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FFY 2017–2019

California State Plan

Supplemental Nutrition Assistance Program – Education

October 1, 2016–September 30, 2019

California Department of Social Services

with

California Department of Public Health

University of California, UC CalFresh,

California Department of Aging, *and*

Catholic Charities of Califonia, Inc.



FFY 2017–2019
California SNAP-Ed State Plan
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Section A: Overview

California SNAP-Ed
Statewide Goals & Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

State Level Goals and Objectives

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** By September 30, 2019, improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population (consistent with the current *Dietary Guidelines for Americans)* by 3%.

- **Objective 1b:** By September 30, 2019, increase consumption of fruits and vegetables among the SNAP-Ed eligible population by 3%.

- **Objective 1c:** By September 30, 2019, decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population by 3%.

Goal 2: Increase Physical Activity

- **Objective 2:** By September 30, 2019, increase time spent in physical activity among the SNAP-Ed eligible population by 3% (consistent with the current *Physical Activity Guidelines for Americans)*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually at least 80% of surveyed SNAP-Ed adult participants report improving at least one resource management behavior[1].

- **Objective 3b**: Annually at least 30% of surveyed SNAP-Ed adult resource management participants report increased food security[2].

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal[3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve[4] food environments in at least 500 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).

- **Objective 4b:** By September 30, 2019, at least 75% of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved food environments.

Goal 5: Increase access to and/or appeal[3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve environments and opportunities for physical activity in at least 200 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).

- **Objective 5b:** By September 30, 2019, at least 75% of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved environments and opportunities for physical activity.

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[1] *Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.*
[2] *Defined as not running out of food at the end of the month.*
[3] *Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion*.
[4] *Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.*

California Department of Social Services
Supplemental Nutrition Assistance Program Nutrition-Education (SNAP-Ed)
State Plan Federal Fiscal Year (FFY) 2017–2019
Executive Summary

The mission of the California Supplemental Nutrition Assistance Program Education (SNAP-Ed), funded by the United States Department of Agriculture (USDA) - Food and Nutrition Service (FNS), is to increase healthy eating and active living by inspiring and empowering underserved Californians through awareness, education, and community change through diverse partnerships resulting in healthy eating and active living. The need for such programs and services in California is great. There are approximately 12.6 million Californians eligible for SNAP-Ed, which is about 34% of California's population. In California, 67% of low-income adults are overweight or obese[1], and 42% of low-income Californians were unable to afford food in 2015[2]. Furthermore, only 14% of teens (ages 12–17) and 30% of children (ages 5–11) of low-income are physically active for one hour or more every day.[3]

California is operating under a three-year SNAP-Ed State Plan that is active from FFY 2017 to FFY 2019 (October 1, 2016–September 30, 2019). This is California's first three-year SNAP-Ed State Plan. This transition to a multi-year Plan allows California to strengthen its statewide partnerships and supports ongoing collaboration among its SNAP-Ed programs as California aims to meet its state objectives.

California's evaluation efforts have demonstrated an overall positive impact of SNAP-Ed on the two topic areas that have been a long-term focus of many of the state's initiatives. Recent publication of population level results from the CDPH Comprehensive Survey in the *Journal of Nutrition Education and Behavior,* authored by key California SNAP-Ed evaluators, demonstrated significantly increased fruit and vegetable intake and decreased sugar-sweetened beverage intake in low-income mothers in California's high-reach census tracts. In addition, targeted program evaluation within counties demonstrated improved eating behaviors and physical activity, as well as antecedents to these behavior changes, In FFY 2018, California's evaluation plan will integrate findings from the individual SIA projects into an overarching system that will reflect the cumulative effect of the individual interventions.

State Implementing Agency Summary
Advancing an Integrated SNAP-Ed Agenda

California SNAP-Ed is administered by the California Department of Social Services (CDSS) as the oversight agency. CDSS oversees its State Implementing agencies that consist of the California Department of Public Health (CDPH), University of California CalFresh Nutrition Education Program (UC CalFresh), California Department of Aging (CDA), and Catholic Charities of California, Inc. (CCC). Collectively, these state-level agencies represent the California's five SNAP-Ed State Implementing Agencies (SIAs). SIAs oversee the implementation of local SNAP-Ed programs and services by providing directives, support, and guidance to their respective Local Implementing Agencies (LIAs). As a result of California's

[1] University of California, Los Angeles, Center for Health Policy Research. AskCHIS 2014-2015. Available at: http://ask.chis.ucla.edu.
[2] Ibid
[3] California Department of Public Health, Nutrition Education and Obesity Prevention Branch. California SNAP-Ed Profile (2017). Available at: https://archive.cdph.ca.gov/programs/NEOPB/Documents/2017%20County%20Profiles%20-%20California.pdf

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state and local structure for SNAP-Ed, services are provided in all but one county in the state (57 of 58 counties).

State and local implementing agencies worked collaboratively to create an effective and integrated service delivery system that benefits SNAP-Ed participants where they live, learn, eat, work, play, and shop. This work is accomplished by employing strategies that build upon a solid existing foundation of evidence-based and comprehensive policy, systems, and environmental (PSE) change strategies, including direct education, which is strengthened by the Healthy Hunger Free Kids Act of 2010. California SNAP-Ed delivers quality, evidenced-based interventions and strategies tailored to SNAP-Ed eligible youth, adults, and seniors. Services are participant-centered and linguistically and culturally appropriate.

Overseen by CDSS, collaboration among California's SIAs is fostered through collaborative efforts such as the SNAP-Ed 2.0 meetings and state-level workgroup participation. SIAs also participate/present at local and regional SNAP-Ed coordinated trainings and at national conferences like the USDA-FNS Regional meetings and webinars, Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA), and Childhood Obesity Conference, amongst others.

Throughout FFY 2017–2019 and in accordance with USDA-FNS Guidance, California SNAP-Ed will continue to provide to state and local implementing agencies:

- **Education:** Evidence-based nutrition education and physical activity interventions to support obesity prevention
- **Media and Messaging:** Statewide social marketing campaigns, media campaigns, and public relations
- **Capacity Building:** Training and technical assistance to build state and local capacity
- **Program and Partnership Development**
- **Evaluation**

The efforts listed above and subsequent projects described within California's SNAP-Ed State Plan are designed to achieve both the desired behavioral outcomes and physical and social environment outcomes of the statewide SNAP-Ed goals and objectives.

Behavioral Outcomes

- Goal 1: Increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages.
- Goal 2: Increase physical activity.
- Goal 3: Improve food resource management.

Physical & Social Environment Outcomes

- Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.
- Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

State Plan Highlights and Program Progress

A multi-year State Plan has numerous benefits including the ability to develop longer-term objectives with supporting strategies, activities, and partnerships to work toward significant change. Moving into the second year of California's multi-year State plan in FFY 2018, California SNAP-Ed will continue to advance the application of comprehensive educational programming that is designed to facilitate individuals and communities adopting informed food choices and a more physically active lifestyle. The following section describes a sampling of State Plan highlights in the areas of program progress, partnerships, and evaluation.

Program Progress

Local Integrated Work Plans

California's SNAP-Ed State Plan is enhanced with the inclusion of 60 local integrated work plans (IWPs) that detail the coordinated delivery of comprehensive SNAP-Ed services at the local level. The development and implementation of IWPs are executed in partnership with LIAs and subcontractors. IWPs are designed to support the overarching three-year SNAP-Ed local objectives that align with larger community change goals. Long-term goals and annual objectives are achieved through implementation of PSE strategies, supported by curricula and materials, and facilitated by programmatic interventions, and then evaluated with a mix of data collection activities.

In response to LIA needs, California has a standardized IWP Revision Process for making changes to an existing and approved IWP throughout the FFY 2017–2019 work plan period. Since its inception, the IWP Revision Process has been successful in providing local jurisdictions the flexibility needed to respond to changing community needs while upholding the program integrity of SNAP-Ed.

Each LIA delivering SNAP-Ed services is supported by a primary California SNAP-Ed SIA staff member. Designated SIA staff members provide LIAs with regular technical assistance on the primary intervention categories of their IWPs, including: 1) Community/Nutrition and Physical Activity Education Direct (CED), 2) Community/ Nutrition and Physical Activity Education Indirect (CEI), 3) Media, Social Media, Public Relations and Messaging (MPR), 4) Training and Technical Assistance (TTA), and 5) Coordination and Collaboration (C&C). Further, large-scale technical assistance, training, and information dissemination are provided to LIAs through statewide and regional calls and webinars, including the SNAP-Ed LIA Forum. In FFY 2018, California SNAP-Ed will once again bring together more than 600 SNAP-Ed leaders and partners from throughout the state to receive resources, training, and technical assistance for sustaining the multi-year statewide SNAP-Ed work.

Health Equity

Improving health and achieving health equity requires broader approaches and partners to address social, economic, and environmental factors that influence health and health outcomes. The work of California SNAP-Ed is grounded in equity allowing SNAP eligible recipients the opportunity to attain the highest level of health possible. For example, CCC has successfully incorporated SNAP-Ed and its objectives of healthy eating and active living into other safety net programs such as housing, education, food assistance, senior services, and

immigration and refugee services. CCC has implemented impactful policies in conjunction with staff training to improve the nutritional value of foods and beverages distributed through food distribution centers, parish kitchens, youth programs, and shelters. Looking ahead, CCC will expand the reach of agency-wide policies through staff training and technical assistance to other agency departments including food, shelter and housing, supportive services, immigration and refugee services, senior services, youth programs, and mental health services. Staff will learn to identify and support opportunities for SNAP-Ed work among all low-income individuals that are touched by CCC services. Agency-wide policies will be applied to case-management services to help address health equity issues.

CDA emphasizes the importance of making informed food choices and living an active lifestyle to prevent, decrease or manage chronic health conditions among older adults. CDA will continue to work toward building partnerships with non-SNAP-Ed funded organizations to leverage funds and/or accomplish similar program goals and objectives to increase older adults' access to healthy food. For example, CDA looks to establish a partnership with the California Department of Food and Agriculture (CDFA) to identify ways to collaborate with the Senior Farmers' Market Nutrition Program (SFMNP). In addition, CDA provides leadership to the CA Healthier Living Coalition and will explore ways in which cross-promotion can occur for California SNAP-Ed programs and services.

UC CalFresh actively engages in community efforts that generate a sustainable healthy lifestyle through leveraging the assets of local programs such as 4-H and Master Gardeners. In FFY 2018, UC CalFresh will build upon previous youth engagement work to: increase youth-led opportunities that involve either healthy living direct education or PSE change, foster strategic partnerships with the potential to scale up youth engagement activities and highlight career pathways in health education.

Within CDPH, the Champion Alliance Program establishes community alliances with ethnically and geographically diverse organizations and partners who work with the SNAP-Ed target audience to recruit and engage "Champions for Change" and promote the primary goals of SNAP-Ed. Champions educate their communities about the importance of healthy eating and daily physical activity and share their own stories on making healthy changes for their families, worksites, children's schools, churches, neighborhood stores, parks, and other environments. Champion's primary duties include providing peer-to-peer nutrition education in English, Vietnamese, Cantonese, Hmong, and Spanish languages and provide an authentic voice for media campaign mediums.

In FFY 2018, CDPH will convene a Health Equity Summit for the purpose of developing recommendations for a written strategy to decrease nutrition and obesity health disparities in California. This Summit will obtain input from national, state, and local experts, public health practitioners, partners, and/or stakeholders to create recommendations to inform an approach to minimize nutrition and physical-activity related disparities in California. Furthermore, beginning in FFY 2018, CDPH will allocate a base-level funding model to local health departments participating in SNAP-Ed to ensure small and rural counties have the resources needed to fund at least one full-time staff member to administer local SNAP-Ed programming.

Training and Capacity Building

California SNAP-Ed provides statewide capacity building through training and support to local partners and clients to advance local and state health priorities. The multi-level activities approved within the SNAP-Ed State Plan are supported by a comprehensive and robust training plan. The development and implementation of a coordinated, needs assessment-driven training plan is an integral part of effective and efficient SNAP-Ed program delivery in California. Key advantages of coordinating trainings at the state-level include the ability to disseminate trainings widely, ensure consistency in messaging that meets collective programmatic and administrative needs of all SIAs and LIAs, and reinforce the importance of leveraging resources with internal and external stakeholders.

The California SNAP-Ed Training Plan includes a structured cycle to assess state and local training needs, design training curriculum(s), and deliver training topics to ensure both LIAs and SIAs are receiving the level and type of training support needed to successfully implement SNAP-Ed activities each year. To enhance the access of training opportunities, the California SNAP-Ed Training Plan utilizes blended training approaches that include skill-based training and train-the-trainer model, and offers trainings in various formats such as in-person, webinar, and online self-paced training as appropriate. Statewide trainings are accessible online to the implementing agencies, consisting of interactive, evidence-based trainings, and website resources. All trainings are promoted, and if applicable, archived on a master training website for continuing support and education.

The California SNAP-Ed Training Plan includes enhanced logistical support and event planning services for meetings and special events in each of California's seven service areas (SAs). This support allows LIAs to strategize, prioritize, and share best practices, resources, and tools with peers, partners, and stakeholders. In collaboration with SIA partners, additional projects are being launched to support customized training and technical assistance to foster and maintain local connections and develop regional learning communities to enhance networking and collaboration opportunities among common interests. These projects include: a SNAP-Ed Promising Practice Exchange, a Peer Exchange Program, and a Connectors Program.

Information and Communications

California's SNAP-Ed program is supported by materials that enhance SNAP-Ed interventions and provide educational messages that support PSE change interventions strategies and align with the latest Dietary Guidelines, physical activity recommendations, applicable research, and approved logos and funder statements. Materials are evaluated for appropriateness and adherence to the USDA SNAP-Ed Guidance, USDA-FNS SNAP-Ed Evaluation Framework, and print and graphics standards. To ensure additional state and local SNAP-Ed colleagues benefit from the work of California's SNAP-Ed program, educational materials are submitted and shared with the USDA-FNS National Agriculture Library and SNAP-Ed Connection platforms, including the SNAP-Ed Intervention Tool Kit. As appropriate, downloadable materials and resources are available in an effort to reduce printing and production costs.

Curriculum Fidelity

Quality education is an integral part of SNAP-Ed. To ensure positive outcomes, education-based interventions must be meaningful for the target audience (including being culturally and linguistically appropriate), behaviorally focused, updated with current scientific information and government recommendations, and personally engaging. Expanding on state-level efforts that began in FFY 2017, California SNAP-Ed will continue to design guidance, tools, and trainings that help LIAs deliver direct services to ensure education activities are relevant, appropriate, and engaging for the target audience. California's previous work in the topic engaged SIAs and LIAs, and consultation with additional State SNAP-Ed programs including, Arizona, Washington, Oregon, Colorado, Minnesota, and Texas.

Policy Inventory

Community change is a multi-level strategy approach effective in advancing the state-wide goals of California SNAP-Ed. Entering into FFY 2018, California SNAP-Ed will increase the capacity of communities to implement policy, systems, and environmental change by embarking on a policy inventory project led by CDPH. The project is designed to create a comprehensive collection of obesity prevention policies on a limited number of topics, identify and showcase strong policies to promote obesity prevention, and assist with developing and disseminating model obesity prevention policies in settings such as schools, retail, and health care.

Statewide SNAP-Ed Branding

Overseen by CDSS, California SNAP-Ed will develop a centralized and comprehensive statewide system of SNAP-Ed brands and messages. This strategic alignment of branding at both the state and local level will build SNAP-Ed brand equity and trust, while allowing messages to reinforce each other to deliver clear and actionable information to all person who are SNAP eligible. The brand and message system will help California build upon brand that has been develop to identify and fill gaps in program delivery and establish a scalable architecture that can evolve with nutrition assistance programs moving forward. Rescue, the Behavior Change agency, has been chosen as the branding agency to facilitate the development, test, and establish of a new brand framework to California's SNAP-Ed funded agencies and programs. This framework will clearly communicate SNAP-Ed benefits, and increase use of SNAP-Ed programs among eligible Californians. Rescue will also support a limited rollout with technical assistance and complete the development of stakeholder outreach materials. California SNAP-Ed branding will engage both local and state implementing agencies at multiple stages.

Media and Messaging

CDPH, through coordination with its fellow SIAs and oversight from CDSS, will oversee the development and implementation of a statewide media campaign, public relations, and social media efforts throughout 12 designated market areas. Campaign elements will provide cohesive messaging to approximately 85 percent of the SNAP-Ed audience focused on increasing fruit and vegetable consumption, water consumption, daily physical activity, and food security. The Champions for Change "Be Better" Campaign is multifaceted and includes television, radio, outdoor and digital advertising. Public relations technical assistance will be provided to SNAP-Ed funded programs and partners enhancing campaign messaging using

the Be Better Field Guide, social media channels and directing the audience to the campaigns' website, which provides tips, tools and information needed to make healthy changes.

Partnerships

California SNAP-Ed encourages and fosters partnerships among national, state, and local players in support of shared goals for efficiency and enhanced health outcomes. California SNAP-Ed maintains partnerships and generates new ones to expand participant reach, leverage resources, further PSE efforts and strengthen obesity prevention efforts.

EatFresh.org

EatFresh.org is a comprehensive nutrition education program that offers consumer-based SNAP-Ed resources, recipes, nutritional messages, local county resources and trainings on healthy eating behaviors, preparation of healthy meals, healthy shopping, and spending habits. California SNAP-Ed is continuing its support of EatFresh.org to increase the reach and effectiveness of the California SNAP-Ed program. This ongoing support will assist EatFresh.org in maintaining and updating their current resources and develop new innovative materials to provide to all SIAs, LIAs, County Welfare Departments, and the public.

Champion Provider Fellowship (CPF)

CPF harnesses the passion of health care providers to improve the health of their communities beyond the clinical setting. In partnership with the University of California, San Francisco (UCSF), CDPH launched the program in 2014 to empower, train, and support health care providers to use their expertise and respected voices to improve the health of communities through local PSE change. CPF provides training and education on a wide variety of subjects, such as health promotion, food insecurity, healthy retail, crafting compelling messages, working with the media and writing for change. Providers work with community change leaders, community-based organizations, schools, faith-based organizations and others to find local solutions to obesity and related chronic health conditions. Areas of success include the built environment, communicating with city councils, and addressing food insecurity.

Smarter Lunchroom Movement of California (SLM of CA)

SLM of CA is a seven-agency collaborative comprised of SNAP-Ed and non-SNAP-Ed funded agencies. Since its inception in 2013, the SLM of CA has successfully created greater awareness of SLM and a foundation for policy, systems, and environmental change approaches in schools throughout California. In FFY 2017, the SLM of CA provided training and technical assistance to LIAs, increasing the number of individuals trained to nearly 1,000 people and 317 school districts. There were 140 certified Technical Advising Professionals (TAPs) in California's communities have provided guidance and support to assess, introduce, and implement SLM strategies. During the 2016–2017 school year, TAPs completed over 230 SLM Scorecard Assessments. In FFY 2018–2019, the SLM of CA will work to sustain and expand the collaborative's efforts through joint training, resource development, technical assistance and evaluation.

California Local School Wellness Policy Collaborative (CA LSWP Collaborative)

In an effort to foster strong state and local-level partnerships to improve student wellness, and build broad support for local school wellness policy implementation, CDPH remains committed to the CA LSWP Collaborative through continued leadership, subject matter expertise, and support. This model of collaboration and coordination strengthens relationships and capacity among both state and local agencies, which increases opportunities for implementing agencies to contribute to success at all levels of the socio-ecological model. To date, the Involvement of California SNAP-Ed in the CA LSWP Collaborative has resulted in joint regional trainings and uniform messaging across key state agencies and partners regarding school wellness policies. This partnership highlights the key role SNAP-Ed can play in supporting additional USDA FNS-funded programs and initiatives.

Public Health Institute (PHI)

CDSS and PHI are collaborating on several new projects to expand the reach of the SNAP-Ed in California. These projects include: the Program Evaluation and Reporting System (PEARS), community-based organizations pilots to develop educational strategies to address food security, corporate retail and nutrition wellness partnerships, educational resources for decision-makers, an annual stakeholders' meeting and a California SNAP-Ed website to allow for streamlined communication between California's SIAs, LIAs, contractors, partners, and consumers.

Department of Health Care Services

The first three years of the Obesity Prevention Project led by the California Department of Health Care Services (DHCS), included formative research, program planning and development and have formed the foundation of Project Connect/the Obesity Prevention Renewal Project. During the next three years (FFY 2018 through FFY 2020), DHCS will complete program and evaluation development, implement interventions at the community level and determine the effectiveness of varied approaches in reducing BMI and sugar-sweetened beverage consumption, improving fruit and vegetable consumption and physical activity. This will help improve related psychosocial determinants and health outcomes, and achieve cost effectiveness. The study findings will then be used to inform SNAP-Ed, Medi-Cal, and other obesity-related policies and practices in the future.

Oral Health

The Chronic Disease Control Branch Oral Health Program (OHP) within CDPH is partnering with California SNAP-Ed to complete formative work establishing guidance for messaging, materials, and training needs with targeted members of the oral health community to modify and implement a Rethink Your Drink (RYD) campaign. In FFY 2018, OHP will draft an intervention and evaluation plan, modify/develop resources, test materials and resources with selected oral health community members, and conduct evaluation.

Partnership for a Healthier America (PHA) and Fruit and Vegetable (FNV) Campaign

To further PHA's mission of ending the childhood obesity crisis, the organization launched the FNV Initiative to encourage teens and families to eat more fruits and vegetables. FNV is harnessing the power of marketing to promote fruits and vegetables in the same way big brands market their products. CDPH is currently implementing the FNV campaign strategies

through media, as well as planning for use in the school and retail settings. The California SNAP-Ed partnership with PHA and the FNV campaign creates pathways to national partnerships and relationships to advance statewide SNAP-Ed goals.

Food Access Nutrition Education and Outreach (FANOut) Committee

FANOut is a platform for disseminating information, providing training and technical assistance, and facilitating action committees to a large and diverse partner audience throughout the State. Under the guidance of CDSS, PHI coordinates and hosts these meetings. Meetings held in FFY 2017 provided information about current innovative practices such as utilizing the Food Insecurity Nutrition Incentives grant to assist SNAP recipients to expand their purchasing power for healthy food and beverages and bring attention to new practices to address food insecurity among seniors. In FFY 2018, this platform will continue to provide information and technical assistance to its diverse audience.

State Nutrition Action Committee (SNAC)

CDSS leads the newly established committee of senior level partners from the USDA-FNS programs in California and statewide advocates who represent the needs of low-income families related to food security and increased access to healthy food and beverages. All California SNAP-Ed SIAs, Department of Education, Department of Food and Agriculture and WIC participate on this committee. These committee members represent the diverse programs in over 36,000 sites supporting the nutritional health of our state serving some of the most vulnerable populations. This committee, known as SNAC, will work together by identifying an initial focus for SNAC activities and priorities. Moving forward, SNAC will continue to act as a statewide leadership group to inform and guide California in achieving food security, nutrition, and physical activity goals.

Biennial Childhood Obesity Conference

CDPH collaborates with its longstanding partners, the California Endowment, Kaiser Permanente, Nutrition Policy Institute (NPI) and the California Department of Education to implement this highly visible, nationally recognized conference. CDPH's role includes serving on the executive committee, as well as convening the conference executive committee, which is responsible for implementing the conference. The conference is attended by California SNAP-Ed SIAs and LIAs. In preparation for the next conference, CDPH will provide subject matter expertise to support conference development, and provide staff support for the conference. Through the executive committee, the conference agenda and associated content is prioritized by evidence-based and evidence-informed resources and best practices that will enhance the capacity of attendees to advance PSE change for childhood obesity prevention. The conference includes USDA-FNS SNAP-Ed sessions every year.

Evaluation

California SNAP-Ed evaluation activities address state-level goals and objectives and satisfy the reporting requirements of USDA-FNS. In FFY 2018, California SNAP-Ed evaluation will be streamlined in order to provide meaningful and impactful data to inform and guide future decision-making and SNAP-Ed service delivery. State-level integration of evaluation planning and implementation ensures state and local evaluation activities are developed strategically and in conjunction with other program functions.

The California SNAP-Ed Evaluation Workgroup, comprised of the SIAs, DHCS, PHI and NPI, work collaboratively to develop statewide goals and objectives with relevant indicators, evaluation methods and instruments, and an integrated statewide data collection system. NPI, contracted through CDPH, currently provides the following services:

University of California, Nutrition Policy Institute (NPI)

NPI is contracted to conduct research and evaluation studies to assess the need for, scope of, and effects of SNAP-Ed services provided to eligible individuals and communities. Evaluation activities will address the state-level objectives. In FFY 2018, NPI will provide training and technical assistance to support both state and local implementing agencies that aligns with the SNAP-Ed Evaluation Framework. Further, NPI will provide updates on new developments from the research literature regarding evidence-based strategies found to impact target behaviors, and will develop reports, presentations, and/or publications to share findings about SNAP-Ed intervention needs, experiences, and effects. These deliverables will translate evaluation and literature review results in easy-to-use formats to inform local-level programming.

The tasks of the SIA Evaluation Workgroup are guided by the USDA SNAP-Ed Evaluation Framework and Interpretive Guide. Two new evaluation projects, the Program Evaluation and Reporting System and the California Health and Nutrition Goals Examination Survey, are described below.

Program Evaluation and Reporting System (PEARS)

Building on past pilot projects and activities in collaboration with the Kansas State University Office of Education Innovation and Evaluation (OEIE), the state Evaluation Workgroup will launch the coordinated statewide use of the Program Evaluation and Reporting System (PEARS). PEARS will serve as a tool to collect and report data in a standardized and centralized evaluation system used by all California SIAs and LIAs. LIAs will report their evidence-based SNAP-Ed programs and interventions in one system. Lastly, PEARS will streamline reporting and enable timely feedback to LIAs and serve as a single reporting system for California's SNAP-Ed program.

Summary

In summary, California SNAP-Ed is committed to improving health and nutrition by providing a combination of direct programming and local resource supports in the areas of evidence-based nutrition education and physical activity interventions to support obesity prevention, media and messaging, training and technical assistance, program and partnership development, and evaluation. Further progress requires the commitment and engagement of a broad set of state, local, and regional partnerships working collectively and leveraging resources to drive sustainable community change. Together, partnering organizations are better equipped to address issues around access to and consumption of affordable healthy food and beverages, access to safe places for physical activities, and strategies for reducing food insecurity. The investment of both state and local SNAP-Ed funding remains critical to health and well-being of California's communities, neighborhoods, families, and residents.

Needs Assessment Methodology and Findings

Needs Assessment Methodology

Concisely describe and justify your methodology for assessing the population health-related nutrition and physical activity needs of the State target audience. Sources of data may include obesity and poverty rates, racial/ethnic differences, tribal status, fruit and vegetable consumption, Behavioral Risk Factor Surveillance System data. Refer to Section 2 of this Guidance, Describing the Target Audience for other sources. Insure data is current, i.e., less than five years old.

A. Existing information (source, content, time frame):

Findings from surveys funded through CDPH were compared with those from the California Health Interview Survey (CHIS). The most recent CHIS data available are from the 2013-2014 survey. CHIS data from adult females are presented below as they represent the best comparison group for the SNAP mothers interviewed in the Champions for Healthy Change and Media Evaluation surveys. CHIS findings are presented for adult females, teenagers, and children overall, as well as those from households with income ≤ 185% of the Federal Poverty Level (FPL).

Data for older adults were compiled from the 2013 Behavioral Risk Factor Surveillance System (BRFSS), CHIS, California Department of Finance Demographic Research Unit, California Department of Aging (CDA), the State of Aging and Health in America, and America's Health Rankings Senior Report.

B. New information collection (source and content):

Estimates of nutrition behaviors and physical activities among the California SNAP population come from two CDPH population-based surveys: Champions for Healthy Change (a.k.a. Comprehensive Evaluation survey) and the Media Evaluation (formerly known as the Benchmark survey).

Participants of the 2015 Champions for Healthy Change survey were those first interviewed in 2013 as well as a new sample of mothers, teenagers, and children. Across the three years, interviews have been conducted with 20,927 persons from SNAP households. Within- and between-person changes over the three years were examined for levels of consumption of sugar-sweetened beverages (SSBs), physical activity, and some eating behaviors. In these analyses we controlled for race/ethnicity (Latino vs. non-Latino) and education (less than or equal to high school vs. greater than high school education). The Automated Self-Administered 24-Hour Dietary Recall (ASA24) was administer in 2014 only, and provides comprehensive information on the target population's food intake behaviors. Point prevalence estimates from the ASA24, and rates for BMI across the three age groups, are presented in Section 2.

The design for the 2014 and 2015 Media Evaluation surveys were initial (Wave I) and follow-up (Wave II) interviews with SNAP mothers. Section 2 includes the summary of responses for Wave I interviews only. Wave I interviews in 2015 were completed in March and therefore provide very recent estimates of SNAP participants' reported behaviors. Since the same questionnaire

was administered to over 1,000 mothers in both years, we present changes in important outcomes over the one-year period.

For both surveys, we examine how outcomes such as community and household access to healthy foods, fruit and vegetable consumption, levels of types of physical activities, and SSB intake differ across the three primary racial/ethnic groups: Whites, African Americans, and Latinos.

Needs Assessment Findings

1. **Demographic Characteristics of SNAP-Ed Target Audience.** *If information is available, discuss geographic location, race/ethnicity, tribal status, age, gender, family composition, education, and primary language. Reference the source(s) of any data described.*

Demographic Characteristics of SNAP-Ed Audiences in California. SNAP-Ed eligibility covers SNAP participants and low-income individuals eligible to receive SNAP benefits or other means-tested Federal assistance programs, representing approximately 12.6 million people in California who have a gross annual income below 185% of the FPL (Table 1)[1]. These individuals are diverse and, in many cases, transitional because families struggling out of poverty typically have fluctuating incomes that make them intermittent participants in CalFresh.

Table 1. Number of People and Percent of California Population by SNAP-Ed Eligibility Subgroups

	SNAP/CalFresh Participants[a]	Total Low-Income Individuals Eligible for Other Means-Tested Federal Assistance Programs (<185% FPL)[b]
Number	4,471,368	12,576,340
California Population[c]	11.9%	33.7%

[a] CalFresh participant data from California Department of Social Services, November, 2015[3]
[b] California SNAP-Ed Eligible (income <185%FPL) data from American Community Survey, 2014[1]
[c] California total population data from whom income data is known (37,323,127) from American Community Survey, 2014[1]

Certified-Eligible for CalFresh (CalFresh participants). In November 2015, the average monthly CalFresh participation (federal CalFresh and the state-funded California Food Assistance Program) was just over 4.4 million of California's total population (11.9%) for whom income data was known.[1] As with other parts of the country, California has seen a dramatic increase in CalFresh participation associated with the economic downturn and higher rates of unemployment. Although the rate of increase has slowed, from November 2014 to November 2015, the monthly average number of CalFresh recipients increased by 31,186 people or 0.7%.[2,3] Attachment 2 provides the CalFresh participation and one-year change in participation for all California counties. The five counties with the largest share of California's CalFresh

participants are: Los Angeles County (26.1%), San Bernardino (9.0%), Riverside (6.7%), San Diego (6.6%) and Orange (5.8%).

SNAP households in California tend to be even poorer than the national average, with only 10.6% having cash income above the poverty level compared to 16.4% nationally.[4] Individuals identified as the heads of SNAP household in California are more likely to be Hispanic and less likely African American or White compared to the national SNAP demographic profile.[4] California SNAP participants are much more likely (57.6%) to be children (under 18 years) and less likely (9.0%) to be elderly (60 years or older) compared to national figures (nationally, 43.6% and 19.0%, respectively).[4]

Table 2 displays the race/ethnicity and age by SNAP-Ed eligibility group compared to state and national population statistics. Attachment 1 provides the Hispanic/Non-Hispanic breakdown of SNAP households by California counties.

Table 2. Race/Ethnicity and Age by SNAP-Ed Eligibility Subgroups

	CalFresh[a,b,c,d]	**Low-Income Individuals Eligible for Other Means-Tested Federal Assistance Programs** (<185% FPL) [d,e,f]	**CA Total Population**[g]	**US Total Population**[g]
Race/Ethnicity				
Hispanic or Latino	48.6%	55.3%	38.2%	16.9%
White – Non-Hispanic	26.1%	25.0%	39.2%	62.8%
Black/ African American Alone (NH)	13.5%	7.2%	5.7%	12.2%
American Indian/Alaskan Native (NH)	0.7%	0.5%	0.4%	0.7%
Asian, [Hawaiian][h] or other Pacific Islanders (NH)	5.4%	10.0%	13.7%	5.1%

Some Other Races or Two or More Races (NH)	3.6%	2.0%	2.9%	2.3%
Age				
0-17 years	53.6%	31.3%	24.2%	23.5%
18-64 years	41.9%	58.6%	63.7%	62.8%
65+ years	4.5%	10.0%	12.1%	13.7%
Completed High School or Higher	62.9%	68.4%	85.1%	84.9%
Average Household Size	2.3	4.1	2.76	2.36

[a] Race/ethnicity data of CalFresh households from the California Department of Social Services, DFA 358F and DFA 358S July 2015[5, 6]
[b] Age of CalFresh participants data from Table B.14. of U.S. Department of Agriculture[4]
[c] Education and household size data from California Department of Social Services[7]
[d] Race/ethnicity data for <185% from US Census Bureau, American Community Survey, Table C17002, 2006-2010.[8]
[e] Age of <185% FPL from US Census Bureau, American Community Survey, 2014, 5-year estimate, Table B17024. Due to limitation of available age data, for individuals <185%FPL Adults refers to those 18-64 years and Seniors refers to those 65 years and older.[9]
[f] Completion of high school and estimated average household size from California Health Interview Survey (CHIS) 2014[10]
[g] Race/ethnicity and Age data for California and United States from American Community Survey, 2014 5-year estimates, Table DP05.[11]
[h] Hawaiian respondents were included in this grouping for CalFresh participants, CA Total Population, and US Total Population columns of data only.

The CDSS website shows key characteristics of CalFresh households in FFY 2012. The average child's age was 7.5 years, the average age of head of household was 37.8 years, and the average number of persons per household was 2.3. Almost 94% of the recipients were U.S. citizens. Recipient heads of households that were female was 69.2%, and 62.9% had completed at least 12 years of school. Less than a third (31.1%) of recipients also received CalWORKs cash assistance. Over a fifth (21.5%) of SNAP households had earned income and 7.6% had received CalFresh for five years or more.[7] Among SNAP recipients included in the 2009 California Health Interview Survey, 21.3% spoke Spanish at home, 34.3% spoke English and Spanish, 35.1% spoke English, 1.7% spoke Vietnamese, 0.6% spoke Chinese, 0.5% spoke English and Chinese, and 6.4% spoke another one or two other language(s) at home.[10]

Summary. California's SNAP population is primarily comprised of Hispanics (nearly half of SNAP population), Spanish or Spanish/English speakers (over half of SNAP population), female heads of household (over two-thirds of SNAP population), individuals in the workforce (nearly one-third receive CalWORKs), and children (over half of SNAP population). California's SNAP

population estimates for the elderly may inaccurately portray the actual need for nutrition assistance for this population. Low SNAP household participation rates by older individuals may be related to individuals who receive Supplemental Security Income (SSI) which includes a State Supplemental Payment. Individuals receiving SSI are ineligible to receive SNAP benefits as SSP includes a SNAP allotment. USDA, FNS identifies older adults as a vulnerable population in greater need.[4]

Implications. Nutrition education and obesity prevention efforts must be targeted to those geographic areas and populations that are at the highest risk including targeted interventions that prioritize reaching Hispanics, female heads of household, worksites, children, and older adults with materials and trainings provided in both English and Spanish.

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9. U.S. Census Bureau. 2014 American Community Survey 5-Year Estimates, Table B17024 - AGE BY RATIO OF INCOME TO POVERTY LEVEL IN THE PAST 12 MONTHS. 2014; http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_B17024&prodType=table. Accessed 2/9/2016
10. University of California Los Angeles, Center for Health Policy Research. California Health Interview Survey 2014. 2014; http://ask.chis.ucla.edu/main/default.asp. Accessed 2/9/2016.

11. Census Bureau. 2014 American Community Survey 5-Year Estimates, Table DP05 - ACS DEMOGRAPHIC AND HOUSING ESTIMATES. 2014; http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_DP05&prodType=table. Accessed 2/9/2016

CDA provided the data presented in Table 3 to summarize the demographic characteristics of their older SNAP-Ed target population.

Table 3. Demographic Characteristics of Older Adults in California

Statewide demographic characteristics for adults age 60 plus:

Geographic location:

- 2016 California Department of Aging, Population Demographic Projections by County and PSA for Intrastate Funding Formula (IFF) v.10-31-15
  Source: http://www.aging.ca.gov/Data_and_Statistics/#IFF. Source data retrieved on 02/29/2016

Race/Ethnicity:

Total population: 7,605,654

- Non-Hispanic White: 4,324,158
- Non-Hispanic Black/African American: 412,641
- Non-Hispanic American Indian: 38,509
- Non-Hispanic Asian: 1,109,346
- Non-Hispanic Native Hawaiian/Pacific Islander: 21,352
- Non-Hispanic Two or more Races: 101,706
- Hispanic/Latino (may be of any race): 1,597,942
- Total Number of Minority Persons: 3,281,496

Age:

- Total population age 60-100+: 7,605,654
- 60-64: 2,221,783
- 65-69: 1,842,466
- 70-74: 1,284,932
- 75-79: 896,597
- 80-84: 635,456
- 85-89: 430,708
- 90-94: 221,960
- 95-99: 63,474
- 100+: 8,278

Source: California Department of Finance Demographic Research Unit, State and County Report P-2. State and County Total Population Projections by Race/Ethnicity and Detailed Age, 2010 through 2060.
http://dof.ca.gov/research/demographic/reports/projections/P-2/documents/P-2_Age5yr_CAProj_2010-2060.xls. Source data retrieved on 2/9/2016

Gender:

- Male: 3,465,702
- Female: 4,139,952

Source: California Department of Finance Demographic Research Unit, State and County Report P-2. State and County Total Population Projections by Race/Ethnicity and Detailed Age, 2010 through 2060. December 15, 2014. http://dof.ca.gov/research/demographic/reports/projections/P-2/documents/P-2_Age5yr_CAProj_2010-2060.xls. Source data retrieved on 2/29/2016

Education:

- Less than high school diploma: 1,339,452
- High school graduate (includes equivalency): 1,416,719
- Regular or high school graduate: 1,299,998
- GED or other high school credential: 116,721
- Some college or associate's degree: 1,941,594
- Bachelor's degree or higher: 2,013,762

Source: Administration on Aging Integrated Database (AGID). American Community Survey data, 2013. Data at a Glance, California, 60 and above, total. http://www.agid.acl.gov/DataGlance/ACS/. Source data retrieved on 2/9/2016

Family Composition:

- One-person household (lives alone): 1,347,370

Source: Administration on Aging Integrated Database (AGID). American Community Survey data, 2013. Data at a Glance, California, 60 and above, total. http://www.agid.acl.gov/DataGlance/ACS/. Source data retrieved on 2/9/2016

Language:

- Non-English (60+): 398,296

Source: 2016 California Department of Aging, Population Demographic Projections by County and PSA for Intrastate Funding Formula (IFF) v.10-31-15. http://www.aging.ca.gov/Data_and_Statistics/#IFF. Source data retrieved on 2/29/2016

Demographic Characteristics of OAA Title IIIC1 Nutrition Participants:

Geographic location:

- Rural: 20,000 (12%)

Race/Ethnicity:

- White: 63,506 (40%)
- Black/African American: 11,384 (7%)

- Asian: 30,847 (19%)
- American Indian or Alaska Native: 1,638 (1%)
- Native Hawaiian or Other Pacific Islander: 1,864 (1%)
- Other Race: 10,189 (6%)
- Multiple Race: 1,731 (1%)
- Hispanic: 40,138 (25%)

Age:

- 60-74 years old: 81,612 (51%)
- 75-84 years old: 50,445 (32%)
- 85 or older: 27,375 (17%)

Gender:

- Female: 100,141 (62%)
- Male: 62,566 (38%)

Household Composition:

- 56,719 (34%) of clients live alone

Poverty:

- 68,346 (41.3%) of clients have an income below 100 percent of the FPL, based on the current Federal Poverty Guidelines (FPG).

Source: CDA, Congregate Nutrition Program (Title IIIC-1) Program Statistical Fact Sheet at the State level March 2016 http://www.aging.ca.gov/Data_and_Statistics/.

2. State-Specific Diet-Related Health Statistics on Target Population: *Provide State-specific data on child and adult obesity and diet-related diseases such as Type 2 diabetes and hypertension, for target population if available.*

In this section we present current information on the prevalence of obesity and overweight among the target population. We then provide statistics related to each of the state objectives.

Overweight and Obesity Among Low-Income Californians

Obesity poses a major public health challenge as it contributes to some of the leading causes of preventable death and increases the risk of many health conditions, including coronary heart disease, stroke, high blood pressure, Type 2 diabetes, various cancers, high cholesterol and triglycerides, liver and gall bladder disease, sleep apnea, osteoarthritis, reproductive complications, and mental health conditions.[1] California has the highest obesity-related costs in the United States, estimated at $15.2 billion with 41.5% of these costs financed through

Medicare and Medi-Cal.[1] Obesity has also been linked with reduced worker productivity, chronic absence from work, and medical expenditures that total $73.1 billion per year for full time employees in the United States.[2]

Assessing height and weight through self-report to calculate BMI and rates for obesity are subject to limitations, but such methods provide the best data for assessing differences across types of populations and racial/ethnic groups.

Older adults are at increased risk of suffering from chronic disease and diabetes compared to other age cohorts. Approximately 80 percent of older adults suffer from one chronic disease and roughly 50 percent have two.[30] Over one-third (35.4%) of California's adults age 65 or older are overweight and 24.1% are obese, according to BRFSS data.[3] A recent report by the United Health Foundation (UHF) identified that black older Californians age 65 and older experience higher rates of obesity prevalence compared to other age and race cohorts.[4]

CHIS data for adult females from the non-SNAP population were compared with rates from SNAP mothers participating in our 2014 Champions for Healthy Change survey. Overall, 24.9% of California adult females are obese, and 31.0% of those from households at ≤ 185% FPL have a BMI ≥ 30. A much higher proportion (49.5%) of SNAP mothers is obese. Adult females from households ≤ 185% FPL and SNAP mothers exceed the Healthy People (HP) 2020 obesity target of 30.5%.[5] Teenagers from SNAP households are more likely to be obese (25.3%) than those from lower-income households (18.2%) and teenagers from across the State (14.5%). Similar to the adult population, both lower-income and SNAP teenagers exceed the HP 2020 obesity target of 16.1%.[5] Over three-fourths (79.1%) and 43.0% of SNAP mothers and teenagers are obese or overweight. Finally, 30.0% of SNAP children are obese, and 11.7% are overweight. The HP 2020 target for obesity among 6 to 11 year olds is 15.7%.[5]

Among adult females, African Americans are more likely to be obese, followed by Latinas, then whites (Figure 1). Among teenagers, Latino are more likely to be obese than whites (the proportions for African American are unstable and not included in Figure 2). Latino children are more likely to obese than African Americans and whites from SNAP households. Among the SNAP population, 58.4% of African American mothers, 32.5% of African American teenagers, and 28.2% of African American children are obese.

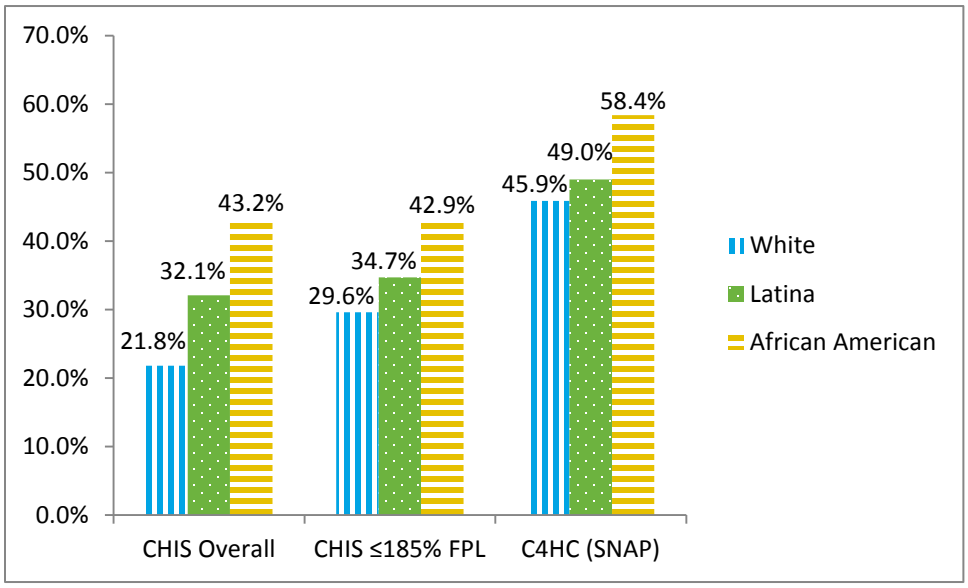

Figure 1: Obesity Rates Among Adult Females by Population and Race/Ethnicity

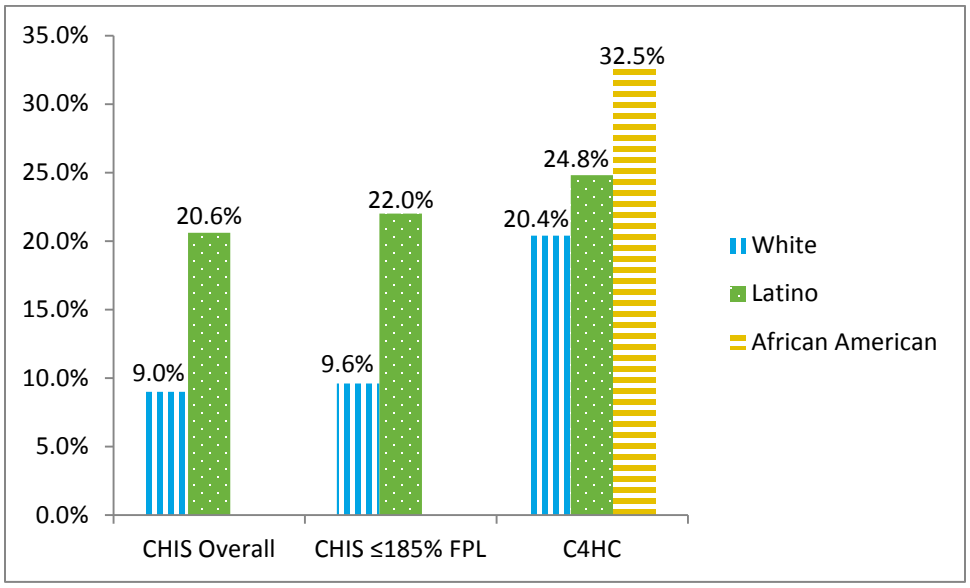

Figure 2: Obesity Rates Among Teenagers by Population and Race/Ethnicity

Summary. Adult females, teenagers, and children from California SNAP households continue to have higher rates for obesity than other populations, and continue to exceed the HP 2020 targets. Among adult females and teenagers, African Americans are more likely to be obese, followed by Latinos, then whites.

Obesity is a major contributor to multiple major chronic conditions specifically stroke, heart disease, cancer and arthritis. High rates of overweight and obesity in the older adult population have been linked to increasing rates of diabetes.

Consumption and Access to Healthy Foods

Availability of Healthy Foods in the Neighborhood and at Home. The CHIS and Champions for Healthy Change questionnaires both asked female respondents about their levels of agreement to a statement about the availability of fresh fruits and vegetables in their neighborhood. Overall, 75.9% of adult females in California, and 65.6% of those ≤ 185% FPL, were found to "strongly agree" with this statement. The proportion of SNAP mothers indicating that they "strongly agree" that in their neighborhood fresh fruits and vegetables are easy to buy is 27.4%. When examining changes from 2013 to 2015 among mothers participating in the Champions for Healthy Change survey, we found a significant decrease from 30.7% to 27.4% (Figure 3). Moreover, the proportion of SNAP mothers who "strongly agree" with the statement, "in my neighborhood, it is easy to buy healthy foods, such as low-fat milk and whole grain bread" decreased from 34.2% to 30.7%.

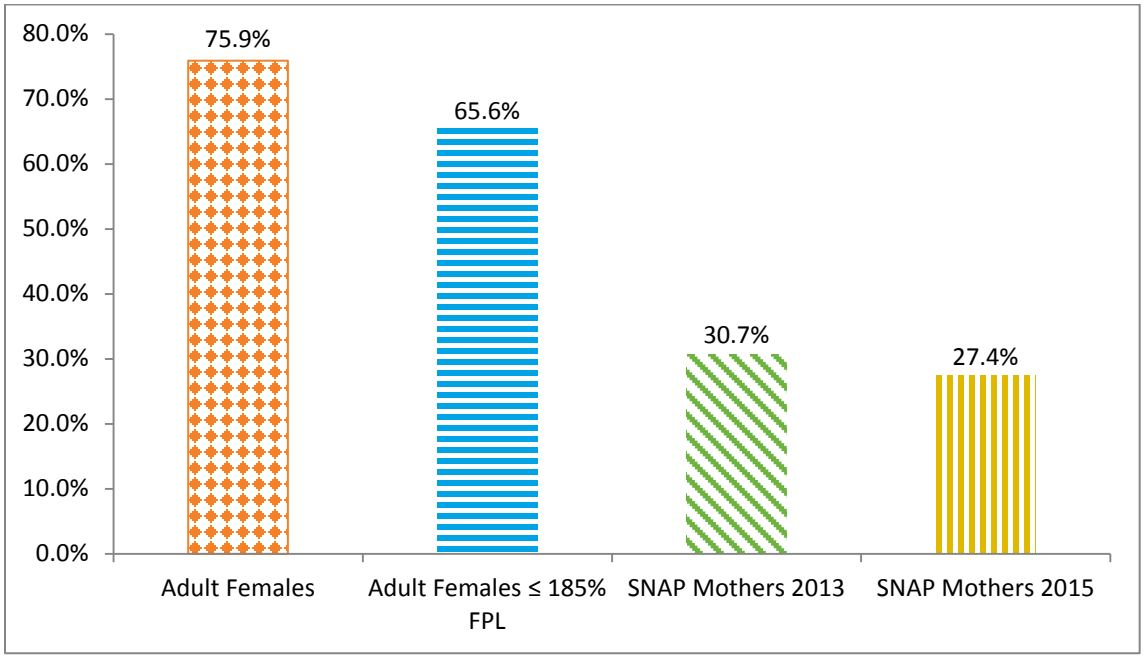

Figure 3: Access to Fruit and Vegetables in One's Neighborhood by Population and Year for SNAP Mothers

The proportion of SNAP mothers who stated that every day they have fresh fruit or vegetables "washed, cut-up, and ready-to-eat for your family in your home" was unchanged from 35.1% to 34.8% from 2013 to 2015; this finding was confirmed by teenagers from SNAP households who were asked a similar question. Moreover, no changes were found over the two years for the proportion of teenagers who stated that "usually there are fresh fruits or vegetables ready to eat, like a fresh fruit bowl on the counter or carrot or celery sticks cut-up in the refrigerator" or

who stated "yes" to the question, "in general, are fruits, vegetables, and 100% juices available to you whenever you are hungry?" Finally, mothers participating in the 2014 and 2015 Media Evaluation survey reported the same levels for limiting the amount of unhealthy foods available for children.

The CHIS surveyed low-income (200 percent FPL) older adults (age 60 and over) regarding food security and their ability to afford and access fruits and vegetables in their neighborhoods. Results of the survey identified nearly 31 percent (30.9%) of low-income older adults are not able to afford enough food and are food secure. Seventy-seven percent (77.3%) of low-income (incomes <185% FPL) older adults (age 60 and over) felt they were always able to find fresh fruits and vegetables in their neighborhood, 9.1% usually, 7.8% sometimes, and 3.4% never find fresh fruits and vegetables in their neighborhood. Only 2.4% of low-income older adults report they do not shop for fresh fruit and vegetables in their neighborhood. The CHIS surveyed low-income older adults age 60 and older. Nearly 42% of low-income older adults compared to 62.5% of all other older adult respondents, reported fresh fruits and vegetables are always affordable in their neighborhood.[29]

Availability of Healthy Food by Race/Ethnicity. Across the three racial/ethnic groups, white mothers were more likely to report access to healthy foods in their neighborhood, compared with African Americans and Latina mothers. This trend is found for all mothers across the State, as well as for those from SNAP households. White mothers from SNAP households were also more likely to have fruits and vegetables available for their family.

Fruit and Vegetable Consumption. In 2015, among the representative sample of mothers participating in our Media Evaluation survey, 26.8% correctly identified half a plate of fruit and vegetables as the national guidelines; however, 42.6% claimed to put this recommendation into practice.

ASA24 data show that for total cups of fruit and vegetables (including 100% fruit juice) per 1000 calories, SNAP mothers (1.9 cups) and teenagers (1.5 cups) consume below the recommended level of 2.5 cups. Mothers from SNAP households do meet the recommended cups for dark green vegetables, but SNAP teens do not (0.2 versus 0.1). The recommended number of cups of orange vegetables is 0.8, but SNAP mothers and teens reported less than 0.1 cups during the previous 24 hours.

The Media Evaluation survey assessed fruit and vegetable intake in terms of times per day. From 2014 to 2015, the number of times that SNAP mothers ate fruit remained at 1.6 a day. Vegetable consumption declined to the extent that the composite outcome variable for fruit and vegetable consumption decreased from 5.0 times in 2014 to 4.6 times per day in 2015. No difference was found on these outcomes across racial/ethnic groups.

Nutrition is an essential component to healthy and successful aging. Older adults are especially susceptible to hunger and malnutrition because of issues that relate specifically to age: decreased mobility, limited outside assistance, decreased taste acuity, and social isolation. The current DGAs suggest incorporating healthy eating patterns which include consuming fruits and vegetables have been associated with positive health outcome.[31] A 2011 study by Anderson, et al., reported older adults who consumed a diet consistent with the DGAs had more favorable levels of selected nutritional biomarkers and reported more years of healthy life.[32] The 2010 DGA's reported, eating 2½ cups of fruits and vegetables daily is linked to decreased risk of chronic disease, including heart attack and stroke. Key DGA recommendations encourage increasing vegetable and fruit intake including a variety of vegetables, especially dark-green, red and orange vegetables. BRFSS data indicate 23 percent of California's older adults age 65 and older consume fruit less than one time per day and 15 percent consume vegetables less than one time per day.[33]

Unhealthy Food Intake. Mothers and teenagers exceed the recommended maximum number of teaspoons of added sugars per day by 2.8 and 3.6 teaspoons, respectively. ASA24 data show that SNAP mothers had 6.7 teaspoons, SNAP teenagers consumed 7.5 teaspoons, and children ate 7.0 teaspoons of added sugar over a 24-hour period. Over a week's time, individuals from the SNAP population consume over 49 teaspoons of added sugar.

Almost one-fifth of mothers (17.8%) and teenagers (18.5%) from SNAP households eat at a fast food restaurant one or more times a day; 15.1% of children reported eating at a fast food restaurant. The ASA24 data allow for calculating more revealing information regarding unhealthy eating behaviors. Specifically, the frequency and caloric intake of eating high-fat, fast-food type foods, regardless of location, were examined. Overall, 19.4% of mothers eat high-fat foods at least once per day. However, over one-fourth (26.5%) of teenagers and nearly one-third (31.3%) of children consume high-fat food every day. Regardless of age group, a greater proportion of African Americans eats high-fat foods than whites or Latinos, and likewise consumes more calories from high-fat fast-foods.

Some good news is that we found a decrease for the proportion of teenagers who ate at a fast food restaurant every day. Measures of eating at a fast food restaurant did not change from 2013 to 2014 among mothers and children.

Summary. Access to healthier foods is much higher for adult females through California overall and for those ≤ 185% FPL than for SNAP mothers, but the availability of fruits and vegetables, low-fat milk, and whole grain breads appears to be increasing for the target population. The SNAP population eats fewer cups of fruit and vegetables, and more teaspoons of added sugar, than the Dietary Guidelines for Americans recommended levels. Over one-fourth of SNAP teenagers and nearly one-third of SNAP children eat high-fat, fast-food type foods daily. African Americans are more likely than whites or Latinos to eat high-fat foods.

Older adult's ability to access, purchase and consume nutrient dense foods, such as fruits, vegetables may be limited and contribute to intake of high-calorie foods with low nutritional value. Low-income older adults may have difficulty accessing nutrition assistance due to other factors not seen in other age cohorts. Age-related impairments may prevent them from accessing healthy foods.

Consumption and Access to Healthy Beverages and Reduce Consumption of Unhealthy Beverages

Unhealthy Beverage Consumption: SNAP Versus Other Populations. The most recent (2013-2014) CHIS provides statewide estimates for drinking SSBs, as reported by representative samples of adult females, teenagers, and children overall, older adults, and those from households with income ≤ 185% FPL. Comparable data are available from the 2015 Champions for Healthy Change survey. Older adults were not included in data from 2015 Champions for Healthy Change survey.

Among all California adult females, 31.7% drink one or more sodas with sugar per week. The percent of mothers from SNAP households who report one or more sugar sodas weekly is 46.9%, similar to the rate of 43.1% for adult females across the state with household income ≤ 185% FPL.

A much smaller proportion of teenagers from SNAP households drink SSBs than those from non-SNAP households. That is, 10.1% of SNAP teenagers drink two or more SSBs per day, compared with 12.4% of teens across California and 16.1% of teens in California within ≤ 185% FPL households.

CHIS provides statewide estimates among low-income older adults age 60 and older. Approximately 25.4% of older adult's drink one or more sodas per week.[29]

SNAP Population: Types and Levels of Unhealthy and Healthy Beverage Consumption. ASA24 data from the 2014 Champions for Healthy Change survey found that mothers drink 1.1 cups of SSBs per day, equating to 93.2 calories. Teenagers drink more sugar-sweetened beverages (1.3 cups) than mothers, while children drink fewer cups (0.7). Separate items on the Champions for Healthy Change questionnaire asked mothers about individual types of SSBs. Through these questions we determined that SNAP mothers are much more likely to drink coffee and tea drinks with sugar than sodas with sugar, diet sodas, sports drinks, energy drinks, or sweetened fruit drinks.

In terms of healthy beverages, mothers reported drinking 4.0 cups of non-caloric water over the previous 24 hours; teenagers reported 2.6 cups and children 2.0 cups. Consumption of no fat or low fat milk is limited; the average number of cups of healthy beverages (water, no fat milk, and low fat milk) was 4.1 cups for mothers, 2.8 cups for teenagers, and 2.2 cups for children.

Unhealthy and Healthy Beverage Consumption by Racial/Ethnic Groups. Across the three adult female populations (all adult females and those ≤ 185% FPL from CHIS; and SNAP mothers from the 2013 Champions for Healthy Change survey), a smaller proportion of whites compared with African Americans and Latinas consume sodas or other sugary drinks on a regular basis. However, whites reported drinking sweetened coffee or tea beverages more often than African Americans or Latinas. A greater proportion of African American teenager's drink SSBs than white or Latino teenagers regardless of poverty level and SNAP household participation.

Latina mothers consume more healthful beverages and fewer unhealthy beverages. Latinas drink 4.6 cups of healthy beverages per day, 0.5 cups more than African Americans and 0.8 cups more than whites. These same trends were found for teenagers and children. Moreover, African American and white mothers drank over a third-cup more of sugar-sweetened beverages per day than Latinas. Differences across the three major racial/ethnic groups did not differ by more than a third of a cup for teenagers and children.

Three-Year Change in SNAP Population: Types and Levels of Unhealthy Beverages. The series of BRFSS items included in the 2013, 2014, and 2015 Champions for Healthy Change survey allow for examining potential decreases across various types of SSBs. From 2013 to 2014, significant declines were seen among mothers for consumption of sodas with sugar, diet sodas, sports drinks, energy drinks, sweetened fruit drinks, and coffee and tea drinks with sugar (Figure 4). For the most part the 2014 levels of consumption remained through 2015. The exceptions are a slight increase in consumption of sodas with sugar, and a continued decrease in levels of consumption of sweetened fruit drinks.

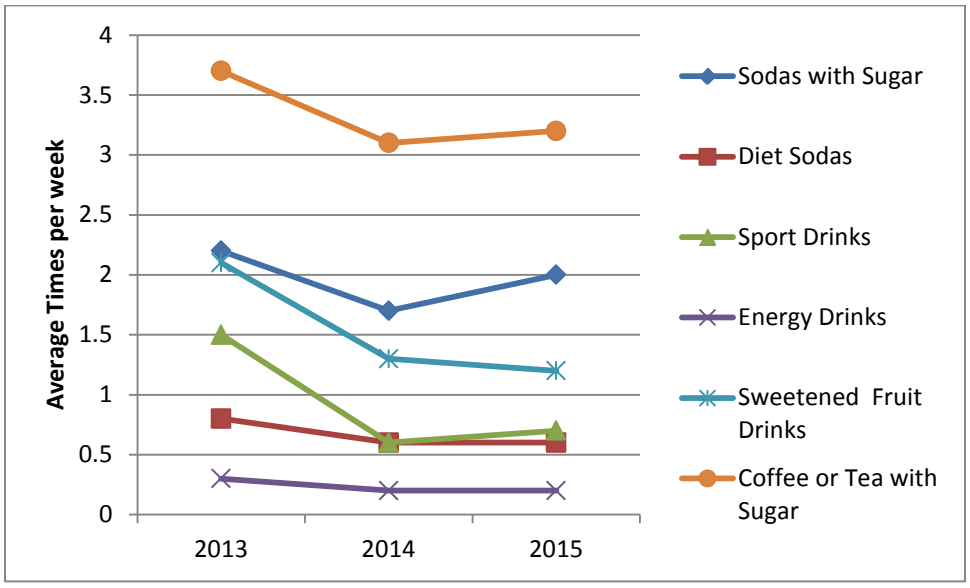

Figure 4: Changes in Beverage Consumption among Mother from SNAP Households, 2013 to 2015

Consumption of water also decreased over the three-year period, from a reported 31.8 times per week in 2013 to 29.8 times per week in 2015.

Decreased consumption of SSBs also occurred among teenagers, with the exception of number of cups of energy drinks which remained unchanged. Consumption of water did not change among teenagers between 2013 and 2015. Children were asked about the number of glasses of soda and other SSBs they drank yesterday. No difference was found for soda, but the average number of glasses of "sweetened drinks, such as fruit punch, fruit drinks with sugar, and sports drinks" declined from 2013 to 2014.

Limiting Access to Unhealthy Beverages in the Home. The 2014 and 2015 Media Evaluation surveys asked over 1,000 mothers from SNAP households about access to beverages in their family. In both years, over 91.1% of mothers indicated that they have set limits on the amount of sweetened beverages available for their children. There were also high proportions of mothers who said that they have replaced sugary drinks with water for the family at meals or snacks (87.5%; 88.0% in 2015).

Summary. A higher proportion of SNAP mothers than adult females across the state drink unhealthy beverages, but fewer SNAP teenagers drink unhealthy beverages than those from other populations. Levels of SSB consumption among SNAP mothers, teenagers, and children may be declining. Reduced SSB is not leading to increased water consumption, and may be due to individual choices (direct education) rather than mothers limiting the family's access to unhealthy beverages. African Americans were found to drink SSBs more frequently and in greater quantities (except for sweet coffee and tea drinks), and clearly represent the most important population to target unhealthy and healthy drinking educational messages and interventions.

Physical Activity and Sedentary Behavior

Both our Champions for Healthy Change and Media Evaluation surveys suggest that levels of physical activity may be decreasing among the California SNAP population.

Physical Activity Among Older Adults. BRFSS data show that 60.7% of California's adults age 65 years and older participate in 150 minutes or more of aerobic physical activity per week, 25.0% participate in muscle strengthening exercises more than twice per week, and 20.4% participate in enough aerobic and muscle strengthening exercises.[6] From 2011 to 2014, statewide rates of no leisure-time physical activity in older adults increased from 23.5% to 26.2%, respectively.[28] Racial and ethnic minorities generally engage in less physical activity. Adults age 65 years and older and with less than high school education face the greatest disparity in physical inactivity prevalence in California.[7]

Physical Activity Among Adult Females. In 2013 and again in 2015, SNAP mothers were asked, "During the past month, other than your regular job, did you participate in any physical activities or exercises such as running, Zumba, gardening or walking for exercise?" Affirmative responses to this question decreased from 97.3% to 72.8% over the three-year period. From

2014 to 2015, a significant decline was also observed for the proportion of mothers who met the 150 minutes per week recommended level of physical activity, 61.9% to 52.2%.

Physical Activity Among Teenagers and Children. Teenagers and children (or children's mothers for proxy interviews) were asked about physical activity going to and at school during the school year. The average number of days reported walking or riding a bike to school decreased for both teenagers and children from 2013 to 2014 (Figure 5), but increased from 2014 to 2015 for children. Number of days going to physical education classes also declined among teenagers, and increased slightly among children.

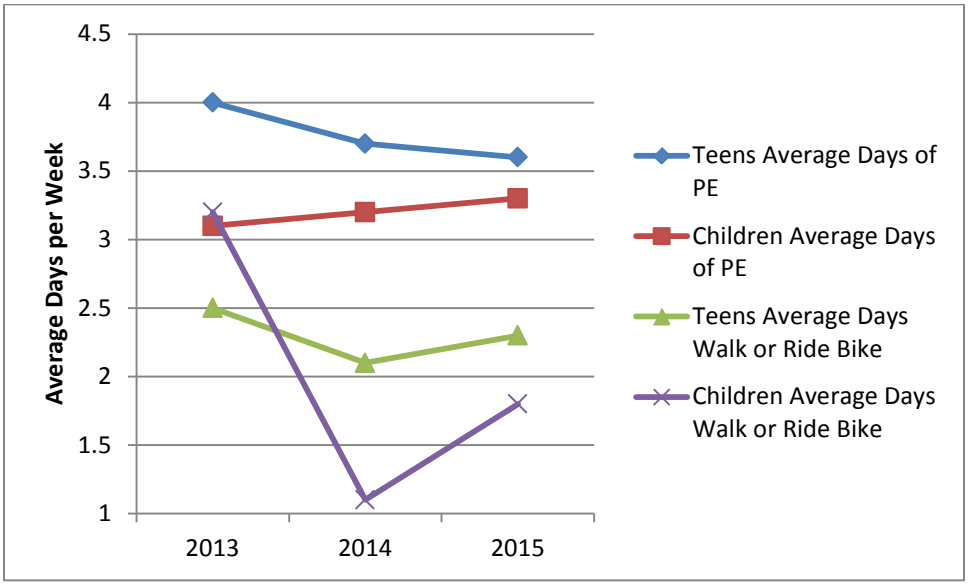

Figure 5: Changes in Physically Active Behaviors Among Teenagers and Children from SNAP Households, 2013 to 2015.

No change was found for the average number of days during the past week that teenagers reported physical activity for at least 60 minutes. Finally, the proportion of children who were physically active at play for one hour or more decreased, from 85.2% to 75.4% from 2013 to 2014.

Mothers' Physical Activity Support and Participation. Mothers' responses to two items on the Media Evaluation surveys related to support of and participation with their children's physical activity are in line with those findings presented above. That is, between 2014 and 2015 there was a reduction in the proportions for mothers who stated that every day they "make it easy for their children to be physically active" and "are physically active with their children."

Physical Activity Across Racial/Ethnic Groups. Fewer African American mothers reported physical activity during the previous month (79.5%) than whites (81.8%) or Latinas (82.6%). Fewer Latino teenagers and children participated in physical activity for at least one hour a day than white and African American teenagers and children.

Summary. Levels of physical activity appear to be declining among the California SNAP population. It is important to note that our analyses on physical activity survey responses (as well as SSBs in the previous section) examine potential changes only over a one-year time period. One-year changes certainly do not represent a trend. However, given that decreases are found on a number of different items, among the three age groups under study, across two surveys, there is convincing evidence that the SNAP population is becoming less physically active.

Environmental Supports for Nutrition Education and/or Physical Activity

Through partnerships, community engagement, and local needs assessments, LHDs prioritize need in their communities to inform policy, systems, and environment (PSE) change strategies. In FFY 2015, 58 LHDs reported activities in 16 policy, systems, and environmental (PSE) categories: early childcare, school wellness, healthy schools, Smarter Lunchrooms Movement, safe routes to school, farm-to-school, farm-to-fork, joint use agreements, water stations, healthy retail, restaurant and mobile vending, structured physical activity, community and school gardens, worksite wellness, farmers' markets, and healthy food and beverage standards. These PSE activities took place at 745 unique sites within various settings. The following table describes a) the number of unique SNAP-Ed eligible sites in which PSE change activities were conducted and b) the number of unique sites at which needs assessments were conducted in FFY 2015 in each of the domains defined in the USDA Western Region Evaluation Framework.

Domain	Setting	Number of unique sites with PSE activity in FFY15*	Number of sites at which assessments were conducted in FFY15
Eat	Restaurants, mobile vending	3	2
Live	Community organizations or sites, faith-based organizations, apartments, public housing	82	24
Learn	Early childcare, schools	407	175
Work	Worksites	87	53
Play	Parks, walking & biking paths	6	3
Shop	Retail sites, farmers' markets, food assistance sites	160	50

*Sites may have implemented more than one PSE strategy

Access, Quality, and Affordability of Fruits and Vegetables. The healthy food access literature indicates that accessing healthy food is a challenge for many families, particularly those living in

low-income neighborhoods, communities of color, and rural areas [8-12] and suggests that living closer to healthy food retail is associated with better eating habits and decreased risk for obesity and diet-related diseases. [13-16]

The SNAP-Ed funded Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3) projects conducted by 43 LHDs in FFY 2011-FFY 2014 assessed 1,388 food retail stores in 189 low-income California neighborhoods (defined as neighborhoods where ≥50% of households are at or below 185% FPL). These CX^3 Food Availability and Marketing Survey data suggest that convenient access to good quality and affordable fruits and vegetables is an issue for many low-income Californians. The majority of stores assessed (79%) in these low-income neighborhoods were small markets and convenience stores, while only 16% were supermarkets or large grocery stores. From the surveys, scores were calculated to represent the extent to which stores meet quality standards based on the type of store (WIC/SNAP/CalFresh vendor), and other factors, such as: fruit and vegetable prices, the availability and quality of fruits and vegetables, the availability of other healthy foods, the presence of nutrition information, exterior marketing conditions, interior marketing conditions, and walkability/safety. A larger percentage of supermarkets (68%) and large grocery stores (47%) met quality standards than did small markets (8%) or convenience stores (0.2%). Although a majority of small markets did sell produce, the percentage of stores that sold a wide range of good quality of fruit (33%) and vegetables (44%) is lower than supermarkets (94%, 95%) and large grocery stores (85%, 92%). Fresh fruits and vegetables are usually more expensive in these low-income stores, with only 19% of supermarkets, 23% of grocery stores, 5% of small markets, and no convenience stores having prices on par or below county averages. These data suggest opportunities to address the need for quality and variety of produce in small markets and convenience stores, which comprise the majority of stores being targeted by SNAP-Ed interventions.

In FFY 17, 17 LHDs will be using CX3 to assess their communities. This community food environment needs assessment tool is used by LHDs to inform their NEOP program as they begin implementation of their FY 17-19 work around PSE interventions related to local food environments.

Opportunities to Increase Physical Activity. Considering aspects of the community built environment, a significantly lower percentage of children and teens from the lowest income households in California reported visiting a park or other open space in the past month than those from the highest income households (78.8% versus 84.1%).[17]

As data from the Physical Activity and Sedentary Behavior section suggest, there is room for improvement in facilitating increased physical activity among California's children and teenagers. The CDC, the Institute of Medicine, the White House, and the Office of the Surgeon General recognize the pivotal role of schools and the community built environment in increasing physical activity levels. Recommended strategies include requiring and improving physical education during and after-school, increasing extracurricular physical activity, and

improving the availability, design, and safety of features such as outdoor recreational facilities and infrastructure supporting bicycling and walking. [18-21]

Food Resource Management and Food Security

Household food insecurity is linked to poorer nutritional, physical, and mental health among adults and children[22] and disproportionately impacts individuals belonging to racial/ethnic minorities.[23] CHIS reported 30.9% of older adults with incomes less than 200% FPG are not able to afford enough food or are food insecure.[29] Among older Californians, 16.3% face the threat of hunger or are marginally food insecure, 9.1% are food insecure, and nearly 4.0% have very low food security and experience hunger.[24] Older adults living at or below the FPL are at increased risk of food insecurity. Food insecure older adults have significantly lower food intakes resulting in poorer intake of the calories, vitamins and minerals (vitamins A, C, riboflavin, and magnesium) necessary to maintain optimal health.[24] Additionally, these food insecure older adults were more likely to report being in poor or fair health, socially isolated, hospitalized more often, and having significantly more activity of daily living impairments (bathing, dressing, eating, etc.).[24] SNAP-Ed programming in California addresses these disparities in food security through food resources management education, and educational opportunities at emergency food distribution sites, and informing participants of other nutrition and federal nutrition programs and resources within their communities.

Food Security. CDPH's Impact Outcome Evaluation project requires LHDs to conduct an outcome evaluation with youth or adults. Adult classes included content that addressed food resource management, such as eating healthy on a budget, planning healthy meals, and shopping on a budget. The adult interventions were typically evaluated with the Food Behavior Checklist (FBC) to assess the impact of their SNAP-Ed nutrition education efforts. The FBC asks the question, "Do you run out of food before the end of the month?" Adults (18+ years, n=1,486) who received at least five, thirty-minute nutrition education classes showed a 4.9% decrease in running out of food before the end of the month. A larger percent reported never running out of food before the end of the month at post-test (38.2%) than at pre-test (35.0%).

Food Resource Management. Food resource management (FRM) education is one of the most requested educational trainings that UC CalFresh offers eligible clients. The ability to successfully procure healthy foods throughout the month while reducing instances of food insecurity (running out of food by month's end) can be positively influenced by an individual's ability to assess nutritional values of available food resources, their ability to budget their limited food dollars and their ability to critically assess the impact of food marketing on their buying behaviors. UC CalFresh includes food resource management in Making Every Dollar Count and Plan, Shop, Save, Cook.

> ***Making Every Dollar Count (MEDC) Evaluation*:** Based on a retrospective survey of 605 MEDC participants in 7 counties, more than three-quarters of participants made improvements in knowledge and skills for all MEDC measures: knowing easy ways to

save money on food; knowing simple healthy meals to make; and understanding food ads. Results for MEDC exceeded all three SMART Objectives (>50%).

***Plan, Shop, Save, Cook (PSSC) Evaluation*:** The UC CalFresh signature adult curriculum PSSC consists of four lessons adapted from the eight lesson curriculum Eating Smart, Being Active (ESBA). Evaluation of PSSC uses a 7-item food behavior pre- and post-test. Sixteen counties collected surveys from a total of 1,678 participants who participated in PSSC. Participants making improvements in any of the food resource management behaviors ranged from over a third (38% improved in thinking about healthy choices) to nearly two-thirds (62% improved on using MyPlate) of participants. The number of participants who reported "Almost always" or "Most of the time" improved significantly ($p<.001$) for all behaviors:

- Up by 28 percentage points for using MyPlate
- Up by 22 percentage points for using nutrition facts label
- Up by 18 percentage points for planning meals
- Up by 17 percentage points for shopping with list
- Up by 14 percentage points for comparing unit prices
- Up by 13 percentage points for thinking about healthy food choices

A study of two years of PSSC evaluation data (FFY 2012 and FFY 2013) found that a greater use of resource management skills among PSSC participants was significantly related to a reduction in running out of food before the end of the month.[25] In addition, participants who received CalFresh benefits and made more improvements in resource management skills reported the greatest decrease in running out of food. The FFY 2015 PSSC evaluation results show that individuals who participated in the PSSC series reported being less likely to run out of food before the end of the month ('Never' or 'Seldom' up by 7 percentage points, $p<.001$), representing an increase in food security.

Finally, the University of California Cooperative Extension (UCCE) conducted six focus groups with UC CalFresh adult participants (n=54) and a one to six month follow-up with a subsample (n=22) of these participants in 2013 to examine the outcomes of the PSSC curriculum.[26] Many attitudinal and behavior changes reported by focus group participants were consistent with those measured using the existing pre/post evaluation tool, such as greater awareness of healthy food choices and reading the Nutrition Facts label. However, two areas were identified in the follow-up as sustained changes that are not currently captured by the pre/post tool: 1) changes in cooking practices and 2) the types of food purchased. Both of these areas may influence diet quality. To capture these changes, additional questions could be added to the PSSC evaluation tool to ask about use of healthier cooking methods (such as steaming or baking rather than frying) and purchase of healthier options (such as fish, poultry or beans rather than red meat).

Food Distribution. Catholic Charities is a state implementing agency whose agencies deliver SNAP-Ed services at emergency food distribution sites. "Food distribution environments have

the potential to…motivate behavior change through peer, staff, and nutritional educational materials and activities reinforcement of healthy messages."[27] This provides evidence for the appropriateness and effectiveness of direct education, indirect (one-time, brief exposure) nutrition education and obesity prevention efforts targeted toward low-income SNAP-ED eligible populations at emergency food distribution sites.

Summary: Food resource management education can improve diet quality, and the combination of resource management education and CalFresh benefits is associated with improved food security for CalFresh participants.

Implications: These findings suggest that resource management curricula are a vital component of nutrition education for participants with limited resources, and further provide justification for expanding SNAP-Ed efforts to improve food security through food resource management education.

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3. Other Nutrition-Related Programs Serving Low-Income Persons: *Discuss the availability of other nutrition-related programs, services, and social marketing campaigns (i.e., EFNEP, Child Nutrition services, etc.).*

Attachment 5: Provides a brief summary of non-funded SNAP-Ed partners that California State Implementing Agencies (SIAs) work with on other nutrition-related programming to enhance the services provided to low-income persons in California.

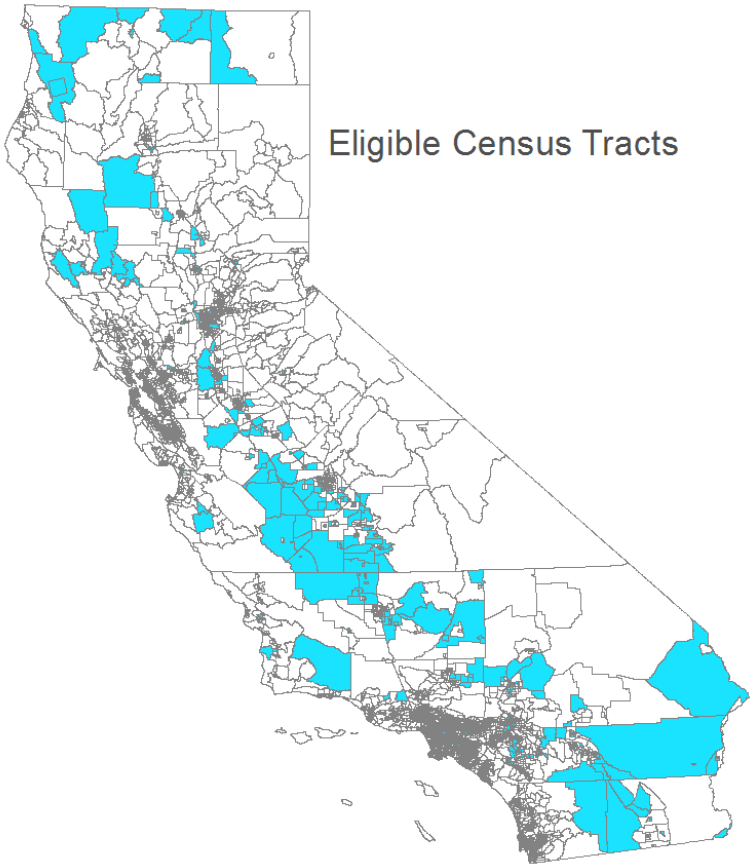
Additionally, low-income Californians have access to an assortment of food and nutrition programs sponsored by various entities. Federal food program participation in the state includes more than 4.3 million Californians participating in CalFresh (California's SNAP), 1.3 million WIC participants, 3.3 million children eating school lunch on an average day, and

515,000 Child and Adult Care Food Program participants. Nutrition education programming is provided by the Expanded Food and Nutrition Education Program in many California counties, and the Dairy Council provides nutrition education curricula for many schools. A number of non-funded partners provide resources for policy, systems, and environmental change interventions in various locations in the state, including The California Endowment, Kaiser Permanente, and the Centers for Disease Control and Prevention. Further, many California counties, cities, and towns have local coalition efforts comprised of both SNAP-Ed funded and non-funded partners focused on improving nutrition and physical activity and preventing obesity, and many also have local funders supporting these efforts.

4. Areas of the State Where SNAP Target Audience Is Underserved or Has Not Had Access to SNAP-Ed Previously

SNAP-Ed efforts are concentrated in locations demonstrating the most economic need using USDA specifications for the prevalence of SNAP participation/eligibility, low-income census tracts, means tested programs, qualifying congregate meal sites, or schools where the majority of students qualify for FRPM, as well as implementing nutrition and physical activity policies at organizations where SNAP eligible groups are predominantly located such as worksites of low-wage earners or eligible youth- and faith-based organizations.

The total SNAP-Ed eligible census tracts are shown below (see map) based on the criteria of 50% or more of the residents having income less than 185% FPL (American Community Survey 5-year data 2009-2013 and 2010-2014). Of these, California SNAP-Ed provides services in 56.8% of the eligible census tracts.



For specifics pertaining to local SNAP-Ed targeting efforts, please see Section B of each jurisdiction's integrated work plan.

The California map displayed below shows the county breakdown of the 13,090 unique SNAP-Ed sites providing direct services to eligible populations in 57 counties across the State. In addition, the SNAP-Ed sites in each county are also compiled for each of the SIAs in Attachment 6. For CDPH, 57 county and three city LHD projects plan to provide nutrition education at 10,471 sites in 57 counties. Four of the CDPH contracts cover multiple counties. These include Solano, which covers Napa; Plumas, which covers Lassen and Modoc; CSU Chico, which covers Colusa and Glenn; and Monterey, which covers San Benito. UC CalFresh provides statewide nutrition education through University of California County Extension offices at 1,684 total sites in 31 counties. In FFY 2017, CDSS will fund six Get Fresh county welfare offices. Catholic Charities to provide nutrition education and obesity prevention services at an array of community sites including shelters, food distribution centers, social service offices, and low-income housing developments with a total of 502 sites covering 26 counties across the State. CDA provides nutrition and physical activity education to older adults that attend 18 of the 33 local Area Agencies on Aging (AAA) through its 338 venues where seniors congregate reaching eligible seniors in 29 counties. Site eligibility was determined by employing the Network for a Healthy California Geographic Information System (GIS) and American Community Survey (ACS) 2010-2014 ACS Census Block Groups lists developed by CDPH. AAAs use means-tested sites

such as low-income housing facilities to qualify additional SNAP-Ed eligible sites. CDA developed, and USDA, FNS approved, two alternate survey methods to qualify congregate nutrition sites for SNAP-Ed using intake records and surveys to establish income eligibility. In FY 2016, AAAs identified 44 sites using these alternative methods to qualify eligible sites.

Overall, California SNAP-Ed provides direct services in 560 (57 county and three city) of the 61 health jurisdictions (58 county and 3 city). One county, Sierra, has no direct service SNAP-Ed project sites (Attachment 3). The SNAP/CalFresh participation for this counties represents a small fraction (<0.01%) of the total SNAP/CalFresh participation in the State. In addition, none of Sierra's census tracts qualify for direct SNAP-Ed services. Attachment 4 includes a list of the 6,900 California low-resource schools qualifying for SNAP-Ed (≥ 50% FRPM; CDE, 2015-16 FRPM data file). As for place-based reach, California SNAP-Ed provides services in 52.2% (2,149 of 4,119) of the eligible census tracts and 49.1% (3,336 of 6,791) of the low-resource schools in the State.

Summary. Sierra County, which represents a tiny fraction (<0.01%) of the SNAP/CalFresh participation in the State, has no direct service SNAP-Ed projects. In addition, California SNAP-Ed does not reach 47.8 % of the eligible census tracts or 3,455 eligible, low-resource schools.

Implications. Coordination between the five IAs in the state can promote a seamless delivery of California SNAP-Ed in each county to better serve the eligible populations. Two counties in the State remain without direct services based on the lack of qualifying census tracts to provide direct services.

5. Implications of Your Needs Assessment and How These Findings Were Applied to This Current Year's SNAP-Ed Plan

In FFY 2017, LHDs entered into new three-year grant agreements with CDPH. LHDs used CX3 needs assessment data or other evidence-based needs assessments to identify the best PSE strategies and interventions to implement in FFY 17-19. The LHDs utilized the "CDPH nutrition education and obesity prevention portfolios" to guide their development of interventions and activities they plan to implement as part of the FFY 17-19 integrated work plans (IWPs) with other local implementing agencies in their jurisdiction. IWPs reflect LHDs' coordinating multi-level intervention activities, media messages and materials, and evaluation activities that are more refined and focused obesity prevention efforts and support overall community health change goals.

As described in prior SNAP-Ed State Plans, LHDs continue to coordinate with local partners and involve multiple sectors to improve nutritional status and prevent obesity among California's low-income population. The funding that LHDs receive continues to be population-based to more effectively reach the SNAP-Ed eligible population across all small, medium, large, and extra-large counties; and reduce gaps in SNAP-Ed services across the State. LHDs will continue subcontracting and partnerships with community-based organizations to maintain the reach and strength of this noteworthy model and fill gaps for services note presently being served by

other implementing agencies. Coordination, collaboration, and joint activities amongst LHDs continue throughout FFY 17-19 with their respective local implementing agencies (LIAs). Collaboratives and/or CNAPs that include both FNS funded and non-FNS funded partners used needs assessment data to help identify and include county-level community change goals in FFY 17-19 IWPs.

Needs assessment data described in Section 2 support proposed FFY 17-19 activities and objectives in the local IWPs by helping LIAs identify and focus efforts in particular sites and policy, systems, and environmental strategies (PSE). With CDPH led workgroups, SIAs use the data to help guide the development of resources, trainings, and the LIA Forum sessions. Additionally, county specific profiles developed in advance of the FFY 17-19 IWP continue to serve as a valuable resource for LIAs to identify needs and gaps of their SNAP-Ed target populations.

Reflective of federal guidance based on the Healthy Hunger Free Kids Act of 2010, the integration of nutrition education into PSE related interventions and strategies will continue and be supported by the structure of the FFY 17-19 IWP proposals. There is support for continuing the focus on integration of nutrition education messages into PSE strategies. Nutrition education and obesity prevention efforts must be targeted to those geographic areas and to populations that are at highest risk. Interventions with a growing or established evidence-base to support change will be implemented throughout FFY 17-19. The updated USDA SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States was and will continue to be promoted to LHDs/LIAs.

Needs assessment data showed that consumption of fruit and vegetable remain unchanged and there is some evidence for a decrease in vegetable intake. African Americans were also found to eat more unhealthy (fast) foods. With regards to the consumption of SSBs, teenagers from SNAP households consumed fewer SSBs than their counterparts throughout the State. SSB consumption among the SNAP participants is decreasing. However, disparities still exist with African Americans drinking more SSBs than whites or Latinos. SNAP-Ed efforts will also be aimed at replacing the consumption and access to high calorie, low nutrient beverages with water and low fat/skim milk support healthy choices among low-income Californians. This includes working to replace unhealthy beverages with healthy options and establishing healthy beverage access and promotions to support low-income communities in meeting the DGA through fast food outlets, at schools and worksites, and in the home.

Working at multiple levels of the socio-economic model to implement PSE strategies, as supported by the research literature, will continue. Needs assessment data show that SNAP mothers' access to healthier foods appears to be increasing, but levels are still far below general and low-income populations. African Americans and Latinos report lower access than whites. Although there was an increase in availability of healthier foods within the community, this has not led to increased access within the home. SNAP-Ed efforts through multiple SIAs and LIAs will be working collectively to enhance or establish healthy food access and promotions to

support low-income communities in meeting the DGA through retail, farmers' markets, gardens, and fast-food outlets; at schools and worksites; local congregate meal sites, and in the home.

As described previously, there was evidence of decreased physical activity among SNAP mothers, teenagers, and children, which may be due in part to declines in support for and participation in physical activities with their children. CDPH will focus on identifying opportunities to strengthen the physical activity into its statewide media campaign and messages; and support the integration of physical activity into nutrition education activities at the local level. Promising environmental supports to SNAP-Ed efforts include targeting low-wage worksites to promote worksite policies supporting a healthy lifestyle among low-income working Californians, enhancing or establishing healthy food access and promotions to support low-income communities, promoting active lifestyles by incorporating environmental supports to increase physical activity (e.g., participation in organized sports; exercising together as a family; expanding structured physical activity in preschools, schools and before/after school programs; incorporating hardscapes like playground stencils to support active play and daily PE at school for all children) and reducing screen time (e.g., removing TV from children's bedrooms and setting household limits on screen time).

CDA will continue providing SNAP-Ed services to California's older adult population through subvention grants with 16 participating AAAs. These agencies provide OAA services in 27 counties throughout California. AAAs provide SNAP-Ed services through Title IIIC congregate nutrition programs, senior/public housing, and other venues where eligible seniors congregate.

The statewide needs assessment demonstrated that CDA and the AAAs have access to both the intended low-income SNAP-Ed audience and the expertise to provide SNAP-Ed services to the target population. CDA's SNAP-Ed program will continue to promote behavior change to support healthy eating and physical activity using direct and indirect education, and policy, systems and environmental change approaches to address the needs of SNAP-Ed eligible older adults. This needs assessment continues to support specific evidence-based curricula that promotes behavior change and identified areas where environmental supports can be implemented to support low-income older adults to make healthier food choices within their limited budget and increase physical activity in their homes and community.

ATTACHMENT 1: Hispanic/Non-Hispanic SNAP Households by California Counties, July 2015

	Number of Household Contacts By Race, Non-Hispanic	Number of Household Contacts By Race, Hispanic or Latino	Total Number of Household Contacts
Statewide	**1,114,361**	**1,003,324**	**2,117,685**
Alameda	45,690	16,866	62,556
Alpine	97	4	101
Amador	1,673	150	1,823
Butte	14,445	2,283	16,728
Calaveras	2,665	257	2,922
Colusa	330	331	661
Contra Costa	25,500	10,556	36,056
Del Norte	2,277	240	2,517
El Dorado	6,522	881	7,403
Fresno	45,448	52,489	97,937
Glenn	994	546	1,540
Humboldt	10,797	1,291	12,088
Imperial	2,328	15,034	17,362
Inyo	863	187	1,050
Kern	31,553	36,296	67,849
Kings	4,160	6,625	10,785
Lake	5,386	869	6,255
Lassen	1,405	134	1,539
Los Angeles	238,979	348,900	587,879
Madera	4,412	7,649	12,061
Marin	4,233	2,266	6,499
Mariposa	1,002	120	1,122
Mendocino	5,721	1,351	7,072
Merced	10,096	15,271	25,367
Modoc	400	55	455
Mono	391	129	520
Monterey	6,516	16,213	22,729
Napa	1,889	1,743	3,632
Nevada	3,929	344	4,273
Orange	53,631	69,998	123,629
Placer	8,006	1,398	9,404
Plumas	972	89	1,061
Riverside	63,314	66,235	129,549
Sacramento	84,516	20,430	104,946
San Benito	739	1,962	2,701
San Bernardino	88,673	92,683	181,356
San Diego	81,868	61,335	143,203
San Francisco	27,254	6,645	33,899
San Joaquin	31,231	22,169	53,400
San Luis Obispo	8,257	2,545	10,802
San Mateo	11,978	4,342	16,320
Santa Barbara	6,810	10,178	16,988
Santa Clara	30,590	25,391	55,981
Santa Cruz	6,712	7,179	13,891
Shasta	12,114	1,000	13,114
Sierra	157	15	172
Siskiyou	2,960	287	3,247
Solano	33	12	45
Sonoma	13,522	6,657	20,179
Stanislaus	24,056	19,488	43,544
Sutter	3,694	2,013	5,707
Tehama	3,850	965	4,815
Trinity	978	57	1,035
Tulare	13,054	39,858	52,912
Tuolumne	2,847	306	3,153
Ventura	15,639	21,646	37,285
Yolo	6,463	3,796	10,259
Yuba	4,924	1,383	6,307

Source: CDSS, Data Systems and Survey Design Bureau, Released July, 2015

ATTACHMENT 2: Child Poverty, Food Insecurity and CalFresh Participation by County

County	Child Poverty (2013)		Household Food Insecurity (2014)		CalFresh Participation (persons)							Estimated Eligible	
					County Participation and One-year Change (April '15 - April '16)					Performance (2013)		not receiving CalFresh (2013)	
	% Children in Poverty (2013)[1]	Child Poverty Rank (1=highest poverty)	County Food Insecurity Rate	Food Insecurity Rank (1=highest food insecurity)	April-2016 - # CalFresh participants (monthly average)[3]	% of all CalFresh participants in CA	April-2015- # CalFresh participants (monthly average)[3]	One-year Change in #	One-year Percent Change	Estimated County-level Program Access Index (PAI)[4]	Program Access Index (PAI) Rank 1=highest PAI	Estimated Number of Eligible Nonparticipants[5]	% of CA's est Eligible Nonparticipants
Alameda	15.4	50	14.9%	29	117,298	2.7%	119,790	-2,492	-2.1%	0.566	32	95,858	3.2%
Alpine	31.9	9	15.0%	27	155	0.0%	163	-8	-4.9%	0.718	11	62	0.0%
Amador	22.1	32	14.7%	31	3,415	0.1%	3,438	-23	-0.7%	0.652	22	1,752	0.1%
Butte	25	27	18.0%	8	32,218	0.7%	31,927	291	0.9%	0.582	29	21,523	0.7%
Calaveras	21.8	33	14.1%	37	5,156	0.1%	5,509	-353	-6.4%	0.809	2	1,173	0.0%
Colusa	20	37	14.3%	33	1,434	0.0%	1,725	-291	-16.9%	0.42	49	2,398	0.1%
Contra Costa	13.4	54	12.5%	45	69,736	1.6%	71,323	-1,587	-2.2%	0.485	42	72,672	2.4%
Del Norte	32.6	7	18.8%	2	5,369	0.1%	5,146	223	4.3%	0.921	1	439	0.0%
El Dorado	13.8	52	13.0%	43	12,850	0.3%	13,261	-411	-3.1%	0.585	28	8,334	0.3%
Fresno	42	1	16.0%	18	225,693	5.2%	229,388	-3,695	-1.6%	0.785	5	60,076	2.0%
Glenn	28.5	15	14.9%	30	3,655	0.1%	3,682	-27	-0.7%	0.526	37	3,179	0.1%
Humboldt	25.6	24	18.0%	9	21,361	0.5%	20,875	486	2.3%	0.537	33	13,989	0.5%
Imperial	30.9	10	16.6%	15	42,432	1.0%	42,432	0	0.0%	0.771	6	10,905	0.4%
Inyo	23.1	31	14.3%	34	2,089	0.0%	2,073	16	0.8%	0.686	14	934	0.0%
Kern	30.5	11	14.3%	35	165,582	3.8%	157,116	8,466	5.4%	0.623	24	86,814	2.9%
Kings	28	17	15.6%	22	24,891	0.6%	24,693	198	0.8%	0.68	16	11,007	0.4%
Lake	33.7	5	18.1%	5	12,649	0.3%	11,957	692	5.8%	0.585	27	7,310	0.2%
Lassen	19.9	38	17.1%	11	3,154	0.1%	3,212	-58	-1.8%	0.691	13	1,339	0.0%
Los Angeles	27.4	20	14.0%	38	1,115,699	25.5%	1,178,282	-62,583	-5.3%	0.53	34	1,004,640	33.1%
Madera	32.2	8	13.4%	40	29,647	0.7%	29,932	-285	-1.0%	0.661	19	13,786	0.5%
Marin	10.3	56	11.5%	51	10,351	0.2%	10,485	-134	-1.3%	0.382	55	15,286	0.5%
Mariposa	25.5	25	16.3%	16	2,101	0.0%	2,127	-26	-1.2%	0.59	26	1,300	0.0%
Mendocino	28.9	13	15.7%	20	12,720	0.3%	13,008	-288	-2.2%	0.683	15	6,119	0.2%
Merced	34.1	4	15.5%	24	57,715	1.3%	58,981	-1,266	-2.1%	0.72	10	21,430	0.7%
Modoc	33.4	6	17.6%	10	1,050	0.0%	1,012	38	3.8%	0.371	56	1,607	0.1%
Mono	18.7	42	12.1%	48	790	0.0%	852	-62	-7.3%	0.301	58	1,507	0.0%
Monterey	24.4	29	11.8%	49	55,488	1.3%	54,990	498	0.9%	0.529	35	41,829	1.4%
Napa	13.7	53	10.6%	55	7,533	0.2%	7,653	-120	-1.6%	0.365	57	11,878	0.4%
Nevada	17.8	46	14.2%	36	7,768	0.2%	7,675	93	1.2%	0.513	38	7,028	0.2%
Orange	18.8	41	10.9%	54	254,598	5.8%	254,662	-64	0.0%	0.486	41	244,041	8.0%
Placer	9.5	58	12.6%	44	17,795	0.4%	18,325	-530	-2.9%	0.445	48	22,248	0.7%
Plumas	24.9	28	18.1%	6	2,239	0.1%	2,151	88	4.1%	0.46	46	1,972	0.1%
Riverside	24.2	30	11.6%	50	287,669	6.6%	290,231	-2,562	-0.9%	0.615	25	174,130	5.7%
Sacramento	25.9	23	16.7%	13	215,894	4.9%	219,096	-3,202	-1.5%	0.721	9	80,842	2.7%
San Benito	18.6	43	9.0%	58	5,850	0.1%	6,283	-433	-6.9%	0.658	21	3,224	0.1%
San Bernardino	26.7	21	12.2%	47	392,070	9.0%	398,523	-6,453	-1.6%	0.807	3	88,969	2.9%
San Diego	19.4	39	13.3%	42	287,392	6.6%	289,089	-1,697	-0.6%	0.476	44	285,042	9.4%
San Francisco	14.4	51	16.0%	19	52,749	1.2%	51,449	1,300	2.5%	0.417	50	68,438	2.3%
San Joaquin	26.4	22	15.6%	23	118,036	2.7%	122,470	-4,434	-3.6%	0.754	7	36,467	1.2%
San Luis Obispo	16.1	48	13.8%	39	18,513	0.4%	18,578	-65	-0.3%	0.4	51	26,351	0.9%
San Mateo	10	57	10.1%	56	30,014	0.7%	31,947	-1,933	-6.1%	0.392	52	45,092	1.5%
Santa Barbara	20.9	35	11.5%	52	40,218	0.9%	37,966	2,252	5.9%	0.387	54	52,259	1.7%
Santa Clara	12.9	55	11.0%	53	105,301	2.4%	111,985	-6,684	-6.0%	0.475	45	120,011	4.0%
Santa Cruz	18.9	40	13.4%	41	27,693	0.6%	26,274	1,419	5.4%	0.496	39	23,355	0.8%
Shasta	28.3	16	18.3%	3	24,569	0.6%	25,180	-611	-2.4%	0.662	18	11,951	0.4%
Sierra	20.4	36	16.7%	14	271	0.0%	324	-53	-16.4%	0.454	47	364	0.0%
Siskiyou	28	18	20.0%	1	6,942	0.2%	7,132	-190	-2.7%	0.66	20	3,365	0.1%
Solano	17.8	47	15.2%	25	42,828	1.0%	43,830	-1,002	-2.3%	0.669	17	20,491	0.7%
Sonoma	16	49	12.4%	46	34,425	0.8%	36,090	-1,665	-4.6%	0.477	43	38,184	1.3%
Stanislaus	30.5	12	15.0%	28	89,096	2.0%	92,704	-3,608	-3.9%	0.728	8	33,937	1.1%

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County	Child Poverty (2013)		Household Food Insecurity (2014)		CalFresh Participation (persons)							Estimated Eligible	
					County Participation and One-year Change (April '15 - April '16)					Performance (2013)		not receiving CalFresh (2013)	
	% Children in Poverty (2013)[1]	Child Poverty Rank (1=highest poverty)	County Food Insecurity Rate	Food Insecurity Rank (1=highest food insecurity)	April-2016 - # CalFresh participants (monthly average)[3]	% of all CalFresh participants in CA	April-2015- # CalFresh participants (monthly average)[3]	One-year Change in #	One-year Percent Change	Estimated County-level Program Access Index (PAI)[4]	Program Access Index (PAI) Rank 1=highest PAI	Estimated Number of Eligible Nonparticipants[5]	% of CA's est Eligible Nonparticipants
Sutter	25.4	26	16.9%	12	13,467	0.3%	13,160	307	2.3%	0.582	30	8,843	0.3%
Tehama	28.7	14	15.7%	21	10,196	0.2%	10,371	-175	-1.7%	0.646	23	5,415	0.2%
Trinity	34.6	3	18.2%	4	1,757	0.0%	1,808	-51	-2.8%	0.489	40	1,628	0.1%
Tulare	39.8	2	14.4%	32	125,132	2.9%	125,269	-137	-0.1%	0.795	4	29,607	1.0%
Tuolumne	21.6	34	16.2%	17	5,493	0.1%	5,559	-66	-1.2%	0.527	36	4,682	0.2%
Ventura	18	44	9.4%	57	75,635	1.7%	75,528	107	0.1%	0.581	31	48,677	1.6%
Yolo	17.9	45	15.2%	26	21,293	0.5%	20,591	702	3.4%	0.387	53	26,537	0.9%
Yuba	28	19	18.1%	7	13,507	0.3%	13,517	-10	-0.1%	0.715	12	5,111	0.2%
Statewide	**23.5**	**N/A**	**13.9%**	**N/A**	**4,370,641**	**N/A**	**4,462,799**	**-92,158**	**-2.1%**			**3,037,407**	**100%**

Top 5 Counties with the highest child poverty rates

Top 5 Counties with the greatest prevelence of food insecurity among low-income households

Top 5 Counties with the highest percent of CA's CalFresh Participants

Top 5 Counties with greatest increase in the number of CalFresh participants

Top 5 Counties with greatest percent increase in CalFresh Participants

Top 5 Counties with the worst PAI Score

Top 5 Counties with greatest estimated number and % of income eligible people not participating in Food Stamp Program or SSI/SSP.

1 Source: Small Area Income and Poverty Estimates, 2013. Under Age 18 in Poverty. Table 1: 2012 Poverty and Median Income Estimates - Counties http://www.census.gov/did/www/saipe/data/interactive/saipe.html?s_appName=saipe&map_yearSelector=2013&map_geoSelector=u18_c&s_measures=u18_snc&s_state=06&menu=grid_proxy

2 Source: Feeding America. Map the Meal Gap 2015. County estimates based on state and county data from 2001-2013. http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/2013/CA_AllCounties_CDs_MMG_2013.pdf

3 Number of CalFresh participants in the county - includes participants in federal and state CalFresh (SNAP) program households. Source: DFA 256 - Food Stamp Program Participation and Benefit Issuance April, 2014 and April, 2015 Report (column M+R+S+V) http://www.cdss.ca.gov/research/PG352.htm

4 PAI is included because FSP participation rates (% of eligible people receiving food stamps) are not available at the county level. Source: California Food Policy Advocates. Shimada. (2015) "Measuring CalFresh Utilization by County: Program Access Index 2013" Table 1. http://cfpa.net/CalFresh/CFPAPublications/PAI-FullReport-2015.pdf. "The Program Access Index (PAI) estimates CalFresh utilization among low-income individuals. The United States Department of Agriculture (USDA) produces an annual state-by-state PAI. The PAI provided in this report is a county-level analysis modeled on the USDA methodology."

5 Call J.,Shimada T., Lost Dollars, Empty Plates: The Impact of CalFresh Participation on State and Local Economies. California Food Policy Advocates. October, 2015. http://cfpa.net/CalFresh/CFPAPublications/LDEP-FullReport-2015.pdf See Appendix A: Based on statewide participation rate of 57%.

ATTACHMENT 3: California SNAP-Ed Sites, Eligible Individuals, Census Tracts, and Schools by County

	Projects	Individuals				Census Tracts (8,057)					Schools		
County	# of FFY 2018 CA SNAP-Ed Planned Sites[1] in 58 Counties	% of all CA CalFresh Participants in the County[2]	# Individuals below 125% FPL[3]	April 2016 - # CalFresh participants[2]	Est. % of Likely Eligible Receiving CalFresh (April 2016)[4]	# Census Tracts ≥50% <125% FPL[3]	% Census Tracts ≥50% <125% FPL[3]	# Census Tracts ≥50% <185% FPL[3]	% Census Tracts ≥50% <185% FPL[3]	Total Census Tracts in CA	# Schools w/ ≥50% FRPM Enrollment (2016-2017)[5,6]	% Schools w/ ≥50% FRPM Enrollment (2016-2017)[5]	# of Schools Statewide by County (2016-2017)[5]
CALIFORNIA	**13,411 Sites, 57 Counties**	**100.0%**	**8,076,275**	**4,370,641**	**54.1%**	**442**	5.5%	**1,846**	23.0%	**8,035**	**6,774**	**64.6%**	**10,478**
Alameda	422	2.7%	256,224	117,298	45.8%	12	3.3%	48	13.3%	360	203	50.6%	401
Alpine	9	0.0%	231	155	67.1%					1	2	100.0%	2
Amador	34	0.1%	5,320	3,415	64.2%					9	7	43.8%	16
Butte	170	0.7%	61,040	32,218	52.8%	5	9.8%	14	27.5%	51	60	61.9%	97
Calaveras	35	0.1%	6,945	5,156	74.2%					10	14	58.3%	24
Colusa	70	0.0%	4,875	1,434	29.4%					5	18	94.7%	19
Contra Costa	229	1.6%	153,156	69,736	45.5%			18	8.7%	207	118	40.8%	289
Del Norte	59	0.1%	6,939	5,369	77.4%	1		3	42.9%	7	15	93.8%	16
El Dorado	136	0.3%	24,449	12,850	52.6%			2	4.8%	42	25	34.7%	72
Fresno	381	5.2%	316,015	225,693	71.4%	44	22.1%	101	50.8%	199	291	84.1%	346
Glenn	40	0.1%	7,469	3,655	48.9%			1		6	23	79.3%	29
Humboldt	61	0.5%	35,153	21,361	60.8%	1	3.3%	7	23.3%	30	56	62.2%	90
Imperial	140	1.0%	51,986	42,432	81.6%	5	16.1%	14	45.2%	31	58	86.6%	67
Inyo	21	0.0%	3,297	2,089	63.4%					6	18	75.0%	24
Kern	438	3.8%	253,677	165,582	65.3%	26	17.2%	66	43.7%	151	211	79.6%	265
Kings	122	0.6%	39,340	24,891	63.3%	2	7.4%	11	40.7%	27	53	81.5%	65
Lake	99	0.3%	19,863	12,649	63.7%	2	13.3%	6	40.0%	15	33	84.6%	39
Lassen	50	0.1%	4,726	3,154	66.7%				0.0%	9	17	73.9%	23
Los Angeles	970	25.5%	2,408,752	1,115,699	46.3%	175	7.5%	751	32.1%	2,343	1772	76.9%	2,304
Madera	45	0.7%	44,737	29,647	66.3%	4	17.4%	10	43.5%	23	62	80.5%	77
Marin	82	0.2%	27,472	10,351	37.7%			2	3.6%	55	23	26.1%	88
Mariposa	18	0.0%	3,300	2,101	63.7%					6	8	57.1%	14
Mendocino	75	0.3%	23,722	12,720	53.6%			4	20.0%	20	52	76.5%	68
Merced	212	1.3%	84,862	57,715	68.0%	6	12.2%	30	61.2%	49	106	95.5%	111
Modoc	31	0.0%	2,487	1,050	42.2%			1	25.0%	4	11	84.6%	13
Mono	32	0.0%	1,886	790	41.9%					3	14	100.0%	14
Monterey	118	1.3%	95,393	55,488	58.2%	6	6.5%	21	22.6%	93	101	74.8%	135
Napa	78	0.2%	20,513	7,533	36.7%	1	2.5%	1	2.5%	40	21	45.7%	46
Nevada	61	0.2%	15,548	7,768	50.0%			1	5.0%	20	17	40.5%	42
Orange	1,748	5.8%	523,691	254,598	48.6%	6	1.0%	63	10.8%	582	313	49.4%	634
Placer	108	0.4%	43,322	17,795	41.1%			3	3.6%	84	18	13.7%	131
Plumas	41	0.1%	4,229	2,239	52.9%					7	7	50.0%	14
Riverside	756	6.6%	500,066	287,669	57.5%	18	4.0%	123	27.2%	453	363	72.3%	502
Sacramento	383	4.9%	333,225	215,894	64.8%	18	5.7%	75	23.7%	317	267	67.8%	394
San Benito	60	0.1%	10,056	5,850	58.2%			1	9.1%	11	15	55.6%	27
San Bernardino	843	9.0%	504,879	392,070	77.7%	24	6.5%	113	30.6%	369	468	82.0%	571
San Diego	1,410	6.6%	597,270	287,392	48.1%	20	3.2%	98	15.6%	627	426	54.5%	782
San Francisco	296	1.2%	142,619	52,749	37.0%	9	4.6%	19	9.7%	195	86	68.8%	125
San Joaquin	502	2.7%	172,191	118,036	68.5%	18	12.9%	50	36.0%	139	177	72.0%	246
San Luis Obispo	151	0.4%	48,995	18,513	37.8%	4	7.5%	4	7.5%	53	34	40.0%	85
San Mateo	120	0.7%	78,958	30,014	38.0%			5	3.2%	157	55	27.6%	199
Santa Barbara	159	0.9%	91,734	40,218	43.8%	5	5.6%	21	23.6%	89	74	61.7%	120
Santa Clara	243	2.4%	243,072	105,301	43.3%	2	0.5%	16	4.3%	372	174	39.5%	440
Santa Cruz	151	0.6%	50,449	27,693	54.9%			3	5.8%	52	28	35.4%	79
Shasta	200	0.6%	41,786	24,569	58.8%			8	16.7%	48	73	70.9%	103
Sierra	0	0.0%	561	271	48.3%					1	3	50.0%	6
Siskiyou	107	0.2%	12,877	6,942	53.9%			6	42.9%	14	35	79.5%	44
Solano	122	1.0%	67,695	42,828	63.3%	1		8	8.3%	96	64	57.7%	111
Sonoma	242	0.8%	82,380	34,425	41.8%			2	2.0%	99	74	36.3%	204
Stanislaus	241	2.0%	137,426	89,096	64.8%	6	6.4%	30	31.9%	94	154	76.6%	201
Sutter	55	0.3%	22,976	13,467	58.6%	2	9.5%	6	28.6%	21	31	67.4%	46
Tehama	135	0.2%	16,291	10,196	62.6%			4	36.4%	11	39	81.3%	48
Trinity	57	0.0%	3,317	1,757	53.0%				0.0%	5	17	94.4%	18
Tulare	301	2.9%	162,075	125,132	77.2%	15	19.2%	46	59.0%	78	175	91.1%	192
Tuolumne	45	0.1%	10,551	5,493	52.1%			1	9.1%	11	15	48.4%	31
Ventura	358	1.7%	124,385	75,635	60.8%			15	8.7%	173	111	50.0%	222
Yolo	113	0.5%	49,443	21,293	43.1%	3	7.3%	8	19.5%	41	37	56.9%	65
Yuba	226	0.3%	20,379	13,507	66.3%	1		6	42.9%	14	32	76.2%	42

SOURCES:

[1] Includes duplicate sites in cases where different strategies are delivered at the same sites (214 cases). Sharing sites is allowable if there is an unmet need, the strategies are not duplicative, and the efforts support a comprehensive approach.

[2] Number of CalFresh participants in the county - includes participants in federal and state CalFresh (SNAP) program households. Source: DFA 256 - Food Stamp Program Participation and Benefit Issuance April 2016 Report http://www.dss.cahwnet.gov/research/PG352.htm.

[3] U.S. Census Bureau. American Community Survey 2010-14

[4] [April 2016 # CalFresh participants]/ [(# Individuals below125% FPL(ACS 2010-2014)]

[5] Source: 2016-17 California Longitudinal Pupil Achievement Data System (CALPADS) Fall 1 as of 7/25/2017 from CDE website; FRPM=Free/Reduced Price Meals. This also includes schools qualifying via alternative data sources, such as food service data, District Special Ed data, Monthly 2016-17 FRPM data.

[6] Not all schools currently open in California are reported on the FRPM file, as a result the proportion of FRPM by County is likely to under represent total FRPM.

FFY 2018 California SNAP-Ed Integrated Needs Assessment: Attachment 4: Schools

To view Attachment 4: California Schools with 50% or Higher Participation in Free/Reduced Price Meals by County, please visit:

- https://snaped.dss.ca.gov/sias/FFY18%20State%20Plan%20Documents/Integrated%20Needs%20Assessment%20Documents/4%20Schools.xlsx

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Attachment 5: FFY 2018 Other Nutrition Related Programs Serving Low-Income Persons in California—Brief Summaries

Programs and Leadership Activities by the State of California:

1. **California Department of Social Services**
   - The CalFresh (USDA Supplemental Nutrition Assistance Program) https://snaped.fns.usda.gov/administration/snap-ed-plan-guidance-and-templates
   - USDA Farm to School Grants Program https://www.fns.usda.gov/farmtoschool/farm-school-grant-program
   - California Farm to School Network http://www.cafarmtoschool.org/
   - National Farm to School Network (NFSN) http://www.farmtoschool.org/about
   - Food Insecurity Nutrition Incentive (FINI) Grants Program https://nifa.usda.gov/program/food-insecurity-nutrition-incentive-fini-grant-program

2. **California Department of Aging**
   Older Americans Act Programs:
   - Nutrition Services Programs (Title IIIC) https://www.aging.ca.gov/ProgramsProviders/AAA/Nutrition/
   - Congregate Nutrition Program (Title IIIC-1)
   - Home-Delivered Nutrition Program (Title IIIC-2)
   - Disease Prevention and Health Promotion (Title IIID) https://www.aging.ca.gov/ProgramsProviders/AAA/Disease_Prevention_and_Health_Promotion/

3. **California Departments of Public Health and of Health Care Services**
   CDPH California Nutrition, Physical Activity, and Obesity Prevention Program
   - The Maternal, Child and Adolescent Health (MCAH) http://www.cdph.ca.gov/programs/MCAH
   - Title V Women, Infants and Children (WIC) Program http://www.cdph.ca.gov/programs/wicworks/
   - The Children's Medical Services http://www.dhcs.ca.gov/services/Pages/cms.aspx

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- Early and Periodic Screening, Diagnosis, and Treatment (EPSDT) http://www.dhcs.ca.gov/services/Pages/EPSDT.aspx

4. University of California

Agriculture and Natural Resources (ANR)—http://ucanr.org/

UC CalFresh works in partnership with the UC Division of Agriculture and Natural Resources (UC ANR). UC ANR, as part of their organizational structure, oversees the University of California's County Cooperative Extensions, 4H, Master Gardener Program and Master Food Preserver Program.

- UC County Cooperative Extension—As a land-grant institution, the mandate of Cooperative Extension is tied to the welfare, development, and protection of California agriculture, natural resources, and people. Cooperative Extension was established in 1914 as a partnership between the U.S. Department of Agriculture and land-grant institutions. Today University of California Cooperative Extension (UCCE) has farm, 4-H, and nutrition, family and consumer sciences advisors based in more than 50 county offices throughout California. UCCE serves as the local implementing agencies (LIAs) for the UC CalFresh Nutrition Education program.

- 4H—http://4h.ucanr.edu/—The University of California 4-H Youth Development Program provides a wide variety of enrichment activities with the ultimate goal of giving youth the skills they need to thrive and succeed throughout their lives. The focus of all 4-H programs is positive youth development through activities in science literacy, healthy living, and citizenship. UC CalFresh is partnering with the 4H program to work collectively on youth engagement and enrichment activities to move from serving youth to engaging youth in youth focused programs.

- Expanded Food and Nutrition Education Program (EFNEP)—http://efnep.ucdavis.edu/—the Expanded Food and Nutrition Education Program (EFNEP) is a federally-funded program USDA's NIFA. EFNEP is administered by the University of California Cooperative Extension in 24 of California's 58 counties. EFNEP assists limited-resource clients gain the knowledge, skills, attitudes, and changed behavior necessary to choose nutritionally sound diets and improve well-being. State level planning and coordination of program services takes place. EFNEP is invited to participate in local CNAP's and to be included as part of the planning of the county IWP's.

Center for Nutrition in Schools (CNS), UC Davis—http://cns.ucdavis.edu/

UC Davis established the Center for Nutrition in Schools (CNS) in response to the needs of teachers and administrators for nutrition education resources and professional development opportunities. The goal is to provide resources relevant to child nutrition programs, district wellness policies, community partnerships, student education, professional education, and parent education. UC CalFresh is working with CNS to train and orient communities to integrate the Shaping Healthy Choices Program (SHCP) in schools in the UC CalFresh County programs. SHCP is a multi-component, comprehensive school-based nutrition and obesity prevention

intervention.

5. **Catholic Charities of California, Inc. (CCC)**
   CalFresh Outreach program (contracted by CDSS, administered by CCC)
   CCC agencies receiving federal funds for both SNAP-Ed and CalFresh Outreach have established partnerships to cross-promote programs and support the increase in participation in SNAP of those eligible to receive benefits. Agencies cross train staff and formally coordinate promotional efforts and client participation in SNAP as well as SNAP-Ed.

- California Department of Education—www.cde.ca.gov
  - Commodity Supplemental Food Program—http://www.cde.ca.gov/ls/nu/fd/csfp.asp
- California Department of Food and Agriculture—www.cdfa.ca.gov
- The Dairy Council of California—http://healthyeating.org/
- The California School Garden *Network* (CSGN)—http://www.csgn.org/
- Senior Farmers Market Nutrition Program—https://www.cdfa.ca.gov/seniorfarmersmrktnutritionprgm/
- The California Children and Families Commission—http://www.ccfc.ca.gov/

Categorical Programs Operated by California State Government:

1. **California Department of Social Services**

USDA Farm to School Grants Program—This program provides grants to school districts, state and local agencies, tribal nations, agricultural producers, and non-profit organizations in their efforts to improve access to local foods in eligible schools. The grants can be used towards training, supporting operations, planning, purchasing of equipment, developing school gardens, developing partnerships, and implementing of the farm to school programs. In 2016, nearly $5 million total farm to school grants were awarded to 74 projects.

California Farm to School Network—This network takes on a leadership role in support of Farm to School efforts, sharing resources, and bringing farmers, schools, distributors, and practitioners together. Farm to School implementation includes the procurement of local foods; educating students on agriculture, food, health, or nutrition; and engaging students with hands-on gardening. The Office of Farm to Fork will be taking the leadership role of the future direction and ensuring that the proper technical assistance will be provided to local health departments, SIA, LIAs, and partners.

National Farm to School Network (NFSN)—NFSN provides vision, leadership, and support at the state, regional, and national levels to connect and expand Farm to

School efforts. Students and their families gain access to healthy foods and are empowered to make better food choices. NFSN was launched in 2007 by a collaboration of more than 30 organizations wanting to shape the Farm to School movement. The California Farm to School Network and Farm to Preschool play an active role with NFSN.

Food Insecurity Nutrition Incentive (FINI) Grants Program—This program supports projects to increase the purchase of fruits and vegetables among those receiving the Supplemental Nutrition Assistance Program (SNAP) benefits by providing incentives. There are three project categories which include: FINI Pilot Projects (max of $100,000 a year), Multi-Year, community-based FINI Projects (max $500,000 over no more than four years), and Multi-Year, large scale FINI Projects (min $500,000 over no more than four years). These projects provide an opportunity for stakeholders to come together for better understanding on how they might improve nutrition and health for SNAP recipients. The Office of Farm to Fork will be playing an active role in the implementation of the grant programs in California for both farmers' markets and the retail setting.

Commodity Supplemental Food Program (CSFP)—The Commodity Supplemental Food Program (CSFP) is a federally funded program that provides nutritious food supplements for eligible recipients. On February 7, 2014, President Obama signed the Farm Bill into law amending the CSFP eligibility requirements to a low income senior's only program. As a result, CDSS is working with CSFP agencies on phasing out the participation of women, infants, and children.

2. California Department of Aging

Senior Farmers' Market Nutrition Program—The Senior Farmers' Market Nutrition Program (SFMNP) is a 100 percent federally funded program which provides low-income seniors with check booklets that can be used to purchase fresh fruits, vegetables, cut herb and honey at Certified Farmers' Markets (CFM). CDFA partners with California's 32 Area Agencies on Aging (AAA) to distribute the SFMNP check booklets which include five checks redeemable for $4 each.

Older Americans Act Programs Nutrition Services Programs (Title IIIC):

Congregate Meals Program (Title IIIC1)—The Congregate Nutrition Program serves meals in a group (congregate) setting to individuals aged 60 or older. Sites also provide nutrition education, nutrition risk screening and nutrition counseling in some areas. The Program targets older individuals with the greatest economic or social need, with particular attention to low-income, minority older individuals, and older individuals living in rural areas. The Program encourages the use of volunteers and gives all participants the opportunity to contribute to the cost of the meal. Meals incorporate the Dietary Guidelines for Americans (DGA) and provide a minimum of one-third of the Dietary Reference Intakes (DRI).

Home-Delivered Nutrition Program (Title IIIC2)—The Home-Delivered Nutrition Program provides nutritious meals, nutrition education, and nutrition risk screening to individuals 60 years of age or older that are homebound due to illness or disability, or

are isolated. Program goals are to promote better health through nutrition, provide links to other supportive services and reduce social isolation through contact with the individuals who deliver the meals. Meals meet nutritional standards contained in the DGA and provide a minimum of one-third of the DRI. Programs provide nutrition education at least four times per year and nutrition counseling is available in some areas.

Disease Prevention and Health Promotion (Title IIID)—The Disease Prevention and Health Promotion Program provide evidence-based preventive health and health promotion services. Title IIID supports services that assist older adults in preventing illness and managing chronic conditions. Title IIID evidence-based health promotion programs help older adults learn techniques and strategies to delay and/or manage chronic health conditions and may include activities that improve nutrition, prevent falls, and promote physical fitness and emotional well-being.

3. California Departments of Public Health and of Health Care Services

California's Women, Infants and Children Nutrition Program (WIC) provides statewide services through 84 local agencies and serves 1.46 million mothers, infants and children each month, with 63 percent of all infants born in California enrolled in the program in 2010. Based on successful experience with the federally-funded Fit WIC! And Newborn Baby Behaviors projects, and a six-fold increase in breastfeeding peer counselor funds, California has taken significant steps to prevent childhood obesity using interventions in pregnancy and infancy. Research published in the Journal of Nutrition Education and Behavior (JNEB) in May 2010 demonstrated increased WIC family consumption of fruits and whole grains, and replacement of whole milk with lower-fat milk as a result of nutrition education alone. Another wave of this study was conducted in 2010 after the food package change and results indicated a further increase in whole grain consumption by 17.3% and decrease in whole milk consumption by 19.7%. These results demonstrate that nutrition education coupled with changes to the food package positively influenced consumption of healthier foods. WIC infuses approximately $90 Million in federal funds into the California retail food economy each month. The benefits of this economic boost extend beyond WIC families to the local economy. About 40 percent or 1,983 of the retail outlets authorized to accept WIC checks in California are single-store, single-owner small businesses that benefit substantially from this income.

WIC coordinates closely with CDPH's SNAP-Ed program and other partners to maximize the impact of the changes to WIC foods implemented in 2009 by marketing healthy food choices in health care, retail and child care settings, and to improve access to WIC foods in low income neighborhoods. WIC's Local Vendor Liaisons work directly with food retailers to ensure appropriate services to WIC families. The CDPH SNAP-Ed Retail Program and WIC will continue to collaborate closely to ensure coordinated assistance to eligible retailers. http://www.wicworks.ca.gov

Maternal, Child and Adolescent Health (MCAH) Division—MCAH funds nutrition, physical activity, and breastfeeding education, systems, environmental change, resources, policies, promotion of breastfeeding laws, interventions, and coordination.

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Most MCAH resources are directed to low-income groups. A goal of the MCAH Division is that healthy eating and physical activity will be the easy and preferred lifestyle choice of all California women of reproductive age and children to the age of 21 years. Some activities include:

- Promoting healthy eating and physical activity through all Maternal, Child and Adolescent Health Division programs and initiatives at the state and local level.

- Promoting the development of healthcare practices, training and guidelines that support healthy eating and physical activity for all programs, health care providers, childcare centers, and employers.

- Using healthy eating and physical activity epidemiological information that is obtained from multiple sources to design, implement, and evaluate initiatives that are effective and reach individuals with the most need.

CDPH staff convene quarterly meetings of the California Early Care and Education partnership which includes active participation from MCAH.

Child Health and Disability Prevention (CHDP)—CHDP is a preventive program that delivers periodic health assessments and services to low income children and youth in California. CHDP provides care coordination to assist families with medical appointment scheduling, transportation, and access to diagnostic and treatment services. Health assessments are provided by enrolled private physicians, local health departments, community clinics, managed care plans, and some local school districts.

The Systems of Care Division, the state division that oversees the CHDP, is working to implement Section 2713 of the ACA which requires EPSDT well-child Health Assessment to be provided to beneficiaries less than 21 years of age on a periodicity schedule developed by the American Academy of Pediatrics called “Bright Futures” into all CHDP programs. Bright Futures promotes Healthy Weight, Healthy Nutrition, Physical Activity and Oral Health.

CHDP nutritionist and staff provide obesity related trainings, such as *Glucose and Cholesterol Screening for Pediatric Obesity, Body Mass Index Training, and Counseling the Overweight Child,* to health care providers throughout the state. Also, a number of County CHDP programs have developed and implemented The Active and Healthy Families (AHF) Childhood Obesity program in their counties. Active & Healthy Families (AHF) is a family-based medical group appointment program which teaches healthy eating and exercise habits to low-income families served by Federally Qualified Health Centers (FQHC). In the counties with an AHF program or similar program, CHDP trains the AHF’s team, which consists of a provider, a registered dietitian, and a promoter or community health worker, monitors the sessions, and evaluates the program. For one county, preliminary results showed a significant decrease in BMI and a trend toward lower triglyceride levels. Other counties are reporting a decrease in BMI in children enrolled.

Prevention First—CDPH received funding, beginning July 1, 2013, to implement a CDC-funded *Prevention First* collaborative grant for up to five years. Staff from the Coordinated Chronic Disease Branch, the Nutrition Education and Obesity Prevention Branch, and the California Department of Education, along with a host of community partners, works to initiate: 1) improved nutrition, physical activity, and increased physical activity opportunities in schools; 2) improved nutrition and increased physical activity options at early care and education sites, work sites, and at CDPH; 3) promotion of breastfeeding-friendly environments at work and community sites; 4) preparation of success stories for use in promoting the previous issues; and 5) development of new protocols and systems to manage and care for students with chronic conditions. The Prevention First Program has partnered with the California SNAP-Ed programs developing the playground stencil kits, based in counties for use with stencil based projects in schools and communities, and the development of two stencil project guides. They also developed an Early Care Education: Physical Activity and Nutrition Template. For more information, please visit http://www.cdph.ca.gov/programs/NEOPB/Pages/PrevFirstMainPage.aspx.

The Prevention First program has similar overall goals with SNAP-Ed but reaches a wider income audience and has emphasis in different program areas such as working intensively to improve food and beverage purchasing standards in institutions outside of low-come areas.

The Nutrition Policy Institute (NPI)—NPI is an institute within the University of California (UC), with the mission of improving nutrition and reducing obesity, hunger and chronic disease risk in children and their families in diverse settings. The institute and its director provide statewide nutrition policy leadership for research and education activities and works in synergy with research and outreach efforts being conducted in Davis and Berkeley campus departments and colleges and throughout the UC system. The Nutrition Policy Institute participates in the state's evaluation workgroup, develops evaluation measures, and conducts evaluation studies. Through this partnership, SNAP-Ed is able to draw on NPI's nationally recognized obesity prevention expertise.

California Department of Education, National School Lunch Program (NSLP)—NSLP is offered in public and private schools, serving an estimated 3.2 million lunches every day. In the 2014-school year California received federal funding of $1.4 billion. Over 82 percent of the lunches were free/reduced price. Nutrition education is encouraged but not required.

School Breakfast Program (SBP)—Federal funded program which assists schools and other agencies in providing nutritious breakfasts to children at a reasonable price. SBP benefits low-income children.

Child and Adult Care Food Program (CACFP)—This program provides federal funding for meals in child care and adult group settings. In 2015, California provided 211 million meals in all settings. CDPH staff engages with CACFP partners through participation in the Childcare Food Program Roundtable.

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Summer Food Service Program (SFSP)—This program provides federal and state funding for meals to children, most from low-income families, when they are out of school for 15 or more consecutive days. In 2015 a total of 4,408 California sites served meals through this program.

Seamless Summer Feeding Option (SSFO)—This program provides federal and state funding for meals to children, most from low-income families, when they are out of school for 15 or more consecutive days.

After School Snack Program—As part of the NSLP and CACFP, Federal reimbursement is provided to organizations to provide nutritious snacks in structured after school settings to primarily children that qualify for free or reduced school breakfast and lunches.

School Breakfast and Summer Start-Up and Expansion Grants—This State-funded program seeks to improve academic performance and support good nutrition by assisting low-resource schools in offering school breakfasts. The California Legislature annually appropriates $1.017 million in the state budget for these grants. CDE awards competitive grants of up to $15,000 per site for nonrecurring expenses incurred when initiating or expanding an SBP or School Food Service Program.

The California School Garden Network (CSGN)—The network's mission is to create and sustain California school gardens to enhance academic achievement, a healthy lifestyle, environmental stewardship, and community and social development. The CSGN is a collaboration of members from state agencies, private companies, educational institutions, and non-profit organizations including the California Department of Food and Agriculture, CDPH, the California Department of Education, the California Foundation for Agriculture in the Classroom, and the California Integrated Waste Management Board. CSGN facilitates the connection between resource organizations and educators by combining efforts to strengthen contributions and avoid duplications. In addition to its statewide leadership, CSGN has a number of Regional Networks that serve as central hubs to distribute school garden resources, promote school gardens, and provide training, communications, and technical assistance in their local areas.

The CSGN first released *Gardens for Learning - Creating and Sustaining Your School Garden* in October 2006 as a guidebook targeted to educators to help them develop, maintain and provide instruction in school gardens. In Addition, the CSGN has developed a website as a collaborative effort to compile school garden resources, research, and contacts so they are available in one location. The *Network* provided partial funding for these resources and the website has been updated to reflect new resources and information. For more information, please visit http://www.csgn.org/networks/CA.

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The California Children and Families Commission—In 1998 California voters passed Proposition 10, adding a 50-cent tax to each pack of cigarettes sold in California to create First 5 California, also known as the California Children and Families Commission. First 5 California is dedicated to improving the lives of California's young children and their families through a comprehensive system of education, health services, childcare, and other crucial programs. Based on county-specific birth rates, First 5 California distributes funds to local communities through the state's 58 counties, all of which have created their own local First 5 County Commissions to address community needs. Eighty percent of the annual Proposition 10 revenues are allocated to the 58 County Commissions, while the remaining 20 percent funds the state's overall guiding programs, mass media and public relations campaign, and administrative costs.

While all County Commissions implement some form of nutrition and physical activity efforts through existing programs and partnerships (e.g., School Readiness), many also report engaging in and/or investing in distinct nutrition and physical activity programs; and some County Commission efforts are implemented in collaboration with locally funded CDPH projects. CDPH previously partnered with First 5 through a Leadership Project with the First 5 Association of California. A key outcome of this project was the development of "Potter the Otter," early childhood healthy beverage education materials, including: Posters, Postcards, Tip Sheets, Stickers, Puppet Cut Outs, and Activity Sheets for use with eligible early care and education providers (preschool, child care, etc.), as well as dental, medical, and WIC offices as appropriate. CDPH staff attends quarterly commission meetings and regularly communicates with assigned First 5 staff. Additionally, assigned First 5 staff actively participates in planning the Childhood Obesity Conference.

CDE's Nutrition Education Resource Guide—The purpose of the *Nutrition Education Resource Guide* is to assist California schools, grades K-12, with implementing standards-based, effective nutrition education programs for their students. The Guide is primarily intended for use by curriculum directors and lead teachers, as well as nutrition education coordinators and specialists, who plan nutrition education in elementary, middle and high schools.

The Guide includes the 2010 Nutrition Competencies; nutrition education policy and standards; descriptions of selected nutrition education curricula and instructional materials; and useful ideas, guidelines and resources to help create an excellent nutrition education program. The nutrition education curricula and instructional materials featured in the Guide were reviewed for alignment with the California Health Education Content Standards and the 2010 Nutrition Competencies. These resources can be used to plan instructional strategies for a comprehensive nutrition education program. http://www.cde.ca.gov/ls/nu/he/nerg.asp

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Fresh Fruit and Vegetable Program—The purpose of the federal Fresh Fruit and Vegetable Program (FFVP) is to provide an additional *fresh* fruit or vegetable snack to students during the school day as a supplement to (not part of) the school breakfast and lunch programs, and to teach students about good nutrition. The CDE administers the grant program in the state. Selected elementary schools with 50% or more eligible for free and reduced price meals receive a year-long grant (June−July) to implement the program. FFVP grant awardees list is posted on the CDE website. http://www.cde.ca.gov/ls/nu/sn/caffvp.asp

FFVP is consistent with and supports the Institutes of Medicine recommendations to support healthier snack choices in schools. This program serves as a strong support to SNAP-Ed by making fruit and vegetable snacks available to children in low-income schools.

4. University of California

USDA's Team Nutrition—Team Nutrition (TN) is an initiative of the United States Department of Agriculture, Food and Nutrition Service (USDA-FNS) to support Child Nutrition Programs through training and technical assistance for foodservice, nutrition education for children and their caregivers, and school and community support for healthy eating and physical activity.

In 2016, the California Department of Education Team Nutrition implemented its pilot program in 48 schools. The grant was implemented in partnership with the SLM of California Collaborative. SLM of CA Technical Advising Professionals (TAP) from UC CalFresh and the Dairy Council of California collaborated with all grantees to provide technical assistance, and ensure successful delivery of programming. Through this partnership, TAPs provided training and resources, and connected the cafeteria to the classroom through the delivery of nutrition education, in order to help schools effectively implement SLM techniques and increase student consumption of healthy foods. Utilizing a train-the-trainer model, the CDE provided in-depth SLM training to selected school nutrition professionals from 24 school districts, who then delivered training to local staff. Additional selected UC CalFresh school sites along with the TN schools conducted plate waste studies in FFY 2017.

Healthy Behaviors Initiative After School Learning Centers—The Healthy Behaviors Initiative (HBI) of the Center for Collaborative Solutions addresses the serious health problems facing students in low-income communities throughout California and most at risk of obesity. The HBI has created Healthy Behaviors Learning Centers at after school sites across California to help programs increase the healthy eating and physical activity of their students, staff, and families. The Centers—having successfully incorporated the Initiative's *Guide to Exemplary Practices in Nutrition, Physical Activity, and Food Security*—serves as models for hundreds of other afterschool programs on how to instill healthy habits in their students. They do this by hosting site visits and providing free coaching, resources, and tools that are practical, effective, and easy-to-integrate into programs. https://www.ccscenter.org/afterschool/documents/Californias%20Healthy%20Behaviors%20Initiative%20description%202-24-16.pdf

Rev. 6/6/2017

HealthierUS School Challenge—The HealthierUS School Challenge: Smarter Lunchrooms (HUSSC: SL) is a voluntary certification initiative recognizing those schools enrolled in **Team Nutrition** that have created healthier school environments through promotion of nutrition and physical activity. The HUSSC information and application is available on the TN HUSSC Web page at http://www.fns.usda.gov/hussc/healthierus-school-challenge-smarter-lunchrooms.

This certification encourages schools to make changes consistent with a healthier school environment and in that way contributes to SNAP-Ed efforts to improve the nutrition and physical activity environment in low-income schools. The SLM of California Collaborative promotes and encourages schools to submit for HUSSC awards.

California Department of Food and Agriculture (CDFA)—CDFA, through their Specialty Crop Block Grant (SCBG) program has funded a number of SNAP-Ed County programs to assist and augment community education programs. This includes development and distribution of CSA produce boxes, bonus value bucks, development of comprehensive community/school programs to promote the sales of local produce. The Dairy Council of California, a large California agriculture marketing order, has developed and sponsors proven, effective nutrition/physical activity curriculum and education materials for schools at four developmental levels: pre-K, grades 1-2, grades 3-5, grades 6-8, after school, K-6 and Health Professionals. For more information, please visit http://www.healthyeating.org/?Referer=dairycouncilofca. The Dairy Council is the co-lead with CDE for the California Local School Wellness Collaborative and the Smarter Lunchrooms Collaborative.

Intra- and Inter-Governmental Infrastructure to Coordinate Efforts among Programs:

1. **California Department of Social Services**

Food Access, Nutrition Education and Outreach Committee, FANOut—FANOut is hosted by the California Department of Social Services (CDSS) as quarterly webinars and an annual in-person convening in Sacramento. The purpose of FANOut is to link all USDA-FNS funded programs as well as interested state and local programs in California to identify strategies, share best and emerging practices, and provide technical assistance to statewide, regional, county and community based programs to address access to healthy foods, CalFresh Outreach, and food security. These goals are achieved through identifying and soliciting outside expertise, empowering internal partners through resource sharing, and enhancing the role that Federal Nutrition Programs play in low-resource communities, thus creating policy, systems, and environmental changes to reduce obesity and chronic disease rates.

2. **California Department of Aging**

Other nutrition-related programs that serve low-income older adults include:

- **Food banks** may provide a variety of services to older adults including nutrition education. In many parts of the state, food banks provide SNAP-Ed.

- **The Senior Farmers' Market Nutrition Program (SFMNP)** provides coupons to low-income older adults to purchase fresh locally grown fruits, vegetables, herbs and honey from local farmers' markets, roadside stands and community supported agriculture programs. This program occurs during the farmers' market season. Nutrition education is a component of the program, usually in the form of printed material.

- **The OAA Title IIIC Elderly Nutrition Program** requires that nutrition education be provided to program participants. California Code of Regulations, Title 22, requires that nutrition education be provided to participants a minimum of four times per year. Nutrition education activities are developed based on an annual nutrition education needs assessment conducted by the local nutrition services provider or AAA. Home-delivered meal program participants' may receive printed material as the sole nutrition education component, and congregate participants may receive printed material in conjunction with a nutrition education presentation.

  The OAA Title IIID Disease Prevention and Health Promotion Program provide funding for evidence-based health promotion programs through AAAs and their service providers. These activities may be conducted in conjunction with the Title IIIC Program and can include a variety of health promotion activities which may include nutrition education.

3. California Departments of Public Health and of Health Care Services

California Conference of Local Health Officers (CCLHO)—The mission of CCLHO, a statutorily-established advisory body to CDPH that convenes the 61 legally appointed physician Health Officers in California, is to prevent disease and improve the health of all California residents. The Conference provides a state/local forum for the discussion of significant health issues in order to develop recommendations for appropriate health policy and programs. One of CCLHO's priority areas is the promotion of healthful behavior, including healthy eating and physical activity, to prevent chronic diseases such as heart disease, cancer, and diabetes. The CCLHO Chronic Disease Committee brings together Health Officers and local health department staffs from a variety of programs to discuss chronic illness prevention, learn from State and other experts, and share best practices. Health officers are encouraged and participate in the CDPH SNAP-Ed Champion Provider Fellowship Project which is a partnership between the California Department of Public Health and the University of California, San Francisco Through this project, they lend their credibility to nutrition education and obesity prevention policy and environmental changes. Health officers provide a critical linkage to the health care sector that is vital to integrating larger policy and systems change work at the community level.

California Conference of Local Health Department Nutritionists (CCLHDN)—CCLHDN is an affiliate of CCLHO. The purpose of CCLHDN is to build leadership

capacity among local health department nutritionists to influence nutrition funding and programs at the local and state levels and serve in an advisory capacity to CCLHO. The core values that contribute to CDPH SNAP-Ed goals include: changing community norms toward optimal health, health and social equity, leadership development, evidence-based nutrition practices, collaboration and partnership, and sustainable food systems.

CCLHDN members lead local public health nutrition program planning and services. Duties typically include administering a variety of federal, state and locally-determined nutrition and physical activity promotion programs. CCLHDN advises CCLHO and CDPH on public health nutrition policies, programs, and issues. It works with CDPH's NEOPB on increasing nutritionists' technical capacity to build county-wide nutrition-related infrastructures, especially for services and environmental conditions that promote fruit and vegetable consumption, physical activity, food security, and obesity prevention among low-income groups and in geographical areas. Several counties are also implementing CNAPs, County Nutrition Action Plans, to promote consumption of fruits and vegetables through partnerships and collaborative interventions between the nutrition assistance programs and other related groups. The CNAPs are supported through SNAP and the annual CCLHDN conference. Along with convening SNAP-Ed and non-SNAP-Ed partners, CCLHDN operates as a mentor program to local public health nutritionists to develop higher level skills and coordination in doing policy and environmental change work**.**

Office of Farm to Fork—The California Office of Farm to Fork was initially an objective of the HiAP Task force's Farm to Fork Implementation Plan, endorsed by the Strategic Growth Council in January of 2012. With HiAP, CDE, CDFA, and CDPH's help, the office was established. The office is located within CDFA and is committed to helping all Californians access healthy and nutritious California-grown food. The office connects individual consumers, school districts and others directly with California's farmers and ranchers, and provides information and other resources.

Lifetime of Wellness—Lifetime of Wellness is a CDC funded project. Component One of the project includes environmental strategies to promote healthy behaviors and strategies to build support for healthy lifestyles particularly for those at high risk. In California, CDPH contracts with local health departments in Fresno, Tulare, Merced, Shasta, San Joaquin and Solano counties for Lifetime of Wellness services. This project complements SNAP-Ed in those counties because they are able to work more broadly in the types of activities they engage in and by reaching a wider income group.

4. University of California

Non-Funded National Partners—CalFresh made it a priority to strengthen partnerships and generate new ones to expand participant reach, leverage resources, further PSE efforts and strengthened the comprehensive programming provided in counties. Some key partnerships are described below.

- **CATCH Global Foundation (CGF)**—Work with the CGF has allowed for better coordination and understanding of trainings being offered in California. Staff from CGF contacts UC CalFresh to share trainings the CATCH team offers in California. This allows for the UC CalFresh team to explore opportunities for

reaching out to other SNAP Ed partners to coordinate efforts in qualifying schools. The coordination with the CGF has also facilitated their material and supply firm, FlagHouse, to integrate new items into their inventory to support the California's SNAP-Ed efforts. This has included the creation of a MyPlate parachute and MyPlate Stencil master for part of the CDPH's Prevention First Stencil project. Due to this strong partnership, UC CalFresh was one of three states to present on a National Webinar titled, "Using CATCH for Success in your SNAP-Ed Program." The UC CalFresh program director also serves on the CGF Board of Advisors.

- **Fuel Up to Play 60 (FUTP60)**—As a program that aims to help encourage today's youth to lead healthier lives in collaboration with USDA, FUTP60 partnership has strengthened and encouraged the nutrition and PA programming in SNAP Ed-qualifying schools. FUTP60 has provided UC CalFresh staff with resources to provide funding and items that reinforce school's district wellness goals. Informational presentations are provided to LIA's and school programs to familiarize staff on the program, disseminate information and increase the number of SNAP-Ed participating schools applying for FUTP60 grants. Interested schools were connected to the FUTP60 Manager who provided technical assistance in the application process. Schools have been awarded funds to support SNAP Ed programming, such as Farm to School, SLM, and PA efforts with students.

- **Alliance for a Healthier Generation**—UC CalFresh is working in partnership with the Alliance to explore conducting school assessments and advance the SNAP Ed work in schools. This includes examples such as:
    - Riverside County: "In Alvord Unified, the Alliance for a Healthier Generation (coordinator funded by a Kaiser Permanente grant) was successful at promoting the district wellness policies and working with school lead teachers to plan and implement nutrition and fitness activities. UCCE programs (both UC CalFresh and EFNEP) partnered with CDPH, Dairy Council and other local groups to provide direct and indirect education and PSE supports for all schools in Alvord. UC CalFresh used Dairy Council's Exercise Your Options curriculum with 6th graders and partnered with Dairy Council in SLM efforts in this school district."

- **Smarter Lunchrooms Movement of California Collaborative**—Through collaboration with multiple state-level agencies, including the Dairy Council of California, UC CalFresh, CDE, CDPH, California Food Policy Advocates and Kaiser Permanente, continued to expand the reach of SLM throughout the state of California. The SLM of CA Leadership Team developed and implements SLM trainings and webinars, creates resources for SLM implementation, and collects and evaluates pertinent data. The partnership worked collaboratively to provide technical assistance, training, and resources to food service staff implementing SLM in 35 counties.

- **California Local School Wellness Policy Collaborative (CA LSWP)**—The SNAP Ed SIA's worked as members of the CA LSWP. This group brings

together partners from a variety of state-level agencies to support local school wellness policy implementation. Through participation in the collaborative, SNAP Ed leadership assisted in the development of LSWP webinars, local trainings and materials for schools and LIA staff.

California Early Childhood Education Partnership—UC CalFresh participates as a member of this group which is a collaboration between state-level agencies dealing with early childhood education (ECE). The intension of this group to provide updates on ECE activities by agency and to assess ways in which we can collaborate ECE activities across the state. Examples of agencies participating in this group along with UC CalFresh include the WIC Supplemental Nutrition Program, CDPH, First 5 California and the California Department of Education.

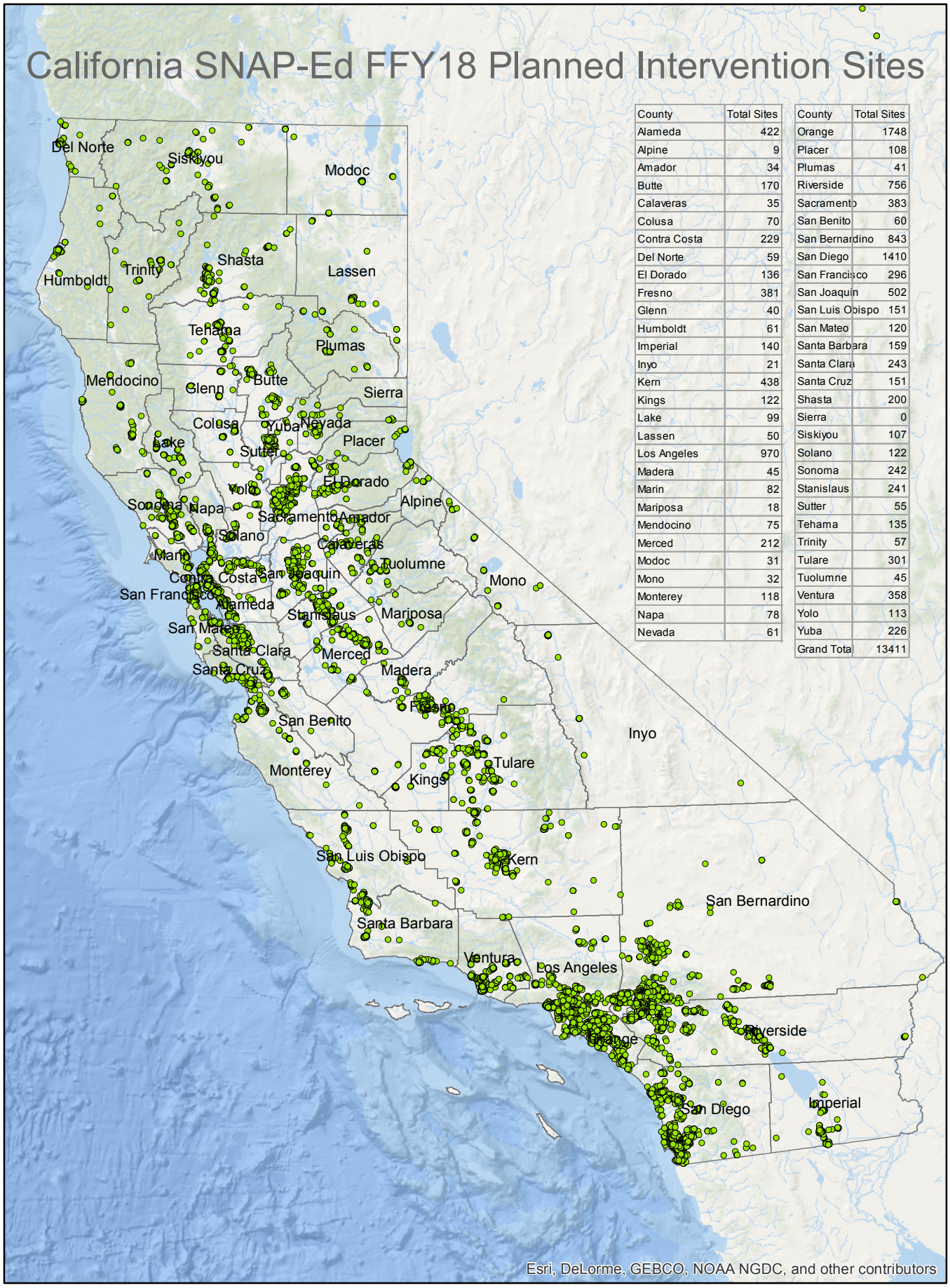
ATTACHMENT 6: California SNAP-Ed Intervention Sites by County for Each Implementing Agency

County	California Department of Aging: CDA	Catholic Charities of California: CCC	California Department of Social Services: CDSS	California Department of Public Health: CDPH	University of California: UC Cal Fresh	Total Sites*
Alameda	3	2	1	347	69	422
Alpine				9		9
Amador				5	29	34
Butte	3	15		110	42	170
Calaveras				13	22	35
Colusa	3			32	35	70
Contra Costa	6			223		229
Del Norte				59		59
El Dorado				80	56	136
Fresno		3		282	96	381
Glenn	1	10		23	6	40
Humboldt				61		61
Imperial		31		37	72	140
Inyo				21		21
Kern	33			259	146	438
Kings				73	49	122
Lake		14		85		99
Lassen	2			48		50
Los Angeles	57	27		886		970
Madera				20	25	45
Marin		1		73	8	82
Mariposa				18		18
Mendocino				75		75
Merced	17			143	52	212
Modoc	2			29		31
Mono				32		32
Monterey	14	11		93		118
Napa	12	21		45		78
Nevada	4			47	10	61
Orange		34		1714		1,748
Placer	6			64	38	108
Plumas	4			37		41
Riverside	35	33		619	69	756
Sacramento	11			372		383
San Benito				60		60
San Bernardino		25		818		843
San Diego	26	26	1	1357		1,410
San Francisco	27	4	3	199	63	296
San Joaquin		91		255	156	502

San Luis Obispo				138	13	151
San Mateo				68	52	120
Santa Barbara				135	24	159
Santa Clara		4		183	56	243
Santa Cruz		11		140		151
Shasta	15	22		111	52	200
Sierra						-
Siskiyou	4	18		85		107
Solano	5	12		101	4	122
Sonoma	40	65		137		242
Stanislaus	16	24		148	53	241
Sutter				39	16	55
Tehama	6	15		66	48	135
Trinity	19	5		6	27	57
Tulare				244	57	301
Tuolumne				29	16	45
Ventura	28			330		358
Yolo				52	61	113
Yuba	3	12		114	97	226
Grand Total	**402**	**536**	**5**	**10,849**	**1,619**	**13,411**

* Base on address reported

NOTES: Includes duplicate sites in cases where different strategies are delivered at the same sites (214 cases). Sharing sites is allowable if there is an unmet need, the strategies are not duplicative, and the efforts support a comprehensive approach.



County	Total Sites
Alameda	422
Alpine	9
Amador	34
Butte	170
Calaveras	35
Colusa	70
Contra Costa	229
Del Norte	59
El Dorado	136
Fresno	381
Glenn	40
Humboldt	61
Imperial	140
Inyo	21
Kern	438
Kings	122
Lake	99
Lassen	50
Los Angeles	970
Madera	45
Marin	82
Mariposa	18
Mendocino	75
Merced	212
Modoc	31
Mono	32
Monterey	118
Napa	78
Nevada	61

County	Total Sites
Orange	1748
Placer	108
Plumas	41
Riverside	756
Sacramento	383
San Benito	60
San Bernardino	843
San Diego	1410
San Francisco	296
San Joaquin	502
San Luis Obispo	151
San Mateo	120
Santa Barbara	159
Santa Clara	243
Santa Cruz	151
Shasta	200
Sierra	0
Siskiyou	107
Solano	122
Sonoma	242
Stanislaus	241
Sutter	55
Tehama	135
Trinity	57
Tulare	301
Tuolumne	45
Ventura	358
Yolo	113
Yuba	226
Grand Tota	13411

SNAP-Ed Integrated Acronym List
FFY 2017- 2019

Acronym	Translation
AAA	Area Agencies on Aging
ACOE	Alameda County Office of Education
ADA	American with Disabilities Act
ANR	Agriculture and Natural Resources
APHA	American Public Health Association
ASA24	Automated Self-administered 24-hour Recall
ASNNA	Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies
ATF	Activity Tracking Form
ATTT	Adult Taste Testing Tool (relates to UC CalFresh evaluation)
BAR	Budget Adjustment Request
BCS	Budget Cover Sheet
BEN	Cornell University Behavioral Economics and Nutrition
BJ	Budget Justification
BMI	Body Mass Index
BRFS	The Behavioral Risk Factor Surveillance
BRFSS	The Behavioral Risk Factor Surveillance System
C4C	Champions for Change
CAES	College of Agricultural and Environmental Sciences
CAFCP	Child and Adult Care Food Program
CAF2SN	California Farm to School Network
CalCHEEPS	The California Children's Healthy Eating and Exercise Practices Survey
CalTEENS	The California Teen Eating, Exercise and Nutrition Survey
CALWorks	California Work Opportunities and Responsibility to Kids
CA-LWSTC	California Local School Wellness Training Collaborative
CAN-Act	California Association of Nutrition and Activity Programs
CARS	California Aging Reporting System
CATCH Program	Coordinated Approach to Child Health
CBO	Community Based Organization
CCC	Catholic Charities of California, Inc.
CCDOF	Catholic Charities Diocese of Fresno
CCDOF	Catholic Charities Diocese of Fresno
CCDOM	Catholic Charities Diocese of Monterey
CCDSD	Catholic Charities Diocese of San Diego
CCDST	Catholic Charities Diocese of Stockton
CCLA	Catholic Charities of Los Angeles, Inc.
CCLHDN	California Conference of Local Health Departments Nutritionists
CCLHO	California Association of Local Health Officers
CCOC	Catholic Charities of Orange County
CCS	Center for Collaborative Solutions
CCSB/RIV	Catholic Charities of San Bernardino and Riverside Counties
CCSC	Catholic Charities of Santa Clara
CCSF	Catholic Charities of San Francisco, Marin, and San Mateo
CCSO	Catholic Charities of Solano County
CCSR	Catholic Charities of Santa Rosa
CDA	California Department of Aging
CDC	Centers for Disease Control and Prevention
CDE	California Department of Education
CDFA	California Department of Food and Agriculture

SNAP-Ed Integrated Acronym List
FFY 2017- 2019

Acronym	Translation
CDPH	California Department of Public Health
CDPLP	Chronic Disease Prevention Leadership Project (relates to CCLHO and CHEAC)
CDPS	California Dietary Practices Survey
CDSS	California Department of Social Services
CE	Cooperative Extension
CED	Community/Nutrition Education Direct
CEI	Community/Nutrition Education Indirect
CEU	Continuing Education Units
CFBK	California Fit Business Kit
CFR	Code of Federal Regulations
CHANGES	California Health and Nutrition Goals Examination Study
CHEAC	California Health Executives Association of California
CHIS	California Health Interview Survey
CM	Contract Manager
CNAP	County Nutrition Action Plan/Partnership
CNIP	California Nutrition Incentive Program
CNS	Center for Nutrition in Schools at UC Davis
COS	Contract Operations Section (relates to CDPH)
CPF	Champion Provider Fellowship
CRC	Center for Regional Change at UC Davis
CRL	Communications Resource Library (relates to CDPH)
CSFP	Commodity Supplemental Food Program
CSST	California Statewide SNAP-Ed Training
CSUS	California State University, Sacramento
CTL	California Department of Public Health Training Lead
CWD	County Welfare Departments
CWDA	California Welfare Directors Association
CWHS	The California Women's Health Survey
CWN	Center for Wellness and Nutrition at PHI
CX^3	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention
DE	Direct Education
DGA	Dietary Guidelines for Americans
DHCS	(California) Department of Health Care Services
DHHS	Department of Health and Human Services
DMA	Designated Market Area (relates to media)
DOJ	(California) Department of Justice
DRDP	Desired Results Developmental Profile (relates to educational settings)
EARS	Education and Administrative Reporting System
EBT	Electronic Benefits Transfer
ECE	Early Care and Education
EFNEP	Expanded Food and Nutrition Education Program
EM	Emerging
FAOS	Fiscal and Administrative Operations Section (relates to CDPH)
FBC	Food Behavior Checklist
FDPIR	Food Distribution Program on Indian Reservations
FE	Formative Evaluation
FFY	Federal Fiscal Year (October 1–September 30)
FITNESSGRAM	Physical Fitness Testing

SNAP-Ed Integrated Acronym List
FFY 2017- 2019

Acronym	Translation
FNS	Food and Nutrition Service
FNV	Fruit and Vegetable Marketing Campaign (relates to Partnership for a Healthier America)
FPG	Federal Poverty Guidelines
FPL	Federal Poverty Level
FPRS	Food Program Reporting System
FQHC	Federally Qualified Health Center
FRAC	Food Research Action Center
FRM	Food Resource Management
FRPM	Free and Reduced Price Meals
FS	Food Stamp
FSNE	Food Stamp Nutrition Education
FSORK	Food Stamp Resource Kit
FSP	Food Stamp Program
FTE	Full-Time Equivalent
FV	Fruit and Vegetable
FVC	Fruit and Vegetable Checklist
FVPA	Fruit, Vegetable, and Physical Activity
GENE	Garden Enhanced Nutrition Education
GIS	Geographic Information Systems
HCIM	Healthy Choices in Motion (relates to SHCP)
HFZ	Healthy Fitness Zone
HHFKA	Healthy Hunger Free Kids Act
HHS	Health and Human Services
HiAP	Health in All Policies
HOTM	Harvest of the Month
HUD	US Department of Housing and Urban Development
IAA	Interagency Agreement
ICS	Information and Communications Section (relates to CDPH)
IEA	Impact Evaluation
IFAC	Interagency Food Assistance Committee
IFB	Invitation to Bid
IFF	Intrastate Funding Formula
IGAM	Internet Grant Application Module
IOE	Impact/Outcome Evaluation
IRB	Institutional Review Board
ITC	Intent to Change *[UC CalFresh Evaluation tool]*
ITO	Indian Tribal Organization
ITSD	Information Technology Services Division
IWP	Integrated Work Plan (relates to the local implementing agencies)
JAMA	Journal of the American Medical Association
KPI	Key Performance Measures/Indicators
KSA	Knowledge/Skills/Ability
KSU	Kansas State University
LAS	Local Agency Support Section (relates to CDPH)
LHD	Local Health Department
LIA	Local Implementing Agency
LIAF	Local Implementing Agency Forum
MCAH	Maternal, Child, Adolescent Health Programs
MCC	Multi-County Coalitions

SNAP-Ed Integrated Acronym List
FFY 2017- 2019

Acronym	Translation
ME	Management Evaluation
MEDC	Making Every Dollar Count (relates to UC CalFresh curriculum)
MOU	Memorandum of Understanding
MPR	Media, Social Media, Public Relations, and Messaging
MT	Medium-Term Outcomes
NCCOR	National Collaborative on Childhood Obesity Research
NCI	National Cancer Institute
NEOPB	Nutrition Education and Obesity Prevention Branch (relates to CDPH)
NEP	Nutrition Education Program
NERI	Nutrition Education Reinforcement Item
NFCS	Nutrition Family Consumer Science
NIFA	National Institute of Food and Agriculture
NPI	Nutrition Policy Institute (relates to the University of California, Agriculture and Natural Resources)
NVCSS	Northern Valley Catholic Social Service
OAA	Older Americans Act
OE	Outcome Evaluation
OEIE	Office of Educational Innovation and Evaluation (relates to Kansas State University)
OGC	U.S. Department of Agriculture Office of General Council
OMB	Office of Management and Budget
OSP	Office of State Publishing
PA	Physical Activity
PAG	Physical Activity Guidelines for Americans
PDM	Project Director Meeting (relates to CDPH)
PE	Process Evaluation
PEARS	Program Evaluation And Reporting System
PedNSS	Pediatric Nutrition Surveillance System
PHA	Partnership for a Healthier America
PHI	Public Health Institute
PO	Project Officer (relates to CDPH)
PPE	Promising Practice Exchange
PPPDS	Policy, Partnerships, and Program Development Section (relates to CDPH)
PR	Public Relations
PSA	Public Service Announcement
PSE	Policy, Systems, and Environmental Change
PSSC	PLAN, SHOP, $AVE, COOK (relates to UC CalFresh curriculum)
PT	Practice-tested
RAPA	Rapid Assessment of Physical Activity
RD	Registered Dietitian
RE-AIM	Reach, Effectiveness, Adoption, Implementation, and Maintenance
RES	Research and Evaluation Section (relates to CDPH)
RFA	Request for Applications
RFO	Request for Offer
RFP	Request for Proposals
RT	Research Tested
RTW	Reporting Tools Workbook (relates to UC CalFresh)
RYD	Rethink Your Drink
SA	Service Area (relates to CDPH)
SAAR	Semi-Annual Activity Report

SNAP-Ed Integrated Acronym List
FFY 2017- 2019

Acronym	Translation
SAREP	UC Sustainable Agriculture Research & Education Program
SCBG	Specialty Crop Block Grant
SEM	Social Ecological Model
SFMNP	Senior Farmers' Market Nutrition Program
SHCP	Shaping Healthy Choices Program
SIA	State Implementing Agency
SIRK	*School Idea & Resource Kits*
SLM	Smarter Lunchroom Movement
SLM of CA	Smarter Lunchroom Movement of California
SM	Social Marketing
SMART	Specific, Measurable, Attainable, Relevant, and Time-Bound *(relates to objectives)*
SMPRS	State Media and Public Relations Section (relates to CDPH)
SMR	Subject Matter Representative
SNAC	State Nutrition Action Committee
SNAP	Supplemental Nutrition Assistance Program
SNAP-Ed	Supplemental Nutrition Assistance Program-Education
SO	State Office (relates to UC CalFresh)
SOW	Scope of Work
SPA Team	SNAP-Ed Program Advisory (SPA) Team (relates to CDPH)
SPARK	Sports, Play & Active Recreation for Kids
SSB	Sugar-Sweetened Beverages
ST	Short-Term Outcomes
STCM	Statewide Training Coordination Meetings
STPM	Statewide Training Planning Meetings
TA	Technical Assistance
TANF	Temporary Assistance for Needy Families
TAP	Technical Advising Professional (relates to Smarter Lunchrooms Movement of California)
TDS	Training Development and Support (relates to CDPH)
Title IIIC-1	Older Americans Act –Title IIIC Congregate Nutrition Program (Title IIIC-1)
TOT	Teacher Observation Tool [*UC CalFresh Evaluation tool*]
ToT	Training of Trainers
TS	Targeting Summary
TTA	Training and Technical Assistance
TTS	Teen Teacher Survey [UC CalFresh Evaluation tool]
TTT	Teacher Tasting Tool [*UC CalFresh Evaluation tool*]
TWIGs	Teens With Inter-Generational Support (relates to UC CalFresh curriculum)
UC	University of California
UC ANR	University of California Agriculture and Natural Resources
UC CalFresh NEP	University of California CalFresh Nutrition Education Program
UCCE	University of California Cooperative Extension
USDA	United States Department of Agriculture
WebNEERS	Nutrition Education Evaluation and Reporting System
WIC	Special Supplemental Food Program for Women, Infants, and Children
WRO	(USDA) Western Regional Office
YHLS	Youth Healthy Living Survey [UC CalFresh Evaluation tool]
YMCA	Young Men's Christian Association
YPAR	Youth Participatory Action

Section B:

Nutrition Education

Budgets

Travel

Special Projects

Integrated Work Plans

FFY 2018 CALIFORNIA SNAP-ED BUDGET

Region: Western
State: California (CDSS, CDPH, UC CalFresh, CDA, CCC)
FFY 2018 California Allocation Budget: $97,557,946.00
Estimated Carry-In Budget from FFY 2017: $27,682,118.00
Total: $125,240,064.00

	Budget Categories	California Department of Social Services (CDSS)		California Department of Public Health (CDPH)*		UC CalFresh Nutrition Education (UC CalFresh)		California Department of Aging (CDA)		Catholic Charities of California (CCC)		Total	
		FFY 17 Carry-In	FFY 18 Award	FFY 17 Carry-In	FFY 18 Award	FFY 17 Carry-In	FFY 18 Award	FFY 17 Carry-In	FFY 18 Award	FFY 17 Carry-In	FFY 18 Award	FFY 17 Carry-In	FFY 18 Award
1.	Salary/Benefits	$840,003	$809,421	$0	$8,577,557	$1,308,239	$841,995	$0	$228,656	$217,176	$272,919	**$2,365,418**	**$10,730,548**
2.	Non-Capital Equipment/Supplies	$93,158	$271,580	$0	$80,461	$10,006	$157,218	$0	$3,053	$491	$2,447	**$103,655**	**$514,759**
3.	Materials	$0	$0	$44,700	$1,455,300	$34,135	$135,931	$0	$0	$0	$0	**$78,835**	**$1,591,231**
4.	Travel & Per Diem	$0	$21,028	$0	$144,704	$51,029	$88,999	$0	$12,135	$11,613	$5,226	**$62,642**	**$272,092**
5.	Building/Space	$0	$0	$0	$982,753	$0	$117,105	$0	$6,000	$3,901	$14,613	**$3,901**	**$1,120,471**
6.	Maintenance	$0	$0	$0	$1,015,265	$0	$11,828	$0	$0	$1,603	$7,949	**$1,603**	**$1,035,042**
7.	Equipment and Other Capital Expenditures	$377,311	$127,976	$0	$0	$0	$0	$0	$0	$0	$0	**$377,311**	**$127,976**
8.	Contracts/Sub-Grants/ Agreements	$1,605,537	$4,028,500	$18,115,345	$64,137,250	$4,198,284	$9,340,888	$0	$670,750	$346,227	$2,224,021	**$24,265,393**	**$80,401,409**
9.	Total Direct Costs	$2,916,009	$5,258,505	$18,160,045	$76,393,290	$5,601,693	$10,693,964	$0	$920,594	$581,011	$2,527,175	**$27,258,758**	**$95,793,528**
10.	Indirect Costs	$0	$0	$0	$1,260,901	$350,852	$306,036	$0	$112,156	$72,508	$85,325	**$423,360**	**$1,764,418**
11.	**Total Federal Funds**	**$2,916,009**	**$5,258,505**	**$18,160,045**	**$77,654,191**	**$5,952,545**	**$11,000,000**	**$0**	**$1,032,750**	**$653,519**	**$2,612,500**	$27,682,118	$97,557,946

* CDPH FFY 18 Award includes Master Budget and CDPH Training Budget.

SNAP-Ed FFY 2018 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	
FFY 2018 Total Budget:	**$ 5,258,505.00**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2017 Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$840,003	$600,449	$809,421	34.80%
2	Non-Capital Equipment/Supplies	$93,158	$229,971	$271,580	18.09%
3	Materials	$0	$0	$0	
4	Travel & Per Diem		$12,086	$21,028	73.99%
5	Building/Space	$0	$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures	$377,311	$505,285	$127,976	-74.67%
8	Contracts/Sub-Grants/Agreements**	$1,605,537	$3,046,127	$4,028,500	32.25%
	Total Direct Costs:	**$2,916,009**	**$4,393,918**	**$5,258,505**	19.68%
9	Indirect Costs*** Indirect Cost Rate= %		$0	$0	
	Total Federal Funds	**$2,916,009**	**$4,393,918**	**$5,258,505**	19.68%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2017 Budget
1	Salaries/Benefits	Addition of two new units.
2	Non-Capital Equipment/Supplies	Additonal non-capital equipment and supplies to accommodate two new units.
3	Materials	N/A
4	Travel & Per Diem	Increase to complete more ME's, increase in management staff travel, increase in out of state travel.
5	Building/Space	N/A
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	1) Additional contracts in FFY 18.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction:

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Staff Services Manager II (SSM II)	Ana Bolanos	100.00%	0.00%	$89,544.00	0.9	$80,589.60	48.00%	$38,683.01	$119,273.00	$119,273	$119,273 to FFY 2017 Carry-in
2			Staff Services Manager I (SSM I)	Katie Lewis	100.00%	0.00%	$77,686.56	1	$77,686.56	48.00%	$37,289.55	$114,976.00	$114,976	$114,976 to FFY 2017 Carry-in
3			Staff Services Manager I (SSM I)	Kimberly Ramson	100.00%	0.00%	$70,264.53	1	$70,264.53	48.00%	$33,726.97	$103,992.00	$103,992	$103,992 to FFY 2017 Carry-in
4			Staff Services Manager I (SSM I)	NEW	100.00%	0.00%	$65,640.00	1	$65,640.00	48.00%	$31,507.20	$97,147.00	$97,147	To begin 12/2017 (83.33%); prorated salary $54697.81 + $26,254.95 benefits= $80953 to FFY 2017 Carry-in
5			Staff Services Manager I (SSM I)	NEW	100.00%	0.00%	$65,640.00	1	$65,640.00	48.00%	$31,507.20	$97,147.00	$97,147	To begin 12/2017 (83.33%); prorated salary $54697.81 + $26,254.95 benefits= $80953 to FFY 2017 Carry-in
6			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	Cifeng (Tony) Yang	100.00%	0.00%	$49,795.20	1	$49,795.20	48.00%	$23,901.70	$73,697.00	$73,697	
7			Associate Governmental Program Analyst (AGPA)	Lin Van	100.00%	0.00%	$71,859.84	1	$71,859.84	48.00%	$34,492.72	$106,353.00	$106,353	
8			Associate Governmental Program Analyst (AGPA)	Ja'Neen Gilbreath	100.00%	0.00%	$60,278.40	1	$60,278.40	48.00%	$28,933.63	$89,212.00	$89,212	
9			Associate Governmental Program Analyst (AGPA)	Vacant (M.Tran)	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	
10			Associate Governmental Program Analyst (AGPA)	Christina Volkoff-Shoemaker	100.00%	0.00%	$63,292.32	1	$63,292.32	48.00%	$30,380.31	$93,673.00	$93,673	
11			Associate Governmental Program Analyst (AGPA)	Ryan Schmidt	100.00%	0.00%	$60,278.40	1	$60,278.40	48.00%	$28,933.63	$89,212.00	$89,212	
12			Associate Governmental Program Analyst (AGPA)	Lorna LaZansky	100.00%	0.00%	$63,292.32	1	$63,292.32	48.00%	$30,380.31	$93,673.00	$93,673	
13			Associate Governmental Program Analyst (AGPA)	Jessica Radtke	100.00%	0.00%	$63,292.32	1	$63,292.32	48.00%	$30,380.31	$93,673.00	$93,673	
14			~~Reseach Analyst I~~ Associate Governmental Program Analyst (AGPA)	Vacant	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	
15			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	NEW	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	To begin 01/2018 (75%); prorated salary $43056 + $20667 benefits= $63,723 to FFY 2017 Carry-in
16			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	NEW	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	To begin 01/2018 (75%); prorated salary $43056 + $20667 benefits= $63,723 to FFY 2017 Carry-in
17			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	NEW	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	To begin 01/2018 (75%); prorated salary $43056 + $20667 benefits= $63,723 to FFY 2017 Carry-in
18			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	NEW	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	To begin 01/2018 (75%); prorated salary $43056 + $20667 benefits= $63,723 to FFY 2017 Carry-in
19			Staff Services Analyst (SSA) / Associate Governmental Program Analyst (AGPA)	NEW-Limited Term	100.00%	0.00%	$57,408.00	1	$57,408.00	48.00%	$27,555.84	$84,964.00	$84,964	$84,964 to FFY 2017 Carry-in
20			Bureau Chief (SSM III)	Brian Kaiser	100.00%	0.00%	In-Kind	0.1	$0.00	0.00%	$0.00	$0.00	$0	
21			Branch Chief	Kim McCoy-Wade	100.00%	0.00%	In-Kind	0.1	$0.00	0.00%	$0.00	$0.00	$0	Total- $840,003 to FFY 2017 Carry-in
						Total Staffing: Salaries/Benefits:		**19.1**	**$1,193,765**		**$573,007**	**$1,766,776**	**$809,421**	Total S/B=$840,003+809,421=1,649,424

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction:

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Expenses	General office supplies based on actual average expenditures per staff person in prior year.	18.9	$21.06	12	$4,776	
2			Printing	Funds for printing, which is primarily for photocopier maintenance and supplies. The unit cost is based on average actual expenditures per staff person in prior year.	18.9	$15.06	12	$3,416	
3			Communications	Telephone services. The unit cost is based on average actual expenditures per staff person in prior year.	18.9	$61.97	12	$14,055	
4			Training	Ongoing employee development. The dollar amount is based on average actual expenditures per staff person in prior year.	18.9	$75.00	12	$17,010	
5			Data Processing	Funds for office automation support, projector, software upgrades, and data processing supplies, computer upgrades. The dollar amount is based on average actual expenditures per staff person in the prior year.	18.9	$974.11	12	$220,928	$86,542 FFY 2017 Carry-in
6			Postage	Funds for postage based on previous year actual expenditures	18.9	$4.41	12	$1,000	
7			ASNNA Dues	Fee for 5 SIAs and CDSS; 1 membership for CA	5	$100.00	1	$500	
8			Facilities Operation	Funds for rent and other facility related costs. The unit cost is based on actual expenditures per staff person in the prior year.	18.9	$454.38	12	$103,053	$6,616 FFY 2017 Carry-in
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	Total Carry-in $93,158
							Total Materials:	**$271,580**	Total=$271,580+$93,158=364,738

3. Materials:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			SSA/AGPA	California	Management Evaluations; other = parking	13	2	2	1	$46.00	$140.00		122		$125.00	$10,138	
3			SSA/AGPA	Sacramento	Annual SNAP-Ed LIA Forum; other = parking	1	18	2					31		$8.00	$160	
4			SSA/AGPA	Sacramento	Local SNAP-Ed Trainings	6	2	2					308.5			$1,000	
5			SSA/AGPA	California	FNS Management Evaluation	2	2	3	2	$46.00	$140.00		100			$1,780	
									Out-of-State								
1			SSM I/SSM II/Branch Chief	Arlington, VA	ASNNA; other = parking	1	1	4	4	$46.00	$180.00	$850.00	25	$325.00	$40.00	$2,133	
2			SSA/AGPA/SSM I/SSM II	Oregon	FNS Leadership Summit; other=parking	1	1	2	2	$46.00	$150.00	$850.00	25		$30.00	$1,286	
3			SSM I/SSM II/Branch Chief	Clearlake, FL	USF Marketing Conference; other=parking	1	1	5	5	$46.00	$150.00	$850.00	25	$530.00	$90.00	$2,464	
4			SSM I/SSM II/Branch Chief	Washington, D.C.	Partnership for a Healthier America Summit; other=parking	1	1	3	3	$46.00	$180.00	$850.00	25	$495.00	$30.00	$2,067	
															Total Travel:	**$21,028**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction:

5. Building/Space:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1				Included in Facilities Operations above				$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			Direct Charges for FEED Division Management	This item includes direct costs for CalFresh Management Operations Section, CalFresh Branch and Family Engagement and Empowerment Division (FEED) management of the CalFresh Nutrition education program. CDSS operates under a federally approved cost allocation plan that equitably allocates costs to benefiting programs. Under this plan, management and clerical support staff do not time study, their costs are allocated proportionally to the programs they support with the Nutrition Education share based on the time reports completed by SNAP-Ed Staff.	1	$122,032.00	1		$122,032	$65,111 to FFY 17 Carry-in
2			Department Overhead	The cost allocation plan also equitably allocates departmental support and overhead costs to benefiting programs. Allocated costs included department management, human resources, accounting, contracts, legal services, information technology support and other allowable costs.	1	$305,677.00	1		$305,677	$237,200 to FFY 17 Carry-in
3			Statewise Costs Allocation Plan	Statewide costs for services such as the State Legislature, State Controller's Office, State Treasurer's Office, Department of Finance and similar organization that provided centralized support to agencies and programs that are allocated through the federally approved Statewide Cost Allocation Plan.	1	$77,578.00	1		$77,578	$75,000 to FFY 17 Carry-in
								Total Equipment and Other Capital Expenditures:	**$127,976**	377,311
										Total $377,311+127,976=505,287

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction:

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Public Health Institute (PHI)	Funds projects including: State Nutrition Action Committee (SNAC) - SNAC will act as a leadership group representing all senior level partners from USDA Food and Nutrition programs in California and statewide advocates who represent the needs of low-income families related to food security and increased access to healthy food and beverages. SNAC will function as a statewide policy, systems and environmental change platform. 2: County Social Services SNAP-Ed Toolkit - The toolkit will include a variety of resources such as a low or no cost set of baseline services to a broad spectrum of resources for counties who wish to implement nutrition education programs. The Center will partner with multiple stakeholders, including the California Welfare Director's Association (CWDA), to solicit input and feedback of the components of the toolkit, and attend relevant meetings to develop, modify and update at least three online interactive training modules. 3: Food Access Nutrition Education and Outreach (FANOut) Committee - FANOut will act as a platform for disseminating information and providing training and technical assistance and facilitating action committees to a larger and more diverse partner audience throughout the state. Decisions, action items and opportunities for collaboration will be communicated from the SNAC Leadership group and disseminated to regional and county agencies and their local partners through webinars, resource sharing, and an annual in-person meeting. 4: Program Evaluation and Reporting System (PEARS) which will focus on streamlining data collection, evaluation and reporting of evidence-based SNAP Education (SNAP-Ed) programs and interventions providing LIAs a new tool to report data in one central system. Development and implementation of PEARS for California fulfills the USDAs evaluation requirements for analyzing SNAP-Ed outcomes as required in the SNAP-Ed Evaluation Framework. PHIs Center for Wellness and Nutrition (PHI CWN) will be responsible for providing CDSS with access to PEARS; evaluation context expertise for PEARS' statewide rollout, implementation and data collection for all SNAP-Ed local implementing agencies; and reports on program evaluation measures. 5: Statewide Branding is a project to be lead by CDSS that will enable all SIAs to use a commom descriptor (brand) when referring to SNAP-Ed. The goal is to develop a branding framework to unite all SNAP-Ed programs and brands in the state, which includes developing a formative research plan to reach the hardest to serve participants and ensuring that brands are audience-oriented. 6: CA SNAP-Ed Website will utilize the efforts of the Branding Project and incorporate the common brand into the website. Under the direction of the CDSS, CalFresh Branch, the website will allow for streamlined communication between SIAs, LIAs, contractors, partners and consumers in CA. The website will provide educational resources in varied formats that include curriculum that can be downloaded, printed and shared to various stakeholders. In addition, the website will have the ability to access and provide online training modules, view videos and links to outside training and educational resources.	$2,278,500	$545,537 FFY 2017 Carry-in
B			California State University, Sacramento	Continue to fund the projects started in FFY 16. 1: Strategic Planning and Conference Services-Strategic planning services help create and enact a long-term vision and plan for the SNAP-Ed program in California. The Strategic Plan Council, comprised of upper level management from each SIA, was created to provide additional oversight of the strategic initiatives and to ensure that implementation is done timely and effectively. 2: Evaluation Coordination-A statewide approach and methodology to SNAP-Ed program evaluation and reporting will ensure that SIAs and LIAs are consistently applying program evaluation tools and methodologies. The Evaluation Committee will assess the current state of program evaluation in SNAP-Ed, examine gaps, and develop a plan for providing more statewide oversight and coordination of the SNAP-Ed program evaluation to ensure that SNAP-Ed activities are leading towards desired outcomes. 3: Regional Training and Technical Assistance-Additional training and technical assistance resources will be provided to supplement the statewide training project led by CDPH. This will serve to strengthen existing collaboratives and networks as well as develop new partnerships as needed.	$100,000	$100,000 FFY 2017 Carry-in
C			Department of Health Care Services	This project will focus on using community-based interventions and evidenced-based programming to address and maximize the reach and potential impact of obesity prevention efforts among SNAP-Ed-eligible Medi-Cal members in community settings by leveraging the good work of SNAP-Ed implementing agencies, DHCS health care partners, and others to work to improve the diet, physical activity, and weight outcomes of low-income Californians. During FFY 2018, the following activities will be completed:Task 1: Complete pilot testing of program interventions and impact/process evaluation instruments with SNAP-Ed eligible Medi-Cal members. Analyze pilot test data, and make intervention and instrument adjustments, as needed; complete final phase of community engagement/organizing process in preparation for the intervention and evaluation components of Project Connect; secure final approval from the Institutional Review Board for the Protection of Human subjects; secure final contract approvals for the evaluation, social media/communication, and lifestyle management subcontractors, as needed.Task 2: Recruit, secure, and train all community-based research and intervention personnel; prepare/secure all program- and study-related materials; finalize messages, update local resources on the Welltopia website, and ensure social media/communication channels are ready for activation.Task 3: Finalize instruments, methods, and all evaluation logistics (process, exposure, outcome, and economic) in preparation for study recruitment and evaluation launch; begin recruiting evaluation study participants.	$1,150,000	$510,000 FFY 2017 Carry-in

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction:

D			SharePoint	SharePoint - Phase II will enhance the SNAP-Ed SharePoint site by increasing automated business processes, documents and federal reporting requirements.CDSS will also include an enhancement to the exisiting email system in SharePoint to better communicate with state and local implementing agency users.A portion of the FFY 2018 funds will be applied towards the ongoing maintenance and operations needed to successfully support the SharePoint environment which requires the support of CDSS dedicated IT staff to ensure that the software and hardware necessary for SharePoint is functioning and available at all times. SharePoint will remain supportive to the existing use of the SNAP-Ed documents and processes, so they can be developed and updated using a collaborative process with all state and local implementing agencies. SharePoint will continue to allow our state and local implementing agencies to more effectively collaborate during the State Plan process and allow CDSS to have a central point of information for all SNAP-Ed related information and materials, including resources, approved sites, curriculum, etc.	$200,000	$350,000 FFY 2017 Carry-in
E			Leah's Pantry/ EatFresh.org	Leah's Pantry's EatFresh.org online nutrition education project will provide SNAP-Ed resources, recipes, nutrition messages, local county resources and training that will teach the CalFresh population 1: healthy eating behaviors 2: preparation of healthy meals and 3: healthy shopping and planning habits to spend more wisely. The project will support sustained, healthy behavior changes with innovative programs that address client barriers, build the capacity of partner organizations to integrate nutrition support and develop cutting edge tools that leverage technology and incorporate community perspective.	$300,000	$100,000 FFY 2017 Carry-in
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	$1,605,537.00
				Total Contracts/Sub-Grants/Agreements:	**$4,028,500**	Total $1,605,537+4,028,500=5,634,037

Total Direct Costs:	**$5,258,505**

9. Indirect Costs:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
		The CDSS does not have an approved indirect cost rate and instead operates under a federally approved cost allocation plan. The costs for allocated department support and overhead and the statewide allocation plan are shown under other costs.			$0.00	
				Total Indirect Costs:	**$0**	

Total Budget:	**$5,258,505**

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	
FFY 2019 Total Budget:	**$5,258,505**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits	$0	$809,421	$809,421	0.00%
2	Non-Capital Equipment/Supplies	$0	$271,580	$271,580	0.00%
3	Materials	$0	$0	$0	
4	Travel & Per Diem	$0	$21,028	$21,028	0.00%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$127,976	$127,976	0.00%
8	Contracts/Sub-Grants/Agreements**	$0	$4,028,500	$4,028,500	0.00%
	Total Direct Costs:	**$0**	**$5,258,505**	**$5,258,505**	0.00%
9	Indirect Costs*** Indirect Cost Rate= %	$0	$0	$0	
	Total Federal Funds	**$0**	**$5,258,505**	**$5,258,505**	0.00%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	California State Implementing Agency
FFY 2018 Total Budget:	**$77,354,191.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$0	$8,577,557	
2	Non-Capital Equipment/Supplies	$0	$104,225	$80,461	-22.80%
3	Materials	$44,700	$2,079,000	$1,455,300	-30.00%
4	Travel	$0	$98,778	$144,704	46.49%
5	Building/Space	$0	$962,225	$982,753	2.13%
6	Maintenance	$0	$1,507,125	$1,015,265	-32.64%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$18,092,217	$80,862,785	$63,837,250	-21.05%
	Total Direct Costs:	**$18,136,917**	**$85,614,138**	**$76,093,290**	-11.12%
9	Indirect Costs*** Indirect Cost Rate= 14.70%	$0	$1,247,589	$1,260,901	1.07%
	Total Federal Funds	**$18,136,917**	**$86,861,727**	**$77,354,191**	-10.95%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	FFY 17 Salaries/Benefits was budgeted 100% in FFY-16 Carry-In
2	Non-Capital Equipment/Supplies	Budget is based on state standard costs
3	Materials	Aligning with SNAP-Ed budget reduction
4	Travel	Budget includes travel projections
5	Building/Space	Budget is based on state standard costs
6	Maintenance	Budget is based on state standard costs
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Aligning with SNAP-Ed budget reduction
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Associate Governmental Program Analyst	Fam Heatherly	100.00%	0.00%	$69,096.00	0.95	$65,641.20	49.412%	$32,434.63	$98,076.00	$98,076	
2			Associate Governmental Program Analyst	Paula Mora	100.00%	0.00%	$69,096.00	0.95	$65,641.20	49.412%	$32,434.63	$98,076.00	$98,076	
3			Associate Governmental Program Analyst	Debbie Fine	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
4			Associate Governmental Program Analyst	David Fisher	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
5			Associate Governmental Program Analyst	Cathryne Ahrens	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
6			Associate Governmental Program Analyst	Kimmy Casjens	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
7			Associate Governmental Program Analyst	Shelly Cater	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
8			Associate Governmental Program Analyst	LeeAnn Timbrook	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
9			Associate Governmental Program Analyst	Kisha GoForth	100.00%	0.00%	$69,096.00	0.96	$66,332.16	49.412%	$32,776.05	$99,108.00	$99,108	
10			Associate Governmental Program Analyst	Jorge Leal	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
11			Associate Governmental Program Analyst	Becky Aria	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
12			Associate Governmental Program Analyst	Noe Puente	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
13			Associate Governmental Program Analyst	Vacant	100.00%	0.00%	$69,096.00	0.75	$51,822.00	49.412%	$25,606.29	$77,428.00	$77,428	
14			Associate Governmental Program Analyst	Sheila Chinn	100.00%	0.00%	$69,096.00	0.45	$31,093.20	49.412%	$15,363.77	$46,457.00	$46,457	
15			Associate Governmental Program Analyst	Emma Keaney	100.00%	0.00%	$69,096.00	0.4	$27,638.40	49.412%	$13,656.69	$41,295.00	$41,295	
16			Associate Governmental Program Analyst	Vacant	100.00%	0.00%	$69,096.00	0.95	$65,641.20	49.412%	$32,434.63	$98,076.00	$98,076	
17			Associate Governmental Program Analyst	Marja Strutz	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
18			Associate Health Program Advisor	Elias Muniz	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
19			Associate Health Program Advisor	Tina Starness	100.00%	0.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$103,238.00	$103,238	
20			Graphic Designer III	Vacant	100.00%	0.00%	$68,592.00	1	$68,592.00	49.412%	$33,892.68	$102,485.00	$102,485	
21			Health Education Consultant III	Andrew Manthe	60.00%	40.00%	$84,420.00	0.14	$11,818.80	49.412%	$5,839.91	$10,595.40	$17,659	
22			Health Education Consultant III	Monet Parham-Lee	60.00%	40.00%	$84,420.00	0.9	$75,978.00	49.412%	$37,542.25	$68,112.00	$113,520	
23			Health Education Consultant III	David Bodick	60.00%	40.00%	$84,420.00	1	$84,420.00	49.412%	$41,713.61	$75,680.40	$126,134	
24			Staff Information Systems Analyst	Vacant	100.00%	0.00%	$77,053.00	1	$77,053.00	49.412%	$38,073.43	$115,126.00	$115,126	
25			Health Program Manager I	Jeffrey Rosenhall	50.00%	50.00%	$81,552.00	0.9	$73,396.80	49.412%	$36,266.83	$54,832.00	$109,664	
26			Health Program Manager I	Ian Tovar	50.00%	50.00%	$81,552.00	1	$81,552.00	49.412%	$40,296.47	$60,924.00	$121,848	
27			Health Program Manager II	Cyndi Walter	50.00%	50.00%	$89,544.00	1	$89,544.00	49.412%	$44,245.48	$66,894.50	$133,789	
28			Health Program Manager II	Susan Mattingly	50.00%	50.00%	$89,544.00	1	$89,544.00	49.412%	$44,245.48	$66,894.50	$133,789	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

29			Health Program Manager II	Jackie Richardson	50.00%	50.00%	$89,544.00	0.9	$80,589.60	49.412%	$39,820.93	$60,205.50	$120,411	
30			Health Program Manager II	Carmen Heredia	50.00%	50.00%	$89,544.00	1	$89,544.00	49.412%	$44,245.48	$66,894.50	$133,789	
31			Health Program Manager III	Caroline Kurtz	50.00%	50.00%	$99,468.00	0.5	$49,734.00	49.412%	$24,574.56	$37,154.50	$74,309	
32			Health Program Manager III	Rosanne Stephenson	50.00%	50.00%	$99,468.00	1	$99,468.00	49.412%	$49,149.13	$74,308.50	$148,617	
33			Health Program Specialist I	Cindy Figgins	70.00%	30.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$79,382.80	$113,404	
34			Health Program Specialist I	Theresa McGinnis	70.00%	30.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$79,382.80	$113,404	
35			Health Program Specialist I	Ruben Robles	70.00%	30.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$79,382.80	$113,404	
36			Health Program Specialist I	Debra Thompson	70.00%	30.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$79,382.80	$113,404	
37			Health Program Specialist I	Pam Delapa	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
38			Health Program Specialist I	Erika Elespuru	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
39			Health Program Specialist I	Myrtle Jones	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
40			Health Program Specialist I	Rosanna Oliva	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
41			Health Program Specialist I	Marianne Hernandez	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
42			Health Program Specialist I	Lynn Fuhrman	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
43			Health Program Specialist I	Eugenio Garcia	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
44			Health Program Specialist I	Melba Hinojosa	30.00%	70.00%	$75,900.00	0.32	$24,288.00	49.412%	$12,001.19	$10,886.70	$36,289	
45			Health Program Specialist I	Sophia Mercado	30.00%	70.00%	$75,900.00	0.25	$18,975.00	49.412%	$9,375.93	$8,505.30	$28,351	
46			Health Program Specialist I	Peter Munoz	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
47			Health Program Specialist I	Kathy Streng	30.00%	70.00%	$75,900.00	0.9	$68,310.00	49.412%	$33,753.34	$30,618.90	$102,063	
48			Health Program Specialist I	Monica Cortez	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
49			Health Program Specialist I	Asbury Jones	30.00%	70.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$34,021.20	$113,404	
50			Health Program Specialist I	John Pacheco	40.00%	60.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$45,361.60	$113,404	
51			Health Program Specialist I	Ignacio Romero	40.00%	60.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$45,361.60	$113,404	
52			Health Program Specialist II	Jackie Tompkins	100.00%	0.00%	$83,364.00	0.9	$75,027.60	49.412%	$37,072.64	$112,100.00	$112,100	
53			Health Program Specialist II	Nestor Martinez	30.00%	70.00%	$83,364.00	1	$83,364.00	49.412%	$41,191.82	$37,366.80	$124,556	
54			Health Program Specialist II	Vacant	30.00%	70.00%	$83,364.00	1	$83,364.00	49.412%	$41,191.82	$37,366.80	$124,556	
55			Health Program Specialist II	Jessie Gouck	40.00%	60.00%	$83,364.00	0.93	$77,528.52	49.412%	$38,308.39	$46,334.80	$115,837	
56			Health Program Specialist II	Linda Gutierrez	40.00%	60.00%	$83,364.00	0.75	$62,523.00	49.412%	$30,893.86	$37,366.80	$93,417	
57			Health Program Specialist II	Jake Hanson	40.00%	60.00%	$83,364.00	1	$83,364.00	49.412%	$41,191.82	$49,822.40	$124,556	
58			Health Program Specialist II	Carma Okerberg	100.00%	0.00%	$83,364.00	0.8	$66,691.20	49.412%	$32,953.46	$99,645.00	$99,645	
59			Health Program Specialist II	Vacant	40.00%	60.00%	$83,364.00	1	$83,364.00	49.412%	$41,191.82	$49,822.40	$124,556	
60			Management Services Technician	Eric Ellis	100.00%	0.00%	$44,280.00	1	$44,280.00	49.412%	$21,879.63	$66,160.00	$66,160	
61			Management Services Technician	Jasmine Jewell	100.00%	0.00%	$44,280.00	1	$44,280.00	49.412%	$21,879.63	$66,160.00	$66,160	
62			Management Services Technician	Vacant - TBD	100.00%	0.00%	$44,280.00	0.11	$4,870.80	49.412%	$2,406.76	$7,278.00	$7,278	
63			Office Technician	Bree Kaminskas	100.00%	0.00%	$42,180.00	1	$42,180.00	49.412%	$20,841.98	$63,022.00	$63,022	
64			Office Technician	Michelle Fussner	100.00%	0.00%	$42,180.00	1	$42,180.00	49.412%	$20,841.98	$63,022.00	$63,022	
65			Public Health Nutrition Consultant III	Andrea Bricker	40.00%	60.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$49,736.40	$124,341	
66			Public Health Nutrition Consultant III	Mimi Kmetz	30.00%	70.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$37,302.30	$124,341	
67			Public Health Nutrition Consultant III	Toni Piechota	30.00%	70.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$37,302.30	$124,341	
68			Public Health Nutrition Consultant III	Beth Sloane	30.00%	70.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$37,302.30	$124,341	
69			Public Health Nutrition Consultant III	Denise Moore	30.00%	70.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$37,302.30	$124,341	
70			Public Health Nutrition Consultant III Supervisor	Daisy Silverio	50.00%	50.00%	$85,440.00	1	$85,440.00	49.412%	$42,217.61	$63,829.00	$127,658	
71			Research Scientist II	Ingrid Cordon	20.00%	80.00%	$85,608.00	1	$85,608.00	49.412%	$42,300.62	$25,581.80	$127,909	
72			Research Scientist III	Vacant	20.00%	80.00%	$94,164.00	0.97	$91,339.08	49.412%	$45,132.47	$27,294.40	$136,472	
73			Research Scientist Supervisor II	Lauren Whetstone	40.00%	60.00%	$124,248.00	1	$124,248.00	49.412%	$61,393.42	$74,256.40	$185,641	
74			Research Scientist IV	Vacant - TBD	40.00%	60.00%	$108,276.00	1	$108,276.00	49.412%	$53,501.34	$64,710.80	$161,777	
75			Staff Services Analyst	Mary Jeffery	100.00%	0.00%	$57,456.00	0.5	$28,728.00	49.412%	$14,195.08	$42,923.00	$42,923	
76			Staff Services Analyst	Chris Florendo	100.00%	0.00%	$57,456.00	1	$57,456.00	49.412%	$28,390.16	$85,846.00	$85,846	
77			Staff Services Manager I	Ashley Nubla	100.00%	0.00%	$81,552.00	1	$81,552.00	49.412%	$40,296.47	$121,848.00	$121,848	
78			Staff Services Manager I	Ty Johnson	100.00%	0.00%	$81,552.00	1	$81,552.00	49.412%	$40,296.47	$121,848.00	$121,848	
79			Staff Services Manager I	Daniel Sanderson	100.00%	0.00%	$81,552.00	0.9	$73,396.80	49.412%	$36,266.83	$109,664.00	$109,664	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: California State Implementing Agency

80			Staff Services Manager I	Mandy Hauck	100.00%	0.00%	$81,552.00	0.96	$78,289.92	49.412%	$38,684.62	$116,975.00	$116,975	
81			Staff Services Manager II	Melissa Relles	100.00%	0.00%	$89,544.00	0.96	$85,962.24	49.412%	$42,475.66	$128,438.00	$128,438	
82			Staff Services Manager III	Gil Sisneros	100.00%	0.00%	$99,468.00	0.5	$49,734.00	49.412%	$24,574.56	$74,309.00	$74,309	
							Total Staffing: Salaries/Benefits:	**74.5**	**$5,740,868**		**$2,836,678**	**$5,447,892**	**$8,577,557**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Expense	Total Operating Expenses are based on $29,841 State standard costs ("Medium Travel") annually per FTE; allocated among budget line-items 2, 4, 5 and 6 to align with average actual expenditures per FTE in 5 previous years. CDPH used the department's "Standard Costs" chart which includes various line items such as General Expense, General Expense-Office Automation, Printing, Communications, Travel, Training, Facilities Operations and Consolidated Data Center. Three different standard costs for Travel are listed on the chart based on "light", "medium" or "heavy" travel. CDPH used "Medium" travel for the Master IAA which, when added to the standard costs for other line items listed above, totaled $29,841 per FTE per year. 74.5 FTE X $29,841 = $2,223,183. We used our best judgment to allocate that total as best we could among categories 2, 4, 5 and 6 on the Budget Cover Sheet. Following is the detail: $ 40,231 General Expense $ 17,880 Printing $ 22,350 General Expense – Office Automation $ 144,704 In-State Travel and Training $ 982,753 Building/Space $ 1,015,265 Maintenance **$ 2,223,183 Total** These costs are cost-shared with other funding streams as appropriate.	74.5	$45.0011	12	$40,231	
2			Printing	See Justification for General Expense	74.5	$20.00	12	$17,880	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			General Expense-Office Automation	See Justification for General Expense	74.5	$25.00	12	$22,350	
							Total Non-Capital Equipment/Supplies:	**$80,461**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials	Department of General Services - Office of State Publishing	$1,455,300.00	1	$1,455,300	Plus $44,700 in FFY 17 Carry-In
						Total Materials:	**$1,455,300**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All State Positions	Sacramento	State Standard Costs for Trainings = $300 per FTE	1	74.5								$300.00	$22,350	
2			Various Positions	California	State Standard Costs for Medium Travel = $7,500 per FTE: See In-State Travel Document for detail	1	15								$7,500.00	$112,500	
					Out-of-State												
1			Lauren Whetstone Other=Transportation	Atlanta, GA	American Public Health Association Annual Conference- 11/4-11/8	1	1	5	4	$46.00	$150.00	$500.00	0	$630.00	$100.00	$2,060	
2			Caroline Kurtz Other=Transportation	Arlington, VA	ASNNA/FNS Annual Conference- 2/5-2/8	1	1	4	3	$46.00	$150.00	$500.00	0		$100.00	$1,234	
3			Caroline Kurtz and Jessie Gouck Other=Transportation	Washington, DC	PHA Annual Summit (Dates-TBD)	1	2	3	2	$46.00	$150.00	$500.00	0	$700.00	$100.00	$3,476	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

4			Caroline Kurtz and Lauren Whetstone Other=Transportation	Portland, OR	FNS Leadership Summit	1	2	2	1	$46.00	$150.00	$500.00	0	$700.00	$100.00	$3,084
															Total Travel:	**$144,704**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CDPH Sacramento East End Complex Facility Operations	Facility Operations: See Justification for General Expense	74.5	$1,004.276	12	$897,823	
2			CDPH Sacramento East End Complex Communications	Communications: See Justification for General Expense	74.5	$95.00	12	$84,930	
							Total Building/Space:		**$982,753**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		CDPH Sacramento East End Complex Consolidated Data Center/IT/Network/Allocated Costs	Consolidated Data Center/IT/Network/Allocated Costs. The amount of $1,018,349 is budgeted for IT and network charges, and is based on 74.5 FTE for 12 months at $1,139.093 per FTE/month. This amount will cover: Desk Phones, voicemail, computer lines, emails, IT support charges (desktop services- hardware troubleshoot, manage, support, repair, install, etc. as needed.), estimated equipment replacement (if needed) , telephone services. These services are provided by CDPH IT staff (not competitively procured). Total Operating Expenses are based on $27,100 State standard costs ("Medium Travel") annually per FTE; allocated among budget line-items 2, 4, 5 and 6 to align with average actual expenditures per FTE in 5 previous years. See additional justification under General Expense.	74.5	$1,135.643	12	$1,015,265	
						Total Maintenance:		**$1,015,265**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		Department of Health Care Services	State-Level Project - See Research Project Summary for description of services	$0	$4,386 FFY 17 Carry-in
B		CSUS Evaluation	State-Level Project - See Research Project Summary for description of services	$603,868	$1,944,554 FFY 17 Carry-in
C		Dun & Bradstreet	State-Level Project - See Research Project Summary for description of services	$0	$124,580 FFY 17 Carry-in
D		Nutrition Policy Institute	State-Level Project - See Research Project Summary for description of services	$1,325,688	$2,000,000 FFY 17 Carry-in
E		BRFSS (MOU CDSRB)	State-Level Project - See Research Project Summary for description of services	$10,000	
F		TBD - Statewide Media	State-Level Project - See State Media and Public Relations Project Summary for description of services	$5,692,470	$6,649,064 FFY 17 Carry-in
G		TBD - Market Research	State-Level Project - See State Media and Public Relations Project Summary for description of services	$543,188	
H		UCD - Policy Inventory	State-Level Project - See Policy and Programs Project Summary for description of services	$100,000	
I		Soccer Foundation	State-Level Project - See Policy and Programs Project Summary for description of services	$40,000	$46,857 FFY 17 Carry-in

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

J			UCSF	State-Level Project - See Policy and Programs Project Summary for description of services	$450,000	
K			TBD - Partnership Plan	State-Level Project - See Policy and Programs Project Summary for description of services	$80,000	
L			Center for Collaborative Solutions-Sacramento	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$33,333	
M			Center for Collaborative Solutions-Stanislaus	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$33,333	
N			Center for Collaborative Solutions-San Joaquin	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$33,333	
O			Alameda County Office of Education	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$175,000	$50,000 FFY 17 Carry-in
P			Native American Pilot (Humboldt)	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$75,000	
Q			California Department of Food & Ag	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$293,000	$154,592 FFY 17 Carry-in
R			Oral Health (MOU CDCB)	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$100,000	
S			UCSF - ECE Primer	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$0	$79,998 FFY 17 Carry-in
T			CA Fit Business Kit	State-Level Project - See Policy, Partnerships and Program Development Project Summary for description of services	$30,000	$30,000 FFY 17 Carry-in
A			Alameda	Local Implementing Agency	$1,489,161	$223,374 17 FFY 17 Carry-in
B			Amador	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
C			Berkeley	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
D			Butte	Local Implementing Agency	$355,544	$53,331 FFY 17 Carry-in
E			Calaveras	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
F			Community Services Solutions (Alpine/Mono)	Local Implementing Agency	$300,000	$45,000 FFY 17 Carry-in
G			Contra Costa	Local Implementing Agency	$989,039	$148,401 FFY 17 Carry-in
H			CSU Chico Research Foundation (Colusa/Glenn)	Local Implementing Agency	$309,248	$46,387 FFY 17 Carry-in
I			Del Norte	Local Implementing Agency	$142,500	$22,500 FFY 17 Carry-in
J			El Dorado	Local Implementing Agency	$200,000	$30,000 FFY 17 Carry-in
K			Fresno	Local Implementing Agency	$1,824,094	$273,614 FFY 17 Carry-in
L			Humboldt	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
M			Imperial	Local Implementing Agency	$334,932	$50,240 FFY 17 Carry-in
N			Inyo	Local Implementing Agency	$69,028	$22,500 FFY 17 Carry-in
O			Kern	Local Implementing Agency	$1,525,231	$228,784 FFY 17 Carry-in
P			Kings	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
Q			Lake	Local Implementing Agency	$200,000	$30,000 FFY 17 Carry-in
R			Lassen	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
S			Long Beach	Local Implementing Agency	$772,921	$115,938 FFY 17 Carry-in
T			Los Angeles	Local Implementing Agency	$14,345,123	$1,000,000 FFY 17 Carry-in
U			Madera	Local Implementing Agency	$288,557	$43,284 FFY 17 Carry-in
V			Marin	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
W			Mariposa	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
X			Mendocino	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
Y			Merced	Local Implementing Agency	$535,892	$80,384 FFY 17 Carry-in
Z			Modoc	Local Implementing Agency	$127,500	$22,500 FFY 17 Carry-in
AA			Monterey (San Benito)	Local Implementing Agency	$858,545	$128,782 FFY 17 Carry-in
AB			Napa	Local Implementing Agency	$200,000	$30,000 FFY 17 Carry-in
AC			Nevada	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
AD			Orange	Local Implementing Agency	$3,426,616	$513,992 FFY 17 Carry-in
AE			Pasadena	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
AF			Placer	Local Implementing Agency	$298,863	$44,829 FFY 17 Carry-in
AG			Plumas	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
AH			Riverside	Local Implementing Agency	$3,282,338	$492,351 FFY 17 Carry-in
AI			Sacramento	Local Implementing Agency	$2,055,970	$308,395 FFY 17 Carry-in
AJ			San Bernardino	Local Implementing Agency	$3,256,574	$488,486 FFY 17 Carry-in
Ak			San Diego	Local Implementing Agency	$3,880,063	$582,010 FFY 17 Carry-in

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency

AL			San Francisco	Local Implementing Agency	$901,794	$135,261 FFY 17 Carry-in
AM			San Joaquin	Local Implementing Agency	$1,087,242	$163,086 FFY 17 Carry-in
AN			San Luis Obispo	Local Implementing Agency	$314,321	$47,148 FFY 17 Carry-in
AO			San Mateo	Local Implementing Agency	$561,656	$84,248 FFY 17 Carry-in
AP			Santa Barbara	Local Implementing Agency	$592,573	$88,886 FFY 17 Carry-in
AQ			Santa Clara	Local Implementing Agency	$1,633,440	$245,016 FFY 17 Carry-in
AR			Santa Cruz	Local Implementing Agency	$319,474	$47,921 FFY 17 Carry-in
AS			Shasta	Local Implementing Agency	$273,099	$40,965 FFY 17 Carry-in
AT			Siskiyou	Local Implementing Agency	$209,547	$31,432 FFY 17 Carry-in
AU			Solano	Local Implementing Agency	$382,267	$57,340 FFY 17 Carry-in
AV			Sonoma	Local Implementing Agency	$535,892	$80,384 FFY 17 Carry-in
AW			Stanislaus	Local Implementing Agency	$870,824	$130,624 FFY 17 Carry-in
AY			Sutter	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
AX			Tehama	Local Implementing Agency	$240,000	$36,000 FFY 17 Carry-in
AZ			Trinity	Local Implementing Agency	$150,000	$22,500 FFY 17 Carry-in
BA			Tulare	Local Implementing Agency	$942,964	$141,445 FFY 17 Carry-in
BB			Tuolumne	Local Implementing Agency	$176,266	$26,440 FFY 17 Carry-in
BC			Ventura	Local Implementing Agency	$860,519	$129,078 FFY 17 Carry-in
BD			Yolo	Local Implementing Agency	$298,863	$44,829 FFY 17 Carry-in
BE			Yuba	Local Implementing Agency	$130,557	$30,000 FFY 17 Carry-in
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$63,837,250**	

Total Direct Costs:	**$76,093,290**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Indirect Costs = ICR x Total Salaries and Benefits	14.70%	$8,577,557.00	$1,260,901	
				Total Indirect Costs:	**$1,260,901**	

Total Budget:	**$77,354,191**

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Master IAA # 15-00007 / CDPH # 15-10734
FFY 2019 Total Budget:	**$ 78,925,050**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits			$ 3,288,310	
2	Non-Capital Equipment/Supplies			$ 108,734	
3	Materials			$ 1,500,000	
4	Travel, Per Diem & Training			$ 130,174	
5	Building/Space			$ 1,003,856	
6	Maintenance			$ 1,572,331	
7	Equipment and Other Capital Expenditures			$ -	
8	Contracts/Sub-Grants/Agreements**			$ 69,695,442	
	Total Direct Costs:			**$ 77,298,847**	
9	Indirect Costs*** Indirect Cost Rate= 14.7%			$ 1,626,203	
	Total Federal Funds			**$ 78,925,050**	

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Reduced expenditures to achieve overall decrease in funding.
3	Materials	
4	Travel & Per Diem	FFY19 budget based on projected trips.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2017 - 2019 Summary Budget - Master IAA

	FFY 17	FFY 18	FFY 19
Total Personal Services	$ -	$ 8,577,557	$ 3,288,310
Total Local Health Departments	$ 58,987,044	$ 54,219,037	$ 53,570,818
Subtotal Conference Planning (Training IAA)	$ -	$ -	$ -
Subtotal Communications & Information	$ 14,000,000	$ 6,235,658	$ 8,307,900
Subtotal Policy, Planning, & Partnership	$ 1,331,990	$ 772,999	$ 718,087
Subtotal Evaluation	$ 6,543,751	$ 1,939,556	$ 7,098,637
Subtotal Policy and Programs	$ -	$ 670,000	$ -
Subtotal Materials (DGS/OSP)	$ 2,079,000	$ 1,455,300	$ 1,500,000
Total State-Level Contracts/Grants/Agreements	$ 23,954,741	$ 11,073,513	$ 17,624,624
Total Operating Expense	$ 2,672,353	$ 2,223,183	$ 2,815,095
Total Indirect Costs	$ 1,247,589	$ 1,260,901	$ 1,626,203
Grand Total	**$ 86,861,727**	**$ 77,354,191**	**$ 78,925,050**

California Department of Public Health

ADMINISTRATION DIVISION INFORMATION MEMORANDUM

NUMBER: CDPH 17-33-AI

DATE: July 12, 2017

TO: CDPH Section Chiefs & Above

FROM: Jaana Brown, Chief
Accounting Section
Financial Management Branch

SUBJECT: Approved Indirect Cost Rate Agreement - Fiscal Year (FY) 2017-18

The purpose of this Administration Division Information Memorandum is to provide California Department of Public Health (CDPH) staff with information regarding our approved Indirect Cost Rate Agreement for FY 2017-18.

Our Indirect Cost Rate Proposal for FY 2017-18 has been approved by the U.S. Department of Agriculture (USDA) and is effective from 07/01/2017 to 06/30/2018 for all public health programs and locations. The approved fixed rate of 21.8% consists of 13.7% Departmental Overhead (including 2.0% for a prior year roll forward) and 8.1% SWCAP (Statewide Cost Allocation Plan).

This Agreement reflects an understanding reached between CDPH and the USDA Food and Nutrition Service (FNS), Grants and Fiscal Policy Division, concerning the rate which may be used to support our claims for indirect costs on grants and contracts with the Federal Government.

If you have any questions or need assistance please contact Bo Chen, Accounting Section, via email at Bo.Chen@cdph.ca.gov or by phone at (916) 552-8505.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	California State Implementing Agency - Training
FFY 2018 Total Budget:	**$4,162,778.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award	Combined FFY 17 Carry-in + FFY 18 Award	% Difference
1	Salaries/Benefits	$1,741,900	$477,783	$0	$1,741,900	264.58%
2	Non-Capital Equipment/Supplies	$116,952	$0	$0	$116,952	
3	Materials	$0	$0	$0	$0	
4	Travel	$109,500	$0	$0	$109,500	
5	Building/Space	$158,112	$0	$0	$158,112	
6	Maintenance	$189,936	$0	$0	$189,936	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$1,290,319	$1,430,319	$300,000	$1,590,319	11.19%
	Total Direct Costs:	**$3,606,719**	**$1,908,102**	**$300,000**	**$3,906,719**	104.74%
9	Indirect Costs*** Indirect Cost Rate= 14.70%	$256,059	$70,234	$0	$256,059	264.58%
	Total Federal Funds	**$3,862,778**	**$1,978,336**	**$300,000**	**$4,162,778**	110.42%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	In FFY 17, a portion of the salaries were included on the CDPH Master Budget. For FFY 18, we are realigning our budgets to include 100% of the salaries on the correct budgets.
2	Non-Capital Equipment/Supplies	Including standard costs for the training team on the appropriate budget.
3	Materials	N/A
4	Travel	Including standard costs for the training team on the appropriate budget.
5	Building/Space	Including standard costs for the training team on the appropriate budget.
6	Maintenance	Including standard costs for the training team on the appropriate budget.
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	Due to the increase in personnel.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency - Training

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Associate Governmental Program Analyst	Sarita Lee	50.00%	50.00%	$69,096.00	1	$69,096.00	49.412%	$34,141.72	$51,619.00	$103,238	Note: 100% of this line-item is FFY 17 carry-in
2			Health Education Consultant III	Annette Dipirro	0.00%	100.00%	$84,420.00	1	$84,420.00	49.412%	$41,713.61	$0.00	$126,134	Note: 100% of this line-item is FFY 17 carry-in
3			Health Education Consultant III	Vacant	0.00%	100.00%	$84,420.00	1	$84,420.00	49.412%	$41,713.61	$0.00	$126,134	Note: 100% of this line-item is FFY 17 carry-in
4			Health Program Manager I	Vacant - TBD	40.00%	60.00%	$81,552.00	1	$81,552.00	49.412%	$40,296.47	$48,739.20	$121,848	Note: 100% of this line-item is FFY 17 carry-in
5			Health Program Manager II	Reema El-Murr	20.00%	80.00%	$89,544.00	1	$89,544.00	49.412%	$44,245.48	$26,757.80	$133,789	Note: 100% of this line-item is FFY 17 carry-in
6			Health Program Specialist I	Nakendra Abner	0.00%	100.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$0.00	$113,404	Note: 100% of this line-item is FFY 17 carry-in
7			Health Program Specialist I	Michael Beccarelli	0.00%	100.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$0.00	$113,404	Note: 100% of this line-item is FFY 17 carry-in
8			Health Program Specialist I	Dalene Branson	0.00%	100.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$0.00	$113,404	Note: 100% of this line-item is FFY 17 carry-in
9			Health Program Specialist I	Maegen Jorgenson	0.00%	100.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$0.00	$113,404	Note: 100% of this line-item is FFY 17 carry-in
10			Health Program Specialist I	Erin Moore	0.00%	100.00%	$75,900.00	1	$75,900.00	49.412%	$37,503.71	$0.00	$113,404	Note: 100% of this line-item is FFY 17 carry-in
11			Health Program Specialist II	Vacant - TBD	0.00%	100.00%	$83,364.00	1	$83,364.00	49.412%	$41,191.82	$0.00	$124,556	Note: 100% of this line-item is FFY 17 carry-in
12			Management Services Technician	Michele Werlang	100.00%	0.00%	$44,280.00	1	$44,280.00	49.412%	$21,879.63	$66,160.00	$66,160	Note: 100% of this line-item is FFY 17 carry-in
13			Public Health Nutrition Consultant III	Chris Bilbrey	0.00%	100.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$0.00	$124,341	Note: 100% of this line-item is FFY 17 carry-in
14			Public Health Nutrition Consultant III	Michael Elfant	0.00%	100.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$0.00	$124,341	Note: 100% of this line-item is FFY 17 carry-in
15			Public Health Nutrition Consultant III	Sandy Fagin	0.00%	100.00%	$83,220.00	1	$83,220.00	49.412%	$41,120.67	$0.00	$124,341	Note: 100% of this line-item is FFY 17 carry-in
				Total Staffing: Salaries/Benefits:				**15**	**$1,165,836**		**$576,063**	**$193,276**	**$1,741,900**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency - Training

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
				Total Operating Expenses are based on $32,600 State standard costs ("Heavy Travel") annually per FTE; allocated among budget line-items 2, 4, 5 and 6 to align with average actual expenditures per FTE in 5 previous years. CDPH used the department's "Standard Costs" chart which includes various line items such as General Expense, General Expense-Office Automation, Printing, Communications, Travel, Training, Facilities Operations and Consolidated Data Center. Three different standard costs for Travel are listed on the chart based on "light", "medium" or "heavy" travel. CDPH used "Heavy" travel for the Training IAA which, when added to the standard costs for other line items listed above, totaled $32,600 per FTE per year. 15 FTE X $32,600 = $489,000. We used our best judgment to allocate that total as best we could among categories 2, 4, 5 and 6 on the Budget Cover Sheet. Following is the detail: $ 45,000 General Expense $ 45,000 Printing $ 26,952 General Expense – Office Automation $ 24,000 In-State Travel and Training $ 158,112 Building/Space $ 189,936 Maintenance $ 489,000 Total					
1			General Expense	These costs are cost-shared with other funding streams as appropriate.	15	$250.00	12	$45,000	
2			Printing	See justification for General Expense.	15	$250.00	12	$45,000	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			General Expense-Office Automation	See justification for General Expense.	15	$149.735	12	$26,952	
							Total Non-Capital Equipment/Supplies:	**$116,952**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All State Positions	Sacramento	State Standard Costs for Training = $300 per FTE	1	15								$300.00	$4,500	Note: 100% of this line-item is FFY 17 carry-in
2			All positions but #12	California	State Standard Costs for Medium Travel = $7,500 per FTE: See In-State Travel Document for detail	1	14								$7,500.00	$105,000	Note: 100% of this line-item is FFY 17 carry-in
					Out-of-State												
1			None													$0	
															Total Travel:	**$109,500**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State Implementing Agency - Training

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CDPH Sacramento East End Complex: Facility Operations	See justification for General Expense	15	$783.40	12	$141,012	Note: 100% of this line-item is FFY 17 carry-in
2			CDPH Sacramento East End Complex: Communications	See justification for General Expense	15	$95.00	12	$17,100	Note: 100% of this line-item is FFY 17 carry-in
							Total Building/Space:	**$158,112**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CDPH Sacramento East End Complex: Consolidated Data Center/IT/Network/ Allocation	Consolidated Data Center/IT/Network/Allocated Costs. The amount of $189,936 is budgeted for IT and network charges, and is based on 15 FTE for 12 months at $1,055.20 per FTE/month. This amount will cover: Desk Phones, voicemail, computer lines, emails, IT support charges (desktop services- hardware troubleshoot, manage, support, repair, install, etc. as needed.), estimated equipment replacement (if needed) , telephone services. These services are provided by CDPH IT staff (not competitively procured). Total Operating Expenses are based on $32,600 State standard costs ("Heavy Travel") annually per FTE; allocated among budget line-items 2, 4, 5 and 6 to align with average actual expenditures per FTE in 5 previous years. See additional justification under General Expense.	15	$1,055.20	12	$189,936	Note: 100% of this line-item is FFY 17 carry-in
							Total Maintenance:	**$189,936**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			CSUS	Master Training Contract for services to all SIAs and LIAs. See Training and TA Project Summary for detail.	$1,430,319	Note: Only $300k of this line-item is Award. Remainder of $1,130,319 is FFY 17 carry-in
B			TBD	Health Equity Summit. See Training and TA Project Summary for detail.	$60,000	Note: 100% of this line-item is FFY 17 carry-in
C			TBD	Healthy Retail Program. See Training and TA Project Summary for detail.	$100,000	Note: 100% of this line-item is FFY 17 carry-in
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,590,319**	

Total Direct Costs:	**$3,906,719**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect Costs = ICR X Total Salaries and Benefits	14.70%	$1,741,900.00	$256,059	Note: 100% of this line-item is FFY 17 carry-in
					Total Indirect Costs:	**$256,059**	

Total Budget:	**$4,162,778**

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	California State Implementing Agency - Training
FFY 2019 Total Budget:	**$ 1,827,738**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits			$ 464,952	
2	Non-Capital Equipment/Supplies			$ -	
3	Materials			$ -	
4	Travel, Per Diem & Training			$ -	
5	Building/Space			$ -	
6	Maintenance			$ -	
7	Equipment and Other Capital Expenditures			$ -	
8	Contracts/Sub-Grants/Agreements**			$ 1,294,438	
	Total Direct Costs:	**$ -**		**$ 1,759,390**	
9	Indirect Costs*** Indirect Cost Rate= 14.7%			$ 68,348	
	Total Federal Funds	**$ -**		**$ 1,827,738**	

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2017 - 2019 Summary Budget - Training IAA

	FFY 17	FFY 18	FFY 19
Total Personal Services	$ 477,783	$ -	$ 464,952
Total Local Health Departments	$ -	$ -	$ -
Subtotal Conference Planning (Training IAA)	$ 1,430,319	$ 300,000	$ 1,294,438
Subtotal Communications & Information	$ -	$ -	$ -
Subtotal Policy, Planning, & Partnership	$ -	$ -	$ -
Subtotal Evaluation	$ -	$ -	$ -
Subtotal Materials (DGS/OSP)	$ -	$ -	$ -
Total State-Level Contracts/Grants/Agreements	$ 1,430,319	$ 300,000	$ 1,294,438
Total Operating Expense	$ -	$ -	$ -
Total Indirect Costs	$ 70,234	$ -	$ 68,348
Grand Total	**$ 1,978,336**	**$ 300,000**	**$ 1,827,738**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	STATE OFFICE
FFY 2018 Total Budget:	**$11,000,000**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$1,308,239	$621,832	$841,995	35.41%
2	Non-Capital Equipment/Supplies	$10,006	$15,000	$157,218	948.12%
3	Materials	$34,135	$66,046	$135,931	105.81%
4	Travel	$51,029	$56,409	$88,999	57.77%
5	Building/Space	$0	$1,545	$117,105	7479.61%
6	Maintenance	$0	$0	$11,828	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$4,198,284	$9,156,068	$9,340,888	2.02%
	Total Direct Costs:	**$5,601,693**	**$9,916,900**	**$10,693,964**	7.84%
9	Indirect Costs*** Indirect Cost Rate= _25_ %	$350,852	$189,822	$306,036	61.22%
	Total Federal Funds	**$5,952,545**	**$10,106,722**	**$11,000,000**	8.84%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	This includes additional staff in the counties as well as staff approved for the UC CalFresh State Office in the FFY 2017 Plan from the carry in budget. Staff for FFY 2018 are also budgeted in carry in FFY2017 funds. 7.25 FTE of UC CalFresh State Office salaries moved to carry-in funds: $859,152 and Shaping Healthy Choices (SHCP) Salaries $337,335 and Center for Regional Change(CRC) $113,495
2	Non-Capital Equipment/Supplies	The UC CalFresh State Office portion of non-capital equipment/supplies was partial covered by FFY2016 carry in funds. Additional funds for the new additonal staffing. Shaping Healthly Choices (SHCP) $8,506 and Center for Regional Change (CRC) $1,500 carry in funds FFY2017
3	Materials	Funding shifts from materials to support staff and other program costs. Additional funds for the additonal staffing. A portion of the UC CalFressh State Office was covered by FFY2016 carry in funds, as well as materials for SHCP $32,135 and CRC $2,000
4	Travel	Additional staffing and expnasion of projects doing gardening education and PA. The SHCP travel has also been included in FFY 2017 carry-in funds: $45,421, SHCP and CRC $5,608
5	Building/Space	With the addition of new staff, additional space will be needed. Currently the offices occupied by UC CalFresh do not allow for additional expansion. As mentioned above, some of the proposed positions may be co-located with the UC ANR program and therefore in alternative offices. The space for the co-located positions will not be provided in-kind as is with the current UC CalFresh state offices. Funding is being requested to cover the additional space and for possible relocation of the UC CalFresh state office to a different location. The new space will occupy 16 career staff FTE plus student assistants.
6	Maintenance	With the relocation of the UC CalFresh State Office to a different location, funding is being requested to cover maintenance costs, including but not limited to, janitorial services, utilities and internet/off-campus network connection. Currently, maintenance of the offices occupied by UC CalFresh is provided in-kind.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	*UCCE UC CalFresh County LIAs are funded through a multi-campus agreement (MCA) between UC Davis and UC Agriculture & Natural Resources (UC ANR) and are not considered formal contracts/sub-grants; UCCE LIAs will receive $3,837,100 of FFY 2017 carry-in funds and $9,340,888 of FFY 2018 funds. Please refer to each respective county/county cluster budget for additional details. ** Public Health Institute (PHI) is considered a contract/sub-grant under the UC CalFresh State Office FFY 2017 carry-in budget, PHI contract/sub-grant $359,954
9	Indirect Costs	Increase due to increas in expenses - Indirect Cost: 7/1/17-6/30/18 = 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			DIRECTOR	Ginsburg, David	20.00%	80.00%	$131,418.73	0	$0.00	39.50%	$0.00	$0.00	$0	1.FTE carry in $183,329
2			Analyst V	MkNelly, Barbara	10.00%	90.00%	$93,325.21	0	$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $142,974
3			Program Rep III	McMurdo, Tammy	10.00%	90.00%	$70,794.99	0	$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $108,458
4			Analyst II, Supervisor	Hamasaki, Lindsay	30.00%	70.00%	$62,992.74	0	$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $96,505
5			Analyst II	Nicoli, Andra	10.00%	90.00%	$65,035.23	0	$0.00	53.20%	$0.00	$0.00	$0	.60 FTE carry in $59,780
6			Analyst II	Quigley, Jennifer	20.00%	80.00%	$59,142.60	1	$59,142.60	53.20%	$31,463.86	$18,121.20	$90,606	
7			Analyst II	Vice, Sandra	30.00%	70.00%	$67,294.02	1	$67,294.02	53.20%	$35,800.42	$30,928.20	$103,094	
8			____ Assistant II	Pinedo, Rolando	30.00%	70.00%	$40,152.49	1	$40,152.49	53.20%	$21,361.12	$18,454.20	$61,514	
9			Analyst III	TBD	100.00%	0.00%	$67,169.61	0.06	$4,030.18	53.20%	$2,144.06	$6,174.00	$6,174	
10			Program Rep III	Byrnes, Michele	10.00%	90.00%	$61,167.58	1	$61,167.58	53.20%	$32,541.15	$9,370.90	$93,709	
11			Program Rep III	Mills, Mary Ann	10.00%	90.00%	$54,112.08	1	$54,112.08	53.20%	$28,787.63	$8,290.00	$82,900	
12			Analyst IV	Keihner, Angie	10.00%	90.00%	$88,580.00	1	$88,580.00	53.20%	$47,124.56	$13,570.50	$135,705	
13			Student Assistant	Vacant - recruiting	0.00%	100.00%	$27,144.00	1	$27,144.00	53.20%	$14,440.61	$0.00	$41,585	
14			Program Supv 3 (TC 6447)	Vacant - recruiting Program Lead Supv3-Academic Coordinator	10.00%	90.00%	$69,012.00	0	$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $105,726
15			Program Supv 3 (TC 6447)	Vacant - recruiting Garden Coordinator	10.00%	90.00%	$69,012.00	0	$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $105,726
16			Analyst 1 (TC 7234)	Vacant - recruiting Analyst 1 Programmatic Data Collections	20.00%	80.00%	56,893.00	0.37	$21,050.41	53.20%	$11,198.82	$6,449.80	$32,249	.63 FTE carry in $54,911
17			Analyst 1 (TC 7234)	Vacant - recruiting Analyst 1 Programmatic Data Collections	20.00%	80.00%	56,893.00	1	$56,893.00	53.20%	$30,267.08	$17,432.00	$87,160	
18			___ Ast 3 (TC 4722)	Vacant recruiting ___ Administrative Assistant 3	30.00%	70.00%	53,164.00	1	$53,164.00	53.20%	$28,283.25	$24,434.10	$81,447	
19			4-H/UC CalFresh Collaboration - Academic Coordinator (TC 0841)	Iaccopucci,Anne	20.00%	80.00%	$72,228.00	0.25	$18,057.00	43.17%	$7,795.21	$5,170.40	$25,852	
20									$0.00		$0.00	$0.00	$0	
21									$0.00		$0.00	$0.00	$0	Total State Office 7.23 FTE Salary & Benefits carry in $857,409
24			**SHAPING HEALTHY CHOICES STAFF CARRY IN (Total 4.80 FTE)**						$0.00		$0.00	$0.00	$0	
25			Assistant Research Scientist	Scherr, Rachel (0.80 FTE)	20.00%	80.00%	$82,722.50		$0.00	39.50%	$0.00	$0.00	$0	.80 FTE carry in $92,318
26			Program Rep I	Gerdes, Melanie (1.00 FTE)	20.00%	80.00%	$43,680.00		$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $66,918.
27			Program Rep III	Slattery, Chelsey	50.00%	50.00%	$53,641.44		$0.00	53.20%	$0.00	$0.00	$0	1.FTE carry in $82,179
28			Program Rep I	Evtuch,Rachel	50.00%	50.00%	$36,050.00		$0.00	53.20%	$0.00	$0.00	$0	1. FTE carry in $55,229
29			Program Rep I	Vacant -recruiting (0..50 FTE)	50.00%	50.00%	$37,479.60		$0.00	53.20%	$0.00	$0.00	$0	.50FTE carry in $28,709
30			Student Assistant	Radtke, Marcela (0.25 FTE)	0.00%	100.00%	$23,657.04		$0.00	1.30%	$0.00	$0.00	$0	.25FTE carry in $5,991
31			Student Assistant	Vacant -recruiting (0.25 FTE)	0.00%	100.00%	$23,657.04		$0.00	1.30%	$0.00	$0.00	$0	.25FTE carry in $5,991
32									$0.00		$0.00	$0.00	$0	Total 4.8 FTE Salary & Benefits SHC program carry in $337,335
40			**Center for Regional Change**						$0.00		$0.00	$0.00	$0	
41			Program Rep II	Louie, Brandon	7.00%	93.00%	$51,615.00		$0.00	53.20%	$0.00	$0.00	$0	1. FTE carry in $79,074
42			Program Rep II	Cuellar, Sergio	0.00%	100.00%	$51,615.00		$0.00	53.20%	$0.00	$0.00	$0	.15FTE carry in $11,861
43			Assistant Professional Researcher	Erbstein, Nancy	34.00%	66.00%	$77,788.00		$0.00	53.20%	$0.00	$0.00	$0	.15FTE carry in $16,277
44			___ Assistant III	Chiappone, Valerie	100.00%	0.00%	$51,264.00		$0.00	53.20%	$0.00	$0.00	$0	.08FTE carry in $6,283
45									$0.00		$0.00	$0.00	$0	Total 1.38 FTE Salary & Benefits CRC carry in $113,495
46									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**9.68**	**$550,787**		**$291,208**	**$158,395**	**$841,995**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FFY17/18 composite benefit rate is .5280. The average rate listed on the budget is for calculation purposes only

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies; pens, paper, binders	Essential office supplies required to support the UC CalFresh SNAP-Ed Program	16.91	$514.58	1	$8,702	
2			Reproductions	Copies and reproductions to support UC CalFresh SNAP-Ed Program	16.91	$771.87	1	$13,052	
3			US Mail Service and FedEx Mailings	UC campus mail service and FedEx for SNAP-Ed related mailings	16.91	$231.56	1	$3,916	
4			Cell Phone/Telecom for Director	Campus rates for cell phone and data service	1	$175.00	12	$2,100	
5			Teleconferences/Web Conferencing	ReadyTalk Web Conferencing service for meetings; monthly Town Hall meetings for all LIAs and partner agencies when appropriate; provide techical assistance to counties.	16.91	$617.50	1	$10,442	
6			Deans Office Computer Support Services	UC Campus IT Support for all Networked Computers in the office	16.91	$385.93	1	$6,526	
7			Temporary Office Staff/Statiscal Lab Services	Assist with data entry, ledger review and compliance reviews, short term projects. We are budgeting for 2.0 FTE's of Temporary Staff. These are varied based on need and workload. Temporary staff are budgeted in the Supply line as this is where they fall in our ledgers within the UC System; they are considered a service not staffing. This cannot be moved out of our supply line as this is where the charges are accrued in our expenses.	2	$8,240.00	6	$98,880	
8			**Shaping Healthy Choices Program**					$0	
9			Standard operating supplies: pens, paper, binders	Essential office supplies required to support the UC CalFresh SNAP-Ed Program (pens, paper, ink, folders, etc.)	4.8	$30.20		$0	carry in $1740
10			Reproduction	Toner, paper	4.8	$35.00	0	$0	carry in $2016
11								$0	Total SHC Supplies $3756
12			**Center for Regional Change**					$0	
13			Standard operating supplies: pens, paper, binders	Essential office supplies required to support the uC CalFresh SNAP-ED Program (pens, paper, ink, folders, etc.) 12 items	1.38	$30.20		$0	carry in $500
14			Reproductions	Copies and reproductions to support UC CalFresh SNAP-ED Program communications, white paper review 12 items	1.38	$60.40		$0	carry in $1000
15								$0	Total CRC Supplies $1,500
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1								$0	
2			Computer - Desktop	Computer over 4 years old no longer supported on the UCD Network - 1 desktop - ___ Assistant II position #8 and 4 county desktops to cover crashes to harddrives and out of warranty equipment. Historically, the State Office has budgeted 4 county desktops for UC CalFresh county programs that did not budget for desktop replacements. The State Office tracks county and state-level equipment purchases on a spreadsheet. The spreadsheet notes which county and position is purchasing the county desktop. In addition, the UC CalFresh counties are required to update and maintain their own inventory list on an annual basis.	5	$1,500.00	1	$7,500	
3			Computer - Monitor	Out of warranty, replace monitors that no longer work - 4 monitors for backup for State office due to out of warranty and crashes.	4	$400.00	1	$1,600	
4			Computer - Laptop	Computer over 4 years old no longer supported on the UCD Network - Laptops for State Office staff, new positions #14 and #15. The new laptops are budgeted for the newly-approved positions from MYA #2.	2	$1,500.00	1	$3,000	
5			Computer-Desktop	Computer over 4 years old no longer supported on the UCD Network - 1 desktop - Analyst II position #6	1	$1,500.00	1	$1,500	
8			**Shaping Healthy Choices Program**					$0	
9			Laptop	Program Rep III - position #27 - replacement warrany is ending	1	$1,500.00		$0	carry in $1500
10			Printer	Program Rep III and Program Rep I & II - position #26, #27 and #28	1	$800.00		$0	carry in $800
11			Docking Station	Program Rep I Position #27	1	$150.00		$0	carry in $150
12			Monitor	Program Rep III - position #27 - second monitor for data entry	1	$400.00		$0	carry in $400
13			Desktop	Program Rep I Position #28	1	$1,500.00		$0	carry in $1500
14			Monitor	Program Rep I Position #28	1	$400.00		$0	carry in $400
15								$0	Total SHC theft sensitive items $4,750
16			**Center for Regional Change**	none				$0	Total CRC $0
							Total Non-Capital Equipment/Supplies:	**$157,218**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Lesson Supplies	Reproduction and printing of materials, lesson handouts and support items (including, but not limited to Smarter Lunchrooms Movement (SLM), Physical Activity (PA), etc.) for all UC CalFresh county programs.	$1.00	40677	$40,677	
2			Curriculum	UC CalFresh Approved Curriculum and Lesson Materials printed in bulk at the state level for distribution to all UC CalFresh county programs	$5.00	15257	$76,285	
3			PA-Lesson Supplies	CATCH KITS - to cover additional schools or replace current kits	$400.00	26	$10,400	
4			PA-Lesson Supplies	My Plate Stencils to augment the CDPH Stencil kits that are shared regionally	$235.62	30	$7,069	
5			PA-Lesson Supplies	Replace Parachutes - to assist with PA integration	$100.00	15	$1,500	
7			**SHAPING HEALTHY CHOICES CARRY IN**				$0	
8			Food Demo Costs - for taste only	Includes taste testings and supplies needed for food demo including paper goods, hand sanitizer, food safety preparation, and food preparation materials. [14,625 items x $0.64 = $9,360.00 carry-in]	$0.64		$0	carry in $9360

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE

9			Curriculum	CURRICULUM: Shaping Healthy Choices (SHC): [$125.00/copy x 25 copies per county = $3,125.00 carry-in	$125.00		$0	carry in $3125
10			Curriculum	Cooking Up Healthy Choices [160 copies x $15.00 per copy = $2,400.00 carry-in]	$15.00		$0	carry in $2400
11			Curriculum	NEWSLETTERS: $0.50 cents per color newsletter x 21,000 copies = $10,500.00 carry-in]	$0.50		$0	carry in $10500
12			Other	Assessment Tools, Food Preference Assessment 6 pg questionnaire (double-sided) one per student [$0.50/copy = 3.00 per copy x 2,250 students = $6,750.00 carry-in]	$3.00		$0	carry in $6750
13							$0	Total materials SHCP Carry in $32,135
15			**Center for Regional Change**				$0	
16			Lesson Supplies	Reproduction and printing of materials, lesson handouts and support itmes for all county programs. 2000 items	$1.00		$0	Total materials CRC carry in $2,000
						Total Materials:	**$135,931**	

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
					In-State												
1			DIRECTOR-Ginsburg, David	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
2			ANALYST V-MkNelly, Barbara	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
3			PROGRAM REPRESENTATIVE III-McMurdo, Tammy	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
4			ANALYST II-Hamasaki, Lindsay	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1600			$856	
5			ANALYST II-Nicoli, Andra	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	.6						1500			$803	
6			ANALYST II-Quigley, Jennifer	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1800			$963	
7			ANALYST II-Vice, Sandra	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1500			$803	
8			PROGRAM REPRESENTATIVE III-Byrnes, Michele	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
9			PROGRAM REPRESENTATIVE III-Mills, Mary Ann	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
10			Analyst IV-Keihner, Angie	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
11			Program Supv 3 (TC 6447)	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
12			Program Supv 3 (TC 6447) vacant	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						3000			$1,605	
13			Analyst 1 (TC 7234) vacant	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1500			$803	
14			Analyst 1 (TC 7234) vacant	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1500			$803	
15			___ Ast 3 (TC 4722) vacant	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	1						1500			$803	
16			4-H/UC CalFresh Collaboration - Academic Coordinator (TC 0841) Laccopucci,Anne	LOCAL MILEAGE	Mileage for required SNAP-Ed meetings and trainings within California	1	.25						380			$203	
17			DIRECTOR-Ginsburg, David	TBD	California Conference of Local Health Dept. Nutritionist-CCLHDN	1	1	2	1	$74.00	$125.00	$500.00		$400.00	$175.00	$1,348	Note all other costs are Parking, rental car toll fees
18			PROGRAM REPRESENTATIVE III-TBD	TBD	California Conference of Local Health Dept. Nutritionist-CCLHDN	1	1	2	1	$74.00	$125.00	$500.00		$400.00	$175.00	$1,348	
19			PROGRAM REPRESENTATIVE III-Mills, Mary Ann or delegate	Modesto, CA	Farm to School Conference	1	1	3	2	$74.00	$95.00		180	$470.00	$175.00	$1,153	
20			PROGRAM REPRESENTATIVE III-McMurdo, Tammy or	Modesto, CA	Farm to School Conference	1	1	3	2	$74.00	$95.00		180	$470.00	$175.00	$1,153	
21			DIRECTOR-Ginsburg, David	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
22			ANALYST V-MkNelly, Barbara	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
23			PROGRAM REPRESENTATIVE III-McMurdo, Tammy	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
24			ANALYST II-Nicoli, Andra	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	.6	2	1	$0.00	$0.00		60		$20.00	$44	
25			PROGRAM REPRESENTATIVE III-Byrnes, Michele	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
26			PROGRAM REPRESENTATIVE III-Mills, Mary Ann	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	

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27			Analyst IV-Keihner, Angie	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
28			ANALYST II-Hamasaki, Lindsay	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		62		$20.00	$53	
29			ANALYST II-Quigley, Jennifer	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
30			ANALYST II-Vice, Sandra	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$0.00	$0.00		60		$20.00	$52	
31			Vacant positions #14-#19	SACRAMENTO,CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.25	2	1	$0.00	$0.00	$0.00	60	$0.00	$20.00	$57	
32			DIRECTOR-Ginsburg, David	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
33			ANALYST V-MkNelly, Barbara	NORTHERN CA - TBD	UC CalFresh Regional Trainings - NORTHERN CA	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
34			PROGRAM REPRESENTATIVE III-McMurdo, Tammy	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
35			ANALYST II-Nicoli, Andra	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	.6	2	1	$74.00	$125.00		60	$100.00	$20.00	$268	
36			PROGRAM REPRESENTATIVE III-Byrnes, Michele	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
37			PROGRAM REPRESENTATIVE III-Mills, Mary Ann	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
38			Analyst IV-Keihner, Angie	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00	$20.00	$425	
39			Vacant positions #14-#19	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1.25	2	1	$74.00	$125.00		60	$100.00	$20.00	$523	
40			DIRECTOR-Ginsburg, David and 5 TBD	San Diego, CA	AOCS18 - Agents of Change Summit 2018 - San Diego, CA February 12-13, 2018- The 2018 Agents of Change Summit explores topics in behavior change including influence, networks, and the spread of information. Professionals in public health communication discuss how behavior change campaigns and information dissemination can be successful in an environment where media is splintered, content is curated and expertise comes from a range of new sources. Attendance will benefit SIA SNAP-Ed communication and branding efforts in California. California's SNAP-Ed SIA collaboration is entering a new stage of its development in branding and is in a politically sensitive environment nationally. At this time, strategic positioning of the program's vital benefits to SNAP eligible audiences is essential. This conference will assist in these ongoing efforts.	1	5	3	2	$74.00	$125.00	$250.00	30	$550.00	$175.00	$7,251	The entire UC CalFresh program is seeking approval to send ten (10) staff to the Agents of Change Summit 2018 in San Diego, CA. The proposed ten attendees is a combination of state- and county-level staff. The Agents of Change Summit provides a unique opportunity to explore the use of technology within our intervention approaches. When the plan was being developed information was just released on the Summit. SNAP-Ed funds are being requested to send two (2) UC CalFresh staff from Placer/Nevada and two (2) UC CalFresh staff from Yolo County to the Agents of Change Summit 2018. County-based staff will be able to bring back key messages to share with the remaining UC CalFresh staff, as well as identify opportunities to incorporate knowledge learned to both enhance and support expansion of the comprehensive program efforts in their counties. Six trips have been budgeted by the UC CalFresh State Office staff to attend the Agents of Change Summit 2018 in San Diego, CA. Two trips have been identified for: (1) David Ginsburg and (2) Andra Nicoli, both of whom have been participating and involved in the discussion regarding re-branding for SNAP-Ed in California. Andra Nicoli is also a member of the Agents of Change Summit Planning Committee and her registration costs will be waived. The remaining four trips will be for other UC CalFresh State Office or county-based staff. The remaining trips will be assigned at the discretion of the UC CalFresh State Office and with requests from the counties. This can include UC CalFresh State Office Program and/or Evaluation staff, as well as county-based Advisors, Program Managers, and/or Supervisors. These individuals will be expected to share the knowledge learned to enhance and support comprehensive program efforts as well as promote the re-branding efforts for SNAP-Ed in California. Collaboration and coordination efforts regarding SNAP-Ed staff attending this conference have been discussed briefly during a SNAP-Ed 2.0 meeting. Additional information and justification regarding this conference can also be found in the UC CalFresh-specific Travel document that was submitted as part of the FFY 2018 State Implementing Agency (SIA) documents.
41			Program Supv 3 - vacant garden	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$95.00		255	$200.00	$175.00	$754	
42			PROGRAM REPRESENTATIVE III-TBD	Santa Cruz, CA	Life Lab - Learning Lab - Garden Based learning - Conference will help educator's better deliver garden education in schools. There is mounting evidence that school gardening, especially when combined with nutrition education encourages students to make more healthful food choices. Learn to use a garden to breathe life into standards-based lessons, promote ecological literacy, encourage healthy eating, and support students' social development. Participants will learn tried-and-true garden-based lessons linked to Common Core Language Arts, Math, and Next Generation Science Standards; practice basic gardening techniques; and develop management strategies for a school garden program	1	4	3	2	$74.00	$125.00	$250.00	150	$350.00	$175.00	$5,068	
45			DIRECTOR-Ginsburg, David	Sacramento, CA	California School Nutrition Association Conference (CSNA)	1	1	4	3	$74.00	$95.00			$270.00	$175.00	$1,026	
46			PROGRAM REPRESENTATIVE III-McMurdo, Tammy	Sacramento, CA	California School Nutrition Association Conference (CSNA)	1	1	5	4	$74.00	$95.00			$270.00	$174.00	$1,194	
47			PROGRAM REPRESENTATIVE III-Byrnes, Michele or delegate	Sacramento, CA	California School Nutrition Association Conference (CSNA)	1	1	5	4	$74.00	$95.00			$270.00	$175.00	$1,195	

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48			PROGRAM REPRESENTATIVE III-Mills, Mary Ann	Sacramento, CA	California School Nutrition Association Conference (CSNA)	1	1	5	4	$74.00	$95.00			$270.00	$175.00	$1,195	
49			DIRECTOR-Ginsburg, David	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training	1	1	2	2	$74.00	$125.00			$300.00	$300.00	$998	
50			PROGRAM REPRESENTATIVE III-Byrnes, Michele or delegate	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training	1	1	2	2	$74.00	$125.00			$300.00	$300.00	$998	
55			**SHAPING HEALTHY CHOICES CARRY IN**													$0	
56			Assistant Project Scientist Rachel Scherr	LOCAL MILEAGE	Mileage is required for SHCP staff to travel to and from sites to deliver SNAP-Ed Nutrition Education Shaping Healty Choices to travel to various county sites. The calculation is based on the number of trips per week on the estimated mileage for each position.	0	.80						2500			$0	carry in $1338
57			Program Rep I - Gerdes, Melanie	LOCAL MILEAGE	Mileage is required for SHCP staff to travel to and from sites to deliver SNAP-Ed Nutrition Education Shaping Healty Choices to travel to various county sites. The calculation is based on the number of trips per week on the estimated mileage for each position.	0	1						12500			$0	carry in $6688
58			Porgram Rep III - C. Slattery	LOCAL MILEAGE	Mileage is required for SHCP staff to travel to and from sites to deliver SNAP-Ed Nutrition Education Shaping Healty Choices to travel to various county sites. The calculation is based on the number of trips per week on the estimated mileage for each position.	1	1						12500			$6,688	carry in $6688
59			Porgram Rep I - R.Evtuch	LOCAL MILEAGE	Mileage is required for SHCP staff to travel to and from sites to deliver SNAP-Ed Nutrition Education Shaping Healty Choices to travel to various county sites. The calculation is based on the number of trips per week on the estimated mileage for each position.	0	1						12500			$0	carry in $6688
60			Program Rep I - vacant	LOCAL MILEAGE	Mileage is required for SHCP staff to travel to and from sites to deliver SNAP-Ed Nutrition Education Shaping Healty Choices to travel to various county sites. The calculation is based on the number of trips per week on the estimated mileage for each position.	0	50						3750			$0	carry in $2006
61			Assistant Project Scientist Rachel Scherr	various counties	Shaping Healthy choices Training 8 trips	0	.80	2	1	$74.00	$95.00		500			$0	carry in $3695
62			Program Rep I - Gerdes, Melanie	various counties	Shaping Healthy choices Training 8 trips	0	1	2	1	$74.00	$95.00		500			$0	carry in $4084
63			Porgram Rep III -C. Slattery	various counties	Shaping Healthy choices Training 8 trips	0	1	2	1	$74.00	$125.00		500			$0	carry in $4324
64			program Rep I Evtuch, R.	various counties	Shaping Healthy choices Training 8 trips	0	1	2	1	$74.00	$95.00		500			$0	carry in 4084
65			Program Rep I - vacant	various counties	Shaping Healthy choices Training 8 trips	0	50	2	1	$74.00	$95.00		500			$0	carry in $3112
66			Program Rep I - Gerdes, Melanie	Sacramento, CA	California School Nutrition Association Annual conference (CSNA)	0	1	4	3	$74.00	$95.00		40	$270.00	$15.00	$0	carry in $887
67			Porgram Rep III - C. Slattery	Sacramento, CA	California School Nutrition Association Annual conference (CSNA)	0	1	4	3	$74.00	$95.00		40	$270.00	$15.00	$0	carry in $887
68			program Rep I R.Evtuch or TBD	TBD	California Ag in the Classroom	0	1	2	1	$74.00	$90.00		60	$200.00		$0	carry in $470
69			Program Rep I Gerdes, Melanie or TBD	TBD	California Ag in the Classroom	0	1	2	1	$74.00	$90.00		60	$200.00		$0	carry in $470
70																$0	Total SHC Travel carry in $45,421
71			**Center for Regional Change**													$0	
72			Program Representative Brandon Louie	Northern CA	Regional Trainings up to 5 trips	0	1	2	1	$74.00	$90.00		300			$0	carry in $1993
73			Program Representative Brandon Louie	Southern CA	Regional Trainings up to 5 trips	0	1	2	1	$74.00	$125.00	$250.00			$200.00	$0	carry in $3615
75																$0	Total CRC Travel carry in $5,608

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Out-of-State																		
1			DIRECTOR-Ginsburg, David and 1 TBD	November 4-8, 2017 Atlanta, GA	The American Public Health Association (APHA) is one of the premier meetings regarding health and nutrition developments nationally. UC CalFresh seeks to provide program participants leading information relevant to nutrition education and see national best practices as presented by alternate agencies/states. Attending APHA will allow participant to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California. It also provides UC CalFresh with new approaches required in the USDA SNAP-Ed Guidance. Allows the UC CalFresh Nutrition Education Program to obtain strategies and tools for public health related nutrition education, per USDA SNAP-Ed Guidance. We are also pending notification of a presentation on UC CalFresh NEP's Evidence based for SNAP-Ed	1	2	6	5	$74.00	$140.00	$550.00		$650.00	$175.00	$5,038	
2			DIRECTOR-Ginsburg, David	ARLINGTON,VA	Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies 2018 Conference-ASNNA-Arlington, VA February TBD 2018, Travel to this meeting allow for the UC CalFresh Nutrition Education Program to obtain information from USDA/FNS as well as other national leaders to advance practices in California. UC CalFresh has played a vital role in providing support and facilitation of sessions at this meeting that lead to the uptake of Healthy Foods per USDA (Dietary Guidelines)	1	1	5	4	$74.00	$182.00	$600.00		$500.00	$175.00	$2,373	
3			PROGRAM REPRESENTATIVE III-McMurdo, Tammy	Minneapolis, MN	Society for Nutrition Education and Behavior-SNEB-July 21-24,2018 Minneapolis, MN . UC CalFresh Nutrition Education Program to obtain strategies and tools for public health related to nutrition education. Often UC presents at this meeting. Attending SNEB allows the UC CalFresh Nutrition Education Program to obtain strategies and tools for public health strategies related to nutrition education now required in the USDA SNAP Ed Guidance. Attendance will also allow UC CalFresh to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California. Attending SNEB will also allow UC CalFresh to participate in the ASNNA meeting held during the conference.	1	1	5	4	$74.00	$188.00	$760.00		$505.00	$175.00	$2,562	
4			PROGRAM REPRESENTATIVE III-Mills, Mary Ann	Las Vegas, NV	School Nutrition Association Annual National Conference, Las Vegas, NV July 8-11, 2018, UC CalFresh Nutrition Education Program will obtain information related to school food service and the school lunchroom environment. Attending SNA ANC allows UC CalFresh Nutrition Education Program to develop strategies for increasing access to more healthful, regionally sourced, and sustainably produced food for our nation's school children. In addition, SNA ANC will give UC CalFresh Nutrition Education program the opportunity to provide a presentation on the Smarter Lunchrooms Movement of California, increasing the awareness of the SLM	1	1	5	4	$74.00	$102.00	$250.00		$535.00	$175.00	$1,738	

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5			PROGRAM REPRESENTATIVE III-Byrnes, Michele	Nashville, TN	SHAPE America National Convention and Expo March 14-18, 2018, Nashville, TN, This conference provides opportunities for UC CalFresh staff to collaborate with and learn from potential partners who are advancing physical activity policies and programs at the local, state and national level. SHAPE America is working directly with Let's Move! and Let's Move! Active Schools initiatives which are priorities for SNAP-Ed. Topics include advocacy for physical activity and school health policies, family and community engagement, assessment and evaluation of physical activity programs, and technology in health promotion. These topics will assist with further integration of physical activity into the UC CalFresh programming.	1	1	6	5	$74.00	$161.00	$600.00		$500.00	$175.00	$2,524	
6			ANALYST V-MkNelly, Barbara and Keihner, Angie	Washington DC	American Evaluation Association - Annual conference AEA-November 6-11, 2017 - Washington DC , The American Evaluation Association (AEA) annual conference and professional development workshops brings together professional evaluators from around the country and the world. The 2017 theme "From Learning to Action" will explore 4 ways of learning from evaluation to create better practices and outcomes: 1) share evaluation practices, methods, ethnics and lessons, 2) share evidence of what works and why in public policies, programs and projects, 3) share innovations that can be incorporated into evaluation practice and 4) share insight on evaluation users to increase evaluation utilization. The dozens of skills and practice oriented sessions have direct applicability to SNAP-Ed evaluation and will enable staff to obtain up-to-date information to assess the strengths and weaknesses of the SNAP-Ed program and further advance SNAP-Ed evaluation practices. It also promotes and develops skills in evaluation practice. Evaluation professionals have an opportunity to learn and share their best work in evaluation theory and practice. Attending the Annual Conference of the American Evaluation Association will enable the UC CalFresh Nutrition Education Program to obtain leading edge evaluation strategies, lessons and tools for application to the design and implementation of SNAP-Ed evaluation and the technical assistance provided to SNAP-Ed projects. Two staff will attend to ensure coverage of the wide array of evaluation topics presented. Attendance will allow program staff to learn and share about evaluation theory, practices and innovations that can be applied to SNAP-Ed programming	1	2	6	5	$74.00	$182.00	$600.00		$600.00	$175.00	$5,458	
			DIRECTOR-Ginsburg, David or delegate	Washington DC	Travel Purpose and/or Name of Conference: Food Research Action Center (FRAC) National Anti-Hunger Policy Conference - This conference address many of the objectives of the California State SNAP Ed plan. The conference focuses on anti-hunger and anti-poverty and provides strategies and ideas to address and reduce hunger. It brings together advocates; officials; anti-obesity groups; and representatives of community and non-profit organizations. The three-day conferences allows for SNAP Ed programs and staff to have networking opportunities, training, and learn from sessions that support the programs and approaches employed in California. The conference also allows participants share information and learn how to strengthen the quality and reach of federal nutrition programs, learn best outreach and program practices from other states and localities, fill in the gaps in food service for millions of low-income children, and identify creative ideas for new and innovative approaches to ending hunger. This meeting allows participants to hear the latest information on anti-hunger programs and community approaches and opportunities to meet with members of congress, hill staff, and administration officials who attend the conference as they provide updates during conference sessions	1	1	4	3	$74.00	$182.00	$800.00		$450.00	$175.00	$2,267	

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			DIRECTOR-Ginsburg, David or delegate	Montpelier, VT or Stowe, Vermont	Global Learning Partners' Foundations of Dialogue Education Workshop - TBD spring 2018 - The Global Learning Partners' Foundations of Dialogue Education Workshop is an intensive training of trainers wishing to apply the Dialogue Education™ (DE) adult learning techniques in their work. Learner-centered Dialogue Education is a core concept used in adult education curricula used by the UC CalFresh program. Dialogue Education focuses on how adults learn best: by becoming active participants in their own learning experience. DE is highly collaborative, and recognizes the rich resource of knowledge each adult learner brings in to the session so that this becomes part of the fabric of learning. This interactive hands-on training is not provided elsewhere. The registration fee includes all workshop materials and supplies, a substantial workbook, and two teaching tools and resources. The registration fee ($1,865) includes all workshop materials and supplies, a substantial workbook, and two teaching tools and resources. Attending the Global Learning Partners' Foundations of Dialogue Education Workshop will enable the UC CalFresh Nutrition Education Program to enhance training efforts for program staff in two major ways. One is to incorporate DE training methods to increase effectiveness of program staff trainings in all areas. The second is to teach DE skills that staff can use in their direct education with adult audiences. With Dialogue Education, the learning atmosphere is safe and respectful, a place where people are both challenged and supported to maximize learning. The outcome is higher, more organic retention of skills and knowledge for the long-term.	1	1	5	4	$74.00	$149.00	$750.00	43	$1,865.00	$200.00	$3,804	
7			Academic Coordinator, Brock, Lyn and Program Rep III McMurdo or delegate	McCormick Place West, Chicago IL	Academy of Nutrition and Dietetics Food and Nutrition Conference and Expo. Conference dates: October 21-24, 2017, The Academy of Nutrition and Dietetics sponsors the world's largest meeting of food and nutrition experts — more than 10,000 registered dietitians, nutrition science researchers, policy makers, health-care providers and industry leaders attend the annual meeting — and address key issues affecting the health of all Americans. The Academy's annual meeting features more than 130 research and educational presentations, lectures, panel discussions and culinary demonstrations. Attending the Academy of Nutrition and Dietetics Food and Nutrition Conference will enable the UC CalFresh program to provide the most current information to our staff on nutrition and obesity prevention as well as nutrition education tools and strategies presented at the conference.	1	2	4	3	$74.00	$269.00	$884.00		$485.00	$175.00	$5,294	

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8			DIRECTOR-Ginsburg, David	Portland, OR or TBD	USDA Food and Nutrition Service, Western Region Office SNAP-Ed Regional Meeting/Leadership Summit FFY 2018 - Travel is requested for 4 persons to attend the WRO Regional Meeting in Portland, Oregon. As one of the State Implementing Agencies, this meeting is required as part of the funding requirements. Staff attendance will allow for learning USDA SNAP-Ed priorities and provide learning opportunites from other State SNAP-Ed programs.	1	1	3	2	$74.00	$169.00	$300.00	30	$0.00	$70.00	$946	
9			ANALYST V-MkNelly, Barbara or ANALYST IV-Keihner, Angie	Portland, OR or TBD	USDA Food and Nutrition Service, Western Region Office SNAP-Ed Regional Meeting/Leadership Summit FFY 2018 - Travel is requested for 4 persons to attend the WRO Regional Meeting in Portland, Oregon. As one of the State Implementing Agencies, this meeting is required as part of the funding requirements. Staff attendance will allow for learning USDA SNAP-Ed priorities and provide learning opportunites from other State SNAP-Ed programs.	1	1	3	2	$74.00	$169.00	$300.00	30	$0.00	$70.00	$946	
10			ANALYST II-Hamasaki, Lindsay	Portland, OR or TBD	USDA Food and Nutrition Service, Western Region Office SNAP-Ed Regional Meeting/Leadership Summit FFY 2018 - Travel is requested for 4 persons to attend the WRO Regional Meeting in Portland, Oregon. As one of the State Implementing Agencies, this meeting is required as part of the funding requirements. Staff attendance will allow for learning USDA SNAP-Ed priorities and provide learning opportunites from other State SNAP-Ed programs.	1	1	3	2	$74.00	$169.00	$300.00	30	$0.00	$70.00	$946	
11			Program Supv 3 - Vacant or Designee	Portland, OR or TBD	USDA Food and Nutrition Service, Western Region Office SNAP-Ed Regional Meeting/Leadership Summit FFY 2018 - Travel is requested for 4 persons to attend the WRO Regional Meeting in Portland, Oregon. As one of the State Implementing Agencies, this meeting is required as part of the funding requirements. Staff attendance will allow for learning USDA SNAP-Ed priorities and provide learning opportunites from other State SNAP-Ed programs.	1	1	3	2	$74.00	$169.00	$300.00	30	$0.00	$70.00	$946	
															$88,999		

* Lodging costs include taxes. Reimbursement at CalHR rates.

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5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Unit - Davis, CA Covell Blvd	Storage for Supplies and Materials purchased in bulk for a better rate and distributed out to UC CalFresh Programs	16.6	$95.80	1	$1,590	3% increase
2			UC ANR Office, Davis CA	3 FTE TBD office space ANR building $7200.00 Rental Space UC ANR, Davis 3 F (3 cubicles) Immediate need until off campus space is available	3	$200.00	12	$7,200	
3			OFF CAMPUS	300 square foot conference rooms x 3 rooms = 900 sq. ft.				$0	
4				450 square foot office suite (4 cubicles in each suite) x 4 office suites = 1800 sq. ft.				$0	
5				200 square foot office x 1 office = 200 sq. ft.				$0	
6				Total square feet = 2900 sq. ft. x $3.00 per sq. ft. = $8700.00/per month	16.6	$543.75	12	$108,315	
7				Space will occupy 16 career staff plus student assistants				$0	
9				**Note: FTE is only 16.6 due to .25 FTE and .60 FTE are not housed in the same building**				$0	
							Total Building/Space:	**$117,105**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			OFF CAMPUS	Janitorial Services estimated at $300.00 per month x 12 months = $3600.00	16.6	$18.75	12	$3,735	
2			OFF CAMPUS	Utilities estimated at $500.00 per month x 12 months = $6000.00	16.6	$31.25	12	$6,225	
3			Internet/Network Off	Off Campus Network Connection estimated at $150.00 per month x 12 months = $1800.00	16.6	$9.38	12	$1,868	
5				**Note: FTE is only 16.6 due to .25 FTE and .60 FTE are not housed in the same building**				$0	
							Total Maintenance:	**$11,828**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1				NA					$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Public Health Institute	Public Health Institute (PHI) Center for Wellness and Nutrition - refer to Sub Staffing A and Sub BJ A **Public Health Institute (PHI) is considered a contract/sub-grant under the UC CalFresh State Office FFY 2017 carry-in budget for a total of $359,954 The PHI total budget: $359,954 carry in FFY 2017 The totals listed for the PHI budget per line item are different than what was included on the review spreadsheet on Share Point. We submitted the following: Salary and Benefits: $239,439 Contracts/sub Grants: $20,000 Non Capital equipment/Supplies: $12,337 Materials: $4,500 Travel: $20,195 Building/Spac $11,086 Maintenance: $1,948 Indirect cost: $50,449 Total PHI FFY17 Carry in: $359,954	$0	Total PHI Sub Award carry in: $359,954
B			15 UCCE UC CalFresh County LIAs	University of California Cooperative Extension (UCCE) UC CalFresh County Local Implementing Agencies (LIAs). All 15 UCCE County Budgets, representing 31 counties - refer to SUB BJ B and respective county/county cluster budget for details. *UCCE UC CalFresh County LIAs are funded through a multi-campus agreement (MCA) between UC Davis and UC Agriculture & Natural Resources (UC ANR) and are not considered formal contracts/sub-grants; UCCE LIAs will receive $**3,837,100** of FFY 2017 carry-in funds and $**9,340,888** of FFY 2018 funds. Please refer to each respective county/county cluster budget for additional details	$9,340,888	Total UCCE/Multi Campus Counties Carry in: **$3,837,100**
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1				N/A	$0	
				Total Contracts/Sub-Grants/Agreements:	**$9,340,888**	

Total Direct Costs:	**$10,693,964**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Direct Costs Minus (-) Space and Maintenance costs:	25.00%	$1,224,143.00	$306,036	Total Indirect Cost Carry in $215,442
					Total Indirect Costs:	**$306,036**	

Total Budget:	**$11,000,000**

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: Public Health Institute (PHI) Center for Wellness and Nutrition

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Manager	Tedrick, Jesse	20.00%	80.00%	$ 64,459.83	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .90FTE Carry in $78,318.69
2			Project Coordinator	Munyan, Metria	0.00%	100.00%	$ 63,530.95	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .90FTE Carry in $77,190
3			Program Director	Delisio,Amy	0.00%	100.00%	$ 118,942.80	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .20FTE Carry in $32,114.56 provides overall leadership, vision, and direction to the project; oversees the administration and staff management on the contract.
4			Program Administrator	Krammer-Perez, Maran	100.00%	0.00%	$ 73,680.23	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .10FTE Carry in $9,946.83 oversees all fiscal components of this contract and provides fiscal oversight to the consultants/subcontractor listed. Jitendar Chadda is 100% administration, her time is spent on only administrative items on this contract.
5			Research Associate IV	Gallington ,Kyli	0.00%	100.00%	$ 64,281.31	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .05FTE Carry in $4,338.99 provides evaluation and data analysis expertise to the project and works with the UC CalFresh state office evaluation staff.
6			PI Research Prog Director I	Grinnel,Sue	100.00%	0.00%	$ 147,000.00	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .02FTE Carry in $3,969.00 all PHI contracts require a PI, this person is the Interim Director at the Center for Wellness and Nutrition and provides oversight and management of the Center Team and SNAC Consultant. 02 FTE is the minimum PHI allows for PI's on grants.
7			Program Manager	Hawksworth,Katherine	0.00%	100.00%	$ 72,761.59	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .30FTE Carry in $29,468.44 Program Manager will lead the trainings and provide expertise and local school wellness policy strategies and other policy systems and environmental changes.
8			Administrative Coordinator	Otter, Rachel	100.00%	0.00%	$ 60,622.90	0.00	$0.00	35.00%	$0.00	$0.00	$0	PHI .05 FTE Carry In $4,092.05 Admin coordinator will process travel claims, credit purchases, support with setting up meetings, travel plans, and general office support.
9									$0.00		$0.00	$0.00	$0	Total 2.52 FTE Salary & Benefits $ 239,439
60									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Fringe benefits include payroll taxes, life insurance, health insurance, unemployment insurance, and a tax-sheltered annuity plan. The breakdown of the 35% fringe benefits is shown below
FICA – 7.65%
Medical/Dental/Vision – 11.45%
Retirement – 10%

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: Public Health Institute (PHI) Center for Wellness and Nutrition

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies such as paper, pens, pencils, etc. and standard software (2.52 FTE x $960.00 = $2,419.20)	2.52	$960.00		$0	PHI carry in $2419
2			Communications	Communication costs, including telephone, internet, teleconferences, and webinars (2.52 FTE x $1,560.00 per item = $3,931.20)	2.52	$1,560.00		$0	PHI carry in $3931
3			Office equipment repair and maintenance and IT support	General repair and maintenance of office equipment and IT staffing support through a temporary agency (2.52 FTE x $840.00 per item = $2,116.80)	2.52	$840.00		$0	PHI carry in $2117
4			Postage	Project-related postage and shipping costs (2.52 FTE x $372.00 per item = $937.44)	2.52	$372.00		$0	PHI carry in $937
5			Training/Meeting Materials	Includes reproduction/printing costs of training materials, or training support; A/V equipment rental and facilities cost ---Development and reproduction of materials for webinars and meetings and location rental.D (2.52 FTE x $1164.00 per item = $2933.28)	2.52	$1,164.00		$0	PHI carry in $2933
38								$0	Total Non capital equip/supplies carry in $12,337
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials and supplies to support Youth Engagement Sites	Based on the needs of each site, CWN will provide materials and support for Youth Empowerment Projects. Cost will vary.Funds will provide materials and support for the Youth Empowerment Project. 9 items	$500.00		$0	PHI carry in $4500
3							$0	Total PHI materials carry in $4,500
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Staff - Various	various counties, CA sites	Local Travel: Includes mileage and parking fees for meetings, trainings, and site visits (day trips only		1						2804			$0	carry in $1500
2			Project Staff 1/2/3	Imperial county, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50	$350.00	78			$0	carry in $1165
3			Project Staff 1/2/3	San Mateo county, CA	Pilot sites - in person training opportunities for UC CalFresh projects		1	2	2	$54.00	$143.75		225			$0	carry in $516
4			Project Staff 1/2/3	Merced county, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50		550			$0	carry in $717
5			Project Staff 1/2/3	Tulare county, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50		945			$0	carry in 929

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: Public Health Institute (PHI) Center for Wellness and Nutrition

6			Project Staff 1/2/3	Riverside county, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50	$292.00			$175.00	$0	Other costs: Rental car parking etc. Carry in $1357
7			Project Staff 1/2/3	South Lake Tahoe, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50		500			$0	carry in $691
8			Project Staff 1/2/3	Southern CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50	$350.00			$21.00	$0	parking etc. Carry in $1165
9			Project Staff 1/2/3	Central Valley, CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	2	1	$54.00	$103.50		225			$0	carry in $543
10			Pilot sites Staff 21	Bary Area CA	Pilot sites - in person training opportunities for UC CalFresh projects		2	1	1	$54.00	$143.75		224			$0	carry in $515
11			Project Staff 1/3	Palm Springs, CA	The 2018 Boost Out of School Time Conference is a SNAP-Ed approved conference. The 2018 theme is Inspire Youth. Inspire Learning. Inspire Change. We will submit a proposal to present and highlight the progress and success of UC CalFresh Youth Engagement work. This is also a great place to expand partnerships and professional development to support this UC Programs. Please visit http://www.boostconference.org/ for more information.		1	4	3	$54.00	$103.50	$500.00		$495.00	$150.00	$0	Other costs: Rental car parking etc. carry in $1672
12			Project Staff 1/3	Oakland, CA	attend a SOUL Nation Youth Organizing Training as a professional development opportunity to enhance our skills and ability to provide technical assistance to UC CalFresh Youth Engagement Programs. , for a future FFY2018 training in CA, Date TBD Please visit http://www.schoolofunityandliberation.org/soul_sec/programs/pr-national.html for more information.		1	4	3	$54.00	$143.75		175	$690.00		$0	carry in $1431
14			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from Calaveras County		4	2	1	$54.00	$107.35		0			$0	carry in $861
15			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from Imperial County		3	2	1	$54.00	$107.35	$350.00			$200.00	$0	Other costs: Rental car parking etc. Carry in $2296
16			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from Merced County		4	2	1	$54.00	$107.35		250			$0	carry in $995
17			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from Riverside County		3	2	1	$54.00	$107.35	$350.00			$200.00	$0	carry in $2296

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: Public Health Institute (PHI) Center for Wellness and Nutrition

18			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from San Mateo County		3	2	1	$54.00	$107.35		125			$0	carry in $713
19			Youth Forum up to 4 youth and one adult per site	Sacramento, CA	Coming from Tulare County		3	2	1	$54.00	$107.35		350			$0	carry in $833
21					**Note: total one trip per line, some are sharing rooms and PHI has their own per diem rate**											$0	
22																$0	Total PHI travel carry in $20,195
Out-of-State																	
1																$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		PHI Center for Wellness and Nutrition, 1825 Bell Street, Sacramento, CA	Rent at $366.60 per FTE per month (366.60/mo X 2.52 FTE = 923.83 X 12 Months = $11,085.96)	2.52	$366.60	0	$0	Total PHI Building/Space carry In $11,086
2							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		PHI Center for Wellness and Nutrition, 1825 Bell Street, Sacramento, CA	Occupancy Costs at $64.41 per FTE per month ($64.41/mo x 2.52 FTE = $162.31 x 12 Months = $1,947.72)	2.52	$64.41	0	$0	Total PHI maintenance carry in $1,948
2							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: Public Health Institute (PHI) Center for Wellness and Nutrition

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Brown Miller Communications (BMC)	(refer to details below)		
B			BMC Salaries and Benefits	Technical Assistance hours at $175.00/Hour x 32 hours = $5600.00 include benefits		PHI - sub Brown Miller $5600
C			BMC Meetings and Trainings	Brown Miller will collaborate with PHI on to offer a Media & Storytelling Training focus on how to use media and messaging to advance PSE approaches to promote program successes, as well as facilitate a statewide Partnership meeting. $6,700.00 A breakdown of the cost for the Training and Meeting Facilitation line item for the BMC agreement is $6,700. This includes media and storytelling training and meeting facilitation (meetings with UC CalFresh, local county advisors/program leads and 4H partners). The intent of the meetings is to maximize youth services to low resource youth across these programs. In the summer of 2018, a larger meeting with other youth serving organizations may occur. Using BMC's hourly billing rate $6,700/175=38.29 hours. This is considered a reasonable allocation for their support of up to three activities supporting the overall youth engagement efforts.		PHI - sub Brown Miller $6700
D			BMC Technical Assistance and Support Materials	Brown Miller will also assist in providing TA support in communications/media to UC CalFresh staff to strengthen the understanding of moving from an individual behavior change message to a more PSE change focus and and createing accomplishment briefs highlighting pilot sites and state level successes. $5700		PHI - sub Brown Miller $5700
E			BMC Travel	Mileage and airfare for two staff to travel to Regional training(s) and/or potential site visits $2000.00		PHI - sub Brown Miller $2000
F						Total carry in PHI Sub Brown Miller $20,000.00
				Contracts/Sub-Grants/Agreements that are less than $25,000		
10						
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$0**	Total direct cost $309,505

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			PHI Indirect Cost Rate	16.30%	$0.00	$0	Total PHI indirect cost carry in $50,449
					Total Indirect Costs:	**$0**	

Total Budget:	**$0**	**Total Carry in PHI $359,954**

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: 15 UCCE UC CalFresh County LIAs

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
60									$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: 15 UCCE UC CalFresh County LIAs

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
75								$0	
Out-of-State									
1								$0	
							Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			UCCE Alameda County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Alameda County budget for details	$389,760	carry in $306,711
B			UCCE Amador Cluster (Amador, Calaveras, El Dorado & Tuolumne)	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Amador County budget for details	$772,561	carry in $330,494
C			UCCE Butte Cluster (Butte, Colusa, Glenn, Sutter & Yuba)	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Butte County budget for details	$853,465	carry in $316,791
D			UCCE Fresno/Madera Counties	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Fresno County budget for details	$2,222,792	carry in $373,440
E			UCCE Imperial County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Imperial County budget for details	$244,276	carry in $242,745
F			UCCE Kern County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Kern County budget for details	$72,681	carry in $104,799
G			UCCE Placer/Nevada Counties	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Placer County budget for details	$300,509	carry in $242,343
H			UCCE Riverside County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Riverside County budget for details	$279,610	carry in $332,065
I			UCCE San Joaquin County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE San Joaquin County budget for details	$480,355	carry in $252,671
J			UCCE San Luis Obispo/Santa Barbara Counties	Direct service subrecipient - UC ANR/UCCE - refer to UCCE San Luis Obispo County budget for details	$477,981	carry in $443,268
K			UCCE Santa Clara Cluster (Santa Clara, San Mateo & San Francisco)	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Santa Clara County budget for details	$991,339	carry in $236,026
L			UCCE Shasta Cluster (Shasta, Trinity & Tehama)	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Shasta County budget for details	$807,397	carry in $211,694

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: STATE OFFICE
Contract/Sub-Grant/Agreement: 15 UCCE UC CalFresh County LIAs

M			UCCE Stanislaus/Merced Counties	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Stanislaus County budget for details	$491,180	carry in $102,468
N			UCCE Tulare/Kings Counties	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Tulare County budget for details	$641,803	carry in $180,896
O			UCCE Yolo County	Direct service subrecipient - UC ANR/UCCE - refer to UCCE Yolo County budget for details	$315,179	carry in $160,690
P						**Total UCCE Counties Carry in $3,837,100**
Q				*UCCE UC CalFresh County LIAs are funded through a multi-campus agreement (MCA) between UC Davis and UC Agriculture & Natural Resources (UC ANR) and are not considered formal contracts/sub-grants; UCCE LIAs will receive $3,838,330 of FFY 2017 carry-in funds and $9,341,399 of FFY 2018 funds. Please refer to each respective county/county cluster budget for additional details		
R						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
					Total Contracts/Sub-Grants/Agreements:	**$9,340,888**

Total Direct Costs:	**$9,340,888**

9. Indirect Costs:

	Budget Adjustment						Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$9,340,888**

SNAP-Ed FFY 2019
Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	UC CalFresh State Office
FFY 2019 Total Budget:	**$9,138,690**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits			$648,832	
2	Non-Capital Equipment/Supplies			$15,000	
3	Materials			$51,046	
4	Travel & Per Diem			$44,409	
5	Building/Space			$1,545	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures				
8	Contracts/Sub-Grants/Agreements**			$8,188,036	
	Total Direct Costs:		**$0**	**$8,948,868**	
9	Indirect Costs*** Indirect Cost Rate= 25% **Subject to change for FFY2019 based on negotiated rates TBD**			$189,822	
	Total Federal Funds	**$0**	**$0**	**$9,138,690**	

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	
FFY 2018 Total Budget:	**$1,032,750.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$229,794	$228,656	-0.50%
2	Non-Capital Equipment/Supplies		$7,000	$3,053	-56.39%
3	Materials		$0	$0	
4	Travel		$14,123	$12,135	-14.08%
5	Building/Space		$7,191	$6,000	-16.56%
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$670,750	$670,750	0.00%
	Total Direct Costs:	**$0**	**$928,858**	**$920,594**	-0.89%
9	Indirect Costs*** Indirect Cost Rate= __ %		$103,892	$112,156	7.95%
	Total Federal Funds	**$0**	**$1,032,750**	**$1,032,750**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Reflects actual expenses
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: California Implementing Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Public Health Nutrition Consultant III	TBD	100.00%	0.00%	$84,052.00	0.35	$29,418.20	46.00%	$13,532.37	$42,951.00	$42,951	
2			Aging Program Analyst II LT	Sharon Hawkins	100.00%	0.00%	$57,408.00	1	$57,408.00	46.00%	$26,407.68	$83,816.00	$83,816	
3			Associate Governmental Program Analyst LT	TBD	100.00%	0.00%	$69,787.00	1	$69,787.00	46.00%	$32,102.02	$101,889.00	$101,889	
4			Staff Services Manager II	Mary Sibbett	(in-kind)			0.2	$0.00		$0.00	$0.00	$0	
5			Staff Services Manager II	Amanda Evans	(in-kind)			0.02	$0.00		$0.00	$0.00	$0	
6			Staff Serivces Manager II	Che Fernandez	(in-kind)			0.06	$0.00		$0.00	$0.00	$0	
7			Staff Services Manager I	Andrew Sachs	(in-kind)			0.15	$0.00		$0.00	$0.00	$0	
8			Accounting Administrator I	Alanna Smith	(in-kind)			0.1	$0.00		$0.00	$0.00	$0	
9			Associate Governmental Program	Elizabeth Ramos	(in-kind)			0.25	$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**3.13**	**$156,613**		**$72,042**	**$228,656**	**$228,656**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: California Implementing Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Expense	Miscellanous office supplies, minor equipment under $500, etc	2.35	$53.18	12	$1,500	
2			Printing	Training and project materials	2.35	$17.72	12	$500	
3			Communications	Telephone, internet, fax	2.35	$23.15	12	$653	
4			Information Technology	Miscellaneous IT charges	2.35	$14.18	12	$400	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$3,053**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			AGPA-S. Hawkins & AGPA-TBD	Butte	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	4	3	$46.00	$99.00				$63.00	$1,088	
2			AGPA-S. Hawkins & SSM1-A. Sachs & AGPA-TBD	Contra Costa	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	3	3	2	$46.00	$99.00				$34.33	$1,111	
3			AGPA-Hawkins & AGPA-TBD	Napa/Solano	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$105.00				$54.00	$804	
4			AGPA-Hawkins & AGPA-TBD	Riverside	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$105.00	$440.00			$89.50	$1,755	
5			AGPA-Hawkins & AGPA-TBD	Stanislaus	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$99.00				$54.00	$780	
6			AGPA-Hawkins & AGPA-TBD	San Diego	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$138.00	$440.00			$119.50	$1,947	
7			AGPA-Hawkins & AGPA-TBD	Los Angeles	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$132.00	$440.00			$119.50	$1,923	
8			AGPA-Hawkins & AGPA-TBD	Merced	Technical Assistance,Training, Monitoring, and other costs: parking, gas, vehicle rental	1	2	3	2	$46.00	$99.00				$54.00	$780	
Out-of-State																	
1			AGPA-Hawkins & AGPA-TBD	Oregon	Leadership Summit	1	2	2	1	$46.00	$138.00	$440.00			$303.55	$1,947	
															Total Travel:	**$12,135**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: California Implementing Agency

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1300 National Drive	Facilities Operations- includes DGS lease surcharge and DGS Statewide fees	2.35	$212.77	12	$6,000	
							Total Building/Space:	$6,000	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			PSA 2	PSA 2- California State Univeristy, Chico Research Foundation for PSA 2	$33,055	
B			PSA 3	PSA 3- California State University, Chico Research Foundation	$30,069	
C			PSA 4	PSA 4- Area 4 Agency on Aging	$49,423	
D			PSA 6	PSA 6- City and County of San Francisco, Department of Aging and Adult Services	$50,106	
E			PSA 7	PSA 7- Contra Costa County Employment and Human Services Department Area Agency on Aging	$33,056	
F			PSA 9	PSA 9 - County of Alameda	$41,735	
G			PSA 18	PSA 18- Ventura County Area Agency on Aging	$29,702	
H			PSA 19	PSA 19 - Los Angeles County, Community and Senior Services	$134,984	
I			PSA 21	PSA 21- County of Riverside	$47,538	
J			PSA 23	PSA 23 - County of San Diego	$55,480	
K			PSA 27	PSA 27 - Sonoma County, Area Agency on Aging	$28,189	
L			PSA 28	PSA 28 - Area Agency on Aging- Serving Napa & Solano Counties	$26,204	
M			PSA 30	PSA 30 - Stanislaus County, Department of Aging and Veteran Services	$27,076	
N			PSA 32	PSA 32 - County of Monterey	$26,138	
O			PSA 33	PSA 33 - County of Kern	$33,971	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			PSA 31	PSA 31- Merced County, Area Agency on Aging	$24,024	
					Total Contracts/Sub-Grants/Agreements:	$670,750

Total Direct Costs:	**$920,594**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			CDA's approved ICRP 59.5%, charging 49.05%	49.05%	$228,656	$112,156	
					Total Indirect Costs:	$112,156	

Total Budget:	**$1,032,750**

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	
FFY 2019 Total Budget:	**$ 935,051.00**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits			$198,243	
2	Non-Capital Equipment/Supplies			$0	
3	Materials			$0	
4	Travel & Per Diem			$9,866	
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/Agreements**			$667,665	
	Total Direct Costs:	**$0**	**$0**	**$875,774**	
9	Indirect Costs*** Indirect Cost Rate= %			$59,277	
	Total Federal Funds	**$0**	**$0**	**$935,051**	

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	SIA serving 25 counties
FFY 2018 Total Budget:	**$2,612,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$217,176	$368,710	$272,919	-25.98%
2	Non-Capital Equipment/Supplies	$491	$535	$2,447	357.38%
3	Materials	$0	$0	$0	
4	Travel	$11,613	$11,613	$5,226	-55.00%
5	Building/Space	$3,901	$11,353	$14,613	28.71%
6	Maintenance	$1,603	$3,373	$7,949	135.67%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$346,227	$2,088,608	$2,224,021	6.48%
	Total Direct Costs:	**$581,011**	**$2,484,192**	**$2,527,175**	1.73%
9	Indirect Costs*** Indirect Cost Rate= 24.94%	$72,508	$128,308	$85,325	-33.50%
	Total Federal Funds	**$653,519**	**$2,612,500**	**$2,612,500**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	decrease due to FY17 budget including an additional hire that was not made and is not budgeted in FY18 as current staff absorb tasks
2	Non-Capital Equipment/Supplies	FY17 budgeted amount was reduced due to $2,300 of FY16 carry in dollars; few FY17 carry in dollars estimated so FY18 budget must reflect more of the anticipated need
3	Materials	
4	Travel	FY17 carry in dollars are anticipated which enable FY18 budgeted dollars to be reduced; combined they meet the estimated need
5	Building/Space	FY17 budgeted amount was reduced due to $8,100 of FY16 carry in dollars; fewer FY17 carry in dollars estimated so FY18 budget must reflect more of the anticipated need
6	Maintenance	FY17 budgeted amount was reduced due to $7,800 of FY16 carry in dollars; fewer FY17 carry in dollars estimated so FY18 budget must reflect more of the anticipated need
7	Equipment and Other Capital Expenditures	

FFY 2018 SNAP-Ed Budget

8	Contracts/Sub-Grants/ Agreements**	Please note that the estimated FY17 carry takes into consideration additional funding to LIAs fro CDSS of $144,000 and a shift of $82,000 of CCC funds to LIAs. This continues the effort made by CCC to shift more and more of total awarded funds to the LIAs.
9	Indirect Costs	indirect cost rate is not applied to direct service subrecipient costs and a greater percentage of total funds are allocated in FY18 to these direct service subrecipients; so the rate between the two years has not changed but the dollars to which the rate is applied has been reduced as more dollars in FY18 allocated to direct service subrecipients

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (Director of Programs)	Emily Battaglia (Senior Manager for Programs)	100.00%	0.00%	$89,250.00	0.40	$35,700.00	27.00%	$9,639.00	$45,339.00	$45,339	
2			Project Coordinator	Elisa Pehlke (SNAP-Ed Program Manager)	100.00%	0.00%	$66,950.00	1.00	$66,950.00	27.00%	$18,076.50	$85,027.00	$85,027	
3			Program Assistant	Tiana Reinhardt-Lee (Assistant Manager for Programs)	100.00%	0.00%	$63,000.00	0.523500	$32,980.50	27.00%	$8,904.74	$41,885.00	$41,885	
4			Chief Executive Officer	Shannon Lahey (Executive Director)	100.00%	0.00%	$124,000.00	0.05	$6,200.00	27.00%	$1,674.00	$7,874.00	$7,874	
5			Accountant/Finance Analyst	Pamela Richmond (Finance Director)	100.00%	0.00%	$82,533.00	0.50	$41,266.50	27.00%	$11,141.96	$52,408.00	$52,408	
6			Administrative Coordinator	Monica Campos (Fiscal Assistant)	100.00%	0.00%	$42,120.00	0.70	$29,484.00	27.00%	$7,960.68	$37,445.00	$37,445	Part time .75 FTE employee - so Snap FTE is .75 x .7 = .525 Snap FTE for proration calcualation
7			Administrative Coordinator	Melissa Huynh (Fiscal Assistant)	100.00%	0.00%	$46,308.00	0.05	$2,315.40	27.00%	$625.16	$2,941.00	$2,941	
60						39.33548%			$0.00		$0.00	$0.00	$0	calculate proration % for Snap Ed - Snap Ed FTEs/total organization FTEs of 7.75 - this % is used on the "prime budget justification" tab to prorate costs to Snap Ed
				Total Staffing: Salaries/Benefits:				**3.2235**	**$214,896**		**$58,022**	**$272,919**	**$272,919**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical, vision, dental benefits, disability and workers compensation insurance and retirement.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			post its	price with sales tax per pack	0.3933548	$16.26	12	$77	
2			photocopier toner	price with sales tax per cartridge	0.3933548	$90.04	12	$425	
3			pens	price with sales tax per box	0.3933548	$28.51	12	$135	
4			copy paper	price with sales tax per case	0.3933548	$37.87	12	$179	
5			dividers	price with sales tax per box	0.3933548	$32.54	12	$154	
6			binders	price with sales tax per binder	0.3933548	$6.50	100	$256	
7			highlighters	price with sales tax per set	0.3933548	$3.46	12	$16	
8			legal pads	price with sales tax per set	0.3933548	$10.39	12	$49	
9			printer/copier lease	cost per month per lease for 12 months	0.3933548	$161.67	12	$763	
10			folders	price with sales tax per box	0.3933548	$23.82	12	$112	
11			clips	price with sales tax per pack	0.3933548	$10.42	12	$49	
12			pencils	price with sales tax per pack	0.3933548	$15.93	12	$75	
13			tape	price with sales tax per pack	0.3933548	$5.44	12	$26	
14			index tabs for binders	price with sales tax per pack	0.3933548	$27.76	12	$131	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
							Total Non-Capital Equipment/Supplies:	**$2,447**	

3. Materials:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Snap Ed staff TBD	CC Solano	site visit		1.00	1	0	$0.00	$0.00	$0.00	70	$0.00	$0.00	$0	normally would cover a site visit to each office but anticipate using FY17 carry in dollars to cover our full expected costs
2			Snap Ed staff TBD	CC San Bernardino	site visit		1.00	2	1	$46.00	$102.60	$500.00	0	$0.00	$160.00	$0	same as explanation above
3			Snap Ed staff TBD	CC San Diego	site visit		1.00	2	1	$46.00	$142.50	$500.00	0	$0.00	$160.00	$0	same as explanation above
4			Snap Ed staff TBD	CC Stockton	site visit		1.00	1	0	$0.00	$0.00	$0.00	100	$0.00	$0.00	$0	same as explanation above
5			Snap Ed staff TBD	CC CYO (SF)	site visit	1	1.00	2	1	$46.00	$171.00	$0.00	180	$0.00	$0.00	$359	same as explanation above
6			Snap Ed staff TBD	CC Orange County	site visit		1.00	2	1	$46.00	$136.80	$500.00	0	$0.00	$160.00	$0	same as explanation above
7			Snap Ed staff TBD	CC Los Angeles	site visit		1.00	2	1	$46.00	$136.80	$500.00	0	$0.00	$175.00	$0	same as explanation above
8			Snap Ed staff TBD	CSS North Valley	site visit		1.00	2	1	$46.00	$102.60	$0.00	330	$0.00	$0.00	$0	same as explanation above
9			Snap Ed staff TBD	CC Santa Clara	site visit		1.00	2	1	$46.00	$142.50	$0.00	240	$0.00	$0.00	$0	same as explanation above
10			Snap Ed staff TBD	CC Santa Rosa	site visit		1.00	2	1	$46.00	$102.60	$0.00	200	$0.00	$0.00	$0	same as explanation above
11			Snap Ed staff TBD	CC Monterey	site visit		1.00	1	1	$46.00	$142.50	$0.00	370	$0.00	$0.00	$0	normally would cover 3 days and 3 nights but anticipate using FY17 carry in dollars to cover our full expected costs for 2 days and 2 nights
12			LIA CC Solano	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	140	$0.00	$0.00	$229	same as explanation above
13			LIA CC San Bernardino	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$500.00	0	$0.00	$0.00	$654	same as explanation above
14			LIA CC San Diego	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$500.00	0	$0.00	$0.00	$654	same as explanation above
15			LIA CC Stockton	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	100	0	$0.00	$208	same as explanation above
16			LIA CC CYO SF	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	180	$0.00	$0.00	$251	same as explanation above
17			LIA CC Orange Co	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$500.00	0	$0.00	$0.00	$654	same as explanation above
18			LIA CC Los Angeles	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$500.00	0	$0.00	$0.00	$654	same as explanation above

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties

19			LIA CC Northern Valley	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	330	$0.00	$0.00	$331	same as explanation above
20			LIA CC Santa Clara	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	240	$0.00	$0.00	$283	same as explanation above
21			LIA CC Santa Rosa	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	200	$0.00	$0.00	$261	same as explanation above
22			LIA CC Monterey	Sacramento	travel forum/gathering/workshop	1	1.00	1	1	$46.00	$108.30	$0.00	370	$0.00	$0.00	$352	same as explanation above
24			Snap Ed staff TBD	CC Fresno	site visit		1	1	0	$0.00	$0.00	$0.00	340	$0.00	$0.00	$0	same as explanation above
25			LIA CC Fresno	Sacramento	travel forum/gathering/workshop	1	1	1	1	$46.00	$108.30	$0.00	340	$0.00	$0.00	$336	same as explanation above
Out-of-State																	
1			Emily Battaglia, Administrator and Elisa Pehlke, Project Coordinator	assume Portland Oregon	Snap Ed Summit	0	2	2	2	$46.00	$190.00	$235.00	0	$0.00	$100.00	$0	assume arrive night before conference, have full next day, have half day next and return home; assume total cost is ~1600 for two including hotel plus tax, per diems, airfare and rental car or uber costs; also anticipate using FY17 carry in dollars to cover our full expected costs
															Total Travel:	**$5,226**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1107 - 9th Street Sacramento CA	rent per month x 12 months and est cams of $3,095.75 prorated based on SNAP-Ed FTE%	0.3933548	$3,095.75	12	$14,613	
							Total Building/Space:	**$14,613**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1107 - 9th Street Sacramento CA	printer/copier maintenance and usage; cost per month prorated on SNAP-Ed FTE%	0.3933548	$240.00	12	$1,133	
2			1107 - 9th Street Sacramento CA	IT services; cost per month prorated on SNAP-Ed FTE%	0.3933548	$705.00	12	$3,328	
3			1107 - 9th Street Sacramento CA	telephone and internet; cost per month prorated on SNAP-Ed FTE%	0.3933548	$400.00	12	$1,888	
4			1107 - 9th Street Sacramento CA	online data collection site - Formsite; cost per month prorated on SNAP-Ed FTE%	0.3933548	$99.95	12	$472	
5			1107 - 9th Street Sacramento CA	project management site - Basecamp; cost per month prorated on SNAP-Ed FTE%	0.3933548	$149.00	12	$703	
6			1107 - 9th Street Sacramento CA	shared server serviced - Dropbox $1,080 total annual fee prorated on SNAP-Ed FTE%	0.3933548	$1,080.00	1	$425	
							Total Maintenance:	**$7,949**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Perales & Associates	independent expert evaluators to ensure services are robust and promote positive outcomes for participants	$35,000	anticipate using $60,000 FY17 carry in dollars to cover expected total cost of $95,000 to Perales and Associates
B			CC Los Angeles	direct service subrecipient	$223,737	
C			CC Monterey	direct service subrecipient	$100,000	
D			CC Northern Valley	direct service subrecipient	$170,000	
E			CC Orange County	direct service subrecipient	$221,674	
F			CC San Bernardino	direct service subrecipient	$352,390	
G			CC San Diego	direct service subrecipient	$311,100	
H			CC San Francisco	direct service subrecipient	$183,000	
I			CC Santa Clara	direct service subrecipient	$80,000	
J			CC Santa Rosa	direct service subrecipient	$208,254	
K			CC Solano	direct service subrecipient	$54,900	
L			CC Stockton	direct service subrecipient	$140,000	
M			CC Fresno	direct service subrecipient	$130,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			Jones and Perry	independent outside auditors to perform annual single audit for $13,000; prorated based on SNAP-Ed FTE% to total FTEs	$5,114	
2			Jessica Barber	$20/hour x 250 hours; data analysis support subcontractor for data entry, data cleaning for SNAP-Ed program; assists with input of EARS data into ATF due to workload burden of data cards; assists with updating CCC site lists and compiling data for development of annual EARS and Evaluation report; collects and formats data for internal CCC progress reporting	$5,000	
3			Boden Klein & Sneesby	outside accounting firm to maintain accounting records, prepare financial statements; $321/mth avg over past 8 months x 12 mths	$3,852	
				Total Contracts/Sub-Grants/Agreements:	**$2,224,021**	

Total Direct Costs:	**$2,527,175**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			indirect rate applied to total direct costs excluding direct service subrecipients and only first $25,000 of Perales	24.94%	$342,120.00	$85,325	
					Total Indirect Costs:	**$85,325**	

Total Budget:	**$2,612,500**

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties
Contract/Sub-Grant/Agreement: Perales and Associates

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Research Specialist	Perales and Associates	100.00%	0.00%	$26,320.00	1	$26,320.00	0.00%	$0.00	$26,320.00	$26,320	
						Total Staffing: Salaries/Benefits:		**1**	**$26,320**		**$0**	**$26,320**	**$26,320**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties
Contract/Sub-Grant/Agreement: Perales and Associates

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			research specialist -lead evaluator	Sacramento	Snap-Ed Forum	1	1	2	2	$41.00	$110.00		170		$40.00	$433	other is parking fees
2			research specialist - evaluator staff	Sacramento	Snap-Ed Forum	1	1	2	0	$41.00						$82	
3			research specialist -lead evaluator	Los Angeles	Evaluation site visit	1	1	2	1	$41.00	$144.00	$530.00	66		$175.00	$966	other is rental car
4			research specialist -lead evaluator	Monterey	Evaluation site visit	1	1	2	1	$41.00	$150.00		224		$5.00	$357	other is parking fees
5			research specialist -lead evaluator	San Bernardino	Evaluation site visit	1	1	2	1	$41.00	$97.00	$530.00	66		$175.00	$919	other is rental car
6			research specialist -lead evaluator	San Diego	Evaluation site visit	1	1	2	1	$41.00	$150.00	$530.00	66		$175.00	$972	other is rental car
7			research specialist -lead evaluator	San Francisco	Evaluation site visit	1	1	1	0	$41.00			94		$6.00	$97	other is bridge tolls/parking fees
8			research specialist -lead evaluator	Santa Rosa	Evaluation site visit	1	1	1	0	$41.00			146		$6.00	$125	other is bridge tolls/parking fees
9			research specialist -lead evaluator	Solano	Evaluation site visit	1	1	1	0	$41.00			43		$6.00	$70	other is bridge tolls/parking fees
10			research specialist -lead evaluator	Stockton	Evaluation site visit	1	1	1	0	$41.00			85			$86	
11			research specialist -lead evaluator	Northern Valley	Evaluation site visit	1	1	2	1	$41.00	$108.00		424		$6.00	$423	other is bridge tolls/parking fees
12			research specialist -lead evaluator	Santa Clara	Evaluation site visit	1	1	1	1	$41.00			104			$97	
13			research specialist -lead evaluator	Orange Co.	Evaluation site visit	1	1	2	1	$41.00	$144.00	$530.00	66		$175.00	$966	other is rental car
14			research specialist - evaluator staff	Los Angeles	Evaluation site visit	1	1	2	0	$41.00		$530.00				$612	
15			research specialist - evaluator staff	Monterey	Evaluation site visit	1	1	2	0	$41.00						$82	
16			research specialist - evaluator staff	San Bernardino	Evaluation site visit	1	1	2	0	$41.00		$530.00				$612	
17			research specialist - evaluator staff	San Diego	Evaluation site visit	1	1	2	0	$41.00		$530.00				$612	
18			research specialist - evaluator staff	San Francisco	Evaluation site visit	1	1	1	0	$41.00						$41	
19			research specialist - evaluator staff	Santa Rosa	Evaluation site visit	1	1	1	0	$41.00						$41	
20			research specialist - evaluator staff	Solano	Evaluation site visit	1	1	1	0	$41.00						$41	
21			research specialist - evaluator staff	Stockton	Evaluation site visit	1	1	1	0	$41.00						$41	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: SIA serving 25 counties
Contract/Sub-Grant/Agreement: Perales and Associates

22			research specialist - evaluator staff	Northern Valley	Evaluation site visit	1	1	2	0	$41.00						$82	
23			research specialist - evaluator staff	Santa Clara	Evaluation site visit	1	1	1	0	$41.00						$41	
24			research specialist - evaluator staff	Orange Co.	Evaluation site visit	1	1	2	0	$41.00		$530.00				$612	
25			research specialist -lead evaluator	Fresno	Evaluation site visit	1	1	1	0	$41.00			352			$229	
26			research specialist - evaluator staff	Fresno	Evaluation site visit	1	1	1	0	$41.00						$41	
										Out-of-State							
															Total Travel:	$8,680	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add / Delete / Reduce / Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$35,000**

9. Indirect Costs:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
				Total Indirect Costs:	$0	

Total Budget:	**$35,000**

FFY 2019 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	SIA serving 25 counties
FFY 2018 Total Budget:	**$2,364,835.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2018 Carry-In Budget****	FFY 2018 Budget	FFY 2019	% Difference
1	Salaries/Benefits		$272,919	$278,629	2.09%
2	Non-Capital Equipment/Supplies		$2,447	$2,461	0.57%
3	Materials		$0	$0	
4	Travel		$5,226	$11,323	116.67%
5	Building/Space		$14,613	$15,259	4.42%
6	Maintenance		$7,949	$7,998	0.62%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$2,224,021	$1,960,451	-11.85%
	Total Direct Costs:	**$0**	**$2,527,175**	**$2,276,121**	-9.93%
9	Indirect Costs*** Indirect Cost Rate= 24.94%		$85,325	$88,714	3.97%
	Total Federal Funds	**$0**	**$2,612,500**	**$2,364,835**	-9.48%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	FFY 2018 Travel utilizes carry-in funds.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Reflects the general decrease in SNAP-Ed funds.
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed

California

Out-of-State Travel

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FFY 2018 SNAP-Ed California Out-of-State Travel

1. American College of Preventive Medicine Conference
   - CDSS/DHCS: 2

2. American Evaluation Association (AEA) Annual Conference
   - UCCE: 2
   - CDPH/NPI: 2

3. American Evaluation Association (AEA) Summer Institute
   - CDPH/NPI: 2

4. American Public Health Association (APHA) Annual Meeting and Expo
   - CDPH: 1
   - UCCE: 2
   - CDPH/NPI: 1

5. Association of SNAP Nutrition Networks and Other Implementing Agencies (ASNNA)
   - CDSS: 1
   - CDSS/PHI: 1
   - CDPH: 1
   - UCCE: 1

6. Farm to School National Forum
   - CDPH/CDFA: 1

7. Food and Nutrition Service (FNS) Leadership Summit
   - CDSS: 1
   - CDPH: 2
   - UCCE: 4
   - CCC: 2
   - CDA: 2

8. Food and Nutrition Conference and Expo (FNCE)
   - UCCE: 2
   - CDPH/NPI: 1

9. Global Learning Partners' Foundations of Dialogue Education Workshop
    - UCCE: 1

10. National Anti-Hunger Policy Conference
    - UCCE: 1

11. Nutrition Data System for Research (NDSR) Training
    - CDPH/NPI: 2

12. Healthy Eating Research (HER)
    - CDPH/NPI: 2

13. Partnership for a Healthier America (PHA) Summit
    - CDSS: 1
    - CDSS/PHI: 1
    - CDPH: 2

14. Produce for Better Health (PBH) Foundation Annual Conference
    - CDSS/PHI: 1

15. Safe Routes To School National (SRTS) Conference
    - CDPH/LA: 2

16. School Nutrition Association Annual National Conference (SNA ANC)
    - UCCE: 1

17. SHAPE America National Convention and Expo
    - UCCE: 1

18. Society of Nutrition Education and Behavior (SNEB)
    - UCCE: 1
    - CDPH/NPI: 3

19. University of South Florida (USF) Marketing Conference and Training Academy
    - CDSS: 1
    - CDSS/PHI: 1

20. U.S. Soccer Foundation: National Training
    - CDPH: 1

21. U.S. Soccer Foundation: Urban Soccer Symposium

- CDPH: 1

FFY 2018 Out-of-State Travel

California Department of Social Services

A. Association of SNAP Nutrition Networks and Other Implementing Agencies (ASNNA)
   - Attendance: 1

B. Partnership for a Healthier America (PHA) Summit
   - Attendance: 1

C. Food and Nutrition Service (FNS) Leadership Summit
   - Attendance: 1

D. University of South Florida Marketing (USF) Conference and Training Academy
   - Attendance: 1

Total CDSS Out-of-State Travel:	$7,950.00

CDSS/Public Health Institute (PHI)

A. Association of SNAP Nutrition Networks and Other Implementing Agencies (ASNNA)
   - Attendance: 1

B. Produce for Better Health (PBH) Foundation Annual Conference
   - Attendance: 1

C. Partnership for a Healthier America (PHA) Summit
   - Attendance: 1

D. University of South Florida (USF) Marketing Conference and Training Academy
   - Attendance: 1

Total CDSS/PHI Out-of-State Travel:	$7,771.00

CDSS/Department of Health Care Services (DHCS)

A. American College of Preventive Medicine Conference
   - Attendance: 2

Total CDSS/DHCS Out-of-State Travel:	$3,900.00

CDSS Out-of-State Travel

A. Travel Purpose: Association of SNAP Nutrition Networks and Other Implementing Agencies (ASNNA)

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

Attendance for the Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA) is an essential meeting that was created to bring SNAP-Ed states to work together to discuss and influence policy making among administrators who work together to promote communication between federal and state agencies, promote social marketing within nutrition education, serve as a nation-wide resource for nutrition education, networking expertise, and partnership development within SNAP-Ed, and advance successful practices that lead to the incorporation of the Dietary Guidelines for Americans, specifically among SNAP-Ed eligible individuals and communities.

As the California SNAP-Ed oversight agency, it is imperative for CDSS to attend this conference that focuses on policy direction of state programs, federal guidance and regulations, funding and performance levels, funding reallocations among other states and reporting. CDSS' attendance at this conference has been requested by FNS.

2. Travel destination (city and state)

Arlington, Virginia

3. Number of staff traveling

1

4. Cost of travel for this purpose

The out-of-state travel cost for FFY 2018 is $2,133.

CDSS Out-of-State Travel

B. Travel Purpose: 2018 Partnership for a Healthier America (PHA) Summit

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

Attendance for the Partnership for a Healthier America (PHA) Summit is an essential meeting that allows the opportunity for those in the private sector to meet with their nonprofit, academic and government counterparts to ensure every child grows up at a healthy weight by addressing issues critical to the country's health and well-being. Attending the PHA Summit will allow participants to bring back information regarding programs, policies and policy directions. It also provides CDSS opportunities to create new partnerships and further establish the role of California SNAP-Ed.

As the California SNAP-Ed oversight agency, it is imperative for CDSS to attend this conference that focuses on policy direction and federal guidance and regulations. This opportunity will allow CDSS to obtain strategies and tools to improve California SNAP-Ed in regards to its youth.

2. Travel destination (city and state)

Washington, DC

3. Number of staff traveling

1

4. Cost of travel for this purpose

The out-of-state travel cost for FFY 2018 is $2,067.

CDSS Out-of-State Travel

C. Travel Purpose: 2018 Food and Nutrition Service (FNS) Leadership Summit

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

CDSS' attendance at the FNS Leadership Summit would strengthen and position California's role in SNAP-Ed and increase opportunities for California to develop new partnerships. This summit also allows the opportunity to learn more about USDA SNAP-Ed priorities and about other state SNAP-Ed programs.

CDSS has been invited to attend the FNS Leadership Summit in Oregon on city and dates to be determined in FFY 18. As the California SNAP-Ed oversight agency, it is imperative for CDSS to attend this conference.

2. Travel destination (city and state)

City TBD, Oregon

3. Number of staff traveling

1

4. Cost of travel for this purpose

The out-of-state travel cost for FFY 2018 is $1,286.

CDSS Out-of-State Travel

D. Travel Purpose: 2018 University of South Florida (USF) Social Marketing Conference and Training Academy

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

   The USF Social Marketing Conference focuses on a variety of topics related to the practice, application and dissemination of social marketing and collaboratories. Attending the USF Social Marketing Conference will allow participants to bring back information regarding the best approaches on ways to apply social marketing education, training and practices. It also provides CDSS opportunities to create new partnerships and further establish the role of California SNAP-Ed.

   As the California SNAP-Ed oversight agency, it is imperative for CDSS to attend this conference that focuses on social marketing and its implementation. This opportunity will allow CDSS to obtain strategies and tools to expand the reach of California SNAP-Ed to improve the livelihood of SNAP eligible individuals and populations.

2. Travel destination (city and state)

   Clearwater, Florida

   June 27–30, 2018

3. Number of staff traveling

   1

4. Cost of travel for this purpose

   The out-of-state travel cost for FFY 2018 is $2,464.

CDSS/PHI Out-of-State Travel

A. Travel Purpose: Association of SNAP Nutrition Networks and Other Implementing Agencies (ASNNA)

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

The Association of SNAP Nutrition Education Administrators takes place February 5-8. The four-day winter conference offers a blend of plenary presentations by FNS and SNAP-Ed administrators, supplemented by panel presentations, offering best practices and lessons learned from SNAP-Ed interventions in a variety of settings, and new developments in the field. Additionally, there will be a research and evaluation panel presentation and opportunities for discussion with experts in the SNAP-Ed evaluation field. Attendance at the ASNNA Winter Conference will facilitate conversation between the PHI Research Scientist (Celeste Doerr) and Kansas State University on implementation and usage of the PEARs system.

Conference agenda not yet available.

2. Travel destination (city and state)

Arlington, Virginia

February 4–8, 2018

3. Number of staff traveling

1

4. Cost of travel for this purpose

Estimated total cost of $2,189 includes: roundtrip airfare costs of $600; lodging for 4 nights at $182/night; $500 registration fee; per diem for breakfast/lunch/dinner and incidental at $46/day for 5 days and $120 for ground transportation to and from airport.

CDSS/PHI Out-of-State Travel

B. Travel Purpose: 2018 Produce for Better Health (PBH) Foundation Annual Conference:

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

The Produce for Better Health Foundation Annual Conference serves as an opportunity for PHI Center for Wellness and Nutrition staff to connect with retail companies and industry leaders and identify new opportunities and maintain current partnerships. It is also an opportunity to learn from national efforts to promote eating the recommended amounts of fruits and vegetables for better health for the SNAP-Ed population.

Conference agenda not yet available.

2. Travel destination (city and state)

City TBD, Arizona

Date TBD

3. Number of staff traveling

1

4. Cost of travel for this purpose

Estimated total cost of $1,398 per person includes: roundtrip airfare costs of $300; lodging for 3 nights at $130/night; $450 registration fee; per diem for breakfast/lunch/dinner and incidental at $46/day and $120 for other costs (including local transportation/car rental at $50, car rental gas at $30, and transportation to and from airport at $40).

CDSS/PHI Out-of-State Travel

C. Travel Purpose: 2018 Partnership for a Healthier American (PHA) Summit:

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

The Building a Healthier Future Summit is a must-attend event for all corporations, nonprofits and others focused on creating solutions to ensure every child grows up at a healthy weight.

The Summit provides a unique opportunity for those in the private sector to sit with their nonprofit, academic and government counterparts to address an issue critical to the future of this country's health and well-being. Attendees walk away with tangible, actionable solutions that will indeed help us to make the healthy choice the easy choice for all Americans, regardless of where they live, work or play. The goals of the summit align nicely with SNAP-Ed state goals and objectives and emphasize PSE strategies and partnerships that could be beneficial to advancing these goals.

Conference agenda not yet available.

2. Travel destination (city and state)

Washington D.C.

May 2–4, 2018

3. Number of staff traveling

1

4. Cost of travel for this purpose

Estimated total cost of $1,954 per person includes: roundtrip airfare costs of $650; lodging for 3 nights at $180/night; $495 registration fee; per diem for breakfast/lunch/dinner and incidental at $46/day and $120 for other costs (including costs for ground transportation to/from airport and parking).

CDSS/PHI Out-of-State Travel

D. Travel Purpose: 2018 University of South Florida (USF) Social Marketing Conference and Training Academy

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

The Social Marketing Training Academy takes place June 27-28. The two-day academy teaches attendees how to apply the core elements of a successful social marketing initiative, select the behavior which will have the greatest impact on their issue, select and prioritize the target audience, understand the importance of formative research, analyze data and develop a marketing mix based on insights. The Main Conference offers a blend of plenary presentations by internationally recognized social marketing experts, supplemented with case studies of social marketing applications in a variety of settings and new developments in the field. Attendance at the Training Academy and Main Conference will bring cutting edge social marketing techniques to SNAP-Ed approaches in California.

Conference agenda not yet available.

2. Travel destination (city and state)

Clearwater Beach, Florida

June 27–30, 2018

3. Number of staff traveling

1

4. Cost of travel for this purpose

Estimated total cost of $2,230 includes: roundtrip airfare costs of $700; lodging for 5 nights at $130/night; $530 registration fee; per diem for breakfast/lunch/dinner and incidental at $46/day and $120 for ground transportation to and from airports.

CDSS/DHCS Out-of-State Travel

A. Travel Purpose: 2018 American College of Preventive Medicine:

1. Justification of need for travel, including how attendance will benefit SNAP-Ed

The annual meeting of the American College of Preventive Medicine is the premier event for professionals in disease prevention and health promotion. Attending this meeting will provide opportunity for the DHCS' Medical Director to gain advanced knowledge surrounding the science of preventive medicine through state-of-the-art educational programming and abundant networking opportunities. This knowledge will be used in the refinement of project/Project Connect.

2. Travel destination (city and state)

Chicago, Illinois

May 23–26, 2018

3. Number of staff traveling

2

4. Cost of travel for this purpose

Estimated total cost of $3,900 for two staff includes: roundtrip airfare costs of $300 per person; lodging for 4 nights at $230/night per person; $500 registration fee per person; per diem for breakfast/lunch/dinner and incidentals at $46/day per person.

FFY 2018 Out-of-State Travel

California Department of Public Health

A. American Public Health Association (APHA) Annual Meeting and Expo
   - Attendance: 1

B. Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA)
   - Attendance: 1

C. Partnership for a Healthier America (PHA) Summit
   - Attendance: 2

D. Food and Nutrition Service (FNS) Leadership Summit
   - Attendance: 2

E. U.S. Soccer Foundation: National Training
   - Attendance: 1

F. U.S. Soccer Foundation: Urban Soccer Symposium
   - Attendance: 1

Total CDPH Out-of-State Travel:	$14,854.00

CDPH/Los Angeles County

A. Safe Routes to School (SRTS) National Conference.
   - Attendance: 2

Total CDPH/LA Out-of-State Travel:	$3,260.00

CDPH/Nutrition Policy Institute (NPI)

A. Food and Nutrition Conference and Expo (FNCE)
   - Attendance: 1

B. Society for Nutrition Education and Behavior (SNEB)
   - Attendance: 3

C. Nutrition Data System for Research (NDSR) Training

- Attendance: 2

D. American Public Health Association (APHA) Annual Meeting and Expo

- Attendance: 1

E. Healthy Eating Research (HER)

- Attendance: 2

F. American Evaluation Association (AEA) Annual Conference

- Attendance: 2

G. American Evaluation Association (AEA) Summer Institute

- Attendance: 2

Total CDPH/NPI Out-of-State Travel:	$25,708.00

CDPH/California Department of Food and Agriculture (CDFA)

A. Farm to School National Forum

- Attendance: 1

Total CDPH/CDFA Out-of-State Travel:	$1,340.00

CDPH Out-of-State Travel

A. Travel Purpose: American Public Health Association (APHA) Annual Meeting and Expo

1. How attendance will benefit SNAP-Ed program goals and objectives

This conference is of extreme importance to the Chief of the Chronic Disease and Injury Control Division, as well as key staff in the California Department of Public Health (CDPH). In CDPH, Health Program Manager III staff is tasked with primary obesity prevention tasks and roles. The conference content provided will enhance the skills of the HPM III in their efforts to meet the goals of the CDPH award requirements that will benefit low income Californians. These goals include maintaining a level of expertise and capacity in obesity prevention practice and science that will help prevent the state from losing future funding which will pose a negative impact on California. The four-day conference is ideal for staff (HPM III) serving as practitioners who are involved or interested in community-based initiatives to prevent obesity. Staff attending will maximize participation in both general sessions and in small group sessions to discuss obesity prevention topics with different experts. Attending APHA will allow CDPH staff to utilize information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, establish new partnerships and collaborate with other programs providing SNAP-Ed services throughout California. Attending this conference ensures that CDPH will complete Scope of Work (SOW) activities and maximize the usage of funding allotted from USDA. The APHA Annual Conference is the oldest and largest gathering of public health professionals in the world, attracting more than 13,000 national and international physicians, administrators, nurses, educators, researchers, epidemiologists and related health specialists. APHA's meeting program addresses current and emerging health science, policy, and practice issues in an effort to prevent disease and promote heath. This venue allows CDPH to showcase data from California state-wide surveys and other innovative projects and to obtain strategies and tools for public health related to nutrition education and to bring back information on leading edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California. Costs associated with this trip will be reimbursed by California Department of Social

Services through an interagency agreement with CDPH. (This was approved in the FFY 2016-17 OST.)

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Atlanta, GA

4. Number of staff traveling

   One Staff

5. Cost of travel for this purpose

   Air Fare $500; Per Diem $46 x 5 days = $230; Lodging $150 x 4 nights = $600; Transportation $100; Registration $630

   Total Cost: $2,060.00

CDPH Out-of-State Travel

B. Travel Purpose: Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA)

1. How attendance will benefit SNAP-Ed program goals and objectives

Attendance at this conference is mandatory to meet the mission critical function required by the contract between CDPH and United States Department of Agriculture (USDA). This conference is the only venue available for CDPH to directly influence USDA policy and administration in the formative/conceptual phases. Association of Supplemental Nutrition Assistance Program for Education Nutrition is the only organization recognized by the USDA as representing the collective view and positions of states that operate nutrition education/obesity prevention campaigns for low-income audiences with funding through SNAP. The conference focuses on policy direction of state programs, federal guidance and regulations, funding and performance levels, funding reallocations among states, and reporting. This small meeting of about 100 attendees brings together representatives from the Senate and House Agriculture Committees which oversee SNAP; other hunger, nutrition and public health advocates; federal government leaders from USDA and the Centers for Disease Control and Prevention that fund state nutrition programs; and state implementing agencies, e.g., universities, health departments, non-profits, and social service departments. These stakeholders raise, discuss and try to resolve emerging, complex and contentious issues, including establishing joint projects and work groups. The Health Program Manager III (HPM III) is the Branch Chief of the CDPH SNAP-Ed program and, as such, carries overall authority for the success of the program. The HPM III is an active leader in ASNNA and participates as a speaker, moderator and leadership team member for new, stronger directions in SNAP. Their presence is essential for face-to-face conversations with USDA officials on SNAP-Ed funding and policy issues. This trip was submitted for and approved in the FFY 2017 USDA Plan. Costs associated with this trip will be reimbursed by California Department of Social Services through an interagency agreement with CDPH. (This was approved in the FFY 2016-17 OST.)

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Arlington, VA.

4. Number of staff traveling

   One Staff

5. Cost of travel for this purpose

   Air Fare $500; Per Diem $46 x 4 days = $184; Lodging $150 x 3 nights = $450; Transportation $100

   Total Cost: $1,234.00

CDPH Out-of-State Travel

C. Travel Purpose: 2018 Partnership for a Healthier America (PHA) Summit

1. How attendance will benefit SNAP-Ed program goals and objectives

The Branch Chief, Caroline Kurtz, PhD, of the Nutrition Education and Obesity Prevention Branch (CDPH) has been invited to attend the Partnership For A Healthier America's (PHA) annual summit in Washington DC on May 2-4, 2018, where she will represent the California. Attendees are comprised of private sector, academic, and government counterparts convened to identify strategies to reduce obesity in children. PHA is a national non-profit organization committed to ending the childhood obesity crisis within a generation by working with the private sector to make the healthy choice the easy choice for busy parents and families. PHA has partnered with over 200 organizations, including the USDA and state administered SNAP-Ed programs, to reach families where they live, work, learn and/or play. Over 18 months ago, PHA independently launched the FNV campaign (pilots campaigns were in Fresno, CA and Hampton Roads, Virginia), which encourages teenagers and families to purchase and eat more fruits and vegetables. The campaign is comprised of celebrity endorsements designed to make fruits and vegetables hip and relevant.

2. Justification of need for travel

Dr. Kurtz provides programmatic leadership to CDPH's SNAP-Ed and CDC funded programs on nutrition education and obesity prevention and represents CDPH amongst both state and national organizations working on obesity prevention strategies and messages. For the past 2 years, Dr. Kurtz has worked to negotiate a partnership with PHA to incorporate creative materials from the FNV campaign with the state's obesity prevention campaign.

Dr. Kurtz' attendance would continue to strengthen and position California in a leadership role in obesity prevention at this national summit, increase opportunities for CDPH to develop new partnerships, as well increase the visibility of the nationally attended Biennial Childhood Obesity Conference in FFY 2019, which CDPH is one of five sponsors, to a wider audience. A link to the PHA summit, agenda, and last year's attendee list can be found be here: https://www.ahealthieramerica.org/pha-summit-8.

3. **Travel destination (city and state)**

   Washington DC

4. **Number of staff traveling**

   Two Staff

5. **Cost of travel for this purpose**

   Air Fare $500x2 = $1000; Per Diem $46/3 days x2= $276;
   Lodging $150/2 nights x2= $600; Transportation $100x2 = $200;
   Registration $700x2 =$1400

   Total Cost: $3,476.00

CDPH Out-of-State Travel

D. Travel Purpose: 2018 Food and Nutrition Service (FNS) Leadership Summit

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Branch Chief, Caroline Kurtz, PhD, and Lauren Whetstone, Chief of Research and Evaluation of the Nutrition Education and Obesity Prevention Branch (CDPH) have been invited to attend the FNS Leadership Summit in Portland OR on dates to be determined in FFY 18.

2. Justification of need for travel

   Dr. Kurtz provides programmatic leadership to CDPH's SNAP-Ed programs on nutrition education and obesity prevention and represents CDPH amongst both state and national organizations working on obesity prevention strategies and messages. Ms. Whetstone provides leadership to CDPH's SNAP-Ed evaluation on obesity prevention outcomes.

   Dr. Kurtz' and Ms. Whetstone's attendance would strengthen and position California in a leadership role in obesity prevention at this summit, increase opportunities for CDPH to develop new partnerships.

3. Travel destination (city and state)

   Portland, OR

4. Number of staff traveling

   Two Staff

5. Cost of travel for this purpose

   Air Fare $500x2 = $1000; Per Diem $46/2 days x2= $184; Lodging $150/1 night x2= $300; Transportation $100x2 = $200; Registration $1400

   Total Cost: $3,084.00

CDPH Out-of-State Travel

E. Travel Purpose: U.S. Soccer Foundation: National Training

1. How attendance will benefit SNAP-Ed program goals and objectives

   This event brings together strong leaders from across the country to become Soccer for Success Coach-Mentor trainers in their communities. The National Training introduces new and seasoned coach-mentors to the *Soccer for Success* program curriculum for the upcoming program year. Sessions and workshops at the event focus on nutrition education, physical activity, social-emotional learning, and child safety. In addition, coach-mentors to participate in demonstrations of the curriculum in a live, on-the-field environment. Following the training, these coach-mentors become certified trainers and are equipped to lead adults in local *Soccer for Success* trainings across the country. Using this model, the U.S. Foundation can ensure that every coach-mentor is able to deliver high-quality programming and is positively impacting the lives of youth in underserved communities across the country. This meets SNAP-Ed goals to support evidence-based nutrition education and obesity prevention interventions and projects for persons eligible for the Supplemental Nutrition Assistance Program (SNAP). Through the training, program operators will have the capacity to train adults in their community on how to implement this evidence based intervention.

2. Justification of need for travel

   The National Training builds the capacity of the *Soccer for Success* program operator by training an adult to be a certified *Soccer for Success* Trainer. If the program expands during the year, they will be able to train the newly recruited adults that will serve as coach-mentors. If they do not have a certified *Soccer for Success* trainer on Staff, the U.S. Soccer Foundation will need to send a certified *Soccer for Success* trainer to their city to train the adults.

3. Travel destination (city and state)

   Washington, DC

4. Number of staff traveling

   One Staff

5. Cost of travel for this purpose

Total Cost: $2500

CDPH Out-of-State Travel

F. Travel Purpose: U.S. Soccer Foundation: Urban Soccer Symposium

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Urban Soccer Symposium hosts community leaders and speakers from across the nation who are dedicated to improving the field of sports-based youth development. The Symposium features three days of interactive workshops focused on sharing best practices and maximizing organizations' impact in the community. Workshops cover health & wellness topics, as well as topics related to mentorship and improving the built environment of low-income communities. The Symposium includes a track for program operators implementing the Soccer for Success curriculum. The track includes workshops that provide administrative training for the attendees. Topics include data collection, curriculum overview, site visits etc. This training helps meets SNAP-Ed's goals and objectives because it provides each program operator with the training to effectively oversee the implementation of this evidence-based program.

2. Justification of need for travel

   The Urban Soccer Symposium is a required training for all Program Administrators of the Soccer for Success program.

3. Travel destination (city and state)

   Washington, DC

4. Number of staff traveling

   One Staff

5. Cost of travel for this purpose

   Total Cost: $2500

CDPH/Los Angeles County Out-of-State Travel

A. Travel Purpose: Safe Routes to School (SRTS) National Conference.

1. How attendance will benefit SNAP-Ed program goals and objectives

   Travel will enable LACDPH to learn about current Safe Routes to School (SRTS) programs in the country so can similar programs encouraging safer routes and bike-friendly places be implemented in local communities.

2. Justification of need for travel

   Participation in this conference will give LACDPH staff an opportunity to share and discuss ideas, resources, projects, and best practices to help improve the health, safety, and environment of children.

3. Travel destination (city and state)

   Location has not been determined yet

4. Number of staff traveling
   2 staff.

5. Cost of travel for this purpose
   $3,260 total for 2 staff.

CDPH/NPI Out-of-State Travel

A. Travel Purpose: Food and Nutrition Conference and Expo (FNCE)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Food and Nutrition Conference and Expo (FNCE) of the Academy of Nutrition and Dietetics the world's largest meeting of food and nutrition experts — more than 10,000 registered dietitian nutritionists, nutrition science researchers, policy makers, health-care providers and industry leaders attend the annual meeting — and address key issues affecting the health of all Americans. Attending the FCNE will allow NPI staff to share SNAP-Ed's program findings and inform NPI's evaluation methods.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Chicago, Illinois

4. Number of staff traveling

   1.

5. Cost of travel for this purpose

   $2,552

CDPH/NPI Out-of-State Travel

B. Travel Purpose: Society for Nutrition Education and Behavior (SNEB)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Society for Nutrition Education and Behavior is dedicated to promoting effective nutrition education and healthy behavior through research, policy and practice and has a vision of healthy communities, food systems and behaviors. The conference is attended by many SNAP-Ed and Extension-funded staff and is a good opportunity to learn how other states' programs serving low-income audiences are implementing and evaluating programs.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Washington, DC

4. Number of staff traveling

   3.

5. Cost of travel for this purpose

   $6,732

CDPH/NPI Out-of-State Travel

C. Travel Purpose: Nutrition Data System for Research (NDSR) Training

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Nutrition Data System for Research (NDSR) a computer based online interview developed at the University of Minnesota Nutrition Coordinating Center that facilitates the collection of recalls in a standardized manner and estimates intakes using an extensive food and nutrient database, similar to that used in NHANES (University of Minnesota Nutrition Coordinating Center). Two NPI staff will be sent to NDSR for training in data collection methods.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Minneapolis, Minnesota

4. Number of staff traveling

   2.

5. Cost of travel for this purpose

   $2,872

CDPH/NPI Out-of-State Travel

D. Travel Purpose: American Public Health Association (APHA) Annual Meeting and Expo

1. How attendance will benefit SNAP-Ed program goals and objectives

   Travel will enable NPI to share SNAP-Ed evaluation findings and learnings with the public health community. This will enhance NPI's SNAP-Ed evaluation by offering the opportunity to discuss and learn from other professionals. Similarly, it will allow the broader community of public health experts to learn about SNAP-Ed and learn from some of CA's evaluation experiences.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Atlanta, Georgia

4. Number of staff traveling

   1.

5. Cost of travel for this purpose

   $2,510

CDPH/NPI Out-of-State Travel

E. Travel Purpose: Healthy Eating Research (HER) 2018

1. How attendance will benefit SNAP-Ed program goals and objectives

   Healthy Eating Research meetings are invitation only and provide cutting edge insights and information on the evaluation of nutrition education programs across federal programs and other entities. NPI members regularly receive invitations to attend and present, and plan to present SNAP-Ed methods and findings.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Minneapolis, Minnesota

4. Number of staff traveling

   2.

5. Cost of travel for this purpose

   $2,454

CDPH/NPI Out-of-State Travel

F. Travel Purpose: American Evaluation Association (AEA) Annual Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

   The American Evaluation Association provides the evaluation team with state-of-the-art information about new approaches for evaluation. Participation ensures that the evaluation methods remain up-to-date, and also allows staff to share information on SNAP-Ed evaluation processes and results.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Washington, DC

4. Number of staff traveling

   2.

5. Cost of travel for this purpose

   $4,268

CDPH/NPI Out-of-State Travel

G. Travel Purpose: American Evaluation Association (AEA) Summer Institute

1. How attendance will benefit SNAP-Ed program goals and objectives

   The American Evaluation Association Summer Institute is a special training-focused meeting conducted by a collaboration between the Evaluation Institute and the American Evaluation Association that is more technical and data systems focused than the general American Evaluation Association Fall meeting. Examples of relevant sessions from 2017 include sessions on data quality control and analysis of non-parametric statistics, a workshop on focus groups that staff used to enhance the HOTM focus group research, and a workshop on evaluability assessment that is helpful for our work on state developed projects. These applied workshops enhance practical skills and provide reference materials for use afterward.

2. Justification of need for travel

   This meets one of the goals of the CDPH Strategic Map which is to increase quality and years of healthy life, reduce disparities, and promote health equity. It also meets the mission critical criteria set forth in Executive Order B-06-11 as being required per statute, contract or executive order. Video or teleconferencing and/or online web-based training is not available.

3. Travel destination (city and state)

   Washington, DC

4. Number of staff traveling

   2.

5. Cost of travel for this purpose

   $4,320

CDPH/CDFA Out-of-State Travel

A. Travel Purpose: Farm to School National Forum

1. **How attendance will benefit SNAP-Ed program goals and objectives**

   This is the annual conference for Farm to School practitioners throughout the country and covers many SNAP-Ed goals. As the leader for the California Farm to School Network (CFSN), it is essential that the Office of Farm to Fork (Office) attend. The Office will be able to share its work with the CFSN and learn from other leaders in different states. Attending this conference aligns with the Office's SNAP-Ed program goals and objectives and help the Office better lead the CFSN and ensure that we provide best practices and resources for schools, LHDs, farmers, and other California stakeholders to support farm to school programs and the availability of healthy food for students receiving school meals.

2. **Justification of need for travel**

   This conference is necessary as part of the Office's role leading the California Farm to School Network. The Conference is held annually in different states and is the only way for the Office to meet with and learn from other national leaders and bring back relevant practices and information to California.

3. **Travel destination (city and state)**

   Washington, DC

4. **Number of staff traveling**

   1.

5. **Cost of travel for this purpose**

   $1,340

FFY 2018 Out-of-State Travel

UC CalFresh Nutrition Education Program

A. American Public Health Association (APHA) Annual Meeting and Expo
   - Attendance: 2

B. Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA)
   - Attendance: 1

C. Society of Nutrition Education and Behavior (SNEB)
   - Attendance: 1

D. SHAPE America National Convention and Expo
   - Attendance: 1

E. American Evaluation Association (AEA) Annual Conference
   - Attendance: 2

F. Global Learning Partners' Foundations of Dialogue Education Workshop
   - Attendance: 1

G. Food and Nutrition Conference and Expo (FNCE)
   - Attendance: 2

H. School Nutrition Association Annual National Conference (SNA ANC)
   - Attendance: 1

I. National Anti-Hunger Policy Conference
   - Attendance: 1

J. Food and Nutrition Service (FNS) Leadership Summit
   - Attendance: 4

Total UCCE Out-of-State Travel:	$34,842.00

UCCE Out-of-State Travel

A. Travel Purpose: American Public Health Association (APHA) Annual Meeting and Expo

1. How attendance will benefit SNAP-Ed program goals and objectives

   The American Public Health Association (APHA) is one of the premier meetings regarding health and nutrition developments nationally. UC CalFresh seeks to provide program participants leading information relevant to nutrition education and see national best practices as presented by alternate agencies/states. Attending APHA will allow participant to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California. It also provides UC CalFresh with new approaches required in the USDA SNAP-Ed Guidance

2. Justification of need for travel

   Allows the UC CalFresh Nutrition Education Program to obtain strategies and tools for public health related nutrition education, per USDA SNAP-Ed Guidance. We are also pending notification of a presentation on UC CalFresh NEP's Evidence based for SNAP-Ed

3. Travel destination (city and state)

   Atlanta, GA

4. Number of staff traveling

   2

5. Cost of travel for this purpose

   $5,038.00

UCCE Out-of-State Travel

B. Travel Purpose: Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA)

1. How attendance will benefit SNAP-Ed program goals and objectives

   Attendance for the Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA) meeting is essential as this meeting was created to provide a means for SNAP-Ed states to work together and meet with USDA on program and administrative issues of SNAP-Ed. The meeting consists of training, workgroups and sharing of resources from other states. Staff participate with other attendees on developing, implementing and evaluating best practices, new information from USDA, and any changes that may occur in the USDA SNAP-Ed Guidance.

2. Justification of need for travel

   Travel to this meeting allow the UC CalFresh Nutrition Education Program to obtain information from USDA/FNS as well as other national leaders to advance practices in California. UC CalFresh has played a vital role in providing support and facilitation of sessions at this meeting that lead to the uptake of Healthy Foods per USDA (Dietary Guidelines

3. Travel destination (city and state)

   Arlington, Virginia

4. Number of staff traveling

   1

5. Cost of travel for this purpose

   $2,373.00

UCCE Out-of-State Travel

C. Travel Purpose: Society for Nutrition Education and Behavior (SNEB)

1. How attendance will benefit SNAP-Ed program goals and objectives

   Society for Nutrition Education and Behavior (SNEB) is an international community of professionals actively involved in nutrition education and health promotion. Their work takes place in colleges and universities, government agencies, cooperative extension, communications and public relations firms, the food industry, voluntary and service organizations and with other reliable places of nutrition and health education information.

   The Smarter Lunchrooms Movement of California (SLM of CA) Collaborative will also submit a program proposal to present on the Team Nutrition Smarter Lunchrooms Movement Grant in California. If the proposal is accepted, the SLM Program Lead will attend the SNEB conference.

2. Justification of need for travel

   UC CalFresh Nutrition Education Program to obtain strategies and tools for public health related to nutrition education. Often UC presents at this meeting. Attending SNEB allows the UC CalFresh Nutrition Education Program to obtain strategies and tools for public health strategies related to nutrition education now required in the USDA SNAP Ed Guidance. Attendance will also allow UC CalFresh to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California. Attending SNEB will also allow UC CalFresh to participate in the ASNNA meeting held during the conference.

3. Travel destination (city and state)

   Minneapolis, MN

4. Number of staff traveling

   1

5. Cost of travel for this purpose

   $2,562.00

UCCE Out-of-State Travel

D. Travel Purpose: SHAPE America National Convention and Expo

1. How attendance will benefit SNAP-Ed program goals and objectives

   The SHAPE America National Convention and Expo provides an opportunity for health professionals to learn about local, state and national strategies to combat obesity in the United States. SNAP-Ed continues to develop multi-level interventions and community and public health approaches that focus not only on healthy eating habits, but also, physically active lifestyles for SNAP-Ed target audience. This conference will help the UC CalFresh state office staff develop new innovative obesity prevention strategies that are evidence-based and nationally recognized and supported.

2. Justification of need for travel

   This conference provides opportunities for UC CalFresh staff to collaborate with and learn from potential partners who are advancing physical activity policies and programs at the local, state and national level. SHAPE America is working directly with Let's Move! and Let's Move! Active Schools initiatives, which are priorities for SNAP-Ed. Topics, include advocacy for physical activity and school health policies, family and community engagement, assessment and evaluation of physical activity programs, and technology in health promotion. These topics will assist with further integration of physical activity into the UC CalFresh programming.

3. Travel destination (city and state)

   Nashville, TN

4. Number of staff traveling

   1

5. Cost of travel for this purpose

   $2,524.00 * *Substitution may take place depending on UC travel policy*

UCCE Out-of-State Travel

E. Travel Purpose: American Evaluation Association (AEA) Annual Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

   The American Evaluation Association (AEA) annual conference and professional development workshops brings together professional evaluators from around the country and the world. The 2017 theme "From Learning to Action" will explore 4 ways of learning from evaluation to create better practices and outcomes: 1) share evaluation practices, methods, ethnics and lessons, 2) share evidence of what works and why in public policies, programs and projects, 3) share innovations that can be incorporated into evaluation practice and 4) share insight on evaluation users to increase evaluation utilization. The dozens of skills and practice oriented sessions have direct applicability to SNAP-Ed evaluation and will enable staff to obtain up-to-date information to assess the strengths and weaknesses of the SNAP-Ed program and further advance SNAP-Ed evaluation practices. It also promotes and develops skills in evaluation practice. Evaluation professionals have an opportunity to learn and share their best work in evaluation theory and practice.

2. Justification of need for travel

   Attending the Annual Conference of the American Evaluation Association will enable the UC CalFresh Nutrition Education Program to obtain leading edge evaluation strategies, lessons and tools for application to the design and implementation of SNAP-Ed evaluation and the technical assistance provided to SNAP-Ed projects. Two staff will attend to ensure coverage of the wide array of evaluation topics presented. Attendance will allow program staff to learn and share about evaluation theory, practices and innovations that can be applied to SNAP-Ed programming and shared with others who is providing SNAP-Ed services in California.

3. Travel destination (city and state)

   Washington DC

4. Number of staff traveling

   2

5. Cost of travel for this purpose

   $5,458.00

UCCE Out-of-State Travel

F. Travel Purpose: Global Learning Partners' Foundations of Dialogue Education Workshop

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Global Learning Partners' Foundations of Dialogue Education Workshop is an intensive training of trainers wishing to apply the Dialogue Education™ (DE) adult learning techniques in their work. Learner-centered Dialogue Education is a core concept used in adult education curricula used by the UC CalFresh program. Dialogue Education focuses on how adults learn best: by becoming active participants in their own learning experience. DE is highly collaborative, and recognizes the rich resource of knowledge each adult learner brings in to the session so that this becomes part of the fabric of learning. This interactive hands-on training is not provided elsewhere. The registration fee includes all workshop materials and supplies, a substantial workbook, and two teaching tools and resources.

   The registration fee ($1,865) includes all workshop materials and supplies, a substantial workbook, and two teaching tools and resources.

2. Justification of need for travel

   Attending the Global Learning Partners' Foundations of Dialogue Education Workshop will enable the UC CalFresh Nutrition Education Program to enhance training efforts for program staff in two major ways. One is to incorporate DE training methods to increase effectiveness of program staff trainings in all areas. The second is to teach DE skills that staff can use in their direct education with adult audiences. With Dialogue Education, the learning atmosphere is safe and respectful, a place where people are both challenged and supported to maximize learning. The outcome is higher, more organic retention of skills and knowledge for the long-term.

3. Travel destination (city and state)

   Montpelier, VT or Stowe, Vermont

4. Number of staff traveling

   1

5. Cost of travel for this purpose

   $3,804.00

UCCE Out-of-State Travel

G. Travel Purpose: Food and Nutrition Conference and Expo.

1. How attendance will benefit SNAP-Ed program goals and objectives

   The Academy of Nutrition and Dietetics sponsors the world's largest meeting of food and nutrition experts — more than 10,000 registered dietitians, nutrition science researchers, policy makers, health-care providers and industry leaders attend the annual meeting — and address key issues affecting the health of all Americans. The Academy's annual meeting features more than 130 research and educational presentations, lectures, panel discussions and culinary demonstrations.

2. Justification of need for travel

   Attending the Academy of Nutrition and Dietetics Food and Nutrition Conference will enable the UC CalFresh program to provide the most current information to our staff on nutrition and obesity prevention as well as nutrition education tools and strategies presented at the conference.

3. Travel destination (city and state)

   McCormick Place West, Chicago, Illinois

4. Number of staff traveling

   2

5. Cost of travel for this purpose

   $5,294.00

UCCE Out-of-State Travel

H. Travel Purpose: School Nutrition Association Annual National Conference (SNA ANC)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The School Nutrition Association (SNA) is a national community of professionals actively involved in providing meals to students throughout the country. Their work focuses on delivering quality, nutritious meals in schools, decreasing food waste and increasing consumption of healthy foods.

2. Justification of need for travel

   UC CalFresh Nutrition Education Program will obtain information related to school food service and the school lunchroom environment. Attending SNA ANC allows UC CalFresh Nutrition Education Program to develop strategies for increasing access to more healthful, regionally sourced, and sustainably produced food for our nation's school children. In addition, SNA ANC will give UC CalFresh Nutrition Education program the opportunity to provide a presentation on the Smarter Lunchrooms Movement of California, increasing the awareness of the SLM.

3. Travel destination (city and state)

   Las Vegas, NV

4. Number of staff traveling

   1

5. Cost of travel for this purpose

   $1,738.00

UCCE Out-of-State Travel

I. Travel Purpose: National Anti-Hunger Policy Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

This conference addresses many of the objectives of the California State SNAP Ed plan. The conference focuses on anti-hunger and anti-poverty and provides strategies and ideas to address and reduce hunger. It brings together advocates; officials; anti-obesity groups; and representatives of community and non-profit organizations.

The three-day conferences allows for SNAP Ed programs and staff to have networking opportunities, training, and learn from sessions that support the programs and approaches employed in California. The conference also allows participants share information and learn how to strengthen the quality and reach of federal nutrition programs, learn best outreach and program practices from other states and localities, fill in the gaps in food service for millions of low-income children, and identify creative ideas for new and innovative approaches to ending hunger.

2. Justification of need for travel

This meeting allows participants to hear the latest information on anti-hunger programs and community approaches and opportunities to meet with members of congress, hill staff, and administration officials who attend the conference as they provide updates during conference sessions.

3. Travel destination (city and state)

Washington DC

4. Number of staff traveling

1

5. Cost of travel for this purpose

$2,267.00* *Amount may change slightly due to meeting location once determined*

UCCE Out-of-State Travel

J. Travel Purpose: Food and Nutrition Service (FNS) Leadership Summit FFY 2018

1. How attendance will benefit SNAP-Ed program goals and objectives

   Staff attendance will allow for learning USDA SNAP-Ed priorities and provide learning opportunities from other state SNAP-Ed programs.

2. Justification of need for travel

   This trip is at the request of USDA and CDSS. Travel was recommended for 4 persons to attend the USDA FNS WRO SNAP-Ed Regional Meeting in Portland, Oregon. As one of the State Implementing Agencies, this meeting is required as part of the funding requirements.

3. Travel destination (city and state)

   Portland, Oregon or TBD

4. Number of staff traveling

   4

5. Cost of travel for this purpose

   $3,784.00* *Amount may change slightly due to meeting location once determined*

FFY 2018 Out-of-State Travel

California Department of Aging

A. Food and Nutrition Service (FNS) Leadership Summit
- Attendance: 2

Total CDA Out-of-State Travel:	$1,947.00

CDA Out-of-State Travel

A. Travel Purpose: Food and Nutrition Service (FNS) Leadership Summit

1. How attendance will benefit SNAP-Ed program goals and objectives

   FNS-USDA recommends that State level staff participate in conferences/summits to increase staff knowledge and to improve the management of SNAP-Ed programming in accordance with FNS-USDA direction. Attendance of two State Level SNAP-Ed staff members to conferences/summits identified by FNS-USDA will improve SNAP-Ed program state-wide by ensuring that CDA staff are able to efficiently transfer USDA recommendations, standards, and information to LIAs.

2. Justification of need for travel

   FNS has moved the SNAP-Ed summit out of state.

3. Travel destination (city and state)

   Oregon

4. Number of staff traveling

   Two.

5. Cost of travel for this purpose

   $1,947.00

FFY 2018 Out-of-State Travel

Catholic Charities of California, Inc.

A. Food and Nutrition Service (FNS) Leadership Summit
- Attendance: 2

Total CCC Out-of-State Travel:	$1,600.00

CCC Out-of-State Travel

A. Travel Purpose: Food and Nutrition Services (FNS) Leadership Summit

1. How attendance will benefit SNAP-Ed program goals and objectives
   CONFERENCES/SUMMITS: FNS-USDA recommends that State level staff participate in conferences/summits to increase staff knowledge and to improve the management of SNAP-Ed programming in accordance with FNS-USDA standards. Attendance of two State Level SNAP-Ed CCC staff members to conferences/summits identified by FNS-USDA will improve CCC's SNAP-Ed program state-wide by ensuring that CCC staff are able to efficiently transfer USDA recommendations, standards, and information to CCC-LIAs.

2. Justification of need for travel
   CONFERENCES/SUMMITS: FNS-USDA recommends participation by at least one staff member from each State Implementing Agency at conferences/summits that FNS-USDA has identified as important for SNAP-Ed. Based on this recommendation, CCC has budgeted for two CCC State Level SNAP-Ed staff members to attend the FNS Summit.

3. Travel destination (city and state)
   CONFERENCES/SUMMITS: FNS-USDA recommended conferences/summits that will be attended by two CCC State Level SNAP-Ed staff will be located in-Oregon.

4. Number of staff traveling
   (2) Two CCC State Level SNAP-Ed staff members.

5. Cost of travel for this purpose
   $1600 (anticipated carry-in funds will cover the cost of summit)

FFY 2018 SNAP-Ed

California

In-State Travel

Please continue to

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FFY 2018 In-State Travel

California Department of Social Services

A. State Implementing Agencies Management Evaluations
- Attendance: 2

B. Food and Nutrition Service Management Evaluations
- Attendance: 2

C. Annual SNAP-Ed LIA Forum
- Attendance: 18

D. Local SNAP-Ed Trainings
- Attendance: 2

Total for All In-State Travel Costs for CDSS State Staff:	$13,008.00

CDSS In-State Travel

Travel Purpose: CDSS In-State

1. Justification of need for travel, including how attendance will benefit SNAP-Ed
   Attendance and participation in these local program reviews are critical to help maintain the SNAP-Ed program integrity in the State of California. CDSS is following FNS' recommendations to take a more active role in program oversight and promote communication and collaboration of SNAP-Ed services.

   As the state's oversight agency, CDSS has the responsibility to conduct periodic program reviews to ensure the integrity of the program. These reviews will help identify areas of improvement and improve overall program performance.

2. Travel destination (city, town or county or indicate local travel)
   There are a total of 12 trips listed. Please refer to the CDSS budget justification for more information. There will be various destinations throughout California.

3. Number of staff traveling
   There will be a maximum of 18 staff traveling throughout the year.

4. Cost of travel for this purpose
   The in-state travel cost for FFY 2018 is $13,078.00.

FFY 2018 In-State Travel Projections

California Department of Public Health - CDPH

A. California Conference of Local Health Department Nutritionists (CCLHDN)
- Attendance: 3

B. Farm to School Conference
- Attendance: 2

C. Annual SNAP-Ed LIA 2018
- Attendance: 37

D. SNAP-Ed Training and Technical Assistance Team Visits
- Attendance: 7 staff conducting 6 Service Area Training/TA Visits (42)
- Attendance: 10 staff conducting 2-3 LIA trainings per quarter (100)
- Attendance: 7 SMEs conducting 3 quarterly trainings with staff listed above (21)
- Attendance: Total Training Team Trips ~142

E. Admin Fiscal Health Training 3
- Attendance: 3 staff for 8 trainings

F. Annual ME Site Visits
- Attendance: 6 staff to accompany WRO/CDSS staff on selected site visits

G. CDPH Project Officer (PO) and Contract Manager (CM) Site Visits/ME Reviews
- Attendance: 11 staff (POs) visiting each contractor between 1-2 visits annually
- Attendance: 10 staff (CMs) visiting each contractor once annually with the POs.

H. Multicultural Marketing Conference
- Attendance: 4

I. Promatora Conference
- Attendance: 4

J. Digital Media Conference
- Attendance: 3

K. Child and Adult Care Food Program Conference
- Attendance: 1

L. Child and Adult Care Food Program Roundtable Meetings
- Attendance: 5

M. California WIC Association Meeting
- Attendance: 1

N. CalFresh Forum
- Attendance: 2

O. First 5 Summit
- Attendance: 2

P. BOOST Conference
- Attendance: 1

Q. California Association for Health, Physical Education, Recreation & Dance (CAHPERD)
- Attendance: 1

R. Latino Health Equity Conference
- Attendance: 1

S. Health Literacy Conference
- Attendance: 4

T. California School-Based Health Alliance
- Attendance: 2

U. California Ag in the Classroom
- Attendance: 1

V. California School PTA Association
- Attendance: 1

W. Local Travel to Meetings with Subcontractors
- 20 staff members will have month meetings with Subcontractors, (State Support, Media, and Material subcontractors) to discuss deliverables
- Attendance: 20

X. Society for Consumer Psychology (Research)
- Attendance: 1

Y. Partnership Summits & Liason Visits
- Attendance: 13 staff attending twice annually (26)

Z. Champion Providers
- Attendance: 1-2 staff attending 10 meetings annually (20)

AA. CNAP Meetings
- Attendance: 5 staff attending 3 meetings annually (12)

Total for All In-State Travel Costs for CDPH State Staff‡:	$244,350.00

‡ *In-State travel costs and numbers were used for planning and budgeting purposes and may vary due to actual costs and attendance.*

FFY 2018 In-State Travel

UC CalFresh Nutrition Education Program

A. California Conference of Local Health Department Nutritionists (CCLHDN)
- Attendance: 5

B. California Agriculture In the Classroom Conference
- Attendance: 10

C. Farm to School Conference
- Attendance: 4

D. Annual SNAP-Ed LIA Forum
- Attendance: 80

E. UC CalFresh Regional Trainings
- Attendance: 130

F. California School Nutrition Association Conference (CSNA)
- Attendance: 5

G. Healthy Living Ambassador (HLA) Training
- Attendance: 6

H. Learning Lab - Garden Based learning
- Attendance: 10

I. Agents of Change Summit (AOCS18)
- Attendance: 10

Total for All In-State Travel Costs for UC CalFresh (County-Level & State Office): $156,342.00

UCCE In-State Travel

A. Travel Purpose: California Conference of Local Health Department Nutritionists (CCLHDN)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The purpose of CCLHDN is to build leadership capacity among local health department nutritionists to influence nutrition funding and programs at the local and state levels.

2. Justification of need for travel

   This conference provides opportunities for UC CalFresh Advisors and staff to meet with the nutrition education directors at the various local health departments. It also allows discussion and planning on topics including collaboration, peer exchange programs, CNAP support, evaluation, and strategies for reaching priority populations. This information is useful in developing a strategic plan that will address the current and future nutrition education needs for our target population.

3. Travel destination (city, town or county or indicate local travel)

   TBD

4. Number of staff traveling

   5 **Attendance may be modified depending on county need and staffing*

5. Cost of travel for this purpose

   $6,740.00**

   ** **Amount may change slightly due to meeting location once determined*

UCCE In-State Travel

B. Travel Purpose: California Agriculture in the Classroom Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

   Agriculture education has been practicing Common Core concepts since before Common Core was cool. Incorporating agriculture into the classroom provides students with connections to the real world, helping them develop critical thinking and problem solving skills.

2. Justification of need for travel

   Workshop presenters will provide resources and guidance to help meet Common Core Standards while engaging your students through agricultural themed lessons. Network with fellow educators and agriculture industry experts; attend farm tours, presentations, workshops, and exhibits, to explore how agriculture and Common Core go hand-in-hand.

3. Travel destination (city, town or county or indicate local travel)

   TBD – information not yet available

4. Number of staff traveling

   10 **Attendance may be modified depending on county need and staffing.*

5. Cost of travel for this purpose

   $7,384.00 *

   ** *Amount may change slightly due to meeting location once determined*

UCCE In-State Travel

C. Travel Purpose: Farm to School Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

   Understanding Farm-to-school, Farm-to-Community principals helps to understand ways to integrate new approaches into the UC CalFresh nutrition education programs. Farm to school programs help to enhance the Smarter Lunchrooms and Shaping Healthy Choices Program priorities and allow for greater adoption of policy, systems and environmental approaches for the SNAP-Ed programs.

2. Justification of need for travel

   The majority of UC CalFresh counties are implementing at least some aspect of Farm to School and Garden programming. Attending the conference will enable UC CalFresh state office staff to obtain actionable information and best practices for further improving UC CalFresh's Farm to School and Garden programming and partnerships.

3. Travel destination (city, town or county or indicate local travel)

   Modesto, California

4. Number of staff traveling

   4 **Attendance may be modified depending on county need and staffing*

5. Cost of travel for this purpose

   $4,021.00

UCCE In-State Travel

D. Travel Purpose: Annual SNAP-Ed LIA Forum

1. How attendance will benefit SNAP-Ed program goals and objectives

   This forum is the beginning point of collaboration for our Local partners to begin discussing plans and changes to their local SNAP-Ed Work Plans for the upcoming fiscal year. The Forum runs over two days and is held in Sacramento. Attendees will hear essential information for developing and revising their Work Plan and receive training and technical assistance from state agency staff.

2. Justification of need for travel

   Staff will require SNAP-Ed funds for mileage, lodging and other allowable travel meals and incidentals.

3. Travel destination (city, town or county or indicate local travel)

   Sacramento, California

4. Number of staff traveling

   80

5. Cost of travel for this purpose

   $26,000.00

UCCE In-State Travel

E. Travel Purpose: UC CalFresh Regional Trainings

1. How attendance will benefit SNAP-Ed program goals and objectives

   Given the large state of California that is served by UC CalFresh and the diverse counties, UC CalFresh provides several regional trainings (North, Central and South) for all staff funded by UC CalFresh. These regional trainings focus more on UC CalFresh curriculum, specific skills and knowledge required to deliver the curriculum and maintain the integrity of the goals and objectives of the approved curriculum. These trainings include but are not limited to Program Supervisor Training, the Science of Nutrition, Servsafe Training, Smarter Lunchrooms Regional Trainings, Shaping Healthy Choices, Youth Empowerment Trainings and physical activity trainings such as CATCH.

   Additionally, UC CalFresh staff will participate in SIA/LIA trainings that are coordinated and offered to all SIA/LIAs.

2. Justification of need for travel

   New curriculum and guidance necessitates the State Office to continually provide training and technical assistance to our county programs. By bringing UC CalFresh staff together, we can provide a consistent message and training techniques for all of our staff as well as best practices used.

3. Travel destination (city, town or county or indicate local travel)

   Northern and Southern California locations will be utilized

4. Number of staff traveling

   130

5. Cost of travel for this purpose

   $77,688.00.

UCCE In-State Travel

F. Travel Purpose: California School Nutrition Association Conference (CSNA)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The California School Nutrition Association Conference (CSNA) brings together school nutritionists and food service staff who focus on the school meal programs to explore ways to foster an environment where children achieve overall wellness and lifelong success.

2. Justification of need for travel

   UC CalFresh continues to work with schools and has increased our coordination with school cafeterias and food service directors as part of our Smarter Lunchrooms Movement of California efforts and Shaping Healthy Choices framework. Attending this meeting will allow for UC CalFresh staff to learn ways to foster strategic partnerships in our joint efforts to change the school environment.

3. Travel destination (city, town or county or indicate local travel)

   Sacramento, California

4. Number of staff traveling

   5 **Attendance may be modified depending on county need and staffing*

5. Cost of travel for this purpose

   $4,760.00

UCCE In-State Travel

G. Travel Purpose: Healthy Living Ambassador (HLA) Training

1. How attendance will benefit SNAP-Ed program goals and objectives

   The San Mateo County UC CalFresh program hosts the Healthy Living Ambassador (HLA) Program as part of their UC CalFresh youth engagement and gardening efforts. Staff from other counties will visit Elkus Ranch, the location of the San Mateo County UCCE to participate in trainings on the HLA program.

2. Justification of need for travel

   To attend the overnight Healthy Living Ambassador (HLA) Training in Half Moon Bay, California. This will allow for other UC CalFresh youth engagement and garden-based education programs to receive training on the youth engagement approaches used. This will help expand and enhance the UC CalFresh gardening and youth engagement programs.

3. Travel destination (city, town or county or indicate local travel)

   Half Moon Bay, California

4. Number of staff traveling

   6

5. Cost of travel for this purpose

   $4,944.00

UCCE In-State Travel

H. Travel Purpose: Life Lab - Learning Lab - Garden Based learning

1. How attendance will benefit SNAP-Ed program goals and objectives

   Conference will help educator's better deliver garden education in schools. There is mounting evidence that school gardening, especially when combined with nutrition education encourages students to make more healthful food choices.

2. Justification of need for travel

   Learn to use a garden to breathe life into standards-based lessons, promote ecological literacy, encourage healthy eating, and support students' social development. Participants will learn tried-and-true garden-based lessons linked to Common Core Language Arts, Math, and Next Generation Science Standards; practice basic gardening techniques; and develop management strategies for a school garden program.

3. Travel destination (city, town or county or indicate local travel)

   Santa Cruz, California

4. Number of staff traveling

   10 **Attendance may be modified depending on county need and staffing*

5. Cost of travel for this purpose

   $10,335.00

UCCE In-State Travel

I. Travel Purpose: - Agents of Change Summit 2018- (AOCS18)

1. How attendance will benefit SNAP-Ed program goals and objectives

   The 2018 Agents of Change Summit explores topics in behavior change including influence, networks, and the spread of information. Professionals in public health communication discuss how behavior change campaigns and information dissemination can be successful in an environment where media is splintered, content is curated and expertise comes from a range of new sources. Attendance will benefit SIA SNAP-Ed communication and branding efforts in California.

2. Justification of need for travel

   California's SNAP-Ed SIA collaboration is entering a new stage of its development in branding and is in a politically sensitive environment nationally. At this time, strategic positioning of the program's vital benefits to SNAP eligible audiences is essential. This conference will assist in these ongoing efforts.

3. Travel destination (city, town or county or indicate local travel)

   San Diego, California

4. Number of staff traveling

   10 **Attendance may be modified depending on county need and staffing*

5. Cost of travel for this purpose

   $14,470.00

FFY 2018 In-State Travel

California Department of Aging

A. CDA In-State Travel

- Attendance: 5

Total for All In-State Travel Costs for CDA State Staff:	$10,188.00

CDA In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

   The purpose of this travel is to monitor and evaluate SNAP-Ed participating Area Agencies on Aging (AAA) for fidelity to SNAP-Ed program standards and provide technical assistance to help AAAs meet local county Integrated Work Plan and California SNAP-Ed program goals and objectives.

2. Justification of need for travel

   As a State Implementing Agency (SIA), CDA is responsible for ensuring that participating AAAs implement the SNAP-Ed program consistent with grant requirements and identify areas where additional program technical assistance and training are needed.

3. Travel destination (city, town or county or indicate local travel)

   CDA has eight (8) evaluation visits scheduled for FFY 2018. Scheduled SNAP-Ed evaluation visits are to agencies providing SNAP-Ed activities. A SNAP-Ed Program Specialist(AGPA), and/or , SNAP-Ed Fiscal Analyst (AGPA) will conduct AAA technical assistance/evaluation visits. When necessary, the CDA Policy Manager will participate in the on-site evaluation visit. SNAP-Ed staff's salary (see CDA budget), travel and per diem costs (see below) will be paid through the SNAP-Ed grant. Salary, travel and per diem costs for other CDA staff will be paid in-kind. These costs are reflected under #5 below.

   Other CDA staff may participate in SNAP-Ed sponsored training in Sacramento, CA.

4. Number of staff traveling

   CDA's in-state travel estimates include the following staffs:

   <u>SNAP-Ed Staff</u>
   2 AGPA's
   2 Policy Manager

   <u>In-kind Staff</u>
   1 SSM1 local assistance coordinator

5. Cost of travel for this purpose

   CDA's FFY 2018 In-State Travel includes budgeted travel expenditures of $10,188.00

FFY 2018 In-State Travel

Catholic Charities of California, Inc.

A. CCC Administrative Site Visits
- Attendance: 1

B. LIA Forum Participation
- Attendance: 12

Total for All In-State Travel Costs for CCC (County-Level & State Office):	$ 5,226.00

CCC In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives
   a) CCC ADMINISTRATIVE SITE VISITS: CCC-LIA site visits will provide oversight and ensure fidelity to program requirements and standards. State Level SNAP-Ed staff will observe the delivery of SNAP-Ed services and provide administrative feedback and technical assistance to each CCC-LIA to improve SNAP-Ed programming and administration at the local level.

   b) LIA FORUM PARTICIPATION: CCC requires, and FNS-USDA and CDSS strongly encourage, participation by at least one SNAP-Ed staff member per CCC-LIA at the State-wide SNAP-Ed Forum. At this event, LIA staff receive training, acquire valuable knowledge, and collaborate with other LIAs to initiate the collective development of County Integrated Work Plans.

2. Justification of need for travel
   a) CCC ADMINISTRATIVE SITE VISITS: CCC has budgeted for one site visit per CCC-LIA to provide necessary program oversight, technical assistance, and administrative support to CCC-LIAs.

   b) LIA FORUM PARTICIPATION: CCC requires at least one staff member from each CCC-LIA to participate in the State-wide SNAP-Ed Forum. LIA participation in this annual event is also strongly encouraged by FNS-USDA and CDSS, to ensure collaborative development of Integrated County Work Plans and to provide CCC-LIA staff with an opportunity to receive training and acquire valuable knowledge.

3. Travel destination (city, town or county or indicate local travel)
   a) CCC ADMINISTRATIVE SITE VISITS: Site visit travel will include one trip to each of the 12 main offices and may include travel to select program delivery locations in counties where CCC-LIAs deliver SNAP-Ed services including: Solano, San Bernardino, Riverside, San Joaquin, Stanislaus, Orange, San Francisco, Marin, San Mateo, Monterey, Santa Cruz, Santa Clara, Los Angeles, Napa, Sonoma, Lake, San Diego, Imperial, Butte, Glenn, Tehama, Shasta, Siskiyou, Fresno and Trinity counties.

b) LIA FORUM PARTICIPATION: CCC-LIA staff will travel from their respective locations (in Vallejo, San Bernardino, Stockton, Santa Ana, San Francisco, Monterey, San Diego, Santa Clara, Los Angeles, Santa Rosa, Fresno and Redding) to the SNAP-Ed Forum location in Sacramento, CA.

4. Number of staff traveling
   a) (1) One CCC State Level SNAP-Ed staff member.

   b) (12) Twelve CCC-LIA SNAP-Ed staff members.

5. Cost of travel for this purpose
   a) $359.00 (FFY 2017 Carry-In will cover any remaining costs)

   b) $4,867.00

1. State Agency Goals and Objectives

   a. State Level Goals

   See State Level Goals.

   b. State Level Objectives

   See State Level Objectives.

2. Description of projects/interventions. The following information should be provided:

Project Title	FFY 2018 California Department of Health Care Services (DHCS) Project Connect/Obesity Prevention Renewal Project

   a. Related State Objectives

   Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

   The purpose of this project is to develop and test an obesity prevention project, called Project Connect, to reduce the risk and prevalence of obesity and projected health care costs among low-income Californians. Project Connect consists of three phases: (1) formative research; (2) program development and pilot testing; and (3) impact evaluation and translation of results.

   b. Audience

   Participants: Low-income overweight or obese mothers (BMI≥25), aged 20-45 years, with at least one child, aged 3-17 years, in the household at study entry, living in mostly urban communities.

   Exclusion: Pregnancy; breastfeeding; within 2 years postpartum; life-threatening illness; institutionalization; moderate to severe mental illness; substance use disorders; receiving nutrition therapy; those who have had or are considering bariatric surgery; medically diagnosed eating disorder; taking medication that affects weight; thyroid disease; patients with Type 1 or Type 2 diabetes without medical clearance from the participant's physician; plans to move away from the community in the next 18 months.

   c. Food and Activity Environments

   Epidemiologic trends related to obesity are disturbing. Two recent papers indicated that obesity prevalence rates among adult females and adolescent males and females continue to rise.[1-2]

[1] Ogden, C.L., Carroll, M.D., Lawman, H.G., Fryar, C.D., Kruszon-Moran, D., Kit, B.K., & Flegal, K.M. (2016). Trends in obesity prevalence among children and adolescents in the United States, 1988-1994 through 2013-2014. Journal of the American Medical Association, 315(21), 2292-2299.

SNAP-Ed-eligible Medi-Cal members are active, meaningful participants in our formative research. They are informing the development of our intervention and study design.

d. Project Description for Educational Strategies

The first three years of the obesity prevention project, including formative research and program planning and development, have formed the foundation of Project Connect. During the next three years (FFY 2018 through FFY 2020), we will complete program and evaluation development, implement our interventions at the community level, and determine the effectiveness of our varied approaches in reducing BMI and sugar-sweetened beverage consumption, improving fruit and vegetable consumption and physical activity, improving related psychosocial determinants and health outcomes, and achieving cost effectiveness. The study findings will then be used to inform SNAP-Ed, Medi-Cal, and other obesity-related policies and practices in the future.

e. Project Description for Marketing Strategies

During **FFY 2018 (10/01/2017–09/30/2018)**, the following activities will be completed:

Task 1:

1. Complete pilot testing of program interventions and impact/process evaluation instruments with SNAP-Ed eligible Medi-Cal members. Analyze pilot test data, and make intervention and instrument adjustments, as needed.
2. Complete final phase of community engagement/organizing process in preparation for the intervention and evaluation components of Project Connect.
3. Secure final approval from the Institutional Review Board for the Protection of Human Subjects.
4. Secure final contract approvals for the evaluation, social media/communication, and lifestyle management subcontractors, as needed.

Task 2:

1. Recruit, secure, and train all community-based research and intervention personnel.
2. Prepare/secure all program- and study-related materials.
3. Finalize messages, update local resources on the Welltopia website, and ensure social media/communication channels are ready for activation.

Task 3:

1. Finalize instruments, methods, and all evaluation logistics (process, exposure, outcome, and economic) in preparation for study recruitment and evaluation launch.
2. Begin recruiting evaluation study participants.

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[2] Flegal, K.M., Kruszon-Moran, D., Carroll, M.D., Fryar, C.D., & Ogden, C.L. (2016). Trends in obesity among adults in the United States, 2005 to 2014. Journal of the American Medical Association, 315(21), 2284-2291.

During **FFY 2019 (10/01/2018–09/30/2019)**, the following activities will be completed:

Task 1:

1. Complete recruitment of evaluation study participants in intervention and control groups.

Task 2:

1. Collect baseline data.

Task 3:

1. Commence an evaluation study with intervention and control groups.
2. Implement interventions, including a whole-person lifestyle program, social media/communication campaign, and environmental approaches. Environmental approaches will be dependent on the availability of non-SNAP-Ed funding.
3. Collect 3- and 6-month follow-up data.
4. Collect monthly data to gauge intervention exposure.
5. Collect process evaluation data.
6. Collect data for economic analysis.

During **FFY 2020 (10/01/2019–09/30/2020)**, the following activities will be completed:

Task 1:

1. Complete intervention activities.
2. Collect 9- and 12-month follow-up data.
3. Collect monthly data collection to gauge intervention exposure.
4. Complete process data collection.
5. Complete data collection for economic analysis.
6. Develop a data dissemination plan.

Task 2:

1. Begin analyzing baseline, 3-month, 6-month, 9-month, and 12-month outcome, exposure, process, and economic data.
2. Begin identifying promising practices to implement in the control community following study completion.

f. Evidence Base

N/A

g. Policy, Systems, and Environmental Changes

Please refer to the Project Connect Impact Evaluation Prospectus in Appendix A for a list of potential PSE approaches. The approaches will be finalized once the intervention communities and their PSE needs have been identified.

h. Use of Existing Educational Materials

Based upon the formative research results and a systematic review of relevant literature and materials, the Centers for Disease Control and Prevention's PT2 program will be adapted for the whole-person lifestyle component of the intervention.

i. Development of New Educational Materials

Based upon the formative research results and a systematic review of relevant literature and materials, the Centers for Disease Control and Prevention's PT2 program will be adapted for the whole-person lifestyle component of the intervention.

j. Key Performance Measures/Indicators (kpi)

Please refer to Appedix A – Project Connect Impact Evaluation Prospectus.

3. Evaluation Plans

a. *Name:*

Project Connect/Obesity Prevention Renewal Project

b. *Type:*

Please refer to Appedix A – Project Connect Impact Evaluation Prospectus.

c. *Questions:*

Please refer to Appedix A – Project Connect Impact Evaluation Prospectus.

d. *Evaluation:*

N/A

e. *Use of SNAP-Ed Evaluation Framework:*:

Please refer to Appedix A – Project Connect Impact Evaluation Prospectus.

4. Coordination Efforts

This project will focus on using community-based interventions and evidenced-based programming to address and maximize the reach and potential impact of obesity prevention efforts among SNAP-Ed-eligible Medi-Cal members in community settings. We plan to leverage the good work of SNAP-Ed implementing agencies, our health care partners, and others working to improve the diet, physical activity, and weight outcomes of low-income Californians.

Project Connect: Building Collective Impact to Reduce the Risk and Prevalence of Obesity among Low-income Mothers in California

Background

Epidemiologic trends related to obesity are disturbing. Two recent papers indicated that obesity prevalence rates among adult females and adolescent males and females continue to rise.[1-2] In other population subgroups, obesity prevalence remains at an all-time high, and obesity-related mortality rates may be increasing in the United States.[3] Furthermore, there are state and national reports indicating the prevalence of pre-diabetes and diabetes, combined, is 50 percent or greater in the general population.[4-5]

The California Department of Health Care Services and University of California, Davis Institute for Population Health Improvement are collaborating to develop and test an obesity prevention demonstration project, called Project Connect, to reduce the risk and prevalence of obesity and associated health care costs among low-income, SNAP-Ed eligible mothers in California. This project is funded by the United States Department of Agriculture Supplemental Nutrition Assistance Program—Education, in partnership with the California Department of Social Services.

Project Connect consists of three phases: (1) formative research; (2) program development; and (3) evaluation and translation of results. This prospectus describes the evaluation component of the project.

Evaluation Aims, Primary Outcomes, and Research Questions

Specific Aims:

1. To determine the relative impact of a small group, whole-person lifestyle program (WPLP) and a community-level environmental and communication (CEC) intervention on reducing overweight/obesity among low-income overweight or obese mothers in mostly urban, California communities.
2. To examine the impact of WPLP and CEC on improving related behavioral and health indicators.

Primary Outcomes:

1. Reduction in Body Mass Index (BMI);
2. Increase in Physical Activity (PA);
3. Increase in Fruit and Vegetable (FV) consumption;
4. Decrease in Sugar Sweetened Beverage (SSB) consumption; and
5. Cost-effectiveness.

Research Questions:

1. Among low-income overweight or obese mothers living in mostly urban communities, what are the effects of a WPLP and CEC intervention on reducing overweight/obesity and improving related behavioral and health indicators?
2. Among low-income overweight or obese mothers living in mostly urban communities, is there a dose-response effect of the WPLP and CEC intervention? For example, are better outcomes associated with better attendance at WPLP sessions? Or, does greater exposure to health-enhancing social media and community activities correlate with better outcomes?
3. What is the cost effectiveness for the WPLP and CEC intervention at achieving health outcome goals?

Study Design

Participants: Low-income, SNAP-Ed eligible overweight or obese mothers (BMI≥25), aged 20-45 years, with at least one child, aged 3-17 years, in the household at study entry, living in mostly urban communities.

Exclusion: Pregnancy; breastfeeding; within 2 years postpartum; life-threatening illness; institutionalization; moderate to severe mental illness; substance use disorders; receiving nutrition therapy; those who have had or are considering bariatric surgery; medically diagnosed eating disorder; taking medication that affects weight; thyroid disease; patients with Type 1 or Type 2 diabetes without medical clearance from the participant's physician; plans to move away from the community in the next 12 months.

Design: The study will employ a prospective, controlled design. One hundred and sixty women in selected neighborhoods in Sacramento County will be assigned to either an intervention (n=80) or control (n=80) group.

Intervention Group: The intervention group will be exposed to a 6-month, integrated, community-based approach consisting of the following:

1. WPLP is a small-group program incorporating elements of Family Hui and the Centers for Disease Control and Prevention's PT2 program.[6-7] Family Hui is a peer-led program designed to build empowerment, positive parenting skills, coping and stress management, social support, and connection to help families thrive. PT2 is the latest version of the National Diabetes Prevention Program.

2. CEC has two parts: (a) creating an environment conducive to healthful weight, which may include planting trees to increase physical activity, increase social cohesion, and catalyze other community improvements; and (b) establishing stronger communications and community connections through a coordinated social media campaign.

Control Group: The control group participants will be enrolled for study measurements only and will be placed on a waitlist to receive effective interventions upon study completion.

Refer to Figure 1 for the study design diagram and Figure 2 for the conceptual framework.

Measures: Valid and reliable measures will be used in this study, and questionnaires will be pilot tested to ensure the length and content is appropriate for study participants. Measures will include BMI, PA, FV consumption, SSB consumption, among others. Data will be collected at baseline, 3 months, 6 months, 9 months, and 12 months. Assessments of exposure to the intervention will be collected monthly.

Figure 1: Study Design Diagram

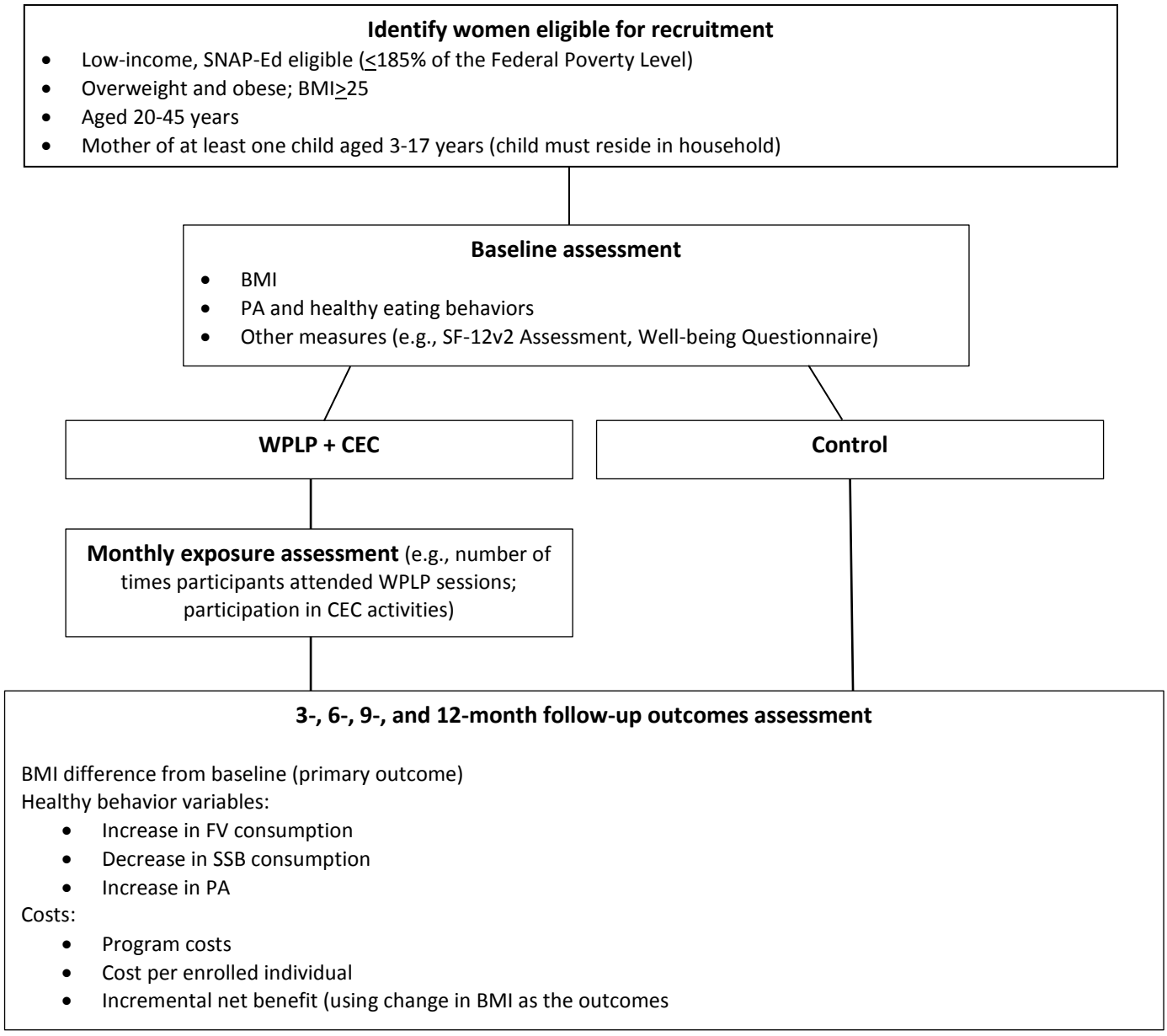
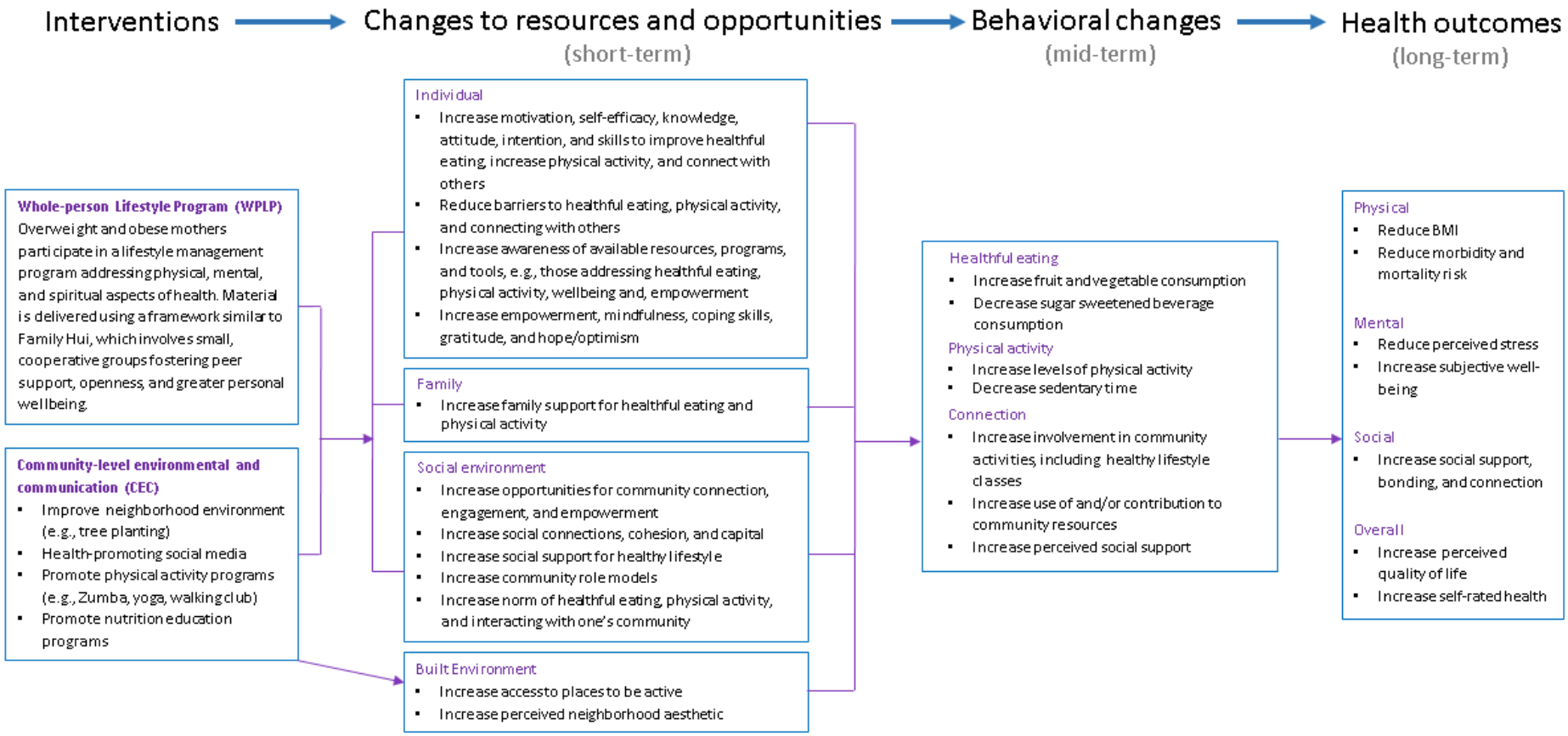


Figure 2: Conceptual Framework



Economic Evaluation

Cost-effectiveness analysis (CEA) will use BMI as its primary unit of "effect." The other key outcomes will be considered in a cost-consequence analysis (CCA). The primary CEA will be trial-based, analyzing the cost and outcome data collected for the study using a study time horizon. If the main outcome is not statistically significant, we will create CEA estimates using net benefit regression methods, in addition to the CCA results. The CEA results will consist of two outcomes, BMI and quality adjusted life years (QALYs). If the main outcome is statistically significant, we will supplement the results from net benefit regression with model-based CEA estimates that will project the short run results into the long term. These results will consider outcomes such as life years and QALYs.

References

1. Ogden, C.L., Carroll, M.D., Lawman, H.G., Fryar, C.D., Kruszon-Moran, D., Kit, B.K., & Flegal, K.M. (2016). Trends in obesity prevalence among children and adolescents in the United States, 1988-1994 through 2013-2014. *Journal of the American Medical Association, 315*(21), 2292-2299.
2. Flegal, K.M., Kruszon-Moran, D., Carroll, M.D., Fryar, C.D., & Ogden, C.L. (2016). Trends in obesity among adults in the United States, 2005 to 2014*. Journal of the American Medical Association, 315*(21), 2284-2291.
3. Ludwig, D.S. (2016). Lifespan weighed down by diet. *Journal of the American Medical Association, 315*(21), 2269-70.
4. Menke, A., Casagrande, S., Geiss, L., & Cowie, C.C. (2015). Prevalence of and trends in diabetes among adults in the United States, 1988-2012. *Journal of the American Medical Association, 314*(10), 1021-29.
5. Babey, S.H., Wolstein, J., Diamant, A.L., & Goldstein, H. (2016). Prediabetes in California: nearly half of California adults on path to diabetes. Health Policy Brief, UCLA Center for Health Policy Research. Retrieved from http://healthpolicy.ucla.edu/publications/Documents/PDF/2016/prediabetes-brief-mar2016.pdf accessed 6-28-16.
6. Family Hui. (n.d.). Retrieved from http://www.familyhui.org/ accessed 4-06-2017.
7. National Diabetes Prevention Program. (2016). Retrieved from https://www.cdc.gov/diabetes/prevention/index.html accessed 4-06-2017.

SNAP-Ed FFY 2018 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	California Department of Health Care Services
FFY 2018 Total Budget:	**$ 1,660,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$104,904	$25,799	-75.41%
2	Non-Capital Equipment/Supplies		$2,485	$0	-100.00%
3	Materials		$0	$0	
4	Travel & Per Diem		$2,860	$0	-100.00%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/Agreements**	$510,000	$1,237,356	$1,124,201	-9.14%
	Total Direct Costs:	**$510,000**	**$1,347,605**	**$1,150,000**	-14.66%
9	Indirect Costs*** Indirect Cost Rate= 0% of Total Personnel	$0	$36,716	$0	-100.00%
	Total Federal Funds	**$510,000**	**$1,384,321**	**$1,150,000**	-16.93%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2017 Budget
1	Salaries/Benefits	For FFY 2018, % FTE for the following positions have been adjusted: Medical Director is now at 5% FTE (reduced by 5%), Program Analyst at 5% FTE (reduced by 15%), and Contract & Financial Analyst at 5% FTE (reduced by 10%). These changes represent 75.41% reduction of Salaries/Benefits from FFY 17.
2	Non-Capital Equipment/Supplies	Non-Capital equipment and supplies have been completely removed.
3	Materials	
4	Travel & Per Diem	In-State travel has been completely removed.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	DHCS' subcontractor costs will change in FFY 2018 as final development and preparations for implementation of evaluation study are completed. Costs will include recruitment and training of all community-based research and intervention personnel, as well as start of recruitment of evaluation study participants.
9	Indirect Costs	Indirect Costs has been completely removed.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

performance.

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Medical Director	Neal Kohatsu, MD, MPH	90.00%	10.00%	$ 181,092.00	0.05	$9,054.60	49.26%	$4,460.30	$12,163.50	$13,515	
2			Research Scientist	Patricia Lee, PhD	10.00%	90.00%	$ 94,164.00	0.05	$4,708.20	49.26%	$2,319.26	$702.70	$7,027	
3			Contract & Financial Analyst	Citra Downey	100.00%	0.00%	$ 70,447.00	0.05	$3,522.35	49.26%	$1,735.11	$5,257.00	$5,257	
						Total Staffing: Salaries/Benefits:		**0.15**	**$17,285**		**$8,515**	**$18,123**	**$25,799**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.
Note : % time spent is not the same as allocated % FTE for each position.
For example: Research Scientist will spend 100% of her time Direct SNAP-Ed Delivery (out of her 5% FTE).

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Materials:	$0	

3. Materials:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
															Total Travel:	$0

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

SNAP-Ed FFY 2018 Budget

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			University of California, Davis	Develop and test an obesity prevention demonstration project, called Project Connect, to reduce the risk and prevalence of obesity and associated health care costs among low-income, SNAP-Ed eligible mothers in California.	$1,634,201	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,634,201**	

Total Direct Costs:	**$1,660,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Not Applicable			$0.00	
					Total Indirect Costs:	**$0**	

Total Budget:	**$1,660,000**

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Principal Investigator	Kenneth Kizer, MD, MPH	20.00%	80.00%	$ 193,260.00	0.05	$9,663.00	21.60%	$2,087.21	$2,350.00	$11,750	
2			Co-Investigator	Desiree Backman, DrPH, RD	20.00%	80.00%	$ 141,385.00	0.80	$113,108.00	39.50%	$44,677.66	$31,557.20	$157,786	
3			Intervention Epidemiologist	Zhiwei Yu, MPH	0.00%	100.00%	$ 94,617.00	1.00	$94,617.00	53.68%	$50,790.41	$0.00	$145,407	
4			Project Evaluator	Orion Stewart, PhDc	0.00%	100.00%	$ 83,520.00	1.00	$83,520.00	53.68%	$44,833.54	$0.00	$128,354	
5			Business and Financial Analyst	Barbara Geisler	100.00%	0.00%	$ 75,235.00	0.20	$15,047.00	53.68%	$8,077.23	$23,124.00	$23,124	
6			Social Marketing Specialist	Rachel Robins	10.00%	90.00%	$ 50,115.00	1.00	$50,115.00	53.68%	$26,901.73	$7,701.70	$77,017	
7			Chief Administrative Officer	Allyn Fernandez-Ami, MPH	100.00%	0.00%	$ 125,556.00	0.25	$31,389.00	39.50%	$12,398.66	$43,788.00	$43,788	
				Total Staffing: Salary/Benefits:				**4.30**	**$397,459**		**$189,766**	**$108,521**	**$587,226**	

Note : % time spent is not the same as allocated % FTE for each position.

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

UCD Fringe benefit is based on composite rate for each position. Refer to this link for more information:
http://accounting.ucdavis.edu/doc_help/labor/composite_benefit_rate/index.cfm

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	Items needed for day-to-day office operation such as: paper, folders, pens, pencils & highlighters, stapler, paper clips, tape, ink cartridges, etc.	4.30	$100.00	12	$5,160	
2			Computing & Data Processing	Software, encryption, and virus protection	4.30	$200.00	1	$860	
3			General Operating Costs	Printing, reproduction, postage & media	4.30	$386.00	12	$19,918	
							Total Non-Capital Equipment/Supplies:	$25,938	

3. Materials:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			PSE Activities	Policy, Systems and Environmental Change Intervention Activities - This category will be used to support the preparation and implementation of a policy, systems, and environmental change intervention in accordance with the FFY 2018 SNAP-Ed Guidance. Actual activities will be determined based on community needs once communities for intervention have been selected by September 2017, and until specific communities are selected, we will not be able to provide further detail regarding specific activities. Outside funding, if available, may be used to supplement grant support for these activities.	$65,652.00	1	$65,652	
						Total Materials:	$65,652	

4. Travel:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Co-Investigator, Intervention Epidemiologist, Project Evaluator, Social Marketing Specialist	Northern CA	Conduct ten (10) In-state site visits for 4 staff	10	4	1	0	$0.00	$0.00		75			$1,605	
			Out-of-State														
1			Co-Investigator and Project Evaluator/designee	TBD	Potentially: - American College of Preventive Medicine	1	2	5	4	$46.00	$230.00	$300.00		$500.00		$3,900	
															Total Travel:	$5,505	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

SNAP-Ed FFY 2018 Budget

7. Equipment and Other Capital Expenditures:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
2			iPads	Purchase 4 iPads for use by Co-Investigator, Project Evaluator, Intervention Epidemiologist, and Social Media Specialist during data collection and data entry from program participants. Data collection will be done to provide baseline, 3-, 6-, 9-, and 12-month data from participants via a survey tool, as well as a separate, monthly exposure data collection. The initial questionnaire will be completed by all 160 participants and is estimated to take 30-45 minutes per participant. This data has to be collected in person in a concentrated manner so as not to confound the study. With that in mind, we will be deploying 4 iPads, one to each researcher to ensure that the data collection is completed in a timely manner. This is the minimum equipment requirement to collect high-quality data as required by the prospectus and the scope of work in order to not jeopardize the quality of the study while also respecting the time needed from the participants and the labor of our researchers given the existing budget constraints.	1	$1,000.00	4		$4,000	
								Total Equipment and Other Capital Expenditures:		**$4,000**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
B			TBN	Evaluation Subcontractor:The subcontractor will be responsible for recruiting and following up with study participants and providing consultation on the collection of outcome, exposure, process, and economic data. This will include the finalization of all evaluation instruments, methods and logistics; the recruitment of participants for the study including random assignment into intervention and control groups; consultation on the collection of baseline and follow-up data (3-, 6-, 9- and 12-months) for each participant based on their group, process data, and economic data, as needed; and consultation on data entry, as needed. The subcontractor will also provide consultation on data analysis for outcome, exposure, and process data, as well as perform, interpret, and report on the economic data analysis.	$171,300	
C			TBN	Data Entry and Database Subcontractor: The subcontractor will be responsible for creating an electronic data entry and database platform to aid in the efficient, accurate, and secure collection and management of baseline and follow-up outcome, exposure, process, and economic data for the study. This will include creating a platform for all study instruments; a secure, electronic data entry platform; a database system where data are organized and warehoused; and a data dictionary for all study variables.	$85,000	
D			TBN	Pilot Test for Program Interventions and Impact/Process Evaluation Instruments: The subcontractor will be responsible for assisting with the whole-person lifestyle program pilot test. This will include the identification, recruitment, training, and oversight of potential facilitators for the pilot test; the recruitment of participants into the pilot test; determining and finalizing logistics for pilot test meetings; and monitoring and reviewing progress of the pilots.	$50,000	
E			TBN	Whole-Person Lifestyle Program Subcontractor: The subcontractor will be responsible for providing technical review (including recommendations) of a whole-person lifestyle program created by Project Connect staff. The program will be based on the Centers for Disease Control and Prevention's PT2 program and Family Hui, a family empowerment program. Prior to the launch of the evaluation, the subcontractor will identify, recruit, and train program facilitators and group leaders for the program; arrange logistics for the program intervention meetings; conduct the program intervention meetings; and ensure program facilitators and group leaders are implementing the program in accordance with the study protocol and professionalism standards.	$135,000	
F			TBN	Strategic Communications Subcontractor: The subcontractor will be responsible for assisting with the development and implementation of a coordinated social media campaign in support of the planned interventions. They will be tasked with establishing stronger communications and community connections. This could include electronic messages, Welltopia website and social media updates, applications, and promotion of intervention activities and community improvement projects.	$80,000	
G			TBN	Materials Design and Publishing Contractor: The subcontractor will be responsible for the creation, design, and publishing of materials and collateral for the program, including training materials, intervention and evaluation materials, and print and digital projects.	$215,000	
				Total Contracts/Sub-Grants/Agreements:	**$736,300**	

Total Direct Costs:	**$1,424,621**

SNAP-Ed FFY 2018 Budget

9. Indirect Costs:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1			25% of Modified Total Direct Costs	25.00%	$838,321.00	$209,580	
					Total Indirect Costs:	$209,580	

Total Budget:	**$1,634,201**

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Evaluation Subcontractor (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Evaluation Subcontractor	TBN	0.00%	100.00%	$ 171,300.00	1.00	$171,300.00		$0.00	$0.00	$171,300	
				Total Staffing: Salary/Benefits:				**1.00**	**$171,300**		**$0**	**$0**	**$171,300**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Evaluation Subcontractor (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A					
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$171,300**

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9. Indirect Costs:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$171,300

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Data Entry and Database Subcontractor (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Add / Delete / Reduce / Increase	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Data Entry and Database Subcontractor	TBN	0.00%	100.00%	$ 85,000.00	1.00	$85,000.00		$0.00	$0.00	$85,000	
				Total Staffing: Salary/Benefits:				**1.00**	**$85,000**		**$0**	**$0**	**$85,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Data Entry and Database Subcontractor (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$85,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$85,000

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Pilot Test for Program Interventions and Impact/Process Evaluation Instruments (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Add Delete Reduce Increase	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Pilot Test for Program Interventions and Impact/Process Evaluation Instruments	TBN	0.00%	100.00%	$ 50,000.00	1.00	$50,000.00		$0.00	$0.00	$50,000	
						Total Staffing: Salary/Benefits:		**1.00**	**$50,000**		**$0**	**$0**	**$50,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Pilot Test for Program Interventions and Impact/Process Evaluation Instruments (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

SNAP-Ed FFY 2018 Budget

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$50,000

9. Indirect Costs:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$50,000

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Whole-Person Lifestyle Program Subcontractor (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Add / Delete / Reduce / Increase	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Whole-Person Lifestyle Program Subcontractor	TBN	0.00%	100.00%	$ 135,000.00	1.00	$135,000.00		$0.00	$0.00	$135,000	
				Total Staffing: Salary/Benefits:				**1.00**	**$135,000**		**$0**	**$0**	**$135,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Whole-Person Lifestyle Program Subcontractor (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

SNAP-Ed FFY 2018 Budget

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$135,000

9. Indirect Costs:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$135,000

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Strategic Communications Subcontractor (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Add / Delete / Reduce / Increase	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Strategic Communications Subcontractor	TBN	0.00%	100.00%	$ 80,000.00	1.00	$80,000.00		$0.00	$0.00	$80,000	
				Total Staffing: Salary/Benefits:				**1.00**	**$80,000**		**$0**	**$0**	**$80,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Strategic Communications Subcontractor (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Delete Reduce Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

SNAP-Ed FFY 2018 Budget

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
A						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$80,000

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Delete Reduce Increase	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$80,000

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Materials Design and Publishing Contractor (TBN)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Add Delete Reduce Increase	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Mgmt/Admin Duties	SNAP-Ed Time Spent: % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Materials Design and Publishing Contractor	TBN	0.00%	100.00%	$ 215,000.00	1.00	$215,000.00		$0.00	$0.00	$215,000	
				Total Staffing: Salary/Benefits:				**1.00**	**$215,000**		**$0**	**$0**	**$215,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
N/A

SNAP-Ed FFY 2018 Budget

Organization Name: California Department of Social Services
County/Jurisidiction: California Department of Health Care Services
Contract/Sub-Grant/Agreement: DHCS' Subcontractor: UC Davis
UC Davis' Subcontractor: Materials Design and Publishing Contractor (TBN)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.540)	Registration Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures:

Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Misc.	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

SNAP-Ed FFY 2018 Budget

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$215,000

9. Indirect Costs:

	Budget Adjustment: Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$215,000

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	California Department of Health Care Services
FFY 2019 Total Budget:	**$1,000,000**
Budget Adjustment Request #:	

	Expenses*	FFY 2018 Carry-In Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits	$0	$25,799	$27,090	5.00%
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$0	$0	$0	
4	Travel & Per Diem	$0	$0	$0	
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/Agreements**	$0	$1,634,201	$972,910	-40.47%
	Total Direct Costs:	**$0**	**$1,660,000**	**$1,000,000**	-39.76%
9	Indirect Costs*** Indirect Cost Rate= 0% of Total Personnel	$0	$0	$0	
	Total Federal Funds	**$0**	**$1,660,000**	**$1,000,000**	-39.76%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	DHCS Subcontractor will be implementing evaluation study, and significant portion of preparatory work including recruitment and training of all community-based research and intervention personnel, materials design and preparation, and start of recruitment of evaluation study participants will have been completed in FFY 2018, leading to a 40.78% reduction in FFY 2019.
9	Indirect Costs	

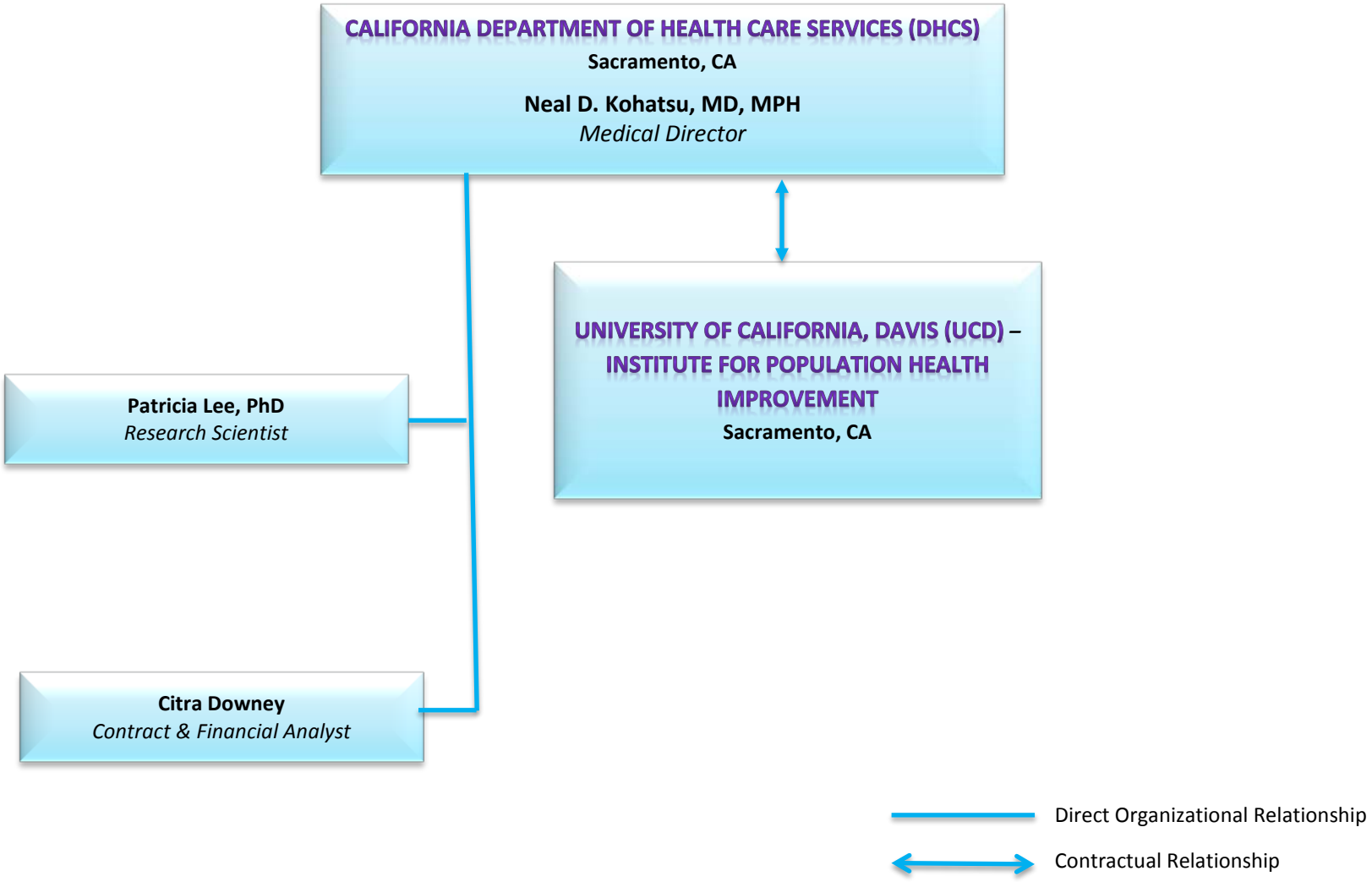
*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

performance.

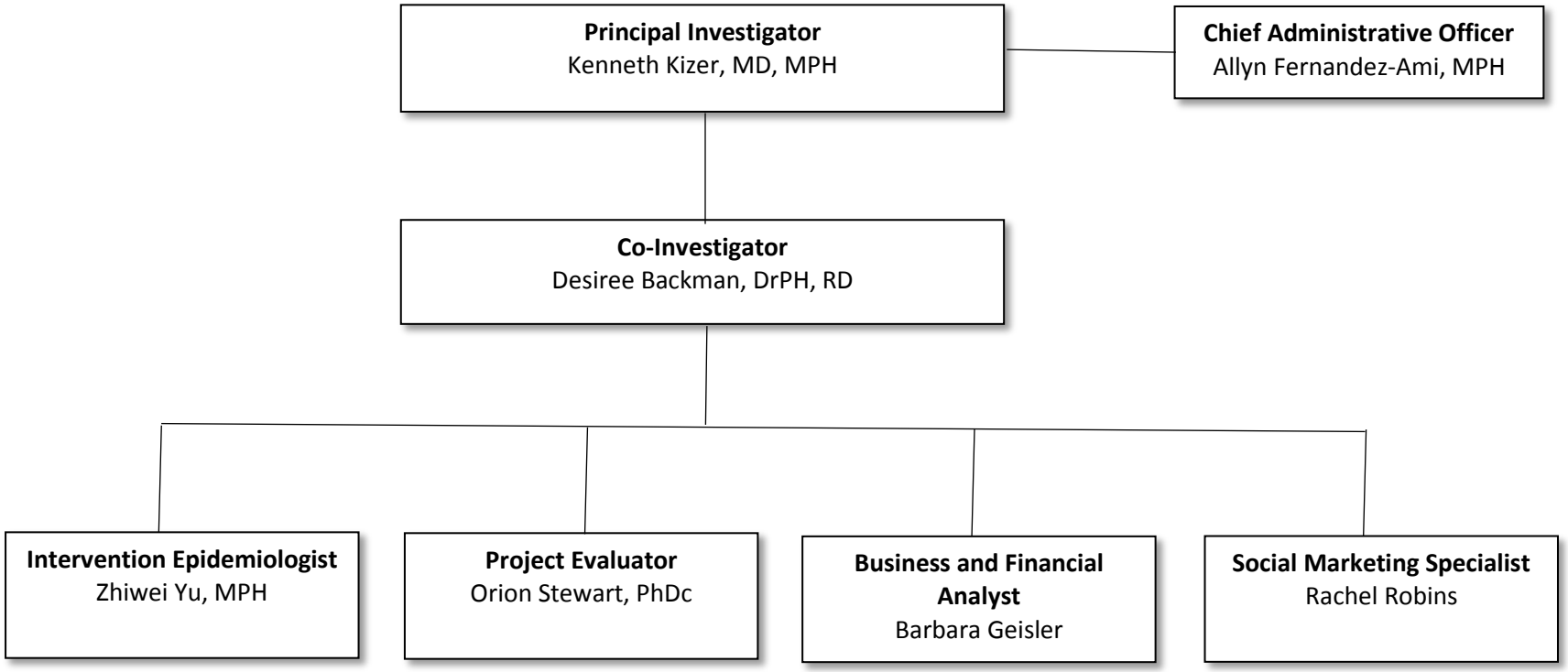
OBESITY PREVENTION PROJECT – ORGANIZATION CHART



Rev. 8/2/2017

Obesity Prevention Project – Organization Chart

UC Davis, Institute for Population Health Improvement



Rev. 8/2/2017

FFY 2018 Public Health Institute State Level Projects

Name of projects:

Project One Title (PHI 1)	Public Health Institute Center for Wellness and Nutrition (PHI CWN) Statewide Collaboration and Training for Social Services Agencies (SNAC and FANOut)
Project Two Title (PHI 2)	FFY 2018 SNAP-Ed Program Evaluation and Reporting System (PEARS)
Project Three Title (PHI 3)	FFY 2018 Food Security: Community Based Organizations (CBO) Pilot Projects
Project Four Title (PHI 4)	FFY 2018 Corporate Retail Nutrition and Wellness Partnerships
Project Five Title (PHI 5)	FFY 2018 SNAP-Ed Statewide Branding
Project Six Title (PHI 6)	FFY 2018 California SNAP-Ed Website
Project Seven Title (PHI 7)	FFY 2018 SNAP-Ed Educational Resources for Decision Makers
Project Eight Title (PHI 8)	FFY 2018 Stakeholder's Meeting

PHI 1

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title	Public Health Institute Center for Wellness and Nutrition (PHI CWN) Statewide Collaboration and Training for Social Services Agencies (SNAC and FANOut)

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

This proposal includes three strategies for the following areas in which PHI CWN can meet the needs of the California Department of Social Services (CDSS), Welfare to Work Division, CalFresh Branch to create common goals messaging, Policy, System, and Environmental (PSE) strategies identified across Food and Nutrition Service (FNS) programs, and provide training and technical assistance to United States Department of Agriculture (USDA) FNS programs and their key strategic partners in California.

1. Implement, Facilitate, and Evaluate the State Nutrition Action Committee (SNAC)

2. Implement, Facilitate, and Evaluate the Food Access Nutrition Education and Outreach Committee (FANOut)

3. Develop a comprehensive toolkit that will include a menu of resources with a baseline set of services, which would be at no or low-cost to implement, to a broad spectrum of resources for social service agencies that wish to implement larger nutrition education and food security programs.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The primary target audiences for this project are intermediaries including state and local leaders implementing SNAP-Ed or other USDA FNS programs in California. PHI CWN will conduct formative research and then implement three strategies to strengthen SNAP-Ed activities through comprehensive statewide collaborative efforts utilizing leaders implementing USDA nutrition programs through SNAC and FANOut, leading to the development of a toolkit focused on providing training and guidance to social service agencies in California.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

PHI CWN will identify and compile a listing of statewide stakeholders to implement SNAC and FANOut. Stakeholders will consist of FNS funded programs and other priority groups such as Indian tribal organizations, CDC-funded projects and food security and advocacy organizations, In addition, PHI CWN will partner with multiple stakeholders, including the California Welfare Director's Association (CWDA), to conduct key informant interviews, agency surveys, and attend relevant meetings to compile a listing of toolkit needs from targeted counties. PHI CWN will work with intermediaries to provide training, technical assistance, identify partnership opportunities and develop resources that support an increase access to healthy foods and beverages and safe places to be active across the state.

d. Project Description for Educational Strategies

Note how you will implement the project: how and where it will be delivered, its duration, the projected number of participants, the frequency of contacts (number of classes, mailings, billboards, etc.), and key educational messages.

State Nutrition Action Committee (SNAC)

SNAC will act as a leadership group representing all senior level partners from USDA Food and Nutrition programs in California and statewide advocates who represent the needs of low-income families related to food security and increased access to healthy food and beverages. SNAC will function as a statewide policy, systems and environmental change platform.

Food Access Nutrition Education and Outreach (FANOut) Committee

FANOut will act as a platform for disseminating information and providing training and technical assistance and facilitating action committees to a larger and more diverse partner audience throughout the state. Decisions, action items and opportunities for collaboration will be communicated from the SNAC Leadership group and disseminated to regional and county agencies and their local partners through webinars, resource sharing, and an annual in-person meeting.

Year 1: Host 4--6 SNAC in-person meetings and 3--5 FANOut meetings both virtual and in-person and develop a toolkit with 3--6 modules for social service agencies to

be more active in promoting healthy food and beverages to their clients and in their offices.

- After conducting 8–10 Key Informant Interviews (KII's) from state-level food and nutrition leaders in the previous year, PHI CWN will facilitate 4--6 SNAC meetings based on the findings of the KII's to develop common goals, messaging and PSE strategies that improve access to healthy foods and beverages and FNS program benefits.
- FANOut will act as a platform for sharing among state and local partners and the provision of technical assistance to implement shared messaging and goals for the purpose of improve coordination, cooperation, partnerships, and communication among the State agencies, FNS Nutrition Assistance Programs, public health agencies, and other partners.
- Host quarterly webinars for FANOut members and their partners to share information and messaging developed in SNAC.

Components of the toolkit would include the following:

- Selecting and implementing evidence-based nutrition programs for your county;
- Developing partnerships, (i.e., utilizing Food Policy Councils), CNAPs, etc.;
- Conducting community needs assessments and strategic plans;
- Implementing social media into your nutrition education and outreach programs;
- Understanding and implementing policy, system, and environmental change strategies;
- Best practice sharing among county social services agencies using social media practices; (i.e., Facebook, blogs, Twitter and LinkedIn);
- Selection of evaluation tools relevant to nutrition education and food security programs;
- Funding resources to start and expand their programs.

Year 2:

- PHI Center will develop up to three training webinars and/or in-person trainings on how to utilize the toolkit as well as review each of the tools contained in the toolkit.
- PHI Center will develop and launch up to 3--5 interactive training modules that can be utilized by county social services agencies and their partners as professional development and continuing education for staff working in nutrition education and food security programs.
- PHI CWN will continue to facilitate quarterly SNAC meetings to set statewide

vision Maximize USDA resources, develop common messaging, identify technical assistance needs, and set policy agendas.

- PHI CWN will continue to provide quarterly webinars to the FANOut members and their partners to share information and messaging developed in SNAC.
- A final findings and recommendation report will be developed in Year 2 to identify accomplishments and recommended next steps for these two groups.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

The toolkit strategies will be based on evidence and practice based strategies that support behavior change of the target audience.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

SNAC may select PSE priorities for the state level partners and this project will support the dissemination and training of these strategies to state and local partners.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

PHI CWN will review and select strategies from the current list of evidence-based materials and tools, including My Plate, California Department of Public Health's SNAP-Ed materials and tools and other SNAP-Ed tools, materials, and community-based intervention approaches that could apply to social services agencies and the people they serve. Materials will be selected in primary English and/or Spanish as well as other common languages in California such as Chinese and Vietnamese when available. We do not anticipate a cost for these existing materials.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

Development of a toolkit utilizing materials listed in #2G that would be specific to

social services agencies.

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Indicators that will be used include the type and number of participants in SNAC and FANOut and their reach within California. The common goals identified by SNAC will be used to identify the number of agencies that uptake these strategies and document partnership successes. **The number of attendees at toolkit forums and webinars and the number of agencies that report using the SNAP-Ed Toolkit and implementing new strategies will be tracked.**

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** *the name(s) of each project(s) that will be a part of this evaluation;*

SNAP-Ed Social Services Toolkit, SNAC

b. **Type:** *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

We will utilize formative research to develop and expand strategies for SNAC. We will also collect process measures during the course of the project including number of trainings, webinars, participants etc.

c. **Questions:** *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

We will use key informant interviews and online surveys to measure the satisfaction and effectiveness of SNAC amongst state level partners. We will gather a broad set of input from across the states regarding the toolkit modules content, use training evaluations to gather feedback on trainings and technical assistance provided and engage a user group to test the functionality of the online modules.

d. **Evaluation:** *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

This is a new project and has not been evaluated previously.

e. **Use of SNAP-Ed Evaluation Framework:** *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

ST8: Multi-Sector Partnerships and Planning

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

This project will maintain and develop relationships with all USDA FNS programs in California and continue to look at ways to partner with non-profit and private industry partners to have the greatest impact on vulnerable populations in California to increase food security and access to healthy foods and beverages and safe places to play. FANOut will continue to engage with state, local and non-profit partners and will identify new partners throughout the year. SNAC is a new state level decision-making group that will utilize stakeholders currently providing USDA nutrition education programs and services to develop common messaging at the state level and transfer these priorities to the local level through FANOut and toolkit training. The toolkit will work with current successful Get Fresh projects to identify the most feasible ways social service agencies can implement strategies that carry the nutrition and PA messages to their clients for no or low cost. To assist with development and facilitation of implementation of SNAC, PHI CWN has contracted with Brown Miller Communications (BMC). BMC will work with PHI CWN and CDSS to develop agendas and outcomes for each meeting, as well as make recommendations as needed.

PHI 2

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title	FFY 2018 Program Evaluation And Reporting System (PEARS)

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

PEARS was developed by Kansas State University Office of Educational Innovation and Evaluation (KSU OEIE) to greatly streamline data collection, evaluation and reporting of evidence-based SNAP Education (SNAP-Ed) programs and interventions. Development and implementation of PEARS for California fulfills the United States Department of Agriculture's (USDA) evaluation requirements for analyzing SNAP-Ed outcomes as required in the SNAP-Ed Evaluation Framework. The Public Health Institute Center for Wellness and Nutrition (PHI CWN) will be responsible for providing CDSS with access to PEARS; evaluation context expertise for PEARS' statewide rollout, implementation and data collection for all SNAP-Ed local implementing agencies; and reports on program evaluation measures. Development of PEARS has already begun, starting FFY16 with an official launch date in FFY18. Current progress shows implementation in FFY18 is on schedule withstanding any major issues.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The target audience is SNAP-Ed State Implementing Agencies (SIAs) and their Local Implementing Agencies (LIAs). SIAs include the California Department of Social Services (CDSS), California Department of Public Health (CDPH), California Department of Aging (CDA), UC CalFresh, and Catholic Charities of California (CCC).

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

Data gathered from PEARS will be used to evaluate State Level Goals and Objectives and meet the reporting needs of the Education and Administrative Reporting System (EARS) from the USDA. This data can be used to gauge the SNAP population's awareness and access to healthy foods and beverages and places to be physically active.

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages; how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages.

This is an internal project that will focus on providing LIAs a new tool to report data in one central system. The project will not impact behavioral, policy, systems, or environmental changes, but data will be collected on program activities, PSE changes, and social marketing, which will enable California to evaluate those changes. SIAs will coordinate together on the best approach on how to pilot, rollout, implement, and streamline PEARS to report on California's SNAP-Ed. Two pilots for PEARS were launched in FFY16 and FFY17. The data gathered from the pilots are being evaluated to ensure they meet the needs of California and requests for customizations to PEARS will be made as needed. Implementation of PEARS statewide will begin in FFY18. PHI CWN will be providing ongoing oversight and support to ensure successful launch, implementation, and maintenance of PEARS.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

This is not-applicable to this project. However, PHI CWN will be coordinating with all SIAs and KSU OEIE to ensure PEARS is suitable for California's SNAP-Ed needs. PEARS is currently being used in 11 states with California potentially making it 12 states.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

This project will not target PSE changes. However, PEARS will evaluate PSE changes and data gathered may be used to support PSE interventions.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

Current educational materials to be used for the rollout and implementation of PEARS will be provided by KSU OEIE. These English language online educational materials will already be provided with PEARS as resources as part of the overall cost of the system. The educational materials will be used to teach and instruct users in how to use PEARS.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

This project will produce training materials as needed to assist in bridging the learning curve for new PEARS users. If training materials already exists to teach regarding a specific topic, they will be used first. Development of new training materials will be reviewed on a case-by-case basis.

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Since this is an internal project, it does not have KPIs for the target audience. Instead, this project will focus on collecting and evaluating the data from SNAP-Ed programs and interventions. Once evaluated, this data can be used to track how consistent and accurate current KPIs in place are.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: *the name(s) of each project(s) that will be a part of this evaluation;*

N/A.

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

N/A

c. Questions: *the questions(s) that will be addressed and;*

- the approach to conducting the evaluation, including scope, design, measures and data collection;
- plans for using the results

N/A

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. Use of SNAP-Ed Evaluation Framework: *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

N/A

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

Coordination is at the center of this project as PEARS will be a widespread joint effort between all SIAs and LIAs. Coordination between SIAs is to ensure the best practices are followed in the development and implementation of PEARS. LIAs will be provided with a standardized mechanism to provide crucial feedback to help refine PEARS for California's use and identify training needs. By having participation at both the State and Local level, it will help reduce confusion and increase the efficacy of this project.

The existence of this project will be used to track data with key partners to ensure that no other group engages in duplicative services.

PHI 3

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title	FFY 2018 Food Security: Community Based Organizations (CBO) Pilot Projects

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

The project is part of the overall strategy to address food security within the California SNAP-Ed Program as part of the United States Department of Agriculture, Food and Nutrition Service (USDA-FNS) guidance.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

An ITB (Intent to Bid) will be released to small community based and tribal organizations that focus on food security initiatives that target the following priority populations will be released throughout California targeting organizations that work with FNS priority populations for FFY 2018 such as Older Adults, Foster Youth, Native Americans, and Early Childcare Education (ECE) caregiver and providers. Organizations selected will be required to coordinate with their Local Implementing Agencies (LIAs) in their jurisdiction.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

The Pilot Projects will be required within their scope-of-work to develop activities within the framework of access to healthy foods for their specific focus area.

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages; how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages

The Pilot Project grantees will develop educational strategies based on their focus area.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

Strategies will be based on the existing evidence informed approaches adapted to meet the needs of the target populations.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

Pilot Projects will be asked to include PSE strategies within their scope-of-work.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

N/A

h. Development of New Educational Materials

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

N/A

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: *the name(s) of each project(s) that will be a part of this evaluation;*

Each project will utilize the SNAP-Ed Evaluation Framework to develop an evaluation plan that best meets the needs and outcomes of their individual projects.

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment*

N/A

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. Use of SNAP-Ed Evaluation Framework: *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

To be determined by individual project.

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

Awarded programs will be required to join their Local County Nutrition Action Plan (CNAP) group in their jurisdiction to coordinate efforts with SNAP-Ed LIAs.

PHI 4

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

b. State Level Objectives

Objective 1a: By September 30, 2019, improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population (consistent with the current *Dietary Guidelines for Americans)* by 3%.

Objective 1b: By September 30, 2019, increase consumption of fruits and vegetables among the SNAP-Ed eligible population by 3%.

Objective 4b: By September 30, 2019, at least 75% of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved food environments.

2. Description of projects/interventions. The following information should be provided:

Project Title	FFY 2018 Corporate Retail Nutrition and Wellness Partnerships

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

Objectives 1a, 1b, 4b

Public Health Institute Center for Wellness and Nutrition (PHI CWN) will support and develop statewide partnerships to improve relations with corporate retailers, fruit and vegetable distributors and other industry partners to increase corporate adoption of fruit- and vegetable-focused in-store promotions such as promotion of the new California SNAP-Ed brand. The goal of this project is to improve access to affordable fruits and vegetables statewide for CalFresh participants and SNAP-Ed eligible individuals. PHI CWN will coordinate these efforts with other state implementing agencies working towards similar goals.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

Gender: Female and Male

Ethnicity: All Ethnic Groups

Languages: English and Spanish

Ages: Adults 18+, primarily women with children ages 3 – 17 years of age

Partnerships with corporate retailers in qualifying retail sites, fruit and vegetable distributors and other industry partners will increase promotion of the new SNAP-Ed brand and access to affordable fruits and vegetables statewide. Through these partnerships, local implementing agencies will have the opportunity to engage with local stores to implement the Retail Program reaching CalFresh participants and SNAP-Ed eligible individuals.

Qualifying retail sites are identified using the data sources described below:

Income Targeting Data Sources:

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities will be based on the following data sources:

California Department of Public Health's (CDPH) GIS Census Tract Data and retail sites on the USDA-approved list of stores redeeming at least $50,000 in EBT sales monthly.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

Most SNAP dollars are spent in large format grocery stores. Interventions will be implemented in stores where most food dollars are spent and a large variety of healthy foods are available. Shoppers will be exposed to healthy nutrition messages as well as the new SNAP-Ed brand. When promotion, marketing, and placement strategies are implemented in retail sites, the stores' produce sales, customer shopping behaviors and purchases of fruits and vegetables are likely to improve.

d. Project Description for Educational Strategies

Note how you will implement the project: how and where it will be delivered, its duration, the projected number of participants, the frequency of contacts (number of classes, mailings, billboards, etc.), and key educational messages.

Innovative behavioral economics strategies to increase low-income shoppers' purchases of healthy foods will be researched through a literature review. From this

lit review, a menu of retail intervention options will be developed from which retailers can choose, based on their needs and interest. Intervention strategies include:

- Promotion and marketing strategies
- Prominent placement strategies for healthy foods
- Pricing strategies and promotions
- Procurement strategies
- Donations
- Staff training and development
- Advise on WIC and SNAP authorization
- Explore technology/loyalty programs to provide customized promotion and marketing to low income consumers

By March 30, 2018, we will meet with 5 corporate retail partners to propose partnership options, promote the new SNAP-Ed CalFresh brand, and assess interest in intervention strategies. A mechanism will be developed for stores to access and display materials promoting the new SNAP-Ed CalFresh brand, either directly or through LIAs. Procedures and protocols for LIAs to engage with local stores will be explored. Retail partnerships will be built throughout the contract year with 3-5 corporate retail partnerships established by September 30, 2018.

Key strategies include outreach and engagement of retailers, needs assessment, retail promotions, community events, nutrition education, one-on-one technical assistance, and training. Key educational messages include consumption and access of fruits and vegetables; chronic disease and obesity prevention; healthier eating, in general; food safety; and CalFresh promotion.

Projected Number of Participants: Based on CDPH's standard two-week foot traffic estimates (26,500 for a supermarket chain and 6,500 for a large grocery store), this project has the potential to reach approximately 35 million duplicated shoppers with indirect education and/or PSE changes.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

Corporate Retail Partnerships will improve the reach of the Retail Program, which is based on research-based strategies.

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States: https://snapedtoolkit.org/

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

The following list of healthy retail strategies will be used to effect PSE changes in the retail setting:

- Promotion and marketing strategies
- Prominent placement strategies for healthy foods
- Pricing strategies and promotions
- Procurement strategies
- Donations
- Staff training and development
- Advise on WIC and SNAP authorization
- Explore technology/loyalty programs to provide customized promotion and marketing to low income consumers

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

Existing materials available in English and Spanish includes:

- Retail Fruit and Vegetable Marketing Guide
- Harvest of the Month
- Point of Sale Merchandising Materials
- Cornell Food and Brand Lab “Healthier By Design” Grocery Store/Retailer Self-Assessment Scorecard

No new materials will be purchased.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

A mechanism for stores to obtain and display materials promoting the new SNAP-Ed brand will be needed. A toolkit on how to access and effectively display new SNAP-Ed branded materials will be developed for retailers.

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

The following new measures/indicators will be captured:

- Summary of corporate retail meetings, on-going communication and follow-up with retailers about intervention strategies, procedures and protocols for LIAs to engage with local stores will be tracked.
- The number of written partnership agreements.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: the *name(s) of each project(s) that will be a part of this evaluation;*

Corporate Retail Nutrition and Wellness Partnerships

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

We will collect process measures including meeting summaries, communication logs, summary outcomes and number of written retail partnership agreements.

c. Questions: *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

To increase promotion of the new SNAP-Ed brand and access to affordable fruits and vegetables statewide, relations with corporate retailers, fruit and vegetable distributors and other industry partners will be improved. Meetings with 5 corporate retail partners will be held to propose partnership options and assess interest in healthy retail intervention strategies. Relationship building and engagement of retailers will occur over the course of the project period. Communication logs, meeting summaries and outcomes will inform a final report summarizing partnerships and next steps.

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. **Use of SNAP-Ed Evaluation Framework:** *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

ST8: Multi-Sector Partnerships and Planning

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

PHI CWN will coordinate with other state implementing agencies and local implementing agencies that deliver nutrition education services in retail sites and maintain communication with partners that serve CalFresh audiences. PHI CWN will engage retailers in discussion around procedures and protocol for LIAs to engage with local stores, streamlining and avoiding duplication of services. We will promote nutrition assistance programs such as CalFresh and WIC to help families extend their food dollars and obtain foods to maintain their health.

PHI 5

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title FFY 2018 SNAP-Ed Statewide Branding

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

This proposal includes a strategy requested by the United States Department of Agriculture, Food and Nutrition Service (USDA-FNS), that all State Implementing Agencies (SIAs) use a common descriptor (brand) when referring to SNAP-Ed. As the oversight agency, CDSS is responsible to lead this complex effort to create a common brand campaign for the California SNAP-Ed program. Preliminary work is underway for the statewide rebranding of California's SNAP-Ed program. The goal is to develop a branding framework to unite all SNAP-Ed programs and brands in the state, which includes developing a formative research plan to reach the hardest to serve participants and ensuring that brands are audience-oriented.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

This project will develop an overarching brand framework and strategy to ensure that CDSS, through its funded programs and partners, can effectively reach all SNAP-Ed eligible and likely eligible adults across California.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

This project is focused specifically on the development of the brand framework and communications strategy. It does not include implementation. Implementation of the brand will be completed by CDSS-funded programs, through which the new branding will be spread across food and activity environments.

d. Project Description for Educational Strategies

This is an internal project that will focus on engaging State Implementing Agencies and Local Implementing Agencies in the development of a statewide branding framework. Once completed, funded agencies will use the branding strategy within their projects and educational strategies.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E

This is not-applicable to this project. However, the contractor will use the latest science and evidence in effective branding strategies to develop the branding framework.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

This project will not target PSE changes.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

This project will not use existing educational materials.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.
This project will not create new educational materials. However, this project will develop guides and trainings to help funded programs incorporate the new branding into their own educational materials.

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Since this is an internal project, it does not have KPIs for the target audience. Instead, this project will focus on engaging SIA's and LIA's in the process of developing a new brand framework. Once developed, the contractor will train funded programs on using the branding. In future years, KPIs could be developed to track how consistently and accurately funded programs are using the new branding framework.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: *the name(s) of each project(s) that will be a part of this evaluation;*

N/A.

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

N/A.

c. Questions: *the questions(s) that will be addressed and;*

the approach to conducting the evaluation, including scope, design, measures and data collection;
plans for using the results

N/A.

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A.

e. Use of SNAP-Ed Evaluation Framework: i*dentify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

N/A.

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreement.

Coordination is at the center of this project. To develop the new branding framework and any new or modified brands, the contractor will coordinate directly with SIA's and LIA's that will be expected to use the new branding. Their experiences and feedback will be used to create a collaborative branding strategy. Then, the new branding will be used to reduce duplication and confusion by bringing programs under a single branding strategy. By reducing confusion, programs will be more impactful and funds will be used more efficiently.

The existence and purpose of this project will be shared with key partners to ensure that no other group engages in duplicative branding efforts.

PHI 6

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title FFY 2018 California SNAP-Ed Website

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

The project is part of the overall strategy requested by the United States Department of Agriculture, Food and Nutrition Service (USDA-FNS), that all State Implementing Agencies (SIAs) and Local Implementing Agencies (LIAs) use a common brand. The website will utilize the efforts of the Branding Project and incorporate the common brand into a website.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The California SNAP-Ed Website project will be developed in tandem with the SNAP-Ed Statewide Branding Project and will incorporate the common brand theme for the California SNAP-Ed Program. Under the direction of the California Department of Social Services, CalFresh Branch, the website will allow for streamlined communication between SIAs, LIAs, contractors, partners and consumers in California.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

This project is focused on being a portal for resources for accessing healthy food and activities models that can be used by SIA's, contractors, partners, and consumers in California.

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages; how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages.

This project will be able to provide educational resources in varied formats. These would include curriculum that can be downloaded, printed and shared to various stakeholders. In addition, the website will have the ability to access and provide online training modules, view videos and links to outside training and educational resources.

e. Evidence Base

Note how you will implement the program: how and where it will be delivered, its duration, the projected number of participants, and the frequency of messages, etc.

N/A

f. Policy, Systems, and Environmental Changes

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

This project will act as a portal for resources, of which many policy, system and environmental change strategies can be shared and utilized by the SNAP-Ed stakeholders.

g. Use of Existing Educational Materials

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

For this project, existing educational materials will be researched and compiled to be utilized as resources within the website.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

N/A

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: *the name(s) of each project(s) that will be a part of this evaluation;*

The website project will include collecting, measuring, and analyzing web data for purposes of understanding and optimizing web usage.

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

N/A

c. Questions: *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

N/A

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. Use of SNAP-Ed Evaluation Framework: *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

N/A

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

The website project will coordinate with the CDSS Branding Project that will be concurrently conducted in order to unify message delivery and branding for the SNAP-Ed program.

PHI 7

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title	FFY 2018 SNAP-Ed Educational Resources for Decision Makers

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

The project is part of the California Department of Social Services, CalFresh Branch's, overall strategy to expand the brand image, as well as share key information on the SNAP-Ed program with local, county, and statewide decision makers.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The SNAP-Ed Educational Resources for Decision Makers will be used for stakeholders to share the story and success of the SNAP-Ed program in order to increase it visibility and image throughout multiple sectors in California.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

The SNAP-Ed Educational Resources for Decision Makers will incorporate resources that include information across multiple food and activity environments.

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages;

how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages

As part of the deliverables, a set of tools, infographics, templates, and talking points that can be used for statewide, regional, and local distribution to educate decision makers on the benefits and successes of the SNAP-Ed Program.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

The SNAP-Ed Educational Resources for Decision Makers may include PSE strategies to address statewide activities and reach for the SNAP-Ed program.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

N/A

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

N/A

i. Key Performance Measures/Indicators

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who

report hearing the message.

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** *the name(s) of each project(s) that will be a part of this evaluation;*

N/A

b. **Type:** *the type of evaluation as primarily a formative, process, outcome or impact assessment:*

N/A

c. **Questions:** *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

N/A

d. **Evaluation:** *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. **Use of SNAP-Ed Evaluation Framework:** *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

N/A

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

The SNAP-Ed Educational Resources for Decision Makers will coordinate with both the Branding Project and Website project to ensure that a common brand will be utilized across all domains in which the SNAP-Ed program will be highlighted to decision makers throughout California. Brown Miller Communications (BMC), contracted through the PHI Center for Wellness and Nutrition (PHI CWN), will work with CDSS and PHI CWN staff to develop tools that can be used to educate decision makers at the county, regional, and state levels on SNAP-Ed. These tools would include infographics, best practices sharing, storytelling, and graphic templates that can be used by stakeholders to disseminate local and statewide information and related to SNAP-Ed benefits and successes.

PHI 8

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project Title FFY 2018 Stakeholder's Meeting

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

The project is part of the California Department of Social Services, CalFresh Branch's, overall strategy to meet and convene stakeholders throughout California to gain feedback and strengthen partnerships to increase the access of healthy food and increase physical activity for eligible and potentially eligible CalFresh consumers.

This would be a larger group comprised of members of the State Nutrition Action Committee (SNAC), which is mandated by the United States Department of Agriculture, Food and Nutrition Service (USDA-FNS) and other stakeholders who are invested in nutrition, food access or other nutrition-related projects in California.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The Annual Stakeholder's meeting will be comprised of statewide partners of the SNAP-Ed program, which would include education entities, food banks, homeless program, foster youth programs, Native American programs, social services, public health, adult services, and other identified participants by SNAC. Funded and non-funded SNAP-Ed agencies will be invited to attend.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

The Stakeholder's Meeting will review and incorporate strategies to address healthy food access and food security in California.

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages; how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages

The Stakeholder's Meeting will review educational strategies to expand the reach and partnership opportunities across the spectrum of funded and non-funded SNAP-Ed programs.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

The Stakeholder's Meeting may include PSE strategies to address statewide activities and reach for the SNAP-Ed program.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

For this project, existing educational materials will be used.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

N/A

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. Name: *the name(s) of each project(s) that will be a part of this evaluation;*

The Stakeholder's Meeting will include meeting evaluations with recommended follow-up activities that will be outlined in an evaluation report.

b. Type: *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

Outcome Evaluation

c. Questions: *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

N/A

d. Evaluation: *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

N/A

e. Use of SNAP-Ed Evaluation Framework: *Identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

N/A

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

The meeting outcomes and objectives will be guided by SNAC to increase the reach of the SNAP-Ed program in California. Assisting in this meeting will be Brown Miller Communications (BMC). BMC will assist in the development of agendas, identifying potential stakeholders, facilitating the meeting, and evaluating the feedback from the meeting to make recommendations regarding SNAP-Ed goals and priorities.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	Public Health Institute (PHI)
FFY 2018 Total Budget:	**$2,278,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$237,620	$817,303	243.95%
2	Non-Capital Equipment/Supplies		$4,000	$14,980	274.50%
3	Materials		$3,100	$7,788	151.23%
4	Travel		$8,604	$34,859	305.15%
5	Building/Space		$11,553	$42,840	270.81%
6	Maintenance		$6,944	$20,669	197.65%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$229,409	$1,103,900	381.19%
	Total Direct Costs:	**$0**	**$501,230**	**$2,042,339**	307.47%
9	Indirect Costs*** Indirect Cost Rate= 16.3%		$44,307	$236,161	433.01%
	Total Federal Funds	**$0**	**$545,537**	**$2,278,500**	317.66%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The scope of work was significantly increased from FY17 to FY18 and the salaries/benefits reflect staffing required to successfully complete grant deliverables.
2	Non-Capital Equipment/Supplies	The scope of work was significantly increased from FY17 to FY18 and the non-capital equipment/supplies expenses reflect requirements for successfully completing grant deliverables.
3	Materials	The scope of work was significantly increased from FY17 to FY18 and materials expenses reflect requirements for successfully completing grant deliverables.
4	Travel	The scope of work was significantly increased from FY17 to FY18 and travel expenses reflect requirements for successfully completing grant deliverables.
5	Building/Space	The scope of work was significantly increased from FY17 to FY18 and building/space expenses reflect requirements needed to successfully complete grant deliverables.
6	Maintenance	The scope of work was significantly increased from FY17 to FY18 and maintenance costs reflect requirements for successfully completing grant deliverables.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	The scope of work was significantly increased from FY17 to FY18 and subagreement expenses reflect requirements for successfully completing grant deliverables.
9	Indirect Costs	The scope of work was significantly increased from FY 17 to FY18 and the indirect rate went up in proportion to the increase in direct costs for FY 18.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director/PI	Sue Grinnell	95.00%	5.00%	$ 150,360.00	0.10	$15,036.00	35.00%	$5,262.60	$19,284.05	$20,299	
2			Program Director II	Amy DeLisio	20.00%	80.00%	$ 118,043.00	0.20	$23,608.60	35.00%	$8,263.01	$6,374.40	$31,872	
3			Program Manager	Lisa Tadlock	10.00%	90.00%	$ 84,458.00	0.90	$76,012.20	35.00%	$26,604.27	$10,261.60	$102,616	
4			Program Manager I	Stephanie Carillo	0.00%	100.00%	$ 97,092.00	0.50	$48,546.00	35.00%	$16,991.10	$0.00	$65,537	
5			Research Associate IV	Kyli Gallington	0.00%	100.00%	$ 63,795.00	0.25	$15,948.75	35.00%	$5,582.06	$0.00	$21,531	
6			Project Coordinator	Metria Munyan	0.00%	100.00%	$ 63,050.00	0.10	$6,305.00	35.00%	$2,206.75	$0.00	$8,512	
7			Communications Specialist I	Maran Kammer-Perez	0.00%	100.00%	$ 74,585.00	0.45	$33,563.25	35.00%	$11,747.14	$0.00	$45,310	
8			Administrative Coordinator	Rachel Otter	50.00%	50.00%	$ 60,175.00	0.50	$30,087.50	35.00%	$10,530.63	$20,309.00	$40,618	
9			Network Systems Engineer I	Donald Fong	100.00%	0.00%	$ 79,102.00	0.02	$1,582.04	35.00%	$553.71	$2,136.00	$2,136	
10			Program Director	Julia Caplan	50.00%	50.00%	$ 115,606.00	0.05	$5,780.30	35.00%	$2,023.11	$3,901.50	$7,803	
11			Project Coordinator	Karen Ben-Moshe	0.00%	100.00%	$ 79,404.00	0.25	$19,851.00	35.00%	$6,947.85	$0.00	$26,799	
12			Program Associate I	TBD	90.00%	10.00%	$ 54,000.00	0.82	$44,280.00	35.00%	$15,498.00	$53,800.20	$59,778	
13			Health Educator II	Montserrat Papias	0.00%	100.00%	$ 46,350.00	0.50	$23,175.00	35.00%	$8,111.25	$0.00	$31,286	
14			Program Coordinator	Courtney Cagle	0.00%	100.00%	$ 64,955.00	0.55	$35,725.25	35.00%	$12,503.84	$0.00	$48,229	
15			Research Scientist II	Celeste Doerr	0.00%	100.00%	$ 92,000.00	0.80	$73,600.00	35.00%	$25,760.00	$0.00	$99,360	
16			Research Scientist II	Suzanne Ryan Ibarra	0.00%	100.00%	$ 98,000.00	0.15	$14,700.00	35.00%	$5,145.00	$0.00	$19,845	
17			Program Manager	Katherine Hawksworth	10.00%	90.00%	$ 79,432.00	0.50	$39,716.00	35.00%	$13,900.60	$5,361.70	$53,617	
18			Program Specialist	Jane Bannister	5.00%	95.00%	$ 72,221.00	0.20	$14,444.20	35.00%	$5,055.47	$975.00	$19,500	
19			Program Administrator II	Susan Vitulli	70.00%	30.00%	$ 79,000.00	0.85	$67,150.00	35.00%	$23,502.50	$63,457.10	$90,653	
20			Program Manager	Rebecca Garrow	0.00%	100.00%	$ 96,583.00	0.15	$14,487.45	35.00%	$5,070.61	$0.00	$19,558	
21			Senior Advisor	Lynn Silver, MD	0.00%	100.00%	$ 181,000.00	0.01	$1,810.00	35.00%	$633.50	$0.00	$2,444	
						Total Staffing: Salaries/Benefits:		**7.85**	**$605,409**		**$211,893**	**$185,861**	**$817,303**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General and specific office supplies: consists of, but is not limited to, routine consumables such as printing and other paper products, printer ink/toner, writing instruments, filing supplies; can include the cost of necessary software/updates to implement the SOW, including but not limited to, evaluation, Microsoft Office, and anti-virus.	7.85	$15.00	12	$1,413	
2			Hardware	Cubicles and Desk setup: 3 cubicle stations with ergonomic desks (walls $800, storage cabinet $400, drawers $300), with a variation of desk with ergonmic table-top support ($500), depending on market availability, for use by the new/TBD staff upon hire for the Program Associate I and Research Scientist II (Celeste Doerr) and Program Administrator II (Susan Vitulli) positions.	3	$2,000.00	1	$6,000	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Hardware	Desktop Computer: 1 desktop computer and monitor each for the new/TBD staff upon hire for the Research Scientist II (Celeste Doerr) and Program Associate I and Program Administrator II (Susan Vitulli) positions.	3	$1,000.00	1	$3,000	
2			Hardware	Laser Printer: 1 laser printer to be shared with staff	1	$750.00	1	$750	
3			Hardware	Smart T.V./LCD Display, mount and delivery: 1 Smart TV/LCD for presentations and trainings, including mounting hardware and delivery; Justification: the Smart TV/LCD is not transportable and would be used for conducting online trainings and webinars on-site. This item differs in purpose from the LCD Projector, which is easily transportable and can be taken to meetings and conferences for presentations and trainings with partners in the field.	1	$2,167.00	1	$2,167	
4			Hardware	Chairs, ergonomic: Seating for new/TBD staff upon hire for the Research Scientist II (Celeste Doerr) and Program Associate I and Program Administrator II (Susan Vitulli) positions	3	$250.00	1	$750	
5			Hardware	LCD Projector: 1 LCD for trainings and presentations in the field; Justification: the LCD projector is easily transportable and can be taken to meetings and conferences for presentations and trainings with partners in the field. The cost of renting an LCD projector at one of these events is prohibitive and can run $400 - $500 per rental, whereas purchasing the item and using it multiple times, it will pay for itself after less than two uses. This item differs in purpose from the Smart TV/LCD, which is not transportable and would be used for conducting online trainings and webinars on-site.	1	$900.00	1	$900	
							Total Non-Capital Equipment/Supplies:	**$14,980**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Conf & Meeting Facility	Room rental at a facility and AV equipment support for three regional trainings in Northern, Central and Southern California related to the Toolkit and Training Modules. Stakeholder Meeting in-person meeting space as needed.	$500.00	4	$2,000	
2			Conf. Meeting Supplies	Handouts, training materials, etc. for regional trainings and Stakeholder Meeting	$1.00	500	$500	
3			Software	Two design software licensure for online modules Adobe InDesign Suite, 49.99 monthly * 12 months for Toolkit modules.	$49.99	12	$1,200	
4			Reproduction/ Printing	In-house or commercial printing	$1.50	2725	$4,088	
						Total Materials:	**$7,788**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Stephanie Carillo	Bay Area	Regional Meetings and Trainings regarding the Toolkit Modules; Other costs to cover parking and tolls	1	1	1	0				250		$30.00	$164	
2			Lisa Tadlock	Bay Area	Regional Meetings and Trainings regarding the Toolkit Modules; Other costs to cover parking and tolls	1	1	1	0				250		$30.00	$164	
3			Stephanie Carillo	Central Valley	Regional Meetings and Trainings regarding the Toolkit Modules	1	1	1	1	$46.00	$105.00		730			$542	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

4			Lisa Tadlock	Central Valley	Regional Meetings and Trainings regarding the Toolkit Modules	1	1	1	1	$46.00	$105.00		730			$542	
5			Amy DeLisio	Sacramento	CWDA conference Travel as presenters highlighting the CDSS projects to a broader statewide audience; Other costs to cover parking at airport, rental car, etc.	1	1	3	3				20	$395.00	$50.00	$456	
6			Lisa Tadlock	Sacramento	CWDA Conference Travel as presenters highlighting the CDSS projects to a broader statewide audience; Other costs to cover parking at airport, rental car, etc.	1	1	3	3				20	$395.00	$50.00	$456	
7			Lisa Tadlock	Redding	Regional Meetings and Trainings rearding the Toolkit Modules	1	1	1	0				318		$20.00	$190	
8			Early Childhood CBO	Bay Area	Partnership Meetings in Sacramento with Early Childhood community-based organization funded for the pilot projects. Travel to/from Oakland. 2 trips x round-trip mileage @ 180 X .535/mile + 2 trips x $40 parking fees x 2 trips x $10 tolls.	2	1	1	0				180		$50.00	$293	
9			Research Scientist II Celeste Doerr (or Suzanne Ryan-Ibarra)	Sacramento	Travel to evaluation meetings and other meetings for CDSS; 24 trips x round-trip mileage @ 36 X .535/mile + 24 trips x $20 parking fees	24	1	1	0				36		$20.00	$942	
10			Lisa Tadlock	Sacramento	Travel to quarterly CACFP roundtable meeting. Other costs for parking fees.	1	1	1	0				20		$20.00	$31	
11			At-Risk Youth CBO	Los Angeles	Partnership Meetings in Sacramento with At-Risk Youth community-based organization funded for the pilot projects. Travel to/from Los Angeles. OTHER COSTS; Local transportation, car rental:$50; Car rental gas: $30; Transportation to and from airport: $40.	2	1	1	1	$46.00	$175.00	$200.00	20		$120.00	$1,103	
12			Amy DeLisio	San Diego	Feb 11-13, 2018: Agents of Change Summit in San Diego with Rescue. OTHER COSTS: may include car rental/shuttle/taxi; parking fees and gas.	1	1	3	2	$46.00	$ 160.000	$200.00	20	$600.00	$120.00	$1,389	
13			Lisa Tadlock	Bay Area (South)	Travel to quarterly CACFP roundtable meeting in San Jose. 1 round-trip mileage @ 270 X .535/mile + 1 trips x $40 parking fees x 1 trips x $10 tolls.	1	1	1	0				270		$50.00	$194	
14			Lisa Tadlock	Squaw Valley	Travel to CACFP conference in Squaw Valley. Oct 23-25th. Travel to/from 1 trip @216 x 0.535.	1	1	2	2	$46.00	$149.00		216	$400.00	$50.00	$956	
15			Native American Health Agency CBO	Central Valley	Partnership Meetings in Sacramento with Native American community-based organization funded for the pilot projects. Travel to/from Central Valley. 2 round-trip mileage @ 750 X .535/mile + 2 trips x $20 parking fees.	2	1	1	0	$46.00			750		$20.00	$935	
16			Courtney Cagle	Modesto	Savemart Grocery Store: Corporate Retailer Meetings	1	1	1	0				150			$80	
17			Stephanie Carillo	Modesto	Savemart Grocery Store: Corporate Retailer Meetings	1	1	1	0				150			$80	
18			Courtney Cagle	Pleasanton	Safeway Grocery Store: Corporate Retailer Meetings	1	1	1	0				190			$102	
19			Stephanie Carillo	Pleasanton	Safeway Grocery Store: Corporate Retailer Meetings	1	1	1	0				190			$102	
20			Courtney Cagle	Emeryville	Grocery Outlet Grocery Store: Corporate Retailer Meetings	1	1	1	0				165			$88	
21			Stephanie Carillo	Emeryville	Grocery Outlet Grocery Store: Corporate Retailer Meetings	1	1	1	0				165			$88	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

22			Courtney Cagle	Compton	Ralph's Grocery Store: Corporate Retailer Meetings; OTHER COSTS: $31.93* car rental; $50 Local Transportation to/from the airport; $30 car rental gas *Connect trip with travel to Smart & Final in Commerce.	1	1	1	1	$46.00	$120.00	$250.00			$111.93	$528	
23			Stephanie Carillo	Compton	Ralph's Grocery Store: Corporate Retailer Meetings: OTHER COSTS: $50 Local Transportation to/from the airport.	1	1	1	1	$46.00	$120.00	$250.00			$50.00	$466	
24			Courtney Cagle	Commerce	Smart & Final Grocery Store: Corporate Retailer Meetings; OTHER COSTS: $31.93* car rental; $50 Local Transportation to/from the airport; $30 car rental gas. *Connect trip with travel to Ralph's Grocery Store in Compton.	1	1	1	1	$46.00	$120.00	$250.00			$111.93	$528	
25			Stephanie Carillo	Commerce	Smart & Final Grocery Store: Corporate Retailer Meetings. OTHER COSTS: $50 Local Transportation to/from the airport.	1	1	1	1	$46.00	$120.00	$250.00			$50.00	$466	
24			Courtney Cagle	Los Angeles	Food Tank Summit: Corporate Retail Meeting; OTHER COSTS; Local transportation, car rental: $50; Car rental gas: $30; Transportation to and from airport: $40.	1	1	2	2	$46.00	$120.00	$200.00		$250.00	$120.00	$902	
25			Montserrat Papias	Los Angeles	Food Tank Summit: Corporate Retail Meeting; OTHER COSTS; Local transportation, car rental:$50; Car rental gas: $30; Transportation to and from airport: $40.	1	1	2	2	$46.00	$120.00	$200.00		$250.00	$120.00	$902	
26			Reimbursement for non-funded partners and guest speakers from other statewide advocates, such as: LA Homeless Coalition and California Association of Food Banks; Population Health Innovation Lab; Pilot project CBOs including: Native American Health Agency TBD, Early Childhood Agency TBD, At-Risk Youth Agency TBD	California, Statewide	Stakeholder Meeting: Reimbursement costs for statewide stakeholders to attend. Number of attendees TBD*** 1 trips x $350 found-trip airfare and hotel room $95 for 10 statewide people; 1 trip x round-trip mileage @150 x .535/mile for an estimated 10 Bay Area travelers; OTHER COSTS: Local transportation, car rental: $50; car rental gas $30; transportation to and from airport $40; Parking fee, $20 for up to 10 people = $1400 **AND** 1 trip x round-trip mileage @750 X .535/mile for 5 people from Central Valley and Far North = $2006 **AND** Add'l parking fees for local travelers, $20 = $3,426.00	10	1	1	1	$46.00	$95.00	$350.00	150		$3,426.00	$9,139	
27			Rachel Otter	Sacramento	Grammer and Business Writing Skills: Continued professional development to write communications between customers and other stakeholders. Other costs: parking at $20.	1	1	1	0				20	$695.00	$20.00	$726	
28			Rachel Otter	Sacramento	MS SharePoint Server 2010 Introduction: Staff person is assigned to maintainin the SharePoint Server and requires additional knowledge to effectively handle software updates and improvements to maintain project files. Other costs: parking at $20.	1	1	1	0				20	$295.00	$20.00	$326	
29			Jane Bannister	Central Valley	Native American Health Agency Pilot Project Site Visit; Travel to/from Sacramento to Central Valley. 2 round-trip mileage @ 750 X .535/mile + 2 trips x $20 parking fees.	2	1	1	0	$46.00			750		$20.00	$935	
30			Metria Munyan (or Katherine Hawksworth)	Los Angeles	At-Risk Youth Agency Pilot Project Site Visit; OTHER COSTS; Local transportation, car rental:$50; Car rental gas: $30; Transportation to and from airport: $40.	2	1	1	1	$46.00	$175.00	$200.00	20		$120.00	$1,103	
31			Lisa Tadlock	Bay Area	Early Childhood Agency Pilot Project Site Visit; Travel to/from Sacramento to Oakland. 2 round-trip mileage @ 190 X .535/mile + 2 trips x $40 parking fees x 2 trips x $10 tolls.	2	1	1	0	$46.00			190		$50.00	$395	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

32			Lisa Tadlock	Redding (or Far North)	Site Visit with a Rural Health Agency as part of Population Health Innovation Lab contract work; Other costs: may include parking fees	2	1	1	0	$46.00			415		$40.00	$616	
33			Lisa Tadlock	San Diego (RESCUE)	Rescue Agency Site Visit. Other costs: may include car rental/shuttle/taxi; parking fees and gas	1	2	2	1	$46.00	$162.00	$200.00	20		$120.00	$1,159	
Out-of-State																	
1			Stephanie Carillo	Arizona	Produce for Better Health Foundation Annual Conference: For Corporate Retail Project. OTHER COSTS: Local transportation, car rental: $50; Car rental gas: $30; Transportation to and from airport: $40.	1	1	3	3	$46.00	$130.00	$300.00		$450.00	$120.00	$1,398	
2			Courtney Cagle	Florida	Social Marketing Conference. OTHER COSTS: Local transportation, car rental: $50; car rental gas: $30; Transportation to and from airport: $40.	1	1	5	5	$46.00	$130.00	$700.00		$530.00	$120.00	$2,230	
3			Celeste Doerr	Arlington, VA	ASNAA Winter Conference. OTHER COSTS: Transportation to and from airport $70; Parking at SMF airport $50	1	1	5	4	$46.00	$182.00	$600.00	20	$500.00	$120.00	$2,189	
4			Amy DeLisio	Washington DC	PHA Summit. OTHER COSTS: Local transportation, car rental: $50; car rental gas: $30; Transportation to and from airport: $40.	1	1	3	3	$46.00	$180.00	$650.00	20	$495.00	$120.00	$1,954	
															Total Travel:	**$34,859**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
1			1825 Bell Street, Suite 102 Sacramento, CA 95825	Rent and Janitorial (includes confidential paper distruction) are calculated per FTE: Current lease and janitorial service rate is $454.78 per FTE = $454.78 x 12 (months) x 7.85%	7.85	$454.78	12	$42,840		
									Total Building/Space:	**$42,840**

6. Maintenance:

	Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			1825 Bell Street, Sacramento, CA	Communications Costs - Phone services, internet services, fax machine, etc.	7.85	$50.00	12	$4,710	
2			1825 Bell Street, Sacramento, CA	Webinar Services for Training and Technical Support - Five webinars = 5 x $350 per webinar (3 webinars FANOut, 2 Webinars Toolkit)	1	$350.00	5	$1,750	
3			1825 Bell Street, Sacramento, CA	Conference line for action committee calls per participation (.05/per minute/per caller)	1	$100.00	12	$1,200	
4			1825 Bell Street, Sacramento, CA	WebEx subscription for webinar services monthly fee (prorated)	1	$100.00	12	$1,200	
5			1825 Bell Street, Sacramento, CA	Equipment repair and maintenance costs - copier, etc.	7.85	$50.00	12	$4,710	
6			1825 Bell Street, Sacramento, CA	Software and licensing renewals and updates	7.85	$50.00	12	$4,710	
7			1825 Bell Street, Sacramento, CA	Poll Everywhere: Poll Everywhere is a low-cost online interactive tool, used to engage audiences, i.e., SIA's, LIA's, and their partners, during trainings and presentations using smartphone technology. This tool is real-time, which means it allows for immediate audience participation and results. As we move to a more technical age of smartphones and tablets, real-time tools, such as Poll Everywhere, are a critical necessity to host successful trainings and meetings. The tool includes evaluation properties that can be used for future planning and direction of projects related to SNAP-Ed, based on participant responses.	1	$42.05	12	$505	
8			1825 Bell Street, Sacramento, CA	Postage costs	7.85	$20.00	12	$1,884	
								Total Maintenance:	**$20,669**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Kansas State University	Subcontractor for licensure and training and technical assistance for the online PEARS data system: PEARS licensure and support	$225,000	
B			Dr. Deborah Hunt, CSUS	Project Management for PEARs Implementation (consultant): 52 weeks x 10 = 520 hours x $145 per hour = $75,400; PEARS Evaluation Project Management Support	$75,400	
C			TBD, Website Developer	Website Developer (consultant): Final payment/contract fulfillment from Q4 FFY 2017. We will be sending this out to bid in first quarter of FY 18. Web Developer: 50 weeks x 20 = 1000 hours x $100 per hour = $100,000; Graphic Designer: 20 hours/week x 5 weeks x $100 per hour = $10,000; Grand total = $110,000	$110,000	
D			Rescue Agency	Branding Project (subcontractor)	$353,500	
E			Brown Miller Communications	Consultant for SNAC meeting facilitiation and development of educational tools for decision makers and support stakeholders meetings: 694 hours x $175 per hour = $121,450; other expenses for tools development: $3,550.	$125,000	
F			Population Health Innovati	Public Health Innovation Lab: Pilot Project targeted at Rural Health webinar series. This project would work with experts in the field of population health with a focus	$15,000	
G			TBD, Early Childhood Agency	Community-Based Organization (consultant) Pilot Project targeted for Early Childhood programs. This would be for assessment and planning to roll-out larger projects in FY 2019. We will be sending this out to bid in first quarter of FY 18.	$50,000	
H			TBD, Native American Health Agency	Community-Based Organization (consultant) Pilot Project targeted for Native American programs. This would be for assessment and planning to roll-out larger projects in FY 2019. We will be sending this out to bid in first quarter of FY 18.	$50,000	
I			TBD, At-Risk Youth agency	Community-Based Organization (consultant) Pilot Project targeted for At-Risk Youth programs. This would be for assessment and planning to roll-out larger projects in FY 2019. We will be sending this out to bid in first quarter of FY 18.	$50,000	
J			Latino Coaltion for a Healthy California	Community-Based Organization (consultant) Pilot Project developing Peer-to-Peer project with Promotoras. This would be for assessment and planning to roll-out a larger project in FY 2019.	$50,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,103,900**	

Total Direct Costs:	**$2,042,339**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Federally neogtiated indirect costs	16.30%	$1,448,839.00	$236,161	
					Total Indirect Costs:	**$236,161**	

Total Budget:	**$2,278,500**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Statewide
Contract/Sub-Grant/Agreement: Kansas State University

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1									$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Kansas State University

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		PEARS Licensing Agreement	PEARS was developed by KSU to greatly streamline PSE data collection. PEARs requires an annual licensing fee to maintain use of this online tool for all implenting agencies to enter their data for state level analysis. This fee also includes customization to the system as needed and within reason.	$225,000.00	1	$225,000	
					Total Materials:	$225,000	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Kansas State University

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A						
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$225,000**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	**$225,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Dr. Deborah Hunt, CSUS

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Manager, Hourly	Deborah Hunt	25.00%	0.00%	$145.00	520	$75,400.00	0.00%	$0.00	$18,850.00	$75,400	145.00 per hour x 10 hr per week x 52 weeks
				Total Staffing: Salaries/Benefits:				**520**	**$75,400**		**$0**	**$18,850**	**$75,400**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Dr. Deborah Hunt, CSUS

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Dr. Deborah Hunt, CSUS

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$75,400**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$75,400**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: TBD Website Developer

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Website Developer, Hourly	TBD	50.00%	0.00%	$100.00	1000	$100,000.00	0.00%	$0.00	$50,000.00	$100,000	100.00 per hour x 20 hours per week x 50 weeks
2			Graphic Desiger, Hourly	TBD	50.00%	0.00%	$100.00	100	$10,000.00	0.00%	$0.00	$5,000.00	$10,000	100.00 per hour x 20 hours per week x 5 weeks
				Total Staffing: Salaries/Benefits:				**1100**	**$110,000**		**$0**	**$55,000**	**$110,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: TBD Website Developer

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: TBD Website Developer

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$110,000**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1					$0	
				Total Indirect Costs:	$0	

Total Budget:	**$110,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Rescue Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			President & Exec Creative Director	Jeffrey Jordan	9.60%	0.00%	$194.00	200	$38,800.00	0.00%	$0.00	$3,724.80	$38,800	$194 hourly rate x 200 hours to deliver presentations, support behavior change strategic plan development, and Implementation Plans.
2			CEO	Kristin Carroll	5.00%	0.00%	$194.00	105	$20,370.00	0.00%	$0.00	$1,018.50	$20,370	$194 hourly rate x 105 hours to support strategic plan, presentations, and launch of Communications & Implementation Plans.
3			Sr. Research Director	Shannon Blyth	3.60%	0.00%	$148.00	75	$11,100.00	0.00%	$0.00	$399.60	$11,100	$148 hourly rate x 75 hours to support brand testing and segmentation.
4			Sr. Creative Director, Design	Tony Callico	7.90%	0.00%	$148.00	165	$24,420.00	0.00%	$0.00	$1,929.18	$24,420	$148 hourly rate x 165 hours to support brand testing, Communications & Implementation Plan, and Guidelines.
5			Sr. Director of Strategy	Michelle Bellon	4.00%	0.00%	$148.00	85	$12,580.00	0.00%	$0.00	$503.20	$12,580	$148 hourly rate x 85 hours to support brand segmentation and testing.
6			Sr. Research Manager	Rachel Gauvin	5.10%	0.00%	$138.00	106	$14,628.00	0.00%	$0.00	$746.03	$14,628	$138 hourly rate x 106 hours to lead brand testing.
7			Sr. Account Supervisor	Stephany Cavatoni	14.40%	0.00%	$138.00	300	$41,400.00	0.00%	$0.00	$5,961.60	$41,400	$138 hourly rate x 300 hours to lead contract including segmentation and brand deliverables.
8			Sr. Cultural Specialist	Andrew Ermlick	14.40%	0.00%	$122.00	300	$36,600.00	0.00%	$0.00	$5,270.40	$36,600	$122 hourly rate x 300 hours to support segmentation and brand testing and communications/ strategic plan
9			Researcher Associate	Kaitlin McCabe	5.50%	0.00%	$97.00	115	$11,155.00	0.00%	$0.00	$613.53	$11,155	$97 hourly rate x 115 hours to support brand testing, strategic plans
10			Graphic Designer	Nick Callan	24.00%	0.00%	$97.00	665	$64,505.00	0.00%	$0.00	$15,481.20	$64,505	$97 hourly rate x 500 hours to support graphic design of deliverables
11			Jr. Research Associate I	Alysse Maglior	2.20%	0.00%	$71.00	45	$3,195.00	0.00%	$0.00	$70.29	$3,195	$71 hourly rate x 45 hours to support brand testing and strategic plan
12			Graphic Design Associate	TBD	19.20%	0.00%	$41.00	400	$16,400.00	0.00%	$0.00	$3,148.80	$16,400	$41 hourly rate x 400 hours to support graphic design of deliverables
						Total Staffing: Salaries/Benefits:		**2561**	**$295,153**		**$0**	**$38,867**	**$295,153**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Rescue Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Copies	Various copies needed for strategic plan development and presentations/meeting with CDSS and SIAs	$1,160.00	1	$1,160	
2			Logos	Brand Logos	$3,000.00	3	$9,000	
3			Report	Brand Testing Final Report	$1,000.00	1	$1,000	
4			Report	Communications & Implementation Plan	$1,500.00	1	$1,500	
5			Plan	Behavior Change Strategic Plan	$3,000.00	1	$3,000	
						Total Materials:	**$15,660**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			TBD	Sacramento	Travel for CDSS Presentations/ Meetings (Other: Car Rental/Taxi)	3	2	1	1	$46.00	$95.00	$300.00	10	$0.00	$140.00	$3,502	
2			TBD	Los Angeles	Travel for SIA Presentations (Other: Car Rental, Gas, Parking)	2	2	1	0	$46.00	$0.00	$0.00	300	$0.00	$100.00	$905	
3			TBD	Fresno	Travel for Presentations (Other: Car Rental/Taxi, Parking)	2	2	1	1	$46.00	$95.00	$250.00	10	$0.00	$140.00	$2,135	
4			TBD	Oakland	Travel for Presentations (Other: Car Rental/Taxi, Parking)	2	2	1	1	$46.00	$140.00	$250.00	10	$0.00	$140.00	$2,315	
5			TBD	Sacramento	Travel for SIA Presentations (Other: Car Rental, Gas, Parking)	2	2	1	1	$46.00	$95.00	$300.00	10	$0.00	$140.00	$2,335	
	Out-of-State																
1																$0	
															Total Travel:	**$11,192**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Rescue Agency

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	Design/Printer for final layout and printing of deliverables	$15,000	
2			TBD	Advanced graphic design contractor	$16,495	
				Total Contracts/Sub-Grants/Agreements:	**$31,495**	

Total Direct Costs:	**$353,500**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$353,500**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Brown Miller Communications

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			President & Facilitator, Hourly	Mike Miller	16.50%	0.00%	$175.00	342	$59,850.00	0.00%	$0.00	$9,875.25	$59,850	175.00 per hour x 342 hours x 52 weeks
2			Co-Facilitator, Hourly	Paula Hamilton	17.00%	0.00%	$175.00	352	$61,600.00	0.00%	$0.00	$10,472.00	$61,600	175.00 per hour x 352 hours x 52 weeks
				Total Staffing: Salaries/Benefits:				**694**	**$121,450**		**$0**	**$20,347**	**$121,450**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Brown Miller Communications

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Tools for Decision Makers	Development (writing and design) of tools that can be used to educate decision makers at the county, regional, and state levels on SNAP-Ed.	$3,250.00	1	$3,250	
						Total Materials:	**$3,250**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Mike Miller (or Paula Hamilton)	Sacramento	Facilitation of CDSS SNAC meetings, stakeholder meetings, and interviews for development of Tools for Decision Makers materials. OTHER COSTS: parking fees and tolls.	4	1	1	0				110		$16.25	$300	
Out-of-State																	
1																$0	
															Total Travel:	**$300**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
25								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Brown Miller Communications

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$125,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$125,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Population Health Innovation Lab

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	TBD	4.00%	0.00%	$90,000.00	0.04	$3,600.00	35.00%	$1,260.00	$194.40	$4,860	
2			Program Coordinator	TBD	0.00%	11.00%	$45,000.00	0.11	$4,950.00	35.00%	$1,732.50	$0.00	$6,683	
						Total Staffing: Salaries/Benefits:		**0.15**	**$8,550**		**$2,993**	**$194**	**$11,543**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Population Health Innovation Lab

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
40							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
25							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Supplies	Various office supplies, such as writing implements, paper, printer toner, notebooks ($20/month for 12 months)	$240.00	1	$240	
					Total Materials:	**$240**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Program Director	Redding	Travel to/from Redding (or Far North) for local meetings. Other costs for parking.	3	1	1	0				190		$20.00	$365	
Out-of-State																
1															$0	
														Total Travel:	**$365**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Building Rent	Rent and Janitorial services.	0.15	$1,100.00	12	$1,980	
						Total Building/Space:	**$1,980**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Communications	Communications Costs - Phone services, internet services, fax machine, webinar services, etc.	0.15	$200.00	12	$360	
						Total Maintenance:	**$360**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Population Health Innovation Lab

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$14,488**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Federally neogtiated indirect costs	16.30%	$3,139.00	$512	
				Total Indirect Costs:	**$512**	

Total Budget:	**$15,000**

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Early Childhood Agency CBO

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	TBD	10.00%	0.00%	$90,000.00	0.1	$9,000.00	35.00%	$3,150.00	$1,215.00	$12,150	
2			Program Coordinator	TBD	0.00%	45.00%	$45,000.00	0.45	$20,250.00	35.00%	$7,087.50	$0.00	$27,338	
						Total Staffing: Salaries/Benefits:		**0.55**	**$29,250**		**$10,238**	**$1,215**	**$39,488**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Early Childhood Agency CBO

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	Various office supplies, such as writing implements, paper, printer toner, notebooks	$1,559.00	1	$1,559	
						Total Materials:	**$1,559**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Program Coordinator	Bay Area	Travel to/from Bay Area for local meetings. Other costs for parking and tolls.	3	1	1	0				180		$30.00	$379	
					Out-of-State												
1																$0	
															Total Travel:	**$379**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Building Rent	Rent and janitorial services.	0.55	$1,000.00	12	$6,600	
							Total Building/Space:	**$6,600**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications	Communications Costs - Phone services, internet services, fax machine, etc.	0.55	$50.00	12	$330	
							Total Maintenance:	**$330**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Early Childhood Agency CBO

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$48,356**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Federally neogtiated indirect costs	16.30%	$10,083.00	$1,644	
					Total Indirect Costs:	**$1,644**	

Total Budget:	**$50,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Native American Health Agency CBO

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	TBD	5.00%	5.00%	$90,000.00	0.1	$9,000.00	35.00%	$3,150.00	$607.50	$12,150	
2			Program Coordinator	TBD	5.00%	40.00%	$45,000.00	0.45	$20,250.00	35.00%	$7,087.50	$1,366.90	$27,338	
						Total Staffing: Salaries/Benefits:		**0.55**	**$29,250**		**$10,238**	**$1,974**	**$39,488**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Native American Health Agency CBO

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	Various office supplies, such as writing implements, paper, printer toner, notebooks	$1,419.00	1	$1,419	
						Total Materials:	**$1,419**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Coordinator	Central Valley	Travel to/from Central Valley for local meetings. Other costs for parking.	3	1	1	0				220		$20.00	$413	
Out-of-State																	
1																$0	
															Total Travel:	**$413**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Building Rent	Rent and janitorial services.	0.55	$1,000.00	12	$6,600	
							Total Building/Space:	**$6,600**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications	Communications Costs - Phone services, internet services, fax machine, etc.	0.55	$50.00	12	$330	
							Total Maintenance:	**$330**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: Native American Health Agency CBO

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1					
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$48,250**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Federally neogtiated indirect costs	16.30%	$10,736.00	$1,750	
				Total Indirect Costs:	**$1,750**	

Total Budget:	**$50,000**

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: At-Risk Youth Agency CBO

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	TBD	5.00%	5.00%	$90,000.00	0.1	$9,000.00	35.00%	$3,150.00	$607.50	$12,150	
2			Program Coordinator	TBD	5.00%	40.00%	$45,000.00	0.45	$20,250.00	35.00%	$7,087.50	$1,366.90	$27,338	
						Total Staffing: Salaries/Benefits:		**0.55**	**$29,250**		**$10,238**	**$1,974**	**$39,488**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: At-Risk Youth Agency CBO

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Supplies	Various office supplies, such as writing implements, paper, printer toner, notebooks	$1,435.00	1	$1,435	
					Total Materials:	**$1,435**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Program Coordinator	Los Angeles	Travel to/from Los Angeles for local meetings. Other costs for parking.	1	1	1	0	$46.00		$300.00	20		$40.00	$397	
Out-of-State																
1															$0	
														Total Travel:	**$397**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Building Rent	Rent and janitorial services.	0.55	$1,000.00	12	$6,600	
						Total Building/Space:	**$6,600**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Communications	Communications Costs - Phone services, internet services, fax machine, etc.	0.55	$50.00	12	$330	
						Total Maintenance:	**$330**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Pending: At-Risk Youth Agency CBO

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$48,250**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Federally neogtiated indirect costs	16.30%	$10,736.00	$1,750	
				Total Indirect Costs:	**$1,750**	

Total Budget:	**$50,000**

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Latino Coalition for a Healthy California

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	TBD	5.00%	5.00%	$90,000.00	0.1	$9,000.00	35.00%	$3,150.00	$607.50	$12,150	
2			Program Coordinator	TBD	5.00%	40.00%	$45,000.00	0.45	$20,250.00	35.00%	$7,087.50	$1,366.90	$27,338	
						Total Staffing: Salaries/Benefits:		**0.55**	**$29,250**		**$10,238**	**$1,974**	**$39,488**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Latino Coalition for a Healthy California

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	Various office supplies, such as writing implements, paper, printer toner, notebook	$1,484.00	1	$1,484	
						Total Materials:	**$1,484**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			Program Coordinator	Sacramento	Travel to/from office for local/regional meetings in Sacramento/Central Valley. Other costs for parking.	2	1	1	0				250		$40.00	$348	
										Out-of-State							
1																$0	
															Total Travel:	**$348**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Building Rent	Rent and janitorial services.	0.55	$1,000.00	12	$6,600	
							Total Building/Space:	**$6,600**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications	Communications Costs - Phone services, internet services, fax machine, etc.	0.55	$50.00	12	$330	
							Total Maintenance:	**$330**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Public Health Institute (PHI)
Contract/Sub-Grant/Agreement: Latino Coalition for a Healthy California

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1					
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$48,250**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Federally neogtiated indirect costs	16.30%	$10,736.00	$1,750	
				Total Indirect Costs:	**$1,750**	

Total Budget:	**$50,000**

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SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	Public Health Institute - PHI
FFY 2019 Total Budget:	**$2,494,000**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits		$817,303	$858,168	5.00%
2	Non-Capital Equipment/Supplies		$14,980	$15,729	5.00%
3	Materials		$7,788	$8,177	4.99%
4	Travel & Per Diem		$34,859	$36,601	5.00%
5	Building/Space		$42,840	$44,982	5.00%
6	Maintenance		$20,669	$21,702	5.00%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/Agreements**		$1,103,900	$1,159,095	5.00%
	Total Direct Costs:	**$0**	**$2,042,339**	**$2,144,454**	5.00%
9	Indirect Costs*** Indirect Cost Rate= 16.3%		$236,161	$349,546	48.01%
	Total Federal Funds	**$0**	**$2,278,500**	**$2,494,000**	9.46%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	This category is higher in FFY19 because in FFY18 no IDC was calculated on the subcontractor agreements.

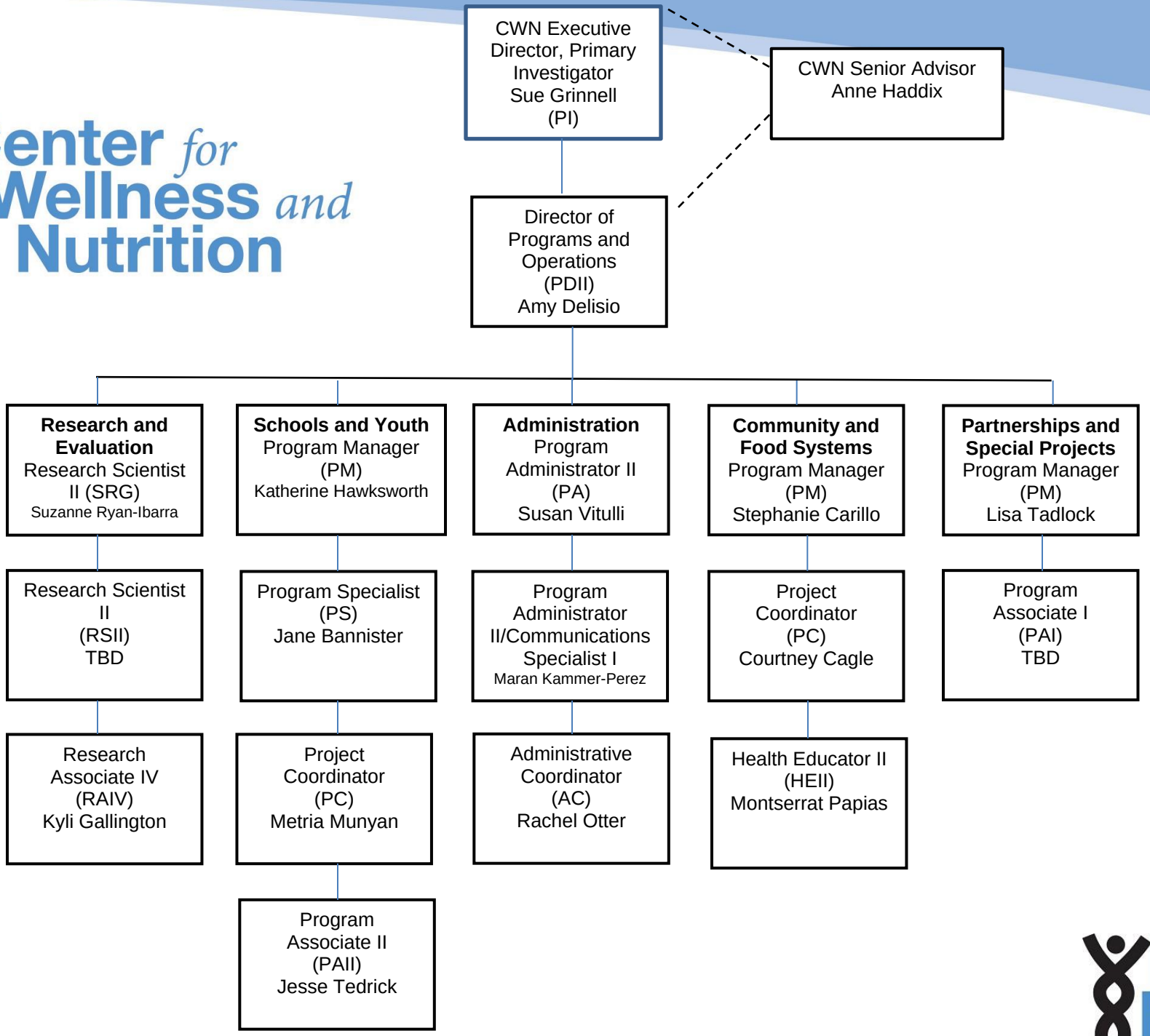
*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

Center for Wellness and Nutrition



June 26, 2017

PUBLIC HEALTH INSTITUTE®
CENTER FOR WELLNESS AND NUTRITION

1. State Agency Goals and Objectives

Identify your State's 3--5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level Goals

b. State Level Objectives

See State Level Objectives

2. Description of projects/interventions. The following information should be provided:

Project One Title	**FFY 2018 California State University Sacramento (CSUS): Strategic Planning and Conference Services**
Project Two Title	**FFY 2018 California State University Sacramento (CSUS):California SNAP-Ed Program Evaluation Coordination**
Project Three Title	**FFY 2018 California State University Sacramento (CSUS): California SNAP-Ed Regional Training and Technical Assistance**

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

Strategic Planning and Conference Services

The purpose of this project is to provide strategic planning services and counsel that will help create and enact a long-term vision and plan for the SNAP-Ed program in California. In 2017, the Strategic Council developed 3 main objectives: 1) Branding; 2) Evaluation; and 3) Training. California plans on moving forward with the Strategic Plan in FFY 2018 by continuing to collaborate with our SIA partners, focusing on developing implementation plans, setting quarterly goals and establishing metrics to measure progress made. CSUS will continue to facilitate meetings and provide administrative support on a regular basis.

Evaluation Coordination

The purpose of this project is to develop a statewide approach and methodology to SNAP-Ed program evaluation and reporting. Currently there are multiple program evaluation activities and reporting tools existing within California and not all SIAs and LIAs are consistently applying program evaluation tools and methodologies. This project would assess the current state of program evaluation in SNAP-Ed, examine gaps and develop a roadmap and plan for providing more statewide oversight and

coordination of the SNAP-Ed program evaluation to ensure that SNAP-Ed activities are leading towards desired outcomes. The WRO SNAP-Ed Evaluation Framework will be used as a guide to determine how to align evaluation activities and processes in California. CSUS' role is to facilitate and guide the statewide program evaluation planning. The Evaluation Workgroup meets on a regular basis and is part of the SNAP-Ed strategic planning process. The Evaluation Workgroup will help with the implementation of the Statewide Strategic Plan and will also be working on a plan to develop a coordinated and integrated data repository. In FFY 17, the Evaluation Workgroup determined what measurement methods to use to evaluate each Statewide Objective. This has culminated into the piloting of the Program Evaluation And Reporting System (PEARS) developed by the Kansas State University Office of Educational Innovation and Evaluation and the beginning stages of developing a new statewide survey, California Health and Nutrition Goals Examination Survey (CHANGES). In FFY18, the Evaluation Workgroup will being rolling out PEARS statewide and continue with the development of CHANGES for a potential release in FFY19.

Regional Training and Technical Assistance

The purpose of this project is to supplement the statewide training project with additional resources to provide training and technical assistance to support regional activities and collaboratives. This project will serve to strengthen existing collaboratives and networks as well as develop new partnerships as needed. CDSS will be working with CDPH to review the results of the Text Reading and Comprehension (TRC) needs assessment to determine where the needs are. CDSS will work with CDPH to review all surveys that have been completed regarding training. CDSS will also work with SIAs and LIAs to determine what regional training needs exist. In addition, CDSS will conduct periodic surveys to ensure that partners have an ongoing opportunity to provide input on training needs. CSUS, with their subject matter expertise, will conduct an independent review and provide recommendations in order to maximize resources and fill gaps where needed in the statewide training.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

Strategic Planning and Conference Services

The target audience is SNAP-Ed state implementing agencies which includes representatives from the following agencies: California Department of Social Services (CDSS), California Department of Public Health (CDPH), California Department of Aging (CDA), UC CalFresh, and Catholic Charities of California. The Strategic Plan Council, comprised of upper level management from each SIA, was created to provide

additional oversight of the strategic initiatives and to ensure that implementation is done timely and effectively.

The target audience for the conference aspect of this project is all SNAP-Ed partners which include local, state and CDSS staff.

Evaluation Coordination

The target audience is all SNAP-Ed SIAs and LIAs. Through collaboration of SIAs, the project will determine what program evaluation activities and measures exist within each SIA and LIA and how to develop a statewide approach and methodology for program evaluation.

Regional Training and Technical Assistance

The target audience is all SNAP-Ed SIAs and LIAs. Through collaboration of SIAs, the project will determine what regional activities exist and how best to strengthen and support regional training on the SIA and LIA level.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

Strategic Planning and Conference Services

The audience will collaborate in planning nutrition and physical activities that deliver consistent messages in the community and result in behavior changes. SIAs will be aware of the best practices and will leverage resources that will improve communities lacking access to healthy food and physical activity.

Evaluation Coordination

N/A

Regional Training and Technical Assistance

N/A

d. Project Description for Educational Strategies

Note how you will implement the program. Include information describing: Behavioral, policy, systems, or environmental changes; key educational messages; how and where services will be delivered, partner organization roles and contributions, duration of project; projected total number of individuals, sites, or systems participating or reached; and for strategies that include social marketing, include the frequency of messages
Strategic Planning and Conference Services

Strategic Council sessions will be primarily delivered at CDSS headquarters in Sacramento and will be facilitated by CSUS. The average number of participants will be ten and meetings are held on a monthly basis. One focus in FFY 2018 is to develop a unified branding framework to unite all California SNAP-Ed programs and brands.

The conference services aspect of this project will primarily be conducted in Sacramento with an audience ranging from 30-200 people for state-level trainings and regional meetings. The key education messages at these meetings will be around the themes of collaboration and collective impact. The total duration of this contract is one year.

Evaluation Coordination

This project will be primarily delivered at CDSS headquarters in Sacramento and will be facilitated by CSUS. The average number of participants will be 14 and meetings are held on a monthly basis. The focus in FFY 2018 will be for the Evaluation Workgroup to work with all the SIAs to further develop California's evaluation plan and determine how the Program Evaluation and Reporting System (PEARS) will be incorporated further. Along with this, The Evaluation Workgroup will focus on new strategies on developing a new statewide survey.

Regional Training and Technical Assistance

This project will be delivered at various state agency sites and/or at CSUS headquarters in Sacramento. The average number of participants will be ten. The focus in FFY 2017 and continuing forward as needed will be for CSUS, as an independent contractor, to conduct SIA interviews to assess California's training needs and any additional training gaps that may need to be filled.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

Strategic Planning and Conference Services

N/A

Evaluation Coordination

N/A

Regional Training and Technical Assistance

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Strategic Planning and Conference Services

Some key measures that will be used include attendance records, meeting minutes, meeting notes, pre-meeting surveys, post meeting surveys, quarterly progress reports and the creation of a strategic plan document for California.

Evaluation Coordination

A program evaluation assessment and environmental scan will be conducted at the beginning of the project to determine existing evaluation activities and tools, any gaps and opportunities for improvement. The project will also integrate program evaluation activities and tools, and measures will be established to determine how these evaluation activities and tools will impact California's SNAP-Ed outcomes.

Regional Training and Technical Assistance

A training needs assessment and environmental scan will be conducted at the beginning of the project to determine existing activities, any gaps and opportunities for improvement. The project will also develop a plan for measuring the success of the training and technical assistance provided to regional networks and collaboratives. The assessment for training and evaluation needs will incorporate the results from the TRC assessments and other survey mechanisms previously conducted by CDPH.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** *the name(s) of each project(s) that will be a part of this evaluation;*

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

b. **Type:** *the type of evaluation as primarily a formative, process, outcome or impact assessment;*

Strategic Planning and Conference Services

N/A

Evaluation Coordination

The evaluation plans for this initiative will be developed as the project is developed.

Regional Training and Technical Assistance

TBD

c. **Questions:** *the questions(s) that will be addressed and;*

- *the approach to conducting the evaluation, including scope, design, measures and data collection;*
- *plans for using the results*

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

d. **Evaluation:** *if the project has been evaluated previously, note the most recent year in which the evaluation was done.*

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

e. **Use of SNAP-Ed Evaluation Framework:** *identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.*

Strategic Planning and Conference Services

N/A

Evaluation Coordination

TBD

Regional Training and Technical Assistance

TBD

4. **Coordination Efforts**

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education

and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

Strategic Planning and Conference Services

CDSS will coordinate and guide the collaboration of SNAP-Ed funded partners including CDPH, CDA, CCC and UC CalFresh to develop consistent nutrition education messaging and evidence based programs. Coordination of SNAP-Ed partners is key to effectively utilize reducing SNAP-Ed funds to deliver effective services.

Evaluation Coordination

CDSS will coordinate with all implementing agencies to develop a statewide program evaluation methodology and tool. Both as part of the strategic planning process and our ongoing SIA-LIA communication, we will be working with SIAs and LIAs to train them on evaluation strategies and work with them to assist in their evaluation needs and efforts.

Regional Training and Technical Assistance

CDSS will coordinate with all implementing agencies to determine training needs and how best to deliver the training and technical assistance on a regional level. CDSS typically engages with LIAs through their SIA representative, and this will continue. The annual SNAP-Ed Forum will also be used to receive information from the LIAs, both about their training and evaluation needs.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	California State University, Sacramento College of Continuing Education
FFY 2018 Total Budget:	**$100,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$13,097	$74,676	$74,176	-0.67%
2	Non-Capital Equipment/Supplies	$5,239	$2,020	$2,052	1.58%
3	Materials	$324	$875	$1,050	20.00%
4	Travel	$379	$929	$1,222	31.54%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$450	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$75,489	$1,500	$1,500	0.00%
	Total Direct Costs:	**$94,978**	**$80,000**	**$80,000**	0.00%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$5,022	$20,000	$20,000	0.00%
	Total Federal Funds	**$100,000**	**$100,000**	**$100,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Materials costs associated with additional training participants.
4	Travel	Staff travel expenses associated with additional program meetings and on-site staffing support for trainings.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services

County/Jurisdiction: California State University, Sacramento College of Continuing Education

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Facilitator	To be determined			$122,648	0.0624473	$7,659.03	40.00%	$3,063.61	$10,723.00	$10,723	
2			Trainer/Instructor	Jessica Bagger			$122,648	0.0337553	$4,140.02	40.00%	$1,656.01	$5,796.00	$5,796	
3			Trainer/Instructor	To be determined			$122,648	0.0337553	$4,140.02	40.00%	$1,656.01	$5,796.00	$5,796	
4			Program Director	Susan Gonzalez			$122,648	0.0337553	$4,140.02	40.00%	$1,656.01	$5,796.00	$5,796	
5			Evaulations Director	Deborah Hunt			$122,648	0.1080169	$13,248.05	40.00%	$5,299.22	$18,547.00	$18,547	
6			Financial Manager	Chad Smith			$60,080	0.0708861	$4,258.84	40.00%	$1,703.54	$5,962.00	$5,962	
7			Program Coordinator	To be determined			$62,627	0.1248945	$7,821.77	40.00%	$3,128.71	$10,950.00	$10,950	
8			Writer/Editor	To be determined			$67,723	0.0337553	$2,286.01	40.00%	$914.40	$3,200.00	$3,200	
9			Website Designer	To be determined			$55,873	0.0202532	$1,131.61	40.00%	$452.64	$1,584.00	$1,584	
10			Graphic Designer	Scott Holliday			$42,305	0.0405063	$1,713.62	40.00%	$685.45	$2,399.00	$2,399	
11			Registration Coordinator	Laura Cortez			$38,927	0.0135021	$525.60	40.00%	$210.24	$736.00	$736	
12			Project Support Staff	To be determined			$38,098	0.0270042	$1,028.81	40.00%	$411.52	$1,440.00	$1,440	
13			Project Support Staff	To be determined			$38,098	0.0151899	$578.70	40.00%	$231.48	$810.00	$810	
14			Project Assistant	To be determined			$23,096	0.0135021	$311.84	40.00%	$124.74	$437.00	$437	
						Total Staffing: Salaries/Benefits:		**0.6312236**	**$52,984**		**$21,194**	**$74,176**	**$74,176**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California State University, Sacramento College of Continuing Education

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	Nametag Holders, Envelopes, Labels	1	$3.00	60	$180	
2			Postage	Shipping Materials (boxes/packages) to/from meeting sites	1	$30.50	4	$122	
3			Meeting Site Costs	Audio Visual Equipment Rental	1	$750.00	1	$750	
4			Meeting Site Costs	Room Rental	1	$1,000.00	1	$1,000	
							Total Non-Capital Equipment/Supplies:	$2,052	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Duplication	Agendas, Presentation/Handouts, Nametags, Evaluations, Reports	$17.50	60	$1,050	
						Total Materials:	$1,050	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			To be determined	To be determined	CSUS staff travel to meetings and training sites	1	1	1	1	$46.00	$101.50	$400.00	0	$0.00	$56.00	$604	
2			To be determined	To be determined	CSUS travel to meetings and training sites	6	1	1	0	$0.00	$0.00	$0.00	30	$0.00	$12.00	$168	
3			To be determined	To be determined	Speaker travel to meetings and training sites	1	1	1	0	$0.00	$0.00	$400.00	0	$0.00	$50.00	$450	
Out-of-State																	
1																$0	
															Total Travel:	$1,222	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: California State University, Sacramento College of Continuing Education

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			To be determined	Keynote Speaker Fees	$1,500	
				Total Contracts/Sub-Grants/Agreements:	**$1,500**	

Total Direct Costs:	**$80,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect Costs 25%	25.00%	$80,000	$20,000	
					Total Indirect Costs:	**$20,000**	

Total Budget:	**$100,000**

SNAP-Ed FFY 2019 Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	California State University, Sacramento College of Continuing Education
FFY 2019 Total Budget:	**$100,000**
Budget Adjustment Request #:	

	Expenses*	Carry-In FFY 2018 Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits		$74,176	$74,176	0.00%
2	Non-Capital Equipment/Supplies		$2,052	$2,052	0.00%
3	Materials		$1,050	$1,050	0.00%
4	Travel & Per Diem		$1,222	$1,222	0.00%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/Agreements**		$1,500	$1,500	0.00%
	Total Direct Costs:	**$0**	**$80,000**	**$80,000**	0.00%
9	Indirect Costs*** Indirect Cost Rate= %		$20,000	$20,000	0.00%
	Total Federal Funds	**$0**	**$100,000**	**$100,000**	0.00%

	Budget Categories	Justification For Difference Greater Than 5% From FFY 2016 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel & Per Diem	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/Agreements	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level goals.

b. State Level Objectives

See State Level objectives.

2. Description of projects/interventions. The following information should be provided:

Project Title: California SNAP-Ed SharePoint Maintenance and Enhancements

a. Related State Objectives

The purpose of this project is twofold: to provide ongoing maintenance and operations to support the SNAP-Ed SharePoint environment, and to develop capabilities into SharePoint that automates a variety of essential processes and procedures required by the SNAP-Ed program. This project allows state and local implementing agencies to effectively collaborate during the State Plan process. It also allows CDSS to have a central point of information for all SNAP-Ed related information and materials, including resources, approved sites, curriculum, etc.

SharePoint Automation: $200,000 from FFY 2018 SNAP-Ed Allocation

CDSS has successfully completed Phase I of the California SNAP-Ed SharePoint project. In the first phase, state and local implementing agencies successfully collaborated to complete the county work plans and budgets. Due to the success of Phase I, CDSS has created a scope of work and submitted a Request for Bid (RFB) to enhance the existing SharePoint environment. In Phase II, CDSS will continue to utilize SharePoint's functionality to streamline the State Plan process with state and local implementing agencies. Phase II will also enhance the SNAP-Ed SharePoint site by increasing automated business processes, documents and federal reporting requirements. For example, the Integrated Work Plan and Site List will be made into forms. By turning these documents into forms, it will allow for real-time co-authoring, better reporting and improved efficiency. Additionally, CDSS will also include an enhancement to the exisiting email system in SharePoint to better communicate with state and local implementing agency users.

A portion of the FFY 2018 funds will be applied towards the ongoing maintenance and operations needed to successfully support the SharePoint environment which requires the support of CDSS dedicated IT staff to ensure that the software and hardware necessary for SharePoint is functioning and available at all times. SharePoint will remain supportive to the existing use of the SNAP-Ed documents and

processes, so they can be developed and updated using a collaborative process with all state and local implementing agencies.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The audience for the SNAP-Ed SharePoint is the state and local implementing agencies throughout California. SharePoint allows SNAP-Ed implementing agencies to collaborate on developing and maintaining the State Plan, as well as other documents such as the annual report. The SNAP-Ed SharePoint site is password-protected and only available to permitted SNAP-Ed state and local implementing agencies and the United States Department of Agriculture, Western Regional Office users.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

N/A

d. Project Description for Educational Strategies

N/A

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

N/A

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

N/A

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

N/A

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

With on-going maintenance and operations, we will be able to measure the activity of the SNAP-Ed SharePoint site. CDSS solicited feedback from local and state implementing agencies for future improvements of the SNAP-Ed SharePoint site and received input on how SharePoint could better fit their needs. CDSS will also survey our implementing agency partners to inform CDSS on how these tools are improving program effectiveness and communication.

A portion of the FFY 2018 along with the FFY 2017 carry-in funds will be used to contract with a software vendor for a second phase of enhancements and new automation of the SNAP-Ed tools within the SharePoint environment. CDSS will also fund a staff person to work with the software vendor to aid in the programming of these enhancements to the SharePoint environment. CDSS is working with our internal IT services division to determine the best ways to monitor SharePoint.

3. Evaluation Plans

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation:

N/A

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

N/A

c. **Questions:** the questions(s) that will be addressed and;

- the approach to conducting the evaluation, including scope, design, measures and data collection;
- plans for using the results

N/A

d. **Evaluation:** if the project has been evaluated previously, note the most recent year in which the evaluation was done.

N/A

e. **Use of SNAP-Ed Evaluation Framework:** identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

N/A

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

CDSS coordinates with all state and local implementing agencies to develop areas of improvement of change for the SharePoint activities. Coordination of SNAP-Ed partners is key to creating the most effective set of tools for the California SNAP-Ed program. All of the information on the SNAP-Ed SharePoint site is available to currently funded partner agencies.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	SharePoint Project
FFY 2018 Total Budget:	**$200,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$108,998	$114,447	5.00%
2	Non-Capital Equipment/Supplies			$0	
3	Materials			$0	
4	Travel			$0	
5	Building/Space			$0	
6	Maintenance	$350,000	$391,002	$85,553	-78.12%
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$350,000**	**$500,000**	**$200,000**	-60.00%
9	Indirect Costs*** Indirect Cost Rate= __ %			$0	
	Total Federal Funds	**$350,000**	**$500,000**	**$200,000**	-60.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	Utilizing FFY17 carry-in to assist in funding Phase II SharePoint enhancements as well as a Maintenance and Operations contract.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: SharePoint Project

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Senior Program Analyst	Jaspreet Banwait	100.00%		$78,750.00	1	$78,750.00	45.33%	$35,697.38	$114,447.00	$114,447	
				Total Staffing: Salaries/Benefits:				**1**	**$78,750**		**$35,697**	**$114,447**	**$114,447**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: SharePoint Project

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1																$0	
	Out-of-State																
1																$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1				Software Vendor for Enhancements and New Automation (Phase II)	1	$7,129.42	12	$85,553	
2								$0	
3								$0	
							Total Maintenance:	**$85,553**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: SharePoint Project

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$200,000**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$200,000**

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

State Level Goals

See State Level Goals.

a. State Level Objectives

See State Level Objectives.

2. Description of projects/interventions. The following information should be provided:

Project Title Leah's Pantry–EatFresh.org

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

Leah's Pantry created EatFresh.org, an online nutrition education project that provides SNAP-Ed resources, recipes, nutrition messages, local county resources and training that will teach the CalFresh population (1) healthy eating behaviors (2) preparation of healthy meals and (3) healthy shopping and planning habits to spend more wisely. The project will support sustained, healthy behavior changes with innovative programs that address client barriers, build the capacity of partner organizations to integrate nutrition support and develop cutting edge tools that leverage technology and incorporate community perspective.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

The EatFresh.org program provides online and in-person, direct and indirect nutrition education classes to the SNAP-Ed population, and training and technical assistance to state and local implementing agencies, their subcontractors, eligible funded partners and county welfare departments (CWDs). The program provides services to

male and female individuals 18 years of age and older, families and communities at or below 185% Federal Poverty Level (FPL) throughout California, including all races and ethnicities with specific targets for English, Spanish and Chinese language groups.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

The online environment is an increasingly critical setting for communicating nutrition messages. EatFresh.org provides both core online interventions as well as components that integrate into interventions throughout the socio-ecological model.

The online environment is a distinct setting that requires the creation of digital resources, and it is also heavily integrated into other SNAP-Ed settings such as retail, education and community settings. As such, a well-designed intervention both impacts users specifically seeking online interventions as well as influences behaviors in the physical environment with regards to purchasing, preparing and consuming healthier foods.

Online nutrition education is also well-suited for environments not traditionally reached by SNAP-Ed such as CWDs or CalFresh Outreach programs. Clients of these programs are seeking nutrition assistance, but the programs are designed to focus very specifically on benefits eligibility and onboarding. Staff does not have the time or the training to include specific nutrition messaging alongside eligibility and enrollment work. For this reason, referring online nutrition education resources shows strong potential as a bridge between SNAP and SNAP-Ed, providing greater depth to CWDs and CalFresh Outreach programs and prioritizing client health and wellness through the use of different intervention strategies in one location.

d. Project Description for Educational Strategies

Through careful collaboration and coordination with State Implementing Agencies (SIAs), SNAP-Ed funded local implementing agencies (LIAs), non-federal partners and CWDs, Leah's Pantry will increase the reach and effectiveness of the California SNAP-Ed program by leveraging EatFresh.org.

Since 2013, EatFresh.org has engaged SNAP-Ed eligible users by providing approved recipes, nutrition messages, county resources and other information via partnerships with a variety of SNAP-Ed agencies and their associated interventions. Currently, EatFresh.org has 249 partners spread across 49 counties. Leah's Pantry has witnessed exponential growth in the adoption of online nutrition education interventions in California since the launch of EatFresh.org. As of November 2016, they are reaching over 14,000 non-bounce users per month in California. About 70% of their monthly user base now comes from online advertisements via the Google AdWords for nonprofits grants. Most of the remaining users (23%) enter EatFresh.org directly into the browser search bar or search engine, indicating they are already familiar with the EatFresh.org brand as a resource for recipes and nutrition

information. Much of this traffic is a result of outreach to SNAP-Ed eligible populations who learn about the website via partner agencies, recipe cards and posters in the community.

The EatFresh.org Mini Course, a direct education intervention which was pilot-tested in FFY16, consists of 15 topics covering healthy eating and food resource management skills. The narrative instructional strategy employed by the Mini Course involves a rotating cast of characters representing the SNAP-Ed population who model common problems and practical solutions throughout the course. Interactive features keep users engaged and topics are limited to 5–10 minutes. The initial outcome evaluation demonstrated success in a variety of knowledge indicators. During FFY17, the Mini Course evaluation was updated to align with the most recent United States Department of Agriculture (USDA) Evaluation Guidance and now includes indicators on confidence and intent to change. A finalized reporting plan coordinated with CDSS has been created to ensure that all eligible users of the Mini Course are entered into direct education reporting systems.

Leah's Pantry engagement strategies for the EatFresh.org project in FFY18–19 include:

- Supporting the inclusion of EatFresh.org tools in county Integrated Work Plans (IWPs).
- Continuing improvement of EatFresh.org for the user.
- Supporting EatFresh.org partners to maximize the reach and effectiveness of the SNAP-Ed program.
- Integrating EatFresh.org into CWDs and CalFresh Outreach programs.
- Supporting SNAP-Ed activities that engage youth with the Eatfresh.org program.
- Integrating Eatfresh.org across SNAP-Ed strategies and settings.
- Reporting and completing evaluations to measure reach and impact of EatFresh.org.

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

EatFresh.org is currently an emerging intervention program. An impact evaluation will be conducted to demonstrate the effectiveness of program outcomes. EatFresh.org will collaborate with partner agencies to undergo additional research and evaluation to measure the full impact of CA SNAP-Ed online education.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

N/A

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

The project will use the following existing educational materials: EatFresh.org, EatFresh.org Mini Course, EatFresh.org Text Message Nutrition Education, Class EatFresh.org and Implementation Toolkit Materials. Currently, written materials are provided in English and Spanish, while audio/verbal trainings are provided in English, Spanish and Chinese.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

To continue to increase the reach and effectiveness of the CA SNAP-Ed program, Leah's Pantry will need to consistently update their implementation toolkit materials, resources and website. Continued updates, along with the creation and reproduction of materials and resources are essential to the effectiveness of EatFresh.org. The cost will be comparable and fair as outlined in the SNAP-Ed guidance.

i. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Leah's Pantry will use several indicators to measure success in achieving their goals:

- Demonstrate increased traffic and peer-to-peer sharing on EatFresh.org and the EatFresh.org Mini-Course. By September 30, 2019, EatFresh.org will engage 30,000 users/month and the EatFresh.org Mini Course will engage 1,000 users/month.

- 10% of users will share a recipe or nutrition messaging page with a peer using tools on the site.
- Demonstrate increased collaboration and coordination with other initiatives and programs through our Partner Registration Survey and specific examples of integration with other programs and SIAs.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation:

EatFresh.org Mini-Course

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

Impact

c. **Questions:** the questions(s) that will be addressed and;

- the approach to conducting the evaluation, including scope, design, measures and data collection;
- plans for using the results

RQ1: Does exposure to the EatFresh.org Mini Course result in changes in **confidence** to purchase, prepare, and consume healthy food?

RQ2: Does exposure to the EatFresh.org Mini Course result in changes in **intention** to purchase, prepare, and consume healthy food?

RQ3: Does exposure to the EatFresh.org Mini Course result in changes in **behavior** in purchasing, preparing, and consuming healthy food?

Scope: Please refer to 2d, 2j.

Design: Quasi-experimental nonequivalent groups.

Measures: FNS indicators: ST1, ST2, ST3, MT1, MT2, MT3, MT4.

Data Collection: Using online and in-person questionnaires.

Plans for Using Results: Sharing with CA SNAP-Ed program; Submission to national conferences such as APHA, SNEB and Childhood Obesity Conference.

d. **Evaluation:** if the project has been evaluated previously, note the most recent year in which the evaluation was done.

Outcome evaluation (January 2016).

e. **Use of SNAP-Ed Evaluation Framework:** identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

ST1, ST2, ST3, MT1, MT2, MT3, MT4.

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

This project will create and maintain collaborative partnerships with state and local implementing agencies, their subcontractors, eligible funded partners and CWDs to provide SNAP-Ed interventions that will maximize the reach and impact of the SNAP-Ed program. Eatfresh.org will continue to develop and build partnerships throughout CA to integrate online nutrition education interventions in an effort to increase and sustain healthy eating and behavior changes amongst the SNAP-Ed eligible population.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	Leah's Pantry / Eatfresh.org
FFY 2018 Total Budget:	**$400,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits			$219,718	
2	Non-Capital Equipment/Supplies			$13,096	
3	Materials			$24,286	
4	Travel			$8,276	
5	Building/Space			$14,407	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$78,250	
	Total Direct Costs:	**$0**	**$0**	**$358,033**	
9	Indirect Costs*** 15% Indirect Cost Rate= __ %			$41,967	
	Total Federal Funds	**$0**	**$0**	**$400,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2018 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services

County/Jurisdiction: Leah's Pantry / Eatfresh.org

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Executive Director	Adrienne Markworth	15.00%	85.00%	$80,000.00	0.6	$48,000.00	10.00%	$4,800.00	$7,920.00	$52,800	
2			Sr. Program Coordinator	Alexandra Neidenberg	0.00%	100.00%	$53,000.00	0.25	$13,250.00	19.00%	$2,517.50	$0.00	$15,768	
3			Development and Training Mgr	Danielle Boule	0.00%	100.00%	$62,400.00	0.6	$37,440.00	19.00%	$7,113.60	$0.00	$44,554	
4			Product Manager	Jessica Silldorff	0.00%	100.00%	$62,400.00	0.6	$37,440.00	10.00%	$3,744.00	$0.00	$41,184	
5			Project Coordinator	TBD	25.00%	75.00%	$60,000.00	0.5	$30,000.00	10.00%	$3,000.00	$8,250.00	$33,000	
6			Registered Dietitian Nutritionist	Loretta de Guzman	0.00%	100.00%	$65,000.00	0.2	$13,000.00	10.00%	$1,300.00	$0.00	$14,300	
7			Program Manager	Monica Bhagwan	0.00%	100.00%	$56,160.00	0.25	$14,040.00	29.00%	$4,071.60	$0.00	$18,112	
8									$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**3**	**$193,170**		**$26,547**	**$16,170**	**$219,718**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Leah's Pantry / Eatfresh.org

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Translation Costs	Translating new content into Spanish (.13/word) and Chinese (.18/word)	1	$0.15	43200	$6,480	
2			Focus Groups	Compensation for participants in user testing and focus groups	1	$20.00	50	$1,000	
3			Eatfresh.org Technology	Eatfresh.org/Moodle site hosting ($3240), webinar platform ($569), GEOIP lookup ($1000), Surequest ($800)	1	$468.00	12	$5,616	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$13,096**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing and Copying	Presentation materials, handouts, flyers	$0.07	3000	$210	
2			Eatfresh.org Marketing	Postcards, posters; requested by and shipped to statewide partners	$0.08	282696	$22,616	
3			Food	Food used in training events	$120.00	8	$960	
4			Food	Food used in EatFresh.org demo events	$50.00	10	$500	
						Total Materials:	**$24,286**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All staff	Various SF & SD	Parking and mileage for meetings/pres.	1	1						3000			$1,605	
2			ED and Sr. Program	Sacramento	LIAF	1	2	2	2	$40.00	$150.00	$75.00	120			$974	
3			Sr. Program Coordinator	Los Angeles	CCLHDN	1	1	2	1	$40.00	$150.00	$60.00		$155.00		$445	
4			St. Program Coordinator	Sacramento	Meetings with SIAs	6	1	1								$0	
5			ED or Product Manager	Sacramento	Meetings with SIAs	6	1	2	1	$40.00	$80.00	$150.00				$1,860	
6			All staff	statewide	In person trainings	10	1	1	1	$40.00	$80.00		120			$1,842	
					Out-of-State												
1			Executive Director	TBD	SNEB 2018	1	1	4	4	$40.00	$150.00	$300.00		$490.00		$1,550	
															Total Travel:	**$8,276**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3019 Mission & 1475 Caminito Solidago	Rent prorated based on percentage of payroll	2.9	$414.00	12	$14,407	
							Total Building/Space:	**$14,407**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Leah's Pantry / Eatfresh.org

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Civic Actions	Website development	$52,500	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Upwork	Mini Course maintenance and LMS update to iclude Provider Portal, video editor for YouTube videos & partner stories	$9,000	
2			Sify	Update of Mini Course into Articulate Storyline 3	$5,000	
3			Dan Perales	Impact evaluation of Eatfresh.org Mini Course	$4,000	
4			Petra Anderssen Pardini	Graphic design for Eatfresh.org print materials	$4,000	
5			Thy Tran	Recipe testing	$3,750	
				Total Contracts/Sub-Grants/Agreements:	$78,250	

Total Direct Costs:	**$358,033**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Costs excluding subcontractors	15.00%	$279,783.00	$41,967	
					Total Indirect Costs:	$41,967	

Total Budget:	**$400,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Leah's Pantry / Eatfresh.org
Contract/Sub-Grant/Agreement: Civic Actions

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			no staff						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Leah's Pantry / Eatfresh.org
Contract/Sub-Grant/Agreement: Civic Actions

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1																$0	
Out-of-State																	
1																$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: Leah's Pantry / Eatfresh.org
Contract/Sub-Grant/Agreement: Civic Actions

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		Contract Engineers	300 hours @ $175 per hour	$52,500	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
			Total Contracts/Sub-Grants/Agreements:	**$52,500**	

Total Direct Costs:	**$52,500**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1					$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$52,500**

FFY 2019 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	Leah's Pantry
FFY 2019 Total Budget:	**$340,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2018 Carry-In Budget****	FFY 2018 Budget	FFY 2019 Budget	% Difference
1	Salaries/Benefits			$212,786	
2	Non-Capital Equipment/Supplies			$13,096	
3	Materials			$24,066	
4	Travel			$9,001	
5	Building/Space			$14,556	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$25,469	
	Total Direct Costs:	**$0**	**$0**	**$298,974**	
9	Indirect Costs*** Indirect Cost Rate= __ %			$41,026	
	Total Federal Funds	**$0**	**$0**	**$340,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2019 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

Leah's Pantry FFY 18-19 Contractor List

Translation Services

Enrique Guzman Van Dyken

Bai Xue

Translation Cloud

Engineers

Mahtab Hussein (Moodle LMS Engineer)

Civic Actions (Website Engineer)

Sify (Articulate Storyline Engineer)

Upwork (LMS, You Tube, Portal)

Recipe Testing

TBD

Graphic Design

TBD

Evaluation

Dan Perales

Additional Details

Civic Actions
Steve Curtis
steve@civicactions.com
(510) 408-7510
2625 Alcatraz Ave. #320,
Berkeley, CA 94705

Perales and Associates
Dan Perales
evaluation@perales-paes.com
(925) 265-4014
4415 Water Oak Court
Concord, CA 94521

Sify Technologies North America Corp
Ankur Rimjhim
ankur.rimjhim@sifycorp.com
415 583 5369,
5201 Great America Parkway, Suite 132
Santa Clara California 95054

Rev. 8/15/2017

Template 2 SNAP-Ed State Goals, Objectives, Projects, Campaigns, Evaluation and Collaboration

7 CFR 272.2 (d)(2)(i) OMB No. 0584-0083

1. State Agency Goals and Objectives

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions. The following information should be provided:

Project Title	The Champions for Change Social Marketing Campaign Budget: FFY 2017 $13,180,000 FFY 2018 $12,341,534 + $543,188 Market Segmentation Study and Focus Groups FFY 2019 $8,130,000 + $120,000 Focus Groups

a. Related State Objectives

By September 30, 2017-2019, conduct annual comprehensive social marketing, media and public relations campaign in 12 designated media market areas from April through September using approved Champions for Change messages in the following advertising mediums: television, radio, outdoor and digital; resulting in 1.1 billion total indirect impressions each year to the California SNAP-Ed audience.

By September 30, 2017-2019 conduct annually five webinars providing technical assistance to SNAP-Ed funded partners on community change events.

Each year by September 30, 2017-2019 recruit, train and educate 25 new Champions to provide authentic voice for media campaign (appear in television, radio, outdoor and digital executions). Champions will participate in workgroups on the following topics: conducting taste testing, champions for change message points, how to use social media for peer to peer engagement, develop testimonial videos, develop "how to do it tips" and share opportunities to work on the state-level campaign and with partners on community change events.

Annually, conduct two (northern and southern CA.) Champions for Change workshops (training and sharing forum for Champions) for up to 160 participants. The Participant survey will indicate 90% satisfaction in attaining learning objectives.

b. Audience

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for Caucasian, Latino, African American, and Asian communities.

Ages: Adults 18 - 54, primarily women with children, and children ages 5 – 17 years with concentrated efforts aimed at young adolescent's ages 9 - 11 years.

SNAP-Ed Target: Use Nielsen and Scarborough data sets to ensure TV and radio placements target individuals and families at or below 185% FPL. Use American

Communities Survey to ensure outdoor and events are targeted to allowable census tracts.

c. Food and Activity Environments

Champions for Change media and public relations activities will increase the SNAP-Ed audiences' awareness of healthy foods and beverages and places to be physically active from community events, TV, radio, outdoor and digital advertisements. These advertisements are in support of localized interventions that improve access through a variety of policies, systems and environmental change strategies.

d. Project Description for Educational Strategies

Implement a mass advertising campaign April through September 2017 - 2019 using existing English and Spanish television, radio, outdoor and digital advertising that effectively reaches SNAP-Ed eligible population, and that will achieve U.S. Department of Agriculture's (USDA) requirement to deliver over 50 percent of purchased media impressions to individuals living in <185% FPL households delivering 3.4 billion total indirect impressions.

1. See Media Flow Chart with designated media markets and projected impressions for the media buy.

   The statewide Annual Media Tracking Survey conducted via phone interviews monitor consumer aided and unaided recall of advertising as well as tracks beliefs, attitudes, self-efficacy, and family behavior related to nutrition and physical activity among eligible and SNAP-Ed recipients. (See Research Evaluation Section)

2. The multicultural campaign features ads in English and Spanish, targeting low-income African American, Asian, Caucasian, and Latina families. All advertising materials will include the USDA SNAP-Ed acknowledgements. A total of 26 weeks of TV and other mediums will be "flighted" in order to extend advertising over a six-month period – April through September. All California media markets will receive advertising, representing coverage of around 80 percent of California's SNAP-Ed eligible population. 2018 approval requested for $8,208,127 for 26 weeks April through September.

3. Utilize public relations activities to promote Champions for Change messaging and integrate the new Champion advertising campaign with LHDs community events. This will include but not limited to supporting community events around the following: Champion advertising campaign launch events in April, Fruit and Veggie Fests in May, African American-targeted events in February and June, Power-Up Your Summer! activities in June through August, Latino Health Awareness Month events in September, and Safe Routes to School events in October. Additional state supported community event promotional guide will align with the Champions for Change program objectives of increasing fruit and vegetable consumption, increasing water consumption, increasing daily physical activity and food security. Events and website will be designed to engage low-

income Californians to advocate for healthier communities and will be held in qualifying low-income census tracts.

Community events are chosen to support interventions targeting retail settings, children, various ethnic groups and also existing California community events like Food Day and Safe Routes for schools. CDPH provided public relations packets with webinars for the 4-6 major events that are done at the local level. These usually are Fruit and Veggie Fest, Juneteenth, Power Up Your Summer, Latino Health Awareness Month, Safe Routes to School, and Food Day. Public Relations technical assistance support is provided all year long. The media campaign runs from April - October which aligns with growing and harvest times and is all the budget will allow. We will be providing a public relations Field Guide, which will be updated annually that will highlight primary message on eating healthy, physical activity and healthy beverages and provides a menu of activities for local agencies to try. We promote Summer Meals by sending the USDA promotional materials out to all SIAs thru our e-newsletter and encourage them to work with Summer Meals sites in their jurisdiction. This works nicely with Power-up your Summer events and is one of the suggestions for local agencies to consider. Most of our local Agencies are aware of Farm to School Month and National School Lunch Week. Harvest of the Month celebrates farm to school throughout the school year.

4. Provide public relations and media relations technical assistance to CDPH-funded programs and partners in support of community events held by LHD's and/or partners throughout the state by hosting up to five webinars annually to review approved template public relations materials including press releases, fact sheets, message points and listing of best practices event ideas and themes for local implementation.

5. Build on the Champions for Change Program by identifying and instructing Champion for Change spokespeople and providing ongoing message point and media instruction assistance to LHD's. Media instruction by CDPH staff will be conducted to train both English and Spanish-language spokespeople.

6. Take advantage of Social Media opportunities on Twitter, Facebook, Pinterest, Instagram and CrowdChat including providing approved Champions for Change, MyPlate SNAP-Ed tips to LHDs, State Agencies including CDPH's consumer site. Partner with CrowdChat to create a Champion profile to allow cross platform engagement of all social media (Twitter, Facebook) and capture engagement data to inform program with a dashboard to monitor and measure your social media programs effectively.

7. CDPH will not use FFY 2018 funds to support media placement of the Partnership for a Healthy America's (PHA) FNV campaign. CDPH will place some FNV retail materials to support funded partners' healthy retail interventions allowing for evaluation. Enhance, support and compliment the Be Better messaging on the benefits of fruit and vegetable consumption with the goal of

increase sales of fruits and vegetables in targeted retail establishments in qualifying stores. Work with LHDs and partners to enhance local retail and school-based efforts with FNV campaign materials.

e. Project Description for Marketing Strategies

The Champions for Change Be Better campaign uses real-life Champions for Change identified through Champion Alliance partnership to deliver campaign messages. In place of professional actors, the campaign will feature low-income mothers, fathers, community workers sharing their own stories of how they have made healthy changes for their families, worksites, children's schools, churches, neighborhood stores, parks, and other environments. This gives the campaign an authentic voice motivating our audience to adopt key behaviors and create self-efficacy.

CDPH subcontracts with Rescue Agnecy Public Benefit, LLC for services described in the Project Summary for the amount of $12,341,534 for FFY 2018.

f. Evidence Base

The Annual Media Tracking Survey will be a mechanism for evaluating association between levels of exposure to California SNAP-Ed Champion for Change Media, Advertising and Public Relations Campaign messages and self-reported behavioral outcomes. The current questionnaire will be revised to include unaided and aided recall questions related to television, radio, and billboard exposure specific to the images and messages of the current social marketing campaign.

g. Policy, Systems, and Environmental Changes

The social marketing advertisements developed provide media support to funded partners/ LHD interventions and provide a direct education message and in many cases indirectly promote a policy, systems and/or environmental change message through photographs and videos. Videos include Champions providing testimonials on how they made changes in their families' health, to their child's school environment through PTAs or Wellness Councils, in their worksites and churches to improve access to healthier foods and physical activity opportunities.

h. Use of Existing Educational Materials

The current social marketing campaign is designed to message on physical activity (PA) recommendations (2.5 hours a week for adults and 60 minutes of active play a day for youth), the concept that physical activity does not have to be expensive, e.g. gym membership and free resources are available, Champions for Change (intergenerational) and active communities; bicycling, safe routes, safe parks, walking clubs, etc.. and being active every day can help people live longer, healthier lives.

The current social marketing campaign is designed to reach low-income families in California. The ads show Moms, Dads and Kids of many different cultures and

generations who are making healthy changes in their lives, in their family's lives, and in their communities. The ads features real people, not actors (and several Champion Moms!).

Untilize creative concepts from the FNV campaign by PHA to target youth and their parents in support of local retail efforts by LHDs and partners.

i. Development of New Educational Materials

In FFY 2018 and 2019, complete production of social marketing campaign promoting physical activity, nutrition education and water consumption as the primary messages. The campaign will deliver four TV commercial executions, radio commercials, out of home executions, and digital executions of the same creative theme.

A promotional guide will integrate the social marketing campaign messages into the LHD's community-based events. The promotional guide will provide information, templates, infographics, videos, posters, and tip sheets while allowing for local customization by LHDs to ensure relevancy to their communities.

j. Key Performance Measures/Indicators (kpi)

MT6: Marketing/Messaging: Conduct a telephone survey to measure recall and changes in knowledgeand behaviors among participants who were potentially exposed to our campaign. Track the family change behaviors C4C message on including: Setting limits on unhealthy food in the home, setting limits on sugar sweetend beverages consumed in the home, setting limits on screen time for family, making fruits and vegetables available for healthy snacks, making opportunities for family centered physical activity and making fruits and vegetables accessible. The Champions for Change campaign post buy will deliver over 3.4 billion indirect impressions, reaching 80% of SNAP-Ed audience.

ST5: 75 Local Champions willing to work with community leaders and non profit agencies to improve access in low-income neighborhoods to healthier foods and physical activity opportunities in 20 of 58 counties at community events or where nutrition education is provided.

8. Evaluation Plans

a. Name:

Champions for Change Annual Media Tracking Survey; Market Segmentation Study (FFY 2018); Formative Messaging; and Media Post Buy Analysis

b. Type:

Formative - annual Media Tracking survey (Please see RES State Project Summary for details.)

c. Questions:

Moderators Guide developed by current media vendor, RES and SMPRS staff.

d. Evaluation:

The Media Tracking Survey is conducted annually to assess campaign awareness, knowledge levels, family change behaviors, physical activity behaviors, dietary behaviors, and behavioral intentions, and other important measures. The results from the Media Survey (pre and post Waves) allows us to track five family change behaviors, allows us to gauge the target audience's knowledge of key USDA behavioral messages for nutrition education and physical activity, and provides us with assurance that the creative concept messages are being recalled by our target audience. We would make creative adjustments and media medium adjustments based on results if recall did not meet expectations.

Family change behaviors include: 1) Setting limits on unhealthy food in the home; 2) setting limits on sugar sweetend beverages consumed in the home; 3) setting limits on screen time for family; 4) making fruits and vegetables available for healthy snacks; 5) making opportunities for family centered physical activity and making fruits and vegetables accessible.

Post Buy Analysis contains the details of the media buy and impressions for each medium.

Market Segmentation Study to report on subgroup clusters within the primary target audience will take place Q 1 and 2 of FFY 2018 under separate evaluation contract #17-10003. The results of the market segmentation study will inform creative development and production in 2018 as well as media placement to ensure correct mediums are used for targeting subgroups in FFY 2019.

Formative Messaging Analysis to report on the impact of consumer messages. (Please see details in RES Project Summary)

e. Use of SNAP-Ed Evaluation Framework:

Identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

MT7 – 5% Increase in favorable mentions of SNAP-Ed activities in local news or online

MT6 – 5% increase in aided and unaided recall of the ads and ad messages.

9. Coordination Efforts

All materials produced for use in FFY 2017-2019 will be shared and made available to all LHDs, contractors, State Implementing Agencies, partners and all SNAP-Ed programs in California and other states. CDPH will continue to coordinate with USDA on the promotion of new and updated materials including MyPlate icon,

www.ChooseMyPlate.gov website and supporting materials and resources.

CDPH will continue efforts to partner with SIAs on California SNAP-Ed brand and once developed, incorporate the brand into all CDPH materials produced at the state and local levels. Coordination will accelerate brand equity and saliency of messaging.

CDPH will provide DVD of media spots and testimonials on a loop for the County Welfare Offices to play in their waiting rooms. We can provide materials from the Champions for Change program including promotional materials like posters, flyers and cook booklets. CDPH will explore how we might create collaboration opportunities with CDE and LHDs with their Summer Meals Program.

CDPH will coordinate with EatFresh.org on promotions and sharing resources. This could include the development and testing of new materials for SIAs. Examples of new materials for FFY 2018 includes ethnic recipes for recipe cards, social media promotions and assets like #MadebyChampions, digital advertisements in English, Spanish, Vietnamese, Cantonese and Hmong, posters tied to the new media campaign, text messages from the mobile campaign and posters promoting texting campaign that ties with the media campaign.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Rescue Statewide Media
FFY 2018 Total Budget:	**$12,341,534.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award Budget	Combined FFY 17 Carry-In+FFY 18	% Difference
1	Salaries/Benefits	$24,367	$0	$2,312,894	$2,337,261	
2	Non-Capital Equipment/Supplies	$0	$0	$0	$0	
3	Materials	$0	$0	$3,309,543	$3,309,543	
4	Travel	$0	$0	$50,033	$50,033	
5	Building/Space	$0	$0	$20,000	$20,000	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$6,624,697	$0	$0	$6,624,697	
	Total Direct Costs:	**$6,649,064**	**$0**	**$5,692,470**	**$12,341,534**	
9	Indirect Costs*** Indirect Cost Rate= 0%	$0	$0	$0	$0	
	Total Federal Funds	**$6,649,064**	**$0**	**$5,692,470**	**$12,341,534**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	New agreement
2	Non-Capital Equipment/Supplies	N/A
3	Materials	New agreement
4	Travel	New agreement
5	Building/Space	New agreement
6	Maintenance	New agreement
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	New agreement
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Account Director	Stephanie Cavatoni	0.00%	100.00%	$340,344.00	0.833333	$283,620.00	0.00%	$0.00	$0.00	$283,620	
2			Sr. Account Manager	Nick Madrinich	0.00%	100.00%	$212,976.00	0.59387	$126,480.00	0.00%	$0.00	$0.00	$126,480	
3			Sr. Director of Integrated	Michelle Bellon	0.00%	100.00%	$386,280.00	0.153257	$59,200.00	0.00%	$0.00	$0.00	$59,200	
4			President/Executive Creative Director	Jeff Jordan	0.00%	100.00%	$386,280.00	0.222222	$85,840.00	0.00%	$0.00	$0.00	$85,840	
5			Integrated Marketing Strategist	Eugene Kim	0.00%	100.00%	$294,408.00	0.323276	$95,175.00	0.00%	$0.00	$0.00	$95,175	
6			Insights Strategist	Julianne Gabisch	0.00%	100.00%	$244,296.00	0.09818	$23,985.00	0.00%	$0.00	$0.00	$23,985	
7			Sr. Account Supervisor	Krysten Isaac	0.00%	100.00%	$294,408.00	0.177203	$52,170.00	0.00%	$0.00	$0.00	$52,170	
9			Junior Account Manager	Will Gurnett	0.00%	100.00%	$175,392.00	0.038314	$6,720.00	0.00%	$0.00	$0.00	$6,720	
10			CEO	Kristin Carroll	0.00%	100.00%	$386,280.00	0.018678	$7,215.00	0.00%	$0.00	$0.00	$7,215	
11			Sr. Director, Creative Strategy	Kevin Campbell	0.00%	100.00%	$340,344.00	0.021552	$7,335.00	0.00%	$0.00	$0.00	$7,335	
12			Marketing Insights Analyst	Jason Gabisch	0.00%	100.00%	$244,296.00	0.03113	$7,605.00	0.00%	$0.00	$0.00	$7,605	
13			Director, Social Media	Carli Smith	0.00%	100.00%	$294,408.00	0.158046	$46,530.00	0.00%	$0.00	$0.00	$46,530	
14			Strategic Planner	Sophia Lerdahl	0.00%	100.00%	$244,296.00	0.03592	$8,775.00	0.00%	$0.00	$0.00	$8,775	
15			Sr. Digital Media Supervisor	Dean Lipkovicius	0.00%	100.00%	$294,408.00	0.028736	$8,460.00	0.00%	$0.00	$0.00	$8,460	
16			Events Strategist	Ryyn Schumacher	0.00%	100.00%	$244,296.00	0.028736	$7,020.00	0.00%	$0.00	$0.00	$7,020	
18			Sr. Creative Director, Ideation	TBD	0.00%	100.00%	$340,344.00	0.158046	$53,790.00	0.00%	$0.00	$0.00	$53,790	
19			Associate Ideation Coordinator	TBD	0.00%	100.00%	$133,632.00	0.148467	$19,840.00	0.00%	$0.00	$0.00	$19,840	
20			Vice President, Strategy	TBD	0.00%	100.00%	$386,280.00	0.114943	$44,400.00	0.00%	$0.00	$0.00	$44,400	
21			Video Producer	Eldrich Legaspi	0.00%	100.00%	$187,920.00	0.083812	$15,750.00	0.00%	$0.00	$0.00	$15,750	
22			Studio Program Artist	TBD	0.00%	100.00%	$187,920.00	0.375958	$70,650.00	0.00%	$0.00	$0.00	$70,650	
23			Graphic Designer	Nick Callan	0.00%	100.00%	$212,976.00	0.308908	$65,790.00	0.00%	$0.00	$0.00	$65,790	
24			Vice President, Creative Services	Tony Callico	0.00%	100.00%	$386,280.00	0.093391	$36,075.00	0.00%	$0.00	$0.00	$36,075	
25			Ideation Coordinator	Michael Checklick	0.00%	100.00%	$187,920.00	0.167625	$31,500.00	0.00%	$0.00	$0.00	$31,500	
26			Production Manager	TBD	0.00%	100.00%	$187,920.00	0.189176	$35,550.00	0.00%	$0.00	$0.00	$35,550	
27			Senior Copywriter	Jenna Marx	0.00%	100.00%	$244,296.00	0.304119	$74,295.00	0.00%	$0.00	$0.00	$74,295	
28			Creative Director, Design	William Riggins	0.00%	100.00%	$294,408.00	0.234674	$69,090.00	0.00%	$0.00	$0.00	$69,090	
29			Creative Director, Ideation	Cammille Santos	0.00%	100.00%	$294,408.00	0.110153	$32,430.00	0.00%	$0.00	$0.00	$32,430	
30			Sr. Cultural Strategist	Andrew Ermlick	0.00%	100.00%	$294,408.00	0.071839	$21,150.00	0.00%	$0.00	$0.00	$21,150	
31			Paid Social Media Specialist	Courtney Atienza	0.00%	100.00%	$187,920.00	0.057471	$10,800.00	0.00%	$0.00	$0.00	$10,800	
32			Technical Project Manager	Chris Sneed	0.00%	100.00%	$212,976.00	0.069444	$14,790.00	0.00%	$0.00	$0.00	$14,790	
33			Web Developer	TBD	0.00%	100.00%	$212,976.00	0.180077	$38,352.00	0.00%	$0.00	$0.00	$38,352	
34			Sr. Digital Copywriter	Katie Mololepszy	0.00%	100.00%	$212,976.00	0.203544	$43,350.00	0.00%	$0.00	$0.00	$43,350	
35			Web Programming Specialist	TBD	0.00%	100.00%	$244,296.00	0.072318	$17,667.00	0.00%	$0.00	$0.00	$17,667	
36			Associate Director, Lead Web	William Howards	0.00%	100.00%	$294,408.00	0.088602	$26,085.00	0.00%	$0.00	$0.00	$26,085	
37			Creative Producer	Kevin Trout	0.00%	100.00%	$244,296.00	0.083812	$20,475.00	0.00%	$0.00	$0.00	$20,475	
38			PR Account Director	TBD	0.00%	100.00%	$340,344.00	0.105364	$35,860.00	0.00%	$0.00	$0.00	$35,860	
39			PR Account Manager	Anna Trout	0.00%	100.00%	$212,976.00	0.095785	$20,400.00	0.00%	$0.00	$0.00	$20,400	
40			PR Vice President, Strategy	TBD	0.00%	100.00%	$386,280.00	0.241858	$93,425.00	0.00%	$0.00	$0.00	$93,425	
41			PR Strategist	TBD	0.00%	100.00%	$294,408.00	0.241858	$71,205.00	0.00%	$0.00	$0.00	$71,205	
42			PR Sr. Vice President	TBD	0.00%	100.00%	$386,280.00	0.026341	$10,175.00	0.00%	$0.00	$0.00	$10,175	
43			PR Media Director	TBD	0.00%	100.00%	$386,280.00	0.026341	$10,175.00	0.00%	$0.00	$0.00	$10,175	
44			PR Manager	TBD	0.00%	100.00%	$244,296.00	0.069444	$16,965.00	0.00%	$0.00	$0.00	$16,965	
45			Associate Producer	TBD	0.00%	100.00%	$244,296.00	0.079023	$19,305.00	0.00%	$0.00	$0.00	$19,305	
46			Campaign Manager	Sarah Caputo	0.00%	100.00%	$212,976.00	1.532567	$326,400.00	0.00%	$0.00	$0.00	$326,400	
47			Account Coordinator 1	TBD	0.00%	100.00%	$175,392.00	0.742337	$130,200.00	0.00%	$0.00	$0.00	$130,200	
48			Sr. Director of Finance	Steven Andrews (In Kind)	0.00%	100.00%	$0.00	0.1	$0.00	0.00%	$0.00	$0.00	$0	
49			Account Coordinator 2	TBD	0.00%	0.00%	$212,976.00	0.16523	$35,190.02	0.00%	$0.00	$0.00	$35,192	
50			Junior Accountant	Jasmine Guffrey (In Kind)	0.00%	100.00%	$0.00	0.1	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**9.404981**	**$2,337,259**		**$0**	**$0**	**$2,337,261**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Produce New Advertisements	Pre-Production/Wrap Labor (ODCs), Shooting Labor (ODCs), Pre-Production/Wrap Expenses (ODCs), Location and Travel (ODCs), Makeup, Wardrobe, and Animals (ODCs), Studio/Stage Rental/ Expenses (ODCs), Art Department Labor (ODCs), Art Department Expenses (ODCs), Equipment Costs (ODCs), Filmstock, Develop and Print (ODCs) Miscellaneous (ODCs), Director/Creative Fees (ODCs), Talent Labor (ODCs), Talent Expenses (ODCs), Post Production Labor (ODCs) Editorial/Finishing/Post Production (ODCs) and Production Travel (ODCs)	$784,933.00	1	$784,933	
2			Translating Campaign Materials	3rd Party Translation Serices	$15,125.00	1	$15,125	
3			Media Plan and Placement	Digital Media-See media plan for details	$139,035.00	1	$139,035	
4			Implement Media Buys	Digital Media-See media plan for details	$2,015,000.00	1	$2,015,000	
5			Mobile Texting Campaign	Insertion order for mobile texting	$100,000.00	1	$100,000	
6			Design and Support Local Level Promotions	Media Monitoring License, Videos to introduce local promotion packages, event in a box kits, shipping and fullfillment of materials to LIA.	$114,000.00	1	$114,000	
7			Media Reports	Media Monitoring License	$58,800.00	1	$58,800	
8			Launch Events	Printed materials, Posters, Handouts, One-Sheets, AV rental (lighting, sound, projectors)	$12,900.00	1	$12,900	
9			Communication Training	AV rental (lighting, sound, projectors)	$2,000.00	1	$2,000	
10			Train and Support Champions for Change	Manuals, Printed Materials, Shipping Supplies, Hat, Shirt and Jacket for event staffing and appearance, incentives for completion of support activities, background checks prior to final acceptance, healthy eating experience, fitness challenge, venue rental, food, AV for four training events.	$67,750.00	1	$67,750	
							Total Materials:	**$3,309,543**

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			President, CEO, Senior Director, Senior Account Manager	Sacramento	Internal Planning	1	4	2	1	$46.00	$119.00	$300.00	404			$2,260	
2			President, CEO, Senior Director, Senior Account Manager	Sacramento	Media and Communication Plan	1	4	2	1	$46.00	$119.00	$300.00	404			$2,260	
3			President, Vice President, Senior Account Manager, Creative Director, Account Director, Creative Video Producer, Video Producer, Line Producer	Los Angeles	Produce New Advertisements	4	6	4	2	$46.00	$119.00	$300.00	1806			$21,193	
4			President, CEO, Senior Account Supervisor, Campaign Manager	San Francisco, Sacramento, Los Angeles	Launch Events	3	4	2	1	$46.00	$119.00	$300.00	954.5			$7,664	
5			Senior Account Supervisor, Senior Account Manager, Account Director, Campaign Manager	TBD in CA	Communication Training	1	4	4	4	$46.00	$119.00	$300.00	605			$4,164	
6			Senior Account Supervisor, Account Director, Campaign Manager, Senior Account Supervisor	TBD in CA	Train and Support Champions for Change	4	4	2	3	$46.00	$119.00	$300.00	237.5			$12,492	
					Out-of-State												
1			None													$0	
															Total Travel:	**$50,033**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Venue Rentals - Location TBD	Venue Rental for Launch Events	1	$2,500.00	8	$20,000	
							Total Building/Space:	**$20,000**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Baru	To conduct internal planning, media and communication plan, media plan and placement, implement media buys, design and support local level promotions, and project management timeline and project management briefs	$5,985,422	
B			AAAZA	Marketing materials, media plan and placement, and implement media buys	$140,425	
C			Allison+Partners	Design and support local-level promotions, media reports, launch events, and train and support champions for change	$418,832	
D			AgreeYa	Manage website domains and content	$80,018	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$6,624,697	

Total Direct Costs:	**$12,341,534**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$12,341,534**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Baru

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			President and CEO	TBD	100.00%	0.00%	$522,000.00	0.080651	$42,099.82	0.00%	$0.00	$42,100.00	$42,100	
2			Director/Broadcast	TBD	100.00%	0.00%	$302,760.00	0.047414	$14,355.00	0.00%	$0.00	$14,355.00	$14,355	
3			Digital	TBD	100.00%	0.00%	$302,760.00	0.083333	$25,230.00	0.00%	$0.00	$25,230.00	$25,230	
4			Senior Media Planner/Buyer	TBD	100.00%	0.00%	$198,360.00	0.114943	$22,800.00	0.00%	$0.00	$22,800.00	$22,800	
5			Media Coordinator	TBD	100.00%	0.00%	$240,120.00	0.064655	$15,525.00	0.00%	$0.00	$15,525.00	$15,525	
6			Media Planner/Buyer	TBD	100.00%	0.00%	$114,840.00	0.050287	$5,775.00	0.00%	$0.00	$5,775.00	$5,775	
7			Associate Media	TBD	100.00%	0.00%	$146,160.00	0.026341	$3,850.00	0.00%	$0.00	$3,850.00	$3,850	
						Total Staffing: Salaries/Benefits:		**0.467624**	**$129,635**		**$0**	**$129,635**	**$129,635**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Baru

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Media and Plan Placement	TV Media Buy 6.9% Commission	$209,593.00	1	$209,593	
2			Media and Plan Placement	Radio Media Buy 6.9% Commission	$135,619.00	1	$135,619	
3			Media and Plan Placement	Outdoor Media Buy 6.9% Commission	$94,323.00	1	$94,323	
4			Implement Media Buys	TV Media Buy without 6.9% Commission	$2,581,943.00	1	$2,581,943	
5			Implement Media Buys	Radio Media Buy without 6.9% Commission	$1,670,669.00	1	$1,670,669	
6			Implement Media Buys	Outdoor Media Buy without 6.9% Commission	$1,161,945.00	1	$1,161,945	
						Total Materials:	**$5,854,092**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			President and CEO, Elizabeth Barrutia	Sacramento	Internal Planning	1	1	1	1	$46.00	$119.00	$300.00	186	$0.00	$0.00	$565	
2			President and CEO, Elizabeth Barrutia, Associate Media Director, Jessica Matkovic	Sacramento	Media and Communication Plan	1	2	1	1	$46.00	$119.00	$300.00	373	$0.00	$0.00	$1,130	
	Out-of-State																
1			None													$0	
															Total Travel:	**$1,695**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Baru

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
					Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$5,985,422**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None	0.00%		$0	
					Total Indirect Costs:	$0	

Total Budget:	**$5,985,422**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: AAAZA

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Account Supervisor	TBD	100.00%	0.00%	$294,408.00	0.01436782	$4,230.00		$0.00	$4,230.00	$4,230	
2			Account Executive	TBD	100.00%	0.00%	$212,976.00	0.01436782	$3,060.00		$0.00	$3,060.00	$3,060	
3			Media Manager	TBD	100.00%	0.00%	$294,408.00	0.00239464	$705.00		$0.00	$705.00	$705	
4			Media Associate/Buyer	TBD	100.00%	0.00%	$244,296.00	0.00239464	$585.00		$0.00	$585.00	$585	
5			Creative Director/Buyer	TBD	100.00%	0.00%	$340,344.00	0.00957854	$3,260.00		$0.00	$3,260.00	$3,260	
6			Senior Art Director	TBD	100.00%	0.00%	$386,280.00	0.03113027	$12,025.00		$0.00	$12,025.00	$12,025	
7			Graphic Designer/Buyer	TBD	100.00%	0.00%	$244,296.00	0.03113027	$7,605.00		$0.00	$7,605.00	$7,605	
8			Production/Traffic	TBD	100.00%	0.00%	$244,296.00	0.026341	$6,435.00		$0.00	$6,435.00	$6,435	
9			Strategic Director/Buyer	TBD	100.00%	0.00%	$294,408.00	0.00478927	$1,410.00		$0.00	$1,410.00	$1,410	
10			Junior Account Planner	TBD	100.00%	0.00%	$154,512.00	0.00718391	$1,110.00		$0.00	$1,110.00	$1,110	
						Total Staffing: Salaries/Benefits:		**0.14367816**	**$40,425**		**$0**	**$40,425**	**$40,425**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: AAAZA

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Digital Media Buy	Digital Media Buy with 6.9% Commission	$6,900.00	1	$6,900	
2			Digital Media Buy	Digital Media Buy without 6.9% Commission	$93,100.00	1	$93,100	
						Total Materials:	$100,000	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: AAAZA

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$140,425**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$140,425**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Allison and Partners

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director	TBD	100.00%	0.00%	$340,344.00	0.288951	$98,342.79	0.00%	$0.00	$98,343.00	$98,343	
2			Account Manager	TBD	100.00%	0.00%	$212,976.00	0.359195	$76,500.00	0.00%	$0.00	$76,500.00	$76,500	
3			General Manager	TBD	100.00%	0.00%	$386,280.00	0.094191	$36,383.95	0.00%	$0.00	$36,384.00	$36,384	
4			Account Coordinator	TBD	100.00%	0.00%	$173,304.00	0.265805	$46,065.00	0.00%	$0.00	$46,065.00	$46,065	
5			Senior Account Executive	TBD	100.00%	0.00%	$244,296.00	0.29933	$73,125.00	0.00%	$0.00	$73,125.00	$73,125	
6			Senior Content Analyst	TBD	100.00%	0.00%	$294,408.00	0.281729	$82,943.27	0.00%	$0.00	$82,943.00	$82,943	
						Total Staffing: Salaries/Benefits:		**1.5892**	**$413,360**		**$0**	**$413,360**	**$413,360**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Allison and Partners

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Director, Victoria Phillips	San Francisco	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
2			Senior Account Executive, Megan Castilla	San Francisco	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
3			Account Coordinator, Jessica Hamilton	San Francisco	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
4			Director, Victoria Phillips	Sacramento	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
5			Senior Account Executive, Megan Castilla	Sacramento	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
6			Account Coordinator, Jessica Hamilton	Sacramento	Launch Event	1	1	2	1	$46.00	$119.00	$300.00	100	$0.00	$0.00	$565	
7			Director, Victoria Phillips	TBD	Train and Support Champions for Change	1	1	2	1	$46.00	$474.00	$300.00	327	$0.00	$0.00	$1,041	
8			Senior Account Executive, Megan Castilla	TBD	Train and Support Champions for Change	1	1	2	1	$46.00	$474.00	$300.00	327	$0.00	$0.00	$1,041	
	Out-of-State																
1			None													$0	
															Total Travel:	$5,472	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Allison and Partners

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$418,832**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$418,832**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Agree Ya

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Manager	TBD	100.00%	0.00%	$294,408.00	0.09818	$28,905.00	0.00%	$0.00	$28,905.00	$28,905	
2			SharePoint Lead	TBD	100.00%	0.00%	$244,296.00	0.076628	$18,720.00	0.00%	$0.00	$18,720.00	$18,720	
3			SharePoint Developer	TBD	100.00%	0.00%	$212,976.00	0.10728	$22,848.00	0.00%	$0.00	$22,848.00	$22,848	
4			Quality Assurance Analyst	TBD	100.00%	0.00%	$173,304.00	0.055077	$9,545.00	0.00%	$0.00	$9,545.00	$9,545	
						Total Staffing: Salaries/Benefits:		**0.337165**	**$80,018**		**$0**	**$80,018**	**$80,018**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Agree Ya

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Statewide Media
Contract/Sub-Grant/Agreement: Agree Ya

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$80,018**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$80,018**

FFY 2018
NEOPB Media Flowchart*

	Apr-18				May-18				Jun-18					Jul-18				Aug-18					Sep-18				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24		
Multicultural English-Language Campaign																												
Bakersfield DMA (1.9% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	75	75		75	75		75	50		75	75		75	75		75	50			75	50		75	50		5,670	2,155
Outdoor 30-Sheet Posters		8							8							8									8			7,092	5,319
Chico DMA (1.2% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	70	50		70	50		70	50		70	50		70	50		75	50			75	50		75			4,447	1,156
Outdoor 30-Sheet Posters (DMA coverage)		7							7							7									7			4,011	2,687
Eureka DMA (.4% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	70	50		70	50		70	50		70	50		70	50		75	50			75	50		75			1,215	316
Fresno DMA (5% of CA W18-54)																												
Television :30 (W18-54 TRP)		70	70	50	50	50	50		70	50		70	50		70	50		70	50			65	50		65			13,931	5,572
Outdoor 30-Sheet Posters		20							20							20									20			16,898	12,674
Outdoor 8-Sheet Posters		20							20							20									20			12,179	9,134
Los Angeles DMA (49.09% of CA W18-54)																												
Television :30 (W18-54 TRP)		60	50	50	50	50	50			60	50			60	50	50	50	50		59	50			50				127,390	29,300
Outdoor 30-Sheet Posters (DMA coverage)		70							69							65									65			104,321	73,025
Outdoor 8-Sheet Posters (Los Angeles metro)		165							165 + 17 Bonus							165									165			123,441	86,409
Outdoor 8-Sheet Posters (Inland Empire metro)		30							30							30									30			46,708	32,695
Sacramento DMA (11.00% of CA W18-54)																												
Television :30 (W18-54 TRP)		60	50	50	50	50	50			60	50			60	50	50	50	50			55	50		50				28,994	7,538
Outdoor 30-sheet Posters (DMA)		25							25							25									25			32,254	21,610
San Diego DMA (8.5% of CA W18-54)																												
Outdoor 30-Sheet Posters		22							22							22									22			25,758	14,682
San Francisco DMA (18.8% of CA W18-54)																												
Outdoor 30-Sheet Posters		60							60							60									60			71,338	40,662
Outdoor 8-Sheet Posters (East Bay)		25							25							25									25			15,872	9,047
Statewide (100% of CA)																												
Digital Campaign:																												
Audio- Streaming and companion banners	6mm geodemographically targeted impressions per month																										36,000	10,440
Video- pre-roll and in banner video																												
Display banners- 160x600,300x250,728x90																												
Mobile banners-300 x 50, 320x 50, 300x250																												
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																												

FFY 2018
NEOPB Media Flowchart*

	Apr-18				May-18				Jun-18					Jul-18				Aug-18					Sep-18				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24		
Latino Spanish-Language Campaign																												
Bakersfield DMA (2.58% of CA HW18-49)																												
Television :30 (spots/week)		55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	2,283	1,780
Radio :60 (Bakersfield metro) (HW18-34 TRP)		70	70	70	70	70	70	70	70	70	70	70	70	70	65	65	65	65	65	65	65	65	65	60	60	60	4,488	3,321
Outdoor 30-Sheet Posters		3							3							3							3				408	306
Chico DMA (.49% of CA HW 18-49)																												
Radio :60 (Chico metro) HW18-34 TRP		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	291	175
Fresno DMA (6.99% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	14,100	11,985
Radio :60 (Fresno metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	5,959	4,350
Radio :60 (Merced metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	1,297	947
Radio :60 (Visalia metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	4,365	3,186
Outdoor 30-Sheet Posters		15							15							15							15				2,880	2,160
Outdoor 8-Sheet Posters		22							22							22							22				2,640	1,980
Imperial County																												
Radio :60 weekly spots		55	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50		
Outdoor 8-Sheet Posters		20							20							20							20				1,600	1,120
Los Angeles DMA (58.90% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	138,334	92,684
Radio :60 (Los Angeles metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	61	60	60	60	60	60	60	60	55	55	55	55	55	43,043	22,383
Radio :60 (Riverside metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	60	60	60	60	60	60	55	55	55	55	55	55	55	7,928	4,122
Radio :60 (Oxnard/Ventura metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	60	60	60	60	60	60	55	55	55	55	55	55	55	3,070	1,596
Radio :60 (Victor Valley metro) (HW18-34 TRP)		15	15	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	327	170
Outdoor 30-Sheet Posters (DMA)		32							32							32							32				10,854	7,598
Outdoor 30-Sheet Posters (Lancaster)		2							2							2							2				573	401
Outdoor 8-Sheet Posters (Metro)		95							95 + 10 Bonus							95							95				13,680	9,576
Outdoor 8-Sheet Posters (Inland Empire)		13							13 + 1 Bonus							13							13				1,872	1,310
Monterey DMA (2.29% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	3,883	2,252
Radio :60 (HW18-34 TRP)		80	80	75	75	75	75	75	75	75	75	70	70	70	70	70	65	65	65	65	65	65	65	60	60	60	3,556	1,529

FFY 2018
NEOPB Media Flowchart*

	Apr-18				May-18				Jun-18					Jul-18				Aug-18					Sep-18				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24		
Latino Spanish-Language Campaign, continued																												
Palm Springs DMA (1.89% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	3,187	2,486
Radio :60 (HW18-34 TRP)		75	70	70	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	2,052	1,170
Outdoor 30-Sheet Posters (Coachella Valley)					3				3								3					3					829	580
Sacramento DMA (7.40% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	15,644	12,046
Radio :60 (Sacramento metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	70	70	70	70	70	70	70	70	70	70	70	3,663	2,198
Radio :60 (Stockton metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70	2,696	1,617
Radio :60 (Modesto metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70	2,857	1,714
Outdoor 30-Sheet Posters		6							6							6							6				1,430	958
Outdoor 8-Sheet Posters (San Joaquin County)		20							20							20							20				2,080	1,394
San Diego DMA (7.02% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	20,577	16,050
Radio :60 (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	72	70	70	10,727	6,115
Outdoor 30-sheet Posters (DMA)		5							5							5							5				1,568	894
Santa Barbara DMA (1.61% of CA HW18-49)																												
Radio :60 (Santa Barbara metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	821	468
Radio :60 (Santa Maria metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	1,178	672
Radio :60 (San Luis Obispo metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	596	339
Statewide (100% of CA)																												
Digital Campaign:	2,250,000 geodemographically targeted impressions per month																											
Audio- Streaming and companion banners																											13,500	2,160
Video- pre-roll and in banner video																												
Display banners- 160x600,300x250,728x90																												
Mobile banners-300 x 50, 320x 50, 300x250																												
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																												

FFY 2018
NEOPB Media Flowchart*

	Apr-18				May-18				Jun-18					Jul-18				Aug-18					Sep-18				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24		
African American English-Language Campaign																												
Los Angeles DMA (53.5% of CA AAW18-54)																												
African American Television :30 (W18-54 TRP)		19	18			18	18			18	18	18		18	18		18	18									30,215	6950
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														39,441	10255
Outdoor 30-sheets Posters (Los Angeles DMA Coverage)		28								28						28								28			10,483	7338
Outdoor 8-Sheet Posters (Los Angeles metro)		12								12 + 1 Bonus						12								12			1,728	1210
Outdoor 8-sheets Posters (Inland Empire Coverage)		9								9						9								9			1,359	952
Radio :60 (Los Angeles metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											4,788	1389
Radio :60 (Riverside metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											1,000	290
San Francisco DMA (20.3% of CA AAW18-54)																												
Radio :60 (San Francisco metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											2,524	379
Outdoor 8-sheets Posters (East Bay coverage)		6								6						6								6			912	520
Outdoor 30-Sheet Posters (DMA coverage)		9								9						9								9			2,477	1412
Sacramento DMA (11.5% of CA AAW18-54)																												
Multicultural Television :30 (W18-54 TRP)		20	20			20	20			20	20	20		20	20		20	20									7,639	1986
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														8,919	2140
Radio :60 (Sacramento metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											811	211
Outdoor 30-sheets Posters (Sacramento coverage)		6								6						6								6			1,430	958
San Diego DMA (6.9% of CA AAW18-54)																												
Radio :60 (San Diego metro) (AAW18-54 TRP)		55	55	55				55	55	55				55	55	55											543	125
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														6,337	1267
Outdoor 30-sheets Posters		5								5						5								5			1,568	894
Fresno DMA (3.4% of CA AAW18-54)																												
Multicultural Television :30 (W18-54 TRP)		20	20			20	19			20	20																1,658	663
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														3,664	1429
Outdoor 30-Sheet Posters (DMA coverage)		5								5						5								5			1,064	798
Outdoor 8-Sheet Posters (metro coverage)		5								5						5								5			600	450
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																											1,157,517	631,830

* Flowchart created based on historical data. Revised flowcharts will be provided once new media contractor has been identified and media buy is negotiated based on current placement and costs. 54.58%

FFY 2019
NEOPB Media Flowchart*

	Apr-19				May-19				Jun-19					Jul-19				Aug-19					Sep-19				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	28	2	9	16	23		
Multicultural English-Language Campaign																												
Bakersfield DMA (1.9% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	75	75		75	75		75	50		75	75		75	75		75	50		75	50		75	50		5,670	2,155
Outdoor 30-Sheet Posters		8							8							8								8			7,092	5,319
Chico DMA (1.2% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	70	50		70	50		70	50		70	50		70	50		75	50		75	50		75			4,447	1,156
Outdoor 30-Sheet Posters (DMA coverage)		7							7							7								7			4,011	2,687
Eureka DMA (.4% of CA W18-54)																												
Television :30 (W18-54 TRP)		75	70	50		70	50		70	50		70	50		70	50		75	50		75	50		75			1,215	316
Fresno DMA (5% of CA W18-54)																												
Television :30 (W18-54 TRP)		70	70	50	50	50	50		70	50		70	50		70	50		70	50		65	50		65			13,931	5,572
Outdoor 30-Sheet Posters		20							20							20								20			16,898	12,674
Outdoor 8-Sheet Posters		20							20							20								20			12,179	9,134
Los Angeles DMA (49.09% of CA W18-54)																												
Television :30 (W18-54 TRP)		60	50	50	50	50	50			60	50			60	50	50	50	50		59	50			50			127,390	29,300
Outdoor 30-Sheet Posters (DMA coverage)		70							69							65								65			104,321	73,025
Outdoor 8-Sheet Posters (Los Angeles metro)		165							165 + 17 Bonus							165								165			123,441	86,409
Outdoor 8-Sheet Posters (Inland Empire metro)		30							30							30								30			46,708	32,695
Sacramento DMA (11.00% of CA W18-54)																												
Television :30 (W18-54 TRP)		60	50	50	50	50	50			60	50			60	50	50	50	50			55	50		48			28,924	7,520
Outdoor 30-sheet Posters (DMA)		25							25							25								25			32,254	21,610
San Diego DMA (8.5% of CA W18-54)																												
Outdoor 30-Sheet Posters		22							22							22								22			25,758	14,682
San Francisco DMA (18.8% of CA W18-54)																												
Outdoor 30-Sheet Posters		60							60							60								60			71,338	40,662
Outdoor 8-Sheet Posters (East Bay)		25							25							25								25			15,872	9,047
Statewide (100% of CA)																												
Digital Campaign:																												
Audio- Streaming and companion banners	6mm geodemographically targeted impressions per month																										36,000	10,440
Video- pre-roll and in banner video																												
Display banners- 160x600,300x250,728x90																												
Mobile banners-300 x 50, 320x 50, 300x250																												
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																												

FFY 2019
NEOPB Media Flowchart*

	Apr-19				May-19				Jun-19					Jul-19				Aug-19					Sep-19				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23		
Latino Spanish-Language Campaign																												
Bakersfield DMA (2.58% of CA HW18-49)																												
Television :30 (spots/week)		55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	55	2,283	1,780
Radio :60 (Bakersfield metro) (HW18-34 TRP)		70	70	70	70	70	70	70	70	70	70	70	70	70	65	65	65	65	65	65	65	65	65	60	60	60	4,488	3,321
Outdoor 30-Sheet Posters		3							3							3							3				408	306
Chico DMA (.49% of CA HW 18-49)																												
Radio :60 (Chico metro) HW18-34 TRP		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	291	175
Fresno DMA (6.99% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	14,100	11,985
Radio :60 (Fresno metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	5,959	4,350
Radio :60 (Merced metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	1,297	947
Radio :60 (Visalia metro) (HW18-34 TRP)		80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75	4,365	3,186
Outdoor 30-Sheet Posters		15							15							15							15				2,880	2,160
Outdoor 8-Sheet Posters		22							22							22							22				2,640	1,980
Imperial County																												
Radio :60 weekly spots		55	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50		
Outdoor 8-Sheet Posters		20							20							20							20				1,600	1,120
Los Angeles DMA (58.90% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	138,334	92,684
Radio :60 (Los Angeles metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	61	60	60	60	60	60	60	60	55	55	55	55	55	43,043	22,383
Radio :60 (Riverside metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	60	60	60	60	60	60	55	55	55	55	55	55	55	7,928	4,122
Radio :60 (Oxnard/Ventura metro) (HW18-34 TRP)		65	65	65	65	65	65	65	65	65	65	65	65	60	60	60	60	60	60	55	55	55	55	55	55	55	3,070	1,596
Radio :60 (Victor Valley metro) (HW18-34 TRP)		15	15	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	327	170
Outdoor 30-Sheet Posters (DMA)		32							32							32							32				10,854	7,598
Outdoor 30-Sheet Posters (Lancaster)		2							2							2							2				573	401
Outdoor 8-Sheet Posters (Metro)		95							95 + 10 Bonus							95							95				13,680	9,576
Outdoor 8-Sheet Posters (Inland Empire)		13							13 + 1 Bonus							13							13				1,872	1,310
Monterey DMA (2.29% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	3,883	2,252
Radio :60 (HW18-34 TRP)		80	80	75	75	75	75	75	75	75	75	70	70	70	70	70	65	65	65	65	65	65	65	60	60	60	3,556	1,529

FFY 2019
NEOPB Media Flowchart*

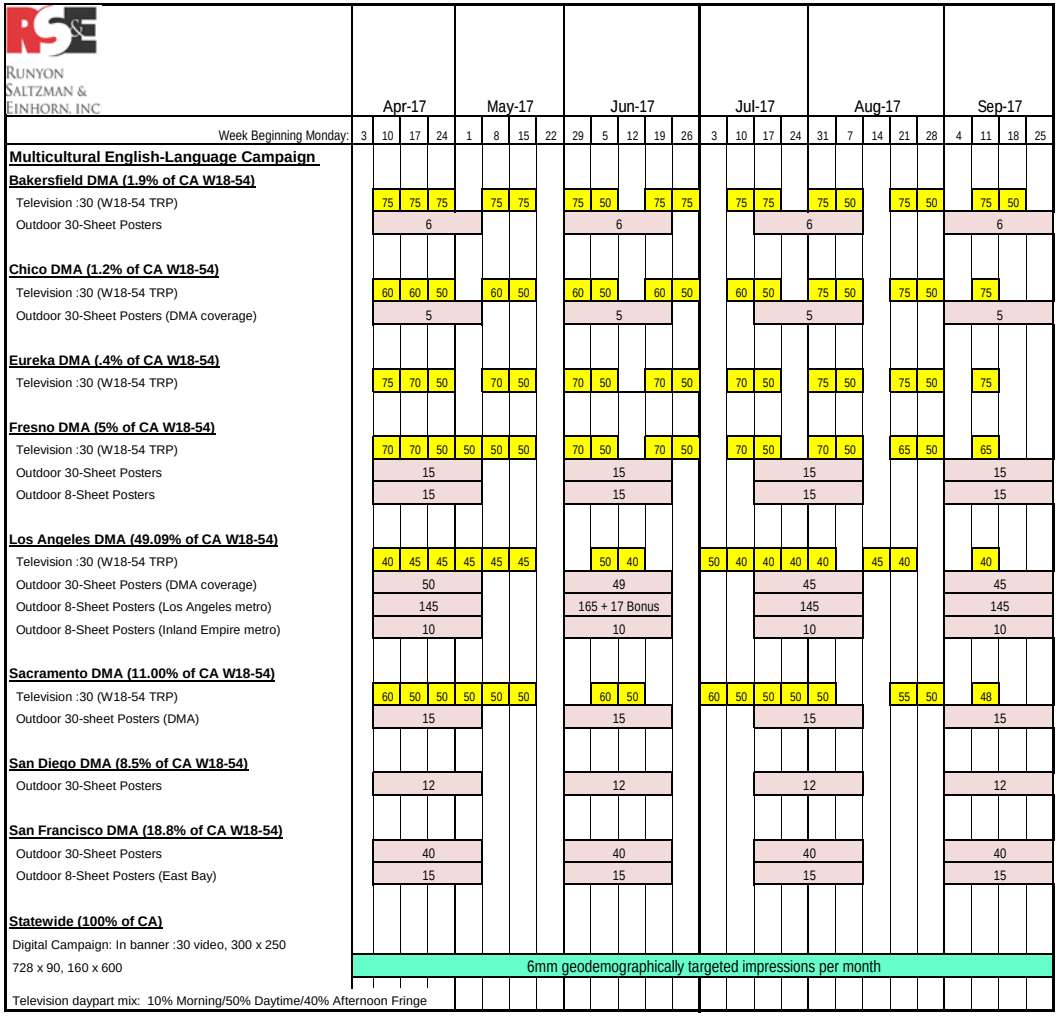
	Apr-19				May-19				Jun-19					Jul-19				Aug-19					Sep-19				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	28	2	9	16	23		
Latino Spanish-Language Campaign, continued																												
Palm Springs DMA (1.89% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	3,187	2,486
Radio :60 (HW18-34 TRP)		75	70	70	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	2,052	1,170
Outdoor 30-Sheet Posters (Coachella Valley)					3				3								3					3					829	580
Sacramento DMA (7.40% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	15,644	12,046
Radio :60 (Sacramento metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	70	70	70	70	70	70	70	70	70	70	70	3,663	2,198
Radio :60 (Stockton metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70	2,696	1,617
Radio :60 (Modesto metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70	2,857	1,714
Outdoor 30-Sheet Posters		6							6							6							6				1,430	958
Outdoor 8-Sheet Posters (San Joaquin County)		20							20							20							20				2,080	1,394
San Diego DMA (7.02% of CA HW18-49)																												
Television :30 (HW18-49 TRP)		105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	105	20,577	16,050
Radio :60 (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	72	70	70	10,727	6,115
Outdoor 30-sheet Posters (DMA)		5							5							5							5				1,568	894
Santa Barbara DMA (1.61% of CA HW18-49)																												
Radio :60 (Santa Barbara metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	821	468
Radio :60 (Santa Maria metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	1,178	672
Radio :60 (San Luis Obispo metro) (HW18-34 TRP)		75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	596	339
Statewide (100% of CA)																												
Digital Campaign:	2,250,000 geodemographically targeted impressions per month																											
Audio- Streaming and companion banners																											13,500	2,160
Video- pre-roll and in banner video																												
Display banners- 160x600,300x250,728x90																												
Mobile banners-300 x 50, 320x 50, 300x250																												
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																												

FFY 2019
NEOPB Media Flowchart*

	Apr-19				May-19				Jun-19					Jul-19				Aug-19					Sep-19				Adult Imps (000)	TA Imps (000)
Week Beginning Monday:	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	28	2	9	16	23		
African American English-Language Campaign																												
Los Angeles DMA (53.5% of CA AAW18-54)																												
African American Television :30 (W18-54 TRP)		19	18			18	18			18	18	18		18	18		18	18									30,215	6950
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														39,441	10255
Outdoor 30-sheets Posters (Los Angeles DMA Coverage)		28								28						28								28			10,483	7338
Outdoor 8-Sheet Posters (Los Angeles metro)		12								12 + 1 Bonus						12								12			1,728	1210
Outdoor 8-sheets Posters (Inland Empire Coverage)		9								9						9								9			1,359	952
Radio :60 (Los Angeles metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											4,788	1389
Radio :60 (Riverside metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											1,000	290
San Francisco DMA (20.3% of CA AAW18-54)																												
Radio :60 (San Francisco metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											2,524	379
Outdoor 8-sheets Posters (East Bay coverage)		6								6						6								6			912	520
Outdoor 30-Sheet Posters (DMA coverage)		9								9						9								9			2,477	1412
Sacramento DMA (11.5% of CA AAW18-54)																												
Multicultural Television :30 (W18-54 TRP)		20	20			20	20			20	20	20		20	20		20	20									7,639	1986
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														8,919	2140
Radio :60 (Sacramento metro) (AAW18-54 TRP)		75	75	75				75	75	75				75	75	75											811	211
Outdoor 30-sheets Posters (Sacramento coverage)		6								6						6								6			1,430	958
San Diego DMA (6.9% of CA AAW18-54)																												
Radio :60 (San Diego metro) (AAW18-54 TRP)		55	55	55				55	55	55				55	55	55											543	125
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														6,337	1267
Outdoor 30-sheets Posters		5								5						5								5			1,568	894
Fresno DMA (3.4% of CA AAW18-54)																												
Multicultural Television :30 (W18-54 TRP)		20	20			20	19			20	20																1,658	663
Cable Television :30 High index AA/Daytime spots/week										75	75	75	75														3,664	1429
Outdoor 30-Sheet Posters (DMA coverage)		5								5						5								5			1,064	798
Outdoor 8-Sheet Posters (metro coverage)		5								5						5								5			600	450
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																												
																											1,157,447	631,812

* Flowchart created based on historical data. Revised flowcharts will be provided once new media contractor has been identified and media buy is negotiated based on current placement and costs. 54.59%

Sample Media Buy Flowchart*
FFY17
Invitation For Bid
October 1, 2016-September 30, 2017



Runyon Saltzman & Einhorn, Inc	Apr-17				May-17				Jun-17					Jul-17				Aug-17					Sep-17			
Week Beginning Monday:	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25
Multicultural English-Language Campaign																										
Bakersfield DMA (1.9% of CA W18-54)																										
Television :30 (W18-54 TRP)		75	75	75		75	75		75	50		75	75		75	75		75	50		75	50		75	50	
Outdoor 30-Sheet Posters		6							6							6								6		
Chico DMA (1.2% of CA W18-54)																										
Television :30 (W18-54 TRP)		60	60	50		60	50		60	50		60	50		60	50		75	50		75	50		75		
Outdoor 30-Sheet Posters (DMA coverage)		5							5							5								5		
Eureka DMA (.4% of CA W18-54)																										
Television :30 (W18-54 TRP)		75	70	50		70	50		70	50		70	50		70	50		75	50		75	50		75		
Fresno DMA (5% of CA W18-54)																										
Television :30 (W18-54 TRP)		70	70	50	50	50	50		70	50		70	50		70	50		70	50		65	50		65		
Outdoor 30-Sheet Posters		15							15							15								15		
Outdoor 8-Sheet Posters		15							15							15								15		
Los Angeles DMA (49.09% of CA W18-54)																										
Television :30 (W18-54 TRP)		40	45	45	45	45	45			50	40			50	40	40	40	40		45	40			40		
Outdoor 30-Sheet Posters (DMA coverage)		50							49							45								45		
Outdoor 8-Sheet Posters (Los Angeles metro)		145							165 + 17 Bonus							145								145		
Outdoor 8-Sheet Posters (Inland Empire metro)		10							10							10								10		
Sacramento DMA (11.00% of CA W18-54)																										
Television :30 (W18-54 TRP)		60	50	50	50	50	50			60	50			60	50	50	50	50			55	50		48		
Outdoor 30-sheet Posters (DMA)		15							15							15								15		
San Diego DMA (8.5% of CA W18-54)																										
Outdoor 30-Sheet Posters		12							12							12								12		
San Francisco DMA (18.8% of CA W18-54)																										
Outdoor 30-Sheet Posters		40							40							40								40		
Outdoor 8-Sheet Posters (East Bay)		15							15							15								15		
Statewide (100% of CA)																										
Digital Campaign: In banner :30 video, 300 x 250																										
728 x 90, 160 x 600	6mm geodemographically targeted impressions per month																									
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																										

For sample purposes only. Media buy budget allocation with specific weights per medium and target audience will be negotiated once the Invitation for Bid is awarded and contract is executed.

Sample Media Buy Flowchart*
FFY17
Invitation For Bid
October 1, 2016-September 30, 2017

Runyon Saltzman & Einhorn, Inc	Apr-17				May-17				Jun-17					Jul-17				Aug-17					Sep-17			
Week Beginning Monday:	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25
Latino Spanish-Language Campaign																										
Bakersfield DMA (2.58% of CA HW18-49)																										
Television :30 (spots/week)	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	55
Radio :60 (Bakersfield metro) (HW18-34 TRP)	70	70	70	70	70	70	70	70	70	70	70	70	70	70	65	65	65	65	65	65	65	65	65	60	60	60
Outdoor 30-Sheet Posters	3								3							3							3			
Chico DMA (.49% of CA HW 18-49)																										
Radio :60 (Chico metro) HW18-34 TRP	60	60	60	60	60	60	60	60	60	60	60	60	60	60	60	60	55	55	55	55	55	55	55	55	55	55
Fresno DMA (6.99% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	105
Radio :60 (Fresno metro) (HW18-34 TRP)	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75
Radio :60 (Merced metro) (HW18-34 TRP)	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75
Radio :60 (Visalia metro) (HW18-34 TRP)	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	75	75	75	75	75	75	75	75	75	75
Outdoor 30-Sheet Posters	15								15							15							15			
Outdoor 8-Sheet Posters	22								22							22							22			
Imperial County																										
Radio :60 weekly spots	55	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
Outdoor 8-Sheet Posters	20								20							20							20			
Los Angeles DMA (58.90% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	100
Radio :60 (Los Angeles metro) (HW18-34 TRP)	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	55	55	55	55	55
Radio :60 (Riverside metro) (HW18-34 TRP)	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	55	55	55	55	55
Radio :60 (Oxnard/Ventura metro) (HW18-34 TRP)	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	55	55	55	55	55	55	55
Radio :60 (Victor Valley metro) (HW18-34 TRP)	15	15	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Outdoor 30-Sheet Posters (DMA)	32								32							32							32			
Outdoor 30-Sheet Posters (Lancaster)	2								2							2							2			
Outdoor 8-Sheet Posters (Metro)	95								95 + 10 Bonus							95							95			
Outdoor 8-Sheet Posters (Inland Empire)	13								13 + 1 Bonus							13							13			
Monterey DMA (2.29% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Radio :60 (HW18-34 TRP)	80	80	75	75	75	75	75	75	75	75	75	70	70	70	70	70	65	65	65	65	65	65	65	60	60	60

For sample purposes only. Media buy budget allocation with specific weights per medium and target audience will be negotiated once the Invitation for Bid is awarded and contract is executed.

Sample Media Buy Flowchart*
FFY17
Invitation For Bid
October 1, 2016-September 30, 2017

Runyon Saltzman & Einhorn, Inc	Apr-17				May-17				Jun-17					Jul-17				Aug-17					Sep-17			
Week Beginning Monday:	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25
Latino Spanish-Language Campaign, continued																										
Palm Springs DMA (1.89% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	105
Radio :60 (HW18-34 TRP)	75	70	70	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
Outdoor 30-Sheet Posters (Coachella Valley)					3				3									3					3			
Sacramento DMA (7.40% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95
Radio :60 (Sacramento metro) (HW18-34 TRP)	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	70	70	70	70	70	70	70	70	70	70	70
Radio :60 (Stockton metro) (HW18-34 TRP)	75	75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70
Radio :60 (Modesto metro) (HW18-34 TRP)	75	75	75	75	75	75	75	75	75	75	75	75	75	75	74	70	70	70	70	70	70	70	70	70	70	70
Outdoor 30-Sheet Posters	6								6							6							6			
Outdoor 8-Sheet Posters (San Joaquin County)	20								20							20							20			
San Diego DMA (7.02% of CA HW18-49)																										
Television :30 (HW18-49 TRP)	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	105
Radio :60 (HW18-34 TRP)	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	72	70	70
Outdoor 30-sheet Posters (DMA)	5								5							5							5			
Santa Barbara DMA (1.61% of CA HW18-49)																										
Radio :60 (Santa Barbara metro) (HW18-34 TRP)	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65
Radio :60 (Santa Maria metro) (HW18-34 TRP)	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65
Radio :60 (San Luis Obispo metro) (HW18-34 TRP)	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65	65
Statewide (100% of CA)																										
Digital Campaign: :30 video, :30/:15 audio, 300 x 250 728 x 90, 160 x 600	2,250,000 geodemographically targeted impressions per month																									
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																										

For sample purposes only. Media buy budget allocation with specific weights per medium and target audience will be negotiated once the Invitation for Bid is awarded and contract is executed.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Rescue Agency - Market Research
FFY 2018 Total Budget:	**$543,188.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits			$349,421	
2	Non-Capital Equipment/Supplies			$600	
3	Materials			$1,370	
4	Travel			$20,072	
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$171,725	
	Total Direct Costs:	**$0**	**$0**	**$543,188**	
9	Indirect Costs*** Indirect Cost Rate= 0.0%			$0	
	Total Federal Funds	**$0**	**$0**	**$543,188**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	New agreement
2	Non-Capital Equipment/Supplies	New agreement
3	Materials	
4	Travel	New agreement
5	Building/Space	New agreement
6	Maintenance	New agreement
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	New agreement
9	Indirect Costs	New agreement

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Rescue Agency - Market Research

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			President and Executive Creative	Jeff Jordan	100.00%	0.00%	$386,280.00	0.056992	$22,015.00		$0.00	$22,015.00	$22,015	
2			Chief Executive Officer	Kristin Carroll	100.00%	0.00%	$386,280.00	0.003831	$1,480.00		$0.00	$1,480.00	$1,480	
3			Account Director	Stephany Cavatoni	100.00%	0.00%	$340,344.00	0.027299	$9,291.00		$0.00	$9,291.00	$9,291	
4			Senior Research Director	Shannon Blyth	100.00%	0.00%	$340,344.00	0.104885	$35,697.00		$0.00	$35,697.00	$35,697	
5			Research Scientist	Shiloh Beckerley	100.00%	0.00%	$294,408.00	0.292625	$86,151.00		$0.00	$86,151.00	$86,151	
6			Senior Research Manager	Molly Moran	100.00%	0.00%	$294,408.00	0.011494	$3,384.00		$0.00	$3,384.00	$3,384	
7			Senior Research Associate	Priscilla Fernandez	100.00%	0.00%	$244,296.00	0.344828	$84,240.00		$0.00	$84,240.00	$84,240	
8			Strategic Planner	Sophia Lerdahl	100.00%	0.00%	$244,296.00	0.0091	$2,223.00		$0.00	$2,223.00	$2,223	
9			Web Programming Specialist	Cameron Wiley	100.00%	0.00%	$244,296.00	0.047893	$11,700.00		$0.00	$11,700.00	$11,700	
10			Senior Cultural Specialist	Andrew Ermlick	100.00%	0.00%	$244,296.00	0.011494	$2,808.00		$0.00	$2,808.00	$2,808	
11			Research Manager	Rebeca Rech	100.00%	0.00%	$212,976.00	0.03113	$6,630.00		$0.00	$6,630.00	$6,630	
12			Technical Project Manager	Chris Sneed	100.00%	0.00%	$212,976.00	0.019157	$4,080.00		$0.00	$4,080.00	$4,080	
13			Junior Research Associate	Alysse Maglior	100.00%	0.00%	$173,304.00	0.387931	$67,230.00		$0.00	$67,230.00	$67,230	
14			Research Assistant	Lisa Ott	100.00%	0.00%	$131,544.00	0.028736	$3,780.00		$0.00	$3,780.00	$3,780	
15			Research Intern	TBD	100.00%	0.00%	$91,872.00	0.094828	$8,712.00		$0.00	$8,712.00	$8,712	
						Total Staffing: Salaries/Benefits:		**1.472222**	**$349,421**		**$0**	**$349,421**	**$349,421**	

Definition and basis for calculations of benefit rate(s):

Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Incentives - Quantitative Survey - In Person		1	$20.00	30	$600	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$600**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	folders, pens, labels, etc. needed for interviews	$300.00	1	$300	
2			Printing	copies needed for interviews/ focus group materials	$320.00	1	$320	
3			Printing	copies of final reports	$150.00	5	$750	
						Total Materials:	**$1,370**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			President and Executive Creative Director, Senior Research Director	Sacramento	Client Meetings Other = Parking	8	2	1	0	$46.00	$0.00	$200.00	195.8		$40.00	$5,414	
2			Research Scientist	Sacramento	Client Meetings, Interviews and Focus Group Meetings	6	1	1	0	$46.00	$0.00	$200.00	730.5		$40.00	$4,061	
3			Senior Research Associate	Sacramento	Focus Group Meeting	1	1	1	0	$46.00	$0.00	$200.00	731		$40.00	$677	
4			Senior Research Associate, Junior Research Associate	Oakland	Interviews	1	2	1	1	$46.00	$110.00	$300.00	1637		$40.00	$1,868	
5			Research Scientist, Senior Research Associate, Junior Research Associate	Fresno	Focus Group Meetings	4	3	1	0	$46.00	$0.00	$200.00	20.5		$10.00	$3,116	
6			Research Scientist, Senior Research Associate, Junior Research Associate	Los Angelse	Focus Group Meetings	5	3	1	0	$46.00	$0.00	$0.00	284		$20.00	$1,750	
7			Research Scientist, Junior Research Associate	Coachella Valley	Interviews	2	2	1	0	$46.00	$0.00	$200.00	944		$40.00	$2,154	
8			Research Scientist, Senior Research Associate, Junior Research Associate	San Diego	Focus Group Meetings and In-Person Quantitative Surveys	6	3	1	0	$0.00	$0.00	$0.00	321.5			$1,032	
			Out-of-State														
1			None													$0	
															Total Travel:	**$20,072**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Elliott Benson Research	Psychographic Interviews and Focus Groups (Facilities and Recruitment)	$73,625	
B			Nichols Research	Population Survey Data Collection	$63,500	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			IRB Submission - TBD	Cost to file IRB	$5,000	
2			TBD	Translation of interview materials	$2,500	
3			TBD	Translation of focus group materials	$5,000	
4			TBD	Translation of Quantitative Surveys	$10,000	
5			TBD	Transcripts	$7,600	
6			TBD	Advanced Statistical Analysis Contractor	$4,500	
				Total Contracts/Sub-Grants/Agreements:	**$171,725**	

Total Direct Costs: **$543,188**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None	0.00%		$0	
					Total Indirect Costs:	**$0**	

Total Budget: **$543,188**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Research	TBD	100.00%	0.00%	$313,200.00	0.021552	$6,750.00		$0.00	$6,750.00	$6,750	
2			Field Manager	TBD	100.00%	0.00%	$208,800.00	0.047893	$10,000.00		$0.00	$10,000.00	$10,000	
3			Call Center Manager	TBD	100.00%	0.00%	$208,800.00	0.071839	$15,000.00		$0.00	$15,000.00	$15,000	
4			Interviewers	TBD	100.00%	0.00%	$73,080.00	0.282567	$20,650.00		$0.00	$20,650.00	$20,650	
						Total Staffing: Salaries/Benefits:		**0.423851**	**$52,400**		**$0**	**$52,400**	**$52,400**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Incentives- Quantitative Survey- Online Raffle	Incentives for completing 20 minutes surveys	$50.00	90	$4,500	
2			Incentives- Quantitative Survey- In Person	Incentives for completing 20 minutes surveys	$20.00	330	$6,600	
						Total Materials:	**$11,100**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			None													$0	
			Out-of-State														
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$63,500**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		None	0.00%	$0.00	$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$63,500**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director	TBD	100.00%	0.00%	$313,200.00	0.007184	$2,250.00		$0.00	$2,250.00	$2,250	
2			Project Manager	TBD	100.00%	0.00%	$208,800.00	0.014368	$3,000.00		$0.00	$3,000.00	$3,000	
3			Senior Recruiting Manager	TBD	100.00%	0.00%	$156,600.00	0.015326	$2,400.00		$0.00	$2,400.00	$2,400	
4			Lead Recruiter	TBD	100.00%	0.00%	$104,400.00	0.020594	$2,150.00		$0.00	$2,150.00	$2,150	
5			Recruiters	TBD	100.00%	0.00%	$73,080.00	0.1341	$9,800.00		$0.00	$9,800.00	$9,800	
						Total Staffing: Salaries/Benefits:		**0.191571**	**$19,600**		**$0**	**$19,600**	**$19,600**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Incentives-Interviews		$50.00	32	$1,600	
2			Incentives- Focus Groups		$125.00	140	$17,500	
						Total Materials:	**$19,100**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Rescue Agency - Market Research
Contract/Sub-Grant/Agreement: To be determined

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - Sacramento	$8,450	
2			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - Oakland	$2,050	
3			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - Fresno	$7,275	
4			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - Los Angeles	$9,310	
5			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - Coachella Valley	$2,050	
6			Elliott Benson Research	Focus Group Facilities and Translation Equipment Rental - San Diego	$3,550	
				Total Contracts/Sub-Grants/Agreements:	**$32,685**	

Total Direct Costs:	**$71,385**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None	0.00%	$0.00	$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$71,385**

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions. The following information should be provided:

Project Title	State-level Evaluation of Local Health Department-Driven SNAP-Ed Projects
	Dun & Bradstreet $118,549
	Nutrition Policy Institute (NPI)

a. Related State Objectives

The State-level Evaluation of Local Health Department-Driven SNAP-Ed Projects captures information about SNAP-Ed efforts at the local health department level, including the intervention activities conducted, reach of the interventions, and outcomes and impacts related to the interventions. The evaluation, which captures data from all local health departments receiving SNAP-Ed funds, is divided into three parts: (1) process evaluation, which tracks the items required by EARS; (2) behavioral outcome and impact evaluation, which assesses the behavioral outcomes pre/post from individuals participating in SNAP-Ed interventions; and (3) process and outcome evaluation of policy, systems, and environmental change interventions. This work is supported by contracts with NPI and Dun & Bradstreet.

In FFY 2017–FFY 2019, efforts will continue to better integrate all of the local health department evaluation activities, in order to be able to tell a more comprehensive story about SNAP-Ed interventions and to better support local health departments in using evaluation findings to improve programs. To further the integration efforts and to highlight SNAP-Ed success stories, in addition to the 3-part evaluation, case studies of 5–6 local health department programs will be conducted in FFY 2017, a review of the evidence to inform comprehensive, multilevel, multi-sectoral interventions will continue, a formative evaluation of SNAP-Ed eligible persons' perspectives about promising SNAP-Ed approaches will be completed, and efforts will be made to better understand promising intervention practices in the retail and other settings. Further, a system will be developed to understand Local Health Departments' plans and to evaluate their progress in achieving those plans, in order to inform both the health departments themselves, as well as to provide insight into the effectiveness of the planning process and to measure the degree to which LHDs are able to predict what interventions they will be able to complete successfully over a 3-year period.

Beginning in FFY18, support of local health department evaluation will increase. Local interventions that are priority for evaluation will be identified and standardized methods for these local level evaluations will be developed including a standard set of evaluation strategies, instruments, and protocols. These standardized methods will complement data derived from the Program Evaluation and Reporting System (PEARS). Training, materials, and ongoing technical assistance will be provided to LHDs to assist in selecting and implementing the recommended evaluation strategies. Development and implementation of standardized methods will yield local evaluation results that can be summarized across sites and inform local and state efforts.

Additionally beginning in FFY18, specific high-dose local interventions with high likelihood of impacting institutional and/or individual level outcomes of interest or that are widely implemented across LHDs will be evaluated. Intervention projects that are implemented in multiple counties will be prioritized.The Nutrition Policy Institute in collaboration with CDPH, local health departments and contractors, will design the evaluation approach, select/develop instruments and protocols, and supervise data collection, analysis and summaries of results. Results will be disseminated to internal and external stakeholders, with a special focus on translating results for use by LHDs.

b. Audience

Gender: Males and Females
Ethnicity: White, African American, Latino/Hispanic populations, and all other racial/ethnic groups
Languages: English and Spanish
Ages: Adults, Teenagers, and Children

c. Food and Activity Environments

N/A

d. Project Description for Educational Strategies

N/A

e. Evidence Base

N/A

f. Policy, Systems, and Environmental Changes

N/A

g. Use of Existing Educational Materials

N/A

h. Development of New Educational Materials

N/A

i. Key Performance Measures/Indicators (kpi)

Part 1: *Process Evaluation Reporting System for California SNAP-Ed State Implementing Agencies (SIAs)*

NPI maintains the Activity Tracking Form (ATF), used to collect data required for the USDA Education and Administrative Reporting System (EARS). The ATF system was developed by the California Department of Public Health and was used by 4 of the 5 SNAP-Ed State

Implementing Agencies in California until FFY 2018. Local Implementing Agencies tracked educational and social marketing activities with the ATF, to capture data related to the partners LIAs have engaged in their SNAP-Ed work, and to count or estimate the reach of interventions. The system was updated to reflect changes to EARS that were anticipated in FFY 2017. It was determined that an alternative system was needed and NPI participated in the piloting of the Program Evaluation And Reporting System (PEARS) program activity module in CA in FFY 2017 and assisted with the revisions of that module and full scale implemention starting in FFY 2018. NPI will a) provide technical assistance to CDPH users, b) manage CDPH users, and c) manage and maintain the site list.

Part 2: *Behavioral Outcome and Impact Evaluation of CDPH-Funded Interventions*

In FFY 2017, LHDs receiving over $350,000 (n=24) will measure pre- and post-intervention changes in participants' fruit and vegetable consumption, sugar-sweetened beverage consumption, physical activity, and factors that influence these behaviors. Each LHD that participates will collect data from 100 or more matched pairs of respondents who participate in that health department's most robust interventions, expected to produce a behavioral impact. Revisions to this method of capturing pre/post behavioral change data will be considered during the FFY 2017–2019 period, to ensure that behavioral outcome data are able to capture changes from the most robust, comprehensive SNAP-Ed interventions being conducted. NPI gathers Impact Outcome Evaluation data and leads the effort to revise data capture methods.

Part 3: *Evaluation of Policy, Systems, and Environmental Changes*

Efforts will continue to integrate policy, systems, and environmental change process and outcome data with the other local health department evaluation data. The PEARS system for PSE data collection and reporting will be utilized. The policy, systems, and environmental change evaluation assesses LIAs' and LHDs' efforts to make changes in policies, systems, and environments to facilitate healthy eating and physical activity and promote food security among SNAP-Ed eligible Californians. Many of these efforts occur in school, early childhood care and education, and food retail settings, but may occur in a variety of other community-based settings as well. Evaluations will track activities implemented by Local Health Departments in all SNAP-Ed settings, and the possibility of expanding the PSE evaluation to include pre/post comprehensive PSE assessments in settings where policy, systems, and environmental change interventions are under development in will begin implementation in FFY 2018.

For example, in the food retail environment, a long-used tool associated with the CX3 project provides detailed information about the food retail environment, in order to inform intervention planning as well as to evaluate the changes made as a result of the interventions conducted. The master database of California businesses provided by Dun & Bradstreet supports this effort. Similar environmental assessment tools will be standardized for school and early childhood environments, so that all LHDs working to change these

environments will be using the same tools to measure change, and the CX3 data collection tool will be reviewed for its effectiveness and modified, as needed.

3. Evaluation Plans

a. Name: State-level Evaluation of Local Health Department-Driven SNAP-Ed Projects

b. Type:

Part 1: Process

Part 2: Outcome and Impact

Part 3: Formative, process, and outcome

c. Questions:

Part 1*: Process Evaluation Reporting System for California SNAP-Ed State Implementing Agencies (SIAs)*

Q1: What are the frequency and duration of direct education SNAP-Ed activities?
Q2: How many unduplicated people received SNAP-Ed direct education services?
Q3: What are the socio-demographic characteristics of recipients of SNAP-Ed direct education services?
Q4: How many duplicated direct education contacts were made?
Q5: In what sites were those services received?
Q6: How many indirect education contacts were made?
Q7: How many staff trainings were provided and how many staff participated?
Q8: How many activities included partners and what were their roles?

In FFY 2014, CDPH Research and Evaluation Section (RES) and the State of California Information Technology Services Division (ITSD) staff successfully developed and implemented the online Activity Tracking Form (ATF) capable of collecting all data required for the USDA Education and Administrative Reporting System (EARS). In FFY 2017, NPI staff will continue to provide technical assistance to the SIAs and their contractors regarding creating new user accounts for the ATF, developing and conducting trainings, providing technical assistance, running system reports and queries for each SIA and helping them produce their EARS report. NPI staff will continue to provide this support as long as the ATF is used, and will support the development and/or implementation of any alternate system utilized.

The results of data collected from the ATF or alternate system will be compiled and sent to the CDSS for entry into FPRS for the California EARS report. In addition, reports will be generated at the State, SIA, LHD, and other sub-levels, and used to provide recommendations for and potentially improving the effectiveness of future interventions, other SIA programs, and coordinated California SNAP-Ed efforts. These data are vital to our estimates of levels of exposure to SNAP-Ed interventions at the census tract level for the comprehensive evaluation of SNAP-Ed in California.

Use of PEARS for EARS-related data collection was piloted in FFY 2017 and will be

implemented full scale in FFY 2018. NPI will continue to provide technical assistance, analysis, interpretation and dissemination of findings to LHDs and other stakeholders.

Part 2: *Behavioral Outcome and Impact Evaluation of CDPH-Funded Interventions*

Do SNAP-Ed interventions lead to changes in participants' food and activity behaviors, including:

Q 1: Fruit and vegetable consumption?
Q 2: Consumption of other healthy foods?
Q 3: Consumption of foods and beverages with added sugars?
Q 4: Levels of physical activity?

LHDs will measure behavior changes for direct education classes alone or in conjunction with policy, systems, and environmental change approaches. Standardized instruments are used for the outcome and impact evaluation and vary based on the target age group. LHDs working with children in grades 3 through 8 use a questionnaire based on the Baylor University School Physical Activity and Nutrition Project instrument. A similar instrument but more age-appropriate is used for high school students. Interventions with adults use the Food Behavior Checklist (FBC) or Fruit and Vegetable Checklist (a subset of the FBC).
The evaluation team will conduct one-on-one and group trainings (in-person, by webinars or teleconferences) and technical assistance to assist LHDs in planning which interventions to evaluate, administering the survey instruments in the least biased manner, as well as adhering to other standardized practices.

LHD staff will continue to enter questionnaire responses into data entry templates that are programmed to automatically analyze the data and flag post scores that significantly differ from pre scores. These findings are submitted to the evaluation team which works with LHDs to interpret the findings and discuss program improvement, and analyzes data and produces statewide reports. Efforts to capture behavioral outcome and impact data using electronic data collection methods, such as tablets or cell phones, will be explored.

Part 3*: Evaluation of Policy, Systems, and Environmental (PSE) Changes*

Q1. What behavior change outcomes are the focus of policy, systems, and environmental change efforts? Are multiple PSEs and direct education reaching the same people with the same behavior change goals?
Q2. In how many SNAP-Ed eligible settings were multi-component PSE interventions implemented? How robust are the combinations of these efforts in the various settings?
Q3. How many sites conducted assessments and/or participated in recognition programs? What types of assessment did they use and which recognition programs did they participate in?

Q 4. How many SNAP-Ed eligible sites (by setting type) were engaged in, adopted, improved or maintained PSE interventions?
Q 5. What types of policy, systems, and environmental changes occurred in SNAP-Ed settings?
Q 6. What are the barriers and facilitators to implementation of PSEs?
Q 7. How many SNAP-Ed eligible people were reached by PSE changes? How many people in the total population were reached?
Q 8. What is the public health impact of multi-component PSE change efforts?
Q 9. In how many SNAP-Ed eligible settings were PSE changes maintained; how long are they maintained and by what means?
Q10. What is the role of SNAP-Ed funded people and resources in PSEs that involve partnerships?
Q11 What proportion of funds are spent on PSEs, direct education and social marketing?
Q12. What types of evaluation are being conducted at the local level and what are the major findings?

This part of the evaluation of Local Health Department efforts assesses LHDs' progress in planning, implementing, and maintaining PSE changes that support food security, healthy eating and active living among the SNAP-Ed eligible population. The evaluation team will provide technical assistance to LHDs in the following areas:

- Assisting with planning and evaluation activities to ensure LHDs' PSE strategies reach the priority population, are adopted by settings with identified needs, and are implemented within a multi-component initiative in a manner that will be effective in achieving the intended outcomes and can be maintained over time
- Assisting local projects to determine how best to collect the information that will help them to understand whether their interventions are being implemented and having the desired effect
- Identifying and promoting reliable and consistent assessment tools that have been used for measuring PSE change and strengthening program delivery
- Identifying and reporting indicators for PSE changes that correspond with the USDA SNAP-Ed Evaluation Framework

This part of the evaluation also focuses on further refining the evaluation system for data collection, analysis, and summary by:

- Assessing the effectiveness of the data entry and analysis system, ensuring it is user-friendly and providing the information most necessary to inform program planners and various stakeholders about the accomplishments of the SNAP-Ed program and ways the efforts can be improved. The data collection will be conducted using a PSE reporting module developed in the PEARS system in FFY 2016.

Case studies

Q1. What do successful SNAP-Ed programs look like? How can they inform future SNAP-Ed efforts and the broader SNAP-Ed community?
Q2. What are the process and outcome strategies employed by a variety of successful interventions?
Q3. What are the personal, interpersonal, geographic, economic, sociocultural, and other factors that contribute to high levels of success in local SNAP-Ed programs?

Potentially, successful interventions will be identified based on results from monitoring and evaluation data and recommendations from local and state level SNAP-Ed staff and other key informants. Site visits will be conducted to make a final determination regarding the level of success and provide documentation regarding successful practices. Site visits will include structured and unstructured observations, photo-documentation, interviews, and possibly focus groups with stakeholder groups such as students, teachers, etc. Site visit and evaluation data will be combined to fully capture the interventions being conducted and the effects they have had on SNAP-Ed eligible people in the area. These case studies will synthesize all of the evaluation data available from local health department programs.
In FFY17, case studies were completed in Los Angeles, Marin, Nevada, and Plumas counties. A final report will be completed in FFY18.

Formative Evaluation with SNAP-Ed eligible adults (Participant Voices)

At the California SNAP-Ed Forum in January 2016, Local Health Departments were asked what evaluation questions they would like to see the SNAP-Ed evaluation answer. Many Forum participants indicated interest in questions related to participant perceptions. Thus, an evaluation will be conducted with eligible participants to address those questions, such as:

Q1. What food and activity-related issues most resonate with SNAP-Ed eligible people? What health problems are they and their families experiencing? Do they perceive obesity and chronic diseases, like diabetes, to be a problem affecting them and the community?

Q2. What opportunities do eligible adults see for SNAP-Ed to improve diet, activity, and food security among people eligible for SNAP-Ed in their community? What programs and services would they use the resources to support and why?

Q3. What are the perceived barriers and challenges for participants in making and sustaining recommended behavior changes over time? How do they make food and activity-related decisions for themselves and their families?

Q4. What SNAP-Ed activities, messages, resources, delivery methods have they found useful and effective, and what has not been useful?

Q5. What challenges are facing their particular communities? Are SNAP-Ed programs addressing these, or are there other challenges that are higher priorities?

Q6. Are particular groups in the community more "ready" for various kinds of SNAP-Ed interventions?

d. Evaluation:

Each of these parts of the evaluation is ongoing, with various timelines for tracking and reporting.

e. Use of SNAP-Ed Evaluation Framework:

Part 1: *Process Evaluation Reporting System for California SNAP-Ed State Implementing Agencies (SIAs)*

Indicator	Description
ST7*	Partnerships

Part 2: *Behavioral Outcome and Impact Evaluation of NEOPB-Funded Interventions*

The behavioral outcome and impact evaluations measure a number of SNAP-Ed Evaluation Framework indicators. Below we have listed which indicators are measured by all or some of the projects, and which are optional, so may not be measured at all. Priority indicators are noted with an asterisk*. While LHDs are encouraged to collect longer-term follow-up data from individuals participating in evaluations of behavioral outcomes and impacts, these additional data collection periods are not required; thus, we have not included individual-level long-term indicators here.

Adult behavioral outcome and impact evaluation: Individual Level Indicators

Indicator	Description	Projects
ST1	Healthy Eating Goals and Intentions	Optional
MT1*	Healthy Eating Behavior Change	All
MT2*	Food Resource Management Behavior Change	Some
MT3*	Physical Activity and Reduced Sedentary Behavior Change	Optional

Youth/Teen behavioral outcome and impact evaluation: Individual Level Indicators

Indicator	Description	Projects
ST1	Healthy Eating Goals and Intentions	Optional
MT1*	Healthy Eating Behavior Change	All
MT3*	Physical Activity and Reduced Sedentary Behavior Change	All

Part 3: *Evaluation of Policy, Systems, and Environmental Changes*

Indicator	Description
ST5	Need and Readiness
MT5*	Nutrition Supports Adopted and Reach
MT6	Physical Activity Supports Adopted and Reach
LT5	Implementation and Effectiveness
LT6	Implementation and Effectiveness
LT7	Program Recognition
LT10	Planned Sustainability

4. Coordination Efforts

A good deal of coordination of these evaluation activities is occurring at a variety of levels, including the coordination with CDSS' evaluation teamThe California SNAP-Ed Implementing Agencies are working together to better coordinate a statewide evaluation, with the goal of ultimately combining efforts and having a single statewide data entry and analysis system. The evaluators from the various SIAs will continue to meet regularly, to coordinate goals and objectives, and to determine the most effective and efficient ways to coordinate data collection efforts statewide.

CDPH will continue to lead the tracking of EARS data using the ATF up to FFY 2017.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Dun and Bradstreet
FFY 2018 Total Budget:	**$124,580.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$0	$0	
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials	$124,580	$118,549	$0	-100.00%
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$124,580**	**$118,549**	**$0**	-100.00%
9	Indirect Costs*** Indirect Cost Rate= 0%		$0	$0	
	Total Federal Funds	**$124,580**	**$118,549**	**$0**	-100.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Small price increase in the second year of the contract.
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Dun and Bradstreet

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Dun and Bradstreet

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Proprietary Data Collection	Dun & Bradstreet (D&B) will continue to provide CDPH with master databases of business in California that includes D&B DUNS number linkage that is unique and proprietary to D&B. D&B will continue to provide NEOPB access to approximately 141,000 businesses in California including a financial stress prescreen indicator that identifies whether business are experiencing economic hardship. This information will be utilized for the maintenance of several data layers within the Chronic Disease and Injury Control (CDIC) Division, Nutrition Education and Obesity Prevention Branch (NEOPB), Geographic Information System (GIS). The service provided by D&B will assist in achieving NEOPB's mission to educate and service the community. The nutritional and other health-related information from D&B's vast database will help to enhance the CNN GIS which, in turn, provides this information to local health departments and various local contractors providing nutritional services throughout the state of California.	$124,580.00	1	$124,580	Note: 100% of this line-item is FFY 17 carry-in
						Total Materials:		**$124,580**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Dun and Bradstreet

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$124,580**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$124,580**

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions. The following information should be provided:

Project Title	*Inter-Agency Agreement with Nutrition Policy Institute Agriculture and Natural Resources (UC ANR), University of California, $3,236,529.66 for FFY17; $3,325,686 for FFY18*

The Nutrition Education and Obesity Prevention Unit of the University of California's Nutrition Policy Institute (NPI) contract will conduct research and evaluation studies to assess the needs for, scope of, and effects of SNAP-Ed services provided to eligible individuals and communities. NPI is currently in the process of renewing the contract beyond the 2017 Federal Fiscal Year (FFY) for another 3-year cycle.

Evaluation activities will address the State Level Objectives and will satisfy the CDPH reporting requirements to CDSS. Additionally, NPI will provide training and technical assistance to support LHDs to develop evaluation plans, implement evaluation activities, and report evaluation findings. Assistance to LHDs includes the application of evaluation guidance newly available within the *SNAP-Ed Evaluation Framework Interpretive Guide.* FFY18 will feature increased evaluation at the local-level including outcome evaluation of interventions with potentially high impact. In FFY 17, training and technical assistance for evaluation was made available to other State Implementing Agencies and their contractors.

In FFY18, NPI will provide technical assistance and help ensure adequate evaluation of CDPH state-level projects, such as: Partnership Plan implementation, Office of Farm to Fork, Early Care and Education, Potter the Otter, CNIP, Rethink Your Drink Oral Health, CA Fit Business Kit, and Afterschool Interventions. Further, NPI will update the CDPH and Local Health Department partners about new developments from the research literature regarding evidence-based strategies found to impact target behaviors, and will develop reports/briefs/presentations/publications to share findings about SNAP-Ed intervention needs, experiences, and effects.

Because NPI's activities under the Inter-Agency Agreement consist of research and evaluation activities, the project descriptions, including locations, project descriptions, implementation plans, and projected numbers of participants are described below in the "Evaluation Plans" portion of this form.

a. Related State Objectives

This project supports State Level Objectives 1a, 1b, 1c, 2, and 3b.

b. Audience

Gender: Males and Females
Ethnicity: White, African American, Latino/Hispanic populations, and all other racial/ethnic groups
Languages: English and Spanish
Ages: Adults, Teenagers, and Children

c. Food and Activity Environments

N/A

d. Project Description for Educational Strategies

N/A

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

N/A.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

N/A

h. Development of New Educational Materials

N/A

i. Key Performance Measures/Indicators (kpi)

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation;

Specifically, NPI will:
1. Assist the LHDs and their subcontractors as they develop and implement plans to assess the reach and effects of SNAP-Ed interventions. This will include providing training and technical assistance as LHDs and subcontractors: track intervention activities conducted and the number of people reached (ATF/EARS); evaluate direct education services provided (IOE); and assess the need for and conduct policy, systems, and environmental change interventions (using CX3 and other PSE evaluation materials guided by the SNAP-Ed Evaluation Framework and the state goals, objectives, and Theory of Change Model). Support to LHDs will include technical assistance in understanding and applying the *SNAP-Ed Evaluation Framework Interpretive Guide.*

Beginning in FFY18 support of local health department evaluation will increase. Local interventions that are priority for evaluation will be identified and standardized methods for these local level evaluations will be developed including a standard set of evaluation strategies, instruments, and protocols. These standardized methods will complement data derived from the Program Evaluation and Reporting System (PEARS). Training, materials, and ongoing technical assistance will be provided to LHDs to assist in selecting and implementing the recommended evaluation strategies. Development and implementation of standardized methods will yield local evaluation results that can be summarized across sites and inform local and state efforts.

Additionally beginning in FFY18, specific high-dose local interventions with high likelihood of impacting institutional and/or individual level outcomes of interest or that are widely implemented across LHDs will be evaluated. Intervention projects that are implemented in multiple counties will be prioritized.The Nutrition Policy Institute in collaboration with CDPH, local health departments, and contractors, will design the evaluation approach, select/develop instruments and protocols, and supervise data collection, analysis and summaries of results. Results will be disseminated to internal and external stakeholders, with a special focus on translating results for use by LHDs.

2. Collaborate with the CDPH Research and Evaluation Section on the planning, implementation and reporting of Statewide evaluation activities, the Qualitative Study of the CDPH funding model structure change, and other assessment and surveillance of SNAP-Ed populations.

3. Advise the CDPH program implementation team on the evidence base for intervention approaches and partner to support the evaluation of select intervention projects. In all advisement, consider linkage of projects' evaluations with the *SNAP-Ed Evaluation Framework Interpretive Guide.*

4. Assess the need for and provide evaluation training and technical assistance across all SIAs and their respective LIAs, as needed. Additionally, NPI will participate in the Statewide Evaluation Workgroup, which requires a contribution to identifying Statewide Goals and Objectives for evaluation and to the development of associated evaluation questions, bearing in mind priorities expressed within the *SNAP-Ed Evaluation Framework Interpretive Guide*. In FFY17, NPI supported the SIAs use of the ATF for EARS and the transition to the Program Evaluation and Reporting System (PEARS). Additional assistance will be provided as needed to support CDSS and the SIAs to evaluate direct education (IOE) and policy, systems, and environmental changes (PSE).NPI will continue to provide support to the LHDs in the transiton to PEARS and their on-going use of PEARs for data collection.

5. NPI will develop and complete the relevant reporting requirements to CDSS (EARS and Annual Reports).

6. Assess the effectiveness of data collection tools used for administrative auditing (ATF), direct education (IOE), and PSE and improve tools and methods as needed in order to minimize the data collection burden on LHDs and subcontractors and to maximize the effectiveness and utility of the data collected. NPI will develop institutional self- assessment tools to more adequately assess environments that are the focus of SNAP-Ed interventions. These tools will be used to assess change over time in institutional level policies, practices and environments.

In FFY18, NPI will increase its support for evaluation of state-developed projects in close coordination with CDPH. NPI will collaborate with CDPH to develop, pilot, and implement coordinated and efficient evaluation of state-developed projects funded through CDPH. NPI will identify common methods, create logic models, identify common measures for intervention methods, and other ways to standardize evaluation as much as possible to allow for aggregation of data and findings.

NPI will develop a system for determining evaluability of state-level projects to help plan for evaluation, which will include ensuring a focus on CDPH priorities for FY2020-2022. For select potentially high-impact state-developed projects, CDPH and NPI will use the evaluability assessment of state-level projects to determine which projects will be evaluated using a rigorous outcome evaluation methodology, and NPI will work with contractors and others to implement outcome evaluation for these projects.

7. Track developments in the research literature and share relevant study findings with CDPH staff and LHDs.

8. Use internal and external research and evaluation findings to educate and inform SNAP-Ed, SIAs, CDPH staff, lay and professional audiences; develop and distribute professional abstracts, manuscripts, briefs, reports, and other materials.

9. Conduct formative evaluation to obtain SNAP-Ed pariticipant perspectives and use this information to improve SNAP-Ed programming.

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

NPI's work includes formative, process, and outcome evaluation.

c. **Questions:**

d. **Evaluation:** N/A

e. **Use of SNAP-Ed Evaluation Framework:**

ST3, MT1, MT3, LT2 though LT8.

4. **Coordination Efforts**

N/A

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Nutrition Policy Institute, University of California ANR
FFY 2018 Total Budget:	**$3,325,688.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$2,000,000	$1,959,112	$302,363	-84.57%
2	Non-Capital Equipment/Supplies		$7,307	$5,693	-22.09%
3	Materials		$44,650	$46,100	3.25%
4	Travel		$58,481	$67,003	14.57%
5	Building/Space		$75,971	$109,968	44.75%
6	Maintenance		$4,171	$0	-100.00%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$494,500	$131,000	-73.51%
	Total Direct Costs:	**$2,000,000**	**$2,644,192**	**$662,127**	-74.96%
9	Indirect Costs*** Indirect Cost Rate= 26%		$592,337	$663,561	12.02%
	Total Federal Funds	**$2,000,000**	**$3,236,529**	**$1,325,688**	-59.04%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The increase in salaries is to accommodate an increase in workload and personnel as well as to accommodate an increase in UC salary and benefit rates. The NPI team will deliver additional evaluation activities, including evaluation of special projects and a focus on better understanding the LHD interventions and related outcomes, as well as feeding information back to LHDs and other LIAs to improve programs. The NPI team is providing leadership to the CA statewide evaluation workgroup and will continue to work closely with all SIAs and LIAs to continuously improve SNAP-Ed evaluation in California.
2	Non-Capital Equipment/Supplies	The decrease in supplies from FFY 17 to FFY 18 is due to the removal of computers, and the addition of office supplies for studies.
3	Materials	N/A, roughly equivalent
4	Travel	An increase in in-state local travel to include travel to county health departments
5	Building/Space	Rent costs have been recalculated per a UC-approved project space rate.
6	Maintenance	Phone charges have been removed from this category. They are included in our project space rate udner Building/Space..
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Removing consulting and adding LHD evaluation support.
9	Indirect Costs	Overall budget is higher than last year.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Nutrition Policy Institute, University of California ANR

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Principal Investigator	Pat Crawford	0.00%	100.00%	$195,253.50	0.25	$48,813.38	41.60%	$20,306.37	$0.00	$69,120	
2			Director	Ken Hecht	0.00%	100.00%	$103,961.91	0.4	$41,584.76	41.60%	$17,299.26	$0.00	$58,884	
3			Associate Director	Gail Woodward-Lopez	0.00%	100.00%	$120,900.00	1	$120,900.00	41.60%	$50,294.40	$0.00	$171,194	
4			Sr Evaluator & Operations Mgr	Anna Martin	0.00%	100.00%	$95,712.50	0.8	$76,570.00	52.80%	$40,428.96	$0.00	$116,999	
5			Technical Expert	Karen Webb	0.00%	100.00%	$119,489.50	0.48	$57,354.96	41.60%	$23,859.66	$0.00	$81,215	
6			Epidemiologist	Rebecca Fisher	0.00%	100.00%	$92,690.00	1	$92,690.00	52.80%	$48,940.32	$0.00	$141,630	
7			Specialist EARS	Alexis Narodovich	0.00%	100.00%	$87,659.55	0.2	$17,531.91	41.60%	$7,293.27	$0.00	$24,825	
8			Associate Specialist EARS	Evan Talmage	0.00%	100.00%	$64,624.07	1	$64,624.07	52.80%	$34,121.51	$0.00	$98,746	
9			Specialist behavioral outcome/impact	Amanda Linares	0.00%	100.00%	$87,657.75	0.6	$52,594.65	41.60%	$21,879.37	$0.00	$74,474	
10			Specialist behavioral outcome/impact	Carolyn Kitzmann Rider	0.00%	100.00%	$78,395.59	1	$78,395.59	41.60%	$32,612.57	$0.00	$111,008	
11			LHD Specialist	TBD	0.00%	100.00%	$80,600.00	1	$80,600.00	52.80%	$42,556.80	$0.00	$123,157	
12			LHD Specialist	Dana Gerstein	0.00%	100.00%	$87,652.50	0.5	$43,826.25	41.60%	$18,231.72	$0.00	$62,058	
13			LHD Specialist	TBD	0.00%	100.00%	$80,600.00	0.4	$32,240.00	52.80%	$17,022.72	$0.00	$49,263	
14			Qualitative Specialist	Heena Shah	0.00%	100.00%	$95,595.63	0.6	$57,357.38	52.80%	$30,284.70	$0.00	$87,642	
15			Contracts and Grants Analyst	Sara Brizendine	0.00%	100.00%	$71,329.99	0.5	$35,665.00	52.80%	$18,831.12	$0.00	$54,496	
16			Evaluation Associate	Christina Becker	0.00%	100.00%	$57,427.50	0.8	$45,942.00	41.60%	$19,111.87	$0.00	$65,054	
17			Evaluator	Phoebe Harpainter	0.00%	100.00%	$62,983.86	0.8	$50,387.09	52.80%	$26,604.38	$0.00	$76,991	
18			PSE Researcher	Janice Kao	0.00%	100.00%	$81,607.50	1	$81,607.50	41.60%	$33,948.72	$0.00	$115,556	
19			Evaluator, Special Projects	Ron Strochlic	0.00%	100.00%	$87,652.50	0.5	$43,826.25	41.60%	$18,231.72	$0.00	$62,058	
20			Specialist	Wendi Gosliner	0.00%	100.00%	$121,403.75	0.5	$60,701.88	41.60%	$25,251.98	$0.00	$85,954	
21			Evaluation Associate	Emily Altman	0.00%	100.00%	$63,472.50	1	$63,472.50	52.80%	$33,513.48	$0.00	$96,986	
22			Evaluation Assistant	TBD	0.00%	100.00%	$60,450.00	0.5	$30,225.00	52.80%	$15,958.80	$0.00	$46,184	
23			Program Analyst	Mark Hudes	0.00%	100.00%	$83,199.35	0.2	$16,639.87	5.95%	$990.07	$0.00	$17,630	
24			Statistician	Sadie Castello	0.00%	100.00%	$87,652.50	0.2	$17,530.50	52.80%	$9,256.10	$0.00	$26,787	
25			Data manager	Sri Hewawitharana	0.00%	100.00%	$67,502.50	1	$67,502.50	52.80%	$35,641.32	$0.00	$103,144	
26			Human Resources Specialist	Temika Green	100.00%	0.00%	$64,623.07	0.4	$25,849.23	63.08%	$16,305.69	$42,155.00	$42,155	
27			Travel/Purchasing Coordinator	Meirong Liao	100.00%	0.00%	$62,121.44	0.2	$12,424.29	52.80%	$6,560.03	$18,984.00	$18,984	
28			Business Manager	Heather Kawakami	100.00%	0.00%	$95,819.30	0.5	$47,909.65	52.80%	$25,296.30	$73,206.00	$73,206	
29			Admin and Data Assistant	Claudia Olague	100.00%	0.00%	$73,311.52	0.5	$36,655.76	52.80%	$19,354.24	$56,010.00	$56,010	
30			Program Analyst	Shelly Mandel	0.00%	100.00%	$102,698.51	0.4	$41,079.40	52.80%	$21,689.92	$0.00	$62,769	
31			Student(s)	TBD	0.00%	100.00%	$35,468.03	0.75	$26,601.02	5.95%	$1,582.76	$0.00	$28,184	
						Total Staffing: Salaries/Benefits:		**18.98**	**$1,569,102**		**$733,260**	**$190,355**	**$2,302,363**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Nutrition Policy Institute, University of California ANR

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Software licenses	Annual license renewals for all staff for MS Office and Acrobat	18.98	$110.00	1	$2,088	
2			General office	general office supplies and supplies for studies such as paper, labels, pens, etc.	18.98	$15.83	12	$3,605	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$5,693**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Stipends for Expert Advisors	Honoraria for expert consultation on select aspects of evalution prioirities, design and methodology.	$1,000.00	8	$8,000	
2			Focus Group Incentives	Incentives for SNAP-Ed eligible participants to join focus groups	$25.00	24	$600	
3			Program Evaluation Incentives	Incentives for adult participants to complete surveys for formative SNAP-Ed program evaluation	$10.00	250	$2,500	
4			Institution Incentives	Incentives for baseline data collection for state developed project and LHD SNAP-Ed evaluation	$500.00	20	$10,000	
5			Individual Incentives	Incentives for baseline data collection for state developed project and LHD SNAP-Ed evaluation	$25.00	1000	$25,000	
						Total Materials:	**$46,100**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			TBD	California	In-state local mileage to attend various meetings and workshops identified in the scope of work, conduct trainings, and travel to county health departments.	220	1						200			$23,540	adding travel to county health departments
2			TBD	California	In-state local travel with overnight stays to attend various meetings and workshops identified in the scope of work, conduct trainings, and travel to county health departments. (Other is for parking, tolls, etc.)	49	1	2	1	$46.00	$150.00		200		$72.00	$20,629	breaking out overnight travel from in-state category
					Out-of-State												
1			Gail Woodward-Lopez, TBD	Washington, DC	American Evaluation Summer Institute. Other is for rental car, gas, toll, parking etc. sometime in June 2018	1	2	5	5	$46.00	$150.00	$550.00		$480.00	$146.00	$4,312	
2			Patricia Crawford and Wendi Gosliner	Atlanta, GA	American Public Health Association (APHA) 2017 Other is for rental car, gas, toll, parking etc. sometime in November 2017	1	2	5	5	$46.00	$200.00	$300.00		$830.00	$146.00	$5,012	
4			TBD	Washington, DC	Society for Nutrition Education and Behavior (SNEB) Other is for rental car, gas, toll, parking etc. sometime in July 2018	1	3	4	4	$46.00	$225.00	$550.00		$490.00	$120.00	$6,732	Added one more person to attend SNEB
5			TBD	Washington DC	Partnership for Healthier America Other is for rental car, gas, toll, parking etc. sometime in May 2018	1	1	3	3	$46.00	$225.00	$550.00		$399.00	$100.00	$1,862	
7			TBD	Chicago, IL	Food and Nutrition Conference and Expo of the Academy of Nutrition and Dietetics (FNCE) Other is for rental car, gas, toll, parking etc. October 21-24, 2017	1	1	4	4	$62.00	$212.00	$550.00		$708.00	$120.00	$2,474	ASNNA replaced by FNCE
8			TBD	Minneapolis, MN	Healthy Eating Research meeting 2018 Other is for rental car, gas, toll, parking etc. sometime in March 2018	1	2	3	3	$62.00	$145.00	$500.00		$0.00	$100.00	$2,442	
															Total Travel:	**$67,003**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			2115 Milvia Street, Berkeley, CA 94704	Off- Campus Rent- $506.81 per full seat per month for Oct - Nov 17; $512.64 per full seat per month for Dec 17 - Sept 18. Includes project space, utilities, and phone. 17.91 seats used on-site.	17.91	$511.67	12	$109,968	
							Total Building/Space:	**$109,968**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Nutrition Policy Institute, University of California ANR

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			To be determined	Provide short-term evaluation services and expertise as needed to support LHD evaluation activities and evaluation of state developed projects.	$131,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$131,000	

Total Direct Costs:	**$2,662,127**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Modified Total Direct Costs (excludes rent and equipment and that portion of formal subawards (3) over $25,000). (contract will be a service contract on a PO subject to full overhead)	26.00%	$2,552,159.00	$663,561	
					Total Indirect Costs:	$663,561	

Total Budget:	**$3,325,688**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Nutrition Policy Institute, University of California ANR
Contract/Sub-Grant/Agreement: To be determined

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Nutrition Policy Institute, University of California ANR
Contract/Sub-Grant/Agreement: To be determined

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			TBD	Provide short-term evaluation services and expertise as needed to support LHD evaluation activities and evaluation of state developed projects.	1	$131,000.00	1	$131,000	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$131,000	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			None													$0	
										Out-of-State							
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$131,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Nutrition Policy Institute, University of California ANR
Contract/Sub-Grant/Agreement: To be determined

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			MTDC	0.00%	$100,000.00	$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$131,000**

As of July 25, 2017
NPI FFY 2018 Budget Justification

Personnel

Patricia Crawford. Principal Investigator. Effort: 25%. As Principal Investigator, responsible for overall scientific rigor of all activities and management of the program.

Kenneth Hecht. Director. Effort: 75%. **Updated justification for Director**
Reporting to the Principal Investigator, the Program Director is responsible for planning and implementation of NPI's NEOP scope of work. Ensures close coordination with CDPH goals and objectives by maintaining regular contact with CDPH leadership. Represents NPI in communications and joint undertakings with USDA, CDSS, and the State Implementing Agencies. In collaboration with CDPH NEOPB RES Chief and NPI Principal Investigator, plans and sets scientific direction, IRB protocols, data systems, analysis, reports and overall coordination. Oversees and responsible for recruitment, selection, supervision, and evaluation of NEOP personnel. Oversees and responsible for budgeting, expenditures, fiscal integrity, and quarterly and annual reporting. Oversees and responsible for completion of Annual Plan and Final Report to USDA. Develops funding proposals as needed.

Gail Woodward-Lopez. Associate Director. Effort: 100%. Directs the CHANGES surveillance and program evaluation study, supervises staff and coordinating all aspects of evaluation work, represents NPI on the Evaluation Working Group and ensures findings are shared regularly with stakeholders.

Karen Webb. Technical Knowledge Expert. Effort: 60%. Advisor on study design, research methods & tools, and systems for population surveillance and evaluation of outcomes re nutrition physical activity and obesity.

TBD. Population Surveillance Specialist. Effort: 100%. Manages all aspects of population surveillance, including system design, research methods and protocols for nutrition, physical activity and obesity related outcomes; managing subcontracts and QA/QC for data collection and analysis, and regular reporting of population prevalence and trends in outcomes of interest.

TBD. Epidemiologist. Effort: 100%. Develops and conducts complex population based sampling and perform appropriate statistical analyses for cross sectional and longitudinal research and evaluation studies for NEOP.

Alexis Narodovich. Specialist EARS. Effort: 20%. Co-manages the Activity Tracking Form (ATF), including tracking process evaluation, assisting with user accounts, passwords, and technical assistance. Additional duties include updating the ATF instructions and supporting documents, webinar-based training, creating customized Unduplicated Count Forms for each contractor, and working in conjunction with CDPH IT to update the ATF in accordance with USDA reporting requirements.

Evan Talmage. Associate Specialist EARS. Effort: 100%. Administers Activity Tracking Form data collection and produces USDA EARS report. Gives technical assistance across a broad range of products to internal and external staff.

Amanda Linares. Behavioral Specialist. Effort: 60%. Provides evaluation direction and support to local health departments (LHDs) evaluating nutrition education interventions. Uses the impact/outcome data provided by LHDs to report to our funder and disseminate findings.

Carolyn Rider. Behavioral Specialist. Effort: 100%. Provides evaluation direction and support to local health departments (LHDs) evaluating nutrition education interventions. Disseminates research findings and contribute evaluation expertise to internal and external committees and working groups.

Jaime Adler. LHD Evaluator. Effort: 100%. Works with LHDs on process evaluation, qualitative studies and case studies; helps with community variable analysis and data collection for CHANGES.

Elizabeth Egelski. Specialist LHD Evaluator. Effort: 100%. LHD Liaison and study logistics for NEOP evaluation studies and population surveillance.

Betty Sun. Specialist LHD Evaluator. Effort: 100%. Provides evaluation direction, training and support to local health departments (LHDs); analyzed LHD data and develops materials and methods for feeding back information to LHDs and assists with reporting requirements.

Heena Shah. Qualitative Specialist. Effort: 60%. Heena will continue to lead design and implementation of qualitative methods for the NEOP unit. She will direct the Participant Voices project, producing a manuscript sharing focus group findings and conducting data collection capturing SNAP-Ed participants' intervention priorities using an adapted NIH tool.

Sara Brizendine. Contracts and Grants Analyst. Effort: 50%. Processes Budget Adjustment Requests and other rebudget requirements. Reviews expenditures for project to remain in compliance with sponsor and UC policies, and to remain within the budget line items. This position is partially supported by the UC facilities and administrative costs.

Anna Martin. Operations Director. Effort: 80%. Works with the PI, Director, Associate Director and Contracts and Grants Analyst to oversee management of resources, ensure all reporting requirements are met, manages LHD evaluation work and staff, and contributes to evaluation activities.

Phoebe Harpainter. Evaluator. Effort: 50%. Contributes to evaluation activities, literature reviews and data collection.

Janice Kao. PSE Researcher. Effort: 70%. Leads PSE efforts, designs data collection methods and oversees all aspects of collecting, analyzing and using PSE data for reporting, program improvement, sampling methods for CHANGES and sharing results with relevant stakeholders.

Ron Strochlic. Special Projects Evaluator. Effort: 50%. Manages state wide project evaluations, including ensuring IRB applications are prepared, data collectors are trained and scheduled, data are collected and analyzed and reported. Also assists with special projects to contribute to CHANGES.

Wendi Gosliner. Specialist. Effort: 50%. Wendi will provide scientific direction and oversight to select projects, including Participant Voices and analysis of CX3 data. Additionally, Wendi will provide guidance on the overall scientific design and integrity of NPI's SNAP-Ed evaluation activities, including the CHANGES system. Wendi will draft manuscripts and support other efforts to communicate unit findings.

Suzanne Rauzon. Specialist. Effort: 20%. Contributes to CHANGES logistics, creation of systems and program management.

Hallie Randel-Schreiber. Assistant Specialist. Effort: 20%. Assists with research, literature reviews and data collection.

Mark Hudes. Program Analyst. Effort: 40%. Designs sampling frame, analysis plans, power analyses and advises on other statistical design issues, and runs statistical analyses to support program evaluation and CHANGES.

Dan Brown. Statistician. Effort: 50%. Provides statistical technical assistance to all aspects of NEOP evaluation, analyzes data, checks results and provides data tables and summaries.

Sri Hewawitharana. Data Manager. Effort: 100%. Oversees the data management of NEOP studies and surveys and conducts data analyses, prepares reports and publications summarizing and interpreting results. Assists Epidemiologist with study design, data collection tools, and sampling for studies and surveys. Maintains data bases for selected studies and surveys.

Temika Green. Human Resources Specialist. Effort: 40%. Provides support in recruiting and hiring project personnel, and assists with payroll, and other personnel requests. This position is not supported by the UC facilities and administrative costs.

Meirong Liao. Budget/Payroll. Effort: 40%. Provides purchasing and travel support to the project personnel. This position is not supported by the UC facilities and administrative costs.

Heather Kawakami. Business Manager. Effort: 50%. Oversees the administrative staff in HR, Contracts and Grants, travel, and purchasing. Provides backup to all administrative staff, and fills in when project personnel require assistance. This position is partially supported by the UC facilities and administrative costs.

Claudia Olague. Administrative Assistant. Effort: 50%. Provides travel and other administrative support to the project personnel. This position is not supported by the UC facilities and administrative costs.

Shelly Mandel. Program Analyst. Effort: 40%. Advises NEOPB researchers on design/layout of surveys and other data collection tools for efficient data entry/analyses. Oversees data entry, maintains data bases, conducts QA/QC checks and preliminary descriptive analyses on selected studies.

Fringe Benefits.
Benefits cover medical, dental, and vision coverage, social security, OSDI/Medicare, worker's compensation, unemployment insurance, retirement benefits, and vacation accrual. Benefit rates are set by the University of California, and are available at http://ucanr.edu/sites/anrstaff/files/210269.xlsx.

Benefits are calculated at 42.6% for academic personnel, 54.9% for staff personnel, and 64.4% for program personnel.

1. State Agency Goals and Objectives

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. **Description of projects/interventions. The following information should be provided:**

Project Title	**Information and Communications -** Warehouse, Web-based Ordering, Fulfillment, Graphic Design, Translation, Video, Photography, Print and Production Services, Curricula List **Budget:** **FFY 2017 $2,079,000**; **FFY 2018 $1,500,000** (FFY 2018 Allocation: $1,455,300 and FFY 2017 Carry-In: $44,700); **FFY 2019 $1,500,000**

a. Related State Objectives

Through September 30, 2019, provide comprehensive warehouse, fulfillment and web-based online ordering services for the California Department of Public Health (CDPH) materials and resources for up to 150 local agencies conducting Supplemental Nutrition Assistance Program-Education (SNAP-Ed) funded interventions.

Through September 30, 2019, update the content of up to 30 materials to reflect the latest Americans with Disabilities Act (ADA) compliance for electronic files, Dietary Guidelines, physical activity recommendations, policy, systems and environmental (PSE) change strategies, applicable research, and approved logos and funder statements.

CDPH resources will continue to be available through the Web StoreFront and Public Web StoreFront while ADA remediation is underway. CDPH is planning a phased-in approach to transforming all of its publications into ADA-compliant resources. CDPH is realistic in knowing that creating ADA compliant publications takes time and funding. CDPH plans to make all new documents ADA compliant during the development phase. In addition, CDPH plans to remediate 1/3 of its existing resources every federal fiscal year over the next three years so that by the end of FFY 2020, all existing resources are ADA compliant.

By September 30, 2019, reprint and/or produce a minimum of five materials/resources that either replenish CDPH's inventory of materials for state implementing agencies (SIAs) and local implementing agencies (LIAs) and/or represent newly approved materials that fill a gap in CDPH and the United States Department of Agriculture's (USDA) approved resources for SNAP-Ed eligible consumers and/or intermediaries.

b. Audience

Audiences are described as the following:

SNAP-Ed eligible at or below 185% Federal Poverty Level throughout California

- **Gender:** Female and Male
- **Ethnicity:** All races and ethnicities with specific targeting for African American, Latino and Asian communities.
- **Ages:** Adults 18+, primarily women with children, and children ages 5–17 years old.

An additional target audience includes intermediaries, including SNAP-Ed funded SIAs and LIAs that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in CalFresh and/or are CalFresh eligible.

c. Food and Activity Environments

Resources and materials that are printed, produced and disseminated by CDPH are developed either for SNAP-Ed eligible consumers or intermediaries targeting the SNAP-Ed audience in the following settings: Local Health Departments (LHDs), Offices of Education, Preschools, Schools, Afterschool Programs, Retail, Farmers' Markets, Parks, Community-based Organizations, Faith-based Organizations, Food Banks, Area Agencies on Aging, Health Clinics, Worksites, Media Outlets and other applicable sites. The materials enhance SIA and LIA interventions and provide educational messages that can support PSE change interventions.

d. Project Description for Educational Strategies

Management of CDPH materials is provided by program and administrative staff that support the process of development, translation, testing, production, warehousing, and fulfillment of the resources. The materials are disseminated to up to 150 SIA-funded agencies through a web-based online ordering system. Materials are also disseminated to non-CDPH- or non-LIA/SIA-funded agencies that work with the SNAP-Ed eligible consumer.

CDPH aims to increase the reach, frequency and use of appropriate materials during FFY 2017–2019. The CDPH's educational messages are built around MyPlate and objectives of CDPH and California SNAP-Ed, which are in support of the USDA-approved messages.

During FFY 2017–2019, the CDPH will work with the Office of State Publishing (OSP) to provide the following services:

- **Warehouse and Fulfillment Services**
  The OSP will provide comprehensive warehouse, fulfillment and web-based online ordering services for materials and resources for up to 150 SIAs and LIAs conducting SNAP-Ed interventions and partners working with the SNAP-Ed eligible target audience. Over the course of this three-year work plan, the CDPH will work to minimize storage costs by phasing out outdated materials and making more available online via PDF for download.

- **Online Ordering System and Access to Materials**
  The OSP will maintain the customized Web StoreFront, which features over 106 different materials and resources for use with the SNAP-Ed eligible population. The Web StoreFront allows SIA and LIA users to order materials ranging from cookbooks to toolkits and brochures. These resources are shipped to the appropriate agency per the users' requests.

  The CDPH will refine another online ordering system that allows partners that open an account with OSP to purchase materials at cost since the CDPH Web StoreFront is accessible only to SIAs and LIAs and not available to other partners working with the SNAP-Ed eligible population.

  In FFY 2017, CDPH will post one third of its most used materials on the CDPH website for free download by key intermediaries such as community groups and clinics that do not have access to the online ordering systems. By FFY 2018, the next third most popular materials will be posted on the CDPH website and by FFY 2019, all of CDPH's Top 100 materials will be posted on the CDPH website.

- **Printing/Production**

  During FFY 2017–2019, the OSP will reprint/produce a minimum of five materials to support the SNAP-Ed funded interventions of up to 150 SIAs and LIAs. To the extent possible, CDPH will offer more downloadable materials/resources in an effort to reduce printing/production costs.

- **Translation Services**

  The OSP provides certified translators that are recognized and approved by any Superior Court in the State of California and U.S. District Court and/or are certified by the American Translators Association. This service allows CDPH to tap into OSP's Spanish-language translators to review CDPH translations conducted in-house, thus providing a second review of translated materials. Conversely, CDPH has the option to ask OSP's translation subcontractor to conduct the initial translation of a material into Spanish and then CDPH in-house staff will review and provide feedback on OSP's translation.

  The OSP can also support the translation of materials into the following languages: Arabic, Armenian, Cambodian, Chinese, Farsi, French, German, Hebrew, Hindi, Hmong, Italian, Japanese, Khmer, Korean, Lao, Portuguese, Punjabi, Romanian, Russian, Samoan, Spanish, Tagalog, Thai, and Vietnamese. When CDPH does not have the in-house staff to either review or develop materials in languages other than Spanish, then it refers translation projects to the OSP and makes arrangements for a review of that translation with culturally- and linguistically-competent LHD staff and/or partners/subcontractors who speak and write in that language. Conversely, sometimes a LHD will develop a material in a language that fills a gap that neither the CDPH, USDA nor others have met. In that case, CDPH utilizes the services of OSP to review the translation.

- **California SNAP-Ed Integrated Curricula List**

  The CDPH has taken on the responsibility of collecting updates from SIAs on the integrated curricula list, making the edits to the list and sending it out to all SIAs for review and feedback before it is posted online.

e. Project Description for Marketing Strategies

The Information and Communications Section markets the CDPH resources to SIAs, LIAs and SNAP-Ed eligible consumers in a number of different ways, including through:

- Email blasts to all SIA and LIA Web StoreFront users on new materials, tips on ordering materials, and offers of technical support.
- Trainings and technical assistance on resources and the CDPH Web StoreFront for all SIA and LIAs.
- Project Officers, who help LHD staff identify which resources may support their interventions.
- A LHD e-newsletter disseminated twice a month that features updates on resources while also alerting local agency staff of other key information. This newsletter is also shared with SIA leadership so they can in turn, share that out with their LIAs as applicable.
- The media that SNAP-Ed eligible consumers utilize (e.g., Facebook, radio).
- Special events targeting SNAP-Ed eligible consumers.

f. Evidence Base

All of the curricula included on the California SNAP-Ed Integrated Curricula List are either research-tested, practice-tested, or emerging. Please see the list posted at http://www.cdph.ca.gov/programs/NEOPB/Pages/ApprovedSNAP-EdMaterials.aspx for the evidence-based designation.

g. Policy, Systems, and Environmental Changes

The CDPH has directed its SNAP-Ed funded LHDs to utilize direct and/or indirect education as a support for moving PSE change objectives forward. The CDPH materials and resources were developed to support interventions conducted at the local level. The CDPH will select and/or develop materials and resources based on whether they support appropriate PSE change efforts.

h. Use of Existing Educational Materials

In FFY 2016, CDPH eliminated annual allocations of materials for SIAs and LIAs. This new process allows SIAs and LIAs to order materials to meet their intervention needs. CDPH will continue to monitor the usage data from the OSP warehouse and fulfillment centers to make adjustments as necessary to printing and inventory.

i. Development of New Educational Materials

During FFY 2017–2019, CDPH will reprint existing resources to replenish its inventory and/or develop new resources as needed to support the integrated work plans of LIAs. Such materials may include the following:

- Low literacy healthy eating curricula
- Physical Activity (PA) resources
- Retail materials
- Harvest of the Month updated curricula
- Be Better Posters
- Faith-based Resources

j. Key Performance Measures/Indicators

Key performance measures will include improvements in knowledge and self-efficacy and increases in the key SNAP-Ed recommended behavioral outcomes per CDPH's State level goals and objectives: increase in consumption of and access to healthy foods and beverages, increase in PA rates, decrease in sedentary behaviors, increase in environmental supports for nutrition education and/or PA, and increase in food resource management skills.

3. Evaluation Plans

CDPH's Information and Communications Section staff reviews and oversees the materials that are developed to support SNAP-Ed interventions and partners who work with the SNAP-Ed eligible population. CDPH will evaluate the appropriateness of all materials and ensure adherence to the most current USDA SNAP-Ed Guidance, *USDA-FNS SNAP-Ed Evaluation Framework*, the CDPH program priorities, and print and graphics standards.

Distribution and quantities of materials ordered by all SIAs and LIAs will be tracked through the online ordering system. Monthly usage data from the online ordering system will be reviewed and used to determine future material needs. Additionally, assessments of the LIA integrated work plans will inform future material needs.

4. Coordination Efforts

a. Work with all California SNAP-Ed SIAs and LIAs to offer, store, and distribute materials produced by CDPH and/or non-funded programs including USDA and other appropriate entities to reduce duplication and redundancy in materials development.
b. Coordinate efforts for use and sharing of educational materials between all SIAs and LIAs.
c. Submit materials to the USDA National Agriculture Library and SNAP-Ed Connection.
d. Update and maintain CDPH Communication Resources Library and Photo Libraries.

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FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Office of State Publishing
FFY 2018 Total Budget:	**$1,500,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$0	$0	
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$1,914,000	$1,300,000	-32.08%
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$165,000	$200,000	21.21%
	Total Direct Costs:	**$0**	**$2,079,000**	**$1,500,000**	-27.85%
9	Indirect Costs*** Indirect Cost Rate= __ %			$0	
	Total Federal Funds	**$0**	**$2,079,000**	**$1,500,000**	-27.85%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Budget cuts
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Increase in Americans with Disibilities Act compliance costs.
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1									$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1	Increase	$707,289.00	Web Storefront, Warehouse, and Fulfillment	Personnel costs are built into the rates per item such as order processing @ $5.00; pulls @ $4.00; kitting @ $7.00; cartons @ $1.50; pallet storage @ $20.00; pallet receiving @ $15.00; inventory report fee @ $320.00; project management fee @ up to $25,000.00; local delivery @ $300.00; online ordering administration @ $400.00; call center fee @ $10.00 per contact; physical inventory reconciliation @ $3,000.00; recycling fee @ $300.00; etc.	$748,018.00	1	$748,018	
2	Decrease	$115,000.00	Graphic Design Services	Provide Graphic Design Services for publications developed by NEOPB. Graphic design of NEOPB nutrition education materials includes updates to logos, branding, nutrition, physical activity guidelines and/or updating key strategies. Graphic design services for up to 30 newly developed educational materials and/or updating existing resources will cost, on average, $3,800 per resource based on historical data and the complexity and size (e.g., page number) of each resource. Existing publications are updated to reflect the 2015 Dietary Guidelines, physical activity recommendations, policy, systems and environmental change strategies, new scientific data, and approved logos and funder statements. The costs are covered by SNAP-Ed funds only.	$150,000.00	1	$150,000	
3	Decrease	$1,091,711.00	Printing Services	All production and finishing of printed educational materials including, but not limited to, brochures, cookbooks, manuals, curriculum and tool kits, etc. Reprinting of NEOPB nutrition education materials includes updates to logos, branding, nutrition, physical activity guidelines and/or updating key strategies. Printing costs are based on 1,000,000 pieces printed at an average of $1.09 per resource, based on historical data, and depending on the complexity and size of the resource. NEOPB has proposed to reprint and/or produce a minimum of five materials/resources that either replenish NEOPB's inventory of materials for state implementing agencies (SIAs) and local implementing agencies (LIAs) and/or print and/or produce newly approved materials that fill a gap in approved resources for SNAP-eligible consumers and/or intermediaries. The costs are covered by SNAP-Ed funds only.	$401,982.00	1	$401,982	
							Total Materials:	**$1,300,000**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Advantpage	Translation Services to translate and culturally adapt a variety of consumer materials produced by CDPH in potentially one or more of the following languages: Spanish, and/or Traditional Chinese, Vietnamese, Hmong and/or other languages as deemed appropriate.	$75,000	
B			Golden State Overnight	Provide shipping services for nutrition education materials.	$75,000	
C			TBD	Provide Americans with Disibilities Act Compliance to CDPH materials and provide staff training.	$46,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			TDB	Provide e-newsletter design and distribution service.	$4,000	
				Total Contracts/Sub-Grants/Agreements:	**$200,000**	

Total Direct Costs:	**$1,500,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$1,500,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Advantpage

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Advantpage

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Advantpage

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Advantpage	Translation Services to translate and culturally adapt a variety of consumer materials produced by CDPH in potentially one or more of the following languages: Spanish, and/or Traditional Chinese, Vietnamese, Hmong and/or other languages as deemed appropriate.	$75,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$75,000	

Total Direct Costs: $75,000

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget: $75,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Golden State Overnight

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Golden State Overnight

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: Golden State Overnight

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Golden State Overnight	Provide shipping services for nutrition education materials.	$75,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$75,000	

Total Direct Costs: $75,000

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget: $75,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: TBD - ADA Compliance

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: TBD - ADA Compliance

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None				$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Office of State Publishing
Contract/Sub-Grant/Agreement: TBD - ADA Compliance

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
		A	TBD	Provide Americans with Disibilities Act (ADA) compliance to CDPH materials and provide staff training. The subcontractor scope of work allocates two-thirds of the budget to ADA remediation of publications. The remaining one-third of the budget will be allocated for technical assistance and training for staff to develop develop new publications that align with ADA-compliant processes.	$46,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
		1	None			
				Total Contracts/Sub-Grants/Agreements:	**$46,000**	

Total Direct Costs: **$46,000**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	None			$0	
					Total Indirect Costs:	**$0**	

Total Budget: **$46,000**

California SNAP-Ed Integrated Curricula List

To view the most current list please visit:

https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/LASS_SIAIntegratedCurriculum.xlsx

Rev. 10/9/2017

Template 2 SNAP-Ed State Goals, Objectives, Projects, Campaigns, Evaluation and Collaboration

7 CFR 272.2 (d)(2)(i) OMB No. 0584-0083

1. State Agency Goals and Objectives

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions:

Project Title SNAP-Ed Service Model

a. Related State Objectives

The purpose of the project is to provide technical assistance, training and oversight to the local health departments for the implementation of SNAP-Ed and to work toward accomplishment of State goals 1,2,4,5.

Annually by September 30 of each year (FFY 17-19), California Department of Public Health will fund and provide technical assistance to 60 local health departments to provide SNAP-Ed as described in the integrated work plans. Technical Assistance will align with and mirror the IWP's which show progression each year.

Annually by September 30 of each year (FFY 17-19), California Department of Public Health will conduct a review of civil rights training certificates for 100% of the health departments delivering SNAP-Ed.

Annually by September 30 of each year (FFY 17-19), California Department of Public Health will conduct program orientation to all new local health department SNAP-Ed project directors within the first 6 months of assuming their position.

Bi-annually by May 1 for mid-year and November 1 for end of year reports in each Federal Fiscal Year 17-19, Project Officers will review 100% of the Local Health Department progress reports to include mid- year reports and end of year reports. All progress reports will list the methods used by local health departments to promote their SNAP-Ed activities to SNAP eligibles.

By September 30, 2017 the desk manual will be updated. By September 30, 2018 the Program Guidance will be updated and by September 30, 2019 the Desk Manual and Program Guidance will be reviewed to ensure they still meet the needs of the users and revised accordingly and to meet any changes in SNAP-Ed Guidance.

By September 30, 2019, Project Officers will participate on a minimum of one cross section or one cross branch work group for improved technical assistance and training to the local SNAP-Ed agencies.

Annually by September 30 of each year (FFY 17-19), Project Officers will conduct a minimum of one site visit to Local Health Departments with funding levels at or below one million dollars and two site visits to Local Health Departments funded above one million dollars based on the FFY 2018 funding levels. The site visit reports will include verification of quality of direct education (curriculum fidelity) and other interventions observed during the site visit, progress of integrated work plan activities, and verification that interventions observed are in compliance with SNAP-Ed Guidance.

Annually by September 30 of each year (FFY 17-19), Project Officers will verify that all Local Health Departments working in the area of breastfeeding promotion using SNAP-Ed funding have a memorandum of understanding or letter of agreement with their local WIC program(s) on file.

b. Audience

Social marketing, nutrition education (indirect and direct) and physical activity promotions conducted are for the benefit of individuals, families, and communities at or below 185% FPL. Training and technical assistance services and support for LHD grantees and their subcontractors will improve effectiveness of interventions reaching this population and these communities. Audiences are described as the following:

SNAP-Ed eligible at or below 185% FPL throughout California

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Latino and Asian communities.

Ages: Adults 18+, primarily women with children, and children ages 3- 17 years with concentrated efforts aimed at young adolescents ages 9- 11 years.

Local Health Department Grantees and their subcontractors provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in CalFresh and CalFresh eligible at 185% or below of the FPL.

c. Food and Activity Environments

Local Health Department (LHD) support activities will increase the capacity to provide services to the SNAP-Ed audiences at the community level and through evidenced based strategies and interventions. SNAP-Ed services will be provided in an integrated fashion and in a manner to integrate multiple complimentary approaches and when applicable, with other local SNAP-Ed implementing agencies. When applicable, consultation and coordination will occur with other food and nutrition service agencies such as WIC or school food service to avoid duplication and to coordinate messages. SNAP-Ed services will align with the Dietary Guidelines for Americans.

d. Project Description for Educational Strategies

This project describes CDPH's efforts to support SNAP-Ed services at the local level through a local health department model. This project summary also describes the efforts of the Local Agency Support staff in providing the first line of contact for the local health departments. The Local Agency Support Section is composed of Project Officers who have direct LHD assignments and provide day to day technical assistance, support and training for the local health departments over the three years. The Project Officers coordinate and collaborate with other sections in CDPH to communicate, consult, and foster linkages for support and training. Local Agency Support activities are geared to meet the needs of the LHD to execute SNAP-Ed according to USDA Guidance and within their approved three year integrated work plan (IWP). The budget for the Local Agency Support staff and related travel is included in the CDPH personnel and travel budget. The Local Health Departments are allowed to award subcontracts to non-profit, education, and/or governmental agencies, through a competitive process when they identify the need for their agency

in order to complete their approved SNAP-Ed work. State-level supports include: 1) policy and partnership development; 2) evaluation; 3) media and materials; and 4) technical assistance and training. For local level efforts, CDPH ensures urban and rural State reach, with an emphasis on population-based, public health approaches that advance program priorities and strategies. CDPH is committed to using a two-pronged approach for reaching the target population: 1) strengthening the local public health department infrastructure by using a population-based approach for awarding funds; and 2) awarding contracts to non-profit, education, and/or governmental agencies, through a competitive process. While local-level efforts are emphasized, CDPH supports regional infrastructure activities, in the following areas: 1) coordinating regional media efforts; 2) disseminating promising practices; 3) tackling regional issues (e.g., food systems, transportation); and 4) facilitating regional collaboratives/trainings. The Local Agency Support Section and Training Development and Support Section provide leadership, training, and technical assistance to California's local health departments, partners, and contractors with a focus on building community capacity to implement programs, policies, and environmental support that reinforce healthy eating and physical activity, including allowable activities with SNAP-Ed funds. Staff within these sections are responsible for reviewing and approving work plans and budgets; and for providing leadership and coordination efforts for statewide meetings, and forums. The activities of both sections are integrated with other programs and projects within CDPH.
Local Health Departments will continue to promote the Dietary Guidelines for Americans. They will implement interventions in targeted settings to foster a "dose" effect as outlined in the Portfolio Guidance and reflected throughout the three year integrated work plans developed in partnership and coordination with other local implementing agencies located in their health jurisdiction. The projected number of participants reached as well as key educational messages are designated on each county's three year integrated work plan.

e. Evidence Base

All materials used will be evidence-based and tested with the target audience.

f. Policy, Systems, and Environmental Changes

Policy, Partnership and Program Development Section, in addition to Local Agency Support Section and Training Development and Support Section provides leadership, training, technical assistance in areas of nutrition education, curriculum, community engagement, and policy, systems, and environmental supports. Section staff facilitate relationships with public and private partnerships, stakeholders, and advisory bodies, and convene statewide meetings. Specific strategies conducted by local health departments are shown in each county three year integrated work plan. The SNAP-Ed Strategies & Interventions: An Obesity Prevention Toolkit for States, January 2016 Update is used as the reference. A Portfolio document is used as a guide for writing the three year integrated work plan and it includes policy, systems and environmental change strategies. Local health departments also maintain County Nutrition Action Plans and/or coalitions/partnerships for the purpose of addressing community issues that impact the SNAP population and to build synergy when implementing interventions.

g. Use of Existing Educational Materials

See individual county integrated work plans for the list of educational materials used at the local level. In addition, current materials used to educate local health department staff include a civil rights training module, program and fiscal orientation/training and a variety of trainings offered through CDPH that are described in the Training and Technical Assistance Project Summary.

h. Development of New Educational Materials

During the first year, Local Agency Support Section will review and assess the manuals and tools used for local support and update and expand the current support materials over three years. Manuals and tools include the Desk Manual, Program Guidance Manual, site visit report forms, progress report forms. Local Agency Support Section will also contribute articles to a monthly newsletter to communicate to the local health departments over the three years.

i. Key Performance Measures/Indicators (kpi)

See Project Summary for State Level Evaluation Health Department Driven SNAP-Ed Projects (Evaluation). Key performance measures will include improvements in knowledge and self-efficacy and increases in the key SNAP-Ed recommended behavioral outcomes per CDPH's State level goals and objectives: increase in consumption of and access to healthy foods and beverages, increase in physical activity rates, decrease in sedentary behaviors, increase in environmental supports for nutrition education and/or physical activity, and increase in food resource management skills. In addition, annually by September 30 of each year (FFY 17-19), CDPH will fund and provide technical assistance to 60 local health departments to provide SNAP-Ed as described in the integrated work plans. Annually by September 30 of each year (FFY 17-19), CDPH will conduct a review of civil rights training certificates for 100% of the health departments delivering SNAP-Ed. Annually by September 30 of each year (FFY 17-19), CDPH will conduct program orientation to all new local health department SNAP-Ed project directors within the first 6 months of assuming their position. Bi-annually in each Federal Fiscal Year 17-19, Project Officers will review 100% of the Local Health Department progress reports to include mid- year reports and end of year reports. All progress reports will list the methods used by local health departments to promote their SNAP-Ed activities to SNAP eligibles. By September 30, 2019, Project Officers will update/revise the Desk Manual and Program Guidance Manual. By September 30, 2019, Project Officers will participate on a minimum of one cross sectional or one cross branch work group for improved technical assistance and training to the local SNAP-Ed agencies. Annually by September 30 of each year (FFY 17-19), Project Officers will conduct a minimum of one site visit to Local Health Departments with funding levels at or below one million dollars and two site visits to Local Health Departments funded above one million dollars based on the FFY 2018 funding levels. The site visit reports will include verification of quality of direct education (curriculum fidelity) and other interventions observed during the site visit, progress of integrated work plan activities, and verification that interventions observed are in compliance with SNAP-Ed Guidance. Annually by September 30 of each year (FFY 17-19), Project Officers will verify that all Local Health Departments working in the area of breastfeeding promotion using SNAP-Ed funding have a memorandum of understanding or letter of

agreement with their local WIC program(s) on file. These are a mixture of continuing and new performance measures.

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation;

See individual county three year integrated work plans for the list of evaluations which are supported by the State through technical assistance. Local agency support efforts will be evaluated through customer service surveys, site visits, phone and e-mail contact during each year.

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

The types of evaluations conducted are Process Evaluation using the Activity Tracking Form to enter the USDA Education and Administrative Reporting System information (EARS). CX3 will be conducted as a program planning framework. Impact Outcome Evaluation (IOE) for LHD's with a base funding of $350,000 or greater. RE-AIM for assessing progress toward implementing PSEs that support nutrition education and social marketing/promotion efforts. CDPH conducts research and evaluation studies at both the state-level and local-level to support the Socio-Ecological Model referenced in the *USDA Western Region's SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes*. CDPH staff provides training and technical assistance to local implementing agencies to support evaluation efforts. Training opportunities from CDPH on evaluation methodologies are made available to all local implementing agencies, specifically pertaining to policy, systems, and environmental change, and the "RE-AIM" framework (Reach, Effectiveness, Adoption, Implementation, and Maintenance).Short, intermediate, and long-term outcomes are identified for nutrition education and obesity prevention work in California throughCDPH. Project officers will evaluate the local health department's capacity through site visits, frequent phone contact and e-mail contact. In addition, they review the project director's ability to write an effective integrated work plan and execute their work plans within the USDA SNAP-Ed Guidance and to assess the need for training and technical assistance. The Project Officers also assess the LHD's capacity for evaluation during technical assistance calls specifically for evaluation in conjunction with the CDPH research and evaluation unit.

c. **Questions:**

See the **State Level Evaluation Health Department Driven SNAP-Ed Projects (Evaluation)** for details.

d. **Evaluation:** if the project has been evaluated previously, note the most recent year in which the evaluation was done.

Evaluation is conducted each year with 2016 as the most recent.

e. **Use of SNAP-Ed Evaluation Framework:** identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

See State Level Evaluation Health Department Driven SNAP-Ed Projects (Evaluation)

for the Evaluation Framework indicators.

4. Coordination Efforts

Extensive coordination and collaboration for CDPH training and technical assistance occurs internally and externally of the CDPH State level organization. State leadership among the State SNAP-Ed funded agencies will continue to meet at California Department of Social Services at 2.0 meetings on a regular basis over the three year period to discuss issues, coordinate and collaborate to maximize resources and prevent duplication. Local Agency Support will continue to use the three-year integrated work plan and site lists to insure LHDs and other local implementing agencies are not providing direct education at the same site and that additional interventions at each site complement and enhance other interventions. Information provided by LHDs helps inform training and technical assistance. Monthly conference calls will be conducted over the three year period for local health departments to keep updated to current issues, trainings, and to solicit feedback on operational issues. Partnership meetings will be conducted over the three year period to coordinate and improve the delivery of SNAP-Ed and increase obesity prevention efforts. When applicable written MOU's and/or Letters of Agreement will be obtained.

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management.

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions. The following information should be provided:

Project Title State-Level Projects

a. Related State Objectives 1, 2, 4 & 5

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

CDPH will continue activities that: develop, pilot, and/or expand promising practices for new avenues and/or messages for nutrition education; create and sustain partnerships to leverage and extend SNAP-Ed resources and message reach; develop policy, systems and environmental change tools and/or resources; support development of trainings, and provide technical assistance to local health departments (LHDs) and partners implementing SNAP-Ed programs where appropriate.

By September 30, 2019 plan, pilot and evaluate 3-5 new obesity prevention interventions or modify existing approaches for an expanded target audience.

By September 30, 2019 provide technical assistance and support for up to 40 local CNAP coordinators to facilitate and solidify county-level obesity prevention partnerships.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

- Social marketing, policy, systems and environmental change efforts, nutrition education (indirect and direct) and physical activity promotions conducted through SNAP funding are for the benefit of individuals, families, and communities at or below 185% FPL. Training and technical assistance services and support for LHD grantees, state-level partners, and their respective subcontractors will improve effectiveness of interventions reaching this population and these communities. Audiences are described as the following:

- SNAP-Ed eligible at or below 185% FPL throughout California
    - Gender: Female and Male
    - Ethnicity: All races and ethnicities with specific targeting for African American, Latino, Native American, and Asian communities.
    - Ages: Adults 18+, primarily women with children, and children ages 3-17 years.

- Local Health Department Grantees, state-level partners and their respective subcontractors that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in CalFresh and CalFresh eligible at 185% or below of the FPL.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

Interventions will occur in SNAP-Ed qualifying census tracts, census blocks and/or other qualifying locations such as schools/preschools/afterschool, institutions of faith, retail outlets, worksites, emergency food outlets, community and/or school-based health clinics, community-based organizations, and other qualifying sites as funding becomes available. Interventions are built around direct education and in most cases contain programmatic elements across the Social Ecological Model.

d. Project Description for Educational Strategies

Note how you will implement the project: how and where it will be delivered, its duration, the projected number of participants, the frequency of contacts (number of classes, mailings, billboards, etc.), and key educational messages.

<u>Partnership Plan Implementation (FY 17-19)</u>
Objective 1: Partnership Plan: By June 21, 2017, provide strategic counsel and technical assistance to 2-3 CDPH partnership lead staff, up to 10 Local Health Departments (LHDs), and up to 10 relevant partners to support the implementation of a statewide, strategic Partnership Plan.

Objective 2: County-level Partnerships: By June 21, 2017, provide strategic counsel, technical assistance, and 2-4 trainings to up to 15 county-level partnership groups (including county nutrition action plan (CNAP) groups) statewide.

Objective 3: Multi-County Partnerships: By June 21, 2017, provide strategic counsel, technical assistance, and 1-2 trainings to support LHDs and relevant partners engaging in 1-2 multi-county coalition/collaborative policy, systems, and environmental (PSE) change efforts to benefit SNAP-Ed eligible residents.

Objective 4: Public Hospital and Public Health Care System Connection: By September 30, 2019, provide facilitation, technical assistance, and training to CDPH staff, LHDs, public hospitals, and relevant partners to support the CDPH and DHCS partnership.

Greater integration of public health and primary care delivery is a logical and strategic approach to increasing the reach and impact of nutrition education outreach with target populations. While both entities work toward health, integration of efforts is not the norm. However, new funding mechanisms, including the Medi-Cal 2020 Waiver (PRIME), are opening doors for greater public health and primary care integration. To achieve this, however, introductions, trust, and opportunities need to be presented to both public hospitals and county health departments.

This will require research, facilitated meetings and technical support. It will be essential that professionals with experience working with both public health and primary care provide professional support in partnership development, collaboration and communications to facilitate these potential burgeoning partnerships and ensure the successful launch of the CDPH Partnership Plan.

This project will build on activities initiated late in FFY 15 via a June amendment, continuing to provide partnership-focused training and technical assistance to health care partners, CNAPs, multi-county collaboratives, and other CDPH partners to help advance their respective SNAP-Ed PSE efforts and to strengthen the foundation of their partnerships. In partnership, CDPH, key public hospitals and local health department contractors will facilitate integration and ensure the successful delivery of nutrition education to community members. Because public hospitals and CDPH share the same SNAP-Ed eligible audience, this is an ideal system change that would allow public hospitals to address their prevention goals, while furthering CDPH's information and education efforts. County CNAP priorities and membership will inform, guide, and support State level partnership efforts; these state-level partnerships, in turn, will leverage resources for implementing activities in support of the CDPH strategic plan by cultivating short-term and mid-range partnership projects that support obesity prevention and leverage the collective efforts of organizations. Activities will be provided in an ongoing basis through in-person regional trainings, complemented with telephone/online technical assistance and training opportunities. Services are available to all SNAP-Ed funded local health departments and county CNAP leaders. Key messages include partnership building, strategic planning for PSE approaches to SNAP-Ed work, and collaborative building and maintenance. (See Brown Miller Communications for FFY 17 and TBD Partnership Plan Budget for FFY 2018 & 19.)

<u>Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)</u>

Objective 1: By May 31, 2017, develop three Potter the Otter lessons for preschool-aged children: Healthy Beverages, Healthy Eating, and Physical Activity; accompanied by a teaching guide discussing how to implement the lessons, as well as ECE PSE supports to help reinforce and extend the impact of the lessons. Develop activity sheets/coloring sheets to extend messages from the Picnic Day and Market books.

Objective 2: By May 31, 2018, instruct 5-7 ECE teachers and their students using the new Potter the Otter materials in a pilot; document results; and revise materials based on evaluations and data results.

Building on the statewide recognition of Potter the Otter books for California preschoolers, CDPH will contract with the Alameda County Office of Education (ACOE) to develop an accompanying education support materials: three lessons for preschool-aged children: Healthy Beverages, Healthy Eating, and Physical Activity; a teaching guide; and an early care and education (ECE) policy, systems, and environmental (PSE) change support suggestions to help reinforce and extend the impact of the lessons. Additional materials may include activity sheets to extend and

reinforce messages from the Potter the Otter books and lessons. The materials will be Common Core-based. ACOE will pilot test use of lessons, activity sheets, and Potter Books as a unit in the ECE environment of 5-7 classrooms. (See Alameda County Office of Education Budget.)

Early Care and Education: PSE Primer: (FY 18)

Objective 1: By September 30, 2018, research and develop a comprehensive document describing programs and policies that comprise and/or influence California's early care and education (ECE) environments (family day care homes, child care centers, preschools, Head Start, etc.) with a focus on nutrition and physical activity and key opportunities for relevant policy, systems, and environmental change activities.

This primer will serve as a collection of programs and policies that comprise and/or influence California's early care and education (ECE) environments (family day care homes, child care centers, preschools, Head Start, etc.) with a focus on nutrition and physical activity. The primer will present the ECE landscape and identify key opportunities for PSE work. Key topics include, but are not limited to: State and county-level snap-shots of California's children (standard of living, ECE participation, obesity/overweight, food security, CalFresh participation, etc.); Understanding the ECE Environment; Achieving Healthy ECE Environments through policy, systems and environmental (PSE) change, Government's role in ECE environments (Federal, State, and Local); Key Issues, and Key Players. The primer will be accompanied by a webinar discussing its key elements and applicability to PSE efforts. This primer will support Local Health Departments as they work with ECE providers to advance sustainable supports for healthy eating and active play. The completed primer will be available online on the CDPH website, shared with partners through list-serves, and promoted on partnership with CDPH's CDC funded Prevention First State-level ECE working group. (See CDPH Staffing Budget and UC San Francisco ECE Primer budget).

Office of Farm to Fork: (FY 17-19)

Objective 1: By September 30, 2018, engage stakeholders and complete the transition the California Farm to School Network (CAF2SN) to CDFA leadership.

Objective 2: Create a transition plan for the CAF2SN by September 2017.

Objective 3: By September 30, 2019 convene routine meetings with stakeholders, update and maintain the CAF2SN website, and share information on farm to school programs, school gardens, and nutrition education in schools.

Objective 4: By September 30, 2018 conduct key informant interviews with targeted partners to identify opportunities and barriers to increase access to and distribution of fresh fruits and vegetables by California Food Banks and their customers (year 1);

document, release, distribute and train on recommendations and best practices (year 2).

Objective 5: By September 30, 2019 annually conduct 1-2 trainings for, and participate in 1-2 meetings and/or conferences that reach local health departments and community partners to showcase promising practices that promote increased food access through improved sourcing and/or distribution systems, food policy councils, as well as partnership with food banks. Provide associated technical assistance.

Objective 6: By September 30, 2018 continue to grow and expand the technical assistance to up to 10 local health departments on issues relating to farm to fork, food access, and food policy councils, as well as information regarding grants available through USDA to support farmer's markets and healthy corner stores.

Objective 7: By September 30, 2019 expand the marketing and awareness of the online farmer marketplace specific to agencies and organizations within and/or serving SNAP-qualifying locations and audiences by providing at least one presentation and/or training for the online marketplace per year.

Objective 8: By September 30, 2019 foster partnerships and coordination of activities between SNAP-Ed nutrition education and social marketing efforts with four FINI grant partners at Certified Farmers' Markets throughout California.

This project will be implemented by the California Department of Food and Agriculture (CDFA) to strengthen connections between emergency food outlets and local growers in order to promote increased access to healthy foods in underserved California communities, with particular emphasis on procurement, to increase education, access and consumption of fruits and vegetables through Farmers' Markets (CNIP/Market Match), and to increase farm to school programs and nutrition education in schools (the California Farm to School Network). Services will be delivered through a combination of training and technical assistance including: state-level presentations and trainings occurring during SNAP-Ed meetings such as the LIA Forum, the CDPH Project Directors meetings, regional meetings, webinars, and/or the all-LHD calls.

Year 1 will focus on conducting key informant interviews with targeted partners to identify opportunities to facilitate improvements in food systems resulting in increased access to healthy foods.

Year 2 of this grant will focus on broad distribution and training on best practices identified in year 1, as well as the transition of the California Farm to School Network and the development of the California Nutrition Incentive Program.

Year 3 activities will focus on sharing resources and coordinating activities through the California Farm to School Network and promoting access to fresh fruits and vegetables through the California Nutrition Incentive Program.

Throughout each of the three years, training opportunities will be seized as available. Additionally, CDFA will share and showcase previous work-products funded through USDA SNAP-Ed inclusive of the Farmer Market Database.

Harvest of the Month: (FY 17 & FY 18)

Objective 1: By September 30, 2017 finalize pilot test of the Harvest of the Month 4th-6th grade lessons, teacher guide, and student workbooks.

Objective 2: By September 30, 2018 draft, develop, design and pilot a core set of student-focused HOTM lessons (minimum 3) and workbooks (1) for the early childhood education audience.

Building on work begun in FY 16, the Alameda County Office of Education (ACOE) will continue with activities to ensure that Harvest of the Month (HOTM) interventions meet the most current USDA SNAP-Ed direct nutrition education guidelines. ACOE will draft, develop, design, and pilot a core set of student-focused HOTM lesson plans and workbooks for the Early Childhood audience. Materials will be consistent with materials for 4th-6th grades completed during FY 16. The project will also re-test those 4-6th grade materials in 3-5 classrooms to test revisions made following results from the initial pilot that occurred in FY 16. Combined, these activities will build out the HOTM intervention into a more standardized and structured approach for improved fidelity and replicability. Key messages include fruit and vegetable promotion and farm to school. (See Alameda County Office of Education Budget.)

Champion Provider Fellowship: (FY 17-19)

By September 30, 2017 assess current Provider program, plan and implement pilot project expansion, and host one Champion Provider recruitment event.

By September 30, 2019, annually provide facilitation, technical assistance, and 2-4 trainings to CDPH staff, up to 8 LHDs, and/or relevant partners to support the Champion Providers Project.

By September 30, 2019 create linkages between LHD SNAP-Ed staff, local CNAPs, Local Health Officers and Champion Providers by hosting 3-4 convening's annually.

This project, through partnership with the University of California, San Francisco, will create linkages between LHD SNAP-Ed staff, local CNAPs, Local Health Officers and health care and dental providers. By hosting regional workshops, UCSF will bring together local health department SNAP-Ed contractors and with passionate healthcare providers to implement partnership activities across all levels of the social ecological model. As a result of past focus groups, we know that the SNAP-Ed populations identifies strongly with physicians as trusted sources of nutrition education, Additionally, by expanding this project to encompass oral health care professionals, the messages of a healthy diet, and, in particular, healthy beverages can be amplified. The oral health community is a strong proponent of water in place

of sugary drinks, and their support can extend the CDPH Rethink Your Drink Campaign message. This program will build the provider knowledge-base of SNAP-Ed priorities and opportunities, and create a cadre of trained volunteer local healthcare professionals to serve as spokespersons and partners to support SNAP-Ed PSE community change efforts. Champion Providers will be engaged to provide nutrition education and community empowerment messages in support of LIA work plans, CNAP nutrition education initiatives, and/or other community change health initiatives. This project will focus on supporting media and public relations efforts of the counties with volunteer Champion Providers; specific locations and frequency will be determined by local health departments. However, this project will continue to support organized quarterly communication and training opportunities for Champion Providers, LHDs, and CNAPs. The project will reach staff SNAP-Ed staff at each of the Local Health Departments and 40 Champion Providers. (See University of San Francisco Budget.)

Year 1 activities will focus on revising program materials based on feedback from the current cohort of Champion Providers, and, prior to year-end, the project will release recruitment for a second cohort; the program will also work to build connectivity with SIAs, Health Officers, and CNAPs – an effort begun in FFY 16.

Year 2 will focus on on-boarding, training and engaging the new recruits, as well as building relationships between the new recruits and SIA partners, CNAPs, and local health officers; and for those previously engaged strengthening relationships with local health officers, SIA and CNAPs and providing information and education to engage in community PSE work.

Year 3 will continue to provide trainings, technical assistance, and resources, and will focus on showcasing best practices and sharing successes at meetings, trainings and conferences as well as exploring a second provider recruitment event.

Afterschool Interventions: (FY 17-19)

Objective 1: By September 30, 2019, develop, implement, and support the adoption of nutrition and physical activity quality standards in up to 20 after school programs in San Joaquin and Stanislaus County.

Objective 2: By September 30, 2019, engage youth from up to 10 afterschool programs to work to improve the nutrition and physical activity environment in their afterschool programs through piloting the CX3 afterschool tool.

Objective 3: By September 30, 2019 develop 6 best practices training videos for the after-school community to use with program administrators and school leaders in promoting PSE healthy change in the afterschool environment.

Objective 4: By September 30, 2019, provide training and technical assistance to up to 10 qualifying afterschool programs in Sacramento County, with the goal of developing afterschool site mentorship/leadership programs that focuses on

developing youth skills to provide nutrition education and physical activity in afterschool sites.

This project, through a partnership with the Center for Collaborative Solutions (CCS), will increase connectivity between local health departments and the afterschool community to achieve increased access to healthy foods, healthy beverages and physical activity, and to establish the policies and practices that support them. CCS will facilitate regional meetings between after-school organizations and LHDs. These meetings will help facilitate connectivity and engagement of SNAP-Ed resources in the afterschool environment. CCS will provide technical assistance and training to both after-school leaders and local health department SNAP-Ed staff to conduct afterschool site assessment and to achieve the locally-selected PSE strategy. CCS will focus LHD-directed efforts on resources, and promising practices and strategies that enhance nutrition and physical activity PSE supports in after-school programs. CCS will provide training and technical assistance to showcase to LHD partners how the California Department of Education's Distinguished Afterschool Health Recognition Program and Quality Program Improvement Plans can be used to establish local partnerships and be an impetus for change. Senate Bill 949 established the DASH Program to recognize those after school programs in the before, after, or summer school provider community who are meeting exemplary health education, nutrition, and activity standards.

Finally, this project will pilot the Communities of Excellence in Nutrition, Physical Activity and Food Security (CX^3) Afterschool tool in 10 schools that cover a combination of elementary schools and middle schools, with youth as primary surveyors. This project will partner with local health departments, 32 Afterschool Learning Centers, and 10 select after-school programs in SNAP-Ed qualifying schools. (See Center for Collaborative Solutions Budget.) This tool can be used by youth to assess their afterschool nutrition and physical activity environment.

Year 1: The project will focus on recruiting afterschool partners, providing training, and education on creating environments that support healthy changes and behaviors, and setting the groundwork to advance the PSE objective of quality standards adoption.

Year 2: The project will continue trainings and technical assistance for recruited partners and will begin development of three best practice videos for the afterschool community, videos will focus on leading afterschool centers through the process for offering successful nutrition education and physical activity promotion, and in developing student capacity to direct and implement sustainable approaches to improved access to physical activity and healthy foods and beverages. Year 2 will also focus on an expansion of the number of sites participating in the project and begin recruiting for participation in the CX3 pilot afterschool expansion.

Year 3: The training videos will be finalized, the CX3 pilot program results will be compiled and the afterschool tool will be modified according to the results. The mentorship/leadership program foundations will be formalized. The project will

continue to build the ability of new sites to develop a sustainable program with increased access to fruits and vegetables and physical activity in afterschool.

California Fit Business Kit: (FY 18 & 19)

Objective 1: By September 30, 2018, the California Fit Business Kit (CFBK) and the Take Action website will undergo a comprehensive content review and recommendations for content revisions will be drafted.

Objective 2: By September 30, 2019, the California Fit Business Kit (CFBK) will be updated and recommendations regarding the Take Action website will be implemented; revisions will be reviewed by partner agencies and local health departments.

Objective 3: By September 30, 2019, develop at least one webinar training to introduce and promote revised material.

The California Fit Business Kit (CFBK) will undergo review to ensure: culturally appropriate content and imagery, inclusivity of recommendations and strategies for employees of a variety of activity levels and physical abilities, and/or content related to requirements from state and federal legislation are current. A review of the Take Action website will be conducted, and include key informant interviews with qualifying worksites to address items such as interest in using the site, usability, preferred content and/or alternate presentations of the material. (See CDPH Staffing Budget; In-House Activity).

Rethink Your Drink Oral Health Project: (FY 17-19)

Objective 1: By September 30, 2017, identify 8-12 targeted members of the oral health community with which to collaborate for formative work to develop and guide this project; review existing research and resources on relevant topics; identify gaps, opportunities, and promising practices; create a fact sheet; draft survey instrument and conduct Key Informant Interviews, and propose target audience and intervention plan to modify and implement a Rethink Your Drink oral health campaign.

Objective 2: By September 30, 2018, identify core targeted behavior change goals; develop campaign logic model; modify/develop resources; gather feedback from oral health community on materials and resources; and finalize materials.

Objective 3: By September 30, 2019, develop and conduct training for 8-12 organizations, pilot materials and trainings for the Rethink Your Drink Oral Health intervention, and document results and draft recommendations for improvements.

In partnership with the CDPH Oral Health Program, CDPH will embark on a three-year project to engage the oral health community in promoting healthy beverages to low-income community members. FY 17 activities will be dedicated to formative work with oral health professionals, dentists and/or hygienists, in a variety of settings – federally qualified health centers, school-based clinics, and public health to identify

primary dietary factors affecting patient oral health, preferred messages related to healthy beverages, material and resource preferences and/or training needs. Next, and in partnership with CDPH, the project will conduct a review of current healthy beverages resources and materials within the context of formative findings. In FY 18 the project will modify existing resources and/or develop educational resources as needed to bring the Rethink Your Drink program to Oral Health programs serving low-resource communities. Finally, in FY 19 materials, resources and trainings will be piloted, and revised according to results. Minimum reach anticipated is 100 Oral Health professionals at a minimum of 10 locations. As interest allows, CDPH and the Oral Health Program will, in partnership with local providers, seek to advance office-based policies that require patient education on healthy beverage choices in pilot locations. Planning will be instituted for campaign expansion in future years. (See Office of Oral Health Budget.)

Health Ministry Guide: (FY 18 & 19)

Objective 1: By September 30, 2018, the Health Ministry Guide will undergo a content review by 2-3 members of alternate faiths to identify opportunities for content revisions for additional faith applications.

Objective 2: By September 30, 2019, the Health Ministry Guide will be revised for use with one new faith and/or ethnicity application.

This project will build on past efforts that have resulted in the development of a Body and Soul Companion piece titled the *Health Ministry Guide.* This project will explore the application of the approach with additional ethnic communities and/or faiths. CDPH will partner with local organizations to review, provide recommendations and/or pilot a revised guide with new target audiences. Additionally, the review would engage partners to address recommendations for supplemental content such as strength training, bicycling, group classes, youth linkages and adult programs. Formative activities may include focus group testing, key informant interviews, and/or local pilot intervention in 2-3 locations. Key messages of the Health Ministry Guide include: healthy food and beverages, food security, physical activity promotion, PSE approaches to an improved organizational environment, and peer supports. (See TBD Health Ministry Guide Budget)

Narrative Request: Year 1 will focus on the review of the materials by members of additional faiths and/or languages and/or ethnicities to identify opportunities to apply this tool for use in other faith institutions. Year 2 will focus on the redesign of the materials for a priority population based on the broadest applicability to SNAP-Ed eligible population.

Native American Pilot: (FY 17-19)

Objective 1: By September 30, 2017, complete formative work with select members of the Native American Community and/or health professionals serving them, to identify potentially successful components of a culturally-competent health and/or

physical activity promotion campaign targeting Native American community members.

Objective 2: By September 30, 2018, draft intervention, modify 1-3 existing resources and/or develop educational resources targeting up to 200 members of the Native American community as per formative findings, and develop evaluation plan.

Objective 3: By September 30, 2019, revise the intervention based on previous lessons learned in FY 18, and re-release the program within the Native American community as per formative findings, provide 1-2 trainings and/or webinars on the intervention.

This three-year project was drafted in response to USDA interest in increased SNAP-Ed services to Native American Communities and will build on formative work completed in previous years. Previously, and in partnership with the Public Health Institute, a literature review of health education materials and subsequent report of opportunities was completed and two Native American recipe cards were developed. FY 17 activities will be dedicated to selecting a specific Native American community partner, formative work with members of a selected Native American community and/or health professionals serving them. Formative activities, for the selected Native American Community will include: data collection on health indicators of Native Americans, identification of priority communities, a review of any new nutrition education and physical activity resources with identification of gaps, review of promising health education practices within this community, and/or key informant interviews. Next, and in partnership with CDPH, the project will conduct a review of current healthy food and beverages resources and materials within the context of formative findings. In FY 18 the project will modify existing resources and/or develop educational resources as per formative findings. Finally, in FY 19 materials, resources and trainings will be piloted, and revised according to results. (See TBD Native American Pilot)

Policy Inventory: (FFY 17-19)

Objective 1: By September 30, 2017, post and recruit positions related to Policy Inventory.

Objective 2: By September 30, 2017, research and purchase software and equipment to develop framework and structure of the Policy Inventory.

Objective 3: By September 30, 2018, select 1-2 priority policy topics.

Objective 4: By September 30, 2018, develop scoring rubric for 1-2 policy topics.

Objective 5: By September 30, 2019, document and rate 1-2 healthy food and physical activity policies in environments where low-income individuals live.

Objective 6: By September 30, 2019: complete scoring of policies in remaining priority topic areas.

Objective 7: By September 30, 2019: host educational events to inform stakeholders about the Policy Inventory.

This project was submitted in a MYA and recently approved (May 2017). This two year project will accelerate policy, systems, and environmental change among communities served by SNAP-Ed funded agencies by 1) creating a comprehensive collection of obesity prevention policies on a limited number of topics; 2) identifying and showcasing strong policies to promote obesity prevention; and 3) developing and disseminating model obesity prevention policies.

CDPH's Policy, Systems, and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Foods, Beverages & Physical Activity includes dozens of examples of policies to advance SNAP-Ed goals. The Policy Inventory will focus on a subset of these policies, such as school wellness, retail, or physical activity.

In addition, the project staff will host one webinar per FFY. Also project staff will develop one short paper per FFY that are 1-2 page briefs on trends and key findings from the Policy Inventory. These briefs will be shared to CDPH staff/SIAs/LIAs that can be used for messaging, communication pieces, and assist with work plans.

The Policy Inventory is led by experts in public health and law, also with experience in nutrition education and PSE approaches. Professors of law and public health at UC Davis will co-lead the project with assistance and guidance from ChangeLab Solutions, which is a nationally recognized legal research and advocacy center. (See UC Davis Policy Inventory Budget.)

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

Objective 1: By September 30, 2018, CDPH will work in collaboration with a local implementing agency, the US Soccer Foundation, and partners to identify updates to the current *Soccer for Success Afterschool Program* curriculum that can help to promote alignment with SNAP-Ed guidance.

Objective 2: By September 30, 2019, CDPH will work in collaboration with a local implementing agency, the US Soccer Foundation, and partners to pilot the *Soccer for Success Afterschool Program* in at least 1 qualifying location.

Objective 3: By September 30, 2019, CDPH will document pilot findings that discuss the feasibility of implementing the *Soccer for Success Afterschool Program* for the SNAP-Ed target audience with SNAP-Ed resources.

This pilot project will work toward increasing the connectivity between local implementing agencies and the afterschool community to achieve increased access to physical activity and nutrition education. The US Soccer Foundation – *Soccer for Success* is an afterschool curriculum for youth ages 6-14 and is divided into three grade levels: K-2, 3-5, and 6-8. The curriculum provides tools for children and youth to engage in fun soccer-based activities for two 12-week seasons per year. The curriculum is taught by trained coach-mentors and provides online and mobile features to assist coach's plan sessions. The program model focuses on the following five components:

- **Physical Activity** – provides structured curriculum lessons which include 60 minutes of moderate to vigorous physical activity (in alignment with 2008 Physical Activity Guidelines for children);
- **Nutrition –** delivers nutrition education lessons that are integrated to the program during open circle, soccer activities, and closing circle;
- **Mentorship** – focuses on the importance of coach/mentors as positive role models participating children;
- **School, Community and Family Engagement** – encourages coach/mentors to engage family members to support healthy communities and lifestyle behaviors; and
- **Safe Places to Play** – strives to develop and refurbish creative areas of play to enhance access to physical activity programming.

Reference Website: https://ussoccerfoundation.org/programs/soccer-for-success

(See TBD US Soccer Budget)

e. Project Description for Marketing Strategies

Note how you will implement the program: how and where it will be delivered, its duration, the projected number of participants, and the frequency of messages, etc.

Partnership Plan Implementation (FY 17-19)

In FFY 2017, this project involves assisting CNAPs, multi-county collaboratives, and other CDPH partners as they advance their respective SNAP-Ed PSE efforts by providing training, technical assistance and supporting resources. Activities will be delivered in each of the seven CDPH service areas, as well as via webinar and conference call. Services will be provided at minimum on a quarterly basis. Project number of unduplicated participants: 55. After FFY 17, CNAP support activities will be guided and coordinated by CDPH staff in partnership with the CSUS training agreement. In FFY 2018-19, contracted activities for this project will focus on the health care sector to provide facilitation, technical assistance, and training to CDPH staff, LHDs, public hospitals, and relevant partners to support the CDPH and DHCS partnership.

(See Brown Miller Communications for FFY 17 and TBD Partnership Plan Budget for FFY 2018 & 19.)

Potter the Otter Nutrition Education and Physical Activity Promotion Lessons and Activities (FY 17 & 18)

This is a two-year project scheduled for completion in FY 18. Once complete, lessons will be delivered in low-income early care and education (ECE) settings served by local health departments and other local implementing agencies (LIAs). The projected number of participants and frequency of messages will be described in the applicable integrated work plans.

Early Care and Education Landscape/Policy, Systems and Environmental Change Primer and Webinar (FY 18)

This is a one-year project, scheduled to take place in FY 18. Once complete, the primer and accompanying webinar will be available to all LIAs and relevant partners.

Office of Farm to Fork (FY 17-19)

This three-year project will be delivered through a combination of training and technical assistance including: state-level presentations and trainings occurring during SNAP-Ed meetings such as the LIA Forum, the CDPH Project Directors meetings, regional meetings, webinars, and/or the all-LHD calls.

Harvest of the Month (FY 17 & 18)

ACOE will pilot the pre-K, K and revised 4-6th grade lessons in SNAP-Ed qualifying classrooms. Each series contains three lessons and will be tested in a minimum of three classes per grade level. Once complete, lessons will be delivered in low-income early care and education (ECE) and elementary school settings served by local health departments and other local implementing agencies (LIAs). The projected number of participants and frequency of messages will be described in the applicable integrated work plans.

Champion Provider Fellowship (FY 17-19)

This three-year project will be delivered through a combination of training and technical assistance including: state-level presentations and/or trainings occurring during SNAP-Ed meetings such as the LIA Forum, the CDPH Project Directors meetings, regional meetings, webinars and/or the all-LHD calls. Champion Providers will receive training addressing media skills, SNAP-Ed basics, and targeted nutrition and physical activity topics per needs assessment results. Champion Providers will also receive technical assistance to enhance understanding of community change efforts and PSE work and how they can engage and support these efforts. Provider-focused trainings will occur in-person, electronically via email and listservs, and via webinar as well, creating at minimum quarterly contacts with Champion Providers. In this manner the project will reach all LHD SNAP-Ed projects and a minimum of 40 Champion Partners.

Afterschool Interventions (FY 17-19)

The three-year project will be delivered through a combination of training and technical assistance including: state-level presentations and/or trainings occurring during SNAP-Ed meetings such as the LIA Forum, the CDPH Project Directors meetings, regional meetings, webinars and/or the all-LHD calls. Trainings will occur in-person and via webinar; resources will be shared electronically via email and listservs, and via webinar as well, creating at minimum quarterly contacts with LHD and targeted after-school partners. In

this manner the project will reach all LHD SNAP-Ed projects, 32 Afterschool Learning Centers, and 10 select after-school programs in SNAP-Ed qualifying schools.

California Fit Business Kit (FY 18 & 19)

This is a two-year project, scheduled to take place in FY 18 and FY 19. Once complete, the updated resource and accompanying website will be available to all LIAs and relevant partners. Trainings will be provided on resources once completed, which may be in the years following this three-year plan cycle.

RYD Oral Health Project (FY 17-19)

This three-year project will be delivered in partnership with Oral Health professionals in their place of work, which may include federally qualified health centers, school-based clinics, and/or public health settings. Minimum reach anticipated is 100 Oral Health professionals at a minimum of 10 locations. Frequency of messages will be determined through recommendations obtained during key informant interviews; delivery may include office education materials such as displays, brochures, pamphlets, loop video and/or slide presentation, and/or chair-side guide.

Health Ministry Guide (FY 18 & 19)

This is a two-year project, scheduled to take place in FY 18 and 19. Once complete, the revised Health Ministry Guide will be field tested in 2-3 pilot locations.

Native American Pilot (FY 17-19)

This three-year project will be delivered in partnership with Native American Communities and health professionals that serve them. The project will be driven by formative work occurring in FY 17 based on the needs and interests of the community as well as the gaps in existing resources. Frequency of messages and reach will be driven by intervention sites and available resources, the identification of which will be a primary goal of activities in FY 17.

Policy Inventory: (FFY 17-19)

This project was recently approved (May 2017) in the MYA. We anticipate initial startup in late summer that include recruit and hire staff positions associated with this project. Also research and purchase software and equipment to support the project. This project will build upon each of the previous years' accomplishments. During FFY 18, UCD staff will work with CDPH staff to narrow 1-2 topic areas to focus on. Also a scoring rubric will be developed for the selected 1-2 topic areas. A website will be available for CDPH/SIAs/LIAs in FFY 19.

FFY 18 and 19, key timeline and deliverables include: complete scoring of 1-2 policies based on the recommendation and guidance of Advisory Committee, CDPH and UCD

staff; if time allows, update the Policy Inventory based on the policy topics collected in FFY 18; coordinate educational events to inform stakeholders about the capability and usage of the Policy Inventory (e.g. webinars, conference presentations, trainings);meet 1-2 times with the Advisory Committee for project advice and guidance; And develop 1 manuscript or conference abstract on the project.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

This two-year project will be delivered in collaboration with CDPH, a local implementing agency, or subcontractor, and the US Soccer Foundation. The project will be implemented in at least 1 afterschool program site in a qualifying census tract to students (age 6-14) within the following three grade levels: K-2, 3-5, and 6-8.

To ensure an informative pilot, partnering local implementing agency or subcontractor will be selected based on the following elements:

- The community's need and community change goals;
- The alignment with local identified SNAP-Ed IWP goals, objectives, and PSE strategies; and
- The availability of local resources and interest
    - Staffing; and
    - School and afterschool partnerships.

f. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

Partnership Plan Implementation (FY 17-19)

SNAP-Ed Evaluation Framework ST7: Partnerships; LT9: Leveraged Resources; ST8 Multi-Sector Partnerships and Planning.

This project implements the nutrition strategy as recommended on pg 36 of the SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States Communities-"provide education and collaborate with key community outlets and stakeholders."

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

Novello AC, Degraw D, and Kleinman DV. *Healthy children ready to learn: an essential collaboration between health and education.* Public Health Rep. 1992. Jan-Feb; 107(1):3-15.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

This activity addresses multiple recommended strategies for child care settings as listed in the SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States: https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf pg. 20:

- Improve capacity of child care providers and food service staff in nutrition education and healthy meal planning and food preparation.
- Improve capacity of child care providers to provide children with opportunities for physical activity throughout the day, including outside play when possible.
- Promote access to drinking water.
- Provide parent education through the child care setting.

Additionally, these activities were included per USDA recommendation to develop and support interventions that increase purchases and use of foods from local farms.

The lessons and activities will be practice-based following the completion of pilot testing activities in ECE settings.

The 2010 Surgeon General's Vision for a Healthy and Fit Nation identifies child care settings as a priority setting for Obesity Prevention (https://www.ncbi.nlm.nih.gov/books/NBK44660/pdf/Bookshelf_NBK44660.pdf)

Children who have obesity are more likely to become adults with obesity. Gordon-Larsen P, The NS, Adair LS. Longitudinal trends in obesity in the United States from adolescence to the third decade of life. Obesity. 2010;18(9):1801—804

If children have obesity, their obesity and disease risk factors in adulthood are likely to be more severe. Bass R, Eneli I. Severe childhood obesity: an under-recognized and growing health problem. Postgrad Med J. 2015;91(1081):639-45. doi: 10.1136/postgradmedj-2014-133033

Eating behaviors are believed to develop through social learning during childhood (Birch & Fisher, 1998; Birch, Savage, & Ventura, 2007), with the presence of dining companions, such as parents, peers and siblings influencing the development of food preferences and eating behaviors (Birch & Fisher,1998; Birch et al., 2007; Sharps et al., 2015).

Eating behaviors developed during childhood also track into adolescence and adulthood (Kelder, Perry, Klepp, & Lytle, 1994; Singer, Moore, Garrahie, & Ellison, 1995)

Lawatsch, D. E. (1990). A comparison of two teaching strategies on nutrition knowledge, attitudes and food behavior of preschool children. Journal of Nutrition Education, 22, 117e123.

Early Childhood Obesity Prevention Policies Goals, Recommendations, and Potential Actions Institute of Medicine: http://www.nationalacademies.org/hmd/~/media/Files/Report%20Files/2011/Early-Childhood-Obesity-Prevention-Policies/Young%20Child%20Obesity%202011%20Recommendations.pdf

- Recommendation 3-4: Health and education professionals providing guidance to parents of young children and those working with young children should be trained in ways to increase children's physical activity and decrease their sedentary behavior, and in how to counsel parents about their children's physical activity.
- Recommendation 4-6: Health and education professionals providing guidance to parents of young children and those working with young children should be trained and educated and have the right tools to increase children's healthy eating and counsel parents about their children's diet.
- Goal 5: Use social marketing to provide consistent information and strategies for the prevention of childhood obesity in infancy and early childhood.

Early Care and Education: PSE Primer: (FY 18)

This is a one-year project, scheduled to take place in FY 2018. The result will be a resource document and accompanying training to build capacity for SIAs to create supportive nutrition and physical activity environments in schools, inclusive of a multitude of PSE approaches as captured in Table 1 Targeted Behaviors and Obesity Prevention and Control Strategies from CDC's National Center for Chronic Disease Prevention and Health Promotion and further discussed in the recommended strategies for child-care and school settings "Implement early care and education standards for physical activity" as noted in the SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States: https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

Office of Farm to Fork: (FY 17-19)

SNAP-Ed Evaluation Framework ST7: Partnerships; LT9: Leveraged Resources; ST8 Multi-Sector Partnerships and Planning.

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States: https://snapedtoolkit.org/app/uploads/farm-to-school.pdf .

Bearing Fruit: Farm to School Program Evaluation Resources and Recommendations (up to 2009) http://www.farmtoschool.org/resources-main/bearing-fruit-farm-to-school-program-evaluation-resourcesand-recommendations;

Evaluation for Transformation: A Cross-Sectoral Evaluation Framework for Farm to School (2014) http://www.farmtoschool.org/resources-main/evaluationframework?A=SearchResult&SearchID=824324&ObjectID=4833719&ObjectType=35

Summary of Benefits of Farm to School http://www.farmtoschool.org/resources-main/the-benefits-of-farmto-school.

Benefits to students documented include:

- Improvement in early childhood and K-12 eating behaviors, including choosing healthier options in the cafeteria, consuming more fruits and vegetables through farm to school meals and at home (+0.99 to +1.3 servings/day); consuming less unhealthy foods and sodas; reducing screen time; and increasing physical activity;
- Increase in knowledge and awareness about gardening, agriculture, healthy eating, local foods and seasonality (in early childhood and K-12 settings);
- Demonstrated willingness to try new foods and healthier options (in early childhood and K-12 settings);
- Enhanced overall academic achievement in K-12 settings; provides children with an understanding of agriculture and the environment; and improvement in life skills, self-esteem, social skills and behavior. Other benefits are documented for school food service, teachers, parents, farmers, and community/local economy.
- Additionally, according to a 2013 report, low-income Californian adults who reported regular access to quality, affordable fruits and vegetables in their neighborhood (Always/Often/Sometimes) reported higher intake of fruits and vegetables than those with limited access (Seldom/ Never) (2.6 cups versus 2.1 cups, respectively; p=.05):

Joshi A, Azuma A, Feenstra G. Do farm-to-school programs make a difference? Findings and future research needs. J Hunger Environ Nutr. 2008; 3:229-246.
Klerman, Barteltt, Wilde, and Olsho *The Short-Run Impact of the Healthy Incentives Pilot Program on Fruit and Vegetable Intake*. American Journal of Agricultural Economics, Volume 96, Issue 5, 1 October 2014, Pages 1372–1382

Olsho, Klerman, Wilde, and Bartlett *Financial incentives increase fruit and vegetable intake among Supplemental Nutrition Assistance Program participants: a randomized controlled trial of the USDA Healthy Incentives Pilot.* Am J Clin Nutr August 2016 vol 104 no. 2 423-435.

Herman DR, Harrison GG, Afifi AA, Jenks E. Effect of a targeted subsidy on intake of fruits and vegetables among low-income women in the Special Supplemental Nutrition Program for Women, Infants, and Children. Am J Public Health. 2008;98(1):98-105

<u>Harvest of the Month: (FY 17 & 18)</u>

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States
<u>https://snapedtoolkit.org/app/uploads/harvest-of-the-month-hotm.pdf</u>

- Several formative, process, and impact evaluations have been conducted to evaluate HOTM as a social marketing intervention.
- In 2005 and 2006, a process evaluation was conducted to assess the reach, doses delivered, and fidelity of the standardized HOTM intervention. The results indicated a 13% increase in fruit and vegetable consumption and increases in psychosocial factors, including fruit and vegetable knowledge, preferences, and

familiarity were reported by students exposed to interventions that emphasized HOTM.

- In 2009, Field Research completed a comprehensive review of the secondary data related to HOTM to better understand how it is being implemented and what users consider to be HOTM's strengths and weaknesses. Findings suggested that effective ways to strengthen HOTM include using HOTM in conjunction with school gardens, expanding HOTM as a farm-to-school program, incorporating the monthly produce on school salad bars, and developing more intensive food service and parent programs.
- In 2009 and 2010, 44 local projects conducted evaluations of HOTM. A total of 1,474 children participated in HOTM and its evaluation; an additional 544 participated in a control group that received no HOTM intervention. Significant increases ($p<.001$) were found for the number of fruits, vegetables, and total fruits and vegetable reported as consumed. The control group showed no significant increases in consumption. Results also indicated that nutrition education proved most effective when delivered intensively (i.e., 4-6 HOTM activities), showing significant improvements in fruit and vegetable consumption alone, separately, and as a combined measure ($p<.001$).

See also early care and child care references previously described under Potter the Otter.

It is our hope that the lessons and activities will be practice-based following the completion of pilot testing activities

Champion Provider Fellowship: (FY 17-19)

SNAP-Ed Evaluation Framework ST6 Champions; ST7: Partnerships; LT9: Leveraged Resources; ST8 Multi-Sector Partnerships and Planning

This project implements the nutrition strategy as recommended on pg 36 of the SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States Communities-"provide education and collaborate with key community outlets and stakeholders."

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

This activity is one component of the broader Champions for Change social marketing initiative.

Afterschool Interventions: (FY 17-19)

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States School: Healthy Behaviors Initiative pg. 29, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) pg. 36

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

Practice-Tested

From the SNAP-Ed Toolkit: Healthy Behaviors Initiative (HBI): In 2010, a summary report used the SEM to report results in 3 locations: Inner City Los Angeles (LA) (A World Fit for Kids!), Club Y.E.S in the rural Central Valley, the YMCA of Silicon Valley in Metropolitan San Jose. As subsequent report, Combatting the Childhood Obesity Epidemic, reported on HBI initiatives conducted by Mt.Diablo Cares in the San Francisco Bay Area and Fitness 4 Life on the Central Coast. A World Fit For Kids! in inner city LA conducted a more rigorous study (Dec 2013) which reported the following: a substantial decline in soft drink consumption, 90% reporting increased daily PA, a 50% increase in children passing the state-mandated Fitnessgram test, a near-tripling of children with adequate abdominal strength, half the children lowering their BMI, and overweight children losing an average of 5 pounds.

Unpublished Program Evaluation: To measure the impact on student behavior, student surveys were conducted at five Learning Center sites (Stanislaus, Stockton, Modesto, Sylvan, and Tracy) twice in the school year, pre-surveys in October 2015 and post-surveys in May 2016. Students were asked about behavior on the preceding school day. The survey results reflect the paired responses of about 365 students. Findings include:

- Learning centers achieved significant health-related policy and operational improvements.
- Students were drinking more water at school and were asking for water during meals at school and home. T
- Student consumption of three or more sodas per day decreased, they also showed a decrease in consumption of three or more other sugary beverages (punch, and sport and fruit-flavored drinks).
- An increase in the number of students eating no french fries or chips and a decrease in the number of students who ate three or more servings of french fries or chips.
- Decrease in consumption of sweets (sweet rolls, doughnuts, cookies, brownies, pies, cake), and a decrease in the number of students who ate three or more servings of sweets.
- There was an increase in the number of students eating no fast food and a decrease in the number of students who ate three or more servings of fast foods.
- Students increased fruit consumption.

From the SNAP-Ed Toolkit CX^3: Highlights of evaluation results from CX3 implementation include the following:

- Following CX3 assessment, 11 small grocery stores were recruited into the Nutrition Education and Obesity Prevention Branch Retail Program; two stores increased their CX3 store survey scores from underachieving to greater than 75 “quality store” goal (FY12-FY13 Orange County).

- The need for an Arcata community garden was identified at a CX3 community forum in the spring of 2011. The Open Door Community Health Clinic revived the fallow garden with funding they received from a grant (FY11 – Humboldt County).
- A project engaged food outlets (convenience stores, small markets and grocery stores) to sell a variety of good quality healthy food, including fruits and vegetables; market and promote healthy food options; participate in food assistance programs, and help create a safe and inviting environment around their stores (FY09 - Sonoma County).

California Fit Business Kit: (FY 18 & 19)

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States Communities: California Fit Business Kit pg. 36

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

Emerging

Merrill RM, Anderson A, Thygerson SM, *Effectiveness of a worksite wellness program on health behaviors and personal health.* J Occup Envrion Med 2011 Sep; 53(9): 1008-12.

White K, Jacques PH. *Combined diet and exercise intervention in the workplace: effect on cardiovascular disease risk factors.* AAOHN J Mar, 55(3): 109-14

Lu Meng, Marilyn B. Wolff, Kelly A. Mattick, David M. DeJoy, Mark G. Wilson, Matthew Lee Smith. *Strategies for Worksite Health Interventions to Employees with Elevated Risk of Chronic Diseases*. Safety and Health at Work 8 (2017) 117-129.

Rethink Your Drink Oral Health Project: (FY 17-19)

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States pg. 51

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

- *See Rethink Your Drink Social Marketing: Evidence-based*

SNAP-Ed Evaluation Framework ST7: Partnerships; LT9: Leveraged Resources; ST8 Multi-Sector Partnerships and Planning

This project implements the nutrition strategy as recommended on pg. 36 of the SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States Communities- "provide education and collaborate with key community outlets and stakeholders." The goal of this project is to extend partnerships to build upon the broad SNAP-Ed community-based Rethink Your Drink campaigns, and to enhance message and education supports in oral health clinics by oral health providers.

In 2013, 50 local projects working with adults and youth measured beverage consumption, with the following results:

- 3 percent decrease in soda consumption by youth;
- 4 percent decrease in fruit drink, sports drink, and punch (not soda) consumption by teens;
- 6 percent decrease in SSB consumption by adults

Jones CM, Tinanoff N, Burton LE, Schneider DA, DeBerry-Sumner B, Kanda MB, Brocato RJ, Blum-Kemelor D, Mitchell, P. *Creating Partnerships for Improving Oral Health of Low-Income Children*. Journal of Public Health Dentistry Vol 60 Issue 3 Sept 2000 pg. 193-196.

Novello AC, Degraw D, and Kleinman DV. *Healthy children ready to learn: an essential collaboration between health and education.* Public Health Rep. 1992. Jan-Feb; 107(1):3-15.

Touger-Decker R, Mobley CC, American Dietetic Association. *Position of the American Dietetic Association: Oral health and nutrition.* Journal of the American Dietetic Association; Chicago 103.5 (May 2003): 615-25.

Health Ministry Guide: (FY 18 & 19)

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States:

http://snap.nal.usda.gov/snap/SNAP-EdInterventionsToolkit.pdf ;

African American Campaign paired with Body & Soul

Research-tested

Resnicow K, Campbell M, Carr C, McCarty F, Wang T, Periasamy S, Rahotep S, Doyle C, Williams A, Stables G. (2004). Body and Soul. A Dietary Intervention Conducted Through African-American Churches. American Journal of Preventative Medicine, 27(2), 97-105.

Native American Pilot: (FY 17-19)

SNAP-Ed Strategies and Interventions Obesity Prevention Toolkit for States:

https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf

LeMaster PL, Connell CM, *Health Education Interventions among Native Americans: A Review and Analysis.* Health Education & Behavior Vol 21, Issue 4, pp. 521-538 September 4, 2016.

Van Duyn, M. A. S., McCrae, T., Wingrove, B. K., Henderson, K. M., Penalosa, T. L., Boyd, J. K., Maibach, E. W. (2007). Adapting Evidence-Based Strategies to Increase Physical Activity Among African Americans, Hispanics, Hmong, and Native Hawaiians: A Social Marketing Approach. *Preventing Chronic Disease*, *4*(4), A102.

Policy Inventory (FFY 18-19)

The SNAP-Ed Policy Inventory uses policy surveillance to provide relevant, timely information to decision makers to help them implement successful and effective obesity prevention policies. Both research and practice supply evidence of the effectiveness of policy surveillance, which is the "ongoing, systematic collection, analysis, interpretation and dissemination of information about a given body of public health law and policy."[1] It involves scoring features of the policy likely to improve public health, which is a more nuanced evaluation than simply noting whether a policy exists or not.[2] Endorsed by the Institute of Medicine [3], the CDC developed a policy surveillance project to track statewide laws that affect the health of populations. Evaluations of nutrition education and school-based obesity prevention policies have shown that stronger policies are related to better health outcomes. [4-8] However, this research has been conducted at the statewide level. The SNAP-Ed Policy Inventory will address local and institutional policies (e.g., school districts, employers) and will be tailored to policy change areas that are a priority to the SNAP-Ed program.

References:

1. Chriqui JF, O'Connor JC, Chaloupka FJ. What gets measured, gets changed: evaluating law and policy for maximum impact. *The Journal of law, medicine & ethics : a journal of the American Society of Law, Medicine & Ethics.* Mar 2011;39 Suppl 1:21-26.
2. Burris S, Hitchcock L, Ibrahim J, Penn M, Ramanathan T. Policy Surveillance: A Vital Public Health Practice Comes of Age. *Journal of health politics, policy and law.* Aug 16 2016.
3. Medicine Io. For the Public's Health: Revitalizing Law and Policy to Meet New Challenges. Washington, DC: National Academies Press; 2011.
4. Chriqui JF, Pickel M, Story M. Influence of school competitive food and beverage policies on obesity, consumption, and availability: a systematic review. *JAMA pediatrics.* Mar 2014;168(3):279-286.
5. Chriqui JF, Taber DR, Slater SJ, Turner L, Lowrey KM, Chaloupka FJ. The impact of state safe routes to school-related laws on active travel to school policies and practices in U.S. elementary schools. *Health & place.* Jan 2012;18(1):8-15.
6. Chriqui JF, Turner L, Taber DR, Chaloupka FJ. Association between district and state policies and US public elementary school competitive food and beverage environments. *JAMA pediatrics.* Aug 01 2013;167(8):714-722.
7. Greathouse KL, Chriqui J, Moser RP, Agurs-Collins T, Perna FM. The association of soda sales tax and school nutrition laws: a concordance of policies. *Public health nutrition.* Oct 2014;17(10):2201-2206.
8. Nicholson L, Turner L, Schneider L, Chriqui J, Chaloupka F. State farm-to-school laws influence the availability of fruits and vegetables in school lunches at US public elementary schools. *The Journal of school health.* May 2014;84(5):310-316.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

The *Soccer for Success* program is "evidence-based"; however, CDPH is in the process of gathering additional programmatic information and resources from the US Soccer Foundation to review in alignment with the existing CDPH Curriculum Review Process to determine its current "evidence-base" per SNAP-Ed.

Resource: *Soccer for Success Evaluation Overview* - https://ussoccerfoundation.org/uploads/widgets//EvaluationStudy-2016-singlepages-8-31.pdf

g. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

Partnership Plan Implementation (FY 17-19)

- PSE Approaches: Develop a systems change in public hospitals to increase referrals to LHDs as a resource to provide general nutrition education to community members of the hospitals.
- Strategies:
    - Develop and enhance partnership between the LHD and public hospitals.
    - Link community members associated with the hospital to resources available via SNAP-Ed general nutrition education events.

Provide training and/or technical assistance to public hospitals and LHDs to increase awareness of SNAP-Ed general nutrition education and obesity prevention programs.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

- PSE Approaches:
    - Increase availability of healthy food retail, including farmer's markets.
- Strategies:
    - Increase use of farmer's market with SNAP and WIC access at key community outlets.
    - Collaborate with key community outlets and stakeholders.
    - Improve capacity of early care and education (ECE) providers in nutrition education and physical activity promotion.

Early Care and Education: PSE Primer: (FY 18 & 19)

- PSE Approaches:
    - Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health; and increased access to physical activity.

- Strategies:
    - Establish strong child care wellness educational programs and policies consistent with Let's Move Child Care.
    - Improve capacity of child care providers to provide children with opportunities for physical activity throughout the day, including outside play when possible.

Office of Farm to Fork: (FY 17-19)

- PSE Approaches:
    - Increase purchases and use of foods from local farms
- Strategies:
    - Link farms to institutions through certified farmers' markets, farm stands or farm-to-where-you-are initiatives.
    - Engage local businesses, government, civic organizations, community groups, and citizens in farm to fork expansion.

Harvest of the Month: (FY 17 & 18)

- PSE Approaches:
    - Increase purchase and use of foods from local farms
- Strategies:
    - Provide training or technical assistance to health or community professionals on obesity prevention through increased access to locally grown fresh fruits and vegetables.
    - Promote intersections between garden and classroom curriculum.

Champion Provider Fellowship: (FY 17-19)

- PSE Approaches:
    - Increase the capacity of providers to inform and educate their community about policies, systems, and environmental change strategies to support obesity prevention.
- Strategies:
    - Provide training or technical assistance to health or community professionals on obesity prevention
    - Use community or place-based messaging to promote access and appeal
    - for healthy foods, beverages, and/or physical activity

Afterschool Interventions: (FY 17-19)

- PSE Approaches:
    - Adopt and enforce standards for food, beverages and physical activity in the out of school environment.

- Strategies:
    - Provide training or technical assistance to health or community professionals on obesity prevention through increased access to locally grown fresh fruits and vegetables.

California Fit Business Kit: (FY 18 & 19)

- PSE Approaches:
    - Increase access to healthy foods, beverages and physical activity through adoption and enforcement of worksite policies.
- Strategies:
    - Promote increased access to healthy foods and beverages and physical activity.
    - Provide education and collaborate with key community outlets and stakeholders.
    - Promote increased access to healthy beverages; Encourage access to drinking water.

Rethink Your Drink Oral Health Project: (FY 17-19)

- PSE Approaches
    - Implement clinic and office policies that promote healthy beverage education by oral health professionals during patient care.
- Strategies:
    - Provide training or technical assistance to health or community professionals on healthy beverage promotion.

Health Ministry Guide: (FY 18 & 19)

- PSE Approaches:
    - Adopt and implement organizational policies that result in increased access to healthy foods, beverages and physical activity.
- Strategies:
    - Provide training or technical assistance to health or community professionals on obesity prevention through increased access to locally grown fresh fruits and vegetables.
    - Develop nutrition standards at faith-based sites
    - Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.

Native American Pilot: (FY 17-19)

- PSE Approaches:
    - Increase access to healthy foods, beverages and physical activity through culturally appropriate communications to Native Americans.

- Strategies
    - Provide training or technical assistance to health or community professionals on obesity prevention through increased access to healthy beverages.
    - Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
    - Provide education and collaborate with key community outlets and stakeholders.

Policy Inventory (FFY 18-19)

- PSE approaches:
    - Develop policies for settings that support family nutrition and health.
    - Develop nutrition standards for use at selected sites.
    - Improve quality of food available in the environment in settings where low-income families live and work.
    - Promote access/appeal and policy changes to support physical activity and exercise.
- Strategies:
    - Use education to accelerate policy adoption and best policy practices among local health departments and other key decision makers.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

- PSE Approaches:
    - Structured physical activity in the afterschool environment.
    - Shared use/space to enhance physical activity behaviors of youth.

- Strategies:
    - Engaging afterschool program/staff and community champions/members to serve as coaches/mentors to promote healthy lifestyle behaviors to support obesity prevention.
    - Delivering nutrition education to youth (that aligns with the 2015 *Dietary Guidelines for Americans).*
    - Providing opportunities for 60 minutes' moderate to vigorous physical activity (that aligns with the *2008 Physical Activity Guidelines for Americans*).

h. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

Educational materials used will draw from the Nutrition Education Obesity Prevention Branch SNAP-Ed approved materials listing. Languages will include English, Spanish,

Chinese, Vietnamese, and Hmong. Activities will also enhance existing resources with new components, culturally appropriate imaging, and/or nutrition education messages.

Partnership Plan Implementation (FY 17-19)

Current materials and resources will support activities of the partnership plan that can include Rethink Your Drink and Harvest of the Month. Materials will not be purchased.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

Lessons developed will build upon previous SNAP-Ed materials entitled "It's Picnic Day Potter" which were developed in partnership with First 5 Santa Clara. Materials are multilingual English, Spanish; materials will not be purchased.

Office of Farm to Fork: (FY 17-19)

Activities will build upon materials developed in previous years by the Office of Farm to Fork. Materials are available in English only and will not require purchase.

Farm to School Food Safety Guidelines (English) downloadable from http://cafarmtofork.com/ftfpublications.htm

Agriculture and Culinary Arts Career Technical Education Best Practices (English) downloadable from http://cafarmtofork.com/ftfpublications.htm

California Schools and Universities: Procurement of Locally Grown Produce (English) downloadable from http://cafarmtofork.com/ftfpublications.htm

California Farm to School in Action: School Profiles (English) downloadable from http://cafarmtofork.com/FTSResources.htm

Harvest of the Month: (FY 17 & 18)

Activities build upon existing Harvest of the Month resources developed by CDPH (www.harvestofthemonth.com) inclusive of student workbooks and educator newsletters. FY 17 materials will be available in English only until finalized, at which time CDPH will begin the translation process. Materials will not be purchased.

Afterschool Interventions: (FY 17-19)

Activities will build upon existing materials: the Afterschool Guide, CX^3 Afterschool Tool, Healthy Behaviors Initiative Resources (www.ccscenter.org/HBI) Materials will not be purchased.

California Fit Business Kit: (FY 18 & 19)

Activities will build upon existing materials. The California Fit Business Kit is located on the CDPH website https://www.cdph.ca.gov/programs/NEOPB/Pages/WorksiteProgram.aspx and was last updated on /2/08. Update may require purchase of stock photography in limited amounts.

Rethink Your Drink Oral Health Project: (FY 17-19)

Activities will build upon existing Rethink Your Drink materials located on the CDPH website: https://www.cdph.ca.gov/programs/NEOPB/Pages/RethinkYourDrink.aspx

Materials will not be purchased. Updates/Adaptations may require purchase of stock photography in limited amounts.

Health Ministry Guide: (FY 18 & 19)

Activities will build upon existing Health Ministry Guide. Materials will not be purchased. Updates/Adaptations may require purchase of stock photography in limited amounts.

Rethink Your Drink Native American Pilot: (FY 17-19)

Activities will build upon existing nutrition education, physical activity promotion and/or Rethink Your Drink materials located on the CDPH website: https://www.cdph.ca.gov/programs/NEOPB

Materials will not be purchased. Updates/Adaptations may require purchase of stock photography in limited amounts.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

Soccer for Success program materials developed by the US Soccer Foundation will be used and, as needed, modified/customized to implement the pilot program.

i. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

Partnership Plan Implementation (FY 17-19)

This project will build upon existing partnership resources. Materials may be modified or adapted to fit the needs of the project. Development of resources and materials may occur as a result from the interview results.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

Alameda County Office of Education (ACOE) will develop lessons and activities to build upon existing, and SNAP-Ed approved Potter the Otter books, rounding out a more comprehensive nutrition education intervention that goes beyond the storybook to include teacher guidance and more in-depth learning opportunities and home-connections for preschool-aged children and their parents. The lessons will capitalize on the popularity of Potter the Otter and encourage greater depth of education. CDPH is leveraging First 5 partner resources including layout and design as a part of this project.

Early Care and Education: PSE Primer: (FY 18 & 19)

A contractor to be identified by CDPH will develop a comprehensive resource that presents California's early care and education landscape and identify key opportunities for PSE work. This resource will bridge the cultural gap between LHDs and ECEs by greatly increasing the understanding and ability of local health departments and other local implementing agencies to affect healthy change in ECE environments. Similar resources are currently not available and/or not specifically targeted to encourage LHD/ECE partnerships.

Harvest of the Month: (FY 17 & 18)

This project will capitalize on the popularity of the Harvest of the Month intervention, which is currently the most frequently implemented CDPH program. As a result of this project, lesson plans and accompanying student materials for grades pre-K, K, and 4-6th will be developed to assist with standardizing HOTM interventions by establishing a core nutrition education component that meets the USDA SNAP-Ed requirements.

Afterschool Interventions: (FY 17-19)

As a result of this project, the Center for Collaborative Solutions will develop low-cost single page materials (2-3) that will help acclimate local health departments to the after-school culture, organizational infrastructure, and/or relevant policy and programmatic connectivity opportunities between SNAP-Ed and after-school.

Rethink Your Drink Oral Health Project: (FY 17-19)

This project will build upon the broad selection of existing Rethink Your Drink resources. Materials may be modified and/or adapted to meet needs of Oral Health professionals based on new-setting requirements. Development of materials will be guided by the results of formative efforts occurring in FY 17 and may include office education materials such as displays, brochures, pamphlets, loop video and/or slide presentation, and/or chair-side guide.

Native American Pilot: (FY 17-19)

This project will build upon the broad selection of existing CDPH nutrition education, healthy beverage and physical activity resources. Development of materials will be guided by the results of formative efforts occurring in FY 17 and gap analysis results. New materials may include may include items such as: displays, posters, pamphlets, web/mobile content, radio messages if reservation radio resources are available, posters, and/or social media content.

Policy Inventory (FFY 18-19)

Low-cost educational strategies to educate local health departments and CNAP members about best practices in SNAP-Ed policy change include hosting webinars, presenting at CDPH-sponsored conferences and meetings. Also distribute short written summaries of results from the Policy Inventory. The primary source of information will be from the website.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

New educational materials will not be developed for this pilot program. The goal of the project is to adapt existing materials to comply with USDA SNAP-Ed Guidance.

j. Key Performance Measures/Indicators (kpi)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Partnership Plan Implementation (FY 17-19)

Potential process measures that will demonstrate success of the Partnership Plan will be the planning, recruiting and facilitation of workgroup meetings (# of meetings and attendees). Key Informant Interviews with hospital staff, LHD staff, and CDPH staff will occur to collect information and learn about specific needs of public hospitals that align with areas of expertise from the LHD. There will also be documentation of ongoing trainings and technical assistance that will be updated on a monthly basis.

Process Measures: Number of participants to whom training and/or technical assistance has been provided. Number of Key Informant Interviews conducted. Number of public hospitals and LHDs involved in the project. Number of related partners associated with connecting community from public hospitals to their LHD.

Outcome Measures: A long-term outcome of the project will be the sustainability and strength of partnerships between public hospitals and local-health departments. In collaboration with NPI, CDPH will select and administer a validated collaborative assessment tool, such as the Wilder Collaborative Factors Inventory, to gauge member satisfaction, member engagement, and readiness to adopt and implement a PSE

initiative. Eventually, these connections will establish a large systems change of decreasing hospital visits that occurred from chronic conditions such as obesity and diabetes. The evaluation of this state-project aligns with the indicators ST8 Multi-Sector Partnerships and Planning and MT11 Health Care Clinical-Community Linkages of the USDA Evaluation Framework.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

Completed lessons, activities, and teacher support content.
Process Measures: Number of sites recruited to pilot test; number of teachers and students engaged in pilot test; pilot test feedback.
Outcome Measures: TBD based on lesson objectives developed in FY 17. We anticipate that pilot measures will assess things such as: 1) the intent of teachers to implement the lessons at least once annually 2) teacher satisfaction with the curriculum 3) teacher confidence in effectively delivering the content 4) teacher perceptions of student interest and engagement 5) change in teacher perception of their role in supporting healthy eating and physical activity 6) student satisfaction with the lessons and 7) student change in knowledge, motivation and/or intention to make behavior changes in the areas of fruit and vegetable consumption, water consumption, and physical activity following participation in the lessons. Future studies will address behavioral outcomes once the lessons are updated to reflect pilot test results and are considered final and ready for evaluation of impact on student behavior.

Early Care and Education: PSE Primer: (FY 18 & 19)

Completed primer and webinar training.
Process Measures: Number of webinar participants and number of downloads (as available). Once the resource has been completed, LIA comments will be gathered to address the clarity and usefulness of the resource in guiding and supporting LIAs to establish partnerships with ECE organizations and successfully executing PSE change to improve access to fruits, vegetables, healthy beverages, and/or physical activity. PSEs in ECE sites will be monitored and tracked over time using the new PEARS system.

Office of Farm to Fork: (FY 17-19)

Process Measures: Number of trainings, technical assistance, and/or resources provided to LHDs in support of farm to fork expansion activities

Process Measures:

Farm to School Measures: may include, but not be limited to: Number of schools, districts and/or students participating, number of schools planning to participate, number of dollars invested in local food, number of school gardens, and/or PSE Changes/Activities (e.g. Smarter Lunchrooms, food coaches, etc.) as captured in PEARS.

CA Farm to School Network: measures include number of attendees at Farm to School Network meetings, number of subscribers to the newsletter, number of participants in events (e.g. regional lead meetings and the F2S Conference).

CA Nutrition Incentive Program: CDFA is working with NPI, using non-SNAP-Ed funds, to conduct an independent evaluation of the entire program, including outcomes for consumers (consumption, household food security, awareness of local foods) and growers (sales, farm operations). That evaluation and results will be shared with CDPH/USDA when completed. CDFA is also collecting data on incentive and SNAP usage including: number of SNAP transactions (by quarter), value of SNAP transactions (by quarter), value of incentives distributed (by quarter per outlet, by month per implementing contractor).

Harvest of the Month: (FY 17 & 18)

Process Measures: Complete the development of lessons and student workbooks

Number of sites recruited to pilot test; number of teachers and students engaged in pilot test; pilot test feedback

Outcome Measures:
HOTM 4th-6th Grade Workbooks: The pilot measures will include: 1) teacher satisfaction with the curriculum 2) teacher confidence in effectively delivering the content 3) student satisfaction with the curriculum and 4) change in produce, 5) change in preferences fruit and vegetable consumption, and physical activity, 6) impact of home connections on parent purchasing behavior for fruits and vegetables.

ECE HOTM Lessons: Similar to the Potter the Otter ECE lessons, with the HOTM ECE lessons, we anticipate that pilot measures will assess things such as: 1) the intent of teachers to implement the lessons at least once annually 2) teacher satisfaction with the curriculum 3) teacher confidence in effectively delivering the content 4) teacher perceptions of student interest and engagement 5) change in teacher perception of their role in supporting healthy eating 6) student satisfaction with the lessons and 7) student change in knowledge, motivation and/or intention to make behavior changes in the areas of fruit and vegetable consumption. In future years, lessons will become the direct education component of a more fully-developed ECE intervention with activities across the social-ecological model. Future studies will address behavioral outcomes as a part of a comprehensive intervention. Impact on student behavior will be assessed once the lessons are updated to reflect pilot test results and are considered final.

Champion Provider Fellowship: (FY 17-19)

Process Measures: Number of LHDs, Health Officers, Providers and Partners participating in meetings, trainings and technical assistance

Process Measures: Number of community based nutrition education and obesity prevention related interventions that engaged a Champion Provider Fellow.

Outcome Measure: Confidence of the Champion Provider Fellow to engage diverse communities in evidence-based PSE interventions.

Outcome Measure: Knowledge of the Champion Provider Fellow of evidence-based nutrition education and obesity prevention interventions.

Afterschool Interventions: (FY 17-19)

Healthy Behaviors Initiative

Process Measures: Number of trainings, technical assistance and/or resources provided to LHDs and after-school programs, number of participants in trainings and presentations,

Outcome Measures: Student confidence in effectively delivering nutrition education and physical activity in afterschool sites, number of new policy, systems, and/or environmental supports, including quality standards, for nutrition and physical activity in targeted after-school organizations.

Communities of Excellence in Nutrition, Physical Activity and Food Security (CX^3) Afterschool Tool:

Process Measures: Completed afterschool assessment tool

Outcome Measures: Student satisfaction with the assessment tool, student confidence in ability to administer the tool, adult leader confidence in ability to guide and support the process of tool implementation.

California Fit Business Kit: (FY 18 & 19)

Process Measures: Completed and updated California Fit Business Kit and supportive resources, number of trainings, number of training participants

Outcome measures are dependent upon the identification of new content which will occur during FFY 18. This section will be updated as a part of the FFY 2019 Plan proposal.

Rethink Your Drink Oral Health Project: (FY 17-19)

Process Measures: Number of trainings, technical assistance and/or resources developed; Number of Key Informant Interviews; Number of participants for trainings/webinars; Number of participating Dental Provider Organizations and dental hygienist organizations identified; Potential number of patients receiving Rethink Your Drink education during the pilot phase.

We anticipate that pilot measures will assess things such as: 1) Oral Health professionals' satisfaction with the materials 2) intent of professionals to discuss reduction in SSB consumption with patients 3) confidence in effectively delivering the content.

Health Ministry Guide: (FY 18 & 19)

Completed and updated Health Ministry Guide and supportive resources.

Process Measures: Number of sites and/or individuals receiving intervention during the pilot phase; red-flag testing of materials.

The pilot process will measure the faith professionals' perception of the usefulness of the existing materials, importance of culturally and/or faith-specificity in Health Ministry materials, it will gauge their confidence in adapting materials, and identify recommendations for content changes. It will also measure their confidence in their ability to start a Healthy Ministry.

Rethink Your Drink Native American Pilot: (FY 17-19)

Process Measures: Number of Key Informant Interviews; number of resources developed; potential number of individuals receiving education during the pilot phase; red-flag testing of materials.

Outcome measures will be identified using a pre-/post survey approach. Content of the survey is dependent on further development of the intervention, which will occur during FFY 18. As the program content solidifies, this portion of the plan will be updated for the FFY 19 proposal. Activities developed will be in line with the State-level goals and will likely address fruit and vegetable consumption, physical activity and/or sugary drink consumption.

Policy Inventory (FFY 18-19)

Process Measures: Number of users who log onto the Policy Inventory website in FFY 18-19; number of attendees that participate in conferences, trainings in FFY 18-19; proportion of local health departments reporting awareness of and use of the Policy Inventory in FFY 19.
Once the resource has been completed, LIA comments will be gathered to address the clarity and usefulness of the resource in guiding and supporting LIAs to successfully execute a variety of PSEs to improve access to fruits, vegetables, healthy beverages, and/or physical activity. PSEs will be monitored and tracked over time using the new PEARS system.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

Process Measures: Number of youth participating in the *Soccer for Success* program; (includes participant retention); number of coaches/mentors trained; number of completed key informant interviews with those involved in the pilot project, such as, afterschool staff, school administrators, and parents of participants.

SNAP-Ed Feasibility and Formative Measures, such as:

- Acceptability by participants and those who implement.
    - To what extent is the program judged as suitable, satisfying, or attractive to program deliverers? To program recipients, school, and parents?
- Demand – document the use of the program (added value of the program to the community; what gaps does the program fill to California SNAP-Ed?)

- To what extent is the program likely to be used (i.e., how much demand is likely to exist in SNAP-Ed communities)?

- Implementation/Practicality – was it delivered as planned; can this be replicated?
  - To what extent can the program be successfully delivered to intended participants?
  - To what extent can the program be carried out with intended participants using existing means, resources, and circumstances?
  - To what extent is the training and technical assistance infrastructure appropriate to deliver the program?
- Adaptation – describe how the program was adapted for SNAP-Ed.
- Integration/Expansion – assess the level of change needed to integrate this new program.
  - To what extent can the program be integrated within SNAP-Ed?
  - To what extent can a previously tested program be expanded to provide a new program or service to SNAP-Ed?

3. Evaluation Plan* *See note below following 3e.*

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation;

See above entries for Key Performance measures.

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

Click here to enter type.

c. **Questions:** the questions(s) that will be addressed and;
   - the approach to conducting the evaluation, including scope, design, measures and data collection;
   - plans for using the results

Click here to enter questions.

d. **Evaluation:** if the project has been evaluated previously, note the most recent year in which the evaluation was done.

e. **Use of SNAP-Ed Evaluation Framework:** identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

**Because of the multiple projects contained in this summary, each of the above elements has been addressed on a project-by-project basis. State-level projects are evaluated as independent pilot projects, and, as they are included in local efforts, become incorporated in the overall statewide evaluation completed by CDPH*

Name: **Partnership Plan Implementation (FY 17-19)**

Type: Primarily Process Evaluation

Questions: How many public hospitals and public health care systems, CNAPS, multi-county collaboratives, and state-level partners were trained and how many received additional technical assistance? Did the training and technical assistance provided help support the CNAPs and multi-county collaboratives? How many external partners participate in CNAPs and multi-county collaboratives and does this change over time?

Measures will be collected using training sign-in sheets, or web participation reports, training evaluations, technical assistance logs, and by a review of the collaborative membership rosters. Results will be used to inform future trainings and technical assistance packages to support CNAPs multi-county collaboratives

Evaluation: Training needs are assessed on an annual basis. Training evaluations are completed routinely.

Additionally, CDPH will collaborate with NPI to implement a collaborative evaluation, as previously discussed in section 2j above.

SNAP-Ed Framework Linkages: ST8 evaluating multi-sector partnerships.

Name: **Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)**

Type: Primarily Formative Evaluation

Questions: How many lessons and activity sheets were completed? How well did the materials prepare the teachers for instruction? How well were the messages and materials received by the students? How many sites were recruited to pilot test? How many teachers and students were engaged in the pilot test?

Measures will be collected using teacher/instructor surveys online and key informant interviews with select participants. As organization policy allows, staff may attempt to observe lessons in progress. Results will be used to inform materials revision.

SNAP-Ed Framework Linkages: ST1f. Find your healthy eating style and maintain it for a lifetime. (messaging), ST1g. Make half your plate fruits and vegetables—vary your

veggies. (messaging), ST1l. Drink water instead of sugary beverages. ST5b. Number of sites or organizations with an identified need for improving access or creating appeal for nutrition and physical activity supports.
Evaluation: *FFY 2008 (non-SNAP partners completed the evaluation)*

Name: **Office of Farm to Fork: (FY 17-19)**

Type: Primarily Process Evaluation

Questions: How many stakeholders participated in the Farm to School Network Transition meetings? What directions and priorities did they identify for the network moving forward? Results will be used in setting the transition plan and Network strategy under CDFA's leadership.

Measures will be collected with the use of sign-in sheets at meetings, and the final deliverable of the best practice documentation.

SNAP-Ed Framework Linkages: ST8 evaluating multi-sector partnerships, MT5a. Number and proportion of sites or organizations that make at least one change in writing or practice to expand access or improve appeal for healthy eating LT8b.

Websites Percentage and reach of partner websites that feature positive content about SNAP-Ed marketing, media advocacy, and PSE projects.

Name: **Harvest of the Month: (FY 17 & 18)**

Type: Process, Formative and Impact/Outcome Evaluation

Questions: How many lessons and workbooks were completed? How well did the materials prepare the teachers for instruction? How well were the messages and materials received by the students? How many sites were recruited to pilot test? How many teachers and students were engaged in the pilot test? Did fruit and vegetable knowledge, attitudes, beliefs, preferences and/or consumption behavior change as a result of these lessons?

Measures will be collected using teacher/instructor surveys online and key informant interviews with select participants. Student workbooks will be collected and reviewed. Pre and post tests will be administered in sites as district policies allow. Results will be used to inform final materials development.

Evaluation: Formative work was done in FY 2009; FY 2016 workbooks and lessons were drafted and evaluated. FY 17 proposal will allow for the re-testing of the revised materials, with goal to finalize.

SNAP-Ed Framework Linkages: Intention or goal setting related to eating from the five food groups throughout the day: ST1a. Fruit ST1b. Vegetables, ST2b. Read nutrition facts label or nutrition ingredients lists.

Name: **Champion Provider Fellowship: (FY 17-19)**

Type: Primarily Process Measures

Questions: How many LHDs, Health Officers, Providers and Partners participated in meetings, trainings and technical assistance? How many interventions engaged a Champion Provider?

Measures will be collected using technical assistance logs, training sign-in sheets, and activity tracking forms. Results will be used to inform future efforts and resources to support Champion Providers.

Evaluation: These process measures were also documented in FY 16.

SNAP-Ed Framework Linkages:

- ST6a. Champions: The number of champions that specifically advanced SNAP-Ed activities and mission, by domain and setting type, and their role;
- ST6b. Sites: The number and percent of SNAP-Ed qualified organizations or sites that benefited from the activities of champions, by domain and setting type; and
- ST6c. Accomplishments: Written, audio, or visual descriptions of the activities and accomplishments of the champions, by domain and setting type.

Name: **Afterschool Interventions: (FY 17-19)**

Type: Primarily Process Measures

Questions: How many afterschool professionals participated in trainings and/or technical assistance? How many policy, systems and environmental changes were implemented in afterschool sites? How well did the CX^3 Afterschool Tool materials prepare afterschool professionals to implement an afterschool assessment? As applicable, how easy did the students feel that tool was to use?

Measures will be collected using technical assistance logs, training sign-in sheets and/or web attendance reporting. Afterschool organizations will report on any PSE changes to the Center for Collaborative Solutions project lead. CX^3 Afterschool Tool feedback will be collected using a mixture of online surveys, key informant interviews and/or observation. Feedback will be used to refine the intervention and tool.

Evaluation: Formative review was initiated in FY 14 for the CX^3 Afterschool Tool and the tool was refined based on the feedback.

SNAP-Ed Framework Linkages: ST3e. Recess, lunchtime, classroom, before- and afterschool physical activities (school activities—non-PE), ST5b. Number of sites or organizations with an identified need for improving access or creating appeal for nutrition and physical activity supports, MT5a. Number and proportion of sites or organizations that make at least one change in writing or practice to expand access or improve appeal for healthy eating, MT6a. Number and proportion of sites or

organizations that make at least one change in writing or practice to expand access or improve appeal for physical activity or reduced sedentary behavior.

Name: California Fit Business Kit: (FY 18 & 19)

Type: Primarily Formative Measures

Questions: Is there any new content, tools, resources and/or materials that could be used to expand content of the current California Fit Business Kit? How user-friendly is the new content and/or resources?

Measures will be collected from subject-matter expert reviewers and CDPH Worksite Program partners. Feedback will be used to refine the toolkit.

Evaluation: The CA Fit Business Kit is currently listed in the SNAP-Ed Strategies and Interventions Toolkit as emerging.

SNAP-Ed Framework Linkages: Intention or goal setting related to eating from the five food groups throughout the day: ST1a. Fruit, ST1b. Vegetables, ST3f. Walking steps during period assessed (e.g., increasing daily goal by ≥2,000 steps), ST3i. Sitting on weekdays while at work, at home, while doing course work, and during leisure time, ST5b. Number of sites or organizations with an identified need for improving access or creating appeal for nutrition and physical activity supports, MT5a. Number and proportion of sites or organizations that make at least one change in writing or practice to expand access or improve appeal for healthy eating, MT6a. Number and proportion of sites or organizations that make at least one change in writing or practice to expand access or improve appeal for physical activity or reduced sedentary behavior.

Name: Rethink Your Drink Oral Health Project: (FY 17-19)

Type: Primarily Formative and Process Measures
Questions: Are there examples of any successful healthy beverage interventions conducted in an oral health office environment? What are the critical elements contributing to the success? How many oral health professionals have participated in the trainings and technical assistance opportunities? How are the proposed nutrition education activities and/or materials received by oral health professionals and/or their low-income clients? How many patients receiving Rethink Your Drink education during the pilot phase?

Measures will be collected using literature reviews and contacts with subject matter experts in both healthy beverage and oral health fields. Information will be used to further refine nutrition education approaches in oral health environments.

SNAP-Ed Framework Linkages: ST1l. Drink water instead of sugary beverages. (messaging), ST5b. Number of sites or organizations with an identified need for improving access or creating appeal for nutrition and physical activity supports,

MT5a. Number and proportion of sites or organizations that make at least one change in writing or practice to expand access or improve appeal for healthy eating.

Name: Health Ministry Guide: (FY 18 & 19)

Type: Primarily Formative

Questions: How are the Health Ministry Guide resources received by faith leaders? Does the Guide adequately equip the leaders to implement a faith-based nutrition and physical activity intervention? How does content differ for different faiths and/or ethnicities and languages?

Formative data will be collected through a combination of key informant interviews and/or online surveys. Feedback collected will be used to inform the adaptation of materials for additional cultures.

Evaluation: En Cuerpo y Alma was evaluated in FFY 14. That intervention has content similar, though not exact, to the Health Ministry Guide.

Name: Native American Pilot: (FY 17-19)

Type: Primarily Formative and Process

Questions: Are there examples of any successful healthy beverage interventions conducted with the specific selected Native American Community? What are the critical elements contributing to the success? How are the proposed nutrition education activities and/or materials received by the Native American community? How many individuals received education during the pilot phase?

Measures will be collected via online search for resources and key informant interviews with subject matter experts and/or community. As project develops may also consider pre- post-tests.

SNAP-Ed Framework Linkages: Intention or goal setting related to eating from the five food groups throughout the day: ST1a. Fruit, ST1b. Vegetables, ST1l. Drink water instead of sugary beverages. (messaging), ST3a. Physical activity and leisure sport (general physical activity or leisure sport)

Name: Policy Inventory (FFY 18-19)

Type: Process and formative measures

Questions: What approach is being conducted for the evaluation, including the scope, design, measures and data collection? What are the plans for using the results?

Measures will be collected through stakeholder input and feedback as well as completed policy scoring tools and web analytics.

This is a new project. MT7 Government Policies.

Name: US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

Type: Process and formative measures

Questions: How many sites were recruited to pilot test the intervention? How well did the SNAP-Ed adaptations fit within the existing program structure? How well did the materials and training prepare the mentors for instruction?

Measures will be collected through a combination of gathering stakeholder feedback, and/or surveys. Feedback collected will be used to inform the adaptation and feasibility of implementing the program with SNAP-Ed funding.

This is a new pilot project that aligns with the following SNAP-*Ed Framework* indicators: ST3 Physical Activity and Reduced Sedentary Behavior; ST5 Need and Readiness; ST7 Organizational Partnerships; MT6 Physical Activity and Reduced Sedentary Behavior Supports; and LT6 Physical Activity Supports Implementation.

4. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction. Retain written agreements.

Partnership Plan Implementation (FY 17-19)

CDPH, along with public hospitals and public health care systems, LHDs, CNAPs, multi-county collaboratives, and other CDPH partners, will share and promote local best practices and efforts to advance the implementation of lasting PSE changes low-income communities statewide.

Early Care and Education: Potter the Otter Lessons: (FY 17 & 18)

CDPH, Alameda County Office of Education, and selected low-income early care and education (ECE) sites will partner to test the intervention in year two of the project (FY 2018). Colleagues with the California Department of Education (CDE) will be consulted on the project as well to ensure consistency with the intent and content of the Desired Results Developmental Profile (DRDP) and the Preschool Learning Foundations. First 5 Santa Clara will continue to be a partner in Potter-related materials development and will provide design and layout support.

Early Care and Education: PSE Primer: (FY 18 & 19)

A variety of ECE related partners will be consulted in the development of this project, including but not limited to: CDE, the Child Care Food Program Roundtable, First 5 California, California Child Care Resource and Referral Network, and the Women, Infants, and Children and Maternal and Child Health Programs, to ensure accurate representations of key aspects of California's ECE landscape and opportunities to advance policy, systems and environmental change.

Office of Farm to Fork: (FY 17-19)

The Office of Farm to Fork will continue to expand Farm to Fork activities in collaboration with key opinion leaders from the agricultural field, education field, Office of Planning and Research, Health in All Policies, California Department of Education, California Department of Social Services, UC CalFresh, Food Banks and Food Policy Councils.

Harvest of the Month: (FY 17 & 18)

Colleagues with the California Department of Education (CDE) will be consulted on the project to ensure consistency with the intent and content of the Desired Results Developmental Profile (DRDP) and the Preschool Learning Foundations and California Core Content Standards.

Champion Provider Fellowship: (FY 17-19)

Champion Provider activities will coordinate with Local Health Officers, LHD and CNAP efforts to maximize reach and collaboration opportunities to engage the support of providers for PSE work of the local health departments and CNAPs.

Afterschool Interventions: (FY 17-19)

Partnerships include targeted schools and school districts, Boys & Girls clubs, California Afterschool Network, California After School Resource Center.

California Fit Business Kit: (FY 18 & 19)

Qualifying worksites and professionals participating in key informant interviews and review of updated tools.

Rethink Your Drink Oral Health Project: (FY 17-19)

CA Oral Health Program/Unit and the CDPH Maternal Child Adolescent Health (MCAH) Oral Health Program as primary partners, with additional consult from CA Dental Association, California Society for Pediatric Dentistry, Center for Oral Health, Denti-

Cal, school-based health centers, FQHCs, mobile dental van providers, First 5 Association/First 5 CA oral health efforts and/or WIC.

This project will also explore linkages with Champion Provider project to enhance oral health professional participation.

Health Ministry Guide: (FY 18 & 19)

Collaborate with African American and faith based communities in order to receive feedback and guidance on the redesign of this material. Consider cultural adaptation for Latino audience, Chinese or Vietnamese audience or faith adaptation as per formative recommendations.

Native American Pilot: (FY 17-19)

Potential partners may include, but are not limited to: Native American Health Centers, Indian Health Services, Tribal Organizations, food distribution sites, California Rural Indian Health Board, and/or select local health departments and local implementing agencies.

Policy Inventory (FFY 18-19)

A similar project has been developed and implemented in the California Tobacco Control Program, a sister program in CDPH; they will provide support and technical assistance in the approach and development for this project. CDPH will work with the UCD team and selected external partners to assist with developing the scoring rubric, - these partners will vary based on the policy themes and may include, but not be limited to ChangeLab Solutions, American Cancer Society, Latino Coalition for a Healthy California, California Alliance of School-Based Health Centers, and Children Now. Additional partners will also be recruited to assist with coordinated efforts in publicizing the project, messaging and communicating short summaries, and trainings.

US Soccer Foundation Pilot: Afterschool (FY 18 & 19)

As physical activity is a strong interest of UC CalFresh, and the other state implementing agencies (SIAs), this project will provide routine updates on progress, as well as recruit SIA assistance in reviewing materials and making recommendations for adaptations. The assigned CDPH staff members will provide project oversight and guidance to both the identified local implementing agency and subcontractor and the US Soccer Foundation and work with the Research and Evaluation section of CDPH to ensure this pilot project is implemented as intended and will yield meaningful information to aid in future decision-making processes for California's SNAP-Ed program.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	California Department of Food and Agriculture
FFY 2018 Total Budget:	**$447,592.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award Budget	Combined Total FFY 17 Carry-in+ FFY 2018 Budget	% Difference
1	Salaries/Benefits	$154,592	$188,478	$121,897	$276,489	46.70%
2	Non-Capital Equipment/Supplies	$0	$4,884	$9,428	$9,428	93.04%
3	Materials	$0	$0	$0	$0	
4	Travel	$0	$12,826	$41,448	$41,448	223.16%
5	Building/Space	$0	$9,386	$9,217	$9,217	-1.80%
6	Maintenance	$0	$20,375	$24,911	$24,911	22.26%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$154,592**	**$235,949**	**$206,901**	**$361,493**	53.21%
9	Indirect Costs*** Indirect Cost Rate= 31.14 %	$0	$56,129	$86,099	$86,099	53.39%
	Total Federal Funds	**$154,592**	**$292,078**	**$293,000**	**$447,592**	53.24%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget
2	Non-Capital Equipment/Supplies	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget
3	Materials	
4	Travel	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget
5	Building/Space	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget
6	Maintenance	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Eligible expenses from additional projects of CNIP & Farm to School Network added into budget

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: California Department of Food and Agriculture

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Elysia Fong	100.00%	0.00%	$90,278.60	0.45	$40,625.37	50.00%	$20,312.69	$60,938.00	$60,938	
2			Research Specialist II	Sarah Hanson	100.00%	0.00%	$71,974.65	0.83	$59,738.96	50.00%	$29,869.48	$89,608.00	$89,608	
3			Contract Manager	Tomi Jimenez	100.00%	0.00%	$70,824.00	0.4	$28,329.60	50.00%	$14,164.80	$42,494.00	$42,494	
4			Teacher/Student Assistant	TBD	100.00%	0.00%	$27,987.98	0.5	$13,993.99	2.00%	$279.88	$14,274.00	$14,274	
5			Research Specialist	Nicole Sturzenburger	100.00%	0.00%	$62,766.90	0.3	$18,830.07	50.00%	$9,415.04	$28,245.00	$28,245	
6			Analyst	Addison Ford	100.00%	0.00%	$60,637.51	0.45	$27,286.88	50.00%	$13,643.44	$40,930.00	$40,930	
						Total Staffing: Salaries/Benefits:		**2.93**	**$188,805**		**$87,685**	**$276,489**	**$276,489**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California Department of Food and Agriculture

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Expenses	paper, pens, markers, file folders, binders, small office essentials, post-it notes, paper, binders, etc.	2.76	$49.16	12	$1,628	
2			Information Technology expenses	Mailchimp charge at $50/month x 12 months, Indesign license, Photoshop, and Adobe Pro Licences totalling $1070, IT training classes of $650 stock photos totaling $456. Additional Farm to School Network technology programs and tools to boost nutrition education posts $344.	1	$260.00	12	$3,120	
3			Printing Costs	Includes eligible portion of printing of flyers and marketing materials, postcards for CNIP, Farm to School Network and other CDPH outreach events and educational materials	1	$390.00	12	$4,680	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$9,428**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	HIAP Meetings	4	2	1					20			$43	
2			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	NEOP Meetings	4	2	1					20			$43	
3			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	CDPH Meetings	4	2	1					20			$43	
4			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	Food Bank Meetings	10	2	1					30			$161	
5			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	Ad-Hoc Meetings (HQ/DSS/Stakeholder)	10	2	1					20			$107	
6			Project Coordinator, Research Specialist I and II, and AGPAs	Visalia, CA	Ag in the Classroom Conference	1	3	3	2	$46.00	$90.00	$0.00	430	$280.00	$0.00	$2,024	
7			Project Coordinator, Research Specialist I and II, and AGPAs	Stockton, CA	Small Farm Conference (other is for parking)	1	3	3	3	$46.00	$90.00	$0.00	110	$175.00	$45.00	$1,943	
8			Project Coordinator, Research Specialist I and II, and AGPAs	Pacific Grove, CA	Eco Farm Conference (other is for parking)	1	2	3	3	$46.00	$120.00	$400.00	30	$350.00	$60.00	$2,632	
9			Project Coordinator, Research Specialist I and II, and AGPAs	TBD	Wholesome Wave Conference (other for parking & rental car)	1	2	4	3	$46.00	$120.00	$400.00	30	$500.00	$180.00	$3,264	
11			Project Coordinator, Research Specialist I and II, and AGPAs	San Diego, CA	WIC Conference (other for parking & rental car)	1	2	3	3	$46.00	$120.00	$400.00	30	$385.00	$180.00	$2,942	
12			Project Coordinator, Research Specialist I and II, and AGPAs	TBD	Farm to School California Conference (other is for parking and rental car)	1	3	3	2	$46.00	$120.00	$400.00	30	$312.00	$180.00	$3,826	
13			Project Coordinator, Research Specialist I and II, and AGPAs	Sacramento	CA Association of Food Banks (other is for parking)	1	2	2	0	$46.00			20	$215.00	$40.00	$705	
14			Project Coordinator, Research Specialist I and II, and AGPAs	Palm Desert, CA	Latino Farm Conference (other for parking & rental car)	1	2	2	2	$46.00	$120.00	$400.00	30	$0.00	$120.00	$1,720	
15			Project Coordinator, Research Specialist I and II, and AGPAs	TBD	CalFresh Forum	1	2	1					140	$50.00		$175	
16			Project Coordinator, Research Specialist I and II, and AGPAs	Napa	Napa Site Visits	2	2	1					140			$150	
17			Project Coordinator, Research Specialist I and II, and AGPAs	Los Angeles	Wellington Site Visits (other is rental car)	2	2	1		$46.00		$400.00	30		$60.00	$2,056	
18			Project Coordinator, Research Specialist I and II, and AGPAs	Los Angeles	North Figueroa Site Visits (other is rental car)	2	2	1		$46.00		$400.00	30		$60.00	$2,056	
19			Project Coordinator, Research Specialist I and II, and AGPAs	Berkeley	Ecology Center Office Visits	4	2	1					160			$342	
20			Project Coordinator, Research Specialist I and II, and AGPAs	Northern CA	Ecology Center Site Visits (Driving without overnight)	4	2	1					200			$428	
21			Project Coordinator, Research Specialist I and II, and AGPAs	Centeral CA	Ecology Center Site Visits (Driving with overnight)	4	2	2	1	$46.00	$120.00		400			$2,552	
22			Project Coordinator, Research Specialist I and II, and AGPAs	Southern CA	Ecology Center Site Visits (Flight without overnight)/(other is rental car)	4	2	1		$46.00		$400.00	30		$60.00	$4,112	
23			Project Coordinator, Research Specialist I and II, and AGPAs	Northern CA	Farm to School Network Meeting (Driving without overnight)	4	2	1					200			$428	
24			Project Coordinator, Research Specialist I and II, and AGPAs	Central CA	Farm to School Network Meeting (Driving with overnight)	4	2	2	1	$46.00	$90.00		400			$2,312	
25			Project Coordinator, Research Specialist I and II, and AGPAs	Southern CA	Farm to School Network Meeting (flight without overnight)/(other is rental car)	3	2	1		$46.00		$400.00	30		$60.00	$3,084	
26			Project Coordinator, Research Specialist I and II, and AGPAs	Southern CA	Farm to School Network Meeting (flight with overnight)/(other is rental car)	2	2	2	1	$46.00	$120.00	$400.00	30		$120.00	$2,960	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California Department of Food and Agriculture

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Out-of-State														
1			Project Coordinator, Research Specialist I and II, and AGPAs	Washington DC	Farm to School National Forum (other for parking & rental car)	1	1	4	3	$46.00	$120.00	$600.00	30	$0.00	$180.00	$1,340	
															Total Travel:	$41,448	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CDFA Office of Farm to Fork 1220 N Street, Sacramento, CA 95814	Sacramento office space	2.76	$278.30	12	$9,217	
							Total Building/Space:	$9,217	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CDFA Office of Farm to Fork 1220 N Street, Sacramento, CA 95814	For Information Technology Services based at $98/hour at 20 hours per month in order to transition the Farm to School Network from CAFF to CDFA and to increase website and outreach assistance.	1	$1,960.00	12	$23,520	
2			CDFA Office of Farm to Fork 1220 N	Communications including desk phones, conference lines, cell phone, etc.	2.76	$42.00	12	$1,391	
							Total Maintenance:	$24,911	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
					Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$361,493**

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Approximately 31.14% of Salaries and Benefits	31.14%	$276,489.00	$86,099	
					Total Indirect Costs:	$86,099	

Total Budget:	**$447,592**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Partnership Plan (TBD)
FFY 2018 Total Budget:	**$80,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$0	$70,560	
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$0	$0	
4	Travel		$0	$3,367	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$0**	**$73,927**	
9	Indirect Costs*** Indirect Cost Rate= 8.607%		$0	$6,073	
	Total Federal Funds	**$0**	**$0**	**$80,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	new contract
2	Non-Capital Equipment/Supplies	N/A
3	Materials	N/A
4	Travel	new contract
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	new contract

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Partnership Plan (TBD)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (Director of Programs)	TBD	50.00%	50.00%	$110,000.00	0.36	$39,600.00	0.00%	$0.00	$19,800.00	$39,600	
2			Project Coordinator	TBD	50.00%	50.00%	$86,000.00	0.36	$30,960.00	0.00%	$0.00	$15,480.00	$30,960	
						Total Staffing: Salaries/Benefits:		**0.72**	**$70,560**		**$0**	**$35,280**	**$70,560**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Partnership Plan (TBD)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator and Project Coordinator	Northern and Southern CA	Regional Meetings	2	2	1	1	$46.00	$150.00		900	$0.00	$100.00	$2,147	Other=Parking and Tolls
2			Administrator and Project Coordinator	Sacramento	Project Directors Meeting	1	2	2	1	$46.00	$110.00		329	$0.00	$15.00	$610	Other=Parking
3			Administrator and Project Coordinator	Sacramento	LIA SNAP-Ed Forum	1	2	2	1	$46.00	$110.00		329	$0.00	$15.00	$610	Other=Parking
	Out-of-State																
1																$0	
															Total Travel:	**$3,367**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Partnership Plan (TBD)

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A				$0	
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1				$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$73,927**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Personnel Costs	8.607%	$70,560	$6,073	
				Total Indirect Costs:	**$6,073**	

Total Budget:	**$80,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Alameda County Office of Education; State Projects- Potter the Otter and Harvest of
FFY 2018 Total Budget:	**$225,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$50,000	$152,132	$151,305	-0.54%
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$7,875	$3,781	-51.99%
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$50,000**	**$160,007**	**$155,086**	-3.08%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$14,993	$19,914	32.82%
	Total Federal Funds	**$50,000**	**$175,000**	**$175,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	ACOE expects a greater workload in FFY 18 so is requesting to place $50k which would have been in their FFY 19 budget, within their FFY 18 budget as carry-in. Therefore, their budget for FFY 19 will be $50k less.
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Alameda County Office of Education; State Projects- Potter the Otter and Harvest of the Month

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator of Other Program (e.g. Teen Program, Healthy Start, etc.	Christine Boynton - in-kind	100.00%	0.00%	$165,982.00	0	$0.00	21.98%	$0.00	$0.00	$0	
2			Coordinator of Other Program (e.g. Teen Program, Healthy Start, etc.	Laura Allen	100.00%	0.00%	$125,040.72	0.343	$42,888.97	21.98%	$9,427.00	$52,316.00	$52,316	
3			Curriculum Specialist	TBD	0.00%	100.00%	$114,016.00	1	$114,016.00	21.98%	$25,060.72	$0.00	$139,077	$50k is allocated to FFY 17 carry-in
4			Teachers 3 ECE Teachers @$2800 each to pilot program	TBD	0.00%	100.00%	$8,400.00	1	$8,400.00	18.00%	$1,512.00	$0.00	$9,912	
						Total Staffing: Salaries/Benefits:		**2.343**	**$165,305**		**$36,000**	**$52,316**	**$201,305**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Alameda County Office of Education; State Projects- Potter the Otter and Harvest of the Month

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplication	Print and copy materials that are required for the binder content and lesson workbooks 32 Pre-K Lessons @ $15.63 each	$15.63	31.98	$500	
2			Teaching Materials	ECE materials: (print, copy, binder, basic office necessities for 12 lessons @ $58.50 each and 9 activity stores @33.4 each)	$1,003.00	1	$1,003	
3			Teaching Materials	Harvest of the Month materials for lessons including necessary office supplies, produce, binders (32 lessons @ $71.18 each)	$71.18	32	$2,278	
						Total Materials:	**$3,781**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			None													$0	
										Out-of-State							
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Alameda County Office of Education; State Projects- Potter the Otter and Harvest of the Month

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$205,086**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Direct Costs	9.71%	$205,086	$19,914	
					Total Indirect Costs:	$19,914	

Total Budget:	**$225,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Office of Oral Health
FFY 2018 Total Budget:	**$100,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$68,295	$68,041	-0.37%
2	Non-Capital Equipment/Supplies		$291	$162	-44.33%
3	Materials		$404	$600	48.51%
4	Travel		$16,640	$17,018	2.27%
5	Building/Space		$4,800	$2,880	-40.00%
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$90,430**	**$88,701**	-1.91%
9	Indirect Costs*** Indirect Cost Rate= 16.606%		$9,570	$11,299	18.07%
	Total Federal Funds	**$0**	**$100,000**	**$100,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	Less FTE
3	Materials	Distributing more materials
4	Travel	N/A
5	Building/Space	Less FTE
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	ICR increased

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Office of Oral Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator (Health Program Specialist)	TBD	0.00%	100.00%	$75,900.00	0.6	$45,540.00	49.41%	$22,501.31	$0.00	$68,041	
						Total Staffing: Salaries/Benefits:		**0.6**	**$45,540**		**$22,501**	**$0**	**$68,041**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Office of Oral Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies including paper, pens, folders, paperclips, etc.	0.6	$20.00	12	$144	
2			Postage	Postage for mailings	0.6	$0.15	200	$18	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$162**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	CDPH approved educational booklets and flyers not to exceed $4/person	$4.00	150	$600	
						Total Materials:	**$600**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator/TBD	Various locations throughout CA	Everyday travel to and from clinics and dental providers; local travel	30	1	0	0	$0.00	$0.00	$0.00	150	$0.00	$0.00	$2,408	
2			Project Coordinator/TBD	Various locations throughout CA	Travel to dental providers; overnight travel up to 3 trips to Southern Ca, and 2 trips to Northern Ca.	5	1	10	5	$97.00	$189.00	$400.00	200	$0.00	$500.00	$14,610	Other = Rental car expenses. 5 trips x $100/trip
					Out-of-State												
1			None													$0	
															Total Travel:	**$17,018**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1615 Capitol Avenue, Sacramento	Cost includes rent for space and utlities	.6	$400.00	12	$2,880	
							Total Building/Space:	**$2,880**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Office of Oral Health

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$88,701**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			16.606% of personnel and benefits.	16.606%	$68,041.00	$11,299	
					Total Indirect Costs:	$11,299	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Native American Pilot Project- Humboldt County
FFY 2018 Total Budget:	**$75,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$46,179	$32,781	-29.01%
2	Non-Capital Equipment/Supplies		$88	$156	77.27%
3	Materials		$500	$700	40.00%
4	Travel		$2,350	$974	-58.55%
5	Building/Space		$1,943	$1,874	-3.55%
6	Maintenance		$380	$380	0.00%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$20,000	$34,565	72.83%
	Total Direct Costs:	**$0**	**$71,440**	**$71,430**	-0.01%
9	Indirect Costs*** Indirect Cost Rate= 10.89%		$3,560	$3,570	0.28%
	Total Federal Funds	**$0**	**$75,000**	**$75,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decrease in FTE
2	Non-Capital Equipment/Supplies	More printing this year
3	Materials	Anticipating more focus groups
4	Travel	Less trips
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	More focus groups
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Native American Pilot Project- Humboldt County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director/Dietitian	Laura McEwen	20.00%	80.00%	$67,294.41	0.05	$3,364.72	47.00%	$1,581.42	$989.20	$4,946	
2			Health Educator	Sandy Earl	0.00%	100.00%	$54,834.67	0.22	$12,063.63	54.00%	$6,514.36	$0.00	$18,578	
3			Administrator	Joan Levy	100.00%	0.00%	$79,011.30	0.02	$1,580.23	57.00%	$900.73	$2,481.00	$2,481	
4			Contract Manager	Megan Montgomery	100.00%	0.00%	$47,275.00	0.05	$2,363.75	57.00%	$1,347.34	$3,711.00	$3,711	
5			Accountant/Finance Analyst	Kathryn Epperly	100.00%	0.00%	$35,022.97	0.05	$1,751.15	75.00%	$1,313.36	$3,065.00	$3,065	
6			Chief Executive Officer	Olivia Wilder (in kind)	100.00%	0.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
7			Finance Analyst	Amanda Blair (in-kind)	100.00%	0.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**0.39**	**$21,123**		**$11,657**	**$10,246**	**$32,781**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Native American Pilot Project- Humboldt County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Duplication/printing	Paper, toner and copying charges @ $20.15/month/FTE x 12 months x 0.34 FTE= $77	0.34	$30.15	12	$123	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
2			Office Supplies	General Office Supplies such as pens, pencils, paper, files, file labels, tape, paperclips etc. @ $7.98/month/FTE x 12 months x 0.34 FTE = $11.00.	0.34	$7.98	12	$33	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$156**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Incentives	Incentives for up to $25 each focus-group participants and key informant interviews from community. (Gift cards will be utilized as a means to offset personal expenses incurred by community participants in SNAP-Ed Pilot Project activities, such as transportation.)	$25.00	20	$500	
2			Printing	Additional printing for nutritional education materials for pilot test-run. (Used to gather community feedback.)	$200.00	1	$200	
						Total Materials:	**$700**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Health Educator (Sandy Earl), Project Director/Dietitian (Laura McEwen)	Humboldt County	Local Mileage	14	0.34						130			$974	
			Out-of-State														
1			None													$0	
															Total Travel:	**$974**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Community Wellness Center/ 908 7th Street, Eureka, CA 95501	CWC Rent= $5511.25 /FTE/year x .34 FTE= $1874	0.34	$459.27	12	$1,874	FTE based on employees housed in CWC buidling only. (Excludes Accountant.)
							Total Building/Space:	**$1,874**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Native American Pilot Project- Humboldt County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Maintainence= $6.62/FTE/year x 0.34 FTE= $11.	0.34	$0.62	12	$3	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
2			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Utilities= $487.89 /FTE/year x 0.34 FTE= $793	0.34	$40.47	12	$165	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
3			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Communications= $593.02 /FTE/year x 0.34 FTE= $1026	0.34	$49.42	12	$202	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
4			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Household Expense= $28.57/FTE/year x 0.34 FTE= $50	0.34	$2.39	12	$10	FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)
							Total Maintenance:	**$380**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			TBD - Community Group	Humboldt County plans to sub-contract with a community group that can facilitate the gathering of community input through focus groups and the application of qualitative research. (IWP Objective 2.4)	$28,565	It is likely but not certain that we will continue to work with NCIDC. Decision pending results of initial key informant interviews and focus groups in May/June 2017.
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD - Evaluation Plan	Humboldt County plans to sub-contract the development of an evaluation plan for planned intervention activities. (IWP Objective 2.6)	$6,000	Subtractor TBD. Decision pending results of initial key informant interviews and focus groups in May/June 2017.
					Total Contracts/Sub-Grants/Agreements:	**$34,565**

Total Direct Costs:	**$71,430**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Based on FTE worked in program, percentage taken from Salaries.	10.89%	$32,781.00	$3,570	
					Total Indirect Costs:	**$3,570**	

Total Budget:	**$75,000**

Rev. 6/30/2017

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Native American Pilot Project- Humboldt County
Contract/Sub-Grant/Agreement: Northern California Indian Development Council/TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Lou Moerner/TBD	0.00%	100.00%	$55,000.00	0.2	$11,000.00	45.00%	$4,950.00	$0.00	$15,950	
2			Community Health Outreach	Kaden Lindquist/TBD	0.00%	100.00%	$17,625.00	0.1	$1,762.50	21.00%	$370.13	$0.00	$2,133	
				Total Staffing: Salaries/Benefits:				**0.3**	**$12,763**		**$5,320**	**$0**	**$18,083**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Native American Pilot Project- Humboldt County
Contract/Sub-Grant/Agreement: Northern California Indian Development Council/TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General Office supplies such as pens, pencils, papers, file folders, etc. Estimated @ $24.32 per month per FTE x 0.3 FTE= $88.	0.3	$24.32	12	$88	
2			Printing	Paper, toner and copying charges. Estimated at $24.30 per month per FTE x FTE 0.3= $88	0.3	$24.32	12	$88	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$176**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Space Rental	Space rental needed to conduct meetings with local stakeholders, focus groups, etc. Estimated @ $150 per rental x 4 rentals= $600	$150.00	4	$600	
2			Food	Food will only be provided to SNAP-Ed recipients offset personal costs of attending focus groups. (Only allowed for focus groups in order to be culturally competent in working with this community) Estimated @ food for 10 persons/meeting x ($11/lunch + $5/snack=$16) x 4 meetings= $640	$160.00	4	$640	
3			Printing	Costs to cover any outside printing costs including: nutrition ed materials, signage, banners, etc. for evaluation of pilot project.	$312.00	1	$312	
						Total Materials:	**$1,552**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator (Lou Moerner/TBD), Assistant (Kaden Linquist/TBD)	Humboldt County	Local Mileage	40	1						50			$1,070	
					Out-of-State												
1			None													$0	
															Total Travel:	**$1,070**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			NCIDC Main Office, Carson Block Building, 241 F Street, Eureka, CA 95501	Office Space= $291/month x FTE 0.3 x 12 months= $	0.3	$291.00	12	$1,048	
							Total Building/Space:	**$1,048**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Native American Pilot Project- Humboldt County
Contract/Sub-Grant/Agreement: Northern California Indian Development Council/TBD

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$21,929**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Based on total wages and fringes. The current indirect costs percentage is 33.8%. "Total Wages and Fringes" x "Indirect Rate" = "Total Indirect Costs".	36.70%	$18,083.00	$6,636	
					Total Indirect Costs:	$6,636	

Total Budget:	**$28,565**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Center for Collaborative Solutions - Sacramento 16-10837
FFY 2018 Total Budget:	**$33,333.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$26,844	$26,844	0.00%
2	Non-Capital Equipment/Supplies			$0	
3	Materials		$833	$833	0.00%
4	Travel		$784	$784	0.00%
5	Building/Space		$834	$834	0.00%
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$0**	**$29,295**	**$29,295**	0.00%
9	Indirect Costs*** Indirect Cost Rate= __ %		$4,038	$4,038	0.00%
	Total Federal Funds	**$0**	**$33,333**	**$33,333**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Center for Collaborative Solutions - Sacramento 16-10837

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Janet Walden	100.00%	0.00%	$72,222.00	0.07	$5,055.54	13.00%	$657.22	$5,713.00	$5,713	
2			Project Manager	Bruno Marchesi	10.00%	90.00%	$75,000.00	0.18	$13,500.00	13.00%	$1,755.00	$1,525.50	$15,255	
3			Program Services Admin	Kim Settle	100.00%	0.00%	$52,000.00	0.1	$5,200.00	13.00%	$676.00	$5,876.00	$5,876	
						Total Staffing: Salaries/Benefits:		**0.35**	**$23,756**		**$3,088**	**$13,115**	**$26,844**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - Sacramento 16-10837

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials/Printing	491 copies of CX3 Survey	$0.77	100	$77	
2			HBI Guides	Saving Lives, Changing Lives	$21.00	36	$756	
						Total Materials:	**$833**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Manager/Bruno Marchesi	Stockton	Technical Assistance/ Trainings	4	1						102.5			$219	
2			Project Manager/Bruno Marchesi	Sacramento	Technical Assistance/ Trainings	4	1						30			$64	
3			Project Manager/Bruno Marchesi	Central Valley TA; Overnight	Technical Assistance/ Trainings	2	1	2	1	$46.00	$105.00		100			$501	
Out-of-State																	
1																$0	
															Total Travel:	**$784**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Location	Costs include rent for space, janitorial charges , utilities. Facility Costs (553 sq. ft @ $0.36 x 12 months) for .35 FTE. Location is in Sacramento (1337 Howe Ave. #210, Sacramento, CA 95825.)	.35	$198.57	12	$834	
							Total Building/Space:	**$834**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - Sacramento 16-10837

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$29,295**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Not to exceed 15% of Total Direct Costs	13.784%	$29,295	$4,038	
					Total Indirect Costs:	**$4,038**	

Total Budget:	**$33,333**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Center for Collaborative Solutions - San Joaquin 16-10838
FFY 2018 Total Budget:	**$33,333.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$26,844	$26,844	0.00%
2	Non-Capital Equipment/Supplies			$0	
3	Materials		$833	$833	0.00%
4	Travel		$784	$784	0.00%
5	Building/Space		$834	$834	0.00%
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$0**	**$29,295**	**$29,295**	0.00%
9	Indirect Costs*** Indirect Cost Rate= __ %		$4,038	$4,038	0.00%
	Total Federal Funds	**$0**	**$33,333**	**$33,333**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Center for Collaborative Solutions - San Joaquin 16-10838

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Janet Walden	100.00%	0.00%	$72,222.00	0.07	$5,055.54	13.00%	$657.22	$5,713.00	$5,713	
2			Project Manager	Bruno Marchesi	10.00%	90.00%	$75,000.00	0.18	$13,500.00	13.00%	$1,755.00	$1,525.50	$15,255	
3			Program Services Admin	Kim Settle	100.00%	0.00%	$52,000.00	0.1	$5,200.00	13.00%	$676.00	$5,876.00	$5,876	
4									$0.00		$0.00	$0.00	$0	
5									$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0.35**	**$23,756**		**$3,088**	**$13,115**	**$26,844**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - San Joaquin 16-10838

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials/Printing	491 copies of CX3 Survey	$0.77	100	$77	
2			HBI Guides	Saving Lives, Changing Lives	$21.00	36	$756	
						Total Materials:	**$833**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Manager/Bruno	Stockton	Technical Assistance/ Trainings	4	1						102.5			$219	
2			Project Manager/Bruno	Sacramento	Technical Assistance/ Trainings	4	1						30			$64	
3			Project Manager/Bruno Marchesi	Central Valley TA; Overnight	Technical Assistance/ Trainings	2	1	2	1	$46.00	$105.00		100			$501	
	Out-of-State																
															Total Travel:	**$784**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Location	Costs include rent for space, janitorial charges , utilities. Facility Costs (553 sq. ft @ $0.36 x 12 months) for .35 FTE. Location is in Sacramento (1337 Howe Ave. #210, Sacramento, CA 95825).	.35	$198.57	12	$834	
							Total Building/Space:	**$834**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - San Joaquin 16-10838

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$29,295**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Not to exceed 15% of Total Direct Costs	13.784%	$29,295	$4,038	
					Total Indirect Costs:	**$4,038**	

Total Budget:	**$33,333**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Center for Collaborative Solutions - Stanislaus 16-10839
FFY 2018 Total Budget:	**$33,333.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$26,844	$26,844	0.00%
2	Non-Capital Equipment/Supplies			$0	
3	Materials		$833	$833	0.00%
4	Travel		$784	$784	0.00%
5	Building/Space		$834	$834	0.00%
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$0**	**$29,295**	**$29,295**	0.00%
9	Indirect Costs*** Indirect Cost Rate= __ %		$4,038	$4,038	0.00%
	Total Federal Funds	**$0**	**$33,333**	**$33,333**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - Stanislaus 16-10839

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Janet Walden	100.00%	0.00%	$72,222.00	0.07	$5,055.54	13.00%	$657.22	$5,713.00	$5,713	
2			Project Manager	Bruno Marchesi	10.00%	90.00%	$75,000.00	0.18	$13,500.00	13.00%	$1,755.00	$1,525.50	$15,255	
3			Program Services Admin	Kim Settle	100.00%	0.00%	$52,000.00	0.1	$5,200.00	13.00%	$676.00	$5,876.00	$5,876	
4									$0.00		$0.00	$0.00	$0	
5									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0.35**	**$23,756**		**$3,088**	**$13,115**	**$26,844**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - Stanislaus 16-10839

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials/Printing	491 copies of CX3 Survey	$0.77	100	$77	
2			HBI Guides	Saving Lives, Changing Lives	$21.00	36	$756	
3							$0	
						Total Materials:	**$833**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Manager/Bruno	Stockton	Technical Assistance/ Trainings	4	1						102.5			$219	
2			Project Manager/Bruno	Sacramento	Technical Assistance/ Trainings	4	1						30			$64	
3			Project Manager/Bruno Marchesi	Central Valley TA; Overnight	Technical Assistance/ Trainings	2	1	2	1	$46.00	$105.00		100			$501	
4																$0	
	Out-of-State																
1																$0	
															Total Travel:	**$784**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Location	Costs include rent for space, janitorial charges , utilities. Facility Costs (553 sq. ft @ $0.36 x 12 months) for .35 FTE. Location is in Sacramento (1337 Howe Ave. #210, Sacramento, CA 95825.)	.35	$198.57	12	$834	
2								$0	
							Total Building/Space:	**$834**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Center for Collaborative Solutions - Stanislaus 16-10839

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$29,295**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Not to exceed 15% of Total Direct Costs	13.784%	$29,295	$4,038	
					Total Indirect Costs:	**$4,038**	

Total Budget:	**$33,333**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	The Regents of the University of California San Francisco (Champion Providers)
FFY 2018 Total Budget:	**$450,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$193,106	$238,306	23.41%
2	Non-Capital Equipment/Supplies		$1,079	$130	-87.95%
3	Materials		$5,250	$1,540	-70.67%
4	Travel		$35,168	$19,860	-43.53%
5	Building/Space		$0	$0	
6	Maintenance		$3,352	$5,690	69.75%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$131,987	$115,231	-12.70%
	Total Direct Costs:	**$0**	**$369,942**	**$380,757**	2.92%
9	Indirect Costs*** Indirect Cost Rate= 25.210%		$80,058	$69,243	-13.51%
	Total Federal Funds	**$0**	**$450,000**	**$450,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase in time spent on deliverables
2	Non-Capital Equipment/Supplies	Non-Capital equipment being used from previous year.
3	Materials	Funds redirected to maintenance for additional deliverables
4	Travel	Funds redirected to Salaries/Benefits for additional deliverables
5	Building/Space	N/A
6	Maintenance	Increase in maintenance due to increase in time spent on deliverables
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	CME trainings will be paid through different funding source
9	Indirect Costs	Indirect cost do not include the subcontractors funds.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: The Regents of the University of California San Francisco (Champion Providers)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Principal Investigator	Vanessa Thompson	20.00%	80.00%	$189,000.00	0.1533	$28,973.70	35.47%	$10,276.97	$7,850.20	$39,251	
2			Co-Investigator	Alicia Fernandez	5.00%	95.00%	$245,519.00	0.04	$9,820.76	34.12%	$3,350.84	$658.60	$13,172	
3			Co-Investigator	Lauren (Liz) Goldman	10.00%	90.00%	$266,600.00	0.069	$18,395.40	25.15%	$4,626.44	$2,302.20	$23,022	
4			Co-Investigator	Dean Schillinger	5.00%	95.00%	$327,356.00	0.069	$22,587.56	31.50%	$7,115.08	$1,485.15	$29,703	
5			Project Coordinator	Alana Pfeffinger	80.00%	20.00%	$70,000.00	0.89	$62,300.00	38.45%	$23,954.35	$69,003.20	$86,254	
6			Project Assistant	Laura Miller	50.00%	50.00%	$54,998.00	0.56912	$31,300.46	49.85%	$15,603.28	$23,452.00	$46,904	
						Total Staffing: Salaries/Benefits:		**1.79042**	**$173,378**		**$64,927**	**$104,751**	**$238,306**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: The Regents of the University of California San Francisco (Champion Providers)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Meeting Supplies	To include Pens, Markers, Flip Charts and misc supplies.	1.79042	$6.05	12	$130	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
							Total Non-Capital Equipment/Supplies:	**$130**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Photocopying/Printing	Photocopying and Printing: Success Stories, info sheets.	$128.33	12	$1,540	
						Total Materials:	**$1,540**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			3 (2 Faculty and 1 project coordinator)	Oakland/San Francisco	Writing for Change Retreat - Other includes, parking, tolls and transportation cost	1	3	1	0				48		$20.00	$86	
2			5 (3 faculty, 2 program coordinators)	Southern California	Mini College (FY18, FY20)Other includes, parking, tolls and transportation cost	1	5	1	1		$150.00	$275.00	48		$80.00	$2,551	
3			1 (1 CPF Project Team Member (Faculty or Program Coordinator)	Northern CA	In-person meeting CP-LHD meetings - Other includes, parking, tolls and transportation cost	1	1	1	0				90		$20.00	$68	
4			1 (1 CPF Project Team Member (Faculty or Program Coordinator)	TBD - Central Valley	In-person meeting CP-LHD meetings- Other includes, parking, tolls and transportation cost	1	1	1	1		$110.00	$275.00	48		$20.00	$431	
5			1 (1 CPF Project Team Member (Faculty or Program Coordinator)	Southern California	In-person meeting CP-LHD meetings- Other includes, parking, tolls and transportation cost	2	1	1	1		$150.00	$275.00	50		$80.00	$1,064	
6			2 (1 faculty member and 1 project staff)	Sacramento	CPF Presentations PDM- Other includes, parking, tolls and transportation cost	1	2	1	0				190		$40.00	$182	
7			2 (1 faculty member and 1 project staff)	SNAP-Ed LIA forum	CPF Presenations: SNAP-Ed LIA Forum- Other includes, parking, tolls and transportation cost	1	2	1	0				190		$40.00	$182	
8			1 Project Coordinator	Northern CA	CPF Presentations: C4C- Other includes, parking, tolls and transportation cost	1	1	1	0				190		$40.00	$142	
9			1 Faculty member	Northern California (TBD)	CCLHO Semi Annual Meeting- Other includes, parking, tolls and transportation cost	1	1	1	1				190		$40.00	$142	
10			2 (PI, Faculty)	Los Angeles	SGIM Regional Meeting- Other includes, parking, tolls and transportation cost	1	2	2	1				90	$200.00	$30.00	$508	
11			1 (Project staff)	San Diego	APHA Conference- Other includes, parking, tolls and transportation cost	1	1	3	2		$150.00	$275.00	48	$500.00	$40.00	$1,141	
12			2 (PI/Faculty member and/or Project Staff)	Variable	Local stakeholder meetings (Banpac, CLS, ShapeUp)- Other includes, parking, tolls and transportation cost	4	2	1	0				70		$20.00	$310	
13			2 (PI/Faculty member and/or Project Staff member)	Sacramento	CDPH Program Manager meetings- Other includes, parking, tolls and transportation cost	1	2	1	0				190		$40.00	$182	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: The Regents of the University of California San Francisco (Champion Providers)

14			Champion Providers (5)	Oakland/San Francisco	Writing for Change Retreat- Other includes, parking, tolls and transportation cost	1	5	1	1		$150.00	$275.00	50		$80.00	$2,552	
15			Champion Providers (3)	Oakland/San Francisco	Writing for Change Retreat- Other includes, parking, tolls and transportation cost	1	3	1	0				70		$20.00	$97	
16			11 Fellows	San Francisco	Mini College- Other includes, parking, tolls and transportation cost	1	11	1	1		$150.00	$275.00	50		$80.00	$5,582	
17			12 Fellows	San Francisco	Mini College (No overnight)- Other includes, parking, tolls and transportation cost	1	12	1	0			$275.00	50		$80.00	$4,287	
18			5 Fellows	San Francisco	Mini College (driving only)- Other includes, parking, tolls and transportation cost	1	5	1	0				65		$20.00	$135	
19			1 (Champion Provider Fellow)	Sacramento	CPF Presentations PDM- Other includes, parking, tolls and transportation cost	1	1	1	0				80		$35.00	$78	
20			1 (Champion Provider Fellow)	SNAP-Ed LIA forum	CPF Presentation: SNAP-Ed LIA Forum- Other includes, parking, tolls and transportation cost	1	1	1	0				80		$35.00	$78	
21			1 (Champion Provider Fellow)	Northern California	CPF Presentations:- Other includes, parking, tolls and transportation cost C4C	1	1	1	0				50		$35.00	$62	
Out-of-State																	
															Total Travel:	**$19,860**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			ZSFG/1001 Potrero Ave, San Francisco CA	Data Network Charge3. Data Network Recharge: The University's Enterprise Network Services (ENS), also known as data network service recharge or data network recharge, provides funding for critical equipment in support of UCSF's electronic information flow. Per agreement signed January 24, 2008 with The Department of Health & Human Services (DHHS), Division of Cost Allocation, (cognizant agency to the University), the University does not disclose ENS costs as F&A pool costs and can charge for ENS costs as direct costs. The data network recharge is based on the current rate per FTE, consistent with the current billing rates for the data network recharge.	1.79042	$43.98	12	$945	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)

2			ZSFG/1001 Potrero Ave, San Francisco CA	CCDSS-2. Computing and Communication Device Support Services (CCDSS): On July 1, 2013 the University initiated direct charging for CCDSS has an integral component of its Enterprise Network Services (ENS) to provide support to campus voice and data technology functions. CCDSS includes software installation/updates, internet security, hardware setup/configuration, and centrally managed patching, storage and backup. Direct charging of these support services in conjunction with the Data Network Recharge are covered under Part 3.2.0 – Service Centers, Communication Services, of the University's Cost Accounting Standards Board Disclosure Statement (CASB Form DS-2) ensuring that there is no duplicate reimbursement from Federal and non-Federal sponsors. The CCDSS charge is based on the current rate per FTE, consistent with the current billing rates for CCDSS. Recharge rates are computed in accordance with the requirements of 2 CFR Part 200 and will be reviewed and adjusted annually.	1.79042	$56.08	12	$1,205	
3			ZSFG/1001 Potrero Ave, San Francisco CA	GAEl Insurance-1. General Automobile and Employee Liability: GAEL is business travel accident insurance that covers a wide variety of accidents and is provided to all University employees traveling on official University business. The GAEL insurance assessment is calculated by applying the current GAEL rate x $100 of salaries budgeted. Current rates: 7/1/16 - 6/30/17: 93 cents 7/1/17 - 6/30/18: $1.01	1.79042	$78.75	12	$1,692	
4			Communications	GoToWebinar Subscription to facilitate webinars and on-line trainings	1.79042	$86.01	12	$1,848	
							Total Maintenance:	**$5,690**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Brown Miller Communications	Brown Miler Communications will assist with Champion Provider meetings, trainings and webinar facilitation. They will serve as a liason with local health dept. CNAPs and regional coalition work to identify synergies and collaboration potential. They will aso be active in the development of branding materials and key communications.	$67,681	
B			ChangeLab Solutions	Development of PSE reference materials for LHD's and Champion Providers	$38,410	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Website Consultant	To provide general maintenance and updates to the website.	$3,000	
2			Graphic Design	Graphic design for the PSE playbooks and implementation guides	$2,000	
3			Photographer	Will highlight Champion Provider success stories, development of a promotional piece for recruitment and onboarding of new Champion Providers.	$1,290	
4			Database	Database Maintenance	$600	
5			Speaker Fees	Speakers will cover subjects such as: onboarding training, in-person meetings, writing for change 2.0 workshop.	$2,250	
				Total Contracts/Sub-Grants/Agreements:	**$115,231**	

Total Direct Costs:	**$380,757**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: The Regents of the University of California San Francisco (Champion Providers)

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Direct Cost (less BMC and ChangeLab Solutions) @approx %(allowed up to 26%)	25.210%	$274,666.00	$69,243	
				Total Indirect Costs:	**$69,243**	

Total Budget:	**$450,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: Brown Miller Communications

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CEO	Mike Miller	100.00%	0.00%	$90,675.00	0.356	$32,280.30	14.00%	$4,519.24	$36,800.00	$36,800	
2			Project Coordiantor	TBD	35.00%	65.00%	$73,348.00	0.3253	$23,860.10	16.93%	$4,039.51	$9,765.00	$27,900	
				Total Staffing: Salaries/Benefits:				**0.6813**	**$56,140**		**$8,559**	**$46,565**	**$64,700**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: Brown Miller Communications

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			CEO/Mike Miller	Northern to Central Valley	Meetings - Other includes tolls and parking fees	14	1						150		$30.00	$1,544	
2			CEO/Mike Miller	Southern California	LHD Meeting	2	1	1	1	$46.00	$125.00	$220.00			$30.00	$842	
3			CEO/Mike Miller	Sacramento	Mini College	2	1	2	1	$46.00	$95.00		150		$30.00	$595	
Out-of-State																	
1			None													$0	
															Total Travel:	**$2,981**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: Brown Miller Communications

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$67,681**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$67,681**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: ChangeLab Solutions

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	Multiple - TBD	10.00%	90.00%	$38,410.00	1	$38,410.00	0.00%	$0.00	$3,841.00	$38,410	
				Total Staffing: Salaries/Benefits:				**1**	**$38,410**		**$0**	**$3,841**	**$38,410**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: ChangeLab Solutions

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: The Regents of the University of California San Francisco (Champion Providers)
Contract/Sub-Grant/Agreement: ChangeLab Solutions

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		None			
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None			
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$38,410**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		None			$0	
				Total Indirect Costs:	$0	

Total Budget:	**$38,410**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	CA Fit Business Kit
FFY 2018 Total Budget:	**$60,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award	Combined Total FFY 17 Carry-in + FFY 18 Award	% Difference
1	Salaries/Benefits	$30,000	$0	$5,550	$35,550	
2	Non-Capital Equipment/Supplies	$0	$0	$613	$613	
3	Materials	$0	$0	$0	$0	
4	Travel	$0	$0	$23,837	$23,837	
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$30,000**	**$0**	**$30,000**	**$60,000**	
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$0	$0	$0	
	Total Federal Funds	**$30,000**	**$0**	**$30,000**	**$60,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: CA Fit Business Kit

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	TBD	5.00%	95.00%	$70,000.00	0.05	$3,500.00	0.00%	$0.00	$175.00	$3,500	
2			Financial Analyst	TBD	100.00%	0.00%	$50,000.00	0.05	$2,500.00	0.00%	$0.00	$2,500.00	$2,500	
3			Program Coordinator	TBD	40.00%	60.00%	$60,000.00	0.32	$19,200.00	0.00%	$0.00	$7,680.00	$19,200	
4			Administrative Assistant	TBD	100.00%	0.00%	$45,000.00	0.23	$10,350.00	0.00%	$0.00	$10,350.00	$10,350	
						Total Staffing: Salaries/Benefits:		**0.65**	**$35,550**		**$0**	**$20,705**	**$35,550**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: CA Fit Business Kit

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies including paper, pens, folders, paper clips	0.65	$38.53	12	$301	
2			Printing and Duplication	Printing and Duplication	1	$16.00	12	$192	
3			Postage	Postage	1	$4.00	30	$120	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$613**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Program Coordinator and Assistant	Sacramento	Local Mileage for meetings with CDPH staff	17	2						2160		$16.00	$20,189	Other = Parking and Tolls
2			Program Coordinator	Los Angeles	In person meeting with reviewers	2	1	2	3	$46.00	$150.00	$350.00			$20.00	$1,824	Other = Parking
3			Program Coordinator	San Diego	In person meeting with reviewers	2	1	2	3	$46.00	$150.00	$350.00			$20.00	$1,824	Other = Parking
									Out-of-State								
1			None													$0	
															Total Travel:	**$23,837**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: CA Fit Business Kit

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	7. Equipment and Other Capital Expenditures (Items that are $5,000 or more): Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$60,000**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$60,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	UC Davis - Policy Inventory
FFY 2018 Total Budget:	**$100,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$0	$64,922	
2	Non-Capital Equipment/Supplies		$0	$949	
3	Materials		$0	$3,000	
4	Travel		$0	$2,486	
5	Building/Space		$0	$1,253	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$7,000	
	Total Direct Costs:	**$0**	**$0**	**$79,610**	
9	Indirect Costs*** Indirect Cost Rate= 26 %		$0	$20,390	
	Total Federal Funds	**$0**	**$0**	**$100,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UD Davis

State-Level Project: UC Davis - Policy Inventory

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			PI-Principal Investigator	Diana Cassady		100.00%	$160,268.00	0.09	$14,424.12	32.05%	$4,622.93	$19,047.00	$19,047	Oversee all aspects of the project, including supervise Research Specialist, convene project and Advisory Board meetings, and write short reports and briefs on project findings.
2			Law Professor	Katherine Flourey		100.00%	$190,550.00	0.05	$9,527.50	32.05%	$3,053.56	$12,581.00	$12,581	Supervise Law Fellow, provide direction and approve newly developed model policies and policy scoring rubrics and instructions; score policies; write short reports and/or briefs based on project findings; attend Advisory Board meetings.
3			Law Fellow	Vacant		100.00%	$72,100.00	0.1	$7,210.00	17.93%	$1,292.75	$8,503.00	$8,503	Coordinate with ChangeLab Solutions on the development of new model policies and scoring rubrics; attend Advisory Board meetings
4			Reseach Specialist	Vacant		100.00%	$56,346.00	0.2	$11,269.20	53.20%	$5,995.21	$17,264.00	$17,264	Develop online scoring form for attorneys scoring policies; manage and clean dataset of policy scores; add critical information such as geocodes for mapping; create maps, slides and graphs for presentations.
5			Accountant/Finance Analyst	Vacant	100.00%		$81,885.00	0.06	$4,913.10	53.20%	$2,613.77	$7,527.00	$7,527	manage purchasing, travel, stipends, project invoices.
						Total Staffing: Salaries/Benefits:		**0.5**	**$47,344**		**$17,578**	**$64,922**	**$64,922**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Fringe benefits are calculated based on salary band and job title code. Rates are reviewed and adjusted on July 1st of each year. Rates include OASDI, Medicare, Workers Compensation, Medical/Dental/Life Insurance, Unemployment Insurance, Disability Insurance, Employee Support Services, Benefit Administration, Other Post-employment Benefits, and Retirement.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: UC Davis - Policy Inventory

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
2			Software licenses, and project supplies	Software license: Geographic Information Systems (GIS) license to create maps of policies adopted , and project supplies	1	$949.00	1	$949	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$949**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Stipends for Advisory board members	2-3 national experts will be invited to participate on the board to provide input on policy focus and scoring criteria. National experts include university-based researchers and other experts who work or publish on the impact of school policies on health. Advisory Board members have not yet been invited, but could include someone from the Rudd Center, which hosts a policy scoring tool; authors of academic papers published on the impact of school food or physical activity policies on health behavior or obesity; and/or authors of recommendations for school policies.	$1,000.00	3	$3,000	
						Total Materials:	**$3,000**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
2			Administrator/Diana Cassady	Various	Travel to interview CNAP members of feasibility of collecting model policies. Other= Parking	1	.09						1338		$25.00	$718	
3			Administrator/Diana Cassady	Sacramento	Travel to Sacramento for meetings with CDPH-NEOPB staff. Other= Parking	1	.09						2605		$100.00	$1,403	
4			Administrator/Diana Cassady	Davis and/or Sacramento	Advisory board meetings: Biannual meetings of 2-4 hours each will be held in Davis or Sacramento to discuss key issues to establish and maintain the project. Other= Parking	2	.09						285		$50.00	$314	
5			Administrator/Diana Cassady	Sacramento	LHD Program Director's Meeting Other = Parking	1	.09						91		$25.00	$51	
					Out-of-State												
2			None													$0	
															Total Travel:	**$2,486**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1616 Da Vinci Court, Davis	Leased off campus space	.36	$290.00	12	$1,253	
							Total Building/Space:	**$1,253**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: UC Davis - Policy Inventory

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Change Lab Solutions	Attend advisory board meetings; review and comment on rubrics and scope documents; advise project staff as issues arise. $225/hour x 44.4 hours = $10,000	$7,000	
					Total Contracts/Sub-Grants/Agreements:	$7,000

Total Direct Costs:	**$79,610**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			in-direct cost bas is 78,422 x 26%	26.00%	$78,422.00	$20,390	
						Total Indirect Costs:	$20,390

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	ECE Primer - UCSF
FFY 2018 Total Budget:	**$79,998.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award	Combined Total FFY 17 Carry-in+FFY 2018 Budget	% Difference
1	Salaries/Benefits	$49,365	$0	$0	$49,365	
2	Non-Capital Equipment/Supplies	$1,638	$0	$0	$1,638	
3	Materials	$155	$0	$0	$155	
4	Travel	$428	$0	$0	$428	
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$1,940	$0	$0	$1,940	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$10,500	$0	$0	$10,500	
	Total Direct Costs:	**$64,026**	**$0**	**$0**	**$64,026**	
9	Indirect Costs*** Indirect Cost Rate= __ %	$15,972	$0	$0	$15,972	
	Total Federal Funds	**$79,998**	**$0**	**$0**	**$79,998**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	New Contract
2	Non-Capital Equipment/Supplies	New Contract
3	Materials	New Contract
4	Travel	New Contract
5	Building/Space	N/A
6	Maintenance	New Contract
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	New Contract
9	Indirect Costs	New Contract

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: ECE Primer - UCSF

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Principle Investigator	Alkon, Abbey	50.00%	50.00%	$164,633.00	0.02	$3,292.66	32.00%	$1,053.65	$2,173.00	$4,346	Dr. Alkon will oversee the project and participate in reviewing and editing the primer.
2			Program Analyst/Specialist	Rose, Roberta	0.00%	100.00%	$105,848.00	0.2	$21,169.60	30.00%	$6,350.88	$0.00	$27,520	Ms. Rose will act as project coordinator and the lead in recruiting and corresponding with the Advisory Group and researching, writing, reviewing, and editing the primer.
3			Research Asssistant	TBA	50.00%	50.00%	$50,067.00	0.2	$10,013.40	30.00%	$3,004.02	$6,508.50	$13,017	the research assistant will help with researching the existing nutrtion and physical activity landscape in early care and education programs in CA, and editing and proof-reading the primer.
4			Project Assistant	Thomas, Griselda	50.00%	50.00%	$57,830.00	0.05	$2,891.50	55.00%	$1,590.33	$2,241.00	$4,482	Ms. Thomas will assist with receiving orders, dissemination of the primer by mail, and other telephone and electronic correspondance.
				Total Staffing: Salaries/Benefits:				**0.47**	**$37,367**		**$11,999**	**$10,923**	**$49,365**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: ECE Primer - UCSF

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			postage	Document mailing	1	$3.50	75	$263	to mail print copies of the primer to local health jurisdictions and key partners
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			laptop computer	Mid-range Dell laptop computer or similar model and manufacturer, inlcuding sales tax The laptop will be used in writing and edting the primer and to take to meetings and conferences.	1	$1,375.00	1	$1,375	
							Total Non-Capital Equipment/Supplies:	**$1,638**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			paper	white printer paper	$30.00	1	$30	for printing drafts, letters, and other correspondnce.
2			mailing envelopes	bubble wrap mailers	$1.00	75	$75	for mailing print copies of the primer to partners and local health departments.
3			printer ink cartridge	standard color ink cartridge	$50.00	1	$50	for printing drafts, letters, and other correspondence.
						Total Materials:	**$155**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Bobbie Rose	Sacramento	Participate in four CACFP Roundtable or other advisory meetings/conferences in Northern California	4							200		$10.00	$428	Bobbie Rose will participate in existing statewide partnership activities such as the Roundtable meetings and conferences and will explore other possible partnership building opportunities.
	Out-of-State																
1			None													$0	
															Total Travel:	**$428**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			UCSF SON/2 Koret Way	UCSF Data Network Support	0.47	$46.00	12	$259	required UCSF recharges based on FTE
2			UCSF SON/2 Koret Way	Computer & Communication Devices Support Services	0.47	$98.00	12	$553	required UCSF recharges based on FTE
3				Telecommunications	0.47	$135.00	12	$761	required UCSF recharges based on FTE
4				General Auto & Employment Liability	0.47	$65.00	12	$367	required UCSF recharges based on FTE
							Total Maintenance:	**$1,940**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: ECE Primer - UCSF

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD - Graphic Designer	Graphic Designer to format and design the final primer for electronic posting of PDF copy and print copies.	$8,500	
2			TBD - Printing Services	Printing Services to include printing of 75 hard copies of the final formatted primer to be mailed to the 61 local health jurisdictions and Advisory Group Members.	$2,000	
				Total Contracts/Sub-Grants/Agreements:	**$10,500**	

Total Direct Costs:	**$64,026**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Standard UCSF indirect rate for contracts with state entities.	25.00%	$63,887.00	$15,972	
					Total Indirect Costs:	**$15,972**	

Total Budget:	**$79,998**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	United States Soccer Federation Foundation
FFY 2018 Total Budget:	**$86,857.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award Budget	Combined Total FFY 17 Carry-in+ FFY 18 Award	% Difference
1	Salaries/Benefits	$0	$0	$15,997	$15,997	
2	Non-Capital Equipment/Supplies	$0	$0	$0	$0	
3	Materials	$0	$0	$500	$500	
4	Travel	$0	$0	$3,448	$3,448	
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$46,857	$0	$19,133	$65,990	
	Total Direct Costs:	**$46,857**	**$0**	**$39,078**	**$85,935**	
9	Indirect Costs*** Indirect Cost Rate= 37.1 %	$0	$0	$922	$922	
	Total Federal Funds	**$46,857**	**$0**	**$40,000**	**$86,857**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	Sarah Pickens	0.00%	100.00%	$95,000.00	0.07	$6,650.00	20.15%	$1,339.98	$0.00	$7,990	12% of total time
2			Senior Program Director	Shaina Ross	0.00%	100.00%	$80,000.00	0.04	$3,200.00	20.15%	$644.80	$0.00	$3,845	6% of total time
3			Senior Manager Strategic Partnerships	Patricia Arty	0.00%	100.00%	$85,000.00	0.01	$850	20.15%	$171.28	$0.00	$1,021	5% of total time
4			Senior Program Officer	Zach Riggle	0.00%	100.00%	$72,500.00	0.01	$725.00	20.15%	$146.09	$0.00	$871	5% of total time
5			Fellow	TBD	0.00%	100.00%	$29,120.00	0.06488	$1,889	20.15%	$380.63	$0.00	$2,270	hourly fellow for 162 hours at@$14 per hour
						Total Staffing: Salaries/Benefits:		**0.19488**	**$13,314**		**$2,683**	**$0**	**$15,997**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Evaluation Costs	Salesforce Evaluation Costs. Costs are estimated. $500 based off actual costs of the Foundation as experienced for sales force evaluations.	$500.00	1	$500	
						Total Materials:	**$500**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Program Director/Sarah Pickens	Travel to site visit TBD	Site visit, flight, 2 days for hotel and meals, and misc travel expenses $75 4 site visits budgeted to areas in CA deemed necessary. 2 people needed for training and 2 for site visits. Rates based off GSA rates. Other = ground transportation and parking	1	1	2	2	$46.00	$110.00	$475.00			$75.00	$862	
2			Sr. Program Director/ Shaina Ross	Travel to site visit TBD	Site visit, flight, 2 days for hotel and meals, and misc travel expenses $75 4 site visits budgeted to areas in CA deemed necessary. 2 people needed for training and 2 for site visits. Rates based off GSA rates. Other = ground transportation and parking	1	1	2	2	$46.00	$110.00	$475.00			$75.00	$862	
3			Sr. Mgr. Strategic Partnerships/Patricia Arty	Travel to site visit TBD	Site visit, flight, 2 days for hotel and meals, and misc travel expenses $75 4 site visits budgeted to areas in CA deemed necessary. 2 people needed for training and 2 for site visits. Rates based off GSA rates. Other = ground transportation and parking	1	1	2	2	$46.00	$110.00	$475.00			$75.00	$862	
4			Sr. Program Officer/Zach Riggle	Travel to site visit TBD	Site visit, flight, 2 days for hotel and meals, and misc travel expenses $75 4 site visits budgeted to areas in CA deemed necessary. 2 people needed for training and 2 for site visits. Rates based off GSA rates. Other = ground transportation and parking	1	1	2	2	$46.00	$110.00	$475.00			$75.00	$862	
	Out-of-State																
1																$0	
															Total Travel:	**$3,448**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			IWES and Nutritionist	IWES supports the design of the mobile and hard copy of the curriculum. They will be engaged to update the mobile curriculum once the curriculum has been updated. We will engage a nutritionist to support the update of the curriculum to ensure it meets USDA's requirements.	$65,990	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	$65,990	

Total Direct Costs:	**$85,935**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel	5.766%	$15,997.00	$922	
					Total Indirect Costs:	$922	

Total Budget:	**$86,857**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation
Contract/Sub-Grant/Agreement: IWES and Nutritionist

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation
Contract/Sub-Grant/Agreement: IWES and Nutritionist

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Background checks	Background Checks 21 at $20/check = $420	1	$20.00	21	$420	
40			Coach Mentors	12 weeks: Coach Mentors 17 people x$15/hour for 72 hours.	17	$15.00	72	$18,360	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$18,780**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Equipment:	Jerseys, Soccer Balls, Shinguards, Pinnies, Pop up goals, disc cone packs, tall cone packs, equipment bags, first ad kit: Jerseys 250x$8.10=2025; Soccer Balls 250x$8.70=2175; Shin Guards 250x$3.15=788; Pinnies 125x$3.80=475; Pop-Up Goals 35x$52.85=1850; Disc Cone Packs 12x$12=144; Tall Cone Packs 12x$12=144; Equipment Bags 12x$15=180; First Aid Kits 5x$30=150	$7,942.00	1	$7,942	
2			Coach Mentor Polos	Coach Mentor Polos 21x17.50/each including shipping = $368;	$17.50	21	$368	
3			Program Costs	Family and community engagement events, evaluation costs, misc program costs: Family/Community Engagement 1 event average cost is $7.50 per child; Evaluation Costs Pre and post program analysis to show the results of the program. Budgeted at $2.50 per child; Miscellaneous Program Costs 12 weeks of transportation, storage, etc. at $7.50 per child. Included in those costs are transportation, storage, and other misc costs that are associated with the program These costs above are for 250 kids total. Some examples of transportation are: • Sites bus kids to other sites to compete against one another during game days. • Often, family/community engagement events are held at locations different than program sites thus bussing is needed to transport kids to the event site. • This could also include mileage for program administrators to do site visits at their numerous program sites.	$4,375.00	1	$4,375	
							Total Materials:	**$12,685**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation
Contract/Sub-Grant/Agreement: IWES and Nutritionist

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			TBD	Washington DC	OST template completed for this travel with trip details. The Urban Soccer Symposium is a required training for all Program Administrators of the Soccer for Success program. Urban Soccer Symposium has a track for groups that implement the Soccer for Success curriculum; The training provides an administrative training for the program (data collection, curriculum overview, etc.). This training helps meets SNAP-Ed's goals and objectives because it provides each program operator with the training to effectively oversee the implementation of this evidence-based program. The Symposium is an out-of-state (Washington DC) required training in which one California-based SNAP-Ed implementing agency staff will attend (TBD).	1	1								$2,500.00	$2,500	
2			TBD	Washington DC	OST template completed for this travel with trip details. The Soccer Foundational National Training builds the capacity of the Soccer for Success program operator by training an adult to be a certified Soccer for Success Trainer to support program sustainability. If the program expands during the year, the trainee will be able to train the newly recruited adults that will serve as coach-mentors. If they do not have a certified Soccer for Success trainer on Staff, the U.S. Soccer Foundation will need to send a certified Soccer for Success trainer to their city to train the adults. The National Training Event trains representatives from Soccer for Success program operators on how to train adults in their communities on how to implement the Soccer for Success curriculum; The training emphasizes how to integrate nutritional lessons into the curriculum. The National Training is out-of-state (Washington DC) travel in which one California-based SNAP-Ed implementing agency staff will attend (TBD).	1	1								$2,500.00	$2,500	
3			TBD	TBD	Local Training	1	1								$800.00	$800	
Out-of-State																	
1																$0	
															Total Travel:	**$5,800**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: United States Soccer Federation Foundation
Contract/Sub-Grant/Agreement: IWES and Nutritionist

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Program Management	Program Management 0.03x$40=2600 for 12 weeks, 3% of time budgeted is historical avg. at a cost of $40/hr. Program management covers costs related to the program partner to oversee the implementation of the program. This includes securing partnerships with local schools and community centers to be able to implement the program at location accessible to youth. In addition, it covers costs associated with program operator overseeing the selection of coach-mentors and other administrative tasks related to the program.	1	$866.67	3	$2,600	
							Total Maintenance:	$2,600	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			IWES	30 hours at $150 an hour to update mobile curriculum	$4,500	
2			Nutritionist	$100 per hour at 160 hours estimated	$16,000	
				Total Contracts/Sub-Grants/Agreements:	$20,500	

Total Direct Costs:	**$60,365**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			10.16% of Total Direct Costs	10.16%	$55,365.00	$5,625	
					Total Indirect Costs:	$5,625	

Total Budget:	**$65,990**

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

See State Level goals.

b. State Level Objectives

See State Level objectives.

2. Description of projects/interventions. The following information should be provided:

Project Title

California SNAP-Ed Statewide Training & Capacity Building Support for State Implementing Agencies (SIAs), their respective Local Implementing Agencies (LIAs), and Local Health Departments (LHDs)

a. Related State Objectives

Specify the objectives that the project/intervention will accomplish. Use the SMART format. Clearly state the purpose of the project.

By September 30, 2019, at least 75% of Local Health Departments (LHDs) and SIAs will report an increase in knowledge and/or skills pertaining to the training and at least 85% will be satisfied or very satisfied with training resources and logistical support for conferences, meetings, and events.

b. Audience

Specify the audience category as explained in Section A: Identifying and Understanding the Target Audience and other relevant characteristics of the proposed audience (e.g., age, gender, etc.). Describe how the project will focus education on the SNAP target audience.

Social marketing, nutrition education (indirect and direct) and physical activity promotions conducted are for the benefit of individuals, families, and communities at or below 185% FPL. Training and technical assistance services and support for Local Implementing Agency (LIA) grantees and their subcontractors will improve effectiveness of interventions reaching this population and these communities. Audiences are described as the following:

SNAP-Ed eligible at or below 185% FPL throughout California

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Latino and Asian communities.

Ages: Adults 18+, primarily women with children, and children ages 3- 17 years with concentrated efforts aimed at young adolescents ages 9- 11 years.

Local Health Department Grantees and their subcontractors that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in CalFresh and CalFresh eligible at 185% or below of the FPL.

c. Food and Activity Environments

Describe how the project will reflect audience's awareness and access to healthy foods and beverages, and places to be physically active.

Support activities for Local Implementing Agencies (LIAs) and Local Health Departments (LHDs) will increase their capacity to provide direct services to the SNAP-Ed audiences at the community level. Direct services will be provided in an integrated fashion and offered to other local SNAP-Ed implementing agencies.

State level training and technical assistance for SNAP-Ed intermediaries facilitates the extension of direct nutrition education and physical activity promotion throughout comprehensive, multi-level interventions aimed at influencing environments and systems that promote norms that support healthy food choices and physical activity.

d. Project Description for Educational Strategies

Note how you will implement the project: how and where it will be delivered, its duration, the projected number of participants, the frequency of contacts (number of classes, mailings, billboards, etc.), and key educational messages.

I. Provide Statewide Training Services:

California Department of Public Health (CDPH) provides statewide training services to Local Implementing Agencies (LIAs) on behalf of the California Department of Social Services (CDSS) and in collaboration with State Implementing Agencies (SIAs). The development and implementation of *Training Plan* is viewed as an integral part of the multi-year SNAP-Ed planning effort; and, therefore, requires collective input from internal and external partners and stakeholders.

Key advantages of coordinating trainings at the State level include the ability to disseminate trainings widely, ensure consistency in messaging that meets collective programmatic and administrative needs of all SIAs, and reinforce the importance of leveraging resources with internal and external stakeholders.

A. Needs Assessment

The following FFY 2016 needs assessments process will be used to inform the Training Plan for FFY 2017-2019.

1. On April 1, 2016, CDPH successfully conducted the first *California SNAP-Ed Training and TA Needs Assessment Survey* to assess LIA needs for FFY 2017. Cumulative SIA summary and agency-specific summary reports were shared and discussed with SIAs.
2. FFY 2017 – FFY 2019 Integrated Work Plan (IWP) data is reviewed to assess LIA projected plans. Preliminary IWP data helps gauge LIA planning efforts and this information supplements the results of the *Survey*.
3. Recognizing that LIA feedback is only a part of a comprehensive needs assessment process, CDPH plans to interview each SIA to assess their agency-specific needs and projections for the next three years. We will also use this time to review and discuss their LIA Survey summary report and preliminary IWP data to ensure trainings offered are in alignment with each SIA's overall needs. After the rounds of individual SIA listening sessions are completed, the Statewide Training Manager Lead will convene a Statewide Training Planning Meeting with all SIA managers and their designated leads to finalize the *Training Schedule* for each fiscal year.

4. This cyclical process will repeat each FFY to align training needs and capacity building support for the new FFY.

B. Planning Process

The planning process for statewide training and capacity building support for SIAs and LIAs incorporates various methods to actively engage internal and external stakeholders, and invites SIA collaboration and participation where possible. (Refer to II.B for more information on active support and communication with SIAs/LIAs.)

1. Activity 1: Annual Training Cycle

The development of most new trainings take place during the first half of the FFY year and the second half is reserved primarily for designing new trainings for the following FFY. Existing trainings continue to be offered throughout the year and in various formats.

Description of Major Activities

a. **Activity 1.a:** Conduct an annual LIA training needs assessment (1st quarter),

b. **Activity 1.b:** Analyze results and compile a report for SIA-level planning meetings (2nd quarter),

c. **Activity 1.c.:** Finalize plans for inclusion in the State Project Summary submission (3rd quarter), and

d. **Activity 1.d:** Implement the following year's Training Schedule beginning October 1 of the following FFY.

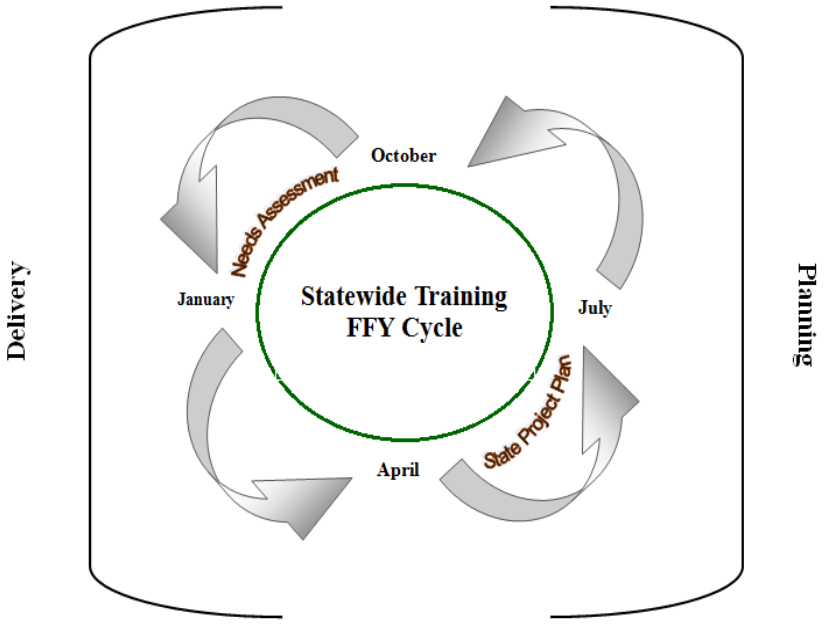

Illustration of the Statewide Training Cycle

2. Activity 2: Development and implementation of a *Training Schedule*

The cyclical process of defining the annual *Training Schedule* repeats each FFY and initially includes new projections for planning purposes

- Develop projections for FFY 2018 and FFY 2019 trainings for finalization by June 2017and June 2018, respectively
- Current training projections include continued capacity building support and SIA coordinated (TA) such as:

Partnering and Planning for Community Change	Inspiring Change with Communication	Evaluating Efficacy
▪ Identifying community health needs and priorities; ▪ Recruiting and retaining diverse partners ▪ PSE strategies to advance health equity; ▪ Orientation to SNAP-Ed and SNAP-Ed Guidance; ▪ Maximizing the impact of your IWP	▪ Learner centered teaching methods; ▪ Using stories to communicate your message and inspire action; ▪ Skills for facilitating dialogue, consensus and participation; ▪ LCE implementation of topic specific curricula and programs; ▪ Speaking to the media – tips and practice for communicating your message	▪ Fidelity guidelines for modifying curricula; ▪ Steps for implementing interventions across the SEM; ▪ Program evaluation to assess impact and improve outcomes; ▪ Reporting procedures for PSE evaluation

3. Activity 3: Training Implementation Tool

The *Training Implementation* tool is used to develop LIA trainings, and is particularly relevant for trainings that support evidence-based interventions. The tool serves several purposes:

a. As a *codifying tool*, it categorizes trainings on the training webpage and the CDPH Training and Events Calendar by settings and intervention categories.
b. As a *verification tool*, it ensures that learning objectives and interactive activities engage learners in a meaningful and relevant way by addressing the audience's SIA target populations and target behaviors, and Integrated Work Plans (IWPs).
c. As a *brand-building tool*, it helps develop consistent and targeted State-level messaging about the overall direction of SNAP-Ed in California.

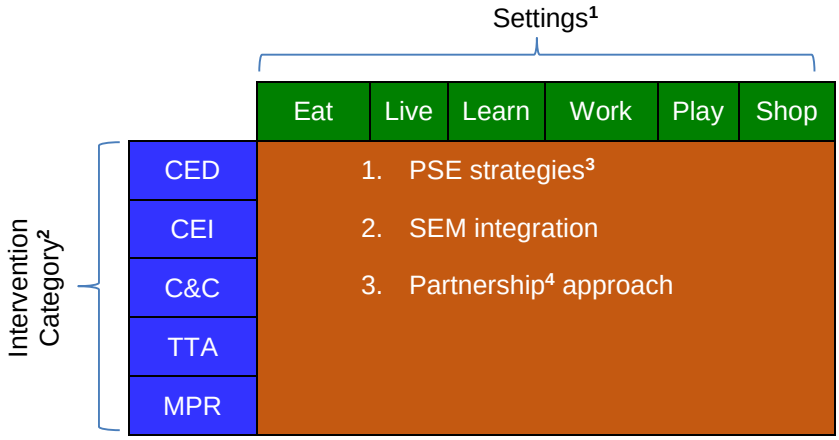

Illustration of the Training Development Tool

1 = trainers are to identify LIA trainees and their respective target populations (age groups) in order to address target behaviors;
2 = trainers to recognize role of IWP in the implementation of interventions;
3 = trainers are to reinforce delivery of evidence-based intervention as designed to ensure program fidelity; and
4 = trainers are to promote leveraging resources, including non-SNAP-Ed partners

Intervention Categories Legend: CED = Community/Nutrition Education Direct; CEI = Community/Nutrition Education Indirect; C&C = Coordination and Collaboration; TTA = Training and Technical Assistance; MPR = Media, Social Media, Public Relations and Messaging

C. Training Plan

CDPH plans to support State Implementing Agencies (SIAs) in their implementation of a variety of SNAP-Ed approaches within the framework of the Social Ecological Model by providing a statewide trainings accessible to local implementing agencies (LIAs) and consisting of interactive, evidence-based trainings and website resources. In addition to providing foundational trainings offered in FFY 2016, CDPH plans to provide a number of high-in-demand training topics to support LIAs training and technical assistance (TA) needs and SIA priorities in the next three years. The plan utilizes blended training approaches that include skill-based training and train-the-trainer model and offers trainings and TA in various formats such as in-person, webinar, and online self-paced training as appropriate. (See *Matrix of Trainings, Technical Assistance, & Meetings* summary)

1. Activity 1: Evidence–Based Interventions Training

Provide four to six (4 – 6) each per FFY of regional, in-person and webinar train-the-trainer and/or skill-based trainings on evidence-based interventions such as the CDPH developed Retail Program, Rethink Your Drink (RYD), Fit Business Kit, Youth Participatory Action (YPAR), Children's' Power Play Initiative, and the Healthy Eating and Active Toolkit for Community Educator.

Key Educational Messages: The primary message used to ground and connect the work of SNAP-Ed intermediaries is consistent with SNAP-Ed goal to improve "the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current 2015-2020 Dietary Guidelines for Americans." (*FFY 2017 SNAP-Ed Guidance*, page 11)

Secondary messages focus on using the Social Ecological Model (SEM) to plan and provide SNAP-Ed nutrition education and obesity prevention services designed to: 1) achieve positive changes in knowledge, goals, intentions and skills at the individual level; 2) expand to add organizational, policy, marketing or community engagement changes at the environmental level and 3) successfully engage multiple agencies (that receive FNS funding) to achieve complementary change at the community level.

All interactive trainings will increase knowledge and skills and prepare participants to implement and train others to conduct evidence based interventions tailored to address specific cultural audiences. All training materials will be posted on the web for SIA/LIA access and use.

Activity 1 Table: Train-the-Trainer Trainings to Support Evidence-Based Interventions

Modality	Training Duration	Projected Number of Participants/Training	Frequency of Trainings per FFY
In-person, regional	2 – 4 hrs	25 – 50*	4 – 6
Webinar	1 – 2 hrs	25 – 250*	4 – 6
Web-based training materials	n/a	Varies	As needed

*Participation limit can be increased as needed. Numbers listed above represent the ideal.

2. Activity 2: Collaborative Dialogue Training

Provide four to six (4 – 6) each per FFY of regional, in-person and webinar train-the-trainer and/or skill-based trainings on collaborative dialogue approach, aimed to improve communication and enhance efficacy of specific evidence based strategies and interventions. These trainings would focus on multiple levels of intervention, including direct education, organizational/institutional processes, and community partnerships within the context of SNAP-Ed.

Key Educational Messages: The primary message is *How to maintain fidelity to specific evidence based interventions while making the learning engaging and interactive.* Interventions may include *My Plate for My Family Community Toolkit, Eat Healthy, Be Active Community Workshop* and *Toolkit for Community Educators.* Secondary messages focus on enhancing the success of events as varied as one-on-one education, classes, trainings, and meetings by ensuring mutual respect, engagement, relevance, and safety of all participants. Other trainings would focus on strengthening engagement skills and confidence of staff at LHDs or SIAs responsible for developing or leading training sessions planning and facilitating meetings, and developing and conducting assessments.

Activity 2 Table: SNAP-Ed Collaborative Dialogue Trainings

Modality	Training Duration	Projected Number of Participants/Training	Frequency of Trainings per FFY
In-person, regional	2 – 4 hrs	25 – 50*	4 – 6
Webinar	1 – 2 hrs	25 – 250*	4 – 6
Web-based training materials	n/a	Varies	As needed

*Participation limit can be increased as needed. Numbers listed above represent the ideal.

3. Activity 3: Community Engagement and Partnership Building Training

Provide four to six (4 – 6) each per FFY of regional, in-person and webinar train-the-trainer and/or skill-based trainings and support for stakeholder and community engagement. Activities include support of LIA/LHD development and implementation of single and multi-county action plans for extending partnerships in their respective communities/regions; support for facilitating collaborative relationships among FNS organizations including but not limited to SNAP-Ed LIAs; support LIAs/LHDs with the coordination of logistics and promotion of coalition meetings and teleconferences; support for the provision of training to orient new members and the implementation of strategies to retain and recognize seasoned members.

Key Educational Messages: The FNS mission statement of working "with partners to provide food and nutrition education to people in need in a way that inspires public confidence" (*2017 SNAP-Ed Guidance,* p. 11) is the primary message used to ground and connect the work of SNAP-Ed intermediaries. Secondary messages focus on message framing, strategies for effective stakeholder and community engagement, action planning, consensus building, group facilitation, conflict resolution, and active listening.

Activity 3 Table: SNAP-Ed Community Engagement and Partnership Building Trainings & Support

Modality	Training Duration	Projected Number of Participants/Training	Frequency of Trainings per FFY
In-person, regional	2 – 4 hrs	25 – 50*	4 – 6
Webinar	1 – 2 hrs	25 – 250*	4 – 6
Web-based training materials	n/a	Varies	As needed

*Participation limit can be increased as needed. Numbers listed above represent the ideal.

CDPH will continue to provide LIAs/LHDs with training, and technical assistance on strategies and interventions; partnership development and logistical support for single and multi-county collaboratives; and media/public relations outreach and coordination. CDPH will expand the existing California State University Sacramento (CSUS) Conference Planning Services contract to provide logistical support at the regional level to facilitate active and accessible engagement in coalitions and collaboratives pursuing SNAP-Ed objectives. The support services may include acquisition of meeting locations, and, if needed, meeting facilitation; engagement of subject matter experts and coordination of SNAP-Ed promising practices exchanges as well. (See *III. Overall Coordination of Services for SIA Support* section for additional information).

4. Activity 4: SNAP-Ed Orientation Training

Provide four to six (4 – 6) each per FFY of regional, in-person and webinar train-the-trainer and/or skill-based trainings targeted to LIAs on California SNAP-Ed orientation training addressing program guidance and priorities as well as orientation on relevant administrative and fiscal guidelines and practices. These foundational training sessions will set the stage to accommodate long-range plans to integrate processes at the state level.

Key Educational Messages: The FNS mission statement, of "working *with partners to provide food and nutrition education to people in need in a way that inspires public confidence*" is the primary message used to ground and connect the work of SNAP-Ed intermediaries (*FFY 2017 SNAP-Ed Guidance*, page 11). Secondary messages focus on coordinating comprehensive SNAP-Ed services using the Social Ecological Model (SEM) to provide nutrition education and obesity prevention services through a combined and coordinated effort of direct education, multi-level interventions and community-wide public health approaches.

Activity 4 Table: SNAP-Ed Program & Administrative Trainings

Modality	Training Duration	Projected Number of Participants/Training	Frequency of Trainings per FFY
In-person, regional	2 – 4 hrs.	25 – 50*	4 – 6
Webinar	1 – 2 hrs.	25 – 250*	4 – 6
Web-based training materials	n/a	Varies	As needed

*Participation limit can be increased as needed. Numbers listed above represent the ideal.

5. Activity 5: SNAP-Ed Program Evaluation

In collaboration with staff from the Nutrition Policy Institute, provide four to six (4 – 6) each per FFY of regional, in-person and webinar train-the-trainer and/or skill-based trainings and support to evaluate SNAP-Ed interventions. Activities include support for implementing: Activity Tracking Form (ATF) reporting procedures to capture process evaluation data; Impact Outcome Evaluation (IOE) procedures to measure multi-session nutrition education interventions; the RE-AIM (Reach, Effectiveness, Adoption, Implementation and Maintenance) planning and evaluation framework to assess progress toward implementing PSEs; and, the SNAP-Ed Evaluation Framework to inform future planning and evaluation efforts.

Activity 5 Table: SNAP-Ed Program Evaluation

Modality	Training Duration	Projected Number of Participants/Training	Frequency of Trainings per FFY
In-person, regional	2 – 4 hrs	25 – 50*	4 – 6
Webinar	1 – 2 hrs	25 – 250*	4 – 6
Web-based training materials	n/a	Varies	As needed

*Participation limit can be increased as needed. Numbers listed above represent the ideal.

II. Active Communication and Support:

Organizational changes for SNAP-Ed Implementing Agencies and their intermediaries at state and local levels heightens the need for timely, clear and consistent communication at all levels. CDPH has a dual programmatic role in providing services to its LHDs, and to LIAs on behalf of CDSS and in collaboration with SIAs. CDPH will continue provide training and technical assistance to Local Health Departments as outlined in the CDPH Training Transition Plan. Throughout the three-year cycle (FFY 2017 – 2019), CDPH will continue to strengthen communication through site visits, teleconferences, online workspaces, electronic communication and multi-level internal and external collaboratives, as follows.

A. Local Health Departments (LHDs)

1. **Activity 1: Technical Assistance** – The first line for maintaining open communication with CDPH SNAP-Ed grantees is through ongoing technical assistance with dedicated Project Officers (POs) and Contract Managers (CMs). In FFY 2017 – 2019, the PO and CM teams will continue to facilitate consistent communication and shared understanding of programmatic and fiscal considerations among CDPH staff. POs and CMs meet bi-monthly to ensure consistent TA and information dissemination to local agencies. Training Development and Support (TDAS) Section Training Consultants and other subject matter experts from across the branch also provide additional technical assistance as appropriate.
2. **Activity2: SNAP-Ed 2.0 Workgroup** – CDPH participates in bi-monthly SNAP-Ed 2.0 meetings and facilitate coordination and collaboration in order to support LHDs in their implementation of the county integrated work plans.
3. **Activity 3: SNAP-Ed Program Advisory (SPA) Team** – LHD SNAP-Ed program liaisons that represent LHDs within the seven service areas meet monthly on a phone call to communicate and provide feedback on issues, concerns, and programmatic and administrative decisions that impact LHDs.
4. **Activity 4: CDPH LHD Training Support Team** – Cross sectional CDPH staff subject matter and instructional design experts collaborate to review, revise, design, deliver and evaluate SNAP-Ed training interventions for LHDs and LHD subcontractors. Feedback from external stakeholders helps inform the process and products.
5. **Activity 5: CDPH LHD Collaborative Site** – CDPH will develop a SharePoint Collaborative Site as a means to store, organize, and share information with LHDs. In addition to being a platform for enhancing technical assistance provided to LHDs, the site will be used to encourage networking and collaboration among LHDs, and allow them to upload requested documents.

B. SIAs/LIAs

The planning process of statewide training and capacity building support for SIAs and LIAs incorporates various methods to solicit internal and external stakeholder feedback, and invite SIA collaboration and participation where possible. The communication channels consist of vertical and horizontal pathways.

1. Activity 1: Engaging Internal Stakeholders (SIAs)

CDPH has instituted a series of leadership and staff level meetings to facilitate cross-SIA collaboration and coordination effort to inform long-range and short-range planning for statewide trainings and local LIA/LHD support.

Training Program Design

- **Activity 1.a:** SNAP 2.0 Meetings: The Training Manager utilizes this forum for providing statewide training and LIA support updates, engaging in high-level discussions and/or requesting final decision on action items
- **Activity 1.b:** The Statewide Training Planning Meetings (STPM) are working meetings that bring together SIA-level managers and their designated leads. Held at least once each quarter, the purpose of these meetings is to address SIA-level planning needs and recommend relevant trainings that align and support their multi-year planning efforts. These meetings serve to drive overall direction and provide general guidance to the Statewide Training Manager who facilitates the STCMs.
- **Activity 1.c:** The Statewide Training Coordination Meetings (STCM) are working meetings that bring together CTLs and SIA SMRs to develop a coordinated framework for developing high-need training that supports the multi-year planning process. For FFY 2017, the focus will be on creating comprehensive training programs on Physical Activity (PA) Integration and school-based interventions. STCM meetings serve to provide defined guidance to CTLs and SIA SMRs based on feedback from SIA managers at the Statewide Training Planning Meetings.

  1.c.1 Activity 1: LIA Training Programs on School-Based Interventions and PA Integration

  Many of the trainings offered to LIAs in FFY 2016 originated from programmatic themes or training topics offered in the past. For FFY 2017, plans are in motion to develop comprehensive evidence-based training programs beginning with school-based interventions and PA integration. Components of the training programs will be specifically developed for two main audiences: the LIA administrator and the LIA implementer. This work will influence the layout of the training webpage for each topic and, in its final form, will become the template webpage layout for all LIA trainings in FFY 2017 - 2019. This activity is a result of a series of Statewide Training Coordination Meetings (STCMs) that concluded on April 11, 2016. (See II. Active Communication and Support for more information on STCMs).

  1.c.2 Activity 2: Statewide Regional Support Services – (See *III. Overall Coordination of Services for SIA Support. C. Activities 1, 2, and 5* for details)

  a. SNAP-Ed Promising Exchange Practices (PPE)

  b. SNAP-Ed Peer Exchange Program (PEP)

  c. SNAP-Ed Partnership-Building Support (PBS)

1.c.3 Activity 3: SIA TA Planning and Coordination (See *III. Overall Coordination of Services for SIA Support. C. Activity 1, 2, and 5* for details)

The original impetus for having this workgroup was to provide SIA staff the opportunity to observe other SIA TA site visits to appreciate the various dimensions through which SNAP-Ed work is conducted in California. The need has since broadened to define an SIA coordinated approach to TA. In the interest of building capacity and sustaining training efforts, this group will be responsible for proposing a conceptual framework of a coordinated TA process for California SNAP-Ed.

- **Activity 1.d:** CDPH Training Workgroups. The structure of the CDPH training workgroups consists of cross-branch representatives to maximize coordination and integration of activities with internal and external stakeholders where appropriate. SIA managers designate SIA subject matter representatives (SMRs) to participate in the development and/or delivery of statewide trainings scheduled for year. The level of SMR contribution in the development and/or delivery of statewide trainings is highly dependent on SIA interest and/or capacity to participate. At a minimum, CDPH Training Leads (CTLs) extend the opportunity for SMR involvement by regularly communicating with them and soliciting their feedback throughout the development process. Additionally, CTLs are responsible for connecting with external stakeholder groups to facilitate collaboration and minimize duplication of resources. See Activity II.C. for additional information.

Training Program Features & Products

- **Activity 1.e:** Annual SNAP-Ed LIA Training and Technical Needs Assessment Survey: CDPH Research and Evaluation Section will continue to support the Training Development and Support Section in the development of a robust statewide training and technical assistance needs assessment tool to inform program planning. Prior to releasing the survey, the Training Manager will continue to solicit SIA feedback on draft versions of the survey to ensure their needs are represented.
- **Activity 1.f.:** SNAP-Ed Training Website: CDPH main page has been recently redesigned to accommodate end-user need for easy to access information. The training webpage will continue to be updated with easy to access information about national, state, local and regional SNAP-Ed resources including CDPH state and regional training events and archived training webinars. CDPH will continue to promote and set-up training registrations of trainings offered by other SIAs, such as Smarter *Lunch Room* training *and The Science of Nutrition: Nutrition Research Updates* from UC CalFresh. The CDPH training site will be used as a centralized location for all SNAP-Ed related trainings and resources until CDSS's website is ready for rollout.
- **Activity 1.g:** CDPH SNAP-Ed Programmatic Library: A component of the redesigned CDPH Training/TA website is a comprehensive, subject-based library of SNAP-Ed admin, program and training resources including links to SNAP-Ed Connection and other relevant external training & program resources.
- **Activity 1.h.:** SNAP-Ed Civil Rights Training: An updated iteration of the mandatory annual USDA SNAP-Ed Civil Rights Training will continue to be accessible from the CDPH website for use by all SNAP-ED Implementing Agency Staff.

- **Activity 1.i:** E-Learning Modules: Self-guided e-learning modules and YouTube Training Videos will be developed for statewide trainings, where appropriate. Short clips video trainings (5-10 minutes) will be used to address visual demonstration of fiscal documents, contracts, use of GIS tools, and other such tasks. The longer training videos (30-60 minutes) will be used to address core public health and SNAP-Ed capacities such as introducing interventions and programs, demonstrating training delivery methods, and providing a review of public health fundamentals in an engaging format.
- **Activity 1.j:** Place-Based Training on using and training others on evidence-based and research-tested training opportunities such as Coordinated Approach to Child Health (CATCH) and SPARK Physical Activity Institutes will be provided in accessible geographic regions to LIAs/LHDs.

2. **Activity 2: Engaging our primary customers (LIAs)**

   a. **Activity 2a: Statewide SNAP-Ed Training Flyers** promoting scheduled SNAP-Ed trainings are e-mailed to all LIA/LHD staff every month. To promote SIA partnership and communication, SIA Training Leads are solicited to contribute calendar entries and review the flyer for accuracy and completeness prior to distribution.

   b. **Single and Multi-County Coalitions**

      i. Community Nutrition Action Partnerships (CNAPs) - All LIAs/LHDs are encouraged to participate in county level CNAPs. Theme focused meetings are directed at planning, working, sharing and partnership development.

      ii. Multi-County Coalitions (MCCs) – Quarterly SNAP-Ed multi-county collaborative meetings are convened in seven geographic regions of the state to bring LIA/LHD partners together for SNAP-Ed updates, training and relationship building. Logistical coordination and programmatic support is offered to MCCs. Technical assistance is also made available at the county level.

   c. **California SNAP-Ed Connection** – This is an online community collaboration site that will be comprised of topic or region specific subsites. (Refer to III.C.4 for additional information.)

C. Engaging External Stakeholders

In order to incorporate input from non-SNAP-Ed funded entities to specifically inform statewide training, the Training Development and Support Section (TDAS) has joined staff from Policy, Partnerships and Program Development (PPPD) Section in attending meetings with non-SNAP-Ed partners. Training staff also participate in CNAP meetings along with their PPPDS colleagues. The CDPH *Partnership Implementation Plan* details a mechanism for coordinating and identifying needs and many of the activities open up communication channels between the State and attendees. Building upon FFY 2016 work, the following TDAS activities will take place in FFY 2017 - 2019:

1. Activity 1: Smarter Lunchroom Movement (SLM) Collaborative

CDPH PPPD section has played a long-standing supportive role in the SLM Collaborative. In December 2015 the SLM Collaborative expressed a renewed interest in revisiting CDPH's role in the collaborative given the recent launch of SNAP-Ed LIA trainings. The Training Manager joined the SLM Leadership Team in January 2016 to participate in the SLM strategic planning efforts and support the development of train-the-trainer model for the SLM trainings in the future. CDPH plans to work with the SLM Collaborative to formalize plans through a written agreement in preparation for FFY 2017. Several CTLs have taken the SLM training series in 2016 and are positioned to contribute to the development and implementation the train-the-trainer training. In the meantime, the following activities will continue:

Activity 1.a: Promote SLM 101 (SLM Orientation), and 201 Technical Advising Professional (TAP) trainings on the monthly e-flyer to LIAs and on the CDPH Training and Events Calendar

Activity 1.b: Set-up training registrations.

Activity 1.c: Issue training certifications and post-training evaluation surveys if needed.

Activity 1.d: Continued participation of the CDPH Training Manager in the SLM Leadership Team meetings and lead training subcommittee activities.

2. Activity 2: California Local School Wellness Training Collaborative (CA-LWSTC)

In collaboration with CDPH PPPD section, CTL on School Wellness training arranged for a meeting in April 2016 with key members of the California Local School Wellness Policy Collaborative to discuss trainings offered statewide. The group decided to form a subgroup (CA-LWSTC) to share and coordinate training plans, promotion of trainings and resources, and ensure consistency of messaging statewide. The efforts of this subgroup will help inform SNAP-Ed LIA trainings on school related interventions.

3. Activity 3: Health in All Policies

The California Health in All Policies (HiAP) Task Force is working on developing an Action Plan. It is in the process of gathering input from its external stakeholders including key CDPH staff to help inform the development of their draft document. CTLs on PA Integration, School Wellness, and School & Community Gardens trainings will work with CDPH key staff to ensure key messaging and resource sharing opportunities on greening and parks are included in the updated versions of the trainings.

4. Activity 4: CDPH/California Department of Education (CDE) Check-in Meetings

In collaboration with CDPH PPPD section, the Training Manager has been included as a standing member of the quarterly CDE check-in meetings. Throughout the three-year cycle (FFY 2017 – 2019), to ensure key staff from both departments are informed on high-level activities and maintain this connection for potential collaborative work where appropriate.

III. Overall Coordination of Services for SIA Support:

A. Activity 1: Coordination of SNAP-Ed Meetings and Conferences

CDPH provides program management, oversight and content expertise for each scheduled events in partnership with California State University, Sacramento (CSUS) Conference Planning Services (logistical and event planning services). CDPH will expand the existing master contract to extend logistical support for multi-county coalitions and collaboratives. Services include assistance acquiring meeting locations, and, if needed, meeting facilitation and note taking. This service can used to support the logistical coordination of SNAP-Ed promising exchanges as well.

CDPH will continue to provide SNAP-Ed funded organizations and partners opportunities to increase their skills, knowledge and expertise around a wide-range of SNAP-Ed programmatic and administrative topic areas through meetings, forums and conferences. CDPH will also continue to provide training and technical assistance to Local Health Departments as outlined in the *CDPH Training Transition Plan* and the *Partnership Implementation Plan*.

Meetings and conferences planned for FFY 2017 - 2019 include:

1st Quarter	2nd Quarter
• LHD Project Directors Meeting – each year • Champion Provider Summit (2017) • Six (6) SNAP-Ed Regional, In-Person Trainings (LHD/LIA) – each year • Six (6) SNAP-Ed Webinar Trainings (LHD/LIA) – each year	• SNAP Ed State and Local Implementing Agency Forum – each year • Health Equity Summit (2018) • Six (6) SNAP-Ed Regional, In-Person Trainings (LHD/LIA) – each year • Six (6) SNAP-Ed Webinar Trainings (LHD/LIA) – each year
3rd Quarter	**4th Quarter**
• Three (3) Champion Summits: Champions for Change (Adults) – each year • Six (6) Regional, In-Person SNAP-Ed Trainings (LHD/LIA) – each year • Six (6) SNAP-Ed Webinar Trainings (LHD/LIA) – each year	• Childhood Obesity Conference (2017 and 2019) • Two (2) Messaging Training – each year • Six (6) Regional, In-Person SNAP-Ed Trainings (LHD/LIA) – each year • Six (6) SNAP-Ed Webinar Trainings (LHD/LIA) – each year

(See *Matrix of Trainings, Technical Assistance & Meetings* summary)

B. State-level Program Events/Projects

1. Local Implementing Agency Forum

The SNAP-Ed Local Implementing Agency Forum (LIAF) provides training and technical assistance opportunities for all California funded LIAs and their invited subcontractors to share their experiences and advance their programming to benefit the health of low-income Californians. The 2-day meeting is planned collaboratively by all State Implementing Agencies, and delivers content relevant to all SNAP-Ed implementers. Content includes administrative updates/trainings, program training, capacity building and best practices from the field. The annual LIAF will include administrative-focused pre-forum webinars, and the in-person meeting will include opportunities for capacity building, networking, and hands-on workshops.

2. Project Directors Meeting

The Project Directors Meeting (PDM) and SNAP-Ed State and Local Implementing Agency Forum were introduced in FFY 2014 as support for Local Health Department, subcontractor staff, and the staff of local implementing agencies when new SNAP-Ed funding model was put into place. This event is held once each FFY year during the first quarter.

3. CCLHO/CHEAC Chronic Disease Prevention Leadership Project (CDPLP)

The CDPLP is directed by a Leadership Team of senior local health department (LHD) leaders from over 24 different counties and has a long track record of building LHD capacity for PSE strategies. Over the next three years, CDPLP will: 1) increase the capacity for LHDs to carryout PSE strategies and enhance cross-sectorial collaboration, 2) foster collaboration with new internal and external partners, and 3) connecting and increasing awareness of LHD leadership (including Health Officers), with CDPH's Champion Provider Program.

4. Childhood Obesity Conference

The biennial Childhood Obesity Conference has been providing attendees the latest research and evidence-based practices and programs since 2001 and will continue supporting SNAP-Ed funded grantees across the state again in 2017. CDPH and its partners (Nutrition Policy Institute, Kaiser, The California Endowment, California State University, Sacramento, and the California Department of Education) have been integrally involved in the planning of the conference as well as presenting on the work of SNAP-Ed funded projects in order to accelerate progress in the field of childhood obesity prevention. The conference planning cycle for this conference is a two-year period. In FFY 2017 and FFY 2019 respectively, CDPH will work with its partners to coordinate the planning of the 9th and 10th Biennial Childhood Obesity Conference using state staff expertise.

5. Health Equity Summit (FFY 18)

CDPH will hold a Health Equity Summit in FFY 2018 for the purpose of developing recommendations for a written strategy to decrease nutrition and obesity health disparities in California. This invitation-only health equity summit would obtain input from national, state, and local experts, public health practitioners, partners, and/or stakeholders to create recommendations to inform an approach to minimize nutrition and physical-activity related disparities in California. Recommendations would describe population-specific outcome measures and identify a strategic direction to achieve health-related equity. The Summit is anticipated to occur on a single business day for up to 50 partner attendees.

Coordination and collaboration will take place with the CDPH Office of Health Equity, Health in All Policies Program, California Tobacco Control and/or other state and local programs that have a history and/or interest in health equity issues as applied to nutrition and physical activity.

Recommendations for strategy will be summarized and information used as a resource for revising state-level project activities, as needed, to further support health equity measures, guide the overall multi-year planning effort, and inform California SNAP-Ed strategic direction.

Because this is a specialized area of expertise, CDPH will release a targeted solicitation to recruit subject matter experts. (See Budget: Health Equity TBD)

C. Regional Events/Projects

CDPH will continue provide training and technical assistance to Local Health Departments as outlined in the *CDPH Training Transition Plan* and the *Partnership Implementation Plan*. Through the CSUS Conference Planning Services, CDPH plans to provide enhanced logistical support and event planning services for meetings and special events in each of the seven regions or service areas (SAs) in California. The Training Development and Support (TDAS) Section has staff assigned to each of the seven SAs who will work in coordination with staff from across the branch, and in collaboration with SIAs as relevant, to support CDPH sponsored events and projects and extend participation to SIAs as follows:

1. **Activity 1:** Partnership Implementation Plan - Projects and activities outlined in the *Partnership Implementation Plan* will be supported through training, technical assistance, and capacity building opportunities including state-assisted sharing of best practices, resources and tools. These include 1) facilitating statewide partnership building opportunities, 2) LHD partnership capacity building opportunities, inclusive of topic/subject-specific roundtable events 3) regional partnership engagement and support, 4) support in-person partnership trainings and web-based trainings related to statewide partnership planning.
2. **Activity 2:** Community Nutrition Action Partnerships (CNAP) - CNAP training, technical assistance and capacity building opportunities, including but not limited to: 1) county-level partnership building events and activities including strategic planning, community engagement, and collaborative building and maintenance workshops for CNAP coordinators and/or members, 2) in-person communication workshops with select CNAP and/or multi-county coalitions and collaboratives, and 3) CDPH staff will also provide State representation and content expertise at selected county-level and multi-county partnership group (e.g., CNAP groups, multi-county coalitions, and collaboratives) meetings and special events.
3. **Activity 3:** Retail Training - This project will continue and increase our capacity to conduct PSE work in healthy retail interventions. The project will assist in program planning to further development the healthy retail interventions available to SNAP-Ed local implementers. Initial formative research will help the program identify and better understand best practices in the national retail landscape as it pertains to health (across the spectrum of all potential PSE efforts within retail interventions). Trainings will be conducted to develop new interventions that will serve the SNAP-Ed population in efforts to purchase healthy food at SNAP retailers. Examples include, but are not limited to, expanding retail interventions to support the new proposed rules to increase depth of stocking requirements for SNAP authorization. New interventions will focus on assisting retailers to increase their variety of staple food items to continuously remain authorized for SNAP and continue serving the low-income population.

4. **Activity 4:** Champion Provider Fellowship - In-person events that bring together LHDs, and CNAP representatives together with Champion Provider Fellows for program planning and engagement opportunities.

5. **Activity 5:** Local LIA/LHD Training and TA - Customized training and TA opportunities to foster and maintain local connections and develop learning communities regionally. In collaboration with SIA partners and CDPH expertise from across the branch and upon launching the projects, TDAS plans to:

    b. **Activity 5.a.:** Assist in the coordination of at least one SNAP-Ed Promising Practice Exchange in each service area each FFY

    Training and TA provided will address region specific need as identified in the SNAP-Ed Integrated Work Plans (IWP) and LIA Training and Technical Assistance Needs Assessment Survey.

    c. **Activity 5.b.:** Develop and implement a statewide SNAP-Ed Peer Exchange Program

    The purpose of the program is to enhance the capacity of LIAs to implement SNAP-Ed in California. Modeled after the California Conference of Local Health Department Nutritionists (CCLHDN) Peer Exchange Program, the program would offer one-to-one mentee and mentor visits and/or a peer-to-peer roundtable exchanges. Additionally, SIAs are in favor of creating an online collaboration site for California SNAP-Ed Connectors.

    Activity 5.b.i.: The California SNAP-Ed Connectors is a subset program of the Peer-to-Peer Mentor Program. This program offers networking and collaboration opportunities for SIAs and LIAs who share common interests. A collaboration site will be used as the platform for exchanging information, share ideas, goals and strategies. The program includes the recruitment of an LIA Connector per topic or region who will be responsible for periodically monitoring discussions and facilitating group discussions. The invite to apply for this voluntary role would be released to LIAs as well as the Mentor distribution list. Facilitated by the Training Manager, SIAs SMRs will help recruit Connectors based on certifications/degrees held, number of years and/or experience, and overall commitment to facilitate group discussions, convene meetings at least twice per year, and promote regional meetings.

e. Project Description for Marketing Strategies

Note how you will implement the program: how and where it will be delivered, its duration, the projected number of participants, and the frequency of messages, etc.

Trainings are advertised on the Training and Events Calendar three (3) months in advance. Post-training recordings and materials are accessible to all SIAs and LIAs on the FFY 2016 and FFY 2017 Training Archive webpages. Statewide SNAP-Ed Training Flyers promoting scheduled SNAP-Ed trainings are e-mailed to all LIA/LHD staff every month and posted online.

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

Statewide trainings on interventions related to nutrition and physical activity education include learning objectives, case studies, and best practices on PSE strategies.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

The Training Development and Support Section references the SIA integrated curricula list to cite training resources to trainees.

h. Development of New Educational Materials

Identify any new materials that you plan to produce or purchase and justify the need and cost.

N/A

i. Key Performance Measures/Indicators (KPI)

List the key measures/indicators of implementation or performance that you will capture or collect. Identify if these are new measures/indicators not collected in the past. An example of an implementation measure is the number of PSAs delivered in each media market during the intervention. One associated performance indicator might be the percent of people in a media market who report hearing the message.

Satisfaction, learning, application and process evaluation measures will be integrated into LIA SNAP-Ed Program trainings, technical assistance, and meetings for LHDs/LIAs. Satisfaction evaluation measures will be useful in 1) identifying trends, 2) isolating problems in program design and 3) making improvements in program delivery. Learning evaluation measures help identify: 1) knowledge, skills and behaviors to build upon or reinforce core competencies, and 2) adapt learning experiences to align with major change initiatives in California SNAP-Ed. Application evaluation measures will be useful in: 1) helping attendees think about how they will use what they learned when they return to work and 2) identify intent to transfer what is learned to the job setting. Process measures will be used to document the resources, activities, meetings, trainings presentations conducted and coordinated through CDPH. Specific metrics will be collected as follows:

I. SIA Statewide Trainings

Quantitative and qualitative data will be collected on all trainings for intermediaries. Information collected includes process measures including number of trainings provided, number of attendees, organizational affiliation of attendees, and training evaluation feedback that contain satisfaction and learning data. The five main training categories are:

A. **Activity 1:** Trainings that support evidence-based interventions

B. **Activity 2:** Trainings on collaborative dialogue

C. **Activity 3:** Trainings community engagement and partnership building

D. **Activity 4:** Trainings on orientation to SNAP-Ed program & administration

E. **Activity 5:** Trainings on SNAP-Ed program evaluation

II. Active Communication and Support

Quantitative and qualitative process measures related to meeting outcomes are applied to the majority of activities outlined in *II. Active Communication and Support section* improving customer communication. These are expressed in the number of meetings, feedback provided/received, solutions reached, and action items identified and documented. Meeting outcomes include revisions to existing processes and procedures or the creation of new ones.

III. Overall Coordination of Services for SIA Support

Quantitative and qualitative data will be collected on all SNAP-Ed events and conferences. Data collected include number of attendees, organizational affiliation of attendees, training/meeting evaluation feedback, and media coverage (if event is publicized).

2. Evaluation Plans

The Training Development and Support Section will compile an annual year-end report on training services offered to SIAs and LIAs utilizing the data sets and evaluation measures stated in this section. Relevant resources that will be used to compile the report include:

Statewide Trainings

1. Training registration data
2. Pre-training self-assessment data
3. Post-training evaluation data

Conferences and Events

4. Conference and event evaluation data and reports

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation;

N/A

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

N/A

c. **Questions:** the questions(s) that will be addressed and;

- the approach to conducting the evaluation, including scope, design, measures and data collection;
- plans for using the results

N/A

d. **Evaluation:** if the project has been evaluated previously, note the most recent year in which the evaluation was done.

N/A

e. **Use of SNAP-Ed Evaluation Framework:** identify Evaluation Framework indicators that are used to help FNS track the use of these indicators.

SNAP-Ed Evaluation Framework – ST7: Partnerships; LT 9: Leveraged Resources; and ST 8: Multi-Sector Partnerships and Planning

3. Coordination Efforts

Describe efforts to coordinate, complement, and collaborate with other programs in order to deliver consistent behavior-focused nutrition and/or physical activity messages, comprehensive multi-level interventions, and community-based and public health approaches and to maximize the reach and potential impact of Federal nutrition education and nutrition assistance programs. State the purpose of the coordination and SNAP-Ed's role. Describe how efforts avoid duplication of services, especially when two IAs are working in the same venue or jurisdiction.

Coordination efforts are covered extensively in sections I, II, and III of part d. Project Description for Education (Training) Strategies.

SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT					APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
SNAP-ED FOUNDATION															
SNAP-Ed Orientation: History and Guidance	☐	■	☐	■	■	■	☐		■			■	☐	☐	☐
Dietary Guidelines for Americans 2015-2020		■							■						
SNAP-Ed Civil Rights Training		■							■						
MEETINGS & CONFERENCES															
Biennial Childhood Obesity Conference			☐	■	■	■	☐			☐	■		☐	☐	☐
SNAP-Ed LHD Project Director's Meeting	■	■	■							☐	■		☐	☐	☐
SNAP-Ed Local Implementing Agency Forum	☐	■	☐	☐	☐	■	☐	■		☐	■		☐	☐	☐
Regional coalition/collaborative meetings	☐	☐	☐	☐	■	■	☐			☐	■			☐	☐
Promising Practices Exchanges		■	■	■	■	■	■	■		☐	■		☐	☐	☐
Champion Provider Summits			■	☐	■	■				☐	■			■	■
Champion Alliance Summits			■	☐	■	■				☐	■		■	■	
SNAP-ED FISCAL ADMINISTRATION															
Fiscal reporting requirements	■							■	☐	■		■			
Allowable and un-allowble costs	■							■	☐	■		■			
Budget forecasting and reductions	■							■	☐	■		■			
Budget Adjustment Request (BAR) process	■							■	☐	■		■			
Guidelines for subcontracting SNAP-Ed svs	■							■	☐	■		■			
PROGRAM ADMINISTRATION															

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SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT					APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
SNAP-Ed LIA Integrated Work Plan 101		■	☐	☐	☐	☐	☐	■	☐	■		■	☐	☐	☐
Policy Systems Environmental 101		■		☐	■	■		■	☐	■		■		☐	☐
Community needs assessment resources		■		■	■	■		■	☐	■		■			
Choosing strategies and interventions		■		■	■	■		■	☐	■		■	☐		
Program reporting requirements		■					■	■	☐	■		■			
Monitoring subcontractors		■					■	■	☐	■		■			
Site change process		■					■	■	☐	■		■			
PROGRAM PLANNING															
PSE strategies to advance health equity		■	☐	☐	☐	☐	☐	■		■		■			☐
Community health needs and priorities		■	☐	☐	☐	☐	☐	■		■		■	☐	☐	☐
Collaborating fully for program integration		■	☐	☐	☐	☐	☐	■		■		■	☐	☐	☐
Modifying your IWP for maximum impact		■	☐	☐	☐	☐	☐	■		■		■	☐	☐	☐
USDA Evaluation Framework for Planning		■	☐	☐	☐	☐	■	■		■		■	☐	☐	☐
Designing Multi-level Interventions		■	■	■	■	■	■	■		■		■	☐	☐	☐
Multi-level resources for comminity settings		■	■	■	■	■	■	■		■		■	☐	☐	☐
Multi-level resources for school settings		■	■	■	■	■	■	■		■		■	☐	☐	☐
SKILLS to DELIVER DIRECT ED															
Fidelity guidelines for modifying curricula		■		■				■		■		■	☐		
Learner-centered education methods		■		■				■		■		■	☐		

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SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT						APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
Nutrition 101 for community educators		■		■				■		■		■	☐		
Group facilitation/classroom management		■		■				■		■		■	☐		
Food and cooking demonstration skills		■		■				■		■		■	☐		
PARTNER ENGAGEMENT															
Connecting SNAP-Ed with existing efforts						■				■		■		☐	
Recruiting and retaining diverse partners						■				■		■		☐	
Facilitating dialog, consensus & participation						■				■		■		☐	
Identifying common interests/shared vision						■				■		■		☐	
Cultural Competency						■		■		■		■			
CNAP Action Plan Assistance						■				■		■		☐	
MEDIA & COMMUNICATIONS															
Using stories to communicate your message			■			☐		■	☐	☐		■		☐	☐
Communicating your message to the media			■			☐		■	☐	☐		■		☐	☐
Making the most of media interviews			■			☐		■	☐	☐		■		☐	☐
Speaking to city and county councils			■			☐		■	☐	☐		■		☐	☐
Creating public relations opportunites			■			☐		■	☐	☐		■		☐	☐
Advertising 101			■			☐		■	☐	☐		■		☐	☐
EVALUATION															
Education Admin Reporting System (EARS)		☐		☐			■	■	■			■	☐	☐	☐

SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT						APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
Activity Tracking Form (ATF) training		☐		☐			■	■	■			■	☐	☐	☐
CNN GIS Training		☐		☐			■	■	■			■	☐	☐	☐
Reporting procedures for PSE evaluation		☐			☐		■	■	■			■	☐	☐	☐
PSE / RE-AIM Evaluation		☐			☐		■		■	■		■	☐	☐	☐
Impact Outcome Evaluation (IOE) #1		☐		☐			■		■	■		■	☐	☐	☐
Impact Outcome Evaluation #2		☐		☐			■		■	■		■	☐	☐	☐
USDA Western Region Framework		☐		☐	☐		■	■	■			■	☐	☐	☐
INTERVENTIONS & PROGRAMS															
Physical Activity Integration- ***T4T on multi-level strategies and intervention resources to promote access to and engagment in daily physical activity***			■	■	■	■	☐	■	■	■		■	☐	☐	☐
NEOPB Physical Activity Tool Kit			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Active Transport Programs			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Joint Use Agreements			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Walking and Biking Clubs			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy Preschool Environments - ***T4T on multi-level strategies and intervention resources to promote healthy food and physical activity in early childhood***			☐	■	■	■	☐	■	■	■		■	☐	☐	☐
Healthy Food & Beverage Standards			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Color Me Healthy - curriculum training			☐	■	☐	☐	☐	■	☐	■		■	☐	☐	☐
CATCH for Preschool			☐	■	■	☐	☐	■	☐	■		■	☐	☐	☐

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SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT					APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
Farm to Fork Efforts				■	■	■	☐	■	☐	■		■	☐	☐	☐
Hop, Jump, Leap! Integrating PA in ECE Settings								■	☐	■		■	☐	☐	☐
Healthy K-12 School Environments - *T4T on multi-level strategies and intervention resources to promote healthy food and physical activity in K-12 school environments*			☐	■	■	■	☐	■	■	■		■	☐	☐	☐
Healthy Food & Beverage Standards			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
California Smart Snacks in School			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Smarter Lunchroom			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
SPARK/CATCH			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Youth Engagement (YPAR)			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Farm to Fork Efforts				■	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy After School Environments -*T4T on multi-level strategies and intervention resources to promote healthy food and physical activity for children in after school environments*				■	■	■	☐	■	■	■		■	☐	☐	☐
Healthy Food & Beverage Standards				■	■	■	☐	■	☐	■		■	☐	☐	☐
Children & Youth Power Play!				■	■	■	☐	■	☐	■		■	☐	☐	☐
Quench Better! Rethink Your Drink				■	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy Community Environments - *T4T on multi-level strategies and intervention resources to promote healthy food and physical activity for adults and families in communities*			■	■	■	■	☐	■	■	■		■	☐	☐	☐
Toolbox for Community Educators			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Community Engagement			☐	■	■	■		■	☐	■		■	☐	☐	☐

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Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT					APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
Youth Engagement (YPAR)			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Champion Recruitment Toolkit			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Champion Providers Training			■	■	■	■	☐	■	☐	■		■	☐	☐	☐
Quench Better! Rethink Your Drink			■	■	■	■	☐	■	☐	■		■	☐	☐	☐
Farm to Fork Efforts			■	■	■	■	☐	■	☐	■		■	☐	☐	☐
CX3 Orientation				■	■	■		■	☐	■		■	☐	☐	☐
CX3 GIS Mapping Training				■	■	■	☐	■	☐	■		■	☐	☐	☐
CX3 On-The-Ground Survey Training				■	■	■	☐	■	☐	■		■	☐	☐	☐
CX3 Empowering Community Voices				■	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy Retail Environments - ***T4T on multi-level strategies and intervention resources to promote healthy food access and consumption for adults and families in communities***			■	■	■	■	☐	■	■	■		■	☐	☐	☐
Retail Program			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy Corner Stores			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Community Gardens			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Farmers Markets			☐	☐	■	■	☐	■	☐	■		■	☐	☐	☐
Farm to Fork Efforts				■	■	■	☐	■	☐	■		■	☐	☐	☐
Rethink Your Drink			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Healthy Worksite Environments - ***T4T on multi-level strategies and intervention resources to promote healthy food and physical activity in worksite environments***			■	■	■	■	☐	■	■	■		■	☐	☐	☐

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SNAP-ED LIA TRAINING AND TECHNICAL ASSISTANCE

Proposed for FFY 2017-2019

CDPH NEOPB SNAP-Ed Proposed Topics for Training, TA and Meetings in FFY 2017-2019 ■ *Primary Content* ☐ *Secondary Content*	CATEGORY							FORMAT					APPROACH		
	FISCAL ADMIN	PROGRAM ADMIN	MEDIA & PR	DIR. EDUCATION	PSE STRATEGIES	PARTNERSHIPS	EVALUATION	WEBINAR	ONLINE MODULE	LIVE TRAINING	MEETINGS	TA	INDIVIDUAL/GROUP	MULTI-LEVEL	P.H. APPROACHES
Worksite - Fit Business Kit			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Quench Better! Rethink Your Drink			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐
Farm to Fork Efforts			☐	■	■	■	☐	■	☐	■		■	☐	☐	☐

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FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	California State University, Sacramento
FFY 2018 Total Budget:	**$1,430,319.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$682,224	$682,224	0.00%
2	Non-Capital Equipment/Supplies	$0	$68,513	$68,513	0.00%
3	Materials	$0	$38,840	$38,840	0.00%
4	Travel	$0	$105,925	$105,925	0.00%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$162,043	$162,043	0.00%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$86,710	$86,710	0.00%
	Total Direct Costs:	**$0**	**$1,144,255**	**$1,144,255**	0.00%
9	Indirect Costs*** Indirect Cost Rate=__ %	$0	$286,064	$286,064	0.00%
	Total Federal Funds	**$0**	**$1,430,319**	**$1,430,319**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	N/A
3	Materials	N/A
4	Travel	N/A
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Financial Manager	Chad Smith	100.00%	0.00%	$147,680.00	0.26442307692	$39,050.00	0.00%	$0.00	$39,050.00	39,050.00	
2			Program Director	TBD	100.00%	0.00%	$255,840.00	0.11538460000	$29,520.00	0.00%	$0.00	$29,520.00	29,520.00	
3			Program Coordinator	Carragh Taylor-Hunt	50.00%	50.00%	$153,920.00	0.35889420000	$55,241.00	0.00%	$0.00	$27,620.50	55,241.00	
4			Program Coordinator	Kistien Howes	50.00%	50.00%	$153,920.00	0.35889420000	$55,241.00	0.00%	$0.00	$27,620.50	55,241.00	
5			Program Coordinator	Michelle Craven	50.00%	50.00%	$153,920.00	0.35889420000	$55,241.00	0.000%	$0.00	$27,620.50	55,241.00	
6			Program Coordinator	Nico Gilbert	50.00%	50.00%	$153,920.00	0.35889420000	$55,241.00	0.00%	$0.00	$27,620.50	55,241.00	
7			Website Designer	Steve Grondin	100.00%	0.00%	$137,280.00	0.02548076923	$3,498.00	0.00%	$0.00	$3,498.00	3,498.00	
8			Website Designer	Michael Gillman	100.00%	0.00%	$137,280.00	0.02548076923	$3,498.00	0.00%	$0.00	$3,498.00	3,498.00	
9			Graphic Designer	Mainhia Moua	100.00%	0.00%	$104,000.00	0.21682700000	$22,550.01	0.00%	$0.00	$22,550.01	22,550.01	
10			Graphic Designer	Scott Holiday	100.00%	0.00%	$104,000.00	0.21682700000	$22,550.01	0.00%	$0.00	$22,550.01	22,550.01	
11			Registration Coordinator	Laura Cortez	50.00%	50.00%	$95,680.00	0.16153846154	$15,456.00	0.00%	$0.00	$7,728.00	15,456.00	
12			Project Support Staff	Jeff Yakamoto	0.00%	100.00%	$93,600.00	0.112740384611111	$10,552.50	0.00%	$0.00	$0.00	10,552.50	
13			Project Support Staff	Rochelle Rose	0.00%	100.00%	$93,600.00	0.112740384611111	$10,552.50	0.00%	$0.00	$0.00	10,552.50	
14			Project Support Staff	TBD	0.00%	100.00%	$93,600.00	0.112740384611111	$10,552.50	0.00%	$0.00	$0.00	10,552.50	
15			Project Support Staff	TBD	0.00%	100.00%	$93,600.00	0.112740384611111	$10,552.50	0.00%	$0.00	$0.00	10,552.50	
16			Project Assistant	Molly Mayer	0.00%	100.00%	$56,160.00	0.13269230000	$7,452.00	0.00%	$0.00	$0.00	7,452.00	
17			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
18			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
19			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
20			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
21			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
22			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
23			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
24			Instructor	TBD	0.00%	100.00%	$301,600.00	0.08052885000	$24,287.50	0.00%	$0.00	$0.00	24,287.50	
25			Evaluation Director	TBD	100.00%	0.00%	$278,400.00	0.05000000000	$13,920.00	0.00%	$0.00	$13,920.00	13,920.00	
26			Curriculum/Instructional Designer	TBD	100.00%	0.00%	$192,000.00	0.05104166667	$9,800.00	0.00%	$0.00	$9,800.00	9,800.00	
27			Curriculum/Instructional Designer	TBD	100.00%	0.00%	$192,000.00	0.05104166667	$9,800.00	0.00%	$0.00	$9,800.00	9,800.00	
28			Technical Designer	TBD	100.00%	0.00%	$142,080.00	0.19791666667	$28,120.00	0.00%	$0.00	$28,120.00	28,120.00	
29			Media Specialist	TBD	100.00%	0.00%	$142,080.00	0.06875000000	$9,768.00	0.00%	$0.00	$9,768.00	9,768.00	
30			Media Specialist	TBD	100.00%	0.00%	$142,080.00	0.06875000000	$9,768.00	0.00%	$0.00	$9,768.00	9,768.00	
						Total Staffing: Salaries/Benefits:		**4.17692311537**	**$682,224**		**$0**	**$320,052**	**$682,224**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	Postage	4.043778	$0.47	2416.6	$4,593	
2			Office Supplies	Office Supples including: Pens, paper, folders, ink cartridges, note pads, etc.	9.649467	$10.00	662.42	$63,920	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$68,513**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplication	Printing and photo copying for conferences and meeting	$0.50	77680	$38,840	Correct amount
						Total Materials:	**$38,840**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Program Coordinator - Carragh Taylor-Hunt	Sacramento	Committee Meeting, Deliveries, onsite support	160	1	0	0	$0.00	$0.00	$0.00	838.94	$0.00	$0.00	$71,813	
2			Registration Coordinator - Laura Cortez Program Coordinator - Nico Gilbert	Sacramento	Speaker and Participation travel to Project Directors Meeting	5	2	1	1	$46.00	$110.00	$500.00	0	$0.00	$0.00	$6,560	
3			Program Coordinators - Michelle Craven Kristen Howes	Sacramento	Regional Trainings	21	2	1	1	$46.00	$110.00	$500.00	0	$0.00	$0.00	$27,552	
					Out-of-State												
1			None													$0	
															Total Travel:	**$105,925**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Meeting Site Cost	Room Rental and Audi/Visual Equiptment Rental	2.601936	$5,189.82	12	$162,043	
							Total Maintenance:	**$162,043**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Cross Sector Collaboration for Community Change Webinar Trainer	Design and delivery of four in-person trainings conducted by ChangeLab Solutions. The trainings will be held in the Far North, North, Central, and Southern California.	$49,500	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Multiple Speaker Fees	10-12 speakers @$500-$2500/speaker for a total of 20,500. The fee for speakers may vary and will depend on the extend of the subject matter expertise required for the event as well as the level of effort each speaker will provide for the event he/she is responsible.	$20,500	
2			Interpreter Fees	Cost to provide language interpretation services to individuals requiring language translation or sign language.	$1,760	
3			Youth Media Literacy and Advocacy Webinar Trainer	1 Speaker Equipping Youth to Promote Health with Media Literacy	$4,950	
4			School Wellness Workshops Presenter	1 Speaker Hosting a Refreshing Your Local School Wellness Policy Workshop	$10,000	
				Total Contracts/Sub-Grants/Agreements:	$86,710	

Total Direct Costs:	**$1,144,255**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect Cost not to exceed 25% of total direct cost	25.00%	$1,144,255	$286,064	
					Total Indirect Costs:	$286,064	

Total Budget:	**$1,430,319**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento
Contract/Sub-Grant/Agreement: Cross Sector Collaboration for Community Change

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Trainer	TBD	0.00%	100.00%	$61,600.00	0.75	$46,200.00	0.00%	$0.00	$0.00	$46,200	
				Total Staffing: Salaries/Benefits:				**0.75**	**$46,200**		**$0**	**$0**	**$46,200**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento
Contract/Sub-Grant/Agreement: Cross Sector Collaboration for Community Change

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Training Supplies and Marerials	Training supplies to include but not limited to: Stands and pads of paper, colored pens, folders, etc. $200 is based on the cost for each of the three meetings and is anticipated to cover all participants at each meeting.	$200.00	3	$600	
2			Printing/Duplication	Printing and photo copying for training materials	$3.00	900	$2,700	
						Total Materials:	**$3,300**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			None													$0	
									Out-of-State								
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento
Contract/Sub-Grant/Agreement: Cross Sector Collaboration for Community Change

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$49,500**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$49,500**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Health Equity Summit
FFY 2018 Total Budget:	**$60,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$37,000	$0	$0	
2	Non-Capital Equipment/Supplies	$192	$0	$0	
3	Materials	$2,619	$0	$0	
4	Travel	$20,189	$0	$0	
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$60,000**	**$0**	**$0**	
9	Indirect Costs*** Indirect Cost Rate= 0%	$0	$0	$0	
	Total Federal Funds	**$60,000**	**$0**	**$0**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Health Equity Summit

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Facilitator	TBD	5.00%	95.00%	$120,000.00	0.2	$24,000.00	0.00%	$0.00	$1,200.00	$24,000	Note: 100% of this line-item is FFY 17 carry-in
2			Project Assistant	TBD	0.00%	100.00%	$65,000.00	0.2	$13,000.00	0.00%	$0.00	$0.00	$13,000	Note: 100% of this line-item is FFY 17 carry-in
						Total Staffing: Salaries/Benefits:		**0.4**	**$37,000**		**$0**	**$1,200**	**$37,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Health Equity Summit

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Supplies	Pens, paper, flip charts, highlighters, etc. for planning meetings with CDPH staff	0.4	$40.00	12	$192	Note: 100% of this line-item is FFY 17 carry-in
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$192**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Duplication of Materials	Materials for the planning meetings with CDPH staff	$2.00	500	$1,000	Note: 100% of this line-item is FFY 17 carry-in
2			Printing	Printing program guide, registration materials, signage, etc.	$1,619.00	1	$1,619	Note: 100% of this line-item is FFY 17 carry-in
						Total Materials:	**$2,619**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Facilitator and the Project Assistant	Sacramento	Local Mileage for meetings with CDPH staff and the summit itself	17	2						2160		$16.00	$20,189	Other = Parking and Tolls; Note: 100% of this line-item is FFY 17 carry-in
					Out-of-State												
1			None													$0	
															Total Travel:	**$20,189**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Health Equity Summit

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$60,000**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		None			$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$60,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Healthy Retailer Support Training
FFY 2018 Total Budget:	**$100,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$89,650	$0	$0	
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$0	$0	$0	
4	Travel	$8,079	$0	$0	
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$97,729**	**$0**	**$0**	
9	Indirect Costs*** Indirect Cost Rate= 2.533%	$2,271	$0	$0	
	Total Federal Funds	**$100,000**	**$0**	**$0**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Healthy Retailer Support Training

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	TBD	50.00%	50.00%	$110,000.00	0.2	$22,000.00	10.00%	$2,200.00	$12,100.00	$24,200	Note: 100% of this line-item is FFY 17 carry-in
2			Project Coordinator	TBD	50.00%	50.00%	$75,000.00	0.4	$30,000.00	10.00%	$3,000.00	$16,500.00	$33,000	Note: 100% of this line-item is FFY 17 carry-in
3			Training Analyst	TBD	0.00%	100.00%	$59,000.00	0.5	$29,500.00	10.00%	$2,950.00	$0.00	$32,450	Note: 100% of this line-item is FFY 17 carry-in
						Total Staffing: Salaries/Benefits:		**1.1**	**$81,500**		**$8,150**	**$28,600**	**$89,650**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Healthy Retailer Support Training

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator, Project Coordinator & Training Analyst	Sacramento CDPH Headquarters	CDPH Staff will be trained to work directly with retailers on store and store owner capacity building	1	3	2	1	$46.00	$150.00	$0.00	252	$0.00	$10.00	$891	Other = Parking; Note: 100% of this line-item is FFY 17 carry-in
2			Administrator, Project Coordinator & Training Analyst	7 CA LIA Regions	Local Implementing Agencies will be trained to work directly with retailers on store and store owner capacity building	6	3	1	1	$46.00	$150.00	$0.00	1084	$0.00	$10.00	$7,188	Other = Parking; Note: 100% of this line-item is FFY 17 carry-in
	Out-of-State																
1			None													$0	
															Total Travel:	**$8,079**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Healthy Retailer Support Training

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$97,729**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1				2.533%	$89,650.00	$2,271	Note: 100% of this line-item is FFY 17 carry-in
					Total Indirect Costs:	**$2,271**	

Total Budget:	**$100,000**

1. State Agency Goals and Objectives

Identify your State's 3-5 population health goals and related objectives based on the needs assessment and current availability of other services. Use the SMART format.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. **Description of projects/interventions. The following information should be provided:**

Project Title State-Level Behavioral Surveillance

The State-level Evaluation is comprised of four research, evaluation, and data collection projects. One evaluation project will directly assess effectiveness of the CDPH SNAP-Ed annual media campaign and one surveillance project will be used to compute current estimates of prevalence in California's SNAP-Ed population while also yielding data useful for evaluation. Two additional projects, a pilot study and the Behavioral Risk Factor Surveillance System (BRFSS) question purchase, will support development of future research and programmatic activities.

Because the State-level Evaluation consists of research and evaluation activities, the project descriptions, including locations, project descriptions, implementation plans, and projected numbers of participants are described below in the "Evaluation Plans" portion of this form.

a. **Related State Objectives**

This project supports State Level Objectives 1a, 1b, 1c, 2, and 3b.

b. **Audience**

Gender: Males and Females
Ethnicity: White, African American, Latino/Hispanic populations, and all other racial/ethnic groups
Languages: English and Spanish
Ages: Adults, Teenagers, and Children

c. **Food and Activity Environments**

N/A

d. **Project Description for Educational Strategies**

N/A

e. Evidence Base

Provide the name of each project, identify the evidence level, either research- or practice-based, and cite the supporting references. (Refer to the Checklist for Evidence-Based Approaches in Appendix E.

N/A

f. Policy, Systems, and Environmental Changes

Provide a list of the specific strategies you will use to effect PSE changes for interventions where nutrition and physical activity education is provided. Environmental supports may include changes in organizational practices or a policy or systems change.

N/A.

g. Use of Existing Educational Materials

Give the title, author, and description of existing educational materials that will be used in the delivery of the project/intervention. Specify the language(s) in which the materials will be used including English. Indicate whether the materials will be purchased and justify the need and cost.

N/A

h. Development of New Educational Materials

N/A

i. Key Performance Measures/Indicators (kpi)

N/A

3. Evaluation Plans

Describe any evaluation planned. For each evaluation, please indicate:

a. **Name:** the name(s) of each project(s) that will be a part of this evaluation;

Project 1: *Benchmark Survey*

Project 2: *Comprehensive Evaluation of SNAP-Ed and Behavioral Surveillance of SNAP Populations*

Project 3: *CHANGES Pilot Study*

Project 4: *BRFSS Question Purchase*

b. **Type:** the type of evaluation as primarily a formative, process, outcome or impact assessment;

Project 1: Outcome evaluation

Project 2: Outcome evaluation
Project 3: Formative pilot study for outcome assessment
Project 4: Formative research

c. Questions:

Project 1: Benchmark Survey

The Benchmark Survey examines health-related behaviors of low-income California mothers who are White, African American, or Hispanic. This survey will be the mechanism for evaluating associations between levels of exposure to California SNAP-Ed Champions for Change Media, Advertising and Public Relations Campaign messages and self-reported behavioral outcomes.

CDPH Research and Evaluation section (RES) staff will revise the questionnaire on an annual basis to include unaided recall questions related to television, radio, and billboard exposure specific to the images and messages of the 2017, 2018, and 2019 Campaigns. Each survey instrument will also be revised to assess applicable outcomes from the Western Region SNAP-Ed Nutrition, Physical Activity, and Obesity Prevention Outcomes Evaluation Framework document. The survey instruments will include self-reported measures of fruit and vegetable consumption, physical activity and sedentary behavior, and knowledge of the My Plate guideline.

CDPH staff will identify SNAP households with adult mothers or caregivers and conduct a statewide random sample stratified by race/ethnicity. The sample will be drawn from the Medi-Cal Eligibility Data System (MEDS) database, provided by the Department of Health Care Services under the DHCS SNAP Data Interagency Agreement.

The time frames for data collection are the months of April and July 2017, 2018, and 2019. A survey vendor (Public Health Survey Research Program, California State University, and Sacramento) will administer the survey instrument by telephone to roughly 400 White, 400 African American, and 400 Latino/Hispanic women each year.

Three months after the initiation of the Campaigns, these mothers will be re- contacted and asked to participate in a follow-up interview. Open-ended unaided recall responses will be coded into levels of possible exposure by at least two RES staff. Analyses will be conducted to verify acceptable levels of reliability. Revisions to the coding instructions and procedures will be performed if necessary. Levels of ad exposure will be examined in relationship to within-person changes in outcomes.

The results of the Benchmark Survey will be communicated in an annual report and used to provide recommendations for and potentially improve the effectiveness of future campaigns.

RQ1: What is the proportion of SNAP women who recall Campaign television, radio, or billboard ad?

RQ2: What is the relationship between ad exposure and recall of and adherence

to My Plate guidelines; overall increases in fruit and vegetable consumption and levels of physical activities; and decreases in sedentary behaviors?

RQ3: Are there differences in recall rates and associations between exposure and outcomes across Whites, African Americans, and Latinos/Hispanics?

Project 2: *Comprehensive Evaluation of SNAP-Ed and Behavioral Surveillance of SNAP Populations*

Important changes to the comprehensive survey (i.e., Champions for Healthy Change) were implemented in 2016 and will continue in 2017, 2018, and 2019. Most notably, the sampling frame has been expanded from 17 to 30 local health jurisdictions, and efforts continue to include direct education data from other SIAs in the calculations of SNAP-Ed intervention reach at the census-tract level. The sample for Project 2 is drawn from the MEDS database under the DHCS SNAP Data Interagency Agreement.

The Comprehensive Evaluation will continue to examine the health-related behaviors of low-income California mothers, children, and teens. The core component of the survey instrument is the Automated Self-administered 24-hour Recall (ASA24). A supplemental questionnaire developed by RES staff will be used again to assess levels of physical activity, consumption of sugar-sweetened beverages, access to healthier foods, and height and weight. The survey will be administered via telephone interview, in English and Spanish, by the Public Health Survey Research Group at California State University, Sacramento. Data collection is scheduled for January through September 2 of each year. Overall, telephone interviews will be completed with 13,250 adults, teenagers, and children.

We will employ the current recruitment strategies for the surveys. The recruitment methods will consist of (1) a letter of reintroduction to the survey mailed to sampled households; (2) telephone contact with adults to confirm eligibility, willingness to participate, and current mailing address; and (3) mailing of a survey packet with a tape measure along with instructions for measuring the respondents' height, food demonstration booklet and measuring cups and spoons as required for administration of the ASA24. Moreover, attempts will be made to locate adults with letters of reintroduction returned as non-deliverable through use of reverse directories and/or public or commercial tracing services.

Our analytic plan includes calculating level of SNAP-Ed intervention reach at the census-tract level. This file will be merged with the survey data with mother, teen, and children responses linked to the SNAP-Ed reach data by census tracts. The primary analyses will examine levels of SNAP-Ed intervention reach in relation to self-reported dietary and physical activity measures, addressing the question of how the extent or concentration of SNAP-Ed interventions in a geographic area relates to levels of self-reported physical activity and dietary behaviors.

Changes to the Comprehensive Survey beyond FFY 2017 are currently under consideration. Feedback on the 2017 State Plan indicated a need for CDPH to

reestablish three historic surveys: the California Dietary Practices Survey of Adults (CDPS), the California Teen Eating, Exercise, and Nutrition Survey (CalTEENS); and the California Children's Healthy Eating and Exercise Practices Survey of 9- to 11-year-old children (CalCHEEPS). However, due to practical constraints, the three surveys cannot be reestablished precisely as they were in past years. Extensive subsequent conversations within the Statewide Implementing Agency (SIA) Evaluation Workgroup indicated that the SIAs' priority was to develop a program of surveillance that will: 1) provide population estimates, 2) represent the populations served by all SIAs, and 3) *ideally*, be comparable to previous years. To this end, CDPH SNAP-Ed developed a prospectus for *2018 Behavioral Surveillance of SNAP Populations* to meet SIAs' goals, and with Evaluation Workgroup input, determined to proceed with this effort in 2018.

The 2018 Behavioral Surveillance of SNAP Populations will use an adaptation of the *Comprehensive Evaluation of SNAP and Behavioral Surveillance of SNAP Populations* survey. The survey consists of two interviews, an exhaustive 24-hour dietary recall interview (the ASA24) and a Supplemental Interview containing questions about dietary intake, physical activity, household behaviors, and respondent demographic characteristics. For 2018 we propose to use the ASA24 and adapt the Supplemental Interview Survey Instrument to reflect the SIAs' current information needs. A task group composed of SIA Evaluation Workgroup members was formed to compose the new Supplemental Interview Survey Instrument.

Sampling for *2018 Behavioral Surveillance of SNAP Populations* differs from sampling the *Comprehensive Evaluation.* First, men will be included in the sample. Second, the sample will no longer be limited to 30 counties. Third, the sample size will be reduced from 13,250 to 9,250. At the request of CDPH SNAP-Ed, the Nutrition Policy Institute (NPI) completed a new sample size calculation and determined this size to be sufficient for behavioral surveillance, for the examination of multi-year trends, and for statistical comparisons (i.e., hypothesis testing) between the 2018 data and *Comprehensive Evaluation* data from 2013 – 2017, where appropriate. This project, to the extent possible, makes assiduous use of existing and already-contracted resources and will rely on the MEDS database for sampling.

Recruitment strategies will be the same as those used for the *Comprehensive Evaluation.* The recruitment methods will consist of (1) a letter of introduction to the survey mailed to sampled households; (2) telephone contact with adults to confirm eligibility, willingness to participate, and current mailing address; and (3) mailing of a survey packet with a tape measure along with instructions for measuring the respondents' height, food demonstration booklet and measuring cups and spoons as required for administration of the ASA24.

The primary purpose of collecting data in 2018 will be to describe characteristics and behaviors of California SNAP parents, teens, and children. Consequently, the primary analyses will be descriptive. However, the design of the study will permit CDPH SNAP-Ed to use a portion of the data in a replication and extension of previous years' *Comprehensive Evaluation* analyses, which compared population-level outcomes in California to levels of SNAP-Ed intervention reach.

Project 3: *California Health and Nutrition Goals Examination Study (CHANGES) Pilot Study*
In FFY18 CDPH will collaborate with the Nutrition Policy Institute to conduct a pilot of a methodology to collect surveillance of SNAP-Ed eligible populations and more efficient approaches for integrating data collection methods to demonstrate accomplishments and impacts of SNAP-Ed interventions in California.

Project 4: *BRFSS Question Purchase*
The Centers for Disease Control (CDC) use the BRFSS to annually collect data on health behaviors in all 50 states. The BRFSS survey instrument for each state consists of a core set of survey items that are sponsored by the CDC and optional modules of questions that are available for states to add to each year's survey. In 2018 CDPH SNAP-Ed plans to fund the Sugar-Sweetened Beverage module of interview questions.

Findings will be used to inform and guide the development of Healthy Beverage Education, especially the CDPH SNAP-Ed Rethink Your Drink Campaign. Data from the BRFSS Sugar-Sweetened Beverage module will be used to inform the direction of Rethink Your Drink messaging and strategy, such as potentially targeting disparities in sugar-sweetened beverage intake.

The specific question associated with this project is: In 2018, what proportion of low-income California adults consumes sugar-sweetened beverages a) on a daily basis? b) on a weekly basis?

d. Evaluation:

N/A

e. Use of SNAP-Ed Evaluation Framework:

ST3, MT1, MT3, LT2 though LT8, R5.

4. Coordination Efforts

Extensive collaboration was used in developing this project. In addition to the integral role of the SIA Evaluation Workgroup, CDPH SNAP-Ed has sought feedback and coordinated this effort with NPI as they prepare for the CHANGES behavioral surveillance effort, which they anticipate will begin data collection in 2019. In FFY18, CDPH will execute and manage a contract for data collection for the CHANGES pilot described in the project summary for NPI. For the BRFSS Question Purchase, CDPH SNAP-Ed will use non-SNAP-Ed resources to fund the proportionate cost of interviewing non-SNAP-Ed-qualifying Californians.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	Department of Health Care Services
FFY 2018 Total Budget:	**$4,386.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$0	$0	
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$0	$0	$0	
4	Travel	$0	$0	$0	
5	Building/Space	$0	$0	$0	
6	Maintenance	$4,386	$4,386	$0	-100.00%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$4,386**	**$4,386**	**$0**	-100.00%
9	Indirect Costs*** Indirect Cost Rate= 0%	$0	$0	$0	
	Total Federal Funds	**$4,386**	**$4,386**	**$0**	-100.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: Department of Health Care Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Department of Health Care Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Data Run	Resources utilized to create the dataset to provide downloads of data of all Food Stamp Recipients, 4 data downloads per year. On an annual basis, DHCS provides downloads of data of all Food Stamp Recipients, Food Stamp Beneficiaries. Four sets of data are run on an annual basis and the cost of each set is approximately $1,096.	1	$4,386.00	1	$4,386	NOTE: 100% of this line item is FFY 2017 Carry-in.
							Total Maintenance:	**$4,386**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: Department of Health Care Services

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$4,386**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$4,386**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	California State University, Sacramento
FFY 2018 Total Budget:	**$2,548,422.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 18 Award	Combined Total FFY 17 Carry-in + FFY 2018 Budget	% Difference
1	Salaries/Benefits	$603,868	$1,757,679	$864,870	$1,468,738	-16.44%
2	Non-Capital Equipment/Supplies	$0	$38,350	$22,667	$22,667	-40.89%
3	Materials	$0	$461,474	$374,716	$374,716	-18.80%
4	Travel	$0	$150	$100	$100	-33.33%
5	Building/Space	$0	$114,720	$120,511	$120,511	5.05%
6	Maintenance	$0	$128,000	$76,108	$76,108	-40.54%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$603,868**	**$2,500,373**	**$1,458,972**	**$2,062,840**	-17.50%
9	Indirect Costs*** Indirect Cost Rate= 25%	$0	$596,413	$485,582	$485,582	-18.58%
	Total Federal Funds	**$603,868**	**$3,096,786**	**$1,944,554**	**$2,548,422**	-17.71%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	Increased due to the need to purchase laptops, cell phones, and cellular service.
3	Materials	Decreased due to the ending of the YRBS goal, as well as the decrease in the number of participants in the C4HC/NEOP Surveillance project.
4	Travel	Increased significantly due to the addition of the CHANGES pilot goal to the contract. Data collection training will occur in MN and Berkley and the data collection will occur in participants' homes throughout California.
5	Building/Space	N/A
6	Maintenance	Decreased due to the ending of the YRBS goal, as well as the decrease in the number of participants in the C4HC/NEOP Surveillance project.
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Research Program Director (MPP I)	Julia	100.00%	0.00%	$97,168.42	0.6394	$62,129.49	59.20%	$36,780.66	$98,910.00	$98,910	
2			Systems Support Coordinator (ITC Career)	Ross Wise	100.00%	0.00%	$66,397.80	0.53202	$35,324.96	59.20%	$20,912.38	$56,237.00	$56,237	
3			Administrative Support Coordinator (ASC II)	Lida Jensen	100.00%	0.00%	$41,691.64	0.53201	$22,180.37	59.20%	$13,130.78	$35,311.00	$35,311	
4			Operations Coordinator (admin/ Analyst/Spec I/II)	Jessica Gollaher	100.00%	0.00%	$65,252.15	0.55611	$36,287.37	59.20%	$21,482.12	$57,769.00	$57,769	
5			Research Analyst (Research Tech II)	Samantha Bryant	0.00%	100.00%	$41,816.25	0.46764	$19,554.95	59.20%	$11,576.53	$0.00	$31,131	
6			C4HC Project Coordinator	Leigh Powell	0.00%	100.00%	$41,097.04	1	$41,097.04	59.20%	$24,329.45	$0.00	$65,426	
7			C4HC Diet Recall Training Specialist	Dr. Mical Shilts	0.00%	100.00%	$3,169.65	1	$3,169.65	10.50%	$332.81	$0.00	$3,502	
8			Public Health Survey Interviewers I	Multiple Position: TBD	0.00%	100.00%	$23,559.67	10	$235,596.70	59.20%	$139,473.25	$0.00	$375,070	
9			Public Health Survey Interviewers II	Multiple Position: TBD	0.00%	100.00%	$28,478.90	3	$85,436.70	59.20%	$50,578.53	$0.00	$136,015	
10			Part time PHS I	Multiple: The part time level I workers are student workers or short term workers who come and go throughout the year, so we don't have specific names for them. There are usually about 200 of them throughout the year that work across the projects.	0.00%	100.00%	$266,656.00	1	$266,656.00	10.50%	$27,998.88	$0.00	$294,655	
11			Part time PHS II	Multiple: The part time level I workers are student workers or short term workers who come and go throughout the year, so we don't have specific names for them. There are usually about 200 of them throughout the year that work across the projects.	0.00%	100.00%	$35,100.00	1	$35,100.00	10.50%	$3,685.50	$0.00	$38,786	
12			Public Health Survey Interviewers II		0.00%	100.00%	$20,597.37	1	$20,597.37	56.50%	$11,637.51	$0.00	$32,235	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

13			Part time PHS I	Multiple: The part time level I workers are student workers or short term workers who come and go throughout the year, so we don't have specific names for them. There are usually about 200 of them throughout the year that work across the projects.	0.00%	100.00%	$187,774.54	1	$187,774.54	10.50%	$19,716.33	$0.00	$207,491	
14			Part time PHS II	Multiple: The part time level I workers are student workers or short term workers who come and go throughout the year, so we don't have specific names for them. There are usually about 200 of them throughout the year that work across the projects.	0.00%	100.00%	$32,760.00	1	$32,760.00	10.50%	$3,439.80	$0.00	$36,200	
15	Delete	$47,610.00	CHANGES Project Coordinator						$0.00		$0.00	$0.00	$0	Removed because CHANGES is eliminated
16	Delete	$230,198.00	Registered Dietitian Interviewers (Field Data Collectors)	Multiple Positition: 1. TBD 0.8 FTE 2. TBD 0.8 FTE 3. TBD 0.8 FTE 4. TBD 0.8 FTE 5. TBD 0.8 FTE 6. TBD 0.8 FTE 7. TBD 0.8 FTE 8. TBD 0.8 FTE 9. TBD 0.8 FTE 10. TBD 0.7 FTE 11.TBD 0.7 FTE 12.TBD 0.7 FTE					$0.00		$0.00	$0.00	$0	Removed because CHANGES is eliminated
							Total Staffing: Salaries/Benefits:	**22.72718**	**$1,083,665**		**$385,075**	**$248,227**	**$1,468,738**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1	Decrease	$11,100.00	Office Supplies	General office supplies needed for conducting the program	22.72718	$28.007	12	$7,638	Reduction in FTE
2	Decrease	$600.00	General Postage and	General Mail	22.72718	$1.513	12	$413	Reduction in FTE
3	Decrease	$19,497.00	Software, IT infrastructure and support and Securty Costs	Shared cost over all goals as allocated - costs for server rental, IT service backup, security, networking support, repair work; and software subscriptions	22.72718	$49.194	12	$13,416	Reduction in FTE
4			HIPPA Compliant Lockboxes	Secutity Boxes that are HIPPA compliant to store confidential consumer information.	1	$100.00	12	$1,200	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1	Delete	$18,600.00	Laptops	Purchase 12 LTE laptops prorated by 9.3 FTE (estimated cost for laptops is $3,075.27 due to software processor and memory requirements.	0	$0.000	0	$0	CHANGES Pilot Removed
2	Delete	$7,200.00	Cell Phones	Purchase of 12 cell phones a phone for each Registered Dietition/Field Data Collector (12 phones are prorated by 9.3 FTE) is necessary to ensure they are able to communicate with project staff and participants while on the road by phone and email.	0	$0.00	0	$0	CHANGES Pilot Removed
							Total Non-Capital Equipment/Supplies:	**$22,667**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Recruitment Packet	Booklet, measuring cups/spoons, measuring tape	$4.00	15875	$63,500	
2	Decrease	$139,284.00	Gift cards	Goal 1: 2000 cards + .5% lost card rounded up to whole digit * $10/card + cost associated with cards Goal 2: 9250 cards + .5% lost card rounded up to whole digit * $10/card + cost associated with cards Total # of cards 11,250 at an average of $12.0592 each for a total cost of $135,666. Gift cards are incentives to participants in each research study. Given the participant burdens of time and effort in participating in research studies, standard ethical practice is to provide participants with research incentives.	$12.0592	11250	$135,666	Goal 4, CHANGES Pilot Removed
3			Reprographics and Mail Service	In house printing of specialized letters/packages	$175,000.00	1	$175,000	
4			Batch Validation Services	Validate and get new info if invalid for the phone numbers and address provided in the sample.	$550.00	1	$550	
						Total Materials:	**$374,716**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1	Decrease	$90,100.00	Various	various	Local travel for data collection and trainings	3	22.72718	0	0	$0.00			62			$100	CHANGES Pilot Removed
74																$0	
75																$0	
Out-of-State																	
1																$0	
															Total Travel:	**$100**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health Survey Research Program California State University, Sacramento 6000 J Street Folsom Hall 2048 Sacramento, CA 95819-6128	Rent is calculated at an average of 55.2% per year based on 7,834 square feet at $2.34 per square foot per month for 9 months, $2.39 for 3 months. Rent increases are scheduled for July 1st each calendar year. Calculates to $120,511.	.552	$18,193.08	12	$120,511	
							Total Building/Space:	**$120,511**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1	Decrease	$110,600.00	Public Health Survey Research Program California State University, Sacramento 6000 J Street Folsom Hall 2048 Sacramento, CA 95819-6128	Telephone - local and long distance charges Allocated at $76,108 per year to conduct the telephone interviews, and support the 1-800 phone for particpant call in. As the research project requires several points of attempted and actual contact with over 100,000 potential participants via phone these phone charges are realistic. The majority of these hundreds of thousands of calls are long distance and a charge is incurred even when no one answers the call. Further, for those who do participate (estimated at 12,000 participants) the interviewing process takes approximately 45 minutes, which incur significant long distance charges. In addition to the call charges there are monthly charges for the phones themselves (~48 stations), and the help desk 1-800 number and the voicemail system.	22.72718	$279.063	12	$76,108	Reduction in FTE
2	Delete	$2,400.00	Cell Phone Service and LTE services	LTE service for 12 laptops and phone service for 12 cell phones for two months of project.	0	$0.00	0	$0	CHANGES Pilot removed.
							Total Maintenance:	**$76,108**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: California State University, Sacramento

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
					Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$2,062,840**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% of Modified Direct Costs (Direct Costs - Rent)	25.00%	$1,942,329	$485,582	Reduction in Total Direct Costs.
					Total Indirect Costs:	$485,582	

Total Budget:	**$2,548,422**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
State-Level Project:	BRFSS Survey MOU CDSRB
FFY 2018 Total Budget:	**$10,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$0	$0	
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$0	$10,000	
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$0**	**$10,000**	
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$0**	**$10,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	N/A
3	Materials	New Contract
4	Travel	N/A
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

State-Level Project: BRFSS Survey MOU CDSRB

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

N/A

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: BRFSS Survey MOU CDSRB

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			BRFSS Module Prorated Purchase	The Public Health Survey Research Program (PHSRP) of the Chronic Disease Surveillance and Research Branch (CDSRB) conducts the Behavioral Risk Factor Survey (BRFS) of over 3,000 California residents yearly on selected health topics. There are several aspects of the survey, including development of the survey tool, cognitively testing new questions, testing the programming, instrument translation, year-long data collection, frequency analysis of survey data, and assisting with the publication and editing of written reports of the survey findings. NEOPB is one of the collaborating programs that make up the BRFS Work Group. Aside from the shared "core" questions which address demographics and general health, BRFS Work Group members can purchase additional questions or CDC optional modules specific to their topic of concern. NEOPB will purchase a module comprised of two questions. Total cost is $30,000 but request to cover only $10k through SNAP-Ed and the remaing $20k through other funding sources.	$10,000.00	1	$10,000	
							Total Materials:	**$10,000**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			None													$0	
	Out-of-State																
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
State-Level Project: BRFSS Survey MOU CDSRB

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$10,000**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$10,000**

Counties served by UC CalFresh **31**

Participating Program Units **15**

- ALAMEDA
- AMADOR
- BUTTE
- CALAVERAS
- COLUSA
- EL DORADO
- FRESNO
- GLENN
- IMPERIAL
- KERN
- KINGS
- MADERA
- MERCED
- NEVADA
- PLACER
- RIVERSIDE
- SAN FRANCISCO
- SAN JOAQUIN
- SAN LUIS OBISPO
- SAN MATEO
- SANTA BARBARA
- SANTA CLARA
- SHASTA
- STANISLAUS
- SUTTER
- TEHAMA
- TRINITY
- TULARE
- TUOLUMNE
- YOLO
- YUBA

2018 Executive Summary

In 2017, SNAP-Ed of California launched a three-year integrated work plan. This was the culmination of two years of collaboration between State Implementing Agencies - California Department of Social Services (CDSS), California Department of Public Health (CDPH), UC CalFresh, California Department of Aging (CDA), and Catholic Charities (CCC) - and their local county affiliates. Previously the state implementing agencies (SIAs) had forged the development and implementation of an annual integrated work plan and provided trainings and opportunities for local implementing agencies (LIAs) to build upon each other's organizational assets and resources to deliver efficient, quality programs. In 2018, California's SNAP-Ed SIAs are embarking on the second year of their three-year plan.

The California SNAP-Ed mission, developed in 2016, is to "*inspire and empower underserved Californians by promoting awareness, education and community change through diverse partnerships to result in healthy eating and active living*". The UC CalFresh Nutrition Education Program has adopted a Collective Impact framework towards building partnerships as identified in the SNAP-Ed Guidance. UC CalFresh has aligned with our state level partners to identify goals and annual objectives that progressively work toward key behavioral, physical and social environment outcomes. These outcomes reflect an effort to improve dietary quality, increase physical activity and food resource management skills, and, through multi sector engagement, increase the appeal and access to physical and social environments that support healthy choices in places people *eat, live, learn, work, play or shop*.

2018 Program Delivery

Over the next two years, the UC CalFresh program will continue to engage with low resource communities in 31 counties through the University of California Cooperative Extension county offices. SNAP-Ed eligible Californian's are primarily served through school base programs – where the school serves as the hub of "community" activity - but also extends to adult and senior populations. In this effort, UC CalFresh offers evidence-based curricula and programming that has the capacity to be comprehensive in scope. In coordination with school and community leadership, UC CalFresh site assessments identify opportunities to move programs from *individual/group education and intervention strategies* to *comprehensive interventions* and, finally, *multi-sectoral community and public health engagement*, as cited in the SNAP-Ed Guidance. The UC CalFresh model employs policy, systems and environmental (PSE) supports designed to encourage and sustain healthy choices through garden activities, the Smarter Lunchrooms Movement (SLM), and physical activity integration. A vision of comprehensive nutrition and physical activity integration is fully articulated through the Shaping Healthy Choices framework, which has been piloted in several counties and is in the SNAP-Ed Integrated Curriculum List.

The Youth Engagement Pilot Project, initiated in 2016, has continued to make significant progress in expanding opportunities to shift the paradigm from serving youth to engaging youth – a critical component to strengthening SNAP-Ed community engagement efforts. UC CalFresh leads the integrated work of teams from the UC Davis Center for Regional Change (CRC), the Public Health Institute (PHI) Center for Wellness and Nutrition (CWN) and 4-H as they build the momentum from the original six pilot sites with 5th to 12th graders to four new counties in FFY 2017. The regional trainings, individualized coaching, and documentation work from FFY 2017 laid the groundwork for FFY 2018. CWN and CRC will provide counties with an opportunity to learn from this year's efforts, plan their youth engagement and PSE efforts for the coming school year, and engage in a cohort support model. In addition, CRC and CWN will continue to collaborate to bring comprehensive and coordinated training opportunities to UC CalFresh staff and other SNAP-Ed local implementing agencies.

2018 Estimated Reach

The estimated total participant reach for Nutrition Education are 695,296; 119,317 for direct education (104,828 Youth and 14,489 Adult) and 575,979 for indirect education.

The focus is on comprehensive programming through community and individual engagement for PSE approaches.

2018 Financial Highlights

- The base budget will remain the same for FFY 2018 at $11M.
- Carry-in funds will be used to support the current programmatic efforts for UC CalFresh with the carry-in augmentation allowing for staff expansion to support local unmet needs, support of PSE approaches and coordination efforts.

1. State Agency Goals & Objectives for California

California's five SNAP-Ed State Implementing Agencies share the following goals and objectives.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- Objective 1a: By September 30, 2019, improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population (consistent with the current *Dietary Guidelines for Americans)* by 3%.

- Objective 1b: By September 30, 2019, increase consumption of fruits and vegetables among the SNAP-Ed eligible population by 3%.
- Objective 1c: By September 30, 2019, decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population by 3%.

Goal 2: Increase Physical Activity

- Objective 2: By September 30, 2019, increase time spent in physical activity among the SNAP-Ed eligible population by 3% (consistent with the current *Physical Activity Guidelines for Americans)*.

Goal 3: Improve Food Resource Management

- Objective 3a: Annually at least 80% of surveyed SNAP-Ed adult participants report improving at least one resource management behavior[1].
- Objective 3b: Annually at least 30% of surveyed SNAP-Ed adult resource management participants report increased food security[2].

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal[3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- Objective 4a: Annually improve[4] food environments in at least 500 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).
- Objective 4b**:** By September 30, 2019, at least 75% of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved food environments.

Goal 5: Increase access to and/or appeal[3] of physical activity opportunities for SNAP-Ed eligible populations.

- Objective 5a: Annually improve[4] environments and opportunities for physical activity in at least 200 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).

  Objective 5b: By September 30, 2019, at least 75% of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved environments and opportunities for physical activity.

2. Description of Projects/Interventions

Project Title: University of California, CalFresh Nutrition Education Program

a. Related State Objectives

The purpose of the University of California CalFresh Nutrition Education Program (UC CalFresh) is to empower low-income communities to combat hunger and prevent obesity by implementing evidence-based strategies that promote healthier, more active lifestyles consistent with the Dietary Guidelines for Americans of 2015. University of California, Davis is one of five state implementing

[1] *Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.*
[2] *Defined as not running out of food at the end of the month.*
[3] *Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion*.
[4] *Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.*

agencies and administers the SNAP-ED program through University of California Cooperative Extension offices (UCCE) operating in 31 counties.

For over 20 years, UCCE has delivered SNAP-Ed through programs characterized by the SNAP-Ed Plan Guidance as Approach 1 "individual or group-based direct nutrition education, health promotion, and intervention strategies". With the passage of the Healthy Hunger Free Kids Act of 2010, UC CalFresh and UCCE have increased attention to implementing more comprehensive programming with educational strategies accompanied by policy, system and environmental supports as described in the SNAP-Ed Guidance as Approach 2. Through collaborative partnerships, some UCCE programs are also participating in Approach 3 "community and public health approaches". The table below aligns California's State Level Goals and Objectives with the three SNAP-Ed Approaches and the specific UC CalFresh areas of program focus over the FFY 2017-2019 period.

CA State Level Objectives	SNAP-Ed Approaches	UC CalFresh Program Focus Over 3-years – FFY 2017-2019
#1, #2, #3 (Individual behaviors)	Approach 1: Individual/group education & intervention strategies	• Continued implementation of nutrition, physical activity and resource management direct and indirect education to adults, youth and families. • Increased attention to curricula fidelity • Greater integration of physical activity education • More intentional youth engagement strategies across the age continuum
#4-#5 (environment outcomes) **#1, #2, #3 (individual behaviors)**	Approach 2: Comprehensive, multi-level interventions	• Further define and assess comprehensiveness of UCCE county programs • Expand nutrition and physical activity policy, environment and systems supports especially in schools – Shaping Healthy Choices framework including: ○ evidence-based education ○ school food/Smarter Lunchrooms Movement ○ edible gardens ○ school wellness policy implementation ○ youth-led community action research projects (YPAR) on community or environmental changes ○ access to structured physical activity ○ murals and stencils
Potentially #1-#5	Approach 3: Community and public health approaches	• Increase participation in community/county multi-sector collaboratives • Strategic partnership with other state or non-SNAP-Ed UCCE programs • Possibly, closer linkage to media/social marketing campaigns

UC CalFresh's Specific, Measurable, Achievable, Realistic and Time-related (SMART) objectives are organized below by SNAP-Ed Approach. This three-year plan allows UC CalFresh to develop multi-year objectives that reflect a progression of program improvement and comprehensiveness for SNAP-Ed activities in each Approach area. **The objectives reflect program areas that will be undertaken to improve the quality, sustainability, effectiveness and reach of UC CalFresh's SNAP-Ed programming**.

Approach 1: Individual or group-based direct nutrition education, health promotion, and intervention strategies

All UCCE county/cluster programs will continue to provide **evidence-based Youth, Adult and/or Family-Centered Nutrition, Physical Activity and Resource Management Education.** Improving education quality and effectiveness will be achieved through greater attention to curricula fidelity and expansion of physical activity education through training and additional supports for UC CalFresh community educators and extenders. More intentional youth engagement strategies will

also improve the quality and sustainability of both UC CalFresh Approach 1 and Approach 2 efforts. Finally, education reach to greater numbers of SNAP-Ed eligible persons will be expanded through partnership-related objectives.

i. Curricula Fidelity and Competency Training to Improve Program Quality and Effectiveness

A. **By September 2017,** working with University of California Agriculture and Natural Resources (UC ANR) Nutrition Advisors and members of the Curriculum Committee define the fidelity guidelines for the most widely used UC ANR curricula based on the evidence and curricula author's input and determine best strategies for supporting curricula fidelity both for UC CalFresh community educators and "extenders" (classroom teachers, afterschool staff and others) who are trained to deliver UC CalFresh direct education.

B. **By September of each year (2018 and 2019),** work with the 17 UCCE county/cluster programs to assess current program delivery practices relative to the California SNAP-Ed fidelity guidelines and guidelines for specific UC ANR curricula.

C. **By September 2018**, incorporate fidelity guidelines into trainings for UCCE community educators and state-office site visits to county programs.

D. **By September 2019**, incorporate fidelity guidelines into trainings and resource kits provided to nutrition and physical activity education program "extenders".

E. **Annually, from October 2016 – September 2019**, provide or coordinate with other SIAs to provide at least two in-person and/or two web-based trainings each year for UCCE community educators on various youth, adult, and/or family-centered nutrition, physical activity or resource management curriculum.

F. **Annually, from October 2016 – September 2019**, provide at least two additional web-based trainings **each year** for UCCE community educators on core educator competencies such as basic nutrition, classroom management, conducting recipe demonstrations and other related topics.

ii. Physical Activity Education for Program Quality and Effectiveness

A. **From October 2016-September 2019,** in partnership with other SIAs, annually identify and train LIAs and extenders on at least one additional evidence-based physical activity curricula and/or approach as appropriate to address gaps for different age groups or settings.

B. **From October 2016-September 2019,** in addition to nutrition education and physical activity energizers, UC CalFresh programs will implement physical activity curricula, such as Coordinated Approach to Child Health (CATCH), Sports, Play & Active Recreation for Kids (SPARK), or Healthy Choices in Motion, in:

- at least 10% of their SNAP-Ed youth sites – Year 1 (by Sept 2017)
- at least 20% of their SNAP-Ed youth sites – Year 2 (by Sept 2018)
- at least 30% of their SNAP-Ed youth sites – Year 3 (by Sept 2019)

iii. Youth Engagement for Program Effectiveness and Sustainability

A. **By September 2017**, age appropriate youth engagement strategies and partnerships pertaining to direct education such as peer-to-peer education are documented in at least 4 pilot sites.

B. **From October 2017 through September 2019,** assuming pilot site success and continued funding, each year at least one additional UCCE county/cluster programs adopt at least one of the education-related youth engagement strategies.

iv. Partnerships for Greater Education Program Reach

A. **By September 2018,** partner with Leah's Pantry to pilot with at least two UCCE county/cluster programs referral and tracking procedures so that adult participants of UC CalFresh education have access to the eatfresh.org web-based mini-course. UC CalFresh has had very preliminary discussion with Adrienne Markworth about the programs and materials of Leah's Pantry/ eatfresh.org. A few of the UC CalFresh counties have referral codes established and there have been a few discussions with each of the counties on tracking. The current efforts have been very localized. With the changes in reporting requirements of EARS and conversion from the UC CalFresh Reporting Tools Workbook and the other LIA's work with the ATF to the PEARS online system, discussions on tracking and coordination have not taken place. With the new year and Leah's Pantry agreement with CDSS, we are planning to work in coordination with CDSS to have discussions soon on ways to better coordinate, track and promote eatfresh.org with our partners.

B. **From October 2017 through September 2019,** assuming procedures are successfully worked out, each year an additional 7-8 UCCE county/cluster programs adopt the piloted approach for eatfresh.org referral and tracking.

C. **By September 2018,** partner with Calaveras County to pilot a newly refined model for extending usage of UC developed evidence-based curricula to other SNAP-Ed implementers and community partners.

D. **From October 2017 through September 2019,** assuming the acceptability of the Calaveras County partnership, each year assist at least 2 other SNAP-Ed/community providers to adopt UC developed evidence-based curricula using this extender model.

Approach 2: Comprehensive, multi-level interventions at multiple complementary organizational and institutional levels

The project objectives in this area pertain to increasing the comprehensiveness of UC CalFresh programming to reach SNAP-Ed participants at multiple levels of the Social Ecological Model (SEM) with reinforcing strategies while still delivering high quality direct education to relatively large numbers of settings. More intentional youth, parent and stakeholder engagement is also a focus for Approach 2. Per the SNAP-Ed Guidance, "multi-level interventions generally are thought of as having three or more levels of influence" and the SEM levels include the individual, interpersonal (family, friends), organizational, community, and public policy or societal.

UCCE county programs have used the opportunity of the 3-year plan to strategize how more comprehensive multi-level programming could be implemented at a larger number of SNAP-Ed sites.

The most common policies, systems and environmental (PSE) changes adopted to enhance and link to direct education include:

- Smarter Lunchrooms Movement strategies in cafeterias and school meals
- Establishment or maintenance of edible gardens
- Increased access to structured physical activity programs
- School Wellness Policy implementation
- Environmental changes such as stencils promoting movement and murals promoting healthy behaviors
- Youth-led community assessment and change efforts through YPAR
- Promotion of Safe Routes to Schools

In addition, the Shaping Healthy Choices Program (SHCP) pilot implemented in 6 UCCE county/cluster programs is a multi-component approach that brings many of these supports

together with extensive inquiry-based nutrition and physical activity education and activities. In addition to direct education, the SHCP framework addresses school policies, environment, food service and youth and family engagement through specific components pertaining to:

- School Wellness Policy
- Creation and use of gardens
- Development and coordination with youth councils
- Foods available and marketed on campus
- Engagement of families, community partners, and also parent and teacher groups
- Supporting local and regional agriculture and food literacy
- Integration of Physical Activity (PA) (starting in FFY 2017)

v. Comprehensive, Multi-level Programming

A. **By September 2017,** using Shaping Healthy Choices as a model framework, further define with specific examples from UCCE county/cluster programs what constitutes a comprehensive, multi-level intervention reaching participants with reinforcing strategies at three or more levels of the SEM and the feasibility of SHCP expansion (scalability) over time. [Note: For school sites, comprehensiveness will also pertain to the number of grade-levels and total teachers participating in the program as extenders and as per the Guidance's description of Approach 2 *interpersonal* is one of the levels of the SEM. This will also include the collective impact of multiple LIAs collaborating at a site to achieve a comprehensive, multi-level intervention.]

B. **By September 2017 and reviewed each year through September 2019**, work with UCCE county/cluster programs to set annual targets for the percentage of their SNAP-Ed sites that will meet the definition of comprehensiveness and multi-level interventions.

C. **From October 2017 through September 2019,** at least 80% of UCCE county/cluster programs meet their targets each year for the percentage of sites receiving comprehensive, multi-level SNAP-Ed programming.

Annually, from October 2016 – September 2019, UCCE staff from each county program/cluster participate in at least two in-person and two web-based trainings addressing the policy, system and environment changes they are working to achieve in sites through interventions including but not limited to:

- Smarter Lunchrooms Movement
- Edible gardens
- School Wellness Policy
- Shaping Healthy Choices Program
- Increasing Access to Structured Physical Activity Programs
- Safe Routes to Schools
- School produce stands

vi. Youth Engagement for Program Effectiveness and Sustainability

A. **By September 2017**, age appropriate youth engagement strategies and partnerships pertaining to policy, systems and environmental change such as with Smarter Lunchrooms and Youth Participatory Action Research (YPAR) are documented in at least four pilot sites.

B. **From October 2017 through September 2018,** assuming pilot site success and continued funding, each year an additional UCCE county/cluster programs implement at least one of the PSE related youth engagement strategies.

Approach 3: Community and public health approaches to improve nutrition and obesity prevention

SNAP-Ed Approach 3 pertains to efforts that affect a large segment of the population, rather than targeting the individual or a small group. UC CalFresh three-year objectives for this Approach area primarily pertain to strategic partnerships for broader reach, participation in multi-sector collaboratives and potentially closer linkage between UCCE interventions and SNAP-Ed media/social marketing campaigns.

vii. Maintenance and Expansion of the Smarter Lunchrooms Movement of California (SLM of CA) Partnerships

A. **By September 2019,** continue to participate and organize expand monthly SLM of CA leadership meetings that contribute to the coordinated and strategic work of the partnership.

B. **By September 2019,** provide state-level support and leadership to the California Department of Education, and provide local training and technical assistance to nine SNAP-Ed eligible schools in the implementation of the Team Nutrition Smarter Lunchrooms Movement of California Grant.

C. **By September 2019,** continue to expand the Smarter Lunchrooms Movement of CA by developing and implementing a coordinated state-wide Technical Advising Professional (TAP) training and toolkit for Dairy Council of California, UC CalFresh, and other LIA staff, reaching a minimum of 150 people.

D. **By September 2019,** collaborate with the Cornell Center for Behavioral Economics in Child Nutrition Programs (BEN) Center to develop an introductory training that will be implemented by UC CalFresh, CDE, CDPH and the Dairy Council at least three times per year to food service staff, local implementing agencies, and other interested persons at sites throughout California.

viii. 2 UCCE County Programs' Strategic Partnership

A. **By September 2019,** further the strategic partnership with the UCCE 4-H program established through the Youth Engagement Initiative by sustaining the pilot programs and the Youth Development Advisory Committee and by expanding collaborative projects in at least 1 UCCE county/cluster each year.

B. **By December 2017,** determine the number of partnerships reported by UCCE county/cluster programs for the new section of the USDA Education and Administrative Reporting System (EARS) form

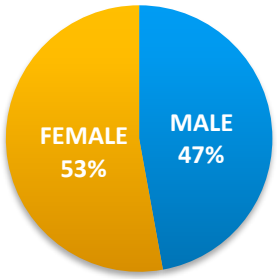
C. **From December 2017 through September 2019,** annually maintain existing partnerships and increase by at least 10% UCCE county/cluster programs' partnerships.

D. **If coordinated with CDPH and CDSS branding efforts, by September 2019,** at least 75% of UCCE county/cluster programs participate in the Champions for Change, or newly defined, social marketing campaign by implementing at least one of the following: 1) incorporating the Champions for Change messages into UCCE social marketing platforms, 2) participating in community "launch" events or 3) incorporating Champions for Change or redefined messages, and if available promotional materials, into classes and community events.

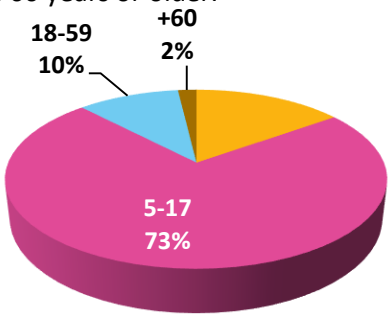
b. Target Audience

UC CalFresh nutrition combined with physical activity education and obesity prevention interventions are designed for SNAP-Ed eligible persons living in households having income at or below 185% of the Federal Poverty Level in the 31 UCCE participating counties. Based on FFY 2016 participant data, the audience can be characterized as the following:

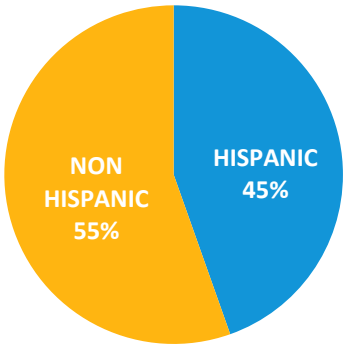
Sex: Female and Male



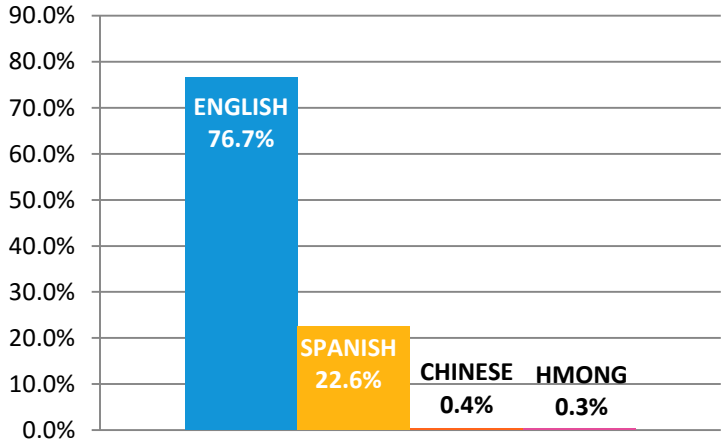
Age: The majority, approximately 73%, of UC CalFresh participants, are school-aged children or youth between (5-17 years). An additional 15% are preschoolers (<5 years of age) with another 12% adults of whom 2% are seniors 60 years or older.



Race and Ethnicity: Based on FFY 2016 EARS data, 45% of UC CalFresh participants are Hispanic or Latino and 55% report as non-Hispanic/Latino.



Languages: Based on FFY 2016 program data, UC CalFresh programs are delivered in four different languages the majority being English.



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c. Food and Activity Environments

UC CalFresh Nutrition Education Programs occupy domains in *learn* (which includes both direct and indirect education)*, live, work, eat* and *play*, as cited in the SNAP-Ed Guidance, the SNAP-Ed Evaluation Framework and the California SNAP-Ed Theory of Change.

In FFY 2017-2019, the UC CalFresh State Office will work with each county to assist in guiding and supporting the growth of comprehensive program delivery at school and community sites as defined by county integrated work plans, state and local level objectives and program activities. In order to facilitate program sustainability in the communities we serve, sites will be assessed for their readiness to engage community members and partners at more intensified levels (Approaches 2 & 3).

The majority of UC CalFresh programming is delivered in the *learn* setting. All UCCE county/cluster programs will continue to provide evidence-based adult, family-centered, and youth nutrition, physical activity and resource management education adding, as appropriate, activities to address the outer spheres of the SEM. Each of the evidence-based curricula delivered by UC CalFresh educators aims to increase participants' awareness, motivation, and positive behavior changes related to healthy eating and physical activity from preschoolers to seniors. UC CalFresh curricula are measured by SMART objectives and evaluation tools (see Sections j. Performance Measures and 3. Evaluation Plans).

For adults, resource management education responds to SNAP-Ed participants' limited economic access by focusing on strategies for planning, shopping and preparing healthy foods on a restricted budget. This curricula is offered at a number of settings including *learn* (school), *work* (job training and TANF), *live* (public housing, shelters, places of worship, residential treatment center), *shop* (food banks and pantries, farmers markets) and *play (*YMCA, community centers*)*. Linking gardens, produce stands, and electronic learning with Leah's Pantry/eatfresh.org will augment comprehensive strategies and support lesson messaging.

It is recommended that UC CalFresh county programs apply the Shaping Healthy Choices Program framework as an example on how to phase in a more comprehensive integrated approach (Approach 2). Embedded within this framework is the strategy of utilizing schools as a "hub" for greater community and youth engagement. As a site moves from applying direct or indirect education alone (Approach 1) to advance a comprehensive approach, increased environmental outcomes occur through activities such as the SLM (*eat*), edible gardens (*live, learn*), school wellness implementation (*learn*), access to structured physical activity (*learn & play*), and environmental and systems supports through mural and stencil work (*learn, play and live)*. Trained SLM and PA Leads in each UC CalFresh county office facilitate the growth of lunchroom alterations by working with district food service and school sites, as well as administering structured physical activity programs with curricula such as CATCH. Additional focus will be placed on integrating youth leadership and involvement in county programs to support ongoing youth education leading to career pathway opportunities. Increased interaction with youth councils and engagement of families, parent and teacher groups, as well as motivated seniors, leads to greater community ownership and, therefore, sustainability. This culminates in community and health approaches (Approach 3) being applied that reflect intensified community and county multi-sector collaboration and strategic partnerships with other state or non-SNAP-Ed UCCE programs, such as Master Gardeners and 4-H.

For greater detail on the application of UC CalFresh policy, systems and environmental initiatives please see section g, Policy, Systems and Environmental Changes.

d. Project Description for Educational Strategies

Overview of UC CalFresh Nutrition Education Program

The UC CalFresh NEP's educational strategies focus on providing quality evidence-based nutrition, physical activity and food resource management education (direct and indirect) for qualifying adults, youth and families. Tools and trainings are provided to community nutrition educators and volunteer extenders to achieve this goal.

During FFY 2017-2019, the UC CalFresh NEP will continue these educational strategies while working toward a comprehensive program model in qualifying sites including schools, afterschool programs and community settings. Nutrition and physical activity educational strategies will be supported by PSE efforts such as SLM activities and environmental changes which are described in section g.

UC CalFresh Nutrition Educators and trained extenders will continue to use evidence-based curricula from the *California SNAP-Ed Integrated Curriculum List* along with UC CalFresh approved materials to provide direct and indirect education to program participants. Audience-appropriate learning experiences will be provided through series based and individual lessons, demonstrations and other educational activities on topics such as healthy food choices, food purchasing and preparation, food resource management, food safety and physical activity. The program will continue to provide education to adults, families and youth in a manner that is culturally and language appropriate for the participants. Increased emphasis will be placed on curriculum fidelity and quality educational delivery, integrating physical activity into programming, expanding youth engagement strategies and increasing education program reach through strategic partnerships.

UC CalFresh NEP's educational strategies focus on behavioral outcomes that align with the USDA Dietary Guidelines and the SNAP-Ed Evaluation Framework. These key behavioral outcomes include:

- Buy, prepare, and consume half of your plate with fruits and vegetables, at least half your grains whole grains, and switch to fat-free or low-fat milk products;
- Increase physical activity and reduce time spent in sedentary behaviors as part of a healthy lifestyle;
- Maintain appropriate calorie balance during each stage of life—childhood, adolescence, adulthood, pregnancy and breastfeeding, and older age; and
- Utilize nutrition and budgeting tools for healthy family meals and snacks while controlling food costs.

PROJECT IMPLEMENTATION

The UC CalFresh Nutrition Education Program's educational strategies are provided to participants through three project areas which include adult, family-centered and youth programming. A description of the target areas, the educational delivery method used and types of locations in which education is provided are described below.

Adult Programming

UC CalFresh NEP offers a range of series-based classes and workshops for CalFresh qualifying adults through a variety of methods and locations. These methods and locations include:

Methods	Locations
▪ Nutrition Education Classes administered in Agencies, UCCE offices or schools ○ Mini-Workshops (1-2 hours each) ○ Series-Based Classes ▪ Community Gardens ▪ Targeted Social Media ▪ Newsletters ▪ Parent/Child Dual Instruction ▪ Online/ Self-Study Courses	▪ Targeted social media ▪ Education and training programs ▪ Nutrition Education at Farmers' Markets ▪ Community Events ▪ Community Housing Projects ▪ Community Gardens ▪ CalFresh Offices ▪ Parent Meetings at Schools ▪ Learn-At-Home/Home Study

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UC CalFresh NEP adult education will continue to provide food resource management education, since the most often requested classes offered through the adult program are *Plan, Shop, Save and Cook* and *Making Every Dollar Count.* These curricula enhance participants' knowledge and self-sufficiency by integrating nutrition education with food budgeting, meal planning, shopping, food label reading, cooking and food safety.

Physical activity education for adults is currently an underserved need. With this in mind, UC CalFresh will collaborate with other State level implementing agencies (SIAs), beginning with the California Department of Aging, to identify additional evidence-based physical activity curricula for inclusion in California's integrated curricula list to address the gap for adult (18-64 years) and older adult (65+ years) age groups.

Family-Centered Programming

UC CalFresh NEP offers a range of series-based classes and workshops for CalFresh qualifying families through a variety of methods and locations. These methods and locations include:

Methods	Locations
▪ Nutrition Education Classes Administered in Agencies, UCCE Offices or Schools ○ Mini-Workshops (1-2 hours each) ○ Series-Based Classes ▪ Targeted Social Media ▪ Newsletters ▪ Parent/Child Dual Instruction ▪ Online/Self-Study Courses	▪ Targeted Social Media ▪ Community Centers ▪ Nutrition Education at Farmers' Markets ▪ Community Events ▪ Community Housing Projects ▪ CalFresh Offices ▪ Parent Meetings at Schools & Childcare Sites ▪ Learn-At-Home/Home Study

In an effort to include parents in the learning process, UC CalFresh incorporates family-centered nutrition education for the parents of children already receiving UC CalFresh nutrition education within eligible schools and agencies serving children, youth and families. In past years, UC CalFresh NEP has been successful in increasing parent recognition of healthy food choices through dual (parent/child) taste testing and adult nutrition education interventions at locations such as school sites and family-based agencies.

In FFY 2017-2019, UC CalFresh NEP will continue implementing family-centered UC-developed curriculum including *Healthy, Happy Families, Healthalicious* and *Eat & Play Together!* through county-based programs. The *Healthy, Happy Families* curriculum addresses the parent-child feeding relationship and gives parents the tools needed to develop a healthy feeding relationship with their child early in life. This parenting/feeding aspect is a key component to establishing healthy eating habits for obesity prevention and is supported by research on child-feeding practices.

Youth Programming

UC CalFresh NEP offers extensive youth education programs delivered using a variety of methods and in various locations. These methods and locations include:

Methods	Locations
▪ Nutrition Education Classes by Program Educators or Trained Extenders ○ Mini-Workshops ○ Series-Based Classes ▪ School Gardens ▪ Targeted Social Media ▪ School Newsletters ▪ Online/Self-Study Courses	▪ Schools, Preschools and Childcare Sites ▪ After School and Summer Programs ▪ Nutrition Education at Farmers Markets ▪ School and Community Events ▪ Community Centers Serving Youth ▪ School and Community Gardens ▪ Parent Meetings at Schools ▪ Targeted Social Media

The goal of UC CalFresh youth education is to offer nutrition education and physical activity programs in organizations and schools serving SNAP-Ed qualifying students in an effort to

improve the health and eating habits of children and youth. UC CalFresh NEP offers a wide variety of curricula and lesson materials for preschool and kindergarten through grade 12. Curricula for grades K to 12 support California Education and Common Core State Standards. This linkage meets the dual need of direct nutrition and physical activity education while indirectly supporting state and federal educational standards.

Curriculum training and educational materials are provided to community youth organizations and after school programs where the lessons serve as core material for activities. Nutrition educators train teachers (called extenders) who deliver the programs. Youth nutrition educators offer technical assistance, nutrition education supplies and materials, USDA approved curricula, and taste testing of healthy foods to teachers and extenders in eligible school, afterschool and community programs.

With the USDA's inclusion of physical activity promotion into the SNAP-Ed Guidance, UC CalFresh designated 1.0 FTE in FFY 2015 to the integration of physical activity into UC CalFresh programming. Within the UC CalFresh funded community educators, Physical Activity (PA) Leads in each county have been identified and trained as CATCH youth curriculum trainers. In addition to other education responsibilities, the PA Leads will build capacity and the sustainability of physical activity integration into youth programming by training extenders and new staff on CATCH. PA Leads will help to improve communication between counties and the State Office regarding the vision and progression of physical activity integration. UC CalFresh will continue to identify opportunities for greater inclusion of physical activity into youth programming by collaborating with other SIAs and non-SNAP-Ed funded partners, while participating in state and national committees to keep abreast of new physical education and physical activity research, policy, and programming opportunities.

In FFY 2017-2019, a stronger emphasis is being placed on program delivery on the outer spheres of the SEM with a focus on schools. We are moving beyond direct delivery with individuals and working within schools and communities to reach the outer spheres including food service coordination with SLM, informing school wellness policies, engaging parents through newsletters, recipes, adult workshops, food tastings and other activities such as farmers' markets and school gardens. For the schools, a more comprehensive approach to nutrition and physical activity education and obesity prevention will occur with the focus on quality and comprehensive delivery, not solely the quantity of those who can be served with nutrition education programs. An example of our movement toward more comprehensive approaches is described in our ongoing implementation of the *Shaping Healthy Choices Program* (SHCP), described below.

The SHCP will serve as the framework for a comprehensive school-based approach in UCCE programs to promote high quality nutrition and physical activity education support by positive changes to the school policies, systems, and environment. The four components of this framework include nutrition education and promotion, family and community partnerships, foods available on the school campus, and wellness policies. The comprehensive approach used with SHCP will be discussed in more detail in sections f and g.

Our direct education reach numbers will generally not reflect increases as in previous years given that integrating PSE strategies at multiple levels of the SEM requires more time and effort devoted to SNAP-Ed allowable activities including but not limited to: coordination/collaboration with school food service for SLM, participation in school wellness policy or parent groups, establishing and/or reinvigorating school gardens and building partnerships and opportunities for community events such as walk-to-school day, school farmers' markets or "Farm Day" field trip events.

Training Activities to Support Educational Strategies

The educational strategies described in the previous sections will be supported by staff training provided in various formats. The overall goals of staff training are to improve quality and fidelity of program delivery. Training will be coordinated with other SIAs for program areas in which SIAs have common training goals and needs. UC CalFresh will also continue to provide staff training for subjects unique to its program priorities.

UC CalFresh, along with UC ANR's Expanded Food and Nutrition Education Program (EFNEP) program, plans to develop training manuals for nutrition education curricula developed by UCCE Specialists (faculty) and Nutrition Family Consumer Science (NFCS) Advisors. For each curriculum a core group of NFCS Advisors and UCCE Nutrition Program Supervisors will be trained to become "master trainers" for that curriculum. This train-the-trainer model will promote more efficient and effective staff training on nutrition education curricula in alignment with program goals to improve curriculum fidelity and quality of curriculum delivery. As greater coordination occurs with SIAs, LIAs and others state programs, curriculum training will be suggested as part of a user agreement for non-UCCE agencies that request access to use UCCE-developed curricula.

While in-person trainings will continue to be offered, UC CalFresh plans to incorporate additional training methods to support both new and continuing staff development for UCCE nutrition educators. Self-paced, web-based trainings will be offered for educator competencies such as basic nutrition, extender recruitment and training, conducting food demonstrations and other core competency areas. Where possible, existing online training resources will be used, such as those offered by other Extension agencies. Web-based resources may be developed in partnership with other SIAs or partners such as the EFNEP program, and some may be developed by UC CalFresh independently.

UC CalFresh will continue to focus on the delivery of series-based nutrition education using the core curriculum offered by the UCCE county programs while adding PSE strategies at multiple levels of the SEM to provide a more comprehensive approach. In general, UC CalFresh's focus will be to expand services within the existing programmatic sites to be more comprehensive and have greater participation from extenders at each of the sites rather than to expand into new community-based venues.

Finally, UC CalFresh will continue to coordinate and plan training with the CDPH's training team to foster greater coordination and joint program planning with the LIA's.

Youth Engagement Initiative

The UC Davis Center for Regional Change (CRC), the Public Health Institute (PHI) Center for Wellness and Nutrition (CWN) and 4-H, in partnership with UC CalFresh have continued making significant progress in expanding the Youth Engagement Pilot Project, initiated in 2016. The goals of the projects are to: 1) increase leadership and involvement of youth across UC CalFresh programs by supporting authentic youth engagement opportunities that involve either direct education or PSE change, 2) foster strategic partnerships with the potential for broad and large scale implementation of current youth engagement work and 3) connect UC CalFresh's existing infrastructure towards an education to career pathways approach.

Building on the momentum of the six pilot sites with 5th to 12th graders, the project expanded to four new counties in FFY 2017, providing customized support and technical assistant to new and continuing sites via monthly check in calls, site visits/support meetings, tailored site specific trainings, and the newly established bimonthly statewide youth engagement learning community conference calls. CRC and CWN have collaborated to bring comprehensive and coordinated training opportunities to UC CalFresh staff and other SNAP-Ed local implementing agencies. This includes a UC CalFresh Town Hall webinar, the UC CalFresh Pre-session at the SNAP-Ed LIA Forum, and four upcoming in-person regional trainings open to all implementing

agencies coordinated in collaboration with the CDPH SNAP-Ed training unit. The regional trainings, individualized coaching, and documentation work from FFY 2017 set a foundation for FFY 2018.

PHI CWN and CRC plan to continue all current year services in 2018 as well as expand older youth engagement projects, specifically Youth Participatory Action Research Projects (YPAR), offer a statewide youth forum targeted to young people, and support strategically coordinated training opportunities that maximize the expertise of SNAP-Ed SIAs and 4-H with CWN and CRC while strengthening partnerships and leveraging other funds when possible to maximize impact.

Planned Delivery Sites by Domain and Site Setting

EAT

- Senior Centers
- Emergency Food Assistance Sites
- USDA Summer Meals Sites

LEARN

- Before and After-school sites
- Early childhood Site settings
- Extension Offices
- Libraries
- Public Schools K-12
- Family Resource Centers
- WIC Programs

PLAY

- Recreation and Community Centers

SHOP

- Farmers Markets
- Food Stores

LIVE

- Residential Treatment Centers
- Faith Based Centers/Places of Worship
- Individual Homes-Public Housing
- Emergency Shelters
- Healthcare Clinics and Hospitals

WORK

- Adult Education and Job Training Sites
- SNAP Offices

Estimated Reach – FFY 2016 – 2019

PARTICIPANTS	2016	2017	2018	2019
Total Youth	103,595	103,288	103,441	103,365
Total Adult	12,911	14,526	13,718	14,122
Total Direct Education	**116,505**	**117,814**	**117,160**	**117,487**
Indirect Education	644,754	605,795	**625,274**	615,535
Total Reach	**761,259**	**723,609**	**742,434**	**733,021**

** FFY 2017, 18 and 19 projections are based on FFY 2016 participation numbers and the median % change in participants from fiscal year to fiscal year*

Frequency of Participant Contacts

Based on the estimated reach forecasted out using FFY 2016 Education and Administrative Reporting System (EARS) numbers, the estimated number of times youth are reached with a Direct Education Intervention is approximately 7.3 times in one fiscal year and 2.5 for adults. A breakdown of the number of sessions delivered by single verses series based education is below; youth are

included in the 5-9 series sessions and 10+ sessions. For FFY 2017 contacts will no longer be collected as a component of the EARS reporting and therefore no projections will be made.

Direct Education Programming Format

SESSIONS	2016	2017	2018	2019
Single Session	9,069	9,171	9,120	9,145
Series – 2-4 Sessions	9,182	9,285	9,234	9,259
Series – 5-9 Sessions	80,539	81,444	80,991	81,217
Series – 10 or more Sessions	29,195	29,523	29,359	29,441
Total Sessions	**127,985**	**129,423**	**128,704**	**129,063**

Projections based on reach estimates.

e. Project Description for Marketing Strategies

UC CalFresh and our SIA partners, in an effort to develop a SNAP-Ed brand, will align our efforts in communication more deliberately with communication strategy and processes that signify a more unified approach. In this effort, UC CalFresh will work more closely in coordinating with CDPH media campaigns (Be Better and FNV) to disseminate information, messaging, and social media support that enhance participant engagement. UC CalFresh programs will continue working with SIA partners to coordinate media and public relations opportunities. UC CalFresh county-based programs that are working with social media follow the SNAP-Ed communication guidelines which are available on the UC CalFresh website. These guidelines are articulated through the UC Office of the President and are subject to university policies, codes, and terms. In addition, UC CalFresh is developing closer alignments with UC ANR communication services and media, given that UC ANR county and state websites are under revision, and working to further our collective efforts in strategic communication for conferences and materials promotion.

f. Evidence Base

Theoretical Models Supporting UC CalFresh NEP Approach

UC CalFresh NEP continues to use learner-centered curricula consistent with the *Dietary Guidelines for Americans* to reach adult audiences. UC CalFresh NEP draws upon a number of learning theories and models which engage the participant actively in the process of learning.

The SEM and behavioral science theories and models (for example, Social Learning Theory and Stages of Change Model) aid in UC CalFresh NEP's well-designed nutrition program facilitating individuals better understanding of their nutritional/physical activity needs so they can take appropriate actions to maximize health. In both the adult and youth programs, many of the curricula focus on learner-centered education along with the new format of experiential learning which some of the new youth curricula is based upon. The underlying theme is that successful health promotion efforts rely on multi-dimensional interventions with diverse audiences.

- *Learner-Centered Education* is primarily focused on the learner. The educator's role is principally one of facilitator. The result is a high level of interactivity, which builds self-esteem while engaging the audience in performing new skills and to practice problem solving techniques. Due to its focus, learner-centered education is sensitive to context, lending itself to diverse audiences including various ages, races, cultures and ethnicities.
- *Experiential Learning Theory* addresses the importance of problem solving and learning from experience.

- *Adult Learning Theory* research indicates that adults need to be actively involved in the learning process, connecting learning to knowledge/experiences. Therefore, lessons must be relevant, practical and goal-oriented.
- *Social Learning Theory* emphasizes observing and modeling behavior therefore discussion and practicing skills are included in lessons.
- Moving from the individual learning experience to sectors of influence, the *Social-Ecological Model* assesses all levels of social influence that can be addressed to support nutrition, physical activity and obesity prevention.
- *Inquiry Based Learning* is a process where participants formulate questions, investigate and discover answers, build new understandings and share their learning with others.

All of these learning models emphasize active involvement in the learning process to create knowledge and behavior change. These models are effectively combined in the UC CalFresh NEP curricula and approach. Opportunities to practice new, relevant life skills are built into lessons, giving learners greater confidence of their competency in applying skills, creating higher levels of recall in participants, and therefore, making them more likely to use the skills in daily life.

For each of the California SNAP-Ed approved curricula used by UC CalFresh, the appropriate evidence-based tier (emerging, practice-tested or research-tested) from the SNAP-Ed Guidance has been indicated on the *California SNAP-Ed Integrated Curricula List*.

EVIDENCE-BASED APPROACHES

Shaping Healthy Choices Program (SHCP)

The SHCP is a research-tested intervention listed in the *SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit* (p.34) for use in school based settings. The SHCP uses the curriculum, *Discovering Healthy Choices*, which is an inquiry-based adaptation to the curriculum, *Nutrition to Grow On*, a National Cancer Institute research-tested intervention program. Further, there have been additional evaluations conducted on SHCP either published or in-press in peer-reviewed journals showing significant positive impacts relative to a control group.

Smarter Lunchrooms Movement (SLM)

As referenced in USDA's FFY 2016 SNAP-Ed Guidance, and the *SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit* (p.33) the SLM uses research-tested principles that lead children to make healthy food choices. The specific SLM strategies embody principles of behavioral economics and choice architecture. A number of published peer-reviewed journal articles are available on the Cornell University BEN Center website evaluating the various SLM strategies such as suggestive naming and sequencing of items on a cafeteria line (http://smarterlunchrooms.org/). A description of UC CalFresh SLM implementation is provided in *Section g. Policy, Systems, and Environmental Changes*.

Youth Engagement Project

The Youth Engagement Project will utilize as one of its approaches Youth-led Participatory Action Research (YPAR). YPAR is a USDA SNAP-Ed approved practice-tested, evidence-informed program for training youth and adults to develop youth-led processes and partnerships to promote PSE changes in health and nutrition conditions for the SNAP-Ed youth population. The target is middle and high school age youth. The goal is to engage, empower and activate youth to increase fruit and vegetable consumption and physical activity among low-income youth in California. See *SNAP-Ed Strategies & Interventions: An Obesity Prevention Toolkit for States*, (p. 38).

Physical Activity

With growing evidence and awareness of the importance of physical activity on healthy weight management and obesity prevention, USDA SNAP-Ed Guidance now includes physical activity integration as an important component to obesity prevention in the low-income population. UC CalFresh has identified CATCH as the primary research-tested curriculum focused on physical activity to be adapted into our youth programming. Staff training in the CATCH curriculum will continue to be provided to all three youth county programs and county PA Leads will help build capacity by training extenders where appropriate. In addition, a physical activity evidence-based curriculum for adults (18+) will be identified and adopted into UC CalFresh adult programming to meet the needs and requests from UC CalFresh SNAP-Ed participants. UC CalFresh is in the initial stages of identifying evidence-based curriculum for adult (18+) SNAP-Ed participants. We are continuing to use the evidence-based adult curriculum titled *Eating Smart Being Active* that was revised in 2017 to include additional physical activity components in each of the nine lessons. Technical assistance is being provided to all 31 counties via webinars and in-person trainings regarding these updates. In addition, we use *Eat Smart, Live Strong Nutrition Education for Older Adults* and *Eat Healthy Be Active Community Workshops* that contain physical activity components. To help identify other curricula, we are collaborating with SNAP-Ed state level partners, other SNAP-Ed state agencies and non-SNAP-Ed programs to identify if any physical activity curricula have been developed and implemented with SNAP-Ed adult participants. So far, limited curricula have been identified. Our next steps will include further outreach to nationally recognized experts in physical activity and health (i.e. the Physical Activity Guidelines Advisory Committee). As curricula are identified, they will be reviewed by the joint EFNEP/UC CalFresh curriculum committee and then added to the California SNAP-Ed Integrated Curricula List as appropriate. Further information on the integration of physical activity is described in *Section g. Physical Activity Programs and Environmental Changes.*

Garden-Based Approaches

Research has demonstrated that individuals who garden consume more vegetables than non-gardeners. Gardening can save households food dollars and increase access to healthy produce that may otherwise be unavailable. Therefore, experiential learning through a garden-based approach will continue to be promoted throughout the state with further opportunities for expansion in UC CalFresh. Coupled with garden-based curricula such as *Discovering Healthy Choices* (research-tested), *Eating Healthy from Farm to Fork* (practice-tested), *Teens With Inter-Generational Support (TWIGs)* (practice-tested), Learn! Grow! Eat! Go! (practice-tested), and *Nutrition to Grow On* (practice-tested), UCCE extension offices are uniquely positioned to promote garden-based nutrition education in edible gardens through their horticulturists and Master Gardeners.

g. Policy, Systems, and Environmental Changes

UCCE programs are increasingly working toward comprehensive SNAP-Ed programming by adding PSE change supports to sites where they are already offering direct education. Multiple UC CalFresh counties are engaged in PSE-related work in the *LEARN* setting of the SNAP-Ed Evaluation Framework at schools or in afterschool settings. The principle PSE strategies pertain to SLM, School Wellness policies, physical activity programs and environmental changes such as aspects of Safe Routes to School, playground stencils and murals, school gardens and other aspects of Farm to School initiatives. While there is overlap and intersection between these school environment change efforts, the common feature is that they reinforce the direct evidence-based education provided and implemented by UCCE nutrition educators and trained teacher “extenders” at low-resource SNAP-Ed eligible school sites.

In addition to the *LEARN* setting, we will continue to expand our PSE strategies into the *LIVE and PLAY* settings as we facilitate active transportation *(LIVE)* and guide policy to offer structured physical activity programs to low-income families and older adults *(LIVE/PLAY)*. Described below is a summary listing of the Policy, Systems and Environment (PSE) strategies the UC CalFresh program will be focusing on both at the state and county levels.

Shaping Healthy Choices Program (SHCP)

In collaboration with the UC Davis Center for Nutrition in Schools (CNS), the Shaping Healthy Choices pilot, which begun in three counties in FFY 2015 (Butte, Placer and San Luis Obispo) and five counties in FFY 2016 (Butte, Placer, San Luis Obispo, San Joaquin, El Dorado, and Calaveras), will continue and be expanded into at least another two counties in FFY 2017 and further expansion to more counties in FFY 2018 and 2019. The SHCP pilot was undertaken by UC CalFresh to better address the need for a multi-level comprehensive delivery evidence-based nutrition and health program. The goal of SHCP is to improve students' dietary intake and physical activity behaviors to prevent childhood obesity while at the same time link the program to other sectors of the school and environment.

The cornerstone of SHCP is the integration and coordination of four comprehensive evidence-based components with the intention of establishing healthy dietary and physical activity patterns. The four components are:

- Nutrition education and physical activity promotion
- Family and community partnerships
- Foods available on the school campus through promotion of regional agriculture
- School wellness committees

The direct education within the Shaping Healthy Choices Program is provided through the use of the *Discovering Healthy Choices* and *Cooking Up Healthy Choices* curricula. *Discovering Healthy Choices* is an inquiry-based version of *Nutrition to Grow On* which supports the new Common Core Standards for 4th-6th grade. *Discovering Healthy Choices* allows youth to "learn by doing" and strengthens critical thinking skills. The direct education will also include *Healthy Choices in Motion*, a physical activity curriculum that has been developed for the SHCP to encourage physical activity through experiential learning approaches in which youth explore the recommendations and benefits of physical activity. CNS will begin rolling out the Healthy Choices in Motion (HCIM) curriculum in July 2017 with UCCE counties that are currently implementing or planning to implement the Shaping Healthy Choices Program. CNS will coordinate with UC CalFresh to develop online training modules to assist with the training delivery of the HCIM curriculum. CNS will also collaborate with UC CalFresh to schedule regional in-person trainings for the HCIM curriculum.

The State Office will work with the UC Davis Center for Nutrition in Schools (CNS) to support and deliver advisor/program staff training using the lesson study model. This model will create county or regional based leadership teams with UCCE Nutrition, Family and Consumer Science advisors, county educators and other SNAP-Ed programs who are working in schools. The lesson study model will allow the teams to formulate goals, improve specific lessons, and establish relationships with school districts, nutrition services, wellness committees, and key community stakeholders. The leadership teams will support the program implementation at the SNAP-Ed eligible schools.

Training will include several workshops led by UC CalFresh State Office staff, CNS and leadership teams. As the program has successfully shown results with respect to improvements in nutrition knowledge and vegetable preferences, evaluation efforts moving forward led by CNS and outside funding will focus on markers of academic success including improvements in

standardized test scores, attendance, and National School Lunch Program participation. The collection of these markers will be led by researchers, program evaluators, and program assistants. Further, fidelity to program and curriculum implementation will be evaluated in each county to ensure efficacious program delivery. CNS will also work with UC CalFresh counties implementing the SHCP to develop an extender model training for the SHCP to train teachers on the direct delivery of SHCP curricula.

Shaping Healthy Choices aims to address long-term strategies for expanding comprehensive nutrition education and obesity prevention interventions. UC CalFresh intends to involve its current partnerships with the UC Cooperative Extension programs, the California Department of Education and other SNAP-Ed implementing agencies in California. SHCP will strengthen the ongoing partnerships between Nutrition, 4-H, Agriculture, and Master Gardeners within UCCE while at the same time building our partnership with the California Department of Education.

Specific Aims: The SHCP will be implemented in 7-10 county programs in approximately 15 schools. The SHCP pilot evaluation begun in FFY 2015 in the original 4 school sites will be continued and expanded to the new sites in FFY 2017-2019. During the FFY 2017-2019 period, UC CalFresh team in collaboration with the CNS team will work with mentor counties (those who have been implementing the SHCP since FFY 15) to develop an extender model to further the SHCP reach.

Smarter Lunchrooms Movement (SLM)

The UC CalFresh State Office will continue to provide leadership for the Smarter Lunchrooms Movement of California (SLM of CA), a seven agency collaborative. Since its inception in 2013, the SLM of CA has successfully created greater awareness of SLM and a foundation for policy, systems, and environmental change approaches in schools served by UC CalFresh and both SNAP-Ed and non-funded partners. This includes coordinating, communicating, program development, training, and technical assistance with the SLM partners, SIAs and USDA's Western Region Office. The SLM of CA utilizes a three-pronged approach aimed at increasing the implementation of SLM Strategies. This approach includes the following:

- **Training:** The SLM of CA provides introductory and expert-level workshops for LIA's, those working with schools and school food service staff, and community stakeholders to encourage and support SLM implementation.
- **Technical Assistance:** Certified Technical Advising Professionals (TAPs) are local community stakeholders including UC CalFresh staff who have been trained to provide guidance and support to food service staff implementing SLM at the local level.
- **Promotion:** SLM of CA continuously promotes SLM through media and publications to increase awareness and develop a community of practice among key stakeholders.

During 2017, UC CalFresh conducted three TAPs trainings, reaching approximately 35 UC CalFresh staff. Through SLM of CA training and technical assistance efforts, 145 schools were reached. A total of 1,000 people and 317 school districts have received training from the SLM of CA over the last three years. Over 70 UC staff have been trained as Technical Advising Professionals and over 90 percent of UCCE county programs specified in their FFY 2017-2019 county integrated work plan the intention to implement SLM at schools where they are already providing evidence-based nutrition and physical activity education. UCCE program supervisors and nutrition educators will work with food service staff and school administrators to self-assess their cafeterias and identify SLM strategies to implement.

In FFY 2017-2019, UC CalFresh will work to sustain and expand the SLM of CA Collaborative efforts and will focus on the following:

- Develop and sustain SLM implementation within SNAP-Ed eligible schools in California (non-eligible schools are served by partners in the SLM of CA Collaborative).
- Oversee the statewide coordination of UC CalFresh staff administering SLM activities while providing training, leadership, and resources to ensure ongoing quality and sustainability within the program.
- Provide training to school food service directors and staff on SLM principles, spreading awareness of the movement and building partnerships with UC CalFresh staff.
- Collaborate with new and existing partners to develop a three-year strategic plan for the Smarter Lunchrooms Movement of California to ensure sustainability and increased reach of programming through FFY 2017-FFY 2019.
- Develop a train-the-trainer model to expand the number of certified TAPs in UC CalFresh County Programs and support the rapid growth of SLM.
- Develop, design and disseminate a TAPs toolkit to provide resources for providing appropriate support and guidance to School Food Service and ensure consistency in the delivery of SLM technical advising.
- Continue to strengthen partnerships with the BEN Center and establish new partnerships with other states to share best practices and resources on the Smarter Lunchrooms Movement
- Collaborate with UC CalFresh Staff to determine the feasibility of implementing SLM in new settings including Early Child Care and Congregate Meal Sites.

The SLM of CA is a strong partnership rooted in Collective Impact. A description of this partnership will be described in Section 4- Coordination Efforts.

Youth Engagement Initiative

The PHI CWN, CRC, and 4-H will offer some of the following PSE strategies to support the UC CalFresh youth engagement efforts:

- Engage youth by expanding beyond current programming to explore PSE related curriculum and activities (particularly for middle school to high school) such as YPAR and Photo-voice to create an education to engagement to career pathways model;
- Review site/organizational policies and offer suggestions for alignment with current healthy food and beverage policies in schools and afterschool programs if not already aligned (i.e. nutrition guidelines for fundraisers/events, implementing walking clubs, etc.);
- Seek site involvement in local school wellness policy implementation (i.e. County Nutrition Action Plan) and ensure that youth engagement efforts or strategies are being properly addressed and sustained;
- Continue to support Smarter Lunchrooms Movement work with youth leading PSE related projects within the cafeteria (if possible);
- Potentially engage youth in research or mapping projects to address their access (or lack thereof) to healthy foods in their communities through farmer's markets, community gardens and/or grocery or corner stores;
- Explore opportunities for PA environmental change such as stenciling, playground and park beautification projects to increase PA amongst youth and communities;

- Encourage alignment with traditional and nontraditional partners to explore having youth more involved in supporting local policy change efforts related to nutrition and physical activity in their community.

Physical Activity Programs and Environmental Changes

As explained in *Section B Project Description for Educational Strategies*, UC CalFresh will continue to implement physical activity curricula and activities into the LEARN settings mainly focused on CATCH or Healthy Choices in Motion curricula. Evidence-based physical activity curricula will also be identified to fill current age-specific gaps in the California's integrated curricula list. In order to increase the comprehensiveness of UC CalFresh physical activity programming we will continue to enhance educational strategies by integrating policies, systems, and environmental approaches that address constraining environmental and/or social factors for the SNAP-Ed eligible populations.

In FFY 2015, UC CalFresh began to concentrate efforts on the integration of physical activity into existing programming by administering a physical activity needs assessment to county programs. This helped to focus on youth programming, skills training and technical support. In order to create an improved channel of communication between counties and the State Office, Physical Activity (PA) Leads were identified in every county or county cluster making up the PA Leadership Committee. This committee currently meets bi-monthly to share physical activity resources and best practices, collaborate on how to overcome both urban and rural challenges to physical activity, provide direct communication channel for county and state level staff and help build capacity within communities.

In order to meet the need for physical activity skills training for youth programming, the State Office identified the CATCH program as the training model, which met UC CalFresh sustainable training goals. Over 120 staff members have been trained in the basic introductory training and over 30 staff trained as CATCH trainers in order to expand the evidence-based curriculum into qualified youth sites using our extender model. This has allowed the county programs to provide training to teachers and as teachers are trained, they are adopting the curriculum into their weekly agenda, increasing access to physical activity and providing opportunity for a system-wide change over time. Youth engagement projects are also incorporating youth led CATCH activities to their peers during recess and after school settings.

As programs continue to support and strengthen the youth physical activity programming, UC CalFresh will begin to expand physical activity programming into the adult programs. We are collaborating with state level partners to identify appropriate curricula, resources and PSE strategies for adult SNAP-Ed participants. We will also work with non-SNAP-Ed partners such as CATCH Global Foundation to adapt intergenerational programs that engage adult role models to inspire youth to adopt healthy eating and physical activity habits for a lifetime.

UC CalFresh counties will continue to work with state and national partners, including Fuel Up to Play 60, CATCH Global Foundation, and the Alliance for a Healthier Generation to strengthen our capacity to increase opportunity for physical activity in the *LEARN* and *PLAY* setting. Counties will be encouraged to partner with Safe Routes to School who provides technical assistance and support for infrastructure changes needed to create a safer commute and promoting active transportation to and from school.

Playground stencils, shown to provide opportunities to increase children's levels of physical activity during outside play, encourage development of fundamental motor skills, and compliment academic learning concepts through movement, are being implemented throughout UC CalFresh counties. CDPH Prevention First grant provided funding for the initial set of playground stencil kits and the how-to-guide available to all SNAP-Ed LIAs. UC CalFresh State Office has since created a playground stencil/mural project request form and procedure to

ensure a level of comprehensive programming within the playground stencil projects that includes nutrition education and academic learning concepts. We also provided each county stencil coordinator team (in partnership with CDPH with a MyPlate four-square stencil and fruit and vegetable stencils in order to support USDA nutrition messages being taught in the classroom. We will continue to support county playground stencil/mural projects and offer technical assistance in collaboration with CDPH content experts.

Painted murals that promote healthy messaging related to nutrition education and physical activity is another PSE strategy that UC CalFresh will continue to support at schools and community settings. Mural projects will engage youth and community members in the design and painting process to exhibit a wide range of ideas that depict the health and well-being of their community. The integration of educational components are also encouraged in areas such as gardening, native food, healthy lifestyle choices, natural resources, and geographical landmarks.

School Gardens and Farm to School

Many UCCE county programs implement garden-based learning as an educational strategy incorporated into the evidence-based curricula they are using for a portion of their SNAP-Ed programming. The gardens have taken several forms, from traditional raised beds, to smaller wheelbarrow or container planters. UC CalFresh programs are establishing and reinvigorating gardens that have fallen into disrepair in a variety of SNAP-Ed school, preschool and afterschool settings. The focus is to coordinate the nutrition education efforts with the environmental supports a garden based nutrition education and tasting program can provide.

h. Use of Existing Educational Materials

During FFY 2016, the UC CalFresh State Office co-chaired a State Level Implementing Agency workgroup charged with combining and maintaining a comprehensive list of curricula for use by all SNAP-Ed funded Local Implementing Agencies in California. This list is currently used by UC CalFresh counties when providing direct education to CalFresh eligibles and participants. This combined list was used for FFY 2017-2019 planning.

The UC CalFresh nutrition education program is utilizing support materials from its own approved educational materials list and will do so until a statewide integrated materials list has been developed. The UC CalFresh State Office will also continue to support all 31 UCCE programs by coordinating annual statewide orders of UC CalFresh approved curriculum, lesson materials and resources, and nutrition education reinforcement items.

i. Development of New Education Materials

No new education materials are planned for development in FFY 2018. We will continue to provide curricula and support materials to the UCCE county programs. As UC Specialists, faculty and researchers develop new curricula or learning materials, they will be reviewed by the curricula committee to determine the appropriateness for use by UC CalFresh and then added to the California SNAP-Ed Integrated Curricula List.

j. Key Performance Measures/Indicators

This section highlights all key performance measures and indicators used in FFY 2018. This includes both state-level indicators and county-specific key performance measures.

Process Measures

Counties are responsible for having systems in place that capture detailed programmatic data:

- SNAP-Ed Education and Administration Reporting System (EARS) required data including targeting information (sites, client categories, site types, etc.);
- programmatic information (participants, contacts, demographics, key methods, key messages and curricula, etc.); and
- fiscal information (salary and benefits, equipment/supplies, travel, etc.).

All county programs enter this data into a detailed Excel-based programmatic workbook in FFY 2017 and into the Kansas State University's (KSU) Program Evaluation and Reporting System (PEARS) beginning in FFY 2018 on an ongoing basis. This reporting assists the State Office in providing feedback regarding progress of individual county-set goals. The reporting collects information about reach and type of programming that takes place as well as documentation of fiscal and programmatic compliance.

Specific examples of the process performance measures include:

- number of direct education participants by age, gender and race/ethnicity,
- specific evidence-based curricula being delivered and the number of sessions,
- number of UCCE educators delivering youth, adult and family-centered education,
- for youth-oriented education, number of "extenders" (classroom teachers or First Five staff) delivering UC CalFresh education,
- estimated participants reached through interventions using a variety of types of SNAP-Ed activities including direct education (DE), policy systems and environmental (PSE) change, social marketing (SM), and indirect intervention channels,
- number and type of Policy, Systems and Environmental Changes adopted at sites,
- number and type of non-funded partners, the type of assistance provided/received, and the intervention type with partners involvement (DE, SM, and/or PSE),
- number of State Office trainings to build capacity among UCCE county staff,
- number of State Office working groups to build collaboration, support integrated programming, and evaluate collective impacts, and
- number of publications and conference presentations showcasing UC CalFresh NEP findings and successes.

Additional performance measures are assessed through formal site visits that follow. Management Evaluation (ME) protocols established by USDA and UC CalFresh. The formal site visits utilize a program review tool, a lesson observation tool, and a fiscal review tool and assess performance including but not limited to:

- the quality of nutrition and physical activity lesson delivery,
- the completeness and accuracy of financial documentation,
- Civil Rights and Equal Employment Opportunity Commission Compliance, and
- other aspects of program implementation, collaboration and communication.

Since the current EARS form expired 8/31/2016, UC CalFresh anticipated some revisions were made to the EARS system for FFY 2017. Once the new EARS form became available, UC CalFresh

made revisions to the RTW and worked with the UCCE county programs to collect any additional required EARS data. The intention is to transition program activity process evaluation to the PEARS system in FFY 2018.

In addition, during FFY 2017-2019, the UC CalFresh State Office will be working with the county programs to strengthen process monitoring in two areas: 1) program fidelity, and 2) comprehensive programming. As described in Section 2 Description of Project, during FFY 2017-2019 UC CalFresh will be working with county programs to assess and enhance program fidelity as well as set realistic county targets for comprehensive programming at SNAP-Ed sites that will be used to support county programs in expanding their comprehensive programming.

Outcome Measures

The UC CalFresh State Office Evaluation Team will provide statewide evaluation outcomes for the adult, family-centered, and youth curricula delivered by UC CalFresh county programs. There are a number of UC CalFresh core curricula available which cover topics including food resource management, nutrition, meal planning, cooking, tasting experiences, garden-enhanced learning, and physical activity (See UCCE curriculum in the CA SNAP-Ed Integrated Curricula List: https://archive.cdph.ca.gov/programs/NEOPB/Pages/ApprovedSNAP-EdMaterials.aspx).

Individual level outcomes will be collected using a core set of adult and youth evaluation tools (See table below: UC CalFresh Most Frequently Used Evaluation Tools). These tools capture self-reported and/or observed outcomes related to food/beverage consumption and food resource management including knowledge, attitudes, and behaviors.

The UC CalFresh NEP Evaluation Taskforce developed standardized statewide SMART Objectives to assess the outcomes of the core curricula delivered by UC CalFresh county programs (http://www.uccalfresh.com/evaluation/evaluation). The SMART Objectives list each of the UC CalFresh core curricula, identifies the most appropriate evaluation tool(s) depending on the nutrition education delivery method for each curriculum, and provides specific SMART Objectives for each evaluation tool that can be aggregated and analyzed at the county and state levels.

Outcome measures are analyzed in two ways:

- The percent of participants demonstrating improvement compared to the target SMART objectives established for the specific curricula, and
- For pre/post surveys, whether the difference represents a statistically significant improvement.

For FFY 2018 and 2019, UC CalFresh plans to collect and report individual-level outcome data for the following individual-level indicators included in the SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes:

- ST1: Healthy Eating Motivators
- ST2: Food Resource Management Motivators
- ST3: Physical Activity and Reduced Sedentary Behavior
- MT1: Healthy Eating Behavior Change
- MT2: Food Resource Management Behavior Change
- MT3: Physical Activity and Reduced Sedentary Behavior Change

A newer area of focus is measuring the outcomes of PSE changes applying the RE-AIM (Reach, Effectiveness, Adoption, Implementation and Maintenance) evaluation framework. In collaboration with California's other SNAP-Ed State Implementing Agencies (SIAs), the UC CalFresh State Office evaluation team will continue to explore and identify the best ways to

gather key short, medium, and long term indicators (PSE outcomes) in the environmental settings and sectors of influence from the SNAP-Ed Evaluation Framework with a specific emphasis placed on those related to SLM, garden-enhanced learning, CATCH, and comprehensive programming in schools. At the environmental settings level, the SNAP-Ed Evaluation Framework indicators that will be assessed by implementing the PEARS PSE module include the following:

- ST5: Readiness and Needs
- ST7: Partnerships
- MT5: Nutrition Supports Organizational Adoption and Promotion
- MT6: Physical Activity Supports Organizational Adoption and Promotion
- LT5: Nutrition Supports Implementation and Effectiveness
- LT6: Physical Activity Supports Implementation and Effectiveness
- LT7: Program Recognition
- LT8: Media Coverage
- LT10: Planned Sustainability

At the Sectors of Influence level, given UC CalFresh's emphasis on SNAP-Ed delivery at schools one SNAP-Ed Evaluation Framework indicator will be assessed:

- LT15: Educational Attainment

These outcomes are summarized in detail below (See Section 2.e. Use of SNAP-Ed Evaluation Framework).

4. Evaluation Plans

a. Name of Project: UC CalFresh Nutrition Education Program

b. Type: Below is a summary of each evaluation effort, which includes a brief description of the project and evaluation process.

Process Evaluation: Transitioning from Reporting Tools Workbook (RTW) to PEARS

County-level process evaluation measures will record participation levels in all activities delivered required for EARS reporting. These data are collected through use of sign-in sheets for adult nutrition education classes, and for youth, monthly tracking materials distributed to teachers to indicate number of students reached, schools signed up, and lessons delivered. Previously, this information was entered into the excel Reporting Tools Workbook on a quarterly basis.

As mentioned above, UC CalFresh anticipated an updated EARS form would be released for use in FFY 2017. Together with the other California SIAs, UC CalFresh piloted the Program Evaluation and Reporting System (PEARS) developed by Kansas University for SNAP-Ed's Mountain Plains Region in FFY 2016 and FFY 2017. For FFY 2018, the intention is to fully transition from the UC CalFresh RTW to PEARS for the collection and summary of the required EARS information. It will be a tremendous systems improvement to utilize an online system like PEARS that can capture all of California' process data for SNAP-Ed education and policy, systems and environment change activities as well as serve as a central location for evaluation surveys and assessment tools. However, it is anticipated that UC CalFresh county programs will require considerable training and technical assistance in FFY 2018 to make this transition successful.

Process Evaluation: Site Visits

In order to ensure program and fiscal fidelity and integrity, the UC CalFresh State Office is required to provide Fiscal and Programmatic oversight for at least one third of all programs funded by SNAP-Ed under the UC CalFresh grant. Currently, UC CalFresh has 17 programs in 31 counties (there are several programs with 3-5 counties clustered under one program). In FFY 2018, the UC CalFresh State Office plans to complete four formal site visits (Program and Fiscal (onsite or desk audit)) and two informal visits (Program and/or Lesson review only).

Formal site visits follow Management Evaluation protocols established by USDA and UC CalFresh. This includes, but is not limited to, a review of the program and lesson(s) accompanied by a fiscal review. The State Office reviews at least one youth and one adult/family centered lesson delivered by UC CalFresh staff or an extender, as scheduling allows. Review tools have been developed by UC CalFresh with inclusion of USDA Management Evaluation (ME) requirements and include a program review tool, a lesson observation tool and a fiscal review tool. The fiscal review incorporates a review of all federal expenditures including staffing, data collection including EARS, local support and monthly reviews of ledgers to track spending, as well as a complete review of equipment and other non-capital equipment maintained by the program. Updates to the program and fiscal tools are currently underway to incorporate PSE implementation and recent fiscal data requirements.

Formative Evaluation

Two types of formative evaluation will be undertaken in FFY 2017 and continued into FFY 2018-2019: 1) ongoing evaluation tool refinement and testing; and 2) assessment of annual evaluation results for relatively new UC CalFresh approved curricula in an effort to move them from emerging to practice-tested.

First, to better capture program outcomes in specific areas, additional formative evaluation will be done to revise and test several new or revised evaluation tools.

- Teachers' classroom policies and practices: The Teacher Observation Tool (TOT) has been used for several years to capture teacher's observations about changes seen in their students' and

their own health-oriented behaviors. Revised questions will be pilot tested with teachers across a range of grade levels. The new questions focus on classroom practices that the teacher can adopt to reinforce the nutrition education being offered in the classroom; for example, healthy food and beverage policies for classroom celebrations, teacher modeling healthy eating, not withholding recess as a discipline strategy. These practices were drawn from the School Health Index, the Alliance for a Healthier Generation's Healthy School Program and other reliable school assessment tools.

- Preschoolers' taste testing: Another area for new evaluation tool development is the preschool setting. For school-aged children, UC CalFresh programs use a reliable taste testing evaluation tool. However, a more appropriate evaluation tool is needed for the preschool setting. Again, pilot testing will be carried out in a variety of settings. In addition, new and/or supplemental tools for evaluating nutrition education among preschool children will be explored.
- Garden-based learning: Several of the UC CalFresh approved curricula – Discovering Healthy Choices, Eating Healthy from Farm to Fork, Nutrition to Grow On – incorporate experiential garden-based learning. With increased attention to this approach, there is a desire for a more tailored evaluation tool to capture the outcomes at various grade levels.
- Address language barriers: Several counties have requested the translation of evaluation tools (FBC and PSSC) into languages other than English and Spanish. These include Chinese, Vietnamese, Hmong, and Korean. The next steps include determining the feasibility of translating current evaluation tools and/or collaborating with other nutrition professionals to access similar evaluation tools that have already been translated into the desired languages. For languages rarely used, explore alternative approaches, such as through utilizing success story forms to capture outcomes among these SNAP-Ed participants.
- CATCH, Stencils, Murals, School Wellness Policy, and Comprehensive Programming: As UC CalFresh programs continue to expand their efforts to incorporate PSE changes as part of a more comprehensive public health approach, additional efforts are needed to develop, pilot test, and refine evaluation tools to capture PSE changes in the areas of unstructured PA programs, such as CATCH; school environment beautification projects including playground stencils and murals; school wellness policy; and an assessment of comprehensive programming in schools measuring quality nutrition education and comprehensive public health approaches.

A second area of formative research pertains to UC CalFresh approved curricula categorized as *emerging* as defined by the Checklist for Evidence-Based Approaches. UC CalFresh State Office staff will assess the annual evaluation results as well as other existing evaluation data to determine whether the curricula meet the practice evidence-based tier. If there are any cases where the evaluation data are not sufficient to make a determination, UC CalFresh will develop a plan to partner with curriculum authors and UCCE county programs to collect the necessary evaluation information to make a determination on the appropriate evidence-based categorization.

Outcome Evaluation: Statewide Outcome Evaluation of Direct Education and PSE Changes

The UC CalFresh NEP Evaluation Taskforce developed SMART Objectives to provide feedback on program outcomes related to the SNAP-Ed target audience and the educators/teachers ("extenders") implementing the nutrition education program. UC CalFresh will continue to focus nutrition education activities on individual level outcomes captured through a core set of adult and youth evaluation tools (See table below: UC CalFresh Most Frequently Used Evaluation Tools). The UC CalFresh State Office Evaluation Team will provide UC CalFresh county programs with county level summaries of the SMART Objectives for any of the evaluation tools administered by the county, as well as aggregate and report the statewide evaluation results in the USDA annual report. Using this feedback loop, the UC CalFresh NEP is able to continually improve program delivery for the SNAP-Ed eligible populations served. With input from the UC CalFresh Evaluation Taskforce, the

State Office Evaluation Team will be considering possible changes to the evaluation approach particularly related to sampling.

PSE outcomes will also be collected in the environmental settings from the SNAP-Ed Evaluation Framework with the implementation of the PEARS PSE module beginning in FFY 2017. The focus will be on tracking the progress made implementing the three most widely adopted PSE strategies (SLM, edible gardens, and CATCH) across UCCE programs. These outcomes are summarized in detail below (See Section 2.e. Use of SNAP-Ed Evaluation Framework). UC CalFresh is also planning to work with county programs to apply the Alliance for a Healthier Generation's Healthy School Program Assessment, which includes a subset of the items included in the School Health Index.

UC CalFresh will also be exploring with CDPH the possibility of utilizing participating schools' FITNESSGram data as a means for assessing impact on health-related outcomes.

Outcome Evaluation: Smarter Lunchrooms Movement (SLM) Evaluation

In addition to regular PSE reporting of SLM activities by their respective UCCE programs, a more extensive evaluation will be continued in a few selected school sites. The outcome evaluation questions will address the effect of SLM strategies on the following:

- Cafeteria sales, meal participation and possibly plate waste
- Students' attitudes and satisfaction
- Food-service staff and school administrators' attitudes and satisfaction.

The SLM expanded evaluation activities will also systematically examine two additional process oriented questions in these same or additional sites. The process-oriented questions will address strategies that have the greatest demonstrated success for:

- Linking the classroom or garden-based nutrition education to SLM changes being made in the cafeteria
- Involving students in SLM changes

These questions will be addressed through a variety of data sources including cafeteria sales and participation records as well as interviews with students, teachers, food service staff, school administrators and parents. The plate waste component of the evaluation will utilize photos and scales for assessment. Temporary staff and university students will assist with the evaluation data collection. The UC Davis Institutional Review Board (IRB) will review the continuation of the SLM expanded evaluation protocol originally approved in FFY 2017. The plate waste study data analysis will be completed in quarter 1 of FFY 2018. Preliminary results will be shared first with partners at the three school sites for their review and comment. Results from the study will be available at the latest by quarter 2 of FFY 2018. Depending on the findings, UC CalFresh evaluation staff may pursue publishing the plate waste results.

Process and Outcome Evaluation: Youth Engagement Initiative

Both process and outcome evaluation will be conducted of the Youth Engagement Initiative. Process evaluation will be used to document the technical assistance and training provided as well as the youth engagement activities, achievements and challenges in the pilot sites. Selected pilot sites will implement evaluation tools to assess outcomes pertaining to youth development, nutrition and physical activity behaviors or environmental assessments depending on the pilot focus. For example, pilot sites focused on peer education strategies will assess changes in the youth educators' skills, confidence and behaviors; while pilot sites more focused on PSE changes will additionally utilize environment assessment tools such as the SLM Scorecard or community mapping). Several of the pilot sites represent an integration of SNAP-Ed and 4-H programming so that a specific task is to implement evaluation activities that meet the needs of both funding sources without over

burdening program implementers and participants. An additional evaluation related deliverable for the Youth Engagement Initiative is Accomplishment Briefs that will highlight the strategies, achievements and evaluation results from the various pilot sites.

Outcome Evaluation – Shaping Healthy Choices Program

As described in Section d. Previous Evaluation below, the Center for Nutrition in Schools (CNS) has been evaluating SHCP's impact on students' knowledge, consumption and anthropometry in pilot sites for the last two school years. In FFY 2017 and FFY 2018, CNS will expand its focus to evaluate possible SHCP impacts on other school-level outcomes such as student attendance, test scores and school meal participation. CNS was not able to measure change. The dietary intake data was collected using food frequency questionnaires (FFQ) during the 2015-2016 implementation year. The return response rate for these questionnaires was very low, likely due to respondent burden. This led to concerns regarding self-selection bias and the validity of this data in reflecting changes in fruit and vegetable consumption. Due to concerns about a biased sample and considering cost-effectiveness, this was eliminated as a measure in subsequent outcome evaluation years. An option would be to conduct Automated Self-Administered 24-Hour (ASA 24) Dietary Assessment on a subset of participants; however, this method also has high participant burden. Currently, the most valid, least invasive, and objective measure of fruit and vegetable intake is through measurement of carotenoids in the skin, which provides an estimate of approximately one month of consumption of foods high in carotenoids. Carotenoids are found almost exclusively in fruits and vegetables. This can be tracked to evaluate changes in fruit and vegetable consumption over time. While skin carotenoids cannot be directly translated to cups of fruits and vegetables consumed per day, this can provide a medium-term measure of healthy eating with regard to individual level increases in fruit and vegetable consumption overall as indicated in the evaluation framework. The device, called a Veggie Meter, used to measure skin carotenoids costs approximately $15,000. The Center for Nutrition in Schools and Nutrition Department are currently writing grants to fund the purchase of one of these devices. There is a possibility that the Center for Nutrition in Schools may be able to obtain a short-term loan of a Veggie Meter. CNS will also explore additional opportunities for gathering self-reported fruit and vegetable intake and possibly other medium term behaviors with the UC CalFresh State Office.

c. Questions

This section summarizes the evaluation questions, approaches, and plans for use that guide UC CalFresh's various evaluation efforts.

Historically, evaluating participant outcomes has been the focus of UC CalFresh's evaluation efforts. UC CalFresh has sought to answer the question similar to the one addressed by the SNAP-Ed Evaluation Framework at the individual level: *To what extent does SNAP-Ed programming improve participants' dietary and physical activity behaviors?* At the individual level, a variety of evaluation tools are available to our county programs, but efforts have been made to streamline evaluation tool usage. The State Office aggregates data for the most frequently used evaluation tools for all county programs that submit data and provides statewide summaries. The table below describes the most frequently used adult and youth individual level evaluation tools, the administration methods, the factors measured, and examples for how the results can be used. After completing data collection, counties entered their data into the online data entry portals on the UC CalFresh website in FFY 2017. In FFY 2018, data entry efforts will be transitioning from the UC CalFresh website to PEARS. Each UC CalFresh curriculum is assigned evaluation tools and SMART Objectives. The evaluation results assess whether the SMART objectives are achieved and help identify areas for improvement or where greater emphasis is needed. The statewide evaluation results will also be used to report against the appropriate individual level indicators included in the SNAP-Ed Evaluation Framework (See Section 2.e. Use of SNAP-Ed Evaluation Framework).

UC CalFresh Individual Level Evaluation Tools

Evaluation Tool	How Is It Used?	What Does it Measure?	Ideas for How UCCE County Programs Can Use the Evaluation Results
Adult Evaluation Tools			
INTENT TO CHANGE (ITC)	Administered following one-time workshop or single nutrition education session.	Current dietary behaviors or shopping practices, and readiness to change the behaviors; 15 topics include: breakfast, fast foods, food groups, food labels, fried foods, portions, grains, fruits, vegetables, lower-fat milk, sweet beverages, unit prices, use a list, plan meals, physical activity.	Program supervisors can look at the current dietary practices of the targeted population(s) and identify the education topics most needed.
ADULT TASTE TESTING TOOL (ATTT)	Administered by educator following a single taste test with adults.	Previous exposure to healthy foods and willingness to either try again or ask for in the future.	Educators determine if the foods tasted by adult introduced them to new foods (not tasted before) or if alternative items should be selected. Also, feedback about the acceptability of specific recipes or foods tried.
FOOD BEHAVIOR CHECKLIST (FBC) – VE Visually Enhanced	Pre/post survey administered before a nutrition education intervention series (delivered over at least a one-month period) begins and following the last session.	Food and beverage behavior change, nutrition label use, and food security.	County advisors showcase increases in healthy eating among adults that support a reduction in health disparities with county public health department; partner to see if other county data sources show similar gains; collaborate to target populations with the largest disparities.
MAKING EVERY DOLLAR COUNT (MEDC)	Retrospective survey administered following the nutrition education series collecting knowledge before the program as well as knowledge/behavior after participating in the program.	Adult knowledge and changes in food resource management behaviors (coupons, save money, identify community resources, made food last, etc.).	Educators share how adults who completed the class learned to stretch their dollars further and how much money they reported saving to help recruit new participants.
PLAN, SHOP, $AVE, COOK (PSSC)	Pre/post survey administered before a nutrition education series (delivered over at least a one-month period) at the beginning and following the last session.	Behavior changes related to resource management and changes in food security.	County advisors can write up their PSSC outcome results in *UC Delivers* to capture the county's successes in changing food resource management and show how it related to improvements in food security among low-income adults.
SUCCESS STORY FORMS	Given to adults who complete a curriculum.	Captures qualitative feedback in participants' own words (unique personal narrative).	Program supervisors can include quotes in program reports and program materials demonstrating the variety of positive changes the program is having which may be very specific and not measured through the surveys.
Youth Evaluation Tools			
TEACHER OBSERVATION TOOL (TOT)	Administered at the end of a nutrition education series and reflecting back over the school year.	Teacher's perceptions of behavior change in students and themselves.	County teams could use results to identify teachers for recognition as a role model for health and wellness, feature their successes in the school newsletter, and submit the success story to the school board.
TEACHER TASTING TOOL (TTT)	Administered by teacher or educator following a single taste test with youth.	Students' previous exposure to various foods and willingness to either try again or ask for these foods in the future.	Educators coordinate with food service staff to select items to taste in the classroom –either ones that students don't seem to be taking or new planned items. Educators work with students to display their results as a poster in the school cafeteria.
Youth Engagement Evaluation Tools **Teen Teacher Survey (TTS)** **Youth Healthy Living Survey (YHLS)** **Youth Participatory Action Research Youth Surveys (YPAR)**	Administered to young people participating in youth engagement activities. The appropriate survey depends on the age-group and program activities. For example, the TTS survey is for programs with teens trained to deliver education activities, the YHLS is for elementary age youth engagement efforts and the YPAR survey is designed for youth-led action research projects.	The surveys measure student opinions about the program's health and engagement-related outcomes as well as self-reported behaviors and skills.	County teams can use the student survey results to identify progress toward program outcomes as well as inform areas for further improvement. The YPAR project assessment also provides feedback on program implementation in terms of students' opinion of how well the project fulfilled its youth leadership and engagement principles and strategies.

UC CalFresh is devoting additional attention to the SNAP-Ed Evaluation Framework question at the environmental level: *To what extent does SNAP-Ed programming create and sustain access and appeal for improved dietary and physical activity choices in the settings where people eat, learn, live, play, shop, and work?* The most widely adopted tool across UC CalFresh county programs is the Smarter Lunchrooms Self-Assessment Score Card. The Score Card is used to evaluate which evidence-based strategies promoted by SLM is visible in the cafeteria. For FFY 2018, UC CalFresh will be working with the SLM of California collaborative partners to introduce and train SLM Technical Assistance Providers (TAPs) to implement the updated and streamlined version of the SLM scorecard recently introduced by the Cornell University. A web portal has been established for UCCE staff and other SLM partners to enter their pre and post-assessment results. Beginning in FFY 2017, the PEARS PSE module will be used to collect the SNAP-Ed Evaluation Framework indicators at the environmental setting level. County programs implementing SHCP will work with school wellness teams/committees to conduct pre/post assessments using the Shaping Healthy Choices School Health Checklist (SHC^2) to examine the degree to which they deliver comprehensive school programming in five key areas: nutrition and physical activity education and promotion, family and community partnerships, foods available on campus, supporting regional agriculture and school wellness policy. These findings will help inform school wellness planning and capturing changes in comprehensive school programming over time. In addition, assessment tools are currently being pilot tested to capture adoption and delivery of structured physical activity using CATCH, as well as completing playground stencils. As counties continue to expand their PSE support efforts, tools will be developed, refined, and adapted to capture PSE changes achieved by UCCE county programs.

In 2018, UC CalFresh will investigate additional opportunities for integrating PSE changes through School Wellness Policy implementation. In addition, opportunities for applying school wide assessments of comprehensive programming as well as additional environmental assessment tools in settings such as preschools and afterschool programs will continue to be identified where UC CalFresh county programs are already providing evidence-based education and physical activity promotion. In 2018, UC CalFresh State Office Evaluation Team will continue to collaborate with CDSS and the other SIAs to create a shared vision and action plan for an integrated CA SNAP-Ed evaluation reporting system, including feasibility assessments and adoption of reporting systems already developed, such as PEARS.

d. Previous Evaluations

UC CalFresh Statewide Evaluation

Beginning in FFY 2012, UC CalFresh introduced SMART Objectives for all core curricula to assist counties in their ongoing evaluation of educational delivery. Evaluation tools and SMART objectives have been reassessed and updated as necessary each year. Statewide and county evaluation results for the individual level SMART Objectives are analyzed and reported to county programs and USDA annually with the most recent results from FFY 2015. At the environmental level, beginning in FFY 2015, UC CalFresh reported evaluation results using the RE-AIM evaluation framework and SNAP-Ed Evaluation Framework indicators for reporting SLM and garden-based learning activities. Summaries of the Smarter Lunchrooms Self-Assessment Score Cards were produced for each participating school, examining the UC CalFresh schools only, and aggregated across all CA SLM partner schools. A subset of schools conducted two environmental assessments using the Score Card allowing for analysis of the lunchroom changes observed from the first to the second Score Card. A statewide summary of UC CalFresh's garden-enhanced learning in school and community gardens was also completed by county programs. UC CalFresh captured and reported the evaluation outcomes from the Smarter Lunchrooms Self-Assessment Score Cards and edible gardens to USDA in the FFY 2016 annual report using the SNAP-Ed Evaluation Framework reporting template. A plate waste evaluation was also undertaken in FFY 2017 to examine the impacts of SLM intervention efforts among three schools that had received Team Nutrition funding from CDE as well as UC CalFresh nutrition education. Follow-up data collection is currently underway. UC CalFresh developed several

evaluation tools to help capture the integration of physical activity into SNAP-Ed, including the playground stencil assessment, the CATCH Lesson Observation, and the Active Schools Assessment. The State Office continues to work with county programs to pilot test and refine the tools.

Comprehensive Programming

In FFY 2015, UC CalFresh conducted a review of all the assessment tools identified for the "learn" setting in the Western Region's Indicator Definitions and Data Sources Priority Indicators for FFY 2016 and specifically for Indicator ST4 Identification of Opportunities. The Alliance for a Healthier Generation's Healthy Schools Assessment was pilot tested in two schools in Fresno County and was found to perform well both for engaging school staff and capturing environmental and school practice changes that had occurred in recent years. In addition, the SHCP pilot sites were introduced to the CNS's comprehensive school programming assessment tool – Shaping Healthy Choices Evaluation Checklist (SHC^2) which was adapted from the Schools and Community Actions for Nutrition (SCAN) Survey. With the expansion of comprehensive programming particularly in the school setting, the UC CalFresh State Office evaluation team aims to identify and/or adapt an existing tool to capture the quality nutrition education and comprehensive public health approaches delivered by UC CalFresh county programs. In FFY 2016, several UC CalFresh programs pilot tested the PEARS PSE reporting module. These counties and State Office evaluation team staff provided feedback based on the pilot. In FFY 2017, the PEARS PSE module will be expanded to all UC CalFresh county programs.

Shaping Healthy Choices Program (SHCP) Outcome and Impact Evaluation

SHCP was piloted for efficacy by UC CalFresh during the 2014-2015 academic year in four schools in Butte, Placer, and Santa Barbara Counties. Program evaluations included student outcomes and classroom observations. Student outcomes included nutrition knowledge; vegetable identification; anthropometrics (height and weight); and reported fruit and vegetable intake. County teams reported how the program was implemented in each school. Classroom observations were conducted by county Advisors and Supervisors. Classroom observations were used to calculate fidelity to the curriculum (i.e., the extent to which nutrition educators completed all procedures). Feedback from county teams of feasibility of implementation was collected at the Focused Feedback Forum in June 2015. A paired-samples t-test was conducted to compare student outcomes before and after program implementation.

Combined results from all counties for the fidelity to the SHCP curriculum (i.e., the extent to which nutrition educators completed all procedures) was 85.5%±18.27 fidelity. The analysis of nutrition knowledge when combining students in all counties demonstrated a significant improvement from pre-implementation (20.7 ±4.2) to post-implementation (22.6 ±4.2). For the ability to identify vegetables, when combining scores for students across counties, there was a significant improvement between pre-implementation (4.9 ±1.6) and post-implementation (6.5 ±1.9; p=0.001). No significant changes in Body Mass Index percentile were observed over the ~4 month's implementation period. Based on the results from the Focused Feedback Forum, it is feasible for county teams to implement all components of the SHCP, including direct nutrition education, environmental improvements in the school lunchroom and instructional gardens, while engaging multiple stakeholders within the school community to sustain the positive changes.

In late FFY 2016, the CNS is initiating an impact evaluation of the SHCP Healthy Choices in Motion (HCIM) using non-SNAP-Ed grant funding to assess the effectiveness of the newly developed PA curriculum on students PA behaviors, self-efficacy and knowledge. A study to assess the efficacy of the PA curriculum used the following groups: 1) comparison, 2) SHCP only, 3) SHCP with HCIM, and 4) SHCP with HCIM implemented with Mymos (technology enhanced PA devices). The HCIM impact evaluation findings will be available in late FFY 2017. The impact evaluation HCIM will be included in the FFY 2017 final report.

Youth Engagement Initiative – Formative Evaluation

In FFY 2016, formative evaluation was conducted with UCCE UC CalFresh and 4-H programs across the state to identify promising youth development and engagement strategies already underway and to identify opportunities for strengthening and piloting additional youth development strategies.

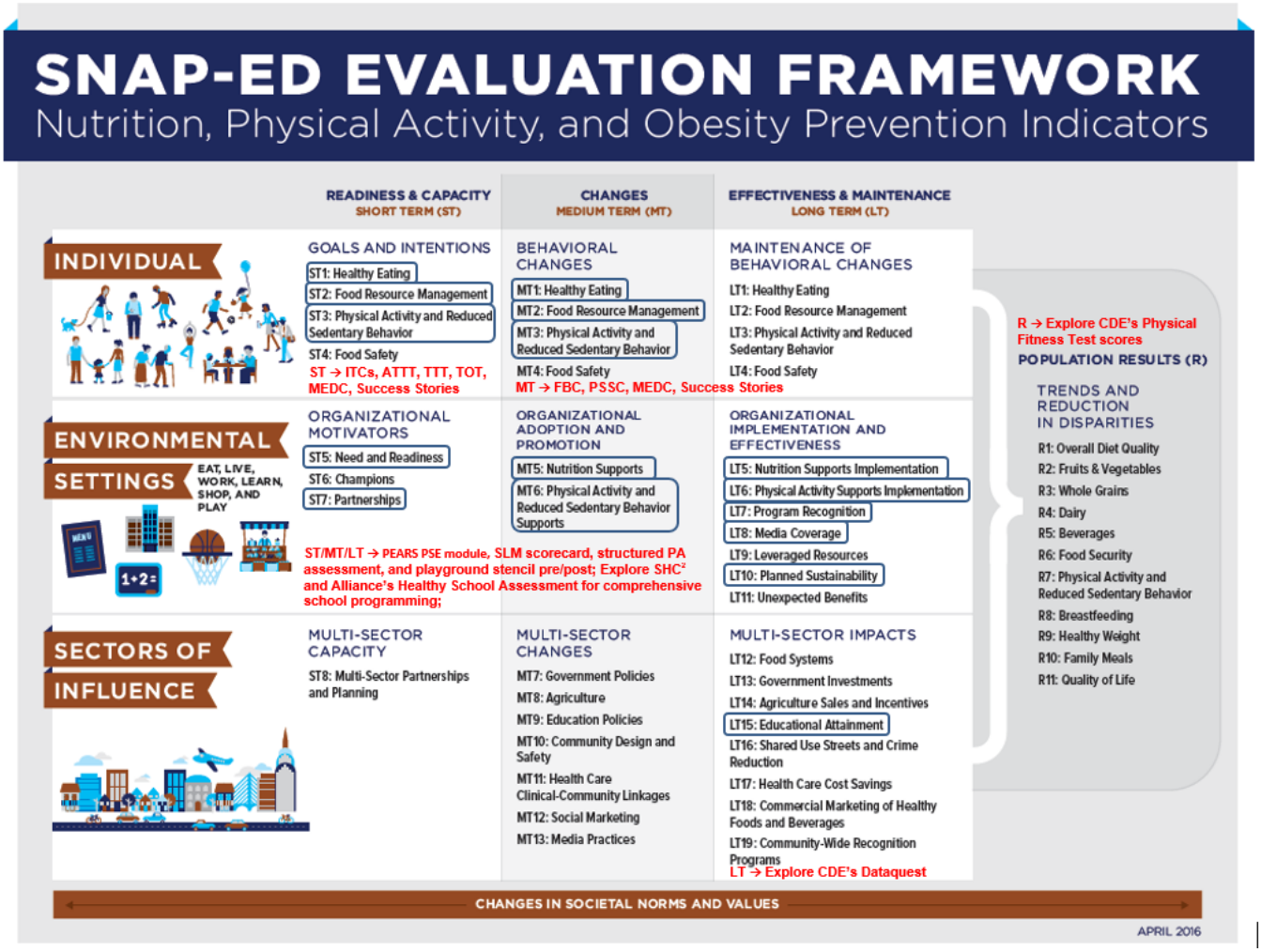
In November 2015, the Center conducted a statewide survey to gather data related to UC CalFresh current youth projects and to assess the current level of existing youth partnerships including those with 4-H clubs. There were 15 unique respondents representing different UC CalFresh counties/county clusters from across the state. Forty percent of respondents indicated that they had at least some training or experience with youth led projects, but the survey did not assess respondent's skill level or comfort in leading these types of projects. Half of respondents said that they currently partner with 4-H on nutrition education/health projects. The survey also highlighted areas where more youth strategies could be incorporated such as in SLM activities and PSE implementation. The survey identified sites working with older youth in middle and high school, which has helped to target new pilot sites for FFY 2017.

Following the statewide survey results, key informant interviews were conducted with UC CalFresh and 4-H stakeholders from across the state to get a better understanding of youth engagement practices, capture successful practices and look for opportunities for collaboration across the UC CalFresh and 4-H programs. Six advisors were interviewed related to UC CalFresh Youth work, five of which oversaw both UC CalFresh and 4-H in their county/county cluster. One advisor that was interviewed only oversaw UC CalFresh and one advisor was brand new to her current position. Two of the UC CalFresh interviews included the UC CalFresh program supervisor. The Center also interviewed three 4-H advisors, two of which included their program supervisors, from counties that have both a UC CalFresh and 4-H program and that are participating in the 4-H Diversity Pilot project targeting Latinos.

Based on the formative evaluation findings and the expansion of advisors statewide that oversee both 4-H and UC CalFresh, the Center will explore opportunities to expand the partnership between UC CalFresh and 4-H in a meaningful way. UC CalFresh brings expertise in evidence-based nutrition education curriculum and strategies, strong local partnerships with schools and youth serving organizations, and experience working with diverse youth from low resource school districts. 4-H has a long history of helping youth "learn by doing" and is known for its positive youth development programs, but is also looking to expand its appeal to more diverse audiences. Through this pilot project, (both at the state level and locally), the Center will look at ways to build upon both program's strengths to collectively support and impact youth in a positive and impactful way through collaborations with local 4-H Health Clubs, Youth Participatory Research (YPAR) Projects and Healthy Living Ambassador programs. In addition, locally both UC CalFresh and 4-H staff see an advantage of working across programs and the mutually beneficial partnerships that would result by combining each program's expertise. UC CalFresh coordinated with 4-H State Office staff to identify common individual-level evaluation tools. Other UCCE programs that should continue to be engaged are the Master Gardeners and food preservation programs as they can both be beneficial to county/county clusters that have large school or community garden projects.

e. Use of SNAP-Ed Evaluation Framework

Building on FFY 2016 and FFY 2017, UC CalFresh will collect, analyze, and report on several SNAP-Ed Evaluation Framework indicators. UC CalFresh's curriculum-specific SMART objectives and evaluation tools gather participant information for tracking achievement of the individual level indicators specified for Healthy Eating (ST1/MT1), Food Resource Management (ST2/MT2) and Physical Activity (ST3/MT3). The table below displays the evaluation tools used to capture data for the short, medium, and long term indicators outlined in the SNAP-Ed Evaluation Framework. The UC CalFresh State Office analysis approach will document the percentage of participants showing improvements between pre- and post- measures, and provide the statistical significance of these differences.



In addition, as greater emphasis is placed on the promotion and adoption of structured physical activity through CATCH in UC CalFresh county programs, as well as completing playground stencils and murals, evaluation tools and SMART objectives will be developed to focus on indicators in the environmental settings where students eat, learn, and play through organizational motivators (ST5/ST7), Physical Activity and Reduced Sedentary Supports (MT6), Activity Supports Implementation (LT6), Program Recognition (LT7), Media Coverage (LT8), and Planned Sustainability (LT10). Similarly, UC CalFresh programs implementing SLM and garden-enhanced learning will report readiness (ST5), partnerships (ST7), nutrition supports/implementation (MT5/LT5), and Planned Sustainability (LT10).

With the expansion of comprehensive programming particularly in the school setting among UCCE counties incorporating SLM, garden-enhanced learning, and CATCH, the UC CalFresh State Office evaluation team aims to identify and/or adapt an existing tool such as the Shaping Healthy Choices

Evaluation Checklist (SCH^2) or the Alliance for a Healthier Generation's Healthy Schools Program Assessment to capture new and expanded comprehensive public health approaches in the environmental settings. As we continue to advance our PSE reporting other Sectors of Influence indictors that might also be appropriate to track in collaboration with the other SNAP-Ed SIAs include ST8 Multi-Sector Partnerships and Planning. In addition, we will be exploring the use of existing school data sources available through the California Department of Education (CDE) to capture Educational Attainment (LT15) and Population Results ® for physical fitness and healthy weight among students participating in SNAP-Ed.

UC CalFresh will investigate additional opportunities for identifying needs, establishing partnerships, and making nutrition and physical activity policy and practice changes in preschool and afterschool settings and on a school wide or school district basis through School Wellness Policy monitoring and implementation. Over the next three years, the UC CalFresh State Office Evaluation Team will continue to coordinate closely with the other SNAP-Ed SIAs in California to create a shared vision and action plan for developing an integrated evaluation reporting systems to capture the SNAP-Ed Evaluation Framework indicators, by implementing PEARS.

4. Coordination Efforts

a. General Coordination

This is the fourth year of implementing integrated work plans with SIA partners statewide and the second year of a Three-Year integrated work plan. With CDSS's leadership, UC CalFresh continues to partner with the other state level implementing agencies (SIAs). Monthly, CDSS hosts SNAP-Ed 2.0 meetings for CDSS, CDPH, UC CalFresh, CDA and Catholic Charities of California (CCC) and 1:1 meetings between CDSS and each SIA to discuss general program operations and updates. Coordination efforts at the state level will focus on continuing to enhance a collaborative framework amongst state level agencies/organizations. Strategic planning took place to develop a vision, mission, common goals and state level objectives. Greater coordination with training has begun to take place with joint needs assessment and planning for common training needs. The evaluation workgroup has created statewide SNAP-Ed program objectives, the California SNAP-Ed Theory of Change Model and has begun piloting PEARS for common data reporting. With CDSS leadership, California SNAP-Ed has a number of ambitious partnership related goals for FFY 2017-2019:

- Improve the integrated work plan template and process for submission and review by SIAs.
- Refine the sharing of the targeting site that allows for real-time updates of sites and delineation of SNAP-Ed partner(s) presence.
- Develop a state level strategic plan that clearly defines strategic planning goals for each SIA and identifies common training program needs for all LIAs (such as program evaluation with a focus on PSE and alignment of WRO SNAP-Ed Evaluation Framework).
- Develop a plan for rebranding and coordinating social media campaigns and consistent messaging to staff, community partners, media, community leaders, and eligible parents and families, as per USDA's annual Guidance.
- Plan for sharing site and reach data for use in CDPH/NPI's comprehensive multi-year evaluation being implemented in selected counties.
- Planning for coordinated training and technical assistance for program areas in which SIAs have common training goals and needs.

b. Statewide Evaluation Coordination

UC CalFresh will continue to work with the other SIAs on coordinating evaluation efforts to address the shared statewide three-year objectives. As part of California SNAP-Ed Strategic Planning Process, the SIA Evaluation Working Group established objectives to develop a common evaluation plan with

recommended methods and indicators and a common system or portal for collecting and organizing evaluation related information and instruments. Ideally, California's approach will also allow for reporting against the multiple levels of the SNAP-Ed Evaluation Framework – individual, environmental setting, sectors of influence. The SIA partners are also aware that the USDA's EARS was updated for FFY 2017, so we are working on consistent definitions and approaches for new and revised elements and working with KSU to incorporate these into PEARS.

A high priority for UC CalFresh collaboration is to work with CDSS and the other SIAs as well as CDPH's NEOPB evaluation contractor, the University of California Agriculture and Natural Resources' Nutrition Policy Institute (NPI) to either identify or develop a common SNAP-Ed reporting and evaluation system that can capture the combined efforts of all SIAs as well as provide information for continuous program improvement. The SIA Evaluation Working Group which includes representation of each SIA has spent considerable time on the piloting of the PEARS PSE module in FFY 2016 and the PEARS direct and indirect education modules in FFY 2017. The PEARS system offers excellent potential as a single online system that can collect direct education, policy, systems and environment information, and participant level outcome information, as well as generate EARS form summaries.

c. University Coordination

UC CalFresh will also continue collaborating with UC faculty and extension researchers to pilot-test promising strategies, to publish program evaluation results in university publications and peer-reviewed journals, participate in Communities of Practice to build capacity and keep abreast of the current science related to nutrition and physical activity education and food security, and attend meetings and conferences where program effectiveness and evaluation results are presented.

UC CalFresh will continue to collaborate with the Center for Nutrition in Schools (CNS), experts in the areas of student, parent and professional education, district wellness policy, child nutrition programs, and community partnerships. The CNS provides free webinars and resources to support high quality and evidence-based nutrition programming in these areas, shares expertise on the latest science and best practices, informs strategic planning, and continues to be a close collaborator on the development, testing, and training for SHCP, as previously discussed.

Given the work surrounding Farm-to-Fork in California, the UC CalFresh State Office will look for ways to collaborate with the UC Sustainable Agriculture Research & Education Program (SAREP). UC CalFresh evaluation staff currently collaborates with SAREP research staff on an evaluation of a county-wide Garden Enhanced Nutrition Education (GENE) program in Calaveras County involving multiple SNAP-Ed LIAs as well as non-SNAP-Ed funding. With the focus on gardens, and the number of gardens that were re-established, working with Master Gardeners to identify strategies, resources and training for garden sustainability will occur. Previous coordination with SAREP provided an opportunity to learn how action at the state and local level can promote healthier schools and communities and how policy and partnerships can help expand the impacts farm-to-school actions have and ways to identify and overcome challenges.

The Center for Regional Change (CRC) produces research on regional change including civic engagement, economic development, environmental justice, regional equity and youth health and well-being. UC CalFresh will continue to work with CRC to help specific communities' conduct asset mapping and understand steps they can take to address community well-being in SNAP-Ed eligible communities

d. State Nutrition Action Committee (SNAC) Coordination

SNAC will act as a leadership group representing all senior level partners from USDA food and nutrition programs throughout California and include statewide advocates who represent the needs of low-income families to have access to healthy food and beverages. SNAC will function as a statewide policy making platform for implementing, providing outreach, and determining evaluation

needs based on the needs of the USDA. UC CalFresh will participate as appropriate with the planning and implementation of California's SNAC. **Leah's Pantry: EatFresh.org Coordination**

In FFY 2017 and FFY 2018, UC CalFresh will explore how to best incorporate and promote EatFresh.org web resources into UCCE programs. For example, promotion of the EatFresh.org website offers UC CalFresh participants access to a great variety of approved healthy recipes and additional resources such as CalFresh and WIC application information. UC CalFresh is also interested to explore how the brief mini-course online sessions and the healthy tip emails or text messages can be used to supplement UCCE direct adult education series. We are also interested to work with Leah's Pantry to test tracking and evaluation strategies that identify online session users and message recipients as UC CalFresh participants.

e. Physical Activity Integration Coordination

UC CalFresh will continue to work with other SNAP-Ed state implementing agencies and national partners, including but not limited to Fuel Up to Play 60, CATCH Global Foundation, and the Alliance for a Healthier Generation to strengthen our capacity to expand physical activity in the LEARN and PLAY settings. We will also participate in state and national committees to keep abreast of new physical education and physical activity research, policy, and programming opportunities. Further information on the integration of physical activity is described in *Section f. Physical Activity Programs and Environmental Changes*

f. SLM of CA Coordination

UC CalFresh will continue to coordinate and collaborate with the SLM of CA, a seven-agency collaborative, to increase awareness, implementation, and sustainability of the Smarter Lunchrooms Movement throughout California. SLM of CA leverages the resources and expertise of highly committed multi-sector partners to maximize the reach and impact of SLM. SLM of CA is made up of two components, the SLM of CA Partners and the SLM of CA Leadership Team.

The SLM of CA Partners includes California Food Policy Advocates, Kaiser's Thrive, California Department of Public Health, and the Cornell BEN Center. The SLM of CA Partners contribute significantly to increasing the reach of the SLM of CA. Partners fund out of state travel and meals at trainings, provide staffing support at trainings, develop outreach tools and promote workshops.

The SLM of CA Leadership Team is comprised of UC CalFresh, Dairy Council of California, CDPH, and California Department of Education. The Leadership Team will continue to work under the Collective Impact Model to implement a strategic plan to reach schools throughout California. The vision of the SLM of CA is that "every school lunchroom in California will utilize SLM strategies to increase students' selection and consumption of healthy foods". To accomplish this, the Leadership Team will continue to collaborate to provide resources, training, technical assistance, and shared evaluation to Technical Advising Professionals (TAPs) and school food service staff to enhance the school lunchroom environment utilizing SLM strategies.

In FFY 2017 and 2018, in part with external funding, UC CalFresh will continue to support the California Department of Education Team Nutrition Grant. The grant was awarded to 25 school districts to implement SLM strategies at two school sites per district throughout the state of California during the 2017-2018 school year. Grantees will also link nutrition education being implemented in the classroom to SLM strategies implemented in the cafeteria. UC CalFresh will provide state-level support to the California Department of Education by participating in monthly meetings and attending Team Nutrition workshops. In addition, UC CalFresh Technical Advising Professionals will provide local support to nine schools in their implementation of SLM strategies and direct nutrition education.

g. Coordination with SNAP-Ed Programs in other states and US Territories

UC CalFresh will continue to work with SNAP-Ed programs in other states and US territories that are using UCCE developed curriculum. Over the past three years, UC CalFresh provided training and technical assistance on the UCCE developed curriculum, *Plan, Shop, Save and Cook* to SNAP-Ed programs in Guam, Washington State and Oregon State Extension. UC CalFresh is developing a process for training of staff in other states and eventually within other California SNAP-Ed programs on UCCE developed curriculum. This training process will help to maintain curriculum fidelity. UC CalFresh is also developing an ordering and distribution process for use with other SNAP-Ed programs to obtain UCCE developed curricula and educational materials.

In addition, UC CalFresh will continue to share evaluation tools, methods, and analysis approaches with state university extensions, universities, and non-profits from other states working to assess the impact of SNAP-Ed.

California Department of Aging (CDA) administers SNAP-Ed activities through 16 of our Area Agencies on Aging (AAA). In 2017, the work done by the CDA Local Implementing Agencies (LIAs) has focused on improving fruit and vegetable consumption and increased physical activity through direct education, in-direct education and PSE supports. Many of the LIAs have engaged in a broad set of partnerships including local community-based organizations, county and city governmental agencies and health care organizations in support of developing a community-based system of care that supports the well-being and independence of older Californians.

CDA has participated in the evaluation workgroup which is tasked with improving, streamlining and ensuring continuity of evaluation data continued to work towards building partnerships with non-SNAP-Ed funded organizations to leverage funds and/or work toward accomplishing similar program goals and objectives to increase older adults' access to healthy food.

In conjunction with the LIAs, CDA has made progress toward increasing consumption of healthy food and beverages and decreasing the consumption of unhealthy foods and beverages, as well as, increasing access to and/or appeal of healthy dietary choices. Currently, 10 of the 16 LIAs delivered nutrition education curriculum designed to improve fruit and vegetable consumption among 60-74 year old participants. Participants that completed the series and the pre and post-tests and/or Rapid Assessment of Physical Activity suggest that SNAP-Ed participants improved their daily consumption of healthy foods as described in the Dietary Guidelines for Americans 2015. Results of the RAPA analysis indicated that 11 percent of participants increased their physical activity.

The focus for FY 2018 is to determine the appropriate level of funding to ensure program stabilization and to evaluate the potential to expand SNAP-Ed to additional LIAs in our network of AAAs. At the local level, AAAs will continue to participate and develop collaborations and partnerships with local health departments, community-based organizations, county and city governmental agencies and health care organizations that expand the reach of SNAP-Ed services that support county-wide PSE strategies. At the state level, CDA will continue to partner with other SIAs including CDPH-NEOPB who provide the AAAs and CDA with training support related to nutrition education, statewide media campaigns, and program and partnership development. Additionally, CDA will continue to partner with SIAs in developing statewide initiatives (e.g., SNAP-Ed branding and evaluation framework) that support the purpose and focus of improving the health and well-being of older Californians.

1. CDA State Agency Goals and Objectives

Overall State Level Goal and Focus

The California Supplemental Nutrition Assistance Program-Education (SNAP-Ed) goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans (DGA) and Physical Activity Guidelines for Americans (PAGA)*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

<u>Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages</u>

- Objective 1a: By September 30, 2019, improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population (consistent with the current Dietary Guidelines for Americans) by 3 percent.
- Objective 1b: By September 30, 2019, increase consumption of fruits and vegetables among the SNAP-Ed eligible population by 3 percent.
- Objective 1c: By September 30, 2019, decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population by 3 percent.

<u>Goal 2: Increase Physical Activity</u>

- Objective 2: By September 30, 2019, increase time spent in physical activity among the SNAP-Ed eligible population by 3 percent (consistent with the current *Physical Activity Guidelines for Americans*).

<u>Goal 3: Improve Food Resource Management</u>

- Objective 3a: Annually at least 80 percent of surveyed SNAP-Ed adult participants report improving at least one resource management behavior[1].
- Objective 3b: Annually at least 30 percent of surveyed SNAP-Ed adult resource management participants report increased food security[2].

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal[3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- Objective 4a: Annually improve[4] food environments in at least 500 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).
- Objective 4b: By September 30, 2019, at least 75 percent of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved food environments.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- Objective 5a: Annually improve[4] environments and opportunities for physical activity in at least 200 new and continuing SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations).
- Objective 5b: By September 30, 2019, at least 75 percent of SNAP-Ed jurisdictions (counties/cities) will increase the number of SNAP-Ed eligible sites or organizations (includes multiple sites/physical locations) with improved environments and opportunities for physical activity.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

2. Description of projects/interventions. The following information should be provided:

Project Title: California Department of Aging (CDA)

a. Related State Objectives:

Objective 1: By September 2019, increase the consumption of fruits and vegetables among older adults participating in the CDA SNAP-Ed grant by 3 percent as measured by the Fruit and Vegetable Checklist or the Food Behavior Checklist. (State Level Objective 1b)

- By September 30, 2017, increase the consumption of fruits and vegetables among older adults participating in the CDA SNAP-Ed grant by 1 percent as measured by the Fruit and Vegetable Checklist or the Food Behavior Checklist.
- By September 30, 2018, increase the consumption of fruits and vegetables among older adults participating in the CDA SNAP-Ed grant by 1 percent as measured by the Fruit and Vegetable Checklist or the Food Behavior Checklist.

- By September 30, 2019, increase the consumption of fruits and vegetables among older adults participating in the CDA SNAP-Ed grant by 1 percent as measured by the Fruit and Vegetable Checklist or the Food Behavior Checklist.

Objective 2: By September 2019, increase physical activity among older adults participating in the CDA SNAP-Ed grant by 3 percent as measured by the Rapid Assessment of Physical Activity. (State Level Objective 2)

- By September 30, 2017, increase physical activity among older adults participating in the CDA SNAP-Ed grant by 1 percent.
- By September 30, 2018, increase physical activity among older adults participating in the CDA SNAP-Ed grant by 1 percent.
- By September 30, 2019, increase physical activity among older adults participating in the CDA SNAP-Ed grant by 1 percent.

Objective 3: By September 2019, develop and participate in at least three statewide trainings consistent with the SNAP-Ed statewide training plan in collaboration with other State Implementing Agencies (SIA). (State Level Objective 1b, 2, 4, and 5)

Objective 4: By September 2019, all participating AAAs will improve one food environment and/or opportunity for physical activity within each Planning and Service Area (PSA) at participating SNAP-Ed eligible sites or other venues where older adults eat, live, learn, work, play and shop. (State Level Objective 4 and 5)

- By September 2017, improve food environments and/or opportunities for physical activity at ten (10) participating SNAP-Ed eligible sites or other venues where older adults eat, live, learn, work, play and shop.
- By September 2018, improve food environments and/or opportunities for physical activity at twelve (12) participating SNAP-Ed eligible sites or other venues where older adults eat, live, learn, work, play and shop.
- By September 2019, improve food environments and/or opportunities for physical activity at sixteen (16) participating SNAP-Ed eligible sites or other venues where older adults eat, live, learn, work, play and shop.

Objective 5: By September 2018, CDA will begin the process of conducting a gap analysis to ensure efficient utilization of SNAP-Ed funding and also to determine the appropriate baseline level of funding required by a LIA to fully operate the program. Currently, the average funding per LIA is $30,000 per year which is insufficient to fully operate the program. Determining the appropriate level of baseline funding will allow CDA to request the necessary amount of funding to stabilize the current LIA programs and to expand SNAP-Ed to additional LIAs in our network of 33 AAAs. The SNAP-Ed program will have a greater impact by expanding the footprint within our 33 AAAs rather than concentrating services within a select number of AAAs.

The gap analysis will be conducted by utilizing information gathered from the following sources:

- Results from multiple surveys of the SIAs (surveys include quarterly program review and a SurveyMonkey regarding program and funding needs)
- Fiscal evaluation of expenditures
- Data analysis, to include cost of services per participant
- Evaluation of curriculum to determine which programs are best suited to the needs of the elderly population served

Completion of the gap analysis will be by the end of the next fiscal year, September 30, 2018.

- By Spring 2018, CDA will complete an assessment of LIA staffing levels to determine adequate staffing level to meet SNAP Ed performance expectations.
- Objective 6: By September 30, 2019, CDA will develop one new partnership to identify new opportunities for coordination and collaboration with non-SNAP-Ed funded partners to improve food security among California's SNAP-eligible older adults.

    - By July 2017, CDA will explore collaboration with the California Department of Education, Nutrition Services Division, Summer Meal Program. The possible collaboration may involve an intergenerational approach for improving food security among California's youth and SNAP eligible older adults.
    - By September 30, 2017, CDA will seek a partnership with the Office of Farm to Fork and California Healthier Living Coalition to identify and implement strategies to improve food security among California's SNAP-eligible older adults.
    - By September 30, 2018, CDA and the non-SNAP-Ed funded agency will develop an implementation plan to improve food security among California's SNAP-eligible older adults.
    - By September 30, 2019, CDA and the non-SNAP-Ed funded agency will implement the plan to improve food security among California's SNAP-eligible older adults.

b. Audience:

The information provided below is from the California Aging Reporting System (CARS), a database used to track information pertaining to the participants in the Older Americans Act (OAA), Title IIIC Congregate Nutrition Program in California. (Source: State of California, Department of Aging, Long-Term Care and Aging Services Division, Program Narratives, Sacramento, California, March 2016).

Age:

- 60 and older 100 percent

Gender:

- Male 38 percent
- Female 62 percent

Race:

- White 40 percent
- Asian 19 percent
- Black/African American 7 percent
- American Indian or Alaska Native 1 percent
- Native Hawaiian or Other Pacific Islander 1 percent
- Other Race 6 percent
- Multiple Race 1 percent

Ethnicity:

- Hispanic 25 percent

Income:

- ≤100 percent Federal Poverty Level 41 percent

Rural:

- 12 percent

CDA's SNAP-Ed evidence-based nutrition education and obesity prevention activities will target: low-income individuals who are at or below 185 percent of the Federal Poverty Level (FPL), age 60 or older, current SNAP-Ed participants, or are eligible to receive CalFresh benefits, and who participate in interventions provided at eligible OAA Title IIIC Congregate Nutrition Program sites or other approved venues.

CDA's allocation methodology distributes SNAP-Ed funds using the California Aging Population Demographic Projections Report which provides older adult population data by county and Planning and Service Area (PSA). Each participating PSA receives a base allocation of $20,000. The remaining funding is distributed based on the number of Medi-Cal eligible individuals in the PSA, a count of the unduplicated OAA nutrition program participants, and a factor for geographic isolation (based on the geographic distribution of older

individuals in the State) to develop an equitable method of distributing funds to the Area Agencies on Aging (AAA). The Medi-Cal eligible factor provides an estimate of the number of low-income individuals in the PSA and aligns to SNAP-Ed's primary target population. The unduplicated OAA nutrition program client count provides information on the total client reach of the service provider. The geographic isolation factor is included to provide sufficient funding to deliver services in rural locations.

CDA will administer SNAP-Ed activities through AAAs at eligible Title IIIC Congregate Nutrition sites and other venues such as low-income senior housing sites, farmers' markets, community centers, Title IIIC home-delivered meal participants' homes and other places where SNAP-Ed eligible older adults congregate. Eligible sites must meet one of the following US Department of Agriculture, Food and Nutrition Service (USDA, FNS) approved SNAP-Ed site eligibility methodologies:

- Methodology 1. Income Targeting Data - The congregate site's address is within an eligible low-income census tract. (Greater than 50 percent of residents have incomes below 185 percent of the FPL. For more information on census tract data refer to the SNAP-Ed Site Eligibility Instructions at http://www.aging.ca.gov/Programs/SNAP-Ed/.

- Methodology 2. Means-Tested Setting - The setting is qualified based on the population it serves and not its physical location (e.g., public housing, Commodity Food Distribution sites, etc.). For more information on means-tested settings refer to the SNAP-Ed Targeting Summary Sheet. For more information on means-tested settings, refer to Methodology 1 in the USDA/WRO Targeting Methodologies Summary Document.

- Methodology 3. Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms available on the CDA Title III Intake Forms Guide.

- Methodology 4. Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of highest attendance.)

c. Food and Activity Environments:

AAAs and their providers incorporate PSE change strategies which support goals and objectives identified within each county's integrated work plan (IWP). As SNAP-Ed funding levels continue to decrease, PSE interventions are incorporated to develop and support greater reach within areas where SNAP-Ed eligible participants reside. CDA-approved evidence-based direct and/or indirect nutrition education interventions are incorporated to support local

PSE strategies. AAAs are encouraged to implement environmental strategies that are consistent with the current DGA and the PAGA. These strategies aim to support an increased consumption of fruits and vegetables; increased intake of whole grain foods and lean proteins; decreased intake of sodium, sugar and saturated fat; and increased or improved environments for physical activity at or around SNAP-Ed sites where the eligible population congregates.

An example of a food and activity environment at a CDA SNAP-Ed site might include Harvest of the Month (HOTM) nutrition education interventions. As a result of the direct or indirect education, the congregate nutrition site incorporates featured seasonal fruits and vegetables at least twice per month into its Title IIIC Nutrition Program menus. The incorporation of HOTM fruits and vegetables introduces new foods to participants and encourages seniors to visit local farmers' markets. In addition, HOTM has been useful for the coordinated and distribution of the Senior Farmers' Market Nutrition Program (SFMNP) coupons.

Other food and activity environment examples include implementing the Eat Smart, Live Strong Program. As a result of participating in the Program, participants encourage their peers to participate in upcoming Eat Smart, Live Strong classes. Some SNAP-Ed sites have witnessed program participants starting walking groups, collaborating with nutrition site staff to work toward changing and/or adopting policies to decrease use of sodium or increase use of fresh fruits and vegetables in Title IIIC Nutrition Program menus. The Eat Smart, Live Strong Program has also been effective in supporting food and activity environments through gardening projects at low-income housing facilities. These gardening projects help improve low-income older adults' access to fresh fruits and vegetables, provide additional outlets for residents to participate in physical activity, support food security, empower residents, and encourage socialization among residents.

d. Project Description for Educational Strategies

CDA administers the OAA Title IIIC Nutrition Program through its statewide network of 33 AAAs and their service providers. This program helps older adults remain independent in their communities by providing nutritious meals. OAA services target older individuals who are in greatest economic or social need, and give particular attention to low-income, minority older individuals, and older individuals living in rural areas. The Program's purpose is to improve participants' dietary intakes and decrease their risk for chronic disease by providing meals that meet the current DGA. The DGA align with SNAP-Ed intervention strategies and are consistent with the USDA's expectation that states coordinate their activities with local nutrition education and health program initiatives, like the OAA Nutrition and Disease Prevention and Health Promotion Programs. These activities should support, but not supplant, existing programs. Additionally, SNAP-Ed requires evidence-based programming; this is consistent with the Administration for Community Living's emphasis on states providing programs that meet this standard.

During FFY 2017 and 2018, 16 AAAs will provide direct and indirect nutrition education and obesity prevention activities based on USDA, FNS-approved evidence-based nutrition education and obesity prevention programs. These interventions are designed to encourage low-income older adult participants to make healthier food choices within their limited budgets and increase physical activity in settings where older adults eat, live, play and shop. In addition, programs will incorporate county-wide PSE strategies.

Specific key messaging consistent with the current DGA include:

- Focus on making healthy food and beverage choices from all five food groups including fruits, vegetables, grains, protein foods, and dairy to get the nutrients you need;
- Eat the right amount of calories for you based on your age, sex, height, weight, and physical activity level;
- Building a healthier eating style can help you avoid overweight and obesity and reduce your risk of diseases such as heart disease, diabetes, and cancer.

During FFYs 2017 through 2019, CDA estimates SNAP-Ed activities will reach the following number of low-income older adults:

	Direct Education	Indirect Education	PSE
	Number of Unduplicated Participants	Number of Target Population Reached	Number of persons reached
FFY 2017	2,808	85,080	108,382
FFY 2018	2,542	77,032	117,754
FFY 2019	2,542	77,032	127,567

CDA implemented SNAP-Ed services starting in FFY 2014, when 20 AAAs agreed to participate in SNAP-Ed services. Over the next few years, funding reductions combined with the administrative burden of providing SNAP-Ed services led some AAAs to withdraw from the program. CDA plans to conduct a gap analysis to determine minimum funding levels to support administration and program activities for SNAP-Ed services among older adults throughout California.

e. Project Description for Marketing Strategies

CDA does not receive SNAP-Ed funding for marketing strategies. The California Department of Public Health (CDPH) is responsible for developing, implementing, and evaluating California's SNAP-Ed marketing strategies.

f. Evidence Base

The "California SNAP-Ed Integrated Curricula List" includes a tabbed section which identifies CDA's approved evidence-based curriculum that is appropriate for the older adult population. However, some materials' appearance, method of presentation, and/or content may need to be modified to better meet the needs of older adults.

An example of modifications to the appearance of materials could include using a larger font, serif typefaces, dark type against a light background, and more white space on printed materials. An example of modification to the method of presentation could include dividing long presentations into shorter sub-components, repeating salient points, and using auditory and visual aids. CDA does not edit and/or modify any SNAP-Ed materials used. Edits and/or modifications to these materials would be made at the local level. It is CDA's expectation that programs provide the materials for the oversight agency to review. To date no AAA has made modifications to materials.

The older adult physical activity curricula listed in the "California SNAP-Ed Integrated Curricula List" are appropriate to the needs and limitations of this population. Curricula often include instructions on how programs can be adapted for older adults with physical limitations (e.g., seated or standing exercises can be employed as necessary) to ensure program fidelity.

The "California SNAP-Ed Integrated Curricula List" provides a list of USDA, FNS-approved curricula. USDA, FNS identified three categories of evidence for strategies and interventions along a continuum: research-tested (RT), practice-tested (PT), and emerging (EM). These categories vary according to scientific rigor, evaluation outcomes, research translation, and degree of innovation. Each category along the continuum is vital for expanding and building the knowledge base on effective practices. As a result, AAA SNAP-Ed agencies must implement evidence-based programming which meets one of the following three criteria: RT, PT, or EM. Movement along the continuum requires programs be fully implemented and evaluated. This evidence-based programs list provides the following program information: source and description of the curriculum, required evaluation tools by SIA, available languages, the category of evidence-based approach and includes main topics of the curriculum (e.g., physical activity or MyPlate).

g. Policy, Systems, and Environmental Changes

CDA SNAP-Ed funded programs have focused on implementing environmental strategies that support increased consumption of fruits and vegetables; increased intake of whole grain foods; and lean proteins; decreased intake of sodium, sugar and saturated fat; and increased or improved environments for physical activity at or around SNAP-Ed sites where the eligible population congregate. AAAs determine PSE strategies based on the needs of the low-income target populations as well as local community change goals which are clearly defined in the local county IWP. These strategies support the

evidence-based nutrition education and physical activity interventions provided at eligible sites and support county-wide goals and objectives as identified in each county's IWP.

Examples of environmental strategies programs include:

- Implementation, in writing or in practice, of new meal preparation standards. These standards will include any of the following when planning and preparing meals: the increased use of fruits and vegetables; the increased use of 100 percent whole grain products; increased use of lean proteins; and decreased the levels of sodium, sugar, or saturated fat.

- Adoption, in writing or in practice, or at least one change to improve the older adults' access to, or willingness to engage in, healthy eating at Title IIIC Congregate Nutrition Sites.

- Adoption, in writing or in practice, of at least one change to improve the older adults' access to, or willingness to engage in, increased physical activity.

Once these PSE strategies are established, CDA provides technical assistance during site visits and ongoing communications via email and/or telephone conferencing. CDA offers networking opportunities during the SNAP-Ed Forum as well as opportunities to share local interventions during CDA SNAP-Ed program update teleconferences and webinars.

Many agencies use local support from other county Local Implementing Agencies. Often PSE strategies are countywide such as the Harvest of the Month or Rethink Your Drink.

CDA will use the national FNS SNAP-Ed Evaluation Framework (Framework), formerly the Western Regional Office Framework, to monitor progress, effectiveness and sustainability of program interventions, and environmental change strategies. CDA will use the Framework, specifically MT5 Nutrition Supports Adopted and MT6 Physical Activity and Reduced Sedentary Behavior, to help evaluate and support environmental changes. In addition, PSE strategies implemented by AAAs align with CDA objectives and support statewide PSE objectives.

h. Use of Existing Educational Materials

See the "California SNAP-Ed Integrated Curricula List" for a complete list of CDA's existing educational materials. This list includes information regarding the curriculum title, author, curriculum description and available languages (e.g., English or Spanish).

i. Development of New Educational Materials

CDA does not plan to purchase new materials. AAAs may purchase program education materials or other items to support or provide evidence-based nutrition education or physical activity curricula.

j. Key Performance Measures/Indicators (kpi)

USDA, FNS-approved evaluation tools will include, as appropriate, measures of positive behavior change as a result of the intervention. Data gathered from participating AAAs will provide data for measuring behavior change as follows:

- Increased level of physical activity.
- Increased intake of fruits and vegetables.

3. Evaluation Plans

a. Name:

CDA administers SNAP-Ed grant activities through participating AAAs and their service providers. SNAP-Ed contracts require each participating agency to conduct an evaluation appropriate for the SNAP-Ed intervention being offered. Each agency will choose a SNAP-Ed program based on the needs of its community as previously noted (2.f. Evidence Base).

CDA requires any SNAP-Ed entity providing series-based direct education with an allocation greater than $35,000 annually, to administer the following evaluation tools to 25 percent of SNAP-Ed participants:

- Rapid Assessment of Physical Activity (RAPA)
- Fruit and Vegetable Checklist (FVC)
- Food Behavior Checklist (FBC)

CDA will conduct a qualitative survey/analysis of all SNAP-Ed funded programs to evaluate the implemented environmental support strategy and its impact.

b. Type:

CDA will annually monitor program evaluations and assess for effectiveness. AAAs must include a behavioral change evaluative process for all SNAP-Ed direct education interventions.

- Outcome Evaluation:
    - Direct Education: Programs with an annual allocation less than $35,000 will conduct pre- and post-tests, in a minimum of 25 percent of series-based classes, to evaluate if the SNAP-Ed interventions resulted in the intended behavior change.
    - Environmental Strategy: CDA will conduct a qualitative survey to evaluate what changed as a result of the environmental strategy and/or participant feedback and gather data based on the Framework indicators indicated below under 3.c..
- Process Evaluation:
    - Programs will collect the required Education and Administrative Reporting System (EARS) data to document SNAP-Ed activities and sites the number of older adult participants reached, and their demographic characteristics.

c. Questions:

CDA requires any CDA-funded SNAP-Ed entity providing series-based direct education activities that is receiving greater than $35,000 annually to administer validated surveys in a pre- and post-test format at the beginning and end of 25 percent of series-based interventions. The older adults participating in SNAP-Ed direct education must complete the FBC or the abbreviated FVC and the RAPA, depending on the specific USDA, FNS-approved curriculum.

AAAs collect SNAP-Ed participant pre- and post-test survey data. The data is analyzed using a t-test via Excel. AAAs provide a comprehensive description of evaluation outcomes within their annual report.

The qualitative survey will evaluate the amount of change that resulted from the implemented environmental strategy and the older adult participants' responses. The survey will seek to identify what changed as a result of implementing the strategy.

CDA will use the Framework, and/or the Reach Effectiveness Adoption Implementation Maintenance (RE-AIM) Framework to monitor the progress, effectiveness and sustainability of program interventions and environmental change strategies.

The FFY 2017 SNAP-Ed Plan Guidance published the revised Framework and identified seven priority outcome indicators: Medium-Term (MT) Outcomes MT1, MT2, MT3, MT4, and MT5; Short-Term (ST) Outcomes ST7 and ST8; and R2. These indicators will provide information to evaluate the individual and environmental levels of the Social Ecological Model (SEM). CDA identified the following priority indicators which align with questions in the CDA SNAP-Ed evaluation tools: FBC, FVC, and the RAPA.

- At the individual level, questions evaluate to what extent the SNAP-Ed programming improves participants' diets, levels of physical activity, and health.
    - AAAs will evaluate the following Outcomes:
        - Healthy Eating Behaviors (MT1)
        - Physical Activity and Reduced Sedentary Behaviors (MT3)
- At the environmental level, questions evaluate to what extent SNAP-Ed programming facilitates access to healthy food environments and areas that promote physical activity and creates appeal for improved dietary and physical activity choices in the settings where nutrition education is provided.
    - AAAs will evaluate the following outcomes:
        - Partnerships (ST7)
        - Nutrition Supports Adopted in Environmental Settings (MT5)
        - Physical Activity and Reduced Sedentary Behavior Supports Adopted (MT6)

Data and evaluation results will be compiled and included in the statewide annual report. CDA will compile and share evaluation results with all CDA SNAP-Ed funded programs. CDA will use its findings to support and/or expand future environmental strategies.

d. Evaluation

During FFY 2015, process and outcome evaluations were conducted by participating AAAs and included in the FFY 2015 Annual Report and EARS.

e. Use of SNAP-Ed Evaluation Framework:

MT1, MT3, MT5, MT6, ST7 (as noted in 3.c. above).

4. Coordination Efforts

SNAP-Ed Funded Partners:

SIAs continue coordination efforts to ensure California SNAP-Ed programs are consistent, integrated and uphold the highest level of evidence-based and quality standards. In an effort to do so, SNAP-Ed SIA representatives from CDA, the California Department of Public Health (CDPH), UC CalFresh, the California Department of Social Services (CDSS) and Catholic Charities of California (CCC) work collaboratively to develop the following:

- Statewide Guidance for Curriculum Fidelity: This guidance will assist Local Implementing Agencies (LIA) to identify how and when to make curriculum modification while maintaining program fidelity. The guidance will be available for use starting in FFY 2017.

- Statewide Evaluation System: SIAs work collaboratively through the SNAP-Ed evaluation workgroup. The evaluation workgroup is tasked with identifying and recommending a common set of evaluation tools and approaches for working toward common statewide data systems.

Non-SNAP-Ed Funded Partners:

CDA continues to work toward building partnerships with other non-funded SNAP-Ed Partners. CDA plans to continue to develop its partnership with the California Department of Food and Agriculture to identify ways the SFMNP can collaborate with CDA's SNAP-Ed Program. CDA will work to establish relationships with SFMNP staff, Office of Farm to Fork, and California healthier living coalition to identify opportunities to work together to increase access to fruits, vegetables and farmers' markets.

CDA would also like to establish partnerships with the Commodity Supplemental Food Program (CSFP) and the US Department of Housing and Urban Development (HUD). These relationships could help to identify additional opportunities to increase food security for California's low-income older adults through CSFP and establish fruit and vegetable gardens at low-income public housing.

Catholic Charities SNAP-Ed Program Summary

CCC delivers SNAP-Ed evidence-based direct education, indirect education, and PSE support in 25 counties through 12 LCCOs. LCCOs deliver SNAP-Ed services at over 440 sites, including LCCO offices, churches, schools, emergency food distribution centers, public housing, farmers markets, and more. CCC SNAP-Ed services effectively reach sensitive and underserved populations who typically experience the greatest health disparities. CCC and LCCOs will continue to deliver impactful SNAP-Ed direct education, indirect education, and PSE support services to children, adults, and older adults. These services will continue to be culturally and linguistically appropriate, compassionate, and participant-centered. As professional social service agencies, LCCOs will continue to integrate SNAP-Ed programming with an array of related social services (including but not limited to case management and CalFresh enrollment assistance) to foster long-term positive behavior change and healthy functioning for all SNAP-Ed participants. LCCOs have successfully incorporated SNAP-Ed and its objectives of healthy eating and active living into other safety net programs such as housing, education, food assistance, senior services, immigration and refugee services, and other supports. From year one to year two, activities will support a positive progression in number of services delivered, number of sites with full PSE implementation, as well as expansion of agency- and diocese-wide policy work. Staff with partnering programs will be trained and will learn to identify and support opportunities for SNAP-Ed work among low-income individuals that are touched by LCCO services. Agency-wide policies will be applied to case-management services to help address health equity issues. Helping clients to develop healthy eating and active living behaviors will be a key component in assisting clients to achieve self-sufficiency and improved quality of life.

1. CCC State Agency Goals and Objectives

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current Dietary Guidelines for Americans and Physical Activity Guidelines for Americans.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and

- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, learn, live, play, shop, and work.

a. State Level Goals

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages.

Goal 2: Increase Physical Activity

Goal 3: Improve Food Resource Management

Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

b. State Level Objectives

Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans.

Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans.

Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population.

Objective 3b: Annually increase food security among the SNAP-Ed eligible population.

Objective 4a: Annually improve food environments at SNAP-Ed eligible sites.

Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Objective 5a: Annually improve environments and opportunities for physical activity at SNAP-Ed eligible sites.

Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

2. Description of projects/interventions

Project Title: CATHOLIC CHARITIES OF CALIFORNIA, INC.

a. Related State Objectives

Catholic Charities of California, Inc. will work to achieve the following objectives, in support of the SNAP-Ed State Level objectives:

1. To provide nutrition and physical activity education grounded in the Dietary Guidelines for Americans and Physical Activity Guidelines for Americans. *(State Level Objectives 1, 2, 3)*

    - CCC will maintain monthly progress reports to track the work of CCC-LIAs to reach SNAP-Ed eligible participants with evidence-based Direct Education (DE) and Indirect Education (IE). CCC-LIAs will reach at least 8,500 DE participants and 32,000 IE participants by September 2017, increasing participation by 15% in FFY18, and by 5% in FFY19, reaching an overall total of at least 28,500 SNAP-Ed eligible participants with evidence-based Direct Education and 107,000 SNAP-Ed eligible participants with Indirect Nutrition Education by September, 2019. (The increase in this objective is due to the addition of a new agency, CC Diocese of Fresno, and the expansion of CCC SNAP-Ed services in Fresno County).

    - By September 2017, at least 60%, by September 2018, at least 80%, and by September 2019, 100% of CCC-LIAs will integrate physical activity into existing nutrition education programs and/or connect SNAP-Ed participants with physical activity opportunities, and provide consistent messaging and resources on the importance of being physically active.
    - By September 2019, CCC will collaborate with partner State Implementing Agencies to develop and provide at least two nutrition education training opportunities annually for CCC-LIAs to continuously improve upon the delivery of nutrition education and physical activity promotion.

2. To increase food security and provide education on food resource management. *(State Level Objective 3)*

    - By September 2017, at least 60%, by September 2018, at least 80%, and by September 2019, 100% of CCC-LIAs receiving federal funds for both SNAP-Ed and CalFresh Outreach will cross-promote programs and support the increase in participation in SNAP of those eligible to receive benefits.

- By September 2017, at least 60%, by September 2018, at least 80%, and by September 2019, 100% of CCC-LIAs that deliver food assistance and food distribution programs will integrate SNAP-Ed education and/or policy, systems and/or environmental supports that encourage healthy food and beverage consumption and food resource management.

3. To integrate nutrition and physical activity supports where people eat, live, learn, work, play, or shop
   (State Level Objectives 4, 5)

   - By September 2017, CC-LIAs will identify at least 50 policy, systems and/or environmental strategies to increase access to and/or the appeal of healthy dietary choices and physical activity in the communities they serve. By September 2018, CC-LIAs will have adopted at least 80% of said PSEs and have implemented/support at least 25% of said PSEs, and by September 2019, CC-LIAs will have implemented/support at least 75% of said PSEs.

   - By September 2017, at least 60%, by September 2018, at least 80%, and by September 2019, 100% CCC-LIAs with emergency food distribution sites will have policies in place to improve the nutritional value of the foods and beverages that are distributed to SNAP-Ed eligible populations.

4. To provide administrative support and management to CCC Local Implementing Agencies and to coordinate at the State Level to enhance the impact SNAP-Ed in California.
   (State Level Objectives 1-5)

   - By September 2019, CCC will conduct at least three site visits or reviews with each participating agency, and hold monthly conference calls with CCC-LIAs to provide technical assistance and guidance on programmatic improvement.

   - By September 2019, CCC will attend and participate in all key state level meetings and workgroups with other California Implementing Agencies and stakeholders to coordinate and increase the impact of SNAP-Ed for California's eligible population.

b. Audience

AGE:

CCC delivers SNAP-Ed services to adults 18 years and older, primarily women, children ages 3-17 years, as well as older adults 60+.

GENDER:

CCC delivers SNAP-Ed services to both males and females.

ETHNICITY:

CCC delivers SNAP-Ed services to all races and ethnicities with specific focus on Latino, African-American, and Asian communities.

LANGUAGE:

CCC delivers SNAP-Ed services in primarily English and Spanish as well as a small percentage of programming in Vietnamese, Tagalog, Korean, and Mandarin, among others.

SNAP-ED TARGET POPULATION:

Interventions target individuals and families at or below 185% of the Federal Poverty Level at sites within low-income census tracts, schools where at least 50% of students receive Free or Reduced Price Meals, and/or means-tested low income program sites that offer a high likelihood of reaching individuals with incomes qualifying them for SNAP-Ed services.

c. Food and Activity Environments

Current research recognizes that "individual behavior change can only occur in a supportive environment with accessible and affordable healthy food choices and opportunities for regular physical activity." [1] These environments include physical environments (neighborhood/ community food access, food retail, schools, child care centers, workplaces, homes) and the macro environment (food message environment). Food access includes increasing the exposure

[1] *Obesity A Reference Handbook, 2nd Edition* by Judith S. Stern and Alexandra Kazaks. Cited in Food and Physical Activity Environments, a presentation by the USDA Dietary Guidelines Advisory Committee, January 2014. Retrieved from: http://health.gov/dietaryguidelines/2015-binder/meeting2/docs/workgrouppresentations/sc4_dgac_mtg_2_-_sc_presentation_2-27-14.pdf

of the SNAP-Ed target population to quality, affordable foods, and in settings that sell these foods.[2]

Catholic Charities Local Implementing Agencies (CCC-LIAs) deliver SNAP-Ed programming at various community sites and schools, including many where the agencies deliver related social services and programs including CalFresh Outreach, Emergency Food Assistance, Healthcare Access Programs, Temporary and Public Housing and Shelter, Senior Services, Employment Services, Education Programs and other anti-poverty initiatives.

CCC-LIAs implement environmental strategies that are supportive of positive behavior changes within environments designed to strengthen access to and/or the appeal of healthy foods/beverages and physical activity. CCC-LIAs utilize positive nutrition messaging, make drinking water readily available to participants and staff, operate gardening initiatives, and continually develop opportunities and spaces for physical activity at CCC-LIA service sites and in the community. Physical activity opportunities include Zumba, walking groups, karate instruction, as well as partnerships with Physical Education and after school programs for school age youth. Additionally, SNAP-Ed services in settings where food is distributed (pantries, shelters, retail locations, senior housing) increase the exposure of SNAP-Ed participants to healthy, affordable foods with activities such as store tours, cooking classes/demonstrations, and healthy food and beverage taste testing.

CCC-LIAs also improve access to and appeal of healthier dietary choices for low-income populations through SNAP-Ed services and strategies at emergency food distribution sites, food pantries, parishes, shelters, and other service sites. These services and strategies include food procurement policies, healthy food and beverage standards, reinforcing messages, and other environmental policies and practices. These strategies complement CCC-LIAs' evidence-based nutrition education and physical activity interventions as well as the goals and objectives identified in each county's Integrated Work Plan.

d. Project Description for Educational Strategies

Catholic Charities of California (CCC) will provide Supplemental Nutrition Assistance Program Education (SNAP-Ed) services to improve nutrition and address the serious problem of obesity and its effects among low-income Californians. In FFY 2017-19, CCC and 12 CCC-LIAs will provide evidence-based SNAP-Ed interventions to some of California's poorest residents across 25 counties: Solano, San Bernardino, Riverside, San Diego, Imperial, San Joaquin, Stanislaus, San Francisco, Marin, San Mateo, Santa Cruz, Monterey, Orange, Santa Clara, Los Angeles, Napa, Lake, Sonoma, Fresno, Butte, Shasta, Siskiyou, Glenn, Tehama and Trinity.

[2] *Food and Physical Activity Environments* A presentation by the USDA Dietary Guidelines Advisory Committee, January 2014. Retrieved from: http://health.gov/dietaryguidelines/2015-binder/meeting2/docs/workgrouppresentations/sc4_dgac_mtg_2_-_sc_presentation_2-27-14.pdf

Over the three-year period, interventions will reach at least 135,500 unduplicated participants. Of these, an estimated 28,500 will receive Direct Education interventions and 107,000 will receive Indirect Education interventions. Key messages will align with State and CCC SNAP-Ed Objectives and the Dietary Guidelines for Americans.

In FFY 2017-19, CCC and CCC-LIAs will support the work of CDSS and other State Implementing Agencies (SIA) to consolidate and streamline SNAP-Ed planning and implementation, so that all LIAs within each county provide coordinated services to SNAP-Ed eligible families, and program participants derive the maximum impact from SNAP-Ed funded efforts.

Below is an overview of each CCC-LIA's SNAP-Ed programming.

Catholic Charities of Los Angeles (CCLA):

CCLA will deliver SNAP-Ed services in Los Angeles County, integrating SNAP-Ed with existing services at community centers, especially emergency food distribution sites, CalFresh application assistance sites, and parishes. CCLA will implement brief Indirect Education interventions, as well as series-based Direct Education nutrition classes in English and Spanish using the Food Smarts, Fresh from the Garden, and Eat Healthy - Be Active curricula. Interventions will cover nutrition topics as well as physical activity promotion, targeting primarily Latino women and families. Key messaging will focus on increasing consumption of fruits and vegetables, promoting healthy beverage choices, limiting foods high in sugar and sodium, and choosing whole foods high in fiber. Also covered are topics of food resource management and chronic disease prevention. Recipes and samples of healthy foods that include food distributed by CCLA's food pantries will be provided to participants to reinforce SNAP-Ed activities and encourage participants to prepare healthier meals. Active lifestyles will be promoted by including information and examples of simple exercises as part of nutrition education classes. Staff will collaborate with local churches and community organizations to promote nutrition and fitness education and SNAP-Ed related activities throughout the community. Strategies to improve the food environment in these communities include various policies at food pantries and parishes, farm-to-fork local procurement initiatives, and ready access to drinking water. Additionally, CCLA has established and promotes various opportunities for physical activity including walking groups, Zumba, yoga, and martial arts. These PSE strategies will continue to progress from identification of opportunity, adoption and implementation over the course of the multi-year plan.

Catholic Charities of Solano County (CCSO):

CCSO will deliver SNAP-Ed services in Solano County. The agency will conduct brief Indirect Education interventions as well as single session and series-based Direct Education classes utilizing evidence-based Food Smarts and Eat Healthy - Be Active curricula. These interventions will cover a variety of nutrition topics as well as physical activity promotion, and will take place at the agency's social services office, local food pantries, public housing

locations, and schools targeting eligible Latino, Caucasian, Asian and African-American participants. SNAP-Ed interventions will be integrated into other assistance programs and services, such as food, rental, family, immigration, and other low-income assistance programs provided by the CCSO agency. Interventions are designed to increase consumption of healthy foods and healthy beverages, promote physical activity, as well as educate on food resource management to increase food security. CCSO also plans to implement policies and healthy food and beverage standards to increase the nutritional value of products available through their community food pantries, events, and food distribution initiatives. Additionally, they plan to foster partnerships with local gardeners and farmers to secure locally procured fruits and vegetables for these sites and occasions. Message reinforcement will be implemented with use of EatFresh.org at both SNAP-Ed and CalFresh Outreach program sites and events. Additional opportunities for PSE strategies may be identified over the multi-year period that CCSO will work to adopt and implement in collaboration with county partners.

Catholic Charities of San Bernardino and Riverside Counties (CCSB/RIV):

CCSB/RIV will deliver SNAP-Ed services in San Bernardino and Riverside Counties, integrating brief Indirect Education nutrition activities and one-hour Direct Education interventions in English and Spanish into existing programs for low-income populations, with a focus on Latino families. CCSB/RIV utilizes evidence-based curriculum to promote increased consumption of fruits and vegetables, reduced consumption of sugar-sweetened beverages, increased water consumption, increased physical activity, chronic disease prevention, and food resource management. Approved curricula include: Eat Healthy, Be Active Community Workshops, Eat Well – Move more – Feel Great, and Healthy Eating Made Easier. CCSB/RIV makes water readily available to all staff and clients in each local office in combination with SNAP-Ed messaging on healthy drink choices. This CCC-LIA also maintains a vibrant community garden for individuals and families to engage in the cultivation, harvest, and consumption of healthy vegetables and plans to establish more gardening sites and activities over the three year period. At organization-wide events, staff members are challenged to provide healthy food options and include physical activity components throughout the day. Posters about MyPlate greet clients in each office location, and SNAP-Ed staff members refer all interested clients to Family & Community Services staff who are trained to provide CalFresh application assistance. The CCSB/RIV food pantry has adopted a written policy to improve the health and quality of the foods being distributed. The agency plans to continue improving and expanding their implementation of purchased and donated food policy to ensure healthy foods are distributed to emergency food recipients. Additionally, CCSB/RIV has established and promoted various physical activity opportunities in the multiple communities they serve such as walking groups, Zumba, and other volunteer led classes.

CCSB/RIV has been successful in expanding services to immigrant populations through its Refugee and Immigration Services program. Immigrant populations are particularly vulnerable to poor nutrition and food insecurity and often have difficulty accessing and navigating resources available to them due to language and cultural barriers. CCSB/RIV also plans to continue to

expand services to individuals and families living in isolated and remote desert areas—namely the high and low desert areas of San Bernardino and Riverside Counties.

Catholic Charities Diocese of San Diego (CCDSD):

CCDSD will deliver SNAP-Ed services in San Diego and Imperial Counties. The agency will implement Indirect Education interventions as well as conduct Direct Education interventions through one-on-one single exposure education sessions and series-based interventions at underserved sites including homeless shelters, emergency food distribution sites, low-income senior housing facilities, refugee service centers, and other community sites serving primarily homeless, senior, and food insecure populations. Curricula include Eat Smart - Live Strong for Older Adults, Cooking Matters, Food Smarts, Eat Healthy – Be Active, and ReThink Your Drink.

CCDSD's SNAP-Ed program is designed to bring nutritional awareness to participants by creating a dialogue about their current eating habits and steps they can take toward healthier living. One-on-one encounters and group exposures focus on healthy eating and give practical examples of how to incorporate better eating habits into clients' daily lives. One-on-one encounters allow individuals to talk about their specific habits and ways to improve in the areas where they struggle. Group exposures are beneficial as different participants bring diverse experiences, ideas, and "lessons learned" to the conversation. CCDSD's program integrates physical activity into group exposures. Examples include but are not limited to low impact stretched for seniors, mini Zumba lessons, yoga instruction, and Instant Recess activities.

Repetition of messaging helps participants retain the knowledge they have gained and CCDSD works to avoid overloading the participants with information by focusing messages on a handful of key points so that they can set realistic and measureable goals. CCDSD's program includes bringing healthy donated food items to SNAP-Ed presentations so that participants not only learn about healthy eating, but are then able to access the food that was recommended in the presentation. This sensory reinforcement is important to long-term behavioral change.

CCDSD also plans to implement gardening and farm-to-fork local procurement initiatives to continue to increase access to healthy choices for their communities. Healthy food and beverage standards will be put in place at emergency food distribution centers, shelters, and other sites where food is prepared or served. Additionally, wellness policies that promote healthy choices and physical activity will be implemented at senior housing sites. Lastly, the agency will work with local county and city partners to address barriers and implement strategies to promote active transport in their communities. These PSE strategies will continue to progress from identification of opportunity to adoption and implementation over the course of the multi-year plan.

Catholic Charities of Santa Clara County (CCSC):

CCSC will deliver SNAP-Ed services in Santa Clara County. Indirect Education interventions include the distribution of evidence-based materials as well as brief 10- to 15-minute presentations about nutrition and/or physical activity topics. CCSC will also implement series-based Direct Education classes at schools and after school programs as well as at the local Community Center using Food Smarts, PowerPlay, and Serving Up MyPlate curricula. CCSC's SNAP-Ed program will work with existing clients through the agency's Children, Youth, and Family Development Division, which serves over 3,000 clients daily. SNAP-Ed services will add a valuable wellness component to services received by families as they work toward self-sufficiency. SNAP-Ed services will promote and sustain healthy eating and exercise habits. Long-term interaction with the community will provide an opportunity for staff to reinforce what the participants have learned. In addition, CCSC will be involved in community gardening and active transport initiatives. The agency also plans to implement a train-the-trainer program with key community members to broaden their reach and the impact of SNAP-Ed program efforts. Healthy food and beverage standards for other agency programs and school wellness policies will be implemented at their school and community sites. CCSC also plans to establish physical activity opportunities and promote community participation in Zumba classes and other volunteer led instruction. All messaging will be reinforced with use of EatFresh.org. These as well as other opportunities for PSE strategies may be identified and adopted over the multi-year period that CCSC will work to implement in collaboration with county partners.

Catholic Charities of Santa Rosa (CCSR):

CCSR will deliver SNAP-Ed services in Napa, Sonoma, and Lake Counties, offering brief Indirect Education interventions and single session and series-based Direct Education interventions using Food Smarts, Eat Smart – Live Strong, Nutrition 5 Series, and Cooking Matters at the Store curricula. Services will primarily target low-income White and Latino participants. CCSR will integrate SNAP-Ed activities into all program areas which include emergency food distribution, community resource advising, life skills education, emergency shelter and housing programs, senior services, and immigration services. For example, in CCSR's residential shelter life skills programs, CCSR will incorporate nutrition education modules which tie in with existing course concepts related to shopping on a budget and developing healthy coping mechanisms. CCSR will also continue to build upon its established Health Ministry to identify opportunities, develop, and implement healthy policies in their agency and community. Additionally, the agency plans to implement healthy food and beverage standards at parishes, food pantries and shelters, procure local produce through farm-to-fork initiatives to supply their food distribution programs, and establish a large community garden accessible to SNAP-Ed participants near their large social service center. These PSE strategies, as well as others that may be identified over the three year period, will continue to progress from adoption to implementation over the course of the multi-year plan.

Catholic Charities Diocese of Stockton (CCDST):

CCDST will deliver SNAP-Ed services in San Joaquin and Stanislaus Counties as part of its Nutrition Assistance Services, which include a food pantry and CalFresh Outreach and application assistance. SNAP-Ed programming in these counties will primarily serve low-income Latino, Caucasian and African-American women and families. CCDST will implement Indirect Education interventions at major health and education fairs, churches, food distribution sites, schools, parks and community event sites. The agency will also implement series-based Direct Education focusing on healthy nutrition, healthy beverages, and physical activity using the following curricula: Eat Healthy – Be Active, Champions for Change Toolkit for Community Educators, Food Smarts, with a focus on Cooking Matters. This builds on previous series and provides nutrition education plus hands-on cooking experience. Previous participants are encouraged to assist with recruitment and demonstrations. This peer-to-peer activity helps to ensure long-term changes after SNAP Ed services.

CCDST SNAP-Ed staff members work closely with the agency's Health Access program, other local food banks, and churches to reach people in areas with high negative health indicators. This holistic approach recognizes the need for nutrition education as one part of a comprehensive campaign to promote long-term positive changes in behavior related to nutrition and exercise. Over the multi-year period, CCDST will progress on other community based approaches including local gardening initiatives and partnerships to promote active transport. CCDST also plans to implement healthy food and beverage standards at local food banks/pantries as well as parish and community events. The agency will also coordinate community volunteers to establish regular physical activity opportunities for community members, including Zumba instruction, walking activities, and other physical activity classes/events. Additional opportunities for PSE strategies may be identified over the multi-year period that CCDST will work to adopt and implement in collaboration with county partners.

Catholic Charities of San Francisco, Marin, and San Mateo (CCSF):

CCSF will deliver SNAP-Ed services in San Francisco, Marin, and San Mateo Counties. CCSF's SNAP-Ed program brings nutrition education and physical activity opportunities to low-income students of parochial schools. Direct Education interventions using the Cooking Matters, Food Smarts, and Learn – Grow – Eat & Grow curricula, are delivered to students through classes focused on physical activity, healthy eating and food preparation and reinforced with take-home Indirect Education materials on nutrition topics, recipes, shopping behaviors and physical activity to encourage healthy lifestyle choices to be communicated from children to parents for positive behavior change among families. Through hands-on cooking and tasting experiences, students learn healthier eating habits and acquire practical skills to sustain lasting behavior change. CCSF's chef teaches the reasoning behind the healthy ingredients she uses. The chef distributes recipes and encourages students to cook with their families. CCSF's PE instructors create an environment to encourage students to enjoy physical activity regardless of athletic ability. Combining positive physical activity experiences with cooking lessons teaches students the importance of making healthy choices. Additionally, CCSF will work on community

gardening initiatives and school wellness policies. Support for policy implementation will occur within schools as well as for after school and summer programs to increase the nutritional value of snacks and beverages provided to children. CCSF also actively partners with safe routes to schools initiatives as well as infrastructure to connect kids to schools and afterschool programs that offer nutrition education and physical activity opportunities. Messages will be reinforced with children as well as with parents at home through promotion of EatFresh.org. These PSE strategies will progressively be adopted and implemented throughout the multi-year period with additional community strategies supported among county partners.

Catholic Charities of Orange County (CCOC):

CCOC will deliver SNAP-Ed services in Orange County through brief Indirect Education Nutrition interventions as well as one-on-one and group Direct Education sessions, using the Healthy Eating Made Easier, Eat Well – Move More – Feel Great, Food Smarts, and Eat Right When Money's Tight curricula, in English and Spanish, targeting primarily Latino participants. CCOC's SNAP-Ed sites are frequented by numerous participants. The methods are culturally sensitive and linguistically appropriate to increase knowledge and skills pertaining to healthy changes. Lessons focus on encouraging consumption of healthy foods, particularly fruits and vegetables, increasing consumption of water and decreasing consumption of sugar-sweetened beverages, increased food resource management, as well as promoting physical activity. Some Direct Education lessons occur in coordination and collaboration with CCOC's CalFresh Outreach and Application Assistance program, ensuring that all clients signing up to receive CalFresh benefits also receive nutrition education on healthy dietary choices, physical activity, and food resource management. Greater PSE reach is planned through training initiatives at local parishes and the development of nutrition education ministries that will implement food and beverage standards to improve the nutritional value of the foods and beverages offered at their locations. Support for policy implementation will continue to improve the quality of purchased and donated foods that enter local food pantries. CCOC also plans to partner with volunteers and other local groups to establish physical activity classes and groups available to low-income communities. Messages will be reinforced through a Google Voice project, piloted in FY17, and by use of EatFresh.org and promotion of their mini-courses. These PSE strategies, as well as others that may be identified over the three year period, will continue to progress from adoption to implementation over the course of the multi-year plan.

Catholic Charities Diocese of Monterey (CCDOM):

CCDOM will deliver SNAP-Ed services in Monterey and Santa Cruz Counties, targeting their programming to Latino women, youth, and families. This agency implements series-based Direct Education interventions at schools for youth and parents utilizing evidence-based curricula including Food Smarts, Cooking Matters, ReThink your Drink, and Building a Healthy Me. Direct Education at schools, after school programs, parishes and Catholic Charities offices also include physical activity workshops and Zumba lessons. These interventions are reinforced with Indirect Education interventions at schools, parishes and other low-income community settings.

CCDOM's SNAP-Ed program is a family strengthening Nutrition Education Program designed to raise awareness about the principle of *choosing* a healthy lifestyle. Workshops have been carefully designed to combine culturally-appropriate and interactive nutrition lessons with reinforcing physical activities. During these lessons, both adults and children learn about new recipes including healthier and affordable versions of traditional Mexican/Central American dishes. Furthermore, during store tours, adults practice skills learned throughout lessons, such as label reading, and learning how to stretch their budgets while making healthy choices. Adults also practice using CalFresh benefits at the store. During CCDOM's Zumba demonstrations, both children and parents spend family time together learning fun physical activities. Additionally, CCDOM plans to implement community gardening initiatives and healthy food and beverages standards at community sites and parishes to increase access to healthier foods for community members. CCDOM is also actively involved in the Pajaro Valley School District Healthy Start Collaborative to develop and implement school wellness policies through the district. Information about CCDOM's SNAP-Ed program as well as additional messaging can be found through agency wide online resources and social media outlets such as Facebook, as well as with the use of EatFresh.org. Additional opportunities for PSE strategies may be identified over the multi-year period that CCDOM will work to adopt and implement in collaboration with county partners.

Catholic Charities Diocese of Fresno (CCDOF)

CCDOF will deliver SNAP-Ed services in Fresno County primarily through their main office location that currently provides community empowerment programs, emergency food distribution, payee services, senior companion programming, and free courses through the CCDOF career and education center. CCDOF serves over 50,000 families, and 130,000 clients annually, and distributes over 2 million pounds of food. The agency serves primarily Caucasion and Latino adults, older adults, and families. SNAP-Ed Direct and Indirect education activities will be delivered using Food Smarts, Eat Smart – Live Strong, Healthy Eating + Active Living, Eat Well – Move More- Feel Great, and Nutrition 5 Series curricula in Spanish and English. These activities will support policy, systems, and environmental strategies that will include purchased and donated food policy at CCDOF's large on-site pantry, a free community market to increase access of fresh fruits and vegetables to low-income community members, increased access to physical activity opportunities, as well as parish wellness policies. SNAP-Ed services will be coordinated and integrated into existing programs to support clients eat healthy and be active while working toward self-sufficiency.

Northern Valley Catholic Social Service (NVCSS):

NVCSS will deliver SNAP-Ed services in Butte, Glenn, Tehama, Shasta, Siskiyou and Tehama Counties. NVCSS will implement Indirect and Direct Education using the Food Smarts, Cooking Matters, Healthy Eating + Active Living, Eat Well – Move More – Feel Great, Champions for Change Toolbox for Community Educators, ReThink your Drink, and Eat Smart – Live Strong curricula in six rural Northern California counties serving low-income rural Caucasian and Latino populations. Services will include presentations, material distribution, classes, tabling at

fairs and events, and hosting SNAP-Ed events. Intervention topics will include practical skills such as grocery shopping, food safety, meal planning, and opportunities to increase physical activity. NVCSS staff members strive to build lasting relationships with clients to support them toward positive lifestyle changes with the goal of self-sufficiency. These ongoing relationships will foster lasting behavior change.

SNAP-Ed programming in these counties will be focused on comprehensive, multi-level approaches targeting low-income families in the area. Nutrition education workshops will be reinforced with community physical activity resources and tools, such as the SuperTracker program and social media outlets to encourage goal setting and commitment to well-being among low-income populations. Educational activities will also address food access, food budget constraints, and food preparation. Environmental supports will include increased access to physical activity opportunities and safe routes for active transport, as well as through volunteer led Zumba instruction and walking groups. NVCSS will collaborate with local partners to support wellness policies and healthy food and beverage standards, as well as to establish farm-to-fork initiatives for healthier local procurement practices and gardening projects to increase healthy food access for community members throughout the counties and at SNAP-Ed eligible sites. To increase reach, NVCSS plans to implement train-the-trainer initiatives with key community members at parishes and other community sites to provide education and to educate on the importance of improving the nutritional value of foods and beverages offered throughout the community. PSE approaches as well as social media efforts will be made individually and in collaboration with other county LIAs to extend reach and impact. NVCSS has developed an interactive online map identifying all healthy food outlets, emergency food distribution sites, SNAP-Ed service sites and activities, and other related health centers. It has become a recognized tool which has been shared among county partners as well as other LIAs during the FFY16 SNAP-Ed LIA Forum and other venues. This map as well as other PSE strategies will continue to be expanded and improved in collaboration with county partners.

e. Project Description for Marketing Strategies

Where appropriate, CCC-LIAs will assess and develop websites and popular social media channels for reaching potential nutrition education participants and to engage existing nutrition education participants in additional learning activities. Some CCC-LIAs will implement social marketing programs focused on consumer education (e.g. Cooking Matters at the Store) and/or wide-reaching message reinforcement (e.g. EatFresh.org). When possible, CCC-LIAs will work individually and in collaboration with other county partners to implement healthy marketing techniques, such as product placement, in SNAP-Ed service sites including food pantries and corner stores.

f. Evidence Base

For Direct Education Nutrition Education classes and Indirect Education events, CCC-LIAs use evidence-based curricula and approved supplemental materials respectively. All evidence-based curricula used by CCC-LIAs have been selected from the SNAP-Ed Integrated Curricula List as the most appropriate for their target audience and in alignment with program objectives.

g. Policy, Systems, and Environmental Changes

CCC-LIAs will implement environmental supports in the communities they serve, both individually and in collaboration with other LIAs. CCC and CCC-LIAs embrace the potential of environmental supports to broaden and enhance the impact of SNAP-Ed. According to the USDA[3], "[environmental and policy] strategies will have a much broader population impact, be less costly, more sustainable, and less prone to stigmatize obese individuals than programs focused on individual behavior change."

All CCC-LIAs will be actively involved in the implementation of policy, systems and/or environmental supports to increase consumption of healthy foods and beverages, decrease consumption of unhealthy foods and beverages, improve environments and appeal for physical activity, and to increase food security. These strategies, in conjunction with nutrition education interventions, have a greater impact than education alone. Every CCC-LIA will participate in collaboration for larger community change in their counties as part of a broader PSE approach as outlined in each county's Integrated Work Plan. CCC assists local agencies in identifying and reviewing PSE strategies, provides technical assistance for steps toward adoption and implementation, and provides a framework for tracking short term, medium term, and long term objectives through established scopes of work. CCC also provides assistance in evaluating PSE strategies using the RE-AIM framework. CCC-LIAs realize and embrace the unique opportunity to be the voice of nutritionally-vulnerable populations of communities in which they work. These underserved communities are those for which larger systemic, political and environmental change will be most impactful.

Examples of additional PSE strategies that CCC-LIAs plan to implement, in conjunction with other LIAs, in FFY 2017-19 are outlined below.

- Systems Approach:

All CCC-LIAs will practice a systems approach to connect a larger proportion of the SNAP-Ed eligible population to SNAP-Ed services. Clients who come to CCC-LIAs seeking assistance to meet a variety of needs (food, clothing, housing assistance, etc.) will be connected to SNAP-Ed programming. CCC-LIAs utilize a comprehensive care approach to provide low-income

[3] *SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States*. As referenced here on May 16, 2016*:* *https://snaped.fns.usda.gov/sites/default/files/uploads/SNAP-EdToolkit2016UpdateFeb2.pdf*

individuals with the best opportunities for long-term self-sufficiency and active engagement in their health, well-being, and quality of life.

- Environmental Supports:

CCC-LIAs will work to adopt environmental strategies to strengthen access and/or appeal for healthy eating and/or physical activity.

**Note: Some examples of environmental strategies listed below have future potential for translation into systemic change and/or written policy over the multi-year period.*

- Examples of environmental supports include:

  - Community gardens;
  - Identification and dissemination of information about safe routes for active transport;
  - Space, opportunity, and/or instruction for physical activity (e.g. Zumba classes);
  - Product placement in food pantries using the Feeding America Client Choice model;
  - Encouragement of healthier food procurement at parishes, local events, etc.
  - Partnerships with physical activity programs for youth, as well as Parks and Recreation organizations to connect youth with opportunities for physical activity;
  - Ready availability of drinking water with message reinforcement encouraging healthy drink choices (e.g., agency offices and client resource centers).

- Policy:

CCC-LIAs will continue to support policy implementation at local food pantries and food distribution sites to improve access to healthy food for those in need of emergency food assistance, as well as with other community sites and programs where CCC-LIAs are active in providing SNAP-Ed services.

- Examples of policy at food emergency food distribution sites include:

  - Donated food policies limiting the acceptance of products that do not meet outlined nutrition standards (e.g. foods/beverages high in sugar, sodium, saturated fat);
  - Purchased food policies limiting the purchase of products for distribution at emergency food distribution sites that do not meet outlined nutrition standards (e.g. foods/beverages high in sugar, sodium, saturated fat);
  - Training for food pantry staff and volunteers around food safety and storage, nutrition labels, sodium, sugar, fats, and other knowledge and skill building topics to improve staff capacity to select and distribute healthier options.

- Examples of policy at faith-based and community sites include:

- Wellness policies and healthy food and beverages standards at parishes, in conjunction with training and technical assistance provided to kitchen ministry, staff, and volunteers responsible for distribution of foods and/or beverages during events, festivals, feasts, vending opportunities, etc.;
- Healthy food and beverage standards for youth, after-school, and summer programs to increase nutritional value of snacks and meals served to children;
- Agency-wide interdepartmental health and wellness policies, and food and beverages standards, including assessment of agency food procurement systems, to increase the nutritional value of foods and beverages that affect a variety of programs including senior centers and respite programs, shelters and transitional housing, immigrant nd refugee services, youth and family programs, charitibale distribution events (eg. during holidays), etc.

h. Use of Existing Educational Materials

See SNAP-Ed Integrated Curricula List.

i. Development of New Educational Materials

Catholic Charities will not develop any new Educational Materials with SNAP-Ed funds.

j. Key Performance Measures/Indicators

Catholic Charities of California aligns its evaluation and performance indicators with the 2016 SNAP-Ed Evaluation Framework Interpretive Guide[4]. All 12 CCC-LIAs will conduct activities with a primary focus on the individual level (MT1, MT2, and MT3) of the seven priority indicators outlined by the Food and Nutrition Service (FNS) of the USDA. The six priority indicators that CCC-LIAs will address are listed below.

Individual Level:

MT1: *Healthy Eating*: Measuring improvements in dietary behaviors such as eating protein foods without saturated fats, drinking fewer sugar-sweetened beverages, and eating more fruits and vegetables.

MT2: *Food Resource Management*: Pre- and post-test changes in individual and family behaviors that reflect smarter shopping and food resource management strategies including reading nutrition facts, buying foods with lower added solid fats (saturated and/or trans), sugar, and salt, and stretching food dollars by comparing prices before buying foods, shopping with a list, and batch cooking.

[4] The Supplemental Nutrition Assistance Program Education (SNAP-Ed) Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators - Interpretive Guide to the SNAP-Ed Evaluation Framework

MT3: *Physical Activity and Reduced Sedentary Behavior Change*: Measuring increases in duration, intensity, and frequency of physical activity behaviors and/or reductions in time spent in sedentary behaviors including increasing leisure sports and walking activities, and decreasing time spent watching television and playing video games.

MT4: *Food Safety*: Measure changes in participants who increased one or more of the targeted food safety outcome behaviors such as washing hands and surfaces often, cooking to proper temperatures, and refrigerating promptly.

Environmental Level:

Across all 12 CCC-LIAs, three of the four priority environmental level indicators are being addressed by at least one agency. CCC-LIAs address these indicators either through their individual agency or through collaboration and partnership activities. These include the identification of opportunities for improving access and/or appeal for healthy nutrition and physical activity as well as the development and adoption of strategies to improve healthy nutrition and physical activity practices and standards.

ST5: *Need and Readiness*: The number and percentage of sites with an identified need for improving access or creating appeal for nutrition and physical activity supports, and the number of organizations or sites that have documented readiness for changes in policy, systems, or environments.

ST6: *Champions*: The number, proportion, or percent of SNAP-Ed sites that have benefited from the activities of one or more champions and a description of those activities and accomplishments.

ST7: *Partnerships*: The number of organizational partnerships, councils, or collaboratives in qualified SNAP-Ed settings that organize themselves around a common agenda, mission, or strategic plan to adopt nutrition or physical activity practices, supports and/or standards and a description of those activities and accomplishments.

MT5: *Adoption of Nutrition Supports*: The number of organizational sites or systems where at least one change is made in policy or practice to expand access or improve appeal for healthy food and beverages.

Reach: The number of SNAP-Ed eligibles who encounter the improved environment on a regular basis and are assumed to be influenced by it.

MT6: *Adoption of Physical Activity and Reduced Sedentary Behavior Supports*: The number of organizational sites or systems where at least one change is made in policy or practice to expand access or improve appeal for physical activity.

Reach: The number of SNAP-Ed eligibles who encounter the improved environment on a regular basis and are assumed to be influenced by it.

3. Evaluation Plans

a. Name/Overview

Catholic Charities of California will implement an evaluation plan aligned with the *2016 SNAP-Ed Evaluation Framework Interpretive Guide*, and designed according to: 1) the *Framework's* Socio-Ecological Model (individual, environmental, sectors of influence population results, and social/cultural norms and values); 2) the *Framework's* evaluation logic models (short, medium, long-term, and population results outcomes); and, 3) the RE-AIM indicators (reach, effectiveness, adoption, implementation, and maintenance).

All CCC-LIAs will participate in process evaluation, collecting data on event tracking and participant demographics per their Scope of Work activities and for the required Education and Administrative Reporting System (EARS) data for submission to FNS-USDA. In addition, most CCC-LIAs will participate in an Outcome Evaluation, per USDA guidelines, to evaluate individual and environmental level change results of direct education and PSE strategies. Of those, some will participate in Impact Evaluation, with comparison groups, which will determine the extent to which CCC-LIA SNAP-Ed services influence participant behavior changes.

b. Type

Process Evaluation:

CCC-LIAs will document direct, indirect, and PSE activities through use of the PEARS system to collect required EARS data for submission to the Food and Nutrition Service of the USDA (FNS-USDA). Additional evaluation by CCC's contract evaluators will include: key informant interviews with collaborative partners and key policy decision makers; review of relevant data; research on related policy-adoption best practices; and to further record and monitor environmental change and policy adoption activities.

CCC will continue to generate monthly progress reports for all CCC-LIAs, keeping them apprised of their progress toward meeting contract targets for Indirect and Direct Education Activities.

Outcome Evaluation:

In FFY 2017-19, CCC-LIAs will participate in an Outcome Evaluation, per USDA guidelines. The evaluation will use both quasi-experimental and non-experimental mixed-methods evaluation designs to measure individual and environmental level change. Matched pre- and post-tests will be gathered from program participants throughout the year using validated instruments derived from the most recent version of the *Compendium of Surveys for Nutrition Education and Obesity Prevention* compiled by the California Department of Public Health's Nutrition Education and Obesity Prevention (NEOP) Research and Evaluation Section[5], as well as curriculum-specific evaluation tools, and other appropriate tools for measurement as established by state level implementing agencies. Qualitative data will be collected at the individual and environmental levels through key informant interviews and focus groups with selected participants.

Impact Evaluation:

In FFY 2017-19, some CCC-LIAs will participate in an Impact Evaluation. CCC's contract evaluator will assist projects with designing impact evaluations, with an appropriate comparison group, to measure the extent to which CCC-LIA SNAP-Ed services have influenced the nutrition and physical activity behavior changes of participants.

c. Questions

Outcome and Impact evaluations will use both quasi-experimental and non-experimental mixed-methods evaluation designs to measure individual and environmental level change. Matched pre- and post-tests will be gathered from program participants throughout the year using validated instruments derived from the most recent version of the *Compendium of Surveys for Nutrition Education and Obesity Prevention* compiled by the California Department of Public Health's NEOP Research and Evaluation Section[6] including the Rapid Assessment of Physical Activity (RAPA), the International Physical Activity Questionnaire (IPAQ), the Food Behavior Checklist (FBC) and the Fruit and Vegetable Checklist (FVC), as well as curriculum-specific evaluation tools (e.g. Cooking Matters), and other appropriate tools for measurement as established by state level implementing agencies (e.g. UC CalFresh Intent to Change Survey). Qualitative data will be collected at the Individual and Environmental Levels through key informant interviews and focus groups with selected participants. Results from these evaluations will be used to inform the Annual Report on SNAP-Ed programming implemented through CCC, as well as be shared among CCC-LIAs with recommendation for future improvements to programming.

[5] *2015 Compendium of Surveys for Nutrition Education and Obesity Prevention* available at: http://www.cdph.ca.gov/programs/cpns/Pages/ImpactEvaluation.aspx
[6] *2015 Compendium of Surveys for Nutrition Education and Obesity Prevention* available at: http://www.cdph.ca.gov/programs/cpns/Pages/ImpactEvaluation.aspx

The primary evaluation questions will be grounded in measuring six of the seven priority indicators outlined by the SNAP-Ed Evaluation Framework Interpretive Guide (*See Section 2J: Key Performance Measures/Indicators*). The evaluators will utilize SNAP-Ed approved evaluation instruments, such as the Food Behavior Checklist, in addition to qualitative surveys, to answer the following evaluation questions:

MT1: **Healthy Eating**

During main meals:

- Did participants eat protein foods prepared without solid fats (e.g., saturated and/or trans fats)?
- Did participants eat a serving size of protein less than the palm of a hand or a deck of cards?

Throughout the day:

- Did participants eat more than one kind of fruit?
- Did participants eat more than one kind of vegetable?
- Did participants increase consumption of plain water?
- Did participants reduce consumption of sugar-sweetened beverages (e.g., regular soda or sports drinks)?
- Did participants increase consumption low-fat or fat-free milk (including with cereal), milk products (e.g., yogurt or cheese), or fortified soymilk?
- Did participants increase consumption of nuts or nut butters?
- Did participants reduce consumption of refined grains (e.g., spaghetti, white rice)?
- Did participants reduce consumption of desserts or sweets (e.g., cookies or cake)?

MT2: Food Resource Management

- Did participants choose healthy foods for their family?
- Did participants read nutrition facts or nutrition ingredients lists?
- Did participants buy 100% whole grain products?
- Did participants buy low-fat dairy products?
- Did participants buy foods with lower added:

    - Solid fats (saturated and/or trans)?
    - Sugar?
    - Salt?

- Did participants not run out of food before month's end?
- Did participants compare prices before buying foods?
- Did participants identify foods on sale or use coupons?
- Did participants shop with a list?
- Did participants batch cook (cook once; eat many times)?

MT3: Physical Activity and Reduced Sedentary Behavior Change

Increased Physical Activity, Fitness, and Leisure Sport:

- Did participants increase physical activity and leisure sport?
- Did participants increase physical activity that made them breathe harder than normal?
- Did participants increase physical activity to make their muscles stronger (muscular strength)?
- Did participants increase physical education or gym class activities (school PE)?
- Did participants increase recess, lunchtime, classroom, before/after school physical activities (school activities—non-PE)?
- Did participants increase walking steps during period assessed (e.g., increasing daily goal by ≥ 2,000 steps)?

Reduced Sedentary Behavior:

- Did participants reduce television viewing?
- Did participants reduce playing computer and video games?
- Did participants reduce sitting on weekdays while at work, at home, while doing course work, and during leisure time?

Increased Physical Fitness:

- Did participants increase aerobic or cardio fitness, muscular strength, muscular endurance, and/or flexibility?

The evaluation questions for the following three environmental level indicators are not designed to be answered across all Evaluation Framework domains/brackets. The 11 CCC-LIAs will vary in the types and number of indicators they will address as an individual agency and with their respective partners.

MT4 Food Safety

- Did participants clean: wash hands and surfaces often?
- Did participants separate: did not cross-contaminate?
- Did participants cook food to proper temperatures?
- Did participants refrigerate food promptly?

ST5: Need and Readiness

- How many or what percentage of settings, served by CCC-LIAs, with an identified need for improving access or creating appeal for nutrition and physical activity supports, exist within the following categories of venues?
- How many or what percentage of organizations or sites have documented readiness for changes in policy, systems, or environments the following categories of venues?

    - restaurants, mobile vending/food trucks, congregate meal sites ("eat");
    - public housing, shelters, places of worship, community organizations, residential treatment centers, adult or senior services ("live");
    - child care, head start, early care and education, adult education, schools, after-schools, Cooperative Extension offices ("learn");
    - worksites with low-wage workers, job training programs, TANF worksites ("work");
    - parks and recreation, YMCA, county fairs, Boys and Girls clubs, bicycling and walking paths ("play");
    - farmers markets, grocery stores, food retailers, food pantries ("shop")

ST6: Champions

- How many champions were identified?
- How many SNAP-Ed sites have benefited from the activities of champions?
- What is the proportion or percent of SNAP-Ed sites that have benefited from the activities of one or more champions?
- What were the activities and accomplishments of the champions?

ST7: Partnerships:

- How many organizational partnerships, councils, or collaboratives exist in qualified SNAP-Ed settings that have organized themselves around a common agenda, mission, or strategic plan to adopt nutrition or physical activity practices, supports and/or standards?
- At what stage of development are the partnerships (formation stage, building stage, maintenance stage)?
- What did the partnerships accomplishments and what lessons were learned?

MT5: Nutrition Supports

<u>Adoption:</u>

- How many and what proportion of organizational sites or systems adopted at least one change in writing or practice to expand access or improve appeal for healthy eating?
- What was the total number of policy, systems, and environmental changes made?

Reach:

- How many and what proportion of the SNAP-Ed–eligible population who encountered the improved environment on a regular (typical) basis and are assumed to have been influenced by it?
- What was the total audience number of individuals who encountered the improved environment or were affected by the policy change on a regular (typical) basis and are assumed to have been influenced by it?

MT6: Physical Activity and Reduced Sedentary Behavior Supports.

Adoption:

- How many and what proportion of organizational sites or systems adopted at least one change in policy or practice to expand access or improve appeal for physical activity?
- What was the total number of policy, systems, and environmental changes made?

Reach:

- How many and what proportion of the SNAP-Ed–eligible population who encountered the improved physical activity environment on a regular (typical) basis and are assumed to have been influenced by it?
- What was the total audience number of individuals who encountered the improved physical activity environment or were affected by the policy change on a regular (typical) basis and are assumed to have been influenced by it?

d. Prior Evaluation

All CCC-LIAs participated in Process Evaluation in the prior fiscal year and will continue to do so in FFY 2017-19. The agencies that participated in Outcome Evaluations in the prior fiscal year will continue to do so for some or all of the 3-year period with the addition of some CCC-LIAs who have since adopted larger scale Direct Education interventions or PSE approaches that would benefit from increased evaluation efforts. CCC recognizes the importance of evaluation to improve the implementation and increase the impact of SNAP-Ed programming delivered by CCC-LIAs into the future.

4. Coordination Efforts

At the state level, CCC has working relationships with the California Department of Social Services (CDSS), California Department of Public Health (CDPH), California Department of Aging (CDA) and UC CalFresh. As a State Implementing Agency (SIA), CCC collaborates with these organizations through regular state level meetings, trainings, conferences and workgroups to ensure the success of statewide SNAP-Ed services. CCC provides representation at state level collaborative meetings where SIAs work on mutual goals and objectives that have been

identified through Strategic Planning for the improvement of SNAP-Ed across California. Objectives include increasing program reach, establishing a statewide training plan, increasing partnerships and collaboration, streamlining processes and leveraging resources, and establishing an integrated SNAP-Ed program evaluation plan to collect common data and communicate the impact of the program throughout the state.

CCC will collaborate with CDSS, CDPH, CDA and UC CalFresh, as well as with FNS-USDA, to provide technical assistance, training and support for LIAs to implement the integrated county level multi-year SNAP-Ed Work Plans. This collaboration will further collective impact through common local community change goals and objectives as well as comprehensive community approaches that incorporate larger policy, systems and environmental strategies into services throughout the State.

At the local level, all 12 CCC-LIAs will collaborate with each other to share best practices and lessons learned. In addition, each will participate in county level collaboration with other SNAP-Ed LIAs in the region to avoid duplication of services and to advance community change goals as outlined by the Integrated County Work Plans. CCC SNAP-Ed youth programming is delivered at Catholic Parochial schools and through Catholic Charities-administered after school programs. Duplication of services is avoided through collaboration among LIAs at the local level in identifying appropriate sites and populations based on established site lists and needs assessments.

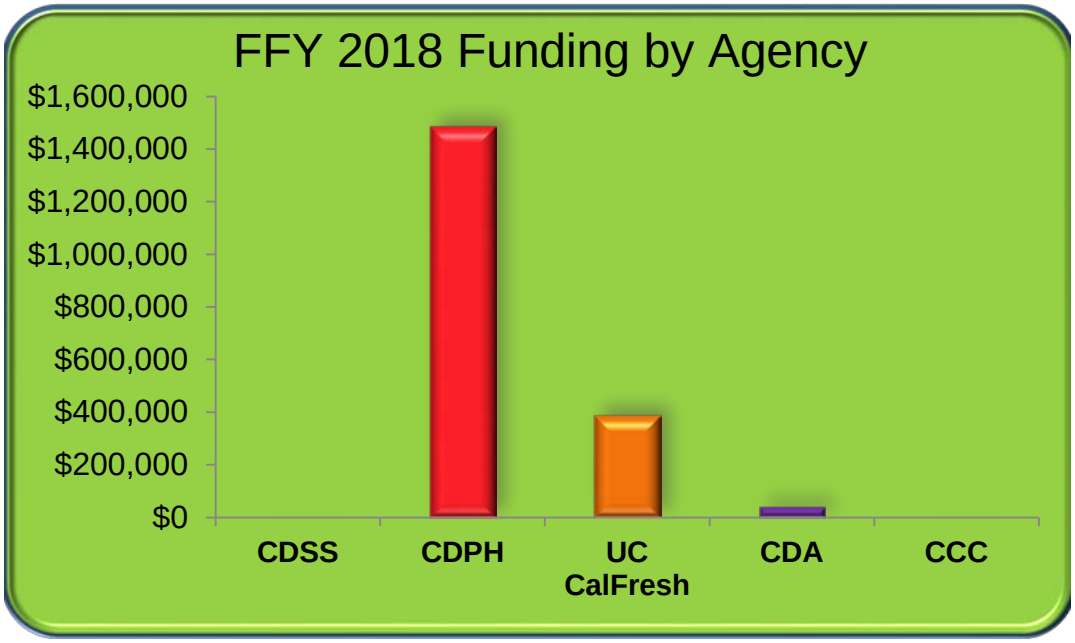
In FFY 2017-19, CCC and all CCC-LIAs will support the work of CDSS and other SIAs to consolidate and streamline SNAP-Ed planning and implementation so that program participants derive the maximum impact from SNAP-Ed funded efforts.

FFY 2018 SNAP-Ed Funding by County and Agency

	County	Total	CDSS	CDPH	UC CalFresh	CDA	CCC
1	Alameda	$1,920,656	N/A	$1,489,161	$389,760	$41,735	$0
2	Alpine	$0	N/A	See Mono	$0	$0	$0
3	Amador	$922,561	N/A	$150,000	$772,561	$0	$0
4	Berkeley	$240,000	N/A	$240,000	$0	$0	$0
5	Butte	$1,239,078	N/A	$355,544	$853,465	$30,069	See Shasta
6	Calaveras	$150,000	N/A	$150,000	See Amador	$0	$0
7	Colusa	$309,248	N/A	$309,248	See Butte	See Butte	$0
8	Contra Costa	$1,022,095	N/A	$989,039	$0	$33,056	$0
9	Del Norte	$142,500	N/A	$142,500	$0	$0	$0
10	El Dorado	$200,000	N/A	$200,000	See Amador	$0	$0
11	Fresno	$4,176,886	N/A	$1,824,094	$2,222,792	$0	$130,000
12	Glenn	$0	N/A	See Colusa	See Butte	See Butte	See Shasta
13	Humboldt	$240,000	N/A	$240,000	$0	$0	$0
14	Imperial	$579,208	N/A	$334,932	$244,276	$0	See San Diego
15	Inyo	$69,028	N/A	$69,028	$0	$0	$0
16	Kern	$1,631,883	N/A	$1,525,231	$72,681	$33,971	$0
17	Kings	$240,000	N/A	$240,000	See Tulare	$0	$0
18	Lake	$200,000	N/A	$200,000	$0	$0	See Sonoma
19	Lassen	$183,055	N/A	$150,000	$0	$33,055	$0
20	Long Beach	$772,921	N/A	$772,921	$0	$0	$0
21	Los Angeles	$14,703,844	N/A	$14,345,123	$0	$134,984	$223,737
22	Madera	$288,557	N/A	$288,557	See Fresno	$0	$0
23	Marin	$240,000	N/A	$240,000	$0	$0	See San Francisco
24	Mariposa	$150,000	N/A	$150,000	$0	$0	$0
25	Mendocino	$240,000	N/A	$240,000	$0	$0	$0
26	Merced	$559,916	N/A	$535,892	See Stanislaus	$24,024	$0
27	Modoc	$127,500	N/A	$127,500	$0	See Lassen	$0
28	Mono	$300,000	N/A	$300,000	$0	$0	$0
29	Monterey	$884,683	N/A	$858,545	$0	$26,138	See Santa Cruz
30	Napa	$226,204	N/A	$200,000	$0	$26,204	See Sonoma
31	Nevada	$240,000	N/A	$240,000	See Placer	See Sacramento	$0
32	Orange	$3,648,290	N/A	$3,426,616	$0	$0	$221,674
33	Pasadena	$240,000	N/A	$240,000	$0	$0	$0
34	Placer	$599,372	N/A	$298,863	$300,509	See Sacramento	$0
35	Plumas	$150,000	N/A	$150,000	$0	See Butte	$0
36	Riverside	$3,609,486	N/A	$3,282,338	$279,610	$47,538	See San Bernardino
37	Sacramento	$2,105,393	N/A	$2,055,970	$0	$49,423	$0
38	San Benito	$0	N/A	See Monterey	$0	$0	$0
39	San Bernardino	$3,608,964	N/A	$3,256,574	$0	$0	$352,390
40	San Diego	$4,246,643	N/A	$3,880,063	$0	$55,480	$311,100
41	San Francisco	$1,134,900	N/A	$901,794	See Santa Clara	$50,106	$183,000
42	San Joaquin	$1,707,597	N/A	$1,087,242	$480,355	$0	$140,000
43	San Luis Obispo	$792,302	N/A	$314,321	$477,981	$0	$0
44	San Mateo	$561,656	N/A	$561,656	See Santa Clara	$0	See San Francisco
45	Santa Barbara	$592,573	N/A	$592,573	See San Luis Obispo	$0	$0
46	Santa Clara	$2,704,779	N/A	$1,633,440	$991,339	$0	$80,000
47	Santa Cruz	$419,474	N/A	$319,474	$0	$0	$100,000
48	Shasta	$1,250,496	N/A	$273,099	$807,397	See Lassen	$170,000
49	Siskiyou	$209,547	N/A	$209,547	$0	See Lassen	See Shasta
50	Solano	$437,167	N/A	$382,267	$0	See Napa	$54,900
51	Sonoma	$772,335	N/A	$535,892	$0	$28,189	$208,254
52	Stanislaus	$1,389,080	N/A	$870,824	$491,180	$27,076	See San Joaquin
53	Sutter	$240,000	N/A	$240,000	See Butte	$0	$0
54	Tehama	$240,000	N/A	$240,000	See Shasta	See Butte	See Shasta
55	Trinity	$150,000	N/A	$150,000	See Shasta	See Lassen	See Shasta
56	Tulare	$1,584,767	N/A	$942,964	$641,803	$0	$0
57	Tuolumne	$176,266	N/A	$176,266	See Amador	$0	$0
58	Ventura	$890,221	N/A	$860,519	$0	$29,702	$0
59	Yolo	$614,042	N/A	$298,863	$315,179	$0	$0
60	Yuba	$130,557	N/A	$130,557	See Butte	$0	$0
	Total	**$66,405,730**	**$0**	**$54,219,037**	**$9,340,888**	**$670,750**	**$2,175,055**

Alameda County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	77.53%	**$1,489,161.00**
UC CalFresh	20.29%	**$389,760.00**
CDA	2.17%	**$41,735.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$1,920,656.00**



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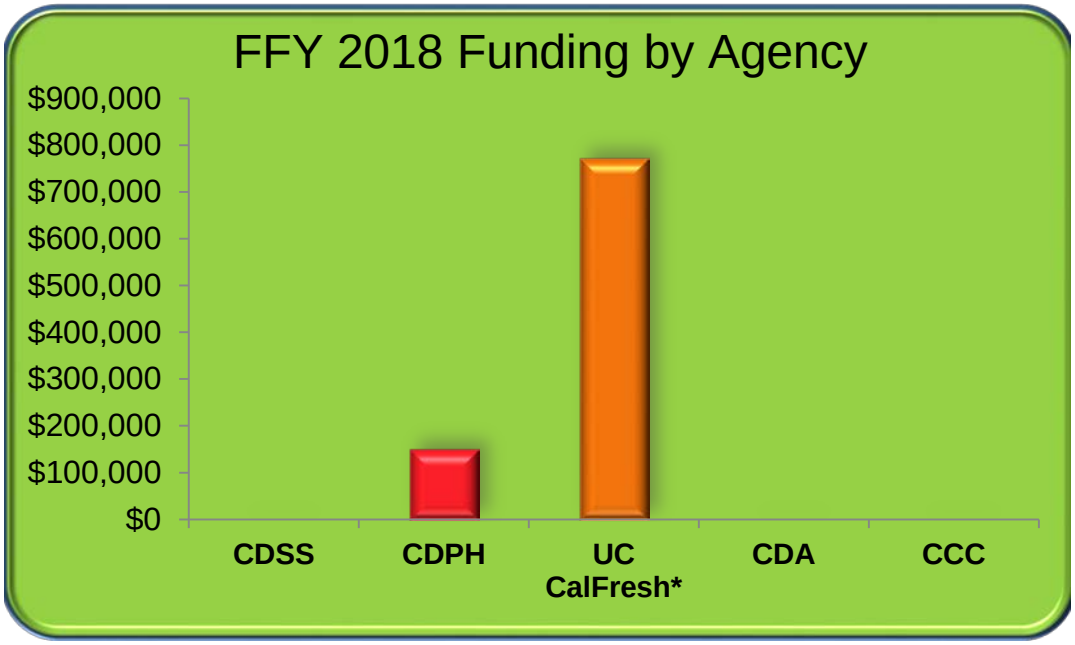
Amador County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	16.26%	**$150,000.00**
UC CalFresh*	83.74%	**$772,561.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$922,561.00**

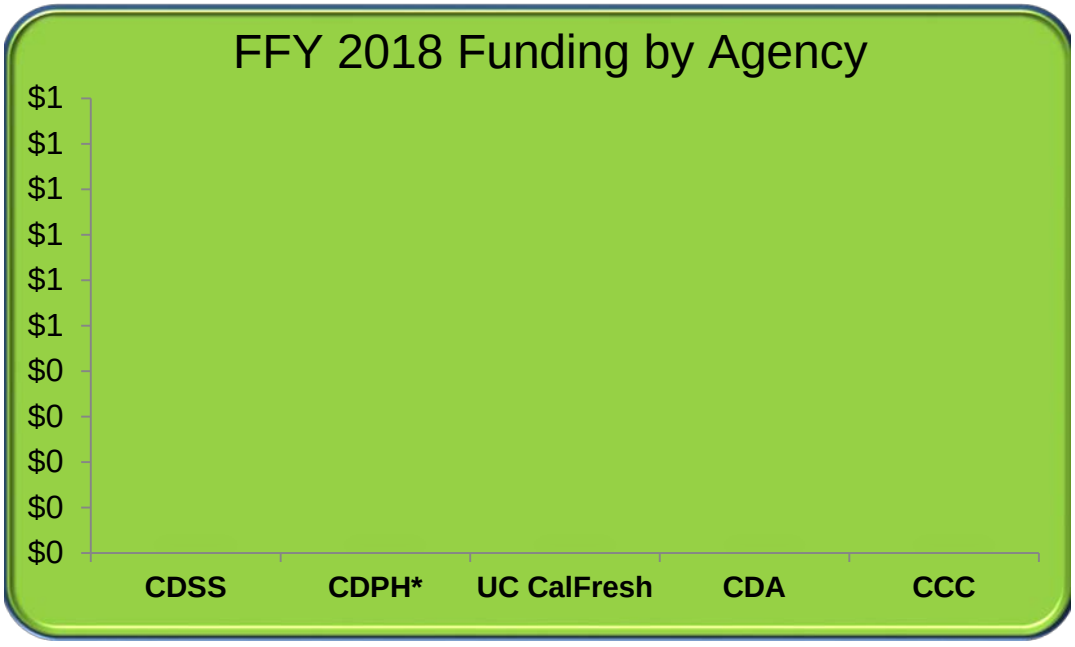
*This county is part of a UC CalFresh cluster including Amador (Prime), Calaveras, El Dorado, and Tuolumne Counties.



Alpine County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH*	0.00%	See Mono
UC CalFresh	0.00%	$0.00
CDA	0.00%	$0.00
CCC	0.00%	$0.00
Total Funding for FFY 2018	0%	$0.00

*This county is part of a CDPH cluster including Mono (Prime) and Alpine Counties.



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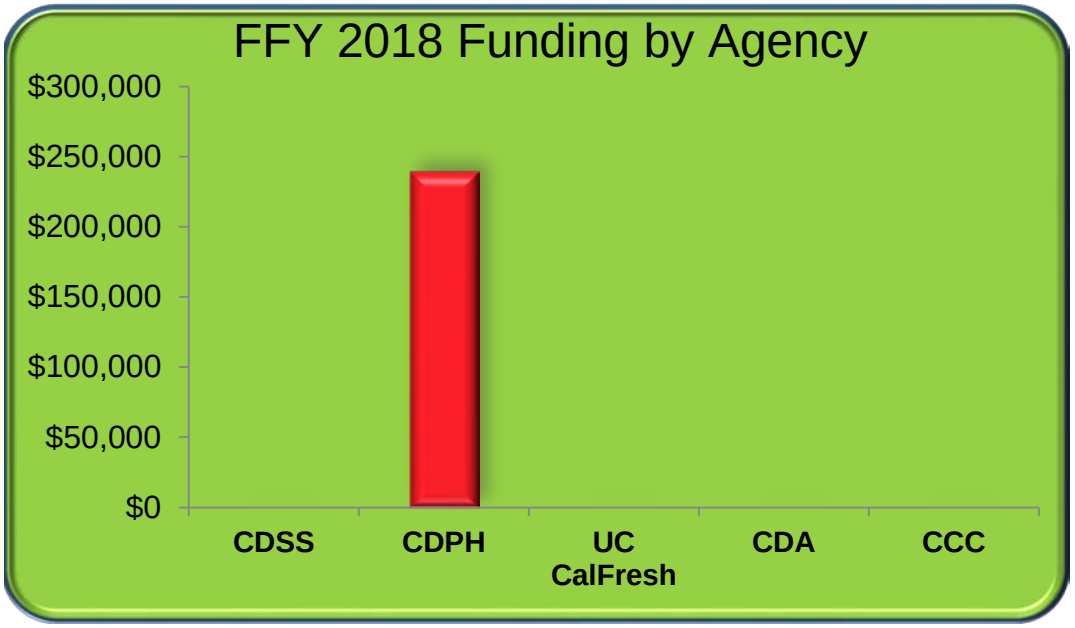
City of Berkeley

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**



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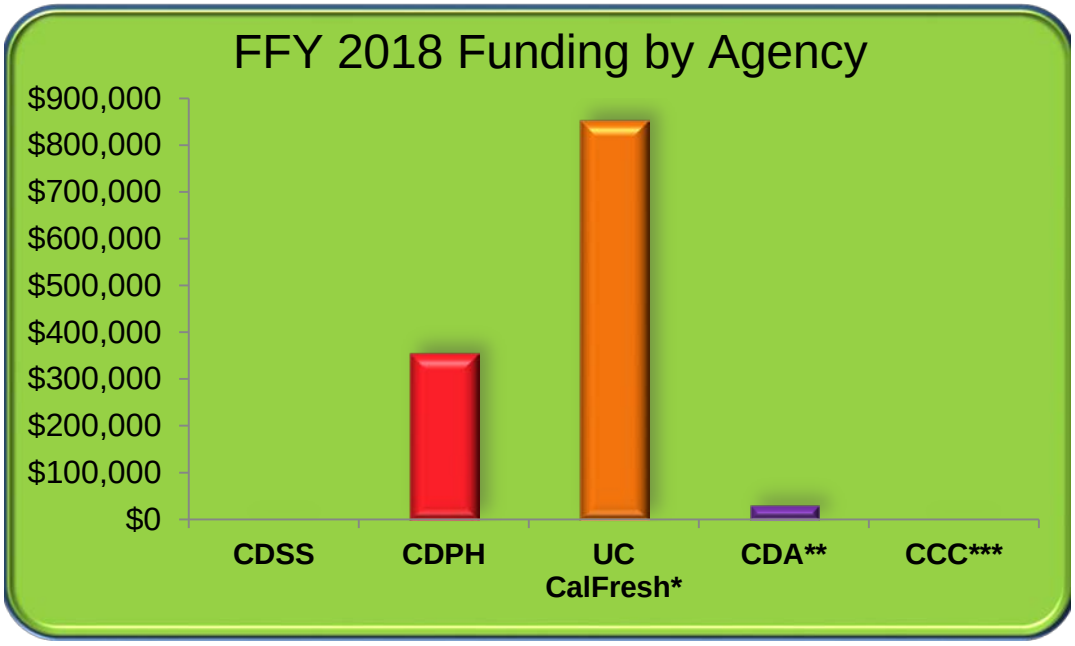
Butte County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	28.69%	**$355,544.00**
UC CalFresh*	68.88%	**$853,465.00**
CDA**	2.43%	**$30,069.00**
CCC***	0.00%	**See Shasta**
Total Funding for FFY 2018	**100%**	**$1,239,078.00**

*This county is part of a UC CalFresh cluster including Butte (Prime), Colusa, Glenn, Sutter and Yuba Counties.

**This county is part of a CDA cluster including Butte (Prime), Tehama, Plumas, Glenn and Colusa Counties.

***This county is part of a CCC cluster including Shasta (Prime), Glenn, Tehama, Butte, Siskiyou and Trinity Counties.



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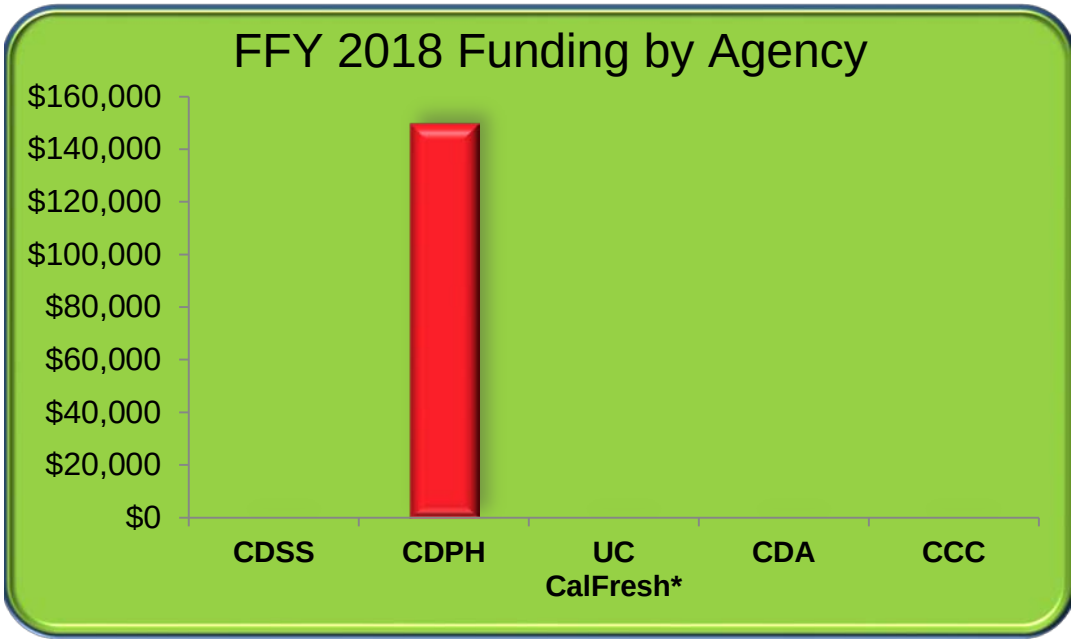
Calaveras County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**$0.00**
CDPH	100.00%	**$150,000.00**
UC CalFresh*	0.00%	**See Amador**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$150,000.00**

*This county is part of a UC CalFresh cluster including Amador (Prime), Calaveras, El Dorado, and Tuolumne Counties.



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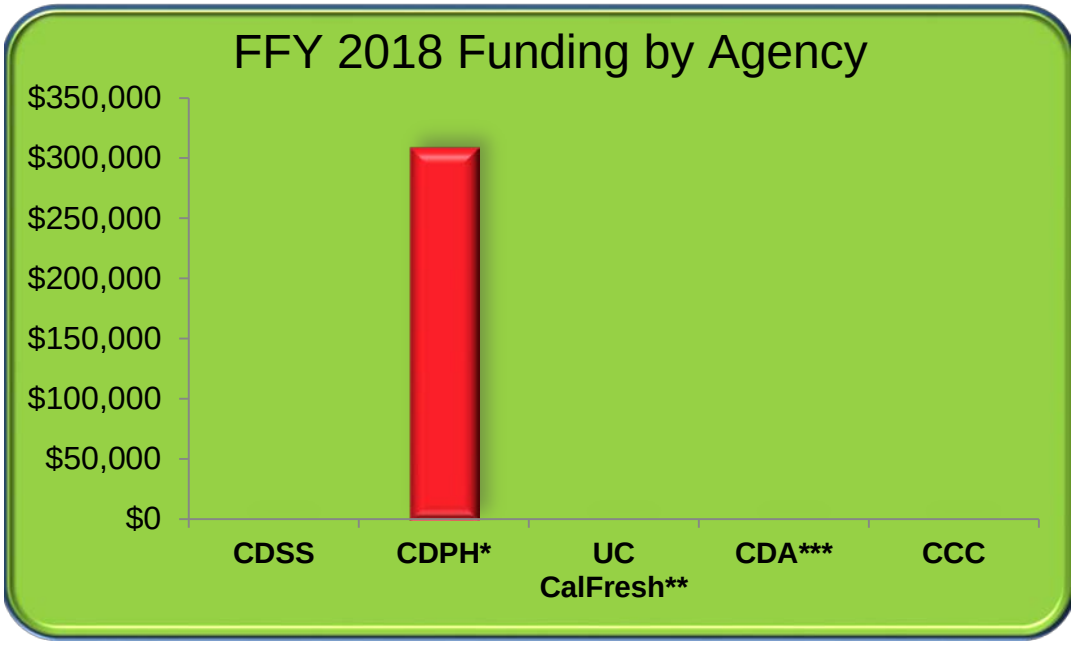
Colusa County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH*	100.00%	**$309,248.00**
UC CalFresh**	0.00%	**See Butte**
CDA***	0.00%	**See Butte**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$309,248.00**

*This county is part of a CDPH cluster including Colusa (Prime) and Glenn Counties.

**This county is part of a UC CalFresh cluster including Butte (Prime), Colusa, Glenn, Sutter and Yuba Counties.

***This county is part of a CDA cluster including Butte (Prime), Colusa, Glenn, Plumas and Tehama Counties.



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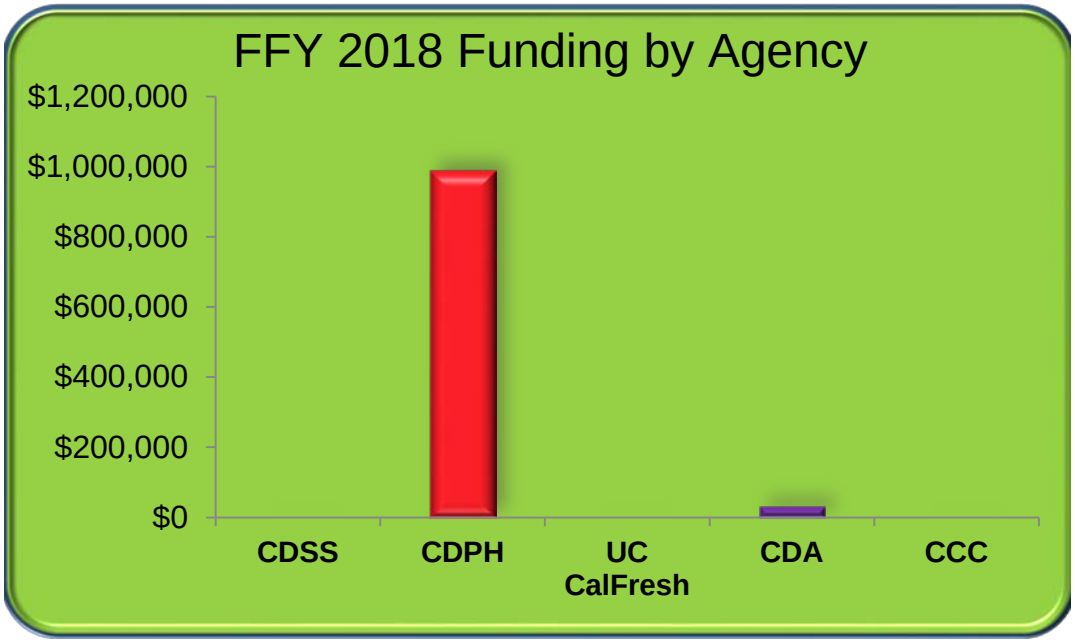
Contra Costa County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	96.77%	**$989,039.00**
UC CalFresh	0.00%	**$0.00**
CDA	3.23%	**$33,056.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$1,022,095.00**



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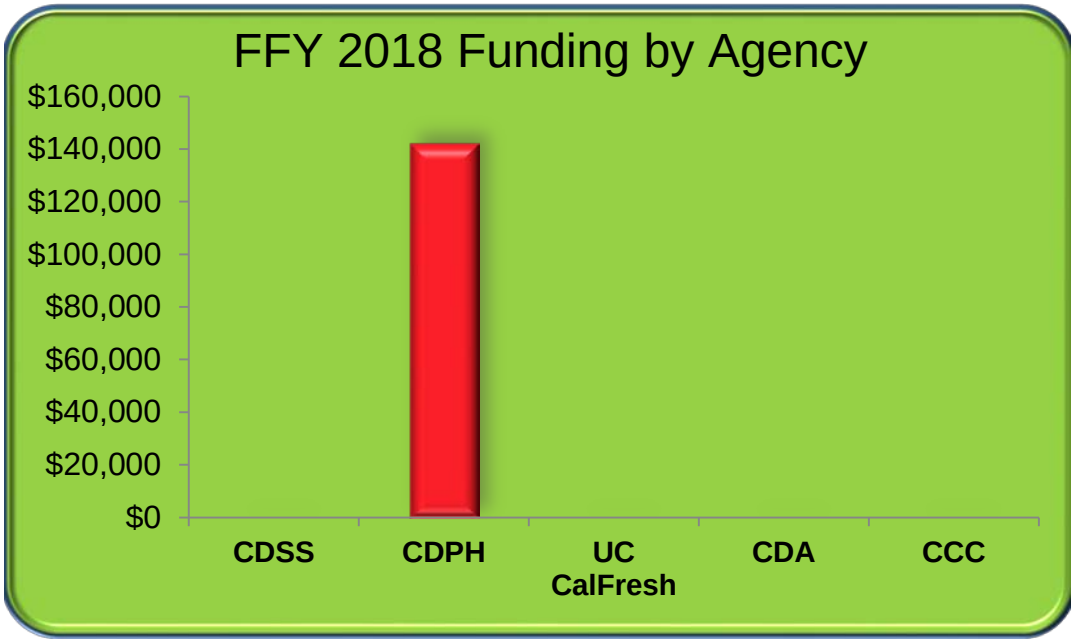
Del Norte County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$142,500.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$142,500.00**



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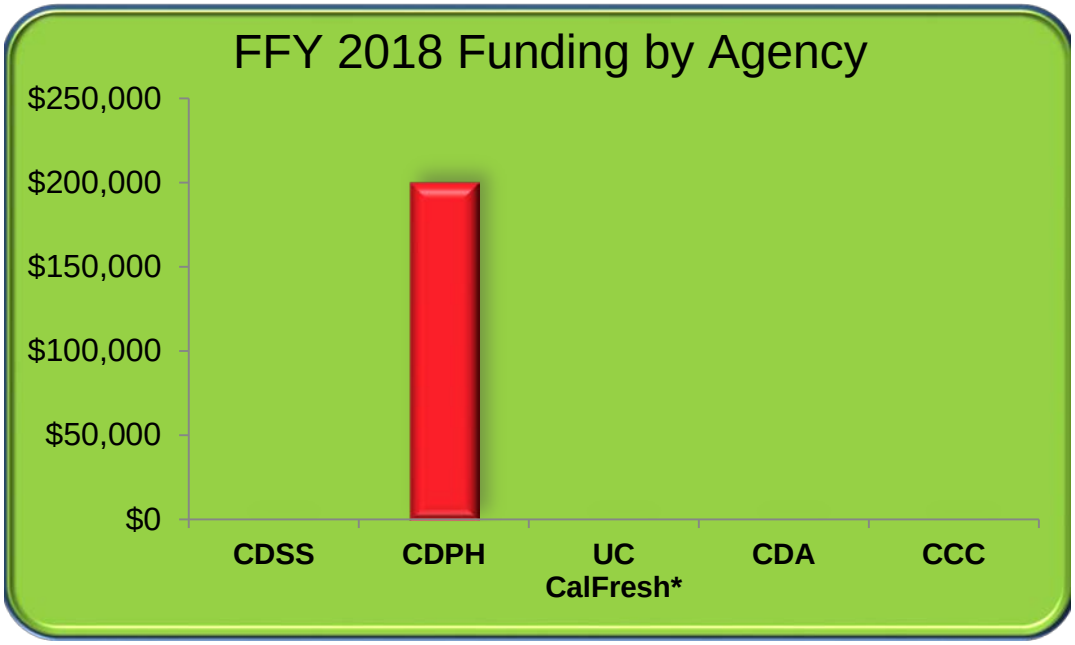
El Dorado County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$200,000.00**
UC CalFresh*	0.00%	**See Amador**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$200,000.00**

*This county is part of a UC CalFresh cluster including Amador (Prime), Calaveras, El Dorado and Tuolumne Counties.



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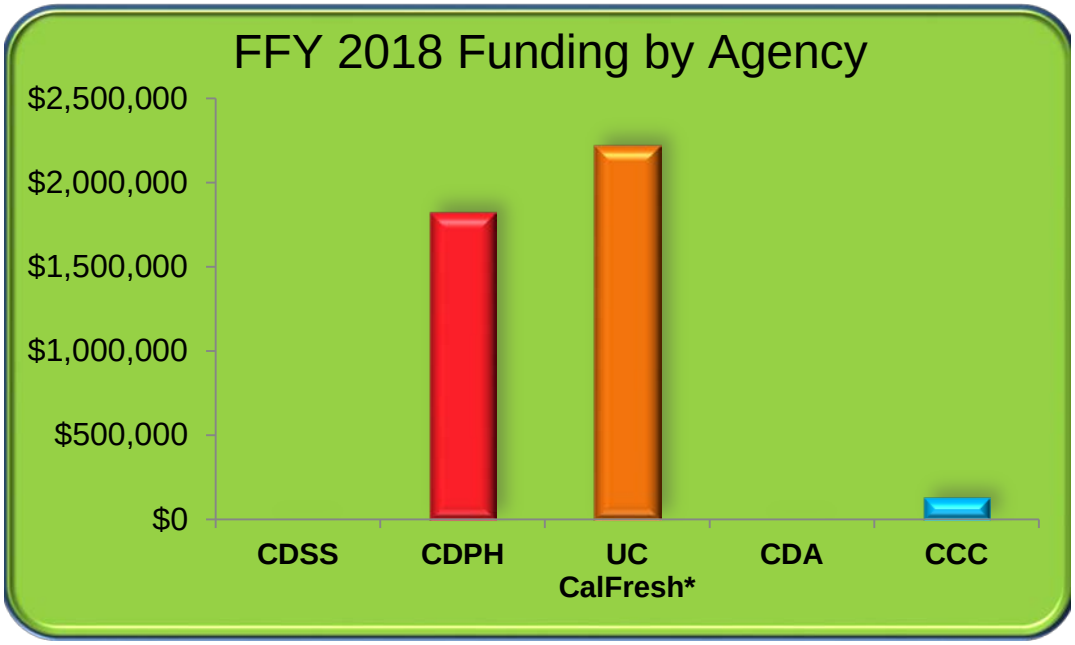
Fresno County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	43.67%	**$1,824,094.00**
UC CalFresh*	53.22%	**$2,222,792.00**
CDA	0.00%	**$0.00**
CCC	3.11%	**$130,000.00**
Total Funding for FFY 2018	**100%**	**$4,176,886.00**

*This county is part of a UC CalFresh cluster including Fresno (Prime) and Madera Counties.



Glenn County

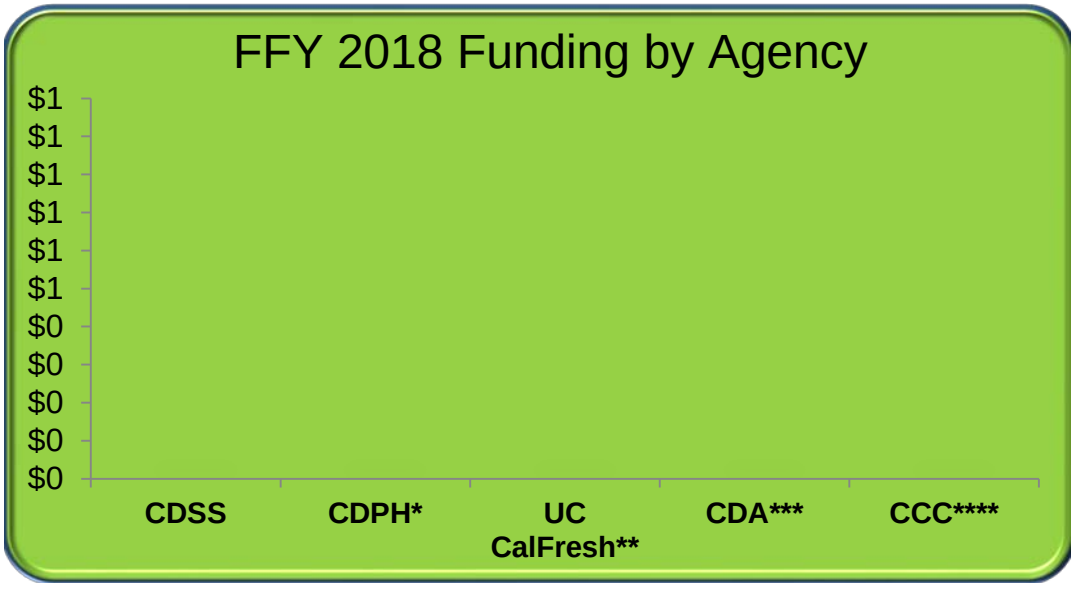
State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH*	0.00%	**See Colusa**
UC CalFresh**	0.00%	**See Butte**
CDA***	0.00%	**See Butte**
CCC******	0.00%	**See Shasta**
Total Funding for FFY 2018	**0%**	**$0.00**

*This county is part of a CDPH cluster including Colusa (Prime) and Glenn Counties.

**This county is part of an UC CalFresh cluster including Butte (Prime), Colusa, Glenn, Sutter and Yuba Counties.

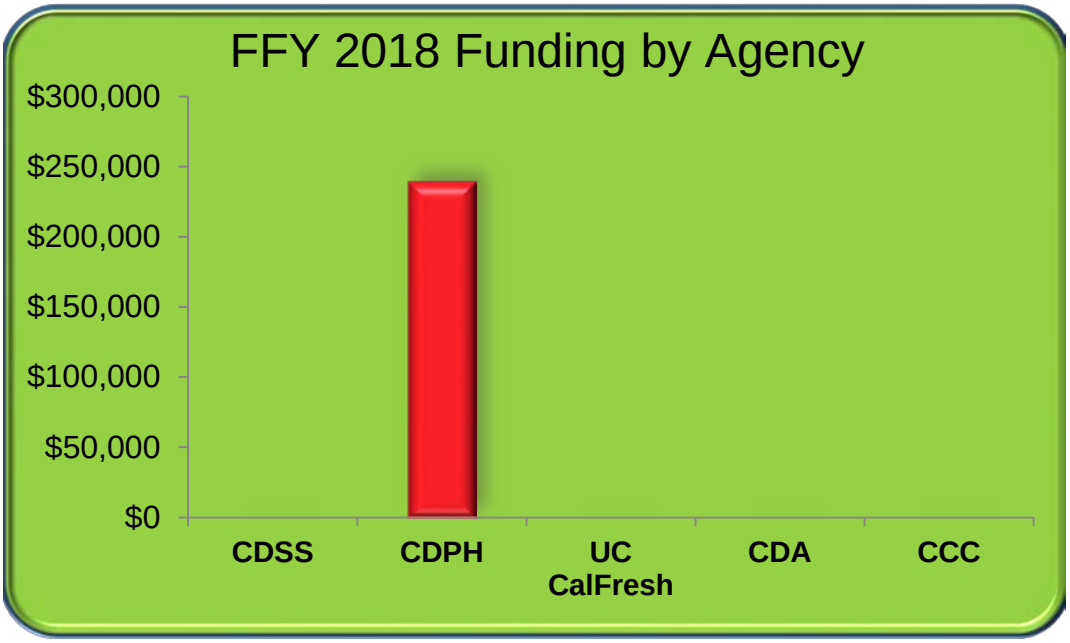
***This county is part of a CDA cluster including Butte (Prime), Colusa, Glenn, Plumas and Tehama Counties.

****This county is part of a CCC cluster including Shasta (Prime), Glenn, Tehama, Butte, Siskiyou and Trinity Counties.



Humboldt County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH	100.00%	$240,000.00
UC CalFresh	0.00%	$0.00
CDA	0.00%	$0.00
CCC	0.00%	$0.00
Total Funding for FFY 2018	100%	$240,000.00



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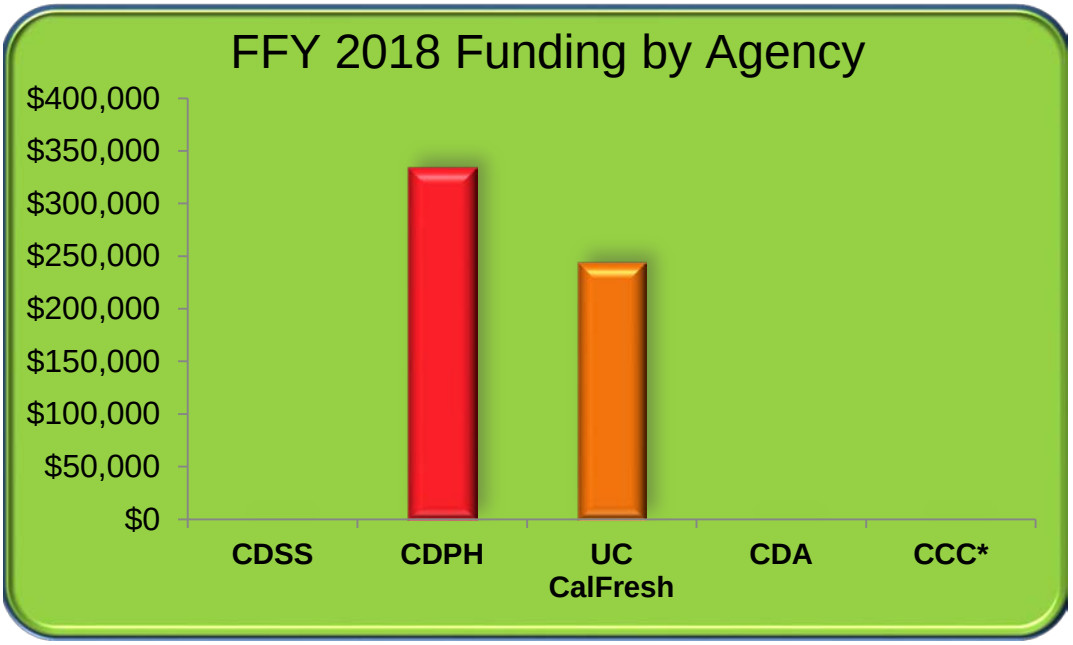
Imperial County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	57.83%	**$334,932.00**
UC CalFresh	42.17%	**$244,276.00**
CDA	0.00%	**$0.00**
CCC*	0.00%	**See San Diego**
Total Funding for FFY 2018	**100%**	**$579,208.00**

*This county is part of a CCC cluster including San Diego (Prime) and Imperial Counties.



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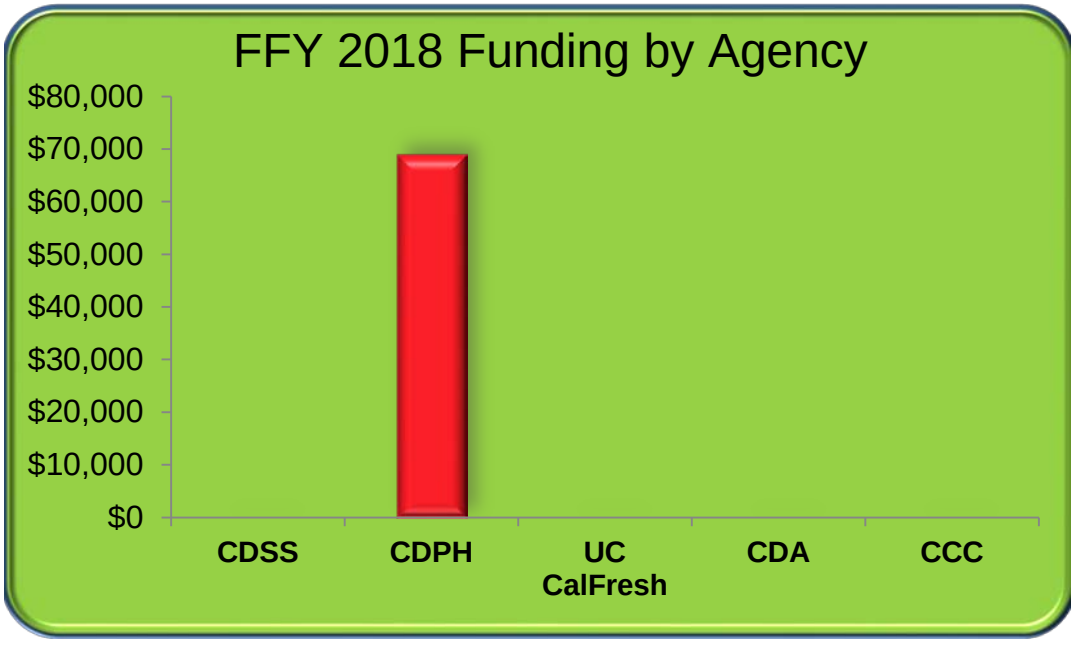
Inyo County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$69,028.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$69,028.00**



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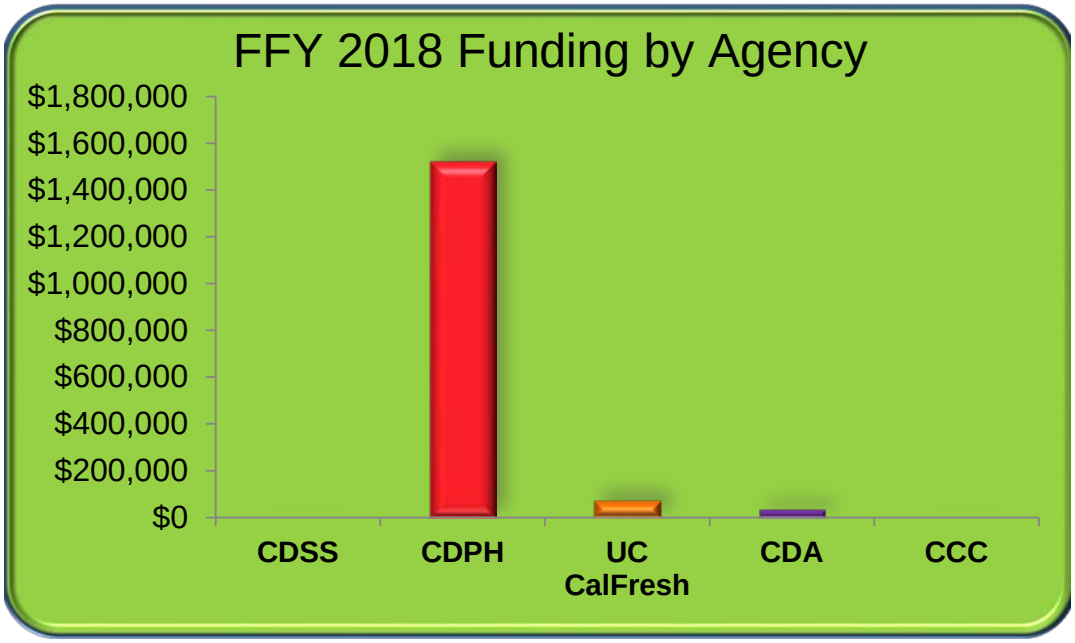
Kern County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	93.46%	**$1,525,231.00**
UC CalFresh	4.45%	**$72,681.00**
CDA	2.08%	**$33,971.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$1,631,883.00**

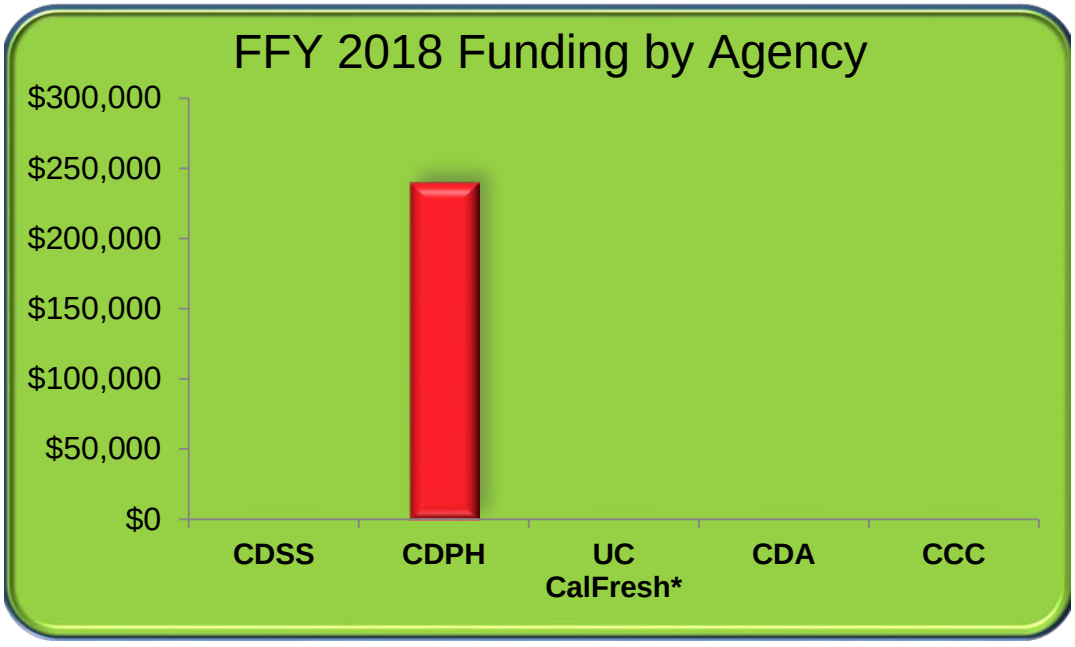


Rev. 8/11/2017

Kings County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh*	0.00%	**See Tulare**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**

*This county is part of a UC CalFresh cluster including Tulare (Prime) and Kings Counties.



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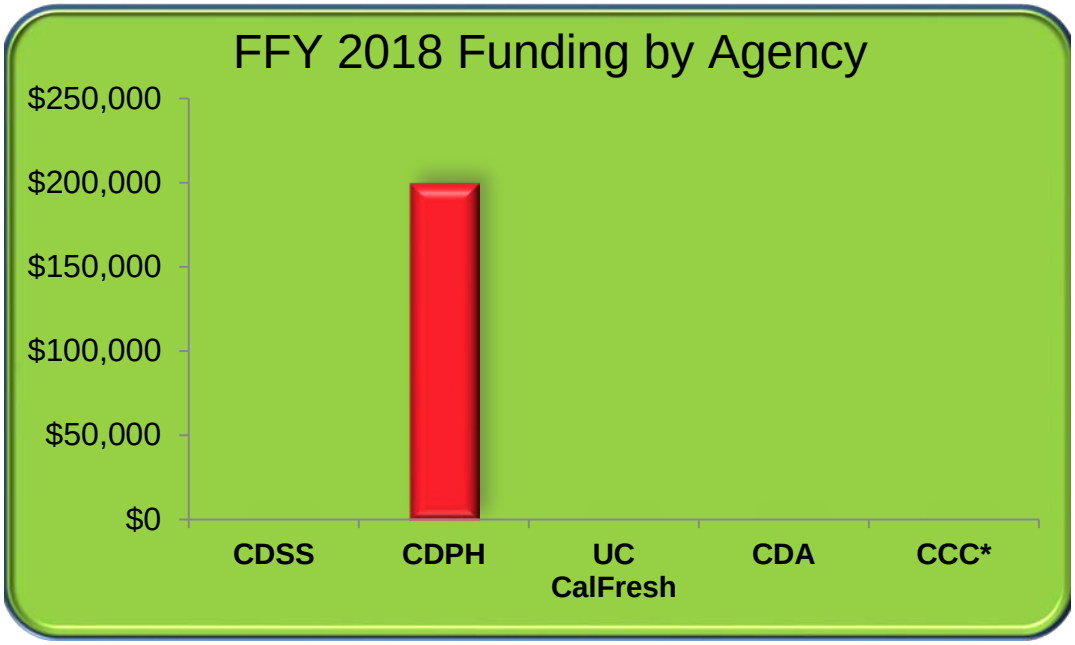
Lake County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$200,000.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC*	0.00%	**See Sonoma**
Total Funding for FFY 2018	**100%**	**$200,000.00**

*This county is part of a CCC cluster including Sonoma (Prime), Lake and Napa Counties.



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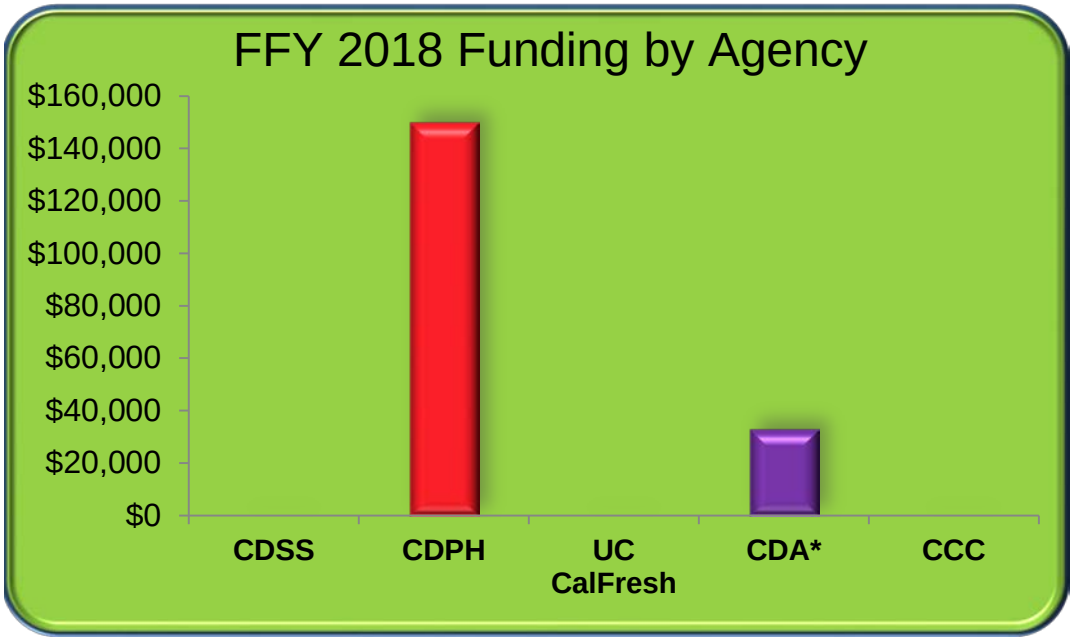
Lassen County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	81.94%	**$150,000.00**
UC CalFresh	0.00%	**$0.00**
CDA*	18.06%	**$33,055.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$183,055.00**

*This county is part of a CDA cluster including Lassen (Prime), Siskiyou, Modoc, Shasta and Trinity Counties.



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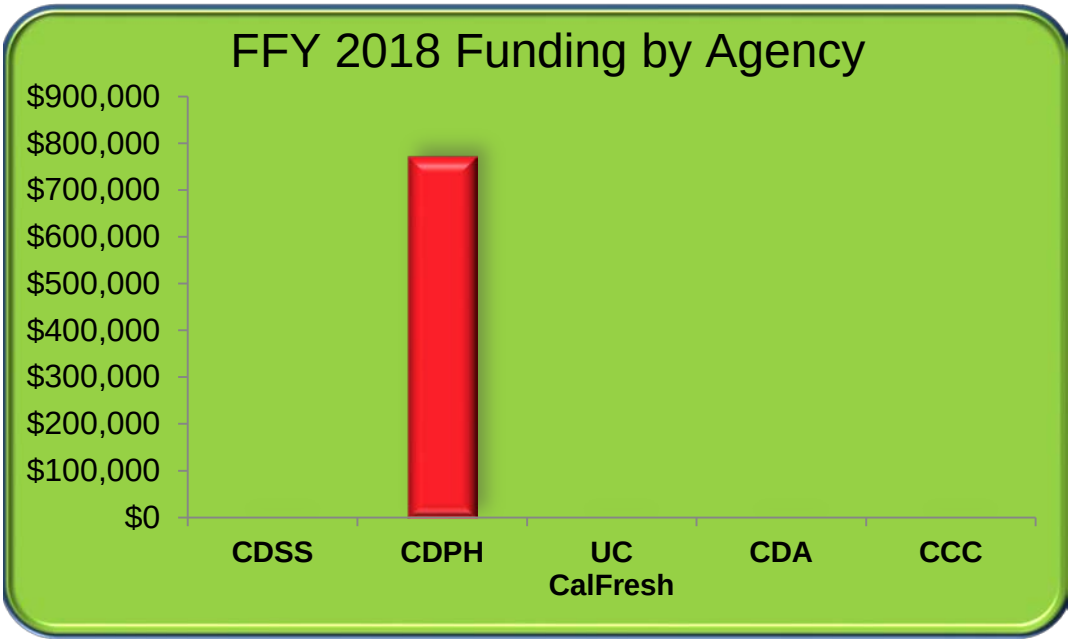
City of Long Beach

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH	100.00%	$772,921.00
UC CalFresh	0.00%	$0.00
CDA	0.00%	$0.00
CCC	0.00%	$0.00
Total Funding for FFY 2018	100%	$772,921.00



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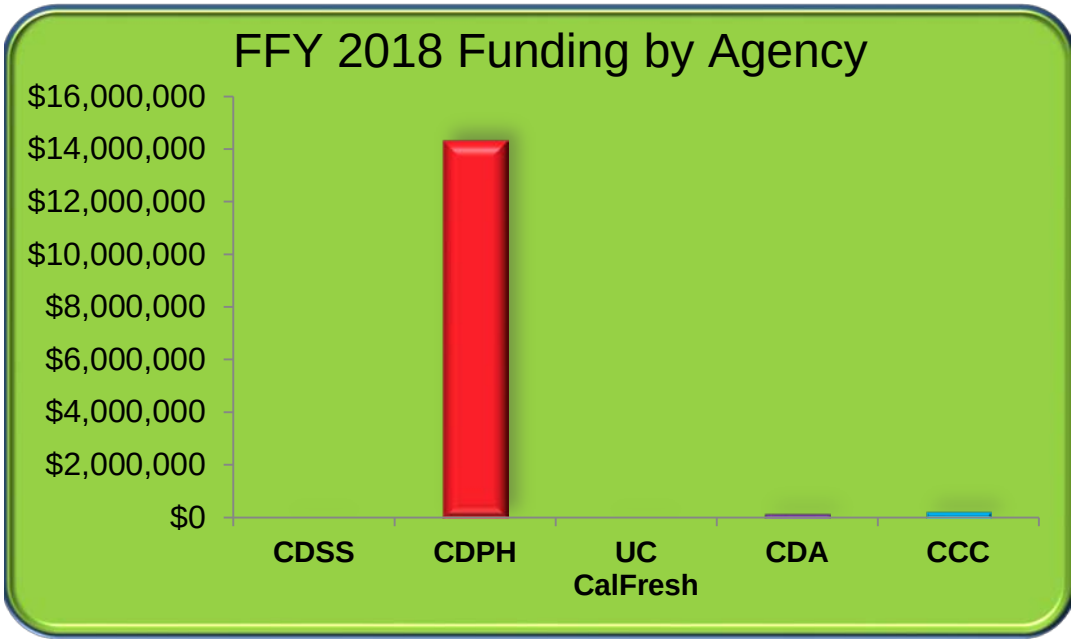
Los Angeles County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	97.56%	**$14,345,123.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.92%	**$134,984.00**
CCC	1.52%	**$223,737.00**
Total Funding for FFY 2018	**100%**	**$14,703,844.00**



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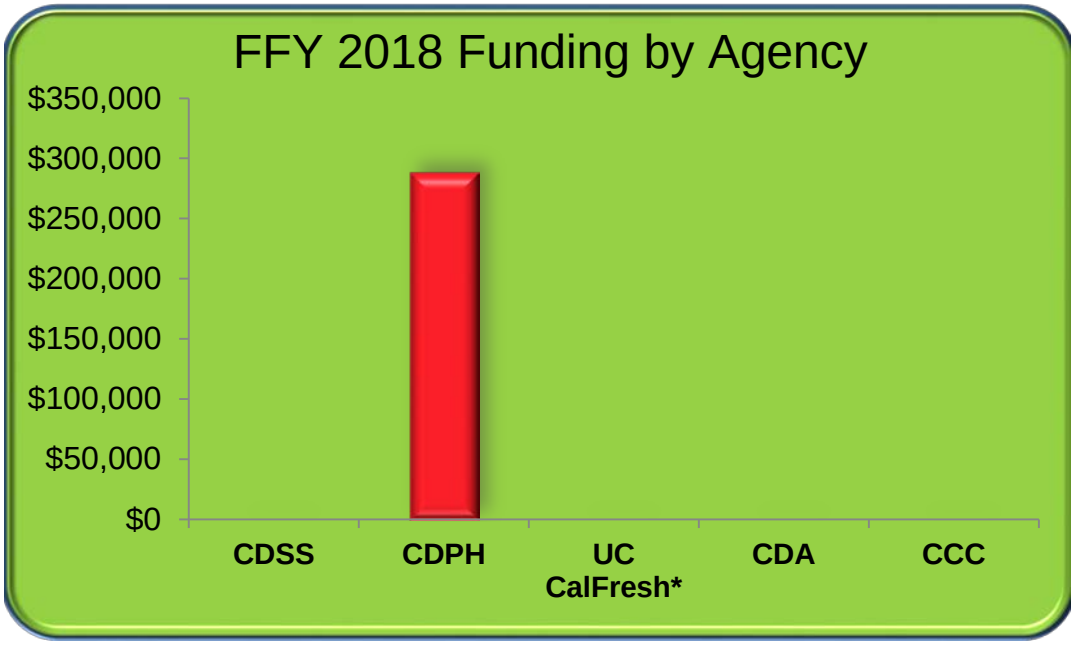
Madera County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$288,557.00**
UC CalFresh*	0.00%	**See Fresno**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$288,557.00**

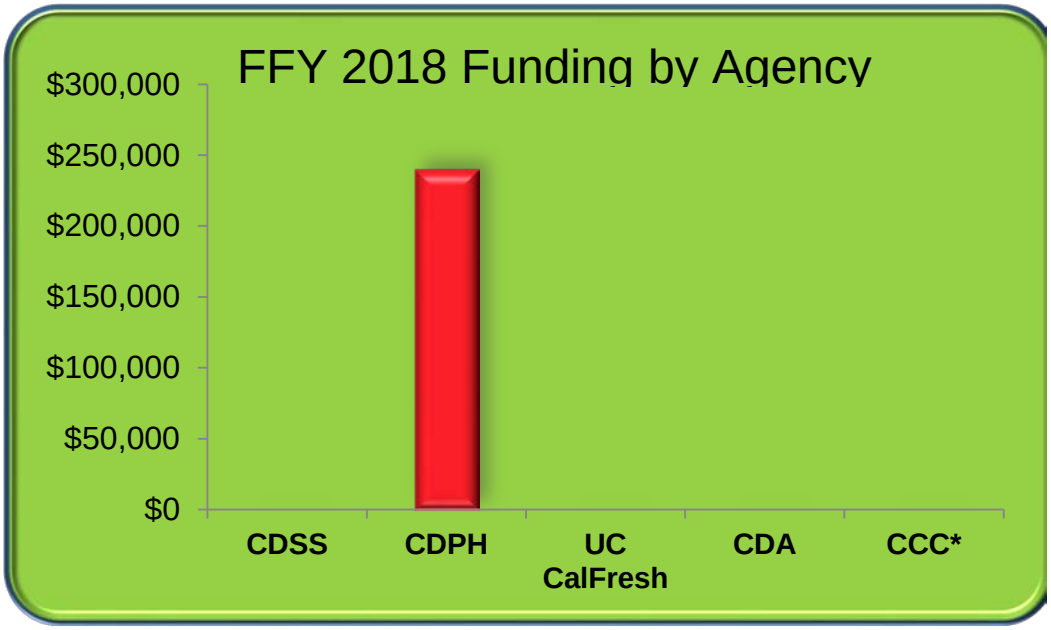
*This county is part of a UC CalFresh cluster including Fresno (Prime) and Madera Counties.



Marin County

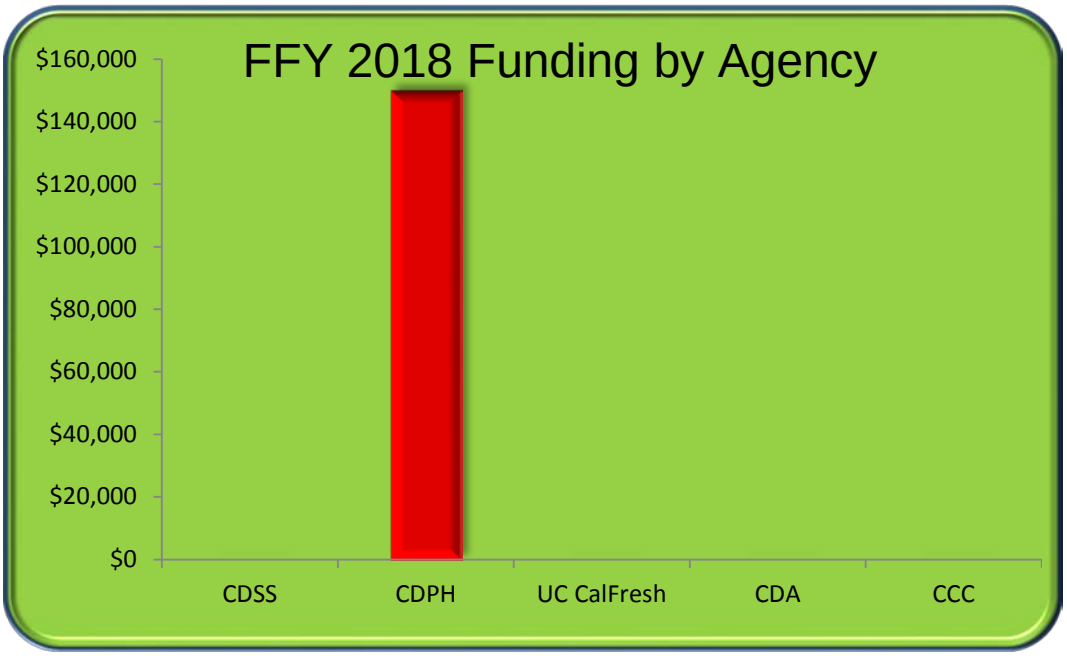
State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH	100.00%	$240,000.00
UC CalFresh	0.00%	$0.00
CDA	0.00%	$0.00
CCC*	0.00%	See San Francisco
Total Funding for FFY 2018	100%	$240,000.00

*This county is a part of a CCC cluster county including San Francisco (Prime), Marin and San Mateo Counties.



Mariposa County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH	100.00%	$150,000.00
UC CalFresh	0.00%	$0.00
CDA	0.00%	$0.00
CCC	0.00%	$0.00
Total Funding for FFY 2018	100%	$150,000.00



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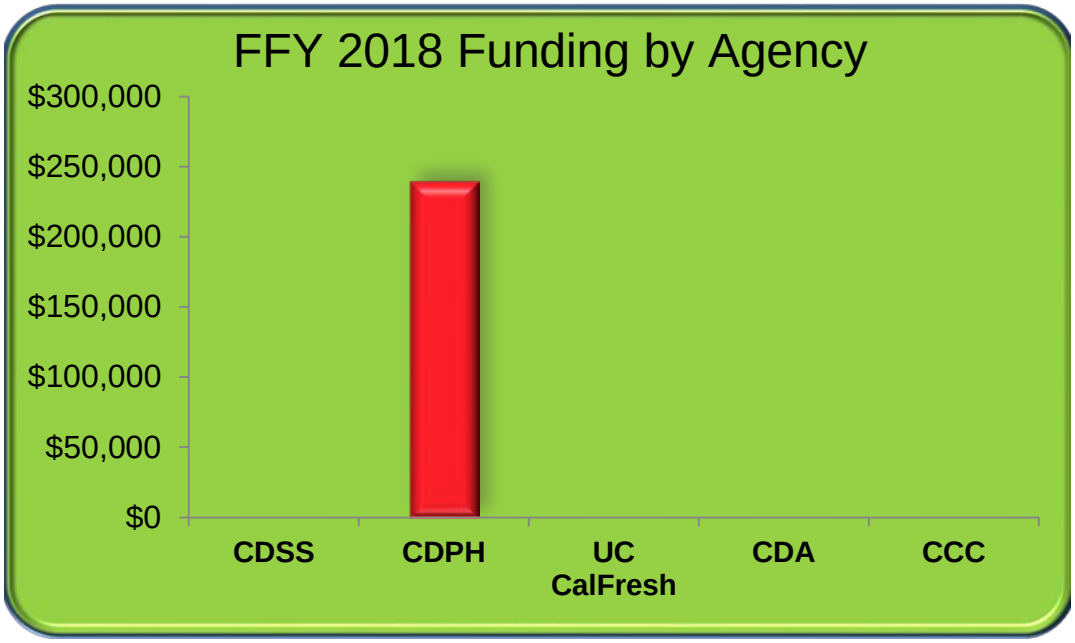
Mendocino County

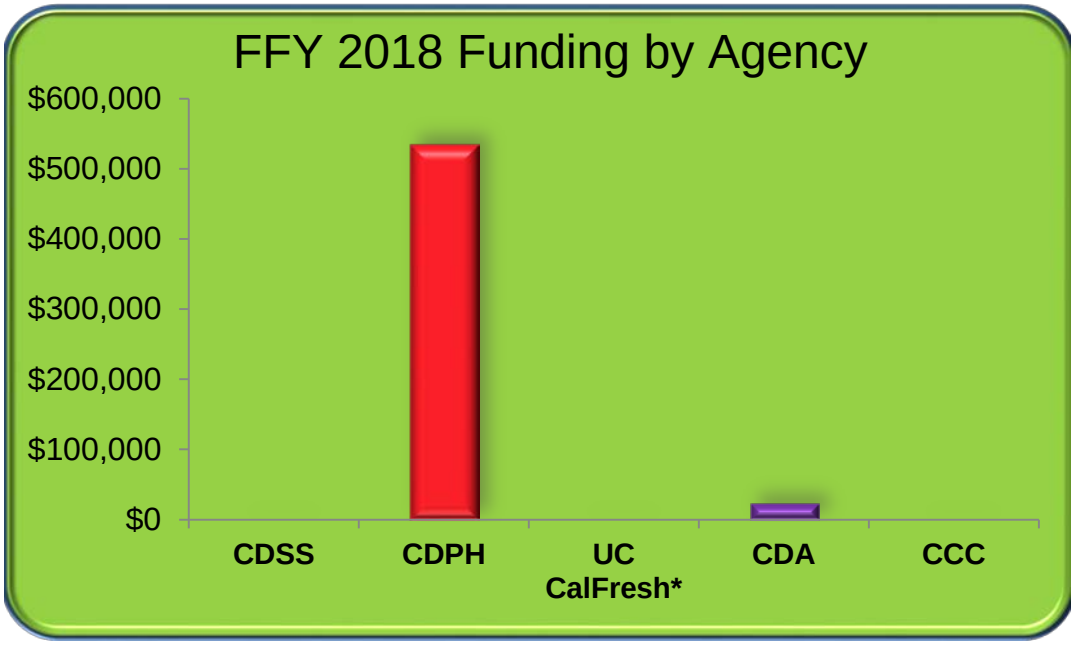
State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**



Merced County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	95.71%	**$535,892.00**
UC CalFresh*	0.00%	**See Stanislaus**
CDA	4.29%	**$24,024.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$559,916.00**

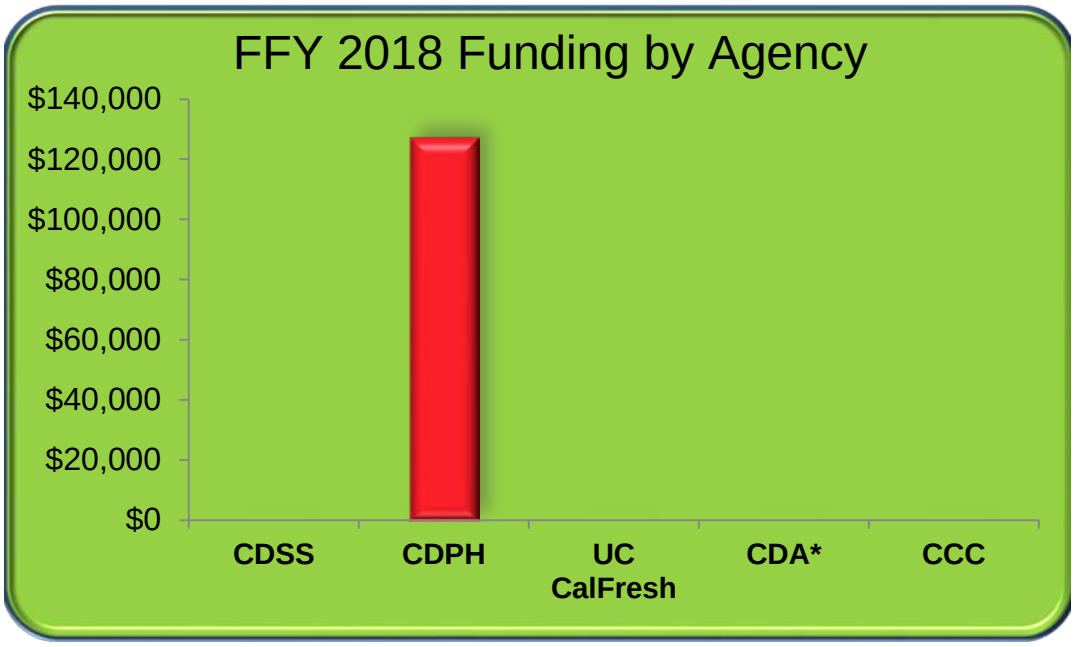
*This county is a part of an UC CalFresh cluster including Stanislaus (Prime) and Merced Counties.



Modoc County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$127,500.00**
UC CalFresh	0.00%	**$0.00**
CDA*	0.00%	**See Lassen**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$127,500.00**

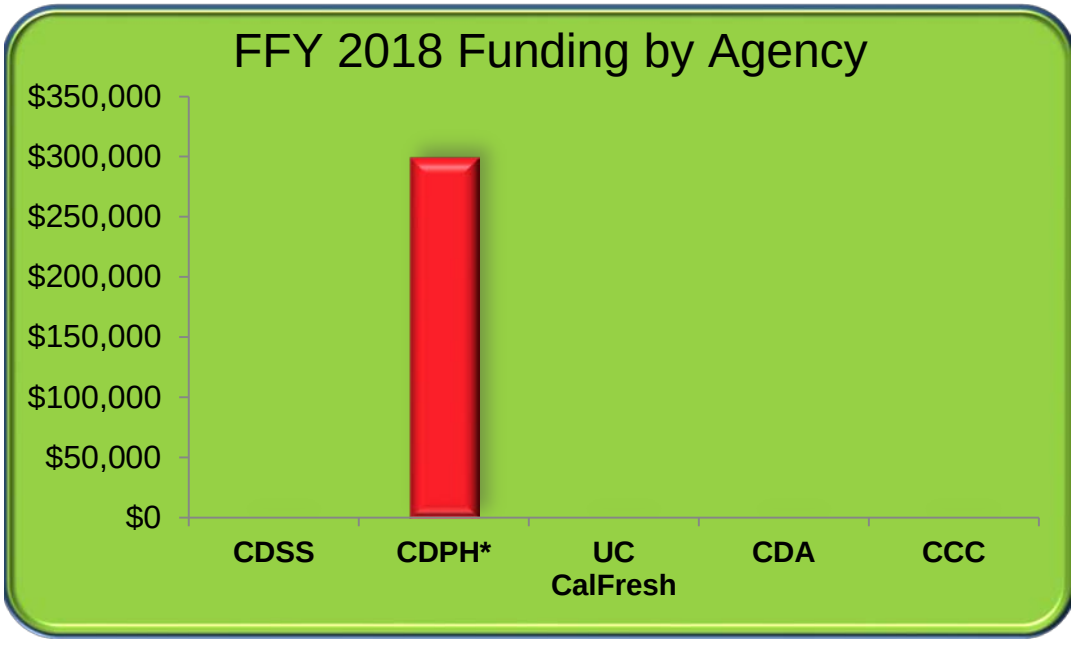
*This county is a part of a CDA cluster including Lassen (Prime), Siskiyou, Shasta, Modoc, and Trinity Counties.



Mono County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH*	100.00%	**$300,000.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$300,000.00**

*This county is part of a CDPH cluster including Mono (Prime) and Alpine Counties.



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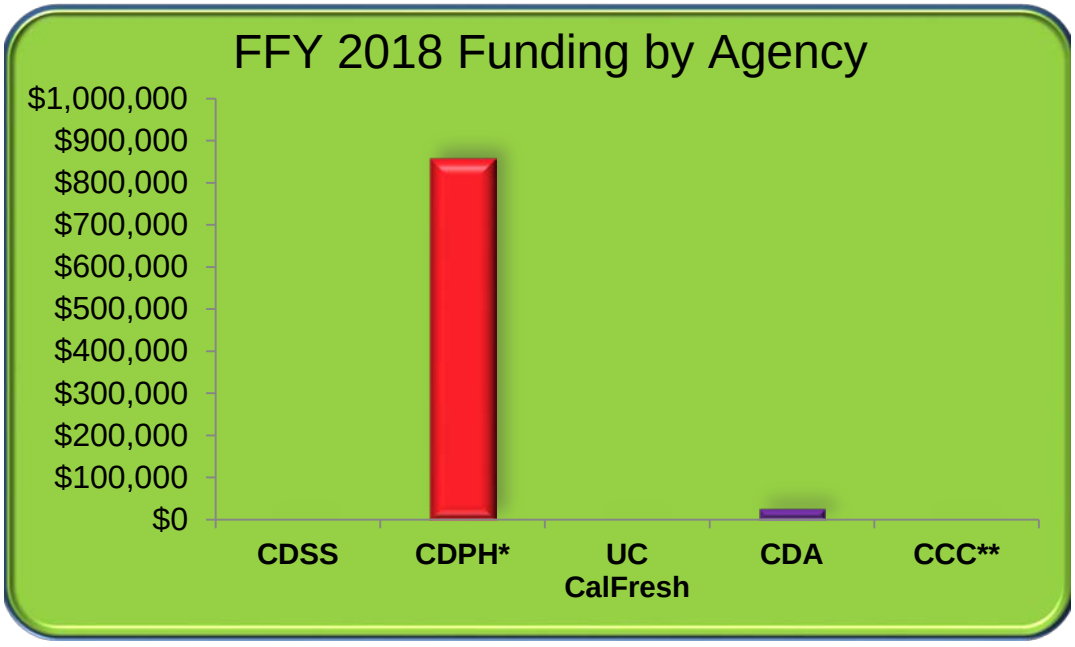
Monterey County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH*	97.05%	**$858,545.00**
UC CalFresh	0.00%	**$0.00**
CDA	2.95%	**$26,138.00**
CCC**	0.00%	**See Santa Cruz**
Total Funding for FFY 2018	**100%**	**$884,683.00**

*This county is part of a CDPH cluster including Monterey (Prime) and San Benito Counties.

**This county is part of a CCC cluster including Santa Cruz (Prime) and Monterey Counties.



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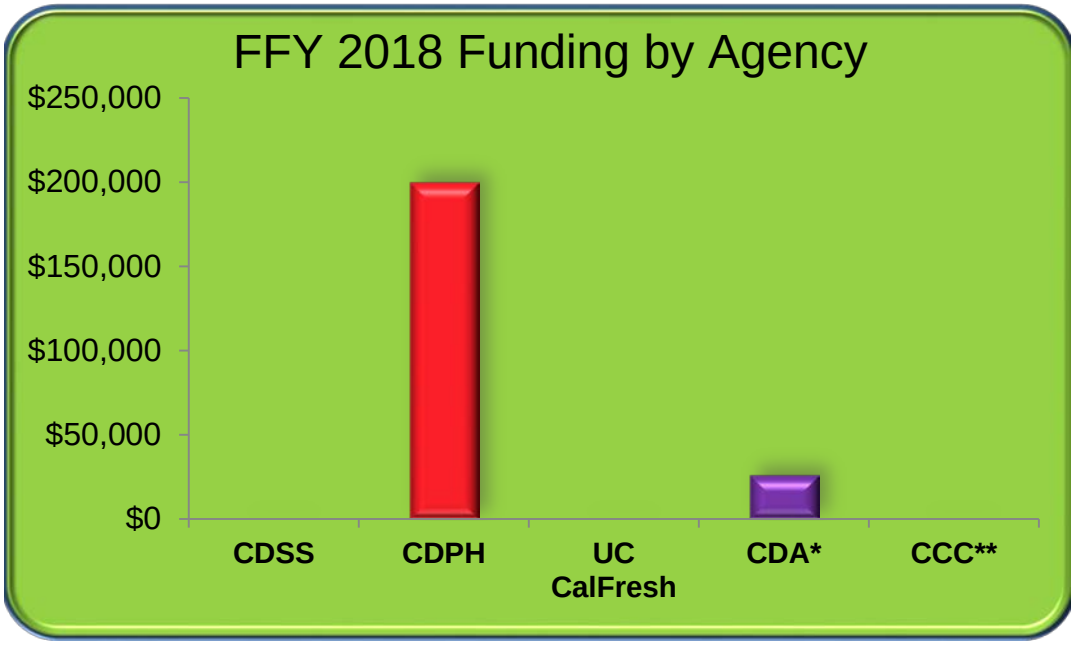
Napa County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	88.42%	**$200,000.00**
UC CalFresh	0.00%	**$0.00**
CDA*	11.58%	**$26,204.00**
CCC**	0.00%	**See Sonoma**
Total Funding for FFY 2018	**100%**	**$226,204.00**

*This county is part of a CDA cluster including Napa (Prime) and Solano Counties.

**This county is part of a CCC cluster including Sonoma (Prime), Napa and Lake Counties.

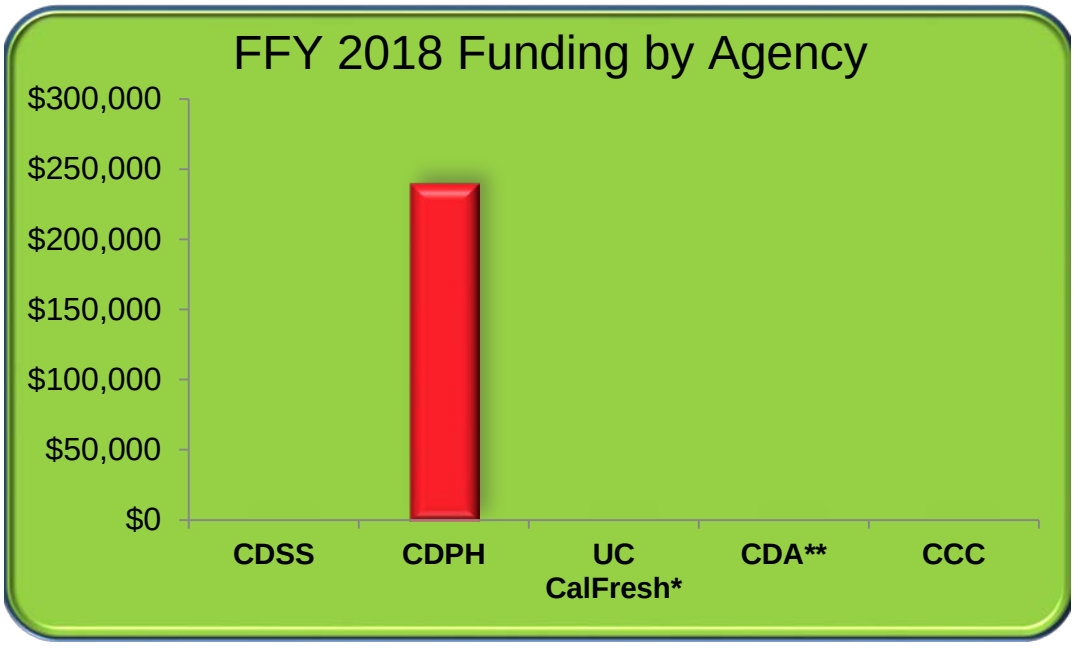


Nevada County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh*	0.00%	**See Placer**
CDA**	0.00%	**See Sacramento**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**

*This county is part of a UC CalFresh cluster including Placer (Prime) and Nevada Counties.

**This county is part of a CDA cluster including Sacramento (Prime), Placer, and Nevada Counties.



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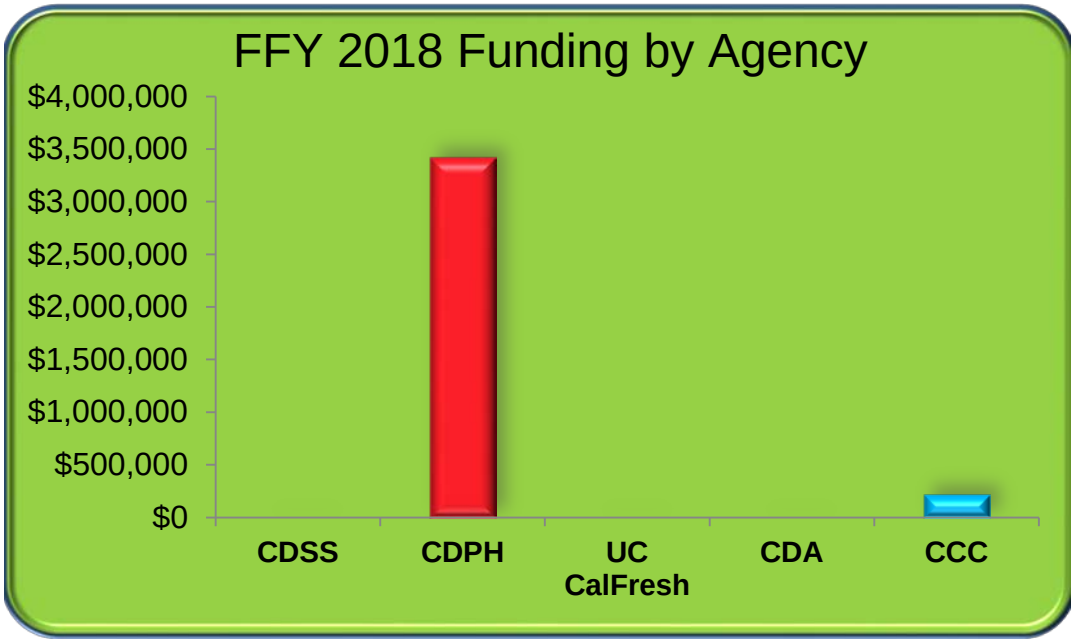
Orange County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	93.92%	**$3,426,616.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	6.08%	**$221,674.00**
Total Funding for FFY 2018	**100%**	**$3,648,290.00**



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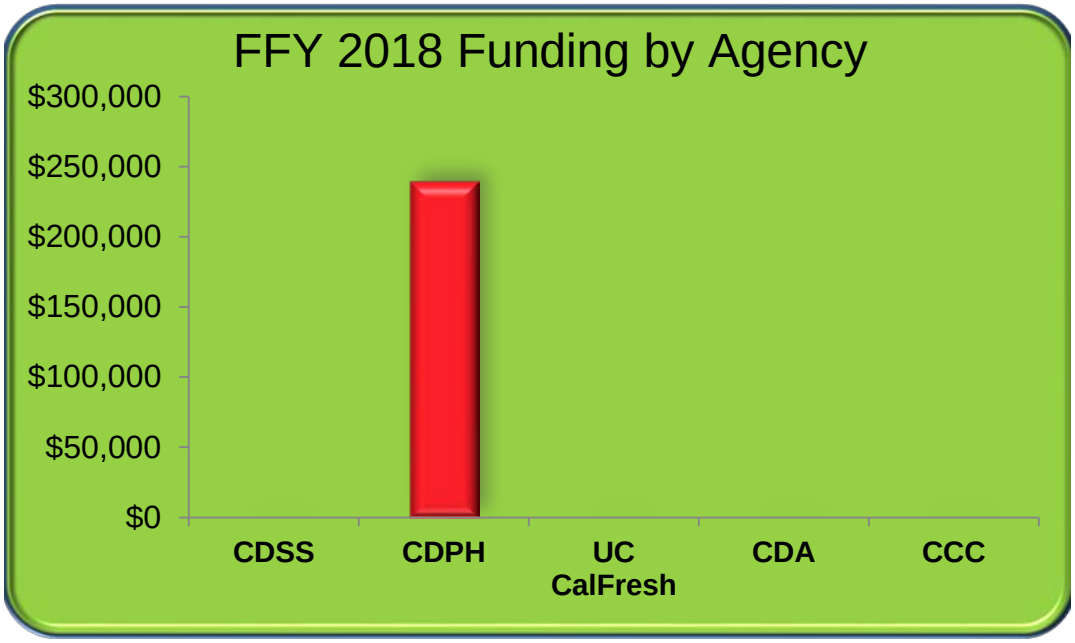
City of Pasadena

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**



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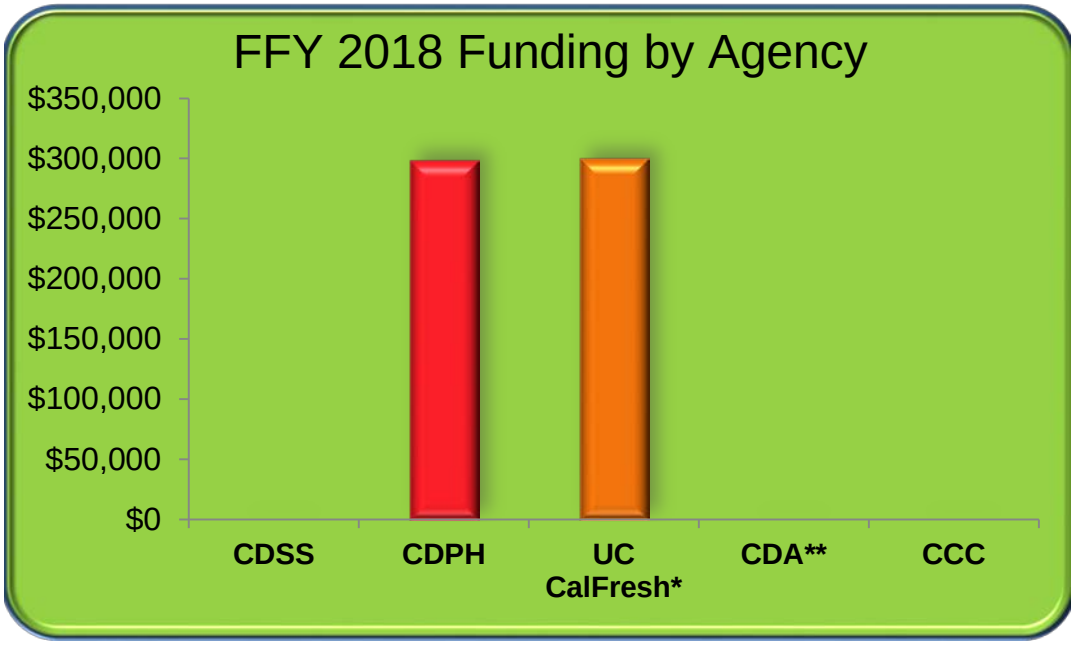
Placer County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	49.86%	**$298,863.00**
UC CalFresh*	50.14%	**$300,509.00**
CDA**	0.00%	**See Sacramento**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$599,372.00**

*This county is a part of a UC CalFresh cluster including Placer (Prime) and Nevada Counties.

**This county is a part of a CDA cluster including Sacramento (Prime), Placer and Nevada Counties.



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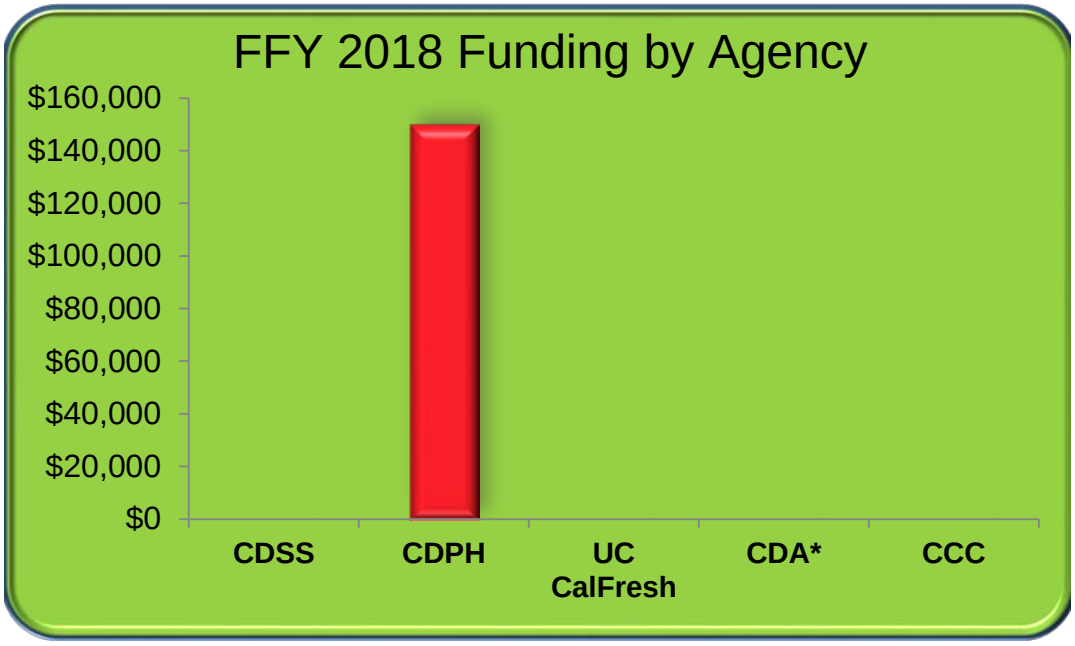
Plumas County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$150,000.00**
UC CalFresh	0.00%	**$0.00**
CDA*	0.00%	**See Butte**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$150,000.00**

*This county is part of a CDA cluster including Butte (Prime), Colusa, Glenn, Plumas and Tehama Counties.



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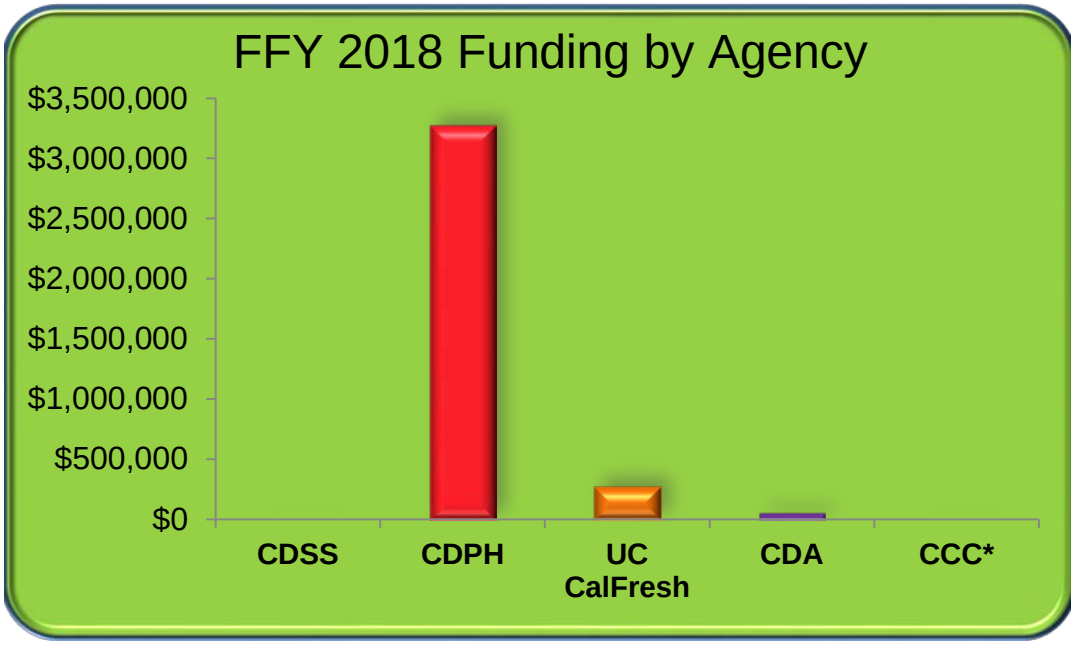
Riverside County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	90.94%	**$3,282,338.00**
UC CalFresh	7.75%	**$279,610.00**
CDA	1.32%	**$47,538.00**
CCC*	0.00%	**See San Bernardino**
Total Funding for FFY 2018	**100%**	**$3,609,486.00**

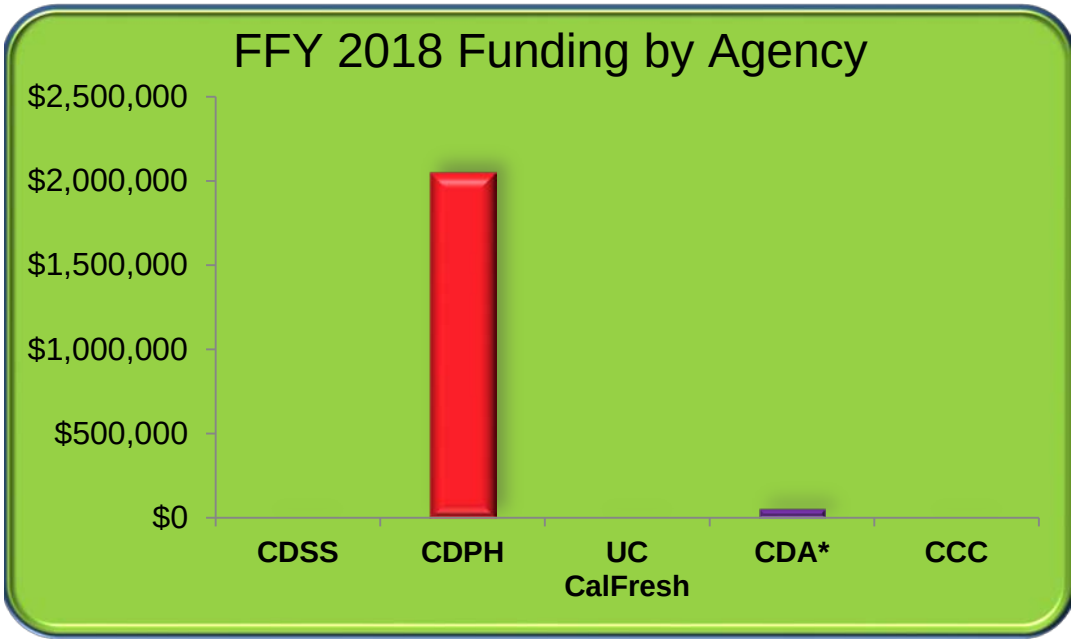
*This county is part of a CCC cluster including San Bernardino County (Prime) and Riverside County.



Sacramento County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	97.65%	**$2,055,970.00**
UC CalFresh	0.00%	**$0.00**
CDA*	2.35%	**$49,423.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$2,105,393.00**

*This county is a part of a CDA cluster including Sacramento (Prime), Placer and Nevada Counties.



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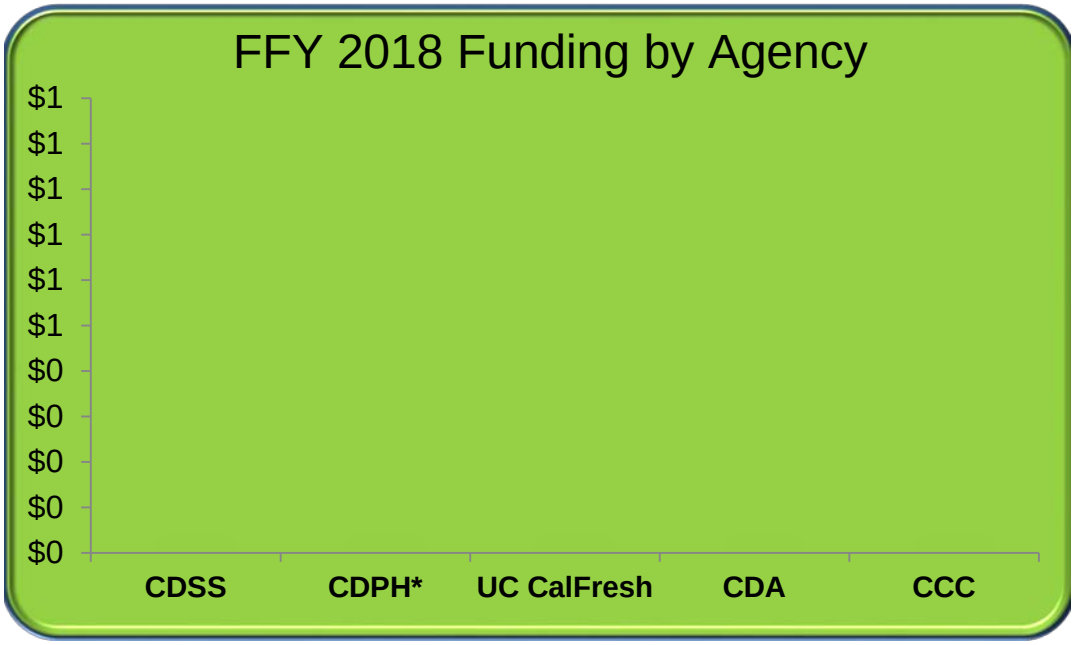
San Benito County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH*	0.00%	**See Monterey**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**0%**	**$0.00**

*This county is part of a CDPH cluster including Monterey (Prime) and San Benito Counties.



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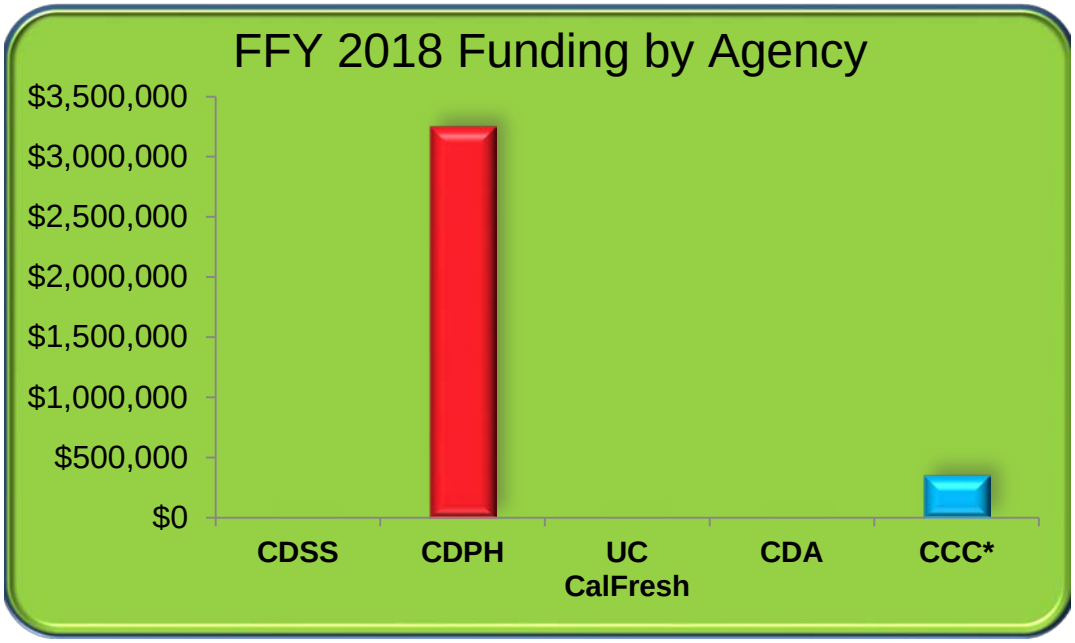
San Bernardino County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	90.24%	**$3,256,574.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC*	9.76%	**$352,390.00**
Total Funding for FFY 2018	**100%**	**$3,608,964.00**

*This county is part of a CCC cluster including San Bernardino (Prime) and Riverside Counties.



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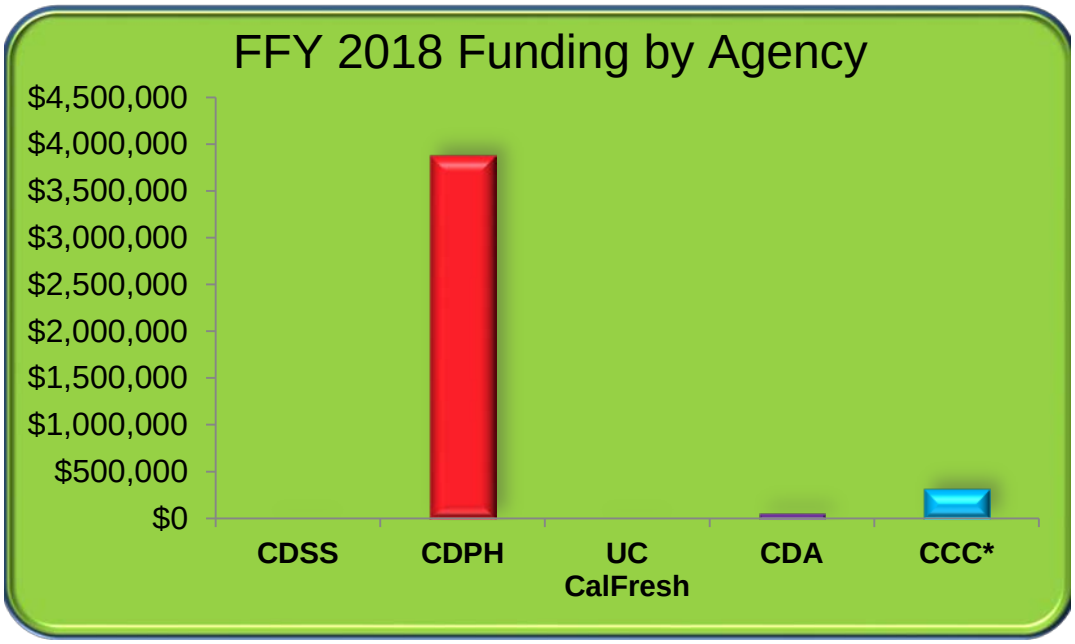
San Diego County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	91.37%	**$3,880,063.00**
UC CalFresh	0.00%	**$0.00**
CDA	1.31%	**$55,480.00**
CCC*	7.33%	**$311,100.00**
Total Funding for FFY 2018	**100%**	**$4,246,643.00**

*This county is part of a CCC cluster including San Diego (Prime) and Imperial Counties.

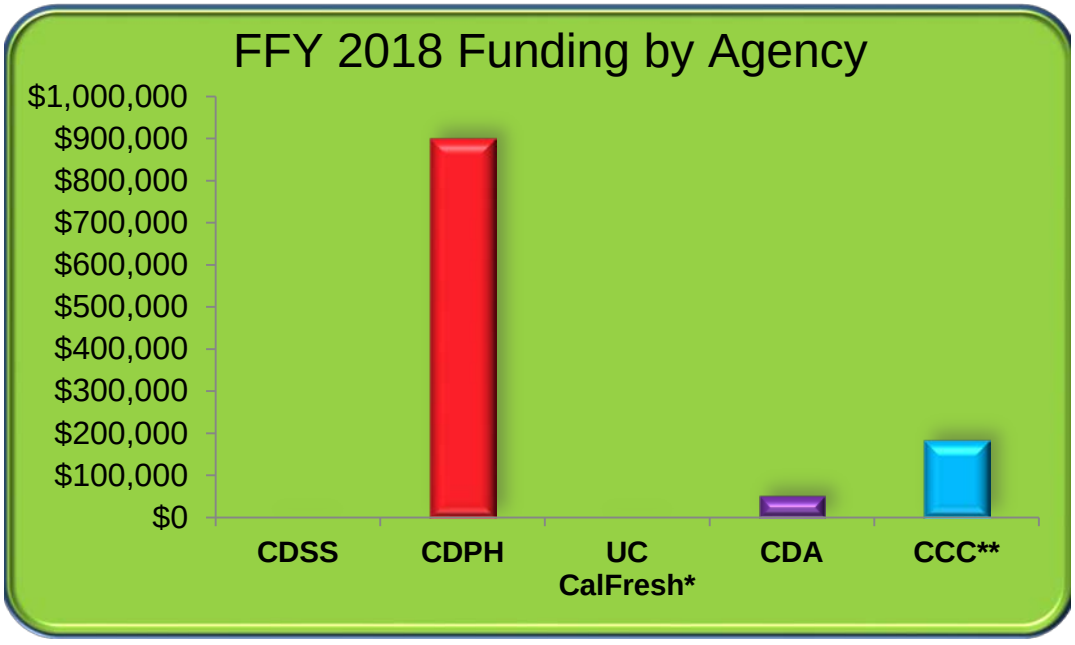


San Francisco County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	79.46%	**$901,794.00**
UC CalFresh*	0.00%	**See Santa Clara**
CDA	4.42%	**$50,106.00**
CCC**	16.12%	**$183,000.00**
Total Funding for FFY 2018	**100%**	**$1,134,900.00**

*This county is part of a UC CalFresh cluster including Santa Clara (Prime), San Mateo and San Francisco Counties.

**This county is part of a CCC cluster including San Francisco (Prime), San Mateo and Marin Counties.



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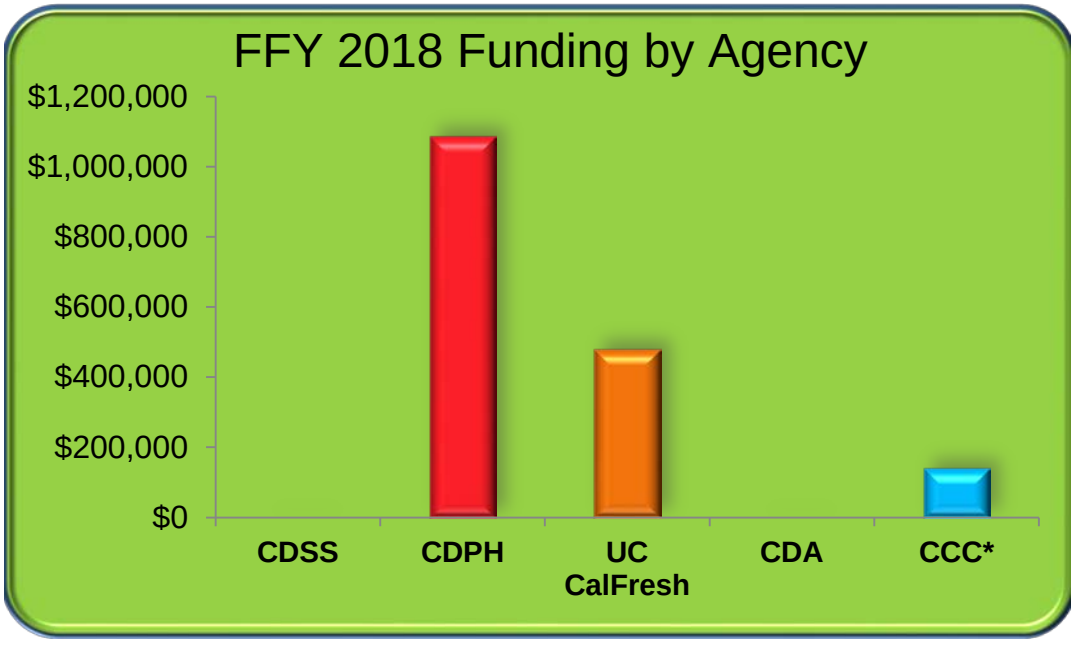
San Joaquin County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	63.67%	**$1,087,242.00**
UC CalFresh	28.13%	**$480,355.00**
CDA	0.00%	**$0.00**
CCC*	8.20%	**$140,000.00**
Total Funding for FFY 2018	**100%**	**$1,707,597.00**

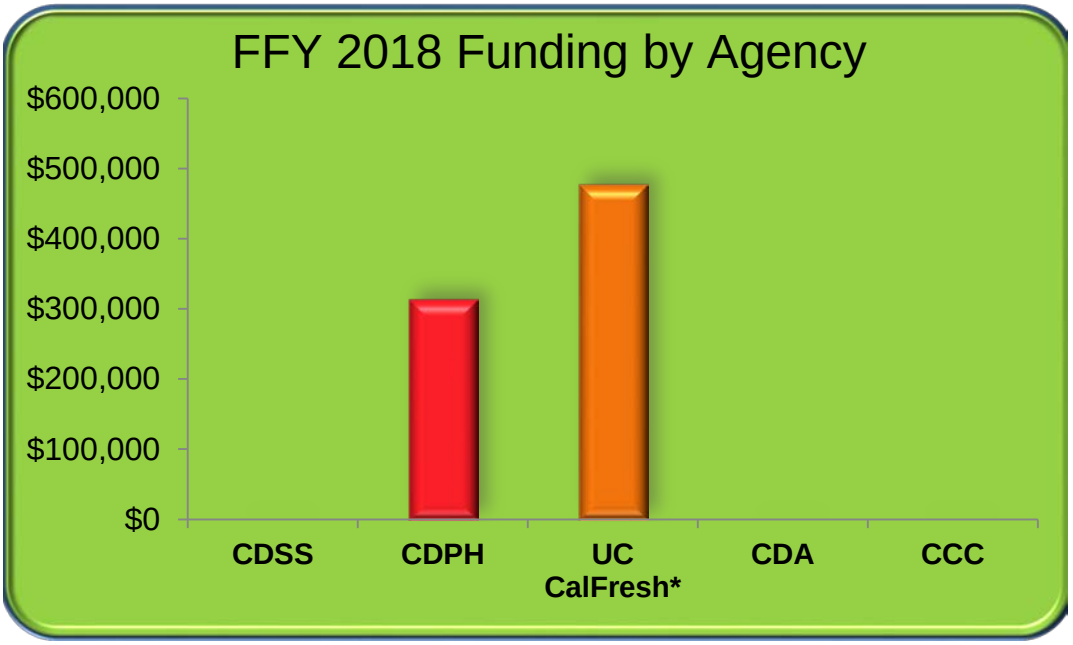
*This county is part of a CCC cluster including San Joaquin (Prime) and Stanislaus Counties.



San Luis Obispo County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	39.67%	**$314,321.00**
UC CalFresh*	60.33%	**$477,981.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$792,302.00**

*This county is part of an UC CalFresh cluster including San Luis Obispo (Prime) and Santa Barbara Counties.



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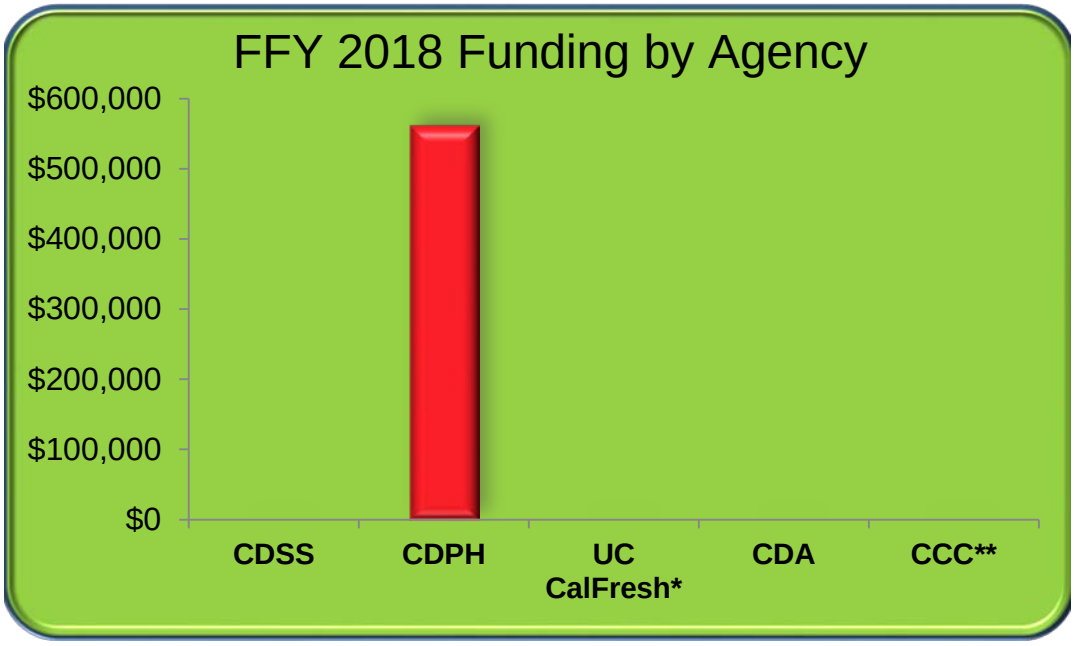
San Mateo County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$561,656.00**
UC CalFresh*	0.00%	**See Santa Clara**
CDA	0.00%	**$0.00**
CCC**	0.00%	**See San Francisco**
Total Funding for FFY 2018	**100%**	**$561,656.00**

*This county is a part of an UC CalFresh cluster including Santa Clara (Prime), San Francisco and San Mateo Counties.

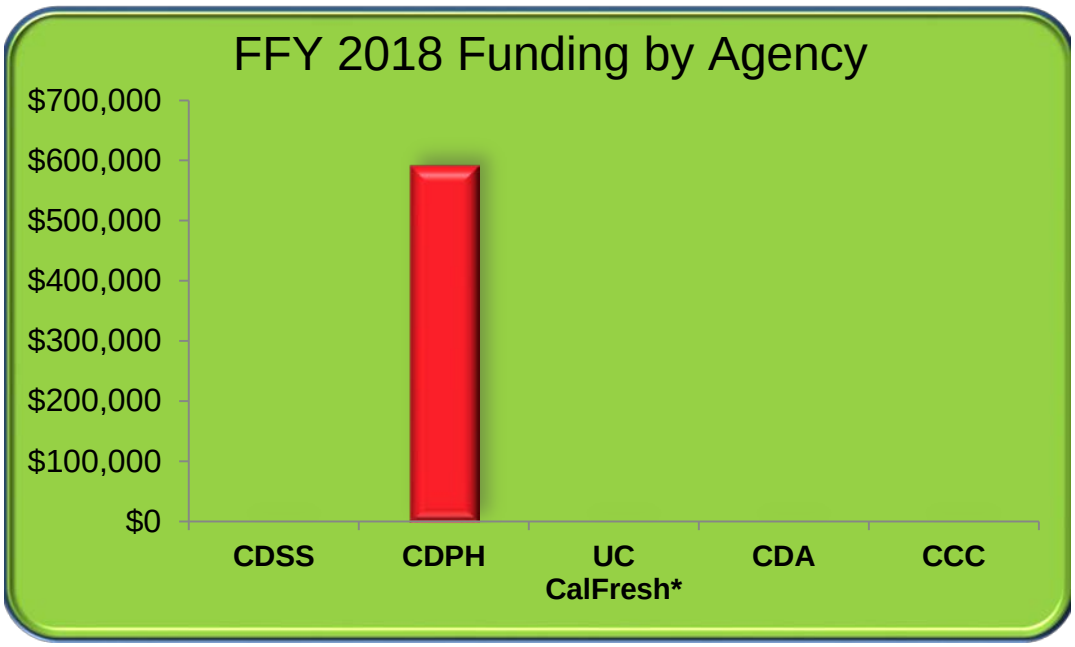
**This county is a part of a CCC cluster including San Francisco (Prime), Marin and San Mateo Counties.



Santa Barbara County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$592,573.00**
UC CalFresh*	0.00%	**See San Luis Obispo**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$592,573.00**

*This county is a part of an UC CalFresh cluster including San Luis Obispo (Prime) and Santa Barbara Counties.



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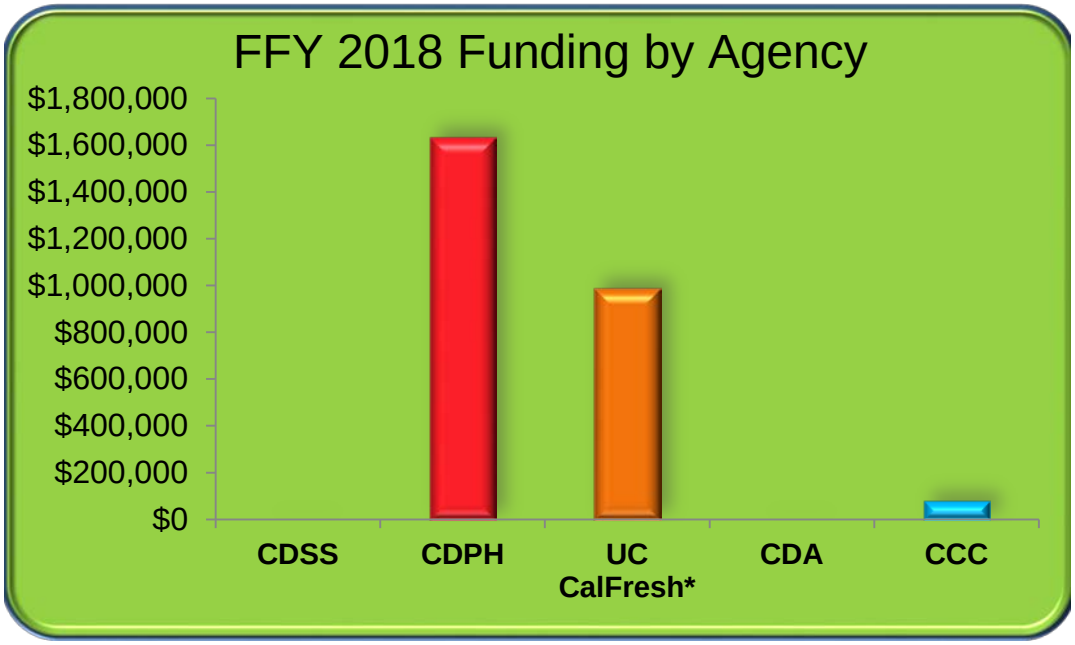
Santa Clara County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	60.39%	**$1,633,440.00**
UC CalFresh*	36.65%	**$991,339.00**
CDA	0.00%	**$0.00**
CCC	2.96%	**$80,000.00**
Total Funding for FFY 2018	**100%**	**$2,704,779.00**

*This county is a part of an UC CalFresh cluster including Santa Clara (Prime), San Francisco and San Mateo Counties.



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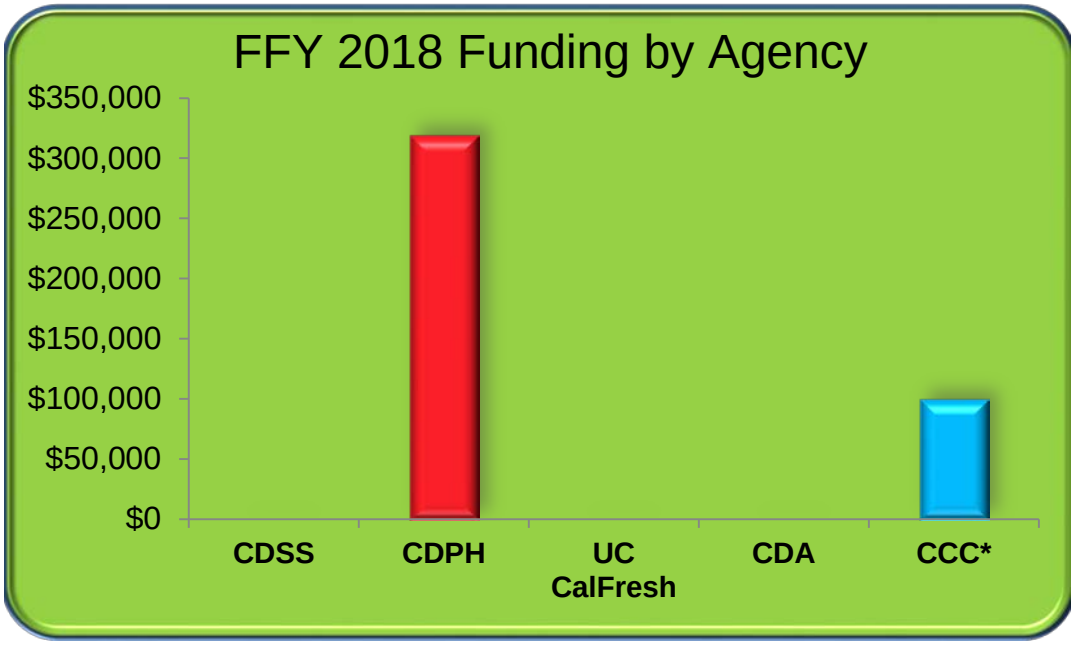
Santa Cruz County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	76.16%	**$319,474.00**
UC CalFresh	0.00%	**$0.00**
CDA	0.00%	**$0.00**
CCC*	23.84%	**$100,000.00**
Total Funding for FFY 2018	**100%**	**$419,474.00**

*This county is a part of a CCC cluster including Santa Cruz (Prime) and Monterey Counties.



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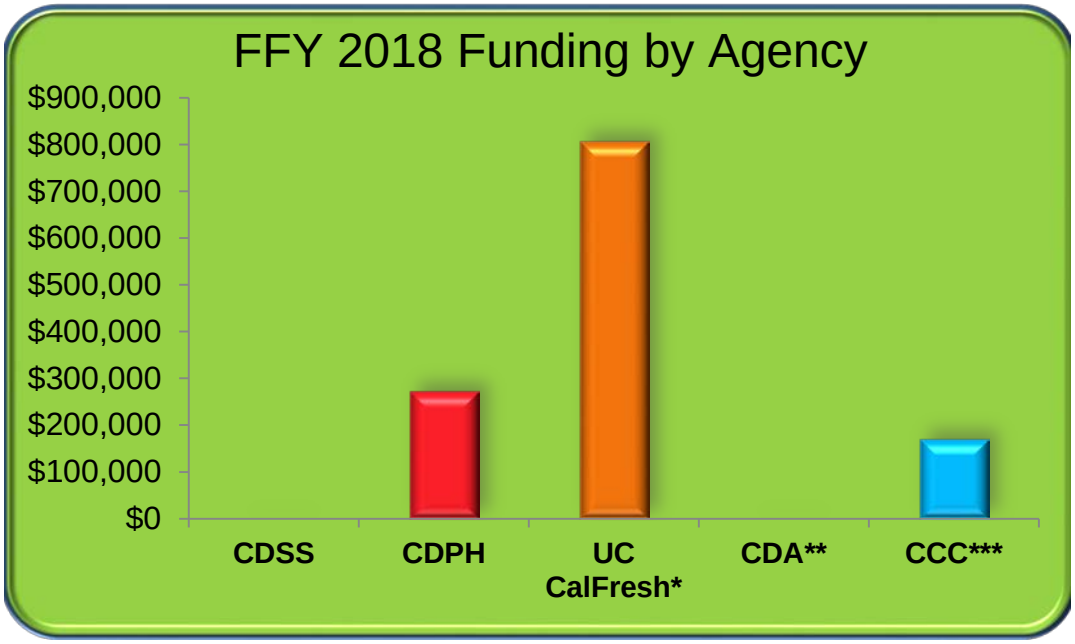
Shasta County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	21.84%	**$273,099.00**
UC CalFresh*	64.57%	**$807,397.00**
CDA**	0.00%	**See Lassen**
CCC***	13.59%	**$170,000.00**
Total Funding for FFY 2018	**100%**	**$1,250,496.00**

*This county is part of a UC CalFresh cluster including Shasta (Prime), Tehama and Trinity Counties.

**This county is part of a CDA cluster including Lassen (Prime), Siskiyou, Modoc, Shasta and Trinity Counties.

***This county is part of a CCC cluster including Shasta (Prime), Butte, Glenn, Siskiyou, Tehama and Trinity Counties.



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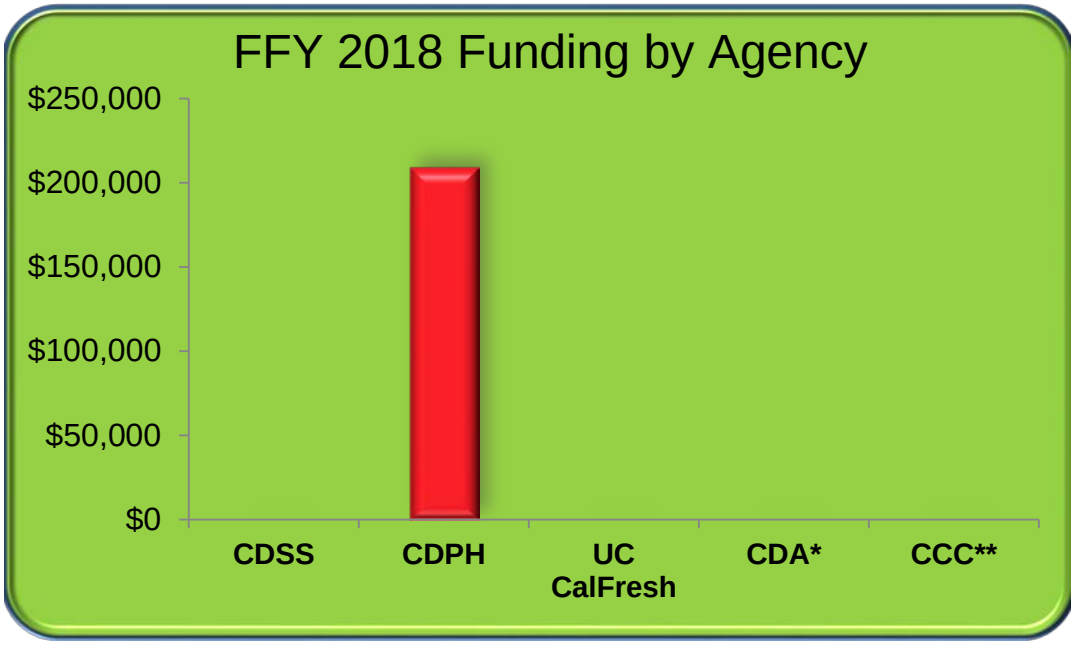
Siskiyou County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$209,547.00**
UC CalFresh	0.00%	**$0.00**
CDA*	0.00%	**See Lassen**
CCC**	0.00%	**See Shasta**
Total Funding for FFY 2018	**100%**	**$209,547.00**

*This county is part of a CDA cluster including Lassen (Prime), Siskiyou, Modoc, Shasta and Trinity Counties.

**This county is part of a CCC cluster including Shasta (Prime), Butte, Glenn, Siskiyou, Tehama and Trinity Counties.



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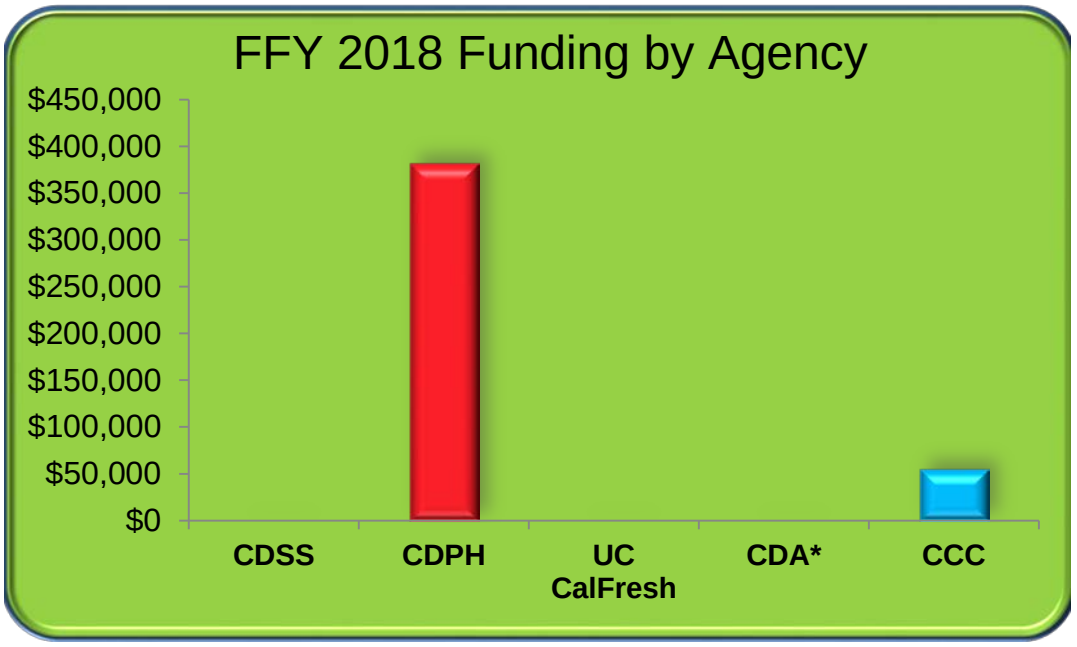
Solano County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	87.44%	**$382,267.00**
UC CalFresh	0.00%	**$0.00**
CDA*	0.00%	**See Napa**
CCC	12.56%	**$54,900.00**
Total Funding for FFY 2018	**100%**	**$437,167.00**

*This county is part of a CDA cluster including Napa (Prime) and Solano Counties.



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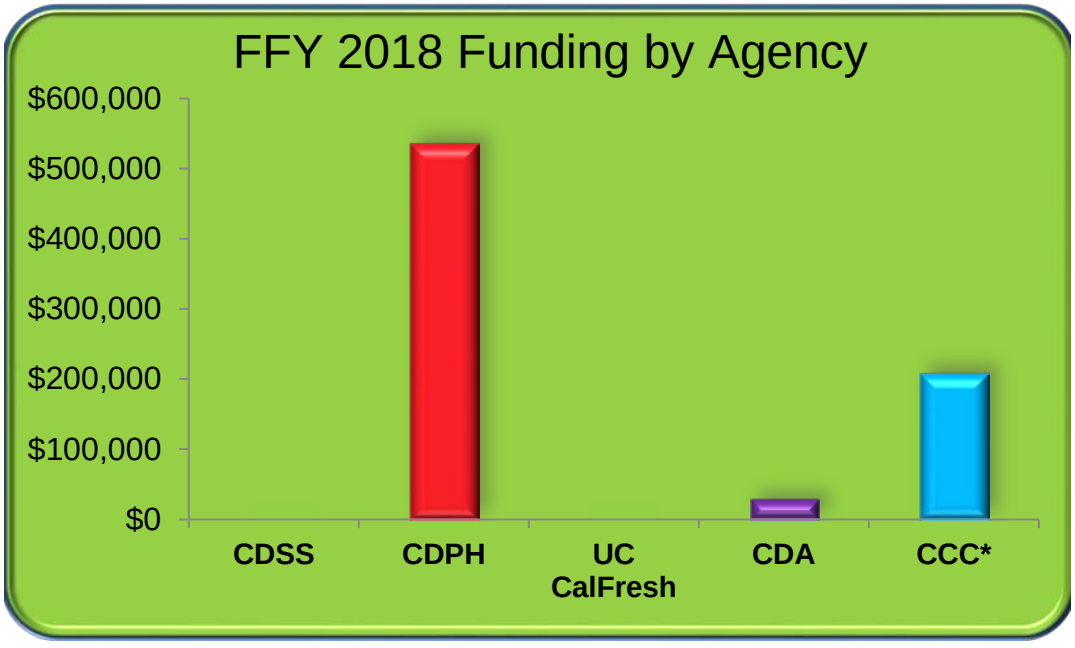
Sonoma County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	69.39%	**$535,892.00**
UC CalFresh	0.00%	**$0.00**
CDA	3.65%	**$28,189.00**
CCC*	26.96%	**$208,254.00**
Total Funding for FFY 2018	**100%**	**$772,335.00**

*This county is part of a CCC cluster including Sonoma (Prime), Lake and Napa Counties.

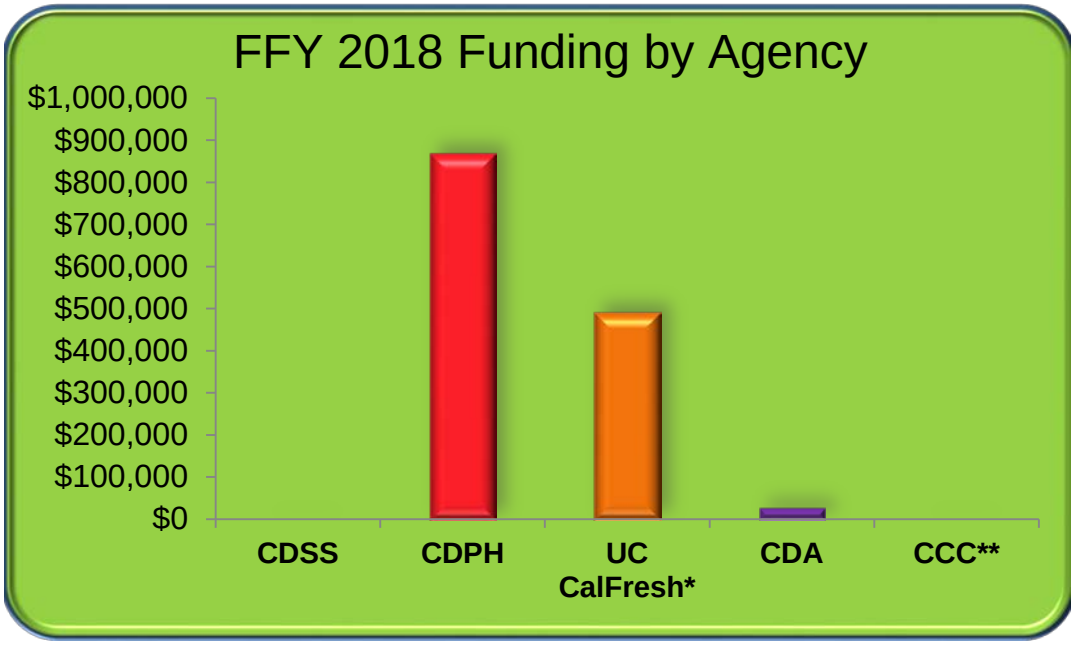


Stanislaus County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	62.69%	**$870,824.00**
UC CalFresh*	35.36%	**$491,180.00**
CDA	1.95%	**$27,076.00**
CCC**	0.00%	**See San Joaquin**
Total Funding for FFY 2018	**100%**	**$1,389,080.00**

*This county is part of a UC CalFresh cluster including Stanislaus (Prime) and Merced Counties.

**This county is part of a CCC cluster including San Joaquin (Prime) and Stanislaus Counties.



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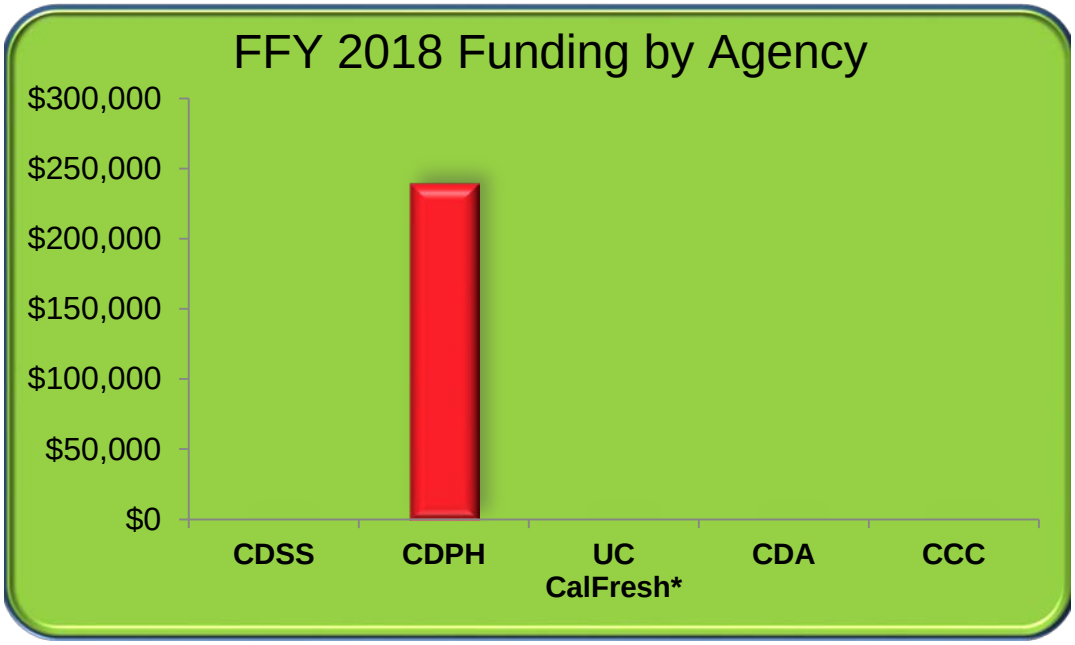
Sutter County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh*	0.00%	**See Butte**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$240,000.00**

*This county is part of an UC CalFresh cluster including Butte (Prime), Colusa, Glenn, Sutter and Yuba counties.



Rev. 8/11/2017

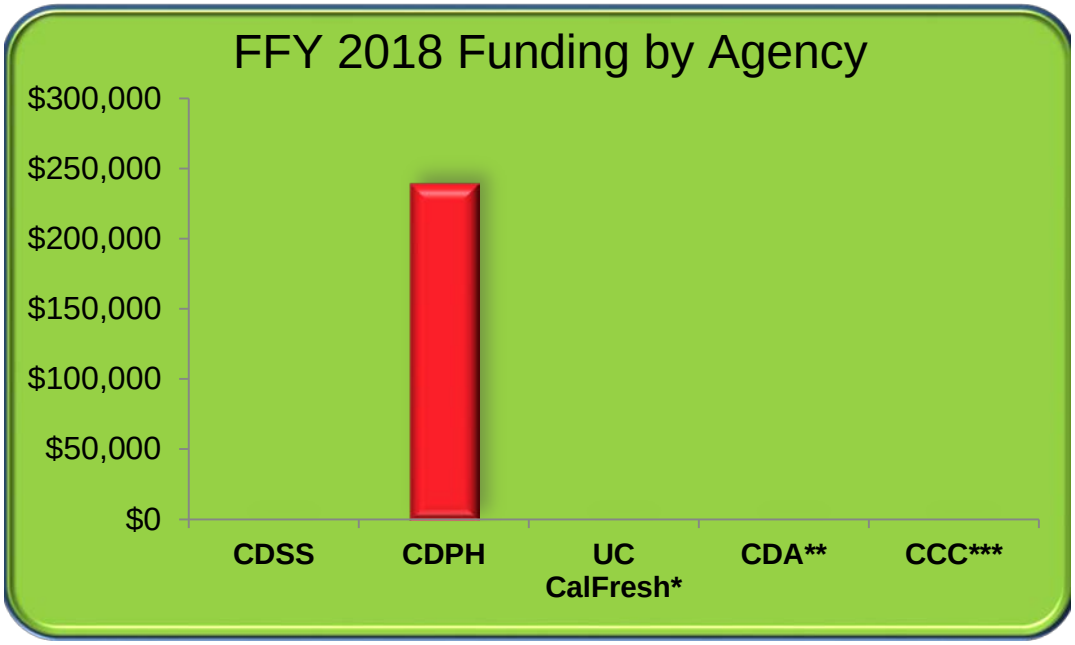
Tehama County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$240,000.00**
UC CalFresh*	0.00%	**See Shasta**
CDA**	0.00%	**See Butte**
CCC***	0.00%	**See Shasta**
Total Funding for FFY 2018	**100%**	**$240,000.00**

*This county is part of a UC CalFresh cluster including Shasta (Prime), Trinity and Tehama Counties.

**This county is part of a CDA cluster including Butte (Prime), Tehama, Glenn, Plumas and Colusa Counties.

***This county is part of a CCC cluster including Shasta (Prime), Butte, Glenn, Tehama, Siskiyou and Trinity.



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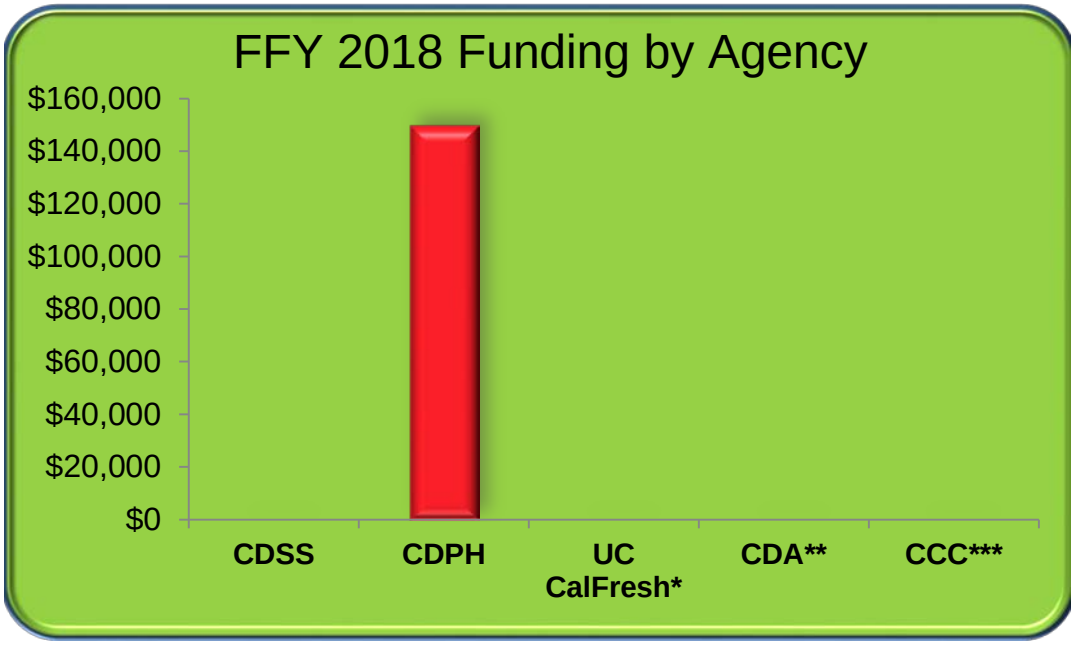
Trinity County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$150,000.00**
UC CalFresh*	0.00%	**See Shasta**
CDA**	0.00%	**See Lassen**
CCC***	0.00%	**See Shasta**
Total Funding for FFY 2018	**100%**	**$150,000.00**

*This county is part of a UC CalFresh cluster including Shasta (Prime), Trinity and Tehama Counties.

**This county is part of a CDA cluster including Lassen (Prime), Siskiyou, Modoc, Shasta and Trinity Counties.

***This county is part of a CCC cluster including Shasta (Prime), Butte, Glenn, Tehama, Siskiyou and Trinity.



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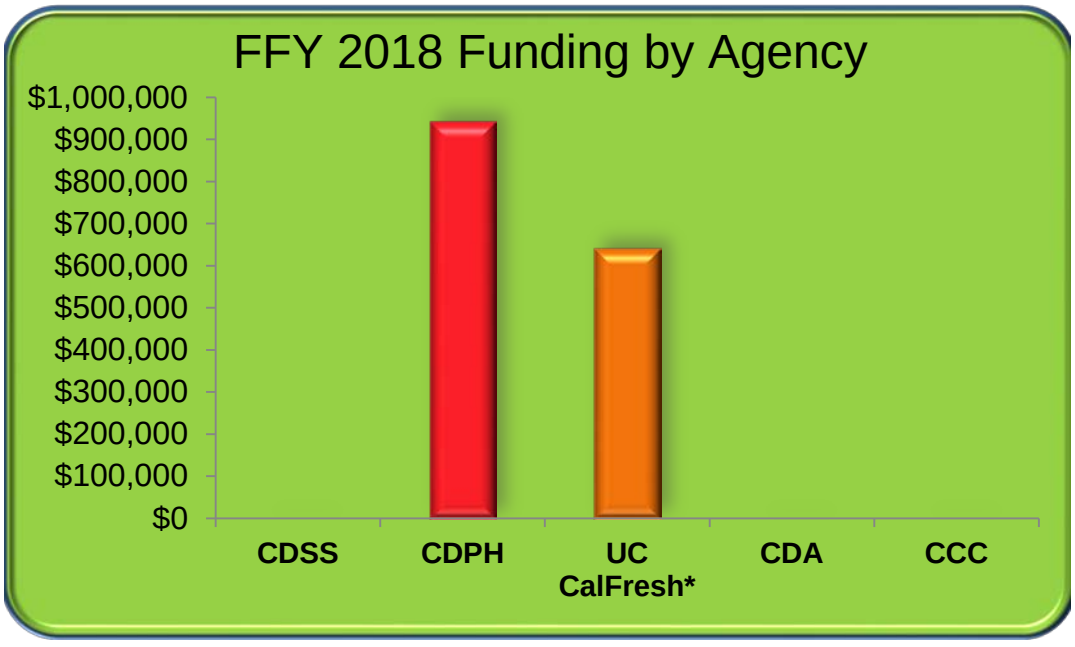
Tulare County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	59.50%	**$942,964.00**
UC CalFresh*	40.50%	**$641,803.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$1,584,767.00**

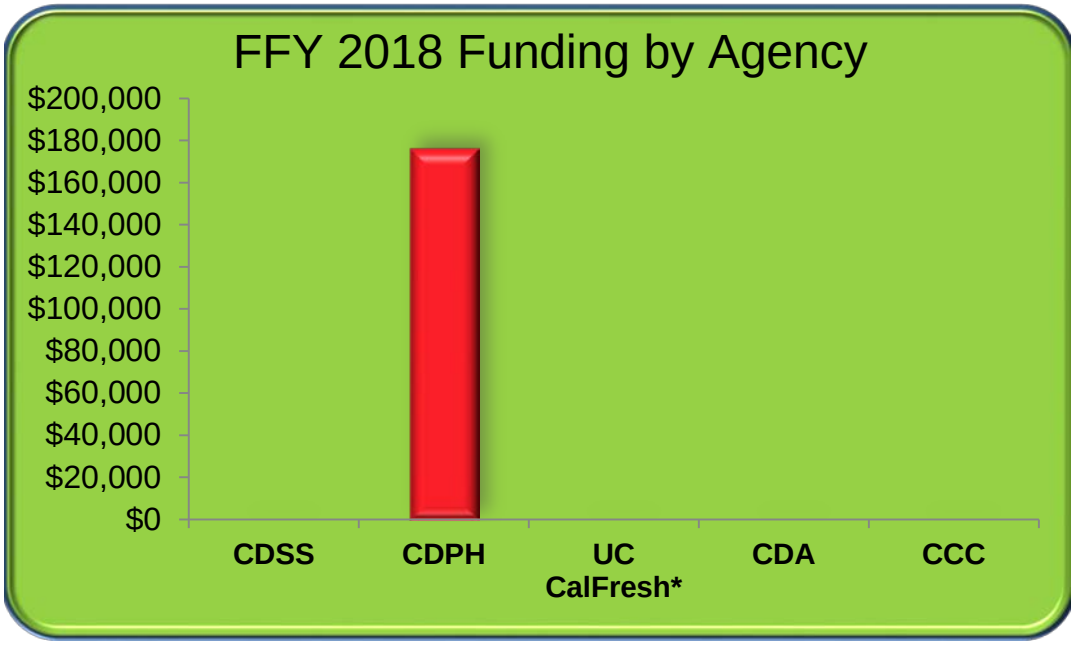
*This county is part of a UC CalFresh cluster including Tulare (Prime) and Kings Counties.



Tuolumne County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	100.00%	**$176,266.00**
UC CalFresh*	0.00%	**See Amador**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$176,266.00**

*This county is part of a UC CalFresh cluster including Amador (Prime), Calaveras, El Dorado, and Tuolumne Counties.



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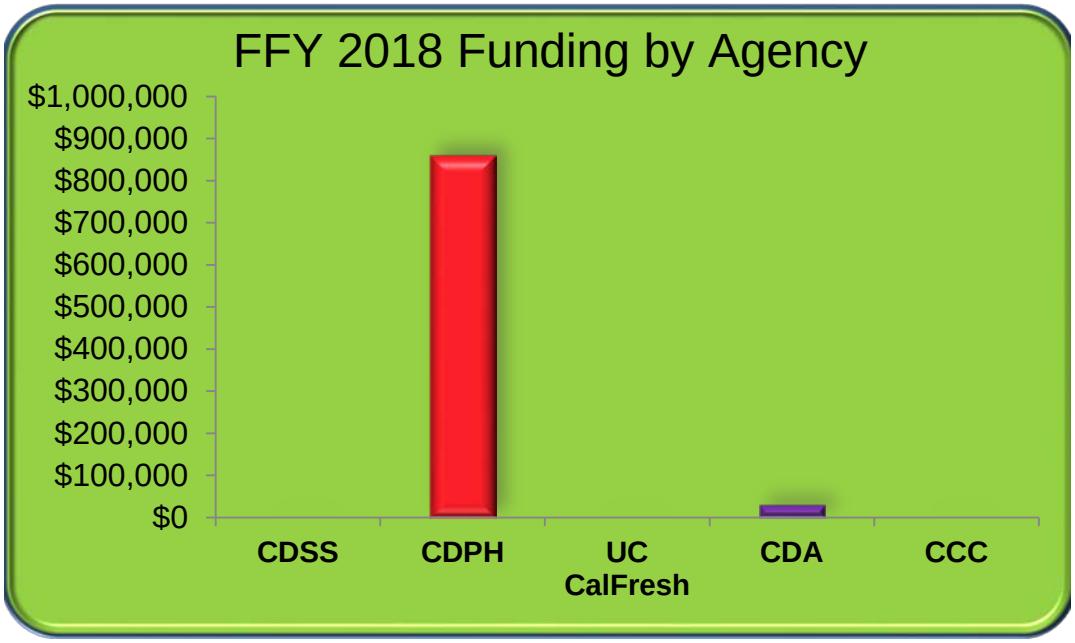
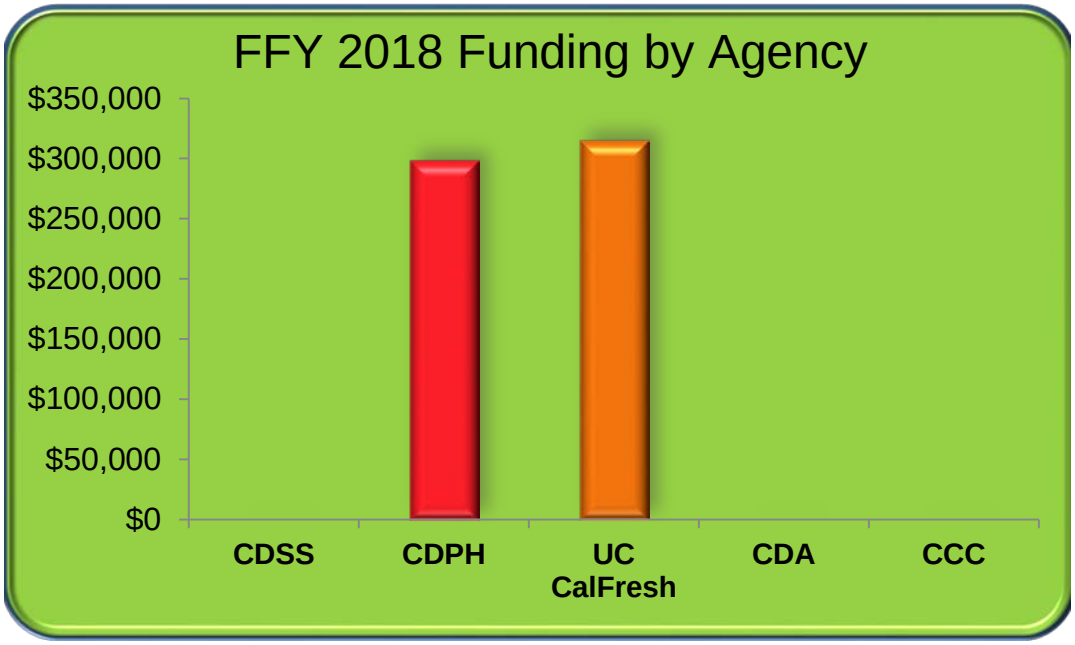
Ventura County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	96.66%	**$860,519.00**
UC CalFresh	0.00%	**$0.00**
CDA	3.34%	**$29,702.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$890,221.00**



Yolo County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	**N/A**
CDPH	48.67%	**$298,863.00**
UC CalFresh	51.33%	**$315,179.00**
CDA	0.00%	**$0.00**
CCC	0.00%	**$0.00**
Total Funding for FFY 2018	**100%**	**$614,042.00**



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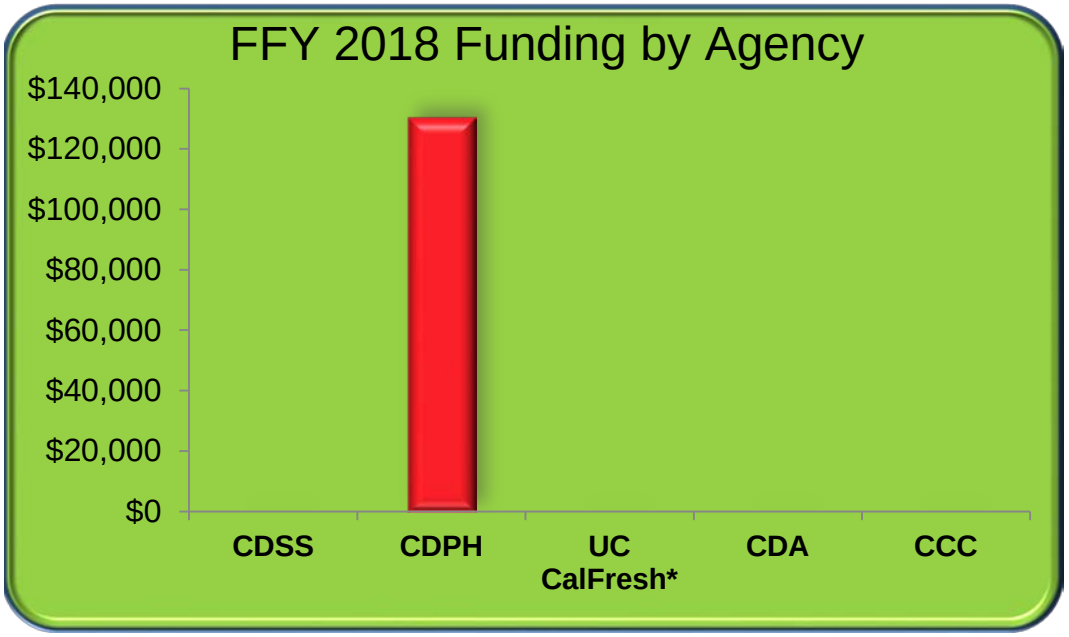
Yuba County

State Implementing Agency	Percentage of Total Funding	FFY 2018 Funding by Agency
CDSS	0.00%	N/A
CDPH	100.00%	$130,557.00
UC CalFresh*	0.00%	See Butte
CDA	0.00%	$0.00
CCC	0.00%	$0.00
Total Funding for FFY 2018	100%	$130,557.00

*This county is part of an UC CalFresh cluster including Butte (Prime), Colusa, Glenn, Sutter and Yuba counties.



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State Implementing Agencies: Cluster Counties

California Department of Public Health

CSU Chico Research Foundation:
Colusa*
Glenn

Monterey County Health Department:
Monterey*
San Benito

Community Service Solutions:
Alpine
Mono*

University of California, Davis Nutrition Education Program

Cluster 1:
Amador*
Calaveras
El Dorado
Tuolumne

Cluster 2:
Butte*
Colusa
Glenn
Sutter
Yuba

Cluster 3:
Placer*
Nevada

Cluster 4:
San Luis Obispo*
Santa Barbara

Cluster 5:
Santa Clara*
San Mateo
San Francisco

Cluster 6:
Shasta*
Trinity
Tehama

Cluster 7:
Stanislaus*
Merced

Cluster 8:
Tulare*
Kings

Cluster 9 :
Fresno*
Madera

California Department of Aging

PSA 2-California State University, Chico Research Foundation:
Lassen*
Siskiyou
Modoc
Shasta
Trinity

PSA 3- California State University, Chico Research Foundation:
Butte*
Tehama
Plumas
Glenn
Colusa

PSA 4-Area 4 Area Agency on Aging:
Sacramento*
Placer
Nevada

PSA 28-Napa & Solano Area Agency on Aging:
Napa*
Solano

Catholic Charities of California

Catholic Charities of San Bernardino and Riverside Counties:
San Bernardino*
Riverside

Catholic Charities Diocese of San Diego:
San Diego*
Imperial

Catholic Charities Diocese of Stockton:
San Joaquin*
Stanislaus

Catholic Charities Diocese of Monterey:
Santa Cruz*
Monterey

Catholic Charities of San Francisco, Marin and San Mateo:
San Francisco*
Marin
San Mateo

Catholic Charities of Santa Rosa:
Sonoma*
Napa
Lake

Northern Valley Catholic Social Service:
Shasta*
Butte
Glenn
Tehama
Siskiyou
Trinity

*Entire budget for the cluster county is held in this particular county

Rev. 6/15/17

2017 County Profiles

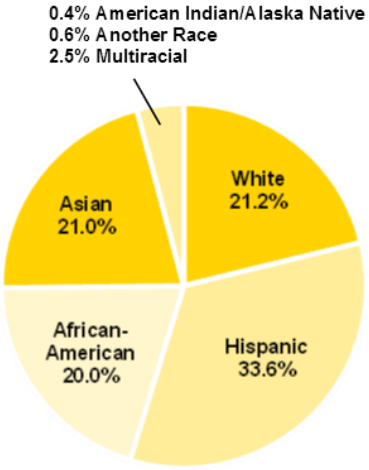
Supplemental Nutrition Assistance Program Education

Alameda

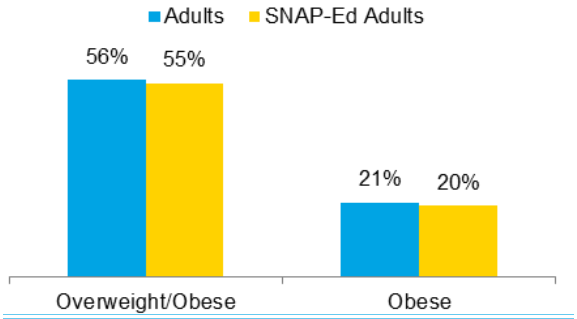
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	394,096 (25%)
Ages (<185% FPL)	
Children <6 years old	35,361 (30%)
Children 6-17 years old	69,346 (31%)
Adults 18-64 years old	243,786 (24%)
Seniors 65 years and older	45,603 (24%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 17%	Obese data not available
Age 12-17 years	Overweight and Obese 34%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	60%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	25%

* unstable estimate

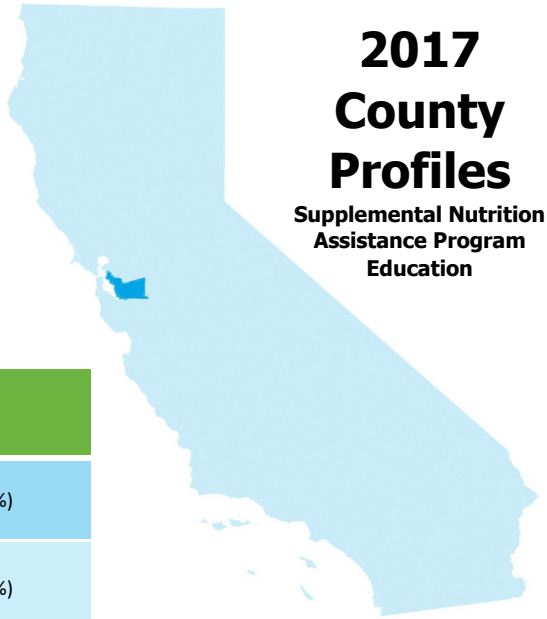
Population below Federal Poverty Level

13%

Food Insecurity Rates

15% Overall

19% Children



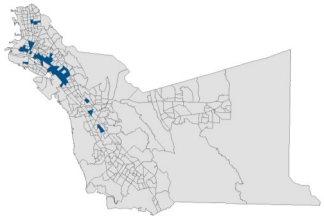
Other Federal Nutrition Assistance Programs

CalFresh Participants	115,631 (7%)
Students Eligible for Free/Reduced Price Meals (FRPM)	99,875 (44%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
360	44 (12%) all races

Schools	SNAP-Ed Eligible Schools
398	210 (53%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	33%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	54%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%	54%	66%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
8%	9%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	26%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Alameda County:

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: Alameda County UC Cooperative Extension**
X	**California Department of Public Health: CDPH: Alameda County Public Health Department**
X	**California Department of Aging: CDA: (Alameda County Area Agency on Aging: AAA)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

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3. **Jurisdiction Description**

GEOGRAPHIC LOCATION

Alameda County is in the heart of the San Francisco Bay Area. It is located on the East side of San Francisco Bay and extends from Berkeley and Albany in the North to Fremont in the South. Most of the county's population is concentrated in the narrow area between the East Bay Hills and the Bay. East of the East Bay Hills is the greater Livermore Amador Valley area, which is largely residential and suburban in character, but is rapidly urbanizing.

The county has a varied geography, with wooded hills, vineyards, streams, and lakes. Elevations in Alameda County range from sea level to 3,817 ft. at Rose Peak in the southern part of the County.

SERVICE AREAS

Alameda County comprises 14 incorporated cities (Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro, and Union City) and six unincorporated census designated areas as defined by the Census Bureau (Ashland, Castro Valley, Cherryland, Fairview, San Lorenzo, and Sunol).

Alameda County is a large county, encompassing a land area of 747 square miles, including 434 unincorporated square miles. There are 360 census tracts in the county, 45 qualify for SNAP-Ed services based on the most recent "all races" American Community Survey (ACS) data. The county has 18 school districts with 394 schools, 206 (52%) of which are eligible for SNAP-Ed services.

The County is divided into four statistical planning units or service areas.

The ***North County*** planning area is between the San Francisco Bay and the Contra Costa border and is urban in character, and consists of the cities of Alameda, Albany, Berkeley, Oakland, Emeryville and Piedmont.

The ***Central County*** area is more suburban in character and is located between the East Bay hills and the San Francisco Bay, and includes the cities of San Leandro and Hayward, and the unincorporated communities, including Castro Valley, San Lorenzo, Fairview, Ashland and Cherryland.

The ***South County*** area encompasses the area between the San Francisco Bay and the East Bay hills, and consists of the cities of Fremont, Newark and Union City.

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The ***East County*** includes the cities of Dublin, Livermore, Pleasanton and adjacent unincorporated areas, including the community of Sunol. The East County area encompasses the entire area east of the East Bay hills bounded by Contra Costa, San Joaquin, Santa Clara, and Stanislaus Counties. East County is the largest part of the County in terms of land area, and while growing in population.

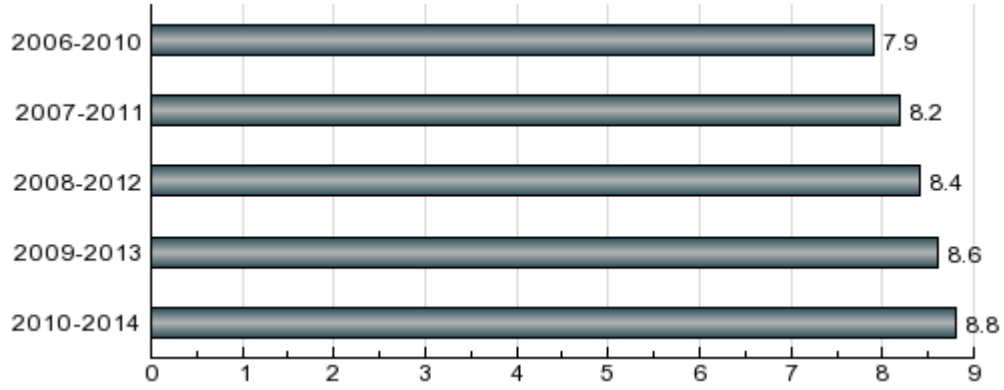
DEMOGRAPHICS

Population size:

Alameda County is the fastest growing county in California, adding over 100,000 people since 2010, a 6.7% increase over 2015 data.[1] This is partly due to the Bay Area residents migrating from priced out neighboring counties. Oakland reached a milestone in the past year, surpassing 400,000 residents for the first time in its 162-year history.

According to U.S. Census estimates, 13% of Alameda County residents continue to live below the Federal Poverty Level (FPL), representing about 209,000 residents countywide. But this only begins to tell the story of poverty in the county. The cost of living is very high in Alameda County and studies show that a family of three would need about $60,000 for minimal housing, child care, food, transportation and health care.[2] The Federal Poverty Line for a family of three is just over $20,000.[3] That tells us that *many more than 209,000 Alameda County residents live in poverty*. In the county, one in five (20.7%) children lives in poverty, according to the California Poverty Measure, one of the best measures of poverty we have at the county level and 9.7% of those living in poverty are seniors. [4] Figure 1 shows a time series of the percentage of families living below the poverty level in Alameda County since 2006.

Figure 1: Families Living Below Poverty Level: Time Series



The North County area is the most populous planning unit in the county, consisting of approximately 41% of the county population with 616,402 persons in 2010. The Central and South County areas make up approximately 46% of the county population with 365,568 and 326,178 people, respectively. In 2010, the East County area had 202,123 persons, or 13% of the county population.

UNDERSERVED AREAS

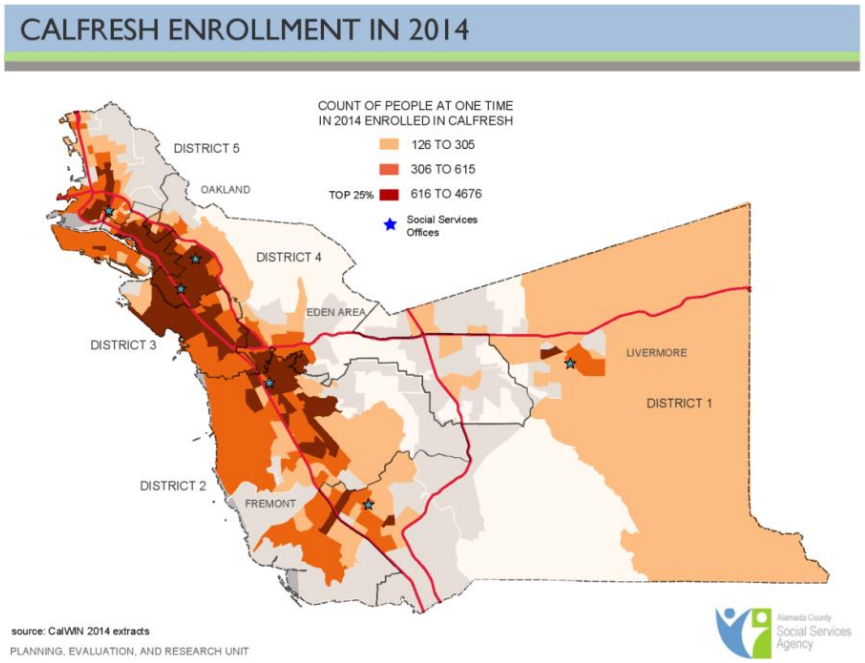
Although the economy has experienced an improvement since 2009, many Californians are still experiencing food insecurity, as defined by USDA as limited or uncertain availability of nutritionally adequate foods or uncertain ability to acquire these foods in socially acceptable ways. The University of California, Los Angeles California Health Interview Survey (CHIS) shows that statewide, over 4.1 million California adults – particularly those in households with children as well as low-income Latinos – experienced food insecurity.[5] In 2009, about one in six low-income Californians had "very low food security" which describes multiple instances in which people had to cut their food intake and experience hunger, doubled from 2001.

There are 385,851(26%) SNAP-Ed eligible residents in Alameda County.[6] Twenty-eight percent (28%) of these are children, 61% are adults, and 11% are seniors 65 years and older. Between January 2008 and January 2015, the number of individuals on CalFresh increased by 66%. In the same time period, CalFresh cases that are not on any other welfare caseload have increased by 130%. Forty-two percent (42.8%) students are eligible for the Free Lunch Program, a significantly large increase over the previous year (34.9%).[7]

As of January 2016, Alameda County had 122,034 individuals enrolled in CalFresh, with 54,713 non-assistance cases. CalFresh recipients were split roughly between adults and children. At 26% of the county population, Oakland has the highest rate of CalFresh participation of any city or place in Alameda County. SNAP participants are concentrated in Oakland especially along the I-880 corridor (Elmhurst, Central East Oakland, Fruitvale, San Antonio, downtown and West Oakland) as well as pockets of San Leandro, Hayward, and the unincorporated areas of Ashland and Cherryland. The cities of Oakland, Hayward and San Leandro account for 72% of Alameda County SNAP participants.[8] As the largest city in the County and one with continuing high unemployment and poverty rates, Oakland – specifically the neighborhoods of concentrated poverty in East Oakland and West Oakland – continues as a focus.

Below is a map (Figure 2) depicting CalFresh enrollment across the county for 2014.

Figure 2: This map shows the number of CalFresh individuals enrolled in 2014 by census tract.



Race/ethnic composition:

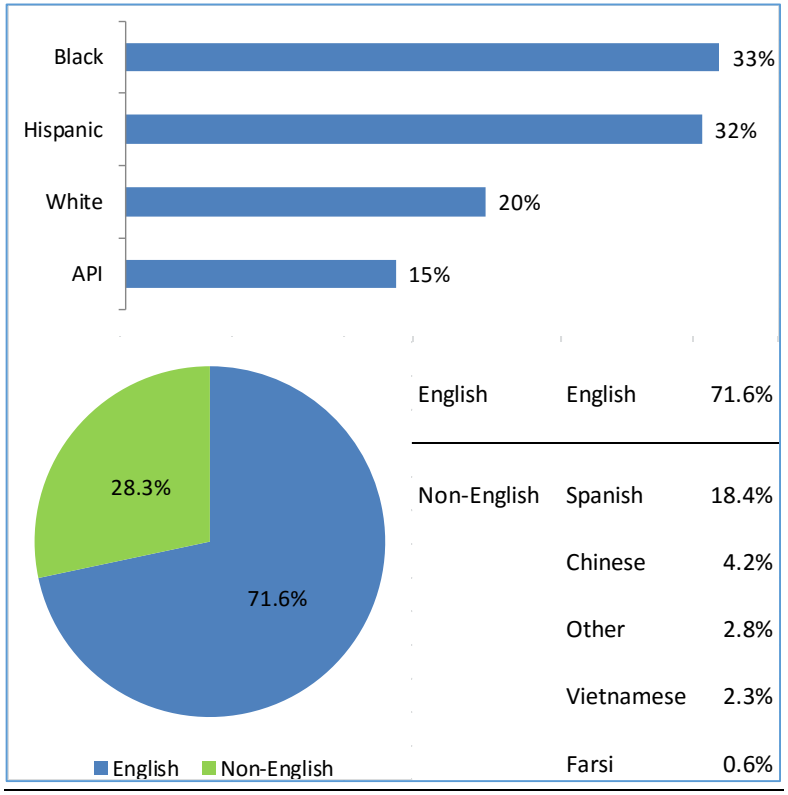
According to SNAP-Ed County Profiles Supplemental Table, SNAP-Ed eligible participants are 34% Hispanic, 21% Asian, 21% White, 20% African American and 3.5% other races/ethnicities. In Alameda County, about 1 in 3 African Americans, 1 in 4 Hispanics, and 1 in 7 Asians – compared to 1 in 10 Whites – live in high-poverty neighborhoods. The concentration of people of color in high-poverty neighborhoods that have fewer resources and opportunities for good health is a major driver of disparate health outcomes by race.[9] The gap in life expectancy between African Americans and Whites in Alameda County has been widening. In 2009, African Americans lived (on average) almost 7 years less than Whites. The geographic concentrations of race,

poverty, and poor health reflect a legacy of racial discrimination and segregation as well as present-day policies and practices that perpetuate unjust and unequal patterns.

Primary language:

Alameda County is a linguistically diverse community, where more than two of every five (43%) residents speak a language other than English at home, and nearly one in six (16%) has limited English proficiency. Among CalFresh participants 28% are non-English speaking (see figure 3, "Alameda County CalFresh Recipient Demographics), with the predominant language spoke being Spanish (18%), followed by Chinese and Vietnamese (4% and 2% respectively). In our K-12 schools, more than 53 languages are spoken by students.

Figure 3: Alameda County CalFresh Recipient Demographics



English	English	71.6%
Non-English	Spanish	18.4%
	Chinese	4.2%
	Other	2.8%
	Vietnamese	2.3%
	Farsi	0.6%

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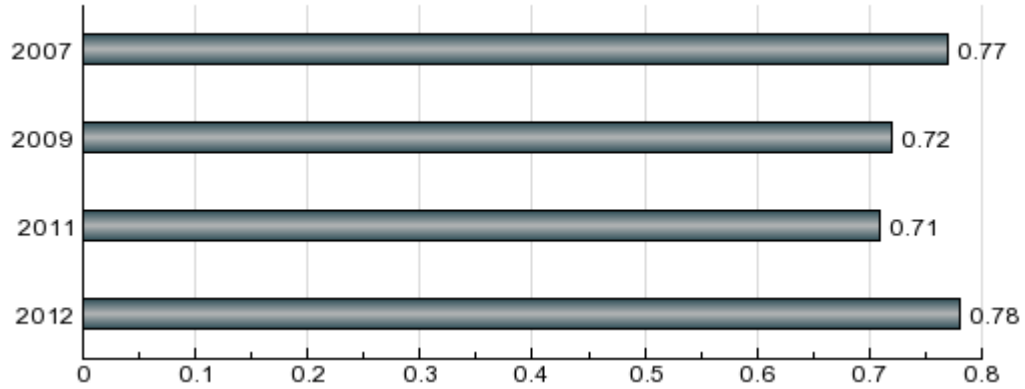
SUMMARY OF FOOD AND ACTIVITY ENVIRONMENTS (i.e. access)

Statewide, a study by California Center for Public Health Advocacy found 14,823 fast-food restaurants and 6,659 convenience stores. That compared with 3,853 supermarkets and 1,292 produce stands, including farmers markets. Alameda County has a relatively better food and physical activity environment compared to other counties in the state. A large number of chain and independent food markets contribute to the NEOPB data that show only 2% of the low income population has limited access to healthy food compared to the State average at 3%.[6] While availability of fresh food widely varies, access to healthy food is limited, especially to low income residents which underscores the need for greater efforts.

Alameda County did fare worse than the statewide average when it comes to proportion of unhealthy food options. In Alameda County, there are 4.61 times as many fast-food restaurants and convenience stores as supermarkets and produce vendors.[10] This ratio of retail food outlets is indicative that there is little availability of fruits, vegetables, and other healthy foods. Additionally, there are portions of West and East Oakland where residents can travel for miles without finding a grocery store. Figure 4 shows a time series of the density of fast food restaurants in Alameda County since 2007.

Figure 4: Fast Food Restaurant Density: Time Series



Alameda County is fortunate to have support from city and county leaders in working to improve the environments in which residents live. In January 2015, on the 50th Anniversary of President Johnson's War on Poverty, Alameda County Supervisor Wilma Chan launched a New War on Poverty. A multi-year initiative, ALL IN - ALAMEDA COUNTY currently focuses on Food Security, Economic Empowerment and Early Childhood Education. Now one year later ALL IN – ALAMEDA COUNTY is launching a campaign titled "ALL IN TO END HUNGER" to eliminate food insecurity in Alameda County by 2020. ALL IN TO END HUNGER 2020 represents a diverse group of organizations and individuals working in pursuit of a hunger-free Alameda County. The long-term

goal for ALL IN is to ensure that all residents have the power and means to access the food and economic resources they need to be financially self-sufficient. CNAP plans to counsel with the advisory group to develop a project within its plan of action.

This campaign is focusing on people, practices, and policy. It seeks to engage community members, develop collective power, improve food distribution and retail environments, food production, reduce food waste, maximize CalFresh, school meals, and WIC, and impact city, county, state and federal legislation. Several SNAP-Ed funded partners are participating in the "All In" initiative.

In terms of physical activity, a majority of residents are in close proximity to exercise opportunities, such as parks and recreation facilities (99.7% of Alameda County residents live close to a park or recreation facility). When considering personal safety, low income residents living in high crime areas do not feel safe to go outside for activity. In this case, though there are physical activity opportunities, they do not feel it safe to visit these facilities. Through CX3 assessments and community meetings, residents in SNAP-Ed eligible areas have expressed concerns with safety, walkability, and overall access to parks, stores, and schools. Issues of walkability and access are also important for older adults to encourage healthy aging. CX3 data has been used to focus community concerns in bringing about changes, such as park clean ups, opening a produce market, and crosswalk repaint. Additionally, Alameda County is ranked in the bottom quartile for violent crime, which impacts significantly on participation in physical activity.[11]

4. **Community Assessment**

As part of the community assessment process conducted for the development of this three year integrated work plan, the partners reviewed multiple needs assessments, and analyzed data on current SNAP-Ed participation, food environment index, obesity prevalence data (by age, race/ethnicity, poverty level and geographic distribution), and chronic disease rates (by race/ethnicity, poverty level and geographic distributions). The sources of data reviewed included the California Health Interview Survey, California Department of Education Physical Fitness Testing Data for grades 5, 7, and 9 combined, California Pediatric Nutrition Surveillance System, Alameda County Health Department's "The Health of Alameda County Cities and Places", Alameda County Health Data Profile 2014, Alameda County Social Services Agency (SSA) administrative dataset, Alameda County Plan for Older Adults for FFY 2016-2017, and SNAP-Ed County Profile for Alameda County 2015.

According to the recently released annual county health outcomes rankings, compiled by the Robert Wood Johnson Foundation and the University of South Carolina Population Health Institutes, Alameda County ranks 19th among California's 57 counties, the worst among counties within the San Francisco Bay Area.12 Rankings for neighboring counties include: San Joaquin—41st, Contra Costa–18th, San Francisco–10th , Santa Clara–3rd, San Mateo–2nd, and Marin—1st. More detail of the health and behaviors of county residents will be described in the following paragraphs.

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HEALTH

According to the 2010 Alameda County Public Health Department (ACPHD) comprehensive report titled, "The Health of Alameda County Cities and Places"[13], communities of color and low-income communities continue to fare poorest on most key health indicators tracked over time (i.e., obesity, diabetes). African Americans are more likely to report fair/poor health status compared to Whites. Low-income adults are over four times as likely to have fair/poor self-rated health as those from high-income households.

Obesity prevalence:

According to the 2014 ChangeLab Solutions report *The Health and Economic Impacts of Obesity in Alameda County* more than half (55%) of adults and 61% of SNAP-Ed adults are overweight or obese.[14] Heart disease and diabetes, diseases commonly contributed to by obesity status, were among the 10 leading causes of death in Alameda County in 2010.

Prevalence of overweight increased with income, and the reverse pattern was observed for obesity. Those between 100 and 199% of the federal poverty level (FPL) are significantly more obese than those in the income group at 300% or above FPL. Nearly 70% of adults are overweight or obese in the 100 to 199% FPL group.

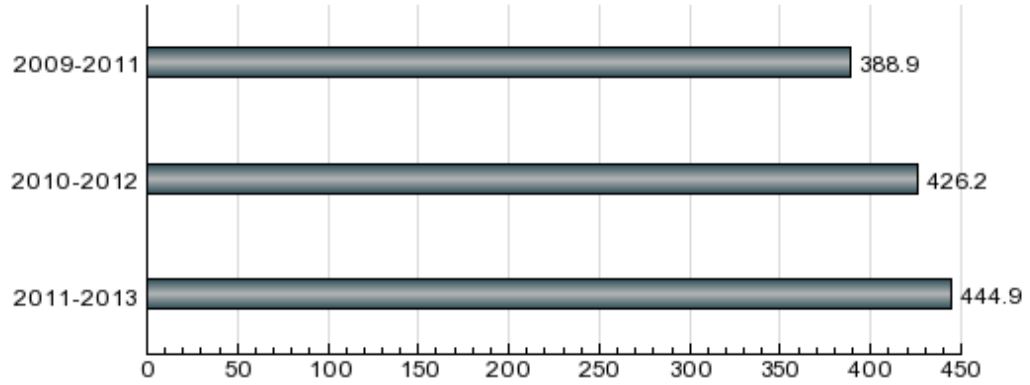
African Americans had the highest prevalence of obesity (42.4%)—over five times the rate among Asian/Pacific Islanders (API) and 2.4 times the rate among Whites. Fair/poor self-rated health is three times as common among adults 65 years or older than young adults.

Whites and Latinos were most likely to be overweight of all racial/ethnic groups. African Americans had the highest prevalence of obesity (42.4%)—over five times the rate among Asian/Pacific Islanders and 2.4 times the rate among Whites.

Alameda County infants and children are not immune to the growing national epidemic of childhood obesity. Approximately 9.7% of the 20,000 babies born in Alameda County each year will be identified as obese in their first year of life. Approaching the second year of life, that rate increases to 14.1% and by three to five years of age the rate rises still to 15.8%.[15] By middle school age, an average of 34% of Alameda County youth is projected to be overweight or obese, with rates even higher (42%) in the cities of Oakland, Hayward and San Leandro.[16] Among children, Pacific Islanders have the greatest overweight proportion (43.4%) and Asians the lowest (18.8%). One-third of male children (33.2%) and one-quarter of female children (25.2%) are overweight. The Sunol school district has the lowest percentage overweight (5.2%) and Emeryville the highest (50.3%).[14]

Obesity contributes to illnesses which often require hospitalization. Hospitalizations due to obesity-related ailments has been increasing over time (figure 4). Three times as many women are hospitalized than men. The rate of African Americans (880 per 100,000) hospitalized is twice that of American Indian/Alaskan Native (411 per 100,000) and Latino (405 per 100,000), and 3 ½ time more than Whites (248 per 100,000).

Figure 5: Obesity-Related Hospitalizations: Time Series 2015[17]



BEHAVIORS

Nutrition behaviors:

Research indicates an association between the intake of vegetables and fruit and the risk of several chronic diseases shows that a high daily intake of these foods promotes health.[18] The promotion of vegetable and fruit consumption by nutrition and health policies is a preferable strategy to decrease the burden of several chronic diseases in Western societies. According to the ACPHD's *Health of Alameda County Cities and Places* report, in the county, half of adults (50.2%) consume five servings of fruits and vegetables a day. Only one in five (20.2%) adolescents and two in five children aged 2-11 has the recommended daily servings of fruits and vegetables.[19] Low-income adults are much less likely to consume fruits and vegetables than high-income adults. For children the picture is bleaker -- 72% of children (ages 2 – 11) consume 2 or more servings per day; 63% children, including teens (ages 2 – 17) consume 2 or more servings per day.

In 2013 56% of adults consumed fast food (considered an unhealthy diet) at least one time in the last week, ranging from 47% of Whites to 68% of Latinos.[20] And worse, 67% SNAP-Ed adults consume fast food each week. Consumption of fast food is 2.5 times more common among African Americans than Whites. By far, at 71%, young adults, aged 18-24, consumed the most fast food, which is often high in fat, and consumption is associated with increased caloric intake. Dietary intake of fatty foods and/or decreased consumption of fruits and vegetables have been shown by studies to increase the risk of overweight/obesity.

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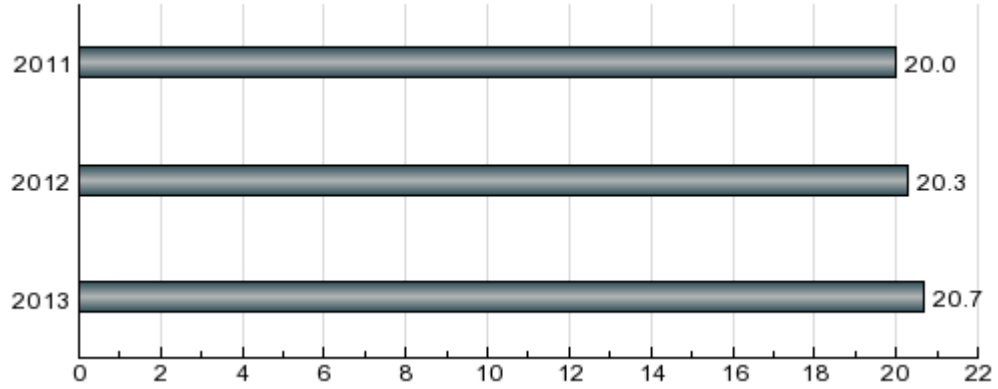
In Alameda County, 32% of adults are estimated to consume one or more sugar-sweetened beverages each week.

Food Insecurity Rates:

Food insecurity in Alameda County continues to worsen. The most vulnerable populations include children, seniors and immigrants.

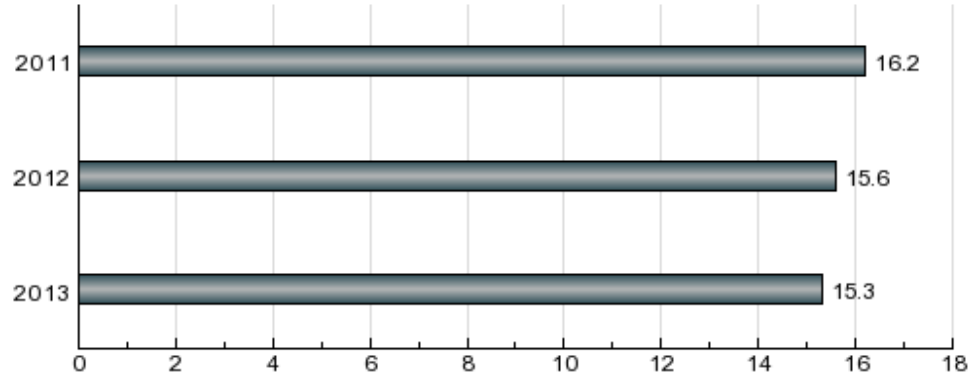
One in six (15.3%) Alameda County residents missed at least one meal this past week, and one in five seeks services at Alameda County Community Food Bank (Figure 6).[21] [22] While this number has decreased since 2011, it is most likely due to the improving economic state. The cost of living in the Bay Area remains high, and impacts the ability of families to purchase food. And an estimated 63% of these are likely income eligible for federal nutrition assistance programs (SNAP/CalFresh, WIC, free school meals, CSFP, TEFAP), as they fall within 200% poverty level.

Figure 6: Food Insecurity Rate: Time Series



For children food insecurity is a much bleaker picture (Figure 7). In Alameda County 20.7% of children are food insecure (Figure 6).[23] Children exposed to food insecurity are of particular concern given the implications scarce food resources pose to a child's health and development. Children who are food insecure are more likely to be hospitalized and may be at higher risk for developing obesity. Children who experience food insecurity may also be at higher risk for behavioral and social issues including fighting, hyperactivity, anxiety, and bullying.

Figure 7: Child Food Insecurity Rate: Time Series



Physical activity behaviors:

Adults and children alike are not reaching the recommended physical activity for health. Only four out of ten adults reported being physically active regularly. [24] Whites, reportedly, were much more likely to be physically active than African Americans (44.9% versus 29.0%); Latinos and Asian/Pacific Islanders had higher rates of physical activity than African Americans (38.2% and 33.8% respectively versus 29.0%). Only 58% of children are in a Healthy Fitness Zone based on Body Composition.[25]

Among SNAP-Ed participants, 15% of adults aged 20 and over reported "no leisure-time" physical activity; 12% of children and teens (ages 2 – 17) are physically active at least one hour everyday; 39% of children (ages 2 -- 11) are physically active at least one hour every day.[14]

HOW DATA HAS DRIVEN FFY 2017–2019 IWP

Alameda County has a long history of implementing SNAP-Ed programs as well as many foundation and privately funded community-based interventions focused on food systems, urban gardening, youth development, and other related obesity prevention efforts. Two years ago the partners conducted an asset mapping activity of all SNAP-Ed and Non-SNAP-Ed healthy eating and active living efforts. These assets were organized by intervention type to align the IOM Ecological Framework for Obesity Prevention. These interventions were further catalogued by the target audience and regions of greatest need in the county, using Alameda County SSA and Alameda County Community Food Bank (ACCFB) information. This helped us identify service area gaps, leverage points, and where SNAP-Ed services were a priority. This year we built on those efforts by updating our asset map of all SNAP-Ed healthy eating and active living efforts, and will use this, along with data noted in the Jurisdiction Section, to identify two target areas to provide an intentional, multi-

level place-based intervention that will a) reach the same audience in multiple settings (retail, faith site, early childhood sites, schools, parks, etc.) and b) target the same behavioral outcome(s).

Partners have developed a comprehensive plan that reaches all of Alameda County's diverse population and across the age spectrum, by carrying out interventions from early child care sites to senior sites. Because more than a quarter of children (28%) are SNAP-Ed eligible in the county, the partners decided to continue with interventions that are provided in early childhood, elementary, middle, and high schools. And, given that seniors struggle to make ends meet in the Bay Area (11% are SNAP-Ed eligible) AAA and UCCE will continue to work on interventions addressing the needs of seniors. Additional services are targeted to adults, who comprise the remaining SNAP-Ed eligible population (61% of adults have incomes under 185% of poverty), according the SNAP-Ed Alameda County 2015 Profile.

Geographically, the partners recognize a need to reach the full diversity of the county, as SNAP participants live and work in all areas of the county. As the largest city in the county and one with continuing high unemployment and poverty rates, Oakland—especially the neighborhoods of concentrated poverty in East Oakland--continues as a focus.

Alameda County Public Health Department has been a leader in recognizing and documenting health disparities and the social determinants of health. In the report *Life and Death from Unnatural Causes: Health and Social Inequity in Alameda County,* published in 2008, inequities in key economic, social, physical, and service environments were identified that contribute to health inequities. A chapter dedicated to food access and liquor stores concluded that in order to plan appropriate strategies, food access must be looked at in relation to a broader set of factors, including: viable transportation options and distance; affordability of food choices; proximity to unhealthful food sources; neighborhood safety; consumer preferences (such as store appearance, food selection, and availability of ethnic-specific foods); store hours of operation; and cultural and language competence of store owners and workers. This is in alignment with our past Communities of Excellence (CX3) assessments and community forums and our county results from the CDPH Healthy Retail Campaign survey data.

We plan to utilize these assessments and leverage the retail work being carried out by the county Public Health Department's Community Health Services Division, which includes county Tobacco Control, Alcohol and Other Drugs, and Nutrition Services, as well as contracted community-based organizations. Efforts will continue to focus on creating healthier retail environments and point of service education to increase client demand.

Since many of the county partners have been implementing SNAP-Ed programs for over 10 years, we have had the opportunity to conduct both process and impact evaluations with recipients of program services and have incorporated this feedback into the program design. ACPHD staff compared results of impact evaluations from multiple strategies, and found that participants of peer education interventions gained nutrition knowledge and reported positive behavior change outcomes. Peer education also has proven to be a very effective model in youth development programs as documented by impact evaluations conducted by ACOE and we plan to continue these interventions again this year.

Given the continued funding allocation reduction, our local SNAP Ed partners are determined to focus on long term outcomes of policy, systems and environmental change, and local goals and objectives were written with this long term objective and sustainability in mind. To do this we will focus nutrition education and obesity prevention activities to create change at the community level. We will use the Nutrition Education and Obesity Prevention Portfolios as outlined in the USDA WRO's SNAP-Ed Evaluation Framework: places where people live, learn, shop, work, play & eat. This format will be used to help clarify how Alameda County's FFY17-19 Work Plan encompasses the work of sub-grant contracts, deliverables, Work Plan objectives, as well as the 5 State objectives. Our partners have selected Live, Learn-A, Learn-B, and Shop portfolios to focus our efforts, and are defined below.

LIVE: Community Gardens, Healthy Food and Beverage Standards; Faith, Healthy Food Distribution at Emergency Food Sites

LEARN: Early Childhood and School Wellness Policies

SHOP: Healthy Corner Stores

5. **Community Change Goals**

The Alameda County Nutrition Action Partnership (CNAP) which includes all three Local Implementing Agencies (LIA) developed the following overarching goal for our collective work to reduce the prevalence of obesity and the onset of related chronic diseases:

Support environments that promote optimal health for all SNAP-Ed eligible Alameda County residents, where local nutritious food and physical activity opportunities are readily available and easy to access.

The first step in reaching this goal is to identify the opportunities and organizations that are in the ready state to make internal operational changes or policies that promote healthy eating and active living. The policy, system, and environmental (PSE) change efforts identified in our plan focus on multiple strategies that touch all levels of the age continuum, starting with early childhood agencies (nutrition and physical activity policy development and implementation), and advancing through school-aged children, adults, to senior housing sites (building gardens in low income senior housing complexes).

The Community Change Goal is in alignment with other county collaborative efforts such as the Alameda County Obesity Prevention Partnership (ACOPP) and the Interagency Children's Policy Council, which have both identified obesity prevention as a critical priority.

The Alameda County Interagency Children's Policy Council (ICPC) serves as a catalyst for working together across County systems to improve outcomes related to the health, safety and success of our children. ICPC is composed of County agency and department directors, Board of Supervisor members and other County representatives. By using elements of Collective Impact and Results Based Accountability, ICPC holds itself accountable for improving

indicators that measure how well our children are doing. ICPC staff convened a diverse group of county agencies, community based organizations and funders to develop and prioritize the following strategies to reduce childhood obesity:

1) Coordination – Combining the efforts of multiple county collaborations (CNAP, ACOPP, and ICPC) into a partnership which would be the backbone organization to further developing strategies that address childhood obesity.

2) Public Awareness Campaign – To provide the facts about issues related to obesity to specific target populations in a new and more effective delivery channel.

3) Model Programs – supporting current programs that show promising potential, but lack the resources to scale. The types of programs being explored include, School Health Center Models, Training of Child Care Providers, and Family Oriented Prevention and Interventions.

4) Initiating and Advocating for Policies Effecting Childhood Obesity Rates – on the local, state, and federal levels.

While formal goals have yet to be identified, these long term strategies coordinate well with the objectives of this integrated SNAP-Ed plan.

The LIAs in Alameda County are committed to addressing the following local objectives for FFY 2017-2019 to contribute to the larger community change goals:

1. Partnerships: By September 30, 2019, expand and diversify its CNAP collaboration to include a minimum of ten (10) new, non-SNAP-Ed-funded/non-traditional partners to achieve local goals aligned with selected statewide goals.

2. Policy, Systems, and Environmental Change: By September 30, 2019, at least 50 SNAP-Ed eligible sites will make at least one policy, system, or environmental (PSE) change that will improve and/or increase access to and/or support for healthy food and/or safe environments to increase physical activity.

We will focus on the following PSE strategies:

- **Community/School Gardens**
- **Early Childhood Education Settings**
- **Healthy Food and Beverage Standards**
- **Healthy Retail Environment**
- **Healthy School Settings**
- **School Wellness**

The PSE strategies are detailed within each three-year objective, and speak to the connection to our community change goals.

3. Direct/Indirect Education: By September 30, 2019, align county partners around a specific place-based nutrition and/or physical activity campaign, implementing up to 20 multi-level, intervention strategies in two targeted neighborhoods.

4. Targeted Community Intervention: By September 30, 2019, Alameda County will reach 11,000 SNAP-Ed eligible residents through evidence based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

The three LIAs in Alameda County will work together on the four local objectives listed above – each working within its population reach and area of expertise. The Alameda County LIAs will conduct allowable activities to support the larger community change goals to reach the SNAP-Ed eligible populations. All LIAs will provide nutrition and physical activity education, as well as pursue complementary efforts to support policy, systems, and environmental changes. Information on how each local objective relates to the state objectives is below. Detail on activities in each objective are in Section A9: Intervention and Evaluation Plan Narrative Summary and Section C: Intervention Plan.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Alameda County Nutrition Action Partnership (CNAP), established in 2006, is the key collaborative that oversees Alameda County's integrated programmatic plan designed to achieve SNAP-Ed goals and objectives. Alameda CNAP meets monthly with a formal agenda; minutes of discussions, results, and actions are recorded. Funded SNAP-Ed partners and unfunded member organizations work together to coordinate and cross-promote direct and indirect nutrition education and obesity prevention interventions throughout the county, and share policy, system, and environmental change strategies and changes, serving low income populations. The strength of these long-term strong partnerships allows CNAP to leverage non-SNAP-Ed resources to help expand program reach. CNAP reviews community assessments, analyzes data, and establishes priorities to guide our collaborative projects, and identifies which partner is best poised to lead and implement specific interventions so as to reduce competition and duplication of efforts. CNAP members agreed to promote clear and consistent messages to SNAP-Ed eligible populations in Alameda County. As a group CNAP members are able to achieve broader, more successful, and more sustainable community impact that's rooted in multi-level public health and evidence-based approaches.

In addition to CNAP there are other collaborative efforts in Alameda County that include both funded and non-funded SNAP-Ed partners. The Alameda County Obesity Prevention Partnership (ACOPP) grew out of a previous Healthy Eating Active Communities (HEAC) partnership and includes members from the health sector (Kaiser Permanente, La Clinica, Alameda Health System -- Highland Hospital, Oakland Children's Hospital, Alameda Alliance for Health), academia (UC Berkeley), YMCA, and County departments (WIC, Nutrition Services, Child Health and Disability Prevention). ACOPP's work to date has focused on networking and information sharing, as well as supporting consistent messaging.

Another collaborative effort is the obesity workgroup of the Interagency Children's Policy Council (ICPC). ICPC is composed of county agency and department directors, Board of Supervisor members and other county representatives charged with serving as a catalyst for working together across county systems to improve outcomes related to the health, safety and success of children. ICPC staff convened a diverse group of county agencies, community based organizations and funders to develop and prioritize strategies related to obesity prevention. CNAP partners were actively involved in this workgroup and will coordinate with future ICPC convenings to ensure they build upon and further SNAP-Ed goals and objectives. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments.

LIA and Partners' SNAP-Ed and Obesity Prevention Activities

*(Agencies in **BOLD** are LIAs and/or subcontractors for LHD for FFY2017-2019)*

Alameda County Community Food Bank (ACCFB) Every month, 116,000 unduplicated clients rely on the Food Bank -- two thirds are children and seniors. In 2014, 1 in 5 residents of Alameda County was relying on Food Bank assistance to feed themselves and their families. The nutrition education program provides nutrition education, materials, and trainings to low-income community members and/or providers of services to this population. Since 2001, the Food Bank has strategically tackled the problem of food insecurity and chronic disease prevention through an active nutrition education program. This has been done via the delivery of nutrition education workshops, food demonstrations, and educational materials. In 2014, Food Bank nutrition education staff conducted a total of 160 nutrition education activities reaching 6,222 Food Bank clients with incomes at or below 185% of the Federal Poverty Level (FPL). Through nutrition education and cooking skills training, the Food Bank ensures that healthy food items will be best utilized by low-income community members and will support their well-being and long-term health. Furthermore, the nutrition program maintains ACCFB's nutrition policy which ensures that food distributed by the food bank is as healthy as possible. The nutrition program also encourages food bank member agencies to adopt similar guidelines.

Alameda County Area Agency on Aging (ACAAA) provides several non-SNAP Ed nutrition services. Approximately 270,000 congregate and 575,000 home delivered meals are prepared annually throughout Alameda County, funded primarily with AAA Older Americans Act (OAA) Title IIIC funds and service delivery from local non-profit agencies. All meals meet 1/3 of the US Dietary Reference Intakes for older adults (60 years and older) and comply with the current Dietary Guidelines for Americans. Services target low income and minority clients. Alameda County also has a strong brown bag grocery program, managed by Mercy Retirement and Care. Over 4,500 low income seniors annually receive a twice-monthly bag of groceries, including fresh fruits and vegetables.

In addition OAA Title III D funds support health services and disease prevention, which include nutrition education from local service providers. Alameda County Measure A funds support fall prevention for older adults, which includes various evidenced-based programs that promote the role of nutrition in falls prevention. ACAAA also receives SNAP Senior Farmers Market vouchers annually. Vouchers are distributed to local senior service providers, who distribute the vouchers to their low income clients.

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Alameda County Nutrition Services (ACNS) provides nutrition and physical activity intervention programs from multiple non SNAP-Ed sources of funding including local Measure A tax funds and County General funds. Safe Routes to School – a Cal Trans funded program -- supports the development and ongoing operation of School Safety Patrols and other walk/bike education campaigns, as well as school walkability assessments and the facilitation of school community to implement necessary changes to improve school safety.

ACNS is also responsible for the convening of multiple professional collaboratives related to nutrition and food access including the County Nutrition Action Partners (CNAP) and Alameda County Obesity Prevention Partnership (ACOPP). In addition ACNS staff plays leadership roles in community collaboratives addressing food access and nutrition issues such as the Healthy Oakland People and Environment (HOPE) Collaborative, the Oakland Food Policy Council, The Oakland Unified School District Nutrition Advisory Council, and Bay Area Nutrition and Physical Activity Collaborative (BANPAC).

City Slicker Farmers organizes low-income communities to achieve equal access to fresh, healthy, organic food through Community Market Farms, Backyard Garden, and Urban Farming Education Programs.

Project EAT (Educate, Act, Thrive), Alameda County Office of Education (ACOE) implements a variety of youth focused nutrition and physical activity interventions in Central and East Alameda County from a variety of funding sources. In all eight San Leandro Unified elementary schools and four of the San Lorenzo Unified elementary schools, teachers receive professional development in order to integrate nutrition education and physical activity throughout their school day from USDOE Carol M White funding. This year Project EAT will extend their youth development peer to peer High School Educators from Hayward Unified School District and San Lorenzo Unified School District to the Oakland Unified School District. Our Youth Participatory Action Research (YPAR) program invites high school youth to think about their food system, and to research and provide solutions to Adult allies in the East Bay. Kaiser Permanente continues to fund youth work in conjunction with School and Community Gardens. Also, the Hayward Promise Neighborhood is funding a Student Advisory Board for the Tennyson High School Farm. Lastly, ACOE is working in the Ashland/Cherryland unincorporated area, creating community gardens and programming using a model where youth build, mentor and maintain the space.

The University of California Cooperative Extension (UCCE) of Alameda County celebrated its 100th year of service to California constituents in September 2014. Across California, the UCCE local offices are arms of the University linking local issues with the university's educational and extension programs and basic and applied research. UCCE's academics are stewards, problem-solvers, catalysts, collaborators and educators who work in full partnership with federal, state, county and private resources. Campus-based specialists and county-based farm, family and consumer sciences, natural resources, and youth development advisors work as teams to bring practical, unbiased, science-based information to solve problems across California involving all spheres of the socio-ecological spectrum.

The Expanded Food and Nutrition Education Program (EFNEP) in Alameda County partners with community based organizations and schools to deliver behaviorally-focused nutrition education programming to low-income youth, families and communities. EFNEP educators and trained volunteers promote wellness through a nutrition and food resource management series for parents, a seven lesson nutrition series for youth, and participation in

school and community health related events. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and become more physically active. EFNEP provides programming to 30 schools, 5 Head Start centers, 2 adult schools, and 2 community centers, and reaches approximately 3,000 youth and 400 adults with series based education.

The objectives of the UC CalFresh program are to increase the knowledge and skills of SNAP eligible participants to make healthy food choices; spend food dollars wisely; reduce food insecurity; promote safe food handling to prevent food borne illness; promote lifestyle and environmental changes to increase physical activity, and to help prevent childhood obesity and other preventable chronic diseases. Target groups are Early Childhood (EC) teacher extenders at 28 sites, EC parents at 17 sites, and adults and seniors at up to 25 community sites. Program activities include direct and indirect nutrition education for adults and seniors, extender nutrition and gardening education for preschoolers, and collaboration with partner agencies to effect policy systems and environmental change in physical activity and smarter lunchroom movements for EC center.

In addition to the UC CalFresh program, Alameda County UCCE benefits the SNAP population through its 4-H Youth Development Program that reaches about 750 youth annually and the Master Gardener Program makes over 16,000 contacts. Applied research examines educational strategies for vulnerable/at--risk audiences; environmental research addresses urban gardening issues related to soil toxicity, integrated pest management, and smart water-use strategies. Research on food security examines food production, delivery, availability and access. Assessing a secure food supply also examines safe food handling from production to the point of consumption in the home and community.

OUSD Health & Wellness and Nutrition Services

In order to implement the OUSD comprehensive Wellness Policy, several strategies, initiatives and programs are in place. The Wellness Champion program stipends school site staff (and sometimes parents) to lead site wellness councils, create site wellness plans and incorporate nutrition education, garden education, physical activity, safe routes to school, staff wellness and youth leadership programming into their school sites. In the 15-16 school year, there are 80 site wellness champions at 55 schools. The District Wellness Council is the advisory body for the Wellness Policy and the Wellness Champion program.

OUSD Nutrition Services not only oversees the school meal program, but works in partnership with OUSD Health & Wellness to develop opportunities for students and families to increase access to healthy food and nutrition education. They train after school providers to cook and provide nutrition education at their sites, salad bar parent champions to promote the salad bar, food service staff to cook in the classroom, as well as coordinate produce markets at 15 or more school sites each year.

Alameda County Social Services Agency (ACSSA) provides weekly farm stands at Social Service Agency office locations three days a week. The Social Services Agency's Farm Stands create a sustainable workforce/subsidized wage program that provides job training and employment to CalWORKS

participants, while also making locally-grown fruits and vegetables available to the County's impoverished neighborhoods. The farm stands are presented in collaboration with Dig Deep Farms & Produce, a project of the Alameda County Deputy Sheriffs' Activities League.

All In To End Hunger 2020 is a collective impact project initiated by Alameda County Board of Supervisor Wilma Chan. All In to End Hunger 2020 represents a diverse group of organizations and individuals working in pursuit of a hunger-free Alameda County. Alameda County and its cities have a strong history of promoting community health by addressing the social and environmental factors that drive disease. All In to End Hunger 2020 is attempting to utilize programmatic and policy efforts to stop the cycle of poverty that leads to hunger by looking at inefficiencies in the food supply system and addressing structural economic inequities.

Fresh Approach is a 501(c)3 non-profit organization that works to create long-term change in local food systems by connecting California communities with healthy food from California farmers and expanding knowledge about food and nutrition. Fresh Approach provides nutrition education and cooking demonstration programs to communities throughout the San Francisco Bay Area, including Alameda County, and conducts community outreach to promote the use of CalFresh at local farmers' markets and the Market Match program which provides a bonus to CalFresh customers at local farmers' markets. Fresh Approach also operates a mobile farmers' market called *Freshest Cargo* that addresses the lack of access to fresh, locally-grown produce in many food desert communities by selling farmers' market produce at wholesale rates in areas where traditional farmers' markets do not exist.

Healthy Oakland People and Environments (HOPE) is a collaborative of community-based organizations, public agencies, and Oakland residents working to support community-driven, environmental changes which will reduce health inequities within the most vulnerable communities of the Oakland flatlands. HOPE focuses on health equity efforts in the areas of Food Systems, Built Environment, and Community and Youth Engagement.

Mandela Marketplace is a non-profit organization that works in partnership with local residents, family farmers, and community-based businesses to improve health, create wealth, and build assets through cooperative food enterprises in low income communities. Programs include: Mandela Co-op, a grocery store and nutrition education center; Community farm stands; Healthy Corner Store Alliance; and Ashland Cherryland Food Policy Council and the Urban Greening Master Plan.

Oakland Food Policy Council (OFPC) is a 21-seat volunteer council that is working to establish an equitable and sustainable food system. OFPC works with diverse constituencies across different food system sectors to create a healthy and resilient local and regional food system. OFPC aims to make a healthy, local food system a top priority in our city and engages in state and national action for food policy reform. OFPC carries out research, fosters collaboration and engages in collective advocacy for four priority policy initiatives: economic security & development; food access; local and sustainable food procurement; and urban agriculture.

Peoples Grocery – working on food access and food justice leadership development.

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The Alameda County Women, Infant and Children (WIC) Supplemental Nutrition Program assists low income pregnant women and mothers who just had their babies, infants, and children 1-5 years old. WIC provides nutrition education, breastfeeding support, and food vouchers to buy healthy foods. Some of the WIC activities include nutrition classes, individual counseling, and lactation assistance. Breast pumps may be on loan or free for breastfeeding moms upon assessment. WIC also offers non-invasive hemoglobin tests for participants over 2yrs old. WIC partners with Office of Dental Health to provide dental screenings for children, with Help Me Grow to assess developmental milestones and First 5 to identify families who may need further support. In the summer, WIC provides cash value vouchers to use at the nearest farmers market to purchase fresh fruits and vegetables.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Promote Healthy Weight
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Water promotion
X	Lean Meat & Beans	X	Sodium & Potassium	X	Other *(specify):*

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used to implement this three-year integrated work plan will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2017-2019 USDA approved California SNAP-Ed Integrated Curricula list. Alameda County partners reviewed the approved lists and selected educational materials that are most relevant to the age and ethnic background of our target audience, the purpose of the intervention, and which best reflected the needs of the population, as well as our chosen three-year and annual objectives. All curricula and materials will be defined in more detail in Section C of this work plan, and appropriate for the target audience identified in Section B:" Target Audience Description" of this document.

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9. **Intervention and Evaluation Plan Narrative Summary**

Alameda County's implementing agencies (ACPHD, AAA, & UCCE), subcontractors, and non-SNAP funded partners will collaborate to offer comprehensive integrated healthy lifestyle, physical activity, and obesity prevention education programming over the next 3 years, covering four setting portfolios: Live, Learn-A, Learn-B, and Shop. Coupled with policy, system, and environmental change activities, the plan will serve a high percentage of the SNAP-Ed eligible population in the Alameda County catchment area. Collaborating partners will include traditional and nontraditional agencies and groups (i.e. faith-based institutions, retail outlets, and community based organizations) serving SNAP-Ed eligible residents in Alameda County.

Using the guidance of the SNAP-Ed Interventions Toolkit for States, the Alameda County implementing agencies will conduct community assessments and collaborate on identifying client needs. The findings will be used to establish healthy nutrition and wellness education, policy, systems, and environmental change strategies. These combined interventions are expected to facilitate the adoption of healthier individual, family, community, and societal attitudes and lifestyle behaviors. The results of which are expected to lead to an increased consumption of healthy foods/beverages and physical activity, and a decrease in the consumption of sugar-sweetened foods/beverages among early childhood, school aged, adults, and the elderly.

The Integrated Work Plan FFY 2017-2019, details comprehensive multi-level delivery strategies, and the intervention methods include direct and indirect nutrition education/physical activity promotion, and will support policy, systems, and environmental changes. The intervention plan offers:

- Direct nutrition, wellness, and physical activity education to address individual, family, and community needs of population groups across the life span; teachers are trained to extend direct nutrition and wellness and garden-based education to preschool children and seniors; peer educators/champions are trained to conduct direct nutrition and wellness education to youths and adults.
- Indirect education will include provider education, community events and countywide messaging to expand the reach of the nutrition, wellness, and obesity prevention program, and to increase community awareness, motivation, participation, and community action/change.
- Policy, Systems and Environmental change strategies conducted are expected to generate positive support for changes in various spheres of the socio-ecological model; help make healthy foods and beverages and physical activity opportunities easily accessible and affordable to SNAP-Ed Eligible residents; improve the health inequity of county residents; and address unmet needs for program access and sustainability in low income underserved communities.
- Multi-level, place-based nutrition and/or physical activity intervention strategies in two targeted neighborhoods will test the ability of the collaborating partners to coalesce the people, community and financial resources, and stakeholder influences to impact on the nutrition and lifestyle related problems and issues in selected underserved SNAP-Ed eligible communities.

The activities of the Local Implementing Agencies, subcontracted partners, and non-SNAP-Ed funded partners are grounded in the Recommended Dietary Guidelines for Americans, 2015, and approved science-based information and strategies to affect change in individual, family, and community behaviors. Collaborative assessments and programming strategies are designed by CNAP to ensure that SNAP-Ed interventions are spread appropriately

across eligible geo-regions, and prevent duplication of efforts. Special efforts are made to insure that populations are served, and specific activities are delivered by agencies best positioned, with staff and resources to address the language, cultural, literacy and other population and age-specific needs of children aged 0-5, school aged children, youth, adults, and seniors age 60 and older.

Direct and Indirect Interventions and Methods:

- **Nutrition education/physical activity delivered in early childhood settings:**
    - ACPHD will train and support at least 15 family advocates/parent educators annually to assist with nutrition education activities, parent participation in nutrition interventions, and promote healthy eating for children aged 0-5.
    - UCCE will train teachers on approved curricula to conduct series based nutrition and wellness and physical activity education in the classroom for children aged 0-5 at 28 qualifying early childhood sites to reach more than 2,000 children and 200 parents annually .
    - UCCE will train teachers on approved curricula to conduct garden-based education at up to 24 sites over the 3 year cycle using existing infrastructure and prior assessments, reaching over 17,000 preschool students.
- **Nutrition education/physical activity in school settings:**
    - ACPHD will train and provide technical assistance to teachers at 25 schools to conduct nutrition education in the classroom.
    - ACPHD will train and support teachers, after school coordinators and staff, food service workers, and high school youth to conduct nutrition education at a minimum of 20 schools and after school sites.
- **Nutrition education/physical activity in faith institutions:**
    - ACPHD will conduct nutrition education and physical activity classes at qualifying faith-based institutions reaching over 300 SNAP-Ed eligible participants.
- **Nutrition education/physical activity in senior settings:**
    - UCCE will conduct series-based nutrition education for more than 500 SNAP-eligible mature adults and seniors annually at community/senior centers and low-income housing sites.
    - AAA will conduct series based nutrition education classes for more than 100 seniors at 2 low income senior housing sites.
- **Nutrition education/physical activity in retail outlets:**
    - ACPHD will conduct nutrition education through monthly retail tours and cooking demos at 4 qualifying retail outlets reaching up to 400 SNAP-eligible residents.
    - UCCE will teach participants in direct education classes and workshops on how to plan, shop, and save to make economical healthy food choices at retail stores where they shop.
- **Nutrition education/physical activity in community settings:**
    - ACPHD will conduct training and support for 20 community members/peer health educators and 10 culinary arts/nutrition students to provide series-based nutrition education for 1,500 or more SNAP-eligible residents.
        - ACPHD will conduct nutrition education in one time only and series-based classes reaching 420 SNAP-Ed eligible residents.

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Policy, systems, and environmental (PSE) Support:

- **PSE in early childhood settings:**
  - ACPHD will provide technical assistance and training for educators, staff, and family advocates/parent educators at up to 18 early childhood sites over 3 years to establish and/or implement policies supporting healthy environmental changes to increase fruit and vegetable consumption and physical activity for children 0-5.
  - UCCE will pilot Smarter Lunchrooms Movement activities at 2 early childhood sites in Year one, 3 sites in Year 2, and 3 sites in Year 3 reaching over 600 students.
- **Promoting PSE in school settings:**
  - ACPHD will train, provide technical assistance, and collaborate with school district staff, school administrators, Wellness Champions, and mobile food vendors at a minimum of 30 schools to implement the School Wellness Policy on fruit and vegetable consumption and physical activity for school-aged youth.
  - ACPHD will train and provide support for youth leaders at a minimum of 3 schools (Year 1) and 2 schools (Years 2 and 3) to conduct environmental assessments and affect environmental changes to promote fruit and vegetable consumption and physical activity in SNAP-Ed eligible communities.
  - ACPHD will promote the consumption of healthy foods and beverages and/or physical activity through health fairs/events, print, mass media, social marketing, and other public relations methods to reach school-aged youth at 20 qualifying schools.
- **Promoting PSE changes in faith-based institutions:**
  - ACPHD will train and provide technical assistance to faith leadership, health ministries, and community members at 6 faith-based institutions to establish and/or implement policies supporting healthy environmental changes to increase fruit and vegetable consumption and physical activity in faith-based communities.
  - ACPHD will promote consumption of healthy foods and beverages and/or physical activity through health fairs/events, print, mass media, social marketing, and other public relations methods to reach at least 600 SNAP-eligible residents annually.
- **Promotion PSE in senior settings:**
  - AAA will train and provide technical assistance for staff and participants at 2 senior service organizations to establish and/or maintain community gardens and implement garden-based nutrition education and policies to promote/support an increase in fruit and vegetable consumption and physical activity.
  - UCCE will support the maintenance of 1 established garden and a monthly produce stand at I senior site reaching 150 residents
- **Promoting PSE in retail outlets:**
  - ACPHD will train and provide technical assistance for staff and store owners/managers for up to 6 retail outlets to establish and/or implement policies supporting healthy environmental changes to increase fruit and vegetable purchases.
  - ACPHD will partner with community organizations and County departments working in retail settings to leverage resource sharing, and community engagement to impact on environmental change.

- ACPHD will promote consumption of healthy foods and beverages and/or physical activity through events at retail sites i.e. Fruit and Veggie Fest, print, mass media, social marketing, and other public relations methods to reach at least 300 SNAP-eligible residents.

- **PSE policy development for county/city agencies.**
  - ACPHD will review and update the Alameda County Nutrition and Physical Activity Policy and Guidelines.
  - ACPHD will train and provide technical assistance to county agencies on the implementation of the Policy and Guidelines.
  - ACPHD, AAA, & UCCE will educate county and city administrators on the need to prioritize and develop potential policy solutions.
- **Promoting PSE changes in partner agencies.**
  - ACPHD will train, provide technical assistance, and peer-to-peer mentoring opportunities for up to 10 food bank partner agencies to establish and/or implement nutrition policies.
  - ACPHD will conduct a Train-the-Trainer workshop annually to increase capacity of partner agencies to promote healthy eating and physical activity.
  - ACPHD will train medical and health care professionals, and provide technical assistance on how to make PSE changes to better serve SNAP-Ed eligible populations.
  - ACPHD will train and provide technical assistance for 10 partner organizations to establish and/or implement policies supporting healthy environmental changes to promote fruit and vegetable consumption and physical activity in SNAP-eligible communities.
  - UCCE will train early childhood professionals at 6 new sites on healthy nutrition, wellness, and food safety in early childhood center environments.
- **Partnerships for change with community organizations:**
  - All implementing agencies (ACPHD, UCCE, and AAA) and other CNAP partners will collaborate to disseminate previously developed joint food safety net programs outreach materials, cross training, streamlined referral processes, and coordinate messaging, interventions, reach, and food access to increase food security.
  - All implementing agencies, CNAP partners, and other community partners such as Unity Council, Youth Uprising, Lotus Bloom, and La Clinica de la Raza, will promote consumption of healthy foods and beverages and/or physical activity through health fairs/events (such as Zumba Fest), print, media, social marketing, and other public relations methods to reach at least 1000 annually.
  - CNAP partner agencies will provide annual updates to local decision makers: school/district administrators, City Council members, and Board of Supervisors on healthy nutrition and obesity prevention needs and priorities.
- **Coordination and Collaboration:**
  - AAA, ACPHD, and UCCE will together identify, assess, and conduct baseline assessments in two specific geographic areas where low-income, ethnically diverse neighborhoods, known to have poor access to healthy foods, to target multi-level concentrated campaign.
  - AAA, ACPHD, and UCCE will develop a strategic targeted campaign, in the two specific geographic areas, providing culturally-appropriate direct and indirect education, training of champions, and assisting in the development of policies in faith-based organizations, retail outlets, schools, community centers, food pantries, and housing sites located in the target area. Strategies will be revised, based on post assessment findings. A sustainability plan of action will be created for maintenance and expansion of obesity prevention efforts.

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Evaluation Plan Narrative Summary

Alameda County's 2017-2019 evaluation plan is strategically designed to capture the annual and cumulative SNAP-Ed programs' progress, skill development, behavior changes, and environmental changes realized by multi-level intervention strategies over the 3 year cycle. The strategy proposed is intended to evaluate outcomes or impacts achieved within the four spheres of the Socio-ecological model. The plan is detailed and organized by objective, intervention strategy, activity type, collaborating agency(s) and the evaluation tools/documentation proposed. While not fully evidenced the local implementing agency partners expect to derive an approach to evaluate selected indicators by intervention type across agencies to offer a countywide perspective and comparison to the statewide goals and smart objectives

The evaluation plan incorporates approved tools and processes selected to document progress/performance in relation to the statewide smart objectives; positive progress/knowledge gain/behavior change/intent to change derived from multiple educational approaches and strategies to achieve local goals and objectives; and to document policy development, implementation, and support achieved through environmental change interventions:

a) Pre/post-test with approved University of California Food Behavior Checklist will be used by ACPHD and UCCE to evaluate the level of behavior change achieved with direct individual/family-focused series based nutrition and wellness education/physical activity; the Cooking Attitude and Self-efficacy Survey will be used by ACPHD for adults; and UCCE's Intent to Change surveys for one time only workshops;

b) Pre/post-test with approved University of California Fruit and Vegetable Checklist will be used to evaluate outcomes associated with garden-based education with seniors at 2 sites;

c) Train-the-trainer early childhood teacher direct nutrition and wellness education, and physical activity promotion in the classroom will be evaluated with the approved UCCE retrospective Teacher Observation Tool during the third quarter of the program year;

d) Peer youth education will be evaluated with the approved CDPH Youth Nutrition and Physical Activity Survey/Youth Risk Behavior Survey;

e) Public education for community, providers, public officials, and stakeholder's will use exit evaluations to rate/rank effectiveness;

f) A tool for evaluating the multi-level coordinated nutrition and wellness and healthy lifestyle education, policy, and social media approaches and strategies in 2 targeted neighborhoods will compile selected indicators found in approved standardized tools i.e. Pre/Post Food Behavior Checklist, Fruit and Vegetable Checklist, Youth Survey tools, to gauge success. Other approved tools/methods will be selected during Year 1 based on the activities agreed upon by the collaborating groups for the 3 year cycle;

g) The Pre/Post CHOICE evaluation tool will be used to assess PSE changes facilitating nutrition, wellness, and physical activity policy development and implementation in preschools and Head Start programs;

h) PSE RE-AIM and Garden Surveys will document PSE changes facilitating increased fruit and vegetable consumption by gardening education in preschools and elders living in low income senior housing;

i) PSE RE-AIM, SLM Scorecard for SLM, process evaluations and internal tracking tools will document PSE changes facilitating increased consumption of healthy beverages and active lifestyle in homes and communities leading to safe environments for families to increase activity.

Summary: The combined outcomes from the evaluation tools and strategies proposed will help Alameda County identify/quantify the progress made toward achieving local goals within the spheres of the Socioecological Model as well as its contribution toward advancing state-wide objectives. Overall, the evaluation plan will provide: nutrition education (behavioral change) outcome data from multiple venues, representing highly diverse audiences with cultural, ethnic, language, and literacy needs; coverage of ages from preschool to seniors; environmental changes to increase access, opportunities, and motivation for participation; integrated partnerships to make collective impact on long-term healthy eating practices; and evidence that positive inroads are being made on shaping positive attitudes towards healthy nutrition, physical activity, and healthy weight over time.

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[17] http://www.healthyalamedacounty.org/modules.php?op=modload&name=NS-Indicator&file=indicator&iid=17944081
[18] http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3419346/
[19] http://www.healthyalamedacounty.org/modules.php?op=modload&name=NS-Indicator&file=indicator&iid=7913295
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[21] http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/2013/CA_AllCounties_CDs_MMG_2013.pdf
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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	4.5		0 to 4 years old (Preschool):	800
Female	55.5		5 to 17 years old (School Age):	20,400
			18 to 59 years old (Adult):	11,500
			60 years old and over (Senior):	850
Total:	100%			33,550

3. Ethnicity/Race
Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
15%	85%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	No data	30%
Asian	No data	31%
American Indian/Alaskan Native	No data	1.5%
Native Hawaiian/Other Pacific Islander	No data	1.5%
White	No data	31%
Multiple/Other	34%	5%
Total:		100%

4. Languages Used in Intervention Activities and Materials

English	58%	Farsi	0%	Russian	0%
Spanish	24%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	3%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	10%	Mandarin	5%	Total:	0%

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5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	11,000	8,000	8,200
Indirect Education:	32,000	19,500	20,000
Policies, Systems, and Environment (PSE) Change/Supports	33,000	22,000	23,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	5	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	25
Adult Rehabilitation Centers	14	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	24
CalFresh Offices	4	Head Start Programs	16	Schools: Students (After School)	60
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	50
Churches	29	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	54
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	8
Community Based Organizations	0	Libraries	7	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0

Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	19
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	8	Women, Infants, and Children Program (WIC)	11
Emergency Food Assistance Sites	13	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	6	Other (specify):	0
Family Resource Centers	3	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**494**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	34		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	92		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): [PARTNERSHIPS]

By September 30, 2019, expand and diversify our CNAP collaboration to include a minimum of ten (10) new, non-SNAP-Ed-funded/non-traditional partners to implement two collaborative projects with our partners in targeted neighborhoods to achieve local goals that are aligned with selected statewide goals.

SNAP-Ed State Goals:

X	Goal 1: Food and Beverages (Behavioral)
X	Goal 2: Physical Activity (Behavioral)
X	Goal 3: Food Resource Management (Behavioral)
X	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy that supports the Three-Year SNAP-Ed Local Objective listed above:

- **Healthy Food and Beverage Standards**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

   By September 30, 2017, expand and diversify CNAP collaborative by identifying and establishing relationships with 10 new, non-SNAP-Ed-funded/non-traditional partners to achieve selected aligned goals.

2. **FFY 2018 (Year 2) Objective(s):**

   By September 30, 2018, these expanded and diversified collaborative partnerships will have built consensus, identified and prioritized mutually approved projects and/or strategies to implement in Year 3 to achieve selected aligned goals.

3. **FFY 2019 (Year 3) Objective(s):**

   By September 30, 2019, these expanded and diversified collaborative partners will have implemented and evaluated the progress of at least <u>two</u> mutually approved collaborative projects and/or strategies developed in FFY 2018.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, expand and diversify its CNAP collaboration to include a minimum of ten (10) new, non-SNAP-Ed-funded/non-traditional partners to achieve local goals aligned with selected statewide goals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Convene meetings of the CNAP collaborative a minimum of six times per year to: a) Develop a three-year work plan to coordinate efforts among USDA SNAP-Ed funded and non-funded partners to increase food security for the SNAP-Ed eligible population; b) Share information about member programs; c) Secure new partners to leverage opportunities to expand program outreach; d) Continue to implement consistent nutrition and physical activity messaging to the SNAP-Ed eligible population.[LIVE]	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: X ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets, CNAP 3-year work plan Submit: ATF
1.2	Convene Alameda County Obesity Prevention Partnership meetings a minimum of four times per year. [LIVE]	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets Submit: ATF

1.3	CNAP partners will identify gaps in services and areas of potential collaboration to address identified gaps, annually, to leverage new resources to serve the low-income SNAP-Ed population. [LIVE]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: List of gaps identified and pilot ventures to address gaps
1.4	Collaborate on pilot ventures, such as consolidating federal food assistance program applications into one format and food assistance guide development, to increase healthy food access across three USDA food/nutrition assistance programs (WIC, CalFresh and School Meals). [LIVE]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: List of pilot ventures, Process evaluation
1.5	Coordinate county-wide messaging on all USDA supplemental food/nutrition assistance programs, train staff of partner agencies on coordinated messages and ways to conduct healthy events and meetings, provide cross-educational opportunities for staff, share best practices and future synergistic opportunities among programs, and support local campaigns, such as Oakland Veg Week, Meatless Monday, and Local Thursday. [LIVE]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets, Materials developed as a collaborative

1.6	Explore potential partnerships with non-traditional partners, build relationships, and develop collaborative activities to increase nutrition knowledge, physical activity, and/or food accessibility at sites in SNAP-Ed eligible communities. [LIVE]	CED: CEI: MPR: C&C: X TTA: X	CWD: LHD: X AAA: X UCCE: X CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: List of potential partnerships RTW
1.7	Provide one nutrition education workshop for Public Health staff who serve SNAP-Ed eligible residents, to increase capacity to promote healthy eating and physical activity. [LIVE]	CED: CEI: MPR: C&C: TTA: X	CWD: LHD: X AAA: UCCE: CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 , Q4 X Year 2: Q1 , Q2 , Q3 , Q4 X Year 3: Q1 , Q2 , Q3 , Q4 X	On File: Agendas, Sign-in sheets, Education materials Submit: ATF
1.8	Provide a minimum of 1 PSE training, annually, and provide technical assistance to LIA and/or partner agency staff serving SNAP-Ed eligible populations and encourage them to make health and wellness policy changes at their facility. [LIVE]	CED: CEI: MPR: C&C: X TTA: X	CWD: LHD: X AAA: UCCE: CCC:	CWD: LHD: ACCFB AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets, Training materials, Training evaluation results Submit: ATF

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1.9	Encourage a minimum of 5 community clinics and/or organizations to adopt a nutrition and physical activity policy as part of the LHD agreement to provide services at the sites. [LIVE]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: List of clinics/organizations encouraged to adopt a policy RE-AIM reporting
1.10	Partner with agencies to apply multi-level approaches to market and advance a minimum of two nutrition and/or obesity prevention interventions in 2 areas targeted by the CNAP collaborative. [LIVE] [LEARN] [SHOP]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Intervention plan, Intervention materials, Process evaluation Submit: RTW ATF
1.11	Collaborate with local health department Tobacco Control and Alcohol and Drug Program and identify qualifying retail sites that are part of the statewide healthy retail campaign (Tobacco, Alcohol and Drug, and Nutrition) to design and implement strategies to increase healthy food and beverage options for SNAP-Ed eligible individuals in selected low income communities.[SHOP]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Retail site list, Strategies implemented, Process evaluation Submit: RTW ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 , 1.2	**Prevention Institute's,** "Developing Effective Coalitions : An Eight Step Guide"	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A – Please describe below: SNAP-Ed Interventions Toolkit
1.4	**USDA/FNS Core Consumer Messages** **SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States**	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Strategies Tool Kit
1.5	**NEOPB Brochure: Healthy Food Healthier Family** **NEOPB Recipe Cards** **Recipe Cards from Leah's Pantry** **Brochure: Free Food Within Your Reach (CDSS/CDPH)** **NEOPB Cookbooks: (Flavors of My Kitchen (EN/SP), Everyday Healthy Meals (EN/SP), Healthy Latino Recipes (EN/SP), Soulful Recipes; Chinese Cookbook**	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Strategies Tool Kit resources
1.5, 1.6	**USDA SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States** **Curricula from California SNAP-Ed Integrated Curricula List**	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Appropriate curricula will be selected from the SNAP-Ed Integrated Curricula list
1.7	**Curricula from California SNAP-Ed Integrated Curricula list**	[ ] CWD [X] LHD [ ] AAA	[ ] Research Tested [ ] Practice Tested [ ] Emerging

			UCCE	X	N/A - Please describe below: Appropriate curricula will be selected from the SNAP-Ed Integrated Curricula list
			CCC		
1.8	**Project LEAN and LA County Case Study: Implementing Healthy Nutrition Guidelines for Vending Machines in the County of Los Angeles County**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
1.10 & 1.11	**Best Practices in Nutrition Education for Low Income Audiences** **Curricula from California SNAP-Ed Integrated Curricula List** **NEOPB approved brochures and handouts** **NEOPB Shopping Cart Kit** **NEOPB Recipe Cards** **NEOPB Media Campaign DVD** **NEOPB Amor Y Tomates DVD** **NEOPB Retail Goody Bags** **NEOPB Grocery poster**		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A – Please describe below: Appropriate curricula will be selected from the SNAP-Ed Integrated Curricula list
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Collect listing of current efforts and assess future needs of CNAP and ACOPP agencies. (Activities 1.1 and 1.2)		X		CWD X LHD AAA UCCE CCC	Year 1: Q4 Year 2: Q4 Year 3: Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Conduct process evaluation for ventures conducted in Years 1 and 2; collect participant data and information on how well the pilot reached the target audience in Year 3. (Activity 1.4)	X			CWD X LHD X AAA X UCCE CCC	Year 1: Q4 Year 2: Q4 Year 3: Q4	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Document common messages developed and track cross-educational opportunities for staff.		X		CWD X LHD X AAA	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report

	Conduct post training evaluations and process evaluations of local campaigns. (Activity 1.5)				X UCCE CCC	**Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Conduct Process Evaluations of collaborative activities (Activity 1.6, 1.7, 1.11)		X		CWD X LHD X AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.6	Using the RE-AIM evaluation framework, track all PSE changes implemented at partner organizations, make pre/post comparisons of selected indicators. (Activity 1.8, 1.9)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>E.1.7</td>
<td>Conduct Process Evaluation of strategies implemented.
Conduct Outcome Evaluation of behavior changes made within targeted areas.
(Activity 1.9, 1.10)</td>
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN CONTINUED

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, at least 50 SNAP-Ed eligible sites will make at least one policy, system, or environmental (PSE) change that will improve and/or increase access to and/or support for healthy food and/or safe environments to increase physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Community/School Gardens**
- **Early Childhood Education Settings**
- **Healthy Food and Beverage Standards**
- **Healthy Retail Environment**
- **Healthy School Settings**
- **School Wellness**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

a. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, identify and assess opportunities for at least 50 SNAP-Ed eligible sites to determine which agencies have nutrition and lifestyle practice policies, and assist in the development of a policy for sites that do not. Improve access and/or support for

healthy nutrition and lifestyle practices, i.e., physical activity. For sites with existing policies, determine and implement the next step to improve support for the policy.

b. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, reassess/review and/or identify new opportunities to implement at least one PSE change in at least 50 SNAP-Ed eligible sites to support healthy nutrition and lifestyle practices.

c. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, assist at least these 50 SNAP-Ed eligible sites to develop a sustainability plan that includes staff training and institutional/community support for continued policy/program implementation.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, at least 50 SNAP-Ed eligible sites will make at least one policy, system, or environmental (PSE) change that will improve and/or increase access to and/or support for healthy food and beverage consumption, and/or safe environments to increase physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct PSE interventions at three low-income senior housing complexes: a) AAA will work with Gardening Together to create community gardens at two low-income senior housing sites and will incorporate nutrition education and physical activity. b) UCCE will revitalize a community garden at one site (Palo Vista); and assess the interest in individual small container fruit/vegetable/herb gardening in windows/balconies.	X CED CEI MPR C&C X TTA	CWD LHD X AAA X UCCE CCC	CWD: LHD: AAA: ACPHD UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Food Gardening Guide, Three Steps to Eating More Fruits and Vegetables, Online garden survey Submit: Fruit and Vegetable Checklist results , Food Behavior Checklist

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<td>c) UCCE with Mandela Market Place will hold a monthly produce stand at Palo Vista and offer a nutrition education series with senior friendly physical activities.
[LIVE]</td>
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<td>results
PSE RE-AIM Report
Pre/Post photos</td>
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<td>UCCE will conduct a preliminary baseline assessment of the magnitude of the need in Alameda County for fresh produce access on-site at low income senior housing complexes. A feasibility report will be developed to be used to seek seed funding to work with potential partners (i.e., small farms, community gardens, Farmers' Market Associations) to develop a reliable sustainability plan for fresh produce delivery to senior housing sites one to two times on a monthly schedule.
[LIVE]</td>
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Feasibility report</td>
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<td>2.3</td>
<td>Provide training and technical support on making PSE changes to staff of up to 10 partner agencies serving SNAP-Ed eligible populations, encourage and assist them to make health/wellness policy changes at their facility.
[LIVE]</td>
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2.4	Annually, provide <u>two</u> or more professional development trainings/meetings at 28 sites for early childhood teachers, after school providers, coordinators, food service workers, and wellness champions on nutrition, physical activity promotion, and/or PSE changes, pilot Healthy Lunchroom Movement at 2 early childhood sites in Year 1, add 3 sites in Year 2, and 3 more sites in Year 3 for a total of 8 sites, reaching over 600 students. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sample of materials Submit: RTW SLM Scorecard Pre/Post Photos ATF, PSE RE-AIM report
2.5	Coordinate and facilitate one Train-the-Trainer workshop to Alameda County Community Food Bank's member agency staff, annually, to increase capacity to promote healthy eating and physical activity. [LIVE]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: ACCFB AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 Year 2: Q1 , Q2 , Q3 X, Q4 Year 3: Q1 , Q2 , Q3 X, Q4	On File: Agendas, Sign-in sheets, Process evaluation results Submit: ATF
2.6	Provide training and technical assistance with up to 10 partner agencies that conduct direct/indirect education to SNAP-Ed eligible communities to increase their capacity to promote and implement	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets, Record of subject matter taught, NERS database of

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<td>organizational changes (i.e. tie in and/or establish new health promoting guidelines for events, meetings, workshops, and other PSE interventions).
[LIVE]</td>
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<td>participant demographics

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<td>2.7</td>
<td>Revise Alameda County Nutrition and Physical Activity Policy and Guidelines, as necessary, based on new 2015 Dietary Standards.
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Revised policy on file</td>
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<td>2.8</td>
<td>Implement an intense intervention pilot PSE in at least one county-owned or leased building where SNAP-Ed eligible residents visit to support the Alameda County Nutrition and Physical Activity Policy and Guidelines.
[LIVE]</td>
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Implementation plan, Formative Evaluation results,
Process Evaluation results

Submit:
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PSE RE-AIM Report</td>
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2.9	Assess the success of the Year 1 pilot and revise intervention strategies as necessary. Conduct a revised intense intervention at a second county-leased/owned building site where SNAP-Ed eligible residents visit in support of the Alameda County Nutrition and Physical Activity Policy and Guidelines. [LIVE]	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	On File: Assessment results Submit: ATF, PSE RE-AIM Report
2.10	Present reports on nutrition education and obesity prevention priorities for policy solutions to decision makers, such as school/district administrators, City Council members, and Board of Supervisors. [LIVE]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	On File: Agendas, Process evaluation results, Presentations Submit: RTW ATF
2.11	Identify a city within Alameda County ready to support healthy nutrition, lifestyle, and physical activity behaviors of its residents; work with the city to assess the current environment; and develop a policy and implementation plan similar to the Alameda County	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	On File: Assessment results, Process Evaluation

	Nutrition and Physical Activity Policy. [LIVE]				Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	
2.12	In partnership with faith-based leadership, identify and assess three new faith-based sites; broaden relationship with three established faith sites to create 1 or more policy, system, environmental (PSE) change(s) at each site over the 3 year intervention. [LIVE]	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Allen Temple AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Process Evaluation results Submit: ATF PSE RE-AIM Report
2.13	Year 1: conduct CHOICE assessments at the beginning of program year with 6 new Early Childhood targeted sites; use the assessment findings to work with teachers and administrators to develop nutrition and physical activity policies with a minimum of 2 healthy eating/physical activity improvement goals; Year 2: roll out policies to promote 2 or more healthy site changes based on Year 1 assessments; Year 3: conduct follow-up CHOICE	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: CHOICE assessment results Process evaluation Submit: ATF, PSE RE-AIM Report

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<td>assessments of PSE changes at the 6 new sites, compare results to the first 12 sites and develop a peer reviewed report of the successes of all sites, best practices, and make recommendations for future actions and sustainability. [LEARN]</td>
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<td>2.14</td>
<td>Year 1: conduct short term CHOICE follow-up assessment of policy outcomes with 12 original Early Childhood Sites that rolled out policies in January 2016;
Year 2: work with Early Childhood staff to develop a resource tool kit of approved materials and relevant information used in the training and coaching for teachers and administrators, and train staff on the use of the kit; assess what is needed to develop a sustainability plan for each site;
Year 3: conduct a long-term CHOICE assessment of PSE changes in comparison to CHOICE baseline assessments. Use the findings to help develop/refine a sustainability plan for the 12 sites and use to inform successful strategies for 6 new sites. [LEARN]</td>
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Process evaluation
CHOICE assessment results

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2.15	Years 2 and 3: Provide technical assistance to the 6 new sites including a minimum of 3 on-site coaching visits per classroom, per year, with written recommendations on how to make healthy site change goals. [LEARN]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	On File: Process evaluation Submit: ATF, PSE RE-AIM Report
2.16	Evaluate long-term progress and success of policy creation and implementation using RE-AIM model and CHOICE reassessment tool. [LEARN]	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 2 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 3 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	On File: Process evaluation CHOICE assessment results Submit: ATF, PSE RE-AIM Report

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<td>Meet with family advocates 1 time at each of the 6 new sites, annually, to explore nutrition education and physical activity resource needs for family advocate parent educators.
[LEARN]</td>
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Agendas,
Sign-in sheets

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<td>2.18</td>
<td>In Years 2 and 3 use the train the trainer model to equip family advocates with knowledge and provide a kit of nutrition education support materials using USDA and other approved materials; connect training kits to classroom themes at 6 new sites to promote parent engagement in nutrition, physical activity, and healthy site changes goals; follow-up on sustainability.
[LEARN]</td>
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Agendas,
Sign-in sheets

Submit:
Food Behavior Checklist results,
ATF</td>
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2.19	Use pre and post surveys at the end of school year to evaluate the behavior change/intent to change of parents or guardians and/or family practices after the Family Advocates provide resource materials/information and visits over the school year. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = X ; ; ; X Year 3: Q1 Q2 Q3 Q4 = X ; ; ; X	On File: Agendas, Sign-in sheets Submit: Intent to change survey results Pre/post assessment results, ATF
2.20	Provide ongoing support and technical assistance and resources to 15 Family Advocates/Parent Educators annually, and help to develop a sustainability plan for future education/support. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = X ; X ; X ; X Year 3: Q1 Q2 Q3 Q4 = X ; X ; X ; X	On File: Agendas, Sign-in sheets Submit: Intent to change survey results Pre/post assessment results, ATF
2.21	Conduct 1 Family Education training/meeting for parents/guardians, annually at each site, to introduce and promote nutrition and physical activity policy and programming at 6 new Early Childhood sites. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: UCCE AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X ; X ; X ; X Year 2: Q1 Q2 Q3 Q4 = X ; X ; X ; X	On File: Agendas, Sign-in sheets, Lesson plans and education materials Submit: Pre/post assessment

					Year 3 Q1 Q2 Q3 Q4 X X X X	results, ATF
2.22	Conduct at least 2 provider trainings, annually, on nutrition, wellness, and food safety, for professionals serving early childhood audiences, expanding the reach of eligible non-SNAP-Ed funded ECE providers. [LEARN]	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Agendas, Sign-in sheets, Record of subject matter taught, NERS database of participant demographics Submit: RTW ATF
2.23	OUSD will annually implement site wellness councils, facilitated by site wellness champions, in at least 30 OUSD schools. They will oversee site implementation of the OUSD Wellness Policy by creating site wellness plans, communication tools and completing wellness policy inventories. Evaluate councils for effectiveness. [LEARN]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Agendas, Meeting Minutes, OUSD School Site Wellness Council plans, Wellness policy inventories, Evaluation results Submit: ATF

2.24	OUSD will support the development and/or revitalization of school gardens by supporting site garden stewards to develop, maintain and promote school gardens for at least 10 schools. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF
2.25	UCCE will support the development and/or revitalization of up to 24 (Year 1: 12; Year 2: 6; Year 3: 6) gardens at EC sites in the OUSD to provide gardening education, tasting, and nutrition information for a reach of 1,734 by Year 3. [LEARN]	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Gardening Pacing Guide Online garden survey process evaluation results Submit: RTW Pre/Post Photos ATF PSE RE-AIM Report
2.26	OUSD will provide professional development and technical assistance on nutrition, physical activity promotion, evaluation and policies, systems, and environmental changes as reasonable and necessary for up to 200 K-12 teachers, after school providers, food service workers, salad bar	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign in Sheets, Training evaluations, Wellness Inventory Tool Submit: ATF

	champions and wellness champions to accomplish scope of work.[LEARN]				Year 3 Q1 Q2 Q3 Q4 X X X X	
2.27	Assist with/support Safe Routes to School program at 20 school sites in Oakland Unified School District [LEARN]	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	On File: Student Behavior Tally sheet, Inventory Tool Submit: ATF
2.28	After school staff at selected high schools will receive Youth Participatory Action Research (YPAR) training and support by ACOE to conduct environmental changes to promote healthy environments within their communities. Year 1- at least 3 high schools. Years 2 and 3- at least 2 high schools. [LEARN]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 X X X	On File: Agendas, Sign-in sheets, Process evaluation results Submit: ATF PSE RE-AIM Report

2.29	YPAR trained after school staff will recruit, train and support teams of 10 high school students per site to conduct one year-long YPAR project at each site. [LEARN]	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 Year 2 Q1 X, Q2 X, Q3 X, Q4 Year 3 Q1 X, Q2 X, Q3 X, Q4	On File: Agendas, Sign-in sheets, YRBS youth survey data/results Submit: ATF, PSE RE-AIM Report
2.30	Oversee and provide TA for youth-driven social media posting focused on the promotion of healthy foods and beverages and physical activity as relevant to Youth Participatory Action Research (YPAR) action steps. Adult allies will approve posts directly with students and social media ACOE staff. [LEARN]	☐ CED ☐ CEI ☒ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 Year 2 Q1 X, Q2 X, Q3 X, Q4 Year 3 Q1 X, Q2 X, Q3 X, Q4	On File: Process evaluation results, Google Analytics data of posts, Number of youth tweeting at Twitter party, Description of events including Twitter, blog posts and number of views

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<td>2.31</td>
<td>After school staff at selected high schools and elementary school programs will receive peer-to-peer mentor training to work with youth to conduct direct and indirect nutrition education, garden based nutrition education and physical activity promotion.
Year 1: at least 5 high schools and at least 15 elementary schools.
Years 2 and 3: at least 3 high schools and at least 9 elementary schools.
[LEARN]</td>
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<td>On File:
Agendas,
Sign-in sheets,
Lesson plans,
Nutrition education materials,
Retrospective youth survey results
Youth Risk Behavior Survey results

Submit:
ATF</td>
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<td>2.32</td>
<td>Trained after school staff at the selected high schools will recruit, train and support teams of 10 high school students per site to become peer educators and mentors in their own high schools as well as in three feeder elementary schools to deliver at least six lessons in three elementary schools featuring approved garden and nutrition education. The peer educators will support school gardens, be ambassadors for healthy lifestyles, and advocate for changes that will enhance health outcomes on campuses.
[LEARN]</td>
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Sign-in sheets,
Lesson plans,
Nutrition education materials, Retrospective youth survey results

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2.33	YPAR youth will make two presentations per project annually at community meetings, events, interactive booths, exhibits, or displays at schools to inform public officials and stakeholders of the YPAR activities, actions, and the outcomes. [LEARN]	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1 X, Q2 X, Q3 X, Q4 ; Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Agendas, Sign-in sheets, YRBS youth survey Submit: ATF
2.34	Students from each of the high schools (noted in activity 2.30) will conduct at least one youth forum, annually, on knowledge gained, best practices and ideas for policy improvement from the peer-to-peer nutrition education program and the YPAR environmental systems change program. [LEARN]	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1 X, Q2 X, Q3 X, Q4 ; Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Agendas, Sign-in sheets, YRBS youth survey Submit: ATF
2.35	ACCFB will assess the food environment of 3–5 food bank member agencies (food pantries, hot meal programs, and snack programs), and provide over a 3-6 month period, monthly coaching and technical assistance on adopting nutrition policies. Years 2 and 3: Assess and provide coaching to 3 – 5 agencies [SHOP]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: ACCFB AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X ; Year 2: Q1 X, Q2 X, Q3 X, Q4 X ; Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign-in sheets, Assessment Results: Healthy Change Readiness Scale; Client Healthy Options Survey, Healthy Agency Changes Survey Submit: ATF PSE RE-AIM Report

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<td>2.36</td>
<td>Use State NEOPB-approved tool to assess, store environment and owners/staff's readiness to make environmental changes at 2 retail sites.
[SHOP]</td>
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State NEOPB tool--CX3 and Healthy Corner Store Project

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PSE RE-AIM Report</td>
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<td>2.37</td>
<td>Annually, partner with 11 community organizations to offer a retail tour to their members, to promote fruit and vegetables, and to increase demand for healthier choices.
[SHOP]</td>
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Sign-in sheets,
Lesson plan,
Process evaluation results

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<td>2.38</td>
<td>Partner with HOPE Collaborative and local Health Department (Tobacco Control, Alcohol and other Drugs, and Nutrition) Healthy Retail to leverage opportunities, whenever possible, to make healthy environmental changes in 4-6 retail stores.
[SHOP]</td>
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<td>2.39</td>
<td>Provide technical assistance and training to store owners/managers, annually, to increase staff capacity to promote fruits and vegetables and healthy beverages to customers.
Year 1 – 3 owners
Year 2 – 2 owners
Year 3 – 2 owners
[SHOP]</td>
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Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

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<td>2.40</td>
<td>Support retail partner owners and/or managers, annually, to provide healthier food items and make healthy environmental changes in their retail stores. Inform store owners of the conditions of their community's health and offering marketing strategies.
Year 1 – 4 owners
Year 2 – 2 owners
Year 3 – 2 owners
[SHOP]</td>
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<td>2.41</td>
<td>Develop a training that includes retail best practices and conduct an annual training for retail partners (HOPE Collaborative, REACH Academy, and Eden Youth and Family Center).
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	**Food Gardening Guide (AAA)** **Three Steps to Eating More Fruits and Vegetables (UCCE)** **Eat Smart Living Strong** **Fresh From the Garden**		CWD	X	Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Food Gardening Guide is a resource
			CCC		
2.3, 2.7, 2.10	Policy, Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Foods, Beverages & Physical Activity		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: SNAP-Ed Interventions Toolkit
			CCC		
2.4	**Catch Physical Activity Integration** **Smarter Lunchroom resources** **My Plate for Preschoolers** **Nutrition and Wellness TIPS for Young Children** **Go, Grow, Glow**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.5	**Nutrition Nudges: Making the Healthy Choice the Easy Choice**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Internally-developed curriculum, adapted from Feeding America
			CCC		

2.6	**California SNAP-Ed Integrated Curricula list**		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: SNAP-Ed-approved resources
			CCC		
2.7, 2.9, 2.10	**2015 USDA Dietary Guidelines for Americans**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below:; USDA-approved guidelines
			CCC		
2.12	**ReThink Your Drink** **Fruit and Vegetable Toolkit** **Body and Soul Faith-Health-Connection: Organizational Assessment**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Internally-developed assessment tool
			CCC		
2.13, 2.14,	**Contra Costa CHOICE Manual Assessment** **Toolkit** (Containing approved early childhood resources from local agencies, including sample lesson plans for parents on topics of healthy beverages, healthy eating and nutrition, and physical activity suggestions for families (pamphlets, flyers, cook books, recipe cards, physical activity suggestions).		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE	X	N/A - Please describe below: Toolkit (see description)
			CCC		
2.15	**My Plate for Preschoolers** **Nutrition and Wellness TIPS for Young Children** **Core Consumer Messages**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.16	**Policy, Systems & Environment (PSE) Evaluation/RE-AIM Indicator Summary Sheets** **CHOICE, Contra Costa Child Care Council's Best Practices**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
2.18	**Be an Active Family** **Choose MyPlate** **Cut Back Your Kids Sweet Treats** **USDA Team Nutrition Newsletter** **Nutrition and Wellness TIPS for Young Children** **Local materials: First 5, Contra Costa Child Care Council**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.19	**Intent to Change Survey**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.20	**Be an Active Family** **Choose MyPlate** **Cut Back Your Kids Sweet Treats** **USDA Team Nutrition Newsletter** **Nutrition and Wellness TIPS for Young Children** **Local materials: First 5, Contra Costa Child Care Council** **Physical Activity materials** **Intent to Change Survey**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
2.21	**Re-Think Your Drink** **MyPlate** **Nutrition and Wellness TIPS for Young Children**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: SNAP-Ed Interventions Toolkit
			CCC		

2.22	**Food Safety SNAP-Ed Connection** **Choose MyPlate** **My Plate for Preschoolers** **MyPlate posters** **Nutrition Posters** **Eat Smart Play Hard**		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
2.23	**N/A**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.24	**Gardening Pacing Guide** **Grow It! Try It! Like It! Curriculum** **Online Garden Survey**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Garden resource
			CCC		
2.25	**Serving Up My Plate** **Discovering My Plate** **Nutrition to Grow On** **Smarter Lunchroom** **Alliance for a Healthier Generation School Wellness Council Toolkit**		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
2.26	**Student Behavior Tally Sheet (created by partner)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Partner-developed Student Behavior Tally Sheet
			CCC		
2.27	**Choice, Control, and Change – Using Science to Make Food and Activity Decisions (RT)**		CWD	X	Research Tested
		X	LHD	X	Practice Tested

	Coordinated Approach to Child Health (PT) **Inspiring Youth as Partners (RT)** **Inspiring Youth** **Growing Change (RT)**		AAA UCCE CCC		Emerging N/A - Please describe below:
2.28	**Choice, Control, and Change – Using Science to Make Food and Activity Decisions (RT)** **Coordinated Approach to Child Health (PT)** **Inspiring Youth as Partners** **Inspiring Youth, Growing Change**	 X 	CWD LHD AAA UCCE CCC	X X X 	Research Tested Practice Tested Emerging N/A - Please describe below: resources
2.29	**Media Smart Youth: Eat, Think, and Be Active (PT)**	 X 	CWD LHD AAA UCCE CCC	 X X 	Research Tested Practice Tested Emerging N/A - Please describe below: resources
2.30	**Dig IN! (PT)** **Nourish Food and Community (PT)** **TWIGS (RT)** **Harvest of the Month** **Nutrition Through the Season** **Food Gardening Guide** **Cooking Matters** **Growing Healthy Habits (PT)** **EatPlayGrow (PT)** **Everyday Healthy Meals Cookbook** **Healthy Latino Recipes made with Love**	 X 	CWD LHD AAA UCCE CCC	X X X 	Research Tested Practice Tested Emerging N/A - Please describe below: NEOPB-approved resources
2.31	**Dig IN! (PT)** **Nourish Food and Community (PT)** **TWIGS (RT)** **Harvest of the Month** **Nutrition Through the Season**	 X 	CWD LHD AAA UCCE CCC	X X X 	Research Tested Practice Tested Emerging N/A - Please describe below: NEOPB-approved resources

	Food Gardening Guide **Cooking Matters** **Growing Healthy Habits (PT)** **EatPlayGrow (PT)** **Everyday Healthy Meals Cookbook** **Healthy Latino Recipes made with Love**		
2.32	**Health Champions Training manual and curriculum (E)** **Re-Think Your Drink (PT)** **APHD workshops (e.g., Sugar Savvy)** **Kick the Can by California CPHA (http://www.kickthecan.info/)** **Eat Right When Money is Tight (PT)** **USDA MyPlate (PT)** **Shape of Yoga Nutrition and PA booklet (PT)**	CWD X LHD AAA UCCE CCC	X Research Tested X Practice Tested X Emerging X N/A - Please describe below: resources
2.33	**CDPH Conducting Successful Nutrition Education and Physical Activity Promotions at Community events** **Display materials/supplies**	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: NEOPB-approved resources
2.34	**Workshop/presentation**	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: resources
2.35	**Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3)**	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

2.36	**Cooking Matters at the Store**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.37	**NEOPB Wobblers** **Retail shopping cart posters** **NEOPB-approved posters** **NEOPB-approved recipes** **Smart snacking stations**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Smart snacking station
			CCC		
2.38	**San Francisco County retail materials** **Bulletin boards**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources; Bulletin boards
			CCC		
2.39	**LA Healthy Snack and Beverage Criteria** **NEOPB Wobblers** **Retail shopping cart posters** **NEOPB-approved posters** **NEOPB-approved recipes**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA	X	Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved resources
			CCC		
2.40	**PowerPoint presentation (developed for State NEOPB) webinar)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: PowerPoint presentation
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the RE-AIM evaluation framework to report on progress for PSE change efforts in and around senior housing complexes. (Activity 2.1)			X	CWD LHD X AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	A Feasibility report will be developed during Year 1 to serve as evidence basis for success. The assessment process will include at least: location of food sources (grocery stores, corner stores, Farmers' Markets/food stands, emergency food pantries, gardens, senior feeding sites, meals on wheels, restaurants/cafes/fast food sites, and liquor stores), other food sources near the housing complexes, and mapping the housing sites and locations food access sites. Other relevant information about food venders	X			CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Feasibility report

	will be compiled as appropriate/needed. (Activity 2.2)						
E.2.3	Report activities in ATF. Use the RE-AIM evaluation framework to report on progress for PSE change efforts with partner agencies. (Activity 2.3)		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4	Annually, the On Line Garden Survey and the Smarter Lunchroom Score Card will be completed. (Activity 2.4)		X		X UCCE	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM Scorecard
E.2.5	Conduct process evaluation by assessing agency readiness to change and client preferences and tracking nutrition policy changes implemented at emergency food agencies.		X		X LHD	**Year 1**: Q1, Q2, Q3 X, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food

	(Activity 2.5)					**Year 2**
						Q1 Q2 Q3 Q4
						  X
						Year 3
						Q1 Q2 Q3 Q4
						  X
							☐ Behavior Checklist
							☐ UC Intent to Change
							List other: Internally-developed tracking tool

E.2.6	Collect participant data and other information to capture trainer, provider, and participant feedback on what worked, what needs improvement, and what assistance is needed. (Activity 2.6)	☐	X	☐	☐ CWD
					X LHD
					☐ AAA
					☐ UCCE
					☐ CCC
						Year 1
						Q1 Q2 Q3 Q4
						  X X X
						Year 2
						Q1 Q2 Q3 Q4
						  X X X
						Year 3
						Q1 Q2 Q3 Q4
						  X X X
							X EARS/ATF
							☐ PSE RE-AIM Report
							☐ UC CalFresh Workbook
							☐ Food Behavior Checklist
							☐ UC Intent to Change
							List other:

E.2.7	Conduct formative evaluation on the intended changes to the current Policy and Guidelines. (Activity 2.7)	X	☐	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Internally-developed tracking tool

E.2.8	Conduct formative and process evaluation of intervention pilot. (Activity 2.8)	X	X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.9	Make revisions to the pilot based on results. Conduct process evaluation on revised intervention. (Activity 2.9)		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1, Q2, Q3, Q4 **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1, Q2, Q3, Q4	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.10	Track interventions with and presentations provided to decision makers. (Activity 2.10)		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X X	[ ] UC Intent to Change List other:
E.2.11	Assess current environment of city as it relates to nutrition and physical activity. (Activity 2.11)	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 3** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Internally-developed assessment tool
E.2.12	Using the PSE RE-AIM framework, monitor reach, effectiveness, adoption and/or implementation of PSE changes of faith-based organizations. (Activity 2.12)	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [X] **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [X] **Year 3** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [X]	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.13	The pre-test CHOICE assessment data will be collected in Year 1, and post-test at the end of year 3.	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE	**Year 1** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh

	(Activity 2.13)				☐ CCC	**Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ **Year 3**: Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: CHOICE assessment
E.2.14	Collect CHOICE assessment post-test data at the end of Year 3. (Activity 2.14)	☐	☒	☐	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ **Year 3**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: CHOICE assessment
E.2.15	Collect Exit evaluations at the end of each Workshop. (Activity 2.15)	☐	☒	☐	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ **Year 2**: Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒ **Year 3**: Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Internally-developed survey

E.2.16	Compare the Pre-test and post - test CHOICE data to determine PSE changes over time. (Activity 2.16)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.17	Collect needs statements and exit evaluations. (Activity 2.17)				CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.18	Collect exit evaluations of training workshops. (Activity 2.18)			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X	[ ] UC Intent to Change List other:
E.2.19	Collect pre and post Food Behavior checklist evaluations to assess behavior change or the Intent to change (Activity 2.19)	[ ]	[ ]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Intent to Change Survey
E.2.20	Use the sustainability plan as evidence of success (Activity 2.20)	[ ]	[ ]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Intent to Change Survey
E.2.21	Collect exit evaluations of training workshops. (Activity 2.21)	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE	**Year 1** Q1 Q2 Q3 Q4 X X X X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh

					☐ CCC	**Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.2.22	Collect exit evaluations of training workshops. (Activity 2.22)	☐	X	☐	☐ CWD ☐ LHD ☐ AAA X UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF ☐ PSE RE-AIM Report X UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.2.23	Report activities into ATF; Evaluate site wellness councils for effectiveness; Complete OUSD-generated wellness inventory (based on CDC School Health Index) (Activity 2.23)	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: OUSD-generated wellness inventory

E.2.24	Document PSE changes in RE-AIM Report. (Activity 2.24)		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 X **Year 2**: Q1 Q2 Q3 X **Year 3**: Q1 Q2 Q3 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.25	End of school year PSE RE-AIM Report and garden assessments will be conducted annually. (Activity 2.25)		X		CWD LHD AAA X UCCE CCC	**Year 1**: Q1 Q2 Q3 X **Year 2**: Q1 Q2 Q3 X **Year 3**: Q1 Q2 Q3 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/Post Pictures
E.2.26	Conduct OUSD-generated retrospective survey with teachers, after school providers, food service workers, salad bar champions and wellness champions. (Activity 2.26)			X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X	☐ UC Intent to Change List other: OUSD-generated retrospective survey
E.2.27	Collect participant data and other information to capture trainer, provider, and participant feedback on what worked, what needs improvement, and what assistance is needed. Track activities in ATF. Activity 2.28, 2.29, 2.32, and 2.34)	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 5-sq evaluation form Retrospective youth survey results
E.2.28	Collect data on individual participation, demographics, and subject matter taught to participants. Track activities in ATF. Conduct pre/post YRBS survey (Q4 only). (Activity 2.31)	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Retrospective youth survey; Youth Risk Behavior Survey

E.2.29	Document social media activity posted by youth. Track activities in ATF. List media postings. (Activity 2.30)		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.30	Using RE-AIM evaluation framework, track all PSE changes implemented for the selected schools. Track activities in ATF. Report PSE change in PSE RE-AIM Report. (Activity 2.33)		X		X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.31	ACCFB will conduct process evaluation by tracking and reporting all policies, systems, and environmental changes that were implemented. Refer to Healthy Change Survey & Healthy Option Survey. (Activity 2.35)		X		X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1: X; Q2: X; Q3: X; Q4: X	☐ UC Intent to Change List other:
E.2.32	Utilize the CX3 assessment tools to evaluate/re-evaluate retail stores. Conduct customer survey. Conduct retrospective survey of management. Track activities in ATF. (Activity 2.36)	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: ; Q2: ; Q3: ; Q4: X **Year 2** Q1: ; Q2: ; Q3: ; Q4: X **Year 3** Q1: ; Q2: ; Q3: ; Q4: X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Customer survey developed by HOPE Collaborative; Internally-developed retrospective survey
E.2.33	Conduct questionnaire of tour participants to find out if tour was helpful, what they learned, how they will use the information, and how the tour can be improved. Track activities in ATF. (Activity 2.37)	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X; Q2: X; Q3: X; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: X **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Internally-developed questionnaire

E.2.34	Report retail environmental changes in 4 retail stores in the PSE RE-AIM Report. (Activity 2.38)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.35	Report activities in ATF. (Activity 2.39)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.36	Conduct internally-developed retrospective survey with retail managers. (Activity 2.40)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to

						Year 3 Q1 Q2 Q3 Q4 X	[ ] Change List other: Internally-developed retrospective survey
E.2.37	Conduct internally-developed pre/post questionnaire of training. (Activity 2.41)	[ ]	X	[ ]	[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Internally-developed questionnaire

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019): [DIRECT/INDIRECT ED]

By September 30, 2019, Alameda County will reach 11,000 SNAP-Ed eligible residents through evidence based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

SNAP-Ed State Goals:

X	Goal 1: Food and Beverages (Behavioral)
X	Goal 2: Physical Activity (Behavioral)
X	Goal 3: Food Resource Management (Behavioral)
X	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Community/School Gardens**
- **Early Childhood Education Settings**
- **Healthy Food and Beverage Standards**
- **Healthy Retail Environment**
- **Healthy School Settings**
- **School Wellness**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

FFY 2017 (Year 1) Objective(s):

By September 30, 2017, Alameda County SNAP-Ed funded agencies will reach 11,000 SNAP-Ed eligible residents through evidence based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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FFY 2018 (Year 2) Objective(s):

By September 30, 2018, Alameda County SNAP-Ed funded agencies will train 50 community partners and leaders, and together, reach 11,000 SNAP-Ed eligible residents through evidence-based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

FFY 2019 (Year 3) Objective(s):

By September 30, 2019, Alameda County's community partners and leaders will secure the funding and resources necessary to reach 11,000 SNAP-Ed eligible residents through evidence-based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, Alameda County will reach 11,000 SNAP-Ed eligible residents through evidence based direct nutrition education, and 22,000 SNAP-Ed eligible residents through indirect nutrition education and physical activity promotion designed to increase awareness, knowledge, intent to change, self-efficacy skills, and consumption of healthy foods and beverages.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Conduct a series of two 90 minute nutrition education and physical activity promotion classes (one class per week for five weeks) connected to the community gardens in at least two senior low income housing sites (not being served by UCCE); and based on interest of the administration, size of the building and space for a garden, reach at least 40 unduplicated seniors. [LIVE]	X CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: ACPHD UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	On File: Agendas Sign-in sheets Food Gardening Guide, Fruit and Vegetable Checklist, Participant data cards Submit: ATF

3.2	Provide follow up site visits and presentations to the two (2) original senior living sites three times over the year – in conjunction with the quarterly visits from City Slickers Farms staff – to provide cooking demonstrations, highlighting harvested seasonal fruits and vegetables. [LIVE]	X CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: ACPHD UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: Agendas, Sign-in sheets, Food Gardening Guide, Participant data cards Fruit and Vegetable Checklist data/results Submit: ATF
3.3	Implement single session nutrition direct education and physical activity promotion workshops using Body and Soul curriculum and the Fruit & Vegetable Toolbox to reach a minimum of 300 SNAP-ED eligible residents at 6 faith-based sites in year 1, and 180 residents years 2 and 3. [LIVE]	X CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Allen Temple AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agenda, Sign-in sheets, Lesson plans, Participant data cards Submit: ATF
3.4	Host interactive booths, exhibits at Allen Temple and at other faith-based sites to promote consumption of healthy foods and beverages to reach a minimum of 600 SNAP-ED eligible participants at six faith-based sites. [LIVE]	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Allen Temple AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Event flyers Submit: ATF

3.5	Up to 20 Peer-Health Educators will each conduct 4 six-week nutrition education class series to reach a SNAP-Ed eligible audience of 600 (Year 1) unduplicated multi-ethnic adults throughout Alameda County, especially targeting low service areas. In Years 2 and 3, an audience of 450 will be reached. [LIVE]	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 — Q2 X Q3 X Q4 X Year 2: Q1 — Q2 X Q3 X Q4 X Year 3: Q1 — Q2 X Q3 X Q4 X	On File: Agendas, Sign-in sheets, Lesson plans and nutrition education materials, Recipes (if applicable) Participant data cards, Food Behavior Checklist results Submit: ATF
3.6	Conduct a minimum of 10 (Year 1) "Cooking for Health Academy" six-week series, comprised of nutrition education, food resource management, safe food handling, and low cost healthy cooking. Classes will reach up to 160 (Year 1) unduplicated diverse/multi-ethnic audiences of adult participants in locations such as low income housing, community adult rehabilitation centers, job placement, and day labor centers, YMCAs, libraries, and food pantries. In Years 2 and 3, 8 series will be conducted, reaching up to 130 participants. [LIVE]	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	On File: Agendas, Sign-in sheets, Lesson plans and nutrition education materials and recipes Participant data cards, Submit: Food Behavior Checklist results, Cooking Attitudes and Self-Efficacy Survey for Adults results, ATF

3.7	Engage residents by hosting a minimum of 10 interactive booths, exhibits, or displays at qualifying health or wellness fairs or community events to promote consumption of healthy foods and beverages and/or physical activity. [LIVE]		CED X CEI MPR C&C TTA		CWD X LHD< AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Event flyer Submit: ATF
3.8	Lead/Host one PA promotion event, annually, such as Zumba Fest, to promote physical activity opportunities and water consumption for SNAP-Ed-eligible individuals, reaching up to 250 unduplicated residents. [LIVE]		CED X CEI X MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	On File: Process evaluation data/results, Handouts and materials Event flyer Submit: ATF
3.9	Year 1: Explore the opportunity and feasibility to train 10 or more culinary arts/nutrition college students to assist staff in conducting nutrition education classes on cooking skills and healthy eating habits. Determine how to incorporate these students into the ongoing cooking classes as champions for program sustainability. Year 2: Pilot and evaluate the program Year 3: Roll out program if pilot evaluation shows effective results [LIVE] [LEARN]		CED CEI MPR C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Training outline Sign-in sheets Process evaluation results Class evaluations Submit: ATF

3.10	Nutrition educators will conduct <u>six</u> one-hour nutrition education sessions, using Eating Smart and Being Active (ESBA) curriculum reaching 225 unduplicated parents annually at 28 OUSD preschool sites. [LEARN]	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheets, Participant data cards, Record of subject matter taught, Pre assessment data, Behavior Checklist data/results Submit: NERS database of Food Behavior Checklist results Reporting tools workbook
3.11	<u>78–100</u> Early childhood teachers (trained in nutrition education, physical activity, and PSE) will implement 3–6 lessons to preschool-aged children, using the GO, Grow, Glow curriculum and CATCH, at up to 28 sites in Oakland reaching >2,000 unduplicated children annually; playground stencils at 26 sites. [LEARN]	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Teacher/educator enrollment forms, Record of subject matter taught, Web database of student demographics, Teacher Observation Tool results Submit: Nutrition Activity Quarterly Reporting form

3.12	Ten (10) or more teachers and school site staff will conduct nutrition-based garden education at 10 sites, reaching 300 children in Year 1. Add up to 6 new sites in Years 2 and 3, reaching up to 700 total children. [LEARN]	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agendas, Sign in sheets, Nutrition education material, Internally developed tools, Recipes (if applicable) Teacher Taste Testing Teacher Observation Tool Reporting Tools Workgroup
3.13	Conduct a series of four senior nutrition education classes with selected food and physical activity demonstrations, using Eat Smart Live Strong curriculum at a minimum of 7 low income senior sites (not served by AAA) and Eat Smart Being Active at 10 adult shelters and recovery sites in Oakland, Hayward, Berkeley, Newark, and San Leandro to reach 500 mature adults and seniors, annually. [LEARN]	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheets, Participant data cards, Record of subject matter taught, Adult taste testing & success stories Submit: NERS database of Food Behavior Checklist results, Intent to change results Reporting tools workbook
3.14	OUSD Nutrition Teacher on Special Assignment (TSA), OUSD Garden TSA, Food Corps Members and OUSD teachers will implement approved curriculum in at least 25 schools, reaching at least 5,000 SNAP-Ed eligible students in Year 1 and at least 15 schools, reaching at least 3,000 Snap-Ed eligible students in Years 2 and 3. [LEARN]	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Lesson Plans, Lesson Logs, Retrospective teacher Survey results, Wellness Inventory Submit: ATF

3.15	OUSD Food Service Workers, Food Corps Members and OUSD teachers will conduct nutrition education and taste tests and/or healthy cooking demonstrations in at least 20 schools, reaching at least 3,000 SNAP-Ed eligible students in Year 1 and at least 10 schools, reaching at least 1,500 SNAP-Ed eligible students in years 2 and 3. [LEARN]	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	On File: Lesson Plans, Lesson Logs, Wellness Inventory Submit: ATF
3.16	OUSD Salad Bar Champions will conduct weekly nutrition education on the benefits of a salad bar program, implementing marketing strategies, connect to broader nutrition promotion and obesity prevention efforts, and increase healthier food selection at the point of service at 10-16 salad bars, reaching at least 2000 Snap Ed eligible students. [LEARN]	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: Lesson Plans, Retrospective Survey results Submit: ATF, PSE RE-AIM Report
3.17	OUSD After School Staff will conduct nutrition education and healthy cooking in after school settings for a minimum of 3 months (once per week) in 20 OUSD schools reaching at least 300 SNAP-Ed eligible students in Year 1 and in 10 OUSD schools reaching at least 150 SNAP-Ed eligible students in Year 2. [LEARN]	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OUSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	On File: Lesson Plans, Lesson Logs, Retrospective Survey results Submit: ATF

3.18	In Year 1, 50 high school youth peer educators, and in Years 2 and 3, 30 high school youth peer educators will conduct direct and indirect nutrition education, garden based nutrition education, and physical activity promotion (90 minutes in length) in their own high schools as well as in 15 SNAP-Ed eligible elementary schools in Year 1, and in 9 SNAP-Ed eligible elementary schools in Years 2 and 3. [LEARN]	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: ACOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Agendas, Sign-in sheets, Lesson plans, Nutrition education materials, YRBS youth survey Submit: ATF
3.19	Conduct low cost healthy cooking demos/store tours in 4 retail stores in low income neighborhoods, reaching a minimum of 400 residents. 1st year- 40 demos 2nd year-16 demos 3rd year- 16 demos [LEARN] [SHOP]	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Process Evaluation results Submit: PSE RE-AIM report of changes in retail sites, ATF
3.20	Support one retail-based community event, such as Fruit and Veggie Fest, to promote consumption and access to healthy foods and beverages for SNAP-Ed-eligible individuals, reaching 300 unduplicated residents. [LEARN] [SHOP]	CED X CEI X MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	On File: Flyer on file Submit: ATF

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	**Fruit and Vegetable Checklist** **Food Gardening Guide**	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below: X (National Garden Association Guide)
3.2	**Fruit and Vegetable Checklist** **Food Gardening Guide**	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below: X (National Garden Association Guide)
3.3	**Body and Soul Curriculum** **ReThink Your Drink** **Fruit and Vegetable Toolkit** **MyPlate** **USDA approved recipes**	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below: X (SNAP-Ed Interventions Toolkit)
3.4	**Body and Soul Curriculum** **ReThink Your Drink** **Fruit and Vegetable Toolkit** **MyPlate** **USDA approved recipes**	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below: X (SNAP-Ed Interventions Toolkit)
3.5	**Food Behavior Checklist** **Champions for Change Training Manual and Curriculum**	CWD: ; LHD: X; AAA:	Research Tested: X; Practice Tested: ; Emerging: X

			UCCE		N/A - Please describe below:
			CCC		
3.6, 3.9	**Cooking for Health Academy Curriculum**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.8	**Rethink Your Drink**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: SNAP-Ed Interventions Toolkit
			CCC		
3.10	**Eating Smart Being Active Curriculum**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.11	**Go Glow Grow Curriculum** **CATCH**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.12	**Gardening Pacing Guide** **Grow It! Try It! Like It! Curriculum**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Garden resource
			CCC		
3.14	**Discovering MyPlate Curriculum (K)**		CWD	X	Research Tested
	Yummy Curriculum (Gr. 1-6)	X	LHD	X	Practice Tested
	Nutrition To Grow On Curriculum (Gr. 3-6 Garden classes)		AAA		Emerging

	MyPlate **CDE Fruit and Vegetable Cards** **Dairy Council Food Model Cards**		UCCE CCC	X	N/A - Please describe below: NEOPB-approved resources
3.15	**Harvest of the Month Newsletters** **CDE Fruit and Vegetable Cards** **MyPlate USDA-Approved Recipes**	 X 	CWD LHD AAA UCCE CCC	 X	Research Tested Practice Tested Emerging N/A - Please describe below: NEOPB-
3.16	**Harvest of the Month Newsletters** **MyPlate** **CDE Fruit and Vegetable Cards** **Retrospective survey**	 X 	CWD LHD AAA UCCE CCC	 X	Research Tested Practice Tested Emerging N/A - Please describe below: Retrospective Survey; NEOPB-approved resources
3.17	**Nutrition To Grow On Curriculum (Gr. 3-5)** **My Plate** **CDE Fruit and Vegetable Cards** **Dairy Council Food Model Cards** **USDA-Approved Recipes**	 X 	CWD LHD AAA UCCE CCC	 X X	Research Tested Practice Tested Emerging N/A - Please describe below: NEOPB-approved resources
3.18	**Youth Risk Behavior Survey**	 X 	CWD LHD AAA UCCE CCC	X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.19	**NEOPB-approved retail resources**	 X 	CWD LHD AAA UCCE CCC	 X	Research Tested Practice Tested Emerging N/A - Please describe below: NEOPB-approved resources

3.20	**NEOPB-approved recipes** **Rethink Your Drink materials**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-approved materials
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Pre/post Fruit and Vegetable Checklist will be conducted. (Activity 3.1)			X	CWD LHD X AAA UCCE CCC	**Year 1** Q1: X; Q2: ; Q3: ; Q4: X **Year 2** Q1: X; Q2: ; Q3: ; Q4: X **Year 3** Q1: X; Q2: ; Q3: ; Q4: X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Fruit & Vegetable Checklist
E.3.2	Pre/post Fruit and Vegetable Checklist will be conducted. (Activity 3.2)			X	CWD LHD X AAA UCCE CCC	**Year 1** Q1: X; Q2: ; Q3: ; Q4: X **Year 2** Q1: ; Q2: ; Q3: ; Q4:	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	[ ] UC Intent to Change List other: Fruit & Vegetable Checklist
E.3.3	Track attendance at direct education session. (Activity 3.3)	[ ]	X	[ ]	[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.4	Collect information on the number of individuals visiting the booth or exhibit. (Activity 3.4)	[ ]	X	[ ]	[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.5	Administer Food Behavior Checklist to target audience at intervention sites. Pretests are to be administered prior to receiving	[ ]	[ ]	X	[ ] CWD X LHD [ ] AAA [ ] UCCE	**Year 1** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh

	series-based nutrition education intervention, and post-test afterwards to measure change in consumption and related factors. Goal: 250 (Year 1), 150 (Year 2), and 150 (Year 3) matched pre/post Food Behavior Checklists (Activity 3.5)					**Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	Workbook X Food Behavior Checklist UC Intent to Change List other:
E.3.6	Administer Food Behavior Checklist to target audience at intervention sites. Pretests are to be administered prior to receiving series-based nutrition education intervention, and post-test afterwards to measure change in consumption and related factors. Goal: 100 matched pre/post Food Behavior Checklists and pre/post Cooking Attitude and Self-Efficacy Surveys Years 2 & 3: Goal: 75 matched pre/post FBC ; 75 matched pre/post Cooking Attitude and Self-Efficacy Surveys (Activity 3.6)			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: Cooking Attitude & Self Efficacy Survey
E.3.7	Collect information on the number of individuals visiting the booth, exhibit, or display. (Activity 3.7)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook

						Year 3 Q1 Q2 Q3 Q4 X X X X	☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.3.8	Collect information on the number of individuals visiting the Rethink Your Drink booth, and number participating in physical activity. (Activity 3.8)	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.3.9	Year 1: Conduct formative evaluation by collecting student information, and recording what worked, what needs improvement, and what assistance is needed. Years 2 and 3: Conduct process evaluation on pilot. (Activity 3.9)	X	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.3.10	Collect pre/post Food Behavior Checklist. (Activity 3.10	☐	☐	X	☐ CWD ☐ LHD ☐ AAA	**Year 1** Q1 Q2 Q3 Q4 X X	☐ EARS/ATF ☐ PSE RE-AIM Report

					X UCCE CCC	**Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4 X X	X UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.3.11	Collect Teacher Observation Tool data (Activity 3.11)		X		CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher Observation Tool
E.3.12	Conduct process evaluation. Collect PSE RE-AIM data (Activity 3.12)		X		CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4 X X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.13	Administer pre/post Food Behavior Checklist to participants. (Activity 3.13)			X		CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: NERS Database
E.3.14	Complete OUSD-generated Retrospective Survey at the end of the school year. (Activity 3.14)			X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1, Q2, Q3 X, Q4 **Year 2**: Q1, Q2, Q3 X, Q4 **Year 3**: Q1, Q2, Q3 X, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Retrospective Teacher Survey results
E.3.15	Log activities into ATF. (Activity 3.15)		X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 **Year 2**: Q1 X, Q2 X, Q3 X, Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior

						Year 3 Q1 Q2 Q3 Q4 |						

						Year 2 Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.3.19	Report activities into ATF. (Activity 3.20)	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN CONTINUED

I. Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019) [TARGETED COMMUNITY INTERVENTION]

By September 30, 2019, align county partners around a specific place-based nutrition and/or physical activity campaign, implementing up to 20 multi-level, intervention strategies in two targeted neighborhoods.

SNAP-Ed State Goals:

X	Goal 1: Food and Beverages (Behavioral)
X	Goal 2: Physical Activity (Behavioral)
X	Goal 3: Food Resource Management (Behavioral)
X	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategies that support the Three-Year SNAP-Ed Local Objective listed above:

- **Early Childhood Education Settings**
- **Healthy Food and Beverage Standards**
- **Healthy Retail Environment**
- **School Wellness**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

FFY 2017 (Year 1) Objective:

By September 30, 2017, identify and assess needs and community resources in two targeted neighborhoods; develop campaign focus, intervention strategies and plan of action activities to facilitate positive, multi-level, place-based, behavior change; and identify indicators to evaluate outcomes and/or impacts.

FFY 2018 (Year 2) Objective:

By September 30, 2018, continue campaign and expand to at least 10 strategies, including direct education, indirect education, technical assistance, coordination/collaboration/partnership, media/messaging, training, and/or policy development, to achieve positive multi-level, place-based outcomes in the two targeted neighborhoods.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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FFY 2019 (Year 3) Objective:

By September 30, 2019, continue to implement and expand campaign to up to 20 strategies to achieve multi-level, place-based outcomes in the two targeted neighborhoods; reassess needs, outcomes/impacts; evaluate the effectiveness of the deep intervention approach and make recommendations for revisions/realignments /successful replication in other neighborhoods.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, align county partners around a specific place-based nutrition and/or physical activity campaign, implementing up to 20 multi-level, intervention strategies in two targeted neighborhoods.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Identify potential geographic areas in Ashland and East Oakland to target a multi-level concentrated campaign. Select neighborhoods that are low income, ethnically diverse, and known to have poor access to healthy foods and beverages. Each area will include at least one school, one faith-based organization, one retail site, one senior housing unit, and one food pantry. [LIVE] [LEARN] [SHOP]	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: GIS Map of areas with layers of various indicators
4.2	Assess needs, resources, and current programming by other CBOs and government agencies in the targeted neighborhoods**.** Develop collaborations with partners needed to implement the planned intervention strategies: Health	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4	On File: Assessment Findings, including listing of partners and partner assets/resources

	Departments and other health and wellness systems, local/university educational systems, food systems, the Interagency Children's Policy Council, Parks and Rec departments, community and professional groups, political and community leaders, including county supervisors, district council members, and city council members, and other key stakeholders. [LIVE] [LEARN] [SHOP]				Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	
4.3	Identify/establish the roles and responsibilities of the partners: overall program planning and development; promoting the campaign activities and energizing the community; adopting and embracing the program strategies; identifying and/or developing informal channels of communication most effective in the two targeted low-income ethnically-diverse communities. [LIVE] [LEARN] [SHOP]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	On File: List of roles and responsibilities of partner agencies
4.4	Define measurable baseline and follow-up assessment indicators necessary to evaluate outcomes/impacts in Years 2 and 3. Gather data for pilot evaluation, such as observational, Photovoice, Walkability Audit, Focus Groups, postal or face-to-face survey. [LIVE] [LEARN] [SHOP]	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 	On File: Baseline data NEOPB Compendium of Surveys (appropriate pre/post tools will be selected, based on activities conducted)

					Year 3 Q1 Q2 Q3 Q4 |				
4.5	Define direct and indirect multi-level, place-based strategies/approaches to promote in the targeted areas focused on improving nutrition and wellness and physical activity behaviors and PSE changes. Develop a collaborative work plan and incorporate the defined strategies and common messaging to include state/federal-wide campaigns (i.e., Rethink Your Drink, Let's Move, BANPAC's Bay Area Moves (BAM) initiative, Fruits and Veggies …More Matters, & MyPlate), consulting with NEOPB Media, Public Relations, and Information Section as appropriate. [LIVE] [LEARN] [SHOP]	 CED CEI MPR X C&C TTA	 CWD X LHD X AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 | | | X | Year 2 Q1 Q2 Q3 Q4 X | | | Year 3 Q1 Q2 Q3 Q4 | | | |	On File: Sign-in sheets, Work plan, Intervention plan Submit: RTW ATF
4.6	Identify champions in the target areas to be trained and empowered to mobilize community support, interest, and participation in the multi-level collaborative strategies. [LIVE] [LEARN] [SHOP]	 CED CEI MPR X C&C X TTA	 CWD X LHD X AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 | | | | Year 2 Q1 Q2 Q3 Q4 X | | |	On File: List of champions RTW ATF

					Year 3 Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	
4.7	Using assessment data collected in Year 1, identify sites within target neighborhoods which are strategically important to the conduct of multi-level concentrated campaign activities that are noted in objectives 2 (PSE) and 3 (CDE/CEI). [LIVE] [LEARN] [SHOP]	[ ] CED [ ] CEI [ ] MPR [X] C&C [X] TTA	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X [ ]	On File: Strategic site lists
4.8	Provide SNAP-Ed Interventions Toolkit materials and technical assistance to sites in targeted neighborhoods, supporting up to 10 strategies in Year 2 and up to 20 strategies in Year 3 that promote selected campaign. [LIVE] [LEARN] [SHOP]	[ ] CED [ ] CEI [X] MPR [X] C&C [X] TTA	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X [ ]	On File: Flyers/promotional materials

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<td>4.9</td>
<td>Staff and peer educators will provide culturally appropriate direct and indirect education, as defined in Objective 3 (Direct/Indirect Ed) using approved curricula from the California SNAP-Ed Integrated Curricula List, reaching a minimum of 1,000 adults that supports up to 10 strategies in Year 2 and up to 20 strategies in Year 3 that promote selected campaign.
[LIVE] [LEARN] [SHOP]</td>
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<td>On File:
Sign-in sheets
Flyers/promotional materials

Submit:
RTW
ATF</td>
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<td>4.10</td>
<td>Partners will conduct media promotion of collaborative events using State-approved media materials and partner resources to issue coordinated press releases, and promote events and activities to support selected healthy food and beverage consumption and/or physical activity campaign.
[LIVE] [LEARN] [SHOP]</td>
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Press releases, Campaign materials

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4.11	Review and re-assess defined indicators measured in Year 1. Evaluate outcomes and/or impacts by comparing Year 2 and Year 3 results with Year 1. [LIVE] [LEARN] [SHOP]		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	On File: Assessment data
4.12	Based on assessment findings in Year 3, develop a coordinated sustainability plan of action to maintain and expand obesity prevention efforts by building capacity of community partners and local jurisdictions to continue and expand on the successful strategies. [LIVE] [LEARN] [SHOP]		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X	On File: Coordinated plan

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1	NEOPB GIS Map Viewer **UC Center for Regional Change Community Connections**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Interventions Toolkit
4.2	**CDC Healthy Communities Program:** Community Health Assessment and Group Evaluation (CHANGE) Action Guide	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Interventions Toolkit
4.3	NEOPB Partnership Development Plan	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Interventions Toolkit
4.4, 4.7	**NEOPB Compendium of Surveys** **CDC Healthy Communities Program:** Community Health Assessment and Group Evaluation (CHANGE) Action Guide Policy, Systems and Environmental Evaluation/RE-AIM Strategies and Summary Sheets **NEOPB** The Communities of Excellence (CX3) in Nutrition, Physical Activity and Obesity Prevention Power Play Snapshots & Stories: My Voice, My Community	[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: SNAP-Ed Interventions Toolkit

4.5	CDC Healthy Communities Program		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: SNAP-Ed Interventions Toolkit
			CCC		
4.6	Champions for Change Recruitment Toolkit		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.8, 4.9	SNAP-Ed Interventions Toolkit, **including Rethink Your Drink materials, posters, stickers, Potter the Otter materials, Ten Tips Nutrition Education Series** **ESBA(RT)** **PSSC (PT)**		CWD	X	Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: SNAP-Ed Interventions Toolkit
			CCC		
4.10	**NEOPB Media Campaign DVD** **NEOPB Instant Recess DVD** **Others, to be determined, based on selected campaign**		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: NEOPB-approved DVDs
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Alameda County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Conduct assessment and analyze data for implementation of strategies in the targeted neighborhoods. Report on the needs identified. (Activity 4.4 and 4.11)	X			[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	**Year 1** Q1: ; Q2: ; Q3: X; Q4: X **Year 2** Q1: ; Q2: ; Q3: ; Q4: X **Year 3** Q1: ; Q2: ; Q3: X; Q4: X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Assessment Tool(s), CX3 survey(s)
E.4.2	Summarize multi-level, place-based strategies and common messages selected. (Activity 4.5)	X			[ ] CWD [X] LHD [X] AAA [X] UCCE [ ] CCC	**Year 1** Q1: ; Q2: ; Q3: ; Q4: X **Year 2** Q1: X; Q2: X; Q3: ; Q4: **Year 3** Q1: ; Q2: ; Q3: ; Q4:	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

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<td>Conduct and analyze evaluations.
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Retrospective Survey
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<td>E.4.4</td>
<td>Define measurable baseline and follow-up assessment indicators in Year 1
Track and report promotional efforts (Years 2 and 3)
(Activity 4.10)</td>
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FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Social Services
County/Jurisdiction:	PSA 9 Alameda County
FFY 2018 Total Budget:	**$41,735.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$3,492	$4,174	19.53%
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$0	$0	
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$31,428	$37,561	19.51%
	Total Direct Costs:	**$0**	**$34,920**	**$41,735**	19.52%
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$34,920**	**$41,735**	19.52%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Received additional funds
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Received additional funds
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services

County/Jurisdiction: PSA 9 Alameda County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrative Coordinator	Mary Louise Zernicke	100.00%	0.00%	$88,171.00	0.04734	4,174.02	-	$0.00	$4,174.00	$4,174	
				Total Staffing: Salaries/Benefits:				**0.04734**	**$4,174**		**$0**	**$4,174**	**$4,174**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: PSA 9 Alameda County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1																$0	
	Out-of-State																
1																$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: PSA 9 Alameda County

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			ACPHD-Nutrition Services	Garden builds, nutrition education, technical assistance, and follow up at 2 low-income senior housing sites	$37,561	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$37,561**	

Total Direct Costs:	**$41,735**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$41,735**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: PSA 9 Alameda County
Contract/Sub-Grant/Agreement: ACPHD-Nutrition Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator	Cheyrl Lott	0.00%	100.00%	$56,784.00	0.1	$5,678.40	60.00%	$3,407.04	$0.00	$9,085	
2			Health Educator	Cindia Sanchez	0.00%	100.00%	$56,784.00	0.1	$5,678.40	60.00%	$3,407.04	$0.00	$9,085	
3			Health Educator	Jautan Stancill	0.00%	100.00%	$56,784.00	0.1	$5,678.40	60.00%	$3,407.04	$0.00	$9,085	
						Total Staffing: Salaries/Benefits:		**0.3**	**$17,035**		**$10,221**	**$0**	**$27,255**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: PSA 9 Alameda County
Contract/Sub-Grant/Agreement: ACPHD-Nutrition Services

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Food and Food Demo Supplies	Food and food demo related supplies for conducting cooking demos as part of Nutrition Ed-75 cooking demo portions at a maximum of $2 per taste test per person using a USDA approved recipe	$150.00	1	$150	
2			Nutriton Education	Nutrition Education Support Materials- gardening gloves (10x$5each), measuring cups (26x$2each), colanders (27x$2each)	$156.00	1	$156	
						Total Materials:	$306	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1																$0	
Out-of-State																	
1																$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Social Services
County/Jurisdiction: PSA 9 Alameda County
Contract/Sub-Grant/Agreement: ACPHD-Nutrition Services

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			City Slicker Farms	Build out two gardens, including starts and soil; provide technical assistance on water maintenance for the garden, including on how to best manage watering and the garden irrigation system that should be in place.	$10,000	
				Total Contracts/Sub-Grants/Agreements:	**$10,000**	

Total Direct Costs: **$37,561**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget: **$37,561**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
FFY 2018 Total Budget:	**$1,712,535.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$76,945	$1,307,526	$805,229	$882,174	-32.53%
2	Non-Capital Equipment/Supplies	$3,545	$5,440	$0	$3,545	-34.83%
3	Materials	$12,563	$17,042	$55,915	$68,478	301.82%
4	Travel	$3,215	$16,423	$5,362	$8,577	-47.77%
5	Building/Space	$1,200	$64,008	$39,120	$40,320	-37.01%
6	Maintenance	$10,846	$20,334	$0	$10,846	-46.66%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$59,998	$779,001	$545,911	$605,909	-22.22%
	Total Direct Costs:	**$168,312**	**$2,209,774**	**$1,451,537**	**$1,619,849**	-26.70%
9	Indirect Cost Rate= 11.18%	$55,062	$205,474	$37,624	$92,686	-54.89%
	Total Federal Funds	**$223,374**	**$2,415,248**	**$1,489,161**	**$1,712,535**	-29.09%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduced funding allocation differing categories across fiscal years
2	Non-Capital Equipment/Supplies	Reduced funding allocation differing categories across fiscal years
3	Materials	Reduced funding allocation differing categories across fiscal years
4	Travel	Reduced funding allocation differing categories across fiscal years
5	Building/Space	Reduced funding allocation differing categories across fiscal years
6	Maintenance	Reduced funding allocation differing categories across fiscal years
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Reduced funding allocation differing categories across fiscal years
9	Indirect Costs	Reduced funding allocation differing categories across fiscal years

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Healthcare Program Administrator II= Administrator	Jenny Wang	100.00%	0.00%	$100,360.00	0.5	$50,180.00	60.00%	$30,108.00	$80,288.00	$80,288	
2			Senior Program Specialist = Project Coordinator	Vacant	100.00%	0.00%	$95,576.00	0.5	$47,788.00	60.00%	$28,672.80	$76,461.00	$76,461	
3			Program Specialist = Coordinator of Other Program	Dario Hunter	25.00%	75.00%	$90,210.00	0.5	$45,105.00	60.00%	$27,063.00	$18,042.00	$72,168	
4			Program Specialist = Coordinator of Other Program	Annette Laverty	25.00%	75.00%	$90,210.00	0.5	$45,105.00	60.00%	$27,063.00	$18,042.00	$72,168	
5			Program Specialist = Coordinator of Other Program	Dale Murai	25.00%	75.00%	$90,210.00	0.5	$45,105.00	60.00%	$27,063.00	$18,042.00	$72,168	
6			Nutritionist/Dietician	Nori Grossman	25.00%	75.00%	$74,041.00	0.5	$37,020.50	60.00%	$22,212.30	$14,808.25	$59,233	
7			Program/Financial Specialist = Contract Manager	Manny Flores	100.00%	0.00%	$90,210.00	0.5	$45,105.00	60.00%	$27,063.00	$72,168.00	$72,168	
8			Accounting Specialist = Accountant/Finance Analyst	Adriana Velazquez	100.00%	0.00%	$59,300.00	0.5	$29,650.00	60.00%	$17,790.00	$47,440.00	$47,440	
9			Specialist Clerk = Office Manager/Secretary/Admin Assistant	Gail Wax	100.00%	0.00%	$50,500.00	0.5	$25,250.00	60.00%	$15,150.00	$40,400.00	$40,400	
10			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Cheryl Lott	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
11			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Cindia Sanchez	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
12			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Jautan Stancill	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
13			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Carridad Taber	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
14			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Brenda Tavares	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
15			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Joe Whittaker	0.00%	100.00%	$54,600.00	0.5	$27,300.00	60.00%	$16,380.00	$0.00	$43,680	
16			Nutrition Assistant = Nutritionist/Nutrition Educator/Nutrition Aide	Will James-Lopez	0.00%	100.00%	$48,000.00	0.5	$24,000.00	15.00%	$3,600.00	$0.00	$27,600	
						Total Staffing: Salaries/Benefits:		**8**	**$558,109**		**$324,065**	**$385,691**	**$882,174**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Day to day office and desk supplies, such as paper ($30), ink ($75), scissors ($6), pens ($6), pencils ($6), markers ($9), sharpies ($9), highlighters ($7), staplers ($12), staples ($3), calculators ($8), notebooks ($2), notepads ($1), tape dispensers ($5), tape ($3), flip charts ($30), stickers ($5), labels ($20), envelopes ($3), display cases ($12), document holders ($8), plastic organization bins for storage ($15), portable files ($16), portfolios for transporting educational materials ($20).	8	$10.00	25	$2,000	
3			Business Cards	Business cards for community members and partners ($50)	2	$50.00	1	$100	
4			County Membership	County Membership to CCLHDN - Local Health Department Rate	1	$155.00	1	$155	
5			Postage	Direct program costs: postcards/stamps and registered mail specifically purchased for SNAP-Ed, as well as proportionally shared costs for all shared costs for project mailings such as daily correspondence, progress reports, cost reports, mass mailings of educational information, based on programs quarterly - cost vary permonth but on average $20 per month x 12 months = $240.	1	$20.00	12	$240	
6			Software	Shared software to be loaded on one computer, which is needed for NEOPB Admin staff assisting with supporting all SNAP-Ed work.	1	$250.00	1	$250	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Electronic Replacement Parts.	PC/desktop computer electronics peripheries such as mouse, keyboard, cables, monitors, etc.; external hard drive for file backup, Spy ware . For Manny Flores, Annette Laverty, Dale Murai, Cheryl Lott, Cindia Sanchez.	2.5	$32.00	10	$800	
							Total Non-Capital Equipment/Supplies:	**$3,545**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing and Duplicating	Based on anticipated needs for SNAP-Ed use such as class participant workbooks ($7), newsletters ($.25), class and event flyers ($.10), posters ($4), recipes ($.10), pre and post Food Behavior Checklist and surveys ($1.50), Harvest of the Month calendars ($1.30), messaged bookmarks ($.50), messaged folders ($.75), messaged notepads ($1), banners ($50), large cutouts ($50), signage/wobblers for retail interventions ($4), signage for edible gardens ($5), clings/stickers/decals that promote fruits and vegetables ($.10), day to day network copier charges, etc. Some printing jobs are packaged with graphic design included.	$50.00	195	$9,750	
2			Nutrition Education	Providing materials to train teachers and other partners on nutrition education interventions and physical activity promotion, such as fact sheets, activty sheets, lesson plans and tool kits. Items used include preapproved materials produced locally as well as state provided materials.	$50.00	100	$5,000	
3			Food for Classes, Demonstration, and Taste Testings	Purchase and use of grocery store and other food vendors for fruits, vegetables, whole grains and other food items to conduct cooking classes, cooking demonstrations, and taste testings. We will use only USDA approved and allowable recipes; expected range of activities involving food all align with the Integrated Work Plan activities. No taste test including serving supplies will exceed $2.50/person and includes nutrition education messaging. This will reach a minimum of 16,500 participants through taste tests, because not all taste tests will reach the $2.50/person max. Reasonable food will also be provided for focus group participants.	$2.50	16500	$41,250	
4			Direct Nutrition Education and Physical Activity Materials to Support Activities	Materials to support staff/community partners on nutrition education interventions and physical activity promotion. Activities include providing training & supporting materials on nutrition and physical activity promotion topics, (exercise handouts) Harvest of the Month (receipts and calendars), etc., and conducting annual assessments in the community to support Cooking for Health Academy, other workshops, classes, events, and activities in the Integrated Work Plan. SNAP-Ed funded staff and subcontracted partner staff will conduct the training and provide the technical assistance and supporting materials. Materials include: recipes, health/wellness fair handouts, Harvest of the month calendars, cook books.	$15.00	150	$2,250	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services

5			Gardening Related Tools and Supplies	Gardening related tools and supplies used for garden based nutrition education interventions, including lumber ($25), hardware ($1), soil ($7), seeds ($1), starts ($1.50), gloves ($5), shovels ($5), trowels ($5), stakes ($3), trellises ($7), planting pots ($3), hats/visors for outdoor sun protection ($3), including reasonable and necessary shipping costs, etc. We would like to serve up to 30 school gardens and 1 faith based garden, and promote Rethink Your Drink through small potted herbs such as basil and mint.	$9.97	260	$2,592	
6			Small Appliances and Kitchen Supplies for Food Demos	Rethink Your Drink water dispensers ($25) and pitchers ($3), cutting boards ($1), knives ($20), electric skillets ($50), pots and pans ($50), bowls and other food demo containers ($10), small food-carrying trays ($3), baskets ($10), or canvas bags ($3), coolers ($40), blenders ($50), rice cookers ($50), slow cookers ($50), portable single burners ($50), stainless steel and glass mixing bowls and storage bowls ($25), food thermometers ($4), colanders ($4), peelers ($4), kitchen shears ($4), can openers ($4), graters ($4), taste test-sized bowls ($25), plates ($25), cups ($25), forks ($25), spoons ($25), mason jars ($1), professional table clothes ($40) and disposable table cloths ($1), etc. Items include new, replacement, and disposable.	$15.00	400	$6,000	
7			Minor non-cooking related equipment	Chairs ($20) and tables ($50) for office and for events, shade canopies for events ($100), fruit and vegetable costumes for events ($50), portable food carts ($50), shelves ($200), file cabinets ($200), bookcases ($200), dolly/hand trucks ($150), Safe Routes to School and Safety Patrol support equipment such as safety cones ($10), hand-held stop signs ($20), whistles ($2), reflective vests ($4), (encorporates PSE and physical activity from walking to and from home/school. Similar to the walking school bus).etc.	$1.00	836	$836	
8			Food Certificates	CA Safe Food Handler's Certification for staff, graduates of Cooking for Health Academy, and other key community partners handling food on SNAP-Ed's behalf.	$8.00	100	$800	
						Total Materials:	**$68,478**	

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Local Travel/All Staff	In County Mileage	Local Travel, including Direct Ed, Indirect Ed, Events, Partnership and CNAP Meetings. Other = parking	12	8						982		$6.06	$6,886	
2			Administrator (Jenny Wang), Project Coordinator (TBD), Program Specialists (Annette Laverty and Dale Murai)	Sacramento	SNAP-Ed Sponsored trainings, covering IWP, Budget, Research and Evaluation, Communications, CX3/Assessments, Reporting, ATF, PEARS, Partnerships Other = parking	2	2	1	1	$46.00	$110.00		100		$10.00	$771	
3			Project Coordinator (Jenny Wang), Nutritionist (Nori Grossman), Nutrition Educator (Carridad Taber)	TBD - San Francisco Bay Service Area	CCLHDN Meetings Other = parking	1	1.5	2	0				30	$290.00	$10.00	$466	
4			Administrator (Jenny Wang), Project Coordinator (TBD), Program Specialists (Annette Laverty and Dale Murai)	San Francisco Bay Service Area	SNAP-Ed Sponsored trainings, covering IWP, Budget, Research and Evaluation, Communications, CX3/Assessments, Reporting, ATF, PEARS, Partnerships Other = parking	8	2	1	0				50		$15.00	$454	
Out-of-State																	
1																$0	
															Total Travel:	**$8,577**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3600 Telegraph, Oakland CA 94609	$2.80 Sq./ft. x 150 x 8 x 12 months (prorated space for all staff)	8	$420.00	12	$40,320	
							Total Building/Space:	**$40,320**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3600 Telegraph, Oakland CA 94609	Communications $14.55/month x 8 x 12 months (prorated phones for all staff)	8	$14.55	12	$1,397	
2			3600 Telegraph, Oakland CA 94609	Professional Liability Insurance - Department Insurance charged specifically to department for NEOP activities.	8	$98.43	12	$9,449	
							Total Maintenance:	**$10,846**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			(ACOE) Alameda County Office of Education	Annually, engage a minimum of (24) qualifying afterschool/extended break programs to reach (12,000) children and (12,000) parents to increase nutrition education and physical activity opportunities and social marketing.	$180,000	
B			(OUSD) Oakland Unified School District	Annually, engage a minimum of (25) qualifying schools and (10) qualifying afterschool/extended break programs to reach (9,000) children and (9,000) parents to increase nutrition education and physical activity opportunities and social marketing and environmental change strategies that increase access and consumption of healthy food and beverages at each site.	$293,965	
C			**(UCCE) University of California Cooperative Extension	Annually, reach (600) children ages birth to five and their families by strengthening partnerships with and providing training and technical assistance for at least (14) qualifying early-childhood care and education sites to create wellness policies and make systems and environmental changes.	$42,000	
D			Allen Temple	Annually, engage (6) qualifying churches in predominantly African-American and/or Latino communities to implement the Body and Soul program, and culturally relevant nutrition education and physical activity promotion to reach (600) participants and to influence organizational and systems changes in the church community.	$36,000	
E			**(ACCFB) Alameda County Community Food Bank	Annually, provide technical assistance for up to (12) food bank member agencies on adopting formal and informal nutrition policies aimed at increasing access and consumption of healthy food and beverages by SNAP-Ed-eligible community members.	$30,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Special Services Subcontractors	Specialized services costs for translation, graphic design, etc. aligned with the Integrated Work Plan.	$8,944	
2			**Peer Educators/ Promotoras/Champions	Annually, up to 15 Peer Educators/Interns/Champions will be recruited from the SNAP-Ed-eligible members in the community to reach their peers in nutrition education/obesity prevention class series and events.	$15,000	
					Total Contracts/Sub-Grants/Agreements:	**$605,909**

Total Direct Costs:	**$1,619,849**

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Approximately 7.9703% of Total Direct Costs less subcontracts greater than $25,000 (1,619,849-581,965=1,037,884) We then added in the allowabale $25k per sub bringing our revised direct costs to $1,162,884. Based on Alameda County Healthcare Services Indirect Cost Rate Proposal.	7.9703%	$1,162,884.00	$92,686	
				Total Indirect Costs:	**$92,686**	

Total Budget:	**$1,712,535**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Office of Education (ACOE)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Christine Boynton In kind	60.00%	40.00%	$162,062.16	0	$0.00	19.00%	$0.00	$0.00	$0	
2			Project Coordinator	Laura Allen	50.00%	50.00%	$114,672.00	0.1	$11,467.20	25.00%	$2,866.80	$7,167.00	$14,334	
3			Health Educator	Shamia Sandles	0.00%	100.00%	$72,800.00	0.5	$36,400.00	25.00%	$9,100.00	$0.00	$45,500	
4			Health Educator	Kate Casale	0.00%	100.00%	$72,800.00	0.3	$21,840.00	25.00%	$5,460.00	$0.00	$27,300	
5			Health Educator	Yadira Torres	0.00%	100.00%	$72,800.00	0.3	$21,840.00	25.00%	$5,460.00	$0.00	$27,300	
				Total Staffing: Salaries/Benefits:				**1.2**	**$91,547**		**$22,887**	**$7,167**	**$114,434**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Office of Education (ACOE)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	Essencial supplies for day-to-day supplies such as pens, folders, binders, markers, etc.	1.2	$75.90	12	$1,093	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$1,093**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Taste Testing	TBD food for taste testing including paper goods and supply costs - 5 events x 100 people	$2.00	500	$1,000	
2			Garden based nutrition education supplies	12 school garden sites @ 415 per year (small hand tools, soil, irrigations supplies, lumber, plants and seeds and composts and lesson supplies: 6 lessons @ $50 per lesson)	$415.00	12	$4,980	
3			Facility Rental	Rental of room or meeting facility for internal staff meeting	$1,086.00	1	$1,086	
4			Printing/duplication	Printing and copy of materials for training youth	$0.05	2000	$100	
						Total Materials:	**$7,166**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Health/Nutrition Educators (Shamia Sandles, Kate Casale, Yadira Torres)	Alameda County	Local travel for meetings on nutrition education/physical activity	101	3	1	0				20			$1,081	
2			Project Coordinator (Laura Allen)	Sacramento	SNAP-Ed meetings held in Sacramento. Other=parking, cabs	2	1	2	1	$46.00	$110.00		100		$14.00	$539	
					Out-of-State												
1																$0	
															Total Travel:	**$1,620**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage	Storage space for supplies and records (bi-monthly)	1	$122.00	12	$1,464	
							Total Building/Space:	**$1,464**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Office of Education (ACOE)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	Promotores - Adult leaders to be mentors to youth leaders and garden based nutrition education mentors - 10 adults @$500 each	$5,000	
2			TBD	Tennyson High School - Compensation for Youth Garden Mentors and Leaders (6 youth x $725 per youth)	$4,350	
3			TBD	San Lorenso High School - Compensation for Youth Garden Mentors and Leaders (6 youth x $725 per youth)	$4,350	
4			TBD	East Bay Asian Youth Center - Compensation for Youth Garden Mentors and Leaders (6 youth x $725 per youth)	$4,350	
5			TBD	OUSD High School Students - Compensation for Youth Garden Mentors and Leaders (12 youth x $725 per youth)	$8,701	
6			TBD	YPAR Project - Compensation for Youth Particpatory Action Researchers and Community Change Leaders (18 youth x $725 per youth)	$13,050	
				Total Contracts/Sub-Grants/Agreements:	$39,801	

Total Direct Costs:	**$165,578**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			CA Dept. of Education-School Fiscal Service - Approved Rate x Total Costs	8.71%	$165,578.00	$14,422	
					Total Indirect Costs:	$14,422	

Total Budget:	**$180,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Oakland Unified School District (OUSD)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Nancy Midlin	20.00%	80.00%	$80,685.20	0.9	$72,616.68	37.50%	$27,231.26	$19,969.60	$99,848	
2			Coordinator of Other Programs	Grey Kolevzon	0.00%	100.00%	$65,000.00	0.95	$61,750.00	37.50%	$23,156.25	$0.00	$84,906	
				Total Staffing: Salaries/Benefits:				**1.85**	**$134,367**		**$50,388**	**$19,970**	**$184,754**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Oakland Unified School District (OUSD)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Taste Tests	Produce and supplies for classroom and after school cooking demos and taste testings	$0.55	34112	$18,762	
2		Nutrition Education and Support Materials	Handouts to food corps, wellness champions, teachers, salad bar champions and nutrition services educators	$0.50	1500	$750	
3		Gardening Materials	Promote nutrition education through gardening classes using soil, gloves, pots, and other related supplies/materials	$0.50	1446	$723	
					Total Materials:	**$20,235**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Project Coordinator, (Nancy Midlin); Coordinator of Other Programs (Grey Kolevzon)	Alameda County	Local Travel for Staff	171	2	1	0				12			$1,098	
2		Project Coordinator (Nancy Midlin)	Sacramento	SNAP-Ed LIA Forum	1	1	2	1	$46.00	$110.00		120			$266	
Out-of-State																
1		None													$0	
														Total Travel:	**$1,364**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Oakland Unified School District (OUSD)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Site Garden Stewards	Compensation for School Site Garden Stewards to oversee garden infrastructure and usage. 18 champions @ approx. $388 each.	$7,000	
2			Salad Bar Champions	Compensation for parents to conduct NE, implement marketing strategies, connect to broader nutrition promotion and obesity prevention efforts, and increase healthier food selection at point of service. 14 Champions x $215 stipend per Champion.	$3,000	
3			Nutrition Services Staff Educators	Compensation for Nutrition Services Educators to conduct NE in 3rd grade classrooms. 600 units of classes and trainings of Nutrition Services Educators at $30 per class.	$18,000	
4			Food Corps Service Members	Compensation for Food Corps Service Members to co-teach nutrition and garden education and cooking/taste testing demos. 3 @ approx. $7,083 each, plus FoodCorp portion.	$21,250	
5			Site Wellness Champions	Compensation for 25 School Site - Nutrition or Garden Wellness Champions to oversee nutrition education, garden education and wellness policy implementation (25 x$168)	$4,200	
6			Site Wellness Champions	Compensation for 3 trainings for 25 School Site Nutrition or Garden Wellness Champions for time (25 x 3 x approx. $22.67)	$1,700	
7			Site Wellness Champions	Compensation for 5 School Site - Middle School Garden Wellness Champions to oversee nutrition education, garden education and wellness policy implementation (5 x $67.20)	$336	
8			Site Wellness Champions	Compensation for 3 trainings for 2 School Site - Middle School Wellness Champions for time (2 x 3 x $615)	$3,690	
9			Site Wellness Champions	Compensation for 1 training for 30 School Site - School Wellness Champions for time (30 x 1 x $123)	$13,965	
				Total Contracts/Sub-Grants/Agreements:	**$73,141**	

Total Direct Costs:	**$279,494**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct Costs	5.1774%	$279,494.00	$14,471	
					Total Indirect Costs:	**$14,471**	

Total Budget:	**$293,965**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: (UCCE) University of California Cooperative Extension

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator	MaryAnn Lagura	10.00%	90.00%	$ 54,080.00	0.35	$18,928.00	47.00%	$8,896.16	$2,782.40	$27,824	
						Total Staffing: Salaries/Benefits:		**0.35**	**$18,928**		**$8,896**	**$2,782**	**$27,824**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Serivces
Contract/Sub-Grant/Agreement: (UCCE) University of California Cooperative Extension

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Taste Testing	Educational enhancements materials and food taste testing including: plastic small cups, copied recipes, fruits and/or veggies.	$1.90	10	$19	
						Total Materials:	**$19**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Coordinator (MaryAnn Lagura)	Alameda County travel	In county travel to serve early childhood sites in the IWP	10	.35						29.3			$157	
Out-of-State																	
1			None													$0	
															Total Travel:	**$157**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Serivces
Contract/Sub-Grant/Agreement: (UCCE) University of California Cooperative Extension

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$28,000**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Total Direct Costs	50.00%	$28,000.00	$14,000	
				Total Indirect Costs:	**$14,000**	

Total Budget:	**$42,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutriton Serivces
Contract/Sub-Grant/Agreement: Allen Temple

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CEO	Gloria Crowell	70.00%	30.00%	$60,000.00	0.033	$1,980.00	8.00%	$158.40	$1,496.60	$2,138	
2			Family Advocate	James Arrington	60.00%	40.00%	$32,250.00	0.164	$5,289.00	8.00%	$423.12	$3,427.20	$5,712	
						Total Staffing: Salaries/Benefits:		**0.197**	**$7,269**		**$582**	**$4,924**	**$7,850**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Allen Temple

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Food Demos	Purchase of food for demonstrations, taste testings, nutrition education and sampling of NEOPB approved recipes. No taste test including serving supplies will exceed $2.50/person and will include nutrition education messaging.	$2.50	128	$320	
2			PSE Support Materials	Material to assist in policy implementation includes flyers, surveys, handouts, nutrition education assessments, physical activity booklets, training materials.	$2,500.00	1	$2,500	
3			Program Materials	Materials to train participants in nutrition education interventions and physical activity promotion such as handouts, booklets, tools to train adults, etc.	$434.00	1	$434	
						Total Materials:	**$3,254**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Local Travel/Gloria Crowell and James Arrington	In county mileage		25	2	1	0				60			$803	
Out-of-State																	
1			None													$0	
															Total Travel:	**$803**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			8501 International Blvd., Oakland, CA	Prorated share of space for .197 FTE of total space costs ($379). Plus costs of utilities ($92/mox12 months)	.197	$471.00	12	$1,113	
							Total Building/Space:	**$1,113**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Allen Temple

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Raheemah Nitoto	Overall program/project lead and content lead. Responsible for implementation of scope of work via project strategy, completion of required documentation/reports regarding scope of work items. Contract and fiscal support. Responsible for contract and fiscal support for the NEOP budget in the context of Allen Temple's overall budgetary responsibilities.	$22,980	
					Total Contracts/Sub-Grants/Agreements:	$22,980

Total Direct Costs:	**$36,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$36,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Community Food Bank (ACCFB)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Program Manager	Jenny Lowe	50.00%	50.00%	$58,627.00	0.35	$20,519.45	33.71%	$6,917.11	$13,718.50	$27,437	
				Total Staffing: Salaries/Benefits:				**0.35**	**$20,519**		**$6,917**	**$13,719**	**$27,437**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Community Food Bank (ACCFB)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Alameda County Health Care Services Agency, Public Health Department, Nutrition Services
Contract/Sub-Grant/Agreement: Alameda County Community Food Bank (ACCFB)

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$27,437**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Total Personnel	9.34%	$27,437.00	$2,563	
				Total Indirect Costs:	**$2,563**	

Total Budget:	**$30,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Alameda
FFY 2018 Total Budget:	**$389,760.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$245,369	$276,261	$238,407	-13.70%
2	Non-Capital Equipment/Supplies	$0	$2,500	$5,661	126.44%
3	Materials	$0	$0	$48,947	
4	Travel	$0	$2,359	$18,793	696.65%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$245,369**	**$281,120**	**$311,808**	10.92%
9	Indirect Costs*** Indirect Cost Rate= 25%	$61,342	$70,280	$77,952	10.92%
	Total Federal Funds	**$306,711**	**$351,400**	**$389,760**	10.92%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The number of FTEs of CES 1 educators increased from 2 to 4 and one new CES 2/3 plus the benefit rates also increased for all staff (6.5 FTEs). Portion of Salary and Benefits are covered by carry in funds.
2	Non-Capital Equipment/Supplies	Increase due to 1. FTE CES 2/3 plus partial was covered by carry in funds in FFY 17
3	Materials	Partial was covered by carry in funds in FFY 17
4	Travel	The number of FTEs of CES 1 educators increased from 2 to 4 and one new CES 2/3 plus the number of SNAP-Ed activities are expected to double accordingly. In FFY 2017 part of the travel was covered by the carry in funds
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	The total direct cost increased due to salary and benefits, travel, and materials.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Alameda

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CE-SUPER-2	BAYKAL, TULINE - carry in 1.FTE	50.00%	50.00%	$58,661.00	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE - Carry in $96,896.
2			CES-1	CHRISTIAN, LETICIA	5.00%	95.00%	$39,658.00	1	$39,658.00	65.18%	$25,849.08	$3,275.35	$65,507	
3			CES-1	COOPER, MORGAN	5.00%	95.00%	$35,486.00	1	$35,486.00	65.18%	$23,129.77	$2,930.80	$58,616	
4			CES-1	MAX, FAIRBEE	5.00%	95.00%	$34,883.00	1	$34,883.00	65.18%	$22,736.74	$2,881.00	$57,620	
5			__ASSISTANT II	SAFINYA-DAVIES, PATRICK Total .5 FTE - carry in .5 FTE	100.00%	0.00%	$43,067.00	0	$0.00	65.18%	$0.00	$0.00	$0	.5 FTE Carry in $35,569
6			CES-1	SILVA, YOLANDA Total 1.FTE - .27 FTE carry in	5.00%	95.00%	$46,992.00	0.73	$34,304.16	65.18%	$22,359.45	$2,833.20	$56,664	.27 FTE - Carry in $20,958
7			CES- 2/3 vacant	vacant - recruiting	5.00%	95.00%	$55,664.00	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $91,946
8			NFCS Advisor	BLACKBURN, MARY	in kind				$0.00		$0.00	$0.00	$0	2.77 FTE Salary & Benefits carry in $245,369
						Total Staffing: Salaries/Benefits:		**3.73**	**$144,331**		**$94,075**	**$11,920**	**$238,407**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Alameda

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies; pens, paper, binders	Essential office supplies to support SNAP-Ed in Alameda County - Office supplies will include, but are not limited to, pens, paper, binders, and other supply essentials needed to support the UC CalFresh SNAP-Ed program in Alameda County. The cost of $46.30 represents the average cost per FTE per month for general office supplies ($46.30/FTE x 6.50 FTE x 12 months = $3,611).	6.5	$46.30	12	$3,611	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
2			Computer laptop	CES- 2/3 vacant position #7	1	$1,500.00	1	$1,500	
3			Docking station	CES- 2/3 vacant position #7	1	$150.00	1	$150	
4			Monitor	CES- 2/3 vacant position #7	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$5,661**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs - for taste only (Describe in detail)	Early Childhood Education (ECE) students: serving 28 sites, approximately 2,000 students for 9 seasonal fruit and vegetable taste testings in collaboration with the school district's Harvest of the Month cycle (approx 18,000). ECE Parents: serving approximately 800 adults and seniors with 4-6 taste testings during series based Nutrition Education classes (approx 4,800). For a total of 22,800 tastings for FFY 2017-18	$0.64	22800	$14,592	
2			Lesson Supplies (Describe in detail)	Will include any materials necessary for curriculum implementation. Such as: poly spots, music, baskets, food model pictures, markers, large plastic bins, poster board. Lesson supplies are used to support the extenders in executing curriculum and for UC CalFresh staff in teaching series based nutrition education classes. We anticipate that the lesson supplies will be purchased to support 28 sites, reaching 73 teachers and an estimated 2000 participants. Also, reaching up to 30 senior/adult sites reaching upwards of 350 participants. The average cost of lesson supplies per site will equate to $137.93/site x 58 sites = $8000.	$137.93	58	$8,000	
3			Gardening Supplies (Describe in Detail)	Will include materials to sustain 17 current gardens and to start 3 additional gardens. Supplies needed include: soil, seeds, garden tools, books, magnifying glasses, gloves, seed starter kits. These supplies are used to teach garden based learning and to support PSE efforts at the sites. We anticipate that gardening supplies will be purchased to support 20 sites, reaching 55 classrooms and an estimated at 1,500 participants. The average cost per site will equate to $375/site x 20 sites = $7500.	$375.00	20	$7,500	
4			Curriculum	Approved Curriculum from UC CalFresh and USDA Curriculum lists	$14.14	1139	$16,105	
5			Reproductions	Reproducing Food Behavior Checklist and handouts	$0.25	11000	$2,750	
						Total Materials:	**$48,947**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Alameda

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			CE-SUPER-2-BAYKAL, TULINE	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person.	1	1.00						4700			$2,515	
2			CES-1-COOPER, MORGAN	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person. 4700 miles	1	1.00						4700			$2,515	
3			CES-1-MAX, FAIRBEE	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person.	1	1.00						4700			$2,515	
			CES-1-CHRISTIAN, LETICIA	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person.	1	1.00						4700			$2,515	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Alameda

4			CES-1-SILVA, YOLANDA	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person.	1	1.00						4680			$2,504	
			CES- 2/3 vacant	LOCAL MILEAGE	Mileage is based on historical usage and is required for travel within Alameda County to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of the county is a total of 821 square miles. In addition to the historical usage, the calculation is based on the number of trips per week on the estimated mileage for each person.	1	1.00						4680			$2,504	
5			CE-SUPER-2-BAYKAL, TULINE	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum - Other costs: daily parking	1	1.00	2	1	$74.00	$95.00				$15.00	$258	
6			CE-ADVISOR, BLACKBURN, MARY	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.] Other costs: daily parking	1	1	2	1	$74.00	$95.00				$15.00	$258	
7			CE-SUPER-2-BAYKAL, TULINE	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00		$405	
8			CE-ADVISOR, BLACKBURN, MARY	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA - TBD [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1	2	1	$74.00	$125.00		60	$100.00		$405	
9			CES-1-CHRISTIAN, LETICIA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		60	$100.00		$405	
10			CES-1-COOPER, MORGAN	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
11			CES-1-Fairbee, Max	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA -	1	1	2	1	$74.00	$125.00			$100.00		$373	
12			CES-1 Silva, Yolanda	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA	1	1	2	1	$74.00	$125.00			$100.00		$373	
13			CES-1 Silva, Yolanda	TBD	CA Agriculture in the Classroom Conference	1	1	2	1	$74.00	$90.00		60	$200.00		$470	
17			CES-2/3 vacant	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA -	1	1	2	1	$74.00	$125.00		60	$100.00		$405	
Out-of-State																
1															$0	
														Total Travel:	**$18,793**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Alameda

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $311,808

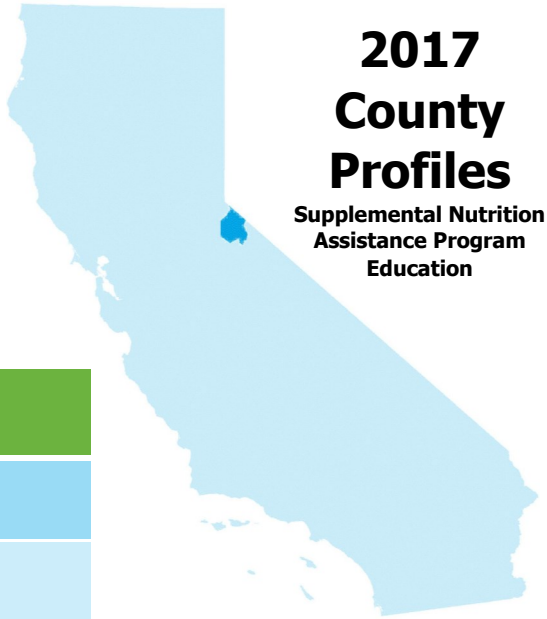
9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total cost minus Space and Maintenance	25.00%	$311,808.00	$77,952	Total Indirect Costs Carry-In: $61,442
					Total Indirect Costs:	$77,952	

Total Budget: $389,760

2017 County Profiles

Supplemental Nutrition Assistance Program Education

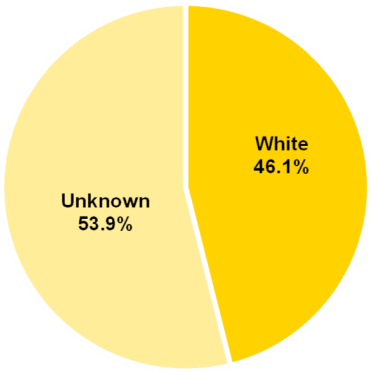


Alpine

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	409 (37%)
Ages (<185% FPL)	
Children <6 years old	2 (4%)
Children 6-17 years old	45 (24%)
Adults 18-64 years old	292 (45%)
Seniors 65 years and older	70 (31%)

Race/Ethnicity (<185% FPL)



Population below Federal Poverty Level
17%

Food Insecurity Rates
15% Overall

22% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	154 (14%)
Students Eligible for Free/Reduced Price Meals (FRPM)	54 (64%)

SNAP-Ed Eligible Locations

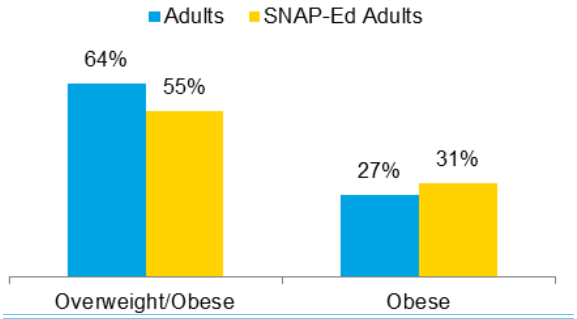
Census Tracts	SNAP-Ed Eligible Census Tracts
1	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
2	2 (100%)



SNAP-Ed Eligible Census Tracts

Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Alpine County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

County Name: **Alpine**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Alpine County is a very small, rural county located in the Sierra Nevada mountain range of eastern California. The county spans just 743 square miles of rugged, high-altitude terrain. Approximately 95% of the land in Alpine County is public land administered by the USFS and BLM. Alpine County is the smallest county by population size in California, with just 1,107 residents, averaging 1.5 persons per square mile. Approximately 35% of the population is Snap-Ed eligible (income ≤185% FPL), or an estimated 383 SNAP-Ed eligible residents. Approximately 16.6% of the population is below the federal poverty level, or an estimated 184 residents. Of the SNAP-Ed eligible residents, 46.1% identify as White (non-Hispanic) and 53.9% have an unknown racial/ethnic background. It is worth noting that 24% of the overall population in Alpine County is American Indian. The primary language spoken is English. Alpine County currently has an estimated 163 CalFresh participants, representing 43% of the county's SNAP-Ed eligible population.

Alpine County has just one census tract and it is not SNAP-Ed eligible; SNAP-Ed eligible sites are determined by means-tested programs and alternative methodology. All three of the schools in Alpine County are SNAP-Ed eligible schools in FFY2017, based on the percentages of free and reduced price lunch participation (≥50% FRPM Enrollment). Approximately 51 students, or 65.2% of the total student population, receive a free or reduced price lunch.

Approximately 24% of all adults in Alpine County are obese. Combined data for Mono, Alpine, Amador, Calaveras, Inyo, Mariposa, and Tuolumne Counties suggests that 61.3% of low income adults are considered overweight or obese, and 36.5% of low income adults are considered obese. There is no data available regarding the overweight/obesity rate for children in this cluster of counties.

Combined county data for Mono, Alpine, Amador, Calaveras, Inyo, Mariposa, and Tuolumne Counties shows that 78.9% of children ages 2 years to 11 years consume two or more servings of fruits per day; among children and teens ages 2 years to 17 years, 72.6% consume two or more servings of fruit each day. Approximately 57.1% of children in those counties reported having consumed fast food one or more times in the week prior to the survey; less than half (43.4%) of SNAP-Ed eligible adults had consumed fast food within the previous week. Among all adults in the cluster of counties, 24.2% reported consuming one or more sugar sweetened beverage per week.

Alpine County has a few small population centers: the Hung A Lel Ti American Indian community in Woodfords; the town of Markleeville; and the ski-resort villages of Kirkwood and Bear Valley. The western and eastern sides of the county are connected by mountain passes that are usually closed in the winter due to heavy snowfall. The county has few retail outlets for purchasing fruits and vegetables. There are no large grocers, only small mom and pop general stores that mostly cater to the large number of tourists that visit Alpine County every year. There are no stores in Alpine County that accept EBT cards. Combined data from the previously mentioned counties indicates that 65% of SNAP-Ed eligible adults report being able to find fruits and vegetables in their neighborhoods. However, due to the frontier, mountainous nature of Alpine County, a variety of fresh produce is often expensive and difficult to obtain. Most residents must travel out of state to neighboring Douglas County, Nevada, or out of county to South Lake Tahoe, to purchase affordable produce and grocery items. In 2015, 13% of low Income Alpine County residents had limited access to healthy foods. Alpine County has an overall food insecurity rate of 16.7%, with 24.8% of children experiencing food insecurity.

Among adults age 20 and older in Alpine County, 18% reported no leisure-time physical activity. Among all residents of Alpine County, 100% have access to physical activity opportunities. Combined data for the previously mentioned counties indicates that 83.3% of children and teens visited a park, playground, or open space in the month prior to the survey.

4. **Community Assessment**

In order to identify the needs of the SNAP-Ed community in Alpine County, data was partly derived from the 2015 SNAP-Ed Alpine County profile developed by CDPH. This includes data from a variety of sources, including the American Communities Survey (ACS) five-year estimates, the California Interview Health Survey, the Robert Wood Johnson Foundation, the Lucille Packard Foundation, the Pediatric Nutrition Surveillance System, the California Department of Education, the California Department of Social Services, the California Department of Finance, and Feeding America. The most recent Census data was used where available. Data was also derived from the 2015 County Health Rankings & Roadmaps.

The Project Director also met with representatives of several Alpine County agencies to discuss the unique needs of low income residents in Alpine County and determine where limited SNAP-Ed resources will be most effective. The agencies represented include Alpine County Public Health, Alpine County Health and Human Services, Alpine County Behavioral Health Services, and Alpine First 5. Taking into consideration the limited resources, the rural nature of the county, the suggestions of county agency representatives, along with the data from the sources mentioned above, the most efficient approach is to work with other agencies in reaching the SNAP-Ed population through established activities and events. This will best address the unmet nutrition education needs of the SNAP-Ed eligible community.

The assessment data indicates that nutrition education and physical activity interventions should target both low-income adults and low-income children in Alpine County. The assessment data supports a combination of nutrition education and physical activity interventions in schools and qualifying community sites; as well as effective policy, systems, and environmental change that will support healthier food and beverage environments. Low-income adults will best be reached through nutrition education interventions at the emergency food distribution site, as well as nutrition education and physical activity interventions at tribal locations. In order to reach low-income children and their parents in Alpine County, nutrition education and physical activity interventions were developed for students attending qualifying schools, with emphasis on promoting MyPlate messaging and healthy beverage consumption via Rethink Your Drink. There is no known regular nutrition education curriculum at the schools; the lessons taught by the Project Director will help address this unmet need. The assessment data also supports policy, systems, and environmental change at qualifying schools by improving food and beverage environments, as well as physical activity opportunities and environments, in these locations.

The assessment data also suggests the importance of community and school events in reaching SNAP-Ed eligible members of Alpine County. These events include back to school nights, annual Kindergarten Roundups, and annual Health Fairs. These events provide a wonderful opportunity for nutrition education messaging, physical activity promotion, and dissemination of the availability of food programs to larger numbers of SNAP-Ed eligible residents in the county.

The Project Director reviewed alternative targeting methodologies to identify any viable options for Alpine County. There is one centrally located country store that could serve as an appropriate complementary setting for SNAP-Ed eligible adults in the community of Woodfords; however it does not currently accept EBT cards. We will be requesting approval to make this site allowable for SNAP-Ed interventions. The Project Director would like to work with the proprietor of this country store to encourage and provide technical assistance on becoming an EBT vendor. The Project Director would then attempt to target the SNAP-Ed eligible audience through indirect education, social marketing, and environmental changes as able, to include healthy advertising, product placement strategies, and increasing the availability of affordable foods.

5. **Community Change Goals**

Long-term change goals in Alpine County, as specifically pertains to nutrition and obesity, include reducing obesity by fostering a healthier community; increasing the availability and affordability of healthy foods; and improving the school nutrition and physical activity environment. The long-term change goals directly align with the community assessment, which indicates a need to reduce obesity among children and adults through nutrition education and physical activity interventions; efforts to improve the availability, affordability, and appeal of healthy foods and beverages through policy, systems, and environmental changes; and a need to implement strong school wellness policies and environmental changes.

Community Service Solutions will focus its efforts on the SNAP-Ed eligible population of Alpine County, working within the framework and guidelines of USDA SNAP-Ed to address each of the long-term change goals as allowable, through comprehensive activities in our three-year integrated workplan. Taking into consideration the community needs assessment and long-term community change goals, as well as the very limited budget, Community Service Solutions will specifically achieve the following three-year objectives in Alpine County:

1. By September 30, 2019, increase access to and appeal of healthy foods and beverages and physical activity information among 100 participants of emergency food distributions, CalFresh, WIC, TANF, and Tribal programs, as well as at one country store, by implementing healthy food and beverage standards and making healthy site changes.

2. By September 30, 2019, one qualifying school will improve the food, beverage, and physical activity environment by implementing and maintaining the school wellness policy and making healthy site changes.

Our long-term community change goals will be supported by policy, systems, and environmental changes in the following settings:

- Schools (LEARN): strengthen existing school wellness policy, monitor implementation to create a supportive nutrition and physical activity environment.
- Community (LIVE/SHOP): promote and improve access to and availability of healthy foods and beverages; encourage healthy food and beverage standards and policies; mobilize community partnerships to support healthy eating and active living; and encourage participation in federal food and nutrition assistance programs.

6. **Partnerships and Collaborative Efforts**

LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. Alpine County does not have an established CNAP group. However, the Project Director will work regularly with the Alpine County Health and Wellness Coalition to accomplish community change goals, as is SNAP-Ed allowable. The Coalition aims to create a healthier community through collaboration, advocacy, and education. Current members of the Coalition include Alpine County Public Health, Alpine County Behavioral Health, Alpine County Health & Human Services, Alpine County Office of Education, First 5 Alpine, Alpine Kids, Alpine Trails Association, and the Alpine Watershed Group, as well as individual residents of Alpine County.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other:
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other: Rethink Your Drink
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

The Project Director reviewed the approved integrated curriculum provided by the state agencies and considered each approved resource/curriculum to determine the best options for Alpine County. Curriculum and resources were specifically chosen that will best serve the needs of Alpine County's SNAP-Ed eligible population, both adults and children, and will align with our three-year and annual SNAP-Ed objectives. All materials will be available in English. The Project Director will also be utilizing the available American Indian materials.

9. **Intervention and Evaluation Plan Narrative Summary**

Community Service Solutions is the sole SNAP-Ed implementing agency in Alpine County. We developed two three-year local objectives, based on the needs of Alpine County, which address both adults and children in our SNAP-Ed eligible population in places where they learn, live, and shop. Our first three-year local objective is to increase access to and appeal of healthy foods and beverages and physical activity information among 100 participants of emergency food distributions, CalFresh, WIC, TANF, and Tribal programs, as well as at one country store, by implementing healthy food and beverage standards and making healthy site changes. This local objective will support all five State-level goals throughout the three-year period. The policy, systems, and environmental strategies supporting this three-year objective include promoting access to and availability of healthy foods and beverages, encouraging healthy food and beverage standards and policies, mobilizing community partnerships to support healthy eating and active living, encouraging participation in federal food and nutrition assistance programs, and encouraging local retail participation in EBT. The comprehensive intervention strategy will include direct education to participants of American Indian social service programs, focusing on healthy foods and beverages, physical activity, and food resource management skills; indirect education at the Alpine County CalFresh office, WIC location, TANF site, and emergency food distribution site by creating informational displays with posters, brochures, and recipe cards, as well as direct distribution of SNAP-Ed materials to participants by these partner agencies; participating in an annual Community Health Fair to reach the SNAP-Ed eligible population with healthy food and beverage messaging, as well as the opportunity to have direct access to food and nutrition assistance programs in Alpine County; meeting with the proprietor of one local country store to encourage EBT participation and help implement healthy site changes to include healthy advertising, product placement strategies highlighting healthy foods and beverages, and increase the variety and availability of healthy foods, especially fresh produce; and encouraging partner agencies to adopt healthy food and beverage standards and/or policies, such as creating healthy vending at their sites and implementing healthy food and beverage standards during community classes and events. The numbers of SNAP-Ed eligible persons reached through direct education, indirect education, and policy, systems, and environmental changes is not expected to increase from FFY2017 through FFY2019, due to limited funding each year. The overall goal of Three-Year Local Objective #1 is to increase the appeal and availability of healthy foods and beverages among the SNAP-Ed eligible population, making healthy living an easier and routine choice long-term.

The second three-year local objective is to have one qualifying school improve the food, beverage, and physical activity environment, to be accomplished by strengthening the existing school wellness policy, monitoring its implementation, and making healthy site changes. This local objective will support all five State-level goals throughout the three-year period. The Project Director will use a mix of intervention strategies over the three years, to include direct education to students in a classroom setting that will focus on nutrition and physical activity; distribution of school newsletters and other materials to students and their parents, focusing on healthy foods and beverages, physical activity, and food resource management; hosting interactive booths at school events, such as back to school nights, open houses, and kindergarten roundups, with a focus on healthy foods and beverages and availability of food programs; encouraging the use of the Playground Stencil Kit to promote physical activity; evaluation of the school wellness policy and assistance with strengthening both nutrition and physical activity standards within the policy; monitoring the implementation of the school wellness policy through regular discussions with administrators, teachers, staff, and parents; making healthy site changes by offering training and technical assistance with the implementation of Smarter Lunchrooms Movement principles and practices; and making healthy site changes by offering training and technical assistance with implementation of the CATCH program. Due to the very small

student population as well as the very limited budget, the activities will not show much progression each year from FFY2017 through FFY2019. The Project Director plans on delivering direct education to all students each year and implementing healthy site changes in the K-8 school in FFY2017. The overall goal of Three-Year Local Objective #2 is to reduce rates of overweight and obesity among SNAP-Ed eligible children in Alpine County, as well as their parents, by creating a healthier culture where nutritious meals and snacks are the norm, as well as routine physical activity; fruit and vegetable intake is increased; added sugars in the diet are decreased; and low-income families have increased their food resource management skills in such a way that they not only have enough food to eat every month, but they are able to create healthy, nutritious meals on a budget.

The intervention plan addresses each level of the Social Ecological Model, by providing direct education to individual children and adults; training and technical assistance to schools, organizations, and a business; and policy, systems, and environmental changes within schools and the community. Community Service Solutions will continue to collaborate with the Alpine Health & Wellness Coalition and other partner agencies throughout the three-year period to achieve our Three-Year Local Objectives. We will work together to continue identifying and addressing unmet needs in Alpine County, as allowable by SNAP-Ed, in our efforts at achieving our community change goals.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	30		0 to 4 years old (Preschool):	33
Female	70		5 to 17 years old (School Age):	267
			18 to 59 years old (Adult):	150
			60 years old and over (Senior):	150
Total:	100%			600

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
0%	100%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	0%
Asian	0%	0%
American Indian/Alaskan Native	0%	40%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	60%
Multiple/Other	0%	0%
Total:	0%	100%

4. Languages Used in Intervention Activities and Materials

English	100%	Farsi	0%	Russian	0%
Spanish	0%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other :	0%
Bosnian	0%	Lao	0%	Other :	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	100	100	100
Indirect Education:	200	200	200
Policies, Systems, and Environment (PSE) Change/Supports	200	200	200

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	1
CalFresh Offices	1	Head Start Programs	1	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	1	Other:	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other: Indian Reservation community center	1
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**9**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	1		

SECTION C: INTERVENTION PLAN

a. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and appeal of healthy foods and beverages and physical activity information among 100 participants of emergency food distributions, CalFresh, WIC, TANF, and Tribal programs, as well as at one country store, by implementing healthy food and beverage standards and making healthy site changes.

SNAP-Ed State Goals

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

b. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- promote and improve access to and availability of healthy foods and beverages
- encourage healthy food and beverage standards and policies
- mobilize community partnerships to support healthy eating and active living
- encourage participation in federal food and nutrition assistance programs
- encourage local retail participation in EBT

c. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, Community Service Solutions will reach up to 50 community members with direct education in SNAP-Ed eligible venues and up to 100 community members with indirect education in SNAP-Ed eligible venues; and will encourage and provide technical assistance to one country store in becoming an EBT vendor.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, Community Service Solutions will reach up to 50 community members with direct education in SNAP-Ed eligible venues and up to 100 community members with indirect education in SNAP-Ed eligible venues; and will continue to provide technical assistance to one country store in becoming an EBT vendor and assist in making healthy site changes.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, Community Service Solutions will reach up to 50 community members with direct education in SNAP-Ed eligible venues and up to 100 community members with indirect education in SNAP-Ed eligible venues; and will continue to assist one country store in making healthy site changes.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): By September 30, 2019, increase access to and appeal of healthy foods and beverages and physical activity information among 100 participants of emergency food distributions, CalFresh, WIC, TANF, and Tribal programs, as well as at one country store, by implementing healthy food and beverage standards and making healthy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Each year FFY2017-19, conduct at least ten 15-30 minute nutrition education, physical activity, and food resource management classes at American Indian "Create The Good" lunches, sponsored by Alpine County Behavioral Health. Taste-testing will be included, using NEOPB-approved recipes.	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Lesson Plans Recipe Activity Tracking Form

1.2	Distribute NEOPB-approved and / or developed materials, such as brochures, recipes, and newsletters to participants at 1 CalFresh location, 1 WIC site, one TANF site, and 1 emergency food distribution site, reaching up to 100 community members annually.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of materials distributed Copies of materials developed Activity Tracking Form
1.3	Host and/or participate in at least one community health fair annually, in a SNAP-Ed qualifying venue to promote consumption of healthy foods and beverages, physical activity, and food resource management to community members.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Photographs Copies of Flyers Activity Tracking Form
1.4	Include, quarterly, a NEOPB-approved and / or developed nutrition-based article and/or recipe in the Alpine Threads Quarterly Community Newsletter.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copy of Newsletter article/recipe Activity Tracking Form
1.5	Meet with proprietor of one local country store to explore possibility of store becoming an EBT/WIC vendor. Provide technical support for meeting EBT requirements for fruit and vegetables.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4	Agendas Activity Tracking Form

					Year 3 Q1 Q2 Q3 Q4 					
1.6	Meet with proprietor of one local country store to discuss and assist with implementation of product placement strategies, healthy advertising, and increasing the availability of healthy foods and beverages, annually FFY2018-19.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 |				Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Agendas Photographs Activity Tracking Form
1.7	Meet with Program Managers and staff of unfunded partner agencies, including CalFresh, WIC, TANF, and Tribal programs, to discuss healthy food and beverage policies at these sites and at program-sponsored events, such as potlucks, Elders luncheons, family nights, and other meetings. Monitor policy changes annually.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	Agenda Activity Tracking Form

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	MyPlate for My Family Education Toolkit	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A :
1.1	Toolbox for Community Educators	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A :
1.2 1.4	Deer Meat Stew, Salmon Recipe Cards for American Indians	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A : recipe cards developed by NEOPB: X
1.3	Rethink Your Drink materials	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A : tablecloths, recipe cards, banners: X
1.1	Choosing Healthy Beverages	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A :

1.1	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		
1.1	Eat Right When Money's Tight		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe:
			CCC		
1.1	Nutrition 5 Class Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe:
			CCC		
1.2	Harvest of the Month resources		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : community newsletters
			CCC		
1.5 1.6	NEOPB Retail Program		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - resource for retailers developed by CDPH
			CCC		
1.5 1.6	Fruit and Vegetable Marketing Guide		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe: resource for retailers developed by CDPH
			CCC		

1.5 1.6	USDA FNS SNAP- How to Accept SNAP Benefits at Your Store		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : resource for retailers developed by USDA FNS
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On a continuing basis, record all SNAP-Ed activities, sites, number of participants reached and other associated elements required by USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
					X LHD		

E.1.2	Use RE-AIM evaluation framework to report on an annual basis progress for PSE, healthy retail, with specific indicators of reach, effectiveness, adoption, implementation, and maintenance. Monitor for an increase in Fruit and Vegetable access and/or purchases. Activity 1.5, 1.6		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019);
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, one qualifying school will improve the food, beverage, and physical activity environment by implementing and maintaining the school wellness policy and making healthy site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- strengthen existing school wellness policy, monitor implementation to create a supportive nutrition and physical activity environment

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, Community Service Solutions will reach up to 100 students with direct education and up to 100 students and their parents with indirect education; and will support the implementation of the school wellness policy and the Smarter Lunchrooms Movement in one primary school.
2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, Community Service Solutions will reach up to 100 students with direct education and up to 100 students and their parents with indirect education; will continue to support implementation of the school wellness policy and Smarter Lunchrooms Movement in one primary school; and will support the implementation of the CATCH program in one primary school.
2. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, Community Service Solutions will reach up to 100 students with direct education and up to 100 students and their parents with indirect education; and will continue to support implementation of the school wellness policy, Smarter Lunchrooms Movement, and CATCH program in one primary school.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019): By September 30, 2019, one qualifying school will improve the food, beverage, and physical activity environment by implementing and maintaining the school wellness policy and making healthy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide 30-60 minute nutrition education, healthy beverage, and physical activity lessons in classrooms in one elementary school (that includes middle school aged children), one high school, and one preschool, reaching up to 100 total students annually.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Lesson Plans Photographs (as allowed) Activity Tracking Form

2.2	Use NEOPB-approved and/or developed healthy food and beverage media materials and school newsletters that will reach up to 100 students and their parents in eligible schools bi-annually, FFY2017-19.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3 X, Q4 Year 2: Q1 X, Q2, Q3 X, Q4 Year 3: Q1 X, Q2, Q3 X, Q4	Copies of materials, newsletters Activity Tracking Form
2.3	Host an interactive booth, exhibit, or display at a minimum of one school event annually, such as back to school night, open house night, or Kindergarten Roundup, to promote consumption of healthy foods and beverages to students and their parents.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Photographs Copies of flyers Activity Tracking Form
2.4	Meet with school administrators and food service staff to discuss and assess current school wellness policy, using WELLSat. Discuss participation in Smarter Lunchrooms Movement. One primary school in FFY2017.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Presentation Outline WELLSat results Activity Tracking Form

2.5	Provide a minimum of one training to school food service directors, school lunchroom staff, teachers, and administrators on Smarter Lunchrooms Movement principles and practices. Utilize the SLM self-assessment to identify needed areas of improvement.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 ; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Training Outline SLM assessment results Activity Tracking Form
2.6	Provide a minimum of one training to teaching staff and administrators on the use and implementation of the Playground Stencil Kit.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 ; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Training Outline Activity Tracking Form
2.7	Meet with Alpine Health and Wellness Coalition up to ten times per year to collaborate on and coordinate USDA food program interventions and efforts to increase food security and encourage use of outdoor public space for physical activity in SNAP-Ed eligible population. Also applicable to Three-Year Local Objective #1.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Agenda Activity Tracking Form

2.8	Meet with school administration to discuss implementation of the CATCH program in one primary school for FFY18.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Presentation Outline Activity Tracking Form
2.9	Provide training support and technical expertise for the implementation of the CATCH program in one primary school in FFY18-19.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Training Outline Activity Tracking Form

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Discover MyPlate: Nutrition Education for Kindergarten	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
2.1	Serving Up MyPlate: A Yummy Curriculum	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
2.1	Pick a Better Snack	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
2.1	Nutrition Pathfinders	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
2.1	Nutrition Voyage: The Quest to Be Our Best	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :

2.2 2.3	Rethink Your Drink Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : recipes, banners, tablecloths
			CCC		
2.1 2.2	Shape of Yoga, Instant Recess, Power Up in 10		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : NEOPB-developed resources
			CCC		
2.2	Harvest of the Month		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : newsletters
			CCC		
2.4 2.5	Smarter Lunchrooms Movement materials		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		
2.6	Playground Stencil Kit		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A : NEOPB-developed resource for physical activity
			CCC		
2.8 2.9	CATCH Program (curricula and equipment) for K - 8		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On a continuing basis, record all SNAP-Ed activities, sites, number of participants reached and other associated elements required by USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD; X LHD; AAA; UCCE; CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other:
E.2.2	Use RE-AIM evaluation framework to report on an annual basis progress for PSE, School Wellness Policies and Smarter Lunchrooms Movement, with specific indicators of reach, effectiveness, adoption, implementation, and maintenance. Activities 2.4, 2.5		X		CWD; X LHD; AAA; UCCE; CCC	Year 1: Q4 X Year 2: Q4 X Year 3: Q4 X	EARS/ATF; X PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Community Service Solutions.

Please refer to the Mono County budget for budget detail and justification.

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2017 County Profiles

Supplemental Nutrition Assistance Program Education

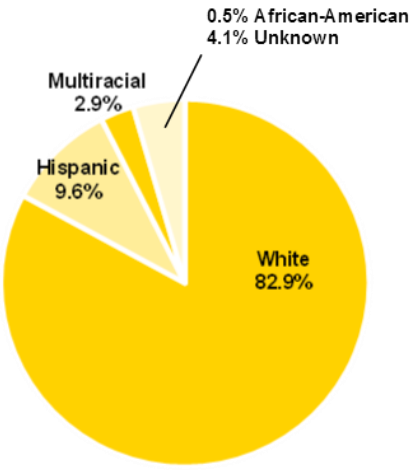
Amador

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

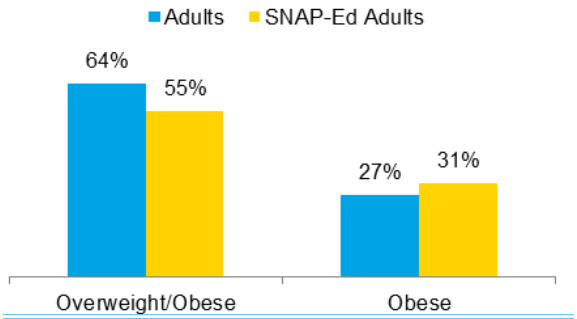
Total	8,384 (26%)

Ages (<185% FPL)	
Children <6 years old	692 (44%)
Children 6-17 years old	1,430 (35%)
Adults 18-64 years old	4,628 (24%)
Seniors 65 years and older	1,634 (20%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

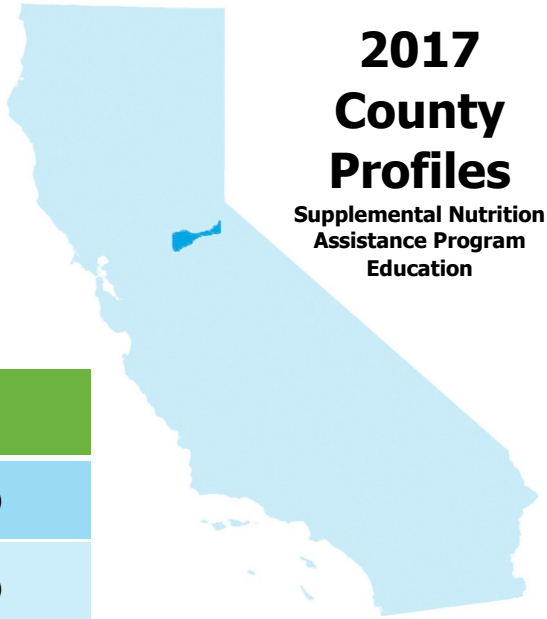
Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

Population below Federal Poverty Level
13%

Food Insecurity Rates
15% Overall

25% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	3,324 (10%)
Students Eligible for Free/Reduced Price Meals (FRPM)	2,015 (50%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
9	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
16	9 (56%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

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SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: UC Cooperative Extension- Central Sierra**
X	**California Department of Public Health: CDPH: (Local Health Department: Amador County Public Health)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Amador County is located in the Sierra Nevada Mountains of California approximately 45 miles Southeast of Sacramento in a part of California known as the foothills. As of 2010, its population is 38,091 with approximately 3,500 inmates housed at Mule Creek State prison.

According to the U.S. Census Bureau, the county has a total area of 605 square miles, of which, 593 square miles of it is land and 12 square miles of it is water. Amador County ranges in elevation from approximately 250 feet in the western portion of the county to over 9,000 feet in the eastern portion of the county. The county boasts 8 stoplights, 2 billboards, both owned by the Indian Casino, a public transportation system, which operates only during the day Monday-Friday, no weekend service, and three incorporated towns, Ione, Sutter Creek and Jackson. Sixty (60) percent of the population lives in rural unincorporated areas. As the population density is very low throughout the county, areas of low income are dispersed amongst areas of affluence. Amador, not unlike many of the smaller rural counties, does not have any identifiable low-income census tracts.

According to Amador's SNAP-Ed 2015 County Profile, approximately 12.6% of the population is below the federal poverty level, with an overall food insecurity rate of 15.4%, but identifying children at 26.5%.The county is primarily white, 80.1%, with Latinos coming in as the second largest population at 12.4% Hispanic. English is the predominant language spoken throughout the county. SNAP-Ed eligible population totals 8,624 (26.2%). According to the Amador Social Services Department for the month of July 2015, there were 1,973 households receiving CalFresh benefits. Of these households, 1596 were white, 150 Hispanic, 49 American Indian, 18 black and 13 Asian with the remainder of households of varied ethnicities. The breakdown of the CalFresh recipients mirror the county's racial percentages as 81% of the recipients are white and 7.6% have self-declared as Hispanic. Amador hosts one Casino, Jackson Rancheria, and two more Indian casinos still under consideration. However, the Native American population encompasses only 2.5% of the CalFresh recipient population. The black population totals less than 1% of households receiving Cal Fresh benefits.

Amador's main food bank is located in the center of the county in Martell, with 15 alternative sites throughout the county. The food bank alone in 2015 served 2,440 (unduplicated) families totaling 6,162 individuals: of these 474 under 5 years of age, 1209 were 5 to 18 years of age and seniors over 60 years of age totaled 995.

University of California Cooperative Extension (UCCE) has been serving SNAP- Ed eligible families with nutrition education for the past 15 years. During this time, they have forged strong relationships with all the local agencies and community based organizations serving both the low income and general population. UCCE nutrition educators are presently providing direct nutritional education all the eligible school sites, working with administrators to reintroduce School Wellness Policies, supporting the establishment of school gardens and promoting increase participation in structured physical activities. UCCE is also contracted with Amador Social Services to provide nutritional education to Cal Work's recipients, working alongside the community centers in their preschool programs and consulting with the Amador Head Start sites.

Amador Public Health has been providing SNAP-approved recipe food demonstrations at the WIC sites, Emergency Food Distribution sites and the Food Bank in support of the UCCE monthly food lesson plans and WIC's monthly nutritional themes. In the new work plan, ACPH will venture into the policy,

systems and environmental world by working with the local food bank to increase healthy food and beverage offerings at their food distribution sites. Moreover, in order to increase local access to healthy fruits and vegetables to work in conjunction with the state to certify local farmer's market and encourage EBT services at this site. Public Health will also collaborate with UCCE on their food resource education by providing materials at monthly WIC sites.

Sutter Amador Hospital is currently engaged in updating their 2013 Community Needs Assessment. However, what Sutter Amador Hospital's 2013 Community Needs Assessment stated regarding outdoor activities has not changed in the past 3 years, "Community experts and focus groups reported that most parks are too far away to be accessed without a car and that routes to parks often involve traveling on roads that are not safe for bicycles and pedestrians. Focus group participants also identified rattlesnakes as a safety concern on many walking trails and in rural areas. Given this assessment, Amador County would benefit from a physical activity component added to nutrition education interventions.

4. **Community Assessment:**

Unless noted otherwise, the following information was obtained from the 2015 SNAP-Ed County Profile.

Amador County is a rural county located in the Sierra Nevada foothills with an estimated population of 364,742.[1,2] Of the SNAP Ed eligible population, 82.9% are white, 9.6% are Hispanic, and 20.7% are 65 years of age and older.

According to the SNAP-Ed County Profile of 2015, Amador County had a SNAP-Ed eligible rate of 10.5%. Of the people who live at less than 185% of the Federal Poverty Level, 32.8% are children (17 years of age and younger) and 24.6% are adults between the ages of 18-64-year-old

County-specific rates of obesity and overweight populations for SNAP-specific populations are not available, however when combined with other small, rural counties in the area (Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, and Tuolumne) it is clear that there is a great deal of work to be done. For SNAP-Ed adults in the aforementioned combined counties, the prevalence is 61.3% are overweight/obese while 36.5% are obese. Countywide, the rate of diabetes is 10% (versus 8% for the state as a whole).[2]

Fresh produce availability is limited in many of the small communities and frequently expensive. This can significantly limit low-income families' ability to stretch food dollars far enough to purchase fruits and vegetables routinely. Fruit and vegetable consumption specific to Amador County is difficult to assess for the SNAP population. Providing education specific to fruit and vegetable consumption is critical.

One of the major challenges providing nutrition education in this area is the population is spread out between several small towns and communities that are all relatively isolated from one another especially in winter. Public transportation in the area is limited. It is extremely difficult for limited resource families and individuals to travel to central locations for services or education. To address this challenge, it is necessary to provide education opportunities out in the communities at schools, community settings, and at the limited retail environments. In many of these communities, the local elementary school is the hub of community activity and it is important to utilize this setting to create an innovative and engaging learning community focused on changing lifestyle choices whenever possible.

In September 2015, Amador County experienced the Butte Fire. This community-changing event burned more than 70,000 acres, destroyed more than 900 structures, and is estimated to have affected more than 12,000 people – many who were the most in-need and disenfranchised members of the community. No community assessment has been completed as of yet to clearly understand the impact this catastrophic event has had on Amador County.

[1] Amador County Community Health Needs Assessment, 2014, Dignity Health Mark Twain Medical Center: https://www.dignityhealth.org/cm/media/documents/MTMC-NA.pdf
[2] County Health Ranking & Roadmaps, A Robert Wood Johnson Foundation program: http://www.countyhealthrankings.org/

5. **Community Change Goals:**

The Amador County Nutrition Action Plan was developed as part of the visioning process for the County Nutrition Action Plan (CNAP) stakeholders. While many ideas were presented, four community wide goals seemed to encompass the spirit of the process. The three goals for the next work plan cycle and are as follows:

1) By September 30, 2019, increase access to healthy fruits, vegetables and beverages at the Interfaith Foodbank, 2 food pantries, 1 farmer's market by adopting healthy food policies and implementing EBT.

2) By September 30 2019, eight (8) low resource schools and preschools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

3) September 30, 2019, promote the consumption of fruits and vegetables, healthy beverage options, awareness of best practices in food resource management, and physical activity to at least 4000 people from all age ranges who are CalFresh/SNAP Ed-eligible in Amador County.)

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Amador Calaveras CNAP is a bi-county coalition between Amador and Calaveras County. This particular collaborative has been in existence for over 15 years under the name of HANDS (Health Activity Nutrition Directions) as an informal way to assist both communities access healthy lifestyle education with limited resources. This coalition has transitioned into a formal CNAP for the purposes of streamlining the nutrition education and physical activities resources across both counties. The CNAP currently functions with the following active partners: Amador/Calaveras WIC Nutritionist, University of California Cooperative Extension (UCCE), Amador and Calaveras Public Health SNAP-Ed staff, First5 Amador, First5 Calaveras, Food Bank of Calaveras County, Head Start nutrition staff from Amador and Calaveras counties, and Amador County's Tobacco Program. While other partners have been invited, the core group continues to sustain the efforts.

Four goals have been established by the CNAP:

- Amador County Schools will provide healthy lunchroom choices at all school sites
- Amador County Residents will increase their consumption of fruits and vegetables
- Amador County Residents will decrease their consumption of Sugary Beverages
- Amador County Residents will increase their amount of time spent in physical activity

The CNAP has determined that a monthly healthy lifestyle message calendar will be developed and shared across all participating agencies. UCCE has agreed to provide the technical function to develop the calendars. Topics will be agreed upon during the quarterly CNAP meetings. This is an exciting advancement of the CNAP. Given this degree of engagement throughout the two counties, messaging the same theme at the same time will continue to provide a depth of communication related to healthy lifestyle messaging. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

1) **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

2) Educational Materials, Resources and Curriculum

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health–Nutrition Education Obesity Prevention Branch (NEOP) Approved Nutrition Education Materials list. Amador LIAs reviewed the approved integrated curriculum list provided by the state agencies, and studied each piece to determine the best option for the specific target population, as well as the selected SNAP-Ed three-year and annual objectives.

3) Intervention and Evaluation Plan Narrative Summary

Nutrition Education – Adult

University of California Cooperative Extension – Central Sierra (UCCE) with UC CalFresh has been providing nutrition education and physical activity promotion to low income individuals and families for over 15 years in Amador County. The local health department (LHD) and UCCE have a strong working relationship and have worked closely on many nutrition education/physical activity promotion projects for several years. Both are very involved with agencies and projects working to influence individual and family behavior, the school environment, and community wide changes interrelated to the Social Ecological Model (SEM). UCCE will deliver direct education through a variety of methods listed below. LHD and UCCE will provide coordinated indirect education and continue work in the areas of Policy, Systems and Environment during the next three years.

Adult target population delivery methods include:

- Series based workshops (UCCE) – These are a series of three to four 30- 45-minute sessions. Workshops are conducted at a variety of programs sponsored by Amador County Health and Human Services including CalFresh, TANF Job Readiness and perinatal services. In addition, we are working with Amador Interfaith Food Bank to provide education, tastings and recipes at the fruit and vegetable distributions held from May – October each year. UCCE is also providing nutrition education at three congregate meal sites for the senior population, adults and families at Jackson and Kennedy Meadows Apartments and at the homeless shelter. In partnership with ARC, UCCE is teaching special needs adults as well as the staff as extenders.

- One-time stand-alone workshops (UCCE) – These cover a variety of nutrition and physical activity topics requested by the community. These will be offered at the target sites with tasting or cooking demo as part of each lesson.

- Parent Teacher Groups (PTGs) (UCCE) – We will continue to work with our PTGs at our target schools to educate adults and help facilitate changes in schools meals, food items offered at schools and physical activity policy. We have found that these groups are very receptive to suggestions for improving nutrition and physical activity policy and practices at the schools when we provide information and suggestions.

- School based events (UCCE) – These events allow us to connect with parents directly and provide education and opportunities to discuss school policy related to nutrition and physical activity and provide nutrition education for the family. We anticipate presenting at a variety of these throughout the school year.

- The LHD will provide depth into the community regarding key nutritional messages by providing taste testing at approved sites in support of UCCE/WIC monthly nutritional topics.

Nutrition Education – Youth

The University of California Cooperative Extension (UCCE) formed a partnership with Amador Unified School District, Nexus and family resource centers to ensure nutrition education and physical activity promotion was provided in the classroom and at preschool and after school programs. UCCE is also serving parents and children participating in The Bridge program for children entering kindergarten. Through these partnerships we have been able to provide both direct and indirect nutrition and physical activity education to all Title I schools, preschools, Head Starts and after school programs serving low -income youth.

UCCE utilizes the following strategies for our youth population:

- Harvest of the Month – UCCE has found this is very appealing to teachers and encourages teachers to participate in more intensive classroom direct nutrition education.

- Series-based lessons – A variety of approved nutrition curricula are utilized for evidence-based series lessons. UCCE works with schools and the UCCE Master Gardener Program to create school gardens. These gardens offer experiential learning to supplement classroom activity.

- Special events – We participate in special events such as the Celebrate Our Children Festival. UCCE generally provides simple messages – Re-Think Your Drink, Vary your Veggies or Eat a Rainbow. We provide tasting and handouts for these type of events.

Nutrition Education - Family Centered

- Whenever possible we provide family focused activities to engage the parent and child in the learning process. We frequently use cooking activities, and nutrition and physical activity games at community and school events that encourage all members of the family to get involved.

Progression Across the Three-Year IWP

Each of the IWP Objectives moves in a progression over the three years to meet each goal.

Objective #1: Foodbanks and Farmer's Markets
Food Banks - In 2017, begin meeting and educating the Interfaith Foodbank leadership team on the benefits of health food and beverage standards and policies. Follow up in Year 2, by supporting the Foodbank Manager in adapting and/or designing a health food policy and implementing the standards and policy at one site. During 2019, food pantries in the county will implement the food policies and standards at their sites.

Farmer's Markets – Begin by identifying a Farmer's Market in the county that is in an area that has a SNAP eligible population. Continue working with the Farmer's Market Manager to add EBT payment as a means of purchasing fruits and vegetables. In Year 3, the LIA will work with the Manager to outline a sustainability plan for the use of EBT.

Objective #2: Schools
The work with the low-income schools will include five areas of focus. Each year of the IWP, we will increase the total population reached as the Social Ecological Model (SEM) "ripples" continue from individual to family to school to community. The areas of focus include:

- Direct and indirect education
- School gardens
- Improvements in cafeteria healthy food and beverage offerings and sales
- Increase structure physical activity
- Assessment, adoption, and implementation of School Wellness Policies at the district and site levels.

Objective #3: Direct and Indirect Education
The LIAs will add classes and workshops offered to the SNAP eligible adults (including seniors) reach and documented impact. The numbers reached will grow each year throughout the implementation of the IWP. Workshops and training will be centered on general nutrition education, resource management, nutrition of preserved foods and increasing physical activity. Indirect education reach will grow each year as LIAs participate at community and school events and festivals.

Media, Social Media, and Public Relations

The UC CalFresh Nutrition Education Program will be utilizing our UCCE Central Sierra Facebook page, website and the Central Sierra UCCE CalFresh Nutrition Education Instagram account to promote approved messages and events. In addition, we send a bi-monthly nutrition newsletter to workshop participants who have provided email address. We will collaborate with other partners to focus on key messages to intensify dose and ensure consistency. The LHD will post key nutrition messages on Public Health's Facebook and Twitter pages.

Coordination and Collaboration

UCCE is the bridge from the university to local communities, providing research-based information to individuals and community agencies. The UC CalFresh Nutrition Education Program at UCCE provides information via curricula with aligned strategies that can positively affect health outcomes. Both the LHD and UCCE are looking forward to being active partners in the County Nutrition Action Plan (CNAP) with WIC, First 5 Amador, and Head Start and will continue to provide support and expertise. The LHD, UCCE and WIC will meet regularly to identify a specific key message that will be promoted by all three agencies. We will establish a cycle for the messages to ensure maximum dose is provided.

Training and Technical Assistance

UCCE will provide training and technical assistance to all teachers participating in the UC CalFresh Nutrition Ed program. We will ensure they are provided all the necessary materials to deliver the lessons with minimal effort. In addition, we will continue to recruit and train extenders to deliver approved curriculum in the classrooms or at after school programs. Teachers and extenders will be trained throughout the year. In addition, we will provide training to community based organization staff who will serve as extenders for the program including (but not limited) The Amador Interfaith Food Bank, ARC and Nexus staff.

Policy, System and Environmental Change

UCCE will work with parents, teachers, and administrators in Amador County to review current School Wellness policies and identify areas for improvement. In addition, assistance with promotion and implementation of new policies will be a focal point of the UCCE work. The Smarter Lunchrooms Movement will be utilized to implement food service best practices and strategies to increase healthy food access and consumption. UCCE will assess the need to create and/or support development of school gardens. We will explore ways to utilize garden enhanced nutrition education in the classroom and garden. We will utilize the expertise of the UCCE Master Gardeners and other partners to ensure the success of the garden programs. UCCE will offer technical expertise in implementing structured physical education on the school campuses, and at preschools and after school sites.

Amador Public Health plans to increase their focus of impact by moving into the Policy, Systems and Environmental arena. Portfolio 3, “Places where People Shop for Food” was selected for the framework. In order to capitalize on the relationships that have been established with Food Bank personnel during the last 2 years of indirect food education at their distribution sites, the core setting will remain the Food Bank and its satellites. Healthy Food Access Portal’s Health statistics on Amador County, as stated by the Centers for Disease Control (CDC) displays that 64% of Amador County’s population is classified as either overweight (39%) or obese (25%). There was also a cognitive disconnect between the healthy food demonstrations that were occurring next to the “take all that you want” table filled with donuts, pastries, and white breads. The goal is to work with the leadership team of the local food banks to become aware of the need for nutritional value in all foods available for our most vulnerable population with the end resulting in adoption of a food procurement policy. Thus ending the availability of non-nutritional foods or at least limiting their intrusion into the take home selections. Also understanding that the food banks have a long standing history of taking all foods from anywhere and the rural notion that any food is better than no food, working with leadership staff will take time and patience. Beginning by introducing the concept of there is no such things as “bad” food but choices along a continuum. The LHD will work with the staff to implement a healthier choice table, “Green Means Go! Thus educating the food bank recipients on positive food choices.

Amador County consumption of fresh fruits and vegetables as stated by CDC rated poorly. They reported that 83% of adult residents of the county reported eating less than 5 fruits and vegetables per day. Farmer’s Markets are becoming larger in Amador County. Presently there are 4 seasonal markets. Two markets are in high density areas of Sutter Creek and Jackson. Two are in more rural areas of Pine Grove and Plymouth. The bring EBT

benefits to these markets would be a strong step forward in bringing fresh vegetables to the lower income population. Since Amador does not have any low income census tracks, the first goal is to SNAP-Ed certify one of the rural farmer's markets. The state NEOP Branch will be instrumental in accomplishing this task. But it is a step that is vital to the EBT population's access to farm fresh fruits and vegetables.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. Past evaluation efforts have been helpful in informing the program and these efforts will continue. The SNAP-Ed Activity Tracking Form (ATF) and Reporting Tools Workbook (RTW) will be used to track direct and indirect reach. Education and Administration Reporting System (EARS) and Semi-Annual Activity Report results will be generated from the ATF and quarterly RTW. Separate tracking of direct education taught by LIA staff and site staff trained by LIAs, such as teachers, will continue in an effort to better monitor effectiveness. Impact Outcome Evaluation (IOE) and UC CalFresh approved direct education evaluation tools and SMART objectives, designed to measure change in dietary and physical activity behaviors, food resource management and the factors that influence these behaviors will be completed by the LIAs.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	45		0 to 4 years old (Preschool):	264
Female	55		5 to 17 years old (School Age):	8184
			18 to 59 years old (Adult):	4224
			60 years old and over (Senior):	528
Total:	100			13,200

3. Ethnicity/Race

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
9.6%	90.4%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	.5%
Asian	0%	0%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	9.6%	82.9%
Multiple/Other	0%	7%
Total:	9.6%	90.4%

4. Languages Used in Intervention Activities and Materials

English	88%	Farsi	0%	Russian	0%
Spanish	12%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	400	600	800
Indirect Education:	4000	4000	4000
Policies, Systems, and Environment (PSE) Change/Supports	4800	8200	15,600

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	1
CalFresh Offices	0	Head Start Programs	2	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	2
Community Based Organizations	4	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	0	Medical	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0

Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	3
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**33**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	2	Schools: Students (Elementary)	4		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to healthy fruits, vegetables and beverages at the Interfaith Foodbank, 2 food pantries, 1 farmer's market by adopting healthy food policies and implementing EBT.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

1) Healthy food and beverage policies/stocking standards
2) Purchased/donated food policies
3) Local procurement
4) Access to locally grown fruits/vegetables

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By 9/30/17 will educate 3 members of the Interfaith Foodbank leadership team on the benefits of establishing a healthy food and beverage standards
    b. By 9/30/17 will conduct nutrition education at one (1) SNAP-qualified Farmer's Market site

2. **FFY 2018 (Year 2) Objective(s):**
    a. By 9/30/18 the Interfaith Foodbank Manager will agree to adopt and implement a Healthy Food and Beverage Policy at one (1) site
    b. By 9/30/18, the qualified Farmers Market site will agree to and implement EBT during the summer growing season.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By 9/30/19 2 Amador County food pantries will agree to implement a healthy Food and Beverage Policy at their sites
   b. By 9/30/19 EBT, services will be sustained at the qualified Farmer's Market Site.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to healthy fruits, vegetables and beverages at the Interfaith Foodbank, 2 food pantries, 1 farmer's market by adopting healthy food policies and implementing EBT.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	(a) Meet/encourage foodbank to establish standards (b) Research targeted outreach tools for presentation to Food Bank Leadership staff i.e.: Banking on Health-Improving Healthy Beverage & Nutrition Standards in Food Banks (change lab), Engaging Food Bank Leadership in discussion about healthy food policies (Champions for Change) (c) Identify consumer labeling programs for food bank participants education i.e.: Color Matters (color code your foods) (d) Provide sample Healthy Procurement Policy for reference (e) Recognize positive changes in media outlets	CED CEI X MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X x Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X x	Healthy Food Procurement Policy Food Labeling program identification Pictures/messages

1.2	(a) Work w/ state NEOP consultant to identify steps to be taken to identity one Farmer's Market Site (b) LHD will provide the needed information to the state to quality a SNAP eligible Farmer's Market site in Amador County (c) Identify local market manager to champion the initiation of EBT at eligible Farmer's Market site (d) Seek funding for sustained EBT benefit at the SNAP Ed eligible Farmers' Market site.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 x	Health Food Policy EBT acknowledgement
1.3	UCCE will provide annual training for 10 food pantry volunteers to encourage volunteers to assist clients in making healthy food and beverage choices.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 , Q2 , Q3 X, Q4 Year 2: Q1 , Q2 , Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheet Handouts Fliers Agenda

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	UC Nutrition Policy Institute (NPI)—NPI Food Bank Nutrition Policy Banking on Health—Improving Healthy Beverage & Nutrition Standards in Food Banks (Change Lab Solutions) Rethink Your Drink Campaign Farmers' Markets—A Webinar About Improving Access to Farmers' Markets in California (change Lab Solutions)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [X] N/A - Please describe below: Amador County does not have census tracts. The Local Health Department does not do direct education. RYD is practice tested/ The NPI Food Bank Nutrition Policy & Banking on Health: these are reference materials to be used to assist in planning strategies to address improved food procurement at the food bank and pantries.
1.2	USDA FNS EBT-Learn about SNAP Benefits at Farmers Markets CalFresh Office Resource Kit materials Healthy Pantry Initiative/Strategies for Encouraging Healthy Choices at the Pantry Bridging the Gap/Champions for Change	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: These are materials from Change Lab Solutions, USDA and CalFresh Offices that will guide the LHD in providing assistance in beginning to establish EBT benefits at local Farmer's Market's and businesses selling fresh fruits and vegetables.

1.3	Resource Materials: Master Food Preserver Handbook and USDA Preservation Guide		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource materials
			CCC		
1.4	Supplemental Materials – Rethink Your Drink, MyPlate, eatfresh.org, Harvest of the Month		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Supplemental Materials
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E1.1	Food Bank will implement a healthy food procurement Policy template for presentation to food bank leadership team		X		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	Healthy Food Procurement Policy

E.1.2	Certify one Farmer's Market as SNAP Ed eligible		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EBT services will be available for SNAP Ed eligible clients at an Amador County Farmer's Market
E.1.3	Track and report indirect education provided; if direct education is implemented, evaluation tools assigned to each specific curricula will be used.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: UC - TTT
E.1.4	Track and report training(s) provided to food bank and pantry volunteers.		X		X UCCE	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change

	CWD
x	LHD
	AAA
	UCCE
	CCC

	CWD
	LHD
	AAA
X	UCCE
	CCC

	CWD
	LHD
	AAA
X	UCCE
	CCC

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, eight (8) low resource schools and preschools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Physical Activity: structured physical activity, murals/stencils, Safe Routes to School/walk to school programs
- Healthy Eating: Smarter Lunchrooms Movement (SLM), edible gardens
- Local Procurement: from farm and school gardens
- Access to Healthy Foods: garden-enhanced nutrition education
- Wellness Policies: district and school site

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at 4 low-resource school sites, UC CalFresh educators and 4 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 150 elementary students with direct education, and 500 parents and family members with indirect education.
    b. By September 30, 2017, UC CalFresh staff will work with partner's committees to improve 2 of the 4 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
    c. By September 30, 2017, UC CalFresh educators will implement a new structured PA program and 4 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 2 low-resource school sites already receiving nutrition education.

d. By September 30, 2017, UC CalFresh staff will work with partners to assess School Wellness Committees and School Wellness Policies at the school district level (1 district).

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at 6 low-resource school sites UC CalFresh educators and 8 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 250 elementary students with direct education, and 500 parents and family members with indirect education.
   b. By September 20, 2018, UC CalFresh staff will work with partners to improve 4 of 6 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
   c. By September 30, 2018, a new structured PA program will be implemented by UC CalFresh educators and 8 trained extenders, such as classroom teachers, afterschool staff, and PE specialists at 3 low-resource school sites already receiving nutrition education.
   d. By September 30, 2018, UC CalFresh staff will work with partners and School Wellness Committees to update School Wellness Policies at 1 district and 2 school sites.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at 8 low-resource school sites UC CalFresh educators and 12 trained extenders (classroom teachers, volunteers, and afterschool staff) will reach 300 elementary students with direct education, and 500 parents and family members with indirect education.
   b. By September 30, 2019, LIA staff will work with partners to improve all 8 of the school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies and school/district level wellness policy language includes SLM.
   c. By September 30, 2019, UC CalFresh educators will implement a new structured PA program and 10 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 4 low-resource school sites already receiving nutrition education.
   d. By September 30, 2019, UC CalFresh staff will work with partners including School Wellness Committees to implement updated wellness policies and facilitate environmental or policy changes at 1 districts and 4 school sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, eight (8) low resource schools and preschools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct nutrition education using approved curricula, utilizing UCCE staff and extenders at 4-8 SNAP-Ed qualified schools each year. Approved garden-enhanced nutrition education curricula will be utilized at schools with school gardens. Year 1: 4 schools – 150 students Year 2: 6 schools – 250 students Year 3: 8 schools – 300 students	X CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; copied of evaluations
2.2	Provide training for 4-10 extenders (teachers, parents, volunteers, UC Master Gardeners) on approved curricula. In addition, we will provide ongoing support, supplies and refresher training. • Years 1, 2 & 3-train extenders on learner-centered teaching methods and curriculum fidelity. • Years 1, 2 & 3-review extenders delivery with lesson observation tool and provide feedback. • Analyze program qualitative and quantitative data and plan for changes in training extenders, if necessary. Year 1: 4 trained extenders Year 2: 8 trained extenders Year 3: 12 trained extenders	CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; copied of evaluations; sign in sheets; informational fliers

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<td>Provide indirect nutrition education annually at 4-6 qualified schools for 1500 parents, students and family members through newsletters, take-home handouts, cafeteria tasting activities and school events.
• Year 1 – 2 schools; 500 people
• Year 2 – 4 schools; 500 people
• Year 3 - 6 schools; 500 people</td>
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<tr><td></td><td>CWD</td></tr>
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<td>CWD:
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Year 1
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 3
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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</td>
<td>Quarterly Reporting Tools Workbook; informational fliers; photos</td>
</tr>
<tr>
<td>2.4</td>
<td>Establish or reinvigorate school gardens at 1-3 qualified school sites; each school site may begin at a different step, depending on the stage of development of the particular program:
Step 1: Assess the interest and capacity for developing and utilizing school gardens for nutrition education.
Step 2: Build partnerships and a coordinating committee at the school and assist in establishing a plan for building, maintaining, and promoting the school garden and program.
Step 3: Identify the curricula to be utilized in the school garden and classroom in conjunction with UCCE Master Gardeners, garden committee and other partners.
Step 4: Train teachers and other extenders and prepare materials for implementation of the program.
Step 5: Assist in designing a sustainability plan for the school garden program e.g. funding, utilizing extenders as instructors, ongoing maintenance, etc.
• Year 1: 1 school sites
• Year 2: 2 school sites
• Year 3: 3 school sites</td>
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<table>
<tr><td>X</td><td>CED</td></tr>
<tr><td>X</td><td>CEI</td></tr>
<tr><td></td><td>MPR</td></tr>
<tr><td>X</td><td>C&C</td></tr>
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Year 1
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
</td>
<td>Meeting agendas and sign in sheets; meeting notes; Reporting Tools Workbook PSE annual reporting</td>
</tr>
</table>

2.5	Assist in adopting Smarter Lunchroom Movement (SLM) strategies in school cafeterias at 1-3 qualified school sites; each school site may begin at a different step, depending on the progression of the SLM program at each site: Step 1: Assess and identify site interest and capacity to implement the SLM. Step 2: Provide SLM training to food service directors and staff. Step 3: Conduct a SLM scorecard assessment with food service staff. Step 4: Assess the capacity of the school site to establish a student committee to involve students in SLM activities, including artwork, adding signage, creating names for entrees, etc. Step 5: Establish student committees as identified; assist the group to delineate goals and projects. Step 6: Assess if the school cafeteria environment would be improved by adding a mural; if yes, be sure to include students in designing the mural for the cafeteria. Step 7: Provide ongoing technical assistance to identify which 4-6 SLM strategies to employ and assist in implementation. Step 8: Conduct another assessment after 6-8 months to identify changes in scores. Step 9: Adaptive Management – evaluate results and make necessary changes to begin the next implementation cycle.	 CED X CEI MPR X C&C X TTA	 CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	SLM scorecard assessments; training sign in sheets; Reporting Tools Workbook PSE annual reporting

<table>
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<td>2.6</td>
<td>Work to implement structured physical activity programs at 2-4 school sites, where nutrition is currently taught:

• Assess the need for structured physical activity (PA) sessions in class, during PE, or as part of after school program(s) (e.g. Boys & Girls Clubs, extended day programs, etc.).
• Provide direct PA education and training to extenders to implement new structured PA programs.
• Continue to provide support and technical assistance as the program is implemented.
• Help design a sustainability plan for the structured PA program at each site.
• Work with school and district level Wellness Committees to incorporate PA language in School Wellness Policies.

Year 1: 2 sites; train 4 extenders
Year 2: 3 sites; train 8 extenders
Year 3: 4 sites; train 10 extenders</td>
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<table>
<tr><td></td><td>CED</td></tr>
<tr><td>X</td><td>CEI</td></tr>
<tr><td></td><td>MPR</td></tr>
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<td>CWD:
LHD:
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Year 1
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<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
</td>
<td>PA assessments; action plans developed; Reporting Tools Workbook annual PSE reporting</td>
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</table>

2.7	Participate in district level School Wellness Policy (SWP) committees at a minimum of 1 school district and 2-4 school sites. Work, as appropriate, to include elements and language for cafeteria assessments (Smarter Lunchroom Movement), structured and unstructured physical activity, access to water, etc. Provide technical assistance and resources for: awareness campaigns, implementation at school sites and assessments to identify areas for improvement of the policy. Year 1: 1 school district Year 2: 1 school districts; 2 school sites Year 3: 2 additional school sites		CED X CEI MPR X C&C X TTA		CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agenda, sign in sheets and meeting notes; Reporting Tools Workbook PSE annual reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1 2.2	Eat Healthy, Be Active Community Workshop	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.1 2.2 2.4	Fresh from the Garden	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.1 2.22.4	Go, Grow, Glow	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:
2.1 2.2	A Yummy Curriculum: Serving Up My Plate	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.1 2.2	Happy, Healthy Me…Moving, Munching and Reading Around MyPlate	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:

2.1 2.2	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	It's My Choice…Eat Right, Be Active!		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6	CATCH - Structured Physical Activity		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	EatFit		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Nutrition Voyage: The Quest to be Our Best		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.4	TWIGS		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.1 2.2	Hunger Attacks/Money Talks		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Choice, Control and Change		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD		Research Tested
			AAA	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A - Please describe below:
2.1 2.2	Healthalicious		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Happy, Healthy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.1 2.2 2.4	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.3	"Choose MyPlate" materials and resources		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: will be used for indirect education
			CCC		
2.1 2.2 2.4	Eating Healthy from Farm to Fork		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.5	Smarter Lunchroom Movement Materials and Resources		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.4	Great Garden Detective Adventure		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.4	Dig-in		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.1 2.2 2.4	Jr. Master Gardeners		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.4 2.7	Discovering Healthy Choices and Cooking Up Healthy Choices		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2	Eat and Play Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.4	Salad in a Wheelbarrow		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
2.1 2.2	Choose Health: Food, Fun and Fitness Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7	School and Community Actions for Nutrition “SCAN” Assessment Tool		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

2.7	California Local School Wellness Policy Administration Review Toolkit – TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

	Responsible SNAP-Ed Agency(ies)
	CWD
	LHD
	AAA
X	UCCE
	CCC

	Tool/Documentation
	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
X	UC Intent to Change

List other: UC - TTT, TOT, Healtholicious Evaluation Tool

E.2.2	Track and report training(s) provided.		X			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
E.2.3	Summarize indirect education activities at sites and number of sites each year.					Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other:
E.2.4	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees.	X	X	X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other:

	CWD
	LHD
	AAA
X	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
X	UC Intent to Change

E.2.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.	X	X	X	☐ CWD ☐ LHD ☐ AAA X UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: x **Year 3** Q1: x, Q2: x, Q3: x, Q4: x	☐ EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: SLM score card assessments
E.2.6	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.	☐	☐	X	☐ CWD ☐ LHD ☐ AAA x UCCE ☐ CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: x, Q2: x, Q3: x, Q4: x	☐ EARS/ATF X PSE RE-AIM Report x UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: UC – TTT

E.2.7	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils.		X	X		CWD LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment Tool
E.2.8	Observe lesson delivery and provide feedback to educators/extenders on their areas of particular strength as well as areas for improvement.		X			CWD LHD AAA X UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UC Lesson Observation Tool

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019 promote the consumption of fruits and vegetables, healthy beverage options, awareness of best practices in food resource management, and physical activity to at least 4000 people from all age ranges who are CalFresh/SNAP Ed-eligible in Amador County.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Eating: increase access to fresh fruits and vegetables, nutrition education, and food resource management education
- Physical Activity: increase active living education and awareness
- Communication Environment: link to online resources, eatfresh.org text messages, etc.

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, UCCE will conduct a minimum of 8-series based, and 15-single session nutrition, food resource management, and/or physical activity education sessions using approved curricula to reach 300 SNAP-Ed-eligible adults.
b. By September 30, 2017, conduct approved indirect nutrition and/or food resource education at 10% above FY 2016 baseline SNAP-Ed eligible adults and youth at events, festivals and other qualified sites.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, conduct a minimum of 15-series based, and 30-single session nutrition, food resource management, and/or physical activity education sessions using approved curricula to reach 325 SNAP-Ed-eligible adults.
b. By September 30, 2018, conduct approved indirect nutrition and/or food resource education at 10% above FY 2017 baseline SNAP-Ed eligible adults and youth at qualified sites.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, conduct a minimum of 40-series based, and 65-single session nutrition, food resource management, and/or physical activity education sessions using approved curricula to reach 350 SNAP-Ed-eligible adults.
b. By September 30, 2019, conduct approved indirect nutrition and/or food resource education at 10% above FY 2018 baseline SNAP-Ed eligible adults and youth at events, festivals and other qualified sites.
c. By September 30, 2019, implement a Master Food Preserver nutrition education program at the food bank to provide at least 15 single-session education lessons on freezing, drying, and canning fresh fruits and vegetables.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

By September 30, 2019, promote the consumption of fruits and vegetables, healthy beverage options, awareness of best practices in food resource management, and physical activity to at least 4000 people from all age ranges who are CalFresh/SNAP Ed-eligible in Amador County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	UCCE will provide indirect nutrition education and tasting at the monthly fruit and vegetable distributions May-October. In addition, UCCE will develop and implement a plan with the food distribution manager to provide direct education for participants waiting in line at the distribution site	X CED X CEI MPR X C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2, Q3 X, Q4 x Year 3: Q1 X, Q2, Q3 X, Q4 X	Photos Sign in sheets Handouts RTW Quarterly
3.2	Conduct a joint workshop on the nutrition of preserved foods for 5 volunteers from the food bank and food pantry sites and 5 Master Food Preservers	CED CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Informational fliers, quarterly reports, sign-in forms, and quarterly reports
3.3	Conduct a minimum of 10-series based, and 10-single session nutrition, food resource management, and/or physical activity education sessions using approved curricula to reach 200 SNAP-Ed-eligible adults.	CED CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Informational fliers, quarterly reports, sign-in forms, and quarterly reports

3.4	Conduct approved indirect nutrition and/or food resource education at 10% above FY 2016 baseline SNAP-Ed eligible adults and youth at events, festivals and other qualified sites. LHD will partner to provide resource management education at WIC sites.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Informational fliers, quarterly reports, sign-in forms, and quarterly reports

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Eating Smart Being Active	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Eat Smart Live Strong	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Fresh from the Garden	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Learn at Home	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	My Plate for My Family	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Making Every Dollar Count		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Plan, Shop, Save, and Cook		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Eat & Play Together		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Healthalicious		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.6	Healthy Happy Families		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

Amador County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Collect evaluation data from adult participants at workshops and trainings.			x	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [x] Food Behavior Checklist [x] UC Intent to Change List other: other pre- and post-assessments as recommended
E.3.2	Promote healthy food and beverage consumption through adult workshops and document a minimum of 5% intent to increase consumption of healthy foods, including fruits and vegetables.			x	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	[ ] EARS/ATF [x] PSE RE-AIM Report [x] UC CalFresh Workbook [x] Food Behavior Checklist [ ] UC Intent to Change List other:

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Amador County
FFY 2018 Total Budget:	**$150,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$57,008	$89,496	$89,496	56.99%
2	Non-Capital Equipment/Supplies	$0	$825	$1,120	$1,120	35.76%
3	Materials	$0	$2,151	$5,175	$5,175	140.59%
4	Travel	$0	$2,318	$3,485	$3,485	50.35%
5	Building/Space	$0	$13,365	$28,350	$28,350	112.12%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$0**	**$75,667**	**$127,626**	**$127,626**	68.67%
9	Indirect Costs*** Indirect Cost Rate= 25%	$0	$14,252	$22,374	$22,374	56.99%
	Total Federal Funds	**$0**	**$89,919**	**$150,000**	**$150,000**	66.82%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Added one full time Snap Ed position with the additional funding which increased the FTE to 1.4. Also added a 3% COLA
2	Non-Capital Equipment/Supplies	Increased office suppies for increased staff FTE
3	Materials	Added newspaper and radio advertising with the additional funding.
4	Travel	Increased travel expenses due to increased staff FTE
5	Building/Space	The increase is due to increased FTE.
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	The increase is directly related to the increase in Salary & Benefits

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Amador County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	Debbie Staniford	100.00%	0.00%	$71,186.18	0.1	$7,118.62	51.00%	$3,630.50	$10,749.00	$10,749	
2			Administrator	Connie Vaccarezza	100.00%	0.00%	$111,454.32	0.1	$11,145.43	31.00%	$3,455.08	$14,601.00	$14,601	
3			Project Coordinator	Vacant	50.00%	50.00%	$41,551.20	1	$41,551.20	8.00%	$3,324.10	$22,437.50	$44,875	
4			Community Liaison	Donna Jackson	0.00%	100.00%	$58,626.45	0.15	$8,793.97	55.00%	$4,836.68	$0.00	$13,631	
5			Database Coordinator	Diana Evensen	100.00%	0.00%	$82,935.36	0.05	$4,146.77	36.00%	$1,492.84	$5,640.00	$5,640	
						Total Staffing: Salaries/Benefits:		**1.4**	**$72,756**		**$16,739**	**$53,428**	**$89,496**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Amador County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies, copy paper, toner, postage	1.4	$800.00	1	$1,120	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,120**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutritional Educational Materials	Recipe cards, posters, other nutritional education materials from CATCH and the Snap Ed website	$1,500.00	1	$1,500	
2			Food, paper products	For demonstration activities provided all year. 100 individuals per month x 12 months = 1200	$1.50	1050	$1,575	
3			Advertising	Newspaper and radio advertising for instituting EBT at the local farmer's markets and to support of the healthier food procurement policies instituting at the local food bank	$2,000.00	1	$2,000	
4			Cleaning Supplies	Dish soap, disinfectant wipes, hand soap, paper towels, dish towels, used for demonstration locations.	$100.00	1	$100	
						Total Materials:	**$5,175**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator, vacant & Community Liaison, Donna Jackson	Sacramento	LHD Program Director's Meeting Other: parking	1	2	1.5	1	$41.00	$115.00		110		$30.00	$472	
2			Project Coordinator, vacant & Community Liaison, Donna Jackson	Sacramento	SNAP-ED LIA Forum Other: Parking	1	2	2.5	2	$41.00	$115.00		110		$30.00	$784	
3			Account/Finance Analyst - Debbie Staniford	TBD	Fiscal & Admininstrative Compliance Orientation Other: parking	1	1	1					110		$30.00	$89	
4			Project Coordinator, vacant & Community Liaison, Donna Jackson	Amador County	In-county Travel	200	2	1					20			$2,140	
					Out-of-State												
1			None													$0	
															Total Travel:	**$3,485**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Amador County Public Health 10877 Conductor Blvd., Sutter Creek CA 95685	Budgeted Rent: 750 square feet @ $2.25 = $1,687.00 x 1.4 = $2,362.50 x 12 months = $28,350.00	1.4	$1,687.50	12	$28,350	
							Total Building/Space:	**$28,350**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Amador County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$127,626**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Amador County approved Indirect Cost Rate (ICR) for 2017 is 25% of Salary and Benefits	25.00%	$89,496.00	$22,374	
					Total Indirect Costs:	$22,374	

Total Budget:	**$150,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	UCCE Central Sierra (Amador, El Dorado, Calaveras & Tuolumne Counties)
FFY 2018 Total Budget:	**$772,561.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$264,395	$512,645	$498,843	-2.69%
2	Non-Capital Equipment/Supplies	$0	$10,450	$16,263	55.63%
3	Materials	$0	$24,128	$26,028	7.87%
4	Travel	$0	$18,036	$42,019	132.97%
5	Building/Space	$0	$0	$28,860	
6	Maintenance	$0	$0	$14,760	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$264,395**	**$565,259**	**$626,773**	10.88%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$66,099	$141,315	$145,788	3.17%
	Total Federal Funds	**$330,494**	**$706,574**	**$772,561**	9.34%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Computers and supplies for two additional educators; replacement equipment for two educators. Portion covered by carry in funds in FFY17
3	Materials	New educators, expanding extender programs in all four counties - Portion covered by carry in funds in FFY17
4	Travel	Additional staff increase in the program in cost for personal usage of mileage - Portion covered by carry in funds in FFY17
5	Building/Space	El Dorado County - South Lake Tahoe office has potential of losing current office space
6	Maintenance	El Dorado County - South Lake Tahoe office janitorial, utilites and snow removal services
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Amador Cluster--Amador, Calaveras, Tuolomne, and El Dorado Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES2 (Calaveras)	Katy Hammack 1. FTE carry in	5.00%	95.00%	$ 36,776.00	0.00	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $60,747
2			CES3 (Tuolumne [reclass.])	Gretchen Birtwhistle 1. FTE carry in	10.00%	90.00%	$ 46,500.00	0.00	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $76,809
3			CES2 (Amador Cluster)	Andriana Lewis	5.00%	95.00%	$ 37,584.00	1.00	$37,584.00	65.18%	$24,497.25	$3,104.05	$62,081	
4			CES2 (South Lake Tahoe-El Dorado [reclass.])	Carmela Padilla	5.00%	95.00%	$ 40,109.00	1.00	$40,109.00	65.18%	$26,143.05	$3,312.60	$66,252	
5			CES2 (West Slope-El Dorado)	Miranda Capriotti	5.00%	95.00%	$ 40,109.00	1.00	$40,109.00	65.18%	$26,143.05	$3,312.60	$66,252	
6			CES1-2 (South Lake Tahoe-El Dorado)	Vacant- recuiting - Total 1. FTE - .67 FTE carry in	5.00%	95.00%	$ 45,206.00	0.33	$14,917.98	65.18%	$9,723.54	$1,232.10	$24,642	.67 FTE carry in $50,030
7			CE Supv 2 (Amador Cluster)	Hector Ocho	90.00%	10.00%	$ 47,658.00	1.00	$47,658.00	65.18%	$31,063.48	$70,848.90	$78,721	
8			Assistant II (Amador Cluster)	Stacey Arhontes	100.00%	0.00%	$ 43,997.00	0.50	$21,998.50	65.18%	$14,338.62	$36,337.00	$36,337	
9			Assistant II (Amador Cluster)	Sandra Sturzenacker	100.00%	0.00%	$ 41,361.00	0.40	$16,544.40	65.18%	$10,783.64	$27,328.00	$27,328	
10			CES2 (Tuolumne)	Wylie Skillman	5.00%	95.00%	$ 37,873.00	1.00	$37,873.00	65.18%	$24,685.62	$3,127.95	$62,559	
11			CES1-2 (Calaveras)	Vacant - recruiting	5.00%	95.00%	$ 45,206.00	1.00	$45,206.00	65.18%	$29,465.27	$3,733.55	$74,671	
12			CES2-3	Vacant - recruiting	5.00%	95.00%	$ 46,500.00	0.00	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $76,809
13			NFCS Advisor (Acting)	Anna Martin	inkind				$0.00		$0.00	$0.00	$0	3.67 FTE Salary and Benefits carry in $264,395
							Total Staffing: Salaries/Benefits:	**7.23**	**$302,000**		**$196,844**	**$152,337**	**$498,843**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh
County/Jurisdiction: UCCE Central Sierra (Amador, El Dorado, Calaveras & Tuolumne Counties)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Essential office supplies to support SNAP-Ed in UCCE Central Sierra: pens, paper, binders	Essential office supplies to support SNAP-Ed in UCCE Central Sierra: pens, paper, binders	10.9	$41.67	15	$6,813	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer - Laptop	CES 2 Katy Hammack- position#1 - Computer latptop - Current computer is over 5yrs old	1	$1,500.00	1	$1,500	
2			Docking Station	CES 2 - Katy Hammack- position #1 Docking station	1	$150.00	1	$150	
3			Computer - Laptop	CES I/2 Vacant - position #6 El Dorado (SLT) - Computer Laptop	1	$1,500.00	1	$1,500	
4			Computer - Monitor	CESI/2 Vacant - position #6 El Dorado (SLT) Computer monitor	1	$400.00	1	$400	
5			Docking Station	CESI/2 Vacant - position #6 El Dorado (SLT) Docking station	1	$150.00	1	$150	
6			Computer - Laptop	CESI/2 Vacant - position# 11 Calaveras - Computer Laptop	1	$1,500.00	1	$1,500	
7			Computer - Monitor	CESI/2 Vacant - position# 11 Calaveras - Monitor	1	$400.00	1	$400	
8			Docking Station	CESI/2 Vacant - position# 11 Calaveras - Docking station	1	$150.00	1	$150	
9			Computer - Laptop	CES 3 Gretchen Birtwhistle - position# 2 Computer Laptop - Current computer is over 5yrs old	1	$1,500.00	1	$1,500	
10			Docking Station	CES 3 Gretchen Birtwhistle-position#2 - Docking station	1	$150.00	1	$150	
11			Computer - Monitor	CES2/3 Vacant - position #18	1	$400.00	1	$400	
12			Computer - Laptop	CES2/3 Vacant - position #18	1	$1,500.00	1	$1,500	
13			Docking Station	CES2/3 Vacant - position #18	1	$150.00	1	$150	
							Total Non-Capital Equipment/Supplies:	**$16,263**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Garden - Small Hand tools and Garden Equip	Including, but not limited to, trowels, watering cans, weeders, gloves	$5.00	250	$1,250	
2			Garden-Soil and Seeds	Including, but not limited to seeds, plant starts, soil	$10.00	450	$4,500	
3			PA-Equipment	Equipment for use with CATCH curriculum program expanding in all four counties: Amador, El Dorado, Calaveras and Tuolumne (cones, balls, ropes, etc.)	$1,142.00	4	$4,568	
4			Food Demo - Supplies and Equipment	Cooking utensils, tablecloths, tables, portion control/fruit and vegetable food models	$200.00	4	$800	
5			Food Demo - for taste testing only	Bi-Monthly classroom Tasting Time & Adult Series food tasting supplies (includes consumables and paper goods).	$0.64	9000	$5,760	
6			Reproductions	Reproducing handouts, newsletters	$450.00	1	$450	
7			Nutrition Education Reinforcement Items (NERI)	Educational reinforcements: MyPlate stickers, activity books for classrooms, after school reinforcement items	$0.50	1200	$600	
8			Lesson Supplies	Supplies as delineated in specific curriculm	$1.00	3500	$3,500	
9			Curriculum	Curriculum and lesson materials from approved UC CalFresh and USDA curricula lists, as needed for extenders and new educators	$40.00	115	$4,600	
						Total Materials:	**$26,028**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh
County/Jurisdiction: UCCE Central Sierra (Amador, El Dorado, Calaveras & Tuolumne Counties)

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
			In-State														
1			CES -2 - Katy Hammack	LOCAL MILEAGE-SAN ANDREAS	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	190	1.0						25			$2,541	
2			CES -3- Gretchen Birtwhistle	LOCAL MILEAGE-SONORA	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	160	1.0						25			$2,140	
3			CES -2- Andriana Lewis	LOCAL MILEAGE-JACKSON	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	160	1.0						25			$2,140	
4			CES -2- Carmela Padilla	LOCAL MILEAGE-TAHOE	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	160	1.0						25			$2,140	
5			CES -2- Miranda Capriotti	LOCAL MILEAGE-PLACERVILLE	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	260	1.0						25			$3,478	
6			CES -1/2-Vacant	LOCAL MILEAGE-SAN ANDREAS	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	160	1.0						25			$2,140	
7			CE SUP -2- Hector Ochoa	LOCAL MILEAGE-AMADOR Cluster	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	400	1.0						25			$5,350	
8			Assistant-2 -Stacy Arhontes	LOCAL MILEAGE-SAN ANDREAS	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	30	.5						15			$241	
9			Assistant- 2 - Sandra Sturzenacker	LOCAL MILEAGE-SONORA	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	30	.4						15			$241	
			CES 2/3 Vacant	LOCAL MILEAGE-Various counties	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	30	1						25			$401	
10			CES -2- Wylie Skillman	LOCAL MILEAGE-SONORA	Travel within the county cluster of Amador, Calaveras, El Dorado and Tuolumne - 5,704 square miles	160	1.0						25			$2,140	
11			Various		Budgeted Mileage includes: Enterprise Vehicle Lease for staff travel throughout Amador, Calaveras, El Dorado and Tuolume Counties ($564.35/month * 12 month = 6772.00) and Voyager card gas charges for county and UC CalFresh leased vehiclesUsed for all UC CalFresh - save the program in cost for personal usage of mileage. Leased vehicle is a more dependable means of transportation for the staff due to the 4 wide spread counites and the variable weather conditions.	1	1								$6,772.00	$6,772	
12			CES -2 - Katy Hammack	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		250		$15.00	$392	
13			CES -3- Gretchen Birtwhistle	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		250			$377	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh
County/Jurisdiction: UCCE Central Sierra (Amador, El Dorado, Calaveras & Tuolumne Counties)

14			CES -2- Andriana Lewis	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		120		$15.00	$322	
15			CES -2- Carmela Padilla	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		300			$404	
16			CES -2- Miranda Capriotti	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		120		$15.00	$322	
17			CES -1/2-Vacant	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		250			$377	
			CES -2/3-Vacant	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		250			$377	
18			CE SUP -2- Hector Ochoa	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		225		$15.00	$378	
19			CES -2- Wylie Skillman	Sacramento, CA	SNAP-ED LIA Forum	1	1.0	2	1	$74.00	$95.00		250			$377	
20			CES -2 - Katy Hammack	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
21			CES -3- Gretchen Birtwhistle	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
22			CES -2- Andriana Lewis	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
			CES -2/3 vacant	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
23			CES -2- Carmela Padilla	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
24			CES -2- Miranda Capriotti	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
25			CES -1/2-Vacant	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
26			CE SUP -2- Hector Ochoa	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
27			CES -2- Wylie Skillman	TBD	Regional Training - Northern, CA	1	1.0	2	1	$74.00	$125.00		300	$100.00		$534	
28			CE SUP -2- Hector Ochoa	Davis, CA	UC CalFresh Advisor/Supervisor/Manager meting	1	1.0	2	1	$74.00	$90.00		250			$372	
29			CES -3- Gretchen Birtwhistle	Davis, CA	UC CalFresh Advisor/Supervisor/Manager meting	1	1.0	2	1	$74.00	$90.00		215			$353	
30			CE SUP -2- Hector Ochoa	TBD	California Conference of Local Health Department Nutritionists (CCLHDN)	1	1.0	2	1	$74.00	$125.00		300	$400.00		$834	
31			CES -3- Gretchen Birtwhistle	TBD	California Conference of Local Health Department Nutritionists (CCLHDN)	1	1.0	2	1	$74.00	$125.00		300	$400.00		$834	
32			CES -2- Carmela Padilla	TBD	California Foundation for Ag in the Classroom	1	1.0	2	1	$74.00	$90.00		300	$200.00		$599	
33			CES -2- Wylie Skillman	TBD	California Foundation for Ag in the Classroom	1	1.0	2	1	$74.00	$90.00		300	$200.00		$599	
34			CES -2- Andriana Lewis	TBD	California Foundation for Ag in the Classroom	1	1.0	2	1	$74.00	$90.00		250	$200.00		$572	
Out-of-State																
1			None													$0
															Total Travel:	**$42,019**

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh
County/Jurisdiction: UCCE Central Sierra (Amador, El Dorado, Calaveras & Tuolumne Counties)

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			South Lake Tahoe - El Dorado County	Possibly losing current free space from the school district. Current space is 1000 sq ft and it's a tight fit for the group (Carmella, Vacant CES 2 and Hector) - New space comes with a kitchen and storage. County is hoping to also add two MCP staff who would pay their share of the space, price is not reflected that at this point. $1.67 per sq ft x 1440 SF 2,405/month	3.0	$801.67	12	$28,860	
							Total Building/Space:	$28,860	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			South Lake Tahoe - El Dorado County	Janitoral	3.0	$100.00	12	$3,600	
2			South Lake Tahoe - El Dorado County	Water/Sewer	3.0	$70.00	12	$2,520	
3			South Lake Tahoe - El Dorado County	Phone	3.0	$60.00	12	$2,160	
4			South Lake Tahoe - El Dorado County	Snow removal	3.0	$60.00	6	$1,080	
5			South Lake Tahoe - El Dorado County	Electricity	3.0	$150.00	12	$5,400	
							Total Maintenance:	$14,760	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$626,773**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Modified Direct Cost - Less Building and Maintenance	25.00%	$583,153.00	$145,788	
					Total Indirect Costs:	$145,788	

Total Budget:	**$772,561**

City of Berkeley | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 8/9/2017**

County Name: City of Berkeley

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	California Department of Public Health: CDPH: (Local Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Demographics

The City of Berkeley is an urban city within Alameda County and is home to 117,384[1] diverse residents with some significant changes in the population. The large university and high school student population influences Berkeley's demographics. Per the 2010 U.S. Census Data, 12.3% of the total population is under 18 years of age, 51.1% are female, and the median age is 31.4 years. Berkeley has an ethnic mix of White (54.7%), Asian (19.3%) African-American (10%), Latino (10.8%), American Indian/Native Alaskan (0.2%), Pacific islander (0.2%), those that identify as two or more races (6.2%), and other (.4%).[1]

Health Status and Health Inequities

The City of Berkeley Public Health Division is one of three city-operated local health jurisdictions in California, and has been dedicated to improving the health and wellness of its residents for over 130 years. Berkeley is considered a healthy community overall. Residents generally live long and live well; they eat well, exercise regularly, are well educated, and enjoy a high standard of living. More than 60% of Berkeley adults are of healthy weight, meeting the City's Healthy People 2020 National Objective. However, obesity is not evenly distributed in Berkeley, and significant health inequities are correlated with factors such as race/ethnicity, income, housing, and education. For instance, African Americans and those with lower levels of education have rates of obesity greater than 60% and African Americans living in Berkeley's impoverished South and West neighborhoods have a higher rate of diet-related chronic diseases than residents of other neighborhoods. Understanding patterns of nutrition, physical activity, and obesity allows us to intervene early to create and affect healthy habits and healthy environments. The City of Berkeley Public Health Division and the Health, Housing and Community Services (HHCS) Department recognize health inequities as a priority.

Poverty and Food Environment

According to the 2011–2015 American Community Survey (ACS), 20.4% of Berkeley's population is living below the poverty level, of which 23.5% are living in less than 125% of the poverty level. A quarter of those Berkeley families living under the Federal Poverty Level are headed by single females. Among seniors, 7.9% live under the Federal Poverty Level.

The 2013 Berkeley Health Status Report noted that over one third of Berkeley's African American children live in poverty and children living in poverty are concentrated in South and West Berkeley. Poverty among African American youth is more than double the rate among all Berkeley youth and nearly 7 times the rate among White children. Twenty percent of Berkeley Latino children live in poverty. This is 4 times the rate among white children. African Americans are least likely to have a college degree or higher and Latinos are the least likely to have graduated from high school. Based on the 2011–2015

[1] U.S. Census Bureau (2015) https://www.census.gov/quickfacts/table/PST045215/0606000

ACS data 1,763 (1.6%) households were receiving food stamps/SNAP, while 43,911 (39%) food stamp/SNAP-eligible households were not and 28.1% of children under 18 years were living in households with Supplemental Security Income, cash public assistance income, or Food Stamp/SNAP benefits.

The City of Berkeley has a wide array of food delivery and pantry services providing emergency food and groceries to families in need such as:

a. The Berkeley Food Pantry provides monthly emergency groceries to Berkeley and Albany families and individuals in need.

b. Berkeley Food and Housing Project offering free community meals.

c. The Dorothy Day House providing nutritional support, emergency winter shelter and other services to Berkeley's homeless and very low-income residents.

d. The Berkeley Food Network organizing a network of food pantries, emergency grocery services for the homeless and low-income families in Berkeley.

Schools, Youth Obesity Rates, and Nutrition and Physical Activity Behaviors

There are significant rates of child poverty; Based on the Free and Reduced Meal (FRPM) data, of the 19 schools within BSUD, 15 (78.9%) are SNAP-eligible. According to the 2013 Berkeley Health Status Report, 29% percent of Berkeley Unified School District (BUSD) students are overweight or obese and this percentage is higher in African American and Latino children than in other racial/ethnic groups. Among BUSD 9th graders, over 40% are overweight. In 2011, only 20% of Berkeley 9th graders passed national aerobic fitness testing with BUSD students lagging significantly behind students in Alameda County and California in aerobic fitness. Obese or overweight children are less healthy than their peers of normal weight and they are at higher probability for chronic diseases such as high blood pressure, Type 2 diabetes, heart disease, stroke, arthritis, respiratory problems and some types of cancer in the future. Children who are overweight or obese often grow up to be obese as adults.[2]

City of Berkeley's Nutrition-Related Programs

Throughout the City of Berkeley, collaborative efforts are under way to address the health and behavioral disparities related to obesity prevention. These efforts include partnerships with the following nutrition related programs with the department shared by the SNAP-Ed Program:

[2] Serdula MK, Ivery D, Coates RJ, Freedman DS, Williamson DF, Byers T. Do obese children become obese adults? A review of the literature. Prev Med. 1993;22:167- 177.

City of Berkeley Department of Health, Housing and Community Services

a. Berkeley Black Infant Health (BBIH) Program

This program aims to improve birth outcomes and health for African American mothers and their babies and to reduce disparities by empowering pregnant and mothering African American women to make healthy choices for themselves, their families, and their communities. BIH clients participate in a curriculum based group intervention (10 prenatal; 10 postpartum sessions) designed to encourage and support a healthy pregnancy and women's health, build parenting and life skills, increase social support, and provide community/family education about current health issues. Participants build skills in navigating social service systems to improve health care access, goal setting, and self-improvement techniques. In addition to the weekly education and social support groups, case management and resource linkages ensure that clients are connected with the appropriate community and social services to meet their needs. The SNAP-Ed Program has conducted and will continue to conduct nutrition education classes for adults and parents of children ages 0-5 years at the BBIH service programs.

b. Healthy Berkeley Program

The Healthy Berkeley Program (formerly the Sugar Sweetened Beverage Program) oversees the implementation of the City's groundbreaking tax on the distribution of sugary beverages in Berkeley and the distribution of the funding allocations to support community- and school-based strategies for reducing the consumption of sugar-sweetened beverages and raising awareness about the harmful health impacts of sugar-sweetened beverages in children, youth, and adults in Berkeley. The City's strategies for reducing the consumption of sugar-sweetened beverages and its impact on type 2 diabetes, obesity, and tooth decay in Berkeley include taxation on sugary beverages, establishing a panel of experts commission, fund community-based and school-based initiatives that promote healthy beverage choices and reduce sugary beverage consumption, promote public education on the harmful health impacts of sugary beverages on health and serve as resource for other jurisdictions. Partnership between the Healthy Berkeley and the SNAP-Ed Programs offer a natural synergy of objectives i.e. to improve and promote healthy choices in food and beverage consumption among the target populations. The two programs both involve youth outreach work that offers fertile ground for coordination. Collaborative activities will include coordinating direct education in at least one school and indirect education at community events such as Juneteenth and Harvest of the Month where SNAP-Ed currently conducts youth outreach. This partnership will also involve youth from both programs in conducting an assessment of accessibility and availability of healthy food and beverages in at least one SNAP-Ed qualifying site and developing an intervention plan.

c. Heart to Heart

Heart to Heart (H2H) uses a holistic, community-based approach to addressing health inequities in Berkeley. The program focuses on preventing high blood pressure and heart disease in South Berkeley. H2H serves to bridge community, programs, resources, and services that are necessary to address the needs of community members. In partnership with LifeLong Medical Care and other community organizations, H2H engages community members in accessing resources, assets, and information to promote healthier living in selected South Berkeley neighborhoods. Currently, the SNAP-Ed and H2H

Programs are collaborating through the Mobile Van hypertension prevention services and providing indirect education to improve and promote healthy choices in food and beverage consumption at community health fairs in West and South Berkeley neighborhoods. The proposed activities in this three-year integrated work plan will offer ongoing opportunities for the two programs to support each other in the City's outreach efforts to the low-income neighborhood in Berkeley.

d. The Child Health and Disability Prevention Program (CHDP)

The Child Health and Disability Prevention Program (CHDP) provide health care and periodic preventive health assessments to California children in low-income families. Eligible children include all Medi-Cal recipients through age 20 and other low-income eligible children up to 19 years of age. As part of routine assessments, physicians monitor childhood physical development and indicators of anemia. Partnering with CHDP links the SNAP-Ed Program to parents as does the partnership with Berkeley Black Infant Health (see above). Given the relevance of working with parents, the SNAP-Ed Program will explore future partnerships with the Child Health and Disability Prevention Program to reach more parents in providing nutrition education for families.

Inter-Departmental Collaborations:

a. City of Berkeley, Aging Services Division

The Aging Services Division promotes a dignified, healthful quality of life for older adults by offering connections to services & resources to learn, grow, and discover new ways to be actively engaged in living. Through two vibrant senior centers and a multi-resource center, their programs touch the lives of older adults each year by serving as a resource for recreation, group meals, health & wellness education and other supportive services for adults 55 and older in the City of Berkeley. The SNAP-Ed Program offers healthy food and beverage promotion through direct education presentations to SNAP-Ed eligible seniors at the centers and tables at the Annual Senior Center Health Fairs providing indirect education.

b. City of Berkeley, Parks and Recreational Department

The goal of the Parks and Recreational Department is to provide quality parks, recreation and waterfront facilities. The department is committed to administering excellent recreation programs at the City's community centers, camps, marina and parks while continuing to develop new programs that fulfill the City's 2020 Vision. The Recreation Division offers a variety of programs and classes for all ages ranging from Tots and Pre-K to the teens After Spot, youth and adult sports, summer camps, and adult fitness. The City of Berkeley also has 52 treasured parks located throughout the City that include athletic fields, swimming pools, tennis courts, basketball courts, skate park, community centers, Berkeley Marina and much more. The SNAP-Ed Program currently provides after school nutrition education and physical activity promotion at one of the Parks and Recreational sites.

There are programmatic synergies between the partners and the SNAP-Ed Program that can be harnessed to leverage activities and outreach efforts in the Berkeley community. The SNAP-Ed Program proposes to assess existing partnerships to identify creative ways to leverage the outcome and increase the collective impact of the programs.

4. **Community Assessment**

The information provided in this three year integrated work plan stems primarily from the 2013 City of Berkeley Health status Report, internal strategic planning discussions with the Public Health Division, as well as findings from past Community of Excellence surveys in 2012. The 2013 City of Berkeley Health Status Report includes data from Department of Social Services CalFresh Annual Trends data; the California Health Interview Survey; Feeding American's Map the Food Gap; and Food Insecurity in the City of Berkeley.

In 2012, the City of Berkeley conducted and completed a Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx3) assessment in three low-income neighborhoods, namely: Downtown Berkeley, Martin Luther King Jr. Way Neighborhood (Northeast Berkeley), and South Berkeley (Heart-to-Heart Neighborhood). These neighborhoods were selected based on CX3 Neighborhood Selection requirements published by the California Department of Public Health. Each of the three neighborhoods listed face considerable barriers to the consumption of and access to healthy food and beverages by the residents who live there. It should be noted, however, that Downtown Berkeley neighborhood is influenced by a large commercial setting with a population that is influenced largely by transient college and university students living in an around University of California's Berkeley campus.

According to the City of Berkeley Health Status Report in 2013, however, Berkeley's population most affected by health, education, employment, and income disparities reside disproportionately in South and West Berkeley neighborhoods.

While the City of Berkeley is fortunate to have considerable public and community support, as evidenced in part by the passage of the nation's first Sugar Sweetened Beverage Tax, providing for opportunities to leverage SNAP-Ed work related to nutrition and physical activity education and enhance community policy, systems, and environment (PSE) changes that support healthy lifestyles will help to ensure that nutrition and physical activity interventions reach the populations in greatest need.

5. **Community Change Goals**

According to the 2014 Health Status Report, the Public Health Division and the Health, Housing and Community Services Department in Berkeley recognize health inequities as a priority.[3] Health Inequities are defined as "differences in health which are not only unnecessary and avoidable but, in addition, are unfair and unjust." Health inequities in Berkeley occur in consistent patterns by geography, race/ethnicity, and income and education. Public Health defines health broadly, to include personal and community well-being. Health through this lens is influenced by much more than health care. While the full breadth and depth of the underlying social determinants of health are beyond the control of any single program or agency, the City is committed to addressing and eliminating health inequities.

[3] http://www.ci.berkeley.ca.us/uploadedFiles/Health_Human_Services/Level_3_-_Public_Health/BerkeleyHealthSummary_online_FINAL.pdf

The Citywide goal of addressing health inequities will incorporate a broad range of services under the following 10 Essential Services of Public Health[4] developed by a national body of public health leaders:

1. Monitor health status to identify and solve community health problems.
2. Diagnose and investigate health problems and health hazards in the community.
3. Inform, educate, and empower people about health issues.
4. Mobilize community partnerships and action to identify and solve health problems.
5. Develop policies and plans that support individual and community health efforts.
6. Enforce laws and regulations that protect health and ensure safety.
7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable.
8. Assure competent public and personal health care workforce.
9. Evaluate effectiveness, accessibility, and quality of personal and population-based health services.
10. Research for new insights and innovative solutions to health problems.

Healthy eating and physical fitness have been identified as top priorities in the City of Berkeley, particularly for low-income Latino and African American adults and children, based on the health disparities noted above under demographics. Efforts in FFY 2017–2019 will therefore also focus on providing best-practice nutrition education and PSE changes to support the sustainability of these educational efforts.

We recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The LHD (City of Berkeley Department of Health, Housing & Community Services) is committed to contributing to pieces of these larger community goals-based on agency expertise and SNAP-Ed allow ability.

Berkeley SNAP-Ed Program Goal:

[4] https://www.cdc.gov/nphpsp/essentialservices.html

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

City of Berkeley **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 8/9/2017**

This work plan particularly focuses on areas of activities that address health inequities using the essential services numbers 3, 4, 5, 8, and 9 as they relate to:

- Inform, educate, and empower people about healthy eating and active living.
- Mobilize community partnerships and action to identify and solve health problems related to healthy food access, healthy food environments, youth engagements, and healthy eating. These include collaboration within the city and our Alameda County SNAP-Ed partners.
- Develop policies and plans that support individual and community health efforts through partnerships and technical assistance.
- Assure competent public and personal health care workforce by conducting SNAP-Ed staff training and evaluation.
- Evaluate effectiveness, accessibility, and quality of personal and population-based health services through CX3 assessment, PEARS, and process evaluation.

In support of these broader goals, the LHD has determined based on the larger community change goals, to set three SMART local objectives for FFY 2017–2019

1. By September 30, 2019, increase healthy food and beverage consumption using a youth engagement strategy to provide education, conduct assessment and develop an intervention plan to increase healthy food and beverage access reaching at least 535 SNAP-Ed eligible youth through direct and at least 750 through indirect education in at least 1 SNAP-Ed qualifying youth school or youth center.

2. By September 30, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in South/West Berkeley by coordinating environmental changes in at least 1 SNAP-Ed qualifying retail store, and providing at least 2 indirect nutrition education per year including 2 taste testing or food demonstrations.

3. By September 30, 2019, increase promotion of healthy food and beverages by conducting education to at least 170 SNAP-Ed eligible adults/seniors through direct and at least 245 through indirect education and partnering with 2 SNAP-Ed eligible community agencies to establish at least one healthy food and beverage standard.

Given that the City of Berkeley is its own jurisdiction within a larger county (Alameda County), the City of Berkeley Department of Health, Housing & Community Services will work on the two local objectives listed above with the support and collaboration with other programs/agencies/entities that may or may not receive SNAP-Ed funding working within its population reach and area of expertise. Through these collaborations, the City will seek committed partners in achieving our community change goals through nutrition education, coalition building, training support and technical assistance. Some of the community change goal work will require additional funding to support capital improvements and policy advocacy, but the SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed. Berkeley SNAP-

Ed will provide nutrition and physical activity education throughout the three-year program, as well as create or coordinate supports for policy, systems and environmental changes. For example, in working with retailers in approved census tracts, Berkeley SNAP-Ed could provide technical assistance to store owners on healthy retail, provide cooking demonstrations and conduct direct/indirect education to customers and staff, and conduct evaluation to inform a healthier retail environment.

These objectives allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on the following PSE strategies:

- Youth Engagement
- Healthy Food and Beverage Standards
- Healthy Retail Environment

The PSE strategies are detailed within each three-year objective, and speak to the connection to our community change goals.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

a. Berkeley Food Network

Berkeley Food Network (BFN) is a collaborative of Berkeley food pantries and emergency grocery services for the homeless and low-income families in Berkeley. The Berkeley SNAP-Ed staff participates in BFN's network meetings with food delivery, pantries and grocery services for Berkeley's low-income, SNAP-Ed eligible families and the homeless populations. SNAP-Ed Program will partner with BFN to provide direct education and establish healthy food and beverage standards.

b. County Nutrition Action Plan (CNAP)

The County Nutrition Action Plan (CNAP) Workgroup includes both Food and Nutrition (FNS) funded and unfunded partners serving SNAP-Ed eligible populations. The workgroup is coordinated by DHS staff and is chaired by SNAP-Ed funded partners. CNAP workgroups help coordinate and leverage nutrition messages, education, and services between USDA FNS partners in the County in order to maximize resources and outcomes for the priority groups (low resource Californians at or below 185% federal poverty level) served by these programs. In FFY 2015, the CNAP Workgroup selected Healthy Retail as its priority strategy through FFY 2016.

c. Bay Area Nutrition and Physical Activity Collaborative (BANPAC)

Bay Area Nutrition and Physical Activity Collaborative is a regional collaborative of over 250 health-related organizations dedicated to empowering communities to make system and environmental change to support better nutrition, physical activity and increased access to healthy foods. BANPAC uses the collective expertise and influence of its member organizations to facilitate system or environmental change that shape nutrition and physical activity behaviors. BANPAC works through nutrition education initiatives to address health inequities in the bay area and to improve nutrition, physical-activity behaviors, and increased access to healthy foods among low-income residents, their families, and other community members. Berkeley SNAP-Ed Program participates in the monthly BANPAC meetings and will assess ways to leverage our collaboration.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017–2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

The City of Berkeley reviewed the approved integrated curriculum list provided but the state agencies, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives. Most of our chosen curriculum is geared towards school-based settings, parks and recreational centers, senior services centers, and neighborhood stores that serve SNAP-Ed eligible communities. These resources and curricula have been identified within the work plan under section C.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agency (LHD) in the City of Berkeley will provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The agency will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. The LHD will conduct activities at all levels of the Social Ecological Model. In addition to education, the work will include staff and partner training, environmental changes based on site and community assessments, and policy changes. They will incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues; address Training and Technical Assistance of their personnel or the community. Additionally, the LHD will provide Community/Nutrition Education Direct, Community/Nutrition Education Indirect, Media, Social Media, Public Relations and Messaging, and Coordination and Collaboration with their service populations.

The LHD will employpractice-based interventions and research-based interventions. The objectives and activities for the integrated work plan were derived from results obtained via the agency's community assessments, including current partnerships in addition to the data used in FFY15. Given that the City of Berkeley is responsible for its own jurisdiction, the LHD created the Work Plan so that objectives and activities will be done based on its experience and expertise to successfully complete the Work Plan Objectives.

The chosen objectives will include community engagement strategies for all SNAP-Ed eligible populations in the City of Berkeley. Community Engagement activities may include youth engagement activities (with specific attention paid to middle and high school students and the use of the Youth Participatory Action Research (YPAR) model), and increased opportunities for physical activity and affordable healthy food access to support positive behavior change There are opportunities for youth, adult, family, and senior engagement throughout the work plan activities. The LHD will use CX3 tools

to engage the community. The CX3 tools will be used to bring in youth, adults, and corner store owners to assess their environments. The specific residents chosen for these activities will depend on individual need, opportunity and interest. The CX3 tools will be used to train the public in participating in action research, allow residents to be a part of the change in their community, and hopefully encourage and create a new generation of community health champions and leaders.

Evaluation processes will be used to assess and improve services for all local objectives. The LHD will use formative,, process and impact/outcome evaluations to determine effectiveness. For example, participants in SNAP-Ed eligible activities may complete a pre and post survey that addresses MyPlate Behaviors (MT1), Shopping Behaviors (MT2) and Food Security (LT6) indicators included in the Western Region's SNAP-Ed Evaluation Framework. We will be using multiple indicators from the National SNAP-Ed Evaluation Framework. On the Individual Level, we will be looking at are My Plate knowledge shopping knowledge and intentions, and physical activity goals. In the Sectors of Influence indicators, we will be looking at community partnerships, capacity building, and education. On Social/Cultural Norms and Values indicators, we will be looking at the family meals, obesity prevention beliefs and physical activity norms.

To achieve these changes, the City of Berkeley SNAP-Ed program has established the following three objectives :

1. By September 30, 2019, increase healthy food and beverage consumption using a youth engagement strategy to provide education, conduct assessment and develop an intervention plan to increase healthy food and beverage access reaching at least 535 SNAP-Ed eligible youth through direct and at least 750 through indirect education in at least 1 youth school or youth center.

2. By September 30, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in South/West Berkeley by coordinating environmental changes in at least 1 retail store, and providing at least 2 indirect nutrition education per year including 2 taste testing or food demonstrations.

3. By September 30, 2019, increase promotion of healthy food and beverages by conducting education to at least 170 SNAP-Ed eligible adults/seniors through direct and at least 245 through indirect education and partnering with 2 SNAP-Ed eligible community agencies to establish at least one healthy food and beverage standard

Program delivery sites include but are not limited to SNAP-Ed eligible sites including retail in target neighborhoods, senior centers and housing, Parks and Recreational Departments sites in target neighborhoods, and middle schools.

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Based on the 2013 Health Status report and the monitoring and evaluation assessment conducted by the California Department of Public Health, Berkeley's SNAP-Ed Program proposes to focus our next Cx3 assessment in South and West Berkeley starting in FFY2018 in two SNAP-Ed neighborhoods. Narrowing efforts to two neighborhoods will allow the Berkeley team to maximize our limited staff time to implement an array of program activities such as corner markets to provide healthier food options to community members; nutrition education and physical activity promotion to Berkeley youth, adults and seniors; and initiate staff training and monitoring efforts.

In the revised 2017–2019 work plan, we anticipate: a) strengthening our partnershipsto establish a collaborative youth engagement intervention leading toward adoption a healthy food and beverage intervention to aid in the promotion of nutrition; b) making positive changes in the food environment in a low-income neighborhood through the neighborhood corner store project to promote greater access to healthy fruit, vegetables and beverages; c) strengthening partnerships to develop healthy food standards and education in food delivery sites; d) participating in the Alameda County Nutrition Action Plan (CNAP) workgroup and the Bay Area Nutrition and Physical Activity Collaborative (BANPAC) Leadership Council to impact healthy food and beverage actions; and e) to enhance staff capacity within the Nutrition team through staff training and monitoring and train-the-trainer workshops for more effective and accurate delivery of nutrition education based on the recommendations in the American Dietary Guidelines and ensure SNAP-Ed program curriculum fidelity.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	49		0 to 4 years old (Preschool):	100
Female	51		5 to 17 years old (School Age):	1500
			18 to 59 years old (Adult):	700
			60 years old and over (Senior):	300
Total:	100			2600

3. Ethnicity/Race

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
10.8%	89.2%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	9.7%
Asian	0%	19.1%
American Indian/Alaskan Native	0%	0.2%
Native Hawaiian/Other Pacific Islander	0%	0.2%
White	0%	54.7%
Multiple/Other	10.8%	5.3%
Total:	10.8%	89.2%

4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	155	225	320
Indirect Education:	250	330	435
Policies, Systems, and Environment (PSE) Change/Supports	150	150	600

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	4
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	0	Head Start Programs	0	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	2
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	3	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	2	Women, Infants, and Children Program(WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	2	Other (specify): Childcare Centers	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	
Farmers' Markets	2	Schools: District Office	0	TOTAL SITES:	24
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	0		

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase healthy food and beverage consumption using a youth engagement strategy to provide education, conduct assessment and develop an intervention plan to increase healthy food and beverage access reaching at least 535 SNAP-Ed eligible youth through direct and 750 through indirect education in at least 1 youth school or youth center.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

Youth Engagement
Healthy Food and Beverage Standards

III. Annual Objectives to Support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide nutrition education to at least 120 low-income SNAP-Ed eligible youth through direct and at least 200 through indirect education in after school and summer education programs in Berkeley.

b. By September 30, 2017, conduct at least 2 SNAP-Ed staff trainings on SNAP-Ed approved youth engagement and educational tools such as those in Youth-led Participatory Action Research (YPAR).
c. By September 30, 2017, identify at least one partner among the Healthy Berkeley-funded programs to develop a strategy using a youth engagement model to improve access to and raise awareness of healthy food and beverages.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide nutrition education and physical activity promotion to at least 175 low-income SNAP-Ed eligible youth through direct and at least 250 through indirect education in after school and summer education programs in Berkeley.
   b. By September 30, 2018, the City of Berkeley SNAP-Ed will build on existing partnerships to recruit youth advocates and train them in conducting environmental assessments around healthy food and beverage availability and accessibility.
   c. By September 30, 2018, conduct an assessment in collaboration with Healthy Berkeley Program community agency partners identified in the previous year, to promote healthy food and beverages in at least one youth center or school selected by the youth.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide nutrition education and promotion to at least 240 low-income SNAP-Ed eligible youth through direct and at least 300 through indirect education in after school and summer education programs in Berkeley.
   b. By September 30, 2019, continue to work with Healthy Berkeley program partners to to implement youth engagement strategies and develop 2 PSE changes at qualified site(s)to increase availability and accessibility to clean tap water and reduce availability of sugary beverages in at least one Parks and Recreation and/or school setting.
   c. By September 30, 2019, share results from the assessment of public drinking water sources including filling-stations, and develop a policy recommendation for promoting healthy food and beverages.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide culturally and age-appropriate nutrition education promotion to reach SNAP-Ed eligible youth through direct and indirect education. Facilitators will use SNAP-Ed approved lessons to educate participants on how to make healthy choices and distribute materials.	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	ATF Agendas Log of training materials Pre- and post-test Photographs Recipes Participant Data Cards
1.2	Develop and implement an ongoing training and monitoring plan for healthy educators to ensure quality nutrition education based on evidence-based material using the 2015 Dietary Guidelines for Americans.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1, Q2, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Training and monitoring plan Training agenda and sign-in

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<td>1.3</td>
<td>Staff will work with CDPH SNAP-Ed media personnel to develop plan to incorporate media activities and resources.</td>
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<td>Agenda
Draft plan</td>
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<td>1.4</td>
<td>At least one SNAP-Ed Nutrition staff at the City will be trained in youth engagements tools and resources such as the Youth-led Participatory Action Research (YPAR).</td>
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<td>YPAR training tool kit. Registration in the training course.</td>
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1.5	Collaborate at least four times a year with Healthy Berkeley program partner to draft a joint youth engagement plan and process. Y1: Assess interventions and scopes of services with partners and identify opportunities to complement youth interventions directed toward healthy beverage interventions and establish a plan. Y2: Recruit and train youth leaders and advocates; youth to identify tools and begin environmental assessment. Y3: Use assessment results to develop intervention plans.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	list of sites Draft plan Meeting agendas
1.6	Participate in CNAP and continue ongoing participation in the BANPAC meetings each month to identify opportunities for leveraging activities related to healthy food and beverage standards.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 ☐ Q2 ☐ Q3 X Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	PEARS Meeting agenda and minutes Sign-in sheets

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

City of Berkeley

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, ,	**A. Teens** Rethink Your Drink: http://www.cdph.ca.gov/programs/cpns/Pages/RethinkYourDrinkCurriculum.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1,	Nutrition Nuggets: https://www.fns.usda.gov/sites/default/files/nutvoyage7_trek1.pdf	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1,	Nutrition Voyage: The Quest to Be Our Best: https://www.fns.usda.gov/tn/nutrition-voyage-quest-be-our-best	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1,	Exercise Your Options –http://www.healthyeating.org/Schools/Classroom-Programs/Middle-School.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1,	Activity + Eating (single lessons) http://www.healthyeating.org/Health-Wellness-Providers/Nutrition-Education-Booklets/Activity-Eating-for-Teens.aspx		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2	Dietary Guidelines for Americans		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4	Youth-led Participatory Action Research (YPAR) Toolkit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017–2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Process Evaluation – On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	Use the NEOPB PSE Evaluation RE-AIM framework to monitor reach, effectiveness, adoption, implementation, and maintenance of the enhancement of youth engagement activities		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: , Q2: , Q3: , Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter: Year 1**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

City of Berkeley

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in SNAP-Ed eligible target neighborhoods in South/West Berkeley by collaborating with partners to facilitate environmental changes in at least 1 retail store, and providing at least 2 nutrition education per year.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Assess CX3 neighborhood food outlets
- Mobilize community partnerships around healthy eating and active living.
- Create healthy corner stores or food retail policies and organizational practices. Develop point-of-purchase marketing/signage at food retailers or food distribution sites.

City of Berkeley

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 20, 2017, at least two SNAP-Ed Program staff members will participate in Communities of Excellent in Nutrition, Physical Activity and Obesity Prevention (Cx3) Assessment training[5].
    b. By September 30, 2017, work with partners to identify questions and assessment tools such as and intercept survey.
    c. By September 30, 2017, identify educational and promotional resources for target retail environments and population.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, begin the Cx3 Assessment[6] to capture and communicate in-depth data on at least 2 Berkeley neighborhoods' (West and South Berkeley) nutrition environment to promote healthier communities.
    b. By September 30, 2018, continue working with partners to build partnership with at least 1 corner store in a South/West Berkeley to promote access to healthy food and beverages and implement the intercept survey.
    c. By September 30, 2018, provide healthy food and beverage merchandizing materials, and conduct at least 2 indirect education at 1 qualifying retail site and conduct the intercept survey.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, at least one corner store in South/West Berkeley neighborhoods will apply at least 2-3 physical, environmental, or systems (PSE) changes to increases access to and/or promotion of healthy foods and beverages.
    b. By September 30, 2019, identify at least one additional corner store in a South/West Berkeley to promote access to healthy food and beverages and implement the intercept survey.
    c. By September 30, 2019, provide healthy food and beverage merchandizing materials, and conduct at least 2 indirect education at 1 qualifying retail site and conduct the intercept survey.

[5] http://www.cdph.ca.gov/programs/NEOPB/Pages/CX3CommunityDevelopmentToolsandResources.aspx
[6] http://www.cdph.ca.gov/programs/NEOPB/Pages/CX3_Main_Navgation.aspx

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year
Integrated Work Plan (Revised)
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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in SNAP-Ed eligible target neighborhoods in South/West Berkeley by collaborating with partners to facilitate environmental changes in at least 1 retail store, and providing at least 2 nutrition education per year.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Complete Cx3 training and technical assistance on USDA Healthy Corner Stores Project Guide[7] and Communities of Excellent in Nutrition, Physical Activity and Obesity Prevention (Cx3) Assessment training[8].	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: Other	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Training agenda
2.2	Conduct Cx3 assessment in South/West Berkeley's nutrition environment.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: Other:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x	Cx3 assessment tools List of survey respondents Meeting agenda and minutes Sign-in sheets

[7] https://www.fns.usda.gov/sites/default/files/snap/Healthy-Corners-Stores-Guide.pdf
[8] http://www.cdph.ca.gov/programs/NEOPB/Pages/CX3CommunityDevelopmentToolsandResources.aspx

					Year 3 Q1 Q2 Q3 Q4 |					
2.3	Collaborate with existing community partners, neighborhood coalitions, residents and retail representatives in target SNAP-Ed qualifying neighborhoods in Berkeley (South and West Berkeley) and nurture new contacts to coordinate; design, and implement action plan to increase access to healthy food and beverages.	☐ CED ☐ CEI ☐ MPR ☐ C&C X TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: Other:	Year 1 Q1 Q2 Q3 Q4 | | x | x | Year 2 Q1 Q2 Q3 Q4 x | x | x | x Year 3 Q1 Q2 Q3 Q4 x | x | x | x	Meeting agenda and minutes List of partners, retailers, coalitions. Sign-in sheets
2.4	Develop and implement one brief customer intercept survey to identify customers' needs with respect to healthy food and beverages.	☐ CED ☐ CEI ☐ MPR X C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: Other:	Year 1 Q1 Q2 Q3 Q4 | | | | Year 2 Q1 Q2 Q3 Q4 | | x | x Year 3 Q1 Q2 Q3 Q4 x | x | x | x	Intercept Survey Questionnaire

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<td>2.5.</td>
<td>Staff will solicit at least one corner store to commit to partnering with the City to implement a healthy corner store project based on CX3 findings.</td>
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<td>Completed questionnaires
Signed agreement</td>
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<td>2.6</td>
<td>Convene the Healthy Retail partners meeting at least four times per year to coordinate; design, and implement action plan to increase access to healthy food and beverages.</td>
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</td>
<td>List of partner agencies
ATF
Meeting agendas</td>
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City of Berkeley

Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

2.7	Collaborate with store owners and provide healthy retail technical assistance to create healthy retail environments. Work with the Healthy Corner Store retail partners within the qualifying neighborhoods to provide education on the importance of fruits, vegetables, and healthy beverages and provide education and technical assistance to make healthy environmental changes store.	CED: ; CEI: ; MPR: ; C&C: x ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x x	Photos of healthy changes Store plans TA logs Retail Signage: - Choose MyPlate.gov -SNAP Healthy Eating Tips, etc.
2.8	Staff will collaborate with retailers and provide nutrition education and recipe demonstrations using NEOP-approved materials at least twice annually	CED: ; CEI: X ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x x	ATF Photos Recipes Retail Signage: - Choose MyPlate.gov -SNAP Healthy Eating Tips - Others from the SNAP-Ed approved resources list.

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

City of Berkeley

Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1, 2.2	CX3		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4, 2.5, 2.6,2.7	Healthy Corners Stores Guide[9] , Healthy Corner Stores[10]		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	Fruit, Vegetable, and Physical Activity for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

[9] https://www.fns.usda.gov/sites/default/files/snap/Healthy-Corners-Stores-Guide.pdf

[10] http://www.cdph.ca.gov/programs/NEOPB/Documents/5-Healthy%20Corner%20Stores%20Chapter%20PSE%20Compendium.pdf

2.7, 2.8	Choosing Healthy Beverages[11], What's on Your Plate?		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	What's on Your Plate?		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

[11] http://www.cdph.ca.gov/programs/cpns/Documents/RYD_Lesson-Web.pdf

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

City of Berkeley

Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the NEOPB PSE Evaluation Reach, RE-AIM/PEARS framework to monitor reach, effectiveness, adoption, implementation, and maintenance of the enhancement of healthy retail		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE PEARS Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E. 2.2	Intercept Survey data to promote customers' choice of healthy fruit, vegetables and beverages for PSE changes to corner store program.	x			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE PEARS Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Intercept survey Results and evaluation of intercept survey

City of Berkeley

Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

<table>
<tr>
<td>E.2.3</td>
<td>Process Evaluation: On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA’s SNAP-Ed Education and Administration Reporting System (EARS)</td>
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE PEARS Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Integrated Work Plan (Revised)
FFY 2017–2019

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase promotion of healthy food and beverages by conducting education to at least 170 SNAP-Ed eligible adults/seniors through direct and at least 245 through indirect education and partnering with 2 SNAP-Ed eligible community agencies to establish at least one healthy food and beverage standard.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

IV. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy food and beverage standard.
- Explore feasibility of proposing an environmental changes and/or policy change to improve healthy food and beverage choices.

V. Annual Objectives to Support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide nutrition education and promotion to at least 35 low-income SNAP-Ed eligible adults/senior through direct and at least 50 through indirect education in at least 1 Berkeley senior center, community agencies serving low-income adults and/or in temporary shelter in Berkeley.

b. By September 30, 2017, establish relationships with one food distribution partner to secure new food distribution sites for older adults and families at a community based site.
c. By September 30, 2018, conduct at least 1 community event to promote healthy food and beverages to reach 50 individuals in SNAP-Ed eligible neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide nutrition education and promotion to at least 55 low-income SNAP-Ed eligible adults/senior through direct and at least 80 through indirect education in at least 1 Berkeley senior center, community agencies serving low-income adults and/or in temporary shelter in Berkeley.
   b. September 30, 2018, collaborate with food distribution partners and provide technical assistance and training in healthy food and beverage standards.
   c. By September 30, 2018, conduct at least 2 media or community events to promote healthy food and beverages to reach 100 individuals in SNAP-Ed eligible neighborhoods.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide nutrition education and promotion to at least 80 low-income SNAP-Ed eligible adults/senior through direct and at least 115 through indirect education in at least 1 Berkeley senior center, community agencies serving low-income adults and/or in temporary shelter in Berkeley.
   b. September 30, 2019, develop and implement healthy food and beverage standards in at least one food distribution site.
   c. By September 30, 2019, conduct at least 2 media or community events to promote healthy food and beverages to reach 125 individuals in SNAP-Ed eligible neighborhoods.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide culturally and age-appropriate nutrition education promotion to reach SNAP-Ed eligible adults/seniors through direct and indirect education in at least 3 sites. Facilitators will use SNAP-Ed approved lessons to educate participants on how to make healthy choices and distribute materials.	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Agendas Log of training materials Pre- and post-test Photographs Recipes Participant Data Cards
3.2	Identify and establish relationships with partners including food distribution services, to explore opportunities for collaborative promotion of healthy food and beverage standard.	CED CEI MPR X C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Agenda Email communications Collaboration agreement.

City of Berkeley

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Integrated Work Plan (Revised)
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3.3	Host interactive booths to promote healthy food and beverage options to reach at least 250 adults/seniors at community events.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF Event flyers
3.4	Assess existing partnerships to identify gaps and resource needs in promoting healthy food and beverage practices in the Berkeley SNAP-Ed target populations.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Assessment report.
3.5	Use partnership assessment results to develop strategies for addressing the resource gaps.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4	Draft strategies

					Year 2 Q1: x Q2: x Q3: x Q4: x Year 3 Q1: x Q2: x Q3: x Q4: x	
3.6	Staff will work with CDPH SNAP-Ed media personnel to develop plan to incorporate media activities and resources.	CED: CEI: MPR: X C&C: TTA:	CWD: LHD: x AAA: UCCE: CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: Q2: Q3: Q4: Year 2 Q1: x Q2: x Q3: x Q4: x Year 3 Q1: x Q2: x Q3: x Q4: x	Draft plan

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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FFY 2017–2019

3.7	Participate in CNAP and continue ongoing participation in the BANPAC meetings each month to identify opportunities for leveraging activities related to healthy food and beverage standards.		CED CEI MPR x C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	PEARS Meeting agenda and minutes Sign-in sheets

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

City of Berkeley

Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1, 3.2, 3.4	**Adults** Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1	Choosing Healthy Beverages - - http://www.cdph.ca.gov/programs/cpns/Documents/RYD_Lesson-Web.pdf		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1	**Seniors** (in addition to the above general adult curricula) Eat Smart Live Strong (and general adult curricula listed above): http://snap.nal.usda.gov/resource-library/eat-smart-live-strong-nutrition-education-older-adults/eat-smart-live-strong		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.2, 3.4	MyPlate Materials (including MyPlate for Family Education Toolkit)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.1, 3.2, 3.3, 3.4	Be Better Campaign Material		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017–2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Process Evaluation – On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

	CWD	
x	LHD	
	AAA	
	UCCE	
	CCC	

x	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year
Integrated Work Plan (Revised)
FFY 2017–2019

E.3.2	Use the NEOPB PSE Evaluation RE-AIM framework to monitor reach, effectiveness, adoption, implementation, and maintenance of the enhancement of youth engagement activities		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Formative Evaluation – On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)	X			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter: Year 1**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	City of Berkeley
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$27,500	$225,747	$239,646	$267,146	18.34%
2	Non-Capital Equipment/Supplies	$1,500	$2,678	-$534	$966	-63.93%
3	Materials	$4,000	$8,743	-$3	$3,997	-54.28%
4	Travel	$2,500	$2,832	-$319	$2,181	-22.99%
5	Building/Space	$500	$0	$1,210	$1,710	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$36,000**	**$240,000**	**$240,000**	**$276,000**	15.00%
9	0		$0	$0	$0	
	Total Federal Funds	**$36,000**	**$240,000**	**$240,000**	**$276,000**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	decreased in FFY18 due to carry-in amount is not as significant as in FFY2017.
2	Non-Capital Equipment/Supplies	decreased budget due to most of the program supplies having been purchased in FFY17.
3	Materials	increased grant amount due to expansion in community outreach and materials distribution.
4	Travel	increased grant amount due to additional staff and few more meetings
5	Building/Space	New due to the program's annual storage space rental fee
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Berkeley

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Chief Executive Officer	Tanya Bustamante	100.00%	0.00%	$116,070.94	0.04	$4,642.84	77.81%	$3,612.59	$8,255.00	$8,255	
2			Administrator (e.g., Director of Programs)	Dechen Tsering	80.00%	20.00%	$94,353.00	0.4	$37,741.20	52.58%	$19,844.32	$46,068.80	$57,586	
3			Nutritionist/Nutrition Educator/Nutrition Aide	Margarita Guerrero	20.00%	80.00%	$74,065.95	0.5	$37,032.98	87.72%	$32,485.33	$13,903.60	$69,518	
4			Nutritionist/Nutrition Educator/Nutrition Aide	Vanessa Albert	20.00%	80.00%	$74,065.95	0.2	$14,813.19	65.28%	$9,670.05	$4,896.60	$24,483	
5			Nutritionist/Nutrition Educator/Nutrition Aide	Intern - Terricka Franklin	0.00%	100.00%	$17,463.30	1	$17,463.30	7.63%	$1,332.45	$0.00	$18,796	
6			Sr Community Health Specialist	TBD	30.00%	70.00%	$68,136.00	0.5	$34,068.00	70.61%	$24,055.41	$17,436.90	$58,123	
7			Research Specialist	Jose Ducos	100.00%	0.00%	$117,869.85	0.06	$7,072.19	58.47%	$4,135.11	$11,207.00	$11,207	
8			Dietician	Natalie Krelle-Zapponi	20.00%	80.00%	$57,562.00	0.2	$11,512.40	8.16%	$939.41	$2,490.40	$12,452	
9			Accountant/Finance Analyst	Cynthia McClellan	100.00%	0.00%	$92,982.00	0.05	$4,649.10	44.67%	$2,076.75	$6,726.00	$6,726	
						Total Staffing: Salaries/Benefits:		**2.95**	**$168,995**		**$98,151**	**$110,984**	**$267,146**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Berkeley

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Average cost of $9.85 per month x 12 months x 2.95 FTE (includes interns) Office supplies are purchased, as needed, throughout the fiscal year.	2.95	$9.85	12	$349	
2			Standard Postage	Cost for mailing out program materials and required documents as part of our FF18 Workplan and	2.95	$0.48	12	$17	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Desktop w/monitor	Sr. CHS, TBD and Nutrition Educator, Margarita Guerrero	1	$600.00	1	$600	
							Total Non-Capital Equipment/Supplies:	**$966**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demos/Taste	Food for demonstrations, cooking classes, taste tests reaching approximately 900 people per year	$2.50	900	$2,250	
3			Booth Rental	Rental for approximately 2 tabling events @ $52.5/day	$52.50	2	$105	
4			Kitchen appliances and supplies	Kitchen appliances, utensils, and supplies for demonstrations, cooking classes, and taste tests; items purchased are: Blender $70.00, serving utensil set $30.00, mixing bowl set $30.00, cutting boards $40.00, knife set $31.00.	$201.00	1	$201	
5			Ink for color printer	Ink for 1 color printer	$400.00	1	$400	
6			Physical activity books	In English and Spanish (10 packets of 50 books each)	$32.00	5	$160	
7			Recipe Books	In English and Spanish (10 packets of 50 books each)	$96.00	6	$576	
8			Staff Polo Shirts	NEOP logo for use at all NEOP events/tabling	$25.00	5	$125	
9			Printing	Flyers Average Cost of $15/month x 12	$15.00	12	$180	
						Total Materials:	**$3,997**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Dechen Tsering - Administrator	Sacramento	NEOPB Partnership Summit Other = parking and toll	1	1	2	2	$46.00	$110.00		170		$15.00	$418	
2			Sr. Community Health Specialist, TBD	Sacramento	NEOPB Partnership Summit Other = parking and toll	1	1	2	2	$46.00	$110.00		170		$15.00	$418	
3			Sr. Community Health Specialist, TBD	Sacramento	SNAP-ED LIA FORUM Other = parking & toll	1	1	2	1	$46.00	$110.00		170		$10.00	$303	
4			Dechen Tsering - Administrator	Sacramento	SNAP-ED LIA FORUM Other = parking & toll	1	1	2	1	$46.00	$110.00		170		$15.00	$308	
5			Sr. Community Health Specialist, TBD	Alameda County	Alameda County CNAP Coalition Meetings (Other is for parking and toll)	1	1	6					100		$10.00	$64	
6			Dechen Tsering - Administrator	TBD	NEOP Regional Trainings (Other is for parking and toll)	1	1	5					20		$10.00	$21	
7			Nutritionist/Nutrition Educator/ Nutrition Aide - Margarita Guerrero	TBD	NEOP Regional Trainings (Other is for parking and toll)	1	1	5					20		$10.00	$21	
8			Sr. Community Health Specialist, TBD	TBD	NEOP Regional Trainings (Other is for parking and toll)	1	1	5					20		$10.00	$21	
9			Dechen Tsering - Administrator	Alameda County	Alameda County CNAP Coalition Meetings (Other is for parking and toll)	1	1	6					100		$10.00	$64	
10			Dechen Tsering - Administrator	TBD	NEOP Project Directors Meeting (Other is for parking and toll)	1	1	2	1	$46.00	$125.00		25		$10.00	$240	
11			Educator/Nutrition Aide - Margarita Guerrero	Sacramento	SNAP-ED LIA FORUM Other = parking & toll	1	1	2	1	$46.00	$110.00		170		$10.00	$303	
					Out-of-State												
															Total Travel:	**$2,181**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Berkeley

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Space	Nutrition Program Storage Space - current cost @ $48.30/mo x 12 months.	2.95	$48.30	12	$1,710	
							Total Building/Space:	**$1,710**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$276,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$276,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

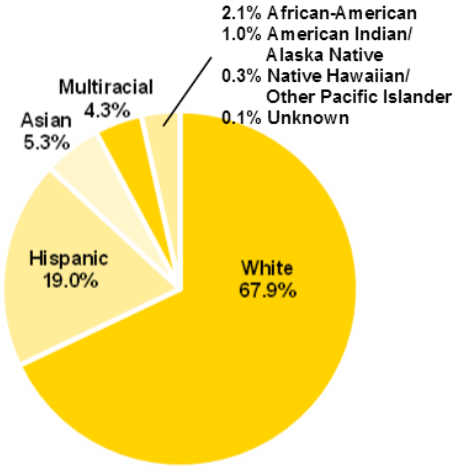
Butte

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

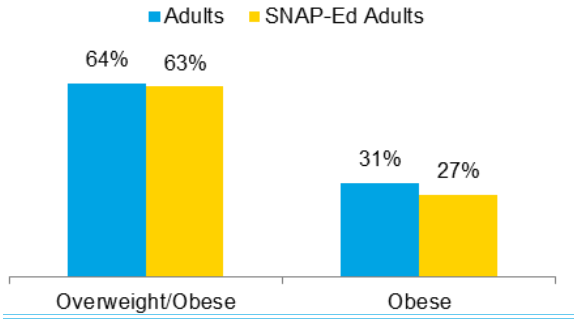
Total	89,662 (41%)

Ages (<185% FPL)	
Children <6 years old	6,545 (46%)
Children 6-17 years old	13,903 (46%)
Adults 18-64 years old	59,362 (43%)
Seniors 65 years and older	9,852 (28%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 35%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	61%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	42%

* unstable estimate

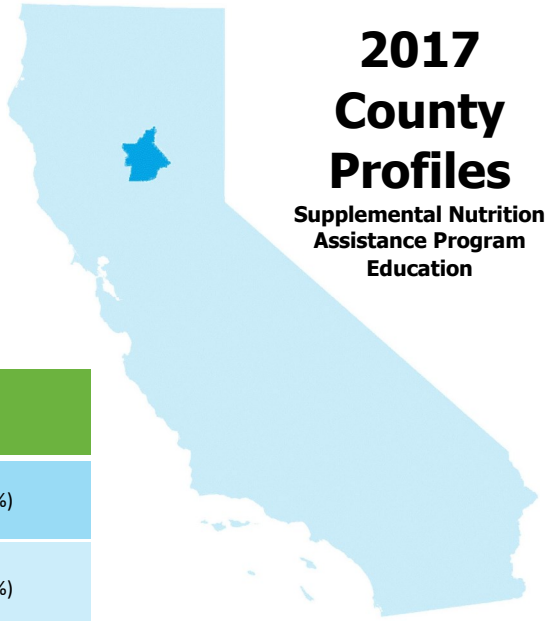
Population below Federal Poverty Level

22%

Food Insecurity Rates

18% Overall

27% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	32,165 (15%)
Students Eligible for Free/Reduced Price Meals (FRPM)	17,468 (56%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
51	13 (25%) all races

Schools	SNAP-Ed Eligible Schools
95	67 (71%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	49%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	47%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
55%	61%	*

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	13%	26%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
41%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

County Name: Butte County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: Butte County Cooperative Extension
X	California Department of Public Health: CDPH: Butte County Public Health Department
X	California Department of Aging: CDA: (Area Agency on Aging: CSU, Chico Research Foundation)
X	Catholic Charities of California: CCC: Northern Valley Catholic Social Services

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Geographically, Butte County is largely rural with most of the residents concentrated in one of the five incorporated towns or cities: Biggs, Chico, Gridley, Oroville, or Paradise. It is the largest county north of Sacramento, with a population of 224,241 people. Of this population, 84,983 (39.5%) are SNAP-Ed eligible at less than 185% of the Federal Poverty level. The primary language in the county is English.

Butte County is an agricultural area, with thousands of acres under cultivation. The main food crops grown are almonds, walnuts, rice, prunes, peaches, kiwis, olives and citrus. There are two year-round Farmers Markets in Chico and seasonal Farmers Markets in Oroville, Paradise and Gridley.

The ethnic make-up of Butte County residents is 68% White, 19% Hispanic, 3% Asian, 1% African-American, and 1% American Indian/Alaska Native. Census data estimates that 20.4% of the population lives below the federal poverty level, compared with 15.9% for California as a whole.

Butte County is estimated by CDA to have about 57,974 seniors (60 years or older). It is one of 12 counties that is projected to have 150-199.9% increase in its senior population from 1990 to 2020. According to Butte SNAP-Ed 2015 County profile, 27% of 65 years and older are SNAP-Ed eligible.

Based on the SNAP-Ed County Profiles for 2015, 68% of SNAP-Ed adults are overweight/obese and 25% are obese. Local data from the Butte County WIC program show that 43% of 2-5 year olds enrolled in WIC are overweight or obese. Data from the Pediatric Nutrition Surveillance System (PedNSS) show that approximately 40% of low-income Butte County school-age children enrolled in the CHDP program are overweight or obese.

Data from Butte County school districts show that Gridley, Oroville, Palermo and Thermalito (all South County) have the highest percentage of overweight/obese children. Out of all 9th graders, Hispanic students have the lowest percent (31.3%) meeting all fitness standards. Less than one quarter of children report at least one hour daily of physical activity.

California Health Interview Survey (CHIS) data show that many Butte County children eat fast food at least twice a week. This is particularly true for Hispanics. Majority of teens drink soda/sugary beverages daily, and a great majority of teens, particularly Whites, don't eat 5 servings of fruits/vegetables a day. Approximately one third of children reported eating fast food at least twice in the last week. Over half of all teens reported having 1 or more servings of soda or sugary drinks yesterday. Almost 85% of teens reported having less than 5 servings of fruits and vegetables yesterday.

The food environment contributes to the problem. Seven percent of Butte County children have limited access to healthy food (they are low-income and do not live close to a grocery store), compared to 3% for California. In addition, 54% of all restaurants in Butte County are fast food restaurants, compared to 48% for California.

4. Community Assessment

This FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction section, County Health Rankings, CX3 community assessment results, Butte County Community Health Assessment and Community Health Improvement Plan (2015), and experience gained from the Local Implementing Agencies (LIAs) providing SNAP-Ed nutrition interventions for several years in Butte County. Specific examples are below.

County Health Rankings and Roadmaps

Butte County ranked 38th out of 57 California counties in overall health outcomes of our residents in the 2016 County Health Rankings compiled by the Robert Wood Johnson Foundation. Twenty-five percent (25%) of Butte County adults are obese (25%) versus 23% of Californians. Ten percent (10%) of Butte County adults have diabetes, the same as for Californians as a whole. The Butte County population is older than California as a whole, 17% versus 12.9% are age 65 or older. The Butte County population is largely Non-Hispanic White (73.5%) compared with 38.5% for California. The median household income for Butte County residents is $42,300, considerably lower than for California overall at $61,900. Seven percent of Butte County residents have limited access to healthy foods, versus 3% of Californians. The percent of Butte County residents who are physically inactive is 18%, similar to 17% of Californians as a whole.

CX3 Assessment

Our CX3 assessment (2014) took a ground-level look at three neighborhoods in Oroville (Las Plumas, Southside and Thermalito). (The community of Gridley had been assessed previously in 2013.) In all three neighborhoods over half of the population is at or below 185% federal poverty level, and 0% of the population lives within ½ mile of a supermarket or large grocery store. Common issues were identified in all of the neighborhoods: fresh, affordable, and accessible foods are not available in many areas of this community as well as convenient public transit to local grocery stores and supermarkets does not exist. Findings on the physical activity environments that were surveyed varied, but results indicate that all three neighborhoods have a lack of sidewalks and other infrastructure challenges that would make walking and other physical activity viable. In addition, there were also concerns about safety. These issues are contributing risk factors for serious and/or chronic health conditions.

Community input on the CX3 data showed some support for 1) working with small stores in the neighborhoods to improve their offering of healthier food items, and higher levels of support for 2) establishing community gardens, 3) supporting local and regional food systems and 4) connecting local food to retail. Community feedback on the physical activity environment in these neighborhoods showed the highest levels of support were for 1) implementing a Safe Routes to Schools program to improve safety and promote walking and biking to school, and 2) promoting the overall community aesthetic and atmosphere of safety to encourage outdoor physical activity and recreation.

For Gridley area residents, the high cost of healthy foods and neighborhood safety in outdoor play spaces were top concerns. Community leaders in Gridley prioritized working with local community gardens, and supporting local food systems.

Butte County Community Health Assessment

A county-wide Community Health Assessment was spear-headed by Butte County Public Health in 2015. Community input was sought through focus groups, surveys, and other methods. The top three health topics selected as strategic priorities to be addressed in the Community Health Improvement Plan were 1) substance abuse, 2) chronic disease, and 3) socio-economic factors.

Obesity was considered one of the top three health issues facing Butte County by 22.3% of survey respondents. Over half of Butte County adults are overweight or obese, and over 40% of 5-19 year olds are overweight/obese. The childhood obesity rate in Butte County is lower than that for California overall; however, the childhood obesity rate is higher in certain population groups, such as African American/Black, Asian, and Hispanic Latino children in Butte County than in California as a whole. The underlying factors leading to differences in childhood obesity rates among racial/ethnic groups can likely be attributed to socioeconomic status (SES), culture, environment, some biological factors, and how these factors are interrelated.

Senior Needs Assessment

According to the SNAP-Ed 2015 County profiles, there are 15,624 documented (65 years and older) who are SNAP-Ed eligible in PSA 3 counties, which include Butte, Colusa, Glenn, Tehama, and Plumas. Residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 3, where the senior population is already a significant portion of the total population and is continuously growing. Butte County is estimated by CDA to have about 57,974 seniors (60 years or older). It is one of 12 counties that are projected to have 150-199.9% increase in its senior population from 1990 to 2020.

A needs assessment was conducted in FFY14 by the Center for Healthy Communities for each SNAP-Ed eligible Senior Center in FFY14. The assessments identified the needs and opportunities necessary to enhance nutrition education, physical activity, and food security of CalFresh-participating and/or eligible seniors at congregate meal sites. Gaps in services provided to the seniors in the counties assessed were also determined. Possible areas to improve on, as identified by the site assessments and the site supervisor were the: 1) provision of support for increased physical activity; 2) provision of additional nutrition education; and 3) increase in reach to low income seniors. In Butte County, the focal points will be on 1) developing a system to provide constant nutrition and physical activity information to seniors, to encourage them to eat healthy and live actively, and 2) increasing access to healthy food and beverages. These interventions are essential, as the 2015 Butte County Congregate Meal site nutrition assessment showed that 32.1% of the senior population was considered to be in the high nutritional risk group and 28.7% were in moderate nutrition risk group. The assessment also showed that 51% ate fewer than two servings of fruits or vegetable per day and 18% did not always have enough money to buy the food he/she needed.

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Current Nutrition Education and Physical Activity Promotion Efforts

Nutrition education and physical activity promotion is currently being provided at 10 preschools by Butte County Office of Education, a subcontractor of the Butte County Public Health Department (BCPHD). Educational materials are offered to all elementary schools by UC CalFresh, and 12 schools are actively participating. Intensified efforts are provided at three schools through the “Shaping Healthy Choices” program piloted by UC Davis. Middle schools and high schools receive nutrition education and physical activity promotion, as well as youth engagement activities, provided by the Center for Healthy Communities (CHC), a subcontractor of BCPHD.

CHC also receives funding from the California Department of Food and Agriculture (CDFA) to deliver Harvest of the Month tastings with produce that is purchased from local farms, Farmer of the Month educational newsletters and videos, and nutrition education information including recipes. Teachers in the program also receive a monthly email which contains nutrition education information and resources. In addition to teachers, the school Nutrition Services staff also receive monthly tastings, emails and technical assistance to support local procurement. Butte County schools receiving this program for K - 6 grade include Paradise Unified School District, Oroville Elementary School District, Palermo Union School district, Thermalito Union School District, Biggs Elementary School District, Gridley Unified School District, Blue Oak Charter School, Sherwood Montessori Charter School and Chico Country Day School. The current funding for this activity ends 6/30/16. BCPHD intends to begin providing Harvest of the Month materials to some south county schools as part of a planned Farm-to-Fork effort in FFY 17-19.

CHC’s Farmers' Market SNAP Support Grant (FMSSG), funded by the USDA for 3 years – with the first year in Butte County in partnership with 5 farmers' markets - 2 in Chico, 2 in Paradise, and 1 in Oroville. This grant aims to *increase EBT participation in North Valley Farmers’ Markets* by developing and implementing a SNAP outreach and marketing campaign, purchasing CalFresh EBT signage and other supplies, training farmers' market staff on SNAPbenefits and program strategies, hosting farmers’ market tours to promote EBT use at the market, and providing cooking demonstrations to promote fruit and vegetable consumption. The key goal of the farmers' market grant is to make sure that families and individuals who receive CalFresh benefits understand that they can "spend" them at farmers' markets to buy fish, eggs, meat, fresh vegetables and fruits, and other eligible items, including food-producing plant "starts" and seeds.

Northern Valley Catholic Social Service (NVCSS) conducts nutrition and physical education to adults and seniors in Chico, Paradise, and Oroville. Educational efforts include cooking demonstrations, food tasting demonstrations, food resource management classes, and physical activities to low income housing units, community resource centers, schools, churches and family resource centers. These classes were held in both single and series based sessions that focus on behavioral changes in reducing sugar consumption, and increasing physical activity along with fruit and vegetable consumption. NVCSS also provides, on an ongoing basis, the distribution of monthly newsletters and advertisements promoting the consumption of healthy foods and beverages, tips on food resource management, and recipes provided by the USDA. NVCSS also uses resources such as Facebook, Instagram, Google and other media sources to expand the overall presence and social awareness of the SNAP-ED program.

In addition to the services provided by BCPHD subcontractors, BCPHD provides direct education to adults at a variety of sites including libraries and Head Start parent meetings. PSE work has been the main focus of BCPHD and will remain so throughout the FFY17-19 years. BCPHD staff also facilitates monthly CNAP meetings in Oroville (Mobilize for Health) and Gridley Reaching Out for Wellness (GROW) groups. Meetings focus on collaboration and support of partners' goals and objectives, and support planning and implementation of community events such as Fruit and Veggie Fest and Food Day. Meetings also focus on support and implementation of policy, systems and environmental (PSE) change objectives. Limited direct education targeting the adult population will continue in FFY 17-19 with an emphasis placed on food preparation/resource management and physical activity; as well continued support and recruitment for the local CNAP groups.

One of our PSE objectives for Oroville has been to support Safe Routes to Schools (SRTS) programs. Butte County has received two SRTS grants focusing on the Las Plumas neighborhood. Infrastructure improvements have already been completed at one elementary school and improvements are scheduled to begin at a nearby high school and elementary schools. SNAP-Ed partners have collaborated to support these efforts by helping with walk/bike to school events, helping to establish a school garden, and hosting a Kids Farmers Market. We plan to continue supporting SRTS efforts in this neighborhood in the FFY 17-19 IWP.

Another PSE objective for Oroville has been to promote healthier options at small markets, one in each CX3 neighborhood. Although there has been some success in promoting healthy eating through use of in-store merchandising materials and Fruit and Veggie Fest events, small market owners have been reluctant to make any substantial changes that they perceive will impact their bottom line in a negative way. For the FFY 17-19 IWP we intend to continue a limited retail effort, but shift the focus more toward a Farm to Fork effort - making connections between local food growers and buyers, whether they be retail stores, schools or other venues. This is a strategy that was ranked highly by community members during the CX3 process.

PSE work in Gridley has been focused on supporting an existing community garden, and planning for an additional 2 gardens. For the FFY 17-19 IWP we plan to continue that support of those established gardens and offer technical assistance when needed. A greater emphasis in FFY 17-19 will be placed on increasing access and appeal to sustainable low-cost/no-cost recreational opportunities through park/worksite/community-based wellness programs and shared-use agreements in the cities of Oroville and Gridley.

5. **Community Change Goals**

Based on community health assessments, and considering the status of ongoing nutrition education and physical activity promotion efforts in Butte County, we have developed the following community change goals to increase the overall health and well-being of Butte County residents.

With our larger community partnerships (Mobilize for Health Oroville and Mobilize for Health Gridley), we have determined that these three areas of need are essential to increasing the overall health of Butte County. The Butte County Community Change Goals are the following:

1. By September 30, 2019, LIA partnership will assist a minimum of 4 qualifying school districts in Butte County with updating and/or implementation of their School Wellness Policies while improving the school environment to better support healthy eating and promote physical activity. Smarter Lunchrooms Movement, HOTM, assisting with local procurement, and other activities will be incorporated in the classroom and school cafeterias to achieve this outcome.
2. By September 30, 2019, increase access, consumption, and appeal for healthy fruits, vegetables, and beverages, with an emphasis on increasing availability to local produce at a minimum of 70 SNAP-Ed qualifying sites which may include, but are not limited to neighborhood retail stores, food pantries/food banks, senior centers/public housing facilities, schools, and community sites.
3. By September 30, 2019, increase access and appeal to physical activity at a minimum of 14 SNAP-Ed qualifying sites which may include, but are not limited to schools, recreational facilities, and community sites through education, stenciling, and/or policy change.

The following will be the focus areas as they relate to the Community Change Goals:

- school and community settings
- helping families
- social marketing
- live and learn portfolios

The Butte County PSE strategies which include: School Wellness, CX3, SRTS, Retail and Edible Farmers Markets will support these community change goals.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The CNAP in Butte County consists of two separate groups, each specific to an individual jurisdiction within the county. The CNAP groups include SNAP-Ed funded (BCPHD, UCCE, AAA, and CCC) and non-SNAP-Ed-funded interested partners working together to inspire and empower the county's diverse communities to pursue healthy eating and safe, active living. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, Work Training Centers, Farmworker Institute for Education and Leadership Development (F.I.E.L.D) programs, etc. The Butte County PSE strategies which include: School Wellness, Community/School Gardens, Farm-to-Fork, Structured Physical Activity/Safe Routes, Shared Use Agreements, Healthy Food/Beverage Standards and Edible Farmers Markets will support these community change goals.

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The Gridley Reaching Out for Wellness (GROW) group is a collaborative effort of Gridley community members that meet monthly with the goal to increase holistic health within the Gridley/Biggs/Richvale area by bringing consistent awareness and increased access to healthy foods/physical activity through the Roots Community Gardens #1/#2, Farmer's Market, Community Events, Recreation Center Classes and Health/Nutrition Education.

The Oroville group (Mobilize for Health – Greater Oroville) is a partnership of funded and non-funded agencies that has focused on increasing appeal and access to fruits and vegetables through events such as Fruit and Veggie Fest and Food Day. The Oroville group has also collaborated on activities (school garden, Kids Farmers Market, walk-to-school days) at a Safe Routes to Schools grantee in south Oroville. FFY 2017-19 will have a concentrated effort/focus on the re-organization and development of the Oroville Area group through local recruitment and community goal planning.

LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. Examples of funded and non-funded CNAP partners include, but are not limited to: Butte County Public Health Department; UC CalFresh; Expanded Food and Nutrition Education Program (EFNEP); California State University, Chico Center for Healthy Communities; Butte County Office of Education; AMPLA Health; Orchard Hospital; Gridley Chamber of Commerce; Feather River Recreation and Park District; City of Gridley Recreation Department; Women Infants & Children (WIC); Valley Oak Children's Services; Butte County Libraries; African American Family Cultural Center; Farmworker Institute of Education and Leadership Development (FIELD); local service groups; educational leaders; local religious groups; community gardeners – including several local garden clubs & the Butte County UC Master Gardeners.

Non SNAP-Ed funded, UC Expanded Food and Nutrition Education Program (EFNEP) is in five sites and assists limited-resource families with children, through series based, behaviorally focused nutrition education. Participants learn about healthier food consumption and meals and snacks, how to stretch their food dollar, reduce the risk of food-borne illnesses, and to be physically active. EFNEP also contributes to participants' personal development and the improvement of their family's diets and nutritional welfare. EFNEP is supported by the USDA's National Institute of Food and Agriculture (NIFA), Smith-Lever funds. The EFNEP adult program includes eight lessons and provides education through the Promotora Model. The effectiveness of these nutrition education lessons is evaluated by the changes in baseline questionnaires and post-intervention questionnaires (Food Behavior Checklist and 24-hour food recalls) which are completed by the participants. EFNEP youth participate in a series of educational lessons which focus on teaching them to eat healthier, increase physical activity as well as use their food dollar wisely. In addition, EFNEP also partners with community based organizations. Methods for program delivery include direct nutrition education in groups, training of volunteers to assist with direct education with adults and youth as well as the use of educational materials to complement other teaching methods. The AAA-PSA3 will collaborate with Glenn County LHD and other unfunded partners to provide comprehensive multi-level behavior focused strategies and interventions which include nutrition education, physical activity, training and technical assistance to SNAP-Ed eligible seniors and senior congregate meal sites to improve their health and well-being.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other*:*
X	Fats and Oils	X	Food Shopping/ Preparation		Other:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website and/or USDA approved UC Cal Fresh, California Department of Aging or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials List.

9. **Intervention and Evaluation Plan Narrative Summary**

Butte County has four state implementing agencies – UC Cal Fresh, LHD, AAA, and CCC. The Butte County Public Health Department (BCPHD) is subcontracting with California State University, Chico Research Foundation Center for Healthy Communities (CSUC), Butte County Office of Education (BCOE), and an evaluator. Catholic Charities of California will deliver SNAP-ED service through Northern Valley Catholic Social Service; a regional private non-profit located in six northern California counties. The California Department of Aging activities will be delivered via CSUC. SNAP-Ed funded Local Implementing Agencies (LIAs) and their subcontractors will collaborate to provide education and support to increase consumption of healthy foods and beverages and increase physical activity among the SNAP-Ed eligible population at each level of the socio-ecological model. This will be accomplished through comprehensive behavior-focused nutrition education/physical activity promotion with environmental supports, community events, training and technical assistance. In addition, media and public relations efforts and collaboration with community based organizations (CBOs), governmental programs, the business sector, school districts, treatment centers, Cal-Fresh Outreach, and other non-SNAP-Ed-funded partners throughout the county will help to enhance our messages and leverage funds throughout our community. This true collaborative approach will serve as a combination of strategies across settings which will result in a significant impact on decreasing the

incidence of overweight and obesity and the onset of related chronic diseases by combined diet and physical activity interventions in school, home, and community settings.

It is recognized that multi-level programming may enhance the impact and effectiveness of nutrition and physical activity education/promotion efforts. Using CX3 data, local needs assessments, and community identified needs, the SNAP-Ed funded agencies identified the greater Oroville area and the city of Gridley as the communities to focus our cross-programming and integrated nutrition education efforts. Currently each of the agencies has programming in this area that will continue through FFY19. The LHD will focus on PSE and CX3 work, BCOE will focus on preschools, CSUC will focus on middle and high schools, UCCE will focus on a comprehensive approach in the elementary schools to include education and PSE strategies, and AAA's target audience will be the senior population. NVCSS will focus on adult/family centered programs, specific low income housing units and the senior population with an emphasis on reaching underserved and isolated pockets of the population. Over half of the population in these communities lives in poverty. Through strategic, our environmental change efforts will coordinate and complement our direct education efforts. Butte County will focus on increasing access to healthy foods and increasing physical activity. Our comprehensive strategies in the greater Oroville area and the city of Gridley will include:

- School Wellness Policies: LHD, UC Cal Fresh and CSUC will collaborate with the local school wellness policy committees to encourage school policy, system, and environmental improvements to encourage increased consumption of healthy foods and beverages and increased physical activity among the students and staff.
- Community and School Gardens: In an effort to improve accessibility to healthy foods, all local implementing agencies will collaborate with schools and community agencies to support "edible gardens". Agencies will use Garden Enhanced Nutrition Education to increase understanding of healthy foods and beverages and in the process increase accessibility to fresh, local fruits and vegetables.
- Farm-to-Fork efforts: LHD will promote connections between producers of locally grown fruits, vegetables and other healthy foods and buyers, whether they are retail stores, schools, or other institutions.
- Community and Media Events: LIA's will attend and/or assist with community and media events to promote messages aimed at increasing consumption of healthy foods/beverages and physical activities
- Improving Walkable Communities: LHD and UC Cal Fresh will collaborate with Public Works on Safe Routes to School (SRTS) grants to enhance the walkability of the neighborhood surrounding Oakdale Heights Elementary and Palermo Unified School District to increase physical activity among residents. These improvements will allow students and parents to walk and bike safely to school. In addition, LHD and UC Cal Fresh will continue holding monthly Walk to School events at Oakdale Heights Elementary, which will encourage students, parents and teachers to walk and bike to school.
- Champions for Change Program: LHD, UC Cal Fresh, and CCC will continue efforts to identify and recruit "Champions". These champions will promote healthy messages aimed at increasing food accessibility and physical activity within their communities.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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LHD

The Butte County Public Health Department (BCPHD) will focus on PSE changes in the community centered around school wellness policies, procurement of locally sourced healthy foods, healthy retail, Safe Routes to School, physical activity and healthy food and beverage standards. These PSE strategies have been chosen to directly correlate with the LIVE and LEARN core portfolio settings. In addition to PSE work, BCPHD will continue to provide direct and indirect education to adults and families in the community utilizing approved curriculum that supports the delivery of nutrition, garden, physical activity, and food resource education. While services will be provided throughout the county, the main focus will be in the Oroville and Gridley areas.

BCPHD will also continue to support and provide technical assistance in community nutrition education promotion, including but not limited to State/National Campaigns (Fruit and Veggie Fest and Food Day) and local celebrations throughout the county, with the main focus in the Oroville and Gridley areas. BCPHD will continue to participate in and/or facilitate the local CNAP work groups situated in both Oroville and Gridley. The CNAPs will continue to work with funded and unfunded partners and community members to determine the needs and goals of the communities including PSE and LIVE/LEARN portfolio objectives.

BCPHD will continue to subcontract for evaluation services. The evaluator will conduct Impact Outcome Evaluation on the three to five series classes provided by CSUC at the elementary, middle and/or high schools. This subcontracted staff member will also assist in evaluating the two PSE changes in BCPHD's approved PSE Plan. Based on the evaluation results, this staff member will also assist with modification of the plan and completion of a final report to CDPH in the future.

LHD Subcontractor - BCOE

In FFY17, the Butte County Office of Education (BCOE) will provide direct and indirect education to the students and families of 10 preschools, utilizing approved curriculum that supports the delivery of nutrition, garden, physical activity, and food resource education. Lessons may include the use of story books with nutrition education messages, tastings, physical activity demonstrations, garden-focused nutrition education activities and cooking activities. Due to decreased funding in FFY18 and FFY19, BCOE will scale back their efforts, but will utilize SNAP-Ed funds to augment their on-going nutrition education in classrooms.

AAA

The AAA implementing agency in Butte County is the Center for Healthy Communities at CSU, Chico Research Foundation ("CHC," AAA PSA3-LIA). When compared to previous years, the intervention plan progresses at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems, and environmental (PSE) change efforts. Utilizing site assessment data collected in FFY 2015 and 2016, it was determined that environmental changes to the physical dining space at the three eligible congregate meal sites would be a desirable strategy. Thus, a Nutrition and Physical Activity Center (NPAC) toolkit will be developed and displayed as an environmental support to SNAP-Ed eligible congregate meal participants in an effort to increase: consumption of healthy foods and beverages; awareness of food safety practices; and physical activity opportunities among seniors at eligible congregate meal sites. The NPAC toolkit will feature the four lessons of Eat Smart, Live Strong on display, rotating one per quarter along with additional SNAP-Ed approved resources and messages.

Though each site will have the NPAC on display, just one site will receive supporting direct education. Surveys will be collected at each site to determine the most effective, comprehensive strategy. One site will showcase the NPAC only. Another site will receive at least two independent direct education lessons, one at the beginning of the intervention and another at the end, using SNAP-Ed approved lesson plans and resources. These lessons will bookend the NPAC intervention and will also provide the opportunity to gather pre- and post- surveys. Survey results will be compared to FFY 2016 results of implementing four consecutive lessons utilizing the Eat Smart, Live Strong curriculum without the NPAC. The survey tools will remain the same as FFY 2016, the Food Behavior Checklist (FBC) and the Rapid Assessment of Physical Activity (RAPA), to facilitate this comparison.

The congregate site staff will be given the NPAC toolkit elements and supported with additional training and ongoing technical assistance related to the curriculum and to the use the NPAC toolkit. In addition to the NPAC support, the congregate site staff will receive training regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to SNAP-Ed seniors. Training the staff will leverage resources, build program sustainability, and enhance the program's overall capacity to encourage and support healthful behaviors among the senior population.

To increase awareness among Butte County low-income seniors, monthly flyers will be developed containing information about senior meals, sample menu items, quarterly nutrition and physical activity promotion topics, and other local food resources. The flyers will be distributed at the CalFresh office, local churches and clinics, and other community organization sites that serve the SNAP-Ed eligible seniors. This will be the senior-focused compliment to other LIA efforts to improve food resource management behaviors and increase food security via retail stores, emergency food distribution sites, and farmer's markets.

CHC will continue to collaborate with Butte LIAs to provide evidenced-based direct nutrition and physical activity education programs to other senior service areas. CHC will also continue to coordinate with local SNAP-Ed LIAs to create a complete and collaborative county work plan. With limited funding to support interventions via PSA 3, efforts will focus solely on congregate meal sites and we will rely on the other LIAs to reach eligible seniors at other intervention sites.

The evaluation results will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and outcome evaluation activities using state and locally developed surveys. The number of SNAP-Ed eligible individuals reached through direct education and indirect education will be documented in the ATF.

UCCE

UC CalFresh will utilize multiple delivery methods and intervention strategies to reach low-income elementary school students, their parents, and school educators and administrators. UC CalFresh will focus on direct education to eligible elementary school students utilizing approved curriculum. Education will be offered in multiple locations, but with the greatest intensity at schools in the priority neighborhoods. Staff will provide teacher training at school staff meetings and grade level meetings. Nutrition education resources will be available to teachers on a checkout basis. Additional meetings with teachers will occur throughout the year or in conjunction with planning school-wide events focused on healthy living. UC CalFresh staff will provide at least two lesson

demonstrations to teachers within the school year to support comprehensive classroom nutrition education. In addition to lesson demonstrations, school based programming will extend from classroom nutrition education into school food service programs (Smarter Lunchrooms Movement), school gardens, and wellness committee work. Parent Teacher Association or Organizations (PTA/Os) will be targeted for recruitment of adults and families for series based nutrition education. End of the year school wide nutrition events will occur at school sites to emphasize the connection between nutrition and physical activity and to practice goal setting for positive health behaviors. UC CalFresh will also provide series based direct education to SNAP-Ed eligible adults and parents utilizing Making Every Dollar Count; helping families stretch their foods dollars and make positive food resource management decisions.

School-based programming will extend beyond the classroom in an effort to change the school environment. UC CalFresh educators will work collaboratively with the School Food Service at one elementary school to make environmental changes to school lunchrooms using Smarter Lunchrooms Movement (SLM) principals. Additionally, UC CalFresh will continue to work towards supporting and expanding school gardens at five elementary school sites to support environmental changes made, UC CalFresh will assist in the development of two school wellness policies and continue to support the efforts of Parent Teacher Organizations to change school environments. Family-centered approaches will be used to help students achieve a healthy lifestyle through role modeling; engaging children in food preparation; changing current eating and shopping habits. Healthalicious and Eat and Play Together curricula activities including goal setting will be implemented for family centered nutrition education. Environmental change efforts will coordinate and complement our direct education efforts. We will focus on increasing access to healthy foods and increasing physical activity. SLM strategies and school wellness policy language to include SLM elements and/or principles will be adopted at four school sites. Additionally, garden education lessons will be provided to pre K-5th grade students. Playground stenciling projects will occur at four school sites to promote physical activity.

Results from previous Youth Taste Testing Tool evaluation data will inform approaches about foods that will be offered for taste tests in FFY16.

CCC

Catholic Charities of California, Northern California extension titled Northern Valley Catholic Social Services will provide direct and indirect education that focuses on intervention strategies reaching low income housing, community and faith based organizations. NVCSS will utilize a variety of educational curriculum including Food Smarts, Eat Healthy Be Active, Cooking Matters, Harvest of the Month, My Plate, Eat Well Live More Be Well, Eat Healthy Active Series, Rethink Your Drink & Cooking Matters. NVCSS will be working with primarily parent teens, adults and seniors. NVSCSS will provide cooking and food tasting demonstrations that focus on the promotion of healthy eating and an active lifestyle, as well as provide technical training and assistance that focus on developing tools and tips to increase the rate of independent cooking at home.

NVCSS's PSE strategy will be working Food Pantries and Soup Kitchens to develop Healthy Food and Beverage standards. The primary goal of the PSE is to assist in creating nutritional standards to increase the nutritional value of the foods donated, distributed, and prepared. This will be complemented with the intervention strategies listed below.

Provide technical assistance in creating healthy food donor letters. NVCSS Butte will assist in creating a letter with healthy requests to send out to food donors in order to improve the quality of food being distributed at each center.

Train the Trainer (TTT): NVCSS Butte will adopt and implement the TTT at a local community organization who specializes in providing the community with hot meals or is a registered food pantry / bank restructuring and improving their current food distribution system. All instruction and resources will be utilize My Plate in educating the Directors, Managers, and Workers. All staff who work directly with the general public in distributing food or preparing meals will be provided with the tools, tips and resources in order to ultimately provide healthier more nutritious meals as well as teaching their clientele in how they can prepare and make healthier meals with the food they are provided. Using approved curricula, once a month for the first 6 months and providing TA after this initial 6-month period. We will assist in the implementation of policy change for food distribution, food preparation, food purchases/donations, and local procurement of fruits and vegetables for the duration of year 1. Implementation of PSE strategies will begin with at least 1 Food Distribution / Soup Kitchen for year 1, adding 1 additional food distribution / soup kitchen each year. The Hope Center Food Bank has served as the initial starting point and will continue to serve as the implementing model that we will use to expand to other Food Banks and organizations in surrounding areas of Butte County.

NVCSS will participate in providing indirect education through social media, online promotion and other digital resources such as Facebook, Twitter, Instagram and Google to promote key SNAP-Ed messages using NEOPB approved materials. NVCSS will create and distribute monthly newsletters to all low income housing sites, community based organizations and faith based organizations using SNAP-ED NEOPB approved curriculum. The overall goal is to promote healthy eating and active living while working towards increasing public awareness of SNAP-Ed and farmers market participation through weekly posts and blogs in order to gain popularity using the most current platforms and reach out to a larger population.

Evaluation

Process evaluation reporting will document the range of SNAP-Ed services provided in Butte County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated) and indirect education will be documented in the ATF/EARS and compared to original reach targets. The actual number of SNAP-Ed eligible individuals reached by PSE change activities will also be compared to targets and sites that showed high performance in terms of reach and multi-intervention strategies will be identified and considered for replication.

NVCSS will participate in Process Evaluation, as well as Impact Outcome Evaluation (IOE) and evaluation of PSE efforts where appropriate and as funds allow. Evaluation tools used by CCC contracted evaluators include the Food behavior Checklist, Food Smarts Survey and other curriculum-specific tools, as well as the RE-AIM framework to evaluate PSE efforts. Evaluation results are used to measure participant behavior change and to inform program improvement.

The Impact Outcome Evaluation (IOE) of the high school, middle school and elementary school nutrition education series will document the participants' individual behavior changes and dietary practices.

The AAA will use a series of process evaluation protocols and fidelity measures will be used to assess the technical training and assistance. Effectiveness of training of nutrition and physical activity will be measured. Retrospective surveys will be used in every training. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings. AAA PSE will use the Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA) to measure changes. The evaluation survey addresses, but is not limited to, the following indicators from Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes [MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3), and Fruit and Vegetable (LT2)]. Policy, system and/ or environmental change to promote healthy food and beverage at a congregate meal site/ senior living will be documented using RE-AIM indicators. The RE-AIM indicators will be evaluated on an annual basis to inform future strategies and potential enhancements for greater impact.

The PSE changes, including, but not limited to: promoting school wellness policies, CX3, Safe Routes to School, and school/community sites including edible gardens and retail will be reported using the Western Region SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, Butte County will adjust PSE strategies to address challenges.

UCCE will be working with the UC CalFresh state office to align, as appropriate, evaluation tools and results to the Western Regions SNAP Ed evaluation framework. The information gathered will be used to improve SNAP-Ed services in Butte County.

- UC CalFresh will utilize the Teacher Tasting Tool (TTT) evaluation tool to gather data on food-tasting behaviors. It will be used in the classroom during nutrition education lessons when students receive their tastings. The tool will evaluate students' previous exposure to the target food and willingness to try the food again.
- UC CalFresh will utilize the Adult Tasting Tool (A/TTT) evaluation tool to gather data on food-tasting behaviors. It will be used during nutrition education lessons when adults receive their tastings. The tool will evaluate adults' previous exposure to the target food and willingness to try the food again.
- The Teacher Observation Tool (TOT) evaluation tool will be used to gather data from teachers regarding behavior change in regards to nutrition and physical activity within the classroom. Teachers will report both qualitative and quantitative data including narratives about observed behavior change amongst students.
- The effectiveness of UC CalFresh adult nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist, Demographic data collected will be used to measure reach).
- To evaluate PSE changes, UC CalFresh will utilize the REAIM framework to monitor reach, effectiveness, adoption, implementation and maintenance of SLM strategies and new garden development in schools.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	51%		0 to 4 years old (Preschool):	1931
Female	49%		5 to 17 years old (School Age):	12648
			18 to 59 years old (Adult):	39381
			60 years old and over (Senior):	4540
Total:	100%			58500

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
19%	81%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.14%	1.18%
Asian	0.03%	3.40%
American Indian/Alaskan Native	0.34%	0.84%
Native Hawaiian/Other Pacific Islander	0.01%	0.15%
White	11.68%	67.95%
Multiple/Other	6.8%	7.48%
Total:	19%	81%

4. Languages Used in Intervention Activities and Materials

English	90%	Farsi	0%	Russian	0%
Spanish	8%	Hmong	2%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other:	0%
Bosnian	0%	Lao	0%	Other:	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	7000	4500	4500
Indirect Education:	7000	5000	5000
Policies, Systems, and Environment (PSE) Change/Supports	8500	9500	10500

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	7	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	10	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	8
CalFresh Offices	2	Head Start Programs	15	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	3	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	1	Job Corps	0	Shelters/Temporary Housing	2
Community Based Organizations	2	Libraries	3	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	1
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	3	Women, Infants, and Children Program (WIC)	4
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	13	Worksites	1
Extension Offices	0	Retail/Food Stores	7	Other: hospital	2
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other: community garden	2
Farmers' Markets	2	Schools: District Office	1	Other: physical activity location	7
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	8	**TOTAL SITES:**	**145**
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	22		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, LIA partnership will assist a minimum of three qualifying school districts in Butte County with updating and/or implementing their School Wellness Policies while improving the school environment to better support healthy eating and promote physical activity. Smarter Lunchrooms Movement, HOTM and other relevant strategies will be incorporated in the classroom and school cafeterias to achieve this outcome.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness
  - Smarter Lunchrooms Movement (SLM)
  - Farm to Fork
  - Safe Routes to School
  - School Edible Gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, LIA partners will focus on building new relationships and establishing quarterly planning meetings in collaboration with the district School Wellness Coordinator in two school districts, and provide continued support to Oroville City Elementary School District (OCESD). (UCCE - CUSD, CHC/LHD - TUSD)

b. By September 30, 2017, LIA partners will provide training, technical assistance and education on the implementation of OCESD current school district wellness policy (OCESD) in two qualifying schools reaching a minimum of 50 staff/administrators, 500 youth, and 100 adults.

c. By September 30, 2017, LIA partners will improve school environments in three targeted school districts, including Oroville City Elementary School District, by adopting Smarter Lunchrooms Movement strategies in two qualifying schools, supporting local food procurement through Harvest of the Month (HOTM) in 11 qualifying schools, and continue efforts to support sustainable implementation of physical activity through murals/stencils, edible gardens, and/or Safe Routes to School (SRTS).

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, LIA partners will focus on building new relationships and establishing quarterly planning meetings in collaboration with the district Wellness Coordinator in one new school district. (UCCE - PUSD) while providing continued support to the three school districts from FFY17.

b. By September 30, 2018, LIA partners will provide training and technical assistance on the implementation of two current school district wellness policies in three qualifying schools reaching a minimum of 75 staff/administrators, 600 youth, and 150 adults (OCESD & CUSD).

c. By September 30, 2018, LIA partners will continue to improve school environments in two targeted school districts by adopting Smarter Lunchrooms Movement strategies in two (UCCE) new schools, and continue efforts to support local food procurement, sustainable implementation of physical activity through murals/stencils, edible gardens, and/or SRTS.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, LIA partners will continue to focus on supporting quarterly planning meetings in collaboration with the district Wellness Coordinator at the established four school districts.

b. By September 30, 2019, LIA partners will provide training and technical assistance on the implementation of three current school district wellness policies in four qualified schools reaching a minimum of 100 staff/administrators, 800 youth, and 200 adults.

c. By September 30, 2019, LIA partners will continue to improve school environments in three targeted school districts by adopting Smarter Lunchrooms Movement strategies in two new schools and continue efforts to support local food procurement, sustainable implementation of physical activity through murals/stencils, edible gardens, and/or SRTS.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partners will assist a minimum of four qualifying school districts in Butte County with updating and/or implementing their School Wellness Policies while improving the school environment to better support healthy eating and promote physical activity. Smarter Lunchrooms Movement, HOTM and other relevant strategies will be incorporated in the classroom and school cafeterias to achieve this outcome.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide approved curricula, support materials, training and/or technical assistance to eligible school districts to facilitate school wellness policies and/or enhance identified environmental supports such as smarter lunchrooms, local food procurement, nutrition education, physical activity, and/or gardening education. In year 1 =1 school district, 2sites, year 2 = 2 districts, 3 sites, year 3 = 3 districts, 4 sites.	CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: CSU, Chico AAA: UCCE CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW
1.2	Meet with school teachers and administrators to discuss and assess the status of school wellness policies currently in place. Continue to participate in district level school wellness committees, assist work groups as identified, and establish and communicate action plan follow-up procedures and timelines with partnering sites for all PSE changes.	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSU, Chico AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Site contact list, agendas, training materials, evaluations, REAIM Submit: ATF, RTW, PSE Report

<table>
<tr>
<td>1.3</td>
<td>In collaboration with School Wellness Coordinators and established committees, propose new language in wellness policy to support and highlight policies/practices related to healthy eating, local food procurement, and PA interventions or environments.</td>
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<table>
<tr><td></td><td>CED</td></tr>
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<tr><td>X</td><td>UCCE</td></tr>
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<td>CWD:
LHD: CSU, Chico
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Year 1
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Year 2
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Year 3
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<td>On File: Site contact list, agendas, training materials, evaluations

Submit: ATF, RTW</td>
</tr>
<tr>
<td>1.4</td>
<td>Year 1=2 site, Year 2= 2 established, 2 new, Year 3=4 established, 2 new to:

Identify sites interest and capacity to implement the Smarter Lunchrooms Movement (SLM) and/or other behavioral economics strategies;
Provide SLM training to food service directors and staff and conduct assessments;
Establish student nutrition action committees to involve students in SLM activities including creating signage and art work, conducting tastings
Provide ongoing technical advising, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores.
Increase local procurement and Farm to School connections with cafeteria and gardens.

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<tr><td></td><td>CED</td></tr>
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<td>CWD:
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Year 1
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Year 2
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Year 3
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<td>SLM scorecard assessment, training sheets, PSE annual reporting</td>
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1.5	In collaboration with School Wellness Coordinator and LIA partners implement a needs assessment on current School Wellness policies at a total of 4 sites within the targeted school districts. Assessments will be used to update and/or reinforce wellness policies in schools. Year 1= 1 district, 2 sites, Year 2= 2 districts, 3 sites, Year 3= 3 districts, 4 sites	CED: ; CEI: ; MPR: ; C&C: X ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 ; Q3 x; Q4 x Year 3: Q1 x; Q2 ; Q3 x; Q4 x	SLM scorecard and SHC2 evaluation tool Submit: ATF, RTW
1.6	Provide education, training, support and technical assistance to staff, families, and youth pertaining to wellness policy to simplify policy context and increase compliance and/or awareness utilizing newsletters, interactive booth, social media and/or e-letters. Year 1= 1 district, 2 sites , Year 2= 2 districts, 3 sites, Year 3= 3 districts, 4 sites	CED: ; CEI: x; MPR: x; C&C: X ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW
1.7	Provide staff developments /trainings to target schools, partners and their surrounding communities between June-August on CATCH and/or Garden Enhanced Nutrition, training a total of 15 new extenders each year, to support community/school empowerment and sustainability of gardens and physical activity. Year 1= 15 new Year 2=15new, Year 3=15 new.	CED: ; CEI: x; MPR: ; C&C: ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 ; Q2 ; Q3 x; Q4 x Year 3: Q1 ; Q2 ; Q3 x; Q4 x	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

1.1, 1.4, 1.6	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	Agriculture in the Classroom		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	CATCH- Pre- 8th		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	Painting Pre-School Playgrounds for Movement Guide and Webinar (CDPH NEOPB Website)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	Children's Power Play Campaign: Idea/Resource Kits (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

1.1, 1.4, 1.6, 1.7	Cooking Up Healthy Choices (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A :
			CCC			
1.1, 1.2, 1.3, 1.4, 1.6, 1.7	Dairy Council of California		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A :
			CCC			
1.1, 1.4, 1.6, 1.7	Shaping Healthy Choices Program) http://cns.ucdavis.edu/programs/shcp/index.html		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A :
			CCC			
1.1, 1.4, 1.6, 1.7	Eating Healthy From Farm to Fork		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A :
			CCC			
1.1, 1.4, 1.6, 1.7	Fresh From the Garden		CWD			Research Tested
			LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A :
			CCC			
1.1, 1.4, 1.6, 1.7	Go, Glow, Grow		CWD			Research Tested
			LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A :
			CCC			

1.1, 1.4, 1.6, 1.7`	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	Happy, Healthy, Me		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.7	Healthilicious Cooking		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Healthy, Happy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	It's My Choice- Eat Right, Be Active		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	MyPlate for My Family		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

1.1, 1.2,1.3, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Re-Think Your Drink (RTYD)		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.2,1.3, 1.4, 1.6, 1.7	Serving Up MyPlate		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Team Nutrition Resources		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Team Up for Families (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
1.1, 1.4, 1.6, 1.71.1, 1.4, 1.6, 1.7	Learn, Grow, Eat & Go!		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		X	UCCE		N/A :
			CCC		
1.11.1, 1.4, 1.6, 1.7	Harvest of the Month Newsletters Harvest of the Month Educator, and Family Newsletters, Recipes, Menu slicks, other materials from http://harvestofthemonth.cdph.ca.gov/Pages/default.aspx		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Design, conduct, and analyze evaluation surveys for activities 1.2		x	X	CWD LHD AAA x UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other: SHC2
E.1.2	Design, conduct, and analyze evaluation tools for direct education for activity 1.1			X	CWD LHD AAA X UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: UCCE TTT for Youth and Adult, UCCE TOT MEDC retrospective PSSCc, Success Story Forms

E.1.3	Summarize wellness policy changes implemented by engaged school sites and/or schools districts.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Conduct and analyze SLM scorecard assessment data for adoption of SLM strategies in the lunchroom for activity 1.4.	X	X	X	X LHD X UCCE	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM Scorecard

E.1.5	Report on the needs identified and the policies adopted and implemented by district and/or site level school wellness committees	X	X	X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: SLM Scorecard

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access, consumption, and appeal for healthy fruits, vegetables, and beverages at 80 SNAP-Ed qualifying sites which may include, but are not limited to neighborhood retail stores, food pantries/food banks, senior centers/public housing facilities, schools, worksites and community sites**.**

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Food and Beverage Standards and Choices
  - Distribution and Food Preparation Standards
  - Marketing and Promotion
  - Increased access utilizing environmental changes
  - On-site and social marketing and promotion of healthy foods and beverages
- Farm to Fork/School
  - Local Procurement (may include sites such as schools, retail locations, etc.)
- Healthy Retail
  - Healthy in-store marketing and promotions
- School & Community Gardens
  - Technical assistance, support and education for established and new sites

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30th, 2017, LIA educators will provide direct education to 6,000 SNAP-Ed eligible participants and indirect education to 6,000 SNAP-Ed eligible participants to increase awareness and access to of healthy fruits, vegetables, beverages and physical activities.

   b. By September 30th, 2017, LIA partners will increase partnership collaboration by working with a minimum two new community partners/sites to increase their capacity to promote and/or implement PSE changes.

   c. By September 30th, 2017, LIA educators will provide training & technical assistance, promotion, support and education to a minimum of seven established and/or new school/community gardens and a minimum of four farmer's market sites in SNAP-Ed eligible communities.

   d. By September 30th, 2017, LHD will explore water access and begin collaboration with key agencies in a minimum of five SNAP-Ed sites which may include recreational facilities situated in the Oroville and Gridley areas.

e. By September 30th, 2017, LHD will provide continued facilitation, recruitment and on-going Technical Assistance to local community CNAP Groups for a minimum of eight meetings.

f. By September 30, 2017, LIA partners will continue annual recruitment of a minimum of 2 qualified community members into the Champions for Change program who are committed to improving the health landscape of the community and to promote healthy eating and active living.

g. By September 30, 2017, LIA partners will provide technical assistance to at least one retail store, school district, or other institution to encourage and aid with increased procurement of locally sourced food by at least one item.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30th, 2018, LIA educators will continue to provide direct education to a total of 4,000 SNAP-Ed eligible participants and indirect education to 4,000 SNAP-Ed eligible participants to increase awareness and access to healthy fruits, vegetables, beverages and physical activities

b. By September 30th, 2018, LIA partners will work with existing and new collaborating community partners/sites, provide support for health promotion guidelines in an effort to increase awareness of and/or access to healthy fruits, vegetables, beverages, physical activity resources.

c. By September 30th, 2018, LIA educators will continue to provide training & technical assistance, promotion, support and education to a minimum of nine (5UC, 4 LHD gardens) established and/or new school/community gardens and a minimum of four farmer's market sites in SNAP-Ed eligible communities.

d. By September 30th, 2018, LHD will continue collaboration with key agencies identified in year one and develop/promote increased water access in the identified SNAP-Ed sites.

e. By September 30th, 2018, LHD will provide continued facilitation, recruitment and on-going Technical Assistance to local community CNAP Groups for a minimum of eight meetings.

f. By September 30, 2018, LIA partners will continue annual recruitment of a minimum of two qualified community members into the Champions for Change program who are committed to improving the health landscape of the community and to promote healthy eating and active living.

g. By September 30, 2018, LIA partners will provide technical assistance to at least one additional retail store, school district, or other institution to encourage and aid with increased procurement of locally sourced food by at least one item.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30th, 2019, LIA educators will continue to provide direct education to a total of 4,000 SNAP-Ed eligible participants and indirect education to 4,000 SNAP-Ed eligible participants to increase awareness and access to of healthy fruits, vegetables, beverages and physical activities.

b. By September 30th, 2019, LIA partners will work with existing and new collaborating community partners/sites, provide support for health promoting guidelines in an effort to increase awareness of and/or access to healthy fruits, vegetables, beverages, physical activity resources.

c. By September 30th, 2019, LIA educators will continue to provide training & technical assistance, promotion, support and education to a minimum of nine established and/or new school/community gardens and a minimum of four farmer's market sites in SNAP-Ed eligible communities.

d. By September 30th, 2019, LHD will continue collaboration with key agencies identified in year one and develop/promote increased water access and consumption in identified SNAP-Ed sites.

e. By September 30th, 2019, LHD will provide continued facilitation, recruitment and on-going Technical Assistance to local community CNAP Groups for a minimum of eight meetings.

f. By September 30, 2019, LIA partners will continue annual recruitment of a minimum of two qualified community members into the Champions for Change program who are committed to improving the health landscape of the community and to promote healthy eating and active living.

g. By September 30, 2019, LIA partners will provide technical assistance to at least two additional retail stores, school districts, or other institutions to encourage and aid with increased procurement of locally sourced food by at least one item.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access, consumption, and appeal for healthy fruits, vegetables, and beverages at 80 SNAP-Ed qualifying sites which may include, but are not limited to neighborhood retail stores, food pantries/food banks, senior centers/public housing facilities, schools, worksites and community sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	The CNAP team (CPHL or similar) will meet a minimum of four times to share resources, coordinate efforts, share successes and challenges, and support partner efforts.	( ) CED ( ) CEI ( ) MPR (X) C&C (x) TTA	( ) CWD (X) LHD (X) AAA (x) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF documentation
2.3	Year 1 - 3: Market key SNAP-Ed messages and approved NEOPB promotions in nutrition and physical activity using various media sources including: radio spots, PSA, social media and other media sources.	( ) CED ( ) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF documentation, RTW

2.4	Year 1: Conduct a minimum of 145 series of three to eight classes nutrition, garden, physical activity and/or food preparation/ resource management education sessions using approved curricula to reach 3,750 SNAP-Ed eligible students and adults at approved sites. Taste testing may be included. Year 2: Conduct a minimum of 125 series of three to eight nutrition, garden, physical activity and/or food preparation/ resource management education sessions using approved curricula to reach 3,250 SNAP-Ed eligible students and adults at approved sites. Taste testing may be included. Year 3: Conduct a minimum of 125 series of three to eight nutrition, garden, physical activity and/or food preparation/ resource management education sessions using approved curricula to reach 3,250 SNAP-Ed eligible students and adults at approved sites. Taste testing may be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSU, Chico AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF documentation, RTW
2.5	Annually Conduct a minimum of 45 single session classes and/or store tours focused on nutrition, garden, physical activity and/or food preparation/ resource management education sessions using approved curricula to reach 450 SNAP-Ed eligible students and adults at approved sites. Taste testing may be included.	X CED CEI MPR C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: CSU, Chico AAA: UCCE:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF documentation, RTW

2.6	Year 1: In conjunction with a youth serving agency, community based organization (CBO), park and recreation group, or middle/high school or after school sites, conduct a youth-led project engaging at least one SNAP-Ed-eligible middle or high school youth team(s) with a minimum of six students to engage in leadership, critical thinking, problem-solving, community-based research, and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. Nutrition education lessons and classes will be provided to the youth as part of this project. Taste testing will be included.	X CED x CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CSU, Chico AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	SUBMIT: ATF documentation, RTW
2.7	Year 1: Provide indirect education to 5,000 youth and 2,250 parents at a minimum of fifteen K-12 SNAP-Ed approved school sites via HOTM, flyers and/or e-newsletters. Harvest of the Month tastings and support educational materials will be delivered nine months of the school year.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CSU, Chico AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X x x Year 2 Q1 Q2 Q3 Q4 ~~x~~ ~~x~~ Year 3 Q1 Q2 Q3 Q4 ~~x~~ ~~x~~	ATF documentation

2.8	Year 1-3Provide staff developments /trainings to target schools, partners and their surrounding communities between June-August on Garden Enhanced Nutrition Education (GENE), training 15 new extenders each year, to support community/school empowerment and sustainability of gardens and physical activity. Year 1= 15 new, Year 2=15 new, Year 3=15 new.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD ( ) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: RTW
2.9	Year 1-3 Adopting the "Train the Trainer" model to educate directors, staff, and food service workers on basic nutrition principles. Conducting initial education classes, using approved curricula, once a month for the first 6 months and providing TA after this initial 6-month period. Assisting in the implementation of policy change for food distribution, food preparation, food purchases/donations, and local procurement of fruits and vegetables for the duration of year 1. Implementation of PSE strategies will begin with at least 1 Food Distribution / Soup Kitchen for year 1, adding 1 additional food distribution / soup kitchen each year.	(X) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA ( ) UCCE (x) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation

2.10	Year 1-3: Provide on-going technical assistance, promotion, support and education to a minimum of two established and/or new community garden sites at identified LIVE settings as a part of a comprehensive approach. • Identifying key stakeholders, providing support for garden building, planting, and harvesting.	X CED CEI X MPR X C&C X TTA	 X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation Annual PSE Report
2.11	Year 1-3: Provide on-going technical assistance, promotion, support and education to at least one established and/or new retail, farmer's market, school or worksite wellness program sites.	X CED CEI X MPR X C&C X TTA	 X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation
2.12	Year 1-3: Provide on-going training & technical assistance, promotion, support and garden enhanced nutrition education to a minimum of 3 established and/or new school gardens in a minimum of three school districts.	CED CEI MPR X C&C X TTA	 X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: RTW

2.13	Years 1-3: Provide Rethink Your Drink indirect education and displays a minimum of four times per year at approved sites.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation
2.14	Year 1: Explore water access and begin collaboration with key agencies in a minimum of five SNAP-Ed approved sites. Sites may include, but are not limited to, parks and recreational facilities situated in the Oroville and Gridley areas. Year 2/3: Continue collaboration with key agencies identified in year one to develop/promote increased water access in the identified sites.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation
2.15	Year 1-3: Provide continued facilitation, recruitment and on-going Technical Assistance to local community CNAP Groups for a minimum of eight meetings. • Gridley CNAP (GROW) group • Oroville CNAP (Mobilize for Health) group; establishing new collaborations and group goals/objectives.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation

2.16	Annual recruitment and possible training to a minimum of two individuals that are qualified to be community leaders in the Champions for Change Program and promote activities in the LIVE portfolio settings.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: CSU, Chico AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation
2.17	Establish and maintain regular communication with organizations focused on Farm to Fork activities, including but not limited to: local Farm to Fork grantees, Agricultural Commissioner, Farm Bureau, California Farmer Marketplace, North Valley Food Hub, UC Davis Cooperative Extension, and local farmers. Communications will include exploring database of local farmers/growers interested in establishing connections with food procurement personnel at local south county institutions such as schools, retail stores, and other entities.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation
2.19	Assist the congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation CDA Annual Report

2.20	Provide a minimum of one more additional training and technical assistance to County Senior Congregate Staff to support other promotion of healthy food and active living.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation
2.21	To increase food access, develop monthly flyers that contain information about senior meals, its monthly menu, other local food resources and local activities promoting healthy food and physical activity. SNAP-Ed materials will be distributed along with the flyers.	CED: ; CEI: X ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation CDA Annual Report
2.22	Identify the community partners that serve SNAP-Ed eligible seniors. Collaborate with them to help print and distribute the flyers in activity 2.21 at their sites and their service areas. Request community partners to provide feedback to better reach and serve the seniors in the community.	CED: ; CEI: X ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation CDA Annual Report

2.23	Year 1-3: Host and/or technically assist interactive booth, exhibit or display at a minimum of five health and/or resource fairs each year in qualifying neighborhoods to promote the purchase and consumption of healthy foods and beverages, increased physical activity, and/or improved food security. Taste testing may be included.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 x, Q3 X, Q4 X Year 2: Q1 X, Q2 x, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF documentation, RTW
2.24	Year 1-3: Collaborate with Non-SNAP-Ed Funded partners to attend and/or technically assist in a minimum of three events per year to promote healthy foods and beverages, and/or physical activities (i.e. back to school night, open house, farmer's market, employee health fairs, etc.). Taste testing may be included.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF documentation, RTW
2.25	Year 1-3: Host, conduct, and/or technically assist with a minimum of three nutrition education obesity prevention promotional events per year (i.e. Fruit and Veggie Fest, Juneteenth, Latino Health Awareness Month, Food Day, Growing Healthy Children Walk/Run).	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF documentation, RTW

2.26	Year 1-3: In collaboration with Non-SNAP-Ed funded partners, host interactive booth, exhibit or display at a minimum of five health and/or resource fairs in qualifying neighborhoods to recruit adults for series based lessons.	☐ CED ☒ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:		RTW
2.27	Year 1-3: Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	☒ CED ☒ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation

***Itervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.3,2.5,2.9, 2.27	MyPlate USDA Guidelines	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	Research Tested: ; Practice Tested: x; Emerging: ; N/A :
2.2, 2.3,2.5,2.7,2.9, 2.27	Food Smarts - Leah's Pantry	CWD: ; LHD: ; AAA: ; UCCE: x; CCC: X	Research Tested: ; Practice Tested: x; Emerging: ; N/A :
2.2, 2.3,2.5, 2.9, 2.27	Eat well, Move More, Feel Great	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	Research Tested: x; Practice Tested: ; Emerging: ; N/A :
2.2, 2.3, 2.5, 2.9, 2.27	Eat Healthy, Be Active Community Workshops	CWD: ; LHD: ; AAA: X; UCCE: ; CCC: X	Research Tested: ; Practice Tested: x; Emerging: ; N/A :
2.19	Eat Smart, Live Strong	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A :

2.2,2.3,2.5,2.9, 2.27	Harvest of the Month		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A :
		X	CCC		
2.2, 2.3,2.5,2.9	Rethink Your Drink		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A :
		X	CCC		
2.2, 2.3,2.5,2.9, 2.27	Cooking Matters		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A :
		X	CCC		
2.2, 2.3,2.5,2.9	Dairy Council of California		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A :
		X	CCC		
2.2, 2.3,2.5,2.9,2.27	Champions for Change		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A :
		X	CCC		
2.2	Eat Right When the Money is Tight (https://snaped.fns.usda.gov/resource-library/eat-right-when-moneys-tight) United States Department of Agriculture (USDA) It's a Picnic Day Potter the Otter		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		

2.3	Eat Right When the Money is Tight (https://snaped.fns.usda.gov/resource-library/eat-right-when-moneys-tight) USDA NEOPB "BE BETTER" Statewide Campaign and Integrated Community-Level Promotions NEOPB Approved Facebook Posts Champions for Change - Communications Resource Library		CWD X LHD AAA UCCE CCC		X Research Tested Practice Tested Emerging N/A :	
2.4, 2.5, 2.13	High School Lesson Plans and Presentations (Pennsylvania SNAP-Ed / Drexel University) USDA ChooseMyPlate.gov, MyPlate Materials including MyPlate for Family Education Toolkit, Nourish, Re-Think Your Drink (RTYD), Recipe(s): What's Cooking, USDA Mixing Bowl Site (SNAP-Ed Connection Recipe Finder), Recipes(s): Fruits and Veggies, More Matters , Champions for Change Recipe Collection, Pinterest: MyPlate Recipes CA MyPlate for Teens, CATCH, Eat Right When Money's Tight/ Money for Food (USDA), Cooking Matters Harvest of the Month, Choosing Healthy Beverages, Eat Healthy, Be Active Community Workshops, Toolbox for Community Educators, Nutrition 5 Class Series (v. 2015), Eat Smart, Live Strong		CWD X LHD AAA UCCE CCC		X Research Tested X Practice Tested Emerging N/A :	
2.4, 2.6, 2.20, 2.21, 2.22	Harvest of the Month		CWD X LHD X AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A :	
2.10	Health and Sustainability Guidelines for Federal Concessions and Vending Operations (CDC) ENACT Strategic Alliance Healthy Mobile Vending Policies: A Win-Won for Vendors and Childhood Obesity Prevention Advocates - Change Lab Solutions		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A : Research materials; Toolkits	

2.19, 2.20, 2.21, 2.22	Choose MYPlate 10 Tip Series		CWD		Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A : SM
			CC		
2.19, 2.20, 2.21, 2.22	MyPlate for Older Adults		CWD		Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A : SM
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26,	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Agriculture in the Classroom		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Children's Power Play Campaign: Idea/Resource Kits (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Cooking Up Healthy Choices		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Dairy Council of California		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Discovering Healthy Choices Shaping Healthy Choices Curriculum		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Eating Healthy From Farm to Fork		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Fresh From the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		

2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Go, Glow, Grow		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Happy, Healthy, Me		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Healthilicious Cooking		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Healthy Choices in Motion (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Healthy, Happy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	It's My Choice- Eat Right, Be Active		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	MyPlate for My Family		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Plan, Shop, Cook and Save		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15,2.16, 22.23, 2.24, 2.25, 2.26, 2.19,2.20, 2.27	Re-Think Your Drink (RTYD)		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE		N/A :
		X	CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Team Nutrition Resources		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	TWIGS (Teams with Inter-Generational Support)		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Team Up for Families (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.8, 2.10, 2.12, 2.15, 2.23, 2.24, 2.25, 2.26	Learn, Grow, Eat & Go!		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		X	UCCE		N/A :
			CCC		
2.2, 2.3, 2.4, 2.5, 2.13, 2.17, 2.23, 2.24	CA Fit Business Kit (NEOPB)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		
2.2, 2.3, 2.4, 2.5, 2.13, 2.17, 2.23, 2.24	Take Action! (CDPH)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A :
			CCC		

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On a continuous basis, track all education activities using EARS/ATF (activities 2.2, 2.3, 2.5, 2.9)		X		CWD LHD AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4, E.2.5, E.2.6	Activity Tracking Form	x		x	CWD X LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.3, E.2.4, E.2.8, E.2.9. E.2.10	Photo-Voice conversation documentations Class Participation/Registration lists Advertising/marketing documentation Meeting Agendas/ Minutes Annual report on new or improved programs/policies adopted and/or environmental changes that have improve access to healthy food and beverages such as, but not limited to mobile vending, participant's skill development in food prep and resource management, water stations, edible gardens, and farmer's markets				CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.8	Report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of participants who work, learn or eat form the gardens effectiveness and maintenance.	x	x	x	CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.9	Annual report on the number of sites identifying a need for farmer's markets, number of sites with new or reinvigorated markets; increase/decrease in vendor participation - sales patterns; documentation of educational/ physical activity opportunities presented at the markets.					CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.11	Meeting agenda/minutes Marketing and promotional materials Recruitment Materials; list of Champion prospects					CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E. 2.4, E.2.19, E.2.20	Design, Conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on Senior's Behavior			X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: RAPA; AAA SNAP-Ed Annual Report

E.2.7, E.2.13, E. 2.15, E. 2.16, E.2.23, E.2.24, E.2.25 E.2.26 E.2.27	Track and report indirect education and technical assistance		X	X		CWD x LHD AAA X UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.21, E.22	Design, conduct and analyze evaluation to measure increase in senior participation in emergency food resources such as Senior Meals Services, CalFresh, and/or emergency food distribution sites		X			CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: AAA SNAP-Ed Annual Evaluation

E.2.4, E.2.5	Track and report direct education provided and used using evaluation tools and SMART objectives assigned to each specific curricula for activities 2.4, 2.5		X	X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other: UCCE: TTT, TOT, MEDC, PSSC pre/post, Eat & Play Together retro
E.2.14	Summarize healthy food and beverage appeal and access changes implemented by engaged schools and/or community agencies.		X	X		CWD X LHD AAA X UCCE X CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By Sept 30th, 2019 increase access and appeal for PA at fourteen SNAP-Ed qualifying sites which may include but are not limited to schools and various community sites.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Structured Physical Activity:
  - All-ages direct education
  - Playground Stenciling/Murals
  - Community/Worksite/Park-Based Wellness Programs
- Joint Use Agreements:
  - Recreational Use of School Property by Communities
  - Safe Routes to School

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, LIA partners will reach 1,000 PreK-12 children/adolescents/teens and adults with direct education, and 1,000 SNAP-Ed eligible individuals with indirect education to increase the appeal, access and/or integration of physical activity in targeted schools, worksites, and/or communities.

b. By September 30, 2017, LIA partners will reach 30 parents and children through structured physical activity that incorporates approved program/curricula using a family centered approach.

c. By September 30, 2017, LIA staff will work with partners including, but not limited to school wellness committees to improve at least five school /community environments through playground stenciling.

d. By September 30, 2017, LIA staff will work with partners including local CNAPs, to gauge the community desire for and if appropriate, develop and start to offer both park-based and community-based wellness programs that are focused on increasing the appeal and participation in physical activity.

e. By September 30, 2017, LHD will work with partners to increase low-cost/free community recreational access to at least one new school property through the development of shared use policies.

f. By September 30, 2017, LHD will explore physical activity resources (including but not limited to local parks, schools, sports facilities, fitness centers, and community centers) and public perceptions of rural environments in at least one Butte County city.

3. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, LIA partners will reach 500 PreK-12 children/adolescents/teens/adults with direct education and 1,000 SNAP-Ed eligible individuals with indirect education to increase the appeal, access and/or integration of physical activity in targeted schools, worksites, and/or communities.

b. By September 30, 2018, LIA partners will reach 30 parents and children through structured physical activity that incorporates approved program/curricula using a family centered approach.

c. By September 30, 2018, LIA staff will work with partners, including but not limited to school wellness committees to improve at least three school / community environments through playground stenciling.

d. By September 30, 2018, LHD will work with partners, including local CNAPs, to continue to offer and promote at least one new community-based wellness program focused on increasing the appeal and participation in physical activity

e. By September 30, 2018, LHD will continue to work with partners to increase low-cost/free community recreational access and program development/implementation to utilize at least one property obtained through shared use policies from the previous year.

4. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, LIA partners will reach 500 PreK-12 children/adolescents/teens/adults with direct education and 1,000SNAP-Ed eligible individuals with indirect education to increase the appeal, access and/or integration of physical activity in targeted schools, worksites, and/or communities.

   b. By September 30, 2019, LIA partners will reach 30 parents and children through structured physical activity that incorporates approved program/curricula using a family centered approach.

   c. By September 30, 2019, LIA staff will work with partners, including but not limited to school wellness committees to improve at least two school / community environments through playground stenciling.

   d. By September 30, 2019, LHD will work with partners, including local CNAPs, to continue to offer and promote at least one new community-based wellness program that is focused on increasing the appeal and participation in physical activity

   e. By September 30, 2019, LHD will continue to work with partners to increase low-cost/free community recreational access and program development/implementation to utilize at least one property obtained through shared use policies from previous years.

   f. By September 30, 2019, LHD will re-assess the physical activity resources (including but not limited to local parks, schools, sports facilities, fitness centers, and community centers) and public perceptions of rural environments in the same Butte County location chosen in FFY 2017.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By Sept 30th, 2019 increase access and appeal for PA at fourteen SNAP-Ed qualifying sites which may include but are not limited to schools and various community sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Annually provide direct education to a total of 2000 PreK-12 children/adolescents/teens and adults focused on physical activity education and/or integration using approved programs /curricula (i.e. energizers, …).	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: RTW
3.2	Annually provide structured physical activity to a total of 30 families that incorporates approved program/curricula using family centered approaches.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW

3.3	Year 1-3: Provide training and technical assistance to 75 extenders/educators focused on physical activity education and/or integration using approved programs / curricula.		CED CEI MPR C&C X TTA		CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW
3.5	Year 1 - 3: Promote physical activity via social media sources (Pinterest, Instagram, Facebook, and/or YouTube), radio spots, PSA, print media, partnering agency newsletters/marketing materials, outdoor marketing and PR activities reaching a minimum of 300.		CED X CEI X MPR C&C TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, fliers, newsletters Submit: ATF, RTW
3.6	Provide ongoing technical assistance in promotional materials/reproduction for community based wellness physical activity programs.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF documentation

3.7	Year 1-3: Host interactive booth, exhibit or display at a minimum of five health and/or resource fairs per year in qualifying neighborhoods to promote and integrate physical activity reaching 250 SNAP-Ed eligibles. Taste testing may be included.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE X; CCC:	CWD: LHD: AAA: UCCE CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, fliers, newsletters Submit: ATF, RTW
3.8	Year 1-3: Continue to collaborate with Non-SNAP-Ed Funded partners to promote parked-based and or community based programs that increase the appeal and participation in physical activity reaching 600 SNAP-Ed eligible individuals (i.e. Growing Healthy Children and Walk with a Doc). Taste testing may be included.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: ; UCCE X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 x, Q3 X, Q4 X Year 2: Q1 X, Q2 x, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RTW
3.9	In Year 1, work with a minimum of five sites; Year 2, work with three sites; and in Year 3, work with two sites to: • Identify school / community sites that take an active interest in improving their outside play environments through playground stenciling. • Provide stenciling training / curriculum development/ ongoing technical assistance to school / community site administrators and educators • Increase purposeful structured physical activity in both school and community environments.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW

3.10	Year 1: Work with groups of community members / fitness professionals / recreational area leaders / and educators to assess and identify areas of improvement in physical activity resources (including but not limited to local parks, schools, worksites, sports facilities, fitness centers, and community centers) and measure public perceptions of rural environments in at least one Butte County city. • Work with the above partners, including local CNAPs, to analyze data from the assessment and brainstorm program development for park/community-based wellness programs that are focused on increasing the appeal and participation in physical activity. • Poll public / community on their needs and interest in the above groups program ideas • Begin to offer at least one park and/or community-based wellness program focused on increasing the appeal and participation in physical activity. Year 2/3: Offer and promote at least two park, worksite, and/or community-based wellness programs that are self-sustainable and focused on increasing the appeal and participation in physical activity. •Continue to provide support and technical assistance for the creation and /or enhancement of access to places for physical activity (e.g. point of decision prompts, stairs, walking maps, walking	x CED CEI X MPR x C&C x TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

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<td>paths, and community sports courts).
Year 3: Re-assess physical activity resources (including but not limited to local parks, schools, sports facilities, fitness centers, and community centers) and measure public perceptions of rural environments in the same Butte County location chosen in FFY 2017.</td>
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<td>3.11</td>
<td>Work with community/agency partners to increase low-cost/free community recreational access to at least one school property through the creation of shared use policies between the parks and school districts as a way to create more opportunities for physical activity of community members.

Year 1: Research joint use agreements; assessment of current activities at school property and poll community interest; find key partnerships and begin initiating relationship development.

Year 2/3: Continued work with key partners to increase low-cost/free community recreational access and sustainable program development/implementation that will utilize the agreed upon property.</td>
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<tr><td></td><td>CED</td></tr>
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3.12	Year 1-3: At least four times per year, support Safe Routes to School grantees in qualifying schools by participating in walk/bike to school days and other activities designed to increase physical activity among the students and their families.		CED X CEI MPR X C&C TTA		CWD X LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.7, 3.9, 3.10	**Sports, Play and Active Recreation for Kids (SPARK)** PreK-High School and After-School	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A :
3.1, 3.2, 3.7, 3.9, 3.10	**Power Play! Campaign Resources** (Community Youth Organization Idea and Resource Kit)	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
3.2, 3.4, 3.5, 3.6, 3.9, 3.10	**Eat and Play Together! (University of California Cooperative Extension)**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
3.2, 3.4, 3.5, 3.6. 3.9, 3.10, 3.11	**Physical Activity Resource Guide (California Department of Public Health Assessment and Resource Guide, CDPH)** • "Resident's Guide to Creating Safe and Walkable Communities" – US Department of Transportation Federal Highway Administration • California Active Communities Walk Kit • Silver Sneakers • Healthy Communities Action Strategies Toolkit • Facilitating Development of a Community Trail and Prompting It's Use to Increase Physical Activity Among Youth and Adults • Community Leader/Partnerships: Trailnets Healthy, Active, & Vibrant Communities Initiative	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A : Resource guide approved by and distributed by the California Department of Public Health

3.2, 3.4, 3.5, 3.6, 3.9, 3.10, 3.11, 3.12	**PSE Compendium: Structured Physical Activity (California Department of Public Health Assessment and Resource Guide, CDPH)** • Community Park Audit Tool (CPAT) • Rural Active Living Perceived Environment Support Scale (RALPESS) • Physical Activity Resource Assessment (PARA) Form • ENACT Tool • Center TRT • 100 Citizens Program – Fitness Program for Low-Income Communities • Faithful Families Eating Smart and moving More • Center for City Park Excellence: the Trust for Public Land – City Parks Blog • Kids in the Park • Healthy Parks, Healthy People (HPHP) • Leadership for Healthy Communities Advancing Policies to Support Healthy Eating and Active Living: Action Strategies Toolkit • Social Support for Physical Activity: Establishing a Community-Based Walking Group • National Recreation & Park Association: Taking the Plunge to a Better Health • Opening School Grounds to the Community After Hours • Shared Use of School Property	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A : Policy, Systems and Environmental (PSE Compendium) Assessment & Resource Guide developed by the Nutrition Education and Obesity Prevention Branch of the California Department of Public Health. Research materials; Toolkits
3.1, 3.2, 3.4, 3.5, 3.6, 3.10	**PSE Compendium: Structured Physical Activity (California Department of Public Health Assessment and Resource Guide, CDPH)** • Hip Hop to Health Jr. --- Evidence-based curriculum • Just a Minute (JAM) School Program • Mighty Milers Running Program	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☒ N/A : Policy, Systems and Environmental (PSE Compendium) Assessment & Resource Guide developed by the Nutrition Education and Obesity Prevention Branch of the California Department of Public Health.

3.9	**PSE Compendium: Structured Physical Activity (California Department of Public Health Resource, CDPH)** Painting Playgrounds for Movement – Evidenced-based	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A : Policy, Systems and Environmental (PSE Compendium) Assessment & Resource Guide developed by the Nutrition Education and Obesity Prevention Branch of the California Department of Public Health.
3.1, 3.4	**Shape of Yoga:** Nutrition & Physical Activity Booklet for Families **(California Department of Public Health Resource, CDPH)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
3.1, 3.4	Power Up in 10: Strength Training for Families **(California Department of Public Health Resource, CDPH)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A :
3.1, 3.2	NEOPB "BE BETTER" Statewide Campaign and Integrated Community-Level Promotions Champions for Change - Communications Resource library NEOPB Approved Facebook Posts	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A : NEOPB Statewide Campaign

3.1 3.3, 3.5, 3.9	**Painting Pre-School Playgrounds for Movement Guide and Webinar (California Department of Public Health Resource, CDPH)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**USDA- MyPlate Materials including MyPlate for Family Education Toolkit** www.choosemyplate.gov		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**CATCH- Pre- 8th** (Coordinated Approach to Child Health)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Children's Power Play Campaign: Idea/Resource Kits** (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Dairy Council of California**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Discovering Healthy Choices** (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		

3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Go, Glow, Grow**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Good for Me and You**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Happy, Healthy, Me**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Healthilicious Cooking**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Healthy Choices in Motion** (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A :
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**It's My Choice- Eat Right, Be Active**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A :
			CCC		

3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Let's Eat Smart and Play Hard Together!**		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A :
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**My Amazing Body**		CWD				Research Tested
			LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A :
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**MyPlate for My Family**		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A :
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Serving Up MyPlate: A Yummy Curriculum**		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A :
			CCC				
3.13	**Safe Routes to School** http://www.saferoutesinfo.org/		CWD				Research Tested
			LHD				Practice Tested
			AAA				Emerging
		X	UCCE			X	N/A :
			CCC				
3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Team Nutrition Resources**		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A :
			CCC				

3.1, 3.2, 3.3, 3.4, 3.5, 3.7, 3.8, 3.9	**Team Up for Families** (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A :
			CCC			
3.1, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11	**CA Fit Business Kit (NEOPB)**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A :
			CCC			
3.1, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11	**Take Action! (CDPH)**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A :
			CCC			

Butte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1, E.3.2, E.3.3, E.3.4, E.3.5	Track and report direct education provided and use the evaluation tools and SMART objectives.	X		X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.12	Track and report direct education provided and used using evaluation tools and SMART objectives assigned to each specific curricula for activities 3.1, 3.2,		X	X	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	**Year 1** Q1: , Q2: , Q3: , Q4: **Year 2** Q1: , Q2: , Q3: , Q4: **Year 3** Q1: , Q2: , Q3: , Q4:	[X] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: UCCE: TOT, Eat & Play Together Retro, Healthilicious

<table>
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<td>E.3.3, E.3.4., E.3.6</td>
<td>Track and report training</td>
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<tr><td>X</td><td>LHD</td></tr>
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Year 1
<table>
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Year 2
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Year 3
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
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List other:
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<tr>
<td>E.3.5, E.3.7, E.3.8</td>
<td>Summarize indirect education activities provided and participants reached</td>
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Year 1
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
<table>
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Year 3
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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E.3.8, E.3.9, E.3.10, E.3.11, E.3.12	Report annually and summarize on new or improved access to structured PA program adopted and environmental changes that improve access to physical activity such as safe walking/biking to school, stencils, etc.		X	X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UCCE Playground Assessment Tool

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	PSA3: Butte, Colusa, Glenn, Plumas, Tehama (CSU, Chico Research Foundation)
FFY 2018 Total Budget:	**$30,069.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$24,058	$23,663	-1.64%
2	Non-Capital Equipment/Supplies	$0	$242	$250	3.31%
3	Materials	$0	$1,135	$523	-53.92%
4	Travel	$0	$742	$736	-0.81%
5	Building/Space	$0	$78	$84	7.69%
6	Maintenance	$0	$132	$132	0.00%
7	Equipment and Other Capital Expenditures	$0		$0	
8	Contracts/Sub-Grants/ Agreements**	$0		$0	
	Total Direct Costs:	**$0**	**$26,387**	**$25,388**	-3.79%
9	Indirect Costs*** Indirect Cost Rate= 18.5 %	$0	$5,788	$4,681	-19.13%
	Total Federal Funds	**$0**	**$32,175**	**$30,069**	-6.55%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Utilizing curriculum and support materials purchased in FFY 2017
4	Travel	
5	Building/Space	Cost per month and FTE for proration updated
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Federally negotiated indirect cost rate agreement decreased from 22% to 18.5% of MTDC

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA3: Butte, Colusa, Glenn, Plumas, Tehama (CSU, Chico Research Foundation)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Dietitian	Aurelia Samonte	0.00%	100.00%	$71,920.00	0.18	$12,945.60	34.045%	$4,407.33	$0.00	$17,353	
2			Nutritionist/Nutrition Educator/Nutrition Aide	TBD CSUC Student (n = 3); part-time non-benefitted position, multiple shifts	0.00%	100.00%	$22,880.00	0.0480769	$1,100.00	5.853%	$64.38	$0.00	$1,164	
3			Chief Executive Officer	Stephanie Bianco	100.00%	0.00%	$127,920.00	0.0048077	$615.00	9.360%	$57.56	$673.00	$673	
4			Community Liaison	= 2); part-time non-benefitted position, multiple shifts	0.00%	100.00%	$31,200.00	0.0471154	$1,470.00	11.590%	$170.37	$0.00	$1,640	
5			Accountant/Finance Analyst	TBD, Program Analyst	75.00%	25.00%	$70,228.00	0.03	$2,106.84	34.447%	$725.74	$2,124.75	$2,833	
6			Nutritionist/Nutrition Educator/Nutrition Aide	TBD unpaid CSUC Interns (n=5); part-time position, multiple shifts	0.00%	100.00%	$0.00	0	$0.00	0.000%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**0.31**	**$18,237**		**$5,425**	**$2,798**	**$23,663**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Benefits include, medical, dental, SSI unemployemnt insurance, and retirement.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA3: Butte, Colusa, Glenn, Plumas, Tehama (CSU, Chico Research Foundation)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General copying, postage and office supplies	Pens, paper, ink, etc. prorated by FTE located in CSUC offices	0.31	$67.31	12	$250	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
							Total Non-Capital Equipment/Supplies:	**$250**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	MyPlate hand outs, newsletters, etc. (~$310/mo x 12 months)	$31.05	12	$373	
2			Tasting Supplies & Food for Lessons	Direct Education Lesson Tastings (~25 tastings/mo x 12 months)	$0.50	300	$150	
						Total Materials:	**$523**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			A combination of positions #1, 2, 4, and/or 6	Butte, Colusa, Glenn, Plumas, and Tehama Counties	Local mileage to conduct nutrition education	1							1375			$736	
										Out-of-State							
															Total Travel:	**$736**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off-campus office space rental of Bellarmine office and East and 32 Storage prorated by FTE located in CSUC offices	0.31	$22.53	12	$84	
							Total Building/Space:	**$84**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CSUC Center for Healthy Communities/25 Main Street, Chico, CA 95929	Phone and ethernet connection prorated by FTE located in CSUC offices	0.31	$35.58	12	$132	
							Total Maintenance:	**$132**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			N/A						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA3: Butte, Colusa, Glenn, Plumas, Tehama (CSU, Chico Research Foundation)

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
A			N/A		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$25,388**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total direct costs less office space rental ($84.00) x 18.5% (CSUC off campus rate https://www.csuchico.edu/resp/about/fa6302020.pdf)	18.50%	$25,304.00	$4,681	
					Total Indirect Costs:	**$4,681**	

Total Budget:	**$30,069**

SNAP-Ed Programming occurs in this county through Northern Valley Catholic Social Service.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Butte County Public Health Department
FFY 2018 Total Budget:	**$408,876.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$212,687	$189,162	$189,162	-11.06%
2	Non-Capital Equipment/Supplies	$0	$1,547	$1,502	$1,502	-2.91%
3	Materials	$0	$2,047	$3,519	$3,519	71.91%
4	Travel	$0	$4,394	$1,290	$1,290	-70.64%
5	Building/Space	$0	$5,124	$5,069	$5,069	-1.07%
6	Maintenance	$0	$500	$461	$461	-7.80%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$53,332	$239,828	$107,250	$160,582	-33.04%
	Total Direct Costs:	**$53,332**	**$466,127**	**$308,253**	**$361,585**	-22.43%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$0	$53,172	$47,291	$47,291	-11.06%
	Total Federal Funds	**$53,332**	**$519,299**	**$355,544**	**$408,876**	-21.26%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decreased due to budget
2	Non-Capital Equipment/Supplies	Decreased due to budget and the previous purchases of equipment that does not require replacement
3	Materials	Increase to provide support for the increase of activities at LHD level rather that subcontracting as in
4	Travel	Decreased due to budget
5	Building/Space	
6	Maintenance	Decrease due to budget and decrease in FTE
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Decreased due to budget
9	Indirect Costs	Decrease due to budget and decrease in FTE

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Butte County Public Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Johnson, Miranda	67.00%	33.00%	$65,297.00	0.6	$39,178.20	51.94%	$20,349.16	$39,883.09	$59,527	
2			Health Educator	Hungerford, Lori	0.00%	100.00%	$57,585.00	0.98	$56,433.30	33.96%	$19,164.75	$0.00	$75,598	
3			Health Educator	Myers, Ashley	0.00%	100.00%	$41,804.00	0.98	$40,967.92	31.90%	$13,068.77	$0.00	$54,037	
						Total Staffing: Salaries/Benefits:		**2.56**	**$136,579**		**$52,583**	**$39,883**	**$189,162**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Butte County Public Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General Office Supplies including, but not limited to, toner, printer cartridges, pens, paper, markers, folders, binder clips, etc.	2.56	$510.00	1	$1,306	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Ergronomic Monitor Riser	Adjustable monitor riser to support both sitting and standing position needed to support the developing and partice for the the delivery of physical activity and nutrition education.	0.98	$200.00	1	$196	
							Total Non-Capital Equipment/Supplies:	**$1,502**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Nutrition and Physical Activity related flyers and other material for participants and families.	$100.00	1	$100	
2			Taste Testing	BCPHD will purchase supplies for taste-testing and demonstrations for nutrition education classes and presentations.	$2.50	375	$938	
3			Rethink Your Drink	BCPHD will purchase supplies for taste-testing and demonstrations for Rethink Your Drink education and presentations.	$0.20	495	$99	
4			Garden	BCPHD will purchase gardening supplies to assist in developing school and community garden projects. Supplies include but are not limited to: seeds, seedlings, edible food plant starts, and small gardening tools.	$300.00	3	$900	
5			Small wares Cooking	Small Wares to conduct food demonstrations including but not limited to: measuring cups/spoons, bowls, cutting boards, Tupperware set, large storage container, serving utensils, knives, cleaning supplies.	$150.00	1	$150	
6			ServSafe Certification	Food Safetly training for BCPHD staff. Cost $16 per student.	$16.00	2	$32	
7			Classroom Equipment	Reuseable physical activity equipment for the classroom setting (balls, parachute, rope, frisbees, ect.)	$1,000.00	1	$1,000	
8			Curriculum	Purchase of curriculum to support community based nutrition and physical activity education for children, youth and/or adults.	$300.00	1	$300	
						Total Materials:	**$3,519**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			Project Coordinator/Miranda Johnson, Health Educator/Lori Hungerford, Health Educator/Ashley Myers	Nor Cal	Local Milage	12	2.56						12			$77	
2			Project Coordinator/Miranda Johnson, Health Educator/Lori Hungerford	Sacramento	Local Implementing Agency Forum (Other = Parking)	1	2	2	1	$46.00	$112.00		135		$20.00	$520	
3			Project Coordinator/Miranda Johnson	Sacramento	Project Director's Meeting (Other = Parking)	1	1	2	1	$46.00	$112.00		135		$20.00	$296	
4			Project Coordinator/Miranda Johnson, Health	TBD	State Promising Practice, Skills Training (Other = Parking)	3	3	1					135		$20.00	$397	
															Total Travel:	**$1,290**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Butte County Public Health Department

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Butte County Public	Rent at budgeted FTE x 125 Sq. Ft. x $1.32 x 12 months	2.56	$165.00	12	$5,069	
							Total Building/Space:	$5,069	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Butte County Public	Phone Lines at budgeted FTE x $15/month	2.56	$15.00	12	$461	
							Total Maintenance:	$461	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			CSU Chico Research Foundation	Promotes school-based nutrition education, physical activity promotion, and healthy beverage options.	$139,082	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Butte County Office of	Promotes pre-school-based nutrition education, physical activity promotion, and healthy beverage options.	$12,000	
2			Duerr	Evaluates nutrition education and physical activity promotion interventions.	$9,500	
				Total Contracts/Sub-Grants/Agreements:	$160,582	

Total Direct Costs:	$361,585

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% of total personnel	25.00%	$189,162.00	$47,291	
					Total Indirect Costs:	$47,291	

Total Budget:	$408,876

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Butte County Public Health Department
Contract/Sub-Grant/Agreement: CSU Chico Research Foundation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Registered Dietitian	Amy Gonzales	0.00%	100.00%	$68,257.50	0.4	$27,303.00	34.941%	$9,539.94	$0.00	$36,843	
2			Health Educator	Alyson Wylie	0.00%	100.00%	$53,560.00	0.3	$16,068.00	39.765%	$6,389.44	$0.00	$22,457	
3			Production Kitchen Manager	Sheena Gruenberg	0.00%	100.00%	$45,269.00	0.05	$2,263.45	43.868%	$992.93	$0.00	$3,256	
4			Nutritionist/Nutrition Educator/Nutrition Aide	TBD CSUC Student Staff, n = 2	0.00%	100.00%	$24,960.00	0.6365385	$15,888.00	5.853%	$929.92	$0.00	$16,818	
5			Research Specialist	Keiko Goto	100.00%	0.00%	$91,908.00	0.021722	$1,996.43	50.250%	$1,003.21	$3,000.00	$3,000	
6			Accountant/Finance Analyst	Amie Riesen	50.00%	50.00%	$70,227.87	0.1	$7,022.79	34.447%	$2,419.14	$4,721.00	$9,442	
7			Fiscal Manager	Naomi Stamper	50.00%	50.00%	$54,631.20	0.06	$3,277.87	39.325%	$1,289.02	$2,283.50	$4,567	
8			Nutritionist/Nutrition Educator/Nutrition Aide	TBD Fiscal Support CSUC Student, n=2	50.00%	50.00%	$24,960.00	0.1153846	$2,880.00	9.360%	$269.57	$1,575.00	$3,150	
9			Nutritionist/Nutrition Educator/Nutrition Aide	TBD unpaid CSUC Interns, n=5	0.00%	100.00%	$0.00	0	$0.00	0.000%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**1.6836451**	**$76,700**		**$22,833**	**$11,580**	**$99,533**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Butte County Public Health Department
Contract/Sub-Grant/Agreement: CSU Chico Research Foundation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies: copying, postage & supplies	Pens, paper, ink, etc. prorated by FTE (1.04-.02 (omit pos. # 5) = 1.02 FTE x $67.31/month/FTE x 12 months)	1.66	$67.31	12	$1,341	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			Computer	One desktop computer to be shared between in-house staff and unpaid interns conducting business on this project. TBD CSUC Student Staff, x2 and TBD unpaid CSUC Interns x5	1	$1,068.75	1	$1,069	
2			Computer	One laptop computer to be shared between staff and unpaid interns conducting business on this project while out at various intervention sites. TBD CSUC Student Staff, x2 and TBD unpaid CSUC Interns x5	1	$1,406.25	1	$1,406	
							Total Non-Capital Equipment/Supplies:	**$3,816**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	MyPlate hand outs, lesson plans, worksheets, lesson & demo materials etc. @ ~$50/month x 12 months	$50.00	12	$600	
2			Tasting Supplies & Food	Tastings for youth engagement activities (20 meetings/activities x 20 tastings x $1.00/tasting)	$1.16	400	$464	
3			HOTM tasting supplies &	Tastings for HOTM activities, $0.15/ tasting x 3396 tastings x 8 mos of regular school year.	$0.15	27168	$4,075	
4			HOTM workbooks	150 workbooks @ $1.00/workbook	$1.00	151	$151	
						Total Materials:	**$5,290**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			A combination of positions #1-2, 6-7	Various locations within Butte	Local Milage to conduct nutrition education	89							63			$3,000	
2			TBA Food Service Directors	TBA (Berkely used for calcs)	Send 2 Food Service Directors to SNAP-Ed approved farm to fork type conference/training/tour to build local capacity, Other is to cover any parking or toll fees	1	2	3	2	$46.00	$143.75		320	$200.00	$30.00	$1,482	
3			Youth Engagement Lead (pos #2), 2 TBA YE students and 1 teacher	TBA (San Fran used for calcs)	Send YE team to SNAP-Ed approved conference/training to present YE project and build momentum for future years, Other is to cover any parking or toll fees	1	4	2	1	$46.00	$143.75		360	$200.00	$20.00	$2,016	
															Total Travel:	**$6,498**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Butte County Public Health Department
Contract/Sub-Grant/Agreement: CSU Chico Research Foundation

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off-campus office space rental on Bellarmine Ct & East & 32 Storage prorated by FTE (1.68-.02 (omit pos. # 5) = 1.66 FTE x $22.57/month/FTE x 12 months)	1.66	$22.50	12	$448	
2			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off-campus kitchen space rental on Bellarmine Ct @ $28.25/hour	1	$169.50	8	$1,356	
							Total Building/Space:	**$1,804**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CSUC Center for Healthy Communities/25 Main Street, Chico, CA 95929	Phone and ethernet connection prorated by FTEFTE (1.68-.02 (omit pos. # 5) = 1.66 FTE x $35.58/month/FTE x 12 months)	1.66	$35.58	12	$709	
							Total Maintenance:	**$709**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			N/A						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			N/A			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$117,650**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total direct cost less off-campus space rental ($1293.00) x 18.5% (CSUC off campus rate	18.50%	$115,846.00	$21,432	
					Total Indirect Costs:	**$21,432**	

Total Budget:	**$139,082**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Butte/Colusa/Glenn/Sutter/Yuba
FFY 2018 Total Budget:	**$853,465.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$253,433	$575,829	$540,177	-6.19%
2	Non-Capital Equipment/Supplies	$0	$9,799	$18,393	87.70%
3	Materials	$0	$68,688	$69,000	0.45%
4	Travel	$0	$25,548	$53,906	111.00%
5	Building/Space	$0	$1,200	$1,620	35.00%
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$253,433**	**$681,064**	**$683,096**	0.30%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$63,358	$169,966	$170,369	0.24%
	Total Federal Funds	**$316,791**	**$851,030**	**$853,465**	0.29%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	1. FTE increase in staff plus Merit increases and partial covered by carry in funds
2	Non-Capital Equipment/Supplies	FFY 17 partial was covered by carry in funds
3	Materials	
4	Travel	FFY 17 partial was covered by carry in funds
5	Building/Space	FFY 17 partial was covered by carry in funds
6	Maintenance	FFY 17 partial was covered by carry in funds
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	FFY 17 partial was covered by carry in funds - rate the same

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Butte/Colusa/Glenn/Sutter/Yuba

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CMTY EDUC MGR 1	PRESSMAN, JONA M	80.00%	20.00%	$67,007.00	0.75	$50,255.25	43.17%	$21,695.19	$57,560.00	$71,950	
2			CMTY EDUC SUPV 2	LAWRYHALL, SUZANNE 1 FTE carry in funds	60.00%	40.00%	$52,791.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in funds $87200.
3			CMTY EDUC SPEC 3	MURREY, SHYRA 1FTE carry in funds	50.00%	50.00%	$49,464.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in funds $81705.
4			CMTY EDUC SPEC 2	LAMBERT, JAMIE	25.00%	75.00%	$39,714.00	1	$39,714.00	65.18%	$25,885.59	$16,400.00	$65,600	
5			CMTY EDUC SPEC 2	PALMER, RITA	25.00%	75.00%	$38,398.00	1	$38,398.00	65.18%	$25,027.82	$15,856.50	$63,426	
6			CMTY EDUC SPEC 2	FALK, ALEXANDRA	25.00%	75.00%	$35,486.00	1	$35,486.00	65.18%	$23,129.77	$14,654.00	$58,616	
7			CMTY EDUC SPEC 1	YANG, TRACY	20.00%	80.00%	$39,213.00	1	$39,213.00	65.18%	$25,559.03	$12,954.40	$64,772	
8			CMTY EDUC SPEC 1	GUTIERREZ, SOCORRO	20.00%	80.00%	$34,556.00	1	$34,556.00	65.18%	$22,523.60	$11,416.00	$57,080	
9			CMTY EDUC SPEC 1	VANG, MELISSA	20.00%	80.00%	$34,556.00	1	$34,556.00	65.18%	$22,523.60	$11,416.00	$57,080	
10			CMTY EDUC SPEC 1	BERTAGNA, GAIL	20.00%	80.00%	$40,249.00	0.5	$20,124.50	65.18%	$13,117.15	$6,648.40	$33,242	
11			CMTY EDUC SPEC 2	HATHORN. KARINA	25.00%	75.00%	$37,410.00	0.5	$18,705.00	65.18%	$12,191.92	$7,724.25	$30,897	
12			CMTY EDU SPEC 2	VACANT - recruiting Total 1.0 FTE - .36 FTE carry in funds	25.00%	75.00%	$35,486.00	0.64	$22,711.04	65.18%	$14,803.06	$9,378.50	$37,514	.36 FTE carry in funds $21102
13			CMTY EDU SPEC 2	Vacant - recuiting 1.FTE carry in	20.00%	80.00%	$38,398.00	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE carry in funds $63,426
14			NFCS Advisor	Vacant	in kind				$0.00		$0.00	$0.00	$0	3.36 Fte Carry in Funds Salaries and Benefits $253,433 Thank you for your comment. The Community Education Specialist (CES) positions primarily focus on delivery of the SNAP-Ed programs, including PSEs within the county. The percentages for these positions can be reviewed and re-adjusted as appropriate. The CE Manager and CE Supervisor positions spend a percentage of their time on management/administrative duties, such as program review and assessing the quality and delivery of program; trainings; recruitment and hiring new staff; reviewing and processing staff time sheets and work related travel; conducting staff performance appraisals; and staff professional development for the CES positions they lead and supervise. Based on the definitions previously provided by USDA and also as noted in the FFY 2018 SNAP-Ed Guidance (page 70), we may need further clarification since both performing management and training and professional development are considered administrative. Therefore we feel the percentages of administrative vs. direct delivery are justified. Based on the definitions previously provided by USDA and also as noted in the FFY 2018 SNAP-Ed Guidance, the percentage of administrative vs. direct delivery for the CE Manager and CE Supervisor positions can be re-evaluated if these responsibilities are considered direct delivery.
				Total Staffing: Salaries/Benefits:				**8.39**	**$333,719**		**$206,457**	**$164,008**	**$540,177**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Butte/Colusa/Glenn/Sutter/Yuba

	Budget Adjustment		2. Non-Capital Equipment/Supplies:						Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Justification
1			Standard Operating Supplies	Binders, postage, folders, ink cartridges, batteries, tri-fold boards, posters, bins for storage needed to carry out programming, carts with wheels, and and other day-to-day office supplies such as pencil, pens, paper, and post-its	11.5	$35.71	12	$4,928	
2			Reproductions	Duplication/printing of documents for administrative tasks and office operations including Nutrition Actviity Reporting Forms, family newsletters and recipes.	11.5	$16.67	12	$2,300	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer - Laptop	CES-2 #4 Jamie Lambert- Off Site Work, Webinars, and presentations	1	$1,500.00	1	$1,500	
2			Computer - Laptop	Laptop shared use all CES-2 positions #5,6,11 - offsite work, webinars, and presentations	1	$1,500.00	1	$1,500	
3			Computer - Desktop	CES-1 #7 Tracy Yang - replacement	1	$1,500.00	1	$1,500	
4			Computer-Desktop	SUP II #2 Suzanne Lawry Hall- Replacement	1	$1,500.00	1	$1,500	
5			Computer-Desktop	CE Manager #1 Jona Pressman - replacement warranty ending FFY 17	0.75	$1,500.00	1	$1,125	
6			Computer - Monitor	CES-2 #12 Vacant	0.75	$400.00	1	$300	
7			Computer-Monitor	CES-1 #7 Tracy Yang - replacement SUP-2 #2 Suzanne Lawry Hall	1	$400.00	2	$800	
8			Monitor-Adjustable Arms for Dual Monitors	SUP II #2 Suzanne Lawry Hall and CES 1 #7 Tracy Yang - equipment to enable adjusting monitors at workstations while conducting administrative tasks and data input. Adjustable monitor arms provide ergonomic flexibility with work space for employees spending a greater percentage of time at their desks inputting program data. Staff members (2) have completed UC ANR Environmental Health & Safety Department ergonomic training and workstation assessment. The requested adjustable dual monitor arms allign with assessment recommendations. Additionally, adjustable monitor arms support improved ergonomic comfort for the workstations where "hot desking" or the shared computer use is occuring. Each user can readily adjust monitors to complete tasks decreasing the risk of neck, back and/or eye pain. The Butte Cluster utilizes college interns each Spring semester which impact office space and computer workstations. The adjustable monitor arms allow UC CalFresh staff to return to their computer work and readily adjust their monitors for their comfort and ergonomic health. Adjustable monitor arms aid in collaborative work where monitors can be turned and viewed by a group of employees.	1	$370.00	2	$740	
9			Portable Speaker	Various positions - Amplify music and announcements/instructions at large outdoor classroom settings where program implementation including physical activities and gardening occur.	1	$150.00	1	$150	
10			Computer - Laptop	Vacant CES 2 - position #13	1	$1,500.00	1	$1,500	
11			docking station	Vacant CES 2 - position #13	1	$150.00	1	$150	
12			monitor	Vacant CES 2 - position #13	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$18,393**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Butte/Colusa/Glenn/Sutter/Yuba

3. Materials:

	Budget Adjustment		Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved						Budget Justification
2			Food Demonstration Costs - for taste test only	Includes taste testings and supplies needed for food demonstrations, including paper goods, folding tables, shelving, hand sanitizer, food safety preparation, and food preparation materials. We reviewed the number of extenders, workshops, lesson series, and pilot project in progress for FFY17 to project the number of tasting our cluster would deliver in FFY18. Taste testing are administered after a lesson demonstration to reinforce learning. To stay compliant with ServSafe, proper food handling supplies are purchased to ensure safe preparation for extenders and safe food for participants. Further explanation has been provided below. The list consist of but are not limited to the items needed to be compliant. Paper goods: cups, silverware, napkins, plates, bowls, etc... Food safety preparation: Sani-wipes, cutting boards, serving gloves,hand wipes, surface wipes, dish soap, insulated bags, ice chest, cold packs, etc.. Food Preparation: kitchen tools (knives, can opener, peeler), cutting boards, bowls, skillets, heating skillets, blenders, etc..	$0.64	24570	$15,725	
3			Lesson Supplies	Printing/duplication (includes lease contract for per copy printing) of handouts, activity sheets for each student, and teacher materials. Print materials for nutriton decathlon/walk to schools/community events and adult classes. Nutrition and healthy lifestyle displays for additional community and retail sites. Production of updated displays for revised curricula. Support SNAP-Ed messaging including murals, SLM and other SNAP-Ed related themes. The lesson supplies include, but are not limited to, tracking forms, handouts, activity sheets for each student, teacher materials; print materials for nutrition decathlon/walk to schools/community events and adult classes; nutrition and healthy lifestyle displays for additional community and retail sites; production of updated displays for revised curricula; etc. These supplies will serve an estimated 3300 youth from October-April and an estimated 200 educators. Additional print materials will be distributed to school cafeteria staff implementing SLM strategies.	$516.67	12	$6,200	
4			Garden Supplies	Building gardens including beds, watering cans,hose, pest prevention fencing and wire, MBraces for raised beds, soil, seeds/seedlings, and garden tools for kids and families. Used to implement approved GENE curriculum-NTGO, SHCP, TWIGS, Farm to Fork, JR.Master Gardner (including Learn!Grow!Eat!Go!), Fresh from the Garden, etc.	$860.00	12	$10,320	
5			PA Lesson Supplies	Hula hoops, jump ropes, poly spots, scarfs, balls, flying discs, chalk for marking course, push up mats, relay games, resistance bands, bean bags/toss, weights, cones, balancing equipment, equipment specificed by approved curricula needed for PA trainings and safe physical activity implementaion. Multiple sized paint brushes, paint, paint trays, tarps, mats, canopies, buckets, and stencils needed for implemetnting interactive stencils and or murals projects at elibable sites including cost for proper disposal of hazard materilas (i.e. empty paint containers). Additonally, use approved SNAP-Ed PA curriculum-CATCH and supplies needed to support implementation of CATCH activities.	$762.92	12	$9,155	
6			Curriculum	Curricula and lesson supplies from approved UC CalFresh & USDA Curriculum list includes Garden, Agriculture, Nutrition, and Physical Activity Curricula for enrolled extenders.	$800.00	12	$9,600	
7			NERI	Flying discs, various athletic balls, hoops, jump ropes, sidewalk chalk, bubbles, pencils, pens, stickers, erasers used to reinforce physical activities and nutrition concepts for participating eligible youth and families at Healthy Me Jubilees and other health fairs.	$4.00	4500	$18,000	
						Total Materials:	**$69,000**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Butte/Colusa/Glenn/Sutter/Yuba

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			CE MGR-1-PRESSMAN, JONA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	.75		0	$0.00	$0.00	$0.00	2400	$0.00		$1,284	
2			CE SUPER 2 LAWRY HALL, SUZANNE	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	3000	$0.00		$1,605	
3			CES-3 MURREY, SHYRA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	3500	$0.00		$1,873	
4			CES-2 LAMBERT, JAMIE	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	4238	$0.00		$2,267	
5			CES-2 PALMER, RITA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	4238	$0.00		$2,267	
6			CES-2 FALK, ALEXANDRA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	4238	$0.00		$2,267	
7			CES-1 YANG, TRACY	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	2587	$0.00		$1,384	The mileage estimates for local travel are based upon previous years' travel to implement programming within the Butte Cluster. Some of the staff do not travel to all 5 counties. For example, some staff are working on special projects, such as providing direct program implementation. This requires more frequent travel trips, and therefore varying mileage based upon
8			CES-1 VANG, MELISSA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles	1	1			$0.00	$0.00	$0.00	4238	$0.00		$2,267	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
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9			CES-1 GUTIERREZ, SOCCORO	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles	1	1			$0.00	$0.00	$0.00	2119	$0.00		$1,134	
10			CES 1 BERTAGNA, GAIL	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	.50			$0.00	$0.00	$0.00	646	$0.00		$346	Mileage adjusted per FTE
11			CES 2-HATHORN, KARINA	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	.50			$0.00	$0.00	$0.00	1000	$0.00		$535	Mileage adjusted per FTE
12			CES 2-VACANT position 12	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	.75			$0.00	$0.00	$0.00	1200	$0.00		$642	Mileage adjusted per FTE
13			CES 2-VACANT position 13	LOCAL MILEAGE-Butte, Sutter, Yuba, Colusa, & Glenn	Travel within Butte Cluster counties to implement programming and reach program goals and objectives. Total of 5413 sq. miles.	1	1			$0.00	$0.00	$0.00	1200	$0.00		$642	
14			CES-3 MURREY, SHYRA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD - other cost - parking, tolls	4	1	2	1	$74.00	$125.00	$0.00	156	$100.00	$28.00	$1,938	Other costs - parking
15			CES-2 LAMBERT, JAMIE	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD - other cost - parking, tolls	5	1	2	1	$74.00	$125.00	$0.00	505	$100.00	$28.00	$3,356	Other costs - parking
16			CES-2 PALMER, RITA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD - other cost - parking, tolls	4	1	2	1	$74.00	$125.00	$0.00	404	$100.00	$28.00	$2,469	Other costs - parking
17			CES-2 FALK, ALEXANDRA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD - other cost - parking, tolls	4	1	2	1	$74.00	$125.00	$0.00	505	$100.00	$28.00	$2,685	Other costs - parking
18			CES-1 YANG, TRACY	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00	$0.00		$100.00		$373	
19			CES 1-VANG, MELISSA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	4	1	2	1	$74.00	$125.00	$0.00	100	$100.00		$1,706	
20			CES1-GUTIERREZ,SOCORRO	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	4	1	2	1	$74.00	$125.00	$0.00	100	$100.00		$1,706	
21			CES 1 BERTAGNA, GAIL	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	1	.50	2	1	$74.00	$125.00	$0.00		$100.00		$187	
22			CES 2-HATHORN, KARINA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	3	1	2	1	$74.00	$125.00	$0.00		$100.00		$1,119	Regional training to support 100% Snap-Ed effort.
23			CES 2 VACANT position 12	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	3	1	2	1	$74.00	$125.00	$0.00	100	$100.00	$18.00	$1,334	Regional training to support 100% Snap-Ed effort. Other cost parking
24			CES 2 VACANT position 13	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	3	1	2	1	$74.00	$125.00	$0.00	100	$100.00	$18.00	$1,334	
25			CE MGR-1-PRESSMAN, JONA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING-NORTHERN CA - TBD	3	.75	2	1	$74.00	$125.00	$0.00		$100.00	$28.00	$902	Other costs - parking

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Organization Name: UC CalFresh Nutrition Education Program
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26			CE SUPER 2 LAWRY HALL, SUZANNE	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING- NORTHERN CA - TBD	4	1	2	1	$74.00	$125.00	$0.00	600	$100.00	$28.00	$2,888	Other costs - parking
27			CE MGR-1-PRESSMAN, JONA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	3	2	$74.00	$95.00		100		$15.00	$481	LIA Forum - training to support 100% Snap-Ed effort - Conference meetings and activities support 100% of position responsibilities for UC CalFresh only. Conference content supports PSE approaches, youth education and administrative tasks related to SNAP-Ed funded programs and activities. 25% of this position's job tasks/responsibilities are funded under the Adult Expanded Food and Nutrition Education Program (EFNEP) which has separate and unique administrative tasks. EFNEP delivery does not encompass PSE work and the direct education is restricted to one curriculum that is series based for adult participants. Other cost parking
28			CE SUPER 2 LAWRY HALL, SUZANNE	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	3	2	$74.00	$95.00		100		$15.00	$481	Other costs - parking
29			CES-3 MURREY, SHYRA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	3	2	$74.00	$95.00		50		$15.00	$454	Other costs - parking
30			CES 2-LAMBERT, JAMIE	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
31			CES 2-PALMER, RITA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		100		$15.00	$312	Other costs - parking
32			CES 2-FALK, ALEXANDRA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		100		$15.00	$312	Other costs - parking
33			CES 1-VANG, MELISSA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
34			CES 1-GUTIERREZ, SOCORRO	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
35			CES 2-VACANT positon 12	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	LIA Forum to support 100% Snap-Ed effort
36			CES 2-VACANT position 13	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
37			CES 2-HATHORN, KARINA	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
38			CE MGR-1 PRESSMAN, JONA	TBD	California Conference of Local Health Dept. Nutritionist-CCLHDN , other costs parking and tolls -	1	.75	2	1	$74.00	$125.00	$500.00	200	$400.00	$40.00	$1,017	
39			CE SUPER 2 LAWRY HALL, SUZANNE	TBD	California Conference of Local Health Dept. Nutritionist-CCLHDN	1	1	2	1	$74.00	$125.00	$500.00		$400.00		$1,173	
40			CES-3 MURREY, SHYRA	TBD	California Conference of Local Health Dept. Nutritionist-CCLHDN	1	1	2	1	$74.00	$125.00	$500.00	20	$400.00		$1,184	
41			CES-3 MURREY, SHYRA	TBD	California Ag. In the Classroom (CAITC)	1	1	2	1	$74.00	$125.00	$500.00	20	$200.00		$984	
42			CES 2-PALMER, RITA	TBD	California Ag. In the Classroom (CAITC)	1	1	2	1	$74.00	$125.00	$500.00		$200.00		$973	
43			CE Mgr 1-PRESSMAN, JONA	TBD	California Ag. In the Classroom (CAITC)	1	1	2	1	$74.00	$125.00	$500.00	100	$200.00		$1,027	Conference 100% SNAP-Ed effort - Conference content is aimed at school-based education and intervention which aligns 100% with UC CalFresh program work. Garden enhanced nutrition education, sustainable edible school and community gardens are showcased at this conference. School garden tours are provided. Attendees observe functioning gardens and learn from individuals involved in school gardens. Round table

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45			CES 3-MURREY, SHYRA	TBD	Life Lab-The Growing Classroom - Life Lab training includes Policy, System and Environmental integration through training on sustainable school gardens, technical training on gardening and common core content related to gardening science. Technical training is provide specifically toward achieving success in edible school gardens. Ag in the Classroom provides hands on curriculum training for integrating agriculture literacy. Panel discussions provide conference attendees to learn about the agriculture from an industry perspective including that of farmers. Tours of food banks, food processing plants, and farms are part of the conference agenda.	1	1	3	2	$74.00	$125.00		422	$300.00		$998	
46			CES 2-LAMBERT, JAMIE	TBD	Life Lab-The Growing Classroom - same as above	1	1	3	2	$74.00	$125.00			$300.00		$772	
47			CES 1-VANG, MELISSA	TBD	Life Lab-The Growing Classroom - same as above	1	1	3	2	$74.00	$125.00			$300.00		$772	
48			CES 1-GUTIERREZ, SOCORRO	TBD	Life Lab-The Growing Classroom - same as above	1	1	3	2	$74.00	$125.00		422	$300.00		$998	
Out-of-State																
1																$0
															Total Travel:	**$53,906**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1		American Self Storage Unit 22, 2160 4th Street, Oroville, CA 95965	Storage for lesson supplies and equipment for nutrition decathlon and walk to school; 100% UC CalFresh. $135.00 per month x 12 months= $1620	1	$135.00	12	$1,620	Includes increase
						Total Building/Space:	**$1,620**	

6. Maintenance:

Budget Adjustment								Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
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8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$683,096**

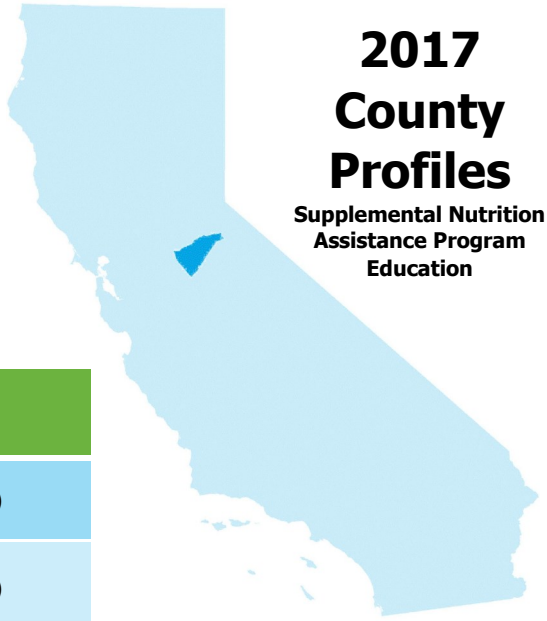
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			MDC=Direct Cost minus Space and Maintenance	25.00%	$681,476.00	$170,369	
					Total Indirect Costs:	**$170,369**	

Total Budget:	**$853,465**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

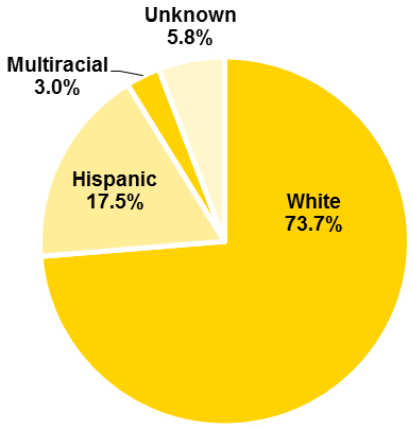


Calaveras

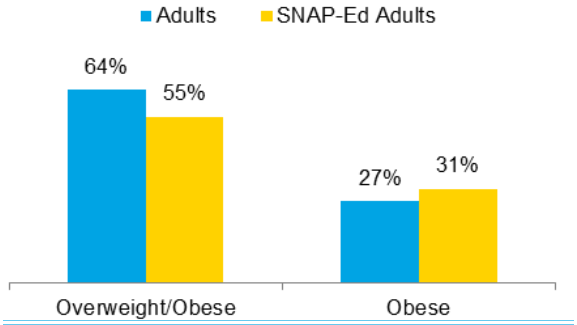
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	11,952 (27%)
Ages (<185% FPL)	
Children <6 years old	725 (32%)
Children 6-17 years old	1,573 (28%)
Adults 18-64 years old	7,002 (27%)
Seniors 65 years and older	2,652 (25%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%

* unstable estimate
[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

Population below Federal Poverty Level
13%

Food Insecurity Rates
14% Overall

23% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	5,147 (12%)
Students Eligible for Free/Reduced Price Meals (FRPM)	3,399 (60%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
10	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
23	20 (87%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Calaveras County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension – Central Sierra: UCCE)
X	California Department of Public Health: CDPH: (Calaveras County Public Health Services: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

4. **Jurisdiction Description**

Calaveras County is located in the Sierra foothills and is one of the original California counties. It was established in 1850 as part of the California gold rush.[1] The county encompasses an area of 1,037 square miles with over 17 square miles of water. The county seat is San Andreas and there is one incorporated city within the county, Angels Camp.

The population of Calaveras County has been decreasing since 2008. Most recent numbers estimate the county population at 44,515.[1,2] This estimate, however, has been dramatically affected as a result of the Butte Fire. The Butte Fire took place in September 2015, burned more than 70,000 acres, and is estimated to have affected more than 12,000 people – many who were the most in-need and disenfranchised members of the community. In response to this community-changing event, an additional community assessment may take place. Depending on the results of the assessment, the services provided (and how they are administered) over the next 3 years could need to be altered to better serve our community.

Over 75% of Calaveras County residents live rurally: towns are spread widely apart; transportation options are limited; and natural disasters occur (such as wildfires and flooding).[2] There is one transit system, but it is incredibly limited in scope, routes, and availability. There are only 10 census tracts in the county and none of them are SNAP-Ed Eligible.[3] According to the SNAP-Ed County Profile of 2015, 12.5% of the County are CalFresh participants and there is a 15.2% overall food insecurity rate (the rate for children in the County is 23.2%.)

Calaveras' population is over 82.5% non-Hispanic white, 11.1% Hispanic, almost 2% Asian Pacific Islander, about 1.8% American Indian, and less than 1% African American.[2] The vast majority of the county population speaks English as their primary language (99.1%).[2] Adults 65 years of age or older account for 24.3% of the population (almost double the California average of 12.5%).[2] The unemployment rate (calculated before the Butte Fire) is 10.4%.[2]

While the county enjoys wide-open spaces, state parks, and some outdoor recreation activity availability, Calaveras residents report more poor physical health days than the California average (4.3 vs. 3.7) and less access to exercise opportunities than the state average.[2] There are many considerations that influence these factors including transportation challenges, lack of public open spaces (most wide-open spaces are privately owned), lack of sidewalks or street lights, wildlife, and dangerous roads. Chronic disease is seen throughout Calaveras County including 11% of the population with diabetes.[2] Tobacco use is also a factor in the county with an over 19% smoking rate by adults.[2]

Calaveras County lacks many of the most basic services that other counties enjoy. There is neither a birthing hospital nor obstetrician. The ratio of mental health provider (1 provider for every 824 people) and primary care physician (1 physician to every 2237 people) is much higher than the state average.[2] There is no community college. There is no specialty health care or even Veterans' Clinic. There are no dentists who accept DentiCal and for every 1 dentist there are 2120 people. There isn't a store to buy family basics like clothes or shoes.

In spite of all these challenges and an often physically demanding landscape, the residents of Calaveras County are a tight knit community who care deeply for each other. With a culturally appropriate approach and sensitivity to recent events, Calaveras County is capable of making community level change.

[1] Calaveras County Community Health Needs Assessment, 2014, Dignity Health Mark Twain Medical Center: https://www.dignityhealth.org/cm/media/documents/MTMC-NA.pdf

[2] County Health Ranking & Roadmaps, A Robert Wood Johnson Foundation program (2015, 2016): http://www.countyhealthrankings.org/

[3] SNAP-Ed County Profiles 2015: https://www.cdph.ca.gov/programs/NEOPB/Documents/Calaveras.pdf

5. Community Assessment

Unless noted otherwise, the following information was obtained from the 2015 SNAP-Ed County Profile. These numbers were obtained prior to the Butte Fire of September 2015, therefore the numbers could now be significantly higher.

Calaveras County is a rural county located in the Sierra Nevada foothills with an estimated population of 44,515.[1,2] Of the SNAP-Ed eligible population, 73.7% are white, 17.5% are Hispanic, and 21.5% are 65 years of age and older.

According to the SNAP-Ed County Profile of 2015, Calaveras County had a SNAP-Ed eligible rate of 23.4%. Of the more than 10,300 people who live at less than 185% of the Federal Poverty Level, 47% are children (17 years of age and younger) and 21.5% are seniors (aged 65 and older). Calaveras County also has a food insecurity rate of 15.2% with a jump to 23.2% for children specifically.

Overall, Calaveras County has some challenges. Calaveras ranks 40th of 57 evaluated counties for physical environment.[2] Long commutes, driving alone, and air pollution contribute to this ranking. Calaveras also has a higher than the state average rate of unemployment with 10.4% of the county without a job.[2]

The Poverty level is 10.9%, with 23.4% of the population being eligible for Supplemental Nutrition Assistance program (SNAP). Of the eligible SNAP population, 26.2% are children under the age of 6 and 21.5% are seniors. Food Insecurity remains a problem with food insecurity rates at 15.2% for the overall population but over 23% for children.

County-specific rates of obesity and overweight populations for SNAP-specific populations are not available, however when combined with other small, rural counties in the area (Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, and Tuolumne) it is clear that there is a great deal of work to be done. The Calaveras County population in general has an obesity rate of 25% among adults. [2] For SNAP-Ed adults in the aforementioned combined counties, the prevalence is 61.3% are overweight/obese while 36.5% are obese. Countywide, the rate of diabetes is 10% (versus 8% for the state as a whole).[2]

Fresh produce availability is limited in many of the small communities and frequently expensive. This can significantly limit low-income families' ability to stretch food dollars far enough to purchase fruits and vegetables routinely. Fruit and vegetable consumption specific to Calaveras County is difficult to assess for the SNAP population. Providing education specific to fruit and vegetable consumption is critical.

One of the major challenges providing nutrition education in this area is the population is spread out between several small towns and communities that are all relatively isolated from one another, especially in winter. Public transportation in the area is limited. It is extremely difficult for limited resource families and individuals to travel to central locations for services or education. To address this challenge, it is necessary to provide education opportunities out in the communities at schools, community settings, and at the limited retail environments. In many of these communities, the local elementary school is the hub of community activity and it is important to utilize this setting to create an innovative and engaging learning community focused on changing lifestyle choices whenever possible. Over half of the students enrolled in Calaveras County schools are eligible for Free/Reduced Price Meals (FRPM). Of the 23 schools within the county, 13 are SNAP-Ed eligible.

In September 2015, Calaveras County experienced the Butte Fire. This community-changing event burned more than 70,000 acres, destroyed more than 900 structures, and is estimated to have affected more than 12,000 people – many who were the most in-need and disenfranchised members of the community. No community assessment has been completed, as of yet, to clearly understand the impact this catastrophic event has had on Calaveras County.

[1] Calaveras County Community Health Needs Assessment, 2014, Dignity Health Mark Twain Medical Center: https://www.dignityhealth.org/cm/media/documents/MTMC-NA.pdf

[2] County Health Ranking & Roadmaps, A Robert Wood Johnson Foundation program (2015, 2016): http://www.countyhealthrankings.org/

6. **Community Change Goals**

Calaveras County Public Health Services and UCCE collaborated in conjunction with the CNAP partners to develop the community change goals related to the SNAP-Ed work plan. The goals include: nutrition and physical activity system and environment change at qualified school sites; increased consumption of fruits, vegetables, and healthy beverages by low-income families and individuals; increase in physical activity by low-income community members; and an increase in healthy food and beverage option availability.

With our partners, these four areas of need are vital to improve the overall health of Calaveras County. The community goals for each area include the following:

1. Nutrition and physical activity system and environment change at qualified school sites

- Increased nutrition education at school sites
- Increased collaboration on healthy nutrition and physical activity promotion messages
- Development and implementation of school wellness activities

- Support for water promotion campaigns
- Increased training for teachers/school volunteers/parent groups to deliver positive nutrition and physical activity promotion messages
- Creation and support of school gardens
- Local food procurement opportunities for the school meal program
- Increase implementation of food service best practices to increase healthy food access and consumption

2. Increased consumption of fruits, vegetables, and healthy beverages by families and individuals

- Increased nutrition education to individuals/families at qualified sites
- Increased healthy food promotion through newsletters, school and community events
- Increased healthy food promotion at monthly community dinners/food bank sites
- Increased collaboration and coordination among agencies promoting nutrition education
- Increased nutrition and physical activity education and promotion at food banks, food pantries
- Increased nutrition and physical activity education and promotion at community workshops
- Increased promotion of local programs that promote healthy food options and increased physical activity via media campaigns and social media
- Increased promotion of water campaigns
- Development of school wellness policies

3. Increase in physical activity by low-income community members

- Increased promotion of physical activity at community events
- Increased promotion of physical activity at school events
- Development and support of School Wellness Policies
- Promotion of safe, walkable communities
- Support and development of low-cost, outdoor activities for families
- Support and development of local community parks

4. Increase in healthy food and beverage option availability

- Increased promotion of healthier choices via community events, local media and social media
- Increased availability of healthier choices at stores frequented by low-income families and individuals

- Increase of inclusion of locally grown produce at qualified stores and markets
- Development and support of healthy food and beverage display and promotion practices

These multi-year strategies will require a great deal of commitment and dedication from the community, partners, and everyone associated with this important work. While it is understood that many of these community change goals will not happen overnight, there is confidence of eventual success through collaborative efforts.

In conjunction with community partners, the local SNAP-Ed program has set the following 3 SMART local objectives:

1. By September 30, 2019, 13 low resource schools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

2. By September 30, 2019, LIAs will provide nutrition education to at least 400 people from all age ranges who are SNAP-Ed-eligible in Calaveras County. Educational workshops will promote the consumption of fruits and vegetables, healthy beverage options, and awareness of best practices in food resource management.

3. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 2-4 SNAP-Ed qualifying grocery stores and markets through adopted and implemented policy and physical site changes.

The LIA and local partners will work together on the 3 local objectives listed above. Each has knowledge of the specific population reach and area of expertise. The SNAP-Ed contribution will remain exclusive to qualified and eligible populations and allowable activities. Calaveras County Public Health Services, UCCE, and community partners will provide nutrition education, physical activity education, and support for policy, systems, and environment changes.

Local Objective #1 will focus on making policy, system, and environment change at qualifying schools. This supports State Goals 1, 2, 4, and 5. With the proposed changes at qualified school sites, healthy foods and beverages will be increased, physical activity will be increased, and access and appeal of healthy dietary choices will increase.

Partnership Activities are listed in the three year integrated work plan. Schools contribute to the objective by providing the qualifying sites, providing access to individuals developing school wellness policies, and allowing collaboration in working with students directly. To support this goal, community and school based education will be provided using evidence based and approved curricula.

Local Objective #2 will focus on promoting increased consumption of fruits, vegetables, and healthy beverages, as well as, an increased understanding of food resource management. This supports State Goals 1, 3, and 4. With the promotion of healthy food and beverage consumption and raised awareness of food

resource management best practices, there will be an increase in healthy eating/drinking and resource management practiced by SNAP-Ed populations within Calaveras County.

Partnership Activities are listed in the three year integrated work plan. Local food banks, food pantries, and other qualifying locations contribute to the objective by providing means-tested qualifying sites as there are no qualifying census tracts in our county. To support this goal, community education will be provided using evidence based and approved curricula.

Local Objective #3 focuses on working with qualifying stores and markets to create environments supportive of healthy nutrition choices and options. This supports State Goals 1, 3, and 5. Working in collaboration with local, qualified/approved retailers will serve to create a setting where healthy food and beverage choices are a reality for the SNAP-Ed population of Calaveras County. Through this environment change and proposed activities, healthy food and beverage consumption and access/appeal to healthy choices will increase while food resource management will also be improved.

Partnership Activities are listed in the three year integrated work plan. Calaveras County Public Health Services will collaborate with qualifying stores and markets to provide opportunities to place healthy choices in more advantageous locations and promote healthy nutrition messages.

7. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The CNAP meets quarterly and consists of community partners including: UC Cooperative Extension; WIC; Head Start (Amador and Calaveras); Calaveras and Amador Public Health; local Maternal Child Adolescent Health (MCAH) Program; First 5 (Amador and Calaveras); and The Resource Connection. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

Calaveras County Public Health: Conducts nutrition/physical activity education and food resource management to qualified individuals; provides direct and indirect education to youth at qualified school and alternative high school sites; collaborates with Health and Human Services Agency to provide direct and indirect education to limited resource parents and young adults; coordinates SNAP-Ed healthy messaging with others working on obesity prevention; participates in the CNAP; supports water promotion campaigns; works with local retail environments to increase their capacity and availability to serve the SNAP community within Calaveras County; actively collaborates and coordinates with CHASSIS (Creating Healthy And Sustainable Systems In Schools/Society)/Resilient Schools Community Project.

UC Cooperative Extension: Conducts nutrition/physical activity and food resource management education to qualified individuals; provides direct education to youth at qualified school sites; participates in CNAP; actively collaborates and coordinates with CHASSIS (Creating Healthy And Sustainable Systems In Schools/Society)/Resilient Schools Community Project.

Head Start/WIC (non-funded partner): Provides education to children and families around healthy food choices and increased physical activity; participates in CNAP.

Local Maternal Child Adolescent Health Program (non-funded partner): Provides breastfeeding education and support to new mothers.

First 5 (non-funded partner): Encourages healthy eating choices and physical activity in local schools; participates in the CNAP.

8. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other:
X	Fats and Oils	X	Food Shopping/ Preparation		Other:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

9. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California, or the California Department of Public Health Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

10. **Intervention and Evaluation Plan Narrative Summary**

Calaveras County Public Health Services (LHD) and University of California Cooperative Extension (UCCE) have been collaborating on SNAP-Ed work for a number of years. The collaborative efforts put forth by both entities are based on the specific needs of the people of Calaveras County. These needs have intensified since the devastating Butte Fire that took place in September 2015. While the community continues down the long road to recovery, SNAP-Ed efforts will

provide much needed education and PSE (policy, systems, and environment) change regarding healthy food/beverage consumption and access, food management practices, and increased physical activity.

The three local objectives include: making policy, system, and environment change at qualifying schools; promoting increased consumption of fruits, vegetables, and healthy beverages as well as an increased understanding of food resource management within SNAP-Ed qualifying community members; and working with qualifying stores and markets to create environments supportive of healthy nutrition choices and options.

State level goals are supported throughout the three-year plan. All three of the Local Objectives focus in one way or another on increasing the consumption of healthy foods and beverages whilst decreasing consumption of unhealthy foods and beverages (State Goal 1). The first Local Objective efforts address work within school systems to increase physical activity as well as increase the access and appeal of physical activity opportunities for SNAP-Ed eligible community members (State Goals 2 & 5). Both the second and third Local Objectives address improving food resource management by providing direct and indirect education to SNAP-Ed eligible populations within Calaveras County regarding best practices and hands-on store tour opportunities (State Goal 3). Finally, all three Local Objectives address increasing access and/or appeal of healthy dietary choices where people eat, live, learn, work, play, and shop by creating PSE change within schools, food banks/pantries, and local retail stores/markets.

The SNAP-Ed activities will be delivered in multiple venues and incorporate a comprehensive scope of approaches. Additionally, attention has been paid to include complimentary levels of the Social Ecological Model to set up successful PSE work within Calaveras County.

Community/Nutrition Education and Physical Activity Direct

Series based workshops: These are a series of three to four 30 - 45 minute sessions. For adult and young adult populations, these workshops will be conducted by UCCE through programs sponsored by the Resource Connection and other community partners. Workshops will also be conducted at the San Andreas Apartment Complex (low-income housing), and at senior congregate meal sites located throughout the county. These workshops will be promoted to families and individuals participating in emergency food distributions in the area and will progress in number and scope each year.

For youth populations, a variety of approved nutrition curricula will be utilized by UCCE and LHD to provide eight to ten, 30 – 45 minute classroom lessons at qualified school sites.

For the first year, LHD will conduct a nutrition environment assessment at each qualified school site and communicate the suggested efforts and timeline with the assessed school. Based on the results of the assessment, LHD will utilize approved water campaigns and nutrition curriculums as well as promote the Harvest of the Month Campaign (HOTM) to a minimum of 350 youth at four qualified schools and three alternative high schools. In the second year, LHD will reassess the nutrition environment as well as assess the environment, capacity, and readiness for garden activities/education. Additionally, LHD will build upon year one (nutrition, water education and HOTM) and add physical activity education/activities as well as garden-enhanced nutrition education utilizing approved

curriculums and support materials to a minimum of 350 youth at four qualified schools and three alternative high schools. Finally, in the third year, LHD will reassess nutrition, garden, and physical activity environment and capacity as well as build upon all that has been previously utilized (nutrition, water education, HOTM, physical activity education/activities, garden-enhanced nutrition education).

UCCE will continue to build upon the strong foundation of nutrition education that has been built over the years at qualified school sites. Each school is assessed annually to determine the readiness of additional direct education, moving to an extender model and/or using or building a school garden to complement classroom nutrition education.

One-time stand-alone workshops: These cover a variety of nutrition and physical activity topics requested by the community and will be conducted by both UCCE and LHD. These will be offered at Calaveras Health and Human Services Agency, mobile emergency food distribution sites, as well as, qualified target sites such as store tours of qualifying retail environments. Tasting or cooking demonstrations are a crucial part of these workshops and will be included whenever possible. LHD will conduct one-time stand-alone workshops at Calaveras County Health and Human Services Agency, Calaveras County Office of Education and qualifying retail environments. All stand-alone workshops will progress in number and scope each year depending greatly on the availability, capacity, and readiness of the community.

Garden Enhanced Nutrition Education (GENE): This education will continue to be utilized at schools that have worked with UCCE, as well as, introduced to the previously untargeted schools that Calaveras County Public Health Services (LHD) will be working with. For LHD, this will be incorporated into year 2 and/or 3 depending on the capacity of each qualified school.

Smarter Lunchrooms Movement: UCCE will continue to work with district and school food service programs with which they have established relationships (increasing scope and reach over the next three years) while LHD will start the work with the previously untargeted schools in year 3. The approach will work to "nudge" kids toward selecting and consuming a balance diet, while at the same time increasing meal sales. This program utilizes research-based Best Practices --- solution-based principles which focus on specific aspects of the school meal.

Community/Nutrition Education and Physical Activity Indirect

School based events: These events are very much community involved and allow us to connect with parents directly and provide education and opportunities to discuss school policy and Smarter Lunchroom Movement (SLM) related to nutrition and physical activity and provide nutrition education for the family. LHD and UCCE anticipate presenting at a variety of these throughout the school year. Additionally, these activities will progress in scope each year. LIAs will provide indirect education activities for students, parents, and family members at qualified schools. The topics, scope, and intensity will match and progress in accordance with the direct education efforts of each year (including the efforts in nutrition, garden, and physical education as well as Smarter Lunchroom

Movement efforts. Additionally, LIAs will attend parent-teacher organization meetings, school wellness committee meeting, and district level school wellness policy committees at the qualified schools/alternative high schools that each organization is actively serving.

Community events: These events present an opportune learning arena for family-centered education. Health fairs, Children's Fair, Kids in the Garden and other events provide us with the opportunity to promote Rethink Your Drink information and raise awareness related to sweetened beverage consumption. Being an active participant in these events also allows us to become part of the planning process and introduce healthy food and beverage policies.

Food banks/pantries: UCCE will offer continued approved educational interventions and tastings will take place at food banks/pantries and other eligible community sites. Those sites most conducive to indirect education interventions have been identified.

Retail Environments: LHD will offer continued support and approved educational interventions and tastings at eligible retail locations. Retail sites have been identified and offer the SNAP community new opportunities. In the first year of the plan, each participating/approved retail environment will be assessed. The findings will be summarized and developed into an action plan to identify the areas in which change is needed. This will be shared with retail managers/owners. Additionally in the first year, depending on where the retailers fall on the assessment, retail environments will receive marketing materials (those not ready for sampling events) and/or monthly food samplings (those ready for sampling events). In the second year, each retail environment will be assessed and an action plan will be developed and shared. If appropriate, each retail site will receive a monthly food sampling event. For those new to the concept, basic indirect education will be provided. For those sites more with more capacity, the sampling events will highlight the TTA work being done on healthy checkout lanes. In the third year, a final assessment will be conducted for all retail environments and an action plan will be developed and shared. For those with the limited capacity in year two, the sampling events will highlight the TTA work being done on healthy checkout lanes. For those with more advanced capacity, the sampling events will also include the benefits and availability of utilizing locally grown produce.

Media, Social Media, Public Relations, and Messaging

LHD and UCCE will be utilizing their corresponding Facebook pages and websites, as well as, other social media outlets such as twitter and Instagram. These accounts will promote approved messages and events. In addition, email blasts via the school districts will be utilized to provide parents with monthly messages and recipes related to nutrition and physical activity training provided to their student. We will collaborate with other partners to focus on key messages to intensify dose and ensure consistency. LHD and UCCE will coordinate a minimum of three local media and public relations efforts that highlight local program and communicate SNAP-Ed approved key messages.

LHD will also catalogue any healthy site changes and sample wellness policies at the 7 qualified school/alternative high school sites and share this information with participating organizations, post on websites, and present at local and statewide meetings/conferences when applicable. Additionally, LHD will share all

appropriate media, social media, and messaging resources with retail sites. Finally, LHD will utilize media and social media outlets to advertise the monthly tasting events of healthy food/beverage approved recipes.

Coordination and Collaboration

LHD provides a direct understanding of local and county-wide needs and realities. UCCE is the bridge from the University of California to local communities by providing research-based information to individuals and community agencies. Both serve as active partners in the County Nutrition Action Plan (CNAP) and will continue to provide support and expertise as well as meet at least quarterly. CNAP projects include, but are not limited to: 1) increasing agency participation 2) promotion, assessment and implementation of a Summer Food Service Program 3) developing healthy food and beverage policies for CNAP agencies to implement at their worksites.

The partnership between LHD and UCCE will deliver consistent nutrition/physical activity messaging, programs, and multi-level interventions through clear communication, complimentary approaches, and ensuring that the interests of those served in Calaveras County are paramount. All efforts will be made to continue frequent communication through quarterly meetings between LHD and UCCE nutrition educators, as well as, partnerships and collaborations through the CNAP. Collaboration and coordination of qualified intervention sites will also continue through these in-person meetings and clear communication. Additionally, LHD and UCCE will coordinate three local media and public relations efforts annually that highlight local programs and communicate SNAP-Ed approved key messages.

In the 7 qualified schools/alternative high schools, LHD will annually conduct an assessment to identify areas of success and opportunities for change as well as attend parent-teacher organization/wellness committee meetings. Furthermore, in the school settings, LHD will coordinate and collaborate with teachers and administrators on a regular basis to ensure that direct and indirect education, school garden efforts, and Smarter Lunchroom Movement activities are appropriate.

In the retail environment, LHD will coordinate and collaborate with store managers/owners to review and summarize assessment findings and develop action plans to address the identified areas where changes are needed and can be made. Additionally, LHD will coordinate quarterly store tours of 1-2 qualifying retail stores.

Training and Technical Assistance

UCCE will provide training and technical assistance to all teachers participating in the UCCE Nutrition Ed program. UCCE will ensure that all the necessary materials to deliver the lessons with minimal effort are provided. In addition, UCCE will continue to recruit and train extenders to deliver approved curriculum in the classrooms or at after school programs. Teachers and extenders will be trained throughout the year.

Technical assistance and training will also be provided by UCCE as part of the Smarter Lunchroom Movement (SLM). As part of the SLM, UCCE looks forward to incorporating the "No Time to Train – A Year of 10-Minute Workshops for Lunchroom Staff" guide into the trainings with cafeteria staff. The CATCH Physical Activity (PA) program will also be recommended for use to school and preschool staff. A trained, Lead PA staff member will provide training on the use of the program.

LHD and UCCE will provide technical assistance at quarterly CNAP meetings.

LHD will conduct an assessment at the 7 school/alternative high school sites and develop an action plan to address the identified areas where changes are needed. This action plan and a timeline will be communicated to the assessed schools and will include progressively more areas of assessment with each year. Throughout the developing relationships with the 7 schools, LHD will provide various levels of training and technical assistance to teachers and administrators on a regular basis regarding nutrition/physical activity education/activities, school gardens/GENE, SLM, and policy, systems, and environmental changes. As LHD attends and participates in parent-teacher organization/district wellness committee meetings, technical assistance will be provided as needed as well.

LHD conduct an assessment at 2-4 selected SNAP-Ed approved retail environments and an action plan to address the identified areas where change is needed will be developed. The summary of the findings and suggestions will be presented to the retail managers/owners. LHD will provide technical assistance and training to store managers and owners of approved retail environments. The trainings will include: the health importance of fruits, vegetables, and healthy beverages; proper fruit/vegetable storage; healthy alternatives; creative display/marketing options; and the benefits and availability of utilizing locally grown produce. Additional trainings and technical assistance may be offered based on the results of the retail environment needs assessment conducted at approved retail environments. Additionally, training and technical assistance will be provided to retail environments regarding store tours. Finally, a post-intervention retail assessment at the 2-4 retail environments that have received the interventions will be conducted. These assessments will note any changes in access to healthy foods and beverages.

Evaluation Plan Narrative Summary

The number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated) and PSE change activities will be compared to targets numbers established in the joint work plan and reported in the final report. Community Partners and nutrition activities that demonstrate high performance in terms of reach and effect will be identified and will be replicated. UCCE will conduct Impact and Outcome evaluations for the nutrition education/physical activity education series and stand-alone workshops utilizing approved evaluation tools including: Food Behavior Checklist, Taste Testing Tool, Pre/Post-test and Intent to Change tool. These tools will document achievement related to individual level behaviors and dietary practices as highlighted in the SNAP-Ed Evaluation Framework.

LHD will conduct process evaluation for the SNAP-Ed direct and indirect nutritional education activities. LHD will track and report direct education provided and use the evaluation tools assigned to each specific curriculum for the 7 qualified schools/alternative high schools. LHD will report progress made with school gardens and GENE starting in year 2 as well as the progress made in physical activity education. For school site and district level wellness committees, LHD will report on the needs identified and the policies adopted/implemented. In the third year of the work with the 7 schools/alternative high schools, LHD will analyze and report the SLM adoption and progress.

The number of participants for indirect activities will be kept by the LHD Community Health Assistant per intervention site. Surveys will be completed for participants of the direct education activities to assure an unduplicated count that will be entered in ATF system. All supporting documentation for the activities (recipes, lesson plans, etc.) will be maintained on a monthly basis.

For retail environments, LHD will conduct key informant interviews with 1-2 store owners/managers. Additionally, LHD will conduct a community retail food environments assessment annually for each approved retail environment in collaboration. Finally, LHD will report annually on PSE progress as well as track and report all trainings provided.

Quarterly meetings will occur with UCCE and LHD to promote collaboration and cooperation. Documentation notes will include areas discussed and follow-up. Collaborative effort will be used to review and revise activities to ensure program integrity and curricula fidelity is a priority. Social and environmental change related to school wellness policy, school/community gardens and agencies' adoption of Healthy Work Place Policies will provide evidence of the environmental level indicators included in the SNAP-Ed evaluation framework. When necessary, PSE strategies will be adjusted to address challenges and potential improvements for greater impact. Through quarterly meeting with LHD and UCCE will evaluate the effectiveness of the SNAP Ed projects utilizing the RE-AIM indicators:

Reach - *How will the targeted population with the intervention be reached?*

Efficacy - *How is it known that the intervention is effective?*

Adoption - *How is organizational support to deliver the intervention developed?*

Implementation - *How is it ensured that the intervention is delivered properly?*

Maintenance - How is the intervention incorporated so that it continues to be delivered over the long term?

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50		0 to 4 years old (Preschool):	5.1%/ 2,303
Female	50		5 to 17 years old (School Age):	13.6%/6,140
			18 to 59 years old (Adult):	58.8%/ 26,546
			60 years old and over (Senior):	22.5%/ 10,158
Total:	100			100%/ 45,147

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
10.6%	89.4%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	0.8%
Asian	0%	1.2%
American Indian/Alaskan Native	0%	0.8%
Native Hawaiian/Other Pacific Islander	0%	0.0%
White	10.6%	83.3%
Multiple/Other	0%	3.3%
Total:	10.6%	89.4%

4. Languages Used in Intervention Activities and Materials

English	100%	Farsi	0%	Russian	0%
Spanish	0%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other:	0%
Bosnian	0%	Lao	0%	Other:	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1000	1250	1400
Indirect Education:	2000	3000	4000
Policies, Systems, and Environment (PSE) Change/Supports	6000	9500	12,000

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	4
CalFresh Offices	1	Head Start Programs	8	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	1	Worksites	0
Extension Offices	0	Retail/Food Stores	2	Other:	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	2	Other:	0
Farmers' Markets	0	Schools: District Office	1	**TOTAL SITES:**	**43**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	12	Schools: Students (Elementary)	8		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, 13 low resource schools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Physical Activity: structured physical activity, murals/stencils, Safe Routes to School/walk to school programs
- Healthy Eating: Smarter Lunchrooms Movement (SLM), edible gardens
- Local Procurement: from farm and school gardens
- Access to Healthy Foods: garden-enhanced nutrition education
- Wellness Policies: district and school site

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LHD will conduct a nutrition environment assessment at 3 qualified schools and 3 alternative high schools then develop an action plan to address the identified areas in which changes are needed.
    b. By September 30, 2017, LHD will establish and communicate the action plan follow-up procedures and timelines with the 6 assessed schools.
    c. By September 30, 2017, LHD will provide healthy beverage education utilizing approved curriculum and support materials to a minimum of 350 youth at 6 qualified schools.

d. By September 30, 2017, LHD will provide nutrition education and physical activity education using approved lessons and support materials to a minimum of 350 youth at 6 qualified school.
e. By September 30, 2017, at 4 low-resource school sites, UCCE educators and 2 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 400 elementary students with direct education and 1000 parents and family members with indirect education.
f. By September 30, 2017, UCCE staff will work with partners committees to improve 4 of the 7 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
g. By September 30, 2017, a new structured PA program such as CATCH will be implemented by UCCE educators and 2 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 1 low-resource school sites already receiving nutrition education.
h. By September 30, 2017, UCCE staff will work with partners to assess School Wellness Committees and School Wellness Policies at one district and 2 school sites.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, LHD will conduct a nutrition environment and garden assessment at 7 qualified schools/alternative high schools then develop an action plan to address the identified areas in which changes are needed.
    b. By September 30, 2018, LHD will establish and communicate the action plan follow-up procedures and timelines with the 7 assessed schools.
    c. By September 30, 2018, LHD will provide healthy beverage education utilizing approved curriculum and support materials to a minimum of 350 youth at 7 qualified schools.
    d. By September 30, 2018, LHD will provide garden-enhanced nutrition education by assisting in the creation, development, and sustained operation of 3-7 school gardens at qualified schools in conjunction with approved lessons and support materials to a minimum of 350 youth at 7 qualified school.
    e. By September 30, 2018, at 6 low-resource school sites UCCE educators and 4 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 600 elementary students with direct education and 1000 parents and family members with indirect education.
    f. By September 30, 2018, UCCE staff will work with partners to improve 5 of 7 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
    g. By September 30, 2018, a new structured PA program will be implemented by UCCE educators and 4 trained extenders, such as classroom teachers, afterschool staff, and PE specialists at 2 low-resource school sites already receiving nutrition education.
    h. By September 30, 2018, UCCE staff will work with partners and School Wellness Committees to update School Wellness Policies at 1 district and 3 school sites.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, LHD will conduct a nutrition, garden, and physical activity assessment at 4 qualified schools/alternative high schools then develop an action plan to address the identified areas in which changes are needed.
    b. By September 30, 2019, LHD will establish and communicate the action plan follow-up procedures and timelines with the 4 assessed schools.
    c. By September 30, 2019, LHD will provide healthy beverage education utilizing approved curriculum and support materials to a minimum of 300 youth at 4 qualified schools.
    d. By September 30, 2019, LHD will utilize the Smart Lunchroom program to implement food service best practices and strategies to increase healthy food access and consumption at two qualified schools whilst utilizing approved lessons and support materials to a minimum of 300 youth at 4 qualified schools.
    e. By September 30, 2019, at 7 low-resource school sites UCCE educators and 6 trained extenders (classroom teachers, volunteers, and afterschool staff) will reach 700 elementary students with direct education and 1000 parents and family members with indirect education.
    f. By September 30, 2019, LIA staff will work with partners to improve all 7 of the school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies and school/district level wellness policy language includes SLM.
    g. By September 30, 2019, a new structured PA program such as CATCH will be implemented by UCCE educators and 6 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 3 low-resource school sites already receiving nutrition education.
    h. By September 30, 2019, UCCE staff will work with partners including School Wellness Committees to implement updated wellness policies and facilitate environmental or policy changes at 1 districts and 4 school sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, 11 low resource schools and preschools will make changes to school policies, nutrition and physical education, and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Conduct an assessment at 4 qualified schools and 3 alternative high schools, develop an action plan to address the identified areas in which changes are needed, and communicate the suggested efforts and timeline with the assessed schools. Year 1: Nutrition environment Year 2: Reassess nutrition environment, assess garden environment Year 3: Reassess nutrition and garden environment, assess physical activity	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 , Q4 Year 2: Q1 X, Q2 X, Q3 , Q4 Year 3: Q1 X, Q2 , Q3 , Q4	Assessments; Action Plan; Timeline
1.2	Provide direct nutrition/physical activity and healthy beverage education utilizing approved curriculum and support materials to a minimum of 350 youth at 7 qualified schools/alternative high schools.	CED: X; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; photos; informational fliers

1.3	Provide quarterly indirect education activities at 7 qualified schools/alternative high schools to a minimum of 350 students, parents, and family members. Activities include but are not limited to classroom, cafeteria, and lobby display boards; family activity nights, family newsletters, etc. and may communicate messages from Rethink Your Drink, Harvest of the Month, etc.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Quarterly Reporting Tools Workbook; photos; informational fliers
1.4	Catalogue any healthy site changes, sample wellness policies, etc. at 7 qualified schools. Share the information with participating organizations, post on websites, and present at local and statewide meetings and conferences when applicable.	CED: ; CEI: ; MPR X; C&C: ; TTA:	CWD: ; LHD X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Quarterly Reporting Tools Workbook; screen shots
1.5	Coordinate three local media and public relations efforts annually that highlight local programs and communicate SNAP-Ed approved key message(s) through local media, nutrition education briefs, e-mail blasts, or social media sites.	CED: ; CEI: ; MPR X; C&C: ; TTA:	CWD: ; LHD X; AAA: ; UCCE X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 ; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 ; Q4 X	Quarterly Reporting Tools Workbook; photos; informational fliers

1.6	Attend parent-teacher organization meetings and school wellness committee meetings at 3-7 qualified schools/alternative high schools (LHD). UCCE will continue attending these meetings at schools sites they serve.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Agendas and meeting notes; Reporting Tools Workbook
1.7	Participate in quarterly CNAP to assist with information, resource gathering, and sharing.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Agendas and meeting notes; Reporting Tools Workbook
1.8	Provide direct nutrition education using approved curricula, utilizing UCCE staff and extenders at 4-7 SNAP-Ed qualified schools and preschools each year. Approved garden-enhanced nutrition education curricula will be utilized at schools with school gardens. Year 1: 4 schools-100 students Year 2: 6 schools -600 students Year 3: 7 schools-700 students	CED: X; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; copies of evaluations

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<td>1.9</td>
<td>Provide training for 2-6 extenders (teachers, parents, volunteers, UC Master Gardeners) on approved curricula. In addition, UCCE will provide ongoing support, supplies and refresher training.
• Years 1, 2 & 3-train extenders on learner-centered teaching methods and curriculum fidelity.
• Years 1, 2 & 3-review extenders delivery with lesson observation tool and provide feedback.
• Analyze program qualitative and quantitative data and plan for changes in training extenders, if necessary.</td>
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<td>Quarterly Reporting Tools Workbook; copies of evaluations; sign-in sheets; informational fliers; Lesson Observation Tool</td>
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<td>1.10</td>
<td>Provide indirect nutrition education annually at 4-7 qualified schools for 3000 (1000 annually) parents, students and family members through newsletters, take-home handouts, attending Parent Teacher Organization meetings, cafeteria tasting activities and school events.</td>
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<td>Quarterly Reporting Tools Workbook; photos; informational fliers</td>
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1.11	Establish or reinvigorate school gardens at 4-7 qualified school sites; each school site may begin at a different step, depending on the stage of development of the particular program: Step 1: Assess the interest and capacity for developing and utilizing school gardens for nutrition education. Step 2: Build partnerships and a coordinating committee at the school and assist in establishing a plan for building, maintaining, and promoting the school garden and program. Step 3: Identify the curricula to be utilized in the school garden and classroom in conjunction with UCCE Master Gardeners, garden committee and other partners. Step 4: Train teachers and other extenders and prepare materials for implementation of the program. Step 5: Assist in designing a sustainability plan for the school garden program e.g. funding, utilizing extenders as instructors, ongoing maintenance, etc. Year 1: 4 school sites UCCE Year 2: 5 (UCCE) and 2-4 (LHD) school sites = 9 total Year 3: 7 (UCCE and 4 (LHD) school sites = 11 total	X CED X CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Meeting agendas and sing-in sheets; meeting notes; reporting Tools Workbook PSE annual reporting

1.12	Assist in adopting Smarter Lunchroom Movement (SLM) strategies in school cafeterias at 7-9 qualified school sites; each school site may begin at a different step, depending on the progression of the SLM program at each site: Step 1: Assess and identify site interest and capacity to implement the SLM. Step 2: Provide SLM training to food service directors and staff. Step 3: Conduct a SLM scorecard assessment with food service staff. Step 4: Assess the capacity of the school site to establish a student committee to involve students in SLM activities, including artwork, adding signage, creating names for entrees, etc. Step 5: Establish student committees as identified; assist the group to delineate goals and projects. Step 6: Assess if the school cafeteria environment would be improved by adding a mural; if yes, be sure to include students in designing the mural for the cafeteria. Step 7: Provide ongoing technical assistance to identify which 4-6 SLM strategies to employ and assist in implementation. Step 8: Conduct another assessment	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	SLM scorecard assessment; sign-in sheets; meeting notes Reporting Tools Workbook PSE annual reporting

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<tr><td></td><td>after 6-8 months to identify changes in scores.
Step 9: Adaptive Management – evaluate results and make necessary changes to begin the next implementation cycle.</td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>1.13</td><td>Work to implement structured physical activity programs at 2-4 school sites, where nutrition is currently taught:
• Assess the need for structured physical activity (PA) sessions in class, during PE, or as part of after school program(s) (e.g. Boys & Girls Clubs, extended day programs, etc.).
• Provide direct PA education and training to extenders to implement new structured PA programs.
• Continue to provide support and technical assistance as the program is implemented.
• Help design a sustainability plan for the structured PA program at each site.
• Work with school and district level Wellness Committees to incorporate PA language in School Wellness Policies.</td><td>CED
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CATCH assessments; action plans developed</td></tr>
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1.14	Participate in district level School Wellness Policy (SWP) committees at a minimum of 2 school districts (1 UCCE + 1 LHD) and 7 school sites (4 UCCE +3 (LHD). Work, as appropriate, to include elements and language for cafeteria assessments (Smarter Lunchroom Movement), structured and unstructured physical activity, access to water, etc. Provide technical assistance and resources for: awareness campaigns, implementation at school sites and assessments to identify areas for improvement of the policy.	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	Attendance records, agendas and meeting notes; Reporting Tools Workbook (RTW) PSE annual reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.2 1.8 1.9	Eat Healthy, Be Active Community Workshop		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.8 1.9 1.11	Fresh from the Garden		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9 1.11	Go, Grow, Glow		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	A Yummy Curriculum: Serving Up My Plate		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	Happy, Healthy Me…Moving, Munching and Reading Around MyPlate		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A
			CCC		

1.2 1.8 1.9	My Amazing Body		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	It's My Choice…Eat Right, Be Active!		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A
			CCC		
1.2 1.13	CATCH - Structured Physical Activity		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	Eat Fit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	Nutrition Voyage: The Quest to be Our Best		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9 1.11	TWIGS		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		

1.2 1.8 1.9	Hunger Attacks/Money Talks		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.8 1.9	Choice, Control and Change		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.8 1.9	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD		Research Tested
			AAA	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.8 1.9	Healthalicious		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.8 1.9	Happy, Healthy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.8 1.9	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A
			CCC		

1.8 1.9 1.11	Nutrition to Grow On		CWD			Research Tested
		X	LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A
			CCC			
1.2 1.8 1.9 1.10	"Choose MyPlate" materials and resources		CWD			Research Tested
		X	LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/Awill be used for indirect education
			CCC			
1.8 1.9 1.11	Eating Healthy from Farm to Fork		CWD			Research Tested
		X	LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A
			CCC			
1.12	Smarter Lunchroom Movement Materials and Resources		CWD	X		Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A
			CCC			
1.8 1.9 1.11	Great Garden Detective Adventure		CWD			Research Tested
		X	LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A
			CCC			
1.2 1.8 1.9 1.11	Dig-in		CWD			Research Tested
		X	LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A
			CCC			

1.8 1.9 1.11	Jr. Master Gardeners		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9 1.11 1.14	Discovering Healthy Choices and Cooking Up Healthy Choices		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9	Eat and Play Together!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.2 1.8 1.9 1.11	Salad in a Wheelbarrow		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/AResource
			CCC		
1.2 1.8 1.9	Choose Health: Food, Fun and Fitness Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
1.14	School and Community Actions for Nutrition “SCAN” Assessment Tool		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/AResource
			CCC		

1.2	Cooking Matters for Chefs and Kids		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			
1.2	Growing Healthy Habits		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			
1.2	SuperTracker Nutrition Lesson Plans for High School Students		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh Workbook: X; Food Behavior Checklist: ; UC Intent to Change: X UC - TTT, TOT, Healthalicious Evaluation Tool
E.1.2	Track and report training(s) provided.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: ; PSE RE-AIM Report: X; UC CalFresh Workbook: X; Food Behavior Checklist: ; UC Intent to Change: X

E.1.3	Summarize indirect education activities at sites and number of sites each year.			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report X UC CalFresh Workbook
E.1.4	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees.	X	X	X	X LHD X UCCE	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report
E.1.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.	X	X	X	X LHD X UCCE	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x PSE RE-AIM Report x UC CalFresh Workbook SLM score card assessments

E.1.6	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.			X		CWD X LHD AAA x UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change UC - TTT
E.1.7	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils.		X	X		CWD X LHD AAA x UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Assessment Tool
E.1.8	Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas for improvement.		X			CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Lesson Observation

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Calaveras County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIAs will provide nutrition education to at least 400 people from all age ranges who are SNAP-Ed-eligible in Calaveras County. Educational workshops will promote the consumption of fruits and vegetables, healthy beverage options, and awareness of best practices in food resource management.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

I. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Eating: increase access to fresh fruits and vegetables, nutrition and food resource management education
- Access to Healthy Foods: build capacity to implement healthy food and active living standards policy at the community level and by community organizations, implement healthy food procurement policies at food banks and food pantries
- Communication Environment: link to online resources, eatfresh.org text messages, etc.
- Physical Activity: increase PA education and opportunities

II. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

III. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, LIAs will conduct a minimum of 6-series based, and 26-single session nutrition and/or food resource management education sessions using approved curricula to reach 300 SNAP-Ed-eligible adults and young adults.
b. By September 30, 2017, UCCE staff will work with community partners to develop a relationship with the food pantry with a goal of implementing a new healthy food procurement policy by providing technical assistance and support.

c. By September 30, 2017,LIAs will conduct approved indirect nutrition and/or food resource education to approximately 300 SNAP-Ed eligible adults and youth at food banks, pantries, events and festivals at qualified sites.

IV. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, LIAs will conduct a minimum of 6-series based and 31-single session nutrition and/or food resource management education sessions using approved curricula to reach 350 SNAP-Ed-eligible adults and young adults.
b. By September 30, 2018, UCCE staff will work with community partners to provide technical assistance with the Nutrition Policy Institute to write a new healthy food procurement policy for the food bank.
c. By September 30. 2018, LIAs will conduct approved indirect nutrition and/or food resource education to approximately 400 SNAP-Ed eligible adults and youth at food banks, pantries, events and festivals at qualified sites.

V. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, LIAs will conduct a minimum of 6-series based and 36-single session nutrition and/or food resource management education sessions using approved curricula to reach 400 SNAP-Ed-eligible adults and young adults.
b. By September 30, 2019, UCCE staff will work with community partners to implement the new healthy food procurement policy at the food bank.
d. By September 30, 2019, LIAs will conduct approved indirect nutrition and/or food resource education to approximately 500 SNAP-Ed eligible adults and youth at food banks, ~~pantries~~, events and festivals at qualified sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIAs will provide nutrition education to at least 400 (direct education) and 3000 (indirect education) people from all age ranges who are SNAP-Ed-eligible in Calaveras County. Educational workshops will promote the consumption of fruits and vegetables, healthy beverage options, and awareness of best practices in food resource management.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	UCCE: Will conduct a minimum 6 series-based and 15-20 single session nutrition and physical activity education lessons utilizing approved curricula. We anticipate reaching a minimum of: Year 1: 100 people; Year 2: 120 people; Year 3: 130 people. LHD: Will complete a minimum of 3-6 single session nutrition and physical activity education lessons with a total of 25-50 people per year.	X CED CEI MPR C&C TTA	CWD X LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Informational fliers, quarterly reports, sign in sheets ; pre/post tools, lesson plans
2.2	Provide indirect healthy foods and physical activity education at community events and with social media, to a minimum of 1000 people annually.	CED X CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Informational fliers, quarterly reports, sign in sheets

2.3	Educators meet quarterly to select approved SNAP-Ed messages to coordinate monthly topics to provide comprehensive interventions. Coordinating organizations include UCCE, Calaveras Public Health and WIC.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas with action items, written notes summarizing communication including dates, participants, and agreed upon outcomes
2.4	Conduct nutrition education using approved lessons and curricula to a minimum of 2000 SNAP-Ed eligible adults and youth at food banks, emergency food assistance sites, and food pantries	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sample recipes, approved lesson plans, surveys from participants

2.5	Implement health food procurement policy at 1 food bank with technical assistance from the Nutrition Policy Institute.	X CED CEI MPR X C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Procurement assessment, webinar and trainings participated in, meeting minutes, institutional policies implemented
2.6	Conduct post-intervention procurement assessments (using NPI) at the food bank after the healthy food retail policy is adopted.	CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Baseline procurement assessment and post-intervention assessment (PHI)

2.7	Coordinate three local media and public relations efforts annually that highlight local programs and communicate SNAP-Ed approved key messages through local media, nutrition education briefs, email blasts, and/or social media sites.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: ( ) Q2: X Q3: X Q4: X Year 2 Q1: X Q2: ( ) Q3: X Q4: X Year 3 Q1: X Q2: X Q3: ( ) Q4: X	Screen shots of posts, copies of briefs, copies of new articles, copies of email blasts

Intervention Categories Legend

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	**Eat Smart Being Active**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A
2.1	**Eat Smart, Live Strong – Nutrition Education for Older Adults**	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A
2.1	**Fresh From the Garden**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A
2.1	**Learn at Home**	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A
2.1 2.2	**MyPlate for My Family (Loving Your Family Feeding Their Future)**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A

2.1	**Making Every Dollar Count**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
2.1	**Plan Save Shop and Cook**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
2.1	**Eat & Play Together**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
2.1 2.4	**Heathalicious**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
2.1 2.4	**Healthy Happy Families**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
2.1	**Hunger Attacks**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

2.1	**Nutrition 5**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Collect Intent to Change, Food Behavior Checklist, pre- and post-evaluation forms (specific to the curriculum utilized) from 50% of workshop participants/ analyze participant data.	X		X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change
E.2.2	Promote healthy food and beverage consumption through adult workshops and document a minimum of 5% intent to increase consumption of healthy foods, including fruits and vegetables.	X			CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.3	Reporting Tools Workbooks – Data gathered from counties measures program goals to ensure reach, target audience, and intended approaches.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X UC CalFresh Workbook
E.2.4	Policy, systems, and environmental (PSE) change annual reporting on measures of reach, effectiveness, adoption, implementation, and maintenance.		X		X LHD X UCCE	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report X UC CalFresh Workbook
E.2.5	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X		X LHD X UCCE	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X UC CalFresh Workbook

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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 2-4 SNAP-Ed qualifying grocery stores and markets through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food and beverage policies/stocking standards
- Local procurement
- Healthy in-store marketing and promotions

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct an assessment of the retail environment in 2-4 selected SNAP-Ed qualifying grocery stores and markets.
    b. By September 30, 2017, provide healthy food and beverage merchandising materials, conduct monthly taste testing of healthy food/beverage approved recipes, and conduct quarterly meetings with management of 2-4 SNAP-Ed qualifying retail locations.
    c. By September 30, 2017, 2- 4 SNAP-Ed qualifying retail stores will increase access and/or promotion of healthy foods and beverages.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, conduct an assessment of the retail environment in 2-4 selected SNAP-Ed qualifying grocery stores and markets.
    b. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct monthly taste testing of healthy food/beverage approved recipes, and conduct quarterly meetings with management of 2-4 SNAP-Ed qualifying retail locations.

c. By September 30, 2018, 2-4 SNAP-Ed qualifying retail stores will increase access and/or promotion of healthy foods and beverages.
d. By September 30, 2018, 1-2 SNAP-Ed qualifying retail stores will have at least 1 healthy checkout lane.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, conduct an assessment of the retail environment in 2-4 selected SNAP-Ed qualifying grocery stores and markets.
   b. By September 30, 2019, provide healthy food and beverage merchandising materials, conduct monthly taste testing of healthy food/beverage approved recipes, and conduct quarterly meetings with management of 2-4 SNAP-Ed qualifying retail locations.
   c. By September 30, 2019, 2-4 SNAP-Ed qualifying retail stores will increase access and/or promotion of healthy foods and beverages.
   d. By September 30, 2019, 1-2 SNAP-Ed qualifying retail stores will have at least 1 healthy checkout lane.
   e. By September 30, 2019, 1-2 SNAP-Ed qualifying retail stores will incorporate locally grown produce.
   f. By September 30, 2019, 1-2 SNAP-Ed qualifying retail stores will conduct quarterly store tours with SNAP-Ed eligible populations.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 2-4 SNAP-Ed qualifying grocery stores and markets through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Conduct assessments of the retail environment in 2-4 selected SNAP-Ed qualifying grocery stores and markets.	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1 X, Q2, Q3, Q4	Retail assessments

3.2	Review assessments, summarize findings, and develop an action plan to address the identified areas in which changes are needed.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 Year 2: Q1 ; Q2 X; Q3 X; Q4 Year 3: Q1 ; Q2 X; Q3 X; Q4	Summary of findings; action plan
3.3	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to 2-4 SNAP-Ed qualifying retailers.	CED: ; CEI X; MPR X; C&C: ; TTA:	CWD: ; LHD X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Before and after photos
3.4	Educate 2-4 retailer managers/owners on the health importance of fruits, vegetables and healthy beverages.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Notes from meetings; list of materials distributed; presentations (if used)

3.5	Provide training and technical assistance on creating healthy checkout lanes at 1-2 qualifying retail stores including but not limited to: proper fruit/vegetable storage, healthy alternatives, and creative display and marketing options.	CED: ; CEI: ; MPR: X; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Before and after photos; media and promotion materials; TA log
3.6	Provide training and technical assistance on the benefits and availability of utilizing locally grown produce at 1-2 qualifying retail stores.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	TA log
3.7	Coordinate quarterly store tours of 1-2 qualifying retail stores and conduct approved, single session curriculum for 20-50 SNAP-Ed eligible populations from local food bank, pantries, and other qualifying sites. Tours will be widely advertised through a variety of forms (including, but not limited to: social media, qualifying locations, qualifying retail stores, etc.)	CED: X; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Materials distributed; sign in sheets;

3.8	Conduct well-advertised, monthly taste testing of healthy food/beverage approved recipes at 2-4 SNAP-Ed qualifying retail stores. Taste testing will be widely advertised through a variety of forms (including, but not limited to: social media, qualifying locations, qualifying retail stores, etc.)	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Media and promotional materials
3.9	Participate in quarterly CNAP to assist with information, resource gathering, and sharing specific to retail efforts.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Agendas and meeting notes
3.10	Conduct post-intervention retail assessments at the 2-4 qualified retail stores, receiving interventions to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 X; Q4 X	Retail Assessments

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Calaveras County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.3 3.4	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, and in-store marketing materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A
3.3 3.4 3.5	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A
3.3 3.4 3.5	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A
3.3	Rethink Your Drink materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A
3.4 3.5 3.6	Retail Fruits and Vegetable Marketing Guide	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A

3.3 3.4 3.5 3.7 3.8	Champions For Change Materials (cookbooks, recipe cards, etc.)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Key Informant interviews with 1-2 store owners/managers in support of activity 3.2	X			CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2 X, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.2	Community retail food environment assessments in support of activity 3.1 and 3.10		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.3.3	Report on reach, adoption, and implementation for PSE objectives			X			

	CWD
X	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4

Year 2

Q1	Q2	Q3	Q4

Year 3

Q1	Q2	Q3	Q4
		X	X

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Calaveras County
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$7,346	$95,446	$110,752	$118,098	23.73%
2	Non-Capital Equipment/Supplies	$976	$1,230	$2,580	$3,556	189.11%
3	Materials	$13,279	$6,239	$8,711	$21,990	252.46%
4	Travel	$164	$6,347	$7,452	$7,616	19.99%
5	Building/Space	$0	$5,953	$6,636	$6,636	11.47%
6	Maintenance	$0	$2,506	$2,794	$2,794	11.49%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$21,765**	**$117,721**	**$138,925**	**$160,690**	36.50%
9	Indirect Costs*** Indirect Cost Rate= 10%	$735	$9,545	$11,075	$11,810	23.73%
	Total Federal Funds	**$22,500**	**$127,266**	**$150,000**	**$172,500**	35.54%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The reasons the budgets are so much higher are because CDPH/SNAP-Ed increased the budget from $127,266 to $150,000 for FFY 2017 and then instructed us to budget 15% Carry Forward to a total of $172,500 for FFY 2018.
2	Non-Capital Equipment/Supplies	Less Office Supplies and copies are anticipated
3	Materials	Fewer Small Cooking Tools and Cooking Utensils will be needed as purchased in prior years.
4	Travel	Less Travel is anticpated in FFY 2018.
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	The reasons the budgets are so much higher are because CDPH/SNAP-Ed increased the budget from $127,266 to $150,000 for FFY 2017 and then instructed us to budget 15% Carry Forward to a total of $172,500 for FFY 2018.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Calaveras County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Colleen Rodriguez	100.00%	0.00%	$78,886.40	0.25	$19,721.60	25.65%	$5,058.59	$24,780.00	$24,780	
2			Health Educator	Danielle Truelsen	0.00%	100.00%	$44,083.20	1	$44,083.20	34.75%	$15,318.91	$0.00	$59,402	
3			Health Educator	Jolene Segerstrom	0.00%	100.00%	$49,540.80	0.4	$19,816.32	54.55%	$10,809.80	$0.00	$30,626	
4			Accountant/Finance Analyst	Alaina Belli	100.00%	0.00%	$50,173.48	0.05	$2,508.67	31.15%	$781.45	$3,290.00	$3,290	
				Total Staffing: Salaries/Benefits:				**1.7**	**$86,130**		**$31,969**	**$28,070**	**$118,098**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. Benefits include long-term disability insurance, paid vacation and sick leave. Some employees receive cash in lieu of medical

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Calaveras County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies & Postage	General office supplies including but not limited to: toner, printer cartridges, pens, paper, markers, folders, binder clips, etc. $92.75 per mo. x 12 mo. x (1.65 Snap Ed FTE/ 15.15 dept. total FTE).	1	$100.00	12	$1,200	
2			Photocopies	Estimated 9000 copies at $.10 per copy.	1	$0.10	9000	$900	
3			Printing	Nutrition and Physical Activity related flyers, signs, and other printed material for participants and families.	1	$14.00	104	$1,456	
							Total Non-Capital Equipment/Supplies:	$3,556	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Small Cooking Appliances	Small cooking appliances including but not limited to: crock pots, toaster ovens, toaster oven pans, frying pans, stock pots, electric burners, extension cords, etc. to be utilized in taste testings and food cooking demonstrations.	$1,000.00	1	$1,000	Due to the number of schools and geographic area of the county, two of many of these items will need to be purchased to enable each health educator to complete their work.
2			Cooking Tools & Utensils	Cooking utensils including but not limited to: colanders, whisks, tongs, pizza cutters, cutting boards, pot holders, aprons, mixing bowls, etc. for use in food cooking demonstrations and taste testing	$1,000.00	1	$1,000	
3			Sampling Supplies	Sampling supplies for taste testings including but not limited to: disposable cutlery, paper napkins; toothpicks; paper towels; slow-cooker liners; paper sample cups; gloves; hand sanitizer; waste baskets; Zip-top storage bags; table cloths; disinfecting wipes; waste basket liners; plastic totes, etc.	$3,000.00	1	$3,000	With the increase in the number of schools and the frequent use of sampling at all of the sites included in the IWP, this amount was increased to accommodate those needs.
4			Nutrition Education Reinforcement Items	Nutrition Education Series Classes - Nutrition Education Reinforcement Items including items that have a clear, relevant, and useful connection to SNAP nutrition education; have obesity prevention messages; have value as nutrition education and obesity prevention aids; and/or are related to a nutrition education approved curriculum within the Integrated Work Plan (for example aprons, cookbooks, measuring cups, etc.)	$4.00	760	$3,040	
5			Food for Demonstrations and Tastings	Food for demonstrations and tastings @ $2.50 per person (720 students, 5 tastings a year and 960 retail/other tastings for a total of 4560 tastings annually)	$2.50	4560	$11,400	
6			Curriculums	Purchase of curriculums for use within designated schools from approved curriculum list	$850.00	3	$2,550	
						Total Materials:	$21,990	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Project Director/Colleen Rodriguez	Sacramento	LHD PDM - other = parking	1	1	2	2	$46.00	$125.00	$0.00	150	$0.00	$20.00	$442	
2			Project Director/Colleen Rodriguez & Health Educator/Danielle Truelsen	Sacramento	LIA Forum - other = parking	1	2	3	3	$46.00	$125.00	$0.00	150	$0.00	$20.00	$1,146	
3			Project Director/Colleen Rodriguez		Partnership Summit - other = parking	1	1	1	0	$23.00	$0.00	$0.00	150	$0.00	$20.00	$123	
4			Project Director/Colleen Rodriguez or Health Educator/Danielle Truelsen	Sutter Creek	CNAP Meeting	4	1	1	0	$0.00	$0.00	$0.00	40	$0.00	$0.00	$86	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Calaveras County

5			Project Director/Colleen Rodriguez and Account/Finance Analyst/Alaina Belli	Sacramento	Fiscal and Administrative Compliance Orientation - other = parking	1	2	1	1	$23.00	$125.00	$0.00	150	$0.00	$20.00	$416	
6			Health Educators/ Danielle Truelsen & Jolene Segerstrom	Sacramento	Competencies Trainings - other = parking	4	2	1	0	$23.00	$0.00	$0.00	150	$0.00	$20.00	$665	
7			Health Educators/ Danielle Truelsen & Jolene Segerstrom	Sacramento	Competencies Trainings - other = parking	2	1	1	0	$23.00	$0.00	$0.00	150	$0.00	$20.00	$247	
8			Health Educators/ Danielle Truelsen & Jolene Segerstrom	Sacramento	Intervention Trainings - other = parking	4	1	1	0	$23.00	$0.00	$0.00	150	$0.00	$20.00	$493	
9			Project Director/Colleen Rodriguez	Sacramento	Research & Evaluation Training - other = parking	3	1	1	0	$23.00	$0.00	$0.00	150	$0.00	$20.00	$370	
10			Local Mileage	Northern CA	local mileage	1	1	1				6781.308				$3,628	
															Total Travel:	**$7,616**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Public Health Main Office:	Monthly Rent $5078.26 monthly x 12 months x (1.65 Snap Ed FTE / 15.15 Dept. total FTE)	.1089	$5,078.26	12	$6,636	
						Total Building/Space:	**$6,636**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Public Health Main Office: 700 Mountain Ranch Road, Suite C-2, San Andreas, CA 95249	Utilities monthly amount $596 x 12 months x (1.65 Snap Ed FTE/ 15.15 dept. total FTE).	.1089	$596.00	12	$779	
2		Public Health Main Office: 700 Mountain Ranch Road, Suite C-2, San Andreas, CA 95249	Communications (Phone, Fax, Internet) Monthly Amount $708.33 x 12 mo. X (1.65 Snap Ed FTE/15.15 Dept. total FTE).	.1089	$708.33	12	$926	
3		Public Health Main Office: 700 Mountain Ranch Road, Suite C-2, San Andreas, CA 95249	Janitorial/custodial services monthly amount $833.33 x 12 months x (1.65 Snap Ed FTE/ 15.15 dept. total FTE). Custodial services are provided through the county (county employees) and that is the price we were given by the Public Works Facilities department. We budgeted $10,000 annually for custodial. $10,000 ÷ 12 months = $833.33 per month for the entire price of the health department. Facilities then invoices us on a quarterly basis for actual hours performed by the custodial crew. We get a special discount price on electric utilities through Calaveras Public Power Agency (CPPA) that provides electricity to public facilities in the county of Calaveras. Heating and the water heater use natural gas which is a much lower cost than propane, coal, or oil.	.1089	$833.33	12	$1,089	
						Total Maintenance:	**$2,794**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Calaveras County

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
A			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$160,690**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			10% of Personnel Costs (Certifed ICR is 25% but using less for budgeting purposes)	10.00%	$118,098.00	$11,810	
					Total Indirect Costs:	**$11,810**	

Total Budget:	**$172,500**

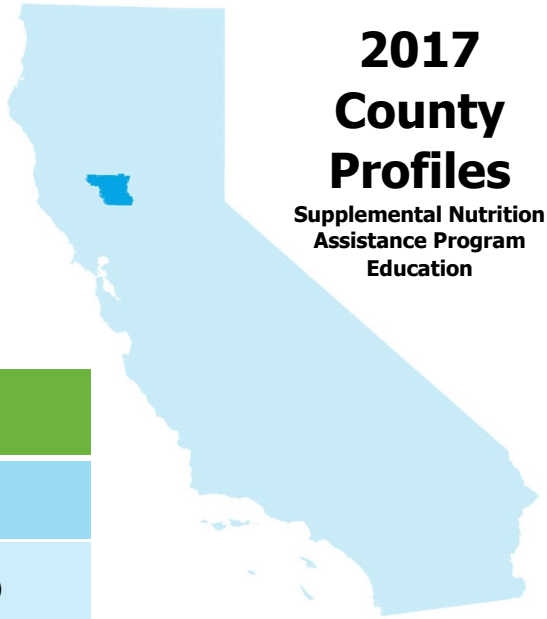
SNAP-Ed Programming occurs in this county through UC CalFresh Amador County Office.

Please refer to the Amador County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education



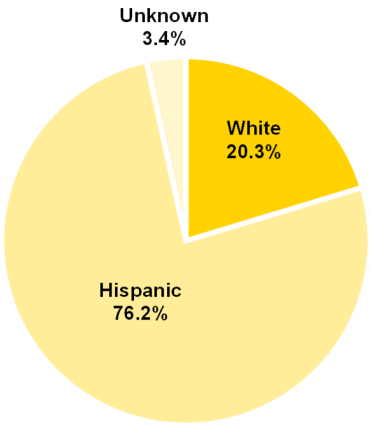
Colusa

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

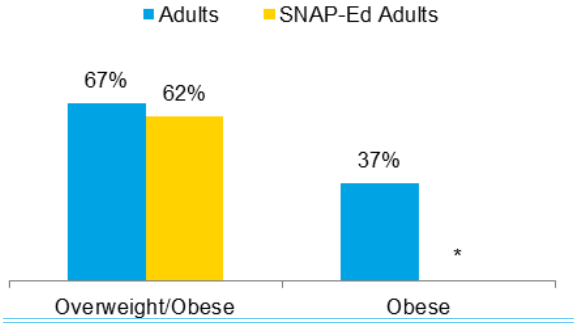
Total	7,968 (38%)

Ages (<185% FPL)	
Children <6 years old	1,055 (54%)
Children 6-17 years old	2,062 (51%)
Adults 18-64 years old	4,284 (34%)
Seniors 65 years and older	567 (22%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight 10%[a]	Obese data not available
Age 12-17 years	Overweight and Obese 41%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	56%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Colusa, Glenn, Tehama

Population below Federal Poverty Level

15%

Food Insecurity Rates

14% Overall

28% Children

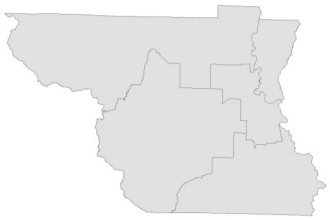
Other Federal Nutrition Assistance Programs

CalFresh Participants	1,410 (7%)
Students Eligible for Free/Reduced Price Meals (FRPM)	3,153 (68%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
5	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
19	13 (68%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	36%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	61%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
70%[a]	54%[a]	49%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	14%[a]	16%[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
33%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Colusa

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	California Department of Public Health: CDPH: (Local Health Department: CSU Chico, Research Foundation)
x	California Department of Aging: CDA: (Area Agency on Aging, CSU Chico, Research Foundation: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

The information in the jurisdiction description comes in part from the 2015 SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources, California Food Policy Advocates, the Centers for Disease Control and Prevention (CDC) and the UCLA Center for Health Policy Research.

Colusa County is considered a small rural county located in the northern region of California. It has a population of 21,056 with 37.7% SNAP-Ed eligible (income <185%FPL), including 54.4% children (ages 0-17). Of the 17 schools in Colusa County, 16 (94.2%) are SNAP-Ed eligible (>50% FRPM Enrollment, 2012). The number of SNAP-Ed eligible people living in Colusa County is 7,938 with 76.2% identifying themselves as Hispanic, 20.3% White (non-Hispanic) and 3.4% unknown. The two primary languages spoken in this county are English and Spanish. With this large Hispanic population in this county, it is important to consider the health disparities between this population and the general population. According to the CDC, Hispanic adults are 1.2 times more likely to be obese and 1.7 times more likely to have diabetes compared to non-Hispanic white adults. According to the Community Health Needs Assessment conducted in 2013, both obesity and diabetes ranked in the top three health concerns for Colusa County. Language barriers and lack of access to preventative health care and health insurance all contribute to the overall health profile of the Hispanic population. Additionally, this population tends to have a lower income and a higher percentage of individuals living below poverty compared to non-Hispanic whites (US Census Bureau, 2015).

Approximately 1,820 residents participate in CalFresh. Recent CalFresh participation data shows that this represents only 57% of those eligible in the County--ranking in the bottom ten of all California Counties according to the Program Access Index. Even though, the rate of food insecurity is 14.8% in the county for total population and 29.0% for children (higher than the California rate of 25.1%), the county ranks 49th out of California's 58 counties in CalFresh participation according to Program Access Index (PAI) report released by the California Food Policy Advocates in 2015. According to the UCLA Center for Health Policy Research in 2014, 57.8% of adults were food insecure, an increase of 19.6% from the previous year.

Less than 65% of SNAP-Ed adults can always find fruits and vegetables in their neighborhood. Additionally, the consumption of fast food by SNAP-Ed eligible adults is high with 51.5% choosing fast food more than 1 time per week. With that said, the adult overweight/obesity prevalence in Colusa County is 60.7% overall, approximately 1% above the statewide average. According to FFY 2014 data, SNAP-Ed eligible adults had an overweight/obesity prevalence rate of 71.1%, whereas 2015 data reports that rate has dropped 48.4%. This drastic change in just one year has lead us to question the validity of this data; however, we are confident that the many improvements made Colusa County in recent years, both SNAP-Ed and non-SNAP-Ed funded, are certainly making an impact in the lives of the SNAP-Ed eligible population.

More than half (61.5%) of children and teens 2-17 years eat 2 or more servings of fruit per day. Although these consumption percentages are slightly higher than the state's average for children and adults, the percentage of overweight/obese children aged 12-17 in this county 38.8%, is over six percent higher than the state rate for that age group. Among children and teens, 62.3% choose fast food once or more per week, compared to an average of 71.6% in California. Though Colusa is a rural county with open space, only 54% of children age 5-11 are physically active at least one hour every day.

According to the SNAP-Ed 2015 County profiles, there are 15,624 documented seniors (65 years and older) who are SNAP-Ed eligible in PSA 3 counties, which include Butte, Colusa, Glenn, Tehama, and Plumas. Residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 3, where the senior population is already a significant portion of the total population and is continuously growing. Colusa County is estimated by CDA to have about 4,547 seniors (60 years or older). According to the SNAP-Ed 2015 County profiles, there are 15,624 documented seniors in PSA 3 (65+) who are SNAP-Ed eligible. It is one of 8 counties that is projected to have more than 300-399% increase in its senior population from 1990 to 2020.

4. **Community Assessment**

According to the Robert Wood Johnson Foundation's 2015 County Health Rankings, Colusa County ranks 35th out of 57 for Health Factors and the CX^3 community assessment results indicate access to healthy foods is severely limited in three communities (Colusa, Williams, and Arbuckle). Due to the rising disparity in healthy food availability, particularly for the low-income population, the overall goal of this work plan is improving food environments, increasing resource management behaviors and increasing food security among the SNAP-Ed eligible population. This FFY 17-19 Integrated Work Plan is developed using the information in the jurisdiction section, CX^3 community assessment results, data from the Robert Wood Johnson Foundation and UCLA Center for Health Policy Research, Colusa Counties SNAP-Ed County Profile, input from other county health and social service programs, various community stakeholders and partnering community based organizations.

According to the 2013 Colusa Regional Medical Center's Community Health Needs Assessment, 50% of respondents rated their community as "Somewhat Healthy" while 33% felt their community was "Healthy" (n=134). This indicates an opportunity to improve Colusa County's residents' perception of their community's health. Respondents were also asked to identify the three most serious health concerns in the community. Of 132 respondents, the number one health concern was "Alcohol/substance abuse" (52%), followed closely behind by "Obesity" (44%) and then "Diabetes" (38%).

The Colusa County CX^3 results indicate that access to healthy foods is severely limited throughout the county. There is one large supermarket in the City of Colusa. The remaining stores surveyed were small markets and convenience stores. None of the small markets surveyed meet the access and availability to healthy foods standard, as defined by CX^3. Less than 50% of the stores meet the WIC and Food Stamp vendor acceptance and signage standards. Less than 30% meet the standards for selling fruits, vegetables, and other healthy foods. Less than 40% meet the standards for safe, walkable streets. None of the 10 fast food outlets meet the fast food quality standard. Due to the political climate and stakeholder involvement, it is difficult to address the rather high fast food availability and consumption in this county. Thus, future efforts will be addressing healthy food access via corner stores. In conjunction with other non-SNAP-Ed programs (CDFA funded farm to school efforts, Farmers' Market Promotion Program (FMPP) funded school site farmers' market, etc.), the focus of the past three years has

been on increasing access to healthier, locally grown, low-cost foods. Eventually, a fast food initiative may be added to a comprehensive plan so that families are well equipped to make healthier choices in a community that supports such choices.

According to the SNAP-Ed County profile, the percentage of overweight/obese children aged 12-17 in this county 38.8%, over six percent higher than the state rate for that age group. In 2016, the FMPP (USDA) funded research project is gathering data from students at Egling Middle School regarding fruit and vegetable preferences, availability, consumption, cooking attitudes and self-efficacy. Results of these surveys indicate that almost two thirds of students (65%) purchase their own food to eat at home and only 57% of them are “very sure” they can make healthy choices at the grocery store. Thus, efforts in corner stores frequented by youth and their families and school-based interventions will continue to address this. Additionally, almost a quarter of students (24.8%) indicated that vegetables were only “sometimes” or “never” available to eat at school. Twenty two percent said the same of fruits being available to eat at school. With continued efforts to support school wellness policies and enhance fresh, local food procurement practices, we hope to increase the availability of appealing, healthy foods during the school day and at school supported functions.

Currently, Nutrition And Physical Activity Self-Assessment for Child Care (NAP SACC) assessments on infant and child physical activity, infant and child nutrition, outdoor play and learn, and screen time are being conducted in early childhood education settings in Colusa County. The results of these assessments will be used to identify future interventions; however those results will not be available until late in 2016. These findings will not only ensure that early childhood education activities will address the most pressing nutrition- and health-related issues for this age group, but will also provide a baseline for capturing the results of interventions over time.

Needs assessments conducted at congregate meal sites in FFY14 identified the needs and opportunities necessary to enhance nutrition education, physical activity, and food security of CalFresh-participating and/or eligible seniors. Gaps in services provided to the seniors in the counties assessed were also determined. In Colusa County, focus will be on 1) developing a system to provide constant nutrition and physical activity information to seniors, to encourage them to eat healthy and live actively, and 2) increase access to healthy food and beverages. This is essential, as the 2015 Colusa County Congregate Meal site nutrition assessments showed that 55.7% of the senior population were considered to be in the high nutritional risk group and 31.4% were in moderate nutrition risk group. The assessment also showed that 43.5% have an illness or condition that made him/her change the kind/or amount of food he/she consumed.

5. **Community Change Goals**

Based on the results of the Community Assessments and the collaborative input of various Colusa partners, the overarching goals by setting for FFY 2017-2019 include:

1. Core setting: Educational environments pre-k through high school
    a. By September 30, 2019, five low resource learning environments, including pre-k through high school, will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and staff.
        i. Efforts will focus on increased access to and demand for and availability of healthy fruits, vegetables, and beverages during the school day and at school supported functions. A primary focus will be on the Smarter Lunchrooms Movement (SLM) and continue to be on Farm-to-School opportunities such as school gardens and farmer agreements in an effort to increase local food procurement. A secondary focus will be on HOTM via indirect education to compliment the primary focus.
        ii. In the secondary setting, early childcare centers: Based on NAP SACC results and initial interventions in 2016, preschool sites will continue to develop and/or implement site wellness practices, including making healthy site changes to improve the nutrition and physical activity environment for participating children.
2. Complimentary setting: Community centers, senior centers
    a. By September 30, 2019, collaborate with LIAs and community partners to increase awareness of and access to healthy fruits, vegetables, beverages, and physical activity resources at one senior meal site and eight SNAP-Ed qualifying community sites via nutrition and physical activity direct education, indirect education, and adopted and implemented policy and physical site changes.
        i. Efforts will focus on improving food resource management skills or strategies in an effort to increase food security for SNAP-Ed eligible residents. This will heavily involve the partnership of the Family Action Centers, a local CalFresh Outreach subcontractor and emergency food distribution site, as well as our retail partners and other community based organizations where families congregate. Additionally, key messages will be coordinated with HOTM to reemphasize the information youth and families receive regarding low-cost, in-season produce via school and retail interventions.
3. Core setting: Retail food outlets/corner stores
    a. By September 30, 2019, increase access to healthy fruits, vegetables, and beverages at **four** SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.
        i. Efforts will primarily be in those qualifying markets frequented by low-income school youth, families and older adults.

It is recognized that many of these community change goals are long-term and require the support of external partners and additional funding streams. The Colusa CNAP partners have taken on these larger goals, and the Colusa County SNAP-Ed LIA partnership has committed to contributing allowable pieces of these larger community goals based on agency expertise, SNAP-Ed guidance, and alignment with the United States Department of Agriculture (USDA)-Western Regional Office's Evaluation Framework. While Colusa County data and needs are described in the above sections, the selected goals and settings are provided in more detail below.

The early childcare providers will be following up on NAP SACC assessment results from FFY 2016 to implement self-identified environmental improvements to support lasting changes. The K-12 schools will be losing two key programs ending in 2016: 1) the California Department of Food and Agriculture's funded Farmer of the Month program which was based on the CDPH developed Harvest of the Month program with a strong emphasis on locally procured specialty crops and included monthly tastings; and 2) the USDA Farmers' Market Promotion Program funded School Farm Stand Pilot Project which established the bi-monthly farm stand located at Birchfield Primary School during after school pick-up hours for the children and their families to taste a healthy, fresh recipe and then be able to purchase the ingredients to prepare at home. Due to these programs ending, the emphasis in the elementary schools will be on continuing HOTM activities and school wellness efforts. Additionally, as a follow up to the FMPP funded research, efforts to enhance fresh, local food procurement practices via the Smarter Lunchrooms Movement (SLM) and Farm to School will continue in the hopes of increasing the availability of appealing, healthy foods during the school day and at school supported functions. Efforts towards physical activity in both the early childcare and K-12 school settings will include the development of action plans to address identified needs and provide training, support and technical assistance to staff pertaining to PA environmental improvements, as well as proposing new language for site policies/practices related to PA interventions or environments.

While the retail objective focuses on improving the food landscape, the education and partnership building in the complimentary community settings are focused on increasing the demand for healthful foods and beverages so that residents are poised to take advantage of the improved food landscape. The partnership with the Family Action Centers (FAC), a CalFresh Outreach (CFO) subcontractor and Emergency Food Distribution Site, will focus on improving CFO redemption rates and offering food security and food resource management education to low-income families frequenting their sites. The partnership with Colusa County Resource Conservation District will be a conduit for disseminating information via their Food Guide and participation in events such as the Farm Show for which they receive CA Department of Food & Agriculture (CDFA) funding. Additional partnerships with community organizations frequented by low-income families will also be nurtured to include more HOTM messaging as well as more health promoting policies and practices.

CX3 in 2015 resulted to interventions at one retail site, El Toro Loco, in Colusa in 2016. These efforts are continuing to maintain the impact at the Colusa site and the intervention is expanding to the Williams site in 2016. The plan is to continue bringing on new retail outlets in 2018 & 2019 while also increasing and varying the intervention strategies at the initial sites for continued improvements. Additionally, key partners including the Tobacco Education Program and their relationship with community youth (via Friday Night Live and Colusa High School) which provides the community connections and additional resources making this a ripe time to focus on improving the food landscape of Colusa County.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

This proposed work plan will seamlessly advance Colusa County's SNAP-Ed programming, which is coordinated through Colusa County's County Nutrition Action Plan (CNAP) group named Colusa County Grown Food Council. Given the limited resources and players in this unique rural county, Colusa County Health & Human Services Agency and the Center for Healthy Communities (CHC) have been actively working for many years to collectively coordinate activities.

Colusa County Grown Food Council is comprised of SNAP-Ed funded and unfunded partners serving the eligible population in the areas of food programs, nutrition education and physical activity promotion. Over the past four years, the Colusa County Grown Food Council has aimed to create an environment for Colusa County residents prioritizing health, food equality, local agriculture and physical activity in all facets of the community via education, outreach, policy and systems change.

The CNAP group meets at least four times per year, with subcommittees meeting intermittently as needed. LIAs will promote SNAP-Ed services and activities by connecting with other agencies and partners. Agencies and partners include: UC CalFresh, Colusa County Health & Human Services Agency, PSA 3, WIC, CalFresh Outreach, Colusa County Office of Education (CCOE), Colusa County First 5 Family Action Centers, Colusa County Indian Community Council, Colusa County Resource Conservation District, Maternal & Child Health, Tobacco Education Program, Colusa Regional Medical Center, Colusa Unified School District, Williams Unified School District, Maxwell Unified School District, local growers, retail owner/managers, and community stakeholders. In 2017-19, efforts will be made to pull in local government officials to elevate the work of these partners.

Letters of commitment have been submitted from Colusa Unified School District and Colusa Senior Meal Program to implement back to scratch cooking techniques and participate in quarterly trainings. This proposal was submitted to Centers for Disease Control in hopes of receiving funding beginning in FFY 2017. If funded, the LIAs working with these partners will leverage this opportunity to improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population in schools and senior meal programs.

While many of these partners offer services outside of the SNAP-Ed scope, the Council primarily focuses on areas of common interest. Many of these partners are contributing to this work plan in various objectives as outlined in the community change goals and further described in the intervention narrative. Non SNAP-Ed funded, UC Expanded Food and Nutrition Education Program (EFNEP) is in 3 sites and assists limited-resource families with children, through series based, behaviorally focused nutrition education. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and be physically active. EFNEP also contributes to participants' personal development and the improvement of their total family's diets and nutritional welfare. EFNEP is supported USDA's National Institute of Food and Agriculture (NIFA) Smith-Lever funds. EFNEP adult program is eight lessons and provides education through the Promotora Model. The effectiveness of nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Food Behavior Checklist and 24-hour food recalls) filled out by participants. EFNEP partners with community based organizations. Methods for program delivery include direct teaching to groups.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Colusa County reviewed the approved integrated curriculum list provided by the state agencies, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Colusa County – UC CalFresh, LHD and AAA - will collaborate to provide comprehensive multi-level behavior-focused nutrition education/physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The existing CNAP will continue and efforts will be made to enhance the coordination of USDA food program interventions and strategies to increase food security. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies proven to change behavior. Delivery methods have been specifically identified by implementing SNAP-Ed funded partners as indicated below.

The LIAs will conduct activities at the individual and interpersonal level of the Social Ecological Model. The LIAs also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. In addition, Training and Technical Assistance of community extenders and intermediaries will be offered throughout the year with sharing across agencies whenever possible. In addition, Community/Nutrition Education Direct and Community/Nutrition Education Indirect will be provided by the LHD and UC CalFresh. Coordination and Collaboration will be specifically addressed by all LIAs collaboratively and with their individual service populations.

This proposed work plan will build on activities and services accomplished by previous SNAP-Ed projects. FFY 2017-19 will focus heavily on comprehensive key messaging and interventions in schools, retail outlets, and community settings where low income families congregate. School based interventions and messaging will compliment and build on one another throughout the year to enhance the interventions taking place in the retail outlets as well as in community settings. The goal of this multi-layered approach is to saturate Colusa County from pre-K to seniors with similar messaging, primarily focusing on improving food environments, increasing resource management behaviors and increasing food security among the SNAP-Ed eligible population. For example, key messaging in schools will be focused on seasonal, low-cost Harvest of the Month produce. That same produce each month will be highlighted in the retail interventions and food distribution sites. In the community sites, lessons and outreach will promote these same foods, food resource management techniques, and promote food access programs.

UC CalFresh and the LHD will utilize multiple delivery methods and intervention strategies to reach low-income elementary school students, their parents, and school educators and administrators. UC CalFresh will focus on direct education to eligible elementary school students utilizing approved curriculum. Education will be offered in multiple locations, but with the greatest intensity at schools in the priority neighborhoods. LHD will focus on indirect education via Harvest of the Month tastings and messaging in displays/newsletters. LIA staff will provide teacher trainings at school staff meetings and grade level meetings. UC CalFresh nutrition education resources will be available to teachers on a checkout basis. UC staff will provide at least two lesson demonstrations to teachers within the school year to support comprehensive classroom nutrition education. In addition, school based programming will extend from classroom education into school food service programs via Smarter Lunchrooms and Farm to School, in partnership with the CA Farm to School Network regional lead. Parent Teacher Association or Organizations (PTA/Os) will be targeted for recruitment of adults and families for UC CalFresh series based nutrition education to reinforce school based messaging. Family-centered approaches will be used to help students achieve a healthy lifestyle through role modeling; engaging children in food preparation and changing current eating and shopping habits. Additional PSE strategies to encourage more active play will include playground stenciling and Safe Routes to School. . UC CalFresh will also provide series based direct education to SNAP-Ed eligible adults and parents utilizing Making Every Dollar Count; helping families stretch their foods dollars and make better financial decisions.

Based on NAP SACC assessments conducted in FFY 2016, healthy nutrition and physical activity policies and procedures will be implemented in early care and education settings, which will include (but are not limited to) standards for all foods and beverages offered on site, opportunities for daily physical activity, limits

on screen time and the provision of quality nutrition education, garden-based and physical activity education, marketing guidelines for materials posted and shared on site, and/or family style dining. Messaging will align with the Harvest of the Month produce cycle to reinforce key messages community wide.

The education and partnership building in community settings are focused on increasing the demand for healthful foods and beverages so that residents are poised to take advantage of the improved food landscape. The partnerships described above will focus on improving CFO redemption rates, offering food security and food resource management education, disseminating information via existing county resources, and participation in events such as the Farm Show. Additional partnerships with community organizations frequented by low-income families will also be nurtured to include more HOTM messaging as well as more health promoting policies and practices. These activities will be facilitated via CNAP convenings.

Additionally, nutrition education will be provided to the adult and older adult SNAP-Ed population that connects shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines. Focus will be placed on selecting target foods and beverages; increasing the skills for label reading, menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods, i.e. HOTM.

In an effort to reach low-income seniors, the AAA's intervention plan progresses at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems, and environmental (PSE) change efforts compared to previous years. Utilizing site assessment data collected in FFY 2015 and 2016, it was determined that environmental changes to the physical dining space at the eligible congregate meal site would be a desirable strategy. Thus, a Nutrition and Physical Activity Center (NPAC) toolkit will be developed and displayed as an environmental support to SNAP-Ed eligible congregate meal participants in an effort to increase: consumption of healthy foods and beverages; awareness of food safety practices; and physical activity opportunities among seniors at eligible congregate meal sites. The NPAC toolkit will feature the four lessons of Eat Smart, Live Strong on display, rotating one per quarter along with additional SNAP-Ed approved resources and messages. In FFY 2017, direct education will be provided by the LHD (in coordination with AAA identified topics) and lessons will also feature the Harvest of the Month produce cycle to reinforce key messages community wide. The congregate site staff will be given the NPAC toolkit elements and supported with additional training and ongoing technical assistance related to the curriculum and to the use the NPAC toolkit. Outcomes of the NPAC toolkit will be evaluated using the pre and post survey Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA).

In addition to the NPAC support, the congregate site staff will receive training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to SNAP-Ed seniors. Training the staff will leverage resources, build program sustainability, and enhance the program’s overall capacity to encourage and support healthful behaviors among the senior population. In partnership with the CalFresh office, local churches and clinics, and other community-based organizations that serve the seniors, promotional resources will be distributed to encourage participation in the congregate meal program.

Retail interventions which begun in 2015 following the initial CX3 assessments will continue in FFY 2017-19. Initial efforts at the El Toro Loco corner store in the City of Colusa continue to maintain impact and interventions will begin at the Williams site in 2016. The plan is to continue bringing on new retail outlets in 2018

& 2019 while also increasing and varying the intervention strategies at the initial two El Toro Loco sites for continued improvements. Key partners including the Tobacco Education Program and their relationship with community youth (via Friday Night Live and Colusa High School) will provide the community connections and additional resources to increase food access in underserved neighborhoods by increasing the number of fruits and vegetables available in the corner markets.

PSE efforts in retail store environments will focus on product placement strategies, Healthy check-out lanes, Healthy grab and go, smart snacking stations, healthy items in prominent store locations and improved advertising and marketing strategies. Retail events, such as the Fruit and Veggie Fest, will be located at the retail site or neighboring school. These community wide events will highlight retail improvements and will bridge the messaging that is being promoted in schools and community sites. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries) will be encouraged to support education efforts.

Evaluation

Process evaluation reporting will document the range of SNAP-Ed services provided in Colusa County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated) and indirect education (duplicated) will be documented in the ATF/EARS and compared to original reach targets. The actual number of SNAP-Ed eligible individuals reached by PSE change activities will also be compared to targets and sites that showed high performance in terms of reach and multi-intervention strategies will be identified and considered for replication. Effectiveness of the NPAC toolkit will be evaluated using the pre and post survey Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA).

The LIAs will use a series of process evaluation protocols and fidelity measures will be used to assess the technical training and assistance. Effectiveness of training of nutrition and physical activity will be measured. Post survey will be used in every training. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings.

Policy, system and/ or environmental change to promote healthy policy at a congregate meal site/ senior living will be documented using RE-AIM indicators. The RE-AIM indicators will be evaluated on an annual basis to inform future strategies and potential enhancements for greater impact.

The PSE strategies for early childhood, farm to school and CX3 will be reported using the Western Region SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, adjust PSE strategy to address challenges.

UCCE will be working with the UC CalFresh state office to align, as appropriate, evaluation tools and results to the Western Regions SNAP Ed evaluation framework.

- UC CalFresh will utilize the Teacher Tasting Tool (TTT) evaluation tool to gather data on food-tasting behaviors. It will be used in the classroom during nutrition education lessons when students receive their tastings. The tool will evaluate students' previous exposure to the target food and willingness to try the food again.
- UC CalFresh will utilize the Adult Tasting Tool (A/TTT) evaluation tool to gather data on food-tasting behaviors. It will be used during nutrition education lessons when adults receive their tastings. The tool will evaluate adults' previous exposure to the target food and willingness to try the food again.
- The Teacher Observation Tool (TOT) evaluation tool will be used to gather data from teachers regarding behavior change in regards to nutrition and physical activity within the classroom. Teachers will report both qualitative and quantitative data including narratives about observed behavior change amongst students.
- UC CalFresh will utilize SLM score card to evaluate PSE changes in school cafeterias.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	51		0 to 4 years old (Preschool):	300
Female	49		5 to 17 years old (School Age):	2,680
			18 to 59 years old (Adult):	2,400
			60 years old and over (Senior):	200
Total:	100			5,580

3. Ethnicity/Race

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
76.22%	23.78%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	.13%	.2%
Asian	0%	.25%
American Indian/Alaskan Native	.98%	.27%
Native Hawaiian/Other Pacific Islander	0%	.05%
White	44.88%	17.24%
Multiple/Other	30.24%	5.78%
Total:	76.22%	23.78%

4. Languages Used in Intervention Activities and Materials

English	64%	Farsi	0%	Russian	0%
Spanish	36%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	700	750	800
Indirect Education:	5,430	5,430	5,430
Policies, Systems, and Environment (PSE) Change/Supports	2,500	3,000	3,200

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	0	Head Start Programs	3	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	1	Worksites	0
Extension Offices	0	Retail/Food Stores	6	Other (specify):	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Fairgrounds	1
Farmers' Markets	1	Schools: District Office	1	**TOTAL SITES:**	**37**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	6		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	5		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, five low resource learning environments, including pre-k through high school, will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and staff.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **School Wellness Policy:** Support and enhance written wellness policies and procedures to improve the nutrition and physical activity environment.
- **Physical Activity:** Implement changes in the school environment that support and promote physical activity.
- **Healthy Eating:** Implement behavioral economic strategies including the Smarter Lunchrooms Movement (SLM), family style serving, etc. to increase selection of healthy foods and improve eating behaviors.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, at three low resource school sites, LIA educators will implement: 1) training and technical assistance with school staff and teachers, 2) direct education reaching a minimum of 600 students, 3) indirect education reaching a minimum of 2,530 students and 3,730 parents, 4) will work with partners including nutrition services to improve one of these schools' environments by initiating behavioral economic strategies including the SLM, and 5) will work with school administration and nutrition services to enhance School Wellness Policy efforts.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, at three existing and one additional low resource school sites, LIA educators will implement: 1) training and technical assistance with school staff and teachers, 2) direct education reaching a minimum of 650 students, 3) indirect education reaching a minimum of 2,530 students and 3,730 parents, 4) will work with partners including school food service staff to improve one of these schools' environments by implementing behavioral economic strategies including the smarter lunchroom movement (SLM) and/or family style serving, 5) implement changes in the school environment that support and promote physical activity at one school site (playground stenciling, Safe Routes to School, etc.), and 6) will work with school administration and nutrition services to enhance School Wellness Policy efforts.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, at four existing and one additional low resource school sites, LIA educators will implement: 1) training and technical assistance with school staff and teachers, 2) direct education reaching a minimum of 700 students, 3) indirect education reaching a minimum of 2,530 students and 3,730 parents, 4) will work with partners including school food service staff to improve two school environments by implementing behavioral economic strategies including the smarter lunchroom movement (SLM) and family style serving, 5) implement changes in the school environment that support and promote physical activity at two school sites, and 6) will work with school administration and nutrition services to enhance School Wellness Policy efforts.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Colusa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, five low resource learning environments, including pre-k through high school, will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and staff.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Meet with school teachers and administrators to discuss and assess the status of school wellness policies currently in place. Continue to participate in district level school wellness committees, assist work groups as identified, and establish and communicate action plan follow-up procedures and timelines with partnering sites for all PSE changes. For ECE sites, this may done be at the individual site level or the Office of Education. Meetings will follow up on the progression of the NAP SACC assessments conducted in 2016 for a minimum of two sites to implement PSE changes. Year 1= assess the status of school wellness policies currently in place, Year 2= strengthen school wellness policies to support obesity prevention efforts based on assessments, Year 3= develop an action plan and monitor implementation of school wellness policies.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; meeting agendas; PSE annual reporting

1.2	Provide training and/or technical assistance as needed to food service directors, educators, administrators and key wellness policy committee members and/or NAP SACC participating site staff on approved curricula and/or to enhance identified environmental supports. In year 1 = 3 sites, year 2 = 4 sites, year 3 = 5 sites.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; training agendas, RTW
1.3	In Year 1, initiate work with 1 site, Year 2, implement changes with 1 site and in Year 3, implement changes with 2 sites to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movement (SLM) and/or other behavioral economics strategies (e.g. family style dining in preK sites); • Provide training to food service directors and staff and conduct assessments; • Establish student nutrition action committees to involve students in SLM activities including creating signage and art work, conducting tastings • Provide ongoing technical advising, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores. • Increase local procurement and Farm to School connections with cafeteria and gardens.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	SLM scorecard assessment; training sheets; ATF; PSE annual reporting , RTW

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<td>At a minimum of one site in years 1 & 2, two sites in year 3:
• Year 1 : Identify interested site(s) and assist in implementing site PA environmental assessments;
• Year 1 & 2: Develop action plans to address identified needs and provide training, support and technical assistance to staff pertaining to PA environmental improvements;
• Year 2 & 3: Propose new language for site policies/practices related to PA interventions or environments;
• Year 2 & 3: Provide direct PA education and training to extenders in new PA program and/or resources.</td>
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<td>In year 1, provide direct education focused on nutrition including gardening, and physical activity using approved curricula either through direct delivery or by extenders to 600 youth at three SNAP-Ed qualified sites.
In Year 2, provide direct education focused on nutrition including gardening, and physical activity using approved curricula to 650 youth at four SNAP-Ed qualified schools.
In Year 3, provide direct education focused on nutrition including gardening, and physical activity using approved curricula to 700 youth at five SNAP-Ed qualified schools.</td>
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1.6	Annually provide indirect education to 2,530 youth and 2,530 parents at a minimum of five K-12 SNAP-Ed approved school sites and a minimum of five ECE sites via HOTM, family activity nights, flyers and display boards. Harvest of the Month tastings and support educational materials will be delivered six months of the school year.	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.2, 1.5, 1.6	Agriculture in the Classroom – K - 12	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	( ) Research Tested (X) Practice Tested ( ) Emerging ( ) N/A - Please describe below:

1.2, 1.5, 1.6	Coordinated Approach to Child Health (CATCH)- Pre- 8th		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Children's Power Play Campaign: Idea/Resource Kits (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Choice, Control, and Change		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Cooking Up Healthy Choices (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Dairy Council of California - K-12		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Discovering Healthy Choices (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Eat Fit 6th – 8th		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Eating Smart, Being Active		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Eat Smart, Live Strong - Adult		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Eating Healthy From Farm to Fork - K – 3rd		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Fresh From the Garden - Adult		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Go, Glow, Grow- Pre-K		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Good for Me and You- 2nd		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Happy, Healthy, Me- Pre-K- 1st		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Healthilicious Cooking		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Healthy Choices in Motion (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Healthy, Happy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	It's My Choice- Eat Right, Be Active- 3rd		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Learn at Home		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	My Amazing Body - K-1st		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	MyPlate for My Family		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	MyPlate: A Yummy Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Nutrition Voyage		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Painting Preschool Playgrounds for Movement https://www.cdph.ca.gov/programs/NEOPB/Documents/FINAL-Painting%20preschool%20playgrounds%20for%20movement%2010-12%20gk_jsr_jr_ck.pdf		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: Resource
			CCC		
1.2, 1.5, 1.6	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Re-Think Your Drink (RTYD)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.5, 1.6	Serving Up MyPlate		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Team Nutrition Resources		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	Team Up for Families (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	TWIGS (K-8th)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.5, 1.6	USDA MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2, 1.3	Smarter Lunchrooms Movement Website www.smarterlunchrooms.org		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below: Resource
1.1, 1.2	Safe Routes to School Website www.saferoutesinfor.org		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Resource
1.1, 1.2	Sample Student Wellness Policy – California School Boards Association www.csba.org	x x	CWD LHD AAA UCCE CCC	x	Research Tested Practice Tested Emerging N/A - Please describe below: Resource
1.1, 1.2	California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids www.cde.ca.gov	x x	CWD LHD AAA UCCE CCC	x	Research Tested Practice Tested Emerging N/A - Please describe below: Resource
1.1, 1.2	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (i.e., CHOICES Manual) http://www.healthybeveragesinchildcare.org/bestpractices/BestPracticesHandbook.pdf	x	CWD LHD AAA UCCE CCC	x	Research Tested Practice Tested Emerging N/A - Please describe below:

1.1, 1.2	Let's Move Child Care Quiz https://healthykidshealthyfuture.org/join-us/		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Institute of Child Nutrition Meal Time Memos		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4	Safe Routes to School Technical Assistance Resource Center (TARC) – A Program of the California Department of Public Health, Safe and Active Communities Branch www.casaferoutestoschool.org		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe below: Websites containing resource information
			CCC		
1.4	Sports, Play, and Active Recreation for Kids – SPARK		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.4	California Department of Education Healthy Active Preschoolers Website - Online Courses		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Online Courses
			CCC		

1.5	Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.6	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	Choose MyPlate 10 Tip Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.6	Farm to Preschool Curriculum		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	MyPlate for Preschoolers		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2	NAP SACC		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.6	Build a Healthy Plate with Fewer Added Sugars		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.6	Color Me Healthy		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.6	EatPlayGrow		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.6	Eating Right When Money's Tight and/or Eating on A Budget Materials		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1, 1.2	Report on the needs identified and the policies adopted and implemented by district-level and site-level wellness committees. Track and report training provided for Activity 1.2.	x	x		[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[x] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.3	Conduct and analyze SLM scorecard assessment data for adoption of SLM strategies in the lunchroom for activity 1.3	X	X	X	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	**Year 1** **Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: SLM Scorecard

<table>
<tr>
<td>E.1.4</td>
<td>Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils for Activity 1.4.</td>
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<tr><td></td><td>CWD</td></tr>
<tr><td>x</td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td></td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>x</td><td>x</td><td>x</td><td>x</td></tr>
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Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>x</td><td>x</td><td>x</td><td>x</td></tr>
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Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td>x</td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
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List other:
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<tr>
<td>E.1.5, 1.6</td>
<td>Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 1.5.</td>
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<td>X</td>
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<tr><td></td><td>CWD</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td>X</td><td>Food Behavior Checklist</td></tr>
<tr><td>X</td><td>UC Intent to Change</td></tr>
</table>
List other:
UCCE: TTT for Adult & Youth, TOT, MEDC retro, PSSC pre/post, Eat & Play together retro
Success stories
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E.1.6	Summarize indirect education activities at sites and number of sites each year.		x				

	CWD
x	LHD
	AAA
x	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

x	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, collaborate with LIAs and community partners to increase awareness of and access to healthy fruits, vegetables, beverages, and physical activity resources at one senior meal site, one public housing site, and eight SNAP-Ed qualifying community sites via nutrition and physical activity direct education, indirect education, and adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Support and enhance system and environment to increase consumption of healthy fruits, vegetables, beverages, and physical activity (AAA)
- Increase access to healthy foods, beverages and opportunities for physical activity via partnering organizations (Farm Show, library, food distribution sites, public housing, parks & rec, hospital, CICC, etc.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, LIA educators will provide direct education to a minimum of 100 SNAP-Ed eligible participants and indirect education to a minimum of 500 SNAP-Ed eligible participants to increase awareness of healthy fruits, vegetables, beverages, and physical activity resources. This direct education will take place at the following locations; senior sites, public housing, Family Action Centers and other community sites.

b. By September 30, 2017, increase partnership collaboration by working with three new agencies to increase their capacity to promote and implement organizational and PSE changes. For example, tie-in and/or establish new health promoting guidelines for events, meetings, workshops, and other interventions.

c. By September 30, 2017, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, LIA educators will provide direct education to a minimum of 100 SNAP-Ed eligible participants and indirect education to a minimum of 500 SNAP-Ed eligible participants to increase awareness of healthy fruits, vegetables, beverages, and physical activity resources.

b. By September 30, 2018, with existing and new collaborating partners, provide support for health promoting guidelines in an effort to increase awareness of and/or access to healthy fruits, vegetables, beverages, and physical activity resources at a minimum of two sites/venues.

c. By September 30, 2018, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

2. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, LIA educators will provide direct education to a minimum of 100 SNAP-Ed eligible participants and indirect education to a minimum of 500 SNAP-Ed eligible participants to increase awareness of healthy fruits, vegetables, beverages, and physical activity resources.

b. By September 30, 2019, with existing and new collaborating partners, provide support for health promoting guidelines in an effort to increase awareness of and/or access to healthy fruits, vegetables, beverages, and physical activity resources. At a minimum of two sites, PSE changes will be implemented (e.g. healthy vending policies, healthy meetings and event policies, etc.)

c. By September 30, 2019, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with LIAs and community partners to increase awareness of and access to healthy fruits, vegetables, beverages, and physical activity resources at one senior meal site, one public housing site, and eight SNAP-Ed qualifying community sites and/or events via nutrition and physical activity direct education, indirect education, and adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Each year, attend a minimum of four community meetings per year to share information and coordinate with local community based partners. (CNAP) Year 1 & 2 - Focus on opportunities for new collaboration and fostering potential partnerships. Year 3 – Maintain strong partnerships by continued and regular communication and coordination.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: x; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; Sign in sheets; Agendas
2.2	Work with up to 6 partner agencies who work in Colusa County to increase their capacity to promote and implement organizational and PSE changes. Example partners include existing CNAP partners (i.e. Maternal & Child Health, Tobacco Education Program, Colusa County Resource Conservation District, Colusa First 5, etc.) as well as new and developing partnerships (retail owners, recreation district, hospital, etc.). Year 1 & 2 - Focus on fostering relationships and providing resources. Expand reach to at least one new partners each year. Year 3 - At a minimum of two partnering sites/ organizations, PSE changes will be implemented (e.g. healthy	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: x; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; list of resources shared, PSE annual reporting

	vending policies, healthy meetings and event policies, etc.). The focus of the PSE changes will compliment healthy retail and/or school efforts.					
2.3	In year 1, provide direct nutrition education using approved curricula either through direct delivery or by extenders to 100 SNAP-Ed eligible participants at a minimum of three qualified community sites to reinforce retail campaign messaging, HOTM produce and information, and food resource management topics. In Year 2, provide direct nutrition education using approved curricula to 100 SNAP-Ed eligible participants at a minimum of three qualified sites. In Year 3, provide direct nutrition education using approved curricula to 100 SNAP-Ed eligible participants at a minimum of three qualified sites. (This activity corresponds with activity 3.6 and bridges the two objectives.)	x CED CEI MPR C&C TTA	CWD x LHD X AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF RTW On File: Sign in Sheets
2.4	Each year, provide indirect education to a minimum of 500 SNAP-Ed eligible participants at two or more qualified sites via community events, flyers and/or displays. Messages will compliment healthy retail and/or school efforts.	CED x CEI MPR C&C TTA	CWD x LHD x AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF RTW

2.5	Assist the congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC. Year 2 & 3 Modify and improve NPAC per evaluation result, senior meal staff and senior feedbacks.	CED: ; CEI: x; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: x; UCCE: ; CC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF CDA Annual Report
2.6	Provide a minimum of one more additional training and technical assistance to County Senior Congregate Staff to support other promotion of healthy food and active living.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: x; UCCE: ; CC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF CDA Annual Report
2.7	Develop monthly flyers that contain information about senior meals, its monthly menu, other local food resources and local activities promoting healthy food and physical activity. USDA approved SNAP-Ed materials will be provided with the flyers. Year 2 &3 Modify and improve flyers per evaluation and community partners' feedback.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: x; UCCE: ; CC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF CDA Annual Report

2.8	Identify the community partners that serve SNAP-Ed eligible seniors. Collaborate with them to help print and distribute the flyers in activity 2.7 at their sites and their service areas. Request community partners to provide feedback to better reach and serve the seniors in the community.	☐ CED X CEI ☐ MPR X C&C ☐ TTA	☐ CWD ☐ LHD x AAA ☐ UCCE ☐ CC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF CDA Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.3, 2.4	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4	Agriculture in the Classroom	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4	Choice, Control, and Change	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4	Cooking Up Healthy Choices (Shaping Healthy Choices Curriculum)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4	Dairy Council of California	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2, 2.3, 2.4	Discovering Healthy Choices (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	EatFit		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Eat Smart, Be Active		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Eat Smart, Live Strong		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Fresh From the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.4	Happy, Healthy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Learn at Home		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Let's Eat Smart and Play Hard Together		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	MyPlate for My Family		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.4	Plan, Shop, Save, Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4, 2.5, 2.6	Re-Think Your Drink (RTYD)		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4, 2.6, 2.7, 2.8	Harvest of the Month		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3	Cooking Matters		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.3, 2.5	Eat Smart, Live Strong		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3	Eat Right When Money's Tight / Money For Food		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4	Eat Healthy, Be Active		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4, 2.5 2.6, 2.7, 2.8	Choose MyPlate 10 Tip Series		CWD		Research Tested
		x	LHD	x	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.5, 2.6	Nutrition through the Seasons		CWD		Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below: SM
			CCC		
2.4, 2.5, 2.6, 2.7, 2.8	MyPlate for Older Adults		CWD	X	Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below: SM
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		CWD x LHD x AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.2	Summarize healthy site changes implemented by engaged partnering sites.		x		CWD x LHD x AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF x PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.3	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 2.3.		X	X	CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other: UCCE: TTT for Adult & Youth, TOT, MEDC retro, PSSC pre/post, Eat & Play together retro Success stories

E.2.4	Summarize indirect education activities at sites and number of sites each year.		X		CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other:
E.2.5	Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior.			X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; X Food Behavior Checklist; UC Intent to Change List other:

E.2.5, E2.6	Track and report indirect education and technical assistance provided.		X				

	CWD
	LHD
X	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
X	Food Behavior Checklist
	UC Intent to Change

List other:

E.2.7, E.2.8	Design, conduct and analyze evaluation to measure increase in senior's participation in emergency food resources such as senior meals services, CalFresh, and in emergency food distribution sites.		X				

	CWD
	LHD
X	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to healthy fruits, vegetables, and beverages at three SNAP-Ed qualifying neighborhood retail stores and two food distribution sites through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food and beverage policies by working to improve the healthfulness of existing products
- Local procurement
- Healthy in-store marketing and promotions
- Store exterior improvements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least two retail stores, two food distribution sites, and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location in an effort to increase access and/or promotion of healthy foods and beverages.

b. By September 30, 2017, provide food resource management education to adults and/or high school youth at two community sites and promote the retail, emergency food and farmers' market opportunities to access healthy foods.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least two retail stores, two food distribution sites, and provide support for one Fruit and Veggie Fest marketing event in at least two qualifying retail locations in an effort to increase access and/or promotion of healthy foods and beverages.

   b. By September 30, 2018, provide food resource management education to adults and/or high school youth at two community sites and promote the retail, emergency food and farmers' market opportunities to access healthy foods.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least three retail stores, two food distribution sites, and provide support for one Fruit and Veggie Fest marketing event in at least three qualifying retail locations in an effort to increase access and/or promotion of healthy foods and beverages.

   b. By September 30, 2019, provide food resource management education to adults and/or high school youth at two community sites and promote the retail, emergency food and farmers' market opportunities to access healthy foods.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Colusa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to healthy fruits, vegetables, and beverages at three SNAP-Ed qualifying neighborhood retail stores and two food distribution sites through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to approved retail intervention sites. • Year 1: two SNAP-Ed qualifying retailers and two food distribution sites • Year 2: two SNAP-Ed qualifying retailers and two food distribution sites • Year 3: three SNAP-Ed qualifying retailers and two food distribution sites.	( ) CED (x) CEI (x) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, before and after photos
3.2	Educators will host a retail event quarterly including taste testing to promote consumption and access to healthy foods reaching a minimum of 250 SNAP-Ed eligible residents annually: • Year 1: two continuing SNAP-Ed qualifying retailers and one food distribution site • Year 2: two SNAP-Ed qualifying retailers and one food distribution site • Year 3: three (two continuing, one new) SNAP-Ed qualifying retailers and one food distribution site	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF

3.3	Educate a minimum of two retail managers/owners and two food distribution/bank managers on the health importance of healthy foods and beverages. Training and technical assistance will also cover proper food storage and display protocol to help improve the quality and quantity of healthy foods and beverages available to local SNAP-Ed-eligible residents. Provide training and technical assistance as needed.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; Sign in sheets
3.4	As a result of activities 3.1-3.3, a minimum of two retail sites and/or food distribution sites will implement PSE change strategies (i.e. healthy check-out lane, move healthy items to prominent locations, healthy grab-and-go, healthy advertising) to improve their retail environment by September 30, 2019. (This activity may correspond with activity 2.2.)	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; PSE reporting

3.5	Annually, conduct two Fruit and Veggie fest celebrations at a qualifying retail site and/or neighboring school site reaching a minimum of 300 SNAP-Ed eligible participants.	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: UC CalFresh CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; photos; press releases
3.6	In year 1, provide direct nutrition education using approved curricula either through direct delivery or by extenders to 100 SNAP-Ed eligible participants at a minimum of three qualified community sites to reinforce retail campaign messaging, HOTM produce and information, and food resource management topics. In Year 2, provide direct nutrition education using approved curricula to 100 SNAP-Ed eligible participants at a minimum of three qualified sites. In Year 3, provide direct nutrition education using approved curricula to 100 SNAP-Ed eligible participants at a minimum of three qualified sites. (This activity corresponds with activity 2.3 and bridges the two objectives.)	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: UC CalFesh CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF

3.7	Conduct retail assessments and reassessments (CX3) in conjunction with the Tobacco Education Program at participating retail sites receiving resources and training to assess any changes in access to healthy foods and beverages. • Year 1: Initial CX3 data collection for Las Reinas Market. Continue with PSE interventions at El Toro Loco • Year 2: follow up assessments at El Toro Loco for interventions conducted in 2015-16. Begin PSE interventions at Las Reinas • Year 3: Continue PSE interventions at El Toro Loco and Las Reinas. This timeline may adjust depending on the Tobacco Education Program schedule for retail assessments.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: ( ) Q2: ( ) Q3: (x) Q4: (x) Year 2 Q1: ( ) Q2: ( ) Q3: (x) Q4: (x) Year 3 Q1: ( ) Q2: ( ) Q3: (x) Q4: (x)	ATF, CX3 follow up assessment results

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.6	Eat Smart, Be Active	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
3.6	Eat Smart, Live Strong	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
3.6	Fresh From the Garden	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:
3.6	Happy, Healthy Families	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:

3.6	Learn at Home		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.6	Let's Eat Smart and Play Hard Together		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.6	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.6	MyPlate for My Family		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.6	Plan, Shop, Save, Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

3.6	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5, 3.6	Re-Think Your Drink (RTYD)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5, 3.6	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.3, 3.4, 3.5, 3.6	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials.	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Submitted to USDA toolkit FY 15, accepted; categorization pending.
3.1, 3.2, 3.3, 3.5, 3.6	Harvest of the month	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1, 3.2, 3.3, 3.5, 3.6	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.6	Cooking Matters	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2, 3.5	Retail Food Demonstration Kit	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.7	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Submitted to USDA toolkit FY 15, accepted; categorization pending.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1, 3.2, 3.5	Summarize indirect education activities at sites and number of sites each year.		X		CWD x LHD AAA X UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF x PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Track and report training & TA provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 3.3.		X		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.4	Summarize healthy food access changes implemented by engaged retail partners as a result of resources, training and technical assistance provided.		X				

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

x	EARS/ATF
x	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

E.3.6	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula.		X				

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

x	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

E.3.7	Neighborhood retail food environment assessments.		X	X		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x **Year 3** Q1 Q2 Q3 Q4 x x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment tool

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Butte County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	CSUC Research Foundation on behalf of Colusa and Glenn County
FFY 2018 Total Budget:	**$355,635.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$26,000	$218,024	$208,940	$234,940	7.76%
2	Non-Capital Equipment/Supplies	$682	$3,166	$2,468	$3,150	-0.51%
3	Materials	$3,000	$11,004	$10,012	$13,012	18.25%
4	Travel	$1,000	$9,928	$9,036	$10,036	1.09%
5	Building/Space	$0	$2,639	$2,015	$2,015	-23.65%
6	Maintenance	$500	$1,464	$1,165	$1,665	13.73%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$5,000	$49,699	$28,000	$33,000	-33.60%
	Total Direct Costs:	**$36,182**	**$295,924**	**$261,636**	**$297,818**	0.64%
9	Indirect Costs*** Indirect Cost Rate= 22 %	$10,205	$59,089	$47,612	$57,817	-2.15%
	Total Federal Funds	**$46,387**	**$355,013**	**$309,248**	**$355,635**	0.18%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase due to subcontracted personnel decrease.
2	Non-Capital Equipment/Supplies	
3	Materials	Modified activities require a increase in tasting supplies and food.
4	Travel	
5	Building/Space	Modified proration calculation to reflect more accurate projected costs for 2018.
6	Maintenance	Modified proration calculation to reflect more accurate projected costs for 2018.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Total budget is decreasing for FFY2018.
9	Indirect Costs	Total budget is increasing for FFY2018.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Education Specialist	Melissa Stearns	0.00%	100.00%	$66,619.43	0.75	$49,964.57	35.913%	$17,943.78	$0.00	$67,908	
2			Registered Dietician	Jennifer Murphy	0.00%	100.00%	$69,435.00	0.575	$39,925.13	35.913%	$14,338.31	$0.00	$54,263	
3			Health Education Specialist	Michele Buran	0.00%	100.00%	$75,648.14	0.15	$11,347.22	33.223%	$3,769.89	$0.00	$15,117	
4			Nutritionist/Nutrition Educator/Nutrition Aide	TBD CSUC Student (n = 4)	0.00%	100.00%	$24,960.00	0.7308894	$18,243.00	5.853%	$1,067.76	$0.00	$19,311	
5			Nutritionist/Nutrition Educator/Nutrition Aide	TBD CSUC Student (n = 4)	0.00%	100.00%	$24,960.00	0.7308894	$18,243.00	5.853%	$1,067.76	$0.00	$19,311	
6			Executive Director	Stephanie Bianco	100.00%	0.00%	$129,925.60	0.028846	$3,747.83	9.360%	$350.80	$4,099.00	$4,099	
7			Research Specialist	Keiko Goto	100.00%	0.00%	$51,275.00	0.08	$4,102.00	50.171%	$2,058.01	$6,160.00	$6,160	
8			Accountant/Finance Analyst	Amie Riesen	50.00%	50.00%	$72,334.84	0.28500	$20,615.43	35.913%	$7,403.62	$14,009.50	$28,019	
9			Fiscal Assistants	TBD CSUC Student Assistant	0.00%	100.00%	$24,960.00	0.3923077	$9,792.00	9.360%	$916.53	$0.00	$10,709	
10			Community Liaison	TBD Program Assistant	0.00%	100.00%	$31,200.00	0.2884615	$9,000.00	11.590%	$1,043.10	$0.00	$10,043	
11			Nutritionist/Nutrition Educator/Nutrition Aide	TBD unpaid CSUC Interns	0.00%	100.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**4.0113941**	**$184,980**		**$49,960**	**$24,269**	**$234,940**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Benefits include, medical, dental, SSI unemployemnt insurance, and retirement.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General copying, postage and office supplies	Pens, paper, ink, etc. prorated by FTE located in CSUC offices-positions 1-3 and 6-8, 4.01139 -.08 - 0.028846 = 3.90 FTE x $67.31/month/FTE x 12 months)	3.9	$67.31	12	$3,150	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,150**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	MyPlate hand outs, HOTM newsletters, HOTM supplies & labels, etc. @ ~$128.83/month x 12 months	$128.83	12	$1,546	
2			Tasting Supplies & Food for HOTM and Classes/events	Tasting and supplies (~4,706 tastings/month x 12 months x $0.15/tasting)	$0.15	56475	$8,471	
3			PSE Supplies	Paint for stenciling (~500/ site x 3 sites), GENE materials (~200/site x 3 sites), cafeteria or retail materials (~$50/site x 3 sites). Amount broken down by month for an approx. monthly cost x 12 months of the year	$187.50	12	$2,250	
4			PA Supplies	Misc. physical activity supplies and materials for school based nutrition and PA education	$745.00	1	$745	
						Total Materials:	**$13,012**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			A combination of positions #1-3, and 6-7	Colusa Co	Local mileage to conduct nutrition education	1	1						7380			$3,948	
2			A combination of positions #1-3, and 6-7	Glenn Co	Local mileage to conduct nutrition education	1	1						6660			$3,563	
3			A combination of positions #1, 2 and 6	Sacramento	Two (2-day) State sponsored SNAP-Ed meetings/forums (Other: $20 parking/trip/day)	2	2	2	2	$46.00	$109.25		180		$40.00	$1,595	
4			A combination of positions #1, 2 and 6	Sacramento	8 single day NEOPB provided training, e.g. CX3 (Other: $20 parking/trip)	8	1	1					180		$20.00	$930	
			Out-of-State														
1			None													$0	
															Total Travel:	**$10,036**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off-campus office space rental of Bellarmine office and East and 32 Storage prorated by FTE located in CSUC offices-positions 1-3 and 6-8, 4.01139 -.08 - 0.028846 = 3.90 FTE x $22.55/month/FTE x 12 months)	3.90	$22.55	12	$1,055	
2			Italian Guy Catering/28	Off-campus kitchen space rental on Bellarmine Ct @ $28.25/hour	1	$80.04	12	$960	
							Total Building/Space:	**$2,015**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CSUC Center for Healthy Communities/25 Main Street, Chico, CA 95929	Phone and ethernet connection (prorated by FTE located in CSUC offices: positions 1-3 and 6-8, 4.01139 - .08 - 0.028846 = 3.90 FTE x $35.58/month/FTE x 12 months)	3.90	$35.58	12	$1,665	
							Total Maintenance:	**$1,665**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Colusa County Health & Human Services	.156 FTE local community educator, .065 FTE local program assistant for community education, 0.02 FTE local administrator, 0.15 local community educator plus local travel. The subcontractor implements direct education at various community sites including Famiy Action Centers throughout the county, helps foster CNAP partnerships with other programs and entities, delivers HOTM and other indirect education at community events, and assists with the coordination of quarterly retial events.	$33,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$33,000**	

Total Direct Costs:	**$297,818**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total direct costs less office space and kitchen space rental ($2,015) and subcontract x 22% (CSUC off campus rate as of submission date for contract beginning FFY 2017; PDF available upon request)	22.00%	$262,803.00	$57,817	
					Total Indirect Costs:	**$57,817**	

Total Budget:	**$355,635**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County
Contract/Sub-Grant/Agreement: Colusa County Health and Human Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator (including Heath Aide, Health Promotion Instructor, etc.)	Erika Avina	0.00%	100.00%	$42,749.77	0.156	$6,668.96	67.50%	$4,501.55	$0.00	$11,171	
2			Community Liaison	Estella Kittle	0.00%	100.00%	$48,491.28	0.065	$3,151.93	39.74%	$1,252.58	$0.00	$4,405	
3			Administrator (e.g. Director of Programs)	Bonnie Davies	100.00%	0.00%	$121,937.99	0.02	$2,438.76	36.17%	$882.10	$3,321.00	$3,321	
4			Health Educator (including Heath Aide, Health Promotion Instructor, etc.)	Adriana Orozco	100.00%	0.00%	$33,781.76	0.15	$5,067.26	47.17%	$2,390.23	$7,457.00	$7,457	
				Total Staffing: Salaries/Benefits:				**0.391**	**$17,327**		**$9,026**	**$10,778**	**$26,354**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Benefits Includes WC/FICA/SUI, retirement, and health benefits.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County
Contract/Sub-Grant/Agreement: Colusa County Health and Human Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			A combination of positions #1, 2 and/or 3	Colusa Co.	Local mileage for program delivery	1							107			$57	
Out-of-State																	
1			None													$0	
															Total Travel:	$57	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: CSUC Research Foundation on behalf of Colusa and Glenn County
Contract/Sub-Grant/Agreement: Colusa County Health and Human Services

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$26,411**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Total salaries, wages, and fringe benefits ($26,354) x 25%	25.00%	$26,354.00	$6,589	
				Total Indirect Costs:	**$6,589**	

Total Budget:	**$33,000**

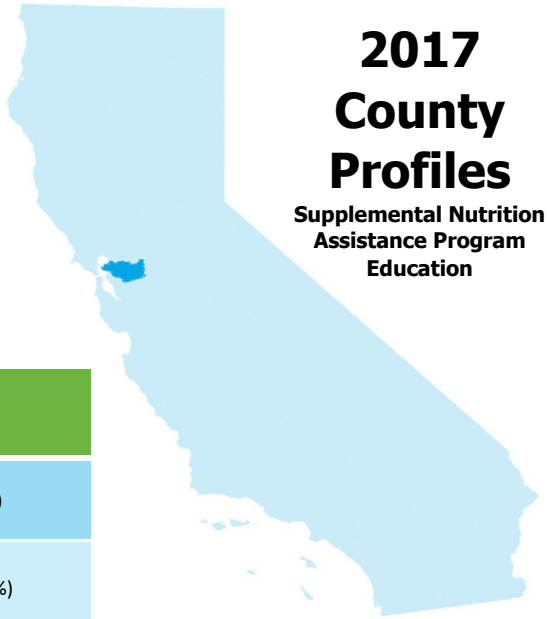
SNAP-Ed Programming occurs in this county through UC CalFresh Butte County Office.

Please refer to the Butte County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education



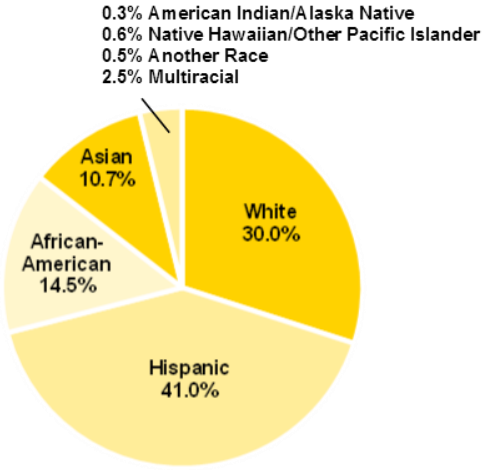
Contra Costa

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

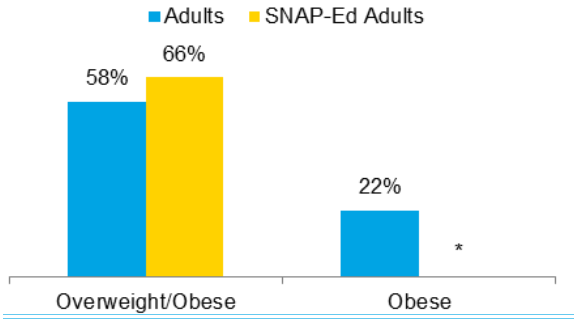
Total	247,930 (23%)

Ages (<185% FPL)	
Children <6 years old	22,542 (29%)
Children 6-17 years old	50,327 (28%)
Adults 18-64 years old	146,142 (21%)
Seniors 65 years and older	28,919 (20%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 17%	Obese data not available
Age 12-17 years	Overweight and Obese 29%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%

* unstable estimate

Population below Federal Poverty Level

11%

Food Insecurity Rates

13% Overall

19% Children

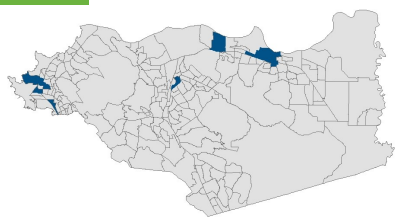
Other Federal Nutrition Assistance Programs

CalFresh Participants	67,647 (6%)
Students Eligible for Free/Reduced Price Meals (FRPM)	70,588 (40%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
207	16 (8%) all races

Schools	SNAP-Ed Eligible Schools
280	125 (45%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	27%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	46%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
64%	55%	64%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
17%	7%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
35%	30%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: Contra Costa

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: (Contra Costa Health Services: LHD)**
X	**California Department of Aging: CDA: Contra Costa Area Agency on Aging: AAA)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

3. **Jurisdiction Description**

Contra Costa County (County) is located in the San Francisco Bay Area of Northern California. The county sits northeast of San Francisco and southwest of Sacramento. Contra Costa is approximately 806 square miles and includes 19 incorporated cities and numerous unincorporated areas such as Bay Point, El Sobrante, and North Richmond that reside within the East, West, and Central regions.

The 2014 Census data estimated that Contra Costa's population was 1,111,339. The average median income for residents currently living in Contra Costa is more than $79,799. However, a little more than 10% (10.5%) of the population lives below the Federal Poverty Level (FPL), and 21.7% of the population lives in households with incomes below 185 percent of the FPL, making them eligible for the federally funded Supplemental Nutrition Assistance Program Education (SNAP-Ed). In Contra Costa there are 207 census tracts; 12 (5.8%) of which are SNAP-Ed eligible.

Contra Costa is an ethnically diverse county. However, low-income communities, especially those of color, disproportionately qualify for food assistance programs. Of the 21.7% SNAP-Ed-eligible individuals living in Contra Costa, 41% identify as Hispanic; 30% as White; 14.5% as African American; 10.7% as Asian; 0.3% as American Indian/Alaskan Native; 0.6% as Native Hawaiian/Other Pacific Islander; 2.5% as multiracial; and 0.5% identify as another race. This data shows that the Hispanic community disproportionately has the largest number of individuals who qualify for SNAP-Ed, yet the Hispanic population only represents 24.9% of all Contra Costa residents. The same holds true for the African American community who represents a little over 9% of the County's residents, but over 14% of African Americans are SNAP-Ed eligible.

According to the US Census and 2015 SNAP-Ed County Profiles, there are 207 census tracts in Contra Costa County, where 12 qualify for SNAP-Ed services with the majority living in the following cities: Antioch, Bay Point, Pittsburg, Richmond, and San Pablo. The county has 18 school districts, 280 schools, with 118 or 42% of those schools eligible for SNAP-Ed services. The number of SNAP-Ed Intervention sites eligible for services within Contra Costa also include 6 CalFresh offices, 6 Elderly Services Centers/Senior Centers, 24 Food Assistance Sites/Food Banks, 21 Early Childcare and Education (ECE) Site Head Start Programs, 8 Retail and Food Stores with Qualifying CalFresh Redemption, 10 Shelters/Temporary Housing, and 5 Women, Infants, and Children (WIC) Programs. The City of Richmond, which includes the West Contra Costa Unified School District, has the largest number of SNAP-Ed eligible residents in the County, with the majority of students eligible for the Free and Reduced Price Meals (FRPM) Program. Richmond also has the largest number of neighborhoods where Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) reassessment efforts has been concentrated in relation to the retail outlets.

The rate of food insecurity is almost 12.9% for the County's population overall, and just over 19% (19.8%) for children. This is one indication that a sizeable portion of the population experiences challenges in meeting their food and nutritional needs. Although the data records a low percentage (2.8%) of residents reporting limited access to healthy foods, it is evident through the CX3 reassessment efforts that this is not representative of all

communities in Contra Costa County. Another indication of food insecurity includes the number of individuals who qualify for CalFresh (71,323), and the fact that on average, 2,600 seniors visit congregate meal sites each week day. In addition, of the 280 schools within Contra Costa, 118 (42.2%) are SNAP-Ed eligible and 70,314 students qualify for Free/Reduced Price Meals.

The dietary habits of individuals living in Contra Costa demonstrate that a great deal of the population has had some nutrition education exposure. For example, a survey conducted by the California Health Interview Survey (CHIS) for 2011/2012 show that when asked how many servings of fruits and vegetables the survey taker had eaten the day before, 63.6% of children (2-11 years) reported that they had eaten 5 or more servings of fruits and vegetables; and 29.9% of adults reported that they had eaten fruits and vegetables 3 times the day prior to the survey.

Yet, the need still exists for nutrition education and the promotion of physical activity among youth and adults. The 2011/2012 CHIS data also indicated that 29% of children and teens (ages 2-17) and 30.5% of adults consume 1 or more sugar sweetened beverages a day, and that the prevalence of adults who identify as overweight or obese within the SNAP-Ed eligible population was 72.7% among SNAP-Ed eligible adults. The rate of adults who are overweight or obese for the County as a whole is 52.5%.

While nutritional habits greatly influence quality of health, the impact of physical activity must also be considered when assessing quality of life. Physical activity plays a large role in maintaining a healthy weight for both adults and children, and rates of physical activity is one way to measure a community's ability to engage in regular exercise every day. According to the 2015 SNAP-Ed County Profiles Data, in Contra Costa 17.0% of adults ages 20 and older reported that they had no leisure time for physical activity; 6.5% of children and teens (2-17) reported being physically active at least 1 hour every day; and 33.9% of children (2-11) reported that they are physically active at least 1 hour every day. This data is an indication of the need for adults ages 20 and older to find mechanisms for increasing their ability to be physically active that complements their daily routines and can be incorporated into activities they have already committed to.

In 2016, Contra Costa County's Tobacco Prevention Program will reassess the Healthy Stores for a Healthy Community survey. This study will continue to assess the surveying of product marketing and the availability of healthy and unhealthy options offered in stores that sell tobacco. In the previous 2013 study a total of 226 stores were surveyed in Contra Costa County. The data revealed that more than half (67.3%) of stores had unhealthy exterior advertising, compared to 11.9% who had healthy exterior advertising. Of the stores surveyed, nearly 40% of stores near schools advertise sugary drinks, including sodas and sports drinks, at the check-out area. In addition, less than half (49%) had a good selection of quality fresh fruits and vegetables available for purchase. It is expected that the 2016 Tobacco Program reassessment data from this surveying tool will continue to provide support with the activities included in this three-year Integrated Work Plan.
The snapshot above provides a glimpse of the nutrition education, physical activity and food security climate for Contra Costa County. This data helps to paint a picture of the existing community needs. When all of the data is taken into consideration, it demonstrates that nutrition education and obesity

prevention interventions would be highly beneficial for this County, and that there is still much that can be done to improve the nutritional and physical health of all of Contra Costa's residents, especially the SNAP-Ed eligible population.

As the Local Health Department (LHD), we are excited to carry on this work because we believe that our skills and expertise uniquely positions us to work effectively with the SNAP-Ed eligible population for a variety of reasons. CCHS has worked tirelessly to develop and implement strategies, especially those pertaining to the built environment, to improve the health of its residents; especially those most impacted by health inequities and health disparities. For example, in 2008 CCHS leveraged non-SNAP-Ed funding to provide support and technical assistance to the City of Richmond as they developed one of the first Community Health and Wellness Elements for a general plan in the State of California. This health and wellness element is a tool for addressing social determinants of health and its ultimate goal is to create social and physical environments that promote good health. The planning objectives for the Community Health and Wellness Element include access to recreational and open space; access to healthy foods; access to public transit and active transport, and completeness of neighborhoods. As the Community Health and Wellness Element has moved into the implementation phase, CCHS has continued to provide support to and partner with the City of Richmond, especially in endeavors that relate to obesity prevention as is evidenced by the partnership between these two agencies to conduct a health impact assessment (HIA). In 2011, at the request of the City of Richmond's Planning Department, CCHS used non-SNAP-Ed funding to partner with the City of Richmond to conduct a HIA on the benefits and potential negative impacts of developing and implementing a mobile vending ordinance. CCHS was responsible for gathering data, providing nutrition education to residents and policy makers, developing reports on the impacts of the ordinance and making recommendations for the ordinance itself. The passing of the ordinance however, is still pending.

Additionally, for more than 15 years, CCHS has played a lead role in providing nutrition education and promoting physical activity among the SNAP-Ed eligible population in Contra Costa. CCHS is committed to continuing to provide nutrition education and promote physical activity among SNAP-Ed eligible individuals, community partners, other federally funded and unfunded Food and Nutrition programs, and aims to continue to work with the other Implementing Agency for Contra Costa, the Area Agency on Aging (AAA), to accomplish the 3 year goals and objectives detailed in FFY17-19 work plan.

4. **Community Change Goals**

According to the 2014 County Health Rankings and Roadmaps in California, Contra Costa County ranks 17th among California's 57 counties for health outcomes, based on length and quality of life. This county health ranking and local data indicates that health disparities, in particularly the obesity rates, continue to exist among the SNAP-Ed eligible populations. Recent research of best practices in obesity prevention efforts have shown that it is not enough to educate individuals about the importance of eating right and exercise, but it is also imperative that effective policies, systems, and environmental (PSE) changes are in place in order to sustain healthy behaviors within our communities. This FFY17-19 Integrated Work Plan was created utilizing a variety of reports, input from community partners, and data to inform our work and PSE strategies. They include the following data sources:

- SNAP-Ed County Profiles (prepared by the CDPH)
- Contra Costa County Department of Social Services CalFresh Annual Trends data
- The California Department of Education's Free and Reduced Meals Data
- The California Health Interview Survey(CHIS) Data
- The Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) Data
- Contra Costa Early Childcare Education CHOICE Data
- The Area Agency on Aging (AAA) senior population data

The data listed above was instrumental in the development of our workplan and helped to analyze the SNAP-Ed eligible profile of our county in relation to obesity prevalence among all ages (0-65+ yrs. old), the current Cal Fresh trends and data, the percentage of schools who serve free and reduced meals to children in school, and the surveying of individual behaviors in relationship to nutrition and physical activity. The CX3 results were another source of valuable data that assisted us in identifying potential intervention strategies with local stores and markets to be a healthy food retailer for the community. In addition, it provided mapping of the local food banks, food pantries, and farmer's markets where interventions can be placed and families can access fruits and vegetables in their neighborhoods. As a result of this local assessment data of Contra Costa County, we aim to integrate more policies, systems, and environmental strategies into our FFY17-19 work plan.

Contra Costa's Creating Healthy Opportunities in Child Care Environment (CHOICE) assessment data is another source of information as it relates to the childcare practices with nutrition and physical activity. This data will aid in our partnership with the Contra Costa Head Starts Early Childcare Education sites to implement stronger wellness policies and procedures that promote access to healthy foods, beverages, physical activity and reduce screen time.

Other data sources that play a key in our development of the FFY17-19 Integrated Work Plan include FFY 2016 data from the following sources:

- *2013-14 California Food Policy Advocates Nutrition and Food Insecurity Profile*, which provides data on improving the school nutrition environments
- 2014 *California Food Advocates* annual data on the access and participation related to the federally funded summer nutrition programs in California
- 2010 *Hunger in America*, 2010 county profile of seniors 65 and older that were food insecure

Additional local data sources from last year also included: UCCE Nutrition Education Program's study shows there is an improvement among student's knowledge and behaviors in choosing healthy foods at lunch, thereby giving evidence of a Smarter Lunchroom practice in school cafeterias, and finally

Contra Costa Health Service's Safe Routes to School (SRTS) assessment data of students who walk/bike to school and consume a healthy breakfast either before or on their way to school.

All of the data sources listed in our community assessment have given us a broader perspective of the obesity prevention strategies that can benefit the diverse SNAP-Ed eligible populations living in Contra Costa County. The work plan activities have been designed to ensure that the SNAP-Ed eligible community is encouraged to act on their increased awareness about eating healthy as a result of the nutrition education information they receive by providing an environment where the healthy choice becomes the easy and preferred choice through policy, systems, and environmental changes.

5. **Community Change Goals**

The rates of obesity among youth and adults are similar to trends across the nation and this health issue is of major concern in particularly for those underserved populations who are living in Contra Costa County. Contra Costa Health Services (CCHS) is an integrated system of care that strives to improve the health of the most vulnerable populations through its delivery of services and programs. While the prevention of obesity has been a major priority for CCHS, it is one of several issues that threaten the health of the community. Other health issues that are also a priority for CCHS include reducing health inequities among low-income, poorly educated communities of color; increasing the life expectancy of county residents, in particular those at greater risk for poor health outcomes throughout the life course; and reducing the number of deaths for persons of color for specific causes of death, including homicide, unintentional injuries, fetal and infant deaths, HIV disease, stroke, heart disease, cancers (all types), and diabetes.

Community wide assessments have given a greater perspective of the health concerns related to nutrition and obesity issues and have been instrumental in guiding Contra Costa County Health Service's long term community change goals and activities for our work plan in FFY17-19. Recent county-wide assessment data from our health care partners, Kaiser Permanente and John Muir Medical Center, has shown that residents top 10 concerns entail the following among all age ranges: eating healthy; access to safe outdoor spaces, especially at the neighborhood level; affordable physical exercise and sports activities for youth; and access to low-cost healthy foods as many respondents considered the areas they lived in to be food deserts.

While preventing and reducing the rate of obesity among all age groups in Contra Costa is a priority, in recent years additional attention has been paid to the 0-5 age group. Childcare affiliated partner efforts to reduce and prevent obesity have been aimed at increasing healthy eating and active play among all children. However, more interventions need to be addressed to increase availability, accessibility, and demand for affordable, healthy foods in all neighborhoods; increase availability and utilization of safe places to play for all young children and their families; improved nutrition and physical activity environments in preschool and childcare settings by offering nutritious foods and opportunities for physical activity; support the reduction of screen time and marketing of unhealthy foods to children 0-5; and provide information and support for parents and providers to make healthy eating and activity choices for their children.

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While the LIA's mined multiple sources of data in assessing community needs, data that focuses on improving the nutrition and physical activity environments will provide the underpinnings for the objectives and activities of this work plan. In addition, the LIA's will concentrate their efforts on SNAP-Ed eligible populations and allowable interventions that align with the USDA WRO Evaluation Framework.

The LIA's endeavors will bolster the long term goals of our partners throughout Contra Costa to reduce and prevent obesity by working effectively with the County Nutrition Action Plan (CNAP) and other collaboratives to identify multi-sector strategic partnerships through education and strategies that support healthy behaviors at multiple levels of influence. This includes: providing evidence-based nutrition education and physical activity promotion (indirect and direct) to SNAP-Ed eligible populations (0-65 yrs of age) with a focus on behavior change goals; improving accessibility, availability and a demand for healthy foods and beverages within the community settings; increasing opportunities for and enhancing the physical activity environment with Safe Routes to Schools (SRTS) at targeted SNAP-Ed approved sites and in the built environment of SNAP-Ed eligible neighborhoods; utilizing effective social marketing strategies to encourage an increase in the consumption of healthy foods and physical activity among the SNAP-Ed eligible population (i.e. county-wide campaigns and challenges, etc.); working with Champion Providers to utilize effective social marketing strategies to encourage an increase in the consumption of healthy foods, physical activity and to provide SNAP-Ed eligible populations no or low-cost resources for meeting their food and exercise needs; working with retailers to improve the accessibility of healthy foods; strengthening school wellness policies by building staff capacity through evidence-based nutrition education and physical activity promotion as well as improving the schools nutrition and physical activity environment through increased access and opportunities for the consumption of healthy foods and beverages, and physical activity; educating community partners about policy, systems and environmental changes that could improve the built and retail environments to encourage healthy nutrition and physical activity behaviors; working with partners to improve the farmers markets and supplemental meal and/or food site environments to promote healthy eating and physical activity as well as expand their services, hours, and/or locations to meet the needs of the SNAP-Ed eligible population.

More specifically, Contra Costa's SNAP-Ed eligible LIA's will achieve the following three-year objectives:

1. By September 30, 2019 encourage an increase in the consumption of healthy foods and beverages, and physical activity in a minimum of 4 SNAP-Ed qualifying faith-based organizations and 4 SNAP-Ed qualifying community agencies serving seniors by providing direct and indirect evidence-based nutrition education and physical activity promotion to strengthen knowledge, self-efficacy skills, healthy food preference, and support policy, systems and environmental change that improves the nutritional and physical health of a minimum of 40,000 SNAP-Ed eligible residents 18 or older in Contra Costa County.

2. By September 30, 2019 15 Early Childhood Education (ECE) Sites will develop and implement site wellness policies and procedures to increase access to and improve the nutrition, healthy beverage consumption, and physical activity for a minimum of 1,200 SNAP-Ed eligible children ages 0-5 and 500 parents while also encouraging a reduction in screen time for SNAP-Ed eligible children ages 0-5 in Contra Costa County.

3. By September 30, 2019, a minimum of 3 SNAP-Ed eligible school districts reaching 60,000 SNAP-Ed eligible students and parents will either implement and/or expand existing school wellness policies to improve the institutional nutrition and physical activity environments of the school and after school settings, increase the promotion of and opportunities for physical activity in the school and after school settings, and provide support for healthy behaviors among students, teachers, and parents.

4. By September 30, 2019, increase access to and a demand for healthy fruits, vegetables, and beverages by improving the nutrition environment of a minimum of 2 retail outlets and 2 farmer's markets in SNAP-Ed eligible neighborhoods through adopted policies and environmental changes that encourage the purchase of healthy foods and beverages and reaches a minimum of 900 SNAP-Ed eligible adults and their families.

5. By September 30, 2019, increase access to and a demand for healthy fruits, vegetables, and beverages in a minimum of 6 organizations that provide supplemental sources of food for the SNAP-Ed eligible population (i.e., food banks, food pantries, school and after-school programs, summer meal programs, faith-based institutions, senior meal sites, etc.) reaching a minimum of 6,000 SNAP-Ed eligible adults and their families through evidence-based nutrition education and the development/implementation of policy, systems, and environmental changes that support a healthy nutrition environment and promotes physical activity.

The five objectives listed above will allow Contra Costa to address the larger community change goals and stay within the SNAP-Ed allowable interventions. Strategies for policies, systems and environmental change (PSE) fall under the following categories:

- Early Childcare
- Farm to Fork
- Farm to Preschool and School
- Farmer's Markets
- Healthy Retail
- Healthy Schools
- Healthy Food and Beverage Standards
- Hydration Stations
- Safe Routes to School
- School Gardens
- School Wellness
- Smarter Lunchroom Movements
- Structured Physical Activity

PSE strategies are detailed within each three-year objective and they demonstrate connectivity with the community change goals.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The County Nutrition Action Plan (CNAP) is comprised of nutrition education professionals who have joined forces to address the nutrition education needs of Contra Costa County. The CNAP is staffed by the LHD (Local Health Department) and this group includes other federally funded Food and Nutrition Service (FNS) programs such as the Area Agency on Aging (AAA), as well as, additional unfunded partners who serve the SNAP-Ed eligible population in the areas of food programs, nutrition education and physical activity promotion.

The CNAP is comprised of nutrition education professionals and other community partners. The roles of the partners are to promote participation in all FNS partner programs with the goal of increasing fruit and vegetable purchasing power among low-income families; coordinating consistent nutrition education messages across all FNS programs and campaigns; coordinating nutrition education and physical activity promotion efforts to avoid duplication; and strengthening local food security through greater awareness and access to local resources. Another role of the partners is to inform each other of any new resources available that can be provided to the communities we serve. Past accomplishments of the collective group include, continued coordinated efforts to promote the Rethink Your Drink campaign, working with local school districts to promote their summer meal programs, and developing collaborative messages to be used in flyers, newsletters and other publications that are disseminated on a quarterly basis. The messages are themed and promote nutrition and physical activity, as well as the use of local resources such as the farmer's market.

The CNAP group meets four times a year. Partners include the following agencies: City of San Pablo, Contra Costa Certified Farmer's Markets, Contra Costa Child Care Council, Contra Costa County Community Services Bureau (Head Start), Contra Costa County Department of Education, Contra Costa County Employment and Human Services, Contra Costa Crisis Center 2-1-1, Contra Costa Health Services (which includes: Child Health and Disability Prevention, Community Wellness and Prevention Program, Contra Costa Health Plan, WIC Program, Senior Nutrition Program), Dairy Council, Food Bank of Contra Costa and Solano, Healthy and Active Before 5, John Muir/Mt. Diablo Health System, Michael Chavez Center, Mt. Diablo Unified School District Food Services, Pacific Coast Farmer's Market Association, Pittsburg Unified School District Food Service Department, University of California Cooperative Extension, Weigh of Life, Bay Area Community Resources, West County YMCA, RYSE Center, La Clinica De La Raza, Monument Crisis Center, Youth Enrichment Services, and Mt. Diablo Unified School District Collaboration for Academics, Recreation and Enrichment for Students (CARES).

The LHD continues developing relationships with the Richmond Food Policy Council and the Contra Costa Food Systems Alliance. While these agencies have not officially joined the CNAP, many of their members do attend and represent their work. In addition, the LHD has been a member of the Bay Area Nutrition & Physical Activity Collaborative (BANPAC) for more than a decade and LHD staff have represented Contra Costa as members of the steering committee. Additionally, the LHD also participates in the City of San Pablo Obesity Task Force which has been recognized for their work around the national *Let's Move* initiative and its' city-wide challenge to increase physical activity among San Pablo residents, the African American Health Collaborative which is

addressing health inequities in the African American community, and the Contra Costa Food Systems Alliance which strives to improve the food and nutrition environment throughout Contra Costa. The efforts of these four collaboratives and the LHD's relationship with them have helped to shape the community context for many of the regionally focused objectives. In addition, the LIA's will promote SNAP-Ed services and activities by connecting with other agencies such as county welfare departments.

7. **Key Messages**

	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): Rethink Your Drink*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**
All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2016 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document. All materials, resources, and curriculum have also been identified for each objective proposed in the integrated work plan under Section C: Intervention Plan.

9. **Intervention and Evaluation Plan Narrative Summary**
In Contra Costa County, SNAP-Ed funds from two State implementing agencies will support two local SNAP-Ed programs for FFY 2017-2019 as they deliver programs and services that align with the State SNAP-Ed program goals and objectives. The California Department of Public Health's Nutrition and Education Obesity Prevention Branch (NEOP) program will be administered by the local public health department, Contra Costa Health Services

(LHD). The California Department of Aging's program will be administered by the Contra Costa County Area Agency on Aging (AAA). Together they will make up the local implementing agencies (LIA).

Over the next three years, Contra Costa County LIA's will pool their efforts to provide nutrition education and obesity prevention services targeting the SNAP-Ed eligible population. Intervention strategies will meet the standards for evidence-based, research-tested, practice-tested, or emerging programs as defined in the *SNAP-Ed Strategies Interventions: An Obesity Prevention Toolkit for States – January 2016 (SNAP-Ed Toolkit)* and/or the approved *California SNAP-Ed Integrated Curricula List*.

The LIA's will collaborate with Food and Nutrition Service (FNS) funded and unfunded partners throughout the Contra Costa, to increase the consumption of healthier foods and beverages and levels of physical activity among the SNAP-Ed population using intervention strategies proven to change behavior. In addition to the LIA's, trained subcontractors, and partners will also provide support in the delivery of multi-level behavior-focused strategies and interventions that include providing comprehensive evidenced-based direct nutrition education and physical activity promotion where children, youth, adults and seniors eat, live, work, play, and pray. Implementation of this strategy will include efforts to increase knowledge of healthy eating practices; time spent being physically active; the awareness and use of community resources that provide access to healthy foods and opportunities for physical activity; and to improve shopping behaviors through nutrition education and physical activity promotion individually, and/or in the family or group setting.

Staff trainings and coordinated implementation strategies for various segments of the childcare and educational systems such as teachers, aides, food services and after-school staff, will allow the LHD to have a greater reach and impact on SNAP-Ed eligible children and youth in multiple settings (i.e., classroom, cafeteria, on-site after school and community programs, etc.). Targeted activities for this age group will include age appropriate direct and indirect nutrition education (i.e., Power Play!, Harvest of the Month (HOTM), Rethink Your Drink); and increasing opportunities for physical activity through structured and unstructured play (i.e., stencils, use of active transport to and from school, park resources, etc.).
Adults and the senior SNAP-Ed eligible populations will be reached by the LIA's through the dissemination of findings from the CX3 reassessment and evidence- based nutrition education and physical activity promotion that focuses on the connection between shopping behaviors and choices in various retail settings (i.e., corner and grocery stores, food pantries and distribution sites, farmer's markets, etc.) and how making better choices can lead to better health outcomes per MyPlate and the 2010 Dietary Guidelines. These two age groups will also be the focus of targeted activities to increase social networks and encourage physical activity in the faith-based, community, and clinical (Champions for Change) settings.

Nutrition education messages promoting healthy eating and physical activity through NEOP approved media campaigns will be used in conjunction with direct nutrition education. The LIA's will utilize messages from the media campaigns, direct education and CX3, to work with selected SNAP-Ed eligible

communities to develop and implement projects for policy, systems, and environmental change that will ultimately lead to improvements in organizational practices to make accessing the healthy choice the easy choice.

The LIA's will collaborate on activities and coordinate intervention sites to ensure that there's no duplication of services and that each program's efforts complement one another. Both the LHD and AAA have varying areas of expertise as is reflected in the work plan and they will take the lead on various activities according to their specialized skill set. The LHD and AAA will provide cross training opportunities when available for their respective staff and targeted members of the communities they serve. For example, AAA will share with the LHD best practices on engaging the senior community, focusing in particularly on the best methods for including the senior population in CX3 related activities.

The LIA's activities will address all levels of the Socio-Ecological Model (SEM) to enhance the capacity of the SNAP-Ed eligible population to increase behaviors that promote healthy eating and physical activity. The LIA's will use strategic partnerships and community-wide multi-sector collaboratives to improve nutrition and physical activity, conduct community health needs assessments, and prioritize approaches and strategies to meet the needs of SNAP-Ed eligible communities in Contra Costa County. The interventions developed for this work plan are layered to provide support at the individual and environmental levels, as well as to speak to multiple sectors of influence and social/cultural norms. The intervention plan demonstrates a progression at the environmental level of the SEM through the inclusion of policy, systems, and environmental change efforts that include updating and expanding school wellness policies; providing education on policy and/or legislative initiatives that have the potential to impact local efforts such as efforts to implement Second Chance Breakfast in schools; and supporting local efforts to enhance changes being made to local ordinances and/or general plan health elements to improve the nutrition and physical activity environment by improving the built environment.

The LIA's will use a variety of settings and delivery models to reach and target the SNAP-Ed eligible population across sectors and to administer SNAP-Ed programs using innovative methods of delivery which include the utilization of the Youth Participatory Action Research (YPAR). Data gathered during or used as an assessment for FFY 2016 have also been mined and provide baseline data for objectives and activities listed in this work plan. A variety of strategies will be employed in the implementation of the intervention plan and the goals and objectives will support State-level goals in the following ways:

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State Level Objectives	Local Objectives That Support State Objectives
1. Increase Consumption of Healthy Foods and Beverages	1. Nutrition Education
	2. Early Childhood Education
	3. School Wellness Policies
	4. Food Retail and Farmer's Markets
	5. Supplemental Food Sites
2. Increase Physical Activity	1. Nutrition Education
	2. Early Childhood Education
	3. School Wellness Policies
	5 Supplemental Food Sites
3. Improve Food Resource Management	1. Nutrition Education
	2. Early Childhood Education
	4. Food Retail and Farmer's Markets
	5 Supplemental Food Sites
4. Increase Access/Appeal Of Healthy Dietary Choices Where People Eat, Live, Learn, Work, Play, or Shop.	1. Nutrition Education
	2. Early Childhood Education
	3. School Wellness Policies
	4. Food Retail and Farmer's Markets
	5. Supplemental Food Sites
5. Increase Access/Appeal Of Physical Activity Opportunities	1. Nutrition Education
	2. Early Childhood Education
	3. School Wellness Policies
	5. Supplemental Food Sites

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Listed below are the areas of focus for the intervention plan along with the corresponding local objective:

Early Childhood Education (Local Objective #2)

Early Childhood Education (ECE) activities will use evidence-based curricula as a mechanism to teach children, their families, and Contra Costa's Head Start Program staff about the importance of eating healthy and being physically active. Activities will also focus on providing support for the Head Start Program to develop policies that support a healthy nutrition and physical activity environment at the 15 qualifying program sites in Contra Costa County. Over the three year period, the LHD will provide training for a minimum of 30 Head Start Program staff who will then provide age-appropriate nutrition education interventions for 1,200 SNAP-Ed eligible preschool aged children and their families. Evidence-based and research-tested curricula and resources such as Farm to Preschool, Coordinated Approach To Child Health (CATCH), Power Play!, My Plate, and Harvest of the Month (HOTM) will be utilized. As appropriate information that emphasizes the benefits of consuming fruits and vegetables and planning meals accordingly; having opportunities for physical activity through structured and unstructured play; consuming and having access to drinking water; limiting screen time; local procurement of fresh produce will be shared. Contra Costa has provided technical assistance by offering consultations on strategies that could assist schools with becoming community nutrition and wellness hubs, all of which we understand to be allowable. As stated in the SNAP-Ed Guidance, SNAP-Ed agencies are allowed to provide "consultation with partner organizations on promoting organizational policy and practice changes that support healthy foods and beverages", such is the case and the focus of our activities relating to supporting local procurement efforts.

In Years 1 and 2, the LHD will partner with Head Start staff to assess the health implications of site practices and policies on the nutrition and physical activity environment of the sites, expanding the number of sites each year until all 15 SNAP-Ed qualifying sites have been assessed. This will be accomplished through the use of the Contra Costa CHOICE assessment tool. Findings from the assessment will be shared with Head Start staff and parents and provide an opportunity for the staff and parents to determine what policies and/or environmental changes can be made to support preschool aged children in developing healthy eating and physical activity behaviors. Information that demonstrates the benefits of policies and environmental changes at the Head Start sites such as the Farm to Preschool Program, implementation of hydration stations, and the use of Stencils will be highlighted.

It is expected that the combination of trainings, as well as direct and indirect education will lay the foundation for the Head Start Programs to identify areas where improvements can be made, and this will be the goal for this area of focus in Years 2 and 3. The LHD will meet with Head Start staff and support them in identifying a plan for developing policies for systematic and environmental changes by providing technical assistance. Policy, systems and environmental changes could result in such outcomes as the implementation of hydration stations, Stencil implementation, a local procurement program, and/or a Farm to Preschool Program.

The LHD will provide additional support to SNAP-Ed eligible preschool aged children and their families by developing and/or updating two resource guides that provide information to assist them in providing basic needs for their families. Information about low-cost methods for providing healthy foods for their families, low or no-cost medical services, and housing and employment training/opportunities will be included in the resource guides. Finally, the LHD will strive to improve the environmental factors that contribute to healthy behaviors by partnering with community organizations as well as local municipalities to explore increasing opportunities for physical activity and access to drinking water at parks, recreational facilities, and/or schools that are close to Head Start sites and frequented by SNAP-Ed eligible preschool aged children and their families.

Schools (Local Objective #3)

The LHD will use a competitive solicitation process to identify, select, and subcontract with two school districts to provide nutrition education and promote physical activity. Staff from the school districts will be trained on a variety of topics such as integrating evidence based nutrition education into existing lesson plans, conducting garden nutrition education, encouraging students to make healthy choices when purchasing food from the school cafeteria and/or snack bars through the use of such strategies as the *Smarter Lunchroom Movement (SLM)*, the benefits of purchasing fresh produce locally through strategies such as Farm to School, and strategies for increasing opportunities to eat healthy and be physically active during the school day and after school such as *Let's Move Salad Bars in Schools* and Power Play! Contra Costa has provided technical assistance by offering consultations on strategies that could assist schools with becoming community nutrition and wellness hubs, all of which we understand to be allowable. As stated in the SNAP-Ed Guidance, SNAP-Ed agencies are allowed to provide "consultation with partner organizations on promoting organizational policy and practice changes that support healthy foods and beverages", such is the case and the focus of our activities relating to supporting local procurement efforts.

The subcontracted school districts will also be responsible for evaluating current school wellness and other district/site policies to assess the need for developing and implementing new policies, systems, and/or environmental changes to improve the nutrition and physical activity environment in both the school and after-school setting.

The LHD recognizes the need of one school district in particular, to increase its ability to provide nutrition education and physical activity resources through our work in West Contra Costa County. Therefore, the LHD will lend its' support to this third school district as they continue to build their capacity for delivering nutrition education and physically activity promotion, as well as to update and/or expand their school wellness policies to increase students likelihood of eating healthy and being physically active. This school district will not be funded for their activities, but the LHD will offer more intensive trainings to increase their ability to address the nutritional needs of their students, as well as direct and indirect nutrition education and technical support.

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All three school districts will be expected to deliver direct evidence-based nutrition education and physical activity promotion through the use of educational materials such as HOTM, Power Play! , Rethink Your Drink for students and MyPlate for parents. Indirect nutrition education will be provided through school communications such as newsletters and/or email blasts. In addition, active transport will also be promoted through the LHD's partnership with Safe Routes to School (SRTS) and collaborative efforts to promote Walk To School Day and develop projects such as a Walking School Bus in a minimum of 6 SNAP-Ed eligible school sites. A total of 60,000 students and parents will be reached through the efforts of the school district objective.

Within the past two years the LHD has used non-SNAP-Ed funding to pilot a health career pathway/work-based learning project that focuses on exposing high school to careers in public health in the health academies of two SNAP-Ed qualifying schools. The LHD understands that this provides an opportunity for SNAP-Ed eligible high school youth to develop the knowledge and skills that ultimately will prepare them for college and expose them to health careers that they might not have considered. Currently one of the health academies has integrated strategies for improving the nutrition and physical activity environment into their curriculum through special projects that introduce the students to the importance of considering health when planning neighborhoods and communities. The LHD has provided technical assistance and support for the project. The LHD intends to expand this partnership to other career academies that could also benefit from integrating principles of PSE changes to the nutrition and physical environments such as the culinary academies and/or hospitality academy by providing nutrition education and PSE strategies that compliments and supplements their existing career pathway curriculums.

The LHD will combine nutrition education to students, staff, parents and the community with technical assistance to support the efforts all three school districts to create policy, systems and environmental changes that enhance nutrition education efforts and increase access to healthy foods and beverages.

<u>Youth Engagement (Local Objective #3)</u>
The LHD will use a competitive solicitation process to subcontract with three youth serving community-based organizations to implement projects that specifically engage SNAP-Ed eligible youth. These organizations will oversee youth projects that complement efforts to improve the school nutrition and physical activity environment utilizing the Youth Participatory Action Research Model (YPAR). YPAR encourages youth to be engaged in their community and provides them with leadership, critical thinking, and problem-solving skills, as well as, an understanding of how to use community based research to identify and address concerns regarding physical activity and access to healthy foods and beverages in areas where they live, play, work and attend school.

The LHD will support Adult Allies who work with the youth by providing training and technical assistance throughout the project. The *Empowering Youth with Nutrition and Physical Activity* curriculum will be the focus of the training, and the youth will use Choose MyPlate and the *Network for a Healthy California* cookbooks as part of their activities within their SNAP-Ed qualifying schools and qualifying neighborhoods.

A primary goal of the YPAR project is for youth to conduct research, analyze the data, and identify a public health strategy to address a nutrition and/or physical activity concern through a policy, system, and/or environmental change in their community. The findings from their research will be presented to key stakeholders, decision makers, and other members of the community. The California Project LEAN *Playing the Policy Game* curricula will be employed to assist youth with understanding of how policies are developed and can positively impact a community. The *CANFIT Social Media Manual-The Youth E-Advocacy Manual,* which offers interactive trainings that help create Youth E-Advocates, will also be used to train SNAP-Ed eligible youth. The Youth E-Advocates will use social media as an advocacy tool to influence the implementation of local, statewide, and national policy.

Previously, LHD subcontracted YPAR projects have focused on making improvements to the school and community nutrition environment through the implementation of salad bars, encouraging the development and implementation of Second Chance Breakfast programs in the schools, increasing access to drinking water through the implementation of hydration stations, and working with corner stores to increase availability of healthy foods. It is anticipated that the foundation laid through these previous efforts will be continued through the FFY 2017-2019 work plan as the PSE's that these subcontracted agencies have been working on are yet to be finalized and/or implemented.

<u>Communities (Local Objectives #1 and #5)</u>
The LIA's will use a variety of strategies to engage and reach the SNAP-Ed eligible populations of all ages, for example delivering nutrition education and physical activity promotion in faith-based organizations and community organizations that serve seniors. Single and series classes will cover topics such as *Eat Smart, Live Strong*; *HOTM*; *Cooking Matters for Adults*; *Shape of Yoga*; and *Faithful Families Eating Smart and Moving More*. In addition to offering nutrition education to these organizations, the LHD and AAA will also work with the organizations to develop and/or expand social networks to increase participation in physical activity among SNAP-Ed eligible congregant members and seniors. Activities for these organizational groups are designed to impact the knowledge, behaviors, and environment of SNAP-Ed eligible adults, especially seniors, by encouraging them to be physically active and make healthy food choices that do not strain their often times limited budgets. By the end of the three years, the LHD and AAA will have provided nutrition education, physical activity promotion, and technical assistance to a minimum of 4 faith-based organizations and 4 community organizations serving the senior population reaching 400 SNAP-Ed eligible adults and seniors as they increase opportunities for and provide social support for physical activity.

The LIA's will use the 2016 CX3 reassessment as the basis for PSE changes in the at least 3 SNAP-Ed eligible neighborhoods and work with a minimum of 50 engaged community residents to develop and implement a plan for improving their nutrition and physical activity environments in their respective

neighborhoods. In Year 1, engaged residents will receive training on nutrition education, findings from the CX3 assessment, and the benefits associated with community mobilization. In Year 2, the engaged residents will develop action plans for improvement which could include improving the retail environment, enhancing access to safe and walkable neighborhoods, and assessing parks for areas of improvement to enhance and increase access to drinking water and/or create opportunities for structured and unstructured play. In Years 2 and 3, the LHD will support the efforts of engaged residents to implement the plans. The LHD will work closely with AAA to incorporate opportunities for intergenerational activities providing a comprehensive approach that is inclusive for engaging all ages of the SNAP-Ed eligible community in PSE changes. The LHD will take the lead on coordinating trainings and providing nutrition education for this activity, and AAA will provide technical assistance on ways to actively include the SNAP-Ed eligible senior population.

Finally, the LIA's will join forces to develop a community-challenge that encourages all SNAP-Ed eligible age groups to increase their level of physical activity, while also having the opportunity to engage inter-generationally. These activities will target SNAP-Ed eligible adults, and will focus on challenges such as a Zumba Fest; parks trail challenge; and/or a daily steps challenge, all of which have proven to be highly popular in other SNAP-Ed counties. The LIA's acknowledge that initially participation in the challenges may be small as this will be a pilot project for Contra Costa. It is anticipated that in Year 1 the LIA's will reach 50 SNAP-Ed eligible adults, and reach 75 SNAP-Ed eligible adults in Year 2, and will result in a minimum of 100 SNAP-Ed eligible adults having participated in the challenge by the end of Year 3.

Retail (Objectives #4 and #5)

Using the 2016 CX3 reassessment data, the LIA's will identify and work with 2 local retailers and 2 farmer's markets in SNAP-Ed eligible neighborhoods, to encourage members of the SNAP-Ed eligible community to make healthier choices when purchasing foods and beverages by providing social marketing materials that promote healthy foods and beverages, conducting taste testings and store tours, offering age appropriate cook books, and coordinating signature events like the Fruit and Veggie Fest annually. The LIA's will provide retail owners with training utilizing evidence-based nutrition education, social marketing materials, and strategies for improving the retail environment through mechanisms such as the placement of healthy products at the point of sale to encourage an increase in the purchase and consumption of healthy foods and beverages by SNAP-Ed eligible customers.

The 2016 CX3 reassessment data will also be used to identify 2 farmer's markets and/or mobile farmer's markets that offer fresh produce in SNAP-Ed eligible neighborhoods and are a part of the local Farmer's Market Association. In partnership with the local Farmer's Markets Association, the LIA's will work to promote the Market Match Program, assess current usage of the program, and gather baseline data of the number or persons who use Electronic Benefits Transfer (EBT) in Year 1. Efforts will focus on increasing EBT participation among the SNAP-Ed eligible population through the use of social marketing, taste testing's and the dissemination of resource materials that provide information on farmer's market locations

The LIA's will work with the Farmer's Market Association as they seek to expand their reach and increase opportunities for the purchase of healthy foods by the SNAP-Ed eligible population. The LIA's will provide technical assistance as the association explores the possibility of adding new locations for the mobile farmer's market, for example offering the mobile farmer's market at SNAP-Ed qualifying schools; and extending the hours of the mobile farmer's markets to increase opportunities for the working and commuting SNAP-Ed eligible population to access and purchase healthy fruits and vegetables after normal closing time which is usually 5:00 p.m.

Over the three year work plan the LIA's will advance the efforts of a minimum of 6 organizations that provide supplemental sources of food for the SNAP-Ed population (i.e., food banks, food pantries, senior meal sites, summer meal programs, etc.) to develop and implement PSE changes that encourage and enhance opportunities for healthy nutrition and promotes physical activity. In addition to providing nutrition education and physical activity promotion, food tastings that highlight fruits and vegetables being distributed will also be conducted at the sites. The LIA's will partner with the organizations to develop and/or expand existing healthy food and beverage policies, and local procurement programs.

The LIA's will support one another in achieving this objective. AAA will coordinate activities and provide technical assistance for PSE changes at senior meal sites, while the LHD's activities will comprise of engaging and providing PSE technical assistance to agencies that coordinate food distribution for the summer meal programs and food pantries. Additionally, the LHD will seek to increase food security for SNAP-Ed eligible families by partnering with summer meal programs to find mechanisms for ensuring that not only will SNAP-Ed eligible children who participate in their programs have an opportunity to be fed, but that their SNAP-Ed eligible parents will also have access to a nutritious meal as many summer meal programs have age restrictions on who is eligible to receive a meal. The LHD will assist in helping to find and provide support for non-restrictive grants that allow meals to be provided SNAP-Ed eligible adults whose children receive food from the summer meal program.

Social Marketing/Media (All Local Objectives)

The three year work plan will include activities focused on developing and implementing PSE strategies along with promoting complementary NEOP approved messages that can make it easier and more attractive for SNAP-Ed eligible children and their families to make healthier nutrition and physical activity choices. The LIA's will enhance the ability of SNAP-Ed eligible families to make healthier choices by supporting existing NEOP social marketing campaigns and materials (i.e., Champions for Change, Power Play, Retail Program, Rethink Your Drink) and by developing and disseminating messaging in a variety of settings to increase parental and other influencers support through nutrition education and physical activity promotion.

Champion Providers (Local Objectives #2 and #3)

The LIA's will work with Champion Providers and other clinical providers in the Contra Costa Health Services that see SNAP-Ed eligible families. The Champion Providers and other LHD Clinical Providers will capitalize on their influence, power, and respect by advocating for policy, systems and

environmental changes to improve health outcomes of their SNAP-Ed eligible patients in SNAP-Ed qualifying clinics and communities. In partnership with the LIA's, during this three year period the Champion and other LHD Clinical Providers will provide social marketing materials at a total 10 SNAP-Ed qualifying clinics; develop and implement a "parks prescription" program in conjunction with the East Bay Regional Parks System to encourage families to increase their physical activity and explore local park resources in their community; and pilot a *Safe Routes to Parks* pilot project with SNAP-Ed patients and their families providing information at 6 SNAP-Ed qualifying schools and clinics.

In addition, the Champion and other LHD Clinical Providers will develop and implement a referral system for SNAP-Ed eligible families to the Health Leads Program Advocates. Health Leads is a clinical program that works with clinicians to screen low-income households most impacted by health disparities to improve their health outcomes. Once a patient has been identified as being in need, Health Leads Advocates will provide them with assistance in meeting basic needs such as having enough food to eat, or finding employment. Health Leads is currently being piloted at one SNAP-Ed qualifying clinic in Contra Costa and it is expected to increase the number of clinics participating in the program annually until all clinics have access to this resource. The LIA's will work with Champion and/or other LHD Clinical Providers to develop a screening and referral for SNAP-Ed eligible adults and their families to receive support and resources to help meet their food, nutrition education, and physical activity needs from Health Leads Advocates.

Evaluation Plan Summary

The LIA's work plan will encompass a rigorous evaluation component that exhibits the effectiveness of the program as well as identifies areas where improvements can be made in the delivery of the SNAP-Ed program. Prior to the FFY 17-19, the LHD will have reassessed 7 SNAP-Ed eligible neighborhoods through the implementation of CX3, and the data would have been aggregated and analyzed by NEOP. Findings from CX3 will be employed to mobilize community members to support and work towards policy, systems and environmental change in their community through the FFY 17−19 program years.

Process evaluations will be used to document the reach of the SNAP-Ed programming and progress made towards the implementation of local goals and objectives through the use of the Activity Tracking Form (ATF) which supports documentation throughout the duration of the program, and the corresponding Education and Administrative Reporting System (EARS) reports which will be generated online quarterly. The data collected will be used to assess and identify challenges with implementing programs and to record progress and success in achieving local goals and objectives. Separate tracking of direct education facilitated by LHD staff and/or trained partners, subcontractors, and others such as teachers, will aid in monitoring effectiveness and areas of improvement and/or strength.

The Impact Outcome Evaluation (IOE) and SMART objectives have been designed to measure change in nutritional and physical activity behaviors, food resource management, and factors that influence these behaviors. Corresponding activities will be accomplished through the efforts of the LHD.

Participants will be requested to complete an evaluation survey that addresses, but will not limited to, the following indicators from the *Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity and Obesity Prevention Outcome* Indicators:

Individual Level - MyPlate Knowledge (ST1); MyPlate Behaviors (MT1); Shopping Knowledge and Intentions (ST2); Shopping Behaviors (MT2); Physical Activity Goals (ST3); Physical Activity Behaviors (MT3); Fruits & Vegetables (LT2); Dairy (LT4); Non-Dairy Beverages (LT5); Food Security (LT6); Physical Activity Recommended Level (LT7); Screen Time (LT8)

Environmental Level – Opportunity Identification (ST4); Local Champions (ST5); Partnerships (ST6); Nutrition Supports Adopted (MT4); Physical Activity Supports Adopted (MT5); Marketing/Messaging (MT6); Nutrition Supports Implementation (LT9); Physical Activity Program Implementation (LT10); Program Recognition (LT11); Media Coverage (LT12); Barriers Mitigated (I5)

Sectors of Influence – Food Industry (MT7); Agriculture (MT9); Health Care (MT12); Media (MT13); Food Industry Health Outlets (LT13); Agriculture Sales (LT15); Healthy Advertising (LT19); *Let's Move* Recognition (I6); Nutrition in Community General Plan (I8)

An IOE plan and report will be submitted annually by the LHD. Policy, systems and environmental changes will be implemented by the LHD and subcontracted community partners and activities will be monitored and reported using the Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) evaluation framework that will measure effectiveness and adoption of the PSE. Data will be collected and entered into the RE-AIM Access database and the reports generated from the database will provide insight to the LHD on challenges and successes of the PSE implementation and maintenance phases.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	35%		0 to 4 years old (Preschool):	1,200
Female	65%		5 to 17 years old (School Age):	16,800
			18 to 59 years old (Adult):	17,845
			60 years old and over (Senior):	1,200
Total:	100			36,845

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
50%	50%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	5%	19%
Asian	0%	2%
American Indian/Alaskan Native	2%	1%
Native Hawaiian/Other Pacific Islander	%	2%
White	35%	20%
Multiple/Other	8%	6%
Total:	50%	50%

4. Languages Used in Intervention Activities and Materials

English	45%	Farsi	0%	Russian	0%
Spanish	55%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	19,050	19,900	20,550
Indirect Education:	66,250	73,600	80,850
Policies, Systems, and Environment (PSE) Change/Supports	171,679	179,029	186,279

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	10
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	5
CalFresh Offices	6	Head Start Programs	21	Schools: Students (After School)	52
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	57

Churches	6	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	10
Community Based Organizations	8	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	8	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	3
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	5
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	4	Worksites	0
Extension Offices	0	Retail/Food Stores	3	Other (specify): First 5 Centers	6

Family Resource Centers	3	Retail and Food Store with Qualifying CalFresh Redemption	8	Other (specify): One-on-One Contact (Meals on Wheels)	1,000
Farmers' Markets	5	Schools: District Office	0	**TOTAL SITES:**	**1,313**
Federally Qualified Health Centers (FQHC)	10	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	24	Schools: Students (Elementary)	42		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019 encourage an increase in the consumption of healthy foods and beverages, and physical activity in a minimum of 4 SNAP-Ed qualifying faith-based organizations and 4 SNAP-Ed qualifying community agencies serving seniors by providing direct and indirect evidence-based nutrition education and physical activity promotion to strengthen knowledge, self-efficacy skills, healthy food preference, and support policy, systems and environmental change that improves the nutritional and physical health of a minimum of 40,000 SNAP-Ed eligible residents 18 or older in Contra Costa County.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- ✓ Provide nutrition education, physical activity promotion, and resource management skills through evidence-based single and series nutrition education classes
- ✓ Implement findings from community assessment (CX3) to prioritize community needs and develop a plan that supports efforts for policy, systems and environmental changes to improve the nutrition and physical activity environment
- ✓ Develop a social marketing campaign (i.e., using social media, newsletters, radio, etc.) to provide indirect nutrition education and promote physical activity
- ✓ Increase access to and opportunities for physical activity and/or encourage physical activity by supporting efforts to improve the built environment
- ✓ Develop and/or expand existing policies to increase availability of and access to healthy foods and beverages, and support efforts to improve the nutrition environment to make the healthy choice the easy choice
- ✓ Develop and/or enhance existing social support networks for healthy eating and physical activity to build, strengthen, and maintain individual efforts to be healthy (i.e., walking groups, bicycling groups, healthy cooking classes, population based classes, etc.)

- ✓ Increase partnerships with medical providers and health advocates to promote messaging that supports increasing and/or improving healthy eating and physical activity behaviors
- ✓ Implement community events to promote nutrition and physical education utilizing media campaigns to highlight events
- ✓ Implement a community challenge to promote being physically active using local, low and/or no-cost resources

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct a minimum of 20 single and series classes that provide nutrition education, physical activity promotion and resource management skills, to reach a minimum of 1,000 SNAP-Ed eligible adults.
    b. By September 30, 2017, present findings from the 2016 CX3 reassessment and work with community members in at least 1 SNAP-Ed qualifying neighborhood reaching a minimum of 20 engaged SNAP-Ed eligible residents to develop and prioritize strategies for improving the nutrition and physical activity environments.
    c. By September, 30, 2017, use approved media campaigns to provide healthy messages targeting 6,500 SNAP-Ed eligible residents using a minimum of 2 media sources to disseminate the messages (i.e., Face book, partner newsletters, radio, etc.)
    d. By September 30, 2017, support the efforts of a minimum of 2 SNAP-Ed qualifying faith-based organizations and 2 SNAP-Ed qualifying community agencies serving seniors reaching 200 SNAP-Ed eligible participants to develop and/or expand organizational networks to increase participation in physical activity (i.e., walking groups, yoga groups, senior Tai Chi classes, etc.)
    e. By September 30, 2017, partner with 2 Champion and/or other LHD clinical providers to assess the viability of screening and referring SNAP-Ed eligible adults ages 18 and older for basic nutritional and physical activity needs to Health Leads Program Advocates who will provide resources and support for patients to eat healthy and be physically active.
    f. By September 30, 2017, SNAP-Ed partners will collaborate to coordinate at least 2 community/signature events reaching 700 SNAP-Ed residents that promote healthy eating and physical activity, and invite a minimum of 2 local media outlets to attend.
    g. By September 30, 2017 SNAP-Ed partners will develop a community-challenge that encourages a minimum of 50 SNAP-Ed eligible residents ages 18 and older to be physically active (i.e., daily steps challenge, parks trail challenge, Zumba Fest, etc.).

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, conduct a minimum of 30 single and series classes that provide nutrition education, physical activity promotion and resource management skills, to reach a minimum of 1,500 SNAP-Ed eligible residents.

b. By September 30, 2018, present findings from the 2016 CX3 reassessment and work with community members in at least 2 SNAP-Ed qualifying neighborhoods reaching a total of 40 engaged SNAP-Ed eligible residents to develop and prioritize strategies for improving the nutrition and physical activity environments.
c. By September, 30, 2018, use approved media campaigns to provide healthy messages targeting 10,000 SNAP-Ed eligible residents using a minimum of 3 media sources to disseminate the messages (i.e., Facebook, partner newsletters, radio, etc.).
d. By September 30, 2018, support the efforts of a minimum of 3 SNAP-Ed qualifying faith-based organizations and 3 SNAP-Ed qualifying senior community agencies reaching 300 SNAP-Ed eligible participants to develop and/or expand organizational networks to increase participation in physical activity (i.e., walking groups, yoga groups, senior Tai Chi classes, etc.).
e. By September 30, 2018, partner with 2 Champion and/or other LHD Clinical Providers to develop and implement a mechanism for referring a minimum of 100 SNAP-Ed eligible adults ages 18 and older for basic nutritional and physical activity needs to Health Leads Program Advocates who will provide resources and support for patients to eat healthy and be physically active.
f. By September 30, 2018, partner with Champion Providers and/or other LHD Clinical Providers and East Bay Regional Park District to develop a "parks prescription" program and to prescribe a minimum of 50 park prescriptions to SNAP-Ed eligible residents and their families to explore park resources in their community.
g. By September 30, 2018, SNAP-Ed partners will collaborate to coordinate at least 3 community/signature events that promote healthy eating and physical activity, and invite a minimum of 3 local media outlets to attend reaching 1,000 SNAP-Ed eligible residents.
h. By September 30, 2018 SNAP-Ed partners will develop a community-challenge that encourages a minimum of 75 SNAP-Ed eligible residents ages 18 and older and their families to be physically active (i.e., daily steps challenge, parks trail challenge, Zumba Fest, etc.)

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, conduct a minimum of 40 single and series classes that provide nutrition education, physical activity promotion and resource management skills, to reach a minimum of 2,000 SNAP-Ed eligible adults.
   b. By September 30, 2019, present finding from the 2016 CX3 reassessment and work with community members in at least 3 SNAP-Ed qualifying neighborhoods reaching 50 engaged SNAP-Ed eligible residents to implement a plan of action for improving the nutrition and physical activity environments.
   c. By September, 30, 2019, use approved media campaigns to provide healthy messages targeting 14,000 SNAP-Ed eligible residents using a minimum of 4 media sources to disseminate the messages (i.e., Facebook, partner newsletters, radio, etc.).
   d. By September 30, 2019, support the efforts of a minimum of 4 SNAP-Ed qualifying faith-based organizations and 4 SNAP-Ed qualifying senior community agencies reaching 400 SNAP-Ed eligible participants to develop and/or expand organizational networks to increase participation in physical activity (i.e., walking groups, yoga groups, senior Tai Chi classes, etc.).

e. By September 30, 2019, partner with 2 Champion and/or other LHD Clinical Providers to develop and implement a mechanism for referring a minimum of 200 SNAP-Ed eligible adults ages 18 and older for basic nutritional and physical activity needs to Health Leads Program Advocates who will provide resources and support for patients to eat healthy and be physically active.

f. By September 30, 2019, partner with Champion and/or other LHD Clinical Providers and East Bay Regional Parks District to develop a "parks prescription" program and to prescribe a minimum of 60 park prescriptions to SNAP-Ed eligible residents and their families to explore park resources in their community.

g. By September 30, 2019, SNAP-Ed partners will collaborate to coordinate at least 4 community/signature events that promote healthy eating and physical activity, and invite a minimum of 4 local media outlets to attend reaching 2,000 SNAP-Ed eligible residents.

h. By September 30, 2019, SNAP-Ed partners will develop a community-challenge that encourages a minimum of 100 SNAP-Ed eligible residents ages 18 and older and their families to be physically active (i.e., daily steps challenge, parks trail challenge, Zumba Fest, etc.)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): By September 30, 2019 encourage an increase in the consumption of healthy foods and beverages, and physical activity in a minimum of 4 SNAP-Ed qualifying faith-based organizations and 4 SNAP-Ed qualifying community agencies serving seniors by providing direct and indirect evidence-based nutrition education and physical activity promotion to strengthen knowledge, self-efficacy skills, healthy food preference, and support policy, systems and environmental change that improves the nutritional and physical health of a minimum of 40,000 SNAP-Ed eligible residents 18 or older in Contra Costa County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	In Years 1, 2, and 3 the LHD will identify and coordinate potential opportunities to conduct direct education with SNAP Ed eligible faith-based and community agencies serving seniors. In Year 1, the LHD will conduct 20 single and series evidence-based nutrition education and physical activity promotion to reach a minimum of 1,000 SNAP-Ed eligible residents 18 or older. In year 2, the LHD will conduct 30 single and series evidence based nutrition education and physical activity promotion to reach a minimum of 1,500 SNAP-Ed eligible residents 18 or older. In year 3, the LHD will conduct 40 single and series evidence based nutrition education and physical activity promotion to reach a minimum of 2,000 SNAP-Ed eligible residents 18 or older. Class Topics May Include: MyPlate for My Family Rethink Your Drink	X CED X CEI MPR C&C TTA	CWD X LHD X AAA UCCE CCC	CWD: LHD: AAA: Vacant UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

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Young at Heart
Be Active Your Way: A Guide for Adults</td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>1.2</td><td>The LHD and AAA will use 2016 CX3 reassessment data to provide support and technical assistance to engaged SNAP-Ed eligible residents in PSE changes to improve the nutrition and physical activity environment.

In Year 1, LHD staff will analyze and prepare 2016 CX3 data to share with SNAP-Ed eligible residents from qualifying neighborhoods. Data will be prepared in English and Spanish.

In Years 1, 2 and 3 LHD staff will identify potential opportunities to reach SNAP-Ed eligible residents to present the CX3 findings. This may be through direct single and series workshops and larger presentation venues within the community. The information presented will also include approaches for community empowerment, mobilization, and how to facilitate PSE changes.

The CX3 findings will be shared within the subsequent years for the purposes of developing and prioritizing strategies with engaged SNAP-Ed eligible residents to develop and implement PSE strategies to improve the nutrition and physical activity environments of SNAP-Ed qualifying neighborhoods:

In Year 1, LHD staff will present the 2016 CX3 findings in at least 1 SNAP-Ed qualifying neighborhoods reaching a</td><td><table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table></td><td><table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td>X</td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table></td><td>CWD:
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ATF

Meeting Agenda

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<td>minimum of 20 engaged SNAP-Ed eligible residents.

In Year 2, LHD staff will increase the number of presentations of 2016 CX3 findings to at least 2 SNAP-Ed qualifying neighborhoods reaching a minimum of 40 engaged SNAP-Ed eligible residents.

In year 3, LHD staff will increase the number of presentations of 2016 CX3 findings to at least 3 SNAP-Ed qualifying neighborhoods reaching a minimum of 50 engaged SNAP-Ed eligible residents.

In Years 1, 2, and 3 AAA will provide technical assistance on how to specifically engage the SNAP-Ed eligible senior population in efforts to encourage policy, systems, and environmental changes in their neighborhoods to improve access to and opportunities for healthy eating and physical activity.</td>
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<td>In Years 1, 2, and 3 the LHD staff will identify and coordinate with community partners SNAP-Ed eligible community/signature events (i.e., health fairs, faith-based health events, Food Day, Fruit and Veggie Fest, etc.) providing indirect nutrition education through hosting booths, exhibits, and/or displays of NEOP approved materials. Local media outlets will be contacted to assist in reaching the SNAP-Ed populations.

In Year 1, the LHD staff will collaborate and coordinate at least 2 community/ signature events reaching 700 SNAP-Ed eligible residents. At least 2 local media outlets will be invited to attend the events.</td>
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<td>Events flyer

ATF</td>
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<td>In Year 2, the LHD will collaborate and coordinate at least 3 community signature events reaching 1,000 SNAP-Ed eligible residents. At least 3 local media outlets will be invited to attend the events.
In Year 3, the LHD will collaborate and coordinate at least 4 community/signature events reaching 2,000 SNAP-Ed eligible residents. At least 4 local media outlets will be invited to attend the events.

Signature Events include the following:
Food Day
Fruit and Veggie Fest
Latino Awareness Month
African American Awareness Month

During the events described above the LHD will be the lead agency in coordinating event activities. AAA will offer nutrition education and resource management information for seniors and focus on demonstrating ways that seniors can safely be physically active and avoid injury.</td>
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<td>1.4</td>
<td>The LHD will identify SNAP-Ed eligible school districts and youth serving agencies to conduct nutrition education and physical activity promotion.

In Year 1, the LHD will identify, solicit applications for, and subcontract with at least 3 SNAP-Ed qualifying school districts and 2 SNAP-Ed qualifying youth serving community agencies to deliver NEOP approved nutrition education activities for FFY 17−19.
In Years 1, 2 and 3, the LHD will conduct annually a minimum of 2 trainings to reach a total of 5</td>
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<table>
<tr><td>X</td><td>CED</td></tr>
<tr><td></td><td>CEI</td></tr>
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<tr><td></td><td>CWD</td></tr>
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<td>CWD:
LHD: TBD
AAA:
UCCE:
CCC:</td>
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Training Agenda

Sign In Sheet</td>
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	subcontracted agencies and partners on the effective delivery of NEOP approved materials (i.e., MyPlate, Rethink Your Drink, Shape of Yoga, Harvest of the Month, etc.).				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.5	The LHD and AAA staff will identify NEOP approved media campaign materials to promote healthy messages in appropriate media sources (i.e. Facebook, School District newsletters, radio, etc.). In Year 1 the LHD and AAA staff will identify NEOP approved media campaign materials and disseminate the media approved campaign messages to reach 6,500 SNAP-Ed eligible adults utilizing 2 media sources to disseminate the messages. In Year 2, the LHD and AAA staff will expand its reach of the campaign messages to reach 10,000 SNAP-Ed eligible adults utilizing 3 local media sources to disseminate the messages. In Year 3, the LHD and AAA staff will continue to expand its reach to 14,000 SNAP-Ed eligible adults utilizing 4 local media sources to disseminate the messages. In Years 1, 2, and 3, AAA will provide technical assistance on nutrition education messaging targeting the SNAP-Ed eligible senior population.	( ) CED (X) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: Vacant UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Copies of media campaign Internet and radio audio measurements

<table>
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<td>1.6</td>
<td>The LHD and AAA staff will research NEOP approved best practices for developing and/or expanding organizational networks to increase participation in physical activity (i.e. community challenges) with the faith and senior SNAP-Ed eligible populations.
In Year 1, the LHD and AAA staff will identify and collaborate with 2 community faith based organizations and 2 senior community centers to conduct nutrition and physical activity classes to reach 200 SNAP-Ed eligible participants.

In Year 2, the LHD and AAA staff will identify and collaborate with 3 community faith based organizations and 3 senior community centers to conduct nutrition and physical activity classes to reach 300 SNAP-Ed eligible participants.

In Year 3, the LHD and AAA staff will identify and collaborate with 4 community faith based organizations and 4 senior community centers to conduct nutrition and physical activity classes to reach 400 SNAP-Ed eligible participants.

In Years 1, 2, and 3 the LHD and AAA staff will provide technical assistance to assist with the organizations to develop and/or expand organizational networks to increase participation in physical activity (i.e., walking groups, yoga groups, organizational challenges, etc.)

In Years 1, 2, and 3 AAA will be the lead agency working with the senior sites and the LHD will provide support and technical assistance as requested.</td>
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LHD:
AAA: Vacant
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Sign In Sheet</td>
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1.7	The LHD will work with Champion and/or LHD Clinical Providers to refer SNAP-Ed eligible patients to Health Leads Advocates and the Parks Prescriptions Project. Year 1 activities will include the following: The LHD will identify at least 2 Champion and/or LHD Clinical Providers who will assist in promoting healthy messaging in their discussions with SNAP-Ed eligible clients in the clinical settings. The LHD will research NEOP approved best practice approaches for partnering with 2 Champion and/or other LHD Clinical Providers to screen and refer SNAP-Ed eligible clients to resources and programs that will support them in endeavors to meet their nutritional and physical activity needs (i.e., local park programs, Health Leads Program which will provide additional information on how SNAP-Ed eligible clients can meet their food, nutrition education, and physical activity needs).). The LHD will contact the East Bay Regional Parks District to discuss potential collaboration for increasing SNAP-Ed eligible residents' utilization of community parks. The LHD will coordinate with the identified Champion Providers and/or other LHD Clinical Providers to assess the viability of screening and referring SNAP-Ed eligible adults ages 18 and older for basic nutritional and physical activity needs to Health Leads Program Advocates. The Health Leads Program is currently being piloted in SNAP-Ed qualifying medical clinics and it specializes in providing resources and support for	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Parks Prescriptions Pad Meeting Agenda Sign In Sheet ATF

	patients to meet basic needs such as housing, accessing transportation for medical appointments and for healthy foods. SNAP-Ed eligible adults 18 and older will be targeted to ensure that they have access to resources such as food assistance sites that can aid families with having enough food to meet their daily needs, as well as mechanisms for being physically active. The LHD and Champion and/or other LHD Clinical Providers will explore the potential opportunities for including a referral to Health Leads Advocates in their everyday interactions with the SNAP-Ed eligible clientele. The LHD will provide technical assistance and monthly meetings as well as media trainings for Champion and/or other LHD Clinical Providers to ensure consistent and effective nutrition and PA message delivery of SNAP-Ed and meets the needs of the provider and client. In Year 2, the following activities include: The LHD will research NEOP best practice approaches of "park prescriptions" programs that will align with the needs of the 2 Champion and/or other LHD Clinical Providers SNAP-Ed eligible clients. The LHD will contact the East Bay Regional Parks District to discuss promoting programmed activities at local parks as a mechanism for increasing physical activity and the number of SNAP-Ed eligible residents who utilize the community parks system.					

	The Champion and/or other LHD Clinical Providers will prescribe a minimum of 50 park prescriptions to SNAP-Ed eligible residents and their families to explore park resources in their community. In Year 3, the Champion and/or other LHD Clinical Providers will expand their reach to 60 park prescriptions to SNAP-Ed eligible residents and their families to explore park resources in their community.					
1.8	The LHD will partner with local community organizations or city challenges to identify potential collaboration efforts to reach the SNAP-Ed eligible populations within Contra Costa County. Challenges could include a Zumba Fest, Daily Steps, and/or Parks Trail Challenge. In Year 1, the LHD will develop and implement a community-wide challenge that targets and encourages a minimum of 50 SNAP-Ed eligible adults 18 and older to be physically active. In Year 2, the reach will expand to 75 SNAP-Ed eligible adults 18 and older to be physically active. In Year 3, the reach will expand to 100 SNAP-Ed eligible adults 18 and older to be physically active.	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td>X</td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	Event Flyer Pictures Sign Up Sheet ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 1)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1, 1.2, 1.6	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.5, 1.6	MyPlate for My Family		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.5, 1.6	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2, 1.3, 1.4, 1.6, 1.7	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.6	Be Active Your Way: A Guide for Adults		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.7	Let's Move Campaign Resources		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
1.1, 1.6	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.8	Power Up in 10		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Shape of Yoga		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Rethink Your Drink materials		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Eatfresh.org Mini Course and website materials		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Cooking Matters for Adults		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Cooking Matters at the Store		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.2	CX3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: categorization pending
			CCC		
1.3	Conducting Successful Nutrition Education and Physical Activity Promotions at Community Events Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
1.4	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5	Fruit and Veggie Month, Black Health Awareness Month, Power Up Your Summer, Walk to School Day, Latino Health Awareness Month, Food Day media materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	Body & Soul		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.6	Faithful Families Eating Smart and Moving More		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.8	Staying Healthy through Education & Prevention (STEP)		CWD			x	Research Tested
			LHD				Practice Tested
		x	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.8	Young at Heart		CWD				Research Tested
			LHD			x	Practice Tested
		x	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.8	Tai Chi: Moving for Better Balance (a.k.a. Tai Ji Quan)		CWD			x	Research Tested
			LHD				Practice Tested
		x	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.8	Staying Healthy through Education & Prevention (STEP)		CWD			x	Research Tested
			LHD				Practice Tested
		x	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 2)

1.1, 1.2, 1.6	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.6	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.5, 1.6	MyPlate for My Family		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.5, 1.6	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2, 1.3, 1.4, 1.6, 1.7	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.6	Be Active Your Way: A Guide for Adults		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Educational Materials, Resources, and Curriculum (Year 3)

1.1, 1.2, 1.6	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.6	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.7	Let's Move Campaign resources		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		

1.1, 1.2, 1.3, 1.4, 1.5,1.6 1.8	Power Up in 10		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Shape of Yoga		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Rethink Your Drink materials		CWD				Research Tested
		x	LHD				Practice Tested
		x	AAA			x	Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8	Eatfresh.org Mini Course and website materials		CWD				Research Tested
		x	LHD				Practice Tested
		x	AAA			x	Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1, 1.2, 1.6	Cooking Matters for Adults		CWD			x	Research Tested
		x	LHD				Practice Tested
		x	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1, 1.2, 1.6	Cooking Matters at the Store		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2	CX3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: categorization pending
			CCC		
1.3	Conducting Successful Nutrition Education and Physical Activity Promotions at Community Events Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
1.4	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.5	Fruit and Veggie Month, Black Health Awareness Month, Power Up Your Summer, Walk to School Day, Latino Health Awareness Month, Food Day media materials		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.6	Body & Soul		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.6	Faithful Families Eating Smart and Moving More		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.8	Staying Healthy through Education & Prevention (STEP)		CWD		x	Research Tested
			LHD			Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.8	Young at Heart		CWD			Research Tested
			LHD		x	Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.8	Tai Chi: Moving for Better Balance (a.k.a. Tai Ji Quan)		CWD		x	Research Tested
			LHD			Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1, E.1.6, E.1.7	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct NEOP approved pre and post- tests to evaluate effectiveness of the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion.	X		X	CWD X LHD X AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other: 1. Sign in sheets 2. RAPA
E.1.2	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct NEOP approved pre and post- tests to evaluate effectiveness of the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion. Utilize the RE-AIM report to document progress made in developing and	X	X	X	CWD X LHD X AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: 1. Sign in sheets

	implementing PSE's based on findings from the 2016 CX3 reassessment. Observe lesson delivery and provide feedback to educators on their area of particular strength as well as areas of needed improvement.						2. Agendas 3. List of prioritized strategies 4. Written Policies 5. SNAP-Ed 1 Nutrition Education Observation Form
E.1.3	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct an Event Analysis using the Post Promotion Analysis Report tool after each healthy eating and physical activity promoting events to receive feedback on the event. Report tool after each healthy eating and physical activity promoting events to receive feedback on the event.	X	X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 Q2 Q3 Q4 = [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 = [ ] [ ] [ ] [ ] **Year 3**: Q1 Q2 Q3 Q4 = X X X X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: 1. Event Analysis using the Post Promotion Analysis Report tool
E.1.4	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Observe lesson delivery and provide feedback to educators on their area of particular strength as well as areas of needed improvement.	X		X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 Q2 Q3 Q4 = X X X X **Year 2**: Q1 Q2 Q3 Q4 = X X X X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X X	☐ UC Intent to Change List other: 1. Sign in sheets 2. Agendas 3. SNAP-Ed 1 Nutrition Education Observation Form
E.1.5	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF) Summarize internet and radio audio measurements.	X	X	X	☐ CWD X LHD X AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Summary of internet and radio audio measurements
E.1.7	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Summarize Champion Providers and/or other LHD Clinical Providers park prescriptions activities.	☐	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist

							☐ UC Intent to Change List other: 1. Summary of efforts
E.1.8	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Activity Tracking Form (ATF) Develop, conduct, and analyze a community wide challenge evaluation tool for city challenges Summarize physical activity changes implemented by City Challenge	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Sign in sheets 2. Summary of community wide challenge

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019 15 Early Childhood Education (ECE) Sites will develop and implement site wellness policies and procedures to increase access to and improve the nutrition, healthy beverage consumption, and physical activity for a minimum of 1,200 SNAP-Ed eligible children ages 0-5 and 500 parents while also encouraging a reduction in screen time for SNAP-Ed eligible children ages 0-5 in Contra Costa County.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- ✓ Develop and implement ECE site wellness policies and procedures that promote access to healthy foods, beverages, physical activity and reduces screen time.
- ✓ Create an environment where the healthy choice is the easy choice for pre-school aged children 0-5, and their parents.
- ✓ Increase access to healthy foods through the procurement and use of fresh fruits and vegetables from local farmers and community gardens (Farm to Preschool Program).
- ✓ Increase opportunities for active play through environmental changes at ECE sites that support and promote physical activity (Stencils).
- ✓ Provide training and technical assistance for ECE staff on programs that promote active play (i.e., Stencils, CATCH, PowerPlay!, etc.)
- ✓ Develop a resource guide that provides information on emergency food outlets (i.e., food pantries, food bank, etc.), supplemental food programs (i.e., Summer Meal Program, WIC, Cal-Fresh, etc.), low or no-cost medical services, and housing and employment training/opportunities for parents of pre-school aged children 0-5.
- ✓ Increase opportunities for active play in the community settings by supporting local efforts to improve the built environment of neighborhoods surrounding ECE sites where SNAP-Ed eligible pre-school aged children 0-5 and their families live.
- ✓ Develop messaging promoting healthy foods and active play for parents of pre-school aged children 0-5 in health related settings outside of ECE's where pre-school aged children 0-5 and their families are targeted (i.e., medical clinics, dental clinics, etc.)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, SNAP-Ed funded partner and LHD will reach 200 SNAP-Ed eligible parents through indirect education (i.e. newsletters, social media, etc.) and train 10 staff at 5 SNAP-Ed qualifying ECE sites to teach a minimum 300 SNAP-Ed eligible pre-school aged children 0-5 about the importance of nutrition and physical activity.
    b. By September 30, 2017, SNAP-Ed funded partners will conduct an assessment of the nutrition and physical activity environment of a minimum of 5 SNAP-Ed qualifying ECE sites using the Contra Costa CHOICE tool data to share with site directors, teachers, and parents of SNAP-Ed eligible pre-school aged children 0-5.
    c. By September 30, 2017 SNAP-Ed funded partner activities will provide education and staff trainings at a minimum of 5 SNAP-Ed qualifying ECE sites reaching at least 10 staff about the benefits of purchasing produce from local farmers and community gardens, and participation in a Farm to Preschool Program.
    d. By September 30, 2017 SNAP-Ed funded partner activities will provide education and staff trainings at a minimum of 5 SNAP-Ed qualifying ECE sites on programs that increase opportunities for active play (i.e., Stencils, CATCH, PowerPlay!, etc.)
    e. By September 30, 2017, SNAP-Ed funded partner activities through the efforts of collaboratives such as the CNAP will develop and/or update a tailored resource guide that provides information for a minimum of 200 SNAP-Ed eligible parents of SNAP-Ed eligible pre-school aged children 0-5 about low-cost methods for providing healthy foods for their families (i.e., Farmer's Markets that use EBT, Market Match Program, etc.)
    f. By September 30, 2017, SNAP-Ed funded partner activities through the efforts of collaboratives such as the CNAP will identify potential municipal and community partners who are interested in enhancing the built environment of neighborhoods surrounding a minimum of 2 SNAP-Ed qualifying ECE sites to increase access to healthy beverages (i.e., hydration stations) and/or opportunities for active play for SNAP-Ed eligible families.
    g. By September 30, 2017, provide Champion and/or other LHD Clinical Providers with social marketing materials to utilize in a minimum of 3 SNAP-Ed qualifying clinics reaching 300 SNAP-Ed eligible families with pre-school aged children 0-5.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, SNAP-Ed funded partner activities will reach 400 SNAP-Ed eligible parents and 600 SNAP-Ed eligible pre-school aged children 0-5 with indirect education and provide trainings on nutrition education and physical activity promotion to 20 staff at 10 SNAP-Ed qualifying ECE sites.

b. By September 30, 2018, SNAP-Ed funded partners will use the data collected from the initial Contra Costa CHOICE assessment of the physical activity at 5 SNAP-Ed qualifying ECE sites to develop a plan and/or policies and procedures for improving access to and opportunities for active play.
c. By September 30, 2018, SNAP-Ed funded partners will conduct an assessment of the nutrition and physical activity environment of 8 SNAP-Ed qualifying ECE sites, using the Contra Costa CHOICE tool and compile, analyze, and share data with site directors, teachers, and parents of SNAP-Ed eligible pre-school aged children 0-5.
d. By September 30, 2018, SNAP-Ed funded partner activities will conduct a community scan and develop an plan of action and a list of local farmers and community gardens that could potentially partner with a minimum of 5 SNAP-Ed qualifying ECE sites to develop a Farm to Preschool Program.
e. By September 30, 2018, SNAP-Ed funded partner activities through the efforts of collaboratives such as the CNAP will develop and/or update a second comprehensive resource guide that provides information that connects 200 SNAP-Ed eligible parents of pre-school aged children 0-5 to services such as emergency food outlets (i.e., food pantries, food banks, etc.) supplemental food programs (i.e., Summer Meal Program, WIC, Cal-Fresh, etc.), low or no-cost medical services, and housing and employment training/opportunities.
f. By September 30, 2018, SNAP-Ed funded partner activities through the efforts of collaboratives such as the CNAP will develop a plan for enhancing the built environment of neighborhoods surrounding a minimum of 2 SNAP-Ed qualifying ECE sites to increase access to healthy beverages (i.e., hydration stations) and/or opportunities for active play for SNAP-Ed eligible families.
g. September 30, 2018, provide Champion and/or other LHD Clinical Providers with social marketing materials to utilize in a minimum of 6 SNAP-Ed qualifying clinics reaching 600 SNAP-Ed eligible families with pre-school aged children 0-5.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP-Ed funded partner activities will reach 800 SNAP-Ed eligible parents and 1,200 SNAP-Ed eligible pre-school aged children 0-5 with indirect education and provide trainings on nutrition education and physical activity promotion to 30 staff at 15 SNAP-Ed qualifying ECE sites.
   b. By September 30, 2019, SNAP-Ed funded partners will implement policies and procedures to improve access to and opportunities for active play at 5 SNAP-Ed qualifying ECE sites.
   c. By September 30, 2019, SNAP-Ed funded partners will use the data collected from the initial Contra Costa CHOICE assessment at 8 SNAP-Ed qualifying ECE sites to develop a plan and/or policies and procedures for improving the nutrition and physical activity environment of SNAP-Ed eligible pre-school aged children 0-5.
   d. By September 30, 2019, SNAP-Ed funded partner activities will apply wellness policies and procedures to begin implementation of a Farm to Preschool Program at a minimum of 5 SNAP-Ed qualifying ECE sites.

e. By September 30, 2019, SNAP-Ed funded partner activities, through the efforts of collaboratives such as the CNAP, will disseminate a minimum of 2 resource guides that provides information that connects a minimum of 400 SNAP-Ed eligible parents of SNAP-Ed eligible pre-school aged children 0-5 to services and low-cost methods for providing healthy foods for their families, emergency food outlets (i.e., food pantries, food banks, etc.) supplemental food programs (i.e., Summer Meal Program, WIC, Cal-Fresh, etc.), low or no-cost medical services, and housing and employment training/opportunities.

f. By September 30, 2019 SNAP-Ed funded partner activities through the efforts of collaboratives such the CNAP will implement a plan for enhancing the built environment of neighborhoods surrounding a minimum of 2 SNAP-Ed qualifying ECE sites to increase access to healthy beverages (i.e. hydration stations) and/or opportunities for active play for SNAP-Ed eligible families.

g. September 30, 2019, provide Champion Providers and/or LHD Providers with social marketing materials to utilize in a minimum of 10 SNAP-Ed qualifying clinics reaching 900 SNAP-Ed eligible families with pre-school aged children 0-5.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019 15 SNAP-Ed qualifying Early Childhood Education (ECE) Sites will develop and implement site wellness policies and procedures to increase access to and improve the nutrition, healthy beverage consumption and physical activity environment of a minimum of 1,200 SNAP-Ed eligible children ages 0-5, and 500 SNAP-Ed eligible parents while also encouraging a reduction in screen time for SNAP-Ed eligible children ages 0-5 in Contra Costa County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	The LHD staff will collaborate and coordinate with the Contra Costa Head Start Program (ECE sites) to identify opportunities to provide NEOP approved nutrition education and physical activity promotion to reach 200 SNAP-Ed eligible parents (i.e. newsletters). In Year 1, the LHD staff will identify NEOP approved physical activity materials related to the importance of active play in SNAP-Ed eligible pre-school aged	( ) CED (X) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Sign In Training agendas Materials ATF

	children 0-5 and support the ECE sites by promoting the availability of the playground stencils to increase opportunities for physical activity. The LHD will utilize these materials to train 10 staff at 5 SNAP-Ed qualifying ECE sites. In Year 2, the LHD staff and Contra Costa Head Start will reach 400 SNAP-Ed eligible parents through indirect education and train 20 staff at 10 SNAP-Ed qualifying ECE sites. In Year 3, the LHD staff and Contra Costa Head Start will reach 800 SNAP-Ed eligible parents through indirect education and train 30 staff at 15 SNAP-Ed qualifying ECE sites. In each of the years described above there will be an increase in ECE staff and sites reached through this activity (i.e., Year 1 - 10 staff, and 5 ECE sites; Year 2- 20 staff and 5 additional ECE sites (for a total of 10 ECE sites by the end of Year 2); Year 3 – 30 staff and 5 additional ECE sites (for a total of 15 ECE sites by the end of Year 3).				Year 3 Q1: X Q2: X Q3: X Q4: X	
2.2	The LHD staff will collaborate and coordinate with the Contra Costa Head Start Program to utilize the Contra Costa CHOICE tool to assess the nutrition and physical activity environment of SNAP-Ed qualifying ECE sites. In Year 1, the LHD and Contra Costa Head Start Program will assess and compile the data gathered using the Contra Costa CHOICE tool. The LHD will	[ ] CED [ ] CEI [ ] MPR [X] C&C	[ ] CWD [X] LHD [ ] AAA [ ] UCCE	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X Q2: X Q3: X Q4: X	Assessment data Summary of findings Meeting agendas,

	prepare and disseminate a summary of the assessment (in English and Spanish) to increase awareness of the importance of a healthy nutrition and physical activity environment among site directors, teachers and parents of SNAP-Ed eligible pre-school aged children 0-5 at 5 SNAP-Ed qualifying ECE sites. In Year 2, the LHD and Contra Costa Head Start Program will expand its assessment of the nutrition and physical activity environment with 8 SNAP-Ed qualifying ECE sites using the Contra Costa CHOICE assessment data. The LHD staff will compile the data to share with site directors, teachers, and parents of pre-school aged children. In Year 3, the LHD and Contra Costa Head Start Program will use the data collected from the 8 SNAP-Ed qualifying sites to develop a plan and/or policies and procedures for improving the nutrition and physical activity environment of SNAP-Ed eligible pre-school aged children 0-5. The LHD staff and Contra Costa Head Start Program will educate the staff of the 8 SNAP-Ed qualifying ECED sites on the new plan and/or policies and procedures.	X TTA	CCC		Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Copy of new policy and/or procedure

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<td>2.3</td>
<td>The LHD will partner with Contra Costa Head Start to explore the possibility of developing and implementing a Farm to Preschool Program.

In Year 1, the LHD will research NEOP approved garden education curriculums and best practices related to the benefits of implementing local procurement programs with community farmers and a Farm to Preschool Program.

In Year 1, LHD staff will train a minimum of 10 staff at 5 ECE SNAP-Ed qualifying sites about the benefits of purchasing produce from local farmers and community gardens. The training will emphasize how ECE staff can integrate the Farm to Preschool curricula into existing lesson plans, and the benefits of participating in a Farm to Preschool Program
Efforts to develop and implement a procurement program (i.e., Farm to Preschool Program) will include working with collaboratives and agencies such as the Contra Costa Food Bank, Pacific Coast Farmer’s Market Association, and Contra Costa Farm Bureau to assist in identifying local farmers.

Topics May Include:
Farm to Preschool Curriculum California Thursdays
Local sourcing and procurement
Garden-based nutrition education

In Year 2, LHD staff and Contra Costa Head Start will conduct a community scan with a minimum of 5 SNAP-Ed qualifying ECE sites to assess the</td>
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<td>Training agenda

List of materials

Contact list of local farmers/community gardens

Assessment Summary

Meeting agendas

Farm to Preschool Lesson Plans</td>
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	implementation of a Farm to Preschool Program. In Year 2, the LHD staff and Contra Costa Head Start will develop a plan of action with a minimum of 5 SNAP-Ed qualifying ECE sites to develop a Farm to Preschool Program. In Year 2, the LHD staff and Contra Costa Head Start will develop a list of local farmers and community gardens that could potentially partner with a minimum of 5 SNAP-Ed qualifying ECE sites to develop a Farm to Preschool Program. In Year 3, the LHD staff will provide technical assistance to 5 SNAP-Ed qualifying ECE sites that are developing strategies to apply and implement the wellness policies and procedures to start a Farm to Preschool Program.					
2.4	The LHD will work with Contra Costa Head Start to assess opportunities for physical activity in the ECE environment. In Year 1, the LHD staff and Contra Costa Head Start will assess the physical activity opportunities within 5 SNAP-Ed qualifying ECE sites. LHD staff will research NEOP approved physical activity resources to share with the staff at the 5 ECE sites.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Training agenda List of materials NEOP approved physical activity curriculum ATF Copy of Policy

	LHD staff will schedule and conduct trainings for staff at a minimum of 5 SNAP-Ed qualifying ECE sites on strategies for increasing opportunities for active play using resources and curricula such as the Stencils, CATCH, PowerPlay! etc. Emphasis will be placed on training ECE staff how to integrate the NEOP approved Eat Well, Play Hard in Child Care Settings curriculum into existing lesson plans. In Year 2, the LHD and Contra Costa Head Start Program will use the data collected from the CHOICE assessment of physical activity at 5 SNAP-Ed qualifying ECE sites to develop a plan and/or policies and procedures for improving access to and opportunities for active play. In Year 3, the LHD and Contra Costa Head Start Program will expand its assessment of the physical activity to an additional 3 SNAP-Ed qualifying sites (for a total 8 ECE sites by the end of year 3) to develop a plan and/or policies and procedures for improving access to and opportunities for active play.				Year 3 Q1: X Q2: X Q3: X Q4: X	Eat Well, Play Hard in Child Care Settings Lesson Plans

2.5	The LHD will partner with CNAP to develop 2 resource guides that support SNAP-Ed families in meeting their basic needs. In Year 1, LHD will partner with members of the CNAP and other local collaboratives to develop and/or update one resource guide for SNAP-Ed eligible parents of pre-school aged children 0-5 that offers tailored information about low-cost methods for providing healthy foods for their family (i.e., Farmer's Markets that use EBT, Market Match Program, etc.) In Year 1, the LHD staff will research linkages and connectivity between community representatives serving the same target population by partnering with CNAP and community representatives to develop and/or update a second, more comprehensive resource guide for SNAP-Ed eligible parents of pre-school children that connects them to services such as emergency food outlets (i.e., food pantries, food banks, etc.) supplemental food programs (i.e., Summer Meal Program, WIC, CalFresh, etc.) low or no-cost medical services, and housing and employment/training opportunities. In Year 2, one resource guide will be disseminated to all 10 SNAP-Ed qualifying ECE sites reaching 200 SNAP-Ed eligible parents. In Year 2, the LHD staff will develop and/or update a second comprehensive resource guide for parents of pre-school children that connects them to services	☐ CED ☒ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	CNAP list of partners Sample Resource Guides Meeting Agenda ATF

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<td>such as emergency food outlets (i.e., food pantries, food banks, etc.) supplemental food programs (i.e., Summer Meal Program, WIC, CalFresh, etc.) low or no-cost medical services, and housing and employment/training opportunities.

In Years 1 and 2, the LHD and CNAP members will continue to ensure the information is updated and encompassing of the active resources available within the county.

In Year 3, both resource guides will be disseminated to all 15 SNAP-Ed qualifying ECE sites reaching 400 SNAP-Ed eligible parents.</td>
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<td>The LHD will partner with community groups and local municipalities to increase opportunities for healthy behaviors by improving the built environment.

In Year 1, the LHD will identify and meet with potential municipal and community partners interested in enhancing the built environment of 2 SNAP-Ed qualifying neighborhoods surrounding a minimum of 2 SNAP-Ed ECE sites to increase access to healthy beverages (i.e., hydration stations) and opportunities for active play.
In Year 1, LHD staff and partners will research best practices for improving the built environment.

In Year 2, the LHD will develop a plan with potential municipal and community partners for enhancing the</td>
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<td>built environment of 2 SNAP-Ed qualifying neighborhoods surrounding a minimum of 2 SNAP-Ed qualifying ECE sites to increase access to healthy beverages (i.e., hydration stations) and opportunities for active play.

In Year 3, the LHD will implement the plan with potential municipal and community partners for enhancing the built environment of 2 qualifying neighborhoods surrounding a minimum of 2 SNAP-Ed qualifying ECE sites to increase access to healthy beverages (i.e., hydration stations) and opportunities for active play.</td>
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<td>2.7</td>
<td>LHD staff will identify NEOP approved social marketing media campaign materials, in both English and Spanish that are culturally appropriate to increase awareness of healthy behaviors among the SNAP-Ed eligible families with pre-school aged children 0-5 who meet with their health provider.

LHD staff will identify Champion and/or other LHD Clinical Providers to assist with the promoting the campaign within the clinics and their patients.

In Year 1, LHD staff and Champion Providers and/or other LHD Clinical Providers will reach 300 SNAP Ed eligible families with pre-school aged children 0-5 at a minimum of 3 qualifying clinics.

In Year 2, LHD staff and Champion Providers and/or other LHD Clinical Providers will reach 600 SNAP Ed</td>
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Year 1
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
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<td>List of Champion Providers

List of Social Marketing Materials

ATF</td>
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</table>

	eligible families with pre-school aged children 0-5 by expanding efforts to an additional 3 qualifying clinics, giving a total of 6 clinical sites being reached by Year 2. In Year 3, LHD staff and Champion Providers will reach 900 SNAP Ed eligible families with pre-school aged children 0-5 by expanding efforts to an additional 4 qualifying clinics giving a total of 10 clinical sites being reached by Year 3. In Years 1, 2 and 3 the LHD staff will provide technical assistance to the Champion Providers and/or other LHD Clinical Providers and provide additional campaign materials as needed. Materials May Include: My Plate Rethink Your Drink Harvest of The Month					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 1)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Build a Healthy Plate with Fewer Added Sugars	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Cooking Matters: Exploring Food Together	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Eat Well, Play Hard in Child Care Settings	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Eat Play Grow	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Nutrition and Wellness Tips for Young Children	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Resource

2.1	Eat Play Grow		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	I am Moving, I am Learning: A Proactive Approach for Addressing Child Obesity in Head Start		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	National Early Care & Education Learning Collaboratives Project		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	Healthy Apple Awards		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.4	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD				Research Tested
		x	LHD				Practice Tested
			AAA		x		Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.7	Harvest of the Month materials		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

2.1, 2.7	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	MyPlate for Preschoolers		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	Rethink Your Drink materials - It's Picnic Day Otter books, Potter collateral materials (stickers, activity sheets, etc.)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Story book and supporting materials
			CCC		
2.2	Nutrition and Physical Activity Self-Assessment for Child Care		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Preschools Shaping Healthy Impressions through Nutrition and Exercise (SHINE)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.2, 2.4	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (i.e., CHOICE Manual)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.3	Farm to Preschool Curriculum		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.3	Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.4	Sports, Play & Active Recreation for Kids (SPARK) Early Childhood		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.4	CATCH Early Childhood (Physical Activity Curriculum and Kit)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.5	EatFresh.org website resources		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			

2.6	Cx3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Submitted to toolkit FY 15, accepted; categorization pending.
			CCC		
2.6	Policy, Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Foods, Beverages & Physical Activity		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
2.7	USDA Choose MyPlate 10 Tips Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 2)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	Build a Healthy Plate with Fewer Added Sugars		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Cooking Matters: Exploring Food Together		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Eat Well, Play Hard in Child Care Settings		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Eat Play Grow		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Nutrition and Wellness Tips for Young Children		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
			CCC		

2.1	Eat Play Grow		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	I am Moving, I am Learning: A Proactive Approach for Addressing Child Obesity in Head Start		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	National Early Care & Education Learning Collaboratives Project		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	Healthy Apple Awards		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.4	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD				Research Tested
		x	LHD				Practice Tested
			AAA		x		Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.7	Harvest of the Month materials		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

2.1, 2.7	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	MyPlate for Preschoolers		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	Rethink Your Drink materials - It's Picnic Day Otter books, Potter collateral materials (stickers, activity sheets, etc.)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Story book and supporting materials
			CCC		
2.2	Nutrition and Physical Activity Self-Assessment for Child Care		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Preschools Shaping Healthy Impressions through Nutrition and Exercise (SHINE)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.2, 2.4	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (i.e., CHOICE Manual)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA	x		Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.3	Farm to Preschool Curriculum		CWD			Research Tested
		x	LHD	x		Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.7	EatFresh.org website resources		CWD			Research Tested
		x	LHD			Practice Tested
			AAA	x		Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.6	Policy, Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Foods, Beverages & Physical Activity		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE	x		N/A - Please describe below: Resource
			CCC			
2.6	USDA Choose MyPlate 10 Tips Series		CWD			Research Tested
		x	LHD	x		Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.7	USDA/FNS Core Consumer Messages		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE	x		N/A - Please describe below: Resource
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 3)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	Build a Healthy Plate with Fewer Added Sugars		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Cooking Matters: Exploring Food Together		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Eat Well, Play Hard in Child Care Settings		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Build a Healthy Plate with Fewer Added Sugars		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Eat Play Grow		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1	Nutrition and Wellness Tips for Young Children		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below: Resource
			CCC			
2.1, 2.4	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1, 2.2	National Early Care & Education Learning Collaboratives Project		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1, 2.2	Healthy Apple Awards		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1, 2.2	I am Moving, I am Learning: A Proactive Approach for Addressing Child Obesity in Head Start		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1, 2.7	Harvest of the Month materials		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

2.1, 2.7	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	MyPlate for Preschoolers		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	Rethink Your Drink materials - It's Picnic Day Otter books, Potter collateral materials (stickers, activity sheets, etc.)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Story book and supporting materials
			CCC		
2.2, 2.4	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (i.e., CHOICE Manual)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Nutrition and Physical Activity Self-Assessment for Child Care		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.2	Preschools Shaping Healthy Impressions through Nutrition and Exercise (SHINE)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3	Farm to Preschool Curriculum		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6	Policy, Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Foods, Beverages & Physical Activity		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
2.7	USDA Choose MyPlate 10 Tips Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	USDA/FNS Core Consumer Messages		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct NEOP approved pre and post- tests to evaluate effectiveness of the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion as needed. Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas of improvement. Conduct continuing site visits with ECE staff to provide technical assistance and support as needed. Conduct Pre Preschool Playground Design Assessment Tool	X	X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other: 1. SNAP-Ed 1 Nutrition Education Observation Form 2. Agendas 3. Sign in Sheets 4. Meeting Notes 5. Summary of Preschool Playground Design Assessment Tool
E.2.2	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF)	X	X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook

	Prepare and analyze the CHOICE Self-Assessment with all staff and parents at ECE sites. Utilize the PSE RE-AIM report to present findings from the data reported and document progress made for changes to improve the nutrition and physical activity environment of pre-school aged children.					**Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Summary of the CHOICE Self-Assessment questionnaire 2. Agendas 3. Sign in Sheets 4. Meeting Notes 5. Plan of action
E.2.3	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing site visits with ECE staff to provide technical assistance and support as needed. Conduct a community assessment of local farmers and community gardens. Conduct continuing site visits with ECE staff to provide technical assistance and support as needed. Implement Farm To Preschool "Teacher Tasting Tool" to assess effectiveness of	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: x, Q2: x, Q3: x, Q4: x	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Agenda 2. Sign in sheet 3. List of local farmers (potential partners)

	curriculum. Assess and monitor effectiveness of ECE Wellness Policy that promotes local procurement of fruits and vegetables from local farmers (Farm to Preschool Program. Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas of improvement. Utilize the PSE RE-AIM report to present findings from the data reported and document progress made implementing a Farm to Preschool Program.						4. SNAP-Ed 1 Nutrition Education Observation Form
E.2.4	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing site visits with ECE staff and parents to provide technical assistance and support as needed. Utilize the PSE RE-AIM report to present findings from the data reported and document progress made for improving access to and opportunities for play.	X		X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Agenda 2. Sign in sheet 4. Written policy and procedures

	Assess effectiveness of the Eat Well, Play Hard in Child Care Settings curriculum through the utilization of the "What Does Your Child Eat?" Evaluation Tool.						
E.2.5	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with CNAP members and other collaboratives to provide technical assistance and support as needed. Develop and analyze a resource guide that connects parents of school aged children 0-5 to low-cost foods, emergency food outlets, supplemental food programs, low cost medical services, housing, and employment/training opportunities	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Agenda 2. Sign in sheet 3. Resource guides
E.2.6	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Utilize the PSE RE-AIM report to present findings from the data reported and document progress made for increasing access to healthy beverages (hydration stations) and opportunities for active play.	X	☐	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Copy of plan

<table>
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<td>On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF).</td>
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<tr><td></td><td>CWD</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
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<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
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List other:
List of social marketing materials
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 3 SNAP-Ed eligible school districts reaching 60,000 SNAP-Ed eligible students and parents will either implement and/or expand existing school wellness policies to improve the institutional nutrition and physical activity environments of the school and after school settings, increase the promotion of and opportunities for physical activity in the school and after school settings, and provide support for healthy behaviors among students, teachers, and parents.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- ✓ Increase access to healthy foods and beverages, and opportunities for physical activity through the expansion and implementation of school wellness policies.
- ✓ Improve the school nutrition environment and increase access to healthy foods and beverages (Smarter Lunchroom Movement, implementation of salad bars and/or hydration stations, Farm to School Program, expanding community gardens, etc.)
- ✓ Increase opportunities for physical activity through structured play, the use of active transport, environmental cues that promote physical activity (i.e., CATCH, Safe Routes to School, Stencils Kit, etc.)
- ✓ Integrate messaging that emphasizes the importance of eating healthy and being physically activity into school and district wide events that reach students, school and after-school staff, and parents (i.e., Back To School Night, World Food Day, Walk To School Day, Parent Meetings, Fun In The Sun, etc.)
- ✓ Provide training for school site staff (classroom and after-school program teachers, school garden staff, etc.) on ways to incorporate evidence based nutrition education into lesson plans (i.e., Harvest of The Month, My Plate, Rethink Your Drink, California Thursday, etc.)
- ✓ Promote school garden and school site farmer's market program to encourage participation of parents, school staff and students.

- ✓ Provide training for school site staff (PE and after-school program teachers, etc.) on ways to increase opportunities for active play into existing curriculums and lesson plans (i.e., Stencils Kit, PowerPlay!, CATCH, Shape of Yoga, etc.)
- ✓ Provide training for food services staff on ways to encourage students to purchase fruits and vegetables when buying snacks and/or meals in the cafeteria and/or at school site snack bars (HOTM, California Thursdays, etc.)
- ✓ Work with SNAP-Ed eligible youth to develop social marketing messages that support and promote healthy eating and physical activity
- ✓ Provide training for school and after school staff on Youth Participatory Action Research (YPAR) and technical support for conducting environmental assessments to identify opportunities for policy, systems, and environmental changes in the school and after-school environment.
- ✓ Develop messaging promoting healthy foods and active play for parents of pre-school aged children 0-5 in health related settings outside of ECE's where pre-school aged 0-5 and their families are targeted (i.e., medical clinics, dental clinics, etc.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, work with a minimum of 2 SNAP-Ed eligible school districts to assess the implementation of and mechanism for expanding the existing school wellness policies to enhance and improve the schools nutrition and physical activity environments.
   b. By September 30, 2017, SNAP-Ed funded partner activities will reach a minimum of 2,000 parents and 5,000 students with indirect and direct nutrition education and physical activity promotion through Back to School nights, parent nights, and Summer Meal Kick Off events at a minimum of 3 SNAP-Ed eligible school districts.
   c. By September 30, 2017, SNAP-Ed funded partner activities will provide training for a minimum of 2 SNAP-Ed eligible schools and/or after-school programs on ways to integrate nutrition education and physical activity promotion into lesson plans reaching 30 staff.
   d. By September 30, 2017, identify and assess the culinary and/or health career pathways programs at a minimum of 2 SNAP-Ed eligible schools.
   e. By September 30, 2017, work with a minimum of 1 SNAP-Ed eligible school to assess the current nutrition environment of the school cafeteria using tools and strategies from the Smarter Lunchroom Movement (SLM) and the Alliance for A Healthier Generation.
   f. By September 30, 2017 provide training for 1 school garden and/or food services to 20 staff on mechanisms to encourage the consumption and purchases of healthy foods and beverages by students at 2 SNAP-Ed eligible schools.
   g. By September 30, 2017, work with a minimum of 1 SNAP-Ed eligible school garden project to assess the feasibility of establishing an on-site farmer's market using surplus produce from the school garden project.

h. By September 30, 2017, work with a minimum of 1 SNAP-Ed eligible school to assess the need for and/or mechanisms needed to improve access to and the use of hydration stations on the school and after-school program sites.
i. By September 30, 2017, partner with the Safe Routes to School Program (SRTS) for Contra Costa Health Services to promote active transport to and from school through events at a minimum of 4 SNAP-Ed eligible schools reaching 5,000 students and 2,000 parents.
j. By September 30, 2017, partner with SRTS and Champion Providers and/or LHD Providers at 1 SNAP-Ed eligible clinic to provide education about the importance of physical activity and assess the feasibility of developing a Safe Routes to Parks Program.
k. By September 30, 2017, train a total of 30 staff and students in 2 SNAP-Ed schools utilizing the Youth Participatory Action Research (YPAR) model to identify opportunities for policy, systems, and environmental changes to increase access to healthy foods and/or opportunities for physical activity (i.e., 2nd Chance Breakfast, Joint Use Agreement, implementation of salad bar and/or hydration station, etc.).
l. By September 30, 2017, work with minimum of 1 high school and/or afterschool program to develop a plan for the implementation of an impact evaluation that assesses the effectiveness of a NEOP approved nutrition education and physical activity promotion curriculum (to be determined) and reaches a minimum of 100 ninth to twelfth grade SNAP-Ed eligible students..

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, work with a minimum of 3 SNAP-Ed eligible school districts to assess the implementation of and mechanism for expanding the existing school wellness policies to enhance and improve the schools nutrition and physical activity environments.
   b. By September 30, 2018, SNAP-Ed funded partner activities will reach a minimum of 2,500 parents and 6,000 students youth with indirect and direct nutrition education and physical activity promotion at a minimum of 3 SNAP-Ed eligible school districts.
   c. By September 30, 2018, SNAP-Ed funded partner activities will provide training for a minimum of 3 SNAP-Ed eligible schools and/or after-school programs on ways to integrate nutrition education and physical activity promotion into lesson plans reaching 40 staff.
   d. By September 30, 2018, provide training on nutrition education and physical activity promotion for a minimum of 5 culinary and/or health career pathways staff at a minimum of 2 SNAP-Ed eligible schools and reach a minimum of 20 culinary and/or health career pathway students through direct nutrition education and physical activity promotion.
   e. By September 30, 2018, work with a minimum of 1 SNAP-Ed eligible school garden projects to establish and/or expand an on-site farmer's market using surplus produce from the school garden projects reaching 150 parents and 20 students.
   f. By September 30, 2018, work with a minimum of 1 SNAP-Ed eligible school to implement a SLM strategy to improve the nutrition environment of the school cafeteria reaching 400 students (i.e., product placement of healthy foods and beverages, presentation of healthy foods and beverages, utilizing Harvest of The Month (HOTM), food services workers encouraging healthy foods and beverages choices, etc.)

g. By September 30, 2018, utilize the YPAR model to develop and implement a plan of action to improve the school nutrition and physical activity environment and/or the nutrition and physical activity environment of the surrounding neighborhoods of a minimum of 2 SNAP-Ed eligible schools and/or after-school programs reaching 600 students (i.e., 2nd Chance Breakfast, Joint Use Agreement, implementation of salad bar and/or hydration station, retail improvements, active transport to and from school, etc.).
h. By September 30, 2018, partner with the Safe Routes to School Program (SRTS) for Contra Costa Health Services to promote active transport to and from school through events at a minimum of 5 SNAP-Ed eligible schools reaching 6,000 students and 3,000 parents.
i. By September 30, 2018, provide Champion Providers with social marketing materials to utilize in a minimum of 3 SNAP-Ed eligible clinics reaching 2,000 SNAP-Ed eligible families with children 0-18.
j. By September 30, 2018, partner with Champion Providers and/or LHD Providers to develop and implement a Safe Route to Parks Prescriptions program in a minimum of 1 SNAP-Ed eligible clinic that provides health services for 100 SNAP-Ed eligible school aged children 0-18 and their families.
k. By September 30, 2018, work with minimum of 1 high school and/or afterschool program to develop a plan for the implementation of an impact evaluation that assesses the effectiveness of a NEOP approved nutrition education and physical activity promotion curriculum and reaches a minimum of 110 ninth to twelfth grade SNAP-Ed eligible students.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, support efforts to implement policy changes to improve the nutrition and physical activity environment within a minimum of 2 SNAP-Ed eligible schools, after-school program and/or the surrounding neighborhoods.
   b. By September 30, 2019, SNAP-Ed funded partner activities will reach a minimum of 3,000 parents and 6,000 students with indirect and direct nutrition education and physical activity promotion at a minimum of 4 SNAP-Ed eligible schools.
   c. By September 30, 2019, SNAP-Ed funded partners will provide training for a minimum of 4 SNAP-Ed eligible schools and/or after-school programs on ways to integrate nutrition education and physical activity promotion into lesson plans reaching 60 staff.
   d. By September 30, 2019, provide training on nutrition education and physical activity promotion for a minimum of 6 culinary and/or health career pathways staff at a minimum of 2 SNAP-Ed eligible schools and reach a minimum of 25 culinary and/or health career pathway students through direct nutrition education and physical activity promotion.
   e. By September 30, 2019, work with a minimum of 2 SNAP-Ed eligible school garden projects to establish and/or expand an on-site farmer's market using surplus produce from the school garden projects reaching 175 parents and 30 students.
   f. By September 30, 2019, work with a minimum of 1 SNAP-Ed eligible schools to implement a SLM strategy to improve the nutrition environment of the school cafeteria reaching 500 students (i.e., product placement of healthy foods and beverages, presentation of healthy foods and beverages, utilizing HOTM, food services workers encouraging healthy foods and beverages choices, etc.)

g. By September 30, 2019, utilize the YPAR model to develop and implement a plan of action to improve the school nutrition and physical activity environment and/or the nutrition and physical activity environment of the surrounding neighborhoods of a minimum of 2 SNAP-Ed eligible schools and/or after-school programs reaching 700 students (i.e., 2nd Chance Breakfast, Joint Use Agreement, implementation of salad bar and/or hydration station, retail improvements, active transport to and from school, etc.).
h. By September 30, 2019, partner with the Safe Routes to School Program (SRTS) for Contra Costa Health Services to promote active transport to and from school through events at a minimum of 6 SNAP-Ed eligible schools reaching 6,500 students and 3,200 parents.
i. By September 30, 2019, provide Champion Providers and/or LHD Providers with social marketing materials to utilize in a minimum of 4 SNAP-Ed eligible clinics reaching 3,000 SNAP-Ed eligible families with children 0-18.
j. By September 30, 2019, partner with Champion Providers and/or LHD Providers to disseminate information about local parks and recreation programs in a minimum of 6 SNAP-Ed eligible clinics and 6 SRTS SNAP-Ed eligible schools that provide health services for 4,000 SNAP-Ed eligible school aged children 0-18 and their families.
k. By September 30, 2019, work with minimum of 1 high school and/or afterschool program to develop a plan for the implementation of an impact evaluation that assesses the effectiveness of a NEOP approved nutrition education and physical activity promotion curriculum (to be determined) and reaches a minimum of 120 ninth to twelfth grade SNAP-Ed eligible students.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, a minimum of 3 SNAP-Ed eligible school districts reaching 60,000 SNAP-Ed eligible students and parents will either implement and/or expand existing school wellness policies to improve the institutional nutrition and physical activity environments of the school and after school settings, increase the promotion of and opportunities for physical activity in the school and after school settings, and provide support for healthy behaviors among students, teachers, and parents.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	The LHD and subcontractors will work with at least 2 school districts to increase access to healthy foods and beverages and opportunities for physical activity through the school wellness policies. Please note that the LHD will be responsible for 1 school district and the subcontractors will be responsible for 2 school districts. In Year 1, the LHD staff and subcontractors will work with 2 school districts, Year 2, work with 3 school districts. Activities for each year include: In Year 1, the LHD will participate in district level School Wellness Policy (SWP) committees. Work with groups at a minimum of 2 school districts to become aware of their SWP and to more fully implement the SWP at their school. In Year 2, the LHD will expand its efforts in district level School Wellness Policy to work with 3 school districts to assess the implementation of and mechanism for expanding the school wellness policies to enhance and improve the schools	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Contact list Agendas Meeting notes District policy Recommendations ATF

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<td>nutrition and physical environments.

In Year 1, 2, & 3 the LHD staff and subcontractors will provide technical assistance as requested and assist with strengthening SWP language that will enhance the nutrition and physical activity environments.</td>
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<td>3.2</td>
<td>The LHD staff and subcontractors will improve the nutrition environment and increase access to healthy foods and beverages through indirect and direct activities. Please note that the LHD will be responsible for 1 school district and the subcontractors will be responsible for 2 school districts.
In Year 1, the LHD staff and subcontractors will work with 2,000 parents and 5,000 students, Year 2 work with 2,500 parents and 6,000 students, and Year 3, work with 3,000 parents and 6,000 students.

In Year 1, the LHD staff will work with at least 1 SNAP-Ed eligible school district and/or afterschool program to conduct nutrition education and physical activity promotion to both parents and school aged youth.

In Year 1, the subcontractors in 2 SNAP-Ed eligible school districts and/or 2 SNAP-Ed eligible afterschool programs to conduct nutrition education and physical activity promotion to both parents and school aged youth.</td>
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<td>List of training or webinar

Training materials

Sign In Sheet

ATF

Event Flyers

Meeting Notes</td>
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	In Years 1, 2, and 3 the following activities will occur: LHD staff and subcontractors will identify NEOP approved curriculum and resources to conduct the nutrition education. LHD staff and subcontractors will participate in NEOP sponsored webinars and trainings as provided pertaining to resources and tools for working in the school and afterschool setting. LHD staff and subcontractors will utilize NEOP approved curriculum, posters, recipes, materials to support nutrition activity and physical activity promotion education classes and events. LHD staff and subcontractors will conduct an evaluation of the nutrition classes to assess the change of knowledge and behaviors of class participants. LHD staff and subcontractors will participate in school wellness policy meetings, and lend their nutrition education and physical activity expertise as needed in the form of training, helping to coordinate and support community events and providing nutrition education. LHD will work with subcontractors to schedule training for other school and afterschool staff on NEOP nutrition and physical activity interventions, campaigns, and resources.					

	In Year 3, the LHD staff and subcontractors will identify a policy that changes to improve the nutrition and physical environment in at least 2 school and/or afterschool programs in the surrounding neighborhoods.					
3.3	The LHD staff and subcontractors will provide trainings on ways to integrate nutrition education and physical activity promotion into lesson plans of school and/or afterschool staff that teach at SNAP-Ed eligible schools reaching SNAP-Ed eligible students. In Year 1, the LHD staff and subcontractors will work with 2 schools and/or afterschool programs training 30 staff; Year 2, work with 3 schools and/or afterschool programs training 40 staff; and Year 3 work with 3 schools and/or afterschool programs training 60 staff. Yearly activities include: In year 1, LHD staff and subcontractors will identify 2 schools and/or afterschool programs reaching 30 staff to provide staff trainings on nutrition education and physical activity promotions. LHD staff and subcontractors will identify NEOP approved curriculum and lesson plans to train the schools and afterschool staff. LHD staff and subcontractors will conduct the trainings as follows:	 CED CEI MPR X C&C X TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Training agenda Training materials Lesson Plans Sign In Sheet ATF Event Flyers Meeting Notes

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<td>In year 2, LHD staff and subcontractors provide training for a minimum of 3 schools and/or afterschool programs reaching 40 staff on ways to integrate nutrition education and physical activity promotion into lesson plans at 3 of SNAP-Ed qualifying schools.

In year 3 provide training for a minimum of 4 schools and/or afterschool programs reaching 60 staff on ways to integrate nutrition education and physical activity promotion into lesson plans at 4 of SNAP-Ed qualifying schools.</td>
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<td>3.4</td>
<td>The LHD staff will provide nutrition education training to the staff and students in a SNAP-Ed eligible culinary and/or health career pathway program.

In Year 1, conduct assessment of 2 sites, Year 2, train 5 staff to reach 20 students, and Year 3, train 6 staff to reach 25 students.

In Year 1, LHD staff will identify and assess at least 2 culinary and/or health career pathways programs at a minimum of 2 SNAP-Ed eligible schools.
In Year 1 the LHD staff will identify potential school sites that provide a culinary and/or health career pathway within the SNAP Ed qualifying neighborhoods.</td>
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Training Agenda

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	In Year 1, the LHD staff will meet and schedule potential training dates. In Year 1, the LHD staff will identify nutrition education curriculum for the training. In year 2, LHD staff will provide training on nutrition education and physical activity promotion for a minimum of 5 culinary and/or health career pathways staff to reach a minimum of 20 culinary and/or health career pathway students through direct nutrition education and physical activity promotion. In Year 3 LHD staff will provide training on nutrition education and physical activity promotion for a minimum of 6 culinary and/or health career pathways staff to reach a minimum of 25 culinary and/or health career pathway students through direct nutrition education and physical activity promotion. In Year 2 and 3, the LHD staff will provide technical assistance and NEOP resource materials as needed.					
3.5	The LHD staff and subcontractors will assess and support the current nutrition environment of the school cafeteria using tools and strategies from the Smarter Lunchroom Movement (SLM) and the Alliance for A Healthier Generation.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Training agenda Training materials ATF Meeting Notes

	In Year 1, conduct assessment, Year 2, work with 1 school to reach 400 students, Year 3, work with 1 school to reach 500 students. In year 1, 2, and 3 the LHD staff and subcontractors will work with one SNAP-Ed eligible school site to: The LHD staff and subcontractors will assess the current nutrition environment of the school cafeteria using tools and strategies from the Smarter Lunchroom Movement (SLM) and the Alliance for A Healthier Generation. The LHD staff and subcontractors will assist schools to establish a student nutrition action committee to involve students in SLM activities including creating signage and art work, conducting tastings. In Year 1, the LHD staff and subcontractors will identify one school to assist with implementing a strategy to improve the nutrition environment of the school cafeteria. In year 2, the LHD staff and subcontractors will work with a minimum of 1 SNAP-Ed eligible school to identify and implement a strategy to improve the nutrition environment of the school cafeteria (i.e. product placement of healthy foods and beverages choices, etc.) to reach 400 students. In Year 2, the LHD staff and subcontractors will schedule on-going meetings with school				Year 3 Q1 Q2 Q3 Q4 X X X X	Pictures

	administrators and cafeteria staff about potential strategies. In Year 2, the LHD and subcontractors will assist the school to pilot the cafeteria strategies. In Year 3, the LHD and subcontractors will implement lessons learned from Year 2 and continue to work with 1 school to improve the nutrition environment of the school cafeteria (i.e. product placement of healthy foods and beverages choices, etc.) to reach 500 students. In Year 3, the LHD and subcontractors will provide technical assistance and materials as needed. In addition, assist the school to implement the best strategy that is feasible for the school and the students.					
3.6	The LHD staff and subcontractors will provide training for school garden and/or food service staff eligible schools on mechanisms to encourage healthy consumption and purchases of healthy food and promote on-site farmer's markets. In Year 1, train a site with 20 staff at 2 schools. Year 2, 1 school garden project will reach 150 parents and 20 students, Year 3, 2 school garden projects will reach 175 parents and 30 students. In Year 1, LHD staff and/or subcontractors will identify school garden projects that offer an on-site	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Meeting Notes

	farmers market to families whose children attend the school or afterschool program. In Year 1, the LHD staff and/or subcontractors will work with school garden staff to assess the produce surplus from the garden. In Year 1, the LHD staff and subcontractors will provide training for 1 school garden and/or food service staff to 20 staff at 2 SNAP-Ed eligible schools on mechanisms to encourage healthy consumption and purchases of healthy foods In Year 1, the LHD staff and subcontractors will work with the Pacific Coast Farmers Market to assess the viability of becoming an on-site farmers market at a SNAP Ed eligible school site. In Year 2, the LHD and subcontractors will work with a minimum of 1 SNAP-Ed eligible school garden project to assess the feasibility of establishing an on-site farmer's market using surplus produce from the school garden projects to reach 150 parents and 20 students. In Year 3, the LHD and subcontractors will work with a minimum of 2 SNAP-Ed eligible school garden projects to establish an on-site farmer's market using surplus produce from the school garden projects reaching 175 parents and 30 students. In Years 1, 2 and 3 the LHD and subcontractors will					

	provide on-going technical assistance and NEOP materials.					
3.7	The LHD staff and subcontractors will improve access to and the use of hydration stations on the school and after-school program sites utilizing the YPAR model and best practices for potential policies, systems, and environmental changes. In Year 1, the LHD staff and subcontractors will identify and assess the school sites that have a hydration station on campus. In Year 1, the LHD staff and subcontractors will identify best practices with YPAR and Second Chance Breakfast, Joint Use Agreements, Salad Bars, Hydrations Stations, and Active Transport as potential action plans to increase access to healthy foods and/or physical activity in the school and/or afterschool program. In Year 1, the LHD staff and subcontractors will meet and support one SNAP Ed eligible school site staff and administrators whose goal is to improve the access of the hydration stations. LHD staff will provide NEOP approved nutrition education materials that emphasizes the importance of drinking water and aims to increase water consumption (i.e., Rethink Your Drink). In Year 1, the LHD staff and subcontractors will provide training for 2 SNAP-Ed eligible schools and/or afterschool programs to reach at total of 30	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Meeting Notes List of schools with hydrations stations Draft of Plan of Action

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<td>staff and students. The training will focus on how to conduct nutrition education and physical activity promotion activates in the school/afterschool setting and utilize NEOP approved curriculum such as Rethink Your Drink.

In Year 2, the LHD staff and subcontractors will utilize the YPAR model to develop and implement a plan of action to improve the school nutrition and physical activity environment of the surrounding neighborhoods of a minimum of 2 SNAP-Ed eligible schools reaching 600 SNAP-Ed eligible students.

In Year 3, the LHD staff and subcontractors will utilize the YPAR model to develop and implement a plan of action to improve the school nutrition and physical activity environment of the surrounding neighborhoods of a minimum of 2 SNAP-Ed eligible schools reaching 700 SNAP-Ed eligible students.</td>
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<td>The LHD and Contra Costa County SRTS staff will assist with promoting healthy eating and active transport to and from schools.

In Year 1, the LHD will partner with the Safe Routes to School Program to work with 4 schools reaching 5,000 students and 2,000 parents. In Year 2, work with 5 schools reaching 6,000 parents and 3,000 parents. In Year 3, work with 6 schools reaching 6,500 students and 3,200 parents.</td>
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Lesson Plans

Meeting Notes

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	In Year 1, the LHD will schedule and conduct a meeting with the Safe Routes to School Program (SRTS) for Contra Costa Health Services. In Year 1, the LHD and SRTS staff will identify potential schools that the SRTS can assist with promoting active transport to and from schools. In Year 1, the LHD and SRTS staff will schedule and meet with identified school administration and staff to discuss the SRTS program. In Year 1, the LHD and SRTS staff will schedule classroom and school wide presentations and/or assemblies that promote healthy eating and active transport. In Years 2 and 3, the LHD staff and SRTS staff will continue to establish a partnership to meet with the school administrators and staff about the SRTS program. In addition, the LHD staff and SRTS staff will continue to schedule classroom and school wide presentations/assemblies that promote healthy eating and active transport. In Year 1, 2 and 3 the LHD and SRTS will establish a Walking School Bus with each of the 6 identified school sites. In Year 1, 2 and 3 the LHD will participate in promoting healthy eating and active transportation to and from school through district wide school events (i.e. Walk to School Day).					

3.9	The LHD staff will assist Champion and/or other LHD Clinical Providers to promote NEOP approved nutrition education and physical activity social marketing materials (i.e., Rethink Your Drink, Power Play, MyPlate, etc.) and a Safe Route to Parks Program to SNAP-Ed eligible school aged children 0-18 and their families. Nutrition Education and Physical Activity Social Marketing Materials (i.e., Rethink Your Drink, Power Play, MyPlate, etc.): In Year 2 work with 3 SNAP-Ed eligible clinics, reaching 2,000 clients. In Year 3, work with 4 SNAP-Ed eligible clinics, reaching 3,000 clients. Safe Routes to Parks Prescriptions: In Year 2, 100 prescriptions, In Year 3, disseminate to 4,000 school aged children 0-18 and their families. LHD staff will identify a Champion and/or other LHD Clinical Providers to partner with for Year 1, 2 and 3 to assist with educating patients on nutrition education and physical activity. In Year 1, the LHD staff will research best practices of a Healthy Parks Prescription program. In Year 1, the LHD staff will conduct meetings with the Champion and/or other LHD Clinical Providers to discuss potential resources to share with patients about the importance of nutrition educations and physical activity, with an emphasis on physical	 CED X CEI X MPR X C&C X TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Meeting Notes Parks Prescriptions Sample Parks and PA resources

	activity and its direct correlation to local parks and the Safe Routes to Parks Program. In Year 1, the LHD staff will provide education to the Champion and/or other LHD Clinical Providers with NEOP approved social marketing materials for showcasing in 1 eligible clinics reaching families with children 0-18. In Year 2, the LHD staff and Champion and/or other LHD Clinical Providers will develop the Healthy Parks Prescriptions in both English and Spanish. In Year 2, the Champion and/or other LHD Clinical Providers will pilot the Healthy Parks Prescriptions to reach 100 SNAP Ed school aged children 0-18 and their families and record the feedback to the LHD. In Year 2, the LHD staff will provide the Champion and/or other LHD Clinical Providers with NEOP approved social marketing materials for showcasing in a minimum of 3 SNAP-Ed eligible clinics reaching 2,000 SNAP-Ed eligible families with children 0-18. In Year 2, the Champion and/or other LHD Clinical Providers and LHD staff will meet quarterly to discuss the implementation phase of the project. In Year 3, the LHD will provide the Champion and/or other LHD Clinical Providers with information about local parks and recreation programs in a minimum of 6 SNAP Ed eligible clinics and 6 SRTS eligible schools that provide health services for 4,000 SNAP-					

<table>
<tr>
<td></td>
<td>Ed eligible school aged children 0-18 and their families.

In Year 3, the LHD staff will provide the Champion Provider and/or LHD Providers with NEOP approved social marketing materials for showcasing in a minimum of 4 SNAP-Ed eligible clinics reaching 3,000 SNAP-Ed eligible families with children 0-18.

In Year 3, the LHD will provide technical assistance and additional resources, as needed.</td>
<td></td>
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<tr>
<td>3.10</td>
<td>The LHD staff will conduct the Impact Outcome Evaluation (IOE) to assess the nutrition and physical activity curriculum. Educational Materials, Resources, and Curriculum are not yet determined and will not be included until the intervention is approved.

Impact and Outcome Evaluation activities will be conducted for Years 1, 2, and 3 and include:

The LHD staff and evaluation team will research and identify a NEOP approved curriculum and intervention to measure change in healthy food and beverage consumption and preferences for fruit and vegetables.

The LHD staff and evaluation team will identify a matched pair-pre-and post-food behavior checklist.

LHD staff will identify a school to conduct the intervention.</td>
<td>X CED
CEI
MPR
X C&C
TTA</td>
<td>CWD
X LHD
AAA
UCCE
CCC</td>
<td>CWD:
LHD:
AAA:
UCCE:
CCC:</td>
<td>Year 1
Q1 Q2 Q3 Q4
X X X X
Year 2
Q1 Q2 Q3 Q4
X X X X
Year 3
Q1 Q2 Q3 Q4
X X X X</td>
<td>Pre - Test
Post - Tests

Matched Surveys

Number of classes taught

Attendance Sheets

Impact Evaluation Report</td>
</tr>
</table>

	LHD staff will meet with the identified teacher and administrators to schedule the intervention. The LHD staff will administer a follow-up test to measure sustained changes from the intervention, after the post-testing. The LHD staff will complete fidelity logs for each session they conduct to track fidelity to the intervention plan. The logs will also be used to capture information about challenges with any of the lessons, attendance, participation, and the behavioral change with the students that participated which could help inform future changes to these activities. The LHD staff and evaluation team will maintain a database of the attendance and nutrition education and physical activity. LHD staff and evaluation team will submit the final Impact Outcome Evaluation report, including providing process information about the intervention, helping interpret data in the context of the intervention design/implementation. It is expected that the LHD will increase the number of ninth to twelfth students reached in the intervention in the following years:					

	In Year 1, LHD staff will conduct the intervention and administer the pre-post tests to a minimum of 100 ninth to twelfth grade students. In Year 2, LHD staff will conduct the intervention and administer the pre-post tests to a minimum of 110 (additional 10 students) ninth to twelfth grade students. In Year 3, LHD staff will conduct the intervention and administer the pre-post tests to a minimum of 120 (additional 10 students) ninth to twelfth grade students.					

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 1)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	California Local School Wellness Policy Administrative Review Toolkit – TEAM California for Healthy Kids www.cde.ca.gov	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Resource
3.1	Policy in Action: A guide to implementing your local school wellness policy	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.7	California Department of Public Health. California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Resource
3.2	Eat Healthy, Be Active Community Workshops	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2	Fruit, Vegetable and Physical Activity Toolbox	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.2, 3.3, 3.4, 3.7, 3.9	Rethink Your Drink materials		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3	Read it Before You Eat it		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3	Deal Me In: Food and Fitness (K-6)		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3	Empowering Youth with Nutrition and Physical Activity		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3	CATCH Nutrition Kit		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3	EatFit (6-8)		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

3.2, 3.3	Nutrition Nuggets		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.2, 3.3, 3.6, 3.9	Power Play Campaign Resources		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.2, 3.3, 3.9	Power Up in 10		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.2, 3.3, 3.9	Shape of Yoga		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.2, 3.3, 3.9	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.3	Food Smarts Workshops		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

3.3	Healthicious		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.3, 3.4	Cooking Matters for Chefs and Kids		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.3, 3.4	Cooking Up Healthy Choices		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.4, 3.5	Riverside Unified School District Farmers Market Salad Bar Program		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.5	Smarter Lunchrooms Movement Materials		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.6	Junior Master Gardeners		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

3.6	California Gardens for Learning		CWD				Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE			x	N/A - Please describe below: Resource
			CCC				
3.6	Eating Healthy from Farm to Fork		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.6	Great Garden Detective Adventure		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.6	Dig In		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.6	Farm to School Program		CWD				Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE			x	N/A - Please describe below: Resource
			CCC				
3.8.	Safe Routes to School Technical Resource Assistance Center http://www.casaferoutestoschool.org/		CWD				Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE			x	N/A - Please describe below: Resource
			CCC				

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 2)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	California Local School Wellness Policy Administrative Review Toolkit – TEAM California for Healthy Kids http://www.cde.ca.gov	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Resource
3.1	Policy in Action: A guide to implementing your local school wellness policy	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.7	California Department of Public Health. California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Resource

3.2	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		

3.2	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Eatfresh.org Mini Course and website materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
3.2, 3.3	Making it Happen! School Nutrition Success Stories		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	Serving Up MyPlate: A Yummy Curriculum (1-6)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.2, 3.3, 3.4, 3.5, 3.7	Harvest of the Month		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.4, 3.6, 3.7, 3.9	Rethink Your Drink materials		CWD		Research Tested
		x	LHD		
			AAA		Practice Tested
			UCCE		
			CCC	x	Emerging
					N/A - Please describe below:
3.2, 3.3	Read it Before you Eat it		CWD	x	Research Tested
		x	LHD		
			AAA		Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3	Deal Me In: Food and Fitness (K-6)		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:

3.2, 3.3	Empowering Youth with Nutrition and Physical Activity		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	CATCH Nutrition Kit		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	EatFit (6-8)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	Nutrition Nuggets		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.2, 3.3, 3.6, 3.9	Power Play Campaign Resources		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.9	Power Up in 10		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.9	Shape of Yoga		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.9	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:

3.3	Food Smarts Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3	Healthicious		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Matters for Chefs and Kids		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Up Healthy Choices		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.4, 3.5	Riverside Unified School District Farmers Market Salad Bar Program		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.5	Smarter Lunchrooms Movement Materials		CWD	x	Research Tested
		x	LHD		
			AAA		Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.6	Junior Master Gardeners		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.6	California Gardens for Learning		CWD		Research Tested
		x	LHD		
			AAA		Practice Tested
			UCCE		
			CCC		Emerging
				x	N/A - Resource

3.6	Eating Healthy from Farm to Fork		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	Great Garden Detective Adventure		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	Dig In		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	Farm to School Program		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Resource
			CCC		

3.7	Youth Participatory Action Research Projects (YPAR)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.8	Safe Routes to School Technical Resource Assistance Center http://www.casaferoutestoschool.org/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		

Educational Materials, Resources, and Curriculum (Year 3)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1	California Local School Wellness Policy Administrative Review Toolkit – TEAM California for Healthy Kids http://www.cde.ca.gov		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		

3.1	Policy in Action: A guide to implementing your local school wellness policy		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.7	California Department of Public Health. California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Resource
			CCC		
3.2	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.2	African American and Latino Campaign materials (cookbooks, recipe cards)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2	Healthy Eating and Active Living Toolkit for Community Educators	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.2	Choosing Healthy Beverages	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2	Eatfresh.org Mini Course and website materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

3.2, 3.3	Making it Happen! School Nutrition Success Stories		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	Serving Up MyPlate: A Yummy Curriculum (1-6)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3, 3.4, 3.5, 3.7	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3, 3.9	Power Play Campaign Resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.2, 3.3, 3.9	Power Up in 10		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.9	Shape of Yoga		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.2, 3.3, 3.9	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.3	Food Smarts Workshops		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:

3.3	Healthicious		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Matters for Chefs and Kids		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Up Healthy Choices		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4, 3.5	Riverside Unified School District Farmers Market Salad Bar Program		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.5	Smarter Lunchrooms Movement Materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	Junior Master Gardeners		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	California Gardens for Learning		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Resource
			CCC		
3.6	Eating Healthy from Farm to Fork		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.6	Great Garden Detective Adventure		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.6	Dig In		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:
3.6	Farm to School Program		CWD		Research Tested
		x	LHD		
			AAA		Practice Tested
			UCCE		
			CCC		Emerging
				x	N/A - Resource
3.7	Youth Participatory Action Research Projects (YPAR)		CWD		Research Tested
		x	LHD		
			AAA	x	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:

3.8.	Safe Routes to School Technical Resource Assistance Center http://www.casaferoutestoschool.org/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Design, conduct and analyze the needs and barriers identified by SWP committees to fully implement current and future wellness policies adopted. Conduct continuing site visits with SWP committees to provide technical assistance and support as needed. Summarize healthy site changes implemented by school districts.	X	X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Report 2. Sign in sheets 3. Agendas 4. Meeting notes 5. Reporting Tools Workbook (RTW)
E.3.2	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas of improvement. Conduct NEOP approved pre and post- tests to	X	X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change

	evaluate if the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion as needed. Conduct continuing site visits with subcontractors to provide technical assistance and support as needed. Conduct environmental assessments to identify opportunities for policy, systems and environmental changes to increase access to healthy foods and or opportunities for physical activity in the school and after school sites.						List other: 1. Sign in sheets 3. Agenda 4. Meeting notes 5. Summary of environmental assessments
E.3.3	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing site visits with school partners to provide technical assistance and support as needed.	X				**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	List other: 1. Agendas 2. Meeting notes 3. Sign in sheets

	CWD
X	LHD
	AAA
	UCCE
	CCC

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

E.3.4	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas of improvement. Conduct continuing site visits with school partners to provide technical assistance and support as needed.	X	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets
E.3.5	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct and analyze the Smarter Lunchroom Self-Assessment Scorecard tool (SLM). Conduct continuing site visits with student nutrition action committees to provide technical assistance and support as needed.	X		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets 4. Summary of the SLM Self-Assessment Scorecard tool

E.3.6	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct and report on a feasibility assessment of an on-site farmers market using produce from on-site school garden. Conduct continuing site visits with school partners to provide technical assistance and support as needed.	X		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets 4. Summary of feasibility assessment
E.3.7	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Identify and develop a list of schools sites that have hydration stations on campus. Report on the needs identified around the mechanisms needed to improve access or use of hydration stations at schools and after school sites.	X	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets

	Conduct continuing site visits with school partners to provide technical assistance and support as needed. Develop a plan of action to improve the schools nutrition and physical activity environment of surrounding neighborhoods (YPAR).						4. List of schools with hydration stations 4. Summary of needs identified 5. Plan of action (YPAR)
E.3.8	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with SRTS staff to provide technical assistance and support as needed. Conduct, compile, analyze and report on the SRTS Walkability Survey to identify how walkable the surrounding neighborhood is. Conduct, compile, analyze and report on the SRTS Parent Survey that collect information about walking and biking to schools. Conduct, compile, analyze and report on SRTS Student Arrival and Departure Tally Sheet.	X		X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets 4. Summary of the SRTS Walkability Survey 5. Summary of the SRTS Parent Survey 6. Summary of the SRTS Student Arrival and Departure Tally Sheet

E.3.9	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct quarterly meetings with Champion Providers to provide technical assistance as needed during the implementation process. Track effectiveness of Healthy/Safe Routes to Parks Prescription program through number of SNAP-Ed eligible participants. Conduct and report on clients feedback	X	X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting notes 3. Sign in sheets 4. Parks Prescription program 5. Summary of client findings
E.3.10	Impact and Outcome Evaluation: Matched pair pre- and post-Food Behavior Checklist; approved SNAP-Ed module will be collected from a minimum of 100 youth. Create a data file with pre-test and post-survey data using NEOPB provided code sheets and, when possible, using NEOPB provided data entry templates. The data file must contain a minimum of 100 matched pre-and post-test. Complete data analysis			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: 1. Evaluation Report 2. Evaluation Plan

							3. Food Behavior Checklist SNAP-Ed module 4. NEOP Youth Survey and Data

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and a demand for healthy fruits, vegetable, and beverages by improving the nutrition environment of a minimum of 2 retail outlets and 2 farmer's markets in SNAP-Ed eligible neighborhoods through adopted policies and environmental changes that encourage the purchase of healthy foods and beverages and reaches a minimum of 900 SNAP-Ed eligible adults and their families.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- ✓ Increase exposure to new and culturally diverse healthy foods through taste testing's (HOTM, Rethink Your Drink, etc.)
- ✓ Increase resource management skills (i.e., menu planning, food budgeting, etc.)
- ✓ Increase knowledge of healthy dietary recommendations (My Plate, Rethink Your Drink, etc.)
- ✓ Improve interior retail environment through product placement strategies, healthy advertising, etc.
- ✓ Improve exterior retail environment by increasing advertising of healthy products
- ✓ Increase availability of healthy foods and improve quality of fresh produce
- ✓ Market, promote, and provide technical assistance in aiding retail stores and farmer's markets to become WIC/EBT vendors as an economic incentive
- ✓ Expand sites and hours of mobile farmer's market; establish new farmer's markets
- ✓ Increase participation of farmer's markets in Market Match Program

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, develop a CNAP subcommittee of 10 representatives to partner with a local community collaboratives (i.e., Richmond Food Policy Council, Contra Costa Food Systems Alliance, etc.) to increase access to healthy foods and beverages, and improve the retail environment in at least 1 retail outlet and 1 farmer's market in 1 SNAP-Ed eligible neighborhood.
    b. By September 30, 2017, provide at least 1 taste testing and store tour in 1 SNAP-Ed eligible store to promote consumption of healthy foods and beverages in 1 SNAP-Ed eligible neighborhood.
    c. By September 30, 2017, provide at least 1 nutrition education opportunity for 2 retail owners/staff on the importance of healthy nutrition and strategies to increase the sale of healthy foods and beverages at a minimum of 1 retail store in 1 SNAP-Ed eligible neighborhood.
    d. By September 30, 2017, coordinate 1 Fruit and Veggie Fest marketing event reaching 200 SNAP-Ed eligible families in at least 1 SNAP-Ed eligible retail outlet.
    e. By September 30, 2017, coordinate with a minimum of 1 farmer's market in 1 SNAP-Ed eligible neighborhood to gather baseline data on the Market Match and/or EBT participation rate.
    f. By September 30, 2017, utilizing findings from the 2016 CX3 reassessment, SNAP-Ed partners will work with the local farmer's market association to assess the feasibility of expanding the hours and/or locations of 1 mobile farmer's market program in a minimum of 1 SNAP-Ed eligible neighborhood.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, the 10 CNAP subcommittee representatives will partner with local community collaboratives (i.e., Richmond Food Policy Council, Contra Costa Food Systems Alliance, etc.) to increase access to healthy foods and beverages, and improve the retail environment in at least 2 retail outlets and 2 farmer's markets in 1 SNAP-Ed eligible neighborhood.
    b. By September 30, 2018, provide at least 2 taste testing and/or store tour in 2 SNAP-Ed eligible stores to promote consumption of healthy foods and beverages in 1 SNAP-Ed eligible neighborhood.
    c. By September 30, 2018, provide at least 2 nutrition education opportunities for 4 retail owners/staff on the importance of healthy nutrition and strategies to increase the sale of healthy foods and beverages at a minimum of 2 retail stores in 1 SNAP-Ed eligible neighborhood.
    d. By September 30, 2018, a minimum of 2 retail stores will have a minimum of 2 healthy snacks and 1 healthy beverage placed in or near the checkout area.

e. By September 30, 2018, coordinate a minimum of 1 Fruit and Veggie Fest marketing event reaching 300 SNAP-Ed eligible families in at least 1 SNAP-Ed eligible retail outlet.
f. By September 30, 2018, increase participation by 3% in the Market Match and/or EBT rate at a minimum of 1 farmer's markets in 1 SNAP-Ed eligible neighborhood.
g. By September 30, 2018, SNAP-Ed partners will work with the local farmer's market association to increase access to healthy fruits and vegetables through the expansion of hours and/or locations of 1 mobile farmer's markets in a minimum of 1 SNAP-Ed eligible neighborhood.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, the 10 CNAP subcommittee representatives will partner with local community collaboratives (i.e., Richmond Food Policy Council, Contra Costa Food Systems Alliance, etc.) to increase access to healthy foods and beverages, and improve the retail environment in at least 2 retail outlets and 2 farmer's markets in 1 SNAP-Ed eligible neighborhood.
   b. By September 30, 2019, provide at least 2 taste testing and/or store tour in 2 SNAP-Ed eligible stores to promote consumption of healthy foods and beverages in 2 SNAP-Ed eligible neighborhood.
   c. By September 30, 2019, a minimum of 2 retail stores will have a minimum of 3 healthy snacks and 2 healthy beverages placed in or near the checkout area.
   d. By September 30, 2019, coordinate a minimum of 1 Fruit and Veggie Fest marketing event reaching 400 SNAP-Ed eligible families in at least 1 SNAP-Ed eligible retail outlet.
   e. By September 30, 2019, a minimum of 2 farmer's market in 1 SNAP-Ed eligible neighborhood will see an increase in their Market Match and/or EBT participation by an additional 3% (6% total increase by 2019).
   f. By September 30, 2019, SNAP-Ed partners will work with the local farmer's market association to increase access to healthy fruits and vegetables through the expansion of hours and/or locations of 2 mobile farmer's markets in a minimum of 2 SNAP-Ed eligible neighborhoods.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and a demand for healthy fruits, vegetable, and beverages by improving the nutrition environment of a minimum of 2 retail outlets and 2 farmer's markets in SNAP-Ed eligible neighborhoods through adopted policies and environmental changes that encourage the purchase of healthy foods and beverages and reaches a minimum of 900 SNAP-Ed eligible adults and their families.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	The LHD will partner with community agencies providing support and technical assistance for improving the nutritional environment of retail outlets. The LHD will identify in Year 1: 1 retail store and 1 farmer's market in 1 SNAP Ed eligible neighborhood; Years 2 and 3: 2 retail stores and 2 farmer's markets in 2 SNAP Ed eligible neighborhoods to increase access to and the promotion of healthy foods and beverages (work initiated in Year 2 will be carried over into the same stores and farmer's markets in Year 3 in order to ensure PSE changes). In Year 1, the LHD will research and utilize best practices from the NEOP Retail Campaign and utilize marketing materials. In Year 1, the LHD staff and partners will establish a healthy retail advisory committee that will be a part of the CNAP; 10 members will be recruited for the committee including CNAP and /or other food coalition partners (i.e., Richmond Food Policy Council, Contra Costa Food Systems Alliance, etc.).	☐ CED ☐ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Partners list Photos Documenting Any Progress Made CX3 reassessment data Action Plan Marketing Materials NEOP marketing materials and recipe cards

	In Year 1, the LHD will provide education and technical assistance sessions to 5-10 retail advisory subcommittee members to teach skills needed to conduct retail assessments. In Year 1, the LHD and retail advisory subcommittee will assess CX3 data to improve the retail environment in 1 SNAP Ed eligible retail stores and 1 farmer's market in at least 1 SNAP-Ed eligible neighborhoods. In Year 2, the LHD staff and retail advisory subcommittee will assess CX3 data and provide strategies to improve the retail environment in 2 SNAP Ed eligible retail stores and 2 farmer's market in at least 1 SNAP-Ed eligible neighborhoods. In Year 3, develop a plan of action to increase access to and the consumption of healthy foods and beverages in the retail environment in 2 SNAP-Ed eligible retail stores and locations of 2 mobile farmer's markets in at least 1 SNAP-Ed eligible neighborhoods.					

4.2	The LHD will work with retail owners to increase access to healthy foods and beverages, and improve the nutrition environment of their stores. In Year 1: Identify 2 retail manager/owners at 1 retail store in 1 SNAP Ed eligible neighborhood. In Year 2: Identify 4 retail managers/owners at 2 retail stores in 1 SNAP Ed eligible neighborhood to provide nutrition education and strategies for increasing the sale of healthy foods and beverages. In Year 1, the LHD and partners will meet with the retail owners/managers. In Year 1, the LHD staff and partners conduct education on the importance of access to healthy foods as it relates to chronic disease and obesity prevention. In Year 1, the LHD will utilize the NEOP Retail Campaign educational and marketing materials to educate retailers about increasing access to and the promotion of healthy fruits/vegetables and beverages at their stores, and product placement in or near the check out area. In Year 1, the LHD will provide healthy marketing materials, which may include NEOP Retail and Harvest of the Month social marketing signage, posters, newsletters, and NEOP recipe cards for retail stores to display. The LHD will provide technical assistance to retailers to improve the nutrition environments.	x CED x CEI x MPR x C&C x TTA	x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Healthy Retail Marketing Materials NEOP marketing materials and recipe cards

	In Year 1, LHD staff and partners will identify dates and locations to conduct at least 1 taste testing and 1 store tour in 1 SNAP-Ed qualifying store. In Year 2, the LHD staff and partners conduct education on the importance of access to healthy foods as it relates to chronic disease and obesity prevention for 4 retail managers/owners at 2 retail stores in 1 SNAP Ed eligible neighborhood. In Year 2, LHD staff and partners will identify dates and locations to conduct at least 2 taste testings and 2 store tours in 2 SNAP-Ed eligible stores in 1 SNAP-Ed eligible neighborhood. In Year 2, the LHD will provide support and technical assistance for 2 retail stores to have at least 2 healthy snacks and 1 healthy beverage placed in or near the checkout area. In Year 3, 2 retail stores will implement at least 3 healthy snacks and 2 healthy beverages placed in or near the checkout area. Annually the LHD will conduct at least 1 Fruit and Veggie Fest celebration at one SNAP-Ed eligible retail site reaching 200 SNAP-Ed eligible families in Year 1; 300 SNAP-Ed eligible families in Year 2; and 400 SNAP-Ed eligible families in Year 3.					

4.3	The LHD will partner with the local farmer's market association to expand and increase opportunities for SNAP-Ed eligible families to have access to healthy fruits and/or vegetables. In Years 1 and 2 the LHD will identify and partner with 1 mobile farmer's market in 1 SNAP- Ed eligible neighborhood; in Year 3, partner with 2 mobile farmer's markets in 2 SNAP-Ed eligible neighborhoods to increase access to healthy fruits and vegetables through the use of EBT and/or Market Match Program, and the expansion of hours and/or locations of the mobile farmer's market outlets. Year 1, activities will include the following: The LHD staff and partners will provide education on the importance of access to healthy foods as it relates to chronic disease and obesity prevention. The LHD will meet with Pacific Coast Farmer's Market Association and get baseline data on current EBT and/or Market Match participation rates. The LHD will meet annually with Pacific Coast Farmer's Market to receive updated EBT and/or Market Match usage data. The LHD will provide healthy marketing materials, which may include NEOP Retail and Harvest of the Month social marketing signage, posters, newsletters, and NEOP recipe cards to farmer's markets. The LHD will provide technical assistance to farmer's markets to improve the nutrition environments.	 CED CEI x MPR x C&C TTA	 CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	CX3 reassessment data EBT and Market Match data Event flyers

	The LHD will utilize the findings from the CX3 data to assess the feasibility of expanding the hours and/or locations of 1 mobile farmer's market program in 1 SNAP-Ed eligible neighborhood. In Year 2, activities will include the following: The LHD staff will contact and meet with 1 Farmer's Market managers to track and monitor EBT and/or Market Match usage rates. Efforts such as highlighting the acceptance of EBT and/or Market Match will be used to increase EBT and/or Market Match participation rate by a minimum of 3% at the end of Year 2. The LHD staff will provide healthy marketing materials, which may include NEOP Retail and Harvest of the Month social marketing signage, posters, newsletters, and NEOP recipe cards to retail stores and farmers' markets. The LHD staff and CNAP partners will partner with the Fresh Approach to identify potential strategies with increasing access to healthy fruits and vegetables and the expansion of extended hours and/or location of mobile farmer's markets. The LHD staff, CNAP partners and Fresh Approach will provide promotional marketing strategies to increase awareness of the new mobile market hours and/or locations.					

	The LHD staff and partners will work with Fresh Approach to pilot the expansion of hours and/or locations of mobile farmer's market in at least 1 SNAP-Ed eligible neighborhood. In Year 3 the activities will include the following: In year 3, the LHD staff and partners will collaborate with Fresh Approach and implement the expanded hours and/or locations of 2 mobile farmer's markets in a minimum of 2 SNAP-Ed eligible neighborhoods. In Year 3, the LHD will develop relationships with farmers' markets managers to assess the EBT and/or Market Match Programs at a minimum of 2 farmer's markets in 2 SNAP-Ed eligible neighborhoods. Efforts such as highlighting the acceptance of EBT will be used to increase EBT participation rate a minimum of an additional 3%, for a total of a 6% increase by the end of Year 3.					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum (Year 1)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2, 4.3	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, in-store marketing materials, Fruit and Veggie Fest public relations materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2, 4.3	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Resource
4.1	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - categorization pending
4.2	Healthy Retail Recognition; Health on the Shelf	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Submitted to toolkit FY 15, accepted; categorization pending.
4.2	Stock Healthy, Shop Healthy	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

4.2	Health Bucks		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.2	Conducting Successful Nutrition Education and Physical Activity Promotions at Community Events Guide		CWD				Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE			x	N/A - Please describe below: Resource
			CCC				
4.2, 4.3	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.2, 4.3	Rethink Your Drink materials		CWD				Research Tested
		x	LHD				Practice Tested
			AAA			x	Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.2, 4.3	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.2, 4.3	Harvest of the Month materials		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

4.2, 4.3	EatFresh.org website materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

Educational Materials, Resources, and Curriculum (Year 2)

Activity Number	Curriculum, Toolkit, Resource Name		SNAP-Ed Agency(ies)		Level of Evidence Base
4.1, 4.2, 4.3	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, in-store marketing materials, Fruit and Veggie Fest public relations materials		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.1, 4.2, 4.3	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
4.1	CX3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: categorization pending
			CCC		

4.2	Healthy Retail Recognition; Health on the Shelf		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Submitted to toolkit FY 15, accepted; categorization pending.
			CCC		
4.2	Stock Healthy, Shop Healthy		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2	Health Bucks		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2	Conducting Successful Nutrition Education and Physical Activity Promotions at Community Events Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
4.2, 4.3	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.2, 4.3	Rethink Your Drink materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	Harvest of the Month materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	EatFresh.org website materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum (Year 3)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2, 4.3	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, in-store marketing materials, Fruit and Veggie Fest public relations materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2, 4.3	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Resource
4.1	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Categorization pending
4.2	Healthy Retail Recognition; Health on the Shelf	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Submitted to toolkit FY 15, accepted; categorization pending.
4.2	Stock Healthy, Shop Healthy	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

4.2	Health Bucks		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2	Conducting Successful Nutrition Education and Physical Activity Promotions at Community Events Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
4.2, 4.3	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	Rethink Your Drink materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.2, 4.3	Harvest of the Month materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	EatFresh.org website materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with the healthy retail advisory committee. Utilize the RE-AIM report to present findings and to document progress of PSE's. Develop a plan of action to increase access to healthy foods and beverages in the retail environment.	X	X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Meeting Notes 3. Sign in sheets 4. Plan of action

	Report on the implementation of action plan Conduct continuing site visits with participating retailers and/or farmer's markets to provide technical assistance to increase access to healthy foods and beverages in the retail environment.						5. Summary of action plan
E.4.2	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing site visits with local community collaboratives, retail stores to improve the retail environment to provide technical assistance and support as needed. Conduct Taste Testing Survey Tool Annually conduct 1 Fruit and Veggie Fest event and report using the Fruit and Veggie Fest Event Summary and Evaluation Tool.	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Taste Testing Tool 2. Summary of the Fruit and Veggie Fest Event Evaluation Tool

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<td>E.4.3</td>
<td>On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF).

Conduct and report on a feasibility and pilot of expanding hours and/or locations of the mobile market programs.

Comparison EBT and/or Market Match data</td>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td>X</td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
1. List of partners
2. Feasibility Summary
3. Market Match and/or EBT data
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Contra Costa County

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and a demand for healthy fruits, vegetables, and beverages in a minimum of 6 organizations that provide supplemental sources of food for the SNAP-Ed eligible population (i.e., food banks, food pantries, school and after-school programs, summer meal programs, faith-based institutions, senior meal sites, etc.), reaching a minimum of 6,000 SNAP-Ed eligible adults and their families through evidence-based nutrition education and the development/implementation of policy, systems, and environmental changes that support a healthy nutrition environment and promotes physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- ✓ Increase knowledge of healthy dietary recommendations (My Plate, Rethink Your Drink, etc.)
- ✓ Increase access to healthy foods and beverages through the development and implementation of healthy food and beverage policies/standards within organizations that provide supplemental meals
- ✓ Increase access to healthy foods for additional SNAP-Ed eligible populations by expanding their ability to participate in restrictive feeding programs (i.e., summer meal programs)
- ✓ Provide nutrition and resource management education to support SNAP-Ed eligible populations
- ✓ Develop a resource guide that provides information on emergency food outlets, supplemental food programs, low or no-cost medical services, and housing and employment training/opportunities for SNAP-Ed eligible populations
- ✓ Increase access to healthy foods by providing support and technical assistance to develop a local procurement program
- ✓ Increase access to healthy beverages in community settings by supporting local efforts to improve the nutrition environment of community supplemental meal sites where SNAP-Ed eligible children and their families live (i.e., parks, recreation centers, etc.)

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, provide evidence-based nutrition education and physical activity promotion for SNAP-Ed eligible populations at a minimum of 2 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 1,000 SNAP-Ed eligible participants.
   b. By September 30, 2017 conduct a minimum of 1 food tasting per site that highlight fruits and/or vegetables being distributed at a minimum of 2 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 400 SNAP Ed eligible participants.
   c. By September 30, 2017, SNAP-Ed partners will assess existing healthy food and beverage policies with a minimum of 2 coordinating organizations that oversee sites that provide supplemental meals to SNAP-Ed eligible populations (i.e., food bank, faith-based organizations, senior meal programs, etc.).
   d. By September 30, 2017, SNAP-Ed partners will work with a minimum of 1 coordinating organization that oversees local summer meal programs (i.e., school district, parks and recreation departments, etc.) to assess opportunities for overcoming barriers (i.e., funding restrictions) that prohibit all community members (i.e., parents of SNAP-Ed eligible children and youth) from having the ability to access foods from summer meal programs.
   e. By September 30, 2017, SNAP-Ed partners will work with a minimum of 1 food bank distribution site and/or 1 senior meal site to assess the feasibility of developing a local procurement program for healthy fruits and vegetables.
   f. By September 30, 2017, SNAP-Ed partners will work with a minimum of 1 food bank distribution site and/or 1 senior meal site to assess the feasibility of expanding services to increase access to healthy foods and beverages.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide evidence-based nutrition education and physical activity promotion for SNAP-Ed eligible populations at an additional 4 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 1,500 SNAP Ed eligible participants.
   b. By September 30, 2018, conduct a minimum of 1 food tasting per site that highlight fruits and/or vegetables being distributed at an additional 4 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 600 SNAP Ed eligible participants.

c. By September 30, 2018, SNAP-Ed partners will work with a minimum of 2 coordinating organizations (i.e., food bank, faith-based organizations) that oversee sites that provide supplemental meals to SNAP-Ed eligible populations to increase access to healthy foods and beverages by developing and/or expanding existing healthy food and beverage policies.
d. By September 30, 2018, SNAP-Ed partners will support the efforts of a minimum of 1 coordinating organization that oversees local summer meal programs and are looking to increase access to healthy foods and beverages by including the parents of SNAP-Ed eligible children and youth as participants in the summer meal programs.
e. By September 30, 2018, SNAP-Ed partners will work with a minimum of 1 food bank distribution site and/or 1 senior meal site to develop a local procurement program for healthy fruits and vegetables.
f. By September 30, 2018, SNAP-Ed partners will work with a minimum of 1 food bank distribution site and/or 1 senior meal site to develop a policy and/or systems changes that expand services to increase access to healthy foods and beverages.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide evidence-based nutrition education and physical activity promotion for SNAP-Ed eligible populations at 6 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 2,000 SNAP Ed eligible participants.
   b. By September 30, 2019, conduct a minimum of 1 food tasting per site that highlight fruits and/or vegetables being distributed to 6 supplemental meal sites (i.e., food bank, food pantries, summer meal program, senior meal sites, etc.) reaching 800 SNAP Ed eligible participants.
   c. By September 30, 2019, SNAP-Ed partners will work with a minimum of 2 coordinating organizations (i.e., food bank, faith-based organizations) that oversee sites that provide supplemental meals to SNAP-Ed eligible populations to increase access to healthy foods and beverages by implementing updated or expanded healthy food and beverage policies.
   d. By September 30, 2019, SNAP-Ed partners will support the efforts of a minimum of 2 coordinating organizations that oversee local summer meal programs and are looking to increase access to healthy foods and beverages by including the parents of SNAP-Ed eligible children and youth as participants in the summer meal programs.
   e. By September 30, 2019, SNAP-Ed partners will work with a minimum of 1 food bank distribution site and/or senior meal site to support the implementation of a local procurement program for healthy fruits and vegetables.
   f. By September 30, 2019, SNAP-Ed partners will work with a minimum of 2 food bank distribution sites and/or 2 senior meal sites to implement policy and/or systems changes that expand services to increase access to healthy foods and beverages.

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Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):
By September 30, 2019, increase access to and a demand for healthy fruits, vegetables, and beverages in a minimum of 6 organizations that provide supplemental sources of food for the SNAP-Ed eligible population (i.e., food banks, food pantries, school and after-school programs, summer meal programs, faith-based institutions, senior meal sites, etc.), reaching a minimum of 6,000 SNAP-Ed eligible adults and their families through evidence-based nutrition education and the development/implementation of policy, systems, and environmental changes that support a healthy nutrition environment and promotes physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	The LHD and AAA will provide nutrition education to SNAP-Ed eligible populations who receive food from supplemental meal sites. In Year 1, LHD and AAA staff will identify at least 2 supplemental meal sites that reach 1,000 SNAP-Ed eligible participants in qualifying neighborhoods. In Year 1, LHD staff will coordinate with staff of at least 2 supplemental meal sites to schedule nutrition and physical activity education classes for SNAP-Ed eligible participants. LHD staff will highlight NEOP approved recipes for food items being distributed at the meal and distribution sites. In Year 1, LHD and AAA staff will conduct direct and indirect evidence based nutrition education and physical activity promotion at 2 qualified supplemental meal and distribution sites reaching 1,000 SNAP Ed-eligible residents. In Year 2, LHD staff will coordinate with staff of at	X CED X CEI MPR X C&C X TTA	CWD X LHD X AAA UCCE CCC	CWD: LHD: AAA: Vacant UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF NEOP approved curricula Meeting Agendas NEOP approved recipes and cook books

	least 4 supplemental meal sites to schedule nutrition and physical activity education classes for SNAP-Ed eligible participants. In Year 2, LHD and AAA staff will conduct direct and indirect evidenced based nutrition education and physical activity promotion at 4 qualified supplemental meal and distribution sites reaching 1,500 SNAP Ed eligible residents. In Year 3, LHD staff will coordinate with staff of at least 6 supplemental meal sites to schedule nutrition and physical activity education classes for SNAP-Ed eligible participants. In Year 3, LHD and AAA staff will conduct direct and indirect evidenced based nutrition education and physical activity promotion at 6 qualified supplemental meal and distribution sites reaching 2,000 SNAP-Ed eligible residents. In Years 1, 2, and 3 LHD staff will provide technical assistance and materials as needed. AAA will provide nutrition education materials and resource management materials tailored for the senior SNAP-Ed eligible populations. Materials may include: Rethink Your Drink NEOP approved recipes and cook books					

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<td>5.2</td>
<td>The LHD will partner with supplemental meal sites to encourage the consumption of healthy foods and beverages by offering food tastings that highlight foods being distributed.

In Year 1, LHD staff will coordinate with staff to schedule 1 food tasting per site that highlights fruits/vegetables being distributed to at least 2 supplemental meal sites.

In Year 1, LHD staff will conduct 1 food tasting per site that highlights fruits/vegetables being distributed to at least 2 supplemental meal sites reaching 400 SNAP-Ed eligible participants.

In Year 2, LHD staff will coordinate with staff to schedule 1 food tasting per site that highlights fruits/vegetables being distributed to at least 4 supplemental meal sites.

In Year 2, LHD staff will conduct 1 food tasting per site that highlights fruits/vegetables being distributed to at least 4 supplemental meal sites reaching 600 SNAP-Ed eligible participants.

In Year 3, LHD staff will coordinate with staff to schedule 1 food tasting per site that highlights fruits/vegetables being distributed to at least 6 supplemental meal sites.

In Year 3, LHD staff will conduct 1 food tasting per site that highlights fruits/vegetables being distributed to</td>
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NEOP approved recipes</td>
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<td>at least 6 supplemental meal sites reaching 800 SNAP-Ed eligible participants.

In Years 1, 2, and 3 the LHD staff will provide technical assistance and materials as needed.</td>
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<td>5.3</td>
<td>The LHD and AAA will support partners in their efforts to improve the nutrition environment of local supplemental meal and food distribution sites.

In Year 1, the LHD staff will identify and meet with 2 coordinating organizations (i.e., Food Bank of Contra Costa and Solano, Loaves and Fishes, Greater Richmond Interfaith Program, etc.) to assess the existing food and beverage policies to improve the nutrition environment of the local meal and distribution sites that serve the SNAP-Ed eligible populations.

In Year 1, the LHD and partners will identify NEOP researched based practices and policies that support the improvement of healthy beverages and food in meal and distribution sites for the SNAP-Ed eligible populations.

In Years 1 and 2, the LHD will meet monthly with the agencies that coordinate programs for supplemental meal and distribution sites.

In Year 2, the LHD will partner with at least 2 agencies</td>
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Meeting agendas

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<td>that oversee and coordinate programs for supplemental meal and distribution sites (i.e., Food Bank of Contra Costa and Solano, Loaves and Fishes, Greater Richmond Interfaith Program, etc.) to develop and/or expand improvements to healthy foods and beverages through policy, systems and/or environmental change.

In Year 3, LHD will partner with at least 2 agencies that oversee and coordinate programs for supplemental meal and distribution sites (i.e., Food Bank of Contra Costa and Solano, Loaves and Fishes, Greater Richmond Interfaith Program, etc.) to implement new and/or updated healthy food and beverage policies.

In Years 1, 2 and 3 the LHD will provide technical assistance and nutrition education resources as the agencies develop and/or update existing healthy food and beverage policies.</td>
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<td>5.4</td>
<td>The LHD will work with summer meal program coordinating agencies to identify funding sources to expand feeding programs.

In Year 1, LHD staff will identify local agencies that oversee and coordinate summer meal programs for SNAP-Ed eligible children and youth.

In Year 1 and 2, the LHD will meet with at least 1 coordinating agency that oversees and coordinates the summer meal programs (i.e., school district, parks</td>
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Year 1
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Year 2
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Meeting agendas

List of agencies</td>
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	and recreation department, etc.) to assess strategies for expanding the populations that are eligible for accessing food from summer meal programs (i.e., parents of SNAP-Ed eligible children and youth). In Year 2, the LHD, partner and coordinating agency that oversees and coordinates the summer meal programs (i.e., school district, parks and recreation department, etc.) will assess funding opportunities and/or partnerships that could result in expanding populations that are eligible to access food from summer meal programs (i.e., parents of SNAP-Ed eligible children and youth). In Year 2, the LHD and partners will identify 1 additional coordinating agency to provide support with increasing access to healthy foods and beverages within their local summer meal programs. In Year 3, support the efforts of a minimum of 2 coordinating agencies that are actively pursuing grants and/or other methods (i.e., partnerships) for expanding summer meal programs to the parents of SNAP-Ed eligible children and youth.					

5.5	The *LHD and AAA will partner with food distribution and senior meal sites to assess possibility of developing and implementing a local procurement program. In Year 1, the *LHD and AAA staff will identify 1 food bank distribution site and/or 1 senior meal site through CX3 data. In Year 1, *LHD and AAA staff will research best practices related to local procurement programs. In Year 1, the *LHD and AAA staff will coordinate and meet with at least 1 food bank, food pantry, senior meal and/or distribution site to assess the viability of developing a local procurement program for the purchase of healthy fruits and vegetables. In Year 1, the *LHD and AAA staff and partner of at least 1 food bank, food pantry, senior meal and/or distribution site will collect assessment results. In Year 1, the *LHD and AAA staff will research and provide resources of local farmer's and community gardens based on information garnered from assessment. In Years 1 and 2, the *LHD and AAA staff and partner will meet monthly with at least 1 food bank, food pantry; senior meal and/or distribution site to create strategies that will support a local procurement program.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td>X</td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: Vacant UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	ATF Meeting agendas List of agencies

	In Year 2, the *LHD and AAA will support efforts to develop a local procurement program by providing nutrition education resources and technical assistance to a minimum of 1 food bank, food pantry, senior meal and/or distribution sites. In Year 3, the *LHD and AAA will support efforts to implement a local procurement program by providing nutrition education resources and technical assistance to a minimum of 2 food bank, food pantry, senior meal and/or distribution sites. *See Activities 5.7 and 5.8 for differentiation between the roles for the LHD and AAA.					
5.6	The LHD and AAA will partner with food distribution and senior meal sites to develop PSE's to expand and increase access to healthy foods and beverages. In Year 1, the *LHD and AAA staff will identify and meet with 1 food bank distribution site and/or senior meal site through CX3 data. In Year 1, the LHD and partner will use CX3 data, as well as an intercept survey at the food bank distribution sites and/or senior meal sites to gather baseline data assessment. In Year 1 and 2, the *LHD and AAA staff and partner will meet monthly with at least 1 food bank distribution site and/or senior meal site.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td>X</td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: Vacant UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	ATF Meeting agendas List of agencies Policy

	In Year 2, the *LHD and AAA staff and partners will develop strategies with at least 1 food bank distribution site and/or senior meal sites to examine expanding services (i.e., hours, location, mobile sites, etc.) to the SNAP-Ed eligible community to increase access to healthy foods and beverages. In Year 3, the *LHD and AAA staff will support the meal and distribution sites listed above in implementing policy and/or systems changes that expand chances for 2 food bank distribution sites and/or 2 senior meal sites to increase access to healthy foods and beverages through their programs by providing technical support. In Year 2 and 3, the LHD staff will provide technical assistance and NEOP approved materials as needed. *See Activities 5.7 and 5.8 for differentiation between the roles for the LHD and AAA.					
5.7	AAA will provide direct and indirect evidenced based nutrition education and physical activity promotion at 4 qualified senior meal sites reaching 50 SNAP-Ed eligible seniors in Year 1; 3 senior meal sites reaching 75 SNAP-Ed eligible seniors in Years 2 and 3; an additional 3 qualified senior meal sites reaching an additional 75 SNAP-Ed eligible seniors (for a total of 10 sites and a total of 200 people). Materials may include: Rethink Your Drink Eat Smart Live Strong Harvest of The Month	X CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: Vacant UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

5.8	If a senior site is chosen as the target site for Activities 5.6 and 5.7, AAA will provide lead direction in working with the senior sites to develop and implement policies to increase access of healthy foods and beverages to the SNAP-Ed eligible senior population, and the LHD will provide technical support in the way of attending meetings, connecting the sites to county agencies, and educating decision makers about the positive health impacts of the activities listed in 5.6 and 5.7. Materials may include: Rethink Your Drink HOTM Read it Before You Eat it	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: Vacant UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting Agenda Sign In Sheets Draft of Policy

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum (Year 1)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.1	Power Play campaign materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.7	Harvest of the Month	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1	Read it Before you Eat it	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.7	USDA Choose MyPlate 10 Tips Nutrition Education Series	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1	Eat Healthy, Be Active Community Workshops	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

5.1,	Fruit, Vegetable and Physical Activity Toolbox		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.1	Healthy Eating and Active Living Toolkit for Community Educators		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.1	Cooking Matters in Your Pantry		CWD		x	Research Tested
		x	LHD			Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.1, 5.2	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD			Research Tested
		x	LHD		x	Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.1, 5.2, 5.7	Eatfresh.org Mini course and website resources		CWD			Research Tested
		x	LHD			Practice Tested
		x	AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.1, 5.2, 5.7	Rethink Your Drink materials		CWD			Research Tested
		x	LHD		x	Practice Tested
		x	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

5.3, 5.4, 5.5, 5.6, 5.8	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource
			CCC		
5.5, 5.6	CX3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: categorization pending
			CCC		
5.7	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD	x	Research Tested
			LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Educational Materials, Resources, and Curriculum (Year 2)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
5.1	Power Play Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1	Read it Before you Eat it		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1, 5.2	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Cooking Matters in Your Pantry		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Eatfresh.org Mini course and website resources		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1, 5.2, 5.7	Harvest of the Month materials	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.7	Rethink Your Drink materials	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3, 5.4, 5.5, 5.6, 5.8	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Resource
5.6	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - categorization pending

5.7	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD		Research Tested
			LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Educational Materials, Resources, and Curriculum (Year 3)

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
5.1	Power Play! Campaign materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1	Read it Before you Eat it		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1	USDA Choose MyPlate 10 Tips Nutrition Education Series		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Fruit, Vegetable and Physical Activity Toolbox		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	African American and Latino Campaign materials (cookbooks, recipe cards)		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1, 5.2	Cooking Matters in Your Pantry		CWD	x	Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	Eatfresh.org Mini course and website resources		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2, 5.7	Rethink Your Drink materials		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2, 5.7	Harvest of the Month materials		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.3, 5.4, 5.5, 5.6	California Policy, Systems, and Environmental Changes Resource Guide: http://www.cdph.ca.gov/programs/NEOPB/Pages/Policy,SystemsandEnvironmentalChangeResourceGuide.aspx	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Resource
5.5, 5.6	CX3 Food Availability and Marketing Survey & Communication Tools	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: categorization pending
5.7	Eat Smart, Live Strong: Nutrition Education for Older Adults	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Contra Costa County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on the USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct NEOP approved pre and post- tests to evaluate the effectiveness of the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion as needed.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:
E.5.2	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on the USDA's SNAP-Ed Activity Tracking Form (ATF). Implement Taste Testing Tool	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other: 1. Taste Testing Tool

E.5.3	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with agency partners to provide technical assistance and support as needed. Assess the need to update and or/ expand existing healthy food and beverage policies at local meal and distribution sites.	X		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Sign in sheets 3. Meeting notes 4. Policies
E.5.4	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with agency partners to provide technical assistance and support as needed. Assess current barriers of expansion, funding and partnership opportunities in the summer meal programs.	X		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Sign in sheets 3. Meeting notes 4. Summary

E.5.5	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on the USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with agency partners to provide technical assistance and support as needed. Assess the viability of developing a local procurement program.	X		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 (blank) **Year 2**: Q1 Q2 Q3 Q4 (X X X X) **Year 3**: Q1 Q2 Q3 Q4 (X X X X)	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Sign in sheets 3. Meeting notes 4. Summary
E.5.6	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with agency partners to provide technical assistance and support as needed. Utilize the PSE RE-AIM report to present findings from the 2016 CX3 and conduct an intercept survey to gather baseline data. Access the need to expand services at senior meal and/or distribution sites. Report on the process of implementing PSE	X	X	X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 (blank) **Year 2**: Q1 Q2 Q3 Q4 (X X X X) **Year 3**: Q1 Q2 Q3 Q4 (X X X X)	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: 1. Agendas 2. Sign in sheets 3. Meeting notes 4. Summary of baseline data

	policies for increasing healthy foods and beverages.						5. Summary 6. Policy
E.5.7	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on the USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with AAA partners to provide technical assistance as needed. Conduct NEOP approved pre and post- tests to evaluate if the SNAP-Ed interventions skill-based lessons/activities around nutrition education and physical activity promotion as needed.	X	X	X	☐ CWD ☐ LHD X AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook X Food Behavior Checklist ☐ UC Intent to Change List other: 1. Agendas 2. Sign in sheets
E.5.8	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements on the USDA's SNAP-Ed Activity Tracking Form (ATF). Conduct continuing meetings with AAA partners to provide technical assistance and support as needed.	X	X	☐	☐ CWD X LHD X AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: 1. Agendas 2. Sign in sheets 3. Meeting notes

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Contra Costa County
FFY 2018 Total Budget:	**$33,056.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$2,961	$3,209	8.38%
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$0	$0	
4	Travel		$0	$0	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$26,727	$29,847	11.67%
	Total Direct Costs:	**$0**	**$29,688**	**$33,056**	11.34%
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$29,688**	**$33,056**	11.34%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Received a COLA beginning July 2017
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Increase in contract services
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Doreen Gaedtke	100.00%	0.00%	$90,601.00	0.023	$2,083.82	54.00%	$1,125.26	$3,209.00	$3,209	
				Total Staffing: Salaries/Benefits:				**0.023**	**$2,084**		**$1,125**	**$3,209**	**$3,209**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			None													$0	
										Out-of-State							
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
		A	Meals on Wheels	Provide two evidence-based nutrition education classes, disseminate nutrition literature, conduct three "Tai Chi for Better Balance" classes, and educate site managers responsible for congregate meals and senior center managers regarding making site-specific changes to encourage healthy eating.	$29,847	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
		1	None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$29,847**	

Total Direct Costs:	**$33,056**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
		1	None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$33,056**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County
Contract/Sub-Grant/Agreement: Meals on Wheels Senior Outreach Services Meals

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	Cynthia Black			$44,267.34	0.3435	$15,205.83	13.30%	$2,022.38	$17,228.00	$17,228	
2			Admin Staff	Linda Kircher			$36,400.00	0.191	$6,952.40	13.30%	$924.67	$7,877.00	$7,877	
				Total Staffing: Salaries/Benefits:				**0.5345**	**$22,158**		**$2,947**	**$25,105**	**$25,105**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County
Contract/Sub-Grant/Agreement: Meals on Wheels Senior Outreach Services Meals

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Telephone	Telephone IT	0.5345	$1,317.96	2	$1,409	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,409**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			None													$0	
										Out-of-State							
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Meals on Wheels	1300 Civic Dr. Walnut Creek, CA 94596	.5345	$519.57	12	$3,333	
							Total Building/Space:	**$3,333**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Contra Costa County
Contract/Sub-Grant/Agreement: Meals on Wheels Senior Outreach Services Meals

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$29,847**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$29,847**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Contra Costa County Health Services
FFY 2018 Total Budget:	**$1,137,440.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$52,990	$726,166	$695,126	$748,116	3.02%
2	Non-Capital Equipment/Supplies	$1,305	$3,188	$1,710	$3,015	-5.43%
3	Materials	$0	$2,935	$362	$362	-87.67%
4	Travel	$2,365	$16,094	$11,625	$13,990	-13.07%
5	Building/Space	$0	$12,150	$16,734	$16,734	37.73%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$85,687	$300,013	$239,013	$324,700	8.23%
	Total Direct Costs:	**$142,347**	**$1,060,546**	**$964,570**	**$1,106,917**	4.37%
9	Indirect Costs*** Indirect Cost Rate= 4.08%	$6,054	$21,490	$24,469	$30,523	42.03%
	Total Federal Funds	**$148,401**	**$1,082,036**	**$989,039**	**$1,137,440**	5.12%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	No need to purchase Non-Capital Equipment in year 2.
3	Materials	Large supply of Materials from year 1 will be carried over to year 2.
4	Travel	Travel has been reduced to training with in driving range.
5	Building/Space	Increase due to increase in cost and personel
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Increase due to increases in range of objectives
9	Indirect Costs	Increase in indreict cost due to increase in staff cost

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Adminsitrator -CWPP Director	Tracey Ratray	5.00%	0.00%	$109,180.00	0.05	$5,459.00	50.00%	$2,729.50	$409.45	$8,189	
2			Coordinator of Other Programs	Cedrita Clairborne	30.00%	70.00%	$85,785.61	0.75	$64,339.21	64.00%	$41,177.09	$31,654.80	$105,516	
3			Contract Manager	Nancy Benavides	100.00%	0.00%	$85,108.00	0.6	$51,064.80	64.00%	$32,681.47	$83,746.00	$83,746	
4			Nutritionist Educator	Maria Ortiz Padilla	0.00%	100.00%	$78,370.00	0.85	$66,614.50	70.00%	$46,630.15	$0.00	$113,245	
5			Health Educator	Denise Milosevich	30.00%	70.00%	$78,370.00	0.85	$66,614.50	71.00%	$47,296.30	$34,173.30	$113,911	
6			Nutritionist Educator	Gwenn White	0.00%	100.00%	$55,248.17	0.85	$46,960.94	50.00%	$23,480.47	$0.00	$70,441	
7			Research Specialist	TBD	0.00%	100.00%	$85,654.80	0.05	$4,282.74	50.00%	$2,141.37	$0.00	$6,424	
8			Nutritionist Educator	Wendy Escamilla	0.00%	100.00%	$55,248.17	0.7	$38,673.72	73.00%	$28,231.82	$0.00	$66,906	
9			Administrative Coordinator	Marta Rincon	100.00%	0.00%	$56,318.34	0.07	$3,942.28	50.00%	$1,971.14	$5,913.00	$5,913	
10			Administrative Coordinator	Darneesha Polee	100.00%	0.00%	$55,856.93	0.6	$33,514.16	50.00%	$16,757.08	$50,271.00	$50,271	
11			Community Liason/Health	Tiffany Bell	0.00%	100.00%	$49,635.00	0.85	$42,189.75	50.00%	$21,094.88	$0.00	$63,285	
12			Health Aide/ Health Promotion	Mayra Lopez	0.00%	100.00%	$47,270.00	0.85	$40,179.50	50.00%	$20,089.75	$0.00	$60,269	
						Total Staffing: Salaries/Benefits:		**7.07**	**$463,835**		**$284,281**	**$206,168**	**$748,116**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General office suppplies	Supplies such as flip charts, pens, paper, staplers, staples, notepads, etc. (7.07 FTE x35.54x 12 months)	7.07	$35.54	12	$3,015	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,015**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Teleconference service	Membership fee to purchases service of GOtoMeeting, which is a teleconference service.	$362.00	1	$362	
						Total Materials:	**$362**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Coordinator of Other Programs (Cedrita Clairborne); Nutrition Educators (Maria Ortiz Padilla, Gwenn White, Wendy Escamilla); Community Liaison (TBD)	Various in County	NEOPB meetings including SNAP-Ed LIA Forum 1 day trip Other - parking	3	5	1					500		$10.00	$953	
2			Coordinator of Other Programs (Cedrita Clairborne); Nutrition Educators (Maria Ortiz Padilla, Gwenn White, Wendy Escamilla); Health Educator (Denise Milosevich); Community Liaison (TBD)	Various In county	Local mileage 1 day trips	8	6	1					300			$1,284	
3			Nutrition Educators (Maria Ortiz Padilla, Gwenn White)	TBD	CCLHDN Annual Meeting Other - parking	1	1.7	3	2	$41.00	$95.00		220	$350.00	$10.00	$1,262	
4			Coordinator of programs and other staff: Gwen White, Denise Melosevich	Various in County	NEOPB Regional Member Meetings 1 day trips Other - parking	5	1.7						220		$10.00	$674	
5			Coordinator of Other Programs (Cedrita Clairborne); Nutrition Educators (Maria Ortiz Padilla, Gwenn White, Wendy Escamilla); Health Educator (Denise Milosevich); Community Liaison (TBD)	TBD	Program Director Meeting -1 day trips. Other - parking	1	6	1	1				220		$10.00	$178	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services

6			Coordinator of program,Nutrition educator, Senior Educator, Community Liason	Various in county	Local mileage for field work; Cost of traveling to different locations to deliver program and 1 day trips	500	6	1					35			$9,363	
7			Health Aide/Health Promotion, Community Liaison (TBD); Administrative Coordinator (Darneesha Polee, Marta Rincon); Research Specialist (TBD) and Jennifer Lifshay)	Various in County	Local mileage for field work; Cost of traveling to different locations to deliver program 1 day trips	5	6	1					103			$276	
Out-of-State																	
1																$0	
															Total Travel:	**$13,990**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		597 Center Ave, Contra Costa, CA	Cost of building and space - The occupancy expenses are a combination of a prorated cost of the building rent, maintenance and repairs based on the amount of people allocated to a specific cost center. The county divides programs into cost centers. I do not have the # of square feet because staff allocated for this program are scattered into different suites of the building. Our auditors send us charges every month and they vary a bit based on repairs and maintenance.	7.07	$197.24	12	$16,734	
						Total Building/Space:	**$16,734**	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			**Youth Engagement - Youth Enrichment Strategies #1	These organizations will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods and physical activity. Targeted populations may include early childhood care sites, youth, schools, and the faith based community. These community based organizations will be youth serving agencies who competitively bid for and are awarded subcontracts to engage SNAP-Ed eligible youth in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches for policy, systems and environmental change. (Objectives #3)	$60,000	
B			Youth Engagement - **YMCA**- Young Men Christian Association of the East Bay Contra Costa County #2	These organizations will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods and physical activity. Targeted populations may include early childhood care sites, youth, schools, and the faith based community. These community based organizations will be youth serving agencies who competitively bid for and are awarded subcontracts to engage SNAP-Ed eligible youth in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches for policy, systems and environmental change. (Objectives #3)	$60,000	
C			Youth Engagement - TBD-**BACR**	These organizations will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods and physical activity. Targeted populations may include early childhood care sites, youth, schools, and the faith based community. These community based organizations will be youth serving agencies who competitively bid for and are awarded subcontracts to engage SNAP-Ed eligible youth in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches for policy, systems and environmental change. (Objectives #3)	$50,000	
D			**School District - Pittsburgh Unified School District	The school district will conduct nutrition education and activities that promote physical activity in schools that meet the SNAP-Ed and 185% Federal Poverty Level requirements. The districts who successfully win a competitive bidding process will work with the Nutritionist/Nutrition Educator, school/after-school sites' administration, staff, parents, students, to increase the consumption and access to healthy foods and beverages through NEOP approved nutrition education and interventions as well as, policy, systems, and environmental change at the school sites. (Objective #3)	$95,000	
E			School District - Mt Diablo Unified School District	The school district will conduct nutrition education and activities that promote physical activity in schools that meet the SNAP-Ed and 185% Federal Poverty Level requirements. The districts who successfully win a competitive bidding process will work with the Nutritionist/Nutrition Educator, school/after-school sites' administration, staff, parents, students, to increase the consumption and access to healthy foods and beverages through NEOP approved nutrition education and interventions as well as, policy, systems, and environmental change at the school sites. (Objective #3)	$59,700	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$324,700**	

Total Direct Costs:	**$1,106,917**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect is applied to all personnel expenses	4.08%	$748,116.00	$30,523	
					Total Indirect Costs:	**$30,523**	

Total Budget:	**$1,137,440**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Constra Costa Health Services Department
Contract/Sub-Grant/Agreement: Youth Enrichment Strategies - YES

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator/Executive Director	Eric Aahalom	50.00%	50.00%	$97,033.00	0.05	$4,851.65	16.00%	$776.26	$2,814.00	$5,628	
2			Program Coordinator	Blanca Hernandez	0.00%	100.00%	$67,122.00	0.09	$6,040.98	16.00%	$966.56	$0.00	$7,008	
3			Youth Engagement Specialist	Peter Flom	0.00%	100.00%	$42,347.00	0.47	$19,903.09	16.00%	$3,184.49	$0.00	$23,088	
4			C2C Coordinator	Vencel Alfred	0.00%	100.00%	$46,000.00	0.4	$18,400.00	16.00%	$2,944.00	$0.00	$21,344	
				Total Staffing: Salaries/Benefits:				**1.01**	**$49,196**		**$7,871**	**$2,814**	**$57,068**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: Youth Enrichment Strategies - YES

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office supplies	Items such as, paper, markers, pencils, notebook, prints, staplers, staples, etc.	1.1	$40.30	12	$532	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$532**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Youth Compensation	Student Compensation: 8 Helms students will identify a PSE strategy alongside their older peers and implement said PSE change. For this work they will be eligible to receive up to $100 compensation for completing the project and required hours. Participation will be tracked, and each workshop is valued at $10 for Helms Students. Youth will be compensated according to the number of workshops they attend, with $100 set as the maximum compensation ($10 x 10 workshops = $100). Total compensation for Helms students = $800 (8 youth x 10 workshops @ $10/workshop)	$100.00	8	$800	
2			Youth Compensation	8 Youth leaders will be responsible for training their younger peers and presenting their findings. For this work they will be eligible to receive up to $200 compensation for completing the project and required hours. Participation will be tracked, and each workshop is valued at $10 for Youth Leaders. Youth will be compensated according to the number of workshops they attend, with $200 set as the maximum compensation ($10 x 20 workshops = $200). Total compensation for youth leaders = $1600 (8 youth x 20 workshops @ $10/workshop)	$200.00	8	$1,600	
							Total Materials:	**$2,400**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			None													$0	
									Out-of-State								
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: Youth Enrichment Strategies - YES

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$60,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Current local contract does not include Indirect costs.			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$60,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa Health Services Department
Contract/Sub-Grant/Agreement: YMCA East Contra Costa County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Bianca LaChux	100.00%	0.00%	$ 70,000.00	0.05	$3,500.00	25.00%	$875.00	$4,375.00	$4,375	
2			Site Coordinator - JFK	Yvette Perez	50.00%	50.00%	$ 32,000.00	0.40	$12,800.00	25.00%	$3,200.00	$8,000.00	$16,000	
3			Site Coordinator Pinole	Yacqueline Valencia	0.00%	100.00%	$ 29,000.00	0.30	$8,700.00	25.00%	$2,175.00	$0.00	$10,875	
4			Health Aide	Anna Gil	0.00%	100.00%	$ 14,400.00	0.45	$6,480.00	25.00%	$1,620.00	$0.00	$8,100	
						Total Staffing: Salaries/Benefits:		**1.2**	**$31,480**		**$7,870**	**$12,375**	**$39,350**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: YMCA East Contra Costa County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	for paper, makers, pencils and notebooks	1.2	$20.83	12	$300	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$300**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Items	42 weeks ($2.50 pp*42weeks *103 tastings)	$2.50	4326	$10,815	
2			Youth Compensation	8 Youth leaders will be responsible for PSE project suppporting Health promotion/Health education for students and in the community 8x $12.5 Hr. x 40	$500.00	8	$4,000	
3			Registration	Registration to local community and county events, such as health fairs and expos, to promote nutrition education and physical activity	$127.25	4	$509	
4			Evaluation tools	Monthly fee for survey resources on SNAP-Ed activities and participants	$26.00	12	$312	
						Total Materials:	**$15,636**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Admin, Site Coordinators (2), Health Aide	Contra Costa County	Visits to sites in Kennedy and Pinole and shopping for taste testing preparations	84	3						6			$270	
					Out-of-State												
1			None													$0	
															Total Travel:	**$270**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: YMCA East Contra Costa County

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$55,556**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect cost is 8% of total expenses	8.00%	$55,556.00	$4,444	
					Total Indirect Costs:	**$4,444**	

Total Budget:	**$60,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa Health Services
Contract/Sub-Grant/Agreement: BACR

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator	Alison Wohlgemuth	90.00%	10.00%	$48,000.00	0.28	$13,440.00	11.58%	$1,556.35	$13,496.40	$14,996	
2			Contract Manager	Ryan Orihood	35.00%	65.00%	$37,440.00	0.16	$5,990.40	13.65%	$817.69	$2,382.80	$6,808	
3			Health Aide	Lamonth Hill	10.00%	90.00%	$25,600.00	0.5	$12,800.00	11.58%	$1,482.24	$1,428.20	$14,282	
						Total Staffing: Salaries/Benefits:		**0.94**	**$32,230**		**$3,856**	**$17,307**	**$36,086**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: BACR

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Project office supplies	Project materials: Pencils markers, binders, clips, folders, certificates printing cost @ $86.37 x12	0.94	$86.37	12	$974	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$974**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Food tasting	Taste testing of nutritious food during meeting s and activities $2.50 x 72 activities	$2.50	576	$1,440	
2		Youth compensation	8 Youth leaders will be responsible for PSE project suppporting Health promotion/Health education for students and in the community 8x $12.5 Hr. x 40	$500.00	8	$4,000	
3		Youth leaders	Youth will be compensated for their follow up work in summer 8 youth x 7.5 hours x 10hr = 600	$75.00	8	$600	
4		Project implementation cost	Meeting room reservation for workshops $304 room rental x 1 Workshop =300	$304.00	1	$304	
					Total Materials:	**$6,344**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Coordinator of Other Programs (TBD), Nutrition Educator (TBD), Administrator (TBD), Community Liaison (TBD)	Various in county	NEOPB Regional Member Meetings and trainings for staff (such as LIA Forum and Program Director's meetings). 1 day trips. Other - parking/tolls	161	4						19			$1,637	
Out-of-State																
1		None													$0	
														Total Travel:	**$1,637**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: BACR

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$45,041**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Percentage of all costs cover agency executive HR Accounting; MIS Development and other overhead expenses.	11.01%	$45,041.00	$4,959	
					Total Indirect Costs:	$4,959	

Total Budget:	**$50,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: Pittsburg Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	Andrea Keeler	50.00%	50.00%	$85,000.00	0.4	$34,000.00	30.00%	$10,200.00	$22,100.00	$44,200	
2			Child Nutrition Assistant	Juana Segovia	0.00%	100.00%	$7,083.33	0.35	$2,479.17	11.00%	$272.71	$0.00	$2,752	
3			Child Nutrition Assistant	Karma Daniels	0.00%	100.00%	$7,083.33	0.35	$2,479.17	11.00%	$272.71	$0.00	$2,752	
4			Child Nutrition Assistant	Shanda Barlow	0.00%	100.00%	$7,083.33	0.25	$1,770.83	11.00%	$194.79	$0.00	$1,966	
5			Child Nutrition Assistant	Mercedes Colling,	0.00%	100.00%	$7,083.33	0.25	$1,770.83	11.00%	$194.79	$0.00	$1,966	
6			Child Nutrition Assistant	Armalyn Lloyd	0.00%	100.00%	$7,083.33	0.25	$1,770.83	11.00%	$194.79	$0.00	$1,966	
7			Child Nutrition Assistant	Jenny Lopez	0.00%	100.00%	$7,083.33	0.25	$1,770.83	11.00%	$194.79	$0.00	$1,966	
8			Child Nutrition Asisstant	NinadeGuzman	0.00%	100.00%	$7,083.33	0.25	$1,770.83	11.00%	$194.79	$0.00	$1,966	
				Total Staffing: Salaries/Benefits:				**2.35**	**$47,812**		**$11,719**	**$22,100**	**$59,534**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services Department
Contract/Sub-Grant/Agreement: Pittsburg Unified School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office suplies pens, markers etc	2.35	$16.45	12	$464	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$464**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Youth Compensation	8 Youth leaders engaged in peer to peer projects including health food prep approx. 15 hours @$10 per hour.	$150.00	8	$1,200	
2			Registration to events	Registration to local community and county events, such as health fairs and expos, to promote nutrition education and physical activity	$150.00	10	$1,500	
3			Copying Printing	Handouts, letters flyers, parent nutrition information for training and events	$0.16	15000	$2,400	
4			Supplies and tools for Farmers' Markets	Items to purchase for Farmers' Markets, include, but not limited to (and approx costs) -- Harvesting Carts 6@75=$450; produce scales 8@$30=$240; baskets 10@$30=$300; small gardening tools 15@$10=$150; Soil bags 6@$80=$480; tables 8@$50=$400; Chairs 24@15=$360; portable tents 2@$170=$340; Total=$2,720	$34.43	79	$2,720	
						Total Materials:	**$7,820**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			None													$0	
									Out-of-State								
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services Department
Contract/Sub-Grant/Agreement: Pittsburg Unified School District

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			Hatchuel Tabernick and Associates	Hatchuel will work on the evaluation of the Pittsburgh USD's internal activities and goals related directly to the SNAP-Ed program and create a report identifying the outcomes for the school district and Contra Costa County.	$24,730	
				Total Contracts/Sub-Grants/Agreements:	**$24,730**	

Total Direct Costs:	**$92,548**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			DOE approved indirect rate for PUSD based on total direct cost	2.649%	$92,548.00	$2,452	
					Total Indirect Costs:	**$2,452**	

Total Budget:	**$95,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services Department
Contract/Sub-Grant/Agreement: Mount Diablo School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	Rosa Palomino	50%	50%	$34,435.00	0.5	$17,217.50	10.00%	$1,721.75	$9,469.50	$18,939	
2			Nutrition Coordinator/Site Coordinator/Health Aide	Dereny Delisle	10%	90%	$34,435.00	.15	$5,165.25	10.00%	$516.53	$568.20	$5,682	
3			Nutrition Coordinator/Site Coordinator/Health Aide	Rebecca Ryan	10%	90%	$34,435.00	.15	$5,165.25	10.00%	$516.53	$568.20	$5,682	
4			Nutrition Coordinator/Site Coordinator/Health Aide	Kim Engle	10%	90%	$34,435.00	.15	$5,165.25	10.00%	$516.53	$568.20	$5,682	
5			Nutrition Coordinator/Site Coordinator/Health Aide	Lynette Norry	10.00%	90.00%	$34,435.00	0.15	$5,165.25	10.00%	$516.53	$568.20	$5,682	
6			Nutrition Coordinator/Site Coordinator/Health Aide	Ricky Zeigler	10.00%	90.00%	$34,435.00	0.15	$5,165.25	10.00%	$516.53	$568.20	$5,682	
				Total Staffing: Salaries/Benefits:				**0.8**	**$43,044**		**$4,304**	**$12,311**	**$47,349**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: Mount Diablo School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office supplies	Office supplies, such as pens, pencils, paper, staplers, staples, flip charts, etc. for six school sites @$500.00 per site ($6.944x 6 sites x 12 months= approx $500) - High FTE cost of $312.50 is due to having multiple employees at multiple sites.	0.8	$312.50	12	$3,000	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,000**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food items	Food for tasting for several events @ $2.50 per person	$2.50	500	$1,250	
2			Garden Supplies	Hand toolss for gardening 15x10x6= 960; Gloves 12x7x6= 504; plant markers 8x20x6= $97 and other misc Supplies	$590.16	6	$3,541	
3			Educational Materials	Printing and copying, flyers and SNAP-Ed materials	$1,725.00	1	$1,725	
						Total Materials:	**$6,516**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Program Coordinator, Nutrition Coordinator/Site Coordinator/Health Aide	Sacramento County, Contra Costa County sites	Local county field work site visits	205	1	0	0	$0.00	$0.00	$0.00	22.01	$0.00	$0.00	$2,414	
	Out-of-State																
1			None													$0	
															Total Travel:	**$2,414**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Contra Costa County Health Services
Contract/Sub-Grant/Agreement: Mount Diablo School District

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $59,279

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect Rate applied to all expenses except salaries and benefits	0.89%	$47,349.00	$421	
					Total Indirect Costs:	$421	

Total Budget: $59,700

2017 County Profiles

Supplemental Nutrition Assistance Program Education

Del Norte

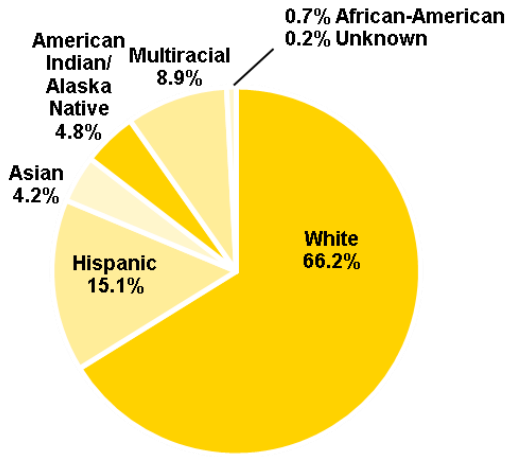
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	10,304 (43%)

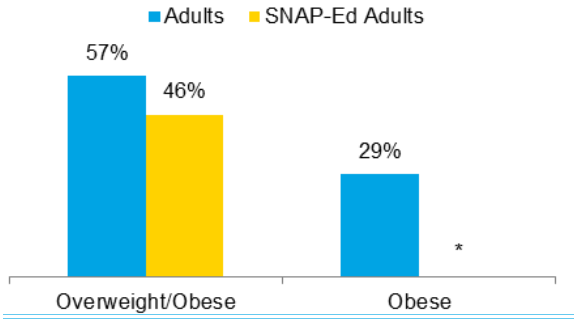
Ages (<185% FPL)

Children <6 years old	1,093 (59%)
Children 6-17 years old	1,970 (51%)
Adults 18-64 years old	5,949 (42%)
Seniors 65 years and older	1,292 (32%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate
[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level
22%

Food Insecurity Rates
19% Overall

30% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	5,300 (22%)
Students Eligible for Free/Reduced Price Meals (FRPM)	2,606 (63%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
7	3 (43%) all races

Schools	SNAP-Ed Eligible Schools
16	14 (88%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: ***Del Norte County***

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	**California Department of Public Health: CDPH: Del Norte County Local Health Department (LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Del Norte County is located in the most northwest corner of California along the Pacific Ocean; the county encompasses 1,006 square miles of land and sits just south of the Oregon border, extending along the Klamath River into Humboldt County. The area is known for its beautiful and diverse topography including redwood forests, rugged coast-lines, mountain ranges, and numerous tributaries. Previously, the major economic activities in the region were natural resource extractive industries, such as timber, fishing and mining. Today, jobs in these industries are severely diminished, and the economy has shifted toward more service-based industry. Del Norte County has an estimated 2014 population of 27,212 based upon the 2010 United States Census. The county is considered extremely rural with the county seat and only incorporated city being Crescent City with a population of 7,470. Due to the extremely rural nature of the county, the four main communities are identified by zip codes as a means of tracking populations. The 95531 zip code for Del Norte County includes Crescent City as the most central community, with the largest total population of 24,528 which includes Pelican Bay State Prison (3,240 inmates). There are three other rural communities including Klamath (95567) with population of 1373, northern most community of Smith River (95567) with population of 1,930 and Gasquet (95543) community with 661 people who travel 19 miles east along the winding Smith River canyon. The mountainous terrain associated with the Coastal Range and the Klamath Mountains dominates Del Norte County's geography. Elevation ranges from sea level to over 6,400 feet. Although much of the county is made up of steep terrain, there are small patches of flat terrain along the coast and in isolated mountain valleys. This wilderness terrain makes transportation and access between Crescent City and outlying communities difficult, and extreme winter weather increases travel time and decreases access to services.

Del Norte County has 10,297 SNAP-Ed eligible, with that number identifying themselves as follows: 66.2% —White (non-Hispanic); 15.1% —Hispanic; 8.9%—Multiracial; 4.8%—American Indian/Alaska Native; 4.2%—Asian; .7%—African American and .1%—Native Hawaiian/Other Pacific Islander. The racial/ethnic composition is becoming more diverse with an increase in the Hispanic population. The elderly population is growing proportionally larger as well. The highest SNAP-Ed eligible group is children under age 6 years old with 64.5%.

In 2010-2012 there were 9,500 households in Del Norte County, with families making up 63% percent of those households. This figure includes both married-couple families (44%) and other families (19%). Of other families, 8% are female householder families with no husband present and own children under 18 years. Non-family households made up 37% of all households in Del Norte County. Most of the non-family households were people living alone, but some were comprised of people living in households in which no one was related to the householder. More than half (68.5%) of households with related children under 5 years where the female is the head of household (without husband present) had income in the past 12 months that was below the poverty level. When children in similar household were under 18 years old, 50.1% families were below poverty in the last 12 months.

Del Norte County has an overall food insecurity rate of 19.2% and a child food insecurity rate of 30.6% from the County Profile 2015. Both rates are slightly increased compared to 2014, 18% and 29% respectively, and the food insecurity rates are higher than the state rates, 15.0% overall and 25.1% children. The population below Federal Poverty Level for Del Norte County is 21.8%, and the rate is higher than the state rate, 15.9%. A total 10,297 (41.7%) people in the county are eligible for SNAP-Ed program. 5,146 people (20.8%) are participating in the CalFresh program monthly. SNAP-Ed eligible population by the age groups; Children under age 6 years old: 1, 263 (64.5%), Children 6-17 years old: 1,832 (46.7%), Adults 18-64 years old: 5,818 (38.9%), Seniors 65 years and older: 1,384 (35.6%). Poverty and risk of food insecurity are discouragingly high for children, especially the SNAP-Ed eligible rate among households with young children under 6 years old age in Del Norte, which at 64.5% is a lot higher than the state rate of 44. 6%. Based on the 2010-2014 American Community Survey for Del Norte County, 68.5% of households with related children under 5 years with female head of house and with no spouse is below the poverty level, and in similar households with related children 18 years old, 50.1% families were below poverty in the last 12 months. The strong correlation between poverty and food insecurity, as well as between the household characteristics that are linked with both, demonstrates that poverty and household structure in communities can strongly indicate where food insecurity is occurring. Food insecurity has been linked to obesity, diabetes, dietary nutrient deficiencies, low fruit and vegetable intake and other indicators of unhealthy diets. Research suggests that food insecurity is related to increased risks for health problems such as overweight/obesity, heart diseases, and high blood pressure. From the county profile 2015, 54.2% overall adults is overweight/obese and 25.3% adults is obese.

4. Community Assessment

The assessment data utilized to identify intervention strategies are the following; information on demographic, health, and community and environmental setting. By utilizing a comprehensive set of assessment measures to inform the development of the work plan, Del Norte County LHD has identified a set of interventions that address all levels of socio-ecological model and provide long term benefits to the SNAP-Ed eligible population.

Based on existing data sets, the following are examples of the assessment data used in Federal Fiscal Year 2017-2019.

- SNAP-Ed County Profiles (provided CDPH)
- A Community Food Assessment for Del Norte County and Adjacent Tribal Lands (prepared by CCRP, California Center for Rural Policy)
- Del Norte County A Look at Childhood Obesity, 2013 (prepared by CCRP, California Center for Rural Policy)
- Del Norte County Safe Route to School (SRTS) Research and Policy Report, 2012-2013 (prepared by California Center for Rural Policy)
- Key Informant Interviews (community partners, teachers and staff in early childhood settings, retail store owners, Champions for Change), Surveys (preschool parent survey, walkability survey, High school Rethink Your Drink survey, Food Council Priority Survey), Observation, Farmers Market Match and SNAP utilization data

- Good Food Makes Us All Healthy Evaluation Plan by California Center for Rural Policy at Humboldt State University (five perennial food forest projects led by Tolowa Dee-ni' Nation in partnership with Community Food Council)
- Seamless Summer Meal Program Data in 2015
- Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention(CX^3) assessments on retail stores, walkability, and fast food restaurant ground survey findings

According to the "*Del Norte County, A Look at Childhood Obesity, 2013*" report conducted by California Center for Rural Policy, between 2011-12 and 2012-13 kindergarten students showed a dramatic increase in the percent of students who are overweight or obese (increased from 30% to 45% and is statistically significant) . The Del Norte County LHD has conducted interviews with the Del Norte County Unified School District Afterschool Program Coordinator who has been monitoring students BMI over the last two years. Based on the data and her observation on students eating behaviors, the Afterschool Program Coordinator has reported seeing the obesity rate reducing slowly, with her belief being that the reduction is based on children feeling safe and not worrying about food and hunger given healthy foods is consistently accessible throughout the day from breakfast to supper meal programs at the school. This sense of safety and lack of worry allows them to be able to enjoy academic and enrichment activities as they know the healthy food is always available and accessible at school. Strengthening food security by increasing the availability, stability, and access of nutrient dense foods such as fruits, vegetables and whole grains among the high risk SNAP-Ed eligible groups and Empowering SNAP-Ed eligible with education will be the key intervention goals and activities, with the obesity rate reduced as a result. Community Food Council, First 5 and SNAP-Ed in partnerships with the Del Norte County Unified School District Nutrition Program have promoted the USDA Seamless Summer Meal Program and the Winter Meal Program with funding made available through a Building Healthy Community Initiatives mini grant funded. Through the Seamless Summer Meal Program, 3,500 meals were served in 2015, with 15,000 additional meals were served in 2015 through the addition of two new multi-unit low income apartment sites and extended serving time. Del Norte County LHD has found that children who are living under poverty are faced with food insecurity and hunger during summer months after school is let out for the summer—especially in the remote outlying areas. Coordination and collaboration with the Food Council, First 5 Vista, and the Del Norte County Unified School District Nutrition Program will be essential to recruit and train volunteers to ensure these valuable programs continue to be successfully promoted and implemented in the future. SNAP-Ed will work as a partner for these programs. The 2015-2016 Food Council priority survey (of which 59 people responded) indicates that healthy food access, food and nutrition education in school and community and Farm to School activities were the highest ranked issues. Local food security efforts will be strengthened in FFY17-19 through greater awareness and more coordinated messages and nutrition information being made accessible among insecure communities in Del Norte County. This will be addressed in the FFY17-19 work plan as a key objective and intervention activities by supporting the integration of nutrition education, Farm to School Program, school and community gardens, community food forest project, and Seamless Summer and Winter Meal programs, with coordination and collaboration between the programs.

Based on farmers market surveys conducted by market managers to access consumers' eating behavior and attitude and interviews from market managers from both Saturday market and Wednesday market, total sales have increased almost double as the market vendors grew—with more produce (and especially more fruits) coming from Oregon as the price is comparable with superb and excellent quality. Promotion of farmers markets through radio advertisement and flyer distribution, and nutrition education at the markets to enhance food resource management skills, were the catalyst to bring the new shoppers to the market, with the Fruits and Veggie vouchers made available by the Open Door Clinic to their patients being one of the most successful incentives to bring new EBT eligibles to the markets. Even with all the promotions and the voucher program from Open Door Clinic, WIC and Senior Farmers' Market Nutrition Program, Del Norte County LHD has found that limited people utilize their benefits at the local farmers market. On a weekly basis during June to November, only about 20 people came to the market and utilized EBT benefits, with the sales of approximately $250 on a weekly basis. This resulted to about 200 EBT participants during the season, which is a very small number compared to the total number of 5,146 CalFresh participants residing in Del Norte County. Even with paid radio advertisements and education and promotion at the markets, according to the farmers' market manager there was only 1.4% increase of EBT usages in 2015 compared to 2014. The survey conducted at the Saturday and Wednesday farmers market indicates the most effective way to promote farmers market and to attract new EBT shoppers is to educate CalFresh participants directly about the benefits of eating fresh and local, and the impact it has on their health and community through educational handouts, promotion and outreach of the incentive programs (Market Match, Fruit and Veggie Voucher Program, WIC and Senior Farmers' Market Nutrition Program). Direct promotion such as produce comparison taste testing at the markets and at Social Services programs, and indirect promotion and outreach using Social Media and “Go Wild Rivers Coast App” have been considered as possible outreach activities through collaborated efforts within the community. To increase food access and maximize the reach and impact between the programs, the farmers' market promotional flier and handouts will be distributed to all newly enrolled and renewing CalFresh participants through collaboration with the Social Service CalFresh Program and other programs under the Department of Health and Human Services where SNAP-Ed eligibles are enrolled. SNAP-Ed will provide on-going technical supports to make EBT accessible and promoted through volunteers’ recruitment and trainings and other related supports.

Three major full-service grocery stores have been closed and remain vacant since 2013, with no indication they will reopen. This has rendered the whole County as a Food Desert by USDA standards, with outlying and tribal communities relying on small convenience-type stores with very limited offerings of whole foods, especially fruits and vegetables. If accessed by a personal vehicle, residents of Smith River, Gasquet, Klamath, and the Upper Yurok Reservation are a minimum of 15-20 minutes from a full-service grocery store. If residents do not have access to a vehicle, the travel time is much longer utilizing the limited public transportation available to them. One of the priorities of SNAP-Ed through this IWP is to increase healthy food access in the outlying areas in Smith River and Klamath communities. By partnering with Community Food Council and retail store owners and managers, Del Norte County LHD will be committed to and make efforts to bring farmers market to Klamath and Smith River and promote Farm to Store by bringing local foods and produce to the stores. The CX^3 Availability & Marketing Survey, the Fast Food Marketing Environment Survey and the Walkability Survey has been completed and submitted to NEOPB, with the County profile scheduled to be completed by the end of FFY16. The data from these surveys will be shared with community partners and PSE interventions will be created to improve retail environment and increase food security and food management skills within a budget among low income SNAP participants. The Del

Norte County Tobacco Use Prevention Program has focused on the retail environment as part of the Healthy Stores for a Healthy Community Campaign, with a new policy adopted to reduce outdoor advertisement under 10% in 2015. One of the First 5 Del Norte Impact Grant Initiatives is the health and wellbeing of the young children, with retail interventions being part of the "Growing Healthy" campaign of the Impact Consortium work plans. Del Norte County LHD will work with the Tobacco Use Prevention Program (TUPP) and First 5 to improve the retail environment as a way to promote healthy foods through education and through the "Healthy Stores for a Healthy Community Campaign" and "Growing Healthy Campaign".

According to the report, "*Del Norte, County A Look at Childhood Obesity, 2013*", 43% of students are overweight or obese, with a higher percent of low-income children aged 2 to 4 years in Del Norte County overweight (20.9%) compared to California(16.1%). Less than ¼ of the students are meeting the physical activity recommendation. Over 75% of students have non-active transport to and from school. Up to 67% of students did not eat breakfast and up to 84% of students drank soda or sweetened beverages in the past 24 hours. Up to 42% of students did not eat any fruit in the past 24 hours, and up to 42% of students did not eat any vegetables in the past 24 hours. Based on the interviews with Del Norte County Unified School District Nutrition Service and school nurses, coordinated programs and policies to increase opportunities for physical activity and healthy eating are needed to reduce this child hood obesity rate. The most current data will be added and monitored over time to continue looking into targeted interventions which will promote healthy weight factors (physical activity, fruits, vegetables, breast feeding as infants) and reduce the obesity promoting factors (sedentary activity, skipping breakfast, eating fast food and soda). A new School Wellness Policy was adopted in November 2015, by which Del Norte County LHD will support implementation and monitoring of the progress of the policies around nutrition, physical activity, and Farm to School program, which will address this childhood obesity issues.

5. Community Change Goals

Based on the results of the Community Assessments, existing and new data were incorporated to help determine local needs. Del Norte County LHD, working with community partners including Community Food Council, Rural Human Services, Del Norte County Unified School District Nutrition Program, First 5 Del Norte, First 5 Vista, Del Norte Child Care Council, Public Health Prevention Programs, local Champions for Change, Tolowa Dee-ni, Good Food Makes Us All Healthy (Community Food Forest) Project, determine our community change goals. They include: (1) Strengthening local food security and increasing fresh and healthy food access and consumption for low-income SNAP eligibles of Del Norte and Adjacent Tribal Lands'; and (2) Increasing access to nutrition and physical activity education opportunities and resources to low-income SNAP eligibles and at risk of food insecurity of Del Norte and Adjacent Tribal Lands'.

Del Norte County LHD, with community partners, has determined that these two areas are essential to increase the overall health of Del Norte County by increasing healthy food access and strengthening local food security and increasing access to nutrition and physical activity education opportunities and resources to low-income SNAP eligibles of Del Norte and Adjacent Tribal Lands'. Overall community change goals for each area include:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Del Norte County **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 1/20/2017**

1. Strengthen local food security and increase fresh and healthy food access and consumption every year progressively:
    - Promote and support bringing new farmers markets in outlying communities in Smith River, Klamath, and Gasquet.
    - Support community gardens and school gardens to be successfully managed, implemented, and sustained though Farm to Fork/Farm to School programs; and as a mechanism to feed the residents through distribution and sales of the surplus; and to feed the children through cafeteria connection
    - Coordinate and collaborate with the County food projects, programs and campaigns which strengthens local food security and access, such as "Good Food Makes Us All Healthy" funded by USDA—National Institute of Food and Agriculture Grant, “Seamless Summer Meal” USDA food program, “Winter Meal Program” funded by Building Healthy Community, “Growing Healthy Campaign” by First 5 Del Norte, “Healthy Stores for a Healthy Community Campaign” by Tobacco Use Prevention Program.
    - Provide comprehensive nutrition education and physical activity promotion and education to the specific target sectors, with children and their parents in the early child hood setting being the main target audiences and core setting based on the obesity rates, child food insecurity and poverty rate; farmers markets and retail setting will be the complementary setting

2. Increase access to nutrition and physical activity education opportunities and resources to low-income SNAP-Ed eligible population and at risk of food insecurity of Del Norte and Adjacent Tribal Lands' every year progressively:
    - Identify best outreach and marketing tools for each sectors: children, childcare providers, teachers, parents, general public
    - Utilize mobile certified kitchen for cooking classes and demos at farmers markets and other location in outlying communities.
    - Support the integration of nutrition education, coordinated messages and information between programs.
    - Provide a series of nutrition education and physical activity promotion and education consistent with the current Dietary Guidelines for Americans and Physical Activity Guidelines for Americans to low-income SNAP-Ed eligible population
    - Coordinate and collaborate with the Summer Youth Academy Program to promote nutrition/physical activity at farmers markets and Summer Meal sites.
    - Support “Cooking Matters” Train-the-Trainer models in partnership with Community Food Council and Champions for Change, and recruit and train the volunteers to assist with nutrition promotion
    - Build community leadership through Champions for Change recruitment and Leadership and Community Engagement trainings
    - Support implementation and Evaluation of the current School Wellness Policy
    - Adopt and implement the policy promoting access to healthy foods, beverage and physical activity at early child hood settings
    - Create "Growing Healthy Daycare" and "Growing Healthy Retail" programs as part of Growing Healthy Community Campaign

Del Norte County LHD, with community partners, recognizes that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. Community Food Council, Smith River Rancheria (Tolowa Dee ni Nation Tribe), Rural Human Services, Del Norte County Unified School District Nutrition Program, First 5 Del Norte, Prevention Programs have taken on larger community change goals, and Del Norte County LHD has committed to work to achieve community change goals with these key partners and other community organizations and local Champions for Change as a catalyst and action driven task force.

Del Norte County LHD has determined based on the larger community change goals to work to support and set the following two SMART Three Year SNAP-Ed Local Objectives for FFY 17-19:

1. By September 30,2019, increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles at 5 SNAP-Ed eligible qualifying neighborhood retail stores, 3 farmers markets, 5 school gardens and 5 community gardens/food forests, through the adopted and implemented policy and environmental changes.
2. By September 30, 2019, 10 Early Care and Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

Del Norte County LHD is uniquely positioned to support these community change goals with work in nutrition education, media and public relations, coalition building, training supports and technical assistance. Much of the larger community change goal work will require additional funding to support policy, system, environment advocacy and changes, but Del Norte County LHD contribution will remain exclusive to SNAP-Ed eligible population and allowable activities and interventions. Direct education is the foundation of SNAP-Ed. Del Norte County LHD provides nutrition education and physical activity promotion and education, as well as support for policy, systems, and environment changes to increase access to and appeal of healthy dietary choices and decrease access to and appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

Del Norte County LHD will work to achieve SNAP-Ed Local Objective 1, which will focus on increasing fresh and healthy food access and consumption through education, coordination and collaboration with County food project and programs. Del Norte County LHD will focus on improving retail and corner store environment and increase healthy food access and nutrition promotion to low-income SNAP-Ed eligible population in Smith River and Klamath and the stores around school settings. CX^3 On The Ground-Food Availability & Marketing Survey and Store Environment Walkability Survey will be completed at 15 stores including full scale grocery stores, corner stores and gas station fuel mart at Smith River, Klamath, and Crescent City and the findings shared with community partners and stakeholders, including city councils and County Board of Supervisors, thorough meetings and community forum. Once the priorities are identified, Del Norte County LHD will implement Healthy Retail/Healthy Corner Store PSE interventions and activities for FFY 17-19 progressively to improve the retail

environment and to increase healthy food access and promotion. Del Norte County LHD will support community/school gardens to be managed successfully, utilized optimally and self-sustained to benefit SNAP-Ed eligible community residents and students addressing the Farm to Fork/Farm to School principle and activities. Del Norte County LHD will support existing farmers market to increase EBT utilization and SNAP participation and also will support the efforts to establish new farmers market in the outlying areas in Smith River and Klamath neighborhood. This supports State Behavioral Outcomes Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages; Goal 3: Improve Food Resource Management, and Goal 4: Increase access to and/ or appeal of healthy dietary choices and decrease access to and/ or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop. This objective will be achieved through the direct and indirect evidence-based nutrition and garden education to the target SNAP- Ed eligible population. Champions for Change, community food project coalition with Community Food Council, First 5 Vista, and School District and community Volunteers and Master Gardeners will be the leading task force to achieve this objective and activities.

Del Norte County LHD will work to achieve Local Objective 2, which will focus on increasing access to nutrition and physical activity education opportunities and resources to SNAP-Ed eligible population through the promotion of school wellness policy. Del Norte County Unified School District revised and approved in 2015 their School Wellness Policy, with it now ready for implementation and monitoring of the progress and evaluation. A Wellness Committee will be the leading task force to achieve this goal. Del Norte County LHD has been working in early childhood settings the last two years. We have built trust and capacity through garden based nutrition education using USDA curriculum, “Grow It, Like It, Try It", and physical activity curriculum, "SPARK". Garden Clubs at SNAP-Ed qualified Head Start sites have also been supported by Del Norte County LHD. Del Norte County LHD will continue their support through nutrition and physical activity education and promotion in ECE settings as a primary intervention population and sites, and will extend the efforts with indirect education and environmental and policy supports to the home day care providers and the Head Start’s Home Visiting Program and Public Health Nurses Home Visiting Program. In partnership with First 5 Del Norte Impact Grant Initiatives, “Growing Healthy Campaign”, Del Norte County LHD will support the policy, system and environmental changes that support fruit and vegetable access and consumption, nutrition/physical activity/Rethink Your Drink/limiting screen time at ECE settings. Partnerships and collaboration will be essential to maximize the impact and reach more of the target population group. Del Norte County LHD will focus on the SNAP-Ed eligible population ECE settings for FFY17-19, partnerships and collaboration between First 5 Del Norte and Child Care Council, State preschools, Head Starts, Public Health and Social Service’s Home Visiting Program for the target population will be essential to achieve the SNAP-Ed goals and to meet the bigger needs of the community by leveraging resources and filing the gaps between the agencies and different funding sources. This supports State Behavioral Outcomes Goal 1, Goal 2: Increase Physical Activity, Goal 4, and Goal 5: Increase access to and /or appeal of physical activity opportunities for SNAP-Ed eligible populations.

6. Partnerships and Collaborative Efforts

The Del Norte County Community Food Council serves as County Nutrition Action Plan (CNAP) Partners. Del Norte County Community Food Council is a larger community partnership started in October 2011 with the mission, "build a vibrant, sustainable, local food system through opportunity, education, innovation, advocacy, and promotion." The Community Food Council meets monthly and has 20-25 regular council members and over 100 members who attend sporadically. The Community Food Council is composed of business, college, faith-based organizations, farmers, funded and non-funded government agencies, hospital and health care systems, and non-profit organizations including food banks, primary and secondary schools. They facilitate meaningful dialogue and assessment of the current food system, identify and prioritize issues and make recommendation at local, state, and federal level. Community Food Council organize a series of Do-It-Yourself Food Workshops and garden workshops that teach local residents do-it-yourself cooking and gardening skills; educates the community about food and nutrition issues both locally, regionally, and nationally; invites people working in the food system to speak at the meetings to educate members about food issues; promotes the local food business and works with regional and state level Food Policy Councils' priorities. One of the Community Food Councils priorities is food and nutrition education in schools and community. The Community Food Council is planning to bring "Cooking Matters" train-the-trainer workshops to young children, youth, and adults audiences to the community. Local Champions for Change will partner up with Food Councils' "Cooking Matter" project, with many Champion trainers recruited and trained to present the mastered skills-at classes and workshops to the various community settings and events. Tolowa Dee-ni Nation in Smith River Rancheria and Community Food Council was awarded a USDA-National Institute of Food and Agriculture (NIFA) grant for implementation of a community food forest project. Five perennial food forests will be established and more community gardens will be created and expanded on tribal lands and throughout Del Norte County with this grant food forest project. The food forest and garden coalition will be established and the coordinated strategic work plan will be created and implemented and evaluated collectively. In addition, SNAP-Ed services and activities are promoted by connecting with other agencies, such as County Welfare Departments, etc.

7. Key Messages

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): eating with limited budget*
x	Fats and Oils	x	Food Shopping/ Preparation	x	Other *(specify)*: family meals and kids' cooking
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or USDA approved UC CalFresh, California Department of Aging, and California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of the document. All materials, resources, and curriculum have also been identified for each objective proposed in this integrated work plan under section C.

9. Intervention and Evaluation Plan Narrative Summary

Del Norte County LHD will collaborate to provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The LHD will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

Del Norte County LHD will conduct activities at the individual and interpersonal level of Social Ecological Model. The LHD also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venue. The LHD will address Training and Technical Assistance of their personnel or the community-sharing training opportunities across agencies when possible.

Del Norte County LHD will employ evidence-based practice-based interventions. The LHD will also include research-based interventions. The objectives and activities for the integrated work plan were driven from results obtained via agency's community assessments.

Three Year SNAP-Ed Local Objective 1: By September 30,2019, increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles at 5 SNAP-Ed qualifying neighborhood retail stores, 3 farmers markets, and 5 school/community gardens and food forests, through the adopted and implemented policy and physical changes.

This objective will be achieved with multi-level behavior-focused strategies and interventions. Del Norte County LHD has built trust with retail store owners in Smith River and the Fuel Mart manager in Klamath who are now willing to bring farmers market at their property with no cost for the vendors. Both outlying areas are considered as Food deserts. Bringing farmers markets to the communities will increase healthy food access. Del Norte County LHD will provide direct nutrition education with indirect supports to the SNAP-Ed eligible at the SNAP-Ed qualifying markets to increase healthy food consumption, especially with fruits and vegetables, with coordination with the Mobile Education Kitchen. School and community gardens will be successfully managed by cultivating champions at

each garden through the trainings and technical supports, and Farm to School and Farm to Fork initiatives will be implemented at the SNAP-Ed eligible sites to access and use produce from the school garden in the cafeterias, and facilitate the distribution from the community gardens and food forests to emergency food distribution outlets such as the food banks and public housing facilities. To increase food access and consumption at the retail settings, Del Norte County LHD will provide nutrition education that connect shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines, and improve store environment for both interior and exterior through adopting product placement strategies and healthy advertising. Based on the CX^3 assessment and findings, the priorities will be identified and interventions and activities will be implemented at the 5 qualifying retail stores. The objective will be achieved through coordination and collaboration with the funded and non-funded community partners' program and the First 5 Del Norte "Growing Healthy Campaign", "Healthy Stores for a Healthy Community" by the "Tobacco Use Prevention Program", and "Community Food Forest Project" by Smith River Rancheria (Tolowa di ni Nation). Direct and indirect nutrition and garden education and promotion at the intervention target retail stores, gardens and farmers markets will support State SNAP-Ed Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages and Goal 3: Improve Food Resource Management. State SNAP-Ed Goal 4: Increase access to and/or of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, or play, will be supported and achieved through the strategies: healthy advertising, product placement strategies, Healthy Family Checkout lanes, local procurement, EBT/WIC promotion.

Three Year SNAP-Ed Local Objective 2: By September 30, 2019, Ten SNAP-Ed eligible Early Care and Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and/or screen environment for participating children, and receive the recognition as a "Growing Healthy Day Care/ECE" site.

This objective will be achieved with multi-level behavior-focused strategies and interventions. Del Norte County LHD has built trust and capacity with the educators, staff and parents and community partners in ECE sites. Del Norte County LHD has provided garden based nutrition education to the target Head Start sites and State preschool sites and provided indirect support through Harvest of the Month distribution and parent newsletter distribution. Del Norte County LHD has provided monthly "Grow It, Like It, Try It" garden based monthly parent workshops. Parent garden clubs were created and supported at the several Head Start sites. These activities and support will continue to be provided by Del Norte County in FFY 2017-2019. Del Norte County LHD will identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity in ECE settings and community settings to prioritize, select, and adopt collective impact to meet diverse needs of the community. Through the coalition between First 5 Del Norte, Childcare Council, WIC, North Coast Children Services, and State preschools and parents at ECE settings, SNAP-Ed goals will be created to address the needs which the coalition will work collectively to achieve. Del Norte County LHD has implemented "Grow It, Try It, Like It", garden based nutrition USDA curriculum at 9 ECE sites for FFY-15-16. Del Norte County LHD will continue to provide comprehensive education on proper nutrition and physical activity for children, parents, education providers, and care providers through direct education and trainings and technical supports. Del Norte County LHD has provided SPARK early childhood curriculum binders and equipment and trainings and demonstration at 9 ECE sites for FFY15-16. The educators and care providers will be encouraged to fully implement SPARK

curriculum for FFY17-19 with the ongoing supports from Del Norte County LHD. This will support State Level SNAP-Ed goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages and Goal 2: Increase physical activity. Del Norte County LHD will implement farm to preschool focused procurement activities and implement changes in the school environment that support and promote physical activity at ECE sites progressively each year. Del Norte County LHD has received Stencil Kits to enhance community environments to support active play and is now ready for implementation of this strategy for FFY 17-19. This objective will support State Level SNAP-Ed goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, play, or shop, as well as Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. Del Norte County LHD will promote First 5 Del Norte Impact Grant Initiatives' "Growing Healthy Campaign" to achieve this goal.

Evaluation processes will be used to improve services for all local objectives. Del Norte County LHD will use Formative, Process (Re-AIM), curriculum-specific evaluations to determine effectiveness. To measure the outreach effectiveness of the NEOPB campaigns and initiative, a brief evaluation report will combine quantities analysis with qualitative data from Key Informant Interviews, surveys, and observation. Administrative data will be collected via ATF form to provide the process evaluation and quantities analysis will be accessed on a quarterly basis to measure the reach data and effectiveness of the resources and costs of implementations and evaluation of the interventions. To measure the outcomes of adult nutrition education series, participant pre and post survey will be conducted and percentages and frequencies will be tallied and summarized along with lists of any qualitative responses about the participants 'experiences. The survey will assess at a minimum the perceived usefulness of the presentation, challenges to implement the intervention and future intervention needs. To determine if the participants have achieved the skill-based outcomes of State Preschools, Head Starts at ECE sites, visual and verbal assessments will be made in the beginning and end of the each lesson. Key informant interview guide will be developed to assess the effectiveness and challenges implementing Harvest of the Month, Grow It, Try It, Like It, Color Me Healthy parent newsletter, SPARK. Key informants will be educators at ECE, care providers, administrators at ECE, and parents. Pre-intervention Key informant interview and survey will be used to identify perceived barriers and potential solutions. Follow-up Key informant interview and survey will identify perceived strengths and weakness of intervention, and challenges and solution identified. Additionally, monitoring increased EBT and Match program utilization will be conducted at farmers markets. Del Norte County will continue making efforts to find and utilize approved effective evaluation survey tools such as farmers market Dot Survey, IPod survey, Preference survey using beans in the jar as visual tallies. In collaboration with Tobacco Use Prevention program, IPod and evaluation software has been useful tool to measure EBT utilization and shoppers' demographics and behaviors and preferences. Sign in sheets and photos and video will be captured for the record and program sharing and presentation.

SECTION B: Target Audience Description

1. GENDER

Gender	%
Male	25%
Female	75%
Total:	**100%**

2. AGE

Age	#
0 to 4 years old (Preschool):	400
5 to 17 years old (School Age):	1,300
18 to 59 years old (Adult):	3,400
60 years old and over (Senior):	300
TOTAL	**5,400**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
15.1%	84.9%	100%

Race

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0.7%
Asian	0%	4.2%
American Indian/Alaskan Native	0%	4.8%
Native Hawaiian/Other Pacific Islander	0%	0.1%
White	0%	66.2%
Multiple/Other	15.1%	8.9%
Total:	**15.1%**	**84.9%**

4. Languages Used in Intervention Activities and Materials

English	90%	Farsi	0%	Russian	0%
Spanish	9%	Hmong	1%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1000	1500	1800
Indirect Education:	2000	2500	3000
Policies, Systems, and Environment (PSE) Change/Supports:	3000	4000	5000

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	1	Head Start Programs	6	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents—Head Start)	6
Churches	1	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	4	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	1	Youth Education Site (includes Park and Recreation)	1
Elderly Service Center/Senior Centers (DOE Weatherization Assist. Prog)	1	Public/Community Health Centers (Medi-Cal)	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	5	Worksites	0
Extension Offices	0	Retail/Food Stores	13	Other (specify):	0
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	2	Other (specify):	0
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**64**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	5		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	8		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30,2019, increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles at 5 SNAP-Ed eligible qualifying neighborhood retail stores, 3 farmers markets, 5 school gardens and 5 community gardens/food forests, through the adopted and implemented policy and environmental changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Corner store market conversion**
- **Local procurement**
- **Improve store environment**
- **Healthy in-store marketing and promotions**
- **Product placement strategies**
- **Farm to School/Farm to Fork**
- **Establish consumer economic incentives at the farmers markets and retail stores**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):** Increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles through the adopted and implemented policy and environmental changes as follows:

    i. By September 30, 2017, establish a Healthy Retail Advisory Committee that includes up to 3 community and retail partners representing up to 3 select SNAP-Ed qualifying neighborhoods to develop identified activities and a coordinated implementation plan for a Healthy Retail Recognition Program in a minimum of 3 retail stores.

    ii. By September 30, 2017, increase EBT utilization and SNAP participation at the Crescent City farmers market by 5% from the previous year and support to establish one new farmers market in qualifying outlying communities in Smith River/Klamath through the provision of nutrition education, promotional materials and technical support.

    iii. By September 30, 2017, recruit, educate and train Garden Champions and Student and/or Parent Garden Clubs at 10 SNAP-Ed qualifying school gardens/community gardens/food forests to provide USDA SNAP-Ed approved garden based nutrition education at three school gardens and one community garden.

2. **FFY 2018 (Year 2) Objective(s):** Increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles through the adopted and implemented policy and environmental changes as follows:

    i. By September 30, 2018, implement identified activities for a Healthy Retail Recognition Program in a minimum of 3 retail store in up to three SNAP-Ed qualifying communities.

    ii. By September 30, 2018, increase EBT utilization and SNAP participation at the Crescent City farmers market by 10% from the previous year and support one new qualifying farmers market to increase EBT utilization and SNAP participation in outlying communities of Smith River/Klamath through the provision of nutrition education, promotional events, materials and technical support.

    iii. By September 30, 2018, Garden Champions will be established to provide USDA SNAP-Ed approved garden based nutrition education at 4 school gardens and 2 community gardens/food forests.

3. **FFY 2019 (Year 3) Objective(s):** Increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles through the adopted and implemented policy and environmental changes as follows:

   i. By September 30, 2019, implement and evaluate identified activities for a Growing Healthy Retail Recognition Program in a minimum of 5 retail stores in up to three SNAP-Ed qualifying communities, with up to 3 retail stores recognized and incentivized as a Healthy Retail site.

   ii. By September 30, 2019, increase EBT utilization and SNAP participation at the Crescent City farmers market by 15 % from the previous year and support two new qualifying farmers markets to increase EBT utilization and SNAP participation in Smith River/Klamath.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30,2019, increase fresh and healthy food access and consumption to low-income SNAP-Ed eligibles at 5 SNAP-Ed eligible qualifying neighborhood retail stores, 3 farmers markets, 5 school gardens and 5 community gardens/food forests, through the adopted and implemented policy and environmental changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Compile and share with community partners and stakeholders the FFY 2016 CX^3 Index of Unhealthy to Healthy Food Sources assessment results on retail stores, walkability, and fast food environment. These assessments results will be used to create PSE intervention and activities for implementation for FFY 2017-2019. LHD will convene and establish a Healthy Retail Advisory Committee that includes CNAP partners and up to 3 community and retail representatives from up to 3 select SNAP-Ed qualifying neighborhoods. The Healthy Retail Advisory Committee will determine interventions and activities based on the CX^3 data and each community and store profile, with NEOPB intervention recommendations.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Agenda, sign-in sheet, CX^3 assessment, community profile and store profile, Progress Reports

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<td>The Healthy Retail Advisory Committee will Identify retail partners within the qualifying neighborhoods to approach, identify intervention strategies and priorities to improve interior and exterior store environment, and develop an activity action for implementation of a Healthy Retail Recognition Program in SNAP-Ed qualifying stores to signal to area residents and families that healthy food and beverages are available at that location. Selected strategies may include product placement strategies, healthy advertising, provision of healthy food and beverage merchandising materials, etc.
• <u>Year 1</u>: Develop and identify activities for implementation plan in a minimum of 3 retail stores.
• <u>Year 2</u>: Implement identified activities in a minimum of 3 retail stores.
• <u>Year 3</u>: Implement and evaluate identified activities in a minimum of 5 stores.</td>
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<td>Growing Healthy Retail Intervention/activity plan, Progress Reports</td>
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<td>Provide one “Fruit and Veggie Fest” retail marketing event annually at SNAP-Ed qualifying retail site in coordination with local farmers and other healthy food outlet sources and local media and public relations efforts. In addition, annually per program year, participate in at least 1-3 community events to promote fruit and vegetable consumption, physical activity and Farm-To-Fork-- incorporating food tastings, recipe demos, and Rethink Your Drink, along with distribution of and distribute “Growing Healthy Retail Campaign” materials and handouts to educate, engage, and empower the consumers to change the</td>
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<tr><td></td><td>healthier retail environment and create the system to increase more healthy food. Community events may include events such as Youth and Family Fair, Health Fair, Binational Health Fair, Farmers Market, and Kids Day.</td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>1.4</td><td>Educate retail owners and staff at SNAP-Ed qualifying retailers on the health importance of fruits, vegetables and healthy beverages; Provide training on the Growing Healthy Retail Recognition Program annually, and provide incentives to the selected stores to improve the score to meet the healthy recognition standards such as in store taste testing, store tour, and healthy marketing merchandizing materials which may include NEOPB Retail and Harvest of the Month signage, recipe cards, posters and other approved retail incentives.
• <u>Year 1</u>: Minimum of 3 retail stores—with target store in Smith River for FFY 17;
• <u>Year 2</u>: Minimum of 3 retail stores in SNAP-Ed qualifying communities of Smith River, Klamath and Crescent City.
• <u>Year 3</u>: Minimum of 5 retail stores in SNAP-Ed qualifying communities of Smith River, Klamath and Crescent City.</td><td>[ ] CED
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x x x x</td><td>Sign-in, recipe cards, photo, retail demonstration materials, TA Log, ATF, Progress Report</td></tr>
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1.5	Provide 2-4 educational presentations annually (15-20 minutes each) to community residents, neighborhood groups, and community organizations on the importance of fruits, vegetables and healthy beverages and on the Growing Healthy Retail/Corner Stores Campaign. These presentations will focus on the benefits of a healthy checkout lane, healthy advertising, and an improved store environment made available through the campaign, as well as the impact unhealthy food and product advertising has on the children and community residents' health and environment.	( ) CED (x) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: ( ) Q2: x Q3: ( ) Q4: x Year 2 Q1: ( ) Q2: x Q3: ( ) Q4: x Year 3 Q1: ( ) Q2: x Q3: ( ) Q4: x	Growing Healthy Retail/Corner stores Campaign materials for presentations, sign in, photo, ATF, Progress Report
1.6	Provide direct education workshops using approved curricula to middle school and high school health class to educate on marketing strategies that influence food choices and tactics to educate youth to make healthier decisions to increase fruits and vegetable consumption (one per each semester annually).	(x) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: x Q2: ( ) Q3: x Q4: ( ) Year 2 Q1: x Q2: ( ) Q3: x Q4: ( ) Year 3 Q1: x Q2: ( ) Q3: x Q4: ( )	Lesson plan and handouts, pre-post evaluations, ATF, EARs, Progress Report
1.7	Provide a garden-based nutrition education series and workshop at SNAP-Ed qualified school/community gardens on a quarterly basis each year. The classes and workshops will be coordinated and supported with master gardeners using USDA approved curriculum and supported materials. • <u>Year 1</u>: Nutrition education at 3 school gardens and 1 community garden;	(x) CED (x) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: x Q2: x Q3: x Q4: x Year 2 Q1: x Q2: x Q3: x Q4: x	Lesson plan, sign-in, data cards ATF, EARS, Progress Report

	• Year 2: Nutrition education at 4 school gardens and 2 community garden; • Year 3: Nutrition education at 5 school gardens and 5 community garden;				Year 3 Q1 Q2 Q3 Q4 x x x x	
1.8	Develop and maintain an electronic database of facilities, agencies, physicians, nurses, and health care providers as a mechanism to distribute information on SNAP-Ed events and activities occurring within the county for the SNAP-Ed population, as well as to share resources between agencies and to build the referral system. One-on-one single lesson or series nutrition education and Food Resource Management classes to SNAP-eligible clients provided upon referral by agencies, along with healthy recipe demonstrations. Information distributed may include information on farmers markets and other nutrition and garden promotion events to be held in SNAP-Ed qualified sites, as well as SNAP-Ed approved materials based on 2015 Dietary Guidelines and current Physical Activity Guidelines and other USDA approved materials. Update SNAP-Ed event information on the social media app, "Go Wild River Coast" to reach diverse SNAP-Ed eligible population group, including youth and family. Coordinate at least one SNAP-Ed approved local media and public relation effort annually that supports farmers market, local food, and fruits and vegetables.	X CED x CEI x MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Mailing database, Distribution materials, media promotional materials, ATF, Progress Report, curriculum, sign-in, data cards Social media promotional materials Newsletter, Local newspaper and radio PSAs, newspaper articles

1.09	Using guidelines provided by USDA FNS, and in an effort to increase EBT utilization and SNAP participation, at least once annually, provide training to farmers' market managers and volunteer staff in the communities of Crescent City and outlying communities in Smith River/Klamath on adopting EBT technology to accept EBT benefits at farmers markets, along with a meeting with market managers to promote EBT utilization and increased EBT participation. Utilizing developed and existing materials by USDA which contain not only the EBT message but also a nutrition education message as well, distribute and post throughout the season farmers' market signage that promote new EBT services to each of the SNAP-Ed targeted farmers' markets.	CED: ; CEI: X; MPR: X; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 ; Q2 ; Q3 x; Q4 x Year 3: Q1 ; Q2 ; Q3 x; Q4 x	Meeting agenda, training materials, posted materials, and sign-in, ATF, Progress Report
1.10	Semi-annually per program year, distribute Champions for Change newsletter, Harvest of the Month newsletter, EBT/Market Match Program flyer, posters, and other SNAP-Ed approved information to partnering agencies, organizations, leaders and outreach staff, to retain and build the relationships with these entities .	CED: ; CEI: ; MPR: x; C&C: X; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 x; Q3 ; Q4 x Year 2: Q1 ; Q2 x; Q3 ; Q4 x Year 3: Q1 ; Q2 x; Q3 ; Q4 x	Distribution list, Champions for Change/Harvest of the Month newsletters and additional distributed materials, Progress Report

1.11	Recruit and train 5-10 new Champions for Change to represent local Champions for Change initiatives and priorities per each program year. Provide Champions for Change leadership building workshops and education opportunities on the quarterly basis.	CED: ; CEI: ; MPR: ; C&C: ; x TTA	CWD: ; x LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Champion profile, sign-in sheet, Lesson Plan and Training materials, Progress Report
1.12	Semi-annually each program year, coordinate, collaborate, and support the USDA "Seamless Summer Meal Program" through promotional kickoff events and other related technical support and nutrition education and physical activity promotion activities to the SNAP-Ed audience. Semi-annually each program year, coordinate and collaborate with Building Healthy Community's "Summer Youth Academy Program" to promote nutrition/physical activity at SNAP-Ed qualified summer meal distribution sites and farmers markets.	CED: ; CEI: ; MPR: ; x C&C; TTA:	CWD: ; x LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1, Q2, Q3 x, Q4 x	event list and photos, educational materials, ATF, Progress Report

1.13	Support "California Thursdays" program in partnership with the Del Norte County Unified School District Nutrition Program to promote locally sourced food through Cafeteria Connection at least five schools per program year.	CED: ; CEI: ; MPR: ; C&C: x ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Photo, social media promotional materials, photo
1.14	At least 5 times per program year in SNAP-Ed targeted communities, conduct a minimum of one Farmers Market promotional event at each SNAP-Ed targeted farmers market to provide nutrition and garden education through comparison taste testing and healthy recipe demonstrations promoting locally grown or sourced fruits and vegetables, as well as to promote EBT utilization and SNAP participation. The promotional event such as a farmers market guided tour/fun family cooking competition/Rethink Your Drink flavored water competition and demonstration will promote a healthy eating and active lifestyle and will be coordinated and collaborated with the Demonstration Mobile Kitchen and recruited local Champions for Change, including youth from the Summer Youth Program. USDA promotion materials will be distributed and promoted throughout the season. • <u>Year 1</u>: Farmers Market promotional event at least five times per year in a minimum of one farmers market in Crescent City;	CED: ; CEI: X ; MPR: X ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 , Q2 , Q3 x, Q4 x Year 2: Q1 , Q2 , Q3 x, Q4 x Year 3: Q1 , Q2 , Q3 x, Q4 x	ATF, List of promotional events, Photos, information and promotional materials utilized,

	• Year 2: Farmers Market promotional event at least five times per year in a minimum of two farmers market in SNAP-Ed qualifying communities of Crescent City, Smith River/Klamath. • Year 3: Farmers Market promotional event at least five times per year in a minimum of three farmers market in SNAP-Ed qualifying communities of Crescent City, Smith River/Klamath.					

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1	Communications of Excellence in Nutrition, physical Activity, and Obesity (Cx^3)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2, 1.3, 1.5	**Research Tested**: Retail Food Demonstration Training Kit and CDPH NEOPB Retail Program Materials **Practice Tested**: Cooking Matters at the Store Harvest of the Month Rethink Your Drink		CWD	X	Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.4	Healthy Retail Recognition Pilot		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	Cooking Matters for Teens Rethink Your Drink		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7	Grow It, Try It, Like It Dig In The Great Garden Detective Adventure		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.11	Champion For Change Recruitment Kit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	Power up in Summer (Children's Power Play) Power Play! Community Youth Organization Idea & Resource Kit Cooking Matters		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.13	Harvest of the Month Cafeteria Connection		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4	Indian Health Service Materials(My Native Plate, Eagle Books Services-Tricky Treats) NEOPB American Indian/Alaska Native Campaign Materials)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Eatfresh.org Mini-Course/Leah's Pantry		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Del Norte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Monitor the reach, effectiveness, adoption, implementation, and maintenance(Re-AIM) of the change in the retail environment to increase the availability of fresh fruits and vegetables; utilize CX[3] assessment tools	x			[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 Q2 Q3 [x] Q4 Year 2: Q1 Q2 Q3 [x] Q4 Year 3: Q1 Q2 Q3 [x] Q4	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance(Re-AIM) of the change in farmers market environment to increase the access of fresh fruits and vegetables; utilize CX[3] assessment tools	x			[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 Q2 Q3 [x] Q4 Year 2: Q1 Q2 Q3 [x] Q4 Year 3: Q1 Q2 Q3 [x] Q4	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.1.3	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Review the models of community engagement pertaining to Farmers markets to identify opportunities for SNAP-Ed eligible family engagement and input to improve farmers market. At the end of the season hold a focus group with farmer's market managers and volunteer staff to discuss EBT outcomes, market management, and benefits and potential challenges of EBT use for the market. At the beginning, middle and end of the season hold the survey pertaining shoppers' behavior change and attitude toward farmers market		x		x LHD	Year 1: Q1, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Summery and analysis of the survey

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<td>E.1.5</td>
<td>Matched pre-and post-test to evaluate if SNAP-Ed interventions increased fruits and vegetable consumption. On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education Reporting System (EARS)</td>
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List other: Pre and post survey
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, Ten SNAP-Ed eligible Early Care and Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and /or screen environment for participating children, and receive recognition as a "Growing Healthy Day Care/ECE" site.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.**
- **Implement changes in the preschool environment that support and promote physical activity.**
- **Increase access to healthy foods, beverages and opportunities for active play**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):** By September 30, 2017, SNAP-Ed funded activities will reach 200 preschool-age children and 50 parents of preschool-age children with direct education and 300 preschool-age children and their parents with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures at up to three SNAP-Ed qualified ECE sites in the SNAP-Ed qualifying neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):** By September 30, 2018, SNAP-Ed funded activities will reach 250 preschool-age children and 80 parents of preschool-age children with direct education and 400 preschool-age children and their parents with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in up to five SNAP-Ed qualified ECE sites in the SNAP-Ed qualifying neighborhoods; including making at least one new healthy site change per site to improve the nutrition, physical activity, and/or screen time environment for participating children at FFY 2017 and FFY 2018 sites.

3. **FFY 2019 (Year 3) Objective(s):** By September 30, 2018, SNAP-Ed funded activities will reach 300 preschool-age children and 100 parents of preschool-age children with direct education and 400 preschool-age children and their parents with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures successfully at up to ten SNAP-Ed qualified ECE sites in the SNAP-Ed qualifying neighborhoods, with the sites recognized as "Growing Healthy" ECE sites.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, Ten SNAP-Ed eligible Early Care and Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and /or screen environment for participating children, and receive the recognition as a "Growing Healthy Day Care/ECE" site

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct nutrition education lessons integrating physical activity programs and classes when appropriate at state preschools, Head Start and home daycare facilities to reach 200 SNAP-Ed eligible preschool aged children in FFY 2017, 250 preschool aged children in FFY 2018, and 300 preschool aged children in FFY 2019. "*Grow It, Try It, Like It*" USDA curriculum is the main instructional materials, with "Color Me Healthy" and "MyPlate" incorporated as supplemental materials. Indirect education will also	x CED x CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Lesson materials, photo, distribution materials, Harvest of the Month newsletter, ATF, Progress Report

	be included at the ECE sites through the incorporation of Harvest of the Month activities including taste testing locally sourced produce, and distribution of nutrition and physical activity resources and materials and parent newsletters. Recruited and trained Champions for Change and Master Gardeners will be invited for the education and training settings.					
2.2	Provide SPARK (Sports, Play and Active Recreation for Kids) curriculum binder and associated minor equipment to SNAP-Ed targeted ECE sites to promote physical activity education at up to 3 ECE sites in FFY 2017, up to 5 ECE sites in FFY 18, and up to 10 ECE sites in FFY 2019. Training and on-going technical supports will be provided to sites receiving this curriculum.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 Year 2 Q1 x, Q2 x, Q3 x, Q4 Year 3 Q1 x, Q2 x, Q3 x, Q4	Lists of sites receiving SPARK, TA Log, Teachers' SPARK activity log
2.3	Inform all engaged ECE sites regarding the availability of playground stencils to promote physical activity, including an orientation to relevant resources. Provide stencil kit and support for interested ECE sites to implement playground stencil projects each year to enhance the physical and built environment around the target ECE sites and neighborhood. [Implement at up to 3 sites in FFY 2017, 5 sites in FFY 2018 and up to 10 sites in FFY 2019.]	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Site contact list, list of interested and painted sites, ATF, Stencil lending application, Photo

2.4	Provide one nutrition education and physical activity training and technical assistance session to teachers/staff at SNAP-Ed targeted ECE sites per program year to share nutrition and physical activity curriculum and resources available for the conduct of SNAP-Ed interventions implemented at the ECE site (including but not limited to "*Grow It, Try It, Like It*", "Color Me Healthy", "MyPlate", Harvest of the Month, etc.). [Trainings provided at up to 3 sites in FFY 2017, 5 sites in FFY 2018 and up to 10 sites in FFY 2019.]	☐ CED ☒ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 , Q4 x Year 2 Q1 x, Q2 x, Q3 , Q4 x Year 3 Q1 x, Q2 x, Q3 , Q4 x	Sign-in, training materials, agenda
2.5	Establish and, ongoing through all program years, maintain regular communication and referral system with key ECE partner contacts for organizations and agencies focused on serving and access to preschool age young children and their families, including but not limited to WIC, Coastal Connection (teen parent foster care program), Family Connection, Childcare Council, First 5, Open Door Clinic and health care providers, school and public health programs, etc. Communication between the agencies will be used as a mechanism to distribute information on parent workshops and nutrition classes occurring within the county for the SNAP-Ed population and the distribution of Harvest of the Month newsletters and nutrition and physical activity promotion materials based on current Dietary Guidelines and current Physical Activity Guidelines, as well as to share other resources between agencies and to build the referral system.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Harvest of the Month newsletters, educational materials, Communication & Distribution List

2.6	Partner and collaborate with community organizations focused on and serving SNAP-Ed eligible preschool age young children and their families by providing nutrition education support to the SNAP-Ed eligible population they serve through Harvest of the Month/Grow It, Try It, Like/SPARK direct education, and indirect support including healthy taste testing and food demonstrations (10-15 per program year) and promotion of Harvest of the Month and MyPlate, including posting of information on bulletin boards at the selected sites (monthly delivery from October to May annually). ECE community partner organizations may include, but not limited to Social Services, Family Connection, Child Care Council, Family Resource Centers, Del Norte County First 5 Wonder Bus, WIC, and Coastal Connection.	X CED x CEI MPR C&C X TTA	x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Harvest of the Month newsletters, educational materials,
2.7	Convene and establish a Wellness Policy Committee that includes CNAP, community and ECE partners to make an assessment of need and develop an action plan to address identified areas in which changes are needed. Action plans may include the development and/or implementation of voluntary nutrition and physical activity policies and procedures to institute healthy site changes in SNAP-Ed eligible ECE sites. Healthy site changes and policies may include (but are not limited to) standards for all foods and beverage offered on site, opportunities for daily physical activity, limits on screen time and the provision of quality nutrition education.	CED CEI MPR x C&C TTA	x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Meeting agenda, Sign-in, Wellness policy and list of site changes and sites

	• Year 1: Support, develop and/or implement site wellness policies and procedures at up to three SNAP-Ed qualified ECE sites; • Year 2: Support, develop and/or implement site wellness policies and procedures at up to five SNAP-Ed qualified ECE sites, including making at least one new healthy site change per site; • Year 3: Support, develop and/or implement site wellness policies and procedures successfully at up to ten SNAP-Ed qualified ECE sites, with the sites recognized as "Growing Healthy" ECE sites.					
2.8	Provide "*Grow It, Try It, Like It*" family nutrition/garden classes monthly from October to May per each program year at SNAP-Ed eligible ECE sites receiving SNAP-Ed intervention, integrating physical activity programs and classes when appropriate, to reach 50 parents of preschool aged children in FFY 2017, 80 parents of preschool aged children in FFY 2018, and 100 parents of preschool aged children in FFY 2019. Indirect education will also be included through the incorporation of Harvest of the Month and MyPlate, and distribution of nutrition and physical activity resources, materials and parent newsletters.	x CED X CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 Year 2 Q1 x, Q2 x, Q3 x, Q4 Year 3 Q1 x, Q2 x, Q3 x, Q4	Educational materials, lesson plan, sign in, data card, photos , ATF, Progress Report
2.9	Provide a four to five week series based nutrition education workshop integrating physical activity to the SNAP-Ed eligible population in targeted ECE settings, focusing and targeting on teen parents and parents with preschool aged children (at least two series per program year).	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x	Educational materials, lesson plan, sign in, data card, photos

	Sample topics may include: • Benefits of Fruits and Vegetables • Meal Planning and cooking on a Budget • Rethink Your Drink • Label Reading • Active Play for ages 2-5 • Harvest of the Month				Year 3 Q1: x, Q2: x, Q3: x, Q4: x	
2.10	Support and incentivize the "Growing Healthy Day Care/ECE" sites with promotion and education such as Harvest of the Month promotion and nutrition education and store/farm field trip.	( ) CED ( ) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: , Q2: , Q3: , Q4: x Year 2 Q1: x, Q2: x, Q3: x, Q4: x Year 3 Q1: x, Q2: x, Q3: x, Q4: x	Photo, Growing Healthy adopted wellness policy

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Del Norte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.4, 2.8	Grow It, Try It, Like It Color Me Healthy MyPlate Harvest of the Month Rethink Your Drink It Picnic Day Potter, Potter collateral materials (stickers, activity sheets)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2	Sports, Play and Active Recreation for Kids (SPARK)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3	Painting Preschool Playgrounds for Movement Guide and Webinar	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.6	Grow It, Try It, Like It Color Me Healthy Harvest of the Month SPARK MyPlate Rethink Your Drink It Picnic Day Potter, Potter collateral materials (stickers, activity sheets)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.9	Cooking for Health Academy		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8, 2.10	Eating Healthy From Farm To Fork curriculum		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, 2.9	Shape of Yoga Nutrition and PA Booklet		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, 2.8	MyPlate for Preschoolers Discover MyPlate		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.8, 2.9	Eat Healthy Be Active Community Workshop Nutrition 5 Class Series from Orange Co. Health Care Agency		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Del Norte County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed education and Administration Reporting System (EARS)		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Monitor, reach, effectiveness, adoption, implementation, and/or maintenance(Re-AIM) school wellness in ECE settings		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1, Q2, Q3, Q4 x Year 2: Q1, Q2, Q3, Q4 x Year 3: Q1, Q2, Q3, Q4 x	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Parent/participant pre and post survey to measure the outcome and effectiveness of adult nutrition education series.		x		x CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: survey
E.2.4	Key informant interview guide will be developed to assess the effectiveness and challenges implementing nutrition, physical activity, and garden promoting policy in ECE settings.		x		x LHD CWD AAA UCCE CCC	Year 1: Q1 x, Q4 x Year 2: Q1 x, Q4 x Year 3: Q1 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Key informant interview guide

E.2.5	Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC) will be used to access nutrition and physical activity environment in ECE settings	x				Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	List other: NAP SACC

	CWD
x	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Del Norte County
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$1,793	$118,390	$105,053	$106,846	-9.75%
2	Non-Capital Equipment/Supplies	$1,580	$1,163	$333	$1,913	64.49%
3	Materials	$18,528	$10,495	$4,213	$22,741	116.68%
4	Travel	$8,099	$7,666	$3,788	$11,887	55.06%
5	Building/Space	$0	$0	$2,401	$2,401	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$30,000**	**$137,714**	**$115,788**	**$145,788**	5.86%
9	Indirect Costs*** Indirect Cost Rate= 25%		$17,759	$26,712	$26,712	50.41%
	Total Federal Funds	**$30,000**	**$155,473**	**$142,500**	**$172,500**	10.95%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Personnel for program $106,846 for administration and direct services
2	Non-Capital Equipment/Supplies	Curriculum costs along with postage.
3	Materials	Food items, physical activity items and small appliances.
4	Travel	Travel to Sacramento for training and local travel for demo events
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	25% standard cost of Personnel

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Del Norte County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Melody Cannon-Cutts	Administrator	100.00%	0.00%	$73,450.00	0.04	$2,938.00	39.59%	$1,163.15	$4,101.00	$4,101	
2			Jong Sun "Sunny" Baker	Health Educ Coor II	30.00%	70.00%	$56,184.00	1	$56,184.00	29.27%	$16,445.06	$21,788.70	$72,629	
3			Rose Brown	Vocational Assist II	30.00%	70.00%	$30,520.00	0.6	$18,312.00	64.46%	$11,803.92	$9,034.80	$30,116	
4			Ericka Nelson (In-Kind)	Admin Analyst I/II	0.00%	0.00%	$43,266.00	0	$0.00	0.00%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**1.64**	**$77,434**		**$29,412**	**$34,925**	**$106,846**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Del Norte County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Purchase office supplies, paper,	1.64	$21.95	30	$1,080	
2			Postage	Mail out of information. Contact with clients and providers	1.64	$0.55	125	$113	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			Computer	Purchase computer for Kitchen	1.6	$450.00	1	$720	
							Total Non-Capital Equipment/Supplies:	**$1,913**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Program Materials	USDA Approved curriculum, resources, publications, etc. Program "Color Me Healthy" Kits for 10 schools.	$100.00	10	$1,000	
2			Garden Supplies	Purchase of garden supplies such as seeds, small gardening tools, gloves, etc. for use during SNAP Ed. Intervention activities.	$25.00	60	$1,500	
3			Food for Demo's	Conduct taste testing for 2300 participants at $2.50 each at local community events, nutrition education workshops, harvest of the month promotions and demonstrations.	$2.50	2600	$6,500	
4			FoodDemonstration/Taste Testing Equipment	USDA Approved equipment/products such as paper products, cleaning supplies, food storage, food prep kitchen tools/utensils, etc. and replacement of food for demo's equipment as they wear out.	$25.00	100	$2,500	
5			Phyiscal activity Equipment	Cost of Workshop equipment for physical exercise. SPARK Programs.			$0	
6			Physical Activity Educ	Physical Activity workshops throughout the fiscal year conducted by local professional instructors utilizing the SNAP Ed approved Materials/Resources list and SNAP Ed Intervention Toolkit. Professionals in Yoga and Exercise scheduled.	$2.00	100	$200	
7			Nutrition and Physcial	Direct Education to promote physical activity and obesity prevention USDA curriculum and approved NEOPB messaging.	$4.00	300	$1,200	
8			Printing	Costs to promote the local SNAP ED program.	$15.00	500	$7,500	
9			Advertising	Be Better campaign in local newspaper. Kids Corner to promote benefits of drinking water and healthy eating.	$250.00	6	$1,500	
10			Program Materials	SPARK Program Instructional Materials Qty. 3 To make binders for school programs/child care programs	$450.00	1	$450	
11			Program Materials	USDA Grow It, Try It, Like It, a collection of books 5 for each of 10 schools=50 books. Selection for teachers to implement program.	$391.00	1	$391	
						Total Materials:	**$22,741**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Project Coordinator Jong Sun Baker/Voc Assistant Rose Brown	Sacramento	LHD Program Director's meeting. Other Fuel/Parking costs	1	1	4	3	$46.00	$110.00				$100.00	$614	
2			Project Coordinator Jong Sun Baker/Voc Assistant Rose Brown	Sacramento	SNAP ED LIA Forum, Other; Fuel/Parking	1	2	4	3	$46.00	$110.00				$100.00	$1,228	
3			Project Coordinator Jong Sun Baker	Local	Demo Trips and site visits	80	2	1					199			$8,517	
4			Project Coordinator Jong Sun Baker	Sacramento	SNAP ED Key Competencies, Other: Fuel Parking Ciosts	1	1	4	3	$46.00	$110.00				$250.00	$764	
5			Project Coordinator Jong Sun Baker	Sacramento	SNAP Ed Intervention Training, Other Fuel/Parking Costs	1	1	4	3	$46.00	$110.00				$250.00	$764	
			Out-of-State														
1																$0	
															Total Travel:	**$11,887**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Del Norte County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Nutrition Education	Larger classroom setting for Food Demos and professional instructors to teach	1.64	$122.00	12	$2,401	
							Total Building/Space:	**$2,401**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$145,788**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel	25.00%	$106,846.00	$26,712	
					Total Indirect Costs:	**$26,712**	

Total Budget:	**$172,500**

2017 County Profiles

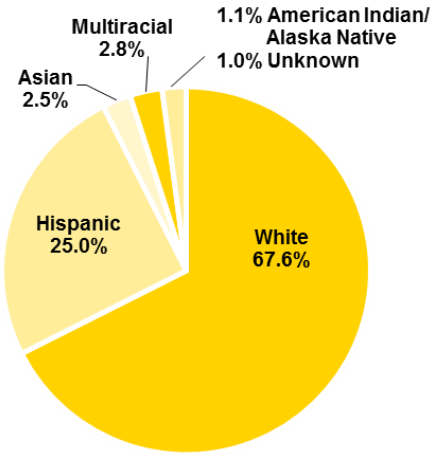
Supplemental Nutrition Assistance Program Education

El Dorado

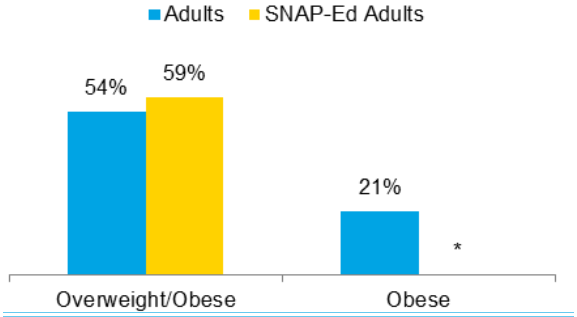
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	40,617 (23%)
Ages (<185% FPL)	
Children <6 years old	3,180 (31%)
Children 6-17 years old	6,970 (25%)
Adults 18-64 years old	24,780 (22%)
Seniors 65 years and older	5,687 (18%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	48%

* unstable estimate

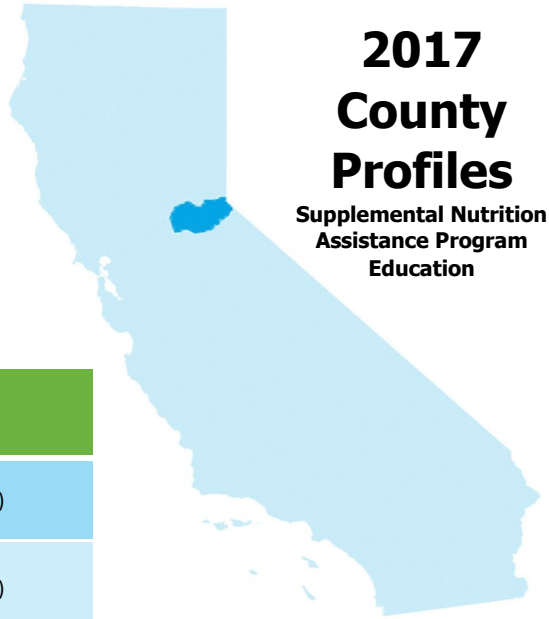
Population below Federal Poverty Level

10%

Food Insecurity Rates

13% Overall

21% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	12,890 (7%)
Students Eligible for Free/Reduced Price Meals (FRPM)	8,040 (30%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
42	1 (2%) all races

Schools	SNAP-Ed Eligible Schools
76	26 (34%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	43%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	65%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
66%	57%	63%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

El Dorado County

Three-Year
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El Dorado County

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services:
X	University of California: UC CalFresh UCCE: UCCE –Central Sierra
X	California Department of Public Health: CDPH**:** El Dorado County Health and Human Services Agency, Public Health Division
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

El Dorado County

Three-Year
Integrated Work Plan
FFY 2017–2019

3. Jurisdiction Description

El Dorado County, located in east-central California, encompasses 1,805 square miles of rolling hills and mountainous terrain and has approximately 185,441 (Nielsen Claritas, 2016) residents. The County's western boundary contains part of Folsom Lake, and the eastern boundary is also the California-Nevada State line. The County is topographically divided into two zones. The northeast corner of the County is in the Lake Tahoe basin, while the remainder of the County is in the "western slope" the area west of Echo Summit.

There are two municipalities within El Dorado County. The largest city in the County is the City of South Lake Tahoe, with a population estimate of 21,529. The City of Placerville, the County seat, is located 45 miles northeast of Sacramento, the State capital. The City of Placerville has an estimated population of 10,556. The remainder of the County's 146,401 residents lives outside of the two incorporated areas which includes a large portion of El Dorado County's historic Gold Rush region. The area includes about 40 communities along the Highway 50 corridor including the towns of Placerville, El Dorado Hills, Cameron Park Shingle Springs, Camino, Pollock Pines, Kyburz, Strawberry, Myers and the South Lake Tahoe basin.

Agriculture, tourism, and light industry are the area's primary industries. The County is served by Los Rios Community College District–El Dorado Center and Lake Tahoe Community College. The County's location and natural setting provide for outdoor activities including whitewater rafting on the American River and skiing on the eastern border.

El Dorado County is one of 58 counties in California. It has 1,710.8 square miles in land area and a population density of 102.9 per square mile. According to the SNAP-Ed County 2015 Profiles, 9% of the population is below the Federal Poverty Level (FPL). English is the predominant language spoken throughout the county. SNAP-Ed eligible population totals 36,712 with 9,629 of those being under the age of 18 years. The SNAP-Ed eligible demographic (< 185% FPL) is 36,712 or 20.5%. Of those who are SNAP-Ed eligible, 13,261 are CalFresh participants. The SNAP-Ed eligible participants are 67.6% White (non-Hispanic), 25% Hispanic, 2.5% Asian (non-Hispanic), 1.1% American Indian/Alaska Native, 2.8 Multiracial (non-Hispanic) or another race and 1.0% classified as unknown. Children, 0-6 years of age comprise the largest percentage of SNAP-Ed eligible participants at 26%, followed by school age children (23.3%) and adults 18-64 (20%) and Seniors 65 and older (17%).

There are 42 census tracts in El Dorado County with one qualifying tract for SNAP-Ed services based on the SNAP-Ed County 2015 profiles. Of the 42 census tracts in El Dorado County, 2.4%, or one (1) census tract is SNAP-Ed eligible (= < 50% incomes= <185% FPL) based on all races data for 2015. The county has 15 school districts, seven Charter Alternative Programs, six programs that operate under the El Dorado County Office of Education umbrella. Made up from the School Districts are 74 public schools, 29 of which are eligible for SNAP-Ed services. There are 8,408 Students eligible for Free/Reduced Price Meals (FRPM). Of the 74 schools in El Dorado County, 33 or (44%) are SNAP-Ed eligible (>50% FRPM Enrollment, 2012).

The adult overweight or obesity prevalence is 64.5%. 48.8% of children (2-11) ate five or more servings of fruits and vegetables and only 37.6% adults ate fruits and vegetables three or more times yesterday. El Dorado County has an overall food insecurity rate of 13.6% and a child food insecurity rate over 21% for children 0-17 years of age.

El Dorado County also has a low number of recreational facilities per 100,000 residents; however the percentage of children and teens (ages 1-17 years) that have a park or open space within walking distance is higher than the state rate, 35% and 84.7% respectively. Even given this data, El Dorado County would stand to benefit from nutrition education paired with physical activity related interventions, due to its high number of fast-food restaurants and because of lack of access to low-cost and reliable transportation, many of the SNAP-Ed eligible residents do not have access to healthy foods within a .5 mile radius.

4. Community Assessment

According to the recently released annual County Health Rankings 2016, compiled by Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, El Dorado County ranks ninth among California's 58 counties. In 2015, El Dorado County ranked seventh in their county ranking position. Data indicates health disparities exist between the low-income population and population-at-large, and improvements are needed in several areas, including obesity rates. The assessment data was used to identify intervention strategies and includes the following information on community and environmental settings, demographics, and health. By utilizing these assessment measures, El Dorado County Local implementing Agency partnership (LIA) has identified the populations and areas of the highest need and designed multiple strategies to implement a coordinated set of interventions that address the needs of all SNAP-Ed eligible populations.

Based on new and/or existing data sets, the following are examples of the assessment data used in Federal Fiscal Year 2017-19 (FFY17-19) to complete the Integrated Work Plan (IWP).

- SNAP-Ed County Profiles 2014–2015
- Nielsen Claritas, 2015
- US Census Bureau, 2015
- County Health Rankings & Roadmaps, 2015–2016
- South Lake Tahoe Hunger Study, 2014
- California Health Interview Survey (CHIS) 2013-2015
- El Dorado County Community Health Status Assessment, 2014
- El Dorado County Healthy Stores for a Healthy Community, 2013
- Trust for America's Health and Robert Wood Johnson Foundation, 2014
- First 5 El Dorado Annual Report Compilation, 2014–2015

The SNAP eligible demographics increased from 19.2% to 20.5% in 2015. This might seem like a small difference however, reflects an increase of 2,271 residents. El Dorado County had 13,264 individuals participating in Cal-Fresh in 2015. Food Insecurity security rates remain a concern at 13.6% overall, but the rate is over 21% for children. This has direct bearing on children (under 18 years of age) living in households that experienced food insecurity at some point during the year. Research shows that food-insecure adults face higher risks of chronic disease (such as diabetes and hypertension), as well as depression and poor mental health. Children exposed to food insecurity are of particular concern given the implications scarce food resources pose to a child's health and development. Children who are food insecure are more likely to be hospitalized and may be at higher risk for developing obesity and asthma.

The South Lake Tahoe Hunger Study indicated that 83% of South Lake Tahoe residents surveyed reported a need for more food assistance. It was also found that 23% of the households had no transportation and 12% of the households have medical/health problems that prevent them from getting emergency food and assistance. South Lake Tahoe has remote areas that have limited food pantries available. Residents in those areas must travel, sometimes further than resources allow, to access emergency food.

The 2015 SNAP-Ed County Profile indicates 9% of individuals residing in El Dorado County are living in households with income below the FPL. Research shows that income is a strong predictor of the health of an individual. The lower the income, the less likely a person will have a healthy diet or regular physical activity. This leads to greater chance of chronic diseases such as diabetes, heart disease, obesity and depression.

Additional data reported that 47% El Dorado County children and adolescents aged 3-11 watch television or play video games for three or more hours on the weekends. Children and adolescents are particularly vulnerable to many negative health messages conveyed through television shows and commercials, which influence their perceptions and behaviors

Nearly 49% of children (2-11) ate two or more servings of fruits and vegetables and only 37.6% adults ate fruits and vegetables three or more times per day. Fresh produce availably is limited in many of the outlying areas, and often poor in quality and quite expensive. Although fruit and vegetable consumption is difficult to assess for the SNAP population, it is estimated that only 48% of all children eat 5 or more servings of fruits and vegetables per day. Providing education specific to fruit and vegetable consumption is critical.

Sugar sweetened beverage (SSB) intake is also a concern with 32% of children and teens consuming one or more SSB each day. Although schools have policies related to the sale of SSB during school meals, more work is required to ensure schools have strong School Wellness Policies to address SSB at fundraisers, as well as during before and after-school activities. Working with parents, teachers and administrators will be crucial to develop policies and practices that support increase healthy beverage choices.

El Dorado County Healthy Stores for a Healthy Community (HSHC) data indicated the retail environment is lacking in fresh vegetables, whole wheat bread, corn/wheat tortillas and low-fat/non-fat milk. HSHC also revealed high amounts of tobacco, alcohol, and sugary drink advertisements. More than 83% of stores surveyed had sugary drinks at the check- out and only 42% offered a good quality of fruits and vegetables in low-income areas. Nearly 90% of the stores sold alcohol and over 74% displayed alcohol ads near candy/toys or below three feet. In-store marketing at the three feet and below level influences children's consumption of unhealthy products. Many SNAP-Ed eligible residents have to access the small independent owned stores, which are less likely to have a healthy food environment, but also have unhealthy interior/exterior advertising.

El Dorado County's access to exercise opportunities is 94% compared to the state average of 93%. Adults aged 20 and over reported no leisure-time physical activity at 14% with 64.5% of adults being overweight or obese, with 27.7% obese, compared to California's obesity rate of 24.7%. Only 28.6% of children and teens aged 2-17 are physically active at least one hour per day. While El Dorado offers a wide range of year round outdoor recreation, physical activity levels for adults remains low. Challenges for regular activity include the lack of sidewalks, little to no street lighting, dangerous roads the presence of wildlife.

Lack of transportation in rural areas makes it difficult to access healthy and varied food options within the many communities. Living in rural areas means traveling to a grocery store a minimum of 10 miles away, while non-rural areas may travel less than one mile. Many towns are widely spread apart. Travel for daily living items generally involves significant travel. Winter weather often creates additional travel barriers. Over 7% of low-income families have low access to a grocery store without driving more than 10 miles to a supermarket or large grocery store. People living further away from grocery stores are less likely to access healthy food options on a regular basis and more likely to consume foods that are readily available at convenience and corner stores, as well as fast food outlets. This is a contributing factor; in El Dorado County 57% of adults consume fast food at least one time in the last week.

5. Community Change Goals

Based on new and/or existing data, the implementing LIAs and with the assistance from the members of the County Nutrition Action Plan (CNAP), determined the direction of the community change goals. El Dorado County LIAs will address and support State Goals 1, 2, 3, 4, and 5.

The SNAP-Ed interventions have been aligned with the progression of the IWP from year one, to year two and through year three. The SNAP-Ed LIAs have based their rationale on the Theory of Change: 1) Social Norm Change which will change what the culture says we should do or shouldn't do about reducing unhealthy foods, reducing sugars and sodium; 2) Health Belief Model to promote Individual change through voluntary adoption of policies by SNAP-Ed partners; 3) The Diffusion of Innovations that show that once one program adopts a wellness policy, that others are more likely to make policy adoption. Adopting Wellness policies creates an effective way to exponentially improve the well-being of the community; and leading to 4) Community

Organizing which states that people become engaged and motivated to participate when they perceive a need and feel capable of acting to address the need. People will remain involved when the issues remain relevant, they see a result of their efforts, and are rewarded, even if just intrinsically.

Health problems are taking a terrible toll on communities with limited resources and government must direct resources to communities in greatest need. Reasons for this include that up-to-date evidence related to the nature of chronic diseases is not in the hands of decision makers and strong beliefs persist that chronic diseases afflict only the affluent and the elderly, that they arise solely from freely acquired risks, and that their control is ineffective and too expensive and should wait until infectious diseases are addressed. We believe that it is vital to elevate chronic diseases on the health agenda of key policymakers, providing them with better evidence about risk factors and of the need for health systems change. A more concerted, strategic, and multi-sectoral policy approach, supported by research and data, is essential to help reverse the negative trends in the incidence of chronic disease.

Also, the interventions focus on fostering the skills among schools, retailers, Early Childhood and Education (ECE) programs, publics schools (elementary, middle and high schools), alternative school site settings (such as Charter Schools), WIC, CalFresh offices, employment services, Famers' Markets, emergency food assistance (including food pantries and soup kitchens), elderly service/senior centers, health centers and other community agencies/organizations to engage the SNAP-Ed eligible population to make a change under the assumptions made by the Health Belief Model.

Partnering with other agencies and meeting SNAP-Ed eligible clients in other community site settings increases a supportive warm hand-off and additional resources for the client. An example might include providing a community resource/service brochure to nutrition education class participants may assist them in locating food pantries or employment services.

To address the focus area as a whole, each LIA will work in their area of expertise and divide geographically, not to duplicate our efforts. The Local Health Department (LHD) will sub-contract with the Food Bank of El Dorado County. The sub-contractor's work will be implemented within the emergency food assistance distribution sites which include food pantries and soup kitchens, as well as Farmers' Markets. The sub-contractor's work will not begin until there is the final SIA approval of the IWP and Site List.

Community agencies/organizations will be able to effectively and appropriately offer key messages to the SNAP-Ed eligible population to help them recognize they are susceptible to poor health if they continue unhealthy eating patterns. There are a number of benefits from adopting wellness policies, from the consumers' improved health, to their pride in their healthy eating choices and health outcomes over a lifetime. The policies will reinforce this message. Partners are often an effective voice in an individual's life to cue them to take action. Nutrition and obesity issues have been determined to be areas of focus in El Dorado County.

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Long-term community change goals for El Dorado County also include improving the number of residents who are in a healthy weight category and reverse the trend of increasing diabetes rates, improving wellness and quality of life for older adults, and increasing the proportion of residents who experience food security, emotional, and mental well-being throughout their lifespan.

El Dorado County's SNAP-Ed funded LIAs will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework. LIAs support long-term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; ensure opportunities for physical activity and enhance the physical and built environment around the targeted institutions where the SNAP-Ed population can be found; develop and support a sustained, targeted physical activity and nutrition social marketing program (e.g., community-wide campaigns to promote healthy eating and active living) and provide evidence-based education with a focus on behavior changes goals; build capacity and engagement at school sites for comprehensive nutrition and physical programs that help to achieve and further strengthen school wellness policies through nutrition education, increased access to physical activity as well as improvements to the school environments and practices, assist school sites to achieve federal healthy school recognition standards, and educate community/partners about policy/legislative changes that would improve retail environment.

Through coordination and collaboration, we aim to support partners and help low-income residents in El Dorado County create norms and environments in which the healthy choices become the easier and expected choices at home, at work, in school, shopping and in all places where lifestyle decisions happen. The LIAs have contributed to the development of the three-year IWP.

Specifically, El Dorado County SNAP-Ed LIAs will achieve the following three year objectives:

1. By September 30, 2019, LIAs will reach at least 200 adults and at least 100 youth with indirect education on healthy foods and beverages at three SNAP qualifying retail stores and one store will make healthy site changes.
2. By September 30, 2019, LIA activities conducted at Early Childhood and (ECE) sites will reach at least 150 parents of preschool-age children with direct education and at least 600 preschool-age children with indirect education and four ECE sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity.

3. By September 30, 2019, LIA activities will reach at least 600 SNAP-Ed eligible participants with direct education and at least 6,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in six SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.
4. By September 30, 2019, 10 low resource schools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

Intervention strategies have been expanded and show progression from year one, to year two and through year three. Continued expansion of our reach and our ability to achieve our goals may be changing as our funding levels may be decreased and/or eliminated such as the case for the County Welfare Department (CWD) in FFY 2018–FFY 2019. The expanded reach written in the IWP may need to be decreased and/or eliminated to reflect the decreased funding levels. Should fund levels remain constant it still may be difficult to expand without increased funding.

These objectives allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on the following PSE strategies in the following settings:

- Healthy Retail Environment
- Early Childhood and Education settings
- Community settings
- School settings

The Portfolio Settings Learn and Shop provides us with the strategies to support and correspond to the individual level approaches and the ability to layer different types of activities within a single organization to maximize impact. One example is a whole school approach to obesity prevention. The approaches move form one-time events to multiple informational and environmental changes.

This multi-level approach is what El Dorado County as a whole is moving toward a prevention oriented system that addresses the community conditions that shape health. All partners can take key steps to promote community health and engage in population health strategies while delivering high-quality social support services and nutrition education, as well as physical activity environmental supports to individuals. We are exploring current movements in population health; examining the intersections of health equity, social justice, and the social justice determinants of health; understanding ways that population health is financed, assessed, and measured; and learn from place-based initiatives that promote healthy, equitable communities.

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6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

El Dorado County's CNAP workgroup has been meeting for three years on a quarterly basis to exchange information, track progress and improve local coordination of SNAP-Ed efforts in the county. The group consists primarily of the USDA-Food and Nutrition Services (FNS) funded partners and select non-funded partners. FNS partners include the CWD, UCCE, LHD, AAA, Head Start, Summer Meal and other assistance programs. Non-funded partners include El Dorado County Office of Education, Food Bank of El Dorado County, Dairy Council of California, El Dorado County Employment Services, Healthy Roads for Community Health, Federally Qualified Health Centers (FQHC), El Dorado County Chronic Disease Prevention Coalition, the Tobacco Use Prevention Program, Healthy Stores, Healthy Community (HSHC) partners and other community-based organizations. LIAs will promote SNAP-Ed services and activities with other agencies not only through CNAP, also with but not limited to the County Welfare Departments (such as employment services, CalFresh), the El Dorado County Office of Education programs (such as Head Start, charter/alternative schools), schools and school districts, the Food Bank of El Dorado County, food pantries and soup kitchens, HSHC partners, WIC, Public Health Nursing, retailers, Progress House, Choices for Children, Tahoe Family Resource Center, and Placerville/South Lake Tahoe boys and Girls Club.

The CNAP has three primary goals: 1) Increase participation in all FNS programs, 2) Ensure coordination of education efforts and 3) Work with partners to attract and create an environment conducive to healthy eating and active living. The group jointly created a strategic plan that helps CNAP partners in achieving their goals. The strategic plan was based on the Spectrum of Prevention (Figure 1) developed by Larry Cohen in 1983. The Spectrum was derived from practice and developed to address complex issues with comprehensive solutions. The Spectrum helps the LIAS and community partners to specify the variety of activities necessary for effective campaigns. Also, the Spectrum emphasizes the importance of influencing policy and legislation.

Level of Spectrum	Definition of Level
1. Strengthening Individual Knowledge and Skills	Enhancing an individual's capability of preventing injury or illness
2. Promoting Community Education	Reaching groups of people with information and resources to promote health
3. Educating Providers	Informing providers who will transmit skills and knowledge to others
4. Fostering Coalitions and Networks	Bringing together groups and individuals for broader goals and greater impact
5. Changing Organizational Practices	Adopting regulations and shaping norms to improve health and safety
6. Influencing Policy and Legislation	Developing strategies to change laws and policies to influence outcomes

Figure 1: Spectrum of Prevention

Creating the CNAP Strategic Plan provided members with ways to improve our Collective Impact efforts. Additionally, LIAs and CNAP members are positioned to create sustained community change. These efforts led to the following outcomes: 1) worked with El Dorado County Procurements/Contracts to improve healthy food choices in vending machines. The new Vendor now offers some healthy food choices; 2) partnered with the Tobacco Use Prevention and Alcohol/Drug Programs to provide input to the County Signage Ordinance regarding unhealthy marketing/signs.

Also, the CNAP promotes programs that may need extra assistance to increase participation such as WIC. As evident by the fore-mentioned outcomes, CNAP partnerships have been beneficial to our work.

Nutrition education efforts and materials will be shared to ensure coordinated core messaging and efficient use of available resources. In addition, the CNAP will be working with HSHC to improve the health of El Dorado County residents through changes in retail and food stores with qualifying CalFresh redemption and to educate people on how in-store product marketing influences the consumption of unhealthy products. The CNAP will provide education with community/partners about policy legislation that would make El Dorado County a healthier place and maintain a vibrant retail/business community.

We will rely on our partners to focus on other aspects of our community change goals. Our local partner, the El Dorado County Tobacco Use Prevention Program will focus on municipal and county level policy changes regarding the retail environment through their grant funding.

7. Key Messages

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* ReThink Your Drink
X	Fats and Oils	X	Food Shopping/ Preparation	X	Promote Healthy Weight
X	Lean Meat & Beans	X	Sodium & Potassium		Other *(specify)*:

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8. Educational Materials, Resources and Curriculum

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health–Nutrition Education Obesity Prevention Branch (NEOP) Approved Nutrition Education Materials list.

El Dorado County reviewed the approved integrated curriculum list provided by the state agencies, and reviewed each different piece to determine the best option for the specific target population, as well as the selected SNAP-Ed three-year and annual objectives. Most of the selected curriculum is geared towards early childcare and education, school and community settings, as this reflects the detail provided throughout the narratives summaries and below in the target audience description.

9. Intervention and Evaluation Plan Narrative Summary

The implementing agencies in El Dorado County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population. They will be assisted by the LHD's sub-contractor, the Food Bank of El Dorado County and extenders who will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity; approaches, which when used in combination provide high strength intervention strategies, with implementation of nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies for direct care and education providers, food service providers, and other staff that interface with and impact children in the multiple settings. Building upon relationships with elementary schools already existing within the county, LIAs will continue to provide direct nutrition education and to provide physical activity education. LIAs will also train and support teachers as extenders to provide direct education in the classroom and in after school programs. Additionally, nutrition education will be provided to the adult and older adult SNAP-Ed population that connects shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines. Focus will be placed on selecting healthy foods and beverages; increasing the skills for label reading, menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.

Progressing to the sector level of the SEM, LIAs identified strategic partners and community-wide, multi-sector coalitions which will be convened to improve nutrition and physical activity; conducted a community health needs assessment; and prioritized, selected, and adapt approaches unique to the needs of El Dorado County. Community partners will be educated about policy/legislative changes and Smarter Lunchrooms Movement (SLM) principles that improve the school lunchroom and the retail environment and support efforts in establishing zoning ordinances for type and amount of marketing of less healthy foods and beverages.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include implementing school wellness policies that promote access to healthy foods, beverages and physical activity. Healthy nutrition and physical activity policies and procedures will be implemented in early childhood education settings, afterschool programs (e.g. Boys and Girls Clubs, Foothill Indian Education Center, etc.) and elementary schools, which will include (but are not limited to) standards for all foods and beverage offered on site, opportunities for daily structured physical activity, limits on screen time and the provision of quality nutrition education, youth engagement projects (UCCE–Central Sierra, Year 3) , Walking School Bus/Safe Routes to School programs, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles and retail store environments with product placement strategies, Healthy Check-out Lanes, Healthy Grab and Go, smart snacking stations, healthy items in prominent school lunchroom and store locations with the removal of child oriented advertising and less healthy foods and beverages at children's eye level. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries) will be investigated and proposed to support education efforts to improve nutrition and food resource management. Area Agencies will build on established relationships with food banks to secure new food distribution sites to support El Dorado County older adults.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process and outcome evaluation activities using State and locally developed surveys. Past evaluation efforts have been helpful in informing the program and these efforts will continue. A locally developed Report of Activity (RAF) will be used to collect needed supporting documentation and verify SNAP-Ed Activity Tracking Form (ATF) and Reporting Tools Workbook (RTW) entries. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the ATF and quarterly RTW. Separate tracking of direct education taught by LIA staff and site staff trained by LIAs, such as teachers, will continue in an effort to better monitor effectiveness. Impact Outcome Evaluation (IOE) and UC CalFresh approved direct education evaluation tools and SMART objectives, designed to measure change in dietary and physical activity behaviors, food resource management and the factors that influence these behaviors will be completed by the LIAs. Participants will be requested to complete evaluation surveys that addresses, but not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruits and Vegetables (LT2), Physical Activity Recommended Labels (LT7) and Entertainment Screen Time (LT8). At the environment level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation Framework priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5). An IOE Plan and Report will be submitted annually by LHDs and other LIAs will also collect, report and use evaluation data as well. All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Other interested LIAs may also utilize the RE-AIM reporting as appropriate. The locally developed PSE

tracking forms have made it consistently easier to monitor PSE site efforts and complete the RE-AIM Access database. Reports generated from the database will be used to track, inform and improve continued PSE program reports in El Dorado County as well.

SECTION B: Target Audience Description

1. Gender **2. Age**

1. Gender	%		2. Age	#
Male	50.1		0 to 4 years old (Preschool):	996
Female	49.9		5 to 17 years old (School Age):	7,874
			18 to 59 years old (Adult):	20,944
			60 years old and over (Senior):	6,898
Total:	100			36,712

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
25%	75%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	0%
Asian	0%	2.5%
American Indian/Alaskan Native	0%	1.1%
Native Hawaiian/Other Pacific Islander	0%	0%
White	25%	67.6%
Multiple/Other	0%	3.8%
Total:	25%	75%

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4. Languages Used in Intervention Activities and Materials

English	85.6%	Farsi	0%	Russian	0%
Spanish	14.4%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2,230	2,710	3,250
Indirect Education:	4,800	6,000	6,700
Policies, Systems, and Environment (PSE) Change/Supports	7,030	10, 500	11,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	25	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Center	2	Food Assistance Site: Soup Kitchens	9	Schools: Students (High School)	6
CalFresh Office	5	Head Start Programs	16	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	4	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”	5

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	1	Shelters/Temporary Housing	7
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	2	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	Medi-Cal	10	U.S. Department of Energy (DOE) Weatherization Assistance Program	2
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	7
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	4	Worksites	0
Extension Offices	1	Retail/Food Stores	0	Other (specify): Neighborhood market/independent retailer	0
Family Resource Centers	5	Retail and Food Store with Qualifying CalFresh Redemption	3	Other (specify): Approved Alternative Methodology Site-- Qualifying Census Tract	1
Farmers' Markets	2	Schools: District Office	3	**TOTAL SITES:**	**136**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	9		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, LIAs will reach at least 200 adults and at least 100 youth with indirect education on healthy foods and beverages at three SNAP qualifying retail stores and one store will make healthy site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy retail PSE strategies include:

- Healthy food and beverage policies/stocking standards
- Purchased food/donated food policies
- Healthy in-store marketing and promotions
- Store exterior improvements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments will be conducted in the qualifying census tract and Qualifying CalFresh Redemption retail stores to assess the CX3 index of Unhealthy to Healthy Food Sources in Placerville and South Lake Tahoe.

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2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, SNAP-Ed funded activities will reach at least 100 adults and at least 50 youth with indirect education on healthy foods and beverages; provide healthy food and beverage merchandising materials, and provide twice yearly owner/retail staff education opportunities to at least two qualifying retail stores and conduct one Fruit and Veggie Fest marketing event in at least one qualifying retail location.
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP-Ed funded activities will reach at least 100 adults and at least 50 youth indirect education on healthy foods and beverages; provide healthy food and beverage merchandising materials, and provide twice yearly owner/retail staff education opportunities to at least three retail stores and conduct one Fruit and Veggie Fest marketing event in at least two qualifying retail locations.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed funded activities will reach at least 200 adults and at least 100 youth with indirect education on healthy foods and beverages at three SNAP qualifying retail stores and one store will make healthy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Establish a Healthy Retail Advisory Committee. Recruit up to 4-6 members, including CNAP or other coalition members, LHD Healthy Stores Healthy Community retail partners, residents and retail representatives from one (1) SNAP-Ed qualifying neighborhood.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: Copy of meeting agendas & minutes; Membership roster

1.2	Provide training and technical assistance sessions to 4-6 community partners and residents to teach skills needed to conduct retail assessments.	CED CEI MPR C&C X TTA	X CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	On File: Sign-In sheets, Training documents
1.3	Conduct baseline retail assessments at 3 grocery stores in the select SNAP-Ed qualifying areas that cater to eligible families.	CED CEI MPR C&C X TTA	X CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	On File: Retail Assessments; Neighborhood boundaries surveyed; Assessment results
1.4	Review assessments and summarize findings. As relevant, incorporate findings from local Healthy Stores Healthy Communities survey data. Identify retail partners within the qualifying neighborhood(s) to approach then develop, and implement Healthy Retail changes.	CED CEI MPR X C&C X TTA	X CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 	On File: Correspondence; Partner listing

1.5	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, MyPlate, posters, newsletters, and NEOPB recipe cards to 2 SNAP-Ed qualifying retailers.	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☒ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Before & After Photos
1.6	Train 1-2 independent retailer managers and owners in the SNAP-Ed qualifying neighborhood(s) on the health importance of fruits, vegetables and healthy beverages. TTA includes proper fruit and vegetable storage and display protocol to help improve the quality and quantity of fruits and vegetables available to local SNAP-Ed eligible residents. Provide training and technical assistance as needed.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☒ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Sign in sheets; materials distributed; presentations if used; TA log; materials used
1.7	Conduct one (1) Fruit and Veggie marketing event at/on qualifying retail site(s) annually (spring or early summer). 1 qualifying retail site Year 2, and 2 qualifying retail sites Year 2. Coordinate participation of CNAP partners at the event with a full range of indirect activities – e.g. physical education, cooking demonstrations, taste testing, etc.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ X X Year 2 Q1 Q2 Q3 Q4 ☐ ☐ X X Year 3 Q1 Q2 Q3 Q4 ☐ ☐ X X	On File: Photos and press releases Submit: ATF

	Conduct indirect education with at least 100 adults and 50 youth, Year 2, and at least 100 adults and 50 youth, Year 3.					
1.8	Provide annually technical assistance to Healthy Retail Advisory Committee to prepare and conduct education to key leaders (such as the Health Officer, WIC Director, Tobacco Use Prevention Program Project Director) on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention. Share assessment results and current research on best public health practices to achieve improved access.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 2: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	On File: Copy of meeting agendas and minutes
1.9	Provide leadership to Healthy Retail Advisory Committee to draft a "Healthy Retail Recognition Program" implementation plan. Implement plan. The Healthy Retail Recognition Program will signal to area residents and families that healthy food and beverages are available at that retail location. Integrate resources and tools available through the Healthy Stores Healthy Communities program.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 2: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	On File: Copy of meeting agendas and minutes; Healthy Retail Implementation Plan; photos

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1.10	Conduct post-intervention retail assessments at the 2-3 grocery stores receiving interventions to assess any changes in access to healthy foods and beverages.		CED CEI MPR C&C TTA	X X	CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	On File: Retail Assessments; Neighborhood boundaries surveyed

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.2 1.3 1.4 1.8 1.10	CX3 Food Availability and Marketing Survey & Communication Tools	X	CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Submitted to USDA toolkit FY15, accepted categorization pending
			CCC		
1.5 1.6 1.7	CDPH/NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials.	X	CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5 1.6 1.7	Harvest of the Month Resources	X	CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resources
			CCC		
1.5 1.6 1.7	Choose MyPlate 10 Tip Series	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5 1.6	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.5 1.6	Rethink Your Drink Resources	X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below: Resources
1.9	Healthy Retail Recognition; Health on the Shelf	 X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below: Submitted to USDA toolkit FY 15, accepted; categorization pending

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Neighborhood retail food environment assessments in support of activity 1.3 and 1.10		X	X	X CWD X LHD AAA UCCE CCC	**Year 1** Q1: X, Q2: X, Q3: , Q4: **Year 2** Q1: X, Q2: , Q3: , Q4: **Year 3** Q1: X, Q2: , Q3: X, Q4: X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Key Informant interviews with Retail Advisory Committee grocery store owners/managers in support of activity 1.4	X			X CWD X LHD AAA UCCE CCC	**Year 1** Q1: , Q2: X, Q3: X, Q4: **Year 2** Q1: , Q2: X, Q3: X, Q4: **Year 3** Q1: , Q2: X, Q3: X, Q4:	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed funded partner activities conducted at Early Childhood and Education (ECE) sites will reach at least 150 parents of preschool-age children with direct education and at least 600 preschool-age children indirect education and four ECE sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.
- Implement changes in the preschool environment that support and promote physical activity.
- Increase access to healthy foods, beverages and opportunities for active play.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, SNAP-Ed funded partner activities conducted at ECE sites will reach at least 50 parents of preschool-age children with direct education and at least 200 preschool-age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in one ECE site.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, SNAP Ed funded partner activities conducted at ECE sites will reach at least 50 parents of preschool-age children with direct education and at least 200 preschool-age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in one new ECE site; including making at least one new healthy site change per site to improve the nutrition and physical activity.
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP Ed funded partner activities conducted at ECE sites will reach at least 50 parents of preschool-age children with direct education and at least 200 preschool-age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in two new ECE sites; including making at least one new healthy site change per site to improve the nutrition and physical activity.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, SNAP-Ed funded partner activities conducted at Early Childhood and Education (ECE) sites will reach at least 150 parents of preschool-age children with direct education and at least 600 preschool-age children indirect education and four Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Establish and maintain semi-annually communication with key contacts for organizations and agencies focused on serving young children and their families, including but not limited to local Child Care Resource and Referral (R & R) agency (ies); Child and Adult Care Food Program and Child Care Subsidy Program sponsors; the First 5 Children and Families Commission (First 5); Head Start, and	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 ; Q4 X Year 2: Q1 ; Q2 X; Q3 ; Q4 X	On File: Contact list, agendas, meeting notes, and other meeting materials Submit: ATF, Quarterly

	the Women, Infants, and Children Supplemental Nutrition Assistance Program (WIC). Update contact list annually.				Year 3 Q1 Q2 Q3 Q4 – X – X	Reporting Tools Workbook (RTW)
2.2	Provide site wellness policy training and technical assistance to staff at 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3, at least 1 site is home-based, family child care home, ECE home-based program and/or Child Care Subsidy Program and Child and Adult Care Food Program. Conduct post self-assessment with site staff.	– CED – CEI – MPR – C&C X TTA	– CWD X LHD – AAA X UCCE – CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, trainee list, agendas, other training materials, and evaluations Submit: ATF, RTW
2.3	Provide nutrition education and physical activity training and technical assistance to staff at 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3; nutrition education will be culturally responsive and will also address breastfeeding promotion and support in ECE settings and/or Child Care Subsidy Program and Child and Adult Care Food Program. Self-evaluation will be done from NEOPB toolkit.	– CED – CEI – MPR – C&C X TTA	– CWD X LHD – AAA X UCCE – CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, trainee list, agendas, other training materials, and evaluations, Submit: ATF, RTW

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2.4	Assist 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3 to implement site nutrition and physical activity (PA) environment assessments; including the development of an action plan to address identified areas in which changes are needed; at least 1 site is a ECE home-based program family child care home and/or Child Care Subsidy Program and Adult Care Food Program. Action plans may include the development and/or engagement of site wellness committees and/or parent advisory groups as appropriate.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, completed assessments and associated action plans Submit: ATF, RTW
2.5	Establish and communicate action plan follow-up procedures and timelines with assessed sites; at least 1 new healthy site change will be implemented and documented at each engaged site annually in 2018 and 2019.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Action Plan follow-up procedures and timelines, healthy site change summary Submit: ATF

2.6	Provide quarterly indirect education activities at 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3. Activities include but are not limited to classroom, and lobby display boards; family newsletters, etc. and may communicate messages from Rethink Your Drink, Harvest of the Month, etc.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, sign-in sheets, agendas, nutrition education materials, evaluations, and data cards Submit: ATF, RTW
2.7	Provide quarterly series based nutrition education lessons integrating physical activity programs and classes at 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3. Conduct pre and post- test evaluations. Provide ECE staff training to become extenders to deliver parent nutrition and physical activity education at 1 site in Year 1, 1 new site in Year 2, and 2 new sites in Year 3. Sample topics include: • Benefits of Fruits and Vegetables • Meal Planning and Cooking on a Budget • Rethink Your Drink • Label Reading • Active Play for ages 2-5 • CATCH	☒ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, sign-in sheets, agendas, nutrition education materials, evaluations, and data cards Submit: ATF, RTW

2.8	Inform quarterly all engaged ECE sites regarding the availability of and criteria for Preschools Shaping Healthy Impressions through Nutrition and Exercise (SHINE) recognition.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, list of interested sites, sample materials Submit: ATF
2.9	Annually assist up to 2 eligible sites to apply for Preschools SHINE recognition.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, application documentation, list of sites recognized Submit: ATF
2.10	Inform quarterly all engaged ECE sites regarding the availability of playground stencils to promote physical activity; including an orientation to relevant resources. Assist at least 1 interested ECE site to implement stencil projects each year.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, list of interested sites Submit: ATF and semi-annual use of stencil report to NEOP

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2.11	Catalogue healthy site changes, sample wellness policies, etc. and share with participating organizations and other ECE partners, post on websites and present at local and statewide meetings and conferences.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site improvement summary, list of website postings, meetings, and conferences Submit: ATF
2.12	Annually coordinate and collaborate with to 2-4 selected sites to participate in at least one public health national observance that supports healthy foods, beverages and physical activity. Examples include • Screen Free Week • Walk/Bike to School • Bike Month • Water Week • California Food Assistance Program Week • National Nutrition Month Promote relevant, public activities in the local media in accordance with NEOP media guidelines.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Summary of sites & selected observances; related materials and media clippings Submit: ATF

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2.13	Provide quarterly linkages and promote connectivity between community representatives serving the same target audience, ECE sites and Child Care Subsidy Program and Child and Adult Care Food Program (CACFP); social services, food banks, Farmers' Markets, WIC, car seat safety program, community college district, local parks and recreation, etc.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Summary of connections established, contact list Submit: ATF, RTW
2.14	Educate at least 4 engaged ECE sites regarding resources and technical assistance available to support farm to preschool efforts at least once during the 3 year period: topics may include: • on-site gardens (in-ground or container) • local sourcing • California Thursdays • UCCE Master Gardeners • Garden-based nutrition education	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 Year 2: Q1, Q2, Q3 X, Q4 Year 3: Q1, Q2, Q3 X, Q4	On File: Summary resources and technical assistance provided Submit: ATF, RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.3 2.6 2.12	Choose MyPlate 10 Tip Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2 2.4 2.5	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (e.g., CHOICE Manual)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Title is self-descriptive.
			CCC		
2.2 2.4 2.5	Let's Move Child Care Quiz		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Self-assessment for ECE centers
			CCC		
2.3 2.6	Farm to Preschool Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.3 2.6 2.7	Eatfresh.org Mini-Course		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.3 2.6 2.7	Eatfresh.org Text Message Nutrition Class		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3 2.6 2.7	Food Smarts Workshops (Leah's Pantry)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.3 2.6 2.7	Harvest of the Month Resources		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Fact sheets
			CCC		
2.3 2.6 2.7	Rethink Your Drink Curriculum and Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: handouts
			CCC		
2.3 2.6	MyPlate for Preschoolers		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.3 2.6	Nutrition and Wellness Tips for Young Children: Provider Handbook for the Child and Adult Care Food Program		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Fact Sheets and Tips
			CCC		
2.3 2.10	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: NEOPB materials
			CCC		
2.3 2.6	It's Picnic Day Potter book, Potter collateral materials (stickers, activity sheets, etc.)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Story Book and supporting materials
			CCC		
2.3	Preventing Childhood Obesity in Early Care and Education Programs – selected standards from Caring for Our Children: National Health and Safety Performance Standards; Guidelines for Early Care and Education Programs (Requirements for Infants, Toddlers, and Preschoolers)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: National Standards
			CCC		
2.3	Go, Glow, Grow Curriculum for preschoolers		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.3	Happy Healthy Me...Moving, Munching and Reading Around MyPlate		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: National Standards
			CCC		
2.3 2.6 2.7	Food for Thought (Part of Preschools SHINE)	X	CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: National Standards
			CCC		
2.3 2.14	Grow It, Try It, Like It Curriculum for preschoolers		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.3	CATCH Early Childhood (Physical Activity Curriculum and Kit)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6	Helping Kids Eat Well and Be Active-Creating Bulletin Boards to Engage Families		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Fact Sheets
			CCC		

2.7	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Fact Sheets
			CCC			
2.7	Plan, Shop, Save and Cook Curriculum		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below: Fact Sheets
			CCC			
2.7	Healthy, Happy Families Curriculum		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below: Fact Sheets
			CCC			
2.8 2.9	Preschools SHINE Materials		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Fact Sheets
			CCC			
2.14	Farm to Preschool Website		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below: Fact Sheets
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Design, conduct, and analyze evaluation surveys for Activities 2.2, 2.3, 2.7.			X	CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: •Pre/post training surveys •UCCE Happy Healthy Me Eval Tool •UCCE Teacher Observation Tool •UCCE Teacher Tasting Tool •UCCE PSSC Pre/Post

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<table>
<tr>
<td>E.2.2</td>
<td>Summarize healthy site changes implemented by engaged ECE sites. Activity 2.3, 2.3</td>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed funded partner activities will reach at least 600 SNAP-Ed eligible participants with direct education and at least 6,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in six SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment.
- Implement changes in the community environment that support and promote physical activity.
- Increase access to healthy foods, beverages and opportunities for physical activity.

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. SNAP-Ed funded partner activities will reach at least 200 SNAP-Ed eligible participants with direct education and at least 2,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in two SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.

2. **FFY 2018 (Year 2) Objective(s):**
   a. SNAP-Ed funded partner activities will reach at least 200 SNAP-Ed eligible participants with direct education and at least 2,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in two SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.

3. **FFY 2019 (Year 3) Objective(s):**
   a. SNAP-Ed funded partner activities will reach at least 200 SNAP-Ed eligible participants with direct education and at least 2,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in two SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, SNAP-Ed funded partner activities will reach at least 600 SNAP-Ed eligible participants with direct education and at least 6,000 SNAP-Ed eligible participants with indirect education; provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in six SNAP-Ed eligible community agency/organization sites to improve nutrition, physical activity, and/or wellness environment for their SNAP-Ed eligible participants; including making at least one healthy site change per site to improve the nutrition and physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Each designated LIA staff will compile a directory/contact list to track their communication with key contacts of organizations and agencies focused on serving youth/adults, including but not limited to local food banks, food programs, Farmers' Markets, soup kitchens, churches, shelters/temporary housing, public housing, public/community health centers, youth/adult rehabilitation, Child and Adult Care Food Program sponsors, Women, Infants, and Children Supplemental Nutrition Assistance Program (WIC), social services (such as CalFresh Office, CalWORKS, employment services), community services (such as LiHeap, Energy Assistance).	CED CEI MPR X C&C TTA	X CWD X LHD AAA X UCCE CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	On File: Contact list, agendas, meeting notes, and other meeting materials Submit: ATF, RTW

3.2	Convene 3-4 group meetings, each year, with key contacts from organizations and agencies focused on serving youth/adults, within the context of an existing coalition (e.g. County Nutrition Action Plan) and/or other existing collaboratives to coordinate community education and site wellness efforts, share successes and challenges, acknowledge key partner efforts and outcomes, etc.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	(X) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Contact list, agendas, meeting notes, and other meeting materials Submit:, ATF, RTW
3.3	Provide site wellness policy training and technical assistance to staff to develop or implement policy at 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3. Sites may include but not limited to local food banks, food programs, Farmers' Markets, soup kitchens, churches, shelters/temporary housing, public housing, public/community health centers, youth/adult rehabilitation, Child and Adult Care Food Program sponsors, WIC, CalFresh Office, CalWORKS, employment services and LiHeap, Energy Assistance. Conduct post self-assessment with site staff.	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	(X) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, trainee list, agendas, other training materials, and evaluations Submit: ATF

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3.4	Provide nutrition education and physical activity training and technical assistance to staff at 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3; nutrition education will be culturally responsive. Conduct pre and post-test evaluations.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☒ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, trainee list, agendas, other training materials, and evaluations Submit: ATF, RTW
3.5	Assist 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3 to implement site nutrition and physical activity (PA) environment assessments; including the development of an action plan to address identified areas in which changes are needed at the sites. Action plans may include the development and/or engagement of site wellness committees and/or advisory groups as appropriate.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☒ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list, completed assessments and associated action plans Submit: ATF

3.6	Each designated LIA staff will establish and communicate action plan follow-up procedures and timelines with assessed sites; at least 3 new healthy site change(s) will be implemented and documented at each engaged site annually in 2018 and 2019.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☒ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	On File: Action Plan follow-up procedures and timelines, healthy site change summary Submit: ATF
3.7	Provide quarterly indirect education activities at a minimum of 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3. Activities include but are not limited to classroom, cafeteria, and lobby display boards; family activity nights, family newsletters, etc. and may communicate messages from Rethink Your Drink, Harvest of the Month, etc.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☒ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	On File: Site contact list, activity list, sample content Submit: ATF
3.8	Provide quarterly series based nutrition education lessons integrating physical activity programs and classes at 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3. Conduct pre and posttest evaluations. Provide staff training to become extenders to deliver youth/adult nutrition and physical activity education at 2 sites in Year 1, 2 new sites in Year 2, and 2 new sites in Year 3.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☒ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	On File: Site contact list, sign-in sheets, agendas, nutrition education materials, evaluations, and data cards Submit: ATF, RTW

	Sample topics include: • Benefits of Fruits and Vegetables • Meal Planning and Cooking on a Budget • Rethink Your Drink • Label Reading • Being Active				Year 3 Q1: X, Q2: X, Q3: X, Q4: X	
3.9	Catalogue healthy site changes, sample wellness policies, etc. and share with participating organizations and other partners, post on websites and present at local and statewide meetings and conferences.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: X ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1: X, Q2: X, Q3: X, Q4: X Year 2 Q1: X, Q2: X, Q3: X, Q4: X Year 3 Q1: x, Q2: x, Q3: x, Q4: x	On File: Site improvement summary, list of website postings, meetings, and conferences Submit: ATF
3.10	Annually coordinate and collaborate with 3-6 selected sites to participate in at least one public health national observance that supports healthy foods, beverages and physical activity. Examples include: • Walk/Bike to School • Bike Month • Water Week •California Food Assistance Program Week • National Nutrition Month Promote relevant, public activities in the local media in accordance with NEOP media guidelines. See evaluation E.3.2	CED: ; CEI: ; MPR: X ; C&C: ; TTA: X	CWD: X ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: sub-contractor, the Food Bank of El Dorado County AAA: UCCE: CCC:	Year 1 Q1: , Q2: , Q3: X, Q4: Year 2 Q1: , Q2: , Q3: X, Q4: Year 3 Q1: , Q2: , Q3: X, Q4:	On File: Summary of sites and selected observances, related materials and media clippings Submit: ATF

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<table>
<tr>
<td>3.11</td>
<td>Educate 3-6 engaged sites regarding resources and technical assistance available to support farm to fork efforts at least once during the 3 year period: topics may include:
• on-site gardens (in-ground or container)
• local sourcing
• California Thursdays
• UCCE Master Gardeners
• Garden-based nutrition education</td>
<td>
<table>
<tr><td></td><td>CED</td></tr>
<tr><td></td><td>CEI</td></tr>
<tr><td></td><td>MPR</td></tr>
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LHD: sub-contractor, the Food Bank of El Dorado County
AAA:
UCCE:
CCC:</td>
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<td>On File: Summary resources and technical assistance</td>
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<td>3.12</td>
<td>Conduct direct education workshops to provide education for adults.

• Reach 200 adults Year 1,
• Reach 300 adults Year 2,
• Reach 300 adults Year 3.</td>
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Year 3
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<td>On File: Informational fliers, surveys, sign-in sheets, quarterly reports; pre/post surveys; Intent to change</td>
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3.13	Conduct a minimum of 1,000 indirect nutrition education sessions Year 1, 1,500 indirect nutrition education sessions Year 2, and 2,000 indirect nutrition education sessions Year 3. The audiences will included 500 parents at "Back to School Nights", health fairs, etc. annually plus the balance will be youth at science fairs, jog-a-thons, etc.		CED X CEI MPR C&C TTA		CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Informational fliers, surveys, sign-in sheets, quarterly reports

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.4 3.7 3.10 3.12 3.13	Choose MyPlate 10 Tip Series	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.4 3.8 3.12 3.13	My Plate for My Family Education Toolkit	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.4 3.7 3.8 3.10 3.13	Harvest of the Month Resources	X	CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Fact sheets
			CCC		
3.4 3.7 3.8 3.10 3.13	Rethink Your Drink Curriculum and Resources	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: hand outs
			CCC		
3.4 3.7 3.8 3.12	Eatfresh.org Mini-Course	X	CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

3.4 3.7 3.8 3.13	Eatfresh.org Text Message Nutrition Class	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.4 3.7 3.8	Food Smarts Workshops (Leah's Pantry)	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.8	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators	 X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.4 3.7 3.8 3.12	Plan, Shop, Save and Cook Curriculum	 X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.8 3.12	Eat Healthy, Be Active Community Workshops	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:

3.4 3.7 3.10 3.12	Eat Smart, Live Strong: Nutrition Education for Older Adults	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.11 3.12	Fresh from the Garden	 X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.4 3.7 3.8 3.10	Choosing Healthy Beverages	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.4 3.7 3.8	Eat Right When Money's Tight/Money for Food	X X X 	CWD LHD AAA UCCE CCC	 X 	Research Tested Practice Tested Emerging N/A - Please describe below:
3.4 3.7 3.8 3.12	Eating Smart, Being Active	 X X 	CWD LHD AAA UCCE CCC	X 	Research Tested Practice Tested Emerging N/A - Please describe below:

3.4 3.7 3.8	Nutrition 5 Class series	X	CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.4 3.7 3.8	Peer-led CalFRESH Promotion Program Lesson Plans	X	CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.4 3.7 3.8 3.10	CalFresh Office Resource Kit	X	CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.4 3.7 3.10	Cooking Matters (For Adults; In Your Community; In Your Food Pantry; At the Store)	X	CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.4 3.7 3.8 3.15	Choose Health: Food, Fun and Fitness		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.4 3.7 3.8 3.12	Making Every Dollar Count		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

3.12	Learn at Home		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
3.12 3.13	My Plate for My Family		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Design, conduct, and analyze evaluation surveys for Activities 3.3, 3.4, 3.8.			X	X CWD X LHD AAA X UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.2	Summarize healthy site changes implemented by engaged sites for Activity 3.5.		X		X CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Collect Intent to Change, Food Behavioral Checklist, pre- and post-evaluation form from 50% of nutrition education participants for Activities 3.8 and 3.12			X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other:

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E.3.4	Promote healthy food and beverage consumption through adult workshops and document a minimum of 5% intent to increase consumption of healthy foods, including fruits and vegetables for Activities 3.8 and 3.12.			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, 10 SNAP-Ed eligible schools will make changes to school policies, nutrition and physical activity education and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Physical Activity: structured physical activity, murals/stencils, Safe Routes to School/walk to school programs
- Healthy Eating: Smarter Lunchrooms Movement (SLM), edible gardens
- Local Procurement: from farm and school gardens
- Access to Healthy Foods: garden-enhanced nutrition education
- Wellness Policies: district and school site

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at 6 low-resource school sites, UC CalFresh educators and 40 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 1,380 students with direct education and 2,000 parents and family members with indirect education.
    b. By September 30, 2017, UC CalFresh staff will work with PTOs, School Wellness Committees, etc. to improve 6 of the 10 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.

c. By September 30, 2017, a new structured PA program such as CATCH will be implemented by UC CalFresh educators and 15 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 5 low-resource school sites already receiving nutrition education.
d. By September 30, 2017, UC CalFresh staff will work with partners to assess School Wellness Committees and School Wellness Policies at one district and 5 school sites.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at 8 low-resource school sites UC CalFresh educators and 44 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 1,560 students with direct education and 2,000 parents and family members with indirect education.
   b. By September 20, 2018, UC CalFresh staff will work with partners to improve 8 of 10 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
   c. By September 30, 2018, a new structured PA program will be implemented by UC CalFresh educators and 18 trained extenders, such as classroom teachers, afterschool staff, and PE specialists at 8 low-resource school sites already receiving nutrition education.
   d. By September 30, 2018, UC CalFresh staff will work with partners and School Wellness Committees to update School Wellness Policies at 2 district and 8 school sites.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at 10 low-resource school sites UC CalFresh educators and 50 trained extenders (classroom teachers, volunteers, and afterschool staff) will reach 1,800 students with direct education and 2,000 parents and family members with indirect education.
   b. By September 30, 2019, LIA staff will work with partners to improve all 10 of the school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies and school/district level wellness policy language includes SLM.
   c. By September 30, 2019, a new structured PA program such as CATCH will be implemented by UC CalFresh educators and 25 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 10 low-resource school sites already receiving nutrition education.
   d. By September 30, 2019, UC CalFresh staff will work with partners including School Wellness Committees to implement updated wellness policies and facilitate environmental or policy changes at 2 districts and 8 school sites.
   e. By September 30, 2019, UC CalFresh staff and partners will identify one youth group to explore a youth engagement project to improve healthy living and access health food and physical activity opportunities.

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Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, 10 low resource schools will make changes to school policies, nutrition and physical education, and physical environment to support improved nutrition and physical activity behaviors among students, parents, teachers, staff, and administrators.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Provide direct nutrition education using approved curricula, utilizing UCCE staff and extenders at 6-10 SNAP-Ed qualified schools each year. Approved garden-enhanced nutrition education curricula will be utilized at schools with school gardens. Year 1: 6 schools – 1380 students Year 2: 8 schools – 1560 students Year 3: 10 schools – 1800 students	X CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; copies of evaluations
4.2	Provide training for 40-50 extenders (teachers, parents, volunteers, UC Master Gardeners) on approved curricula. In addition, we will provide ongoing support, supplies and refresher training. • Years 1, 2 & 3-train extenders on learner-centered teaching methods and curriculum fidelity. • Years 1, 2 & 3-review extenders delivery with lesson observation tool and provide feedback. • Analyze program qualitative and quantitative data and plan for changes in training extenders, if necessary. Year 1: 40 trained extenders Year 2: 44 trained extenders Year 3: 50 trained extenders	CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; copies of evaluations; sign-in sheets; informational fliers

4.3	Provide indirect nutrition education annually at 6-10 qualified schools for 2000 parents, students and family members through newsletters, take-home handouts, cafeteria tasting activities and school events.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reporting Tools Workbook; informational fliers; photos
4.4	Establish or reinvigorate school gardens at 6-10 qualified school sites; each school site may begin at a different step, depending on the stage of development of the particular program: Step 1: Assess the interest and capacity for developing and utilizing school gardens for nutrition education. Step 2: Build partnerships and a coordinating committee at the school and assist in establishing a plan for building, maintaining, and promoting the school garden and program. Step 3: Identify the curricula to be utilized in the school garden and classroom in conjunction with UCCE Master Gardeners, garden committee and other partners. Step 4: Train teachers and other extenders; prepare materials for implementation of the program. Step 5: Assist in designing a sustainability plan for the school garden program e.g. funding, utilizing extenders as instructors, ongoing maintenance, etc. Year 1: 6 school sites Year 2: 8 school sites Year 3: 10 school sites	☒ CED ☒ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas and sign in sheets; meeting notes; Reporting Tools Workbook PSE annual reporting; sustainability plan.

4.5	Assist in adopting Smarter Lunchroom Movement (SLM) strategies in school cafeterias at 6 qualified school sites; each school site may begin at a different step, depending on the progression of the SLM program at each site: Step 1: Assess and identify site interest and capacity to implement the SLM. Step 2: Provide SLM training to food service directors and staff. Step 3: Conduct a SLM scorecard assessment with food service staff. Step 4: Assess the capacity of the school site to establish a student committee to involve students in SLM activities, including artwork, adding signage, creating names for entrees, etc. Step 5: Establish student committees as identified; assist the group to delineate goals and projects. Step 6: Assess if the school cafeteria environment would be improved by adding a mural; if yes, be sure to include students in designing the mural for the cafeteria. Step 7: Provide ongoing technical assistance to identify which 4-6 SLM strategies to employ and assist in implementation. Step 8: Conduct another assessment after 6-8 months to identify changes in scores. Step 9: Adaptive Management – evaluate results and make necessary changes to begin the next implementation cycle.	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td></td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC: :	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	SLM scorecard assessment; training sign in sheets; Reporting Tools Workbook annual PSE reporting

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4.6	Work to implement structured physical activity programs at 5-10 school sites, where nutrition is currently taught: • Assess the need for structured physical activity (PA) sessions in class, during PE, or as part of after school program(s) (e.g. Boys & Girls Clubs, extended day programs, etc.). • Provide direct PA education and training to extenders to implement new structured PA programs. • Continue to provide support and technical assistance as the program is implemented. • Help design a sustainability plan for the structured PA program at each site. • Work with school and district level Wellness Committees to incorporate PA language in School Wellness Policies. Year 1: 5 sites; train 15 extenders Year 2: 8 sites; train 18 extenders Year 3: 10 sites; train 25 extenders	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td></td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td></td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC: :	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	PA assessments; action plans developed; Reporting Tools Workbook annual PSE reporting
4.7	Participate in district level School Wellness Policy (SWP) committees at a minimum of two (2) school districts and five (5) school sites. Work, as appropriate, to include elements and language for cafeteria assessments (Smarter Lunchroom Movement), structured and unstructured physical activity, access to water, etc. Provide technical assistance and resources for: awareness campaigns, implementation at school sites and assessments to identify areas for improvement of the policy.	<table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td></td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC: :	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	Attendance records, agendas and meeting notes; Reporting Tolls Workbook (RTW) PSE annual reporting

	Year 1: 1 school district Year 2: 2 school districts; 2 school sites Year 3: 3 additional school sites				Year 3 Q1 Q2 Q3 Q4 X X X X	
4.8	Youth Engagement Project – Year 3: Assess the need and opportunities for a Youth Engagement Project in the county; identify partners including, but not limited to, 4-H, Boys & Girls clubs, El Dorado County Youth Commission/County Office of Education and/or tribal education centers; build a strategy to pilot an authentic youth engagement program using Youth Participatory Action Research (YPAR) and/or other successful engagement methods.	CED X CEI MPR X C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Attendance records, agendas and meeting notes; photos; Reporting Tools Workbook (RTW) PSE annual reporting
4.9	Walk to School Events Year 1: Partnering with the El Dorado County Transportation Commission, assess the capacity of 1-3 low-income schools to participate in a Walk to School event. Year 2: Pilot events at 1-3 schools Year 3: Evaluate participation and short-term behavior change and modify plan as needed.	CED X CEI MPR X C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Participation records; planning meeting agendas and notes; photos; Reporting Tools Workbook (RTW) PSE annual reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.1 4.2	Eat Healthy, Be Active Community Workshop		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	Fresh from the Garden		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	Go, Grow, Glow		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	A Yummy Curriculum: Serving Up My Plate		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	Happy, Healthy Me…Moving, Munching and Reading Around MyPlate		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

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4.1 4.2	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	It's My Choice…Eat Right, Be Active!		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.6	CATCH - Structured Physical Activity		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	EatFit		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	Nutrition Voyage: The Quest to be Our Best		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	TWIGS		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

4.1 4.2	Hunger Attacks/Money Talks		CWD				Research Tested
			LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
4.1 4.2	Choice, Control and Change		CWD				Research Tested
			LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
4.1 4.2	Let's Eat Smart and Play Hard Together!		CWD				Research Tested
			LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
4.1 4.2	Healthalicious		CWD				Research Tested
			LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
4.1 4.2	Happy, Healthy Families		CWD				Research Tested
			LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
4.1 4.2	Good for Me and You		CWD				Research Tested
			LHD				Practice Tested
			AAA		X		Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

4.1 4.2 4.4	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.3	"Choose MyPlate" materials and resources		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - used for indirect education
			CCC		
4.1 4.2 4.4	Eating Healthy from Farm to Fork		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5	Smarter Lunchroom Movement Materials and Resources		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	Great Garden Detective Adventure		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	Dig-in		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

4.1 4.2 4.4	Jr. Master Gardeners		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4 4.54.7	Discovering Healthy Choices and Cooking Up Healthy Choices		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2	Eat and Play Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.1 4.2 4.4	Salad in a Wheelbarrow		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
4.1 4.2	Choose Health: Food, Fun and Fitness Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.7	School and Community Actions for Nutrition “SCAN” Assessment Tool		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

4.7	California Local School Wellness Policy Administration Review Toolkit – TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

Responsible SNAP-Ed Agency(ies):

	CWD
	LHD
	AAA
X	UCCE
	CCC

Tool/Documentation:

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
X	UC Intent to Change

List other: UC - TTT, TOT, Healtholicious Evaluation Tool

E.4.2	Track and report training(s) provided.		X		CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change
E.4.3	Summarize indirect education activities at sites and number of sites each year.				CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.4.4	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees.	X	X	X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.4.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.	X	X	X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM score card assessments

E.4.6	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UC – TTT
E.4.7	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils.		X	X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment Tool

E.4.8	Observe lesson delivery and provide feedback to educators on their areas of particular strength as well as areas for improvement.		X			**Year 1** Q1: X; Q2: X; Q3: X; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: X **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	

	CWD
	LHD
	AAA
X	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other: UC Lesson Observation Tool

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	El Dorado County
FFY 2018 Total Budget:	**$230,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$17,750	$256,582	$149,291	$167,041	-34.90%
2	Non-Capital Equipment/Supplies	$10,000	$7,512	-$7,942	$2,058	-72.60%
3	Materials	$1,500	$9,000	$9,678	$11,178	24.20%
4	Travel	$750	$7,702	$7,213	$7,963	3.39%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$28,499	$0	$0	-100.00%
	Total Direct Costs:	**$30,000**	**$309,295**	**$158,240**	**$188,240**	-39.14%
9	Indirect Costs*** Indirect Cost Rate= 25%	$0	$76,705	$41,760	$41,760	-45.56%
	Total Federal Funds	**$30,000**	**$386,000**	**$200,000**	**$230,000**	-40.41%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduction from 386K to 200K
2	Non-Capital Equipment/Supplies	Reduction from 386K to 200K
3	Materials	Reduction from 386K to 200K
4	Travel	Reduction from 386K to 200K
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Reduction from 386K to 200K. Will continue partnerships we are unable to continue to fund.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: El Dorado County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Manager	Olivia Byron-Cooper	100.00%	0.00%	$105,012	0.1	$10,501.20	50.10%	$5,261.10	$15,762.00	$15,762	
2			Nutrition Services Supervisor	Ellen Deutsche	20.00%	80.00%	$84,558.00	0.1	$8,455.80	49.00%	$4,143.34	$2,519.80	$12,599	
3			Health Education Coordinator	Theresa Fagouri	0.00%	100.00%	$63,149.00	1	$63,149.00	78.82%	$49,774.04	$0.00	$112,923	
4			Program Assistant-bilingual	Penny Smart	0.00%	100.00%	$51,766.00	0.2	$10,353.20	39.69%	$4,109.19	$0.00	$14,462	
5			Senior Office Assistant	Susan Forrester	100.00%	0.00%	$34,580.00	0.2	$6,916.00	63.32%	$4,379.21	$11,295.00	$11,295	
						Total Staffing: Salaries/Benefits:		**1.6**	**$99,375**		**$67,667**	**$29,577**	**$167,041**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: El Dorado County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General Office Supplies (pens, paper, supplies, etc.)	1.4	$3.00	490	$2,058	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,058**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food	Food will be used for taste testing to go along with curricula used	$2.20	1400	$3,080	
2			Nutrition Supplies	Bowls, spoons, forks, cooking utensils, and other items necessary to prepare SNAP-ED recipies	$2.50	749	$1,873	
3			Printing/Photo Copies	Printing of SNAP-Ed materials/branding	$0.50	8624	$4,312	
4			Food Permit	Permit to allow for food taste testing	$328.00	1	$328	
5			Space Rental	Space at kids expo, fruit and veggie fest and other fair opportunities	$500.00	2	$1,000	
6			Activity Promotional	Hand weights, jump ropes, stability balls, etc.	$15.00	39	$585	
						Total Materials:	**$11,178**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Nutrition Services Supervisor/ Ellen Deutsche; Program Asst./Penny Smart; Health Education Coordinator/ Theresa Fagouri.	El Dorado County	Local travel, meetings, classes	240	1.3						30.34			$3,896	
2			Nutrition Services Supervisor/Ellen Deutsche; Health Education Coordinator/Theresa Fagouri;Program Asst./Penny Smart; Program Manager/Olivia Byron-Cooper	Northern Ca	NEOPB Sponsored Trainings	4	1.32	1	2	$15.00	$110.00		50			$1,348	
3			Nutrition Services Supervisor/Ellen Deutsche; Health Education Coordinator/Theresa Fagouri	TBD	NEOPB approved conference TBD	2	1.1	4	3	$64.00	$110.00	$250.00		$400.00		$2,719	
Out-of-State																	
1			None													$0	
															Total Travel:	**$7,963**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: El Dorado County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$188,240**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% calculated based on salaries, wages and fringe benefits	25.00%	$167,041.00	$41,760	
					Total Indirect Costs:	$41,760	

Total Budget:	**$230,000**

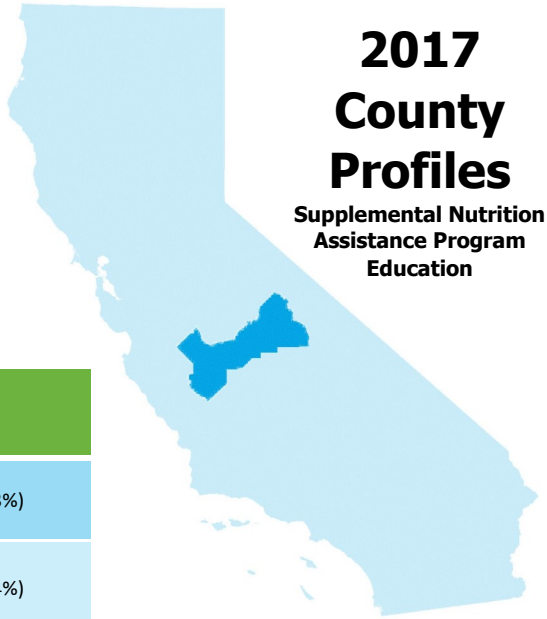
SNAP-Ed Programming occurs in this county through UC CalFresh Amador County Office.

Please refer to the Amador County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

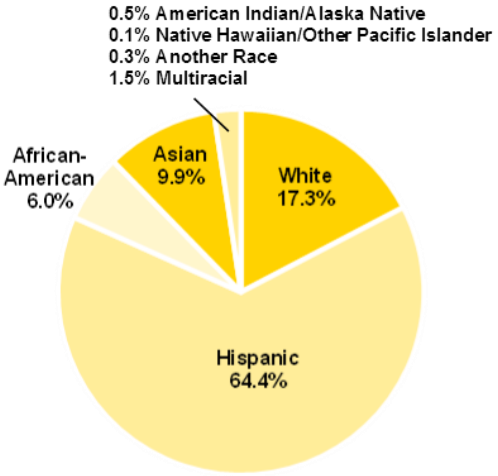


Fresno

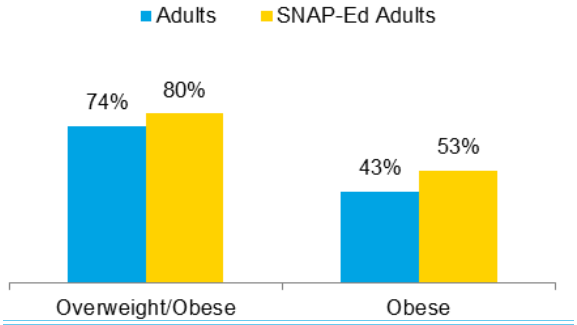
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	451,631 (48%)
Ages (<185% FPL)	
Children <6 years old	60,113 (64%)
Children 6-17 years old	107,283 (60%)
Adults 18-64 years old	249,893 (44%)
Seniors 65 years and older	34,342 (34%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 19%	Obese data not available
Age 12-17 years	Overweight and Obese 35%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	64%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%

Population below Federal Poverty Level

27%

Food Insecurity Rates

16% Overall

29% Children

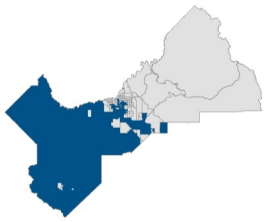
Other Federal Nutrition Assistance Programs

CalFresh Participants	218,671 (23%)
Students Eligible for Free/Reduced Price Meals (FRPM)	148,327 (74%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
199	100 (50%) all races

Schools	SNAP-Ed Eligible Schools
350	298 (85%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	13%
Percent of children (5-11) physically active 1+ hour every day	39%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	52%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
78%	65%	63%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
31%	19%	25%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	23%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Fresno County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	University of California: UC CalFresh UCCE: University of California Cooperative Extension of Fresno County (UCCE)
x	California Department of Public Health: CDPH: Fresno County Department of Public Health
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
x	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Fresno County is the sixth largest county in California. One of the fastest growing and most diverse populations in California, the County's population has grown at a rate nearly twice that of California. In 2014, its estimated population was 965,974; with more than half living in a single metropolitan area and the rest of the county's population located within rural cities and in unincorporated areas. According to the SNAP-Ed Fresno County Profile 2015, there are 98 SNAP-Ed eligible census tracts out of a total of 199 in Fresno County. The LHD currently provides services in the 13 following targeted specifics census tracts: Lowell (06019000600), West Fresno (06019000901, 06019000902) Reedley, (06019006604, 06019006603) Parlier (06019008501, 06019008502), Kerman (06019004002, 06019003900, 06019004001) and Sanger (06019006202, 06019006201, 06019006100). University of California Cooperative Extension (UCCE) - UC CalFresh currently provides services primarily in Fresno Unified, Coalinga Huron Unified, Firebaugh Unified, and Central Unified Schools but also provides services to adults throughout Fresno County. Additionally, Catholic Charities Diocese of Fresno (CCC) will deliver SNAP-Ed services at their well utilized social service center within the Lowell census tract, as well as at various qualifying community and faith-based sites in the Fresno and Clovis areas to target low-income and hard-to-reach populations.

The 2015 SNAP-Ed County Profiles indicated that population distribution was 64.4% Hispanic, 17.3% White (non-Hispanic), 9.9% Asian, 6.0% African American, 0.5% American Indian/Alaska Native, and 0.1% Native Hawaiian and other Pacific Islander. The US Census Bureau estimates that in 2014, 44% of the County population speaks a primary language other than English at home. Local Hispanic culture is varied, originating from Mexico and Central and South America. The County is home to the second largest U.S. Hmong population with approximately 32,000 Hmong in residence. Smaller numbers of Cambodians, Vietnamese and Laotians also reside in the County. As a result, LHD has established relationships with Hmong serving agencies in FFY 14 and continues to provide nutrition and physical education services upon requests and continually explores opportunities to develop champions within the six targeted communities. LHD has one Hmong bilingual staff person taking lead on these efforts.

The 2010-2014 median household income was estimated at $45,201 compared to $61,489 statewide. According to the SNAP-Ed Fresno County Profiles 2015 provided by California Department of Public Health, 26.0% of the County's population lives below the poverty line and the food insecurity rate is 16.6% overall and 30.7% for children. Although the County's population living below the poverty line has increased from 2014 (24.8%), the overall and children food insecurity rate has decreased from 2014 (20.8% and 33.7% respectively). This data may suggest that the Fresno County SNAP-Ed local policy systems and environmental (PSE) change efforts to increase access to healthier foods are having a positive impact. Additionally, there were 229,388 CalFresh participants and 142,894 students eligible for Free/Reduced Price Meals, a slight increase from 2014, in Fresno County. Furthermore, 283 schools out of 348 schools in Fresno County are considered SNAP-Ed eligible schools. Lastly, according to the 2014 Fresno Hunger Report, out of the 192,180 households surveyed in the Fresno-Clovis Metropolitan area, approximately 64,000 adults indicated food insecure one or more months out of the year.

Even though Fresno County is referred to as the Bread Basket of the World, a majority of the targeted communities were either at or near United States Department of Agriculture (USDA) designated food deserts, areas where a substantial number of residents has low access to a supermarket or large grocery store. Limited access to grocery stores results in fewer choices to quality food and restricts purchase of fresh fruits and vegetables. While some of the targeted communities lack farmers markets or large grocery stores, there were no shortages of fast food outlets. According to the SNAP-Ed Fresno County Profiles 2014, 68.8% of SNAP-Ed adults and 82.9% of SNAP Children/Teens, ages 2 -7 years of age, consumed fast food 1 or more times in the last week. Furthermore, the SNAP-Ed Fresno County Profile 2015 indicates that 69.4% of SNAP-Ed adults consumed fast food 1 or more times in the last week. With few healthy food options, families often depend on fast foods or corner stores to feed their children, a diet that is rich in calories but results in little nutritional benefit. Consequently, obesity rates and chronic diseases are often higher in areas with high poverty and low access to quality food.

4. **Community Assessment**

Information used for developing this Work Plan comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3), Vital Records Business Intelligence System , and USDA's Food Security website.

Initially, selection of the six low income communities targeted for services by LHD in Fresno County was aided by Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments conducted in 2012, data on Years of Potential Life Loss (YPLL), USDA designated food desert data, and leading causes of death. In 2009, the Fresno County Department of Public Health developed an analysis of YPLL by community clusters. The data collected by zip codes on Years of Potential Life Lost per 1000 people under the age of 65. The YPLL data is used because it measures how young people die, and it allows the LHD to compare across communities, i.e. zip code clusters. Eight zip code clusters were identified based upon population aggregates of 10,000 or more and death counts of at least 100 were used for the years 1997-2005. Initial findings revealed: 1) county YPLL compared to the state is 28.7 years and 23.1 years respectively; and 2) five clusters 93728, 93706 (West Fresno), 93701 (Lowell), 93721, 93640 (Firebaugh/Mendota), representing four urban and one rural area had a YPLL that was one standard deviation higher than the county overall. Additionally, in Fresno County, twelve food deserts have been identified by the USDA Economic Research Service. Food desert designations are defined as urban neighborhoods and rural towns without ready access to fresh, healthy, and affordable food. Fresno County food deserts have been identified by census tracts with eight of the twelve deserts located in urban areas. The West Fresno area has the highest percentage of low-income people with low-access at 52.7%, accounting for about 1,973 people.

The 2012 CX3 was conducted in the six targeted low income communities. LHD staff conducted focus groups and shared the findings with area residents and community partners. Ideas for future actions were promoted to the residents and shared with community partners. Area residents and community partners showed interest in working with LHD to implement favorable Policy, Systems and Environment (PSE) changes, including working with local retailers to improve their food store quality scores, especially those located near public schools.

In 2013, as LHD and UC CalFresh began working on coordination of locations and activities, it was determined that there was overlap and challenges in the LHD targeted communities of Firebaugh and Hamilton because of UC CalFresh established locations. LHD and UC CalFresh held a meeting to strategize and come to an agreement about the two communities. UC CalFresh was providing direct nutrition education for a five-year study in Firebaugh as part of a large community obesity prevention project. As to not skew the research results, LHD was asked to not provide nutrition education in the community as well. To avoid duplication of service and skewing results, LHD activities was redirected from Firebaugh to Kerman, (06019004002, 06019003900) which also meets criteria. Hamilton was also dropped in favor of Sanger (06019006202, 06019006201) since the main access point in the small Hamilton community is the elementary school and UC CalFresh has an established relationship at the approved school location. Besides meeting criteria, Sanger is bigger, has more access points and proved ready for involvement in interventions. These communities were also identified based the same resources mentioned above. To establish a baseline, LHD Evaluator, Sarah Samuels Center for Public Health Research and Evaluation (Samuels Center) conducted CX3 in Kerman and Sanger in FFY 14 The data has informed programming and support community wide CNAP efforts of all partners. Most recently, Catholic Charities Diocese of Fresno integrated into the work plan to begin delivering additional SNAP-Ed services in Fresno County in Federal Fiscal Year 2018. CCC will work with county partners to avoid duplication of services and will work toward collaborative programming to greater the impact of SNAP-Ed in the region.

According to the results of the 2012 LHD Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3), a majority of the targeted communities have no fruits and vegetable markets. In Lowell neighborhood, just north of downtown Fresno and proposed project site location, only 14% of the local stores met the standard for having safe and easy access and 72% of the food sources in Lowell only had food that were high in fat and sugar. The ratio of unhealthy food sources in Parlier was 91%, with 0% of the local stores meeting standards for safe and easy access. Results in other neighborhoods were equally striking: in Reedley – 63% unhealthy food sources and 0% meeting standards; in West Fresno – 73% unhealthy food sources and 0% meeting standards; in Hamilton – 75% unhealthy food sources and only 17% meeting standards; and in Firebaugh – 100% unhealthy food sources and 0% meeting standards.

In 2014, two additional neighborhoods were surveyed using the CX3 tools and analyses: Kerman (06019004001) and Sanger (06019006100), two towns outside of the city of Fresno, to slightly increase the LHD geographic focus. In Kerman, 95% of food sources were identified as high fat/sugar, or unhealthy sources, but 32% of all stores met standards for healthy options offered and accessibility. In Sanger, 90% of food sources fell in the same unhealthy category, and 19% of stores met food quality standards.

The Fresno County LHD model of focused intervention in census tract-defined communities has demonstrated early successes. LHD would like to add the following census tracts adjacent to current target census tracts, expanding the target area: West Fresno (06019001000) and Reedley (06019006602). In addition to meeting the minimum SNAP-Ed requirements as an eligible census tract, additional research demonstrates high need for SNAP-Ed intervention in these additional census tracts.

Census tract 10 (06019001000) in West Fresno is defined as severely economically disadvantaged, according to the California Department of Public Health, due to their median household income falling between $0 - $39,000, as reported by the American Community Survey 2009 – 2014. When evaluating deaths associated with preventable causes such as diabetes, heart disease, and chronic lung disease, Census tract 10 was ranked 84% (100% being the most ill) compared to the remainder of the Fresno County, according to Vital Records Business Intelligence System (VRBIS). Census tract 10 ranked in the 94% (100% being the most years lost) for years of potential life lost (set at age 75) compared to the rest of the Fresno County. Census tract 10 was ranked in the 77% (100% being the most pre-term births).

Census tract 66.02 (06019006602) in Fresno County is defined as severely economically disadvantaged, according to the California Department of Public Health, due to their median household income falling between $0 - $39,000, as reported by the American Community Survey 2009 – 2014.

With the additional census tracts, LHD will be able to extend current wrap-around education, capacity-building, and PSE efforts to reduce obesity among the SNAP-Ed eligible population in Fresno County. To establish a baseline, LHD will work with the LHD Evaluator to conduct CX3 in the additional census tracts in FFY 2016 and in Year 1 (West Fresno, and Reedley) and Year 3 (Sanger) of the FFY 17-19 Integrated Work Plan.

According to the SNAP-Ed County Profile 2015, Fresno County's percentages of SNAP-Ed overweight and obese adults were 26.1% and 59.4% respectively. This demonstrates a decrease in overweight and an increase in obesity from SNAP-Ed County Profile 2014 (38.8% and 35.1% respectively). The obesity target is still significantly above the Healthy People 2020 target of 30.6%. Additionally, 46.7% of adults consumed 1 or more sugar-sweetened beverages per week and 18% of adults aged 20 and over reporting no leisure-time physical activity. Also, children age 12-17 years of age had rates of overweight and obesity at 14.4% and 13.7% respectively. Only 17.1% children and teens (2-17) were physically active at least 1 hour every day and 37.9% of children 2-11 were physically active at least 1 hour every day. According to the SNAP-Ed County Profile 2014, 58.1% SNAP-Ed children consumed 5 or more servings of fruits and vegetables daily where as 23.2% of teens, ages 12-17, consumed 5 or more servings daily. The UCLA Center for Health Policy Resource 2012-2013 Fresno County Health Profiles for Adults indicated that adults engaged in regular walking "in the past week" was 27.6% and 18.5% of adults consume one or more sodas per day. As reported in the Fresno County Community Health Needs Assessment (2012-2013), physical activity for adults and youth is a concern in Fresno County, and rates of physical activity vary by socioeconomic status. In one lower income school district, 9.6% of 5th graders passed the California assessment for physical fitness, compared to 55% of 5th grader in a higher income school district. The percentage of adults who report engaging in physical activity increases with income bracket (from 35.2% living below FPL to 51% living above 300% FPL). Therefore, it is important to address barriers to participating in physical activity for SNAP-Ed eligible residents of Fresno County.

The 2015 California County Health Status Profiles indicated that Fresno County out-ranked California in most death and disease categories. Fresno County's 2011-2013 age-adjusted death rate from coronary heart disease was 112.9 compared to HP 2020's target at 103.4 per 100,000 population and California's rate of 103.8. Fresno County ranked 44 out of 58 California counties for deaths attributed to heart disease. The 2011-2013 age-adjusted death rate due to

stroke was 45.7, higher than the HP2020 target of 34.8 per 100,000 population. In March 2016, the California Center for Public Health Advocacy stated that 49% of adults in Fresno County are estimated to have prediabetes or undiagnosed diabetes and 8% of adults have been diagnosed with diabetes.

Fresno County is designated as a Health Professional Shortage Area in primary care. The CHIS 2012-2013 Health Profile indicated that 24.9% of people had no usual source of care compared to 16.6% of people within California. Fresno County's rate of uninsured was 35.0% compared with California's 26.1%. An estimated 21.7% of residents receive Medi-Cal and other public benefits. Among the many health-related issues the Department addresses across its county jurisdiction, the disproportionate rate of chronic disease among low-income residents is a primary focus area.

In addition to the sources of information indicated above to develop the current FFY 16 Work Plan and proposed FFY 17-19 Work Plan, LHD also utilized results from the 2013 Healthy Stores for a Healthy Community Observation (HSHC) Survey conducted in the summer of 2013. During FFY13, LHD NEOP staff assisted the LHD's Tobacco Prevention Program complete 408 observation surveys at a random sampling of retail sites throughout Fresno County to assess 1) types of tobacco and alcohol products sold; 2) advertising and placement of these products in stores; and 3) availability and promotion of unhealthy and healthy food options including low-or non-fat milk, fresh fruits and vegetables in retail stores that sell tobacco. LHD staff and volunteers were trained using Healthy Stores for a Healthy Community 2013 Surveillance Survey developed by the California Tobacco Control Program and Stanford Prevention Research Center. Surveys were conducted in unincorporated areas and in the communities of Clovis, Coalinga, Firebaugh Fresno, Huron, Kingsburg, Parlier, Reedley, and Selma. Only 115 (28.2%) of the 408 stores surveyed in Fresno County sell fresh vegetables. Additionally, 228 of the stores surveyed did not sell fresh fruit. Furthermore, only 113 (27.7%) of the 408 stores surveyed sold non-fat or low-fat (1%) milk. Similarly, 111 (27.2%) of the stores sold whole-wheat bread and 167 (40.9%) sold tortillas (soft corn or whole wheat). As a result of this survey and the CX3 results, local retail intervention PSE strategies were included in the Work Plan to focus on increasing access to and the consumption of fruits and vegetables. It should be noted that in the Spring/Summer of FFY 16, LHD NEOP staff will assist the LHD's Tobacco Prevention Program to reassess the stores from 2013 and conduct the 2016 Healthy Stores for a Healthy Community Observation Survey. LHD NEOP will utilize the results from both CX3 and HSHC surveys and re-evaluate and modify the healthy retail intervention work as appropriate.

Furthermore, LHD staff conducted a Key Informant Interview with Community Partners within each of the six targeted communities during the month of February 2016. The purpose of the survey was to assess current Champions for Change focused interventions, identify needed Champions for Change intervention work to best impact the community and determine if there were any priorities missing from the local priorities identified during the local community forums in FFY 14 and FFY 15. LHD staff conducted 41 key informant surveys with both established as well as new community partners. Overall, the responses demonstrated that our intervention work is on target. Community safety continues to be a community concern. LHD has connected residents with resources for technical assistance, however, resources are limited and residents are lacking tools to solve this significant barrier to physical activity. Also, partners believe there would be a benefit to hosting community forums every third year for Champions for Change to adapt and address the emerging and changing needs of the communities. A few new priorities were identified in the interviews. For example, West Fresno community partners mentioned

public transportation challenges and Parlier community partners mentioned prediabetes. These challenges are addressed through the proposed PSE interventions and activities in the work plan.

5. **Community Change Goals**

Based on community assessment described above, current SNAP-Ed work plan activities, and current participation in Fresno Community Health Improvement Partnership (FCHIP), the following community change goals were identified: increasing access to and consumption of fresh fruits and vegetables; increasing access to and consumption of healthy beverages; increasing physical activity rates for all residents; and increasing school-based wellness strategies and environmental changes within schools.

Increase access to and consumption of fresh fruits and vegetables

- Increased Healthy Retail Options – including healthy corner store options and worksite wellness options
- Improved food resource management strategies and increased food security so SNAP-Ed participants' funds' are available to purchase fruits and vegetables
- More community and school gardens
- Farm To Table such as Community Supported Agriculture (CSA) programs and increasing captured food and donation mechanisms
- Increased transit opportunities in high-need communities

Increase access to and consumption of healthy beverages

- Increased Healthy Retail Options – including healthy corner store options and worksite wellness options
- Increased access to free potable water in schools, worksites and community venues
- Rethink Your Drink education

Increase physical activity rates for all residents

- Increased joint use opportunities in high-need communities
- Increased safe-routes to school, work, parks and community venues to include infrastructure, lighting, traffic calming measures
- Completed sidewalk networks
- Increased signage and pedestrian amenities around schools, senior centers, parks and community centers
- Increased access to free to low-cost physical activity opportunities for all residents
- Improved park amenities such as walking trails, basketball courts with hoops, safe play structures for small children

Increase school-based wellness strategies and environmental changes within schools

- Implementation of School Wellness Policies
- Administrator, teacher, parent and student education
- Joint-use agreements with local community organizations
- Farm To Table opportunities such as school gardens, schools as delivery sites for CSAs
- Smarter Lunchrooms Movement activities relating to school environmental changes
- Increasing access to healthy foods in schools
- Increased access to free potable water throughout the day

Fresno County SNAP-Ed partners recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. Many of our current CNAP non-SNAP-Ed partners have also taken on these larger goals as well and are committed to aligning and collaboration in order to meet these larger community goals; based on agency expertise and SNAP-Ed allowability.

The Fresno County SNAP-Ed partners have identified based on the larger community change goals, the following policy, systems and environmental (PSE) change SMART three-year local objectives for the FFY 17-19 Three-Year SNAP-Ed Integrated Work Plan:

1. By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities, and in CCC targeted sites, to increase access to healthy foods and physical activity opportunities.
2. By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities and CCC targeted sites.
3. By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.
4. By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

SNAP-Ed partners will work to support local identified SNAP-Ed eligible neighborhoods and schools. The three SNAP-Ed partners will work together on the 4 three-year local objectives listed above; each working with their population reach and area of expertise. The Fresno County SNAP-Ed partners are uniquely positioned to support these larger community change goals with work in nutrition and physical activity education, media and public relations, local champion building, and technical assistance and training support. Much of the larger community change work has required linking and aligning with other non-SNAP-Ed partners and additional funding sources to support capital improvements and policy advocacy. The SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed and the local SNAP-Ed partners will provide nutrition and physical activity education. To the extent possible, nutrition education will be paired with approved curricula designed to build the capacity of local agencies and champions to identify, participate in and lead obesity prevention policy, systems and environmental changes.

The Fresno County SNAP-Ed partners will work together to achieve **Local Three-Year Objective 1,** which will focus on building adult and youth champions, SNAP-Ed eligible residents, who will identify and achieve community-driven PSE strategies; direct and indirect nutrition and physical activity education; and will focus on implementation of the required Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood reassessments by the LHD with support from adult and youth champions in years 1 and 3. This supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **3** – Improve Food Resource Management. **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. This objective is focused on working to build adult and youth champions that will create synergy to promote and create behavioral and environmental changes in their home, school, work, retail and neighborhoods, including faith-based settings. Community-driven changes lead to sustainable changes. To support this objective, SNAP-Ed partners will provide community direct and indirect nutrition education, training and support, adult and youth champion support, media, public relations and social media will be utilized, and referral and resource opportunities through Fresno Community Health Improvement Partnership (FCHIP), Land Use and Planning Workgroup and Diabetes Collaborative convenings, as well as other collaborations. Additionally, LHD subcontractors and champion volunteers will receive technical assistance and training support in years 1 and 3 to conduct CX3 reassessments and work in coordination and collaboration with California Department of Public Health NEOPB to conduct and analyze the data collected.

Local Three-Year Objective 2 will focus on increasing sustainable food access and promotion in retail and community settings to increase the consumption of fresh, locally-sourced produce as well as other healthy items. This objective supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; and **3** – Improve Food Resource Management. **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices. To support this objective, community indirect nutrition education, technical assistance and support will be provided along with media and public relations and adult and youth champion support.

In collaboration with the Fresno Food Security Network and Healthy Retail Committee, this objective will be supported by the NEOPB Retail Program, indirect nutrition education, best practice models to expand access to fruits and vegetables, PSE efforts supported and lead by adult and youth champions such community gardens, public relations including media and social media, and training and technical support. CCC will also work to increase access to fruits and beverages through work with local food distribution centers.

Local Three-Year Objective 3 will focus on increasing the number of worksite wellness (school and general) policy, system and environmental changes that support employee healthy behavior changes such as increased healthy eating, increased physical activity opportunities, increased consumption of healthy beverages and decreased consumption of unhealthy beverages. This supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. Utilizing the California Fit Business Kit, this objective will be supported by community indirect nutrition education, adult champion support, providing linkages to resources and technical assistance for PSE efforts, and training and technical support.

Local Three-Year Objective 4 will focus on reviewing school wellness policies, making school environment changes to support healthy eating and increased physical activity, and implementation of Smarter Lunchroom Movement with at least 61 participating schools throughout Fresno County. This supports the following State Level Objectives: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. To support this objective, direct and indirect nutrition education will be provided in the classroom, afterschool and with parents, PSE efforts supported and lead by adult and youth champions, public relations including media and social media, and training and technical support.

All 4 Local three-year Objectives support at least one or more of the 5 State Objectives as well as the identified community change goals listed above.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

As discussed in the FFY 15 Integrated Work Plan, the Fresno Community Health Improvement Partnership (FCHIP) that serves as the Fresno County CNAP. In 2015, SNAP-Ed agencies (LHD and UC CalFresh, and CCC) and non-SNAP-Ed agency partners joined the FCHIP which allows us to also be a part of a larger collective effort (over 275 partners) to address the lack of healthy eating and physical activity opportunities in our targeted communities and the County in general. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. The purpose of the FCHIP is to build on the existing good work in Fresno County communities and coalesce these efforts into one cohesive Fresno County Community Health Improvement Plan with focus and alignment. SNAP-Ed eligible populations are a target of FCHIP as reflected in the FCHIP mission of working toward a healthy

community: "Free of disparities and offers fair opportunities for everyone to realize their full potential." In 2015, FCHIP created a learning environment for the multi-sector partnership to develop necessary skills for alignment of organizations and community members around shared goals and objectives. Additionally, FCHIP initiated a collective impact approach by identifying how each organization and individual is best positioned to address barriers to better health.

SNAP-Ed agencies attend all quarterly FCHIP convenings with all other partners to network, receive workgroup, community health improvement plan development and partner updates. FCHIP currently has seven active workgroups that meet regularly. SNAP-Ed agencies are involved in following FCHIP workgroups: Land Use and Planning – a workgroup that is working to develop a data map system that highlights selected health indicators for poorly performing census tracts and developing recommendations for improving conditions in the census tracts; and 2) Diabetes Collaborative – a workgroup looking into the awareness of prediabetes, diabetes and how to align with current obesity prevention efforts. Recently, the collaborative added three subgroups, the Diabetes Prevention Program (DPP), Communications, and Education. The number of workgroup meetings is stipulated in the work plan activities. The FCHIP, administered by LHD along with a leadership team of community partners, includes participants from community based organizations, health plans, hospitals, media, federally qualified health care clinics, schools, universities, faith-based organizations, city and county planning, adult and youth serving organizations, as well as SNAP-Ed funded agencies.

As SNAP-Ed funding continues to decrease, FCHIP allows us to also be a part of a larger collective effort and aligns efforts to address the lack of healthy eating and physical activity opportunities in our targeted communities and the County in general. SNAP-Ed agencies will utilize FCHIP resources and expertise to achieve our SNAP-Ed Integrated Work Plan and specifically PSE efforts in Local Objectives 1, 2, and 4.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		
X	Lean Meat & Beans				
	Sodium & Potassium				
	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**
   All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

During FFY 17-19, the local implementing agencies (LIAs) in Fresno County, UC CalFresh, Fresno County Department of Public Health (LHD), and Catholic Charities Diocese of Fresno (CCC), will collaborate and coordinate to provide direct and indirect nutrition and physical activity education and PSE support to a total of 374,421 estimated SNAP-Ed Fresno County participants (year one=95,702, year two=127,050, and year three= 151,669) and those eligible up to 185 percent Federal Poverty Level (FPL) to consume healthy foods and beverages, reduce consumption of less healthy foods and beverages and to increase physical activity. Measurable impact in target communities will continue to be accomplished through strategic and coordinated action by all implementing partners to provide integrated, layered, and community-driven interventions that aim to increase nutrition and physical activity knowledge and self-efficacy, but also environmental opportunities required for behavior change. Through consistent messaging, agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

The LHD, UC CalFresh, and CCC will conduct activities at all levels of the Social Ecological Model, including individual, interpersonal, organizational, and community levels. All LIAs will collaborate to reach all levels through the following types of activities: 1) Training and technical assistance: The LHD,UC CalFresh, and CCC will address training and technical assistance of their personnel or the community and will share training opportunities across agencies when possible; 2) Community/Nutrition education: Both direct and indirect nutrition and physical education is provided by all LIAs; 3) Media, social media, public relations and messaging: These community-wide activities are addressed by all LIAs; 4) Coordination and collaboration: This is specifically addressed by the LIAs collaboratively and with their individual service populations.

As defined in the SNAP-Ed Interventions: A Toolkit for States, all agencies will employ evidence-and practice-based obesity prevention programs and PSE strategies and interventions. The three-year and annual objectives and activities for the integrated work plan were derived from results obtained via each agency's experience, community assessments, in addition to the data used in FFY16. The LIAs, through weekly meetings, collaborated and coordinated to create the Work Plan so that three-year and annual objectives and activities will be done by the agency with the most content expertise to successfully complete each Work Plan Objective.

The LIAs use data-driven methods to choose communities for targeted interventions. Generally, LHD chose six communities (West Fresno, Parlier, Sanger, Reedley, Lowell, and Kerman) and their respective census tracts to work with based on income, CX3 assessments, data on Years of Potential Life Lost, USDA

designated food desert data, and leading causes of death. To prevent overlap and coordinate maximize impact, LIAs have developed a communication process in which the LIAs contact each other via phone or e-mail and confirm and share information about a potential community partner or education/event opportunity. In communities where more than one LIA is doing work, the LHD will primarily provide environment support activities and UC CalFresh will primarily provide direct/indirect nutrition education, while CCC will focus on targeted faith-based and social service settings where strong partnerships have been established. The exceptional collaborative relationship between LIAs has maximized SNAP-Ed funding in Fresno County to impact the SNAP-Ed eligible population. Regular communication and participation in FCHIP Quarterly Convenings and the FCHIP Healthy Stores for a Healthy Community, Farm to Table, Land Use and Planning, and Diabetes Collaborative Workgroups also provides insight into current and future nutrition and physical activity-related activities in the County and opportunities for collaboration and coordination.

Throughout FFY 17-19 Work Plan, media, social media and public relations activities are incorporated in the Local Objectives. LHD will coordinate their local media and public relation efforts of Work Plan activities, anticipated and unanticipated, in partnership with the LHD Public Health Communication (PHC). PHC coordinates the media for the LHD and has the capacity to disseminate news releases to 111 media outlets and conduct follow up with media regarding LHD SNAP-Ed sponsored events. UC CalFresh will also coordinate their local media and public relation efforts of Work Plan activities; anticipated and unanticipated. This includes monthly newsletters to parents about food tastings, a Facebook account, a Twitter account, and a blog where people can find success stories and learn about incorporating nutrition and physical activities in their daily lives. CCC will incorporate SNAP-Ed messaging and promotion into existing agency social media and messaging platforms, as well as through appropriate opportunities within the faith community. LIAs and their subcontractors will continue to maintain agency web pages and social media as appropriate. The web pages and social media will promote SNAP-Ed programs; USDA approved messages, and provide links to USDA approved resources targeting local SNAP-Ed targeted audience. To the extent possible, LIAs will coordinate public relations and media to maximize resources and impact.

As described in Community Change Goals section, all proposed interventions support the following State's behavioral outcomes: 1) Increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; 2) Increase physical activity; 3) Improve food resource management; 4)Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live learn, work, play, or shop; and 5) Increase access to and/or appeal of physical activity opportunities for SNAP-Ed populations.

<u>Healthy Communities (State Level Objectives 1, 2, 3, 4, and 5)</u>

Given the size of our County, the diverse population, and the concentrated poverty and chronic disease rates as described in the Jurisdiction and Community Assessment sections above, success requires that LIAs engage the community in the process of identifying intervention strategies through two community forums held annually. The LHD has aligned their community-driven focus with the State's Champions for Change initiative by locally rebranding the program as Fresno County Champions for Change (C4C) Program. Utilizing the Social Ecological Model, a large focus of the local C4C Program is to identify, recruit, and train individual and agency Champions. LHD will take lead on recruitment, training and building adult and youth champions. LHD subcontractors will support LHD with

recruitment and providing hands on nutrition and physical activity education and PSE experiences. Champion adults and youth will be encouraged to participate and/or lead in community-driven PSEs. LHD will continue the implementation process for a Champion Engagement System (Champ System), a referral system, for SNAP-Ed agencies to track community and agency champions' work. Besides the basic information of Champion Name, community, address and phone number, NEOP is tracking the Champions' best available day and time, what work/interventions they are passionate about, and skills and interest. Furthermore, the Champ System will help the NEOP Program Team fully utilize, link and refer the Champions in the NEOP communities and assist with NEOP program classes, activities, events, and PSE interventions. Lastly, LHD will work with Sarah Samuels Center (SSC) to continually identify and connect with best practice models for resident engagement that align with Fresno County NEOP goals to keep the program innovative and relevant.

In addition to recruiting agency champions, LHD, in collaboration with CCC will focus on recruitment and engagement of churches to begin efforts in identifying organizational and systems changes in the church community. Furthermore, in collaboration with other Central Valley NEOP Project Directors, UC CalFresh and Central Valley Health and Nutrition Collaborative (CVHNC) Built Environment Workgroup will meet at least three times a year to build capacity for development and implementation of future land use and planning PSE efforts. During the last meeting of the Central Valley Training Resource Center, it was determined that Central Valley NEOP programs wanted to work on land use and planning to achieve PSE but many of us didn't know how to go about doing it. Fresno County LHD informed the CVHNC of the land use and planning PSE effort and asked if the CVHNC would like to form a Built Environment Workgroup and collectively work on building capacity on land use and planning and its impact on access to healthy foods and physical activity. CVHNC agreed and over the next three years, collectively, the Built Environment Workgroup will build capacity, identify land use and planning opportunities, and support the community-driven PSE efforts within our respective county as appropriate.

UC CalFresh adult and senior education series and workshops are held year-round utilizing research-based curriculum for adults and seniors. Some common sites include: housing authority sites, adult training and technical assistance sites, churches, senior centers and community centers. Adult mini workshops utilized to introduce the program and recruit participants for class series are held at The Adult Transition program, Parks, After School, Recreation and Community Services (PARCS) sponsored events, Bringing Broken Neighborhoods Back to Life block parties and food bank distribution sites. Family-centered approaches are utilized as well. UC CalFresh conducts "family nights" as appropriate with groups where a nutrition lesson and food demonstration is done with parents and their kids together. Also, parent groups at school sites participating in the youth program are exposed to mini-lessons during coffee hours and other parent events at school sites. Lastly, UC CalFresh trains Extenders, adult community members, to assist and lead single session workshops, series-based classes and other community events. This allows for greater reach of the UC CalFresh program and greater buy-in from the community through these volunteer efforts. Moreover, this program serves the community as a professional development program for adults that are interested in training in the public health field. Lastly, UC CalFresh will continue to lead and maintain the online Nutrition and Physical Activity Resources website for SNAP-Ed eligible population. This is an online resource directory to help SNAP-Ed eligible population find links to organizations that can assist with locating free or low-cost nutrition and physical activity resources in their community.

CCC will provide Direct and Indirect education to adults and older adults within faith-based and community settings. These educational activities will support wellness policy work including healthy food and beverages standards and increased access to opportunities for physical activity.

LHD subcontractor A will also provide adult and youth single session education nutrition and physical activity presentations, 15 minutes or more, within the six targeted communities at qualified community centers, schools, churches, worksites, public housing locations, retail locations and others as appropriate. Subcontractor A leads the nutrition and physical activity education component with a larger portion of reach direct and indirect education numbers. Based on the local obesity and prediabetes information provided in the Community Assessment section, the Rethink Your Drink single session lesson continues to be a priority for LHD but will also provide a variety of USDA evidence based lessons regarding nutrition and physical activity. Additionally, subcontractor A will provide direct and indirect nutrition education and food tastings at food distribution locations and at other qualified community based organizations utilizing a mobile kitchen vehicle. Food tastings will incorporate foods that are being disseminated to show participants how to cook the food they are receiving.

LHD, in partnership with SSC, will implement the required Communities of Excellence in Nutrition Physical Activity and Obesity Prevention (CX3) neighborhood reassessments with support from adult and youth champions. The CX3 tools will be used to bring in youth, adults, and corner store owners to assess their retail and neighborhood environments in two communities (Sanger and Kerman) in year one and four communities (West Fresno, Parlier, Reedley, Lowell) in year three, allowing residents to be part of a change in their community and encourage participation and leadership. In addition to retail, fast food, and walkability, additional assessments of food banks and emergency food outlets and alternative food sources (such as community gardens and farmers markets) will be conducted. Two of the neighborhoods that were assessed in the initial 2012 Fresno County CX3 were Firebaugh and Hamilton. As discussed earlier, these two neighborhoods were not chosen by the LHD as part of their 6 targeted neighborhoods and were replaced by Sanger and Kerman (CX3 conducted in 2014).

Furthermore, LIAs will participate in community events targeting SNAP-Ed eligible population and has many indirect education methods in place in which education is less than 15 minutes and written materials are being distributed or displayed. Indirect education allows our programs to enhance education messaging from student to parent, recruit for direct education activities, and deliver consistent behavior-focused messages to the community.

To the extent possible, nutrition education will be paired with approved curricula designed to build the capacity of local agencies and champions to identify, participate in and lead obesity prevention policy, systems and environmental changes.

<u>Retail, Food Access and Marketing (State Level Objectives 1 and 3)</u>

As of the 2012 CX3, an average of only 10% of food retail outlets in the six targeted neighborhoods met the standards for healthy options and accessibility. LHD subcontractor California Health Collaborative (CHC) will work in partnership with the LHD Lifetime of Wellness Communities in Action (LWCA) Healthy Retail Committee to recruit local stores to participate in the NEOPB Retail Program and provide support to 2 local retail stores annually by making sustainable environmental changes that will increase fresh, locally sourced produce and other healthy items in the targeted stores. Support includes providing NEOPB approved Retail Campaign materials, store tours; Rethink your Drink presentations, food demonstrations, media and public relations, and coordination of Fruit

and Veggie Fests. To improve fruit and vegetable consumption among Fresno County children and teens, which is currently at 58.1% and 23.2% respectively, the LHD will work in partnership with the Fresno Food Security Network (FFSN) to explore, identify, and implement local best practice of over the three years to expand access to fruits and vegetables through PSE efforts. CCC will work with a large local food pantry to establish a purchased and donated food policy to increase the availabity of fruits and vegetables, and decrease the availability of unhealthy options. This distribution center is open daily to needy families. The agency will also host and promote a monthly produce market offering 10,000 – 40,000 pounds of free local fruits and vegetables. These distribution efforts serve hundreds of low-income families, and address both hunger and health. These efforts will be reinforced with SNAP-Ed messaging, indirect education activities, food demos and tastings, as well as promotion of direct education classes offered on-site. SNAP-Ed will also work with community partners working to increase fruit and vegetable access. SNAP-Ed will pair nutrition education and fruit and vegetable promotion with partner efforts to increase access in order to increase purchase and consumption of produce. SNAP-Ed will also provide technical assistance to access partners to increase vendor enrollment to accept EBT and participate in programs such as market match as needed. Lastly, as SNAP-Ed funding continues to decrease, LHD has determined that it is essential that sustainability be addressed over the next three years.

Worksite Wellness (State Level Objectives 1, 2, and 5)

Adults spend a significant amount of time at their worksites. Among adults in Fresno County, only 27.6% reported participating in regular walking and about 46.7% of adults consume one or more sugar sweeten beverages per week—both are issues that could be improved with worksites that allow physical activity breaks and only offer healthy snack/vending options. LHD subcontractor CHC will qualify and work with 15 qualifying worksites by September 30, 2019 to promote healthy eating and physical activity and create environmental changes that support the healthy behavior changes of their employees utilizing the California Fit Business Kit. Qualifying worksites, including school districts, receive nutrition and physical activity education and ongoing technical assistance requesting support in developing and implementing environmental support activities. LHD subcontractor CHC will also work with participating worksites to identify and implement PSE that support healthy behavior changes, increase consumption of healthy foods and increase physical activity practices amount their employees. Additionally, LHD subcontractor CHC will also connect participating worksites with technical assistance and resources to ensure employee lactation accommodations. Lastly, LHD feels that it is important that LHD should practice the same principles that we are promoting with local worksites. In partnership with LHD Lifetime of Wellness, Communities in Action (LWCA) program, LHD will continue to participate on the Department's Worksite Wellness Committee and provide technical assistance and support in implementation of environmental supports that support healthy behavior changes among LHD staff.

School Wellness (State Level Objectives 1, 2 and 5

As mentioned above, over 25% of children ages 12 to 17 years of age in Fresno County are either overweight or obese and at risk of developing a chronic illness. Sugar sweetened beverage consumption for children aged 2-17 is 58%, and the percent of teens consuming five fruits or vegetables daily is 23.2%. Many of these issues can be addressed in the school environment, where children spend a significant percentage of their time. UC CalFresh and LHD subcontractor Fresno County Office of Education (FCOE) will provide ongoing support and technical assistance to qualifying school districts through the provision of direct and

indirect nutrition and physical activity education, school wellness policy, environmental supports for nutrition and physical activity through school wellness policy updates, Smarter Lunchrooms, and creating an intersection between school gardens and classroom nutrition education curriculum.

UC CalFresh provides nutrition education to Fresno Unified, Coalinga Huron Joint Unified, Firebaugh Las Deltas Unified, and Central Unified School Districts. In FFY 16, UC CalFresh joined the Smarter Lunchrooms Movement (SLM) by providing support, guidance and resources to schools in the Fresno Unified School District (FUSD), as Technical Advising Professionals (TAP's). The Smarter Lunchrooms Movement champions the use of evidence-based, simple low and no-cost changes to lunchrooms, which increases the school lunch programs participation, profit and reduces waste. Most importantly, SLM transforms the school cafeteria form an institutional place to a welcoming dining area. SLM implements behavioral economics, using physical and social environmental factors such as price, appearance, convenience, information, state of mind, habit and expectations to influence student food choices. SLM aims to increase student's consumption of healthier foods, decrease food waste, improve staff morale, and develop and foster a culture of wellness. The SLM timeline for a phased implementation at FUSD schools began in FFY16 at 16 middle schools, approximately 22 elementary schools FFY 18 and will continue through FFY19 reaching an additional 22 elementary schools. In FFY17, FUSD had food service staffing challenges preventing them from implementing SLM in their 8 high schools. As a result in December 2016, UCCE moved forward to identify and recruit 3 Child Development Centers, totaling 9 classrooms, in the Coalinga-Huron Joint Unified School District (CHJUSD) and Firebaugh Unified School District (Firebaugh USD). UC CalFresh's simultaneous participation in SLM along with nutrition education in FUSD classrooms and supporting school wellness policy development and implementation, provides a linkage between the classrooms, their school cafeterias and their entire school environment.

LHD subcontractor FCOE will provide teacher training and direct and indirect nutrition and physical activity education to students for the youth interventions in Kerman Unified, Parlier Unified, Reedley Unified, and Sanger School Districts. These school districts serve a rural, socioeconomically disadvantaged student population. Combined enrollment is approximately 29,394 of which over 90% of students are Hispanic and over 85% are eligible to receive free or reduced price meals. This intervention is a K-12 comprehensive approach to integrating nutrition learning and physical activity at participating school sites and after-school programs. Strategies include but not limited to education and training for teachers, nutrition and physical activity education and cooking-in-the classroom and after-school programs, healthy messaging in schools through posters, student-led nutrition-focused morning announcements, school wellness policies, Smarter Lunchroom Movement and other related environmental changes.

Additionally, UC CalFresh will also provide on-going parent nutrition education and explore support to school wellness committees at FUSD schools. Based on gap analysis, conducted by SNAP-Ed Partners in FFY 15, of unmet needs within schools of school districts located in high need areas, UC CalFresh will continue to explore and expand its youth and parent education program into Central Unified School District in FFY 17-19 with the potential of reaching SNAP-Ed eligible children.

Furthermore, both UC CalFresh and LHD will also be enhancing USDA approved messaging by augmenting reach through parent newsletters, homework assignments, utilizing social media, and other opportunities. Lastly, UC CalFresh and LHD subcontractor FCOE will be helping to coordinate and/or participate in

school events, as appropriate, and provide indirect education regarding nutrition education and physical activity education to youth reaching 3,100 youth in year one, 3,450 year two, and 3,800 in year three.

Required Evaluation Narrative Summary:

LHD

Overall, the LHD evaluation plan is aligned with the WRO SNAP-Ed Evaluation Framework, April 2014. LHD will utilize the following evidence-based activity approaches: individual and group-based nutrition education, health promotion, and intervention strategies; comprehensive, multi-level interventions at multiple complementary organizations and institutional levels; and community and public health approaches to improve nutrition and physical activity. LHD process evaluation reporting will document the range of SNAP-Ed services provided in the local jurisdiction, the locations and specific SNAP-Ed eligible audiences reached as well as other required EARS elements. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated), and PSE change activities will be compared to the original reach targets. The Impact Outcome Evaluation of the youth nutrition education series as measured by the NEOP-approved Harvest of the Month Workbook survey will document change in individual level behaviors and dietary practices highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework. Other education activities will be evaluated with CDPH approved curriculum evaluation tools.

For PSE strategies, the PEARS will inform the evaluation design and plan for the four main objectives- Healthy Communities, Healthy Retail, Food Access and Marketing; Worksite Wellness, and School Wellness. Defined evaluation methods will include PSE reporting using the PEARS and CX3 reassessment. Other methods to evaluate the PSE strategies within the four Objectives will be determined by the intervention strategy. Such methods may include activity and communications tracking; in-person and/or online surveys; in-depth interviews of key stakeholders; observational assessments; nutritional assessments; and/or policy review.

Evaluation activities of Objective 1: Healthy Communities will focus on champion-led and community-driven PSE efforts in settings such as schools, faith-based organizations, and the built environment (land use and planning). In addition, activities will include CX3 data collection and developing, piloting, and implementing an innovative joint evaluation effort between the LHD and UCCE focused on evaluating shared outcomes in either school wellness or nutrition education. Lastly, SSC will conduct baseline comprehensive environmental assessments in at least five of the six communities to identify barriers and opportunities for physical activity. Champions and stakeholders will utilize results to identify priorities to increase physical activity opportunities. Within Objective 2: Healthy Retail, Food Access and Marketing, evaluation activities will be tailored to program strategies, which may include evaluating the impact of healthy retail efforts on healthy food availability and customer behavior, assisting in the development and evaluation of a sustainability model of a mobile demonstration kitchen, and evaluating a local best practice to expand fresh fruit and vegetable access to SNAP-eligible populations.

The evaluation of Objective 3: Worksite Wellness will use pre- and post-surveys such as those included in the California Fit Business Kit to measure key program outcomes. Objective 4: School Wellness strategy evaluation may focus on a variety of intervention strategies such as parent training, school wellness policy implementation, and/or nutrition education.

The findings from the evaluations will be shared with LHD, subcontractors, CDPH, and other key stakeholders, as appropriate, to inform future program activities over the course of the three-year work plan.

UC CalFresh

UC CalFresh utilizes research-based age specific curricula in the classroom with youth participants. Several of the curricula have specific pre and post tests administered at the beginning and end of the year to assess knowledge gain and behavior change in students. Additionally, teachers are surveyed using the Teacher Observation Tool (TOT) to assess their perception of student's baseline exposure to various foods as well as teachers' perceived behavior change of the students concerning the foods tasted. PSE work in the school setting will include supporting school wellness policy and school garden efforts. Utilizing various nutrition education and gardening resources such as Nutrition To Grow On, these PSE efforts will be assessed and evaluated. In the implementation of the Smarter Lunchroom's Movement in selected school sites, UC CalFresh uses the SLM Scorecard, before & after photos as well as, Site Visit Summary forms to assess the progress of each lunchroom.

UC CalFresh's adult evaluation's include pre and posts tests specific to adult and senior research-based curricula in series-based lessons. Series-based adult lessons use Eat Smart, Be Active and Plan, Shop, Save and Cook. Senior series-based lessons use the Eat Smart, Live Strong curriculum. These assessments measure knowledge gain and behavior change. For single session workshops, UC CalFresh utilizes intent to change (ITC) surveys to measure the participants' readiness to change behavior. Single session workshops also collect qualitative success stories. For process evaluation, UC CalFresh submits quarterly reporting tools youth and adult workbooks with number of participants and site details. UCCE will be working with UC CalFresh state office to align, as appropriate, evaluation tools and results to the Western Region's SNAP-Ed evaluation framework.

CCC

Catholic Charities Diocese of Fresno has outlined a scope of work targeting adults and older adults with evidence-based curricula. The overall number of adults reached through education activities will be tracked and compared to original targets through the use of the ATF and/or comprehensive PEARS system, as well as Catholic Charities of California progress reporting system. Outcome evaluations, in alignment with the SNAP-Ed Evaluation Framework, will be used as staff capacity allows. Results will be used for monitoring quality and for program improvement. PSE efforts will also be captured through the PEARS system in conjunction with qualitative methods completed by the CCC contracted evaluation team, as appropriate. Evaluation and capture of PSE data will be used to communicate comprehensive program impact, as well as to inform improvement of current PSEs and opportunity for future community change strategies.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	25		0 to 4 years old (Preschool):	3,609
Female	75		5 to 17 years old (School Age):	180,476
			18 to 59 years old (Adult):	151,600
			60 years old and over (Senior):	25,266
Total:	100			360,951

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
65%	35%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	6%
Asian	0%	9%
American Indian/Alaskan Native	0%	1%
Native Hawaiian/Other Pacific Islander	0%	0%
White	65%	19%
Multiple/Other	0%	0%
Total:	65%	35%

4. Languages Used in Intervention Activities and Materials

English	48%	Farsi	0%	Russian	0%
Spanish	50%	Hmong	2%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	27,883	31,113	39,113
Indirect Education:	46,160	49,960	50,810
Policies, Systems, and Environment (PSE) Change/Supports	21,247	45,977	61,746

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	17	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	26
Adult Rehabilitation Centers	5	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	22
CalFresh Offices	6	Head Start Programs	5	Schools: Students (After School)	38
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	39
Churches	53	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	31

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	3
Community Based Organizations	10	Libraries	6	Supplemental Security Income (SSI)	0
Community Centers	29	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	25
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	9	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	22	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	21
Extension Offices	1	Retail/Food Stores	0	Other (specify): Public Business = 5 Fresno Co. Gov't= 5	10
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	56	Other (specify): City of Fresno Gov't=3 City of Reedley Gov't=3 Chamber of Commerce=2	8
Farmers' Markets	3	Schools: District Office	2	**TOTAL SITES:**	**547**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	92		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities, and CCC target sites, to increase access to healthy foods and physical activity opportunities.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Safe routes to school, school meal improvement, park improvement, joint use agreements, playground stencils, community and school gardens, hydration stations, built environment (land use and planning), healthy food/beverage standards at parishes/parish wellness policies & increased access/opportunity to community PA

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, in partnership with the Central Valley NEOP Project Directors, UCCE, and the Central Valley Health and Nutrition Collaborative (CVHNC) Built Environment Workgroup, explore, identify and receive 3 training and education activities to build capacity on development and implementation of land use and planning PSE efforts.

   b. By September 30, 2017, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete community-driven nutrition and physical activity future PSE projects.

c. By September 30, 2017 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.

d. By September 30, 2017, conduct the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood reassessment process in two Fresno County neighborhoods (Sanger and Kerman) in partnership with local Champions in order to measure the nutrition and physical activity environments, measure any change since FFY 2014, and provide updated data to drive future PSE work and community engagement in those neighborhoods.

e. By September 30, 2017, UCCE and LHD will provide direct education to 27,883 (UCCE=19,963 and LHD=7,920), and indirect education to 43,860 (UCCE=23,524 and LHD=20,336), SNAP-Ed eligible individuals throughout Fresno County.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, in partnership with adult, youth and/or agency champions, identify potential and develop plans in at least 1 built environment PSE strategies to increase access to healthy foods and physical activity opportunities.

b. By September 30, 2018, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete at least 2 community-driven and 1 faith based nutrition and physical activity PSE projects.

c. By September 30, 2018 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.

d. By September 30, 2018, UCCE, CCC and LHD will provide direct education to 31,113 (UCCE=21,963, CCC=500 and LHD=8,650), and indirect education to 49,960 (UCCE=24,024, CCC=1,500 and LHD=24,436), SNAP-Ed eligible individuals throughout Fresno County.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, in partnership with adult, youth and/or agency champions, implement at least 1 built environment PSE strategies that will increase access to healthy foods and physical activity opportunities.

b. By September 30, 2019, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete at least 3 community-driven and 4 faith based nutrition and physical activity PSE projects.

c. By September 30, 2019 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.

d. By September 30, 2019, conduct the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood reassessment process in four Fresno County neighborhoods (Lowell, West Fresno, Parlier, and Reedley) in partnership with local Champions in order to measure the nutrition and physical activity environments, measure any change since FFY 2016, and provide updated data to drive future PSE work and community engagement in those neighborhoods.

e. By September 30, 2019, UCCE, CCC and LHD will provide direct education to 39,113 (UCCE=28,463, CCC=500 and LHD=10,150), and indirect education to 50,810 (UCCE=24,524, CCC=1,500 and LHD=24,786), SNAP-Ed eligible individuals throughout Fresno County.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities, and CCC target sites to increase access to healthy foods and physical activity opportunities.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Support and assist Champions with at least two PSE related events annually to create awareness and support for identified PSE reaching 225 community residents.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Sub A, PHI AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Agenda, sign-in sheet, flyers, media articles, pictures, Summary reports *Contributes to annual objective 1.b, 2.b, 3.b

1.2	Host or co-host 2 community forums to reassess community priorities targeted communities		CED CEI: X MPR: X C&C: X TTA		CWD LHD: X AAA UCCE CCC	CWD: LHD: Sub A AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 x x	ATF On file: Agenda, sign-in sheet, flyers, media articles, pictures, Summary reports *Contributes to annual objective 1.c, 2.c, 3.c
1.3	Central Valley NEOP Project Directors, Fresno County NEOP Program Manager, UCCE, and other regional non-SNAP-Ed CVHNC members will participate in at least 3 Built Environment Workgroup meetings annually to build capacity and align regional efforts on land use and planning for future PSE efforts within their respective county.		CED CEI MPR C&C: X TTA: X		CWD LHD: x AAA UCCE: x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF On file: Agenda, sign-in sheet, notes *Contributes to annual objective 1.a
1.4	Identify, develop and support at least 1 built environment PSE effort in at least one of the six targeted communities to reach a minimum of 100 SNAP-Ed eligible individuals. The PSE effort will begin in year 2 and run through year 3.		CED CEI MPR C&C: X TTA: X		CWD LHD: x AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF On file: Agenda, sign-in sheet, notes, pictures *Contributes to annual objective 2.a, 3.a

1.5	Provide at least 40 nutrition and physical activity education class series to reach at least 400 adults annually participating in local job training sites. Food demonstrations and taste-testing will be included.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 X	RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
1.6	Provide at least 8 nutrition and physical activity education class series to reach at least 100 seniors citizens annually at local senior centers. Food demonstrations and taste-testing will be included.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
1.7	Provide at least 30 nutrition and physical activity education class series to reach at least 600 adults at local schools, churches and community centers. Food demonstrations and taste-testing will be included.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e

1.8	Support at least 3 Youth-led events that are promoting PSE work identified by youth leaders, in partnership with Adult Allies, within the respective six targeted communities. Reaching at least 100 SNAP-Ed eligible population (60 youth leaders, 40 adult participants).	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Sub A, PHI, FCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Agenda, sign-in sheet, flyers, posters, pictures, Powerpoint, media stories *Contributes to annual objective 1.b, 2.b, 3.b
1.9	Provide 254 (LHD=59, UCCE=50, Sub A=102, Community Food Bank (CFB)=17, FCOE=24, PHI= 2) single session nutrition and physical activity education to at least 4,247 unduplicated eligible individuals annually at qualifying community centers, schools, afterschool's, churches, worksites, public housing locations, retail locations, and food distributions. Taste-testing will be included. LHD will conduct education activities in LHD six targeted communities only. UCCE will conduct education activities in other communities throughout Fresno County.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: Sub A, PHI CFB, FCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e

1.10	At least 30 trained SNAP-Ed eligible adults (Champions) will provide 90 peer to peer single session nutrition and physical activity education to at least 270 unduplicated eligible adults at qualifying community centers, schools, churches, worksites, public housing locations, retail locations. Taste-testing will be included. On-going support will be provided to Champions, as needed.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Sub A, PHI AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, Sign-in Sheets, data cards, pictures, Champion Engagement System tracking log *Contributes to annual objective 1.e,2.d,3.e
1.11	The LHD will recruit and engage at least 1 qualifying church annually, and CCC will recruit and engage at least 1 church in year 2 and 2 churches in year 3, in predominately African-American and/or Latino communities to provide culturally relevant nutrition education and physical activity promotion to reach (LHD=60, CCC=60 in year 2, 120 in year 3) unduplicated SNAP-Ed eligible individuals and to influence organizational and systems changes in the church community.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: Sub A AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, pictures, evaluation tools *Contributes to annual objective (LHD=1.e,2.d,3.e, CCC=2.d,3.e)

1.12	Provide indirect nutrition education and food tastings at qualifying church events reaching a minimum of 225 SNAP-Ed eligible individuals annually at least 9 church sites (LHD 2 sites, UCCE 5 sites & CCC 2 sites, in year 2 & 3).	CED X CEI MPR X C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: Sub A AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, pictures, event flyers *Contributes to annual objective (LHD & UCCE 1.e,2.d,3.e, CCC 2.d, 3.e)
1.13	Identify, develop and support at least 1 PSE effort in each of at least 5 church sites (LHD=1, UCCE=1, CCC=3) to reach a minimum of 250 SNAP-Ed eligible individuals. The PSE effort will begin in year 2 and run through year 3.	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: Sub TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF, pictures, RE-AIM (PSE database) *Contributes to annual objective 2.b, 3.b
1.14	Utilize media, social media, blogs, and agency websites each year to promote and cross-promote at least 200 SNAP-Ed activities, success stories, events, community forums, and/or approved messaging, for a total of 575 over three years. Also in Objective 2 and 4.	CED X CEI MPR X C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: All subs as appropriate AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On file: Facebook analytics, blog analytics, *Contributes to all annual objectives as appropriate

1.15	UCCE, CCC, LHD, LHD subcontractors, and other obesity prevention partners will participate in at least 4 Fresno CHIP Quarterly meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate. CCC beginning in years 2 and 3.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Agenda, Notes *Contributes to CNAP requirement
1.16	LHD, LHD subcontractors and other obesity prevention partners will participate in at least 6 FCHIP Land Use and Planning workgroup meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate. Please note, the FCHIP Physical Activity (PA) workgroup no longer meets and has joined the FCHIP Land Use and Planning Workgroup to align and leverage the PA efforts.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Agenda, Notes *Contributes to annual objectives 1.b, 2.a, 2.b, 3.a, 3.b
1.17	Provide referrals to partner agencies both SNAP-Ed and non-SNAP-Ed to provide strategic coordinated nutrition and physical activity education to eligible SNAP-Ed population. For example, LHD will provide	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Referral Log, e-mails *Contributes to annual objective (LHD & UCCE 1.e,2.d,3.e, CCC 2.d, 3.e)

	referrals to UCCE and/or when receiving a request for services outside of the LHD six targeted communities. CCC beginning in years 2 and 3				Year 3 Q1 X, Q2 X, Q3 X, Q4 X	
1.18	Provide training and ongoing support to at least 60 (LHD, PHI) adult and 100 (LHD, PHI = 30, 75 FCOE) youth champions to complete nutrition and physical activity PSE projects.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI, FCOE, Sub A AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Sign-in sheets, agendas, evaluations, pictures, Champion Engagement System (tracking), identified project documentation *Contributes to annual objective 1.e,2.d,3.e
1.19	Train at least 5 new extenders each year for a total of 15, to provide nutrition and physical activity education to SNAP-Ed eligible population.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	On file: Sign-in sheets, agendas, extender enrollment paperwork *Contributes to annual objective 1.e,2.d,3.e
1.20	Registered Dietitians (RD) will provide ongoing nutrition and physical activity expertise to train and support UCCE staff, NEOP staff, NEOP subcontractors, and	CED: ; CEI: ; MPR: ; C&C:	CWD: ; LHD: X; AAA: ; UCCE: X	CWD: LHD: Sub G AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X	On file: Staff Observation Forms, Training Agendas, RD notes, e-mails

	community Champions to increase knowledge and skills. RDs will provide their training and support to their respective agency staff and community champions.	X TTA	CCC		Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	*Contributes to annual objective 1.e,2.d,3.e
1.21	Participate in at least 30 community events each year (LHD=12, UCCE=12, CCC=6), reaching at least 2,250 SNAP-Ed eligible population. CCC will reach 450 annually, in years 2 and 3.	CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: PHI, CFB, CHC, Sub A AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RTW, ATF, event flyer, event registration *Contributes to annual objective (LHD & UCCE 1.e,2.d,3.e, CCC 2.d, 3.e)
1.22	Provide indirect nutrition education and food tastings in conjunction with food distributions to a minimum of 7000 SNAP-Ed eligible individuals annually. LHD will reach a total of 6000 annually over 3 years and CCC will reach 1000 annually in years 2 and 3.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: Sub A, CFB AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, food distribution flyer, pictures *Contributes to annual objective (LHD 1.e,2.d,3.e, CCC 2.d, 3.e)

1.23	Continue to host and maintain the online Nutrition and Physical Activity Resources website for SNAP-Ed eligible population. UCCE, CCC and LHD will collaborate with FCHIP to cross promote the Nutrition and Physical Activity website to SNAP-Ed eligible population.	CED: ; CEI: ; X MPR; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; X UCCE; X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Website: http://ucanr.edu/sites/resourcedirectory/ *Contributes to increased knowledge of PA opportunities in Fresno County for SNAP-Ed eligible population.
1.24	LHD Community Coordinator (Nutritionists) will convene at least 4 meetings in each target community to include UCCE, LHD subcontractors, community and agency champions, and other non-SNAP-Ed partners to strategically coordinate SNAP-Ed and non-SNAP-Ed activities, align and leverage resources, provide consistent messaging, and enhance impact of funded activities.	CED: ; CEI: ; MPR: ; X C&C; TTA:	CWD: ; X LHD; AAA: ; X UCCE; CCC:	CWD: LHD: All subs as appropriate AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RTF, ATF, Agendas, meeting notes, sign in sheets *Contributes to all annual objectives

1.25	Fresno LHD staff and evaluation staff will attend all CDPH-sponsored CX[3] trainings and meetings: • CX3 orientation webinar • Empowering & Facilitating Community Voices • Geographic Information System (GIS) mapping • Survey/Field Work • Quarterly calls with CDPH • Others as needed The training shall prepare for the neighborhood assessment of the nutrition and physical activity environment including: • Walkability assessment around healthy food retail • Access to healthy foods in retail and alternative food sources (such as community gardens or farmers markets) • Marketing of and availability of healthy and unhealthy foods in retail and fast food outlets • Opportunities for PA	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Sub F, Sub A AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Webinar registration/agendas/recordings as available Meeting minutes *Contributes to annual objectives 1.d, 3.d

	• Identify food deserts in eligible • communities • Assessment of food banks and emergency food outlets' presence, policies, and food offerings					
1.26	GIS mapping—re-assess qualifying neighborhoods: • Create updated lists of sites in two neighborhoods assessed in 2014 (to be reassessed in 2017) and four neighborhoods reassessed in 2016 (to be reassessed in 2019). • LHD staff will conduct "windshield tours" to verify that GIS-generated lists are correct and updated • LHD and other subcontractors will engage Champions about the process and create a list of those who might be interested in assisting with data collection	[ ] CED [ ] CEI [ ] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: SSC AAA: UCCE: CCC: :	Year 1 Q1: ; Q2: X; Q3: X; Q4: Year 2 Q1: ; Q2: ; Q3: ; Q4: Year 3 Q1: ; Q2: X; Q3: X; Q4:	Lists of sites that will be assessed in each of the two Fresno neighborhoods in year one and each of the two neighborhoods in year 3. List of Champions that were engaged in the Tier 1 process List of Champions that are interested in assisting with data collection *Contributes to annual objectives 1.d, 3.d

1.27	Field work/surveying • Organize LHD staff and partners to assist in the CX3 neighborhood data collection using CX3 tools and methods; this includes creating a schedule and neighborhood assignments for staff and Champions • Conduct training for local Champions who might participate in data collection • Create protocol for handling data collection forms • Collect all assessments in Fresno County neighborhoods being reassessed in Year 1 and Year 3.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Sub A, Sub F AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 ; Q3 X; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 X; Q4	Schedule and maps with data collector assignments Training agenda for Champions who will participate in data collection Protocol document for handling of forms List of completed assessment sites Data Base *Contributes to annual objectives 1.d, 3.d
1.28	Data analysis • LHD staff will work with evaluation staff to compile forms to input data from completed forms • LHD staff will work with evaluation staff to fill in	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: SSC AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 ; Q3 ; Q4 X Year 2: Q1 ; Q2 ; Q3 ; Q4	Final analysis spreadsheet *Contributes to annual objectives 1.d, 3.d

	any missing information on forms; this might require staff to return to sites to collect missing data				Year 3 Q1 Q2 Q3 Q4 X	
1.29	Create dissemination tools • LHD and evaluation staff will participate in "How to read and interpret your data" webinar with CDPH staff LHD and evaluation staff will use CDPH-approved communication templates to be able to disseminate results to various audiences and to tailor PSE interventions	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: SSC AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X	CX3 communication tools *Contributes to annual objectives 1.d, 3.d
1.30	LHD, LHD subcontractors and other obesity prevention partners will participate in at least 8 FCHIP Diabetes Collaborative workgroup meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x X Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x X	ATF On file: Agenda, notes *Contributes to CNAP requirement and annual objectives 1.e,2.d,3.e

1.31	Explore and identify both approved and emerging curricula to build the capacity of staff and Champions to identify, lead, and support community-driven PSE in six targeted communities.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: SSC AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 X Year 2: Q1; Q2; Q3; Q4 Year 3: Q1; Q2; Q3; Q4	On file: meeting notes, sample curricula *Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b
1.32	To prepare staff to build Champion capacity and support community-driven PSE, conduct a Community Engagement Framework staff training using the selected vendor. Throughout the training, staff will learn how to apply community-driven PSE strategies and techniques and how to increase capacity of the Champions.	CED: ; CEI: ; MPR: ; C&C: X; TTA: x	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: All subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 X Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1; Q2; Q3; Q4	ATF On file: curricula, training agenda and materials, sign in sheet, pictures, evaluations *Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b
1.33	Conduct at least 3 trainings with Champions from six targeted communities using Community Engagement Framework Training.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1; Q2; Q3; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1; Q2; Q3; Q4	ATF On file: curricula, training agenda and materials, sign in sheet, pictures, evaluations *Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b

1.34	Conduct at least 3 trainings with Champions from six targeted communities using Community Engagement Framework Training.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 x x x x	ATF On file: curricula, training agenda and materials, sign in sheet, pictures, evaluations *Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b
1.35	Provide 31 (Adult= 24, Seniors=7) single session nutrition and physical activity education to at least 500 unduplicated eligible individuals at qualifying community benefit centers, churches, and food distributions. Taste-testing will be included. LHD and UCCE will conduct education activities in their respective targeted sits outside of CCC Fresno County targeted sites.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF, Sign-in sheets, evaluation tools *Contributes to annual objective 2.d,3. e

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Fresno County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 7/31/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.5 1.6	Eating Smart, Being Active	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6 1.9 1.10 1.11	Eat Healthy, Be Active Community Workshops	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.5 1.6 1.7 1.11	Eat Smart, Live Strong	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.5 1.6 1.7	Plan, Shop, Save, and Cook	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.9 1.12 1.22	Interactive such as: Milk is for Me, 5 Ways to Save, MyPlate, ReThink Your Drink		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.19	Smarter Lunchrooms Movement Materials - www.smarterlunchrooms.org		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5 1.6 1.7	USDA MyPlate Posters		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.14	Constant Contact		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Marketing Website
			CCC		
1.14	UCCE Fresno County Website: http://ucanr.edu/sites/fresnonutrition/		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: UC CalFresh Website
			CCC		

1.24	UC CalFresh Nutrition and Physical Activity Resources Website: http://http://ucanr.edu/sites/resourcedirectory/	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: UC CalFresh Nutrition and Physical Activity Resources Website
1.2, 1.8, 1.9, 1.10, 1.11, 1.12, 1.21, 1.22	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A – Please describe below: Approved SNAP-Ed resource materials
1.2, 1.9, 1.11, 1.12, 1.22	Harvest of the Month handouts (California)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
1.9, 1.11, 1.22	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC ☐	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A – Please describe below: Approved SNAP-Ed resource materials

1.8 1.18	SPARK, Sports, Play & Active Recreation for Kids Program for Preschool through 12th and afterschool.		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.8, 1.9, 1.10,1.11, 1.12,1.21, 1.22	EatFresh.org		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
		X	UCCE			N/A - Please describe below:
		X	CCC			
1.8, 1.10, 1.11	NEOPB, Power Play! Fit Deck Power Cards		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed resource materials
			CCC			
1.8	NEOPB, Rethink Your Drink – High School Lessons		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.2, 1.8, 1.9, 1.10, 1.11, 1.12, 1.21,1.22	USDA MyPlate Posters		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			

1.9, 1.10, 1.11, 1.12, 1.21, 1.22	Prevent Portion Distortion handout (Spanish, English) http//food.unl.edu/freeprevent-portion-distortion-powerpoint		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A – Please describe below: University of Nebraska Extension
			CCC		
1.9, 1.10, 1.11	Cooking Matters		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
1.1, 1.10, 1.11, 1.18	Project Lean Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.18	Project Lean Parent's in Action		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
1.2, 1.8, 1.9, 1.10 1.11, 1.12, 1.21, 1.22	NEOPB Recipe Cards		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A – Please describe below: Approved SNAP-Ed Resource Materials
			CCC		

1.2, 1.8, 1.9, 1.10, 1.11,1.12 1.21, 1.22	Dairy Council Beverages: Make Every Sip Count		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials – Dairy Council of California
			CCC		
1.9 1.10	Latino Campaign, Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.18,1.25, 1.26,1.27 1.28,1.29	CX3 Field Surveys, Communication Tools: Templates for English and Spanish Neighborhood Fact Sheet, and Scorecards for Neighborhood Markets, Individual stores, and Fast Food		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.9 1.10 1.11 1.13	Body and Soul		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.3 1.8, 1.10 1.13,1.16 1.18,1.24	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Material
			CCC		
1.8, 1.10, 1.11, 1.13 1.18, 1.24	CDPH Physical Activity Resource Guide Implementing Physical Activity Programs for SNAP-Ed Eligible Population		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Material
			CCC		
1.1, 1.8, 1.13, 1.18 1.24	Youth Participatory Action Research Project		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.9, 1.10, 1.11 1.14, 1.18 1.20,1.22	Champions for Change (CA)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Children's Power Play Initiative (CA)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.9 1.10 1.11	Eat Right When Money's Tight		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.11, 1.35	Nutrition 5 Class series		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.11, 1.35	Food Smarts		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.11, 1.35	Eat Well-Move More-Feel Great		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.11, 1.35	Healthy Eating Made Easier – CA Dairy Council		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Fresno County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 7/31/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other:
E.1.2	Continue to develop & implement Champion Engagement System for SNAP-Ed agencies to track community and agency champions who are leading and assisting with Champions for Change work in their communities and the work that they do. LHD will be the hub agency for the system.		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1, Q2, Q3, Q4	EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other: Champion Engagement System

E.1.3	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led and community-driven PSE changes through policy review, surveys, key informant interviews, and/or observational assessments. SSC will lead.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Champion Engagement System, evaluation tools, exposure surveys and related reports, evaluation summaries/reports
E.1.4	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led organizational changes at faith-based organizations through activity and communications tracking (Champion Engagement System), policy review, surveys, key informant interviews, and/or observational assessments. SSC will lead.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Champion Engagement System, evaluation tools, evaluation summaries reports

E.1.5	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led PSE changes at schools through activity and communications tracking (Champion Engagement System), policy review, surveys, key informant interviews, and/or observational assessments. SSC will lead.		X	X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Champion Engagement System, evaluation tools, evaluation summaries/reports
E.1.6	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led built environment (land use and planning) PSE changes through activity and communications tracking (Champion Engagement System), policy review, surveys, key informant interviews, and/or observational assessments. SSC will lead.		X	X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Champion Engagement System, evaluation tools, evaluation summaries/reports

E.1.7	Monitor and evaluate outcomes of direct education activities with CDPH approved evaluation curriculum evaluation tools. LHD and SSC will lead.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation summaries/reports
E.1.8	Success Stories: Give to adults who complete a class series to capture qualitative feedback.		x			CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Success Story forms

E.1.9	Pre/Post Assessments: Adult Evaluation of knowledge gain and behavior change in adult series-based classes		x				

	CWD
	LHD
	AAA
x	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
x	Food Behavior Checklist
	UC Intent to Change

List other: Plan, Shop, Save & Cook Evaluation

E.1.10	Policy System and Environment (PSE) Change – Annual reporting on measures of reach, effectiveness, adoption, implementation and maintenance.	x		X			

	CWD
	LHD
	AAA
x	UCCE
X	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

X	EARS/ATF
X	PSE RE-AIM Report
x	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other: Smarter Lunchrooms Champion training sign-in sheets, feedback forms
MEET training sign-in sheets, feedback forms
Facebook Analytics
Constant Contact data tables

<table>
<tr>
<td>E.1.11</td>
<td>Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.</td>
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<td>x</td>
<td></td>
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<tr><td></td><td>LHD</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
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Year 3
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Quarterly Reports, Family Record Forms
</td>
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<tr>
<td>E.1.12</td>
<td>CX3 is a protocol for evaluating neighborhood environments. As such, all methods and deliverables are listed in the above table as opposed to in a separate evaluation table.</td>
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<tr><td></td><td>AAA</td></tr>
<tr><td></td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
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Year 2
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: CX3 Tools, completed forms, maps, data base
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</tr>
</table>

E.1.13	UCCE, LHD and SSC will explore, identify, and plan a joint outcome evaluation, related to nutrition education and/or school wellness efforts.		X	X		CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UCCE and LHD joint evaluation plan
E.1.14	UCCE, LHD and SSC will pilot a joint outcome evaluation.		X	X		CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UCCE and LHD joint evaluation tools
E.1.15	UCCE, LHD and SSC will implement a joint outcome evaluation.		X	X		CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1: X; Q2: X; Q3: X; Q4: X	☐ UC Intent to Change List other: UCCE and LHD joint evaluation summaries/reports
E.16	LHD and SSC will explore and identify a C4C staff training to build capacity of staff and champions to identify, lead and support community-driven PSE work.		x		☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: x; Q2: x; Q3: x; Q4: x **Year 2** Q1–Q4: **Year 3** Q1–Q4:	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Selected training curriculum
E.17	LHD will provide staff training on selected curriculum (a) in year 1 and conduct 3 trainings with champions in year 2 and 3 trainings with champions in year 3. SSC will take lead on evaluating trainings		x	X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1–Q4: **Year 2** Q1: x; Q2: x; Q3: x; Q4: X **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Training evaluation tools and evaluation results

E. 18	Research current and past environmental assessments conducted in the six targeted communities (including assessing aspects of the built environment and policies related to active/public transportation, community parks, and other open space opportunities)	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 x Q4 x **Year 2**: Q1 Q2 Q3 Q4 **Year 3**: Q1 Q2 Q3 Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Research gathered on file
E.19	Research and identify existing assessment tool(s) to conduct baseline comprehensive environmental assessments in six targeted communities to identify barriers and opportunities for physical activity.	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 x Q4 x **Year 2**: Q1 Q2 Q3 Q4 **Year 3**: Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Existing tools found and identified tool to utilize on file
E.20	In collaboration with Department, train stakeholders and champions from at least 2 of the participating communities to assist with conducting baseline comprehensive environmental assessment(s).	x			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 x Q4 x **Year 2**: Q1 Q2 Q3 Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	[ ] UC Intent to Change Training agenda, sign in sheets
E.21	In collaboration with Department, coordinate and conduct baseline comprehensive environmental assessment(s) in at least 5 targeted communities.	X			[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] x x **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 3** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	x EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change copies of assessments completed
E.22	Analyze baseline comprehensive assessment(s) results.	X			[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] x x **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 3** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	x EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change

E.23	Develop a report on baseline findings that includes the identified priorities and a one page community summary for each of the participating communities to disseminate in the community as appropriate.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change evaluation report/summaries
E.24	Present results back to stakeholders and champions with in the respective participating communities. From the results, champions and stakeholders will identify priorities to increase access to physical activity opportunities.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change list of Identified priorities from each of participating communities

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities and CCC targeted sites.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Retail, Community Gardens, Community Supported Agriculture (CSA), Farmers Market, Food Pantry Policy

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, in partnership with the LWCA and Healthy Retail Committee, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system change within each of at least 2 local retail stores within the six the targeted communities, to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.

   b. By September 30, 2017, in partnership with Fresno Food Security Network (FFSN), explore local best practices for expanding access to fruits and vegetables to identify at least 1 PSE project targeting SNAP-Ed eligible populations within the six targeted communities.

   c. By September 30, 2017, recruit a total of at least 6 qualifying retail sites within the six targeted communities to reach a minimum of 7,500 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, in partnership with the LWCA and Healthy Retail Committee, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system changes within at least 2 additional LHD local retail stores within the six targeted communities and CCC will identify at least 1 food pantry and draft the healthy food and beverage standards to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.

   b. By September 30, 2018, in partnership with Fresno Food Security Network (FFSN), establish partnerships and memorandum of understandings (MOU's) and secure additional resources needed to implement local best practices to expand access to fruits and vegetables targeting SNAP-Ed eligible populations within the six targeted communities.

   c. By September 30, 2018, maintain at least 4 retail sites and recruit a total of at least 3 additional qualifying retail sites within the six targeted communities to reach a minimum of 8,750 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, in partnership with the LWCA and Healthy Retail Committee, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system changes within at least 2 additional LHD local retail stores within the six targeted communities and CCC will implement healthy food and beverage standard policy for at least 1 food pantry to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.

   b. By September 30, 2019, in partnership with Fresno Food Security Network (FFSN), to implement at least 1 local best practice to expand access to fruits and vegetables targeting SNAP-Ed eligible populations within the six targeted communities.

   c. By September 30, 2019, maintain at least 6 retail stores and recruit a total of at least 3 additional qualifying retail sites within the six targeted communities to reach a minimum of 11,250 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Fresno County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 7/31/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities and CCC targeted sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	In partnership with LHD, LWCA, NEOP, and LHD subcontractors will participate in at least 4 Healthy Retail Committee meetings annually. Potential partners to include LHD NEOP subcontractors, and other non-SNAP-Ed partners to strategically coordinate activities, provide consistent messaging, and enhance impact of funded activities.	CED CEI MPR X C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Agenda, notes *Contributes to annual objective 1.a, 2.a, 3.a
2.2	Identify and partner with a minimum of 2 qualifying retail site within the six targeted communities to facilitate a healthy sustainable change.	CED CEI X MPR X C&C X TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: meeting notes, e-mails, pictures, evaluations, media stories *Contributes to annual objective 1.c, 2.b, 3.c

2.3	Provide 8 retail store tours annually to at least 200 individuals (total from all tours) in qualifying retail locations. Taste-testing may be included during some tours.	CED:	CWD:	CWD: LHD: CHC, FCOE AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Flyers, ATF, materials distributed *Contributes to annual objective 1.c, 2.c, 3.c
		CEI: X	LHD: x			
		MPR:	AAA:			
		C&C:	UCCE:			
		TTA:	CCC:			
2.4	Recruit at least 6 qualifying retail sites within the six targeted communities to reach a minimum of 7,500 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.	CED:	CWD:	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	MOA/MOU, ATF, PEARS (PSE database) *Contributes to annual objective 1.c, 2.c, 3.c
		CEI: X	LHD: x			
		MPR: X	AAA:			
		C&C:	UCCE:			
		TTA:	CCC:			
2.5	Maintain at least 4 qualified retail sites and recruit 3 additional qualifying retail sites in year two and maintain at least 6 qualified retail sites and recruit additional 3 qualifying retail sites in year three to reach a minimum of 20,000 SNAP-Ed eligible individuals (total for years two (8,750) and three (11,250)) within the six targeted communities using NEOPB Retail program activities and merchandising materials.	CED:	CWD:	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	MOA/MOU, ATF, PEARS (PSE database) *Contributes to annual objective 1.c, 2.c, 3.c
		CEI: X	LHD: x			
		MPR: X	AAA:			
		C&C:	UCCE:			
		TTA:	CCC:			

2.6	Utilize media, social media, and agency websites to promote and cross-promote at least four SNAP-Ed activities, success stories, events and/or town hall meetings as appropriate. Also in objective 1 and 4.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On file: Facebook analytics, blog analytics, *Contributes to all annual objectives as appropriate
2.7	Coordinate and facilitate at least 2 Fruit and Veggie Fest retail events reaching 100 eligible individuals.	CED: ; CEI: x; MPR: x; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: CHC, Sub A AAA: UCCE: CCC:	Year 1: Q1 , Q2 x, Q3 x, Q4 Year 2: Q1 , Q2 x, Q3 x, Q4 Year 3: Q1 , Q2 x, Q3 x, Q4	ATF On file: flyers, agendas, media articles, pictures *Contributes to annual objective 1.c, 2.c, 3.c
2.8	LHD, UCCE, CCC and LHD Subcontractors will participate in at least 6 Fresno Food Security Network Meetings to strategically coordinate activities, share local best practices, help provide consistent SNAP-Ed messaging, and enhance impact of funded activities in Fresno County school districts.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC: X	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW On file: Agenda, Sign-in sheet, notes, handouts *Contributes to annual objective 1.b, 2.b, 3.b

2.9	Collaborate and support nutrition education activities in cafeterias, classrooms and afterschool programs to promote locally sourced fruit and vegetables offered on the school menu within participating F2T schools sites distributing produce boxes to parents and neighbor residents. UCCE will support the F2T school sites through implementation of nutrition education activities in schools not located within LHD six targeted communities. This will be explained in detail objective 4.	x CED x CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW On file: Agenda, Sign-in sheet, notes, handouts *Contributes to annual objective 1.b, 2.b, 3.b
2.10	Explore and identify local food access best practices and recruit partnerships to implement local food access best practices to expand access to fruits and vegetables to SNAP-Ed eligible populations. CCC in years 2 and 3.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE X CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF On file: Agenda, notes, MOU, PEARS *Contributes to annual objective 1.b, 2.b
2.11	Provide support to implementation of at least 1 local food access best practice PSE to expand access to fruits and vegetables.	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: As subs as appropriate AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Agenda, notes, e-mail, pictures *Contributes to annual objective 3.b

2.12	Identify, draft and implement a purchased and donated food policy at food pantry, host and promote a community produce market with reinforcing SNAP-Ed messages and education to increase access to fruits and vegetables and decrease access to unhealthy foods in low-income communities. This PSE effort will begin in year 2and run through year 3.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF On file: Agenda, notes, e-mail, copy of policy *Contributes to annual objective 2.a & 3.a

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.3 2.4, 2.5 2.6 2.7	NEOPB Retail Program- Fruit and Veggie Marketing and Point of Sale Materials, Recipe Cards	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3 2.4, 2.5 2.6, 2.7	NEOPB Retail Food Demonstration Kit	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.2, 2.3 2.4, 2.5 2.7	NEOPB Produce Guide	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Approved SNAP-Ed Resource Materials
2.7	Cooking Matters	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2, 2.3 2.4 2.5 2.7, 2.9	Harvest of the Month Handouts	CWD:	Research Tested:
		x LHD	x Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below:
		CCC	
2.2 2.3 2.4 2.5	NEOPB Treasure Hunt Booklet	CWD:	Research Tested:
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below: Approved SNAP-Ed Resource Materials
		CCC	
2.9	Power Play A Team 2 Table Adventure	CWD:	Research Tested:
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below: Approved SNAP-Ed Resource Materials
		CCC	
2.7	NEOPB Fruit, Vegetable, and Physical Activity Tool Box for Community Educators, Flavors of My Kitchen Cookbook(Eng/Span)	CWD:	Research Tested:
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	x N/A - Please describe below
		CCC	Approved SNAP-Ed Resource Materials

2.3 2.4 2.5 2.7 2.9	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below: Approved SNAP-Ed Resource Materials
2.3 2.4 2.5 2.7 2.9	Rethink your Drink Choosing Healthy Beverages Lesson with corresponding handouts and posters	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested x Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.2 2.3 2.4 2.7 2.9	EatFresh.org	☐ CWD x LHD ☐ AAA ☐ UCCE X CCC	☐ Research Tested ☐ Practice Tested x Emerging ☐ N/A - Please describe below:
2.2 2.8 2.9 2.10 2.11	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity	☐ CWD x LHD ☐ AAA ☐ UCCE X CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging X N/A - Please describe below: Approved SNAP-Ed Resource Materials

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x	x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Use the PEARS to report on an annual basis progress for Healthy Retail, Food Access, Food Pantry Policy and Marketing Objective activity and communications tracking, on-site nutrition assessments, surveys and/or key informant interviews of champions, funded staff, customers, managers, and/or other stakeholders.		X	X	CWD X LHD AAA UCCE X CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation tools, evaluation summaries/reports

E.2.4	Use the PEARS to report on an annual basis progress for the Fresno Food Security Network's local best practice to expand access to fruits and vegetables through activity and communications tracking, on-site nutrition assessments, surveys and/or key informant interviews of champions, funded staff, customers, and/or other stakeholders.		x	x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation tools, evaluation

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Worksite Wellness

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, recruit and qualify at least 6 worksites and 1 school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.

   b. By September 30, 2017, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees., increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, recruit and qualify at least 3 additional worksites and 1 additional school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.
    b. By September 30, 2018, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees., increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.
    c. By September 30, 2018, at least 1 participating worksite will develop and implement at least 1 policy, system environmental change that support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, recruit and qualify at least 3 additional worksites and 1 additional school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.
    b. By September 30, 2018, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees., increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.
    c. By September 30, 2019, at least 2 participating worksites will develop and implement at least 1 policy, system environmental change that support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Recruit and qualify at least 7 worksites in year one, 4 worksites in year two, and 4 worksites in year three for a total of 15 worksites (12 worksites and 3 school districts) to participate in the NEOPB Worksite Program by end of year 3.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Worksite Program Qualification documents, ATF, *Contributes to annual objective 1.a, 2.a, 3.a
3.2	Complete the “Check for Health” in the California Fit Business Kit with worksites and school districts that have not yet completed.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database) On file: Check for Health Documents *Contributes to annual objective 1.b, 2.b, 3.b

3.3	Each of the participating worksites and participating school districts will complete a minimum of 1 activity in the California Fit Business Kit over the contract term.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CHC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database) On file: Activity documentation, pictures, *Contributes to annual objective 1.b, 2.b, 3.b
3.4	Provide ongoing technical assistance to participating worksites and school districts on the California Fit Business Kit.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CHC AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database) On file: notes, e-mails, TA log *Contributes to annual objectives 1.a, 2.a, 3.a
3.5	Provide technical assistance and support to 1 participating worksite in year two and 2 participating worksites in year three in developing and implementing at least 1 policy, system, environmental change that will support healthy behavior changes.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CHC AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database) On file: meetings notes, e-mails, TA log, pictures, media stories *Contributes to annual objective 2.c, 3.c

3.6	Connect each worksite with the Regional Lactation Liaison (WIC) who will provide technical assistance and resources to ensure worksites have lactation accommodations available to their employees.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: CHC AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	meetings notes, e-mails, TA log, *Contributes to annual objective 1.b, 2.b, 3.b
3.7	In partnership with Lifetime of Wellness, Communities in Action (LWCA), participate on the LHD Worksite Wellness Committee provide technical assistance and support in developing and implementing environmental supports for nutrition and physical activity. Potential activities can include but are not limited to "Take the Stairs" Campaign, Walking Wednesdays, nutrition standards for vending machine on county property, and coordination and input with County Human Resources worksite wellness efforts regarding nutrition and physical activity.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Copies of policies, meeting notes, activity documentation, pictures, *Contributes to overall Worksite Wellness efforts and demonstration of the LHD commitment to worksite wellness

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1 3.2 3.3 3.4 3.5 3.7	California Fit Business Kit, Posters – Worksite Program	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.3 3.4 3.6 3.7	USDA/Choose My Plate	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.3 3.4	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Approved SNAP-Ed Resource Materials
3.3 3.7	EatFresh.org	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.5 3.7	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Approved SNAP-Ed Resource Materials

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.2	Use the PEARS to report on an annual basis progress for Worksite Wellness Objective, for worksites and school districts, with specific indicators of reach, effectiveness, adoption, implementation and maintenance through pre- and post-assessments (Check for Health survey in the Get Fit Business Kit), activity and communications tracking, interviews with staff, worksite policy review, and environmental observations where appropriate. LHD and SSC will lead.		x	x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Evaluation tools, evaluation summaries/reports

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Wellness Policies, Smarter Lunchrooms, School Gardens, New/Improved access to structured PA programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, at least 2 (UCCE=1, LHD=1) participating schools will implement at least 1 school wellness policy (SWP) and make at least 1 environmental or policy change that may include school garden, structured PA, etc., at the site.

   b. By September 30, 2017, UCCE staff will work with school staff at 3 participating Child Development Centers (CDC's) and LHD will work with food service staff and/or youth at 1 participating school to successfully implement the Smarter Lunchrooms Movement (SLM).

   c. By September 30, 2017, at least 22,000 (LHD=4,000 + UCCE= 18,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.

d. By September 30, 2017, at least 24,500 (LHD=5,000 + UCCE=19,500) parents and at least 5,400 (LHD=2,100 + UCCE 3,300) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, at least 2 additional (UCCE=1, LHD=1) participating school districts or schools will implement at least one school wellness policy (SWP) and make at least 1 environmental or policy change that may include school garden, structured PA, etc., at the site.

b. By September 30, 2018, UCCE staff will work with food service staff and/or youth at 22 additional participating FUSD elementary schools and LHD will work with food service staff and/or youth at 1 additional participating school to successfully implement the Smarter Lunchrooms Movement.

c. By September 30, 2018, at least 24,000 (LHD=5,000 + UCCE=19,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.

d. By September 30, 2018, at least 25,000 (LHD=5,500 + UCCE=10,000) parents and at least 5,850 (LHD=2,200 + UCCE=3,650) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, at least 2 additional (UCCE=1, LHD=1) participating school districts or schools will implement at least one school wellness policy (SWP) and make at least one environmental or policy change that may include school garden, structured PA, etc., at the site.

b. By September 30, 2019, UCCE staff will work with food service staff and/or youth at 22 additional participating FUSD elementary schools and LHD will work with food service staff and/or youth at 1 additional participating school to successfully implement the Smarter Lunchrooms Movement.

c. By September 30, 2019, at least 26,500 (LHD=6,500 + UCCE=20,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.

d. By September 30, 2019, at least 25,500 (LHD=5,500 + UCCE=20,000) parents and at least 6,300 (LHD=2,500 + UCCE=3,800) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Fresno County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 7/31/2017**

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Review and assess participating schools' current wellness policies.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x; Q2; Q3; Q4 Year 2: Q1 x; Q2; Q3; Q4 Year 3: Q1; Q2; Q3; Q4	On file: Copies of policies *Contributes to annual objective 1.a, 2.a, 3.a
4.2	Provide ongoing support to at least 2 qualifying school district and school site in developing and implementing an environmental support for nutrition and physical activity. At least 1 school district and 1 school site annually will identify and implement nutrition or physical activity standard or policy and revise wellness policy. FCOE and UCCE work in different school districts.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF, PEARS (PSE Database) On file: Agendas, meeting notes, standard/policy documentation *Contributes to annual objective 1.a, 2.a, 3.a

4.3	Provide training and ongoing support to at least 25 parents, of which 12 parent Champions will participate in their respective school district's Wellness Committee to enhance their knowledge and skills related to the promotion of healthy eating and physical activity.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database) On file: Agendas, meeting notes, standard/policy documentation *Contributes to annual objective 1.a, 2.a, 3.a
4.4	Provide training and support to develop at least 10 adult food service staff champions working in Smarter Lunchroom work in targeted schools for FFY18 and 19 implementation.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTW On file: Sign-in sheets, agendas, evaluations, pictures, Champion Engagement System (tracking), identified project documentation *Contributes to annual objective 1.b, 2.b, 3.b
4.5	Provide nutrition and physical activity education in the form of interactive USDA approved lessons and materials in qualifying preschool, elementary, and high schools to 18,000 youth in year one, 20,000 year in year two, and 26,500 youth in year three. Taste-testing will be included.	CED: x ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UCCE: Teacher enrollment forms, NARF, evaluation tools, UCCE Reporting Tools Workbook (RTW) *Contributes to annual objective 1.c, 2.c, 3.c

4.6	Provide nutrition and physical activity education in the form of interactive USDA approved lessons in qualifying preschool, elementary, and high schools and after schools to 4,000 youth in year one, 5,000 youth in year two, and 6,500 in year three. Taste-testing will be included.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	LHD: ATF, teacher survey *Contributes to annual objective 1.c, 2.c, 3.c
4.7	Provide at least 12 class series (5-8 lessons) nutrition and physical activity education to reach 200 sixth through eighth grade youth. Taste-testing will be included.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign-in sheets, ATF, SPAN pre/post evaluation, *Contributes to annual objective 1.c, 2.c, 3.c
4.8	Provide indirect nutrition and physical activity education to 24,500 parents in year one, 25,000 parents in year two, and 25,500 parents of preschool, elementary, middle, and high schools students in the form of newsletters, homework assignments, cookbooks, and other educational materials. LHD FCOE will conduct education activities in 4 school districts located in LHD six targeted communities only. UCCE will conduct education activities in other school districts throughout Fresno County.	CED x CEI MPR C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW *Contributes to objective 1.d, 2.d, 3.d

4.9	Provide technical assistance to at least 1 LHD school site annually implementing Smarter Lunchrooms within the Parlier, Sanger, Kerman, and/or Reedley School Districts.	[ ] CED [x] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PEARS (PSE Database), and SLM Scorecard *Contributes to o annual objective 1.b, 2.b, 3.b
4.10	Provide technical assistance and training to develop at least 9 school staff champions 3 Child Development Centers (CDC's), indirectly reaching 247 students in 9 classrooms in year one to implement the Smarter Lunchrooms Movement.	[ ] CED [x] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	SLM Scorecard, RTW, Meeting Agenda and Notes *Contributes to annual objective 1.b
4.11	Provide technical assistance to 22 UCCE FUSD elementary schools in year two and an additional 22 in year three (for a total of 44) to implement the Smarter Lunchrooms Movement.	[ ] CED [x] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x	SLM Scorecard, RTW, Meeting Agenda and Notes

					Year 3 Q1: x, Q2: x, Q3: x, Q4: x	*Contributes to annual objective 2.b, 3.b
4.12	Utilize media, social media, blogs and agency websites to promote and cross-promote at least five annually (for a total of 15) SNAP-Ed activities, success stories, events and/or community meetings as appropriate. Also in objective 1 and 2.	CED: ; CEI: x; MPR: x; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1: x, Q2: x, Q3: x, Q4: x Year 3 Q1: x, Q2: x, Q3: x, Q4: x	On file: Facebook analytics, blog analytics, *Contributes to all annual objectives as appropriate
4.13	UCCE will utilize Constant Contact to communicate with at least 1200 extenders and partners to promote their individual activities, promotions, events, resources etc. UCCE will send out their "Growing Healthy Families" newsletter, at least 12 times a year, to community partners and will send their "Tasting Time" newsletter, at least 5 times a year, to extenders.	CED: ; CEI: ; MPR: x; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1: x, Q2: x, Q3: x, Q4: x Year 3 Q1: x, Q2: x, Q3: x, Q4: x	Databases On file: Constant Contact analytics *Contributes to all annual objectives as appropriate

4.14	Coordinate and/or participate in at least 4 nutrition education and physical activity school events targeting 5,400 students in year one, 5,850 students in year two, and 6,300 students in year three targeting participating elementary, middle or high school sites.	CED: ; CEI: x; MPR: x; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW On file: Agenda, sign-in sheet, flyers, pictures, media stories *Contributes to objective 1.d, 2.d, 3.d
4.15	LHD FCOE and UCCE staff will provide trainings for teachers, preschool staff, afterschool staff and other school personnel who are conducting nutrition education/obesity prevention intervention activities with SNAP-Ed eligible population and environmental support in qualified locations. LHD FCOE provides training in qualified schools in the communities of Kerman, Parlier, Reedley and Sanger. UCCE provides training at various qualified schools throughout Fresno County.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW, UCCE teacher enrollment forms On file: Sign-in sheets, agendas, extender enrollment paperwork *Contributes to annual objective 1.c, 2.c, 3.c
4.16	In partnership with the California Department of Education, support Prevention First school wellness events in Fresno County.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: FCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RTW *Contributes to annual objective 1.c, 2.c, 3.c

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.2 4.4 4.8 4.10 4.11 4.12 4.13	Smarter Lunchrooms Movement Materials -www.smarterlunchrooms.org	[ ] CWD [x] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2 4.5 4.8 4.12 4.13	Shaping Healthy Choices Program	[ ] CWD [x] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.5 4.8	Happy Healthy Me (Pre-K)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.5 4.8	Go, Glow, Grow (Pre-K)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
4.5 4.8	Farm to Fork (Kinder-2nd Grade)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

4.5 4.8	My Amazing Body (1st Grade)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5 4.8	Good For Me and You (2nd Grade)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5 4.8	It's My Choice...Eat Right!Be Active! (3rd Grade)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5 4.8	Nutrition to Grow On (4th-6th Grades)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5 4.8	Power Play (4th-5th Grades)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.5 4.8	Eat Fit (6th-8th Grades)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

4.5 4.8	CATCH (The University of Texas-School of Public Health)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Hunger Attacks/Money Talks		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Healthalicious		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.13	Constant Contact		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Newsletter Distribution
			CCC			
4.12	UCCE Fresno Website: http://ucanr.edu/sites/fresnonutrition		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE		X	N/A - Website
			CCC			
4.12	UC CalFresh Nutrition and Physical Activity Resources Website: http://http://ucanr.edu/sites/resourcedirectory/		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE		X	N/A - UC CalFresh Nutrition and Physical Activity Resources Website
			CCC			

4.6 4.16	Dairy Council of California, Nutrition Pathfinders program for 4th and 5th grades.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6 4.16	USDA TEAM Nutrition, Serving Up MyPlate: A Yummy Curriculum for grades 1-6		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6 4.7 4.16	CDPH Harvest of the Month Workbooks		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
4.2 4.6 4.14 4.16	CATCH, Coordinated Approach to Child Health Program for preschool through 8th and afterschool.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6 4.16	Dairy Council of California, Exercise Your Options program for middle school.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.3	Project Lean – Parents In Action		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
4.3 4.8	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
4.6 4.4 4.16	SPARK, Sports, Play & Active Recreation for Kids Program for Preschool through 12th and afterschool.		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6 4.3 4.8 4.14	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
4.2	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.4.2	Use the PEARS to report on an annual basis progress for School Wellness Objective with specific indicators of reach, effectiveness, adoption, implementation and maintenance through activity and communication tracking, surveys, interviews, policy review and/or school environmental observations.		X	X	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Evaluation tools, evaluation reports/summaries

E.4.3	Provide Impact outcome Evaluation (IOE) surveys to 100 6th grade-8th grade students and achieve at least 100 matched pre and post surveys using the approved Harvest of the Month Workbook survey to measure changes in knowledge and behavior. SSC will provide data entry analysis support.			x	x CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Harvest of the Month Workbooks, Survey results
E.4.4	Teacher Observation Tool: Assess teachers perceived behavior change of students	X			CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher Observation Tool, Online Data Entry Portal

<table>
<tr>
<td>E.4.5</td>
<td>Teacher Tasting Tool: assesses the teacher's perception of student's baseline exposure to various foods and willingness to either try again or ask for these foods in the future.</td>
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Year 1
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<tr><td></td><td>EARS/ATF</td></tr>
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List other: Teacher Tasting Tool, Online Data Entry Portal
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<td>E.4.6</td>
<td>Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.</td>
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Year 1
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List other:
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<td>Community Assessment: Smarter Lunchrooms Self-Assessment Scorecard</td>
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List other: Smarter Lunchrooms Scorecards, Smarter Lunchrooms Site Plans, Photos, Success Stories
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Fresno
FFY 2018 Total Budget:	**$130,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits			$109,968	
2	Non-Capital Equipment/Supplies			$2,043	
3	Materials			$2,658	
4	Travel			$1,800	
5	Building/Space			$0	
6	Maintenance			$648	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$0**	**$0**	**$117,117**	
9	Indirect Costs*** Indirect Cost Rate= 11%			$12,883	
	Total Federal Funds	**$0**	**$0**	**$130,000**	

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	This LIA is new starting with FFY18.
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities Diocese of Fresno

County/Jurisdiction: Fresno

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	vacant	0.00%	100.00%	$43,680.00	1	$43,680.00	34.00%	$14,851.20	$0.00	$58,531	
2			Program Assistant	vacant	0.00%	100.00%	$31,200.00	1	$31,200.00	34.00%	$10,608.00	$0.00	$41,808	
3			Contract Manager	Lenore Harris	100.00%	0.00%	$35,360.00	0.1	$3,536.00	34.00%	$1,202.24	$4,738.00	$4,738	
4			Administrator	Jody Hudson	0.00%	100.00%	$73,000.00	0.05	$3,650.00	34.00%	$1,241.00	$0.00	$4,891	
				Total Staffing: Salaries/Benefits:				**2.15**	**$82,066**		**$27,902**	**$4,738**	**$109,968**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities Diocese of Fresno
County/Jurisdiction: Fresno

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Filing Cabinet	Storage of SNAP- Ed Materials	1	$200.00	2	$400	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop & DockingStation	Laptop and docking station for in office and outreach activities	1	$1,643.00	1	$1,643	
							Total Non-Capital Equipment/Supplies:	**$2,043**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for demonstrations/ tastings	Bulk items for direct food demo & nutrition awareness - purchased at .19 per pound - 750 participants	$2.00	750	$1,500	
2			Paper goods & utensils for food demonstrations/tastings	Cups, plates and utensils for direct food demonstrations and nutrition awareness	$0.39	750	$293	
3			Food for demonstrations/ tastings	Bottled water for direct food demo & nutrition awareness - rethink your drink	$0.10	750	$75	
4			Printing of program materials	Monthly copier usage for Snap Ed materials duplication - 20,000 B&W @.012 - 5,000 Color @.08	$53.33	12	$640	
5			Copy Paper	SNAP-Ed material duplication, nutrition information, outreach, food bag inserts, recipes	$30.00	5	$150	
						Total Materials:	**$2,658**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator - vacant	Sacramento	LIA Forum	1	1	2	2	$46.00	$107.00	$0.00	0	$50.00	$0.00	$356	One day and night costs covered in SIA budget
2			Program Assistant - vacant	Sacramento	LIA Forum	1	1	3	3	$46.00	$107.00	$0.00	0	$50.00	$25.00	$534	Other - parking for 3 nights
3			Project Coordinator and/or Program Assistnt - vacant	Fresno Co	Mileage to sites to deliver program services	52							32.71			$910	
															Total Travel:	**$1,800**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Fresno County	Cell phone usage for Project Coordinator	1	$54.00	12	$648	
							Total Maintenance:	**$648**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities Diocese of Fresno
County/Jurisdiction: Fresno

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$117,117**

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect rate percentage applied to total direct costs	11.00%	$117,117.00	$12,883	
					Total Indirect Costs:	$12,883	

Total Budget:	**$130,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Fresno County
FFY 2018 Total Budget:	**$2,090,467.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$115,472	$627,632	$622,693	$738,165	17.61%
2	Non-Capital Equipment/Supplies	$2,697	$10,626	$2,896	$5,593	-47.36%
3	Materials	$8,796	$46,150	$9,254	$18,050	-60.89%
4	Travel	$6,632	$26,093	$11,870	$18,502	-29.09%
5	Building/Space	$0	$8,189	$7,825	$7,825	-4.44%
6	Maintenance	$2,586	$14,854	$9,929	$12,515	-15.75%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$93,644	$1,124,148	$1,011,632	$1,105,276	-1.68%
	Total Direct Costs:	**$229,827**	**$1,857,692**	**$1,676,099**	**$1,905,926**	2.60%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$43,787	$141,989	$141,989	$184,541	29.97%
	Total Federal Funds	**$273,614**	**$1,999,681**	**$1,818,088**	**$2,090,467**	4.54%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	anticipate filling vacant positions
2	Non-Capital Equipment/Supplies	decreased to compensate for funding decrease; program will use supplies purchased during FFY 17
3	Materials	decrease to compensate for funding decrease; program will use materials purchased during FFY 17
4	Travel	Childhood Obesity Conference will not occur FFY 18
5	Building/Space	
6	Maintenance	decreased estimated cost of using County vehicle
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	decreased to compensate for funding decrease; evaluation subcontractor activities will not be as intensive as in FFY 17
9	Indirect Costs	LHD changed calculation methodology from % of total direct costs plus the first $25,000 of each subcontract to % of total personnel

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Fresno County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Manager	Sara Bosse	80.00%	20.00%	84,696.00	0.2	$16,939.20	71.76%	$12,155.57	$23,276.00	$29,095	
2			Project Coordinator	Rosemarie Amaral	80.00%	20.00%	$63,198.00	1	$63,198.00	85.41%	$53,977.41	$93,740.00	$117,175	
3			Project Coordinator	Susie Rico-Vasquez	80.00%	20.00%	50,182.00	1	$50,182.00	79.71%	$40,000.07	$72,145.60	$90,182	
4			Community Coordinator	Vacant - TBD	10.00%	90.00%	43,158.00	0.75	$32,368.50	90.91%	$29,426.20	$6,179.50	$61,795	
5			Community Coordinator	Allegra Soto	10.00%	90.00%	43,158.00	1	$43,158.00	90.91%	$39,234.94	$8,239.30	$82,393	
6			Community Coordinator	Alejandro Villegas	10.00%	90.00%	43,361.00	1	$43,361.00	76.86%	$33,327.26	$7,668.80	$76,688	
7			Community Coordinator	Michael Flores	10.00%	90.00%	43,361.00	1	$43,361.00	93.34%	$40,473.16	$8,383.40	$83,834	
8			Community Coordinator	Cynthia Galvan	10.00%	90.00%	43,361.00	1	$43,361.00	82.88%	$35,937.60	$7,929.90	$79,299	
9			Staff Analyst	Elizabeth Tello	100.00%	0.00%	58,668.00	0.4	$23,467.20	86.69%	$20,343.72	$43,811.00	$43,811	
10			Administrative Assistant	Patrick Watson	100.00%	0.00%	$38,259.00	1	$38,259.00	93.14%	$35,634.43	$73,893.00	$73,893	
				Total Staffing: Salaries/Benefits:				**8.35**	**$397,655**		**$340,510**	**$345,267**	**$738,165**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, pencils, paper products, desk supplies, toner and ink, etc.	8.35	$12.77	50	$5,331	
2			Postage	Correspondence to NEOPB, community individuals/organizations	8.35	$0.98	32	$262	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$5,593**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	USDA approved nutrition educaiton and physical activity promotion matierals including large-scale duplication for education sessions, community forums, CX3, and other scope of work activities	$2.00	1000	$2,000	
2			Small Kitchen Wares	Durable kitchen items for taste testing activities, including but not limited to electric, skillet, spa water dspensers, cooking utensils, storage containers	$20.00	15	$300	
3			Food for taste testing	Produce (fresh, frozen, canned) and other items for use in USDA approved recipes	$2.50	800	$2,000	
4			Garden Supplies	Supplies for at least six community/school gardens including but not limited to seeds and seedlings, soil and fertilizer; small gardening tools such as trowels, shears, watering cans, hand forks, and gloves, etc.	$2.50	1500	$3,750	
5			PSE Community Projects	Meetings with Champions to support their projects in six target communities. : Approximately 36 project meetings with adult and youth Champions to support their community-identified PSE projects in six target communities (6 per community—3 for adults and 3 for youth). This may include meeting room rental fees to bring together NEOP staff, community residents, stakeholders and key decision-makers; project-specific materials needed to complete their chosen PSE projects; printing of NEOP-approved PSE community signs to increase awareness of the subject matter; and other materials promoting the specific PSE in accordance with NEOPB and USDA guidelines. Past community-driven PSE projects have included a walking school bus route, a cycling group, hydration stations, community gardens, and healthy vending in community centers. Project goals are determined by each target community and age group with input and technical assistance from NEOP staff, and thus project needs may vary.	$50.00	200	$10,000	
6			Bus Tokens	Provide city of Fresno bus tokens to Champions working on PSE projects. : $1.10 per token (regular fare is $1.25). The requested amount will provide 110 bus rides across our approximately 175 adult and youth champions we are working with to provide nutrition education and PSE efforts in their respective communities. Transportation can be a challenge for the low income SNAP-Ed eligible population we work with. This would provide them an opportunity to attend NEOP-specific meetings and trainings as needed.	$55.00	0	$0	
						Total Materials:	**$18,050**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Sara Bosse-Program Manager, Rosemarie Amaral-Administrator, Vacant-Project Coordinator	Sacramento	LHD Program Director's Meeting Other=parking and cabs	1	3	1.5	2	$46.00	$110.00		400		$30.00	$1,171	
		2	Sara Bosse-Program Manager, Rosemarie Amaral-Administrator, Vacant-Project Coordinator, Scott Bier, Carmen Escobar- Nutrition Educators, 3 vacant-Nutrition Educators	Sacramento	SNAP-Ed LIA Forum Other=parking and cabs	1	8	2.5	2	$46.00	$110.00		400		$60.00	$3,374	
		3	Sara Bosse-Program Manager	Sacramento	NEOPB Partnership Summit Other=parking and cabs	1	1	1	1	$46.00	$110.00		400		$30.00	$400	
		4	Sara Bosse-Program Manager, Rosemarie Amaral-Administrator	Sacramento	SNAP-Ed Stakeholder Meetings Other=parking and cabs	1	2	1	1	$46.00	$110.00		400		$30.00	$586	
		5	All LHD NEOP staff	Fresno County/Regional Travel	Community Engagement activities, coalition meetings, Promising Practices, local/regional meeting and training events and other local/regional travel to accomplish scope of work activities.	1	1	1	1				11067			$5,921	
		6	Vacant-Project Coordinator, Scott Bier, Carmen Escobar- Nutrition Educators, 3 vacant-Nutrition Educators	Sacramento	Up to 5 (1 day) trainings (inlcuding Champions fo Change, spokesperson, youth engagement, adult engagement, SNP-Ed 101, nutrition education, etc.) Other=Parking and cabs	5	6	1	1	$46.00	$110.00		400		$30.00	$6,650	
		7	Rosemarie Amaral, Administrator	TBD	Champion Provider meeting or training Other=Parking, and cabs	1	1	1	1	$46.00	$110.00		400		$30.00	$400	
Out-of-State																	
		1	None													$0	
															Total Travel:	**$18,502**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Hamilton Yard warehouse storage, 4551 E. Hamilton, Fresno 93702	Storage in County facility for project supplies and equipment	1	$50.00	12	$600	
		2	Facility Operations, 1221 Fulton Mall, Fresno CA 93721	Office Facility - 802 square feet	8.35	$72.11	12	$7,225	
							Total Building/Space:	**$7,825**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Phones	phone system including equipment lease, connectivity fee and internet connection for 100% NEOP personnel only	7	$21.35	12	$1,793	
2			Secruity services	24-hour on-call County security	8.35	$19.59	12	$1,963	
3			Household expense	nightly janitorial service and small maintenance	8.35	$15.62	12	$1,565	
4			Utilities	PG&E cost for NEOP space	8.35	$64.61	12	$6,474	
5			County Car	expenses for County vehicle for NEOP travel including cost per mile and regular maintenance	1	$60.00	12	$720	
							Total Maintenance:	**$12,515**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Nutrition Education	Nutrition Education Subcontractor: Leads scope of work activities to provide all direct and indirect nutrition and physical activity education to SNAP-Ed participants and SNAP-Ed eligible population in all six targeted communities. Additionally, assist with supporting champion building activities.	$260,000	
B			California Health Collaborative	Retail & Marketing and Worksite Wellness Subcontractor: Leads recruitment for and implementation of NEOPB retail program, and policy, systems and environmental changes in retail settings to expand access to healthy foods in target communities. Additionally, Leads scope of work activities to recruit worksites to implement nutrition education and physical activity promotion through worksite wellness initiatives using the California Fit Business Kit.	$296,000	
C			Fresno County Superintendent of Schools	School Wellness Subcontractor: Leads scope of work activities to implement nutrition and physical activity interventions in classroom and afterschool settings, as well as policy, systems and environmental changes in schools, e.g., Smarter Lunchrooms. Coordinates staff and parent participation in events targeting Fresno County students that promote youth engagement in nutrition education and physical activity promotion.	$336,500	
D			Sarah Samuels Center	Evaluation Subcontractor: Leads development and implementation of program evaluation activities, community-driven PSE work, Champion engagement system, evaluation plan and Impact/Outcome Evaluation. Identifies local best practices to increase access to healthy foods and sustainability models. The evaluation contract will bring the evaluation expertise needed to document PSE outcomes of the unique approach in Fresno (target community focus). LHD does not carry this expertise in house and it is not provided through the CDPH statewide evaluation. The evaluation budget is a template from current contract used as aplace holder until new contract can be established for the next three years. This was the directive received from our CDPH Contract Manager when developing our budget for FFY 17.	$120,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County

				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			RD Consultant	Registered Dietician Consultant: Provides assistance, expertise, and training to LHD NEOP staff and subcontractors to implement nutrition education on an as-needed basis. CDPH requires that LHDs have an RD as part of the staffing of the grant or the LHD should have access to an RD. It is not cost effective for Fresno County LHD to have an RD on staff. As a result, need to set up a consulting service with a RD to utilize as needed.	$24,000	
2			Be Better Media Campaign	Media spots that may include radio, TV, newspaper, bus ads, etc. utilizing CDPH/USDA developed and approved media materials from the "Be Better" media campaign	$7,990	
3			TBD	Community-driven PSE projects: TBD, vendors may include community-benefit organizations, etc. and will be distinguished in this document once determined. Vendors will be evaluated based on their demonstrated ability to implement PSE projects in the target communities in accordance with approved IWP activities and CDPH/USDA program guidance.	$20,262	
4			TBD	Community-driven PSE projects: TBD, vendors may include faith-based organizations, etc. and will be distinguished in this document once determined. Vendors will be evaluated based on their demonstrated ability to implement PSE projects in the target communities in accordance with approved IWP activities and CDPH/USDA program guidance.	$20,262	
5			TBD	Community-driven PSE projects: TBD, vendors may include local mucipalities, etc. and will be distinguished in this document once determined. Vendors will be evaluated based on their demonstrated ability to implement PSE projects in the target communities in accordance with approved IWP activities and CDPH/USDA program guidance.	$20,262	
					Total Contracts/Sub-Grants/Agreements:	**$1,105,276**

Total Direct Costs:	**$1,905,926**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Percent of salaries & benefits	25.00%	$738,165.00	$184,541	
				Total Indirect Costs:	**$184,541**	

Total Budget:	**$2,090,467**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Nutrition Education Subcontractor

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Genoveva Islas	100.00%	0.00%	$112,750.00	0	$0.00	35.00%	$0.00	$0.00	$0	
2			Project coordinator	Yolanda Leal	25.00%	75.00%	$65,000.00	0.9	$58,500.00	35.00%	$20,475.00	$19,743.75	$78,975	
3			Office Manager/Secretary/Admin	Lucia Navarro	25.00%	75.00%	$46,000.00	0.5	$23,000.00	35.00%	$8,050.00	$7,762.50	$31,050	
4			Communications Manager	Brandie Banks-Bey	10.00%	90.00%	$75,000.00	0.1	$7,500.00	18.00%	$1,350.00	$885.00	$8,850	
5			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
6			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
7			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
8			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
9			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
10			Promotora	TBD	5.00%	95.00%	$32,000.00	0.25	$8,000.00	18.00%	$1,440.00	$472.00	$9,440	
						Total Staffing: Salaries/Benefits:		**3**	**$137,000**		**$38,515**	**$31,223**	**$175,515**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Nutrition Education Subcontractor

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Standard office supplies for program operations and nutrition education sessions. This calculated based on FTEx$50 a month 6 months	2	$50.00	12	$1,200	
2			Printing	Printing for office operations and nutrition educaiton sessions. This calculated based on FTE x $200 x 6 months	2	$150.00	12	$3,600	
3			Postage & Delivery	Postage for mailing reminders to household with out e-mail or phone service. Postage is calculated by FTE x $7 a month x 6 months	2	$7.00	12	$168	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$4,968**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food/Beverage Demonstrations	Materials and ingredients for healthy food and beverage demonstrations	$2.50	1080	$2,700	
2			Nutrition Education Materials	Purchase of approved nutrition education materials	$1.00	1080	$1,080	
3			Champions	Support for Champions in providing peer to peer single session nutrition education. Calculated at $75 per Champion.	$75.00	30	$2,250	
						Total Materials:	**$6,030**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator	Lowell, West Fresno, Kerman, Sanger, Reedley and Parlier	Travel to deliver nutrition education sessions and community meetings	135	1						27			$1,944	
2			Project Coordinator, Office Manager	Fresno	Staff and Program Meetings	63	3						50.48			$1,701	
					Out-of-State												
1			None													$0	
															Total Travel:	**$3,645**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Cultiva La Salud-Office-2409 Merced St., Ste, 101, Fresno, CA 93703	Office space is caluculated based on FTE x (150 sq ft x 3.50) x 7 months. Promotoras are not calculated as part of the FTE, they do not have space in office.	1.5	$749.33	12	$13,488	
9			3330 E Tulare St., Fresno, CA	Storage space for materials based on cost of $150/month	1	$150.00	12	$1,800	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Nutrition Education Subcontractor

10			405 E Belmont Ave., Fresno, CA	Kitchen space for rental for food prep cost is based on $400/month	1	$400.00	12	$4,800	
								Total Building/Space:	**$20,088**

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Cultiva La Salud-Office-2409 Merced St., Ste, 101, Fresno, Ca 93703	Janitorial services calculated by FTE x $150 per month x 6 months	1.5	$266.67	12	$4,800	
2			Office Equipment/Maintenance	Costs per repair, maintenance and IT support for program operations. Costs are calculated based on FTEx$50 a month x 6 months	3.15	$50.00	0	$0	
3			Communications	Costs for telephone, email, internet, website and Enewsletter service. Costs are calculated based on FTE x $150 a month x 12 months	2	$150.00	12	$3,600	
								Total Maintenance:	**$8,400**

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			Cultiva La Salud	Administrator for Project - Genoveva Islas	$7,441	
				Total Contracts/Sub-Grants/Agreements:	**$7,441**	

Total Direct Costs:	**$226,087**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		$33,913.00	Percent of total direct costs	15.00%	$226,087.00	$33,913	
					Total Indirect Costs:	**$33,913**	

Total Budget:	**$260,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: California Health Collaborative

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Brandi Muro	Program Director	95.00%	5.00%	$70,764.45	0.06	$4,245.87	21.00%	$891.63	$4,881.10	$5,138	
2			Michelle Alcantara	Program Coordinator	5.00%	95.00%	$46,679.60	1	$46,679.60	21.00%	$9,802.72	$2,824.10	$56,482	
3			Karen Ard	Program Coordinator	5.00%	95.00%	$46,679.60	1	$46,679.60	30.00%	$14,003.88	$3,034.15	$60,683	
4			Norma Vail	Program Coordinator	5.00%	95.00%	$46,679.60	0.5	$23,339.80	30.00%	$7,001.94	$1,517.10	$30,342	
5			Rosendo Iniguez	Program Coordinator	5.00%	95.00%	$46,679.60	1	$46,679.60	30.00%	$14,003.88	$3,034.15	$60,683	
				Total Staffing: Salaries/Benefits:				**3.56**	**$167,624**		**$45,704**	**$15,291**	**$213,328**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: California Health Collaborative

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General Supplies, duplicating, postage (3.56FTE x $90 per month x 12)	3.56	$90.00	12	$3,845	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,845**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations/Taste Testing	2 Food demonstration per retail location reaching 50 people per demonstration (2 x 15 x 50) and 2 per worksite location reaching 25 people (11x25x2)	$0.60	4400	$2,640	
2			Fruit and Veggie Fest	Materials for two Fruit and Veggie Fest events. Materials include: signage, fliers, food demo items, rental of generator, radio remote	$484.50	2	$969	
3			Worksite approved NEOP materials	NEOP approved worksite materials such as recipe cards, posters, and other nutrition education materials	$1.00	100	$100	
						Total Materials:	**$3,709**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Michelle Alcantara, Norma Vail, Karen Ard-Program Coordinators, Brandi Muro, Program Director	Fresno County	Travel within the 6 communities: Reedley, Parlier, Sanger, Kerman, Lowell and West Fresno to with Retail and worksite locations 12 months x 6 communities x visits per month x 15 miles per trip	1	1						4360.7			$2,333	
					Out-of-State												
1			None													$0	
															Total Travel:	**$2,333**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office Space Rent: 1625 W. Shaw Ave., Fresno	$645.00 x 12 months, FTE 3.56	3.56	$645.00	12	$27,554	
							Total Building/Space:	**$27,554**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: California Health Collaborative

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications	Phone, fax, internet, IT Support (3.56FTE x $155.00 per month x 12)	3.56	$155.00	12	$6,622	
							Total Maintenance:	$6,622	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$257,391**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Percent of total direct costs	15.00%	$257,391.00	$38,609	
					Total Indirect Costs:	$38,609	

Total Budget:	**$296,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Fresno County Superintendent of Schools

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Consultant 1	Cyndi Dean	10.00%	90.00%	$97,675.00	0.8	$78,140.00	20.00%	$15,628.00	$9,376.80	$93,768	
2			Project Specialist	Charles Clancy	0.00%	100.00%	$53,983.00	1	$53,983.00	20.00%	$10,796.60	$0.00	$64,780	
3			Project Specialist	Jason Wara	0.00%	100.00%	$53,983.00	1	$53,983.00	20.00%	$10,796.60	$0.00	$64,780	
4			Project Specialist	TBD	0.00%	100.00%	$55,607.30	1	$55,607.30	20.00%	$11,121.46	$0.00	$66,729	
						Total Staffing: Salaries/Benefits:		**3.8**	**$241,713**		**$48,343**	**$9,377**	**$290,057**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Fresno County Superintendent of Schools

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office supplies	Paper, pens, copy paper, envelopes, folders etc	3.8	$8.35	20	$635	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$635**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Produce Stands	Produce stand materials and supplies - $45 x 5 months x 10 school sites = $2,250	$450.00	5	$2,250	
2			Nutrition Education Materials	Nutrition and Physical Activity education materials to promote healthy lifestyles - $3.92 x 28 students x 4 events = $439	$3.92	112	$439	
						Total Materials:	**$2,689**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			1 Consultant and 3 Project Specialists	Fresno County	Local travel to school sites and meeting locations for project implementation	1	3.8						20167			$10,789	
					Out-of-State												
1			None													$0	
															Total Travel:	**$10,789**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1111 Van Ness Ave. Fresno, CA	IS & T in-house technicians for computer and network peripheral repairs and maintenance	3.8	$6.58	12	$300	
							Total Maintenance:	**$300**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Fresno County Superintendent of Schools

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: $304,470

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Percent of total direct costs	10.52%	$304,470.00	$32,030	
					Total Indirect Costs:	**$32,030**	

Total Budget: $336,500

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director of Programs	Sallie Yoshida	25.00%	75.00%	$136,270.00	0.09	$12,264.30	38.30%	$4,697.23	$4,240.50	$16,962	
2			Research Specialist	TBD	0.00%	100.00%	$75,000.00	0.147	$11,025.00	38.30%	$4,222.58	$0.00	$15,248	
3			Research Specialist	Christine Mineart	0.00%	100.00%	$65,000.00	0.176	$11,440.00	38.30%	$4,381.52	$0.00	$15,822	
4			Research Specialist	Bryden Johnston	0.00%	100.00%	$63,000.00	0.228	$14,364.00	38.30%	$5,501.41	$0.00	$19,865	
5			Research Specialist	TBD	0.00%	100.00%	$40,000.00	0.1465	$5,860.00	38.30%	$2,244.38	$0.00	$8,104	
6			Contract Manager	Yoko Shimizu	100.00%	0.00%	$57,000.00	0.08406	$4,791.42	38.30%	$1,835.11	$6,627.00	$6,627	
7			Office Manager	Keiko Kanayama	100.00%	0.00%	$45,000.00	0.07599	$3,419.55	38.30%	$1,309.69	$4,729.00	$4,729	
				Total Staffing: Salaries/Benefits:				**0.94755**	**$63,164**		**$24,192**	**$15,597**	**$87,357**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Statutory benefits include SSI, Medicar, CA UI, ETT/FUTA and Worker's Compensation. Discretionary benefits include 401k, Health Insurance, Commuter benefits, Paid time off, and all federal and state holidays.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	For completed surveys and other evaluation tools	0.95	$0.50	105	$50	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$50**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Training and evaluation materials	$1.00	600	$600	
2			Quicktap	Survey and evaluation software. 3 months ($49/month).	$49.00	3	$147	
3			Survey Monkey	Survey software. 2 months ($26.00/month).	$26.00	2	$52	
4			Transciption	Key informational interviews (15 60-minute and 22 30-minute; $1.95 per minute)	$1.95	1480	$2,886	
						Total Materials:	**$3,685**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Research Specialist/Bryden Johnston	Oakland-Sacramento.	1 day conference: SNAP-Ed Forum Other: rental car/parking/cabs	1	1	3	2	$46.00	$111.00				$170.00	$530	
2			Research Specialist/Bryden Johnston	Oakland-Fresno.	Lead and coordinate CX3 data collection by LHD staff and champions. Other: rental car/parking/bridge fair	4	1	2	1	$46.00	$111.00				$165.00	$1,472	
3			Research Specialist/Bryden Johnston	Oakland-Fresno.	Lead and coordinate CX3 data collection by LHD staff and champions. Other: rental car/parking/bridge fair	1	1	2	1	$46.00	$111.00				$165.00	$368	
4			Research Specialist/Bryden Johnston	Oakland-Fresno.	Lead and coordinate CX3 data collection by LHD staff and champions. Other: rental car/parking/bridge fair	4	1	2	1	$46.00	$111.00				$165.00	$1,472	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Fresno County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

5			Research Specialist/Christine Mineart	Oakland-Fresno.	Lead and coordinate CX3 data collection by LHD staff and champions. Other: rental car/parking/bridge fair	1	1	2	1	$46.00	$111.00				$165.00	$368	
6			Research Specialist/Christine Mineart	Oakland-Fresno.	Lead and coordinate CX3 data collection by LHD staff and champions. Other: rental car/parking/bridge fair	4	1	2	1	$46.00	$111.00				$165.00	$1,472	
					Out-of-State												
1			None													$0	
															Total Travel:	**$5,682**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$96,774**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Includes rent, communications, insurance, equipment, general office support, IT support, general office supplies, accountant and payrool services, business licenses, dues and subscriptions.	24.00%	$96,774.00	$23,226	
					Total Indirect Costs:	**$23,226**	

Total Budget:	**$120,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Fresno County
Contract/Sub-Grant/Agreement:	Sarah Samuels Center

Total Budget:	**$120,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Fresno/Madera
FFY 2018 Total Budget:	**$2,222,792.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$298,752	$1,333,697	$1,435,797	7.66%
2	Non-Capital Equipment/Supplies	$0	$47,049	$78,810	67.51%
3	Materials	$0	$145,023	$179,959	24.09%
4	Travel	$0	$53,161	$57,213	7.62%
5	Building/Space	$0	$32,442	$33,068	1.93%
6	Maintenance	$0		$0	
7	Equipment and Other Capital Expenditures	$0		$0	
8	Contracts/Sub-Grants/ Agreements**	$0		$0	
	Total Direct Costs:	**$298,752**	**$1,611,372**	**$1,784,847**	10.77%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$74,688	$394,733	$437,945	10.95%
	Total Federal Funds	**$373,440**	**$2,006,105**	**$2,222,792**	10.80%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Staff received market equity adjustments of approximately 4%. We anticipate staff receiving an additional salary increase based on the Pay4Performance evaluation outcomes. - Portion was covered with carry in funds for FFY 17
2	Non-Capital Equipment/Supplies	Madera County will be bringing on 16 new school sites in FY18 that will require additional funds to support these efforts in collaboration with the Dairy Council. Portion was covered with carry in funds for FFY 17
3	Materials	Madera County will be bringing on 16 new school sites in FY18 that will require additional funds to support these efforts in collaboration with the Dairy Council. Portion was covered with carry in funds for FFY 17
4	Travel	We have identified additional trainings that would allow staff to better meet the goals of the IWP. Portion was covered with carry in funds for FFY17
5	Building/Space	We have included additional funding to rent meeting space in the UC Center as we do not have sufficient meeting space in our current suite.
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	due to increase in expenses - rate is the same 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CE-MGR-1	Macias, Karina (1. FTE carry in)	70.00%	30.00%	$61,420	0	$0.00	43.17%	$0.00	$0.00	$0	1.FTE carry in $87,935
2			CE-SUPER-2	Miramontes, Javier (1. FTE carry in)	60.00%	40.00%	$48,980	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $80,905
3			CE-SUPER-2	VACANT (1. FTE carry in)	60.00%	40.00%	$52,916	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $87,407
4			CE-SUPER-2	Say, Nath Total (.48 FTE carry-in)	60.00%	40.00%	$53,610	0.52	$27,877.20	65.18%	$18,170.36	$27,628.80	$46,048	.48 FTE carry in $42,505
5			CES-3	Sharp, Stephanie	95.00%	5.00%	$52,202	0.8	$41,761.60	65.18%	$27,220.21	$65,532.90	$68,982	
6			CES-2	Cid, Consuelo	22.12%	77.88%	$40,411	1	$40,411.00	65.18%	$26,339.89	$14,765.32	$66,751	
7			CES-2	Delgadillo, Araceli	22.12%	77.88%	$41,357	1	$41,357.00	65.18%	$26,956.49	$15,110.84	$68,313	
8			CES-2	Enriquez, Maira	22.12%	77.88%	$39,099	1	$39,099.00	65.18%	$25,484.73	$14,285.98	$64,584	
9			CES-2	Harris, Emily	22.12%	77.88%	$39,099	1	$39,099.00	65.18%	$25,484.73	$14,285.98	$64,584	
10			CES-2	Lopez, Nora	22.12%	77.88%	$43,314	1	$43,314.00	65.18%	$28,232.07	$15,825.98	$71,546	
11			CES-2	Morales, Evelyn	22.12%	77.88%	$39,099	1	$39,099.00	65.18%	$25,484.73	$14,285.98	$64,584	
12			CES-2	Perez, Angelica	22.12%	77.88%	$39,228	1	$39,228.00	65.18%	$25,568.81	$14,333.10	$64,797	
13			CES-2	Schultz-Sharp, Kristi	22.12%	77.88%	$44,174	1	$44,174.00	65.18%	$28,792.61	$16,140.30	$72,967	
14			CES-2	Vang, Tacu	22.12%	77.88%	$39,099	1	$39,099.00	65.18%	$25,484.73	$14,285.98	$64,584	
15			CES-2	Villanueva, Carissa	22.12%	77.88%	$40,583	1	$40,583.00	65.18%	$26,452.00	$14,828.14	$67,035	
16			CES-2	Zumkeller, Nancy	22.12%	77.88%	$44,303	1	$44,303.00	65.18%	$28,876.70	$16,187.42	$73,180	
17			CES-1	Cantrell, Austin	22.12%	77.88%	$33,873	1	$33,873.00	65.18%	$22,078.42	$12,376.36	$55,951	
18			CES-1	Deleon, Christopher	22.12%	77.88%	$33,335	1	$33,335.00	65.18%	$21,727.75	$12,179.94	$55,063	
19			CES-1	Lee, Hannah	22.12%	77.88%	$35,593	1	$35,593.00	65.18%	$23,199.52	$13,005.01	$58,793	
20			CES-1	Lopez, Elizabeth	22.12%	77.88%	$35,593	1	$35,593.00	65.18%	$23,199.52	$13,005.01	$58,793	
21			CES-1	Lopez, Yolanda	22.12%	77.88%	$42,497	1	$42,497.00	65.18%	$27,699.54	$15,527.58	$70,197	
22			CES-1	Petit, Mishelle	22.12%	77.88%	$35,593	1	$35,593.00	65.18%	$23,199.52	$13,005.01	$58,793	
23			CES-1	VACANT - Recruiting	22.12%	77.88%	$33,335	1	$33,335.00	65.18%	$21,727.75	$12,179.94	$55,063	
24			CES-1	VACANT - Recruiting	22.12%	77.88%	$33,335	1	$33,335.00	65.18%	$21,727.75	$12,179.94	$55,063	
25			CES-1	VACANT - Recruiting	22.12%	77.88%	$33,335	1	$33,335.00	65.18%	$21,727.75	$12,179.94	$55,063	
26			CES-1	VACANT - Recruiting	22.12%	77.88%	$33,335	1	$33,335.00	65.18%	$21,727.75	$12,179.94	$55,063	
27			NFCS Advisor	Virk-Baker, Mandeep	in kind				$0.00		$0.00	$0.00	$0	3.48 FTE Salary and Benefits carry in $298,752
						Total Staffing: Salaries/Benefits:		**22.32**	**$869,229**		**$566,563**	**$385,315**	**$1,435,797**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A and .6438 for group C; the FY 17/18 composite benefit rates are .4477 for group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies; pens, paper, binders	Binders for curriculum, work activity booklets, bins for materials, postage, folders, ink cartridges, batteries, trifold boards; supplies used day-to-day such as pens and paper	25.8	$126.61	12	$39,198	
2			Standard Operating	Shipping and local IT support and repairs	25.8	$50.00	12	$15,480	
3			Constant Contact Software	Constant contact is utilized to highlight nutrition education resources to assist in the delivery of SNAP-Ed nutrition education. This service tracks viewing rates and allows us to tailor information to support program delivery.	25.8	$0.75	12	$232	
4			Leased Vehicles Fuel	Fuel for leased vehicles which is paid for using the State of California fleet card. Mileage is not included in the fuel expense as it is included in the lease contract terms. 25,000 miles @ .24/mile (Van: 10,000 x .24/mi. for fuel Sedan: 15,000 x .24/mi. for fuel) 2 items	25.8	$19.38	12	$6,000	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer-Desktop	Replace out of warranty desktop for the following: Carissa Villanueva, (CES2) Position#15, Vacant-Madera (CES1) position#23, Mishelle Petit (CES1) 3 position#22 @1,500	1	$1,500.00	3	$4,500	
2			Computer-Laptop	Replace out of warranty laptops Karina Macias (MGR1) position#1, Nath Say (CESUP2) position#4 , Angelica Perez (CES2) position#12, Vacant (CES1) position#24, Maira Enriquez (CES1)position #8 - 5 @ 1500.00 each	1	$1,500.00	5	$7,500	
3			Monitors	Replace out of warranty monitors 6 @ $400 - Maira Enriquez (CES 2) Position #8, Nancy Zumkeller (CES2) Position #16, Javier Miramontes (CESup2) Position #2, Yolanda Lopez (CES1) Position #21 two monitors for each for easier data entry reporting.	1	$400.00	6	$2,400	
4			LCD Projector	Replace out of warranty LCD projector 2 @ $1,200	1	$1,100.00	2	$2,200	
5			Digital Camera/Video	Replace out of warranty digital camera 2 @ $650 each = $1,300	1	$650.00	2	$1,300	
							Total Non-Capital Equipment/Supplies:	**$78,810**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Curriculum	Curriculum and lesson supplies from approved curriculum list from UC CalFresh and USDA. 15410 items as estimated on 2018 Curriculum Worksheet.	$1.50	15410	$23,115	
2			Food Demonstration-food for taste only	Monthly classroom Tasting Time & Adult Series food tasting supplies (includes consumables and paper goods). 12 items - Increase is due to in the process of adding 16 additional schools in Madera and this increase would cover that new recruitment of teachers.	$0.64	149766	$95,850	
3			Reproductions-NE Delivery related copies	Nutrition education materials: reporting forms, lessons, and review materials.	$20.00	1250	$25,000	
4			Reproductions-NE Delivery related copies	Nutrition Education Posters and Supplies to Support Smarter Lunchrooms Efforts (25 school sites (Madera - 2, Central Unified 1, Fresno - 22) planned to receive a visual kit with menu cards, posters, entrée of the day and other nutrition education displays ~ 400 per school).	$400.00	25	$10,000	
5			Reproductions-NE Delivery related copies	Monthly "Tasting Time" parent newsletters. - Increase due to in the process of adding 16 additional schools in Madera and this increase would cover that new recruitment of teachers.	$0.29	65000	$18,850	
6			Garden	Small Hand Tools and Garden Equipment. Soil and seeds. 5 sites $600 each	$600.00	5	$3,000	
7			PA-Equipment	Physical activity education equipment: small hand weights, safety vests, safety signs, CATCH materials to be used by nutrition education staff to deliver physical activity in nutrition education classes.	$159.37	26	$4,144	
						Total Materials:	**$179,959**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
					In-State												
1			CE-MGR-1/Macias, Karina	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
2			CE-SUPER-2/Miramontes, Javier	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
3			CE-SUPER-2/VACANT	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
4			CE-SUPER-2/Say, Nath	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
5			CES-3/Sharp, Stephanie	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	.80						500			$803	
6			CES-2/Cid, Consuelo	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
7			CES-2/Delgadillo, Araceli	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
8			CES-2/Enriquez, Maira	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
9			CES-2/Harris, Emily	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
10			CES-2/Lopez, Nora	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
11			CES-2/Morales, Evelyn	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
12			CES-2/Perez, Angelica	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
13			CES-2/Schultz-Sharp, Kristi	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
14			CES-2/Vang, Tacu	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
15			CES-2/Villanueva, Carissa	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
16			CES-2/Zumkeller, Nancy	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						625			$1,003	
17			CES-1/Cantrell, Austin	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
18			CES-1/Deleon, Christopher	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
19			CES-1/Lee, Hannah	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
20			CES-1/Lopez, Elizabeth	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
21			CES-1/Lopez, Yolanda	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
22			CES-1/Petit, Mishelle	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
23			CES-1/VACANT	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
24			CES-1/VACANT	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
25			CES-1/VACANT	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
26			CES-1/VACANT	Local Mileage	Travel within Fresno County 6,017 sq. miles. Travel within Madera County 2,153 sq. miles.	3	1						825			$1,324	
27			CE-MGR-1/Macias, Karina	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
28			CE-SUPER-2/Miramontes, Javier	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
29			CE-SUPER-2/VACANT	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

30			CE-SUPER-2/Say, Nath	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
31			CES-3/Sharp, Stephanie	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	80	2	1	$74.00	$125.00		200	$100.00		$405	
32			CES-2/Cid, Consuelo	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
33			CES-2/Delgadillo, Araceli	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
34			CES-2/Enriquez, Maira	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
35			CES-2/Harris, Emily	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
36			CES-2/Lopez, Nora	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
37			CES-2/Morales, Evelyn	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
38			CES-2/Perez, Angelica	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
39			CES-2/Schultz-Sharp, Kristi	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
40			CES-2/Vang, Tacu	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
41			CES-2/Villanueva, Carissa	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
42			CES-2/Zumkeller, Nancy	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
43			CES-1/Cantrell, Austin	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
44			CES-1/Deleon, Christopher	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
45			CES-1/Lee, Hannah	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
46			CES-1/Lopez, Elizabeth	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
47			CES-1/Lopez, Yolanda	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
48			CES-1/Petit, Mishelle	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
49			CES-1/VACANT	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
50			CES-1/VACANT	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
51			CES-1/VACANT	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		200	$100.00		$480	
52			CES-1/VACANT	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
53			CE-MGR-1/Macias, Karina	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	
54			CE-SUPER-2/Miramontes, Javier	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
55			CE-SUPER-2/VACANT	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
56			CE-SUPER-2/Say, Nath	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
57			CES-3/Sharp, Stephanie	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	80	2	1	$74.00	$95.00		200		$15.00	$313	
58			CES-2/Cid, Consuelo	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
59			CES-2/Delgadillo, Araceli	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
60			CES-2/Enriquez, Maira	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
61			CES-2/Harris, Emily	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

62			CES-2/Lopez, Nora	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
63			CES-2/Morales, Evelyn	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
64			CES-2/Perez, Angelica	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
65			CES-2/Schultz-Sharp, Kristi	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	
66			CES-2/Vang, Tacu	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
67			CES-2/Villanueva, Carissa	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
68			CES-2/Zumkeller, Nancy	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
69			CES-1/Cantrell, Austin	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	
70			CES-1/Deleon, Christopher	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
71			CES-1/Lee, Hannah	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
72			CES-1/Lopez, Elizabeth	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
73			CES-1/Lopez, Yolanda	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	
74			CES-1/Petit, Mishelle	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
75			CES-1/VACANT	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
76			CES-1/VACANT	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
77			CES-1/VACANT	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		200		$15.00	$365	
78			CES-1/VACANT	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
79			CE-MGR-1/Macias, Karina	SACRAMENTO, CA	UC CALFRESH ADVISOR/SUPERVISOR/MANAGER MEETING	1	1	2	1	$74.00	$90.00					$238	
80			CE-SUPER-2/Miramontes, Javier	SACRAMENTO, CA	UC CALFRESH ADVISOR/SUPERVISOR/MANAGER MEETING	1	1	2	1	$74.00	$90.00					$238	
81			CE-SUPER-2/VACANT	SACRAMENTO, CA	UC CALFRESH ADVISOR/SUPERVISOR/MANAGER MEETING	1	1	2	1	$74.00	$90.00		200			$345	
82			CE-SUPER-2/Say, Nath	SACRAMENTO, CA	UC CALFRESH ADVISOR/SUPERVISOR/MANAGER MEETING	1	1	2	1	$74.00	$90.00					$238	
83			CE-SUPER-2/Say, Nath	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$90.00		200	$200.00		$545	
84			CES-2/Schultz-Sharp, Kristi or TBD	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$90.00			$200.00		$438	
85			CES-2/Zumkeller, Nancy	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$90.00			$200.00		$438	

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

86			CES-1/Deleon, Christopher	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$90.00			$200.00		$438	
87			CE-SUPER-2/Miramontes, Javier	Santa Cruz, CA	Life Lab 2-day Training - The Growing Classroom Workshop is a 2-day intensive in the garden based learning training. Those that attend this training will "Learn to use a garden to breathe life into standards-based lessons, promote ecological literacy, encourage healthy eating, and support students' social development to help support the work plan goals and the use of gardens as PSE on school campuses. Participants in this hands-on workshop experience tried-and-true garden-based lessons linked to Common Core Language Arts and Math and Next Generation Science Standards; practice basic gardening techniques; and develop management strategies for a school garden program. Key components include: How to use a garden to provide opportunities for students to develop their creativity, critical thinking, communication and collaboration skills; Basic gardening techniques, including composting, seed sowing, preparing garden beds, transplanting, and garden planning; how to make outdoor, inquiry-based education work for different student populations and outdoor classroom management tips."	1	1	3	2	$74.00	$125.00		320	$300.00		$943	
88			CES-2/Schultz-Sharp, Kristi	Santa Cruz, CA	Life Lab 2-day Training This training is specifically designed for education in the garden as it pertains to school campuses which makes it very valuable. After attending this training, one would be able to take a UC CalFresh approved curriculum and help make the connection between the curriculum, common core and the garden and thus train others. It is in Santa Cruz at the Life Lab training center and is the only teaching lab of its kind in California.	1	1	3	2	$74.00	$125.00			$300.00		$772	
89			All Staff	Local Mileage	Two leased vehicles @ .24/mile x 25,000 miles. Mileage is a cost associated with the leased vehicle contract but is unrelated to fuel costs.	1									$6,000.00	$6,000	
Out-of-State																	
1																$0	
															Total Travel:	**$57,213**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		550 E. Shaw Avenue, Suite 210B, Fresno, CA 93710	Facilities (Rent and including Meeting Room Use) Suite 210B. 1 item	25.8	$74.37	12	$23,025	
2		550 E. Shaw Avenue, Suite 240, Fresno, CA 93710	Facilities (Rent and including Meeting Room Use) Suite 240 #18 and #19. 2 items	25.8	$22.86	12	$7,077	
3		550 E. Shaw Avenue, Fresno, CA 93710	Facilities (Rent and including Meeting Room Use) - Staff Meeting Room Rental - county has outgrown current meeting space	25.8	$2.02	12	$625	
4		4525 E. Hamilton Ave., Fresno, CA 93702	Rental of two storage units. 2 items	25.8	$7.56	12	$2,341	
						Total Building/Space:	**$33,068**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Fresno/Madera

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$1,784,847**

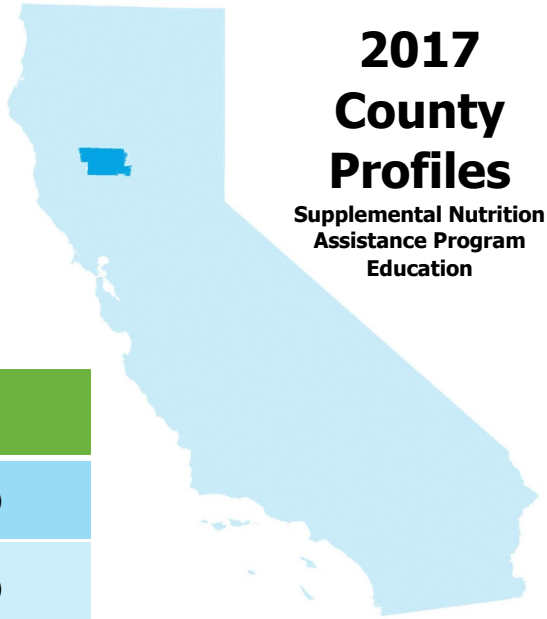
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Indirect cost less Space and Maintenance costs	25.00%	$1,751,779.00	$437,945	
					Total Indirect Costs:	$437,945	

Total Budget:	**$2,222,792**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



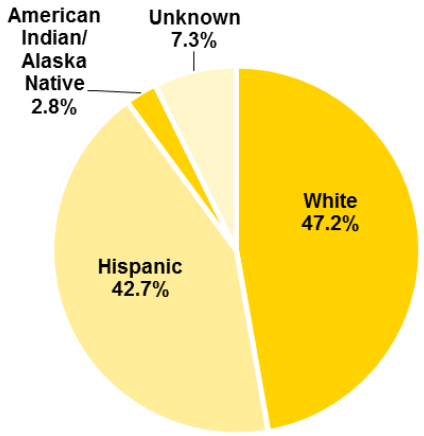
Glenn

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

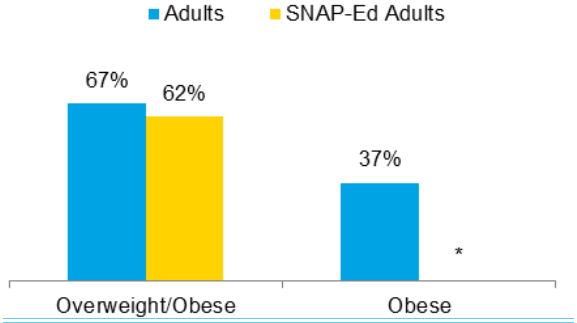
Total	12,004 (44%)

Ages (<185% FPL)	
Children <6 years old	1,437 (62%)
Children 6-17 years old	2,463 (48%)
Adults 18-64 years old	6,715 (41%)
Seniors 65 years and older	1,389 (35%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight 10%[a]	Obese data not available
Age 12-17 years	Overweight and Obese 41%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	56%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Colusa, Glenn, Tehama

Population below Federal Poverty Level

21%

Food Insecurity Rates

15% Overall

26% Children

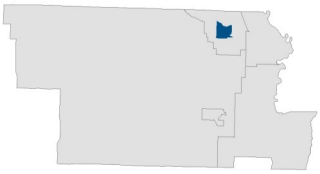
Other Federal Nutrition Assistance Programs

CalFresh Participants	3,699 (13%)
Students Eligible for Free/Reduced Price Meals (FRPM)	3,771 (67%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
6	1 (17%) all races

Schools	SNAP-Ed Eligible Schools
29	24 (83%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	36%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	61%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
70%[a]	54%[a]	49%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	14%[a]	16%[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
33%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Glenn County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

County Name: **Glenn**

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (LHD: CSU Chico Research Foundation)
X	California Department of Aging: CDA: (Area Agency on Aging, CSU Chico Research Foundation: AAA, PSA3)
X	Catholic Charities of California: CCC: (Northern Valley Catholic Social Service: NVCSS)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Glenn County in northern California has a total population of 27,552 with most of the residents living in Willows, Orland, and Hamilton City. Forty percent, or 11,131 are SNAP-Ed eligible (income <185% FPL). Of that number, 12.7% are children age 0-6, 21.0% are children age 6-17 years old, 54.8% are adults age 18-64 years, and 11.4% are seniors 65 years and older. Forty-seven percent (47.2%) identified themselves as white, 42.7% Hispanic, 2.8% American Indian/Alaska Native and 7.3% unknown. The majority of residents, 75%, speak English as their primary language while twenty-five percent (25%) speak Spanish.

The 3,682 CalFresh participants represent 13.4% of Glenn County's total population. However, Glenn County ranks 37th out of the 58 California Counties in terms of CalFresh enrollment, indicating a much larger portion of the population is eligible to participate. Students eligible for Free/Reduced Price Meals are 3,987 and account for 65.1% of the student population, an increase of over five percent from 2014.

Fifty percent of Glenn County children (Age 0-17) live below 185% FPL. Of the 29 schools in Glenn County, 26 (89.7%) are SNAP-Ed eligible (>50% FRPM Enrollment).

The adult overweight/obese prevalence in Glenn County is 60.7% for all adults and 48.4% for SNAP-Ed eligible adults. Thirty four percent of all adults are obese and 27.1% of SNAP-Ed eligible adults are obese (combined county data for Tehama, Glenn, and Colusa). The rate for all adults is much higher than the California rate of 27.0%, while the rate for SNAP-Ed eligible adults is slightly lower than the state rate of 31.5%.

According to the California Department of Education, in Glenn County only 52% of children are within the Healthy Fitness Zone which is a measure of body composition. This is four percent lower than the percent of children throughout California within the Healthy Fitness Zone.

Rates of Food Insecurity in Glenn County are higher than the state average for total population (15.5% vs. 15.0%) and children (27.0% vs. 25.1%).

When surveyed, 61.5% of children and teens (aged 2-17) reported consuming two or more servings of fruit per day. Of this same group, 62.3% reported consuming fast food one or more times in the past week. Forty four percent of adults reported consuming one or more sugar-sweetened beverages per week.

In Glenn County, 64.5% of SNAP-Ed eligible adults can always find fruits and vegetables in their neighborhood. Five percent of residents have limited access to healthy foods. However, this is self-reported data and may not reflect actual and reliable access to healthy foods.

Seventeen percent of adults aged 20 and over report no leisure-time physical activity. Only 27.0% of children and teens (aged 2-17) are physically active for at least one hour every day. Of children aged 2-11, 56.4% are physically active for at least one hour every day.

Glenn County is estimated by CDA to have about 6,479 seniors (60 years or older). It is projected to have more than 50- to 149.9% increase in its senior population from 1990 to 2020.

In November-December 2015, four qualifying neighborhoods were surveyed through the Community of Excellence in Obesity Prevention, Nutrition and Physical Activity (CX^3) process. Data has been mailed to the state and we are awaiting results. Those results will help guide the Healthy Retail project in FFY 17-19.

4. Community Assessment

The assessment was developed using the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding America's Map the Food Gap, and Food Insecurity in Your County.

According to the Robert Wood Johnson Foundation's 2015 County Health Rankings, Glenn County ranks 33rd out of 57 for Health Factors. The food environment index in the county is below the state index of 7.5 at 6.9. Although we don't yet have our analyzed data, our preliminary CX^3 data indicates that access to food is severely limited in Glenn County due to the limited number of supermarkets and grocery stores, especially in more rural areas such as Elk Creek. Glenn is a high producing agricultural county and ranks 18th in the state in terms of crop value (CDFA, 2014), however, the majority of the produce is shipped out. Historically there have been only two farmers markets in the county where residents have access to these products. Unfortunately, it has recently been decided that only one market will remain open beginning the summer of 2016, which will be in Orland and on a Thursday. The day and the time of the market do not allow the majority of people to be able to attend. Because of this very limited access to fresh and healthy foods and because of the health concerns described in the above jurisdiction description, a strategy using core, secondary, and complimentary settings will be implemented.

In Glenn County, 29% of children live in poverty compared to the state rate of 24%. As poverty is tightly linked to health outcomes, this population is at a higher risk for poor health consequences. Therefore, preschool and school-aged children will be receiving nutrition education services at schools. These same children will be reached through direct education, teacher trainings, and implementation of school wellness policies. In addition these interventions, Glenn County children and families will receive retail site interventions, ReThink Your Drink activities , parent education, and indirect education such as health fair type events. Single session and series classes will reach community members. These policy and environmental changes will help increase the consumption of healthy foods and promote physical activity in the communities served. All interventions will occur at locations with a high rate of SNAP-Ed eligible participants. Nutrition education topics will emphasize healthy food and beverage choices, and many will include tasting activities. Physical activity will be promoted along with the nutrition education, especially when working within the schools. Opportunities for physical activity will be increased through improved environments in SNAP-Ed eligible communities.

According to the SNAP-Ed 2015 County profiles, there are 15,624 documented seniors (65 years and older) who are SNAP-Ed eligible in PSA 3 counties, which include Butte, Colusa, Glenn, Tehama and Plumas. Residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 3, where the senior population is already a significant portion of the total population and is continuously growing.

Results of the Needs Assessment, which was conducted in FFY14, identified the needs and opportunities necessary to enhance nutrition education, physical activity, and food security of CalFresh-participating and/or eligible seniors at congregate meal sites. Gaps in services provided to the seniors in the counties assessed were also determined. In Glenn County, focus will be on 1) developing a system to provide constant nutrition and physical activity information to seniors, to encourage them to eat healthy and live actively, and 2) increase access to healthy food and beverages. This is essential, as the 2015 Glenn County Congregate Meal site nutrition assessment showed that 36.9% of the senior population was considered to be in the high nutritional risk group and 22.7% were in moderate nutrition risk group. The assessment also showed that 26% eat fewer than two servings of fruits or vegetable per day and 17% do not always have enough money to buy the food he/she needs.

5. Community Change Goals

The Community Change Goals for Glenn County have been based on the current SNAP-Ed County Profiles and the Robert Wood Johnson Foundation's 2015 County Health Rankings. From the ongoing intervention efforts of the past work plans and the current FFY16 work plan, collaborations with other SNAP-Ed LIAs and unfunded partners, and discussions with the CNAP group and local county officials, it was determined that a focus is nutrition issues such as obesity and the high rate of diabetes especially prominent in the Hispanic and Native American populations. Hispanic/Latino and Native Americans account for 44.22% of the Glenn County population. Long term desired outcomes include an increase in access to and consumption of fresh local fruits and vegetables, an increase in rates of physical activity, an increase in rates of food security, and ultimately increasing the overall physical of Glenn County residents. Efforts of the SNAP-Ed funded LIAs will focus on the SNAP-Ed population in Early Childhood Education and school-based settings, community settings, and healthy retail settings.

Creating these changes is a collaborative effort that will require ongoing support, collaboration, continued and additional funding, and time. Current SNAP-Ed funding will provide direct and indirect nutrition and physical activity education, school wellness policy training and support, and healthy retail for SNAP-Ed populations through three main LIAs: CSU, Chico on behalf of the Glenn County Local Health Department and Area Agencies on Aging, University of California Cooperative Extension, and Northern Valley Catholic Social Services. SNAP-Ed funding will additionally provide technical assistance and training as well as support for policy, systems and environmental changes. Unfunded partners support and align with these strategies and collaborate on efforts to support the three year objectives and Policy, Systems and Environmental changes that will take place.

Working together, the LIAs will work toward achieving the following three-year objectives:

1. By September 30, 2019, a total of five schools and/or ECE sites will develop and/or revise school wellness policies and change environments that support healthy eating and promote physical activity among students, families and school staff.
2. By September 30, 2019, funded and unfunded community partners will increase awareness of and access to healthy fruits and vegetables, healthy beverages, and physical activity resources at a total of eight food pantries, retail sites, senior centers, faith-based organizations, and/or community settings through education and policy changes.

The community change goals will be achieved through the LIAs and the support of the other unfunded partners in Glenn County through the CNAP and other avenues. The portfolios chosen for this Integrated Work Plan include Portfolio 1: LIVE; Portfolio 2A: LEARN; Portfolio 2B: LEARN; and Portfolio 3: SHOP. Early Childhood Education sites and school sites will be targeted due to the large population of SNAP-Ed eligible populations there. Families will also be targeted through these sites. The goals at these sites are to provide direct and indirect education, update school wellness polices, create environments that support the consumption of fruits and vegetables and healthy food choices and increased physical activity, and train staff and administration in providing supportive strategies that will enhance and sustain the LIA efforts. Community efforts include providing direct and indirect education to the SNAP-Ed eligible population, healthy retail, training and technical assistance for food bank staff and personnel to improve the quality of donated foods at sites including food banks, churches, libraries, and various other community venues.

We plan to work closely with our unfunded partners including Orland City Council, WIC, Health and Human Services Agency and Glenn County First 5. The CPHL meetings (CNAP group) will provide a foundation for which to plan, collaborate and support the goals of the Integrated Work Plan, with the ultimate goal of increasing the health and wellbeing of Glenn County residents. The collaboration and support of the partners on board will allow further momentum and opportunities to create sustainable PSE changes.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

The Community Partnerships for Healthy Living, formerly the Glenn County Food Policy Council, serves as the County Nutrition Action Plan (CNAP) group. Partners currently include funded and unfunded interested partners and community members serving the SNAP-Ed eligible population in the areas of food programs, nutrition education and physical activity promotion, and food resource management. The group's Vision Statement is: Nutrition, Fresh Food and Community Wellness. The Mission Statement is: To promote agriculture, economic vitality, and healthy choices while maximizing the local food system for Glenn County and its residents. The CNAP group will meet at least six times per year. Current funded partners include: UC CalFresh Nutrition Education Program, Glenn County LHD (CSUC), AAA, and CCC. Current unfunded partners include Glenn County First 5, AmeriCorp, WIC, Glenn County Human Resource Agency, Orland City Council. Efforts are being made to recruit local health professionals and Food Service personnel from local school districts. LIAs will promote SNAP-Ed services and activities by connecting with these unfunded agencies.

Unfunded partners such as schools and school districts, First 5, AmeriCorp, WIC, Orland City Council and Mayor have been instrumental in the coordination of services and collaboration with others to create awareness, create new partnerships, and provide guidance.

Although the Farmers' Market is no longer a PSE strategy for this Integrated Work Plan, efforts will be made to coordinate with staff supporting the CalFresh EBT at the Farmers' Market program in Glenn County in FFY17. The goal of that program is to increase the CalFresh EBT redemption rate at local Farmers' Markets and ultimately increase the consumption of fresh local fruits and vegetables. These strategies include providing cooking demonstrations and tastings, market

walks, and visual marketing materials to increase awareness and promotion of the program. Currently in Butte County, it has been successful in increasing participation in CalFresh EBT use at the market and it is anticipated the success will continue in Glenn County.

As funding is cut to AAA, the Center for Healthy Communities on behalf of AAA-PSA3 will collaborate with other LIAs to ensure an evidenced based direct education is provided to seniors in Glenn County to nurture increased access to healthy food and beverages, fruit and vegetable consumption, physical activities and healthy lifestyle choices. LHD will provide the direct education while AAA will focus on PSE which uses indirect education, T.A. and community collaboration.

Non SNAP-Ed funded, UC Expanded Food and Nutrition Education Program (EFNEP) is in 5 sites and assists limited-resource families with children, through series based, behaviorally focused nutrition education. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and to be physically active. EFNEP also contributes to participants' personal development and the improvement of their total family's diets and nutritional welfare. EFNEP is supported by USDA's National Institute of Food and Agriculture (NIFA) Smith-Lever funds. EFNEP adult program is eight lessons and provides education through the Promotora Model. The effectiveness of nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist and 24-hour food recalls) filled out by the participants EFNEP partners with community based organizations. Methods for program delivery include direct teaching in groups The AAA-PSA3 will collaborate with Glenn County LHD and other unfunded partners to provide comprehensive multi-level behavior focused strategies and interventions which include nutrition education, physical activity, training and technical assistance to SNAP-eligible seniors and senior congregate meal sites to improve their health and well-being.

7. Key Messages

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Increase water consumption, decrease sugary beverages
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Healthy Eating on a budget
X	Lean Meat & Beans				
	Sodium & Potassium				
	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

The curriculum, materials and resources chosen have been based on prior implementation success, support from schools, and feedback from participants as well as the needs of the populations being served. The chosen curricula, materials and resources are geared toward the targeted populations including Pre-K, elementary schools (K-8), and community participants. All curricula, materials and resources are SNAP-Ed approved.

9. **Intervention and Evaluation Plan Narrative Summary**

The FFY 17-19 work plan employs various strategies and interventions which will ultimately help to create sustainable policy, systems, and environmental changes in Glenn County. The Local Implementing Agency (LIA) partners will build upon current programs to coordinate nutrition education and physical activity promotion for SNAP-Ed eligible residents. Additionally, extenders will provide ongoing services at school sites to ensure sustainability of programming

The implementing agencies (UCCE, LHD, AAA and NVCSS) in Glenn County will collaborate to provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change using SNAP-Ed approved curriculum, resources and materials.

The LIAs will conduct activities at the individual and interpersonal level of the Social Ecological Model. The LHD, UCCE and NVCSS will also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. The LHD and UCCE will address Training and Technical Assistance of their personnel or the community – and sharing training opportunities across agencies when possible. In addition, Community/Nutrition Education Direct and Community/Nutrition Education Indirect will be provided by all the LIAs. Media, Social Media, Public Relations and Messaging will be addressed by the LHD and UCCE. Coordination and Collaboration will be specifically addressed by all the LIA's.

In order to successfully complete the Work Plan Objectives, the LIAs will employ emerging- and practice-based interventions. All LIAs will also include research-based interventions. The objectives and activities for the integrated work plan were derived from results obtained via each agency's community assessments, in

addition to the data used in FFY15, as well as successes from FFY15-16. All the LIAs collaborated and coordinated to create the Work Plan so that objectives and activities will be done by the agency with the most experience and expertise in order to successfully complete the Work Plan Objectives.

FFY17-19 will build on activities/services accomplished by previous SNAP-Ed projects while also addressing unmet needs specifically in the early childhood and school settings. The LHD will collaborate with Glenn County First 5 and Glenn County Office of Education to deliver nutrition education services and promotions to preschool students and parents. The Integrated Work Plan will focus heavily on PSEs including healthy food and beverage standards, school wellness policies, recollecting CX^3 data (FFY18), and healthy retail. The LHD and UCCE will also collaborate on education to PreK-12 schools and AAA's target audience will be the senior population.

Over half of the population in these communities lives in poverty. Through strategic and intentional planning, our environmental change efforts will coordinate and complement our direct education efforts. We will focus on increasing access to healthy foods and increasing physical activity. Smarter Lunchrooms Movement strategies and school wellness policy language to include SLM elements and/or principles will be adopted at four school sites. A minimum of two edible school gardens will be built or enhanced. Additionally, garden education lessons will be provided to pre K-5th grade students. Playground stenciling projects will occur at four school sites to promote physical activity. Community events and/or resource fairs in qualifying neighborhoods will be used to promote healthy food and beverages, increased physical activity, and/or improved food security. This will occur through activities such as interactive booths, exhibits and/or displays. Media messages will be reinforced at the community events by SNAP-Ed funded staff among target audience attendees. The Healthy Retail program will continue efforts to help store owners promote the purchasing of fresh fruits and vegetable and other healthy options and in store marketing.

LHD

The Local Health Department (CSUC) will focus on pre-school and K-12 school site strategies including direct education in classrooms, indirect education events, school gardens, school wellness policies and environmental changes to increase awareness of and access to fruits and vegetables, increase physical activity and create sustainable practices. Training and technical assistance will be utilized at school sites with teachers, food service workers and administration. The Smarter Lunchroom Movement will be a strategy to create a wellness culture and train food service staff. CSUC will work with retailers and a food bank to promote healthier options and choices. Healthy Retail will be another strategy to create change in a neighborhood with a high SNAP-Ed population.

In addition to PSE work in the school setting, CSUC will continue to provide direct and indirect education to adults and families in the community utilizing approved curriculum that supports the delivery of nutrition, physical activity, and food resource education. CSUC will also continue to participate in community nutrition education and physical activity promotion events, including hosting a Fruit and Veggie Fest in a CX^3 neighborhood. Community education will focus on nutrition, garden, physical activity, and food resource management. The majority of direct and indirect education will include taste testing. Additionally, CSUC employs bilingual staff to provide direct education and indirect education outreach in Spanish to accommodate the high percentage of Hispanic residents (42.7%), especially in the Hamilton City area.

Curriculum and resources will include MyPlate; ReThink Your Drink; Get Cooking; SPARK; Color Me Healthy; EatPlayGrow; Grow it, Try it, Like it; Serving Up MyPlate: A Yummy Curriculum; Power Play; Power Up Your Summer; Shaping Up My Choices; Pick a Better Snack; and Growing Healthy Habits.

CSUC will continue to participate in and/or facilitate the CNAP work groups. The CNAPs will continue to work with funded and unfunded partners and community members to determine the needs and goals of the communities as well as share resources and create a collaborative environment for all partners. The CNAPs will continue to focus on increased consumption of healthy foods and beverages and increased physical activity among the SNAP-Ed eligible residents.

CX^3 data will be re-collected in FFY 18.

UCCE

UC CalFresh will utilize multiple delivery methods and intervention strategies to reach low-income elementary school students, their parents, and school educators and administrators. UC CalFresh will focus on direct education to eligible elementary school students utilizing approved curriculum. Education will be offered in multiple locations, but with the greatest intensity at schools in the priority neighborhoods. Staff will provide teacher training at school staff meetings and grade level meetings. Nutrition education resources will be available to teachers on a checkout basis. Additional meetings with teachers occur throughout the year or in conjunction with planning school-wide events focused on healthy living. UC staff will provide at least two lesson demonstrations to teachers within the school year to support comprehensive classroom nutrition education. In addition to lesson demonstrations, school based programming will extend from classroom nutrition education into school food service programs (Smarter Lunchrooms), school gardens, and wellness committee work. Parent Teacher Association or Organizations (PTA/Os) will be targeted for recruitment of adults and families for series based nutrition education. End of the year school wide nutrition events will occur at school sites to emphasize the connection between nutrition and physical activity and to practice goal setting for positive health behaviors. UC CalFresh will also provide series based direct education to SNAP-Ed eligible adults and parents utilizing Making Every Dollar Count; helping families stretch their foods dollars and make better financial decisions.

School-based programming will extend beyond the classroom in an effort to change the school environment. UC CalFresh educators will work collaboratively with the School Food Service at one elementary school to make environmental changes to school lunchrooms using Smarter Lunchrooms principals. Additionally, UC CalFresh will continue to work towards supporting and expanding a school garden at two elementary school site to support environmental changes made, UC CalFresh will assist in the development of two school wellness policies and continue to support the efforts of Parent Teacher Organizations to change school environments. Family-centered approaches will be used to help students achieve a healthy lifestyle through role modeling; engaging children in food preparation; changing current eating and shopping habits. Eat and Play Together curricula activities including goal setting will be implemented for family centered nutrition education. Environmental change efforts will coordinate and complement our direct education efforts. We will focus on increasing access to healthy foods and increasing physical activity. SLM strategies and school wellness policy language to include SLM elements and/or principles will be adopted at

four school sites. A minimum of two edible school gardens will be built or enhanced. Additionally, garden education lessons will be provided to pre K-5th grade students. Playground stenciling projects will occur at four school sites to promote physical activity.

Results from previous Youth Taste Testing Tool evaluation data will inform approaches about foods that will be offered for taste tests in FFY16.

AAA

The AAA implementing agency in Glenn County is the Center for Healthy Communities ("CHC," AAA PSA3-LIA). In an effort to reach low-income seniors, the AAA's intervention plan progresses at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems, and environmental (PSE) change efforts compared to previous years. Utilizing site assessment data collected in FFY 2015 and 2016, it was determined that environmental changes to the physical dining space at the eligible congregate meal sites would be a desirable strategy. Thus, a Nutrition and Physical Activity Center (NPAC) toolkit will be developed and displayed as an environmental support to SNAP-Ed eligible congregate meal participants in an effort to increase: consumption of healthy foods and beverages; awareness of food safety practices; and physical activity opportunities among seniors at eligible congregate meal sites. The NPAC toolkit will feature the four lessons of Eat Smart, Live Strong on display, rotating one per quarter along with additional SNAP-Ed approved resources and messages. In FFY 2017, direct education will be provided by the LHD (in coordination with AAA identified topics) and will promote SNAP-Ed key messages community wide. The congregate site staff will be given the NPAC toolkit elements and supported with additional training and ongoing technical assistance related to the curriculum and to the use the NPAC toolkit. Outcomes of the NPAC toolkit will be evaluated using the pre and post survey Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA).

In addition to the NPAC support, the congregate site staff will receive training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to SNAP-Ed seniors. Training the staff will leverage resources, build program sustainability, and enhance the program's overall capacity to encourage and support healthful behaviors among the senior population. In partnership with the CalFresh office, local churches and clinics, and other community-based organizations that serve the seniors, promotional resources will be distributed to encourage participation in the congregate meal program. To increase access to healthy food and beverages to seniors at Glenn County, monthly flyers will be developed. It will contain information about senior meals, its monthly menu and other local food resources. The flyers will be distributed along with USDA approved materials. It will be distributed at the CalFresh office, churches and clinics, and other community partners that serve the SNAP-Ed eligible seniors. This will be complimented by the intervention of other LIA's to provide food resource management and nutrition education at retail stores, emergency food distribution sites, and farmer's market.

CHC will continue to collaborate with Glenn LIA's to provide an evidenced-based direct nutrition/physical activity education program to the senior congregate meal site. CHC will also continue to coordinate with local SNAP-Ed LIAs to create a complete and collaborative county work plan.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and outcome evaluation activities using state and locally developed surveys. The actual number of SNAP-Ed eligible individuals reached through direct education and indirect education will be documented in ATF and EARS.

NVCSS

NVCSS's PSE strategy will be working with faith based organizations to develop Healthy Food and Beverage standards to guide their food donors. The primary goal of the PSE is to increase the nutritional value of the foods donated and distributed. This will be complemented with the intervention strategies listed below.

NVCSS will conduct healthy nutrition presentations using evidence-based curricula/materials to low-income populations at churches, libraries and a school. throughout Glenn County. Presentations will include lessons and healthy snack demonstrations and physical activity handouts/logs covering the following possible education topics: healthy eating, healthy drinks, and physical activity. These presentations will be 30 minutes to one hour in length and will be conducted once per month at each location.

Community Indirect Education: NVCSS Glenn will provide nutrition and physical activity education information at community fairs, events and booths to underserved and diverse populations. Possible education topics include healthy eating, grocery shopping, meal planning, healthy drinks and physical activity. Five events will be targeted throughout the year.

Train the Trainer (TTT): NVCSS Glenn will adopt and implement the TTT at a local community / faith based organization that specializes in providing the community with hot meals or is a registered food pantry / bank restructuring and improving their current food distribution system. All curriculum and guidelines will be utilized using My Plate to each Director, Manager, and Worker while all staff who works directly with the general public in providing meals and or food to the community will be provided with the tools, tips and resources in order to ultimately provide healthier more nutritious meals as well as teaching their clientele in how they can prepare and make healthier meals with the food they are provided on a weekly basis.

Evaluation

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The plan includes formative, process, and outcome evaluation activities using state and locally developed surveys.

Process Evaluation reports will document the range of SNAP-Ed services provided in Glenn County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated) and indirect education (duplicated) will be documented in the ATF/EARS and compared to original reach targets.

Outcome Evaluation will be implemented to document and assess the impact of the LHD Cooking Matters series on the participants' individual behavioral changes and dietary practices. AAA and other LIAs may use the Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA) to measure these changes. The evaluation survey addresses, but is not limited to, the following indicators from Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes [MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3), and Fruit and Vegetable (LT2)].

UCCE will be working with the UC CalFresh state office to appropriately align evaluation tools and results to the Western Regions SNAP Ed evaluation framework.

UC CalFresh will utilize the Teacher Tasting Tool (TTT) in the evaluation to gather data on food-tasting behaviors. It will be used in the classroom during nutrition education lessons when students receive their tastings. The tool will evaluate the students' previous exposure to the target food and their willingness to try the food again.

UC CalFresh will utilize the Adult Tasting Tool (A/TTT) in the evaluation to gather data on food-tasting behaviors. It will be used during nutrition education lessons when adults receive their tastings. The tool will evaluate the adults' previous exposure to the target food and willingness to try the food again.

The LIAs will use a series of process evaluation protocols, and fidelity measures will be used to assess the technical training and assistance provided. The effectiveness of training on nutrition and physical activity will be measured. The evaluation results will be used to revise and improve future trainings.

All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM). The RE-AIM indicators will be evaluated on an annual basis, to provide information useful in improving future strategies with potential enhancements for greater impact. Other LIAs may also utilize the RE-AIM reporting as appropriate.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50.6		0 to 4 years old (Preschool):	1,421
Female	49.4		5 to 17 years old (School Age):	2,336
			18 to 59 years old (Adult):	6,103
			60 years old and over (Senior):	1,271
Total:	100			

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
42.7%	57.3%	100%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	.10%	.48%
Asian	0%	1.39%
American Indian/Alaskan Native	.69%	1.52%
Native Hawaiian/Other Pacific Islander	0%	.01%
White	29.2%	46.63%
Multiple/Other	12.8%	7.28%
Total:	42.7%	57.3%

4. Languages Used in Intervention Activities and Materials

English	75%	Farsi	0%	Russian	0%
Spanish	25%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,940	1,925	1,925
Indirect Education:	2,350	2,350	2,350
Policies, Systems, and Environment (PSE) Change/Supports	2,500	2,500	2,500

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	4	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	3
CalFresh Offices	0	Head Start Programs	2	Schools: Students (After School)	1
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	8
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	4	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify): Fairgrounds	1
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	1	**TOTAL SITES:**	**47**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	8		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, five schools and ECE sites will develop and/or revise school wellness policies and change environments that support healthy eating and promote physical activity among students, families and school staff.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

1. **Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment.**
2. **Implement SLM strategies**
3. **Increase access to healthy eating and physical activity.**
4. **Provide environmental strategies to promote physical activity.**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30th, 2017, SNAP-Ed funded and unfunded partners will form school wellness committees at two school sites to assess, develop and/or update school wellness policies and improve school environments to support healthy eating and promote physical activity.
    b. By September 30th, 2017, LIA staff will work with partners to adopt Smarter Lunchrooms Movement (SLM) strategies and school level wellness policy language to include SLM elements and/or principles at two school sites.
    c. By September 30th, 2017, LIA staff will provide nutrition education and physical activity focused staff training activities for teachers, food service providers and other staff who interact with young children in the ECE and/or school settings at a minimum of one site.

d. By September 30th, 2017, LIA staff and trained educators will provide direct nutrition education to 1,800 students and 40 parents, and indirect education to 350 students and 1,000 parents
e. By September 30th, 2017, LIA staff, unfunded partners and school personnel will build, enhance, or update a garden at one school site and provide garden education lessons to K-5 students.
f. By September 30th, 2017, LIA staff and school personnel will enhance school playground through stenciling projects in a minimum of two school sites.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30th, 2018, Snap-Ed funded and unfunded partners will form one additional school wellness committees to develop and/or update school wellness policies and improve the school environment to support healthy eating and promote physical activity.
   b. By September 30th, 2018, LIA staff will work with partners to adopt SLM strategies and school level wellness policy language to include SLM elements and/or principles at one additional school site.
   c. By September 30th, 2018, LIA staff will provide nutrition education and physical activity focused staff training activities for teachers, food service providers and other staff who interact with young children in the ECE and/or school settings at a minimum of one additional site.
   d. By September 30th, 2018, LIA staff and trained educators will provide direct nutrition education to 1,800 students and 25 parents, and indirect education to 350 students and 1,000 parents.
   e. By September 30th, 2018, LIA staff, unfunded partners and school personnel will build, enhance, or maintain a garden at one additional school site and provide garden education lessons to PreK-5 students.
   f. By September 30th, 2018, LIA staff and school personnel will enhance school playground through stenciling projects in a minimum of two schools.
   g. By September 30th, 2018, LIA staff will conduct reassessment CX^3 data collection in Glenn County.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30th, 2019, SNAP-Ed funded and unfunded partners will form one additional school wellness committee to develop and/or update school wellness policies and improve the school environment to support healthy eating and promote physical activity.
   b. By September 30th, 2019, LIA staff with work with partners to adopt SLM strategies and school level wellness policy language to include SLM elements and/or principles at one additional school site with a total of four school sites.
   c. By September 30th, 2019, CATCH/SPARK will be implemented by LIA educators and 15 trained extenders such as classroom teachers, afterschool staff, and PE specialists at a minimum of three sites

d. By September 30th, 2019, LIA staff and trained educators will provide direct nutrition education to 1,800 students and 25 parents, and indirect education to 350 students and 1,000 parents.
e. By September 30th, 2019, LIA staff and school personnel will maintain two school gardens and provide garden education to at least 100 Prek-5 students.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide direct nutrition education and physical activity lessons to 1,800 Pre-K-12 students per year in school settings. Sample topics include: • MyPlate • ReThink Your Drink • Meal Planning and Cooking on a Budget • Label Reading • Harvest of the Month • Farm to Fork • Garden Education • CATCH and/or SPARK	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF and Reporting Tools Workbook (RTW)

<table>
<tr>
<td>1.2</td>
<td>Provide indirect education activities to 2350 students and 1000parents in school settings per year. Activities may include classroom and cafeteria displays, family activity nights and family newsletters.
Sample topics include:
• MyPlate
• ReThink Your Drink
• Meal Planning and Cooking on a Budget
• Label Reading
• Harvest of the Month
• Farm to Fork</td>
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Year 2
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Year 3
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<td><u>Submit</u>: ATF and RTW</td>
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<td>1.3</td>
<td>Provide wellness policy training and technical assistance to staff at five school and ECE sites: two in year one, two in year two and one in year three.</td>
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Year 1
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Year 2
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<td><u>On File:</u> Site contact list, agendas, training materials, evaluations

<u>Submit:</u> ATF and RTW</td>
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1.4	Assist up to two sites to apply for Let's Move Active Schools recognition in 2017 and 2018.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; X Year 2: Q1 Q2 Q3 Q4 = ; ; ; X Year 3: Q1 Q2 Q3 Q4 = ; ; ;	On File: Site contact list
1.5	Assist at least four ECE and school sites with playground stenciling resources and implementation during year one and year two to promote physical activity.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X; ; X; Year 2: Q1 Q2 Q3 Q4 = X; ; X; Year 3: Q1 Q2 Q3 Q4 = ; ; ;	On File: Photos, other TBD

1.6	Annually support at least two sites to participate in at least one public health national observance that supports healthy foods, beverages, and physical activity. Examples may include: • Safe Routes to School • Bike Month • National Nutrition Month • Food Day • Fruit and Veggie Fest Promote activities in the local and social media.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3 X, Q4 Year 2: Q1 X, Q2, Q3 X, Q4 Year 3: Q1 X, Q2, Q3 X, Q4	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW
1.7	Assist at least two school sites, one per year in 17-18, to create, build or enhance and maintain school gardens.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2, Q3 X, Q4 Year 2: Q1 X, Q2, Q3 X, Q4 Year 3: Q1 X, Q2, Q3 X, Q4	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW
1.8	The CNAP team (CPHL or similar) will meet a minimum of four times to share resources, coordinate efforts, share successes and challenges, and support partner efforts.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheets, agenda, minutes Submit: ATF, RTW

1.9	Implement Smarter Lunchrooms Strategies and school level wellness policy language to include SLM elements and/or principles at a total of four school sites		CED CEI MPR X C&C X TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Submit: ATF, RTW
1.11	Conduct a Cx^3 reassessment in three major areas in Glenn County.		CED CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4	On File: Submit: ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2	**Agriculture in the Classroom**	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2	**Learn, Grow, Eat, & Go!** (Jr. Master Gardener)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2	**CATCH (preK-8th) Coordinated Approach to Child Health;** http://catchinfo.org/programs/grades-k-5/	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2	**Children's Power Play Campaign: Idea/Resource Kits** (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School-4th/5th grades)	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2	**Choice, Control, and Change;** (Teachers College Columbia University)	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1, 1.2	**Color Me Healthy**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1,	**Cooking Matters for Adults/Families/Teens;** (Share our Strength)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Cooking Up Healthy Choices** (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2,	**Dairy Council:** Building a Healthy Me; Healthy Choices, Healthy Me!; Shaping up My Choices; and/or Nutrition Pathfinders		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Discovering Healthy Choices** (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Eat Fit;** (UC ANR)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2	**Eating Smart, Being Active; (**UCCE, UC Davis and Colorado State University)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2,	**Eat Smart, Live Strong;** (USDA)		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Eating Healthy From Farm to Fork;** (UC ANR)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Fresh From the Garden**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Go, Glow, Grow**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Good for Me and You;** (UC ANR)		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2	**Happy, Healthy, Me**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Healthilicious Cooking;** (UC ANR)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Healthy Choices in Motion;** (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Healthy, Happy Families**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**It's My Choice- Eat Right, Be Active**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Jump Start Teens**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2	**Learn at Home**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Let's Eat Smart and Play Hard Together!**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Making Every Dollar Count;** (UC ANR)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Money Talks/ Hunger Attacks**		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**My Amazing Body**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**MyPlate for My Family;** (USDA Team Nutrition)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2	**Nutrition to Grow On**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Nutrition Voyage**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1	**Pick a Better Snack;** (Iowa Dept of Public Health)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Plan, Shop, Cook and Save**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	**Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site** www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2,	**Re-Think Your Drink (RTYD);** (NEOPB)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
		X	CCC		

1.1, 1.2	**Serving Up MyPlate;** (USDA Team Nutrition)		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
		X	CCC			
1.1, 1.2	**Team Nutrition Resources**		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
1.1, 1.2	**Team Up for Families** (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
1.1, 1.2	**Toolbox for Community Educators;** (NEOPB)		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
		X	CCC			
1.1, 1.2	**TWIGS (K-8th);** (UC ANR)		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
1.1, 1.2,	**USDA- MyPlate Materials including MyPlate for Family Education Toolkit** www.choosemyplate.gov		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
		X	CCC			

1.3	**Smarter Lunchrooms Movement Website** www.smarterlunchrooms.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Website
			CCC		
1.3, 1.5, 1.6	**Safe Routes to School Website** www.saferoutesinfor.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Website
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Glenn County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, and other required information on the online Activity Tracking Form for activities 1.1, 1.3, 1.5			X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: UC CalFresh Workbook: X Food Behavior Checklist: X UC Intent to Change: X List other: Pre/post training Surveys Playground Assessment Tool WellSat School Health Index UCCE: • HHM tool • TOT • TTT • PSSC pre/post • MEDC • SLM Self-Assessment Scorecard

E.1.2	Summarize healthy site changes implemented by engaged ECE sites.		X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4 X X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, funded and unfunded community partners will increase awareness of and access to healthy fruits and vegetables, healthy beverages, and physical activity resources at six food pantries, retail sites, senior centers, faith-based organizations, and/or community settings through education and policy changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

1. Establish healthy food and beverage standards at food banks, senior centers, and faith-based organizations.
2. Encourage food banks to create programs that bring local produce into the distribution system.
3. Provide Healthy Retail strategies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30th, 2017, establish and build relationships with two food banks and provide training and technical assistance to one food bank to increase awareness of and access to healthy foods and beverages and improve the quality of foods being distributed.
    b. By September 30th, 2017, work with at least one qualifying retail market or food truck to make improvements to encourage increased sales of healthy foods.
    c. By September 30th, 2017, provide direct education at a minimum of five community sites to increase awareness of and access to local healthy fruits and vegetables to reach 100 SNAP-Ed eligible residents.
    d. By September 30th, 2017, provide indirect education and/or signature events at a minimum of four community sites to reach 2,000 SNAP-Ed eligible residents.
    e. By September 20, 2017, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30th, 2018, maintain relationships with two food banks and provide training and technical assistance to one food bank to increase awareness of and access to healthy foods and beverages and improve the quality of foods being distributed.
    b. By September 30th, 2018, work with at least one qualifying retail market or food truck to make improvements to encourage increased sales of healthy foods.
    c. By September 30th, 2018, provide direct education at a minimum of five community sites to increase awareness of and access to local healthy fruits and vegetables to reach 100 SNAP-Ed eligible residents.
    d. By September 30th, 2018, provide indirect education and/or signature events at a minimum of four community sites to reach 2,000 SNAP-Ed eligible residents.
    e. By September 30th, 2018, LIA staff will re-collect CX^3 data in three neighborhoods in Glenn County.
    f. By September 20, 2018, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30th, 2019, maintain relationships with two food banks to increase awareness of and access to healthy foods and beverages and improve the quality of foods being distributed.
   b. By September 30th, 2019, work with at least one qualifying retail market or food truck to make improvements to encourage increased sales of healthy foods.
   c. By September 30th, 2019, provide direct education at a minimum of five community sites to increase awareness of and access to local healthy fruits and vegetables to reach 100 SNAP-Ed eligible residents.
   d. By September 30th, 2019, provide indirect education and/or signature events at a minimum of four community sites to reach 2,000 SNAP-Ed eligible residents.
   e. By September 20, 2019, increase senior's access to healthy food and beverage by increasing enrollment in senior meal sites by 5%.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	The CNAP team (CPHL or similar) will meet a minimum of four times to share resources, coordinate efforts, share successes and challenges, and support partner efforts.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD (X) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Distribution list, agendas, minutes, sign-in sheets Submit: ATF, RTW

2.2	Year 1 -3: Create and distribute newsletters and educational materials at approved community based sites, low income housing sites, community events, and on various social media outlets. These materials will use approved curricula and resources to focus on and advertise basic nutritional messages, local SNAP-ED events, and healthy recipes.		CED X CEI MPR C&C TTA		CWD X LHD X AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Distribution list Submit: ATF, RTW
2.3	Year 1 - 3: Promote key SNAP-Ed messages and events in nutrition and physical activity using various media sources including: radio spots, PSA, social media and other media sources reaching a minimum of 1000 indirect SNAP-Ed eligible participants.		CED X CEI X MPR C&C TTA		CWD X LHD X AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2, Q3 x, Q4 Year 2: Q1 x, Q2, Q3 x, Q4 Year 3: Q1 x, Q2, Q3 x, Q4	On File: Distribution list Submit: ATF, RTW
2.4	Year 1: Conduct a minimum of three series based classes focusing on nutrition, garden, physical activity and/or food preparation/resource management and are using approved curricula to reach 30 unduplicated SNAP-Ed eligible participants. Class series is between three to eight lessons. Taste testing may be included. Year 2: Conduct a minimum of three series based classes focusing on nutrition, garden, physical activity and/or food preparation/ resource management and are using		X CED CEI MPR C&C TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Distribution list, agendas, minutes, sign-in sheets Submit: ATF, RTW

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<td>approved curricula to reach 30 unduplicated SNAP-Ed eligible participants. Class series is between three to eight lessons. Taste testing may be included.

Year 3: Conduct a minimum of three series based classes focusing on nutrition, garden, physical activity and/or food preparation/ resource management and are using approved curricula to reach 30 unduplicated SNAP-Ed eligible participants. Class series is between three to eight lessons. Taste testing may be included.</td>
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<td>2.5</td>
<td>Year 1: Conduct a minimum of eight single session classes/workshops focused on nutrition, garden, physical activity and/or food preparation/ resource management using approved curricula to reach 70 unduplicated SNAP-Ed eligible participants. Taste testing may be included.

Year 2: Conduct a minimum of nine single session classes/workshops focused on nutrition, garden, physical activity and/or food preparation/ resource management using approved curricula to reach 80 unduplicated SNAP-Ed eligible participants. Taste testing may be included.

Year 3: Conduct a minimum of 10 single session classes/workshops focused on nutrition, garden, physical activity and/or food preparation/ resource management using approved curricula to reach 90 unduplicated SNAP-Ed eligible participants. Taste testing may be included.</td>
<td>X CED
CEI
MPR
C&C
TTA</td>
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X AAA
X UCCE
X CCC</td>
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LHD:
AAA:
UCCE: UC CalFresh
CCC: :</td>
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Year 2
Q1 Q2 Q3 Q4
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Year 3
Q1 Q2 Q3 Q4
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2.6	Years 1-3: Participate in two events per year focused on nutrition, garden, physical activity and/or food preparation/resource management to reach 300 unduplicated SNAP-Ed eligible participants at approved sites. Taste testing may be included.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2, Q3 X, Q4 Year 2 Q1 X, Q2, Q3 X, Q4 Year 3 Q1 X, Q2, Q3 X, Q4	On File: Distribution list, agendas, minutes, sign-in sheets Submit: ATF, RTW
2.7	Years 1-3: Conduct two food demonstrations per year highlighting items distributed in food banks focused on nutrition, garden, physical activity and/or food preparation/resource management to reach 150 SNAP-Ed eligible individuals at approved sites. Taste-testing may be included.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Distribution list, agendas, minutes, sign-in sheets Submit: ATF, RTW
2.8	Year 1: Provide training and technical assistance to Food Bank staff on basic nutrition principles and assist in the implementation of policy change, for food distribution, preparation, purchases/donations and local procurement at one site. Conduct at least two food demonstrations at food banks highlighting items being distributed.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1, Q2, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X	On File: Distribution list, agendas, minutes, sign-in sheets Submit: ATF

	Year 2: Provide training and technical assistance to Food Bank staff on basic nutrition principles and assist in the implementation of policy change, for food distribution, preparation, purchases/donations and local procurement at one site. Provide ongoing support and technical assistance to previously trained staff. Conduct at least two food demonstrations at food banks highlighting items being distributed. Year3: Provide ongoing support and technical assistance to both Food Banks.				Year 3 Q1 Q2 Q3 Q4 X X X X	
2.9	Assist Orland congregate meal site to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC. Year 2 &3: Modify and improve NPAC per evaluation result, senior meal staff and seniors' feedbacks.	( ) CED (X) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD ( ) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF CDA Annual Report
2.10	Provide a minimum of one more additional training and technical assistance to County Senior Congregate Staff to support other promotion of healthy food and active living.	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD ( ) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

2.11	Develop monthly flyers that contain information about senior meals, its monthly menu, other local food resources and local activities promoting healthy food and physical activity. The flyers will be distributed along with SNAP-ED, USDA approved materials. Year 2 &3 Modify and improve flyers per evaluation and community partners' feedback.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF CDA Annual Report
2.12	Identify community partners that serves SNAP-Ed eligible Seniors to approach. Collaborate with them to print and distribute 1) the flyers in activity 2.11 and 2) nutrition and physical activity information at their sites and service areas. Request community partners to provide feedback to better reach and serve the seniors in the community. Year 2&3: Modify and improve distribution per evaluation and community partners' feedback.	CED: ; CEI: X ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF CDA Annual Report

2.13	Year 1-3: Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	X CED X CEI MPR C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Documentation

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.5, 2.7	**Champions for Change**	CWD X LHD AAA UCCE X CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: State program
2.1, 2.5, 2.7, 2.9, 2.10, 2.11, 2.12, 2.13	**Choose My Plate 10 tip series**	CWD X LHD X AAA UCCE X CCC	Research Tested X Practice Tested Emerging N/A - Please describe below: SM

2.1, 2.5, 2.7	**Cooking Matters for Families, Adults**		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1, 2.5, 2.7, 2.13	**Eat Healthy Be Active Community Workshops**		CWD			Research Tested
		X	LHD		X	Practice Tested
		X	AAA			Emerging
			UCCE			N/A - Please describe below:
		X	CCC			
2.4, 2.5, 2.7, 2.8	**Eat Smart, Be Active**		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.7, 2.8, 2.9	**Eat Smart, Live Strong**		CWD			Research Tested
			LHD		X	Practice Tested
		X	AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.1, 2.5, 2.7, 2.13	**Eat Well, Move More, Feel Great**		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
		X	CCC			
2.4, 2.5, 2.7, 2.8	**Fresh From the Garden**		CWD			Research Tested
			LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

2.1, 2.5, 2.7, 2.13	**Food Smarts**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.4, 2.5, 2.7, 2.8	**Happy, Healthy Families**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1, 2.5, 2.7, 2.13	**HOTM educator newsletters and family newsletters**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.4, 2.5, 2.7, 2.8	**Learn at Home**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.7, 2.8	**Learn, Grow, Eat, & Go!** (Jr. Master Gardener)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.7, 2.8	**Let's Eat Smart and Play Hard Together**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.4, 2.5, 2.7, 2.8	**Making Every Dollar Count**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.7, 2.8	**MyPlate for My Family**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12	**MyPlate for Older Adults**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below: SM
			CCC		
2.9, 2.10, 2.11, 2.12	**Nutrition through the Seasons**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.7, 2.8	**Plan, Shop, Save, Cook**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.7, 2.8	**Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site** www.whatscooking.fns.usda.gov		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.1, 2.4, 2.5, 2.7, 2.8, 2.9, 2.13	**Re-Think Your Drink (RTYD)**		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
		X	UCCE		N/A - Please describe below:
		X	CCC		
2.4, 2.5, 2.7, 2.8, 2.13	**USDA- MyPlate Materials including MyPlate for Family Education Toolkit** www.choosemyplate.gov		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
		X	CCC		
2.1, 2.5, 2.7, 2.13	**USDA Guidelines for Americans 2015**		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Glenn County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Document and evaluate healthy food access changes implemented by engaged retail food banks and senior centers/public housing facility partners.		X		CWD X LHD AAA X UCCE X CCC	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Design, conduct, and analyze evaluation tools for direct education for activity 2.4, 2.5			X	CWD X LHD AAA X UCCE X CCC	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other: UCCE • PSSC pre/post • MEDC • TTT

E.2.3	Design, conduct, and analyze evaluation surveys for activity 2.7,2.8			X	CWD X LHD AAA X UCCE X CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/post training Surveys UCCE: • TTT
E.2.9, E.2.10, E.2.11, E.2.12	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required reporting for CDA evaluation reporting system.		X		CWD LHD X AAA UCCE X CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CDA Annual Report

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<td>E.2.9</td>
<td>Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior.</td>
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<td>E.211, E.212</td>
<td>Design, conduct and analyze evaluation to measure increase in senior's participation in emergency food resources such as Senior Meals Services, CalFresh, and/or emergency food distribution sites</td>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Butte County budget for budget detail and justification.

Rev. 8/11/2017

SNAP-Ed Programming occurs in this county through Northern Valley Catholic Social Service.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

SNAP-Ed Programming occurs in this county through CSU Chico Research Foundation.

Please refer to the Colusa County budget for budget detail and justification.

Rev. 8/11/2017

SNAP-Ed Programming occurs in this county through UC CalFresh Butte County Office.

Please refer to the Butte County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

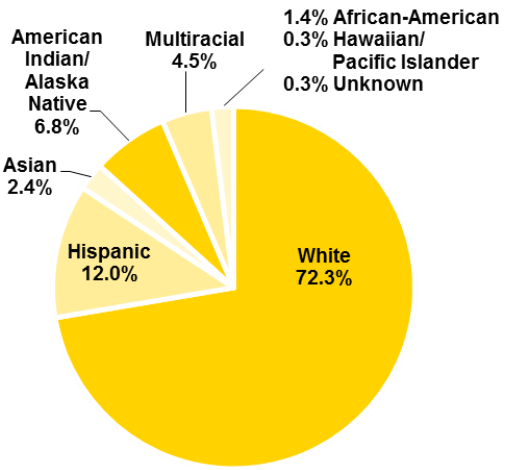
Humboldt

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

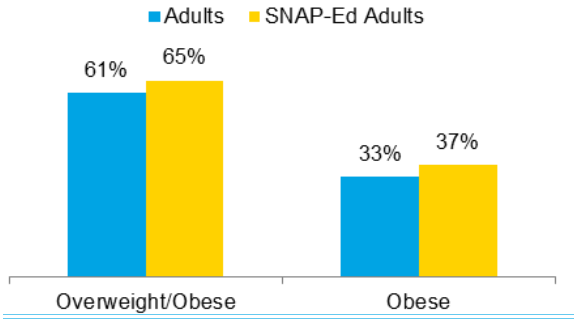
Total	54,658 (42%)

Ages (<185% FPL)	
Children <6 years old	4,660 (54%)
Children 6-17 years old	8,114 (47%)
Adults 18-64 years old	36,832 (43%)
Seniors 65 years and older	5,052 (26%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 16%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%

* unstable estimate

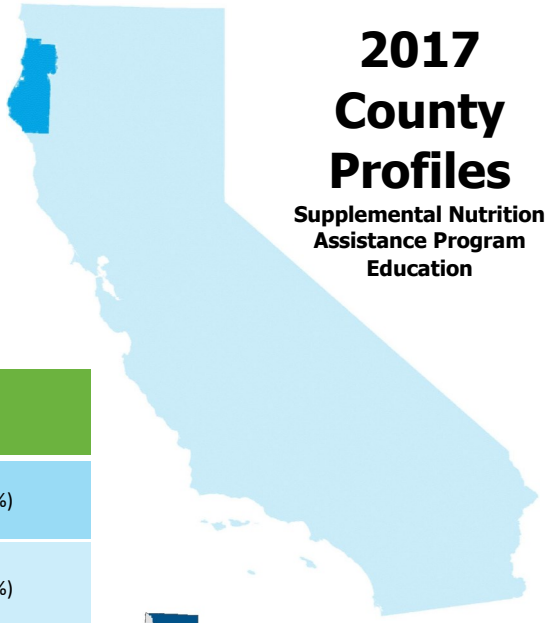
Population below Federal Poverty Level

21%

Food Insecurity Rates

18% Overall

27% Children



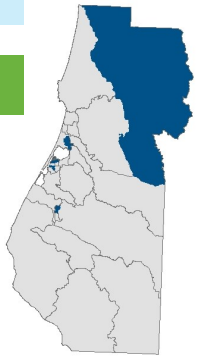
Other Federal Nutrition Assistance Programs

CalFresh Participants	21,148 (16%)
Students Eligible for Free/Reduced Price Meals (FRPM)	10,382 (56%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
30	8 (27%) all races

Schools	SNAP-Ed Eligible Schools
92	58 (63%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	51%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	39%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
48%	47%	56%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
49%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

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Humboldt County

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	**California Department of Public Health: CDPH: Humboldt County Department of Health and Human Services (DHHS)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Located in northwest California, Humboldt County is one of the largest counties in the state. The county is approximately 300 miles north of San Francisco, and encompasses 2.3 million acres, 80 percent of which is forestland, protected redwoods and recreation areas. Humboldt is a rural county with roughly 33 people per square mile. Nearly half of the county's residents live in incorporated communities, and 59 percent of the people live in the area surrounding Humboldt Bay. The county has a population of approximately 134,625. Approximately 12% of its population is of Hispanic or Latino origin, with the remaining population identifying themselves as African American (1.4%), Asian (2.4%), American Indian/Alaskan Native (6.8%), Native Hawaiian/Other Pacific Islander (0.3%), multiracial or another race (4.5%), and White (non-Hispanic 72.3%), with the remaining 0.3% identified as unknown origin.

According to the SNAP-Ed County Profile of 2015, the 20,875 CalFresh participants represent 16% of Humboldt County's total population. Over 39% of the total population is SNAP-Ed eligible. Just under 19% of Humboldt County residents are food insecure with almost 27% being children. Preschool age children comprise the largest percentage of SNAP-Ed eligible participants at 52.8%, followed by adults (40.6%), school age children (39.8%) and older adults (27.4%). Of the 91 schools in Humboldt County, 58 (63.8%) are SNAP-Ed eligible (≥50% FRPM Enrollment, 2015). Fifty-five percent of children are eligible for free lunch.

There are 30 census tracts in Humboldt County, with seven qualifying for SNAP-Ed services based on the 2010-14 all races American Community Survey (ACS) data. Eureka makes up the county's largest population center, with approximately 33% of the population. Eureka also has the largest number of SNAP-Ed eligible residents. According to the November 2015 "Humboldt County DHHS—Health & Nutrition Services Quarterly Report for CalFresh Participant Distribution", Eureka comprises 42% of the county's total active CalFresh households. This makes Eureka a good choice for Local Health Department (LHD) intervention activities. One of the two qualifying census tracts in Eureka has been part of the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessment efforts. There are a number of means-tested sites in Eureka eligible for SNAP-Ed services including a Federally Qualified Health Center with a community garden, approximately four emergency food outlets, two public housing units, one senior housing unit, a Women, Infants and Children (WIC) clinic, two Family Resource Centers, one senior congregate meal site, one soup kitchen, five temporary housing/shelters, a weatherization program through the Redwood Community Action Agency, and two Head Start sites. There are four residential adult rehabilitation centers and three outpatient rehab centers in Eureka. A large number of fast food chains and independent liquor retail markets contribute to 6.6% of the low income population having limited access to healthy food compared to the State average at 3%. Because of the county's rurality, transportation is the biggest challenge to accessing healthy food outlets.

According to Humboldt County's 2015 SNAP-Ed County Profile, 63% of SNAP-Ed adults are overweight or obese. According to KidsData.org, 2015 FitnessGram data indicate 42% of Humboldt 5th graders, 41.6 % of 7th graders, and 39% of 9th graders are overweight or obese. This is slightly higher than the California data indicating 40% of 5th graders, 38.5% of 7th graders and 36% of 9th graders are overweight or obese. SNAP-Ed County Profile data indicates 15% of adults age 20 and over report no leisure time physical activity. Fewer than 19% of children and teens report at least one hour of activity every day. Almost 56% of SNAP-Ed adults consume one or more fast food meals per week and 43% drink sugar- sweetened beverages one time or more per week.

4. Community Assessment

The FFY 17-19 Integrated Work Plan was developed using information from the 2015 SNAP-Ed County Profiles, Robert Wood Johnson Foundation's County Snapshots, community assessment results, various reports, and input from community partners.

Humboldt County's Community Health Assessment (CHA) was completed in 2013 by Humboldt County Department of Health and Human Services (DHHS). It provides a comprehensive overview of the health of its residents. In addition to the traditional public health measures of illness, death rates, and access to care, this report includes information on economic vitality, nutrition and physical activity, and other underlying social determinants of health. The CHA shows there are marked health disparities in Humboldt County. Those who are poor or have a serious mental illness statistically have significantly shorter lives (Humboldt County Department of Health and Human Services, *Community Health Assessment,* 2013, page 15). Cardiovascular disease is the number two cause of death for those ages 45-64 and number 5 for those ages 25-45. The importance of adopting healthy eating and active living for all residents are important factors in improving overall health in the county.

According to the CHA, Humboldt County has high rates of substance abuse which contributes significantly to the county's poor overall health outcomes. The impact of substance abuse affects the entire community and burdens our local health care system with drug-related hospitalizations and emergency room visits. Several factors may contribute to the problem: Isolation can prevent forming supportive relationships; geographic distance hinders access to basic services, and a community tolerance of heavy drinking and drug use creates an environment where dependence is tolerated.

There are several residential and outpatient adult treatment programs in the area, especially concentrated in Eureka's qualifying neighborhoods. Many have received partnership contracts from our county DHHS-Social Service Branch to conduct CalFresh outreach and improve their resident's health and food access. This began a relationship where LHD staff provided nutrition education to residents and strengthened ties to county services. Facility residents are making positive changes in their lives and are interested in healthy eating and physical activity to support their sobriety. According to pre/post-test evaluations, the interventions to-date has shown statistically significant improvements in healthy eating and food resource management. This was a factor in selecting Adult Rehabilitation Centers as a priority in our FFY 2017-19 IWP. Additionally, several of these Adult Rehab Centers are located in areas with few healthy food options but the corner food market or Dollar Tree. The LHD has plans to approach these retailers to consider healthy changes.

In 2014, Humboldt County DHHS released its Community Health Improvement Plan 2014-2019 (CHIP) with the purpose of identifying how to strategically address community priority areas to improve the health and well-being of Humboldt County residents. In the development of this plan, DHHS Public Health, DHHS Mental Health, St Joseph Health – Humboldt County, 30 partner organizations, and over 300 community partners vetted the eight leading causes of premature death identified in the CHA to determine the root causes of these poor outcomes and develop a plan of improvement. The CHIP can be found at http://humboldtgov.org/DocumentCenter/View/28999. The CHIP identified the lack of access to healthy foods as an important factor for two of six major

priorities. These two priorities include "Increase access to quality health and preventative care," and "Increase affordability, availability and knowledge of healthy foods."

Other sources referenced include the Humboldt County Community Food Assessment produced by the California Center for Rural Policy (CCRP) at Humboldt State University. It identified increasing the number of and geographic distribution of healthy food stores among top priorities for improving community health in Humboldt County. The draft Planning Issues and Opportunities Report produced for the Eureka General Plan Update identified the high incidence of tattoo parlors, pawn shops, liquor and cigarette stores and conversely the lack of neighborhood grocery stores.

Our 2011 CX^3 analysis in three low-income communities showed the total Neighborhood Food Store Quality ratings were low (range 25% - 33%) and the percent of fast food restaurants meeting standards were also low (range 0%- 17%). None had supermarkets or large grocery stores with convenient public transit. State and local data from the Healthy Stores for a Healthy Community Survey was also used to shape our work plan.

5. Community Change Goals

We worked with our larger community partnership in the process of developing our County Health Improvement Plan (CHIP) to determine community change goals (that relate to this SNAP-Ed work plan). They include improving the affordability, availability and knowledge of healthy foods within the larger community with a focus on partnerships, schools, and the health care system.

These areas of need are essential to increasing the health of Humboldt County. Overall community goals for each area include the following:

Priority 1: Strengthen social and family cohesion

Priority 2: Shift social norms around alcohol and other drug use

Priority 3: Increase access to quality health care and preventive care

Priority 4: Increase access to and use of diverse mental health options

Priority 5: Ensure safe neighborhoods for residents, pedestrians, and bicyclists

- Goal 1: Increase options for active modes of transportation
- Goal 2: Increase safety in neighborhoods experiencing high collision rates (all modes)

Priority 6: Improve affordability, availability, and knowledge of healthy foods

- Goal 1: Increase Access to Affordable Nutritious Food
  - i. Develop Plans and partnerships to identify and address produce desserts
  - ii. Increase coordination and collaboration across the food system spectrum

Goal 2: Increase Understanding of what healthy eating means

i. Increase provider (clinician, school meal providers) knowledge and ability to encourage and support healthy eating
ii. Increase the number of physician and clinic offices using the Food RX prescription tool
iii. Increase school meal quality and use by students

The LHD will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity. The LHD will work to create an environment that makes healthy food and beverage options the easy choice by improving availability and accessibility and the demand for healthy foods and beverages. We will work to improve opportunities for physical activity and enhance the physical and built environment around the targeted sites where the SNAP-Ed population can be found. We will provide evidence-based education with a focus on behavior change. Along with our partners, we will build capacity and engagement at Eureka school sites for comprehensive nutrition and physical activity programs that help strengthen school wellness policies through nutrition education, increased access to physical activity as well as improvements to the school environments and practices. The LHD will work to educate community/partners about policy/legislative changes that would improve retail environment with zoning ordinances affecting food availability. We will work with partners to attract and create an environment conducive to new healthy retail venues such as healthy mobile markets, produce sold in stores, and farm stands. We will research the value and feasibility of retailer incentives and recognition programs for those who offer healthier food options.

Specifically, Humboldt County SNAP-Ed LHD will achieve the following three-year objectives:

1. By September 30, 2019, increase access to, and demand for, healthy foods and beverages at two to four SNAP-Ed qualifying adult rehabilitation/public or temporary housing facilities and two to four county agencies/community organizations through adopted and implemented policy and physical site changes.

2. By September 30, 2019, four low resource schools with 50% or higher free and reduced school lunch eligibility will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

3. By September 2019, increase availability of healthy foods through adoption and implementation of Healthy Retail/Mobile Vendor policies that incentivize the provision of healthy foods in retail settings and/or mobile vending services in qualifying neighborhoods in the City of Eureka.

These objectives allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on the following Policy Systems and Environmental (PSE) strategies:

- Healthy Food & Beverage Standards
  - Develop and implement written site wellness policies and procedures to improve the nutrition and physical activity environment
  - Encourage compliance with federal menu labeling regulations
- Healthy Eating
  - School Wellness Policies
  - Local procurement/Farm to School
- Healthy Food & Beverage Standards
  - Healthy Food Zones
  - Stocking standards
  - Corner store market conversions
  - Healthy food and beverage policies/ stocking standards
  - Healthy in-store marketing and promotions

The PSE strategies are detailed within each three-year objective and speak to the connection to the community change goals.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

Humboldt County's CNAP was implemented over 10 years ago and meets a minimum of four times a year, with the overall goal to increase fruit and vegetable consumption and physical activity through consistent messaging, strengthening local food awareness, and promoting participation in programs in Humboldt County. The coalition seeks to create resources that promote USDA food program participation through referral and coordination with LHD staff. There is strong commitment to plan and participate in collaborative events.

Humboldt County's Health Improvement Plan (CHIP) identified CNAP as an important partner to help achieve improvements in the affordability, availability and knowledge of healthy foods by increasing coordination and collaboration across the food system. CNAP is poised to move from a focus on coordination and collaboration to environmental changes that promote healthy eating and physical activity as the easy choices. Humboldt County's NEOP program can be a catalyst for work in policy, system, and environmental change. The LHD partners support efforts to make environmental changes that promote safe access to schools, healthy school meals, healthy options at retail locations, and supportive senior and public housing.

The Humboldt Food Policy Council (HFPC) works to enhance a regional food system that is equitable, culturally appropriate, and both environmentally and economically sustainable, and does so by facilitating collaborative partnership of diverse stakeholders throughout the food system. The HFPC existed for over ten years and has focused on networking, education, outreach, and policy issues, with its work tied into the CHIP. HFPC's recent notable successes include a Food Summit in 2016 with approximately 400 attendees, endorsement of the California Food Policy Council's annual Legislative Report, and support of the Food Desert subcommittee which informs and educates about how food deserts affect a large segment of CalFresh eligible residents in rural Humboldt County.

The HFPC has two specific focus areas that naturally align with NEOP's work. This work includes: access to healthy, affordable, and high quality food; and assurance that residents have the opportunity to gain knowledge and accurate information on how to acquire or produce, prepare, cook and preserve healthy food. The HFPC is part of a larger network of agency partnerships and collaborative projects that are working together in Humboldt County to create an environment of healthy eating and physical activity for all its residents, including CalFresh eligible families and individuals.

We will be working with our tobacco and alcohol prevention colleagues on our combined healthy retail strategies. In addition, our LHD has a strong Safe Routes to School program. We leverage this relationship and partner with local bike and pedestrian safety advocates and the Redwood Community Action Agency. We support efforts to make environmental changes that promote safe access to schools, retails locations, senior and public housing.

The Humboldt County DHHS—Social Services Branch funds local community based organizations to do CalFresh outreach. This has been successful in decreasing bureaucratic barriers to accessing CalFresh and other services. It also allows outreach to occur within agencies that best know how to access and serve their participants. Some CalFresh outreach funds can go towards the purchase of food as part of outreach efforts. The Humboldt LHD supports these funded agencies with nutrition and physical activity education, resources, and model practices as able as well as through the promotion of SNAP-Ed services and activities. One area for future development is a food purchasing and menu guidelines policy to be included in the funding of CalFresh Outreach projects.

7. Key Messages

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other*: HOTM*
x	Fats and Oils	x	Food Shopping/ Preparation		Other:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All educational materials, resources, and curriculum chosen will be from the approved USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Humboldt County reviewed the approved integrated curriculum list provided by the state agencies, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives. The specifics on the chosen curriculum, materials and resources that will be used for SNAP-Ed program interventions can be found within Section C of this IWP.

9. Intervention and Evaluation Plan Narrative Summary

The implementing agencies in Humboldt County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a targeted segment of the SNAP-Ed eligible population at multiple levels. They will be assisted by subcontractors and community partners who will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity. Its approach is to utilize: high strength intervention strategies, nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies. These strategies include a plan for direct care and education providers, food service providers, and other staff that interface with and impact children and adults in multiple settings.

Building upon relationships with elementary schools, adult rehabilitation centers, public/temporary housing facilities, community based organizations, and fellow Humboldt County DHHS programs (Women, Infants and Children [WIC], Mental Health, Social Services), as the sole SNAP-Ed Local Implementing Agency (LIA) in Humboldt County, Humboldt County LHD LIA will continue to provide direct nutrition education and physical activity promotion. LIA will also train and support teachers as extenders to provide direct education in the classrooms and train staff at these sites to provide direct education at their facilities. Additionally, nutrition education will be provided to the adult SNAP-Ed population connecting shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines. The educational focus will be: selecting target foods and beverages; increasing the skills for label reading, menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include better food and beverage purchasing policies promoting access to healthy foods, beverages and physical activity. Healthy nutrition and physical activity policies and procedures will be implemented in the treatment and housing facilities which will include (but are not limited to) healthy purchasing standards for all foods and beverage offered on site, opportunities for physical activity, garden-based education, and marketing

guidelines for materials posted and shared on site. PSE efforts will also be focused on improving retail sites near these facilities with healthy prompts and signage, product placement strategies, and smart snacking.

At the sector level of the SEM, LIA will identify strategic partners and community-wide, multi-sector coalitions that will be convened to improve nutrition and physical activity; conduct a community health needs assessment; and implement approaches unique to the needs of Humboldt County. Smarter Lunchrooms Movement (SLM) principles that improve the school lunchroom will also be executed and evaluated. Community partners will be educated about policy/legislative changes and the retail environment and support efforts in establishing zoning ordinances that promote healthy foods and beverages.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes process and outcome evaluation activities using State and locally developed surveys. Past evaluation efforts have been exceedingly helpful in informing the program and these strong efforts will continue. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online Activity Tracking Form (ATF). Separate tracking of direct education taught by LIA staff and site staff trained by LIA, such as teachers, will continue in an effort to better monitor effectiveness. Participants will be requested to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruit and Vegetables (LT2) Physical Activity Recommended Labels (LT7). At the environmental level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation Framework priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5).

All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). The locally developed PSE tracking forms have made it consistently easier to monitor PSE site efforts and complete the RE-AIM Access database. Reports generated from the database will be used to track, inform and improve continued PSE program efforts in Humboldt County as well.

SECTION B: Target Audience Description

1. GENDER

Gender	%
Male	50.2%
Female	49.8%
Total:	**100%**

2. AGE

Age	#
0 to 4 years old (Preschool):	7,464
5 to 17 years old (School Age):	19,250
18 to 59 years old (Adult):	80,731
60 years old and over (Senior):	27,168
Total:	**134,613**

3. ETHNICITY/RACE

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
12%	**88%**	**100%**

Race	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	1.4%
Asian	0%	2.4%
American Indian/Alaskan Native	0%	6.8%
Native Hawaiian/Other Pacific Islander	0%	0.3%
White	12%	72.3%
Multiple/Other	0%	4.8%
Total:	**12%**	**88%**

4. Languages Used in Intervention Activities and Materials

English	**95%**	Farsi	0%	Russian	0%
Spanish	**5%**	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other:	0%
Bosnian	0%	Lao	0%	Other:	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,200	1,150	1,150
Indirect Education:	1,010,150	1,009,750	1,009,600
Policies, Systems, and Environment (PSE) Change/Supports	3,000	4,750	15,250

Note: Direct Education numbers were derived at by considering the current NEOPB guidance to limit geographic area. Also considered was the reduction in funding in Year 1 and further reduction in funding Years 2 & 3. The direct education numbers are only a part of the work we intend to complete. The indirect education and PSE work will reach an even greater portion of the SNAP-Ed target population. Overall we have placed a larger emphasis on our PSE work as it was felt the emphasis on PSE and indirect reach follows the new NEOP guidance on creating greater systemic change.

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	6	Food Assistance Site: Soup Kitchens	1	Schools: Students (High School)	1
CalFresh Offices	1	Head Start Programs	0	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	1	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	2
Community Based Organizations	0	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	2	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	1	Worksites	0
Extension Offices	0	Retail/Food Stores	10	Other (City Hall):	1
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	0	Other:	0
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**54**
Federally Qualified Health Centers (FQHC)	3	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	6		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to, and demand for, healthy foods and beverages at two to four SNAP-Ed qualifying adult rehabilitation/public or temporary housing facilities and two to four county agencies/community organizations through adopted and implemented policy and physical site changes

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food & Beverage Standards
  - Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment
  - Encourage compliance with federal menu labeling regulations

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, provide approved SNAP-Ed nutrition education and physical activity materials, resources and/or curriculum to residents in 1-2 adult rehabilitation centers/public/temporary housing facilities, and to 1-2 county agency/community sites.

b. By September 30, 2017, provide 2-4 trainings and TA to staff of 1-2 of adult rehabilitation centers/public/temporary housing facilities to improve menus, better manage food resources, and integrate physical activity.

c. By September 30, 2017, at least 1-2 adult rehabilitation center/public/temporary housing facility will develop and/or implement healthy site changes and policies to improve menu offerings, food resource management and access to healthy fruits, vegetables and beverages, and physical activity opportunities.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, provide approved SNAP-Ed nutrition education and physical activity materials, resources and/or curriculum to residents in 1 additional adult rehabilitation center/public/temporary housing facility and to 1 additional County agency/community site, while also maintaining support to intervention sites from FFY 2017.

b. By September 30, 2018, 1 additional adult rehabilitation center/public/temporary housing facility will develop and/or implement healthy site changes to improve menu offerings, food resource management and access to healthy fruits, vegetables and beverages, and physical activity opportunities.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, provide approved SNAP-Ed nutrition education and physical activity materials, resources and/or curriculum to residents in 1 additional adult rehabilitation center/public housing/temporary housing facility and to 1 additional County/community site, while also maintaining support to intervention sites from FFY 2017 and FFY 2018.

b. By September 30, 2019, 1 additional adult rehabilitation center/public/temporary housing facility will develop and/or implement healthy site changes to improve menu offerings, food resource management and access to healthy fruits, vegetables and beverages, and physical activity opportunities.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Humboldt County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to, and demand for, healthy foods and beverages at two to four SNAP-Ed qualifying adult rehabilitation/public or temporary housing facilities and two to four county agencies/community organizations through adopted and implemented policy and physical site changes

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Educators will provide culturally appropriate single or series-based direct education at 2-4 SNAP-Ed approved adult rehabilitation centers/public/ temporary housing facilities. • Year 1, provide direct nutrition education using SNAP-Ed approved curricula through direct delivery to a minimum of 200 unduplicated SNAP-Ed adult participants at approved housing sites. • In Year 2, provide direct nutrition education using approved curricula through direct delivery to minimum of 140 unduplicated SNAP-Ed adult participants at approved housing sites. • In Year 3, provide direct nutrition education using approved curricula through direct delivery to minimum of 140 unduplicated SNAP-Ed adult participants at approved housing sites.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign in sheets; materials distributed; presentations if used, ATF

1.2	Provide trainings on SNAP-Ed approved curricula and ongoing support to staff at SNAP-Ed qualifying adult rehabilitation centers/public/temporary housing facilities and county agencies/community organizations: 1-2 sites in Year 1 (approx 30 indiv.) ; 1-3 sites in Year 2 (approx. 25 indiv.) ; and 2-3 sites in Year 3 (appox 25 indiv.)	x CED CEI MPR C&C x TTA	x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign in sheets; materials distributed; presentations if used; ATF
1.3	Provide site wellness policy training and technical assistance and ongoing support to aid adult rehabilitation centers, public/temporary housing facilities and/or county agencies/community organizations to identify, implement and/or adopt site changes and/or policies for their facility such as: • Healthy menu guidelines • Improved access to fruits and vegetables • Increased access to water and decreased availability to unhealthy beverages • Installation of edible garden • Increased physical activity opportunities 1-2 sites In Year 1; 1 additional site in Year 2; 1 additional site in Year 3, and provide ongoing support to all through year 3.	CED CEI MPR C&C x TTA	CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting minutes and agendas Training materials, site contact list and trainee list, evaluations, ATF
1.5	Provide indirect education activities at 1-2 county agencies or community groups in Year 1; 1 additional site in Year 2; and 1 additional site in Year 3. Activities include but are not limited to displays, posters, brochures, newsletter submissions, etc. and may communicate messages from Rethink Your Drink, Harvest of the Month, etc.	CED x CEI x MPR C&C TTA	x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2, Q3, Q4 x Year 2: Q1 x, Q2, Q3, Q4 x Year 3: Q1 x, Q2, Q3, Q4 x	Materials, newsletters, Site contact list, activity list Submit: ATF

1.6	Provide single-session direct education lessons annually at 2-4 SNAP-Ed approved county agencies and/or community based organizations, integrating physical activity programs and classes when appropriate, and provide ongoing support to the 2-4 sites through year 3. • In Year 1, provide direct nutrition or physical activity education using approved curricula to at least 200 unduplicated SNAP-Ed adult participants at 1-2 approved county agency or community based organizations. • In Year 2, provide direct nutrition or physical activity education using approved curricula to at least 140 unduplicated SNAP-Ed adult participants at 1 additional approved county agency or community based organizations. • In Year 3, provide direct nutrition or physical activity education using approved curricula to at least 140 unduplicated SNAP-Ed adult participants at 1 additional approved county agency or community based organizations.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign in sheets; materials distributed; presentations if used; site contact list, evaluations, data cards, ATF
1.7	Annually participate in 1-2 public health national or local observances that support healthy foods, beverages and physical activity. Examples: • Fruit & Vegetable Fest • Screen Free Week • Walk to School Day • Bike Month • Water Week • Latino Health Awareness Month • National Nutrition Month • Promote activities in the local media.	CED x CEI x MPR C&C TTA	CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2, Q3, Q4 x Year 2: Q1 x, Q2, Q3, Q4 x Year 3: Q1 x, Q2, Q3, Q4 x	Meeting minutes, materials and media clippings, summary of sites and selected observations, ATF

1.8	Convene or attend approximately 10-20 meetings annually with organizations like CNAP, Food Policy Council, CalFresh Task Force, DHHS services coordination, etc. focused on increasing food access and food security with the aim of collaborating, coordinating services, sharing successes and challenges.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting minutes and agendas Training materials if used
1.9	Collaborate and partner with Humboldt DHHS CalFresh Outreach Partnership contractors who purchase food for participants to develop healthy food purchasing and menu guidelines policy. • Year 1: Meet with DHHS-CalFresh Outreach Partnership Contract Team to develop healthy food purchasing and menu guidelines policy. • Year 2: Provide technical assistance and support to implement policy for CalFresh contractors who purchase food for participants using CalFresh Outreach dollars. • Year 3: 1-2 CalFresh contractors adopt healthy food purchasing and menu guidelines policy.	CED: ; CEI: ; MPR: ; C&C: X; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting minutes, agendas, materials used, Sign-in sheet and partnership list, draft and adopted policy

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Humboldt County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	"Choose MyPlate" materials and resources	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N\A:
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	Choosing Healthy Beverages	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N\A:
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	Toolbox for Community Educators	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N\A:
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	Plan, Shop, Save and Cook Curriculum	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N\A:
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	Cooking Matters- Share Our Strength	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N\A:

1.6	Eat Smart, Live Strong		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N\A
			CCC		
1.1, 1.2, 1.3, 1.5, 1.6, 1.7,	Shape of Yoga		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N\A
			CCC		
1.1, 1.2, 1.3, 1.5, 1.6, 1.7,	Power Up in 10		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N\A
			CCC		
1.1, 1.2,	Nutrition 5 class series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N\A
			CCC		
1.2,1.3, 1.5, 1.8	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N\A
			CCC		

1.1, 1.2, 1.6	Cooking for Health Academy	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A
1.1, 1.2, 1.3, 1.5, 1.6, 1.7	Food Smarts Workshop - Leah's Pantry	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A
1.1, 1.2	Faithful Families Eating Smart and Moving More	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A

Humboldt County

Three-Year Integrated Work Plan FFY 2017–2019

Rev. 5/22/2017

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Conduct and analyze evaluation tools for direct education for activity 1.1 and 1.6			x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [x] Food Behavior Checklist [ ] UC Intent to Change
E.1.2	Summarize healthy food access changes implemented by adult rehabilitation centers and/or public housing facility partners. Activities 1.3 and 1.9		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, four low resource schools with 50% or higher free and reduced school lunch eligibility will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Eating
  - School Wellness Policies
  - Local procurement/Farm to School

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, at 4 low resource school sites, LIA educators and 75 trained extenders (classroom teachers) will reach 535 elementary students with direct education, 1250 students with indirect education, and 1500 parents with indirect education, and LIA staff will work with partners including school food service staff/school wellness committees to improve school wellness policies.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, at 4 low resource school sites, LIA educators and 60 trained extenders (classroom teachers) will reach 1550 elementary students and their parents with indirect education, and LIA staff will work with school food service partners/school wellness committee to improve the school environment at one additional school site by increasing local procurement and adoption of school wellness policies while also maintaining support as needed to intervention sites from FFY 2017.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, at 4 low resource school sites, LIA educators and 45 trained extenders (classroom teachers) will reach 1100 elementary students and their parents with indirect education.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, four low resource schools with 50% or higher free and reduced school lunch eligibility will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Develop and distribute annually Harvest of the Month (HOTM) schedule for school year 2016-2017, 2017-2018, 2018-2019 for use by qualifying school sites to reinforce nutrition education message.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x; Q2; Q3; Q4 Year 2: Q1 x; Q2; Q3; Q4 Year 3: Q1 x; Q2; Q3; Q4	List of sites receiving HOTM schedules, HOTM schedules
2.2	Increase local procurement and Farm to School connections with monthly HOTM tastings at four SNAP-Ed eligible school sites annually. Make cafeteria connections through distribution and promotion of HOTM using posters, point of services materials.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	List of sites receiving HOTM tastings & promotion; HOTM materials distributed

2.3	On a monthly basis procure, assemble and deliver USDA approved curriculum and HOTM educational materials and produce to SNAP-Ed intervention school sites: 75 participating classrooms in Year 1; 60 participating classrooms in Year 2; and 45 participating classrooms in Year 3.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Materials used, list of sites receiving SNAP-Ed materials, ATF
2.4	Provide monthly indirect nutrition education using USDA approved materials to 1250 K-3 grade students at 4 SNAP-Ed qualifying school sites in Year 1; 1550 students at four SNAP-Ed eligible schools in Year 2 and 1100 in Year 3.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 , Q3 , Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Reporting Tools, Informational flyers, Quarterly Reports, Sign in sheets, ATF
2.5	Provide monthly direct nutrition education using USDA-approved HOTM workbooks to 535 4th & 5th grade students at four SNAP-Ed qualifying school sites in Year 1. Direct education will be maintained in the same schools years 2 and 3.	CED: x; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, EARS-Quarterly Reports; Quarterly Reporting Workbooks, Copies of evaluation tools utilized, materials used

2.6	Develop and distribute monthly indirect education to parents at 4 SNAP-Ed qualifying school sites through HOTM article in school newsletter and HOTM school menu templates to reinforce nutrition education message. Approximate reach is 1,500 in Year 1 and 1,100 annually in Year 2 and Year 3.	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Reporting Tools, Informational flyers, Quarterly Reports, Sign in sheets
2.7	Identify sites with the capacity, interest, and need to update their Local School Wellness Policy (LSWP)	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HCOE AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	PSE Annual reporting; Reporting Tools Workbook (RTW) , Identified sites Copies of existing Wellness Policies
2.8	Provide training as needed to Foodservice Director and School Wellness Committee on updating LSWP in accordance with final rule of the Healthy Hunger Free Act. One school site in Year 1 and an additional school site in Year 2 & 3.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 x Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	Training sign in sheets, Training packets

2.9	Provide ongoing technical assistance for assessment, implementation, adoption and/or evaluation of updated LSWP for one school site in Year 1 and an additional school site in Year 2 and Year 3.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Technical assistance sheet, assessments tools to demonstrate PSE Annual Report Copy of Wellness Policy
2.10	Provide monthly direct nutrition education using USDA-approved curriculum to 150 students total at four SNAP-Ed qualifying afterschool sites in Year 1. Direct education will be maintained in the same schools years 2 and 3 by trained extenders (i.e. afterschool coordinators).	CED: x; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HCOE AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Quarterly Reports; Quarterly Reporting Workbooks, Copies of evaluation tools utilized, materials used

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Harvest of the Month materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A
2.5	USDA Approved Harvest of the Month workbooks	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A
2.10	USDA Serving Up My Plate : Yummy Curriculum	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N\A
2.10	Power Play Community Youth Organization Kit	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N\A

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	School Health Index	x	x	x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 [ ] Q2 [ ] Q3 [ ] Q4 [x] Year 2: Q1 [x] Q2 [x] Q3 [x] Q4 [x] Year 3: Q1 [x] Q2 [x] Q3 [x] Q4 [x]	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change
E.2.2	Conduct HOTM classroom survey with participating teachers to obtain program feedback, environmental changes and student changes in behavior. Activity 2.2, 2.3, 2.4, 2.5, 2.6		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 [x] Q2 [ ] Q3 [ ] Q4 [x] Year 2: Q1 [xx] Q2 [ ] Q3 [ ] Q4 [x] Year 3: Q1 [ ] Q2 [ ] Q3 [ ] Q4 [x]	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [x] Food Behavior Checklist [ ] UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 2019, increase availability of healthy foods through adoption and implementation of Healthy Retail policies and physical site changes that incentivize the provision of healthy foods in retail settings and/or mobile vending services in qualifying neighborhoods in the City of Eureka.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above include:

- Healthy Food Zones
- Corner store market conversions
- Healthy food and beverage policies/ stocking standards
- Healthy in-store marketing and promotions
- Store exterior improvements.

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, educate local stakeholders and City of Eureka staff through 1-3 meetings and public forums about the need for healthy retail improvements and/or policies.

b. By September 30, 2017, develop collaborative relationships with community based organizations, individuals and other stakeholders interested in promoting access to healthy foods through implementation of Healthy Retail improvements and/or policies.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, develop relationships with 1-2 retailers in qualifying census tracts to educate them on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity and Healthy Retail policies and physical site changes.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 1-3 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 2019, increase availability of healthy foods through adoption and implementation of Healthy Retail changes that incentivize the provision of healthy foods in retail settings in qualifying neighborhoods in the City of Eureka.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Work with the "Healthy Stores for a Healthy Community" Task Force to plan coordinated and combined efforts to provide training and technical assistance for planning efforts supporting healthy retail policies and strategies in Smarter Lunchrooms Movement (SLM) principles that improve the school lunchroom will also be executed and evaluated in the City of Eureka.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agenda and minutes

3.2	Research model healthy policies around retail that develop or support nutritional standards for foods and beverages sold or provided through public service venues and that reduce unhealthy food options and incentivize healthy ones;-compile educational materials and packets for distribution at public forums and meetings.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☒, Q2 ☒, Q3 ☐, Q4 ☐ Year 2: Q1 ☐, Q2 ☐, Q3 ☐, Q4 ☐ Year 3: Q1 ☐, Q2 ☐, Q3 ☐, Q4 ☐	Model Healthy Policies,
3.3	Attend or conduct 1-3 meetings and/or public forums annually to educate City of Eureka staff, stakeholders, and the public about the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention and about the need for Healthy Retail changes in the City of Eureka. Conduct focus groups and surveys when appropriate to do so. • Year 1: Develop relationships/educate stakeholders and/or decision makers. • Year 2 &3: Implement Healthy Retail strategies selected with stakeholders' and decision makers' input in 1-3 stores.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☒, Q2 ☒, Q3 ☒, Q4 ☒ Year 2: Q1 ☒, Q2 ☒, Q3 ☒, Q4 ☒ Year 3: Q1 ☒, Q2 ☒, Q3 ☒, Q4 ☒	Meeting Agenda and Minutes, List of Attendees, Meeting Information Packets, Draft Healthy Retail/Mobile Vendor Policy

3.5	Provide technical assistance to 1-3 SNAP-Ed qualifying retailers annually around healthy retail changes and/or retail policy (i.e. SNAP stocking standards). Survey businesses to identify barriers and/or what resources they need to make healthy changes. Provide healthy marketing materials to interested retailers in qualifying neighborhoods. Marketing materials may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards.	( ) CED ( ) CEI (x) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q3 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	TA log, Materials distributed, List of Retail Sites, surveys or focus group materials and results
3.6	Conduct annual post-intervention retail assessments at the 1-3 businesses receiving SNAP-Ed interventions to assess any changes in access to healthy foods and beverages.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Year 2: Q3, Q4 Year 3: Q3, Q4	List of Retail Sites, Assessment results and tools

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.3	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N\A
3.5, 3.6	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials.	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N\A
3.5, 3.6	Harvest of the Month	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N\A
3.1, 3.2, 3.3, 3.4	Healthy Retail Recognition; Health on the Shelf	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N\A

Humboldt County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Neighborhood retail food environment assessments Activity 3.1, 3.3, 3.5, 3.6		x	x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; x; Year 2: Q1 Q2 Q3 Q4 = ; ; x; Year 3: Q1 Q2 Q3 Q4 = ; ; x; x	EARS/ATF: ; PSE RE-AIM Report: x; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change:
E.3.2	Key informant interviews with retail business owners Activity 3.3	x			CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Year 1: Q1 Q2 Q3 Q4 = ; x; x; Year 2: Q1 Q2 Q3 Q4 = ; x; x; Year 3: Q1 Q2 Q3 Q4 = ; x; x;	EARS/ATF: ; PSE RE-AIM Report: x; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change:

E.3.3	Summarize healthy food access changes implemented by retail partners.		x				

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4

Year 2

Q1	Q2	Q3	Q4
			x

Year 3

Q1	Q2	Q3	Q4
		x	x

x	EARS/ATF
x	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Humboldt County
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$9,083	$262,925	$165,888	$174,971	-33.45%
2	Non-Capital Equipment/Supplies	$48	$915	$744	$792	-13.44%
3	Materials	$2,629	$2,544	$2,574	$5,203	104.52%
4	Travel	$470	$12,306	$2,417	$2,887	-76.54%
5	Building/Space	$578	$17,478	$8,956	$9,534	-45.45%
6	Maintenance	$113	$3,413	$1,767	$1,880	-44.92%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$22,457	$78,636	$48,268	$70,725	-10.06%
	Total Direct Costs:	**$35,378**	**$378,217**	**$230,614**	**$265,992**	-29.67%
9	Indirect Costs*** Indirect Cost Rate= __ %	$622	$14,956	$9,386	$10,008	-33.08%
	Total Federal Funds	**$36,000**	**$393,173**	**$240,000**	**$276,000**	-29.80%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Salaries and benefits have been reduced due to reduced allocation of NEOP funds. Total NEOP FTE has decreased from 3.195 in FFY 2017 to 1.775 in FFY 2018.
2	Non-Capital Equipment/Supplies	Non-capital Equipment/Supplies have decreased due to decreased FTE in the NEOP program.
3	Materials	Materials have decreased due to decreased FTE in the NEOP program.
4	Travel	Travel expenses has decreased due to decreased FTE in the NEOP program.In FFY 2017-19, the IWP's georgraphically targeted approach reduces the need for local travel as nutrition education efforts will be concentrated within the City of Eureka. Additionally, staff will not be attending any large conferences in FFY 2018, such as the Childhood Obesity Conference in FFY 2017.
5	Building/Space	Building/Space rental fees are based on FTE. They have decreased due to decreased FTE in the NEOP program in FFY 2018. Total NEOP FTE has decreased from 3.195 in FFY 2017 to 1.775 in FFY 2018.
6	Maintenance	Maintenance fees are based on FTE. They have decreased due to decreased FTE in the NEOP program in FFY 2018. Total NEOP FTE has decreased from 3.195 in FFY 2017 to 1.775 in FFY 2018.
7	Equipment and Other Capital Expenditures	n/a
8	Contracts/Sub-Grants/ Agreements**	Sub-contracts have been decreased commensurate with reduction in program allocation in FFY 2018.
9	Indirect Costs	Indirect costs are based on salaries and have been reduced due to reduced FTE. Total NEOP FTE has decreased from 3.195 in FFY 2017 to 1.775 in FFY 2018.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director/Dietitian	Laura McEwen	20.00%	80.00%	$67,294.41	0.75	$50,470.81	47.00%	$23,721.28	$14,838.40	$74,192	
2			Nutritionist/Nutrition Educator	Michelle Postman	5.00%	95.00%	$64,375.26	0.5	$32,187.63	51.00%	$16,415.69	$2,430.15	$48,603	
3			Office Assistant	Chris Ash	100.00%	0.00%	$37,579.16	0.05	$1,878.96	62.00%	$1,164.96	$3,044.00	$3,044	
4			Administrator	Joan Levy	100.00%	0.00%	$79,011.30	0.18	$14,222.03	57.00%	$8,106.56	$22,329.00	$22,329	
5			Contract Manager	Megan Montgomery	100.00%	0.00%	$44,544.00	0.2	$8,908.80	57.00%	$5,078.02	$13,987.00	$13,987	
6			Accountant/Finance Analyst	Kathryn Epperly	100.00%	0.00%	$35,022.97	0.15	$5,253.45	73.00%	$3,835.02	$9,088.00	$9,088	
7			Translator	Teo Salas-Meza	0.00%	100.00%	$42,610.38	0.05	$2,130.52	75.00%	$1,597.89	$0.00	$3,728	
8			Chief Executive Officer	Olivia Wilder- in kind				0	$0.00		$0.00	$0.00	$0	
9			Finance Analyst	Amanda Blair- in kind				0	$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**1.88**	**$115,052**		**$59,919**	**$65,717**	**$174,971**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Decrease	Budget Adjustment: Delete Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1				Duplication/printing	Paper, toner and copying charges@ $30.15/month/FTE x 12 months x FTE 1.73= $626. FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)	1.73	$30.15	12	$626	
2				Office Supplies	General office supplies such as pens, pencils, paper, files, file labels, tape, paperclips, etc. @ $7.98 per month/FTE x 12 months x FTE 1.73= $166. FTE based on employees housed in CWC building only. (Excludes Accountant/Finance Analyst position. Expenses not charged.)	1.73	$7.98	12	$166	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									

3. Materials:

	Budget Adjustment: Add Decrease	Budget Adjustment: Delete Increase	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1				Food	Food for samples and demonstrations at nutrition education classes and events. Also includes ice for beverage demonstrations and food storage at events. Estimated at $2.50/person x 655= $1638	$2.50	655	$1,638	
2				Food demo items	Items for preparing and serving food at demonstrations. Includes items such as: mixing bowls, measuring cups, water dispensers, thermometers, gloves, paper plates, cups, napkins, plastic silverware, etc.	$500.00	1	$500	
3				Rental facilities	Rental fees for nutrition education trainings for rehabilitation center staff and nutrition education events. Estimated at $150 per event x 1 event= $150.	$150.00	1	$150	
4				Media	Radio ads targeting SNAP-Ed population in English & Spanish. (Note: State media campaign does not currently utilize radio or provide Spanish language media in Humboldt County. Latino/Hispanic population = approx. 10%.)	$2,415.00	1	$2,415	
5				Printing	Printing of nutrition education materials to be distributed to participants at direct education events. Includes items such as: recipes, food guides, and other nutrition education resources for the SNAP-Ed eligible population. May also include posters and fliers advertiding direct education opportunities to target population.	$500.00	1	$500	
							Total Materials:	**$5,203**	

4. Travel:

	Budget Adjustment: Add Decrease	Budget Adjustment: Delete Increase	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																	
1				Nutrition Educator, Dietitian/Program Director (Michelle Postman, Laura McEwen)	Eureka	Local mileage 75 miles per month	12	2						131.25			$843	
2				Nutrition Educator, Dietitian/Program Director (Michelle Postman, Laura McEwen)	Sacramento	Annual Project Directors Meeting	1	1	3	2	$46.00	$110.00		615			$687	
3				Nutrition Educator, Dietitian/Program Director (Michelle Postman, Laura McEwen)	Sacramento	SNAP-Ed LIA Forum	1	2	4	3	$46.00	$110.00		615			$1,357	
	Out-of-State																	
																Total Travel:	**$2,887**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Rent= $459.27/FTE/year x FTE 1.73= $9534	1.73	$459.27	12	$9,534	
							Total Building/Space:	$9,534	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Maintainence= $6.62/FTE/year x 1.73 FTE= $11.	1.73	$0.55	12	$11	
2			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Utilities= $487.89 /FTE/year x 1.73 FTE= $793	1.73	$38.20	12	$793	
3			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Communications= $593.02 /FTE/year x 1.73 FTE= $1026	1.73	$49.42	12	$1,026	
4			Community Wellness Center (CWC)/ 908 7th Street, Eureka, CA 95501	CWC Household Expense= $28.57/FTE/year x 1.73 FTE= $50	1.73	$2.39	12	$50	
							Total Maintenance:	$1,880	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Humboldt County Office of Education (HCOE)	Subcontract to carry out SOW including: nutrition education to SNAP-Ed eligible City of Eureka schools utilizing Harvest of the Month materials for students in grades K-5 and improved lunchroom	$55,225	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Leah's Pantry	Subcontract to provide Leah's Pantry training for NEOP staff and Humboldt County community partners to guide outreach to the most vulnerable SNAP-Ed eligible population.	$8,500	
2			CATCH Training	Subcontract to provide CATCH training for CDPH staff and Humboldt County community partners to enhance physical activity promotion throughout Humboldt County.	$7,000	
					Total Contracts/Sub-Grants/Agreements:	$70,725

Total Direct Costs:	**$265,992**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Based on FTE worked in program, percentage taken from total personnel.	5.72%	$174,971.00	$10,008	
				Total Indirect Costs:	**$10,008**	

Total Budget:	**$276,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County
Contract/Sub-Grant/Agreement: Humboldt County Office of Education (HCOE)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Dietitian	Linda Prescott	0.00%	100.00%	$92,225.20	0.1	$9,222.52	52.00%	$4,795.71	$0.00	$14,018	
2			Nutrition Education Specialist	Nancy Kinziger	0.00%	100.00%	$54,423.25	0.3	$16,326.98	28.00%	$4,571.55	$0.00	$20,899	
3			Fiscal Analyst	Carol Stewart	0.00%	100.00%	$48,873.87	0.05	$2,443.69	67.18%	$1,641.67	$0.00	$4,085	
4			Assistant	Dale Botkin	0.00%	100.00%	$18,765.50	0.05	$938.28	28.00%	$262.72	$0.00	$1,201	
						Total Staffing: Salaries/Benefits:		**0.5**	**$28,931**		**$11,272**	**$0**	**$40,203**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County
Contract/Sub-Grant/Agreement: Humboldt County Office of Education (HCOE)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food	For Harvest of the Month (HOTM) tasting activities for approximately 1,500 students in approximately 60 classrooms, at 4 qualifying sites ($100.00/year x 60 classrooms)= $6,000.00.	$100.00	60	$6,000	
2			Paper Goods & Supplies	Paper products (plates, napkins, utensils, ect.) and supplies (educator packet envelopes, educator labels, ect.) for conducting HOTM tastings in approximately 60 participating classrooms at 4 school sites ($10.00/year x 60 classrooms) = $600.00.	$10.00	60	$600	
3			Printing & Supplies	Printing and duplication of HOTM materials (monthly newsletters, stickers, big books, recipes, ect.) for approximately 60 classrooms ($41.50/year x 60 classrooms)= $2,490.	$41.50	60	$2,490	
4			Lead Teacher Liaison	Liaison between Project Staff and school site staff on Harvest of the Month (HOTM) activities as required in the scope of work including providing HOTM updates at school site staff meetings, assisting with HOTM recruitment and collection of sign-up forms, organize and distribute the monthly HOTM materials to prticipating teachers, and participate in scheduled meeting as needed. 4 liaisons @ $400/liaison=$1,600.00	$400.00	4	$1,600	
						Total Materials:	$10,690	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Dietitian (Linda Prescott), Nutrition Education Specialist (Nancy Kinziger), Assistant (Dale Botkin), Fiscal Analyst (Carol Stewart)		Local Mileage	1							432			$231	
Out-of-State																	
															Total Travel:	$231	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Phone	Phone lines @ $17.75/line x 12 months x 0.5 FTE= $107	.5	$17.75	12	$107	
2			Computer Tech Support	Computer tech support @ $285.71/FTE x 0.5 FTE= $ 143	.5	$285.71	1	$143	
							Total Maintenance:	$250	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Humboldt County
Contract/Sub-Grant/Agreement: Humboldt County Office of Education (HCOE)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $51,374

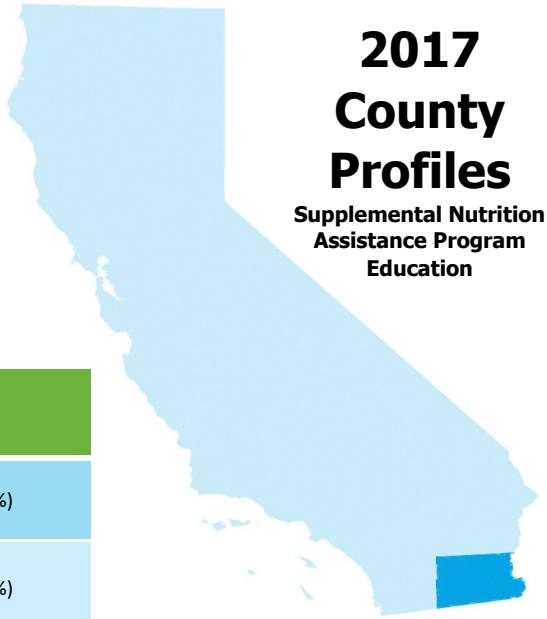
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Based on total direct costs	7.50%	$51,349.00	$3,851	
					Total Indirect Costs:	$3,851	

Total Budget: $55,225

2017 County Profiles

Supplemental Nutrition Assistance Program Education

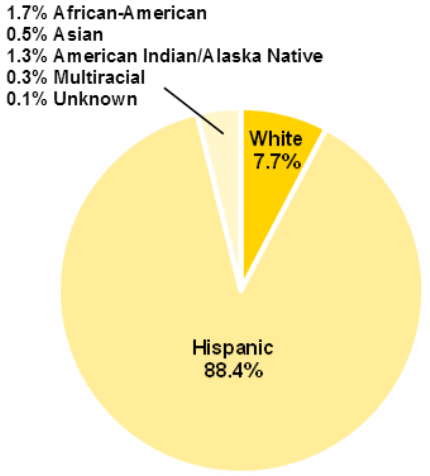


SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

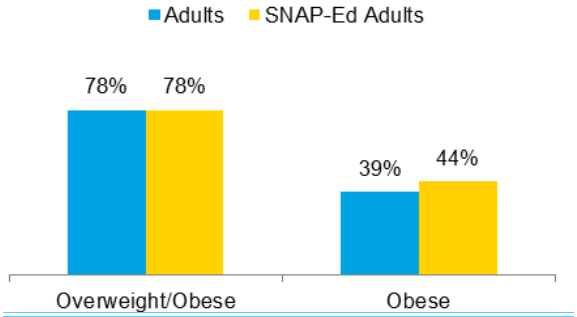
Total	79,969 (48%)

Ages (<185% FPL)	
Children <6 years old	10,242 (58%)
Children 6-17 years old	17,632 (54%)
Adults 18-64 years old	42,473 (44%)
Seniors 65 years and older	9,622 (47%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 44%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	65%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	36%

* unstable estimate

Population below Federal Poverty Level

24%

Food Insecurity Rates

17% Overall

33% Children

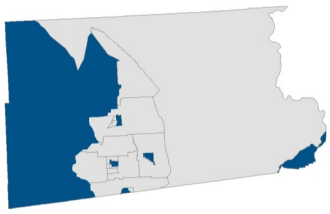
Other Federal Nutrition Assistance Programs

CalFresh Participants	42,490 (25%)
Students Eligible for Free/Reduced Price Meals (FRPM)	27,970 (75%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
31	15 (48%) all races

Schools	SNAP-Ed Eligible Schools
67	58 (87%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	15%
Percent of children (5-11) physically active 1+ hour every day	23%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	62%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
80%	63%	52%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
33%	17%	17%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
21%	*

Imperial

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Imperial

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE) University of California, Cooperative Extension, Imperial County**
X	**California Department of Public Health: CDPH: (Local Health Department: LHD) Imperial County Public Health Department**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	**Catholic Charities of California: CCC: (Catholic Charities of California: CCC) Catholic Charities Diocese of San Diego**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Imperial County is a unique rural community located in the southeast corner of California, bordered by Riverside and San Diego Counties, State of Arizona, and Mexico. It covers 4,597 square miles with over 800 square miles dedicated to irrigated farmland. Imperial County is predominantly Latino and Spanish-speaking, and has a significantly higher percentage of families who experience geographic, financial, and/or cultural barriers.

Imperial County has a population of approximately 179,000, and of that, 88.4% are Hispanic/Latino, 7.7% White (non-Hispanic), 1.7% African American (non-Hispanic), 0.5% Asian (non-Hispanic), 1.3% American Indian/Alaska Native, 0.3% multiracial, and 0.1% unknown. Over 60% of the population lives in the three major cities, El Centro, Brawley and Calexico: 19% live in the 4 smaller cities and 19% in unincorporated areas of the county. According to the SNAP-Ed Profile, 23.3% of Imperial County's population lives below the federal poverty line compared to 15.9% statewide. Per capita family income in Imperial County is $16,409, compared to $29,906 statewide. According to the California Department of Public Health (CDPH) SNAP-Ed County Profiles 2015, 79,415 (48.3%) people are SNAP-Ed eligible and 42,432 (25.8%) are CalFresh participants in Imperial County. Of the 68 local schools, 59 (87%) are SNAP-Ed eligible sites, and 27,579 (74%) students are eligible for Free and Reduced Price Meals (FRPM). According to the U.S. Census Bureau, 74.3% of Imperial County's population 5 years and older speaks a language other than English at home. Additionally, there are 16,119 (43.1%) English learners in Imperial County public schools, and of those, 16,017 (99.4%) speak Spanish. Historically, the primary language used in local SNAP-Ed interventions is Spanish, with over 75% of activities and materials delivered in that language.

Imperial County has one of the highest unemployment rates in the state and the nation. According to the California Employment Development Department, the unemployment rate in the Imperial County was 19.2% in January 2016, down from 21.5% percent in December 2015. The unadjusted unemployment rate in California and the nation was 5.8% and 5.3%, respectively, during the same period. According to Feeding America, 17.4% of Imperial County low income households are food insecure, while 35% of children live in food insecure households. Of the total residents, 8.1% had limited access to healthy foods. Of the SNAP-Ed adults, 69% reported always finding affordable fruits and vegetables in their neighborhood; however, only 35.7% reported always finding affordable fruits and vegetables in their neighborhood. As of February 2016, 19 community agencies were assisting with the distribution of food received from the Imperial Valley Food Bank and the USDA Commodity Program. Additionally, the Imperial Valley Food Bank's Mobile Food Pantry distributes food at 7 outlining area sites; these include at faith-based organizations, community centers and a resource center. Currently, the Imperial Valley Food Bank's Weekend Backpack Program operates in 34 schools in the county, serving over 600 students. Through this program and each Friday, a backpack of food is provided to students in need of food for the weekend. Also, the Summer Food Service Program has been operating in Imperial County for several years now. In 2015, 24 sites throughout the county served breakfast, lunch and/or an afternoon snack: all, except 2 sites, were open to the community. Finally, the Women, Infants and Children (WIC) program operates in 6 sites, including 3 that are in outlining and hard to reach areas.

The prevalence of overweight and obesity and pre-diabetes is high in Imperial County. The CDPH SNAP-Ed County Profile data indicate that 78% of adults are overweight or obese. Of the County's 5th, 7th, and 9th graders, over 40% were overweight or obese in 2015 according to the Department of Education. The University of California, Los Angeles (UCLA) Center for Health Policy Research reported that 51% of children ages 2-17, drank one or more sugar-sweetened beverages per day, and 51.5% of children of that same age, ate fast food 2 or more times in the past week. Fast food consumption is also high among adults with 59% of them consuming 1 or more times in the past week. Among SNAP-Ed adults, 44% consumed fast food 1 or more times in the past week. Also, 55.7% of adults consumed 1 or more sugar-sweetened beverages per day. Slightly over 23% of adults self-report no leisure time for activity, compared to 17% statewide. Approximately 19% of children 2-17 and 23% of children 2-11 years of age were physically active at least 1 hour every day. In Imperial County, there are approximately 4 recreational facilities per 100,000 residents.

4. **Community Assessment**

This section of the integrated work plan highlights findings from specific data sources that were used to help identify and inform local objectives and strategies.

Data sources that were used to identify local jurisdictional needs and to help inform the development of the local work plan are as follows; a) 2015 SNAP-Ed County Profiles prepared by CDPH, b) California's Food Policy Advocate's Nutrition & Food Insecurity Profile, c) United States Census Bureau, d) Centers for Disease Control and Prevention (CDC) 2013 Health Disparities and Inequalities Report, e) Healthy Stores for a Healthy Community Campaign, Kidsdata.org, f) Maternal, Child, and Adolescent Health (MCAH) Needs Assessment 2015-2019, g) Department of Education; h) University of California, Los Angeles (UCLA) Center for Health Policy Research; and i) Imperial County Community Health Assessment process. Additionally, a local Healthy Eating, Active Living environmental scan was conducted to assess service gaps in the community. Demographic, health, and environmental data were used to identify local intervention strategies that address all levels of the socio-ecological model. This data also helped identify the populations and areas of highest need that should be served.

There were several key findings that helped tailor our work plan. In Imperial County, there are high rates of food insecurity (35%), unemployment (19%), and poverty (23%). There are also high rates of overweight and obesity among adults (78%) and children (over 40% of our 5th, 7th, and 9th grade students). Data from the CDPH's 2013 Healthy Stores for a Retail Campaign Survey showed that of the stores that sell tobacco, 56% sell sugary drinks at the check-out, 66% sell sugary drinks at the check-out and are near schools, 50% sell any fresh fruit or vegetable, 37% sell good quality fruits & vegetables in low income vs. 43% in not low income areas. Of the stores assessed, 50% accept WIC and 54% of the stores that sell good quality fresh fruits and vegetables accept CalFresh. Also, 92% of the stores sell alcohol, 87% sell alcopops, 40% post alcohol ads near candy/toys or below 3 feet, and 76% have alcohol exterior advertising.

Additionally, the local needs assessment conducted by the local MCAH Program in 2015 identified overweight/obesity as a priority indicator. Problem areas identified included lack of policies to address systems and environmental change, access and availability to healthy foods at neighborhood stores and eateries, and insufficient training for service providers.

Recently, our community [large external stakeholder group] completed a Community Health Assessment (CHA) using the MAPP process. This process included collecting information, thoughts, opinions, and perceptions from community members around health issues. As part of this process, a community forum was held and a Community Survey (n=2328) distributed. For purposes of this document, relevant findings from the Community Survey and Community Forum are highlighted below.

The Community Survey included questions that focused on different topics, including, care access and utilization, community needs and areas of improvement, local service satisfaction, health issues and local health risks, physical activity and access to food. Regarding the Community Survey data, based on those who responded, relevant findings are as follows:

- ***Level of Satisfaction with Different Services***
  - Parks, Sports and Recreational Facilities: Over 50% (1,283) indicated that they were not satisfied
  - Community Programs/Activities for Teens: Almost 60% (1,307) indicated that they were not satisfied
  - Before and After School Programs: More than one-third (921) indicated that they were not satisfied
  - Community Food Assistance (food bank, food pantries, etc.): Half (653) indicated that they are satisfied

- ***Important Health Risks***
  - Child Overweight/Obesity: Close to half (986) indicated that this is one of the top important health risks in Imperial County
  - Poor Nutrition and Inactive Lifestyle: Almost 25% (490, 512) indicated that these two are important health risks in Imperial County, respectively
  - Diabetes: Almost one-third (619) indicated that this is one of the top important health risks in Imperial County

- ***Barriers to Physical Activity***
  - Weather: Close to half (1,014) indicated that this is one of the top reasons for physical inactivity
  - Cost of a Gym Membership: More than one-third (774) indicated that this is one of the top reasons for physical inactivity
  - No time: Almost 25% (519) indicated that this is one of the top reasons for physical inactivity
  - No Place to be Physically Active and Existing Activities are not available at a date/time that is Convenient: Thirteen percent (234, 320) indicated that these two are top reasons for physical inactivity, respectively

- ***Grocery Shopping/Food Access***
  - Grocery Store: Over 80% (1,893) indicated that this is where they most often go for food and groceries
  - Wholesale Stores (Costco, Smart N Final): Close to 60% (1,371) indicated that this is where they most often go for food and groceries

- Dollar/99 cent Stores: 41% (961) indicated that this is where they most often go for food and groceries
- Neighborhood Corner Market/Convenience Stores and Fast Food Restaurants: 23% (534) and 20% (471) indicated that this is where they most often go for food and groceries

- ***Quality of Life – "What are three things that would most improve your life?"***
  - Access to healthier Food 27%; learn how to make healthier food choices 27%; engage in more physical activity 39%; and neighborhood sidewalks and/or street lights 16%.

The Community Forum provided an opportunity to discuss some of the preliminary findings from the Community Survey, as well as other issues that were of concern. Issues that were discussed included access to medical care, information sharing across communities, and access to healthy foods, community gardens and farmers markets. Strategies and ideas specifically given around access to healthy foods, community gardens and farmers markets included:

- Ensuring adequate promotion of community events/offerings;
- Using social media to share information and promote upcoming events;
- Posting flyers at local stores to promote events;
- Master gardener to develop and post on a gardening website;
- Offer/provide cooking classes/demonstrations at Farmers Markets;
- Community Gardens promotion; and
- Increasing community gardens with cooking classes.

The data presented above, helped inform the development of the local work plan and intervention strategies. It also provided an opportunity to select strategies that best align with the community and that help leverage some of the work being conducted by the LIAs.

5. **Community Change Goals**

Long-term community change goals around obesity prevention were identified based on our community assessment, with the overarching goals of increasing consumption of affordable, accessible and nutritious foods, engaging in affordable and safe opportunities for physical activity and achieving and maintaining healthy weight. Specific community change goals related to this SNAP-Ed work plan include: 1) adoption and/or implementation of wellness strategies and environmental changes within schools, shelters, emergency food assistance and congregate meal sites, and childcare centers to support healthy eating and active living; and 2) increased consumption of and access to healthier foods and beverages at retail stores and food distribution sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 5/22/2017**

With our community partnerships, including CNAP, we've determined that our community change goals will help our community work in a coordinated manner to help close service gaps and will be essential to improving the overall health of the community. Overall community change goals include:

• Wellness strategies and environmental changes within schools, shelters, emergency food assistance and congregate meal sites, child care centers and other community organizations to support healthy eating and active living through the following:

- Development, modification, and /or implementation of written site wellness policies and procedures to improve the nutrition and physical activity environment
- Implementation of changes in the environment that support and promote physical activity
- Establishment of environmental supports to increase access to healthy foods, beverages and opportunities for active play
- Establishment of health or wellness councils (child care)
- Development, implementation and evaluation of healthy eating and active living standards/policies
- Establishment of strong school wellness educational programs and policies
- Improvement in the capacity of child care providers to provide children with opportunities for physical activity throughout the day including outside play when possible
- Establishment of school and/or community gardens

• Strategies that will lead to increased consumption of and access to healthier foods and beverages through the following:

- Healthy food and beverage policies at retail stores and/or food distribution sites
- Healthy in-store marketing and promotion
- Store exterior and interior improvements
- Purchased/donated food policies
- Point-of-purchase labeling to favor healthy foods and beverages
- Increased number of school pantries

The identified long-term community change goals and multi-year strategies align well with the recently identified CHA Healthy Eating and Active Living priorities. Such goals will require the support of additional community partners and funding. COPA and CNAP are working on the overarching goals and the local LIA partnership will support the larger community goals as allowed by SNAP-Ed guidelines. The following SNAP-Ed local objectives have been set for FFY17-19 and were based on the larger community change goals with consideration on SNAP-Ed allowability and agency expertise.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

1. By September 30, 2019, a minimum of **12** school districts will adopt, implement and maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 58,300 SNAP-Ed children and adults.

2. By September 30, 2019, a minimum of 7 community sites including but not limited to shelters, emergency food assistance, congregate meal sites, and adult education/job training sites will adopt, implement and maintain site policies/guidelines and practices that create changes in their environment to support healthy eating, active living, and increase access to healthy foods and beverages reaching at least 4,400 of SNAP-Ed eligible individuals who will also receive direct and/or indirect education.

3. By September 30, 2019, a minimum of 5 early childcare centers, will adopt, implement and maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 2,600 children and adults

4. By September 30, 2019, at least 7 SNAP-Ed qualifying retail stores will have increased access to healthy food and beverage options through the adoption and/or implementation of policy, systems and/or environmental interventions, reaching at least **15,715** SNAP-Ed eligible individuals.

Objective 1: UCCE and the LHD will coordinate to achieve the 3-year local objective 1 which is focused on the adoption and/or implementation of wellness policies to help create change in specific community environments to support healthy eating and active living for the SNAP-Ed population. This local objective supports all state-level objectives listed on page 2 of this SNAP-Ed work plan. Community partners will support the SNAP-Ed work plan efforts by providing a variety of resources and expertise. Direct and indirect education, training and technical assistance will be provided using approved, practice-tested or research-tested curriculum and resources to support this objective.

Objective 2: CCDSD will implement the three-year Objective 2 which is focused on education and healthy policies/practices and the adoption of environmental supports at various community sites including but not limited to, food distribution sites, congregate meal sites, shelters/transitional housing sites, and adult education/job training sites to increase awareness of SNAP-Ed messaging and access and availability to healthy food and beverage options in the community. This local objective supports state-level objectives 1-4 listed on Page 2 of this SNAP-Ed work plan. Community partners will support the SNAP-Ed work plan efforts by providing a variety of resources and expertise. Direct and Indirect Education, training and technical assistance will be provided using approved, practice-tested or research-tested curriculum and resources to support this objective.

Objective 3: UCCE will coordinate to achieve the 3-year local objective 3 which is focused on the adoption and/or implementation of wellness policies to help create change in specific community environments to support healthy eating and active living for the SNAP-Ed population. This local objective supports all state-level objectives listed on page 2 of this SNAP-Ed work plan. Community partners will support the SNAP-Ed work plan efforts by providing a variety of resources and expertise. Direct and indirect education, training and technical assistance will be provided using approved, practice-tested or research-tested curriculum and resources to support this objective.

Objective 4: The LHD will implement the 3-year local Objective 4 which is focused on healthy practices at retail stores to increase access and availability to healthy food and beverage options in the community. This objective supports state-level goals 1, 3 and 4. Strategies used to support the three-year state and local objectives include education and training for retail store owners, managers and/or staff, promotional events at stores reaching SNAP-Ed eligible youth and adults, and using media and public relation techniques to promote and highlight success in increasing access to healthy foods and beverages. Non-SNAP-Ed funded partners will support these efforts by supporting COPA and CNAP in the work with retailers and food distribution sites. Community partnerships with the local Tobacco Coalition, COPA and CNAP have proved to be an asset to SNAP-Ed. Agency partners such as the American Lung Association, Tobacco Education Program, and the Imperial County Asthma Program are also targeting local retail stores in an effort to expand “healthy” retail which includes decreased access to tobacco products and sales to minors. This work will be done in coordination with LIA’s to help increase consumer knowledge of food labels and nutritional value, as well as to increase access to healthy foods and beverages. In particular, partners will support specific activities such as reassessments, training opportunities for store owners and consumers, and resources that may offer financial incentives for store upgrades that will help provide access to healthier food and beverage options.

All local 3-year objectives support and provide education (direct & indirect) and technical assistance for improved nutrition and physical activity. Also, the 3 Imperial County LIAs will work jointly and as appropriate on the objectives, each working within its own population reach and area of expertise. Although some of the larger community change goals require support and additional funding from external partners to complete infrastructure and policy work, the SNAP-Ed contribution will remain exclusive to the SNAP-Ed eligible populations and allowable activities. LIAs will provide direct nutrition and physical activity education, as well as support for policy, systems, and environmental changes.

Imperial County LIAs understand that everyone plays a vital role in supporting healthy changes within our environment. By working together to understand the challenges and opportunities, and by prioritizing action steps, an entire community can improve the nutrition and physical activity environment in its neighborhoods. LIAs understand that engaging community members and key stakeholders in PSE change efforts is also vital in building trust and creating a sense of ownership. It is anticipated that LIAs and key partners such as schools, retailers, shelters, community organizations and cities will be engaged through existing and new groups including COPA and its 4 workgroups: CNAP, Safe Routes to School, Early Care Education and School Wellness, and Rethink Your Drink. Additionally, LIAs intend to communicate the goals identified within the SNAP-Ed integrated work plan through community engagement and existing/new

partnership opportunities. As part of these processes, the intent is to keep the public informed of the objectives, involve the public by taking into consideration their feedback and making appropriate changes, engage them in decision making processes, and finally, empower them to take action.

6. **Partnerships and Collaborative Efforts**

The SNAP-Ed LIAs will continue to work closely with partnerships and collaboratives, such as the Imperial County Childhood Obesity Prevention Alliance (COPA) and CNAP Workgroup, to promote SNAP-Ed services and activities by connecting with other agencies including, but not limited to the County Welfare Departments and Area Agency on Aging. CNAP meets as a subgroup of COPA and reports its progress and/or outcomes to the larger group during quarterly meetings. COPA brings together key traditional and non-traditional partners to work on local obesity prevention efforts. The group convened in 2009 and currently has a membership of over 45 individuals representing over 23 agencies. Its mission is "to improve and/or maintain the health of children and their families through the prevention of obesity and related complications," and its vision is "to encourage an environment that promotes and supports a healthy lifestyle for children and families in Imperial County." COPA's goals are to: 1) serve as a forum to discuss childhood obesity issues and best practices related to childhood obesity, prevention and treatment; 2) provide trainings and workshops related to childhood obesity; and 3) build partnerships within the community to promote policy change related to health. Active COPA workgroups include the following: COPA Leadership; Early Care and Education and School Wellness; ReThink Your Drink; Safe Routes to School; and CNAP.

The CNAP workgroup started as a stand-alone group in 2011, but merged into COPA in 2014 to enhance and leverage the work conducted in Imperial County. This workgroup includes SNAP-Ed funded partners including the Imperial Valley Food Bank, AAA, UCCE, Catholic Charities Diocese of San Diego (CCDSD), Imperial County Public Health Department, Farm Smart Program at the UC Desert Research and Extension Center (DREC), as well as non-funded partners such as Clinicas de Salud del Pueblo, Inc., Molina Healthcare, American Cancer Society, City of El Centro Parks and Recreation Department and Proyecto Heber, a nonprofit organization. Also, CNAP anticipates working closely with the Tobacco Education Project and its partners on Healthy Stores for a Healthy Community Campaign efforts to help leverage the work being done in our community. The CNAP overarching goal is to ensure local-level leadership and coordination of obesity prevention efforts to create active living and healthy eating environments and synergize efforts to work toward the elimination of health inequities. Its objectives focus on strategies that lead to: 1) expansion and strengthening of local collaboration and partnership with traditional and nontraditional partners; 2) synchronization and standardization of messages and materials disseminated; and 3) guidance and assistance for agencies and organizations interested in policy, system and environmental change efforts that lead to sustainable changes within the environment. COPA meets at least 4 times per year. All workgroups, including CNAP, meet more often and throughout the year to help move forward healthy eating, active living and obesity prevention efforts in the community.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved SDA SNAP-Ed Connection website (https://snapped.fns.usda.gov/), and/or from the FFY 2017-19 USDA approved UC CalFresh, California SNAP-Ed Integrated Curricula, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document. Curriculum, materials, and resources were selected to best meet the needs of the target population, and fit well with the strategies and activities that will be delivered through the work plan. The curriculum, materials and resources are mostly geared towards retailer and
school settings.

9. **Intervention and Evaluation Plan Narrative Summary**

All SNAP-Ed LIAs (UCCE, LHD, and CCC) will collaborate to provide comprehensive, multi-level, behavior-focused strategies and interventions, including nutrition education/physical activity promotion sessions, and training and technical assistance. LIAs will also utilize media and public relations and coordination and collaboration with partners throughout Imperial County. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. The LIAs will conduct activities at the individual and interpersonal level of the Social Ecological Model, and will also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal, as well as organizational and community venues. All three LIA's will participate in developing/updating/technical assistance with health and wellness policies. LHD and

UCCE will work primarily with these policies at schools and early child care centers, and CCC will work with shelters/transitional housing sites and congregate meal sites. UCCE Smarter Lunchrooms Movement (SLM) Technical Advising Professionals (TAPS) will assist school cafeteria directors/superintendents/principals incorporate the nutrition message throughout the cafeteria and in the classrooms by initiating a Smarter Lunchrooms Self- Assessment scorecard at each targeted school to help them evaluate their lunchroom and identify areas of opportunity and improvement. UCCE will use the CATCH (Coordinated Approach to Child Health) physical activity curriculum in schools and early child care centers. The LHD will be the only LIA with a subcontractor, and that will be the Imperial Valley Food Bank (IVFB). The IVFB will be engaged in objectives 1 and 4, and will work, primarily, with schools and retail stores. The LIAs will provide training and technical assistance to organization personnel or the community, and will be sharing training opportunities across agencies when possible. In addition, direct and indirect community/nutrition education, media, social media, public relations, messaging, as well as coordination and collaboration are addressed by all LIAs.

Imperial County objectives and intervention strategies:

Evidence-, practice-, and research-based interventions will be implemented by all Imperial County LIAs. The objectives and activities for the integrated work plan were derived from results obtained in the recent community assessments, as described in section 4 of the work plan, as well as from existing historical Imperial County data. The three LIAs worked collaboratively for several weeks to develop the work plan objectives and strategies, and ensured that the plan included PSE change efforts. Healthy nutrition and physical activity policies and procedures will be implemented in early care and education settings and elementary schools which include, but are not limited to standards for all foods and beverage offered on site, opportunities for daily physical activity, limits on screen time and provision of quality nutrition education, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles and retail store environments with product placement strategies, healthy check-out lanes, healthy grab and go, smart snacking stations, healthy items in prominent school lunchroom and store locations with the removal of child oriented advertising and less healthy foods and beverages at children's eye level. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries/congregate meal sites) will be implemented to support education efforts to improve nutrition and food resource management. Harvest of the Month messaging and meal planning will be incorporated in shelters/transitional housing sites and congregate meal sites as well as environmental changes such as community gardens and educational boards. These sites were chosen as PSE sites since the clients who receive services at those sites are also receiving Direct/Indirect Education. The PSE work at these sites will reinforce the messaging that clients are receiving. As already described in section 4 of the work plan, barriers to physical activity which showed that places to be physically active are limited and existing activities are not available at a date/time that is convenient. By offering the physical activity curriculum in the schools, we make it convenient and the time is accounted for in the school day. Poor nutrition and inactive lifestyles are addressed in health and wellness policies. Finally limited access to healthier food is addressed in health and wellness policies as well as in The Smarter Lunchrooms Movement and through the strategies addressed in assisting our local retail store managers/owners to increase their access to fruits and vegetables and healthy beverages.

Additionally, LIAs selected intervention sites, strategically, to have a greater impact in the community. Intervention sites mostly include schools and surrounding SNAP-Ed eligible sites such as child care, neighborhood stores, shelters, and emergency food assistance and congregate meal sites. Interventions at schools and early childcare centers provide a unique opportunity to reach a captive, student population in a learning environment that can help foster behavior change. Additionally, local data shows that almost 50% of Imperial County-school aged children are overweight or obese, thus the focus on this setting and on this population. Data also show that 51% of children ages 2-17, drank one or more sugar-sweetened beverages per day and 51.5% of children of that same age ate fast food 2 or more times in the past week confirming the need for intervention and technical assistance. Schools to be intervened were selected based on the percentage of students receiving Free or Reduced Price Meals. Early childcare centers were based on students receiving free and reduced price meals as well as means tested. The LHD will intervene mostly middle and high schools, while UCCE will intervene mostly elementary schools and child care sites. The retail stores intervened will include those that are in close proximity to the school districts being intervened through this program.

Objective 1 is a three-year objective that focuses on the adoption, implementation and maintenance of wellness policies and procedures at SNAP-Ed eligible school districts to help create changes that support healthy eating and active living and increase access to healthy foods and beverages. It is anticipated that the following policy, systems and/or environment (PSE) strategies will be implemented and will help support the 3-year objective:

- Development, modification, and /or implementation of written site wellness policies and procedures to improve the nutrition and physical activity environment
- Implementation of changes in the environment that support and promote physical activity
- Increased access to healthy foods, beverages and opportunities for physical activity
- Development, implementation and evaluation of healthy eating and active living standards/policies
- Establishment of strong school wellness educational programs and policies
- Improvement of the capacity of child care providers to provide children with opportunities for physical activity throughout the day including outside play when possible

In the first year, LIA's will meet with key stakeholders and officials from school districts to assess the level of readiness in adopting new and/or strengthening existing wellness policies. Technical assistance and guidance will be provided, as needed, to sites to help them develop and/or update their policies. In years 2 and 3, it is expected that training and technical assistance for implementation efforts, as well as ongoing support will continue to be provided to sites, and in particular, to those that create or enhance at least one healthy change per site that supports healthy eating and active living.

There are a range of activities that support the 3-year local objective 1, and are focused on direct and indirect community/nutrition education and physical activity, media, social media, public relations, messaging, coordination, collaboration, training and technical assistance. It is the intent of the LIAs to continue convening regularly with COPA, CNAP, the Tobacco Coalition, and other local groups to assist in the development of a plan that supports healthy eating-related

policy systems and/or environmental change strategies at SNAP-Ed eligible sites in the community. LIAs will meet with the proper stakeholders and/or officials to discuss and asses the status of their wellness policies, provide needed support (resources, materials, education, training, technical assistance, etc.) to help sites move forward with wellness policies adoption and/or implementation. SNAP-Ed eligible youth and adults, as well as teachers, site officials, and other key stakeholders will be trained on various topics, including, but not limited to leadership skills, PSE 101, wellness policies, Smarter Lunchrooms Movement, school gardens, Coordinated Approach to Child Health (CATCH), and/or Safe Routes to School programs. LIAs will participate, as needed, in the sites' wellness/advisory committee meetings to add on another layer of consulting from the LIAs. LIAs will also provide direct and indirect education to children and adults at schools child care centers, and other SNAP-Ed eligible sites to promote and support the healthy eating and active living intervention strategies. UCCE and CCC will also work with SNAP-Ed eligible sites to identify potential community garden projects. Additionally, approved media and public relation techniques will be used to promote and highlight PSE successes in the community.

Objective 2 focuses on direct and indirect education and the adoption, implementation and maintenance of healthy guidelines/policies, environmental changes at SNAP-Ed qualifying sites including but not limited to, food distribution sites, congregate meal sites, shelters/transitional housing sites, and adult education/job training sites to help create changes that support healthy eating and active living and increase access to healthy foods and beverages.

In the first year, CCDSD will identify a minimum of 2 shelters/transitional housing sites, a minimum of 6, and up to 9 congregate meal sites, and 1 emergency food assistance site that can benefit from healthy policies/guidelines such as a healthy donated foods policy, incorporating HOTM messaging and meal planning and environmental changes such as community gardens and educational boards. Policies will be drafted and reviewed by sites in order to adopt policies for the various locations.

In the second year, a minimum of 1 shelter/transitional housing site, 5 congregate meal sites, and 1 emergency food assistance site will begin implementing a healthy policy/guideline relating to accepting donated foods, healthy meals, and /or committing to environmental changes.

In the third year, a minimum of 1 shelter/transitional housing site, 5 congregate meal sites, and 1 emergency food assistance site will begin evaluating the impact and effectiveness of the previously adopted policies and environmental changes. Outreach should also be conducted at a minimum of 5 additional locations to begin the implementation of healthy policies or environmental changes at sites that did not implement in the second year.

Objective 3 UCCE will focus on the adoption, implementation and maintenance of wellness/healthy lifestyle policies and procedures at SNAP-Ed eligible early childcare centers to help create changes that support healthy eating and active living and increase access to healthy foods and beverages. It is anticipated that the following policy, systems and/or environment (PSE) strategies will be implemented and will help support the 3-year objective.

- Development, modification, and /or implementation of written site wellness policies and procedures to improve the nutrition and physical activity environment
- Implementation of changes in the environment that support and promote physical activity
- Increased access to healthy foods, beverages and opportunities for physical activity
- Establishment health or wellness councils for child care.
- Development, implementation and evaluation of healthy eating and active living standards/policies
- Improvement of the capacity of child care providers to provide children with opportunities for physical activity throughout the day including outside play when possible

In the first year, UCCE will meet with key stakeholders and officials from child care/preschool centers to assess the level of readiness in developing and or adopting new wellness policies and/or strengthening existing wellness policies. Technical assistance and guidance will be provided as needed. In years 2 and 3, it is expected that training and technical assistance for implementation efforts as well as ongoing support will continue to be provided to sites, and in particular, to those that create or enhance at least one healthy change per site that supports healthy eating and active living.

There are a range of activities that support the 3-year local objective 3, and are focused on direct and indirect community/nutrition education and physical activity, media, social media, public relations, messaging, coordination, collaboration, training and technical assistance. It is the intent of the LIAs to continue convening regularly with COPA, CNAP, the Tobacco Coalition, and other local groups to assist in the development of a plan that supports healthy eating-related policy systems and/or environmental change strategies at SNAP-Ed eligible sites in the community. LIAs will meet with the proper stakeholders and/or officials to discuss and asses the status of their wellness policies, provide needed support (resources, materials, education, training, technical assistance, etc.) to help sites move forward with wellness policies adoption and/or implementation. SNAP-Ed eligible youth and adults, as well as teachers, site officials, and other key stakeholders will be trained on various topics, including, but not limited to leadership skills, PSE 101, wellness policies, school gardens, Coordinated Approach to Child Health (CATCH). UCCE will participate, as needed, in the sites' wellness/advisory committee meetings to add on another layer of consulting from the LIAs. UCCE will also provide direct and indirect education to children and adults at child care centers to promote and support the healthy eating and active living intervention strategies. Additionally, approved media and public relation techniques will be used to promote and highlight PSE successes in the community.

Through the 3-year local **Objective 4,** the LHD will work with SNAP-Ed qualifying retail stores to help increase access to healthy food and beverage options through the adoption and/or implementation of policy, systems and/or environmental interventions. It is anticipated that the following policy, systems and/or environment (PSE) strategies will be implemented and will help support the 3-year objective:

- Healthy food and beverage policies adopted and implemented
- Healthy in-store marketing and promotions adopted and implemented
- Store exterior and interior improvements made
- Purchased/donated food policies adopted and implemented
- Point-of-purchase labeling adopted and implemented to favor healthy foods and beverages
- Increased number of school pantries adopted and implemented
- Donated food policies adopted and implemented

It is anticipated that the LHD will intervene in at least 7 retail stores. The intent is for 4 retail store owners and/or staff be reached in the first year, 2 in the 2nd year and 1 in the 3rd year. It is also expected that since not all retailers will be intervened on the same year, activities will evolve at different paces, but for the most part, the intent will be to do the following with all, regardless of the year they are being intervened: develop and/or strengthen partnerships with retail store owners, staff and/or key community stakeholders; conduct baseline assessments and review results; seek opportunities to address healthy store changes; and develop an action or implementation plan to work on identified healthy retail store strategies. Additionally A healthy retail store intervention using USDA-approved nutrition messages and display materials will be implemented to help increase demand for, and consumption of, fruits and vegetables and healthy beverages. Finally, resource management, nutrition and active living education will be provided yearly to SNAP-Ed eligible individuals at retail stores and surrounding SNAP-Ed eligible sites to help increase awareness around healthy eating and active living and promote opportunities to access healthy foods and beverages from retail stores. As with objective 1, LIAs will work with COPA, CNAP and other local groups throughout the 3 years to help move the work forward at retail stores. Partnerships with store owners, staff, and key community stakeholders will be developed and/or strengthened. Support will be provided to store owners in the form of education, training, and technical assistance, and will be done to help move PSE efforts forward at the identified sites. For store owners and staff, strategies may include, but are not limited to, promoting healthy items through placement, and promotional and healthy point of purchase strategies, as well as the development and implementation of a healthy stores plan. Nutrition, physical activity, and food resource management direct and indirect education will be provided at various qualifying venues. Approved media and public relation strategies will also be used to implement a local social marketing campaign to help promote the availability of healthier foods and beverages and promote and highlight retailer and school district successes in increasing access to healthy foods and beverages.

LIAs worked on the 3-year and annual objectives keeping in mind the state goals and objectives. **State Goal 1**, centers on increasing consumption of healthy foods and beverages, and decreasing consumption of unhealthy foods and beverages, will be addressed in both local objectives and through a variety of interventions at schools, shelters, emergency food assistance and congregate meal sites, and child care centers. Imperial County's 3-year Local Objective 1 is focused on adopting and/or implementing wellness policies in local school districts to help create change in specific community environments to support healthy

eating and active living for the SNAP-Ed population in Imperial County. Three-year local objective 2 CCDSD will implement the three-year Objective 2 which is focused on education and healthy policies/practices and the adoption of environmental supports at various community sites including but not limited to, food distribution sites, congregate meal sites, shelters/transitional housing sites, and adult education/job training sites to increase awareness of SNAP-Ed messaging and access and availability to healthy food and beverage options in the community. This local objective supports state-level objectives 1-4 listed on Page 2 of this SNAP-Ed work plan. Community partners will support the SNAP-Ed work plan efforts by providing a variety of resources and expertise. Direct and Indirect Education, training and technical assistance will be provided using approved, practice-tested or research-tested curriculum and resources to support this objective. Three year local objective 3 is focused on adopting and/or implementing wellness/healthy lifestyle policies in early childcare centers to help create changes in their policy, systems, and environment that support healthy eating and active living for the SNAP-Ed eligible population. Three-year local Objective 4 focuses on healthy practices at retail stores and food distribution sites to increase access and availability to healthy food and beverage options in the community. **State Goal 2**, focuses on increasing physical activity, will be mostly addressed through local objective 1. Local Objective 1 will target wellness policies and the healthy eating environment in schools. Wellness policies will be reviewed, and where possible, LIA partners will encourage the adoption and/or implementation of gardening, Safe Routes to School, and other physical activity-related programs to help increase physical activity. **State Goal 3**, centered food resource management, will be addressed by all objectives. In particular, food resource management will be addressed through education sessions for children and adults in various community settings, including schools, child care centers, shelters, food distribution sites, food resource centers, temporary housing facilities, day centers, grocery stores, farmers markets, and other SNAP-Ed eligible sites. **State Goal 4**, focuses on increasing access to and/or appeal of healthy dietary choices and decreasing access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop, is addressed in all local objectives. All local objectives are focused on providing support, training, technical assistance and education to individuals from schools, child care centers, shelters, food distribution sites, food resource centers, temporary housing facilities, day centers, and retails stores: all are places where people eat, live, learn, work, play or shop. Finally, **State Goal 5** addresses the access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. LIAs will mostly support that goal through local objectives 1 and 3.

Local objective 1 includes training and technical assistance to a variety of partners, including schools and child care centers, which will be encouraged to adopt or implement strategies that address increased access to physical activity opportunities.

SNAP-Ed funded agencies will be engaged and unfunded partners will be highly encouraged to participate in COPA and CNAP: COPA is the primary obesity prevention collaborative in Imperial County. LIAs and its partners have been actively engaged in the promotion of healthier communities for the last several years; it is expected that partners will continue to participate in the collaborative, and will also support the state goals and messages, which in turn, will help meet the community change goals. Also, the selected objectives include community engagement strategies for all SNAP-Ed populations. In particular, youth and adults, through the school's Health Occupations Students of America Program, Imperial Valley Regional Program, and/or parent/teacher organizations or associations, will have the opportunity to actively engage in work plan activities and help move forward PSE efforts. LIAs will work closely with such programs

and groups to provide the needed training, tools and resources, and will serve as a consultant to them. Additionally, LIAs will use COPA and CNAP as a vehicle to engage community residents by recruiting community leaders, engaging residents to identify resources and assets within their community that can be mobilized to improve health and quality of life, and through special meetings or forums, as needed. Additionally, youth will be engaged through youth community engagement activities such as youth leadership, decision-making, and organizing opportunities to help support behavior change.

SNAP-Ed implementing agencies will document services provided in Imperial County, the locations and specific SNAP-Ed eligible audiences reached, as well as, other required EARS data through process evaluation reporting. The impact and outcome evaluation of nutrition education series will document achievement of the type of individual level behaviors and dietary practices highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework. Particular tools, such as the Food Behavior Checklist (FBC) will be administered to low income individuals to self-report on their behaviors. Evaluation through pre/post assessments will be conducted to measure behavior change relating to consumption of healthy foods, resource management, and food security status with adult participants. The RAPA will quickly assess the level of physical activity and can track progress toward building up to 30 minutes of exercise of 30 minutes on most days of the week. The FBC will document client behavior change by assessing eating behavior before and after the nutrition education lesson. Environmental changes will be evaluated through surveys before and after the completed session. The Food Behavior Checklist, pre/post assessments and surveys will be used to first, collect information/data that will tell us the needs of the community and second, determine if the level of knowledge acquired is leading to positive healthy eating, increased physical activity and positive behavioral changes. This information may be used as a needs assessment in determining if we need to make changes in teaching practices, curriculum used and the evaluation process to continually improve our program.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40%		0 to 4 years old (Preschool):	365
Female	60%		5 to 17 years old (School Age):	15,957
			18 to 59 years old (Adult):	7,653
			60 years old and over (Senior):	4,125
Total:	100%			

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
93%	7%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1%
Asian	0%	1%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0.5%
White	92%	4%
Multiple/Other	1%	0.5%
Total:	93%	7%

4. Languages Used in Intervention Activities and Materials

English	22%	Farsi	0%	Russian	0%
Spanish	78%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	12,208	8,908	9,905
Indirect Education:	11,635	10,222	10,223
Policies, Systems, and Environment (PSE) Change/Supports	13,945	9,578	14,136

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	10
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	7
CalFresh Offices	0	Head Start Programs	9	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	1	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	2
Community Based Organizations	4	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	2	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness	0

				Program/CalWORKS	
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	3
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	4	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	26	Worksites	0
Extension Offices	0	Retail/Food Stores	12	Other (specify): Congregate Meal Site	10
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	1
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**128**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	31		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 12 school districts will adopt, implement and/or maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 58,300 SNAP-Ed children and adults.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed**

- Develop, modify, and /or implement written site wellness policies and procedures to improve the nutrition and physical activity environment.
- Implement changes in the environment that support and promote physical activity
- Increase access to healthy foods, beverages and opportunities for active play
- Develop, implement and evaluate healthy eating and active living standards/policies
- Establish strong school wellness educational programs and policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

a. By September 30, 2017, the LHD and UCCE will provide training and technical assistance to at least 6 school districts on the implementation and/or enforcement of wellness strategies and/or strategies to support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, and/or opportunities for active play, reaching 12, 293 (8,693 by LHD and 3,600 by UCCE) NAP-Ed eligible individuals.

b. By September 30, 2017, the LHD and UCCE will conduct direct nutrition education sessions reaching at least 8,921 (2,692 by the LHD and 6,229 by UCCE) SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, the LHD and UCCE will provide training and technical assistance to at least 3 school districts on the implementation and/or enforcement of wellness strategies and/or strategies to support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, and/or opportunities for active play, reaching 9,391 (5,491 by LHD and 3,900 by UCCE) SNAP-Ed eligible individuals.

b. By September 30, 2018, the LHD and UCCE will conduct direct nutrition education sessions reaching at least 6,346 (1,724 by LHD and 4,622 by UCCE) of SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2018, the LHD and UCCE will provide training and technical assistance to at least 3 school districts on the implementation and/or enforcement of wellness strategies and/or strategies to support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, and/or opportunities for active play, reaching 9,486 (5,486 by LHD and 4,000 by UCCE) SNAP-Ed eligible individuals.

b. By September 30, 2019, By September 30, 2017, the LHD and UCCE will conduct direct nutrition education sessions reaching at least 6,346 (1,724 by LHD and 4,622 by UCCE) of SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed local Objective #1 (FFY 2017-FFY 2019):

By September 30, 2019, a minimum of 12 school districts will adopt, implement and/or maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 58,300 SNAP-Ed children and adults.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	LIAs will convene through the existing Childhood Obesity Prevention Alliance's (COPA) County Nutrition Action Plan (CNAP) Workgroup, Tobacco Coalition and/or other local groups at least 6 times per year to engage partners in SNAP-Ed efforts and to help advance SNAP-Ed goals using a collective impact approach. In year 1, LIAs, with the assistance of community partners, will develop a plan of action that addresses local strategies, in particular healthy eating related policy systems and/or environmental change strategies to be implemented at SNAP-Ed eligible schools and child care sites. (Note: this activity overlaps with 3.1)	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE (X) CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 x x x x	Sign-in sheets, agenda, meeting notes, developed plan
1.2	Meet with 1-2 representatives per year from at least 12 SNAP-Ed eligible schools. Site representatives	( ) CED ( ) CEI ( ) MPR	( ) CWD (X) LHD ( ) AAA	CWD: LHD: Imperial Valley Food Bank	Year 1 Q1 Q2 Q3 Q4 X X X X	Sign in sheets, agenda, meeting notes, listing of

	may include, but are not limited to site directors, administrators, managers, and other key staff. The rate by which activities are completed will vary from site to site, and in part, will depend on the level of readiness of each. The following are the core activities to be conducted per year: Year 1: Request to participate in wellness/advisory meeting. Discuss and assess the status of their wellness policies. Policies will be assessed using approved & appropriate tools based on the type of site. Identify opportunities and barriers for addressing healthy eating and physical activity in wellness policies. Year 2: Provide technical assistance, resources, templates and sample materials to all sites, as needed. Year 3: provide technical assistance, as needed, to schools on the adoption, implementation and/or maintenance or enforcement of policies.	x C&C TTA	x UCCE CCC	AAA: UCCE: CCC:	Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 x x x x	sites selected for interventions, developed plans, assessment results, written policies

1.3	Participate in school district wellness, advisory, and/or parent committees, as needed and appropriate, to discuss and assess current wellness policies in place, or the possibility of new policies. Collaborate with committees to address healthy eating and active living practices and wellness policies. Seek opportunities to develop, adopt and/or implement wellness policies that support healthy eating and active living. Opportunities will include, but are not limited to the following: 1) Creating an environment that makes fresh fruit and vegetable an option the routine and easy choice by assisting in the implementation of a salad bar in a school cafeteria; and 2) Adoption of requirements in school wellness policy that support the establishment of a Safe Routes to School Program. Estimated number of SNAP-Ed eligible individuals reached by the adoption and/or implementation of **PSEs** is **23,800** by the end of the 3 years: 9,601 (6,001 LHD and 3,600 UCCE) in Year 1; 7,050 (3,150 LHD and 3,900 UCCE) in Year 2, and 7,149 (3,149 LHD and4000 UCCE) in Year 3.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>x</td><td>C&C</td></tr><tr><td>x</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>x</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>x</td><td>X</td><td>X</td></tr></table>	Sign-in sheets, agenda, meeting notes, listing of sites selected for interventions, developed plans, assessment results, written policies

1.4	Provide training to key stakeholders including parents, from targeted schools on wellness policies and PSE 101 using USDA-approved, age and developmentally appropriate curriculum. Areas of improvement that support healthy eating and active living will be identified. At least **34** individuals will be trained by the end of the 3 years: 15 (9 LHD and 6 UCCE) will be reached in Year 1; 11 (6 LHD and 5 UCCE) in Year 2; and 8 (5 LHD and 3 UCCE) in Year 3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Training outline, sign-in sheets, agenda, listing of areas of improvement, draft policies
1.5	Provide training to youth, and/or parents from targeted schools on, but not limited to leadership, advocacy skills, PSE 101, wellness policies, and/or Smarter Lunchrooms Movement using approved curriculum and materials. Youth will present to peers and school governing bodies to advocate for healthy eating and active living policy, systems and/or environmental change. At least **50** individuals will be trained by the end of the 3 years: 24 (9 LHD and15 UCCE) in Year 1; 15 (6 LHD and 9 UCCE) in Year 2; and 11 (5 LHD and 6 UCCE) in Year 3. (Note: this activity overlaps with activity #2.3).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	UC Reporting tools workbook, training outline, agendas, sign-in sheets

1.6	Provide training to teachers and/or food service staff from targeted schools on, but not limited to, PSE 101, wellness policies, school gardens, on linking Smarter Lunchrooms Movement (SLM) activities to classroom education, physical activity using (CATCH) Coordinated Approach to Child Health and other physical activity curriculum, and on building, planting, harvesting and maintaining pre-school gardens. Parents and children will also be trained on building, planting, harvesting and maintaining pre-school gardens. At least **45** individuals will be reached by the end of the 3 years: 21 (9 LHD and 12 UCCE) in Year 1, 14 (6 by LHD and 8 UCCE) in Year 2, and 10 (5 by LHD and 5 LHD) in Year 3.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>x</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	UC Reporting tools workbook training outline agendas
1.7	Conduct annual single nutrition and physical activity education sessions reaching SNAP-Ed eligible children and adults in schools and other SNAP-Ed eligible sites to promote and support healthy eating and active living strategies. Sessions may include cooking demonstrations, tastings, and/or physical activity demonstrations. At least 22,200 (7,527 by LHD and 14,673 by UCCE) SNAP-Ed	<table><tr><td>X</td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td></td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	Presentation outlines, agenda, sign-in sheets, event tracking forms

	eligible individuals will be reached throughout the 3 years: 8,956 (3,227 by LHD and 5,729 by UCCE) in Year 1; 6,622 (2,150 LHD and 4,472 UCCE) in Year 2; and 6,622 (2,150 LHD and 4,472 UCCE) in Year 3.				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.8	Conduct a series of 3-5 week nutrition **education sessions**, 30-60 minutes each, to SNAP-Ed eligible children and/or adults in eligible SNAP-Ed sites to support healthy eating and active living strategies. Sessions may include cooking demonstrations, taste tastings, and/or physical activity demonstrations. Sessions will be in English and/or Spanish. USDA-approved curriculum and materials will be used. At least **1,400 (600 LHD and 800 UCCE)** SNAP-Ed eligible individuals will be reached by the end of the 3 years: 757 (257 LHD and 500 UCCE) in Year 1; 321 (171 LHD and 150 UCCE) in Year 2; and 322 (172 LHD and 150 UCCE) in Year 3.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign-in sheets, presentation outlines, EARS reporting
1.9	Provide indirect education to SNAP-Ed eligible children and adults through the distribution of USDA-approved nutrition education and physical activity materials including, but not limited to HOTM, Rethink Your Drink,	CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X	Materials, event flyers, event tracking forms

	MyPlate, and others. At least **10,840 (**6,140 LHD and 4,700 UCCE) SNAP-Ed eligible individuals will be reached by the end of the 3 years. : 4,192 (2,692 LHD and 1,500 UCCE) in Year 1; 3,324 (1,724 1,600 in Year 2, and 3,324 (1,724 LHD and 1,600 UCCE) in Year 3. (This activity may overlap with activity #3.4).				Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	
1.10	Use approved media and public relation techniques to promote and highlight at least 3 PSE success story by the end of the 3 years. Methods to share successes may include, but are not limited to, a newspaper article, award/plaque ceremony, etc. The success story will be shared with SIAs and may be published on LIAs' and/or COPA's website.	CED CEI X MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	List of PSE's achieved, media story

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.7-1.10	**Discover MyPlate: Nutrition Education for Kindergarten**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7-1.10	**HOTM**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7-1.8	**Serving Up my Plate: A Yummy Curriculum**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7-1.8	**Choosing Healthy Beverages**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.4-1.5	**Farm to Preschool – HOTM**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Nourish: Food + Community**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Exercise Your Options**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7-1.10	**Rethink Your Drink**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging

			UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Eat Smart Live Strong**		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Eating Healthy from Farm to Fork**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**My Amazing Body**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.7-1.8	**Good for Me and You**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**It's My Choice Eat Right! Be Active!**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Eat Fit**		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Plan, Shop, Save and Cook**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging

		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Smarter Lunchrooms Movement**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7-1.8	**Coordinated Approach to Child Health**		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Matched pre- and post- surveys completed by individuals attending the (3-5) nutrition education series class. Approved questionnaires and surveys accompanying USDA approved curriculum will be used. Impact and Outcome activities will be completed with at least **700** children and adults attending the multi-session nutrition education series held at the various settings.			X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: PSSC, FBC, TOT and TTT for evaluation of direct educational efforts.

E.1.3	Report on an ongoing basis on the progress of PSE changes at school districts including Wellness policies, Smarter Lunchrooms Movement, School Gardens and Coordinated Approach to Child Health. Report on USDA approved curriculum and materials		X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Smarter Lunchrooms scorecard.
E.1.4	Report on an ongoing basis training with teachers on Smarter Lunchrooms Movement, Physical Activity curriculum		X	X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.5	Report on an ongoing basis appropriate age development garden curriculum for parents and students		X	X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food

						Year 2 **Q1** X, **Q2** X, **Q3** X, **Q4** X **Year 3** **Q1** X, **Q2** X, **Q3** X, **Q4** X	☐ Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 7 community sites including but not limited to shelters, emergency food assistance, congregate meal sites, and adult education/job training sites will adopt, implement and maintain site policies/guidelines and practices that create changes in their environment to support healthy eating, active living, and increase access to healthy foods and beverages reaching at least 4,400 of SNAP-Ed eligible individuals who will also receive direct and/or indirect education.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed**

1. Educational boards and or displays promoting HOTM or MyPlate messaging
2. Community Gardens
3. Healthy Food and Beverage Standards (Donated Food Policies, Healthy Meal Guidelines/Policies, Healthy Vending Machine Policies, etc.)
4. Track quality and quantity of fresh produce in Food Resource Center – aim to increase amount of fresh produce for distribution

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):** In the first year, CCDSD will identify a minimum of 2 shelters/transitional housing sites, a minimum of 6, and up to 9 congregate meal sites, and 1 emergency food assistance sites that can benefit from healthy policies/guidelines such as a healthy donated foods policy, incorporating HOTM messaging and meal planning and environmental changes such as community gardens and educational boards. Policies will be drafted and reviewed by sites in order to adopt policies for the various locations.

2. **FFY 2018 (Year 2) Objective(s):** In the second year, a minimum of 1 shelter/transitional housing site, 5 congregate meal sites, and 1 emergency food assistance site will begin implementing a healthy policy/guideline relating to accepting donated foods, healthy meals, and /or committing to environmental changes.

3. **FFY 2019 (Year 3) Objective(s):** In the third year, a minimum of 1 shelter/transitional housing site, 5 congregate meal sites, and 1 emergency food assistance site will begin evaluating the impact and effectiveness of the previously adopted policies and environmental changes. Outreach should also be conducted at a minimum of 5 additional locations to begin the implementation of healthy policies or environmental changes at sites that did not implement in the second year.

Three-Year SNAP-Ed local Objective #2 (FFY 2017-FFY 2019):

By September 30, 2019, a minimum of 7 community sites including but not limited to shelters, emergency food assistance, congregate meal sites, and adult education/job training sites will adopt, implement and maintain site policies/guidelines and practices that create changes in their environment to support healthy eating, active living, and increase access to healthy foods and beverages reaching at least 4,400 of SNAP-Ed eligible individuals who will also receive direct and/or indirect education.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct annual single and multiple session nutrition and physical activity education sessions reaching SNAP-Ed eligible children and adults in shelters/transitional housing, food resource centers, congregate meal sites, adult education/job training sites, and other SNAP-Ed eligible sites to promote and support healthy eating and active living strategies. Sessions may include cooking demonstrations, tastings, and/or physical activity demonstrations and will reach a	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign in sheets, ATFs, pictures, data cards

	minimum of 600 SNAP-Ed eligible individuals each fiscal year.					
2.2	Identify up to 12 congregate meal sites and/or shelters/temporary housing sites to potentially display SNAP-Ed eligible materials, including HOTM and MyPlate educational boards. Train staff on material and integrate HOTM/MyPlate into meal planning. Provide training and materials to a minimum of 5 of the 12 sites by the end of the 3 years. A minimum of **300** SNAP-Ed eligible individuals will be reached by the end of FY 2018 and an additional 300 by the end of FY2019	( ) CED (x) CEI (X) MPR ( ) C&C (x) TTA	( ) CWD ( ) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures, written memos/policies
2.3	Identify potential garden projects in Imperial County and assist in the implementation of a minimum of 1 new garden reaching at least **40** individuals. By the end of FY 2018 CCDSD will implement the garden and UCCE will train CCDSD staff on how to use the garden for SNAP-Ed interventions. By the end of FY 2019 the garden will be expanded upon and/or additional sites will be identified for future gardens.	( ) CED (X) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures, blueprints, train the trainer curriculum
2.4	Provide Indirect Education to SNAP-Ed eligible individuals through the distribution of USDA-approved	( ) CED (X) CEI	( ) CWD ( ) LHD	CWD: LHD: AAA:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	ATFs

	nutrition education and physical activity materials including, but not limited to HOTM, Rethink Your Drink, and MyPlate. This activity will reach a minimum of 3,800 SNAP-Ed eligible individuals each fiscal year.	☐ MPR ☐ C&C ☐ TTA	☐ AAA ☐ UCCE ☒ CCC	UCCE: CCC:	Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
2.5	In fiscal year 2017 1 emergency food assistance site that can benefit from healthy policies/guidelines such as a healthy donated foods policy. By the end of fiscal year 2019, adopt, implement, and monitor a Donated Foods Policy at the 1 emergency food assistance site.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Policy Drafts & Final Policy.

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
E.2.1-E.2.5	Eat Healthy, Be Active, Cooking Matters	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
E.2.1-E.2.5	Food Smarts, Rethink Your Drink, Eat Smart, Live Strong, MyPlate	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).	[ ]	[X]	[ ]	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	**Year 1** Q1: X; Q2: X; Q3: X; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change

						Year 3 **Q1** X **Q2** X **Q3** X **Q4** X	List other:
E.2.2	Report on an ongoing basis on the progress of PSE changes at shelters/temporary housing sites, emergency food assistance sites, congregate meal sites, adult education/job training sites, etc. Activities 2.2, 2.3, 2.5			X	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	**Year 1** **Q1** X **Q2** X **Q3** X **Q4** X **Year 2** **Q1** X **Q2** X **Q3** X **Q4** X **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 5 early childcare centers, will adopt, implement and maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 2,600 children and adults.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed**

1. **Develop, modify, and/or implement written site wellness/healthy living policies and procedures to improve the nutrition and physical activity environment.**
2. **Increase access to healthy foods, beverages and opportunities for active play.**
3. **Establish health or wellness councils for child care.**
4. **Establish new, and/or maintain school gardens.**
5. **Establish organizational practices that provide opportunities for physical activity throughout the day including outside play when possible.**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, UCCE will identify a minimum of 5 early childcare centers to provide training and technical assistance on the implementation and/or enforcement of wellness strategies to support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, opportunities for active play, and establish or maintain school gardens reaching 400 SNAP-Ed eligible individuals.

b. By September 30, 2017, UCCE will conduct direct nutrition education sessions reaching at least 200 SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, a minimum of 5 early childcare centers will begin implementing wellness strategies that support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, opportunities for healthy play, and establish school gardens reaching 300 SNAP-Ed eligible individuals.

b. By September 30, 2018, UCCE will conduct direct nutrition education sessions reaching at least 200 SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, a minimum of 5 early child care centers will begin evaluating the impact and effectiveness of the previously adopted wellness strategies that support at least one healthy change per site to increase access to fruits and vegetables, healthy beverages, opportunities for healthy play and maintain school gardens for a sustainable environment, reaching 300 SNAP-Ed eligible individuals.

b. By September 30, 2019, UCCE will conduct direct nutrition education sessions reaching at least 200 SNAP-Ed eligible individuals with 75% showing an increase in knowledge and awareness about benefits to increasing consumption and access to fruits and vegetables.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed local Objective #1 (FFY 2017-FFY 2019):

By September 30, 2019, a minimum of 5 early childcare centers, will adopt, implement and maintain site wellness policies and procedures that create healthy changes in their environment to support healthy eating and active living and increase access to healthy foods and beverages reaching 2,600 children and adults.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	LIA's will convene through the existing Childhood Obesity Prevention Alliance's (COPA) and County Nutrition Action Plan (CNAP) Workgroups at least 6 times per year to engage partners in SNAP-Ed efforts and t help advance SNAP-Ed goals using a collective impact approach. In year 1-3, LIA,s with the assistance of community partners will develop a plan of action that addresses local strategies, in particular healthy eating related policy systems and/or environmental change strategies to be implemented at SNAP-Ed eligible early child care sites.	[ ] CED [ ] CEI [ ] MPR [x] C&C [x] TTA	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	Sign in sheets, agenda, meeting notes, listing of sites selected for interventions, developed plans, assessment results, written policies
3.2	Meet with 1-2 representatives per year from at least 5 early childcare centers. Site representatives may include, but are not limited to site directors, administrators, managers, and other key staff. Assist in establishing health	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X	Sign-in sheets, agenda, meeting notes, listing of sites selected for interventions, developed plans,

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<td>or wellness councils if not already in place.
The rate by which activities are completed will vary from site to site, and in part, will depend on the level of readiness of each. The following are the core activities to be conducted each year:

Year 1: Request to participate in wellness/healthy living advisory meeting to discuss and assess the status of their wellness policies. Policies will be assessed using approved & appropriate tools. Identify opportunities and barriers for addressing healthy eating and physical activity in wellness policies.

Year 2: Provide technical assistance, resources, templates and sample materials for all sites as needed to begin implementing wellness strategies.

Year 3: Provide technical assistance, as needed on the adoption, implementation and maintenance or enforcement of policies. Begin evaluating the impact and effectiveness of the previously adopted wellness strategies.</td>
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<table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>
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<td>assessment results, written policies

CalFresh Reporting Tools Workbook</td>
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3.3	Participate in childcare centers wellness, advisory, and/or parent committees to discuss and assess current wellness policies in place or the possibility of new policies. Collaborate with committees to address healthy eating and active living practices and wellness policies. Seek opportunities to develop, adopt and/or implement wellness policies that support healthy eating and active living. Opportunities will include, but are not limited to: 1) Creating an environment that makes fresh fruit and vegetables an option and easy choice. Use of school garden produce. 2) Adoption of school gardens in wellness policies to support the availability of fresh vegetables. Estimated number of SNAP-Ed eligible individuals reached by the adoption and/or implementation of PSE's is 1000 by the end of the 3 years: 400 in Year 1, 300 in Year 2, and 300 in Year 3.	 CED CEI MPR x C&C x TTA	 CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	Sign-in sheets, agenda, meeting notes, listing of sites selected for interventions, developed plans, assessment results, written policies. Cal Fresh Reporting Tools Workbook

3.4	Provide training to key stakeholders including parents on wellness policies and PSE 101 using USDA-approved, age and developmentally appropriate curriculum. Areas of improvement that support healthy eating an active living will be identified. At least 20 individuals will be trained by the end of the 3 years. 8 will be reached in Year 1, 6 in Year 2, and 6 in Year 3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	UC CalFresh Reporting Tools Workbook. Training outline, agendas, sign-in sheets
3.5	Provide training to teachers on PSE 101, wellness policies, school gardens(building, planting, harvesting, and maintaining pre-school gardens) and CATCH (Coordinated Approach to Child Health and other Physical activity curriculum At least 20 Individuals will be reached by the end of the 3 years. 9 in Year 1, 6 in Year 2, and 5 in Year 3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	UC CalFresh Reporting Tools Workbook, Training outline, agendas, sign in sheets
3.6	Conduct annual single nutrition and physical activity education sessions reaching SNAP-Ed eligible childcare centers to promote and support healthy eating and active living	☒ CED ☐ CEI ☐ MPR ☐ C&C	☐ CWD ☐ LHD ☐ AAA ☒ UCCE	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X	UC CalFresh Reporting Tools Workbook, training outline, agendas

	strategies. Sessions may include cooking demonstrations, tastings, and physical activity demonstrations. At least 300 Snap-Ed eligible individuals will be reached throughout the 3 years. 100 for year 100in Year 2, and 100 in Year 3.	☐ TTA	☐ CCC		**Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	
3.7	Conduct a series of 3-5 week nutrition education sessions, 30-60 minutes each to SNAP-Ed eligible individuals in child care centers to support healthy eating and active living strategies. Sessions may include cooking demonstrations, taste testing and physical activity demonstrations. Sessions will be in English and/or Spanish. USDA approved curriculum and materials will be used. At least 300 SNAP-Ed eligible individuals will be reached by the end of the 3 years. 100 in Year 100 in Year 2, and 100 in Year 3.	x CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA x UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	Presentation outlines, agenda, sign-in sheets, UC CalFresh Reporting Tools Workbook

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<td>3.8</td>
<td>Provide Indirect education to SNAP-Ed eligible children and adults through the distribution of USDA-approved nutrition education and physical activity materials including MY Plate. At least 1000 individuals will be reached by the end of the 3 years. 400 in Year 300 in Year 2, and 300 in Year 3.</td>
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<td>Materials, event flyers, UC CalFresh Reporting Tools Workbook</td>
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<td>3.9</td>
<td>Use approved media and public relation techniques to promote and highlight at least 2 PSE success stories by the end of the 3 years. Methods to share success stories may include, but not limited to, newspaper articles and social media. The success stories will be shared with SIA’s and may be published on LIA’s and/or COPA’s website.</td>
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<td>List of PSE’s achieved, media story</td>
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.6, 3.7	**Go Glow Grow**	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A - Please describe below:
3.6, 3.7	**Happy Healthy Me**	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A - Please describe below:
3.6, 3.7	**CATCH pre-school "It's Fun to be Active"**	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A - Please describe below:
3.6, 3.7	**Plan Shop Save and Cook**	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A - Please describe below:

3.6, 3.7	**Fresh from the Garden**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
3.6, 3.7	Teachers evaluate the students' food choices and physical activity from the beginning of the school year to the end of the school year			x	CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher Observation Tool
3.6, 3.7	Teachers write down how many students have had this food before, how many have tasted the food, how many liked the food, and how			x	CWD LHD AAA	**Year 1** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report

	many would eat it again				x UCCE CCC	**Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher Taste Testing Tool
3.6, 3.7	Matched pre and post surveys completed by individuals attending the nutrition education series class. Approved questionnaires and surveys accompanying USDA approved curriculum will be used.			x	CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSSC
3.3	Report on an ongoing basis on the progress of PSE changes at school districts for early childcare centers. Reporting will include Wellness policies, school gardens, and Coordinated Approach to Child Health. Report on USDA approved curriculum and materials.		x		CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

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<td>3.6, 3.7</td>
<td>All participants record that they have tried the food before, if they liked the food, if they would eat the food again and if they will prepare for their family.</td>
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List other:
Adult Taste Testing Tool
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, at least 7 SNAP-Ed qualifying retail stores will have increased access to fruits and vegetables and beverage options through the adoption and/or implementation of policy, systems and/or environmental interventions, reaching at least **15,715** SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food and beverage policies
- Healthy in-store marketing and promotion
- Store exterior and interior improvements
- Purchased/donated food policies
- Point-of-purchase labeling to favor healthy foods and beverages
- Increased number of school pantries
- Donated food policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

By September 30, 2019, at least 7 SNAP-Ed qualifying retail stores will have increased access to fruits and vegetables and healthy beverage options through the adoption and/or implementation of policy, systems and/or environmental interventions, reaching at least **15,715** SNAP-Ed eligible individuals.

1. **FFY 2017 (Year 1) Annual Objective:**

   i. By September 30, 2017, the LHD will recruit, support, educate and train at least 4 retail store owners and/or staff in SNAP-Ed qualifying neighborhoods, and at least 2 retail stores will have increased access and/or promotion of fruits and vegetables and healthy beverages, reaching at least 3,610 SNAP-Ed eligible individuals.

   ii. By September 30, 2017, the LHD will provide resource management, healthy eating and active living education to 1,543 SNAP-Ed eligible individuals in at least 6 SNAP-Ed eligible sites including retail stores and other SNAP-Ed eligible sites within the surrounding area to help increase awareness around healthy eating and active living and promote opportunities to access fruits and vegetables and healthy beverages from retail stores and/or emergency food sites.

2. **FFY 2018 (Year 2) Objective:**

   i. By September 30, 2018, the LHD will train and provide technical assistance and resources to at least 2 additional retail store owners and/or staff in SNAP-Ed qualifying neighborhoods, and at least 2 retail store will have increased access and/or promotion of fruits and vegetables and healthy beverages, reaching at least 1,895SNAP-Ed eligible individuals.

   ii. By September 30, 2018, the LHD will provide resource management, healthy eating and active living education to 1,029 of SNAP-Ed eligible individuals in at least 4 new SNAP-Ed eligible sites including retail stores and other SNAP-Ed eligible sites within the surrounding area to help increase awareness around healthy eating and active living and promote opportunities to access fruits and vegetables and healthy beverages from retail store, emergency food and/or farmers' market sites.

3. **FFY 2019 (Year 3) Objective:**

   i. By September 30, 2019, the LHD will recruit, support, educate and train at least 1 additional retail store owners and/or staff in SNAP-Ed qualifying neighborhoods, and at least 1 retail store will have increased access and/or promotion of fruits and vegetables and healthy beverages, reaching at least 1,895 SNAP-Ed eligible individuals.

   ii. By September 30, 2019, provide resource management, healthy eating and active living education to 1,028 of SNAP-Ed eligible individuals in at least 4 new SNAP-Ed eligible sites including retail stores and other SNAP-Ed eligible sites within the surrounding area to help increase awareness around healthy eating and active living and promote opportunities to access fruits and vegetables and healthy beverages from retail stores and/or emergency food sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, at least 7 SNAP-Ed qualifying retail will have increased access to healthy food and beverage options through the adoption and/or implementation of policy, systems and/or environmental interventions, reaching at least **15,715** SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Convene through the existing Childhood Obesity Prevention Alliance's (COPA) County Nutrition Action Plan (CNAP) Workgroup, Tobacco Coalition and/or other local groups at least 6 times per year to assist in the development of a plan that promotes healthy eating-related policy systems and/or environmental change strategies at retail stores. (Note: this activity overlaps with activity 1.1).	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign-in sheets, agenda, meeting notes, developed plan
4.2	Develop and/or strengthen partnerships with at least 7 store owners, staff, and key community stakeholders. Conduct baseline assessments, as needed, at SNAP-Ed eligible stores. Review results from the assessments with site owners and/or staff and seek opportunities to address healthy store changes. In coordination with stores, develop the implementation plan, using data from the retail and other appropriate assessments, to work on healthy retail store strategies. Strategies may include, but	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Assessments, training & technical assistance log, meeting notes, developed plan, implemented strategies

	are not limited to, promoting healthy items through placement, and promotional and healthy point of purchase strategies. Provide ongoing training and technical assistance to store owners, managers, and/or staff on healthy retail stores, healthy eating, and active living through education, additional training and networking. Make USDA-approved resources and materials available to stores. Estimated number of SNAP-Ed eligible individuals reached by the adoption and/or implementation of PSEs is **7,400** over the 3 years: 3,610 Year 1, 1,895 in Year 2, and 1,895 in Year 3.					
4.3	Provide training and technical assistance to store owners, staff, and/or community partners, as needed, on the development and implementation of a healthy stores plan. At least 60 individuals will be trained by the end of the 3 years: 26, Year 1, 17 in year 2, and 17 in year 3)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Training and presentation outlines, sign-in sheets, agendas
4.4	Provide indirect education to SNAP-Ed eligible youth and adults through the social marketing campaign and the distribution of USDA-approved nutrition education and physical activity materials, such as Rethink Your Drink and 10 Tips Nutrition	☐ CED ☒ CEI ☐ MPR ☐ C&C	☐ CWD ☒ LHD ☐ AAA ☐ UCCE	CWD: LHD: Imperial Valley Food Bank AAA: UCCE:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x	Contact log, materials, list of sites

	Education Series. A total of **4,715** youth and adults will be reached at retail stores and other surrounding SNAP-Ed eligible venues in the community by the end of the 3 years: 2,068 in Year 1, 1,324 in Year 2, and 1,323 in Year 3. Activity may overlap with 1.9.	☐ TTA	☐ CCC	CCC:	Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	
4.5	Conduct nutrition education and physical activity, and/or food resource management educational or promotional activities or events at retail stores and surrounding SNAP-Ed eligible sites, including but not limited to, schools, libraries and/or other community sites. At least **3,600** SNAP-Ed eligible individuals will be reached throughout the 3 years: 1,543 in Year 1,029 in Year 2, and 1,028 in Year 3. Activities or events may include, but are not limited to, store tours, cooking demonstrations, and taste testing activities if appropriate. HOTM and other USDA-approved materials will be used. Featured HOTM produce item(s) may be used in cooking demonstrations and taste testing activities. This activity may overlap with activity #1.7. Surrounding sites around retail stores may be the same as sites targeted under objective 1.	☒ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Imperial Valley Food Bank AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Lessons, materials, flyers, agendas, list of activities conducted
4.6	Use approved media and public relation materials and techniques to implement at least 1 event annually using the Be Better campaign at SNAP-Ed eligible sites. Social media techniques will be used	☐ CED ☒ CEI ☒ MPR ☐ C&C	☐ CWD ☒ LHD ☐ AAA ☐ UCCE	CWD: LHD: Imperial Valley Food Bank AAA:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x	Resources, social media postings, printed stories

	to increase and promote the availability of healthier foods and beverages, and to promote and highlight retailer and school district successes in increasing access to healthy foods and beverages.	TTA	CCC	UCCE: CCC:	Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.5	**Retail Food Demonstration Training Kit**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.3-4.7	**My Plate Resource Hand-outs**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.5	**Fruit and Vegetable Handling Guide**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.3-4.7	**HOTM**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.3-4.7	**Intervention: Baltimore Healthy Stores (BHS)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Imperial County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/22/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.2	Use the RE-AIM evaluation framework to report on an annual basis the progress of the healthy stores PSE.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Catholic Charitites Diocese of San Diego.

Please refer to the San Diego County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Imperial County
FFY 2018 Total Budget:	**$385,172.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$24,091	$304,358	$307,551	$331,642	8.96%
2	Non-Capital Equipment/Supplies	$501	$1,130	$905	$1,406	24.42%
3	Materials	$3,000	$3,790	$1,162	$4,162	9.82%
4	Travel	$2,000	$10,505	$7,249	$9,249	-11.96%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$648	$1,620	$1,054	$1,702	5.06%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$145,000	$0	$0	-100.00%
	Total Direct Costs:	**$30,240**	**$466,403**	**$317,921**	**$348,161**	-25.35%
9	Indirect Costs*** Indirect Cost Rate= 11.16%	$20,000	$35,667	$17,011	$37,011	3.77%
	Total Federal Funds	**$50,240**	**$502,070**	**$334,932**	**$385,172**	-23.28%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase due to employees receiving a 5% merit increase once a year
2	Non-Capital Equipment/Supplies	Increased to better meet program needs.
3	Materials	Increased to better meet program needs.
4	Travel	Decrease due to overall decrease in FFY18 funding.
5	Building/Space	N/A
6	Maintenance	Increase due to an increase in monthly communication costs.
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	LHD will not have any subcontracts in FFY18 due to decrease in funding.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Imperial County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Jorge Torres	30.00%	70.00%	$65,637.00	1	$65,637.00	51.66%	$33,908.07	$29,863.50	$99,545	
2			Health Educator	TBD	5.00%	95.00%	$43,940.00	1	$43,940.00	46.57%	$20,462.86	$3,220.15	$64,403	
3			Health Educator	Arlene Silva	5.00%	95.00%	$49,224.00	1	$49,224.00	46.57%	$22,923.62	$3,607.40	$72,148	
4			Health Educator	Rosela Tellez	5.00%	95.00%	$45,704.00	1	$45,704.00	46.57%	$21,284.35	$3,349.40	$66,988	
5			Contract Manager	Angela Ramirez	100.00%	0.00%	$95,017.00	0.1	$9,501.70	51.66%	$4,908.58	$14,410.00	$14,410	
6			Research Specialist	Amy Binggeli-Vallarta	100.00%	0.00%	$93,286.00	0.1	$9,328.60	51.66%	$4,819.15	$14,148.00	$14,148	
7			Accounting/Finance Analyst	Josefina Marcial (Paid through General Funds)	100.00%	0.00%		0.2	$0.00		$0.00	$0.00	$0	
8			Accounting/Finance Analyst	Belinda Henderson (Paid through General Funds)	100.00%	0.00%		0.2	$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**4.6**	**$223,335**		**$108,307**	**$68,598**	**$331,642**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	New employee benefit rate is 46.572% and current employee benefit rate is 51.660%. Included in these rates; retirement, medicare, workers compensation, health/group, dental/vision, and unemployment insurance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Imperial County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Adminstrative Materials	General office supplies: Includes but are not limited to pens, paper, file folders, notepads, business cards, printer ink. Approximately $25/month x 12 months x 4.6 FTE.	4.6	$25.47	12	$1,406	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$1,406**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstration and Taste Testing	Food and supplies necessary taste-testing and food demonstrations during nutrition education classes and presentations for approximately 3,340 SNAP-Ed eligible persons.	$0.30	3340	$1,002	
2			Nutrtion Education/Promotion Materials	Nutrition education materials as available from USDA, NEOPB and other approved sites such as fruit and vegetable replicas, posters, MyPlate tear pads, etc, at approximately $60/month x 12 months.	$60.00	12	$720	
3			Small Cookwares/Kitchen Supplies	Small cookware and other general kitchen supplies to prepare and store food utilized during food demonstrations. Supplies include, but are not limited to, bowls, knives, food storage containers, hair nets and sanitizing and cleaning supplies.	$35.00	12	$420	
4			Copying/Printing/ Duplication	Copying/printing/duplication of nutrition education materials as available from USDA, NEOPB and other approved sites to include handouts to serve approximately 3,050 SNAP-Ed eligible persons. At approximately $165/mo x 12 months.	$165.00	12	$1,980	
10			Food Safety/Handlers Training Fees	Costs related to online food handlers cards fees for NEOP staff conducting cooking and other activities that involve food. 4 staff x $10= $40 food handlers cards.	$10.00	4	$40	
						Total Materials:	**$4,162**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			In-County Mileage - Project Coordinator (Jorge Torres), Health Educator (Yoli Viviana Sanchez), Health Educator (Arlene Silva), Health Educator (Rosela Tellez)	Imperial County	Travel in county for program related activities.	1	4						2149			$1,150	
2			Project Coordinator (Jorge Torres) and/or Contract Manager (Angela Ramirez)	Sacramento	Project Directors Meeting Other costs include shuttles and/or parking at $42.50 per trip.	1	2	3	2	$46.00	$110.00	$400.00	250		$42.50	$1,735	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Imperial County

3			Project Coordinator (Jorge Torres), Contract Manager (Angela Ramirez), and 3 Health Educators (Arlene Silva, Rosela Tellez, & new Health Educator)	Sacramento	SNAP-Ed LIA Forum Other costs include shuttles and/or parking at $17.50 per trip.	1	5	3	2	$46.00	$110.00	$400.00	250		$17.50	$4,011	
21			Project Coordinator (Jorge Torres) and Health Educator (Rosella Tellez or Arlene Silva)	Southern California	SNAP-Ed/NEOPB sponsored meetings/approved training such as but not limited to the SNAP-Ed Trainings in Riverside and Los Angeles area. Other Costs: 1 day of parking at $30 total	3	2	1	1	$46.00	$115.00		250		$30.00	$1,547	
22			Project Coordinator (Jorge Torres)	San Francisco	Champion Provider Fellowship Annual Training. Other Costs for ground transportation i.e. shuttle or rideshare	1	1	2	2	$46.00	$170.00	$200.00	250		$40.00	$806	
Out-of-State																
1																$0
															Total Travel:	**$9,249**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Imperial County Public Health Department 797 Main Street, Suite A and 935 Broadway, El Centro, CA	Communications: Internet, e-mail account, and telephone at approximately $30/mo x 4.6 FTE	4.6	$30.83	12	$1,702	
							Total Maintenance:	**$1,702**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Imperial County

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: **$348,161**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect is based on total personnel and fringe benefits. Indirect costs include building and equipment use allowance, as well as Auditor, Treasurer, Procurement, County Counsel, Human Resources/Risk Management and Facilities Management services.	11.16%	$331,642.00	$37,011	
					Total Indirect Costs:	**$37,011**	

Total Budget: **$385,172**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Imperial
FFY 2018 Total Budget:	**$244,276.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$194,196	$164,226	$166,623	1.46%
2	Non-Capital Equipment/Supplies	$0	$2,075	$6,938	234.36%
3	Materials	$0	$5,556	$13,910	150.36%
4	Travel	$0	$5,104	$7,950	55.76%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$194,196**	**$176,961**	**$195,421**	10.43%
9	Indirect Costs*** Indirect Cost Rate= 25%	$48,549	$44,240	$48,855	10.43%
	Total Federal Funds	**$242,745**	**$221,201**	**$244,276**	10.43%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Portion covered by carry in funds in FFY 17 plus added 1. FTE CES 2
2	Non-Capital Equipment/Supplies	Portion covered by carry in funds in FFY 17
3	Materials	Portion covered by carry in funds in FFY 17
4	Travel	Portion covered by carry in funds in FFY 17, plus added 1. FTE CES 2
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Portion covered by carry in funds in FFY 17 - rate is the same 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Imperial

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES-3	Welch-Bezemek, Mary J - 1 FTE carry in	25.00%	75.00%	$57,620.00	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $95,177
2			CES-1	Collins, Stephanie A. Total FTE .50 - .10 FTE carry in	0.00%	100.00%	$42,819.00	0.4	$17,127.60	65.18%	$11,163.77	$0.00	$28,291	.10 FTE carry in $7,073
3			CES-1	Lopez, Martha S	10.00%	90.00%	$46,970.00	1	$46,970.00	65.18%	$30,615.05	$7,758.50	$77,585	
4			CES-2	Tabarez, Paul	15.00%	85.00%	$36,776.00	1	$36,776.00	65.18%	$23,970.60	$9,112.05	$60,747	
5			CES-2	Vacant -recruiting 1.FTE carry in	10.00%	90.00%	$55,664.00	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE carry in $91,946
6			YFC Advisor	TBD	in kind				$0.00		$0.00	$0.00	$0	2.10 FTE Salary and Benefits carry in $194,196
							Total Staffing: Salaries/Benefits:	**2.4**	**$100,874**		**$65,749**	**$16,871**	**$166,623**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Imperial

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	Papers, pens, bins for materials, trifold boards, paper and easel board and other essential office supplies to support the delivery of SNAP-Ed	4.5	$62.50	6	$1,688	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			LCD projector	For all positions. Presentations and trainings	1	$1,200.00	1	$1,200	
2			Speakers and microphone	For all positions. Presentations and trainings - Used for Physical activity (CATCH) trainings and activities out in the field and playgrounds allowing us to reach larger numbers of people. Also for use in auditorium classes where we do one time presentations with all students from one school (up to 900). Not all schools have the equipment and it is difficult presenting without the speakers and microphone To enhance our PSE work and nutrition education for CalFresh.	1	$1,200.00	1	$1,200	
3			Printer	Martha Lopez CES 1- position #3 - The UCCE Imperial County Office is not currently set-up on a network system to allow shared use of equipment such as printers. Martha Lopez is currently using a printer than is more than 4 years old. The current printer is out of warranty and sometimes does not work; therefore, needing to be replaced. Funds are being requested to purchase a new printer with a 4-year warranty. The printer is 100% for UC CalFresh/SNAP-Ed use.	1	$800.00	1	$800	
4			Computer Laptop	vacant CES 2 position#5	1	$1,500.00	1	$1,500	
5			Docking Station	vacant CES 2 position#5	1	$150.00	1	$150	
6			Monitor	vacant CES 2 position#5	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$6,938**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs-for taste testing only	For the purpose of food items purchased for classes for taste testing such as unfamiliar fruits/vegetables/protein sources, etc. that participants have not tried before to enhance SNAP-Ed delivery. Includes cleaning supplies (bleach, soap, etc.)	$0.64	3000	$1,920	
2			Food Demo-Serving Supplies	Includes plates, napkins, cooking/serving/eating utensils	$20.00	15	$300	
3			Food Demo - Kitchen ware	pots, griddle, bowls/containers, carts, cooking supplies	$20.00	25	$500	
4			PA curriculum and equipment	For the purpose of PA in elementary schools, middle schools and after school program we will purchase, CATCH curriculm, Physical Activity Boxes and Equipment Starter sets for 5-6 schools for start-up	$180.00	25	$4,500	
5			Curriculum	Approved curricula from approved UC CalFresh and USDA curriculum lists.	$9.85	70	$690	
6			Garden Supplies	Items purchased for the purpose of school and agency gardens such as hand tools, soil, seeds/seed starts, fertilizer, and wood for garden boxes.	$10.00	150	$1,500	
7			Stencils - playgrounds for movement	To apply stencils to school and park playgrounds to promote physical activity - To be used as part of our PSE work in school playgrounds, parks, and eligible housing projects where we have existing gardens and nutrition education. This is part of our Shaping Healthy Choices program. Also to be used with Youth engagement projects at their schools and in the community as well as in partnerships with 4-H youth projects at CalFresh eligible schools and parks	$15.00	300	$4,500	
							Total Materials:	**$13,910**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Imperial

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			CES-3 Welch-Bezemek, Mary J	Imperial County	The in-State mileage is required for the Imperial County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth Participants. The Square Mileage of the county is 4,597 miles. The calculation is based on the number of trips per week on the estimated mileage for each position	1	1.0						1,000			$535	
2			CES-1-Lopez, Martha S	Imperial County	The in-State mileage is required for the Imperial County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth Participants. The Square Mileage of the county is 4,597 miles. The calculation is based on the number of trips per week on the estimated mileage for each position	1	1.0						1000			$535	
3			CES-2 Tabarez, Paul	Imperial County	The in-State mileage is required for the Imperial County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth Participants. The Square Mileage of the county is 4,597 miles. The calculation is based on the number of trips per week on the estimated mileage for each position	1	1.0						1000			$535	
			CES-2 Vacant	Imperial County	The in-State mileage is required for the Imperial County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth Participants. The Square Mileage of the county is 4,597 miles. The calculation is based on the number of trips per week on the estimated mileage for each position	1	1						1000			$535	
4			CES-1 Lopez, Martha	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
5			CES-3 Welch-Bezemek, Mary J	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
6			CES-2 Tabarez, Paul	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
7			CES-2 Tabarez, Paul	TBD	California Foundation for Agriculture in the Classroom Conference	1	1.0	2	1	$74.00	$90.00	$350.00		$200.00		$788	added reg fee
8			CES-2 Tabarez, Paul	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum, Sacramento	1	1.0	2	2	$74.00	$95.00	$350.00				$688	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Imperial

9			Youth, Families and Communities Advisor-TBD	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum, Jan. 9-10, 2018, Sacramento [YFC Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1.0	2	2	$74.00	$95.00	$350.00				$688	The YFC advisor oversees the Imperial County UC Calfresh Program. Although her time is not charged to the UC Calfresh budget, she plays a key role in the planning of the county IWP. Her attendance at the SNAP-Ed Forum is expected and allows for greater coordination and increasing her working knowledge of the integrated work plan, site list and budget process.
10			CES-1 Lopez, Martha	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency Forum, Sacramento	1	1.0	2	2	$74.00	$95.00	$350.00				$688	
11			CES-3 Welch-Bezemek, Mary J	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency Forum, Sacramento	1	1.0	2	2	$74.00	$90.00	$350.00				$678	
12			CES-1 Lopez, Martha	TBD	California Foundation for Agriculture in the Classroom Conference	1	1	2	1	$74.00	$90.00	$350.00		$200.00		$788	added reg fee
13			CES-2 Vacant	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
					Out-of-State											
1															$0	
														Total Travel:	**$7,950**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$195,421**

FFY 2018 SNAP-Ed Budget

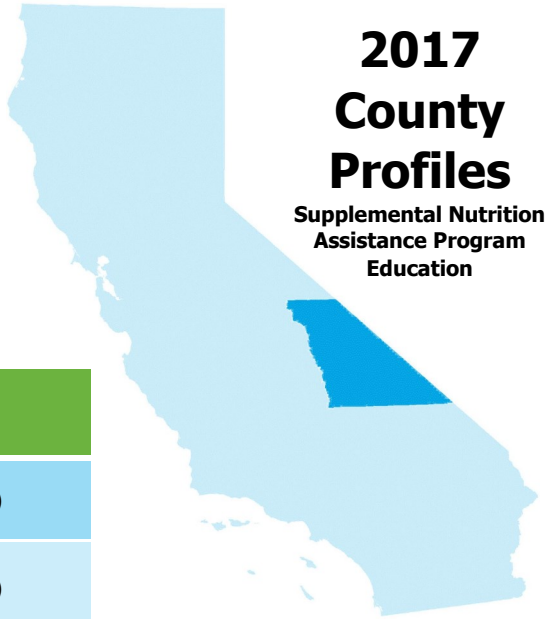
Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Imperial

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Direct Costs Minus (-) the Total Space and Maintenance costs	25.00%	$195,421.00	$48,855	
				Total Indirect Costs:	**$48,855**	

Total Budget:	**$244,276**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

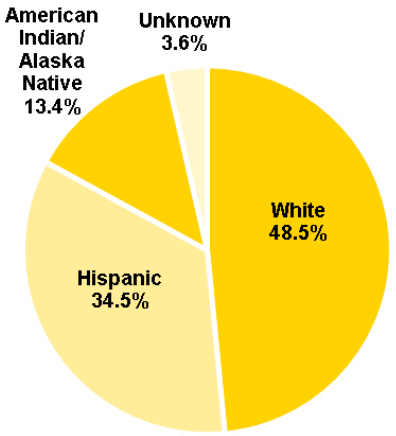


Inyo

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	**5,148 (29%)**
Ages (<185% FPL)	
Children <6 years old	494 (41%)
Children 6-17 years old	849 (35%)
Adults 18-64 years old	2,627 (25%)
Seniors 65 years and older	1,178 (32%)

Race/Ethnicity (<185% FPL)



Population below Federal Poverty Level
11%

Food Insecurity Rates
14% Overall

22% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	2,072 (12%)
Students Eligible for Free/Reduced Price Meals (FRPM)	3,423 (73%)

SNAP-Ed Eligible Locations

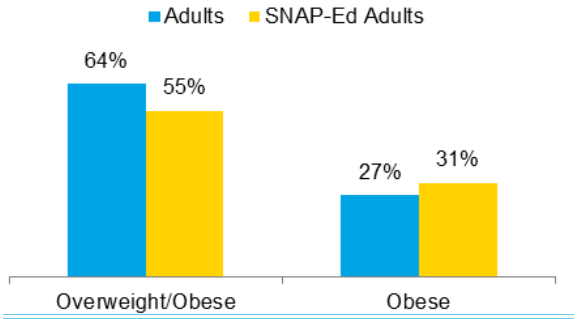
Census Tracts	SNAP-Ed Eligible Census Tracts
6	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
24	18 (75%)



SNAP-Ed Eligible Census Tracts

Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate

[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Inyo County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: **Inyo**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	California Department of Public Health: CDPH: Inyo County Health and Human Services (LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Inyo County is a rural, geographically isolated county located on the east side of the Sierra Nevada, between two mountain ranges and near the California-Nevada border, covering 10,180 square miles. It has one of the smallest population bases in the state with 18,410 people. According to the American Community Survey (ACS) 2009-2013, the majority of Inyo County's population identifies as white, with 20.8% identifying as Hispanic and 12.7% identifying as American Indian.

Economic conditions in Inyo County impose hardships on many people due to the combination of a high cost of living and limited work availability. According to the ACS, the household income average of $61,137 is less than the state's average of $85,408. The ACS estimates that the poverty rate is 12%, and the 2015 County Health Rankings state that the child poverty rate is 23%. According to Map the Meal Gap 2015, the overall food insecurity rate is 14.8%, and the child food insecurity rate is 23.7%, which is an increase from 2014. The California Department of Education reports that 71% of students are eligible for free or reduced price school meals and approximately 69% of schools are SNAP-Ed eligible.

According to the most recent County Health Rankings by the Robert Wood Johnson Foundation, Inyo County ranked 40th for health outcomes and 27th for health factors. A few of the most troubling statistics have to do with nutrition and lifestyle. The adult obesity rate in Inyo County is 23%, as reported in the County Health Rankings. According to the 2015 SNAP-Ed County Profile, the percentage of adults ages 18-64 who are SNAP-Ed eligible in Inyo County is 24%, and the percentage of adults ages 65 and up who are SNAP-Ed eligible is 32%. The percentage of children ages < 6 years who are SNAP-Ed eligible is 47% and for children ages 6-17 it is 36%. Inyo County has a large aging population, and 84% of Medicare recipients' ages 64-75 are monitored for diabetes, which is greater than the overall state rate of 81%. The rates of overweight/obesity among school age children in Inyo County are worse than the state rates. Among school-aged children, 43% of 5th graders, 40% of 7th graders, and 38% of 9th graders are not at a healthy weight, as defined by the Fitnessgram Assessment.

A total of 5,221 people in Inyo County are eligible for SNAP-Ed. The SNAP-Ed eligible population in Inyo County has slightly different demographics than the general population. Specifically, children 0-17 years old are overrepresented, as are those identifying as Hispanic and American Indian. The primary language of the SNAP-Ed population is English or Spanish. Approximately 31% of low-income children 2-4 years old are overweight or obese, and 43.2% of low-income children 5-19 years old are overweight or obese, which is worse than the state rate. According to the USDA Food Atlas, the obesity rate among low-income preschoolers went up one percentage point between the time periods of 2006-2008 and 2009-2011 and is 14.8%. The prevalence of overweight/obesity among adults in Inyo County is 62%, which is similar to SNAP-Ed adults at 61%.

Only 2,073 (11.6%) people participate in CalFresh. One of the concerns of our staff is that many SNAP-Ed participants who qualify for CalFresh elect not to participate in CalFresh due to social stigma, as expressed by program participants.

SNAP-Ed eligible neighborhoods include census block groups on the east side of Bishop and in Lone Pine. In past years, the Inyo County SNAP-Ed Program has utilized ethnicity to qualify sites in Bishop, Lone Pine, and Tecopa. Underserved areas of the county are Lone Pine and Tecopa, as the main population base is in Bishop. Tecopa in particular does not receive as many county services due to its remote location on the other side of Death Valley National Park, a 5-hour drive from Bishop.

Inyo County possesses several key assets that make it easier for people to live healthy, active lives. Inyo County has 22 official wilderness areas, the second largest number in the state. Crime is low, and open spaces are found around towns. Only 15% of adults over 20 years of age report being physically inactive, which is better than the comparable state statistic.

Other nutrition-related programs are County WIC and Toiyabe Indian Health Project WIC.

4. **Community Assessment**

The information in the jurisdiction description comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, and Feeding America Map the Food Gap, Food Insecurity in Your County. These data sources have directly affected our County's plan for nutrition education interventions primarily focused on adults, seniors, and schools with a high percentage of SNAP-Ed target populations. This data informed the need to develop a strategic campaign targeting the SNAP-Ed eligible Latino community.

The Inyo County SNAP-Ed eligible population makes up about 29% of the total population of Inyo County. 48.5% identify as white, 34.5% as Hispanic, and 13.4% as American Indian. People identifying as Hispanic make up only 19.4% of the total population and are overrepresented in the SNAP-Ed eligible population. Due to the language barrier, the Latino community is the most underserved population group in the county. As a result, our program has hired a bilingual educator and capitalizes on resources from the Champions for Change Latino Campaign. Our program now offers separate classes in English and Spanish.

This same data identified the importance of continuous collaboration with various other Inyo agencies in order to promote the Rethink Your Drink campaign at community outreaches and in public messaging. According to the SNAP-Ed County Profiles, 32% of children and teens in Inyo County consume 1 or more sugar-sweetened beverages per day. Inyo agencies including First 5 have recorded a decrease in self-reported sweetened beverage consumption among their clients as a result of specific activities emphasizing Rethink Your Drink. The Inyo collaborative Team Inyo plans to continue the campaign and community education through multiple venues.

According to the ACS, roughly 18% of children 0-18 live below the federal poverty level, which increased from 14% in 2003. 24% of children under 5 live below the poverty level, up from 20% in 2000. 29% of families with children under five only, live in poverty, compared with 14% at the state level. Significantly, 82% of single female parent families with children under 5 in Inyo County are in poverty, while the percentage at the state level is 38%. Children under 6 years old make up 47% of the SNAP-Ed population in Inyo County. Based on this information, our program is adding the youngest age group and their parents as a target group.

In addition, the ACS identifies that 7% of adults 65 years and older are in poverty. Inyo County is an ageing population, 19.1% of the population is 65 years and older. 32% of these seniors are SNAP-Ed eligible. This data revealed the need for collaborating and expanding efforts to target this group in nutrition education interventions.

The only assessment tool available to us at this time is to review key national and state data sources that have county-level data. We pulled the most recent data from the US Census Bureau, Feeding America, the Robert Wood Johnson Foundation, and others to give us a picture of our jurisdiction's needs.

The SNAP-Ed County Profile does not give a clear picture of obesity prevalence or physical activity and nutrition habits of people in our jurisdiction. Due to the small size of our population, Inyo County data is combined with data from 6 other disparate counties.

From reviewing updated sources this year, we have learned that the overall adult obesity rate is higher than what is listed on our 2015 SNAP-Ed County Profile, and that Inyo child overweight and obesity rates, particularly for ages 5-19 and for low income, are high and are on the rise. We know that Hispanic and American Indian people are overrepresented in the Inyo SNAP-Ed eligible population. We also know that Inyo County has an aging population and that a high percentage of low income, older adults in Inyo suffer from diet-related health problems. This data informs our work by underlining the need for programming in both English and Spanish for children, families, and older adults.

Our jurisdiction lacks local data sources. In 2016, we started the CX3 process as a way to engage community members, gain understanding of SNAP-Ed eligible neighborhoods and the needs of SNAP-Ed eligible populations, as well as identify community changes that community residents want to achieve. We are currently compiling the CX assessment data that will help drive SNAP-Ed interventions in Inyo County.

5. **Community Change Goals**

Long-term community change goals in Inyo County, specifically pertaining to nutrition and obesity, include reducing overall rates of overweight and obesity among children and adults; increasing the availability and affordability of healthy foods; increasing physical activity opportunities and environments; and implementing strong school wellness policies county-wide. Our long-term community change goals directly align with our community assessment, which indicates a need to reduce rates of overweight and obesity through a combination of nutrition education and physical activity interventions for children and adults; efforts to improve the availability, affordability, and appeal of healthy foods; and a need to strengthen school wellness policies, as well as their implementation, throughout the county to create a healthier food environment for our children.

Our long-term community change goals will be supported by policy, systems, and environmental changes in the following settings:

- Schools (LEARN): strengthen and implement school wellness policies that create a supportive nutrition and physical activity environment; implement Smarter Lunchrooms Movement principles.
- Community (LIVE/SHOP): promote and improve access to and availability of healthy foods and beverages; encourage healthy food and beverage standards and policies; mobilize community partnerships to support healthy eating and active living.

Specifically, Inyo County will achieve the following Three Year Objectives:

1. By September 30, 2019, at least two schools will adopt PSE changes that improve the food and physical activity environments where students in grades K-12 learn.
2. By September 30, 2019, at least one PSE change will be implemented in a community setting to increase access and availability of healthy food and beverages and improved resource management, reaching 1000 SNAP-Ed eligible individuals.

6. **Partnerships and Collaborative Efforts**

Team Inyo for Healthy Kids is a collaborative that was established in April 2010 to address childhood obesity in Inyo County. The mission of the collaborative is to work with the community and families to prevent and reduce childhood obesity by promoting healthy eating and active living. Team Inyo meets bi-monthly. Members of the collaborative include the Assistant Superintendent of Schools, City of Bishop Parks and Recreation staff, 4-H Program Director, County of Inyo and Toiyabe WIC, Inyo County Maternal Child Adolescent Health Director, Inyo County Dental Case Manager, First 5 Program Director, Inyo County Child Health Disability Prevention Nurse Case Manager, Toiyabe Preventive Medicine Department, and a fast food restaurant owner.

Inyo County

Three-Year
Integrated Work Plan
FFY 2017–2019

In 2015, through partnership and collaboration, Team Inyo was successful in planning, purchasing, and installing a new water station in downtown Bishop near the high school in a SNAP-Ed eligible census tract. The water station is a public drinking fountain and bottle filler with one fountain arm for children that are also handicapped accessible. It is located on the corner of Main and Academy in Bishop, one of the main streets students and residents use to cross town from the schools and library to downtown and east neighborhoods. It was made possible by a partnership between the City of Bishop and Toiyabe Indian Health Project. Team Inyo will continue to educate Inyo communities on the positive health effects of drinking more water and will partner with other community centers and venues, particularly schools, to assess the need for hydration stations.

7. **Key Messages**

	Food Safety	x	Physical Activity		Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify):* Rethink Your Drink
	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Inyo County reviewed the approved integrated curriculum provided by the state agencies and considered each approved resource/curriculum to determine the best options for Inyo County. Curriculum and resources were specifically chosen that will best serve the needs of Inyo County's SNAP-Ed eligible population, both adults and children, and will align with our three-year and annual SNAP-Ed objectives. All materials will be available in both English and Spanish as needed.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Inyo County

Three-Year
Integrated Work Plan
FFY 2017–2019

9. **Intervention and Evaluation Plan Narrative Summary**

Inyo County SNAP-Ed with the help of partners will provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration throughout the county. We will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

Our SNAP-Ed Program will employ evidence- and practice-based interventions and include research-based interventions. Inyo County SNAP-Ed will conduct activities at the individual and interpersonal level of the Social Ecological Model. We will also incorporate the environmental approach which may address several or all elements of the Social Ecological Model targeting interpersonal as well as organizational and community venues. In the schools setting we will train and support teachers as extenders to provide direct education in the classroom and in after school programs as appropriate. In the community setting we will provide training, technical assistance and resources to partners such as retail, food banks, and farmers markets to deliver nutrition education and physical activity messages to the SNAP-Ed target audience.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include implementing school wellness policies that promote access to healthy foods, beverages and physical activity. Healthy nutrition and physical activity policies and procedures will be implemented in early care and education settings and K-12 schools, which will include (but are not limited to) standards for all foods and beverage offered on site, opportunities for daily physical activity, limits on screen time and the provision of quality nutrition education, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles and retail store environments with product placement strategies, Healthy check-out lanes, Healthy grab and go, smart snacking stations, healthy items in prominent school lunchroom and store locations with the removal of child oriented advertising and less healthy foods and beverages at children's eye level.

Evaluation processes will be used to improve services for all local objectives. Our SNAP-Ed Program will use Formative, Process (RE-AIM), and/or curriculum-specific evaluations to determine effectiveness. For example, Eating Smart, Being Active participants will complete a pre- and post-survey that according to the State Research and Evaluation Unit, addresses multiple indicators included in the Western Region's SNAP-Ed Evaluation Framework and is comprehensive in scope. Inyo County is not required to conduct impact/outcome evaluation according to our contract because our budget is $63,000 per year. Per the deliverables document, counties that receive under $350,000 are not required to complete deliverable 4, conducting impact/outcome evaluation of nutrition education classes.

Inyo County

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	300
Female	60		5 to 17 years old (School Age):	621
			18 to 59 years old (Adult):	1321
			60 years old and over (Senior):	330
Total:	100			2572

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
40%	60%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	0%
Asian	0%	0%
American Indian/Alaskan Native	0%	10%
Native Hawaiian/Other Pacific Islander	0%	0%
White	40%	50%
Multiple/Other	0%	0%
Total:	40%	60%

4. Languages Used in Intervention Activities and Materials

English	40%	Farsi	0%	Russian	0%
Spanish	60%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	360	360	360
Indirect Education:	2014	2014	2014
Policies, Systems, and Environment (PSE) Change/Supports	1000	2000	3000

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	2	Head Start Programs	2	Schools: Students (After School)	9
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	9
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	1	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	3	Other (specify):	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**42**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	2	Schools: Students (Elementary)	5		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, at least two schools will adopt PSE changes that improve the food and physical activity environments where students in pre-school and grades K-12 learn.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness
- Farm to Fork/Local Procurement
- Healthy Food and Beverage Standards
- Structured Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, Inyo County will work with at least 2 SNAP-Ed eligible school sites to assess and plan for adoption or improvements to existing school wellness policies to support improvements to physical activity and nutrition behaviors, and will provide training and technical assistance on the implementation of school wellness policies for at least 1 of the school sites.
    b. By September 30, 2017, Inyo County will provide direct and/or indirect education on healthy foods and physical activity at a minimum of one SNAP-Ed eligible school site reaching 200 students and 150 parents.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, one SNAP-Ed eligible school will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities, reaching 500 SNAP-Ed individuals.
    b. By September 30, 2018, Inyo County will provide direct and/or indirect education on healthy foods and physical activity at an additional SNAP-Ed eligible school site reaching 400 students and 300 parents.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, one additional SNAP-Ed eligible school will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities, reaching 500 SNAP-Ed individuals.
    b. By September 30, 2019, Inyo County will provide direct and/or indirect education on healthy foods and physical activity at a minimum of two SNAP-Ed eligible school sites reaching 400 students and 300 parents.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, at least two schools will adopt PSE changes that improve the food and physical activity environments where students in grades K-12 learn.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Annually, reach a minimum of 350 SNAP-Ed eligible individuals in school and community settings with direct and/or indirect education using NEOPB-approved materials and curricula. Taste testing will be included.	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, agendas
1.2	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes in school settings to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	ATF

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1.3	Annually, provide training and technical assistance on NEOPB-approved nutrition education and physical activity promotion materials for a minimum of 3 teachers at SNAP-Ed eligible schools each year.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	ATF, sign-in sheets, agendas
1.4	Annually, advance PSE adoption and implementation of school wellness policies at a minimum of one school, reaching 500 SNAP-Ed eligible students, by improving nutrition and physical activity behaviors among students, parents, and teachers through training and technical assistance. Activities may include but are not limited to establishing student committees to assess, design and implement PSE action plans that may relate to Smarter Lunchroom Movement principles or increasing local procurement, healthy fundraising and celebration policies, or increasing opportunities for physical activity and safe routes to school.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	Choose Health: Food, Fun and Fitness Curriculum Dig In Garden Curriculum Discover MyPlate: Nutrition Education for Kindergarten Great Garden Detective High School Lesson Plans and Presentations (Drexel University) Nourish Nutrition to Grow On Parent Lesson Plans: Advocating for Healthier School Environments Pick a Better Snack Power Play! (Including Power Play! Snapshots and Stories supplement) Rethink Your Drink- High School Lessons RYD- Choosing healthy beverages (English and Spanish) Serving Up MyPlate: A Yummy Curriculum SuperTracker Nutrition Lesson Plans for High School Students USDA: FNS Team Nutrition materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3	Power Play! (Including Power Play! Snapshots and Stories supplement) Rethink Your Drink- High School Lessons Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4	Smarter Lunchrooms Movement	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Inyo County

Three-Year
Integrated Work Plan
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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.4	Use the RE-AIM evaluation framework to report on an annual basis progress on PSE change efforts in SNAP-Ed eligible schools in Inyo County			x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 x **Year 3** Q1 Q2 Q3 Q4 x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Track all direct and indirect education activities				CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Inyo County
FFY 2018 Total Budget:	**$69,028.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$51,459	$56,976	$56,976	10.72%
2	Non-Capital Equipment/Supplies	$0	$0	$0	$0	
3	Materials	$0	$2,814	$7,455	$7,605	170.26%
4	Travel	$0	$0	$4,597	$4,447	
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$0**	**$54,273**	**$69,028**	**$69,028**	27.19%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$4,984	$0	$0	-100.00%
	Total Federal Funds	**$0**	**$59,257**	**$69,028**	**$69,028**	16.49%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Inyo County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Educator and Physical Activity Coordinator	Lindsey Hughes	100.00%	0.00%	$56,976.00	1	$56,976.00	0.00%	$0.00	$56,976.00	$56,976	
						Total Staffing: Salaries/Benefits:		**1**	**$56,976**		**$0**	**$56,976**	**$56,976**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Inyo County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Taste Testing	Harvest of the Month Curriculum (10 months)- IMACA Head Start	$2.50	600	$1,500	
2			Taste Testing	Harvest of the Month Curriculum (10 months)- Bishop Indian Head Start	$2.50	650	$1,625	
3			Garden Supplies	IMACA Community Garden project (i.e: tools, rakes, shovels, hoes, clippers, soil, fertilizer, seeds, etc	$1,000.00	1	$1,000	
4			Food Demo	Blender	$50.00	1	$50	
5			Cooking Supplies	Used for Cooking Demos for classroom and community settingseaching tools, models, reference materials, small, large, and extra large display boards, brochure/recipe card holders, bulletin board materials, wagons and carts to haul educational and demonstration supplies to events; children's books promoting healthy eating and physical activity; portable sandwich boards and other signage for educational events; other allowable SNAP-Ed educational materials listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	$2,000.00	1	$2,000	
6			Electric Skillet	Used for Cooking Demos for classroom and community settings			$0	
7			Hand Sanitizer	Food Safety and personal hygeine	$10.00	19	$190	
8			NEOPB stencil kit	For use within Inyo County (schools, park, community centers, etc)	$2.00	500	$1,000	
9			Food	Food Demo for school programs and community SNAP-Ed classes	$0.60	400	$240	
						Total Materials:	**$7,605**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator	Sacramento	LHD Project Director's Meeting-other	1	1	1.5	2	$46.00	$95.00	$0.00	540			$548	
2			Administrator	Sacramento	SNAP ED LIA Forum	1	1	2.5	3	$46.00	$95.00	$0.00	540			$689	
3			Administrator	In-County travel	To conduct program activities/meetings	50	.75						120			$3,210	
	Out-of-State																
1			None													$0	
															Total Travel:	**$4,447**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Inyo County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
20			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$69,028**

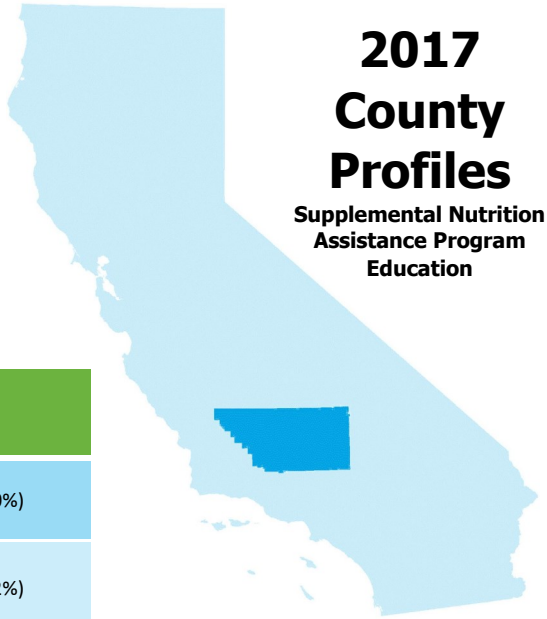
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$69,028**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



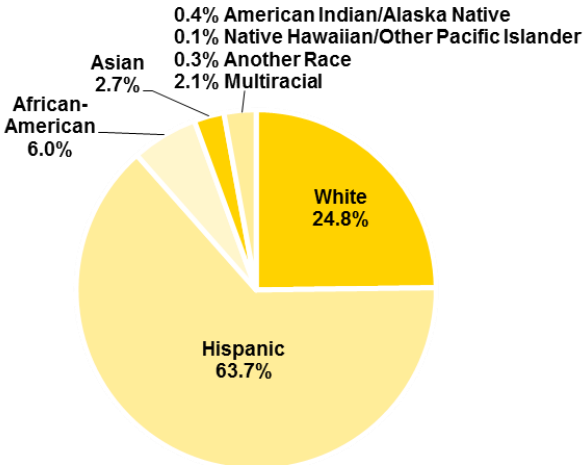
Kern

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

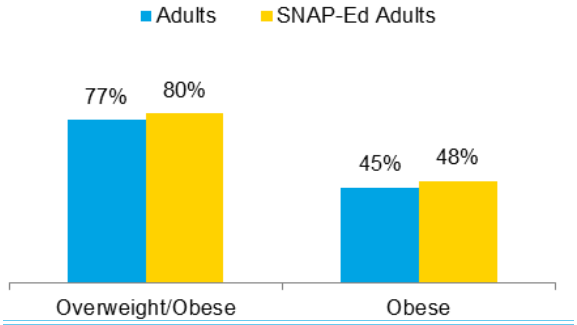
Total	375,770 (45%)

Ages (<185% FPL)	
Children <6 years old	49,931 (58%)
Children 6-17 years old	93,778 (57%)
Adults 18-64 years old	205,333 (41%)
Seniors 65 years and older	26,728 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 26%	Obese data not available
Age 12-17 years	Overweight and Obese 43%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	55%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	39%

* unstable estimate

Population below Federal Poverty Level

23%

Food Insecurity Rates

14% Overall

27% Children

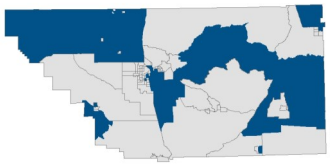
Other Federal Nutrition Assistance Programs

CalFresh Participants	163,720 (20%)
Students Eligible for Free/Reduced Price Meals (FRPM)	130,071 (72%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
151	68 (45%) all races

Schools	SNAP-Ed Eligible Schools
264	217 (82%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	32%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	70%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
77%	69%	68%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
43%	12%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
34%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Kern

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS:
X	University of California: UC CalFresh UCCE: University of California Cooperative Extension of Kern County (UCCE)
X	California Department of Public Health: CDPH: Kern County Public Health Services Department (KCPHSD)
X	California Department of Aging: CDA: County of Kern, Aging and Adult Services Department (KCAASD)
	Catholic Charities of California: CCC:

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Kern County is located at the southern end of the San Joaquin Valley, bordered by the counties of Kings, Tulare, Inyo, San Bernardino, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo. Kern is the third-largest county in California, the nation's third-largest state. With a total area of 8,161 square miles—land area of 8,141 and water area of 20—Kern County is larger than the land area of Massachusetts, New Jersey, or Hawaii, and larger than the states of Connecticut, Delaware, and Rhode Island combined. About one-third of the County is situated on the flat floor of the San Joaquin Valley. The Temblor Mountain Range lies to the west of the Valley and occupies the County's western border. The Tehachapi Mountains lie to the southeast of the Valley with a wide belt of Sierra-Nevada foothills and ranges extending north to cover almost a third of the County's area. East of this mountain belt is the Mojave Desert, the remaining third of the County.

A major crossroads for central California, Kern County hosts a major freeway system that provides access to locations throughout the State, country, and beyond. Highway 99 and Interstate 5 enable north-south travel to locations throughout much of the San Joaquin Valley, joining at Interstate 80 in Sacramento in the north, and between Bakersfield and the Tehachapi Mountains to the south. I-5 travels north through Oregon and Washington before entering Canada. In the south I-5 passes through Los Angeles and San Diego, reaching all the way to Mexico. Interstate 5 and Highway 99 also connect to east-west routes within Kern County—Highways 46 and 166 extend west to the Pacific coast while Highway 58 connects with Interstates 40 and 15 to provide eastward access to Arizona, Nevada, and the rest of the contiguous United States.

Kern County has a population of 856,158 with 44.6% SNAP-Ed eligible (income <185%FPL). The number of SNAP-Ed eligible people living in Kern County is 381,846. Of this population, 63.7% identify themselves as Hispanic, 24.8% White (non-Hispanic), 2.7% Asian (non-Hispanic), 6.0% African American (non-Hispanic), 0.4% American Indian/Alaska Native, 0.1% Native Hawaiian/other Pacific Islander, 2.1% multi-racial , and 0.3% another race, and languages are 491,435 (57.4%) English, 323,628 (37.8%) Spanish and 41,095 (4.8%) other. When categorized by age group, the total of children <6 years is 50,196 (58.8%), 6-17 years old is 91,142 (55.3%) adults 18-64 is 196,059 (40.3%), and seniors 65 and above is 25,174 (32.8%). As of January 2015, the 157,116 CalFresh participants represented 19.3% of Kern County's total population.

Of the 151 census tracts in the Kern County, 67 (44.4%) are SNAP-Ed eligible (≥50% incomes<185%FPL based on all races data for 2007-2011. Of the 263 schools in the Kern County, 211 (80.3%) are SNAP-Ed eligible (>50% FRPM Enrollment 2012) with 71.1% of students being eligible for free/reduced price meals. Compared to the rest of the state, Kern County bears a heavy and disproportionate burden of poor health, suffering from significantly higher rates of chronic disease and obesity. Kern has the second highest rate of death from diabetes and the fourth rate of deaths to heart disease. The adult overweight or obesity prevalence in Kern County is 77.6% overall, 75.0% among SNAP-Ed eligible adults, and almost 50% of 5th through 9th graders in Kern County are found to not be physically fit. Moreover, the California Health Interview Survey (CHIS) reports that over half (50.1%) of children (2-11 years) ate 5 or more servings of fruits and vegetables and more than a quarter (26.0%) of adults ate fruit and vegetables 3 or more times yesterday for this reason we would like to increase access and consumption of healthier foods. Kern County has an overall food insecurity rate of 18.9% and a child food insecurity rate of 31.0%. For these reasons, we would like to decrease consumption of unhealthy food and beverages, and increase consumption of water.

Further compounding the issue, Kern county has a low number of recreational facilities (n= 4.6) per 100,000 residents compared to the state which is (n=8.6) per 100,000 and the percentage of children and teens (ages 1-17 years) who have a park or open space within walking distance lower than the state rate, 73.1% and 84.7% respectively. Therefore, the need to increase physical activity opportunities throughout the day is extremely important. Kern County would greatly benefit from both nutrition education and physical activity related interventions.

4. **Community Assessment**

The information in the jurisdiction description comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding American's Map the Food Gap, and Food Insecurity in Your County. Using these data sources, nutrition education interventions primarily focused on students and worksites with a high percentage of SNAP-Ed target populations. Media related intervention activities were developed and formed by data showing that almost 48% of children and teens in Kern County consume one or more sugar-sweetened beverages per day. Media messages and activities that support healthy beverage promotion on a broad scale would help ensure that the SNAP-Ed eligible population is reached in all parts of the county. This same data also formed the need to develop community events such as county forums and interactive booths at health fairs. These community events provide an opportunity for SNAP-Ed funded staff to connect the messages conveyed in media interventions to the target audience who attend these fairs and county forums. The data found in the county profiles also contributed to the identification and development of coordination and collaborative intervention activities.

This work plan was also formed by Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments conducted in eight low-income communities (Arvin, South East Bakersfield, Oildale, Shafter, Greenfield, Lamont, Weedpatch, and Delano) as well as community

forums to share the findings and identify areas for future action that encouraged resident support. Area residents and community partners were interested to work with SNAP-Ed implementing agencies on the following Policy, Systems and Environment (PSE) change efforts: working with local retailers to improve their food store quality scores especially those located near public schools, and starting or supporting school and community gardens. Baseline data retail survey data collected as part of the CDPH's Healthy Retail Campaign (Proposition 99 funded data collection) will help identify possible retail sites for SNAP-Ed interventions, resulting in a synergistic effect from a combining of public health interventions conducted by tobacco control, alcohol and drug, and SNAP-Ed to create healthier retail environments. The findings of the study "Healthy Stores for a Healthy Community Survey 2013" commissioned last summer by the California Department of Public Health Tobacco Control Program with the collaborative partnership of Alcohol and Nutrition Programs adds another factor that impacts our health: the stores where we shop. The "Healthy Store for a Healthy Community Survey 2013" was designed to assess the availability of healthy options provided in selected neighborhoods. A total of 320 retail outlets were randomly selected in Boron, California City, Ridgecrest, Bakersfield, Arvin, Lebec, Frazier Park, Taft, Shafter, and Delano. Using hand held devices, six youth Volunteers from Centennial, Frontier, Stockdale, and Arvin High Schools went store-to-store to collect survey data. They were chaperoned by staff from Kern County Public Health Services Department (KCPHSD) Tobacco Education Program, KCPHSD, and Call to Action (Community Transformation Grant (CTG), Kern County Department of Mental Health Friday Night Live Partnership, and the Kern County Superintendent of Schools Tobacco Use Prevention Education Program. In Kern County, we found that:

- The majority of stores surveyed (80%) that sell candy, mint, and liquor flavored non cigarette tobacco products are located within two blocks of schools.
- 74% of stores sell the most popular brand of cigarillos for under $1.
- Only 37% of stores surveyed sell at least one type of fresh fruit or vegetable.
- 79% of stores have unhealthy exterior advertising (alcohol, tobacco, sugary drinks).

As far as alcohol is concerned, in Kern County, 88% of stores sell alcohol and alcopops (sweetened or fruit-flavored alcohol beverage), and of stores that sell Alcohol, 40% have alcohol ads near candy/toys or below three feet. The survey also found that electronic cigarettes (e-cigarettes) are widely available with 42% of surveyed stores in Kern County selling e-cigarettes. Statewide, the number of stores selling e-cigarettes quadrupled in the two years, from 11.5% in 2011 to 45.7% in 2013. The survey also includes state, regional and county level data with new insights on the density of stores selling tobacco and their proximity to schools; types of tobacco and alcohol products being sold; advertising and placement of such products in stores; the availability of e-cigarettes; and the availability and promotion of unhealthy and healthy food options including low or non-fat milk and fresh fruits and vegetables.

Given the high level of healthy and affordable food and beverage inaccessibility, Kern County LIAs understand the importance of working in retail to reduce the number of food deserts and swamps in our county. Our county's short- and long-term goals are to engage residents in actively evaluating our environment (e.g. CX3, engaging in a communal discussion of how to improve our food and beverage landscapes (e.g. community meetings) and implementing strategies that addresses these issues (e.g. healthy retail, corner store conversions, adding water stations in parks and other public areas, etc.)

In addition, KCAASD, the local Area Agency on Aging (AAA), conducted a needs assessment of elderly adults in Kern County, which identified food insecurity and access to and the consumption of fruits and vegetables as major issues within the county. As a result of this survey, local intervention strategies will include curriculum focused on increasing access to and consumption of fruits and vegetables, increasing consumer information about availability of food programs within the county and physical activity interventions at SNAP-Ed eligible sites.

5. **Community Change Goals**

Based on results of the Community Assessments, existing data was incorporated into our LIA assessment pool to help determine local need. Nutrition and obesity issues have been determined to be priority areas of focus in Kern County. We worked with our larger community partners to determine our community change goals (that relate to this SNAP-Ed work plan). They include: increasing consumption of and access to healthy food and decreasing the consumption of sugary drinks, increasing physical activity rates for all residents, food resource management, and focusing on school-based wellness strategies. Kern County's SNAP-Ed funded LIAs will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework.

While Kern County had multiple data sources to use when assessing community needs, because of the focus on nutrition and obesity issues we focused on data that supported that work. The data pointed towards efforts pertaining to healthy retail strategies, as well as school-based settings, faith base settings and senior centers.

LIAs will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sectorial coalitions to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; ensure opportunities for physical activity and enhance the physical and built environment around the targeted institutions where the SNAP-Ed population can be found; develop and support a sustained, targeted physical activity and nutrition social marketing program (e.g., community-wide campaigns to promote healthy eating and active living) and provide evidence-based education with a focus on behavior change goals; build capacity and engagement at school sites for comprehensive nutrition and physical programs that help to achieve and further strengthen school wellness policies through nutrition education,

increased access to physical activity as well as improvements to the school environments and practices, assist school sites to achieve federal healthy school recognition standards, educate community/partners about policy/legislative changes that would improve retail environment; establish zoning ordinances for type/amount of marketing; work with partners to attract and create an environment conducive to new healthy retail venues such as new grocery stores, healthy mobile markets, produce stores, and farm stands; improve transportation options to healthy retail venues and healthier food options.

Over the past six years, KCPHSD has made it a practice to develop strategies that run in parallel with various efforts and funding streams. NEOP strategies are drafted to complement existing funding from Federal, State, County and other funders, as well as to maximize the reach of each project. This is similar to how Kern County LIAs have practices sharing and integrating their efforts over the past four years. In this way, our county is able to efficiently utilize existing resources from both NEOP and non-NEOP funded partners. This format has been incorporated in order to secure project sustainability.

Specifically, Kern County SNAP-Ed LIAs goal achieve the following three-year objectives:

1. By September 30, 2019, five SNAP-Ed eligible sites will develop wellness policies and procedures at senior centers, churches, and schools including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participants;
2. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and non-sugar beverages at eight SNAP-Ed qualifying neighborhood retail stores, eight food banks, senior centers/public housing facilities by adopting and implementing the policy and site changes;
3. By September 30, 2019, 20 low resource schools will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers;
4. By September 30, 2019, at least 50% of class graduates (graduates complete at least three out of four classes in person) will improve at least one food resource management skill such as grocery shopping with a list, comparing prices, or using the Nutrition Facts label.

These objectives allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on the following PSE strategies in the following settings:

- School Settings
- Senior Centers
- Churches
- Healthy Retail Environment
- Parks

The PSE strategies are detailed within each three-year objective and speak to the connection to our community change goals.

6. **Partnerships and Collaborative Efforts**

The Kern County SNAP-Ed LIA Partnership includes the Kern County Public Health Services Department (KCPHSD), the UCCE of Kern County, and the Kern County Aging and Adult Services Department. All three partners are funded through the USDA SNAP-Ed funding, and work together to create the annual work plan and complete its activities. The partnership is led by the Work Plan Coordinator (WPC), housed at the KCPHSD. The WPC coordinates monthly partnership calls, and quarterly in-person meetings to assess work plan progress and will connect with County Welfare Department to promote SNAP-Ed services to the community.

The Kern County SNAP-Ed LIA partners also participate as a part of the Kern County Nutrition Action Plan (CNAP). The Kern County CNAP is a larger community health partnership that includes Food and Nutrition Service (FNS) funded and non-funded interested partners serving Kern County in the areas of food programs, nutrition education and physical activity promotion. The group's goal is to coordinate USDA food program interventions and collaboration to increase food security in the county. The CNAP strategic plan, initiated in FFY15, will be updated with target objectives to provide access to healthy foods and/or physical activity – this sets the agenda for partner work for the year ahead. The group meets four times per year. Examples of other partners include: Women, Infants and Children (WIC), California Department of Education (CDE), Community Action Partnership of Kern (Food Bank), American Cancer Society, Bakersfield City School District, Bakersfield Homeless Shelter, California Health Collaborative, Central Valley Health and Nutrition Collaborative, Clinica Sierra Vista (WIC), Community Action Partnership of Kern, Dairy Council of California, Golden Empire Gleaners, Greenfield Family Resource Center, Greenfield Union School District, Kern County Department of Human Services, Kern County Environmental Health Services Division, , Kern County Superintendent of Schools, Kern High School District, Kernville Union School District, Lamont School District, Lamont Weedpatch Family Resource Center, United Farm Workers Foundation, Kern Food Policy Council, Paramount Farms, and Boys & Girls Club of Kern County.

The Kern County CNAP recognizes the value of the SNAP-Ed funding within the county. The collaborative works hard to include USDA FNS SNAP-Ed funded partners, as well as unfunded partners from outside the traditional health community to ensure goals are met. By including non-traditional partners (such as planners, engineers, public officials, youth, etc.), the collaborative can be flexible in its approach to health needs, as well as bring a diversified funding portfolio to the table. The Kern County CNAP sets the agenda for priority health work in the county. Partners meet to share assessment data and develop community health goals (see Section 5– Community Change Goals for more information). The Kern County SNAP-Ed LIA partners are working to ensure its activities and objectives are aligned with the larger Collaborative, and will work with the larger Collaborative to achieve greater health outcomes for the county through integrated and mutually-beneficial activities (both in the FFY17-19 three year Work Plan and the larger community plan).

7. **Key Messages .**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Limiting screen time
	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Gardens to promote healthy eating/access to food
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will defined and appropriate for the target audience in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The Local Implementing Agencies (LIAs) in Kern County will utilize the intervention strategies from the SNAP-Ed Interventions Obesity Prevention Tool Kit for States (January 2016 update), Kern County Public Health Services Department, Kern County Department of Aging & Adult Services and University of California Cooperative Extension of Kern County will collaborate to provide comprehensive multi-level behavior focused nutrition education and physical activity promotion, direct education, community events, training and technical assistance, while also utilizing media and public relations and

coordination/collaboration with partners throughout the county. The agencies will promote the 2015-2020 Dietary Guidelines and SNAP-Ed intervention strategies proven to change behavior. Delivery methods include:

- Adult: series based classes, one-time classes, special events, and parent classes in the school environment targeting food resource management curricula Plan, Shop, Save and Cook (PSSC), Making Every Dollar Count (MEDC), and Healthy, Happy Families (HHF).
- Youth: classroom lessons with FNS approved curriculums.
- Community: health fairs and community forums.
- CNAP: a strategic plan will be developed to coordinate USDA food program intervention and efforts to increase food security.
- Media: publications, social marketing/media and public relations efforts.
- Training: agencies will provide training to partners to further leverage SNAP-Ed interventions strategies.
- Utilizing CX3 assessment findings to implement PSE activities (i.e. corner store conversation and food tasting to promote more fruits and vegetables) with retailers.
- Work with six unfunded partners for walkability park project.

The implementing agencies in Kern County - Kern County Public Health Services Department (KCPHSD), Kern County Aging & Adult Services Department (KCAASD), and University of California Cooperative Extension Kern County (UCCE) - will collaborate to provide education and support to consume healthy food and beverages, decrease consumption of less healthy food and beverages and increase physical activity to the SNAP-Ed eligible population by September 2019, and will meet state goals by promoting more fruits and vegetables and physical activities. This will be accomplished through comprehensive behavior focused nutrition education/physical activity promotion with environmental supports, family resource management education, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with Community Based Organizations (CBOs) throughout the county.

Delivery methods include:

- For the adult target population: series based classes; one-time classes; community events; parent classes in the school environment.
- Youth: classroom lessons and food tasting demonstrations, Harvest of the Month, and school garden activities.
- Utilizing CX3 assessment findings to implement Policy, Systems and Environment (PSE) activities with retailers.

FFY 2017-2019:

- KCAASD will provide approved evidence-based intervention such as the "Eat Smart, Live Strong," "Eat Healthy. Be Active Community Workshop," or other curriculum to promote increased fruit and vegetable consumption and physical activity at senior centers and other sites in Kern County and will conduct evaluation of the nutrition education.
- The KCAASD will implement an approved evidence-based physical activity intervention such as the "Staying Healthy through Education and Prevention," "Young at Heart," or other curriculum. The programs will be delivered using a direct education strategy.
- KCAASD will provide Food Demonstrations to assist low income seniors to identify ways of preparing meals with healthy ingredients, such as fruits and vegetables, within a limited budget. KCAASD will conduct evaluation of the intervention.
- The KCAAS will implement an approved evidence-based physical activity intervention such as the "Staying Healthy through Education and Prevention," "Young at Heart," "Matter of Balance," or other curriculum. The programs will be delivered using a direct education strategy.
- KCPHSD will provide single session nutrition education classes at 30% of food pantries/food banks in the county.
- KCPHSD will recruit and work with at least eight motivated retailers to improve their CX3 store scores by offering and promoting healthier food items.

- KCPHSD will provide a four class series of nutrition education classes in eligible public schools for grades K–12 reaching 11 % of the eligible schools in the county.

- KCPHSD will provide a four class series of nutrition education and physical activity classes with Faith Base utilizing Body and Soul, MyPlate, Rethink your Drink and the FNS approved curriculums.

- UCCE will provide series based adult education in family resource management to Head Start Centers and other SNAP-Ed eligible participants. (See below, under Participants)

- Program Activities: UCCE will deliver the series-based nutrition education/food resource management curricula PSSC, MEDC and HHF in group settings. Physical activity breaks and structured physical activity programs are also being implemented in the PSSC and MEDC classes. Educators will also provide indirect education at community health events and fairs.

- Delivery Methods: The series, PSSC and MEDC will be delivered by UCCE-educators in group settings. UCCE also trains Head Start Home Base Educators to teach PSSC series. Head Start Home Base Educators administer the PSSC Checklist before the PSSC lessons are received and then administer an exit checklist upon participants receiving all four PSSC lessons.

- Participants: The participants of the Kern County UC CalFresh Program include CalFresh eligible adult participants from Head Start, Bakersfield Adult School, parents of Kern County elementary through high school students, residents of public and low income housing, and shelter participants.

- Location of Activities: The location of classes and workshops include 39 Head Start Centers in communities throughout Kern County, Bakersfield Adult School, 33 Kern County public schools, Kern County family resource centers, Kern County public and low income housing sites, the Bakersfield Homeless Center, adult rehabilitation sites, as well as other locations in Kern County with Snap-Ed eligible participants.

- Unique features and qualities: The UCCE program team is comprised of three staff with over 30 years combined experience providing nutrition and food resource management education in Kern County. Our reputation for providing high quality nutrition and resource management intervention in the community precedes our program. The UCCE program is often sought out because of our outstanding reputation.

- The UCCE program utilizes unique opportunities to provide interventions in Kern County. The Kern program has participated in school district cooking classes, evening parent universities, and summer school academies. The Kern County program has utilized these venues to provide workshops and classes in PSSC and MEDC curriculum to Snap-Ed eligible adults.

- The UCCE program and Expanded Food and Nutrition Education Program (EFNEP) also participate in health and resource fairs serving SNAP-Ed eligible populations throughout Kern County. Food Resource management informational visuals are available for viewing, and handouts regarding food resource management information, and recipes are provided to attendees. Rethink Your Drink materials and Infused Refreshing Water is often provided to fair participants.

- Duration and variety of Activities: The UCCE program provides series based classes and workshops in the Making Every Dollar Count (MEDC), Plan, Shop, Save, and Cook (PSSC), and Happy Healthy Family (HHF) curricula. Both curricula provide interventions in food resource management. Physical activity and structured physical activity programs are being implemented during the PSSC and MEDC classes when possible. PSSC curriculum additionally provides information to participants about the U.S. Dietary Guidelines and MyPlate. Classes and workshops generally run from one hour to 90 minutes in length.

- Number of classes and participants: The UCCE program provides approximately 60 class sessions per year and 25 workshops and directly reaches at least 365 participants.

- The University of California Cooperative Extension EFNEP Program in Kern County has been in existence since 1995. This program helps limited-resource youth and families with children, through series based, behaviorally focused nutrition education. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and to be physically active. EFNEP also contributes to participants' personal development and the improvement of their total family's diets and nutritional welfare. EFNEP is administered by University of California Cooperative Extension and is supported by USDA's National Institute of Food and Agriculture (NIFA) Smith-Lever funds.

- The EFNEP adult program utilizes the Eating Smart & Being Active curriculum and provides education through direct delivery. The effectiveness of nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist and 24-hour food recalls) filled out by the participants. EFNEP youth participate in a series of educational lessons geared at helping them to eat better, be more physically active and make wise use of their food dollars. EFNEP uses the National Youth Evaluation Tools to measure program effectiveness.

- EFNEP partners with community based organizations and schools in delivering programs. EFNEP is in 64 schools, 6 adult education sites and reaches over 5,700 youth and 600 adults. Methods for program delivery include direct teaching in groups, training of volunteers to assist with direct teaching of adults and youth and educational materials to complement other teaching methods.

- All three Local Implementing Agencies agree upon coordinating participation in at least three community health fairs in underserved communities in the county promoting healthy eating and physical activity.

Process evaluation reporting will document the range of SNAP-Ed services provided in the local jurisdiction, the locations and specific SNAP-Ed eligible audiences reached as well as other required EARS/ATF and other reporting elements. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated) and PSE change activities will be compared to original reach targets. Sites that show high performance in terms of reach and multi-intervention strategies will also be identified and replicated. The Impact and Outcome Evaluation (IOE) of the nutrition education series will document achievement of the type of individual level behaviors and dietary practices highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework. The PSE change reporting pertaining to school/community gardens and healthy corner stores will provide evidence of the environmental level indicators included in the SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, adjustments will be made to the PSE strategies to address challenges and potential enhancements for greater impact.

Building upon community engagement models and strategies, the additional evaluation focuses on identifying and incorporating mechanisms for SNAP-Ed eligible individuals' engagement and input to improve the quality, appropriateness and sustainability of SNAP-Ed interventions. In addition, existing opportunities will be used to solicit participant feedback on the nutrition and physical activity education and promotion activities and specifically what learning activities were particularly effective as well as areas for improvement. In an effort to standardize evaluation throughout the county all the Local Implementing Agencies will utilize the Food Behavior Checklist.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	33%		0 to 4 years old (Preschool):	7,259
Female	67%		5 to 17 years old (School Age):	136,103
			18 to 59 years old (Adult):	421,094
			60 years old and over (Senior):	162,825
Total:	100%			727,281

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
68%	32%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	.6%	8%
Asian	.05%	1%
American Indian/Alaskan Native	.05%	1%
Native Hawaiian/Other Pacific Islander	0%	1%
White	67%	20%
Multiple/Other	.3%	1%
Total:	68%	32%

4. Languages Used in Intervention Activities and Materials

English	38%	Farsi	0%	Russian	0%
Spanish	62%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	17,966	16,146	13,867
Indirect Education:	156,402	161,952	166,974
Policies, Systems, and Environment (PSE) Change/Supports	51,660	56,465	61,780

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	7	Food Assistance Site: Food Pantries	3	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	5
CalFresh Offices	8	Head Start Programs	35	Schools: Students (After School)	20
California Food Assistance Program (CFAP)	0	Individual Homes	1	Schools (Parents)	65
Churches	39	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	1	Libraries	3	Supplemental Security Income (SSI)	0
Community Centers	11	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	1	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	24
Elderly Service Center/Senior Centers	9	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	25

Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	32	Worksites	0
Extension Offices	0	Retail/Food Stores	96	Other (specify): Agricultural Farm	1
Family Resource Centers	9	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Fairgrounds	1
Farmers' Markets	0	Schools: District Office	0	Other (specify): Parking Lot	1
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	10	Other (specify): Labor Camps	1
Food Assistance Site: Food Banks	33	Schools: Students (Elementary)	21	Other (specify): Swap Meet	1
				TOTAL SITES:	**476**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, five SNAP-Ed eligible sites will develop and wellness policies and procedures at senior centers, churches, and schools including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participants.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Provide training and TA, as well as support the development and/or implementation of written policies and procedures to improve the nutrition and physical activity environment and reduce screen time.
- Create and/or implement changes at county/city parks environment to support and promote physical activity.
- Increase access to healthy food by implementing community gardens.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, SNAP-Ed funded partner activities will reach 2,500 SNAP-Ed eligible individuals with direct education and 24,000 SNAP-Ed eligible individuals with indirect education.

b. By September 30, 2017, LIAs will provide training and TA, as well as support the development and/or implementation of wellness policies and procedures in two SNAP-Ed eligible sites.
c. By September 30, 2017, LIAs and SNAP-Ed Partners will work to implement changes including making healthy site changes at county/ city parks (at least one) to support physical activity by hosting walking clubs and community forums.
d. By September 30, 2017, LIAs and SNAP-Ed Partners will increase opportunities for healthy eating through contribution in the creation of two community gardens to increase the consumption of fruits & vegetables.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, SNAP-Ed funded partner activities will reach 2,700 SNAP-Ed eligible individuals with direct education and 24,600 SNAP-Ed eligible individuals with indirect education.
b. By September 30, 2018, LIAs will provide training and TA, as well as support the development and/or implementation of wellness policies and procedures in three new SNAP-Ed eligible sites.
c. By September 30, 2018, LIAs and SNAP-Ed Partners will work to implement changes including making healthy site changes at county/ city parks (at least two new sites) to support physical activity by hosting walking clubs and community forums.
d. By September 30, 2018, LIAs and SNAP-Ed Partners will increase the opportunities for healthy eating through contribution in the creation and maintenance of four new community gardens to increase the consumption of fruits & vegetables.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, SNAP-Ed funded partner activities will reach 3,000 SNAP-Ed eligible individuals with direct education and 30,000 SNAP-Ed eligible individuals with indirect education.
b. By September 30, 2019, LIAs will provide training and TA, as well as support the development and/or implementation of wellness policies and procedures in four new SNAP-Ed eligible sites; including making at least one new healthy change per SNAP-Ed eligible site to improve the nutrition, physical activity, and/or screen time environment for participating SNAP-Ed individuals (at FFY 2017, 2018, and 2019 sites).
c. By September 30, 2019, LIAs and SNAP-Ed Partners will work to implement changes including making healthy site changes at county/ city parks (at least three new sites) to support physical activity by hosting walking clubs and community forums.
d. By September 30, 2019, LIAs and SNAP-Ed Partners will increase the opportunities for healthy eating through contribution in the creation and maintenance of six community gardens to increase the consumption of fruits & vegetables.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, five SNAP-Ed eligible sites will develop wellness policies and procedures at senior centers, churches, and schools including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participants.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Deliver evidence based presentations of the "Eat Smart, Live Strong", or "Eat Healthy, Be Active Community Workshop." to 250 low income Kern County seniors at senior sites.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• "Eat Smart, Live Strong," " Eat Healthy, Be Active" curriculums • Data Card • Pre-Post Food Behavior Checklist (FBC) or Fruit and Vegetable Consumption checklist (FVC) • Follow-up evaluation
1.2	Deliver food demonstrations directly to 120 or more low income seniors. The food demonstration will assist low income seniors to identify ways of preparing meals with healthy ingredients within a limited budget.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• "Eat Smart, Live Strong" Food Demonstration Curriculum. • Data Card • Pre-Post FBC or FVC • Follow-up evaluation

1.3	By September 30, 2019, at least three seniors center will have adopted policy (ies) that are supportive of the goals of SNAP-Ed for increased consumption of healthy food.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Copy of adopted policies Evaluation Tool
1.4	Conduct 15 to 120 minute nutrition education classes to reach a minimum of 1,000 SNAP-Ed-eligible individuals utilizing the curriculum in Faith Base sites, FNS approved curriculum, with Harvest of the Month as a resource and poster and display banners of "Be Better Campaign" to increase physical activity.	☒ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Visión y Compromiso (VyC) AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Sign in sheets • Dates and number of classes taught • Unduplicated number of participants • ATF
1.5	Identify at least five faith-based organizations to engage in the Body and Soul program and complementary nutrition-education components.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: VyC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	• Contact list • Letters of Commitment • ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X |	
1.6	Conduct four hour training for faith-based educators; provide resources and technical assistance in conducting assessments, developing strategies for improved nutrition and physical activity promotion, and application of activities.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: VyC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Training dates and sign-in sheets • Materials provided • Dates of technical assistance. • ATF
1.7	Invite and engage faith-based leaders to CNAP meetings and other local collaborations.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: VyC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• List of contact dates • Meetings attended
1.8	Provide at least two trainings and technical assistance to NEOP LIA partners involved in community PSE strategies to enhance their knowledge and strategies to increase access and consumption of healthy foods, beverages and physical activities for SNAP-ED eligible participants.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	• Training agenda • Attendance sheets • ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.9	LIA's Partnership will assist up to one qualifying park in updating their park master plan in reviewing their ordinances, systems change (e.g. facilitating organized and/or grassroots physical activity strategies), and changing the park's environment to increase physical activity.	X CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Dates of technical assistance • Training agenda • Attendance sheets • ATF
1.10	Meet with community/church leaders to increase opportunities for healthy eating for up to 1,000 of SNAP-Ed eligible population to collaborate on developing community/church gardens.	CED CEI X MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: VyC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• ATF • Meeting Agendas • Annual PSE Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) • Report
1.11	Support the development and sustainability for at least two community/church gardens.	CED CEI X MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: VyC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	• ATF • Meeting agendas • Annual PSE RE-AIM report • Pictures

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.12	Deliver Plan, Shop, Save, and Cook (PSSC) lesson series to SNAP-Ed eligible adults in Kern County.	x CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• PSSC evaluation data • Sign in Sheets
1.13	Develop, update, coordinate and maintain webpages on the agencies websites providing nutrition education/ physical activity information for SNAP-Ed eligible residents.	CED CEI X MPR C&C TTA	CWD X LHD X AAA X UCCE CCC	CWD: LHD: Kern County Superintendent of Schools (KCSOS), Kernville Union School District (KUSD), Lamont School District (LSD), Boys & Girls Club of Kern County (BGCKC) AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Link to webpage • Print out of webpage
1.14	Promote webpages to SNAP-Ed eligible residents; integrate use of webpages into nutrition education community event schedules for SNAP-Ed eligible residents.	CED CEI X MPR C&C TTA	CWD X LHD X AAA UCCE CCC	CWD: LHD: KCSOS, LSD, KUSD, BGCKC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	• Number of site visitors, average per week/month • Sample of feedback/comments regarding page

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.15	Write at least six articles for inclusion into local Kern County publications newsletters of local organizations.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Copy of the articles in newsletters or publications.
1.16	Provide nutrition education to at least 1,200 residents through direct or indirect education through at least 12 community events, Rethink Your Drink, and physical activity promotion at local community events such as health fairs and community events. (e.g. Fruit and Veggie Fest, Juneteenth, Latino Health Awareness Month, Food Day, families at USDA food commodity	☒ CED ☒ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: KCSOS, LSD, KUSD, BGCKC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Event flyer • Sample of materials distributed • Number reached • Photos • Log of events, date and number reached • ATF
1.17	By September 30, 2019, at least one General Plan for a local jurisdiction will have adopted policy (ies) that are supportive of the goals of SNAP-Ed for increased consumption of healthy food and beverages.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	• Meetings/Event Flyers • Photos • Sign-in Sheets • Drafted General Plan • ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.18	By September 30, 2019, at least one General Plan for a local jurisdiction will have adopted policy (ies) that are supportive of the goals of SNAP-Ed for increased structured physical activity and alternative transportation options.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Meetings/Event Flyers • Photos • Sign-in Sheets • Drafted General Plan • ATF
1.19	Deliver Healthy Happy Families workshops to SNAP-Ed eligible adults in Kern County.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	• Sign-in Sheets

1.20	KCAAS will deliver approved Older Adult SNAP-Ed Physical Activity Interventions such as the "Staying Healthy through Education and Prevention," "Young at Heart," "Matter of Balance," or other evidence based curriculum.	X CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• "Staying Healthy through Education and Prevention," "Young at Heart", "Matter of Balance," and/or other approved curriculum Data Card • Pre-Post Rapid Assessment of Physical Activity (RAPA) • Follow-up evaluation

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 1.2	"Eat Smart, Live Strong"	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.1	"Eat Healthy, Be Active Community Workshop"	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.4 1.6	Choose MyPlate 10 Tip Series	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: Resource: X
1.4 1.16	Rethink Your Drink Curriculum	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.12	Plan, Shop, Save, and Cook	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:

1.1-1.16	SNAP-Ed Resource Library Educational Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
1.1-1.16	SNAP-Ed Strategies and Interventions: An Obesity Prevention Tool Kit For States		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.10 1.11	Faithful Families Eating Smart and Moving More		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4	Cooking for Healthy Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.19	Healthy Happy Families		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.4	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.20	Matter of Balance		CWD	X	Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Pre/Post presentation evaluation to be completed by Seniors regarding their expected behaviors (consumption of fruits and vegetables).			X	CWD LHD X AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:

E.1.2	Pre/Post presentation evaluation to be completed by Seniors regarding their expected behaviors (cooking healthy meals within a limited budget, sourcing fresh local foods).			X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.1.3	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE at participating Senior Centers.		X	X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.10	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change: Community/Church Gardens.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.8 E.1.11	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change: Implemented by participating SNAP-Ed faith base sites.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>E.1.9
E.1.18</td>
<td>Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change: Structured Physical Activity.</td>
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<td>E.1.9
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<td>System for Observing Play & Recreation in Communities.</td>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td>X</td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
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E.1.9 E.1.18	System for Observing Play & Leisure Activity in Youth.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.9 E.1.18	Safe Routes to School Walkability Survey.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.9 E.1.18	Environmental Water Access Survey.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.9 E.1.18	Physical Activity Resource Assessment Instrument (PARA).		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>E.1.12</td>
<td>Pre-test is administered prior to PSSC series based intervention and post-test is administered at end of PSSC intervention.</td>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and non-sugar beverages at eight SNAP-Ed qualifying neighborhood retail stores, eight food banks, senior centers/public housing facilities through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Increase access to healthy food and non-surgery beverages by healthy corner store conversions.
- Collaborate with food banks to make fruit and vegetables more accessible to SNAP-Ed eligible individuals.
- Provide training and TA, as well as support the development and/or implementation of written policies and procedures to improve healthy nutrition and physical activity environment

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017 conduct an assessment of the retail environment in up to two selected SNAP-Ed qualifying neighborhoods.
   b. By September 30, 2017, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at ten sites in qualifying census tracts.
   c. By September 30, 2017, two retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.

d. By September 30, 2017, establish relationships with one food bank in hopes of securing new food distribution sites for older adults and identify potential future distribution sites.
e. By September 30, 2017, establish partnerships with at least one non-SNAP-Ed funded agency to participate in a healthy fruit and vegetable mobile vending pilot to increase access of healthy foods to SNAP-Ed eligible individuals at qualifying census tracts.
f. By September 30, 2017, provide food resource management education to adults at eight community sites and promote the retail, emergency food opportunities to access healthy fruits, vegetables and beverages to class participants.

FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018 conduct an assessment of the retail environment in up to two new selected SNAP-Ed qualifying neighborhoods.
b. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at 20 sites in qualifying census tracts.
c. By Sept 30, 2018, four additional retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
d. By September 30, 2018, establish two new food distribution sites at either senior centers or public housing facilities.
e. By September 30, 2018, implement a healthy fruit and vegetable mobile vending pilot to increase access of healthy foods to SNAP-Ed eligible individuals at qualifying census tracts.
f. By September 30, 2018, provide food resource management education to SNAP-Ed qualifying adults at four additional community sites and promote the retail, emergency food opportunities to access healthy fruits, vegetables and beverages to class participants.

FFY 2019 (Year 3) Objective(s):

a. By Sept 30, 2019, Kern County will implement a healthy retailer recognition program in up to three selected SNAP-Ed qualifying neighborhoods.
b. By September 30, 2019, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at 30 sites in qualifying census tracts.
c. By Sept 30, 2019, 6 additional retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
d. By September 30, 2019, establish three new food distribution sites at either senior centers or public housing facilities.

e. By September 30, 2019, maintain a healthy fruit and vegetable mobile vending pilot to increase access of healthy foods to SNAP-Ed eligible individuals at qualifying census tracts.
f. By September 30, 2019, provide food resource management education to SNAP-Ed qualifying adults at five additional community sites and promote the retail, emergency food opportunities to access healthy fruits, vegetables and beverages to class participants.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and non-sugar beverages at eight SNAP-Ed qualifying neighborhood retail stores, eight food banks, senior centers/public housing facilities through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide education and technical assistance sessions to 6-10 community partners and residents to teach skills needed to conduct retail evaluations to complete Community of Excellence (CX3) for retail stores quality scorecard.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Sign-In sheets • Training tools • ATF

2.2	Conduct baseline retail evaluations at grocery stores, independent and corner stores, in the select SNAP-Ed qualifying areas (up to three) that cater to eligible families.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Retail Assessments • Neighborhood boundaries surveyed
2.3	Utilizing CX3 assessment findings (quality scorecard) to implement Policy, Systems and Environment (PSE) activities with qualifying retailers in eligible census tract neighborhoods (four new retailers per year).	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Correspondence • Partner listing • Annual PSE RE-AIM report
2.4	Collaborate with Kern County Tobacco Education programs to identify qualifying retail sites as part of the statewide healthy retail campaign (Tobacco, Alcohol and Drug, and Nutrition) to increase healthy food options for SNAP-Ed eligible.	CED: ; CEI: ; MPR: X ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• ATF • Meeting agendas

2.5	Work with retail partners to increase opportunities for healthy food selections for at least 9,000 in SNAP-ED eligible communities to offer and promote healthier food items with food demos, thereby improving the store's CX3 score.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• ATF • Before and after photographs of corner store conversion • Annual PSE RE-AIM Report
2.6	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards and cart advertising & posters of "Be Better Campaign" to eight SNAP-Ed qualifying retailers and six food banks/pantries.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• ATF • Before & After Photos • Annual PSE RE-AIM Report

2.7	Educators will provide culturally appropriate direct education single sessions at eight retail partners, six food bank/pantries reaching a minimum of 8,000 adults.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• ATF • Schedule calendar • Annual PSE RE-AIM Report
2.8	Conduct at least one Fruit and Veggie fest celebration at one qualifying retail site annually.	X CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Flyer • Photos • ATF • Annual PSE RE-AIM Report
2.9	Provide technical assistance to CNAP Steering Committee to prepare and conduct education to county leaders on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention. Share assessment results and current research on best public health practices to achieve improved access.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Meeting Agenda • Sign-in Sheet • ATF

2.10	Provide guidance to CNAP Steering Committee to draft a "Healthy Retail Recognition Program" implementation plan. The Healthy Retail Recognition Program will be a signal to area residents and families that healthy food and beverages are available at that retail location. Incorporate resources and tools available through the Retail program.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Meeting Agenda • Sign-in Sheet • ATF • Photos
2.11	Work with CNAP partners to identify funding and support for: • Corner store conversions • A healthy mobile vending program in approved SNAP-ED eligible sites	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Meeting Agenda • Sign-in Sheet • ATF
2.12	Conduct post-intervention retail assessments at the eight grocery stores, independent/corner stores, and six food banks/pantries receiving interventions to assess any changes in access to healthy foods and beverages.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Retail Assessment • Neighborhood boundaries surveyed • Annual PSE RE-AIM Report

2.13	Educators will provide culturally appropriate series-based direct education at eight SNAP-Ed approved public housing facilities. • In Year 1, provide direct nutrition education using approved curricula through direct delivery to 100 unduplicated SNAP-Ed adult participants at approved public housing facilities sites. • In Year 2, provide direct nutrition education using approved curricula through direct delivery to 75 unduplicated SNAP-Ed adult participants at approved public housing facilities sites. • In Year 3, provide direct nutrition education using approved curricula through direct delivery to 50 unduplicated SNAP-Ed adult participants at approved public housing.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• ATF • Flyer • Calendar Schedule of classes
2.14	Develop partnerships with local food banks to identify and establish eight new food distribution sites to increase access of healthy foods. • Year 1, establish relationships with local food banks to secure implementation of food distribution sites for adults. Identify SNAP-Ed senior centers/public housing facilities to establish food distribution sites. • Year 2, establish three new food distribution sites at identified new food distribution sites at identified senior centers/public housing facilities. • Year 3, establish five new food distribution sites at identified senior centers/public housing facilities.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Meeting Agenda • Sing-in Sheet • ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.13	Healthy Eating and Active Living Toolkit for Community Educators	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:
2.7 2.13	Harvest of the Month	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: Resource: X
2.7	Retail Food Demonstration Training Kit	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.7	Network for a Healthy California-Retail Program	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: Resource: X
2.7	Fruit and Vegetable Store Tour Guide	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: Resource: X

2.7	Retail Food Sampling Guidelines		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.1-2.14	SNAP-Ed Resource Library Educational Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.1-2.14	SNAP-Ed Strategies and Interventions: An Obesity Prevention Tool Kit For States		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.2 E.2.12	Neighborhood retail food environment assessments in support of activity 2.2 and 2.12		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Summarize healthy food access changes implemented by engaged retail, food bank, and senior center/public housing facility partners.		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.5 E.2.6 E.2.7	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change on Healthy Retail.		X	X		**Year 1** Q1: X Q2: X Q3: X Q4: X **Year 2** Q1: X Q2: X Q3: X Q4: X **Year 3** Q1: X Q2: X Q3: X Q4: X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

	CWD
X	LHD
	AAA
	UCCE
	CCC

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, 20 low resource schools will make changes to school wellness policies, physical environment, and official faculty to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Structure Physical Activity
- Murals/Stencils
- Edible Gardens
- School Wellness Policies
- Engage youth and form two team(s) with a minimum of six students to work on environmental change and policies.
- Walking Clubs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at 20 low-resource school sites, LIA educators will reach 6,890 elementary students with direct education, 675 parents with direct education, and 16,450 parents with indirect education.
    b. By September 30, 2017, LIA staff will work with partners including school wellness committees to improve four of the 20 school environments by establishing or strengthening school gardens.

c. By September 30, 2017, a new structured PA program such as CATCH, SPARK or any FNS approved curriculum will be implemented by LIA educators, classroom teachers, afterschool staff, and PE specialists at four of the 20 low-resource school sites already receiving nutrition education.
d. By September 30, 2017 LIA staff will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at four of 20 of these sites.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at 20 low-resource school sites, LIA educators will reach 6,375 elementary students with direct education, 680 parents with direct education, and 17,080 parents with indirect education.
   b. By September 30, 2018, LIA staff will work with partners including school wellness committees to improve eight of the 20 school environments by establishing or strengthening school gardens.
   c. By September 30, 2018, a new structured PA program such as CATCH, SPARK or any FNS approved curriculum will be implemented by LIA educators, classroom teachers, afterschool staff, and PE specialists at eight of the 20 low-resource school sites already receiving nutrition education.
   d. By September 30, 2018 LIA staff will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at eight of 20 of these sites.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at 20 low-resource school sites, LIA educators will reach 5,875 elementary students with direct education, 675 parents with direct education, and 17,500 parents with indirect education.
   b. By September 30, 2019, LIA staff will work with partners including school wellness committees to improve 12 of the 20 school environments by establishing or strengthening school gardens.
   c. By September 30, 2019, a new structured PA program such as CATCH, SPARK or any FNS approved curriculum will be implemented by LIA educators, classroom teachers, afterschool staff, and PE specialists at 12 of the 20 low-resource school sites already receiving nutrition education.
   d. By September 30, 2019 LIA staff will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at 12 of 20 of these sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, 20 low resource schools will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Conduct 30 to 60 minute nutrition education classes to reach a minimum of 6,000 SNAP-Ed-eligible individuals utilizing FNS Approved Curriculum, with Harvest of the Month as a resource.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Sign in sheets • Dates and number of classes taught • Unduplicated number of participants • ATF
3.2	Conduct 15 to 60 minute nutrition education to pre-school, elementary, and after-school program students utilizing FNS approved curriculum with Harvest of the Month as a resource.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Class rosters and after-school program attendance sheets • Photos of classes • Samples of lessons and activities.

3.3	Conduct 30 to 60 minute nutrition education series with parents/caregivers of eligible students utilizing FNS approved curriculum with Harvest of the Month as a resource. Education may be informative (lecture) as well as demonstrative (e.g. cooking classes).	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Sign-in sheets • Agendas • Samples of lessons, curriculum, and materials used in class. • Photos of classes • ATF
3.4	Incorporate Harvest of the Month materials with FNS approved curriculum lessons throughout the school year to: • for educators to implement into the classroom • for students to take home materials to their families • for parents at parent-involved meetings • to train educators on how to incorporate Harvest of the Month to FNS approved curriculums	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Sample of materials distributed • Number of teachers, students, parents to whom materials were given. • ATF

3.5	Identify at least ten qualifying early-childhood and education sites to conduct 30 to 120 minute nutrition education, healthy beverages and utilize the playground stencils to promote physical activity. Include policies on healthy food and beverages to engage and involve parents.	X CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• List of sites • Self-assessment results • Copies of policies or planned policy changes • ATF
3.6	Develop, update, coordinate and maintain webpages on the agencies websites providing nutrition education/ physical activity information for SNAP-Ed eligible residents.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Link to webpage • Print out of webpage
3.7	Promote webpages to SNAP-Ed eligible residents; integrate use of webpages into nutrition education community event schedules for SNAP-Ed eligible residents.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Number of site visitors, average per week/month • Sample of feedback/comments regarding page

3.8	Participate in ongoing local activities supporting statewide social marketing campaigns. Provide nutrition education promotion resources to local programs for SNAP-Ed eligible residents.	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Flyers or other materials related to campaigns • Record of participation • ATF
3.9	Provide nutrition education to at least 1,200 residents through direct or indirect education through at least 12 community events, Rethink Your Drink, and physical activity promotion at local community events such as health fairs and community events. (e.g. Fruit and Veggie Fest, Juneteenth, Latino Health Awareness Month, Food Day, families at USDA food commodity distribution).	CED: X; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Event flyer • Sample of materials distributed • Number reached • Photos • Log of events, date and number reached • ATF
3.10	Collaborate and coordinate with at least four Child Nutrition Program staff, serve and promote the featured monthly produce item in the school cafeteria.	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Record of participation • Photos of food service

3.11	Collaborate and coordinate with at least four Child Nutrition Programs staff to provide such materials as menu boards, display banners, posters, recipes, stencils and food supplies to conduct Child Nutrition Programs nutrition education and food tasting demonstrations at least six times per year.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Invoice of purchased items • Items provided and dates. • ATF
3.12	Develop at least two additional relationships to collaborate with district administrators regarding wellness policy expansion and staff development opportunities in nutrition education and physical activity promotion.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: ~~GUSD,~~ KCSOS, KUSD, LSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Record of participation, contact • Outcome of discussions • ATF
3.13	Develop at least two additional relationships to collaborate with CNAP partners to promote nutrition education and obesity prevention interventions at school events such as Back to School Night, Open House, health fairs, Parent Teacher Association (PTA) meetings, etc. Encourage parent involvement/participation.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Flyers of events • Record of participation • Parent participant pledges • ATF

3.14	Develop at least two additional relationships to collaborate with new partners to form a CNAP Steering Committee. Meet at least four times per year to improve the food and nutrition environment.	CED CEI MPR X C&C X TTA	X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• List of members • Meeting agendas • Results and changes • ATF
3.15	Provide one or more professional development trainings to at least four staff involved in nutrition education to enhance knowledge and instructional skills for presentations on increasing nutrition education and physical activity at school sites.	CED CEI MPR X C&C X TTA	X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Training agenda • Sign in sheets • Materials distributed • ATF
3.16	Conduct at least three informative 30 to 90 minute training for educators about the purpose, priorities, and plans of the nutrition education staff. Assist educators integrate nutrition education into the classroom and engage parents utilizing FNS approved curriculum.	CED CEI MPR X C&C X TTA	X LHD AAA UCCE CCC	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Training agenda • Sign in sheets • ATF • Materials distributed

3.17	Administer at least three evaluations among school administration, teachers, and/or educators to determine effectiveness of trainings, resources, and tools. Include assessment of challenges, successes, and topics for next year's trainings.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Evaluation tool • Evaluation results/feedback
3.18	Conduct 30 to 60 minute nutrition education to pre-school, elementary, and after-school program students utilizing FNS approved curriculum for at least four school gardens incorporating Harvest of the Month as a resource.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Class rosters and after-school program attendance sheets • Photos of classes • Samples of lessons and activities. • ATF
3.19	Recruit youth and form at least two team(s) with a minimum of six students. Collect parent permission slips and photo release forms. Provide an orientation on basic nutrition education, physical activity promotion, taste-testing, youth-led participation action research, and youth development principles.	CED: X; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: KCSOS, KUSD, LSD, BGCKC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Record of participation • Copies of materials provided to Adult Leader/Teacher • Orientation agenda • ATF

3.20	Provide nutrition education to fourth through sixth graders and administer pre/post surveys to collect data for Impact Outcome Evaluation (IOE).	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: LSD, AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	• Surveys on file • Samples of lessons and activities • Data entry template • ATF
3.21	Getting to know where your fruits and vegetables come from with "Farm Day in the City" with up to 5,000 students in partnership with Kern County Farm Bureau and UCCE.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KCSOS AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 Year 2: Q1, Q2, Q3 X, Q4 Year 3: Q1, Q2, Q3 X, Q4	• ATF • Pictures • Flyer

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1 3.2 3.4 3.15 3.16	Grow It, Try It, Like It		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	Building a Healthy Me		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	Healthy Choices, Healthy Me		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	Shaping Up Your Choices		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.1 3.2 3.4 3.15 3.16	Nutrition Pathfinders		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	Exercise Your Options		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.3 3.4 3.9 3.15 3.16	Eat Fit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.19	The Great Garden Detective Adventures		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	SPARK		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.1 3.2 3.4 3.8 3.9 3.15 3.16	Rethink Your Drink		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.4 3.15 3.16	HOTM Workbooks		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2 3.5	Discover MyPlate		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1 3.2	Food for Thought		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2 3.3 3.8 3.9	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.3	Parent Lesson Plans – Advocating for Healthy School Environments		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.3	MyPlate for My Family Education Toolkit		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.3	Choosing Healthy Beverages: Rethink Your Drink		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.3 3.15 3.16	Eating Smart-Being Active		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.18	Grow It, Try It, Like It		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.18	Dig In!		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

3.18	Growing Healthy Habits		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.18	The Great Garden Detective Adventures		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.11 3.12 3.13	Sample Student Wellness Policy – California School Boards Association		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below: Resource
			CCC				
3.11 3.12 3.13	California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below: Resource
			CCC				
3.11 3.12 3.13	California Gardens for Learning - California School Garden Network		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below: Resource
			CCC				
3.1 3.2 3.4 3.15 3.16	Physical Activity Integration Program Resources		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below: Resource
			CCC				

3.1-3.21	SNAP-Ed Resource Library Educational Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
			CCC		
3.1-3.21	SNAP-Ed Strategies and Interventions: An Obesity Prevention Tool Kit For States		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Cooking for Healthy Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.3	Conduct pre/post-test survey to evaluate behavioral changes of eating habits, cooking abilities, etc. with parents.			X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.3.4	Conduct pre/post-test Harvest of the Month survey to compare eating habits.			X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Harvest of the Month Survey

E.3.20	Impact and Outcome Evaluation – Matched pre/post Harvest of the Month Workbook Survey questions completed with at least 100 4th-6th grade students attending the multi-session nutrition education series.			X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 **Year 2**: Q1 X, Q2 X, Q3 X, Q4 **Year 3**: Q1 X, Q2 X, Q3 X, Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.12	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees.		X	X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1, Q2, Q3, Q4 X **Year 2**: Q1, Q2, Q3, Q4 X **Year 3**: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.11 E.3.13	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change on School Wellness Policies.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.18	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE change on School Wellness Policies.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, at least 50% of class graduates will improve at least one food resource management skill such as grocery shopping with a list, comparing prices, or using the Nutrition Facts label.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Increase access to healthy food and non-sugar beverages by healthy corner store conversions.
- Collaborate with food banks to make fruit and vegetables more accessible to SNAP-Ed eligible individuals.
- Increase access to healthy food by implementing community gardens.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 2017, at least 40% of MEDC and PSSC graduates will improve in at least one Food Resource Management skill such as grocery shopping with a list, comparing food prices, or using the Nutrition Facts label.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 2018, at least 45% of MEDC and PSSC graduates will improve in at least one Food Resource Management skill such as grocery shopping with a list, comparing food prices, or using the Nutrition Facts label.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 2019, at least 50% of MEDC and PSSC graduates will improve in at least one Food Resource Management skill such as grocery shopping with a list, comparing food prices, or using the Nutrition Facts label.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, at least 50% of class graduates will improve at least one food resource management skill such as grocery shopping with a list, comparing prices, or using the Nutrition Facts label.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Deliver MEDC core lesson series to SNAP-Ed eligible adults in Kern County.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• MEDC evaluation data

4.2	Deliver PSSC lesson series to SNAP-Ed eligible adults in Kern County.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• PSSC evaluation data
4.3	Provide food resource management information at local community events such as health and resource fairs (e.g. Good Neighbor Festival).	X MPR CED CEI C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Event flyer • Number reached • Log of event, date and number reached • Photos of event

4.4	Provide at least one nutrition/food resource management training to at least ten Head Start Home Base Educators utilizing the Plan, Shop, Save & cook curriculum, for use with Early Head Start Home Base clients.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Training agenda • Attendance sheets
4.5	Conduct four sessions 30 to 60 minute Food Management education series with 180 parents/caregivers of eligible students utilizing FNS approved curriculum.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: KUSD, LSD, KCSOS AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Training agenda • Sign in sheets • ATF • Material distributed
4.6	Provide approved "Eat Smart, Live Strong," "Eat Healthy, Be Active Community Workshops," or other approved curriculum to promote improved food resource management skills.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• "Eat Smart, Live Strong," "Eat Healthy, Be Active" curriculums • Data Card, Pre-Post Food Behavior Checklist (FBC) or Fruit and Vegetable Consumption checklist (FVC) • Follow-up evaluation

4.7	Deliver one-time PSSC workshops to eligible SNAP-Ed adults in Kern County.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• UC Intent to Change Survey is administered at the end of PSSC one-time workshop intervention

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kern County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1	Making Every Dollar Count	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2 4.4 4.7	Plan, Shop, Save, and Cook	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.6	"Eat Smart, Live Strong"	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Retrospective Pre/Post test is administered at end of MEDC series based intervention.			X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: ; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: List other: Making Every Dollar Count Retrospective
E.4.2	Pre-test is administered prior to PSSC series based intervention and post-test is administered at end of PSSC intervention.			X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: ; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: List other: Plan, Shop, Save & Cook Pre/Post Survey

E.4.6	Pre/Post test is administered for Eat Smart, Live Strong," and "Eat Healthy, Be Active Community Workshops".			X		CWD LHD X AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.4.7	UC Intent to Change Survey is administered at the end of one-time workshops.			X		CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Kern PSA 33
FFY 2018 Total Budget:	**$33,971.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$20,389	$21,918	7.50%
2	Non-Capital Equipment/Supplies		$192	$192	0.00%
3	Materials		$5,208	$8,684	66.74%
4	Travel		$1,532	$1,521	-0.72%
5	Building/Space		$1,104	$1,104	0.00%
6	Maintenance		$552	$552	0.00%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$28,977**	**$33,971**	17.23%
9	Indirect Costs*** Indirect Cost Rate= 0%		$0	$0	
	Total Federal Funds	**$0**	**$28,977**	**$33,971**	17.23%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase total budget.
2	Non-Capital Equipment/Supplies	
3	Materials	Budgeting increase news letter distribution
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: Kern PSA 33

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrative Coordinator	M. Reynoso	40.00%	60.00%	$66,924.00	0.03	$2,007.72	81.00%	$1,626.25	$1,453.60	$3,634	
2			Health Education Assistant	E. Garza	2.50%	97.50%	$30,991.96	0.3	$9,297.59	6.20%	$576.45	$246.85	$9,874	
3			Health Education Assistant	C. Clemente	2.50%	97.50%	$26,396.00	0.3	$7,918.80	6.20%	$490.97	$210.25	$8,410	
						Total Staffing: Salaries/Benefits:		**0.63**	**$19,224**		**$2,694**	**$1,911**	**$21,918**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Kern PSA 33

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, paper, etc.	0.63	$25.40	12	$192	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$192**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Class Materials	Printed documents and handouts for participants	$0.08	62921	$5,034	
2			Participant Incentives	Lanyards, pedometers, etc.	$4.00	600	$2,400	
3			Food Demonstrations	Food, serving utensils, paper products	$2.50	500	$1,250	
						Total Materials:	**$8,684**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Health Educators	Various	Mileage to & from education sites	50						$0.00	33			$883	
2			Admin. Coordinator	Sacramento	SNAP Ed Forum (required), inc parking	1	1	2	2	$67.50	$95.00	$0.00	550		$19.00	$638	
									Out-of-State								
1			None													$0	
															Total Travel:	**$1,521**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			5357 Truxtun Ave.	Percentage of square footage occupied times monthly rental cost	.63	$134.90	12	$1,020	
2			5357 Truxtun Ave.	percentage of square footage occupied times monthly utilities cost	.63	$11.15	12	$84	
							Total Building/Space:	**$1,104**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telephone	Allocated cost for division based on person count	.63	$25.40	12	$192	
2			IT Support Services	Help Desk, computer related costs	1	$20.00	12	$240	
3			Insurance	General liability insurance per employee	1	$120.00	1	$120	
							Total Maintenance:	**$552**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Kern PSA 33

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		None		$0	
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$33,971**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		None			$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$33,971**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Kern County Public Health Services Department
FFY 2018 Total Budget:	**$1,754,015.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$54,875	$727,418	$652,562	$707,437	-2.75%
2	Non-Capital Equipment/Supplies	$0	$2,462	$2,096	$2,096	-14.87%
3	Materials	$3,191	$15,409	$15,409	$18,600	20.71%
4	Travel	$0	$25,429	$25,423	$25,423	-0.02%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$16,950	$12,618	$12,618	-25.56%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$116,444	$701,541	$701,541	$817,985	16.60%
	Total Direct Costs:	**$174,510**	**$1,489,209**	**$1,409,649**	**$1,584,159**	6.38%
9	Indirect Costs*** Indirect Cost Rate= 24.010%	$54,274	$174,653	$115,582	$169,856	-2.75%
	Total Federal Funds	**$228,784**	**$1,663,862**	**$1,525,231**	**$1,754,015**	5.42%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Our KCPHSD (LHD) FFY 2018 is $138,631 lower than the FFY 2017 Budget, thus the substantial percentage differences.
3	Materials	Our KCPHSD (LHD) FFY 2018 is $138,631 lower than the FFY 2017 Budget, thus the substantial percentage differences.
4	Travel	
5	Building/Space	
6	Maintenance	Our KCPHSD (LHD) FFY 2018 is $138,631 lower than the FFY 2017 Budget, thus the substantial percentage differences.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Because of the upfront carry-in of FFY 2017 resources into the FFY 2018 budget year, the increase is well received among the subcontractors as we (LHD) have not restored subcontractors to their FFY 2017 baseline, but have provided them some additional funds to expand their reach and impact.
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Flor del Hoyo	30.00%	70.00%	$62,252.75	0.45	$28,013.74	81.98%	$22,965.66	$15,293.70	$50,979	
2			Project Director	Chrystal Shepperd	70.00%	30.00%	$49,264.35	1	$49,264.35	81.98%	$40,386.91	$62,755.70	$89,651	
3			Program Assistant	Concepcion Campas	30.00%	70.00%	$47,917.14	1	$47,917.14	81.98%	$39,282.47	$26,160.00	$87,200	
4			Accountant/Finance Analyst	Devon Vines	100.00%	0.00%	$50,372.29	1	$50,372.29	81.98%	$41,295.20	$91,667.00	$91,667	
5			Office Manager	Lauren Fimbres	70.00%	30.00%	$27,626.74	1	$27,626.74	81.98%	$22,648.40	$35,192.50	$50,275	
6			Program Assistant	Tammy Fisher	10.00%	90.00%	$46,960.04	0.45	$21,132.02	59.62%	$12,598.91	$3,373.10	$33,731	
7			Program Assistant	Mary Devlin	10.00%	90.00%	$39,763.11	0.75	$29,822.33	81.98%	$24,448.35	$5,427.10	$54,271	
8			Program Assistant	Anahi Guerrero	10.00%	90.00%	$36,917.00	1	$36,917.00	81.98%	$30,264.56	$6,718.20	$67,182	
9			Administrative Coordinator	Juan Vega, Jr.	100.00%	0.00%	$58,757.27	0.5	$29,378.64	81.98%	$24,084.61	$53,463.00	$53,463	
10			Epidemiologist	Kim Hernandez	100.00%	0.00%	$98,060.56	0.05	$4,903.03	59.62%	$2,923.19	$7,826.00	$7,826	
11			Program Assistant - In Kind	PHAP Associate TBD	10.00%	90.00%	$44,837.79	0	$0.00	0.00%	$0.00	$0.00	$0	
12			Program Assistant	Extra Help HEA TBD	10.00%	90.00%	$31,961.54	0.8462	$27,045.86	1.45%	$392.16	$2,743.80	$27,438	
13			Program Assistant	Extra Help HEA TBD	10.00%	90.00%	$31,961.54	0.8462	$27,045.86	1.45%	$392.16	$2,743.80	$27,438	
14			Program Assistant	Extra Help HEA TBD	10.00%	90.00%	$31,961.54	0.8462	$27,045.86	1.45%	$392.16	$2,743.80	$27,438	
15			Program Assistant	Extra Help HEA TBD	10.00%	90.00%	$31,961.54	0.75	$23,971.16	1.45%	$347.58	$2,431.90	$24,319	
16			Program Assistant	Extra Help HEA TBD	10.00%	90.00%	$31,961.54	0.449	$14,350.73	1.45%	$208.09	$1,455.90	$14,559	
						Total Staffing: Salaries/Benefits:		**10.9376**	**$444,807**		**$262,630**	**$319,996**	**$707,437**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Includes Social Security (FICA), Retirement Contribution, Deferred Compensation, Group Medical/Dental/Vision, Retired Medical, Unemployment Insurance, and Workers' Compensation Insurance based on our LHD personnel for the grant program. County Extra Help employees are not full time permanent employees. At a minimum they receive Social Security (FICA); some may opt to receive Group Health Insurance to meet the ACA requirements; this equates to the Fringe Benefit Rate of 23.81%. The Fringe Benefit Rate of 81.98% is an average for full time permanent employees.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities.	10.9376	$15.25	12	$2,002	
2			Postage	Used by project staff to mail as needed for Nutrition Education, Promotion, and Training activities; comprises a mixture of regular letter postage to required overnight service, if needed.	1	$1.00	94	$94	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,096**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials and Resources	Costs include curriculum, brochures, promotion materials, campaign-related materials, etc. for various project activities to include community activities, direct/indirect nutrition education, community involvement and nutrition education activities, five class nutrition education series, ReThink Your Drink campaign messages and nutrition education materials, Healthy Beverages promotion and materials, Healthy Beverage Health and Resource campaign materals, CX3, County Nutrition Action Plan, nutrition education community forum and town halls, and/or local media activities. Purchase of nutrition education resource items to support all Scope of Work Goals, Objectives, and Activities. not to exceed $4/person.	$4.00	1250	$5,000	
2			Food Demonstration Costs	Costs include allowable Nutrition Education items like: food, paper products, cleaning materials and small reasonably priced and necessary kitchen appliances (blender, mixer, and electric burner/griddle) for taste tests. not to exceed a total of $2.50 per participant per demonstration ($2.50 x 1,400 participants = $3,500.00).	$2.50	1400	$3,500	
3			Copying, Reproduction, Printing	Outsourcing of large print jobs for a lower price-per-copy, print material, and/or pop-up display banners.	$0.50	16000	$8,000	
4			Paint and Painting Supplies	Includes paint for stencil art, painting supplies, and all allowable items for approximately 12 sites not to exceed $500.	$41.66	12	$500	
5			Gardening	Cost not to exceed $1,500 for gardening PSE activities for approximatly 10 sites. Items include seed, soil and small gardening tools.	$150.00	10	$1,500	
6			Rolling Carts	Rolling carts for Health Educators. The "rolling carts" are "Office Depot Brand Mobile, Folding Cart with Lid", and have wheels. Please see this Office Depot web link. http://www.officedepot.com/a/products/987304/Office-Depot-Brand-Mobile-Folding-Cart/. They are currently selling for $18.74 a piece. They are much needed for our NEOPB health educators that are out in the field, taking supplies, education materials, and other items throughout Kern County.	$20.00	5	$100	
							Total Materials:	**$18,600**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
										In-State							
1			Project Coordinator-Chrystal, Administrator-Flor, and Program Assistant-Connie or other designated Prime Staff Member.	Sacramento	LHD Program Directors' Meeting. "Other" costs are for transportation cost..	1	3	3	2	$46.00	$110.00				$32.00	$1,170	
2			Project Coordinator-Chrystal, Administrator-Flor, and Program Assistant-Connie or other designated Prime Staff Member.	Sacramento	SNAP-Ed LIA Forum. "Other" costs are for Parking.	1	3	4	3	$46.00	$110.00				$32.00	$1,638	
3			Project Coordinator-Chrystal or other designated Prime Staff Member.	Sacramento	NEOPB Partnership Summit. "Other" costs are for Parking.	1	1	2	1	$46.00	$110.00				$32.00	$234	
4			Project Coordinator-Chrystal or other designated Prime Staff Member.	Stockton or other NEOPB Designated Location	Coalition Meetings -"Other" costs are for transportation cost.	2	1								$32.00	$64	
5			Project Coordinator-Chrystal or other designated Prime Staff Member.	Stockton or other NEOPB Designated Location	Promising Practices Exchanges "Other" costs are for transportation cost.	2	1	2	1	$46.00	$110.00				$32.00	$468	
6			Project Coordinator-Chrystal or other designated Prime Staff Member.	Fresno or other NEOPB Designated Location	Champions for Change "Other" costs are for transportation cost.	1	1	2	1	$46.00	$110.00				$32.00	$234	
7			Project Coordinator-Chrystal or other designated Prime Staff Member.	Stockton or other NEOPB Designated Location	SNAP-Ed Competencies Qtrly"Other" costs are for transportation cost.	4	1	2	1	$46.00	$110.00				$32.00	$936	
8			Project Coordinator-Chrystal, Program Assistant-Tammy, or other designated Prime Staff Member.	Sacramento or other NEOPB Designated Location	CX3 (Mapping, Ground Survey, and Voices)"Other" costs are for transportation cost.	2	2	2	1	$46.00	$110.00				$32.00	$936	
9			Project Coordinator-Chrystal or other designated Prime Staff Member.	NEOPB Designated Location	Youth Engagement (Youth and Adult) "Other" costs are for transportation cost.	2	1	2	1	$46.00	$110.00				$32.00	$468	
10			Project Coordinator-Chrystal or other designated Prime Staff Member.	Stockton or other NEOPB Designated Location	NEOPB Intervention Trainings Qtrly "Other" costs are for transportation cost.	5	1	2	1	$46.00	$110.00				$32.00	$1,170	
11			Project Coordinator-Chrystal or other designated Prime Staff Member.	NEOPB Designated Location	IOE Training "Other" costs are for transportation cost.	2	1	2	1	$46.00	$110.00				$32.00	$468	
12			Project Coordinator-Chrystal or other designated Prime Staff Member.	Stockton or other NEOPB Designated Location	PSE-RE-AIM Evaluation	1	1	2	1	$46.00	$110.00				$32.00	$234	
13			Project Coordinator-Chrystal, Account/ Finance Analyst-Devon, Contract Manager-Juan.	Los Angeles	LHD Fiscal and Programmatic Audit of Sub Grantee Vision y Compromiso. "Other" costs are for Parking.	1	3	3	2	$46.00	$150.00				$32.00	$1,410	
14			Prime Staff	California, in-county and out-of-county.	Rental Car (estimated budget of $7,000.00) and Fuel (estimated budget of $3,000.00). Prime Staff.	1	1								$10,000.00	$10,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department

15			Prime Staff	California, in-county and out-of-county.	Transportation option costs may include for the use of personal vehicle for mileage reimbursement (10,179.14 miles x $0.535 = $5,445.84); fleet rental charges with fuel ($35/day x 5 rentals, fuel cost approx. $64.16 = $239.16); LHD vehicle use with fuel cost only ($150); or train transportation ($82 roundtrip to Sacramento x 2 trips = $164). All costs are approximations. Prime Staff.	1	1					10180		$547.00	$5,993	
					Out-of-State										
1			None											$0	
													Total Travel:	**$25,423**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
1			None					$0		
							Total Building/Space:	**$0**		

6. Maintenance:

	Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			Communications / Phone Lines	Used by project staff; Prime Staff.	10.9376	$56.51	12	$7,417	
2			Copier Maintenance	Costs include copier maintenance and lease of one copier esimated yearly cost of $5,200.	10.9376	$39.63	12	$5,201	
							Total Maintenance:	**$12,618**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Lamont School District	Subgrantee will be conducting nutrition education/obesity prevention class series for the School and Afterschool components of the grant with SNAP-Ed eligible residents. Impact Outcome Evaluation (IOE) will be conducted to meet grant requirements.	$176,673	
B			Kernville Union School District	Subgrantee will be conducting nutrition education/obesity prevention class series for the School and Afterschool components of the grant with SNAP-Ed eligible residents.	$150,120	
C			Kern County Superintendent of Schools	Subgrantee will be conducting nutrition education/obesity prevention class series for the Youth Engagement Education components of the grant with SNAP-Ed eligible residents.	$205,042	
D			Vision y Compromiso, Inc.	Subgrantee will be conducting nutrition education/obesity prevention class series for the Faith-Based Education components of the grant with SNAP-Ed eligible residents.	$86,668	
E			Boys & Girls Clubs of Kern County	Subgrantee will be conducting nutrition education/obesity prevention class series for the School and Afterschool components of the grant with SNAP-Ed eligible residents.	$96,501	
F			Adcorp Media Group	Adcorp Media Group (http://www.adcorpusa.com/) has exclusive shopping cart and Welcome Center Kiosks at Kern's Vallarta (7 stores) and Superior Grocers (1 store) supermarkets, which are eligible NEOPB retail sites. Vallarta stores include Arvin (1 store), Bakersfield (4 stores), Delano (2 stores), and Superior (1 Bakersfield store). At all 8 supermarkets, all shopping carts (200%) will have a mixture of "Be Better" 13 approved messages English and Spanish with the Department's Logo for 5 months at a cost of $49,840.00. Five of the 8 stores have the Welcome Center Kiosks (Vallarta Arvin, Bakersfield Niles Street, Delano (both stores), and the Superior Grocers) at a cost of $24,150.00. Welcome Center Kiosks will also be with a mixture of "Be Better" approved messages with the Department's Logo. One time production fee of $295.00 is required. Total Adcorp cost of $74,285.00. The 200% reference to shopping carts is actual print on an individual shopping cart, in this case 200%. There is the "Aisle Directory Ad" side; this is directly facing the shopper, as the shopper pushes the cart; this is the first 100%. Then, there is the "Front Facing Ad" side, to which faces each and every other shopper coming up to that particular shopping cart; this is the second 100%, for what is the 200% coverage. The price may seem costly, for the Adcopr Media Group we are actually securing a total of 8 supermarkets, 7 Vallarta and 1 Superior supermarkets, and all eligible carts, for a minimum total of 5 months. This price also includes the same CDPH Be-Better Campaigns on the Welcome Center Kiosks at 5 of the 8 supermarkets; these kioks at at the stores' entrances and have the stores' weekly discount/special newspapers advertisement. We have been working with the CDPH NEOPB Media and Communications Section whom have shared with us the idea of shopping cart advertisement, strategies, and investment; by incorporating the State's Be Better Campaign, we can get the State NEOPB to add our local Kern County Public Health Services Department logo, and saturate the NEOPB eligible retail stores with additional and localized Be Better messaging. It is our own Department's logo that we speak of, adding it to the Be Better Campaign materials. Supermarket advertising places the "message" and our State and Department's logo in the center of our communities supermarkets, and surrounding communities. The average grocery store has over 20,000 customers per week. The average shopper will visit the supermarket several times a week and spend an average 30-45 minutes in the store per visit.	$74,285	
G			Cartvertising	Cartvertising (http://www.cartvertising.com/) has exclusive shopping cart at Kern's FoodMaxx supermarkets, which are also eligible retail sites. FoodMaxx stores include Chester Avenue, Niles Street, Union Avenue, and Ming Avenue locations. At all 4 supermarkets, all shopping carts (200%) will have a mixture of "Be Better" 13 approved messages English and Spanish with the Department's Logo for 5 months at a cost of $28,696.00).	$28,696	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$817,985	

Total Direct Costs:	**$1,584,159**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Salary and Benefits	24.010%	$707,437.00	$169,856	
					Total Indirect Costs:	$169,856	

Total Budget:	**$1,754,015**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Lamont School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Veronica Recendiz	60.00%	40.00%	$73,160.00	0.9	$65,844.00	47.88%	$31,526.11	$58,422.00	$97,370	
2			Administrator	Jennifer Wood-Slayton	100.00%	0.00%	$100,026.00	0.1	$10,002.60	47.88%	$4,789.24	$14,792.00	$14,792	
3			Office Manager/Secretary/Admin Assistant	Aradna Valdez	100.00%	0.00%	$34,250.00	0.1	$3,425.00	47.88%	$1,639.89	$5,065.00	$5,065	
						Total Staffing: Salaries/Benefits:		**1.1**	**$79,272**		**$37,955**	**$78,279**	**$117,227**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits at 47.88% of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Lamont School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities. Staff positions: Subcontractor Staff.	1.1	$22.73	12	$300	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$300**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Food Demonstrations	Parent education classes & Cooking classes. Allowable Nutrition Education costs may include food, paper products, cleaning materials, and small reaonably priced and necessary kitchen appliances (blender, mixer, food processor, and electric burner/griddle, etc.) for food storate, preparation, and edisplay of food prepared for demonstration purposes. Student taskings during lunch time breaks and afterschool program. 150 demonstrations with 10-20 student participants/reaching a minimum of 3,000 students; $900.00/3,000 = $0.30 per participant. Tastings at Family Resource Center, School District, and Community Events. The Lamont School District utilizes the Boys & Girls Clubs to secure 4 Nutrition Educators for direct education. The district provides all materials procurement to support nutrition education. Food demonstration will be conducted by both the program coordinator and the Boys & Girls Club staff.	$0.30	3000	$900	
							Total Materials:	**$900**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All Staff	California, in-county and out-of county.	Mileage for LSD NEOPB Staff (trips to school sites, pick up supplies for taste testings, and take care of administrative duties).	1							753.271028			$403	
					Out-of-State												
1			None													$0	
															Total Travel:	**$403**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Lamont School District

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Boys & Girls Club	Contractor shall provide the following services: Nutrition Educators will provide age appropriate nutrition education using curriculum provided by the Network Program Coodinator. Nutrition education will be provided in a fun and interative enfironment with enrichment activities for K-8 students. The aftershool program coordinator in coordination with the aftershool program lead teachers will coordinate the schedule of the Nutrition Educators.	$48,665	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$48,665	

Total Direct Costs:	**$167,495**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			5.48% of Total Direct Costs.	6.381%	$143,830.00	$9,178	
					Total Indirect Costs:	$9,178	

Total Budget:	**$176,673**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Club

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutritionist/Nutrition	Yvette Cortez	0.00%	100.00%	$12,834.00	1	$12,834.00	23.368%	$2,999.05	$0.00	$15,833	
2			Nutritionist/Nutrition	Selena Perez	0.00%	100.00%	$12,834.00	1	$12,834.00	23.368%	$2,999.05	$0.00	$15,833	
3			Nutritionist/Nutrition	Lizabeth Ramirez	0.00%	100.00%	$10,164.00	1	$10,164.00	23.368%	$2,375.12	$0.00	$12,539	
				Total Staffing: Salaries/Benefits:				**3**	**$35,832**		**$8,373**	**$0**	**$44,205**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits at 47.88% of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Club

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			All Staff	In County	Trips to school sites, supply run & take care of administrative duties)	1	3						1598.26			$855	
Out-of-State																	
1			None													$0	
															Total Travel:	$855	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Club

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$45,060**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Fee charged to LESD for admin services to Boys and Girls Club employees.	8.000%	$45,060.00	$3,605	
					Total Indirect Costs:	**$3,605**	

Total Budget:	**$48,665**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kernville Union School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Alisa Hinkle	30.00%	70.00%	$46,460.00	1	$46,460.00	43.00%	$19,977.80	$19,931.40	$66,438	
2			Office Manager/Secretary/Admin Assistant	Debbie Lemich	75.00%	25.00%	$35,787.00	0.4	$14,314.80	43.00%	$6,155.36	$15,352.50	$20,470	
3			Nutritionist/Nutrition Educator/Nutrition Aide	Aileen Duggan-Nutritionist (works part time, equivalent to 3.5 hrs per day)	0.00%	100.00%	$39,725.29	0.23	$9,136.82	43.00%	$3,928.83	$0.00	$13,066	
4			Nutritionist/Nutrition Educator/Nutrition Aide	Sonya Guizlo-Nutritionist (works part time, equivalent to 3.5 hrs per day)	0.00%	100.00%	$36,059.98	0.23	$8,293.80	43.00%	$3,566.33	$0.00	$11,860	
5			Nutritionist/Nutrition Educator/Nutrition Aide	Tracy Jones-Nutritionist (works part time, equivale4nt to 3.5 hrs per day)	0.00%	100.00%	$37,802.20	0.23	$8,694.51	43.00%	$3,738.64	$0.00	$12,433	
						Total Staffing: Salaries/Benefits:		**2.09**	**$86,900**		**$37,367**	**$35,284**	**$124,267**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits, and retirement at 43% of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kernville Union School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities.	2.09	$115.47	12	$2,896	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,896**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Harvest of the Month (HOTM) food samples	HOTM food samples for KUSD elementary students; Allowable Nutrition Education costs may include food, paper products, cleaning materials, and small, reasonably priced, and necessary kitchen appliances for food storage, preparation, and display of food prepared for demonstration purposes. $0.80/student x 746 = $596.80 x 11 months = $6,564.80.	$0.80	8205	$6,564	
2			HOTM food samples	HOTM food samples for demonstrations/taste testing at health fairs, school events, and community nutrition education classes; Allowable Nutrition Education costs may include food, paper products, cleaning materials, and reasonably priced kitchen appliances for taste tests. Total reached 5,670 x $0.59 = $3,345.30.	$0.59	5670	$3,345	
3			Printing/Duplicating	Printing for nutrition education events and classes. Some printing costs like for posters that are used for events cost approximately $0.67 each (if laminated as well). But everything else is anywhere from $.07 - $.18 each depending on size and whether or not the item is in color and/or laminated.	$0.13	9692.31	$1,260	
						Total Materials:	**$11,169**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator-Alisa Hinkle	Sacramento	SNAP-Ed LIA Forum. "Other" is for Parking.	1	1	2	2	$46.00	$110.00		87.10205		$26.00	$706	
2			Project Coordinator-Alisa Hinkle	Kern, Tulare, Fresno, Merced, and/or Matera.	NEOPB SNAP-Ed Seervice Area Coalition or Promising Practices events (CNAP, Regional Collaborative, SNAP-Ed trainings).	1	1						2745.794			$1,469	
3			Project Coordinator-Alisa Hinkle	TBD; at a NEOPB Designated Location.	NEOPB Training (Youth Engagement, HOTM). "Other is for Parking	1	1	1	1	$46.00	$110.00		86.44859		$13.00	$456	
					Out-of-State												
1			None													$0	
															Total Travel:	**$2,631**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kernville Union School District

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Utilities	Utilities Expenses $3,142.00 annually prorated for nutrition education activities. Utilities cover telephone land line, propane used for heating and cooling, trash (weekly/minimal) and document destroying (monthly/minimal) pickup, and electricity at the Kernville Union School District Family Resource Center office. Utilities are split between three main grants and occasionally other funding when costs are unapproved. The KUSD Family Resource Center is home base to the Project Coordinator, Office Manager, and two Nutrition Educators for the Wallace Schools Sites located in Lake Isabella. Nutrition Educator for Kernville Elementary School is based at that school as the KUSD Family Resource Center is located 13 miles from Kernville. All such costs are fair and resonsable to conduct such program and a program out of the said KUSD Family Resource Center.	1	$261.80	12	$3,142	
							Total Maintenance:	**$3,142**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$144,105**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			4.84% of Total Salary and Benefits	4.84%	$124,267.00	$6,015	
					Total Indirect Costs:	**$6,015**	

Total Budget:	**$150,120**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kern County Superintendent of Schools

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Shelley Northrop	100.00%	0.00%	$110,320.00	0.05	$5,516.00	30.33%	$1,673.00	$7,189.00	$7,189	
2			Project Coordinator	Elizabeth Velasco	70.00%	30.00%	$60,000.00	0.5	$30,000.00	41.14%	$12,342.00	$29,639.40	$42,342	
3			Office Manager/Secretary/Admin Assistant	Graciela Garcia	100.00%	0.00%	$43,000.00	0.5	$21,500.00	53.51%	$11,504.65	$33,005.00	$33,005	
4			Teacher/Student Aide/Assistant	TBD - Teachers' Extra Duty Time	0.00%	100.00%	$3,000.00	1	$3,000.00	16.13%	$483.90	$0.00	$3,484	
5			Nutritionist/Nutrition Educator/Nutrition Aide	TBD - 4 staff x 260 hrs/person or .125 x $50 hr or $52,000. (These employees are classified as Special Employment and receive an hourly rate. The hourly rate has been converted.)	0.00%	100.00%	$52,000.00	1	$52,000.00	7.93%	$4,123.60	$0.00	$56,124	
				Total Staffing: Salaries/Benefits:				**3.05**	**$112,016**		**$30,127**	**$69,833**	**$142,144**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits at an average of 28.59 of total salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kern County Superintendent of Schools

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities.	3.05	$65.41	12	$2,394	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,394**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials and Resources	Materials required for the delivery of critical program activities. Will be distributed along with nutrition education at school and community activities and events. May include pamphlets, cookbooks, etc. At least 4,135 items will be distributed. Will not exceed $4 per person.	$1.00	4135	$4,135	
2			Cooking Supplies	Small cooking supplies for cooking demonstrations and taste testing for classroom activities, community events, and teacher trainings. Supplies (i.e. utensils, bowls, forks, etc.) for 15 carts x $160.00, for prepatory supplies, plastic and paper goods. Cooking supply sets @ $160.00 x 15 = $2,400.00.	$160.00	15	$2,400	
3			Harvest of the Month Taste Testing	$25/classroom x 124 classrooms x 9 months = $27,900.00. Includes materials, samples of fruits & vegetables that correspond to each month, with a minimum of 2 activities per student for an approx. total of 3,360 students per month. Will not duplicate any subcontractor taste testing activities. Cost will not exceed $2.50 per person.	$25.00	1116	$27,900	
4			Youth Engagement Activities Costs	KCSOS will provide nutrition education and support youth engagement activities in targeted grade levels. In-kind Adult Alley to assist NEOP Nutrition Educator to conduct youth-led nutrition education projects. Supplies and materials required for the delivery of Youth Engagement projects, receipe demonstration, educational materials for peer lead nutrition education classes = $700.00. Project costs and materials vary and are dependent of Youth Lead activities. $350.00 will be used for Demonstrations in the Youth Engagement Classes for 12 months which would equal $29.16 per month, while the Youth Engagement Team will provide Nutrition Education classes to their peers for 6 months and would be $58.33 per class. The costs are specific for Youth Engagement in regards to Peer Youth education at Kelly E. Blanton Ed Center (servsafe certification, food demos, food demo supplies, paper goods, fruit and vegetable posters that are student created, other supplies as needed) that is not included in food demonstrations for other sites serviced.	$700.00	1	$700	
5			Duplication Costs	Duplication of Harvest of the Month materials (approx. figures based on three color duplication up to $0.50 per sheet x 2,998 (includes layout)).	$0.50	2998	$1,499	
6			Gardening	Gardening estimated cost of $2,200 for gardening supplies, tools, gardening boxes, seeds, pony stacks and soil.	$100.00	22	$2,200	
7			Painting and Stencil Art	Stencil art estimated cost of $1,650 for stencil art paint and painting supplies.	$82.50	20	$1,650	
8			Rolling Carts	Rolling carts for Nutrition Educators, total of 4 carts at $20.00 each.	$20.00	4	$80	
						Total Materials:	**$40,564**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kern County Superintendent of Schools

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator-Elizabeth and Nutrition	Various	NEOP Trainings and meetings. "Other" costs are for parking.	1	2	3	2	$41.00	$100.00		84.11215		$15.00	$935	
2			Administrator-Shelley, Project Coordinator-Elizabeth, Nutrition Educators-TBD, Secretary-Graciela.	KCSOS preschools, Shafter, Standard School, & sites where SOW activities will be conducted.	Travel to/from school/community sites.	1							9116.82			$4,877	
Out-of-State																	
1			None													$0	
															Total Travel:	**$5,812**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Internet Services and phone expense.	Internet and phone services connectivity flat fee per year.	3.05	$41.12	12	$1,505	
							Total Maintenance:	**$1,505**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$192,419**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Kern County Superintendent of Schools

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			Total Direct	6.56%	$192,419.00	$12,623	
					Total Indirect Costs:	$12,623	

Total Budget:	**$205,042**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Vision y Compromiso, Inc.

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Hugo Ramirez	100.00%	0.00%	$60,000.00	0.15	$9,000.00	24.11%	$2,169.90	$11,170.00	$11,170	
2			Program Assistant	Nancy Navarro	100.00%	0.00%	$31,200.00	0.6	$18,720.00	25.35%	$4,745.52	$23,466.00	$23,466	
3			Accountant/Finance Analyst	Berenice Guzman	100.00%	0.00%	$46,000.00	0.05	$2,300.00	24.66%	$567.18	$2,867.00	$2,867	
4			Promotora	TBD	20.00%	80.00%	$31,034.49	0.29	$9,000.00	11.94%	$1,074.60	$2,015.00	$10,075	
5			Promotora	TBD	20.00%	80.00%	$31,034.49	0.29	$9,000.00	11.94%	$1,074.60	$2,015.00	$10,075	
6			Promotora	TBD	20.00%	80.00%	$31,034.49	0.29	$9,000.00	11.94%	$1,074.60	$2,015.00	$10,075	
						Total Staffing: Salaries/Benefits:		**1.67**	**$57,020**		**$10,706**	**$43,548**	**$67,728**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Fringe rate for all employees is based on employer paryoll taxes (FICA, SUI, and ETT (State Emplolyment Training Tax)), workers' compensation, and for those employees who quality, medical, dental, and vision insurance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Vision y Compromiso, Inc.

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities.	1.67	$81.83	12	$1,640	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,640**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations	Demonstrations of new food into the Latino community (eg.- Tofu, ginger, chicory, arugula, brussels sprouts, KanChoy, Malanga, etc.). We are planning to involve a minimum of 240 participants at $1.25 each to explore new food. Through Food Demonstrations Promotoras demonstrate to their class participants how to prepare inexpensive healthy meals using USDA approved recipes (both in Single Session and Group Session Classes). In addition, Promotoras prepare USDA approved water recipes, to encourage partcipants to drink water more often along with the RYD Campaign.	$1.25	240	$300	
2			Food Demonstrations and Rethink Your Drink	For items related to SOW related activities (i.e., nutrition curriculum, cooking supplie, etc.). Water refills for 3-gallon refillable bottles to support Rethink Your Drink flavored water tastings and new food items as mentioned on justification.	$2.50	176	$440	
						Total Materials:	**$740**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator	LHD, Bakeersfield, County of Kern	Quarterly CNAP meetings, meetings with LHD, and/or project staff including Promotoras. "Other" is for Rental Car, Rental Insurance, and Fuel. The Project Coordinator works from the VyC Los Angeles office and needs to meet with the Promotoras and Program Assistant on a regular basis, as well as meet with LHD staff, attend CNAP meetings, and NEOPG trainings held in Kern County.	12	1	1	1	$46.00	$110.00				$47.00	$2,436	
2			All Staff	LHD, Bakeersfield, County of Kern	Associated mileage travel costs for Promotoras and VyC NEOPB Project Staff.	1							13275			$7,102	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Vision y Compromiso, Inc.

3			Accountant/Finance Analyst	LHD, San Leandro to Bakersfield, California	Associated Travel for procedural meeting with Program Assistant. "Other" is for Rental Car, Rental Insurance, Fuel, and Parking. VyC does not have any "fixed" office within Kern County. The majority of VyC staff whether on this Kern County NEOPB project or not, work out of their own homes. The Accountant has a home office in San Leandro and the Admin Assistant has a home office in Kern County; again, they work out of their own homes. The in-person accountant meeting with the Program Assistant is to prepare for the annual audit, review budget, and review reporting requirements for the project.	1	1	2	1	$46.00	$110.00				$47.00	$249	
Out-of-State																
1			None												$0	
														Total Travel:	**$9,787**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$79,895**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Vision y Compromiso, Inc.

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			Total Salary and Benefits	10.00%	$67,728.00	$6,773	
					Total Indirect Costs:	$6,773	

Total Budget:	**$86,668**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Clubs of Kern County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	TBD	75.00%	25.00%	$33,600.00	1	$33,600.00	35.00%	$11,760.00	$34,020.00	$45,360	
2			Educator/Nutrition Aide	TBD	25.00%	75.00%	$15,750.00	1	$15,750.00	23.37%	$3,680.78	$4,857.75	$19,431	
3			Educator/Nutrition Aide	TBD	25.00%	75.00%	$15,750.00	1	$15,750.00	23.37%	$3,680.78	$4,857.75	$19,431	
						Total Staffing: Salaries/Benefits:		**3**	**$65,100**		**$19,122**	**$43,736**	**$84,222**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

A breakdown of BGCKC fringe benefits are: SUI (State Unemployment Insurance); Workers Comp.; and FICA plus FICA MC (Medicare). Administrator rate is higher because that position is the only full-time employee with this grant; she is the only position that receives full benefit package (health). The other staff is considered part-time, so they do not receive this benefit package.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Clubs of Kern County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	For nutrition activities (such as pens, pencils, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, memory sticks, printer ink, calendars, and other general office supplies) as needed and applicable for Nutrition Education, Promotion, and Training activities.	3	$11.11	12	$400	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$400**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Demonstration Items	Reasonable nutrition demo items and tools (i.e., bowls), cutting instruments, and small reasonably priced kitchen appliances (i.e., blender) for food storage, preparation, and display of food prepared for demonstration.	$200.00	1	$200	
2			Food and Supplies	Food and Supplies (i.e., napkins, forks, plates, cleaning supplies) for healthy taste testing, nutrition demonstrations, and HOTM produce.	$1.15	1060	$1,219	
3			Printing, Duplicating, Reproduction Costs	Printing and duplicating of nutrition flyers, calendars, curriculum, and newsletters at school and club sites for youth @ approximately $0.40 per student.	$0.40	1060	$424	
						Total Materials:	**$1,843**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Administrator and Nutrition Educators	County	Daily mileage to school and club sites to provide NEOPB activities.	1							2361			$1,263	
									Out-of-State								
1			None													$0	
															Total Travel:	**$1,263**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Boys & Girls Clubs of Kern County

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$87,728**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct	10.00%	$87,728.00	$8,773	
					Total Indirect Costs:	$8,773	

Total Budget:	**$96,501**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Adcorp Media Group

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Adcorp Media Group

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Be Better Store Cart Campaign	Adcorp Media Group (http://www.adcorpusa.com/) has exclusive shopping cart and Welcome Center Kiosks at Kern's Vallarta (7 stores) and Superior Grocers (1 store) supermarkets, which are eligible NEOPB retail sites. Vallarta stores include Arvin (1 store), Bakersfield (4 stores), Delano (2 stores), and Superior (1 Bakersfield store). At all 8 supermarkets, all shopping carts (200%) will have a mixture of "Be Better" 13 approved messages English and Spanish with the Department's Logo for 5 months at a cost of $49,840.00.	$6,230.00	8	$49,840	
2		Be Better Store Cart Campaign	Five of the 8 stores have the Welcome Center Kiosks (Vallarta Arvin, Bakersfield Niles Street, Delano (both stores), and the Superior Grocers) at a cost of $24,150.00. Welcome Center Kiosks will also be with a mixture of "Be Better" approved messages with the Department's Logo.	$4,830.00	5	$24,150	
3		Production Fee	One time production fee of $295.00 is required.	$295.00	1	$295	
					Total Materials:	**$74,285**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
														Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Adcorp Media Group

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$74,285**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$74,285**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Cartvertising

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			None						$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Cartvertising

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Be Better Store Cart Campaign	Cartvertising (http://www.cartvertising.com/) has exclusive shopping cart at Kern's FoodMaxx supermarkets, which are also eligible retail sites. FoodMaxx stores include Chester Avenue, Niles Street, Union Avenue, and Ming Avenue locations. At all 4 supermarkets, all shopping carts (200%) will have a mixture of "Be Better" 13 approved messages English and Spanish with the Department's Logo for 5 months at a cost of $28,696.00).	$7,174.00	4	$28,696	
						Total Materials:	**$28,696**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			None													$0	
			Out-of-State														
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kern County Public Health Services Department
Contract/Sub-Grant/Agreement: Cartvertising

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$28,696**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$28,696**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Kern County
FFY 2018 Total Budget:	**$72,681.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$83,839	$102,121	$48,635	-52.38%
2	Non-Capital Equipment/Supplies	$0	$615	$930	51.22%
3	Materials	$0	$1,054	$2,497	136.91%
4	Travel	$0	$6,653	$6,083	-8.57%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$83,839**	**$110,443**	**$58,145**	-47.35%
9	Indirect Costs*** Indirect Cost Rate= 25%	$20,960	$27,611	$14,536	-47.35%
	Total Federal Funds	**$104,799**	**$138,054**	**$72,681**	-47.35%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Partial covered by Carry in Funds
2	Non-Capital Equipment/Supplies	Increase due to new desk top computer purchase for CES Supervisor
3	Materials	Increase in cost of materials due to increase in Adult participants
4	Travel	Mileage rate was lowered based on actual expenses from FFY 2017
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Partial covered by Carry in Funds - rate is the same 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Kern County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES-2 SUPV1	Gillespie, Jan Total .50 FTE carry in	36.67%	63.33%	$54,537	0	$0.00	65.18%	$0.00	$0.00	$0	The average administrative time is slightly higher than 20% because we do not receive administrative support from our county. Therefore, all ordering, mileage tracking and other administrative tasks must be performed by UC CalFresh/SNAP-Ed funded staff. In addition, with the vacancy of the NFCS Advisor position, this requires the CE Supervisor to take on additional administrative oversight of the program, including the management of staff. .50 FTE carry in $45,042
2			CES-1	Ramirez, Beatriz	20.00%	80.00%	$38,755	0.5	$19,377.50	65.18%	$12,630.25	$6,401.60	$32,008	
3			CES-1	Rojas, Beatriz Total 1.FTE - .70 FTE carry in	20.00%	80.00%	$33,554	0.3	$10,066.20	65.18%	$6,561.15	$3,325.40	$16,627	.70 FTE Carry in $38,797
4			NFCS Advisor	Vacant	in kind				$0.00		$0.00	$0.00	$0	
5														1.2 FTE Salaries and Benefits carry in $83,839
						Total Staffing: Salaries/Benefits:		**0.8**	**$29,444**		**$19,191**	**$9,727**	**$48,635**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Kern County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies: pens, paper, binders	Covers operating supplies for Nutrition Education delivery; curriculum binders, paper, pens, general office supplies, extender binder sets, printer ink cartridge	2	$7.50	12	$180	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			Desktop Computer	CES-2 SUPV1 Position #1 Jan Gillespie	0.5	$1,500.00	1	$750	
							Total Non-Capital Equipment/Supplies:	**$930**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs - for taste only	Includes taste testings and supplies needed for food demo including paper goods, hand sanitizer, food safety preparation, and food preparation materials.	$0.64	2300	$1,472	
2			Curriculum	Curricula and lesson materials from approved UC CalFresh and USDA Curricula list	$0.25	1300	$325	
3			Reproductions	Producing handouts for extenders and adult participants	$0.02	35000	$700	
						Total Materials:	**$2,497**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved				Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			CES-2 SUPV1 Jan Gillespie	LOCAL MILEAGE	Mileage is required for the Kern County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of this county is 8,161 sq. miles. The calculation is based on actual costs from previous fiscal year.	24	.5						15			$193	
2			CES-1-Beatriz Ramirez	LOCAL MILEAGE	Mileage is required for the Kern County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of this county is 8,161 sq. miles. The calculation is based on the actual cost from previous fiscal year.	148	.5						15			$1,188	
3			CES-1-Beatriz Rojas	LOCAL MILEAGE	Mileage is required for the Kern County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of this county is 8,161 sq. miles. The calculation is based on the actual cost from previous fiscal year.	292	1						15			$2,343	
4			CES-2 SUPV1 Jan Gillespie	Sacramento	SNAP-Ed Local Implementing Agency (LIA) Forum, Sacramento	1	.5	2	1	$74.00	$95.00		572			$428	
5			CES-2 SUPV1 Jan Gillespie	NORTHERN CA - TBD	UC CalFresh Regional Training	1	.5	2	1	$74.00	$125.00		596	$100.00		$505	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Kern County

6			CES-1-Beatriz Ramirez	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	.5	2	1	$74.00	$125.00		0	$100.00		$187	
7			CES-1-Beatriz Rojas	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD, carpool	1	1	2	1	$74.00	$125.00		0	$100.00		$373	
8			NFCS Advisor -vacant	Sacramento	SNAP-Ed Local Implementing Agency (LIA) Forum, Sacramento, carpool	1	.5	2	1	$74.00	$95.00		0			$122	
9			NFCS Advisor -vacant	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD, carpool	1	.5	2	1	$74.00	$125.00		0	$100.00		$187	
10			CES-2 SUPV1 Jan Gillespie	Davis	UC CalFresh Advisor/Supervisor/Manager Meeting	1	.5	2	1	$74.00	$90.00		596			$438	
11			NFCS Advisor -vacant	Davis	UC CalFresh Advisor/Supervisor/Manager Meeting, carpool	1	.5	2	1	$74.00	$90.00		0			$119	
					Out-of-State												
1			None													$0	
															Total Travel:	**$6,083**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$58,145**

FFY 2018 SNAP-Ed Budget

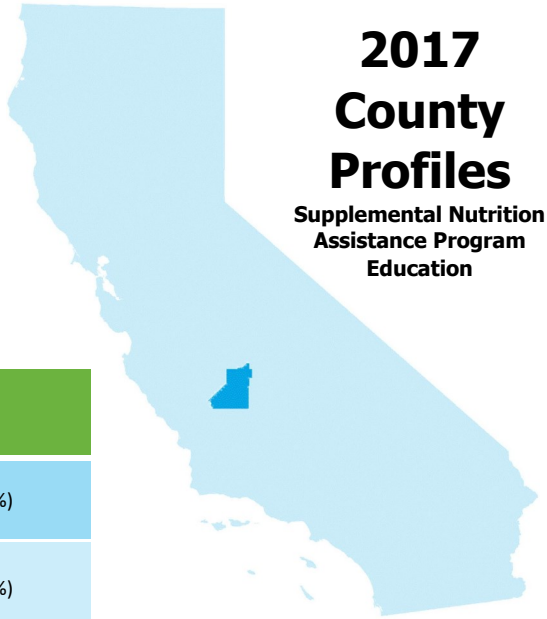
Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Kern County

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Modified Direct Cost (less Building and Maintenance)	25.00%	$58,145.00	$14,536	carry-in $20,960
				Total Indirect Costs:	**$14,536**	

Total Budget:	**$72,681**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



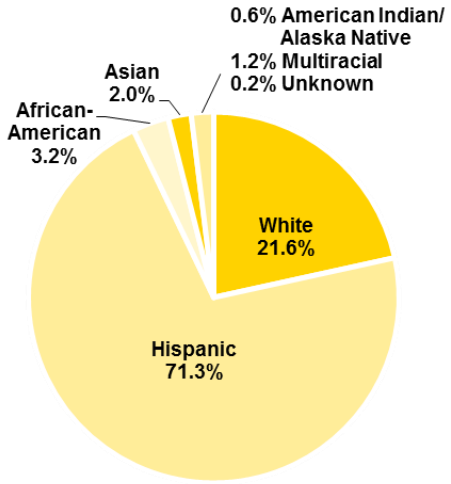
Kings

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

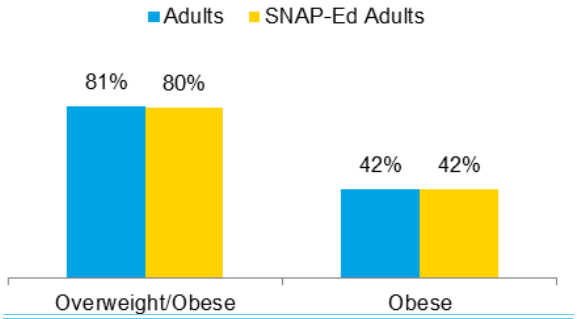
Total	60,546 (46%)

Ages (<185% FPL)	
Children <6 years old	8,552 (60%)
Children 6-17 years old	15,743 (59%)
Adults 18-64 years old	32,123 (41%)
Seniors 65 years and older	4,128 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 13%	Obese data not available
Age 12-17 years	Overweight and Obese 42%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	49%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	42%

* unstable estimate

Population below Federal Poverty Level

23%

Food Insecurity Rates

16% Overall

28% Children

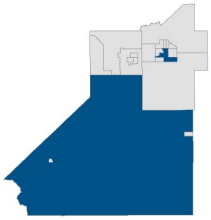
Other Federal Nutrition Assistance Programs

CalFresh Participants	24,414 (19%)
Students Eligible for Free/Reduced Price Meals (FRPM)	19,421 (68%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
27	9 (33%) all races

Schools	SNAP-Ed Eligible Schools
66	55 (83%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	39%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	46%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
75%	73%	64%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
36%	20%	19%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
20%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: *Kings County*

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension Kings County: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: Kings Community Action Organization: KCAO)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Kings County is a small rural county located in a rich agricultural region in Central California with a population of almost 153,000. According to the CDPH SNAP-Ed Kings County Profile (2015), 21% of the total population is below the Federal Poverty Level (compared to California as a whole at almost 16%), where approximately 16% of people overall and almost 30% of children are considered food insecure, compared to California at 15% and 25% respectively. Approximately 44% of the population (58,739) are SNAP-Ed eligible (having income <185% FPL). Of these individuals, approximately 71% identified themselves as Hispanic, 22% White, 3% African-American, 2% Asian, and 2% as American Indian/Alaska Native, multiracial, or unknown. Over 60% of children under age six living within the county are SNAP-Ed eligible, as well as almost 55% of children between six and 17 years of age. Almost 39% of adults aged 18-64 are also eligible for SNAP-Ed, as are 34.6% of seniors aged 65 or older residing in Kings County. In addition, 18.5% (24,693) of individuals living within Kings County are CalFresh participants, compared to the state at about 12%.

Nine (33.4%) of the 27 total census tracks in the area are SNAP-Ed eligible (>50% incomes < 185% FPL) based on all races data for 2010-2014. Of the 65 schools located in the county, 54 (83%) are SNAP-Ed eligible (>50% FRPM Enrollment); and almost 68% of students are eligible for free/reduced price meals (FRPM). Data shows that a higher proportion of low-income children in Kings County are overweight (15% for children aged 2-11 and 20% for children aged 12-17) and obese (no data available for children aged 2-11 and 26% for children aged 12-17) relative to the statewide average data of children who are overweight (12% for children aged 2-11 and 17% for children aged 12-17) and obese (no data available for children aged 2-11 and 15.5% for children aged 12-17). Almost 82% of adults are found to be overweight/obese. The Hospital Council of Northern and Central California (2013) reported a higher proportion of adults in Kings County to be overweight and obese (63%) relative to the statewide average data (59%).

According to the SNAP-Ed Kings County Profile (2015), only 44% of SNAP-Ed adults can always find fruits and vegetables in their neighborhood within Kings County, yet only 39% of SNAP-Ed adults can always find *affordable* fruits and vegetables in their neighborhood within the county. Additionally, 53% of adults living within Kings County consumed one or more sugar-sweetened beverages per week, which is approximately 14% higher than the state average, and higher than the data from adjacent counties (Tulare at 46%, Fresno at 47%, and Kern at 49%). In addition, the SNAP-Ed Kings County Profile (2015) indicates that 65.5% of SNAP-Ed adults consumed fast food one or more times in the past week. This number is likely high due to the fact that about 65% of restaurants are considered fast-food in the county (SNAP-Ed Kings County Profile, 2014). Lack of physical activity is another problem for the county's youngest residents, where only 23% of children and teens aged 2-17 report being physically active at least one hour every day and about 39% of children aged 2-11 are physically active at least one hour every day.

Furthermore, the “Tier 1” assessment of the *Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3)* showed that in central Hanford, there are 20 fast food outlets within a .5 mile radius of schools and 6 fast food outlets within 1000 feet of schools. Additional Cx3 findings are shared below regarding a large community assessment completed concerning related efforts. In addition, only one Farmer’s Market exists

in the county, which does not accept EBT and operates during the summer months only. A survey conducted by the Healthy Stores for Healthy Community (2014) found that 83% of stores in the county, out of 107, had unhealthy exterior advertising. Thirty-three percent (33%) of stores sold at least one fresh fruit or vegetable, 29% of stores had a good selection of good quality fresh fruits and vegetables, and 60% of stores sold sugary drinks at the check-out area. In addition, according to the CDPH SNAP-Ed Kings County Profile (2014), approximately 65% of restaurants in the county are considered fast-food, while it was found in the current County Profile that about 66.7% of children aged 2 to 11 and 56.2% of children aged 2-17 consumed two or more servings of fruits per day. Finally, current weather trends further threaten food and economy security. Unfortunately for many low income communities through Kings County, the ongoing drought has added new challenges to the existing food security concerns. California is experiencing a drought that is among the most pervasive, severe and damaging in the state's modern history. The three year period between 2011 and 2014 was the driest since recordkeeping began in the 19th century, with no major change projected in the near future.

4. **Community Assessment**

Multiple data sources have pointed to the need for nutrition and physical activity promotion, and policy, systems and environmental changes related to health and nutrition in Kings County. The community assessment data from disparate sources and the Socio-ecological model have both helped to inform the work plan for Kings County. The plan will focus on educating individuals and families to address the interpersonal and personal levels of influence. The plans related to policy, systems and environmental changes will in part help to address the organizational, community, societal and cultural levels of influence (i.e., environmental, sectors of influence, and social cultural norms). Based upon data from the CDPH SNAP-Ed Kings County Profile, the implementing agencies have decided to continue to focus on children under the age of 18 and their parents as one of the primary target groups. In Kings County, 54 of the 65 schools are SNAP-Ed eligible and approximately 68% of students are eligible for free/reduced price meals. In addition, 53% of adults in the county consumed one or more sugar-sweetened beverages per week, which is approximately 14% higher than the state average, and higher than the data from adjacent counties (Tulare at 46%, Fresno at 47%, and Kern at 49%).

Kings County implementation agencies conducted both quantitative (e.g. survey) and qualitative (e.g. focus group) community needs assessments in March and April 2015 to help inform future efforts, including last year's work plan and this current one. Three total assessments were completed in the process: Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3); Avenal Farmers' Market; and Kings Community Action Organization Community Action Plan. The implementing agencies conducted the needs assessments in four target areas of the county and will continue to focus most implementation activities and efforts in these areas, which include: Avenal, Central Hanford, Corcoran, and Home Garden.

Our Cx3 assessment sought to gain community feedback on indoor/outdoor advertisements and the offerings, quality, and accessibility of foods/produce in both large supermarkets, corner stores and fast food restaurants. Findings of the assessment established that the majority (greater than 50% combined) of people either agree or strongly agree that both healthy outdoor and indoor advertising is appropriate for supermarkets, corner

stores, and fast food restaurants in their communities, county-wide. The majority of people also believe there is enough healthy food/produce found in supermarkets, as well as this food being easily accessible in these types of stores. For corner/small markets, however, it was found that almost 35% of respondents disagree (another 12% strongly disagree) that there is enough healthy food/produce in these stores, as well as these foods being easily accessible. When asked if they thought people would purchase more healthy foods in corner/small markets if they were located near check-out lanes, almost 51% of respondents agreed (another 23% strongly agreed). Respondents didn't weigh heavily on one side or another regarding there being enough healthy foods in fast food restaurants; 35% agreed, almost 42% disagreed. The same pattern was found for whether respondents believed healthy foods were easily accessible in fast foods restaurants or not. However, approximately 53% of people believed that people would purchase more healthy foods if they were advertised better in fast food restaurants; another 26% of respondents strongly agreed. A question might arise on why the LIAs did not choose to focus on the fact that there is a high proportion of fast food restaurants in the county (according to the CDPH SNAP-Ed Kings County Profile, 2014); according to our Cx3 assessment described just above, the public didn't support work within these establishments. SNAP-Ed is also up against declining program funding but ever-increasing marketing budgets of fast food chains. Lastly, we found recent research on fast food ordinances in that they just didn't work; in fact, they may have done the opposite in that the percentage of people who were overweight or obese increased significantly more in areas of Los Angeles that the ordinances covered. However, with support from our CNAP, we believe we can continue to make strong strides in Healthy Retail work within grocery and corner stores and then begin to branch out to Healthy Retail work within fast food establishments; we want to continue to consider stepping stones to gain traction within the community. Lastly, of the over 700 respondents to our Cx3 assessment, almost 48% of people stated that they participate in CalFresh, county-wide.

Implementing agencies have continued to work with City of Avenal stakeholders and other community leaders/members since 2014 to revisit the idea of providing Avenal a Farmers' Market. Avenal is a secluded area of Kings County which contains mostly smaller corner markets and one larger market. The only other Farmers' Market that takes place in Kings County is in Hanford, which is more than a 45 minute drive away, one-way. While the Hanford Farmers' Market does not accept EBT, the subject of including EBT acceptance at the Avenal Farmers' Market has been discussed as a possibility, as well as WIC and Senior Farmer's Market Coupons. Implementing agencies sought to capture community input on a possible Farmers' Market in Avenal to help inform future efforts. Preliminary findings of the Avenal Farmers' Market Needs Assessment found that nearly 91% of residents surveyed expressed a need for, and would attend a farmers' market, if offered in town. While approximately 34.5% of respondents said that a monthly Farmers' Market would suffice, 58% of respondents hoped that one could be offered twice a month. While only 18% of survey respondents indicated that they participate in CalFresh, this is a little over the county-wide rate at about 15%. In the Cx3 assessment above, 42% of Avenal respondents indicated that they participated in CalFresh. Current plans are to pilot-test a Farmers' Market in Avenal once a month from May 2016 through September 2016. The City of Avenal was able to partner with Fresno State and successfully secure funding through the university that will be used to help fund a market manager. Since the Hanford Farmer's market doesn't currently accept EBT benefits, it is hoped that EBT can be approved for use at the Avenal Farmer's Market.

Lastly, preliminary findings of the Kings Community Action Organization Community Action Plan Needs Assessment found that approximately 33% of Kings County residents have annual incomes at or below $11,770 and an additional 17.5% of respondents expressed they have incomes between $11,771 and $15,930. When asked if they are concerned about having enough food to feed their family, 40% responded in the affirmative. When asked to identify areas respondents need assistance with, roughly 44% and almost 21% expressed they need assistance with food and nutrition education, respectively. The CDPH SNAP-Ed Kings County Profile reflects this information in that 20.7% of the population is below the Federal Poverty Level within Kings County and out of the 65 school located within the county, 54 of them (83%, up from 76.9%) are SNAP-Ed eligible schools. In addition, the Profile reflects the findings that food insecurity rates are at about 16% overall and 29% for children.

5. **Community Change Goals**

Based on results of the community assessments conducted by the implementing agencies, past years' work within the county, and by working with our larger community partnership (CNAP), the community change goal includes: decreasing food insecurity of county residents, specifically among the SNAP-Ed eligible population in the target areas of Avenal, Central Hanford, Corcoran, and Home Garden.

We have determined that this area of need is still essential to increasing the overall health of residents of Kings County. We recognize that this community change goal has been brought over from the previous fiscal years as it is a multi-year strategy. We believe that it will continue on from activities conducted in previous years and into the next three years, and may require the support of external partners who may not be SNAP-Ed funded. Overall community goals for each area include the following:

Decreasing food insecurity

- Continue in increasing healthy retail options for county residents including creating healthy corner store options
- Continuing the work in creating an established and sustainable Farmers' Market with EBT access and offering another new pilot Farmers' Market with EBT access in another SNAP-Ed eligible community.
- The addition of more community and/or school gardens.
- Increasing food security throughout the county through direct and indirect education of parents, children, seniors, etc.
- Continue working with local schools in advising changes in the school environments by updating School Wellness Policies and adopting Smarter Lunchroom Movement strategies.
- Continue to partner with un-funded SNAP-Ed organizations to leverage resources that will address the issues of healthy beverages and foods, and policy, systems, and environmental supports, specifically through the county CNAP.

- Provide nutrition education, obesity prevention programs, and physical activity opportunities to SNAP-Ed eligible residents in the target communities of Avenal, Central Hanford, Corcoran, and Home Garden.

Kings County implementing agencies have determined that in order to continue to reach for the above community change goals, smaller and more localized SMART objectives are needed to be set for FFY2017-2019. The three objectives the Kings County LIAs plan to achieve in three years include:

- By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages through two farmers' markets offered within SNAP-Ed qualifying neighborhoods, through continued facilitation of development and technical assistance from LIAs.
- By September 30, 2019: 22 SNAP-Ed eligible school sites and/or community-based organizations will make changes to policies, the physical environment, and/or institutional capacity to support improved nutrition and physical activity behaviors among students, parents, teachers, and other community members that are SNAP-Ed eligible.
- By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages at 6 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

Kings County SNAP-Ed funding will continue to work to support the work in local SNAP-Ed eligible neighborhoods, with the majority of the work focused in four areas: Avenal, Central Hanford, Corcoran, and Home Garden. The two implementing agencies in the county will continue to work together on the three local objectives listed above. While Policy, Systems, and Environment (PSE) efforts will be the foundation of Kings County's SNAP-Ed work, direct education will remain as a large supportive tool to the work, as will other activities including media, coalition building, and technical assistance. The implementing agencies will continue to provide nutrition and physical activity education within the county, as well as support policy, systems, and environmental efforts.

The implementing agencies will work together on efforts for Local Objective 1, which will continue to focus on establishing a Farmers' Market in one of the five target areas, Avenal but moving from a pilot to a regularly occurring market. Continuing to convene stakeholders and assisting in the process of getting access to EBT services at the market will be included in this work. The LIAs will approach the City of Corcoran stakeholders regarding establishing a similar project. If support exists, the LIAs desire to conduct a community needs assessment among individuals residing in qualifying census tracts on their support of a possible pilot market. This objective supports State Level Objective 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages; State Level Objective 3: Improve Food Resource Management; and State Level Objective 4: Increase Access to and/or Appeal of Healthy Dietary Choices and Decrease Access to and/or Appeal of Unhealthy Dietary Choices Where People Eat,

Live, Learn, Work, Play, or Shop. Partnership activities are listed below, and community partners/non-SNAP-Ed funded community partners will support these efforts by promoting education at farmers' markets in exchange for Supporting Value Coupons provided by said non-SNAP-Ed community partners (e.g. Kings County Aging Council). A farmer's market planning committee for Avenal has been developed and currently meets once a month; a market manager has been hired through outside (non SNAP-Ed) funding. Members have begun to approach farmers/producers who farm locally to Avenal to assess interest in selling at the market through community member connections and by attending other farmer's markets close by. Once the farmer's market gets closer to begin, implementing agencies will work with CDSS to use existing "We Accept EBT" signage. To support this goal, direct and indirect community education will also be provided by implementing agencies with approved, evidenced-based curriculum that focuses on the consumption of fresh fruits and vegetables, and food resource management.

Local Objective 2 has several focuses. One large focus will provide support to community and school gardens in the four target areas of the county which will improve the access to fresh fruits and vegetables among SNAP eligible population. The objective supports State Level Objectives 1, 3 and 4 as well as State Level Objective 2: Increase Physical Activity; and State Level Objective 5: Increase Access to and/or Appeal of Physical Activity Opportunities for SNAP-Ed Eligible Populations. Partnership activities are listed below and community partners/non-SNAP-Ed funded community partners will support these efforts though additional funding by providing services and/or materials non-allowable through SNAP-Ed funding (i.e. wood materials, equipment). To support this area of the goal, direct and indirect community education will also be provided by implementing agencies with approved, evidenced-based curriculum that focuses on the importance of fresh fruits and vegetables and gardens. Another focus under this objective will be towards Smarter Lunchroom Movement. This area will be implemented and monitored primarily by UCCE with support from the LHD, which will focus on assisting school districts and/or school sites in updating Wellness Policies and making school environment changes to support healthy eating and increase physical activity. Partnership activities are listed below and community partners/non-SNAP-Ed funded community partners will support these efforts by supporting the organization in additional policy and parent engagement work. In addition, the Farm Bureau will be engaged to work with local farmers to determine a food distribution method that could include sourcing to schools. To support the SLM area of the goal, direct and indirect community education will also be provided by implementing agencies with approved, evidenced-based curriculum focused on healthy food preferences and physical activity.

With support from UCCE, the LHD will primarily implement and monitor Local Objective 3, which will focus on working with retailers on the implementation of Healthy Retail efforts. This objective supports State Level Objectives 1 and 4. Activities include working with and educating corner store and grocery store staff, owners, and/or managers about food placement and signage. Specific activities are listed below. A partnership with the Kings County Tobacco Control Program (a non-SNAP-Ed funded partner) has been established to help with these efforts. To support this goal, direct and indirect community education will also be provided by implementing agencies with approved, evidenced-based curriculum focused on choosing healthy beverages and foods, smarter shopping practices, and meal planning. In-store food demonstrations and food tours are also planned.

6. **Partnerships and Collaborative Efforts**

The Kings County SNAP-Ed LIA Partnership continues to include Kings Community Action Organization (LHD) and the University of California Cooperative Extension (UC CalFresh). Both partners are funded through the USDA SNAP-Ed funding, and have worked together to create past annual work plans and to complete the activities listed within them. The partnership is continuing and is writing this three-year work plan. The partnership is led by the Work Plan Coordinator who is housed through Kings Community Action Organization. The Work Plan Coordinator will continue to organize quarterly in-person meetings between the two Kings County LIAs to assess progress on work plan activities. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

The LIA partnership also continues to participate as part of the Kings Partnership for Prevention which is a larger community health partnership that includes Food and Nutrition Service funded and non-funded partners, and acts as the CNAP for Kings County. The group meets at least quarterly and includes community organizations and stakeholders whose interests surround the areas of food programs, nutrition education, and physical activity promotion, among others. Through collaboration with funded and unfunded stakeholders, the goal of the partnership is to serve the SNAP-Ed eligible population with the use of the approved materials by the USDA, UC CalFresh, and CDPH NEOPB. The CNAP partners include, but are not limited to, the following: Kings County Public Health Department, First 5 Kings County, Kings County Commission on Aging, Community Food Bank Fresno (which serves Kings County residents), Kings Partnership for Prevention, Adventist Health, Diabesity Coalition, CalViva, and other Kings Community Action Organization programs (i.e., Head Start, Children Care Assistant Program, and Intervention, Prevention, Support Services).

The CNAP's Strategic Planning Process began in FFY15 and efforts continue to set the agenda for partner work for the years ahead. Seven Priority Areas were determined to be significant strategic planning priorities for the county, during the first stages of the Strategic Planning Process last year. Two of them will continue to be focused on by the local implementing agencies as they will both help to address this work plan's local objectives: Healthy Eating and Active Living. These two priority areas have been formed into strategic planning committees in which members of both LIAs participate. The Healthy Eating Strategic Planning Committee recognizes that obesity is a looming problem for Kings County residents, particularly children. In an effort to address the problem and thus support environmental changes that will impact the rate of unhealthy food consumption among Kings County residents, a Healthy Retail Certification Program strategy will be adopted and supported by the group. The strategy will aim to provide guidance, encouragement, technical assistance, and recognition to stores within the county that seek to provide healthier food options to their customers, in which the intended program outcome is to increase the availability and promotion of healthy product options in small retail food stores, thereby helping to create an environment where the healthier choice is the easy choice for consumers. The Active Living Strategic Planning Committee is aiming to help workplaces adopt a practice and/or policy to keep people/employees active throughout the day, such as through a social marketing campaign, creating fitness innovation challenges, and assessing and altering the built environment to make county communities more walkable and accessible. The practice

and/or policy will be supported by a proclamation adopted by each community. Workplace ideas include administrative incentives (i.e. health insurance and gym membership discounts, sponsoring company sports teams; on-site gyms; providing Fitbit or pedometers to employees), management incentives (i.e. giving employees time at work to take fitness breaks, allowing employees to have walking meetings, encouraging employees to take a "Share the Health" approach to exercise, hiring instructors for lunch time exercise), and the built environment (i.e. incentive or provision of bicycle racks for employers, walkability scores for each community, walkability plans that include tree-lined streets, bike paths and safe areas to exercise outside).

Some of the above mentioned CNAP partners will, in addition, help to address unmet needs within the community, in or out of the jurisdiction of SNAP-Ed funding; KCAO and UCCE do not have authority over the CNAP partners, and can only encourage them to participate in the CNAP partner meetings, the two Strategic Planning Committees, and events. The Kings County SNAP-Ed local implementing agencies will continue to work to ensure its activities and objectives align with the larger CNAP, and will work with it to achieve greater health outcomes county-wide.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): Farm to School*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), SNAP-Ed Interventions and Strategies: A Toolkit for States and/or FFY 2017-2019 USDA approved UC Cal Fresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula used will be from the California SNAP-Ed Integrated Curricula List.

Kings County implementing agencies have reviewed the approved integrated curriculum list provided, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives. Most of our chosen curriculum is geared towards children and their parents, as this reflects the detail provided throughout our narratives summaries and below in target audience description.

9. **Intervention and Evaluation Plan Narrative Summary**

The two implementing agencies for Kings County (UCCE and LHD) will continue to collaborate to provide comprehensive multi-level strategies and interventions which will include direct and indirect nutrition education and physical activity promotion as a base, as well as participating and offering community events, providing trainings and technical assistance, all while also using media efforts and coordination/collaboration with community partners throughout Kings County. The agencies will promote the current Dietary Guidelines, and utilize approved curriculum and resources, and other SNAP-Ed intervention strategies that have been proven to support behavior change.

Activities conducted will occur at the individual and interpersonal levels of the Social Ecological Model; an environmental approach will also be utilized to address the organizational and community levels of the model. While both LIAs will address all areas of objective implementation (i.e. Community/Nutrition Education Direct; Community/Nutrition Education Indirect; Media, Public Relations, and Messaging; Coordination and Collaboration; and Training and Technical Assistance) to stress the importance of collaboration and integration of SNAP-Ed work within the county, each of the implementing agencies will continue to focus on certain areas based upon the most experience and expertise to ensure successful completion of objectives.

Many of the Work Plan objectives contain direct and indirect education as a base to support all activities, which will include nutrition and physical education among adults, children, and families in Kings County at: (1) schools (including Head Start sites), (2) community-based organizations (e.g. county agencies, senior centers), (3) health and community fairs/events (e.g. farmers' markets, fruit and veggie fest), and (4) gardens (e.g. school sites, community sites). Through partnership with CNAP agencies, and the new focused work within the two Strategic Planning Committees, the goal is to extend intervention efforts in qualifying census track areas.

Regarding policy, systems, and environmental levels of intervention, one of the plans is to continue the discussion with elementary schools and community based organizations (e.g., KCAO sites) to mobilize a wellness policy of nutrition and physical activity. Implementation agencies plan to continue to participate with school wellness councils to help inform efforts and aid in updating wellness policies. Another plan is to support the creation of systematic changes at elementary schools (e.g., continued adoption of Smarter Lunchroom strategies) and community organizations. The focus of

these systematic changes will be in the areas of healthy food choices and nutrition/physical activity in elementary schools and community based organizations.

As mentioned above, the completion of the Cx3 ground surveys and the resulting quantitative and qualitative data collection efforts has helped to better inform the environmental needs of the community. Based on the data, the objective is to continue in specific projects from last fiscal year such as healthier interior and exterior advertising and improved access to healthier foods at supermarkets and corner stores so the work can be sustained and supported. Another goal is to continue speaking with local retailers to improve their food store quality scores based on the Cx3 ground survey, especially those located near public schools. Community engagement will be utilized to offer opportunities for youth, adults, families, and older adult throughout work plan activities, especially around the community gardens and work with retailers. The need for additional media campaigns is also manifested through various data sources. Media interventions will help promote positive messages in the community environment, such as healthy beverage and nutrition at school sites (e.g., murals) among children and will also help to promote healthy nutrition and physical activity on a broad scale (e.g., billboards). As we did last fiscal year, our local billboard advertising campaign will continue to be coordinated with the statewide NEOPB media campaign; we will work directly with our SIA to coordinate these efforts. These projects can help ensure that all SNAP-Ed eligible populations are being reached in all parts of the county and at all levels of the Social Ecological Model.

Both agencies will continue to utilize evidence-, practice-, and research-based interventions. The objectives found in the three-year integrated work plan were created based upon results from three community assessments developed and completed by the implementing agencies. Other sources of information were also referenced when developing the objectives and activities. Both LIAs collaborated and coordinated to create this work plan so that the efforts are completed by the agency with the most expertise in a certain area. Through a multi-pronged intervention that addresses the different levels of influence, the goals of the Kings County work plan is to achieve short, medium, and long-term prioritized objectives as identified in the Western Regional SNAP-Ed Evaluation Framework.

Evaluation processes will be utilized to improve services for all local objectives. The implementing agencies will use RE-AIM and Impact Outcome (IOE) and/or curriculum-specific evaluations to determine effectiveness. For example, Plan, Shop, Save, Cook workshop participants will complete a pre and post survey that addresses MyPlate Behaviors (MT1), Shopping Behaviors (MT2), and Food Security (LT6) indicators included in the Western Region's SNAP-Ed Evaluation Framework. The LHD will evaluate any Policies, Systems, or Environmental (PSE) work using RE-AIM, whereas the IOE will be conducted using an approved curricula and thus evaluation will be done with one of the survey tools found in the Compendium of Surveys. UCCE will utilize the Smarter Lunchroom Movement scorecard to evaluate those efforts that addresses Identification of Opportunities (ST4), Partnerships (ST6), and Nutrition Supports Adopted (MT4).

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	30%		0 to 4 years old (Preschool):	1,907
Female	70%		5 to 17 years old (School Age):	8,453
			18 to 59 years old (Adult):	35,930
			60 years old and over (Senior):	210
Total:	100%			46,500

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
65%	35%	100%

Race	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	1%	9%
Asian	.4%	3%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	2%
White	63%	21%
Multiple/Other	1%	0%
Total:	65%	35%

4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3,500	3,000	3,000
Indirect Education:	10,000	9,000	9,000
Policies, Systems, and Environment (PSE) Change/Supports	3,000	3,000	3,000

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	1
CalFresh Offices	1	Head Start Programs	11	Schools: Students (After School)	12
California Food Assistance Program (CFAP)	2	Individual Homes	0	Schools (Parents)	25
Churches	2	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	4
Community Based Organizations	2	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	11	Low Income Home Energy Assistance Program (LIHEAP)	1	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	5
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	10	Other (specify):	0
Family Resource Centers	7	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**131**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	7		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	20		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages by establishing two farmers' markets within SNAP-Ed qualifying neighborhoods, through continued facilitation of development and technical assistance from LIAs.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Farmers' Markets

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017: establishment and sustainability of a regular occurring farmers' market in Avenal that accepts EBT and is held at least once a month for five months.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018: begin discussions with City of Corcoran stakeholders to possibly establish a pilot farmers' market in Corcoran that accepts EBT and that will be held at least once a month for three months.
    b. By September 30, 2018: conduct an assessment of residents of the City of Corcoran on their support of a possible pilot farmers' market.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019: assist in the application for EBT acceptance at the pilot farmers' market in Corcoran that will be held once a month for three months.

b. By September 30, 2019: continue in the development of a pilot farmers' market in Corcoran that accepts EBT and that will be held at least once a month for three months.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages through two farmers' markets offered within SNAP-Ed qualifying neighborhoods, through continued facilitation of development and technical assistance from LIAs.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide ongoing support and training and technical assistance to existing farmers' market managers/stakeholders through education, training, and networking using guidelines provided by USDA FNS. (e.g. UCCE recruiting unfunded partners, such as Kings County Aging Council, to promote education at Farmers' Market in exchange for said unfunded partners' Supportive Value Coupons).	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agenda Sign In Sheet Biannual Progress report UC Annual Report
1.2	Identify partners and stakeholders within the SNAP-Ed eligible community that will help plan, develop, and implement the pilot farmers' market in Corcoran.	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Biannual Progress report UC Annual Report

1.3	Conduct on-the-ground assessment of community members residing in the City of Corcoran on their support of a pilot farmers' market in the SNAP-Ed eligible community.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 ☒ Q2 ☒ Q3 ☐ Q4 ☐ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	Biannual Progress report Surveys
1.4	Review on-the-ground assessment and summarize findings of community members residing in the City of Corcoran on their support of a pilot farmers' market.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	Biannual Progress report Survey results
1.5	Continue to convene stakeholders from the City of Avenal at least quarterly to work collaboratively to plan for the sustainability of a regular Farmers' Market.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Agenda Sign In Sheet Biannual Progress report UC Annual Report

1.6	Convene partners and stakeholders from the City of Corcoran at least quarterly to work collaboratively to plan for a pilot Farmers' Market.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [x] [x] [x] [x]	Agenda Sign In Sheet Biannual Progress report UC Annual Report
1.7	Post farmers' market signage that promotes nutrition education messages and new EBT services (i.e. Use your EBT at this Farmers' Market to purchase fresh fruits and vegetables", "We accept EBT") coordinated with CDSS for existing and new markets.	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [x] [x] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [x] [x] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] [x] [x] [ ]	Biannual Progress Report Pictures
1.8	Snap-Ed funded partners will host interactive booths, exhibits, or displays at Farmers' Markets sites and/or other community events. Food tastings and recipe demonstrations may be included. Numbers to include: at least 5 events in year one, 5 events in year two, and 8 events in year three.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [x] [x] [x] [x]	ATF Sign In Form Lesson Plans UC Reporting Tool Workbook UC Intent To Change

1.9	Provide evidence-based curriculum series at school sites and/or community-based organizations to adult participants in Kings County. The curriculum may provide information on consuming a variety of fresh fruits and vegetables, portion control, meal planning and budgeting. Numbers include: at least 100 adult participants at 10 sites in year one, 130 adult participants at 13 sites in year two, and 160 adult participants at 16 sites in year three.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Biannual Progress Report Sign In Forms Lesson Plans UC Reporting Tool Workbook UC Intent To Change
1.10	Provide evidence-based nutrition education and physical activity promotion to increase knowledge and self-efficacy skills and healthy food preferences to reach at least 1,300 unduplicated individuals in each of the three years. *Note: this activity overlaps with activity #2.16	X CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Biannual Progress Report Sign In Forms Lesson Plans UC Reporting Tool Workbook UC Intent To Change NARF
1.11	Distribute approved educational materials/flyers related to nutrition and physical activity in community-based organizations and centers via bulletin boards in qualifying census tracts. *Note this activity overlaps with activities #2.13 and #3.11	CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Biannual Progress Report Sample Materials UC Reporting Tool Workbook

1.12	Provide monthly approved messages/newsletters related to the consumption of healthy beverages and foods on KCAO social media outlets; and KCAO and UCCE websites. *Note this activity overlaps with activities #2.14 and #3.12	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Biannual Progress Report UC Reporting Tool Workbook
1.13	Implement at least one approved billboard advertisement in years one, two, and three in a qualifying census tract area that will help to educate the broad audience of SNAP-Ed eligible population; in coordination with the statewide NEOPB media campaign.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1, Q2, Q3 x, Q4 x	ATF Biannual Progress Report

1.14	Attend or convene CNAP meeting at least once a quarter to address the issues of healthy beverages and foods and policy, systems and environment relative to healthy nutrition and physical activity among SNAP-Ed eligible population. *Note this activity overlaps with activities#2.15 and #3.10	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign In Form Agenda Biannual Progress Report UC Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages by establishing two farmers' markets offered within SNAP-Ed qualifying neighborhoods, through continued facilitation of development and technical assistance from LIAs.

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.10	Eating Healthy From Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.10	Nutrition To Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.10	My Amazing Body; Good For Me & You; Its My Choice…Eat Right Be Active; Happy Healthy Me – Moving, Munching and Reading Around MyPlate		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.10	Eat Fit Learn, Grow, Eat & Go		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.10	Building A Healthy Me; Healthy Choices Healthy Me; Shaping Up My Choices; Children's Power Play Campaign		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.10	Dig In!; Grow It, Try It, Like It; The Great Garden Detective Adventure; Serving Up MyPlate; Discover My Plate		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.9	Plan, Shop, Save and Cook; Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.10	Farm to Preschool		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8 1.9 1.10 1.11 1.12	Everyday Healthy Meals; Kids' Get Cookin'!; Flavors of My Kitchen; Soulful Recipes; USDA What's Cooking? USDA Mixing Bowl		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Materials & Resources – Cookbooks, recipes
			CCC		

1.8 1.9 1.10 1.11 1.12	Harvest of the Month materials; Power Play! Materials; Rethink Your Drink Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Materials, Idea & Resource kits
			CCC		
1.8 1.9 1.10 1.11 1.12	Choose MyPlate Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Messaging from listed resources will be used for indirect education activities
			CCC		
1.1 1.2 1.5 1.6 1.7	California Department of Food and Agriculture Certified Famers' Market Program Manager Manual; SNAP/EBT at Your Farmers' Market: Seven Steps to Success		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: CDFA Manual
			CCC		
1.3 1.4	Re-AIM Farmers' Market Indicator Summary Sheet		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Re-AIM Indicator Summary Sheet
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages through two farmer's markets offered within SNAP-Ed qualifying neighborhoods, through continued facilitation of development and technical assistance from LIAs.

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participation, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Quarterly Progress Report
E.1.2	Monitor reach, effectiveness, adoption, implementation, and maintenance of EBT acceptance at one farmers' market.		X	X	X LHD	Year 1: Q4 x Year 2: Q4 x Year 3: Q4 x	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	At end of the season, hold a focus group with farmers' market managers and stakeholders to discuss EBT outcomes, market management, and benefits and challenges of EBT use at the farmers' market		X	X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 x **Year 3** Q1 Q2 Q3 Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Focus Group protocol Summary and analysis of meeting
E.1.4	Use the evaluation tools and SMART objectives assigned to PSSC, MEDC, Eat & Play Together and Happy Healthy Families curriculum.			X		CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSSC Pre/Post Survey; Intent To Change MEDC Retrospective Tool Eat & Play Retrospective Tool; HHF Evaluation Tool

E.1.5	Use the evaluation tools and SMART objectives assigned to applicable UC CalFresh youth curriculum.			X			

	CWD
	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC

List other: Farm to Fork pre/post survey
Teacher Observation Tool
Teacher Tasting Tool
HHM Evaluation Tool
Eat Fit Retrospective Evaluation Tool
NTGO pre/post survey

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019: 22 SNAP-Ed eligible school sites and/or community-based organizations will make changes to policies, the physical environment, and/or institutional capacity to support improved nutrition and physical activity behaviors among students, parents, teachers, seniors and other community members that are SNAP-Ed eligible.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School and Community Environment Changes:

- Physical Activity
  - Structured Physical Activity
  - Murals and/or Stencils
- Healthy Eating
  - Smarter Lunchrooms Movement (SLM)
  - Edible Gardens
  - Wellness Policies
- Access to Healthy Food
  - Food Security

Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017: LIA educators and 150 trained extenders (classroom teachers and afterschool staff) will reach 3,500 elementary students with direct education, 150 parents with direct education, and 3,000 parents with indirect education at 22 SNAP-Ed eligible school sites.

    b. By September 30, 2017: LIA staff will work with partners, including school wellness committees, to improve at least 7 of the 16 site environments by establishing or reinvigorating school or community gardens and/or adopting SLM strategies.

    c. By September 30, 2017: LIA staff will work with partners, including school wellness committees, to implement School Wellness Policies (SWP) and make physical activity related environmental or policy changes at 3 of 16 of these sites.

    d. By September 30, 2017: a new structured PA program such as CATCH will be implemented by LIA educators and 12 extenders such as classroom teachers, after school staff and PE specialists at 3 of the 22 SNAP Ed eligible school sites already receiving nutrition education.

    e. By September 30, 2017, LIAs will provide direct/indirect nutrition education to approximately 100 SNAP-Ed eligible seniors at food banks, pantries, and/or events at SNAP-Ed eligible sites.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018: LIA educators and 150 trained extenders (classroom teachers and afterschool staff) will reach 3,500 elementary students with direct education, and 150 parents with direct education, 3,000 parents with indirect education at 22 SNAP-Ed eligible school sites.

    b. By September 20, 2018: LIA staff will work with partners, including school wellness committees, to improve at least 6 additional of the 16 site environments by establishing or reinvigorating school or community gardens and/or adopting SLM strategies.

    c. By September 30, 2018: LIA staff will work with partners including school wellness committees to implement physical activity related environmental or policy changes at 6 of 16 of these sites.

    d. By September 30, 2018: a new structured PA program such as CATCH will be implemented by LIA educators and 12 extenders such as classroom teachers, after school staff and PE specialists at 6 of the 22 SNAP Ed eligible school sites already receiving nutrition education.

e. By September 30, 2018, LIAs will provide direct/indirect nutrition education to approximately 100 SNAP-Ed eligible seniors at food banks, pantries, and /or events at SNAP-Ed Eligible sites.

2. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019: LIA educators and 150 trained extenders (classroom teachers and afterschool staff) will reach 3,500 elementary students with direct education and 150 parents with indirect education at 22 SNAP-Ed eligible school sites.

b. By September 30, 2019: LIA staff will work with partners to improve at least 6 additional of the 16 site environments by establishing or reinvigorating school or community gardens and/or adopting SLM strategies and school/district level wellness policy language including SLM.

c. By September 30, 2019: LIA staff will work with partners including school wellness committees to make physical activity related environmental or policy changes at 9 of the 16 sites and enhance school or district wellness policy language to include PA programs and guidelines.

d. By September 30, 2019: a new structured PA program such as CATCH will be implemented by LIA educators and 12 extenders such as classroom teachers, after school staff and PE specialists at 9 of the 22 SNAP Ed eligible school sites already receiving nutrition education.

e. By September 30, 2019, LIAs will provide direct/indirect nutrition education to approximately 100 SNAP-Ed eligible seniors at food banks, pantries, and/or events at SNAP-Ed eligible sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019: 22 SNAP-Ed eligible school sites and/or community-based organizations will make changes to policies, the physical environment, and/or institutional capacity to support improved nutrition and physical activity behaviors among students, parents, teachers, seniors and other community members that are SNAP-Ed eligible.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct nutrition education using approved curricula either through direct delivery or by extenders to 3,000 youth at 16 SNAP-Ed eligible schools each year.	X CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UC Reporting Tool Workbook NARF Lesson Plans
2.2	Provide training on approved curricula and ongoing support to 130 extenders (classroom teachers) at 16 SNAP-Ed eligible school sites.	X CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UC Reporting Tool Workbook Lesson Plans

2.3	Provide indirect education to 3,000 parents at 22 SNAP-Ed eligible school sites through family newsletters, family activity nights and lobby display boards.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Qtrly Progress Report Sign In Forms UC Reporting Tool Workbook
2.4	In Year 1, work with 3 sites, Year 2, work with 6 sites and in Year 3, work with 9 sites to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movement (SLM); • provide SLM training to food service directors and staff and conduct scorecard assessments; • establish student nutrition action committees to involve students in SLM activities including creating signage and art work, conducting tastings • provide ongoing technical advising, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores.	CED: X; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 , Q4 x Year 2: Q1 x, Q2 x, Q3 , Q4 x Year 3: Q1 x, Q2 x, Q3 , Q4 x	SLM Scorecard Action Plans Sign In Forms UC Reporting Tool Workbook Pictures
2.5	Meet with local Farm Bureau to discuss and assess interest in determining a food distribution method that could include local sourcing to schools.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 , Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agenda Sign In Form UC Annual Report

2.6	At a minimum of 12 school sites: • Year 1: Identify interest and capacity for the establishment or reinvigoration of school/community gardens. • Year 1: Work with school/community site team to establish a plan for building, maintaining and promoting the school/community garden. • Year 1 & 2: Assist in the creation, development and sustained operation of school/community gardens at eligible sites along with implementing garden-based nutrition curricula. • Year 1, 2 & 3: Promote intersections between school gardens and classroom curricula, garden and cafeteria, in conjunction with UCCE Master Gardeners and other partners.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Qtrly Progress Report Agenda UC Reporting Tool Workbook UC Annual Report Pictures
2.7	Participate in district level school wellness policy committees. Work with a minimum of two school districts to become aware of their district's SWP and to more fully implement the SWP at its school sites. Provide technical assistance as requested. Identify opportunities for strengthening SWP language by incorporating SLM as appropriate.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 , Q4 x Year 2: Q1 x, Q2 x, Q3 , Q4 x Year 3: Q1 x, Q2 x, Q3 , Q4 x	Agenda Sign In Form UC Reporting Tool Workbook UC Annual Report
2.8	Work with a minimum of 3 sites annually to: Year 1 & 2 Develop action plans to address needs and provide training to staff on implementing action plans. Action plans may include the development and/or engagement of district wellness committees and/or parent advisory groups.	CED: X ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	Agenda Sign In Form UC Reporting Tool Workbook UC Annual Report

	Year 1, 2, 3; Promote direct PA education and training to extenders in the new structured PA program. Year 2 & 3; Provide support and technical assistance when implementing new structured PA program to extenders.				Year 3 Q1 Q2 Q3 Q4 x x x x	
2.9	Inform all SNAP-Ed eligible school/community sites regarding the availability of playground stencils to promote physical activity; including an orientation to relevant resources (stencils are housed with LHD). Assist at least two interested SNAP-Ed eligible school/community-based organization site to implement a playground stencil project each year.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Qtrly Progress Report UC Reporting Tool Workbook UC Annual Report Pictures
2.10	Partner with one free and/or reduced-price meal eligible school site each year to conduct approved campus-wide media project (e.g. outdoor nutrition mural) for promotion of nutrition and physical activity	( ) CED (X) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Qtrly Progress Report Pre/Post Pictures
2.11	Designated LIA staff will participate in relevant local and regional collaborative, coalition and/or CNAP to assist with information and resource gathering and sharing. Support the CNAP Active Living Strategic Planning Committee to educate 2-3 sites per year and gauge interest in establishing sites as healthy worksites.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Qtrly Progress Report UC Reporting Tool Workbook UC Annual Report

2.12	Identify interest and capacity for the establishment of a community event emphasizing physical activity such as a color run collaborating with non-funded partners (ie 4-H program, Adventist Health, schools.)	☐ CED x CEI ☐ MPR x C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA x UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	UC Intent To Change UC Reporting Tool Workbook UC Annual Report Pictures
2.13	Distribute approved educational materials/flyers related to nutrition and physical activity in community-based organizations and centers via bulletin boards in qualifying census tracts. *Note this activity overlaps with activities #1.11 and #3.11	☐ CED X CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD X LHD ☐ AAA X UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Qtrly Progress Report UC Reporting Tool Workbook
2.14	Provide monthly approved messages/newsletters related to the consumption of healthy beverages and foods on KCAO social media outlets; and KCAO and UCCE websites. *Note: this activity overlaps with activities #1.12 and #3.12	☐ CED X CEI X MPR ☐ C&C ☐ TTA	☐ CWD X LHD ☐ AAA X UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Quarterly progress report UC Reporting Tool Workbook

2.15	Attend or convene CNAP meeting at least once a quarter to address the issues of healthy beverages and foods and policy, systems and environment relative to healthy nutrition and physical activity among SNAP-Ed eligible population. *Note this activity overlaps with activities #1.14 and #3.10	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Sign In Forms Agenda Qtrly Progress Report UC Annual Report
2.16	Provide evidence-based nutrition education and physical activity promotion to increase knowledge and self-efficacy skills and healthy food preferences to reach at least 1,300 unduplicated individuals in each of the three years. *Note: this activity overlaps with activity #1.10	☒ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Qrtly Progress Report Sign In Forms Lesson Plans UC Reporting Tool Workbook UC Intent To Change NARF

2.17	Provide direct/indirect nutrition education to 100 seniors at food banks, emergency food assistance sites and food pantries. (ie: HOTM, cookbooks; taste testing)		CED X CEI MPR C&C TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Qrtly Progress Report UC Reporting Tool Workbook UC Intent To Change

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

By September 30, 2019: 22 SNAP-Ed eligible school sites and/or community-based organizations will make changes to policies, the physical environment, and/or institutional capacity to support improved nutrition and physical activity behaviors among students, parents, teachers, seniors and other community members that are SNAP-Ed eligible.

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1 2.2 2.8 2.16	Eating Healthy From Farm To Fork	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.8 2.16	Nutrition To Grow On Twigs	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.8 2.16	My Amazing Body Good For Me & You Its My Choice…Eat Right Be Active Happy Healthy Me – Moving, Munching and Reading Around MyPlate Go, Glow, Grow	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.8 2.11 2.16	Coordinated Approach to Child Health - CATCH	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1 2.2 2.8 2.16	Building A Healthy Me Healthy Choices Healthy Me Shaping Up My Choices		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
2.1 2.2 2.6 2.8 2.16	Grow It, Try It, Like It Dig In! The Great Garden Detective Adventure Serving Up My Plate Discover My Plate		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
2.1 2.2 2.6 2.8 2.16	Farm To Preschool		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
2.1 2.2 2.6 2.8 2.16	Discovering Healthy Choices Eat Fit Learn, Grow, Eat & Go		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
2.3 2.16	Plan, Shop, Save, Cook Make Every Dollar Count Eat and Play Together Happy Healthy Families		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:

2.9	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource Guide & Webinar
			CCC		
2.1 2.2 2.8 2.9 2.16	Children's Power Play! Campaign		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1 2.2 2.3 2.6 2.8 2.12 2.13 2.14	Harvest of the Month Materials Power Play! Materials Rethink Your Drink Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Materials, Idea & Resource kits
			CCC		
2.1 2.2 2.3 2.6 2.8 2.12 2.13 2.14	Choose MyPlate Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Messaging from listed resources will be used for indirect education activities
			CCC		

2.3 2.6 2.12 2.13 2.14 2.16	Everyday Healthy Meals Kids Get Cookin' Flavors of My Kitchen Soulful Recipes USDA What's Cooking? USDA Mixing Bowl		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Materials & Resources, Cookbook & recipes
2.6	Re-Aim Community/School Gardens Indicator Summary Sheet		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Re-Aim Indicator Summary Sheet
2.1 2.2 2.3 2.4 2.5 2.6 2.6 2.7	Smarter Lunchroom Materials		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Smarter Lunchroom Materials & Resources
2.5 2.6 2.7 2.8	California Local School Wellness Policy Administrative Review Toolkit – TEAM California for Healthy Kids www.cde.ca.gov California Gardens for Learning – California School Garden Network www.csgn.org A Childs Garden of Standards – Linking School Gardens to California Education Standards School and Community Actions for Nutrition "SCAN" Assessment Tool http://cns.ucdavis.edu/resources/wellness.html Sample Student Wellness Policy – California School Boards Association www.csba.org SNAP-Ed Strategies and Interventions: An Obesity Prevention Tool Kit for States California Farmers Marketplace http://www.cafarmersmarketplace.com/		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Resources

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

By September 30, 2019: 22 SNAP-Ed eligible school sites and/or community-based organizations will make changes to policies, the physical environment, and/or institutional capacity to support improved nutrition and physical activity behaviors among students, parents, teachers, seniors and other community members that are SNAP-Ed eligible.

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Monitor reach, effectiveness, adoption, implementation and maintenance of school and community gardens		X	X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; X Year 2: Q1 Q2 Q3 Q4 = ; ; ; X Year 3: Q1 Q2 Q3 Q4 = ; ; ; X	EARS/ATF: ; PSE RE-AIM Report: X; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: List other: UC Annual Report
E.2.2	On an on-going basis, record SNAP-Ed activities, sites, participation and other required elements for USDA's SNAP-Ed Education and ATF/Administration Reporting System (EARS)		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 Q2 Q3 Q4 = x; x; x; x Year 2: Q1 Q2 Q3 Q4 = x; x; x; x Year 3: Q1 Q2 Q3 Q4 = x; x; x; x	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh Workbook: X; Food Behavior Checklist: ; UC Intent to Change: X List other: Quarterly Progress Reports

E2.3	Use the evaluation tools and SMART objectives assigned to PSSC, MEDC, Eat and Play Together and Happy Healthy Families curriculum			X		CWD LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x X x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: PSSC Pre/Post Survey MEDC Retrospective Tool Eat & Play Retrospective Tool HHF Evaluation Tool
E2.4	Use the evaluation tools and SMART objectives assigned to applicable UC CalFresh youth curriculum			X		CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: Farm to Fork pre/post survey Teacher Observation Tool Teacher Tasting Tool HHM Evaluation Tool NTGO pre/post Survey PSSC Pre/Post Survey MEDC Retrospective Tool Eat & Play Retrospective Tool HHF Evaluation Tool

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<td>Use the checklist applicable to the Smarter Lunchroom Movement.</td>
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<tr><td colspan="4">Year 1</td></tr>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
<tr><td colspan="4">Year 2</td></tr>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
<tr><td colspan="4">Year 3</td></tr>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
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Smarter Lunchroom Checklist
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages at 6 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy retail PSE strategies include:

- corner store market conversions
- healthy food and beverage policies/stocking standards
- healthy in-store marketing and promotions
- store exterior improvements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017: provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 2 retail stores.

   b. By September 30, 2017: provide support for at least 1 Fruit and Veggie Fest marketing event in at least 1 qualifying retail location and conduct indirect education at farmers' markets at 2 sites in qualifying census tracts.

c. By September 30, 2017: 2 retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.

d. By September 30, 2017: provide food resource management education to adults at 5 school and/or community sites and promote the retail, emergency food and farmers market opportunities to access healthy fruits, vegetables and beverages to class participants.

e. By September 30, 2017: implement approved SNAP-Ed nutrition education materials, resources and/or curriculum in at least 6 public housing facilities and/or community based organizations.

f. By Sept 30, 2017: Kings County CNAP will implement a healthy retailer recognition and incentive program in up to 2 selected SNAP-Ed qualifying neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018: provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 2 additional retail stores.

b. By September 30, 2018: provide support for at least 1 Fruit and Veggie Fest marketing event in at least 1 qualifying retail location and conduct indirect education at farmers' markets at 2 sites in qualifying census tracts.

c. By September 30, 2018: 2 additional retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.

d. By September 30, 2018: provide food resource management education to adults at 3 additional school and/or community sites and promote the retail, emergency food and farmers market opportunities to access healthy fruits, vegetables and beverages to class participants.

e. By September 30, 2018: implement approved SNAP-Ed nutrition education materials, resources and/or curriculum in at least 2 additional public housing facilities and/or community based organizations.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019: provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 2 additional retail stores.

b. By September 30, 2019: provide support for at least 1 Fruit and Veggie Fest marketing event in at least 1 qualifying retail location and conduct indirect education at farmers' markets at 2 sites in qualifying census tracts.

c. By September 30, 2019; provide food resource management education to adults at 3 additional school and/or community sites and promote the retail, emergency food and farmers' market opportunities to access healthy fruits, vegetables and beverages to class participants.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages at 6 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to 6 SNAP-Ed qualifying retailers.	CED X CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Quarterly progress report Pictures
3.2	Educators will provide culturally appropriate indirect education single sessions at least 6 retail partners, and direct education in at least 6 SNAP-Ed approved public housing facilities/community based organizations. In Year 1, provide direct nutrition education using approved curricula through direct delivery to 200 unduplicated SNAP-Ed adult participants at approved public housing facilities/community based organizations. In Year 2, provide direct nutrition education using approved curricula through direct delivery to 200 unduplicated SNAP-Ed adult participants at approved public housing facilities/community based organizations. In Year 3, provide direct nutrition education using approved curricula through direct delivery to 200 unduplicated SNAP-Ed adult participants at approved public housing facilities/community based organizations.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign-in forms Lesson plans Handouts ATF Qtrly Progress Report

3.3	Educate at least 6 independent retailer managers/owners on the health importance of fruits, vegetables and healthy beverages and the proper fruit and vegetable storage and display protocol to help improve the quality and quantity of fruits and vegetables available to local SNAP-Ed-eligible residents. Provide training and technical assistance as needed.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agenda Sign-in forms Handouts
3.4	Hold nutrition education events (at least 1 Fruit and Veggie fest celebration annually) at qualifying sites highlighting the produce available. Store tours to highlight the available fresh fruits and vegetables and food demos may be included.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 x, Q4 x Year 2: Q1 , Q2 , Q3 x, Q4 x Year 3: Q1 , Q2 , Q3 x, Q4 x	Sign-in forms Handouts Lesson plans ATF
3.5	Provide leadership and technical assistance to the CNAP Healthy Eating Strategic Planning Committee to draft a "Healthy Retail Recognition Program" implementation plan. The Healthy Retail Recognition Program will signal to area residents and families that healthy food and beverages are available at certain retail locations. Integrate resources and tools available through the Healthy Stores Healthy Communities program.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Quarterly progress report Pictures UC Annual Report

3.6	Begin to work with CNAP partners to identify possible funding and support for: • Corner store conversions • A healthy mobile vending program in SNAP-Ed eligible areas with poor access to healthy foods as identified by the community and retail assessment	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Quarterly progress report Pictures UC Annual Report
3.7	Conduct post-intervention retail assessments at the 6 grocery stores and/or independent/corner stores receiving interventions to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 x Year 3: Q1, Q2, Q3, Q4	Quarterly progress report Pictures
3.8	Implement single and/or series-based adult classes that focus on food resource management and smart shopping practices. Classes may incorporate food tastings and recipe demos using healthy food options from local stores.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign-in forms Handouts Lesson plans ATF UC Reporting Tool Workbook UC Intent To Change

3.9	Convene corner store and supermarket owners/managers for ongoing networking and training sessions. Sessions will cover food placement and signage using Cx3 assessment tool and model to help improve their Cx3 scores.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Sign-in forms Lesson plans Handouts ATF
3.10	Attend or convene CNAP meeting at least once a quarter to address the issues of healthy beverages and foods and policy, systems and environment relative to healthy nutrition and physical activity among SNAP-Ed eligible population. *Note this activity overlaps with activities #1.14 and 2.15	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 x, Q4 Year 2: Q1 , Q2 , Q3 x, Q4 Year 3: Q1 , Q2 , Q3 x, Q4	Sign-in forms Agendas Quarterly progress report UC Annual Report
3.11	Distribute approved educational materials/flyers related to nutrition and physical activity in community-based organizations and centers via bulletin boards in qualifying census tracts. *Note this activity overlaps with activities #1.11 and #2.13	CED: ; CEI X; MPR: ; C&C: ; TTA:	CWD: ; LHD X; AAA: ; UCCE X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Qtrly Progress Report UC Reporting Tool Workbook

3.12	Provide monthly approved messages/newsletters related to the consumption of healthy beverages and foods on KCAO social media outlets; and KCAO and UCCE websites. *Note this activity overlaps with activities #1.12 and 2.14	( ) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Qtrly Progress Report UC Reporting Tool Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages at 6 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1 3.3 3.4	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials.	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: CDPH NEOPB Retail Program
3.7 3.9	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Submitted to USDA toolkit FY 15, accepted; categorization pending.
3.8	Plan, Shop, Cook and Save; Make Every Dollar Count; Eat and Play Together; Happy Healthy Families	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2 3.4 3.12	Cooking Matters at the Store; Eat Right When Money's Tight/Money for Food; Making Your Food Dollars Count	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1 3.2 3.4 3.8 3.9 3.11 3.12	Rethink Your Drink Materials Harvest of the Month Materials		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Materials, Idea & Resource kits
3.1 3.2 3.3 3.4 3.8 3.9 3.11 3.12	Choose MyPlate Materials		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Messaging from listed resources will be used for indirect education activities
3.1 3.2 3.4 3.8 3.9 3.11 3.12	Everyday Healthy Meals; Kids' Get Cookin'!; Flavors of My Kitchen; Soulful Recipes; USDA What's Cooking?; USDA Mixing Bowl		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below: Materials & Resources: Cookbooks, & recipes
3.1	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: Messaging from listed resources will be used for indirect education activities

3.1-3.12	Re-AIM Healthy Retail Indicator Summary Sheet		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Re-AIM Indicator Summary Sheet
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Kings County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

By September 30, 2019: increase access to and demand for healthy fruits, vegetables, and beverages at 6 SNAP-Ed qualifying neighborhood retail stores through adopted and implemented policy and physical site changes.

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participation, and other required elements for USDA's SNAP-Ed Education and ATF/Administration Reporting System (EARS)		X		[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[X] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [X] UC Intent to Change List other:
E.3.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (Re-AIM) of the change in the retail environment to increase the availability of fresh fruits and vegetables; utilize Cx3 assessment tools		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.3.3	Use the evaluation tools and SMART objectives assigned to PSSC, MEDC, Eat & Play Together and Happy Healthy Families curriculum.		X			**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x		EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSSC Pre/Post Survey MEDC Retrospective Tool Eat & Play Retrospective Tool HHF Evaluation Tool
E3.4	Neighborhood retail food environment assessments in support of activity 3.7		X	X	X LHD	**Year 1**: Q3 x, Q4 x **Year 2**: Q3 x, Q4 x **Year 3**: Q3 x, Q4 x		x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
= Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Kings Community Action Organization
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$36,000	$247,694	$182,020	$218,020	-11.98%
2	Non-Capital Equipment/Supplies	$0	$601	$655	$655	8.99%
3	Materials	$0	$17,089	$8,952	$8,952	-47.62%
4	Travel	$0	$5,425	$2,056	$2,056	-62.10%
5	Building/Space	$0	$29,145	$24,227	$24,227	-16.87%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$10,000	$0	$0	-100.00%
	Total Direct Costs:	**$36,000**	**$309,954**	**$217,910**	**$253,910**	-18.08%
9	Indirect Costs*** Indirect Cost Rate=8.7%	$0	$26,966	$22,090	$22,090	-18.08%
	Total Federal Funds	**$36,000**	**$336,920**	**$240,000**	**$276,000**	-18.08%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Based on staff Allocations to the SNAP-ED salaries and benefits will decrease by more than 5%.
2	Non-Capital Equipment/Supplies	Based on the Actuals from FFY16 projected Non-Capital Equipment/Supplies will increase by more than 5% for FFY17.
3	Materials	Most Materials were purchased in FFY16. Therefore, the expense will decrease by more than 5% for FFY17.
4	Travel	CDPH has provided the projected training topics and days. Based limited funds the expense for travel and per diem will decrease by more than 5% for FFY17.
5	Building/Space	Based on the Actuals from FFY16 projected Building/Space will decrease by more than 5% for FFY17.
6	Maintenance	Maitenance repairs were completed in FFY16, there is no projected expenses for FFY 17. Maintenance has decreased by more than 5% for FFY17.
7	Equipment and Other Capital Expenditures	There are no projected Capital Expenditures or Equipment for FFY17.
8	Contracts/Sub-Grants/ Agreements**	There were no funds available to support the services provided through this contractor. Contracts Expense was reduced by more than 5%.
9	Indirect Costs	Subsequently a reductions to all expenses also reduces indirect expense. Indirect Costs were reduced by more than 5%.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kings Community Action Organization

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Debra Wood	90.00%	10.00%	$73,813.77	0.9	$66,432.39	40.60%	$26,971.55	$84,063.60	$93,404	
2			Health Educator (including Health Aide, Health Promotion Instructor, etc)	Alexa Roche	0.00%	100.00%	$43,151.68	0.5	$21,575.84	42.86%	$9,247.41	$0.00	$30,823	
3			Health Educator (including Health Aide, Health Promotion Instructor, etc)	Gillian Wilson	0.00%	100.00%	$39,143.52	0.5	$19,571.76	30.27%	$5,924.37	$0.00	$25,496	
4			Health Educator (including Health Aide, Health Promotion Instructor, etc)	Sergio Perez	0.00%	100.00%	$39,143.52	0.89	$34,837.73	37.43%	$13,039.76	$0.00	$47,877	
5			Office Assistant	New Hire	100.00%	0.00%	$28,496.00	0.5	$14,248.00	15.52%	$2,211.29	$16,459.00	$16,459	
6			IT Specialist (IT ALLOCATION)	Jason Maggini	100.00%	0.00%	$47,592.23	0.01	$475.92	40.99%	$195.08	$671.00	$671	
7			IT Specialist (IT ALLOCATION)	New Hire	100.00%	0.00%	$65,314.51	0.01	$653.15	27.87%	$182.03	$835.00	$835	
8			NSP Supervisor	Paul Casarez	100.00%	0.00%	$21,125.00	0.08	$1,690.00	45.29%	$765.40	$2,455.00	$2,455	
						Total Staffing: Salaries/Benefits:		**3.39**	**$159,485**		**$58,537**	**$104,484**	**$218,020**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kings Community Action Organization

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies are required to plan, conduct, and evaluate nutrition and physical activity classes. The supplies will include writing utensils such as pencils, pens, markers, and hi-lighters; papers such as printing papers and notepads; filing materials such as binders and folders; office supply receptacles such as files, desk organizers; and miscellaneous supplies (e.g., poster boards, trash cans, calculators, scissors, sticky notes, staples, staplers, etc.) as needed to successfully plan and implement nutrition education activities and classes. 3.39 FTE's are using office supplies being ordered	3.39	$7.44	22	$555	
2			Postage	Postage for program correspondence.	3.39	$2.10	14	$100	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$655**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Publications, Advertising	Digital outdoor advertising LED billboard and traditional billboards. Located on the primary Cross-County freeway. A guaranteed minimum of 1,800 spots per day. Receives 38,762 impressions. During the first 4 weeks, it is estimated that KCAO will reach 46,479 adults 18+ and average of 3.3 times. Discounted rate of $500.00/2-weeks. Total cost for 2 week program is $500.00.	$500.00	1	$500	
2			Raw Food Supplies	For taste testing and cooking demonstration, the program will have to purchase raw foods, such as fresh fruits and vegetables and other healthy foods pursuant to approved recipes. Projection: Taste testing for 600 participants per year at $2.50 per testing.	$2.50	600	$1,500	
3			Program Supplies	Program supplies will be required to implement and evaluate nutrition and physical activity education. The following are examples of some supplies required to prepare food. More than one of each supply might be required as multiple workshops will occur simultaneously, and some items bought from last year may have broken or need replacing due to high-usage. Some examples of itemized supplies costs include: gloves ($250), soap ($150), hand sanitizer ($150), sanitizing wipes ($150), water and ice (per state food codes and Rethink Your Drink recipes: $150), etc. Some examples of itemized taste testing costs include: spoons ($150), forks ($150), cups ($150), plates ($200), napkins ($150), bowls ($100), water dispenser ($80), etc. Nominal value supplies are also needed to promote physical activity.	$150.00	12.20	$1,830	
4			Garden Supplies	The program will prepare ground to plant vegetables and grow them. Community kids and adults will be involved and trained on how to plant and harvest healthy foods such as fresh fruits and vegetables. Also use the same grown vegetables to prepare approved recipes, involving individuals in this. Garden-based nutrition education will be conducted and will aim to integrate physical activity while involving community members. Veggie seeds and seedlings (20 variety pack $29.50x3=$147.50), seedling trays ($6.99 x15=$104.85) plant pot tags 100-$50, small gardening tools such as towels, shears, watering cans and gloves $500, steel poultry neeting $30.97; Landscaping fabric (150 aq ft - $9.98), Misc Hardware (brackes, screws, nails, glue -$30; Lumber ($16.37 x 20 = $327) Large gardening tools (Transfer Shovel $9.98 x2=$19.96, Digging Shovel $19.98), 48"x100' wildlife resistant galvanized steel mesh - deer fence ($79 x2 = $158), poultry netting for fence border ($8.97 x 2=$ 17.94) Irrigation supplies (drip lines, emitter, timers, faucets) $250, replacement soil and fertilizer $500; Deer fencing $50; Rain barrels and fittings $100. Some items may require tax and shipping charges $304.82	$63.62	41.20	$2,621	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kings Community Action Organization

5			Training Materials	The program will have to purchase USDA approved nutrition and physical activity materials to implement classes. Educational materials such as curricula, cook books, flyers, recipe cards, MyPlate items for demonstration, etc. Outreach materials such as Fruit and Veggie Wheels, Rethink Your Drink Wheel, and tables, chairs, canopies, and rolling carts. Educational models such as "How much salt?", "How much sugar?", and "Rethink your Drink" per the approved curricula. Materials to help support the promotion of Policy, Systems and Environment in the community, such as supermarket and fast food outdoor/indoor adversiting materials, supermarket shopping cart labels, fresh produce price tags, soil, gardening seeds, planters,small tools, and school and community center media campaigns (e.g., murals) as approved by USDA. Staff will also have to attend special food events, community and health fairs, weekly Farmer's Market, and other special events to provide education, as relevant to nutrition and physical activity promotion in the	$80.51	24.85	$2,001	
6			Outside Printing Materials	The program, at times, may have to print approved nutrition education materials for media campaigns utilizing an outside printing company.	$500.00	1	$500	
						Total Materials:	**$8,952**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Staff Travel Local	Kings County	Local Travel for the program	1	1						1870			$1,000	
2			Administrator-Debra Wood	Sacramento, CA	LHD Projector Director Meeting1(1.5Days) Meeting	1	1	1.5	2	$46.00	$110.00		404			$505	
3			Administrator-Debra Wood	Sacramento, CA	SNAP ED LIA Forum 1(2.5Days) Meeting	1	1	2.5	2	$46.00	$110.00		404			$551	
4			Administrator-Debra Wood	Los Angeles, CA	California Conference of Local Health Department Nutritionists	0	1	3	2	$46.00	$277.00		196			$0	
5			Sub-Contractor Mary Ann Maciel	Los Angeles, CA	California Conference of Local Health Department Nutritionists	0	1	3	2	$46.00	$277.00		196			$0	
6			Health Educator, Gillian Wilson	San Jose, CA	Snap, Crackle and Learn- Centered Educaiton	0	1	1	1	$46.00	$206.00		177			$0	
7			Health Educator, Sergio Perez	San Jose, CA	Snap, Crackle and Learn- Centered Educaiton	0	1	1	1	$46.00	$206.00		177			$0	
8			Health Educator, Alexa Roche	San Jose, CA	Snap, Crackle and Learn- Centered Educaiton	0	1	1	1	$46.00	$206.00		177			$0	
9			Health Educator, Gillian Wilson	Sacramento, CA	We're better together; Understanding the role of culture in SNAP-ED	0	1	1	1	$46.00	$119.00		206			$0	
10			Health Educator, Sergio Perez	Redding, CA	Quench Better: Using the Rethink Your Drink Campaign for Healthy Beverage Education and PSE Change Work	0	1	1	1	$46.00	$93.00		365			$0	
11			Administrator-Debra Wood	Riverside, CA	Are we making a difference? Developing a SNAP-Ed	0	1	1	1	$46.00	$101.00		248			$0	
Out-of-State																	
1			None													$0	
															Total Travel:	**$2,056**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Kings Community Action Organization

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Home Garden Opportunity Center #11593 S. 10th Ave Hanford CA	Office space at the Home Garden Opportunity Center to perform Administrative functions 3.39 FTE x 285.70 per FTE x 12.Utilities, security , Insurance and Janitorial services, etc for the program	3.39	$285.70	12	$11,622	
2			Home Garden Opportunity Center #11593 S. 10th Ave	Phone system in building that covers voicemail, internet, maintenance, and service. 3.39 FTE x 309.85 =$1,050.39 x12 months = 12,604.68	3.39	$309.85	12	$12,605	
								Total Building/Space:	**$24,227**

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
								Total Maintenance:	**$0**

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:		**$0**

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$253,910**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total personnel	10.132%	$218,020.00	$22,090	
					Total Indirect Costs:	**$22,090**	

Total Budget:	**$276,000**

SNAP-Ed Programming occurs in this county through UC CalFresh Tulare County Office.

Please refer to the Tulare County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

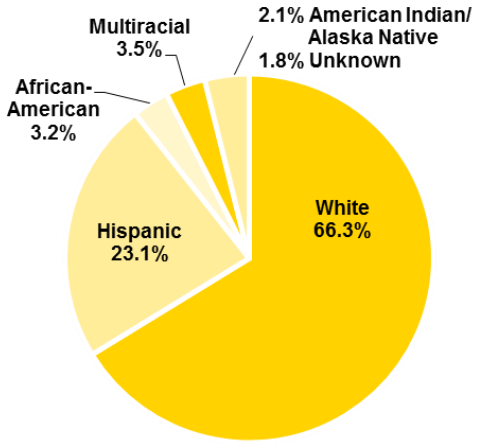
Lake

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

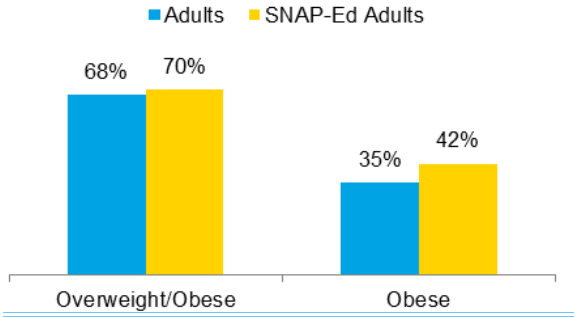
Total	29,292 (46%)

Ages (<185% FPL)	
Children <6 years old	2,620 (60%)
Children 6-17 years old	4,853 (57%)
Adults 18-64 years old	17,902 (47%)
Seniors 65 years and older	3,917 (31%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	26%

* unstable estimate

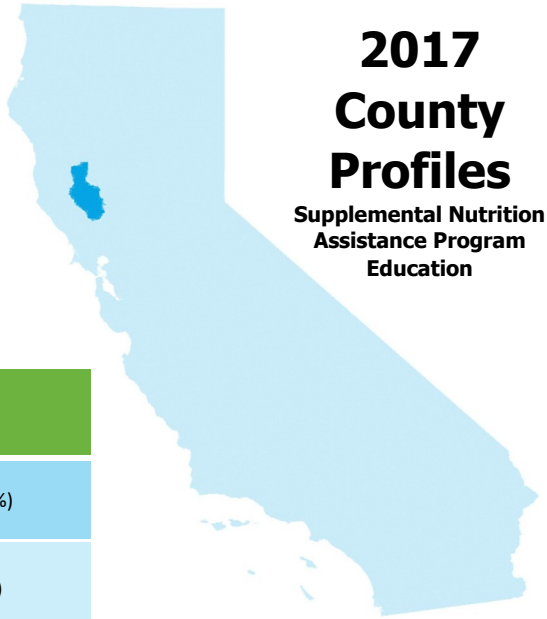
Population below Federal Poverty Level

25%

Food Insecurity Rates

18% Overall

30% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	12,378 (20%)
Students Eligible for Free/Reduced Price Meals (FRPM)	6,993 (76%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
15	6 (40%) all races

Schools	SNAP-Ed Eligible Schools
40	35 (88%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	*
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	*

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
64%	57%	63%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	17%	16%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
42%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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County Name: Lake

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency Names

x	California Department of Social Services: CDSS: Lake County Department of Social Services (CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	California Department of Public Health: CDPH: Lake County Health Services (LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
x	Catholic Charities of California: CCC: (Catholic Charities of the Diocese of Santa Rosa: CCSR)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP-Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Lake County has a population of 64,699 making it a small rural county located in northern California. With 46.6% of its population SNAP-Ed eligible, this is 13.3% higher than the state. The majority of the population lives around the natural lake named Clearlake. Clearlake is the largest lake entirely in California and surrounded by mountains, making it difficult to access. There is little to no industry in Lake Count, with most jobs provided by city or county government. Although Lake County has an abundance of land there are a limited number of fruit and vegetable farmers. Most farms are mono crops including pear, grape, and walnut orchards.

There are two incorporated cities in Lake County where the 30% of the population live, Lakeport with a population of 4,807 and Clearlake with a population of 15,194 residents. According to the 2015 SNAP-Ed Lake County profile 27.8% can find affordable fruits and vegetables, which is in the incorporated city areas. The other 70% of the population live in areas where food access is a concern due to price and variety of products in small markets. According to the 2013 Lake County Health Needs Assessment one-third of the county population reported to be "food insecure", data shows that 1 in 5 households in Lakeport and Clearlake area do not have access to a vehicle. Clearlake Oaks is an especially vulnerable community, data shows that 17.5% of the population are without vehicles and are more than 1/2 mile from a small corner store. In reference to the Healthy Stores for Healthy Community Survey done by the Tobacco Prevention Program at the Lake County Health Services Department, 84.9% of food stores in Lake County sell sugary drinks at the checkout. Of all the food stores in Lake County only 49.1% sell fresh fruit or vegetables and of these stores 62.3% accept CalFresh or WIC. Given this data, food stores that accept EBT could be improved by increased fresh fruit and vegetable prevalence, and could benefit from healthy checkout lines without the choice of sugar sweetened beverages.

According to the 2015 SNAP-Ed Lake County Profile, SNAP-Ed residents are comprised of 66.3% white non-Hispanic origin, a growing population of 23.1% Hispanic origin, 2.1% American Indian and the other 8.5% consists of African Americans, Asian Americans, and other identified races. The primary language spoken in Lake County is English, according to the 2015 Census Bureau there has been an increase of 2.4% of the Hispanic population from 2014 to 2015, potentially increasing the Spanish speaking community.

Children under 5 years old are 5.8% of the total population, 3.5% of the 5.8% live in households that are less than 185% of the federal poverty level. Children 5-19 years of age consist of 17% of the population and 9% of the 17% live in households that are under 185% of the federal poverty level. 82.5% of the schools in Lake County are SNAP-Ed eligible school sites. 73.4% of students rely and participate in the free/reduced lunch program. Lake County students participate in free/reduced lunch at a rate of 11.8% higher than the state average. It is astounding that food insecurity rates are at 32.4% for children in Lake County; yet the prevalence of children that are overweight between the ages of 2-17 is 58.9%; this is 29.9% higher than the state average.

According to the Robert Wood Johnson County Health Rankings, Lake County falls 57 of 57 counties in the category of Health Behaviors and 56 out of 57 for overall Health Outcomes. Health Behaviors includes nutrition and physical activity factors including adult obesity, food environment index, physical inactivity and access to exercise opportunities as well as other factors that influence overall health. The overweight prevalence is 70.1% and the obesity prevalence is 35.3% among the Lake County SNAP-Ed population. Taking a look at economic factors the median household income is $36,973 and as of 2014 the median price of a home was $172,000.

4. Community Assessment

The following data sources were used to portray Lake Counties economic well-being, diet and nutrition, food insecurity, child poverty, food accessibility, and the food environment: Robert Wood Johnson Foundation, 2015 SNAP-Ed County Profile, Kids Data, Census Bureau, Lake City Realtors Association, USDA Economic Research Service- Food Environment Atlas, and the Lake County Health Needs Assessment.

- **Lake County Community Health Needs Assessment** was designed to provide the foundation for policymakers, community organizers and advocates to strategically plan services and make needed improvements in Lake County. The assessment process included reviewing existing data, conducting surveys, focus groups, and interviews to obtain the communities perspectives about health needs. Highlights of findings include:
    - Approximately 34% of children (one-third higher than the state average) live at or below the 185% federal poverty level, with 73.4% of students eligible for free/reduced price meals. Given this data, Lake County students would benefit from nutrition education paired with physical activity related interventions.
    - Approximately 33% of low-income adults report not being "food secure."
    - Transportation issues impact access to services.
    - Lake County residents are more likely than other California residents to:
        - Have higher rates of obesity
        - Not enter care early enough to have adequate prenatal care
        - Have higher rates of drug (including prescription) use
    - There are 4 priorities and one related to SNAP-Ed: promotion and support of healthy choice/healthy behaviors.

Using the data sources listed above, the LHD will primarily focus on nutrition education interventions to the student population. CCC, LHD and CWD: Lake Family Resource Center will focus on community and family education to increase food security by teaching classes focused on food security, healthy foods, and healthy beverages.

Together LFRC and LHD will collaborate together to streamline our efforts with the Native American population. A specific focus will be retail, homeless and veterans for CWD: LFRC. The same data reinforced the need for interactive booths at community events to reach a larger number of the Lake County SNAP population. All efforts will be streamlined with the Lake County Harvest of the Month schedule to reinforce eating local fresh produce and eating seasonally to decrease cost on fruits and vegetables.

5. Community Change Goals

Lake County Health Needs Assessment addressed four recommended priorities including promotion and support of healthy choices/healthy behaviors, promotion and support of emotional and mental well-being, prevention and treatment of use/misuse of legal and illegal substances, including prescription drugs and medications, and promotion of collaborative relationships among Lake County health and human services providers. Two of the recommended priorities fit in with the SNAP-Ed Guidance to promote and support healthy food and beverage options and to increase collaboration among service providers. The SNAP-Ed three-year IWP will align with the Health Needs Assessment by means of preventative health education. This will be completed by promoting healthier eating through gardens, cooking classes, and increasing healthy food access.

Long-term community goals to address county level data include increasing access to healthy food options in areas with corner stores and low or no access to transportation. Increasing access also includes local food systems like community gardens to engage the community in growing their own food. To inspire a culture shift, nutrition education and physical activity integration in the school system will be a major focus. The school system approach will be multi-tiered including environmental support to increase access to healthy food, healthy beverages, and physical activity in preschool, K-12, and afterschool.

The SNAP-Ed goals that align with community change goals to address unmet needs through the Integrated Work Plan include:

1. **Support local food systems**
   - Work with retailers
   - Increase participation at farmers markets
   - Increase EBT participation at farmers markets
   - Harvest of the Month program
     - Schools
     - Retail
     - Farmers Market
     - Restaurants
     - Food Distribution Sites

2. **Increasing access to healthy foods**
   - Retail campaign where food access is an obstacle
   - Support community gardens
   - Collaboration with all food related grants in the county
   - Working with Food Distribution Sites to write Healthy Food procurement and donation policies

3. Increase food security throughout the county

- Working with food distribution sites to make physical environment and policy changes to support healthy food choices and increase availability of healthy foods
- Nutrition education classes with an emphasis on cooking on a budget

4. Creating a culture where physical activity is intertwined into the community

- Increase bike lanes
- Increase sidewalks
- Increase bike racks
- Joint use agreements
- Physical activity promotion

5. Environmental changes at the school level to create a healthier school environment

- Wellness Policy participation
- Train the trainer HOTM-teachers to support sustainable nutrition education in schools
- Youth Health Coalition
- Increase access to healthy food options at school cafeterias (local produce if possible)
- School gardens
- Cooking classes
- Water filling stations
- School events with a nutrition focus

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Specifically Lake County SNAP-Ed LIAs will achieve the following three-year objectives:

1. By September 30, 2019, engage 5 school districts including 8 preschool sites, 14 K-12 sites, and 5 after-school sites to create an environment that makes the healthy food, healthy beverage options and physical activity part of the school culture by participating in district wellness policies committees, supporting and training teachers, influencing school foodservice interventions, and enhancing and supporting school gardens.
2. By September 30, 2019, coordinate and collaborate with at least 12 community based entities and 5 community events per year to provide nutrition, physical activity, community advocacy, food security education, and environmental supports.
3. By September 30, 2019 increase access to fruits and vegetables and healthy beverages for the SNAP-Ed eligible population by working with a minimum of 3 large retail stores, 1 farmers market, and at least 1 food distribution site by providing cooking demos and adopting and implementing policy and physical site changes.

These objectives are part of a greater goal of improving health, allowing all the LIAs to collaborate with other agencies working to better health in Lake County. The SNAP-Ed PSE focus for the next three years will include:

- Farm to Fork
- Farm to School
- Water Filling Stations
- Early Childhood Education
- Wellness Policies
- Physical Activity
- Healthy Food and Beverage Standards
- Healthy food and beverage policies/stocking standards
- Local procurement
- Purchased/donated food policies
- Healthy in-store marketing and promotions

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

Partnership and collaboration is at the core of all SNAP-Ed interventions in Lake County. The Health Education Coalition (CNAP) meets each month to align efforts to reach the SNAP-Ed population. The Health Education Coalition (CNAP) has one primary goal, to align efforts with the Lake County Harvest of the Month calendar to increase seasonal procurement, support local farmers, and create a culture where our community members are educated consumers. Funded partners include Woman's Infants and Children, CCC, CDSS, CalFresh, and Farm to School. Non-funded partners include Tobacco Education, Lead Prevention Program, Cal Prep, and Lake County Office of Education.

Partners from the following agencies attend the Health Education Coalition (CNAP): Lake Family Resource Center-CWD, Catholic Charities of the Diocese of Santa Rosa, Farm to School Grant, Partnerships to Improve Community Health, North Coast Opportunities, WIC, Health Leadership Network, Redwood Community Services, CAL PREP, Lake County Breastfeeding Coalition, Partnership Health Plan of California, Tobacco Education Program, Lead Prevention Program, Maternal Child and Adolescent Health, Dental Disease Prevention, Planned Parenthood, Health Magnet School, Lake County Office of Education, Early Head Start, Lake County Department of Social Services, Childcare Planning Council, Head Start, Lakeside Health Center, and Mendocino College.

SNAP-Ed staff also attends other meetings to further reach the target population and build on existing resources to pull multiple funding streams to maximize results for each intervention. Lake County SNAP-Ed services and activities are also promoted through connections with other agencies, such as the County Welfare Department, etc. Integral collaborative efforts also include the Foodservice Directors Collaborative, Health Leadership Network, County Garden Collaborative, Breastfeeding Coalition, and the Farm to School Implementation grant at the Konocti Unified School District.

7. Key Messages

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): Farm to Fork*
x	Fats and Oils	x	Food Shopping/ Preparation	x	Other *(specify)*: Eating on a budget
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. Intervention and Evaluation Plan Narrative Summary

All of the LIAs interventions will motivate behavior on the individual level to increase knowledge and promote behavior change with the MyPlate nutrition messaging foundation. The largest target population will be at eligible school sites, complemented with secondary sites at preschool, afterschool, retail, community centers, and farmers markets. The implementing agencies (LHD, CCC, CWD) in Lake County will collaborate to provide a comprehensive approach to address strategies and interventions that promote the 2015 Dietary Guidelines to increase consumption and access to healthy foods and drinks; decrease consumption and access of less healthy foods and drinks; and increase opportunities and physical activity among the SNAP-Ed eligible population. The strategies and interventions will include community events, class series, training and technical assistance, media and public relations, environmental change approaches, and monthly coordination and collaboration to leverage efforts by funded and unfunded partners. CWDs are funded for FFY 17 only and therefore this may impact the reach numbers for FFY 18 and 19.

State Goal 1: increase consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages will be met by local objective 1, 2, and 3 using a multi-sector approach.

Schools: Local Objective 1

Objective 1a and 1c: in schools improve dietary quality of meals and snacks will be achieved by working over a three year span with district level Wellness Committees to create policies to increase healthy options for meals and snacks and decrease access to food and beverages with added sugar.

Objective 1b: collaboration with foodservice directors will enable influence to increase locally purchased fruits and vegetable, and in turn to market Harvest of the Month in the meals and the salad bar to align with direct classroom education. The Smarter Lunchroom Movement techniques will be used to improve appeal of meals in the cafeteria, so that students will be more likely to eat the food that they are required to take as part of the reimbursable lunch.

Food Distribution Sites: Local Objective 3

Objective 1a, 1b, and 1c: purchasing and donating policies at food distribution sites will decrease purchasing of unhealthy foods including food and beverages with added sugar and increase purchasing of healthy food. In addition an increase in purchasing of fruits and vegetables, to overall increase the dietary quality of meals and snacks for the population that relies on food distribution sites. Monthly nutrition workshops and food demos at food distribution sites will educate consumers on techniques to improve dietary quality of meals and snacks.

Retail Sites: Local Objective 3

Objective 1a, 1b, 1c: building relationships with store owners will increase healthy-in store marketing and promotions of healthy food and decreasing marketing of unhealthy foods. Resulting in an increase of fruits and vegetable availability and decrease in unhealthy food including intake of added sugar foods and beverages. Monthly nutrition workshops and food demos in the retail stores will educate consumers on techniques to improve dietary quality of meals and snacks.

State Goal 2: Increase Physical Activity

Increasing physical activity will be addressed with local objective 1 and 2. Local objective 1 includes training teachers to teach physical activity, promote physical activities at school events, work with Wellness Committees to integrate physical activity requirements into the policy, and most importantly encourage implementation of physical activity into the teacher's daily routine. Physical activity education will also be weaved into community classes and outreach events.

State Goal 3: Improve Food Resource Management

Objective 3a: local objective 1, 2, and 3 will improve food resource management behaviors through direct and indirect education to parents at school sites, community groups including veterans, homeless, migrant workers, tribal members, parishioners, and other SNAP-Ed populations.

Objective 3b: food security is tied into local objective 3 and includes food distribution sites, and food giveaways. CalFresh outreach workers will be notified of community events to increase access to SNAP-Ed benefits.

State Goal 4: Physical and Social Environment Outcomes

Objective 4a: local objective 1 will leverage efforts in the school setting by fostering champion administrators, teachers, and staff to promote and teach direct nutrition education as part of the preschool, K-12, and after school curriculum. Wellness Policy committees will act as a place to pull together multi-sector partnerships to make changes in the environmental school setting. Including aspects of the Smarter Lunchrooms movement to improve food environments and increase the consumption of fruits and vegetables. School gardens will also help to increase fruit and vegetable consumption and will provide garden-enhanced nutrition education. Coordination and collaboration with outside community groups will continue to reinforce school wellness and increase the possibility of additional environmental support and media coverage.

Objective 4b: Improvements in the proportion of healthy to unhealthy food environments in SNAP-Ed communities will be addressed by local objective 2 and 3. Parishes will be encouraged to establish a healthy beverage policy. Retail stores will be encouraged to procure locally and to increase healthy in-store marketing and promotions. Food distribution sites will be encouraged to create healthy food and beverage policies.

Goal 5: Improve access to and/or appeal of physical activity opportunities

Objective 5a: annual improvements to increase physical activity will occur as part of local objective 1. Environmental changes will occur at eligible preschool sites using stencil kits to increase active play. Gardens will also be an environmental change at eligible K-12 school sites to increase outdoor and active learning opportunities. Physical activity education training and technical assistance will target teachers and afterschool site supervisors to incorporate physical activity into daily routines.

Objective 5b: increasing physical activity opportunities and improved environments community wide will be supported by local objective 2. This objective will be achieved by educating the SNAP-Ed population on physical activity opportunities in the community, as well as education on how to incorporate daily physical activity into everyday life. To increase opportunities and environment supports for physical activity it will require coordination and collaboration with city planners, and other agencies to advocate for bike lanes, sidewalks, bike racks, complete streets, and joint use agreements as explained in local objective 2.

Evaluation processes will be used to improve services for all local objectives. All three agencies will use Process Evaluation on an ongoing basis. The LHD will use the (RE-AIM) framework on an annual basis to evaluate environmental changes. CWD will use pre and post tests for the 5 part series.

SECTION B: Target Audience Description

1. Gender

	%
Male	50%
Female	50%
Total:	**100%**

2. Age

	#
0 to 4 years old (Preschool):	750
5 to 17 years old (School Age):	19,120
18 to 59 years old (Adult):	7,575
60 years old and over (Senior):	100
Total:	**27,545**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
23.1%	**76.9%**	**100%**

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	3.2%
Asian	0%	0%
American Indian/Alaskan Native	0%	2.1%
Native Hawaiian/Other Pacific Islander	0%	0%
White	23.1%	66.3%
Multiple/Other	0%	5.3%
Total:	**23.1%**	**76.9%**

4. Languages Used in Intervention Activities and Materials

English	**95%**	Farsi	0%	Russian	0%
Spanish	**5%**	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	5,605	6,765	8,425
Indirect Education:	2,350	2,350	2,350
Policies, Systems, and Environment (PSE) Change/Supports	8,000	10,000	15,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	5
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	15
CalFresh Offices	1	Head Start Programs	8	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	8	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	1	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	5	Public/Community Health Centers	7	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	15	Other (specify): Veterans Services	1
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): CACFP Preschool	14
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**119**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	7	Schools: Students (Elementary) (includes Summer School & Migrant education)	18		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, engage 5 school districts including 8 preschool sites, 14 K-12 sites, and 5 after-school sites to create an environment that makes healthy food, healthy beverage options, and physical activity part of the school culture by participating in district wellness policies committees, supporting and training teachers, influencing school foodservice interventions, and enhancing and supporting school gardens.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Total PSE Strategies – 4

School Environmental Changes:

1. Wellness Policies
   - Policies regarding sale of foods/beverages on school grounds or for school-related functions, i.e bake sales, fundraisers, vending
   - Policies regarding use of foods/beverages on school grounds or for school-related functions, i.e. special events (potlucks, birthdays, celebrations, etc.)
   - Policies regarding teacher-led, classroom wellness education activities
2. Healthy Eating
   - Farm to School programs - fostering partnerships between farmers and schools to increase availability of affordable, local produce
   - Smarter Lunchroom – encourage low cost/no-cost solutions to improve child eating behaviors in the lunchroom
   - Edible Gardens – support availability of fresh, local produce on-demand at community sites
   - Training sessions for teachers to conduct effective nutrition education activities

3. Physical Activity
   - Physical activity games utilizing murals/stencils
   - Safe Routes to Schools – conduct walkability audits for purpose of collecting information about the safety and accessibility around a school
   - Training sessions for teachers to conduct effective physical education activities
4. Water-Filling Stations

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, engage a minimum of 12 school sites, 4 preschool sites, and 1 after school site to train a minimum of 150 teachers/site supervisors at eligible school sites. Using SNAP-Ed approved curriculum, trained teachers will conduct monthly direct nutrition education lessons that align with Harvest of the Month taste tests to reach 5,000 students monthly to increase knowledge, self-efficacy skills, increase fruit and vegetable intake and decrease sugar sweetened beverage intake.

   b. By September 30, 2017, participate in 2 district wellness policy committees to collaborate and assess nutrition and physical activity intervention needs to influence school policies, the physical environment, nutrition education and physical activity promotion to support nutrition and physical activity in the student population.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, engage a minimum of 14 school sites, 6 preschool sites, and 3 after school sites to train 200 teachers/site supervisors at eligible school sites. Using SNAP-Ed approved curriculum, trained teachers will conduct monthly direct nutrition education lessons that align with Harvest of the Month taste tests to reach 6,000 students monthly to increase knowledge, self-efficacy skills, increase fruit and vegetable intake, and decrease sugar sweetened beverage intake.

   b. By September 30, 2018, participate in 2 district wellness policy committees to implement one intervention or system change at each district that aligns with needs from the previous year and aligns with NEOP nutrition education and physical activity promotion.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019 engage a minimum of 14 school sites, 8 preschool sites, and 5 after school sites to train 250 teachers/site supervisors at eligible school sites. Using SNAP-Ed approved curriculum, trained teachers will conduct monthly direct nutrition education lessons that align with Harvest of the Month taste tests to reach 7,500 students monthly to increase knowledge, self-efficacy skills, increase fruit and vegetable intake, and decrease sugar sweetened beverage intake.

    b. By September 30, 2019, continue to participate in 2 school site wellness policies committees to evaluate environmental change or intervention from previous year and start to work with 1 additional wellness policy committee to assess needs for nutrition and physical activity promotion.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, engage 5 school districts including 8 preschools, 14 K-12, and 5 after-school sites to create an environment that makes healthy food, healthy beverage options, and physical activity part of the school culture by participating in district wellness policies committees, supporting and training teachers, influencing school foodservice interventions, and enhancing and supporting school gardens.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Foster relationships and inspire teachers to teach NEOP approved, grade appropriate, monthly nutrition education lessons: Growing Health Habits (K-4th) or Nourish (5th-12th) reinforced with monthly Harvest of the Month taste tests. SNAP-Ed staff will provide yearly training during staff meetings and ongoing technical assistance. Year 1: 12 eligible sites, 150 trained K-12 teachers, reaching 5,000 students monthly. Year 2: 14 eligible sites, 200 trained K-12 teachers, reaching 6,000 students monthly. Year 3: 14 eligible sites, 250 trained K-12 teachers, reaching 7,500 students monthly.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Teacher Training sign-up sheets Training Materials Progress reports
1.2	Continue to promote NEOP approved nutrition education in the state preschools and early childhood centers. Train and provide technical assistance to site supervisors to implement PA and nutrition education reinforced with Harvest of the Month taste testing. Year 1: 4 eligible state preschool sites, reaching 150 preschool students. Year 2: 6 eligible state preschool sites or early childhood centers, reaching 250 preschool students.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Site supervisors sign-up sheets Training materials Progress reports

	Year 3: 8 eligible state preschool sites may also include other early childhood eligible sites, reaching 350 preschool students.					
1.3	Provide train the trainer workshops for afterschool site supervisors to increase integration of physical activity and nutrition related NEOP approved curriculums. Year 1: 1 site supervisor, 30 afterschool students Year 2: 3 site supervisors, 90 afterschool students Year 3: 5 site supervisors, teaching 150 after school students	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Training sign-in sheets Training materials Progress reports
1.4	Provide outreach, technical assistance and supplies for implementation of 3 stencil kits each year at early childhood centers including preschools and head starts to create an environmental support to increase active play.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Pictures List of painted sites Progress reports
1.5	Provide on-going technical assistance and NEOP approved materials and supplies for school garden enrichment that aligns with NEOP nutrition education in the classroom education and nutrition education messaging in the cafeteria. Year 1: 4 schools Year 2: 6 schools Year 3: 8 schools	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 —, Q2 x, Q3 x, Q4 x Year 2: Q1 —, Q2 x, Q3 x, Q4 x Year 3: Q1 —, Q2 x, Q3 x, Q4 x	ATF Pictures List of materials/supplies distributed to sites Progress reports

1.6	Each year build on existing efforts to lead and train the Youth Health Coalition at the Konocti Education Center to increase youth involvement and inspire youth action to improve nutrition and physical activity in the community. Leadership and training will be provided on one Youth Health Coalition project each year, with focus on one of the following: • Peer to peer education • Wellness Policy involvement • Healthy vending • School garden advocacy • Smarter Lunchrooms • Water Filling Stations • Complete Streets • Nutrition Education School Events	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	ATF Training materials Progress reports
1.7	Collaborate and train volunteer interns and other Champion community members to conduct single session or series of NEOP approved nutrition education at eligible school sites to students or parents with cooking demos. Volunteer interns ay include any of the following: FoodCorps, AmeriCorps, Dietetic Interns, etc. Interns will not be paid using SNAP-Ed funds.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Parent class sign-in sheets Training materials Nutrition education materials/curriculum

1.8	Facilitate and network with partners including the Rural Community Assistance Corporation and school administration to install water bottle filling stations at eligible school sites. The primary purpose and goal of this activity is to increase water intake along with providing NEOPB approved Rethink Your Drink Education. The purchase of the water bottles will not come from SNAP-Ed funds.	x CED x CEI x MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Pictures Site Contact List
1.9	SNAP-Ed staff will conduct a series of 5- 1 hour nutrition education and physical activity sessions using NEOP approved materials at 3 approved school sites. Food samples, recipes and nutrition education materials will be provided to community students. Outcome-matched pre and post age appropriate tests will be distributed for 5 part series.	x CED CEI MPR C&C TTA	x CWD LHD AAA UCCE CCC	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Recipes Nutrition education materials/curriculum
1.10	Annually conduct 5 single session parent nutrition education classes at Early Head Start (will include NEOP approved materials and cooking demonstrations)	x CED CEI MPR C&C TTA	x CWD x LHD AAA UCCE CCC	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign- in forms, photographs Nutrition education materials/curriculums

1.11	Each year attend 3 school events at eligible sites to promote nutrition education and physical activity promotion events to reach 350 students and/or parents. Events may include: • National Nutrition Month • Back to School Nights • Rethink Your Drink Events	( ) CED (x) CEI (x) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Photos Nutrition education materials/curriculums
1.12	Participate in district level Wellness Policy Committees. Work with committees to assess interventions needed at each site. Interventions may include Smarter Lunchroom Movement, water filling stations and physical activity environmental supports. Collaborative groups to leverage nutrition education will include Foodservice Directors Meeting and Lake County School Garden Collaborative Meeting. <u>Year 1:</u> Collaborate and assess nutrition and physical activity needs for 2 district school wellness policies. <u>Year 2:</u> Implement one environmental change or intervention at each of the two school districts in alignment with school wellness policies needs from year 1. <u>Year 3:</u> Evaluate environmental change effectiveness in the 2 school districts. Collaborate and assess need for an additional school district.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Meeting Notes and Agenda List of participating Wellness Policy Committees Summary of implementing environmental changes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lake County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.5, 1.7, 2.1	Harvest of the Month	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.7	Growing Healthy Habits	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.3, 1.7	Nourish: Food and Community	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6	Youth Engagement Initiative Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.0	Eat Right When Money's Tight	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.9, 2.0	Toolkit for Community Educators	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	Painting Preschool Playgrounds for Movement Guide and Webinar	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.2	MyPlate for Preschoolers	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	Farm to Preschool Curriculum	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	Food for Thought EM PreK	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

1.2, 1.3, 1.4, 1.6, 1.9, 2.1, 2.2	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook-A Guide for Self-Assessment and Policy Development	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.2	Smarter Lunchroom Movement Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7, 1.8, 2.1	Rethink Your Drink Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.5	Great Garden Detective 3-4 PT	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2, 1.5	Eat Play Grow PreK PT (garden)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1	Shaping Up My Choices ELEM PT		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5	Dig In! 5,6 PT (garden)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	EatFit (6-8) afterschool RT		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Media Smart Youth: Eat, Think, and Be Active afterschool PT		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Nutrition Nuggets (afterschool) PT		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.3	Sports, Play, and Active Recreation for Kids (after school) RT		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.3,1.6, 2.0	Power Play! Community Youth Organization Idea and Resource Kit parent afterschool PT		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Process Evaluation: on an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		x		x CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.2	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE including school gardens, School Wellness Policies, Smarter Lunchroom Movement, Stencil Kits, and Safe Routes to School interventions.	x	x			**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Outcome-matched pre and post age appropriate tests will be distributed for 5 part series		x	x	x CWD	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/Post Test

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019 coordinate and collaborate with at least 12 community based entities and 5 community events per year to provide nutrition, physical activity, community advocacy, food security education, and environmental supports.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Farm to Fork
Healthy Food and Beverage Standards
Physical Activity Environmental Supports

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017 Lake County LIAs will reach 240 unduplicated veterans, homeless, migrant workers, tribal members, parishioners, and other targeted community groups with NEOP approved direct and indirect education.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018 Lake County LIAs will reach 175 unduplicated veterans, homeless, migrant workers, tribal members, parishioners, and other targeted community groups with NEOP approved direct and indirect education.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019 Lake County LIAs will reach 200 unduplicated veterans, homeless, migrant workers, tribal members, parishioners, and other targeted community groups with NEOP approved direct and indirect education.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lake County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019 coordinate and collaborate with at least 12 community based entities and 5 community events per year to provide nutrition, physical activity, community advocacy, food security education, and environmental supports.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Train and provide technical assistance to food distribution volunteers, parish ambassadors, and tribal health leaders to conduct NEOP approved nutrition education, healthy beverage promotion, physical activity, and encourage community advocacy to reach: LHD-15 each year CCC-15 each year	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE (x) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Participant Data Cards
2.2	Provide 10, single session classes or a series of direct nutrition education and/or physical activity classes using approved NEOP materials at eligible sites to families, community groups, and parishes to reach 210 participants each year. Incorporate HOTM. LHD-50 participants, CWD: LFRC-150 participants CCC: 100 participants	(x) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	(x) CWD (x) LHD ( ) AAA ( ) UCCE (x) CCC	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Participant Data Cards

2.3	Host an interactive booth, exhibit, or display at 5 qualifying local community events each year to provide nutrition, healthy beverage, physical activity, community advocacy to reach (1,800 indirect education), before each event coordinate and collaborate with CalFresh outreach worker to increase CalFresh access at community events. SNAP-Ed participants. LHD—1,000 CWD:LFRC—500 CCC – 300 The sites will be qualified based on census tract data to ensure that they are within eligible census tracts to assure that the SNAP population is reached (anticipated sites include community events at the Steel Wines-Harvest Festival, Olive Festival, and Lake County Fair Grounds)	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☒ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Photos
2.4	Coordinate and collaborate with Lake County Breastfeeding coalition to encourage and support breastfeeding as the norm in order to improve food security and reduce childhood/maternal obesity. SNAP-Ed staff attends the Breastfeeding Coalition and helps to reinforce efforts that will normalize breastfeeding in the community.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Meeting Agenda

2.5	Build relationships with community partners to increase joint use agreements for physical activity and or encourage implementation of sidewalks, bike lanes, or bike racks to promote physical activity.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2	Food Smarts	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
2.1, 2.2	Nutrition 5 Champions for Change Toolkit	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:

2.2, 2.3	Choosing Healthy Beverages	x	CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	Cooking Matters for Adults	x	CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	Eat Right When Money's Tight	x	CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	Making Every Dollar Count	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.2	MyPlate for My Family Education Toolkit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the RE-AIM evaluation framework to report on an annual basis progress for PSE including school gardens, School Wellness Policies, Smarter Lunchroom Movement, Stencil Kits, and Safe Routes to School interventions.	x	x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.2	Process Evaluation: on an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		x		x CWD x LHD AAA UCCE x CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019 increase access to fruits and vegetables and healthy beverages for the SNAP-Ed eligible population by working with a minimum of 3 large retail stores, 1 farmers market, and at least 1 food distribution site by providing cooking demos and adopting and implementing policy and physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy food and beverage policies/stocking standards
Local procurement
Purchased/donated food policies
Healthy in-store marketing and promotions

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, review current procurement and stocking standards for at least 1 food distribution site.
    b. By September 30, 2017, conduct cooking demos at 3 retail stores and 1 farmers market using NEOP approved recipes reinforced with the Harvest of the Month produce from the Lake County Schedule to reach 300 indirect participants.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, provide technical assistance to at least 1 food distribution sites to create and adopt healthy food and beverage policies/stocking standards, and purchasing and donating food polices.

b. By September 30, 2018, continue to conduct cooking demos at 3 retail stores and 1 farmers market using NEOP approved recipes reinforced with the Harvest of the Month to reach 300 indirect participants and influence and provide materials for healthy in-store marketing and promotions.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, conduct an assessment for at least 1 food distribution site and provide training and technical assistance for sustaining policy change.

b. By September 30, 2019, continue to conduct cooking demos at 3 retail stores, attempt to influence local procurement, and continue to promote healthy in-store marketing techniques, and conduct cooking demos at 1 farmers market reaching 400 indirect participants.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019 increase access to fruits and vegetables and healthy beverages for the SNAP-Ed eligible population by working with a minimum of 3 large retail stores, 1 farmers market, and at least 1 food distribution site by providing cooking demos and adopting and implementing policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Host a monthly workshop or distribute nutrition education materials at least 1 food distribution site and 3 retail sites to provide nutrition education, cooking demos, healthy beverage promotion, physical activity, community advocacy reinforced with the HOTM Lake County schedule to reach 410 SNAP-Ed Participants each year.	[ ] CED [x] CEI [ ] MPR [ ] C&C [ ] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [x] CCC	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Participant Data Cards Indirect Education Material Distribution Log

3.2	Work with Farmers Market manager to increase participation of one Farmers Market and provide outreach materials that include NEOPB approved materials from the Community Toolbox and cooking demos to reach 200 SNAP-Ed participants each year between May and October.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: LFRC LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — ; ; x ; x Year 2: Q1 Q2 Q3 Q4 — ; ; x ; x Year 3: Q1 Q2 Q3 Q4 — ; ; x ; x	ATF, Photographs
3.3	Build relationships with owners/store managers of a minimum of 3 retail sites to increase local procurement and increase healthy food and beverage signage.	CED: ; CEI: ; MPR: x; C&C: x; TTA:	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x ; x ; x ; x Year 2: Q1 Q2 Q3 Q4 — x ; x ; x ; x Year 3: Q1 Q2 Q3 Q4 — x ; x ; x ; x	ATF Photographs
3.4	Assess at least 1 Food distribution site's physical environment and policies for food donation and procurement.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X ; X ; X ; X Year 2: Q1 Q2 Q3 Q4 — ; ; ; Year 3: Q1 Q2 Q3 Q4 — ; ; ;	Site Assessment

3.5	Assist at least 1 Food Distribution Site with developing new or improved policies for healthy food donations and procurement to support increased availability of fresh fruits and vegetables. Assist at least 1 Food Distribution Site with plans for physical site improvements to encourage healthy food choices and behaviors.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	Drafted Policy
3.6	Assist at least 1 Food Distribution Site with implementing new or improved policies for healthy food donations and procurement to support increased availability of fresh fruits and vegetables. Support at least 1 Food Distribution Site with implementing plans for physical site improvements to encourage healthy food choices and behaviors.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Signed policy Pictures

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lake County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1	Food Smarts		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.1	Nutrition 5 Champions for Change Toolkit		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.1, 3.2 3.3	Food Demonstration Training Kit	x	CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.2, 3.3	Cooking Matters	x	CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.2, 3.3	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lake County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other information required by USDA's SNAP-Ed Education and Administration Reporting System (EARS).		x		x CWD LHD AAA UCCE x CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Catholic Charitites of Santa Rosa.

Please refer to the Sonoma County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Lake County
FFY 2018 Total Budget:	**$230,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$1,134	$166,554	$163,660	$164,794	-1.06%
2	Non-Capital Equipment/Supplies	$1,367	$1,328	$799	$2,166	63.10%
3	Materials	$8,474	$20,615	$5,046	$13,520	-34.42%
4	Travel	$2,921	$6,486	$4,434	$7,355	13.40%
5	Building/Space		$0	$0	$0	
6	Maintenance	$1,223	$2,231	$1,512	$2,735	22.59%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	$0	
	Total Direct Costs:	**$15,119**	**$197,214**	**$175,451**	**$190,570**	-3.37%
9	Indirect Costs*** Indirect Cost Rate= 23.927 %	$14,881	$32,861	$24,549	$39,430	19.99%
	Total Federal Funds	**$30,000**	**$230,075**	**$200,000**	**$230,000**	-0.03%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased FTE
2	Non-Capital Equipment/Supplies	Increase in FTE
3	Materials	Difference is due to allowed carryover funds in FY17
4	Travel	Difference is due to allowed carryover funds in FY17
5	Building/Space	
6	Maintenance	Difference is due to allowed carryover funds in FY17
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Difference is due to allowed carryover funds in FY17 & increased IDCR

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lake County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Taylor, Sherylin - DON	100.00%	0.00%	$99,237.00	0.02	$1,984.74	37.43%	$742.89	$2,728.00	$2,728	
2			Project Coordinator	Lee, Mathew - R.D.	20.00%	80.00%	$75,556.00	1	$75,556.00	39.59%	$29,912.62	$21,093.80	$105,469	
3			Program Assistant	Vacant	20.00%	80.00%	$38,314.00	1	$38,314.00	47.72%	$18,283.44	$11,319.40	$56,597	
				Total Staffing: Salaries/Benefits:				**2.02**	**$115,855**		**$48,939**	**$35,141**	**$164,794**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lake County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies for Nutrition activities and scope of work including but not limited to	2.02	$75.00	12	$1,818	
2			Postage	Postage for mailings related to SNAP-ED activities and scope of work 200@ .49 each	2.02	$0.49	200	$198	
3			Membership Dues	Membership to CCLHDN	1	$150.00	1	$150	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,166**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Harvest of the Month	Harvest of the Month outreach and education with qualifying schools for nutrition education and taste testing for SNAP-ED eligible recipients. Average cost equals 1.00 per person SOW is 5 to 7 schools averaging 200 students permonh for 8 months total cost equals $2,400.	$1.00	2400	$2,400	
2			Demonstrations	Rethink your drink Demonstrations/Nutrition Education Events/Classes supplies include fruits and vegetables, plastic cups. Containers, coolers, etc..	$0.50	2140	$1,070	
3			Cooking Demonstrations	Taste testing and cooking nutrition demonstrations and supplies for 1000 participants @ $2.50 per person; Includes but not limited to; nutritional food for cooking and tasting, paper products, disposable cups, bowls, plates, silverware, foil, baggies, plastic wrap etc.	$2.50	1000	$2,500	
4			Food and tasting demonstration Supplies	This is to replace worn out and/or damaged supplies which are used to conduct food/cooking/nutrition/RTYD demonstrations, taste testing for education classes in schools, head start programs, WIC, Churches, Farmers Market, Fairs, Community Events; estimated 2000 participants. Including but not limited to; water containers, knives, spatulas, serving plates, pots, pans, portable small hand mixer, cutting boards, coolers, storage bins, portable folding tables, portable kitchens, portable sinks, folding wheeled cart, portable canapy, dish towels, dish soap, wash clothes, hand sanitizer, spray cleaner, etc.	$25.00	100	$2,500	
5			NEOP Garden	Supplies to build and maintain the NEOP Gardens at existing approved eligible school/community garden sites to promote the SNAP-ED program including education and provide sustainable fresh vegetables and fruits for future years. Start up and expantion project supplies include but not limited to: gardening tools, rakes, shovels, hoes, clippers, gloves, liner, wire, rope, drip line systems, timers, wood for raised beds, troffs, permade raised beds, nails, soil, fertilizer, seeds, plants.	$35.00	100	$3,500	
6			NEOP Playground Stencil Kit Materials	Supplies and materials for the NEOP Playground Stencil Kit. Supplies include but not limited to, paint, chalk, brushes, towels, gloves, paint trays, tape, etc. Active play approved NEOP activity at an estimated 8 early care educational sites, preschools and kindergarten, 500 participants	$25.00	62	$1,550	
						Total Materials:	**$13,520**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lake County

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Cord., Matthew Lee R.D. and/or Program Assistant, Vacant	Sacramento, CA	NEOP State Required Training/Conferences/ Collaborative; 1)LHD Programs Directors Meeting 2) SNAP-ED LIA Forum; other: Parking	2	1	2	2	$46.00	$110.00	$0.00	180	$0.00	$28.00	$873	
2			Project Cord., Matthew Lee R.D. and/or Program Assistant, Vacant	TBD, California	CCLHDN Annual Conference; Other cost incl. parking, toll bridge fees, rental car, taxi and/or shuttle.	1	1	3	3	$46.00	$125.00	$200.00	180	$440.00	$140.00	$1,389	
3			Project Cord., Dana Kent R.D. and/or Program Assistant, Vacant	Lake County	Local Training, Meetings, Outreach, Education-Mileage Only;	30	1	1	1				200			$3,210	
4			Project Cord., Matthew Lee R.D. and/or Program Assistant, Vacant	Northern, CA	Local & Regional Training, Meetings and Mileage;	2	2	1	1	$46.00	$110.00		300			$945	
5			Project Cord., Matthew Lee R.D.	TBD, California	Farm To School Training/Conference Other: Parking, tolls	1	1	3	2	$46.00	$149.00	$0.00	288	$312.00	$36.00	$938	
Out-of-State																	
1			None													$0	
															Total Travel:	**$7,355**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			LCHS 922 Bevins Ct. Lakeport CA 95453	phones/cell phones charges- (2.02 FTE)/internet/computers/printer network charges/wireless internet charges/ Communication costs for the 2.02 FTE @ $60.51/per FTE-per/month * See continued note below * There is no cost for the actual cell phone it is the monthly usage by employee and we are only charged when they use it. Each employee has a county cell phone these two positions (Program Coordinator and Program Support Specialists) are in the field almost daily in a very rural area with over 100 miles around a lake and mountains. They are at schools, farmers markets, events all grant approved. For their scope of work they have to have cell phone to be able to communicate with the organizations they are working with since they are in the field daily.	2.02	$60.51	12	$1,467	
2			Utilities	Includes Electric/Water/Sewer/Propane/Alarms for 2.02 FTE @ $52.32/per FTE per month	2.02	$52.32	12	$1,268	
							Total Maintenance:	**$2,735**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lake County

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$190,570**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel	23.927%	$164,794	$39,430	
					Total Indirect Costs:	**$39,430**	

Total Budget:	**$230,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

Lassen

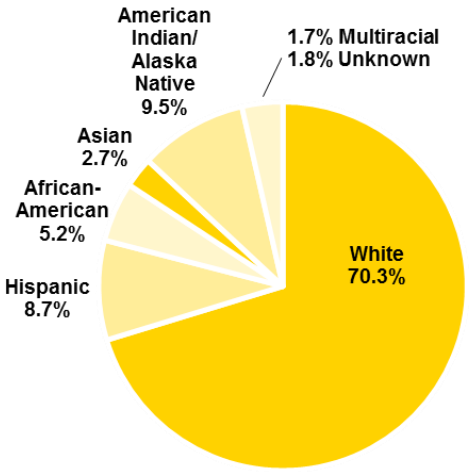
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	6,210 (28%)

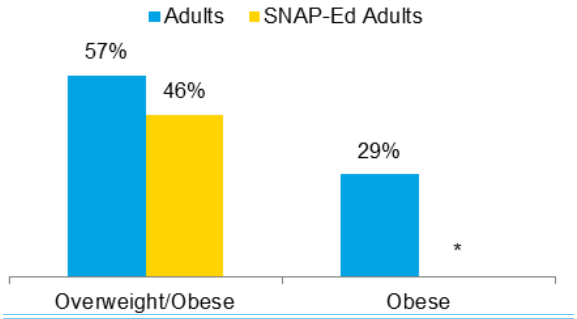
Ages (<185% FPL)

Children <6 years old	596 (38%)
Children 6-17 years old	1,051 (33%)
Adults 18-64 years old	3,613 (27%)
Seniors 65 years and older	950 (27%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate

[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level

16%

Food Insecurity Rates

17% Overall

28% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	3,147 (14%)
Students Eligible for Free/Reduced Price Meals (FRPM)	2,231 (50%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
9	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
23	18 (78%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Lassen

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD) Lassen County Public Health
X	California Department of Aging: CDA: (Area Agency on Aging: AAA) CSU Chico Research Foundation for PSA2 Area Agency on Aging via The Center for Healthy Communities (CHC, AAA PSA2-LIA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lassen County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.

- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Lassen County is a rural county located in the northeastern region of California with a population of 34,018 residents. The county is split in to four areas where the majority of the population lives; The Susanville area is the most populated, Bieber, Westwood and Herlong / Doyle area. According to the SNAP-Ed County profiles 29.5% (6,900) of the population is SNAP-Ed eligible (income<185%FPL). SNAP-Ed eligible participants are 70.3% White, 9.5 American Indian/Alaska native, 8.7% Hispanic, 5.2% African American, 2.7% Asian, 1.7% multiracial, and 1.8% are unknown. Children below the age of 6 comprise the largest percentage of SNAP-Ed eligible participants at 37%, followed closely by school age children at 36.3%, older adults at 30.9% and adults at 26.8%. The primary spoken language is English.

There are 9 census tracts in Lassen County; Three of the census tracts are eligible for SNAP-Ed interventions according to the most recent (2010-2014) American Community Survey (ACS) data. The county has 8 school districts with 24 public schools, 17 (70.9%) are eligible for SNAP-Ed services. A number of means-tested sites are eligible for SNAP-Ed services including 3 Federally Qualified Health Centers, 1 Women, Infants and Children (WIC) clinic that has 4 outreach sites, 4 Head Start locations, 3 SNAP Ed eligible Early Childcare and education sites, 3 family resource centers, 9 food assistance sites and 3 senior nutrition sites. The majority of these sites are located in the area of Susanville, which is the only incorporated city in Lassen County. Ten of the schools in the Herlong/Doyle, Bieber, and Westwood areas qualify for interventions based on Free and Reduced Price Meals (FRPM).

According to Lassen County's SNAP-Ed County Profile we are below California's State Profile average when it comes to the percentage of adults that are overweight or obese: Lassen County is 54.2% versus California's average of 62.5% of all adults and Lassen County's SNAP-Ed eligible adults is 37.1% with the California average of 67.3%. Lassen County has a higher food insecurity rate than that of California: Lassen County is 17.7% overall and 28.1% in children compared to California at 15% overall and 25.1% in children. Lassen County has higher rate of Sugar sweetened beverage consumption compared to California rates; In Lassen County 45% of children report that they consume one or more sugar sweetened beverage per day compared to California rates of 41% of children.

4. **Community Assessment**

According to the 2015 annual County Health Rankings, compiled by the Robert Wood Johnson Foundation and the University of South Carolina Population Health institutes, Lassen County is ranked 36th among California's 57 Counties in health outcomes and 38th out 57 when it comes to health factors. The Lucile Packard Foundation for Children's Health provided information related to healthy food choices and beverage choices for children in Lassen County. The jurisdiction description comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates (2010- 2014), Department of Social Services Cal Fresh Annual trends data, the California Health Interview Survey, Feeding American's Map the Food Gap, and Food Insecurity in Your County report.
The FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction section, various reports, input from community partners and experience gained from the Local Implementing Agencies (LIAs) providing SNAP-Ed nutrition interventions for over 2 years in the county.

One of our community partners, Lassen County Nutrition Action Plan coalition, emphasized that youth in our community needs help establishing healthy eating habits and healthy beverage choices. According to Kidsdata.org, which is a Program of Lucile Packard Foundation for Children's Health data summary, Lassen County had a rate of 45% of children and teens (ages 2-17) reporting they consumed one or more sugar sweetened beverages per day compared to California at 41%. The County profile indicated that 51.3% of all children and teens (2-17) reporting they consumed fast food one or more times in the past week which is better than the State average of 72.4%.

TheFFY17-19 IWP will be on elementary school aged children and establishing healthy food and beverage habits at a young age while conveying the message through several different venues. We will provide education to schools that qualify with Free and Reduced Price Meals to provide direct and indirect education to school aged children with intervention strategies aimed at educating children on proper nutrition and the importance of physical activity. We will augment these strategies through the use of media messages and activities that support healthy beverage promotion on a broad scale at complementary settings such as community events to reach SNAP-Ed eligible children at eligible sites in all parts of the county.

The work plan was developed taking into consideration the PSA 2 Area Plan 2012-2016. According to the California Department of Aging, 14% of the 60+ year old population is living in poverty (≤ 125% FPL), and 32.8% of older adults age 65 or older are at 185% FPL (SNAP-Ed County Profile, 2014). It is recognized that residents of low-income communities have less access to healthy foods but an abundance of unhealthy foods compared to their higher income counterparts. In addition, 13% of residents age 60 and over in Lassen and an additional 6 surrounding counties, are only sometimes able to find fruits and vegetables in their neighborhood (CHIS, 2014). Furthermore, in that same county region, 36.6% of seniors reported not able to afford enough food.

The aging of the population is particularly noticeable in PSA 2, where the senior population is already a significant element of the overall population and is continuing to grow. It is projected that the retiring "Baby-Boomers" will choose to retire within the PSA 2 AAA area at twice the percentage anticipated for California as a whole. In 2013, PSA 2 found that more than 27% of seniors surveyed had issues around acquiring at least 2 meals per day as reported in the PSA 2 Area Plan. Furthermore, 50% of the seniors surveyed in Lassen County are at nutrition risk. As a result of these findings, local intervention strategies include efforts aimed at improving access to healthy foods and beverages.

5. **Community Change Goals**

Nutrition and obesity prevention are the focus areas for Lassen County to increase the overall health of its residents. Lassen County's SNAP-Ed funded LIAs will concentrate their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)- Western Regional Office (WRO) Evaluation Framework.

Lassen County will focus on nutrition education and obesity prevention as areas of need that are essential to increasing the overall health of county residents. The data directed the work plan towards school-based settings and community wide outreach events. We will be providing direct and indirect education through the use of approved curriculum in qualifying schools and providing indirect education to the public at community events.

LIAs will support long term community change goal in the county by working with community partners to identify and convene community–wide, multi-sector coalitions to meet the following goals:

1. Improve nutrition and physical activity knowledge in elementary school aged children
2. Create an environment that makes healthy food and beverage options the routine, easy choice in elementary school aged children.
3. Provide evidence–based education with a focus on behavior change goals in elementary school aged children and their parents.
4. Ensure opportunities for physical activity around the targeted institutions where SNAP-Ed populations can be found.

Lassen County SNAP-Ed LIAs will achieve the following three-year objectives:

1. By September 30, 2019 we will assist 15% of qualifying schools in Lassen County making changes to school wellness / nutrition policies and physical environment to support improved nutrition and physical activity behaviors among students, parents, and teachers through indirect and direct education in classroom and community settings.

2. By September 30, 2019, we will increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources to seniors and promote PSE changes in a minimum of one SNAP-Ed eligibly congregate meal sites.

These objectives will allow the LIA's to focus on the age specific groups to meet the goals within the parameters of the SNAP- Ed funds. We will focus on the following PSE strategies in the following settings:

- School settings Senior Congregate Meal Centers

The PSE strategies are detailed within each three-year objective, and speak to the connection to our community change goals.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Lassen County has a CNAP team that partners with the Lassen County Food Council and Lassen County Tobacco Use Reduction Program to address nutritional needs the community as they arise. The SNAP-Ed program will educate qualifying populations through demonstrations and classes. The Lassen County Food Council has plans to work with food banks, food pantries and soup kitchens to reach populations in food desserts. We participate in other community events that are hosted by the Lassen County Office of Education: Children's Fair, California Day, after school programs, Safe Routes to School, etc. Center for Healthy Communities (CHC,) at California State University, Chico is the AAA in Lassen County and collaborates with Lassen County Public Health on the integrated work plan and promoting SNAP-Ed services and activities by connecting with each other when completing the IWP activities. The Lassen County CNAP meets four times per year, while the Lassen County Food Council meets monthly.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Eating on a limited budget.
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be from approved resources and on the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and / or FFY 2017 – 2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health- Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Lassen County reviewed the approved integrated curriculum list provided by the state agencies, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our SNAP-Ed three year and annual objectives. Most of our chosen curriculum is geared towards school-based settings, as this reflects the detail provided throughout our narrative summaries and below in the target audience description.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Lassen County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites. The intervention plan includes activities that provide comprehensive education on the benefits of balanced nutrition and physical activity. The LIAs will continue to provide direct and indirect nutrition education and provide physical activity education and promotion. LIAs will also train and support teachers as extenders to provide direct education in the classroom. Additionally, nutrition education will be provided to adults and older adult SNAP-Ed populations about healthy choices in the grocery store which will lead to better health outcomes using materials such as MyPlate and the Dietary Guidelines. The focus will be on behavioral changes to incorporate healthy food and beverage selection; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.

The integrated work plan also work beyond the individual SNAP-Ed eligible populations to the environmental level of the Social Ecological Model (SEM) by including policy, systems and environmental (PSE) change efforts that include assisting in the implementation of school wellness policies that promote access to healthy foods and beverages, and physical activity.

Progressing to sector level of the SEM, LIAs will identify strategic partners and community-wide, multi-sector coalitions will convene to work on improving nutrition and physical activity. Community partners will be educated about supporting the marketing of healthy foods and beverages versus less healthy choices by supporting efforts to establish zoning ordinances around schools.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process and outcome evaluation activities using State and locally developed surveys. The locally developed Report of Activity Form (RAF) which is used to collect supporting documentation needed for the SNAP-Ed Activity Tracking Form (ATF). Education and Administration Reporting Systems (EARS) will be generated from the online ATF. Separate tracking of direct education taught by LIA staff and site staff trained by LIAs, such as teachers, will continue in an effort to better monitor effectiveness.

Participants will be requested to complete an evaluation survey that address, but is not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (ST1 & MT1), Physical Activity Behaviors (ST3 & MT3), Fruit and Vegetables (LT2), Non-Dairy Beverages (LT5), Physical Activity Recommended Labels (LT7), and Entertainment Screen Time (LT8). At the environmental level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation Framework indicators: Identification of Opportunities (ST4), Partnerships (ST6), and Marketing and Messaging (MT6). At the sector level, LIAs will report as appropriate on the following SNAP-Ed Evaluation Framework indicators: Community Partnerships (ST8), and Education (MT10). All LHD PSE projects will be reported using the RE- AIM evaluation framework to assess Reach, effectiveness, Adoption, Implementation, and Maintenance (RE-AIM).

The Center for Healthy Communities **("CHC," AAA** PSA2-LIA) will collaborate with **Lassen County LHD** and other unfunded partners to provide comprehensive multi-level behavior-focused strategies and intervention, which include nutrition education, physical activity, training and technical assistance to SNAP-eligible seniors and senior congregate meal sites to improve their health and well-being. CHC in collaboration with Lassen County LHD will provide an evidenced-based direct nutrition/ physical activity education to the senior sites. CHC will address the following approved interventions:

- Staff: Ongoing training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to the SNAP-Ed senior population as well as environmental support for increased consumption of healthy foods and beverages, food safety, and increased physical activity among seniors at two congregate meal sites.
- Assist congregate meal site staff to create and implement policy and/or environmental changes (i.e. Increase of fresh fruits and vegetables in menus by 25%, increase physical activity opportunities at congregate sites by 25%, decrease the sodium content in meals served by 10%, etc.) Currently, CHC is identifying a policy environmental change related to healthy beverage options at one SNAP-Ed eligible site.
- Coordinate with local SNAP-Ed LIAs to create a complete and a collaborative county work plan

CHC Evaluation Plan Strategies

CHC will use a series of process evaluation protocols and fidelity measures to assess the trainings. Effectiveness of training on nutrition and physical activity will be measured by pre and post surveys. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings and identify possible environmental change efforts.

For direct education lessons, CHC will use curriculum-specific evaluations to determine program effectiveness.

Evaluation of environmental supports will focus on changes in at least one senior congregate meal site where nutrition education is provided. The environmental changes resulting from the development/adoption of a healthy food and beverage policy will be measured using RE-AIM, as indicated in the Western Regional SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcome.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	500
Female	60		5 to 17 years old (School Age):	1390
			18 to 59 years old (Adult):	3975
			60 years old and over (Senior):	1035
Total:	100			6,900

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
8.7%	91.3%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	5.2%
Asian	0%	2.7%
American Indian/Alaskan Native	0%	9.5%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	70.3%
Multiple/Other	8.7%	3.6%
Total:	8.7%	91.3%

4. Languages Used in Intervention Activities and Materials

English	88%	Farsi	0%	Russian	0%
Spanish	10%	Hmong	0%	Tagalog	1%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (Palauan/Belauan):	1%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	100	200	200
Indirect Education:	450	450	450
Policies, Systems, and Environment (PSE) Change/Supports	450	450	450

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	4	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	1	Schools: Students (High School)	5
CalFresh Offices	1	Head Start Programs	4	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	1
Community Centers	4	Low Income Home Energy Assistance Program (LIHEAP)	1	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	3	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	1	Retail/Food Stores	2	Other (specify): Early Childhood Development	1
Family Resource Centers	3	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**51**
Federally Qualified Health Centers (FQHC)	2	Schools: Students (Preschool)	1		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	12		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

1. By September 30, 2019 we will assist 15% of qualifying schools in Lassen County making changes to school wellness/nutrition policies and physical environment to support improved nutrition and physical activity behaviors among students, parents, and teachers through indirect and direct education in classroom and community settings.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Environment Changes:

- Increased Knowledge Physical Activity
  - Structured Physical Activity
  - Murals / Stencils
  - Safe Routes to School
- Support Healthy Eating
  - Edible Gardens
- Update School Wellness Policy
  - Assist in the development and / or implementation of written site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.

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Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, SNAP-Ed funded partner activities will reach 100 school aged children and their parents with direct education at schools and 450 school aged children and their parents with indirect education at local community events; and will provide training and TA, as well as support the development and/or implementation of wellness policies in approved school sites that we provide education to.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, SNAP-Ed funded partner activities will reach 200 school aged children and their parents with direct education at schools and 450 school aged children and their parents with indirect education at local community events; and will provide training and TA, as well as support the development and/or implementation of wellness policies in approved school sites that we provide education to.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, SNAP-Ed funded partner activities will reach 200 school aged children and their parents with direct education at schools and 450 school aged children and their parents with indirect education at local community events; and will provide training and TA, as well as support the development and/or implementation of wellness policies in approved school sites that we provide education to.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019 we will assist 15% of qualifying schools in Lassen County making changes to school wellness/nutrition policies and physical environment to support improved nutrition and physical activity behaviors among students, parents, and teachers through indirect and direct education in classroom and community settings.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide indirect education activities at community events throughout all three years. Activities include but are not limited to classroom, cafeteria, and lobby display boards; family activity nights, family newsletters, etc. and may communicate messages from ReThink Your Drink, Harvest of the Month, etc. Food and beverage demonstrations and taste test may be provided.	( ) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On file: Site contact list, activity list, sample content. Submit: ATF
1.2	Provide nutrition direct education lessons integrating physical activity programs and classes to 100 unduplicated participants each year at approved schools throughout all three years. Training of staff will be encouraged to help deliver nutrition and physical activity education in order to help create sustainability of efforts and change in environment. Sample topics include, but are not limited to: • Benefits of Fruits and Vegetables • Garden- based nutrition education • Rethink Your Drink • Label Reading • Active Play using Murals/Stencils	(X) CED (X) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact lists, list of interested sites, sample materials. Submit: ATF

1.3	Participate in school wellness policy (SWP) committees at least once during the three years for a school that we are providing direct education. Work with the group/schools to increase their awareness of the school and/ or districts SWP and more fully implement the SWP at their school. Help identify opportunities for strengthening SWP language as appropriate.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q4 Year 2: Year 3: Q4	On File: Attendance records; agendas; PSE annual reporting.
1.4	Annually support events at participating schools to participate in at least one public health national observance that supports healthy foods, beverages and physical activity. Examples include, but are not limited to: • Screen Free Week • Walk/Bike to School • National Nutrition Month	☐ CED ☐ CEI ☒ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q4 Year 2: Q4 Year 3: Q4	On file: Site contact list, activity list, sample content. Submit: AFT

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.4	Choose MyPlate 10 Tips Series	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.4	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.4	Rethink Your Drink Materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.4	It's Picnic Day Potter book, Potter collateral materials (stickers, activity sheets, etc.)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Story Book and supporting materials.
1.4	Safe Routes to School Technical Assistance Resource Center (TARC)- A Program of the California Department of Public Health, Safe and Active Communities Branch www.casaferoutestoschool.org	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Website containing resource information.

1.4	National Center for Safe Routes to School www.saferoutesinfo.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Website containing resources information.
			CCC		
1.1, 1.2	Toolbox for Community Educators		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.4	USDA TEAM Nutrition / Choose MyPlate www.fns.usda.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Website containing resource information.
			CCC		
1.3	Sample Student Wellness Policy- California School Boards Association www.csba.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Website with resources.
			CCC		
1.3	California Local School Wellness Policy Administrative Review Toolkit- TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Websites with resources.
			CCC		

1.3	School and Community Action for Nutrition "SCAN" Assessment Tool http://cns.ucdavis.edu/resources/wellness.html		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Website with resources.
			CCC		
1.1, 1.2, 1.3	California Gardens for Learning- California School Garden Network www.csgn.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Website with resources.
			CCC		
1.1, 1.2	Great Garden Detective Adventure		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Annually report on the number of site identifying a need for policy, system or environmental changes that promote increased fruit and vegetable consumption or increase physical activity.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Report on the needs identified and any policy, system or environmental changes that have been adopted and implemented by District level and/ or school site level School Wellness Committees.		X		CWD X LHD AAA UCCE	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh

					☐ CCC	**Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.1.4	Record SNAP-Ed activities, sites, participants reached and other required elements for annual community events using USDA's SNAP-Ed Education and Administration Reporting System (EARS).	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, we will increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources to seniors and promote PSE changes in two SNAP-Ed eligibly congregate meal sites.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Promote Healthy Food and Beverage Standards

PSE Structured Physical Activity Programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, PSA 2 AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training ongoing TA at a minimum of one congregate senior meal site.

   b. By September 30 2016, PSA 2 AAA increase the knowledge and consumptions of healthy foods and beverages in 30 seniors

   c. By September 30, 2016 PSA 2 will create and implement a PSE strategy and/or healthy site changes at one congregate senior nutrition meal site.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, PSA 2 AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training ongoing TA at a minimum of one congregate senior meal site.

   b. By September 30, 2018, PSA 2 AAA increase the knowledge and consumptions of healthy foods and beverages in 30 seniors.

   c. By September 30, 2018 PSA 2 will monitor and update, as needed, PSE strategies and/or healthy site changes at one congregate senior nutrition meal site.

2. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, PSA 2 AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training ongoing TA at a two congregate senior meal site.

   b. By September 30, 2019, PSA 2 AAA will increase the knowledge and consumptions of healthy foods and beverages in 35 seniors.

   c. By September 30, 2019 PSA 2 will monitor and update, as needed, PSE strategies and/or healthy site changes at one congregate senior nutrition meal site.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lassen County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, we will increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources to seniors and promote PSE changes in two SNAP-Ed eligibly congregate meal sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide ongoing training and technical assistance to senior congregate site staff at one (year 1 and 2) and two (year 3) congregate meal sites. Trainings and technical assistance will promote approved nutrition education as well as environmental supports for increased consumption of healthy foods, beverages and increased physical activity among seniors.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 X Year 3: Q1 X ; Q2 X ; Q3 X ; Q4 X	ATF Meeting In Sign Sheets Meeting Agenda
2.2	Conduct at least 4 single session classes lasting at least 15 minutes on topics such as nutrition, physical activity, and/or food safety education. Approved curriculum and nutrition education reinforcement items (NERI's) will be used to complement lessons. SNAP-Ed eligible individuals will be targeted at sites including but not limited to approved congregate meal sites, adult agencies and community venues.	CED: X ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 ; Q4 X Year 3: Q1 X ; Q2 X ; Q3 ; Q4 X	ATF Data Participation Cards

2.3	Provide at least 4 indirect nutrition/physical activity education opportunities with approved materials promoting healthy food and/or beverage options, physical activity based on 2015 American Dietary Guidelines each year. Opportunities to include and are not limited to bulletin boards, displays, senior community events. SNAP-Ed eligible individuals will be reached at sites including but not limited to senior sites, community centers, and other venues.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X; Q4 x Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	ATF
2.4	Create and implement (year 1) and monitor and update, as needed (year 2 and 3) PSE strategies and/or site changes at a minimum of one SNAP-Ed eligible senior nutrition congregate meal site.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	ATF Sample Policies

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lassen County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.3	Choose MyPlate 10 Tip Series	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3	Harvest of the Month Rethink Your Drink Materials Toolbox for Community Educators Eat Smart, Live Strong Eat Healthy, Be Active Community Workshops	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Lassen County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities 2.1, 2.2 and 2.3.		X		[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	PSE Evaluation – Changes in the environment and the level of community and/or institutional support for the change will be documented for activities for 2.4.		X		[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	PSA 2: Lassen, Modoc, Shasta, Siskiyou, Trinity (CSU, Chico Research Foundation)
FFY 2018 Total Budget:	**$33,055.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$20,471	$25,740	25.74%
2	Non-Capital Equipment/Supplies		$264	$234	-11.36%
3	Materials		$1,092	$519	-52.47%
4	Travel		$2,000	$1,212	-39.40%
5	Building/Space		$99	$78	-21.21%
6	Maintenance		$122	$124	1.64%
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$24,048**	**$27,907**	16.05%
9	Indirect Costs*** Indirect Cost Rate= 18.5%		$5,269	$5,148	-2.30%
	Total Federal Funds	**$0**	**$29,317**	**$33,055**	12.75%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase due to overall budget increase and benefit rates increases.
2	Non-Capital Equipment/Supplies	Decreased rates used in proration to better align with actuals.
3	Materials	Utilizing curriculum and support materials purchased in FFY 2017
4	Travel	Decreased to better align with need
5	Building/Space	Cost per month and FTE for proration updated, off-campus rent for office and storage space was consolidaded to decrease overall cost.
6	Maintenance	Cost per month and FTE for proration updated
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Not needed in 2018
9	Indirect Costs	Federally negotiated indirect cost rate agreement decreased from 22% to 18.5% of MTDC

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: PSA 2: Lassen, Modoc, Shasta, Siskiyou, Trinity (CSU, Chico Research Foundation)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Registered Dietitian	Aurelia Samonte	0.00%	100.00%	$71,920.37	0.15	$10,788.06	34.045%	$3,672.80	$0.00	$14,461	
2			Registered Dietitian, Siskiyou Co.	Michelle Harris	0.00%	100.00%	$68,642.50	0.04	$2,745.70	34.842%	$956.66	$0.00	$3,702	
3			Nutrition Aide	TBD CSU, Chico Student Staff (n=2)	0.00%	100.00%	$22,880.00	0.004808	$110.00	5.853%	$6.44	$0.00	$116	
4			Associate Director	Stephanie Bianco	100.00%	0.00%	$128,005.49	0.005769	$738.49	9.360%	$69.12	$808.00	$808	
5			Nutrition Aide/Community Liaison	TBD Program Assistant (n=2)	0.00%	100.00%	$31,200.00	0.096154	$3,000.00	11.590%	$347.70	$0.00	$3,348	
6			Fiscal Analyst/SNAP-Ed Coordinator	Amie Riesen	50.00%	50.00%	$70,227.87	0.035	$2,457.98	34.447%	$846.70	$1,652.50	$3,305	
						Total Staffing: Salaries/Benefits:		**0.331731**	**$19,840**		**$5,899**	**$2,461**	**$25,740**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA 2: Lassen, Modoc, Shasta, Siskiyou, Trinity (CSU, Chico Research Foundation)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copying, postage and office supplies	Pens, paper, ink, etc. prorated by FTE (.33 - .04 (omit pos. # 2) = .29 FTE x $67.31/month/FTE x 12 months)	0.29	$67.31	12	$234	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1								$0	
							Total Non-Capital Equipment/Supplies:	**$234**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	Worksheets, hand-outs, demo supplies, etc. used for direct and indirect education @ ~$30.75/mo.	$30.75	12	$369	
2			Tasting supplies and food	Tasting supplies and food used for direct and indirect education	$0.50	300	$150	
						Total Materials:	**$519**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Combination of positions 1, 2, 3, and 5	Various throughout PSA	Local mileage to conduct nutrition education, average distance is 150 mi./round trip	11							150			$883	
2			Position 5	Sacramento	Travel to SNAP-Ed LIA Forum	1	1	1	1	$46.00	$109.25		324			$329	
									Out-of-State								
1																$0	
															Total Travel:	**$1,212**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off-campus office space rental of Bellarmine office and East and 32 Storage prorated by FTE (.33 - .04 (omit pos. # 2) = .29 FTE x $22.55/month/FTE x 12 months). Off-campus rent for office and storage space was consolidaded to decrease overall cost.	.29	$22.55	12	$78	
							Total Building/Space:	**$78**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CSUC Center for Healthy Communities/25 Main Street, Chico, CA 95929	Phone and ethernet connection prorated by FTE (.33 - .04 (omit pos. # 2) = .29 FTE x $35.58/month/FTE x 12 months)	.29	$35.58	12	$124	
							Total Maintenance:	**$124**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: PSA 2: Lassen, Modoc, Shasta, Siskiyou, Trinity (CSU, Chico Research Foundation)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$27,907**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			CSUC off-campus indirect rate @ 18.5% of MTDC omiting off-campus space rental (Federally negotiated indirect cost rate agreement: http://www.csuchico.edu/resp/about/fa6302020.pdf)	18.50%	$27,829.00	$5,148	
					Total Indirect Costs:	$5,148	

Total Budget:	**$33,055**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Lassen County Public Health Department
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$6,875	$37,527	$73,652	$80,527	114.58%
2	Non-Capital Equipment/Supplies	$500	$1,143	$535	$1,035	-9.45%
3	Materials	$2,800	$12,886	$53,690	$56,490	338.38%
4	Travel	$2,800	$9,628	$3,280	$6,080	-36.85%
5	Building/Space	$1,000	$1,859	$684	$1,684	-9.41%
6	Maintenance	$2,900	$6,361	$3,652	$6,552	3.00%
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	$0	
	Total Direct Costs:	**$16,875**	**$69,404**	**$135,493**	**$152,368**	119.54%
9	Indirect Costs*** Indirect Cost Rate= 25%	$5,625	$10,300	$14,507	$20,132	95.46%
	Total Federal Funds	**$22,500**	**$79,704**	**$150,000**	**$172,500**	116.43%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Hiring additional staff to help meet deliverables.
2	Non-Capital Equipment/Supplies	With Carry-In we budgeted less for non-capital equipment and supplies.
3	Materials	With increase Staff we are going to increase the number of outreach and materials needed.
4	Travel	We are not budgeting for Travel to Obesity Conference in FFY18.
5	Building/Space	With Carry-In we budgeted less for building and space.
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Certification approved 25% based on personnel and FTE increase.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Lassen County Public Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Jessica Jones	75.00%	25.00%	$82,698.00	0.1	$8,269.80	25.43%	$2,103.01	$7,779.75	$10,373	
2			Program Assistant	Vacant	10.00%	90.00%	$42,134.00	0.25	$10,533.50	34.82%	$3,667.76	$1,420.10	$14,201	
3			Administrator	Vacant	50.00%	50.00%	$55,635.00	0.75	$41,726.25	26.25%	$10,953.14	$26,339.50	$52,679	
4			Contract Manager	Sue Bardouski	98.00%	2.00%	$53,020.00	0.05	$2,651.00	23.50%	$622.99	$3,208.52	$3,274	
						Total Staffing: Salaries/Benefits:		**1.15**	**$63,181**		**$17,347**	**$38,748**	**$80,527**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lassen County Public Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	$75.00 X 12 months X 1.15 FTE	1.15	$75.00	12	$1,035	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,035**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food & Cooking Supplies	Costs include miscellaneous food supplies and produce, food preparation and cleaning supplies necessary to demonstrate healthy recipe ideas for an estimated 6,000 particiipants for scheduled FFY 2017 community events and classes. Cost based upon an estimated participation of 6,000 participants with a maximum cost of $2.50/per SNAP-Ed eligible participants.	$2.50	6000	$15,000	
2			Gardening Supplies	Gardening supplies, seeds, seeding, plant starts (edible food only) and small gardening tools and supplies to assist in the developing of school and community garden projects. Costs of gardening supplies shall not exceed $4.00/per SNAP-Ed eligible participant.	$4.00	3000	$12,000	
3			Nutrition Education Materials	Nutrition Education materials designed for physical activity promotion must be provided in conjunction with relevent nutrition and physical activity messages ei: (stability balls, jump ropes, hand weights, hula hoops). For demonstration purposes only, will not be given away to participants.	$4.00	2100	$8,400	
4			Distribution - SNAP-Ed nutrition materials and supplies	USDA and CDPH approved nutrition education material to be distributed at SNAP-Ed eligible events and functions throughout Lassen County Region during FFY 2017 scheduled events and classes. Cost of nutrition education materials shall not exceed $4.00/per SNAP-Ed eligible particiapant.	$4.00	4500	$18,000	
5			Display supplies for Advertising	Flyers to distribute to SNAP-Ed eligible clients. Posters and flyers to display at local SNAP-Ed grocery stores and farmers markets to promote healthy eating and nutrition/physical activities.	$1.00	2274	$2,274	
6			Storage Unit	Storage Unit for SNAP-Ed supplies and equipment used in nutrition/physical education.	$68.00	12	$816	
						Total Materials:	**$56,490**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Administrator/Jessica Jones	Sacramento	SNAP-ED LIA Forum Other = Parking	1	1	3	2	$41.00	$120.00		464		$24.00	$635	
2			Administrator/Vacant	Sacramento	SNAP-ED LIA Forum Other = Parking	1	1	3	2	$41.00	$120.00		464		$24.00	$635	
3			Program Assistant/Vacant	Sacramento	SNAP-ED LIA Forum Other = Parking	1	1	3	2	$41.00	$120.00		464		$24.00	$635	
4			Administrator/Jessica Jones	Sacramento	LHD Program Director's Meeting Other = Parking	1	1	3	2	$41.00	$120.00		464		$24.00	$635	
5			Administrator/Vacant	Sacramento	LHD Program Director's Meeting Other = Parking	1	1	3	2	$41.00	$120.00		464		$24.00	$635	
6			Administrator/Vacant and Program Assistant/Vacant	Service Area	SNAP-ED Competencies #1, Trainings TBD	1	2	2	1	$41.00	$120.00		200			$511	
7			Administrator/Vacant and Program Assistant/Vacant	Service Area	SNAP-ED Competencies #1, Trainings TBD	1	2	2	1	$41.00	$120.00		200			$511	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lassen County Public Health Department

8			Administrator/Vacant and Program Assistant/Vacant	Service Area	SNAP-ED Competencies #1, Trainings TBD	1	2	2	1	$41.00	$120.00		200			$511	
9			Administrator/Vacant and Program Assistant/Vacant	Service Area	SNAP-ED Competencies #1, Trainings TBD	1	2	2	1	$41.00	$120.00		200			$511	
10			Administrator/Jessica Jones	Quincy	Coalition Meetings	4	1	1	0				134			$287	
11			Administrator/Vacant	Quincy	Coalition Meetings	4	1	1	0				134			$287	
12			Program Assistant/Vacant	Quincy	Coalition Meetings	4	1	1	0				134			$287	
											Out-of-State						
1			None													$0	
															Total Travel:	**$6,080**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		1445 Paul Bunyan Road Susanville, CA	122 Sq. ft. @ 1.00/ft. X 12	1.15	$122.00	12	$1,684	
						Total Building/Space:	**$1,684**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Utilities	122 Sq. ft. @ 2.23/ft. X 12	1.15	$272.06	12	$3,754	
2		IT Expenses	$2,165.00 annually per computer X 1.15 FTE = 2165 x 1.15 FTE = $2,490.	1.15	$180.42	12	$2,490	
3		Telephones	22.31 X 12 months X 1.15 FTE	1.15	$22.31	12	$308	
						Total Maintenance:	**$6,552**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$152,368**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Lassen County Public Health Department

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		25% Personnel Costs	25.00%	$80,527.00	$20,132	
				Total Indirect Costs:	**$20,132**	

Total Budget:	**$172,500**

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year
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County Name: City of Long Beach

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

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3. **Jurisdiction Description**

The City of Long Beach (CLB) is an urban city in southern Los Angeles County - 7th largest in California and 36th largest in the nation - that based on 2014 ACS population estimates is home to nearly half million (473,577) diverse residents. Long Beach has an ethnic mix of Latinos (41.3%), Caucasians (28.8%), African-Americans (13.5%), Native Hawaiian or Pacific Islander (1.7%), and Asians (12.8%), including the largest population of Cambodians outside of Southeast Asia. In total, 20.6% of the City's population 5 years and older speak English less than "very well." Although there are many upper-income neighborhoods within the City of Long Beach, 20.7% of the population is living below poverty. Total percent living below the poverty level is higher than Los Angeles County as a whole (18.7%) and/or California (16.4%). Based on the 2010-2014 American Community Survey 5-year estimates, 18,576 households currently receive SNAP (CalFresh) benefits.

The CLB's Department of Health and Human Services (LBDHHS) – 1 of 3 city-operated local health jurisdictions in California and one of only 3 local health departments in California that has received national accreditation to date – has been committed to improving the lives of CLB residents for over 100 years. Local provision of public health services allows the LBDHHS to tailor its programs to meet the distinctive and diverse public health and human services needs of the residents of the City of Long Beach. In its Community Health Improvement Plan (CHIP), LBDHHS concluded that 3 behaviors (lack of physical activity, poor nutrition, and tobacco use) contribute to 5 chronic diseases (heart disease, cancer, respiratory conditions, stroke and diabetes). These 5 diseases account for 66% of all deaths in Long Beach. Two of the 3 behaviors identified – poor nutrition and lack of physical activity – are key contributors to obesity. For these reasons, Long Beach benefits from the program and evidence-based activities funded through the Nutrition Education and Obesity Prevention Grant (NEOP) program.

Obesity, and related chronic diseases, are significant problems in Long Beach with more than half (64%) of all adults classified as either overweight or obese. Only half of adults are meeting physical activity recommendations and only about 1 in 7 Long Beach adults are eating the minimum recommendation of fruits and vegetables per day.

Based on the Free and Reduced Meal (FRPM) data, 59 of the 89 schools within Long Beach Unified School District are eligible for NEOP funding, among them 37 have >80% of students qualify for the program. In 2010, over 27.2% of students in the Long Beach Unified School District were classified as obese, and another 19.8% were overweight. Data from 2009 shows that out of all 58 counties and jurisdictions in the state, Long Beach had the highest rate of obesity/overweight (40.4%) among low-income 2-to-5 year olds. Some neighborhoods, including those that make up our Communities of Excellence (CX3) Neighborhoods, have even higher youth obesity rates: Downtown West – 30.6%; North – 32.7%; and West – 28.6%. Less than 40% of 5th (25.6%), 7th (35%) and 9th (37.4%) graders in Long Beach Unified, who participated in the 2014-2015 California Departments of Education Physical Fitness Test, met all six of the Healthy Fitness Zone standards (HFZ) – this drops to less than 20.8-30.1% for youth classified as "economically disadvantaged." And recent findings from the 2010-2011 California Healthy Kids Survey found that while 81% of participants in grade 5 reported that they ate breakfast that morning, the percent drops down to only 59% for

participants in the 11th grade. The report also showed that only 58% of 5th graders stated that they exercised 5 days a week or more and that 28% felt they were not the right weight. When asked about body weight and body image, 29% of 5th graders who participated in the study reported that they were sometimes teased about how their body looks. Based on this data, The City of Long Beach benefits from nutrition education paired with physical activity related interventions that target both kids and adults in the school, afterschool, and community environments.

Long Beach has a large variety of recreational opportunities for its residents and visitors, with an estimated 2,600 acres of recreation open space. The City of Long Beach is ranked 24 out of 60 largest cities for park space, with 20% of the population not served by a park within a 10 minute walking distance. Within Long Beach's total 50.26 square miles, the quantity and perceived accessibility of green space varies. There is a lack of green space compounded by population growth in the Downtown, Central, West, and North sections of the city that makes access to recreation open space problematic for much of the population in these areas. Data from the 2011 LA County Health Survey and Long Beach Community Health Assessment shows us that only 39% of children and teens are engaging in regular physical activity, a decline from the 40.7% reported in 2007 and 14.9% of neighborhoods do not have a walking path, park, playground, or sports field. Program activities funded through the NEOP grant seek to address some of the barriers by providing nutrition and physical activity programming at park, schools, and community sites throughout the City and improving mobility options for SNAP-Ed eligible neighborhoods. Working together with the City's Development Services and Public Works departments as well as multiple community based organizations we hope to build upon the momentum that currently exists to help make our low-income neighborhoods more pedestrian and bike friendly for all residents.

In addition to having less open and recreational space, low-income neighborhoods in Long Beach have less access to healthy food options as compared with the more affluent neighborhoods in the East and Southeast parts of town. Communities of Excellence (CX3) was conducted in 2009, 2010 and again in 2013, a total of 10 neighborhoods have been assessed. Data from the surveys showed that in the low-income Central, Downtown and Westside CX3 neighborhoods residents have less access to fresh and affordable fruits and vegetables, other healthy food sources and that safety and walkability are areas of concern for all 10 neighborhoods. To address the challenges identified by our CX3 assessments, other data sources, and qualitative data shared community participants and partners, we plan to continue the PSE work began in FY14 to improve and promote walkability in our 10 CX3 neighborhoods, increasing healthy food access through partnerships with local retail stores, as well as our school and community gardens/farms. We will also plan to provide both direct and indirect nutrition education as part of these activities.

4. **Community Assessment**

The assessment data utilized to identify intervention strategies includes the following: information on demographics, health, and community and environmental settings. By utilizing a comprehensive set of assessment measures to inform the development of the work plan, the City of Long Beach SNAP-Ed local implementing agency partnership (LIA partnership) has identified the populations and areas of highest need and designed a strategy to implement a coordinated set of interventions that address all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed eligible population. The data identified

and input from funded and unfunded partners was vital to help us identify priority strategies, especially as we face decreasing funds in FFY17-19. Our needs assessment identified that our direct nutrition education classes for adults, children, and families that take place in community settings, our work conducted in partnership with LBUSD, and our policy systems and environmental change objectives related to healthy markets, community gardens, and pedestrian/bike transportation should remain top priorities. As funds decrease, we will unfortunately have to decrease our presence at community events and will look for a new funding source to continue the Jr. Beach Runners' program. These changes are reflected in our FFY17-19 workplan.

Based on existing data sets, the following are examples of the assessment data used to describe the City of Long Beach's Health Jurisdiction and identify strategies to be implemented as part of our FFY17-19 work plan:

- City of Long Beach Department of Health and Human Services, Community Health Improvement Plan
- Los Angeles County Department of Public Health, 2011 LA Health Survey.
- City of Long Beach Department of Health and Human Services, Community Health Assessment, 2013
- Los Angeles County Department of Public Health, 2007 LA Health Survey.
- Long Beach Unified School District, Youth Body Mass Index (BMI), 2010: http://lbcdb.cgu.edu/datatables
- Polhamus, B, et al, Pediatric Nutrition Surveillance 2009 Report, Atlanta: US Department of Health and Human Services, Centers for Disease Control and Prevention, 2011
- Long Beach Unified School District, California Healthy Kids Survey Report, 2010-2011
- 2014 City Park Facts, information also available at http://parkscore.tpl.org
- U.S. Bureau of the Census 5-Year American Community Survey, 2010-2014
- California Department of Education, 2014-2015 California Physical Fitness Report
- California Department of Education, -2014-15 California Longitudinal Pupil Achievement Data System (CALPADS) Fall 1, Free and Reduced Meal Data (FRPM)

This work plan was also informed by Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments conducted in ten low-income neighborhoods as well as meetings with community groups and members to share the findings and identify areas for future action. Organizations and groups within our CX3 neighborhoods are interested in working together on initiatives and activities to improve food systems and increase access to healthy foods through retail and garden programs. These ideas and actions are also in line with the Policy, Systems and Environment (PSE) change efforts detailed in the Intervention Plan. In FFY17 we will again re-assess our CX3 neighborhoods and adjust strategies as necessary to meet any changes to the identified needs of our SNAP-Ed population. As we face decreasing funds in the upcoming years, LHD community assessments activities were done with LHD staff, subcontractors, and

non-funded partners to identify goals and prioritize activities included in the FFY17-19 Workplan. The community assessment also provided us with the opportunity to identify potential new partners and opportunities for coordination and collaboration to ensure the needs of our jurisdiction are met.

5. **Community Change Goals**

Based on results of the Community Assessments, existing and new data were incorporated into our LIA assessment pool to help determine local need. We worked with our funded and un-funded partners to determine our community change goals (that relate to this SNAP-Ed work plan). They include:

1. Increase consumption of and access to fruits, vegetables, and other healthy foods
    - Increasing healthy retail options from local corner stores
    - Increasing healthy food options from community gardens and/or farms
    - Increasing consumption through direct and indirect nutrition education activities
    - Increasing food resource management skills for SNAP-Ed eligible residents in Long Beach
    - Increasing food consumption via indirect education conducted at community events
    - Support school efforts to implement Smarter Lunch Room at select elementary schools throughout the district.
2. Increase physical activity rates for all residents
    - Increase opportunities for physical activity in school, after-school, and in neighborhood settings
    - Support policies that promote safe active transport
    - Improve mobility for SNAP-Ed eligible adults and children to get to/from work, school, parks, and to access healthy food sources in their neighborhoods.
    - Promote walk/bike to school week at eligible school sites.
3. Increase/Improve environmental supports for nutrition and physical activity
    - Increasing access to healthy foods in schools and neighborhoods via gardens, farms, and healthy market programs.
    - Further development and promotion of plans and toolkits to improve safe active transport
    - Provide training to implement evidence-based physical activity curriculum in both school and after-school programs.
    - Provide resources, training, and technical assistance to community partners.
    - Support community groups and local policies designed to improve mobility, access to healthy foods, and/or improve physical activity levels.

We recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The City of Long Beach DHHS (LHD), along with our funded and un-funded partners, are committed to working together to achieve these community goals – LHD contributions will be based on agency expertise and SNAP-Ed allowability.

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The LHD, and its partners, has selected to work in the Live, Learn, Shop, Work, and Play portfolio settings and determined based on the larger community change goals, to set SMART local objectives FFY17-19 around the following areas:

1. By September 30, 2019, conduct series-based and single-session nutrition education classes for SNAP-Ed eligible **adults and/or families** (at least 300 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include interactive cooking demonstrations, healthy food tasting, and/or physical activity integration when time and space allow.
2. By September 30, 2019, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 400 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include interactive cooking demonstrations, healthy food tasting, and/or physical activity integration when time and space allow. Included in this objective are activities conducted as part of the Power Up Your Summer campaign for youth.
3. By September 30, 2019, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach by hosting garden based nutrition education classes, cooking demonstration, garden harvest stands, community garden workdays, and/or community events in the garden(s) to reach at least 600 SNAPE-Ed eligible adults/children.
4. By September 30, 2019 Host and/or participate in at least 20 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods. Participation in events may include hosting education booths, cooking demonstrations, PA integration activities and/or presentations. (at least 10,000 reached)
5. By September 30, 2019, increase access to fresh fruits, vegetables, and other healthy foods, use the CX3 Store Survey and Scorecard as a guide, and provide resources and technical assistance to at least 3 new corner stores located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Retail Program.
6. By September 30, 2017, conduct series-based classes for youth (3rd-5th grade) at 8 after-school programs located on eligible school sites (at least 200 unduplicated) and host/attend physical activity events for participants and their families. The classes will be conducted in the fall, spring, and summer sessions and will be designed to increase physical activity and the consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include healthy food tasting and physical activity integration.
7. By September 30, 2019 increase consumption of fruits and vegetables by conducting nutrition education classes for youth at eligible schools in Long Beach that include tastings and, where possible, provide support to establish/maintain a school garden that will be linked to the classroom education. HOTM parent letters will be used to reach adults. Provide technical assistance and resources to support the school districts Smarter Lunch Room objectives. Also, increase opportunities for physical activity and support safe active transportation efforts by increase physical activity levels, implementing SPARK activities at school sites that received training in FFY15-16 and promoting walk/bike to school day each year in October. (50,000 children and 3,500 adults reached)

8. By September 30, 2019, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity. Provide coordinated nutrition and physical activity education, information, and resources to low-income SNAP-Ed eligible community members in Long Beach as part of a collective impact approach.

SNAP-Ed funding will work to support local SNAP-Ed eligible neighborhoods. Given that the City of Long Beach is its own health jurisdiction within a larger county (Los Angeles County), the City of Long Beach Department of Health and Human Services will work on the 10 local objectives listed above – with the support and collaboration with other programs/agencies/entities that may or may not receive SNAP-Ed funding working within its population reach and area of expertise. Through these collaborations, the LHD is uniquely positioned to support these larger community change goals with work in nutrition education, media and public relations, coalition building, and training support and technical assistance. Much of the larger community change goal work will require additional funding to support capital improvements and policy advocacy, but the SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed. The LHD will provide nutrition and physical activity education, as well as support for policy, systems and environmental changes.

Although there are no other SNAP-Ed LIA's in the jurisdiction, our LHD funded partners will work together with community partners to ensure a coordinated approach to achieving our FY17-19 Objectives. We will also work collectively with our partners to leverage existing resources and seek out new funding sources to help fill gaps created by decreased NEOP funding levels in FFY18-19.

6. Partnerships and Collaborative Efforts

The City of Long Beach LHD partnership includes individuals and agencies, both Food and Nutrition Service (FNS) funded and unfunded, that serve the low-income population in food and nutrition related education, assistance, and physical activity programs and promotions. The goal of the group is to increase our collective impact by coordinating and leveraging nutrition messages, education, and services between United States Department of Agriculture (USDA) funded nutrition assistance programs and other applicable agencies in the City to increase food security and health in the target population. Agencies included in this partnership, which provided input into the development of this plan, include: Long Beach Unified School District, Long Beach WIC, Long Beach Tobacco Education Program, Long Beach Parks and Recreation, City Fabrick, Long Beach FRESH, Project Plateful, The Children's Clinic, Building Healthy Communities, Long Beach Alliance for Food and Fitness, and staff from the City's Development Services and Public Works Departments. Our LHD partnership meetings 2-4 times each year to coordinate and collaborate together to help us achieve our project's goals and objectives.

Throughout the year we participate in multiple community groups that align with our behavioral and/or PSE goals and objectives. The groups include: the Long Beach Alliance for Food and Fitness Collaborative (monthly), the BHC Food Access and Neighborhood Workgroups (monthly), W. Long Beach Livability

Committee (Quarterly), Long Beach Best Start Collaborative (monthly) and multiple mobility related meetings and committees (6-12x a year).. We also meet with our funded partners each month and provide technical assistance and coordination as needed.
In addition to our local meetings and collaborative groups, we will promote SNAP-Ed services and activities within our jurisdiction by connecting with other agencies, such as the LA County Department of Social Services. We will continue to participate in the Los Angeles County CNAP group which consist of agencies that are both Food and Nutrition Service (FNS) funded and unfunded that serve the low-income population in food and nutrition related education, assistance, and physical activity programs and promotions. The goal of the group is to coordinate and leverage nutrition messages, education, and services between United States Department of Agriculture (USDA) funded nutrition assistance programs and other applicable agencies in the county to increase food security and health in the target population. Los Angeles County specific scope of work, objectives and strategic plan will be developed with the goal of increasing access to healthy foods, beverages and physical activity for the target population. Los Angeles County CNAP member agencies include: Women, Infant and Children (WIC), Area Agency on Aging (AAA), Department of Aging (DOA), Long Beach Department of Health and Human Services (LBDHHS) Pasadena DPH, Los Angeles Unified School District (LAUSD), UC Cooperative Extension (EFNEP), 211, Department of Public Social Services (DPSS), Child & Adult Care Food Program (CACFP), Los Angeles County DPH, Food Banks, Restaurants, California Food Policy Advocates, Farmers' Markets, Hunger Coalition LA, Eat Fresh, L.A. Kitchen, Maternal Child and Adolescent Health (MCAH) and others as applicable. The meeting is scheduled and coordinated by LA County DPH approximately 4 times each fiscal year (quarterly).

7. **Key Messages**

x	Food Safety	x	Physical Activity		Fiber-Rich Foods
	Whole Grains	x	My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): Garden based nutrition education*
	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document and selected to achieve the goals and objectives identified in Section C: Intervention Plan.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agency (LHD) in the City of Long Beach will provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the city health jurisdiction. The agency will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

The LHD will conduct activities at the individual and interpersonal level of the Social Ecological Model. They will also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues; address Training and Technical Assistance of their personnel or the community. Additionally, the LHD will provide Community/Nutrition Education Direct, Community/Nutrition Education Indirect, Media, Social Media, Public Relations and Messaging, Technical Assistance, and Coordination and Collaboration with their service populations.

To achieve the objectives detailed in this plan, and to best meet the needs of the SNAP-Ed community, the LHD will conduct activities in the Live, Learn, Shop, Work, and Play settings. Activities are designed to complement and reinforce each other and will collectively reach all targeted age groups.

The LHD will employ evidence-based, practice-tested, research-tested, and emerging interventions to achieve the Local Objectives outlined in the Intervention Plan. The objectives and activities for the integrated work plan were derived from results obtained via the agency's community assessments, input from community partners. As the City of Long Beach is its own health jurisdiction, the LHD created the Work Plan so that objectives and activities will be done based on its experience and expertise in order to successfully complete the Work Plan Objectives.

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A summary of our Work Plan Interventions for FFY 17-19:

Direct Nutrition Education Interventions

- Single session and series-based nutrition and physical activity education classes/workshops designed to increase physical activity levels as well as the consumption of fruits, vegetables, and other healthy foods. Using evidence-based curriculum and resources, these direct nutrition education activities will be conducted at school, community, housing, work, parks, and after-school sites to reach adults, children, teens, and families.

Indirect Nutrition Education Interventions

- Promote participation in community gardens by hosting educational garden tours, cooking demonstrations, garden harvest stands, and/or community events in the garden.
- Create and post signage in the gardens that promote eating fruits and vegetables.
- Host and/or participate in community health fairs, events, farmers' markets, physical activity focused events, and/or community forums. Participation in these events may include distribution of approved material at education booths, cooking demonstrations, PA integrations activities and/or presentations.
- Healthy food demonstrations and activities conducted at food retail stores.
- Activities that promote walking/biking in the community/schools.

Policy, Systems, and Environmental Change Interventions

- Healthy Market Partnership Program
- Community Gardens
- School Gardens
- Improved Mobility (Walking/Biking)
- Support policies related to healthy food access and safe active transport
- Smarter Lunch Room Movement
- Conduct CX3 (re-assess) to measure changes in the food retail and walkability indicators for targeted CX3 neighborhoods.

Collaboration, Training and Technical Assistance

- Provide resources and training to staff and community partners to encourage and support consistent nutrition education messaging and education city-wide
- Attend and participate in local efforts/community groups to support State and Local Level Objectives
- Collaborate and coordinate with funded and un-funded partners to achieve Local Level Objectives

- Participate in mobility related meetings/committees that support PSE strategies outlined in this work plan.
- Share data and priority recommendations from CX3 neighborhood assessments with partners and community leaders.

Our Evaluation Plan Summary for FFY17-19 includes:

Formative Evaluation
Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX³) assessments were collected in 10 neighborhoods where NEOP funded efforts were implemented. Assessments were aggregated and analyzed by the California Department of Public Health. The data is being used to mobilize community members to support and work toward change in their communities. In 2017 we will re-assess to identify changes in the walkability and retail environment and will revise our PSE efforts based on the new findings.

Process & Outcome Evaluation
Process evaluation will detail reach of SNAP-Ed programming and progress toward local implementation goals through use of the online Activity Tracking Form and corresponding EARS and SAAR reports, as well as analysis of progress toward completion of project deliverables. Information gleaned from these evaluation activities can be used to identify implementation challenges that must be addressed and successes that must be leveraged to continuously improve NEOP programming.

Policy, Systems, and Environmental Change strategies implemented by subcontracted community partner and internal programs will be monitored using the RE-AIM framework. Data collected can be used to make course corrections and improvements to the strategy during implementation and maintenance phases. The data collected can also add to the evidence base for related strategies, helping to strengthen future PSE interventions.

Impact Evaluation
Impact Outcome Evaluation (IOE) of the nutrition education conducted in the classroom will be conducted using the Network Youth Survey. A matched-pair, pre/post evaluation design will be used to collect data from individual participants. To increase rigor of our IOE, we will be looking to compare sites that have access to a garden as part of their intervention against those who do not and/or sites where SPARK has been implemented.

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SECTION B: Target Audience Description

Gender	%		Age	#
Male	40		0 to 4 years old (Preschool):	3,000
Female	60		5 to 17 years old (School Age):	85,000
			18 to 59 years old (Adult):	70,000
			60 years old and over (Senior):	6,000
Total:	**100**			**164,000**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
40%	60%	100%

Race	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	15%
Asian	0%	11%
American Indian/Alaskan Native	0%	1%
Native Hawaiian/Other Pacific Islander	0%	3%
White	40%	20%
Multiple/Other	5%	5%
Total:	**45%**	**55%**

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4. Languages Used in Intervention Activities and Materials

English	65%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	5%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	22,000	16,000	16,000
Indirect Education:	15,000	10,000	10,000
Policies, Systems, and Environment (PSE) Change/Supports:	25,000	25,000	25,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	12
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	9
CalFresh Offices	0	Head Start Programs	1	Schools: Students (After School)	15
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	44

Churches	4	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	1	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	17
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	2	Women, Infants, and Children Program (WIC)	4
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	5	Other (specify): Community Gardens/Urban Farms	3

Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Summer Food Program Sites (includes Parks and 1 Community Youth Center)	8
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**174**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	37		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, conduct series-based and single-session nutrition education classes for SNAP-Ed eligible **adults and/or families** (at least 300 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community Gardens: may be used for class site (1.4), produce produced in garden may be incorporated into lesson (1.4), and gardens support behavior change by increasing access to fresh fruits and vegetables (Local Objective #3).
- Healthy Market Partnership Program (Local Objective #5): support behavior change by increasing access to fresh fruits and vegetables.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, conduct series-based and single-session nutrition education classes for SNAP-Ed eligible adults and/or families (at least 150 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include healthy food tasting and/or physical activity integration when time and space allow.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, conduct series-based and single-session nutrition education classes for SNAP-Ed eligible adults and/or families (at least 75 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include healthy food tasting and/or physical activity integration when time and space allow.

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3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, conduct series-based and single-session nutrition education classes for SNAP-Ed eligible adults and/or families (at least 75 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include healthy food tasting and/or physical activity integration when time and space allow.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, conduct series-based nutrition education classes for SNAP-Ed eligible adults and/or families (at least 100 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	As needed, provide training to LHD staff on each of the approved USDA curriculums and resources that will be used to conduct nutrition education classes for adults and/or families.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: (x) Q1 ( ) Q2 ( ) Q3 ( ) Q4 Year 2: (x) Q1 ( ) Q2 ( ) Q3 ( ) Q4 Year 3: (x) Q1 ( ) Q2 ( ) Q3 ( ) Q4	Meeting agendas and/or lesson outlines.

1.2	Develop and distribute program brochure, flyers, and/or other marketing material to promote classes throughout the community. All developed material will use approved templates (when available), include USDA acknowledgement statement and logos, and will be submitted to PO for approval.	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Approved marketing material and ATF
1.3	As needed, meet with community partners and organizations to identify potential sites for hosting classes. Provide approved marketing material to promote scheduled classes.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Site list ATF
1.4	Using evidence-based nutrition education curriculum, lessons and supplemental material, conduct series-based and single-session nutrition education workshops for SNAP-Ed Eligible adults and/or families. Curriculum for each will be selected based on target age, number of lessons/amount of time, and site location. Classes may be held in the community garden(s). Recipes will be selected from USDA/NEOP approved recipes and when possible, will use fruits, vegetables, and/or herbs grown in our supported gardens.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Attendance logs, ATF, photos, class evaluation forms.

1.5	Provide resources and training to community partners to encourage and support a collective impact approach to ensuring that there are consistent nutrition education messaging and education city-wide.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.4, and 1.5	We Can: Ways to Enhance Children's Activity and Nutrition	CWD X LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
1.1, 1.4, and 1.5	Eat Healthy, Be Active Community Workshops	CWD x LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:

1.1, 1.4, and 1.5	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	Food Smarts Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	Young at Heart		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	Cooking for Health Academy		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	Eat Right When Money's Tight/Money for Food		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.4, and 1.5	Eat Well, Move More, Feel Great		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.1, 1.4, and 1.5	Eating Smart, Being Active		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.1, 1.4, and 1.5	Healthy Eating and Active Living Toolkit for Community Educators		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.1, 1.4, and 1.5	Healthy, Happy Families		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.1, 1.4, and 1.5	MyPlate for My Family Education Toolkit		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.1, 1.4, and 1.5	Nutrition 5 Class Series		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

1.1, 1.4, and 1.5	Making Every Dollar Count		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	MyPlate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4, and 1.5	NEOP approved handouts, brochures, recipes, and resource for adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>E.1.2</td>
<td>Collect and review class evaluation forms to identify need for changes to format, setting, and/or supplemental material provided to class participants.</td>
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Year 1
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 400 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community and School Gardens: may be used for class site (2.4), produce from the garden may be incorporated into lesson, and gardens support behavior change by increasing access to fresh fruits and vegetables (Local Objectives #3 and #7).
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity (Local Objectives #7 and #8).

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 200 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include interactive cooking demonstrations, healthy food tasting, and/or physical activity integration when time and space allow. Included in this objective are activities conducted as part of the Power Up Your Summer campaign for youth.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 100 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include interactive cooking demonstrations, healthy food tasting, and/or physical activity integration when time and space allow. Included in this objective are activities conducted as part of the Power Up Your Summer campaign for youth.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 100 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include interactive cooking demonstrations, healthy food tasting, and/or physical activity integration when time and space allow. Included in this objective are activities conducted as part of the Power Up Your Summer campaign for youth.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, conduct series-based and single-session nutrition education classes as well as physical activity promotion activities for SNAP-Ed eligible **children and teens** (at least 400 unduplicated) to increase consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	As needed, provide training to LHD staff on each of the approved USDA curriculums and resources that will be used to conduct nutrition education classes for children and teens.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2; Q3; Q4 Year 2: Q1 x; Q2; Q3; Q4 Year 3: Q1 x; Q2; Q3; Q4	Meeting agendas and/or lesson outlines.
2.2	Develop and distribute program brochure, flyers, and/or other marketing material to promote classes throughout the community. All developed material will use approved templates (when available), include USDA acknowledgement statement and logos, and will be submitted to PO for approval.	CED: ; CEI: ; MPR: x ; C&C: ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Approved marketing material and ATF

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2.3	As needed, meet with community partners and organizations to identify potential sites for hosting classes. Provide approved marketing material to promote scheduled classes through social marketing and other promotional communications.	CED: ; CEI: ; MPR: x; C&C: x; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Site List
2.4	Using evidence-based nutrition education curriculum, lessons and supplemental material, conduct series-based and single-session nutrition education workshops for SNAP-Ed Eligible children and teens. Curriculum for each will be selected based on target age, number of lessons/amount of time, and site location. Classes may be held in the community or school garden(s). Recipes will be selected from USDA/NEOP approved recipes and when possible, will use fruits, vegetables, and/or herbs grown in our supported gardens.	CED: x; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Attendance logs, ATF, photos, class evaluation forms.
2.5	Using resources from the Power Up Your Summer Campaign, as well as other approved Physical Activity/Nutrition Education resources conduct workshops and other indirect nutrition education activities (small community events) designed to encourage youth and teens to get at least 60 minutes a day of physical activity over the summer months. Campaign will be implemented in coordination and collaboration with other youth serving agencies (Boys and Girls Club, Parks, etc.) throughout Long Beach. The campaign will be promoted via social media and other promotional activities.	CED: x; CEI: x; MPR: x; C&C: x; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 , Q2 , Q3 x, Q4 x Year 2: Q1 , Q2 , Q3 x, Q4 x Year 3: Q1 , Q2 , Q3 x, Q4 x	Attendance logs, ATF, photos

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2.6	Provide resources and training to community partners to encourage and support a collective impact approach to ensuring that there are consistent nutrition education messaging and education city-wide.		CED CEI MPR C&C x TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.4, 2.5, and 2.6	Choose Health: Food, Fun, and Fitness	CWD x LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:

2.1, 2.4, 2.5, and 2.6	Coordinated Approach to Child Health (CATCH)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Discovering Healthy Choices		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, 2.5, and 2.6	Healthalicious		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Nutrition Nuggets		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Nutrition Voyage: The Quest to Be Our Best		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.4, 2.5, and 2.6	Power Play! Community Youth Organization Idea and Resource Kit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, 2.5, and 2.6	Sports, Play & Active Recreation for Kids (SPARK)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Rethink Your Drink -- High School Lessons		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, and 2.6	Dig In!		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.5, and 2.6	PowerPlay! Power Up Your Summer resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.4, 2.5, and 2.6	MyPlate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.4, 2.5 and 2.6	NEOP approved handouts, brochures, recipes, and resource for adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1 x, Q2 x, Q3 x, Q4 x **Year 3** Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.2	Collect feedback and survey responses from participating youth and/or staff to identify behavior changes among youth who participate in classes/activities. Feedback may be used to help refine and revise class structure and/or content.	x		x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Survey and feedback shared by staff.

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach to reach at least 600 SNAPE-Ed eligible adults/children.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community Gardens: may be used for class site, produce produced in garden may be incorporated into lesson, and gardens support behavior change by increasing access to fresh fruits and vegetables. (3.3 and 3.4)

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach by hosting garden based nutrition education classes, cooking demonstration, garden harvest stands, community garden workdays, and/or community events in the garden(s) to reach at least 300 SNAPE-Ed eligible adults/children.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach by hosting garden based nutrition education classes, cooking demonstration, garden harvest stands, community garden workdays, and/or community events in the garden(s) to reach at least 150 SNAPE-Ed eligible adults/children.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach by hosting garden based nutrition education classes, cooking demonstration, garden harvest stands, community garden workdays, and/or community events in the garden(s) to reach at least 150 SNAPE-Ed eligible adults/children.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, increase consumption and access to fruits and vegetables from community gardens through the support of at least 1 community-based garden (LB Peace Garden) and promote participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods throughout Long Beach to reach at least 600 SNAPE-Ed eligible adults/children.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Continue to collaborate and coordinate with "community garden partners" to identify available/needed resources to support local gardens/farms within SNAP-Ed eligible neighborhoods.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Garden Advisor AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas and partnership agreements.
3.2	Continue to work with "plot tenants", volunteers and staff at the LB Peace Garden to increase production of edibles available for the community. Provide technical assistance and coordination of resources and staff needed for the garden.	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Garden Advisor AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Record of edibles produced. Meeting agendas/event sign-in forms ATF

3.3	Provide ongoing support to garden staff, tenants and volunteers through education, training, and networking events that may include indirect education activities. Promote events via our "community garden partners", social media, and other community groups, to encourage increased participation in the gardens.	☐ CED x CEI x MPR x C&C x TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Garden Advisor AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Sign-In Sheets Photos
3.4	Encourage participation in community gardens and urban farms in SNAP-Ed eligible neighborhoods by hosting classes, cooking demonstration, garden harvest stands, and/or community events in the garden(s). Classes will use evidence-based lessons/curriculum as determined by the age/number of lessons and cooking demonstrations will use USDA/NEOP approved recipes. Promote events via our "community garden partners, social media, and other community groups."	x CED x CEI x MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Garden Advisor AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Photos Flyers
3.5	Create and post signage in the gardens that promote eating fruits and vegetables, provides tips for growing and harvesting vegetables, includes USDA/NEOP approved messages, tips, and recipes.	☐ CED x CEI x MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Garden Advisor AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Photos

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***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.4	Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	Farm to Preschool		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	Nutrition to Grow On		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	Jr. Master Gardeners		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.4	Growing Healthy Habits		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	Dig In!		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4 and 3.5	MyPlate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4 and 3.5	NEOP approved handouts, brochures, recipes, and resource for adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.2	Monitor reach, effectiveness, impact, implementation, and maintenance of community gardens.		x	x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, host and/or participate in at least 20 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods to provide indirect nutrition education and resources to increase consumption of healthy foods and beverages, increase physical activity, and improve food resource management. Events may also increase access to physical activity opportunities (at least 10,000 reached).

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community and School Gardens: potential sites (Local Objectives #3 and #7)
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity (Local Objective #8)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017 Host and/or participate in at least 12 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods. Participation in events may include hosting education booths, cooking demonstrations, PA integration activities and/or presentations. (at least 5,000 reached)
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018 Host and/or participate in at least 8 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods. Participation in events may include hosting education booths, cooking demonstrations, PA integration activities and/or presentations. (at least 2,500 reached)

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3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019 Host and/or participate in at least 8 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods. Participation in events may include hosting education booths, cooking demonstrations, PA integration activities and/or presentations. (at least 2,500 reached)

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019 Host and/or participate in at least 20 community health fairs, events, farmers' Markets and/or forums in SNAP-Ed eligible neighborhoods to provide indirect nutrition education and resources to increase consumption of healthy foods and beverages, increase physical activity, and improve food resource management. Events may also increase access to physical activity opportunities (at least 10,000 reached).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Host and/or coordinate 2-3 nutrition and physical activity related events throughout the year. Events may include Kids in the Kitchen, Power Up Your Summer and/or Annual Fruit and Veggie Party. Events will include planning and preparation, marketing and coordinating/collaboration with funded and un-funded partners. When possible, may include tours and indirect activities to promote the community garden. Events may also include walking workshops and opportunities for residents to provide additional input on the CX3 pedestrian plan and strategies to improve safe active transport in SNAP-Ed eligible neighborhoods.	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Flyers Permits Press Related Material Photos

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4.2	Host interactive booth, exhibit, or display at nutrition and physical activity related events hosted by community partners throughout the year. When possible, may include tours and indirect activities to promote the community gardens/farms. Events may also include walking workshops and opportunities for residents to provide additional input on the CX3 pedestrian plan and strategies to improve safe active transport in SNAP-Ed eligible neighborhoods.	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Event Flyers Photos

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.1 and 4.2	Myplate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.1 and 4.2	Power Up Your Summer booklet and supporting material		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.1 and 4.2	NEOP approved handouts, brochures, recipes, and resource for children/adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

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I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**
To increase access to fresh fruits, vegetables, and other healthy foods, by September 30, 2019, using the CX3 Store Survey and Scorecard as a guide, provide resources and technical assistance to at least 3 new corner stores located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Market Partnership Program.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community Gardens/Farms – possible link to provide low-cost fruits and vegetables to be sold in our healthy markets. (Local Objective #3)
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity (Local Objective #8) and as described in CX3 Safety and Walkability Assessments, may improve access to healthy foods sold at local markets that participate in the Healthy Market Partnership program.
- Healthy Retail

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. To increase access to fresh fruits, vegetables, and other healthy foods, by September 30, 2017, using the CX3 Store Survey and Scorecard as a guide, provide resources and technical assistance to at least 1 new corner store located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Market Partnership Program.
2. **FFY 2018 (Year 2) Objective(s):**
    a. To increase access to fresh fruits, vegetables, and other healthy foods, by September 30, 2018, using the CX3 Store Survey and Scorecard as a guide, provide resources and technical assistance to at least 1 additional corner store located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Market Partnership Program.
3. **FFY 2019 (Year 3) Objective(s):**

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a. To increase access to fresh fruits, vegetables, and other healthy foods, by September 30, 2019, using the CX3 Store Survey and Scorecard as a guide, provide resources and technical assistance to at least 1 additional corner store located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Market Partnership Program.

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):

Restate the Local Objective (item I.) To increase access to fresh fruits, vegetables, and other healthy foods, by September 30, 2019, using the CX3 Store Survey and Scorecard as a guide, provide resources and technical assistance to at least 3 new corner stores located in SNAP-Ed eligible neighborhoods who participate in our voluntary Healthy Market Partnership Program.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Continue to meet at least 4-6 times a year with funded and un-funded community partners who participate in our "Healthy Market Partnership" to leverage resources and identify a collective impact approach to improving healthy food access from our corner stores.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agenda List of retail partners

5.2	Working together with our Healthy Market Partnership and other community partners, identify potential retail partners and strategy for recruitment. Share CX3 Store Data and Healthy Retail Materials with partners to use as a guide.	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Meeting agendas List of stores Recruitment tools
5.3	Recruit neighborhood market owners/managers to participate in our Voluntary Healthy Market Partnership Program. Using CX3 Scorecards as a "baseline" discuss a plan for each to assist them in raising their scores to "healthy" minimum.	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	MOU/Partnership Agreements
5.4	Working with our Healthy Market Partnership partners, provide training and technical assistance to partner stores on issues such as food placement, healthy foods, and signage. Provide approved retail materials (posters, recipe cards, etc.) to partner stores to increase healthy marketing strategies.	CED x CEI x MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X x Year 2 Q1 Q2 Q3 Q4 x X X x Year 3 Q1 Q2 Q3 Q4 X X X x	ATF Photos

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5.5	Host nutrition education events at the stores highlighting fruits, vegetables and other healthy food offered at the store. Events may include healthy food demonstrations/tasting using USDA/NEOP approved recipes. Promote events at the store and via community partners.	☐ CED x CEI x MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 X X X x	ATF Photos
5.6	Recognize markets that successfully raise their minimum CX3 scores to at, or above, 75 by providing them with a Healthy Market Partnership Retail Recognition Award and approved recognition material.	☐ CED ☐ CEI x MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X x Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 X X X x	ATF Retail Material Photos

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
5.4 and 5.5	NEOP Retail Program Kit and Resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.4 and 5.5	MyPlate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.4 and 5.5	NEOP approved handouts, brochures, recipes, and resource for children/adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 x **Year 2**: Q1 X, Q2 X, Q3 X, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.5.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in the retail environment to increase the availability of fresh fruits and vegetables; utilize CX3 assessment tools.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 x **Year 2**: Q1 X, Q2 X, Q3 X, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 x	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):**

By September 30, 2017, conduct series-based classes for youth (3rd-5th grade) at 8 after-school programs located on eligible school sites (at least 200 unduplicated) and host/attend physical activity events for participants and their families designed to increase physical activity and the consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community and School Gardens – used as possible education sites, access to healthy foods, and will reinforce fruits and vegetables featured as part of classes. (Local Objectives #3 and #7)
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity (Local Objective #8)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct series-based classes for youth (3rd-5th grade) at 8 after-school programs located on eligible school sites (at least 200 unduplicated) and host/attend physical activity events for participants and their families. The classes will be conducted in the fall, spring, and summer sessions and will be designed to increase physical activity and the consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans. Classes will include healthy food tasting and physical activity integration.
2. **FFY 2018 (Year 2) Objective(s):**
    a. Due to decreased funding, and based on priorities identified by funded and un-funded community partners, this objective will not be funded by NEOP/SNAP-Ed in FFY18. We will work with our partners to try and identify a new funding source to sustain this activity and will continue to provide technical assistance, coordination and collaboration, and nutrition resources as appropriate.

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3. **FFY 2019 (Year 3) Objective(s):**
   a. Due to decreased funding, and based on priorities identified by funded and un-funded community partners, this objective will not be funded by NEOP/SNAP-Ed in FFY19. We will work with our partners to try and identify a new funding source to sustain this activity and will continue to provide technical assistance, coordination and collaboration, and nutrition resources as appropriate.

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):

Restate the Local Objective (item I.) By September 30, 2017, conduct series-based classes for youth (3rd-5th grade) at 8 after-school programs located on eligible school sites (at least 200 unduplicated) and host/attend physical activity events for participants and their families designed to increase physical activity and the consumption of fruits, vegetables, and other healthy foods as described in the USDA Dietary Guidelines for Americans.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	Recruit and register youth from each of the 8 sites to participate in the 2016/2017 Jr. Beach Runners Program. Collect permission slips, waivers, and photo release forms from parents.	( ) CED ( ) CEI (x) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Parks, Recreation and Marine AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	List of participants Permission slips Waivers Photo release forms

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6.2	Using evidence-based nutrition and physical activity curriculum conduct series-based classes at each of the sites (Fall/Spring). Curriculum will be selected based on the age and number of sessions. Interactive food demonstrations/tasting will be used to enhance selected curriculum. Recipes will be selected from USDA/NEOP approved recipes. If program site includes a NEOP supported school garden, food tastings from garden may be included.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Parks, Recreation and Marine AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	ATF Photos
6.3	Using approved material and resources, participate in the LHD's Power Up Your Summer Campaign with youth from each of the 8 participating sites. As part of the campaign, and using evidenced-based resources, conduct nutrition education classes, physical activity integration activities and food demonstrations/tastings designed to encourage healthy eating and 60 minutes of daily physical activity over the summer months.	x CED x CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Parks, Recreation and Marine AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	ATF Photos

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6.4	Host and/or attend physical activity related events (kids' run/walk events, 5k events, etc.) for the Jr. Beach Runner participants and their families. Events will include nutrition education and food samples when allowable (EH Requirements).	☐ CED x CEI x MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Parks, Recreation and Marine AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1, Q2, Q3, Q4 Year 3 Q1, Q2, Q3, Q4	ATF Photos
6.5	Working together with Parks and Recreation, identify new funding and/or additional partners that can leverage resources to help continue the Jr. Beach Runners Program in FFY18+ and if funded, continue to provide support and resources to the program via our partnership with Parks, Recreation and Marine.	☐ CED ☐ CEI ☐ MPR X C&C X TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Parks, Recreation and Marine AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
6.2 and 6.3	Sports, Play & Active Recreation for Kids (SPARK)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.2 and 6.3	Coordinated Approach to Child Health (CATCH)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.2 and 6.3	PowerPlay! Power Up Your Summer resources	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.2, 6.3, and 6.4	MyPlate Resource Handouts	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.2, 6.3, and 6.4	NEOP approved handouts, brochures, recipes, and resource for children/adults/families.	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.6.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 x **Year 2**: Q1 X, Q2 X, Q3 X, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.6.2	Matched pre and post-tests to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels.			x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2, Q3 X, Q4 **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [x] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #7 (FFY 2017–FFY 2019):**

By September 30, 2019 increase consumption of fruits and vegetables by conducting nutrition education classes for youth at eligible schools in Long Beach, provide support to establish/maintain a school garden that will be linked to the classroom education. Also, increase opportunities for physical activity and support safe active transportation and promoting walk/bike to school day (50,000 children and 3,500 adults reached).

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Gardens (Local Objective #7)
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity (Local Objective #8)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017 increase consumption of fruits and vegetables and promote daily physical activity by conducting nutrition education classes for youth at 30-35 eligible schools in Long Beach that include tasting, and when available, are complemented by SPARK activities as part of physical education. Approximately 20,000 children reached.
    b. By September 30, 2017, support to establish/maintain at least 20 school gardens that will be linked to the classroom education.
    c. By September 30, 2017, provide indirect nutrition education through the distribution of the HOTM parent letter and other approved adult resources to reach 1,500 parents.
    d. By September 30, 2017, provide technical assistance and resources to support the school districts Smarter Lunch Room objectives by participating in quarterly SLR Committee Meetings.
    e. By September 30, 2017, promote Walk/Bike to school week at participating schools by providing technical assistance and resources to support Walk/Bike to school events and activities.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018 increase consumption of fruits and vegetables and promote daily physical activity by conducting nutrition education classes for youth at 25-30 eligible schools in Long Beach that include tasting, and when available, are complemented by SPARK activities as part of physical education. Approximately 15,000 children reached.
    b. By September 30, 2018, continue to support at least 20 school gardens that will be linked to the classroom education.
    c. By September 30, 2018, provide indirect nutrition education through the distribution of the HOTM parent letter and other approved adult resources to reach 1,000 parents.
    d. By September 30, 2018, provide technical assistance and resources to support the school districts Smarter Lunch Room objectives by participating in quarterly SLR Committee Meetings.
    e. By September 30, 2018, promote Walk/Bike to school week at participating schools by technical assistance and resources to support Walk/Bike to school events and activities.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019 increase consumption of fruits and vegetables and promote daily physical activity by conducting nutrition education classes for youth at 25-30 eligible schools in Long Beach that include tasting, and when available, are complemented by SPARK activities as part of physical education. Approximately 15,000 children reached.
    b. By September 30, 2019, continue to support at least 20 school gardens that will be linked to the classroom education.
    c. By September 30, 2019, provide indirect nutrition education through the distribution of the HOTM parent letter and other approved adult resources to reach 1,000 parents.
    d. By September 30, 2019, promote Walk/Bike to school week at participating schools by providing technical assistance and resources to support Walk/Bike to school events and activities.

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Three-Year SNAP-Ed Local Objective #7 (FFY 2017–FFY 2019):

By September 30, 2019 increase consumption of fruits and vegetables by conducting nutrition education classes for youth at eligible schools in Long Beach, provide support to establish/maintain a school garden that will be linked to the classroom education. Provide technical assistance and resources to support the school districts Smarter Lunch Room objectives. Also, increase opportunities for physical activity and support safe active transportation and promoting walk/bike to school day (50,000 children and 3,500 adults reached).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
7.1	Using evidence-based nutrition curriculum conduct series-based classes at each of the sites. Curriculum for each age/grade will be selected from the Approved Dairy Council curriculum. HOTM will be used to supplement the curriculum. At schools where a garden is supported, the garden will also be incorporated into the classroom curriculum/tastings.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: LBUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF
7.2	Conduct indirect nutrition education activities to reach parents and youth at eligible school sites. Activities will include distribution of HOTM Parent Newsletters, MyPlate Resources, and other NEOP eligible supplemental material.	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: LBUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF

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<td>7.3</td>
<td>At eligible school sites that implement evidence-based nutrition education curriculum, provide support to enhance/expand edible gardens on school sites. Garden produce will be linked to classroom/afterschool activities.</td>
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<td>7.4</td>
<td>Each year in October, provide technical assistance and resources to support Walk/Bike to school activities at eligible school sites.</td>
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<td>ATF
Photos</td>
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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
	Supplemental Nutrition Assistance Program Education (SNAP-Ed)		

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7.5	Provide technical assistance and resources to support the school districts Smarter Lunch Room objectives by participating in quarterly SLR Committee Meetings. Activities to support this objective may also include participation in nutrition education activities at sites participating in the SLRM. *LBUSD has received a SLRM grant thru 9/30/2018 so these activities will not take place in year 3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: LBUSD AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 x Year 2 Q1 X, Q2 X, Q3 X, Q4 x Year 3 Q1, Q2, Q3, Q4	ATF Meeting Agendas

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

7.1	Dairy Council of CA: Building a Healthy Me (K), Healthy Choices, Healthy Me (1st-2nd), Shaping Up My Choices (3rd), and Nutrition Pathfinders (4th-5th)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
7.1	Sports, Play & Active Recreation for Kids (SPARK)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
7.1 and 7.2	HOTM Parent and Educator Newsletters		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
7.1, 7.2. and 7.4	MyPlate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
7.4	Approved Walk/Bike to School Material and Resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
7.1, 7.2 and 7.4	NEOP approved handouts, brochures, recipes, and resource for children/adults/families.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.7.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: x **Year 2** Q1: X, Q2: X, Q3: X, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.7.2	Monitor reach, effectiveness, impact, implementation, and maintenance of school gardens.		x	x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: x **Year 2** Q1: X, Q2: X, Q3: X, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: x	[x] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.7.3	Matched pre and post-tests to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels.			x			

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	

Year 2

Q1	Q2	Q3	Q4
X	X	X	

Year 3

Q1	Q2	Q3	Q4
X	X	X	

x	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
x	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #8 (FFY 2017–FFY 2019):**

By September 30, 2019, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community and School Gardens (Local Objectives #3 and #7)
- Mobility/Safe Active Transportation: efforts to improve pedestrian and bike options encourage and support physical activity
- Healthy Retail (Local Objective #5)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity. Provide coordinated nutrition and physical activity education, information, and resources to low-income SNAP-Ed eligible community members in Long Beach as part of a collective impact approach.

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2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity. Provide coordinated nutrition and physical activity education, information, and resources to low-income SNAP-Ed eligible community members in Long Beach as part of a collective impact approach.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity. Provide coordinated nutrition and physical activity education, information, and resources to low-income SNAP-Ed eligible community members in Long Beach as part of a collective impact approach.

Three-Year SNAP-Ed Local Objective #8 (FFY 2017–FFY 2019):
By September 30, 2019, continue to collaborate and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to coordinate and support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
8.1	Collaborate with and coordinate meetings with funded and un-funded partner agencies in the community at least six times per year to coordinate and support strategies and interventions designed to achieve our PSE goals and objectives related to mobility (walk/bike), access to healthy foods and other environmental supports for nutrition/physical activity.	CED: ; CEI: ; MPR: ; C&C: x ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Agendas RE-AIM

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8.2	Participate in local meetings/groups to support State Level and Local Level Objectives and provide technical assistance and training to local partners to increase our collective impact as they relate to our PSE strategies.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Agendas
8.3	Participate and collaborate with County LHD partner organizations to leverage resources and increase collective impact.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Agendas
8.4	Invite partners to participate in the collection of CX3 data in 2017 and share findings from CX3 assessments to help shape collaborative PSE efforts in FFY 17–19.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF CX3 Surveys

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
8.1, 8.2, and 8.3	NEOP approved handouts, brochures, recipes, and resources that align with our PSE strategies.		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.8.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.		x		CWD	Year 1	EARS/ATF
					x LHD	Q1 Q2 Q3 Q4	PSE RE-AIM Report
					AAA	X X X x	UC CalFresh Workbook
					UCCE	Year 2	Food Behavior Checklist
					CCC	Q1 Q2 Q3 Q4	UC Intent to Change
						X X X x	List other:
						Year 3	
						Q1 Q2 Q3 Q4	
						X X X x	

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E.8.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the changes for each of our PSE objectives (Mobility, Access to Healthy Foods, and Improved Environmental Supports and Opportunities for Physical Activity).		x			**Year 1** Q1 Q2 Q3 Q4 X X X x **Year 2** Q1 Q2 Q3 Q4 X X X x **Year 3** Q1 Q2 Q3 Q4 X X X x	

	CWD
x	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
x	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	City of Long Beach Department of Health and Human Services
FFY 2018 Total Budget:	**$888,859.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$12,638	$583,341	$541,168	$553,806	-5.06%
2	Non-Capital Equipment/Supplies	$300	$4,742	$1,711	$2,011	-57.59%
3	Materials	$10,000	$22,752	$9,863	$19,863	-12.70%
4	Travel	$1,000	$4,951	$2,689	$3,689	-25.49%
5	Building/Space	$2,000	$6,600	$4,600	$6,600	0.00%
6	Maintenance		$0	$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$60,000	$224,200	$129,554	$189,554	-15.45%
	Total Direct Costs:	**$85,938**	**$846,586**	**$689,585**	**$775,523**	-8.39%
9	Indirect Costs*** Indirect Cost Rate= 20.465__ %	$30,000	$92,868	$83,336	$113,336	22.04%
	Total Federal Funds	**$115,938**	**$939,454**	**$772,921**	**$888,859**	-5.39%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decrease is reflective of the 5.39% total budget decrease
2	Non-Capital Equipment/Supplies	Estimated that fewer funds will be required for office supplies
3	Materials	Estimated that fewer funds will be required for materials
4	Travel	Estimated that fewer funds will be required for travel due largely to the Childhood Obesity Conference
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Reflective of our current IWP and drop of schools eligible per FRPM data.
9	Indirect Costs	FFY16-17 CDPH approved rate was increased from previous year.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: City of Long Beach Department of Health and Human Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Lara Turnbull	60.00%	40.00%	$85,050.70	1	$85,050.70	52.00%	$44,226.36	$77,566.20	$129,277	
2			Administrative Coordinator	Sophy Kol	50.00%	50.00%	$76,470.95	0.95	$72,647.40	55.00%	$39,956.07	$56,301.50	$112,603	
3			Outreach Coordinator	Stacey Christenson	20.00%	80.00%	$55,076.74	0.8	$44,061.39	61.00%	$26,877.45	$14,187.80	$70,939	
4			Health Educator II	Sharon Alvarado de Avina	5.00%	95.00%	$58,388.55	0.85	$49,630.27	61.00%	$30,274.46	$3,995.25	$79,905	
5			Outreach Worker II	Kim Rodriguez	5.00%	95.00%	$39,852.90	1	$39,852.90	67.00%	$26,701.44	$3,327.70	$66,554	
6			Outreach Worker I	Gilbert Zavala	5.00%	95.00%	$32,055.25	0.5	$16,027.63	72.00%	$11,539.89	$1,378.40	$27,568	
7			Outreach Worker I (100% NEOP)	Salena Tellez	5.00%	95.00%	$29,744.83	0.5	$14,872.42	72.00%	$10,708.14	$1,279.05	$25,581	
8			Outreach Worker I (100% NEOP)	Yesica Corona	5.00%	95.00%	$29,744.83	0.5	$14,872.42	72.00%	$10,708.14	$1,279.05	$25,581	
9			Administrative Analyst	Ruben Jubinsky	100.00%	0.00%	$67,869.98	0.05	$3,393.50	52.00%	$1,764.62	$5,158.00	$5,158	
10			Division Officer	Vacant/TBD	90.00%	10.00%	$114,400.00	0.05	$5,720.00	52.00%	$2,974.40	$7,824.60	$8,694	
11			Bureau Secretary	Kimberly Cuttliff	90.00%	10.00%	$38,846.08	0.03	$1,165.38	67.00%	$780.80	$1,751.40	$1,946	
						Total Staffing: Salaries/Benefits:		**6.23**	**$347,294**		**$206,512**	**$174,049**	**$553,806**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes PERS/PARS, Pension Bond, FICA, Medicare, Insurance, and Workers Comp costs as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies includes paper, pens, ink/toner, and other small office supplies for LHD staff conducting NEOP funded activities. The cost is estimated at $26 per month x 12 months x 6.23 FTE	6.23	$26.20	12	$1,959	
2			Postage	Cost for mailing out program materials and required documents as part of our FFY17 Workplan and Contract. Cost is estimated at 2 pieces per month x .49 x 12 months + shipping costs of $20 x 2 times per year.	1	$51.76	1	$52	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,011**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Cost for printing program marketing material such as flyers, brochures, small posters, and banners etc. ($4,000), and NEOP approved material such as 10-tips, recipe cards, retail material, etc. ($2,000). Cost estimates received by City approved vendors. All vendors used are approved by the City bid process to ensure lowest cost vendor is used each time.	$6,000.00	1	$6,000	
2			Food Demo Expenses	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstrations/tasting activities included in our FFY17 workplan objectives. Cost is estimated at $2 per sample + .50 for related supplies x 3000 samples.	$2.50	3000	$7,500	
3			Small Cooking Items	Cost for the purchase/replacement of small cooking items (cutting boards, mixing bowls, storage containers, etc) necessary to conduct food demonstrations. Cost is estimated at $100 for the year for small cooking items + 2 beverage dispensers for RYD water at $30 each.	$160.00	1	$160	
4			Garden Supplies	Cost for the purchase of supplies such as gardening tools, rakes, shovels, hoes, clippers, gloves, liner, wire, rope, troffs, soil, fertilizer, fruit/veggie seeds, plants, pots, mulch, picks, etc, to support edible gardens located in SNAP-Ed eligible neighborhoods. The cost for garden supplies was estimated based on actual costs to support the gardens in FFY17. All supported community gardens/garden plots are located at NEOP eligible sites and integrated into direct/indirect education and PSE activities. The cost is an average of $80 per month x 12 months for supplies to support plots at 2-3 community gardens. Supplies purchased follow the USDA/NEOP guidance for garden supplies.	$80.00	12	$960	
5			Material Translation	Cost is for the translation of approved material (flyers, brochures, recipe cards, etc) into Khmer (Cambodian). Cost is estimated at $50 per page x 5 pages.	$50.00	5	$250	
6			Community Event Expenses	Cost includes expenses related to hosting/participating in community nutrition education events (Kids in the Kitchen, Power Up Your Summer, Frruit and Veggie Fest, etc.). Examples of event costs include: registration fees ($100), facilities usage related fees (space, maintenance, etc.) ($100), rental of tents, chairs, tables, stage, and sound system ($3000). Events estimated at 2-3 per year, 250-1,000 reached per event). For community events again these costs are estimated based on actual community event related expenses in FFY17 and/or based on cost estimates received by City approved vendors (all vendors used are approved by the City and a bid process is completed to ensure the lowest cost vendor is used each time for each service). *Costs per items will follow CDPH pre-approved cost amounts and/or be pre-approved by NEOP prior to rental.*	$3,200.00	1	$3,200	
7			Art Supplies	Cost estimate includes purchase of paint, brushes, colored pencils, and other small art supplies (markers, construction paper, wooden sticks used for plant markers, and small items such as pipe cleaners and yarn) for conducting nutrition education activities with youth as part of our IWP activities. Cost is estimated at $5 per person x 50 people.	$5.00	50	$250	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved					
8			Staff Shirts	Logo Shirts to be used/worn by NEOP/LHD funded staff at NEOP sponsored/funded events. Logo (program name with Champions for Change/SNAP-Ed logo) shirts are worn by LHD funded staff and are used to help "brand" the program while conducting community based activities, are worn for public events where media are present, and ensure that the work we do is recognized as being "SNAP-Ed" funded and not just a LB Health Department Program. Price is estimated at $23 per FTE x 6.23 FTE	$23.00	6.23	$143
9			Nutrition/Physical Education Materials	Cost for purchase of approved nutrition/physical activity education materials. Cost is estimated at approximately $4 each x 350 items. Material will be used to support direct education and PSE activities included in IWP at approved sites. Cost would include materials/supplies identified as necessary to conduct activities included in our selected evidence/practice/research based curriculums (SPARK, CATCH, etc.) and MyPlate support materials such as tear sheets, brochures, and posters.	$4.00	350	$1,400
						Total Materials:	**$19,863**

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Director (Lara Turnbull)	Sacramento	Required LHD Project Director's Meeting. Other is for parking and/or ground transportation.	1	1	1.5	2	$46.00	$110.00	$150.00	10		$60.00	$504	
2			Project Director (Lara Turnbull)	Sacramento	Required SNAP-Ed LIA Forum. Other is for parking and/or ground transportation.	1	1	2.5	3	$46.00	$110.00	$150.00	10		$60.00	$660	
3			Project Director (Lara Turnbull)	Sacramento	NEOPB Partnership Summit. Other is for parking and/or ground transportation.	1	1	1	1	$46.00	$110.00	$150.00	10		$60.00	$371	
6			All LHD funded staff except for Bureau Analyst, Secretary and Division Officer	Service Area (Long Beach/Los Angeles County)	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities as described in FFY17 workplan objectives. Cost is estimated at .535 per milesx 102 miles per month X 12 months x 6.10 FTE	1	1						4026			$2,154	
Out-of-State																	
1			None													$0	
															Total Travel:	**$3,689**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Health Department Parking Lot 2525 Grand Ave LB 90815	Cost for monthly rental of a storage trailer w/ electricity used for NEOP material and supplies necessary to complete activities described in FFY17 workplan objectives. Cost is calculated at $550 per month x 12 months and is used for NEOP funded program materials only. Trailer used also houses a program refrigerator used to store food for cooking demos, etc. that can be accessed on nights/weekends for program IWP activities.	1	$550.00	12	$6,600	
							Total Building/Space:	**$6,600**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
		A	LBUSD	Sub-grantee will use evidence-based curriculum and resources to conduct series-based nutrition and physical acitivy education classes for k-5 youth at 30-35 eligible school sites. The classes will include HOTM tastings and integrate produce from on-site gardens when possible. Grantee will conduct pre/post testing to evaluate the Impact/Outcome (IOE) of this activity. Grantee will provide allowable resources to children and adults at school events. Grantee will support LHD's PSE efforts by supporting edibles grown on school gardens (20-25). Grantee will attend all required meetings/trainings related to the delivery of their interventions and will provide all required monthly/quarterly reports and fiscal documentation to LHD Project Director.	$148,654	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
		1	Stephen Duprey	Sub-grantee to teach gardening concepts as part of LHD's nutrition education and PSE efforts that reinforce the beneficial nutrition aspects of gardening. Sub-grantee will also assist to maintain edible community garden(s) located at SNAP-Ed eligible sites and supported/established by LHD. Grantee will attend all required meetings/trainings related to the delivery of their interventions and will provide all required monthly/quarterly reports and fiscal documentation to LHD Project Director. Cost is estimated at $25 per hour x 3 hours a month x 12 months.	$900	
		2	TBD Subgrantee	Consultant/Subgrantee to assist with data collection, data entry, and evaluation of activities (IOE, PSE, etc.) included in IWP.	$10,000	
		3	TBD Subgrantee	Consultant/Subgrantee to conduct bike education/promotion activities that support LHD's Active Transportation PSE's, including bike to school and safe routes to school activities for youth and families from NEOP eligible schools as part of our larger nutrition education efforts. May include support for conducting bike to school audits/counts at eligible schools.	$15,000	
		4	TBD Subgrantee	Consultant/Subgrantee to conduct bike education/promotion activities that support LHD's Active Transportation PSE's, including bike to school and safe routes to school activities for youth and families from NEOP eligible schools as part of our larger nutrition education efforts. May include support for conducting bike to school audits/counts at eligible schools.	$15,000	
				Total Contracts/Sub-Grants/Agreements:	$189,554	

Total Direct Costs:	$775,523

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
		1	This represents the CDPH approved Indirect Cost Rate (ICR) of 20.465% for FFY2016-2017 for personnel salary and benefits.	20.465%	$553,806.00	$113,336	
					Total Indirect Costs:	$113,336	

Total Budget:	$888,859

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services
Contract/Sub-Grant/Agreement: Long Beach Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			School Program Coordinator	Sheri Johnson	30.00%	70.00%	$ 67,763.60	1.00	$67,763.60	52.54%	$35,603.00	$31,010.10	$103,367	
2			Site Coordinators	Nutrition Education Site Coordinators (1 site lead x 33.16 per hour x 8 hours x 34 sites)	5.00%	95.00%	$ 9,019.52	1.00	$9,019.52	16.01%	$1,444.03	$523.20	$10,464	
				Total Staffing: Salaries/Benefits:				**2**	**$76,783**		**$37,047**	**$31,533**	**$113,831**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes Retirement, Pension Bond, FICA, Medicare, Insurance, and Workers Comp costs as a percentage of salaries. as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services
Contract/Sub-Grant/Agreement: Long Beach Unified School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies includes paper, pens, ink/toner, and other small office supplies for LHD staff conducting NEOP funded activities. The cost is estimated at $30 per month x 12 months x 1FTE (Coordinator)	1	$30.00	12	$360	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
2			None					$0	
							Total Non-Capital Equipment/Supplies:	**$360**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplicating	Cost for printing program materials necessary to conduct workplan activities. Cost includes estimates for printing pre/post surveys ($1,500) and USDA/NEOP approved material and resources ($1,000).	$2,500.00	1	$2,500	
2			Food Demo Expenses	Produce and supplies to conduct HOTM tastings in the NEOP eligible classrooms and for garden based nutrition education activities. HOTM tastings will be conducted in classrooms where approved evidenced based nutrition edcuation curriculum is implemented. Cost is estimated at a cost of $.14/sample x 24,00 samples per month x 6 months. (34 eligible schools sites, approximately 888 classrooms).	$0.14	144000.	$20,160	
3			Garden Supplies	Cost for the purchase of supplies such as gardening tools, rakes, shovels, hoes, clippers, gloves, liner, wire, rope, troffs, soil, fertilizer, fruit/veggie seeds, plants, pots, mulch, picks, etc, to support edible gardens located in SNAP-Ed eligible neighborhoods. Cost is estimated at $25 per month x 9 months x 30 gardens. The cost for garden supplies was estimated based on actual costs to support the gardens in FFY17. All supported community gardens/garden plots are located at NEOP eligible school sites and integrated into direct/indirect education and PSE activities. Supplies purchased follow the USDA/NEOP guidance for garden supplies.	$225.00	30	$6,750	
						Total Materials:	**$29,410**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Coordinator/Sheri Johnson	Service Area (Long Beach/Los Angeles County)	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities as described in FFY17 workplan objectives. Cost is estimated at .535 per miles x 30 miles per month X 12 months x 1 FTE	1	1						360			$193	
					Out-of-State												
1			None													$0	
															Total Travel:	**$193**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Long Beach Department of Health and Human Services
Contract/Sub-Grant/Agreement: Long Beach Unified School District

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
B		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
2		None			
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$143,794**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		This reflects the District Approved Indirect Rate of 3.38% of total program costs.	3.38%	$143,794.00	$4,860	
				Total Indirect Costs:	$4,860	

Total Budget:	**$148,654**

2017 County Profiles

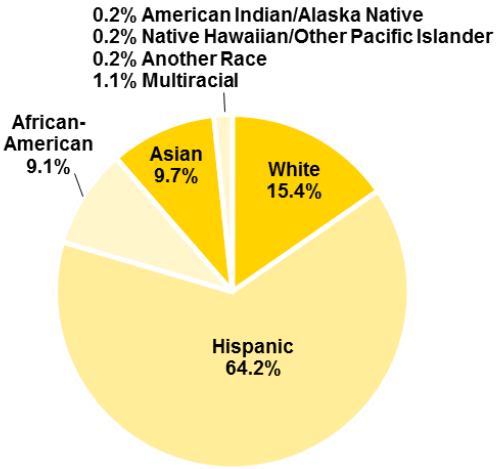
Supplemental Nutrition Assistance Program Education

Los Angeles

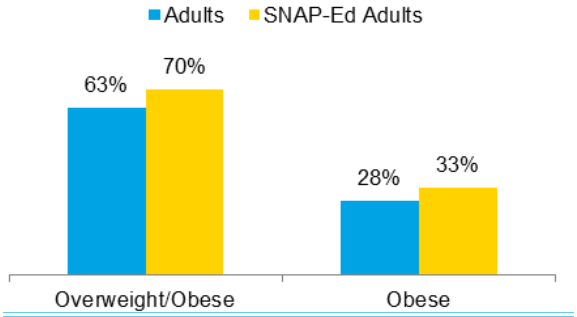
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	3,711,637 (38%)
Ages (<185% FPL)	
Children <6 years old	369,459 (49%)
Children 6-17 years old	745,113 (49%)
Adults 18-64 years old	2,211,156 (34%)
Seniors 65 years and older	385,909 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 12%	Obese data not available
Age 12-17 years	Overweight and Obese 34%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	36%

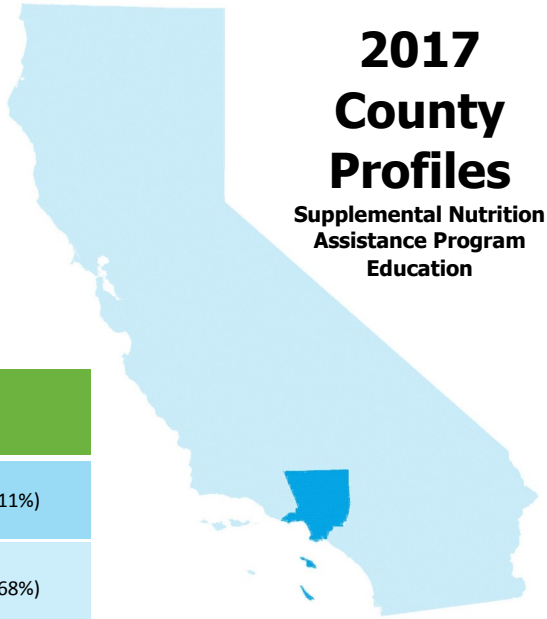
Population below Federal Poverty Level

18%

Food Insecurity Rates

14% Overall

23% Children



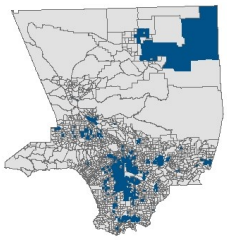
Other Federal Nutrition Assistance Programs

CalFresh Participants	1,099,674 (11%)
Students Eligible for Free/Reduced Price Meals (FRPM)	1,029,240 (68%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
2,343	712 (30%) all races

Schools	SNAP-Ed Eligible Schools
2,296	1,750 (76%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	13%
Percent of children (5-11) physically active 1+ hour every day	27%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	56%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
77%	68%	73%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
23%	11%	15%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
28%	22%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Los Angeles County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD) – Los Angeles County Department of Public Health (LHD)
X	California Department of Aging: CDA: (Area Agency on Aging: AAA) – County of Los Angeles Workforce Development, Aging and Community Services Area Agency on Aging (AAA)
X	Catholic Charities of California: CCC: (Catholic Charities of California: CCC) – Catholic Charities of Los Angeles (CCLA)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*..

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Los Angeles County (LAC) is one of the most geographically diverse counties in California, spanning more than 4,000 square miles of urban, suburban, and rural settings. According to the 2014 U.S. Census estimate, LAC is home to more than 10 million residents and is the most populous county in the United States. There are eight LAC service plan areas (SPA) comprising of 88 incorporated cities governed by mayors and city councils, 81 school districts governed by their school boards and more than 100 unincorporated communities. Of the 2,343 census tracts in LAC, 707 (30.2%) census tracts are SNAP-Ed eligible (≥50% residents living in households with incomes ≤185% FPL) based on all races data. Of the 2,283 schools in LAC, 1,736 (76.1%) are SNAP-Ed eligible.

Demographics

Of LAC's roughly 10 million residents, 3,637,604 (37.4%) are SNAP-Ed eligible (income ≤185% FPL). Of the SNAP-Ed eligible population in LAC, 49.3% are children <6, 47.8% are youth ages 6-17, 34.1% are adults ages 18-64, and 33.4% are seniors >65. Of the SNAP-Ed eligible population in LAC, 64.2% are Hispanic, 15.4% are Caucasian, 9.7% are Asian, 9.1% are African American, 0.2% identify as American Indian/Alaska Native, 0.2% as Native Hawaiian/Other Pacific Islander, 0.2% as another race, and 1.1% identify as multiracial. The majority of LAC's SNAP-Ed eligible population is either English or Spanish speaking (or bilingual).

Food Security & Food Assistance Programs

Food insecurity is a significant and growing concern in LAC. 14.7% of residents experience some type of food insecurity. Predictably, the problem is more severe among lower income populations, with 41% of households living at or below 100% FPL experiencing some form of food insecurity and 19% of households in poverty experiencing very low food security (disrupted eating patterns and reduced food intake). Lack of access to safe, nutritious, quality and affordable food has significant impacts on health including impaired development in children, increased risk for mental health conditions in adolescents, and malnutrition and worsened medical conditions in seniors. Despite high rates of eligibility, only 32.4% of eligible residents are enrolled in CalFresh (1,178,282 residents). Although federally funded food assistance programs can support residents struggling with food insecurity, participation rates remain low.

Health Outcomes & Health Behavior

The average weight of adults and children has increased in LAC in the past decade which has contributed to increases in obesity-related chronic illnesses and continue to rank among the top ten leading causes of premature death in LAC, including heart disease, stroke, diabetes, colorectal cancer, and hypertension. The adult overweight/obesity prevalence in LAC is 63.4% overall and 70.5% in SNAP-Ed eligible adults. Poor diet contributes to the obesity epidemic in LAC. According to results from the 2011 Los Angeles County Health Survey, only 16% of adults report eating five or more servings of fruits and vegetables in the past day. Only 57.3% of youth ages 2-17 consume 2 or more servings of fruits per day. Sixty-seven percent of all adults and 73.1% of SNAP-Ed eligible adults report consuming fast food 1 or more times in the past week and 80.5% of youth ages 2-17 report fast food consumption one or more times in the past week. Thirty-six percent of LAC adults report drinking at least one soda or sugar sweetened beverage (SSB) per day. Regular physical activity contributes to positive health outcomes, reducing the risk of chronic conditions such as obesity, heart disease, and diabetes. Despite the health benefits and recent increases in percentage of adults meeting recommended physical activity guidelines, only 15.7% of youth ages 2-17 are physically active for at least one hour each day and 26% of adults report minimal to no physical activity. Sedentary behavior is more prevalent among lower income populations and among seniors, 50% of whom are sedentary.

Health Environment

Individual health behavior is heavily impacted by the health environment, which can facilitate or inhibit positive healthy nutrition and physical activity behavior. Only 64.8% of adults in LAC can always find fruits and vegetables in their neighborhood. The rate decreases substantially for SNAP-Ed eligible adults, only 32.5% of whom can always find affordable fruits and vegetables in their neighborhood. Of adults reporting that it is somewhat or very difficult to access fresh produce, 77% state that this is because produce is too expensive, 43% state that this is because the quality of produce where they shop is poor, and 28% state that fresh produce is not available at all in their neighborhood stores. LAC has a relatively low number of recreational facilities (n= 7.3) per 100,000 residents but the percentage of children and teens (ages 1-17 years) who have a park or open space within walking distance is above the state rate at 86.2% and 84.7%, respectively. Fifty-two percent of adults in LAC report using walking paths, parks, playgrounds, or sports fields in their neighborhoods, 34% of adults report that they do not use these resources, and 14% reported that their neighborhood does not have these assets. Only 62% of residents living in poverty report having well-maintained streets and sidewalks and adequate lighting in their neighborhood as compared to 71% of residents with higher household incomes.

Nutrition Education and Policy, System, and Environmental Change Strategy (PSE) Efforts

A context scan of PSE strategies and nutrition education programs for obesity prevention was conducted in FFY 2015. A total of 111 PSE and 70 nutrition education programs were implemented in LAC. Fifty-two percent of PSE programs and 48% of nutrition education programs catalogued were county-wide efforts. At least $209,871,248 was invested in PSE and nutrition education programs in LAC. Major funders of this work outside of SNAP-Ed funding included First 5 LA, Centers for Disease Control and Prevention, The California Endowment, and Kaiser Permanente investing in a total of 63 PSE programs and 13 nutrition education programs combined. PSEs were implemented by a wide range of organization types, though the majority of programs were operated by nonprofit organizations and community-based organizations as well as government agencies and their subcontractors. There was a relatively even split between environmental (68), systems (64), and policy (57) focuses with most policy strategies focusing on organizational (33) or regulatory policy (32). 58% of the PSE programs implemented a combination of policy, systems, and environmental strategies with 21 programs implementing all three types in one strategy. Most PSE programs did not target a particular demographic with only 21 programs identifying a target age group [children and youth (4); children and adults/families (9); adults or parents (6); seniors (1); all ages (1)] and only 13 identifying a target ethnic group [Hispanic/Latino (3); Asian/Pacific Islander (4); Multiple Ethnicities (6)]. The majorities of programs had a PSE focus of nutrition (52) [physical activity (24); both nutrition and physical activity (35)]. Eighty-one PSE programs target increasing access to healthy food and beverages, 28 target decreasing access to unhealthy foods and beverages, and 56 target increasing access to physical activity opportunities. The majority of nutrition education programs are run by nonprofit and community-based organizations (34), clinics/health service providers/insurance companies (19), or government agencies and subcontractors (10). Of the 70 nutrition education programs, 47 identify a target age group [children and youth (10); children and adults/families (21); adults (8); seniors (3); all ages (5)] and 30 identify a target ethnic group [Hispanic/Latino (15); African American (1); Asian/Pacific Islander (2); Multiple ethnicities (12)]. The majority of nutrition education programs were held in community centers (41), clinics (20), and schools (18). Topics for nutrition education programs were varied [promoting a healthy weight (49); fruit and vegetable consumption (42); food shopping/preparation (41); MyPlate (7); Other (27)].

City of Pasadena and Long Beach

While the cities of Pasadena and Long Beach are geographically located within the boundaries of Los Angeles County, they are unique because they are two of three cities in the state of California that maintain their own independent public health department. Both public health departments receive SNAP-Ed funding,

and have developed individual work plans to capture their efforts to provide nutrition education and employ obesity prevention strategies to reach a low-income audience. Los Angeles LHD communicates and collaborates with Pasadena and Long Beach LHDs on various programmatic activities, including the County Nutrition Action Partnership (CNAP) for the County.

4. **Community Assessment**

LHD gathered jurisdictional information and related data in part from the SNAP-Ed County Profiles prepared by CDPH for LAC. This includes a variety of data sources such as American Communities Survey (ACS) estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding America Map the Food Gap, and Food Insecurity in Your County. In addition, LHD used the Census Bureau's ACS Public Use Microdata Sample (PUMS) files to create custom tables to identify target audiences and related demographic information for the SNAP-Ed eligible population. Additional data for relevant point estimates used in strategic program planning include results of the Los Angeles County Health Survey (randomized digit dial phone survey using Computer-assisted telephone interviewing (CATI) system to gather data on approximately 8,000 households), and other related sources. CX3 assessments were conducted in FFY 2013-2014 providing contextual neighborhood characteristics for mobilization and engagement of communities for the purpose of community engagement and selection of PSE. Results of assessments indicated ongoing challenges in LAC related to access to and consumption of recommended amounts of healthy foods as well as access to opportunities for physical activity.

Subcontracted agencies will engage in formative evaluation, conducting community assessments for targeted intervention strategies to meet the needs of their local community.

Related to Media, LACDPH will utilize the same data sources to plan and coordinate community events and county forums with other partners to ensure delivery of synchronized messaging. The CNAP will be an integral part of this effort in using the associated data as well, to ensure effective partnerships in achieving all goals and objectives.

AAA conducted the following needs assessments of older adults, age 60 and older and identified food insecurity (number one) and the access to and consumption of fruits and vegetables (number three) are the major issues for older adults in the community. The focus of SNAP-Ed program will target culturally diverse low-income older adults at or below 100% FPL or 185% FPL who frequent Older Americans Act nutrition sites in LAC. AAA will provide SNAP-Ed programming to 37 qualified sites comprising of but not limited to community centers, senior centers, senior housing, churches, and Parks and Recreation centers, in low income concentrated areas.

The context scan discussed in the "Nutrition Education and Policy, System, and Environmental Change Strategy (PSE) Efforts" section above also yielded critical information about PSE and nutrition education implementation in LAC that can be leveraged to shape programmatic decisions. A need was expressed for regular tracking of PSE and nutrition education investments in the region (SNAP-Ed and other investments) and for building an infrastructure for self-assessment and feedback from community partners on quality of coordination and best practice dissemination. Another identified issue was the need to prioritize and provide guidance on specific, effective PSE and nutrition education strategies (recommended 3-5 PSE strategies), enabling higher synergy among efforts and maximizing

impact (suggested strategies included healthy retail and restaurants, reducing access and consumption of SSBs, increasing access and improving quality of parks and open spaces), with LHD serving as a "clearing house" and technical assistance provider for community partners in regards to evidence based PSE strategies and nutrition education. A major theme in the findings was the need for LHD to facilitate and convene collaboratives of large institutional partners and local community-based organizations and disseminate data and information in a timely and strategic manner. These needs can be addressed through collaborative efforts, particularly through collective impact-type activities spearheaded by LHD (more details below). An additional finding was an expressed need for LHD to provide strategic funding and guidance to community partners allowing for enhanced sustainability of efforts, promoting collaboration, and convening funders to promote synergy across efforts. Lastly, the context scan results suggest that LHD should promote innovation and strive to lead the field for systems approaches to addressing obesity in LAC. All findings were considered through the subcontracting and program development process to ensure lessons learned from past grant cycles would be applied to future programming.

5. **Community Change Goals**

In LAC, the high rates of overweight and obesity mirror national trends, demonstrating the impact of chronic disease conditions associated with poor nutrition and physical inactivity. A county-wide goal established by the Community Health Improvement Plan 2015-2020 and the Los Angeles County Health Agency Strategic Priorities seeks to reduce obesity rates by 2% for both adults and for children by 2020. In order to contribute to LAC's broad efforts to achieve this goal, LIAs are seeking broad community change in five priority areas:

1) ***Promote healthy and safe community environments that support healthy nutrition and physical activity.*** This goal will be pursued by increasing the number of communities that implement policies, programs, and practices that improve nutrition and physical activity throughout the life cycle and across sectors. LAC entities will increase its engagement with local public institutions, businesses, and community-based organizations to improve access to and demand for healthy food and beverage options. LAC will also pursue public education efforts to promote increased consumption of fruits, vegetables, and water while encouraging smaller portion sizes and reduced consumption of sugary beverages and sodium. PSEs including Farm to Institution (Section C: Objective 2), behavioral economic strategies (Section C: Objective 3), organizational policies that increase healthy food and beverages and/or increase physical activity (Section C: Objective 5), healthy retail (Section C: Objectives 2 & 3), urban agriculture(Section C: Objective 4), healthy jurisdiction plans, active transportation, and healthy park plans (Section C: Objective 6) will be implemented in SNAP-Ed eligible census tracts to ensure that efforts to improve environments are targeting low-income, underserved communities.

2) ***Improve regional capacity to help community members understand basic health information and empower them to make healthy decisions regarding nutrition and physical activity.*** This goal will be pursued by developing and utilizing evidence-informed or evidence-based, accessible and actionable health education materials and health messages. Educational efforts will raise individual capacity for improved health behaviors. Additionally, efforts will increase demand for and help sustain PSE changes. SNAP-Ed direct and indirect education will be delivered in a range of settings where people live, learn, work, eat, play and pray to increase the dose of the interventions, helping to further this community goal. Champions for Change communications and media campaigns will help disseminate nutrition and physical activity messaging and raise awareness

about community PSE changes. Activities related to direct and indirect education and media campaigns can be found across all Local Objectives detailed in Section C. These activities will ensure operationalization of this community change goal.

3) ***Increase health equity in the LAC.*** Health equity will be achieved by strengthening organizational capacity to implement health equity initiatives, generating and disseminating data and reports on the social determinants of health and health disparities, providing information that helps inform policy efforts, engaging stakeholders and key partners in addressing disparities in obesity, and building capacity of community members to identify and address issues they deem most critical. Through work with subcontracted agencies, LHD will leverage innovative nutrition education delivery and PSE-implementation models that promote community engagement including the Youth Participatory Action Research (YPAR) and Community Based Participatory Research (CBPR) models. Local Objectives 1-6 will be executed in close partnership with subcontracted agencies. These agencies will utilize these models as part of their scopes of work, building coalitions and engaging community to select PSE strategies, implement and promote PSEs, and ensure the sustainability of PSEs they help to execute. The most vulnerable communities will be targeted for intervention with special attention paid to the alarming prevalence of food insecurity in the county. Food insecurity, in particular will be addressed through Local Objective 6 via the County Nutrition Action Partnership (CNAP) group and other critical coalition efforts.

4) ***Increase application of and contribution to obesity-prevention evidence-base*****.** LAC will evaluate efforts and disseminate findings in order to continuously improve regional work and ensure interventions are maximally effective as well as to make broader contributions to the field. A robust and multi-tiered SNAP-Ed evaluation plan will generate actionable data that can be used for program improvement, to make targeted investments, and for the purpose of best practice dissemination.

5) ***Increase integration and strengthen nutrition education and chronic disease prevention efforts in health systems*****.** Agencies working on obesity and related chronic disease prevention efforts will engage health care settings, providing guidance, training, technical assistance, and creating linkages between health systems and community resources in order to strengthen health care provider capacity to deliver obesity related nutrition information and food security resources to patients as needed. Among these efforts, priority will be given to developing and implementing approaches for ensuring food security among LAC's low-income population. This priority will be addressed through Local Objective 7 via collaborative efforts in CNAP and other internal LHD programs and partners.

6) ***Increase collaboration and enhance synergy among obesity prevention efforts in LAC.*** Through local SNAP-Ed implementation, partnerships and coalition building will be a driving principle and required activity for agencies subcontracted by LHD. LIA partners will work to identify and convene key institutional stakeholders, working toward increased information sharing, established shared monitoring and evaluation strategies, and enhanced alignment of programmatic activities. Activities related to this community change goal can be identified in all Local Objectives detailed in Section C. Broader, multi-sector collaboration efforts planned by LHD as part of the County Health Agency plan to improve health through effective, integrated, comprehensive, and culturally appropriate services, programs, and policies are detailed in Section C Local Objective 7.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

LHD, CCLA, and AAA will engage in strategic partnerships with public, private, and nonprofit entities, leverage LAC's capacity, resources, and existing efforts to achieve the change goals stated above and ensure that the impact is sustained over time

To learn about the stated needs of potential collaborative partners, LHD conducted key informant interviews in the Spring of 2015. Of the twelve identified key informants nine accepted interview requests and participated in a thirty minute to one hour semi-structured interview. Participants represented a cross section of perspectives from organizations focused on public health advocacy, health care service delivery, direct health education services, public policy and intergovernmental collaboration addressing public health concerns. The interview consisted of twelve questions covering the respondent's role in relation to obesity prevention within the county, depth of knowledge in this arena, awareness of collaboratives, existing partnerships and opportunities and challenges relating to development of a countywide coalition. Broad sentiment towards development of a county-led obesity prevention coalition indicated that LHD may be an ideal entity to spearhead collective impact work by driving community investments, identifying needs and unifying and aligning efforts. Several anticipated challenges were voiced including fatigue given the number of existing collaboratives, concerns with addressing needs of such a large, diverse population and limited sustainability infrastructure. Many respondents reiterated the importance of having specific aims and defined target outcomes. Yet there was significant variation in responses when asked to identify niches that could be filled.

Leveraging these findings and lessons learned from existing activities, LHD plans to spearhead collaborative efforts through the following strategies:

County Nutrition Action Partnership
LAC CNAP task force will meet 4-6 times annually and will consist of agencies that are both Food and Nutrition Service (FNS) funded as well as unfunded that serve the low-income population in food and nutrition related education, assistance, and physical activity programs and promotions. The goal of CNAP is to coordinate and leverage nutrition messages, education, and services between United States Department of Agriculture (USDA) funded nutrition assistance programs and other applicable agencies in the county to increase food security and health in the target population. LAC specific scope of work, objectives and strategic plan was developed with the goal of increasing access to healthy foods, beverages and physical activity for the target population. LAC CNAP member agencies currently include: LHD, AAA, CCLA, Long Beach Department of Public Health, Pasadena Department of Public Health, Los Angeles Unified School District (LAUSD), UC Cooperative Extension (EFNEP), 211, Department of Public Social Services (DPSS), Child & Adult Care Food Program (CACFP), Women, Infant and Children (WIC), LA Regional Food Banks, Restaurants, California Food Policy Advocates, Farmer's Markets, Hunger Coalition LA, Eat Fresh, L.A. Kitchen, Maternal Child and Adolescent Health (MCAH) and others as applicable. CNAP will focus efforts on addressing food insecurity through expanding awareness of emergency food programs and increasing participation in food assistance programs. Initial programmatic efforts will focus on expanding participation in the Summer Meals Program. CNAP will also serve as a venue where LIAs and other key partners can promote and coordinate SNAP-Ed services and activities.

Existing Collaborative Efforts
As evidenced by the results of the Context Scan discussed above as well as the results of our key informant interviews, there are many ongoing collaborative efforts addressing obesity-related issues in LAC. To deepen relationships with stakeholders, share resources and information, and to ensure that stated community change goals are represented in these efforts, LIAs will participate in collaboratives and initiatives that are strategically aligned with local SNAP-Ed

objectives and activities. In particular, LIA partners have explored partnerships in the following efforts: an LAC-wide gleaning initiative, Department of Public Health Healthy Retail Workgroup, the Healthy and Sustainable Inglewood Collaborative, California Hunger Action Coalition, Hunger Action LA, SPA Office-led collaborative efforts, community-based food bank networks, faith-based health collaborative efforts, and others. Engaging in these efforts will be critical, not only to advance obesity prevention goals but to ensure that as LHD continues to develop the infrastructure for a county-wide collective impact-type obesity prevention project, the relationships and partnerships will be well established and the strategic value add for participation in the project will be clear for stakeholders.

Encouraging Partnership through SNAP-Ed activities

Partnerships will be cultivated and utilized to strengthen NEOP activities. Partnerships will be encouraged through the subcontracting process and coalition building will be required in funded partner scopes of work. Additionally, partner programs and related grant projects within the Department of Public Health include Policies for Livable, Active Communities and Environments (PLACE) program, Injury and Violence Prevention Program, Tobacco Control and Prevention Program, Substance Abuse Prevention and Control, CDC funded Sodium Reduction Initiative and Diabetes Prevention Program will be engaged for their content expertise, cross-promotion opportunities, and collective impact potential. External partners, including LA Food Policy Council, American Heart Association, Kaiser Permanente, and Asian Pacific Islander Obesity Prevention Alliance, will also be engaged to enhance PSE work. "LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc."

Building toward Collective Impact

LHD will lead efforts to build infrastructure and partnerships to support an obesity prevention collective impact project in LAC.

Collective Impact Key Elements:

1. Common Agenda: LHD will work with LIA and other strategic partners to refine and hone in on an obesity prevention agenda that will best meet the needs of SNAP-Ed eligible populations in LAC. LIA partners will promote this unified agenda, particularly with funded partners and entities engaged in PSE work in order to ensure that all SNAP-Ed activities support this agenda.

2. Shared Measurement: LIAs and funded partners will vet and use the same, or aligned evaluation methods and tools. When additional partners are brought into the collective impact initiative, those evaluation plans will be expanded and applied with other programmatic activities in LAC. Using the same frameworks and assessments for formative, process, and outcome evaluation (evaluation plans discussed in more detail below) will provide initiative-wide data that can be leveraged for best practice development, continuous improvement, impact assessment, and dissemination of results to a wide range of stakeholders.

3. Mutually Reinforcing Activities: LHD will play a strong role in identifying synergies, coordinating joint action, and promoting partnerships to maximize impact. The work plan will act as a scaffolding to promote programmatic alignment, but ongoing technical assistance and guidance from LHD will ensure that programmatic activities are not only aligned, but are intentionally supportive of one another.

4. Continuous Communication: LHD will work with LIA partners, subcontractors, and other strategic partners that join the effort to ensure ongoing communication regarding programmatic updates, recent research and relevant data sources, and best practice dissemination. LHD will facilitate regular meetings and calls, creating more opportunities for partners to work collaboratively.

5. Backbone Support: LHD will take a leadership role in creating supportive infrastructure for a collective impact-like initiative. LHD will provide meeting space, meeting facilitation, and serve in a knowledge management/information dissemination capacity. In order to successfully take on this role, LHD will 1) Guide vision and strategy toward achieving community change goals with all local SNAP-Ed partners; 2) Support aligned objectives by making connections and encouraging collaborative problem solving and program implementation; 3) Establish shared measurement practices by sharing evaluation tools and methods, providing technical assistance, reinforcing the use of shared measurement tools, and disseminating evaluation results to stakeholders; 4) Build public will and advance initiative goals by using LHD research and data to educate and inform local decision makers and community stakeholders, promote obesity prevention efforts through local conferences, presentations, and media; 5) Leverage local funding of obesity prevention programs by facilitating collaborative efforts.

7. **Key Messages**

X	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): Portion Size*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curricula and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2016 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

INTERVENTION PLAN

In order to achieve population level changes in health behavior and health outcomes, the policies and environments that influence behavior must be addressed alongside knowledge and awareness in multiple dimensions simultaneously. LIAs implementing SNAP-Ed interventions in LAC will seek to maximize impact through a “population dose” approach, consisting of multi sector interventions that address obesity at all layers of the social ecological model (SEM). A

streamlined set of institutional and environmental PSE strategies combined with direct and indirect education strategies designed to promote and reinforce PSE efforts and a strong emphasis on collaborative efforts will ensure that programmatic elements are mutually reinforcing, working together to deepen impact.

The SNAP-Ed implementing agencies, LHD, AAA, and CCLA, will collaborate to deliver multi-level SNAP-Ed programming in a variety of settings to increase access to and consumption of healthier foods and beverages, increase access to and engagement in physical activity, and improve food resource management in low-income communities throughout the county. LHD, AAA, and CCLA will reach low-income individuals where children, adults, and seniors eat, live, shop, learn, work, play, and pray. While LIAs will work together to coordinate and align PSE efforts, share resources and information, and collaborate to address the high level of food insecurity in LAC, each LIA will take an individualized approach to address the aforementioned community change goals with their respective communities and target populations.

Los Angeles County Department of Public Health (LHD)

LHD will draw from the three core functions of public health to support the implementation of SNAP-Ed in the county, locally known as the Champions for Change- Healthy Communities Initiative, including assessment, policy development, and assurance. LHD will implement essential public health services including 1) utilizing existing data sources and conducting additional needs assessments to support effective SNAP-Ed delivery 2) informing, educating, and empowering SNAP-Ed eligible individuals to make healthy choices within limited budgets, 3) mobilizing community partnerships, 4) developing policies that support obesity prevention efforts 5) promoting federally funded food assistance programs to SNAP-Ed eligible individuals, 5) assuring a competent workforce to support PSE implementation, and 6) evaluating the effectiveness of SNAP-Ed programs and PSE efforts.

To support the Champions for Change Healthy Communities Initiative, LHD will select subcontracted agencies to execute PSE strategies, nutrition education, and physical activity promotion across the county in communities demonstrating high need (obesity prevalence; proportion of SNAP-Ed eligible individuals in the jurisdiction, etc). Interventions will focus on facilitating healthy behaviors in the following ways: increasing access to fresh fruits and vegetables in a range of environments; establish policy and/or build environment change to support consumption of healthy food and beverages; policy and/or built environment change to support increased physical activity; and increasing access to urban agriculture opportunities. Subcontracted agencies are encouraged to select strategies, including the selection of specific direct and indirect education, to enhance synergy across activities at the individual, institutional, and environmental layers of the SEM. Synergy can be created either by adopting a mix of strategies that target different outcomes adopted in the same environment or by selecting strategies that target the same outcomes and adopting in different environments and at different layers of the SEM. Subcontractors will also be encouraged to adopt a network model to partner and site selection so that strategies can be scaled across multiple sites that have centralized administration or decision making.

Each subcontracted agency will select from a menu of institutional level and environmental level PSE strategies that enables them to address the aforementioned broad intervention categories. At least one strategy will be selected from four institutional level options:

- Facilitating procurement of fresh fruits and vegetables including locally sourced produce from local farms, community gardens, and/or gleaning programs at qualifying sites (SNAP-Ed allowable examples include: Farm to Fork, Farm to School, increasing produce for sale at local corner store markets);

- Implementing behavioral economics strategies (SNAP-Ed allowable examples include: Smarter Lunchroom Movement, market makeovers, healthy vending machines);
- Developing, expanding, and/or implementing organizational policies that increase healthy food and beverages and/or increase physical activity at qualifying sites (SNAP-Ed allowable examples include: school wellness policy, food pantry procurement and distribution policy); and
- Building and implementing community edible gardens at qualifying sites that include a produce distribution plan (SNAP-Ed allowable examples include community edible gardens, school edible gardens).

At least one strategy will be selected from four environmental level options:

- Establish food hub, purchasing plan, supply chain distribution change, or other projects/plans that improve availability of affordable, fresh fruits and vegetables for retailers, schools, and/or other food providers in qualifying jurisdictions.
- Establish a healthy parks plan (city ordinance, parks and recreation master plan, or other similar plan) that improves healthy food and beverage availability, water access, pedestrian and bicycle access, and/or other opportunities for physical activity within parks, trails, and green spaces in qualifying jurisdictions.
- Establish active transportation policies (Complete streets, Safe Routes to School, or similar policies that increase opportunities for physical activity in qualifying jurisdictions, prioritizing improvements in low-income neighborhoods.
- Establish a plan (zoning ordinance, and or other land-use policy) that will encourage/require greater density of community gardens and/or urban agriculture in qualifying jurisdictions, while prioritizing open vacant lot transformation in low-income neighborhoods.

The number and distribution of strategies outlined above will be determined by a competitive Request for Proposals. Regardless of strategies selected, all subcontractors will follow the same methodology to achieve results at the individual, institutional, environmental layers of the SEM.

Individual Layer

- Conduct formative research (e.g., focus groups, surveys, etc.) among target population to determine needs and interest in topics related to healthy eating, physical activity, and food resource management and determine linguistic and culturally specific needs.
- Create a nutrition education and/or physical activity plan that includes: a) Service delivery model, b) SNAP-Ed approved curricula, c) Necessary printed materials, resources, and equipment, and d) Description of how education classes are integrated into institutional and environmental layer PSE strategies.
- Promote classes within institutional settings, as well as within SNAP-Ed eligible settings (e.g. WIC clinics, CalFresh enrollment offices, qualifying schools, qualifying community centers, etc.).
- Conduct a minimum total of 150 nutrition education and/or physical activity classes at qualifying institutional sites.

Institutional Layer

- Conduct community assessments and formative evaluation to identify community needs, inform PSE activities, and engage community members to support PSE change.
- Develop a plan for improving nutrition and/or physical activity practices, standards, and access in the qualified settings. This includes: a) Proposed institutional PSE strategies; b) Selection of approved baseline assessments needed and how they will be conducted (e.g. surveys, photovoice, interviews, etc.); c) Selection of approved program activities that garner support and inform community about PSE changes.
- Convene community and institutional stakeholders and facilitate task force/committee meetings to support the implementation of selected PSE strategies, including: a) Review baseline summary report b) Review best practices for selected PSE strategy(ies) c) Coordination of staff training regarding PSE implementation, community engagement, and programmatic activities to support PSE.
- Promote PSE key programmatic activities and achievements to stakeholders and target audience (e.g., newsletters, email blasts, bulletin boards, community events, etc.) to garner support and identify additional partners and champions for PSE implementation, and to promote related direct and indirect education activities.
- Develop a sustainability plan to ensure viability of PSE change beyond the grant period, which includes but is not limited to: a) Expansion of current relationships and partnerships; b) Seeking and securing funding for continued implementation of PSE strategy(ies).
- Monitor progress of all PSE projects utilizing the RE-AIM Framework, including baseline and follow-up assessments, and participate in any other evaluations as requested by LHD.

Environmental Layer

- Conduct community assessments and formative evaluation to identify community needs, inform PSE activities, and engage community members to support PSE change.
- Develop a plan for improving nutrition and/or physical activity environment within the community. This includes: a) Proposed PSE strategy b) Selection of issue(s) to research/assess, and how it will be conducted (e.g. surveys, photovoice, interviews, etc.) c) Selection of approved program activities that support and inform community about PSE changes, and complement nutrition education and physical activity promotion, and institutional PSE strategy. D) Selection of approved community engagement models (Youth Participatory Action Research, Community Based Participatory Research) to be utilized for PSE strategy.
- Convene community members and key stakeholders and facilitate coalition meetings to support PSE implementation. Guide coalition members to: conduct approved formative evaluation and assessment(s) relevant to PSE strategy, gather and analyze data, complete coalition strategy plan, coordinate relevant training regarding PSE implementation, community engagement, and programmatic activities to support PSE, participate in presentations and meetings with key stakeholders/decision makers, and identify champions from the coalition to lead media activities.
- Promote PSE key programmatic activities and achievements to stakeholders and target audience (e.g., newsletters, email blasts, bulletin boards, community events, social marketing campaign material distribution and social media activity, presentations, press releases and media advisories, etc.) to garner support and identify additional partners and champions for PSE implementation, to promote related direct and indirect education activities, and to highlight key programmatic activities, PSE milestones, and/or other achievements.

- Develop a sustainability plan to ensure viability of PSE change beyond the grant period, which includes but is not limited to: a) Expansion of current relationships and partnerships. B) Seeking and securing funding for continued implementation of PSE strategy(ies).
- Monitor progress of all PSE projects utilizing the RE-AIM Framework, including baseline and follow-up assessments, and participate in any other evaluations as requested by LHD.

Progression through the 3-year period will be demonstrated by focusing on community assessment, coalition building, and action planning in year 1 while building knowledge, awareness, and community buy-in for PSE change through direct and indirect education efforts. Year 2 will continue direct and indirect education, maintain community and partner engagement, and focus on execution of institutional level PSE changes, while beginning to engage, educate, and inform stakeholders and decision makers that influence environmental level PSE changes. Year 3 will continue direct and indirect education, maintain community and partner engagement, continue implementation and maintenance of institutional PSE changes, and focus on adoption of environmental level PSE changes. This progression of activities is intended to set partners up for success by ensuring that PSE changes are community based and community driven and that there is demand and support for PSE changes at all levels.

LHD staff will provide technical assistance and training, identify and share best practices, and convene partners to facilitate collaboration and ensure activities are mutually reinforcing and aligned. LHD will also focus efforts on broader collaborative efforts that support SNAP-Ed strategies discussed here and address the community change goals discussed above.

Los Angeles County Area Agency on Aging (AAA)

Older adults have unique nutritional needs and challenges that separate them from the rest of the population. LAC has the highest population in low-income older adults in California (CDA 2016 Population Projections for Intrastate Funding Formula). According to the California Department of Aging, older adults age 60 and older comprise approximately 11.8% of the LAC population (LA County 1,187,331) and over 148,000 <100% FPL older adults in LAC are living below the Federal Poverty Guidelines (FPG). That is roughly one out of every 8 “at-risk” older adults living below FPG. Older adults living below FPG in LAC are facing food insecurity and do not have enough money to make ends meet, lacking sufficient resources for basic expenses such as food and shelter, and choosing between paying for food and paying for medicine or medical care. For older adults, there is a significant relationship between food insecurity and poor health. Food insecure older adults are at higher risk of experiencing negative nutrition and health consequences. They have profound impacts on the demand for social services, especially the need for adequate and culturally appropriate nutrition services. Having access to nutritious, affordable, and quality food is essential to the well-being of individuals, particularly the elderly. Recognizing these facts, efforts have been made by the AAA to address food insecurity in older adults by providing healthy meals once daily to 106 Older American Act Title IIIC Congregate Nutrition Programs throughout LAC serving over 2.5 million congregate and home delivered meals annually to 42,000 unduplicated older adults. The Title IIIC program target older individuals aged 60 years or older who are in greatest economic or social need, and gives particular attention to low-income, minority individuals living in rural areas. To address nutritional needs and food insecurity, Los Angeles older adults will stand to benefit from an integrated SNAP-Ed evidence-based nutrition education and obesity prevention program. SNAP-Ed will provide the necessary tools to educate and reinforce positive behavior and environmental changes to sustain a healthy and active lifestyle for low income older adults in LAC.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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The key performance outcomes for AAA's SNAP-Ed intervention activities are designed to strategically impact the knowledge, behavior and environment of low-income older adults by encouraging active lifestyles and choosing healthy food choices within their limited budget using evidence-based nutrition education and physical activity topics. SNAP-Ed intervention activities for AAA focus on the following:

- Make half your plate fruits and vegetables, at least half your grains whole grains, and switch to fat-free or low-fat milk and milk products;
- Increase physical activity and reduce time spent in sedentary behaviors as part of a healthy lifestyle;
- Maintain appropriate calorie balance during older age; and
- Policy Change: 1) Incorporating sodium reduction and increasing key nutrients such as potassium rich foods in Title IIIC nutrition sites menus and 2) Conducting nutrition education training focusing on low sodium to all Title IIIC nutrition sites participants.
- AAA plans to implement an approved evidence-based activity, the Eat Smart, Live Strong (ESLS) curriculum which includes four sessions to promote increased fruit and vegetable consumption and physical activity as direct education. Instructors will also begin and end each session with appropriate level exercises.
- AAA estimated # of unduplicated older adults: 1,200

In addition, to educate and encourage healthy beverages choices, the AAA plans to deliver Rethink Your Drink and the Dietary Approaches to Stop Hypertension (DASH) eating plan, which may reduce high blood pressure and other cardiovascular risk factors, as indirect education strategies.

- AAA estimated # of older adults reached: 6,400

Catholic Charities of Los Angeles (CCLA)

CCLA operates 22 community centers, seven homeless shelters, and additional services including immigration processing, counseling programs, youth recreation and young adult employment preparation throughout LAC. In 2014-2015 CCLA provided 108,715 unduplicated clients with 926,551 services. All of the community centers and homeless shelters provide emergency food assistance programs, and several offer CalFresh application assistance. In the primary communities where SNAP-Ed services are offered 67% of the program participants have incomes of less than $20,801; 79% of the participants are Latinos; 11% African American; 5% Caucasian; 2% Asian; 3% Other. SNAP-Ed services will target CalFresh eligible participants who utilize the emergency food programs and other services at the community centers and homeless shelters, and at area churches.

CCLA will provide nutrition education at its community centers, food pantries, homeless shelters, and at area churches with a predominantly poverty-level Latino population. Evidence-based material and curriculum will be used to conduct direct nutrition education in English and Spanish to a population of primarily Latino women who will receive at least one, and up to six 30-60 minute exposures. These education sessions will cover nutrition topics as well as physical activity promotion. Brief indirect nutrition education interventions will include evidence-based materials and be conducted in 5-15 minute sessions in both English and Spanish to Latino, African-American, Caucasian and Asian participants. Services will be provided in conjunction with CalFresh application assistance at community center sites.

In addition to nutrition education the agency will engage in the following PSE, community engagement, and direct/indirect education activities:

- Online Resource/Social Media work in promoting and incorporating EatFresh.org during education activities, and incorporating the website in agency-wide online platforms and SNAP-Ed efforts as a consistent platform for community sharing, interactive learning and empowerment for healthier choices.

- Healthy Food and Beverage Standards in work at community centers and churches, including the identification, formulation and implementation of health and wellness policies at churches and community centers. Additionally, sources of purchased and donated foods in the agency's food pantries will be reviewed, and policies will be drafted and adopted in regional pantries, and ultimately in the agency at large.
- Promote Participation in Federal Food Nutrition Assistance Programs and other related food resource and social service programs by linking CalFresh recipients with SNAP-Ed services and vice-versa, and continuing to incorporate SNAP-Ed programming into related food resources programs. Work with collaborative partners in identifying and mapping nutrition services and federal food programs in individual Service Planning Areas (SPA's) and finally in all of Los Angeles County.
- Farm to Fork and Gardening Initiatives with work to increase fresh produce in food pantries and initiating church-based community gardens. Local producers, retailers and organizations will be identified to donate fresh produce to food pantries, and agreements implemented and maintained to ensure increased availability of fresh produce at these sites. Additional partnerships will be sought in the community. A community garden site will be identified at a church, and, working with parishioners, a garden will be initiated and maintained, in conjunction with direct and indirect education activities.
- Physical Activity Opportunities with new classes at community centers and churches. Sites will be identified and volunteer teachers recruited to teach structured physical activity classes/groups at churches and community centers. Partnerships will be maintained to continue physical activity efforts.
- Promote Access and Appeal for Drinking Water in community centers and churches by providing water (bottles, cups, dispensers, fountains), combined with healthy beverage messaging.
- Provide Education and Collaborate with Key Community Members: Train-the-Trainer in working with church and community groups by identifying key stakeholders and ministry heads that would benefit from training opportunities to provide education to a larger reach of SNAP-Ed eligible individuals.

EVALUATION PLAN

Formative Evaluation

The context scan discussed above and RE-AIM monitoring and evaluation was used to inform intervention planning for FFY 2017-2019. Key informant interviews conducted regarding collaborative efforts will be leveraged to guide coalition building efforts over the course of three years. Additionally, subcontracted agencies will conduct formative evaluation and community assessments as part of their PSE work, with assessment tools and methods being selected based on proposed PSE strategy.

Process & Outcome Evaluation

Process evaluation will capture reach of SNAP-Ed programming and progress toward local implementation goals through use of the online Activity Tracking Form and corresponding EARS and SAAR reports, as well as analysis of progress toward completion of project deliverables. Information gleaned from these evaluation activities can be used to identify implementation challenges that must be addressed and successes that must be leveraged to continuously improve SNAP-Ed programming.

PSE

PSEs implemented by LHD subcontracted community partners and internal programs, CCLA, and AAA will be monitored using the RE-AIM framework. Data collected can be used to make course corrections and improvements to the strategy during implementation and maintenance phases. The data collected can also add to the evidence base for related strategies, helping to strengthen future PSE interventions.

Direct Education

LHD will participate in Impact Outcome Evaluation (IOE) of nutrition education class series for youth and adults will be conducted using the Food Behavior Checklist, and the Network Youth Survey. A matched-pair, pre/post evaluation design will be used to collect data from individual participants. LHD will explore opportunities to increase rigor of IOE each year.

AAA's SNAP-Ed intervention activities will be monitored and evaluated using CDA approved data cards; pre/post surveys Food Behavior Checklist and the Rapid Assessment of Physical Activity (RAPA) from training. All required participants' information and the activities provided will be reported quarterly using the Education and Administrative Reporting System (EARS) data to support key performance outcomes from the SNAP-Ed intervention activities.

CCLA will conduct outcome evaluations of direct education participants. The agency will work with expert evaluators in conducting pre-test and post-test surveys at a minimum of two target sites per year. The agency will use the Education and Administrative Reporting System (EARS) data to support key performance outcomes from the SNAP-Ed intervention activities.

Enhanced Evaluation

Enhanced evaluation of SNAP-Ed activities in LAC for FY 2017-19 builds upon prior efforts, and examines both reach and impact of evidence-based interventions. Data synthesis (including simulation modeling to assess program impact at various levels of the SEM) and dissemination of results in various forms (reports, peer-reviewed journal publications, presentations at national and state NEOPB-approved conferences, sharing forums, etc.) is a continuing priority across all interventions. Complementary evaluation activities may be considered to support the selected priority focus areas.

<u>Primary focus areas</u>:

1) Continued analysis and dissemination of results from the multi-level evaluation approach conducted during FY 2014-16 (e.g., population, environmental, and individual-level data collection) to inform program development and improvement efforts in FY 2017-19 [Aligns with all Objectives in the Integrated Work Plan]; and
2) Targeted program impact evaluation based on strategic priorities (e.g., examining community interventions selected by funded partners in the Request for Proposals process). [Of particular interest are the strategies that align with State Objectives 1a, 1b; 3a, 3b; and 5b].

Data collection activities (including, but not limited to):

- Population health trends –Indicators will be tracked via population-based surveys including the Los Angeles County Health Survey, possible internet panel surveys of the County population, and/or field poll surveys, as they apply. [Aligns with State Goal 1 and 2]

Population Indicators
Health status
Eating behaviors (e.g., fruit and vegetable consumption)
Physical activity behaviors
Knowledge and attitudes toward healthy eating
Obesity rates
Chronic disease prevalence
Shopping behaviors

- Program reach and assessment of environmental changes and impact – data collection and program monitoring activities may include CX3 assessments, RE-AIM tracking, intercept surveys of communities targeted by specific environmental supports, case studies, organizational capacity assessments, and integrated review of neighborhood characteristics, healthy food access, walkability and others. [Aligns with State Goals 4 and 5]
- Public education / health marketing campaign – data collection to report number of impressions of individuals, determine resonance of SNAP-Ed educational materials through post-campaign internet panel survey assessments, etc. [Aligns with State Goal 1]
- Targeted program impact/outcome evaluation – In addition to other evaluation activities, DPH will execute a 3-year Master Agreement Work Order (MAWO) for Evaluation Services to perform the following components. The vendor must provide evaluation services to measure reach and impact of SNAP-Ed services in Los Angeles County, and must integrate the following methods/approaches into broader overall data analysis and dissemination efforts pertaining to SNAP-Ed evaluation activities at all layers. In partnerships with and/or under the guidance of DPH, the services being requested include the following:

    1. Community assets and SNAP-Ed strategies mapping
        a. Environmental-level: Repeated qualitative and quantitative assessments of where each of the funded community based organizations' (CBOs') strategies are being implemented; if they are coordinated or concentrated in the same geographic area or community; whether implementation corresponds to complementary overlaps of strategies being used, with consideration of both SNAP-eligible population reach and intervention impact. The mapping can be carried at defined intervals to inform program improvement efforts across the entire grant period (e.g., 2016-17 versus 2018-19).

2. Estimates of health behaviors and indicators by city or community
    a. Population-level: Tracking of key health indicators based on population surveillance datasets (e.g., CHIS NE or LACHS) by city and community, relevant to SNAP-Ed work—this approach allows for tracking of health indicator changes over the duration of the 3-year grant term. Produce health indicator summaries on obesity rates, diabetes rates, dietary behaviors (e.g., fruit and vegetable intake), and physical activity by defined areas on an interval basis.

3. Cost analysis (e.g., healthcare costs)
    a. Population- and Program-level: A series of SNAP-Ed program participant surveys and statistical analyses (including economic or healthcare cost assessments when feasible) for Los Angeles County will be carried out to describe economic impacts of target strategies in relation to the health behavior outcomes being tracked by the program. Assessments are to be completed in Year 1 and Year 3 of the 3-year grant cycle. Selected Evaluation Services vendor will be asked to work with specific CBOs to evaluate SNAP-Ed strategies and to help improve these strategies based on these evaluation findings. The vendor may be required to earmark resources for these activities, to be given to the CBOs selected by DPH. Success stories will be produced through a community-participatory approach.

4. Targeted evaluation
    a. Two of the following evaluation methods and/or come to consensus with DPH about the selected methods for use in two-targeted assessments of interventions to be selected by DPH:
        i. Intercept Surveys at intervention sites.
        ii. Social network analysis of a coalition or capacity building process.
        iii. PSE data analysis and synthesis using RE-AIM and selected tools from the USDA Evaluation Framework, and/or data analysis of pre/post nutrition education surveys.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	47.7		0 to 5 years old (Preschool):	374,765
Female	52.3		6 to 17 years old (School Age):	753,542
			18 to 64 years old (Adult):	2,148,279
			65 years old and over (Senior):	361,018
Total:	100			3,637,604

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
64.2%	35.8%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.5%	16.5%
Asian	0.2%	6.2%
American Indian/Alaskan Native	0.6%	0.5%
Native Hawaiian/Other Pacific Islander	0%	0.6%
White	50.7%	10.8%
Multiple/Other	10.7%	2.7%
Total:	64.2%	35.8%

4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	24,100	31,625	51,650
Indirect Education:	760,400	1,010,900	1,261,400
Policies, Systems, and Environment (PSE) Change/Supports	2,000	188,000	414,400

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	9	Schools: Students (Middle/Junior High)	20
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	2	Schools: Students (High School)	35
CalFresh Offices	1	Head Start Programs	63	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	1	Schools (Parents)	12
Churches	39	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	3
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	5
Community Based Organizations	17	Libraries	8	Supplemental Security Income (SSI)	0
Community Centers	34	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	5	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	1
Elderly Service Center/Senior Centers	32	Public/Community Health Centers	12	Women, Infants, and Children Program (WIC)	8
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	3	Worksites	29
Extension Offices	0	Retail/Food Stores	33	Other (specify): Parks & Recreation Centers	14
Family Resource Centers	21	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Office	1
Farmers' Markets	7	Schools: District Office	3	Other (specify): Senior Housing	1
Federally Qualified Health Centers (FQHC)	16	Schools: Students (Preschool)	18	Other: Community Supported Agriculture	3
Food Assistance Site: Food Banks	7	Schools: Students (Elementary)	100	**TOTAL SITES:**	**566**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):** SEM Layer: Individual By September 2019, LIA's and/or subcontractors will conduct a minimum of 9,000 evidence-based nutrition education and physical activity promotion classes for SNAP-Ed eligible children and adults where they live, learn, work, play, pray, and shop to improve dietary quality and levels of physical activity as well as garner support for PSE interventions.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Individual Layer activities will support all PSE projects discussed in Objectives 2-6 below.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 2017, LIAs and/or subcontractors will identify 200-300 qualifying locations for provision of direct education in support of PSE projects including increasing access to fruits and vegetables, behavioral economics, urban agriculture, and organizational and jurisdictional policies.
   b. By September 2017, LIAs and/or subcontractors will provide 2000-3000 nutrition education and/or physical activity promotion classes to reach a minimum of 20,000 SNAP-Ed eligible individuals in support of PSE projects.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 2018, LIAs and/or subcontractors will provide 2000-3000 nutrition education and/or physical activity promotion classes to reach a minimum of 20,000 SNAP-Ed eligible individuals in support of PSE projects.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 2019, LIAs and/or subcontractors will provide 2000-3000 nutrition education and/or physical activity promotion classes to reach a minimum of 20,000 SNAP-Ed eligible individuals in support of PSE projects.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): SEM Layer: Individual By September 2019, LIA's and/or subcontractors will conduct a minimum of 9,000 evidence-based nutrition education and physical activity promotion classes for SNAP-Ed eligible children and adults where they live, learn, work, play, pray, and shop to improve dietary quality and levels of physical activity as well as garner support for PSE interventions.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Identify 200-300 qualifying settings with an identified need for improving access to fresh fruits and vegetables to deliver SNAP-Ed using the following approaches, as identified in the USDA SNAP-Ed Plan Guidance: • Approach 1: Individual or group based direct and indirect education and health promotion	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: TBD AAA: Consulting Nutritional Services (CNS) Yr 1, 2, 3 UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of approved sites qualified by SNAP-Ed approved methodology

1.2	Develop 3-5 nutrition education and physical activity plans which include, but not limited to: • Service delivery model • SNAP-Ed approved curricula • Necessary printed materials, resources, and equipment • Description of how nutrition education are integrated into improved fruit and vegetable access PSE projects (see Objective 2)	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Nutrition and physical activity plans to be kept on file
1.3	Develop 8-10 nutrition education and physical activity plans which include, but not limited to: • Service delivery model • SNAP-Ed approved curricula • Necessary printed materials, resources, and equipment • Description of how nutrition education are integrated into behavioral economics PSE projects (See Objective 3)	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Nutrition and physical activity plans to be kept on file
1.4	Develop 8-10 nutrition education and physical activity plans which include, but not limited to: • Service delivery model • SNAP-Ed approved curricula • Necessary printed materials, resources, and equipment • Description of how nutrition education are integrated into urban agriculture PSE projects (See Objective 4)	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Nutrition and physical activity plans to be kept on file

1.5	Develop 10-13 nutrition education and physical activity plans which include, but not limited to: • Service delivery model • SNAP-Ed approved curricula • Necessary printed materials, resources, and equipment • Description of how nutrition education are integrated into organizational policy PSE projects (See Objective 5)	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Nutrition and physical activity plans to be kept on file
1.6	Conduct a 500-750 nutrition education and physical activity classes annually at qualifying SNAP-Ed sites that support improving or strengthening access to fruits and vegetables (Activity supports Objective 2)	CED: X ; CEI: X ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	ATF, Participant data cards, sign in sheets, Lesson Plans, Photographs
1.7	Conduct a 500-750 nutrition education and physical activity classes annually at qualifying SNAP-Ed sites that support improving the appeal for healthy eating and/or physical activity. (Activity supports Objective 3)	CED: X ; CEI: X ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	ATF, Participant data cards, sign in sheets, Lesson Plans, Photographs

1.8	Conduct a 500-750 nutrition education and physical activity classes annually at qualifying SNAP-Ed sites that support improving or strengthening access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens (Activity supports Objective 4)	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, Participant data cards, sign in sheets, Lesson Plans, Photographs
1.9	Conduct a 500-750 direct and indirect nutrition education and physical activity classes annually at qualifying SNAP-Ed sites that support improving or strengthening access to physical activity and/or healthy food and beverages through organizational and/or jurisdictional policy (Activity supports Objective 5 and 6)	X CED X CEI MPR C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: TBD AA: CNS Yr 1, 2,3 UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, Participant data cards, sign in sheets, Lesson Plans, Photographs
1.10	Conduct formative research in 25-35 sites (e.g. focus groups, surveys, etc) to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 3-5 summary reports to inform program delivery.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Assessment tools to be kept on file Summary reports to be kept on file

1.11	Conduct and/or participate in a minimum of 120-140 events (school fairs, health events, etc.) to promote nutrition education classes (using SNAP-Ed materials), and garner support and additional partners for PSE implementation	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.12	Coordinate distribution of NEOPB approved resources, such as cookbooks, recipe cards, Rethink Your Drink, and physical activity materials	☐ CED ☒ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Distribution list to be kept on file

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.8	USDA Team Nutrition – Dig In	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
1.6, 1.8	Nourish Food and Community – Food and Ecosystems	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	USDA Choose MyPlate	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

1.6 -1.9, 1.11, 1.12	Champions for Change Cookbooks		CWD X LHD AAA UCCE X CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6, 1.8	Grow It, Try It, Like It		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Cooking Matters		CWD X LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Eat Right When Money's Tight		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6	Farm 2 Table Activity Booklet		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:

1.6 -1.9, 1.11, 1.12	Champions for Change Produce Quick Tips	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	USDA Top 10 Tip Sheet	CWD LHD AAA UCCE X CCC	Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Eat Healthy, Be Active Community Workshops	CWD LHD AAA UCCE X CCC	X Research Tested Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Food Smarts Workshops	CWD LHD AAA UCCE X CCC	Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	PowerPlay!	CWD X LHD AAA UCCE CCC	X Research Tested Practice Tested Emerging N/A – Please describe below:

1.6 -1.9, 1.11, 1.12	Rethink Your Drink		CWD X LHD X AAA UCCE X CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Eat Fresh		CWD X LHD AAA UCCE X CCC		Research Tested Practice Tested X Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Plan, Shop, Save and Cook		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Making Every Dollar Count		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Healthy, Happy Families		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A – Please describe below:

1.6 -1.9, 1.11, 1.12	Body & Soul	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A – Please describe below:
1.8, 1.9	Fresh from the Garden	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Shape of Yoga PA Booklet	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A – Please describe below:
1.6 -1.9, 1.11, 1.12	Power Up in 10	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A – Please describe below:
1.9	Eat Smart, Live Strong Nutrition Education for Older Adults Guide	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A – Please describe below:

1.9	DASH Health Education Kit		CWD				Research Tested
			LHD			X	Practice Tested
		X	AAA				Emerging
			UCCE				N/A – Please describe below:
			CCC				

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Administer pre-tests for Impact Outcome Evaluation (prior to initiation of SNAP-Ed), and administer post-tests (following the completion of SNAP-Ed) to result in 100 matched pairs.			X	CWD X LHD X AAA UCCE X CCC	**Year 1** Q1: X, Q2: , Q3: X, Q4: **Year 2** Q1: X, Q2: , Q3: X, Q4: **Year 3** Q1: X, Q2: , Q3: X, Q4:	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: apid Assessment of Physical Activity (RAPA)

E.1.2	Disseminate results of IOE to SNAP-Ed implementing agencies and subcontractors to improve delivery of SNAP-Ed and inform development of IOE plan for subsequent year(s).			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: IOE Evaluation Summary
E.1.3	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X			CWD X LHD X AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):** SEM Layer: Institutional; Environmental By September 2019, improve or strengthen access to fresh fruits and vegetables for the SNAP-Ed eligible community by increasing the amount of affordable fresh produce sold/distributed at 25-35 qualifying sites (i.e.,schools, corner stores).

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Farm to Fork; Farm to School; Healthy Retail; Food Hubs; Healthy Purchasing Plans; Produce Distribution Plans

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 2017, LIAs and/or subcontractors will identify 20-30 qualifying institutional sites with an identified need for improving or strengthening access to fresh fruits and vegetables.
    b. By September 2017, LIAs and/or subcontractors will identify 3-5 qualifying community/jurisdictional sites with an identified need for improving or strengthening access to fresh fruits and vegetables.
    c. By September 2017, LIAs and/or subcontractors will identify 3-5 local champions as leads to improve or strengthen access to fresh fruits and vegetables in SNAP-Ed sites where nutrition education is being provided.
    d. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 20-35 qualifying institutional and community/jurisdictional sites as evidenced by documented site leads and action plans.
    e. By September 2017, partnerships and collaboratives will be established for each site/each network of sites and for each fresh produce distribution plan effort.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 2018, 20-30 school and retail sites will formally adopt at least one change in writing or in practice to improve or strengthen access to fresh fruits and vegetables.
    b. By September 2018, LIAs and/or subcontractors will publicize 30-50 favorable mentions of efforts on projects to improve or strength access to fresh fruits and vegetables in local news, on-line/social media, newsletters, or bulletin boards.
    c. By September 2018, 20-35 PSE projects will be in an active implementation or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.
    d. By September 2018, 3-5 fresh produce distribution planning collaboratives will have engaged decision makers through education and information sharing.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 2019, 3-5 task forces serving SNAP-Ed settings will report a multi-component initiative with one or more changes at the institution/organizational level and at least one of the following: 1) evidence-based nutrition education, 2) marketing, 3) parent/community involvement, 4) staff training on continuous program improvement.
    b. By September 2019, LIAs and/or subcontractors will publicize 30-50 favorable mentions of efforts on projects to improve or strengthen access to fresh fruits and vegetables in local news, on-line/social media, newsletters, or bulletin boards
    c. By September 2019, 1-3 SNAP-Ed settings will achieve program recognition on their efforts to improve or strengthen access to fresh fruits and vegetables.
    d. By September 2019, 3-5 task forces serving SNAP-Ed settings will develop a plan for sustaining, evaluating, and improving PSE changes.
    e. By September 2019, 5 communities will establish plans (ie: food hub, purchasing plan, supply chain distribution change) reducing barriers to selling and distributing affordable fresh produce in qualifying jurisdictions.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): SEM Layer: Institutional; Environmental By September 2019, improve or strengthen access to fresh fruits and vegetables for the SNAP-Ed eligible community by increasing the amount of affordable fresh produce sold/distributed at 25-35 qualifying sites (i.e., schools, corner stores).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Identify 20-30 qualifying school and retail settings and 3-5 qualifying community or jurisdictional settings with an identified need for improving access to fresh fruits and vegetables to deliver SNAP-Ed using the following approaches, as identified in the USDA SNAP-Ed Plan Guidance: • Institutional Layer: Comprehensive, multi-level interventions at complementary organizational and institutional levels Environmental Layer: Community and public health approaches to improve nutrition	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of approved sites qualified by SNAP-Ed approved methodology
2.2	Conduct formative research in 20-35 sites (e.g. focus groups, surveys, etc.) to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 3-5 summary reports to inform program delivery.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 , Q4 Year 2: Q1 , Q2 , Q3 , Q4 Year 3: Q1 , Q2 , Q3 , Q4	Assessment tools to be kept on file Summary reports to be kept on file

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<td><u>Institutional Layer</u>
Develop 20-30 plans for improving access to fresh fruit and vegetables in the qualified institutional settings. This includes, but not limited to:
• Proposed fresh fruit and vegetable access PSE projects
• Selection of approved baseline assessments needed, and how they will be conducted
• Selection of approved program activities that garner support and inform community about fresh fruit and vegetable access PSE changes

<u>Environmental Layer</u>
Develop 3-5 plans for improving access to fresh fruit and vegetables in the qualified community/jurisdictional settings. This includes, but not limited to:
• Proposed fresh fruit and vegetable access PSE projects
• Selection of approved baseline assessments needed, and how they will be conducted
• Selection of approved program activities that garner support and inform community about fresh fruit and vegetable access PSE changes</td>
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<td>Institutional PSE Action Plans to be kept on file</td>
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2.4	Establish 3-5 organizational task forces comprised of key stakeholders (e.g. school administration, food service directors/staff, local farmers, faith leaders, health liaisons, parents, relevant LHD representatives, etc.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	List of organizational task force members to be kept on file
2.5	Facilitate 15-30 organizational task force meetings to support the implementation of selected fresh fruit and vegetable access PSE strategies, including • Review baseline report • Review best practices for improving fruit and vegetable access in SNAP-Ed qualifying settings • Coordination of staff training to support implementation of PSE project		CED CEI MPR X C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Meeting agendas to be kept on file
2.6	Promote fresh fruit and vegetable access PSE project activities and achievements to stakeholders and target audience 30-50 times using communication channels such as newsletters, e-mail blasts, and bulletin boards		CED CEI X MPR C&C TTA		CWD X LHD AAA UCCE X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Copies of communication to be kept on file

2.7	Create and submit a minimum of 5-10 press releases and media advisories to highlight improved fruit and vegetable access PSE project activities and/or achievements	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Press releases and/or media advisories to be kept on file
2.8	Provide technical assistance and support to 1-3 SNAP-Ed qualifying sites to achieve program recognition, if appropriate/available. Examples include, but are not limited to: • *Let's Move* Child Care Recognition • *Let's Move* Cities Recognition • Healthier US Schools Challenge • Alliance for a Healthier Generation • Retail Recognition Program • Healthy Business Recognition Program • Other state or locally-defined standards for recognition program	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Summary of TA provided
2.9	<u>Institutional Layer</u> Develop 20-30 sustainability plans to ensure viability of PSE project in both the institutional/organizational level and the community level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of improved fresh fruit and	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Sustainability plans to be kept on file

	vegetable access PSE strategies <u>Environmental Layer</u> Develop 3-5 sustainability plans to ensure viability of PSE project in both the institutional/organizational level and the community level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of improved fresh fruit and vegetable access PSE strategies					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.3	Food Sense Basics – Gardening Resource	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
2.3	UC Cooperative Extension Master Gardener Trainings	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

2.3	Retail Fruit and Vegetable Marketing Guide		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A – Please describe below:
			CCC				
2.3	Taking Stock: Creating Healthy Changes at Grocery Stores and Small Markets		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A – Please describe below:
			CCC				

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Conduct formative research for 25-35 sites (e.g. focus groups, surveys, etc) among target population to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 X, Q2, Q3, Q4 **Year 2** Q1 X, Q2, Q3, Q4 **Year 3** Q1 X, Q2, Q3, Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment tool(s) to be kept on file

E.2.2	Compile results of formative research into 3-5 summary reports to inform program delivery.	X				**Year 1** Q1: X, Q2: X, Q3: , Q4: **Year 2** Q1: , Q2: , Q3: , Q4: **Year 3** Q1: , Q2: , Q3: , Q4:		EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Summary reports to be kept on file
E.2.3	Conduct baseline assessments and post assessments for 25-35 SNAP-Ed eligible institutional/organizational sites.			X	X LHD	**Year 1** Q1: , Q2: , Q3: , Q4: **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: , Q2: , Q3: , Q4:	X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Tool to be kept on file

E.2.4	Conduct 10-20 key informant interviews with key stakeholders and partners to identify need and gauge support for PSE project.	X				Year 1: Q1 Q2 Q3 Q4	
					X LHD	Year 2: Q1 Q2 Q3 Q4	
						X X X X	
						Year 3: Q1 Q2 Q3 Q4	

E.2.6	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.7	Monitor and report on PSE reach, effectiveness, adoption, implementation, and maintenance.		X	X	X LHD X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report EARS/ATF UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E2.8	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation plan to be kept on file.
E.2.9	Present evaluation findings and/or best practices in SNAP-Ed program delivery at 1-3 local, state, and/or national conferences*. *Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.		X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):** SEM Layer: Institutional; Environmental By September 2019, improve the appeal for healthy eating and/or physical activity for SNAP-Ed eligible community by employing behavioral economics methods at 60-80 qualifying sites (ie: schools, parks, worksites, grocery stores, corner stores).

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Smarter Lunchrooms; Market Makeovers; Healthy Vending; Active Transportation**;** Worksite

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 2017, LIAs and/or subcontractors will identify 50-75 qualifying settings with an identified need for improving the appeal for healthy eating and/or physical activity.
    b. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 50-75 qualifying sites as evidenced by documented site leads and action plans.
    c. By September 2017, LIAs and/or subcontractors will identify 5-10 qualifying community/jurisdictional settings with an identified need for improving the appeal for healthy eating and/or physical activity.
    d. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 5-10 qualifying community/jurisdictional settings with an identified need for improving the appeal for healthy eating and/or physical activity as evidenced by documented project leads and action plans.
    e. By September 2017, LIAs and/or subcontractors will identify 6-10 local champions as leads to improve or strengthen access to healthy foods and beverages and decrease access to unhealthy foods and beverages in SNAP-Ed sites where nutrition education is being provided.

f. By September 2017, LIAs and/or subcontractors will convene 6-10 organizational task forces to develop plans for improving or strengthening access to physical activity and healthy foods and beverages and decreasing access to unhealthy foods and beverages in qualifying sites.
g. By September 2017, partnerships and collaboratives will be established for each site/each network of sites.
h. By September 2017, LIAs and/or subcontractors will publicize 90-110 favorable mentions of the initiation of and efforts to support projects to improve or strengthen access to opportunities for physical activity and healthy foods and beverages and decreasing access to unhealthy foods and beverages vegetables in local news, on-line/social media, newsletters, or bulletin boards.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 2018, 50-75 sites will adopt at least one change in practice to improve the appeal for healthy eating.
   b. By September 2018, LIAs and/or subcontractors will publicize 90-110 favorable mentions of efforts on projects to improve the appeal for healthy eating and/or physical activity in local news, one-line/social media, newsletters, or bulletin boards.
   c. By September 2018, 50-85 projects will be in an active implementation or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 2019, 8-10 task forces serving SNAP-Ed settings will report a multi-component initiative with one or more changes at the institution/organizational level and at least one of the following: 1) evidence-based nutrition education, 2) marketing, 3) parent/community involvement, 4) staff training on continuous program improvement.
   b. By September 2019, LIAs and/or subcontractors will publicize 90-110 favorable mentions of efforts on projects to improve the appeal for healthy eating and/or physical activity in local news, one-line/social media, newsletters, or bulletin boards
   c. By September 2019, 1-3 SNAP-Ed settings will achieve program recognition on their efforts to improve the appeal for healthy eating and/or physical activity.
   d. By September 2019, 8-10 task forces serving SNAP-Ed settings will develop a plan for sustaining, evaluating, and improving the nutrition standards and/or environmental changes.
   e. By September 2019, 50-85 projects will have maintenance and sustainability plans.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019): SEM Layer: Institutional; Environmental By September 2019, improve the appeal for healthy eating and/or physical activity for SNAP-Ed eligible communities by employing behavioral economics methods at 50-75 qualifying sites (ie: schools, parks, worksites, grocery stores, corner stores).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Identify 50-85 qualifying schools, retail, parks, worksite, or other community sites with an identified need for improving appeal for healthy eating and/or physical activity to deliver SNAP-Ed using the following approaches: • Institutional Layer: Comprehensive, multi-level interventions at complementary organizational and institutional levels Environmental Layer: Community and public health approaches to improve nutrition	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of approved sites qualified by SNAP-Ed approved methodology
3.2	Conduct formative research for 50-85 sites (e.g. focus groups, surveys, etc.) to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 8-10 summary reports to inform program delivery.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Assessment tools to be kept on file Summary reports to be kept on file

3.3	<u>Institutional Layer</u> Develop 50-75 plans for improving nutrition standards in the qualified settings. This includes, but not limited to: • Proposed PSE projects • Selection of approved baseline assessments needed, and how they will be conducted • Selection of approved program activities that garner support and inform community about PSE changes <u>Environmental Layer</u> Develop 5-10 plans for improving nutrition standards in the qualified community/jurisdictional settings. This includes, but not limited to: • Proposed PSE projects • Selection of approved baseline assessments needed, and how they will be conducted • Selection of approved program activities that garner support and inform community about PSE changes	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1, Q2, Q3, Q4 Year 3 Q1, Q2, Q3, Q4	PSE Action Plans to be kept on file
3.4	Establish 8-10 organizational task forces comprised of key stakeholders (e.g. school administration, food service directors/staff, local farmers, faith leaders, health liaisons, parents, relevant LHD representatives, etc.)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1, Q2, Q3, Q4 Year 3 Q1, Q2, Q3, Q4	List of organizational task force members to be kept on file

3.5	Facilitate 40-80 organizational task force meetings to support the implementation of selected PSE strategies, including • Review baseline report • Review best practices selected PSE in SNAP-Ed qualifying settings • Coordination of staff training to support implementation of PSE project	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Meeting agendas to be kept on file
3.6	Promote PSE project activities and achievements to stakeholders and target audience 90-110 times using communication channels such as newsletters, e-mail blasts, and bulletin boards	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Copies of communication to be kept on file
3.7	Create and submit a minimum of 15-20 press releases and media advisories to highlight improved appeal for healthy eating and/or physical activity PSE project activities and/or achievements	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Press releases and/or media advisories to be kept on file

3.8	Provide technical assistance and support to 1-3 SNAP-Ed qualifying settings to achieve program recognition, if appropriate/available. Examples include, but are not limited to: • *Let's Move* Child Care Recognition • *Let's Move* Cities Recognition • Healthier US Schools Challenge • Alliance for a Healthier Generation • Retail Recognition Program • Healthy Business Recognition Program • Other state or locally-defined standards for recognition program	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 X X X X	Certificates, pictures, recognition
3.9	Institutional Layer Develop 50-75 sustainability plans to ensure viability of PSE project in both the institutional/organizational level and the community level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of PSE strategies Environmental Layer Develop 5-10 sustainability plans to ensure viability of PSE project in both the community/jurisdictional level and the community level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of PSE strategies	CED: ; CEI: ; MPR: ; X C&C; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 X X X X	Sustainability plans to be kept on file

***Intervention Categories Legend**

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.3	Smarter Lunchroom Movement Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
3.3	Choose Health LA Resources - Vending Machine Nutrition Policy, Beverages in Vending Machines - Vending Machine Nutrition Policy, Snacks in Vending Machines - Nutrition Recommendations for Meals, Snacks, and Beverages in Cafeterias		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
3.3	Retail Fruit and Vegetable Marketing Guide		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
3.3	Taking Stock: Creating Healthy Changes at Grocery Stores and Small Markets		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Conduct formative research for 60-80 (e.g. focus groups, surveys, etc) among target population to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 [X] Q2 [ ] Q3 [ ] Q4 [ ] **Year 2**: Q1 [X] Q2 [ ] Q3 [ ] Q4 [ ] **Year 3**: Q1 [X] Q2 [ ] Q3 [ ] Q4 [ ]	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Assessment tool(s) to be kept on file
E.3.2	Compile results of formative research into 8-10 summary reports to inform program delivery.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 [X] Q2 [X] Q3 [ ] Q4 [ ] **Year 2**: Q1 [ ] Q2 [ ] Q3 [ ] Q4 [ ] **Year 3**: Q1 [ ] Q2 [ ] Q3 [ ] Q4 [ ]	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Summary reports to be kept on file

E.3.3	Conduct baseline assessments and post assessments for 60-80 SNAP-Ed eligible institutional/organizational settings.			X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Tool to be kept on file
E.3.4	Conduct key informant interviews in 30-50 SNAP-Ed settings with key stakeholders and partners to identify need and gauge support for PSE project.	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Interview transcripts to be kept on file
E.3.5	Gather and analyze data to compile findings of key informant interviews into 8-10 summary reports.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Summary reports to be kept on file

E.3.6	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.7	Monitor and report on PSE reach, effectiveness, adoption, implementation, and maintenance.		X	X	X LHD	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report EARS/ATF UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.8	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X	X LHD	**Year 1**: Q1 —, Q2 —, Q3 X, Q4 X **Year 2**: Q1 —, Q2 —, Q3 X, Q4 X **Year 3**: Q1 —, Q2 —, Q3 —, Q4 —	PSE RE-AIM Report EARS/ATF UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation plan to be kept on file.

E.3.9	Present evaluation findings and/or best practices in SNAP-Ed program delivery at 1-3 local, state, and/or national conferences*. *Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.		X			**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	

	CWD
X	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):** SEM Layer: Institutional; Environmental By September 2019, improve or strengthen access to fresh fruits and vegetables for the SNAP-Ed eligible community by building, expanding and/or maintaining 80-100 edible gardens in qualifying locations.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Edible Gardens; Local Urban Agriculture

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 2017, LIAs and/or subcontractors will identify 80-100 qualifying institutional sites with an identified need for improving or strengthening access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens.
    b. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 80-100 sites as evidenced by documented site leads and action plans.
    c. By September 2017, LIAs and/or subcontractors will identify 10-20 community/jurisdictional sites with an identified need for improving or strengthening access to fresh fruits and vegetables by establishing urban agriculture policies or plans.
    d. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 10-20 community/jurisdictional sites as evidenced by documented project leads and action plans.
    e. By September 2017, LIAs and/or subcontractors will identify 8-10 local champions as leads to improve or strengthen access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens in SNAP-Ed sites where nutrition education is being provided.
    f. By September 2017, LIAs and/or subcontractors will convene 8-10 organizational task forces to develop plans for improving or strengthening access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens in qualifying sites.

g. By September 2017, urban agriculture partnerships and collaboratives will be established for each site/network of garden sites and urban agriculture policy/plan efforts.
h. By September 2017, LIAs and/or subcontractors will publicize 110-130 favorable mentions of the initiation of and efforts to support projects to improve or strengthen access to fresh fruits and vegetables by building and/or maintaining edible gardens in local news, on-line/social media, newsletters, or bulletin boards.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 2018, 80-100 pre-school, school, faith sites will make changes to the food environment by establishing edible gardens.
   b. By September 2018, LIAs and/or subcontractors will publicize 110-130 favorable mentions of efforts on projects to improve or strengthen fruit and vegetable access by building, expanding, and/or maintaining edible gardens in local news, one-line/social media, newsletters, or bulletin boards.
   c. By September 2018, 80-100 edible garden projects will be in an active implementation and/or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.
   d. By September 2018, 10-20 urban agriculture policy or plan projects will be in an active implementation and/or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.
   e. By September 2018, 2-5 urban agriculture collaboratives will have engaged decision makers by educating and informing.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 2019, 8-10 task forces serving SNAP-Ed settings will report a multi-component initiative with one or more changes at the institution/organizational level and at least one of the following: 1) evidence-based nutrition education, 2) marketing, 3) parent/community involvement, 4) staff training on continuous program improvement.
   b. By September 2019, LIAs and/or subcontractors will publicize 110-130 favorable mentions of efforts on projects to improve or strengthen fresh fruit and vegetable access by building, expanding, and/or maintaining edible gardens and/or urban agriculture policy/plan efforts in local news, on-line/social media, newsletters, or bulletin boards
   c. By September 2019, 1-3 SNAP-Ed settings will achieve program recognition on their efforts to improve or strengthen fruit and vegetable access by building, expanding, and/or maintaining edible gardens.
   d. By September 2019, 8-10 task force serving SNAP-Ed settings will develop a plan for sustaining, evaluating, and improving the environmental changes.
   e. By September 2019, 80-100 edible garden projects will have maintenance and sustainability plans.
   f. By September 2019, 10-20 urban agriculture policy/plan projects will have a maintenance/enforcement and sustainability plans.

g. By September 2019, 1-5 communities will establish plans (zoning ordinance or other land-use policy) encouraging and facilitating urban agriculture in qualifying jurisdictions.

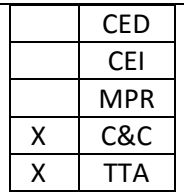
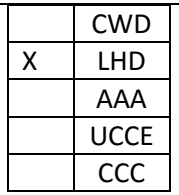
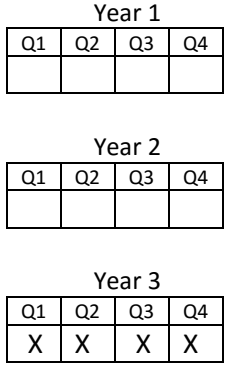
Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019): SEM Layer: Institutional; Environmental By September 2019, improve or strengthen access to fresh fruits and vegetables for the SNAP-Ed eligible community by building, expanding and/or maintaining 80-100 edible gardens in qualifying locations.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Identify 80-100 qualifying pre-school, school, or faith settings with an identified need for improving access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens to deliver SNAP-Ed using the following approaches: • Institutional Layer: Comprehensive, multi-level interventions at complementary organizational and institutional levels Identify 10-20 qualifying community settings or jurisdictions with an identified need for improving access to fresh fruits and vegetables by building, expanding, and/or maintaining edible gardens to deliver SNAP-Ed using the following approaches: • Environmental Layer: Community and public health approaches to improve nutrition	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of approved sites qualified by SNAP-Ed approved methodology

4.2	Conduct formative research for 80-110 (e.g. focus groups, surveys, etc.) among target population to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 7-10 summary reports to inform program delivery.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1: X, Q2: X, Q3: , Q4: Year 2 Q1: , Q2: , Q3: , Q4: Year 3 Q1: , Q2: , Q3: , Q4:	Assessment tools to be kept on file Summary reports to be kept on file
4.3	<u>Institutional Layer</u> Develop 80-100 plans for improving access to fresh fruits and vegetables through establishing, expanding, or maintaining edible gardens. This includes, but not limited to: • Proposed PSE projects • Selection of approved baseline assessments needed, and how they will be conducted • Selection of approved program activities that garner support and inform community about PSE changes <u>Environmental Layer</u> Develop 10-20 plans for improving access to fresh fruits and vegetables through establishing, urban agriculture policies or plans. This includes, but not limited to: • Proposed PSE projects • Selection of approved baseline assessments needed, and how they will be conducted Selection of approved program activities that garner support and inform community about PSE changes	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1: X, Q2: X, Q3: X, Q4: X Year 2 Q1: , Q2: , Q3: , Q4: Year 3 Q1: , Q2: , Q3: , Q4:	PSE Action Plans to be kept on file

4.4	Establish 8-10 organizational task forces comprised of key stakeholders (e.g. school administration, food service directors/staff, local farmers, faith leaders, health liaisons, parents, relevant LHD representatives, etc.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	List of organizational task force members to be kept on file
4.5	Facilitate 45-55 organizational task force meetings to support the implementation of selected PSE strategies, including • Review baseline report • Review best practices for improving urban agriculture in SNAP-Ed qualifying settings • Coordination of staff training to support implementation of PSE project		CED CEI MPR C&C TTA	X	CWD LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Meeting agendas to be kept on file
4.6	Promote PSE project activities and achievements to stakeholders and target audience 110-130 times using communication channels such as newsletters, e-mail blasts, and bulletin boards		CED CEI MPR C&C TTA	X	CWD LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Copies of communication to be kept on file

4.7	Create and submit a minimum of 18-22 press releases and media advisories to highlight PSE project activities and/or achievements	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Press releases and/or media advisories to be kept on file
4.8	Provide technical assistance and support to 1-3 SNAP-Ed qualifying settings to achieve program recognition, if appropriate/available. Examples include, but are not limited to: • *Let's Move* Child Care Recognition • *Let's Move* Cities Recognition • Healthier US Schools Challenge • Alliance for a Healthier Generation • Retail Recognition Program • Healthy Business Recognition Program • Other state or locally-defined standards for recognition program	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Certificates, pictures, recognition

4.9	Institutional Layer Develop 80-100 sustainability plans to ensure viability of PSE project in the institutional/organizational level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of PSE strategies Environmental Layer Develop 10-20 sustainability plans to ensure viability and enfocement of PSE project in community/jurisdictional level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of PSE strategies			CWD: LHD: TBD AAA: UCCE: CCC: :		Sustainability plans to be kept on file

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.3	Food Sense Basics – Gardening Resource	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
4.3	UC Cooperative Extension Master Gardener Trainings	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
4.3	Grow LA Victory Garden Initiatives – Vegetable Gardening Handbook for Beginners	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
4.3	Fresh From the Garden	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A – Please describe below:

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Conduct formative research for 80-100 sites (e.g. focus groups, surveys, etc.) to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X; Q2: ; Q3: ; Q4: **Year 2** Q1: X; Q2: ; Q3: ; Q4: **Year 3** Q1: X; Q2: ; Q3: ; Q4:	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Assessment tool(s) to be kept on file
E.4.2	Compile results of formative research into 8-10 summary reports to inform program delivery.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X; Q2: X; Q3: ; Q4: **Year 2** Q1: ; Q2: ; Q3: ; Q4: **Year 3** Q1: ; Q2: ; Q3: ; Q4:	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Summary reports to be kept on file

E.4.3	Conduct baseline assessments and post assessments for 80-100 SNAP-Ed eligible institutional/organizational sites.			X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Tool to be kept on file
E.4.4	Conduct key informant interviews in 45-55 SNAP-Ed settings with key stakeholders and partners to identify need and gauge support for PSE project.	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Interview transcripts to be kept on file
E.4.5	Gather and analyze data to compile findings of key informant interviews into 8-10 summary reports.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Summary reports to be kept on file

E.4.6	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.7	Monitor and report on PSE reach, effectiveness, adoption, implementation, and maintenance.		X	X	CWD X LHD AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.8	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Evaluation plan to be kept on file.

E.4.9	Present evaluation findings and/or best practices in SNAP-Ed program delivery at 1-3 local, state, and/or national conferences*. *Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.		X			**Year 1** Q1: X; Q2: X; Q3: X; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: X **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	

	CWD
X	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):** SEM Layer: Institutional By September 2019, improve or strengthen access for physical activity and/or healthy foods and beverages by adopting, maintaining and/or expanding organizational policies at a minimum of 90-120 qualifying sites (i.e. pre-schools, schools, faith, community center, congregate meal sites, worksite).

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** School Wellness Policy, Healthy Food & Beverage Standards; Healthy Vending; Safe Routes to School; Structured Physical Activity; Worksite

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 2017, LIAs and/or subcontractors will identify 90-120 sites with an identified need for improving or strengthening access for physical activity and/or healthy foods and beverages by adopting, maintaining and/or expanding organizational and/or menu policies.
    b. By September 2017, LIAs and/or subcontractors will document readiness for changes in policy, systems, and environment for 90-120 qualifying sites as evidenced by documented site leads and action plans.
    c. By September 2017, LIAs and/or subcontractors will identify 10-13 local champions as leads to improve or strengthen access to physical activity and/or healthy foods and beverages by adopting, maintaining and or expanding organizational policies in SNAP-Ed sites where nutrition education is being provided.
    d. By September 2017, LIAs and/or subcontractors will convene 10-13 organizational task forces to develop plans for improving or strengthening access to physical activity and/or healthy foods and beverages by adopting, maintaining and or expanding organizational policies in qualifying sites.
    e. By September 2017, partnerships and collaboratives will be established for each site/each network of sites.

f. By September 2017, LIAs and/or subcontractors will publicize 144-168 favorable mentions of the initiation of and efforts to support projects to improve or strengthen access to physical activity and/or healthy foods and beverages by adopting, maintaining and or expanding organizational policies in local news, on-line/social media, newsletters, or bulletin boards.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 2018, 90-120 sites will formally adopt at least one change in writing or in practice to improve or strengthen access to healthy foods, beverages, and/or to physical activity.
   b. By September 2018, LIAs and/or subcontractors will publicize 144-168 favorable mentions of efforts on projects to improve or strengthen access to physical activity and healthy foods and beverages and decrease access to unhealthy foods in local news, on-line/social media, newsletters, or bulletin boards.
   c. By September 2018, healthy organizational policies projects at 90-120 sites will be in an active implementation or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 2019, 10-13 task forces serving SNAP-Ed settings will report a multi-component initiative with one or more changes at the institution/organizational level and at least one of the following: 1) evidence-based nutrition education, 2) marketing, 3) parent/community involvement, 4) staff training on continuous program improvement.
   b. By September 2019, LIAs and/or subcontractors will publicize 144-168 favorable mentions of efforts on projects to improve or strengthen access to fresh fruits and vegetables in local news, one-line/social media, newsletters, or bulletin boards
   c. By September 2019, 1-3 SNAP-Ed settings will achieve program recognition on their efforts to improve or strengthen access for physical activity and/or healthy foods and beverages by adopting, maintaining and/or expanding organizational policies
   d. By September 2019, 10-13 task forces serving SNAP-Ed settings will develop a plan for sustaining, evaluating, and improving the nutrition standards and/or environmental changes.
   e. By September 2019, healthy organizational policies will be adopted at 45-60 sites and will have maintenance and sustainability plans.
   f. By September 2019, 10% of SNAP-Ed Title IIIC Congregate Nutrition Sites in LAC will implement new meal preparation standards.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019): SEM Layer: Institutional By September 2019, improve or strengthen access for physical activity and/or healthy foods and beverages by adopting, maintaining and/or expanding organizational policies at a minimum of 90-120 qualifying sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Identify 90-120 qualifying sites with an identified need for improving access to physical activity and healthy food and beverages to deliver SNAP-Ed using the following approaches: • Institutional Layer: Comprehensive, multi-level interventions at complementary organizational and institutional levels	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: X ; UCCE: ; CCC: X	CWD: LHD: TBD AAA: CNS Yr 1, Yr 2/3: TBD UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	List of approved sites qualified by SNAP-Ed approved methodology
5.2	Conduct formative research for 90-120 sites to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 10-13 summary reports to inform program delivery.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Assessment tools to be kept on file Summary reports to be kept on file

5.3	Develop 90-100 plans for improving nutrition standards in the qualified settings where nutrition education is provided. This includes, but not limited to: • Proposed PSE projects • Selection of approved baseline assessments needed, and how they will be conducted • Selection of approved program activities that garner support and inform community about PSE changes	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☒ AAA ☐ UCCE ☒ CCC	CWD: LHD: TBD AAA: CNS Yr 1, Yr 2/3: TBD UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	PSE Action Plans to be kept on file
5.4	Conduct in-service training to RDs and Title IIIC SNAP-Ed qualified contractors' staff and volunteers to implement sodium policy change. This will include, but is not limited to: a. Develop training curriculum b. Provide technical assistance such as recommending increasing key nutrients in menu planning.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: CNS Yr 1, Yr 2/3: TBD UCCE: CCC:	Year 1: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Training curriculum and sign-in sheets to be kept on file
5.5	Establish 10-13 organizational task forces comprised of key stakeholders (e.g. school administration, food service directors/staff, local farmers, faith leaders, health liaisons, parents, relevant LHD representatives, etc.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	List of organizational task force members to be kept on file

5.6	Facilitate 60-70 organizational task force meetings to support the implementation of selected PSE strategies, including • Review baseline report • Review best practices for selected PSEs in SNAP-Ed qualifying settings • Coordination of staff training to support implementation of PSE project	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Meeting agendas to be kept on file
5.7	Promote PSE project activities and achievements to stakeholders and target audience 144-168 times using communication channels such as newsletters, e-mail blasts, and bulletin boards	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Copies of communication to be kept on file
5.8	Create and submit a minimum of 24-28 press releases and media advisories to highlight PSE project activities and/or achievements	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Press releases and/or media advisories to be kept on file

5.9	Provide technical assistance and support to 1-3 SNAP-Ed qualifying settings to achieve program recognition, if appropriate/available. Examples include, but are not limited to: • *Let's Move* Child Care Recognition • *Let's Move* Cities Recognition • Healthier US Schools Challenge • Alliance for a Healthier Generation • Retail Recognition Program • Healthy Business Recognition Program • Other state or locally-defined standards for recognition program		CED CEI MPR C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Certificates, pictures, recognition
5.10	Develop 90-120 sustainability plans to ensure viability of PSE project in both the institutional/organizational level and the community level beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding for continued implementation of PSE strategies		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Sustainability plans to be kept on file

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.2, 5.3, 5.5, 5.6	Empowering Youth with Nutrition & Physical Activity	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
5.2, 5.3, 5.5, 5.6	Playing the Policy Game	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
5.2, 5.3, 5.5, 5.6	Inspiring Youth as Partners	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
5.2, 5.3, 5.5, 5.6	Inspiring Youth, Growing Change	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
5.3, 5.5, 5.6	School Idea and Resource Kit (PowerPlay for students and teachers)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

5.3	California Fit Business Kit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
5.3	Safe Routes to School Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
5.3	Choose Health LA Resources - Vending Machine Nutrition Policy, Beverages in Vending Machines - Vending Machine Nutrition Policy, Snacks in Vending Machines - Nutrition Recommendations for Meals, Snacks, and Beverages in Cafeterias		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Conduct formative research for 90-120 sites to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X; Q2: ; Q3: ; Q4: **Year 2** Q1: X; Q2: ; Q3: ; Q4: **Year 3** Q1: X; Q2: ; Q3: ; Q4:	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Assessment tool(s) to be kept on file
E.5.2	Compile results of formative research into 10-13 summary reports to inform program delivery.	X			[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X; Q2: X; Q3: ; Q4: **Year 2** Q1: ; Q2: ; Q3: ; Q4: **Year 3** Q1: ; Q2: ; Q3: ; Q4:	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Summary reports to be kept on file

E.5.3	Conduct baseline assessments and post assessments for 90-120 SNAP-Ed eligible institutional/organizational sites.			X	CWD X LHD X AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Tool to be kept on file
E.5.4	Conduct key informant interviews in 60-70 SNAP-Ed settings with key stakeholders and partners to identify need and gauge support for PSE project.	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Interview transcripts to be kept on file
E.5.5	Gather and analyze data to compile findings of key informant interviews into 10-13 summary reports.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 X X X X **Year 3**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Summary reports to be kept on file

E.5.6	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.5.7	Monitor and report on PSE reach, effectiveness, adoption, implementation, and maintenance.		X	X	X LHD X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report
E.5.8	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X	X LHD	Year 1: Q1 —, Q2 —, Q3 X, Q4 X Year 2: Q1 —, Q2 —, Q3 X, Q4 X Year 3: Q1 —, Q2 —, Q3 —, Q4 —	List other: Evaluation plan to be kept on file.

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<td>E.5.9</td>
<td>Present evaluation findings and/or best practices in SNAP-Ed program delivery at 1-3 local, state, and/or national conferences*.

*Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.</td>
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):** SEM Layer: Environmental By September 2019, jurisdictional policy and/or plans will be established in 5-10 qualifying community sites or jurisdictions, reducing access to unhealthy food and beverages and increase access to healthy food and beverages and/or physical activity for SNAP-Ed eligible community members.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** Healthy Vending; Safe Routes to School; Active Transportation; Healthy Parks

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 2017, LIAs and/or subcontractors will identify 5-10 qualifying settings with an identified need for improving or strengthening access to healthy food and beverages through community or jurisdictional policies or plans.
    b. By September 2017, LIAs and/or subcontractors will document the public health problem to inform changes in policy, systems, and environment in 5-10 predominantly low-income cities, parks, and/or communities.
    c. By September 2017, LIAs and/or subcontractors will recruit community members to build a local coalition including diverse partners across sectors to mobilize support for policy, systems, and environmental changes in 5-10 predominantly low-income cities, parks, and/or communities.
    d. By September 2017, partnerships and collaboratives will be established for each PSE project plan.
    e. By September 2017, 5-10 qualifying communities or jurisdictions will demonstrate readiness to agree to and implement healthy policies and/or plans as evidenced by documented project leads and action plans.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 2018, LIAs and/or subcontractors build community capacity and develop community-wide plans that engage multiple strategies and sectors to design and implement selected policy, systems, and environmental changes in 5-10 predominantly low-income cities, parks, and/or communities.
    b. By September 2018, LIAs and/or subcontractors will engage communities to educate decision makers regarding changes in policy, systems, and environment in 5-10 predominantly low-income cities, parks, and/or communities.
    c. By September 2018, 5-10 collaboratives will have engaged decision makers through education and information sharing.
    d. By September 2018, 5-10 healthy plans or policy PSE projects will be in an active implementation or maintenance phase as evidenced by PSE status report in RE-AIM monthly tracking documentation.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 2019, 1-5 communities/jurisdictions will formally adopt at least one change in plans and/or policies to improve or strengthen opportunities for SNAP-Ed eligible community members to engage in healthy eating and physical activity in qualifying jurisdictions.
    b. By September 2019, 10-20 LIAs and/or subcontractors will develop a plan for sustaining, enforcing, evaluating, and improving PSE changes.

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019): SEM Layer: Environmental By September 2019, jurisdictional policy or plans will be established in a minimum of 20 qualifying communities, reducing access to unhealthy food and beverages and increase access to healthy food and beverages and/or physical activity for SNAP-Ed eligible community members.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	Identify 5-10 qualifying jurisdictions with an identified need for improving access to physical activity and/or healthy food and beverages to deliver SNAP-Ed using the following approaches: • Environmental Layer: Community and public health approaches to improve nutrition	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	List of approved sites qualified by SNAP-Ed approved methodology

6.2	Conduct formative research in 5-10 jurisdictions (e.g. focus groups, surveys, etc) among target population to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs and compile results into 5-10 summary reports to inform program delivery.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Assessment tools to be kept on file Summary reports to be kept on file
6.3	Develop 5-10 plans for improving nutrition and/or physical activity policies and/or plans within the community. This includes, but is not limited to: • Proposed PSE projects • Selection of issue(s) to research/assess and how it will be conducted (e.g. surveys, photovoice, interviews, etc.) • Selection of program activities that support and inform community about PSE changes • Selection of community engagement models to be utilized for PSE project	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3, Q4	PSE Action Plans kept on file
6.4	Maintain 5-10 community engagement coalitions consisting of a minimum of 10 community members to support coalition to drive community level and public health approaches (e.g. youth, civically engaged residents, local health advocates, relevant community partners, local health department staff, and content experts)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Outreach log to be kept on file

6.5	Facilitate 228-252 coalition meetings to support PSE implementation. Guide coalition members to: • Conduct approved baseline assessments • Gather, analyze data; compile findings • Complete coalition PSE strategy plan, including timelines, responsible individuals • Coordinate relevant training regarding PSE implementation, and programmatic activities to support PSE • Participate in presentations and meetings key stakeholders/decision makers • Identify 1 Champion from the community coalition for media training • Administer post-assessment utilizing approved data collection tool	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 ☐ ☐ ☒ ☒	Handouts and materials presented to be kept on file Partner contact log to be kept on file Meeting agendas to be kept on file CDPH approved tool to be kept on file Summary reports to be kept on file
6.6	Disseminate CDPH approved social marketing campaign PSAs to reach 19,000-21,000 SNAP-Ed eligible families, intermediaries, community partners, stakeholders and/or decision makers	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 ☐ ☐ ☒ ☒	ATF

6.7	Maintain a social media presence to educate and inform target audience of PSE project, reaching 19,000-21,000 intermediaries, stakeholders, partners, and SNAP-Ed eligible individuals	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	Record of social media communication on file
6.8	Conduct 95-105 presentations at SNAP-Ed qualifying locations to promote community and public health strategies	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	Copy of presentations to be kept on file
6.9	Create and submit 38-42 press releases and media advisories to highlight PSE project activities and/or achievements	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	Press releases and/or media advisories to be kept on file

6.10	Develop 5-10 sustainability plans to ensure viability of PSE projects beyond the grant period, which includes, but not limited to: • Expansion of current relationships and partnerships • Identification of funding/enforcement mechanisms for continued implementation of PSE strategies	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4	Sustainability plans to be kept on file
					Year 2: Q1 Q2 Q3 Q4	
					Year 3: Q1 Q2 Q3 Q4: X X X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
6.1-6.5, 6.10	Empowering Youth with Nutrition & Physical Activity	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A – Please describe below:
6.1-6.5, 6.10	Playing the Policy Game	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A – Please describe below:

6.1-6.5, 6.10	Inspiring Youth as Partners		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.6.1	Conduct formative research in 5-10 settings (e.g. focus groups, surveys, etc.) among target population to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Assessment tool(s) to be kept on file
E.6.2	Compile results of formative research into 5-10 summary reports to inform program delivery.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Summary reports to be kept on file

E.6.3	Conduct baseline assessments and post assessments for 5-10 SNAP-Ed eligible community settings.			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Tool to be kept on file
E.6.4	Conduct key informant interviews for 5-10 SNAP-Ed settings with key stakeholders and partners to identify need and gauge support for PSE project.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Interview transcripts to be kept on file
E.6.5	Gather and analyze data to compile findings of key informant interviews into 5-10 summary reports.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Summary reports to be kept on file

E.6.6	Engage in on-going process evaluation by recording SNAP-Ed activities, sites, participants reached, demographic information, and other required information on the online Activity Tracking Form.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.6.7	Monitor and report on PSE reach, effectiveness, adoption, implementation, and maintenance.		X	X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.6.8	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 , Q2 , Q3 X, Q4 X **Year 2**: Q1 , Q2 , Q3 X, Q4 X **Year 3**: Q1 , Q2 , Q3 , Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation plan to be kept on file.

E.6.9	Present evaluation findings and/or best practices in SNAP-Ed program delivery at 1-3 local, state, and/or national conferences*. *Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.		X				

	CWD
X	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #7 (FFY 2017–FFY 2019):** SEM Layer: Sectors of Influence By September 2019, LHD will employ collective impact principles to spearhead and/or participate in collaborative efforts (CNAP, LIA and/or subcontractor-convened coalitions and taskforces, and other existing and potential multi-sector partnerships) to address obesity prevention, food security, or other community change goals as evidenced by successful implementation of a minimum of one system-level PSE change.

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** TBD; project specifics to be decided by collaborative partners through a visioning, goal setting, and strategy selection process**.**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

a. By September 2017, LHD will organize a minimum of five partners from multiple sectors with the intention to collaborate with a common agenda, mission, and a plan to share information, measurement tools, and to take collective action to address obesity and/or food insecurity in LAC.
b. By September 2017, the CNAP membership will identify and agree upon a focus area and vision.
c. By September 2017, the CNAP group will develop and document a governance structure (membership agreements, steering committee, coordinator and chair positions, etc.).
d. By September 2017, LHD will engage in a minimum of four collaboratives that relate directly to obesity prevention, food security, and/or other local community change goals.
e. By September 2017, LHD will convene subcontractors and their coalitions a minimum of 1 time in order to increase communication, identify a common agenda across SNAP-Ed subcontractors and their collaborative partners, share and promote measurement tools and methodology, and highlight opportunities to decrease duplication of effort and increase mutually reinforcing activities through PSE action plans.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 2018, CNAP will demonstrate partnership maturation and elevation on the ladder of collaboration.
    b. By September 2018, CNAP will develop and document a plan (goals, strategies, tactics, and evaluation plan) for how the collaborative will address food insecurity/food access as evidenced by a decrease in the amount of SNAP-Ed eligible households that run out of food before month's end.
    c. By September 18, LHD will convene subcontractors and their coalitions a minimum of 2 times in order to increase communication, ensure pursuit of a common agenda, share data and evaluation results, and ensure range of activities are mutually reinforcing.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 2019, CNAP will demonstrate partnership maturation and elevation on the ladder of collaboration.
    b. By September 2019, CNAP will implement a minimum of one community-driven policy, systems, and/or environment resulting from multi-sector partnerships and partially attributable to backbone support of SNAP-Ed backbone support.
    c. By September 2019, improve a minimum of one community linkage to identify and address obesity prevention, food insecurity, and/or other community change goals (examples include, but are not limited to: food security screening and referrals in healthcare settings, food security resource referrals and support in schools or other community settings, healthy retail recognition and licensing program, city or county-wide food gleaning plan, etc.).

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #7 (FFY 2017–FFY 2019): SEM Layer: Sectors of Influence By September 2019, LHD will employ collective impact principles to spearhead and/or participate in collaborative efforts (CNAP, subcontractor-convened coalitions and taskforces, and other existing and potential multi-sector partnerships) to address obesity prevention, food security, or other community change goals as evidenced by successful implementation of a minimum of one system-level PSE change.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
Collective Impact Principle: Backbone Agency						
7.1	Recruit and engage partners representing a minimum of five sectors to participate in CNAP	CED; CEI; MPR; X C&C; TTA	CWD; X LHD; AAA; UCCE; CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Partner recruitment emails and partner roster to be kept on file
7.2	Convene CNAP and other collaborative meetings a minimum of four times per year	CED; CEI; MPR; X C&C; TTA	CWD; X LHD; AAA; UCCE; CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	CNAP meeting agendas to be kept on file

7.3	LHD will convene and/or participate in a minimum of 4 collaborative meetings to advance PSE work and increase communication. Collaboratives may be structured around the following: faith sector stakeholders, youth and youth-oriented agencies, school stakeholders, retail stakeholders	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Collaborative meeting agendas to be kept on file
7.4	LHD will convene subcontractors and their coalitions a minimum of 2 times annually to increase communication, ensure a common agenda is being pursued across SNAP-Ed subcontractors and their collaborative partners, share and promote measurement tools and methodology, and highlight opportunities to decrease duplication of effort and increase mutually reinforcing activities.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas to be kept on file
7.5	Deliver a minimum of one SIA-approved capacity building activity per year for CNAP membership (collaboration trainings, PSE-related trainings, etc.)	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Training agendas to be kept on file

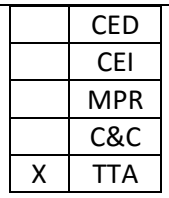
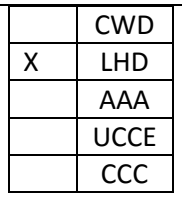
7.6	CNAP coordinator(s) to attend a minimum of one CDPH-approved capacity building opportunity per year (CDPH CNAP trainings, facilitator trainings, etc.)	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Training agendas to be kept on file
7.7	Attend a minimum of four meetings for existing task forces and collaboratives related to SNAP-Ed community change goals and/or CNAP's goals and strategies annually to contribute SNAP-Ed perspective and build partnerships with key stakeholders.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas to be kept on file
7.8	Deliver a minimum of five presentations to community stakeholders regarding food insecurity in SNAP-Ed eligible communities in LAC to increase awareness of the problem and build support for PSE change.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Presentation materials to be kept on file (agendas, slides, attendance sheets)

7.9	LHD will research and pursue pilot projects to impact sector-wide change producing 1-3 reports annually discussing project feasibility, impact on SNAP-Ed eligible population, and action plans, as appropriate.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pilot project reports to be kept on file
Collective Impact Principle: Common Agenda						
7.10	Develop a CNAP vision statement that all partners agree upon	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	CNAP vision statement to be kept on file
7.11	Develop membership agreements and have all members sign annually	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 Year 2: Q1, Q2, Q3 X, Q4 Year 3: Q1, Q2, Q3 X, Q4	Membership agreements to be kept on file

7.12	LHD will communicate local goals for SNAP-Ed efforts at all partner meetings with LIAs and/or subcontractors and their coalitions to ensure all stakeholders understand their role in achieving collective short, medium, and long term outcomes.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas to be kept on file Meeting minutes to be kept on file
Collective Impact Principle: Continuous Communication						
7.13	Develop, document, and regularly review and assess progress toward completion of CNAP action plan (goal, strategies, tactics, timelines, member roles, etc.)	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	CNAP Action Plan to be kept on file Meeting minutes to be kept on file
7.14	LHD to facilitate CNAP and other collaborative meetings, share meeting notes and action items, and communicate news and updates with all relative partners on an ongoing basis.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Collaborative communication samples to be kept on file Collaborative agendas to be kept on file Collaborative meeting minutes to be kept on file

Collective Impact Principle: Mutually Reinforcing Activities						
7.15	Conduct SWOT analysis with collaborative members to help initiate action planning process.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = X X X X Year 3: Q1 Q2 Q3 Q4 = ; ; ;	SWOT analysis notes to be kept on file
7.16	CNAP will identify, track, and promote existing policies within LAC that increase access to healthy food and beverages and promote food security.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X X X X Year 2: Q1 Q2 Q3 Q4 = X X X X Year 3: Q1 Q2 Q3 Q4 = X X X X	Policy tracking notes to be kept on file
7.17	CNAP will coordinate events, marketing efforts, and direct education delivery to minimize duplication of effort and maximize coverage, reach, and impact of all collaborative members.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X X X X Year 2: Q1 Q2 Q3 Q4 = X X X X Year 3: Q1 Q2 Q3 Q4 = X X X X	Meeting minutes, flyers, and event and marketing materials to be kept on file

7.18	Develop CNAP sustainability plan to ensure continuation of collaborative efforts and PSE changes beyond 2017-2019 SNAP-Ed grant cycle.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 X X X X	CNAP sustainability plan to be kept on file
7.19	LIAs and subcontractors will coordinate events, marketing efforts, direct education delivery, and PSE efforts to minimize duplication of effort and maximize coverage, reach, and impact of SNAP-Ed investments in LAC.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	Meeting minutes, flyers, and event and marketing materials to be kept on file

7.20	In partnership with LHD's Tobacco Control and Prevention Program and Substance Abuse Prevention Program, develop Healthy Retail Recognition Program. Activities include, but are not limited to: • Conduct formative evaluation with store owners to refine criteria • Compile data from formative evaluation; summarize results of key informant interviews (summary report with key findings and recommendations to improve the criteria) • Develop and distribute Healthy Retail toolkit for store owners which will include definitions and guidance to support implementation of established criteria related to increasing and improving access to healthier foods and beverages for the SNAP-Ed audience. • Pilot test Healthy Retail Recognition Program with 5-10 store owners • Provide store owners with criteria, technical assistance (e.g. provide trainings on Fruit and Vegetable Marketing Guide • Provide 5-10 store owners with signage, including posters, clings, wobblers, shopping cart signs, etc. • Conduct 5-10 promotional events to highlight PSE changes for SNAP-Ed eligible audience • Establish partnership with 1-3 city and/or cities; present criteria, discuss incentives for store owners; discuss adoption of program as a voluntary program/policy			CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Summary of technical assistance provided to be kept on file

Collective Impact Principle: Shared Measurement						
7.21	LHD will leverage evaluation resources and expertise to select 1-3 aligned measurement tools (only CDPH-approved tools will be selected) for formative, process, and outcome evaluation across each PSE and direct education delivery plan and will facilitate the utilization of these tools by subcontractors and their coalitions to ensure shared measurement across SNAP-Ed activities in LAC.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Assessment tools to be kept on file
7.22	LHD will share and disseminate evaluation results to all partners as appropriate.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Assessment and evaluation results to be kept on file Sample communication to be kept on file (reports, etc.)

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
7.1, 7.2, 7.10, 7.13, 7.16, 7.17, 7.18	Your County Nutrition Action Plan (CNAP) Toolkit	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A – Please describe below: CDPH Toolkit
7.1 7.22	CDC's Healthy Communities Program Resources	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
7.1 – 7.22	Prevention Institute Collaboration Multiplier	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
7.1 – 7.22	Collective Impact Forum Resources	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.7.1	Keep a log of partner meetings, attendance, agenda, minutes, and other materials, tracking progress of synchronized campaigns and other collaborative efforts.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Meeting attendance log, agenda, minutes, and meeting materials kept on file.
E.7.2	Measure progress of bi-directional referral process. CNAP partners to log number of clients referred (to and from other partners). LHD to quantify the number of referrals, increase in participation rates, etc.		X	X	LHD	Year 1: Q4 X Year 2: Q4 X Year 3: Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Client referral data/reported participation data

E.7.3	Assess readiness for initiation of collective impact activities and convening of strategic partners.	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Collective Impact Readiness Assessment

E.7.4	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.		X	X	CWD
					X LHD
					AAA
					UCCE
					CCC
						Year 1
						Q1 Q2 Q3 Q4
						  X X
						Year 2
						Q1 Q2 Q3 Q4
						  X X
						Year 3
						Q1 Q2 Q3 Q4
						
							EARS/ATF
							PSE RE-AIM Report
							UC CalFresh Workbook
							Food Behavior Checklist
							UC Intent to Change
							List other: Evaluation plan to be kept on file.

E.7.5	Disseminate evaluation findings and/or best practices in SNAP-Ed program delivery at local, state, and/or national conferences*. *Los Angeles LIAs will request prior approval from SIAs, CDSS, and WRO.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Poster presentations; conference/presentations; articles/publications

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

II. **Three-Year SNAP-Ed Local Objective #8 (FFY 2017–FFY 2019):** SEM Layer: Sectors of Influence By September 2019, 500,000 media impressions will be generated in support of SNAP-Ed efforts to influence consumer, organization, and community expectations and norms regarding healthy eating and physical activity.

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

IV. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** N/A

V. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 2017, LIAs and/or subcontractors will conduct localized media and public relations campaign using CDPH NEOPB developed social marketing creative resulting in 167,000 indirect impressions to the Los Angeles SNAP-Ed audience.
   b. By September 30, 2017, LIAs and/or subcontractors will empower 30-40 community Champions through provision of public speaking training and materials in support of advancing policy, systems, and environmental change initiatives that impact the SNAP-Ed audience.
   c. By September 2017, LIAs and media outlets will highlight 1-3 positive stories about SNAP-Ed nutrition education and/or policy, systems, and environmental change projects.
   d. By September 2017, LIAs and/or subcontractors will document 10,000-20,000 indirect impressions through social media (e.g. Facebook, Twitter, and/or Pinterest)

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 2018, LIAs and/or subcontractors will conduct localized media and public relations campaign using CDPH NEOPB developed social marketing creative resulting in 167,000 indirect impressions to the Los Angeles SNAP-Ed audience.

b. By September 30, 2018, LIAs and/or subcontractors will empower 30-40 community Champions through provision of media spokesperson training and materials in support of advancing policy, systems, and environmental change initiatives that impact the SNAP-Ed audience.
c. By September 2018, LIAs and media outlets will highlight 2-6 positive stories about SNAP-Ed nutrition education and/or policy, systems, and environmental change projects.
d. By September 2018, LIAs and/or subcontractors will document 5,000-10,000 indirect impressions through social media (e.g. Facebook, Twitter, and/or Pinterest)

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 2019, LIAs and/or subcontractors will conduct localized media and public relations campaign using CDPH NEOPB developed social marketing creative resulting in 167,000 indirect impressions to the Los Angeles SNAP-Ed audience.
   b. By September 30, 2019, LIAs and/or subcontractors will empower 40-50 community Champions through provision of media spokesperson training and materials in support of advancing policy, systems, and environmental change initiatives that impact the SNAP-Ed audience.
   c. By September 2019, LIAs and media outlets will highlight 2-6 positive stories about SNAP-Ed nutrition education and/or policy, systems, and environmental change projects.
   d. By September 2017, LIAs and/or subcontractors will document 10,000-20,000 indirect impressions through social media (e.g. Facebook, Twitter, and/or Pinterest)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #8 (FFY 2017–FFY 2019): SEM Layer: Sectors of Influence By September 2019, 500,000 media impressions will be generated in support of SNAP-Ed efforts to influence consumer, organization, and community expectations and norms regarding healthy eating and physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
8.1	Develop a local media and public relations plan utilizing CDPH-developed media campaign creative to promote and enhance awareness among Los Angeles SNAP-Ed target audience.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2 X, Q3, Q4 Year 3: Q1 X, Q2 X, Q3, Q4	Media plan to be kept on file
8.2	Purchase local media buys (e.g. bus shelters, billboards, radio ads, on-line) of CDPH-developed media campaign elements in qualifying neighborhoods. Los Angeles LHD will work closely with CDPH to complement NEOPB's media placement in Los Angeles County.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1, Q2, Q3 X, Q4 X Year 3: Q1, Q2, Q3 X, Q4 X	Media placement plan to be kept on file

8.3	Conduct 1-3 spokesperson trainings to 20-40 champions and/or intermediaries to support policy, systems, and environmental changes.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☐ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☐	Training agendas to be kept on file
8.4	With prior approval from NEOPB Media and Communications team, design program marketing kits materials including, but not limited to, fact sheets and folders with culturally appropriate materials describing the SNAP-Ed nutrition education and policy, systems, and environmental change efforts of Los Angeles LIAs.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Program marketing kit materials to be kept on file
8.5	Conduct 1-3 press events to highlight SNAP-Ed efforts to advance policy, systems, and environmental changes. Public relation events will be aligned with existing as well as NEOPB signature promotions including, but not limited to National Public Health Week, National Nutrition Month, American Heart Month, Latino Health Awareness Month, Black Health Awareness Month, Food Day, and CalFresh Awareness Month.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Press event materials to be kept on file

8.6	Produce 1-3 video vignettes to highlight SNAP-Ed efforts in nutrition education and the advancement policy, systems, and environmental changes. Storyboards will be submitted to NEOPB Media and Communications team for prior approval.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Videos to be kept on file
8.7	With prior approval from NEOPB Media and Communications team, apply CDPH NEOPB's creative templates to design posters, banners, retractable banners, and table throws to be culturally and linguistically appropriate as well as to support local SNAP-Ed promotional and nutrition education and PSE efforts.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Creative templates to be kept on file
8.8	Post NEOPB-approved social marketing campaign messages via Facebook, twitter, and/or Pinterest to reach 1,500 – 3,500 individuals per year.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sample posts to be kept on file Report of social media impressions to be kept on file

8.9	Submit 1-3 stories highlighting PSE efforts in traditional and nontraditional media outlets annually.	[ ] CED [ ] CEI [X] MPR [ ] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Q1 Q2 Q3 Q4 [ ] [ ] [X] [X] Year 2 Q1 Q2 Q3 Q4 [ ] [ ] [X] [X] Year 3 Q1 Q2 Q3 Q4 [ ] [ ] [X] [X]	Stories to be kept on file

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
	n/a	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

Evaluation Activities (FFY 2017 – FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter*	Tool/Documentation
E.8.1	Develop summary report that includes, but is not limited to,overview of localized campaign, press events, news coverage of SNAP-Ed efforts, number of media impressions, and media post buy analysis.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Summary reports

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #9 (FFY 2017–FFY 2019):** By September 2019, increase capacity of LIAs, subcontractors, and unfunded partners to deliver SNAP-Ed programs and services by offering and/or facilitating 10-25 trainings annually and providing technical assistance on an ongoing and as needed basis.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:** N/A; trainings will help support PSE efforts.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   d. By September 2017, LHD will identify needs and develop capacity building plan for 3-year objectives 1-5.
   e. By September 2017, LHD will deliver 10-25 trainings to a minimum of 25 subcontractors and unfunded partners to enhance SNAP-Ed delivery, including nutrition education, physical activity promotion, and PSE planning and implementation.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 2018, incorporate training evaluations to update and improve capacity building plans for 3-year objectives 1-5.

   b. By September 2018, LHD will deliver 10-25 trainings to a minimum of 25 subcontractors and unfunded partners to enhance SNAP-Ed delivery, including nutrition education, physical activity promotion, and PSE planning and implementation.

3. **FFY 2019 (Year 3) Objective(s):**

   f. By September 2019, delver 10-25 trainings to subcontracted partners to enhance PSE implementation and maintenance.
   g. By September 2019, develop 5-10 implementation toolkits to support PSE sustainability and advance future PSE work.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Los Angeles County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #9 (FFY 2017–FFY 2019): By September 2019, increase capacity of LIA staff and subcontracted agencies to deliver SNAP-Ed programs and services by offering and/or facilitating 10-25 trainings annually and providing technical assistance on an ongoing and as needed basis.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
9.1	Conduct needs assessment to identify topic areas for training and technical assistance offerings by seeking feedback from subcontractors and other stakeholders annually; explore feasibility of hosting training opportunities and/or providing other types of technical assistance as needed.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Needs assessment findings to be kept on file
9.2	Develop plans (1 per year) for delivering training and technical assistance across each PSE strategy including, but not limited to: training topic, training objectives, preferred vendor and/or staff facilitator, target audience, and cost to LIA/subcontractor.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Training plans to be kept on file

9.3	Conduct 10-25 trainings and/or technical assistance sessions on nutrition education, food security, PSE implementation and other SNAP-Ed-related topics to SNAP-Ed funded and unfunded entities working with SNAP-Ed eligible populations. All training plans to be vetted and approved by CDPH. Training topics may include, but not limited to: • Community Asset Mapping • Nutrition 101 • Peer to Peer Education • Gardening 101 • Advancing PSE change through Gardens • Active Transportation and Land Use • School Wellness Policy Implementation • Designing and Managing Multi-Stakeholder Collaborations • Youth Engagement/YPAR Adult Ally Training • Community Based Participatory Research • Engaging Faith Partners • 4 P's of Healthy Marketing • Healthy Business • Building Healthier Communities	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Training agendas and other materials to be kept on file. Attendance sheets to be kept on file.
9.4	Evaluate trainings and incorporate findings into future planning efforts.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Survey tools to be kept on file. Training evaluation findings to be kept on file.

9.5	Develop 1-3 PSE local implementation guides leveraging lessons learned from local SNAP-Ed implementation, training tools, and existing resource guides and disseminate widely to improve PSE implementation and support sustainability of community change. Where appropriate, CDPH-developed PSE guides and other resources will be referenced and linked. Guides will be developed in partnership with CDPH.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Implementation guides to be kept on file and made available on LHD website.
9.6	Convene 2-4 all-subcontracted agency meetings and/or sharing forums annually to disseminate best practices, provide targeted training and technical assistance, and encourage collaborative problem solving.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas to be kept on file. Attendance sheets to be kept on file.
9.7	Facilitate 20-30 technical assistance meetings (in-person or conference calls) with subcontractors to promote skill building, sharing of best practices, and advancement of community mobilization and obesity prevention efforts.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Summary of technical assistance provided to be kept on file

9.8	Provide technical assistance to 5-10 food retailers on improving marketing practices, including price, promotions, placement, and product, in collaboration with community-based organizations and community partners. Capacity building and training for food retail owners, managers, and staff will be provided to create a healthier store environment and may include topics such as produce procurement/storage strategies, store layout, etc.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Summary of technical assistance provided to be kept on file
9.9	Provide technical assistance to 5-10 SNAP-Ed eligible school districts where SNAP-Ed delivery is implemented in order to support development and implementation of school wellness policy by providing services including, but not limited to, attending school wellness committee meetings, convening stakeholders, coordinating and/or facilitating trainings, and/or providing one-on-one, tailored technical assistance with school district leads.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Technical assistance plan to be kept on file Training and meeting agendas to be kept on file

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
9.8	Retail Fruit and Vegetable Marketing Guide	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
9.8	Taking Stock: Creating Healthy Changes at Grocery Stores and Small Markets	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
9.9	California Project LEAN Policy in Action/Parents in Action Toolkits	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.9.1	Conduct needs assessment annually to assess training and technical assistance needs of subcontracted agencies, coalitions, and other partners supporting SNAP-Ed activities.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1 X, Q2, Q3, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change X Needs assessment tool and results to be kept on file
E.9.2	Collect pre and post test data to determine if trainings achieve stated objectives			X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Training pre and post-test forms to be kept on file Results from training evaluations to be kept on file

E.9.3	Collect qualitative feedback from subcontracted agencies on an ongoing basis and utilize to inform and improve upon training and technical assistance offerings.		X			**Year 1** Q1: X Q2: X Q3: X Q4: X **Year 2** Q1: X Q2: X Q3: X Q4: X **Year 3** Q1: X Q2: X Q3: X Q4: X	Qualitative feedback to be kept on file

	CWD
X	LHD
	AAA
	UCCE
	CCC

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	County of Los Angeles
FFY 2018 Total Budget:	**$134,984.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$33,311	$25,469	-23.54%
2	Non-Capital Equipment/Supplies		$283	$138	-51.24%
3	Materials		$0	$0	
4	Travel		$1,725	$1,393	-19.25%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$141,272	$107,984	-23.56%
	Total Direct Costs:	**$0**	**$176,591**	**$134,984**	-23.56%
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$176,591**	**$134,984**	-23.56%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Variance is due to decrease of funding
2	Non-Capital Equipment/Supplies	Variance is due to decrease of funding
3	Materials	
4	Travel	Variance is due to decrease of funding
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Variance is due to decrease of funding
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: County of Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Corneitha Kirk	100.00%	0.00%	$100,728	0.001	$100.73	40.00%	$40.29	$141.00	$141	
2			Administrative Coordinator	Cynthia Ear	90.00%	10.00%	$92,868	0.035	$3,250.38	40.00%	$1,300.15	$4,095.90	$4,551	
3			Program Assistant	Sheri Stanton	60.00%	40.00%	$74,748	0.077	$5,755.60	40.00%	$2,302.24	$4,834.80	$8,058	
4			Program Assistant	Agueda Covarrubias	60.00%	40.00%	$77,376	0.009	$696.38	40.00%	$278.55	$585.00	$975	
5			Program Assistant	Sonik Ajonian	0.00%	100.00%	$41,940	0.100	$4,194.00	40.00%	$1,677.60	$0.00	$5,872	
6			Program Assistant	Alma Dean	0.00%	100.00%	$41,940	0.100	$4,194.00	40.00%	$1,677.60	$0.00	$5,872	
				Total Staffing: Salaries/Benefits:				**0.322**	**$18,191**		**$7,276**	**$9,657**	**$25,469**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: County of Los Angeles

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	To cover the costs of general office supplies	0.322	$14.30	30	$138	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
							Total Non-Capital Equipment/Supplies:	**$138**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Mileage (Site Visits) Travel	Los Angeles	Travel to and from program sites	20							18			$193	
2			2018 LIA Forum	Sacramento	Annual training	1	2	3	2		$185.00	$230.00				$1,200	
					Out-of-State												
															Total Travel:	**$1,393**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			CNS/RQA/CA, Inc.	Will provide the following services: 1) Nutrition Education, 2) Food/Cooking Demonstration, 3) Physical Fitness Class	$107,984	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
					Total Contracts/Sub-Grants/Agreements:	**$107,984**

Total Direct Costs:	**$134,984**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: County of Los Angeles

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None		$0.00	$0	
			Program: [Please list the line items that are included in calculation]				
1			None			$0.00	
					Total Indirect Costs:	**$0**	

Total Budget:	**$134,984**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: County of Los Angeles
Contract/Sub-Grant/Agreement: CNS/RQA/CA, Inc.

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Assistant	Mary Freeman	0.00%	100.00%	$47,320	0.065	$3,075.80	15.00%	$461.37	$0.00	$3,537	
2			Program Assistant	Megan Mulligan	0.00%	100.00%	$31,185	0.067	$2,089.40	0.00%	$0.00	$0.00	$2,089	
3			Chief Executive Officer	Marilyn Petersen	0.00%	100.00%	$121,076	0.050	$6,053.80	15.00%	$908.07	$0.00	$6,962	
4			Nutrition Educator	Tamanna Majed	0.00%	100.00%	$12,000	0.350	$4,200.00	0.00%	$0.00	$0.00	$4,200	
5			Nutrition Educator	Laura Calzada	0.00%	100.00%	$8,000	0.350	$2,800.00	0.00%	$0.00	$0.00	$2,800	
6			Nutrition Educator	Chelsea Fujitaki	0.00%	100.00%	$8,000	0.250	$2,000.00	0.00%	$0.00	$0.00	$2,000	
7			Nutrition Educator	Elizabeth Garcia Varga	0.00%	100.00%	$8,000	0.500	$4,000.00	0.00%	$0.00	$0.00	$4,000	
						Total Staffing: Salaries/Benefits:		**1.632**	**$24,219**		**$1,369**	**$0**	**$25,588**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: County of Los Angeles
Contract/Sub-Grant/Agreement: CNS/RQA/CA, Inc.

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copies	Will cover cost of duplication materials	1.632	$0.45	6336	$4,653	
2			Supplies	Will cover cost of general office supplies	1.632	$1.75	434	$1,240	
3			Insurance	Insurance for SNAP-ED program services	1.632	$60.00	12	$1,175	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$7,068**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs	Cost of food and supplies for demostrations	$2.50	1840	$4,600	
2			Tote Bags	Education reinforcement item in support of food demo	$2.75	1000	$2,750	
3			Food Memo Pads	Education reinforcement item in support of food demo	$1.50	1500	$2,250	
4			Salad Shakers	Education reinforcement item in support of food demo	$2.25	750	$1,688	
5			Insulated Bags	Education reinforcement item in support of food demo	$3.75	750	$2,813	
6			Portion Containers	Education reinforcement item in support of food demo	$2.75	750	$2,063	
7			Infuser Cups	Education reinforcement item in support of food demo	$2.50	750	$1,875	
8			Pot Holder	Education reinforcement item in support of food demo	$1.25	500	$625	
9			Measuring Cups and Spoons	Education reinforcement item in support of food demo	$1.65	1250	$2,063	
10			Shipping	Shipping costs associated with the distribution of SNAP-Ed materials	$20.00	30	$600	
						Total Materials:	**$21,327**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Nutrition Educators	Los Angeles	Food Demo at 53 istes	424							30			$6,805	
2			Chief Executive Officer	Sacramento	2018 LIA Forum	1	1	2	1	$25	$115	$215	30			$396	
	Out-of-State																
															Total Travel:	**$7,201**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Rental	Will pay for storage space for SNAP-ED materials	1.632	$33.70	12	$660	
2			Space	Will pay for portion of space costs associated with FTE	1.632	$90.40	12	$1,770	
							Total Building/Space:	**$2,430**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: County of Los Angeles
Contract/Sub-Grant/Agreement: CNS/RQA/CA, Inc.

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			RD 1	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
2			RD 2	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
3			RD 3	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
4			RD 4	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
5			RD 5	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
6			RD 6	6 RDs will provide nutrition education, food demonstrations and physical fitness demonstrations at the designated sites (will hire about 6 RDs @ about $7,400 per RD).	$7,395	
				Total Contracts/Sub-Grants/Agreements:	**$44,370**	

Total Direct Costs:	**$107,984**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$107,984**

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Los Angeles
FFY 2018 Total Budget:	**$223,737.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$26,583	$174,310	$190,295	9.17%
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$0	$0	$0	
4	Travel	$0	$1,741	$444	-74.50%
5	Building/Space	$12,941	$0	$0	
6	Maintenance	$5,476	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$45,000**	**$176,051**	**$190,739**	8.34%
9	Indirect Costs*** Indirect Cost Rate= 17.30 %	$0	$32,569	$32,998	1.32%
	Total Federal Funds	**$45,000**	**$208,620**	**$223,737**	7.25%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increasing staff from 4.29 to 4.76 FTEs to increase ability to service participants
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	Budgeted two staff for SNAP-Ed Forum in FY17. FY18 will only send one attendee whose cost is covered in the budget for CCC (the prime grantee).
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Educator	Daisy Pacheco	0.00%	100.00%	$37,003.00	1	$37,003.00	32.00%	$11,840.96	$0.00	$48,844	
2			Project Coordinator	Mary Agnes Erlandson	100.00%	0.00%	$63,576.00	0.11	$6,993.36	35.00%	$2,447.68	$9,441.00	$9,441	
3			Administrative Coordinator	Macksine Thomas	0.00%	100.00%	$27,850.00	0.5	$13,925.00	10.00%	$1,392.50	$0.00	$15,318	
4			Health Educator	Maria A. Reyes Caporal	0.00%	100.00%	$26,832.00	1	$26,832.00	35.00%	$9,391.20	$0.00	$36,223	
5			Administrative Coordinator	Mary Romero	100.00%	0.00%	$98,610.00	0.05	$4,930.50	23.00%	$1,134.02	$6,065.00	$6,065	
6			Program Assistant	Elena Guzman	0.00%	100.00%	$34,116.00	0.8	$27,292.80	32.00%	$8,733.70	$0.00	$36,027	
7			Program Assistant	Maria Cervantez	0.00%	100.00%	$27,049.00	0.8	$21,639.20	16.00%	$3,462.27	$0.00	$25,101	
8			Program Assistant	Carmen Jaimes	0.00%	100.00%	$23,920.00	0.5	$11,960.00	11.00%	$1,315.60	$0.00	$13,276	
				Total Staffing: Salaries/Benefits:				**4.76**	**$150,576**		**$39,718**	**$15,506**	**$190,295**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Los Angeles

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Nutrition Educator/Daisy Pacheco	LA County	to service delivery sites	34	1						15			$273	
2			Health Educator/Maria A. Reyes Caporal	LA County	to service delivery sites	32	1						10			$171	
															Total Travel:	**$444**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Los Angeles

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$190,739**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			indirect rate applied to total direct costs	17.30%	$190,739.00	$32,998	
					Total Indirect Costs:	$32,998	

Total Budget:	**$223,737**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Los Angeles, Department of Public Health
FFY 2018 Total Budget:	**$15,067,713.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$127,493	$4,119,880	$4,065,260	$4,192,753	1.77%
2	Non-Capital Equipment/Supplies		$70,336	$20,650	$20,650	-70.64%
3	Materials		$206,693	$14,530	$14,530	-92.97%
4	Travel		$75,609	$65,761	$65,761	-13.02%
5	Building/Space		$289,428	$205,500	$205,500	-29.00%
6	Maintenance	$15,892	$5,553	-$10,392	$5,500	-0.95%
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$561,333	$8,632,807	$9,167,119	$9,728,452	12.69%
	Total Direct Costs:	**$704,718**	**$13,400,306**	**$13,528,428**	**$14,233,146**	6.22%
9	Indirect Costs*** Indirect Cost Rate= __ %	$17,872	$864,351	$816,695	$834,567	-3.45%
	Total Federal Funds	**$722,590**	**$14,264,657**	**$14,345,123**	**$15,067,713**	5.63%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Amount budgeted for FFY2018 is more due to Salaries and Benefit increases.
2	Non-Capital Equipment/Supplies	Amount budgeted for FFY2018 in this category is less than amount in FFY2017 because of one-time Year 1 purchases of office equipment (computers).
3	Materials	Amount budgeted for FFY2018 in this category is less than amount in FFY2017 because of one-time Year 1 purchases of educational materials.
4	Travel	Amount budgeted for FFY2018 is less due to no Childhood Obesity Conference.
5	Building/Space	Amount budgeted for FFY2018 in this category is less than amount in FFY2017 because of prrojected reduction in warehouse costs.
6	Maintenance	Amount budgeted for FFY2018 is more due to the rising cost in maintaining older communications and printing networks.
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Amount budgeted for FFY2018 in this catergoy increase due to the addition of two evaluation subcontractors.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	Shu-Cheng Yang (40%), Accounting Technician II - off site	100.00%		$54,518	0.4	$21,807.20	55.993%	$12,210.51	$34,018.00	$34,018	
2			Accountant/Finance Analyst	Susan Phan (40%), Administrative Services Manager I -off site.	100.00%		$95,653	0.4	$38,261.20	55.993%	$21,423.59	$59,685.00	$59,685	
3			Contract Manager	Billy Hendrix, Staff Analyst -off site	100.00%		$100,440	0.3	$30,132.00	55.993%	$16,871.81	$47,004.00	$47,004	
4			CEO	Steve Baldwin, Senior Staff Analyst, Nutrition Program Director	33.34%	66.66%	$126,070	0.4	$50,428.00	55.993%	$28,236.15	$26,226.58	$78,664	
5			Accountant/Finance Analyst	Sandra Austria, Staff Analyst	100.00%		$101,725	0.4	$40,690.00	55.993%	$22,783.55	$63,474.00	$63,474	
6			Accountant/Finance Analyst	Jose Garcia, Assistant Staff Analyst	100.00%		$101,725	0.4	$40,690.00	55.993%	$22,783.55	$63,474.00	$63,474	
7			Accountant/Finance Analyst	Luis Urgiles, Senior Contract Program Auditor	100.00%		$93,312	1	$93,312.00	55.993%	$52,248.19	$145,560.00	$145,560	
8			Accountant/Finance Analyst	Hsiu-Chin Hsieh, Administrative Assistant II	100.00%		$70,349	1	$70,349.00	55.993%	$39,390.52	$109,740.00	$109,740	
9			Accountant/Finance Analyst	Shuxian Peng, Staff Assistant II	100.00%		$70,349	1	$70,349.00	55.993%	$39,390.52	$109,740.00	$109,740	
10			Contract Manager	Asma Javed, Senior Contract Program Auditor	100.00%		$93,312	1	$93,312.00	55.993%	$52,248.19	$145,560.00	$145,560	
11			Contract Manager	Stephanie Ruiz-Perez, Staff Analyst	100.00%		$104,029	0.35	$36,410.15	55.993%	$20,387.14	$56,797.00	$56,797	
12			Project Coordinator	Rachel Tyree, Staff Analyst	10.00%	90.00%	$104,030	0.5	$52,015.00	55.993%	$29,124.76	$8,114.00	$81,140	
14			Computer Specialist	Brandon Chi, Info Systems Analyst II	100.00%		$92,908	0.25	$23,227.00	55.993%	$13,005.49	$36,232.00	$36,232	
15			Contract Manager	Jeanette Wright, Staff Assistant II	100.00%		$66,807	1	$66,807.00	55.993%	$37,407.24	$104,214.00	$104,214	
16			Contract Manager	Sara Sierra, Contract Program Auditor	100.00%		$84,975	1	$84,975.00	55.993%	$47,580.05	$132,555.00	$132,555	
17			Contract Manager	TBD, Contract Program Auditor	100.00%		$84,975	1	$84,975.00	55.993%	$47,580.05	$132,555.00	$132,555	
18			Contract Manager	Martha Cavazos, Contract Program Auditor	100.00%		$84,975	1	$84,975.00	55.993%	$47,580.05	$132,555.00	$132,555	
19			Research Specialist	TBD, Supervising Epidemiologist		100.00%	$112,295	0.4	$44,918.00	55.993%	$25,150.94	$70,069.00	$70,069	
20			Research Specialist	Lisa Arangua, Research Analyst III		100.00%	$83,561	1	$83,561.00	55.993%	$46,788.31	$130,349.00	$130,349	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health

21			Research Specialist	Katherine Rolfsmeyer, Research Analyst II		100.00%	$64,934	1	$64,934.00	55.993%	$36,358.49	$101,292.00	$101,292	
22			Research Specialist	Elaine Lai, Research Analyst II		100.00%	$64,597	1	$64,597.00	55.993%	$36,169.80	$100,767.00	$100,767	
23			Research Specialist	Mirna Jewell, Epidemiologist		100.00%	$88,200	0.3	$26,460.00	55.993%	$14,815.75	$41,276.00	$41,276	
24			Research Specialist	Brenda Robles, Research Analyst II		100.00%	$83,950	0.1	$8,395.00	55.993%	$4,700.61	$13,096.00	$13,096	
25			Project Coordinator	Dipa Shah, Health Program Analyst II		100.00%	$101,228	1	$101,228.00	55.993%	$56,680.59	$157,909.00	$157,909	
26			Project Coordinator	Laura Magallanes, Health Program Analyst II		100.00%	$82,777	1	$82,777.00	55.993%	$46,349.33	$129,126.00	$129,126	
27			Project Coordinator	Jack Thompson, Health Program Analyst II		100.00%	$91,665	1	$91,665.00	55.993%	$51,325.98	$142,991.00	$142,991	
28			Project Coordinator	Brenda Smith, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
29			Project Coordinator	Xochitl Valdivia, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
30			Project Coordinator	Julie Tolentino, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
31			Project Coordinator	Veena Raghavan, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
32			Project Coordinator	Tanishia Wright, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
33			Project Coordinator	Fatinah Darwish, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
34			Project Coordinator	Grace Tan, Health Program Analyst I		100.00%	$74,267	1	$74,267.00	55.993%	$41,584.32	$115,851.00	$115,851	
35			Project Coordinator	TBD, Health Program Analyst I		100.00%	$90,821	1	$90,821.00	55.993%	$50,853.40	$141,674.00	$141,674	
36			Project Coordinator	TBD, Health Program Analyst I		100.00%	$90,821	1	$90,821.00	55.993%	$50,853.40	$141,674.00	$141,674	
37			Program Assistant	Michael Fox, Management Analyst		100.00%	$64,847	1	$64,847.00	55.993%	$36,309.78	$101,157.00	$101,157	
38			Program Assistant	Tania Marquez, Management Analyst		100.00%	$64,847	1	$64,847.00	55.993%	$36,309.78	$101,157.00	$101,157	
39			Program Assistant	TBD, Management Analyst		100.00%	$79,320	0.25	$19,830.00	55.993%	$11,103.41	$30,933.00	$30,933	
40			Program Assistant	TBD, Management Analyst		100.00%	$79,320	0.25	$19,830.00	55.993%	$11,103.41	$30,933.00	$30,933	
41			Dietician	TBD, Nutritionist II		100.00%	$61,464	1	$61,464.00	55.993%	$34,415.54	$95,880.00	$95,880	
42			Dietician	Jennifer Gauthier, Nutritionist II		100.00%	$61,464	1	$61,464.00	55.993%	$34,415.54	$95,880.00	$95,880	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health

43			Dietician	Naho Fukushima, Nutritionist II		100.00%	$61,464	1	$61,464.00	55.993%	$34,415.54	$95,880.00	$95,880
45			Health Educator	Victoria Quintero, Health Educator		100.00%	$72,215	0.2	$14,443.00	55.993%	$8,087.07	$22,530.00	$22,530
46			Health Educator	Reynalda Meda, Community Worker		100.00%	$45,695	0.2	$9,139.00	55.993%	$5,117.20	$14,256.00	$14,256
47			Student Aide	Susanna Katrzhyan, Student Professional Worker I	100.00%		$22,500	1	$22,500.00		$0.00	$22,500.00	$22,500
48			Student Aide	Siranush Mantshyan, Student Professional Worker I	100.00%		$22,500	1	$22,500.00		$0.00	$22,500.00	$22,500
49			Student Aide	Rosa Isabel Pena, Student Professional Worker I	100.00%		$22,500	1	$22,500.00		$0.00	$22,500.00	$22,500
50			Student Aide	TBD, Student Professional Worker I	100.00%		$22,500	1	$22,500.00		$0.00	$22,500.00	$22,500
							Total Staffing: Salaries/Benefits:	**37.1**	**$2,720,089**		**$1,472,665**	**$4,067,290**	**$4,192,753**

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies based on prorated County (including Student Professional Workers) for 12 months to adequately fund Project expenses to meet SOW. This amount will cover general office supplies assigned to this project to complete fiscal and programmatic requirements. Office supplies include copy paper, binders, name badge kits, small office essentials (i.e. staplers, file stands, pens, markers, highlighters, sticky notes, scissors, file folders, hanging folders, envelopes, labels, etc.)	37.1	$40.431	12	$18,000	
2			Mail	Mail services for submission of programmatic and fiscal reports. Cost calculated at 37.1 FTE x $5.615 (estimated cost of mail/postage per FTE) x 12 months	37.1	$5.615	12	$2,500	
3			CCLHDN Membership Fees	LHD annual membership for California Conference of Local Health Department Nutritionist (CCLHDN).	1	$150.00	1	$150	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
							Total Non-Capital Equipment/Supplies:	**$20,650**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Printing and Duplicating for NEOP-LA program Including but not limited to the printing of published articles/journal supplement, posters, banners, booklets, business cards, participant paperwork and correspondence, NEOP-LA Program Stationary, etc.	$10.00	500	$5,000	
2			Educational Materials	The amount of $2,000 is budgeted to Educational Materials to deliver SNAP-Ed in 30-40 qualifying worksites and retail locations throughout LA County. Materials will be assembled into 4 "kits," to be utilized for the provision of nutrition education and physical activity promotion classes at qualifying sites; items included in the kits will not be used as giveaways to SNAP-Ed participants. Each kit will be comprised of food models, fat models, sugar test tubes, MyPlate visual displays, teaching tools, and posters. Revised calculation: Cost per item (each kit)= $500/kit, # of items= 4, Total= $2,000, We have not budgeted for NERI	$500.00	4	$2,000	
3			Healthy Cooking Demonstration	$2,500 - Cost of conducting 1,000 food demos at qualifying worksites, retail, and in other qualifying locations to promote healthy eating. Unit cost of $2.50 includes but is not limited to ingredients, paper napkins, paper plates, and utensils.	$2.50	1000	$2,500	
4			Physical Activity Materials	The amount of $7,500 is budgeted for Physical Activity Materials to deliver SNAP-Ed in 30-40 qualifying worksites and community locations. Items will be assembled into "kits," to be utilized for the provision of nutrition education and physical activity promotion classes in qualifying sites; items included in the kits will not be used as giveaways to SNAP-Ed participants. Kits will be comprised of low-cost physical activity supplies such as jump ropes, yoga mats, flying disks, resistance bands, sports balls, cones, bean bags, free weights, hula hoops, and equipment bags. Revised calculation: Cost per item (each kit)= $250/kit # of items= 4 Total= $1,000	$250.00	4	$1,000	
5			Costs associated with other activities	Reimbursement for personal costs such as child care, meals, lodging, and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessments, and advisory groups to inform and improve SNAP-Ed effectiveness.	$10.00	100	$1,000	
6			Translation Services	Cost of providing interpretation and/or translation services to support the delivery of SNAP-Ed.	$100.00	10	$1,000	
7			Youth Engagement Team T-shirts and PEER to PEER Education T-shirts	T-shirts will be purchased for youth engagement teams and peer to peer educators. The purpose of the t-shirts will be to increase program visibility and promoting PSE strategies in school and community settings. Please note that these shirts will not be used as "give away" items or incentives, but rather, to build a strong presence of SNAP-Ed work in local communities. 100 @$20/t-shirt total of $2,000 Estimated Shipping $30	$20.30	100	$2,030	
						Total Materials:	**$14,530**	

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Organization Name: California Department of Public Health
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4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Staff: Steve Baldwin, Nutrition Program Director - Dipa Shah, Health Program Analyst II - Naho Fukushima, Nutritionist II - Fatinah Darwish, Health Program Analyst I - Jennifer Gauthier, Nutritionist II - Xochitl Valdivia	Sacramento, CA	CCLHDN Conference NEOP Conference. Annual Meeting facilitated by California Department of Public Health. Estimated costs needed for 6 FTE to attend mandatory State sponsored conference. Other: Ground transportation	1	6	2	2	$46.00	$110.00	$450.00		$350.00	$50.00	$6,972	
2			1. Steve Baldwin, Nutrition Program Director 2. TBD, Health Program Analyst I 3. Jennifer Clark, Nutritionist 4. Fatinah Darwish, Health Program Analyst I 5. Michael Fox, Management Analyst 6. Naho Fukushima, Nutritionist 7. Laura Magallanes, Health Program Analyst II 8. Tania Marquez, Management Analyst 9. Veena Raghavan, Health Program Analyst I 10. Dipa Shah, Health Program Analyst II 11. TBD, Health Program Analyst I 12. Katherine Sutton, Research Analyst 13. Grace Tan, Health Program Analyst I 14. Julie Tolentino, Health Program Analyst I 15. Jack Thompson, Health Program Analyst II 16. Xochitl Valdivia, Health Program Analyst I 17. Tanishia Wright, Health Program Analyst I 18. Lisa Arangua, Epidemiologist 19. Elaine Lai, Research Analyst I 20. Rachel Tyree, staff Analyst 21. Mirna Ponce, Research Analyst III	Sacramento, CA	SNAP-Ed Implmenting Agency Forum other is parking	1	21	3	2	$46.00	$110.00	$400.00		$0.00	$50.00	$16,968	
3			Staff: Steve Baldwin, Nutrition Program Director, Dipa Shah, Health Program	Sacramento, CA	Project Director Meeting Other is parking	1	6	2	2	$46.00	$110.00	$400.00		$0.00	$50.00	$4,572	
4			Staff: Steve Baldwin, Nutrition Program Director, Dipa Shah, Health Program Analyst II	Sacramento, CA	CDPH NEOPB-sponsored trainings (TBD) Other Expenses: Airport transfers/ parking	4	2	2	1	$46.00	$110.00	$400.00		$0.00	$50.00	$5,216	
5			TBD, Health Program Analyst	Sacramento, CA	Retail Workshop other expenses: airport transfer and parking	1	1	2	1	$46.00	$110.00	$400.00			$50.00	$652	

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6			Staff - Steve Baldwin, Nutrition Program Director - TBD, Health Program Analyst I - Tania Marquez, Management Analyst - Michael Fox, Management Analyst - Katherine Rolfsmeyer, Research Analyst II - Veena Raghavan, Health Program Analyst I - Grace Tan, Health Program Analyst I - Laura Magallanes, Health Program Analyst II - Jennifer Gauthier, Nutritionist II - Fatinah Darwish, Health Program Analyst I - Xochitl Valdivia, Health Program Analyst I - Naho Fukushima, Nutritionist II - Julie Tolentino, Health Program Analyst I - Tanishia Wright, Health Program Analyst I - TBD, Health Program Analyst I	LA County	LACDPH Health Education Conference other expense is parking	1	15	1					20		$50.00	$20.00	$1,061	
7			1. Steve Baldwin, Nutrition Program Director 2. TBD, Health Program Analyst I 3. Jennifer Clark, Nutrtitionist 4. Fatinah Darwish, Health Program Analyst i 5. Michael Fox, Management Analyst 6. Naho Fukushima, Nutrtitionist 7. Laura Magallanes, Health Program Analyst II 8. Tania Marquez, Management Analyst 9. Veena Raghavan, Health Program Analyst I 10. Dipa Shah, Health Program Analyst II 11. Brenda Smith, Health Program Analyst I 12. Katherine Sutton, Research Analyst II 13. Julie Tolentino, Health Program Analyst I 14. Xochitl Valdivia, Health Program Analyst I 15. Tanishia Wright, Health Program Analyst I	TBD Los Angeles, CA	Southern California Public Health Association Annual Conference	1	15	1					20		$105.00	$20.00	$1,886	
8			Staff: Julie Tolentino, Health Program Analyst Veena Raghavan, Health Program Analyst	TBD in California	Farm to Fork Conference Other expense: airport transfers/parking	1	2	2	1	$46.00	$110.00	$300.00			$500.00	$50.00	$2,104	
9			Staff: Dipa Shah, Health Program Analyst II Lisa Arangua, Epidemiologist	January 27, 2017 Sacramento, CA	Champion Provider Fellowship Mini College Other expense: airport transfers/parking	1	2	1		$46.00		$400.00			$0.00	$50.00	$992	

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10			Mileage:	Within LA County	Mileage : Estimated cost need to adequately fund mileage needed to attend meetings/ trainings/ workshops etc. within LA County.	830							37.642			$16,715	
11			2 staff: TBD 2 FTE	TBD, California	California Bike Summit Other expense: airport transfers/parking	1	2	2	1	$46.00	$110.00	$400.00		$358.00	$50.00	$2,020	
12			3 Staff: TBD 3 FTE	TBD, California	California Farm to School. Other expense: airport transfers/parking	1	3	2	1	$46.00	$110.00	$400.00		$400.00	$50.00	$3,156	
13			4 Staff: TBD 4 FTE	TBD, California	Vision y Compromiso. Other expense: airport transfers/parking	1	4	3					50	$40.00	$0.00	$187	
					Out-of-State												
2			Staff: Steve Baldwin, Nutrition Program Director Dipa Shah, Health Program Analyst II	Out of state, TBD	Safe Routes to School, Other expenses: Airport transfer and parking	1	2	4	3	$46.00	$182.00	$600.00		$250.00	$50.00	$3,260	
															Total Travel:	**$65,761**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent: 3530 Wilshire Blvd Suite 800 Los Angeles CA 90010	Rent cost is calculated by prorated County and Contract staff FTE (Approximately 37.1) x approximately 175.38 sq. ft. (cubicle + common room space) x $2.286139 per sq. ft. x 12 months = $ 178,500.	37.1	$400.943	12	$178,500	
2			Warehouse: 134 Waverly Dr Pasadena CA 91105	Warehouse services for storage & delivery of program materials to events and program partners. Based on standard contract rates, unit cost of $2,083.35 is an estimate of monthly cost based on previous charges for warehosue services considering the increase in the amount of program materials being requested in budget. Cost $25,000 per year.	37.1	$56.155	12	$25,000	
3			Room Rental: TBD	Conference rooms and appropriate equipment need to be rented when holding meetings and conferences with partners in order to ensure completion of project objectives. The unit cost amount of includes clean-up costs, other costs/fees associated with renting equipment and space for 80 to 100 people. Total is for the cost of 2 room rentals = $2,000	37.1	$4.492	12	$2,000	
							Total Building/Space:	**$205,500**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications	Internet provider service and long distance calling costs are needed to call outside the LAC region. In particular, staff must communicate with CDPH and other stakeholders outside the Los Angeles area. Cost of services for NEOP/LHD staff is calculated at 37.1FTE x $4.492 cost per month x 12 months= $2,000	37.1	$4.492	12	$2,000	
2			Webinar	Webinar/conference line services to support nutrition education efforts among partners in the County. We will be using GoTo Meetings services at $500 for webinars up to 100 attendees. The cost is for 3 webinars at $500 each.	1	$500.00	3	$1,500	
3			Printer Network Maintenance	Cost include rental/lease and maintenance for printer network.	37.1	$4.492	12	$2,000	
							Total Maintenance:	**$5,500**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

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	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			The Whole Child - Mental Health & Housing	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
B			Youth Policy Institute	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
C			YWCA of Greater Los Angeles	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
D			Antelope Valley Partners for Health	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
E			Northeast Valley Health Corporation	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
F			Glendale Adventist Medical Center	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
G			Office of Samoan Affairs	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
H			Children's Bureau of Southern California	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
I			AltaMed Health Services	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
J			Lawndale Elementary School District	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
K			The Children's Collective, Inc.	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
L			Para Los Ninos	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
M			Special Service for Groups	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
N			LA Trust for Children's Health (Student Health Services Support Fund)	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000	$300,000	
O			Day One, Inc	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
P			Human Services Association	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
Q			Social Justice Learning Institute	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	

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R			National Health Foundation	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2)	$300,000	
S			Children's Hospital Los Angeles	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
T			Institute for Public Strategies	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
U			Sustainable Economic Enterprises of Los Angeles	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
V			Episcopal Diocese of Los Angeles	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
W			Occidental College	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
X			Finn Partners	Communications Subcontractor will provide strategic counseling for media relations and execute approved media campaign througout Los Angeles County.	$371,730	
Y			Rand Corporation	Subcontractor will develop and carry out an Evaluation Plan for NEOP/SNAP-Ed activities in Los Angeles County. This contractor or vendor will focus on the following: a) Identifying and describing community assets and SNAP-Ed strategies in target communities on interval basis. b) Estimating health behaviors and indicators by target city or community. Conducting cost analysis (e.g. healthcare costs) where feasible. c) Conducting intercept or other surveys or the use of other field evaluation methods at SNAP-Ed intervention sites; social network analysis and PSE data analysis are additional approaches that can be conducted.	$350,000	
Z			California State University, Northridge	Subcontractor will utilize nutrition education; physical activity promotion; and advancement of policy, systems, and environmental changes coordinated with stakeholder engagement and partnerships, as applicable, to promote consumption of healthy foods, reduced consumption of less healthy foods and beverages, and increased levels of physical activity among low-income individuals and families. Subcontractor's proposals were reviewed and evaluated on the following areas: 1) proposer's references; 2) financial capability (including stability); 3) proposer's responses to providing services; and 4) budget preparation. Proposals were ranked by assigning points (1,000 maximum points) based on merit. The top ranking proposals were then vetted with LAC DPH leadership and recommended to the Board of Supervisors for a contract.	$300,000	
AA			Los Angeles County Office of Education	Provide technical assistance to 5-10 SNAP-Ed eligible school districts where SNAP-Ed delivery is implemented in order to support development and implementation of school wellness policy by providing services including, but not limited to, attending school wellness committee meetings, convening stakeholders, coordinating and/or facilitating trainings, and/or providing one-on-one, tailored technical assistance with school district leads.	$850,000	
AB			Subcontractor AB (Temporaty Personnel)	The temporary personnel services contractor is responsible for providing staff to support SNAP-Ed activities. This staff will be responsible for the implementation, execution, and monitoring of our media services contract based on criteria set by the LAC DPH.	$260,840	
AC			Los Angeles Unified School District	Subcontractor will provide technical assistance to schools in the Los Angeles Unified School District where SNAP-Ed delivery is implemented, in support of classroom-based nutrition education as well as the development and implementation of district-level school wellness policy. Services include, but are not limited to, providing support for nutrition education curriculum integration, attending school wellness committee meetings, convening stakeholders, coordinating and/or facilitating trainings, and/or providing one-on-one, tailored technical assistance LAUSD teachers and district leadership.	$84,283	

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AD			Subcontractor AD: TBD	Subcontractor will develop evaluation plan using qualitative and quantitative methods to measure programmatic impact and effectiveness in the areas of schools, faith, retail, worksite, and jurisdiction-level programmatic interventions. The evaluation group will help produce case studies to document PSE efforts, outcomes, and impact in more detail and in selected settings (e.g. schools, faith, retail, healthcare with food insecurity screening). Please note that LAC DPH intends to reduce this amount to $250K and redirect $100K to support a Research Analyst that can assist with coordination of these activities and of activities anticipated as a result of iterative data feedback to the SNAP-Ed funded agencies providing nutrition education and working on PSEs. One of the key function (deliverable) for this staffing will be to develop and coordinate a data feedback process to provide subcontractors with real time data that can be used for program improvement	$350,000	
AE			Subcontractor AE: TBD	These funds will be used to develop questions in the LA County Health Survey specifically for SNAP eligible residents in Los Angeles County. The Los Angeles County Health Survey is a population based telephone survey that provides information concerning the health of Los Angeles County residents. The data are used for assessing health-related needs of the population, for program planning and policy development, and for program evaluation. The relatively large sample size allows users to obtain health indicator data for large demographic subgroups and across geographic regions of the County, including Service Planning Areas and Health Districts.	$100,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Training #1 TBD	Health Educator Academy: Peer educators of subcontracted agencies will receive a series of 6 in-person trainings on facilitating direct nutrition education, including group facilitation techniques, cultural competency, adult learning theory, and community engagement. To accommodate the needs of the peer educators and their respective target audiences, trainings will be offered in both English and Spanish (12 total full-day trainings).	$15,000	
2			Training #2 TBD	Community Based Participatory Research: LHD staff and Project Coordinators of subcontracted agencies will receive an in-depth, in-person training on Community Based Participatory Research, including principles, how to utilize CBPR as a strategy for PSE changes, and promising practices. (2 full-day trainings)	$9,500	
3			Training #3 TBD	Youth Engagement/YPAR Adult Ally Training: Adult Ally's of subcontracted agencies will receive in-depth, in-person trainings on topics including recruiting and engaging youth, implementing the YPAR framework, preparing youth for presentations to decision makers, using social media to advance PSE changes, and networking with youth in Los Angeles County on similar projects. (4 half-day trainings) Youth Workshop: Adult Ally's and youth will convene for an opportunity for youth across Los Angeles County and Southern California to network with one another, engage in relationship-building activities, and highlight and showcase their work. (4 full-day workshops)	$9,500	
4			Training #4 TBD	Designing and Managing Multi-stakeholder Collaborations: LHD staff and Project Coordinators of subcontracted agencies will receive a series of 3 in person trainings on topics such as facilitator fundamentals, dynamics of group decision-making, facilitating sustainable agreements and reaching closure. Participants will be able to practice tangible skills that will enhance their PSE changes. (3 full-day trainings)	$8,000	
5			Training #5 TBD	Healthy Worksites: LHD Staff will receive in depth training on topics including how to approaching worksites with a business mind frame, how to speak the language to engage businesses in health and PSE efforts, and specific tools to help business partners sustain changes.	$1,000	
6			Training #6 TBD	Healthy Parks, Healthy Retail, and Active Transportation PSE training Program Planning in the Retail Setting: Subcontracted agencies will receive in-person training on Collecting Sales Data for Statistical and Evaluation Purposes, Planning, Promoting, and Hosting Successful Marketing Events in the Retail Space. (3 half-day trainings). Building Healthier Communities: LHD Staff and Project Coordinators of subcontracted agencies will receive in-depth, in-person trainings on helping communities become healthier places. Topics will include improving healthy food access; healthy parks; healthy and sustainable neighborhood design. (2 full-day trainings) Healthy Parks, Healthy Retail, and Active Transportation PSE training Active Transportation and Land Use Implementation Tools and Training: LHD staff and subcontracted agencies will receive a local, tailored training designed to meet the needs of subcontractors working with low-income cities on supporting implementation of Complete Streets and Healthy Parks policies. (1 full-day training) Behavioral Economics: LHD staff and project coordinators of subcontracted agencies will receive in-depth, in-person trainings on theory, principles, application, and evaluation. Training will also include concepts associated with generating buy-in from schools, corner store owners, and participating worksite locations. (3 half-day trainings)	$18,000	
7			Training #7 TBD	Engaging Faith Partners: LHD staff and subcontracted agencies will receive a training that includes topics on implementing SNAP-Ed curriculum within faith settings, effectively engagement pastors and church leaders, evidence-based PSE strategies in the church setting. (1 full-day training)	$8,600	
8			Training #8 TBD	Applying Collective Impact Framework to SNAP-Ed: LHD staff and subcontracted agencies will receive tailored training and technical assistance on the key concepts of collective impact, explore tools and resources that will increase collaborative effectiveness to improve SNAP-Ed PSE efforts.	$5,000	
9			Training #9 TBD	Engaging Parents as Agents of Change in Schools: Subcontracted agencies will receive a two day training on topics including, an overview of school wellness policies, roles parents can play in supporting healthier school environments, and how to maintain parent involvement. (2 full-day trainings)	$15,000	
10			Training #10 TBD	Tailored Professional Leadership Development: LHD staff and Project Coordinators of subcontracted agencies will receive an in-person leadership training on creating a vision and mission, SMART goal setting, and conducting program planning in order to ensure successful implementation of SNAP-Ed efforts in low-income communities. (3 half-day trainings)	$5,000	
11			Training #11 TBD	Collaborative Development Training: LHD staff and Project Coordinators of subcontracted agencies will receive tailored training and technical assistance on partnerships, collaborating for change, and facilitation to increase the impact of local collaboratives.	$20,000	
12			Preventive Medicine	Journal publications: fees for six articles, to be published in Preventive Medicine. Fees include open online access for six peer-reviewed journal articles describing SNAP-Ed work in Los Angeles County.	$22,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health

13			Strategic Communications Consultant	Funds will be used to design and conduct trainings to DPH staff and partners on strategic messaging to engage with community leaders, coalitions, and the SNAP-Ed eligible population to advance nutrition education and policy, systems, and environmental changes in underserved communities. -$24,999	$24,999	
					Total Contracts/Sub-Grants/Agreements:	**$9,728,452**

Total Direct Costs:	**$14,233,146**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Personnel and Benefits not to exceed 19.905%	19.9050%	$4,192,753.00	$834,567	
				Total Indirect Costs:	**$834,567**	

Total Budget:	**$15,067,713**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Whole Child - Mental Health & Housing

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator, TBD	5.00%	95.00%	$69,048.00	1.00	$69,048.00	24.50%	$16,916.76	$4,298.25	$85,965	
2			Health Educator	Health Educator, TBD	0.00%	100.00%	$59,604.00	1.00	$59,604.00	24.50%	$14,602.98	$0.00	$74,207	
3			Administrative Coordinator	Executive Assistant, TBD	50.00%	50.00%	$50,196.00	1.00	$50,196.00	24.50%	$12,298.02	$31,247.00	$62,494	
						Total Staffing: Salaries/Benefits:		**3**	**$178,848**		**$43,818**	**$35,545**	**$222,666**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Full-Time Benefits Breakdown: FICA 7%, SUI 3%, Worker's Compensation 3.5%, Medical/Dental 7%, Retirement 3%, Other 1% for a total Employee Benefit rate of 24.50% (7% + 3% + 3.5% + 7% + 3% + 1% = 24.50%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Whole Child - Mental Health & Housing

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The budgeted amount will cover general office supplies for the 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE) pens, folders, staples, paper clips, tape, envelopes. Necessary to meet SOW deliverables. Current estimate: 3 FTE x $60/month x 12 months = $2,160	3	$60.00	12	$2,160	
2			Postage	Budgeted to Postage Cost. The budget will cover postage costs for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1FTE, Executive Assistant, 1 FTE) necessary to meet project deliverables. Current estimate: 3 FTE x $33.33/month x 12 months = $1,200	3	$33.33	12	$1,200	
							Total Non-Capital Equipment/Supplies:		$3,360

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit will be distributed at each participating site. Each kit will include food models, fat models, sugar test tubes, visual displays, teaching tools and posters. Current estimate: $250/kit x 10 sites = $2,500	$250.00	10	$2,500	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients for approved recipes for food testing demonstrations. Current estimate: 200 classes x 15 participants = 3,000 participants $2.50 x 3,000 participants = $7,500	$2.50	3000	$7,500	
3			Cooking Demonstration Supplies	Budget for beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, cooler for safely transporting food. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 125 of items = $2,500	$20.00	125	$2,500	
4			Physical Activity Materials	Budget to purchase low cost physical activity materials that include: jump ropes, cones, bean bags, free weights and flight disks. These materials will be assembled into a kit. Each participating site will receive 1 kit. Current estimate: $158.90 (per kit) x 10 sites = $1,589	$158.10	10	$1,581	
5			Printing and Duplication	The budgeted amount will cover the cost of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and educational materials. Current estimate: Black and white copies: $0.06 per copy x 16,500 copies = $990 Color copies: $0.10 per copy x 9,900 copies = $990 Total: $990 + $990 = $1,980	$0.075	26400	$1,980	
6			Certifications	Budget to cover Zumba recertification for 2 FTE (Project Coordinator 1 FTE, Health Educator, 1 FTE) to ensure safe delivery of physical activity SNAP-Ed. Current estimate: Zumba certification: $300 x 2 FTE (Project Coordinator, 1, FTE, Health Educator, 1 FTE)) = $600 Average cost per staff $600 ÷ 2 FTE (Rounded) = $300	$300.00	2	$600	
7			Translations	Budget for live interpretation from English to languages appropriate for the target audience such as Spanish, Korean and Mandarin. These services will be utilized for workshops, healthy cooking demonstrations, and coalition meetings. Current estimate: $50 x 56 hours =$2,800	$50.00	56	$2,800	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Whole Child - Mental Health & Housing

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved						
8			Focus Groups and Needs Assessment Costs	Budget for recipients of SNAP-Ed to actively participate in focus groups, needs assessments and advisory groups to inform and improve SNAP-Ed effectiveness. Costs include childcare, meals and transportation. Current estimate: $10/healthy meal x 10 participants = $100 $15/hour for licensed child care provider for x 2 hours = $30 $10 transportation voucher x 10 participants = $100 Average cost per focus group = $230	$230.00	6	$1,380	
							Total Materials:	$20,841	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Position: Project Coordinator, 1 FTE, Health Educator, 1 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA 1	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
2			Position Title. Project Coordinator, 1 FTE, Health Educator, 1 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA 2:	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
3			Mileage 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE)	LA County	Budget for mileage reimbursement to 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE) for the purpose of local travel to attend meetings, coordinate activities and conduct outreach activities.	606	3						30			$9,720	
															Total Travel:	$12,352	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent/Lease: 10155 Colima Road, Whittier, CA 90603	Budget to cover office space for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE) assigned to the project. The budget will cover workspaces, restrooms, and conference rooms. Estimated office space for 3 FTE's at $145 per month times 12 months equals $5,220. Current estimate: 3 FTEs x $145 per Month x 12 Months = $5,220	3	$145.00	12	$5,220	
								Total Building/Space:	$5,220

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Whole Child - Mental Health & Housing

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunication Costs	The budgeted amount covers costs for office telephone lines, facsimile, IT for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, and Executive Assistant). In addition cell phone service is budgeted for 1 FTE (Health Educator, 1 FTE) assigned to the project as they spend the majority of their work time in the field. Current estimate: 3 FTEs x $169 per month x 12 months = $6,084	3	$169.00	12	$6,084	
		2	Utilities	Budget to cover utilities cost for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE). Utilities include electricity, water, and trash collection. Current estimate: 3 FTEs x $94 per month x 12 months = $3,384	3	$94.00	12	$3,384	
		3	Building Maintenance Fees	Budget to cover monthly building maintenance fees cost for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Executive Assistant, 1 FTE). Building maintenance fees include repairs, janitorial services, landscaping fees, pest control services, alarm security and document shredding. Current estimate: 3 FTEs x $228 per month x 12 months = $8,208	3	$228.00	12	$8,208	
							Total Maintenance:	**$17,676**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$282,115**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	Indirect costs include: accounting, payroll costs, and other administrative overhead costs necessary to manage the grant. Current estimate: $178,848, Total Personnel Costs Excluding Fringe Benefits	10.00%	$178,848.00	$17,885	
					Total Indirect Costs:	**$17,885**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Youth Policy Institute

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Manager, Shawn Bolton	10.00%	90.00%	$64,992.00	0.05	$3,249.60	19.600%	$636.92	$388.70	$3,887	
2			Project Coordinator	Project Coordinator, TBD	10.00%	90.00%	$51,480.00	1.00	$51,480.00	19.600%	$10,090.08	$6,157.00	$61,570	
3			Health Educator	Health Educator, TBD	0.00%	100.00%	$38,016.00	1.00	$38,016.00	19.600%	$7,451.14	$0.00	$45,467	
4			Garden Coordinator	Garden Coordinator, TBD	0.00%	100.00%	$41,196.50	1.00	$41,196.50	19.600%	$8,074.51	$0.00	$49,271	
5			Administrator	Grant Accountant, Ernesto Campos	100.00%	0.00%	$54,996.00	0.09	$4,949.64	19.600%	$970.13	$5,920.00	$5,920	
6			Secretary	Data Entry Clerk, TBD	0.00%	100.00%	$40,000.00	0.05	$2,000.00	14.000%	$280.00	$0.00	$2,280	
						Total Staffing: Salaries/Benefits:		**3.19**	**$140,892**		**$27,503**	**$12,466**	**$168,395**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
FICA 7.39%, Unemployment 3.64%, Worker's Compensation 1.33%, Health Benefits 4.68%, 401K 2.56% for a total Employee Benefit rate of 19.60% (7.39% + 3.64% + 1.33% + 4.68% + 2.56% = 19.60%)

Part-Time Salary Employee Benefits
Breakdown:
FICA 7.39%, Unemployment 3.64%, Worker's Compensation 1.33%, 401K 1.64% for a total Employee Benefit rate of 14% (7.39% + 3.64% + 1.33% + 1.64% = 14%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Youth Policy Institute

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Garden Coordinator, 1 FTE) assigned to the project. General office supplies include: pens, paper, folders, staples, paper clips, tape, envelopes, etc. necessary to meet the deliverables defined in the scope of work. Current estimate: 3 FTE x $24.78/month x 12 months = $892.	3	$24.78	12	$892	
							Total Non-Capital Equipment/Supplies:		$892	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit per service set will be assembled, examples of SNAP-Ed materials that will be included are food models, fat models, sugar tests tubes, MyPlate visual displays, teaching tools, and posters. Current estimate: $500/kit x 10 sites = $5,000	$500.00	10	$5,000	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients to prepare recipes for food tasting demonstrations at service sites and community outreach events. Current estimate: 137 classes x 30 participants = 4,110 participants $2.50 x 4,110 participants = $10,275	$2.50	4110	$10,275	
3			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: low-cost blenders, cutting boards, frying pans, pots, plastic storage bags and containers, ice packs, cookers, for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 125 of items = $2,500	$20.00	125	$2,500	
4			Event Fees	The event fees line item will be utilized to participate in outreach events and space necessary to engage participants in nutrition education activities. These activities will help to raise awareness of the Champions for Change program. Current estimate: $500/per event x 9 events = $4,500	$500.00	9	$4,500	
5			Garden Materials	Budget to build and maintain thirteen community gardens. Budget will cover expenses of soil, compost, garden hoses, storage containers, seeds, seedlings, gloves, and small gardening tools such as rakes, shovels, etc. for each garden. Current estimate: $1,000 per garden x 10 of sites = $10,000	$1,000.00	10	$10,000	
6			Physical Activity Materials	Budget to prepare 1 kit for each service site. The kit will include physical activity materials such as jump ropes, yoga maps, sports balls, stretch bands, medicine balls, cones, bean bags, free weights, flying disks, and hula hoops. Current estimate: $1,813 (per kit) x 10 sites = $18,130	$1,813.00	10	$18,130	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Youth Policy Institute

7			Printing and Duplication	The budgeted amount will cover the cost of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and educational materials. Current estimate: Black and white copies: $0.06 per copy x 8,300 copies = $498 Color copies: $0.10 per copy x 4,970 copies = $497 Total: $498 + 497 = $995 Average cost per copy: $995 ÷ 13,270 copies = $0.074981	$0.075	13270	$995	
8			Translations	Budget for translation services from English to languages appropriate for the target audience. These services will be utilized for community workshops, healthy cooking demonstrations, and coalition meetings. Current estimate: $50 x 56 hours =$2,800	$50.00	56	$2,800	
9			Focus Groups and Needs Assessment Costs	Budget to cover costs such as child care, meals and transportation for SNAP-ED recipients to actively participate in focus groups, needs assessments, and advisory groups to inform and improve SNAP-ED effectiveness. Current estimate: $10/healthy meal x 10 participants = $100 $15/hour for licensed child care provider for x 2 hours = $30 $10 transportation voucher x 10 participants = $100 Average cost per focus group = $230 $230 x 4 focus groups = $920	$230.00	4	$920	
						Total Materials:		**$55,120**

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Project Coordinator, 1 FTE Health Educator, 1 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$120.00	$1,556	
2			Project Coordinator, 1 FTE Health Educator, 1 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$120.00	$1,556	
3			Mileage	County of Los Angeles	Budget for mileage reimbursement to 2 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE) to attend meetings, coordinating activities, and conducting outreach services	118	2						30.16			$1,904	
															Total Travel:	**$5,016**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment							Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			Rent/Lease 1075 North Western Avenue Suite 110 Los Angeles, CA 90029	Budget to cover office space for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Garden Coordinator, 1 FTE) assigned to the project. The space is required for to house the Project Coordinator that will carry out the objectives set forth in the scope of work. Cost includes cubicle space, meeting rooms, common rooms, and bathrooms. Current estimate: 3 FTEs x $847 per Month x 12 Months = $30,492	3	$847.00	12	$30,492	
							Total Building/Space:	**$30,492**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Youth Policy Institute

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications	The budget for office telephone lines 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Garden Coordinator, 1 FTE) assigned to the project and are necessary to coordinate activities required by the scope of work. Current estimate: 3 FTEs x $44 per month x 12 months = $1,584	3	$44.00	12	$1,584	
2			Utilities	Budget to cover utilities cost for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Garden Coordinator, 1 FTE). Utilities include electricity and water. Current estimate: 3 FTEs x $60 per month x 12 months = $2,160	3	$60.00	12	$2,160	
3			Building Maintenance Fees	Budget to cover monthly building maintenance fees cost for 3 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Garden Coordinator, 1 FTE). Building maintenance fees include costs for janitorial services, and pest control per FTE Current estimate: 3 FTEs x $ 33 per month x 12 months = $1,188	3	$33.00	12	$1,188	
								Total Maintenance:	**$4,932**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$264,847**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs include: overhead necessary to administrate the grant. The agency has a federally approved rate of 15%. For Year 2, Indirect Costs are charged at a rate of 15% of total Direct Cost Excluding Capital Expenditures (Equipment, Building)	15.00%	$234,355.00	$35,153	
					Total Indirect Costs:	**$35,153**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: YWCA of Greater Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Center Director/Project Coordinator, Maria Elena Chavez	20.00%	80.00%	$55,719.00	0.40	$22,287.60	34.78%	$7,751.63	$6,007.80	$30,039	
2			Health Educator	Health Educator (1), Noemi Morales	0.00%	100.00%	$33,698.00	1.00	$33,698.00	34.78%	$11,720.16	$0.00	$45,418	
3			Health Educator	Health Educator (2), Jocelyn Sanabria	0.00%	100.00%	$31,385.00	1.00	$31,385.00	34.78%	$10,915.70	$0.00	$42,301	
4			Project Coordinator	Project Coordinator, TBD	20.00%	80.00%	$46,350.00	1.00	$46,350.00	34.78%	$16,120.53	$12,494.20	$62,471	
						Total Staffing: Salaries/Benefits:		**3.4**	**$133,721**		**$46,508**	**$18,502**	**$180,229**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Employee benefits are calculated as a percent of salaries. Individual fringe categories and corresponding rates are:

Fringe Benefits Full-time
FICA 7.65%
SUI 1.50%
Worker's Compensation 8.16%
Medical/Dental 7.47%
Retirement 10.00%

Total 34.78%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: YWCA of Greater Los Angeles

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The actual average cost of office supplies for YWCA-GLA staff is $126.69 per month per FTE employee. Based on this average cost per FTE, $5,169 is budgeted for the purchase of Office Supplies for 3.4 FTE to support the project. The budgeted amount will cover general office supplies that will be used by the 3.4 FTE's assigned to this project. General office supplies include items such as pens, papers, folders, staples, paper clips, tape, envelopes, etc. needed for agency to meet SOW.	3.4	$126.69	12	$5,169	
2			Postage	Based on historical expenditures, $500 is budgeted for postage for mailings sent to support this program.	3.4	$12.26	12	$500	
							Total Non-Capital Equipment/Supplies:	**$5,669**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	The amount of $3,000 is budgeted for the acquisition of Educational Materials to use in workshops. One (1) nutrition education kit will be provided ($250/kit) for each site for a total of 12. Materials will include: display materials, nutritional handouts, flip charts and food models, fat models and sugar test tubes. Specific materials to be added to the kits include: My Plate Eat Well fact sheets, Champions for Change cookbooks and recipe cards to use and distribute at community events for an estimated over 2,200 participants throughout the year. The team will take full advantage of the free materials available from the USDA, including the approved nutritional education curriculum.	$250.00	12	$3,000	
2			Healthy Cooking Demonstrations	The amount of $5,340 is budgeted for healthy cooking food demonstrations. An average cost of $2.50 per participant is planned to purchase ingredients for approved recipes for food tasting demonstrations at twelve sites.	$2.50	2136	$5,340	
3			Cooking Demonstration Supplies	The amount of $4,520 is budgeted for the purchase of additional Cooking Demonstration Supplies. The majority of these demonstrations will be conducted without the use of an oven or stove and supplies will be shared amongst sites. This will result in a minimal purchase of stove top pots, pans and baking dishes. The majority of these funds will go toward the purchase of a few low cost blenders, beverage dispensers, measuring cups, cutting boards, sets of mixing bowls in varying sizes, mixing spoons, serving utensils, colanders, graters, plates and utensils.	$20.00	226	$4,520	
4			Event Fees	The amount of $3,000 is budgeted for booth fees for workshops. An amount of $250.00 is budgeted to support 12 workshops to support nutrition education by teaching an estimated 25 participants per event to grow their own fruits and vegetables. Workshops will also support the PSE goals of the project at each program site.	$250.00	12	$3,000	
5			Garden Materials	The amount of $6,000 is budgeted for Garden Supplies. The cost to maintain 12 gardens created in Year 2 is an average of $500 per garden. The $6,000 will cover the expense of purchasing soil, hoses, storage containers, seeds, seedlings, gloves, gardening tools and signage for each garden. Signage is important as these gardens will be tied to nutrition education and will serve as learning spaces for children and parents alike.	$500.00	12	$6,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: YWCA of Greater Los Angeles

6			Physical Activity Materials	The amount of $4,860 is budgeted for the purchase of Physical Activity Materials. The budget is based on a cost of $2.50 per participant. The total number of participants is projected at 15. Twelve workshops will be held at the 12 sites throughout the year. The physical activity materials will be divided so that each target community has a set of materials that are easily accessible. These materials will be used to integrate physical activity instruction and hands on engagement into nutrition education/physical activity workshops. The materials consist of jump ropes, yoga mats, pedometers, an agility ladder, light weights and medicine balls.	$405.00	12	$4,860	
7			Printing and Duplication	The amount of $5,514 is budgeted for Printing & Duplication. Included in this estimate is the cost of printing of banners at community garden sites announcing nutrition/physical activity workshops, producing flyers for promoting workshop and events, copies of workshop materials for classes, and printing and duplication of annual reports. It is important to note that all materials will be printed in both English and Spanish. The calculation of the estimated cost follows. Black white copies: $0.06 per copy x 66,666 copies = $4,000 (rounded) Color copies: $.25 x 6,056 copies = $1,514 Total: $4,000 + $1,514 = $5,514 Average cost per copy: $5,514/ 72,722 copies = $.07 per copy (rounded)	$0.07582	72722	$5,514	
8			Certifications	The amount of $60 is budgeted for a certification fee for two project staff persons to receive training and certification to become ServeSafe Certified.	$15.00	4	$60	
9			Translation Services	The amount of $8,200 will be budgeted for translation services for an estimated 20 focus groups, coalition and task force meetings at a rate of $410 per meeting. This includes a fee for the interpreter and equipment rental for an estimated 20 participants. This will provide an opportunity for all community members to be able to benefit from participating without being hindered by language barriers.	$410.00	20	$8,200	
10			Focus Groups and Needs Assessment Costs	The amount of $4,500 is budgeted for childcare and healthy meals for recipients of SNAP-Ed to actively participate in focus groups, needs assessments and advisory groups to inform and improve SNAP-Ed effectiveness. These costs will not be used as incentives and will be limited to fulfill scope of work requirements for the above mentioned activities. A total of 25 meetings (focus groups, coalition and task force) will be conducted in Year 2 to determine needs and interests in topics related to healthy eating and physical activity and determine linguistic and culturally specific needs. A breakdown of costs associated with each meeting is as follows; $10 Healthy meals x 15 participants = $150 $15 hr for licensed childcare provider x 2 hrs. = $30 Average cost per focus group, coalition or task force meeting = $180	$180.00	25	$4,500	
						Total Materials:		**$44,994**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator/TBD, Health Educator/Noemi Morales	Sacramento, CA	The amount $2,024 has been allotted for travel to CDPH meetings and certification training. The Project Coordinator and Health Educator will attend the CDPH SNAP-Ed Implementation training in Sacramento. - Other includes transportation cost	1	2	3	2	$46.00	$110.00	$550.00			$100.00	$2,016	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: YWCA of Greater Los Angeles

2			Project Coordinator/TBD, Health Educator/Noemi Morales	Sacramento, CA	The amount $2,024 has been allotted for travel to CDPH meetings and certification training. The Project Coordinator and Health Educator will attend the CDPH PSE Trainings for PSE Implementation in Sacramento. - Other includes transportation cost	1	2	3	2	$46.00	$110.00	$550.00			$100.00	$2,016	
3			Mileage, Center Director/Project Supervisor Health Educator 1 Health Educator 2 Project Coordinator	LA County	The mileage budget includes the cost of mileage for local travel (within the County of Los Angeles) and travel to mandated CDPH forums and trainings.	255	3.4						8.55			$1,166	
															Total Travel:	**$5,198**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent/Lease	Cost Allocation Formula for Rent/Lease is $8,000 per site at four Partner School Sites. Monthly cost $8,000 / 12 months / 3.4 FTE = $196.0784	3.4	$196.08	12	$8,000	
						Total Building/Space:	**$8,000**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Communications	Monthly telecommunications costs including Wi-Fi, telephone, facsimile, intranet, and internet for the program. The costs to provide services for the 3.4 FTE who will achieve all the initiatives outlined in the SOW are included in this category. The YWCA-GLA has a cost allocation plan for facilities expense, and based on that plan, 5% of the expenditures in the plan will be budgeted in the grant.	3.4	$212.37	12	$8,665	
2		Utilities	Monthly utilities including gas, water, and electricity for the program office. The costs to provide services for the 3.4 FTE who will achieve all the initiatives outlined in the SOW are included in this category. The YWCA-GLA has a cost allocation plan for facilities expense, and based on that plan, 5% of the expenditures in the plan will be budgeted in the grant.	3.4	$79.65	12	$3,250	
3		Building Maintenance	The costs to provide services for the 3.4 FTE who will achieve all the initiatives outlined in the SOW are included in this category. The YWCA-GLA has a cost allocation plan for facilities expense, and based on that plan, 5% of the expenditures in the plan will be budgeted in the grant.	3.4	$150.44	12	$6,138	
						Total Maintenance:	**$18,053**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: YWCA of Greater Los Angeles

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs: $262,143

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			The YWCA of Greater Los Angeles has a negotiated indirect cost rate of 20.69 %. The base for application of this rate is of the direct costs. $37,841 (14.43436%) will go to overhead expenses and general account expenses.	14.44135%	$262,143.00	$37,857	
					Total Indirect Costs:	**$37,857**	

Total Budget: $300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Antelope Valley Partners for Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Project Director - Tiffany Franklin	70.00%	30.00%	$61,800.00	0.3	$18,540.00	27.00%	$5,005.80	$16,482.20	$23,546	
2			Project Coordinator	Project Coodinator - Jacqueline Broderick	30.00%	70.00%	$53,556.00	1	$53,556.00	27.00%	$14,460.12	$20,404.80	$68,016	
3			Health Educator	Health Educator 1 - Adel Domingo	0.00%	100.00%	$43,188.00	1	$43,188.00	27.00%	$11,660.76	$0.00	$54,849	
4			Health Educator	Health Educator 2 - Magda Coneac	0.00%	100.00%	$38,568.00	1	$38,568.00	27.00%	$10,413.36	$0.00	$48,981	
5			Health Educator	Health Educator 3 - Joana Ortega	0.00%	100.00%	$42,852.00	0.25	$10,713.00	27.00%	$2,892.51	$0.00	$13,606	
				Total Staffing: Salaries/Benefits:				**3.55**	**$164,565**		**$44,433**	**$36,887**	**$208,998**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Breakdown:
FICA 6.20%, SUI 4.5%, Health 3.32%, Worker's Compensation 2.40%, Other 10.58% for a total Employee Benefit rate of 27% (6.20% + 4.5% + 3.32% + 2.40% + 10.58% = 27%)

Current estimate:
$164,565 Full-Time Salaries x 27% Benefit Rate = $44,432.55, Rounded to $44,333

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Antelope Valley Partners for Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies - including paper, binders, sheet protectors, jump drives, pens, pencils, highlighters, markers, envelopes, sticky notes, paper clips, yellow letter pads, cartridges, dividers, and labels. - for the 3.55 FTE (Program Director, .30 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, .25 FTE) assigned to the project. General office supplies will be used for meetings, trainings, communication, and other Nutrition Education newsletters to promote nutrition and physical activity, correspondence, and reports.	3.55	$30.00	12	$1,278	
2			Postage	Budget to cover postage costs for the 3.55 FTE (Program Director, .30 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, .25 FTE) to correspond with program participants and LA County staff. Current estimate: 3.55 FTE x $6.90/month x 12 months = $294.34, Rounded to $294	3.55	$6.90	12	$294	
							Total Non-Capital Equipment/Supplies:		**$1,572**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover Educational Materials for students and parents in participating sites. Kits will include food models, fat models, sugar test tubes, My Plate visual displays, teaching tools and posters to support Rethink Your Drink, My Plate and Champions For Change. Current estimate: $200/kit x 10 sites = $2,000	$200.00	10	$2,000	
2			Healthy Cooking Demonstrations	Budget to purchase of healthy food products (i.e. fresh fruits, vegetables, canned food items, lean protein, low-fat dairy, dry beans and grains) to be used for healthy cooking demonstrations and recipe tastings/sampling. Current estimate: 135 classes x 12 participants = 1,620 participants $2.50 x 1,620 participants = $4,050	$2.50	1620	$4,050	
3			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: beverage dispensers, low-cost blenders, cutting boards, hot plates, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 50 of items = $1,000	$20.00	50	$1,000	
4			Garden Materials	Budget to replenish and maintain community gardens. The budget will cover expenses of small gardening tools, soil, mulch, seeds/seedlings, fruit trees, wood, hammers, nails, rolling carts, raised bed materials, gypsum, drip system, garden hoses, hoops, chicken wire, etc. Current estimate: $300 per garden x 5 of sites = $1,500	$300.00	5	$1,500	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Antelope Valley Partners for Health

5			Physical Activity Materials	Budget to purchase low cost physical activity equipment, such as jump ropes, yoga mats, Frisbees, dumbbells, resistance bands, medicine balls, sports balls, cones, bean bags, equipment bags, etc. Materials will be assembled into kits, each site will receive 1 kit. Physical activity materials will be purchased and used at nutrition/physical activity education classes throughout years 1, 2 and 3. Current estimate: $300 (per kit) x 10 of sites = $3,000	$300.00	10	$3,000	
6			Printing and Duplication	Budget for Printing/Reproduction of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and other files necessary to meet the goals of the project. Current estimate: Black and white copies: $0.06 per copy x 13,200 of copies = $792 Color copies: $0.10 per copy x 7,940 of copies = $794 Total: $792 + $794 = $1,586	$0.075	21140	$1,586	
7			Certifications	Budget to cover Zumba recertification costs for 2 FTEs (Health Educator 1, 1 FTE, Health Educator 2, 1 FTE). Staff will receive Zumba recertification to ensure safe delivery of services to participants. Current estimate: Zumba certification: $300 x (Health Educator 1, 2) = $600 Average cost per staff = $600 ÷ 2 = $300	$300.00	2	$600	
						Total Materials:		**$13,736**

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Prgm D., Prjct. Cor.,	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	2	3	2	$46.00	$110.00	$400.00				$1,516	
2			Prgm D., Prjct. Cor.,	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$400.00				$1,516	
3			Program Director Project Coordinator Health Educator 1 Health Educator 2 Health Educator 3	Los Angeles County	Budget to reimburse for 3.55 FTE (Program Director, .30 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, .25 FTE) for local travel to attend meeting, coordinate activities, and conduct outreach activities. Current estimate: ((130 Trips x 3.55 FTE) x 36.66 Miles per Trip) x $0.535/Mile = $9,051.445, Rounded to $9,051	462	3.55						36.66			$9,051	
															Total Travel:	**$12,083**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Antelope Valley Partners for Health

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent/Lease:44226 10th St. West, Lancaster, CA	Budget to cover office space for 3.55 FTE (Program Director, 0.30 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 0.25 FTE) assigned to the project that will carry out the objectives outlined in the scope of work. This space includes meeting areas, lactation room, bathrooms, common areas, medical records room, reception area, supply room, copy machine area, janitorial room and storage. Current estimate: 3.55 FTEs x $678 per Month x 12 Months = $28,882.80, Rounded to $28,883	3.55	$678.00	12	$28,883	
						Total Building/Space:	$28,883	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Telecommunication Costs	Budget to cover office telephone lines, internet service fee, and external information systems fee for 3.55 FTE (Program Director, 0.30 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 0.25 FTE) assigned to the project. Staff require this services to coordinate project activities. Cell phones will be provided for 2.25 FTE (Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 0.25 FTE) to ensure communication with staff out in the field, participants, participating sites, and County. Current estimate: 3.55 FTEs x $175 per month x 12 months = $7,455	3.55	$175.00	12	$7,455	
						Total Maintenance:	$7,455	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$272,727**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Antelope Valley Partners for Health

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs include administrative, accounts payable, accounts receivable, personnel and payroll indirect costs. Per the new Federal Guidelines the minimum indirect rate of 10% will be requested Current estimate: $272,727 Total Direct Costs x 10% = $27,272.70 Rounded to $27,273	10.00%	$272,727.00	$27,273	
					Total Indirect Costs:	**$27,273**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Northeast Valley Health Corporation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CEO	Associate Director, Jessica King	50.00%	50.00%	$87,983.00	0.10	$8,798.30	26.70%	$2,349.15	$5,573.50	$11,147	
2			Project Coordinator	Program Coordinator, Denise Torres	30.00%	70.00%	$60,744.00	1.00	$60,744.00	26.70%	$16,218.65	$23,088.90	$76,963	
3			Health Educator	Health Educator 1, Sandy Flores	5.00%	95.00%	$49,320.00	1.00	$49,320.00	26.70%	$13,168.44	$3,124.40	$62,488	
4			Health Educator	Health Educator 2, Nathalie Rojo	5.00%	95.00%	$49,320.00	0.30	$14,796.00	26.70%	$3,950.53	$937.35	$18,747	
5			Dietician	Registered Dietitian Nutritionist, Sandra Trinidad	5.00%	95.00%	$66,300.00	0.40	$26,520.00	26.70%	$7,080.84	$1,680.05	$33,601	
6			Community Liaison	WIC Project & Public Relations (PR) Coordinator, Kimberly Prezioso	5.00%	95.00%	$64,248.00	0.40	$25,699.20	26.70%	$6,861.69	$1,628.05	$32,561	
						Total Staffing: Salaries/Benefits:		**3.2**	**$185,878**		**$49,629**	**$36,032**	**$235,507**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
FICA 7.96%, Long/Short Term Disability: 0.51%, Worker's Compensation 2.17%, Medical/Dental 10.34%, Vision 0.12%, Pension (403-b) 5.46%, and Life Insurance 0.14% for a total Employee Benefit rate of 26.70% (7.96% + 0.51% + 2.17% + 10.34% + 0.12% + 5.46% + 0.14% = 26.70%)
Part-Time Benefits
Breakdown:
FICA 7.96%, Long/Short Term Disability: 0.51%, Worker's Compensation 2.17%, Medical/Dental 10.34%, Vision 0.12%, Pension (403-b) 5.46%, and Life Insurance 0.14% for a total Employee Benefit rate of 26.70% (7.96% + 0.51% + 2.17% + 10.34% + 0.12% + 5.46% + 0.14% = 26.70%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Northeast Valley Health Corporation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies for the 3.20 FTE (Associate Director, 0.10 FTE, Program Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 0.30 FTE, Registered Dietician Nutritionist, 0.40 FTE, WIC Project & PR Coordinator, 0.40 FTE) assigned to this project. General office supplies include; pens, paper, folders, staples, paper clips, tape, envelopes, toner, etc. for the agency to meet SOW. Current estimate: 3.20 FTE x $39.06/month x 12 months = $1,499.90, Rounded to $1,500	3.2	$39.06	12	$1,500	
							Total Non-Capital Equipment/Supplies:	**$1,500**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	Budget to purchase ingredients and supplies for approved food tasting demonstrations. Current estimate: 80 classes x 15 participants = 1,200 participants $2.50 x 1,200 participants = $3,000	$2.50	1200	$3,000	
2			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Current estimate: Average cost per item = $20.48 $20.48 (average cost per item) x 25 of items = $512	$20.48	25	$512	
3			Garden Materials	Budget will cover the expenses to replenish gardens, costs include soil, compost, garden hoses, storage containers, seeds, seedlings, gloves, soil testing, construction of raised beds and/or garden boxes, and small gardening tools such as rakes, shovels, etc. Current estimate: $876.36per garden x 11 of sites = $9,639.96, Rounded to $9,640	$876.36	11	$9,640	
4			Printing and Duplication	The budgeted amount will cover the cost of printing surveys, pre/posttests, class materials, flyers, educational materials, recipes, garden signage, training materials, educational materials, curricula, and promotional material. Current estimate: Black and white copies: $0.06 per copy x 17,400 copies = $1,044 Color copies: $0.10 per copy x 10,410 copies = $1,041 Total: $1,044 + $1,041 = $2,085 Average cost per copy: $2,085 ÷ 27,810 copies = $0.07497	$0.07497	27810	$2,085	
5			Certifications	Budget to cover certifications to ensure safe delivery of SNAP-Ed. 2 FTE (Program Coordinator, 1 FTE, Health Educator 1, 1 FTE) will receive Zumba recertification to ensure safe delivery of physical activity SNAP-Ed. Current estimate: Zumba recertification: $300 x 2 FTE (Program Coordinator, 1 FTE, Health Educator, 1 FTE) = $600	$300.00	2	$600	
6			Focus Groups and Needs Assessment Costs	Budget for costs such as meals and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessment, and advisory groups to inform and improve SNAP-Ed effectiveness. These costs will not be used as incentives for SNAP-Ed recipients to attend nutrition education and physical activity classes, and will be limited to fulfill scope of work requirements for the above mentioned activities. Current estimate: $5/healthy meal x 8 participants = $40 $10 transportation voucher x 8 participants = $80 Average cost per focus group = $120 $120 x 10 focus groups = $1,200	$120.00	10	$1,200	
						Total Materials:	**$17,237**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Northeast Valley Health Corporation

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Coordinator, Denise Torres Health Educator, Sandy Flores	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	1	3	2	$46.00	$110.00	$300.00				$658	
2			Program Coordinator, Denise Torres Health Educator, Sandy Flores	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
3			Mileage	Los Angeles County	Budget for mileage reimbursement to 3.20 FTE (Associate Director, 0.10 FTE, Program Coordinator, 1 FTE, Health Educator 1, 1 FTE, Registered Dietician Nutritionist, 0.40 FTE, Health Educator 2, 0.30 FTE, WIC Project & PR Coordinator, 0.40 FTE) for the purpose of local travel to attend meetings, coordinate activities and conduct outreach activities.	705	3.2						7.109			$2,681	
															Total Travel:	**$4,655**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent/Lease 13803 Foothill Blvd, Suite 200, Sylmar CA 91342	Budget to cover office space for 3.20 FTE (Associate Director, 0.10 FTE, Program Coordinator, 1 FTE, Health Educator 1, 1 FTE, Registered Dietician Nutritionist, 0.40 FTE, Health Educator 2, 0.30 FTE, WIC Project & PR Coordinator, 0.40 FTE) assigned to the project. The budget will cover workspaces, restrooms, and conference rooms. Current estimate: 3.20 FTEs x $203 per Month x 12 Months = $7,795.20, Rounded to $7,795	3.2	$203.00	12	$7,795	
						Total Building/Space:	**$7,795**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Telecommunications	The budgeted amount covers costs of telecommunication services for 3.20 FTE (Associate Director, 0.10 FTE, Program Coordinator, 1 FTE, Health Educator 1, 1 FTE, Registered Dietitian Nutritionist, 0.30 FTE, Health Educator 2, 0.40 FTE, WIC Project & PR Coordinator, 0.40 FTE) assigned to the program. Services include: 1 wireless broadband modem to use with a laptop during community outreach events, cloud storage to facilitate collaboration and sharing of documents among staff, and website maintenance to promote the program. Cell phones service will be provided to 2 FTE (Program Coordinator, 1 FTE, Health Educator 1, 1 FTE) and is necessary due to the amount of time spent in the field. Current estimate: 3.20 FTEs x $97 per month x 12 months = $3,724.80, Rounded to $3,725	3.2	$97.00	12	$3,725	
						Total Maintenance:	**$3,725**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Northeast Valley Health Corporation

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $270,419

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Program share of indirect costs include: accounting, administration, and insurance fees. Current estimate: $270,419 Total Direct (excluding equipment and capital expenditures) x 10.939%	10.939%	$270,419.00	$29,581	
					Total Indirect Costs:	$29,581	

Total Budget: $300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Glendale Adventist Medical Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Director - Martha Rivera	30.00%	70.00%	$87,444	0.92	$80,448	34.00%	$27,352.32	$32,340.00	$107,800	
2			Project Coordinator	Project Coordinator - Erik Carrillo	5.00%	95.00%	$53,976.00	1	$53,976.00	34.00%	$18,351.84	$3,616.40	$72,328	
3			Health Educator	Health Educator 1, Alicia Tamayac	5.00%	95.00%	$41,292.00	0.81	$33,446.52	34.00%	$11,371.82	$2,240.90	$44,818	
4			Health Educator	Health Educator 2, Karla Cailean	5.00%	95.00%	$36,684.00	0.72	$26,412.48	34.00%	$8,980.24	$1,769.65	$35,393	
				Total Staffing: Salaries/Benefits:				**3.45**	**$194,283**		**$66,056**	**$39,967**	**$260,339**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Breakdown:
FICA 7%, Unemployment 1%, Worker's Compensation 1%, Vacation 9%, Medical/Dental 13%, Other 3% for a total Employee Benefit rate of 34% (7% + 1% + 1% + 9% + 13% + 3% = 34%)
Current estimate:
$134,424 Full-Time Salaries x 34% Benefit Rate = $45,704 Breakdown:
FICA 7%, Unemployment 1%, Worker's Compensation 1%, Vacation 9%, Medical/Dental 13%, Other 3% for a total Employee Benefit rate of 34% (7% + 1% + 1% + 9% + 13% + 3% = 34%)
Current estimate:
$59,859 Part-Time Salaries x 34% Benefit Rate = $20,352.06, Rounded to $20,352
Total employee bendfits estimate:
$45,704 Full-Time + $20,352 = $66,056

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Glendale Adventist Medical Center

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies needed to meet the requirements of the scope of work. The budgeted amount will cover general office supplies for the 3.45 FTE (Project Director, 0.92 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 0.81 FTE, Health Educator 2, 0.72 FTE) assigned to this project. General office supplies include: Paper, toner, pens, pencils, highlighters notebooks, binders, file folders, staplers, staples, scissors, tape, recycled paper, organizers, thumb-drives, janitorial supplies and other miscellaneous office supplies. Current estimate: 3.45 FTE x $20/month x 12 months = $828	3.45	$20.00	12	$828	
							Total Non-Capital Equipment/Supplies:		**$828**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	Budget to purchase ingredients and supplies for approved food tasting demonstrations at participating service sites. Current estimate: 6 classes x 15 participants = 90 participants $2.50 x 90 participants = $225	$2.50	90	$225	
						Total Materials:	**$225**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Prjct. Dir. 1 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA 1	1	1	3	2	$46.00	$110.00	$300.00				$658	
2			Prjct. Dir. 1 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	1	3	2	$46.00	$110.00	$300.00				$658	
3			Mileage Project Director Project Coordinator Health Educator 1 Health Educator 2	Los Angeles County	Budget for mileage reimbursement to 3.45 FTE (Project Director, 0.92 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 0.81 FTE, Health Educator 2, 0.72 FTE) for the purpose of local travel to attend meetings, coordinate activities, and conduct outreach activities. Predominant travel is from the GAMC CINCO office to GUSD, GCC, and the 10 eligible sites. Mileage also includes travel to LAC DPH trainings, workshops, meetings, travel to the San Diego conference, partner agency, and HPHKC4C coalition meetings and events.	276	3.45						15.119			$2,232	
															Total Travel:	**$3,548**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Glendale Adventist Medical Center

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Rent: 125 S. Avenue 57, Los Angeles, CA 90042	Budget to cover office space for 3.45 FTE (Project Director, 0.92 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 0.81 FTE, Health Educator 2, 0.72 FTE) assigned to the project. This space includes a workshop room, a small conference room, a kitchen to house food demonstration supplies, and four offices. Current estimate: 3.45 FTEs x $463 per Month x 12 Months = $19,168.2, Rounded to $19,168	3.45	$463.00	12	$19,168	
							Total Building/Space:		$19,168

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunications	The budgeted amount includes telephone, facsimile, intranet, and internet for 3.45 FTE (Project Director, 0.92 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 0.81 FTE, Health Educator 2, 0.72 FTE) the project staff. The budgeted amount is essential in supporting overall project communications. Current estimate: 3.45 FTEs x $130 per month x 12 months = $5,382	3.45	$130.00	12	$5,382	
		2	Utilities	Budget to cover utilities cost for 3.45 FTE (Project Director, 0.92 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 0.81 FTE, Health Educator 2, 0.72 FTE). Utilities include electricity, gas, and trash collection. Current estimate: 3.45 FTEs x $108 per month x 12 months = $4,471.20, Rounded to $4,471	3.45	$108.00	12	$4,471	
							Total Maintenance:		$9,853

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:		$0

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$293,961

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	Program share of indirect costs include: accounting, payroll costs, facilities management, and insurance fees.	3.1082%	$194,283.00	$6,039	
					Total Indirect Costs:	$6,039	

Total Budget:	$300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Office of Samoan Affairs

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator, John Miyabe	40.00%	60.00%	$55,000.00	1.00	$55,000.00	22.167%	$12,191.85	$26,876.80	$67,192	
2			Executive Director	Executive Director, June Pouesi	100.00%	0.00%	$95,000.00	0.10347	$9,829.65	22.167%	$2,178.94	$12,009.00	$12,009	
3			Health Educator	Health Educator, Katy Cisneros	0.00%	100.00%	$41,600.00	0.75	$31,200.00	22.167%	$6,916.10	$0.00	$38,116	
4			Community Liaison	Community Worker, Sharon Novalez	0.00%	100.00%	$31,200.00	0.50	$15,600.00	22.167%	$3,458.05	$0.00	$19,058	
5			Health Educator	Registered Dietician, Edgar Romo	0.00%	100.00%	$65,000.00	0.50	$32,500.00	22.167%	$7,204.28	$0.00	$39,704	
6			Community Liaison	Community Worker, Renee Afia	0.00%	100.00%	$ 21,840.00	0.75	$16,380.00	22.167%	$3,630.95	$0.00	$20,011	
						Total Staffing: Salaries/Benefits:		**3.60347**	**$160,510**		**$35,580**	**$38,886**	**$196,090**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FICA:7.65% of Gross Pay, SUI: 2.67% (6.20% of the first earnings of $7,000 per calendar year), Workers Compensation: 2.607% of Gross Pay, Health Insurance: 9.24% of Gross Pay. Total: 22.167%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Office of Samoan Affairs

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	This includes general office supplies for the 3.6035 FTE J. Miyabe, E. Romo, Health Educator & Community Workers. Pens, computer papers, folders, pencils, markers, stapler, staples, paper & other office supplies necessary to meet scope of work. Purchase of Office Supplies for this be combined with the other programs of the agency. Direct Costing will be implemented. Calculated as follows: 3.6035 x 55.71 x 12 =$2,409	3.6035	$55.71	12	$2,409	
							Total Non-Capital Equipment/Supplies:		$2,409	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	This will include the costs of ingredients for approved recipes for food tasting. Calculated as follows: $2.50 x 1,500= $3,750	$2.50	1500	$3,750	
2			Healthy Cooking Demonstration Supplies	For beverage dispensers, ice packs, coolers, small kitchen appliances, etc. Calculated as follows: $10 x 125 = $1,250	$10.00	125	$1,250	
3			Printing & Duplication	Cost of duplicating participants documents, workshop/educational materials. Calculated as follows: B/W Copies: $0.06 per copy x 12,000 copies = $720 Color Copies: $.10 per copy x 5,400 = $540 Total: $720 + $540 = $1,260 Average cost per copy: $1,260 divided by 17,400 copies = $0.07 per copy	$0.0724	17400	$1,260	
						Total Materials:	$6,260	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator, John Miyabe	Sacramento, CA	Project Coordinator will be travelling to Sacramento to attend conference. Other is for travel related expenses	1	1	2	2	$46.00	$110.00	$300.00			$150.00	$762	
2			Project Coordinator, John Miyabe	Sacramento, CA	Project Coordinator will be travelling to Sacramento to attend conference. Other travel related expenses.	1	1	2	2	$46.00	$110.00	$300.00			$150.00	$762	
3			Project Coordinator, John Miyabe Registered Dietician/Health Educator, Edgar Romo Health Educator, Katy Cisneros Community Workers, Sharon novalez & Renee Afia	County of Los Angeles	Mileage reimbursement for employees for local travel to do outreach activities, conduct workshops, meeting with partners, collaborators, community leaders, attend community events.	1135	3.603						30.091			$18,272	
															Total Travel:	$19,796	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Office of Samoan Affairs

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Rent/Lease-Office Space-454 E. Carson Plaza, #109 Carson, CA 90746	The amount of $12,833 is budgeted to rent/lease cost. The space is required to house the 3.6035 FTE's (Project Coordinator, Registered Dietician/Health Educator, Health Educator, Executive Director, Community Workers X 2) assigned to the project that will carry out the objective outlined in the scope of work. This includes, cubicle space, meeting rooms, common rooms, and bathrooms. The budgeted amount is calculated as follows: 3.6035/FTE x $296.77 x 12 mos. = $12,833 rounded	3.6035	$296.77	12	$12,833	
		2	Room Rental- TBD	The amount of rent budgeted for off-site room rentals for workshops. The budgeted amount is calculated as follows: $150/space rented for Events X 200/# of Events = $30,000/Total Cost for room rental for Events	3.6035	$693.77	12	$30,000	
							Total Building/Space:	$42,833	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunications Cost	Telephone, internet, fax, e-mails to communicate with funding source, participants partners.	3.6035	$101.29	12	$4,380	
		2	Utilities Cost	Monthly utilities paid to the building owner. Cost per month: $83.06 x 3.6035 FTE x 12 month = $3,592 (rounded)	3.6035	$83.06	12	$3,592	
							Total Maintenance:	$7,972	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	$275,360

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	$24,640 that include but not limited to charges/incurred cost and services required to this program such overhead and certain other general & administrative expenses not listed in this budget.	8.9483%	$275,360.00	$24,640	
					Total Indirect Costs:	$24,640	

Total Budget:	$300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Bureau of Southern California

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Director - V. Mendez	5.00%	95.00%	$57,684.00	0.5	$28,842.00	30.00%	$8,652.60	$1,874.73	$37,494.60	
2			Project Coordinator	Project Coordinator - G. Lipow	5.00%	95.00%	$57,300.96	1	$57,300.96	30.00%	$17,190.29	$3,724.56	$74,491.25	
3			Health Educator 1	Health Educator - TBD	0.00%	100.00%	$38,268.00	1	$38,268.00	30.00%	$11,480.40	$0.00	$49,748.40	
4			Health Educator 2	Health Educator - M. Martinez	0.00%	100.00%	$33,708.00	1	$33,708.00	30.00%	$10,112.40	$0.00	$43,820.40	
5			Administrative Coordinator	Admnistrative Assistant - V. Ramirez	10.00%	90.00%	$33,775.20	0.5	$16,887.60	30.00%	$5,066.28	$2,195.39	$21,953.88	
						Total Staffing: Salaries/Benefits:		**4**	**$175,007**		**$52,502**	**$7,795**	**$227,509**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Employee Benefits Full-Time: $52,502
Personnel benefits are based on actual experience of staff in place, and include for full time employees: PPO and HMO health coverage (10.20%), PPO and HMO dental coverage (.37%), vision coverage (.50%), life and disability insurance (1.50%), state unemployment (1.94%), FICA (7.65%), workers compensation (2.87%), and a 401k retirement plan (3.00%). The total benefits rate is calculated at 30.00% for full time employees. (10.20+.37+.50+1.50+1.94+7.65+2.87+3.00= 28.03 ?

• Program Director: Benefits total
$28,842 * 30% = $8,653

• Initiative Coordinator: Benefits total
$57,301 * 30% = $17,190

• Health Educators: Benefits total
$38,268 * 30% = $11,480 – Giovanna Lipow
$33,708 * 30% = $10,112 – Monica Valencia

• Administrative Assistant: Benefits total
$16,888 * 30% = $5,067 – TBD

Total Benefits – Full-Time: $8,653 + 17,190 + 11,480 + 10,112 + 5,067 = $52,502

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Bureau of Southern California

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The amount of $2,880 is budgeted for Office Supplies. The budgeted amount will cover general office supplies for 4 FTE's (Laura Stroud .50 FTE, Administrative Assistant .50 FTE, Project Coordinator 1.0 FTE, Giovanna Lipow 1.0 FTE and Monica Valencia 1.0 FTE) assigned to this project. General office supplies to include but not limited to: pens, papers, folders, staples, paper clips, tape, envelopes, etc. necessary to meet SOW deliverables.	4	$60.00	12	$2,880	
2			Postage	The amount of $120 is budgeted for Postage. The budgeted amount will cover postage for mailings to promote the Magnolia Community Healthy Initiative to recruit and retain partner organizations, strengthen relationships with councilmembers towards our policy goals, and raise awareness of the program. The budgeted amount is calculated as follows: 4 FTEs x $2.50 per month x 12 months = $120	4	$2.50	12	$120	
							Total Non-Capital Equipment/Supplies:	**$3,000**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	The amount of $11,875 is budgeted for Healthy Cooking Demonstrations. An amount of $2.50 is budgeted per participant to purchase ingredients for approved recipes for food tasting demonstrations at 250 classes and 20 community outreach events. 250 classes x 15 participants = 3,750 participants $2.50 x 3,750 = $9,375 20 community events x 50 participants each event= 1,000 participants $2.50 x 1,000 = $2,500 $9,375 + $2,500 = $11,875	$2.50	4750	$11,875	
2			Cooking Demonstration Supplies	The amount of $2,500 is budgeted for cutting boards, plastic storage bag and containers, coolers for safely transporting food, can opener, folding table, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils and knives. Average cost per item - $20 $20 x 125 items = $2,500	$20.00	125	$2,500	
3			Printing and Duplication	The amount of $1,850 is budgeted for Printing/Reproduction. This will cover the cost of printing/duplicating class handouts, focus group surveys, training materials, evaluation forms as well as outreach and recruitment materials. Black white copies: $0.06 per copy x 10,000 copies = $600 Color copies: $.25 x 5,000 copies = $1,250 Total: $600 + $1,250 = $1,850 Average cost per copy: $1,850 / 15,000 copies = $.12.333 per copy (rounded)	$0.1233	15000	$1,850	
						Total Materials:	**$16,225**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Bureau of Southern California

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator & Health Educator	Sacramento, CA	A total of $1,796 has been allocated to travel. Project Coordinator and one Health Educator, will be traveling to Sacramento to attend the SNAP-Ed Implementing Agency Conferences. Other is for transportation related costs	1	2	2	2	$46.00	$110.00	$486.00			$100.00	$1,796	
2			Project Coordinator & Health Educator	Sacramento, CA	A total of $1,796 has been allocated to travel. Project Coordinator and one Health Educator, will be traveling to Sacramento to attend the CDPH PSE Training. Other is for transportation related costs.	1	2	2	2	$46.00	$110.00	$486.00			$100.00	$1,796	
3			Mileage: Project Director Administrative Asst. Project Coordinator Health Educator Health Educator	Los Angeles County	The amount of $2,592 is budgeted for Mileage. This budgeted amount will cover the cost of mileage reimbursement and parking for local travel to attend DPH required meetings and trainings, health education and physical activity classes, coalition meetings, community events, and to conduct outreach and recruitment activities.	969	4						5			$2,592	
															Total Travel:	**$6,184**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent /Lease	The amount of $8,471 is budgeted for building space/facilities maintenance costs. The budgeted amount includes office space usage and custodial services to house the 4 FTEs (Project Director, Administrative Asst. ,Project Coordinator ,Health Educator ,Health Educator assigned to the project that will carry out the objectives outlined in the scope of work. This includes office space, cubicle space, meeting rooms, common rooms, kitchen and bathrooms. 4 FTE X $176.47 Cost per Month X 12 Months = $8471	4	$176.47	12	$8,471	
							Total Building/Space:	**$8,471**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Bureau of Southern California

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunication Costs	The amount of $5,440 is budgeted for Telecommunications. The budgeted amount will cover office telephone lines, internet service fees, facsimile, and cell phone monthly fees for the 4 FTEs (Laura Stroud .50, Administrative Assistant .50, Project Coordinator 1.0, Giovanna Lipow 1.0, and Monica Valencia 1.0) assigned to the project. The staff will require these services to coordinate activities required for the scope of work. FTE 4 X Cost Per Month $113.33 = 12 Month	4	$113.33	12	$5,440	
		2	Utilities	The amount of $3,172 is budgeted for Utilities. The budgeted amount includes the cost of electricity, water and trash to house the 4 FTEs (Laura Stroud .50, Administrative Assistant .50, Project Coordinator 1.0, Giovanna Lipow 1.0, and Monica Valencia 1.0) assigned to the project that will carry out the objectives outlined in the scope of work. 4 FTE X $66.08 X 12 Months = $3172	4	$66.08	12	$3,172	
							Total Maintenance:	$8,612	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	$270,001

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	Our Federally Negotiated Indirect Cost Agreement is 21.50 %.Indirect costs for this project are calculated out to 11.11069% of all direct costs (270.001). These are costs which have been incurred for common or joint objectives and cannot readily be identified with a particular final cost objective. Costs include general accounting support, administrative support though the IT and HR departments, insurance and management overhead costs.	11.11069%	$270,001.00	$29,999	
					Total Indirect Costs:	$29,999	

Total Budget:	$300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: AltaMed Human Services Corporation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Program Coordinator - Michelle Madrid	0.00%	100.00%	$74,532.00	1	$74,532.00	28.00%	$20,868.96	$0.00	$95,401	
2			Health Educator	Health Educator - TBD	0.00%	100.00%	$62,712.00	1	$62,712.00	28.00%	$17,559.36	$0.00	$80,271	
3			Community Liaison	Community Engagement Liaison - Sandra Areliano	0.00%	100.00%	$47,424.00	1	$47,424.00	28.00%	$13,278.72	$0.00	$60,703	
4			Administrator	Grant Manager - TBD	80.00%	20.00%	$72,972.00	0.15	$10,945.80	28.00%	$3,064.82	$11,208.80	$14,011	
						Total Staffing: Salaries/Benefits:		**3.15**	**$195,614**		**$54,772**	**$11,209**	**$250,386**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
FICA 7.50%, Worker's Compensation 3.81%, Insurance Benefits 12.53%, Pension Contribution 2.0%, and Other 2.16% for a total Employee Benefit rate of 28.00% (7.50% + 3.81% + 12.53% + 2.0% + 2.16% = 28.00%)

Current estimate:
$ 195,614 Full-Time Salaries x 28.00% Benefit Rate = $ 54,771.92, Rounded to $ 54,772

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: AltaMed Human Services Corporation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies needed to meet the requirements of the scope of work. The budgeted amount will cover general office supplies for the 3.15FTE (Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Community Engagement Liaison, 1.0 FTE, Grant Manager, .15 FTE) assigned to this project. General office supplies include: pens, papers, folders, staples, paper clips, tape, envelopes, etc. necessary to meet scope of work deliverables.	3.15	$47.03	12	$1,778	
							Total Non-Capital Equipment/Supplies:	**$1,778**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit per institutional site will be assembled, examples of SNAP-Ed materials that will be included are food models, fat models, my plate visuals displays, teaching tools and posters. Additionally, Champions for Change cookbooks and recipe cards Current estimate: $200/kit x 10 sites = $2,000	$200.00	10	$2,000	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients for approved recipes for food tastings demonstrations at service sites and community outreach events. Including serving cups, plates, and plastic utensils. Current estimate: 325 classes x 10 participants = 3,250 participants $1.24 x 3,250 participants = $4,030	$1.24	3250	$4,030	
3			Healthy Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: low cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 62 of items = $1,240	$20.00	62	$1,240	
4			Event Fees	Budget for event fees to participate in community outreach events (school fairs, health events, etc.) for registration or tabling fee. Current estimate: $100/per event x 10 events = $1,000	$100.00	10	$1,000	
5			Physical Activity Materials	Budget to prepare 1 kit for each service site. The kit will include low cost physical activity materials such as: jump ropes, yoga mats, sport balls, stretch bands, medicine balls, cones bean bags, free weights, flying disks and hula hoops Current estimate: $200 (per kit) x 10 sites = $2,000	$200.00	10	$2,000	
6			Certifications	Budget to cover ServSafe certification costs for 3 FTE (Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Community Liaison, 1.0 FTE)	$15.00	3	$45	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: AltaMed Human Services Corporation

7			Printing and Duplication	The budgeted amount will cover the cost of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and other files necessary to meet the goals of the project. Current estimate: Black and white copies: $0.06 per copy x 15,850 copies = $951 Color copies: $0.10 per copy x 9,530 copies = $953 Total: $951 + 953 = $1,904 Average cost per copy: $1,904 ÷ 25,380 copies = $0.075	$0.075	25380	$1,904	
8			Translations	Budget for live translation services from English to languages appropriate for the target audience such as Spanish. These services will be utilized for coalition meetings, focus groups, and other outreach events. Current estimate: $50 x 10 hours =$500	$50.00	10	$500	
9			Focus Groups and Needs Assessment Costs	Budget to cover costs such as childcare, meals and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessment and advisory groups to inform and improve SNAP-Ed effectiveness. Current estimate: $10/healthy meal x 10 participants = $100 $25/hour for licensed child care provider for x 2 hours = $50 $3.50 transportation voucher x 10 participants = $35 Average cost per focus group = $185 $185 x 8 focus groups = $1,480	$185.00	8	$1,480	
						Total Materials:		**$14,199**

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Prjt Coordinator, 1 FTE, Health Educator , 1 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$98.00	$1,512	
2			Prjt Coordinator, 1 FTE, Cmnty Engmnt Crd , 1 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$98.00	$1,512	
3			Mileage: Prjct Coordinator, 1 FTE Health Educator, 1 FTE Cmnty Engmnt Crd, 1 FTE	Los Angeles County	Budget for mileage reimbursement to 3.0 FTE (Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Community Engagement Liaison, 1.0 FTE) to attend meetings, coordinating activities, and conducting outreach services	291	3						15.03			$2,340	
															Total Travel:	**$5,364**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: AltaMed Human Services Corporation

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Storage Etc: 20415 Camfield Ave. Commerce, CA 90040	Budget to cover storage space to store nutrition education materials. SNAP-Ed cookbooks and other printed materials, cooking demonstration materials, physical activity materials. 3.15 FTE (Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Community Engagement Liaison, 1.0 FTE, Grant Manager, .15 FTE) Current estimate: 3.15 FTEs x $ 26.45 per Month x 12 Months = $999.81 Rounded $1,000	3.15	$26.45	12	$1,000	
						Total Building/Space:	$1,000	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$272,727**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Indirect costs include: overhead necessary to administrate the grant. The agency will be for 10% of their federally approved 21%.	10.00%	$272,727.00	$27,273	
				Total Indirect Costs:	$27,273	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Lawndale Elementary School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator - Camille Thorsen	40.00%	60.00%	$67,500.00	1	$67,500.00	43.296%	$29,224.80	$38,689.92	$96,724.80	
2			Health Educator	Health Educator - Lissette Bravo	20.00%	80.00%	$60,000.00	1	$60,000.00	45.702%	$27,421.20	$17,484.24	$87,421.20	
3			Administrative Assistant	Account Clerk - Jeanie Um	90.00%	10.00%	$54,562.00	0.5	$27,281.00	24.05%	$6,561.08	$30,457.87	$33,842.08	
4			Promotora (1)	Peer Educator (1) - Evelyn Duarte	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
5			Promotora (2)	Peer Educator (2)- Rita Fuentes	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
6			Promotora (3)	Peer Educator (3)-Maria Madrigal	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
7			Promotora (4)	Peer Educator (4)-Marina Uribe	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
8			Promotora (5)	Peer Educator (5) -Wendy Gonzalez	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
9			Promotora (6)	Peer Educator (6) -Laura Magana	0.00%	100.00%	$24,000.00	0.375	$9,000.00	7.71%	$693.90	$0.00	$9,693.90	
						Total Staffing: Salaries/Benefits:		**4.75**	**$208,781**		**$67,370**	**$86,632**	**$276,151**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Employee Benefits:
Project coordinator and health educator will receive full-time employee benefits at a rate of 24.046% (13.888% - PERS, 6.20% - OASDI, 0.05% - State Unemployment Insurance, 2.458% - Workers Compensation, 1.45% - Medicare) runded to 24.05% and approximately $12,491.04 each for Medical/Dental/Vision.
Fringe Benefits: $127,500 ($67,500 + $60,000) x 24.05% = $30,663.75
Health Benefits: $12,991.04 x 2 employees = $25,982.08.
Total Full Time Employee Benefits: $30,663.75 + $25,982.08 = $56,645.83 (rounded to $56,646).

Part-Time Employee Benefits:
Account clerk will receive of part-time employee benefits at a rate of 24.05% for fringe benefits (13.888% - PERS, 6.20% - OASDI, 0.05% - State Unemployment Insurance, 2.458% - Workers Compensation, 1.45% - Medicare).
Fringe Benefits: $27,281 x 24.05% = $6,561.08 (rounded to $6,561).

Peer educators will receive statutory fringe benefits at 7.708 (rounded to 7.71%) (0.05% - State Unemployment Insurance, 2.458% - Workers Compensation, 3.75% - Alterative Retirement Plan, 1.45% - Medicare).
Fringe Benefits: $54,000 x 7.71% = $4,163.40 (rounded to $4,163).

Total Employee Benefits: $56,646 + $6,561 + $4,163 = $67,370

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Lawndale Elementary School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The amount of $1,500 is budgeted for the cost of office supplies. The budgeted amount will cover general office supplies for all employees assigned to this project. General office supplies will be used by staff members to carry out daily activities of the program and complete required deliverables. Supplies include, but are not limited to: pens, pencils, paper, folders, scissors, tape, staples, labels, calculators, markers, easels, office furniture, etc. The budgeted amount is calculated as follows: 4.75FTE x $26.32 x 12 months = $1,500	4.75	$26.32	12	$1,500	
2			Postage	It is anticipated that postage costs will be $170. The budgeted amount will be used for correspondence with community stakeholders and LAC-DPH. 4.75FTE x $2.98/month x 12 months = $170	4.75	$2.98	12	$170	
							Total Non-Capital Equipment/Supplies:	$1,670	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Educational Materials	The amount of $200 is budgeted to replenish education supplies purchased with year one funds. Purchased materials will be used in nutrition education and physical activity workshops, events, and PSE projects that are required for the delivery of critical SNAP-Ed program services in 25 locations. Cost for educational materials include: California Department of Public Health-approved nutrition education materials, food models, posters, display and handouts. An estimated cost of $8 per location has been allocated to replenish supplies. Cost will vary by site.	$8.00	25	$200	
2			Healthy Cooking Demonstrations	An amount of $0.75 is budgeted per participant to purchase food for taste-test demonstrations. This amount also includes taste-test supplies, such as paper plates, cups, plastic utensils, napkins, etc. An estimated 20 participants will be engaged per workshop. 250 classes x 20 participants = 5,000 total participants $0.75/participants x 5,000 participants = $3,750	$0.75	5000	$3,750	
3			Cooking Demonstration Supplies	An amount of $100 is budgeted to replenish missing or damaged cooking demonstration supplies. Average cost per item = $10 $10 (average cost per item) x 10 items = $100	$10.00	10	$100	
4			Garden Material	The amount of $2,000 is budgeted for garden supplies to support PSE efforts. An average of $200 per garden is budgeted to maintain, replenish and further expand 10 school gardens. Supplies will be used at nine LESD school gardens, as well as approved additional locations. Please note that one of our school sites has two gardens on campus. The $200 will cover the purchase of soil, hoses, storage containers, seeds, seedlings, gloves, plywood, nails, and other gardening tools. $200(per garden) x 10 gardens = $2000	$200.00	10	$2,000	
5			Printing and Duplication	The amount of $1,500 is budgeted for printing and duplication. The budgeted amount will cover printing of approved curriculum, handouts, letters, flyers, posters, banners, and signs. $125/month x 12 months = $1,500	$125.00	12	$1,500	
6			Focus Groups and Needs Assessment Costs	The amount of $1,500 is budgeted for costs necessary to complete focus groups, needs assessments, and advisory group meetings to inform and improve SNAP-Ed effectiveness. Such costs will include: childcare, healthy meals, and transportation for participants. These costs will not be used as incentives for SNAP-Ed recipients to attend nutrition and physical activity workshops. Approximately 10 focus groups, reaching 10 SNAP-Ed recipients will be conducted during year 2. A breakdown of costs associated with each focus group is as follows: $6/healthy meal x 10 participants = $60 $15/hr for licensed childcare provider x 2 hours = $30	$150.00	10	$1,500	
						Total Materials:	$9,050	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Lawndale Elementary School District

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Project Coordinator/ Camille Thorsen, Health Educator/ Lissette Bravo	Sacramento, CA	The project coordinator and health educator will travel to the SNAP-Ed Implementation Forum. Other: parking and ground transportation	1	2	2	2	$46.00	$110.00	$325.00			$56.00	$1,386	
		2	Project Coordinator/ Camille Thorsen, Health Educator/ Lissette Bravo	Sacramento, CA	The project coordinator and health educator will travel to the PSE training as required by LAC-DPH in Sacramento, California. Other: parking and ground transportation	1	2	2	2	$46.00	$110.00	$325.00	0		$56.00	$1,386	
		3	Project Coordinator/ Camille Thorsen, Health Educator/ Lissette Bravo, Account Clerk/ Jeanie Um, Peer Educators- Evelyn Duarte, Rita Fuentes, Maria Madrigal, Marina	Los Angeles County	Mileage reimbursement will be provided to program staff (TBD) for travel between lessons, event locations, meetings and trainings. (136 trips x 8.503 miles) x 4.75FTE) x $0.535 = $2,938.72 (rounded to $2,939)	646							8.503			$2,939	
															Total Travel:	**$5,711**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: $292,582

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Lawndale Elementary School District

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs include salaries, wages, and fringe benefits of administrative personnel assisting with clerical and invoice processing; lighting, rent, and operational and maintenance costs, etc. A copy of our indirect cost agreement for year 1 has been provided. Amount is subject to change in year 2 and year 3 based on Los Angeles County Office of Education recommendation. Approved amount has been decreased to provide sufficient funds to complete scope of work deliverables.	2.55%	$290,912.00	$7,418	
			Program: [Please list the line items that are included in calculation]				
1						$0.00	
					Total Indirect Costs:	**$7,418**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Children's Collective, Inc.

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator, TBD	55.00%	45.00%	$62,004.00	1.00	$62,004.00	22.80%	$14,136.91	$41,877.55	$76,141	
2			Health Educator	Health Educator, Tara Barnes	5.00%	95.00%	$55,608.00	1.00	$55,608.00	22.80%	$12,678.62	$3,414.35	$68,287	
3			Promotora	Outreach Worker, Candy Gonzalez	0.00%	100.00%	$38,904.00	1.00	$38,904.00	22.80%	$8,870.11	$0.00	$47,774	
4			Secretary	Program Assistant, TBD	20.00%	80.00%	$31,200.00	0.80	$24,960.00	22.80%	$5,690.88	$6,130.20	$30,651	
5			Administrator	Community Programs Manager, Fernando Reyes	5.00%	95.00%	$74,004.00	0.07	$5,180.28	22.80%	$1,181.10	$318.05	$6,361	
						Total Staffing: Salaries/Benefits:		**3.87**	**$186,656**		**$42,558**	**$51,740**	**$229,214**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Employee Benefits are calculated at 22.8 %. The calculation of TCCI employee benefits is as follows:

FICA 7.65%
Health 7.81%
SUI* 1.63%
Workers Compensation 4.44%
Retirement 1.27%
Total 22.8%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Children's Collective, Inc.

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The amount of $1,000 is budgeted to Office Supplies. It is established to cover the purchase of general office supplies such as copy paper, pens, pencils, ink, file folders, mailing envelopes, labels, calendars, and participant charts for 3.87 FTE's (Project Coordinator- VACANT, Health Educator-, Outreach Worker and Program Assistant-Community Programs Manager).	3.87	$21.53	12	$1,000	
2			Postage	Postage will cover the cost of mailing 104 mailers to participants, key stakeholders and community members to provide information/updates about the program. 104 mailers @ $.48 =$49.92. Approximately $4.16 monthly x 12 months = $49.92 (rounded to $50).	1	$4.16	12	$50	
							Total Non-Capital Equipment/Supplies:	**$1,050**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Educational Materials	The amount of $500 is budgeted to Nutrition Educational Materials to deliver SNAP- Ed to students and parents at 11 qualifying school and community sites. It will cover the cost to purchase 11 kits at $45.45/kit for each site. The SNAP-Ed approved kits will include food and fat models, sugar test tubes, posters, displays and other MyPlate educational information. In addition, Champions for Change cookbooks and recipe cards will also be distributed in classes and community outreach events for participants. Eleven kits will be provided ($45.45/kit) for each school and community site.	$45.45	11	$500	
2			Healthy Cooking Demonstrations	The amount of $4,200 is budgeted for Healthy Cooking Demonstrations at a cost of $1.00 per participant. The amount budgeted also includes the costs to purchase ingredients for approved recipes for food tasting demonstrations at 11 sites and community outreach events. 150 classes x 28 participants = 4,200 participants $1.00 x 4,200 participants = $4,200	$1.00	4200	$4,200	
3			Event Fees	The amount of $500 covers the cost of both fees at approved community events such as health fairs to promote the program and objectives. These events will also support nutrition education and PSE goals. An estimated 100 participants will be reached during community events/nutrition education and physical activity promotion.	$100.00	5	$500	
4			Garden Materials	The amount of $30 is budgeted to Garden Materials to cover expenses such as seeds, seedlings, soil and compost for garden at 1 school site.	$30.00	1	$30	
						Total Materials:	**$5,230**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Children's Collective, Inc.

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator, TBD	Sacramento, CA	The Project Coordinator, TBD, will travel to Sacramento to attend the annual SNAP-Ed Implementing Agency Conference in 2018. Other transportation costs	1	1	2	2	$46.00	$110.00	$350.00			$138.00	$800	
2			Mileage: Project Coordinator-TBD Health Educator-Tara Barnes Outreach Worker-Candy Gonzalez Program Assistant-TBD	County of Los Angeles	Mileage reimbursement is budgeted for 4 FTE's (Program Coordinator-TBD, Health Educator-Tara Barnes, Outreach Worker-Candy Gonzalez, Program Assistant-TBD) assigned to this project for the purpose of local travel to attend meetings, conduct program activities, and perform outreach activities.	508	4						5.3499			$1,454	
															Total Travel:	**$2,254**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent/Lease: King San Pedro Childcare Center/ 3817 S. San Pedro Street LA,CA 90011	The amount of $19,440 is budgeted to rent/lease cost. Rent/lease includes; rent and custodial services. The space is required to house the 3.87 FTE's (Program Coordinator-TBD, Health Educator- s, Outreach Worker-, Program Assistant-TBD, Community Programs Manager-Fernando Reyes) assigned to the project that will carry out the objective outlined in the scope of work. This includes cubicle space, meeting rooms, common rooms, and bathrooms.	3.87	$418.60	12	$19,440	
2			Storage StorQuest/ 3707 S. Hill St. LA,CA 90007	The amount of $4,240 is budgeted for storage space to store nutrition education materials, SNAP-Ed cookbooks and other printed materials, cooking demonstration materials, physical activity materials, and garden supplies.	3.87	$91.30	12	$4,240	
							Total Building/Space:	**$23,680**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications Costs	The amount of $4,200 is budgeted to Telecommunications. The budgeted amount will cover office telephone lines, internet service fees, facsimile, and cell phone monthly fees for the 3.87 FTE's (Program Coordinator-TBD, Health Educator-, Outreach Worker- Program Assistant-TBD, Community Programs Manager-Fernando Reyes) assigned to the project. The staff will require these services to coordinate activities required by the scope of work.	3.87	$90.43	12	$4,200	
2			Utilities	The amount of $6,600 is established to cover the shared cost of monthly utility expenses in the program office including gas, water, and electricity.	3.87	$142.11	12	$6,600	
3			Building Maintenance Fees:	The amount of $500 is budgeted to Building Maintenance Fees to cover costs of grounds keeping and garbage removal.	3.87	$10.77	12	$500	
							Total Maintenance:	**$11,300**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Children's Collective, Inc.

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$272,728**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs are calculated at maximum of 9.9997% of the total direct costs. Indirect costs include costs that are not directly attributable to any specific program and may include salaries for Executive Administration, Human Resources, Finance, and fringe benefits associated with these salaries; employment/payroll charges; audit; and insurance.	9.9997%	$272,728.00	$27,272	
					Total Indirect Costs:	$27,272	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Para Los Ninos

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Chief Executive Director	Program Director, Brenda Aguilera	80.00%	20.00%	$88,584.00	0.10	$8,858.40	23.42%	$2,074.64	$8,746.40	$10,933	
2			Project Coordinator	Associate Director, Carolina Barahona	6.00%	94.00%	$66,948.00	1.00	$66,948.00	23.42%	$15,679.22	$4,957.62	$82,627	
3			Health Educator (1)	Health Promoter (1), Irma Avila	2.00%	98.00%	$42,852.00	1.00	$42,852.00	23.42%	$10,035.94	$1,057.76	$52,888	
4			Health Educator (2)	Health Promoter (2), Joice Goag	2.00%	98.00%	$42,852.00	1.00	$42,852.00	23.42%	$10,035.94	$1,057.76	$52,888	
5			Health Educator (3)	Health Promoter (3), TBD	10.00%	90.00%	$32,136.00	1.00	$32,136.00	23.42%	$7,526.25	$3,966.20	$39,662	
						Total Staffing: Salaries/Benefits:		**4.1**	**$193,646**		**$45,352**	**$19,786**	**$238,998**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Full-Time Benefits Breakdown: FICA 7.65%, SUI 0.05%, Health Benefits 14.60%, Worker's Compensation 0.96%, Other 0.16% for a total Employee Benefit rate of 23.42% (7.65% + 0.05% + 14.60% + 0.96% + 0.16% = 23.42%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Para Los Ninos

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies for 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE) assigned to the project. General office supplies to include; pens, papers, folders, staples, paper clips, tape, envelopes, etc. necessary to meet SOW deliverables. Current estimate: 4.10 FTE x $60/month x 12 months = $984	4.1	$60.00	12	$2,952	
							Total Non-Capital Equipment/Supplies:	**$2,952**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit per service set will be assembled, examples of SNAP-Ed materials that will be included are Nutrition Question Quest Card Set, Nutrition Bingo, Portion Sizes Kit, Food, Chemistry, and Nutrition Lab, Better Bites game, USDA MyPlate Bulletin Board Kit, This Is Your Life! Hands-On-Health! Teen Guide, Dietary Guidelines TearPad, A Day's Worth of Fat, Fat Models, MyPlate Trivia PowerPoint, Calorie Coach, and 5-Minute Food & Nutrition Activities.. Current estimate: $77.20/kit x 20 sites = $1544	$77.20	20	$1,544	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients for approved recipes for food tastings demonstrations at service sites and community outreach events. Including serving cups, plates, and plastic utensils. Current estimate: 197 classes x 15 participants = 2,955 participants $2.50 x 2,955 participants = $7,387.50, Rounded to $7,388	$2.50	2955	$7,388	
3			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: low-cost blenders, cutting boards, plastic storage bags and containers, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Including serving cups, plates, and plastic utensils. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 20 of items = $400	$20.00	20	$400	
4			Event Fees	The event fees line item will be utilized to participate in outreach events and space necessary to engage participants in nutrition education activities. These activities will be used to promote the Champions for Change program. Current estimate: $123.05/per event x 100 events = $12,305	$123.05	100	$12,305	
5			Physical Activity Materials	Budget to prepare 1 kit for each service site. The kit will include the following items: Low-cost physical activity materials such as yoga mats, yoga blocks for stretching sports balls, stretch bands, free weights, and medicine balls. Current estimate: $50 (per kit) x 20 sites = $1,000	$50.00	20	$1,000	
6			Printing and Duplication	The budgeted amount will cover the cost of printing outreach materials, handouts, flyers, charts, and other materials needed to promote healthy nutrition education messages. Current estimate: Black and white copies: $0.06 per copy x 29,450 of copies = $1,767	$0.075	47130	$3,535	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Para Los Ninos

7			Certifications	Zumba certification: $315 x 3 FTE (Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE) = $945 Average cost per staff = $945 ÷ 3 FTE = $315	$315.00	3	$945	
8			Focus Groups and Needs Assessment Costs	Budget to cover healthy meals for recipients of SNAP-Ed to actively participate in focus groups, needs assessment, and advisory groups to inform and improve SNAP-Ed effectiveness. Current estimate: $10/healthy meal x 10 participants = $100	$313.00	10	$3,130	
						Total Materials:	**$30,247**	

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1			Associate Director, Carolina Barahona Health Promoter 2, Joice	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$118.00	$1,552	
2			Associate Director, Carolina Barahona	Sacramento, CA	CDPH PSE Training, Sacramento, CA Other (Taxi/Shuttle)	1	2	3	2	$46.00	$110.00	$300.00			$118.00	$1,552	
3			Mileage	County of Los Angeles	Budget for mileage reimbursement to 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE) to attend meetings, coordinating activities, and conducting outreach services	365	4.1						20.27			$3,957	
														Total Travel:		**$7,061**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent/Lease 234 S. Loma Dr. Los Angeles, CA 90026	Budget to cover office space for 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE) assigned to the project. The budget covers office space, restroom, and common areas. Current estimate: 4.10 FTEs x $156 per Month x 12 Months = $7,675.20, Rounded to $7,675	4.1	$156.00	12	$7,675	
						Total Building/Space:	**$7,675**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Para Los Ninos

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications	The budgeted amount includes office telephone lines and internet service fees for the 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE) assigned to the project and are necessary to coordinate activities required by the scope of work. Cell phone service fees will also be budgeted for 3 FTEs (Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE). Cell phone service is necessary for staff working a large percentage of their hours in the field. Current estimate: 4.10 FTEs x $79 per month x 12 months = $3,886.80, Rounded to $3,887	4.1	$79.00	12	$3,887	
2			Utilities	Budget to cover utilities cost for 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1.0 FTE, Health Promoter 1, 1.0 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE). Utilities include electricity, gas, and trash collection. Current estimate: 4.10 FTEs x $30 per month x 12 months = $1,476	4.1	$30.00	12	$1,476	
3			Building Maintenance Fees	Budget to cover monthly building maintenance fees cost for 4.10 FTE (Program Director, 0.10 FTE, Associate Director, 1 FTE, Health Promoter 1, 1 FTE, Health Promoter 2, 1.0 FTE, Health Promoter 3, 1.0 FTE). Building maintenance fees include housekeeping, repairs, and general maintenance. Current estimate: 4.10 FTEs x $20 per month x 12 months = $984	4.1	$20.00	12	$984	
							Total Maintenance:	**$6,347**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$293,280**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Indirect costs incurred as a result of administrating the grant. Cost include administrative overhead, human resources, and accounting. Current estimate: $193,646, Total Personnel (excluding fringe benefits) x 3.47% = $6,720	3.47%	$193,646.00	$6,720	
				Total Indirect Costs:	**$6,720**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Special Services for Groups

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Program Director, Scott Chan	10.00%	90.00%	$65,975.00	0.05	$3,298.75	28.05%	$925.30	$422.40	$4,224	
2			Project Coordinator	Project Coordinator, Diyana Mendoza-Price	50.00%	50.00%	$55,825.00	1.00	$55,825.00	28.05%	$15,658.91	$35,742.00	$71,484	
3			Health Educator	Health Educator (1), TBD	0.00%	100.00%	$43,138.00	1.00	$43,138.00	28.05%	$12,100.21	$0.00	$55,238	
4			Health Educator	Health Educator (2), TBD	0.00%	100.00%	$43,138.00	1.00	$43,138.00	28.05%	$12,100.21	$0.00	$55,238	
5			Project Assistant	Project Specialist, TBD	20.00%	80.00%	$38,002.00	0.50	$19,001.00	28.05%	$5,329.78	$4,866.20	$24,331	
6			Promotora	Outreach Coordinator(1), TBD	0.00%	100.00%	$33,780.00	0.2	$6,756.00	12.55%	$847.88	$0.00	$7,604	
7			Nutrition Educator	Healthy Eating Coordinator, TBD	0.00%	100.00%	$100,000.00	0.04	$4,000.00	12.55%	$502.00	$0.00	$4,502	
8			Recreation Leader	Physical Activity Coordinator, TBD	0.00%	100.00%	$100,000.00	0.04	$4,000.00	12.55%	$502.00	$0.00	$4,502	
						Total Staffing: Salaries/Benefits:		**3.83**	**$179,157**		**$47,966**	**$41,031**	**$227,123**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Full-Time Benefits Breakdown: FICA 7.65%, 1.89%, Worker's Compensation 2.25%, LTD 0.76%, Medical/Dental 8%, Retirement 7.5%, for a total Employee Benefit rate of 28.05% (7.65% + 1.89% + 2.25% + 0.76% + 8% + 7.5% = 28.05%) Part-Time Benefits Breakdown: FICA 7.65%, SUI 1.89%, Worker's Compensation 2.25%, LTD 0.76% for a total Employee Benefit rate of 12.55% (7.65% + 1.89% + 2.25% + 0.76% = 12.55%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Special Services for Groups

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies - including pens, paper, folder, toner, paper clips, etc. - for the 3.75 FTE (Program Director, 0.05 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Project Specialist, 0.50 FTE, Outreach Coordinator 1, 0.20 FTE) assigned to the project. Current estimate: 3.75FTE x $32/month x 12 months = $1,440	3.75	$32.00	12	$1,440	
							Total Non-Capital Equipment/Supplies:	**$1,440**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	A nutrition education materials kit will be created for each worksite. Kits include USDA curriculum, MyPlate posters and other displays, fat models, and cookbooks. Current estimate: $336.90/kit x 10 sites = $3,369	$336.90	10	$3,369	
2			Healthy Cooking Demonstrations	Budget to purchase food to prepare SNAP-Ed approved recipes. This includes fruits, vegetables, and spices. This also includes sampling supplies such as serving cups and utensils. Current estimate: 140 classes x 14 participants = 1,960 participants $2.50 x 1,960 participants = $4,900	$2.50	1960	$4,900	
3			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies, serving utensils, and cleaning supplies. This also includes beverage dispensers, low-cost blenders, extension cords, cutting boards, plastic storage bags and containers, ice packs, serving utensils, and small kitchen wares. Current estimate: Average cost per item = $14 $14 (average cost per item) x 105 items = $1,470	$14.00	105	$1,470	
4			Physical Activity Materials	Budget to purchase physical activity equipment, such as jump ropes, yoga mats, stretch bands, and hula hoops to assemble activity material kits. Each site will receive 1 kit. Current estimate: $346 (per kit) x 10 sites = $3,460	$346.00	10	$3,460	
5			Printing and Duplication	Budget to reproduce materials used to promote program and conduct program activities. Current estimate: Black and white copies: $0.06 per copy x 16,800 of copies = $1,008 Color copies: $0.10 per copy x 10,070 of copies = $1,007 Total: $1,008 + $1,007 = $2,015 Average cost per copy: $2,015 ÷ 26,870 copies = $0.075 (Rounded)	$0.075	26870	$2,015	
6			Translations	Budget to cover costs to translate outreach and program materials into Chinese, Vietnamese, Japanese, and Korean. These services will be utilized for workshops, healthy cooking demonstrations, and coalition meetings. Current estimate: $51 x 15 hours =$765	$51.00	15	$765	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Special Services for Groups

7			Focus Groups and Needs Assessment Costs	Budget to cover costs associated with focus groups and needs assessments. Budget will cover childcare, meals and transportation for SNAP-ED eligible recipients to participate in focus groups, needs assessment, and advisory groups. Current estimate: $10/healthy meal x 10 participants = $100 $30/hour for licensed child care provider for x 2 hours = $60 $10 transportation voucher x 10 participants = $100	$260.00	8	$2,080	
							Total Materials:	**$18,059**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Project Coordinator, Scott Chan	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
2		Project Coordinator, Scott Chan	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
3		Mileage	County of Los Angeles	Budget to reimburse for 2.20 FTEs (Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Outreach Coordinator 1, 0.20 FTE) to conduct project activities in the field - at target sites and other community venues.	297	2.2						16.149			$2,566	

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent/Lease Chinatown Office, TBD	Budget to cover office space for 3.75 FTEs (Program Director, 0.05 FTE, Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Project Specialist, 0.50 FTE, Outreach Coordinator 1, 0.20 FTE) assigned to this project. Costs cover 3 rooms, conference room, common room, and a bathroom. Cost includes lease and utilities. Current estimate: 3.75 FTEs x $317.18 per Month x 12 Months = $14,273.10, Rounded to $14,273	3.75	$317.18	12	$14,273	
						Total Building/Space:		**$14,273**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Telecommunication Costs	Budget to cover office telephone lines fees for 3 FTEs (Project Coordinator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE) assigned to the project. In addition, cell phone service will be provided for the 2 FTEs (Health Educator 1, 1 FTE, Health Educator 2, 1 FTE). Cell phone service will allow communication while staff are in the field, immediate communication with partners, LA County, and participants. Current estimate: 3 FTEs x $60 per month x 12 months = $2,160	3	$60.00	12	$2,160	
						Total Maintenance:		**$2,160**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Special Services for Groups

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $268,253

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
				12.4999%			
			Indirect costs cover fiscal, human resources, and development support. SSG has a federally approved indirect rate of 12.5%.				
			Current estimate:				
1			$253,980 Total Direct Costs Excluding Capital Expenditures (Equipment, Buildings) x 12.4999% = $31,747		$253,980.00	$31,747	
					Total Indirect Costs:	$31,747	

Total Budget: $300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Los Angeles Trust for Children's Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator - TBD	20.00%	80.00%	$55,992.00	1	$55,992.00	26.1587%	$14,646.78	$14,127.80	$70,639	
2			Health Educator	Health Educator - Deborah Ebrahemi	30.00%	70.00%	$57,821.00	1	$57,821.00	26.1587%	$15,125.22	$21,883.80	$72,946	
3			Secretary	Scott Kelly, Office Manager	25.00%	75.00%	$60,000.00	0.25	$15,000.00	26.1587%	$3,923.81	$4,731.00	$18,924	
4			Secretary	Andy Kreiss, Communication Manager	20.00%	80.00%	$54,996.00	0.5	$27,498.00	26.1587%	$7,193.12	$6,938.20	$34,691	
5			Assistant	TBD, Research Specialist (1)	0.00%	100.00%	$2,000.00	1	$2,000.00	0.00%	$0.00	$0.00	$2,000	
6			Assistant	TBD, Research Specialist (2)	0.00%	100.00%	$2,000.00	1	$2,000.00	0.00%	$0.00	$0.00	$2,000	
7			Assistant	TBD, Research Specialist (3)	0.00%	100.00%	$2,000.00	1	$2,000.00	0.00%	$0.00	$0.00	$2,000	
				Total Staffing: Salaries/Benefits:				**5.75**	**$162,311**		**$40,889**	**$47,681**	**$203,200**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Employee Benefits @ 26.1587%

Percentage Rate: FICA 7.65% , Workers Comp 2.12%, SUI .58%, Health Insurance 3.60%, Life Insurance and Disability .59%, Payroll Fees 10%, Retirement 1.46%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Los Angeles Trust for Children's Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The budgeted amount will cover general office supplies for the four FTEs (Project Coordinator-TBD, Deborah Ebrahemi, Scott Kelly, Andy Kreiss) assigned to this project. General office supplies needed for agency to meet SOW include, but are not limited to: paper, envelopes, folders, toner, pens, pencils, highlighters, notebooks, binders, file folders, staplers, staples, scissors, flip charts, colored paper, tape and other convening materials. Office Supplies Cost per FTE $66.66 X 12 months X 2.75 FTE = Cost of Supplies $2200	2.75	$66.66	12	$2,200	
2			Postage	Postage is requested at a total amount of $550.00 to cover the annual mailing costs associated with the SOW for four FTEs (Project Coordinator-TBD, Deborah Ebrahemi, Scott Kelly, Andy Kreiss). Cost of FTE $16.66 X 12 months X 2.75 FTE = Cost of Postage $550	2.75	$16.66	12	$550	
							Total Non-Capital Equipment/Supplies:	**$2,750**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Educational Materials	The amount of $15,000.00 is budgeted to Educational Materials. Cost of nutrition education materials will include USDA-approved nutrition education curriculum, MyPlate posters and display materials, recipe cards and cookbooks, flip charts, food models, fat and sugar models. These materials will be used at designated site events for an estimated 1,040 participants throughout the year. The estimated cost per participant is $4.17 x 60 participants per event (60 events) , however this cost does not include the additional materials that we will have available at each site to share with Wellness Center patients who, based on their health indicators, will be given materials to take home with them. Average Cost per Unit $ 250 X 60 itmes = $15000	$250.00	60	$15,000	
2			Healthy Cooking Demonstration	The amount of $6,000.00 is budgeted for Food Demonstrations. An amount of $2.50 is budgeted per participant to purchase ingredients for approved recipes for food tasting demonstrations at 10 sites. Additional items include supply costs (e.g. paper napkins, utensils, sample cups, paper goods). $2.5 per participant cost X 2400 of participants = $ 6000	$2.50	2400	$6,000	
3			Cooking Demonstration Supplies	The amount of $2,000.00 is budgeted annually for Cooking Demo Supplies. An average unit cost of $20.00 per participant is budgeted to purchase supplies including: cutting boards, coolers, ice packs, blenders, utensils, etc. to support nutrition education activities. The budgeted amount is calculated as follows: 100 of supplies X $20 Average unit cost = $2000	$20.00	100	$2,000	
4			Garden Materials	The amount of $5,000.00 is budgeted to Garden Materials. A one-time total of $500 per garden is budgeted to replenish and maintain 10 gardens annually. The $500 will also cover the expenses of soil, hoses, storage containers, seeds, seedlings, gloves, and gardening tools for each garden.	$500.00	10	$5,000	
5			Printing and Duplication	The amount of $5,000.00 is budgeted to Printing and Duplication. An average annual amount of $500.00 per designated site is budgeted to cover costs associated with printing of handouts, flyers, etc. that will be distributed to 10,613 students across all ten designated sites. The estimated cost per participant is $0.94. Black white copies: $0.06 per copy x 5,000 copies= $300 Color copies: $0.10 per copy x 2,125 copies = $212.50 Total: $300 + $212.50 = $512.50 Average cost per copy: $512.50÷ 7,125 copies = $.07017 per copy (rounded) $.07017 per copy x 7,125 copies = $499.96 -$ 500 (rounded) A total of $500 per site is requested for 10 sites, totaling $5,000. 7,125 copies x 10 sites= 71,250	$0.07017	71250	$5,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Los Angeles Trust for Children's Health

6			Focus Group and Needs Assessment Costs	The amount of $7,650.00 is budgeted to focus Group and Needs Assessment costs. This total will offset the costs for transportation, meals and gift cards for focus group participants. A total of 5 focus groups with approximately 50 total participants will be held in the year to follow up on intervention and education classes and amend as recommended. Funds are broken down as follows: $10/transportation voucher x 50 participants/site = $500; $20/healthy meal x 50 participants/site= $1000; $30 site for childcare, miscellaneous meeting supplies and/or stipends for student leaders. This information will drive program assessment and improvement and insure community buy in both classes and program strategy. A breakdown of costs associated with each focus groups is as follows: $10/transportation voucher x 50 participants = $500 $20/healthy meal x 50 participants= $1,000 $15/hour for licensed child care provider x 2 hours = $30 Average cost per Focus Group = $1,530 $1,530 x 5 Focus Groups = $7,650	$1,530.00	5	$7,650	
							Total Materials:		**$40,650**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator; Health Educator	Sacramento	Estimated costs per FTE associated with the SNAP-Ed two-day conference. other travel costs at (e.g.,ground transportation	1	2	2	2	$46.00	$110.00	$350.00			$100.00	$1,524	
2			Project Coordinator; Health Educator	Sacramento	PSE Training in Sacramento. other travel costs at ground transportation and parking	1	2	2	2	$46.00	$110.00	$350.00			$100.00	$1,524	
3			Project Coordinator TBD Health Educator, Deborah Ebrahemi Office Manager Scott Kelly Communications Manager, Andy Kreiss	Los Angeles County	Support in the amount of $7,205.00 for mileage reimbursement is requested for the 4 FTEs (Project Coordinator-TBD, Deborah Ebrahemi, Scott Kelly, Andy Kreiss) assigned to this project for the purpose of local travel to each of the ten sites in order to attend meetings, coordinate activities, and conduct outreach.	356	2.75						48.9814			$9,329	
															Total Travel:	**$12,377**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Building/Space	Rent-We anticipate having to rent space at a cost of $3,000/month. We are allocating $10,080 to offset the costs of 2.75 of the staff FTE allocations or $840/month x 12 months.	2.75	$305.45	12	$10,080	
							Total Building/Space:	**$10,080**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: The Los Angeles Trust for Children's Health

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications	The amount of $1,513 is budgeted to Telecommunications. The budgeted amount will cover office telephone lines, internet service fees for wi-fi hot spots, facsimile, and cell phone monthly fees for the 2.75 FTE's (Project Coordinator-TBD, Deborah Ebrahemi, Scott Kelly, Andy Kreiss) assigned to the project. The staff will require these services to coordinate activities required by the scope of work. FTE Cellphone fees are $50/month or $600 annually. The costs for 2.75 FTE x $50 x 12 months = $1,650.	2.75	$50.00	12	$1,650	
2			Building Maintenance Fees	3,407 will support 100% of the meeting costs of a Wellness Center Learning collaborative meeting to highlight the NEOP program.	2.75	$103.24	12	$3,407	
							Total Maintenance:	**$5,057**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$274,114**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs of $25,886 are allocated at a rate of no more than 10% of items A-G. he 9.4435% indirect cost will go to overhead expenses.	9.4435%	$274,114.00	$25,886	
					Total Indirect Costs:	**$25,886**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: DAY ONE, INC.

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CEO	Executive Director - Christy Zamani	55.00%	45.00%	$100,000.00	0.1	$10,000.00	20.00%	$2,000.00	$6,600.00	$12,000	
2			Project Coordinator	Project Coordinator - Lisa Odigie	20.00%	80.00%	$55,000.00	1	$55,000.00	20.00%	$11,000.00	$13,200.00	$66,000	
3			Project Coordinator	Project Coordinator - David Diaz	15.00%	85.00%	$60,000.00	1	$60,000.00	20.00%	$12,000.00	$10,800.00	$72,000	
4			Project Coordinator	Project Coordinator- Alfredo Camacho	5.00%	95.00%	$40,000.00	1	$40,000.00	20.00%	$8,000.00	$2,400.00	$48,000	
5			Health Educator	Health Educator - Jasmine De La Torre	5.00%	95.00%	$40,000.00	1	$40,000.00	20.00%	$8,000.00	$2,400.00	$48,000	
6			Community Liaison	Adult Ally - Jessica Gonzalez	0.00%	100.00%	$30,000.00	0.5	$15,000.00	18.00%	$2,700.00	$0.00	$17,700	
						Total Staffing: Salaries/Benefits:		**4.6**	**$220,000**		**$43,700**	**$35,400**	**$263,700**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full Time Benefits – 20% (rounded) includes medical and dental benefits as well as paid vacation and sick time & all legally required benefits. FICA 7.65%, SDI .9%, ETT 0.1%, SUI 3.3%, Workers' Compensation 2%, Medical/Dental 6.05% State Other Employee benefits are 20% of salaries paid.

Part Time Benefits – 18% includes medical and dental benefits as well as paid vacation and sick time & all legally required benefits. FICA 7.65%, SDI .9%, ETT 0.1%, SUI 3.3%, Workers' Compensation 2%, Medical/Dental 4.05% State Other Employee benefits are 18% of salaries paid.

Salaries Full Time & Part Time: $ 220,000
Benefits: Full Time Salaries ($220,000 x 20%) = $41,000.00
Part Time Salaries ($15,000 x 18%) = $2,700.00

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: DAY ONE, INC.

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	$500: Necessary office supplies for 4.60 FTE's Zamani, Odigie, Diaz, Camacho, De La Torre and Gonzalez to fully implement goals and objectives of the program. Includes the cost for copier paper, pens, pencils, ink toner, notebooks, binders, staplers, tape, and other consumable supplies for a total of $500.00 (rounded)	4.6	$9.06	12	$500	
2			Postage	$500: Necessary postage for 4.60 FTE's Zamani, Odigie, Diaz, Camacho, De La Torre, and Gonzalez to fully implement the goals and objectives of the program. Includes the cost for mailings of meeting announcements and other information for a total of $500 (rounded)	4.6	$9.06	12	$500	
							Total Non-Capital Equipment/Supplies:		$1,000	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	$1,500: Nutrition Educational Materials to deliver SNAP-Ed to students and parents in 11 schools. Six kits will be provided ($250/kit) for each school site. Kits will include food models, fat models, sugar test tubes, Myplate visual displays, teaching tools and posters. Additionally, Champions for Change cookbooks and recipe cards will be distributed in classes and community outreach events for an estimated 3,000 participants throughout the year.	$250.00	6	$1,500	
2			Healthy Cooking Demonstrations	$5,000: Cooking Demonstrations will involve 181.82 participants each for 11 sites to meet the goals and objectives of the program. Compose of the following items: Food for recipe/taste testing, including supply costs (paper napkins, utensils, sample cups, paper goods).	$2.50	2000	$5,000	
3			Cooking Demonstrations Supplies	$1,000: Supplies will include beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives.	$20.00	50	$1,000	
4			Event Fees	The amount of $2,000.00 is budgeted for Event Fees. An amount of $5.00 per participant is budgeted to support 13 (rounded) workshops to support education by teaching an estimate of 400 participants per event to grow their own fruits and vegetables. Workshops will also support the PSE goals of the project at each program site.	$5.00	400	$2,000	
5			Garden Materials	$ 500: This amount will include items such as small garden tools (i.e. digging shovels, garden stakes, watering cans, gloves plywood, hammers, nails), soil, garden hoses, storage containers, seeds and gloves.	$100.00	5	$500	
6			Physical Activity Materials	$500: The amount of $500 is budgeted to physical activity materials. Low-cost physical activity material such as jump ropes, yoga mats, sports balls, stretch bands, medicine balls, cones, bean bags, free weights, flying disks, and hula hoops will be assembled into "kits" for church sites with an average cost of $20 to reach 25-30 participants per site. Physical activity materials will be purchased and used at nutrition/physical activity education classes throughout the year.	$20.00	25	$500	
7			Printing & Duplication	$ 800: Items such as color flyers, meeting announcements, outreach materials such as posters, and local newspaper advertisements will be used to advertise community for a total of $800.00 (rounded)	$0.07	11428	$800	
8			Translation Services	$ 500: The amount of $500 is budgeted to translation services. Composed of translating; questionnaire productions, meeting announcements, and any kind of distribution.	$100.00	5	$500	
						Total Materials:	$11,800	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: DAY ONE, INC.

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Project Coordinator, Lisa Odigie; project coordinator	Sacramento, CA	Project Coordinator, Lisa Odigie, will be traveling with another project coordinator to Sacramento to attend conference. Date to be TBD as required by grant. Sacramento – SNAP-Ed Implementing Agency Forum attendance for 2 staff Other includes ground transportation cost and parking fees.	1	2	3	2	$46.00	$110.00	$422.00			$120.00	$1,800	
		2	Odigie, Project Coord. Diaz, Project Coord. Camacho, Project Coord. De La Torre, Project Coord. Gonzalez, Adult Ally Wong, Adult Ally	Los Angeles County	Support in the amount of $5,000 for mileage reimbursement is requested for the 4.60 FTE's Zamani, Odigie, Diaz, Camacho, De La Torre, and Gonzalez assigned to this project for the purpose of local travel to attend meetings, coordinate activities, and conduct outreach activities. Total Local Mileage $5,000	688	4.6						13.586			$5,000	
															Total Travel:	**$6,800**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Rent	The amount of $3,000 is budgeted to rent/lease cost. Rent/lease includes; rent, building maintenance of monthly parking fees. The space is required to house 4.60 FTE's Zamani, Odigie, Diaz, Camacho, De La Torre, and Gonzalez assigned to the project that will carry out the objective outlined in the scope of work. Total Agency Monthly Cost of Rent: $923 / 17 = $54.34. Total Agency Monthly Cost of Rent: $54.34 X 4.6 FTE X 12 months = $3000	4.6	$54.34	12	$3,000	
							Total Building/Space:	**$3,000**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunications Costs	$1,800: The budgeted amount will provide for telephone lines, internet service fees, cellphone monthly fees, local and long distance calling for 4.60 FTE's: Zamani, Odigie, Diaz, Camacho, De La Torre, and Gonzalez to communicate goals and objectives of the program. The following expenses; communications are prorated using the cost allocation method. Method based on grant divided by agency total budget, for a total of $1,800.00 (rounded). FTE 4.6 X $32.6 X 12 months = $1800	4.6	$32.60	12	$1,800	
							Total Maintenance:	**$1,800**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: DAY ONE, INC.

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $288,100

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs, or administrative overhead, are costs that are necessary for the general operations of the Agency: Accounting, Auditing, Insurance, R&M. Indirect cost is 4.1305103% total of Direct Costs.	4.13051%	$288,100.00	$11,900	
					Total Indirect Costs:	$11,900	

Total Budget: $300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Human Services Association

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Assistant Director - Darren Dunaway	10.00%	90.00%	$137,353.00	0.15	$20,602.95	23.00%	$4,738.68	$2,534.16	$25,341.63	
2			Project Coordinator	Project Coordinator - Natali Robles	10.00%	90.00%	$57,768.00	1	$57,768.00	23.00%	$13,286.64	$7,105.46	$71,054.64	
3			Health Educator	Health Educator 1 -TBD	10.00%	90.00%	$42,324.00	1	$42,324.00	23.00%	$9,734.52	$5,205.85	$52,058.52	
4			Health Educator	Health Educator 2 - Catalina Perez	10.00%	90.00%	$40,032.00	1	$40,032.00	23.00%	$9,207.36	$4,923.94	$49,239.36	
5			Health Educator	Health Educator 3 - Raquel Aguayo -	20.00%	80.00%	$38,184.00	0.7	$26,728.80	20.00%	$5,345.76	$6,414.91	$32,074.56	
				Total Staffing: Salaries/Benefits:				**3.85**	**$187,456**		**$42,313**	**$26,184**	**$229,769**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
FICA 7.65%, SUI 0.50%, Worker's Compensation 5.45%, Medical/Dental/Vision 6.20%, Long Term Disability 1.0%, Life Insurance 1.0%, 401K 1.20% for a total Employee Benefit rate of 23% (7.65% + 0.50% + 5.45% + 6.20% + 1.0% + 1.0% + 1.20% = 23%)

Current estimate:
$160,727 Full-Time Salaries x 23% Benefit Rate = $36,967.21, Rounded to $36,967
Part-Time Benefits
Breakdown:
FICA 7.65%, SUI 0.50%, Worker's Compensation 5.45%, Long Term Disability 1.0%, Life Insurance 1.0% for a total Employee Benefit rate of 20% (7.65% + 0.50% + 5.45% + 1.0% + 1.0% = 20%)

Current estimate:
$26,729 Part-Time Salaries x 20% Benefit Rate = $5,345.80, Rounded to $5,346

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Human Services Association

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies needed to meet the requirements of the scope of work. Supplies include pens, papers, folders, staples, paper clips, tape, envelopes, etc. for the 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE) assigned to the project. Current estimate: 3.85 FTE x $59.26/month x 12 months = $2,737.81, Rounded to $2,738	3.85	$59.26	12	$2,738	
2			Postage	Budget will cover the cost of mailing out brochures, program reports, invoices, and other programmatic correspondence to clients, community members and collaborating agencies for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE). Current estimate: 3.85 FTE x $1.29/month x 12 months = $59.59, Rounded to $60	3.85	$1.29	12	$60	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
							Total Non-Capital Equipment/Supplies:	**$2,798**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to purchase SNAP-Ed approved curriculum CATCH Early Childhood "It's Fun To Be Healthy" Manual & Activity Box. 1 kit per school site will be purchased. Kit includes; 9 nutrition-based and 10 gardening-based classroom lessons to encourage healthy eating behaviors, 400 activity cards with music, parent tip sheets, extension activities, curriculum connectors, an adaptive learning component, and a list of Spanish translations of "key words" from lesson plan. Current estimate: $349.07/kit x 13 sites = $4,538	$349.07	13	$4,538	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients to prepare SNAP-Ed approved recipes. Items include: water to refill water dispersers, fresh fruit beverages, cups, serving utensils, paper plates, serving boats, utensils, napkins, Ziploc bags, aluminum foil paper, plastic globes, hair nets, sample cups, disinfecting wipes, plastic wrap, and spices. Current estimate: 200 classes x 9 participants = 1,800 participants $2.50 x 1,800 participants = $4,500	$2.50	1800	$4,500	
3			Healthy Cooking Demonstration Supplies	Budget to cover the cost for beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, trash bags, kitchen towels, strainer, pots/pans, measuring cups, coolers to safely transport food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knifes used for cooking demonstrations. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 147 of items = $2,940	$20.00	147	$2,940	
4			Event Fees	Budget to cover the cost of Event Fees to hold Task Force Committee Meetings, Program Events, Outreach Events, and Presentations. Current estimate: $100/per event x 40 events = $4,000	$100.00	40	$4,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Human Services Association

5			Physical Activity Materials	Budget to prepare 1 kit for each service site. The kit will include; elastic bands, jump ropes, yoga mats, Frisbee, exercise balls, exercise dice, physical activity posters, activity cones, activity parachutes, hula hoops, and bean bags.Current estimate: $209.61 (per kit) x 13 sites = $2,724.93, Rounded to $2,725.	$209.61	13	$2,725	
6			Certifications	Budget to cover cost for Zumba recertification certification for 2 FTE (Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE). Zumba recertification is requested to ensure safe delivery of physical activity demonstrations. Certifications valid for a 12-month period. Current estimate: Zumba recertification: $295 x 2 FTE (Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE) = $590 Average cost per staff = $590 ÷ 2 FTE = $295	$295.00	2	$590	
7			Printing and Duplication	The budgeted amount will cover the cost of printing outreach materials, flyers, business cards, SNAP-Ed approved curricula printouts, poster boards, nutrition education printouts, surveys, meeting materials, photovoice pictures, and meeting notices. Current estimate: Black and white copies: $0.06 per copy x 12,200 of copies = $732 Color copies: $0.10 per copy x 7,320 copies = $732 Total: $732 + 732 = $1,464	$0.075	19520	$1,464	
8			Translations	Budget to cover costs of translating flyers, invitations, and brochures for outreach activities. The translation will be aligned with the target population/service area. Current estimate: $50 x 8 hours =$400	$50.00	8	$400	
						Total Materials:	**$21,157**	

4. Travel:

Budget Adjustment																Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																
1			Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
2			Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
3			Assistant Director Project Coordinator Health Educator 1 Health Educator 2 Health Educator 3	Los Angeles County	Budget for mileage reimbursement to 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE) for the purpose of local travel to attend meetings, coordinate activities, and conduct outreach activities. Current estimate: ((40 Trips x 3.85 FTE) x 19.74 Miles per Trip) x $0.535/Mile = $1,626.38, Rounded to $1,626	154	3.85						19.64			$1,618	
														Total Travel:	**$4,250**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Human Services Association

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent: 6423 Florence Place, Bell Gardens, CA 90201	Cost Allocation Formula for Rent/Lease (A/B = C). $3528 / 63 = $56. Budget to cover office space for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE) assigned to the project. The budget will cover program share of space costs and property taxes. Current estimate: 3.85 FTEs x $56 per Month x 12 Months = $2,587.20, Rounded to $2,587	3.85	$56.00	12	$2,587	
							Total Building/Space:	$2,587	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications	Cost Allocation Formula for Telecommunications Costs: (A / B = C) $1323/63 = $21. The budgeted amount covers costs of telephone, internet, and intranet costs for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE) the project staff. The budgeted amount is essential in supporting overall project communications Current estimate: 3.85 FTEs x $21 per month x 12 months = $970.20, Rounded to $970	3.85	$21.00	12	$970	
2			Utilities	Cost Allocation Formula for Utilities Costs: (A / B = C): $2016 / 63 = $32. Budget to cover utilities cost for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE). Utilities include electricity, gas, and trash collection. Current estimate: 3.85 FTEs x $32 per month x 12 months = $1,478.40, rounded to $1,478	3.85	$32.00	12	$1,478	
3			Building Maintenance Fees: 6423 Florence Place, Bell Gardens, CA 90201	Cost Allocation Formula for Building Maintenance Fees Costs: (A / B = C): $945 / 63 = $15. Budget to cover monthly building maintenance fees cost for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE). Building maintenance fees include general maintenance and security. Costs are necessary to maintain a healthy and safe work environment for staff. Utilities include electricity, gas, and trash collection. Current estimate: 3.85 FTEs x $15 per month x 12 months = $693	3.85	$15.00	12	$693	
4			IT Equipment	The budget for IT equipment will be used to lease a Xerox machine for 3.85 FTE (Assistant Director, 0.15 FTE, Project Coordinator, 1.0 FTE, Health Educator 1, 1.0 FTE, Health Educator 2, 1.0 FTE, Health Educator 3, 0.70 FTE) necessary fulfill administrative and programmatic requirements. Current estimate: 1 Xerox lease = $103.66 per month x 12 months = $1,243.92, Rounded to $1,244 Item Cost Per FTE ($1,244/ 1) /3.85 FTE = $323.11 Cost per FTE	3.85	$323.11	1	$1,244	
							Total Maintenance:	$4,385	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Human Services Association

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$264,946**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs incurred as a result of administrating the grant. Rate was federally approved. Current estimate: $187,456 Total Personnel (excluding fringe benefits) x 18.70% = $35,054.27, Rounded to $35,054	18.70%	$187,456.00	$35,054	
					Total Indirect Costs:	$35,054	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Social Justice Learning Institute

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Health Equity Program Manager, TBD	0.00%	100.00%	$49,001.00	1.00	$49,001.00	24.00%	$11,760.24	$0.00	$60,761	
2			Health Educator	Health Educator, Nicole Steele	0.00%	100.00%	$47,500.00	0.80	$38,000.00	24.00%	$9,120.00	$0.00	$47,120	
3			Health Educator	Health Equity Project Manager - Gardens -TBD	0.00%	100.00%	$47,500.00	0.80	$38,000.00	24.00%	$9,120.00	$0.00	$47,120	
4			Health Educator	Health Equity Programs Director, Derek Steele	100.00%	0.00%	$51,000.00	0.15	$7,650.00	24.00%	$1,836.00	$9,486.00	$9,486	
5			CEO	Executive Director, D'Artagnan Scorza	100.00%	0.00%	$96,000.00	0.05	$4,800.00	24.00%	$1,152.00	$5,952.00	$5,952	
6			Promotora (1)	Health Equity Peer-to-Peer Educators, Valerie	0.00%	100.00%	$13,338.00	1.00	$13,338.00	19.00%	$2,534.22	$0.00	$15,872	
7			Promotora (2)	Health Equity Peer-to-Peer Educators, Raynice	0.00%	100.00%	$13,338.00	1.00	$13,338.00	19.00%	$2,534.22	$0.00	$15,872	
8			Promotora (3)	Health Equity Peer-to-Peer Educators, Tracey	0.00%	100.00%	$13,338.00	1.00	$13,338.00	19.00%	$2,534.22	$0.00	$15,872	
9			Promotora (4)	Health Equity Peer-to-Peer Educators, Ashley	0.00%	100.00%	$13,338.00	1.00	$13,338.00	19.00%	$2,534.22	$0.00	$15,872	
10			Promotora (5)	Health Equity Peer-to-Peer Educators, Mashal	0.00%	100.00%	$13,338.00	1.00	$13,338.00	19.00%	$2,534.22	$0.00	$15,872	
				Total Staffing: Salaries/Benefits:				**7.8**	**$204,141**		**$45,659**	**$15,438**	**$249,799**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	For full and part-time employees, FICA is calculated at 7.65%, SUI at 8.9% of salaries (max of $7000 per employee per calendar year) and Workers' Compensation at 2.3% and for 5.15% health benefits (Medical/Dental/Vision) for a total up to 24% (7.65% + 8.9% + 2.3% +5.15% = 24.00%). Only 5 FTE employees (TBD, N. Steele, TBD, D. Steele, D. Scorza) are opted in for employer provided health benefits. For part time employees, working less than 20 hours per week, no Health Benefits are provided making the employee benefits 18.85% - rounded up to 19%.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Social Justice Learning Institute

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The amount of $1,500 is budgeted to office supplies cost. Office supplies includes but are not limited to: paper, toner, pens, pencils, staplers, staples, desks, telephones, tables, chairs, binders, etc. for the 7.80 FTE's (D. Scorza, N. Steele, D. Steele, TBD, TBD, R. Moreland, V. Bragg, T. Bonilla, M. Ali, A. Loville) that will also be able to use the office materials. All staff members will carry out the objective outlined in the scope of work.	7.8	$16.03	12	$1,500	
							Total Non-Capital Equipment/Supplies:	**$1,500**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	The amount of $500 is budgeted to Nutrition Educational Materials to deliver SNAP- Ed to students and parents by our 5 peer educators. One kits will be provided ($100/kit) to each peer educator. Kits will include but not be limited to food models, fat models, sugar test tubes, MyPlate visual displays, teaching tools, and Rethink Your Drink, MyPlate, Champions for Change cookbooks and recipe cards to use and distribute at community events. Additionally, Champions for Change cookbooks and recipe cards will be distributed in classes and community outreach events for an estimated 1,500-2,500 participants throughout the year.	$100.00	5	$500	
2			Healthy Cooking Demonstration	The amount of $3,750.00 is budgeted for Food demonstrations and supplies. An amount of $2.50 is budgeted per participant to purchase ingredients for approved recipes for food tasting demonstrations at all approved sites, events and classes. Food demonstration supplies include the cost of food for recipe and test tasting as well as supply costs (napkins, utensils, sample cups and paper goods). A conservative estimate of 1,500 participants in food demonstrations will be seen throughout the year. 250 classes x 6 participants = 1,500 participants $2.50 x 1,500 participants = $3,750	$2.50	1500	$3,750	
3			Garden Materials	The amount of $5,000 is budgeted to Garden Supplies. An amount of $1,000 per garden is budgeted to build, replenish and maintain each of the 2nd set of 5 of the 15 PSE gardens. The gardens built during year two will be at the schools in Inglewood Unified and Lennox School Districts. The funds will cover the expenses of soil, hoses, storage, seeds, seedlings, gloves, garden tools and building materials (wood for raised beds and outdoor classroom for example) for each garden. $1,000 (per garden) x 5 gardens = $5,000	$1,000.00	5	$5,000	
4			Printing and Duplication	The amount of $500 was budgeted to printing and duplication cost. This will cover the cost of printing/duplicating surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, banners, and other files necessary to meet the goals of the project. Estimates: Black and white copies: $0.06 per copy x 3,000 copies = $180 Color copies: $0.10 per copy x 3,200 copies = $320 Total: $180 + $320 = $500 Average cost per copy: $500 / 6,200 copies = $0.0806 per copy (rounded)	$0.0806	6200	$500	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Social Justice Learning Institute

5			Certifications	The amount of $235 is budgeted for food and physical activity certifications to ensure safe delivery of SNAP-Ed. Two (2) manager level FTE (D. Scorza, new hire Project manager) and 1 peer educators (T. Bonilla) who will be conducting food demonstration and handling food from the gardens or for the SJLI CSA will be ServSafe certified to ensure safe food handling to our target audience. The other team members are already certified and will be re-certified in subsequent years of the Champions for Change program. ServeSafe Manager Certification = $110 x 2 (Health Equity Manager level employees) = $220 ServeSafe Food Handlers certification = $15 x 1 (peer health educators) = $15	$78.33	3	$235	
6			Focus Group and Needs Assessment Costs	The amount of $800 is budgeted for costs such as childcare, meals and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessment, and advisory groups to inform and improve SNAP-Ed effectiveness. These costs will not be used as incentives for SNAP-Ed recipients to attend nutrition education and physical activity classes, and will be limited to fulfill scope of work requirements for the above mentioned activities. A total of 8 focus groups/focus group sessions with approximately 10 SNAP-Ed recipients per group/session will be conducted in Year 2 to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs. A breakdown of costs associated with each focus groups is as follows: $7 healthy meal x 10 participants = $70 $15/ hour for licensed child care provider x 2 hours = $30 Average cost per focus group = $100 $100 x 8 focus groups = $800	$100.00	8	$800	
						Total Materials:		**$10,785**

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Health Equity Program Managers – Nicole Steele & TBD	Sacramento, CA	two team members to travel to a Sacramento for the SNAP-Ed Implementing Agency Conference. other costs include airport transfers and transportatin cost and parking	1	2	2	1	$46.00	$110.00	$120.00			$28.00	$700	
2			Mileage	County of Los Angeles	Support in the amount of $2,330 for mileage reimbursement is budgeted for 10 FTE staff members (D. Steele, N. Steele, TBD, TBD, V. Bragg, R. Moreland, T. Bonilla, M. Ali, A Loville) assigned to this project for the purpose of local travel to Healthy Lifestyle Centers, attend meetings, coordinate activities, and conduct outreach activities.	855	7.8						5.093			$2,330	
															Total Travel:	**$3,030**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Social Justice Learning Institute

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent/Lease 600 Centinela Ave Inglewood, CA	The amount of $19,680 was budgeted to rent/lease cost. Rent/lease includes; rent, custodial services, and building maintenance. The space is required to house 8.07 FTE's (D. Scorza, D. Steele, N. Steele, TBD, TBD, V. Bragg, R. Moreland, T. Bonilla, M. Ali, A Loville) that will also be able to use the space to teach SNAP-ED classes. This includes cubicle space, meetings rooms, common rooms, bathrooms, kitchen, etc. All staff members will carry out the objective outlined in the scope of work. $19,679.83(rounded)	7.8	$210.26	12	$19,680	
							Total Building/Space:	$19,680	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Telecommunications Cost	The amount of $2,400 was allocated to Telecommunications cost. The agency yearly cost of Communications is $5,230.56. Communication costs includes; phone, fax, and internet services. The space is required to house 7.80 FTE's (D. Steele, N. Steele, TBD, TBD, D. Scorza, V. Bragg, R. Moreland, T. Bonilla, M. Ali, A Loville) that will also be able to use the space to teach SNAP-ED classes. All staff members will carry out the objective outlined in the scope of work.	7.8	$25.64	12	$2,400	
2		Utilities	The amount of $2,586 was allocated to Utilities cost. The agency yearly cost of Utilities is $5,636.52. Communication costs includes; water and electricity. The space is required to house 10 FTE's (D. Steele, N. Steele, TBD, TBD, V. Bragg, R. Moreland, T. Bonilla, M. Ali, A Loville) that will also be able to use the space to teach SNAP-ED classes. All staff members will carry out the objective outlined in the scope of work.	7.8	$27.63	12	$2,586	
						Total Maintenance:	$4,986	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$289,780**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Indirect costs percentage is 3.545% x Direct Costs for a total of $10,220 and will complementarily support covering operating expenses such as equipment repairs, bookkeeping, communications, insurance and audit fees that we may incur.	3.545%	$288,280.00	$10,220	
				Total Indirect Costs:	$10,220	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: National Health Foundation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Director of Programs-Mia Arias	80.00%	20.00%	$94,156.00	0.3	$28,247	20.00%	$5,649.40	$27,116.80	$33,896	
2			Project Coordinator	Program Manager-Jeanette Pena	45.00%	55.00%	$70,248.00	0.2	$14,050	20.00%	$2,810.00	$7,587.00	$16,860	
3			Project Coordinator	Project Coordinator- Chad Monk	20.00%	80.00%	$62,424.00	0.7	$43,697	20.00%	$8,739.40	$10,487.20	$52,436	
4			Health Educator	Health Educator- Grace Cotangco	0.00%	100.00%	$46,824.00	1	$46,824.00	20.00%	$9,364.80	$0.00	$56,189	
5			Nutrition Aide	Adult Ally - Raymond Diaz	0.00%	100.00%	$47,650.00	0.85	$40,503	20.00%	$8,100.60	$0.00	$48,604	
6			Recreation Leader	Physical Activity Specialist-John Rivera	0.00%	100.00%	$38,760.00	0.6	$23,256.00	20.00%	$4,651.20	$0.00	$27,907	
				Total Staffing: Salaries/Benefits:				**3.65**	**$196,577**		**$39,315**	**$45,191**	**$235,892**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

The employee benefits rate for full-time salaries is calculated at 20%. It is calculated at the following rate: FICA 6%, SUI 3%, Workers Comp 2%, Medical/Dental 7%, and Retirement 2% for a total Employee Benefits rate of 20%. (6% + 3% + 2% + 7% +2% = 20%)

Total Employee Benefits: $39,315

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: National Health Foundation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies: The amount of $2,664 is budgeted for Office Supplies. The budgeted amount will cover general office supplies for the 3.65 FTE's (M. Arias, J. Pena, C. Monk, G. Cotangco, R. Diaz, and J. Rivera) assigned to this project. General office supplies include, but are not limited to, pens, paper, binders, folders, paper clips, staples, etc. needed for the agency to meet SOW. (3.65 FTE x $60.82 cost per item x 12 months = $2, 663.916), rounded to $2,664.	3.65	$60.82	12	$2,664	
							Total Non-Capital Equipment/Supplies:		$2,664	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Educational Materials	The amount of $480 is budgeted for Nutrition Educational Materials to deliver SNAP-Ed to educate the Health Academy students and the local community on proper nutrition and support in using the MyPlate standards. Three kits will be provided ($80/kit) for each of the two school sites. Kits will include MyPlate visual displays, teaching tools & posters. These kits will be used during food demonstrations and at community events. The budgeted amount is estimated as follows: ($80 cost per unit x 6 items = $480).	$80.00	6	$480	
2			Food Demonstrations Materials	The amount of $2,500 is budgeted for healthy food demonstrations. An amount of $1.00 is budgeted per participant to purchase ingredients for approved recipes for food tasting demonstrations at 12 sites and community outreach events. Therefore, the total cost for food demos is $2,500. (250 classes x 10 participants= 2,500* participants; ($1.00 cost per participant x 2,500 participants = $2,500). In-kind donations will support any costs necessary for healthy food demonstrations to additional participants. Also, no cost for Safe food handler (e.g ServSafe) certifications is projected as all FTE's are certified for the next five years.	$1.00	2500	$2,500	
3			Event Fees	The amount of $1200 for event fees will include the cost to rent van service (includes driver) for transporting youth to and from the 2018 Youth Summit. ($40 per participant x 30 participants =$1200).	$40.00	30	$1,200	
4			Physical Activity Materials	The amount of $126 is budgeted for Physical Activity materials. These low-cost materials include yoga mats, resistance bands, bean bags, cones, and other exercise materials will be assembled into "kits" for 12 sites, with an average cost of $10.50 to reach 25-30 participants per site. This cost includes replenishing supply of materials due to normal wear and tear. ($10.50 (per kit)* x 12 sites = $126).	$10.50	12	$126	
						Total Materials:	$4,306	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Health Educator (G. Cotangco) & Program Coordinator (C. Monk)	Sacramento	Travel to Sacramento for the Health Education Specialist (G. Cotangco) and Program Coordinator (C. Monk) to attend theSNAP-Ed Local Implementing Agency Forum. Other cost include ground transportation and parking fees.	1	2	2	1	$46.00	$110.00	$468.00			$135.00	$1,610	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: National Health Foundation

2			Director (M. Arias); PM (J. Pena); Program Coordinator (C. Monk); Health Educator (G. Cotangco); Adult Ally (R. Diaz); and PA Specialist (J. Rivera).	Los Angeles County	The amount of $2,156 for mileage reimbursement is budgeted for 3.7 (rounded) FTE's (M. Arias, J. Pena, C. Monk, G. Cotangco, R. Diaz, and J. Rivera) assigned to this project for the purpose of local travel to coordinate activities, and conduct outreach activities at school sites and local markets. In addition, this will cover transportation costs for program staff to attend sponsored trainings, meetings and events across the county, and quarterly LACDPH coalition meetings, as well any other required meetings for the completion of the SOW. (83 trips x 3.65 (rounded) FTE x 13 miles per trip x $0.53.5 mileage rate = $2,155.836), rounded to $2,156.	365						11.04			$2,156	
														Total Travel:	**$3,766**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent/Lease: : 515 S. Figueroa St, Los Angeles CA 90071.	The amount of $13,841 is budgeted to cover the agency's lease cost. The lease includes: rent, building maintenance, and monthly parking fees. The space is required to house the 3.65 FTE's (M. Arias, J. Pena, C. Monk, G. Cotangco, R. Diaz, and J. Rivera) assigned to the project who will carry out the objectives outlined in the SOW. The Agency is located at: 515 S. Figueroa St, Los Angeles CA 90071. (3.65 FTE x $316 cost per month x 12 months = $13,840.80), rounded to $13,841.	3.65	$316.00	12	$13,841	
2			Room Rental: Thomas Jefferson High School located at 1319 E 41st St, Los Angeles, CA 90011 and the other is Santee Education Complex located at 1921 Maple Ave, Los Angeles, CA 90011.	An additional $18,658 is budgeted to cover the cost of renting space at SNAP-Ed qualifying sites to conduct health education classes and physical activity workshops over a 12-month period. One location is Thomas Jefferson High School located at 1319 E 41st St, Los Angeles, CA 90011 and the other is Santee Education Complex located at 1921 Maple Ave, Los Angeles, CA 90011. Thomas Jefferson High School Location FTE Cost Per Month # of Months Total 1319 E 41st St, Los Angeles, CA 90011 3.65 $203 12 $8,891 (rounded) (3.65 FTE x $203/month x 12 months = $8,891.40), rounded to $8,891. Santee Education Complex Location FTE Cost Per Month # of Months Total 1921 Maple Ave, Los Angeles, CA 90011 3.65 $223 12 $9,767(rounded) (3.65 FTE x $223/month x 12 months = $9,767.40), rounded to $9,767.	3.65	$425.99	12	$18,658	
							Total Building/Space:	**$32,499**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: National Health Foundation

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunications	The amount of $ 1,358 is budgeted to Telecommunication. The cost of NHF's communications services is a fixed amount and includes costs for telephone lines and internet service fees. The monthly cost charged to this project is based on NHF's 3.65 FTE (M. Arias, J. Pena, C. Monk, G. Cotangco, R. Diaz, and J. Rivera) working on this project. The staff require these services to coordinate activities required by the scope of work. NHF will charge $1,358 to the Champions Initiative. (3.65 FTE x $31 monthly communications cost x 12 months= $1,357.80), rounded to $1,358.	3.65	$31.00	12	$1,358	
							Total Maintenance:	**$1,358**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$280,485**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	Indirect Costs @ 6.9574%: the amount of $19,515 is budgeted for indirect costs. NHF's indirect costs cover items needed for the general operations of the agency. These costs include insurance, payroll, accounting, IT support, office equipment rental and building parking rent.	6.95740%	$280,486.00	$19,515	
					Total Indirect Costs:	**$19,515**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Hospital Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator (1)	Project Coordinator - Alicia Hausler	10.00%	90.00%	$54,405.00	1	$54,405.00	24.30%	$13,220.42	$6,762.54	$67,625.42	
2			Health Educator (1)	Health Educator - A. Salcedo	0.00%	100.00%	$41,010.96	1	$41,010.96	24.30%	$9,965.66	$0.00	$50,977	
3			Health Educator (2)	Health Educator - A. Soares	0.00%	100.00%	$41,010.96	1	$41,010.96	24.30%	$9,965.66	$0.00	$50,977	
4			Project Coordinator (2)	Project Coordinator - Anet Piridzhanyan	0.00%	100.00%	$73,863.00	0.2	$14,772.60	24.30%	$3,589.74	$0.00	$18,362	
5			Program Assistant	Project Analyst - Kinnari Jhaveri	75.00%	25.00%	$117,564.00	0.2358	$27,721.59	24.30%	$6,736.35	$25,843.46	$34,457.94	
6			Administrator	Program Director - Larry Yin	10.00%	90.00%	$206,532.00	0.05	$10,326.60	33.50%	$3,459.41	$1,378.60	$13,786	
7			Research Specialist	Program Evaluator - Alexis Deavenport-Saman	10.00%	90.00%	$99,083.04	0.22249	$22,044.99	33.50%	$7,385.07	$2,943.01	$29,430.06	
						Total Staffing: Salaries/Benefits:		**3.71**	**$211,293**		**$54,322**	**$36,928**	**$265,615**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

EMPLOYEE BENEFITS – FULL-TIME (* Rounded for Budget Purposes)
The fringe benefit rate may change in fiscal year 2016 based on institution negotiation rate. The fringe benefit rate is 33.5% for faculty and 24.3% for staff. This covers health insurance, taxes, unemployment insurance, life insurance, retirement plans, and tuition reimbursement. The fringe benefits are directly proportional to that portion of personnel costs allocated for the project. Savings in budgeted fringe, due to staff type changes and changes in personnel.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Hospital Los Angeles

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	A total of $3,937 is budgeted for healthy cooking demonstrations. An amount of $1.50 is budgeted per participant to purchase ingredients for recipes for food tasting demonstrations with approximately 26 participants per event, resulting in an average unit cost per event of $39.367.	$39.37	100	$3,937	
2			Cooking Demonstration Supplies	A total of $263 is requested for kitchen supplies for cooking demonstrations such as plastic spoons, forks, small plates, paper cups, paper towels, bottles of water, small bowls, etc. The amount of $100 is requested to cover shipping and price variance.	$32.87	8	$263	
3			Event Costs	A total of $900 will be requested to purchase refreshments, and decorations, and food for 20 community events.	$45.00	20	$900	
4			Printing and Duplication	In Year 2, a total of $1,202 is requested to cover expenses for copying and printing. We will cover any additional printing expenses needed in-house to meet the scope of work. Estimates: Black and white copies: $0.059658 per copy x 8,750 = $522 (rounded) Color copies: $0.10 per copy x 6,800 = $680 Total: $522 + $680 = $1,202	$0.0773	15550	$1,202	
5			Translation Services	Funds of $554 requested to translate material for SOW related to reach our target audience with Global Language solutions. ($100 per translated page for event flyers and handouts X 5.54 pages =$554 of the community resource guide in Spanish and other languages. We have developed a Children's Hospital Los Angeles Internal Translation Protocol. The phases are as follows: 1. Editing: The Champions for Change Translator (one of the bilingual program coordinators) will review the translation for accuracy. For instance: format, style, grammar, and punctuation errors. • Cultural appropriateness: The Translator will also review the translation for cultural appropriateness. • Quality Improvement: A quality improvement tool will be used to check that translated terms, particularly any technical terms have the appropriate. • Proofing: The Translator will review and finalize any changes due to editing, cultural appropriateness and quality improvement. 2. Back Translation: The translated text will be translated back into the original language by Translator. This will ensure that there were no changes made to the message of the text. 3. Final Proofreading: A proofreader (the other program staff or the Initiative Coordinator) will review the back translated file against the original file. The translator and team will ensure that the formatting and any images are culturally appropriate, and will select the font, size, and final formatting.	$100.00	5.54	$554	
						Total Materials:	$6,856	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Hospital Los Angeles

4. Travel:

Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Alicia Hausler/ (1) Project Coordinator	Sacramento, CA	Alicia Hausler will be traveling to Sacramento to attend the CDPH PSE Trainings for PSE implementation. other includes ground transportation cost and parking fees.	1	1	2	2	$46.00	$110.00	$550.00			$100.00	$962	
2			Alicia Hausler & Anet Piridzhanyan/(2) Project Coordinators TBD/(2) Health Educators	Los Angeles County	The amount of $4,192 for mileage and parking reimbursement is requested for local travel for the Project Coordinator, Anet Piridzhanyan , Alicia Hausler, and 2 Program Staff, as needed, to LA County DPH and locally to means-tested low income areas (e.g. Westside Children's Center –Head Start; Volunteers of America –Head Start; Venice Family Clinic –serve low income population, including homeless; Virginia Avenue Park –They have a CalFresh worker in their center and they are a family center; St. Joseph's Center – Food Pantry) to attend meetings, coordinating activities, and conducting outreach activities	556	3.708						14.112			$4,199	
															Total Travel:	**$5,161**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment							Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment							Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1		Telecommunication Costs	A total of $1,240 is requested to cover reimbursement expenses for monthly cell phone use for two Project Coordinators. A monthly reimbursement up to $51.63 is now budgeted per staff per month. They will receive a check for the reimbursement for their phone/data expenses. We will not need to purchase a mobile hotspot, as the staff will have cell phones/smart phones if they need to access the Internet while out in the field. Laptops will have WiFi capability, but will not have an active service contract for Internet.	1.2	$86.11	12	$1,240	
						Total Maintenance:	**$1,240**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Children's Hospital Los Angeles

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $278,872

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Covers all space, accounting, human resource, and information services, legal and other generic services at Children's Hospital, security, and the use of training facilities at the hospital. Total indirect costs (9.999) are based on a maximum of 10% of personnel costs excluding fringe benefits.	7.5763%	$278,872.00	$21,128	
					Total Indirect Costs:	$21,128	

Total Budget: $300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: INSTITUTE FOR PUBLIC STRATEGIES

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Frecia Gonzalez/Project Coordinator	18.00%	82.00%	$69,020.00	1	$69,020.00	37.11%	$25,613.32	$17,033.94	$94,633	
2			Health Educator	Health Educator -TBD	10.00%	90.00%	$45,675.00	1	$45,675.00	37.11%	$16,949.99	$6,262.50	$62,625	
3			Administrator	Brenda Simmons/Vice President/ Programs	100.00%	0.00%	$96,425.00	0.04	$3,857.00	37.32%	$1,439.43	$5,296.00	$5,296	
4			CEO	Sarah Blanch/Regional Director	100.00%	0.00%	$81,200.00	0.1	$8,120.00	37.32%	$3,030.38	$11,150.00	$11,150	
5			Administrative Assistant	Maria Whitaker-Saucedo/Field Logistics Support	20.00%	80.00%	$36,540.00	0.4	$14,616.00	37.32%	$5,454.69	$4,014.20	$20,071	
				Total Staffing: Salaries/Benefits:				**2.54**	**$141,288**		**$52,488**	**$43,757**	**$193,775**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

IPS benefits remain the same as Year 1: Payroll Taxes, Health Insurance, Life Insurance, Vacation/Release Time, Retirement (403b) and Other Benefits. The Release time percentage changes per employee based upon their employment anniversary date. Health Insurance costs are expected to inflate at approximately 7% resulting in a higher projected costs for each employee. Life Insurance and Other Benefits costs rise with salary increases and are reflected as additional projected costs. Full Time Employees $114,695 X 37.11% = $42,563
Part Time Employees: $26,593 X37.32% = $9,924

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: INSTITUTE FOR PUBLIC STRATEGIES

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Supplies needed to equip and maintain the project are charged directly to the project. The amount of $1,829 is budgeted to Office Supplies costs. The budgeted amount will cover general office supplies for the 5 individuals (2.54 FTEs – Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined) assigned to this project. Direct supplies include but are not limited to printer cartridges, envelopes, other general office supplies and minor equipment with a value less than $5,000 needed for the agency to meet the Statement of Work.	2.54	$60.00	12	$1,829	
2			Postage	Postage needed for the project is budgeted at $122 for the project. This cost is proposed as a portion of the total postage needed for the agency allocated based on the staffing requirement of the project. No replacement IT equipment is planned for Year 2.	2.54	$4.00	12	$122	
							Total Non-Capital Equipment/Supplies:	**$1,951**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	$500: include the costs to purchase the CATCH Middle School Coordination Kit and CATCH Health curriculum. The CATCH Middle School Coordination Kit is needed to coordinate the program through the schools served. The CATCH 6th Grade Go For Health Series – Life in the Balance Curriculum book and the CATCH 7th Grade Go For Health Series – Life in Balance Curriculum Book provided specific curriculum education for 6th and 7th graders. With a 10% discount, the CATCH Coordination Kit is $365/kit; the CATCH curriculum is $135. One (1) replacement set of each of the coordination kits and the curriculum will be purchased in Year 2.	$500.00	1	$500	
2			Healthy Cooking Demonstrations	$4,500: Food items will cost $2.50 for each participant of which IPS anticipates 1,880 participants to meet the goals and objectives of the program. Compose of the following items: Food for recipe/taste testing, including supply costs (paper napkins, utensils, sample cups, paper goods) in Year 1.	$2.50	1800	$4,500	
3			Cooking Demonstrations Supplies	$2,500: Include the cost of food items supplies. Supplies will include beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives	$20.00	125	$2,500	
4			Event Fees	$360: Direct costs for Event expenses are identified and charged directly fees for community meetings and events. Event expenses are projected to be $30 per month for 12 months = $360 annually. Community meetings and events will also support the PSE goals of the project.	$30.00	12	$360	
5			Garden Materials	$3,000: IPS anticipates providing three (3) replacement garden materials in Year 2 with a cost of $1,000 per garden. This amount will include items such as small garden tools kits (i.e. digging shovels, garden stakes, watering cans, gloves plywood, hammers, nails), soil, garden hoses, storage containers, seeds and gloves.	$1,000.00	3	$3,000	
6			Physical Activity Materials	$6,467: include the CATCH starter equipment set, equipment needed for physical education portion of the 6th and 7th graders curriculum. The starter set includes 24 scarves, 32 CATCH beanbags, 32 CATCH pinnies (a pull over mesh jersey used to distinguish teams competing in a sport), 20 CATCH playground balls, 16 CATCH cones, 32 CATCH disks, 12 CATCH footballs and 3 mesh carry bags. The entire CATCH equipment package, with a 10% discount, costs $2,155.50/package. IPS anticipates purchasing 3 replacement sets of CATCH equipment.	$2,155.50	3	$6,467	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: INSTITUTE FOR PUBLIC STRATEGIES

7			Printing and Duplications	$3,686: Items for printing and duplication include training materials, agendas and handouts for meetings and other printing in support of the project Statement of Work. Flyers are planned for parents as invitations to the coalition meetings, community events, community participation in community gardens, etc. IPS intends to provide some recipes to distribute to parents and to be handed out to parents, teachers, students and community members. The cost for Duplication and Printing of these materials and other copying is included at $ .09/sheet. IPS anticipates needing 8,500 copies for the second 12 months of the project. Other Printing and Duplication expenses include posters (250 posters @ $1.50 each) and brochures (1,697 @ $1.50 each). Printing and Duplication: Copies $765 (8,500x $0.09=$765) + Posters $ 375 (250 x $1.50= $ 375) + Brochures $ 2546 (1,697 x $1.50 = $ 2,546) = $3,686	$0.4336	8500	$3,686	
8			Certifications	: Include the cost of food items, supplies and the food handler certifications for four (2) staff (Project Coordinator & Health Educator). Food Handler certifications will cost $30 for each staff receiving certification.	$30.00	2	$60	
						Total Materials:	**$21,073**	

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Program Coordinator & Health Educator	Sacramento, CA	SNAP-Ed Implementing Agency Conference in Sacramento – 2 staff attending the 2-day conference. Other cost include ground transportation and parking fees.	1	2	2	1	$46.00	$110.00	$300.00			$78.00	$1,160	
2			Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined)	Los Angeles County	Included within the Travel costs are expenses for project related mileage reimbursement. This includes project team travel for the 5 individuals (2.54 FTEs – Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined) assigned to this project throughout the SPA 3 area to attend meetings and conduct project activities. Staff is reimbursed for mileage at the rate of $.51 per mile. Based upon on historical averages of IPS' existing and past projects of this size and nature, staff is expected to average 1,016 miles per month.	798	2.54						14.573			$6,218	
															Total Travel:	**$7,378**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: INSTITUTE FOR PUBLIC STRATEGIES

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Rent: 1370 Valley Vista Drive, Suite 200, Los Angeles, California	$16,311: Included in the Building Rental or Lease costs are the office rent for an IPS' office in Pomona. At the present time, IPS has a satellite office in SPA 3 at 1370 Valley Vista Drive, Suite 200, Los Angeles, California. Upon execution of this contract, we intend to lease a larger office in Pomona. All project staff will be based in this office. The rent for this office will be fully charged this project which include 5 individuals (2.54 FTEs – Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined). It is anticipated that in Year 2, the cost of building rent will inflate by 5%. For a 780 square foot office at a charge of $1.74 per square foot per month, the annual rent would be $16,311.	2.54	$535.14	12	$16,311	
							Total Building/Space:	$16,311	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	Telecommunications	$2,929: Local telephone service costs, long distance telephone calls, fax transmissions, and internet service fees are pooled and charged to each project on a monthly basis, prorated by FTEs, which include the 5 individuals (2.54 FTEs – Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined) assigned to this project. Cost of cell phone service is for 1 health Educator (1 FTE). These expenses are projected based upon IPS' existing and past projects of this size. Total office telecommunications costs are expected to be $2,929 in Year 2 based on a prorated by FTE cost of $96.11/month.	2.54	$96.11	12	$2,929	
		2	Utilities	$213: Utilities related to the office rental such as ADT security costs are charged are prorated to each project based on the FTEs charged to the project which include the 5 individuals (2.54 FTEs – Brenda Simmons, Sarah Blanch, Frecia Gonzalez, Sean Bell, To Be Determined). Total office utilities costs are expected to be $213 for the project in Year 2.	2.54	$6.98	12	$213	
							Total Maintenance:	$3,142	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $243,630

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: INSTITUTE FOR PUBLIC STRATEGIES

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs include all costs that exist in the organization independent of program expense. Administrative staff wholly identified as indirect expense includes the Chief Financial Officer, VP/Administration and Development, Staff Accountant and any grant writing staff. Portions of other staff whose work cannot be attributed exclusively to a program are also included in indirect expense. The expenses associated with these staff are included in indirect expense as well. IPS' Indirect Cost Rate Allocation Base is Modified Total Direct Costs, with subcontracts over $25,000 excluded from the allocation base. Our Federally Negotiated Indirect Cost Agreement is included within this proposal. Our Federally Negotiated Indirect Cost Agreement is included within this proposal (at 23.2003%).	23.13754%	$243,630.00	$56,370	
					Total Indirect Costs:	**$56,370**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Sustainable Economic Enterprises of Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Program Director, Cara Elio	20.00%	80.00%	$75,001.65	0.50	$37,500.83	23.10%	$8,662.69	$9,232.80	$46,164	
2			Project Coordinator	Project Coordinator, TBD	20.00%	80.00%	$58,480.50	1.00	$58,480.50	23.10%	$13,509.00	$14,398.00	$71,990	
3			Health Educator	Health Educator, Yamileth Ramirez	10.00%	90.00%	$33,539.90	1.00	$33,539.90	23.10%	$7,747.72	$4,128.80	$41,288	
4			Program Assistant	Program Assistant, Lupe Mejia	20.00%	80.00%	$49,266.00	0.40	$19,706.40	23.10%	$4,552.18	$4,851.80	$24,259	
5			Chief Executive Director	Executive Director, James Haydu	90.00%	10.00%	$91,800.00	0.025	$2,295.00	23.10%	$530.15	$2,542.50	$2,825	
6			Promotora(1)	TBD, Peer to Peer Educator (1)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
7			Promotora(2)	TBD, Peer to Peer Educator (2)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
8			Promotora(3)	TBD, Peer to Peer Educator (3)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
9			Promotora(4)	TBD, Peer to Peer Educator (4)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
10			Promotora(5)	TBD, Peer to Peer Educator (5)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
11			Promotora(6)	TBD, Peer to Peer Educator (6)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
12			Promotora(7)	TBD, Peer to Peer Educator (7)	5.00%	95.00%	$22,273.78	0.30	$6,682.13	13.10%	$875.36	$377.85	$7,557	
				Total Staffing: Salaries/Benefits:				**5.025**	**$198,298**		**$41,129**	**$37,799**	**$239,425**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Employee Benefits Rate:
FICA 7.65%, SUI 1%, Workers' Compensation 4.45%, Medical/Dental 10% for a total Employee Benefits rate of 23.10%. (7.65%+1%+4.45%+10%=23.10%)

Part-Time Employee Benefits Rate:
FICA 7.65%, SUI 1%, Workers' Compensation 4.45%, for a total Employee Benefits rate of 13.10%. (7.65%+1%+4.45%=13.10%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Sustainable Economic Enterprises of Los Angeles

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The amount of $2,488 is budgeted to Office Supplies. The budgeted amount will cover general office supplies for the 5.025 FTEs assigned to this project: Program Director, Project Coordinator, Health Educator, Program Assistant, Executive Director, and 2.1 FTE Peer to Peer Educators. Note that the budgeted cost for Office Supplies does not exceed $60 per FTE per month. General office supplies to include but not limited to: copier paper, pens, pencils, ink toner, notebooks, binders, staplers, tape, and other consumable supplies necessary for the agency to meet the scope of work.	5.025	$41.26	12	$2,488	
2			Postage	The budgeted amount of $358 will cover the cost of mailing to participants, key stakeholders and community members to provide information/updates about the program. Shared agency postage costs are allocated by FTE for the 5.025 FTEs assigned to this project: Program Director, Project Coordinator, Health Educator, Program Assistant, Executive Director, and 2.1 FTE Peer to Peer Educators.	5.025	$5.94	12	$358	
							Total Non-Capital Equipment/Supplies:	**$2,846**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Healthy Cooking Demonstrations	The amount of $4,620 is budgeted for Healthy Cooking Demonstrations. An amount of $1.65 is budgeted per participant to purchase ingredients for approved recipes for food tasting demonstrations at two farmers' markets, ten school locations, and three corner stores. 200 classes x 14 participants = 2,800 participants $1.65 x 2,800 participants = $4,620	$1.65	2800	$4,620	
2			Cooking Demonstration Supplies	The amount of $525 is budgeted for beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoon SEE-LA has an inventory of cooking equipment due to previous NEOP funding and is requesting for replacement of old items as well as one-time use items such as serving ware and utensils. Average cost per item = $15 $15 (average cost per item) x 35 items = $525	$15.00	35	$525	
3			Certifications	The amount of $150 is budgeted for food certifications and nutrition education coursework to ensure safe and effective delivery of SNAP-Ed. This amount accounts for training potential staff turnover of 3 Employees. These three individuals, all of whom will be conducting food demonstrations, will be ServSafe certified to ensure safe food handling to our target audience. In addition, the same three new hires will complete pre-approved nutrition education coursework to improve content and delivery of services to SNAP-Ed participants. ServSafe = $15 x 3 (New Employees) = $45 Nutrition education coursework = $35 x 3 (New Employees) = $105 Total: $45 + $105 = $150 Average cost per employees = $150 / 3 = $50	$50.00	3	$150	
4			Printing and Duplication	The amount of $1,392 is budgeted for Printing and Duplication cost. The budgeted amount will cover items such as color flyers, meeting announcements and outreach materials that will be used to advertise to the community to implement the goals and objectives of the program and meet the scope of work. Estimates: Black and white copies: $0.06 per copy x 12,500 = $750 Color copies: $0.10 per copy x 6,420 = $642 Total: $750 + $642 = $1,392	$0.07357	18920	$1,392	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Sustainable Economic Enterprises of Los Angeles

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved						Budget Adjustment
5			Focus Groups and Needs Assessment Costs	The amount of $1,000 is budgeted for costs such as childcare, meals, and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessment, and advisory groups to inform and improve SNAP-Ed effectiveness. These costs will not be used as incentives for SNAP-Ed recipients to attend nutrition education and physical activity classes, and will be limited to fulfill scope of work requirements for the above mentioned activities. A total of four focus groups with approximately 10 SNAP-Ed recipients will be conducted in Year 1 to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs. A breakdown of costs associated with each focus group is as follows: $5/ healthy meal x 10 participants = $50 $75/ hour for licensed child care provider x 2 hours = $150 $5 transportation voucher x 10 participants = $50 Average cost per focus group = $250 $250 x 4 focus groups = $1,000	$250.00	4	$1,000	
							Total Materials:	$7,687	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Director, C. Elio Project Coordinator, TBD	Sacramento, CA	Project Coordinator and one selected additional project staff will travel to Sacramento for a required conference during the year.	1	2	3	2	$46.00	$110.00	$200.00				$1,116	
2			Mileage: Program Director, C. Elio Project Coordinator, TBD Health Educator, Y. Ramirez Program Assistant, L. Mejia Executive Director, J. Haydu 7 Peer to Peer Educators	Los Angeles County	The amount of $4,652 for mileage reimbursement is budgeted for Program Director, Project Coordinator, Health Educator, Program Assistant, Executive Director, and 2.1 FTE Peer to Peer Educators for the purpose of local travel to attend meetings, coordinate activities, and conduct outreach activities.	352	5.025						24.72			$4,652	
															Total Travel:	$5,768	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent/Lease: 6255 W Sunset Blvd, #714 Los Angeles, CA	The amount of $17,199 is budgeted to rent/lease cost. Rent/lease includes rent, building maintenance and monthly parking fees. The space is required to house the for the 5.025 FTEs assigned to this project: Program Director, Project Coordinator, Health Educator, Program Assistant, Executive Director, and 2.1 FTE Peer to Peer Educators, to implement the goals and objectives of the program and meet the scope of work.	5.025	$285.22	12	$17,199	
							Total Building/Space:	$17,199	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Sustainable Economic Enterprises of Los Angeles

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
				The amount of $3,652 is budgeted to telecommunications costs. The budgeted amount will cover office telephone lines, internet service fees, cellphone monthly fees, local and long distance calling for the 5.025 FTEs assigned to this project: Program Director, Project Coordinator, Health Educator, Program Assistant, Executive Director, and 2.1 Peer to Peer Educators. The staff will require these services to coordinate activities required by the scope of work. In addition, cell phone monthly fees for Program Director, Cara Elio, have been budgeted to telecommunications costs.					
		1	Telecommunications Costs	The total amount budgeted to telecommunications is $2,962 + $690 = $3,652	5.025	$60.56	12	$3,652	
							Total Maintenance:	$3,652	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$276,577**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1	The amount of $23,423 is budgeted for indirect costs. SEE-LA will cover additional indirect costs related to this project. Based on the contract guidance we have 8.4689% IDC rate of total direct cost. Indirect costs are necessary for the general operations of the Agency and support administrative overhead functions of accounting, payroll, facilities management and insurance costs, among others. SEE-LA uses the direct salary method to allocate indirect costs among projects.	8.4689%	$276,577.00	$23,423	
					Total Indirect Costs:	$23,423	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Episcopal Diocese of Los Angeles

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CEO	Executive Director - Tim Alderson	10.00%	90.00%	$86,400.01	0.6	$51,840.01	42.44%	$22,000.90	$7,384	$73,840.91	
2			Project Coordinator	Project Coordinator - Steven Trapasso	5.00%	95.00%	$51,000.00	1	$51,000.00	42.44%	$21,644.40	$3,632	$72,644.40	
3			Health Educator	Health Educator - Erica Nieves	0.00%	100.00%	$42,600.01	1	$42,600.01	42.44%	$18,079.44	$0	$60,679.45	
4			Program Assistant	Program Assistant - Elyse Wegner	5.00%	95.00%	$30,000.00	0.5	$15,000.00	42.44%	$6,366.00	$1,068	$21,366.00	
5			Accountant	Accounting Assistant - TBD	100.00%	0.00%	$51,000.00	0.2	$10,200.00	42.44%	$4,328.88	$14,529	$14,528.88	
6			Project Coordinator	Communications Cordinator - Payton Hoegh	0.00%	100.00%	$50,400.00	0.5	$25,200.00	0.00%	$0.00	$0	$25,200.00	
						Total Staffing: Salaries/Benefits:		**3.8**	**$195,840**		**$72,420**	**$26,613**	**$268,260**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Unemployment 0.61% for a total Employee Benefit rate of 47.92% (7.65% + 27.49% + 2.64% + 0.33% + 9% + 0.20% + 0.61% = 47.92%)

Project Coordinator: FICA 7.65%, Health 16.28%, Dental 1.60%, Disability 0.57%, Pension 9%, Life 0.34%, Unemployment 0.69% for a total Employee Benefit rate of 36.13% (7.65% + 16.28% + 1.60% + 0.57% + 9% + 0.34% + 0.69% = 36.13%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Episcopal Diocese of Los Angeles

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget for general office supplies needed to meet the requirements of the scope of work. Supplies include pens, papers, folders, staples, paper clips, tape, envelopes, etc. for the 3.80 FTE (Executive Director, 0.60 FTE, Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Program Assistant, 0.50 FTE, Accounting Assistant, 0.20 FTE, I.T. and Communications Coordinator, 0.50 FTE) assigned to the project. Current estimate: 3.8 FTE x $1.67/month x 12 months = $76.15, Rounded to $76	3.8	$1.67	12	$76	
2			Postage	Budget to cover the cost of postage for direct mail communication between EDLA and project participants. As the majority of such communication will be included with other general communication, such as newsletters, the cost is calculated as the project share of diocesan postage. The project share of 3.80 FTE (Executive Director, 0.60 FTE, Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Program Assistant, 0.50 FTE, Accounting Assistant, 0.20 FTE, I.T. and Communications Coordinator, 0.50 FTE) are costs necessary to meet the requirements of the scope of work. Current estimate: 3.80 FTE x $2.19/month x 12 months = $99.86, Rounded to $100	3.8	$2.19	12	$100	
							Total Non-Capital Equipment/Supplies:	**$176**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit per service site will be assembled, examples of SNAP-Ed materials that will be included are cookbooks, recipe cards, posters, visual displays, and other teaching tools to facilitate lessons on Rethink Your Drink, MyPlate, and other Champion for Change themes. Current estimate: $15/kit x 10 sites = $150	$15.00	10	$150	
2			Healthy Cooking Demonstrations	Budget to purchase grant allowed food products (i.e. fresh fruits, vegetables, canned food items, lean protein, low-fat dairy, dry beans and grains) for healthy cooking demonstrations and recipe tastings/sampling. Current estimate: 300 classes x 10 participants = 3,000 participants. $1.25 x 3,000 participants = $3,750	$1.25	3000	$3,750	
3			Cooking Demonstration Supplies	Budget to cover the cost of cooking supplies. Cooking supplies include: beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, knives, etc. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 25 of items = $500	$20.00	25	$500	
4			Event Fees	Budget to participate at events for outreach. Each event will support the PSE goals of the project. Current estimate: $50/per event x 2 events = $100	$50.00	2	$100	
5			Garden Materials	Budget to cover garden materials to maintain and replenish 1 garden at each of the participating sites. Garden materials include; soil, seeds, seedlings, and small garden tools. Current estimate: $800 per garden x 10 of sites = $8,000	$800.00	10	$8,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Episcopal Diocese of Los Angeles

6			Printing and Duplication	The budgeted amount will cover the cost of printing flyers, handouts, posters, signs, etc., as well as USDA approved curricula and resources. As the majority of such printing will be bundled with other diocesan projects, the cost is calculated as the project share of diocesan printing. The project share is for 3.80 FTE (Executive Director, 0.60 FTE, Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Program Assistant, 0.50 FTE, Accounting Assistant, 0.20 FTE, I.T. and Communications Coordinator, 0.50 FTE) and these costs are necessary to meet the requirements of the scope of work.	$0.0751	6,670	$501	
7			Soil Testing	Budget for Seeds of Hope program to do the soil testing. Soil samples from 10-15 gardens will be sent to local labs to test for lead, arsenic, and other toxic metals. Soil testing is recommended by Environmental Health for anyone who grows edible plants in Los Angeles County. Each soil test is approximately $100. $100 x 15 = $1,500	$100.00	15	$1,500	
8			Fruit Trees	Budget to purchase Fruit trees to plant in gardens in qualifying setting as part of program: "Seeds of Hope." Tree types will be selected based on the ability and frequency to bear a high volume of fruit, to be able to live in a small patch of soil, afford that solar light may be blocked by buildings, and have roots that do not cause damage. The best way to achieve long-term sustainability of the benefits from a SNAP-ed program is to literally change the landscape. The best way to do this is to plant fruit trees. Vegetable gardens are a wonderful thing, but they take a lot of volunteer labor, which comes and goes in cycles of passion and commitment. Trees become a permanent part of the landscape and will produce food for decades whether they are tended or not. A typical orange tree will produce approximately 200 pieces of fruit per year and can do so for up to 100 years or more. They require little skill, labor, or water to maintain. And, they serve as a permanent, beautiful, and fragrant reminder to visitors of the importance of proper nutrition in ways that no other environment change can achieve Each fruit tree is approximately $50. 10 trees x $50 = $500	$50.00	10	$500	
							Total Materials:	**$15,001**

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Exe.Dir. Proj. Cord.	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA Other (shuttles, taxis)	1	2	3	2	$46.00	$110.00	$400.00			$124.00	$1,764	
2			Exe.Dir. Proj. Cord.	Sacramento, CA	CDPH PSE Training, Sacramento, CA Other (shuttles, taxis)	1	2	3	2	$46.00	$110.00	$400.00			$124.00	$1,764	
3			Executive Director Health Educator	Los Angeles County	Budget to reimburse for 1.60 FTE (Executive Director, 0.60 FTE, Health Educator, 1.0 FTE) to attend meetings, provide nutrition education, and conduct outreach activities. The other employees drive company cars. Current estimate: ((133.18 Trips x 1.60 FTE) x 10 Miles per Trip) x $0.535/Mile = $1,140.020, Rounded to $1,140 The budgeted amount is calculated as follows: ((CxE) x D) x $0.535/mile = F	213	1.6						10			$1,140	
															Total Travel:	**$4,668**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Episcopal Diocese of Los Angeles

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			Telecommunication Costs	The budgeted amount includes office telephone lines and internet service fees for the 3.80 FTE (Executive Director, 0.60 FTE, Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Program Assistant, 0.50 FTE, Accounting Assistant, 0.20 FTE, I.T. and Communications Coordinator, 0.50 FTE) assigned to the project and are necessary to coordinate activities required by the scope of work. Cell phone service fees will also be budgeted for 1.0 FTE (Health Educator, 1.0 FTE). Cell phone service is necessary for staff working a large percentage of their hours in the field. Cell phone service for the Executive Director is necessary immediate communication with program staff, County, and leads at intervention sites. Current estimate: 3.80 FTEs x $43 per month x 12 months = $1,960.80, Rounded to $1,961	3.8	$43.00	12	$1,961	
2			Utilities	The budgeted amount includes the project share of monthly fees for gas, electricity, water, and trash collection. The project share for 3.80 FTE (Executive Director, 0.60 FTE, Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Program Assistant, 0.50 FTE, Accounting Assistant, 0.20 FTE, I.T. and Communications Coordinator, 0.50 FTE) are costs necessary to meet the requirements of the scope of work. Current estimate: 3.80 FTEs x $114 per month x 12 months = $5,198.40, Rounded to $5,198	3.8	$114.00	12	$5,198	
							Total Maintenance:	$7,159	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Episcopal Diocese of Los Angeles

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$295,264**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs include: insurance, audit fees, accounts payable, accounts receivable, personnel and payroll costs. Current estimate: $295,264 Total Modified Direct Costs x 1.604% = $4,736.03 Rounded to $4,736	1.6040%	$295,264.00	$4,736	
					Total Indirect Costs:	$4,736	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Occidental College

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator, Rosa Romero	25.00%	75.00%	$72,099.50	1.00	$72,099.50	32.70%	$23,576.54	$23,919.00	$95,676	
2			Health Educator	Health Educator, TBD	5.00%	95.00%	$65,920.00	1.00	$65,920.00	32.70%	$21,555.84	$4,373.80	$87,476	
3			Curriculum Specialist	Farm to School Coordinator, Sharon Cech	5.00%	95.00%	$72,100.00	0.20	$14,420.00	32.70%	$4,715.34	$956.75	$19,135	
4			Project Coordinator	Evaluation Coordinator, Megan Bombo	5.00%	95.00%	$72,100.00	0.15	$10,815.00	32.70%	$3,536.51	$717.60	$14,352	
5			Accountant/Finance Analyst	Grants and Budget Manager, Stephanie Taylor	100.00%	0.00%	$66,377.00	0.20	$13,275.40	32.70%	$4,341.06	$17,616.00	$17,616	
6			School Administrator	Food Program Assistant, TBD	5.00%	95.00%	$13,000.00	0.25	$3,250.00	32.70%	$1,062.75	$215.65	$4,313	
7			Student Aide (1)	Undergraduate Student Health Education Intern,	0.00%	100.00%	$22,500.00	0.08	$1,800.00	0.00%	$0.00	$0.00	$1,800	
8			Student Aide (2)	Undergraduate Student Health Education Intern,	0.00%	100.00%	$26,000.00	0.06	$1,560.00	0.00%	$0.00	$0.00	$1,560	
						Total Staffing: Salaries/Benefits:		**2.94**	**$183,140**		**$58,788**	**$47,799**	**$241,928**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
FICA 7.14%, TIAA 8.76%, Tuition 2.14%, Worker's Compensation 2.26%, Medical 9.76%, Dental 0.52%, Life 0.22%, LTD 0.43%, Unemployment 0.34%, Vacation 1.08%, Miscellaneous 0.05% for a total Employee Benefit rate of 32.7% (7.14% + 8.76% + 2.14% + 2.26% + 9.76% + 0.52% + 0.22% + 0.43% + 0.34% + 1.08% + 0.05% = 32.70%)

Part-Time Employee Benefits
Breakdown:
Do not receive fringe benefits.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Occidental College

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The budgeted amount will cover general office supplies for the 2 FTE (Project Coordinator, 1 FTE, Health Educator, 1 FTE) assigned to this project. General office supplies to include; pens, papers, folders, staples, paper clips, tape, envelopes, etc. needed for agency to meet SOW deliverables. Current estimate: 2 FTE x $18.25/month x 12 months = $438	2	$18.25	12	$438	
							Total Non-Capital Equipment/Supplies:	**$438**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to cover the cost of nutrition education materials. 1 kit per service site will be distributed. Each kit will include food models, MyPlate visual displays, teaching tools, posters and Farm to Preschool demonstration materials which includes: monthly curriculum books, Fresh Fruit and Vegetable Cards from the CA Department of Education, sample equipment for science discovery labs, and educational materials for point of sale in school cafeterias. Current estimate: $200/kit x 10 sites = $2,000	$200.00	10	$2,000	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients for approved recipes for food tasting demonstrations. Current estimate: 250 classes x 10 participants = 2,500 participants $2.00 x 2,500 participants = $5,000	$2.00	2500	$5,000	
3			Cooking Demonstration Supplies	Budget for beverage dispensers, cutting boards, plastic storage bins and containers, ice packs, coolers for safely transporting food and small kitchen wares such as mixing bowls, mixing spoons, serving utensils and knives. We will supplement with existing supplies. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 25 of items = $500	$20.00	25	$500	
4			Garden Materials	Budget will cover the expenses of soil, compost, garden hoses, storage containers, seeds, seedlings, gloves and small gardening tools such as rakes, shovels, etc. for each garden. Current estimate: $571.43 per garden x 7 of sites = $4,000.01, Rounded to $4,000	$571.43	7	$4,000	
5			Printing and Duplication	The budgeted amount will cover the cost of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and educational materials. Current estimate: Black and white copies: $0.06 per copy x 8,300 copies = $498 Color copies: $0.10 per copy x 5,020 copies = $502 Total: $498 + 502 = $1,000 Average cost per copy: $1,000 ÷ 13,320 copies = $0.0751 (Rounded)	$0.0751	13320	$1,000	
6			Translations Services	Budget for written translation and live interpretation from English to Spanish and Spanish to English for the target audience. Translation services are needed for Farm to Preschool curriculum and materials and for materials developed in-house and approved by DPH. Interpretation services will be needed for coalition meetings to accommodate monolingual participants. Current estimate: $40 x 19 hours =$760	$40.00	19	$760	
7			Focus Groups and Needs Assessment Costs	Budget for recipients of SNAP-Ed to actively participate in focus groups, needs assessments and advisory groups to inform and improve SNAP-Ed effectiveness. Costs include childcare, meals and transportation. Current estimate: $10/healthy meal x 10 participants = $100 $25/hour for licensed child care provider for x 2 hours = $50 $10 transportation voucher x 10 participants = $100 Average cost per focus group = $250	$250.00	6	$1,500	
						Total Materials:	**$14,760**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Occidental College

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Prjct. Crd., Rosa Romero, 1.0 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
		2	Prjct. Crd., Rosa Romero, 1.0 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
		3	Mileage Project Coordinator Health Educator Farm to School Coordntr. Food Program Asstnt. Evaluation Coordinator	Los Angeles County	Budget for mileage reimbursement to 2.60 FTE (Project Coordinator, 1.0 FTE, Health Educator, 1.0 FTE, Farm to School Coordinator, 0.20 FTE, Evaluation Coordinator, 0.15 FTE, Food Program Assistant, 0.25 FTE,) for the purpose of local travel to attend meetings, coordinate activities and conduct outreach activities.	262.0	2.6						7.935			$1,112	
															Total Travel:	**$3,744**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$260,870**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Occidental College

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			14.9999% of the federally approved rate of 41% of indirect costs is budgeted. Indirect costs include: accounting, payroll costs, and other administrative overhead costs necessary to manage the grant. Current estimate: $260,870, Total Modified Direct Costs x 14.9999% = $39,130.24, Rounded to $39,130	14.9999%	$260,870.00	$39,130	
					Total Indirect Costs:	**$39,130**	

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor X (Communications)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
				Total Staffing: Salaries/Benefits:				0	$0		$0	$0	$0	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor X

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Objective 1	Provide strategic counsel for all public relations and media activities.	$120,000.00	1	$120,000	
2			Objective 2	Design, create, and plan a public health culturally and linguistically appropriate localized media campaign utilizing a CDPH- approved media campaign.	$75,000.00	1	$75,000	
3			Objective 3	Plan and secure media buy placement for various communication channels including, but not limited to: out-of-home, digital, mobile phone technologies, retail (convenience, corner, & grocery stores), and radio.	$56,000.00	1	$56,000	
4			Objective 4	Plan, execute, and manage press event to highlight DPH Champions for Change Initiative.	$65,730.00	1	$65,730	
5			Objective 5	Develop and coordinate communications trainings.	$55,000.00	1	$55,000	
						Total Materials:	$371,730	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
Out-of-State																
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor X

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$371,730**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
				Total Indirect Costs:	$0	

Total Budget:	**$371,730**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor Y (Evaluation)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
				Total Staffing: Salaries/Benefits:				0	$0		$0	$0	$0	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor Y (Evaluation)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Objective 1:	Develop supplemental evaluation plan that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework	$100,000.00	1	$100,000	
2		Objective 2:	Develop supplemental evaluation plan (i.e. targeted program evaluation) that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluationDevelop supplemental evaluation plan that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.	$100,000.00	1	$100,000	
3		Objective 3:	Develop supplemental evaluation plan that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.	$50,000.00	1	$50,000	
4		Objective 4:	Develop supplemental evaluation plan that will apply innovative mixed methods to measure impact for select strategies (TBD) in accordance with USDA evaluation framework.	$100,000.00	1	$100,000	
					Total Materials:	$350,000	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor Y (Evaluation)

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$350,000**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
					Total Indirect Costs:	$0

Total Budget:	**$350,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: California State University, Northridge - Marilyn Magaram Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Project Coordinator, Kenia Fuentes	20.00%	80.00%	$56,650.00	1.00	$56,650.00	29.10%	$16,485.15	$14,627.00	$73,135	
2			Health Educator	Health Educator, Viridiana Ortiz	0.00%	100.00%	$46,350.00	1.00	$46,350.00	29.10%	$13,487.85	$0.00	$59,838	
3			Program Assistant	Administrative Support, TBD	25.00%	75.00%	$41,200.00	0.25	$10,300.00	10.60%	$1,091.80	$2,848.00	$11,392	
4			Project Coordinator	NPA Coordinator, TBD	25.00%	75.00%	$40,000.00	0.25	$10,000.00	10.60%	$1,060.00	$2,765.00	$11,060	
5			Coordinator of Other Programs	Policy Coordinator, TBD	25.00%	75.00%	$40,000.00	0.25	$10,000.00	10.60%	$1,060.00	$2,765.00	$11,060	
6			Database Coordinator	Research Evaluator, TBD	25.00%	75.00%	$32,000.00	0.25	$8,000.00	10.60%	$848.00	$2,212.00	$8,848	
7			Promotora	Promotora (25), TBD	0.00%	0.00%	$ -	0.00	$0.00	10.60%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**3**	**$141,300**		**$34,033**	**$25,217**	**$175,333**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

*Benefits based on federal approved rates.

Full-Time Benefits
Breakdown:
Project Coordinator: 29.10%
Health Educator: 29.10%

Part-Time Benefits
Breakdown:
Administrative support: 10.60%
NPA Coordinator: 10.60%
Policy Coordinator: 10.60%
Research Evaluator: 10.60%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: California State University, Northridge - Marilyn Magaram Center

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	The budgeted amount will cover general office supplies for the 3 FTEs (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Administrative Support, 0.25 FTE, NPA Coordinator, 0.25 FTE, Policy Coordinator, 0.25 FTE, Research Evaluator, 0.25 FTE) assigned to this project. General office supplies to include; printer ink cartridge, pens, papers, folders, staples, paper clips, tape, envelopes, etc. needed for agency to meet SOW. Current estimate: 3 FTE x $60/month x 12 months = $2,160	3	$60.00	12	$2,160	
2			Postage	Budget to cover postage costs for the 3 FTEs (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Administrative Support, 0.25 FTE, NPA Coordinator, 0.25 FTE, Policy Coordinator, 0.25 FTE, Research Evaluator, 0.25 FTE) assigned to the project. The budgeted amount will cover any postage used for the implementation of deliverables outlined by this project. Postage costs to include: mailed newsletters and outreach, submission of forms, self-addressed return envelopes, mailed consent forms and surveys, etc. needed for agency to meet SOW. Current estimate: 3 FTE x $27.77/month x 12 months = $999.72, Rounded to $1,000	3	$27.77	12	$1,000	
							Total Non-Capital Equipment/Supplies:	$3,160	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Budget to deliver SNAP- Ed approved nutrition education materials to students and parents in participating sites. Each of the participating site will be provided with a kit. Each kit will include sugar and sodium test tubes, new MyPlate visual displays, teaching tools, posters, cookbooks, and recipe cards. Current estimate: $424.23/kit x 13 sites = $5,515	$424.23	13	$5,515	
2			Healthy Cooking Demonstrations	Budget to purchase ingredients for SNAP-Ed approved recipes for food tasting demonstrations at participating sites and community outreach events. Current estimate: 204 classes x 20 participants = 4,080 participants $2.50 x 4,080 participants = $10,200	$2.50	4080	$10,200	
3			Cooking Demonstration Supplies	Budget for beverage dispensers, low-cost blenders, cutting boards, plastic storage bags and containers, ice packs, coolers for safely transporting food, and small kitchen wares such as mixing bowls, mixing spoons, serving utensils, and knives. Current estimate: Average cost per item = $20.00 $20.00 (average cost per item) x 202 of items = $4,040	$20.00	202	$4,040	
4			Event Fees	The event fees line item will be utilized to participate in outreach events to raise awareness of the Champions for Change program, promote the community gardens, as well as recruit SNAP-Ed eligible participants for local community coalitions. Current estimate: $100/per event x 50 events = $5,000	$100.00	50	$5,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: California State University, Northridge - Marilyn Magaram Center

5			Garden Materials	Budget to replenish and maintain community gardens. Budget will cover expenses for soil, compost, garden hoses, storage containers, seeds, seedlings, gloves, and small gardening tools such as rakes, shovels, etc. for each garden. Current estimate: $1,000 per garden x 13 of sites = $13,000	$1,000.00	13	$13,000	
6			Printing and Duplication	Budget to cover the cost of printing/duplication of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and other files necessary to meet the goals of the project. Current estimate: Black and white copies: $0.06 per copy x 25,100 copies = $1,506 Color copies: $0.10 per copy x 15,100 copies = $1,510 Total: $1,506 + $1,510 = $3,016	$0.07502	40200	$3,016	
7			Certifications	Budget to cover ServSafe certifications that may necessary due to staffing changes for 3 FTEs (Project Coordinator, 1 FTE; Health Educator, 1 FTE; Administrative Support, 0.25 FTE; NPA Coordinator, 0.25 FTE; Policy Coordinator, 0.25 FTE; Research Evaluator, 0.25 FTE), and 25 Student Interns. Current estimate: ServSafe: $20 x 28 (3 Project FTEs, 25 Student Interns) = $560 Average cost per staff = $560 ÷ 28 = $20	$20.00	28	$560	
8			Focus Groups and Needs Assessment Costs	Budget to cover such as childcare, meals and transportation for recipients of SNAP-Ed to actively participate in focus groups, needs assessment, and advisory groups to inform and improve SNAP-Ed effectiveness. Focus groups will be conducted to determine needs and interest in topics related to healthy eating and physical activity, and determine linguistic and culturally specific needs. Current estimate: $10/healthy meal x 12 participants = $120 $30/hour for licensed child care provider for x 2 hours = $60 $10 transportation voucher x 12 participants = $120	$300.00	8	$2,400	
						Total Materials:		**$43,731**

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Proj. Coor., 1 FTE, Hlth Ed., 1 FTE	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
2			Proj. Coor., 1 FTE, Hlth Ed., 1 FTE	Sacramento, CA	CDPH PSE Training, Sacramento, CA	1	2	3	2	$46.00	$110.00	$300.00				$1,316	
3			Mileage Project Coordinator Health Educator Administrative Support NPA Coordinator Policy Coordinator Research Evaluator	Los Angeles County	Budget to reimburse for 3 FTEs (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Administrative Support, 0.25 FTE, NPA Coordinator, 0.25 FTE, Policy Coordinator, 0.25 FTE, Research Evaluator, 0.25 FTE) for local travel to attend meeting, coordinate activities, and conduct outreach activities.	756	3						23.831			$9,639	
															Total Travel:	**$12,271**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: California State University, Northridge - Marilyn Magaram Center

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Storage Public Storage 21321 Vanowen St., Canoga Park, CA 91303	Budget to cover storage costs for 3 FTEs (Project Coordinator, 1 FTE, Health Educator, 1 FTE, Administrative Support, 0.25 FTE, NPA Coordinator, 0.25 FTE, Policy Coordinator, 0.25 FTE, Research Evaluator, 0.25 FTE). Storage will be used to house garden building and maintenance supplies, nutrition education materials, healthy cooking demonstration supplies, event supplies, and some office supplies. Current estimate: 3 FTEs x $120 per Month x 10 Months = $3,600	3	$120.00	10	$3,600	
						Total Building/Space:	$3,600	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	$238,095

9. Indirect Costs:

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Indirect costs include: administration, accounts payable, accounts receivable, personnel and payroll costs. Current estimate: $238,095 Total Direct Costs x 26% = $59,839	26.00%	$238,095.00	$61,905	
				Total Indirect Costs:	$61,905	

Total Budget:	$300,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Program Manager (Project Coordinator) - Maryam Shayegh	30.00%	70.00%	$111,728.23	0.8	$89,382.58	54.106%	$48,361.34	$41,323.18	$137,743.92	
2			Administrative Aid	Administrative Aide (Secretary) - Lourdes Choy	70.00%	30.00%	$67,868.00	0.4	$27,147.20	54.106%	$14,688.26	$29,284.82	$41,835.46	
3			Administrator (1)	Certificated Contract Consultant 1 (Administrator 1) - TBD	10.00%	90.00%	$22,500.00	1	$22,500.00	29.9900%	$6,747.75	$2,924.78	$29,247.75	
4			Health Educator (1)	Professional Expert 1 (Health Educator 1) - TBD	5.00%	95.00%	$8,640.50	1	$8,640.50	29.9900%	$2,591.29	$561.59	$11,231.79	
5			Health Educator (2)	Professional Expert 2 (Health Educator 2) - TBD	5.00%	95.00%	$38,880.00	1	$38,880.00	48.7710%	$18,962.16	$2,892.11	$57,842.16	
6			Health Educator (3)	Professional Expert 3 (Health Educator 3) - TBD	5.00%	95.00%	$38,880.00	1	$38,880.00	48.7710%	$18,962.16	$2,892.11	$57,842.16	
7			Health Educator (4)	Professional Expert 4 (Health Educator 4) - TBD	5.00%	95.00%	$38,880.00	1	$38,880.00	48.7710%	$18,962.16	$2,892.11	$57,842.16	
						Total Staffing: Salaries/Benefits:		**6.2**	**$264,310**		**$129,275**	**$82,771**	**$393,585**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Full-Time Benefits
Breakdown:
STRS Cert. Emp 12.58%, PERS Class'd Emp 17.915%, OASDI 6.20%, Medicare 1.45%, Unemployment Insurance, 0.05%, Worker's Comp 7.89, OPEB 1 (per month/10 months) $100.49, OPEB/2 0.601%

Rate for each employee varies on classification and number of dependents. Total Average Employee Benefit is 49.75%

Current estimate:
$102,960 Full-Time Salaries x 49.75% Benefit Rate = $51,222.60, Rounded to $51,223

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Budget to cover general office supplies for staff 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE) assigned to this project. General office supplies to include; pens, papers, folders, staples, paper clips, tape, envelopes, etc. necessary to meet SOW deliverables. Costs for 1 FTE (Administrator)covered by other funding. Current estimate: 5.2 FTE x $8.01/month x 12 months = $500	5.2	$8.01	12	$500	
2			Postage	Budget to cover Regular and Next Day Services via U.S. Postal Service, United Parcel Service, and Federal Express for staff 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE) assigned to this project. Costs for 0.16 FTE (Administrator, 1 FTE) covered by other funding. Current estimate: 5.2 FTE x $3.205 /month x 12 months = $200	5.2	$3.21	12	$200	
							Total Non-Capital Equipment/Supplies:	**$700**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing and Duplication	The budgeted amount will cover the cost of printing printing/duplication of surveys, flyers, meeting announcements, newsletters, outreach materials, meeting handouts, training handouts, reports, and other files necessary to meet the goals of the project. Current estimate: Black and white copies: $0.06 per copy x 33,333of copies = $2,000 (rounded) Color copies: $0.10 per copy x13,900 copies = $1,390	$0.07177	47233	$3,390	
						Total Materials:	**$3,390**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator,	Sacramento, CA	SNAP-Ed Local Implementation Forum, Sacramento, CA: Other (Shuttle/Taxi)	1	1	3	2	$46.00	$110.00	$300.00		$200.00	$120.00	$978	
2			Project Coordinator, Secretary, Administrator 1 Health Educator 1 Health Educator 2 Health Educator 3 Health Educator 4	Los Angeles County	Budget for mileage reimbursement to 6.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Administrator, 1 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE) assigned to this project. Mileage is necessary to attend required meetings and conduct district/site visits to provide technical assistance and support on school wellness policy, nutrition education and physical activity promotion.	134.00	6.2						36.68			$2,630	
3			Project Coordinator	Sacramento, CA	DPH PSE Training, Sacramento, CA . Other (Shuttle/Taxi) = $120	1	1	3	2	$46.00	$110.00	$300.00		$200.00	$120.00	$978	
															Total Travel:	**$4,586**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent: TBD	The budgeted amount will cover cost for rent for 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE)assigned to the project. Costs for 1 FTE (Administrator, 1 FTE) covered by other funding. Cost per month $504 Current estimate: 5.2 FTEs x $96.92per month x 12 months = $6,048	5.2	$96.92	12	$6,048	
							Total Building/Space:		**$6,048**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Telecommunications	The budgeted amount will cover office telephone lines, internet service fees, and facsimile for 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE)assigned to the project. Cell phone service will be provided for 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE) due to the large percentage of time staff spends on the field. Costs for 1 FTE (Administrator 1FTE) covered by other funding. Current estimate: 5.2 FTEs x $16.025 per month x 12 months = $1,000	5.2	$16.03	12	$1,000	
2			Special Projects Support	Budget to cover administrative activities directly associated with the specific goals of the project. For all grant specific administrative support, an all-inclusive fee is charged per month. This fee covers 5.2 FTE (Project Coordinator, 0.80 FTE, Secretary, 0.40 FTE, Health Educator 1, 1 FTE, Health Educator 2, 1 FTE, Health Educator 3, 1 FTE, Health Educator 4, 1 FTE) assigned to the grant. Current estimate: 5.2 FTEs x $192.307 per month x 12 months = $12,000.10, Rounded to $12,000	5.2	$192.31	12	$12,000	
							Total Maintenance:	**$13,000**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			District 1 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
B			District 2 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
C			District 3 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

D			District 4 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
E			District 5 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
F			District 6 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
G			District 7 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
H			District 8 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
I			District 9 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
J			District 10 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
K			District 11 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
L			District 12 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Office of Education

M			District 13 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
N			District 14 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
O			District 15 – TBD	LACOE will act as various school districts fiscal interface to administer funds accordingly per LACOE sole source contract with the Los Angeles County Department of Public Health (LACDPH) to support the implementation of the Champions for Change – Healthy Communities Initiative. As approved by LACDPH, funds may be reimbursed to districts as a means of paying appropriate district staff for allowable scope of work activities and professional development. District asserts that it has the required background, training and expertise to pay district staff and agrees to do so in accordance with the terms and conditions of this Contract. All work shall be coordinated with LACOE.	$24,999	
				Total Contracts/Sub-Grants/Agreements:	**$374,985**	

Total Direct Costs:	**$796,294**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs incurred as a result of administrating the grant. Rate is federally approved. Current estimate: Total modified direct costs (excluding Total Contracts $374,985) $421,309 x 12.748% = $53,708	12.7473%	$421,309.00	$53,706	
					Total Indirect Costs:	**$53,706**	

Total Budget:	**$850,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AB (Temporary Personnel)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	TBD, Communications Manager	0.00%	100.00%	$ 82,644	1	$82,644.00	27.00%	$22,313.88	$0.00	$104,958	
2			Project Coordinator	TBD, Program Specialist	10.00%	90.00%	$ 82,644	1	$82,644.00	27.00%	$22,313.88	$10,495.80	$104,958	
3			Project Coordinator	TBD, Communications Specialist	10.00%	90.00%	$ 8,264	1	$8,264.00	13.00%	$1,074.32	$933.80	$9,338	
4			Project Coordinator	TBD, Program Strategist	10.00%	90.00%	$ 12,239	1	$12,239.00	13.00%	$1,591.07	$1,383.00	$13,830	
				Total Staffing: Salaries/Benefits:				**4**	**$185,791**		**$47,293**	**$12,813**	**$233,084**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AB (Temporary Personnel)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Communications Manager, Program Specialist, Communications Specialist, Program Strategist	LA County	Mileage	120							34.953			$2,244	
2			Communications Manager, Program Specialist, Communications Specialist	TBD, California	SNAP-Ed approved in-state travel	1	3	3	2	$46.00	$110.00	$242.00				$1,800	
															Total Travel:	$4,044	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AB (Temporary Personnel)

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $237,128

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indidrect cost is calcualted at 9.9998% of total direct costs.	9.9998%	$237,128.00	$23,712	
					Total Indirect Costs:	$23,712	

Total Budget: $260,840

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Project Director, TBD	20.00%	80.00%	$114,360.00	0.5	$57,180.00	34.00%	$19,441.20	$15,324.20	$76,621	
						Total Staffing: Salaries/Benefits:		**0.5**	**$57,180**		**$19,441**	**$15,324**	**$76,621**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Los Angeles Unified School District

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$76,621**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			10% Indirect costs applied to total of salaries and employee benefits	10.00%	$76,621.00	$7,662	
					Total Indirect Costs:	$7,662	

Total Budget:	**$84,283**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AD (Evaluation)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
				Total Staffing: Salaries/Benefits:				0	$0		$0	$0	$0	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public health
County/Jurisdiction: Los Angeles County
Contract/Sub-Grant/Agreement: Subcontractor AD (Evaluation)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Objective 1	Develop evaluation plan that will use qualitative and quantitative methods to determine facilitators and barriers to adoption and implementation of PSEs in the school setting (e.g. school wellness policy). Indicators will align with the USDA evaluation framework.	$70,000.00	1	$70,000	
2			Objective 2	Develop evaluation plan that will use qualitative and quantitative methods to determine facilitators and barriers to adoption and implementation of PSEs in the healthcare setting (e.g. food insecurity screening). Indicators will align with the USDA evaluation framework.	$70,000.00	1	$70,000	
3			Objective 3	Develop evaluation plan that will use qualitative and quantitative methods to determine facilitators and barriers to adoption and implementation of PSEs in the retail setting (behavioral economics, retail recognition program, etc). Indicators will align with the USDA evaluation framework.	$70,000.00	1	$70,000	
4			Objective 4	Develop evaluation plan that will use qualitative and quantitative methods to determine facilitators and barriers to adoption and implementation of PSEs in the faith setting (e.g. organizational policies, edible gardens, etc). Indicators will align with the USDA evaluation framework.	$70,000.00	1	$70,000	
5			Objcetive 5	Develop evaluation plan that will use qualitative and quantitative methods to determine facilitators and barriers to adoption and implementation of PSEs at the jurisdictional level (e.g. healthy parks, safe routes to school, etc). Indicators will align with the USDA evaluation framework.	$70,000.00	1	$70,000	
						Total Materials:	$350,000	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public health
County/Jurisdiction: Los Angeles County
Contract/Sub-Grant/Agreement: Subcontractor AD (Evaluation)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$350,000

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	$350,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AE (Los Angeles County Health Survey)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
				Total Staffing: Salaries/Benefits:				**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AE (Los Angeles County Health Survey)

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Objective 1	Develop questions in the LA County Health Survey specifically for SNAP eligible residents in Los Angeles County. The Los Angeles County Health Survey is a population based telephone survey that provides information concerning the health of Los Angeles County residents. The data are used for assessing health-related needs of the population, for program planning and policy development, and for program evaluation. The relatively large sample size allows users to obtain health indicator data for large demographic subgroups and across geographic regions of the County, including Service Planning Areas and Health Districts.	$100,000.00	1	$100,000	
						Total Materials:	$100,000	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	$100,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Los Angeles, Department of Public Health
Contract/Sub-Grant/Agreement: Subcontractor AE (Los Angeles County Health Survey)

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
				Total Indirect Costs:	$0	

Total Budget:	**$100,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

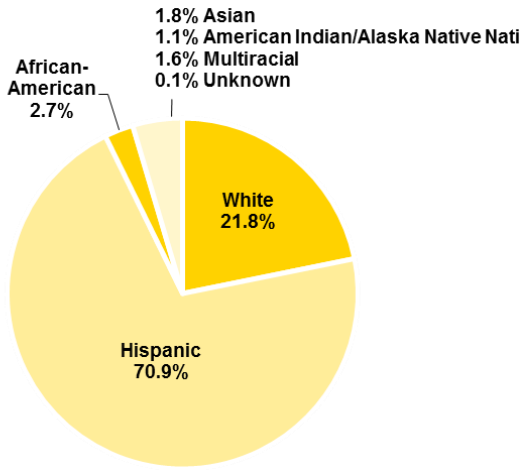
Madera

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

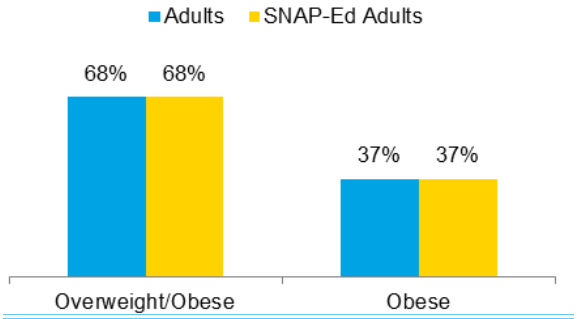
Total	67,997 (47%)

Ages (<185% FPL)	
Children <6 years old	8,884 (64%)
Children 6-17 years old	16,707 (59%)
Adults 18-64 years old	36,484 (44%)
Seniors 65 years and older	5,922 (32%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 40%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	36%

* unstable estimate

Population below Federal Poverty Level

24%

Food Insecurity Rates

13% Overall

26% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	28,999 (20%)
Students Eligible for Free/Reduced Price Meals (FRPM)	24,127 (78%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
23	8 (35%) all races

Schools	SNAP-Ed Eligible Schools
76	61 (80%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	28%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	43%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
73%	61%	59%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%	16%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
29%	37%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: MADERA COUNTY

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: University of California Cooperative Extension of Madera County (UCCE)
X	California Department of Public Health: CDPH: Madera County Public Health Department: Local Health Department (LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Since its establishment in 1893, Madera County has been committed to the care and wellbeing of its residents. The mission statement of Madera County is "to serve the public interest in a fiscally responsible manner by providing efficient, cost effective customer service, promoting public health and safety while creating new possibilities with partnerships through a diversified economy". The vision statement of Madera County reflects Madera County's "dedication to the pursuit of excellence, with integrity, and is committed to the highest quality of life for all". The mission of its Department of Public Health is "Madera County Public Health Department protects and promotes the health of our community by preventing disease and promoting health equity." Madera County is a small county located in the heart of the Central Valley Region of California. In 2014, the United States Census Bureau estimated that the population size for Madera County was 154,548. Madera County has an extensive geographical area of 2,153 square miles. There are 21 cities and towns that compose the County of Madera. Madera has a prominent Latino community. Persons of Hispanic or Latin decent make up 55.2% of the population in comparison to 38.2% for the State of California (Bureau, 2014). The racial and ethnic makeup of Madera is 55.2% Latino/Hispanic, 37% White, 4.1% African American, 4.6% American Indian/Alaska Native, and 2.5% Asian/Pacific Islander. According to the U.S. Census Bureau (2014), 43.2% of Madera residents speak a language other than English at home. This is especially important because the County is home to one of the largest indigenous immigrant communities in California which often speaks languages other than Spanish (Ancestral Indigenous languages) and is monolingual. Many Hispanic families in Madera County are migrant workers who move seasonally.

According to the 2015 County Profiles provided by the California Department of Public Health/NEOP office, the number of SNAP-Ed eligible people living in Madera County in 2015 was approximately 68,263. The SNAP-Ed eligible population (income ≤185% FPL) for Madera County was 45.7%. Similarly, the same county profile described the Race/Ethnicity of the SNAP-Ed eligible population as follows; 70.9% of the eligible population was identified as Hispanic, 21.8% was White (non-Hispanic), 2.7% was African American (non-Hispanic), 1.8% was Asian (non-Hispanic), 1.1% was American Indian/Alaska Native, 1.6% was Multiracial, and 0.1% was unknown. During the Federal Fiscal Year (October-September) 2013-14, the Madera County Department of Social Services disbursed nearly $50.3 million in CalFresh benefits to the residents of Madera County. Currently, 28,654 Madera county residents receive SNAP benefits (over 18% of the population). Nationally, 47.6 million people receive Food Stamps (over 15% of the United States population). The 2010-2014 median household was estimated at $45,490 for Madera County compared to the $61,489 statewide.

According to the SNAP-Ed 2015 County Profiles, the food insecurity rate in Madera County is 13.8% overall, and 28.3% for children. In Madera County, 10 of 23 (39.1%) census tracts are SNAP-Ed eligible (≥50% incomes ≤185% FPL) based on all races data for 2007-2011. Of the 76 schools in Madera County, 54 (71.1%) are SNAP-Ed eligible (≥50% FRPM Enrollment, 2012). The adult overweight/obesity prevalence in Madera County is 73.1% overall and 70.1% among SNAP-Ed eligible adults. The 2015 County Profiles indicated unstable data for the percentage of children who consumed 5 or more fruits and vegetables; nonetheless the data profiles show that 68.1% of the adults are able to find fruits and vegetables around their neighborhood. The following list indicates the census tracts areas where the LHD and the UCCE currently have and will continue to serve in the future: 06039000502, 06039000503, 0603900506, 0603900507, 06039000508, 06039000602, 06039000700, and 06039000900.

A 2014 report from the U.S. Census Bureau indicated that 14.8% of the U.S. population lived below the poverty level. In comparison, 16.4% of California's population lived below the poverty level. The same report indicated a higher percentage (22.3%) of Madera County residents lived below the poverty line in comparison to the state and national statistics. According to the 2013 CA Governor's Office of Planning and Research, a "disadvantaged community" is defined as a community with an annual median household income (MHI) that is less than 80% of the statewide average median household income. In 2014, the national MHI average was $53,482, the statewide average in California was $61,489, and the countywide average for Madera County was $45,490. The U.S. Census Bureau agency makes reference to "community disadvantage" using several measures as a guide to summarize the general socio-economic conditions of a community. Each year, the Census Bureau releases two reports that illustrate who are the poor in the country. Federal and state governments use these reports and estimates to allocate funds to local communities. Communities like Madera County consistently meet the criteria for being a "disadvantaged community" due to long periods of high unemployment and a significant percentage of its citizen living in poverty. Populations with low socio-economic status and low numbers of its citizens achieving educational attainment can experience an ongoing cycle of low socio-economic insecurity. Low socio-economic status leads to poor health which in turn perpetuates gaps and inequalities among its population.

4. **Community Assessment**

The information used to plan future SNAP-Ed interventions and strategies includes data, statistics, and information on community health status, demographics, and an overview of Madera County environmental settings. The 2017-2019 Madera County's Integrated Work Plan was developed taking into consideration the needs and health priorities of the SNAP-Ed eligible community, as well as highlighting data findings from various statewide, regional and local community assessments. The jurisdiction description information related to Madera County originated from the SNAP-Ed County Profiles prepared by CDPH. Other information includes county-level data from a variety of sources such as: American Communities Survey (ACS) five-year estimates, Department of Social Services Cal Fresh Annual Trends data, California Health Interview Survey, Feeding American's Map the Food Gap, Food Insecurity in Madera County, and the 2013 Community Health Needs Assessment (Fresno, Kings, Madera and Tulare Counties) from the Hospital Council of Northern and Central California.

According to SNAP-Ed County Profiles 2014, 32.2% of children and 18.2% of the overall population in Madera experience food insecurity. The same report shows 26,692 or 17.5% of Madera residents are CalFresh participants. According to the 2013 Madera County Community Health Profile, the leading causes of death in Madera County in 2009-2011 were cancer (all cancers) at 30% and heart disease at 21% (2013). Diabetes accounted for 2% of all deaths (2013). The selection of the communities where the LHD and the UCCE will be providing services was determined through the findings of the FFY 2012-2013 Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessment. Of the CX3 neighborhoods surveyed in Madera County, (Millview Neighborhood, Madera High Neighborhood, and Country Club Neighborhood) it was found that these communities had some of the lowest scores as reported by the CX3 School Neighborhood Scoring system. Some of the findings from this assessment included: 1) Madera County has a low number of recreational facilitates (n = 5) per 100,000 residents; 2) The percentage of children and teens (ages 1-17 years) who have a park or open space within walking distance is almost the same as the state rate, 80.8% and 84.7% respectively. A 2013 report from the California Department of Education illustrated that 75.4% of students enrolled in Madera

Unified Elementary Schools qualified for free or reduced lunch meals. Madera County Office of Education reported that 77.3% of the kids enrolled in their School Districts are Hispanic/Latino and 16.6% White. Furthermore, 41% of the children in school were English Learners in 2012. Given this data, Madera County would potentially benefit from nutrition education paired with physical activity related interventions. During 2017, the Madera County SNAP-Ed program will re-assess the community using the CX3 program to gather new information and make our county a healthier place to live.

The Healthy Stores for a Healthy Community campaign (HSHC) is a statewide collaboration between tobacco use, nutrition and alcohol prevention partners. The goal of this campaign is to improve the health of Californians through changes in community stores and to educate people how in-store product marketing influences consumption of unhealthy products. In 2013, the Madera County Tobacco Control Program's HSHC survey found the following information; 75.2% of surveyed stores had unhealthy exterior advertising and only 6.4% had healthy exterior advertising. The HSHC data showed that 70.6% of the surveyed stores sold sugary drinks at the check-out counter and 67.2% of those stores are within 1000 feet of schools (this is concurrent with CX3 findings). Lastly, HSHC data showed that only 38.5% of stores sold any fruits or vegetables, 32.1% of the stores accepting Cal Fresh had a good selection of good quality fresh fruits and vegetables and only 26.2% of total stores had good quality fruits and vegetables. During 2016, the Madera County Tobacco Control Program will re-assess the community. The Madera County SNAP-Ed program will support, shared gathered information, and collaborate with the Madera County Tobacco Control Program to make Madera County a healthier community.

Moreover, other considerations were taken from the assessment conducted by the 2013 Community Health Needs Assessment (Fresno, Kings, Madera and Tulare Counties) from the Hospital Council of Northern and Central California. This assessment found that 45.96% of the Madera County population lives in poverty and is considered a highly vulnerable population. The percentage of children in Madera County living in poverty accounts for 29.00% of the entire county population; not to mention a stagnant 14.10% rate of unemployment as well. In the summary of County Health Rankings, Madera County ranked 33 of 56 in the Mortality Ranking data platform, ranked 56 of 56 in the Morbidity Ranking data platform, and ranked 47 of 56 in the Health Factors Ranking data platform. In the Overall Health Outcomes Ranking, Madera County ranked 45 of 56. Other information found in this report indicates that there are only 10 Fitness Facilities in Madera County, and only 26.61% of the population lives within 1/2 a mile of a park.

The assessment was also able to gather statistics on obesity. It was found that in 2010, the total population 18 and older who was overweight/obese was 29.90%. During 2009, it was also found that only 50.90% of children in Madera County were consuming adequate amounts of fruits and vegetables. When the assessment summarized their data addressing Access to Health Care, it was found that 30.00% of Madera County's population was receiving services through the Medi-Cal program (California's Medicaid.) The report also indicated that 20.61% of the Madera County population was considered uninsured. Similarly, the report captured that 46.10% of the Madera County residents did not have any form of dental insurance. Another important indicator for Madera County health status was a "self-reporting" question on overall health to adults 18 and older. The question asked "Would you say your health in general is excellent, very good, good, fair or poor?". The percentage of respondents who self-reported poor general health was 31.30%. In the assessment rankings for health indicators, the following indicators were used to measure the levels of Impact, Severity, Resources, and Outcomes. The four indicators were directly linked to the health needs

of the community. The number 1 ranking indicator for Impact was Access to Health Care. The number 1 ranking for Severity was Overweight/Obesity. The number 1 ranking for Resources was Overweight/Obesity. The number 1 ranking for Health Outcomes was Overweight/Obesity.

According to the CDC (2012), in the United States 1 in every 3 adults is considered to be obese and almost 1 in every 5 youth, between the age of 6 and 19, is considered to be obese as well. Obesity is a chronic disease epidemic and a major health concern for Madera County. In 2010, the Lucile Packard Foundation for Children's Health estimated that at least 44.1% of the student population in Madera County age 5-18 was considered overweight/obese, compared to the state average of 38%. The 2012 County Health Ranking California Data projected that in 2014 in Madera County 34% of adults were overweight or obese, 62% of teens were overweight or obese, and 18% of children were overweight or obese. According to a 2014 mortality report from the CDC, 7 out of 10 deaths among Americans each year are attributed to a type of chronic disease. Heart disease, cancer and stroke account for more than 50% of all deaths each year. In the year 2010 Madera County had the highest heart disease prevalence in California. In the same year, the California Department of Public Health reported that of Madera County residents who had been diagnosed with heart disease, only 59.2% were taking medication to control the disease.

Chronic diseases such as cancer, cardiovascular disease, high blood pressure, cholesterol, and diabetes can be linked to low socioeconomic status. The 2012 County Health Ranking California Data for Madera County provides information on the distribution of the residents of Madera County based on different socio-economic factors. According to the California Communities Environmental Health Screening Tool, Version 1.1 (2013), Madera County is among the top 10% of most disadvantaged communities in the State of California. This environmental health screening tool captures information that contributes to a better understanding of the relationship between race/ethnicity and the pollution burdens facing communities in California. It also states that multiple pollution burdens such as poor air quality, pesticide use, and high volumes of traffic cause adverse health issues, including respiratory irritation and lung disease.

Children and adults in Madera County are also affected by poor air quality. The physical environment in which people live influences their health, development, and safety. The California Communities Environmental Health Screening tool Version 1.1, stated that schools located on or near busy roads are more likely to be in poor neighborhoods than those further away. In essence, being poor means being deprived economically, politically, and socially. Poverty is multidimensional; the poor suffer from illnesses, disabilities, illiteracy from the lack of access to basic education and limited mobility. Often, disadvantaged communities are also deprived of adequate nutrition and hence subsist on poor quality food that can result in a higher risk for disease, being overweight and obesity. Despite the distress of poverty, the poor often work the longest hours, in the most dismal circumstances. This often forces the poor to live in unsafe areas prone to higher pollution burdens. Madera County is considered a disadvantaged community due to its high numbers of unemployed and level of poverty.

One of the objectives of Healthy People 2020 is for citizens to have access to comprehensive health care. Quality health care services are important for the achievement of health equity and for increasing the quality of life for everyone. Access to health services means timely use of health services to achieve the best health outcomes. Access to health care impacts a person's overall physical, social, and mental health status; increases the prevention of disease and disability, and timely detection and treatment of health conditions. It improves a person's quality of life; offers opportunities to decrease mortality, and increased life

expectancy. To understand the impact of having limited access to health care in Madera County, you need to understand the relationship between access to health care and poverty. A 2012 report containing data from the National Health Interview Survey 2009–2010. Data from this survey found that unemployed adults had poorer mental and physical health than employed adults; were less likely to receive needed medical care due to cost than the employed in each insurance category; and were less likely to receive needed prescriptions due to cost than the employed in all insurance categories.

Health behavior is an action taken by a person to maintain, attain, or regain good health and to prevent illness. Health behavior can be reflective of a person's health beliefs. Some common health behaviors are exercising regularly and eating a balanced diet. According to the CDC, there are four health risk behaviors responsible for many illnesses and deaths related to chronic diseases: lack of physical activity, poor nutrition, tobacco use, and excessive alcohol consumption. Health outcomes are changes implemented in the health status of an individual, group or population through a planned intervention or series of interventions. Health outcomes seek to understand the end results of a particular health care practice and intervention. Identified health outcomes impacts a person's ability to function; particularly for individuals with chronic conditions. Part of these health outcomes include looking at quality of life as well as morbidity and mortality rates.

Many of the indicators for management of various illnesses and chronic diseases are influenced by the environments that people live in. Risk factors such as access to healthy foods, air quality, and recreational facilities are elements that can be changed in efforts to develop a healthier lifestyle. The Madera County Public Health Department is devoted to making policy, system and environmental changes in our community. We have created and implemented programs, and continuously worked to promote polices that successfully ameliorate the various causes of chronic diseases as a direct result of poverty. Our LHD continuously works to enrich the lives of families affected by health inequities and disparities. Our responses are built upon a sophisticated and clear understanding of the needs of our county. For this reason, it is imperative to continue with the work that our department provides to the Madera County population. For adults, the lack of income and material goods is the determining factor for poverty. For children, however, the lack of opportunity to learn can result in economic and social deprivation. While it is not clear how lower educational attainment can decrease a person’s health status, studies show that economic hardship, stress, and fewer occupational opportunities can occur. In conclusion, the abundance of information and the implementation of evidence based programs readily available is our most essential tool to create change, attain health equity, and access high quality health care. Educated individuals make better choices. Education is power and can form the basis of knowledge that can be used to direct various financial resources to projects with the most impact on improving low income communities. The promotion of health and the practice of healthy behaviors is the key to empowering Madera residents to live a better life.

In 2015, as the LHD and UCCE CalFresh began coordinating their efforts to serve Madera County locations. In an effort to eliminate duplication of services, the LHD and UCCE CalFresh agreed on the division of populations that each of the partners would focus their resources on. In 2016, the UCCE and LHD held meetings to strategize and develop an agreement to avoid duplication of efforts and extension of services throughout Madera County. Using the Madera Unified School District, school communities map, it was determined that the LHD was serving 4 school communities, which offered UCCE the opportunity to extend the LIA partnership’s reach by serving additional school communities. The LHD and UCCE came to an agreement for FFY17-FFY19 on the communities

they would provide resources to with activities that support consumption and access to healthy foods, increased participation in physical activity, and promotion of healthy beverage consumption on a broader scale to help ensure the SNAP-Ed eligible population is reached in all parts of Madera County. The LIA partnership will continue to meet and communicate regularly to ensure services are delivered in Madera County.

This same data also acknowledged the need to develop community events such as live cooking demos, outreach to community based organizations, and interactive booths at health fairs and other events. These community events provide an opportunity for SNAP-Ed funded staff to connect to the target audience and provide information that could influence positive outcomes. The data found in the county profiles also contributed in the identification and development of traditional and non-traditional collaborations to implement strategies and interventions.

5. **Community Change Goals**

Based on the information previously described above, and in the current SNAP-Ed program activities; Madera County determined the community change goals in relationship to the SNAP-Ed work plan. The mission of the NEOPB is to reduce the number of individuals who are overweight or obese in California's SNAP-Ed eligible residents through education and strategies that support healthy behaviors at multiple levels of influence. To support the state efforts, Madera County will align its efforts with the state level goals and the objectives. The goals included: 1) to increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; 2) increased physical activity; 3) improve food resource management; 4) increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; and 5) increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. Madera County will align its objectives and activities with the identified state-level goals by focusing on the following:

1) Increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages

- Support the implementation of school wellness strategies
- Support adult champions and Community Health Workers/Promotoras
- Offer nutrition education interventions at senior centers, churches, food banks, retail stores, CBOs and DSS sites
- Offer nutrition education to school parents.
- Participate at community events
- Provide educational interventions to the adult population
- Offer nutrition education interventions to MUSD Schools, Youth Centers and Head Start Centers
- Display HOTM bulletin boards and/or poster boards at school cafeterias, retail stores, and food banks
- Coordinate the celebration of the Fruit and Veggie Fest
- Support Healthy Aisles strategies

- Support Smarter Lunchrooms Movement Initiatives and provide training and technical assistance to food service and school staff to make improvements in the school dining experience
- Support Collaboration and technical assistance
- Strive for developing efforts that are sustainable
- Support more school gardens
- Conduct Rethink Your Drink Education
- Increase access to free potable water in schools

2) Increased physical activity

- Support the implementation of school wellness strategies
- Support adult champions and Community Health Workers/Promotoras
- Offer physical activity education interventions at MUSD schools, Youth Centers and Head Start Center
- Offer physical activity direct education interventions to school parents
- Offer physical education interventions at senior centers, churches, food banks, retail stores, and DSS sites
- Participate at community events
- Provide educational interventions to the adult population
- Display physical activity bulletin boards and/or poster boards at school cafeterias
- Provide poster boards at retail stores, and food banks
- Participate in taskforces and coalitions
- Participate in Walk to School events
- Support collaboration and technical assistance
- Strive for developing efforts that are sustainable
- Provide training and technical assistance to MUSD school staff to make improvements in the school exercise experience

3) Improve food resource management

- Support the implementation of school wellness strategies
- Support adult champions and Community Health Workers/Promotoras
- Offer nutrition education interventions at senior centers, churches, food banks, retail stores, and DSS sites
- Participate at community events

- Provide educational interventions to the adult population
- Coordinate the celebration of the Fruit and Veggie Fest
- Support Healthy Aisles strategies
- Participate in taskforces and coalitions
- Support Smarter Lunchrooms Initiatives
- Support efforts to implement school and community gardens
- Strive for developing efforts that are sustainable

4) Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop

- Support the implementation of school wellness strategies
- Support adult champions and Community Health Workers/Promotoras
- Offer nutrition education and physical activity interventions at senior centers, churches, food banks, retail stores, CBOs and DSS sites
- Offer nutrition education and physical activity to school parents.
- Participate at community events
- Provide educational interventions to the adult population
- Offer nutrition education and physical activity interventions to MUSD Schools, Youth Centers and Head Start Centers
- Display HOTM bulletin boards and/or poster boards at school cafeterias, retail stores, and food banks
- Coordinate the celebration of the Fruit and Veggie Fest
- Support Healthy Aisles strategies
- Support Smarter Lunchrooms Initiatives
- Support collaboration and technical assistance
- Strive for the developing efforts that are sustainable
- Provide training and technical assistance to food service and school staff to make improvements in the school dining experience
- Support more school gardens
- Conduct Rethink Your Drink Education
- Increase access to free potable water in schools

5) Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations

- Support the implementation of school wellness strategies
- Support adult champions and Community Health Workers/Promotoras
- Offer physical activity interventions at senior centers, churches, food banks, retail stores, CBOs and DSS sites
- Offer physical activity to school parents.
- Participate at community events
- Provide educational interventions to the adult population
- Offer physical activity interventions to MUSD Schools, Youth Centers and Head Start Centers
- Display physical activity bulletin boards and/or poster boards at school cafeterias, retail stores, and food banks
- Coordinate the celebration of the Fruit and Veggie Fest and include physical activity educational intervention
- Support collaboration and technical assistance with MUSD Athletics Department
- Support sustainability of physical activities at multiple settings

1a) Actively participate in the implementation of school wellness strategies and environmental change within schools

- Supporting the implementation of school wellness strategies
- Supporting school parents
- Participation at school events
- Educational interventions and training to MUSD staff
- Participation in School Wellness groups, taskforces and coalitions
- Smarter Lunchrooms Initiatives
- Participation in Walk to School events
- Collaboration and technical assistance
- Sustainability
- Provide training and technical assistance to food service and school staff to make improvements in the school dining experience
- Farm-to-School opportunities
- Increase access to healthy foods at schools
- Increase access to free potable water throughout the day

The LIA partners recognize that many of these goals will be part of a multi-year strategy. In order to achieve these efforts, it is necessary to secure the cooperation and collaboration of traditional and non-traditional partners. This plan includes the partnership and collaboration between the LHD and the University of California Cooperative Extension (UCCE) with the intention to create a greater impact in the community, resulting in healthier environments. It is the commitment of the Madera County LHD and the UCCE to contribute in the creation of future community goals. The LHD and the UCCE has set **four** SMART local objectives for FFY 2017-2019 and have identified the following policy, systems, and environmental changes (PSE) in the following areas:

Local Objective 1: By September 30, 2019, the LIA Partnership will assist at least 8 elementary schools in the implementation of the Madera Unified School District's (MUSD) School Wellness Plan, and change the school environment to support healthy living and promote physical activity; through direct education and various PSE strategies. PSE Strategies that support the three-year SNAP-Ed Local Objective: School Wellness, Farm to School, Joint Use Agreements, School and Community Gardens, Smarter Lunchrooms, Safe Routes to School, and other environmental changes that support Physical Activity.

Local Objective 2: By September 30, 2019, the LIA partnership will provide support and outreach opportunities to at least 4500 Madera County SNAP-Ed eligible residents to help increase the consumption of water and/or low/fat/nonfat milk, healthy food preferences, nutrition knowledge and self-efficacy skills by providing direct and indirect nutrition education interventions. PSE Strategies that support the three-year SNAP-Ed Local Objective: School Wellness, Farm to School, Farmers' Markets, Healthy Corner Stores, Healthy Food and Beverage Standards.

Local Objective 3: By September 30, 2019, the LHD will provide support to local retail stores, Super Markets, farmers markets, and/or convenience stores to promote healthy retail and increase access to locally grown fresh produce and healthy items at, at least 4 retail sites within Madera County. PSE Strategies that support the three-year SNAP-Ed Local Objective: Healthy Retail, Healthy Corner Stores, Restaurants and Neighborhood Vendors, Farmers' Markets, Healthy Food and Beverage Standards.

Local Objective 4: By September 30, 2019, collaborate with at least 10 partner agencies in the community who align with the same strategies to create healthier environments to provide availability of food programs and/or information to the SNAP-Ed eligible population. PSE Strategies that support the three-year SNAP-Ed Local Objective: Early Care & Education (ECE), School Wellness, Farm to School, Healthy Food and Beverage Standards.

SNAP-Ed funding will support the local objectives that impact the Madera County SNAP-Ed eligible population. The LIA partnership in Madera County will unify their efforts in each of the four objectives listed above. Each LIA will work independently within their population reach and area of expertise. The LIA partnership in Madera County will have special focus on nutrition education, physical activity, healthy retail, school wellness, safe routes to schools, parent advocacy, coalition building, and training and technical assistance. The use of direct education in Madera County is the basis of the SNAP-Ed program. The LIA partnership will incorporate the use of PSE efforts in all of its local objectives. Providing support to advance the work in PSE will help achieve healthier communities.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

The LIA partnership in Madera County will accomplish **Local Objective 1**, which focuses on supporting the implementation of the Madera Unified School District's (MUSD) School Wellness Plan, and changing the school environment to support healthy living and promote physical activity; through direct education and various PSE strategies. Assisting in the implementation of these policies will address healthier school environments, through the promotion of healthy foods and physical activity. This objective supports State Goal 1: to increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; and State Goal 2: to increase physical activity; and State Goal 3: improve food resource management; and State Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; as well as State Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. To support this local objective, multiple direct education interventions will be available at MUSD schools, Head Start centers, Health Centers, and many other community based organizations. The interventions will be mainly targeting elementary school age children, parents, school staff, and the community at large. The LIA partnership will be utilizing evidence-based curricula (USDA and UCCE approved curricula) to educate the community.

Local Objective 2, which focuses on providing support and outreach opportunities to Madera County SNAP-Ed eligible residents to help increase the consumption of water and/or low/fat/nonfat milk, healthy food preferences, nutrition knowledge and self-efficacy skills by providing direct and indirect nutrition education interventions. To support this local objective, the LIA partnership will coordinate and participate in several outreach opportunities, promoting the consumption of healthy foods and the consumption of water. This objective supports State Goal 1: to increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; and State Goal 3: improve food resource management; and State Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop. To support this local objective, multiple interventions of indirect education will be available to the entire Madera County community at large. The LIA partnership will be utilizing evidence-based curricula (USDA and UCCE approved curricula) to educate the community.

Local Objective 3, which focuses in providing support to local retail stores, Super Markets, farmers markets and/or convenience stores to promote healthy retail and increase access to locally grown fresh produce and healthy foods within Madera County. To support this objective the LIA partnership will engage in the promotion of healthy retail to help the second layer of the socio-ecological model (environmental settings) to support healthy eating; through direct and/or indirect education and various PSE strategies. This objective supports State Goal 1: to increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; and State Goal 3: improve food resource management; and State Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop. To support this local objective, multiple interventions of direct and indirect education will be available at retail facilities nearby MUSD schools and other settings where Madera County residents shop. The interventions will mainly target school age children, parents, school staff, businesses, and the community at large. The LIA partnership will be utilizing evidence-based curricula (USDA and UCCE approve curricula) to educate the community.

Local Objective 4, which focuses on collaborating with various agencies and CBOs in the community who align in the same strategies to create healthier environments to provide availability of food programs and/or information to the SNAP-Ed eligible population. The LIA partnership will support this objective by fostering local partnerships to support the promotion of healthy foods and physical activity. This objective supports State Goal 1: to increase the consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; and State Goal 2: to increase physical activity; and State Goal 3: improve food resource management; and State Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; as well as State Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. To support this local objective, multiple interventions of direct and indirect education will be available to community based organizations and the community at large. The LIA partnership will be utilizing evidence-based curricula (USDA and UCCE approve curricula) to educate the community.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Madera County CNAP group includes Food and Nutrition Service (FNS) funded and unfunded partners serving the SNAP-Ed population in the areas of food programs, nutrition education, and the promotion of physical activity. The group's goal is to coordinate United States Department of Agriculture (USDA) food program interventions and efforts to increase consumption of fruits and vegetables, decrease food insecurity and increase physical activity in the target population. Madera County has two CNAP groups. The first CNAP group is the MUSD School Wellness Committee (SWC). This committee meet every other month and is integrated by supervisors and line staff of FNS funded and unfunded partners such as the MUSD Food Service Director, the Madera County Associate Superintendent of Schools, Chief Academic Officer (CAO), local farmers, principals, teachers, registered nurses (RN), medical doctors (MD), Director of MUSD Health Services, Community Health Workers/Promotoras, (FQHC) Camarena Health Centers, and Madera Community Hospital (MCH) nurses. The goal of the SWC is to improve the health and wellness of students in Madera Unified Schools. Thus far, the primary objectives currently in progress are the implementation of Smarter Lunchrooms Movement and the implementation of the MUSD School Wellness Policy. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

The second CNAP group focuses on the sustainability of the partnership between the LHD and the University of California, Cooperative Extension (UCCE) which was established during the FFY 2015-2016. This CNAP group was designed to work more closely among the LIAs with a focus on supporting the local objectives of the 2017-2019 Integrated Work Plan. The LHD and the UCCE will collaborate in designing and promoting the CNAP and will schedule and attend quarterly CNAP meetings. The CNAP group will be comprised of at least 5 community agencies. The CNAP group will discuss the direction and shared goals and objectives of the participating community agencies in an effort to coordinate the development of healthy communities, implementation of the MUSD School Wellness Policies and educational interventions that address the needs, the health and the wellness of the eligible SNAP-Ed population in Madera County. The LHD director is a continuous attendee at the Madera County Interagency meetings. She will provide information on Madera County's SNAP-Ed activities and will report to the LHD on the activities of the other agencies (some of these activities might be in alignment with the LIA and SIA goals).

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

The goal of the SNAP-Ed Program is to improve the likelihood that low-income individuals, including those eligible for SNAP, will make healthy food choices within a limited budget and choose physically active lifestyles. Madera County will only utilize approved curricula from the CDPH list of approved materials that may be used to enhance lessons or used with indirect education. These curricula are based on the current Dietary Guidelines for Americans. All curricula and materials utilized in Madera County during SNAP-Ed activities will be from the approved list found in the USDA SNAP-Ed Connection website, and/or the **FFY 2016** USDA approved UC CalFresh, the California Department of Aging, the California Department of Social Services, the Catholic Charities of California and/or from the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. A list of defined curricula will be available in each section under **Educational Materials, Resources, and Curriculum.**

Other Resources

The LHD might use educational materials from additional resources found at the following web addresses:

· SNAP –Ed Interventions Toolkit (includes associated materials) http://snap.nal.usda.gov/snap/SNAP-EdInterventionsToolkit.pdf

· SNAP-Ed connection http://snap.nal.usda.gov/

· Web store https://www.webstore.osp.dgs.ca.gov/WSFdir/storefront.aspx?6xni2of2cF0n+PO8WNID2/vr/XtjvJ5WW25VJnuU/fTnROB/pD6fKJmcmQZTwDUB

- NEOPB Website http://www.cdph.ca.gov/programs/NEOPB/Pages/Default.aspx
- Curriculum List http://www.cdph.ca.gov/programs/NEOPB/Pages/ApprovedSNAP-EdMaterials.aspx
- Other allowable sites: Rethink Your Drink http://www.cdph.ca.gov/programs/NEOPB/Pages/RethinkYourDrink.aspx
- California Fit Business Kit http://www.cdph.ca.gov/programs/NEOPB/Pages/WorksiteProgram.aspx
- Communities of Excellence http://www.cdph.ca.gov/programs/NEOPB/Pages/CX3_Main_Navgation.aspx
- Templates http://www.cdph.ca.gov/programs/cpns/RL/Pages/Templates1.aspx

9. **Intervention and Evaluation Plan Narrative Summary**

In Madera County, the Public Health Department (LHD) and the UCCE will collaborate and coordinate the SNAP-Ed program activities to provide direct and indirect nutrition and physical activity education to support the Madera County SNAP-Ed eligible residents who fall in the 185% Federal Poverty Level (FPL) to help increase the consumption of healthy foods and beverages at K-12 schools and retail stores, to help reduce the consumption of unhealthy foods and beverages at K-12 schools and retail environments, and to help increase physical activity at K-12 schools. The LIA Partnership will conduct activities at all levels of the Social Ecological Model, including: individual, interpersonal, organizational, and community levels. To accomplish the goals and objectives of the 2017-2019 IWP, the LIA partnership will conduct the following activities: 1) provide community/nutrition education in the form of direct and indirect nutrition education to the SNAP-Ed eligible population with focus on MUSD K-12 schools and retail stores, 2) providing training and technical assistance to MUSD Athletics Department Staff, other participating Community Based Organizations, and Community Health Workers/Promotoras, 3) providing outreach and promotion of Healthy Living and Active Living, 4) coordination and collaboration with various traditional media outlets, public relations and social media messaging.

To measure community impact in the target communities, the LIA partnership will be utilizing coordinated strategic efforts by all implementing partners to provide integrated, layered, and community-driven interventions that aim to increase nutrition and physical activity knowledge and self-efficacy, but also environmental opportunities required for behavior change in environments where Madera County residents eat, live, learn, work, play, and shop. Through consistent messaging, the community at large will receive health promotion messages using the current Dietary Guidelines for Americans and SNAP-Ed intervention strategies that have been proven to support behavioral outcomes and physical and social environment outcomes.

As the description contained in the Community Change Goals section explained, all proposed interventions will support the following State's Goals and Objectives and NEOPB PSEs: **Behavioral Outcomes** -Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages. Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans. Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population. Goal 2: Increase Physical Activity Objective 2: Annually increase physical activity among the SNAP-Ed eligible population consistent with the current Physical Activity Guidelines for Americans. Goal 3: Improve Food Resource Management. Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population. Objective 3b: Annually increase food security among the SNAP-Ed eligible population. **Physical & Social Environment Outcomes** -Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop. Objective 4a: Annually improve food environments at SNAP-Ed eligible sites. Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities. Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. Objective 5a: Annually improve environments and opportunities for physical activity at SNAP- Ed eligible sites. Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

School Wellness (State Level Goals 1, 2, 4, and 5 Objectives 1a, 1b, 1c, 2, 4a, 4b, 5a, and 5b)

The LIA Partnership will provide ongoing support for nutrition and physical education as well as training and technical assistance to qualifying MUSD K-12 schools through the provision of direct and indirect nutrition and physical activity education and environmental supports through the monitoring of the implementation of the MUSD School Wellness Policy and its updates, will introduce and support the development of Smarter Lunchrooms Strategies within MUSD, and will create an intersection between school gardens and classroom nutrition education curriculum. Strategies will include providing continuing education and training for PE teachers and other MUSD staff, nutrition education and cooking classes at the schools Youth Centers located near designated school sites, and healthy messaging in schools through displays/posters boards. Some of the activities include: 1) participation of K-12 MUSD schools to receive direct and indirect nutrition education and physical activity education in the form of USDA approved curricula; 2) identify, recruit and engage adults/parents at K-12 MUSD participating schools in receiving direct and indirect nutrition education and physical activity education in the form of USDA approved curricula; 3) the LIA partnership will provide trainings and technical assistance to K-12 MUSD participating PE Teachers and other MUSD Staff to expand the provision of nutrition and physical activity education from USDA approved curricula; 4) K-12 MUSD schools will participate in the implementation of the Smarter Lunchrooms Strategies; 5) K-12 MUSD participating schools will participate in Safe Routes to School programs to enhance walkable and bikable communities.

Adult Nutrition Education & Physical Activity (State Level Goals 1, 2, 3, 4, and 5 State Level Objectives 1a, 1b, 1c, 2, 3a, 3b, 4a, 4b, 5a and 5b)

The LIA Partnership will provide health promotion and outreach education in nutrition and physical education, to qualifying MUSD K-12 schools (including after school programs) through the provision of direct and indirect nutrition and physical activity education and environmental supports for nutrition and physical activity. Some of the strategies will include continuing support at school events and a large number of Community Based Organizations (CBOs). Activities will include: 1) the promotion of Nutrition Education, Physical Activity and the Rethink Your Drink Campaigns through outreach education to help reduce the consumption of sugary drinks and help increase water consumption; 2) the promotion of Nutrition Education and Physical Activity utilizing SNAP-Ed approved

curriculum through outreach education at MUSD schools; 3) through outreach education promoting nutrition education and physical activity at CBOs utilizing SNAP-Ed approved curricula; 4) through outreach education promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum at retail stores and/or super markets; 5) through outreach education to promote nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum at Youth Centers and After School Programs.

Healthy Retail (State Level Goals 1, 3, and 4 State Level Objectives 1a, 1b, 1c, 3a, 3b, 4a and 4b)

The LIA Partnership will provide ongoing support for nutrition and physical education as well as training and technical assistance to qualifying retail store staff near MUSD K-12 Schools through the provision of indirect nutrition education and environmental supports for nutrition through food demonstrations, healthy displays and converting spaces into healthy aisles. Some of the activities include: 1) providing support and engagement to Retail Stores and/or Super Markets and/or Convenience Stores surrounding MUHD Elementary Schools to promote healthy retail and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles; 2) providing support and engagement to food vendors surrounding MUHD Elementary Schools to promote healthy retail, convenient, affordable and healthy snacks, drinks and fresh food options to enhance healthy lifestyles, health awareness and access to improved environments; 3) coordinate and provide support to retail stores and/or Super Markets and/or Convenience Stores within the geographically found SNAP-Ed population to uphold the annual Fruit and Veggie Fest Celebration to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles; 4) provide support to the Madera County Food Bank and engage in educational interventions to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles; 5) recruit, train, and educate on Healthy Retail to Community Health Workers/Promotoras to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles to build relationships and engagement at Retail Stores and/or Super Markets and/or Convenience Stores surrounding MUHD Elementary Schools. CX3 evaluations may be done in 2017 to monitor change and provide information to the community.

Healthy Food and Beverage Standards (State Level Goals 1, 2, 3, 4, and 5 State Level Objectives 1a, 1b, 1c, 2, 3a, 3b, 4a, 4b, 5a and 5b)

The LIA Partnership will provide ongoing support for nutrition and physical education as well as training and technical assistance to qualifying CBOs through the provision of direct and indirect nutrition and physical activity education and environmental supports for nutrition and physical activity. Some of the activities include: 1) providing direct nutrition education and physical activity at a participating local adult employment training and technical assistance programs to adult SNAP-Ed eligible participants; 2) providing direct nutrition education and physical activity to participating local senior centers; 3) providing direct nutrition education and physical activity at various community based organizations; 4) providing direct nutrition education and physical activity to K-12 MUSD Elementary School Parent Clubs during their regular meetings.

CX3 (State Level Goals 1, 2, 3, 4, and 5 State Level Objectives 1a, 1b, 1c, 2, 3a, 3b, 4a, 4b, 5a and 5b)

During 2017, the LHD will enter phase 2 of the CX3 study. The LHD will be reassessing the required CX3 neighborhoods with support from LHD staff as well as youth/adult champions. The CX3 tool is an opportunity to bring in youth, adults, and corner store owners to assess their retail and neighborhood environments in three communities (Country Club Neighborhood, Madera High School Neighborhood, and Millview Neighborhood). This encourages integration in the decision making, participation in health activities, create greater awareness of their community, and leadership. Some areas to engage the public include: healthy retail environments, recreational facilities, fast food restaurants, and physical environments for walkability, and other of food outlets. According to SNAP-Ed County Profiles in 2014, 32.2% of children and 18.2% of the overall population in Madera experience food insecurity. The same report showed 26,692 or 17.5% of Madera residents are CalFresh participants. From the initial assessment of the Madera County CX3 neighborhoods, it was found that all those communities had some of the lowest scores as reported by the CX3 School Neighborhood Scoring system. Some of the findings from this assessment included: 1) Madera County has a low number of recreational facilitates (n = 5) per 100,000 residents; 2) The percentage of children and teens (ages 1-17 years) who have a park or open space within walking distance is almost the same as the state rate, 80.8% and 84.7% respectively. During 2017, the Madera County SNAP-Ed program will re-assess the community to gather new information for future interventions.

Required Evaluation Narrative Summary:

LHD

The implementing agencies (LHD and UCCE) in Madera County will collaborate and foster commitment to a joint structure to share the responsibility in accomplishing the SNAP-Ed IWP FFY 2017-2019 plan. Together, they will collaborate to provide comprehensive multi-level behavior-focused strategies and interventions that include nutrition education and physical activity promotion, participation in community events, provision of training and technical assistance, utilization of media and public relations, and lastly, coordination and collaboration with traditional and non-traditional partners throughout Madera County. The main focus of the LIA partnership is to promote USDA Dietary Guidelines for Americans utilizing SNAP-Ed program interventions and PSE strategies that have been proven to support behavior change. The LIA partnership will accomplish these activities at the individual and interpersonal level utilizing the Social Ecological Model (SEM). The LHD and UCCE will also incorporate strategies that create changes in the environment that impact interpersonal, organizational and community based organizations. The main focus of the LIA partnership will be to provide direct and indirect community nutrition and physical education. The LHD and UCCE will provide trainings and technical assistance. Incorporating and sharing training opportunities across agencies will also be part of the integrate work plan. Additionally, the LIA partnership will only employ evidence-based, practice-based, and emerging interventions (curricula). The local objectives and activities for this plan were created using information and data from the referenced community assessments and the CX3 assessment. It is the commitment of the LIA Partnership to collaborate in the creation and/or the execution of the FFY 2017-2019 Integrated Work Plan to successfully complete the Work Plan Goals

and Objectives. On an on-going basis the LHD will document SNAP-Ed activities, sites, participants reached and other required elements through process evaluation. The reporting system will document the range of SNAP-Ed services provided in the local jurisdiction, the locations and specific SNAP-Ed eligible audiences reached as well as other required EARS elements. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated), and PSE change activities will be compared to the original reach targets. The Impact Outcome Evaluation of the youth nutrition education series as measured by the NEOP-approved HOTM survey will document change in individual level behaviors and dietary practices highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework. For PSE strategies, the RE-AIM indicators will be evaluated to provide at a minimum the core indicators for that strategy and WRO SNAP-Ed Evaluation Framework Indicators. The Healthy Retail strategy evaluation will consist of using CX3 tools and nutritional analysis software to collect pre and post data about participating food retailers and intercept surveys and store manager surveys to collect core indicator data. The School Wellness strategy will be measured by tracking and reporting on progress made on the MUSD wellness plan.

UCCE

The University of California Cooperative Extension, Division of Agriculture and Natural Resources (ANR) is a statewide network of campus based Agricultural Experiment Station researchers and Cooperative Extension specialists located on the Berkeley, Davis and Riverside campuses working collaboratively with county-based Cooperative Extension advisors located in 50 county offices throughout the state. ANR members are dedicated to creating, developing and delivering knowledge and practical information in agricultural, natural and human resources to improve the quality of life of Californians. Cooperative Extension brings science-based, unbiased research to help solve local needs. In Madera County, the UC CalFresh Youth Nutrition Education Program will provide no-cost curriculum, support and resources to Preschool through high school teachers in low-income Madera County Schools to deliver nutrition and physical activity education in the classrooms. The CalFresh Adult Nutrition Education Program provides evidence-based nutrition education to SNAP-Ed eligible and other low-income individuals and families in collaboration with local partners. UC Cal Fresh acts as a bridge between the learning and knowledge of the UC system and the community, tailoring the latest science, curriculum and information to the needs, culture and language of low-income communities. UC CalFresh's goal is to help families, youth, adults and seniors make better nutrition decisions, maximize limited food budgets and plug-in to their county's unique opportunities.

The University of California Cooperative Extension (UCCE), Madera County, UC CalFresh Nutrition Education Program serves as a bridge between the University of California and the community of Madera. UC CalFresh utilizes research-based, age specific curricula in the classroom with youth participants. Several of the curricula have specific pre and post tests administered at the beginning and end of the year to assess knowledge gain and behavior change in students. Additionally, teachers are surveyed using the Teacher Observation Tool (TOT) to assess their perception of student's baseline exposure to various interventions as well as the teachers' perceived behavior change of the students concerning the foods tasted. In the implementation of the Smarter Lunchroom's Movement (SLM) in selected schools sites, UC CalFresh uses the SLM Scorecard, before and after photos as well as the SLM Action Plan forms to assess the progress of each lunchroom.

UC CalFresh's adult evaluation's include pre and posts tests specific to adult and senior research-based curricula in series-based lessons. Series-based adult lessons use *Eat Smart, Be Active, Eat Healthy, Be Active* and *Plan, Shop, Save and Cook*. Senior series-based lessons use the *Eat Smart, Live Strong* curriculum. These assessments measure knowledge gain and behavior change. For single session workshops, UC CalFresh utilizes Intent to Change (ITC) surveys to measure the participant's' readiness to change a behavior. Single session workshops also collect qualitative success stories. For process evaluation, UC CalFresh submits quarterly reporting tools using youth and adult workbooks with the number of participants and site details. UCCE will be working with UC CalFresh State Office to align, as appropriate, evaluation tools and results to the Western Region's SNAP-Ed evaluation framework.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	48.2%		0 to 4 years old (Preschool):	4500
Female	51.8%		5 to 17 years old (School Age):	8000
			18 to 59 years old (Adult):	15000
			60 years old and over (Senior):	2500
Total:	100.00%			30,000

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
70.9%	29.1%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	2.7%
Asian	0%	1.8%
American Indian/Alaskan Native	0%	1.1%
Native Hawaiian/Other Pacific Islander	0%	0.1%
White	70.9%	21.8%
Multiple/Other	0%	1.6%
Total:	70.9%	29.1%

4. Languages Used in Intervention Activities and Materials

English	50%	Farsi	0%	Russian	0%
Spanish	50%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1700 1100-LHD 600-UCCE	2100 1200-LHD 900-UCCE	2500 1300-LHD 1200-UCCE
Indirect Education:	4400 3000-LHD 1400-UCCE	6000 4000-LHD 2000-UCCE	7700 5000-LHD 2700-UCCE
Policies, Systems, and Environment (PSE) Change/Supports	8000 4000-LHD 4000-UCCE	9000 4500-LHD 4500-UCCE	10,000 5000-LHD 5000-UCCE

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	3	Head Start Programs	0	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	6

Churches	3	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	7	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	2	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	4	Other (specify):	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	1	**TOTAL SITES:**	**39**
Federally Qualified Health Centers (FQHC)	1	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	6		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, LIA Partnership will assist at least 7 elementary schools in the implementation of the Madera Unified School District's (MUSD) School Wellness Plan, and change the school environment to support healthy living and promote physical activity; through direct education and various PSE strategies.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Wellness, Farm to School, School and Community Gardens, Smarter Lunchrooms, Safe Routes to School, and other Environmental Changes that support Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, at least 3 (2=LHD and 1=UCCE) MUSD participating schools will receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   b. By September 30, 2017, the LIA partnership will identify, recruit and engage adults/parents at, at least 3 (2=LHD and 1=UCCE) MUSD participating schools to receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   c. By September 30, 2017, the LIA partnership will provide at least 4 trainings to support MUSD participating Physical Education Teachers and other MUSD Staff to expand nutrition and physical activity education from USDA approved curricula.

   d. By September 30, 2017, at least 2 LHD MUSD participating schools will report successful implementation and 1 UCCE MUSD participating school will be identified and recruited for implementation of the Smarter Lunchrooms Movement.

e. By September 30, 2017, at least 2 LHD MUSD participating schools will participate and 1 UCCE MUSD participating school will be identified and recruited in the Safe Routes to School programs to enhance walkable and bikable communities.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, at least 5 (3=LHD and 2=UCCE) MUSD participating schools will receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   b. By September 30, 2018, the LIA partnership will identify, recruit and engage adults/parents at, at least 5 (3=LHD and 2=UCCE) MUSD participating schools to receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   c. By September 30, 2018, the LIA partnership will provide at least 4 additional trainings to support MUSD participating Physical Education Teachers and other MUSD Staff in extending nutrition and physical activity education from USDA approved curricula.

   d. By September 30, 2018, at least 2 additional (1=LHD and 1=UCCE) MUSD participating schools will report successful implementation of the Smarter Lunchrooms Movement.

   e. By September 30, 2018, at least 2 additional (1=LHD and 1=UCCE) MUSD participating schools will participate in Safe Routes to School programs to enhance walkable and bikable communities.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, at least 7 (4=LHD and 3=UCCE) MUSD participating schools will receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   b. By September 30, 2019, the LIA partnership will identify, recruit and engage adults/parents at, at least 7 (4=LHD and 3=UCCE) MUSD participating schools to receive direct nutrition education and physical activity education in the form of USDA approved curricula.

   c. By September 30, 2019, the LIA partnership will provide at least 4 additional trainings to support MUSD participating Physical Education Teachers and other MUSD Staff in extending nutrition and physical activity education from USDA approved curricula.

   d. By September 30, 2019, at least 2 additional (1=LHD and 1=UCCE) MUSD participating schools will report successful implementation of the Smarter Lunchrooms Movement.

e. By September 30, 2019, at least 2 additional (1=LHD and 1=UCCE) MUSD participating schools will participate in Safe Routes to School programs to enhance walkable and bikable communities.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA Partnership will assist at least 7 elementary schools in the implementation of the Madera Unified School District's (MUSD) School Wellness Plan, and changing the school environment to support healthy living and promote physical activity; through direct education and various PSE strategies.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	The LHD will conduct a series of 7 interventions of nutrition/physical activity education classes. Each educational intervention will be 50 minutes, once a month, to 4th, 5th, and 6th grade students at MUSD elementary schools utilizing SNAP-Ed approved curricula. At least 250 students at each site will receive the classes. Educational interventions to 4th grade students will use a combination of the Harvest of the Month (HOTM), My Plate, and Power Play! curricula. The 5th grade students will use the Nutrition to Grow On curriculum. The 6th grade students will use the Eat Fit curriculum. At least 30 minutes of each presentation will focus on nutrition and food tasting and the remaining minutes will focus on physical activity.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Biannual Reports School Rosters IOE Reports

1.2	The UCCE will provide once a month nutrition and physical activity education, at least 30 minutes each, in the form of interactive USDA SNAP-Ed approved lessons, in qualifying preschools, elementary schools, middle schools and high schools to 600 youth annually. Bi-monthly taste-testing will be provided.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reports Educator Enrollment Forms Nutrition Activity Reporting Forms School Rosters
1.3	The LHD will conduct a series of 6 monthly nutrition education and physical activity workshop sessions for school parents at 2 MUSD Elementary Schools during 2017, 1 additional MUSD Elementary school during 2018 and 1 additional MUSD Elementary school during 2019 utilizing SNAP-Ed approved curricula. At least 20 school parents at each site will participate in at least one session for a total of 80 parents per school per year. The curriculum used for these presentations will be the Harvest of the Month and Power Play. Each presentation may include a Power Point presentation and/or other presentation planning materials.	x CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Reports Sign-In Forms PPTs Evaluation tools
1.4	The UCCE will conduct a total of 4 nutrition education and physical activity workshop and/or series-based lesson sessions, for school parents at 1 MUSD Elementary Schools during 2017, 1 additional MUSD Elementary school during 2018 and 1 additional MUSD Elementary school during 2019 utilizing SNAP-Ed approved curricula. At least 10 school parents at each site will participate in at least one	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Reporting Tools Workbook Sign-In Forms

	session for a total of 40 parents annually. The curriculum used for these presentations will be the Eat Healthy, Being Active.				Year 3 Q1 Q2 Q3 Q4 X X X X	Family Record Form and Intent to Change
1.5	The LHD and the UCCE will provide at least 2 trainings and technical assistance sessions to 10 MUSD Physical Education teachers and other school personnel on three SNAP-Ed approved curricula annually. The LHD and UCCE staff will provide trainings on nutrition education/obesity prevention/physical activity utilizing the following curricula: 1) The Harvest of the Month, 2) Nutrition to Grow On! and 3) Eat Fit!. The LHD and the UCCE will collaborate with the MUSD Director of Athletics to develop and coordinate the trainings.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign in sheets Agendas Training evaluation forms Copy of training materials
1.6	The LHD Smarter Lunchrooms Initiative. The LHD will collaborate with the MUSD to explore the feasibility to successfully implement the adoption of Smarter Lunchrooms techniques in 2 MUSD elementary schools during 2017, 1 additional MUSD elementary school during 2018, and 1 additional MUSD elementary school during 2019. Upon completion of the initial assessment in each school site(s), an action plan will be developed to support MUSD staff in implementing recommended changes to improve upon food service delivery. Opportunities to begin Smarter Lunchrooms interventions will be developed throughout the FFY17-FFY19 school year. The LHD will move forward with the implementation of Smarter Lunchroom interventions as identified on the Smarter Lunchrooms Self-Assessment Scorecard. This activity supports the implementation of the MUSD School Wellness Plan/Policies, and Environmental Change.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign in sheets Training evaluation forms Copy of training materials

1.7	The UCCE Smarter Lunchrooms Movement. The UCCE will identify, recruit and collaborate with MUSD to explore the feasibility to successfully implement the adoption of Smarter Lunchrooms strategies. 1 MUSD schools will be identified and recruited during FFY 2017, 1 MUSD school will implement Smarter Lunchrooms strategies during 2018, and 1 additional MUSD school will implement Smarter Lunchrooms strategies during 2019. Upon completion of the initial assessment in each school site(s), an action plan will be developed to support MUSD staff in implementing recommended changes to improve upon food service delivery. Opportunities to begin Smarter Lunchrooms interventions will be developed throughout the FFY17-FFY19 school year. The UCCE will move forward with the implementation of Smarter Lunchroom interventions as identified on the Smarter Lunchrooms Self-Assessment Scorecard. This activity supports the implementation of the MUSD School Wellness Plan/Policies, and Environmental Change.	 CED CEI MPR X C&C X TTA	 CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign in sheets Training evaluation forms Copy of training materials
1.8	The LHD will help coordinate 2 Safe Routes to School events per FFY. During FFY 2017, at least 2 MUSD elementary schools will participate, 2 MUSD elementary school during FFY 2018, and 2 MUSD elementary school during FFY 2019. These events will create an opportunity for community based organizations to provide to participants information on options and activities that support safe routes to school and will reach at least 150 youth and adults per school site annually. Walking and biking to school is associated with increased levels of physical activity for children and adolescents. Active travel is a promising strategy for keeping children physically active and for reducing the adverse health consequences of inactivity,	 CED CEI MPR X C&C X TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign in sheets Training evaluation forms Copy of training materials

1.9	The UCCE will identify, recruit, and coordinate Safe Routes to School events. During FFY 2017, at least 1 MUSD elementary school will be identified and recruited, 1 MUSD elementary school will participate during FFY 2018, and 1 additional MUSD elementary school will participate during FFY 2019. These events will create an opportunity for community based organizations to provide to participants information on options and activities that support safe routes to school and will reach at least 100 youth and adults per school site in years 2 and 3. Walking and biking to school is associated with increased levels of physical activity for children and adolescents. Active travel is a promising strategy for keeping children physically active and for reducing the adverse health consequences of inactivity, such as childhood obesity.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets Training evaluation forms Copy of training materials
1.10	The LHD will display bulletin boards on a quarterly basis utilizing the HOTM curriculum. Bulletin boards will be located at 2 MUSD elementary school cafeterias during 2017, 1 additional school during 2018, and 1 additional school during 2019. The key messages will include information promoting Nutrition Education, Physical Activity, Obesity Prevention (using information from the My Plate curriculum) and Re-Think Your Drink. The bulletin boards will be reaching a minimum of 2000 students.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Biannual Reports Photos List of Materials

1.11	The LHD will conduct weekly nutrition/physical activity/cooking demonstrations to at least 2 Youth Centers (John Wells Center and Pan-American Youth Center) utilizing SNAP-Ed approved curricula (My Plate) reaching a minimum of 150 youth annually. Each presentation will include a food tasting experience. The LHD will be utilizing USDA approved recipes.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets Training evaluation forms Recipe's Calendar ATF Biannual Reports
1.12	The LHD and the UCCE will actively participate as members of the MUSD School Wellness Committee. School districts are required to participate in the National School Lunch and School Breakfast programs and develop local school wellness policies that address student nutrition and physical activity (Child Nutrition and WIC Reauthorization Act of 2004). The LHD and the UCCE will support the implementation of the comprehensive MUSD School Wellness Policy which includes: 1) Nutrition education and physical activity goals, 2) Nutrition guidelines for all foods available on the school campus, 3) Ways for parents, students, school administrators, the school board, the school food authority and the general public to get involved in developing and evaluating the wellness policy, 4) Other school-based activities designed to promote student wellness, and 5) Plans for evaluating the school wellness policy.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets Agendas Minutes Training evaluation forms Copy of training materials

1.13	The LHD and the UCCE will collaborate with other coalitions and obesity prevention task force groups. The LHD and the UCCE will attend, participate and/or host various work groups and coalitions on a regular basis. These groups will meet to discuss mutually identified goals and to continue the development of healthy policies and efforts that address the needs of the eligible SNAP-Ed population in Madera County.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets Agendas Minutes Copy of training materials
1.14	The UCCE staff will provide at least 1 training for at least 10 MUSD teachers on SNAP-Ed approved curricula annually. The UCCE staff will provide trainings on nutrition education/obesity prevention/physical activity utilizing curricula based on grade level of the participating teachers/staff.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign In Sheet Training Evaluation Forms Copy of Training Materials
1.15	The LHD and UCCE will utilize media, social media, blogs and agency websites quarterly, to promote and cross-promote (for a total of 12) SNAP-Ed activities, success stories, events and/or community meetings as appropriate.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Facebook Analytics Blog Analytics

1.16	The UCCE will utilize Constant Contact to communicate with at least 10 extenders and partners to promote their individual activities, promotions, events, resources, etc. UCCE will send out their "Growing Healthy Families newsletter, at least 12 times a year, to community partners and will send their "Tasting Time" newsletter, at least 5 times a year, to extenders.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Databases Constant Contact Analytics
1.17	The LHD will engage in the promotion of the Summer Lunch Program to increase awareness and participation. The LHD will collaborate with MUSD to create and provide informational flyers to Youth Centers' participants during May, June, July and August of 2017, 2018, and 2019.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form Sign-In Forms Promotional Materials

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 1.2	**Harvest of the Month (HOTM) - (4th Grade)** The Harvest of the Month features ready-to-go tools and resources that can be used in diverse applications to support healthy eating and daily physical activity. All Harvest of the Month resources are based on the United States Department of Agriculture (USDA) and Department of Health and Human Services (DHHS) 2010 Dietary Guidelines for Americans. The guidelines are supported by extensive research that shows eating a colorful variety of fruits and vegetables and getting at least 60 minutes of physical activity every day can help children maintain a healthy weight and lower their risk for serious health problems. Studies also show that eating nutrient-rich foods like fruits and vegetables can help students do better in school through improved learning, behavior, and attendance. Harvest of the Month provides materials for students, families, and the community to engage in hands-on opportunities to explore, tastes, and learn about the importance of eating fruits and vegetables and being active every day. Resources provide the opportunity for collaboration among many partners and stakeholders, including educators, school nutrition staff, school administrators, students, parents, farmers, retail outlets, worksites, SNAP offices, after-school programs, and more—all of whom are striving toward the goal of increasing consumption of fruits and vegetables and increasing physical activity among low-income Californians.	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1 1.2	**Nutrition to Grow On (4th- 6th Grades)** The Nutrition to Grow On is an innovative curriculum for grades four through six that offers teachers a direct link between the garden and nutrition education. This curriculum offers lessons which are designed to teach children and their families about nutrition by relating each lesson to a garden activity. The curriculum uses the garden to integrate disciplines, including science, mathematics, language arts, history, environmental studies, nutrition, and health, while reinforcing some of the California academic content standards. School gardens are wonderful sources of food and beauty and outlets for physical activity; they can also help students discover fresh food and learn to make healthier food choices. Nutrition to Grow On taps into these instructional gardens to cultivate the students' talents and skills while enriching their capacities for observation and thinking.	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1 1.2	**Eat Fit (6th Grade)** Eat Fit teaches students to set goals to establish the personal health habits appropriate to the changing needs of adolescence. With Eat Fit, students explore and practice the skills necessary for a physically active lifestyle and healthy food choices.		CWD X LHD AAA X UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.1 1.2	**Power Play! (4th, 5th, and 6th Grades)** "Power Play!" encourages students to eat fruits and vegetables every day and gives creative ways for the students to successfully do so. Children at this age are assuming more responsibility for their own health and well-being. Power Play is designed for maximum learning using integrative and fun activities and taste-testing to hold the interest of this age group.		CWD X LHD AAA X UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.2	**Happy Healthy Me (Pre-K, Kinder, and 1st Grades)** "Happy Healthy Me... Moving, Munching, and Reading Around MyPlate" is a nutrition and literacy curriculum that helps children become aware of food and nutrition by reading storybooks with food-related themes and then participating in hands-on nutrition education and physical activities.		CWD LHD AAA X UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:

1.2	**Go Glow Grow (Pre-K)** The "Go Glow Grow" curriculum is designed to meet the specific needs and abilities of preschoolers. It provides opportunities for younger children to actively learn about healthy eating and exercise. Research tells us that the early years are especially important for establishing habits that will last a lifetime. Encouraging healthy eating and ample physical activity during the preschool years will have long-term benefits. Through this curriculum preschoolers will make the connection between eating healthy foods and being able to Go, Glow and Grow.		CWD LHD AAA X UCCE CCC	Research Tested Practice Tested X Emerging N/A - Please describe below:
1.2	**Eating Healthy From Farm to Fork (K, 1st, and 2nd Grades)** "Eating Healthy from Farm to Fork ... Promoting School Wellness" is a nutrition education curriculum that makes the connection between local food systems, garden-based learning, school food service and the establishment of healthy habits. The lessons actively engage the children in learning about healthy choices for food and fitness.		CWD LHD AAA X UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
1.2	**My Amazing Body (1st Grade)** "My Amazing Body" is a nutrition curriculum for students to learn about the amazing things their body can do and explore how they can keep their amazing bodies healthy through eating nutrient-rich foods, getting plenty of exercise and sleep, and practicing good hygiene.		CWD LHD AAA X UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

1.2	**Good for Me and You (2nd Grade)** "Good For Me and You" is a nutrition curriculum that allows students to explore what is good for a healthy body and lifestyle, study My Plate, and are introduces to the concept of nutrients and what they do for their bodies. They learn that eating breakfast every day, drinking healthy beverages, exercising and keeping food safe to eat all are good to their body.	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:
1.2	**It's My Choice...Eat Right! Be Active! (3rd Grade)** "It's My Choice...Eat Right! Be Active!" is a nutrition curriculum where students examine the key nutrients provided by each of the five food groups of MyPlate and learn how to make healthy choices. They identify how vitamins, minerals, carbohydrates, and proteins provide the essential building blocks needed for good health.	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.2	**CATCH (Pre-K-8th Grade)** "CATCH" (Coordinated Approach to Child Health) is the most proven program to prevent childhood obesity and launch kids and communities toward healthier lifestyles. CATCH is based on the CDC Whole School, Whole Community, Whole Child model in which health education, school environment, and family/community involvement work together to support youth in a healthy lifestyle.	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:

1.2	**Dairy Council (K-5th Grades)** Since 1919, Dairy Council of California has been an innovator in nutrition education and the dairy industry's contribution to community health. We produce balanced nutrition education programs and resources, which are free in California, for schools, health professionals' offices and workplace wellness programs.	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
1.2	**Hunger Attacks/Money Talks (9th-12th Grades)** "Hunger Attacks/Money Talks" is a curriculum designed to teach teens that the food they buy not only affects the amount of money they spend, but can also affect their health.	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
1.4	**Eat Healthy, Being Active!** The Eat Healthy, Be Active Community Workshops series is based on the *Dietary Guidelines for Americans, 2010* and *2008 Physical Activity Guidelines for Americans*. The series builds on concepts by providing detailed tips for how to put recommended behaviors into practice. The workshops are designed to move participants from the "thinking" phase to taking desired health actions.	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

1.2	**Shaping Healthy Choices Program(SHCP)** The Shaping Healthy Choices Program is a multi-component, school- based intervention framework that was developed to improve children's health. This program integrates activities within four components, all working together to sustain positive health outcomes: 1. Nutrition education and promotion 2. Family and community partnerships 3. Foods available on the school campus with an emphasis on regional agriculture 4. School wellness policies This program incorporates the following elements: • Nutrition education, featuring a standards-based nutrition curriculum that utilizes inquiry-based and experiential learning approaches • Instructional gardens to enhance nutrition education • Cooking demonstrations that engage youth in exploring new foods using their five senses • Family newsletters to promote parenting practices that have been shown to be effective • Salad bars in the school lunchroom that feature regional produce • School-based wellness committees to support and sustain the program • School-wide health fairs comprising nutrition related educational booths and games, and the support and participation of community partners		
1.6 1.7	**Smarter Lunchrooms Movement (SLM)** A smarter lunchroom is one that nudges kids towards nutritious foods. Over 30 million children are fed by the National School Lunch Program (NSLP). The SLM is a program that provides an opportunity for kids to select and consume a balance diet. The SLM applies research-based principles that lead children to make healthy choices when provided with the full spectrum of choice. In an effort to reach out and provide resources to schools across the nation, the SLM Movement has assembled a set of Best Practices which are effective at creating an environment that nudges kids toward healthful choices. These Best Practices are solution based principles which focus on specific aspects of the school meal. All of the Best Practices and lunchroom solutions that the SLM Movement endorses have been studied and proven effective in a wide variety of schools across the nation. The Cornell Center for Behavioral Economics in Child Nutrition Programs (B.E.N. Center) applies experimental research from the Cornell Food & Brand Lab to school lunchrooms.		

	CWD
	LHD
	AAA
X	UCCE
	CCC

	Research Tested
X	Practice Tested
	Emerging
	N/A - Please describe below:

	CWD
X	LHD
	AAA
X	UCCE
	CCC

X	Research Tested
	Practice Tested
	Emerging
	N/A - Please describe below:

	Here are some quick take-aways from the B.E.N. Center research: • Moving and highlighting fruit increased sales of fruit by up to 102% • Naming vegetables and displaying the new names with the foods increased selection of vegetables from between 40% - 70% • Placing white milk first in the lunchroom coolers has resulted in an increase of up to 46% in white milk sales • The first of highlighted entrée on the lunch line has an 11% advantage over the second option • The number of students consuming "healthy items" increased by 35% after the introduction of a "healthy choices only" convenience line.		

1.8 1.9	**Safe Routes to School Toolkit** Starting a Safe Routes to School (SRTS) program is an opportunity to make walking and bicycling to school safer and more accessible for children, including those with disabilities, and to increase the number of children who choose to walk and bicycle. On a broader level, SRTS programs can enhance children's health and well-being, ease traffic congestion near the school and improve air quality and improve community members' overall quality of life. A SRTS program has the potential to improve walking and bicycling conditions near a school and spread interest into other parts of the community.		CWD X LHD AAA X UCCE CCC		Research Tested X Practice Tested Emerging N/A - Please describe below:
1.1 1.2 1.10 1.11	**MyPlate** MyPlate is a reminder to find your healthy eating style and build it throughout your lifetime. Everything you eat and drink matters. The right mix can help you be healthier now and in the future. This means: Focus on variety, amount, and nutrition. Choose foods and beverages with less saturated fat, sodium, and added sugars. Start with small changes to build healthier eating styles. Support healthy eating for everyone. Eating healthy is a journey shaped by many factors, including ones stage of life, situations, preferences, access to food, culture, traditions, and the personal decisions one make over time. All food and beverage choices count. MyPlate offers ideas and tips to help one create a healthier eating style that meets a person's individual needs and improves their health.		CWD X LHD AAA UCCE CCC		X Research Tested X Practice Tested Emerging N/A - Please describe below:

1.10 1.11	**Rethink Your Drink** *The Rethink Your Drink Campaign* is a public health initiative led by the California Department of Public Health and administered by the Local Health Departments. The *Rethink Your Drink Campaign's* primary goals are to: 1) educate low-income Californians about healthy drink options, 2) help identify drinks with added sugar, 3) make the link between consumption of sugar-sweetened drinks and health risks. The campaign hopes to shift consumption toward healthier, more affordable beverages, like water. At the same time, the Rethink Your Drink Campaign hopes to stimulate community-level partnerships and invite local environmental changes that will improve access, affordability and desirability of healthy beverages.		CWD X LHD AAA X UCCE CCC		Research Tested Practice Tested X Emerging N/A - Please describe below:
1.16	**Constant Contact** *Constant Contact* is an online marketing site that UCCE utilizes to create effective nutrition education marketing emails. This tool is used to communicate with extenders and partners to promote their individual activities, promotions, events, etc.		CWD X LHD AAA X UCCE CCC		Research Tested Practice Tested Emerging X N/A - Please describe below: Marketing site

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other: UC CalFresh-Nutrition Activity Reporting Forms, Sign in Forms, Surveys
E.1.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in school wellness policies.		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: X UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other:

E.1.3	The LHD will conduct IOE matched pre- and post-tests, will utilize prospective and retrospective tools to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels.		X			**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Sign-In Forms, Surveys, Annual PSE Evaluation Report
E.1.4	Teacher Observation Tool: Assesses the teacher's perceived behavior change of students	X			x UCCE	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher Observation Tool, Online Data Entry Portal

E.1.5	Teacher Tasting Tool: Assesses the teacher's perception of student's baseline exposure to various foods and willingness to either try again or ask for these foods in the future.	X				Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Teacher Tasting Tool, Online Data Entry Portal
E.1.6	Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other:

	CWD
	LHD
	AAA
x	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

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<td>E.1.7</td>
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Year 3
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td>X</td><td>PSE RE-AIM Report</td></tr>
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Smarter Lunchrooms training sign-in sheets, feedback forms
Safe Routes to school documentation
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</tr>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

Local Objective 2: By September 30, 2019, the LIA partnership will build upon the PSE and direct education initiatives described in Local Objectives #1 and #3 by providing indirect education and outreach to at least 4500 SNAP-Ed eligible residents to increase the consumption of water and/or low/fat/nonfat milk, healthy food preferences, nutrition knowledge and self-efficacy.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Wellness, Farm to School, Farmers' Markets, Healthy Corner Stores, Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, the LHD will be promoting Nutrition Education, Physical Activity and the Rethink Your Drink Campaign through outreach activities to help reduce the consumption of sugary drinks and help increase water consumption to at least 2 MUSD schools.
    b. By September 30, 2017, the UCCE will be promoting Nutrition Education and Physical Activity utilizing SNAP-Ed approved curriculum through indirect outreach activities to at least 2 MUSD schools.
    c. By September 30, 2017, the UCCE through outreach activities will be promoting nutrition education and physical activity at least 7 community based organizations utilizing SNAP-Ed approved curricula.
    d. By September 30, 2017, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 2 retail stores and/or super markets.
    e. By September 30, 2017, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 1 Youth Center and 2 After School Programs.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, the LHD will be promoting the Rethink Your Drink Campaign through outreach activities to help reduce the consumption of sugary drinks and help increase water consumption to 1 additional MUSD school.
    b. By September 30, 2018, the UCCE will be promoting Nutrition Education and Physical Activity utilizing SNAP-Ed approved curriculum through indirect outreach activities to at least 3 MUSD schools.
    c. By September 30, 2018, the UCCE through outreach activities will be promoting nutrition education and physical activity at least 10 community based organizations utilizing SNAP-Ed approved curricula.
    d. By September 30, 2018, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 3 retail stores and/or super markets.
    e. By September 30, 2018, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 2 Youth Centers and 3 After School Programs.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, the LHD will be promoting the Rethink Your Drink Campaign through outreach activities to help reduce the consumption of sugary drinks and help increase water consumption to 1 additional MUSD school.
    b. By September 30, 2019, the UCCE will be promoting Nutrition Education and Physical Activity utilizing SNAP-Ed approved curriculum through indirect outreach activities to at least 4 MUSD schools.
    c. By September 30, 2019, the UCCE through outreach activities will be promoting nutrition education and physical activity at least 12 community based organizations utilizing SNAP-Ed approved curricula.
    d. By September 30, 2019, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 4 retail stores and/or super markets.
    e. By September 30, 2019, the LHD through outreach activities will be promoting nutrition education, physical activity, and the Rethink Your Drink Campaign utilizing SNAP-Ed approved curriculum to at least 2 Youth Centers and 4 After School Programs.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Local Objective 2: By September 30, 2019, the LIA partnership will build upon the PSE and direct education initiatives described in Local Objectives #1 and #3 by providing indirect education and outreach to at least 4500 SNAP-Ed eligible residents to increase the consumption of water and/or low/fat/nonfat milk, healthy food preferences, nutrition knowledge and self-efficacy.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	The LHD will provide outreach education to promote the Rethink Your Drink (RYD) campaign utilizing SNAP-Ed approved materials (My Plate) to at least 2 MUSD Elementary School events reaching a minimum of 300 participants during 2017, 450 participants during 2018, and 500 participants during 2019. The number of participating schools will be 1 school in 2017 with one additional school added each of the following years. The LHD will conduct outreach that includes RYD information, health promotion materials, and a spa water sample.	CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form (ATF) Sign-In Forms PPTs Promotions Materials
2.2	The LHD will provide outreach education to promote the Rethink Your Drink (RYD) campaign utilizing SNAP-Ed approved materials (My Plate) to customers of at least 2 Retail Stores and/or Super Markets reaching a minimum of 60 participants during 2017, a minimum of 90 participants in 2018, and a minimum of 120 participants in 2019. The number of participating retail stores/super markets will be 1 in 2017 with one additional retail store/super market added each of the following years. The LHD will conduct outreach that includes RYD information, health promotion materials, and a spa water sample.	CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form (ATF) Sign-In Forms PPTs Promotions Materials

2.3	The LHD will provide single sessions to promote the Rethink Your Drink (RYD) campaign utilizing SNAP-Ed approved materials (My Plate) to program participants at 1 Youth Center up to 2 times annually reaching a minimum of 25 participants during 2017, 1 additional Youth Center during 2018 reaching a minimum of 50 participants (see prior note), and provide the same educational opportunities to both Youth Centers during 2019 reaching a minimum of 60 participants. The LHD may conduct single sessions that include RYD information, Power Point presentations, health promotion materials, and a spa water sample.	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form (ATF) Sign-In Forms PPTs Promotions Materials
2.4	The LHD will provide single sessions to promote the Rethink Your Drink (RYD) campaign utilizing SNAP-Ed approved materials (My Plate) program participants at 2 MUSD Elementary School After School Programs twice annually reaching a minimum of 100 participants during 2017, 1 additional school during 2018 reaching a minimum of 200 participants during 2018, and 1 additional school during 2019 reaching a minimum of 300 participants during 2019. The LHD may conduct single sessions that include RYD information, Power Point presentations, health promotion materials, and a spa water sample.	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form (ATF) Sign-In Forms PPTs Promotions Materials
2.5	The LHD will provide single sessions to promote the Rethink Your Drink (RYD) campaign utilizing SNAP-Ed approved materials (My Plate) to parents at 2 MUSD Elementary School Parent Meetings reaching a minimum of 30 participants during 2017, 45 participants during 2018, and 60 participants during 2019. The number of participating schools will be 1 school in 2017 with one	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Activity Tracking Form (ATF) Sign-In Forms PPTs

	additional school added each of the following years. The LHD may conduct single sessions that include RYD information, Power Point presentations, health promotion materials, and a spa water sample.				Year 3 Q1 Q2 Q3 Q4 X X X X	Promotions Materials
2.6	The UCCE will provide indirect outreach education to promote nutrition education and physical activity utilizing SNAP-Ed approved materials (My Plate) to students and parents at 2 MUSD Elementary School events reaching a minimum of 600 participants during 2017, 900 participants during 2018, and 1200 participants during 2019. The number of participating schools will be 1 school in 2017 with one additional school added each of the following years. The UCCE will conduct outreach that include My Healthy Plate, 5 Ways to Save and/or Milk is for Me.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Reporting Tools Workbook Sign-in Forms Evaluation Tools
2.7	The UCCE will provide indirect outreach education to promote nutrition education and physical activity utilizing SNAP-Ed approved materials (My Plate) at community based organization locations such as: churches, Department of Social Services, Housing Authority, Farmers Markets and health centers, reaching a minimum of 500 participants during 2017, 700 participants during 2018, and 1,000 participants during 2019. The UCCE may outreach education that includes My Healthy Plate, 5 Ways to Save and/or Milk is for Me (interactive displays).	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Reporting Tools Workbook Sign-in Forms Evaluation Tools

2.8	Utilize media, social media, blogs and agency websites each year to promote and cross promote at least 10 SNAP-Ed activities, success stories, events, and/or approved messaging, for a total of 30 over three years.		CED X CEI X MPR C&C TTA		CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Facebook Analytics Blog Analytics

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1 2.2 2.3 2.4 2.5	**Rethink Your Drink** *The Rethink Your Drink Campaign* is a public health initiative led by the California Department of Public Health and administered by the Local Health Departments. The *Rethink Your Drink Campaign's* primary goals are to: 1) educate low-income Californians about healthy drink options, 2) help identify drinks with added sugar, 3) make the link between consumption of sugar-sweetened drinks and health risks. The campaign hopes to shift consumption toward healthier, more affordable beverages, like water. At the same time, the Rethink Your Drink Campaign hopes to stimulate community-level partnerships and invite local environmental changes that will improve access, affordability and desirability of healthy beverages.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.3 2.4 2.5 2.6 2.7	**MyPlate (includes interactive display)** MyPlate is a reminder to find your healthy eating style and build it throughout your lifetime. Everything you eat and drink matters. The right mix can help you be healthier now and in the future. This means: Focus on variety, amount, and nutrition. Choose foods and beverages with less saturated fat, sodium, and added sugars. Start with small changes to build healthier eating styles. Support healthy eating for everyone. Eating healthy is a journey shaped by many factors, including our stage of life, situations, preferences, access to food, culture, traditions, and the personal decisions we make over time. All your food and beverage choices count. MyPlate offers ideas and tips to help you create a healthier eating style that meets your individual needs and improves your health.	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.3 2.4 2.5	**Physical Activity Resource Guide** This resource provides practical "how-to" information about physical activity programming. This guide is intended to assist public health professionals, community leaders, community based and similar organizations assess, plan, implement and evaluate evidence based physical education and physical activity programming in early child care, elementary school, middle school, high school, parks and the worksite environment. With this guide, you will find information on the sequential steps to successful physical activity program outcomes. This	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

	guide contains selective tools and techniques such as the Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM) Model, how to write Specific, Measurable, Achievable, Realistic, and Time based (SMART) Objectives and the program evaluation process. Each section features links to outside resources intended to support and assist in the programming planning process. This resource guide also provides information on "Evidence-based" and Supplemental Nutrition Assistance Program Education (SNAP-Ed) approved programming. However, not all of the referenced curricula, interventions, activities and programs fully meet United States Department of Agriculture (USDA) criteria as "Evidence-based". Yet, portions of referenced curricula, interventions, activities and programs can be used to develop curricula programming than can be effective at the local level and considered by USDA as promising practice if submitted for review. Example success stories are also included to provide practical insight for successful program implementation.		
2.6 2.7	**Milk Is For Me (Interactive Display)** This resource is an interactive display/mini workshop. The *Milk is for Me* interactive display's primary goals are to: 1) educate low-income Californians about healthy drink options, 2) educate participants about getting enough calcium from low-fat or non-fat dairy, 3) educate that both calcium and physical activity are important for bone health and reducing health risks. This mini workshop hopes to promote consumption of healthier, dairy beverages/food.	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.6 2.7	**5 Ways to Save (Interactive Display)** This resource is an interactive display/mini workshop. The *5 Ways to Save* interactive display's primary goals are to: 1) educate low-income Californians on how to select the lowest cost option when buying healthy foods, 2) educate participants how to use the Nutrition Facts and ingredient list on a food label to make a healthier choice. This mini workshop hopes to promote consumption of healthier, low cost foods.	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.8	**UCCE-UC CalFresh Website:** http://ucanr.edu/sites/fresnonutrition/	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in healthy beverage policies.		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Intent to Change: Surveys that aim to measure intent to change behavior are given to adult participants after single session classes.	X				Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X UC Intent to Change List other:
E.2.4	Success Stories: Given to adults who complete a class series to capture qualitative feedback.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Success Story Forms

E.2.5	Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches		X				

	CWD
	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, the LHD will provide support to local Retail Stores, Super Markets, and/or Convenience Stores to promote healthy retail and increase access to locally grown fresh produce and increase consumption of healthy food and beverages, at least 4 retail sites within Madera County.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Retail, Healthy Corner Stores, Restaurants and Neighborhood Vendors, Farmers' Markets, Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 2017, the LHD will provide support and engage at least 2 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools to promote healthy retail and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

   b. By September 2017, the LHD will provide support and engage at least 1 food vendors surrounding 1 MUHD Elementary Schools to promote healthy retail, convenient, affordable and healthy snacks, drinks and fresh food options to enhance healthy lifestyles, health awareness and access to improved environments.

   c. By September 2017, the LHD will coordinate and provide support to at least 1 Retail Store and/or Super Market and/or Convenience Store within the geographically found SNAP-Ed population to uphold the annual Fruit and Veggie Fest Celebration reaching at least 200 participants to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

d. By September 2017, the LHD will provide support to the Madera County Food Bank and engage in at least 6 educational interventions to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

e. By September 2017, the LHD will recruit, train, and educate on Healthy Retail to at least 15 Community Health Workers/Promotoras to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles to build relationships and engagement at Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools.

f. By September 2017, the LHD will provide support in identifying and applying for funding and support for farmer's market activities within the County of Madera.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 2018, the LHD will provide support and engage at least 3 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools to promote healthy retail and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

b. By September 2018, the LHD will provide support and engage at least 2 food vendors surrounding 2 MUHD Elementary Schools to promote healthy retail, convenient, affordable and healthy snacks, drinks and fresh food options to enhance healthy lifestyles, health awareness and access to improved environments.

c. By September 2018, the LHD will coordinate and provide support to at least 1 Retail Store and/or Super Market and/or Convenience Store within the geographically found SNAP-Ed population to uphold the annual Fruit and Veggie Fest Celebration reaching at least 300 participants to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

d. By September 2018, the LHD will provide support to the Madera County Food Bank and engage in at least 9 educational interventions to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

e. September 2018, the LHD will recruit, train, and educate on Healthy Retail to at least 15 Community Health Workers/Promotoras to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles to build relationships and engagement at Retail Stores and/or Super Markets and/or Convenience Stores surrounding 3 MUHD Elementary Schools.

f. By September 2018, the LHD will provide support in identifying and applying for funding and support for farmer's market activities within the County of Madera.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 2019, the LHD will provide support and engage at least 4 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools to promote healthy retail and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

b. By September 2019, the LHD will provide support and engage at least 3 food vendors surrounding 3 MUHD Elementary Schools to promote healthy retail, convenient, affordable and healthy snacks, drinks and fresh food options to enhance healthy lifestyles, health awareness and access to improved environments.

c. By September 2019, the LHD will coordinate and provide support to at least 1 Retail Store and/or Super Market and/or Convenience Store within the geographically found SNAP-Ed population to uphold the annual Fruit and Veggie Fest Celebration reaching at least 400 participants to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

d. By September 2019, the LHD will provide support to the Madera County Food Bank and engage in at least 12 educational interventions to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles.

e. September 2019, the LHD will recruit, train, and educate on Healthy Retail to at least 15 Community Health Workers/Promotoras to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles to build relationships and engagement at Retail Stores and/or Super Markets and/or Convenience Stores surrounding 4 MUHD Elementary Schools.

f. By September 2019, the LHD will provide support in identifying and applying for funding and support for farmer's market activities within the County of Madera.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, the LHD will provide support to local Retail Stores, Super Markets, and/or Convenience Stores to promote healthy retail and increase access to locally grown fresh produce and healthy items at, at least 4 retail sites within Madera County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	The LHD will provide support, conduct outreach, and engage 2 Retail Stores and/or Super Markets and/or Convenience Stores surrounding MUHD Elementary Schools during 2017. One additional location will be selected in 2018 and one in 2019. The LHD will provide nutrition/physical activity/food demonstrations/presentations utilizing SNAP-Ed approved curricula reaching a minimum of 100 community residents in 2017, 150 community residents in 2018, and 200 community residents in 2019. Each presentation will include a food tasting demonstration. Presenters will use My Plate and the Community Toolbox as tools to educate the participants.	X CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Activity Tracking Form Sign-In Forms PPTs Presentation Materials

3.2	The LHD will display nutrition/physical activity promotional information at 2 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary School during 2017, 1 additional Retail Store and/or Super Market and/or Convenience Store surrounding 1 MUHD Elementary School during 2018, 1 additional Retail Store and/or Super Market and/or Convenience Store surrounding 1 MUHD Elementary School during 2019. On a quarterly basis, the displays will highlight My Plate, the Plan, Shop, Save and Cook curriculum, and the Rethink Your Drink Campaign. The displays will be reaching 3000 community residents annually during 2017, 4000 residents annually during 2018, and 5000 annually during 2019.	 X X X CED CEI MPR C&C TTA	 X CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Activity Tracking Form Sign-In Forms PPTs Display Materials
3.3	The LHD will promote the HOTM by providing 200 monthly one page recipes of the month feature fruit or vegetable at 2 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary School during 2017, 1 additional Retail Store and/or Super Market and/or Convenience Store surrounding 1 MUHD Elementary School during 2018, 1 additional Retail Store and/or Super Market and/or Convenience Store surrounding 1 MUHD Elementary School during 2019. The one page recipes displays will reach 4000 community residents annually during 2017, 5000 residents annually during 2018, and 5000 annually during 2019.	 X X X CED CEI MPR C&C TTA	 X CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Activity Tracking Form Copy of Monthly Recipes

3.4	The LHD will support and engage in Healthy Aisles efforts at 1 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools during 2017, 2 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 3 MUHD Elementary Schools during 2018, and 3 Retail Stores and/or Super Markets and/or Convenience Stores surrounding 4 MUHD Elementary Schools during 2019. Healthy Aisle strategies will be projected to reach a minimum of 500 community residents in 2017, 700 community residents in 2018, and 900 community residents in 2019.	 CED X CEI X MPR X C&C TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Photos Written Success Stories Strategic Materials Sign In Sheets
3.5	The LHD will provide support and engagement to 1 food vendors to promote healthy retail, convenient, affordable and healthy snacks, drinks and fresh food options to enhance healthy lifestyles, health awareness and access to improved environments during 2017. The LHD will engage 1 additional food vendor during 2018, and will engage 1 additional food vendor during 2019. The LHD may utilized My plate, the community toolbox, healthy recipes and the Rethink Your Drink campaign materials to support food vendors.	 CED X CEI X MPR X C&C TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Photos Written Success Stories Strategic Materials

3.6	The LHD will plan and organize during first 10 days of May 2017, 2018, and 2019 in the annual Fruit and Veggie Fest Celebration at a Retail Stores and/or Super Markets and/or Convenience Stores store to raise awareness of healthier environments in the community. Participation in the Fruit and Veggie Fest Celebration will promote the consumption of healthier foods, healthy retail, and decrease food insecurity reaching a minimum of 200 community residents during 2017, 300 community residents during 2018, and 400 community residents during 2019. The SNAP-Ed eligible population will participate in food demonstrations, indirect education, outreach, and participate in PA activities, and will receive free cookbook. Participants at the event will have the opportunity to receive information and converse with nutrition experts, and learn about healthy choices at stores aisles.	 X CEI X MPR X C&C TTA	 X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Photos Written Success Stories Presentation Materials Sign In Sheets
3.7	The LHD will provide support to the Madera County Food Bank and engage in at least 6 educational interventions to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles. This site will participate every other month during the 2017 reaching 120 community residents, 2018 reaching 150 community residents, and 2019 reaching 180 community residents. The LHD will utilized the Community Tool Box, the Rethink Your Drink Campaign, My Plate, Nutrition 5 Class Series (Orange County Health Care Agency), and the Cooking for Health Academy (Alameda County Nutrition Services).	X CED CEI X MPR X C&C TTA	 X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Photos Written Success Stories Presentation Materials Sign In Sheets

3.8	The LHD will provide support to the Madera County Food Bank by providing healthy displays in a quarterly basis to promote at least 4 educational interventions. The displays will include a calendar of nutrition workshops to increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles. This site will participate during the 2017 reaching 250 community residents, 2018 reaching 300 community residents, and 2019 reaching 400 community residents. The informational materials to create the displays will include information from the Community Tool Box, the Rethink Your Drink Campaign, My Plate, Nutrition 5 Class Series (Orange County Health Care Agency), and the Cooking for Health Academy (Alameda County Nutrition Services).	CED: No CEI: X MPR: No C&C: No TTA: No	CWD: No LHD: X AAA: No UCCE: No CCC: No	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Photos Written Success Stories Display Materials Calendar of Presentations
3.9	The LHD will recruit, train, and educate 15 Community Health Workers (CHW)/Promotoras) on the topic of Healthy Retail to promote healthy retail, decrease food insecurity, and increase knowledge, awareness, and access to locally grown fresh produce and healthy items that lead to healthier lifestyles to build relationships and engagement at Retail Stores and/or Super Markets and/or Convenience Stores surrounding 2 MUHD Elementary Schools during 2017. To provide training and support to the CHW/Promotoras, the LHD may utilized the Plan, Shop, Save and Cook curriculum, the Community Tool Box, the Rethink Your Drink Campaign, My Plate, Nutrition 5 Class Series (Orange County health Care Agency), and the Cooking for Health Academy (Alameda County Nutrition Services). On a monthly basis the LHD will provide educational interventions to the CHW/Promotoras. During	CED: X CEI: No MPR: X C&C: X TTA: No	CWD: No LHD: X AAA: No UCCE: No CCC: No	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Photos Written Success Stories Presentation Materials Sign In Sheets Training Materials

	2018, the LHD will provide training to 6 additional CHW/Promotoras and will engage CHW/Promotoras to do healthy retail observations, store tours and surveys to gather health information to engage 1 additional MUSD elementary school. During 2019, The LHD will provide training to 6 additional CHW/Promotoras to do healthy retail observations, store tours, surveys, food demos, and co-facilitation of health presentations with LHD staff members to engage 1 additional MUSD Elementary School.					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.8 3.9	**Nutrition 5 Class Series** Contractor developed. 5 lessons, 30-60 minutes each. Intended use: Lesson #1 – Build a Healthy Plate, Lesson #2 – Planning Healthy Meals, Lesson #3 – Shopping on a Budget, Lesson #4 – What's on a Label?, Lesson #5 – Rethink Your Drink • 5 lessons given in series on 5 separate days • 5 lessons given in a series on 3 separate days (Lesson 1, 2/3 combined, 4/5 combined) • 3 lessons given in series by Peer Educators on 3 separate days (Lesson 1, 4 and 5) • 5 lessons given separately – used as single-session classes, modified to meet 30 minute to 90 mins.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2 3.7 3.8 3.9	**Plan, Shop, Save and Cook** An interactive 4-lesson curriculum that uses MyPlate and the 2010 Dietary Guidelines messaging with limited resource families. Lessons emphasize meal planning, food budgeting and healthy cooking so families can eat healthfully during pressing economic times.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.7 3.8 3.9	**Cooking for Healthy Academy** Alameda County developed 6-class series (2 hours each). Each class includes nutrition education, food safety, produce/shopping tips, cooking and food preparation skills, and a hands-on practice session.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1 3.2 3.5 3.7 3.8 3.9	**The Community Tool Box** The Community Toolbox was created so that community educators can easily teach low-income adults about eating the recommended amount of fruits and vegetables and enjoying physical activity every day. Each item in the *Toolbox* was tested with the target community to make sure it is culturally appropriate. The *Toolbox* Web site contains lessons with supporting handouts, resources, and evaluation tools while the *Toolbox* Kit provides all information available from the Web site as well as two educational videos, five decks of fruit, vegetable, and physical activity playing cards, a music CD, poster, and produce guide.	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☒ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.3 3.5 3.7 3.8 3.9	**The Rethink Your Drink Campaign** *The Rethink Your Drink Campaign* is a public health initiative led by the California Department of Public Health and administered by the Local Health Departments. The *Rethink Your Drink Campaign's* primary goals are to: 1) educate low-income Californians about healthy drink options, 2) help identify drinks with added sugar, 3) make the link between consumption of sugar-sweetened drinks and health risks. The campaign hopes to shift consumption toward healthier, more affordable beverages, like water. At the same time, the Rethink Your Drink Campaign hopes to stimulate community-level partnerships and invite local environmental changes that will improve access, affordability and desirability of healthy beverages.	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
3.1 3.2 3.3 3.5 3.7 3.8 3.9	**My Plate** MyPlate is a reminder to find your healthy eating style and build it throughout your lifetime. Everything you eat and drink matters. The right mix can help you be healthier now and in the future. This means: Focus on variety, amount, and nutrition. Choose foods and beverages with less saturated fat, sodium, and added sugars. Start with small changes to build healthier eating styles. Support healthy eating for everyone. Eating healthy is a journey shaped by many factors, including our stage of life, situations, preferences, access to food, culture, traditions, and the personal decisions we make over time. All your food and beverage choices count. MyPlate offers ideas and tips to help you create a healthier eating style that meets your individual needs and improves your health.	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Resource

3.3	**Harvest of the Month** The Harvest of the Month features ready-to-go tools and resources that can be used in diverse applications to support healthy eating and daily physical activity. All Harvest of the Month resources are based on the United States Department of Agriculture (USDA) and Department of Health and Human Services (DHHS) 2010 Dietary Guidelines for Americans. The guidelines are supported by extensive research that shows eating a colorful variety of fruits and vegetables and getting at least 60 minutes of physical activity every day can help children maintain a healthy weight and lower their risk for serious health problems. Studies also show that eating nutrient-rich foods like fruits and vegetables can help students do better in school through improved learning, behavior, and attendance. Harvest of the Month provides materials for students, families, and the community to engage in hands-on opportunities to explore, tastes, and learn about the importance of eating fruits and vegetables and being active every day. Resources provide the opportunity for collaboration among many partners and stakeholders, including educators, school nutrition staff, school administrators, students, parents, farmers, retail outlets, worksites, SNAP offices, after-school programs, and more—all of whom are striving toward the goal of increasing consumption of fruits and vegetables and increasing physical activity among low-income Californians.		

	CWD
X	LHD
	AAA
	UCCE
	CCC

	Research Tested
X	Practice Tested
	Emerging
	N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Written profiles and success stories		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.2	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in healthy retail standards.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<tr>
<td>E.3.3</td>
<td>On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)</td>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, in an effort to support the LHD's retail interventions listed in Local Objective #3, the UCCE will collaborate with at least 10 partner agencies in the community to provide direct education to SNAP-Ed eligible adults and seniors to increase appeal and demand for healthy foods and beverages.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Early Care & Education (ECE), Healthy Retail, Healthy Corner Stores, Restaurants and Neighborhood Vendors, Farmer's Markets, Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, the UCCE will provide direct nutrition education and physical activity at participating local adult employment training and technical assistance programs, reaching at least 15 adult SNAP-Ed eligible participants.

   b. By September 30, 2017, the UCCE will provide direct nutrition education and physical activity at 2 participating local senior centers, reaching at least 20 senior SNAP-Ed eligible participants.

   c. By September 30, 2017, the UCCE will provide direct nutrition education and physical activity at various community based organizations, reaching at least 50 SNAP-Ed eligible participants and families.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, the UCCE will provide direct nutrition education and physical activity at a participating local training and technical assistance programs, reaching at least 20 adult SNAP-Ed eligible participants.

    b. By September 30, 2018, the UCCE will provide direct nutrition education and physical activity at 2 participating local senior centers, reaching at least 35 senior SNAP-Ed eligible participants.

    c. By September 30, 2018, the UCCE will provide direct nutrition education and physical activity at various community based organizations, reaching at least 100 SNAP-Ed eligible participants and families.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, the UCCE will provide direct nutrition education and physical activity at a participating local training and technical assistance programs, reaching at least 30 adult SNAP-Ed eligible participants.

    b. By September 30, 2019, the UCCE will provide direct nutrition education and physical activity at 2 participating local senior centers, reaching at least 50 senior SNAP-Ed eligible participants.

    c. By September 30, 2019, the UCCE will provide direct nutrition education and physical activity at various community based organizations, reaching at least 150 SNAP-Ed eligible participants and families.

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Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, in an effort to support the LHD's retail interventions listed in Local Objective #3, the UCCE will collaborate with at least 10 partner agencies in the community to provide direct education to SNAP-Ed eligible adults and seniors to increase appeal and demand for healthy foods and beverages.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	The UCCE will provide at least 2 adult class series sessions to promote nutrition education and physical activity utilizing SNAP-ED approved materials at a participating local job training site reaching a minimum of 30 adults by year three. The UCCE may conduct single sessions that include Eat Healthy, Be Active. Food demonstrations and taste-testing will be included.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Reporting Tools Workbook Sign-in Forms Evaluation Tools
4.2	The UCCE will provide adult class series sessions to promote nutrition education and physical activity utilizing SNAP-ED approved materials at 2 participating local senior centers, reaching a minimum of 50 seniors by year three. The UCCE may conduct single sessions that include Eat Smart, Live Strong and/or Plan, Shop, Save and Cook-with/or without MyPlate Workshop. Food demonstrations and taste-testing will be included.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Reporting Tools Workbook Sign-in Forms Evaluation Tools

4.3	The UCCE will provide workshop and/or series-based lesson sessions to promote nutrition education and physical activity utilizing SNAP-Ed approved materials at community based organization locations such as: churches, Head Start Centers, Housing Authority sites, and health centers, family resource centers and libraries, reaching a minimum of 50 participants and families, during 2017, 100 participants during 2018, and 150 participants during 2019. The UCCE may conduct workshop and/or series-based lessons that include curriculums such as: Eat Healthy, Be Active, Eating Smart, Being Active, Eat Smart, Live Strong and/or Plan, Shop, Save and Cook.	X CED CEI MPR C&C TTA	X CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Reporting Tools Workbook Sign-in Forms Evaluation Tools

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1 4.3 4.4	**Eat Healthy, Be Active** Eat Healthy, Be Active Community Workshops series is based on the *Dietary Guidelines for Americans, 2010*and *2008 Physical Activity Guidelines for Americans*. The series builds on concepts by providing detailed tips for how to put recommended behaviors into practice. The workshops are designed to move participants from the "thinking" phase to taking desired health action.	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1 4.3 4.4	**Eating Smart, Being Active** Eating Smart Being Active is an Expanded Food and Nutrition Education Program (EFNEP) curriculum for adults developed by EFNEP staffs at Colorado State University and University of California at Davis. Based upon the socio-ecological model, Eating Smart Being Active is evidence based nutrition education and obesity prevention curriculum.	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2 4.3	**Eat Smart, Live Strong** Eat Smart, Live Strong is an intervention designed to improve fruit and vegetable consumption and physical activity among 60-74 year olds participating in or eligible for FNS nutrition assistance programs. The intervention can support the efforts of program providers and communities in delivering nutrition education to low-income older adults.	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1 4.2 4.3 4.4	**Plan, Shop, Save and Cook** Learn how to plan meals for your family and write shopping lists to save money and time. Learn to choose foods that are the most nutritious and that fit within your budget. Learn techniques to lower your food bill and stretch your money. Learn how to use unit pricing, review bulk and generic products, and how to keep your food safe to prevent waste and spoilage. Discover tips to help you plan nutritious meals for an entire week and taste a healthy, low-cost recipe.	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

4.1 4.2 4.3 4.4	**My Plate** MyPlate is a reminder to find your healthy eating style and build it throughout your lifetime. Everything you eat and drink matters. The right mix can help you be healthier now and in the future. This means: Focus on variety, amount, and nutrition. Choose foods and beverages with less saturated fat, sodium, and added sugars. Start with small changes to build healthier eating styles. Support healthy eating for everyone. Eating healthy is a journey shaped by many factors, including our stage of life, situations, preferences, access to food, culture, traditions, and the personal decisions we make over time. All your food and beverage choices count. MyPlate offers ideas and tips to help you create a healthier eating style that meets your individual needs and improves your health.		CWD LHD AAA X UCCE CCC		X Research Tested X Practice Tested Emerging N/A - Please describe below:
4.3	**Healthalicious** This curriculum promotes a healthy lifestyle in students by encouraging intake of nutrient rich foods and physical activity. This curriculum is designed to give students a fun introduction to preparing and eating healthy meals. This family centered curriculum can be used after school for grades 4-6.		CWD LHD AAA X UCCE CCC		Research Tested X Practice Tested Emerging N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Madera County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Intent to Change: Surveys that aim to measure intent to change behavior are given to adult participants after single session classes.	X			[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [X] UC Intent to Change List other:
E.4.2	Success Stories: Given to adults who complete a class series to capture qualitative feedback.		X		[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Success Story Forms

E.4.3	Pre/Post Assessments: Adult Evaluation of knowledge gained and behavior change in adult series-based classes		X		CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E4.4	Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.				CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Madera County
FFY 2018 Total Budget:	**$331,841.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$27,000	$334,087	$221,789	$248,789	-25.53%
2	Non-Capital Equipment/Supplies	$1,500	$1,399	$1,826	$3,326	137.74%
3	Materials	$4,000	$9,630	$3,932	$7,932	-17.63%
4	Travel	$4,000	$5,818	$2,176	$6,176	6.15%
5	Building/Space		$0	$0	$0	
6	Maintenance	$1,500	$2,989	$1,921	$3,421	14.45%
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	$0	
	Total Direct Costs:	**$38,000**	**$353,923**	**$231,644**	**$269,644**	-23.81%
9	Indirect Costs*** Indirect Cost Rate= 25%	$5,284	$83,586	$56,913	$62,197	-25.59%
	Total Federal Funds	**$43,284**	**$437,509**	**$288,557**	**$331,841**	-24.15%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduction in funding in FY18
2	Non-Capital Equipment/Supplies	One time purchase intended to serve the program over multiple years.
3	Materials	Reduction in funding in FY18
4	Travel	Projected from actual costs from fiscal year 17.
5	Building/Space	
6	Maintenance	Program activities have resulted in an increase need for copies resulting in an increase in copier budget.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Reduction in funding in FY18

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Madera County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator(e.g., Director of Programs)	Alan Gilmore	100.00%	0.00%	$94,119.00	0.32	$30,118.08	40.76%	$12,276.13	$42,394.00	$42,394	
2			Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Sophia Aguilar	10.00%	90.00%	$48,023.00	1	$48,023.00	47.65%	$22,882.96	$7,090.60	$70,906	
3			Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Andrea Flaherty	10.00%	90.00%	$46,272.00	1	$46,272.00	46.35%	$21,447.07	$6,771.90	$67,719	
4			Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Joanna Orea	10.00%	90.00%	$46,272.00	1	$46,272.00	46.46%	$21,497.97	$6,777.00	$67,770	
				Total Staffing: Salaries/Benefits:				**3.32**	**$170,685**		**$78,104**	**$63,034**	**$248,789**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Madera County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies for staff such as pens, pencils, postage, notepads, paper, toner etc. as needed for nutrition education, physical promotion activities.	3.32	$25.10	12	$1,000	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			Laptop Computers	Lap top computers are used by staff out in the field to conduct and present educational presentations as a part of the work plan. (2 Health Educators)	1	$1,163.00	2	$2,326	
							Total Non-Capital Equipment/Supplies:	**$3,326**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations	Conduct taste testing for 2,710 participants at $2.50 each at local community events.	$2.50	2612.4	$6,531	
2			Nutrition Education	Printing of physical activity and nutrition education workbooks for classroom and community education.	$1.00	1001	$1,001	
3			Garden Supplies	Supplies used to support school based gardening activities per work plan. Seeds, small gardening tools and gloves, etc.	$400.00	1	$400	
						Total Materials:	**$7,932**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator- Alan Gilmore; Health Educator- Sophia Aguilar	Sacramento	LHD Program Director's Meeting; other parking	1	2	3	2	$46.00	$95.00		294		$30.00	$873	
2			Administrator- Alan Gilmore; Health Educator- Sophia Aguilar; Health Educator- Andrea	Sacramento	SNAP-Ed LIA Forum, other Parking	1	4	4	3	$46.00	$95.00		294		$15.00	$2,093	
3			Administrator- Alan Gilmore; Health Educator- Sophia Aguilar; Health Educator- Andrea Flaherty; Health Educator- Joanna Orea	In County	Mileage to attend local project meetings, trainings, events, etc.	200	4						25			$2,675	
4			Administrator- Alan Gilmore; Health Educator- Sophia Aguilar; Health Educator- Andrea Flaherty; Health Educator-	Out of County	NEOP Sponsored trainings in near by counties.	10	3						100			$535	
	Out-of-State																
1																$0	
															Total Travel:	**$6,176**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Madera County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			14215 Road 28, Madera, CA. 93638	Cost for all communications including cell phones and land line phones.	3.32	$12.97	12	$517	
2			14215 Road 28, Madera, CA. 93638	10 hours of IT support for computers, password resets etc. At $89 per hour.	3.32	$20.48	12	$816	
3			14215 Road 28, Madera, CA. 93638	Standard copier use	3.32	$52.41	12	$2,088	
							Total Maintenance:	**$3,421**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$269,644**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% of total personnel costs	25.00%	$248,789.00	$62,197	
					Total Indirect Costs:	**$62,197**	

Total Budget:	**$331,841**

SNAP-Ed Programming occurs in this county through UC CalFresh Fresno County Office.

Please refer to the Fresno County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

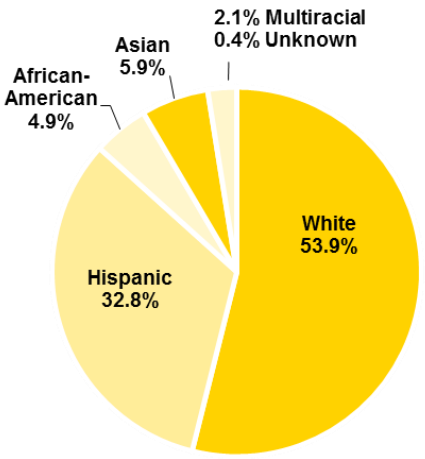
Supplemental Nutrition Assistance Program Education

Marin

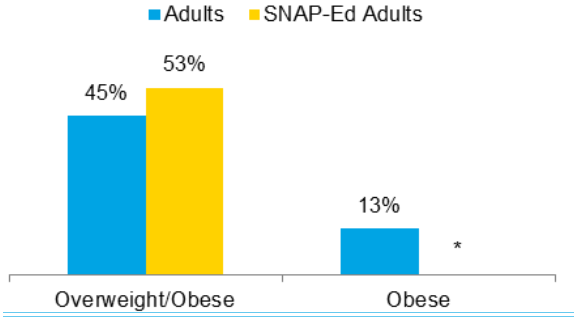
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	44,229 (18%)
Ages (<185% FPL)	
Children <6 years old	3,946 (25%)
Children 6-17 years old	6,946 (19%)
Adults 18-64 years old	26,221 (17%)
Seniors 65 years and older	7,116 (15%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*

* unstable estimate

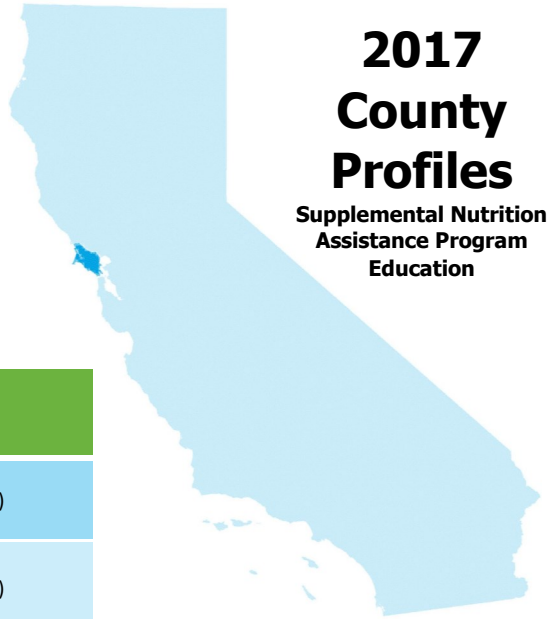
Population below Federal Poverty Level

8%

Food Insecurity Rates

12% Overall

17% Children



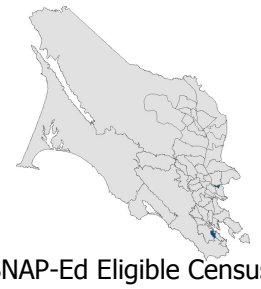
Other Federal Nutrition Assistance Programs

CalFresh Participants	10,235 (4%)
Students Eligible for Free/Reduced Price Meals (FRPM)	8,666 (26%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
55	2 (4%) all races

Schools	SNAP-Ed Eligible Schools
89	18 (20%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	24%
Percent of children (5-11) physically active 1+ hour every day	38%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	39%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
42%	41%	44%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
11%	2%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
40%	42%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Marin County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Marin

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: Marin County Health Department
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	Catholic Charities of California: CCC: Catholic Charities of San Francisco, Marin and San Mateo

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Marin County was recently named the healthiest County in California for the seventh consecutive year. The ranking looked at key indicators of community wellness, ranging from individual health outcomes, such as life expectancy, to factors affecting health such as the physical environment. While exciting news, these health benefits do not extend to all Marin residents. Disparities continue to persist in key areas such as life expectancy, overweight/obesity and physical activity rates, education and income inequality between our SNAP-Ed eligible communities and the rest of the County.

In Marin, approximately 1 in 5 (17.7%) or 43,545 residents live below 185% Federal Poverty Level. Among these SNAP-Ed eligible residents, 53.9% are white, 32.8% are Hispanic American, 5.9% are Asian American, and 4.9% are African American. Children below 17 years of age make up the bulk of the SNAP-Ed eligible community at 41.8% followed by adults 18-64 at 17.4% and seniors 65 and over at 15.1% (SNAP-Ed County Profiles, NEOPB). English, Spanish and Vietnamese are the main languages spoken within Marin's SNAP-Ed eligible communities.

We continue to focus most of our work in three census tracts with a concentration of low income residents: Marin City, a predominantly African American community, and the Canal neighborhood of San Rafael, a Hispanic American community (Marin has 55 census tracts). To ensure we reach SNAP-Ed eligible residents beyond our approved census tract criteria, we use means testing and Free and Reduced Price Meal (FRPM) school data to work with early childhood care centers, schools, emergency food centers, Federally Qualified Health Centers, parks, senior centers and other venues.

As previously mentioned, disparities in key areas continue to persist for both SNAP-Ed eligible youth and adults, mainly in the African American and Hispanic communities in Marin. While the overall adult overweight and obesity rates are decreasing in Marin from 44.9% in 2013 to 38.5% in 2014, (CHIS 2010-2014), within the SNAP-Ed eligible adult community 50.5% or 1 in 2 adults are overweight and obese (SNAP-Ed County Profiles, NEOPB). When comparing sub-county level data for adults in Marin, the SNAP-Ed qualifying census tracts have some of the highest overweight/obesity rates in the County, accounting for 75.1% overweight/obesity rate in Marin City and 14.7% and 17.5% obesity rates in the 2 qualifying census tracts in the Canal. In comparison, their neighbors a few miles away in San Anselmo have overweight rates at 26.3% and obesity rates at 12.9% (Marin County, Health Impact Partners -HMP, 2013).

In addition, recent study findings on pre-Diabetes rates conducted by the UCLA Center for Health Policy Research (UCLA CHPR) found that in Marin, 50% of adults 18 years or older are pre-Diabetic (Health Policy Brief, UCLA CHPR). The study highlighted that 1 in 3 young adults of color are disproportionately affected. The Community Health Information Survey (CHIS) indicates that in Marin, 96.7% of African Americans are overweight or obese and that 44% of African Americans and 60% of Hispanics eat less than 5 servings of fruits and vegetables. This is of particular concern because of the added burden it places on our focus communities.

Low income children in Marin also suffer disproportionate overweight and obesity rates. In Marin, low income youth have overweight/obesity rates of 43.8% as compared to the overall County rate of 19.3% (SNAP-Ed County Profiles, 2014, 2015 NEOPB). When we look at sub-County level data for SNAP-Ed eligible

children in 5th grade, the rate of overweight or at risk of being overweight is 38.9% in Marin City, 46.9%, in the Canal as compared to 31% overall for Marin County. In contrast, the rate for their counterparts in Larkspur is 8%. For 7th graders, the rates are 50% in Marin City and 44.9% in the Canal as compared to 31.7% for Marin County as a whole. In Larkspur, the rate for 7th graders is at 4% (HMP, 2013).

Physical activity rates for both adults and children are also significantly lower in our SNAP-Ed qualifying communities when compared to their neighbors a few miles away. The reported rates of moderate exercise during the past week for adults residing in Marin City and the Canal were 62.5% and 49.7% respectively as compared to 90% in San Anselmo (Marin County 70% HMP, 2013). For youth, according to Fitnessgram data, only 5.6% of Marin City and 27.1% of Canal 5th graders scored in the Healthy Fitness Zone compared to 56.8% in Ross (Marin County 42%). For 7th graders the rates were <1% in Marin City and 42.6% in the Canal as compared to 72.1% in Ross (Marin County, 44.9%, HMP 2013)

In Marin, 30,220 or close to 1 in 8 residents (11.9%) live in food insecure homes where they struggle to get enough to eat. Of these, about 1 in 5 are children (17.6%) (SNAP-Ed County Profiles, NEOPB). The high cost of living in Marin coupled with limited accessibility to adequate food sources in some low income communities makes it difficult for families to make ends meet. According to the Healthy Marin Partnership's Community Health Needs Assessment, food in Marin costs 48% more than the nation's average cost for a family of four (Marin County, $213.07, National average $144.40). In addition to the high cost of food, SNAP-Ed eligible communities also have the highest percentage of missing Thrifty Food Plan food items (TFP) as well as Fruits and Vegetables compared to their neighbors. For example, in spite of paying a higher price in Marin City, 38% of TFP and 66% of fruits and vegetables were missing as compared to Larkspur where 9% of TFP, and only 3% of fruits and vegetables were missing.

Food assistance programs, such as CalFresh, designed to alleviate food insecurity in eligible households are grossly underutilized in Marin. With only 4.3% or 10,845 residents among its eligible population participating in the program, Marin ranks near the bottom at 54th out of the 58 Counties in California for CalFresh enrollment. Among school aged children, close to 1 in 4 or 26.2% are eligible for Free and Reduced Price School Meals (FRPM).

While we are excited to receive the distinction of being the healthiest County for seven consecutive years, we continue to be aware of the disparities that exist in our SNAP-Ed eligible communities beyond overweight/obesity rates, and access to healthy food, and physical exercise spaces. Disparities exist in critical areas of health factors and health outcomes that determine overall health and well-being. Some of these include gaps in life expectancy, income inequality, and educational attainment. For example, life expectancy is 78.6 years in Marin City and 83.4 years in the Canal in contrast to 94.4 years in Ross, a difference of 16 years compared to Marin City and over a decade compared to the Canal (Marin County average is 83.3, HMP 2013). Severe income inequality exists between SNAP-Ed eligible communities and their wealthier counterparts in Marin. The median household income in Marin City and the Canal is $41,384 and $46,289 respectively. In Ross, the median income is $136,833 (American Community Survey 2006-2010). Further, when we look at educational attainment at the level of a Bachelor's degree, it is 15% in the Canal, 38% in Marin City and 80.2% in Ross (Marin County average is 53.9, HMP 2013).

With public health data increasingly indicating the importance of widening the lens on what affects the health of a community, we have intentionally focused on forming partnerships and focusing our work on changes in the built environment. We are coupling this approach with direct and indirect nutrition education and messaging to support the individual and community behavior changes to make the healthy choice the easy choice for our SNAP-Ed eligible communities.

4. **Community Assessment**

The Marin County Healthy Eating Active Living plan, created in the spring of 2012, continues to guide our countywide strategy of eliminating disparities in overweight/obesity rates and access to healthy, affordable, accessible foods and safe and accessible spaces for physical activity (http://www.marinheal.org/).

We use a variety of data and information sources to guide our interventions and partnerships. These mainly include:

- Local CX3 assessment and community priority results through NEOPB grant
- Healthy Community Healthy Stores assessment data
- Healthy Parks Healthy People research
- County Health Rankings and Roadmaps
- Healthy Marin Partnership's Community Health Needs Assessment (HMP 2013), which collapses data from California Health Information Survey (CHIS), CA Fitnessgram, and other sources over a number of years for sub-County level data.
- Marin Food Policy Council (CNAP) findings
- Sausalito Marin City School District Impact Outcome Evaluation results

Our review of the data indicates that SNAP-Ed eligible communities suffer disparities in most areas that impact their overall health beyond overweight/obesity rates and healthy eating and active living opportunities. These include personal health behaviors such as diet and exercise, social and economic factors such as education and employment, physical environment such as housing, and health outcomes such as life expectancy and quality of life.

The data has also informed our choice of interventions and our focus on employing a variety of strategies that support healthier behavior choices and changes in the built environment that address some of the disparities that exist for our SNAP-Ed eligible communities focusing on healthy eating and active living opportunities.

Overweight and obesity

As previously mentioned, data from Healthy Marin Partnership indicates, significant health disparities in overweight and obesity rates exist between SNAP-Ed eligible communities and their neighbors living a few miles away. These disparities exist for both youth and adults. As a result, we continue to concentrate our efforts of direct and indirect education and social marketing at early childhood, school, afterschool, school, community youth gardens such as

the Marin City CX3 youth learning garden, and summer youth programs. In addition, we are aligning our County HEAL initiatives with our NEOPB work to leverage resources and support our work. Through HEAL funding, we will expand our work in schools and focus on individual school and district level policy changes on healthy vending, local food production and healthy food preparation at schools. To reach our adult SNAP-Ed population, we will employ direct and indirect nutrition education classes at worksites, rec. centers, senior centers, WIC offices, parks, food pantries, Federally Qualified Health Centers (FQHC) Health Hubs, churches and signature community events throughout the year such as our annual Fruit and Veggie Fest and MLK Jr. Celebration events. Through our faith-based Body and Soul program, we plan to work with Pastors to lead healthy eating and active living messaging and changes in food offerings at church events.

Food Security

Healthy Marin Partnership's (HMP 2013) assessment highlights the struggle SNAP-Ed eligible households face to ensure their families have enough food to eat. This guides our intentional partnerships with the San Francisco/Marin Food Bank, FQHCs, Marin County Parks, and our County HEAL and NEOPB programs, to address food insecurity through the Health Hub model at approved SNAP-Ed eligible sites. Through this collaboration, service providers come together to provide healthy food (Food Bank distribution center), nutrition education/rethink your drink classes and demos (NEOPB program), recruitment to park events (Parks), health screenings (Clinic) and other services at approved SNAP-Ed eligible FQHCs. This model serves to boost food security by providing SNAP-Ed eligible residents with a community location where they can access healthy food, especially towards the end of the month when research indicates they are most food insecure.

We are also working with schools and school districts to improve food security for youth and children in a couple of ways. We will be working with the San Rafael School District to encourage local food production (farming and children's community gardens), whereby the District will begin producing food locally and become certified to use the food in their school cafeterias in a farm to school model. Additionally, Catholic Charities works in collaboration with the Summer Meal program to provide youth with healthy meals during summer months when they do not otherwise receive Free and Reduced Priced meals at school.

Furthermore, to boost access to healthy food for youth, we are partnering with area schools, the Safe Routes to School (SRTS) program and County Probations office, to increase participation of youth in the school breakfast program and learn about healthy and easy breakfast and snack options. In this model, SRTS and County Probations enroll schools to participate in their Walking School Bus programs. We participate and share rethink your drink demos and distribute recipe books and cards on healthy snack ideas and the importance of breakfast, and school volunteers (mostly parents) encourage students to eat breakfast in the cafeteria.

As we have discussed previously, our County's CalFresh participation is one of the lowest in the California. Therefore, we are collaborating closely with our County CalFresh office and the San Francisco/Marin Food Bank to work together and coordinate school and community events to increase enrollment.

Access to Healthy Food

Our CX3 assessment highlighted how our SNAP-Ed eligible communities experience challenges in access to healthy food in different ways. Marin City is a food desert and residents do not have access to affordable, healthy food offerings. Their only option is CVS (the Dollar store which we previously reported as another source of food has since closed). On the other hand, the Canal is a food swamp, with many small corner stores and convenience stores offering a wide range of unhealthy options. Therefore, we are focusing our attention on strategies to establish a grocery store in Marin City, while working with corner stores in the Canal to make in-store changes in product placement to increase the appeal of healthier options and offering store tours and taste tests to residents. These findings also help guide our curriculum selections from the Community Toolbox, which often focus on healthy eating on a budget.

As described above, we will work closely with community partners to coordinate community events within our SNAP-Ed eligible communities to increase availability and accessibility of healthy foods for our SNAP-Ed eligible communities through the Health Hub model, community and youth gardens and other collaborations to improve CalFresh enrollment.

Further, Catholic Charities finds that the majority of the adolescents attending the summer program in the Canal either live in a home run by a single parent, or where both parents work all day. The Catholic Charities (CC) summer program gives these participants a safe place where they can be tutored, participate in physical activity, and learn basics about healthy eating. According to CCC surveys, many of the kids in the program do not have access to fresh fruits and vegetables and participation in the program will increase their consumption of healthy foods and physical activity. Catholic Charities summer sites throughout the area work in collaboration with the Summer Meals Program, providing healthy foods to youth during the summer months, to increase access to healthy foods and in support of the county goal to address food insecurity.

Consumption of Sugary Beverages

Our IOE school intervention results for the past 2 years have stalled on showing any significant changes in consumption of healthier drinks (Significant changes in healthier consumption of fruits and vegetables have been recorded). Further school data indicates that 1 in 4 students or 25% consume one or more sugar-sweetened beverages (Kidsdata.org). Therefore, we are increasing our rethink your drink interventions in a couple of ways. One strategy is increasing direct and indirect education opportunities for our SNAP-Ed clients at school, early childhood, afterschool, rec center, park, Church and community events. Another strategy is leveraging our County HEAL program to equitable access to water at FRPM qualifying schools to boost water consumption.

In Marin, close to 1 in 5 adults are reported to consume one or more sugar sweetened beverages per week (SNAP-Ed County Profiles). With data indicating that 50% of adults in Marin are pre-Diabetic, and the link between healthy eating/drinking, obesity and diabetes, we are also increasing our direct and indirect rethink your drink education opportunities for our SNAP-Ed clients in the community. Through our FQHC Health Hub and Parks Rx model, we are working with clinic staff to provide classes and education resources to SNAP-Ed clients on the importance of healthy eating/healthy beverage consumption and engaging in

regular physical activity. Our Body and Soul program will have a special focus on policy and/or practice changes to limit or eliminate unhealthy beverages at church events.

In addition, Healthy Stores for a Healthy Community survey indicates that three out of four stores in Marin sell sugar-sweetened beverages by the checkout counter, which is more than the state average. Therefore, we will continue to work with corner stores in the Canal neighborhood to enhance product placement of healthier beverages in their stores and implement healthy checkout lanes.

Access to Physical Activity

Access to safe physical activity in Marin varies by community. Our CX3 findings and community conversations in the Canal indicate serious concern about walkability and safety in the community. In 2015, LHD staff formed a number of new partnerships with Safe Routes to Schools and various parks providers, to boost physical activity and increase critical mass of community coming together to take their streets back by walking together to school. In collaboration with Safe Routes to Schools and qualified schools, we are support neighborhood "walk/roll to school" days using Safe Routes to School's signature "Walking School Bus" program. Our collaboration with Marin County Parks and Recreation program supports focused park programs, such as "Zumba in the Park" to increase participation of Canal neighborhood residents in local parks. We will continue to expand our reach by enrolling more schools to participate in Walking School Bus days and connect more residents to parks programs. Catholic Charities will also implement and partner to implement Physical Activity programs using the CATCH curriculum to youth during the summer. These partnerships will increase physical activity opportunities for our SNAP-Ed clients.

Previously in Marin City there were no public parks, but this past July, the Rocky Graham Park, a public park was built. We have formed partnerships with the Marin City FQHC, local and regional parks and the Marin City Community Services District (CSD) to collaborate on increasing physical activity opportunities for our SNAP-Ed clients. We will be providing nutrition education/rethink your drink classes during weekly park activities provided by the CSD, Marin County Parks and the Golden Gate National Recreation Area. In addition, through our partnership with the Marin City FQHC, they will be recruiting clients with chronic diseases such as obesity, diabetes and hypertension to join weekly park programs and participate in NEOPB nutrition education/rethink your drink and physical exercise classes.

IOE data from the Sausalito Marin School District (SMCSD) has also indicated no changes in physical activity of students surveyed. Therefore, we will be partnering with SMCSD and County Probations office on their Public Housing "Walking School Bus" program to encourage physical activity and healthy eating/rethink your drink messages.

The Marin County Office of Education is also working with our County HEAL program to enroll schools in the "School in Motion" program, where the entire school participates in daily physical exercise activities during the school day. We will continue to partner with schools that enroll in the program to provide nutrition education/rethink your drink classes and physical activity materials.

Population Specific Needs

To address the current health disparities evident in overweight/obesity rates, and access to healthy food and safe physical activity spaces, LHD staff continue to form partnerships and align NEOPB program work with a variety of County HEAL initiatives, including the Marin County HHS HEAL initiative, the Marin Community Foundation's HEAL funding initiative (MCF) and the Marin HEAL Funders Group. Further, we are connecting with our CalFresh and WIC Departments, local and regional Parks organizations and other community partners to enhance healthy eating and active living benefits for our SNAP-Ed clients. We are also working closely with the Marin Food Policy Council which serves as our CNAP to employ strategies ranging from establishing community and school gardens to establishing healthy food outlets in food deserts and increasing CalFresh participation.

As we reported last year, MCF has narrowed its focus to consider an early childhood wellness initiative. A recent Countywide assessment of HEAL activities indicated a wide range of HEAL activities are taking place, but that there is a need for a more coordinated approach. We want to create a more aligned, collective approach to achieve our goals. Therefore, we are working with MCF to convene a Countywide HEAL meeting in summer 2016 to bring together both the original stakeholders that helped create the HEAL framework, and new stakeholders that want to join the initiative. The goal of the meeting is to provide an update of accomplishments and challenges as well as to discuss the road ahead. We will work with our Epidemiology department to compile current data on proven and promising strategies on healthy eating, active living and changes in the built environment to guide our discussion.

5. **Community Change Goals**

As we shared, we have been ranked the healthiest County in the state for the 7th consecutive year. Still, disparities among our SNAP-Ed eligible residents and their more affluent neighbors in areas ranging from obesity to income inequality to education levels persist and are recurring concerns of both residents and service providers. Our community wide assessments also indicate overweight/obesity, healthy food access and increasing physical activity opportunities are priorities in Marin County.

We are aware that there is a need for a comprehensive approach that integrates health, housing, employment and education sectors to tackle the root causes of these inequities and institute lasting community changes. Therefore, while focusing our NEOPB strategies on addressing the gaps in nutrition, obesity and physical activity programs for our SNAP-Ed eligible communities, we will leverage partnerships and programs through our County HEAL and CNAP for a collective impact approach to address some of the other areas where inequities exist for our SNAP-Ed eligible residents.

Together with our NEOPB priorities, our Marin County HEAL framework created in 2012 serves as a foundation for our SNAP-Ed interventions and guidance. As described below, the guiding principles, the strategic directions and the implementation teams are aligned with our NEOPB plan and interventions for FFY17-19. The Marin County HEAL guiding principles and strategic directions are as follows:

- Reduce disparities and promote opportunities for all residents
- Focus on changing community conditions
- Bring together partners from various sectors
- Build on community assets

Stakeholders also developed the following strategic directions or community change goals during this planning process:

I. Inspiring communities to engage in active living

- Promote and expand opportunities for free or affordable recreation
- Create safer conditions that promote active living in all communities
- Engage the community in implementation and improvement of healthy community planning / zoning policies.

II. Catalyzing the community to build healthy food systems

- Revitalize the Marin County Food Policy Council to promote healthy food systems and implement HEAL strategies in Marin County
- Decrease marketing of unhealthy foods
- Increase CalFresh participation rate
- Increase access to healthy foods for all residents through the development and promotion of healthy retail establishments, farmers markets and farm stands, CSAs, and community and school gardens

III. Enhancing early childhood, school and afterschool environments to promote healthy eating and active living.

- Develop workplace, healthcare, and child care policies and practices that promote breastfeeding.
- Assess early childhood, school, and afterschool environments to create new or implement existing policies to promote HEAL
- Support school gardens and farm to school programs that teach children about where food comes from
- Utilize early childhood, school, and afterschool environments to develop social support systems to promote HEAL throughout the family lifespan

The Marin County HEAL implementation teams are:

- Active Living Team
- Food Systems: Marin Food Policy Council (CNAP)
- Children and Youth Wellness Collaborative

- The main focus areas for our SNAP-Ed allowable interventions for FFY17-19 are listed below and align with the County HEAL Implementation teams as we continue to form partnerships and leverage partner resources to support our goals. The interventions we selected to focus on in our integrated work plan result from our community wide assessments and the needs identified through this process such as concerns of overweight/obesity rates for both youth and adults, healthy food access and increasing physical activity opportunities. We are combining both direct and indirect nutrition and physical activity education with policy, systems and environmental changes to achieve our goals. Our integrated work plan for FFY17-FFY19 will focus on the following strategies: School wellness: By September 30, 2019, 10 qualifying school and/or early childhood sites will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among 2,000 students, parents, and teachers.
- Healthy Retail: By September 30th, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in the Canal and Marin City by coordinating environmental changes at 5 retail sites, and providing related nutrition education reaching 150 residents with direct education and over 3,000 with indirect education.
- Structured Physical Activity: By September 30, 2019, 9 community based sites will implement structured physical activity programs and 4 youth sites will make changes to school policies, physical environment, and institutional capacity to support improved physical activity behaviors among 200 students and parents directly through education and 1,500 students/parents indirectly through promotional and PSE activities.
- Nutrition Education: By September 30, 2019, 2,500 residents (students, adults seniors, etc.) will receive direct nutrition education at qualifying sites using pre-approved NEOP curricula and 8,000 residents will receive indirect nutrition education through events, media outreach, and educational materials annually.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Our CNAP is comprised through our Countywide Healthy Eating Active Living (HEAL) Initiative. As we have shared previously, our HEAL Initiative was created in 2012 through the participation of a wide range of residents and service providers. The initiative includes three primary implementation teams: the Marin Food Policy Council/Food Systems, the HEAL Active Living Team and the Child and Youth Wellness Collaborative. Of these, the Marin Food Policy Council (MFPC) and the Active Living Team have developed a membership of cross-sector groups, collectively working to reduce health disparities and promote opportunity for healthy eating and active living for all Marin residents. These teams include SNAP-Ed funded (Marin County HHS and Catholic Charities of San Francisco, Marin and San Mateo) and unfunded partners, and form the foundation for planning and coordination for the SNAP-Ed Integrated Work Plan for Marin.

The Marin Food Policy Council is coordinated by a leadership team comprised of the Marin County Nutrition Wellness Program, the University of CA Cooperative Extension, Marin, the San Francisco/Marin Food Bank and the Agricultural Institute of Marin. While the UC Cooperative Extension program in Marin is not SNAP-Ed funded, we partner with them closely on food systems coordination issues. In addition, the Marin Food Policy Council is also comprised of organizations

including, Novato Unified School District Food and Nutrition Services, WIC, CalFresh / Public Assistance Program, the Interfaith Sustainable Food Collaborative, Northbay Conservation Corps, Marin Organic, West Marin Teen Collaborative, Youth Leadership Institute, Zero Waste Marin, and the Marin City Community Services District.

The Marin Food Policy Council meets monthly and serves as an organizing unit to learn about the food environment, innovative programs and collaborations to improve healthy food access and explore policy affecting equitable food access in Marin. This past fall, on Food Day, October 24th 2015, the Marin County Board of Supervisors passed a "Food Day" resolution created by the Marin Food Policy Council. The resolution highlights the importance of equitable, accessible and healthy food for all residents of Marin, strategies to decrease food waste, local and small scale farming and gardening, and utilization of programs such as CalFresh to alleviate healthy food access shortages. Further, it charges MFPC and its partners to reach out to County and other service providers to work together to address some of the gaps in equitable food access and promote best practices. The Council will be reporting on their progress to the Board of Supervisors annually.

The HEAL Active Living Team (ALT) is comprised of local and regional parks participating in the Healthy Parks, Healthy People initiative in Marin, the Marin County Nutrition Wellness Program, Federally Qualified Health Centers, and other organizations serving low-income residents in Marin. Previously, the Active Living Team met monthly with a local community based organization, Lift/Levantate and the Marin City Community Services District, serving in convening roles in the Canal neighborhood and Marin City respectively.

In the Canal, the ALT brought together regional and local parks representatives, the Marin Community Clinics (FQHCs in Canal and Novato) and the San Francisco/Marin Food Bank and created the Health Hub model where SNAP-Ed eligible residents attend a weekly event at FQHCs and have an accessible community resource to receive healthy food (SF/Marin Food Bank), get health screenings (FQHC), get taste tests and rethink your drink demos (SNAP-Ed/NEOPB program) and participate in exercise classes such as Zumba and/or sign up for transportation and weekly events at local Marin Parks (Healthy Parks Healthy People program).

In Marin City, the ALT formed around the newly built public park, Rocky Graham Park. Local and regional parks, the Marin City Health and Wellness Center, the Marin City Community Services District and the Marin County Nutrition Wellness program (NWP) meet monthly and have created weekly park programs. These include weekly hikes and park activities led by the Golden Gate National Recreation Area (GGNRA), weekly Kokoro classes at the park, focused on developing strength and flexibility and Soul Chi (Tai-Chi) a low impact workout for elders and others.

Further, through a collaboration with the Marin City Health and Wellness Clinic, a Park Prescription program (Park Rx) has been developed. This program connects clinic patients with chronic diseases such as overweight/obesity, hypertension, and diabetes with Rocky Graham Park programs and monitors their participation and changes in their chronic conditions. Additionally, nutrition education/rethink your drink classes are provided during park programs through SNAP-Ed funding (NEOPB).

As we reported previously, our Marin HEAL Children and Youth Wellness implementation group encountered challenges with creating a cohesive partnership base to come together and work collectively on mutually agreed upon goals. With Marin Community Foundation's current focus on an early childhood wellness initiative, we will work closely with them to bring together a cross sector of service providers and community organizations serving children and youth to chart out a structure and align goals to support youth and child wellness.

The Marin County Nutrition Wellness Team continues its collaboration with the Healthy Marin Partnership and the HEAL Funders Group, two entities that work alongside LHD staff to realize a healthy and equitable Marin for all. The Healthy Marin Partnership is charged with creating Marin's Community Health Needs Assessment, which provides critical data and serves as a program planning tool for our SNAP-Ed funded program and for other County and service providers. The Healthy Eating Active Living Funders group, convened by Marin Community Foundation, includes the Marin County Department of Health and Human Services, Marin Community Foundation, Kaiser Permanente, First 5 Marin, and the Haas Foundation. This group supports a variety of HEAL initiatives throughout Marin.

Since last year, LHD staff have met with the Marin Community Foundation (MCF) and completed a Countywide assessment to better understand the myriad of HEAL programs currently in place. In summer 2016, we plan to bring stakeholders together to share our findings, assess our progress since the creation of the Marin County HEAL framework and chart out a roadmap for next steps. The goal is to build on our successes so far, address our challenges, create a collective impact approach to leverage resources and avoid duplication and, develop a system for tracking and reporting progress. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments.

7. **Key Messages.**

X	Food Safety	X	Physical Activity		Fiber-Rich Foods
X	Whole Grains		My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved, UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. We will pair all of our nutrition education and physical activity interventions with age and content appropriate USDA-approved publications. For example, we will use Children's Power Play SIRK curriculum and supporting publications such as the Kids Get Cooking recipe books in our school based Impact Outcome Evaluation and nutrition education classes of 3-5th grade students.

9. **Intervention and Evaluation Plan Narrative Summary** [Not to exceed 8 pages]

Marin County, both through its natural and material resources, is a place where healthy eating and active living opportunities are easily accessible for most of its residents. As evidenced by its recent ranking as the healthiest County in California for the 7th consecutive year in a row, Marin continues to support the health and wellness of many of its residents. While we are proud of our achievements, our goal is to create a Marin that provides opportunities of healthy eating and active living for ALL its residents, particularly its most vulnerable SNAP-Ed eligible residents who do not enjoy the same chance for a healthy lifestyle or health outcomes. As such, our 2012 Marin HEAL strategic process and the roadmap that resulted guide our interventions and partnerships to address the disparities that exist between SNAP-Ed eligible communities and their neighbors.

For FFY17-19, our objectives will focus on School Wellness, Structured Physical Activity, Healthy Retail and Nutrition Education. This direction has been informed by our progress, current data and the partnerships we have formed. For the past three years, we have been employing a variety of strategies to make the healthy choice the easy choice for our SNAP-Ed eligible community. Combining various elements of the social ecological model (SEM), our programs and partnerships were developed to support behavior changes through direct and indirect education, and community and environmental changes through interventions at retail, community, and school sites.

Our evaluation combines several methods. It includes: documenting reach through the ATF; assessing healthy retail interventions and physical activity programs through process evaluation, NEOPB approved survey tools and CX3 assessments; evaluating School Wellness interventions through the RE-AIM School Wellness Policies tool; and evaluating our overall progress through CX3 Assessments.

We are strengthening our partnerships with the Marin County Office of Education, Marin County School Districts and the Marin Community Foundation for increased programs and interventions at early childhood sites, schools and afterschool programs (See Local Objective 1 below). These interventions combine policy, systems and environmental changes with direct/indirect nutrition education programs. We will be working collaboratively with our partners and leveraging Marin County HEAL resources to support programs ranging from establishing school gardens to implementing school wellness policies and creating

farm to school opportunities for healthier school cafeterias. We will document our reach through the ATF. PSE changes will be documented through RE-AIM: School Wellness Policy reports.

To increase physical activity opportunities for our focus community, we will partner closely with local and regional parks and community partners such as Safe Routes to School, our County Probation office, FQHCs, the Marin County Office of Education and other County School Districts and local YMCAs (See Local Objective 2 below). Through these partnerships, we will expand physical activity opportunities for our SNAP-Ed eligible communities by creating accessible, safe and culturally appropriate programs. We will document reach through the ATF and evaluate the programs by documenting increase in park utilization, increase in number of sites where programs are offered for SNAP-Ed eligible communities, changes in participation and outcome measures for Park Rx participants and through RE-AIM: School Wellness Policy reports to document school policy changes that support physical activity.

Our Healthy Retail intervention is focused in the Canal and Marin City and builds on our progress so far (See Local Objective 3). In the Canal which is a food swamp, our intervention is mainly working with 5 corner and grocery stores that failed to achieve a passing score on our CX3 assessments. Our interventions focus on in store product placement changes and nutrition education opportunities. In addition, we encourage PSE changes such as qualifying for EBT and WIC retailer licenses to support choice, affordability and accessibility for our SNAP-Ed clients.

In Marin City, a food desert, our intervention centers on establishing a healthy and affordable retail outlet. As such, we have been building the business case, creating targeted partnerships with funding agencies and nurturing widespread community appeal and support to accomplish this goal. We will document our progress through CX3 assessments, process evaluation, NEOPB approved community surveys and the ATF.

We continue to grow our partnerships to increase our nutrition education presence in SNAP-Ed eligible communities and create a constant messaging mechanism where healthy eating and active living opportunities are as widespread as possible. Nutrition education is provided at schools, afterschool and early childhood sites, parks, FQHCs, Churches, community and school gardens, senior and rec centers, and retail spaces. As a central component of the SEM model, this direct/indirect nutrition education approach of individual and interpersonal behavior change will be a main component of our objectives for FFY17-19 (See Objective 4 below). We will document our reach through the Activity Tracking Form (ATF).

Finally, to sustain and build on our efforts so far, we have been aligning our work through our CNAP, and other HEAL funding groups in Marin. This effort seeks to create a collective approach to avoid duplication and allow mutually beneficial partnerships to develop. Through our CNAP, cross-sector partnerships between SNAP-Ed funded and unfunded partners have flourished. Our partners include the Marin County Nutrition Wellness Program, UC Cooperative Extension, Catholic Charities of San Francisco, Marin and San Mateo, WIC, CalFresh, Marin County Board of Supervisor representatives, local farmers, the San Francisco/Marin Food Bank, Agricultural Institute of Marin, Youth Leadership Institute, Zero Waste Marin, Marin Breastfeeding Coalition, the Interfaith Sustainable Collaborative and other community groups. This past October 24th on Food Day, the Marin County Board of Supervisors (BOS) passed a Food Day resolution created by our CNAP. The resolution asserts the BOS' support for equitable, affordable and accessible healthy foods for ALL Marin residents. It also creates a mechanism for partnering

with County Departments to achieve these goals with an annual tracking and reporting process. Therefore, through our CNAP we have begun connecting with our County CalFresh Department to jointly schedule outreach events to increase CalFresh enrollment and nutrition education classes. We are meeting with our County Community Development Agency (CDA) to better understand funding streams and support for Healthy Retail establishments. We are connecting with the County Transportation Agency to find out how we can collaborate with them and our community partner Safe Routes to School to create safe and walkable neighborhoods. Our CNAP will support each of our objectives in FFY17-19 through its partnerships and this process. We will document progress through CNAPs annual reports to the BOS.

Local Objective 1 - School Wellness; In FFY 17-19, our interventions in early childhood, school, afterschool and other sites mainly serving school aged youth will be multi-faceted, and aimed at incorporating various aspects of the social ecological model. To leverage resources and implement HEAL programs, we have been intentional in cultivating relationships with key partners. Some of these include the Marin Community Foundation (MCF), Safe Routes to School, Marin County Probation office, the San Francisco/Marin Food Bank, the Marin County Office of Education, (MCOE) and school districts in San Rafael, Marin City and Novato where most of our Free and Reduced Price Meal (FRPM) qualified schools are located. Our programs will combine direct and indirect education with Policy, Systems and Environmental changes.

Through our relationship with MCOE and County HEAL, we will complete an assessment of 10 low resource schools to find out their readiness to implement HEAL programs and policies in FFY17-19. To ensure adoption and sustainability, we will work closely with schools to select from a variety of HEAL interventions to be implemented at each school. These will include nutrition education, school garden creation or revitalization, physical activity programs such as My School in Motion and Walking School Bus. PSE interventions will include supporting or creating healthy school cafeteria meals, farm to school programs, installing water stations, and healthy food and beverage policy trainings.

We will be working in schools and ECE sites to provide direct nutrition education classes in classrooms, through school gardens, in collaboration with PE coaches, at afterschool and rec. centers serving school aged children. We will provide train the trainer classes for teachers, and connect with parents through parent groups such as Charla Cafes to provide nutrition education. In addition, we will provide indirect nutrition education through distribution of NEOPB approved print material and posters, and special school events such as Back to School Day to reach families. We will document our reach through ATF.

In Marin, the Novato and Sausalito Marin City School Districts (SMCSD) have been leaders in providing students healthy meals at school. In both these school districts, locally prepared, healthy meals, with fresh fruit and vegetables as integral components of each meal, are provided. In the case of SMCSD, the food is also organic and locally sourced. Since a majority of our FRPM eligible schools are in the San Rafael School District (SRSD), we are currently working with SRSD to adopt a Farm to School model and locally produce food to be prepared and served in their schools and serve as a resource to other school districts. We met with the San Rafael School District to put in place the farm to school model. They will be providing land adjacent to one of their middle schools, Hamilton School, to establish a farm that will be certified to provide food for the cafeteria. We will be leveraging County HEAL and MCOE funds to hire local farmers and a

Master Gardener to develop the farm and have it certified for use in schools. We will increase our nutrition education classes to support healthy eating choices for youth attending the SRSD. We will use process evaluation to report on our progress.

Through our current partnership with Bahia Vista Elementary, we found out that they lacked adequate water stations for their students and that they were interested in providing this healthy option for their students. Therefore, we have been in contact with the SRSD to coordinate the installation of water stations at the school leveraging MCOE and County HEAL funds. We will document our progress using process evaluation and the NEOPB approved Assessment of Nutrition and Physical Activity Supports tool.

We will work with schools and ECE sites to boost physical activity opportunities in a variety of ways. In the San Rafael and Novato School Districts, we are closely working with Safe Routes to School to grow the number of low resource schools that participate in the Walking School Bus program. We partner with them and encourage parents to walk with their kids and neighbors, increasing physical activity opportunities and community safety. We use this opportunity to provide NEOPB approved information on healthy breakfast and snack options and the importance of drinking water. In the Sausalito Marin City School District, we met with the Principal of MLK Jr. Academy and we will be working with their Walking School Bus program funded through Marin County Probations Office. We will provide NEOPB approved materials, encourage participation in the school breakfast program and provide rethink your drink demos. Additionally, we will be offering stencil kits to schools to increase physical activity and help recruit more low income resource schools to sign up for the “My School in Motion” program. Both these interventions are designed to increase physical activity opportunities for the entire school. We will document our reach numbers and the increase of schools participating in the programs through the ATF.

Local Objective 2 - Healthy Retail; Our healthy retail interventions resulted from our CX3 assessment findings and community priorities. As such, they were created to fit the local needs of each community. In the Canal, while there are several corner and grocery stores available, only 20% of the stores passed the CX3 neighborhood quality scorecard for markets. Therefore, we have been working with five retail stores, at different intensity levels, ranging from store tours and cooking demos to changes in product placement and healthy checkout lanes. One of our focus stores, Mi Rancho signed on to our Healthy Retail program and worked with us to make major changes in the store, placing healthier items such as fruits, vegetables, and dairy products to the front of the store and placing less healthy items such as breads and pastries to the rear of their shop. A year later, these healthy changes remain. Prior to implementing these interventions we surveyed customers using the Healthy Bodegas survey and we will be conducting a post survey in summer 2016. We conducted store tours and cooking demos at the store, distributed NEOPB approved cookbooks, recipe ideas, and CalFresh enrollment information. In addition, we encouraged Mi Rancho to apply to become a SNAP-Ed/EBT retailer which they did this past summer. We are excited that this past October they became qualified as a SNAP-Ed/EBT retailer, increasing accessibility and choice to our SNAP-Ed community. Currently, they are working to become a WIC eligible store. We also worked with 4 other stores, providing them NEOPB approved materials to distribute to their clients, conducting store tours with store managers and encouraging them to sign on to the Healthy Retail program. In FFY17-19, we will continue to work with the 5 retail sites in the Canal to maintain current changes that support healthy behavior and increase our intervention by supporting healthy checkout lanes, product placement changes, store tours and cooking demos. In addition, our signature event,

the Annual Canal Fruit and Veggie Fest, is a popular community event that brings together over 500 community members and service providers, where healthy eating and active living opportunities are highlighted. All 5 of the markets we work with participate in this yearly community "picnic," where they have the opportunity to connect with their clients as a community asset. We will evaluate our progress through CX3 assessments, the Healthy Bodegas Survey, and our reach and new partnerships through the ATF.

In Marin City which is a food desert, our efforts have focused on establishing a grocery store. Through our efforts, a Marin City CX3 Healthy Food Coalition was formed to serve as a community engagement tool and to share progress and challenges with the community. In addition, with the support of County HEAL funds, a market feasibility study was completed that demonstrated the profitability of establishing a grocery store. We have also received a good faith letter from the owners of the Shopping Center where we plan for the grocery store to be established. We have been intentional about forming partnerships with organizations that can advance our goal. Partnerships with entities such as the San Francisco Federal Reserve Bank (SFFRB) and the California Endowment have been established. In April, 2016, the SFFRB will be convening a Funder's meeting on our behalf to highlight our efforts in support of establishing a healthy food retail outlet.

In conjunction to this effort, we will work to increase healthy food options through the development of a children's garden and farm stands at Faith-based institutions. We developed a summer container garden program last year to augment the nutrition education opportunities for Marin City youth attending the summer rec. program and our Marin City CX3 nutrition education classes. The program was a great success with over 150 youth attending the gardening program and many more wanting to join. The Marin City Community Services District (CSD) has received partial funding from the Marin County Community Development Agency (and is currently seeking more funds) to build a greenhouse and expand the garden instruction year-round.

Finally, through a partnership with our Body and Soul Program, the Marin City Community Services District, the Interfaith Sustainable Food Collaborative (ISFC) and local farmers, we are exploring establishing a Farm Stand program at local Marin City Churches. We will be evaluating our progress through CX3 assessments, process evaluation and the ATF.

Local Objective 3 - Structured Physical Activity; We are employing several methods to increase safe and accessible physical activity spaces for our SNAP-Ed eligible communities in FFY17-19. We will work closely with local and regional parks through their Healthy Parks Healthy People programs and through locally developed programs created to fit the needs of each community. Catholic Charities will work with a local community center based in the Canal neighborhood to provide elementary aged youth physical activity programs during the summer months. Our partners include FQHCs, schools, local and regional parks, Marin County Office of Education, faith based institutions and other community based organizations such as the YMCA.

To reach our SNAP-Ed eligible community in the Canal and Novato, we have formed partnerships with local and regional parks, Marin County Clinics (FQHCs), the San Francisco/Marin Food Bank and other local service providers and implement a weekly Health Hub event at the FQHCs in the Canal and Novato. Through this model, the FQHCs host a weekly event in the parking lot of the clinic where service providers connect with their focus SNAP-Ed community and provide them

healthy eating and active living opportunities. The San Francisco/Marin Food Bank is present to provide healthy food, local and regional parks representatives recruit clients to attend future park events, and the Marin County Nutrition Wellness Program (NEOPB) provides food and rethink your drink demos with physical activity classes and distributes NEOPB approved materials. Through this coordinated weekly event, parks representatives recruit participants to attend Healthy Parks Healthy People events at parks located throughout the County. The Parks Department provides transportation during the day of event, recruits a community advocate that can deliver a physical activity program in a culturally relevant manner (for e.g. ability to deliver class in Spanish), and we partner with them to provide rethink your drink/cooking demos to highlight the importance of healthy eating and physical activity. We will document our reach and partnerships through ATF.

In Marin City, the recently built Rocky Graham Park has allowed the creation of a variety of physical activity programs and partnerships. Our partners include the Marin City Community Services District (CSD), local and regional parks, MLK Jr. Academy and the Marin City Health and Wellness Clinic (FQHC). As a result of these partnerships, weekly and monthly park events are being offered at Rocky Graham Park and Golden Gate National Recreation Area (GGNRA) in Marin City. These include weekly Kokoro Healing and Empowerment exercises and a variety of physical activity opportunities offered through the CSD and GGNRA respectively; Healthy Parks Healthy People first Saturday hikes led by the Golden Gate National Parks Conservancy (GGNPC); weekly Marin City Explorers program for 6-8th MLK Jr. Academy students led by GGNPC where students explore the outdoors both in Marin City and at parks countywide; and Marin County Nutrition Wellness Program's nutrition education/rethink your drink demos and NEOPB approved material distribution. In addition, the CSD is planning to add a weekly Soul Chi (Tai Chi) program led by a local community elder to provide local seniors a safe and accessible physical activity program.

In conjunction with these programs, we are working with the local FQHC and have developed a Parks Prescription (Park RX) program. The program selects clinic clients with chronic conditions, such as overweight/obese, diabetes and hypertension and signs them up to attend some of the physical activity programs offered through Rocky Graham Park. A health educator monitors their participation and the impact of the programs on their overall health and will share findings with partners. As we have reported previously, we convene partner meetings in Marin City to monitor program progress, address challenges and continue growing and expanding the programs to better serve our SNAP-Ed clients. We will continue to convene these meetings.

Further, the CSD's senior center has formed a partnership with the Marin County YMCA and is currently recruiting elders for a weekly water aerobics program. This will include nutrition education/rethink your drink classes through our NEOPB program. We will document our reach and development of new programs and partnerships through ATF, process evaluation and through Park Rx findings of the clinic.

Local Objective 4 - Nutrition Education; Nutrition education is an integral component of all our interventions. We utilize both direct and indirect nutrition education tools to make the healthy choice the easy choice for our SNAP-Ed eligible community. Further, we have been forming partnerships to improve food security and accessibility to healthy foods to our SNAP-Ed clients. To grow our reach and provide both direct and indirect nutrition education within our focus community, we will work closely with the Marin Food Policy Council (CNAP), the WIC and CalFresh Departments, schools, early childhood centers and after-

school programs, grocery and corner stores, community and faith based organizations, parks and any other areas where our SNAP-Ed eligible community plays, works and lives. Signature annual events such as our Canal neighborhood Fruit and Veggie Fest and the Marin City MLK Jr. Celebration day will highlight our HEAL initiatives.

To increase food security and accessibility, we have been working closely with the Marin Food Policy Council (CNAP). The Council was able to pass a Food Day resolution which created a coordinated approach to connect us with a variety of County Departments and work together to address healthy food access and equity throughout Marin. Through this partnership, we have met with our CalFresh Department and the San Francisco/Marin Food Bank to coordinate our outreach and increase CalFresh enrollment rates and nutrition education opportunities. We will be coordinating our outreach so that we can create a “one stop shop” opportunity where SNAP-Ed clients can participate in nutrition education classes as well as enroll in CalFresh.

Our Health Hub model is another partnership aimed at supporting food security and access to healthy foods. This is a partnership with Marin Community Clinics in the Canal and Novato neighborhoods, the San Francisco/Marin Food Bank, local and regional Parks and the Marin County Nutrition Wellness Program (NEOPB). This model allows us to provide our SNAP-Ed clients coordinated healthy food access, nutrition education and physical activity opportunities in a venue accessible to them. We will continue to participate in these weekly events to provide nutrition education and physical activity classes. To increase access to healthy foods to our Marin City Community, we will be exploring expansion of the Health Hub model at the Marin City Health and Wellness Clinic and other venues.

In Marin City, our Body and Soul program will be working with 4 churches to implement nutrition education classes and support the adoption of healthier food options during church events. We will be working with church representatives to train them on our NEOPB approved curricula in a “Train the Trainer” model where they will be conducting nutrition education classes within their congregations. We will work with them to begin adding healthy options at church events and to eventually replace their food offerings with healthy foods and beverages. Another collaboration is with the Interfaith Sustainable Food Collaborative and the Marin City Community Services District to implement a Farm Stand at each church.

We are strengthening our partnership with the WIC department providing weekly nutrition education classes for SNAP-Ed clients. We include store tours and focused nutrition education lessons on eating healthy on a budget and quick and easy healthy recipes. To reach a larger audience, we have formed partnerships with local radio programs such as Cuerpo Corazon in the Canal and national media outlets such as Univision, where we appear quarterly to share information about our SNAP-Ed program. We will evaluate our progress through ATF reporting and process evaluation.

In addition, Catholic Charities will continue to conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites in the Canal neighborhood. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity. Approaches, which when used in combination provide high strength intervention strategies, with implementation of nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies for direct care and education providers.

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Building upon relationships with community centers already existing within the county, Catholic Charities will continue to provide direct nutrition and physical activity education. Focus will be placed on selecting healthy foods and beverages; increasing knowledge of MyPlate recommendations and exposure to, and acceptance of, new healthy foods. Cooking Matters will be used in planning cooking classes. Catholic Charities is planning to support a community garden and is reviewing the *Learn, Grow, Eat, and Go* curriculum to guide the planning and nutrition education component. They will continue to administer surveys twice during the summer to track both the nutritional and PA knowledge and habits of the students who participate

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	500
Female	60		5 to 17 years old (School Age):	3000
			18 to 59 years old (Adult):	3900
			60 years old and over (Senior):	600
Total:	100			8000

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
70%	30%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	1%	22%
Asian	0%	5%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	60%	10%
Multiple/Other	2%	0%
Total:	63%	37%

4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	38%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	2%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2500	2500	2500
Indirect Education:	8000	8000	8000
Policies, Systems, and Environment (PSE) Change/Supports	4500	5500	6500

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	7	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	7
CalFresh Offices	3	Head Start Programs	12	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	10
Churches	5	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	2	Libraries	2	Supplemental Security Income (SSI)	0
Community Centers	2	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	1	MediCal	3	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	1	Worksites	0
Extension Offices	0	Retail/Food Stores	5	Other (specify	
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	8	Other (specify):	0
Farmers' Markets	0	Schools: District Office	4	**TOTAL SITES:**	**0**
Federally Qualified Health Centers (FQHC)	3	Schools: Students (Preschool)	8		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	14		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
a) By September 30, 2019, 10 qualifying school and/or early childhood sites will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among 2,000 students, parents, and teachers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Environment Changes:

- **Physical Activity**
  - **Structure Physical Activity**
  - **Murals/Stencils**
  - **Safe Routes to School**
- **Healthy Eating**
  - **Edible Gardens**
  - **Harvest of the Month**
- **Local procurement/Farm to School Wellness Policies**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a) By September 30, 2017, 10 low-resource elementary school/ECE sites, and 16 trained partners will reach 2,000 elementary/PreK students with direct education, 50 parents with direct education, and 2,000 parents with indirect education.
   b) By September 30, 2017, 2 of the 10 low-resource elementary schools/ECE sites will improve environments by establishing or reinvigorating school gardens.
   c) By September 30, 2017, 2 of the 10 low-resource elementary schools/ECE sites will implement a new structured PA program such as CATCH/My School In Motion/PreSchool Stencil Kit
   d) By September 30, 2017, 2 out of 10 low-resource elementary schools/ECE sites will make nutrition and physical activity related policy, systems, and environmental changes.
   e) By September 30, 2017, 1 out of 10 low-resource elementary schools/ECE sites will have “train the trainer” nutrition and beverage education programs in place with students trained as peer educators

2. **FFY 2018 (Year 2) Objective(s):**
   a) By September 30, 2018, 10 low-resource elementary school/ECE sites, and 16 trained partners will reach 2,000 elementary/PreK students with direct education, 50 parents with direct education, and 2,000 parents with indirect education.
   b) By September 30, 2018, 4 of the 10 low-resource elementary schools/ECE sites will improve environments by establishing or reinvigorating school gardens.
   c) By September 30, 2018, 4 of the 10 low-resource elementary schools/ECE sites will implement a new structured PA program such as CATCH/My School In Motion/PreSchool Stencil Kit
   d) By September 30, 2017, 4 out of 10 low-resource elementary schools/ECE sites will make nutrition and physical activity related policy systems and environmental changes.
   e) By September 30, 2017, 4 out of 10 low-resource elementary schools/ECE sites will have “train the trainer” nutrition and beverage education programs in place with students trained as peer educators

3. **FFY 2019 (Year 3) Objective(s):**
   a) By September 30, 2019, 10 low-resource elementary school/ECE sites, and 20 trained partners will reach 2,000 elementary/PreK students with direct education, 50 parents with direct education, and 2,000 parents with indirect education.
   b) By September 30, 2019, 6 of the 10 low-resource elementary schools/ECE sites will improve environments by establishing or reinvigorating school gardens.

c) By September 30, 2019, 6 of the 10 low-resource elementary schools/ECE sites will implement a new structured PA program such as CATCH/My School In Motion/PreSchool Stencil Kit
d) By September 30, 2017, 6 out of 10 low-resource elementary schools/ECE sites will make nutrition and physical activity related policy systems and environmental changes.
e) By September 30, 2017, 6 out of 10 low-resource elementary schools/ECE sites will have "train the trainer" nutrition and beverage education programs in place with students trained as peer educators

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): By September 30, 2019, 10 qualifying school and/or early childhood sites will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teacher reaching over 2,000 students and families.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Establish partnerships with San Rafael, Novato and Sausalito /Marin City Unified School Districts, Marin County Office of Education (MCOE), Marin Child Care Council (MC3), Head Start, WIC, First 5, and other afterschool/community partners serving PreK elementary school-aged children and their families. Update contact list annually.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q4 X Year 3: Q4 X	On File: Contact list, ATF, Quarterly Reporting Tools Workbook (RTW)
1.2	Participate in district level School Wellness Policy (SWP) committees. Work with groups representing at a minimum of 6 school sites (2 in Year 1, 2 in Year 2, and 2 in Year 3) to become aware of their district's SWP and to more fully implement the SWP at their school. Assist sites to conduct environment and policy assessments to identify areas for improvement. Provide technical assistance as requested. Identify opportunities for strengthening SWP language by	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Attendance records; agendas; Reporting Tools Workbook (RTW); PSE Annual reporting

	incorporating SLM as appropriate.				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.3	Provide direct nutrition education using Harvest of the Month and other approved curricula either through direct delivery or via partner to 2,000 youth/preK at 5 SNAP-Ed qualified elementary schools/PreK/afterschool sites each year. Provide direct nutrition education using Rethink Your Drink, Reading Labels, Shopping on a Budget, etc. reaching 50 parents each year. Include "train the trainer" model to train students as peer educators(2 in Year 1, 4 in Year 2, and 6 in Year 3)	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	EARS -Quarterly Reports; Quarterly Reporting Workbooks; Copies of evaluation tools utilized
1.4	Provide training on approved curricula and ongoing support to 16 partners at 10 SNAP-Ed qualified school sites.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, trainee list, agendas, other training materials, and evaluations
1.5	Provide monthly indirect education to 2,000 parents at 10 SNAP-Ed approved school sites through family newsletters, family activity nights and lobby display boards, etc.	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Submit: ATF, RTW

					Year 3 Q1: X, Q2: X, Q3: X, Q4: X	
1.6	Work with a minimum of 6 sites (2 in Year 1, 4in Year 2, and 6 in year 3) to: **Year 1:** a) Identify interest and capacity for the establishment or reinvigoration of school gardens and farm to school; b) Work with school site team to establish a plan for building, maintaining and promoting the school garden. **Year 1 & 2:** a) Assist in the creation, development and sustained operation of school gardens at qualified schools along with implementing garden-based nutrition curricula. **Year 1, 2 & 3**: a) Promote intersections between gardens and classroom curricula, garden and cafeteria, in conjunction with UCCE Master Gardeners, Marin Food Policy Council/CNAP and partners. **Year 3**: a) Work with school site team to establish the school garden as a Community Support Agriculture (CSA) and certify the gardens to support school food service and provide food to the food bank and/or parents.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X, Q2: X, Q3: X, Q4: X Year 2 Q1: X, Q2: X, Q3: X, Q4: X Year 3 Q1: X, Q2: X, Q3: X, Q4: X	Meeting agenda; sign in sheets; meeting minutes and notes; Reporting Tools Workbook (RTW) PSE annual reporting

1.7	Work with a minimum of 6 sites (2 in Year 1, 4in Year 2, and 6 in year 3) to: **Year 1** : a) Assist in implementing site PA environmental assessments; b) Develop action plans to address identified needs c) provide training to staff on implementing action plans and structured PA programs; d) provide direct PA education. **Year 2**: a) Work with school and district level wellness committee to develop PA, info sheets, and best practices. b) Propose new language for School Wellness Policy related to PA interventions or environments. **Year 3:** a) Provide support and technical assistance when implementing new structured PA program to extenders. b)Provide on-going direct PA education and training to partner	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X; Q3 X; Q4 X Year 2: Q1 ; Q2 X; Q3 X; Q4 X Year 3: Q1 ; Q2 X; Q3 X; Q4 X	PA assessments; work with school districts/schools to develop action plans; Reporting Tools Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.3, 1.4, 1.5, 1.7	Rethink Your Drink	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested X [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.5, 1.6	Harvest of the Month,	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.5, 1.6	Power Play!	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4 1.6	MyPlate	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.6	Learn Grow Eat Go (community garden)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.7	CATCH	[ ] CWD	[X] Research Tested

		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.3	Cooking Matters		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1,3, 1.4, 1.7	Preschool Playground Stencil Kit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1,3, 1.4, 1.7	SHINE		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1,3, 1.4, 1.7	COCO Kids		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Marin County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Report on partnerships established with low-resource elementary school/ECE sites.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 1.3.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Track and report trainings provided. Use evaluation tools provided.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.5	Track and report indirect education provided.		X		X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3:	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Q1 Q2 Q3 Q4 X X X X		UC Intent to Change List other:
E.1.6	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4 X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.7	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils for Activity 1.7.		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30th, 2019, increase promotion of healthy foods and decrease unhealthy food and beverages in the Canal and Marin City by coordinating environmental changes at 5 retail sites, and providing related nutrition education reaching 150 residents with direct education and over 3,000 with indirect education.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Retail

- healthy food and beverage policies/ stocking standards
- purchased/donated food policies
- healthy in-store marketing and promotions
- store exterior improvements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017 conduct post CX3 assessment of the retail environment in 2 (Canal and Marin City) SNAP-Ed qualifying neighborhoods.
    b. By September 30, 2017, provide healthy food and beverage merchandising materials, bi-annual taste testing of healthy food/beverage recipes, and provide 2 owner/retail staff education opportunities to at least 2 retail stores and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location to reach 1,000 residents.

a. By Sept 30, 2017, an additional 2 stores will increase access and/or promotion of healthy foods and beverages and reduce the access and/or promotion of unhealthy foods and beverages.
c. By September 30, 2017, provide food resource management education and support to address equitable access to food in Marin City and Canal at a minimum of 2 community sites at (FQHC's, Senior Centers, Parks/Rec, faith-based, WIC, etc.) and promote access to healthy fruits, vegetables and beverages through healthy retail, emergency food, the Marin County Resource Guide, community gardening, farmers markets, and mobile vending/farm stand opportunities.
d. By September 30, 2017, establish relationships with 1 food distribution partners in hopes of securing new food distribution sites for older adults and families at a community based site (i.e. elementary schools/ECE site, community clinics, senior centers or public housing facilities) and/or food recovery systems established.
e. By September 30, 2017, 50 adults will receive a series of 3 SNAP-Ed nutrition education classes at a minimum of 2 community based sites (i.e senior centers, public housing facilities, community clinics, and/faith-based) where residents that lack equitable access to healthy foods.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide healthy food and beverage merchandising materials; bi-annual taste testing of healthy food/beverage recipes, and provide 4 owner/retail staff education opportunities to an additional 2 stores for a total 4 retail stores; and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location to reach 1,000 residents.
   b. By Sept 30, 2018, an additional 2 stores for a total of 4 retail stores will increase access and/or promotion of healthy foods and beverages and reduce the access and/or promotion of unhealthy foods and beverages.
   c. By September 30, 2018, provide food resource management education and support to address equitable access to food in Marin City and Canal at a minimum of 2 community sites at (FQHC's, Senior Centers, Parks/Rec, faith-based, WIC, etc.) and promote access to healthy fruits, vegetables and beverages through healthy retail, emergency food, the Marin County Resource Guide, community gardening, farmers markets, and mobile vending/farm stand opportunities.
   d. By September 30, 2018, establish relationships with 1 food distribution partners in hopes of securing new food distribution sites for older adults and families at a community based site (i.e. elementary schools/ECE site, community clinics, senior centers or public housing facilities) and/or 1 food recovery systems established.
   e. By September 30, 2018, 50 adults will receive a series of 3 SNAP-Ed nutrition education classes at a minimum of 2 community based sites (i.e senior centers, public housing facilities, community clinics, and/faith-based) where residents that lack equitable access to healthy foods.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide healthy food and beverage merchandising materials, bi-annual taste testing of healthy food/beverage recipes, and provide 2 owner/retail staff education opportunities to at least 2 retail stores and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location to reach 1,000 residents.
   b. By Sept 30, 2019, an additional 1 store for a total of 5 retail stores will increase access and/or promotion of healthy foods and beverages and reduce the access and/or promotion of unhealthy foods and beverages.
   c. By September 30, 2019, provide food resource management education to address equitable access to food in Marin City and Canal at a minimum of 2 community sites at (FQHC's, Senior Centers, Parks/Rec, faith-based, etc.) and promote access to healthy fruits, vegetables and beverages through healthy retail, emergency food, the Marin County Resource Guide, community gardening, farmers markets, and mobile vending/farm stand opportunities.
   d. By September 30, 2019, establish relationships with 1 food distribution partners in hopes of securing new food distribution sites for older adults and families at a community based site (i.e. elementary schools/ECE site, community clinics, senior centers or public housing facilities) and/or 1 food recovery systems established.
   e. By September 30, 2019, 50 adults will receive a series of 3 SNAP-Ed nutrition education classes at a minimum of 2 community based sites (i.e senior centers, public housing facilities, community clinics, and/faith-based) where residents that lack equitable access to healthy foods.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Establish and maintain contacts with community partners, food bank/pantries and food recovery services, neighborhood coalitions, residents and retail representatives from up to 2 select SNAP-Ed qualifying neighborhoods (Marin City and Canal).	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4	On File: Copy of meeting agendas and minutes Submit: list of contacts

					Year 3 Q1 Q2 Q3 Q4 |				
2.2	Provide education and technical assistance sessions to 2 community partners and residents to teach skills needed to conduct retail assessments, with a "train the train" model, that engages and trains youth and community members as peer educators to lead assessments	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	On File: Sign-In sheets, Training documents
2.3	Conduct post CX3 retail assessments at grocery stores, independent/corner stores, and food banks/pantries in the select SNAP-Ed qualifying areas (up to 2) that cater to eligible families. Assessments will be led by trained youth and community peer educators	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4	On File: Retail Assessments Submit: Neighborhood boundaries surveyed

2.4	Provide technical assistance to youth leaders and community partners to review assessments and summarize findings. As relevant, incorporate findings from Healthy Stores Healthy Communities survey data. Continue to work with the identified retail partners within the qualifying neighborhoods to approach then develop, and implement Healthy Retail changes.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: ( ) Q2: X Q3: X Q4: X Year 2 Q1: X Q2: Q3: Q4: Year 3 Q1: Q2: Q3: Q4:	On File: Correspondence Submit: Partner listing
2.5	Engage youth leaders and community partners to provide healthy marketing materials, which may include NEOPB Retail, Rethink Your Drink, and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to 5 SNAP-Ed qualifying retailers and 3 food distribution sites.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: X Q2: X Q3: X Q4: X Year 2 Q1: X Q2: X Q3: X Q4: X Year 3 Q1: X Q2: X Q3: X Q4: X	Submit: Before & After Photos

2.6	Provide culturally appropriate single session direct education at 5 retail partners (store tours), and/or 3 food distribution sites, (i.e. senior centers, public housing, community clinics, food bank/pantries) a minimum of 150 adults in total, 50 in Year 1, 50 in Year 2 and 50 in Year 3.	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets; flyers/promotional materials used
2.7	Educate 5 independent retailer managers/owners and 3 food bank/food distribution (i.e. faith-based, community clinics, & school) managers on the health importance of fruits, vegetables and healthy beverages. Work with retailers and food distribution sites to make healthy changes.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets; materials distributed; presentations if used

2.8	Conduct 1 Fruit and Veggie fest celebration at on qualifying retail site annually	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Submit: Photos and press releases
2.9	Provide monthly indirect education such as menus, newsletters, and posters to 2000 program participants at 3 SNAP-Ed approved community sites (i.e. senior centers/public housing, community clinics, faith-based, etc.)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF

2.10	Develop partnerships with local food banks to identify establish 3 new food distribution sites to increase access of healthy foods and/or food recovery systems established. • Year 1, establish relationships with local food banks to secure implementation of food distribution sites for older adults and families. Identify SNAP-Ed senior centers/public housing facilities, elementary school, early ECE sites, and community clinics to establish food distribution sites. Establish 1 new each year for a total of 3 sites. Identify food recovery opportunities with school wellness partners and encourage systems changes.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: Photos and press releases

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.5, 2.6, 2.8, 2.9	Rethink Your Drink	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	(X) Research Tested ( ) Practice Tested ( ) Emerging ( ) N/A - Please describe below:

2.5, 2.6, 2.8, 2.9	Power Play! recipes		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.9	Body & Soul		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.8, 2.7, 2.6	Latino Community Toolbox for Health Educators		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.7, 2.9	CX3 Healthy Stores Healthy Communities survey		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.5, 2.7, 2.8	Retail Merchandising		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Marin County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Annually report on partnerships established with community partners, food bank/pantries and food recovery services, neighborhood coalitions, residents and retail representatives.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2 & E.2.3	Report on post CX3 retail assessments findings	X	X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.4	Report annually on new or improved access to healthy retail changes adopted and environmental changes that improve access to healthy food and beverages and decreases access to unhealthy food and beverages.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.5	Report annually on retail merchandising materials provided.		X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.6	Report annually on direct education provided to residents at qualifying sites		X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X X	☐ UC Intent to Change List other:
E.2.7	Annually report on education provided to retailers and food distribution sites and changes made to the environments	☐	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.2.8	Report annually on Fruit and Veggies fest activities and residents reached	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.2.9	Report annually on indirect activities provided at retail and food distribution sites.	☐	X	☐	☐ CWD X LHD ☐ AAA	**Year 1** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF ☐ PSE RE-AIM Report

						Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other:
E.2.10	Report annually on new food distribution sites established and/or food recovery systems established.		X		X LHD UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, 9 community based sites will implement structured physical activity programs and 4 youth sites will make changes to school policies, physical environment, and institutional capacity to support improved physical activity behaviors among 200 students and parents directly through education and 1,500 students/parents indirectly through promotional and PSE activities annually FFY2017-2019.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Physical Activity/ Structured PA

- Structure Physical Activity
- Murals/Stencils
- Safe Routes to School
- Parks Prescription

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, 3 community champions will be trained to coordinate structured physical activity at schools, clinics, faith-based and community organizations to reach 200 students and 100 adults.
    b. By September 30, 2017, 3 low-resource elementary schools/ECE sites or community-based organization will adopt a policy, system, and environment changes for physical activity integration. Sites may include federally qualified health centers, school, early childhood education sites, faith-based organizations, reaching at least 1500 residents.
    c. By September 30, 2017 500 residents will be engaged in Healthy Parks Healthy People and/or parks prescription program events.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, 6 community champions will be trained to coordinate structured physical activity integration at schools, clinics, faith-based and community organizations to reach 200 students and 100 adults.
   b. By September 30, 2018, 6 low-resource elementary schools/ECE sites or community-based organization will adopt a policy, system, and environment changes for physical activity integration. Sites may include federally qualified health centers, school, early childhood education sites, faith-based organizations, reaching at least 3000 residents.
   c. By September 30, 2018, 1000 residents will be engaged in Healthy Parks Healthy People and/or parks prescription program events.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2018, 9 community champions will be trained to coordinate structured physical activity at schools, clinics, faith-based and community organizations to reach 200 students and 100 adults.
   b. By September 30, 2019, 9 low-resource elementary schools/ECE sites or community-based organization will adopt a policy, system, and environment changes for physical activity integration. Sites may include federally qualified health centers, school, early childhood education sites, faith-based organizations, reaching at least 4500 residents.
   c. By September 30, 2019, 1500 residents will be engaged in Healthy Parks Healthy People and/or parks prescription program events.
   d. By September 30, 2019, 1,000 residents will be reached indirectly with healthy beverage education in conjunction with structured PA.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Partner with Marin County Parks and Open Space and partners sites to coordinate participation in monthly Healthy People Healthy Parks/park prescription physical activity events reaching at least 150 in year 1; 150 in Year2; and 150 in Year3 for a total of 450 in three years.	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Event flyers, ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
3.2	Provide training on approved curricula and ongoing support to 9 partners at SNAP-Ed qualified school/ECE sites and/or community-based organization (3 in Yr1; 6in Yr2; and 9 in Yr3).	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 X X X	On File: Sign-In sheets, Training documents
3.3	Provide indirect education on healthy beverage consumption in conjunction with structured PA opportunities to 1000 SNAP-Ed eligible residents annually.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

3.4	Work with a minimum of 9 sites (3 in Year 1, 6 in Year 2, and 9 in year 3) to: Year 1 : a) Assist in implementing site PA environmental assessments; b) Develop action plans to address identified needs c) provide training to staff on implementing action plans and structured PA programs; d) provide direct PA education to staff. Year 2-3: a) Work with school and district level wellness committee to develop PA, info sheets, and best practices. b) Propose new language for School Wellness/Organizational Wellness Policy related to PA interventions or environments. Year 3: a) Provide support and technical assistance when implementing new structured PA program to extenders. b)Provide on-going direct PA education and training to partner		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	PA assessments; work with school districts/schools to develop action plans; Reporting Tools Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2, 3.3, 3.4	Shape of Yoga	CWD X LHD AAA UCCE CCC	X Research Tested Practice Tested Emerging N/A - Please describe below:

3.2, 3.3, 3.4	CATCH		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3, 3.4	Power Play!		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3, 3.4	Power Up in 10		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.3, 3.4	Rethink Your Drink		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Marin County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Report annually on structure PA events		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.2	Report on trainings provided		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.3	Report on indirect education provided		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.4	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils for Activity 1.7.		X	X	X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, 2,500 residents (students, adults seniors, etc.) will receive direct nutrition education at qualifying sites using pre-approved NEOP curricula and 8,000residents will receive indirect nutrition education through events, media outreach, and educational materials annually.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Structure Physical Activity
  - CATCH
  - Shape of Yoga
- Healthy Eating Healthy Eating
  - Harvest of the Month
  - Community Toolbox
  - Body & Soul

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017 1,500 residents will be engaged in indirect education through physical activity events through Healthy Parks Healthy People and/or parks prescription program events and 450 students will be engaged in direct education at schools and ECE sites.
   b. By September 30, 2017 2,000 children and parents will be engaged in direct education through schools/ECE sites.
   c. By September 30, 2017 50 residents will be engaged in direct education through healthy retail activities and 1,000 will be engaged in indirect education through healthy retail promotions.

d. By September 30, 2017, reach 5,000 residents through media and community events such as Fruit and Veggie Fest & Bi-National Health Month

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, 3,000 residents will be engaged in indirect education through physical activity events through Healthy Parks Healthy People, parks prescription program and/or school/community events and 450 students will be engaged in direct education at schools and ECE sites.
   b. By September 30, 2018, 2,000 children and parents will be engaged in direct education through schools/ECE sites
   c. By September 30, 2018, 50 residents will be engaged in direct education through retail activities and 1,000 indirect education activities.
   d. By September 30, 2018, reach 5,000 residents through media and community events such as Fruit and Veggie Fest & Bi-National Health Month
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, 4,500 residents will be engaged in indirect education through physical activity events through Healthy Parks parks prescription program, and/or school/community events and 450 students will be engaged in direct education at schools and ECE sites.
   b. By September 30, 2019, 2,000 children and parents will be engaged in direct education through school/ECE sites.
   c. By September 30, 2019, 50 residents will receive direct education on healthy retail including taste tests and food demonstrations and 1,000 will be engaged in indirect education through healthy retail promotions.
   d. By September 30, 2018, reach 5,000 residents through media and community events such as Fruit and Veggie Fest & Bi-National Health Month

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Provide culturally appropriate single session direct education at 5 retail partners and/or 3 food distribution sites (i.e senior centers, public housing, community clinics) reaching a total of 150 residents. 50 in Year 1, 50 in Year 2 and 50 in Year 3 (Same as	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets; flyers/promotional materials used

	Activity 2.6).				Year 3 Q1 X, Q2 X, Q3 X, Q4 X	
4.2	Provide indirect education on healthy beverage consumption in conjunction with structured PA opportunities to 1000 SNAP-Ed eligible residents. To include participation in monthly Healthy People Healthy Parks/park prescription physical activity events.	X CEI X C&C	X LHD	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Materials distributed-ATF
4.3	Provide indirect education through healthy marketing materials, which may include NEOPB Retail, Rethink Your Drink, and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to community partners.	X CEI	X LHD	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF/RE-AIM

4.4	Provide direct nutrition education using Harvest of the Month, Power Play SIRK with school based IOE interventions and other approved curricula either through direct delivery or via partner to 2,000 youth/preK at 5 SNAP-Ed qualified elementary schools/PreK/afterschool sites each year. Provide direct nutrition education using Rethink Your Drink, Reading Labels, Shopping on a Budget, etc. reaching 50 parents each year (Same as Activity 1.3).	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2, 4.3, 4.4,	Rethink Your Drink	X LHD	X Practice Tested
4.1, 4.2, 4.3, 4.4,	Harvest of the Month	X LHD	X Practice Tested

4.1, 4.2, 4.3, 4.4,	Power Play!		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.1, 4.2, 4.3, 4.4,	Latino Toolbox for Community Health Educators		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.1, 4.4	Body & Soul		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.4	Cooking Matters		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
		X	CCC			

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)		Time Frame: Year & Quarter**				Tool/Documentation	
E.4.1	Report annually on single session direct education classes		X			CWD	Year 1				X	EARS/ATF
					X	LHD	Q1	Q2	Q3	Q4		PSE RE-AIM Report
						AAA	X	X	X	X		
						UCCE						

					X CCC	**Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.4.2	Report on indirect education provided to promote water consumption	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE X CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.4.3	Report on indirect education provided to promote healthy retail behaviors	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

E.4.4	Report on direct education provided in school and ECE settings.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.5	Report on media activities and events to promote fruit and vegetables consumption and physical activity.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

	CWD
X	LHD
	AAA
	UCCE
	CCC

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Catholic Charitites of San Francisco, Marin, and San Mateo.

Please refer to the San Francisco County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Marin County
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$195,494	$180,750	$180,750	-7.54%
2	Non-Capital Equipment/Supplies	$200	$1,920	$150	$350	-81.77%
3	Materials	$2,200	$14,563	$734	$2,934	-79.85%
4	Travel	$1,700	$6,784	$1,023	$2,723	-59.86%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$31,900	$62,286	$23,000	$54,900	-11.86%
	Total Direct Costs:	**$36,000**	**$281,047**	**$205,657**	**$241,657**	-14.02%
9	Indirect Costs*** Indirect Cost Rate= 19.00 %	$0	$37,144	$34,343	$34,343	-7.54%
	Total Federal Funds	**$36,000**	**$318,191**	**$240,000**	**$276,000**	-13.26%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	5% difference is attributed to decrease in funding amounts
2	Non-Capital Equipment/Supplies	5% difference is attributed to decrease in funding amounts
3	Materials	5% difference is attributed to decrease in funding amounts
4	Travel	5% difference is attributed to decrease in funding amounts
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	5% difference is attributed to decrease in funding amounts
9	Indirect Costs	5% difference is attributed to decrease in funding amounts

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Elaini Negussie	30.00%	70.00%	$96,721.16	0.5	$48,360.58	60.00%	$29,016.35	$23,213.10	$77,377	
2			Health Educator	Oscar Guardado	10.00%	90.00%	$89,603.17	0.5	$44,801.59	60.00%	$26,880.95	$7,168.30	$71,683	
3			Dietician (extra-hire)	Katherin Kielich	10.00%	90.00%	$79,225.46	0.25	$19,806.37	60.00%	$11,883.82	$3,169.00	$31,690	
4			Accontant Finanace Analyst	Kam Lam (included in indirect)	100.00%	0.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
5			Program Manager	Reba Meigs (in-kind)	70.00%	30.00%	$0.00	0.5	$0.00	0.00%	$0.00	$0.00	$0	
6			Project Coordinator	Elaini Negussie (in-kind)	30.00%	70.00%	$0.00	0.5	$0.00	0.00%	$0.00	$0.00	$0	
7			Health Educator	Oscar Guardado (in-kind)	10.00%	90.00%	$0.00	0.5	$0.00	0.00%	$0.00	$0.00	$0	
8			Dietician (extra-hire)	Katherin Kielich (in-kind)	10.00%	90.00%	$0.00	0.25	$0.00	0.00%	$0.00	$0.00	$0	
9			Community Liasion	Narli Arango (in-kind)	10.00%	90.00%	$0.00	0.5	$0.00		$0.00	$0.00	$0	
10			Community Liasion & Admin	Evelyn Colindres (in-kind)	10.00%	90.00%	$0.00	0.25	$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**3.75**	**$112,969**		**$67,781**	**$33,550**	**$180,750**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	pens, paper notebooks, etc.	3.5	$10.00	5	$175	
2			Copier Supples and Srv	toner, color, etc	3.5	$10.00	5	$175	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$350**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations and Taste Testing	Provide taste test to support school wellness activities in the Canal community including Harvest of the Month activities.	$2.50	500	$1,250	
2			Nutrition Education	NEOP approved nutrition education materials	$4.00	50	$200	
3			CCLHDN	Dues for CCLHDN for a group membership	$155.00	1	$155	
4			Garden Materials	Seeds, dirts and small garden supplies to inlcude gloves, watering cans, barrels, etc to support garden education and garden PSE work in schools, community, and ECE sites.	$400.00	1	$400	
5			Food Demo Supplies	Small cooking equipment and supplies like cooking karts, etc.	$400.00	1	$400	
6			Printing Costs	Photocopying nutrition education materials such as HOTM newsletter and other materials	$350.00	1	$350	
7			Event Materials	Signage holders and frames for smarterlunch room events, etc.	$179.00	1	$179	
						Total Materials:	**$2,934**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1	Decrease		Project Coordinator/Elaini Negussie	In-county	In-county / service area mileage to complete work plan activities and participate service area trainings and meetings, Project Coordinator, Dietitian, and Health Educator	139	.5						10			$744	
2	Decrease		Health Educator/Oscar Guardado	In-county	In-county / service area mileage to complete work plan activities and participate service area trainings and meetings, Project Coordinator, Dietitian, and Health Educator	140	.5						10			$749	
3			Dietician/Katherin Kielilch	In-county	In-county / service area mileage to complete work plan activities and participate service area trainings and meetings, Project Coordinator, Dietitian, and Health Educator	70	.25						10			$375	
4			Community Liasion/Evelyn Corlindes	In-county	In-county / service area mileage to complete work plan activities and participate service area trainings and meetings, Project Coordinator, Dietitian, and Health Educator	20	.25						10			$107	
5			Project Coordinator - Elaini Negussie	Northern California	Network Sponsored PDM & LIA Trainings/Meetings	2	1	2	1	$46.00	$95.00		163			$548	
6			Reba Meigs Project Director Meeting (in-kind)	Northern California	Network Sponsored PDM & LIA Trainings/Meetings	1	1	1	0	$0.00	$0.00	$0.00	0	$0.00		$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County

7			Health Educator - Oscar Guardado, Project Coordinator - Elaini Negussie, and Program Manager - Reba Meigs - in-kind	Bay Area	Other = Parking for Bay Area Nutrition and Physical Activity Collaborative (BANPAC) meeting, trainings, general meetings for health educator, PD and project coordinator	5	2							$20.00	$200	
Out-of-State																
1			None												$0	
														Total Travel:	**$2,723**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Marin City Service District	Provide culturally appropriate intervention strategies in Marin's only predominiately African American community. Strategies include working on access to healthy foods and beverages, nutrition education, retail education and promotions, school wellness PSE coordination, structured PA coordination to support parks prescription/HPHP	$25,000	Support healthy retail, nutrition and garden education and parks RX programs
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Community Action Marin-Head Start	Provide school wellness coordinate for assessments, education, and PSE strategy implmentation-ECE	$10,000	PSE School Wellness
2			Bay Area Resource Center	IOE Power Play! lesson to reach 100 students pre/post & garden education, smarter lunchroom, and RYD-water promotions	$4,900	IOE
3			Sanzuma	School Wellness-Farm to Cafeteria PSE related work including HOTM, garden education & integration in salad bar, smarter lunchroom, etc.	$15,000	PSE School Wellness and Farm to Cafeteria
				Total Contracts/Sub-Grants/Agreements:	**$54,900**	

Total Direct Costs:	**$241,657**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		19 % of total Salaries + Benefits	19.00%	$180,750.00	$34,343	
				Total Indirect Costs:	**$34,343**	

Total Budget:	**$276,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County
Contract/Sub-Grant/Agreement: Marin City Service District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (i.e. Director of Programs)	Monique Brown (in-kind)	15.95%	84.05%	$ -	1.00	$0.00	0.00%	$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**1**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County
Contract/Sub-Grant/Agreement: Marin City Service District

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Food Demo	provide taste tests/ryd/garden nutrition in community, school, afterschool, church, park settings for direct/indirect ed.	$2.50	200	$500	
					Total Materials:	$500	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Marin County
Contract/Sub-Grant/Agreement: Marin City Service District

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			Community Adult Resident June Farmer	Oversee Marin City CX3 community, school, afterschool nutrition education/ryd/phys. Ed., train the trainer program - 28 x 580hours	$16,240	
2			Community Adult Resident Terrie Green	Oversee Marin City Intergenerational garden recruitment and education programming -- 30 x 200hours	$6,000	
3			Community Youth resident - tba	Provide nutrition education and peer leadership for Marin City CX3 program - 13.45 x 168hours	$2,260	
				Total Contracts/Sub-Grants/Agreements:	**$24,500**	

Total Direct Costs: $25,000

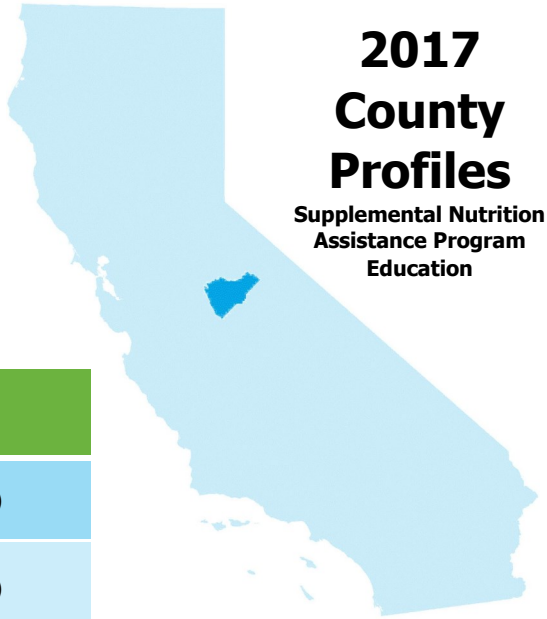
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget: $25,000

2017 County Profiles

Supplemental Nutrition Assistance Program Education

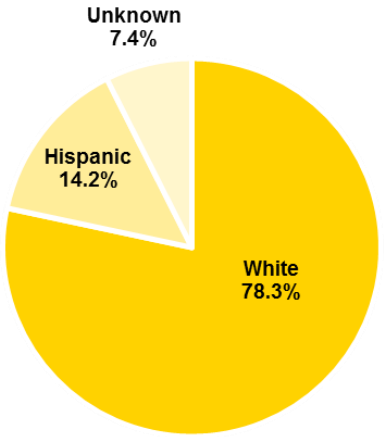


Mariposa

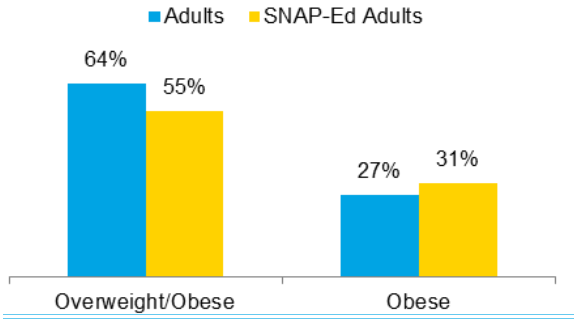
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	5,014 (28%)
Ages (<185% FPL)	
Children <6 years old	302 (33%)
Children 6-17 years old	650 (32%)
Adults 18-64 years old	2,861 (28%)
Seniors 65 years and older	1,201 (28%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate

[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

Population below Federal Poverty Level

15%

Food Insecurity Rates

16% Overall

27% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	1,997 (11%)
Students Eligible for Free/Reduced Price Meals (FRPM)	1,035 (54%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
6	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
15	8 (53%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mariposa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

***County Name:* Mariposa**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	California Department of Public Health: CDPH: (Local Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Mariposa County is located on the western slope of the Sierra Nevada Mountains of California, approximately 37 miles northeast of the city of Merced. As of 2010 the population of the county was 18,250, with no incorporated cities and the distinction of having no permanent stoplights. While geographically large at approximately 1, 463 square miles, this is a rural and sparsely populated county. Nearly half the area of Mariposa County is publicly owned and occupied by Yosemite National Park, the Bureau of Land Management and the Sierra and Stanislaus National Forest. The County is governed by a five-member Board of Supervisors elected by district on a non-partisan basis. The county seat and population center is the town of Mariposa. A number of other communities exist in the unincorporated areas including Coulterville, Greeley Hill, Lake Don Pedro, El Portal, Midpines, Cathey's Valley and Ponderosa Basin. The communities are widely spread apart and travel for daily living items generally involves significant travel. A regional public transportation system, which operates 7 days a week, originates in Merced and terminates in Yosemite National Park. The county operated public transportation operates in limited areas Monday through Fridays.

According to census data from 2010, the race/ethnicity make up of Mariposa County is primarily white at 83.2%. The Hispanic population is 9.2%, American/Native American is 2.9%, Asian is 1.1%, and Black is 0.80%. The primary language spoken is English. The county population is gradually aging; in 2010, the percentage of persons age 65 years and was 20.9%; the 2014 estimate is 24.7%. In 2010, persons under 18 years and under was 17.8%, while the 2014 estimate is 16.7%.

The 2105 SNAP-Ed county profile indicates that 5,692 individuals are eligible for SNAP-Ed (31.2% of the total population. The SNAP-Ed eligible participants are 78.3% White, 14.2% Hispanic, and 7.4% other race/ethnicities. The largest group is comprise of pre-school children <6 years old at 51.1% children, followed school age children 6-17 years old (34.6%), adults 18-64 years old (31.3%) and seniors (27.7%). Interestingly only 2,127 of the eligible individuals in the county choose to participate in the CalFresh program.

According to Mariposa County's 2105 SNAP-Ed profile, the population federal poverty level is 16.1%. There are 6 census tracts in Mariposa County with low income areas found throughout, yet none of the 6 tracts are identified SNAP-Ed eligible locations. The overall food insecurity rate is 16.6%, and 27.9% for children. There is one school district with 15 schools, 7 of the schools (46.7%) are SNAP-Ed eligible and 972 students are eligible for Free/Reduced Price Meals (FRPM). There are a limited number of means-tested sites eligible for SNAP-Ed services, including 5 emergency feeding sites, 1 food pantry, 2 soup kitchens, 1 WIC office site, 1 Head Start site, and 1 low-income family resource center. Three of Mariposa County Unified School district's K-8 elementary schools have the largest number of SNAP-Ed eligible residents. The total enrollment at these schools is 977, and eligibility for FRPM meals ranges from 52.3% to 67.5% percent of students according to the 2014-15 CDE FRPM data.

While Mariposa County specific statistics are not available, the SNAP-Ed Profile shows that combined data for Mono, Alpine, Amador, Calaveras, Inyo, Mariposa, and Tuolumne Counties indicates 61.3% of SNAP-Ed eligible adults are overweight or obese, and 36.5% are obese. This can be compared to statewide rates of 67.3% and 31.5% respectively. The prevalence of overweight/obese children ages 2-11 is 14.6% according to the profile. Data for Mariposa County youth from the Lucille Packard Foundation at kidsdata.org shows 29.1% of students in grades 5, 7, and 9 are overweight or obese. Additional the Mariposa Unified School District school report card indicates on average, only 15% of the 5th grade students met 4 of the 6 standards for fitness.

The food environment in the county is fair. Due to the sparse population and rural nature of the county, there are few franchised operations. For example, only two fast food chain outlets exist and the two grocery stores serving residents are independent local-owned businesses. Both grocery stores do accept CalFresh EBT cards. Many residents travel long distances to purchase food items at large supermarkets in neighboring counties in attempts to stretch their food dollars. Residents experience limited access to quality fresh, affordable fruits and vegetables.

4. **Community Assessment**

The annual county health rankings published by the Robert Wood Johnson Foundation ranks Mariposa County 31st of the state's 57 counties. Data indicates improvements are needed in several areas, including adult obesity rates and physical activity levels. While the county offers numerous opportunities for outdoor recreation, because of the rural nature only 55% have access to exercise opportunities. Economic factors affecting residents is a high level of unemployment at 9.2% and this trend is expected to continue. Limited employment opportunities are available, and those that do exist are often at or near minimum wage. Children are most at risk as illustrated by the 26% of children living in poverty, compared to 24% statewide and the food insecurity rates of 27.9% as mentioned above.

Neither a community wide health assessment report nor a CX3 assessment have been conducted in Mariposa County. The Healthy Stores for a Healthy Community Survey of 2013 provides limited information on the retail environment. Residents of the county are for the most part widely dispersed and travel long distances to purchase food, either at the two independent stores or to retailers outside the county. Convenience stores at the few gas stations scattered throughout the more remote areas of the county offer little in the way of fresh foods and those available are often high in price.

This FFY 2017-19 Integrated Work Plan has been developed using information in the jurisdiction section, available data sources and input from both county government and community organization partners. Currently there are no Local Implementing Agencies providing SNAP-Ed interventions in the county. Conversations have taken place with potential site partners in an attempt to assess need and determine sites that will allow us to reach the same SNAP-Ed

eligible families in multiple settings. The Local Health Department will need to work on building relationships with these community partners such as the CalFresh office, emergency food distribution sites, food pantries, and the public school district.

5. **Community Change Goals**

Nutrition and obesity issues are the priority areas of the Mariposa County SNAP-Ed program. As such, the promotion of healthy eating choices and increased awareness of physical activity opportunities are the overall goals for community change. An additional long-term goal is to reduce the proportion of residents who experience food insecurity, increase knowledge of food resource management, and increase a healthy weight among residents of all ages.

Due to the lack of specific data on healthy food choices, weight, healthy food choices and physical activity behaviors in Mariposa County residents, and without the opportunity or resources to conduct a community wide health assessment, we have focused on available data to support strategies to address the needs of the community in school based settings, and with community organization that support emergency food distribution.

As there are no other LIAs to support the SNAP-Ed program efforts, the Mariposa County Health Department (LHD) will work with several partners to support the community change goals. The LHD will support the local school district, Mariposa County Office of Education, to develop strategies to improve nutrition and physical activity programs and strengthen school wellness policies through nutrition education; assist SNAP-Ed eligible school sites in improvements to the school environments and practices that support nutrition; strengthen physical activity standards for both school and after-school programs; and support opportunities to enhance the physical and built environment around the school sites (e.g. Safe Routes to Schools promotion and events).

The newly formed Mariposa County Health and Wellness Coalition is a group of community partners with a goal of improving overall health and wellness of all residents of Mariposa County, with three priority action areas: active living, healthy eating and prevention. The LHD will partner with the coalition and identify strategic partners from multiple sectors to improve nutrition and physical activity, improve the availability and accessibility of healthy foods and beverages, and ensure opportunities for physical activity.

The LHD will work with community partners to provide evidence based education with a focus on behavior change goals for healthy food choices and food resource management; assist with the development of policies that promote offering of healthy food and physical site changes the emergency food supply environment (e.g. emergency food distribution sites, food pantry, soup kitchens); and work with partners to create potential opportunities to attract new partnerships between local farmers, school food services and food pantries to offer healthier food options. We realize these goals are multi-year strategies

that will require the support of multiple partners and possibly additional funding streams. We hope to achieve these goals through continued development of partnerships within the existing coalition and potential partners in multiple sectors such as the Merced County Food Bank, Area 12 Agency on Aging, Dairy Council, Mariposa Farmers Market, faith-based organizations and the UCCE Mariposa Master Gardeners.

Mariposa County SNAP-Ed LIA will achieve the following three-year objectives:

1. By September 30, 2019, at least two (2) SNAP-Ed eligible schools sites will implement, or make changes to, school wellness policies and the physical environment to support improved nutrition and physical activity behaviors for students, parents and faculty.

2. By September 30, 2019, at least 1 food pantry and 2 emergency food distribution sites will increase access to and promotion of healthy foods and beverages choices for SNAP-Ed eligible individuals through the establishment of adopted and implemented policies and/or physical site changes.

3. By September 30, 2019, participate quarterly in a multi-sector coalition (CNAP or similar) aimed at increasing consumption of healthy foods and beverages and access to low/no-cost physical activity opportunities for SNAP-Ed eligible individuals; and reach at least 400 SNAP-Ed eligible individuals with direct education and 2,500 individuals with indirect education nutrition to increase consumption of healthy foods and beverages and physical activity behaviors.

These objectives allow us to focus on initiation of community change goals, within the parameters of the SNAP-Ed funds available. We will focus on general PSE strategies in the school settings and community, in order to make the best use of the limited funds available.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Mariposa County does not have an existing CNAP workgroup, and UCCE CalFresh does not operate programs in the county. Partnership efforts will begin by attending quarterly meetings of the Mariposa County Health and Wellness Coalition (MCHWC), which is currently facilitated by the LHD's Tobacco Education Program. The coalition recently transitioned from a focus on tobacco prevention to a new goal of improving and building opportunities for all Mariposa County residents to have experience overall health and wellness. This is a multi-sector group of public, private, and non-profit organizations which has defined three priorities for their collaborative work: 1) prevention (substance abuse/tobacco/ violence), 2) active living, and 3) healthy eating. In Mariposa County, there are a limited number of organizations serving the needs of a sparse and widely dispersed population. The coalition's broad focus was determined to be the most effective method to strengthen partnerships and leverage resources in efforts to achieve common community change goals to improve overall health and wellness.

Current public programs represented under the MCHWC include WIC, Mariposa Unified School District (nurse), Mariposa County Human Services programs, Tobacco Prevention, UCCE 4-H Advisor, Mariposa County Parks and Recreation, and the County Library. Non-profit and private programs include Mountain Crisis Center, Mariposa Safe Families, Ethos Youth, KRYZ local public radio and one independent business owner. The LHD SNAP-Ed program will work to develop a nutrition subcommittee within the MCHWC to ensure coordination and establish nutrition education partnerships to identify gaps and establish goals that will serve the SNAP-Ed eligible population. This will be achieved through small group activities, meetings, via email/phone and questionnaires. Once goals are established, objectives and activities as they relate to nutrition, access to healthy foods and beverages and physical activity will be developed. The LHD will promote SNAP-Ed services and activities by connecting with other agencies such as the County Welfare, Jobs Training, and Community Services programs. Additionally, the Mariposa County Public Works department is in the process of implementing two Safe Routes to Schools grants and is willing to partner on promotion of the program. We will also seek the support of the elected officials, the county planning department and transportation commission as partners on our environmental change efforts.

7. **Key Messages**

	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Mariposa County reviewed the approved integrated curriculum list provided by the state agencies to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, and the chosen SNAP-Ed three-year and annual objectives. The chosen curriculum is geared towards the school setting and low-resource adult population describe in the intervention plan summary and below in target audience description.

9. **Intervention and Evaluation Plan Narrative Summary**

The Local Health Department (LHD) will provide comprehensive strategies and interventions which include nutrition education and physical activity promotion; training and technical assistance; nutrition and physical activity messaging via social media; and working with local emergency food distribution sites to increase environmental supports that encourage purchase and consumption of healthy foods and beverages. Partnerships and collaborations will need to be developed through ongoing meetings with community partners to help achieve our community change goals for the SNAP-Ed eligible population.

The LHD will implement direct nutrition education and physical activity (PA) focused approaches, staff training for education providers, food service providers and other staff that interface with children in SNAP-Ed eligible school sites in the Mariposa County Unified School District. The LHD will train and support teachers and after school staff as extenders to provide direct education programs. Strategies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. Adults at SNAP-Ed eligible school sites will be reached through parent education that connects MyPlate concepts of shopping behaviors for healthy choices, healthy options for food, meal planning, food budgeting and increased knowledge of MyPlate recommendations for healthy foods.

The plan enhances interventions at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems and environmental (PSE) change efforts that include adoption of school wellness policies that promote access to healthy foods, beverages and physical activity. In SNAP-Ed eligible K-8 school sites, healthy nutrition and physical activity policies and procedures will be implemented which will include (but are not limited to) standards for all foods and beverage offered on site, opportunities for structured daily physical activity, and the provision of evidence-based nutrition education, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom using the Smarter Lunchrooms Movement (SLM) principle, for example healthy grab and go products and promotion of choosing healthy items in prominent school lunchroom locations. Integration of the school site and community physical activity will be implemented through Safe Routes to Schools (SRTS) programs, as current county plans for SRTS infrastructure improvements will allow everyone – including children, older adults,

and individuals with disabilities – opportunities to walk and bicycle more safely. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites, to include food pantries and soup kitchens, will be implemented to support education efforts to improve nutrition and food resource management.

At the sector level of the SEM, the LHD will participate in a multi-sector coalition and identify and convene strategic community nutrition partners and stakeholders to improve the nutrition and physical activity environment. Concepts from the community organization change model will prioritize strategies unique to the personal, social and environmental dynamics that influence the needs of rural Mariposa County. Community partners will be educated about policy changes to improve the availability and provision of healthy food choices, developing or updating nutrition standards for food service operations in schools, emergency food distribution sites and other community settings. The Merced County Food Bank (MCFB) operates USDA commodities emergency food distribution sites in Mariposa County, with distribution sites monitored by a MCFB coordinator and local community volunteers. The LHD will approach the MCFB to garner support of establishment of policies that encourage purchases and donation of healthy foods and beverages and promotion of healthy food and beverage choices by SNAP-Ed eligible populations at local distribution sites. Integrating SCT, the LHD will work with partners to support efforts of a community wide campaign to support behavior change that encourages options for healthy eating and active living. Collaborative efforts will be encouraged to optimize interaction between food programs, nutrition interventions, emergency food services and local retail food suppliers and farmer's market vendors. Opportunities to promote free/low-cost outdoor community physical activities through partnerships will be explored with County Parks and Recreation, Sierra Foothill Conservancy and public health staff at Yosemite National Park.

To evaluate and improve the SNAP-Ed services for all local objectives, the LHD will use formative, process, and/or curriculum-specific evaluations to determine effectiveness. The SNAP-Ed Activity Tracking Form (ATF) will be used to collect needed supporting documentation entries. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online ATF. Separate tracking of direct education taught by LHD staff and site staff trained by the LHD, such as teachers/extenders, will take place in an effort to better monitor effectiveness. The LHD will utilize the RE-AIM evaluation framework to report on reach, effectiveness, adoption, implementation, and maintenance of PSE change efforts.

Social and environmental change related to school wellness policy, school gardens, changes in the emergency food distribution, food pantry and soup kitchen nutrition policies and promotion of healthy foods will provide evidence of the environmental level indicators included in the SNAP-Ed evaluation framework. When necessary, PSE strategies will be adjusted to address challenges and make potential improvements for greater impact.

The chosen intervention strategies will allow us to focus on initiation of community change goals, within the parameters of the SNAP-Ed funds available. We will focus on general PSE strategies in the school settings, emergency food service sites, and the community, in order to make the best use of the limited funds available.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	49%		0 to 4 years old (Preschool):	422
Female	51%		5 to 17 years old (School Age):	784
			18 to 59 years old (Adult):	3394
			60 years old and over (Senior):	1092
Total:	**100%**			

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
14%	86%	100%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0.5%
Asian	0%	1%
American Indian/Alaskan Native	0%	2%
Native Hawaiian/Other Pacific Islander	0%	0%
White	14%	78%
Multiple/Other	0%	4.5%
Total:	14%	86%

4. Languages Used in Intervention Activities and Materials

English	100%	Farsi	0%	Russian	0%
Spanish	0%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	50	230	500
Indirect Education:	550	1100	1750
Policies, Systems, and Environment (PSE) Change/Supports	600	1000	2000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	2	Schools: Students (High School)	0
CalFresh Offices	1	Head Start Programs	0	Schools: Students (After School)	3
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	3
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	1	Shelters/Temporary Housing	0

Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	5	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**21**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	3		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, at least two (2) SNAP-Ed eligible school sites will implement, or make changes to, school wellness policies and the physical environment to support improved nutrition and physical activity behaviors for students, parents and faculty.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop and/or Implement School Wellness Policies (Portfolio 2B school - core setting)

- Physical Activity
  - Structured Physical Activity
  - Safe Routes to School

- Healthy Eating
  - Smarter Lunchrooms Movement
  - Edible School Garden
  - Evidence-based education on healthy food choices

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, the LHD educators will work with at least 2 SNAP-Ed eligible school sites to assess and plan for adoption or improvements to existing school wellness policies to support improvements to physical activity and nutrition behaviors, and will provide training and technical assistance on the implementation of school wellness policies for at least 1 of the school sites.
   b. By September 30, 2017, at 1 of the 3 SNAP-Ed eligible school sites LHD educators will reach 200 elementary students and 150 parents with indirect education on healthy foods and physical activity (example: Harvest of the Month).

2. **FFY 2018 (Year 2) Objective(s):**
   a) By September 30, 2018, at 1 additional SNAP-Ed eligible school sites, LHD educators will provide training and technical assistance on the adoption and implementation of school wellness policies.
   b) By September 30, 2018, at 1 of the 3 SNAP-Ed eligible school sites LHD educators will train at least 4 extenders (classroom teachers and afterschool staff) and will reach 120 elementary students and 10 parents with direct education; and reach 300 students and 300 parents with indirect education on proper nutrition and physical activity.
   c) By September 30, 2018, at 1 of the 3 SNAP-Ed eligible school sites the LHD will work with school site staff, including school wellness committees, to improve the school environment by supporting the development and ongoing use of SLM strategies.
   d) By September 30, 2018, at 1 SNAP-Ed eligible school site, LHD educators will work with partners, including school wellness committees, and 2 trained extenders (classroom teachers and afterschool staff) to improve the school environment by establishing or improving an existing school garden.

3. **FFY 2019 (Year 3) Objective(s):**
   a) By September 30, 2019, a structured PA program (e.g. CATCH or SPARK) LHD educators and 3 trained extenders (afterschool staff and/or classroom teachers) at 1 of the 3 of the SNAP-Ed eligible elementary schools and will educators will with work with partners including the school wellness committee at the school to make physical activity related environmental changes.
   b) By September 30, 2019, at 1 SNAP-Ed established school site and at 1 additional SNAP-Ed eligible school sites, LHD educators will train at least 8 extenders (total classroom teachers and afterschool staff) and will reach a total of 240 elementary students and 20 parents with direct education; and reach 400 students and 600 parents with indirect education on proper nutrition and physical activity at each site.
   c) By September 30, 2019, at 1 additional school site, work with staff, including school wellness committees, to improve the school environment by supporting the development and on-going use of SLM strategies.
   d) By September 30, 2019, at 1 SNAP-Ed eligible school site, LHD educators provide technical assistance to partners, including school wellness committees, and 2 trained extenders (classroom teachers and afterschool staff) to sustain continued use of an existing school garden.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mariposa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Conduct an assessment of the district level School Wellness Policy (SWP) and committee status. • Provide technical assistance as requested. Identify opportunities to adopt and implement a district wide SWP and/or strengthen existing SWP language • Assist sites to conduct environment and policy assessments to identify areas for improvement. • Provide technical assistance as requested to school wellness committees and staff. Ensure opportunities for physical activity for school-age youth and enhance the physical and built environment around the targeted school sites.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Attendance records; agendas. PSE Annual reporting; Reporting Tools Workbook
1.2	Work with groups at 1 school site in Year 1; and 1 additional school site in Year 2 to create awareness of the district SWP and to fully implement the SWP at their school. • Assist sites to conduct environmental and policy assessments that will help to identify areas for improvement. Provide technical assistance as requested. Identify opportunities for strengthening SWP language by incorporating SLM as appropriate.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	PSE Annual reporting; assessment documents; informational materials

1.3	In Year 1 work with 1 site and Year 2 work with 2 sites on Smarter Lunchroom Movement (SLM) adoption: • Identify sites' interest and capacity to implement SLM • Provide SLM training to food service directors and staff and conduct scorecard assessments. • Establish connections between the lunchrooms and classroom nutrition education. Provide ongoing technical assistance as requested around adoption of SLM strategies; demonstrate positive outcomes through improved SML scores.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	SLM scorecard assessment; Training agenda and sign-in sheets; Photos; PSE Annual reporting;
1.4	Provide ongoing evidence-based nutrition/physical activity education, training and technical assistance by conducting trainings to extenders (teachers and afterschool staff) In Year 2, train 4 extenders at 1 site; In Year 3, train a total of 8 extenders at 2 sites.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Training attendance sheet Agenda Materials list

1.5	Provide indirect and direct education on healthy food and beverage choices using approved curricula, either through direct delivery or SNAP-Ed qualified extenders: • Year 1, at 1 site, provide indirect nutrition education materials (via newsletters, family nights, display boards) to reach 150 parents; Year 2 reach 300 parents at 1 site; Year 3 reach 600 parents at 2 sites. • Provide direct education Year 2 to reach 10 parents at 1 site; Year 2 to reach 20 parents at 2 sites. • Year 1 - Provide indirect nutrition education to reach 200 students at 1 site (display boards, newsletters); in Year 2 & 3 reach 400 students at 2 sites. Provide direct education through integration of nutrition and physical activity information into lesson plans: Year 2 reach 120 students at 1 site; in Year 3 reach 240 students at 2 sites.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	Training attendance sheet Agenda Materials list
1.6	Work with school and/or district level wellness committee to develop action plan for physical activity (PA) best practices to be incorporated in SWP language related to PA interventions or environments. In Years 2 & 3 at 1 school site: • Provide support and technical assistance when implementing new structured PA program to extenders. Provide training to 3 extenders (teachers/afterschool programs) in a new structured PA program.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	PA assessment; Meeting agendas; meeting minutes; action plans developed.

1.7	At a minimum of 1 school site, coordinate Walk to School events to promote physical activity. • Collaborate with community partners (e.g. county transportation & planning departments; school district) to discuss promising options and activities that support Safe Routes to School (SRTS). • Enhance traffic safety in areas where school-aged youth are physically active. • Year 2 & 3 - Promote SRTS in schools and the community and integrate physical activity and nutrition messaging during at least 1 Walk to School event annually. Year 2 & 3 - Provide technical assistance to the school sites/district in the strategies and considerations when implementing a Walk to School event.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 (—) Year 2: Q1 Q2 Q3 Q4 (x x x x) Year 3: Q1 Q2 Q3 Q4 (x x x x)	PA assessments; meeting minutes and agendas; Action plans developed
1.8	• In Year 2 at 1 school site, work with school faculty and staff to identify interest and capacity to establish a school garden, or reinvigorate an existing garden. • In Year 2 & 3, work with school site team to establish a plan for building, maintaining and promotion of the school garden. Provide garden-enhanced nutrition education to reach 120 students each in year 2 & Year 3.	CED: x; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 (—) Year 2: Q1 Q2 Q3 Q4 (x x x x) Year 3: Q1 Q2 Q3 Q4 (x x x x)	Agenda, sign in sheets Meeting minutes and notes; Reporting Tools Workbook (RTW) PSE annual reporting

1.9	Participate in required and, as available, recommended SNAP-Ed NEOP trainings, meetings, webinars, and other activities related, but not limited to, school wellness and PSE change (such as RYD, nutrition education, ATF instructions, ServSafe, etc.)	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [x] [x] [x] [x]	Agenda, sign in sheets Meeting minutes and notes; PSE annual reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids http://teamcaliforniaforhealthykids.org	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	( ) Research Tested ( ) Practice Tested ( ) Emerging (x) N/A - Please describe below:
1.1	Sample Student Wellness Policy – California School Boards Association http://www.csba.org	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	( ) Research Tested ( ) Practice Tested ( ) Emerging (x) N/A - Please describe below:

1.1,1.2	School and Community Actions for Nutrition "SCAN" Assessment Tool http://cns.ucdavis.edu/resources/wellness.html		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
1.1, 1.2	Making it Happen! School Nutrition Success Stories http://www.cdc.gov/healthyschools/mih/pdf/support-materials.pdf		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
1.3	Smarter Lunchrooms Movement Materials		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5, 1.6, 1.8	Coordinated Approach to Child Health K-5 Curriculum		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Harvest of the Month http://harvestofthemonth.cdph.ca.gov/Pages/default.aspx		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
1.4, 1.5, 1.6	"Serving Up MyPlate: A Yummy Curriculum" (1-6)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.4, 1.5	My Plate Kids Place ” (1-6) http://www.choosemyplate.gov/kids		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
1.4, 1.5	"Pick a Better Snack” (K-3)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Pick it! Try it! Like it! http://igrow.org/healthy-families/health-and-wellness/pick-it-try-it-like-it/ (from SNAP Ed Obesity Prevention Toolkit 2016)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5, 1.6	Power Play! Campaign Resources (4-5)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States /Safe Routes to Schools – Local Skills Training http://www.saferoutesinfo.org/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
1.8	Dig In! (5-6)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.8	Growing Healthy Habits (K-5)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Jr Master Gardeners (3-5)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Report annually on identified needs and policies adopted and implemented by district level and school site level for Activities 1.1 , 1.2 and 1.5	x	x	x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.2	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data of for adoption of SLM strategies in the lunchroom for Activity 1.3	x	x	x	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐, Q2 ☐, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.1.3	Track and report training provided and for Activity 1.3 (SLM) and Activities 1.4 & 1.5 (extenders)	☐	x	☐	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐, Q2 ☐, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

E.1.4	Track and report direct education provided and the evaluation tools assigned to each curricula used for Activity 1.5		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Summarize indirect education activities at each site and number of sites in support of Activity 1.5		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity for Activity 1.6.		x	x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.5	Report on new or improved policies and/or programs adopted and environmental changes that improve access to safe walking or biking to school for Activity 1.7		x	x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 — — — x x **Year 2**: Q1 Q2 Q3 Q4 — x x x x **Year 3**: Q1 Q2 Q3 Q4 — x x x x	 x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.6	Report annually on the number of sites identified for an edible garden, and/or sites with reinvigorated gardens and the number of students who work in or learn from the garden for Activity 1.8		x	x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 — — — — **Year 2**: Q1 Q2 Q3 Q4 — x x x x **Year 3**: Q1 Q2 Q3 Q4 — x x x x	 x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, at least 1 food pantry and 2 emergency food distribution sites will increase access to and promotion of healthy foods and beverages choices for SNAP-Ed eligible individuals through the establishment of adopted and implemented policies and/or physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **Healthy Food and Beverage policy / stocking standards to improve food security**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, conduct an assessment of the emergency food distribution environment.
   b. By September 30, 2017, establish relationships with 1 food pantry, and 2 emergency food distribution sites and/or 1 soup kitchen to support development and implementation of policies to define healthy food and beverage choices for donations and/or purchases, and physical site changes to encourage healthy food and beverage choices.
   c. By September 30, 2017, provide SNAP-Ed nutrition education materials with a focus on food resource management and healthy food and beverage choices to at least 1 emergency food distribution site, food pantry and/or soup kitchen sites.
   d. By September 30, 2017, collaborate with local food security organizations to determine the need for additional emergency food distribution site services.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, continue to assess the emergency food distribution system in coordination with food security organizations.
    b. By September 30, 2018, the LHD will provide technical assistance and coordinate with one (1) emergency food distribution site, food pantry and/or soup kitchen on the implementation of a policy to define healthy food and beverage choices for donations and/or purchases, and physical site changes to encourage healthy food and beverage choices.
    c. By September 30, 2018, provide SNAP-Ed nutrition education and materials with a focus on food resource management to at least 2 emergency food distribution sites, food pantry and/or soup kitchens.
    d. By September 30, 2018, work with partners in the emergency food distribution system to develop additional emergency food distribution sites for SNAP-Ed eligible individuals in remote, outlying areas.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, continue to assess the emergency food distribution system and environment; in coordination with food security and nutrition partner organizations.
    b. By September 30, 2019, the LHD will provide technical assistance and coordinate with one (1) additional emergency food distribution site, food pantry and/or soup kitchen on the implementation of a policy to define healthy food choices for donations and/or purchases and physical site changes to encourage healthy food and beverage choices.
    c. By September 30, 2019, provide nutrition education and materials with a focus on food resource management to at least 4 emergency food distribution sites, pantries and/or soup kitchens.
    d. By September 30, 2019, establish at least one (1) new additional emergency food distribution site to serve SNAP-Ed eligible individuals in remote, outlying areas.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct on-going assessment of the emergency food distribution environment (distribution sites, food pantry and soup kitchens). • Determine the number of emergency food sites, and document existence of any policies or procedures regarding nutritious food donations and purchases. • Identify at least 3 sites to approach about adoption of policies to define healthy donated foods/beverages and physical site changes to promote healthy food choices. Attend a minimum of 2 community meetings per year in collaboration with local community-based food security and/or nutrition partners.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Emergency food distribution site assessment; list of sites; site contact lists; meeting agendas and minutes.
22	Conduct a baseline assessment of the food environment at 2 SNAP-Ed qualified emergency food distribution, food pantry or soup kitchen sites. Review assessments and summarize findings. Identify best practices for implementation of formal and informal nutrition policies.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 , Q2 , Q3 , Q4	Food environment / Site assessments

2.3	Work with identified food pantry, emergency food distribution or soup kitchen sites in the adoption of a nutrition policy to define healthy food/beverage procurement, acquisition, distribution and promote consumption of healthy foods.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	On file: List of sites contacted; meeting minutes, if any; materials and model policies/plans developed.
2.4	Provide up to two workshops to emergency food distribution, food pantry and/or soup kitchen partner agency staff to increase capacity to promote customer choices for healthy eating and beverages in Year 2 and 3 (1 per year)	CED: ; CEI: x; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Sign in sheets; materials distributed; presentations materials is used
2.5	Provide indirect education by providing NEOPB approved healthy eating and beverage choice materials to at least 2 SNAP-Ed qualifying emergency food distribution, food pantries, and/or soup kitchens.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Materials distributed

2.6	Develop partnerships with local emergency food distribution services to identify and establish new food distribution sites in remote, outlying areas of Mariposa County. • Year 1 - determine gaps in services in remote areas (e.g. Ponderosa Basin, Lake Don Pedro). • Year 2 determine organizational support and capacity for additional food distribution sites. Year 3 –establish at least 2 additional food distribution sites to serve SNAP-Ed population in low service areas.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Meeting notes; list of any new sites established.

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2	CDPH Retail Program Campaign http://www.cdph.ca.gov/programs/cpns/Pages/RetailProgram.aspx (from SNAP Ed Obesity Prevention Toolkit 2016)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below:
2.2, 2.3	Nutrition Policy Institute Training on Developing A Food Bank Nutrition Policy http://npi.ucanr.edu/Food_Bank_Nutrition/	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below:
2.3, 2.4	Stock Healthy, Shop Healthy http://extension.missouri.edu/stockhealthy/stockhealthy.aspx (from SNAP Ed Obesity Prevention Toolkit 2016)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [x] Emerging [x] N/A - Please describe below:
2.4, 2.5	Read it Before you Eat it (USDA FNS link TBD)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.5	Eat Right When Money's Tight / Money For Food http://www.uwex.edu/ces/wnep/teach/mff/index.cfm	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below:

2.5	Nutrition 5 Class Series http://www.cdph.ca.gov/programs/cpns/Pages/LessonPlans.aspx		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.5	Cooking Matters (For Adults; In your Community; In Your Food Pantry; At the Store) http://cookingmatters.org/educational-tools		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5	Harvest of The Month http://harvestofthemonth.cdph.ca.gov/Pages/default.aspx		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Emergency food distribution site, food pantry, and/or soup kitchen environment assessments for Activities 2.1, 2.2 and 2.6.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Summarize indirect education activities type and number of emergency food distribution site, food pantry, and/or soup kitchen sites reached per year		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Track and report training provided to emergency food distribution site, food pantry and/or soup kitchen staff; design, conduct and analyze an evaluation tool for activity 2.4		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Summarize healthy food promotion and access changes implemented by engaged food distribution sites/food pantries/soup kitchens.		x			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, participate quarterly in a multi-sector coalition (CNAP or similar) aimed at increasing consumption of healthy foods and access to low/no-cost physical activity opportunities for SNAP-Ed eligible individuals; and reach at least 400 SNAP-Ed eligible individuals with direct education and 2,500 individuals with indirect education nutrition to increase consumption of healthy foods and beverages and physical activity behaviors.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Mobilize community partnerships and participate in a multi-sector coalition to improve nutrition and physical activity
- Promote access to affordable healthy foods and physical activity
- Promote local procurement of fresh fruits and vegetables

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, attend a minimum of 4 quarterly coalition meetings (e.g. Mariposa County Health & Wellness Coalition 'MCHWC") to establish multi-sector partnerships for collaborative support of improvements to access to healthy foods and beverage consumption and low/no-cost physical activity among SNAP-Ed eligible individuals.
   b. By September 30, 2017, collaborate with at least 2 coalition and/or other community nutrition partners to determine gaps in services and leverage resources aimed at increasing food resource management, consumption of healthy foods and beverages and low/no-cost physical activity opportunities for SNAP-Ed eligible individuals.

c. By September 30, 2017, LHD nutrition educators will reach at least 250 SNAP-Ed eligible individuals through direct and indirect nutrition education designed to improve food resource management knowledge and skills, increase consumption of healthy foods and beverages, and increase participation in low/no-cost physical activity.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, attend a minimum of 4 quarterly coalition meetings (e.g. MCHWC) to facilitate multi-sector partner support for improving access to healthy foods and beverage consumption and low/no-cost physical activity among SNAP-Ed eligible individuals.
b. By September 30, 2018, conduct a minimum of 2 strategic planning sessions with at least 2 coalition and/or other community nutrition partners to identify and implement coordinated strategies aimed at increased food resource management, consumption of healthy foods and beverages and opportunities for low/no-cost physical activity for SNAP-Ed individuals.
c. By September 30, 2018, the LHD will reach at least 500 SNAP-Ed eligible individuals through direct and indirect nutrition education designed to improve food resource management knowledge and skills, increase consumption of healthy foods and beverages, and increase participation in low/no-cost physical activity.
d. By September 30, 2018 the LHD will use approved media and public relation techniques to promote the consumption of healthy foods and beverages and access to low/no-cost physical activity to 1,200 SNAP-Ed individuals.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, attend a minimum of 4 quarterly coalition meetings (e.g. MCHWC) to engage multi-sector partners in planning of strategies to increase healthy foods and beverage consumption and physical activity among SNAP-Ed eligible individuals.
b. By September 30, 2019, continue to review strategic plans with at least 3 coalition and/or other community nutrition partners on the implementation of coordination of strategies aimed at increased food resource management, consumption of healthy foods and beverages and opportunities for low/no-cost physical activity for SNAP-Ed individuals.
c. By September 30, 2019, the LHD will reach at least 750 SNAP-Ed eligible individuals through direct and indirect nutrition education designed to improve food resource management knowledge and skills, increase consumption of healthy foods and beverages, and increase participation in low/no-cost physical activity.
d. By September 30, 2019, the LHD will use approved social media and public relation techniques to promote the consumption of healthy foods and access to low/no-cost physical activity to 2,000 individuals in the SNAP-Ed population.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, participate quarterly in a multi-sector coalition (CNAP or similar) aimed at increasing consumption of healthy foods and access to low/no-cost physical activity opportunities for SNAP-Ed eligible individuals; and reach at least 400 SNAP-Ed eligible individuals with direct education and 2,500 individuals with indirect education nutrition to increase consumption of healthy foods and beverages and physical activity behaviors.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Identify strategic partners and attend and/or facilitate a community-wide multi-sector coalition, such as MCHWC at least 4 times a year to coordinate efforts to increase healthy foods choices and access to physical activity among the SNAP-Ed eligible population.	CED: ; CEI: ; MPR: ; C&C: x ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x ; Q4 x Year 2: Q1 x ; Q2 x ; Q3 x ; Q4 x Year 3: Q1 x ; Q2 x ; Q3 x ; Q4 x	On file: Meeting agenda; minutes
3.2	Work with at least 2 coalition/community partner agencies to identify gaps in services, select at least 2 priority areas for improvement, and determine goals to increase existing healthy eating and physical activity opportunities through implementation of organizational and/or community PSE changes. • Work with partners to maximize coordination of existing food programs, nutrition interventions and physical activity opportunities. • Develop health promoting guidelines for events, workshops, meetings. • Participate in County Planning meetings targeting enhancements to infrastructure that support PA.	CED: ; CEI: ; MPR: ; C&C: x ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x ; Q4 x Year 2: Q1 x ; Q2 x ; Q3 x ; Q4 x Year 3: Q1 x ; Q2 x ; Q3 x ; Q4 x	On file: meeting agendas and minutes; examples of materials developed.

3.3	Conduct direct nutrition education lessons and/or activities at a minimum of 3 SNAP-Ed eligible sites, such as food pantries, emergency food distribution sites, soup kitchens or the CalFresh office. • Reach at least 50 adults in Year 1; reach at least 100 adults in Year 2; and reach at least 250 in Year 3. Nutrition education can include Rethink Your Drink (RYD), Healthy Living Made Easier, Eatfresh.org Mini-Course, and other NEOPB approved materials.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Sign in sheets, materials distributed; presentations if used.
3.4	Reach at least 200 adults in Year 1; 500 adults in Year 2; and 750 adults in Year 3 through indirect education at targeted sites such as WIC, CalFresh Offices, food pantries, emergency food distribution sites and soup kitchens. • Nutrition education materials to include RYD, Harvest of the Month, MyPlate and other NEOPB approved materials.	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — — — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Sign in sheets; materials distributed; presentations if used.

3.5	Coordinate and collaborate with at least 2 community partners or stakeholders to create an environment that conducive to healthy eating options and physical activity options through policy or systems changes. • Year 2 – approach 1 retail food outlet and/or farmers market vendor to facilitate discussions on donations of healthy foods, including fresh fruits and vegetables, to local emergency food service locations. • Year 3 – approach 1 additional retail food outlet and/or farmers market vendor on donations healthy foods, including fresh fruits and vegetables, to local food service locations. Years 2 & 3 – identify and recruit a minimum of at least 2 new partners (4-H, Parks & Rec, Sierra Foothill Conservancy, National Park Service, 'Healthy Parks, Healthy People', etc.) to facilitate coordinate efforts that will improve access to and awareness of free and/or low-cost community physical activity opportunities.	 CED CEI MPR x C&C x TTA	 CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	On file: Log of communications, meeting dates and attendees. Topics discussed and informational materials if used.
3.6	Share information and resources, as related to the objective, with Health & Wellness coalition participants and other interested parties.	 CED CEI x MPR x C&C TTA	 CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	On file: Log of communications, meeting dates and attendees. Topics discussed and informational materials if used.

3.7	Share information and resources, as related to the objective, with Health & Wellness coalition participants and other interested parties.	CED: ; CEI: ; MPR: ; C&C: c; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Meeting agenda; EARS
3.8	Provide information about free or low-cost structured physical activities and access to healthy eating options available in Mariposa County in social media, online and/or print newsletters, and/or the LHD website to reach 250 individuals in Year 1, 750 individuals in Year 2 and 2000 individuals in Year 3.	CED: ; CEI: x; MPR: c; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	Submit: estimated number reached; key messages; media channels; materials/ newsletter copy.

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.5	Healthy Eating and Active Living Toolkit for Community Educators /CDPH (link tbd)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.3, 3.4, 3.5	Eatfresh.org Text Message Nutrition Class (Leah's Pantry, jessica@leahspantrysf.org)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.3, 3.4, 3.5	Eatfresh.org Mini-Course http://lms.eatfresh.org	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.3, 3.4	Choosing Healthy Beverages http://www.cdph.ca.gov/programs/cpns/Documents/RYD_Lesson-Web.pdf	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.3, 3.4	Healthy Eating Made Easier (adult) http://www.healthyeating.org/healthy-eating	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.3, 3.4	Cooking Matters (For Adults; In your Community; In Your Food Pantry; At the Store) http://cookingmatters.org/educational-tools		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Tips to a Great Plate http://www.choosemyplate.gov/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
3.3, 3.4	What's on Your Plate? Smart food choices for healthy aging. https://www.nia.nih.gov/health/publication/whats-your-plate		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
3.3, 3.4	Read it Before you Eat it (USDA FNS link TBD)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
3.5	U.S. Obesity Trends (CDC) http://www.ehd.org/health_obesity.php		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		
3.3, 3.4	We Can! Ways to Enhance Children's Activity and Nutrition http://www.nhlbi.nih.gov/health/educational/wecan/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below:
			CCC		

3.3, 3.4	Eat Well, Move More, Feel Great http://www.healthylivingforlife.org/		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Walk with Ease http://www.arthritis.org/living-with-arthritis/tools-resources/walk-with-ease/		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Summarize population targeted, numbers reached and tools/curriculum used for Activities 3.3 and 3.4		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.2	Key informant interviews with partner agencies for Activity 3.2 and local retailers/farmers market vendors in support of Activity 3.5	x				Year 1: Q4 = x Year 2: Q1 = x; Q2 = x; Q3 = x; Q4 = x Year 3: Q1 = X; Q2 = X; Q3 = X; Q4 = X	x PSE RE-AIM Report List other:
E.3.3	Report annually on reach, effectiveness, adoption, implementation, and maintenance of PSE change efforts.		x			Year 1: Q3 = x; Q4 = x Year 2: Q1 = x; Q2 = x; Q3 = x; Q4 = x Year 3: Q1 = X; Q2 = X; Q3 = X; Q4 = X	x PSE RE-AIM Report List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Mariposa County Health Department
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$17,117	$53,268	$118,251	$135,368	154.13%
2	Non-Capital Equipment/Supplies	$1,247	$1,997	$995	$2,242	12.27%
3	Materials	$1,080	$1,863	$6,218	$7,298	291.73%
4	Travel	$669	$2,553	$3,638	$4,307	68.70%
5	Building/Space	$421	$0	$5,189	$5,610	
6	Maintenance	$254	$0	$384	$638	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$3,500	$3,500	
	Total Direct Costs:	**$20,788**	**$59,681**	**$138,175**	**$158,963**	166.35%
9	Indirect Costs*** Indirect Cost Rate= _10_ %	$1,712	$5,319	$11,825	$13,537	154.50%
	Total Federal Funds	**$22,500**	**$65,000**	**$150,000**	**$172,500**	165.38%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Adding a .25 FTE health educator position for FFY2018 due to carry-in
2	Non-Capital Equipment/Supplies	FY2017 one-time costs incurred for new computer and other office equipment to LHD program start-up and additional .60 FTE staff.
3	Materials	FY2017 was start-up year for LHD program; a decrease in material use is projected for FY2018-19.
4	Travel	Decrease in conference travel (no Childhood Obesity Conference) for 2017
5	Building/Space	Office space leased mid-way through FY2017 for total of 5 months; FY2018 reflects full year.
6	Maintenance	One-time startup cost incurred in FY2017 for network connections at new office space
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Mariposa County Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Ginnie Day, MPH, Public Health Educator	80.00%	20.00%	$83,796.00	0.2	$16,759.20	34.00%	$5,698.13	$17,965.60	$22,457	
2			Health Educator	Kelly Harrison Program Asst II	5.00%	95.00%	$39,380.00	1	$39,380.00	37.00%	$14,570.60	$2,697.55	$53,951	
3			Health Educator	Kelley Marty Program Asst II	0.00%	100.00%	$41,348.00	0.6	$24,808.80	37.00%	$9,179.26	$0.00	$33,988	
4			Accountant	Diane Robarge Admin Analyst	100.00%	0.00%	$66,900.00	0.05	$3,345.00	42.00%	$1,404.90	$4,750.00	$4,750	
5			Secretary	Secretary Carol Thomas	100.00%	0.00%	$40,398.00	0.1	$4,039.80	50.00%	$2,019.90	$6,060.00	$6,060	
6			Health Educator	Vacant Program Asst II	0.00%	100.00%	$41,348.00	0.25	$10,337.00	37.00%	$3,824.69	$0.00	$14,162	
				Total Staffing: Salaries/Benefits:				**2.2**	**$98,670**		**$36,697**	**$31,473**	**$135,368**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mariposa County Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Direct program costs special paper, printer ink & toners, binders, folders, filing & storage supply, ergonomic tools, & other office supplies specifically purchased for SNAP-ED,as well as proportionally shared costs for all general office supplies(pens, pencils, paper clips, note pads, labels, markers, tape, glue,etc) - cost vary per month but on average to obtain "unit cost" per month.	1.85	$19.72	12	$438	
2			Photocopies / Printing	Direct program specific costs such as outsourced printing services and any printing costs that are identifiable by program and proportionately shared costs based on 0.94 FTE of copy machine usage and reproduction costs for project correspondence, progress reports, evaluation reports, invoices, mass mailings, and other materials in support of SOW activities, envelopes, letterhead, and business cards. Reproduction costs per copy vary based on paper costs, copier used, etc- averaged to obtain "unit cost" per month.	1.85	$71.25	12	$1,582	
3			Postage	Direct program costs: postcards/stamps and registered mail specifically purchased for SNAP-ED,as well as proportionally shared costs for all shared costs for project mailings such as daily correspondence, reports, mass mailings of educational information - cost vary per month but on average to obtain "unit cost" per month.	1.85	$10.00	12	$222	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,242**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Material Taste Testings	Taste Testings at food bank, community and school site events : food ($2.50 per person x approx 36 events x 25 persons)	$2.50	1100	$2,750	
2			Nutrition Education Supplies for Taste Testings - Disposable Supplies	Supplies for taste testings preparation: utensils, food preparation items (gloves, cleaning supplies), sampling cups, etc. (estimate cost: $ 900.00 =$75/month)	$75.00	12	$900	
3			Nutrition Education Materials to Support School-based Curriculum	Materials to complete indirect education and direct education at schools and Train the Trainer for teachers/staff. (e.g. CATCH equipment; nutrition corner borders, poster mounts, etc. est $650 per site (3) =$ 1,950.00	$650.00	3	$1,950	
4			Nutrition Education Materials to Support Community (Adult) Education	For delivery of critical program services for distribution to families, SNAP-Ed community members at qualifying events; including materials to complete Adult direct education activities at food tasting events, food distribution sites, local CalFresh office (e.g. SNAP-Ed approved interactive nutrition and physical activity tools; displays, MyPlate demo plates; water dispensers for RYD education, etc.)	$798.00	1	$798	
5			Nutrition Education Supplies for Taste Testings - Reusable Supplies	Reusable Supplies for taste testing preparation: Rolling carts, small appliances, and monthly cost, etc. (estimate cost: $ 900.00 = $75/month)	$75.00	12	$900	
						Total Materials:	**$7,298**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mariposa County Health Department

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator & Health Educators (total 3) (Day, Harrison, Marty)	Sacramento	SNAP-Ed LIA Forum. Other = Parking at $ 20.00 per night	1	3	2	3	$46.00	$115.00		320		$60.00	$1,662	
2			Project Coordinator G. Day	Sacramento	Project Directors Meeting. Other = Parking at $ 20.00 per night	1	1	1.5	2	$46.00	$115.00		338		$40.00	$520	
3			Project Coordinator & Health Educators (2) (Day, Harrison, Marty)	Service Area	SNAP-Ed Key Competencies Trainings (Topics to include PSE, Meeting Facilitation, School Wellness Policy)	6	3	1	0				160			$514	
4			Project Director (G.Day) Partnership and Collaborative Events	Service Area	Central Valley Nutriton Quarterly Collaborative Meetings (various locations); Community Nutrition Action Partnership (Merced Co CNAP)	1	1	12	3				750			$401	
5			Project Coordinator & Health Educators (2) (Day, Harrison, Vacant)	Mariposa County (TBD)	In-County travel/mileage (175 miles per month x 12 months)	1	2		0				2100			$1,124	
6			Project Coordinator & Account/ Analyst (Day, Robarge)	Service Area	Fiscal and Administrative Compliance Orientation	1	2	1	0				160			$86	
Out-of-State																	
1			None													$0	
															Total Travel:	**$4,307**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			5078 Bullion St., Mariposa CA	Calculation: (SNAP-Ed cost share = .425 FTE) 150 sq. ft./person x 3 persons =$450. Common space includes use of conference rooms, break room(s), restrooms, and storage: 750 sq. ft. x $1.00 cost per sq. ft. = $800. Total = 1100	.425	$1,100.00	12	$5,610	
							Total Building/Space:	**$5,610**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			5078 Bullion St., Mariposa CA	Electric $250 (monthly est. $100-125 x 12 months)	.425	$125.00	12	$638	
							Total Maintenance:	**$638**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mariposa County Health Department

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		CATCH Global Foundation; Consultant John Krampitz	Contract with Coordinated Approach to Childhood Health (CATCH) for a 1-day CATCH Implementation Training for up to 25 participants. SNAP-Ed staff and school site faculty and staff will be be trained on whole child health, and implementation of CATCH as a resource to meet School Wellness Policy goals, and PSE change.	$3,500	
				Total Contracts/Sub-Grants/Agreements:	**$3,500**

Total Direct Costs:	**$158,963**

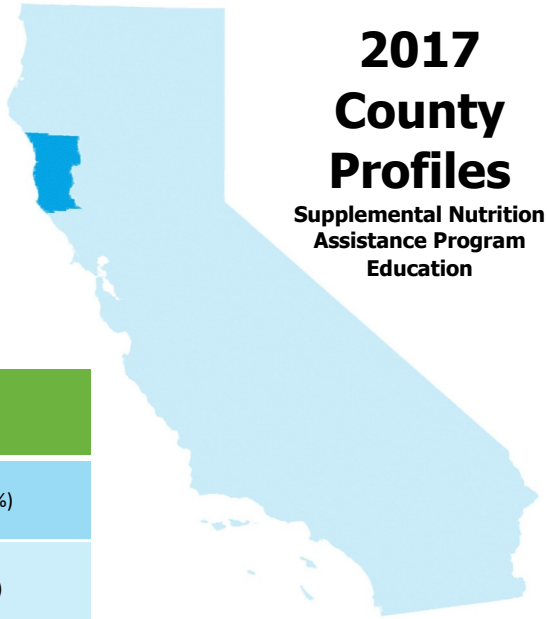
Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		10% of Personnel and Fringe Benefits	10.00%	$135,368.00	$13,537	
				Total Indirect Costs:	**$13,537**	

Total Budget:	**$172,500**

Mendocino

2017 County Profiles

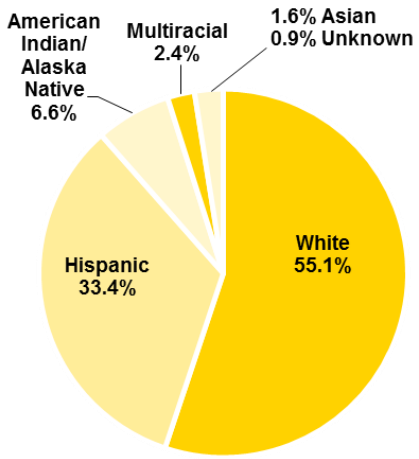
Supplemental Nutrition Assistance Program Education



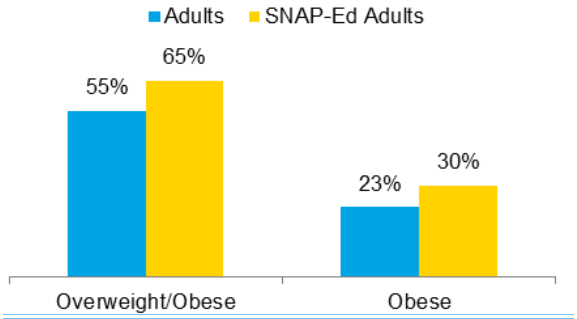
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	35,607 (41%)
Ages (<185% FPL)	
Children <6 years old	3,726 (61%)
Children 6-17 years old	6,562 (52%)
Adults 18-64 years old	20,583 (40%)
Seniors 65 years and older	4,736 (30%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 40%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*

* unstable estimate

Population below Federal Poverty Level

20%

Food Insecurity Rates

16% Overall

26% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	12,443 (15%)
Students Eligible for Free/Reduced Price Meals (FRPM)	9,191 (70%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
20	4 (20%) all races

Schools	SNAP-Ed Eligible Schools
67	56 (84%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	46%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	51%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
51%	47%	53%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
42%	37%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Mendocino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Mendocino County

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: Mendocino Health and Human Services Agency- Local Health Department (LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Located on California's northern coast, Mendocino County (population just under 90,000) has a predominantly White/Non-Hispanic population with large communities of American Indians and Latinos. Of the total population, approximately 34,513 (40%) are SNAP-Ed eligible (income ≤ 185% FPL), with that number identifying themselves as White/Non-Hispanic (62.1%), Hispanic/Latino (24.1%), American Indian (6.3%), Black or African American (1.0%), Native Hawaiian/Other pacific Islander (.3%) and multiracial/unknown (3.1%/.9%), and Asian (2.2%). *Information from census data, *cenus.gov*.

Mendocino County's rural communities are scattered over 3,500 square miles of mostly mountainous terrain. Of Mendocino County adults, 58.7% are overweight or obese, as are 39.3% of 12 to 17 year olds. Mendocino County is a poor rural county, with an overall poverty level of 22%. Of low income households in the county 41.1% of those are food-insecure. Mendocino County has a CalFresh caseload representing approximately 12,912 people. Of low income households, below 185% of FPL, 27.5% of children are food insecure. 73.1% of students in the County are eligible for free or reduced price meals.

Almost one in five adults have no physical activity over a month's time, only 35.3% engage in regular walking. Two of five children are active at least an hour each day.

Fast food consumption is common, as 52.8% of adults and 55.0% of children and teens consume fast food at least once a week. Finally, 36.8% of children and teens consume at least one sugary drink each day, on average.

As stated above, Mendocino County census data show significant Latino and Native American populations. Both Latinos and American Indians are at higher risk for obesity-related chronic conditions. Approximately 18.3% of Latino residents have been diagnosed with diabetes, more than twice the rate in the non-Latino white population. Among patients served by Indian Health Centers, the rate is even higher (just under one third) with a primary diagnosis of diabetes.

Census data show the county's median household income in 2014 was $43,469, only 71% of the state median of $61,094. The county's four incorporated cities (Ukiah, Fort Bragg, Point Arena, and Willits) have median household incomes ranging from half to two-thirds of the statewide median. Research provides ample support for the relationship between poverty and obesity, and poverty is especially high in the American Indian and Latino communities. People with low incomes also suffer disproportionately high rates of chronic diseases.

Mendocino County has a high rate of food insecurity, with 41.1% of families living below 185% of the federal poverty level unable to afford enough food. The County Health and Human Services Agency (HHSA) conducted an analysis of the retail food environment that found an average of two fast food restaurants and convenience stores for every one produce vendor (ranges from 2:1 in Fort Bragg to more than 5:1 in Willits). There is a statistically significant correlation between the percentage of Latino residents and the number of fast food/convenience stores and a correlation between the poverty and the ratio of fast food/convenience stores to healthy food outlets. Not surprisingly, this situation can result in unhealthy diets.

Because of Mendocino County's sprawling rural configuration and a history of car-oriented planning, 72% of commuters drive alone to work. According to California Health Interview Survey data, only 22.4 % of youth walked or road a bike to school. The county scores a dismal 8 out of 100 points for walkability on www.walkscore.com.

4. Community Assessment

The information in the jurisdiction description comes in part from the SNAP-Ed County Profiles 2015 prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding American's Map the Food Gap, and Food insecurity in Your County.

The existing data sets used in Federal Fiscal Year (FFY) 2015 to complete that work plan which has been carried over into the FFY 2017-19 Work Plan, allows Mendocino County Nutrition Education Obesity Prevention (NEOP) providers to focus services on those most in need who can most benefit from nutrition education and environmental supports. The local health department has chosen to focus on children as priority populations, as 1) they are still learning their physical activity and eating behaviors and may be more amenable to behavior change; 2) they are a captive audience in a known location, which allows sufficient dosage of nutrition education to have an effect; and 3) children are the future and we are equipping them with the skills and knowledge to shape their communities in healthy ways long after this program has ended.

Finally, two community organizations guide selection of some of the physical activity and nutrition promotion strategies contained in this document: The County Nutrition Action Plan (CNAP) continues to develop strategies with community input through the quarterly meetings; and the Food Policy Council has developed a Food Action Plan through extensive community input, that calls for improving the health of people with low incomes, increasing food security, and increasing economic vitality by linking local food providers with local purchasers.

In cooperation with community partners, the county has just completed a jurisdiction wide Community Health Needs Assessment (CHNA) and is currently analyzing the results to develop a Community Health Strategic Plan. The results from the CHNA will guide the Community Health Improvement Plan and the county's Community Health Strategic Plan, which will serve as the objectives for future improvement of community health. This process should be completed in fall of 2016.

5. Community Change Goals

The overarching goal of Mendocino County Health and Human Services Agency is for Healthy People in Healthy Communities. Based on community assessment the following long-term Community Change Goals to reduce obesity in Mendocino County have been adopted by the partnership: (Of Mendocino County adults, 58.7% are overweight or obese, as are 39.3% of 12-17 year olds:

a. Increasing consumption of and access to healthy foods and beverages and decreasing consumption of unhealthy foods and beverages. (22% of low income people are food-insecure. Mendocino County has a CalFresh caseload of approximately 12,912 people. 73.1% of students in the County are eligible for free or reduced price meals.)
   - Nutrition Education
   - Increased WIC & CalFresh participation
   - Farmers' Market Promotion and Match
   - Healthy weight management
   - More fruits & vegetables in Food Banks
   - Harvest of the Month in Schools
   - Increasing physical activity opportunities in schools and community settings

b. Increasing physical activity opportunities in schools and community settings. (Almost 30% of adults engage in regular walking, but almost one in five has no physical activity over a month's time. Two of five children are active at least an hour each day.)
   - Safe Routes to Schools Activities
   - Structured Physical Activity opportunities
   - Technical support and training to staff of agencies serving low-income populations on how to start walking groups.

c. Increase number of environmental supports for increased consumption and access to healthy foods and to physical activity.
   - Active Transportation and Safe Routes to Schools
   - Healthy Stores, Healthy Communities Initiative
   - School Wellness Policy work

d. Reduce health inequities among most at risk populations by increasing participation in SNAP-Ed activities by Hispanic, Native American and senior populations. [Both Latinos and American Indians are at higher risk for obesity-related chronic conditions. Approximately 18.3% of Latino residents have been diagnosed with diabetes, more than twice the rate in the non-Latino white population. Among patients served by Indian Health Centers, the rate is even higher (just under one third) with a primary diagnosis of diabetes.]
   - Serve populations that are at risk in culturally appropriate ways in targeted communities
   - In conjunction with our work, support policies that address health inequities in at risk populations

Many of these community change goals are multi-year strategies that require the support of partners and additional funding sources. Of these strategies, the Mendocino County SNAP-Ed LIA partnership has committed to contributing to parts of these larger community goals based on agency expertise and SNAP-Ed allowability.

The Mendocino County SNAP-Ed LIA partnership has determined based on the larger community change goals, to set the 3 SMART local objectives for FFY17-19 around the following areas:

1. By September 30, 2019, LIA and partners will make healthy site changes to improve the food environment for students at two cafeteria sites and two garden sites in the community of Willits, and provide nutrition education to students and parents to increase awareness and knowledge of fresh produce in at least six community sites using SNAP-Ed approved curriculum, Harvest of the Month taste tests, school/community gardens for teaching nutrition education and produce production, and "meet the farmer" field trips.

2. By September 30, 2019, LIA and Partners will provide direct nutrition education to adults in at least three community sites in the community of Fort Bragg, and promote access to and increase fresh fruit and vegetable consumption by providing environmental support to healthy choices through retail taste test demonstrations at two sites, through promotion of the Farmer's Market EBT Match Program at the Fort Bragg Farmer's Market, and by developing healthy snack and beverage policies in 2 community settings.

3. By September 30, 2019, LIA and partners will increase physical activity opportunities to students in at least three school settings in the communities of Laytonville and Round Valley during/afterschool and promote walking and biking to school, and to adults in the City of Fort Bragg by establishing and promoting walking groups as options for transportation and increased physical activity to address healthy weight management.

SNAP-Ed funding will work to support local SNAP-Ed eligible neighborhoods, with Mendocino County's LHD working on all of the above objectives. Mendocino County's LHD is the only LIA in the county and is uniquely positioned to support these larger community change goals with work in nutrition education, media and public relations, coalition building and training support and technical assistance. Work on the larger community goals will require additional partners and funding to support some of the capital improvements needed for policy, system and environmental changes.

Local Objective #1 will be implemented by the LHD and will provide nutrition education to increase awareness and knowledge of fresh produce to at least 5,620 unduplicated students using SNAP-Ed approved Curriculum and Harvest of the Month materials, school/community gardens for teaching nutrition education and produce production, "meet the farmer" field trips, and promotion of Farmer's Markets. These activities support State Level Objective 1 & 2 Consumption and Access to Healthy Foods and Consumption and Access to Healthy Beverages and Reduce Consumption of Unhealthy Beverages, State Objective 3: Physical Activity, State Level Objective 4: Environmental Supports as well as State Level Objective 5: Food Resource Management/Food Security.

Local Objective #2. The focus of this objective will be to provide nutrition education in the community of Fort Bragg, and support that with taste test demonstrations in retail and Farmer's Market settings. This supports State Level Objective 1 & 2 Consumption and Access to Healthy Foods and Consumption and Access to Healthy Beverages and Reduce Consumption of Unhealthy Beverages and State Level Objective 4: Environmental Supports, as well as State Level Objective 5: Food Resource Management/Food Security.

Local Objective #3 will be implemented by the LHD and will focus on increasing physical activity opportunities and walking and bicycling options as modes of transportation through funded partners. This Local Objective 3 supports State Level Objectives 3-4 Physical Activity and Sedentary Behavior and Environmental Supports for Nutrition and/or Physical Activity. Unfunded partners will work on alternative funding for complimentary pedestrian and bicycling infrastructure projects, safe route to schools policy work and enhancing structured physical activities in community and school settings.

Increasing awareness and knowledge of healthy foods is key to increasing consumption, with Objectives 1 and 2 focusing on that through education, Harvest of the Month and retail taste test demonstrations. Environmental supports, such as community/school garden work, promotion of the Farmer's Market are ways to increase the success of these interventions and build on work completed in FFY 16 to increase awareness of the Farmer's Market Match programs and promoting WIC farmer's market voucher redemption.

Another partner, the Food Policy Council, will continue to work to increase fresh and healthy food access by advocating with local government agencies to increase the number of polices which support farmers, community gardens, and regional food system infrastructures as well as promoting/supporting food banks, Food Stamp Match programs, EBT promotion and zoning laws.

Mendocino Council of Governments (MCOG), an unfunded partner, will play a major role in the promotion of walking and biking for transportation and exercise by conducting, in concert with the LHD, a county-wide Safe Routes to Schools program. In addition MCOG, as the local transportation agency, will be developing funding sources for improving infrastructure that will support increased walking and bicycling in various communities.

All three objectives will be supported by the Youth Training event which will train youth from around the county on nutrition, physical activity and public speaking techniques. The “Small Steps” campaign will provide a webpage on healthymendocino.com (http://www.healthymendocino.org/) listing all the nutrition and physical activity resources in the county. Service providers and CalFresh-eligible participants will be able to access information such as local healthy cooking classes, using EBT at the Farmer’s Market, community garden resources, food preservation classes, walking group activities, and chronic disease

self-management courses through healthymendocino.com and through social media activities. SNAP-Ed approved branding and logos will be used on the "Small Steps" profile webpage, with the promotion of messaging that is consistent with the Champions for Change approved messaging and branding.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

The Public Health Branches of the Mendocino County Health and Human Services Agency collaborate with the Area Agency on Aging, the County Schools, CDPH Nutrition Education and Obesity Prevention Branch (NEOPB)-funded and other unfunded partners (including Social Services, CalFresh program, FIRST 5, the Child and Adult Care Food Program, Community Action, WIC, food banks, tribal food programs, food service directors and others) to implement the County Nutrition Action Plan (CNAP) group which meets up to four times per year. Public Health Branch facilitates and host the meetings as well as assuring that objectives are completed.

In addition, collaboration occurs with the **Mendocino County Food Policy Council,** a coalition of farmers, farm to school partners, CDSS, community members, farmer's market managers, teachers, and more to increase access to and consumption of healthy foods and beverages. Mendocino County SNAP-Ed services and activities are also promoted through connections with other agencies, such as the County Welfare Department, etc.

7. Key Messages.

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2017-19** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document. All materials, resources, and curriculum have also been identified for each objective proposed in this integrated work plan under Section C.

9. Intervention and Evaluation Plan Narrative Summary

As the only SNAP-Ed implementing agency in Mendocino County, the LHD will provide progressive multi-level behavior-focused strategies and intervention to work towards achieving policy, systems and environmental (PSE) change efforts, which include nutrition education and physical activity promotion, community events, training and technical assistance, collaboration and coordination with partners as well as utilizing media and public relations throughout the county. The agency will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. With focus on the following:

School Setting – Nutrition Strategies**:**

- Harvest of the Month; SNAP-Ed approved nutrition lesson and taste test to introduce and familiarize youth with fresh produce.
- Nutrition education incorporated into youth trainings and work conducted by the youth in the school settings.
- Support for school gardens being used in nutrition education.

School Setting – Physical Activity Strategies:

- Support student participation in walking and bicycling to school as a way to encourage creative ways to add physical activity into everyday life.
- Support opportunities for physical activity after school.

Community Setting – Nutrition Strategies:

- Promote access to healthy food retail, farmers' markets, corner/country stores, and grocery stores. (Encourage consumption of healthy foods through taste test demonstrations of healthy recipes that contain fruits and/or vegetables.)
- Encourage drinking water access.
- Provide education and collaborate with key community outlets and stakeholders.
- Provide Nutrition Education to promote healthy weight management.

Community Setting – Physical Activity Strategies:

- Build capacity to implement active living policy at the community level and by community organizations (through training youth as nutrition and physical activity advocates).
- Engage local businesses, government, civic organizations, community groups, and citizen in active living.
- Use environmental support interventions in community settings.

Helping Families – Nutrition Strategies:

- Conduct nutrition education during and after school with Harvest of the Month taste testing.
- Support family-friendly cooking demonstrations and taste tests throughout the community.
- Encourage use of farmers' market with SNAP and WIC access at key community outlets

- Conduct healthy weight management groups and individual support at Family Resource Centers.
- Develop and disseminate family-friendly educational materials that encourage family meals and kids' cooking.
- Enhance access to places for physical activity combined with informational outreach activities

Social Marketing/Media Nutrition Strategies

- Use "Small Steps" page on the Healthy Mendocino website to promote healthy choices with information on nutrition classes, emergency food assistance programs, healthy recipes, physical activity opportunities, tips for shopping on a budget, and community events that promote health.

State Level Objective 1 will be addressed in Local Objectives 1. Local Objective 1 focuses on access to healthy foods at the Farmer's Markets, community gardens, and promotion of FNS and emergency food outlets through our CNAP coalition.

State Level Objective 2 will be addressed in Local Objectives 1 and 2. Local objective 1 and 2 will focus on nutrition education including increased water consumption and decreased consumption of sugar sweetened beverages.

State Level Objective 3 will be addressed in Local Objective 3. Local Objective 3 focuses on increasing physical activity in settings that serve low-income populations, and promoting walking and biking.

State Level Objective 4 will be addressed in Local Objectives 1, 2 and 3. Local Objective 1 focuses on supports that encourage fresh produce consumption and promote EBT use at Farmer's Markets, healthy options taste test demonstrations in retail, and access to fruits and vegetables through community gardens and food pantries. Local Objective 2 focuses on nutrition education in community and organizational settings that serve low-income populations. Local Objective 3 focuses on increasing physical activity in settings that serve low-income populations, and promoting walking and biking.

State Level Objective 5 will be addressed in Local Objectives 1 and 2. Local Objective 1 focuses on increasing awareness and knowledge of fresh produce to increase consumption while promoting usage of EBT/WIC at Farmer's Markets, access to food through community gardens and other food resources. Local Objective 2 focuses on education, meal planning strategies and shopping on a budget.

The LHD will participate in the CNAP collaborative comprised of SNAP-Ed funded and non-funded partners. Partners will continue to support the State Implementing Agencies behavioral change goals and messages.

The Evaluation processes will be used to improve services for all local objectives. The LHD will use Process (RE-AIM) or curriculum based evaluations to determine effectiveness. For Example: PSE (RE-AIM) for community/school garden work and effectiveness of Local Objective 2 (LT), Pre- and Post-tests given to participants in nutrition education classes in Local Objectives 1 and 2(ST). PSE (RE-AIM) for effectiveness of Farmer's Market EBT redemption, using comparative data from sales before and after intervention activities in Local Objectives 1 and 2 (ST).

SECTION B: Target Audience Description

1. Gender

Gender	%
Male	49.81%
Female	50.19%
Total:	100%

2. Age

Age	#
0 to 4 years old (Preschool):	0
5 to 17 years old (School Age):	6400
18 to 59 years old (Adult):	3400
60 years old and over (Senior):	0
	9800

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
24.1%	**75.9%**	**100%**

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	1%
Asian	0%	2.2%
American Indian/Alaskan Native	0%	6.3%
Native Hawaiian/Other Pacific Islander	0%	.3%
White	24.1.%	62.1%
Multiple/Other	0%	4.0%
Total:	**24.1.%**	**75.9%**

4. Languages Used in Intervention Activities and Materials

English	85%	Farsi	0%	Russian	0%
Spanish	15%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3100	3400	3800
Indirect Education:	1500	1800	2000
Policies, Systems, and Environment (PSE) Change/Supports	3100	3400	3800

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	7
CalFresh Offices	1	Head Start Programs	0	Schools: Students (After School)	25
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	25
Churches	5	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	3	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	3	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	3
Emergency Food Assistance Sites	3	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	5	Other (specify):	0
Family Resource Centers	3	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	5	Schools: District Office	0	**TOTAL SITES:**	**109**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	17		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA and partners will make healthy site changes to improve the food environment for students at two cafeteria sites and two garden sites in the community of Willits, and provide nutrition education to students and parents to increase awareness and knowledge of fresh produce in at least six community sites using SNAP-Ed approved curriculum, Harvest of the Month taste tests, school/community gardens for teaching nutrition education and produce production, and "meet the farmer" field trips.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Community and School Gardens**
- **Farmer's Market**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, LIA will provide Harvest of the Month taste tests and SNAP-Ed approved nutrition lessons to 3,100 students, as well as provide afterschool SNAP-Ed approved nutrition lessons to at least 60 individual students, as a way to ~~and~~ increase their awareness, knowledge, and consumption of fresh produce.

b. By September 30, 2017, LIA will establish relationships with school staff at one site relating to unused school gardens and revitalizing their use in nutrition lessons and student use.

c. By September 30, 2017, LIA will establish relationships with the school food service staff at eligible school sites to reinforce healthy cafeteria environmental changes.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, LIA will provide Harvest of the Month taste tests and SNAP-Ed approved nutrition lessons to 3,400 students as well as provide afterschool SNAP-Ed approved nutrition lessons to at least 80 individual students to increase their awareness, knowledge, and consumption of fresh produce.

b. By September 30, 2018, LIA will work with school and community partners to revitalize garden at **one site** to use during and after school in nutrition education and to supply fresh produce to school cafeteria, promoting the use of school and community gardens for fresh produce consumption, and provide SNAP-Ed approved nutrition lessons to at least **20** students in the school garden after school.

c. By September 30, 2018, LIA will work with school food service staff to create healthy cafeteria environmental changes at one site.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, LIA will provide Harvest of the Month taste tests and SNAP-Ed approved nutrition lessons at three sites, as well as provide afterschool SNAP-Ed approved nutrition lessons to at least 100 individual students, to increase their awareness, knowledge, and consumption of fresh produce.

b. By September 30, 2018, LIA will work with school and partners on sustainability plan to continue use of gardens at **one site** during and after school to use in nutrition education and to supply fresh produce to school cafeteria, promoting the use of school and community gardens for fresh produce consumption, and provide SNAP-Ed approved nutrition lessons to at least **40** students in the school garden after school.

c. By September 30, 2019, LIA will work with school food service staff to create healthy cafeteria environmental changes at 2 sites.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA and partners will make healthy site changes to improve the food environment for students at two cafeteria sites and two garden sites in the community of Willits, and provide nutrition education to students and parents to increase awareness and knowledge of fresh produce in at least six community sites using SNAP-Ed approved curriculum, Harvest of the Month taste tests, school/community gardens for teaching nutrition education and produce production, and "meet the farmer" field trips.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	LHD and Subcontractors will provide nutrition education using SNAP-Ed approved curriculum and Harvest of the Month taste tests in SNAP-Ed eligible school classrooms once a month. [At 2 sites in Year 1; 4 sites in Year 2; and 6 sites in Year 3]	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: >Round Valley Indian Health Center >Laytonville Healthy Start >Ukiah Unified School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 x, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, Handout Outs, Attendance Sign-in Sheets, nutrition education curriculum & materials, evaluations
1.2	Once monthly in Year 1, twice monthly in Year 2, and Weekly in Year 3, LHD and Subcontractors will conduct afterschool nutrition education at 2 sites using SNAP-Ed approved curriculum and healthy taste test demonstration, focusing on HOTM, in cooperation with school garden when available.	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: >Laytonville Healthy Start >Ukiah Unified School District AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF sign in Sheets, nutrition education curriculum & materials, evaluations

1.3	In Year 1, establish relationships with school staff at one site relating to unused school gardens and revitalizing their use in nutrition lessons and student use. In Year 2, work with school and community partners to revitalize gardens at one site to use in nutrition education and supply fresh produce to school cafeterias, promoting the use of school and community gardens for fresh produce consumption. In Year 3, work on sustainability plan to continue the use of gardens at one site for nutrition education during and after school.	X CED X CEI X MPR X C&C X TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 X Q2 X Q3 X Q4 x Year 3: Q1 X Q2 X Q3 X Q4 X	ATF sign in Sheets, Contact List, nutrition education curriculum & materials, pictures
1.4	Attend 9 annual Mendocino County Food Policy Council meetings annually to collaborate, share information and further progress toward objectives of increasing health and food security of low income Mendocino County residents	☐ CED ☐ CEI ☐ MPR X C&C ☐ TTA	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 x Q2 x Q3 x Q4 x	ATF Meeting Agenda/Minutes
1.5	Lead/coordinate and/or participate in quarterly CNAP (County Nutrition Action Plan) group meetings to assess and make progress towards CNAP objectives; coordinate nutrition education messages, resources and campaign implementation across FNS programs; maintain and expand to share CNAP with FNS programs, local partners, and external stakeholders in an effort to increase food security in the target population. Goals of this coalition are to promote use	☐ CED ☐ CEI ☐ MPR X C&C ☐ TTA	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X	ATF Meeting Agenda/Minutes

	and enrollment in FNS programs in targeted communities and to educate decision makers and other people of influence in how important FNS programs are to the community.				Year 3 Q1 Q2 Q3 Q4 x x x x	
1.6	Participate in at least two Back to School Night and Open House Night events annually at SNAP-Ed participating schools, providing nutrition education information and outreach to parents about Harvest of the Month (taste tests may also be provided). [At 3 sites in Year 1; 4 sites in Year 2; and 6 sites in Year 3]	( ) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CC	CWD: LHD: Laytonville, Round Valley, Indian Health Center AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Indirect Activity Form Handout Materials Recipes
1.7	Provide nutrition education to the parents of the students who are participating in the Harvest of the Month nutrition education at SNAP-Ed participating sites, with focus on the promotion of Farmer's Markets' EBT Market Match where available. [Activity begins in Year 2 at one site, and two sites in Year 3]	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CC	CWD: LHD: Laytonville, Round Valley Indian Health Center AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Data Cards Sign in sheets, handouts Materials, Evaluations, recipes
1.8	Ongoing management of the "Small Steps" campaign webpage on healthymendocino.com as the repository for all the nutrition and physical activity resources in Mendocino County. Service providers and CalFresh-eligible participants will be able to access information such as; local healthy cooking classes schedules; using	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CC	CWD: LHD: North Coast Opportunities AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Photo screen shots of website

	EBT at the Farmer's Market; community garden resources; food preservation classes; walking group activities; promotion of FNS programs ; and chronic disease self-management courses schedules. Update as needed. [The NEOPB Champions for Change branding and logo will be used on the Facebook profile webpage, with the promotion of messaging that is consistent with the Champions for Change approved messaging and branding.] (Same activity as 2.5 and 3.6)				Year 3 Q1: x; Q2: x; Q3: x; Q4: x	
1.9	At least once each year, provide SNAP-Ed approved nutrition outreach at community events in Willits, Laytonville, Ukiah, Round Valley and Fort Bragg, including Rethink Your Drink and healthy recipe taste test demonstration.	X CEI; MPR; C&C; TTA	X LHD; CWD; AAA; UCCE; CC	CWD: LHD: Laytonville, Round Valley Indian Health Center AAA: UCCE: CCC: :	Year 1 Q1: X; Q4: X Year 2 Q1: X; Q4: X Year 3 Q1: x; Q4: x	ATF Indirect Activity Form recipe Handout materials
1.10	Once each year, lead/coordinate a one-time community event to train youth from around the county on nutrition, physical activity and public speaking techniques as related to this objective and PSE strategy. (Same Activity as 2.4 and 3.4)	x CEI; x MPR; x C&C; TTA	X LHD; CWD; AAA; UCCE; CC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q2: X Year 2 Q2: X Year 3 Q2: X	ATF Sign in training material and presentation

1.11	Provide nutrition education lessons/presentations in SNAP-Ed qualified low-income settings to reach 45 adults and families in the communities of Willits (settings may include Family Resource Centers, CalFresh/CalWORKs offices, WIC, and/or Medical clinics. [Six times in Year 2 and 10 times in Year 3]	x CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x x	ATF Sign in training material and presentation, Lessons/ Curriculum; evaluations, data cards
1.12	Provide Technical Assistance as needed to School Staff, Community Partners, and Subcontractors on nutrition education and community garden best practices.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x x	ATF, Technical Assistance Log
1.13	Provide Technical Assistance and Training to school food service staff on healthy lunchroom best practices to improve the environments in the cafeteria. Encourage HOTM in cafeteria menu once a month in 2 sites Year 1, in 4 sites in Year 2 and 6 sites in Year 3.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CC		Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x x	ATF, Technical Assistance Log

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1.14	Participate in Community Health Improvement Plan (CHIP) Childhood Obesity Prevention and Family Wellness Collaborative group meetings and participate in collaborative events and activities that promote family wellness. (Same activity as 2.7 & 3.8)	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CC:		Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 x; Q4 x	ATF, Agendas, Minutes
1.15	In partnership with trained youth advocates, using approved CX^3 scorecards, conduct CX^3 reassessment of targeted retail stores in the community of Willits to build relationships with store owners and managers, and to educate retailers on areas for targeted improvement to improve scores.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CC:		Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 x; Q4 x	ATF, CX^3 scorecards, List of retail stores

***Intervention Categories Legend** Sign

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Harvest of the Month**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Choose MyPlate 10 Tips Series**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3,	**Grow It, Try It, Like It**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3,	**Growing Minds, Farm to School (K-2, 3-5 and 6-12)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Rethink Your Drink Materials**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1, 1.2, 1.3,	**Kids Get Cooking**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Every Day Healthy Meals**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Flavors of My Kitchen, English and Spanish**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Soulful Recipes**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3,1.4, 1.7, 1.8, 1.9, 1.10, 1.12	**Leah's Pantry, EatFrech.org**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Ongoing recording of SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting Systems (EARS).		X		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of EBT and WIC acceptance to show increase gained from intervention activities at Farmers Markets. Quantitative data with redemption amounts pre and post outreach efforts for Farmer's Market EBT redemption.		X	x	CWD x LHD AAA UCCE CCC	Year 1: Q4 x Year 2: Q4 x Year 3: Q4 x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.1.3	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of School Environmental Change to show improvements from intervention activities in school lunchrooms. Quantitative data with redemption amounts pre and post outreach efforts for Farmer's Market EBT redemption.		X	X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 3**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	☐ EARS/ATF ☒ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change
1.4	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of School Environmental Change to show improvements from intervention activities in school lunchrooms. Quantitative data with redemption amounts pre and post outreach efforts for Farmer's Market EBT redemption.		X	X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 3**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	☐ EARS/ATF ☒ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019): By September 30, 2019, LIA and Partners will provide direct nutrition education to adults in at least three community sites in the community of Fort Bragg and promote access to and increase fresh fruit and vegetable consumption by providing environmental support to healthy choices through retail taste test demonstrations at two sites, through promotion of the Farmer's Market EBT Match Program at the Fort Bragg Farmer's Market, and developing healthy snack and beverage policies in 2 community settings.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Retail
- Farmer's Market
- Healthy Snack & Beverage Policy

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, LIA and partners will provide direct nutrition education to at least 24 unduplicated adults in at least one community site annually in the community of Fort Bragg promoting healthy weight management.

b. By September 30, 2017, LIA and partners will reach at least 300 adults with nutrition outreach in at least one retail setting and Farmer's Market settings to promote increase in fresh produce consumption and EBT Market Match.

c. By September 30, 2017, LIA will establish and develop relationships with at least two faith based organizations and begin discussions on the importance and need for healthy beverage and snack environmental changes in faith based organizations.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, LIA and partners will provide direct nutrition education to at least 32 unduplicated adults in at least 2 community sites annually in the community of Fort Bragg promoting healthy weight management.

    b. By September 30, 2018, LIA and partners will reach at least 350 adults with nutrition outreach in at least two retail settings and Farmer's Market settings to promote increase in fresh produce consumption and EBT Market Match.

    c. By September 30, 2018, LIA will provide nutrition education to at least two faith based organizations and provide training and technical assistance to support the development and/or implementation of healthy beverage and snack site wellness policies and procedures to create healthy changes within their organization.

2. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, LIA and partners will provide direct nutrition education to at least 40 unduplicated adults in at least two community sites annually in the community of Fort Bragg promoting healthy weight management.

    b. By September 30, 2019, LIA and partners will reach at least 350 adults with nutrition outreach in at least two retail settings and Farmer's Market settings to promote increase in fresh produce consumption and EBT Market Match.

    c. By September 30, 2019, LIA will work on adoption of healthy beverage and snack site wellness policies and procedures in at least two faith based organizations to create healthy changes within their organization.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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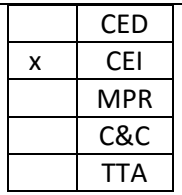
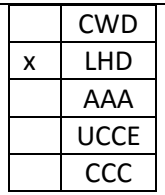
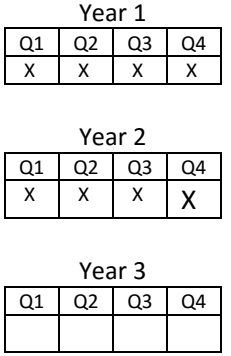
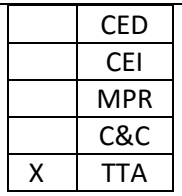
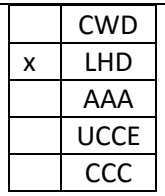
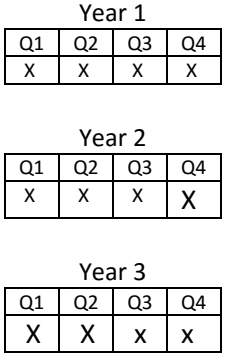
Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIA and Partners will provide direct nutrition education to adults in at least three community sites in the community of Fort Bragg and promote access to and increase fresh fruit and vegetable consumption by providing environmental support to healthy choices through retail taste test demonstrations at two sites, through promotion of the Farmer's Market EBT Match Program at the Fort Bragg Farmer's Market, and by developing healthy snack and beverage policies in 2 community settings.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Using SNAP-Ed approved curriculum/lessons, conduct a series of eight nutrition education classes focused on activities that promote healthy weight management at community sites in Fort Bragg. Topics including Fruit and Vegetable consumption, Fiber, Fats and oils, Lean Protein, etc. [At one community site in Year 1 and two community sites in Years 2 and 3 annually]	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: >Safe Passage AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Data Cards Sign in handouts recipes
2.2	Using SNAP-Ed approved lessons, in at least one community site annually, conduct four one-time nutrition lessons in Year 2 and six one-time nutrition lessons in Year 3, focusing on shopping on a budget and fruit and vegetable consumption, including promotion of Farmer's Market EBT Match Program.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: >Safe Passage AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 x, Q3 x, Q4 x	ATF Data Cards Sign in handouts recipes

2.3	At two sites in Year 1 and 2 annually, and three sites in Year 3, provide taste test demonstrations at eligible retail stores and Farmer's Markets, using approved recipes that highlight fresh produce and providing nutrition education, meal planning strategies and shopping on a budget information.	☐ CED x CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: >Safe Passage AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x x	ATF Indirect Activity Form Recipe Handouts
2.4	Once each year, lead/coordinate a one-time community event to train youth from around the county on nutrition, physical activity and public speaking techniques as related to this objective and PSE strategy. (Same Activity as 1.10 and 3.4)	X CED ☐ CEI X MPR X C&C X TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	ATF Sign in Data Card training material and presentation
2.5	Ongoing management of the "Small Steps" campaign webpage on healthymendocino.com as the repository for all the nutrition and physical activity resources in Mendocino County. Service providers and CalFresh-eligible participants will be able to access information such as; local healthy cooking classes schedules; using EBT at the Farmer's Market; community garden resources; food preservation classes; walking group activities; promotion of FNS programs ; and chronic disease self-management courses schedules. Update as needed. [The NEOPB Champions for Change branding and logo will be used on the Facebook profile webpage, with the promotion of messaging that is consistent with the Champions for Change approved messaging and branding.] (Same Activity as 1.8 and 3.6)	☐ CED x CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD x LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: North Coast Opportunities AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x x	Photo screen shots of website

2.6	In Year 1, convene meetings with key contacts to establish and develop relationships with at least two faith based organizations to begin discussions on the importance and need for healthy beverage and snack environmental changes in faith based organizations, including the development of an action plan to address identified areas in which changes are needed. In Year 2, provide nutrition education to staff in at least two faith based organizations, with focus on areas of need as determined in year 1, and provide training and technical assistance in the development/implementation of a healthy beverage and snack site wellness policy. In Year 3, establish and communicate action plan follow-up procedures and timelines for adoption of a healthy beverage and snack policy, with adoption of policy in place in at least two faith based organizations.			CWD: LHD: Safe Passage FRC AAA: UCCE: CCC: :		ATF Indirect activity form Handouts Copy of any policy passed
2.6	Provide Technical Assistance and Training as needed to community partners and subcontractors on Nutrition Education, Farmer's Market EBT redemption, and Healthy Retail best practices.			CWD: LHD: AAA: UCCE: CCC: :		ATF

2.7	Participate in Community Health Improvement Plan (CHIP) Childhood Obesity Prevention and Family Wellness Collaborative group meetings and participate in collaborative events and activities that promote family wellness. (Same activity as 1.14 & 3.8)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CC		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 x	ATF, Agendas, Minutes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.3, 2.5,	**Harvest of the Month**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3, 2.5,	**Choose MyPlate 10 Tip Series**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3, 2.5,	**Rethink Your Drink Materials**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3,	**Eat Smart, Be Active**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3,	**Everyday Healthy Meals, English and Spanish**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Approved Resource

2.1, 2.2, 2.3,	**Flavor of My Kitchen, English and Spinach**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved Resource
			CCC		
2.1, 2.2, 2.3,	**Soulful Recipes**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved Resource
			CCC		
2.1, 2.2, 2.3,	**Toolbox for Community Educators; Fruit, Vegetable, and Physical Activity**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved Resource
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Ongoing recording of SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting Systems (EARS).		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of EBT and WIC acceptance to show increase gained from intervention activities at Farmers Markets.		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 x	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of Healthy Snack & Beverage Policy work in community faith based organizations.		x	x	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CC	**Year 1** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [ ] **Year 2** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [ ] **Year 3** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [x]	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.4	Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of Healthy Retail in the community of Fort Bragg.		x	x	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CC	**Year 1** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [X] **Year 2** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [X] **Year 3** Q1 Q2 Q3 Q4: [ ] [ ] [ ] [x]	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, LIA and partners will increase physical activity opportunities to students in at least three school settings in the communities of Laytonville and Round Valley during/afterschool and promote walking and biking to school, and to adults in the City of Fort Bragg by establishing and promoting walking groups as options for transportation and increased physical activity to address healthy weight management.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Structured Physical Activity

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LIA and partners will provide/promote structured physical activity opportunities at least eight times during the year to reach at least 75 students at school or afterschool in the communities of Laytonville and Round Valley/Covelo, including promotion of walking and biking as options for transportation.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, LIA and partners will provide/promote structured physical activity opportunities at least twelve times during the year to reach at least 100 students at school or afterschool in the communities of Laytonville and Round Valley/Covelo, including promotion of walking and biking as options for transportation.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2018, LIA and partners will provide/promote structured physical activity opportunities at least fifteen times during the year to reach at least 125 students at school or afterschool in the communities of Laytonville and Round Valley/Covelo, including promotion of walking and biking as options for transportation.

   b. By September 30, 2019, LIA and partners will provide physical activity opportunities to reach at least 15 adults in the community of Fort Bragg through the introduction and promotion of walking groups as options for transportation and increased physical activity to address healthy weight management.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, LIA and partners will increase physical activity opportunities to students in at least three school settings in the communities of Laytonville and Round Valley during/afterschool and promote walking and biking to school, and to adults in the City of Fort Bragg by establishing and promoting walking groups as options for transportation and increased physical activity to address healthy weight management.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide/promote structured physical activity education opportunities during school in communities of Laytonville and Round Valley, with promotion of walking and biking to school as options for transportation to school to low-income children, adults and families at qualifying sites. (This activity will occur at sites in conjunction with nutrition education and Harvest of the Month activity noted under Activity 1.1 and 1.2)	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Laytonville Health Start Round Valley Indian Health Center AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Sign in

3.2	Provide structured physical activity education opportunities afterschool in communities of Laytonville and Round Valley. Activities may include walking, biking, hiking, gardening, sporting games, etc. in low income areas. (Some of these activities may be partnered with nutrition education activities noted under Activity 1.1 and 1.2.) Structured activity will be provided/promoted at least 8 times in Year 1, at least 12 times in Year 2, and at least 15 times in Year 3.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Round Valley Indian Health Center Laytonville Healthy Start AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Sign in
3.3	Provide structured physical activity education opportunities through the introduction and promotion of Walking group activity in the community of Fort Bragg for adults in low income settings. (Year 3 only))	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Safe Passage AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Sign in Data Card
3.4	Lead/coordinate a one-time community event to train youth from around the county on nutrition, physical activity and public speaking techniques as related to this objective and PSE strategy. (Same Activity as 1.10 and 2.4)	X CED CEI MPR C&C X TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x Year 2 Q1 Q2 Q3 Q4 x Year 3 Q1 Q2 Q3 Q4 x	ATF Sign in training material and presentation

3.5	Promote and support walking and biking to school/work with partners in Active Transportation Program grant, through partnership participation at bike safety rodeos and community forums. In Year 1 partner in at least two events; three events in Year 2; and four events in Year 3.	( ) CED (X) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Indirect Activity Form Handouts Pictures
3.6	Ongoing management of the "Small Steps" campaign webpage on healthymendocino.com as the repository for all the nutrition and physical activity resources in Mendocino County. Service providers and CalFresh-eligible participants will be able to access information such as; local healthy cooking classes schedules; using EBT at the Farmer's Market; community garden resources; food preservation classes; walking group activities; promotion of FNS programs ; and chronic disease self-management courses schedules. Update as needed. [The NEOPB Champions for Change branding and logo will be used on the Facebook profile webpage, with the promotion of messaging that is consistent with the Champions for Change approved messaging and branding.] (Same activity as 2.5 and 1.8)	( ) CED (X) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: North Coast Opportunities AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Screen shots of website

3.7	Provide Technical Assistance and Training as needed to subcontractors and community partners on physical activity best practices and curriculum.			CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF
3.8	Participate in Community Health Improvement Plan (CHIP) Childhood Obesity Prevention and Family Wellness Collaborative group meetings and participate in collaborative events and activities that promote family wellness. (Same activity as 1.14 & 2.7)	C&C	LHD		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 x	ATF, Agendas, Minutes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mendocino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2	**SPARK Curriculum for After School**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1,3.2	**Power Play, Power Cards**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	**Power Up in 10!**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	**The Shape of Yoga**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mendocino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Ongoing recording of SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting Systems (EARS).		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.2	Pre/post intervention survey on amounts of physical activity done in the last month				CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q4 x Year 2: Q1 x, Q4 x Year 3: Q1 X, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/Post survey

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Mendocino County
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$16,582	$181,564	$147,452	$164,034	-9.65%
2	Non-Capital Equipment/Supplies	$250	$461	$398	$648	40.56%
3	Materials	$6,246	$14,550	$1,647	$7,893	-45.75%
4	Travel	$3,042	$3,309	$323	$3,365	1.69%
5	Building/Space	$0		$0	$0	
6	Maintenance			$0	$0	
7	Equipment and Other Capital Expenditures			$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$74,725	$59,051	$59,051	-20.98%
	Total Direct Costs:	**$26,120**	**$274,609**	**$208,871**	**$234,991**	-14.43%
9	Indirect Costs*** Indirect Cost Rate=25 %	$9,880	$45,391	$31,129	$41,009	-9.65%
	Total Federal Funds	**$36,000**	**$320,000**	**$240,000**	**$276,000**	-13.75%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduction in funding this FFY led to decreased FTE.
2	Non-Capital Equipment/Supplies	Last year's amount was not enough to cover expenses in that category.
3	Materials	Last year we didn't spend all the funds in this category.
4	Travel	Reduction in funding this FFY so there are not as many trips planned out of county.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Reduction in Funding this FFY decreases amount we can subcontract into the community.
9	Indirect Costs	Reduction in this FFY in Salaries/Benefits also reduces the Indirect cost.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Mendocino County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Heather Criss	75.00%	25.00%	$55,980.91	0.5	$27,990.46	60.70%	$16,990.21	$33,735.75	$44,981	
2			Nutrition Educator	Tina Tyler-O"Shea	0.00%	100.00%	$61,679.96	0.5	$30,839.98	48.65%	$15,003.65	$0.00	$45,844	
3			Nutrition Educator	Meredyth Reinhard	0.00%	100.00%	$61,679.96	0.5	$30,839.98	68.20%	$21,032.87	$0.00	$51,873	
4			Nutrition Educator	Buffey Wright	0.00%	100.00%	$46,018.75	0.2	$9,203.75	68.00%	$6,258.55	$0.00	$15,462	
5			Administration Assistant	Sarah Downey	100.00%	0.00%	$34,963.97	0.1	$3,496.40	68.00%	$2,377.55	$5,874.00	$5,874	
						Total Staffing: Salaries/Benefits:		**1.8**	**$102,371**		**$61,663**	**$39,610**	**$164,034**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mendocino County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, Pencil, Paper, Markers, Folders, Pesentation/Training Materials, Class Materials, Easels, Display Boards, Etc.. (Average costs of items have been bulked together for a per month cost per person based on FTE that work on SNAP-Ed projects.)	1.8	$30.00	12	$648	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$648**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food For Taste Test	Food for Taste test demonstrations in class and at community events (HOTM 8 months x 600 students, retail and farmer's market taste test demonstrations 12 x 150, community outreach taste test demonstrations 6 x 150, afterschool nutrition education 60 x 10)	$0.80	7897	$6,318	
2			Materials for Taste Tests	Cups, plates, utensils, , etc. to help facilitate taste tests during classes and community outreach.	$0.05	8100	$405	
3			Venue Rental	Venue rental for training and community outreach	$300.00	3	$900	
4			Small Kitchen Wares	To help facilitate taste tests during classes and community outreach. Small kitchen ware such as: Cups, plates, utensils, plastic bags, mixing bowls, storage containers, knives, small kitchen appliances, cutting boards, etc.	$45.00	6	$270	
						Total Materials:	**$7,893**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Director/Heather Criss	Sacramento	Project Director's Meeting (Other is Parking)	1	1	3	2	$46.00	$110.00		300		$10.00	$529	
2			Project Director/Heather Criss	Sacramento	LIA Forum (Other is Parking)	1	1	3	2	$46.00	$110.00		300		$10.00	$529	
3			Project Director/Heather Criss, Nurtition Educator/	Regional	SNAP-Ed Sponsored Training Approved by CDSS	1	1	1	1	$46.00	$110.00		300			$317	
4			Project Director/Heather Criss, Nurtition Educator/ Tina Tyler-O'Shea, Meredyth Reinhard, Buffey Wright	Local In-County	Trips to class site, community events, in-county training, collaboration meeting, shopping, etc. HOTM in schools 4 schools X 10 months (40 Trips, Afterschool nutrition education 1 site x 10 months (10 trips), Retail taste test demonstrations 3 x 10 months (30 trips), Table at Back to School Night and other school events 2 sites x 2 events (4 trips), Meet with school staff and administration 3 sites X 2 visits (6 trips) Classes to reach parents of school age children and other community events 20 trips.	106	1						35.09			$1,990	
	Out-of-State																
1			None													$0	
															Total Travel:	**$3,365**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mendocino County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Safe Passage Family Resource Center	Provide Nutrtion Education classes to adults in Fort Bragg about Healthy Weigh Management and Preventing or reversing diabetes, attending community events.	$20,000	
2			Ukiah Unified School District	Harvest of the Month nutrition education and taste tests.	$6,000	
3			Willits Unified School District	Harvest of the Month nutrition education and taste tests.	$750	
4			Laytonville Healthy Start	Harvest of the Month nutrition education and taste tests, community nutrition education and outreach, promotion of Farmer's Market Match Program, promotion of Physical Activity.	$14,000	
5			Round Valley Indian Health Center	Promotion of Physical Activity and nutrition education to students.	$15,426	
6			North Coast Opportunities	Maintenance and updates for "Small Steps to Big Changes" website, designed to help low income people find low to no cost healthy activities to motivate small behavior changes.	$2,875	
				Total Contracts/Sub-Grants/Agreements:	$59,051	

Total Direct Costs:	$234,991

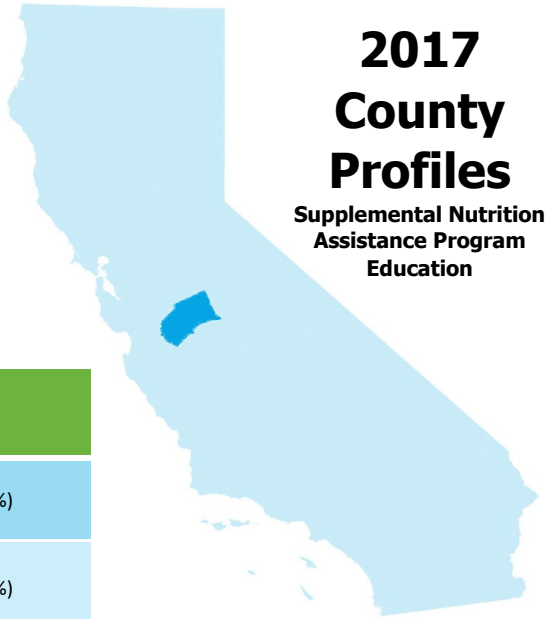
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% of total personnel and benefits	25.00%	$164,034.00	$41,009	
					Total Indirect Costs:	$41,009	

Total Budget:	$276,000

2017 County Profiles

Supplemental Nutrition Assistance Program Education



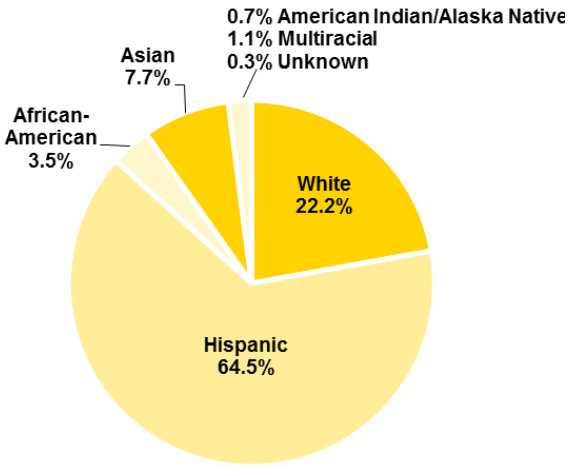
Merced

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

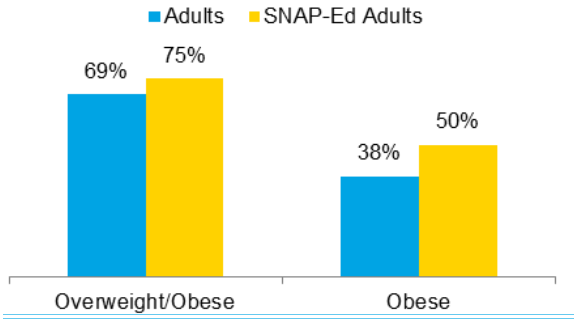
Total	131,926 (51%)

Ages (<185% FPL)	
Children <6 years old	17,278 (68%)
Children 6-17 years old	34,144 (64%)
Adults 18-64 years old	71,141 (47%)
Seniors 65 years and older	9,363 (35%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 21%	Obese data not available
Age 12-17 years	Overweight and Obese 43%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	74%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%

* unstable estimate

Population below Federal Poverty Level

26%

Food Insecurity Rates

16% Overall

29% Children

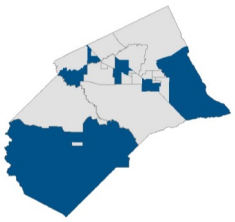
Other Federal Nutrition Assistance Programs

CalFresh Participants	56,347 (22%)
Students Eligible for Free/Reduced Price Meals (FRPM)	46,301 (81%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
49	29 (59%) all races

Schools	SNAP-Ed Eligible Schools
111	107 (96%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	36%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	62%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
82%	73%	66%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
24%	17%	21%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
23%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Merced County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	University of California: UC CalFresh UCCE: (UC Cooperative Extension, Merced County: UCCE)
x	California Department of Public Health: CDPH: (Merced County Department of Public Health: LHD)
x	California Department of Aging: CDA: (Merced County Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Merced is one of the poorest counties in California. It is ranked fifth from the bottom in California for socioeconomic status, with high unemployment, low household income, high poverty rates, and low college-level education attainment.[1] The county covers 1,984 square miles, extending approximately 70 miles from east to west and 35 miles from north to south. Most of the county is farm land, with a year-round growing season. Six cities are incorporated, and there are 18 unincorporated communities.[2] Highway 99 travels through the middle of the county, and east-west highways take travelers to the coast or the mountains, Yosemite National Park in particular.

SNAP-Ed Eligibility

In 2010, households with children received more than four-fifths (81.6 percent) of total CalFresh benefits.[4] Almost half of the county, 48.9% is SNAP-eligible, for a total of 123,240 residents. Accordingly, 26 of 49, or 53%, of all census tracts qualify. Over 90% of the schools, 97 of 104, qualify based upon National School Lunch Program Free and Reduced Meal Participation Rates. CalFresh is used by 78.1% of Merced county residents who qualify at 125% of the federal poverty level.[3] One quarter of residents live below the federal poverty level, but more than one in three children live in poverty. Merced currently ranks 55th in the state for children living in poverty.[5]

Demographics

There are 266,353 residents in Merced County.[6] Merced County is predominantly Hispanic, who make up 57.5% of residents, compared to 38.6% statewide. Over half of the children (54%) live with at least one parent who was born in another country, often Mexico, South East Asia, or India.[7] The major languages spoken include English, Spanish, Hmong, Portuguese, and some Punjabi, Hindi, Laotian, Thai, Mien, as well as occasional Oaxacan.[8] The Hmong are an important ethnic group in Merced. As of 2010, there were 4,741 people of Hmong descent living in Merced City, making up 6% of the population. Today, there is a vibrant community of Hmong farmers who sell produce at farm stands on their property, and Asian grocery stores. Merced is made up of a young, diverse immigrant population. There are over a dozen migrant Head Start programs serving the children of today's farm laborers. This has a direct impact on food habits, eating patterns and health beliefs. Because the population is young, there is an opportunity to introduce healthy habits for life.

Median family income is low: $39,922 for families with children under 18, which is only 62% of the state-wide median income of $64,828.[9] Atwater, Delhi, Dos Palos, South Dos Palos, El Nido, Gustine, Le Grand, Los Banos, Planada, Merced, Stevenson, and Winton all contain at least one census tract which is SNAP-eligible. Southwest Merced has at least one census tract where at least half of the residents' income is less than 125% of the federal poverty level.[10]

Food Assistance Programs

CalFresh

Most (78%) of those who are income eligible at the 125% Federal Poverty Level use CalFresh. Merced is ranked 10th in the state in the Program Access Index.[11]

WIC

Two out of three babies born in Merced County receive WIC benefits.[12]

School Meals

Almost 80% of children are eligible for free/reduced school meals, versus 57% state wide. Half of children who receive school lunches also receive school breakfasts. Only 18% of school lunch participants are also served 'summer meals'.[13] There is an opportunity to feed more low income children with school breakfasts and summer meals. Merced City School District and Livingston School District both currently offer Universal School Breakfast.

A need was identified in the summer meals program, where only 18% of those who receive school meals are served summer meals. There is an opportunity to feed more low income children with summer meals. The UCCE works with Food Service Directors and summer meal feeding sites to incorporate nutrition education activities; however due to the classroom nature they are looking at utilizing the Coordinated Approach to Child Health (CATCH) Trainings to increase physical activity at these sites.

Child Care

Although there are 6,778 licensed child care slots, only 46%, or 3,122, participate in the Child and Adult Care Food Program (CACFP). [14]

Food Bank and Pantries

Last year the Merced County Food Bank served 80 non-profit agencies, and distributed 3.08 million pounds of food. This nonprofit agency coordinates the USDA commodities distribution of 1.1 million pounds of food at 24 sites and a Senior Brown Bag program at 17 sites for seniors and adults receiving SSI.[15]

UC Merced

University of California, Merced started their own food pantry for students in 2013; the majority of their students are from low income families. Four out of five 2012 UC Merced full-time undergraduates were awarded income-based grants or scholarships. When asked how frequently students have "skipped meals to save money," only one fifth answered 'never', (8%-very often, 12%-often, 12%-somewhat often, 24%-occasionally, 22%-rarely, 21%-never).[16]

Seniors

In 2010 there were 34,242 residents aged 60 years or older. Seniors ranked nutrition services as their number two need, second only to health services, in a recent survey. The Area Agency on Aging has identified these as priority populations to serve:

1. Low-income minority seniors
2. Non-English-speaking or limited-English-speaking seniors
3. Isolated seniors living in rural areas
4. Seniors involved with long-term care

The nutrition risk percentages for our Title IIIC participants are as follows:

Low Risk 24.3%

Moderate Risk 29.1%

High Risk 46.6%

The Area Agency on Aging serves a hot lunch at seven congregate meals sites, and delivers a five pack of frozen meals each week for home delivered meals clients.

Overweight and Obesity

Merced County has the distinction of having the second highest rate of adult obesity, 31%, in the state.[17] These figures are corroborated by Mercy Hospital's 2013 data showing 75% of adults have an unhealthy weight, with 32% of adults as obese. Obesity was more prevalent among women (37%), adults between the ages of 40 and 64 (41%), and the poor (38%). County residents who were overweight or obese were more likely to have high blood pressure, depression, arthritis, activity limitations, and diabetes. Half of the obese adults had received advice about weight from a health care professional. Four in ten are trying to lose weight.[18]

Many children are also overweight, with 41.5%-45.5% of school children in grades 5, 7, and 9 who are overweight or obese.[19] The countywide Fitnessgram data also shows more students who are 'Economically Disadvantaged' in the High Risk category (35.2%) compared to those students who are 'NOT Economically Disadvantaged' (31.5%).[20]

These figures are confirmed by other sources. Child Health Disability Prevention Program (CHDP) exams showed a similar rate for overweight and obese children, 40.2%, in 2009, the last date this data was available.[21] Based on the heights and weights reported by surveyed parents, 46.9% of Mercy Hospital & Medical Center Service Area children age 5 to 17 were overweight or obese.[22]

Breastfeeding

In California, 93.5% of women try breastfeeding to some degree in the hospital. However, exclusive in-hospital breastfeeding rates are only 67% statewide. In Merced there is a disparity in exclusive breastfeeding rates among Hispanic mothers: only 62% breastfeed exclusively. Hispanic mothers account for nearly two thirds of all births. Merced's exclusive breastfeeding rate is in the bottom fourth of all counties in California.[23] Children who are breastfed for six months are less likely to become obese.[24] The 3 year PICH grant from the CDC is addressing breastfeeding. They are working on two initiatives: work with both of the local hospitals to move towards becoming Baby Friendly, and creating systems for referral to breastfeeding care for postpartum mothers.

Bus Advertisements

Merced County operates a county-wide bus system. However, no ads are currently permitted on the buses, and bus ads have traditionally been used to reach the low income population. Bus ads are not available as a method of indirect education in Merced County.

Environment

Merced County Department of Public Health's 2012 CX3 survey of 6 communities found areas with limited access to healthy food and physical activity.[25] Three communities had very limited parks and playgrounds: zero in downtown Livingston, one for Winton's 10,613 residents, and one for Dos Palos' 6,041 residents. Only one neighborhood had a supermarket with public transportation, and there were only four farmer's markets/flea markets located in Merced, Le Grand, Los Banos, and Atwater. Most people do not live within a half mile of a supermarket or large grocery store. However, there are multiple fast food outlets in five of the six areas. There are also many schools and convenience stores, which may provide places for effective interventions.

The Healthy Stores Healthy Community survey led by the tobacco program found that, in the Central Valley, only a third of stores which accept CalFresh also sell a good selection of quality fresh fruits and vegetables. Over half of the stores sell sugary drinks at checkout and are near schools. The majority have unhealthy exterior advertising.[26]

One school in South Merced (Farmdale Elementary), and one in Winton (Winfield Elementary), have shared use practices; grant funding provides 3 evening physical activity classes for parents a week. Very few school grounds are accessible for community use. They are secured with locked fences and gates due to concerns of vandalism.

There are 18 unincorporated communities, most surrounded by farmland. Because of this, infrastructure such as parks, bike lanes, sidewalks, and safe crossing zones, are very limited.

Poor air quality limits residents' ability to be active outdoors. Merced County has significantly high daily fine particulate matter violations (12.3). Physical education teachers must teach indoors frequently due to poor air quality.[27]

Access to Healthy Food

Food insecurity rates are high. About one in six people in the county experience food insecurity. More than a third of the county's children are food insecure.[28]

Food Deserts

There are ten food deserts, with four concentrated in South Merced. Others are in Atwater, Livingston, Merced, Planada, and Dos Palos/South Dos Palos. A total of 56,432 residents live in a food desert, which is more than one in every five residents.[29]

Merced's food environment index is 6.3 out of 10, well below the state average of 7.5. This figure reflects the combination of limited access to healthy foods and food insecurity.[30] Four out of ten Los Banos residents could not find fruit and vegetables of good quality within walking distance of where they live.[31] Although in the Central Valley, home to food production, 0ne in five residents have limited access to food due to poverty, living in a rural area, and a lack of full service grocery stores.

The county had 129 fast food restaurants in 2012; the number has increased over 7% since 2007. There are no zoning restrictions limiting their presence near schools.[32]

Certified Farmer's markets are in Merced, Le Grand, Gustine and Los Banos. However, only the Merced Certified Farmer's Market accepts EBT/CalFresh. A flea market sells produce in Atwater, Merced and Los Banos and it also accepts EBT.[33] There are many farm stands on small family farms in the spring, summer, and fall. They accept cash only. The MCDPH is currently offering these small farmers technical assistance on EBT/CalFresh acceptance. CNAP is gathering information from the community and farmers on the possibility of starting a new Farmer's Market in Livingston.

Access to Physical Activity

More than half (68%) of residents have accesses to exercise opportunities (live reasonably close to a location for physical activity such as a park or recreational facility).[34] Lack of activities was the fourth most common concern in the Los Banos hospital community needs assessment. Residents noted a need for: activities for children, adult activities, bowling alley, senior activities, miniature golf, things for teens to do, places for children to play, and more leisure

activities.[35] The 18 unincorporated communities rarely have funding for sidewalks, bike lanes, safe cross-walks, or walking paths, much less recreational facilities. For example, swim lessons and open swims for the public are only offered by Atwater and Merced cities, during the summer.

[1]http://www.countyhealthrankings.org/app/#!/california/2014/rankings/merced/county/outcomes/overall/snapshot, accessed 2/26/16.

[2]https://www.aging.ca.gov/Programs/SNAP-Ed/WorkPlans/Docs/PSA_31_Merced_Work_Plan.pdf

[3]http://cfpa.net/pai-2014

[4]http://www.cbp.org/pdfs/2012/120809_CalFresh_SNAP_BB.pdf

[5] Merced County's Health Status Profile for 2015, CDPH.

[6] http://quickfacts.census.gov/qfd/states/06/06047.html, accessed 2/22/16.

[7] www.kidsdata.org, accessed 4/2014.

[8] American Community Survey, www.mla.org/cig-shl/docstudio/docs.pl?map_data_results, accessed 6/2015.

[9]www.kidsdata.org, accessed 02/22/2016.

[10] CDPH, Network for a Healthy California, GIS Map Viewer, Proportion <125% and <185% FPL, ACS 2010-2014, http://gis.cdph.ca.gov/cnn/. Accessed 02/22/2016.

[11] California Food Policy Advocates, Nutrition & Food Insecurity Profile, accessed 02/22/2016.

[12]http://www.cdph.ca.gov/programs/wicworks/Documents/WICProgramAaGlance.pdf

[13]http://cfpa.net/county-profiles, accessed 2/26/16.

[14] California Food Policy Advocates, Nutrition & Food Insecurity Profile, accessed 02/22/2016.

[15] Email from Food Bank Office Manager, 3/3/2016.

[16]Source: http://ipa.ucmerced.edu/docs/facts/UC%20Merced%20Profile.pdf

[17]2015, countyhealthrankings.org, accessed 2/26/16.

[18]Mercy Medical Center Community Health Profile http://www.mercy-chicago.org/CommunityHealth2013.pdf

[19] www.kidsdata.org accessed 2/26/16.

[20]California Department of Education. *California Physical Fitness Test 2011-2012: Reference Guide*. Available at: https://pftdata.org/files/2011-12_PFT_Coordinator_Manual.pdf

[21] www.dhcs.ca.gov/services/chdp

[22]Mercy Medical Center Community Health Profile http://www.mercy-chicago.org/CommunityHealth2013.pdf

[23]https://www.cdph.ca.gov/data/statistics/Documents/CountyofResidencexRace-EthnicityReport2014.pdf

[24]http://www.surgeongeneral.gov/library/calls/breastfeeding/factsheet.html

[25] http://www.co.merced.ca.us/index.aspx?nid=82

[26] www.HealthyStoresHealthyCommunity.com

[27]Weaver School District Wellness Committee, meeting notes, 3/31/14.

[28]2013 Food Insecurity, Feeding America, from www.feedingamerica.org/mapthegap, 02/23/2016

[29]USDA, Economic Research Service, Food Access Research Atlas, Accessed 02/23/2016http://www.ers.usda.gov/data-products/food-access-research-atlas/.aspx (LI and LA at 1 and 10 miles)

[30]http://www.countyhealthrankings.org/app/california/2015/rankings/merced/county/outcomes/overall/snapshot, accessed 2/24/16.

[31]http://www.memoriallosbanos.org/CHNA/Los_Banos_CHNA.pdf

[32]http://www.ers.usda.gov/data-products/food-environment-atlas/go-to-the-atlas.aspx

[33]http://www.ers.usda.gov/data-products/food-environment-atlas/go-to-the-atlas.aspx

[34] http://www.countyhealthrankings.org/app/california/2015/rankings/merced/county/outcomes/overall/snapshot

[35]http://www.memoriallosbanos.org/CHNA/Los_Banos_CHNA.pdf

4. **Community Assessment**

Demographics

Community assessment data includes multiple health and community assessments (see references), including the Merced County Department of Public Health's (MCDPH) the latest CX3 data comes from the CX3 survey conducted in 2012. The population in Merced is young, and families are large. Residents include many immigrants from Mexico and South East Asia. The integrated work plan will focus on parents, families, and seniors. Local Implementing Agencies (LIAs) will reach children at early childhood education sites and schools, and adults through parent education at schools, the local welfare department, low income housing, and seniors at congregate meal sites. Education and interventions in multiple languages are needed, particularly Spanish and Hmong.

Health Parameters

Rates of obesity and overweight are high for both adults and children, and are some of the worst rates in the state. Diabetes rates in Merced, 11.3%, are similar to the state average of 11.7%. However, rates of pre-Diabetes are 12.3%, more than twice the national prevalence of 5.1%. It is vital to educate parents as well as children, and to address the environment people live in.

Geography & Food Deserts

Merced County is a large county composed primarily of farmland and agriculture jobs. Many residents have limited access to healthy retail; one in five lives in a food desert. For some, this is because they live out in the country. For others, such as those in South Merced, this is due to the lack of grocery stores. This plan will address the need for healthy retail by building on the strengths in the county. The LHD will provide education and technical assistance to farmers to offer CalFresh acceptance at existing farm stands/farmers markets/flea markets. The MCDPH will also continue to promote healthy retail with 1-3 small corner stores, and coordinate healthy retail efforts with Lifetime of Wellness' retail program.

Several surveys, including CX3, found limited opportunities for physical activity. This plan includes serving on school wellness committees, other community councils and groups, to encourage opportunities for physical activity and healthy eating. Due to the number of school districts in Merced County the LHD and UCCE have divided up which districts each agency serves. This is based off of established partnerships and are in relationship to the locations of community programming. The Partnerships in Community Health (PICH) grant, housed at the LHD, is addressing shared use with 3 school districts to increase opportunities for physical activity. The LHD and UCCE will coordinate activities with PICH by serving on their leadership team. For example, in 2013 SNAP-Ed agencies assisted PICH and MCDPH with a community walkability assessment in Winton and Livingston. In addition, this year Merced County will receive active transportation funding. As the County improves transportation infrastructure in Winton, MCDPH will provide community education on active transportation, and SNAP-Ed LHD and UCCE agencies will partner with them.

Food Insecurity and Poverty

Poverty rates are high, especially for children. Although usage rates of CalFresh are good, the emergency food system is also well used. Merced County Food Bank serves over 126 food pantries. Making sure that recipients know how to prepare the foods they are receiving is important. Nutrition education/food demonstrations at emergency food sites, especially the USDA food distributions, are a component of this plan to be provided by the LHD. Community and school gardens are a PSE intervention which will help address food insecurity. This will be addressed by the LHD for community and school gardens, and UCCE will focus on school gardens. Both agencies are part of the CNAP Community Garden Workgroup for sharing information and resources. The UCCE is also working to bring the Master Gardeners into this project as it expands. The LHD will continue to work with the City of Merced and other municipalities to update zoning, allowing community gardens.

5. **Community Change Goals**

The IWP plan addresses three objectives: Providing education to adults along with environmental/policy/systems supports at agencies which serve adults; Providing education to children along with environmental/policy/systems supports at agencies which serve children; and providing technical assistance on healthy food access, including healthy retail, Harvest of the Month, CalFresh acceptance, and zoning, to support policy/systems/environmental strategies.

The CNAP Collaborative identified increasing access to healthy food and water as its original goal. Other areas of need identified by the CNAP include local food promotion and access, nutrition education, gleaning, community gardens, drinking water, increasing summer meals, and collaboration between agencies including marketing of our services. In 2014 CNAP chose one project to focus its efforts; which was establishing a new farmer's market. This will be the primary focus for 2017. The CNAP Collaborative partners are currently exploring the feasibility of a market in Livingston. This past year the CNAP has established three workgroups: Community Gardens, Healthy Retail, and Nutrition Education. The three LIAs are meeting regularly to coordinate efforts, and to provide SNAP-Ed services to reach some of the CNAP collaborative's long term identified goals.

This IWP addresses increased access to healthy foods, especially fruits and vegetables, in food deserts. A Healthy South Merced group was able to create special city zoning in the city plan, over 3 years ago, to attract a full service grocery store, but no stores have located in South Merced yet. The Produce on the Go truck is no longer in existence and therefore unable to serve food deserts. This plan focuses on greater acceptance of EBT/CalFresh, at existing farmers' markets/farm stands/flea markets/community support agriculture venues.

This plan is prioritizing its work in the areas of the county that are food deserts and/or very low income (below the 125% FPL). This includes areas in Atwater, Dos Palos/South Dos Palos, Los Banos, Planada, South Merced, Livingston, and Winton. Together, the three LIAs are targeting preschools, schools, after school programs, foster youth, parents at schools, the school environment; adult education at community sites, community and school gardens, emergency food sites, low income housing, local welfare department; healthy retail; education at senior congregate meal sites, and supporting healthier standards and policies at

community agencies. The LHD will continue to address zoning for community gardens and community food producers. The LHD and UCCE are working to support other LHD programs efforts in promoting joint use agreements, drinking water sources in schools and afterschool programs and healthy retail partnerships.

The community of Dos Palos is one that the LHD and UCCE will begin conversations with the community in year one. It is a community that has lots of needs and has had several community assessments. The LHD will work with partners to host a community forum where the community can receive the information that has been gathered and they can determine what their priority areas are. This community is a food desert and has had un-drinkable water from their city sources. So while a focus of nutrition, physical activity and gardening are of importance, the LIAs are concerned that the community is not at a point to explore those behaviors. Working with outside SNAP funded partners, such as United Way, Cultiva La Salud and other MCDPH programs for a community change/movement will allow these residents the improvements and voice that they need.

Work will also begin with the K-8 classrooms at 3 elementary schools, one preschool, Dos Palos adult school sites and one high School and to introduce nutrition education and physical activity components. School site assessments will be done to determine what other environmental supports may be able included at the two elementary schools and one middle school in Dos Palos.

There are several other concurrent projects in Merced County. This work plan has taken into account their sites and activities, and avoided duplication of efforts. We will continue to partner with Partnerships in Community Health (PICH). PICH addresses policies for water at after school programs in schools; Asset mapping of healthy food resources; Tobacco free environments (multiple unit housing and college campuses); Development of referral system to healthy lifestyle intervention such as Chronic Disease Self-Management Program classes; and community plans supporting recreation, active transportation and healthy food retail. MCDPH is currently working with a local hospital to achieve steps to becoming Baby Friendly, increase postpartum care networks, and thereby increase exclusive breastfeeding rates. Lifetime of Wellness has a healthy retail, worksite wellness, and sodium reduction component. MCDPH is piloting a referral system with a clinic using electronic health records.

The Building Healthy Communities (BHC) project has several large community and youth engagement projects SouthWest Merced, Beechwood/Franklin and the Planada/Le Grand area. Southwest Merced Project includes several of the sites that LIA's target for the identified priorities. The LHD addresses Merced Adult School, Merced Regional Occupational Program (ROP), Weaver School District (Farmdale, Pioneer and Weaver Middle Schools). UCCE targets the Merced City School District K-8 Schools at three middle schools (Tenaya, Hoover, Rivera Middle), eight of the elementary schools and Yosemite High School. The BHC project and partners have been involved heavily as community partners on the Merced Health and Wellness Committee (HAWC) and Weaver School Policy Committee, supporting changes for increased nutrition education integration, physical activity and joint use agreements.

In 2017 the HAWC committee will be presenting school wellness policy revisions to the Merced City School board for adoption. These included revisions came from key school stakeholders such as the Food Service Director, the Physical Education Teachers, parents, risk management and the school health team of

nurses, psychologists and community agencies. The work of the HAWC partners has assisted in driving the development of a comprehensive nutrition education program that is alignment with Merced City School Districts STEAM programming (Science, Technology, Engineering, Art and Mathematics). This is allowing the UCCE to have further integration into the classrooms with research based curriculum, outdoors with garden enhanced nutrition education curriculum, physical activity curriculum integration with Coordinated Approach to Child Health (CATCH), use of Smarter Lunchroom Strategies in the cafeteria, environmental changes such as holding recess before lunch, creating playground stencils in preschools and having permanent locations for parent classes to be conducted on site as part of the joint use agreements within the district. Within the next three years this comprehensive plan will have UCCE curriculum in the pacing calendar and it will be required for teachers to utilize the materials (some as options and some as district requirements). This framework has been building with the partnerships over the course of several years and has the support of the assistant superintendent who has been a key player in the collaboration for revisions to the local wellness policy.

Additional several BHC partners hold parent meetings to assist parents in taking action for Local Control Funding and parent participation on these policy committees. This involvement and relationship will continue with BHC's Beechwood/Franklin project and as UCCE moves back into the Winton School Districts three elementary schools and one middle school; continues work in the two located elementary schools (Franklin and Stephanie elementary Schools). BHC also has focus in Planada/Le Grand where the LHD supports Planada School District and Le Grand High School while UCCE provides assistance to Le Grand Elementary School. This Merced community partnership is built with strongly involved agencies and actively involved residents.

The Merced Organizing Project meets regularly with residents in South Merced. The Healthy South Merced group is facilitated by Golden Valley Health Center, in South Merced. Lifeline is beginning a community engagement project in South Merced, as well as continuing their work in Merced and Winton, and the LHD partners with them to offer education and community garden support. The CA4Health grant, and now the PICH grant, will focus on Safe Routes to Schools projects in several communities. In the past SNAP-Ed agencies have collaborated with these projects, and participated in community meetings/neighborhood assessments in Livingston and Winton, helmet fittings for school children in Winton, and walk/bike to school day at Farmdale Elementary School in South Merced. The LIA's anticipate that this involvement will continue as it relates to our goals and objectives and continues to build strong community collaboration.

6. **Partnerships and Collaborative Efforts**

LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. This is primarily accomplished through the CNAP Collaborative and its working groups.

Merced County's CNAP Collaborative has representatives from many sectors: School Food Services, UC Merced, Early Childhood Education, Health Care, Environmental Health, Human Services Agency, Community nonprofit agencies, Department of Public Health and both USDA(WIC) and SNAP-Ed funded

programs, (including UCCE Merced, Area Agency on Aging, and subcontractors) The CNAP meets at least quarterly. During 2016 two workgroups began, Community Gardens, and Healthy Retail. CNAP's mission is to:

- Advocate for policies that support food security
- Foster community partnerships for local food
- Assure safe food and water
- Cultivate a healthy food culture
- Bridge food resource gaps in order to grow healthy children and economically secure families.

The Merced County CNAP Collaborative narrowed its many interests to one goal in 2014: increase access to healthy food and water. Access to local produce, gleaning, and community gardens are the top three areas of interest the group identified. The group identified one specific project to meet this goal: establishing a new farmer's market

In addition, CNAP identified a need for marketing and information sharing as a goal. The HealthyMerced Facebook page was launched in April 2015. Merced has a need for speakers for television and radio stations to reach the Hmong and Spanish speaking residents; CNAP members are being recruited to be media contacts. The CNAP group is also developing an internal systematic method of collecting and sharing information on what each agency provides regarding nutrition education and physical activity promotion.

Participating SNAP-Ed funded agencies are: Merced County Area Agency on Aging; University of California, Cooperative Extension; and Merced County Department of Public Health.

The following agencies are active participants in CNAP:

- California Health Collaborative
- Central California Alliance for Health provides Medi-Cal managed care in Merced County.
- Central California Regional Obesity Prevention Program has been active in joint use, and facilitated joint use agreements at several schools.
- Environmental Health keeps the group apprised of food safety laws, including the new Community Food Producer law.
- First 5 serves 0-5 year olds and child care providers and preschools.
- Golden Valley Health Center is a federally qualified health center, and also provides healthcare for the undocumented population.
- Merced County Office of Education Head Start has 17 school sites across the county.

- Merced Unified High School District, Food Service.
- UC Merced's Public Health department is actively researching the food environment and health communication.
- WIC, serving almost 17,000 clients every month.
- Lifeline CDC is a nonprofit agency providing asset based community development services in Winton, Merced, and South Merced.
- Merced County Breastfeeding Coalition promotes breastfeeding and baby friendly hospitals.
- Partnership in Community Health (PICH), a CDC grant funded project at MCDPH for Merced County
- Lifetime of Wellness grant at MCDPH, healthy retail, sodium reduction efforts
- Merced Local Food Project, increasing access to food with community gardens
- Merced County Human Services Agency provides assistance in CalWORKs, CalFresh & Medi-Cal.
- Merced County Food Bank

The SNAP-Ed funded agencies, UCCE, AAA, and MCDPH, have also been meeting at least bi-monthly to coordinate site activities, consistent messages, continuity of the Harvest of the Month program and plan coordinating community or site activities.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**
   All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or the California SNAP-Ed Integrated Curriculum List. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The vision of the Integrated Work Plan is for Merced's SNAP-Ed funded agencies to promote access to healthy eating and physical activity in order to fight obesity and chronic disease. Our mission is to cultivate healthy communities in Merced County by educating, encouraging, and collaborating with families and community partners to improve their environment for long-term health.

Merced County has multiple cities, census tracts and neighborhoods which qualify for SNAP-Ed services. The LIAs will prioritize interventions in areas with very low income levels and/or the presence of a food desert. The long term goal is to provide multiple layers of different interventions within each targeted priority community. For example, SNAP-Ed agencies provide these layers of interventions in South Merced: Harvest of the Month and integrated nutrition education in the classroom; garden enhanced nutrition education/School gardens; participation/assistance on School Wellness Committees; Teacher Trainings; nutrition education series or workshops for parents at Head Start, preschool or elementary level; school gardens at preschool thru 8th grade sites; Healthy Beverage policy at Head Start; nutrition education or physical activity promotion at after school programs; City of Merced recreation classes on 'Cooking Matters'; Healthy Beverage policy at Boys and Girls Club; classes for adults at low income apartments and Human Services Agency; IOE classes for adults at Adult School; community engagement at a local nonprofit; education for Seniors at Senior Meals program; education at USDA food distribution sites; Healthy Retail at several stores in the area; outreach booth at County Fair; NEOP billboards on 'Be Better; or other campaigns; work with City of Merced to create first zoning ordinances for community gardens and community food producers. Partnership in Community Health (PICH) partners worked with the ASSETs program to develop a healthy beverage policy at all after school programs in Merced County as well as finalize the joint use agreement at Tenaya Middle School. The SNAP-Ed funded agencies all assisted with nutrition education to support the healthy beverage policy. More information is described in detail below.

PSE Efforts:

(LHD) Community Gardens

(LHD) Addressing County and city zoning for community gardens and community food producers

(LHD) Healthy retail support/information for grocery stores, farm stands, farmer's market, flea markets, and Community supported agriculture

(LHD) School Wellness Committees at Weaver School District; Los Banos School District; Atwater Elementary School District; Dos Palos School District.

(LHD) Work with Merced County Food Bank to develop systems to offer more produce.

(UCCE) Nutrition Education training, including Garden Enhanced Nutrition Education training, for teachers (Preschool -8th Grade) at Merced City School District (MCSD) and Livingston Union School District (LUSD) Ballico-Cressey School District (BCSD) and Winton Elementary School District (WESD)

(UCCE) School Wellness Policy Committees with MCSD and LUSD. In FFY 17 MCSD will be piloting several potential environmental supports for future policy changes including recess before lunch. UCCE participation in School Wellness Policy committees in Ballico-Cressey and Winton Elementary School District will occur in FFY 18.

(UCCE) FFY 17 increased focus in the areas of Smarter Lunchrooms and School site assessments for increase school garden and playground stencil locations. Potential increase for physical activity and indirect education.

(AAA) Container and home gardening at senior meal sites

Direct Education Efforts:

(LHD) Youth at these sites: Merced City Recreation, Weaver Elementary School District, Golden Valley High School, Lifeline's McNamara, Meadows and Winton community centers

(LHD) Adults at these sites: Public housing and low income apartments, Job Club at Human Services Agency, Lifeline's Winton and Merced community centers, parents through Redirect program at Family Resource Council, Adult Schools, parent meetings at schools.

(UCCE) Eight of the MCSD Elementary Schools (Franklin, Stephanie, Fremont, Gracey, Muir, Wright, Stowell, Sheehy) and two of the MCSD Middle Schools (Hoover, Tenaya) fall in this South Merced area. This includes preschools and special education classrooms as well as afterschool programming that will have trained teachers and staff providing integrated nutrition education and Garden Enhanced Nutrition Education. The Food Service director is also looking at the Smarter Lunchroom strategies.

(UCCE) will also be providing Direct Nutrition and Garden Enhanced Nutrition Education in Livingston Union School Districts 4 primary schools (Selman Herndon, Yamato Colony, Campus Park and Livingston Middle School). These sites include preschool, special education and parent nutrition education series as well as afterschool programming projects. These programs will also be provided at BUSD and WESD schools.

(UCCE) Will conduct multiple nutrition education class series to parents at the both the Merced and Livingston school site locations, as well as Yosemite Adult School and Stephen Leonard Park.

(UCCE) will be training the Head Start Family Service Providers to conduct Parent Nutrition Education using the Happy Healthy Families Curriculum as well as www.eatfresh.org lessons and application.

(AAA) Will provide nutrition and physical activity education classes at all 7 Senior Congregate Meal Sites throughout Merced County.

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Nonfunded partners:

(PICH) Water at after school programs in schools; Asset mapping of healthy food resources; tobacco free housing; Chronic Disease Self-Management Program classes; Joint Use Agreements at schools.

(CCROPP) Free Zumba classes, 3 nights a week, at Farmdale Elementary, funded by a local hospital grant

(AAA) Area Agency on Aging will provide additional education to the seniors through their falls prevention program.

(Lifetime of Wellness) offers pre Diabetes Prevention Program, Healthy Retail in Livingston, Sodium Reduction Program, Worksite Wellness, and develop and/or implement transportation and community plans that promote walking.

(UCCE) 4H and Master Gardener programs will be contacted to explore opportunities for collaboration

The table below shows the high priority areas the LIAs will focus on serving. Within each area a variety of interventions are planned. The LIAs provide traditional nutrition education at multiple sites in each area, as well as indirect education at health fairs and community events. The LIAs jointly maintain a social media page on Facebook. The LHD will expand its adult education at the LWD and adult schools, and continue to reach parents through school parent meetings and low income housing. The LHD reaches junior high and high school aged youth at high schools, Boys and Girls Club, and Merced City Recreation. AAA provides nutrition and physical activity classes at each congregate meals site. UCCE provides nutrition education for youth and parents at schools, and adults at the Central Valley Opportunity Center and Family Resource Center.

Area	Agency	Direct Education (Current)	Direct Education (Planned)	Policy/System/Environment, Intervention
Atwater				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE		MCOE-Head Start Students and parents; Nutrition Education and Garden enhanced nutrition education (youth & adult); use of eatfresh.org	Preschool stencils

	LHD	Atwater El. School Dist.-parents, youth Head Start-parents Summer Meals-youth		AESD Food Service partnership AESD Wellness Committee School Garden at 1 site; funded in past, REAIM to monitor
Dos Palos				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE	Head Start Site Gardens	MCOE-Head Start Students and parents; Nutrition Education and Garden enhanced nutrition education (youth & adult) use of eatfresh.org	Preschool stencils
	LHD	Migrant Head Start-parents Public Housing-adults		School Wellness Committee
Le Grand				
	UCCE		Le Grand Elementary & Nutrition Education (youth, adult), School Garden (youth) MCOE-Head Start Students and parents, use of eatfresh.org	Smarter Lunchrooms planned School Wellness Committee planned; School stencils
	LHD			
Livingston				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening

	UCCE	Central Valley Opportunity Center-adults Livingston Unified School District-parents, students Head Start-parents, students	Parent education and use of eatfresh.org	School Environment (Smarter Lunchrooms School Gardens School Stencils
	LHD	Migrant Head Start-parents		City of Livingston-Farmer's Market
Los Banos				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE		Indirect Parent education and use of eatfresh.org	
	LHD			LB School District Wellness Committee School Gardens-2 sites Shared Use
Planada				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE	Head Start Site Garden	MCOE-Head Start Students and parents; Nutrition Education and Garden enhanced nutrition education (youth & adult) and use of eatfresh.org	Preschool Stencils
	LHD	Binational Health Week events-health fairs		

Merced				
	AAA	Senior Meals- Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE	Yosemite High School-youth, adults Central Valley Opportunity Center, adults Merced City School District preschool, students, After School Programs, & Parents	MCOE-Head Start & Special Education Students and parents; Nutrition Education and Garden enhanced nutrition education (youth & adult) and use of eatfresh.org	Train teachers in nutrition curriculum School Gardens Smarter Lunchrooms Wellness Committee School Stencils
	LHD	Youth: Lifeline Boys & Girls Club Farmdale El. After School Golden Valley HS City Recreation Parents: Low income housing Human Services Agency Migrant Head Start Adult School Lifeline		Community & School Gardens-funded in past, REAIM to monitor Merced City Planning-zoning for community gardens and community food production Community Engagement Merced Unified High School District Wellness/Farm to School support Weaver School Wellness Committee Lifeline-Community engagement proposed for 2016.

Winton				
	AAA	Senior Meals-Nutrition/Physical Activity Education for Seniors		Container & Home Gardening
	UCCE		Winton School District Nutrition Education, Wellness Committee Parent education and use of eatfresh.org	Smarter Lunchrooms School Stencils School Gardens
	LHD	Lifeline Community agency-adults, youth		Community Garden- funded in past, REAIM to monitor Community Engagement with adults-proposed for 2016.
County Wide Efforts				
	LHD	USDA Food Distribution Sites		Merced County Food Bank-system for improving quality of foods, offering healthy retail at food pantries. Merced County Planning Dept-zoning for community gardens, community food producers Healthy Retail Head Start-17 school gardens funded in past, REAIM to monitor

Several PSE strategies and interventions are planned in each area. The following is an overview of PSE efforts.

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Environment

- There are 27 gardens at schools, community sites, senior centers, and every Head Start that received SNAP-Ed financial support in 2014 and 2015. LHD and UCCE will continue to monitor the gardens and connect sites with resources in the community, such as the Master Gardeners, or UCCE's Garden Enhanced Nutrition Education. LHD will monitor with REAIM tool.
- LHD will work with MCDPH to support shared use agreements at community and school sites.
- LHD is currently working CNAP and the City of Livingston to offer a Farmer's Market, and will continue to support this effort.
- During 2016 LHD subcontractors are offering information on healthy retail to grocery stores and small corner stores in 6 CX3 neighborhoods, and SE Asian stores, and farm stands. During FFY17-19 the LHD will continue to work on healthy retail, focusing on 1+ retail stores in each CX3 neighborhood.
- LHD is working with Merced County Food Bank to evaluate the quality of food donations, and to discuss methods to improve the quality of donations and offer healthy retail at distribution sites.
- UCCE will expand the Smarter Lunchroom Movement in both Merced City School District and Livingston School District.
- UCCE will assess school locations with preschool/Head start and special education to determine school stencils project as an environmental support for nutrition and physical activity education
- UCCE is collaborating with Dairy Council of CA and MCSD to begin piloting recess before lunch as part of the wellness committees' recommendations for future policy changes.

Policy

- LHD and UCCE partners continue to collaborate with the PICH grant to offer Rethink Your Drink education in the after school programs. PICH enacted a drinking water policy with the ASSETS (after school program) in 39 schools. There are additional school districts and after school programs which we plan to work with in this plan.
- LHD serves on Weaver School District Wellness Committee, Los Banos School District Wellness Committee, and has offered to serve on Wellness Committees at Atwater Elementary School District and Merced Union High School Districts, as they update their plans over the next three years.
- UCCE serves on Merced City School District Wellness Committee and the Livingston Unified School District Wellness Committee and will begin working with Le Grand School District, Ballico-Cressey and Winton School District for assessment in FY 2018.
- LHD will continue to offer technical assistance such as model policies and language for the City of Merced Planning department, Merced County and City of Livingston, on zoning for community gardens and community food producers.

Systems

- LHD will provide technical assistance and education to the Parent Leader Training Institute at Merced County Office of Education, where parents are trained in community engagement, and implement projects. LHD will present the most current CX3 data, and offer technical assistance to adults working on community engagement projects on nutrition or physical activity.
- LHD is collaborating with another MCDPH grant to pilot a referral system to SNAP-Ed nutrition classes from a community clinic. If this is successful, the LHD will expand this system to other clinics.
- LHD is partnering with Merced County Food Bank to assess the needs of its food pantries, and the nutritional quality of its food. MCFB will use this information to develop and implement new systems to offer healthier foods, especially fruits and vegetables.
- UCCE will provide teacher/extender training, using a train the trainer model, so that classroom teachers can deliver nutrition education. This year they will focus on Merced City School District, Livingston Unified School District and Le Grand Elementary School. These include preschool-8th grade classrooms. Assessments will begin in Ballico-Cressey and Winton Schools as well.
- UCCE will also be working with MCOE Head Start to train Family Support Service Providers to be extenders for nutrition education using Happy Healthy Families curriculum in FY 2017 and looking to expand that to additional series in FY 2018.
- UCCE will continue to provide support for their Smarter Lunchroom efforts at Merced City School District and Livingston School District. Expansion will begin in Le Grand and Winton School District.

Delivery methods and audiences include:

Adults: The Impact Outcome Evaluation (IOE) classes will be offered to adults at Adult School, the LWD/Human Services agency, and low income housing sites.

Adults will be reached with series-based classes & one-time classes in various qualifying sites, including parent education in the school environment. We will prioritize school sites where the children are receiving nutrition education. Education for families and parents will occur in the communities of greatest need, as described earlier, and at sites including Human Services Agency (LWD), preschools, schools, USDA food distribution sites, Job Club, Adult School, and public housing.

UCCE will provide nutrition education series based classes to parents of students at several school locations, primarily in Livingston School District and Merced City School District. They also provide classes at Central Valley Opportunity Sites in Winton and work to establish parent connections for nutrition education series at the Winton and Ballico/Cressey schools.

UCCE will begin efforts to utilize our partners at www.eatfresh.org and their online nutrition education lessons as extended efforts for knowledge and behavior changes in our communities. This pilot may turn out to be a great way to increase parent education for those parents that have difficulty getting to classes.

UCCE will be training the Family Service Providers that work in the Merced County Head Start programs to be extenders of Happy Healthy Family Curriculum. This supports many of the family goals that providers are encouraging throughout the many school site and home visits made during the school year.

Youth and Children:

The primary direct education of children in schools and preschools will be conducted by UCCE due to their expertise and ongoing relationships within Merced County Office of Education (MCOE) Special Education Program, Head Start, Livingston Union School District (LUSD) and Merced City School District (MUSD). These will be the primary target locations for UCCE Merced. UCCE will integrate nutrition education into the classrooms by providing train the teacher/trainer for classroom lessons using evidence based curriculum. Their focus will target Preschool thru 8th grade teachers and students in the classroom, afterschool programming through the partnership with MCOE ASSETS, school classroom, Garden Enhanced nutrition education, and physical activity integration using Coordinated Approach to Child Health (CATCH). To further create a comprehensive environment, UCCE sits on the MCSD Health and Wellness Committee (HAWC) and the Livingston School District Wellness committee where work will continue to broaden the Smarter Lunchroom Movement in partnership with the Dairy Council of California.

The MCPHD will offer nutrition education classes at high schools, middle schools, at after school programs, and at community agencies such as Recreation Departments and Boys and Girls Club.

Seniors: AAA will provide 10 direct education classes at each of the SNAP-Ed eligible Congregate Meal Sites. Each session will be focused on promoting increased fruit and vegetable consumption and physical activity. We will work with the senior advisory group and senior volunteer group to raise awareness and educate on the benefits that our SNAP-ED program provides. AAA will participate in community health fairs focused on seniors to increase knowledge and awareness on the benefits of a healthier lifestyle.

Media The LIAs use social media, radio, and news articles in local newspapers. The LIAs meet to coordinate USDA and NEOP approved messaging, such as Harvest of the Month, to promote healthy eating and physical activity. LIAs participate at community health fairs and events. We will request assistance from CNAP partners to provide radio and/or television media coverage in Hmong and Spanish.

Provide Training and education to community Stakeholders, such as retail, schools, advisory teams, volunteer programs, faith-based agencies, child care providers, and recreation programs, regarding increased fruit and vegetable consumption, increased physical activity, and/or reduction in consumption of unhealthy beverages. The LHD will partner with PICH to provide technical assistance on other possible policy/systems/environmental changes.

Policy Systems and Environment efforts include assisting the Merced County Food Bank to create systems to improve the quality of their food, improving the retail environment, supporting Farm to Fork efforts, improving the school environment for Smarter Lunchrooms and garden capabilities, improve current zoning around community gardens and community food producers, partner with PICH Leadership Team, provide technical assistance and education for farm stands and farmers markets to accept EBT, and monitoring community and school gardens.

Coordination The CNAP meets at least quarterly. We are in the process of creating an online system to share program information on what each of the partners are doing, resources used, targeted audiences and participation at events and meetings. CNAP now has two work groups: Healthy Retail and Community Gardens. The LIAs meet monthly or bi-monthly to discuss and coordinate current activities. Members of LIAs also serve on several community coalitions.

Evaluation

Evaluation of the Direct Education classes includes these tools:

- LHD- Impact Outcome Evaluation pre and post tests for 100 matched pairs of participants attending a series of 5 classes; ATF data forms for all adults at classes.
- UCCE-intent to change surveys; Pre-post curriculum surveys, food behavior checklists and retrospective surveys. As well as participant success stories regarding their behavior or knowledge are used with adults. Youth Evaluation often includes a Teacher Observation Tool and/or a Taste Testing Tool for in classroom nutrition education.

Healthy Retail Evaluation

- The LHD will assess CX3 neighborhoods in 2016 and then again in 2020.
- The REAIM tool is being used to document changes at participating retail sites.
- The Merced County Food Bank (MCFB) and LHD are partnering to evaluate the quality of foods at the food bank on a regular basis. The MCFB would like to improve the quality of food, and has requested this information to document progression towards their goal.
- An informal survey of 200+ SNAP-eligible residents shows that 20% shop at food pantries regularly; LHD is working with MCFB to provide healthy retail at distribution sites. The REAIM tool will be used to evaluate this.
- UCCE conducts the Smarter Lunchroom Movement of California Score Cards for evaluation of school cafeterias with food service directors.

The REAIM tools will be used to evaluate PSE efforts such as farmers markets/farm stands, school and community gardens, and school wellness. Community and school gardens which were started and/or supported with SNAP in 2014 and 2015 will be monitored by REAIM.

AAA:

For AAA we complete a Rapid Assessment of Physical Activity (RAPA) at the start of class series and at the end of the series. We are focused on assessing the level of physical activity of each senior. We illustrate how a small change will benefit their mobility activity. At the end of the series we review and compare the pre & post RAPA to identify areas of improvement. However, we also focus on areas that we need to promote that we need focus more and at the same time areas that need improvement.

Outside of the series, we provide single classes related to different topics. We emphasize the importance of eating and living healthy by making good food choices. We perform taste testing demonstrations based on the topic being trained, seniors experiment with different food texture combinations and flavors. A pre and post food and vegetable checklist is obtained to evaluate their progress in fruit and vegetable intake.

Our targeted population has a challenge since most of the seniors are set to their ways of cooking and lack of exercise. We have found that incorporating a topic that they like has been very helpful in gaining their trust and respect in order for them to be actively be engaged in the services we have to offer.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50		0 to 4 years old (Preschool): *0-5	16,127
Female	50		5 to 17 years old (School Age): *6-17	32,144
			18 to 59 years old (Adult): 18-64*	65,955
			60 years old and over (Senior): *65 years+	9,025
Total:	100			123,240

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
64.5%	35.5%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	3.5%
Asian	0%	7.7%
American Indian/Alaskan Native	0%	0.7%
Native Hawaiian/Other Pacific Islander	0%	na%
White	0%	22.2%
Multiple/Other	0%	1.1%
Unknown		0.3%
Total:	not available%	35.5%

4. Languages Used in Intervention Activities and Materials

English	40%	Farsi	0%	Russian	0%
Spanish	60%	Hmong-*No Hmong Staff; We would use materials if available	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other	0%
Bosnian	0%	Lao	0%	Other *Hmong-need materials*	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	9000	9000	9000
Indirect Education:	47700	57600	67600
Policies, Systems, and Environment (PSE) Change/Supports:	118000	125000	135000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	5	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	9
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	9
CalFresh Offices	3	Head Start Programs	25	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	2
Churches	1	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	5

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	4	Libraries	6	Supplemental Security Income (SSI)	0
Community Centers	7	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	8	Public/Community Health Centers	6	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	10	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	48	Other (specify): Foster youth	1
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Recovery Home	1
Farmers' Markets	1	Schools: District Office	6	**TOTAL SITES:**	**208**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	5		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	42		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By 9/30/19, LIAs will provide direct education to 3,000 adults annually, and provide technical assistance or other activities that support policy/systems/environmental strategies, to at least 6 agencies which may include the Human Services Agency, City of Merced, Adult School, or others, on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing food security, physical activity, fruit and vegetable consumption, and/or decreasing unhealthy beverage consumption, among SNAP-eligible adults.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Support community gardens with technical assistance.
- Healthy food standards at community agencies such as healthy meeting policies for parent meetings at schools
- Zoning and planning ordinances which support health, such as community gardens and community food producers
- Shared use/joint use agreements
- Healthy Retail at grocery stores, food pantries

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By 9/30/17, LIAs will provide direct education to 3,000 adults and provide technical assistance or other activities that support policy/systems/environmental strategies, to at least 2 agencies, on Nutrition Education Obesity Prevention topics which may include but is not limited to, increasing food security, physical activity, fruit and vegetable consumption, and/or decreasing unhealthy beverage consumption, among SNAP-eligible adults.

2. **FFY 2018 (Year 2) Objective(s):**

By 9/30/18, LIAs will provide direct education to 3,000 adults and provide technical assistance or other activities that support policy/systems/environmental strategies, to at least 4 agencies, on Nutrition Education Obesity Prevention topics which may include but is not limited to, increasing food security, physical activity, fruit and vegetable consumption, and/or decreasing unhealthy beverage consumption, among SNAP-eligible adults.

3. **FFY 2019 (Year 3) Objective(s):**

By 9/30/19, LIAs will provide direct education to 3,000 adults and provide technical assistance or other activities that support policy/systems/environmental strategies, to at least 6 agencies, on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing food security, physical activity, fruit and vegetable consumption, and/or decreasing unhealthy beverage consumption, among SNAP-eligible adults

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By 9/30/19, LIAs will provide direct education to 3,000 adults annually, and provide technical assistance or other activities that support policy/systems/environmental strategies, to at least 6 agencies, on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing food security, physical activity, fruit and vegetable consumption, and/or decreasing unhealthy beverage consumption, among SNAP-eligible adults.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide nutrition/physical activity direct education to 3000 adults annually in Y1 Y2, Y3 at eligible targeted sites. Conduct a minimum of 25 single session and/or a minimum of 15 series of three to eight classes of a least 15-minute nutrition education and/or physical activity promotion sessions with SNAP-Ed eligible adult at eligible sites. Share social media sites. Taste testing may be provided.	x CED x CEI x MPR C&C TTA	CWD x LHD x AAA x UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Agendas, Fliers, Sign in sheets, RAPA, Food Behavior Checklist; UC CalFresh Reporting Tools Workbook

1.2	Present current CX3 data and provide technical assistance and education, as needed, to at least 5 adults on Year 1, 10 adults in Year 2, 15 adults in Year 3, for a total of 30 adults collectively who are planning community-driven healthy eating and active living projects, at 1+ agency and/or staff at agencies serving SNAP-eligible adults.	x CED CEI MPR C&C x TTA	 x LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x Year 2 Q1 Q2 Q3 Q4 x x x Year 3 Q1 Q2 Q3 Q4 x x x	Agendas, Reports, Success Stories, And/or photos
1.3	Participate in at least 3 qualifying health fairs yearly to promote NEOP messages; host an interactive booth, exhibit, or display, in Y1, 2, and 3	 x CEI x MPR C&C TTA	 x LHD x AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Fliers, Photos; UC CalFresh Reporting Tools Workbook
1.4	Provide education as needed, training and technical assistance, on nutrition and physical activity, Sugar Sweetened Beverages, and/or Community Gardens to qualifying agencies serving adults, which may include presentations, education and/or sample policy language for policy/systems/environmental	x CED CEI MPR C&C x TTA	 x LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x	Agenda; UC CalFresh Reporting Tools Workbooks Log of T.A.

	changes, for at least 1 agency in Y1, 2 agencies in Y2, and 3 agencies in Y3. Provide education and training to Parent Teacher Organizations for increased involvement on School Local wellness committees.				Year 3 Q1 Q2 Q3 Q4 x x x x	
1.5	Share information on SNAP-Ed with SNAP-Ed- eligible audiences; Maintain a social media site, sharing SNAP-Ed approved messages, community events and resources at least once a week.	( ) CED ( ) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Social Media Posts Fliers Posters Facebook Insights Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Y1/Year 1 (FFY 2017); Y2/Year 2 (FFY 2018); Y3/Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Merced County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.4	Body and Soul	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A - Please describe below:
1.1, 1.2, 1.4	Choosing Healthy Beverages	CWD: ; LHD: x; AAA: x; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A - Please describe below:
1.1, 1.2,	Cooking for Health Academy	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A - Please describe below:
1.1, 1.2, 1.3,	Cooking Matters for Adults; for Parents; In Your Community; In Your Food Pantry: At the Store.	CWD: ; LHD: x; AAA: x; UCCE: ; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A - Please describe below:
1.1, 1.2, 1.4, 1.5	Eatfresh.org/Leah's Pantry	CWD: ; LHD: x; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A - Please describe below:

1.1, 1.2, 1.4	Fresh from the Garden		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA	x	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.4	Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4	MyPlate (www.choosemyplate.gov) Materials		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2,	Nutrition 5 Class Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, , 1.4	Parent Lesson Plans: Advocating for Healthier School Environments, Project Lean		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.4	Faithful Families Eating Smart and Moving More		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1, 1.2, 1.4	We Can: Ways to Enhance Children's Activity and Nutrition		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4,	USDA Mixing Bowl: What's Cooking		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
		X	UCCE	x	N/A - Please describe below: recipes
			CCC		
1.1, 1.2, 1.3, 1.4,	USDA Food Safety		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Guidelines for food safety
			CCC		
1.1, 1.2, 1.3, 1.4,	Core Consumer Messages, USDA/FNS		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: title self descriptive
			CCC		
1.1, 1.2, 1.4	Instant Recess		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	x	N/A - Please describe below: PA demonstrations
			CCC		

1.1, 1.2, 1.3, 1.4,	Shape of Yoga		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: yoga positions to encourage PA
			CCC		
1.1, 1.2, 1.3, 1.4,	Harvest of the Month materials		CWD		Research Tested
		x	LHD	X	Practice Tested
		x	AAA		Emerging
		X	UCCE	x	N/A - Please describe below: variety of materials to support NEOPB's HOTM
			CCC		
1.1, 1.2, 1.3, 1.4,	NEOP Cookbooks, Recipes, Materials		CWD		Research Tested
		x	LHD		Practice Tested
		x	AAA		Emerging
		x	UCCE	x	N/A – Please describe below: materials are self descriptive.
			CCC		
1.1	Eat Smart, Live Strong; Young at Heart		CWD		Research Tested
			LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please des
			CCC		
1.2	Youth Participatory Action Research		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.1, 1.4	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4	Rethink Your Drink		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4	Eat Smart, Be Active		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.4	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Merced County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and demographics as required by USDA's Education and Administration Reporting System (EARS). (Activity 1.1,); series or workshop evaluation pre/post test data		x		CWD x LHD x AAA X UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook x Food Behavior Checklist X UC Intent to Change List other:
E.1.2	Provide 5 series nutrition education for 100 matched pairs of adults for Impact Outcome Evaluation(IOE) yearly. (Activity 1.1)			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other:

<table>
<tr>
<td>E.1.3</td>
<td>REAIM to evaluate policies/systems/environmental strategies at 1 agency in Y1, 2 agencies in Y2, and 3 agencies in Y3, serving adults, which may include Adult School Wellness Policies, Food Bank, or community gardens. (Activities 1.2, 1.4)</td>
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Year 2
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td>x</td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td>X</td><td>UC Intent to Change</td></tr>
</table>
List other:
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<td>E.1.4</td>
<td>Use REAIM to evaluate policies/systems/environmental strategies and efforts for each congregate meals site (Activity 1.4)</td>
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<tr><td>x</td><td>Food Behavior Checklist</td></tr>
<tr><td>X</td><td>UC Intent to Change</td></tr>
</table>
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</tr>
</table>

****Time Frame: Year & Quarter:**

Y1/Year 1 (FFY 2017); Y2/Year 2 (FFY 2018); Y3/Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By 9/30/19, LIAs will provide direct nutrition and physical activity education to 6,000 children annually, and provide technical assistance to 6 agencies (such as the various school districts, Lifeline CDC) or schools on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing physical activity and fruit and vegetable consumption, and decreasing unhealthy beverage consumption, among children in grades preschool thru -12th grade.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

I. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Smarter Lunchroom Movement policies
- Playground stencils for physical activity
- School Wellness policies
- Farm to School/Community policies
- School gardens
- Agency wellness policies
- Assessing water access and school water standards
- After School Wellness policies
- Shared Use/Joint use Agreements

II. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By 9/30/17, LIAs will provide direct nutrition and physical activity education to 6,000 children annually, and provide technical assistance to 2 agencies or schools on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing physical activity and fruit and vegetable consumption, and decreasing unhealthy beverage consumption, among children in grades preschool thru -12th grade.

2. **FFY 2018 (Year 2) Objective(s):**

By 9/30/18, LIAs will provide direct nutrition and physical activity education to 6,000 children annually, and provide technical assistance to 4 agencies or schools on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing physical activity and fruit and vegetable consumption, and decreasing unhealthy beverage consumption, among children in grades preschool thru -12th grade

3. **FFY 2019 (Year 3) Objective(s):**

By 9/30/19, LIAs will provide direct nutrition and physical activity education to 6,000 children annually, and provide technical assistance to 6 agencies or schools on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing physical activity and fruit and vegetable consumption, and decreasing unhealthy beverage consumption, among children in grades preschool thru -12th grade

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019): By 9/30/19, LIAs will provide education to 6,000 children annually, and provide technical assistance to 6 agencies or schools on Nutrition Education Obesity Prevention topics, which may include but is not limited to, increasing physical activity and fruit and vegetable consumption, and decreasing unhealthy beverage consumption, among children in grades preschool thru -12th grade.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct nutrition education and physical activity education classes to 6,000 children annually at schools, community sites, and after school programs.	X CED CEI MPR C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agendas, Sign IN sheets, UC CalFresh Reporting Tools Workbook
2.2	Provide education, training, and technical assistance and model language, as appropriate, to parents, teachers, parent teacher organizations (PTO) agencies, School administrators, stakeholder, and/or After School Programs on Policy/Systems/Environmental strategies which may include farm to school, wellness policies, school gardens; smarter lunchrooms, playground stencils, murals, physical	CED CEI MPR C&C x TTA	CWD x LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agendas, Sign- in Sheets, Copies of policies, pictures, UC CalFresh Reporting Tools Workbook, PSE-REAIM Log of TA provided

	activity, joint use agreements and other strategies. Work with 2 agencies in Y1, add 2 more agencies in Y2, and add 2 more agencies in Y3.					
2.3	LIAs will meet at least 2 times per year to coordinate USDA food program messaging, Harvest of the Month messaging, interventions, and efforts to increase food security in the SNAP-Ed eligible population. Coordinate and distribute HOTM promotion and education materials to qualifying preschool thru 12th grade sites as well as community agencies and food distribution sites.	( ) CED (X) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD (x) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 X, Q3 x, Q4 X Year 2 Q1 x, Q2 X, Q3 x, Q4 X Year 3 Q1 x, Q2 X, Q3 x, Q4 X	Agendas, List of key messages, Harvest of the month schedule, ATF; UC CalFresh Reporting Tools Workbook Photos Log of materials distributed
2.4	Work with <u>one</u> eligible sites in year 1, <u>two</u> additional sites in year 2, and <u>up to three</u> additional sites in year 3 (for a cumulative total of four-six) to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movements (SLM); • Provide SLM training to food service directors and staff and conduct scorecard assessments;	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	UC CalFresh Reporting Tools Workbook; The Smarter Lunchrooms Movement Self-Assessment Scorecard; PSE RE-AIM

	• Provide ongoing technical advising, as requested, to adopt SLM strategies, and demonstrate positive outcomes.					
2.5	Engage qualifying school staff to initiate SPARK or CATCH physical activity promotion programs at a minimum of qualifying one sites in year 1, an addition one qualifying sites in year 2, and an additional one qualifying sites in year 3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	PSE RE-AIM; UC CalFresh Reporting Tools Workbook
2.6	Annually provide a minimum of one 30-minute staff training for teachers, preschools staff, afterschool staff and other personnel in the school district who are conducting nutrition education and obesity prevention intervention(s) with SNAP-Ed eligible populations. Trained educators will be developed as extenders to deliver nutrition and physical activity education and to create sustainability of education efforts. Topics may include: ○ HOTM ○ PA Integration using programs like SPARK and/or CATCH	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda Sign-In Sheet; UC CalFresh Reporting Tools Workbook

	○ Smarter Lunchrooms Movement ○ Playground stencils/murals ○ School gardens					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:** Y1/Year 1 (FFY 2017); Y2/Year 2 (FFY 2018); Y3/Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2	Cooking Matters, Exploring Food Together; Chefs & Kids, For Teens	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.5, 2.6	SPARK	[ ] CWD [x] LHD [ ] AAA [X] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2	Cooking Up Healthy Choices	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2	Food Smarts Workshops	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2	High School Lesson Plans and Presentations	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1, 2.2	Rethink Your Drink-High School Lessons		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	Dig In!		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	TWIGS		CWD				Research Tested
			LHD		x		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	Jr. Master Gardeners		CWD				Research Tested
		x	LHD		x		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.8	Harvest of the Month materials		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.5, 2.6	CATCH		CWD		X		Research Tested
			LHD				Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

2.1, 2.3 2.6	Building a Healthy Me (K-1)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3 2.6	Good For Me and you (Grade 2)		CWD				Research Tested
			LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3 2.6	My Amazing Body (K-1)		CWD				Research Tested
			LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3 2.6	Eating Healthy From Farm to Fork (k-2)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3 2.6	Good for me and you (Grade 2)		CWD				Research Tested
			LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3 2.6	Healthy Choices, Healthy me (Grade k-3)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

2.1, 2.3, 2.6	It's my choice… Eat Right! Be Active!		CWD				Research Tested
			LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.6	Eat Fit (Grades 6-8)		CWD			X	Research Tested
			LHD				Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.6	Nutrition To Grown on! (Grades 4-6)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.6	Exercise your options (Grades 6-8)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.6	Nutrition Voyage (Grades 6-8)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.1, 2.3, 2.6	Hunger Attacks/Money Talks (Grades 6-8)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

2.1, 2.3, 2.6	Healthalicious (Grades 4-6)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1, 2.3, 2.6	Eat and Play Together (6-8 year olds)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.4, 2.6	The Smarter Lunchrooms Movement (SLM) Resources, Scorecards, tools for		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.5, 2.6, 2.6	Nutrition Pathfinders (Grades 4-6)		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	x	N/A - Please describe below: Dairy Council Materials (unknown)
			CCC		
2.3, 2.5, 2.6	Instant Recess DVD and Materials		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and demographics as required by USDA's Education and Administration Reporting System (EARS).		x		CWD x LHD AAA X UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.3	Annually report on the number of sites identifying a need for a school garden, number of sites with new or reinvigorated gardens, the number of stakeholders (i.e. teachers, students, parents) who work, learn or eat from the garden, and any enacted sustainability measures. Activity 2.2		X		CWD X LHD AAA X UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.4	Conduct and analyze Smarter Lunchroom Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.	X	X	X		CWD LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):** By 9/30/19, LIAs will provide technical assistance on healthy food and/or physical activity access, which may include Safe Routes to Schools, Harvest of the Month promotion, healthy retail, healthy food standards, CalFresh acceptance, and/or zoning, to three local agencies (such as the Merced Co. food bank, school districts or the city of Merced) and at least three retail venues to increase access to healthy foods and beverages, and physical activity .

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food standards for Food Bank/Food Pantries
- Increased number of Farmer's Markets or flea markets or farm stands which accept EBT/CalFresh.
- Healthy retail with grocery stores including coordinated Harvest of the Month promotion.
- Zoning that allows sales of produce from homes and community gardens; community garden zoning.
- Safe Routes to Schools

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):** By 9/30/17, LIAs will provide technical assistance on healthy food access and/or physical activity access, which may include Harvest of the Month promotion, healthy retail, healthy food standards, CalFresh acceptance, and/or zoning, to one local agency and one retail venue to increase access to healthy foods and beverages.
2. **FFY 2018 (Year 2) Objective(s):** By 9/30/18, LIAs will provide technical assistance on healthy food access and/or physical activity access, which may include Harvest of the Month promotion, healthy retail, healthy food standards, CalFresh acceptance, and/or zoning, to two local agencies and two retail venues to increase access to healthy foods and beverages.

3. **FFY 2019 (Year 3) Objective(s):** By 9/30/19, LIAs will provide technical assistance on healthy food access and/or physical activity access, which may include Harvest of the Month promotion, healthy retail, healthy food standards, CalFresh acceptance, and/or zoning, to three local agencies and three retail venues to increase access to healthy foods and beverages.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019): By 9/30/19, LIAs will provide technical assistance on healthy food and/or physical activity access, which may include Harvest of the Month promotion, healthy retail, healthy food standards, CalFresh acceptance, and/or zoning, to three local agencies and three retail venues to increase access to healthy foods and beverages.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Visit retail stores quarterly to offer healthy retail materials and support for healthy retail; provide healthy retail intervention for at least 2 stores in Y1, 2 stores in Y2, 2 stores in Y3. A total of six stores.	( ) CED ( ) CEI (x) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Visit Log; Before and After Pictures of Interventions

3.2	Update yearly and distribute asset map of CSA (Community Support Agriculture), farm stands, farmers markets and flea markets selling fruits and vegetables, noting those accepting CalFresh. Distribute to SNAP-eligible residents.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2, Q3 x, Q4 x Year 2: Q1 x, Q2, Q3 x, Q4 x Year 3: Q1 x, Q2, Q3 x, Q4 x	Copy of Map/Data Base, Log of Distribution Sites
3.3	3.3 Provide technical assistance, model language and sample policies to 1 agency in Y1, 2 agencies in Y2, and 3 agencies in Y3, regarding food security, physical activity, healthy food standards, farm to school and/or zoning for healthy food, community gardens, and/or community food producers.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Log of TA
3.4	LHD will convene a CNAP group quarterly, to coordinate and share USDA food program messaging, interventions and efforts to increase food security, and work towards CNAP/community driven projects which may include farmer/flea markets accepting EBT and WIC farmer's market coupons; healthy retail; nutrition education, physical activity, and community gardens.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2, Q3 x, Q4 Year 2: Q1 x, Q2, Q3 x, Q4	Agendas, Sign In Sheets

					Year 3 Q1 Q2 Q3 Q4 x x	
3.5	LIAs will participate in at least 3 local coalitions, such as the CDC grant Partnership in Community Health Leadership Team, Head Start Health Services Advisory Council, Building Healthy Communities, Area Agency on Aging Advisory Council and Farm to School or Regional Food and Nutrition Network to support awareness, education and environmental supports for healthy food and beverages and physical activity.	CED CEI MPR x C&C TTA	CWD x LHD x AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	Agendas; sign in Sheets
3.6	3.6 LHD will provide technical assistance to increase CalFresh/EBT acceptance ~~and to promote Farm To School efforts~~ with local farmers at venues such as farmer/flea markets/farm stands/community supported agriculture.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	Agendas, Meeting Notes, Log of TA

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Merced County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2	NEOP Retail Materials and Toolkit	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below: The toolkit has lesson plans for recipe demonstrations which can be used in healthy retail interventions.

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	LHD will complete REAIM tool for retail annually for activities 3.1 and 3.2.	[ ]	[x]	[ ]	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	[ ] EARS/ATF [x] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.3.2,	LHD will complete REAIM tool for Farmer's Markets/Farm Stands/Flea Markets/Community Supported Agriculture annually. Activity 3.6		x			**Year 1** Q1: x; Q2: ; Q3: x; Q4: x **Year 2** Q1: x; Q2: ; Q3: x; Q4: X **Year 3** Q1: X; Q2: ; Q3: X; Q4: X	X PSE RE-AIM Report List other:

	CWD
x	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Merced County - PSA 31
FFY 2018 Total Budget:	**$24,024.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$16,347	$17,124	4.75%
2	Non-Capital Equipment/Supplies		$300	$274	-8.67%
3	Materials		$2,150	$3,594	67.16%
4	Travel		$328	$463	41.16%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$19,125**	**$21,455**	12.18%
9	Indirect Costs*** Indirect Cost Rate=15 %		$2,452	$2,569	4.77%
	Total Federal Funds	**$0**	**$21,577**	**$24,024**	11.34%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Due to needing additional funds for materials to implement the Walk with Ease componet of this year's budget, it was necessary to reduce this line and move the funds to the "Materials" line.
3	Materials	This FFY Merced County AAA will be focusing on providing not only more but a larger variety of PA to our older residents. These activities include the evidence based program, Walk With Ease which requires additional materials. The educational component of the program will not only educate our attendees on nutrition but also on proper storage of food items.
4	Travel	This line was increased due to the fact that the Staff Services Analyst is on the SNAP-Ed Statewide Regional Support Promising Practice Exchanges Committee which will require attendance at LIA Forum
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Office of Aging

County/Jurisdiction: Merced County - PSA 31

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			EH Community Worker	TBA	0.00%	100.00%	$27,950.00	0.5	$13,975.00	12.34%	$1,724.52	$0.00	$15,700	
2			Staff Fiscal Analyst	Cristina Luis	100.00%	0.00%	$59,531.20	0.0125	$744.14	91.40%	$680.14	$1,424.00	$1,424	
3			Program Coordinator	Janet Kasper (in-kind)	90.00%	10.00%	$0.00	0.2	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0.7125**	**$14,719**		**$2,405**	**$1,424**	**$17,124**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Merced County - PSA 31

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	12 packs of pocket folders @$9.99 = $119.88, 2 boxes pens @ $5.84, $11.98, 1 box of copy paper @ $49.95, 12 clip boards @ $6.69 for 3= $60.20. Items to be used during classes	1	$68.50	4	$274	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$274**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Materials and Incentives	100 Walk With Ease workbooks for physical activity sessions @ 5.25 ea = 525.00. To promote healthy eating by growing fresh vegetables, 100 plants @$2. ea = $200, 200 garden seeds @ $2. ea = $200, gardening suppies: soil, gloves, shovels, hoes @ 11 x $4.00 = $400. Food demos: fresh fruit and vegetables, beans, cheese, frozens fruits and vegetables, juices, cups, napkins, plates @ $1148, 300 plastic coated grocery bags with "My Plate.gov" nutritional information on them @ $2.25 ea $675. 100 refrigerator thermometers @$1 = $300, 100 cutting pads @ $1.45 ea = $145.	$5.99	600	$3,594	
							Total Materials:	**$3,594**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Program Coordinator, Janet Kasper	Sacramento	LIA SNAP-Ed Forum	1	1	2	2	$41.00	$109.07		304			$463	
									Out-of-State								
1			None													$0	
															Total Travel:	**$463**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Merced County - PSA 31

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$21,455**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			15% of salary and benefits for the Fiscal Services Analyst and the EH Community Worker	15.00%	$17,124.00	$2,569	
					Total Indirect Costs:	$2,569	

Total Budget:	**$24,024**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Merced County Department of Public Health
FFY 2018 Total Budget:	**$616,276.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$40,000	$484,886	$439,670	$479,670	-1.08%
2	Non-Capital Equipment/Supplies	$0	$1,601	$910	$910	-43.16%
3	Materials	$479	$5,149	$1,452	$1,931	-62.50%
4	Travel	$0	$12,863	$3,778	$3,778	-70.63%
5	Building/Space	$0	$700	$700	$700	0.00%
6	Maintenance	$0	$1,542	$1,448	$1,448	-6.10%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$31,905	$82,612	$0	$31,905	-61.38%
	Total Direct Costs:	**$72,384**	**$589,353**	**$447,958**	**$520,342**	-11.71%
9	Indirect Costs*** Indirect Cost Rate= __ %	$8,000	$121,222	$87,934	$95,934	-20.86%
	Total Federal Funds	**$80,384**	**$710,575**	**$535,892**	**$616,276**	-13.27%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Merced County Department of Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	SHE(Supervising Health Educator - Stephanie Russell, MPH, RD	40.00%	60.00%	$83,782.00	1	$83,782.00	92.84%	$77,783.21	$64,626.00	$161,565	
2			Health Education (including Health Aide, Health Promotion)	(HES) Health Education Specialist, Blanca Sahagun	0.00%	100.00%	$67,184.00	1	$67,184.00	92.00%	$61,809.28	$0.00	$128,993	
3			Health Education (including Health Aide, Health Promotion)	(CHS) Community Health Specialist, Rosemary Williams	0.00%	100.00%	$49,615.80	1	$49,615.80	93.37%	$46,326.27	$0.00	$95,942	
4			Office Manager/Secretary/Admin Assistant	(OA) Office Assistant III, Xee Lor	100.00%	0.00%	$41,025.00	0.4	$16,410.00	80.00%	$13,128.00	$29,538.00	$29,538	
5			Research Specialist	(EPI) Epidemiologist I, Sydney Loewen	0.00%	100.00%	$70,507.20	0.2	$14,101.44	81.30%	$11,464.47	$0.00	$25,566	
6			Contract Manager	Support Services Analyst II, Joan Rodriguez (in-kind)	100.00%	0.00%	$54,683.20	0	$0.00	91.45%	$0.00	$0.00	$0	
7			Administrator (e.g. Director of Programs)	Program Manager Stephanie Nathan	50.00%	50.00%	$105,055.00	0.2	$21,011.00	81.17%	$17,054.63	$19,033.00	$38,066	
8			Director	Public Health Director, Kathleen Grassi (in-kind)	0.00%	100.00%	$161,491.00	0	$0.00	0.00%	$0.00	$0.00	$0	
9			Health Officer	M.D., TBD (in-kind)	0.00%	100.00%	$228,000.00	0	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**3.8**	**$252,104**		**$227,566**	**$113,197**	**$479,670**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Merced County Department of Public Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			CCLHDN	Membership for Merced County (group)	1	$150.00	1	$150	
2			Office Supplies	Including but not limited to paper, pens, pecils, postage, markers, etc.	3.8	$16.66	12	$760	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$910**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations	Food and supplies for recipe demonstrations during nutrition ed. Items may include, but are not limited to food, food services supplies, pans, dishes, water pitchers/dispensers, small kitchen equipment, etc. Food for recipe demonstrations for groups from 10-150 (e.g. 1 recipe of vegetable quesadillas for 25 people: frozen corn 1.75, cheese 8.99, tomatoes 2.5, whole wheat tortillas 3.79, bell peppers 1.69, cilantro 0.69. Disposable serving ware: 500 spoons 10.49, 135 bowls 9.99. Disposable table cloths 7 for 5.39; 200 ziploc bags 9.99	$1.00	1931	$1,931	
							Total Materials:	**$1,931**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Proj Dir, SHE, HES, CHS, EPI	Merced, Central Valley	Merced County and regional trips for nutrition education	150	1						35			$2,809	
2			Proj Dir, Proj Coordinator	Sacramento	NEOP meetings, such as LHD Project Directors Meeting, SNAP-Ed LIA Forum other - Parking	1	2	2	1	$42.00	$125.00		300		$10.00	$599	
3			SHE	Bay Area	CCLHDN	1	1	2	1	$42.00	$125.00		300			$370	
					Out-of-State												
1			None													$0	
															Total Travel:	**$3,778**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			260 E. 15th Street, B, Merced, CA	Storage fees for SNAP-Ed Nutrition Education items such as cookbooks, tshirts, etc.	1	$58.33	12	$700	
							Total Building/Space:	**$700**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Merced County Department of Public Health

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			250 E 15th Street, B, Merced, CA	Routine copier maintenance	3.8	$1.75	12	$80	
2			250 E 15th Street, B, Merced, CA	Communication costs including but not limited to local, long distance and internet charges for staff	3.8	$30.00	12	$1,368	
							Total Maintenance:	**$1,448**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			CAFF	Farm to School TA - Provide support and assistance for farm to school efforts in 1-2 school districts in Merced County; communication with farmers, food hubs, school districts and food service directors.	$8,000	
2			Lifeline	Community Engagement. Implement SPARKprogram in after school program in low income apartment comples; maintain community garden in community center. Use Youth Participatory Action Research methods.	$8,000	
3			ACRD-MLFP	Community Engagement gardens. Continue to work in food desert in South Merced to establish community garden at a Merced City Park; communication and coordination with City Parks & Recreation , City Planning, and residents. Document and share use of new community garden permit process.	$7,905	
4			UW	SE Asian Farm to School: Hmong cultural broker with work with Hmong farmers on farm to school system; communication with farmers and school districts/school food service; nutrition education and food demonstrations for food service personnel on Hmong vegetables; create sustainable ordering system for farmers and schools.	$8,000	
				Total Contracts/Sub-Grants/Agreements:	**$31,905**	

Total Direct Costs:	**$520,342**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			State Negotiated Rate	20.00%	$479,670.00	$95,934	
					Total Indirect Costs:	**$95,934**	

Total Budget:	**$616,276**

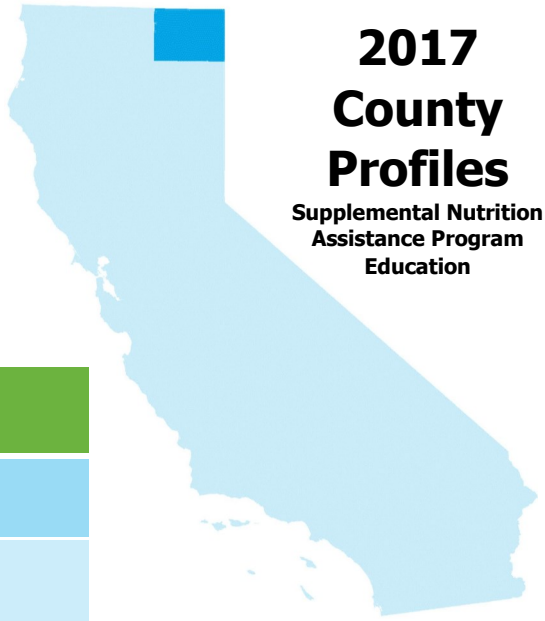
SNAP-Ed Programming occurs in this county through UC CalFresh Stanislaus County Office.

Please refer to the Stanislaus County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

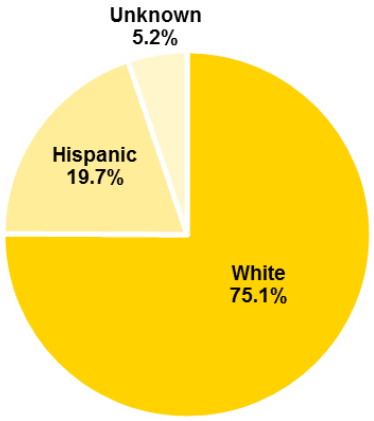


Modoc

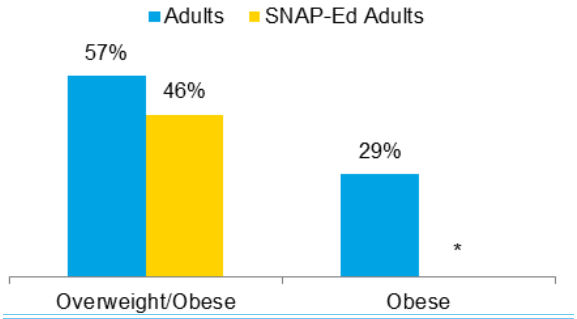
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	3,804 (43%)
Ages (<185% FPL)	
Children <6 years old	282 (63%)
Children 6-17 years old	667 (49%)
Adults 18-64 years old	2,196 (43%)
Seniors 65 years and older	659 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate

[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level

19%

Food Insecurity Rates

18% Overall

30% Children

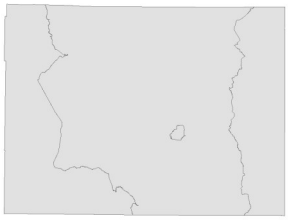
Other Federal Nutrition Assistance Programs

CalFresh Participants	1,088 (12%)
Students Eligible for Free/Reduced Price Meals (FRPM)	932 (63%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
4	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
13	11 (85%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: MODOC COUNTY

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD) Modoc County Public Health
X	California Department of Aging: CDA: (Area Agency on Aging: AAA) CSU Chico Research Foundation for PSA2 Area Agency on Aging via The Center for Healthy Communities (CHC, AAA PSA2-LIA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

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Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Modoc County is located in the northeast corner of California. Modoc County is bordered on the north by the state of Oregon, on the east by the state of Nevada, on the south by Lassen and Shasta Counties, and on the west by Siskiyou County. According to the 2010 census, Modoc County has a population of 9,686. The National Center for Frontier Communities has designated Modoc County as a Frontier Area due to its remote location, geographic isolation, sparse population, limited services, and extreme travel distance between communities. The county seat of Modoc County is the city of Alturas, which is also the county's only incorporated city. There are 13 unincorporated towns throughout the county.

According to the SNAP-Ed County Profiles, 3743 individuals (41.1% of the population) in Modoc County are SNAP-Ed eligible based on income (≤ 185% FPL). Preschool age children comprise the largest percentage of SNAP-Ed eligible participants at 69.3%, followed by school age children (43.7%), adults (41.4%), and seniors (29.6%). Of this target audience, 75.1% identify as Caucasian, 19.7% as Hispanic, and 5.2% as unknown. English is the primary language spoken by the majority of individuals, with Spanish being the next most prominent language spoken.

Only 27% of the SNAP-Ed eligible population participates in CalFresh, leaving more than 2,700 eligible individuals underserved in Modoc County.

Of the four census tracts in Modoc County, 1 (25%) is SNAP-Ed eligible (≥ 50% incomes ≤ 185% FPL) based on American Community Survey "all races" data from 2008-2012 and 2009-2013 Census Tracts. Modoc County has two school districts with 13 schools. Of the 13 schools, 11 (84.7%) are SNAP-Ed eligible (≥ 50% FRPM enrollment, 2014). Overall, 65% of Modoc County students are SNAP-Ed eligible (932 individuals).

SNAP-Ed eligible adults in Modoc County who are overweight or obese represent 37.1%* of the population compared to state rates of 67.3%. The rate of overweight children ages 2-11 years is 50%*. The rate of overweight/obese children ages 12-17 years is unobtainable due to unreliable estimates for Modoc County.

The overall rate of food insecurity in Modoc County is 18.7%, and 30.8% of children experience food insecurity. The percent of low income population that had limited access to healthy food is 15%. The percent of zip codes that have grocery stores, produce stands, or farmers' markets are 29%. The percent of restaurants that offer fast food is 35.3%.

The number of recreational facilities per 100,000 residents in Modoc County is 0.0. 21% of adults aged 20 and over reported no leisure-time physical activity compared to the state rate of 17%. 44.3% of adults and 36.1% of SNAP-Ed eligible adults consumed fast food 1 or more times in the past week vs. 62.7% and 67.5% (state rates), and 51.9% of children and teens ages 2-17 consumed fast food 1 or more times in the past week vs. 72.4% (state rate).* County and state rates of adults who have consumed sugar-sweetened beverages 1 or more times per week are about the same: 38.4% and 38.6%, respectively.*

*This information comes from combined county data for Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, and Trinity, and may not represent actual numbers for Modoc County.

4. **Community Assessment**

Information about Modoc County comes in part from the SNAP-Ed County Profiles prepared by the CDPH, and includes county-level data from several sources such as American Communities Survey (ACS) five-year estimates, the Department of Social Services, CalFresh Annual Trends data, the California Health Interview Survey, and Feeding America's Map the Food Gap: Food Insecurity in Your County. Additional data sources include: US Census 2010 data, California Employment Development Department data, Healthy Stores for a Healthy Community County Profile, County Health Rankings & Roadmaps, and California Healthy Kids Survey.

According to recent annual county health rankings, compiled by the Robert Wood Johnson Foundation, Modoc County ranks 53rd among California's 57 ranked counties. Data indicates that children and youth in Modoc County are from families that are less than 185% of the federal poverty level in percentages higher than the California state averages. Data also indicates that health disparities exist between the low income population and the population at large. It is this population which is targeted to encourage healthy lifestyle choices in a group that will benefit from ongoing PSE change. A significant number of interventions are planned in schools and preschools that are SNAP-Ed eligible based on FRPM or CACFP status.

PSE change has also been designed to target the retail environment that serves SNAP-Ed eligible populations, and to encourage the availability and consumption of healthier foods and beverages. This will be based in part on the work of Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) conducted in Modoc County. Improving access to healthy food options for the SNAP-Ed eligible populations in the retail environment is the current long-term goal of PSE work, and will continue to be shaped by the ongoing CX3 process.

Adult education strategies have been incorporated into SNAP-Ed activities based on economic and employment figures available for Modoc County. The SNAP-Ed eligible adult population for Modoc County is higher than the California state average. This population is targeted through education about smart shopping choices and healthy options available to maintain healthy families, which will result in long-term health benefits.

The Work Plan was developed taking into consideration the PSA 2 Area Plan 2012-2016. According to the California Department of Aging, 20% of the 60+ year old population in Modoc County is living in poverty (≤ 125% FPL). It is recognized that residents of low income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. In addition, 13% of residents age 60 and over in Modoc and an additional 6 surrounding counties, are only sometimes able to find fruits and vegetables in their neighborhood (CHIS, 2014). Furthermore, in that same county region, 36.6% of seniors reported themselves as not able to afford enough food.

The aging of the population is particularly noticeable in PSA 2, where the senior population is already a significant element of the overall population and is continuing to grow. It is projected that the retiring "Baby Boomers" will choose to retire within the PSA 2 AAA area at twice the percentage anticipated for California as a whole. In 2013, PSA 2 found that more than 27% of seniors surveyed had issues around acquiring at least 2 meals per day as reported in the PSA 2 Area Plan. Furthermore, 45% of the seniors surveyed in Modoc County are at nutrition risk.

5. **Community Change Goals**

The long-term community change goals for Modoc County are:

1) To increase the number of residents who have access to healthy foods, and

2) To increase the number of individuals who incorporate physical activity into their daily lives.

Our current efforts to increase the number of individuals who have access to healthy foods include providing Harvest of the Month presentations to preschool, elementary, and after-school programs at approved sites throughout Modoc County; providing education to the public about Rethink Your Drink at outreach events such as the Health Fair, the County Fair, the Children's Fair, as well as during several collaborative meetings; posting Harvest of the Month flyers and recipes at two of the local markets; and utilizing displays at Social Services and the hospital to post NEOPB approved materials. Additionally, other non-SNAP-Ed funded programs provide education and support directly to families through home visiting and childbirth classes about the consumption of healthy foods, beverages, and food management skills. One of our primary PSE activities to increase the number of residents who have access to healthy foods has been working with two school districts in Modoc County to establish school gardens. Both districts will be ready to plant seeds as soon as the weather allows. We have been working with the districts to assist them in the development of an infrastructure conducive to the sustainability of the gardens in future years. We are pleased to report that one of the school districts is providing locally grown produce to students through the school lunch program. Another important PSE has been to collaborate with the managers of the only certified Farmers' Market in Modoc County to coordinate outreach efforts to educate SNAP-Ed eligible

residents about the health benefits of eating more fresh fruits and vegetables, as well as increasing their access to fresh produce through the use of EBT. Public Health staff will provide Harvest of the Month and Rethink Your Drink materials throughout the Farmers' Market season.

With regard to our goal of increasing the number of individuals incorporating physical activity into their daily lives, our current efforts have been geared toward children through presentations at preschools, elementary schools, and after-school programs at approved sites. We hold a Walk-to-School Day, and a bike rodeo to encourage physical activity as well as bike safety. We also utilize The Shape of Yoga in the classroom as well as arrange family activities such as disc golf. Public Health staff also participates in an Outdoor Expo to promote increased physical activity to all residents of Modoc County.

The LIA will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; ensure opportunities for physical activity and enhance the physical and built environment around the targeted institutions where the SNAP-Ed population can be found; and provide evidence-based education with a focus on behavior change goals; build capacity and engagement at school sites for comprehensive nutrition and physical programs that help to achieve and further strengthen school wellness policies through nutrition education, and increased access to physical activity as well as improvements to the school environments and practices.

Specifically, Modoc County SNAP-Ed LIAs will achieve the following three-year objectives:

1. By September 30, 2019, the LIA will promote the consumption of healthy foods and beverages and increased physical activity by providing direct and indirect education designed to increase knowledge and provide tools for success in achieving and maintaining a healthy lifestyle to 300 SNAP-Ed eligible individuals, and by supporting the development and/or implementation of school site wellness policies and procedures, including making healthy site changes to improve nutrition and enhance the physical environment, in 9 preschool and elementary school sites and 2 congregate senior nutrition sites in Modoc County;
2. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 3 SNAP-Ed qualifying neighborhood retail stores, 1 food pantries/food banks, 3 senior centers/public housing facilities, and 1 farmers' market through adopted and implemented policy and/or physical site changes;
3. By September 30, 2019, facilitate the incorporation of produce from the school garden in at least one of the school districts in Modoc County into its snack and/or lunch program.

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To accomplish our larger community change goals within the parameters of the SNAP-Ed funds, we will focus on the following PSE strategies in the following settings:

- School Wellness
- Community and School Edible Garden
- Increase Access to Physical Activity
- Healthy Retail
- Farm to School
- Farm to Fork
- Early Childhood Education settings
- School settings
- Healthy Retail Environment
- Senior Congregate Meal Site

6. **Partnerships and Collaborative Efforts**

For FFY 2017-2019, the LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments, etc. The goals of the LIAs are to promote a full spectrum of health and wellness activities for residents of Modoc County through partnering with the community in comprehensive, strength-based, culturally appropriate prevention programs, and to identify and coordinate existing community prevention programs, determine current prevention needs and develop program solutions, implement prevention programs, and develop processes and procedures for ongoing assessment and evaluation of community prevention programs. The LIA will address the goals to coordinate United States Department of Agriculture (USDA) food program interventions and efforts to increase food security in the target population. A strategic plan will be developed with target objectives to provide access to healthy foods, beverages, and/or physical activity.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Modoc County reviewed the approved integrated curriculum list provided by the state agencies to determine the best options for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives. Most of our chosen curriculum is geared towards ECE or school-based settings, as this reflects the detail provided throughout our narratives summaries and below in target audience description.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies, Modoc County Public Health and The Center for Healthy Communities, will provide evidence-based nutrition education and physical activity promotion activities to the SNAP-Ed eligible population of Modoc County at SNAP-Ed approved sites. Interventions and strategies will be based on the USDA guidance provided in the May 2014 "SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States" document. All evidence-based intervention strategies will promote current USDA Dietary Guidelines. We will utilize the RE-AIM framework to evaluate the effectiveness of interventions. Delivery methods include:

- Children of Preschool Age and their Parents: Provide direct and indirect parent education through the Head Start, Early Head Start and preschool settings; encourage child care center and student participation in federal food and nutrition assistance (CACFP, WIC, and SNAP); provide evidence-based, early intervention nutrition education to low-income families.
- Youth: Develop, implement, and evaluate school gardens, and promote intersections between garden and classroom curriculum; improve student access to nutrition and classroom curriculum to improve student understanding of nutrition information; support school health councils and collaborate on school wellness plans.
- Adults: Conduct trainings on healthy choices, how to shop for healthy foods on a budget, and the importance of activity promotion and decreased screen time. Focus will be placed on increasing skills in label-reading, menu planning, and food budgeting, and increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.
- Community: Provide information on the results of CX3 to the City Council and the Board of Supervisors.

- Technical Assistance: Provide technical assistance and trainings for healthcare providers to further leverage SNAP-Ed intervention strategies.

The Center for Healthy Communities ("CHC," AAA PSA2-LIA) aims to educate low-income seniors and congregate meal site staff and volunteers on ways to improve their health and well-being. CHC will utilize the following approved interventions:

- Provide congregate meal site staff and volunteers with ongoing training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to the SNAP-Ed senior population.
- Provide direct education via single session classes at one of the approved congregate sites. Single session education will focus on Rethink Your Drink, MyPlate messaging, and food safety (process evaluation; no impact/outcomes).
- Provide indirect education via displays, posters, and flyers.
- Provide environmental supports for increased consumption of healthy foods and beverages, food safety and increased physical activity among seniors at congregate meal sites.
- Assist congregate meal site staff to identify desired policy and/or environmental changes (i.e., increase of fresh fruits and vegetables on menus by 25%, increase physical activity opportunities at congregate sites by 25%, decrease the sodium content in meals served by 10%, etc.).
- Coordinate with local SNAP-Ed LIAs to create a comprehensive county work plan.

The Center for Healthy Communities ("CHC," AAA PSA2-LIA) The effectiveness of training on nutrition and physical activity will be measured by post-only surveys. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings and identify possible direct education topics and environmental change efforts.

Evaluation of PSE efforts will focus on changes at the senior congregate meal sites where nutrition education is provided. The environmental changes resulting from the development/adoption of a healthy food and beverage policy will be measured using RE-AIM, as indicated in the Western Regional SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcome.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50.5%		0 to 4 years old (Preschool):	412
Female	49.5%		5 to 17 years old (School Age):	628
			18 to 59 years old (Adult):	2139
			60 years old and over (Senior):	564
Total:	100%			3743

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
19.7%	80.3%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1.3%
Asian	0%	0.3%
American Indian/Alaskan Native	0%	2.7%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	75.1%
Multiple/Other	0%	0.9%
Total:	19.7%	80.3%

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4. Languages Used in Intervention Activities and Materials

English	97%	Farsi	0%	Russian	0%
Spanish	3%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	200	250	300
Indirect Education:	500	1000	1500
Policies, Systems, and Environment (PSE) Change/Supports	200	300	400

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	3
CalFresh Offices	1	Head Start Programs	3	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	11
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**40**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	6		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	2		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, the LIA will promote the consumption of healthy foods and beverages and increased physical activity by providing direct and indirect education designed to increase knowledge and provide tools for success in achieving and maintaining a healthy lifestyle to 300 SNAP-Ed eligible individuals, and by supporting the development and/or implementation of school site wellness policies and procedures, including making healthy site changes to improve nutrition and enhance the physical environment, in 9 preschool and elementary school sites and 2 congregate senior nutrition sites in Modoc County.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Wellness

- Create supportive nutrition environments in schools

  * Support the development and/or implementation of written school site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.

Community and School Edible Garden

- Increase knowledge of and access to healthy foods, beverages and opportunities for active play.

  * Edible Gardens

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Increase access to physical activity

- Implement changes in the preschool and elementary school environment that support and promote physical activity.

    * Murals and Stencils

    * Support Safe Routes to School

Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, SNAP-Ed funded activities will reach 200 parents of preschool-age and school-age children with direct education and 250 preschool-age and school-age children and their parents with indirect education using approved curriculum.

    b. By September 30, 2017, support the development and/or implementation of written school site wellness policies and procedures in 2 preschool and elementary school sites to improve the nutrition and physical activity environment, and to reduce screen time.

    c. By September 30, 2017, make at least one new healthy site change at 1 site to improve the nutrition, physical activity, and/or screen time environment for participating children.

    d. By September 30, 2017, promote the consumption of healthy beverages to at least 1,000 SNAP-Ed eligible individuals in Modoc County using approved media and public relation campaigns.

    e. By September 30, 2017, CHC activities will reach a minimum of 30 seniors by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting in healthier site changes at a minimum of one congregate meal site.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, SNAP-Ed funded activities will reach 225 parents of preschool-age children and school-age children with direct education; and 275 preschool-age children and school-age children and their parents with indirect education using approved curriculum.

    b. By September 30, 2018, 2 additional school sites will develop and/or implement site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.

c. By September 30, 2018, make at least one new healthy site change at 2 additional sites to improve the nutrition, physical activity, and/or screen time environment for participating children (at FFY 2017 and 2018 sites).

d. By September 30, 2018, promote the consumption of healthy beverages to at least 1,250 SNAP-Ed eligible individuals in Modoc County using approved media and public relation campaigns.

e. By September 30, 2018, CHC activities will reach a minimum of 30 seniors by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting in healthier site changes at a minimum of two congregate meal sites.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, SNAP-Ed funded activities will reach 250 parents of preschool-age children and school-age children with direct education; and 300 preschool-age children and school-age children and their parents with indirect education using approved curriculum.

b. By September 30, 2019, 2 additional school sites will develop and/or implement written school site wellness policies and procedures to improve the nutrition and physical activity environment and to reduce screen time.

c. By September 30, 2019, make at least one new healthy site change at 2 additional sites to improve the nutrition, physical activity, and/or screen time environment for participating children (at FFY 2017, 2018, and 2019 sites).

d. By September 30, 2019, promote the consumption of healthy beverages to at least 1,500 SNAP-Ed eligible individuals in Modoc County using approved media and public relation campaigns.

e. By September 30, 2019, CHC activities will reach a minimum of 40 seniors by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting in healthier site changes at a minimum of two congregate meal site.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, the LIA will promote the consumption of healthy foods and beverages and increased physical activity by providing direct and indirect education designed to increase knowledge and provide tools for success in achieving and maintaining a healthy lifestyle to 300 SNAP-Ed eligible individuals, and by supporting the development and/or implementation of school site wellness policies and procedures, including making healthy site changes to improve nutrition and enhance the physical environment, in 9 preschool and elementary school sites and 2 congregate senior nutrition sites in Modoc County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Conduct a series of 15-30-minute nutrition education sessions in eligible schools and preschools targeting 250 students using SNAP-Ed approved curricula. Taste testing may be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly Report Pre and Post-test
1.2	Provide indirect education by hosting interactive booths, exhibits, or display boards promoting healthy food and/or beverages and physical activity, family activity nights, newsletters, etc. These will be held in qualified areas (may include Children's Fair, Health Fairs, County Fair, Outdoor Expo, Farmers' Market, etc.) to reach 200-300 SNAP-Ed eligible individuals each year. Sample topics may include : • Benefits of Fruits and Vegetables	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly Report Photographs Sample Materials

	• Meal Planning and Cooking on a Budget • Rethink Your Drink • Label Reading • Active Play for Ages 2-5				Year 3 Q1: X, Q2: X, Q3: X, Q4: X	
1.3	Provide resources and/or displays promoting healthy food and/or beverage options, physical activity, and/or gardening at least twice to reach SNAP-Ed eligible seniors.	CED: , CEI: X, MPR: , C&C: X, TTA:	CWD: , LHD: , AAA: X, UCCE: , CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: , Q2: , Q3: X, Q4: X Year 2 Q1: X, Q2: , Q3: X, Q4: X Year 3 Q1: X, Q2: X, Q3: X, Q4: X	ATF
1.4	Conduct at least one 30-minute direct education lesson on nutrition, physical activity, and/or food safety to 15 seniors at approved congregate meal sites.	CED: X, CEI: , MPR: , C&C: , TTA:	CWD: , LHD: , AAA: X, UCCE: , CCC:	CWD: LHD: AAA: UCCE: CCC: ``	Year 1 Q1: , Q2: , Q3: X, Q4: X Year 2 Q1: X, Q2: , Q3: , Q4: X Year 3 Q1: X, Q2: X, Q3: X, Q4: X	ATF Sign-in Forms

1.5	Provide ongoing training and technical assistance to senior congregate site staff. Trainings and technical assistance will promote approved nutrition education as well as environmental supports for increased consumption of healthy foods, beverages and increased physical activity among seniors.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign-in Forms Sample Materials
1.6	Inform all engaged sites regarding the availability of playground stencils to promote physical activity, including an orientation to resources.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Site contact list, list of interested sites. ATF
1.7	Assist 1-2 interested sites to implement playground stencil projects each year (2017, 2018, and 2019).	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Site contact list, list of painted sites, photographs of painted sites. ATF

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<td>1.8</td>
<td>Annually support up to 3 selected sites to participate in at least one public health national observance that supports healthy foods, beverages, and physical activity. Examples include:
• Walk/Bike to School
• Bike Month
• Water Week
• CACFP Week
• National Nutrition Month
Promote relevant public activities in local media.</td>
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<td>Summary of sites and selected observances, related materials and media clippings.
ATF</td>
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<td>1.9</td>
<td>Educate at least half of engaged school sites regarding resources and technical assistance available to support farm-to-school efforts at least once during the 3-year period. Topics may include:
• On-site gardens (in ground or container)
• Local sourcing
• California Thursdays
• UCCE Master Gardeners
• Garden-based nutrition education</td>
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</td>
<td>Summary of resources and technical assistance provided.
ATF</td>
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1.10	Designated LIA staff will participate in relevant local and regional collaborative, coalition, and/or CNAP to assist with information and resource gathering and sharing.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	List of meetings attended and associated outcomes. ATF
1.11	Coordinate at least one local media and public relations effort that supports healthy beverage promotion and reaches the SNAP-Ed eligible population.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	Quarterly Report Sample Materials

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3, 1.4, 1.5, 1.8, 1.9	**Harvest of the Month materials (i.e., newsletters, tips, recipes)**	[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3, 1.4, 1.5, 1.8, 1.9	**MyPlate Resource Handouts**	[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.5, 1.6, 1.7, 1.8	**The Shape of Yoga**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3, 1.4, 1.5 1.10, 1.11	**USDA ChooseMyPlate.gov, USDA**	[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [X] Emerging [ ] N/A - Please describe below:
1.1, 1.2, 1.3, 1.4, 1.5, 1.8, 1.9, 1.10, 1.11	**Dietary Guidelines 2015**	[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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1.1, 1.2, 1.3, 1.4, 1.10, 1.11	**Approved Food and Nutrition Services and California Department of Public Health - Nutrition Education Obesity Prevention approved materials, brochures, flyers, banners, and handouts.**		CWD	X	Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.10, 1.11	**Rethink Your Drink materials**		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.5, 1.6, 1.7, 1.8	**Physical Activity Resource Guide : Implementing Physical Activity Programming for SNAP-Ed Eligible Populations**		CWD	X	Research Tested
		X	LHD	X	Practice Tested
		X	AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.5, 1.6, 1.7, 1.8	**Physical Activity Guidelines for Americans 2008**		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	**Toolbox for Community Educators** **Eat Smart, Live Strong** **Eat Healthy, Be Active Community Workshops**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.5, 1.8, 1.9, 1.10, 1.11	**Additional SIA and SNAP-Ed approved materials and resources**		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A - Additional resources
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Conduct pre- and post-test surveys.		X		CWD X LHD X AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/Post surveys
E.1.2	On an ongoing basis, record Snap-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System for activities 1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, and 1.10.		X		CWD X LHD X AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	PSE Evaluation - Summarize healthy site changes implemented by engaged preschool elementary school sites, and senior nutrition congregate meal sites.		X		CWD X LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 3 SNAP-Ed qualifying neighborhood retail stores, 1 food pantries/food banks, 3 senior centers/public housing facilities, 1 farmers' market, and 1 community garden through adopted and implemented policy and/or physical site changes to improve food options.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **Healthy Retail**

  *Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3)

  *Farmers' Market

  *Healthy Food and Beverage Policies/Stocking Standards

  *Local Procurement

  *Healthy In-store Marketing and Promotions

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, conduct an assessment of the retail environment in up to 1 selected SNAP-Ed qualifying neighborhoods.
   b. By September 30, 2017, provide healthy food/beverage recipes, and provide yearly owner/retail staff education opportunities to at least 1 retail store and conduct indirect education at an EBT-linked farmers' market at one site in a qualifying census tract.
   c. By September 30, 2017, 1 retail store in a SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
   d. By September 30, 2017, provide food resource management education to adults at 1 community site and promote the retail, emergency food and farmers' market opportunities to access healthy fruits, vegetables and beverages to SNAP-Ed eligible individuals.
   e. By September 30, 2017, implement approved SNAP-Ed nutrition education materials resources, and/or curriculum in at least 1 senior center or public housing facility.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide yearly owner/retail staff education opportunities to at least 1 additional retail store and conduct indirect education at an EBT-linked farmers' market at one site in a qualifying census tract.

   b. By September 30, 2018, 1 additional retail store in a SNAP-Ed qualifying area and one food bank will increase access and/or promotion of healthy foods and beverages.

   c. By September 30, 2018, provide food resource management education to adults at 1 additional community site and continue to promote the retail, emergency food and farmers' market opportunities to access healthy fruits, vegetables and beverages to SNAP-Ed eligible individuals.

   d. By September 30, 2018, implement approved SNAP-Ed nutrition education materials resources, and/or curriculum in at least 1 additional senior center or public housing facility.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide yearly owner/retail staff education opportunities to at least 1 additional retail store and conduct indirect education at an EBT-linked farmers' market at one site in a qualifying census tract.

   b. By September 30, 2019, 1 additional retail store in a SNAP-Ed qualifying area will increase access and/or promotion of healthy foods and beverages.

   c. By September 30, 2019, provide food resource management education to adults at 1 additional community site and continue to promote the retail, emergency food and farmers' market opportunities to access healthy fruits, vegetables and beverages to SNAP-Ed eligible individuals.

   d. By September 30, 2019, implement approved SNAP-Ed nutrition education materials resources, and/or curriculum in at least 1 additional senior center or public housing facility.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 3 SNAP-Ed qualifying neighborhood retail stores, 1 food pantries/food banks, 3 senior centers/public housing facilities, and 1 farmers' market through adopted and implemented policy and physical site changes to improve food options.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct a baseline retail assessment at 3 SNAP-Ed qualifying neighborhood retail stores, 1 food pantries/food banks, 3 senior centers/public housing facilities, and 1 farmers' market that cater to SNAP-Ed eligible families.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: X, Q2: X, Q3: , Q4: **Year 2** Q1: X, Q2: , Q3: , Q4: **Year 3** Q1: X, Q2: , Q3: , Q4:	On file: Retail assessments Submit: Neighborhood boundaries surveyed
2.2	Create and disseminate information packets and/or information displays to educate food retailers on how healthy food options can benefit local businesses and customers. We will utilize the CDPH Network for a Healthy California - Retail Program: Retail Fruit and Vegetable Marketing Guide: Produce Quick Tips and Handling Guide, in-store marketing materials.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1: , Q2: , Q3: X, Q4: **Year 2** Q1: , Q2: , Q3: X, Q4: **Year 3** Q1: , Q2: , Q3: X, Q4:	Quarterly Report Packet Materials

2.3	Utilizing Harvest of the Month recipes and other Network approved materials and resources, conduct quarterly taste testing of healthy foods and beverages at qualified sites to engage and educate the SNAP-Ed eligible population with the goal of helping them make healthy food choices.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	Quarterly Report ATF Sample of materials
2.4	Provide resources and/or displays promoting healthy food and/or beverage options at neighborhood retail stores, a food bank, senior centers/public housing facilities, and a farmers' market to reach SNAP-Ed eligible individuals. Samples of resources may include: • Harvest of the Month recipes and/or newsletters, posters • MyPlate handouts • Rethink Your Drink • Label Reading	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	Quarterly Report List of sites and sample of materials

2.5	Coordinate at least one local media and public relations effort that supports healthy food and beverage promotion and reaches the SNAP-Ed eligible population.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☒ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☒ Year 3 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☒	Quarterly Report Sample of material or copies of media messages
2.6	Promote access to EBT services at the local certified Farmers' Market by utilizing approved media messages on various social media outlets throughout the Farmers' Market season.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☒ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☒ ☐ Year 3 Q1 Q2 Q3 Q4 ☐ ☐ ☒ ☐	Quarterly Report Copies of media messages

2.7	Conduct post-intervention retail assessments at the 3 SNAP-Ed qualifying neighborhood retail stores, 1 food pantries/food banks, 3 senior centers/public housing facilities, and 1 farmers' market to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4 X	On file: Retail assessments Submit: Neighborhood boundaries surveyed
2.8	Form a Community Garden Planning Committee to identify available resources and to choose a site (for example: church). After the site is chosen, the community garden will be organized, prepared, and developed by interested parties. The Planning Committee will determine the written community garden rules and a communication plan to maintain its progress and to promote the site.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	**Year 1**: Q1; Q2; Q3; Q4 X **Year 2**: Q1; Q2; Q3; Q4 **Year 3**: Q1; Q2; Q3; Q4	Meeting roster and agendas RE-AIM/PSE annual reporting Progress Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.3, 2.4 , 2.5	**Harvest of the Month materials (i.e., newsletters, tips, recipes)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4, 2.5	**MyPlate Resource Handouts**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4, 2.5	**Rethink Your Drink materials**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4, 2.5	**Approved Food and Nutrition Services and California Department of Public Health - Nutrition Education Obesity Prevention approved materials, brochures, flyers, banners, and handouts.**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4 , 2.5	**Dietary Guidelines 2015**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1, 2.2, 2.3, 2.4, 2.5, 2.6, 2.7	**CDPH Network for a Healthy California - Retail Program: Retail Fruit and Vegetable Marketing Guide (June 2011): Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store marketing materials**		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Neighborhood retail food environment assessment in support of activity 2.1 and 2.6.		X	X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 X, Q2 X, Q3 , Q4 ; Year 2: Q1 X, Q2 , Q3 , Q4 ; Year 3: Q1 X, Q2 , Q3 X, Q4 X	EARS/ATF: ; PSE RE-AIM Report: X; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: ; List other: Assessment tool
E.2.2	Summarize healthy food access changes implemented by engaged food pantries/food banks, senior centers/public housing facilities, and farmers' market for activities 2.2, 2.3, 2.4, and 2.5.		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 , Q2 , Q3 , Q4 X; Year 2: Q1 , Q2 , Q3 , Q4 X; Year 3: Q1 , Q2 , Q3 , Q4 X	EARS/ATF: X; PSE RE-AIM Report: X; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: ; List other:

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<td>E.2.3</td>
<td>Coordinate with the certified Farmers' Market to determine if they had increased EBT usage for activity 2.5.</td>
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td></td><td>PSE RE-AIM Report</td></tr>
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: EBT usage data gathered by managers of Farmers' Market.
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<tr>
<td>E.2.4</td>
<td>Feedback from retailers regarding information packets and displays will be collected via survey.</td>
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<tr><td></td><td>CWD</td></tr>
<tr><td>X</td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
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List other: Survey
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</table>

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, facilitate the incorporation of produce from the school garden in at least one of the school districts in Modoc County into its snack and/or lunch program.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **Edible School Garden**

  *Develop, implement, and evaluate school gardens.

- **Farm to School and Farm to Fork**

  *Encourage integration of garden food into school lunch and snacks.

  *Promote intersections between garden and classroom curricula, and garden and the cafeteria.

  *Improve student, parent, and teacher access to nutrition information through menu labeling and classroom curriculum to improve understanding of nutrition information.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, identify interest in the establishment of additional school gardens.
    b. By September 30, 2017, work with school staff to establish a plan for building, maintaining, and promoting the school garden.
    c. By September 30, 2017, assist in the creation and development and sustained operation of school gardens at qualified schools along with implementing garden-based nutrition curricula.
    d. By September 30, 2017, promote intersections between garden and classroom curricula, and garden and the cafeteria.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, assist in the creation and development and sustained operation of school gardens at qualified schools along with implementing garden-based nutrition curricula.
    b. By September 30, 2018, promote intersections between garden and classroom curricula, and garden and the cafeteria.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, promote intersections between garden and classroom curricula, and garden and the cafeteria.
    b. By September 30, 2019, work with school staff to develop a school garden manual, best practices, and sustainability plan.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, facilitate the incorporation of produce from the school garden in at least one of the school districts in Modoc County into its snack and/or lunch program.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide continued education and support to school staff and/or after-school programs to maintain the existing school gardens by conducting at least two (2) meetings per year with appropriate staff. The school staff will be responsible for installing and maintaining the gardens.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Report Meeting agendas and rosters PSE annual reporting
3.2	Identify interest and capacity for the establishment of additional school gardens and work with school staff to establish a plan for building, maintaining, and promoting the school garden.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly report List of interested schools Meeting agendas Sign in sheet PSE annual reporting

3.3	Provide direct education to students to connect the school garden to classroom, cafeteria, and home to influence food choices using approved curricula.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly report
3.4	Assist school staff to develop a school garden manual, best practices and sustainability plan.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly report School garden manual PSE annual reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	**Smarter Lunchrooms Movement materials**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2	**Farm to School**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Website
3.1, 3.2, 3.3	**Great Garden Detective**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Modoc County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Monitor reach, effectiveness, adoption, implementation, and/or maintenance of school gardens and farm to school activities.		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Survey participants.

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Lassen County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Modoc County
FFY 2018 Total Budget:	**$150,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$83,755	$85,257	$85,257	1.79%
2	Non-Capital Equipment/Supplies	$0	$14,230	$3,375	$3,375	-76.28%
3	Materials	$22,500	$23,367	$8,225	$30,725	31.49%
4	Travel	$0	$7,708	$11,243	$11,243	45.86%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$524	$524	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$22,500**	**$129,060**	**$108,624**	**$131,124**	1.60%
9	Indirect Costs*** Indirect Cost Rate= 22.785%	$0	$20,940	$18,876	$18,876	-9.86%
	Total Federal Funds	**$22,500**	**$150,000**	**$127,500**	**$150,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Change in staff
2	Non-Capital Equipment/Supplies	Moved to Materials and travel
3	Materials	Increase materials costs
4	Travel	Increase in staff travel
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Change in ICR rate

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Modoc County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Kristi Olio	50.00%	50.00%	$48,044.00	0.4	$19,217.60	35.17%	$6,758.83	$12,988.00	$25,976	
2			Accountant/Finance Analyst	Dawn Valencia	100.00%	0.00%	$58,236.00	0.08	$4,658.88	39.06%	$1,819.76	$6,479.00	$6,479	
3			Health Educator	Holly Stains	10.00%	90.00%	$46,776.00	0.6	$28,065.60	59.27%	$16,634.48	$4,470.00	$44,700	
4			Health Educator	Mikele Picotte	5.00%	95.00%	$49,116.00	0.1	$4,911.60	64.95%	$3,190.08	$405.10	$8,102	
						Total Staffing: Salaries/Benefits:		**1.18**	**$56,854**		**$28,403**	**$24,342**	**$85,257**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Modoc County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies such as pens, pencils, paper, printer ink, etc.	1.18	$5.00	487.3	$2,875	
2			Office Chair	Ergonomic office chair for Kristi Olio	0.4	$300.00	1	$120	
3			Office Chair	Ergonomic office chair for Holly Stains	0.6	$300.00	1	$180	
4			Wireless Speaker	Wireless speaker to be used at community SNAP ED events	1	$200.00	1	$200	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,375**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Advertising	Advertising (newspaper, radio ads, social media, etc) for Famer's Markets, Activity Promotion/Events, food demos, etc.	$50.00	100	$5,000	
2			Stencil Painting Supplies	Paint, brushes, etc for stencil painting	$5.00	20	$100	
3			Food Demo supplies	Supplies used at food demos and samplings including lessons including storage containers, food, serving items, etc.	$2.50	2108	$5,270	
4			Nutrtion ED/PA Reinforcement	Nutrition Education and PA reinforcement items such as grocery bags with nutrition message, kitchen utensils to be given at food demos and nutrition ed lessons and Public Health events	$4.00	1500	$6,000	
5			Event Fees	Rental space for Farmers Market	$300.00	1	$300	
6			Food demo tasting	Food to be served at testings	$0.60	6000	$3,600	
7			Garden Supplies	Gardening supplies to be used in the portable green house and community school garden, such as hoses, germination stations, seeds, soil, watering wands, frost cloths, lumber for growing boxes, etc.	$10.00	400	$4,000	
8			Table Cloths	Table cloths to be used at food demo and other events	$35.00	5	$175	
9			Crock Pots	Crock pots for cooking for food demo and Nutrition classes	$40.00	2	$80	
10			Cooking supplies	Cooking supplies including pots, pans, cookie sheets, bowls etc for food demos and nutrition classes	$50.00	40	$2,000	
11			Electric Skillet	Electric skillet used at food demos and other events	$100.00	2	$200	
12			Greenhouse	Portable Green House used for propagation and seed growing needed for our climate http://www.usa.com/modoc-county-ca-weather.htm	$4,000.00	1	$4,000	
						Total Materials:	**$30,725**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Kristi Olio, Administration	Sacramento	LIA Forum and Trainings	10	1	3	2	$46.00	$110.00		600			$6,790	
2			Holly Stains, Health Educaiton	Sacramento	LIA Forum and Trainings	5	1	3	2	$46.00	$110.00		600			$3,395	
3			Holly Stains, Health Educaiton	Local	Food Demos/Nutrition classes/PA lessons	10	1						100			$535	
4			Dawn Valencia, Fiscal	Sacramento	NEOPB Admin/Fiscal Training	1	1	2	1	$46.00	$110.00		600			$523	
									Out-of-State								
1			None													$0	
															Total Travel:	**$11,243**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Modoc County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health, 441 N Main Street, Alturas, CA 96101	Hot spot for staff to use at remote locations	1.18	$37.00	12	$524	
							Total Maintenance:	$524	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$131,124**

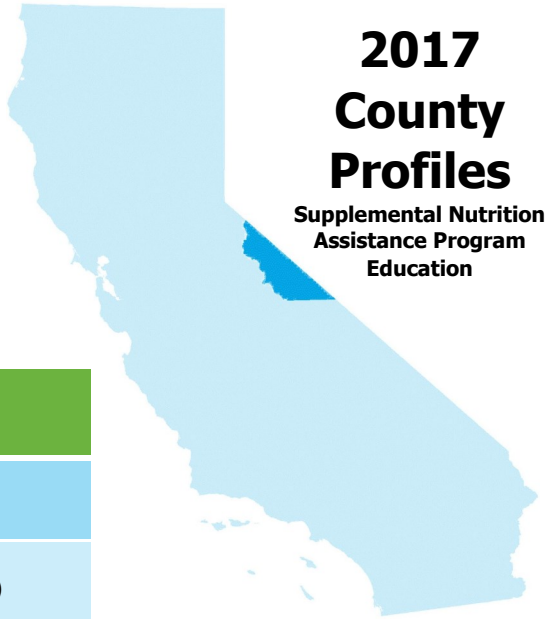
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			22.14% of total personnel, Cost for central support and admin services such as accounting, purchasing, budgeting, payroll, audit	22.14%	$85,257.00	$18,876	
					Total Indirect Costs:	$18,876	

Total Budget:	**$150,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



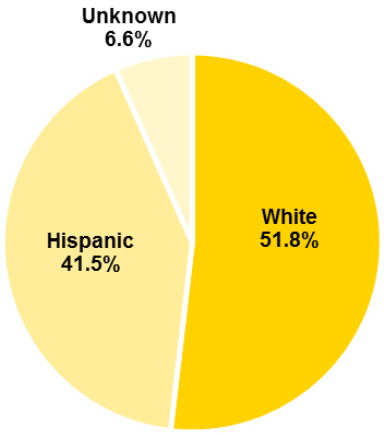
Mono

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

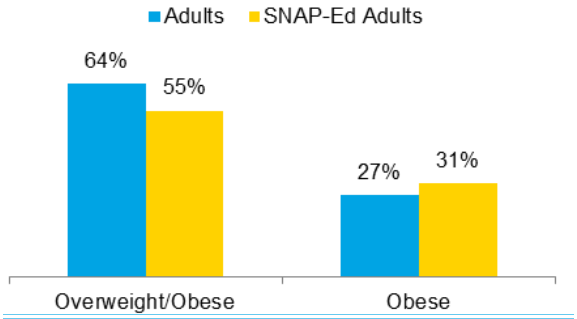
Total	4,348 (31%)

Ages (<185% FPL)	
Children <6 years old	378 (42%)
Children 6-17 years old	982 (51%)
Adults 18-64 years old	2,753 (29%)
Seniors 65 years and older	235 (13%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

Population below Federal Poverty Level

5%

Food Insecurity Rates

12% Overall

19% Children

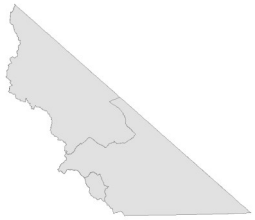
Other Federal Nutrition Assistance Programs

CalFresh Participants	784 (6%)
Students Eligible for Free/Reduced Price Meals (FRPM)	1,338 (64%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
3	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
16	14 (88%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mono County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Mono

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD) Community Service Solutions
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Mono County is a rural, frontier county located on the eastern side of the Sierra Nevada Mountain Range. The county spans over 3,000 square miles of high desert, mountainous terrain. Mono County ranks as the fifth smallest county in California based upon population, with approximately 14,081 residents, averaging a sparse 4.6 persons per square mile. Approximately 29.4% of the population is SNAP-Ed eligible (income ≤185% FPL), or an estimated 4,146 SNAP-Ed eligible residents. Approximately 8.5% of the population is below the federal poverty level, or an estimated 1,197 residents. Of the SNAP-Ed eligible residents, 51.8% identify as White (non-Hispanic); 41.5% identify as Hispanic; and 6.6% have an unknown racial/ethnic background. The primary languages spoken are English and Spanish. Mono County currently has an estimated 852 CalFresh participants, representing 6.1% of the county's total population.

Mono County has no SNAP-Ed eligible locations based on census tracts; SNAP-Ed eligible sites are determined by means-tested programs and alternative methodology. Eight of the sixteen schools in Mono County are SNAP-Ed eligible schools in FFY2017, based on the percentages of free and reduced price lunch participation (≥50% FRPM Enrollment). Approximately 1,178 students, or 55.9% of the total student population, receive a free or reduced price lunch.

In 2015, Mono County ranked 15th in the State for overall health outcomes and 18th in the State for overall health factors. Approximately 22% of adults in Mono County are obese. Combined data for Mono, Alpine, Amador, Calaveras, Inyo, Mariposa, and Tuolumne Counties suggests that 61.3% of low income adults are considered overweight or obese, and 36.5% of low income adults are considered obese. There is no data available regarding the overweight/obesity rate for children in this cluster of counties.

Combined county data for Mono, Alpine, Amador, Calaveras, Inyo, Mariposa, and Tuolumne Counties shows that 78.9% of children ages 2 years to 11 years consume two or more servings of fruits per day; among children and teens ages 2 years to 17 years, 72.6% consume two or more servings of fruit each day. Approximately 57.1% of children in those counties reported having consumed fast food one or more times in the week prior to the survey; less than half (43.4%) of SNAP-Ed eligible adults had consumed fast food within the previous week. Among all adults in the cluster of counties, 24.2% reported consuming one or more sugar sweetened beverage per week.

Mono County has just one large population center, the ski-resort town of Mammoth Lakes. Just over half (8,003) of the county's residents live in Mammoth Lakes; the remainder of the county's residents live in very small towns separated by many miles. The county has a relatively low number of retail outlets for purchasing fruits and vegetables. There is one large grocery store chain in Mammoth Lakes (Vons); the other retail outlets in the county that sell produce are mom and pop general stores. Combined data from the previously mentioned counties indicates that 65% of SNAP-Ed eligible adults report being able to find fruits and vegetables in their neighborhoods. However, due to the frontier nature of Mono County and a high-altitude environment not conducive to agriculture, a variety of fresh produce is often expensive and difficult to obtain. In 2015, 8.2% of low Income Mono County residents had limited access to healthy foods. Mono County has an overall food insecurity rate of 13.6%, with 21.2% of children experiencing food insecurity.

Among adults age 20 and older in Mono County, 13% reported no leisure-time physical activity. Among all residents of Mono County, 89% have access to physical activity opportunities. Combined data for the previously mentioned counties indicates that 83.3% of children and teens visited a park, playground, or open space in the month prior to the survey.

4. **Community Assessment**

In order to identify the needs of the SNAP-Ed community in Mono County, data was partly derived from the 2015 SNAP-Ed Mono County profile developed by CDPH. This includes data from a variety of sources, including the American Communities Survey (ACS) five-year estimates, the California Interview Health Survey, the Robert Wood Johnson Foundation, the Lucille Packard Foundation, the Pediatric Nutrition Surveillance System, the California Department of Education, the California Department of Social Services, the California Department of Finance, and Feeding America. The most recent Census data was used where available. Data was also derived from the 2015 County Health Rankings & Roadmaps.

The Mono County SNAP-Ed Project Director also took into consideration the most recent Mono County Health Survey (May 2014) which was conducted by the Mono County Health Department as part of the Five Year Maternal, Child, & Adolescent Health (MCAH) Program community needs assessment. 78% of survey respondents indicated that overweight and obesity rates are of concern in Mono County. The survey results indicate a desire among the community to have greater access to affordable healthy foods; greater access to affordable recreational facilities and opportunities; increased nutrition education for students, parents, and other residents; increased physical activity education and opportunities for students; and an increase in community events that encourage healthy lifestyle choices.

The assessment data indicates that nutrition education and physical activity interventions should target both low-income adults and low-income children in Mono County. The assessment data supports a combination of nutrition education and physical activity interventions in qualifying schools and qualifying community sites; as well as effective policy, systems, and environmental change that will support healthier food and beverage environments. There are several mitigating factors in Mono County that the Project Director also took into account when designing this work plan, based on the unique needs of Mono County and its SNAP-Ed eligible population. The Project Director, while implementing SNAP-Ed in Mono County over the last 2 ½ years, has discovered that the most effective way to reach SNAP-Ed eligible adults in the community is in conjunction with other programs, in particular at emergency food distribution sites, which bring large numbers of SNAP-Ed eligible residents together. A presence by the Project Director at emergency food distributions sites has now become expected, as expressed by SNAP-Ed eligible residents. Other programs, including CalFresh, WIC, Tribal TANF, and IHSS, usually operate on an appointment-only basis, which has resulted in interventions targeted to as few as three SNAP-Ed eligible residents in the past; while valuable, it is not an effective use of time or funding. Using all of the data and considering the unique needs of Mono County, the Project Director identified a need to regularly promote nutrition education, physical activity, food resource management, and the availability of food programs at Mono County's emergency food distribution sites, with the Mono County CalFresh, WIC, Tribal TANF, and IHSS Programs as secondary sites for indirect education and referrals from County staff for direct education.

The Project Director also reviewed the alternative targeting methodologies to identify viable options for Mono County and has identified several small country stores that would serve as appropriate complementary settings for SNAP-Ed eligible adults in the communities of Walker, Bridgeport, and Lee Vining. These small country stores are the only stores in the community from which residents, including SNAP-Ed eligible residents, can purchase grocery items, including fresh produce. The Project Director verified that each country store accepts EBT. The Project Director will meet with the proprietors of these locations to discuss and assist in targeting the SNAP-Ed eligible audience through indirect education, social marketing, and environmental changes, to include healthy advertising, product placement strategies, and increasing the availability of healthy foods.

In order to reach low-income children and their parents in Mono County, nutrition education and physical activity interventions were selected for students attending eight qualifying schools, with emphasis on promoting MyPlate messaging and healthy beverage consumption via Rethink Your Drink. There is no known regular nutrition education curriculum at the schools; the lessons taught by the Project Director will help address this unmet need. The assessment data also supports policy, systems, and environmental change at qualifying schools by improving food and beverage environments, as well as physical activity opportunities and environments, in these locations.

The assessment data also suggests the importance of community and school events in reaching SNAP-Ed eligible members of Mono County. These events include back to school nights and open houses at schools, annual Kindergarten Roundups, and annual Health Fairs. These events provide a great opportunity for nutrition education messaging, physical activity promotion, and dissemination of the availability of food programs to larger numbers of SNAP-Ed eligible residents in the county.

5. **Community Change Goals**

Long-term community change goals in Mono County, specifically pertaining to nutrition and obesity, include reducing overall rates of overweight and obesity among children and adults; increasing the availability and affordability of healthy foods; increasing physical activity opportunities and environments; and implementing strong school wellness policies county-wide. Our long-term community change goals directly align with our community assessment, which indicates a need to reduce rates of overweight and obesity through a combination of nutrition education and physical activity interventions for children and adults; efforts to improve the availability, affordability, and appeal of healthy foods; and a need to strengthen school wellness policies, as well as their implementation, throughout the county to create a healthier food environment for our children.

Community Service Solutions will focus its efforts on the SNAP-Ed eligible population of Mono County, working within the framework and guidelines of USDA SNAP-Ed to address each of the long-term change goals as allowable, through comprehensive activities in our three-year Integrated Work Plan. Other agencies and organizations will help to address unmet needs for all residents of Mono County. This includes, but is not limited to, efforts by the Town of Mammoth Lakes to design and build Community Multi-Use Facilities; Mono County Public Works Department improving county recreational facilities and access to trailheads; and

extensive work by the Toiyabe Indian Health Project, through REACH and PICH grants, to install and support school and community gardens in Mono County and build a bike/walking path in the town of Bridgeport.

Taking into consideration the community needs assessment and long-term community change goals, Community Service Solutions will specifically achieve the following three-year objectives in Mono County:

1. By September 30, 2019, eight qualifying schools will improve the food, beverage, and physical activity environment by implementing and maintaining school wellness policies and making healthy site changes.
2. By September 30, 2019, increase access to and appeal of healthy foods and beverages at six emergency food distribution sites, three CalFresh offices, six WIC sites, four Tribal TANF sites, one IHSS site, and four corner/country stores by implementing healthy food and beverage standards and making healthy site changes.

Our long-term community change goals will be supported by policy, systems, and environmental changes in the following settings:

- Schools (LEARN): strengthen and implement school wellness policies that create a supportive nutrition and physical activity environment; implement Smarter Lunchrooms Movement principles.
- Community (LIVE/SHOP): promote and improve access to and availability of healthy foods and beverages; encourage healthy food and beverage standards and policies; mobilize community partnerships to support healthy eating and active living; and encourage participation in federal food and nutrition assistance programs.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Community Service Solutions will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. The Mono County Nutrition and Physical Activity Taskforce (NPAT), created in 2009, serves as the CNAP group and is hosted by Mono County Public Health. The goal of the CNAP specifically pertaining to SNAP-Ed is to increase collaboration and communication among stakeholder groups within Mono County for the purpose of increasing food security and extending the reach of nutrition education and physical activity interventions among the SNAP-Ed eligible population. Current and previous organizations, businesses, and agencies represented in the CNAP group include Mono County Behavioral Health, Mono County Department of Social Services, Mono County Health Department, Mono County Public Works, Mono County Office of Education, IMACA, First 5 Mono County, Mammoth Unified School District, Mammoth Lakes Fire Department, Town of Mammoth Lakes Recreation Department and Commission, Mammoth Hospital and Clinics, Eastern Sierra Food Network, Toiyabe Indian Health Project, Mammoth Mountain Ski Area, Advocates of the Latino Community, Snowcreek Athletic Club, and The Body Shop Gym. The CNAP group meets approximately six times per year.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation	x	Other *(specify)*: Rethink Your Drink
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

The Project Director reviewed the approved integrated curriculum provided by the state agencies and considered each approved resource/curriculum to determine the best options for Mono County. Curriculum and resources were specifically chosen that will best serve the needs of Mono County's SNAP-Ed eligible population, both adults and children, and will align with our three-year and annual SNAP-Ed objectives. All materials will be available in both English and Spanish. The assistance of a translator will be utilized as necessary in-kind.

9. **Intervention and Evaluation Plan Narrative Summary**

Community Service Solutions continues to be the sole SNAP-Ed implementing agency in Mono County. We developed two three-year local objectives, based on the needs of Mono County, which address both adults and children in our SNAP-Ed eligible population in places where they learn, live, and shop. Our first three-year local objective is to have eight qualifying schools improve the food, beverage, and physical activity environment, to be accomplished by strengthening existing school wellness policies, monitoring the implementation of those policies, and making healthy site changes. This local objective will support all five State-level goals throughout the three-year period. The Project Director will use a mix of intervention strategies over the three years, to include direct education

to students in a classroom setting that will focus on nutrition and physical activity; distribution of school newsletters and other materials to students and their parents, focusing on healthy foods and beverages, physical activity, and food resource management; hosting interactive booths at school events, such as back to school nights, open houses, and kindergarten roundups, with a focus on healthy foods and beverages and availability of food programs; implementation of the Playground Stencil Kit at schools; evaluation of school wellness policies and assistance with strengthening both nutrition and physical activity standards within the policies; monitoring the implementation of school wellness policies through regular discussions with administrators, teachers, staff, and parents; making healthy site changes by offering training and technical assistance with the implementation of Smarter Lunchrooms Movement principles and practices; and making healthy site changes by offering training and technical assistance with implementation of the CATCH program. The activities will progress each year from FFY2017 through FFY2019 by an increase in the number of schools we will be working with to implement healthy site changes. The number of students reached through direct and indirect education is expected to remain the same each year, as funding will remain the same. The overall goal of Three-Year Local Objective #1 is to reduce rates of overweight and obesity among SNAP-Ed eligible children in Mono County, as well as their parents, by creating a healthier culture where nutritious meals and snacks are the norm, as well as routine physical activity; fruit and vegetable intake is increased; added sugars in the diet are decreased; and low-income families have increased their food resource management skills in such a way that they not only have enough food to eat every month, but they are able to create healthy, nutritious meals on a budget.

The second three-year local objective is to increase access to and appeal of healthy foods and beverages at six emergency food distribution sites, three CalFresh offices, six WIC locations, four Tribal TANF sites (cultural material is not available currently), one IHSS site, and four country stores, to be accomplished by implementing healthy food and beverage standards and making healthy site changes. This local objective also supports all five State-level SNAP-Ed goals throughout the three-year period. The policy, systems, and environmental strategies supporting this three-year objective include promoting access to and availability of healthy foods and beverages, encouraging healthy food and beverage standards and policies, mobilizing community partnerships to support healthy eating and active living, and encouraging participation in federal food and nutrition assistance programs. The comprehensive intervention strategy will include direct education to emergency food distribution participants, focusing on healthy foods and beverages, physical activity, and food resource management skills; indirect education at all Mono County CalFresh offices, WIC locations, Tribal TANF sites, and IHSS site by creating informational displays with posters, brochures, and recipe cards, as well as direct distribution of SNAP-Ed materials to participants by these partner agencies; and direct education to referrals from our partner agencies. The intervention strategy also includes hosting an annual Community Health Fair to reach the SNAP-Ed eligible population with healthy food and beverage messaging, as well as the opportunity to have direct access to food and nutrition assistance programs in Mono County; meeting with proprietors of local country stores to encourage and help implement healthy site changes to include healthy advertising, product placement strategies highlighting healthy foods and beverages, and increasing the variety and availability of healthy foods, especially fresh produce; and encouraging partner agencies to adopt healthy food and beverage standards and/or policies, such as creating healthy vending at their sites and implementing healthy food and beverage standards during community classes and events. The intervention strategies will progress each year from FFY2017 through FFY2019, by an increase in the number of country stores adopting healthy site changes each year. The overall number of SNAP-Ed eligible residents reached through direct and indirect

education is expected to remain the same each year, as funding will remain the same. The overall goal of Three-Year Local Objective #2 includes, yet builds on the overall goal of Three-Year Local Objective #1, by increasing the appeal and availability of healthy foods and beverages to the SNAP-Ed eligible population, making healthy living an easier and routine choice long-term.

Community Service Solutions will continue to collaborate with its CNAP group and other partner agencies throughout the three-year period to achieve our Three-Year Local Objectives. We will work together to continue identifying and addressing unmet needs in Mono County, as allowable by SNAP-Ed, in our efforts at achieving our community change goals.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	52		0 to 4 years old (Preschool):	441
Female	48		5 to 17 years old (School Age):	848
			18 to 59 years old (Adult):	3289
			60 years old and over (Senior):	225
Total:	100			4,803

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
41.5%	58.5%	100%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0%
Asian	0%	1%
American Indian/Alaskan Native	1%	1.7%
Native Hawaiian/Other Pacific Islander	0%	0%
White	20.7%	51.8%
Multiple/Other	19.8%	4%
Total:	41.5%	58.5%

4. Languages Used in Intervention Activities and Materials

English	58.5%	Farsi	0%	Russian	0%
Spanish	41.5%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	500	500	500
Indirect Education:	1500	1500	1500
Policies, Systems, and Environment (PSE) Change/Supports	900	1200	1200

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	3
CalFresh Offices	3	Head Start Programs	0	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	8
Churches	0	In Home Supportive Services (IHSS)	1	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS:	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	6

Emergency Food Assistance Sites	6	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	4	Other (specify): Tribal TANF	4
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**40**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	4		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, eight qualifying schools will improve the food, beverage, and physical activity environment by implementing and maintaining school wellness policies and making healthy site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- strengthen and monitor implementation of school wellness policies that support nutrition and physical activity environment

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, Community Service Solutions will reach approximately 300 students with direct education and 1,100 students and their parents through indirect education; and will support the implementation and maintenance of school wellness policies and the Smarter Lunchrooms Movement in four schools.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, Community Service Solutions will reach approximately 300 students with direct education and 1,100 students and their parents through indirect education; will support the implementation and maintenance of school wellness policies and the Smarter Lunchrooms Movement in two additional schools (six total); and will support the implementation of the CATCH program in two qualifying schools in one school district.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, Community Service Solutions will reach approximately 300 students with direct education and 1,100 students and their parents through indirect education; and will support the implementation and maintenance of school wellness policies and the Smarter Lunchrooms Movement in two additional schools (eight total); and will support the implementation of the CATCH program in four qualifying schools in one additional school district (two districts total).

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, eight qualifying schools will improve the food, beverage, and physical activity environment by implementing and maintaining school wellness policies and making healthy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide 30-60 minute nutrition education, healthy beverage, and physical activity lessons in classrooms in eight eligible schools, reaching at least 300 students in FFY 2017-19.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Lesson Plans Photographs (as allowed) Activity Tracking Form

1.2	Use NEOPB-approved and/or developed healthy food and beverage materials and school newsletters that will reach up to 1,100 students and their parents in eligible schools in each of the three years.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copies of materials, newsletters Activity Tracking Form
1.3	Host an interactive booth, exhibit, or display at a minimum of three school events, including Kindergarten Roundups for preschool aged children, to promote consumption of healthy foods and beverages to 100 students and their parents in each of the three years.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Photographs Copies of flyers Activity Tracking Form
1.4	Meet with school administrators and food service staff to discuss and assess current school wellness policies, using WELLSat. Discuss participation in Smarter Lunchrooms Movement. Four schools in FFY 2017, two additional schools in FFY2018, two additional schools in FFY 2019.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Presentation Outline WELLSat results Activity Tracking Form

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.5	Provide trainings to school food service directors, school lunchroom staff, teachers, and administrators in eight schools on Smarter Lunchrooms Movement principles and practices. Utilize the SLM self-assessment to identify areas of improvement.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Training Outline SLM assessment results Activity Tracking Form
1.6	Provide trainings on the use and implementation of the Playground Stencil kit.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Training Outline Activity Tracking Form
1.7	Meet with CNAP group, Mono County Nutrition and Physical Activity Taskforce (NPAT), up to six times per year to collaborate on and coordinate USDA food program interventions and efforts to increase food security in SNAP-Ed eligible population. Also applicable to Three-Year Local	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X	Agenda Activity Tracking Form

	Objective #2.				Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
1.8	Meet with school administration to discuss implementation of the CATCH program in one primary school for FFY18.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X; Q4 Year 2: Q1 ; Q2 ; Q3 ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Presentation Outline Activity Tracking Form
1.9	Provide training support and technical expertise for the implementation of the CATCH program in one primary school in FFY18-19.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Training Outline Activity Tracking Form

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Mono County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	**Discover MyPlate: Nutrition Education for Kindergarten**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Serving Up MyPlate: A Yummy Curriculum**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Pick a Better Snack**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Nutrition Pathfinders**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Nutrition Voyage: The Quest to Be Our Best**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1 1.2 1.3	**Rethink Your Drink Curriculum and Materials**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe RYD recipes, tablecloths, signage, Potter the Otter materials
			CCC		
1.1	**Activity + Eating**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	**HOTM Newsletters**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: newsletters
			CCC		
1.1	**Eat Right When Money's Tight**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4 1.5	**Smarter Lunchrooms Movement materials**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.6	**Playground Stencil Kit**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: NEOPB-developed resource
			CCC		
1.8 1.9	**CATCH Program (curricula and equipment) for K - 8**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On a continuing basis, record all SNAP-Ed activities, sites, number of participants reached and other associated elements required by USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Use RE-AIM evaluation framework to report on an annual basis progress for PSE, School Wellness Policies and Smarter Lunchrooms		X		CWD X LHD	Year 1: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM

	Movement, with specific indicators of reach, effectiveness, adoption, implementation, and maintenance.				☐ AAA ☐ UCCE ☐ CCC	**Year 2** Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒ **Year 3** Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☒	☐ Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, increase access to and appeal of healthy foods and beverages at six emergency food distribution sites, three CalFresh offices, six WIC sites, four Tribal TANF sites, one IHSS site, and four corner/country stores by implementing healthy food and beverage standards and making healthy site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- promote and improve access to and availability of healthy foods and beverages
- encourage healthy food and beverage standards and policies
- mobilize community partnerships to support healthy eating and active living
- encourage participation in federal food and nutrition assistance programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, Community Service Solutions will reach up to 200 community members with direct education in SNAP-Ed eligible venues and up to 400 community members with indirect education in SNAP-Ed eligible venues; and will assist two qualifying country stores in making healthy site changes.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, Community Service Solutions will reach up to 200 community members with direct education in SNAP-Ed eligible venues and up to 400 community members with indirect education in SNAP-Ed eligible venues; and will assist one additional qualifying country store in making healthy site changes (three total).

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, Community Service Solutions will reach up to 200 community members with direct education in SNAP-Ed eligible venues and up to 400 community members with indirect education in SNAP-Ed eligible venues; and will assist one additional qualifying country store in making healthy site changes (four total).

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019): By September 30, 2019, increase access to and appeal of healthy foods and beverages at six emergency food distribution sites, three CalFresh offices, six WIC sites, four Tribal TANF sites, one IHSS site, and four corner/country stores by implementing healthy food and beverage standards and making healthy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct at least ten 15-60 minute nutrition education, physical activity, and food resource management classes at emergency food distribution sites in FFY 2017 reaching up to 200 community members, including seniors, each year in FFY 2017-19. Taste-testing will be included using NEOPB-approved recipes. Dissemination of information about available food programs included. Provide direct education classes to referrals from WIC, CalFresh, TANF, and IHSS.	X CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Lesson Plans Recipe Activity Tracking Form

2.2	Distribute NEOPB-approved and/or developed materials, such as brochures, recipes, and newsletters to participants at six WIC locations, four Tribal TANF locations, three CalFresh offices, and one IHSS site, reaching up to 400 community members, including seniors, in each year FFY 2017- 19.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List of materials distributed Copies of materials developed Activity Tracking Form
2.3	Host and/or participate in at least one community health fair in a SNAP-Ed qualifying venue to promote consumption of healthy foods and beverages, physical activity, and food resource management to community members in each of three years, reaching up to 100 SNAP-Ed eligible residents each year.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Photographs Copies of Flyers Activity Tracking Form
2.4	Meet with proprietors of local country stores which accept EBT to discuss and assist with implementation of product placement strategies, healthy advertising, and increasing the availability of healthy foods and beverages. Two stores in FFY 2017; additional two stores in FFY 2018-19; for a total of 4 stores.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Agendas Photographs Activity Tracking Form

2.5	Meet with Program Managers and staff of unfunded partner agencies, including CalFresh, WIC, and Tribal TANF, to discuss healthy food and beverage policies at these sites and at program-sponsored events.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Agenda Activity Tracking Form

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Mono County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	**MyPlate for My Family Education Toolkit**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	**Toolbox for Community Educators**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1 2.2 2.3	**Rethink Your Drink lessons and resources**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [X] N/A - Please describe below: RYD recipes, tablecloths, signage, Potter the Otter materials (all from the Web Storefront)
2.1	**Eat Healthy, Be Active Community Workshops**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1	**Eat Right When Money's Tight**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	**Nutrition 5 Class Series**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	**Harvest of the Month resources**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Newsletters
			CCC		
2.1	**Cooking Matters for Adults**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4	**NEOPB Retail Program**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: resource for retailers developed by NEOPB
			CCC		

2.4	**Fruit and Vegetable Marketing Guide**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A - Please describe below: resource for retailers developed by NEOPB

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On a continuing basis, record all SNAP-Ed activities, sites, number of participants reached and other associated elements required by USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Use RE-AIM evaluation framework to report on an annual basis progress for PSE, Healthy Retail, with specific indicators of reach, effectiveness, adoption, implementation, and maintenance.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food

						Year 3 **Q1** **Q2** **Q3** **Q4** X	☐ Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Mono and Alpine/Community Service Solutions
FFY 2018 Total Budget:	**$345,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$25,000	$41,160	$161,141	$186,141	352.24%
2	Non-Capital Equipment/Supplies	$500	$960	$6,600	$7,100	639.58%
3	Materials	$5,000	$735	$26,847	$31,847	4232.93%
4	Travel	$5,000	$5,282	$23,495	$28,495	439.47%
5	Building/Space	$1,000	$2,400	$4,160	$5,160	115.00%
6	Maintenance	$1,000	$1,824	$3,260	$4,260	133.55%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$59,660	$59,660	
	Total Direct Costs:	**$37,500**	**$52,361**	**$285,163**	**$322,663**	516.23%
9	Indirect Costs*** Indirect Cost Rate=12%	$7,500	$8,232	$14,837	$22,337	171.34%
	Total Federal Funds	**$45,000**	**$60,593**	**$300,000**	**$345,000**	469.37%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Available funding increased exponentially
2	Non-Capital Equipment/Supplies	Available funding increased exponentially
3	Materials	Available funding increased exponentially
4	Travel	Available funding increased exponentially
5	Building/Space	Available funding increased exponentially
6	Maintenance	Available funding increased exponentially
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Available funding increased exponentially
9	Indirect Costs	Available funding increased exponentially

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Mono and Alpine/Community Service Solutions

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Amanda Hoover	50.00%	50.00%	$55,545.00	1	$55,545.00	22.30%	$12,386.54	$33,966.00	$67,932	
2			Program Assistant	Kasey Stark	25.00%	75.00%	$31,200.00	1	$31,200.00	11.20%	$3,494.40	$8,673.50	$34,694	
3			Nutrition Educator	Miriam Jones	5.00%	95.00%	$31,200.00	1	$31,200.00	11.20%	$3,494.40	$1,734.70	$34,694	
4			Nutrition Educator	Chelsea Bertram	5.00%	95.00%	$27,300.00	1	$27,300.00	11.20%	$3,057.60	$1,517.90	$30,358	
5			Nutrition Aide	Charlotte Wilson	0.00%	100.00%	$16,900.00	1	$16,900.00	9.25%	$1,563.25	$0.00	$18,463	
						Total Staffing: Salaries/Benefits:		**5**	**$162,145**		**$23,996**	**$45,892**	**$186,141**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, vacation, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Copy paper, toner cartridges, printer ink, legal pads, envelopes, pens, paper clips, file folders, stamps, etc.	1	$300.00	12	$3,600	
2			Desktop Workstation	For Project Director, Amanda Hoover	1	$250.00	1	$250	
3			Desktop Workstation	For Program Assistant, Kasey Stark	1	$250.00	1	$250	
4			Desktop Workstation	For Nutrition Educator, Miriam Jones	1	$250.00	1	$250	
5			Desktop Workstation	For Nutrition Educator, Chelsea Bertram	1	$250.00	1	$250	
6			Desktop Workstation	For Nutrition Aide, Charlotte Wilson	1	$250.00	1	$250	
7			Computer Speakers	For Nutrition Educator, Miriam Jones	1	$30.00	1	$30	
8			Conference Phone	For all staff in office to use during SNAP-Ed LHD calls, CNAP meetings, webinars, etc.	1	$300.00	1	$300	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Copy Machine	Copy machine for printing SNAP-Ed materials, newsletters (lease and service)	1	$160.00	12	$1,920	
							Total Non-Capital Equipment/Supplies:	**$7,100**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Mono food demos + events	Bowls, plates, utensils, cups, etc. Estimated cost per participant (.60 @ 40 people)	$24.00	48	$1,152	
2			Mono food demos + events	Food items for taste testings, estimated cost per participant (2.50 @ 40 people)	$100.00	48	$4,800	
3			Mono materials	Materials to complete activities in the SOW (NEOPB store materials & display items $3200)	$3,200.00	1	$3,200	
4			Alpine food demos + events	Bowls, plates, utensils, cups, etc. Estimated cost per participant (.60 @ 25 people)	$15.00	24	$360	
5			Alpine food demos + events	Food items for taste testings, estimated cost per participant (2.50 @ 25 people)	$62.50	24	$1,500	
6			Alpine materials	Materials to complete activities in the SOW (NEOPB store materials & display items $2000)	$2,000.00	1	$2,000	
7			CATCH curriculum	CATCH curriculum set K-8 for Diamond Valley Elementary School	$1,879.56	1	$1,880	Quoted cost from Flaghouse for curriculum, plus tax and shipping
8			CATCH equipment	CATCH equipment set K-8 for Diamond Valley Elementary School	$6,025.88	1	$6,026	Quoted cost from Flaghouse for equipment, plus tax and shipping
9			CATCH curriculum	CATCH curriculum set K-8 for Mammoth Elementary School and Mammoth Middle School	$1,879.56	1	$1,880	Quoted cost from Flaghouse for curriculum, plus tax and shipping
10			CATCH equipment	CATCH equipment set K-8 for Mammoth Elementary School and Mammoth Middle School	$6,025.88	1	$6,026	Quoted cost from Flaghouse for equipment, plus tax and shipping
11			Shelving Unit	Shelving Units to store SNAP-Ed materials and cooking supplies	$28.00	20	$560	
12			Table cloth	Table cloths for use during outreach events	$35.00	2	$70	
13			Staff Polo Shirts	Polo Shirts for staff wear during outreach events (2 short sleeve, 2 long sleeve per staff)	$23.00	16	$368	
14			Presentation Display Board	Velcro, tri-fold display board for use during outreach events	$300.00	1	$300	
15			Flip Chart easel with easel pads	Flip chart for use during outreach events, classes	$290.00	1	$290	
16			NEOPB Stencil kit	paint, chalk, brushes, etc. for implementation of Playground Stencil Kits (estimated 5 people each at 7 schools)	$2.00	35	$70	
17			Cooking Supplies	(Blender $50; Beverage dispenser 4@$30; Cooler $55; Crockpot $40; Electric skillet $100; additional items estimated 10@$50 per item)	$865.00	1	$865	
18			Carrier wagon	Carrier wagon to transport SNAP-Ed materials during outreach	$200.00	2	$400	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved														
19			Display stands	Acrylic display stands for NEOPB recipe cards & brochures during outreach events									$20.00	5	$100	
														Total Materials:	$31,847	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Diamond Valley Elementary School staff; Project Director and 2 Nutrition Educators	Alpine County	On site CATCH training	1	1						366		$8,500.00	$8,696	The $8500 is a flat fee for CATCH trainers to teach CATCH curriculum, over 3 days, to school personnel and CSS staff on site in Alpine County; since this is a flat fee, we are leaving it at 1 FTE
2			Project Director, 2 Nutrition Educators and Nutrition Aide	TBD	Mono Intracounty travel	1	4	1	0				5400			$2,889	This mileage is shared among all 4 FTE
3			Project Director, 2 Nutrition Educators and Nutrition Aide	TBD	Alpine Intracounty travel	1	4	1	0				2100			$1,124	This mileage is shared among all 4 FTE
4			Project Director, 2 Nutrition Educators, Nutrition Aide, Assistant	Sacramento	Project Director's Meeting	1	5	2	2	$41.00	$115.00		620			$1,892	
5			Project Director, 2 Nutrition Educators, Nutrition Aide, Assistant	Sacramento	SNAP-Ed LIA Forum	1	5	2	2	$41.00	$115.00		620			$1,892	
6			2 Nutrition Educators, Nutrition Aide, Assistant	TBD	NEOPB trainings	3	4	1	1	$41.00	$115.00		666.5			$2,942	
7			Mammoth Elementary School and Mammoth Middle School staff; Project Director and 2 Nutrition Educators	Mammoth Lakes	On site CATCH training	1	1						1046		$8,500.00	$9,060	The $8500 is a flat fee for CATCH trainers to teach CATCH curriculum, over 3 days, to school personnel and CSS staff on site in Mono County; since this is a flat fee, we are leaving it at 1 FTE
Out-of-State																	
1																$0	
															Total Travel:	$28,495	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			CSS Office 26 HFU Circle #1, Coleville, CA 96107	Office rent	1	$375.00	12	$4,500	
2			Pilgrim Storage 26 HFU Circle #2 Coleville, CA 96107	Storage unit adjacent to office for storing SNAP-Ed materials (playground stencils, food demo cart, RYD banners, portable tables, boxes of NEOPB materials)	1	$55.00	12	$660	
							Total Building/Space:	$5,160	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Utilities	Propane, electric	1	$200.00	12	$2,400	
2			Internet	Internet access in office	1	$30.00	12	$360	
3			Telephone	Office line	1	$125.00	12	$1,500	
24			Cell Phone	Business cell phone for Project Director, Amanda Hoover	1	$85.00	12	$1,020	
25			Constant contact	Constant contact annual subscription at nonprofit rate	1	$31.50	12	$378	
							Total Maintenance:	**$4,260**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Toiyabe Indian Health Project	To implement nutrition education and gardening curriculum to American Indians in Mono County at four qualifying sites	$59,660	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	**$59,660**	

Total Direct Costs: $322,663

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total personnel	12.00%	$186,141.00	$22,337	
					Total Indirect Costs:	**$22,337**	

Total Budget: $345,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions
Contract/Sub-Grant/Agreement: Toiyabe Indian Health Project

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Community Liaison/Nutrition Educator	TBD	10.00%	90.00%	$23,400.00	1	$23,400.00	15.00%	$3,510.00	$2,691.00	$26,910	
2			Nutrition Educator	TBD	10.00%	90.00%	$23,400.00	1	$23,400.00	15.00%	$3,510.00	$2,691.00	$26,910	
						Total Staffing: Salaries/Benefits:		**2**	**$46,800**		**$7,020**	**$5,382**	**$53,820**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions
Contract/Sub-Grant/Agreement: Toiyabe Indian Health Project

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Garden Supplies	Includes gardening tools, rakes, shovels, hoes, clippers, gloves, liner, wire, rope, troffs, soil, fertilizer, fruit and veggioe seeds, plants, pots, mulch, picks, etc.) est. $657.50 per year per site	$657.50	4	$2,630	
						Total Materials:	$2,630	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Community Liaison and Nutrition Educator	Mono County	Travel to and from qualifying sites in Mono County (est. 500 miles per month)	1	2	1	0				6000			$3,210	
Out-of-State																	
1																$0	
															Total Travel:	$3,210	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Mono and Alpine/Community Service Solutions
Contract/Sub-Grant/Agreement: Toiyabe Indian Health Project

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$59,660**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1					$0	
				Total Indirect Costs:	$0	

Total Budget:	**$59,660**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

Monterey

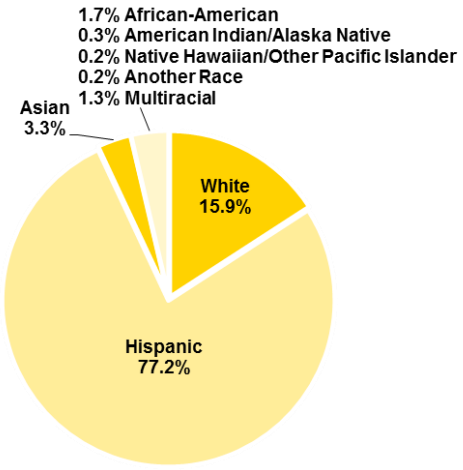
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	160,445 (39%)

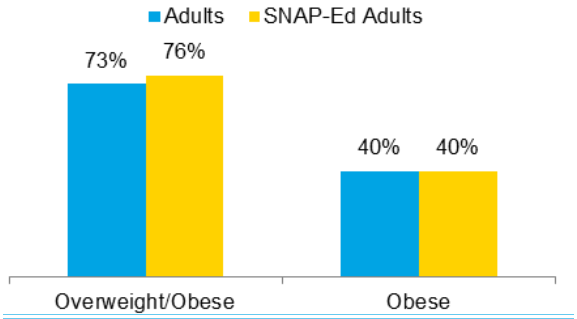
Ages (<185% FPL)

Children <6 years old	21,259 (55%)
Children 6-17 years old	37,847 (52%)
Adults 18-64 years old	89,415 (36%)
Seniors 65 years and older	11,924 (25%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 36%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	71%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	43%

* unstable estimate

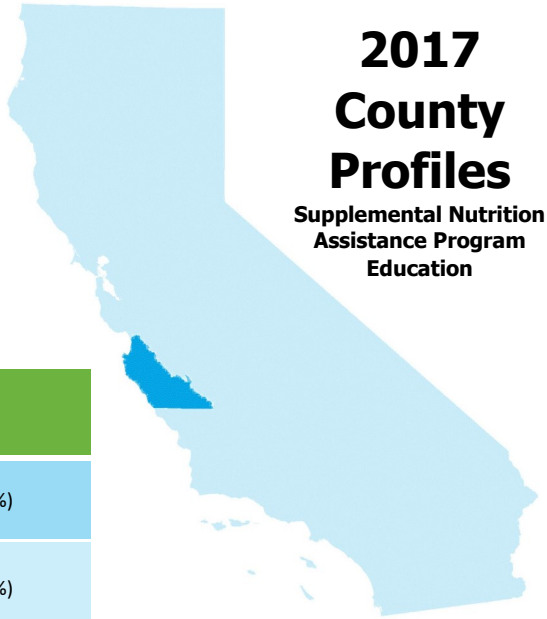
Population below Federal Poverty Level

17%

Food Insecurity Rates

12% Overall

23% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	47,811 (12%)
Students Eligible for Free/Reduced Price Meals (FRPM)	52,930 (69%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
93	20 (22%) all races

Schools	SNAP-Ed Eligible Schools
133	100 (75%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	27%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	52%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
77%	56%	61%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
21%	14%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

County Name: Monterey

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: Monterey County Health Department
X	California Department of Aging: CDA: Alliance on Aging
X	Catholic Charities of California: CCC: Catholic Charities Diocese of Monterey

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Monterey County is situated on the central coast of California. It is approximately 30 miles wide and 100 miles long, encompassing 3,324 square miles, or 2,127,360 acres. Santa Cruz County borders the County to the north; San Benito, Fresno and King Counties to the east; San Luis Obispo County to the south and the Pacific Ocean to the west. The geography of the county includes a bountiful river valley, rolling hills, beaches and a rugged southern coastline. The county has 368,000 acres of national wilderness and forest areas and a national marine sanctuary. The county has 12 incorporated cities located within its 3,324 square miles. The rest of the unincorporated County includes communities that range from a small cluster of homes to small towns. The total population is estimated at 431,344 per the 2014 US Census Bureau.

The largest race/ethnic group in the county is Hispanic (increasing from 47% in 2000 to 57% in 2012), followed by White non-Hispanic (decreasing from 40% in 2000 to 32% in 2012). The population of Asian/Pacific Islander, Black, Native American/Alaskan, and multi-ethnic groups fluctuated by a few percentage points over the last 12 years. Spanish is the language most commonly spoken at home (47%), followed by English (46%). Asian or Pacific Islander languages account for about 4% and the remaining 3% are other languages. The Hispanic population is the largest SNAP Ed eligible group eligible to receive CalFresh benefits at over 77%.

Over 38 percent of Monterey County residents (153,926) live at or below 185% of the Federal Poverty level. One quarter of the Hispanic/Latino population lived under the federal poverty level in 2012, indicating a disparity when compared to 8% of the White, non-Hispanic population. There are about 76,819 CalFresh eligible individuals in Monterey County. According to California Department of Social Services Data Systems, as of September 2015, about 50,600 or 66% were participating in CalFresh, leaving 26,218 eligibles not participating. The SNAP-Ed County Profile 2015 for Monterey County shows over 12% of the general population is food insecure and over 25% of children are food insecure.

There are 94 census tracts in Monterey County, 21 qualify for SNAP-Ed services based on the most recent all races American Community Survey (ACS 2010-14) data. The county has 24 school districts, 15 which are eligible for SNAP-Ed services. The LHD will continue to partner with 6 of the 15 eligible school districts and provide nutrition, healthy beverage and physical activity education and/or training. There are a number of means tested sites eligible for SNAP-Ed services including food banks/pantries, WIC clinics, family resource centers, public housing units, senior centers, Head Start sites and several others.

The SNAP-Ed County Profile 2015 for Monterey County shows, 76% of adults are overweight and 33% of children/teens (ages 2-17) are overweight. It also shows 73% of children and teens consumed fast food one or more times in the past week. Data shows that only 32% of children (ages 2-17) are physically active at least one hour every day and 53% consumed two or more servings of fruits daily. Given this data, the children benefit from nutrition education paired with healthy beverage and physical activity related interventions.

4. **Community Assessment**

According to the recently released 2015 Annual County Health rankings, compiled by the Robert Wood Johnson Foundation and the University of Wisconsin Public Health Institute, Monterey County ranked 23rd among California's 57 counties. Data also continues to show health disparities exist between the low income population and the population at large and improvements are needed in several areas, including obesity rates. This FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction section, CX3 community assessment results, Monterey County's Community Health Assessment 2013, Hunger in Monterey County 2016, SNAP-Ed County Profile 2015, other reports, input from community partners, LIAs and experience gained providing SNAP-Ed nutrition interventions for over 18 years in the county.

Using the data sources, our CX3 survey results, Healthy Stores for a Healthy Community survey 2013 and partnering with local agencies, the program was able to pinpoint areas or neighborhoods with a high CalFresh eligible population. Our CX3 results showed us that our retail environment is lacking in promoting healthy options. Most SNAP-Ed residents have the greatest access to small corner stores which are less likely to have a healthy food environment. Using this data, the program developed objectives to provide access to healthy produce and beverage education and promotion, offer food demos and retail merchandising in the corner stores and encourage promotion of healthier options in retail stores and partner agencies, such as healthy checkout lanes. The work plan will also focus on partnering with retail stores on PSE change efforts by providing technical assistance and support in corner market conversions, healthy food and beverage policies, healthy in store marketing, promotions and exterior improvements. LHD and CCC staff will conduct direct and indirect education at retail sites to encourage increased access to fruits and vegetables. LHD also plans on collaborating with County Tobacco Program for their next Healthy Stores, Healthy Communities Campaign.

With over 40% percent of children overweight and/or obese in the Monterey County, the program is partnering with school districts and afterschool/summer programs that show a high percentage of students receiving FRPM. Partnering with food service directors and other local programs promoting nutrition education, the program will offer Harvest of the Month (HOTM), healthy beverage and physical activity education at least six times during the school year to the schools/students participating in the program. The program will also offer Harvest of the Month or other approved nutrition education curriculum in schools or afterschool programs through partnerships with Community Alliance with Family Farmers (CAFF), MEarth, Kids Eat Right and Community Partnerships for Youth (CPY) programs. LHD staff will also be focusing efforts on summer meals. With current data showing that only 13% of children are utilizing the summer meals program, the new CNAP action plan has focused efforts on increasing and promoting summer meals.

Partners working together in the Farm to School committee completed a needs assessment survey of school districts food programs. The survey results indicated there was a need to improve school environments and strengthen wellness policies to better support the goals of the direct education and policy or environmental change. Over the last year, the LHD team has worked to partner with school districts to assess the school wellness policy and improve the school environments. The LHD staff will continue to work with food service directors and staff to incorporate activities in the cafeteria utilizing MyPlate, Smarter

Lunchrooms Movement (SLM) or HOTM materials and resources. It is anticipated that at least four qualifying school districts will be receptive to updating their wellness policies. LHD staff will also continue to partner with other agencies to continue to provide support, training and technical assistance to schools showing the need for a salad bar. The LHD staff will work with non-SNAP-Ed funded partner agencies to fund salad bars. LHD staff will maintain a presence in the local *More Produce in Schools* movement, working with local growers/shippers to provide greens free of charge to the salad bars. This frees up funds for the school district to use to purchase other seasonal and local fresh fruits and vegetables that they may otherwise not have been able to purchase. University of California Santa Cruz (UCSC) and CAFF (Community Alliance for Family Farmers) are currently conducting a needs assessment survey with six of the school districts in Monterey County to identify baseline data on local procurement of produce. Our Farm to School committee will continue to partner with food service directors to incorporate local produce into menus and increase percentage of local procurement.

In May 2012, the Nutrition and Fitness Collaborative (NFCCC) conducted a survey in the target community related to sugar sweetened beverages. In March 2015, the NFCCC released the data and brief at a press release with Monterey, San Benito and Santa Cruz counties. The data showed high consumption of cola, energy drinks and coffee drinks in our target communities. Local Implementing Agency staff will continue to focus efforts and education on decreasing sugary sweetened beverages at parent workshops, trainings and community events. Media related intervention activities were developed and informed by data showing almost 53% of children and teens consume at least one or more sugar sweetened beverages per day.

The data from sources listed above also illustrated a need for messages that can reach a wide audience. Approved media messages such as billboard advertisements, radio commercials and remotes and TV spots will help ensure that nutrition education and healthy beverage education will reach the SNAP-Ed population at eligible sites. Media messages and activities that have been developed and approved by the CDPH State Media team will be utilized to support healthy beverage promotion on a broad scale. This would help ensure that the SNAP-Ed eligible population is reached in all parts of the county. The same data reinforced the need to be part of large community events, forums or health fairs such as Cyclovia, El Grito, Healthfest, Dia de la Familia, Dia del Nino, etc.

Physical activity was also assessed utilizing the SNAP-Ed Profile from 2015. It shows an increase of 3% from last year's data, with 32% of children ages 5-11 physically active at least one hour every day. Physical fitness has been linked to higher academic performance, better concentration and increased confidence and self-esteem. Students who are more physically active are less likely to suffer from stress, anxiety and depression. In addition, physical fitness helps to develop lifelong habits that can reduce the likelihood of chronic diseases such as diabetes, high blood pressure, heart disease, and some cancers. The work plan will incorporate physical activity education into healthy food and beverage education with students, adults and seniors in a variety of settings. Staff will work with schools, parents, and children to increase concepts and incorporate and strengthen the physical activity portion of the wellness policies. LHD staff will also continue to include physical activity messaging into the Impact Outcome Evaluation IOE with 4th grade students.

Working with partners over the past several years form the basis for continuing work with qualifying farmers markets. Utilizing data from market managers and Agricultural Land Based Association (ALBA), the LIA staff plan to continue to support farmer's markets by providing trainings on conducting successful food

demos or nutrition activities for market staff and promote nutrition education materials at farmer's markets accepting EBT and offering market match. Staff will also promote eligible markets at parent workshops, trainings, community meetings and on the county website and Facebook pages.

Additionally, past partnerships built over the last several years, in combination with our partners work at SNAP-Ed eligible sites helped ensure all of our SNAP-Ed objectives were occurring with the same populations. We did our best to select the sites where the same families would receive multiple interventions through direct/indirect education, media or PSE changes, based on the best data available to us at the time of our planning.

5. **Community Change Goals**

Based on results of community assessments, existing and new data was incorporated into our LIA assessment pool to help determine local need. We partnered with funded and unfunded community agencies to determine our community change goals (that relate to the SNAP-Ed work plan). Nutrition and obesity issues have been determined to be priority areas of focus. However, these are just a couple of the many concerns analyzed in community-wide assessments. Long term community change goals include improving health equities, improving access to affordable housing, improving graduation rates with students ready for college, increasing the number of residents in a healthy weight category, child readiness to enter kindergarten, increased breastfeeding rates, among many others. The LIAs will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions. They will include increasing consumption of and access to healthy foods, focusing on school based wellness strategies and increasing consumption of healthy foods and decreasing consumption of unhealthy beverages.

LIAs will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; promotion of farmer's markets with access to EBT, Senior and WIC farmer's market checks and market match; ensure opportunities for physical activity and enhance the physical and built environments around the targeted sites; develop and support a sustained, nutrition and physical activity social marketing campaign (community campaign to promote healthy eating and active living) and provide evidence based education with a focus on behavior change goals; build capacity and engagement at school sites for comprehensive nutrition and physical activity programs that help to strengthen school wellness policies; encourage local procurement of local produce and cafeteria activities that encourage healthier school environment changes; work with partners to attract and create an environment where healthy is the norm, healthy checkout lanes, healthier signage.

Specifically, Monterey County LIAs will achieve the following three year objectives:

1. By Sept. 30, 2019, engage a minimum of 18 qualifying schools and 6 preschool sites annually, provide them with nutrition and physical activity education, update and implement school wellness policies in four school districts and improve school environments to support enhanced nutrition and physical activity programs among students, parents and teachers.
2. By September 30, 2019, increase access to healthy fruits, vegetables and beverages at 8 SNAP-Ed qualifying neighborhood retail stores, 10 summer lunch sites, 4 farmer's markets and 4 senior centers/public housing facilities through adopted and implemented policy changes and direct/indirect nutrition education.
3. By September 30, 2019, promote the consumption of healthy food by providing nutrition education and physical activity promotion designed to increase knowledge, self-efficacy skills and healthy food preferences to directly reach at least 4000 SNAP-Ed eligible adults and seniors.
4. By September 30, 2019, collaborate with at least 30 partner agencies in the community to provide trainings, technical assistance and access and availability of healthy food programs information to increase food security in the SNAP-Ed eligible population.

SNAP-Ed funding will work to support local SNAP-Ed eligible neighborhoods. The LIAs will work together on the objectives, working within their population reach and area of expertise. The LIA partnership is positioned to support the community change goals with work in direct nutrition education, media and public relations, coalition building, training support and technical assistance. Much of the larger community goals work will require additional funding to support improvements and policy advocacy; However, SNAP-Ed contribution will remain exclusive to our target populations and allowable activities. All LIAs will provide direct nutrition and physical activity education as well as support PSE changes.

The objectives, listed above, will allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on the following PSE strategies:

- School Wellness
- Farmer's Markets
- Access to Healthy foods and beverages
- Healthy Retail
- Community Gardens

The PSE strategies are detailed within each three-year objective and speak to the connection to our community change goals. All objectives support and provide education and technical assistance for improved nutrition.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Monterey County's CNAP workgroup has been meeting quarterly for three years to share best practices, track progress to the action plan and improve local coordination of SNAP-Ed efforts in the county. The group consists primarily of the USDA- Food and Nutrition Services (FNS) funded partners and select non-funded nutrition partners. The CNAP has four current objectives; 1) Encourage coordinated outreach among partner agencies to increase participation in all FNS programs, 2) Promote coordinated outreach efforts for nutrition education, physical activity and food security, 3) Launch collaboration between local farmers and schools to procure fresh produce for school meals and 4) Build partnerships between agencies to increase fruit and vegetable consumption. Nutrition education efforts, materials and resources are shared to ensure coordinated core messaging. With 25% of the children food insecure in our county and 87% of children receiving school meals not receiving or taking part in summer meals, the CNAP group has made this a priority over the next couple years in hopes to increase participation in summer meals. Within the CNAP, LIAs will continue to promote SNAP-Ed services and activities by connecting with other agencies, such as County Health and Human Services Department, Behavioral Health Department, etc.

The LHD has also decided since the ending of the Regional Network and Training Resource Center to continue our Nutrition and Fitness Collaborative of the Central Coast (NFCCC). This collaborative has been meeting quarterly for over twelve years: providing trainings, sharing resources, networking, funding opportunities and working on initiatives that will help the residents in the community. Both the NFCCC and the CNAP recognize the value of the SNAP-Ed funding within the county. The collaborative works hard to include all SNAP-Ed funded partners as well as unfunded partners with like-minded missions to ensure goals are met. By including non-traditional partners (such as city planners, business developers, public officials, etc.), the collaborative can be flexible in its approach to the health needs of the community as well as bring diversified funding to the table. The NFCCC sets the agenda for the priority health work in the county. Partners meet to share assessment data, develop nutrition initiatives, provide trainings and share resources. The LIAs together with the CNAP are working to ensure that the activities are aligned with the collaborative and that gaps in services are being addressed. Together, the groups will achieve greater health outcomes for the county.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Importance of Breakfast
x	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Healthy Snacks
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources and curriculum will be approved through the USDA SNAP-Ed Connection website and or FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health-Nutrition Education and Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials List.

Monterey County LIA's reviewed the approved lists and determined the most appropriate for the target population. Curriculum, materials and resources were chosen to best reflect the needs of the population as well as reflect our three year objectives.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Monterey County- LHD, AAA and CCC will conduct nutrition education and obesity prevention services at targeted locations, reaching a large portion of the SNAP-Ed eligible population. They will be assisted by subcontractors and partners who will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity; approaches, which when used in combination provide high strength intervention strategies with implementation of nutrition education and physical activity focused direct delivery, staff training and coordinated strategies for education providers, food service providers, afterschool providers and other staff that interface with and impact children in multiple settings. Building upon relationships with elementary schools and preschools already existing with the county, LIAs will continue to provide direct nutrition and physical activity education. We are currently in over 5 preschool sites/centers and have been working with the new food service director on supporting nutrition in the

Head Start classrooms. We provide a variety of resources, materials, trainings and parent presentations to preschool and Head Start parents throughout the county. LIAs will also train and support teachers and afterschool providers to provide direct education in the classroom and in afterschool programs. Additionally, nutrition education will be provided to the adult and senior SNAP-Ed population that connects shopping behaviors and choices to better health outcomes as per the MyPlate and Dietary Guidelines. Focus will be placed on selecting healthy food and beverages; increasing the skill for label reading, menu planning and food budgeting with hopes to increase knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.

The implementing agencies will include interventions at the environmental level of the Social Ecological Model (SEM) with the inclusion of policy, systems and environmental (PSE) change efforts. The LHD will be implementing school wellness policies that promote access to healthy foods, beverages and physical activity. The school wellness policies will focus on strengthening the standards for all foods and beverages offered on site, opportunities for daily physical activity, develop guidelines for healthy classroom parties, shared ideas for healthy fundraisers, enhanced nutrition education in the classroom and marketing guidelines for materials posted and shared on school sites. Efforts will be focused on improving the school lunchroom, using the cafeteria as a learning environment, incorporating HOTM and possibly Smarter Lunchrooms Movement (SLM) strategies. PSE efforts will also focus on retail store environments with product placement strategies, healthy check-out lanes, healthy advertising and limited unhealthy foods and beverages at the child's level. Catholic Charities (CC) will be identifying and assisting in the development of a community garden. Additionally, CC will also be implementing healthy food and beverage standards in parishes or community centers.

Progressing to the sector level of the SEM, LIAs will identify strategic partners and continue to be part of community-wide, multi-sector coalitions such as the NFCCC and the Health in All Policies (HiAP) workgroup, that convene to improve community nutrition and physical activity, conduct community health needs assessments and prioritize, select and adapt approaches unique to the needs of our county. The LHD will continue to strengthen partnership with Salinas City Public Works to incorporate local neighborhood (CX3) data into the urban green plan and the City of Salinas vibrancy plan. These plans are in progress with partners, plan to evaluate using the PEARS reporting form, presenting best practices at meetings and sharing CX3 with organizations. The urban green and City of Salinas vibrancy plan will also be evaluated using the SNAP-Ed Priority Outcome Indicators for both the Environmental and Sectors of Influence settings; i.e. ST7: Organizational Partnerships, ST8: Multi-Sector Partnerships and Planning, etc. Community partners will be educated about policy/legislative changes, updated on school wellness policies, healthy retail environment strategies, qualifying farmer's markets efforts and several other priorities and best practices. Continuing work with local foundations, the LHD will provide support and technical assistance for foundations to include nutrition and health language into grant guidelines.

SNAP-Ed funding will work to support local SNAP-Ed eligible neighborhoods. The LIAs will work together on the objectives, working within their population reach and area of expertise. The LIA partnership is positioned to support the community change goals with work in direct nutrition education, media and public relations, coalition building, training support and technical assistance. Much of the larger community goals work will require additional funding to support improvements and policy advocacy; however SNAP-Ed contribution will remain exclusive to our target populations and allowable activities. All LIAs will provide direct nutrition and physical activity education as well as support PSE changes.

The LIAs will work together to provide direct nutrition education to students and adults in their area of expertise. LHD and CCC will provide direct nutrition education to adults in target areas. LHD, CC and AAA will work together to improve EBT access and usage at Farmer's Markets and bring SNAP-Ed eligible residents to local qualifying farmer's markets. This supports all state level goals and objectives; consumption and access to healthy foods and beverages, increase physical activity, improve food resource management, and increase access to physical activity opportunities. Community partners will support this effort through funding outreach materials and market match programs. The LIAs will also support indirect education at qualifying community events and farmer's markets utilizing allowable materials and resources.

LHD staff will utilize evidence and practice based, research and emerging interventions. The objectives and activities in the work plan were derived from results obtained from the SNAP-Ed County Profiles 2015, Rethinking Sugary Drinks on the Central Coast, CX3 data, Monterey County's Community Health Assessment 2013. The LHD also included other approved resources, i.e., SNAP-Ed Toolkit, Portfolios, Physical Activity Resource Guide, etc. for planned interventions.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. All agencies evaluation plan includes formative, process or outcome evaluation activities using State and locally developed surveys. Past evaluation efforts have been helpful in informing the program and these strong efforts will continue. LIAs will continue to collect and report activities in the Activity Tracking Form (ATF). Education and Reporting Administrative System (EARS) and Semi Annual Activity Report results will be generated from the online ATF. The LHD will complete the RE-AIM reporting for PSEs and the Youth Survey for IOE. With data from the Youth IOE, LHD staff will make changes to lessons provided to the classes. The LHD will continue to utilize data from the CX3 to implement strategies in the neighborhoods and work with partner and city programs. CC will complete an Adult Survey IOE.

The AAA is a direct provider of services to older adults and also sub-contracts out services to other agencies that specialize in services for seniors. As a result, there is a network of services and organizations that outreach to target populations 60 and over, in order to connect isolated individuals to all services that may benefit them. SNAP-Ed activities and the prescribed curriculums have attracted not only new senior participants, but also new community partners. The key messages have encouraged and strengthened policies, revitalized systems of service delivery, and created positive environmental changes. It is our intention to continue to strengthen and share services for seniors and build the redemption of the farmer's market senior vouchers accepted at farmer's markets. Participants will be requested to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3), Fruits & Vegetables (LT2), Whole Grains (LT3), Dairy (LT4), Non-Dairy (LT5), Physical Activity Recommended levels (LT7) and Entertainment Screen time (LT8). At the environmental level, LIAs will also report as Opportunities (ST4), Partnerships (ST6), Nutrition Supports adopted (MT4), Marketing/Messaging (MT6), Nutrition Supports Implementation (LT9) and Media Coverage (LT12). Last, at the sector level, LIAs will report on Community Partnerships (ST8), Agriculture (MT9), Community Design and Safety (MT11), Agricultural Sales (LT15), Healthy Advertising (LT19) in hopes to move communities to incorporate nutrition and health into policies and the general plan. An IOE Plan and Report will be submitted annually by LHDs and other LIAs will also collect, report and use evaluation data as well. All LHD PSE projects will be reported using the RE-AIM evaluation framework. CC may also utilize the RE-AIM reporting

tools, as appropriate. Reports generated from the RE-AIM, ATF and IOE will be used to track, inform and improve continued program efforts in Monterey County.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	51		0 to 4 years old (Preschool):	2,000
Female	49		5 to 17 years old (School Age):	20,000
			18 to 59 years old (Adult):	45,000
			60 years old and over (Senior):	3,000
Total:	100			70,000

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
56%	44%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	3%
Asian	0%	7%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	1%
White	56%	32%
Multiple/Other	0%	1%
Total:	56%	44%

4. Languages Used in Intervention Activities and Materials

English	75%	Farsi	0%	Russian	0%
Spanish	25%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	12,500	12,500	12,500
Indirect Education:	42,000	44,000	42,000
Policies, Systems, and Environment (PSE) Change/Supports	15,000	20,000	25,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	4
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	2	Head Start Programs	3	Schools: Students (After School)	26
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	28
Churches	5	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	3	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	1	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	7	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	4
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	10	Worksites	1
Extension Offices	0	Retail/Food Stores	9	Other (specify):	0
Family Resource Centers	5	Retail and Food Store with Qualifying CalFresh Redemption	4	Other (specify):	0

Farmers' Markets	3	Schools: District Office	0	**TOTAL SITES:**	**157**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	2		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	25		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, engage a minimum of 18 qualifying schools and 6 preschool sites annually, provide them with nutrition and physical activity education, update and implement school wellness policies in four school districts and improve school environments to support enhanced nutrition and physical activity programs among students, parents and teachers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness Policies
- Farm to School- Local procurement of produce
- Physical Activity
- Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide nutrition, healthy beverage and physical activity education to 18 qualifying schools to reach 10,000 elementary students with direct education and 15,000 parents through indirect education.
    b. By September 30, 2017, engage 3-5 qualifying afterschool/summer programs to provide nutrition, healthy beverage and physical activity opportunities to increase access and consumption of healthy food and beverages to reach at least 150 students.
    c. By September 30, 2017, LHD will assist up to four qualifying school districts (and their schools) in updating their school wellness policies and cultivating school environment changes that support healthy eating and promote physical activity.
    d. By September 30, 2017, NEOP activities will directly reach 400 preschool age children with direct nutrition education to encourage consumption of healthy foods and beverages.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, provide nutrition, healthy beverage and physical activity education to 18 qualifying schools to reach an additional 10,000 elementary students with direct education and an additional 15,000 parents through indirect education.
    b. By September 30, 2018, engage an additional 3-5 qualifying afterschool/summer programs to provide nutrition, healthy beverage and physical activity opportunities to increase access and consumption of healthy food and beverages to reach at least 150 students.
    c. By September 30, 2018, LHD staff will work with partners including school wellness committees to implement School Wellness Policies and make nutrition and/or physical activity related environmental or policy changes at 5 of the 18 sites.
    d. By September 30, 2018, NEOP activities will directly reach an additional 400 preschool age children and 250 parents indirectly to encourage consumption of healthy foods and beverages.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, provide nutrition, healthy beverage and physical activity education to 18 qualifying schools to reach an additional 10,000 elementary students with direct education and an additional 15,000 parents through indirect education.
    b. By September 30, 2019, engage an additional 3-5 qualifying afterschool/summer programs to provide nutrition, healthy beverage and physical activity opportunities to increase access and consumption of healthy food and beverages to reach at least 150 students.
    c. By September 30, 2019, LHD staff will work with partners including school wellness committees to implement School Wellness Policies and make nutrition and/or physical activity related environmental or policy changes at 10 of the 18 sites.
    d. By September 30, 2019, NEOP activities will directly reach an additional 400 preschool age children and an additional 250 parents indirectly to encourage consumption of healthy foods and beverages.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, engage a minimum of 18 qualifying schools and 6 preschool sites annually, provide them with nutrition and physical activity education, update and implement school wellness policies in four school districts and improve school environments to support enhanced nutrition and physical activity programs among students, parents and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Staff to schedule and provide direct nutrition education interventions at least six times during the school year to qualifying students in schools, utilizing HOTM or other NEOP allowable, curriculum, resources and taste testings.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sample Lessons Resources/handouts Sign in Sheets
1.2	Attend 6-8 school events such as Back to School nights, Open houses, Farm Days, Walk to School Days, health and/or harvest fairs, etc. to inform students in nutrition or healthy beverage education or physical activity strategies.	X CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Flyers Sample Materials

1.3	Collaborate with food service directors to coordinate three to five nutrition promotions in school cafeterias by providing nutrition education materials to create learning environments by featuring HOTM produce items on the menu/salad bar, conducting activities or partnering with food service staff to promote School Breakfast, National Nutrition Month, Summer Lunch or incorporate Smarter Lunchroom strategies, etc. in school sites.	CED:	CWD:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	ATF
		CEI: X	LHD: X			
		MPR:	AAA:			
		C&C: X	UCCE:			
		TTA:	CCC:			
1.4	Staff to work with 3-5 afterschool/summer programs and provide series of nutrition education or physical activity lessons to reach 150 students.	CED: X	CWD:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sample lessons Resources/ materials
		CEI:	LHD: X			
		MPR:	AAA:			
		C&C:	UCCE:			
		TTA:	CCC:			
1.5	All Impact Outcome Evaluation (IOE) classes and additional fourth grade classes, as funding allows, will participate in one field trip to include garden based education and food preparation.	CED: X	CWD:	CWD: LHD: MEarth AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 x, Q2 X, Q3 X, Q4	ATF IOE report
		CEI: X	LHD: X			
		MPR:	AAA:			
		C&C: X	UCCE:			
		TTA:	CCC:			

1.6	Staff to schedule and conduct 65-75 nutrition lessons as part of IOE, in the qualifying school sites utilizing approved curriculum.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.7	Conduct 5-10 sessions of nutrition and physical activity workshops at 45-60 minutes each utilizing evidence based curricula to youth. This intervention will directly reach 100 unduplicated youth.	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.8	Staff to schedule and provide nutrition education interventions 2-3 times during the school year to reach 400 preschoolers in early child care sites, utilizing HOTM or other NEOP allowable resources and taste testings.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sample lessons

1.9	Staff to provide preschool activity kits at least twice a year to 12 preschool teachers. Kits will include allowable nutrition education lessons, materials, resource and books.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sample materials
1.10	Provide on-going technical assistance to school staff, materials, resources and posters that support the nutrition education obesity prevention messages. Offer 5-7 trainings to teachers, afterschool staff or other personnel who are conducting nutrition, healthy beverage or physical activity education.	X CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Semi-annual reports
1.11	Provide indirect education to 15,000 parents twice annually, at qualifying schools and preschool sites through family newsletters, family activity nights and display boards/bulletin boards.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Semi-annual reports

1.12	In Year 1, meet with school leaders, food service directors and administrators in four school districts to discuss and assess the status of school wellness policies (SWP) currently in place. If needed, the quality of school wellness policies will be assessed using WELLSat (Rudd Center).	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF Agenda WELLSat Results
1.13	In Year 2, assist sites to conduct environment and policy assessments to identify areas for improvement. Provide technical assistance as requested. Identify opportunities for strengthening SWP language.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	Updated wellness policies
1.14	Attend quarterly school wellness committee meetings, if warranted. Provide resources, materials that support wellness activities within the committees.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On File: Agendas, Meeting minutes, Materials

1.15	Assist 5 school sites in Year 2 and an additional 5 school sites in Year 3 to implement nutrition and physical activity environmental or policy changes by providing trainings, technical assistance, materials or assessments.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	On File: Site contact lists, training list, other training materials
1.16	Assist at least 2-3 interested ECE sites to implement playground stencil projects each year.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	On File: Site contact list, list of painted sites, photos
1.17	Educate 22 preschool and elementary school sites regarding resources and technical assistance available to support farm to school efforts at least once annually. Topics may include: • *More Produce in Schools* • Local sourcing-produce • CA Thursdays • Garden based nutrition education, school gardens • Salad bars	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	On File: Summary of resources, materials shared

1.18	Incorporate HOTM, MyPlate education in the cafeteria and coordinate resources, including working with partner agencies and school wellness councils to provide free produce in 10 schools and after schools for salad bars.	CED: — CEI: X MPR: — C&C: X TTA: X	CWD: — LHD: X AAA: — UCCE: — CCC: —	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RE-AIM reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.4, 1.7, 1.8, 1.9, 1.10	CATCH	CWD: — LHD: X AAA: — UCCE: — CCC: —	Research Tested: X Practice Tested: — Emerging: — N/A - Please describe below: —
1.1, 1.4, 1.10	Serving Up MyPlate: A Yummy Curriculum (1-6)	CWD: — LHD: X AAA: — UCCE: — CCC: —	Research Tested: — Practice Tested: X Emerging: — N/A - Please describe below: —

1.1, 1.2, 1.4, 1.7, 1.8, 1.9, 1.10	Sports, Play and Active Recreation for Kids (SPARK)(K-5)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.1, 1.3, 1.4, 1.10	Eating Healthy From Farm to Fork (K, 1, 2)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Great Garden Detective Adventure (3-4)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.4, 1.6	Power Play Campaign Resources (4-5)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Dig In		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.4, 1.7	CANFIT Super Manual		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.3, 1.6, 1.8, 1.9, 1.10, 1.11, 1.14, 1.18	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2, 1.3, 1.4, 1.6, 1.7, 1.8, 1.10, 1.11, 1.14	Rethink Your Drink Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.3, 1.14, 1.15, 1.17, 1.18	Smarter Lunchroom Movement		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.6, 1.11	What's Cooking? USDA mixing bowl		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.5	Nutrition to Grow On		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.11	Food Smarts Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.1	Discover MyPlate: Nutrition Education for Kindergarten		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.8	Farm to Preschool		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8, 1.9	Grow It, Try It, Like It		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.8, 1.9, 1.11	Food for Thought		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8, 1.9	MyPlate for Preschoolers		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.16	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.9	It's Picnic Day Potter book, Potter collateral materials (library kits, stickers, activity sheets)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: storybook and supporting materials
			CCC		
1.8, 1.9	Preschool SHINE materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.8, 1.9	Color Me Healthy		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.8, 1.9	Building a Healthy Me		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
					X LHD X CCC		

E.1.2	Summarize adopted school wellness policy changes and local procurement (farm to school) by school districts and school sites.		X			Year 1: Q1 Q2 Q3 Q4 — X X Year 2: Q1 Q2 Q3 Q4 — X X Year 3: Q1 Q2 Q3 Q4 — X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Conduct Impact Outcome Evaluation with youth students. Summarize results			X	X LHD CWD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — X X X X Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 — X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: NEOP approved Pre/post-test, Youth Survey

E.1.4	Collect and review evaluations completed by the teachers at the end of the school year. Identify opportunities to improve the quality, appropriateness and sustainability of the nutrition interventions			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4 X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Evaluation tool for teachers

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, promote the consumption of healthy food by providing nutrition education and physical activity promotion designed to increase knowledge, self-efficacy skills and healthy food preferences to directly reach at least 4000 eligible adults and seniors.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide food resource management education to reach 1400 SNAP-Ed eligible adults and seniors at community sites.
    b. By September 30, 2017, establish relationships with two community sites and/or public housing units to improve the nutrition, beverage and physical activity environment through change in policies, guidelines and/or access.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, provide food resource management education to reach an additional 1400 SNAP-Ed eligible adults and seniors at community sites.
    b. By September 30, 2018, support development in two community sites and/or public housing units to improve the nutrition, beverage and physical activity environment through change in policies, guidelines and/or access.

2. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide food resource management education to reach an additional 1200 SNAP-Ed eligible adults and seniors at community sites.
   b. By September 30, 2019, support adoption of policies in the two community sites and/or public housing units in hopes to improve the nutrition, beverage and physical activity environment through change in policies, guidelines and/or access.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, promote the consumption of healthy food by providing nutrition education and physical activity promotion designed to increase knowledge, self-efficacy skills and healthy food preferences to directly reach at least 4000 eligible adults and seniors.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct 22-25 single nutrition education/physical activity promotion sessions to reach unduplicated adults in low income housing units, school parent groups or community organizations.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

2.2	Deliver a series of 4-5 one hour nutrition and physical activity workshops, utilizing evidence based curricula. This intervention will directly reach 500 unduplicated adults or seniors in low income housing units, church parishes, school parent groups, senior housing or senior meal sites.	X CED CEI MPR C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: AAA: Veronica Carrillo, NOVA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
2.3	Promote a parent walking group at one qualifying site annually. Walking groups will receive nutrition education that will include, but is not limited to, portion control, smart shopping, healthy recipe alternatives, etc. Staff will provide technical assistance to ensure sustainability.	X CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
2.4	Conduct Zumba demonstrations, at one hour each, and distribute evidence based nutrition education and physical activity handouts to parents and youth directly impacting a minimum of 300 adults or youth. This intervention will take place at schools, afterschool programs, low income housing units or parishes.	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

2.5	Host interactive booth, display or exhibit at 6-8 qualifying community events or health fairs to promote healthy foods, beverages and physical activity to reach at least 5,000 unduplicated SNAP-Ed eligible individuals.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
2.6	Promote EBT usage at farmer's markets and provide nutrition and healthy beverage education at food pantry/distribution sites to reach at least 1000 SNAP-Ed eligible adults or seniors.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: Veronica Carrillo, NOVA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
2.7	Provide nutrition education and physical activity resources, materials and posters to senior community centers. Place HOTM materials at participating congregate meal sites. Table tents include information on the highlighted seasonal fruit or vegetable.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: Veronica Carrillo, NOVA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

2.8	Develop partnerships and support development of policy changes with two community sites and/or public housing units to improve the nutrition, beverage or physical activity environment.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	ATF
2.9	Provide resources, technical assistance and support in adoption of the policies developed in the two community sites and/or public housing units.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.5	Toolbox for Community Educators	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2	Cooking Matters at the Store	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.5, 2.6	Choosing Healthy Beverages- Rethink Your Drink	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2	MyPlate for My Family Education Toolkit	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.5, 2.6, 2.7	Choose MyPlate 10 Tips Series	[ ] CWD [X] LHD [X] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2, 2.3	Eat Healthy, Be Active Community Workshops		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2	Eat Right When Money's Tight/ Money for Food		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2, 2.3	Food Smarts Workshops		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
		X	CCC				
2.2	Nutrition 5 class series		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.5, 2.6	Harvest of the Month		CWD				Research Tested
		X	LHD			X	Practice Tested
		X	AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.3, 2.5, 2.6, 2.7	2015 Dietary Guidelines		CWD				Research Tested
		X	LHD			X	Practice Tested
		X	AAA				Emerging
			UCCE				N/A - Please describe below:
		X	CCC				

2.2	Eat Smart, Live Strong		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Tai Chi for Arthritis		CWD	X	Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Tai Chi; Moving for Better Balance		CWD	X	Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	BingoSize		CWD		Research Tested
			LHD		Practice Tested
		X	AAA	X	Emerging
			UCCE		N/A - Please describe below: Currently being reviewed, will not utilize with seniors until approved.
			CCC		
2.2	Matter of Balance		CWD	X	Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.2, 2.6, 2.7	EatFresh.org		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below: approved website
		X	CCC		
2.2	DASH Health Education handouts		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2	Nutrition Through the Seasons		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Summarize healthy food and beverage standard changes implemented by public housing facilities, senior centers, community based organizations, faith based organizations, etc.		X		X LHD X AAA X CCC	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.3	Design, conduct and analyze evaluation tools for adult/senior series direct education for activity 2.2. Identify opportunities to improve the class quality.			X		CWD LHD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
X	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, increase access to healthy fruits, vegetables and beverages at 8 SNAP-Ed qualifying neighborhood retail stores, 10 summer lunch sites, 4 farmer's markets, one community garden and 4 senior centers/public housing facilities through adopted and implemented policy changes and direct/indirect nutrition education.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Farmer's Markets
- Healthy Retail
- Healthy Food and Beverage Standards
- Community Gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct an assessment of the retail environment in up to 4 selected SNAP-Ed qualifying neighborhoods.
    b. By September 30, 2017, provide healthy food and beverage merchandising materials, conduct taste testings of healthy foods and beverage recipes and provide twice yearly owner/retail staff education or technical assistance opportunities to at least 8 retail stores.
    c. By September 30, 2017, increase farmer's market participation via promotion of EBT and market match program for SNAP-Ed eligible residents by 10% in four farmer's markets.
    d. By September 30, 2017, increase summer lunch participation rates by working with partner organizations to provide technical assistance, nutrition education, resources and support by 10% in 4 sites.

e. By September 30, 2017, identify at least five parishes, community centers or public housing facilities that would benefit from standards to provide healthier foods to community members.
f. By September 30, 2017, identify at least three community sites that are able and willing to develop a garden.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct taste testings of healthy foods and beverage recipes and provide twice yearly owner/retail staff education or technical assistance opportunities to at least 6 additional retail stores.
   b. By September 30, 2018, increase farmer's market participation via promotion of EBT and market match program for SNAP-Ed eligible residents by 20% in four farmer's markets.
   c. By September 30, 2018, increase summer lunch participation rates by working with partner organizations to provide technical assistance, nutrition education, resources and support by 10% in 4 additional sites.
   d. By September 30, 2018, draft healthy food and beverage policies/guidelines in four parishes, community centers and/or public housing facilities.
   e. By September 30, 2018, partner and assist in the development of a community garden in at least one community site.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, maintain relationships with the 14 retail stores by providing healthy food and beverage merchandising materials, conducting taste testings of healthy foods and beverage recipes and providing twice yearly owner/retail staff education or technical assistance opportunities.
   b. By September 30, 2019, increase farmer's market participation via promotion of EBT and market match program for SNAP-Ed eligible residents by 25% in four farmer's markets.
   c. By September 30, 2019, increase summer lunch participation rates by working with partner organizations to provide technical assistance, nutrition education, resources and support by 10% in 2 additional sites.
   d. By September 30, 2019, implement healthy food and beverage policies in four parishes, community centers and/or public housing facilities.
   e. By September 30, 2019, establish at least one edible community garden and promote its maintenance and use for produce distribution and nutrition education throughout the community.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to healthy fruits, vegetables and beverages at 8 SNAP-Ed qualifying neighborhood retail stores, 10 summer lunch sites, 4 farmer's markets and 4 senior centers/public housing facilities through adopted and implemented policy changes and direct/indirect nutrition education.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Conduct baseline retail assessments in select SNAP-Ed qualifying neighborhoods (up to 4) that cater to eligible families using CX3 tools.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: CX3 Retail assessments and data
3.2	Partner with 6-8 retail stores in CX3 neighborhoods to assist in creating a healthy checkout lane, better promotion of fruits and vegetables, healthy signage or other allowable activities.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On File: Copy of materials, photos, flyers

3.3	Distribute healthy marketing materials, which may include NEOPB Retail and HOTM signage, posters, newsletters and recipe cards to 8 retail stores	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — ; ; X; X Year 2: Q1 Q2 Q3 Q4 — X; X; X; X Year 3: Q1 Q2 Q3 Q4 — X; X; X; X	ATF
3.4	Coordinate and conduct 6-8 promotional events (tastings) at participating retailers highlighting the seasonal, local produce.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — ; ; X; X Year 2: Q1 Q2 Q3 Q4 — X; X; X; X Year 3: Q1 Q2 Q3 Q4 — X; X; X; X	ATF
3.5	In collaboration with partner organizations and community partners, provide technical assistance to 4-6 food retailers on improving marketing practices, including price, promotions, placement and product. Capacity building and training for food retail owners, managers and staff will be provided to create a healthier store environment and may include topics such as produce procurement/ storage strategies, store layout, etc.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — ; ; X; X Year 2: Q1 Q2 Q3 Q4 — X; X; X; X Year 3: Q1 Q2 Q3 Q4 — X; X; X; X	RE-AIM reporting On File: Training materials

3.6	Collaborate with local health department tobacco control programs to identify qualifying retail sites: part of the statewide healthy retail campaign (Tobacco, Alcohol and Nutrition) to increase healthy food options for SNAP-Ed eligibles.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On File: Contact list
3.7	Conduct store tours at one hour each to reach 50 SNAP-Ed eligible residents. Store tours will include nutrition education, healthy family meals, etc.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
3.8	Coordinate with CDSS to utilize existing “We Accept EBT” signs and post signage that promotes new EBT services to at least three farmer’s markets.	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On file: Sample materials

3.9	Host 10-12 interactive nutrition education booths and taste testings featuring seasonal produce at qualifying farmer's markets.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, On File: Materials, photos, recipes
3.10	AAA will coordinate Senior Farmers' market program distribution at qualifying markets and will promote increased fruit and vegetable consumption, farm to fork and physical activity.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
3.11	Identify sites offering summer lunch and partner with agencies to help promote summer lunch programs.	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 Year 2: Q1 , Q2 X, Q3 X, Q4 Year 3: Q1 , Q2 X, Q3 X, Q4	On file: Agenda

3.12	Conduct a series of 12-15 sessions of nutrition workshops at 45-60 minutes each utilizing evidence based curricula to youth attending summer lunch. This intervention will directly reach 200 unduplicated youth in schools, community centers providing summer lunch.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	ATF On file: Lesson plan
3.13	Develop partnerships with at least five parishes, community centers, and/or public housing facilities and identify those that would benefit from standards to provide healthier foods to the community members.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	On File: List of contacts
3.14	In year 2 draft healthy food and beverage policies for at least four sites.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4	On File: Healthy Food and Beverage Standards RE-AIM reporting

3.15	In Year 3 implement the healthy food and beverage policy in at least 2 sites.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 3: Q1 X Q2 X Q3 X Q4 x	On file: Healthy Food and Beverage Standards RE_AIM reporting
3.16	Identify community sites that are able and willing to develop a garden. Partner and assist in the development of at least one community garden.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	On file: Contact List/Sites RE-AIM reporting

3.17	Establish at least one edible community garden and promote its maintenance and use for produce distribution and nutrition education throughout the community.		CED X CEI MPR X C&C TTA		CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF RE-AIM reporting

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2, 3.3, 3.4 3.7, 3.9, 3.10	Harvest of the Month	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
3.1	CX3 Food Availability and Marketing Surveys & Communication Tools	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
3.2, 3.3, 3.5	NEOPB Retail program materials: Produce Quick Tips and Handling Guide, Retail Food Demo Training kit, in-store marketing materials, recipe cards, posters, etc.	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
3.5	Safe Food Handling “The Core Four Practices”	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
3.2, 3.7, 3.9	Latino Campaign Materials (cookbooks, recipe cards, Toolbox for Community Educators)	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:

3.7, 3.10	Cooking Matters		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.9, 3.12	Rethink Your Drink materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.9, 3.12	CATCH		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.9, 3.12	SPARK		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.12, 3.17	Eating Healthy From Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.12	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.7, 3.9,3.10	USDA Mixing Bowl		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: approved resources and recipes
			CCC		
3.17	Dig-In		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.16	California Gardens for Learning- California School Garden Network www.csgn.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
		X	CCC		
3.17	Great Garden Detective Adventure		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.2	Utilize CX3 assessment tools to survey neighborhood retail food environment	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CX3 Assessment tools

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<td>E.3.3</td>
<td>Summarize healthy food access changes implemented by engaged farmer's markets, retail outlets, senior centers, public housing facilities, summer lunch programs, faith based organizations or community based organizations, etc.</td>
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<td>E.3.4</td>
<td>Summarize community garden access changes implemented by partners at community sites.</td>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, collaborate with at least 30 partner agencies in the community to provide trainings, technical assistance and promote access to and availability of healthy food programs information to increase food security in the SNAP-Ed population.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Access to Healthy Food
- Healthy Food and Beverage Standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, collaborate with 15 partner agencies in the community to provide access and availability of healthy food programs information to increase food security in the SNAP-Ed eligible population.
   b. By September 30, 2017, provide 4-6 skill based trainings to LIAs and partners to promote the delivery of the SNAP-Ed nutrition education and physical activity programs.
   c. By September 30, 2017, the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) and the County Nutrition Action Plan (CNAP) will recruit, and form working relationships with other governmental and non-governmental entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicated by SNAP-Ed.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, collaborate with 15 additional partner agencies in the community to provide access and availability of healthy food programs information to increase food security in the SNAP-Ed eligible population.
    b. By September 30, 2018, provide an additional 4-6 skill based trainings to LIAs and partners to promote the delivery of the SNAP-Ed nutrition education and physical activity programs.
    c. By September 30, 2018, the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) and the County Nutrition Action Plan (CNAP) will recruit, sustain and maintain working relationships with other governmental and non-governmental entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicated by SNAP-Ed.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, maintain partnerships with community organizations through collaboration and trainings to provide healthy food programs information to increase food security.
    b. By September 30, 2019, the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) and the County Nutrition Action Plan (CNAP) will sustain and maintain working relationships with partner entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicated by SNAP-Ed.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with at least 30 partner agencies in the community to provide trainings, technical assistance and access and availability of healthy food programs information to increase food security in the SNAP-Ed population.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Convene the tri-county Nutrition and Fitness Collaborative of the Central Coast (NFCCC) quarterly. Provide resources, materials, trainings and opportunities to promote nutrition and physical activity education. Coordinate USDA food program interventions and efforts to increase food security in the SNAP-Ed population.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Meeting agendas, resources & materials NFCCC plan
4.2	Convene the County Nutrition Action Plan (CNAP) group at least three times per year to coordinate USDA food program intervention and efforts to increase food security in the SNAP-Ed population.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting agendas CNAP Plan

4.3	Apply multi-level approaches, including direct education to policy implementation, to advance and market a minimum of one nutrition and obesity prevention intervention that relates to the collaborative and CNAP. Work with CNAP and NFCCC partners to identify support, funding or resources for action plan items developed.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Annual report On file: Meeting agendas
4.4	Utilize media, social media, Champion provider and agency websites to cross promote SNAP-Ed activities, success stories, events and PSE strategies.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Success Stories
4.5	Attend 2-4 nutrition education obesity prevention promotional events and coordinate local media and public relations efforts to highlight signature promotions, which may include: Latino Health Awareness Month, National Nutrition Month, Food Day, Binational Health Week, etc., reaching 500 individuals.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Flyers, materials

4.6	Coordinate 3-5 local media efforts that support nutrition and healthy beverage education promotion. Purchase buys (billboards, TV, radio commercials or other approved methods) to reach SNAP-Ed eligible.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Ad copy, photos
4.7	Provide 4-6 skill based trainings for LIAs and partners serving the SNAP-Ed eligible. Recruit expert speakers and coordinate all logistics.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Training materials
4.8	Annually, and in conjunction with community partners, co-produce a forum providing training, support and promotion, with the goal of increasing CalFresh participation, to both direct and indirect service providers to the CalFresh eligible population of the Central Coast.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 Year 2: Q1 , Q2 X, Q3 X, Q4 Year 3: Q1 , Q2 X, Q3 X, Q4	ATF On file: Flyers, agenda, training materials

4.9	Connect the LIAs, NFCCC, CNAP and other partner organizations to NEOPB website calendar, share local information, resources, funding, training opportunities, etc. through the e-blast twice monthly.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: e-blasts
4.10	Distribute flyers and conduct short presentations utilizing USDA approved materials on five occasions to Parish leaders, promoting the nutrition education classes and physical activities available to their parishioners.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
4.11	Coordinate with community based provider participating in the Champion Provider Fellowship when appropriate, to support SNAP-Ed work plan activities.	☒ CED ☒ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

4.12	Train staff from three qualifying healthcare clinics serving the medical population on ways to incorporate nutrition messages or wellness classes when seeing patients. Emphasize making healthier choices, increasing fruits and vegetables, physical activity and drinking water. Provide resources, training and technical support for clinic staff.	X CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X X Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 — X X X X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

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Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.5, 4.7, 4.8, 4.12	Latino Campaign Materials (cookbooks, recipe cards, pamphlets, Toolbox, Community events manual)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.7, 4.12	CATCH	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.5, 4.7, 4.12	Rethink Your Drink	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
4.7, 4.8	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

4.7	NEOP Retail Program Materials		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.7	Power Play Campaign Resources & Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6	NEOP State developed Media materials Not My Kids, Legacy of Health, Join the Movement, Be Better		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: approved media campaigns
			CCC		
4.7, 4.8, 4.12	2015 Dietary Guidelines		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: resources and materials
		X	CCC		
4.7, 4.8, 4.9, 4.12	Choosing MyPlate materials and resources www.MyPlate.gov		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A - Please describe below: materials and resources
		X	CCC		

Monterey County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an on-going basis, track and report meetings and trainings, partners trained and other required elements of EARS.		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Monterey County
FFY 2018 Total Budget:	**$26,138.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$2,360	$5,228	121.53%
2	Non-Capital Equipment/Supplies		$506	$220	-56.52%
3	Materials		$607	$1,070	76.28%
4	Travel		$335	$335	
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$19,344	$18,344	-5.17%
	Total Direct Costs:	**$0**	**$23,152**	**$25,197**	8.83%
9	Indirect Costs*** Indirect Cost Rate= 18%		$448	$941	110.04%
	Total Federal Funds	**$0**	**$23,600**	**$26,138**	10.75%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased project coordinator salary, benefits and FTE for FFY 18.
2	Non-Capital Equipment/Supplies	Decrease based on program needs. For FFY 17, we replaced items that were old and needed repalcement and purchased new items needed for the program, therefore it decreased this year as it was not needed.
3	Materials	Increased based on planning estimates.
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	R.D. requested a decrease in services.
9	Indirect Costs	Increase in project coordinator salaries and benefits.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Monterey County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Kathleen Murray-Phillips	50.00%	50.00%	$102,140	0.042	$4,289.88	21.86%	$937.77	$2,614.00	$5,228	
				Total Staffing: Salaries/Benefits:				**0.042**	**$4,290**		**$938**	**$2,614**	**$5,228**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Monterey County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	pocket portfolios (Items are based on total cost per item.)	1	$2.00	70	$140	
2			Office Supplies	pens (Items are based on total cost per item.)	1	$1.00	80	$80	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$220**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Utensils	Cooking Utensisl for food demonstrations	$1.00	350	$350	
2			Food	Food/supplies for food demonstrations	$2.50	120	$300	
3			Food Storage	Snap & Lock food storage containers	$2.50	88	$220	
4			Exercise bands	Premium versa-tubes/exercise bands for program needs and to expand on the locations.	$10.00	20	$200	
						Total Materials:	**$1,070**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Project Coordinator Kathleen Murray-Phillips	Sacramento	SNAP-Ed LIA Forum	1	1	2.5	2	$46.00	$110.00					$335	
									Out-of-State								
1																$0	
															Total Travel:	**$335**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Monterey County

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Veronica Carrillo	R.D., Coordinates program sessions for Eat Smart, Live Strong	$650	
2			Employnet	Conduct program sessions for Eat Smart, Live Strong	$17,694	
				Total Contracts/Sub-Grants/Agreements:	**$18,344**	

Total Direct Costs:	**$25,197**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Personnel Cost x indirect rate (18%)	18.00%	$5,228.00	$941	
					Total Indirect Costs:	**$941**	

Total Budget:	**$26,138**

SNAP-Ed Programming occurs in this county through Catholic Charitites Diocese of Monterey.

Please refer to the Santa Cruz County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Monterey
FFY 2018 Total Budget:	**$987,326.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$97,474	$598,066	$454,772	$552,246	-7.66%
2	Non-Capital Equipment/Supplies	$0	$3,359	$3,189	$3,189	-5.06%
3	Materials	$4,275	$29,402	$16,128	$20,403	-30.61%
4	Travel	$0	$13,886	$7,966	$7,966	-42.63%
5	Building/Space	$0	$22,932	$23,520	$23,520	2.56%
6	Maintenance	$0	$24,025	$25,012	$25,012	4.11%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$2,663	$210,039	$214,265	$216,928	3.28%
	Total Direct Costs:	**$104,412**	**$901,709**	**$744,852**	**$849,264**	-5.82%
9	Indirect Costs*** Indirect Cost Rate= 25%	$24,369	$80,021	$113,693	$138,062	72.53%
	Total Federal Funds	**$128,781**	**$981,730**	**$858,545**	**$987,326**	0.57%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decreased due to budget decrease
2	Non-Capital Equipment/Supplies	Moved copier rental to Maintenance from Non-Capital Equipment/Supplies
3	Materials	Decreased due to budget decrease
4	Travel	Decreased due to budget decrease
5	Building/Space	
6	Maintenance	Added copier expense to maintenance
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	County indirect cost rate has gone from 13.8% to 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director, Registered Dietitian	Health Program Coordinator- Niaomi Hrepich	50.00%	50.00%	$106,984.00	0.9	$96,285.60	49.44%	$47,603.60	$71,944.50	$143,889	
2			Nutrition Educator	Chronic Disease Prevention Specialist II- Ramona Spears	25.00%	75.00%	$81,814.00	0.88	$71,996.32	50.86%	$36,617.33	$27,153.50	$108,614	
3			Nutrition Educator	Chronic Disease Prevention Specialist II- Erica Gonzalez	25.00%	75.00%	$82,906.00	0.8	$66,324.80	57.47%	$38,116.86	$26,110.50	$104,442	
4			Nutrition Educator	Chronic Disease Prevention Specialist II- Lupe Covarubias	25.00%	75.00%	$82,906.00	0.8	$66,324.80	57.47%	$38,116.86	$26,110.50	$104,442	
5			Nutrition Educator	Chronic Disease Prevention Specialist II- Maggie Barrera	25.00%	75.00%	$81,814.00	0.8	$65,451.20	38.82%	$25,408.16	$22,714.75	$90,859	
6			Nutrition Educator	Chronic Disease Prevention Specialist II- Naz Whipple - **In Kind**	25.00%	75.00%	$81,814.00	0	$0.00	50.86%	$0.00	$0.00	$0	
7			Nutrition Educator	Chronic Disease Prevention Coordinator- Chris Moss - **In Kind**	25.00%	75.00%	$0.00	0	$0.00	38.28%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**4.18**	**$366,383**		**$185,863**	**$174,034**	**$552,246**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	General mailings of newsletters	1	$14.88	12	$179	
2			Office Supplies	printer cartridges, paper, pens, folders, etc.	4.18	$60.00	12	$3,010	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$3,189**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Trainings	To provide nutrition and healthy beverage education trainings to partners- physical activity, community engagement, train-the-trainer, CNAP, NFCCC, etc. Included but not limited to: provide training to internal staff, handouts, and materials that may be needed.	$500.00	6	$3,000	
2			Nutrition Education Materials	To be used for delivery of critical program services for distribution to students, parents, SNAP-Ed community members at qualifying events. Posters, handouts, harvest of the month calendars.	$3.50	2458	$8,603	
3			Food/ Food equipment	Food demos/taste testings- HOTM schools, RYD, Healthy Retail, community events, farmers markets, nutrition classes	$2.00	2900	$5,800	
4			Media	National Nutrition Month, Public Health Week, RYD, LHAM- radio commercials, remotes, print advertisements, billboards. Will utilize all NEOP approved messaging, Be Better.	$500.00	6	$3,000	
						Total Materials:	**$20,403**	
							$37,806	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			All Positions	County-wide	Local Mileage- 1100 miles/month All positions	12	4.18						777			$4,988	
2			Project Director (Niaomi Hrepich), Nutrition Educator (1)- TBD	Sacramento	SNAP-Ed LIA Forum Other = Parking	1	2	2	2	$46.00	$102.00		360		$30.00	$845	
3			Project Director (Niaomi Hrepich)	Sacramento	Project Directors Meeting Other = parking and cabs	1	1	2	2	$46.00	$102.00		360		$30.00	$519	
4			Project Director (Niaomi Hrepich)	TBD	CCLHDN Annual Conference Other = parking and cabs	1	.9	2	2	$46.00	$120.00	$200.00	350	$300.00	$30.00	$963	
5			Nutrition Educators (3) TBD	TBD	NEOP skill based trainings- ie. IOE, PSE, Media, CNAP, Physical Activity, etc Other= parking and cabs	2	3	1	0	$30.00			300		$25.00	$651	
Out-of-State																	
1																$0	
															Total Travel:	**$7,966**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Rent- WIC/Nutrition Services 632 E. Alisal St., Salinas, CA	1333 sq. ft x $1.47/sq ft x 12 months	1	$1,960.00	12	$23,520	
							Total Building/Space:	**$23,520**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			IT- Information Technology	Internet, email, PC maintenance & services	4.18	$385.01	12	$19,312	
2			Copier Rental	SHARP MX 3100 used for printing and copying all NEOP allowable materials	1	$475.00	12	$5,700	
							Total Maintenance:	**$25,012**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			San Benito Health Department	To provide San Benito County CalFresh residents with nutrition education and complete San Benito's work plan annually	$186,164	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			MEarth	Provide food preparation and garden education to all Impact Outcome Evaluation 4th grade classes, includes over 350 students. Provide a series of garden education and food preparation to students participating in afterschool/summer programs	$24,000	
2			Everyone's Harvest	Provide a series of 2-3 nutrition education and taste testings sessions at three allowable farmers markets. Also provide cooking demos, partnering with farmers, market match and promotion of EBT in the allowable markets.	$6,764	
				Total Contracts/Sub-Grants/Agreements:	**$216,928**	

Total Direct Costs: $849,264

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel costs	25.000%	$552,246.00	$138,062	
					Total Indirect Costs:	**$138,062**	

Total Budget: $987,326

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey
Contract/Sub-Grant/Agreement: San Benito Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Samela Perez	75.00%	25.00%	$82,500.00	0.1	$8,250.00	55.00%	$4,537.50	$9,591.00	$12,788	
2			Health Education Associate II	Erika Vallin	15.00%	85.00%	$57,750.00	1	$57,750.00	55.00%	$31,762.50	$13,426.95	$89,513	
3			Health Education Associate II	Ofelia Toledo-Prieto	5.00%	95.00%	$63,627.00	0.42	$26,723.34	55.00%	$14,697.84	$2,071.05	$41,421	
						Total Staffing: Salaries/Benefits:		**1.52**	**$92,723**		**$50,998**	**$25,089**	**$143,722**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey
Contract/Sub-Grant/Agreement: San Benito Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Posters, nutrition activity books, garden materials, physical activity equipment per NEOP approved resources	$2.75	1250	$3,438	
2			Food/Food Equipment	Food demos/taste tests- HOTM, Retail demos, nutrition classes, RYD	$2.25	1200	$2,700	
3			Food Permit	County permit required for food demos	$420.00	1	$420	
4			Media	Billboard, radio commercials/remotes in approved target community utilizing approved NEOP messages. Farmer's market signage to promote acceptance of EBT cards.	$500.00	8	$4,000	
						Total Materials:	**$10,558**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Health Education Associate II (Erika Vallin & Ofelia Toledo) Other=parking	Sacramento	SNAP-Ed LIA Forum Other = Parking	1	2	2	2	$46.00	$105.00		330		$30.00	$841	
2			Health Education Associate II (Erika Vallin or Ofelia Toledo)	Regional	Regional meetings, trainings, workshops provided by NEOP or Monterey County LHD	6	1	1	1				70			$225	
3			All Positions	County-wide	Travel associated with completing work plan activities	60	3	1	0				20			$642	
4			Health Education Associate II (Erika Vallin or Ofelia Toledo)	Sacramento/ Regional	Skill based trainings offered by NEOP State Staff	4	1	1	0				98			$210	
Out-of-State																	
1																$0	
															Total Travel:	**$1,918**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Monterey
Contract/Sub-Grant/Agreement: San Benito Health Department

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Chris King Designs	Students to create a tile mural with nutrition and physical activity messages in qualifying school or youth organization. Students paint fruit/vegetable or physical activity on tile. Muralist to fire, glaze and install tile mural. Cost includes labor, materials and staff training.	$2,918	
					Total Contracts/Sub-Grants/Agreements:	$2,918

Total Direct Costs:	**$159,116**

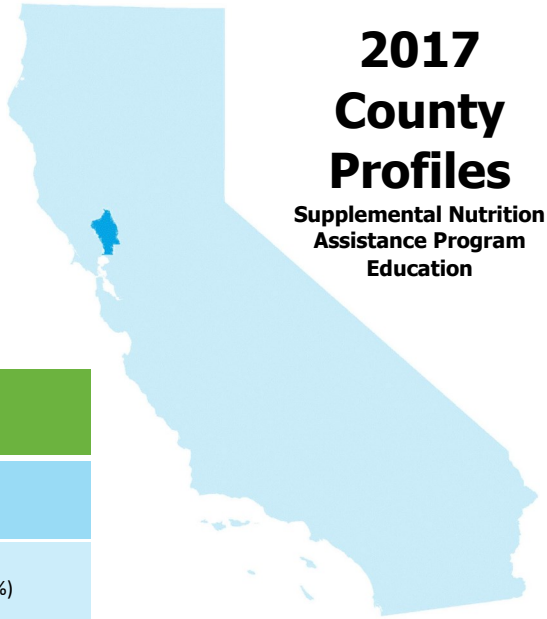
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Personnel	18.82%	$143,722.00	$27,048	
					Total Indirect Costs:	$27,048	

Total Budget:	**$186,164**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

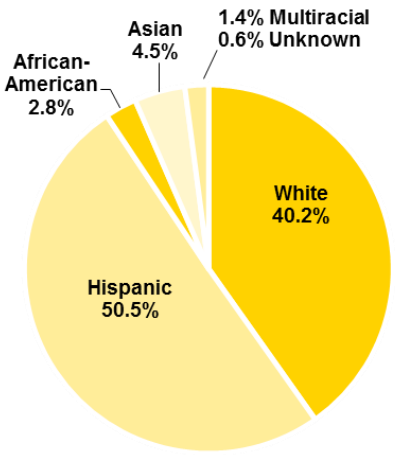


SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

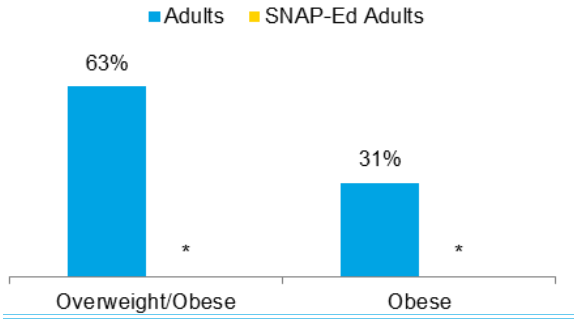
Total	35,469 (26%)

Ages (<185% FPL)	
Children <6 years old	3,996 (44%)
Children 6-17 years old	7,091 (33%)
Adults 18-64 years old	20,211 (24%)
Seniors 65 years and older	4,171 (19%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 28%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	36%

* unstable estimate

Population below Federal Poverty Level

10%

Food Insecurity Rates

11% Overall

19% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	7,246 (5%)
Students Eligible for Free/Reduced Price Meals (FRPM)	10,007 (48%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
40	1 (3%) all races

Schools	SNAP-Ed Eligible Schools
46	18 (39%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	22%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	43%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
61%	56%	55%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
33%	*

Napa

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Napa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Napa

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Healthy Cooking with Kids, Inc.: LHD)
X	California Department of Aging: AAA: (Area Agency on Aging - Napa and Solano PSA 28: AAA)
X	Catholic Charities of California: CCC: (Catholic Charities of the Diocese of Santa Rosa: CCSR)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Poverty levels-

Napa County is a small, rural county in the Bay Area Region of Northern California. The Napa County economy is reliant on agriculture and tourism. The population of the county is 136,644 residents. Ten percent of county residents fall below the Federal Poverty Level (FPL) and 26.4% were living below 200% FPL. According to the 2016 CDA Intrastate Funding Formula, 10.6% of older adults were living below the FPL, this is a 2.1% increase since 2012. The following groups of people, which are not mutually exclusive, exhibited higher than average rates of poverty: females, people under 18 years old, Hispanics/Latinos, female householders with no husband present, people in other living arrangements (e.g., single or non-family households), people with a high school degree or less, and foreign born individuals. Income below 200% FPL comes closer to estimating the true extent of poverty in the County as it is double the poverty level ($10,400 for an individual) and comparable to the living wage or self-sufficiency standard for an individual resident of Napa County, which is estimated to be $23,400 annually. Approximately 34% of Napa County families with children under 18 were living below 200% FPL between 2006 and 2010. A family of four is below 200% FPL if their annual income is under $42,400. In contrast, the estimated annual living wage for a family with two adults and two children is $46,675 in Napa County; this estimate assumes that one adult in the household provides childcare and therefore the cost of childcare is not included in the estimate. However, there is a large gap between living wage and 200% FPL for single parent households primarily due to the costs of childcare. The living wage for a household with one adult and two children is $55,400, but a family of three is considered to be below 200% FPL only if they make less than $38,180 per year. This suggests that using a threshold of 200% FPL, twice the federal poverty level, still substantially underestimates the financial burdens of single parent households in Napa County.

Factors affecting poverty-

Having a job that pays well makes it easier for workers to maintain good health because they have the ability to live in healthier neighborhoods, access quality education for their children, secure child care services and buy healthy food. Job loss and unemployment are associated with a variety of negative health effects. Between 2006 and 2010, Napa County's unemployment rate averaged 7.4%. The unemployment rate in Napa County peaked in 2009 at 9.7% and decreased slightly to 9.5% in 2011. Unemployment was highest among Hispanic/Latino residents and those who identify with "two or more races," and lowest among non-Hispanic white and Asian residents.

People who receive quality education tend to have better jobs, higher income and live longer, healthier lives than those with less education. Educational attainment, or the highest level of school completed, is an important determinant of a person's overall health. Completion of formal education (e.g., high school) is a key pathway to employment and access to healthier and higher paying jobs that can provide food, housing, transportation, health insurance, and other basic necessities for a healthy life. In the 2010-2011 academic year, the Napa County High School dropout rate was 13.3%. Dropout rates were higher among

Hispanic/Latino, English Language Learners, special education and socio- economically disadvantaged students. In some census tracts within the city of Napa, only 50% to 70% of adults have completed a high school education.

Along with the rest of the United States, Napa County is facing unprecedented increases in the older adult population. Napa County has 34,743 residents 60 and older, or 25.4% of the total population. This is a 20% increase over 2012, according to the California Department of Aging statistics. As the percentage of older Americans rises, so does concern for their economic stability. Factors contributing to senior poverty include stagnant benefit levels, higher out-of-pocket medical costs, increased costs for groceries and utilities, and high housing expenses. Napa's housing in nearly double that of the median U.S. neighborhood. In Napa County, those 60 and over who are eligible for Medi-Cal nearly doubled from 2,480 in 2012 to 3,698 today. Many retirement accounts and investments fell during the recent recession, forcing more older adults to work for more years and to rely increasingly on their Social Security benefits. Declines in health and the death of a spouse, common among older adults, are factors that can affect financial standing and other aspects of socioeconomic status (SES). As a large proportion of the U.S. population approaches retirement, greater demand is placed on Social Security, and cuts in these benefits are anticipated. These circumstances place low-income older Americans at a serious disadvantage, as they are more likely to rely on Social Security as their main source of income. Older individuals of lower SES have increased mortality rates (Bassuk, Berkman, & Amick, 2002), higher stroke incidence (Avendano, et al., 2006), higher incidence of progressive chronic kidney disease (Merkin et al., 2007), lower health-related quality of life (Huguet, Kaplan, & Feeny, 2008), smaller social networks and lower quality of social relations. Although good social networks have been shown to buffer stress (Krause, 2001), older persons living in poor neighborhoods are more likely to have underdeveloped (Feldman & Steptoe, 2004) and poorly integrated social networks (Black & Rubinstein, 2000). Lower educational attainment is associated with poorer self-rated health status, higher infant mortality rates, lower cancer screening rates and many other health outcomes and health behaviors.

SNAP-Ed percentages-

In Napa County, there are 33,256 residents who qualify for SNAP-Ed benefits (have an income below 185% of the FPL), which is 25.0% of the total population. Of these individuals, 40.0% (3,817) are children less than 6 years old, 31.8% (6,774) are children 6-17 years old, 23.1% (18,963) are adults ages 18-64, and 18.4% (3,702) are seniors age 65 and older.

Ethnic breakdown-

The SNAP-Ed eligible population in Napa County is comprised of a diverse population. The ethnic breakdown of the SNAP-Ed eligible population is as follows: 40.2% White, 50.5% Hispanic, 2.8% African-American, 4.5% Asian, 1.4% Multiracial, and 0.6% unknown. Overall, between 2000 and 2010 Census, there was an increase among all racial and ethnic groups except among non-Hispanic white and American Indian/Alaska Native populations. In total numbers, the largest population increase in Napa County was among the Hispanic/Latino population, which increased from 29,416 people in 2000 to 44,010 people in 2010. However, the Asian population more than doubled and the African American/Black population increased over 50% during this time period. The non-Hispanic white

population decreased from 69.1% of the population in 2000 to 56.4% of the population in 2010. By 2030, the Hispanic/Latino population is projected to be 41.7% of the population (66,166) and the non-Hispanic white population is projected to be 44.9% (71,235). The primary languages spoken in are English (80%) and Spanish (20%).

Of the SNAP-Ed eligible population, 7,165 individuals are CalFresh Participants (5.2%). Almost half of the schools in Napa, 42% or 19 out of 45, are SNAP-Ed eligible schools. These schools are comprised of 9,397 students, of which at least 50% are eligible for Free/Reduced Price Meals (FRPM).

Obesity levels-

Napa County has an overall obesity rate of 28.9%, higher than the statewide average of 23.2%, and an overweight percentage of 31.9%, slightly lower than the state average of 34.6%. In addition, more than 40% of 5th, 7th and 9th graders are overweight or obese, a rate that increased 6% in a five year span. For adults, the obesity rate increased 3% from 2010 to 2014 according to the University of Wisconsin Population Health Institute. Higher obesity rates in the County were also seen among male students, African-American students and Hispanic/Latino students. The overweight/obese prevalence in the low-income children population is just as disconcerting and higher than the state average. The overweight/ obesity rate for children ages 5-19 is the highest rate comparatively for all low-income children, at a rate of 46.9% overweight/obese. The state average is 42.1%. Obesity is also a growing concern among low-income preschoolers (ages 2-4); the USDA reports that 18.3% of Napa County preschoolers are considered to be obese, which is twice as high as the Healthy People 2020 objective of 9.6%. Adults in Napa County have an obesity/ overweight rate of 61.1%, which is slightly higher than the state average of 59.8%. Of these obese/overweight adults in Napa, 57.7% are SNAP-Ed Eligible. Overall, 28.9% of the general adult population is obese. Data shows that obesity among Napa County residents 200% or more below the federal poverty level are twice as likely to be obese than individuals 400% or more above the federal poverty level.

Factors affecting obesity-

Factors that may affect the higher rate of obesity in Napa County include lack of access to healthy food, lack of spaces and opportunities for exercise, lower exclusive breastfeeding rates, and lack of knowledge on habits to maintain a healthy weight. Poor physical activity and nutrition habits contribute to the high rates of overweight/obesity throughout Napa County. Of the adults surveyed in the County, 15.5% reported not exercising in the past month, and 33.7% did not engage in regular walking in the past week. Female students, economically disadvantaged students, and students who identified as Latino or being from two or more racial groups were less likely to be scored as physically fit. Income level, for both adults and children in Napa County, also influences physical fitness. Almost 72% of students who are not economically disadvantaged scored as physically fit on the Physical Fitness Test compared to 59.6% of students who are economically disadvantaged.

According to the 2014 SNAP-Ed County profile for Napa, statistics show that 48.4% of children ages 2-11 consumed 5 or more servings of fruits and vegetables the day before, and 30.6% of adults consumed 3 or more servings the day before. There was no data on the consumption habits of fruits and vegetables of

SNAP-Ed children or teens ages 12-17. Additionally, more than half of the adults in Napa County (50.9%) consumed fast food at least one time in the past week (47.3% of these adults were SNAP-Ed eligible). Of the children/teens surveyed, 44.3% of children/teens ages 2-17 (of which 51.1% were SNAP-Ed children/teens) consumed fast food 1 or more times in the past week. Just over a fourth of all children and teens ages 2-17 (29%) reported consuming sugar-sweetened beverages at least once per day. These rates of poor nutrition and physical activity habits indicate that there is a need for nutrition education and physical activity promotion among the SNAP-Ed eligible population in Napa County.

An adequate, nutritious diet is a necessity at all stages of life – eating healthfully plays a significant role in preventing cardiovascular disease, some cancers, obesity, type II diabetes and anemia, and influences the course of recovery in those requiring medical treatment. Furthermore, an inadequate diet can impair intellectual performance and has been linked to more frequent school absences and poorer educational achievement for children. According to the 2009 California Health Interview Survey, 52.2% of households in Napa County with incomes below 200% of the federal poverty level reported being food insecure, indicating that normal eating patterns were disrupted because the household could not afford enough food or lacked access to other food resources. Overall Napa County's food affordability for a female-headed household with children is 0.2; this means, that a single mother with children under 18 has to spend 20% of the family's income just to meet minimal nutritional requirements. Compared to other counties in and near the Bay Area region, Napa County falls in the middle range with San Benito County having the least affordable food (.28) and Marin County having most affordable food (.13). Within Napa County, African American/Black (.31) and Latino (.25) households exceeded the county average indicating that food is less affordable for these populations since they are spending more of their total income toward food purchases.

The built environment may contribute to poor nutrition and physical activity habits in the county. There are 13.2 recreational facilities per 100,000 residents, which equates to over 7,575 residents per facility. It was reported that there is a food insecurity rate in Napa County of 12.5% overall, and 20.5% in children. Additionally, 2.6% of the population of the county had limited access to healthy food. 22% of the zip codes in Napa County do not have grocery stores, produce stands or farmers markets within their boundaries. Lastly, statistics show that 37.7% of restaurants in Napa County are fast food restaurants.

Current programs-

Napa County has a wide array of organizations working with the low income population on improving overall health. The WIC program promotes healthy eating, encourages and supports breastfeeding, and provides referrals to health and community resources. WIC Participants receive checks to purchase healthy foods, tips for healthy eating and active living, support and help with breastfeeding, and referrals to other community programs. The Children and Weight Coalition provides leadership for the community and serve as a resource for the development of interdisciplinary, evidence-based strategies to promote children's health through nutrition and physical activity. Programs for older adults include the Older Americans Act Title IIIC Nutrition Services Program, Senior Nutrition Farmers' Market, OAA Disease Prevention and Health Promotion (Title IIID), Meals-On-Wheels and the Elderly Nutrition Program. The LIAs currently collaborate with these organizations to spread the reach of the programs to all eligible children, families and seniors.

4. **Community Assessment**

The information presented in the jurisdiction section of this Work Plan was compiled from reviewing the CDPH 2014 County Profile for Napa County and the Napa County 2014 Comprehensive Community Health Assessment. The 2014 data is used due to the fact that the 2015 Napa County profile is missing key data points due to unstable estimates. The County Profile has information regarding healthy eating and active living habits, including obesity prevalence, ethnic and demographic information, and economic information of residents living in Napa County. This information was compiled by CDPH through various resources, such as the US Census Bureau, Feeding America, Map the Meal Gap, Food Insecurity in your County, CA Department of Social Services and CA Department of Finance, CA Department of Education, CA Health Interview Survey, the Pediatric Nutrition Surveillance System, The Robert Wood Johnson Foundation, the Lucille Packard Foundation, and the UCLA Center for Health Policy Research. The Community Health Assessment is the result of a collaborative effort by the partnership of organizations that make up the Live Healthy Napa County Core Support Team from Kaiser Foundation Hospital-Vallejo, Napa County Health & Human Services Agency, Napa Valley Coalition of Nonprofit Agencies, St. Helena Hospital and St. Joseph's Health- Queen of the Valley.

Napa County has approximately 3,702 older adults 65+ at nutrition risk (<185% Federal Poverty Level). However, the FPL was developed in the 1960s and does not reflect the great variation in local housing, transportation, utility and other costs. It also does not reflect other expenses, such as healthcare, that are experienced far more by older adults than younger people. To provide a realistic measure of the local living costs, healthcare expenses, and the incomes needed to meet those costs, the UCLA Center for Health Policy Research has developed an Elder Economic Security Standard Index (Elder Index) for every county in California. In October 2010, California passed legislation (AB 138) requiring agencies, including the Area Agencies on Aging to consider the Elder Index when developing plans and services. According to this measure, older adults need at least twice FPL to make ends meet in Napa County. This means that there are many more seniors in need than these numbers would indicate. Additionally, many of the approximately 9,400 residents between the ages of 55 and 60 will become eligible for SNAP-Ed-funded senior services within the FY 2012-FY 2016 Area Plan cycle.

Through assessing this information, it is apparent that there is a strong need in Napa County for promotion of healthier lifestyles, including increased access to and consumption of fresh fruits and vegetables, physical activity, and the decreased consumption of sugar sweetened beverages. Comparing county data to state data, it is seen that this need is especially prevalent among children.

Information was gathered regarding Napa County as a whole, rather than specific geographical areas. The Local Health Department plans to focus on obesity prevention on qualifying schools and school aged children throughout the county, not being tethered to specific geographical regions. The Area Agency on Aging will work at specific senior congregate meal sites throughout the County, while Catholic Charities of the Diocese of Santa Rosa will be working at community centers and churches that they have prior relationships with. Through an integrated effort, the LIAs in Napa County aim to target SNAP-Ed education at all ages of the population in Napa.

All three implementing agencies are members of various coalitions throughout Napa County. These coalitions are focused on improving the health and wellness of the residents of the county, including SNAP-Ed eligible residents. The LHD, AAA, and CCC are currently active members of the county's Healthy Bodies Coalition (CNAP) - a collaboration of key stakeholders in the county interested in increasing healthy eating active living lifestyles and environments which foster those lifestyles in the county. Through collaboration and work individually and within these coalitions, all three implementing agencies will work to combat the high obesity rates throughout Napa County.

5. **Community Change Goals**

The Napa County 2014 Community Health Assessment created the Napa County 2014 Community Health Improvement Plan (CHIP). The Napa County 5 year Community Obesity Prevention Plan is the first "component plan" to be developed following the completion of Live Healthy Napa County's (LHNC) CHIP. The LIAs were key contributors to the plan and the planning process.

Early in the planning process, community partners mutually agreed to the vision, "Our community embraces a culture of health where every person has access to and is aware of nutritious food, opportunities for exercise, and safe outdoor places that inspire people to be active and thrive." The plan is a roadmap for how to make that vision a reality. The Napa County Community Obesity Prevention Plan includes collaboratively developed goals, objectives, and strategies that will support the Napa County community in achieving the overarching goal of collectively maintaining a healthy weight. The goals for encouraging and supporting healthy weight in Napa County are:

1. Promote the availability and affordability of healthy food and beverages
2. Educate the community on how to make healthy choices for food and beverages
3. Encourage and support breastfeeding
4. Increase access to opportunities that encourage physical activity
5. Strengthen community partnerships to improve coordination of policy and organize for change
6. Increase and strengthen awareness and understanding of how protective and positive experience across the life course create health outcomes

SNAP-Ed Local Implementing Agencies in Napa County are working together with community partners to impact individual and community behavioral change and create environments which foster healthy eating and active living choices.

Based on assessment of the data presented above and information generated through collaborations with various stakeholders, the Local Implementing Agencies have the following primary community change goals for FFY2017-2019.

1. Increase the amount of fresh fruits and vegetables available to and consumed by SNAP-Ed eligible residents
    a. Provide direct education on increasing fruit and vegetable consumption to SNAP-Ed eligible populations

b. Increase the number of corner stores offering healthy checkout in Napa County

2. Increase the number of healthy environments supported by active policy reinforcing healthy choices related to nutrition and physical activity
    a. Assist in the adoption and implementation of updated wellness policies within schools and organizations in Napa County
    b. Assist in worksite wellness programs
    c. Assist in the creation of healthy beverage policies
    d. Increase the number of school/community gardens available to Napa County SNAP-Ed eligible residents
    e. Assist in increasing the farm to school movement in Napa County

The LIA's will collaborate with key stakeholders and partners in the community to make progress towards accomplishing these goals. While completion of these goals may take multiple years to accomplish, the LIA's are committed to moving these objectives forward as much as possible.

In attempts to move the community goals forward, the Napa County SNAP-Ed LIA partnership has set the following two SMART objectives for FFY2017-2019 around the two community change goals dictated above.

1. By September 30, 2019, increase the access to and consumption of fresh fruits and vegetables by assisting in the creation of 3 healthy corner stores in SNAP-Ed eligible populations in Napa County.
2. By September 30, 2019, LIA partnership will increase the number of healthy environments supported by active policy reinforcing healthy choices related to nutrition and physical activity in at least 3 organizations.

The three implementing agencies in Napa County will work collaboratively within their specific area of population reach and expertise to accomplish the two objectives detailed above. Through nutrition education classes, collaborations and partnerships, and training and technical assistance, the three implementing agencies will all play an integral role in executing the local objectives. All work conducted by the LIAs will be conducted at approved locations targeting SNAP-Ed eligible individuals.

Local Objective #1, to increase consumption of healthy foods and beverages and decreased consumption of unhealthy foods and beverages in Napa County will be supported collaboratively by the three implementing agencies. All agencies will provide direct and indirect nutrition education classes and/or displays using USDA approved material to SNAP-Ed eligible populations. Additionally, all three LIAs will work on policy, system, and environmental changes within their scope of work and target population. Local Objective 1 supports State Level Objective 1a: Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current Dietary Guidelines for Americans, Objective 1b: Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population, and Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Local Objective #2, to increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play or shop and to improve food resource management for SNAP-Ed eligible residents in Napa County. This local objective will be spearheaded by the Local Health Department and supported by all implementing agencies. Through working concurrently with behavioral change programs (direct and indirect education) and working to create healthy environments, systems, and policies, the implementing agencies will work to create an atmosphere conducive to adopting and willing to adopt healthy wellness and beverage policies. Local Objective #2 supports State Level Objective 4a: Annually improve food environments at SNAP-Ed eligible sites, Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities, Objective 3a: Annually improve resource management behaviors among the SNAP-Ed eligible population, Objective 3b: Annually increase food security among the SNAP-Ed eligible population, For accomplishing objective #2, the LHD will be working closely with non-funded partners to adopt and implement school and worksite wellness policies. More details on activities surrounding Local Objective #2 can be found in the activities section of the work plan below.

All three local implementing agencies will provide direct and indirect education, as well as technical assistance and training for improved nutrition and physical activity habits for organizations working with low-income residents and SNAP-Ed eligible residents in Napa County.

The Local Implementing Agencies will be working closely in collaboration with members of the Healthy Bodies Coalition, including St. Helena Community Outreach, Queen of the Valley, Napa Valley Unified School District, Napa Farm Bureau Harvest of the Month program, UCCE Master Gardeners, various local Family Resource Centers and Food Distribution Sites, as well as others.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Napa County SNAP-Ed Implementing Agency Partnership includes Healthy Cooking with Kids, Inc. (a non-profit organization subcontracted to represent the LHD), Area Agency on Aging – Napa and Solano, and Catholic Charities of the Diocese of Santa Rosa. All three partners are funded through USDA SNAP-Ed funding, and work together to create the annual integrated work plan and complete the activities within the work plan. All LIAs collaborate in quarterly meetings to discuss coordination and the progression of the work plan.

The Implementing Agencies in Napa County are members of the Healthy Bodies Coalition, a coalition of active community members and agencies (both FNS funded and non-funded agencies) working to promote health and wellness throughout Napa County. The Healthy Bodies Coalition is the name for the Napa County Nutrition Action Plan where partners provide a variety of resources that focus on low-income populations in Napa County. Through participation in this coalition, the three implementing agencies will develop and maintain partnerships seeking to increase the impact of behavioral change programs and promote policy, systems, and environmental change projects throughout Napa County. The Healthy Bodies Coalition meets every other month. Examples of partners in the Healthy Bodies Coalition are WIC, Health and Human Services, Napa Valley Unified School District, St. Helena's Community Outreach, Queen of the Valley,

Community Resources for Children Napa, Napa Transportation and Planning Agency, Moving Forward Towards Independence, Napa Department of Public Health, and additional partners.

In addition to the Healthy Bodies Coalition, Napa County has various other coalitions and collaborative groups supporting healthy eating and active living. For example the Napa County Children and Weight Coalition is a group comprised of multiple agencies throughout the county working with or interested in nutrition education and physical activity promotion for children. The Local Health Department is a part of this collaborative. Furthermore, additional county wide collaborative groups addressing nutrition education and physical activity promotion in Napa County include the Napa Valley Breastfeeding Coalition, the Napa School Health Committee, and the Napa School Wellness Committee. These groups meet at least quarterly and are collaborations of agencies and organizations working to reduce the prevalence of overweight/obesity in residents throughout Napa County.

The collaborative groups in Napa County recognize the significance of SNAP-Ed funded and non-funded partners alike. These meetings are a venue for organizations to coordinate initiatives and progress the local community goals forward. The LIAs are an integral part of these collaborative groups, and strategize their local objectives to be in line with the community goals. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments.

7. **Key Messages**

	Food Safety	X	Physical Activity		Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils		Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2016 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The goal of the SNAP-Ed LIAs in Napa County is to increase the knowledge of, access to, and consumption of fresh fruits and vegetables; decrease the consumption of sugar-sweetened beverages; and increase the rate of physical activity. SNAP-Ed programming is delivered to the eligible population via three implementing agencies in Napa County. These agencies are Healthy Cooking with Kids, Inc., a non-profit subcontracted to represent the Local Health Department (LHD), the Area Agency on Aging – Napa and Solano (AAA), and Catholic Charities of the Diocese of Santa Rosa (CCC).

The LHD concentrates these efforts on children and their families through qualified schools, after school programs, and school gardens. The LHD will promote nutrition education and physical activity conducted in the form of direct education classes, indirect education activities and the creation and promotion of community and school gardens. In addition, through collaboration with various partners around the county, the LHD will provide support such as technical assistance and trainings for worksite and school wellness policies and healthy retail to reduce the overall overweight/obesity rate in Napa County. In the next three years, the LHD will increase the program's reach by adding an additional site for each FFY. These efforts are needs based rather than geographically based. The LHD has a goal of working with qualifying low-income children and their families, regardless of specific geographical region.

The efforts of the LHD in the past couple of years have created tremendous change in the county of Napa. Healthy Cooking with Kids, Inc. (HCK) have created and introduced gardens to communities spanning from Napa all the way up to Calistoga. Complementing the gardens with nutrition education and alignment with common core standards has given HCK a spot during the school day, educating both the teachers and the students. Through HCK's resilience and partnerships with various school district staff, HCK has created great momentum with parents, teachers, students and community members surrounding creating and updating the student wellness policy. As HCK expands each program through the next three years, through this effort, HCK hopes to create a community of wellness with the school acting as the beating heart of the surrounding community. In addition, HCK is working with various organizations on creating and implementing worksite wellness policies throughout Napa County.

The AAA – Napa and Solano is providing SNAP-Ed education to the older adult population of Napa County. Working through qualified senior congregate meal sites, the agency conducts direct education classes using the USDA approved curricula Eat Smart, Live Strong. There are three qualified senior congregate meal

sites which cross the span of the county, one located in the lower boundary of the county, one located towards the middle of the county, and one located in the upper region of the county.

Catholic Charities of the Diocese of Santa Rosa will provide SNAP-Ed direct and indirect education to church congregations, family resource centers, food distribution centers, and Catholic Charities of the Diocese of Santa Rosa run shelters and transitional housing in Napa. Churches and Resource Centers provide a valuable network of individuals pursuing personal guidance, development, and support and also are an opportunity to reach individuals and families at existing community events. Churches, family resource centers, food distribution centers, and shelters are located throughout the county and serve individuals and families who may be utilizing or may be eligible for SNAP.

To further contribute to enduring change throughout Napa County, in conjunction with direct and indirect education, Catholic Charities of the Diocese of Santa Rosa is identifying health and wellness policy improvements that need to be made that will affect Catholic Charities of the Diocese of Santa Rosa run shelters and transitional housing sites. These policy improvements will support clients in making healthier food, beverage, and activity choices by supporting staff in being good role models, making healthy options available when possible and making education and education materials available where possible.

The three SNAP-Ed implementing agencies for Napa County are dedicated to bringing awareness and education to the SNAP-Ed eligible population of the county. These agencies will collaborate to provide nutrition education in both indirect and direct education activities, policy, systems and environmental changes, and technical assistance and trainings to SNAP-Ed eligible residents and organizations catering to these residents. The underlying objectives of the three agencies are to promote the consumption of and access to fresh fruits and vegetables, increase the consumption of healthy beverages, decrease the consumption of unhealthy foods and beverages, and increase the rate of physical activity throughout Napa County by September 2019. Additionally, the three implementing agencies will coordinate and collaborate with each other and other community based entities throughout Napa County to further work towards the State SNAP-Ed objectives.

State Level Goal 1, centered on increasing consumption of healthy foods and beverages and decreasing consumption of unhealthy foods and beverages, will be addressed in Local Objective 1 and 2. Local Objective 1 is focused on increasing the access to and consumption of fresh fruits and vegetables. Local Objective 2 is focused on increasing the amount of healthy environments in which SNAP-Ed eligible residents in Napa County live, play, and work.

State Level Goal 2, centered on increasing physical activity, will be addressed in Local Objective 2. Local Objective 2 is focused on increasing the amount of healthy environments in which SNAP-Ed eligible residents in Napa County live, play, and work. This objective includes working with organizations to implement wellness policies, including those which promote physical activity.

State Level Goal 3, on improving food resource management, is addressed through Local Objective 2. Local Objective 2 works to increase the amount of healthy environments in which SNAP-Ed eligible residents in Napa County live, play, and work. As detailed in the activity section below, some examples of activities,

which will be conducted to increase the amount of healthy environments, include increasing the number of functioning school/ community gardens in the county.

State Level Goal 4, on increasing access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop, is addressed in both local objectives. Environmental Support and increasing access to and appeal of fresh fruits and vegetables and healthy beverages (Local Objective 1) work together in a bilateral relationship. Policy, systems and environmental changes are generated by shifting cultural norms through nutrition education and creating community gardens which in turn create more environmental supports for nutrition education. Additionally, Local Objective 2, focused on increasing access to healthy food and beverages in which SNAP-Ed eligible residents in Napa County live, play, and work directly correlates with State Level Goal 4.

State Level Goal 5, on increasing access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations, will be addressed in Local Objective 2. Local Objective 2 is focused on increasing the amount of healthy environments in which SNAP-Ed eligible residents in Napa County live, play, and work. This objective includes working with organizations to implement wellness policies, including those which promote physical activity.

Multiple delivery methods will be used by LIAs to reach the target population in Napa County. The focus of the LHD's efforts will not be on specific geographical areas, but rather on SNAP-Ed eligible children and their families. With over 46% of low income children overweight/ obese and 24.9% of low income children overweight in Napa County, the LHD has dedicated their efforts to primarily impact low income children and their families. In order to do this, the LHD will provide direct education and PSE technical assistance and support to Napa County schools with more than 50% of their student population receiving free and reduced priced meals. The LHD believes that, to create a lasting impact, change needs to occur across multiple levels. Based on this belief, the LHD aims to coordinate direct education with PSE work, and plans to conduct the majority of the direct education classes at locations where policy, systems, and environmental change work is also being conducted. The LHD will also conduct indirect activities such as interactive displays and taste testing, using Harvest of the Month, with students and their parents at qualifying schools. The LHD will target at least 2000 each year with a total of 6000 SNAP-Ed eligible participants through direct education through FFY2019. All direct education classes will provide information from USDA approved materials such as My Plate, Harvest of the Month, Dig In!, and Growing Healthy Habits, and Rethink Your Drink material (as applicable) to increase knowledge and consumption of fresh fruits and vegetables and decrease consumption of unhealthy foods and sugar sweetened beverages. These classes will also promote an increase in physical activity throughout the day.

Through local community partnerships, the LHD has identified a gap in nutrition education and physical activity services to the low-income developmentally disabled/ intellectually disabled population in Napa County. As such, the LHD proposes to provide technical assistance and support to PSE efforts related to worksite wellness with agencies employing developmentally disabled/ intellectually disabled individuals. By working with sites at multiple levels- i.e. policy,

system, and/or environmental change and direct and/or indirect education, the LHD will create environments which foster healthy behaviors while working individually to modify unhealthy behaviors and promote healthy behaviors.

After assessing the low-income senior population, the AAA is conducting direct nutrition education classes at 3 older adult congregate meal sites throughout Napa County. These classes are estimated to reach at least 50 SNAP-Ed eligible seniors using the USDA approved curricula "Eat Smart, Live Strong" to promote the consumption of at least 3.5 cups of fruit and vegetables per day, and the participation in at least 30 minutes of physical activity on most days. Additionally, AAA-Napa and Solano is offering Tai Chi: Moving for Better Balance and Stepping On to encourage and facilitate activity among older adults.

Catholic Charities of the Diocese of Santa Rosa will target families and be providing educational materials to churches and family resource centers throughout the county. Specifically CCC will provide monthly Harvest of the Month newsletters, recipe cards, Rethink your Drink information and will encourage and support churches and resource centers in changing or implementing wellness policies whenever possible.

Together the Local Implementing Agencies will serve SNAP-eligible populations throughout Napa County with the goal of reaching the same individuals and their families at multiple locations, in multiple different settings to further reinforce and solidify lessons learned regarding healthy food and beverage choices and behaviors. As outlined above residents of Napa will encounter supportive education, environmental changes in the form of posters and materials displayed and available, and increased availability of healthy food, beverage, and activity options. These individuals will encounter these supports where they work, live, eat, shop, and play.

The local implementing agencies will also participate in indirect education activities at least 5 events occurring at qualifying sites in the community, such as health fairs, farmers markets, flu clinics, etc. This indirect education will be in the form of interactive displays promoting USDA approved material (such as Harvest of the Month, Rethink Your Drink, My Plate, and Eat Smart, Live Strong) and will target at least 5000 SNAP-Ed eligible residents of all ages. The messages in these indirect education activities will align with the local and state objectives of increasing the consumption of fruits and vegetables, increasing the amount of physical activity performed, increasing the amount of healthy beverages and water consumed, and decreasing the consumption of unhealthy foods and beverages.

The SNAP-Ed implementing agencies will use USDA approved material and posters to promote the local objectives in various social media and community resource outlets. This includes displaying posters in at least 6 means tested organizations or qualifying areas serving SNAP-Ed eligible residents. Each agency will also display information on Facebook pages such as the Live Healthy Napa County's Facebook page, Catholic Charities of the Diocese of Santa Rosa Facebook Page, and the AAA – Napa and Solano's Facebook and webpage. The messages promoted through both of these avenues will include increasing the amount of fruits and vegetables in one's diet, decreasing the amount of sugar sweetened beverages, and increasing the amount of daily physical activity. These initiatives will reach a combined total of at least 5000 SNAP-Ed eligible residents each FY.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Napa County **Three-Year** **Rev. 5/23/2017**

Integrated Work Plan

FFY 2017–2019

The LHD will be conducting activities and trainings related to policy, systems, and environmental (PSE) changes. One PSE has a focus area of school wellness policies. The Local Health Department will work with at least 1 qualifying school to update the school wellness policy at that school. This school wellness policy will be at least as stringent as the California standards for school wellness policies as defined by California Department of Education. This PSE will also aid in educating students and teachers regarding the importance of making healthy choices related to food and beverage consumption. This PSE will reach at least 18,000 SNAP-Ed eligible residents. This was calculated by looking up the total number of enrolled students in the district since the LWP will affect all students in the district.

The LHD will also assist with the creation or enhancement of at least 3 schools/community gardens at a minimum of 3 qualifying sites in Napa County. The LHD will help assess a qualifying site in need and lend technical assistance and collaboration in creating or enhancing a garden at that site. The focus of this work with school and community gardens is to increase food access and assist in teaching SNAP-Ed eligible community members and children the importance of fresh fruits and vegetables. This PSE will target at least 3000 SNAP-Ed eligible residents.

The LHD will continue work to enhance environments creating increased access to fresh fruits and vegetables in additional ways. The LHD will work in conjunction with non-SNAP-Ed funded partners to promote the Healthy Stores for a Healthy Community Initiative, increasing the amount of fruits and vegetables sold at local corner stores. Since Napa County is a small county, there are not many corner stores to choose from. However, the LHD has partnered with the Alcohol and Drug Services, Friday Night Live and Tobacco Prevention and they have identified two corner stores that are owned by one individual.

The LHD will work with at least 3 qualifying organization to create a worksite wellness program. Currently, the LHD has adopted its own worksite wellness policy and has implemented it in all the meetings the LHD facilitates. The LHD will leverage the partnerships created in the Healthy Bodies Coalition to spread awareness about worksite wellness programs and to encourage partners to adopt their own worksite wellness policy.

Training and technical assistance will also be available to local organizations serving SNAP-Ed eligible residents. The LHD will facilitate trainings which educate at least 4 staff of a least 1 local organization on the promotion of the local objectives using USDA approved material (such as My Plate and Harvest of the Month resources), and the USDA dietary guidelines. The intention of this training is to educate group members in USDA approved information and material. This knowledge can then be spread by group members throughout low-income communities in Napa.

All three implementing agencies will participate in community collaborative groups which promote the local objectives of this work plan. These collaborations may include monthly or quarterly LHD/AAA/CCC meetings and/or Healthy Body Coalition meetings. All three Implementing Agencies will collaborate with outside organizations to identify the gap of services needed for the SNAP-Ed population, and will work to fill acknowledged gaps. The Area Agency on Aging is proposing to work with the SNAP-Ed eligible senior population, the Local Health Department is proposing to work primarily at SNAP-Ed eligible schools with children and families, and CCC is proposing to work with SNAP-Ed eligible adults and families. By integrating efforts, the three implementing agencies plan to

reach all ages of SNAP-Ed eligible residents in a multitude of venues so that messages will be reinforced as residents move between locations where they work, live, eat, shop, and play.

Community engagement and capacity building is integral in creating sustainable behavioral and environmental change. The local implementing agencies will work closely with approved locations targeting SNAP-Ed eligible individuals to engage organizations and individuals and create capacity to sustainably enhance behavioral change. The implementing agencies will also lead and develop Champions for Change to further create capacity within the county. The implementing agencies will lend technical assistance, facilitation of community meetings, and trainings in order to fully engage the community and build aptitude from within.

As Napa County is a small county with limited funds, the LIAs are not required to conduct a formal impact and outcome evaluation. In order to track progress and monitor the quality of the program, the LHD will conduct informal qualitative evaluations, tracking success stories at target sites. The LHD will also evaluate the effectiveness of the PSE work conducted through evaluations using the RE-AIM framework. We will survey teachers, administrators and students on the challenges and successes of the wellness policies and programs. Using the survey responses, we will update/change our approach to implementing the policies and programs. The focus groups will give us qualitative data on how the programs are being implemented and what we can do better or change in the future. Direct and indirect nutrition education lessons will be monitored using tracking spreadsheets and participant data cards. AAA- Napa and Solano will evaluate the Eat Smart, Live Strong program using the Fruit and Vegetable Consumption Checklist and the Rapid Assessment of Physical Activity. Outcome evaluation will be conducted as pre- and post-tests to evaluate improved fruit and vegetable consumption and physical activity as a result of the intervention. On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS). These evaluation tools are required by CDA with all direct education strategies.

Working concurrently to enhance environments and increase access to healthy foods while conducting direct and indirect nutrition education will create a comprehensive front to address the obesity epidemic in Napa County. Through collaboration with community partners, the LHD, AAA and CCC aim to create and support programs and initiatives targeting reducing the percentage of overweight and obese SNAP-Ed eligible residents in Napa County.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	65		0 to 4 years old (Preschool):	300
Female	35		5 to 17 years old (School Age):	2000
			18 to 59 years old (Adult):	5000
			60 years old and over (Senior):	1000
Total:	100			8300

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
50.5%	49.5%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	2.8%
Asian	0%	4.5%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	50.5%	40.8%
Multiple/Other	0%	1.4%
Total:	50.5%	49.5%

4. Languages Used in Intervention Activities and Materials

English	80%	Farsi	0%	Russian	0%
Spanish	20%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2000	3000	4000
Indirect Education:	1600	3200	5000
Policies, Systems, and Environment (PSE) Change/Supports	18000	19000	20000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	3
Cal Fresh Offices	0	Head Start Programs	1	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	1
Churches	7	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	3	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	7	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	1	Worksites	1
Extension Offices	0	Retail/Food Stores	1	Other (specify):	0
Family Resource Centers	2	Retail and Food Store with Qualifying Cal Fresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	2	**TOTAL SITES:**	**50**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	12		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, increase the access and consumption of fresh fruits and vegetables by assisting in the creation of 3 healthy corner stores in SNAP-Ed eligible populations in Napa County.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategies that support the Three-Year SNAP-Ed Local Objective listed above:**

Corner store market conversions, local procurement, healthy in store marketing and promotions, store exterior improvements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30 2017, 1 retail store in SNAP-Ed qualifying areas will increase access and/ or promotion of healthy foods and beverages.

    b. By September 30 2017, provide healthy food and beverage merchandising materials, and conduct indirect education at 1 qualifying retail site.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30 2018, 2 retail stores in SNAP-Ed qualifying areas will increase access and/ or promotion of healthy foods and beverages.

    b. By September 30 2018, provide healthy food and beverage merchandising materials, and conduct indirect education at 2 qualifying retail sites.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30 2019, 3 retail stores in SNAP-Ed qualifying areas will increase access and/ or promotion of healthy foods and beverages.

   b. By September 30 2019, provide healthy food and beverage merchandising materials, and conduct indirect education at 3 qualifying retail sites.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, increase the access and consumption of fresh fruits and vegetables by assisting in the creation of 3 healthy corner store in SNAP-Ed eligible populations in Napa County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	By September 30, 2019, increase the access and consumption of fresh fruits and vegetables by assisting in the creation of 3 healthy corner stores in SNAP-Ed eligible populations in Napa County.	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	Sign in sheets/class rosters, recipes (if applicable), Pictures, Activity tracking sheets, Lesson plans

1.2	Conduct Nutrition Education at 3 senior congregate nutrition sites using the "Eat Smart, Live Strong" format, which provides 4 interactive sessions, focused on 2 key messages of the 2010 Dietary Guidelines for Americans and utilizes a variety of behavior-focused strategies to promote these behaviors. These classes will reach at least 50 SNAP-Ed eligible seniors.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Feedback sheets collected from participants at each session
1.3	Provide indirect nutrition education to at least 2400 SNAP-Ed eligible residents. Indirect education will promote the consumption of fresh fruits and vegetables and healthy beverages. Indirect education may include a taste testing.	CED X CEI MPR C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, Pictures, Recipe (if applicable)
1.4	Coordinate and collaborate with local organizations, school districts, county departments and other key stakeholders in the Healthy Bodies Coalition to create healthier environments and promote healthy eating and active living in Napa County. Meetings occur at least quarterly. Note, this overlaps with activity 2.5,	CED CEI MPR X C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas, Sign in sheets

1.5	LIA partners will assist and support the Local Food Advisory Council in planning and implementing Food Day events to promote eating more fresh fruits and vegetables.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☐ UCCE ☒ CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures Meeting agenda (as applicable) Pictures
1.6	LHD will meet with Community Action Napa Valley Quit Smoking Program and Napa Health and Human Services Alcohol Prevention program to determine roles of each partner in moving the healthy retail/healthy Stores of a Healthy Community initiative forward.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3, Q4 Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1 X, Q2, Q3, Q4	Meeting agenda Sign in sheet
1.7	Convene corner store owners for networking and training sessions related to healthy retail using the Healthy Retail Toolkit as a framework.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3, Q4 Year 2: Q1, Q2 X, Q3, Q4 Year 3: Q1, Q2 X, Q3, Q4	Meeting agenda, Sign in sheet, Training materials (as applicable)

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1	Harvest of the Month Educator and Community News Letter		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.2	Eat Smart, Live Strong		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	MyPlate material and resources		CWD	X	Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.3	Rethink Your Drink material and resources		CWD	X	Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.7	Healthy Retail Toolkit		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Document at least one success story of each PSE via informal qualitative assessment and/or informal focus groups and interviews			X	CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — X Year 2: Q1 Q2 Q3 Q4 — X Year 3: Q1 Q2 Q3 Q4 — X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Will evaluate the Eat Smart, Live Strong program using the Fruit and Vegetable Consumption Checklist and the Rapid Assessment of Physical Activity. Outcome evaluation will be conducted as pre- and post-tests to evaluate improved fruit and vegetable consumption and physical activity as a result of the intervention.		X		CWD LHD X AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — X X X X Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 — X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Fruit and Vegetable Consumption checklist, Rapid Assessment of Physical Activity

E.1.3	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X				

	CWD
X	LHD
X	AAA
	UCCE
X	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other: Sign in sheet
Pictures

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, LIA partnership will increase the number of healthy environments through the promotion of healthy food and physical activity supported by active reinforcing healthy choices in at least 3 SNAP-Ed qualified schools and SNAP-Ed qualified employers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School wellness policy, worksite wellness policy, community gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, LIA staff will work with partners including school wellness committees to make physical activity related environmental or policy changes at 1 school site.

    b. By September 30, 2017, LHD will work with partners to create or enhance 1 community or school garden.

    c. By September 30, 2017, LIA staff will work with partners to make physical activity related environmental or policy changes at 1 organization.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, LIA staff will work with partners including school wellness committees to make physical activity related environmental or policy changes at 2 school sites.

b. By September 30, 2018, LHD will work with partners to create or enhance 2 community or school gardens.

c. By September 30, 2018, LIA staff will work with partners to make physical activity related environmental or policy changes at 2 organizations.

2. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, LIA staff will work with partners including school wellness committees to make physical activity related environmental or policy changes at 3 school sites.

b. By September 30, 2019, LHD will work with partners to create or enhance 3 community or school gardens.

c. By September 30, 2019, LIA staff will work with partners to make physical activity related environmental or policy changes at 3 organizations.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, LIA partnership will increase the number of healthy environments supported by active policy reinforcing healthy choices related to nutrition and physical activity in at least 6 organizations.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	The LHD will conduct at least 30 one time nutrition education classes with SNAP-Ed eligible residents on site using Harvest of the Month handouts, Dig In!, Growing Healthy Habits, My Plate, or Cooking up Healthy Choices curriculum. Food tastings or recipe demonstrations of approved sizes may be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign in sheet Pictures Lesson plan Recipe (if applicable)

2.2	The LHD will provide technical assistance and training to at least 3 schools in Napa County to assist in updating their School Wellness Policy.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas Sign in sheets Documentation and example of school wellness policy
2.3	The LHD will assist and support in creating/ maintaining a school wellness council, as needed.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting agenda Sign in sheet
2.4	The LHD will conduct water promotion training and/or education classes at a minimum of 3 qualifying sites.	CED: X ; CEI: X ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Lesson plan or training material Pictures

2.5	Coordinate and collaborate with local organizations, school districts, county departments and other key stakeholders in the Healthy Bodies Coalition to create healthier environments and promote healthy eating and active living in Napa County. Meetings occur at least quarterly. Note: this overlaps with activity 1.4.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas Sign in sheets
2.6	The LHD will provide technical assistance using the NEOPB Fit Business toolkit to at least 3 organizations to create a worksite wellness policy.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas Sign in sheets Pictures Wellness policy draft
2.7	LHD, AAA and CCC will conduct direct and indirect education lessons to at least 150 SNAP-Ed eligible residents. Food tastings or recipe demonstrations.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC: Catholic Charities of the Diocese of Santa Rosa	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Participant Data Cards Pictures ATF

2.8	The LHD will partner with 3 eligible schools to create or enhance at least 3 school/community gardens.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: Healthy Cooking with Kids, Inc. AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign in sheets, Agendas

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Napa County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency	Level of Evidence Base
2.1	Growing Healthy Habits	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Dig In!	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Harvest of the Month Educator and Community News Letter	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.8	Rethink Your Drink resources	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2	School Nutrition Policy Initiative (Strategies/ Interventions toolkit for states, p. 17)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2	My Plate material and resources		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.6	Worksite Program California Fit Business Kit		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8	Food Smarts		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.8	Nutrition 5 Toolkit		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.1, 2.7	Cooking Up Healthy Choices		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	Pick a Better Snack		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.7	Cooking For Health Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Building a Healthy Me		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Discovering Healthy Choices		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Healthy Choices, Healthy Me!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Nutrition Pathfinders		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Shaping Up My Choices		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.7	Cooking Matters for Chefs and Kids		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X			CWD X LHD X AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Use the NEOPB PSE evaluation RE-AIM framework to monitor reach, effectiveness, adoption, implementation, and maintenance of the enhancement of school and/or organizational wellness policies for the targeted school(s)		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X X	☐ UC Intent to Change List other:
E.2.3	Document at least one success story of each PSE via informal qualitative assessment and/or informal focus groups and interviews	☐	☐	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.2.4	Monitor reach, effectiveness, adoption, implementation, and maintenance of school/ community garden		X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	Annual PSE evaluation report
E.2.5	At the end of the PSE project/FFY 2016-19, host 1 focus group with key stakeholders of school/community to discuss PSE outcomes, management, and benefits and challenges of creating sustainable policy, system, and environmental changes.		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X	Focus group protocol Summary and analysis of meeting

						Year 3	

Q1	Q2	Q3	Q4
		X	X

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Napa and Solano Counties
FFY 2018 Total Budget:	**$26,204.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$27,045	$25,680	-5.05%
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$100	$223	123.00%
4	Travel		$301	$301	0.00%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$27,446**	**$26,204**	-4.53%
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$27,446**	**$26,204**	-4.53%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased FTE and benefits costs
2	Non-Capital Equipment/Supplies	
3	Materials	Increased number of supplies and cost per item for reusable packets of materials with laminated handouts (reusable)
4	Travel	Travel funded from other resources
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Napa and Solano Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator	Dale Alexander	0.00%	4.00%	$42,800.00	0.42	$17,976.00	42.857%	$7,703.97	$0.00	$25,680	Increase FTE allocated to program and benefits costs
				Total Staffing: Salaries/Benefits:				**0.42**	**$17,976**		**$7,704**	**$0**	**$25,680**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Napa and Solano Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies	Presentation Materials for workshops: Cost of packets and inserts for participants (reusable)	$4.46	50	$223	
						Total Materials:	**$223**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Health Educator	Local	Site Visits	30	.42						18.75			$301	
	Out-of-State																
1																$0	
															Total Travel:	**$301**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Napa and Solano Counties

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A					$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$26,204**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$26,204**

SNAP-Ed Programming occurs in this county through Catholic Charitites of Santa Rosa.

Please refer to the Sonoma County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Napa County Local Health Department
FFY 2018 Total Budget:	**$230,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$14,490	$0	$2,241	$16,731	
2	Non-Capital Equipment/Supplies	$0	$0	$0	$0	
3	Materials	$0	$0	$0	$0	
4	Travel	$0	$0	$567	$567	
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$15,510	$200,000	$197,192	$212,702	6.35%
	Total Direct Costs:	**$30,000**	**$200,000**	**$200,000**	**$230,000**	15.00%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$0	$0	$0	
	Total Federal Funds	**$30,000**	**$200,000**	**$200,000**	**$230,000**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The salaries were increased to account for annual salary increases.
2	Non-Capital Equipment/Supplies	N/A
3	Materials	N/A
4	Travel	Will attend approved conferences in FFY 2018, thus increased travel. (Please reference travel section on FFY 2017 BAR budget).
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	In FFY 2018, will expand efforts for the PSE's indicated on the IWP.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Jessica Chapin	100.00%	0.00%	$81,670.00	0.1	$8,167.00	57.00%	$4,655.19	$12,822.00	$12,822	
2			Research Specialist	Jennifer Henn	100.00%	0.00%	$107,338.00	0.025	$2,683.45	45.67%	$1,225.53	$3,909.00	$3,909	
						Total Staffing: Salaries/Benefits:		**0.125**	**$10,850**		**$5,881**	**$16,731**	**$16,731**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Director/Jessica Chapin; Research Specialist/Jennifer Henn	Sacramento	SNAP-Ed Forum; Other - Parking	1	2	2	0	$30.00			54		$20.00	$189	
2			Project Director/Jessica Chapin; Research Specialist/Jennifer Henn	Sacramento	NEOPB Statewide Collaborative; Other - Parking	1	2	2	0	$30.00			54		$20.00	$189	
3			Project Director/Jessica Chapin; Research Specialist/Jennifer Henn	Sacramento	LHD Program Directors' Meeting (PDM) Other - Parking	1	2	2	0	$30.00			54		$20.00	$189	
					Out-of-State												
1			None													$0	
															Total Travel:	**$567**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Healthy Cooking with Kids, Inc.	Contractor will receive the majority of the grant and will lead all NEOP activities in the county.	$212,702	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$212,702**	

Total Direct Costs:	**$230,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$230,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department
Contract/Sub-Grant/Agreement: Healthy Cooking with Kids, Inc.

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Norma Lisenko	30.00%	70.00%	$149,344.00	0.5	$74,672.00	21.00%	$15,681.12	$27,105.90	$90,353	
2			Project Coordinator	Erica Lee	50.00%	50.00%	$55,000.00	1	$55,000.00	17.00%	$9,350.00	$32,175.00	$64,350	
3			Health Educator	Debbie King	100.00%	0.00%	$48,963.00	0.25	$12,240.75	15.00%	$1,836.11	$14,077.00	$14,077	
4			Health Educator	TBA	100.00%	0.00%	$41,600.00	0.5	$20,800.00	15.00%	$3,120.00	$23,920.00	$23,920	
				Total Staffing: Salaries/Benefits:				**2.25**	**$162,713**		**$29,987**	**$97,278**	**$192,700**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department
Contract/Sub-Grant/Agreement: Healthy Cooking with Kids, Inc.

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies for SNAP-Ed program activites used by program staff: paper, pens, ink for printer, binders, postage, post it notes, etc.	2.25	$13.52	12	$365	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$365**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Supplies	Taste testing and demonstrations for nutrition education classes.	$2.50	810	$2,025	
2			Kitchen and Small Wares	Food demonstrations/tastings and food safety equipment such as cleaning supplies, ice packs, serving containers, storage containers.	$10.00	50	$500	
3			Garden Supplies	Seeds, seedlings, plant starts for edible food only, dirt, small containers and small gardening tools and supplies that are SNAP-Ed allowable to assist with school/community gardens and to teach nutrition education.	$4.00	103	$412	
4			Paper Supplies	Paper plates, cups, and serving supplies for cooking demos and tastings. Not to exceed $2.50 per participant.	$2.50	400	$1,000	
						Total Materials:	**$3,937**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Administrator/Norma Lisenko; Project Coordinator/ Erica Lee	Sacramento	SNAP-Ed Forum; Other - Parking	1	2	2	2	$41.00	$103.00		60.6		$20.00	$648	
2			Administrator/Norma Lisenko; Project Coordinator/ Erica Lee	Sacramento	NEOPB Statewide Collaborative; Other - Parking	1	2	2	1	$41.00	$103.00		60.6		$20.00	$442	
3			Administrator/Norma Lisenko; Project Coordinator/ Erica Lee	Sacramento	LHD Project Directors' Meeting (PDM)	1	2	2	1	$41.00	$103.00		60.6			$402	
4			Project Coordinator/Erica Lee	Oakland	California Conference of Local Health Department Nutritionists; Other - Parking	1	1	2	1	$41.00			40	$354.00	$20.00	$477	
					Out-of-State												
1			None													$0	
															Total Travel:	**$1,969**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Napa County Local Health Department
Contract/Sub-Grant/Agreement: Healthy Cooking with Kids, Inc.

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$198,971**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect Cost is based at 7.12550% of salaries and benefits	7.12550%	$192,700.00	$13,731	
					Total Indirect Costs:	$13,731	

Total Budget:	**$212,702**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

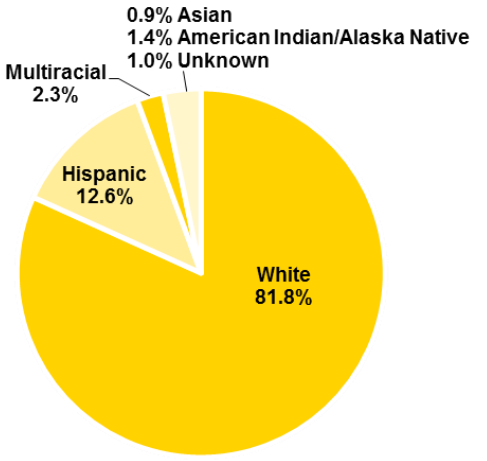
Nevada

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

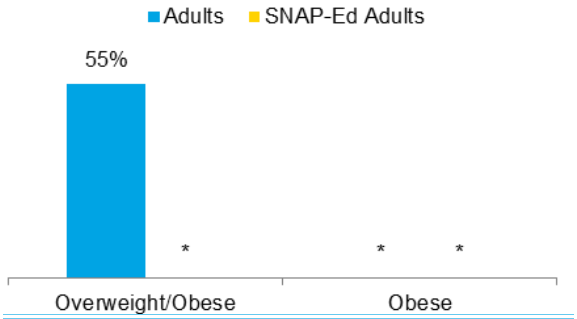
Total	26,393 (27%)

Ages (<185% FPL)	
Children <6 years old	1,659 (33%)
Children 6-17 years old	4,224 (34%)
Adults 18-64 years old	15,714 (27%)
Seniors 65 years and older	4,796 (22%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	67%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	37%

* unstable estimate

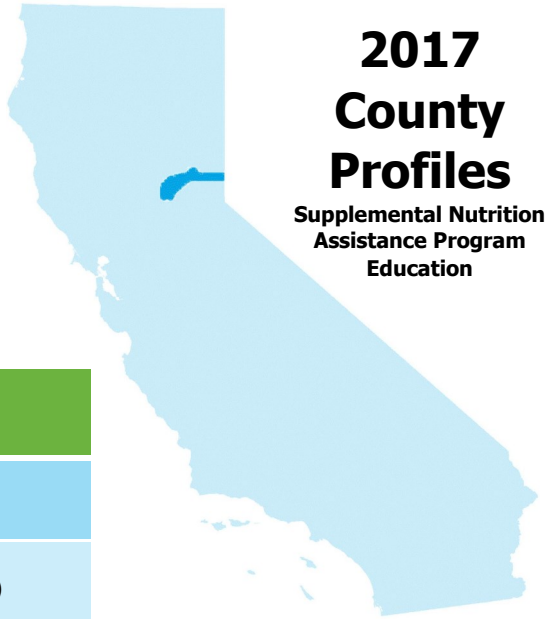
Population below Federal Poverty Level

13%

Food Insecurity Rates

14% Overall

23% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	7,684 (8%)
Students Eligible for Free/Reduced Price Meals (FRPM)	5,806 (48%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
20	1 (5%) all races

Schools	SNAP-Ed Eligible Schools
42	18 (43%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	47%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	44%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
53%	60%	*

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
41%	37%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Nevada County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	**University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)**
x	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
x	**California Department of Aging: CDA: (Area Agency on Aging: Agency on Aging\Area 4)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

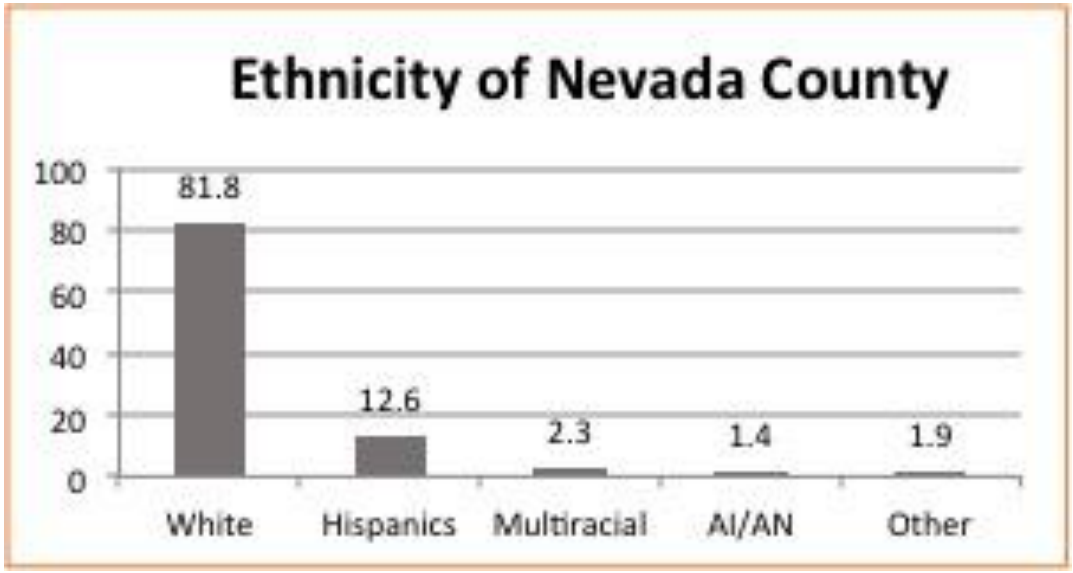
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Established at the height of the Gold Rush in 1851, Nevada County still sparkles. Its colorful past is reflected in the historic towns, rustic buildings and local characters. Since that time Nevada County has prospered from a mining community into a diverse and thriving environment to live, work and play. The County is comprised of three unique historic towns, Truckee, Grass Valley, and Nevada City. The towns are home to about 32% of the county's population with the remaining 68% of residents living in outlying regions. Nevada County is considered rural, spanning 957 square miles of the foothills and the Sierra Nevada mountains, the 36th most populated county and the 15th smallest county in California.

The county population is roughly 99,000 people (U.S Census Bureau, 2014). When we break down our population, we know that 24,884 or 25.5% of the population comprise the SNAP-Ed eligible demographics and 7,675 are receiving CalFresh benefits. Twelve percent of the population is living below the federal poverty level and the overall food insecurity rate is 14.8%, with 23.5% of this subset population being children and 4.42% seniors. Caucasians are the overwhelmingly predominant race in Nevada County, with 81.8% identified as White-non Hispanic, 12.6% Hispanics, 2.3% Multiracial, and 1.4% American Indian/Alaska Natives, and less than 1% Asians. The primary languages spoken in the community are English and Spanish.

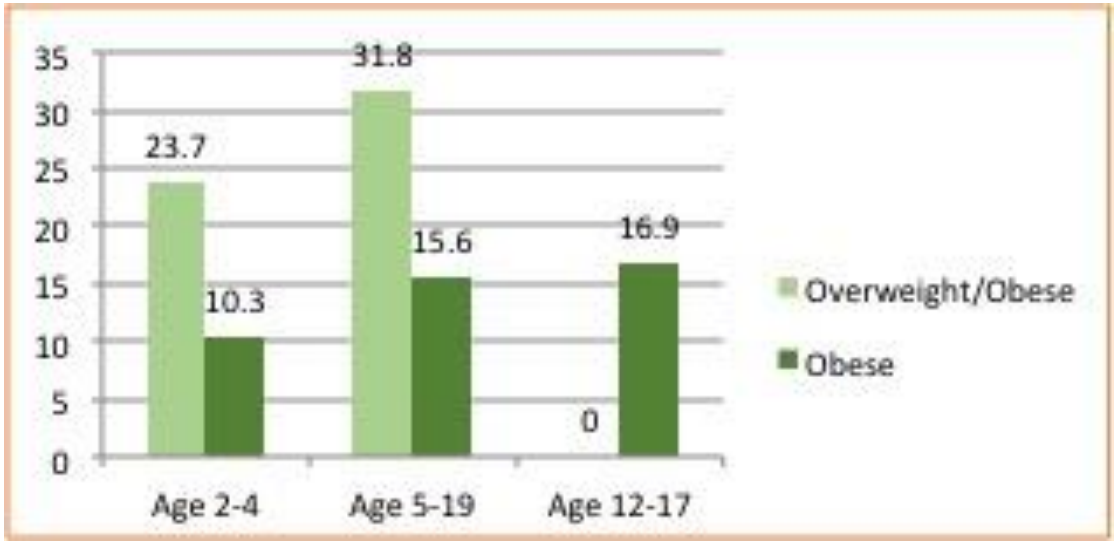


Fifteen out of 44 Western County schools meet the SNAP-Ed guidelines with at least 50% of students qualifying for a free or reduced-price meal (FRPM). We also have nine other qualifying school related sites - state preschools, Head Start & afterschool programs as well as one non-profit child care resource and

referral agency that serves early childhood professionals serving families in need of subsidized care. Schools in Eastern County are under the jurisdiction of the Placer County School District and thus outside our program purview.

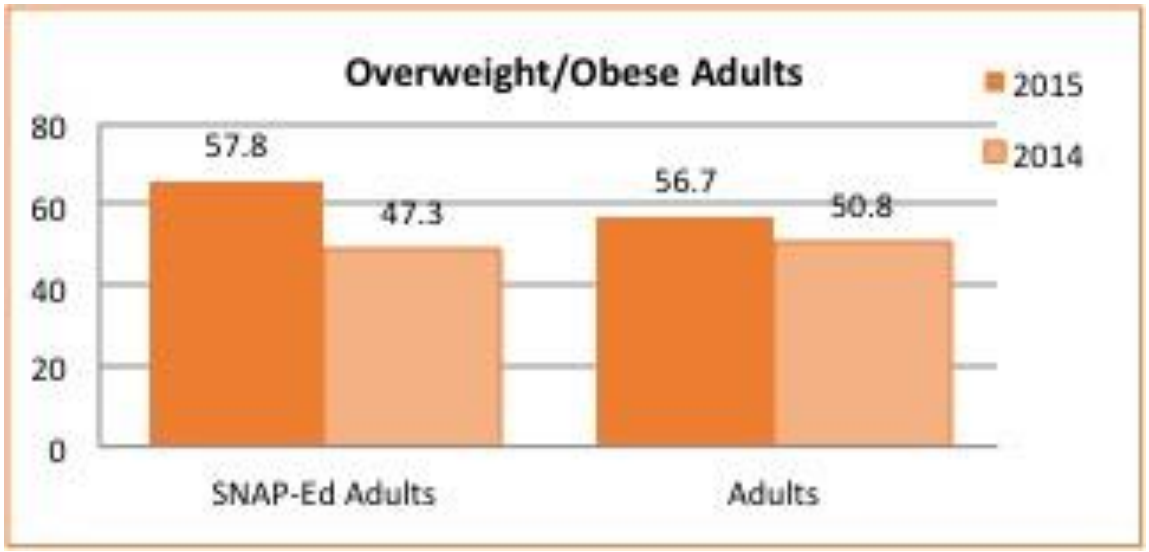
Twenty four percent of SNAP-Ed children between the ages of two and four years are not in a "healthy weight zone," and 31.8% of five to 19 year olds also fall into this category. Nevada County SNAP-Ed 2015 profile data show that only 26.9% of youth ages 2 – 17 are physically active for at least one hour per day; however, when we look at a subset of this population, 57% of children ages 2 – 11 are physically active for at least one hour per day. While this is an improvement, it still reflects that 43% of our youngest children are not active. Seventy-three percent of children and teens have a park or open space within walking distance and there are 21 recreational facilities per 100,000 residents. Forty-seven percent of children/teens are reported to consume fast food one or more times in a week, and 63% of children ages 2 – 17 consumed two or more servings of fruits and vegetables per day. According to SNAP-Ed Nevada County 2014 Profile data, 37% of children and teens consume one or more sugar-sweetened beverage per day.

Rate of Overweight/Obese Children in Nevada County

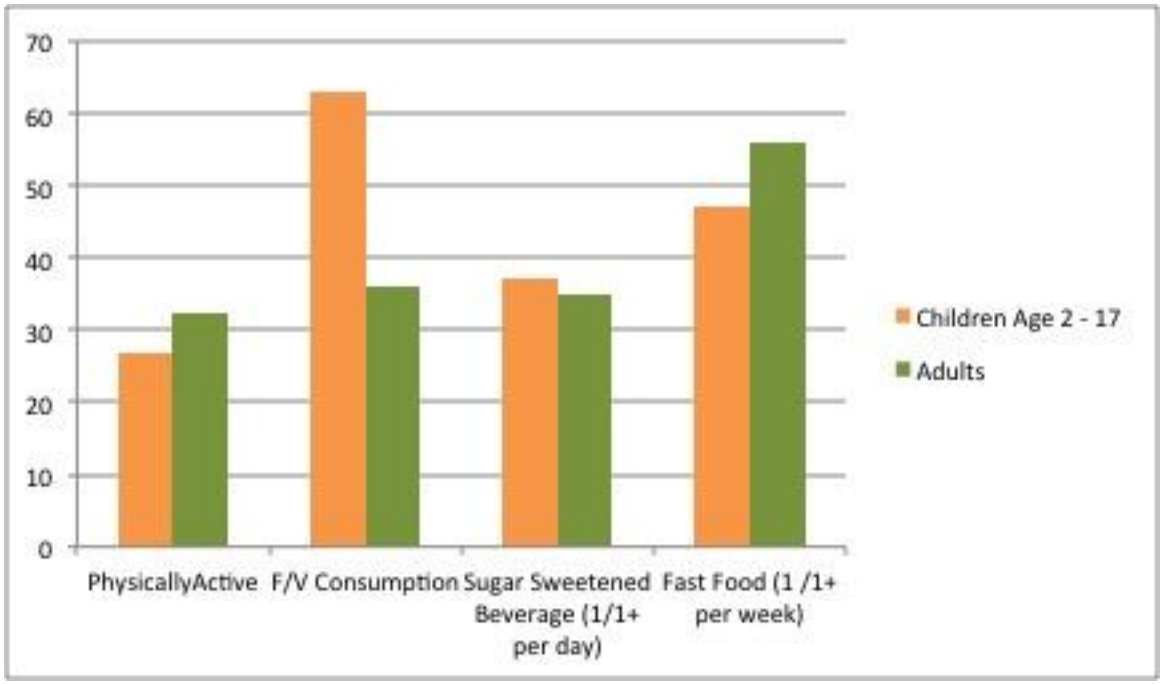


SNAP-Ed adults who are considered overweight/obese reached 57.8% in 2015 – a jump of 10.5 percentage points from 2014. It is difficult to determine why this steep increase occurred, and because this is a combined measurement, we are unclear as to whether there was a jump in adults who are overweight or adults who are obese. Thirty-two percent of adults engaged in walking in the past week, 36% of adults ate fruits and vegetables three or more times the previous day

(2014 SNAP-Ed Profile), 56.3% consumed fast food one or more times in the past week (2015 SNAP-Ed Profile) while 35% consumed one or more sugar-sweetened beverage per day.



Summary of Adult/Children's Physical Activity and Consumption Behaviors



Fifteen percent of all residents live in a “food desert,” being 10+ miles from a supermarket or other source of fresh food (USDA, 2010). Local residents and area experts also identify “that accessing healthy foods may be an issue due to affordability and difficulty of getting to and from markets” (Sierra Nevada Memorial Hospital Community Health Needs Assessment, 2013). Five percent of our low-income population has limited access to healthy foods, compared to three percent statewide (Robert Wood Johnson Foundation, County Health Rankings, 2013).

4. **Community Assessment**

To guide program planning we researched and analyzed data, studies, and field surveys. Our findings were layered that upon what we have already accomplished in the community and PSE strategies currently in progress.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 5/23/2017**

The list of documents used to inform our objectives and activities include:

- 2009 & 2012 Agency on Aging\Area 4 (AAA4) Needs Assessment
- 2014 Jama Pediatrics, Protective Effects of Parental Monitoring of Children's Media Use
- 2014 SNAP-Ed County Profile
- 2015 SNAP-ED County Profile
- 2015 County Health Rankings
- 2015 Farmers Market Report on EBT / Market Match Program
- 2015/16 data from Local Food Pantries
- 2015 Nutrition & Physical Activity Class Surveys
- 2015 Teacher Observation Tool Results
- 2015 Youth Tasting Tool Results
- 2016 Research: Cigarette Smoking Among Socioeconomically Disadvantaged Young Adults in Association with Food Insecurity & Other Factors
- 2016 Survey of Food Pantry Clients in Nevada County
- 2016 Nevada County Community Health Assessment (CHA)

The Community Health Assessment (CHA) provides a broad perspective of the top health issues facing Nevada County. The CHA explores the physical health of our community as well as factors that contribute to our community's overall health and wellness. The issues identified through data, community and partner surveys, and community outreach sessions are: Chronic Disease, Mental Health, Substance Abuse and Gaps in the Safety Net. These challenges directly affect the SNAP-Ed population we serve and our multi-level intervention plan supports a healthier environment where nutrition overlaps with these issues.

- We are approaching gaps in the safety net with direct and indirect education as well as with environmental and policy supports.
    - The LHD is working on a residential community garden at a senior living housing development to increase food security. To further address food security, staff will be working with the local food pantries to investigate the feasibility of establishing a satellite food distribution site in a location where seniors are living.
    - Between 2014 and 2015, our SNAP-Ed Profile data on food insecurity for children went up almost three percent points. One effort CNAP partners will undertake is to promote the summer meal programs.
    - Continued collaboration between partners will occur to promote the farmers market voucher programs offered to CalFresh clients. One market reported a 50% increase in EBT usage, and during last market season it went up again by 18%.

- Food insecure households are at risk for poor health including higher incidents of being overweight/obese and chronic diseases such as diabetes and high blood pressure. SNAP-Ed funds will be used to reach people living in poverty through direct and indirect education, and environmental and policy supports. We will be targeting adults in a variety of settings including job training sites, health clinics, and indirectly through our nutrition food policy work at food pantries.

- LHD is planning to work more closely with the Behavioral Health (BH) Department to create healthier environments where their clients live, or frequent. Our focus on this audience has been minimal in the past and will become more of a focal point in the upcoming grant cycle. We know from experience and conversations that qualifying residential care facilities would greatly benefit from multi-level interventions.

In 2009 and 2012 AAA4 conducted needs assessments to determine what types of services were needed most by adults 60 years of age and older, and family caregivers in the seven county planning and services area (PSA). The most striking difference between the 2009 and 2012 Senior Needs assessments is the elevation of food as a major concern. In the prior study, "Having enough food to eat" ranked last (22nd overall); in a follow-up assessment in 2012, it ranked 6th. This was a topic of discussion in Town Hall meetings and in the Senior Information & Assistance Program data. There are several recession-related reasons for this trend, including shortages of surplus food for homeless seniors, shortages of food commodities for low-income seniors and increasing waiting lists for AAA-funded home-delivered meals. In addition to access to food, AAA4 and its partners are aware of the incidence of chronic disease and poor physical health of many older adults. Consequently, local intervention strategies will include curriculum focused on increasing access to and consumption of fruits and vegetables as well as encouragement of physical activity in the senior SNAP eligible community.

In our community we have a very strong nutrition education program built around the schools, with two LIA's and one non-profit organization committed to making sure children have a healthier start in life. When we analyzed our work in this sector, we found areas to improve upon to create an even more comprehensive approach to reaching students during the day, afterschool and at preschools. Field data gathered by UC CalFresh and the LHD shows that direct and indirect education are having a positive impact on student behavior. This fuels our drive to continue to offer direct and indirect education - we want to keep this trend going and nurture the student population as they move through the system. Expansion of the programs includes:

- Increasing our coordination of messaging and choosing community health improvement themes of bolster the frequency of exposure
- Emphasizing physical activity with classroom time devoted to this message of increased movement
- Offering Harvest of the Month (HOTM) tastings to children participating in Early Childhood Education programs
- Adding a limited screen time component
- Providing technical assistance to facilitate bringing more fresh local food to school lunches

Recently a local food pantry Nutrition Policy Committee (NPC) surveyed clients on their food use and preferences, of which was considered in the development of a nutrition policy. Annually the NPC will evaluate the policy and continue to work closely with other committees to direct long term planning to provide more healthful foods to clients. The LHD actively participates in the NPC and will actively support policy implementation by offering direct and indirect nutrition education at the pantry distribution site.

The LHD has identified ways it can collaborate with the Tobacco and Alcohol prevention programs. The impetus is from the State California Tobacco Control Program and State Alcohol Drug Program whom are encouraging local programs to reach out to NEOP to look for ways to collaborate. Findings from a recent study identified that low socioeconomic status is associated with high rates of cigarette smoking, and socioeconomic differences in cigarette smoking tend to emerge during young adulthood. Smoking prevalence was significantly higher among young adults who reported being food insecure (26.9%) than among those who reported being food secure (16.4%). One local food pantry has identified that of the 5,700 families they serve, 29% are children. Our partnership involves inviting Tobacco Prevention staff to host an education table at food pantry distribution sites when LHD hosts food/drink tastings.

The LHD Alcohol Prevention program is working with a variety of stakeholders to support Athlete Committed programs and student clubs at local high and middle schools. Athlete Committed is a comprehensive, evidence-based prevention and intervention health program for student athletes, parents, coaches, and school staff. The program offers insight, education and strategies around issues such as drug and alcohol abuse, hazing, obesity and sportsmanship. It also emphasizes the benefits of sleep and nutrition, and demonstrates the negative effects of drugs and alcohol on training and athletic performance. The LHD will work with the Athlete Committed clubs at qualifying schools to introduce and incorporate robust nutrition education classes into their program.

5. **Community Change Goals**

As referenced above, Nevada County's LHD recently completed a comprehensive Community Health Assessment (CHA), and the community assessment section of this work plan was updated using information from it. The CHA is both the activity and product of identifying and prioritizing the county's health needs. The work was accomplished through the collection and analysis of primary and secondary data, including input from over 500 community members and multiple representatives of the public health system. The resulting document identifies factors that affect the health of the population and resources within the community to adequately address these factors. The LHD is now engaged in a collaborative community health improvement planning process, with the CHA serving as the foundational document. We have a wide range of community partners representing various sectors participating in this effort, including schools, law enforcement, clinics, local hospitals, community based organizations, family resource centers, drug and alcohol programs, behavioral health, and social services. The resulting Community Health Improvement Plan (CHIP) will be instrumental in improving and promoting the health of its residents. Specifically, the CHIP planning efforts will result in prioritized community health issues, measurable objectives, identified improvement strategies, time-framed targets, and a long-term, systematic approach for collective action.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County **Three-Year** **Rev. 5/23/2017**

Integrated Work Plan

FFY 2017–2019

The CHIP steering committee has prioritized several health issues identified in the CHA, including chronic disease prevention, and they have also identified SNAP-Ed as a vital resource to address this priority. The goals that relate to this work plan that are essential to improving our community's health include decreasing the adult overweight/obese rates and increasing the adult physical activity rate.

Though both goals are specific to the adult population measurements, our efforts will focus on *all* residents, including our youngest ones, as well as different sectors including schools, community based organizations and farmers markets. We know that genuine community change is most effective when the entire community is engaged, and we also know that the earlier we can get our children to adopt healthy habits/lifestyles, the more profound and lasting the positive health implications can be over a lifetime. By working with today's children, we are also addressing tomorrow's adults, and over time, we hope to see our youth-focused efforts impact our adult obesity and physical activity rates. The LHD and its CHIP partners highly value this "upstream" approach to achieving optimal health for our community.

Specifically, Nevada County's community goals relevant to this plan are as follows:

- By 2020, decrease the adult overweight/obesity rates in Nevada County by 10%.
    - Improve Nevada County's food security rate
    - Increase the consumption of fruits and fruits and vegetables
    - Increase access to EBT services at Farmers Markets
    - Increase the distribution of nutritious foods at local food pantries
    - Increase access to community gardens
    - Improve school and other site wellness policies and implementation of policies
    - Decrease the consumption of sugary beverages and increase the consumption of water

- By 2020, decrease the adult physical inactivity level by 5%.
    - Increase and diversify physical activity options at schools and other community based service organizations
    - Increase capacity of service and care providers to provide physical activity education and interventions
    - Improve walkability in communities lacking sidewalks and crosswalks

These goals necessarily require a multi-year and multi-sectorial approach. In order to move the epidemiological needle on an issue as complex as obesity, we will have to coordinate and cooperate with many local public health system partners. The SNAP-Ed funded programs determined with that the following local objectives support both SNAP-Ed goals and the larger community's goals. Nevada County LIA's SMART local objectives for FFY 17-19 are:

Three-Year SNAP-Ed Local Objectives FFY 2017 - FFY 2019

Objective 1	By September 30, 2019, the Nevada County SNAP-Ed LIAs will reach at least 11,000 students, teachers, administrative staff and parents at a minimum of nine qualifying schools, including afterschool programs, through multi-level interventions that result in an increase in the following: consumption of healthy foods and beverages, physical activity, access to local produce, nutritional knowledge and healthy lunchroom measures.
Objective 2	By September 30, 2019, a minimum of 15 SNAP-Ed qualified Early Childhood Education (ECE) centers will have received direct education, indirect education, and wellness policy support that shall lead to new or modified practices that engages children and parents in nutrition education and physical activity, leading to increased nutritional knowledge, behavioral changes and environmental supports to affirm these practices.
Objective 3	By September 30, 2019, at least 27,900 local families, seniors, and individual adults will have increased access to fresh fruit and vegetables through community gardens, increased EBT usage at farmers markets, and policy and/or environmental interventions at SNAP-Ed qualifying community sites; efforts supported with direct and/or indirect education.
Objective 4	By September 30, 2019, Nevada County SNAP-Ed Funded partners will collaborate and coordinate with a minimum of four non SNAP-Ed partners to leverage resources and support for PSE activities outlined throughout this work plan.

In order to achieve success in all four objectives, the LIAs will work together and partner with numerous local organizations including community-based organizations, healthcare clinics, the Nevada County Superintendent of Schools' Wellness Committee, schools (pre-K through high school, afterschool), Nevada County Behavioral Health and Social Services Departments, WIC, farmers markets, and food panties. The LIAs will also partner to fully implement the following corresponding PSE strategies that are designed to support and bolster these objectives:

- Increase food security
- Reduced youth screen time
- Introduce and support healthy school lunchroom measures
- Support the creation of a School Wellness Center
- Support in developing and implementing Healthy Food/Beverage and Wellness Policies

- Increase opportunities for Active Play
- Increase access to and consumption of local produce
- Exploring the viability of establishing a food pantry satellite distribution site
- Support of a newly created residential community gardens in CX3 neighborhood
- Improve Food Resource Management Behaviors

The role of the LIAs and of each partner will be determined by their knowledge, relationships, resources and expertise, thereby allowing us to work collectively, efficiently and most effectively. Each LIA will work with SNAP-Ed eligible populations and SNAP-Ed eligible neighborhoods. Specific activities for each of the LIAs are listed later in this work plan.

6. Partnerships and Collaborative Efforts

UC CalFresh and the LHD shall continue to both work in Nevada County, and this year Agency on Aging\Area 4 (AAA4) has joined the partnership. In planning our three year work plan, we identified a number of ways to strengthen our collaborative efforts and design new programs that build upon the expertise of each LIA. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

In addition to the SNAP-Ed funded partners, twelve additional organizations are involved in the County Nutrition Action Plan (CNAP) Committee. With a shared goal to create a healthy community, various partnerships form depending on the intervention. Our primary premise is for CNAP stakeholders to join together to leverage resources, encourage physical activity, increase the consumption of nutritious foods, increase food security, coordinate messages, and work together to further policy, system and environmental (PSE) interventions. Each year themes are integrated into the CNAP plan to increase reach and exposure of healthy messaging.

During the CX3 process four years ago, the LHD identified one site that would greatly benefit from residential community garden programs. While the program has been slow to come to fruition, we continue to pave the way for success. Our goal is to have one shared garden established in 2016, and provide direct education classes and technical assistance in 2017. The LHD will work with its CNAP partner, Sierra Harvest, who will provide two years of gardening expertise by meeting with participants quarterly, providing tips, and offering free plant starts.

Both the LHD and UC CalFresh participate in a local Food Policy Council (FPC). The mission of the council is to bring together stakeholders concerned about food, food security, farming and nutrition to discuss how members of the council can collaborate to further shared goals. The FPC invites a very different group of stakeholders together than CNAP. The FPC is still in its infancy, and one of primary goals is to develop a clear, understandable, data-based picture of our food system. The study will be used as a vehicle for pulling the many food system-related organizations, institutions and individuals together around a common purpose such as enhancing food security, and boosting the production and consumption of local agricultural products.

There are two food pantries that serve the CalFresh population in Nevada County, both of which the LHD has been working closely with over the past four years. The program partnership targets multiple levels of the Social Ecological Model from direct education to policy adoption. A newer arena the LHD shall be exploring in collaboration with the AAA4 is to evaluate the viability of a satellite food distribution site to serve food insecure seniors.

UC CalFresh and the LHD both continue to strengthen their relationships with the schools and school districts, serving the school communities through different categories of activities, and for the most part different schools altogether. Each LIA will continue delivering direct and indirect education utilizing evidence-based materials, and will begin building more comprehensive programming within the schools in order to support the direct education occurring in the classrooms. As activities at the school build to create comprehensive efforts, such as expansion into the after school programs, physical activity and system supports, and healthy school lunchrooms, it is anticipated that youth will be more likely to grow knowledge and skill to support healthy choices in life.

The LHD partners with two local Family Resources Centers that use the Promotora model to reach the Latino population. As the Promotoras work closely with the Latino population they assist the LHD in promoting the classes, choosing the appropriate nutrition and physical activity lessons, and translate during classes.

Increasing CalFresh EBT card holder usage to purchase fresh fruits and vegetables has been a LHD focus for three years with successful results from a multi-organizational collaborative market match program in Western Nevada County. This program will now be brought to the eastern part of the county to a farmers market that resides in a CX3 neighborhood. The situation is more complex because the CX3 market is managed by an organization located in Placer County. To further complicate matters, a USDA grant secured by the Public Health Institute and the Sacramento Health Education Council will be used to bring the EBT system to this market. The LHD will work alongside these partners and with the Nevada County Department of Social Services to offer a market match program in Eastern County.

In Nevada County there are two community health centers, one that UC CalFresh will be serving, the other the LHD. Independently each LIA will initially bring direct education - nutrition and physical activity classes - to the centers, with a long term goal of supporting the sites to adopt environmental and/or policy interventions. As a way to bring the expertise of clinical diabetes staff out in the field, the LHD will invite them to host tables alongside us when we work with the food pantries. Studies show that food pantry clients are at a higher risk for pre/diabetes and this effort will tie the two programs together in a very different capacity.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify):* Label reading
x	Fats and Oils	x	Food Shopping/ Preparation	x	Other *(specify)*: Limiting Screen Time
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum to be used in 2017-2019 are approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017- 2019 California SNAP-Ed Integrated Curricula List which highlights the approved materials for UC CalFresh, California Department of Aging, California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB).The Nevada County LIAs reviewed the allowable resources, recipes, curriculum and have chosen what best matches the settings, audiences, and activities planned over the next three years.

9. **Intervention and Evaluation Plan Narrative Summary**

As you review the IWP please take into consideration that LHD funding in the past was augmented with carry-over and Get Fresh funds. The LDH projects outlined in the work plan are based upon the 2018 funding level of $240,000. In light of financial changes, the IWP activities were carefully designed to maximize reach within schools and out in the community. There are slight decreases in the number of people reached through direct education in 2018-19,

minimal increases in indirect reach, and two of our PSE activities will be completed at the end of 2017. While our PSE numbers show a large increase in the SNAP-ED population reached in 2019, it is because the LHD and UC CalFresh are working at a few select sites that potentially can reap the greatest impact.

There are three SNAP-Ed Local Implementing Agencies (LIAs) implementing nutrition education and obesity prevention programs in Nevada County – the Local Health Department (LHD), UC CalFresh, and Agency on Agency\Area 4 (AAA4). We have worked collaboratively to create a comprehensive plan that includes four main objectives designed around two sectors – community and schools – and a range of activities that address all five state objectives. When the LIAs strategized to develop the three-year work plan, we took into consideration a number of questions:

- Where are there gaps in needs and services?
- How can we build upon the work we have done to complete as well as introduce new implement policy, system and environmental supports?
- What are the ways we can continue to leverage our established relationships?
- What types of programs would further unite the LIAs' efforts, deepen our reach and maximize healthy messaging within the SNAP-Ed population?
- How can we better serve the senior population?
- What new messages can we promote amongst the LIAs and CNAP partners to increase exposure of healthy messaging in the community?
- How can we collaborate with other prevention programs outside the purview of this grant to address the increasingly complex and interrelated public health concerns facing CalFresh clients?
- What are the best strategies to address food insecurity that would have long term positive impacts?

Schools

UC CalFresh and the LHD work in the schools - UC CalFresh teaches in the larger elementary and middle schools, and the LHD reaches at-risk youth who attend alternative schools. UC CalFresh has a presence in all the Head Starts except one, which the LHD picks up. Afterschool programs are split between both agencies.

UC CalFresh and the LHD have documented successes in positively changing behaviors among the student population. The teacher observation tool used by UC CalFresh in 2015 compared habits at the beginning to the end of the school year. Results showed that 70% of teachers reported more students now bring fruit as a snack, and 100% reported more students can now identify healthy food choices. LHD surveys confirm these findings that students reported eating more fruits and vegetables. With these successes both LIA's believe it is imperative to continue to teach students through direct nutrition education classes at preschools, afterschool, and during the school day. One local school will devote an entire day to all aspects of health, with an emphasis on nutrition and physical activity classes. Direct nutrition education classes include components on healthy food and beverage consumption and choices, which aligns with State Goal #1.

The LHD will continue its focus on physical activity classes while UC CalFresh is more fully integrating lessons into their classes throughout the next three years. Both LIA's will collaborate in 2017 to strategize how to promote Screen Free Week in 2018 and 2019. The program will roll out at preschools, elementary, middle and high schools. To increase access to physical activity UC CalFresh and the LHD will work with childcare providers to add "Painting Preschool Playgrounds for Movement" stencils designs on location. The activities planned are in step with State Goals #2 and #5.

Direct education is complimented with indirect nutrition messaging via a family fun fair, tastings and teacher newsletters. The newsletters UC CalFresh writes are geared towards teachers, and include activity ideas and tips to be passed along to parents. The messages will reinforce what children will be hearing during the school day, taste in lunch room, and the encouragement received on the playground – healthy eating and active play. Harvest of the Month (HOTM) tastings will be introduced by UC CalFresh at the preschools where they teach and a community based organization that works with local farmers will be able to supply produce. The HOTM tasting ties into a much larger HOTM program run by a local nonprofit. During the school year, the nonprofit provides HOTM tastings to 6,000 school children each month and the school district's central kitchen features HOTM produce on the school lunch menu on a monthly basis.

Adults of school-age and preschool-age children are targeted in our intervention plan. Adults will have an opportunity to learn tips and tricks to menu planning, shopping, and eating on a budget in classes. During Screen Free Week adults will have a pivotal role in helping the family unplug from digital entertainment and spend time playing, reading, creating, exploring, and connecting with family and friends. Targeting the adults supports State Goals #1, #2, # 3 & #5.

In addition to the Playground for Movement sustainable piece mentioned above, there are a number of train-the-trainer elements built into the program. UC CalFresh will recruit and train teens to deliver afterschool cooking and garden-based lessons paired with tastings at qualifying sites. Both the LHD and UC CalFresh plan to utilize the CATCH curriculum to offer training to providers in afterschool and child care settings, and the LHD will recruit and train educators at one high school for at-risk youth to deliver the SPARK curriculum. Child care providers will also be invited by the LHD to attend Wellness Policy and Nutrition Education workshops. FFY 2018 will include a training component on Limited Screen Time. These projects support State Goals #4 & #5.

In 2013, the LDH joined the Nevada County Superintendent of Schools Heath Advisory Committee (SHAC). This committee successfully worked on a school wellness policy that was adopted by the school board. A user-friendly guide to the wellness policy was also created and posted on their district website. With this major task accomplished, SHAC will embark on exploring the feasibility of creating a pilot School Wellness Center. The primary site being considered is at the alternative high school where the LHD is actively implementing other programs. Key stakeholders, including the LHD, will meet to develop a vision and framework for the Center with the overarching goal for the pilot School Wellness center to be operating on a small scale within the three year grant cycle. This project reinforces State Goals # 4 & #5.

What is for lunch will take on a new meaning with both UC CalFresh and the LHD working on healthy school lunchroom measures and supports school wellness policy directives adopted in 2014. The LHD will continue its work with the school district's central kitchen providing technical assistance on Nevada County's CA

Thursday lunch program and procuring locally grown produce. UC CalFresh will be working at three schools, one per year to introduce Smarter Lunchroom Movement measures. These efforts are projected to increase in the consumption of healthy foods and matches State Goals #1 & #4.

CNAP partners will cast a net wider in the community by reinforcing the following messaging students and adults hear about via the school system: physical activity (2017), Screen Free Week (2018-19) and summer meals (2019).

Community

The majority of the work conducted out in the community will be accomplished by the LHD reaching out to the SNAP-Ed adults through direct/indirect education, and PSE interventions. UC CalFresh and the LHD will be joining forces by working in health clinic settings, while LHD and AAA4 are targeting seniors in one very specific neighborhood to increase food security.

Four years ago the LHD surveyed a number of neighborhoods utilizing the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) program planning framework to identify areas of improvement. One project stemming from the CX3 process was for the LHD to work with seniors to create a residential community garden in a senior housing complex that is jointly shared with seniors living in an adjacent complex. The garden will be completed in 2016, and in 2017 the LHD will offer cooking demonstrations to gardeners to give the seniors the necessary skills and interest in preparing meals from the produce they have grown on-site. Once the LHD has completed this project, the direct education portion of the program will be turned over to the AAA4 who will offer nutrition classes to the seniors at the above mentioned sites. There is a third complex in the neighborhood that doubles as a senior community center, and this is where AAA4 will start their direct education class series and boost messaging through indirect education. These projects contribute to meeting State Goals #1, #2, #3, & #4.

The most recent data available from 2010 states that 767 Nevada County seniors (4.42%) are living in poverty, but only a very small percentage are receiving SNAP-Ed benefits. This knowledge brings the LHD and AAA4 together to work on a second project that is to increase food security to the seniors living along a neighborhood corridor. In 2017, both LIAs will survey seniors in the respective sites where they are working to assess the level of food security issues facing this population.

In 2018 and 2019, the AAA4 and LHD will facilitate working groups to identify ways to increase food security, such as busing seniors to farmers markets, establishing a food distribution site, and/or cooperative purchasing. AAA4 and LHD will collaborate to determine overlap in needs and explore the best strategies to implementing PSE supports in the neighborhood. This project unites with State Goal #3.

A second project was identified during the CX3 neighborhood assessments. Since a local farmers market, located in the Eastern Nevada County and in a predominately Latino neighborhood, was not accepting EBT, the LHD decided to work with the market to accept EBT. This seemly straightforward endeavor has taken twists and turns at every juncture. However, it appears that this market will start accepting EBT as a pilot in the summer of 2016. The LHD will collaborate

with pilot farmer's market partners to systemize the program to continue after their USDA funding ends. A parallel project the LHD initiated was to leverage outside funds to start a market match program at the market in question so EBT clients would be able to increase their purchasing power. In 2017, the LHD will support the pilot EBT program by offering at least one shopping tour and cooking demonstration to CalFresh recipients and work with stakeholders to promote the market. In Western County, the LHD will host nutrition classes with an emphasis on shopping at the farmers market. In 2018, the LHD will continue to support the local market match programs through indirect outreach. This program aligns with State Goals #1, #3 & #4.

A portion of the low income population seeks medical services in one of the three local clinics. Chapa-De Indian Clinic has two locations – in Placer and Nevada counties. The mission of Chapa-De Indian Health is to advance the health and well-being of American Indians and low income individuals living in our communities. UC CalFresh teaches at the clinic in Placer and in 2017, will start to offer nutrition and physical activity classes at the Nevada County site. Recently one UC CalFresh educator was certified in Zumba instructions with the intention to build this physical activity class into the series. The LHD will conduct classes at the other large medical clinic, and initiate work at third clinic that is located in an underserved area of the county. Both LIAs lessons include eating on a budget, meal planning, and shopping tips. A primary goal in year one is to grow the partnerships and gather information about clinical practices that will set the stage for implementing policy and/or environmental supports by 2019. One specific engagement will be to invite the clinics to participate in promoting Screen Free Week Campaign in year three. These efforts support State Goals #1, #2, #3 & #4.

The Nevada County needs assessment concludes that behavioral health and substance abuse issues are a top concern for the community. Clients who are struggling with these issues are able to seek assistance in clinical settings, in/out treatment facilities and/or transitional home type settings. The majority of the clients needing help are low income, at-risk, and evidence show that they have higher levels of health disparities. Over the past four years the LHD has worked at a few sites where clients are seeking services, but there are many places that continue to be underserved. From LHD's experience and observation, the sites where services are rendered are in need of nutrition, physical activity and PSE interventions. LHD plans to provide nutrition and physical activity classes, train-the-trainer opportunities, and collaborate with the Behavioral Health Department and site management to initiate policy, system and/or environmental supports at a number of locations. The activities align with State Goals #1, #2, #3, #4.

The LHDs last major undertaking is to continue working with one local food pantry. In 2016, the LHD worked very closely with a food pantry to support the creation and adoption of a nutrition policy. The policy outlines that in the first year the policy will be reviewed every six months and then annually thereafter. The LHD has been invited to continue to serve on two committees that strategize on nutrition education programs to clients, volunteers and donors, and ways to increase the amount of healthy foods distributed to clients. Nutrition classes, cooking demonstrations, and food and drink tastings are scheduled over the three year grant cycle. Recognizing that hunger, health, access to healthy foods are increasingly complex and interrelated public health concerns, the LHD will work with the food pantry in 2018 and 2019 to facilitate other stakeholders such as Tobacco Prevention staff and Diabetes clinicians to join in educating clients on health risks. State Goals #1, #2, #3, & #4 are met through the work conducted at the food pantry.

Evaluation

Evaluation approaches will be utilized to develop effective strategies, to inform initial implementation approaches and decision, to inform on-going decision-making and corrections, to improve services and service provision, and to assess progress toward outcomes. The LHD will use a RE-AIM framework to document, assess and improve the approach, efficacy and implementation of our Local Objectives, as applicable for the REAIM PSE interventions. In addition, specific tools have been developed and will be used to assess progress of non-REAIM PSE interventions, as well as other activities. All listed activities are included in the evaluation plan. Typical evaluation tools include pre- and post-surveys, post-training evaluations, sign-in sheets, observations, instructor interviews and document review. Relevant indicators from the Western Region's SNAP-Ed Evaluation Framework are embedded in the evaluation plan. For instance, the pre- and post-surveys for nutrition education class series typically address MyPlate behaviors (MT1), Physical Activity Behaviors (MT3), and Long Term Nutrition Outcomes (LT2-5), but also include locally-developed questions to inform our specific partner needs and local implementation questions, and, as applicable, are developed with input from relevant subcontractors and/or partners.

UC CalFresh will utilize the UC CalFresh Workbook for process evaluation to track and assess activities conducted, number of individuals reached through various methods of delivery, and extenders trained to delivery approved curriculum. Youth formative and outcome evaluations include the Teacher Observation Tool to assess teachers' perceptions of youth behavior change, and the Teacher Tasting Tool to determine youth willingness to try new foods. Healthy school lunchroom activities will be evaluated using the Smarter Lunchrooms Movement Scorecard, which is conducted pre- and post-implementation to assess changes made in the lunchroom that influence youth behavior as well as appeal of healthy food choices from MyPlate. Formative and outcomes evaluations for adults include use of the Intent to Change assessment to determine an adult's readiness to implement a change based on the class attended, the Food Behavior Checklist to evaluate healthy behaviors and food security using a pre- and post-test, as well as the Plan, Shop, Save and Cook pre- and posttest to assess adult knowledge and behavior change surrounding food resource management. Through these formative and outcome evaluations, UC CalFresh will use the data collected to inform future classes as well as report on the impact of the program on qualifying youth, adults, families, and communities.

SECTION B: Target Audience Description

1. Gender	%
Male	40%
Female	60%
Total:	100%

2. Age	#
0 to 4 years old (Preschool):	569
5 to 17 years old (School Age):	23,292
18 to 59 years old (Adult):	41,650
60 years old and over (Senior):	9,837

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
12.6%	87.4%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	0%
Asian	0%	0.9%
American Indian/Alaskan Native	0%	1.4%
Native Hawaiian/Other Pacific Islander	0%	0%
White	12.6%	81.8%
Multiple/Other	0%	3.3%
Total:	12.6%	87.4%

4. Languages Used in Intervention Activities and Materials

English	87%	Farsi	0%	Russian	0%
Spanish	13%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,630	1,580	1,600
Indirect Education:	3,533	4,185	4,165
Policies, Systems, and Environment (PSE) Change/Supports -	14,623	14,490	29,542

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	3	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	4
CalFresh Offices	1	Head Start Programs	2	Schools: Students (After School)	1
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	1	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	3

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	5
Community Based Organizations	3	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	4	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	1	Other (specify): Sierra Nevada Children Services	1
Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	School2: District Office	0	**TOTAL SITES:**	**49**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	5	Schools: Students (Elementary)	7		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, the Nevada County SNAP-Ed funded partners will reach at least 11,000 students, teachers, administrative staff and parents at a minimum of nine qualifying schools, including afterschool programs, through multi-level interventions that result in an increase in the following: consumption of healthy foods and beverages, physical activity, access to local produce, nutritional knowledge and healthy lunchroom measures.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Reduced Screen Time
- Creation of a School Wellness Center
- Healthy School Lunchroom Measures including CA Thursday, Smarter Lunchrooms Movement, Procurement of Local Produce

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 3017, Nevada County LIAs will reach a minimum of 1,915 students and 60 adults through multi-level interventions including direct and indirect education and shall offer extender training to at least six students and/or teachers.
   b. By September 30, 2017, provide resources and strategies to stakeholders implementing healthy school lunchroom measures at five qualifying schools to reach 1400 students.

c. By September 30, 2017, the LHD shall collaborate with at least two stakeholders to explore the development of a school wellness center at one qualifying high school.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, Nevada County LIAs partners will reach a minimum of 2,735 students and 60 adults through multi-level interventions including direct and indirect education and shall offer extender training to at least five students and/or teachers.
b. By September 30, 2018, provide technical assistance to stakeholders to improve healthy school lunchroom measures at five qualifying schools to reach 1400 students.
c. By September 30, 2018, the LHD shall continue to collaborate with at least two stakeholders to develop a pilot school wellness center at one qualifying high school.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, Nevada County LIAs partners will reach a minimum of 2,775 students and 60 adults through multi-level interventions including direct and indirect education and shall offer extender training to at least seven students and/or teachers.
b. By September 30, 2019, provide technical assistance to stakeholders to improve healthy school lunchroom measures at five qualifying schools to reach 1400 students.
c. By September 30, 2019, work with at least two stakeholders to officially launch a pilot School Wellness Center that offers nutrition and physical activity education classes to 20 students.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, the Nevada County LIAs will reach at least 11,000 students, teachers, administrative staff and parents at a minimum of nine qualifying schools, including afterschool programs, through multi-level interventions that result in an increase in the following: consumption of healthy foods and beverages, physical activity, access to local produce, nutritional knowledge and healthy lunchroom measures.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Host single to eight series nutritional class lessons to students in elementary, middle, and afterschool programs. Tasting included with lessons whenever feasible. Year 1: Direct Reach: 640; Indirect Reach: 640. Year 2: Direct Reach: 640; Indirect Reach: 640. Year 3: Direct Reach: 640; Indirect Reach: 640.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Class sign-in sheets Submit: UC CalFresh Workbook
1.2	Teach nutrition classes up to twice a year to students participating in the Athlete Committed Program a one at-risk qualifying school. Coordinate with LHD Alcohol Prevention staff. Year 1: Reach 10 to 20 students participating in the program. Year 2: Reach 10 to 20 students participating in the program. Year 3: Reach 10 to 20 students participating in the program.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: In the Kitchen AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	On File: Class sign-in sheets Submit: Record in ATF; quarterly reports

1.3	Teach single to five series nutritional and physical activity classes in at least six school settings ranging from elementary, middle, alternative high schools or afterschool programs. Tastings included whenever possible. Year 1: Reach 245 students. Year 2: Reach 245 students. Year 3: Reach 245 students.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Winders Wise Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Class sign-in sheets Submit: Record in ATF and quarterly reports
1.4	Conduct stand-alone workshops to parents in qualifying schools. Year 1: Direct Ed: 10 to 20 parents from one qualifying school. Year 2: Direct Ed: 20 to 30 parents from two qualifying schools. Year 3: Direct Ed: 30 to 40 parents from three qualifying schools.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Class sign-in sheets Submit: UC CalFresh Workbook
1.5	Conduct, as well as recruit and train teens to deliver, afterschool cooking and garden-based lessons paired with tastings at qualifying sites with established gardens. Year 1: Reach 15 youth; Train two teens. Year 2: Reach 25 youth; Train four teens. Year 3: Reach 35 youth; Train six teens.	x CED x CEI MPR C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Submit: UC CalFresh Workbook

1.6	Conduct afterschool physical activity lessons with youth. Train afterschool educators on CATCH activities. Year 1: Reach 15 youth and one educator. Year 2: Reach 25 youth and one new educator. Year 3: Reach 35 youth and one new educator.	x CED CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Photos Submit: UC CalFresh Workbook
1.7	Train teachers/extenders on SPARK PA Curriculum. Year 1: Reach three teachers at one high school serving at-risk youth, and initiate conversations to discuss training at an additional school. Year 2: Host train-the-trainer classes at a second high school.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Winders Wise Services AAA: UCCE: CCC:	Year 1: Q2 x Year 2: Year 3:	On File: Sign-in Sheet Submit: ATF & quarterly reports
1.8	Annually host and participate in health day/fair at one qualifying alternative high school that serves at-risk youth. Students attend physical activity and nutrition education classes; includes lunch time fair with booths promoting healthy living activities. Year 1: Direct Ed 100 - 125 students. Indirect Ed 100 - 125 students. Year 2: Direct Ed 100 - 125 students. Indirect Ed 100 - 125 students. Emphasize on limited screen time. Year 3: Direct Ed 100 - 125 students. Indirect Ed 100 - 125 students.	x CED x CEI MPR x C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Winders Wise Services, In the Kitchen, Shaun Havard, Cody Consulting AAA: UCCE: CCC:	Year 1: Q2 x, Q3 x Year 2: Q2 x, Q3 x Year 3: Q2 x, Q3 x	On File: List of partners & classes Submit: ATF and quarterly report

1.9	Host and participate in the annual Family Fun Health Fair at one qualifying school including activities and topics such as Rethink Your Drink, healthy snack ideas, food safety, and farm to table information. Tastings provided. Year 1: Indirect reach 150 - 200 students and parents. Year 2: Indirect reach 150 - 200 students and parents. Year 3: Indirect reach 150 - 200 students and parents.	( ) CED (x) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: Cody Consulting, Shaun Havard AAA: UCCE: CCC:	Year 1: Q3 Year 2: Q3 Year 3: Q3	On File: Flyer Submit: ATF and quarterly report UC CalFresh Workbook
1.10	SNAP-Ed funded and non-funded partners will collaborate on the development & implementation of a screen free week campaign that will roll out the same week as the national screen free week. Year 1: Convene at least three working group meetings to develop strategy. Year 2: Reach at least 800 students through screen free week at two to three schools. Year 3: Reach at least 800 students through screen free week at two to three different schools each year.	( ) CED (x) CEI (x) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: Shaun Havard, Cody Consulting, Winders Wise Services; In the Kitchen AAA: UCCE: CCC:	Year 1: Q3, Q4 Year 2: Q1, Q2, Q3 Year 3: Q3	On File: Agendas, Minutes Submit: ATF & quarterly report

1.11	LHD shall continue to attend, provide support, and input on the School Health Advisory Committee (SHAC) including but not limited to establishing a School Wellness Center. Reach 150 students, teachers and administrators. Year 1 & Year 2: The LHD shall collaborate with the advisory committee to strategize and plan for the development and implementation of a pilot school wellness center at one qualifying high school. The Wellness Center will include a nutritional component. Year 3: Pilot School Wellness Center anticipated to open; provide nutritional education and physical activity classes to at least 20 students. Reach reported under 1.3.	x CED CEI MPR x C&C x TTA	 CWD x LHD AAA UCCE CCC	CWD: LHD: Shaun Havard, Winders Wise Services, In the Kitchen AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Submit: quarterly report
1.12	LHD will work with one centralized kitchen to facilitate healthy changes to school lunch meals that serves total of five qualifying schools. In Year 1 the LHD will work with the central kitchen to build upon the lunch program. In Years 2 and 3, the LHD will continue to collaborate with community groups to facilitate and support healthy changes to school meals. **Year 1:** Provide technical support and strategies to implement CA Thursdays that impacts five schools (LHD). Facilitate collaboration between central kitchen and local farmers to secure local produce (LHD). Total reach 1400 students. **Year 2:** Continue to offer technical assistance as	 CED CEI MPR x C&C x TTA	 CWD x LHD AAA UCCE CCC	CWD: LHD: Shaun Havard AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Submit: ATF, quarterly report

	requested by central kitchen(s), school districts and/or individual schools to improve healthy school lunchrooms program and/or to increase the number of meals made from scratch (LHD).Total reach at least 300 students. **Year 3:** Continue to offer technical assistance as requested by central kitchen(s), school districts and/or individual schools to improve healthy school lunchrooms program and/or to increase the number of meals made from scratch (LHD). Total reach at least 300 students.					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.3	Nutrition 5 Class Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Power Play, NEOPB		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.3, 1.8, 1.9	EatFresh.org Recipes		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: approved recipes used in classes, cooking demonstrations; tastings
			CCC		
1.3, 1.8	Activity + Eating, Dairy Council of CA		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Rethink Your Drink High School Lessons, NEOPB		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2, 1.3	Nourish: Food & Community, World Link		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Shape of Yoga Nutrition & PA Booklet, NEOPB		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Handed out in Physical Activity Classes.
			CCC		

1.3	Physical Activity Program Toolkit, CDPH		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2,1.3	10 Tips Series, USDA		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Handouts given out in classes.
			CCC		
1.2,1.3	Cookbooks, NEOPB		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Distributed at nutrition classes.
			CCC		
1.1,1.2,1.3	Currently Dietary Guidelines for Americans, USDA		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe below: Materials, newsletters, topics, etc. align with recommendations from 2015-2020 Dietary Guidelines for Americans
			CCC		

1.3	Super Tracker Nutrition Lesson Plans and Presentations, USDA		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.7	Sports, Play, & Active Recreation for Kids, SPARK		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.6	Coordinated Approach to Children's Health, CATCH		CWD			x	Research Tested
			LHD				Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1, 1.5, 1.8	My Amazing Body, UC ANR Good for Me and You, UC ANR It's My Choice...Eat Right, Be Active, UC ANR Eating Healthy from Farm to Fork, UC ANR		CWD				Research Tested
			LHD				Practice Tested
			AAA			x	Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1, 1.5, 1.8	Nutrition to Grow On, UC Davis, Dept. of Nutrition & CA Dept. of Education		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1, 1.5, 1.8, 1.9	Cooking Up Healthy Choices, Center for Nutrition in Schools, UC Davis		CWD			x	Research Tested
			LHD				Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Measures program goals to ensure reach, target audience and intended approaches (Activities 1.1, 1.4, 1.5, 1.6, 1.8, 1.9, 1.10, 1.12).		x		[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	Assesses the teacher's perceived behavior change of students (Activity 1.1).	x		x	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Teacher observation tool

E.1.3	Assesses the youth's exposure to various foods and willingness to either try again or ask for these foods in the future (Activities 1.1, 1.5).	x		x		CWD LHD AAA x UCCE CCC	Year 1: Q1 — / Q2 x / Q3 x / Q4 — Year 2: Q1 — / Q2 x / Q3 x / Q4 — Year 3: Q1 — / Q2 x / Q3 x / Q4 —	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher tasting tool
E.1.4	Questions are used with adult participants to measure readiness to change behavior (Activity 1.4).	x		x		CWD LHD AAA x UCCE CCC	Year 1: Q1 x / Q2 x / Q3 x / Q4 — Year 2: Q1 x / Q2 x / Q3 x / Q4 — Year 3: Q1 x / Q2 x / Q3 x / Q4 —	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other:

E.1.5	Assesses the status of the school lunchroom based on behavioral economics and the Smarter Lunchrooms Movement principles (Activity 1.12).	x		x	☐ CWD ☐ LHD ☐ AAA x UCCE ☐ CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Smarter Lunchrooms Movement Scorecard
E.1.6	Design, conduct and analyze evaluation survey (Activities 1.1, 1.2, 1.3, 1.4, 1.5, and 1.6, 1.10).	X	X		☐ CWD X LHD ☐ AAA X UCCE ☐ CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: -Pre- and post-surveys (when applicable), or post-surveys. These surveys utilize relevant portions of the UCCE Food Behavior Checklist and Sugar Sweetened Beverage questions, as well as locally developed questions. Other tools include the Adult Taste Testing Tool, the Teacher Tasting Tool, and pre- and post-assessments.

E.1.7	Summarize healthy site changes implemented by school sites engaged in work with central kitchen (Activity 1.12).	X	X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 , Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.8	Summarize sites, activities, partners, and participants reached (Activities 1.8, 1.9, 1.7, 1.10).	X	X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 , Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.9	Summarize partners, sites reached, activities in which the project has participated. (Activity 1.11).	X	X				

	CWD
X	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
			X

Year 2

Q1	Q2	Q3	Q4
			X

Year 3

Q1	Q2	Q3	Q4
			X

X	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 15 Early Childhood Education (ECE) centers will have received direct education, indirect education, and wellness policy support that shall lead to new or modified practices that engages children and parents in nutrition education and physical activity, leading to increased nutritional knowledge, behavioral changes and environmental supports to affirm these practices.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Reduced Screen Time
- Support for implementing Wellness Policies
- Increase opportunities for Active Play
- Increase consumption of Local Produce

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, provide direct and indirect education to 115 students and 68 adults, and offer nutritional, physical activity and wellness trainings and assistance to at least 30 childcare providers.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, provide direct and indirect education to 227 students and 68 adults, and offer nutritional, physical activity and wellness trainings and assistance to at least 20 childcare providers.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, provide direct and indirect education to 227 students and 68 adults, and offer nutritional, physical activity and wellness trainings and assistance to at least 20 childcare provider.

   b.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, a minimum of 15 Early Childhood Education (ECE) centers will have received direct education, indirect education, and wellness policy support that shall lead to new or modified practices that engages children and parents in nutrition education and physical activity, leading to increased nutritional knowledge, behavioral changes and environmental supports to affirm these practices.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct stand-alone workshops and series based class to parents of preschoolers using approved curriculum that focuses on nutrition education and physical activity. Tastings will be included when feasible. Year 1: Emphasis on physical activity; Reach 20 parents. Year 2: Promote Screen Free Week during classes; Reach 20 parents. Year 3: Promote summer meal program during class series. Reach 20 parents.	x CED x CEI MPR x C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Winders Wise Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Class sign-in sheets Submit: ATF and quarterly reports UC CalFresh Workbook

2.2	Teach classes at qualifying Head Start, state preschool, and early childhood education sites using approved curriculum that focuses on nutrition education and physical activity. In addition to the nutrition element, in year one, 15 children will be reached through the HOTM tastings; year two, 30 children reached with tastings at two sites; year three, 45 children will be reached with tastings at three sites. Year 1: Reach 45 children. Year 2: Reach 45 children. Year 3: Reach 45 children.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	On File: Submit: UC CalFresh Workbook
2.3	Introduce Harvest of the Month Tastings (HOTM) to four preschools. Year 1: Work with local organization to facilitate HOTM produce delivery at two preschools. Year 2: Introduce HOTM to at least 36 children at three preschools through tastings and nutrition lessons. Year 3: Maintain delivery of HOTM tastings to at least three preschools and support nutrition education to at least 36 children.	x CED x CEI MPR x C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2, Q3 x, Q4 Year 3: Q1 x, Q2, Q3 x, Q4	On File: HOTM calendar schedule Submit: UC CalFresh Workbook
2.4	Distribute quarterly newsletters to preschool during the school year. Newsletters provide information for preschool teachers, giving them ideas for activities to do with children and talking points to pass along to parents. Reach 48 parents.	CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2	On File: Submit: UC CalFresh Workbook

	Year 1: Distribute two quarterly newsletters to four preschools including topics such as nutrition, physical activity, healthy snacks, and food safety. Year 2: Promote screen free week through quarterly newsletters to four preschools in addition to topics such as nutrition, physical activity, healthy snacks, and food safety. Year 3: Maintain distribution of two quarterly newsletters to four preschools including topics such as reducing screen time, nutrition, physical activity, healthy snacks, summer meals and food safety.				Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
2.5	Work with local non-profit child care resource center to offer train-the-trainer workshops on nutrition, CATCH curriculum, and wellness policy each year. Year 1: Offer three to four trainings to reach at least 30 Early Childcare Education providers. Provide technical assistance and support to at least 10 child care providers in the development of wellness policies. Year 2: Offer three trainings to reach at least 20 providers. Provide technical assistance and support to at least 10 child care providers in the development of wellness policies. Year 3: Offer three trainings to reach at least 20 providers. Provide technical assistance and support to at least 10 child care providers in the development of wellness policies.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Winders Wise Services, Shaun Havard AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x Year 2 Q1 Q2 Q3 Q4 x x x Year 3 Q1 Q2 Q3 Q4 x x x	On File: Sign-in sheets on file with organization; agenda Submit: ATF and quarter reports

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<td>2.6</td>
<td>SNAP-Ed funded partners will collaborate with SNAP-Ed non-funded CNAP partners on the development & implementation of a screen free week campaign that will roll out the same week as the national screen free week.
Year 1: Convene at least three working group meetings to develop strategy. Promote screen-free ideas to reach at least 30 families with children under age 5.

Year 2: Reach 96 children & adults through screen free week at 4 preschools. Promote campaign to reach at least 15 child care sites.

Year 3: Reach 96 children students & adults through screen free week at 4 preschools. Promote campaign to reach at least 15 child care sites.</td>
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List of sites participating

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<td>2.7</td>
<td>Promote "Painting Preschool Playgrounds for Movement" Stencil Loan Program to Early Childcare Education (ECE) providers and/or qualifying organizations & sites that serve the SNAP-Ed population.

Year 1: Work with local organizations to promote the program. Identify sites and assess ability to implement the stencil program. Loan out stencils to at least one site.

Year 2: Continue to promote program, and support interested sites through trainings. Reach beyond preschools to qualifying afterschool programs, apartments located in CX3 neighborhoods, and</td>
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<table>
<tr><td></td><td>CED</td></tr>
<tr><td></td><td>CEI</td></tr>
<tr><td>x</td><td>MPR</td></tr>
<tr><td>x</td><td>C&C</td></tr>
<tr><td>x</td><td>TTA</td></tr>
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<tr><td></td><td>CWD</td></tr>
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<td>CWD:
LHD: Cody Consulting, Winders Wise Services
AAA:
UCCE:
CCC:</td>
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Year 1
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Year 2
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
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Year 3
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td></td><td>x</td><td>x</td><td></td></tr>
</table>
</td>
<td>On File:
List of sites that borrowed stencils

Submit:
Quarterly report

Stencil usage reports to CDPH</td>
</tr>
</table>

	family resource centers. Loan out stencils to at least five sites. Year 3: Revise promotion strategy to reach out to more approved sites and continue to offer support to sites ready to implement. Loan out stencils to at least five additional sites.					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.5	Nutrition 5 Class Series, Orange County Health Care Agency	x CWD LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
2.1, 2.5	10 tips series, USDA	x CWD LHD AAA UCCE CCC	Research Tested Practice Tested Emerging x N/A - Please describe below: Handed out during classes.
2.3	Harvest of the Month, handouts, NEOPB	CWD LHD AAA x UCCE CCC	Research Tested Practice Tested Emerging x N/A - Please describe below: Harvest of the Month handouts used with other curriculum
2.1, 2.2	Go, Glow, Grow, UC ANR Happy Healthy Me, UC ANR Healthy, Happy Families, UC ANR	CWD LHD AAA x UCCE CCC	x Research Tested Practice Tested Emerging N/A - Please describe below:

2.2	Coordinated Approach to Children's Health, CATCH		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below
			CCC		
2.6	Let's Move! Child Care		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Screen Free week information to be used from this toolkit.
			CCC		
2.7	Painting Preschool Playgrounds for Movement" Stencils, NEOPB		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe: Stencils to be promoted to ECE providers.
			CCC		
2.1, 2.2	Build a Healthy Plate with Fewer Added Sugars, USDA Team Nutrition		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

All	Current Dietary Guidelines for Americans, USDA		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	N/A	N/A - Materials, newsletters, topics, etc. align with recommendations from 2015-2020 Dietary Guidelines for Americans
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation
E.2.1	Measures program goals to ensure reach, target audience and intended approaches (Activities 2.1, 2.2, 2.3, 2.4, 2.6, 2.7).		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	

Responsible SNAP-Ed Agency(ies):

	CWD
	LHD
	AAA
x	UCCE
	CCC

Tool/Documentation:

	EARS/ATF
	PSE RE-AIM Report
x	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

E.2.2	Questions are used with adult participants to measure readiness to change behavior (Activity 2.1).	x		x		CWD LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other:
E.2.3	Assesses the teacher's perceived behavior change of students (Activity 2.2).	x		x		CWD LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Teacher observation tool

<table>
<tr>
<td>E.2.4</td>
<td>Design, conduct and analyze evaluation survey (Activities 2.1, 2.5, 2.6).</td>
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<tr><td></td><td>CWD</td></tr>
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Year 3
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<table>
<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: -Pre- and post-surveys (when applicable), or post-surveys. These surveys utilize relevant portions of the UCCE Food Behavior Checklist and Sugar Sweetened Beverage questions, as well as locally developed questions. Other tools include the Adult Taste Testing Tool, the Teacher Tasting Tool, and pre- and post-assessments.
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<tr>
<td>E.2.5</td>
<td>Summarize sites, activities, partners, and participants reached (Activities 2.6, 2.7).</td>
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<tr><td></td><td>CWD</td></tr>
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Year 1
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Year 2
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Year 3
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<table>
<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Data also reported in quarterly reports.
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, at least 27,900 local families, seniors, and individual adults will have increased access to fresh fruit and vegetables through community gardens, increased EBT usage at farmers markets, and policy and/or environmental interventions at SNAP-Ed qualifying community sites; efforts supported with direct and/or indirect education.

SNAP-Ed State Goals):

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Residential Community Gardens
- Evaluate viability of establishing a food pantry satellite food distribution site
- Development and adoption of healthy food and beverage policies in various settings
- Increase food security and access to local produce

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, increase food security for at least 13,200 CalFresh children, adults, and seniors eligible clients through an EBT Farmers Market Match program, working with one food pantry to expand their nutritional policy, and supporting a local community garden with technical assistance and direct education.

b. By September 30, 2017, work on multi-level interventions, including direct and indirect education at qualifying sites, including but not limited to public housing sites, health clinics, and residential treatment centers to reach at least 300 CalFresh eligible clients.

c. By September 30, 2017, reassess CX3 community neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, support EBT farmer's market programs with direct education classes to reach 80 to 100 clients.

b. By September 30, 2018, expand efforts to increase food security for seniors living at three qualifying housing sites by investigating various food security program options, including the exploration to establish a satellite food distribution site.

c. Provide technical support and direct/indirect education at two local food pantries to reach at least 13,000 children, adults and seniors.

d. By September 30, 2018, implement multi-level interventions including direct, indirect, and staff trainings at transitional housing where people in recovery are living, public housing, health clinics and other organizational sites to reach 300 SNAP-Ed clients; support the development and/or implementation of policy and/or environmental supports at a minimum of two qualifying sites.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, support EBT farmer's market programs with direct education classes to reach 80 to 100 clients.

b. By September 30, 2019, implement one food security measure targeting at least 100 seniors based upon what is determined by the process of working with the seniors and the local food pantr(ies).

c. By September 30, 2019, implement multi-level interventions including direct, indirect, and staff trainings at transitional and public housing sites, health clinics and other organizational sites to reach a minimum of 300 CalFresh clients; support the development and/or implementation of site wellness policies at a minimum of two sites to reach at least 14,750 clients.

d. Provide technical support to expand nutrition policy at one food pantry to reach 13,000 children, adults and seniors, and support policy with direct/indirect education. Support second local pantry through food tastings to reach 300 clients.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, at least 27,900 local families, seniors, and individual adults will have increased access to fresh fruit and vegetables through community gardens, increased EBT usage at farmers markets, and policy and/or environmental interventions at SNAP-Ed qualifying community sites; efforts supported with direct and/or indirect education.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide series-based direct education at 3 SNAP-Ed qualified senior congregate nutrition sites and/or public housing facilities. **Year 1.** Provide direct nutrition education and physical activity using approved curricula to 10 older adult participants at approved nutrition sites/public housing facilities. **Year 2.** Provide direct nutrition education and physical activity using approved curricula to 10 older adult participants at approved nutrition sites/public housing facilities. **Year 3.** Provide direct nutrition education and physical activity using approved curricula to 10 older adult participants at approved nutrition sites/public housing facilities.	x CED CEI MPR x C&C TTA	CWD LHD x AAA UCCE CCC	CWD: LHD: AAA: Peggy Savant, RD UCCE: CCC:	Year 1: Q4 Year 2: Q4 Year 3: Q4	Submit: ATF, Pre - post evaluations

3.2	Provide regularly scheduled indirect education to 35 older adults at 1 SNAP-Ed qualified senior congregate nutrition site using approved materials such as *MyPlate for Older Adults* and *Harvest of the Month*.	[ ] CED [x] CEI [ ] MPR [ ] C&C [ ] TTA	[ ] CWD [ ] LHD [x] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Submit: ATF
3.3	Work ~~at~~ with at least three senior apt complexes within qualifying census tracts to increase food security and access to healthy foods and provide nutrition education and/or physical activity classes. Year 1: Garden Site: Provide technical assistance at a shared garden. Interface with local non-profit providing gardening classes and trainings. Reach 27 seniors. Direct Ed: Offer two cooking demonstrations utilizing the produce that is grown in the residential community garden and offer nutrition education and/or physical activity to senior residents in at least one qualifying apartment complex. Food Insecurity: Survey seniors at three apartment complexes to measure food insecurity issues and challenges to accessing healthy food. TTA: Explore providing training on special nutrition	[x] CED [ ] CEI [ ] MPR [x] C&C [x] TTA	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	CWD: LHD: Shaun Havard, In the Kitchen AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x Year 2 Q1 Q2 Q3 Q4 x x x Year 3 Q1 Q2 Q3 Q4 x x x x	On File: Photos Submit: ATF, quarterly report, Survey results will be reported in quarterly report

	needs of seniors to food pantry staff. Year 2: Work with seniors to identify ways to increase food security, such as busing seniors to farmers markets, establishing a food distribution site, and/or cooperative purchasing. TTA: Provide a train-the-trainer session on how to teach cooking classes and meet the nutritional needs of seniors accessing services at a food pantry. Year 3: Pursue implementing food security measures. Initiate conversations with local food pantry if seniors interested in pursuing a satellite food distribution site. Reach 100 seniors.					
3.4	Provide multi-level programs and support at transitional and residential treatment facilities, job training locations and other community based organizations. Year 1: Offer nutrition education and physical activity class series; lessons to include shopping on a budget and cooking demonstrations. Offer staff training on a nutritional message such as RYD at a minimum of one site. Reach 300. Year 2: Initiate discussion with Behavioral Health and treatment site staff to strategize environmental / policy supports. Begin to work at two sites on at least one environmental support and/or policy each. Continue to offer class series to reach 300 clients.	x CED x CEI MPR C&C TT	CWD x LHD AAA UCCE CCC	CWD: LHD: Winders Wise Services, In the Kitchen AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Submit: ATF, quarterly reports

	Year 3: Expand programs implemented in year 2, and work at two additional sites to develop environmental and/or policies. Offer nutrition and physical activity class series to reach at least 300 clients.					
3.5	Initiate new programs at two qualifying local health clinics. Year 1: Develop partnerships with clinics to gather information about practices that will set the stage for policy and environmental support discussions. Offer nutritional education and physical activity classes to reach at least 30 clients. Year 2: Convene a working group to discuss policy and/or environmental supports. Tailor strategies to meet needs of clinics. Offer nutrition education and physical activity classes to reach at least 30 clients. Year 3: Provide technical support to clinics implementing at least 1 PSE - potential reach 14,750 clients. Offer direct nutrition education and physical activity classes to at least 30 clients.	x CED x CEI MPR x C&C x TT	x LHD AAA x UCCE CCC	CWD: LHD: Winders Wise Services, In the Kitchen AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Class sign-in sheets Submit: ATF, quarterly reports, UC CalFresh Workbook

3.6	Work with at least two local food pantries and at least one other organization that serves the target population to increase the consumption of healthy food and beverages among clients. Year 1 *Food Pantry 1* • Participate in the Nutrition Policy Committee and Health To Hunger Group to strategize on how to best provide nutrient rich foods to clients. Collaborate in updating the nutrition food policy. Reach: 13,000 clients. • Conduct two to three nutrition education classes to reach at least 30 clients. • Host four food/drink tastings to reach 400 clients. • Invite the LHD Tobacco prevention staff to host table; invite non-profit to educate clients about free community trail opportunities. *Food Pantry 2* • Offer at least three food/drink tastings to reach at least 300 clients. • Invite the LHD Tobacco prevention staff to host table; invite non-profit to educate clients about free community trail opportunities. *Other Organization 1* • Offer at least one food/drink tasting to reach at least 50 clients	x CED x CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Cody Consulting, Shaun Havard, In the Kitchen AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	On File: Class sign-in sheets; food pantry nutrition policy; list of partners Submit: ATF and quarterly reports

	Year 2 *Food Pantry 1* • Continue to serve on committees to strategize on how to best provide nutrient rich foods to clients. Collaborate on updating the nutrition food policy. Reach: 13,000 clients. • Conduct at least two nutrition education classes to reach at a minimum of 20 clients. • Collaborate with the food pantry to educate at least 4 donors about their updated nutrition policy. • Host at least four food/drink tastings to reach 400 clients. Invite diabetes consultant to host table. *Food Pantry 2* • Offer at least three food/drink tastings to reach 300 clients. Invite diabetes consultant to host table. *Other Organization 1* • Offer at least one food/drink tasting to reach at least 50 clients Year 3 *Food Pantry 1* • Continue to serve on committees and collaborate on updating the nutrition food policy. Reach: 13,000 clients. • Collaborate with the food pantry to educate at least 3 donors about their updated					

<table>
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<td>nutrition policy.
• Conduct at least 2 nutrition classes to reach a minimum of 20 pantry clients.
• Host at least four food/drink tastings to reach 400 clients.

Food Pantry 2
• Offer at least three food/drink tastings to reach 300 clients.

Other Organization 1
• Offer at least one food/drink tasting to reach at least 50 clients</td>
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<tr>
<td>3.7</td>
<td>Increase the number of EBT shoppers at local farmers market.

Year 1
• Support an EBT pilot farmers market match program in one CX3 neighborhood by offering at least 1 shopping tour and cooking demonstration. Direct reach: 20 adults.

• Collaborate with two to three agencies who work with the target population to promote the farmers market in one CX3 neighborhood. Indirect reach: 75 CalFresh clients.

• Collaborate with pilot farmers market partners to ensure the program to will continue after funding ends.</td>
<td>x CED
x CEI
MPR
x C&C
x TTA</td>
<td>CWD
x LHD
AAA
UCCE
CCC</td>
<td>CWD:
LHD: Shaun Havard, In the Kitchen
AAA:
UCCE:
CCC:</td>
<td>Year 1
Q1 Q2 Q3 Q4
x x x x
Year 2
Q1 Q2 Q3 Q4
x x x x
Year 3
Q1 Q2 Q3 Q4</td>
<td>On File:
Class sign-in sheets.

Submit:
Record activity on ATF.</td>
</tr>
</table>

	• Conduct up to twelve stand-alone nutrition classes with an emphasis on shopping at the farmers market. Reach 100 to 120 SNAP-Ed adults. Year 2 & 3: Host up to ten stand-alone nutrition classes with an emphasis on shopping at the farmers market. Reach 80 to 100 SNAP-Ed adults.					
3.8	Work with CDPH to determine which components of the CX3 community neighborhoods need to be re-assessed; conduct reassessments as charged.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Shaun Havard, Cody Consulting AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	Submit: Required CX3 documents

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	Eat Smart, Live Strong Fruit & Vegetable Checklist, RAPA	[ ] CWD [ ] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2	Nutrition Education Materials (Harvest of the Month, MyPlate for Older Adults)	[ ] CWD [ ] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.4	Cooking Matters, for Adults	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe:
3.4, 3.5, 3.6	Eat Healthy Be Active, Community Workshops, US Dept. of Health and Human Services	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe:
3.4, 3.7	Eat Right When Money's Tight/Money for Food, Wisconsin Cooperative Extension	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe:

3.5	Plan, Shop, Save, Cook Eat and Play Together!		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.5	Eating Smart, Being Active		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.5	Zumba Basic Training		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe: Zumba Basic Training Certification to delivery tested, choreographed physical activity
			CCC		
3.6, 3.7	Fruit, Vegetable & Physical Activity Toolbox for Community Educators, NEOPB		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.7	Nutrition 5 Class Series, Orange County Health Care Agency		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Matched pre- and post-tests to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels. On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Education and Administration Reporting System (EARS). (Activities 3.1, 3.2)		x			Year 1: Q4 x Year 2: Q4 x Year 3: Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

x	CWD
	LHD
x	AAA
	UCCE
	CCC

<table>
<tr>
<td>E.3.2</td>
<td>Measures behavior change relating to resource management and food security status with adult participants through matched pre/post assessments (Activity 3.5).</td>
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<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td>x</td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Plan, Shop, Save, Cook Pre/Post Assessments
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<tr>
<td>E.3.3</td>
<td>Questions are used with adult participants to measure readiness to change behavior (Activity 3.5).</td>
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Year 3
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List other:
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<tr>
<td>E.3.4</td>
<td>Measures program goals to ensure reach, target audience and intended approaches (Activity 3.5).</td>
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Year 3
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List other:
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<tr>
<td>E.3.5</td>
<td>Design, conduct and analyze evaluation survey (Activities 3.3, 3.4, 3.6)</td>
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Year 3
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: -Pre- and post-surveys (when applicable), or post-surveys. These surveys utilize relevant portions of the UCCE Food Behavior Checklist and Sugar Sweetened Beverage questions, as well as locally developed questions. Other tools include the Adult Taste Testing Tool, the Teacher Tasting Tool, and pre- and post-assessments.
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<tr>
<td>E.3.6</td>
<td>Summarize sites, activities, partners, and participants reached (Activities 3.5, 3.6, 3.7)</td>
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Year 3
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List other:
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<td>E.3.7</td>
<td>Complete CX3 assessment activities, as required.(Activity 3.8)</td>
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other: CX3 tools
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, Nevada County SNAP-Ed Funded partners will collaborate and coordinate with a minimum of four non SNAP-Ed partners to leverage resources and support for PSE activities outlined throughout this work plan.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Promote access and appeal of physical activity
- Improve Food Resource Management Behaviors
- Reduced Screen Time

Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, the LHD shall convene at least 4 County Nutrition Action Plan (CNAP) Committee meetings, with the expectation that at least four partners will collaborate to promote physical activity and work together on policy, system and environmental change projects.

    b. By September 30, 2017, the LHD and UC CalFresh shall participate in at least four local food policy council meetings per year.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, the LHD shall convene at least 4 County Nutrition Action Plan (CNAP) Committee meetings, with the expectation that at least five partners will collaborate to promote screen free week and work together on policy, system and environmental change projects.

b. By September 30, 2018, the LHD and UC CalFresh shall participate in at least four local food policy council meetings per year.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, the LHD shall convene at least 4 County Nutrition Action Plan (CNAP) Committee meetings, with the expectation that at least six partners will collaborate to promote summer meals program and work together on policy, system and environmental change projects.

b. By September 30, 2019, the LHD and UC CalFresh shall participate in at least four local food policy council meetings per year.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, Nevada County SNAP-Ed Funded partners will collaborate and coordinate with a minimum of four non SNAP-Ed partners to leverage resources and support for PSE activities outlined throughout this work plan.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	The LHD shall convene CNAP committee meetings at least two times each year. SNAP-Ed funded and non-funded SNAP-Ed partners shall coordinate on messaging, and collaborate on various PSE's that are listed throughout this work plan.	CED CEI MPR x C&C TTA	CWD x LHD x AAA x UCCE CCC	CWD: LHD: Cody Consulting AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Agendas, minutes Submit: Meetings recorded on ATF

4.2	At least two CNAP Committee partners will work together to promote local hiking trails during classes, events, websites, newsletters and Facebook and Twitter pages. LIA reach 300 adults in Year 1.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: Cody Consulting, Shaun Havard, Winders Wise Services, In the Kitchen AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	On File: List of partners Submit: Quarterly Reports; UC CalFresh Workbook
4.3	At least three CNAP Committee partners will work together to promote a limited screen time campaign. Year 1: SNAP-Ed partners (as reported in Activities 1.10 and 2.6) will work on the development aspect of the campaign. Year 2: SNAP-Ed partners to present strategies for implementing a Screen Free Week campaign to relevant CNAP partners. Program will roll out the same week as the national Screen Free Week (April 30 - May 6, 2018). Anticipate LIA reach 300 adults.	☐ CED ☐ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: Cody Consulting, Shaun Havard, AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x x Year 3 Q1 Q2 Q3 Q4	On File: Agendas, minutes, list of partners Submit: Meetings reported on ATF; UC CalFresh Workbook
4.4	At least five CNAP Committee partners will work together to promote the summer meal programs. Year 2: The LHD shall investigate who is participating in summer meal programs, who is providing food, and assess food served. Year 3: Convene working group to discuss strategies	☐ CED ☐ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: Shaun Havard, Cody Consulting AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 x x	On File: List of partners Submit: Report Efforts in Quarterly Reports

	to actively promote summer meal program and potential ways to incorporate local produce into meals.				Year 3 Q1: ; Q2: x; Q3: x; Q4: x	
4.5	At least three CNAP partners will partner to promote Harvest of the Month messaging throughout each year at sites such as schools, adult classes, and CalFresh office. LIA reach: 1200 adults	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: x; UCCE: x; CCC:	CWD: LHD: Cody Consulting AAA: UCCE: CCC:	Year 1 Q1: x; Q2: x; Q3: x; Q4: x Year 2 Q1: x; Q2: x; Q3: x; Q4: x Year 3 Q1: x; Q2: x; Q3: x; Q4: x	On File: HOTM Calendar Submit: ATF; UC CalFresh Workbook
4.6	Both UC CalFresh and the LHD will actively participate in the local Food Policy Council (FPC) by attending at least four meetings a year, and participate in the subcommittee that addressed food access. Year 1: Provide input into the process of assessing our local food system and work with FPC to develop community goals and objectives. Year 2: Collaborate with at least two partners to further goals that are in alignment with our IWP. Year 3: Attend meetings and continue to strategize ways to partner with organizations to increase food security.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: Cody Consulting AAA: UCCE: CCC:	Year 1 Q1: x; Q2: x; Q3: x; Q4: x Year 2 Q1: x; Q2: x; Q3: x; Q4: x Year 3 Q1: x; Q2: x; Q3: x; Q4: x	On File: Agendas, minutes Submit: Meetings reported on ATF

4.7	Year 1, 2 and 3: Maintain and update websites on a monthly basis, and applicable pages as necessary with nutrition and physical activity information, resources and classes. Reference resources in classes.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: Cody Consulting AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Website addresses

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

tivity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.3	Let's Move! Child Care	x LHD; x UCCE	x N/A - Please describe below: Screen Free materials will be used from this toolkit.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Nevada County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity #	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Measures program goals to ensure reach, target audience and intended approaches (Activities 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7).		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x		EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.2	Summarize sites, activities, partners, website usage, outreach activities, and participants reached (Activities 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7)		x		x CWD LHD AAA UCCE CCC	Year 1: Q1, Q2, Q3, Q4 x Year 2: Q1, Q2, Q3, Q4 x Year 3: Q1, Q2, Q3, Q4 x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

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SNAP-Ed Programming occurs in this county through Area 4 Area Agency on Aging.

Please refer to the Sacramento County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Nevada County Public Health
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$16,011	$101,105	$81,621	$97,632	-3.44%
2	Non-Capital Equipment/Supplies	$500	$0	$3,021	$3,521	
3	Materials	$479	$8,012	$4,506	$4,985	-37.78%
4	Travel	$3,008	$5,187	$1,952	$4,960	-4.38%
5	Building/Space	$400	$400	$0	$400	0.00%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$12,400	$140,075	$132,576	$144,976	3.50%
	Total Direct Costs:	**$32,798**	**$254,779**	**$223,676**	**$256,474**	0.67%
9	Indirect Costs*** Indirect Cost Rate= _20_ %	$3,202	$20,221	$16,324	$19,526	-3.44%
	Total Federal Funds	**$36,000**	**$275,000**	**$240,000**	**$276,000**	0.36%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Increase reflects line items moved to this category from Materials.
3	Materials	Decrease reflects decreased budget due to overall budget reduction, as well as some line items moving from this category to Non-Capital Equipment/Supplies.
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Nevada County Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Liz Matson	80.00%	20.00%	$104,374.86	0.35	$36,531.20	53.40%	$19,507.66	$44,831.20	$56,039	
2			Nutritionist	Julie DeHollander	0.00%	100.00%	$80,864.00	0.25	$20,216.00	72.56%	$14,668.73	$0.00	$34,885	
3			Secretary/Admin Assistant	Lisa Lehr	40.00%	60.00%	$19,499.52	0.2	$3,899.90	72.00%	$2,807.93	$2,683.20	$6,708	
						Total Staffing: Salaries/Benefits:		**0.8**	**$60,647**		**$36,984**	**$47,514**	**$97,632**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Includes items included by not limited to pens, flip charts markers, toner cartridges, calendars, legal pads, etc. This amount covers .35 FTE for the Program Manager, .25 FTE for a nutritionist, .20 for Secretary/Admin Assistant (total of .80 FTE). The cost per month is $46 for the .8 FTE allocated to this project.	0.8	$46.00	15	$552	
2			Postage	Includes mailings to local partners, etc	1	$0.49	102	$50	
3			Telecommunication charges	iPad charges for Program Manager. The monthly charges are $39.02/mo, prorated here to match the FTE for the Program Manager in NEOP. The Program Manager does not have a work cell phone, this is her only telecommunication cost associated with NEOP.	0.35	$39.02	12	$164	
4			Copying	Internally and externally produced copies. Includes, for example, surveys, fliers, signs, recipes, etc.	1	$0.25	11020	$2,755	
							Total Non-Capital Equipment/Supplies:	$3,521	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Non-Food Supplies	Items to prepare and/or serve food, including but not limited to plates, utensils, cups, napkins, etc	$2.00	369	$738	
2			Food Supplies	Food for numerous nutritious classes, tastings, and events (not to exceed $2.50 per participant)	$2.50	1065	$2,663	
3			Rethink Your Drink	Includes water flavorings, cups, dipsensers, etc., for various events (not to exceed $0.60 per participant)	$0.60	732	$439	
4			Catering/Temp Food	Two permits that are required by Nevada County Environmental Health to prepare and provide food. These permits are required by our EH dept for NEOP to prepare and provide tastings. Permit 1696, Caterer, $249.06; and 1609, Temporary Food Facility Vendor, $166.06. Also includes two ServSafe trainings at $15 each.	$445.10	1	$445	
5			Translation	Translation of materials in support of community events, such as event flyers, by a certified translator	$150.00	2	$300	
6			Signs and Posters	Creation and printing of materials to support PSE and SOW activities, including graphic design	$80.00	5	$400	
						Total Materials:	$4,985	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Program Manager and NEOP Contractor	Sacramento	LHD Program Directors Mtg. "Other" includes parking and other incidentals.	1	2	1.5	1	$46.00	$95.00	$0.00	120	$0.00	$40.00	$472	
2			NEOP Staff / Contractors	Sacramento	SNAP-Ed LIA Forum. "Other" includes parking and other incidentals.	1	6	2	1	$46.00	$95.00	$0.00	120	$0.00	$20.00	$1,306	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health

3			NEOP Staff / Contractors	Sacramento	NEOPB-Sponsored SNAP Ed Trainings directly related to PSEs and SOW (for example, Youth Engagement, Involving Families in School Physical Activity Opprotunities, Quench Better, ToP Facilitation Training). "Other" includes parking and other incidentals.	5	1	1	0	$46.00	$0.00	$0.00	120	$0.00	$20.00	$651	
4			NEOP Staff / Contractors	San Diego	Agents of Change Summit. "Other" includes parking, taxi, and other incidentals.	1	2	2	2	$46.00	$125.00	$250.00	140	$499.00	$50.00	$2,357	
5			Accounting/Finance Analyst	Sacramento	Let's Get Fiscally Fit! Training. "Other" includes parking and other incidentals.	1	1	1	0	$46.00	$0.00	$0.00	120	$0.00	$10.00	$120	
6			Secretary / Admin Analyst	Local	Mileage to run NEOP errands, e.g. purchasing tasting supplies for nutrition education	10	1	1	0	$0.00	$0.00	$0.00	10	$0.00	$0.00	$54	
															Total Travel:	**$4,960**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
1			Commerical Kitchen, 828 W Main St, Grass Valley CA	Flat fee for a year's rental of a local commercial kitchen located at 828 W Main St, Grass Valley Ca	1	$33.33	12	$400		
									Total Building/Space:	**$400**

6. Maintenance:

	Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1								$0	
									Total Maintenance:	**$0**

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1									$0	
									Total Equipment and Other Capital Expenditures:	**$0**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Cody Consulting	Coordinate CNAP, nutrition education and phys education activities, plan events, work with community orgs on various efforts, travel to NEOP-related trainings.	$67,600	
B			Shaun Havard Consulting	CX3 assessment-related activties, including proficting technical assistanct on strategies to implement/monitor neighborhood change, support PSEs.	$29,120	
C			In the Kitchen	Develop and deliver nutrition classes, education series, assist in coordinating community events and promote Rethink Your Drink.	$29,120	
D			Winders WISE Consulting	Develop and deliver nutrition and physical education classes, assist in coordinating community events, maintain County's NEOP website.	$19,136	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$144,976**	

Total Direct Costs:	**$256,474**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			.20 of salaries and benefits	20.00%	$97,632.00	$19,526	
					Total Indirect Costs:	**$19,526**	

Total Budget:	**$276,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Cody Consulting

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Cody Consulting	65.00%	35.00%	$104,000.00	0.65	$67,600.00	0.00%	$0.00	$43,940.00	$67,600	
				Total Staffing: Salaries/Benefits:				**0.65**	**$67,600**		**$0**	**$43,940**	**$67,600**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Cody Consulting

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1																$0	
Out-of-State																	
1																$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Cody Consulting

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$67,600**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1					$0	
				Total Indirect Costs:	$0	

Total Budget:	**$67,600**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Shaun Havard Consulting

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Community Liason	Shaun Havard Consulting	15.00%	85.00%	$83,200.00	0.35	$29,120.00	0.00%	$0.00	$4,368.00	$29,120	
				Total Staffing: Salaries/Benefits:				**0.35**	**$29,120**		**$0**	**$4,368**	**$29,120**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Shaun Havard Consulting

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1																$0	
	Out-of-State																
1																$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Shaun Havard Consulting

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$29,120**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1					$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$29,120**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: In the Kitchen

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Educator	In the Kitchen	12.00%	88.00%	$83,200.00	0.35	$29,120.00	0.00%	$0.00	$3,494.40	$29,120	
				Total Staffing: Salaries/Benefits:				**0.35**	**$29,120**		**$0**	**$3,494**	**$29,120**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: In the Kitchen

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: In the Kitchen

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$29,120**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1					$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$29,120**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Winders WISE Consulting

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition/Physical Activity	Winders WISE Consulting	15.00%	85.00%	$83,200.00	0.23	$19,136.00	0.00%	$0.00	$2,870.40	$19,136	
						Total Staffing: Salaries/Benefits:		**0.23**	**$19,136**		**$0**	**$2,870**	**$19,136**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Winders WISE Consulting

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Nevada County Public Health
Contract/Sub-Grant/Agreement: Winders WISE Consulting

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A						
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$19,136**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	**$19,136**

SNAP-Ed Programming occurs in this county through UC CalFresh Placer County Office.

Please refer to the Placer County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

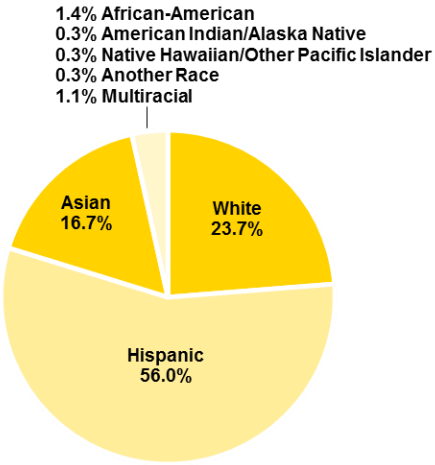
Orange

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

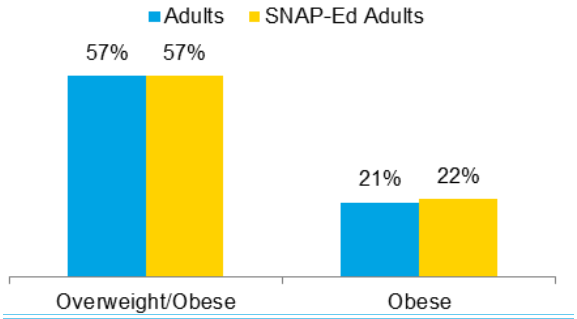
Total	843,162 (27%)

Ages (<185% FPL)	
Children <6 years old	80,056 (36%)
Children 6-17 years old	171,433 (35%)
Adults 18-64 years old	500,031 (25%)
Seniors 65 years and older	91,642 (23%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 14%	Obese data not available
Age 12-17 years	Overweight and Obese 32%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	36%

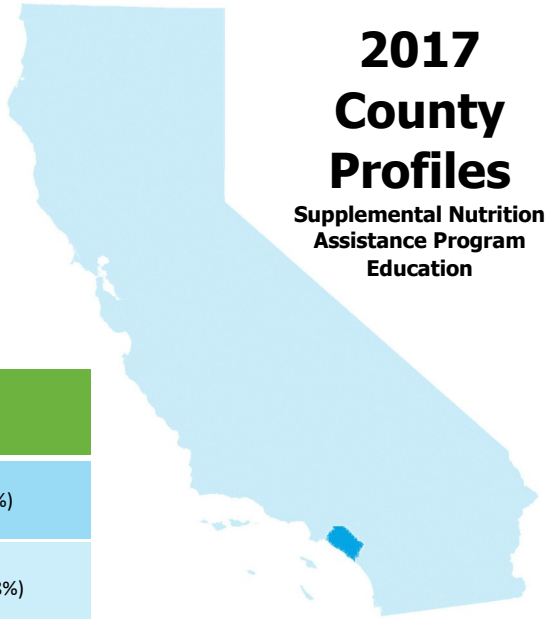
Population below Federal Poverty Level

13%

Food Insecurity Rates

11% Overall

19% Children



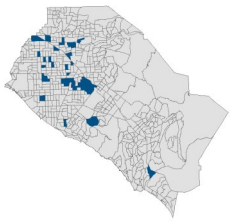
Other Federal Nutrition Assistance Programs

CalFresh Participants	252,962 (8%)
Students Eligible for Free/Reduced Price Meals (FRPM)	237,969 (48%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
582	57 (10%) all races

Schools	SNAP-Ed Eligible Schools
624	309 (50%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	17%
Percent of children (5-11) physically active 1+ hour every day	22%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	58%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
81%	68%	74%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
28%	9%	9%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
26%	21%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: **Orange County**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: Orange County Health Care Agency)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	Catholic Charities of California: CCC: Catholic Charities of Orange County

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Audience: Orange County (OC) is an urban/suburban jurisdiction located south of Los Angeles with 34 incorporated cities and over 3 million residents. It is the third most populous county in the state and the sixth most populous in the nation (Census 2010). According to the 2015 SNAP-Ed County Profiles, 27.1% of the population is SNAP-Ed eligible (~816,000, <185%FPL). Of those potentially eligible, ~31% (254,662) participated in SNAP, corresponding to 7.3% of the county's total population. SNAP-Ed eligible participants are ~ 56% Hispanic, 24% White, 17% Asian (primarily Vietnamese) and 3% other race/ethnicities. Adults comprise the largest percentage of SNAP-Ed eligible participants at ~59%, followed by school age children (21%), older adults (10%) and preschool children (10%). In terms of the total population, SNAP-Ed eligible adults comprise 25% of all adults in the county, with similar percentages for older adults, while SNAP-Ed eligible preschool and school age children comprise over 34% of the total youth in the county. Over 30% of OC residents are foreign born, 46% speak a language other than English in the home and of those who rent, 58% spend 30% or more of their income on rent.

Sites: Of the 583 census tracts in OC, 63 (~11%) qualify for SNAP-Ed services, based on "All Races" ACS data for 2010-2014. OC has 28 school districts with 605 public schools, of which 305 (~50%) are eligible for SNAP-Ed services. In 2014-15, 49% of all youth (~243,432) participated in the Free/Reduced Price Meal (FRPM) Program. A significant number of means-tested sites are eligible for SNAP-Ed services including over 250 emergency food outlets, 200 large public housing units, 30 WIC clinics, 50 Head Start sites, 15 large family service centers and 10 CalFresh-SSA offices. Older adults are primarily reached through two contractors providing congregate and home-delivered meals at sites throughout the county. The city of Santa Ana has the largest number of SNAP-Ed eligible residents and all 56,815 students in the Santa Ana Unified School District are now considered adjunctively eligible for the FRPM Program. Two neighborhoods in this city have been part of CX^3 efforts since 2008 and another area in central Santa Ana is the focus of a 10-year California Endowment project, currently in its 7th year. The city of Anaheim has the second largest number of SNAP-Ed eligible residents and is served by seven school districts. One area in this city was the focus of a multi-year Kaiser "HEAL Zone" initiative implemented by the YMCA of Anaheim from 2012 to 2016 and efforts continue. In addition, targeted areas of Anaheim, Garden Grove and Orange are being reached with health-related activities through a 3-year "Partnership in Community Health" grant awarded by the CDC.

Health: OC's health indicators are comparable to or better than the State averages, but not at the desired levels. According to the 2015 SNAP-Ed County Profiles, 58% of OC's SNAP-Ed adults are overweight &/or obese, with 17% obese, compared to state rates of 67% and 32% respectively. Surprisingly, OC's SNAP-Ed adults have slightly lower overweight/obesity rates than OC adults of all incomes (60% and 18%). For youth 2-11 years of age, OC's overweight percentage is slightly lower than the state average (11.3% vs. 11.8%). For youth 12-17 years of age, OC has a lower rate of overweight compared to the state (11.8 vs. 17.2%) but a higher rate of obesity (16.2 vs. 15.5%). When examining chronic disease health indicators for OC residents by income level, diabetes rates are only slightly higher for low-income individuals (8% vs. 7%), as is the rate for hypertension (23% vs. 22%). SNAP-Ed Profile data related to physical activity

behaviors show OC is comparable to most state figures. In terms of nutrition behaviors, OC youth and teens are consuming fewer servings of fruit compared to the state average. OC continues to have higher numbers of adults and children reporting fast food consumption (for SNAP-Ed adults: 75% vs. 68%) but lower numbers reporting consumption of sugar-sweetened beverages (37% vs. 39%). Additional data show that 46.3% of low-income Latino men in OC report consuming fast food 4 or more times a week and 58% report consuming soda 2-3 times a week (2014 CHIS). Supplementary data based on gender, age, race and ethnicity are available and help to further identify priority needs and disparities.

Environment: OC is fortunate to have a relatively better food and physical activity environment compared to others in the state. A large number of chain and independent food markets contribute to the SNAP-Ed Profile data that show only 1% of the low income population has limited access to healthy food, compared to the state average at 3%, and USDA 2010 data that show only 1% of low-income OC residents are more than one mile away from a store, compared to the state average of 6%. OC has a higher density of fast food restaurants than the state (0.89 vs. 0.58 per 1,000 residents, USDA 2012) and is the corporate home of several major chains. In terms of physical activity, the County Health Rankings compiled by the Robert Wood Johnson Foundation indicate that 98.3% of OC residents live relatively close to a park or recreational facility. The areas with limited access to parks/open space and safe walking to schools are often located near large public housing and apartment complexes.

SNAP-Ed Funding: In FFY16, OC is projected to receive over $4M in SNAP-Ed funding. In FFY17, the SNAP-Ed funding allocated to OC will decrease to ~$3.7M. CCC intends to award Catholic Charities of OC (CCOC) ~$90K and CDPH intends to award the LHD, Health Care Agency (HCA), ~$3.58M. HCA plans to subcontract ~50% of the funding to six local agencies. Funding will decrease another ~4% in FFY18 and FFY19 to ~$3.6M. The term "OC-LIAs" will be used in this Integrated Work Plan (IWP) to refer to CCOC and HCA, the local implementing agencies (LIAs).

4. **Community Assessment**

In general, OC's health status compares favorably to other counties. According to the 2015 county health rankings, compiled by the Robert Wood Johnson Foundation (RWJF) and the University of Wisconsin Population Health Institutes, OC ranks 5th best in health outcomes when compared to California's 57 other counties. Rankings for neighboring counties include: San Diego–19th, Riverside–24th, Los Angeles–26th and San Bernardino–37th. This success is due to the cumulative efforts of many partners working on health and obesity issues but further improvements are desired. The challenge for OC-LIAs will be to complement and not duplicate partner activities and this IWP will help clarify the role for SNAP-Ed services.

OC did not do as well in some of the RWJF health ranking components that fall beyond the purview of SNAP-Ed and need to be addressed by partners. In particular, limited housing, access to medical care and transportation issues are areas needing improvement. OC-LIAs will support the housing efforts by continuing to provide SNAP-Ed services to families in public housing complexes and nutrition displays in the OC Housing Authority office. OC-LIAs will link with the local efforts to improve access to medical care and patients' food security. Two physicians have been identified by OC-LIAs as Champion Medical Providers. These Champions, as well as health department staff, will help ensure the integration of SNAP-Ed services and materials. OC-LIAs can also support partners focusing on transportation issues such as long commutes, public transit and safety concerns. The OC-LIAs' IWPs in FFY14-16 included Safe Routes to School (SRTS) and other PSE efforts aimed at improving safety and opportunities for physical activity. In the past, Champion Moms have provided input to city officials regarding street safety issues. While some counties pursue food/beverage standards and policies, OC does not have a County hospital or a significant number of government sites providing food thus work in this area is not a priority. Additionally, HCA administrators attend a variety of meetings and can help identify other ways SNAP-Ed activities can support partners.

OC-LIAs will be able to have a significant impact on the nutrition and physical activity efforts being conducted in the county. OC's FFY17-19 IWP was developed using information listed in the jurisdiction section, CX^3 results, various reports, input from community partners and experience gained from implementing SNAP-Ed activities for over 15 years. General and specific factors were considered when assessing the needed role for and potential improvement of SNAP-Ed services.

General: SNAP-Ed activities have been implemented in OC for many years by various partners and known to the community as "5 a Day", "Harvest of the Month", "Network for a Healthy California", "NEOP", and "Champions for Change". To avoid confusion, OC-LIAs will continue with efforts to ensure consistent branding of SNAP-Ed services. This long history with SNAP-Ed helps OC maintain momentum but also makes changes more difficult. In terms of media, OC is part of the larger LA TV and radio market and local coverage is limited to the OC Register newspaper, smaller print outlets and targeted billboards and signage. OC-LIAs will utilize the State-level campaigns to assist with social marketing on a local level. The USDA highlighted the need to reach Native American and Pacific Islanders. Some past activities have targeted these groups in OC and more efforts may be needed in the future. In accordance with the USDA Guidance, the majority of efforts will continue to target women and children but local statistics indicate low-income Latino men have significantly higher rates of fast food and soda consumption. Additional efforts are needed to target this group, which will help improve overall obesity rates and support healthy family behaviors. Correspondingly, OC has a high density of fast food restaurants and more education and PSE activities may be needed in this area. With regards to nutrition education, OC-LIAs will need to ensure the new 2015 Dietary Guidelines are incorporated and continue to offer services in English, Spanish and Vietnamese. Farsi is not yet a threshold language but a few potential resources have been identified. Education also needs to continue to focus on helping SNAP-Ed individuals access online resources, an effort started in FFY13. Local evaluations indicate there is a technological divide with some individuals proficient in Internet use, especially on smart phones, while others have limited or no access and experience. OC-LIAs will continue to promote the "Eat Better – Use the

Web" activities and also provide printed materials to reinforce key messages. Additional efforts are needed to help ensure the websites visited by low-income individuals are clear and easy to use, especially the food assistance sites. Progress may be difficult, as WIC's efforts to promote online education have resulted in a <2% participation rate. Lastly, HCA has noticed a recent increase in the number of community partners requesting formal signed agreements, proof of insurance and additional liability insurance before SNAP-Ed services can be provided on site. While HCA is able to fulfill the requests, it requires additional time and effort.

Specific: Assessment information was also gathered for each of the six settings outlined in the USDA-WRO Evaluation Framework to help define the role for partners and the role for OC-LIAs at places where people *eat, live, learn, work, play and shop.*

1) Eat or obtain food at no cost: A variety of agencies implement all the major USDA food programs in OC plus there are a large number of community food programs supported by food banks, private donors and churches. The OC-LIAs have strong relationships with the USDA-FNS funded and other food security partners in the county and have convened a County Nutrition Action Plan (CNAP) workgroup or precursor workgroup for over 10 years. CalFresh-SSA and the four CalFresh outreach contractors operate at multiple sites and have been successful in increasing enrollment. OC has two large food banks that operate various programs and reach over 250 food pantries. CNAP's efforts to support Summer Meals (SM) resulted in an increase in the number of sites (2007=55 vs. 2015=162) and more promotional activities. The CNAP's "How to Get Food Help in OC" materials have been effective in helping train staff and inform the community about available food resources. Efforts are now underway to support programs targeting older adults and WIC. The OC Food Access Coalition takes the lead in hunger advocacy and legislative issues. Partner activities primarily focus on their program mandates, quantity of food and improved participation rates. SNAP-Ed funds are needed to maintain the CNAP and coordinating efforts, provide complementary nutrition education at the food pantries and assist with PSE efforts that will increase the number of healthy options and improve the use of items available at these food assistance sites.

2) Live and Pray: A variety of independent partners are working to address health needs in the county, including CBOs, coalitions, cities and non-profit hospitals. Many groups focus on specific geographic areas and/or target audiences. For example, partners actively working on obesity issues include Kaiser/YMCA in Anaheim, Cal Endowment/Building Healthy Communities in Santa Ana and St. Jude Medical Center/collaboratives in various north OC cities. Their activities have included a variety of nutrition, physical activity and PSE projects. Obesity efforts in south OC have decreased substantially as the local hospital previously leading many projects elected to transfer their energies into mental health issues. To help coordinate efforts, garner community support and mentor SNAP-Ed eligible individuals, the LHD has convened the "Parents for Healthy Neighborhoods" workgroup for almost 10 years and has formally recognized over 80 Champion Moms for their achievements. Partners will continue to focus on their targeted areas and will participate in the "Parents" workgroup as they are able. SNAP-Ed funds are needed to maintain the "Parent" workgroup and provide nutrition education throughout the county, especially the areas not reached by partners.

Adults are a difficult audience to reach, as many of them have limited time for classes/activities and are busy working and taking care of families. OC-LIAs are needed to bring nutrition education and physical activity (PA) promotion to shelters, public housing complexes and other neighborhood sites to help address time and transportation barriers. The Champion Moms and trained peer educators help the OC-LIAs sustain SNAP-Ed and PSE efforts in the community. In addition, few partners are targeting faith-based sites. OC-LIAs started expanding services to these sites in FFY14. These initial efforts have been successful and have provided valuable experience and evaluation results that will be used as the foundation for future education and PSE activities.

3) Learn: OC has a great many partners serving low-income families with very young children, ages 0-4 years, and school-age youth, ages 5-17 years. The youth are reached through early childhood (EC) and school/after school (S/AS) sites. Approximately half of the SNAP-Ed funds awarded to OC are allocated to services reaching youth and most activities are conducted by subgrantees.

Early childhood (EC)**:** The USDA, as well as other federal, state and local programs target families with children 0-4 years of age. OC has four agencies implementing the Supplemental Nutrition Program for Women, Infants and Children (WIC) that reach over 95,000 participants. WIC participation has declined by nearly 25,000 individuals since 2011 due to many factors including a decrease in birth rates. Head Start participation has remained relatively steady at around ~4,500 participants. State preschools, affiliated with schools and CBOs, reach a large number of youth. These programs have strong administrative, nutrition and food components. The Children and Families Commission is OC's local agency that administers State Prop. 10 funding and it supports projects that reach young children of all incomes. A consultant funded through the Commission has been an excellent physical activity supporter and recently assisted the LHD with a playground stencil training. The Children's Home Society (CHS) is OC's primary service and referral agency for childcare and has various trainings and materials in multiple languages, including Vietnamese. The Child & Adult Care Food Program (CACFP) in OC reaches both school-based and home-based (HB) daycare providers. Many of the HB providers are administered through the Chicano Federation (CF) of San Diego. CF and CHS offer some support and trainings to these HB providers but additional efforts are needed. Others reaching this age group include UC Cooperative Extension, medical providers, Help Me Grow, the OC Breastfeeding Coalition and more.

SNAP-Ed funds are needed to fill gaps in this web of services. The LHD has convened an EC workgroup for over three years, which has resulted in improved communication and training opportunities. The LHD has and should continue to support the HB providers, especially those who primarily speak Spanish and serve low-income working families. These providers need on-site technical assistance with nutrition education and meal planning. The working parents may have less time to access health-related resources and the children need school-readiness skills. The LHD has linked extensively with school-based EC sites to bring nutrition curricula to the teachers and enhance the nutrition components of efforts being funded and conducted by the Commission, schools, non-profit hospitals and others. A few EC partners are formally implementing PSE changes but most are open to the concept. The LHD has been using the CHOICE

assessment tool and has made some progress. The HB's PSE efforts are highly site specific and sustainable. Many school-based efforts are targeting non-food rewards/healthy celebrations. Policies in this area have been created but additional efforts are needed to reach site staff and SNAP-Ed families.

School/After School (S/AS): As with EC, a significant number of partners are working with school-age youth. Many programs elect to target S/AS sites since youth are in their formative years but also because they are easy to reach in large numbers, on a consistent basis, and at multiple locations. In addition to core education, S/AS sites are asked to address and integrate into their services a variety of topics including nutrition, physical activity, prevention of alcohol, drug and tobacco use, teen pregnancy, gang violence, mental health, etc. S/AS sites each have different priorities, interests and abilities that need to be respected by OC-LIAs.

Partners include 28 school districts, each offering education, meal programs, extracurricular activities, parent groups and facilities/space. After school care may be provided by the district or by outside agencies, such as the Boys and Girls Clubs, YMCA and THINK Together. Another CBO, KidHealthy, is funded by private partners and schools and reaches youth in various ways. Their *Padres en Acción* program uses parent volunteers to enhance playground activities and their *Cooking Up Change* high school program helps teens improve school meals and has produced national award-winning teams. Some after school sites are affiliated with the School Meals program, others connect with CACFP and the Second Harvest Food Bank's Kids Café program while others could benefit from services. OC is fortunate to have a growing number of school pantry, Summer Meals and other programs addressing food security at S/AS sites. The OC Food Access Coalition (OCFAC) is coordinating a Farm to School workgroup and will be releasing a toolkit in the near future. School gardens were the focus of past California Department of Education efforts and while few were sustainable, there is some renewed local interest.

SNAP-Ed funding is needed to ensure nutrition education and PA promotion is coordinated and more fully integrated into S/AS classrooms, cafeterias, playgrounds, etc., especially at sites not reached by other partners. SNAP-Ed has supported a variety of S/AS efforts in OC for over 15 years. A substantial number of activities have centered on Harvest of the Month (HOTM) resources. Efforts have included teacher trainings, integration of HOTM into the classroom, taste tests, parent newsletters and more. In FFY16, almost 45,000 HOTM workbooks were shared with youth K-6th grade. While Power Play!, Serving Up MyPlate and other curricula are offered, HOTM efforts remain strong despite limited evaluation results. The LHD should continue to provide nutrition education, training and technical assistance to enhance classroom learning but refine current activities. In FFY16, the requirement to provide the curricula as intended resulted in a decrease in the number of direct education contacts, as many teachers were unable to devote limited classroom time to 5-36 lessons. In the future, the LHD will reach fewer youth but each student will receive more in-depth education. PSE efforts are being conducted by the LHD and partners. The LHD should continue to connect with OCFAC on Farm to School and Smarter Lunchroom efforts and support but not lead School Wellness Policy groups and school food service efforts promoting the new meal guidelines. The LHD is currently focusing on various PSE efforts including non-food rewards/healthy celebrations, joint use and structured physical activity. Additional coordination plus youth/parent input would be beneficial.

4) Work: Few partners are addressing worksite wellness and the LHD is the only known partner specifically addressing the needs of low-wage earners. Some programs and materials are available from local chapters of the American Heart Association and American Cancer Society, through private consultants/businesses and at large companies. SNAP-Ed funds are needed to reach low-income working adults. Since FFY08, the LHD has linked with over 50 worksites and in FFY15, successfully targeted 22 sites. Northgate Markets have been key partners and the LHD has supported their *Viva la Salud* efforts. OC is a tourist destination and several hotels have partnered with the LHD to bring wellness activities to the housekeeping and other staff. Nutrition, physical activity and food security messages are less familiar to businesses and have been greatly appreciated by managers and employees. Services in Spanish and materials in Vietnamese have been particularly well received. Due to time constraints, it is difficult to provide direct education at these sites. Promoting the program and qualifying sites can be a challenge. The new increase in the minimum wage may adversely affect the number of eligible sites. Due to changes in LHD staffing, FFY16 efforts will be adjusted. SNAP-Ed funds are needed to continue nutrition education and PSE efforts at worksites but activities may need to decrease in FFY17-19.

5) Play: OC is fortunate to have a variety of parks, recreational facilities, beaches and physical activity (PA) programs. Relatively good weather also makes it easier to enjoy outdoor activities. Partners include State, County and city parks and recreation departments, private fitness and PA instructional businesses, and a significant number of community organizations. These services reach individuals of all ages. Pedestrian/bike injuries and drowning/immersion incidents are of concern to all OC cities. Many partners including schools, CBOs such as YMCAs, and private groups, operate youth PA programs. There are club/traveling teams in various sports and widespread recreational teams, especially in soccer with OC having ~30 American Youth Soccer Organization (AYSO) regions, each with teams for various age levels. Some CBOs specifically target low-income youth, such as The Wooden Floor, reaching youth with dance in Santa Ana, or the GOALS program, reaching youth with hockey and expansive sports facilities in Anaheim. Local professional and other sports teams support various community efforts. SNAP-Ed eligible families can take advantage of some of these PA resources but barriers may include cost, transportation and limited time. Few County park facilities are located in SNAP-Ed qualifying areas. Despite strong efforts by many cities, it may be may be more difficult to access parks, fields, courts, pools & other facilities in some neighborhoods. The City of San Clemente's "Fun on the Run" van brings PA equipment and staff to such neighborhoods and is a model for others. The City of Santa Ana and others support Safe Routes to School (SRTS) and similar programs. In FFY15, over 10 parks served as Summer Meals program sites but mobile vendors that offer a preponderance of less healthy food choices also frequent many parks and pools. Additionally, there are relatively few youth and teen centers so shopping malls are a place where both youth and families spend free time.

SNAP-Ed funds are needed to more fully integrate nutrition education and PSE efforts into places where low-income people play. In the past, only limited efforts were dedicated to these sites. The LHD should continue to work with partners to compile information on PA opportunities that can be shared in classes, at booths, etc. and also promote the "MyHealthOC" online PA resource site. The LHD needs to expand its efforts with cities and CBOs to improve indirect & direct

education, food security and PSE activities. Current PSE efforts related to SRTS also need to be expanded to help encourage walking in more neighborhoods. Other PSE efforts are needed to address various barriers and improve the use of recreational resources.

6) Shop: Data show the vast majority of low-income families in OC have good access to food stores but high obesity rates indicate families should be encouraged to choose healthier options more often. The stores range from small independent markets to large warehouse chains. Another source of food identified through CX^3 assessments are neighborhood grocery trucks that allow families to purchase food close to home and sometimes on credit. OC has over 750 stores that accept CalFresh, ~335 stores that accept WIC, a net decrease due to new WIC guidelines, and there are 35 certified Farmers' Markets (FM). Ten FMs accept CalFresh but only five are in qualifying census tracts or block groups. A match program was initiated at a Santa Ana FM in FFY15 and an Anaheim FM plans to start a match program in the summer of 2016. Based on the limited information available, CalFresh EBT use at FMs is relatively low. Nine FMs accept WIC but redemption rate is ~40%. The Seniors FM Nutrition Program in OC receives 1,750 packets, a very low number given the eligible population. The redemption rate is good but the overall impact is marginal. Based on local input, the cost and quality of food at the FMs is not significantly different from that found in nearby stores. WIC and the OC Food Access Coalition will continue to lead the efforts related to FMs and LHD will play a supporting role. Over the years, the LHD has worked with over 80 grocery stores, including all the local Northgate Markets, and is currently targeting over 60 stores. SNAP-Ed funds are needed to bring nutrition education, healthy food merchandising, technical assistance and PSE efforts to store managers, especially those at small, independent markets. Shoppers have been very receptive to nutrition education. Local evaluation results indicate improvements are needed in merchandising efforts and the availability of healthier options in smaller stores.

5. Community Change Goals

Three collaborative efforts led by HCA-Public Health Services (PHS) assessed the overall health needs in Orange County. Each of the three efforts concluded that obesity, nutrition and physical activity were priority areas. The resultant reports and resources from these projects provide the basis for OC-LIA's overarching community change goals. OC-LIA efforts will be integrated into these larger community goals and aligned with the USDA SNAP-Ed Guidance USDA-WRO Evaluation Framework.

1) Orange County Health Improvement Plan (HIP) – 2014-2016: "*Orange County's Healthier Together*" is a community-wide initiative that connects public and private resources within the public health system to improve health for all residents in Orange County. The initiative began in late 2012 when HCA-PHS formed an advisory group comprised of 21 partner organizations, including health care providers, academic institutions, collaboratives, community-based organizations and governmental agencies. Upper-level management from HCA and CCOC participated in the process. Various methods were used to gather input that was

then used to create the HIP. Four priority areas were identified: 1) Infant & Child Health, 2) Older Adult Health, 3) Obesity & Diabetes and 4) Behavioral Health. OC-LIAs will contribute to all the areas and provide significant support for obesity-related efforts. The obesity goal has one objective in the plan: *1.1 - By 2020, increase the proportion of children and adolescents who are in a healthy weight category and reduce disparities in subgroups with lower rates of healthy weight.* The strategies listed primarily focus on school-based activities but also include environmental and community efforts. The LHD will assist with school wellness plans, Safe Routes to Schools (SRTS), nutrition education, physical activity promotion, youth engagement projects and links to community partners, such as Champion Moms. (http://ochealthinfo.com/about/admin/pubs/ochealthimprovementplan)

2) Public Health Services Strategic Plan 2014-2016: This plan incorporates components from the HIP, HCA Business Plan and PHS Quality Improvement Plan. Reference documents included the "Let's Get Healthy California" and the CDC's Winnable Battles reports. Five focus areas were identified: 1) Optimal Birth Outcomes, 2) Chronic Disease Prevention, 3) Chronic Disease Management, 4) Reproductive & Sexual Health and 5) Food Safety. OC-LIAs will offer services that contribute to all the areas and significant support for chronic disease prevention efforts. Objectives directly linked to OC-LIAs include 2.2: *By 2017, increase the proportion of children, adolescents and adults eating the recommended amount of fruits and vegetables* and 2.3: *By 2017, increase the proportion of residents engaging in physical activity by 3%*. OC-LIAs will have many direct education, indirect education and PSE efforts addressing these objectives. http://www.cdph.ca.gov/data/informatics/Documents/PHS%20Strategic%20Plan%20FINAL%202014-05-22.pdf

3) MyHealthOC.org – "*Eat. Play. Breathe.*": The "*Orange County's Healthier Together"* initiative in coordination with HCA launched a website in 2014. The goal of the site is to "*help residents in Orange County make three small changes in their daily lives that can have a significant impact on overall health and quality of life – eat fresh, play some way, and breathe smoke-free, every day.*" OC-LIAs can support the "eat" and "play" components, with special emphasis on serving the needs of the low-income community. The website and resources can be shared during classes, at events and as part of PSE efforts. (http://myhealthoc.org/)

HCA-PHS will be monitoring progress towards meeting these goals and updating the reports. It will take multiple approaches and funding streams to achieve progress and OC-LIAs will be one of the many groups working to implement complementary activities to support these goals. The OC-LIAs will advance the OC as well as the USDA and State SNAP-Ed priorities by 1) focusing on low-income individuals, especially women and children, 2) providing multi-level education accompanied by environmental supports and 3) using strategies proven to be effective in making change. Evaluation results obtained through EARS, RE-AIM and other reports will be shared with HCA-PHS to help track progress and revise local plans.

As in FFY16, OC-LIAs have again defined local objectives using the USDA Western Region's SNAP-Ed Evaluation Framework (April 2014) – places where people **eat**, **live**, **learn**, **work**, **play** and **shop**. Organizing the IWP around these six identified categories helps ensure OC-LIAs are reaching SNAP-Ed individuals at all levels and aligning with evaluation and other reporting requirements. From the Framework's list of 51 Outcome Indicators, OC-LIAs will focus on 13 indicators, 8 of the 14 priority indicators identified in FFY15, (designated with an asterisk), plus 5 additional indicators:

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Individual Level: MT1 - MyPlate Behaviors*, MT2 - Shopping Behaviors*, MT3 - Physical Activity Behaviors*, LT2 - Fruit & Vegetables*, LT3 - Whole Grain and LT6 - Food Security*.

Environmental Level: ST4 - Opportunity Identification*, ST5 - Local Champions, MT4 - Nutrition Supports adopted*, MT5 - Physical Activity Supports adopted*, MT6 - Marketing/Messaging, LT9: Nutrition Supports implementation and LT10 Physical Activity Program implementation.

Sector Level: MT8: Local Government*

The environmental level changes need to be primarily determined by the sites and SNAP-Ed audience, and not OC-LIAs and administrative partners, to help ensure meaningful, sustainable improvements. Each PSE targeted site is starting at a different place in the process and has unique interests and individuals willing to make and sustain positive changes.

Eat: Local Objective #1 – *By September 30, 2019, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach 3,980 SNAP-Ed eligible individuals with direct education, 66,000 individuals with indirect education plus 2.106M with media/messaging and 9 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 900 individuals.* The USDA's "eat" definition was expanded to include not only places where people eat, e.g. restaurants, congregate meal sites, but also places where people obtain food at no cost, e.g. food assistance programs. This broader definition allows OC-LIAs to more clearly address efforts with USDA-FNS partners and food security issues. Food pantries, CalFresh offices, WIC clinics, CSFP sites and many other USDA-FNS and emergency food sites are included in this objective. LHD & CCOC will conduct activities and the County Nutrition Action Plan workgroup will lead coordinating efforts for objective #1.

Live: Local Objective #2 – *By September 30, 2019, SNAP-Ed activities at sites where people **live and pray** will reach 7,500 SNAP-Ed eligible individuals with direct education, 10,725 individuals with indirect education plus 600 with media/messaging and 16 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 1,600 individuals.* Target sites will include public housing, shelters, places of worship, community organizations, transitional living facilities, apartment complexes, senior centers, resource centers & related sites. LHD & CCOC will conduct activities in this objective & primarily target adults (18-59 years) and older adults (60 years and over). Champion Mom & peer education efforts will be integrated into this section. The *Parents for Healthy Neighborhoods* workgroup will help with coordination efforts.

Learn: Local Objective #3 – *By September 30, 2019, SNAP-Ed activities at sites where people **learn** will reach 36,129 SNAP-Ed eligible preschoolers and school-age youth with direct education, 64,980 individuals with indirect education plus 3,000 with media/messaging and 100 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 13,200 individuals.* Target sites will include home-based and center-based child care facilities, preschools, schools and after school programs. LHD activities in this objective will target young children (birth

to 4 years) and school age youth (5-17 years). The Early Childhood workgroup will help with coordination efforts. LHD will participate in district, school and site meetings, such as Wellness Councils, to assist with efforts.

Work: Local Objective #4 – *By September 30, 2019, SNAP-Ed activities at sites where people **work** will reach 90 SNAP-Ed eligible individuals with direct education, 2,250 individuals with indirect education plus 2,250 with media/messaging and 10 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 1,000 individuals.* Target sites will include worksites with low-wage workers, job training programs and TANF worksites. All sites will be qualified using the NEOPB Worksite Qualification Form or other approved methods. LHD staff will conduct the activities and participate in the worksites' Wellness Team and/or safety meetings to help coordinate efforts.

Play: Local Objective #5 – *By September 30, 2019, SNAP-Ed activities at sites where people **play** will reach 450 SNAP-Ed eligible individuals with direct education, 3,300 individuals with indirect education plus 1,500 with media/messaging and 10 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 1,000 individuals.* Target sites will include parks, recreation departments, YMCAs, youth programs and sites participating in Safe Routes to School projects. LHD will conduct the activities and link with new partners to help coordinate the efforts.

Shop: Local Objective #6 – *By September 30, 2019, SNAP-Ed activities at sites where people **shop** will reach 90 SNAP-Ed eligible individuals with direct education, 22,500 individuals with indirect education plus 2.2 million with media/messaging and 10 sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating/physical activity reaching over 1,000 individuals.* Target sites will include small, medium & large grocery stores, corner markets & convenience food stores. LHD will conduct the activities and meet with various partners influencing the retail environment to help coordinate efforts.

The OC-LIA site list was revised significantly but remains extensive, with over 1,500 identified sites that align with the local objectives. The list has been compiled and refined for over 15 years. It is beneficial to start FFY17 with this broad site list to accommodate current and future activities, guide subgrantees in targeting sites and avoid delays associated with adding new sites. Additional efforts will be made from FFY17 to 19 to remove sites not interested in receiving SNAP-Ed services.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Orange County has a significant number of collaboratives, coalitions, task forces and other groups addressing nutrition-related issues. The LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as the County Welfare Department (Orange County Social Services Agency). The LHD will convene three workgroups (CNAP, Parents and EC), assist with one collaborative group (NuPAC) and both LHD and CCOC will attend other meetings to enhance coordination. The activities pursued through these partnerships will support the community change goals and the FFY17-19 Work Plan.

CNAP: The CNAP workgroup has been meeting quarterly for over seven years and is on its fourth 2-year action plan. The group primarily consists of the USDA-Food and Nutrition Services (FNS) funded partners and select non-funded nutrition partners. FNS partners include CalFresh, CalFresh Outreach (four agencies), SNAP-Ed (two agencies plus subgrantees), WIC (four agencies), Head Start and the two major food banks serving the area that operate CSFP, T/EFAP, Summer Meals and other food assistance programs. Non-funded partners include the OC Food Access Coalition, 2-1-1 OC, Children's Home Society and UC Cooperative Extension. The action plan is organized around three primary goals: 1) Increase participation in all FNS programs, 2) Ensure coordination of nutrition education efforts and 3) Share the CNAP plan with others. The activities to achieve these goals change to match emerging needs. CNAP meetings have been well attended and the feedback has been very positive. The group jointly created the "How to Get Food Help in Orange County" presentation and handout, which continues to help CNAP partners train staff, promote available food programs and track participation rates. The current areas identified as needing extra assistance include WIC and older adults. In the past, CNAP members focused on Summer Meals and were able to greatly improve the number of sites, promotional efforts and complementary nutrition education. Members also report on their nutrition education efforts and materials to ensure coordinated core messaging and efficient use of available resources. The plan is shared with local and statewide partners; efforts are underway to post the plan online. The LHD will continue to convene CNAP meetings quarterly to exchange information, track progress and improve local coordination. CCOC will continue to attend meetings. CNAP efforts will help inform activities in the "Eat" section of the IWP.

Parents for Healthy Neighborhoods (Parents): The Parents workgroup has met for over ten years. Members include the LHD and subgrantees, Community Action Partnership of OC, Kid Healthy/Padres en Acción, Head Start, American Heart Association and the Dairy Council of California. The group helps identify, recognize, train and mentor Champion Moms and parent leaders. In November 2015, the group held a recognition event and workshop attended by 70 parent leaders, including over 25 Champion Moms, and multiple community partners. The LHD will continue to convene workgroup meetings at least four times a year. The Parents workgroup will help inform activities in the "Live" section of the IWP and enhance the other IWP objectives.

Early Childhood (EC): The EC workgroup has met routinely for over three years. Members include the LHD and subgrantees, UC Cooperative Extension, Children & Families Commission, WIC, Head Start and the Children's Home Society. The group shares resources and coordinates training opportunities. The most recent meeting highlighted updates in CACFP and ways to use the LHD's playground stencil. The LHD will continue convene EC group meetings at least two times a year. EC group efforts will help inform activities in the "Learn" section of the IWP.

Nutrition and Physical Activity Collaborative (NuPAC): A countywide collaborative addressing obesity issues has been in existence for over 15 years. In 2005, with the assistance of SNAP-Ed Regional Network (RN) funding, the group was reorganized into NuPAC. RN helped strengthen and maintain the group. With the end of RN funds in 2013, coordinating efforts were transferred to HCA-Nutrition Services. Over 200 individuals are on the listserv and 30-60 people routinely attend membership meetings. Quarterly meetings will continue and OC-LIAs will assist in the planning of two meetings and attend all. NuPAC will help OC-LIAs share information on SNAP-Ed activities and connect with non-SNAP-Ed partners able to assist with PSE efforts.

Partner efforts: OC has an extensive number of community partners working on health-related topics that could potentially link to nutrition and physical activity efforts. OC-LIAs may attend a variety of partner meetings to ensure good coordination. Partner groups include the OC Breastfeeding Coalition, OC Food Access Coalition, Smarter Lunchroom & Farm to School Task Forces, the local chapter of the American Academy of Pediatrics' food security committee and the Health Improvement Plan or PH Strategic Planning workgroups.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Label Reading
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Online resources
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All the materials, resources and curricula used will be from the: 1) USDA SNAP-Ed Connection website, which includes the recently updated SNAP-Ed Intervention Toolkit, 2) FFY17-19 USDA-approved California SNAP-Ed Integrated Curricula List, compiled by State Implementing Agencies, or 3) CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Resource List. OC-LIAs need to be able to offer a variety of educational services that meet the needs of a diverse low-income community and varying skill levels, from preschoolers to older adults.

OC-LIAs reviewed the approved materials and selected options that have been effective in the past and best meet the needs of the target audiences, while considering the time constraints of the sites and preferences of the subgrantees and partners. Materials are needed in the three threshold languages for OC: English, Spanish and Vietnamese. Farsi materials may be needed in the future. Based on past experience, adults are most receptive to a series of 1-5 lessons and youth/teachers to a series of 1-8 lessons. For direct education targeting adults and older adults, CCOC will primarily use Dairy Council and USDA materials. The LHD will use the Nutrition 5-class series curriculum that is built around USDA materials, as it is familiar to staff and has produced excellent outcome

evaluation results in the past. Direct education targeting youth will use curricula specific to the different age groups and build on past lessons. To help ensure consistency when presenting indirect education at classes and events, the LHD uses outlines that highlight key messages, specifically linked the USDA 10 tip sheets. Efforts to promote the use of online resources will primarily be supported by materials on the ChooseMyPlate, Champions for Change and EatFresh websites. Handouts, recipes, SuperTracker, videos on YouTube and other links will be utilized. Food demonstrations and taste tests will be integrated into lessons when possible.

While OC-LIAs will make every effort to provide the curricula as intended, experience gained in FFY16 highlights the need to add MyPlate information, updated messages and evaluation components to some of the curricula. For example, some Dairy Council, the Color Me Healthy and the Farm to PreK curricula provide valuable information but do not clearly link the food groups to MyPlate. Two of the LHD subgrantees have strongly expressed their preference to continue using Harvest of the Month (HOTM) materials. Past evaluations related to HOTM have shown marginal outcomes but the new curriculum is not yet available and may produce better results. The curricula currently approved for use with high school students has not been well received in FFY16. Single-session brief lessons are needed to meet time limitations at several sites, including CalFresh offices, worksites and some schools. NEOPB's soon to be released "Healthy Eating and Active Living" Community Toolkit may help meet this need.

Additional materials not on the approved list but highly useful will be submitted to the State for consideration and possible approval. For example, OC-LIAs would like to use the "How to Get Food Help in OC" materials, developed by the OC CNAP workgroup, to address food security. OC-LIAs will work with the State to refine the list of educational items used as new materials and curricula become available over the course of the 3-year IWP.

9. **Intervention and Evaluation Plan Narrative Summary**

Overview: OC has two implementing agencies: Catholic Charities of Orange County (CCOC) and the LHD - Health Care Agency (HCA). In FFY17, CCOC has a budget of ~$90K and funding will decline at ~9% per year with allocation decisions for CCOC made on an annual basis. HCA 's FFY17 budget is ~$3.58M, a decrease of over $400K from FFY16. Funding levels are projected to further decrease in FFY18 &19. In FFY17, HCA will be assisted by 6 subgrantees receiving 1-year extensions to their initial 2014-2016 contracts. In FFY18 &19, approximately half of the LHD funds will continue to be awarded to subgrantees selected through a new competitive bid process.

Services in the 3-year IWP are based on best estimates and may need to be revised as more information becomes available. OC's activities and budget allocations will approximate the balanced approach referenced in the USDA FFY16 SNAP-Ed Guidance with 40-50% direct education, 30-40% indirect education and PSE efforts and 20% evaluation and administration. The OC division will follow a 40% - 40% - 20% split to allow for more emphasis on PSE efforts. The total numbers reached will exceed the minimum USDA guideline of $100/SNAP-Ed eligible participant. Based on rounded projected funding levels, the table below summarizes the goals for the activities/budget allocations and the target numbers to reach for OC LIAs.

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	FFY17	FFY18 & 19
Estimated funding	$3.7M	$3.6M
Activity/Budget Allocations		
Direct Ed funding (40%)	$1.48M	$1.44M
Indirect Ed & PSE funding (40%)	$1.48M	$1.44M
Evaluation & Admin funding (20%)	$740K	$720K
Minimum target numbers to reach		
Minimum # of individuals ($100/ind)	37,000	36,000
# reached with Direct Ed (40%)	14,800	14,400
# reached with Indirect Ed & PSE (60%)	22,200	21,600
# reached with Eval & Admin (0%)	0	0

The direct education numbers reflect unduplicated individuals and align well with the OC-LIAs' projections. The indirect education and PSE numbers are duplicated individuals and reflect the number of messages, materials and PSE changes reaching the SNAP-Ed eligible audience. OC-LIAs expect to greatly exceed the minimum indirect ed/PSE numbers as the IWP includes displays, booths, events, grocery store merchandising, various PSEs and much more. To obtain a more accurate representation of the indirect efforts, the media/messaging numbers are listed separately in each objective. CCOC will focus on adults and older adults and expand their evaluation efforts. The LHD will reach individuals of all ages and coordinate evaluation and administrative activities. Almost half the efforts will target youth and be conducted by LHD subgrantees.

Work Plan format: As in FFY16, the OC IWP objectives reflect the 6 categories outlined in the USDA WRO's SNAP-Ed Evaluation Framework: places where people **eat, live, learn, work, play** & **shop**. The activities within each objective follow the same general sequence. Each objective begins with a coordinating group or multi-partner meeting to help ensure the OC-LIAs are connecting with others working in the designated areas. Sites targeted for SNAP-Ed services will be assessed then offered trainings and technical assistance. Depending on the site's needs and interests, OC-LIAs will first offer indirect education and messaging followed by direct education and then PSE activities, for those willing to make a larger commitment. The topics listed for PSE strategies are based on the FFY15 RE-AIM Report options. The USDA outcome indicators specific to the objective will be noted in the narrative. Formal and informal evaluation will be conducted to promote continuous quality improvement. This multi-sector, multi-level approach helps ensure OC-LIA efforts are reaching a large percentage of the SNAP-Ed eligible population.

Outcomes: The 13 priority USDA Outcome Indicators identified in section 5 "Community Change Goals", as well as the five State level behavioral outcomes will guide the OC-LIA activities. Past efforts have focused heavily on fruit and vegetable consumption and this priority will continue. Future efforts will also focus on

increasing whole grains and physical activity, decreasing sugar and sodium consumption and improving food security. In addition, OC-LIAs will build on past efforts to increase the use of online resources, which is now more achievable due to the increased availability of smart phones.

Progression: Services will evolve from FFY17 to 19 in a variety of ways. The decline in total funding necessitates a reduction in some activities. To help minimize the impact, the OC-LIAs will employ several strategies that include the following: 1) *Reduced costs:* Efforts will be made to promote more online resources to help decrease printing and storage costs. Lending programs will be expanded to help preserve limited resources, increase their use and minimize new purchases, e.g. expanding school and community library lending programs will allow for the sharing of nutrition education teaching tools, such as food models, and PA promotional items, such as pedometers. OC-LIAs will continue to take advantage of trained teachers, peer educators, Champion Moms and other partners to maintain or expand services. 2) *Improved targeting of services:* Allocation of services will be based on need, potential impact of SNAP-Ed activities and numbers reached. Services at shelters, food assistance programs and home-based daycares will be maintained in order to reach families with the greatest need for food and nutrition education. Preference may be given to smaller events that allow for more concentrated education. Trained teachers providing curricula as intended will be given preference over others providing indirect education. PSE efforts that directly reach the SNAP-Ed audience and are sustainable will be pursued before broader, less defined efforts. 3) *Improved quality of services:* A variety of evaluation results have been and will continue to be used to identify activities to discontinue, revise, maintain or expand.

Focus: The OC-LIAs will focus on "teachable moments" when SNAP-Ed eligible individuals are more open to nutrition education, such as when applying for CalFresh, obtaining food from a pantry or shopping for meals. Core nutrition topics include: MyPlate, meal planning, homemade meals and snacks, fruits/vegetables, label reading, portion sizes, science-based online resources and food security. Additional efforts are needed to strengthen physical activity promotion. The targeted sites and SNAP-Ed audience, and not the OC-LIAs, will identify the PSE topics to ensure the changes are appropriate and sustainable. The PSE sites targeted in FFY16 are still in the process of implementing changes. Tentatively, PSE sites will increase in the Eat, Live, Play and Shop areas and be maintained or gradually increase in the Learn and Work areas, to allow for more focused activities. Champion Moms, Champion Medical Providers, parent leaders, youth engagement teens and community partners will assist with the PSE efforts.

Budget: The narrative indicates the approximate percent of the budget allocated per objective and is only included for general planning purposes and subject to change. The OC-LIAs will depend on the SIAs for cookbooks, NERI and other materials and will coordinate with partners to obtain in-kind items and services when possible.

1) Eat – SNAP-Ed services conducted at sites where people eat or obtain food at no cost; *PSE:* *All + Healthy Food & Beverage Standards;* *Outcomes:* *All + emphasis on LT6-Food Security, MT8-Local Government,* *Approximate % of budget*: ~11%

The USDA Framework mentions restaurants, mobile vending and congregate meal sites as places where people go to "eat". OC-LIAs will expand the "Eat" section of the IWP to include sites where people go to eat or obtain food at no cost, to clearly target individuals in need of food. Activities associated with food

assistance programs will be addressed in this section; sites where people go to purchase foods will be addressed in the "Shop" section. This definition allows OC-LIAs to highlight their work with USDA-FNS partners, CalFresh offices & the County Nutrition Action Plan members. Targeted sites will include CalFresh offices and outreach locations and over 250 pantries distributing foods from programs such as CACFP, Kids Café, T/EFAP, CSFP as well as grocery rescue programs. In FFY16, 17 school pantry sites were established and services will continue at these priority locations. The CNAP workgroup will function as the coordinating group for the "Eat" section. The CNAP members developed "How to Get Food Help in OC" materials that have been shared widely and found to be highly effective in helping both staff and families understand the various food assistance programs available. In addition, updating the "Food Help" materials annually enables CNAP members to stay abreast of partner activities and track progress and participation rates. Based on local evaluation, broad indirect education efforts have been well received and effective in reaching the target audience. Activities to continue include displays at CalFresh offices, nutrition booths at pantry sites and distribution of materials to complement foods provided through governmental and non-profit programs. Materials used will include the USDA 10 tip sheets and recipes from approved sources, with progressively more use of online resources. OC-LIAs also have been successful in providing classes in waiting rooms at CalFresh offices, CalFresh outreach workshops and other food assistance sites. These SNAP-Ed eligible individuals will be provided with direct ed, as much as possible, through small group classes, each 15-30 minutes using single session lessons from the Dairy Council, the Nutrition 5-Class series or approved alternatives. The numbers reached at CalFresh sites may decline as more people apply for services online and not on site. Education at congregate meal sites for older adults will continue and public health nurses in APHNS/SHOPP will lead the efforts. The full series of nutrition classes will be given when possible.

Past PSE efforts aimed at fast food restaurants, catering trucks, push carts and vending machines did not yield significant results. New PSE efforts targeting two food pantries were initiated in FFY16 and preliminary feedback is extremely positive. The CX^3 food pantry tool and a locally developed survey have helped identify client needs and preferences. The results will be shared with pantry donors to help increase the availability and use of healthier food options. The number of food pantry sites targeted for PSE changes will increase from FFY17 to 19. PSE efforts to expand the use of nutrition websites, especially through smart phones and at CalFresh office resource rooms, have been more challenging than anticipated but will continue.

2) Live – SNAP-Ed services conducted at sites where people live and pray; ***PSE:*** *All + Healthy Food & Beverage Standards;* ***Outcomes:*** *All + emphasis on ST5 – Champions,* ***Approximate % of budget****: ~18%*

OC-LIAs will target a variety of sites within the low-income community including shelters, public housing complexes, family resource centers, libraries and faith-based sites. The majority of activities will reach adults and older adults. Parents reached at early childhood centers and schools will also be included in the "Live" objective. In the FFY16 IWP, activities targeting the community and faith-based sites were separated. In the FFY17-19 IWP, the activities will be combined. The coordinating group for the "Live" section will be the "Parents for Healthy Neighborhoods" (Parents) workgroup, which has been active for over 10 years. This group has been effective in bringing partners together plus identifying and mentoring Champion Moms and parent leaders. OC-LIAs will also support the Nutrition and Physical Activity Collaborative (NuPAC) by attending the quarterly meetings and planning two meetings. NuPAC members may be able to assist with various PSE and Champion Mom efforts. OC-LIAs will assess the sites' needs and offer trainings/technical assistance. A formal peer educator

training program has been very successful and will continue. There are over 20 peer educators that have been trained and certified as able to give three nutrition lessons. The LHD usually observes, mentors and provides taste tests at the peer-led classes. In FFY17, CCOC will join the LHD in training peer educators. Additional trainings will be provided to the sites as needed.

A variety of indirect education activities will continue to be conducted including displays, booths, newsletters and classes, both brief and extended, as it has been difficult to obtain data cards and teach all lessons as intended per the curricula. To help ensure consistent messaging, the LHD will continue to use internal outlines, primarily based on the USDA 10 tip sheets. Additional efforts will be made to enhance the use of online resources. Single-session direct education lessons will be provided by both CCOC and the LHD and the series of lessons will only be provided by the LHD. Classes at women's and family shelters have been highly successful. Many adults, primarily mothers, have also been reached at apartment complexes, community centers, schools and churches. OC-LIAs will work to maintain or increase educational services to this high need, priority audience. The LHD will use the Nutrition 5-Class series to meet the Impact/Outcome Evaluation (IOE) requirements. Past IOE results have been very positive with 83-96% of the behavioral indicators analyzed showing statistically significant improvements. The LHD will try to maintain this high standard despite declining funds and new target audiences. In 4/2015, drug felons became eligible for CalFresh and the LHD expanded services to a large men's shelter. Both site staff and clients have been very receptive to the classes but it is unclear whether the men rotating through the shelter will be able to make behavioral changes. The FFY16 IOE results will help guide efforts in FFY17 and beyond. Some progress has been made with PSE efforts at faith-based sites but efforts at public housing, shelters, etc. have been more challenging. The number of sites targeted for PSE changes in FFY17 will decrease from the FFY16 levels to more practical levels and then gradually increase in FFY18 &19.

3) Learn – SNAP-Ed services conducted at sites where people learn; ***PSE:*** *All + Early Childhood, Healthy Schools, Local School Wellness Policies, Smarter Lunchrooms & Structured PA;* ***Outcomes****: All + emphasis on MT1-MyPlate, MT3-PA, LT2-Fruit/Vegetables, MT4 & 5, LT9 & 10 – Nutrition & PA supports adopted and implemented,* ***Approximate % of budget****: ~49%*

Activities in the "Learn" objective will be conducted by the LHD and focus on youth reached at early childhood care & education sites, schools and after school sites. Grouping the preschool and school-age efforts into one objective results in an extensive list of activities but helps improve coordination. In FFY17, almost half the budget will be dedicated to the "Learn" objective. The percentage may decrease slightly in FFY18 & 19 as more trained teachers and systems are established to help sustain efforts. Indirect education will target both the youth and their families. Direct education will target preschoolers and school-age youth while direct education to their parents and caregivers will be included in the "Live" objective. The majority of LHD direct education contacts will continue to be obtained from activities conducted by PreK & school staff trained by the LHD subgrantees – a train-the-trainer model. Additional efforts are needed to assist these teachers in providing the curricula as intended. In FFY16, a significant number of teachers were unable to give the full series of lessons, resulting in lower direct and higher indirect numbers. Harvest of the Month (HOTM) materials continue to be the preferred resource for the largest school-based subgrantees. HOTM materials will continue to be used for indirect education and staff will be transitioning to the new HOTM and other allowable curricula in FFY17 and beyond. The IWP will continue to distinguish between classes taught by SNAP-Ed staff vs. trained site staff, for assessment and evaluation purposes.

Early childhood care and education (EC): The LHD will continue to convene EC Workgroup meetings to ensure coordination with local non-SNAP-Ed partners, such as WIC, Head Start, UCCE, CHS and the Children and Families Commission. Services and PSE efforts will be provided at school, center and home-based child care/ed sites. Training and technical assistance will be expanded to better support site staff. Indirect education may include displays, tastes tests and select lessons from approved curricula. Direct education will be taught by LHD and/or site staff. Curricula have been identified but changes may be needed in the future as LHD and trained site staff learn more about providing the curricula as intended. The LHD's efforts to bring services to home-based (HB) daycare providers have been highly successful. These providers receive minimal outside support related to nutrition, and almost no resources in Spanish. They appreciate the trainings and technical assistance and many are eager and able to make PSE changes at their sites. The number of youth reached at these sites is relatively small but the impact is great. Many school-based EC efforts have been in place for over 10 years and will reach large numbers of youth. The CHOICE assessment has been useful in gathering information and guiding efforts at home-based sites but there have been some issues at school-based sites. Many initial assessments were done at the school district level, resulting in responses reflecting administrative views. More thorough assessments that include input from the SNAP-Ed audience would be helpful. All new sites should do the CHOICE assessment; continuing sites should repeat the assessment or use another tool specific to the site's PSE change. Earlier PSE efforts have focused on non-food rewards, menu changes and playground improvements. The number of sites targeted for PSE changes will gradually increase from FFY17 to 19. Sites will be followed for several years to ensure the PSE efforts are meaningful & sustained.

School/After School (S/AS): The LHD will provide educational services targeting school-age youth at over 100 S/AS sites throughout the county. The S/AS efforts vary greatly thus there will not be one formal coordinating group but SNAP-Ed staff will attend school and district level meetings. As with EC, training and technical assistance efforts will be enhanced to promote indirect education activities and help ensure teachers are better able to provide or support the entire direct education curricula. In FFY17, a new HOTM curriculum is planned to be released and teachers will need training on implementation. The *Serving Up MyPlate-Yummy* and other curricula will also be supported. In FFY16, a few *Yummy* kits were assembled and placed in school libraries for use by multiple teachers. Evaluation results will help track use of the materials and determine future needs. The nutrition workshop model, in which SNAP-Ed staff conducts lessons in a multi-purpose room and classrooms rotate through in an efficient manner, was not expanded in FFY16 as intended due to changes in staffing and other reasons. Additional attempts to model lessons for teachers may be tried again in FFY17. In FFY18 & 19, efforts will be made to enhance the direct education targeting 4th – 9th grade youth, to align with the mandated Physical Fitness Tests conducted in 5th, 7th and 9th grade and the required 9th grade health class. The provision of HOTM and other taste tests may need to be adjusted to help reduce costs. All subgrantees providing direct education will continue to conduct basic evaluation. Subgrantees receiving over $350K will again conduct IOE activities. The LHD will work to evaluate direct education efforts targeting both teens and youth using the NEOPB validated survey tools. In FFY16, initial teen efforts using the Drexel lessons were not well received and provisional approval was obtained to use a series of eight lessons developed over the years by Huntington Beach Union High School District (HBUHSD). Depending on FFY16 results, the LHD may submit the teen curricula for formal approval. The teen IOE results showed notable improvements from FFY14 to 15. The results from the youth IOE efforts were poor in FFY14 and 15. In FFY16, two IOE projects are evaluating the HOTM workbooks, a resource not allowable in FFY17. The LHD will make significant efforts to improve the youth direct education and corresponding IOE results.

Youth Engagement (YE) activities will need to be refocused in FFY17. Current efforts conducted at non-traditional school sites have met with limited success. Preliminary efforts at a community center have been more effective in engaging youth and there are other high school and youth programs better positioned to implement youth engagement projects, such as KidWorks and select high schools, especially those participating in the "Cooking Up Change" project. The LHD will gradually modify YE efforts from FFY17 to 19.

PSE efforts are progressing slowly. The two-page OC School/After School assessment tool has been useful in identifying initial target areas. This tool has been completed not only by school administrators but also by Spanish-speaking parents, youth and Food Service staff at select sites, which yielded valuable insight. As with the EC efforts, the assessments are most meaningful when completed by a variety of stakeholders and not solely by school or site administrators. Current PSE changes include establishing a non-food reward policy, healthy celebrations, structured PA and Smarter Lunchroom activities. Additional efforts will be made in FFY17 to improve the PSE progress. The number of sites targeted for PSE changes will gradually increase from FFY17 to 19. Sites will be followed for several years to ensure the PSE efforts are meaningful and sustained. For example, progress has been made in creating and distributing non-food reward policies but additional information is needed to determine if these efforts have made subsequent changes in teacher, classroom and parent behaviors.

4) Work – SNAP-Ed services conducted at sites where people work; *PSE:* *All + Worksite;* ***Outcomes:*** *All + MT2-Shopping behaviors, MT4, MT5, LT9, LT10-Nutrition & PA Supports adopted/implemented,* ***Approximate % of budget****: ~7%*

The LHD has targeted worksites for over 8 years and will continue to build on past efforts. Worksites have been a proven way to reach working families and men. Efforts will be made to maintain support for the current retail grocery stores, hotels and independent manufacturing sites. Attempts will be made to recruit new sites but the increase in minimum wage may make qualifying businesses more difficult. The "Work" objective will not have a formal coordinating group but the LHD will obtain community input through meetings with partners including the local Chambers of Commerce, especially in the cities of Anaheim and Santa Ana, and local chapters of the heart, diabetes and cancer associations. Unlike many other sites, worksites have a recurring audience and the LHD is able to build relationships and tailor services for each site. Employee surveys conducted in FFY14 and 15 provided valuable information and helped guide local activities. When asked what has been most helpful and their primary source for information on healthy eating, employees cited the LHD staff most often. A significant amount of indirect education has been offered at the sites. It has been well received and will continue. All sites have customized display boards with education materials and have received 1-4 classes annually. One display features photos of workers from the site demonstrating stretches. Educational topics need to be varied to keep interest high. Worksites also offer the LHD the opportunity to reach low-income men and address some of the gender-specific concerns raised in the "Jurisdiction" section. Topics should continue to include packing healthy lunches and healthy beverages. There is less interest in physical activity as most of the employees targeted have physically demanding jobs, such as housekeeping staff, or jobs that require standing for extended periods. Direct education will be offered when possible but it is difficult to obtain data cards due to time constraints.

PSE efforts have been implemented since FFY14 and good progress has been made. Each worksite has been encouraged to select PSE topics specific to their site's needs with access to water and healthy lunchrooms/meetings/vending options selected most often. The sites did not select "breastfeeding" as a priority and most reported they already support this healthy choice. The LHD has offered simple policy samples that can be added to existing wellness and safety manuals. Various systems and environmental changes have been made, especially related to water access. Additional work is needed to evaluate, then adjust, maintain or enhance these efforts but changes in LHD staffing may impact local activities, as fewer hours will be dedicated to this objective. From FFY17 to 19, efforts will be made to maintain a high level of service and good employee/satisfaction survey results plus increase the number of PSE changes at new and existing sites.

5) Play – SNAP-Ed services conducted at sites where people play; ***PSE:*** *All + Safe Routes to School (SRTS), Joint Use, Water Access,* ***Outcomes:*** *All + emphasis on MT3-Physical Activity, MT5 & LT10 -Physical activity supports adopted and implemented,* ***Approximate % of budget****: ~7%*

Activities in the "Play" objective will be conducted by the LHD and primarily focus on parks, recreational facilities and youth physical activity (PA) programs. The percentage of the budget dedicated to the "Play" objective will increase slightly from FFY17 to FFY18 & 19, to allow for more services at these sites. The LHD will not convene a formal coordinating group but will meet with city Parks and Rec staff, with special focus on Santa Ana and Anaheim, as well as with other community-based organizations providing youth sports and recreational services. Training and technical assistance will be provided to staff at various sites including city facilities, YMCAs and community-based organizations. The LHD will continue to promote a list of facilities & PA opportunities initially developed through the Regional Network grant and currently posted on the County's "MyHealthOC" website. A variety of indirect education activities will be conducted and may include materials distribution, displays and booths. In addition, the LHD will try to co-host events with cities to provide nutrition education and increase park use. General SNAP-Ed messages may be shared on partner websites and through signage, such as banners, bus shelter ads. Direct education will be offered at recreation sites and at parks participating in the Summer Meals program. To date, PSE efforts have primarily been pursued through Safe Routes to Schools (SRTS) activities. The LHD has been effective in involving the youth and schools in walkability assessments and in presenting the results to key stakeholders, including school officials, parents, city planners and police officers. SRTS efforts will continue in FFY17-19 and additional PSE changes may be pursued at other "play" sites depending on interests and needs; topics may include joint use, community gardens, access to water and park/playground improvements. Sites pursuing PSE changes will be provided with support over several years to ensure the changes are meaningful and sustained.

6) Shop – SNAP-Ed services conducted at sites where people purchase food; ***PSE:*** *All + Healthy Retail;* ***Outcomes****: All + MT2-Shopping Behaviors, LT3-Whole Grains, MT6-Marketing/Messaging & LT6-Food Security,* ***Approximate % of budget****: ~8%*

As indicated earlier, OC's low-income population has good access to food, as there are a significant number of grocery retailers ranging from corner markets to large chain stores. Other food sources include grocery trucks, produce stands and Farmers' Markets. The majority of activities will target small independent stores and medium chain markets, especially those reaching low income families and Latino shoppers. The "Shop" objective will not have a formal coordinating

group but the LHD will garner community input by meeting with various partners including: 1) market corporate staff, 2) WIC Local Vendor Liaisons, 3) Public Health Tobacco Use Prevention staff working in food stores, 4) County Environmental Health staff inspecting stores and 5) OC Food Access Coalition members working with Farmers Markets. Four local evaluation projects conducted in FFY15 are helping guide activities. A shopping behavior survey of 164 customers indicated most shop close to home, shop more than once a week, go to two or more stores and overwhelmingly buy fresh produce (80-90%) and seldom buy frozen (6-8%) or canned (1-2%). Past educational efforts have centered on produce but future activities will be expanded to include other topics. Shoppers may benefit from learning about meal planning, label reading and lower cost food options.

Indirect education is primarily achieved through merchandising materials and food demonstrations. Most stores have been very cooperative and quarterly LHD visits have been sufficient to ensure the NEOPB materials remain in place. A merchandising survey of 166 shoppers from 17 stores produced somewhat disappointing results. 55% of shoppers had not seen the NEOPB items and only 5% recalled the Champions for Change logo. Of the 45% that saw NEOPB items, magnetic tags and posters ranked highest. In FFY16, new locally edited materials are being pilot-tested, including erasable price tags and cross-promotional cards, such as cards with veggies in sandwich bags posted in the food storage aisle. Efforts to improve recognition of NEOPB materials will continue from FFY17 to 19. A food demo survey of 258 shoppers indicated the demos are a highly effective way to promote the purchase of healthier food items. Stores currently receive at least two demos or in-store activities a year; additional demos, booths and store tours will be offered as staffing permits. Some direct education will be conducted when data cards can be obtained. A survey of 22 store managers showed almost all were highly satisfied with the LHD services and their comments provided insight into future activities, such as improved use of store circulars. To help improve food security, stores were provided with information on food assistance programs in the fall of 2015 and a follow-up survey will be conducted in the spring of 2016. Additional food security efforts will be pursued from FFY17 to 19. Some PSE efforts were conducted in the past in coordination with CX^3 but new FFY16 efforts have been more promising. From FFY17 to 19, the LHD will gradually increase the number of sites targeted with PSE changes to help improve the number of healthy options and product placement. Strong efforts will be made to sustain or expand services in the “Shop” objective despite a declining budget.

Evaluation: Evaluation processes will be used to improve services for all local objectives. CCOC will conduct process evaluation and evaluation of PSE efforts using RE-AIM and may move forward to conduct outcome evaluation of direct education sessions using the Intent to Change tool. HCA will implement formative, process and outcome evaluation activities using State and locally developed surveys. Past evaluation efforts have been exceedingly helpful and strong efforts will continue. The local Activity Report Form (ARF) will continue to be used to collect needed supporting documentation & verify ATF entries. EARS reports will be generated from the online ATF to track progress. The IWP will continue to allow for separate tracking of direct ed taught by SNAP-Ed staff vs. trained site staff, such as teachers, to better monitor efforts. The locally developed PSE tracking forms have made it substantially easier to monitor PSE site efforts and complete the RE-AIM Access database. The PSE assessment forms have been useful but additional efforts are needed to determine if the PSE changes have had the desired impact on the SNAP-Ed audience.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	35		0 to 4 years old (Preschool):	8,964
Female	65		5 to 17 years old (School Age):	113,740
			18 to 59 years old (Adult):	97,340
			60 years old and over (Senior):	16,000
Total:	100			236,044*

*Total excludes recurring PSE audience and additional Media/Messaging = ~4.35 million

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
76%	24%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1%
Asian	0%	7%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	50%	13%
Multiple/Other	26%	3%
Total:	76%	24%

4. Languages Used in Intervention Activities and Materials

English	57%	Farsi	1%	Russian	0%
Spanish	39%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	3%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	15,557	16,500	16,182
Indirect Education:	56,585	56,585	56,585
Policies, Systems, and Environment (PSE) Change/Supports	14,800	16,750	18,700

*Includes recurring PSE audience, excludes Media/Messaging of ~1.45 million per year

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	6	Food Assistance Site: Food Pantries	269	Schools: Students (Middle/Junior High)	28
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	23
CalFresh Offices & CalFresh Outreach sites	11	Head Start Programs	44	Schools: Students (After School)	190
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	225
Churches	33	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	43
Community Based Organizations	0	Libraries	5	Supplemental Security Income (SSI)	0
Community Centers	33	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	9	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	33
Elderly Service Center/Senior Centers	11	Public/Community Health Centers	9	Women, Infants, and Children Program (WIC)	30
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	179	Worksites	20
Extension Offices	0	Retail/Food Stores	46	Other (specify): Apartment Complex	11
Family Resource Centers	21	Retail and Food Store with Qualifying CalFresh Redemption	16	Other (specify): CACFP - Day Cares & Education	118
Farmers' Markets	6	Schools: District Office	0	**TOTAL SITES:**	**1,749**

Federally Qualified Health Centers (FQHC)	7	Schools: Students (Preschool)	157	Other: Museum	2
Food Assistance Site: Food Banks	2	Schools: Students (Elementary)	157	Other: Business District	5

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach **3,980** SNAP-Ed eligible individuals with direct education, **66,000** individuals with indirect education plus **2.016M** with media/messaging and at least **9** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **900** individuals. ***CCOC & LHD***

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Food and Beverage Standards plus others as determined by sites.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach **1,410** SNAP-Ed eligible individuals with direct education, **22,000** individuals with indirect education plus **702,000** with media/messaging and at least **5** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **500** individuals.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach **1,360** SNAP-Ed eligible individuals with direct education, **22,000** individuals with indirect education plus **702,000** with media/messaging and at least a total of **7** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **700** individuals.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach **1,210** SNAP-Ed eligible individuals with direct education, **22,000** individuals with indirect education plus **702,000** with media/messaging and at least a total of **9** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **900** individuals.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed activities at sites where people **eat or obtain food at no cost** will reach **3,930** SNAP-Ed eligible individuals with direct education, **66,000** individuals with indirect education plus **2.106M** with media/messaging and at least **9** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **900** individuals. ***CCOC & LHD***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Convene/attend County Nutrition Action Plan (CNAP) workgroup meetings at least **4 times a year** to coordinate USDA-FNS programs and hunger advocate activities related to food security and nutrition. ***(Total = 12 meetings)*** • **FFY17**: Develop the fifth 2-year plan • **FFY18**: Summarize and evaluate progress made in completing the plan • **FFY19**: Develop the sixth 2-year plan	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes, CNAP plans, narrative summary of efforts **Submit**: ATF

1.2	Attend a minimum of **2 meetings per year** to share information and coordinate with local community-based food security partners. Examples of meetings/partners include: Orange County Food Access Coalition, Farm to School Task Force, County Health Improvement Plan workgroups, Waste Not OC Coalition, food bank meetings and emergency food provider meetings. ***(Total = 6 meetings)***	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes or notes from meeting **Submit**: ATF
1.3	Provide training and technical assistance (T/TA) that reaches a minimum of **35 staff per year** at food assistance sites, such as CalFresh staff, food pantry volunteers, food donors, etc. CCOC = 5, HCA = 30 per year ***(Total = 105 staff).*** Provide T/TA as requested with priority given to: • **FFY17**: CBOs distributing food obtained from food programs, food banks and donors • **FFY18**: CalFresh office and outreach staff; previous trainings held in FFY15/16 • **FFY19**: CBOs distributing food obtained from food programs, food banks and donors	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas **Submit**: ATF
1.4	Distribute at least **one** nutrition education handout to participants at targeted food assistance sites a minimum of **4 times a year,** to help maximize the use of the foods provided. Materials may include brochures, recipes specific to the foods offered and USDA 10 tip sheets. Efforts will reach a minimum of: a) **40** youth sites serving **2,500** individuals (e.g. CACFP, Kids Café, Summer Meals), b) **40** pantry sites	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, sample materials **Submit:** ATF

	serving **9,500** families (e.g. T/EFAP, School Pantry), and c) **25** senior sites serving **5,000** older adults (e.g. CSFP, Brown Bag/Grocery Rescue). Provide additional handouts as budget allows. 17,000 participants (recurring audience) per year, CCOC = 2,000, HCA = 15,000 **(Total = 51,000 indirect)**				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.5	Maintain displays at the 10 CalFresh offices, the Housing Authority office & other food assistance sites to reach a minimum of **702,000** individuals **per year**. Update the displays and provide handout materials **4 times per year**. NEOPB counting method = ~15K handouts/qtr, SSA estimated foot traffic of 57K/month. (**Total = 2.106M media/messaging;** 702,000 visitors per year, CCOC = 24,000, HCA = 678,000)	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: To Be Determined for FFY18 & 19 (**TBD**) AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sample photos of displays **Submit:** ATF
1.6	Provide interactive booths at a minimum of **50** food assistance sites to reach at least **5,000** individuals **per year**. May include classes without data cards. CCOC to reach 500 ind, LHD to reach 4,500 ind **(Total = 15,000 indirect)**	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: Community Action Partnership of Orange County (**CAPOC**), TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF **Submit:** ATF
1.7	Provide **single** session direct education classes at a minimum of **4** CalFresh offices, CalFresh outreach sites or community food assistance sites **per year** to reach SNAP-Ed adults and older adults. Visit majority of sites 1-2 times per month. **(Total =**	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: America On Track (**AOT**), CAPOC, TBD AAA:	Year 1 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets and/or data cards **Submit:** ATF

	3,950 direct; gradual decrease for LHD due to more online applications.**)** • **FFY17**: CCOC to reach 175 ind; LHD to reach 1,225; Total = **1400** • **FFY18**: CCOC to reach 225 ind; LHD to reach 1,125; Total = **1,350** • **FFY19**: CCOC to reach 175 ind; LHD to reach 1,025; Total = **1,200**			UCCE: CCC:	Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	
1.8	Conduct a **series** of direct education classes at a minimum of **1** food assistance site to reach at least **10** SNAP-Ed individuals **per year**. Sites may include CalFresh offices, School Pantry sites, congregate meal sites, etc. **(Total = 30 direct)** LHD only	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF
1.9	Initiate PSE discussions with a minimum of **2** food assistance sites **per year.** Conduct assessments using a CX^3 survey, an internal RE-AIM topic list and other approved surveys to identify potential areas for change. **(Total = 6 sites)**	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal PSE tracking form
1.10	Implement or maintain PSE changes at a minimum of **9** sites. The change topics will be determined by each site (e.g. policies related to food donations, foods offered, improved refrigeration to aid in offering fresh foods, cross-promotion of food	CED CEI MPR X C&C	CWD X LHD AAA UCCE	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

	assistance programs, internet access of nutrition ed in CalF resource rooms, etc.) **(Total = 900 individuals;** 9 PSE changes, each reaching a minimum of 100 ind, adjusted to reflect recurring audiences, CCOC = 3, LHD = 6) • **FFY17**: Continue to support at least 2 sites from FFY16 (LHD) and initiate efforts at ~3 new sites (New: CCOC = 1, LHD = 2; Goal: 5 sites, CCOC = 1, LHD = 4). **(500 individuals)** • **FFY18**: Continue to support at least 4 sites from FFY17 and initiate efforts at ~2-3 new sites (New: CCOC = 1, LHD = 1-2; Goal: 7 sites, CCOC = 2, LHD = 5). **(500 recurring and 200 new individuals)** • **FFY19**: Continue to support at least 6 sites from FFY18 and initiate efforts at ~2-3 new sites (New: CCOC = 1, LHD = 1-2; Goal: 9 sites, CCOC = 3, LHD = 6). **(700 recurring and 200 new individuals)**	X TTA	X CCC		Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.3	*Training & Tech Asst:* SNAP-Ed Resource Library Educational Materials, SNAP-Ed Strategies & Interventions Toolkit, Safe Food Handling – "The Core Four Practices", FDA - Food Safety for Older Adults, MyPlate Kid's Place resources and approved curricula	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
1.4	*Indirect Ed – Materials Distribution – Emerg Food Sites (PreK, youth, teens, adults & older adults)* • USDA Choose MyPlate 10 tip sheets (Eng, Sp and Viet) • RYD materials (Eng, Sp and Viet) • Recipes - specific to the foods being offered at the pantries (Eng & Sp) – USDA, NEOPB and EatFresh • USDA – MyPlate for Preschoolers, MyPlate Kid's Place resources, Read It, approved USDA handouts • NIA – What's on Your Plate? Smart food choices for healthy aging	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
1.5	*Indirect Ed – Displays (includes CalF offices)* • Trilingual MyPlate poster (Mandated threshold languages Eng, Sp & Viet, developed in OC, approved by State and shared with USDA) • CFORK poster, brochures and recipe cards (Eng & Sp) • USDA 10 tip sheets (Eng, Sp and Viet) • RYD materials (Eng, Sp and Viet) – per NEOPB website • EatFresh recipe cards (Eng & Sp)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed

			only
1.6	*Indirect Ed – Booths – CCOC and LHD* • USDA Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, Healthy Eating on a Budget materials, MyPlate posters, SuperTracker Tool, ChooseMyPlate online resources, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website • Harvest of the Month (HOTM) materials – per NEOPB website • NEOPB/Champions for Change materials – Shape of Yoga, Power Up in 10, cookbooks, recipe cards, Healthy Eating, Active Living Toolkit • EatFresh recipe cards	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
1.6	*Indirect Ed – Booths – **CCOC only*** • Healthy Eating Made Easier – Dairy Council • MyPlate for Older Adults – UF & ENAFS (Eng and Sp)	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
1.6	*Indirect Ed – Booths – **LHD only*** • Taste tests – recipe cards from NEOPB, USDA and EatFresh • NIA – What's on Your Plate? Smart food choices for healthy aging (select pages only) • Be Better Field Guide - NEOPB	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only

1.7	*Direct Ed – Single Session -* Healthy Eating Made Easier - Dairy Council	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7	*Direct Ed – Single Session –* Eat Well, Move More, Feel Great – Alameda LHD	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7	*Direct Ed – Single Session –* Food Smarts	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7, 1.8	*Direct Ed – Single Session & Series –* Nutrition 5-Class Series – Orange County	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7, 1.8	*Direct Ed – Single Session & Series –* Healthy Eating, Active Living Toolkit	[ ] CWD [X] LHD [ ] AAA [ ] UCCE	[ ] Research Tested [ ] Practice Tested

		☐ CCC	☒ Emerging ☐ N/A - Please describe below:
1.7, 1.8	*Direct Ed – Single Session & Series –* Eat Right When Money's Tight/Money for Food	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
1.8	Direct Ed – Series – EatFresh.org Mini-Course – Leah's Pantry Direct Ed – Series – EatFresh.org Text Message Nutrition Class – Leah's Pantry	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
1.9, 1.10	*PSE Efforts* • CX[3] – Emergency Food Outlet Survey, Mobile Vending Survey • Locally developed surveys used to gather information from food program participants – various topics	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: PSE only
1.3, 1.4, 1.5, 1.6, 1.7 & 1.8	• Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet) • "Eat Better – Use the Web" for youth handout (Eng only) • Poster displays - Edit allowable handouts and reconfigure for trilingual displays	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging

	• Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt; Bringing Nutrition Education to Your Offices (CalFresh), Beverages Make Every Sip Count, Build a Healthy Plate-Latino Families, Build a Better Breakfast • Tips for Using Pantry Foods handout – generic and customized for sites • USDA – Summer Food, Summer Moves Activity Guide • WIC materials available in English, Spanish and Vietnamese; e.g. Selecting and Storing F & V, Keep Your Food Safe handout, especially need the Vietnamese items		[ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**). Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: **Tool:** ATF, Quarterly

							Reports **On file:** Activity Records (ARF)
E.1.2	Conduct surveys with food assistance site staff and participants at a minimum of **20 sites** receiving **indirect** education **per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program and activities. Evaluation may include appropriateness of materials distributed, effectiveness of education shared at events and classes. Results used for continuous quality improvement. **(Total = 60 sites)** *LHD only*	X	X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: **Tool:** Internal surveys **On file:** Results from each site. Analysis of results and proposed improvements.
E.1.3	Conduct pre/post surveys or basic evaluation to determine changes in knowledge and service satisfaction for **10%** of single-session classes **per year**. CCOC may conduct outcome evaluation using the Intent to Change tool. LHD will use internal surveys. *(CCOC & LHD)*	☐	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE X CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist X UC Intent to Change List other: **Tool:** Internal surveys

							On file: Results from each class
E.1.4	Conduct Impact-Outcome Evaluation (IOE) as appropriate by obtaining matched pre/post NEOP-allowable, validated survey tools from adults completing a series of classes at food assistance and other qualifying sites. Support main IOE activities in E.2.4. *(LHD only)*			X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☒ Food Behavior Checklist ☐ UC Intent to Change List other: **On file:** Survey forms **Submit:** FFY17-19 Evaluation reports, FFY18-20 IOE plans
E.1.5	Assess the effectiveness and impact of PSE changes on site staff and food assistance participants' behaviors. May include assessments, key informant interviews, focus groups, etc. related to improved donations or procurement, policy implementation, change in equipment, etc. • **FFY17**: Conduct surveys at a minimum of **2** sites reaching at least 20 individuals per site • **FFY18**: Conduct surveys at a minimum of **4** sites reaching at least 20 individuals per site • **FFY19**: Conduct surveys at a minimum of	X	X		☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☒ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: **Tool:** Internal tool specific to the PSE change identified for each site

	5 sites reaching at least 20 individuals per site						**On file:** Internal PSE tracking form

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at sites where people **live and pray** will reach **7,500** SNAP-Ed eligible individuals with direct education, **10,725** individuals with indirect education plus **600** with media/messaging and **16** community sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,600** individuals. *Primarily Adults (18-59 yrs.) & Older Adults (60 yrs. +)* ***CCOC & LHD***

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Food and Beverage Standards, Water Stations, Joint Use, Structured Physical Activity plus others as determined by sites.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at sites where people **live and pray** will reach **2,400** SNAP-Ed eligible individuals with direct education, **3,575** individuals with indirect education plus **200** with media/messaging and **12** community sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,200** individuals.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at sites where people **live and pray** will reach **2,900** SNAP-Ed eligible individuals with direct education, **3,575** individuals with indirect education plus **200** with media/messaging and **14** community sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,400** individuals.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at sites where people **live and pray** will reach **2,200** SNAP-Ed eligible individuals with direct education, **3,575** individuals with indirect education plus **200** with media/messaging and **16** community sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,600** individuals

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed activities at sites where people **live and pray** will reach **6,900** SNAP-Ed eligible individuals with direct education, **10,725** individuals with indirect education plus **1,800** with media/messaging and **16** community sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,600** individuals. *Primarily Adults (18-59 yrs.) & Older Adults (60 yrs. +)* ***CCOC & LHD***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Convene Parents for Healthy Neighborhoods (Parents) workgroup meetings at least **4** times **per year** to coordinate SNAP-Ed and community efforts, with emphasis on educating and mentoring Champion Moms and parent leaders on nutrition and physical activity issues. Obtain nominations and recognize new Champion Moms by 9/30 of each FFY. **(Total = 12 meetings)**	[ ] CED [ ] CEI [ ] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes, list of Champion Moms **Submit:** ATF

2.2	Provide support for all and lead **2** of the **quarterly** Nutrition and Physical Activity Collaborative (NuPAC) meetings **per year** to help coordinate SNAP-Ed and community efforts related to countywide issues. Assist with the roster and ListServ emails that provide members with information on nutrition, physical activity and food security resources plus funding opportunities. Estimated non-target reach: 40 per meeting and 250 per ListServ email. **(Total = Attend 12 meetings, Plan 6 meetings, plus 12 ListServ updates)**	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes **Submit:** ATF
2.3	Attend a minimum of **3** meetings **per year** to share information and recruit sites from local community partners. Examples of meetings/partners include: Homeless Provider Forum, Collaborative to Assist Motel Families, FaCT meetings, Office on Aging – Health & Wellness Committee, faith councils, United Way Health Coalition, OC Library meetings, etc. **(Total = 9 meetings;** CCOC = 3, LHD = 6**)**	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AOT, CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes or notes from meeting **Submit:** ATF
2.4	Provide at least **1** training workshop and recognition event reaching a minimum of **30** identified Champion Moms and parent leaders **per year**. **(Total = 3 events, 90 direct)** LHD only	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, sign-in sheets, agenda, photos **Submit:** ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
2.5	Provide direct education, training and technical assistance that reaches a minimum of **10** new SNAP-Ed individuals **per year** and/or maintain a pool of at least **30 new or existing peer educators** able to conduct nutrition classes, assist with event activities, such as store tours and display booths, and advocate for obesity prevention efforts within the SNAP-Ed population. CCOC = 5, LHD = 5 per year. (**Total = Train 30 potential peer educators and maintain a pool of 30 trained peer educators)**	X CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets, data cards, names of peer educators, posttests documenting proficiency **Submit:** ATF
2.6	Provide training and technical assistance that reaches a minimum of **12** staff serving the community **per year**, such as staff at family resource centers, public housing complexes, faith-based sites, libraries, etc. As appropriate, assess the site needs using surveys, which may include CX[3] tools, the Faith Community Health Assessment Survey, the RE-AIM topic list and other tools. As needed, obtain signed partnership agreements. **(Total = 36 trained staff;** CCOC = 3, LHD = 33)	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets, assessment information **Submit:** ATF

2.7	Provide interactive booths and/or other indirect education activities, such as displays, brief classes or taste tests, at a minimum of **50** community sites to reach at least **3,500** individuals **per year.** Activities may be conducted at health fairs, community festivals, celebrations, faith-based sites and other events. CCOC to reach 500; LHD to reach 3,000; **(Total = 10,500 indirect)**	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
2.8	Distribute at least one nutrition ed handout to a minimum of **75** community sites at least **4 times per year**. Materials may include basic nutrition and physical activity information, food assistance programs lists and a recruitment flyer, to help determine the sites' interest in SNAP-Ed services, and accordingly help refine the site list. **(Total = 225 staff)** LHD only	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
2.9	Distribute at least **2** Champion Mom newsletters in English and Spanish **per year** to reach a minimum of **75** SNAP-Ed individuals previously recognized for their efforts, staff at over 20 mentoring agencies and an additional 50 parent leaders and potential partners. Newsletters will highlight the accomplishments of the parent leaders in the county and include nutrition	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, Copy of each newsletter and distribution list **Submit:** ATF

	education tips. (**Total = 6 newsletters reaching ~225 indirect & ~210 non-target ind.)** LHD only				Year 3 Q1 Q2 Q3 Q4 X X X X	
2.10	Support media efforts by providing nutrition and physical activity articles and messages for inclusion in community newsletters, faith-based newsletters, websites, etc. at least **2 times a year**. Articles may include support for NEOPB level efforts, such as the "Be Better" campaign or highlight local SNAP-Ed activities and success stories, such as Champion Moms, food pantries, school and grocery store activities, etc. Reach ~100 SNAP-Ed individuals per article **(Total = 6 articles, 600 media/messaging**) LHD only	[ ] CED [ ] CEI [X] MPR [ ] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, copy of article or message submitted, each newsletter & numbers reached per issue, web hits if available **Submit:** ATF
2.11	Provide **single** session direct education classes taught by SNAP-Ed staff at a minimum of **30** community sites to reach at least **1,000** unduplicated SNAP-Ed adults **per year**. May include classes to adults at family resource centers, faith-based sites, early childhood sites, school sites senior centers, etc. **(Total = 4,650 direct;** CCOC = 1,875, LHD = 2,775, gradual decrease due to decline in funding**)** • **FFY17**: CCOC to reach 425 ind; LHD to reach 1,025; Total = **1,450**	[X] CED [ ] CEI [ ] MPR [ ] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	CWD: LHD: AOT, CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF

	• **FFY18**: CCOC to reach 1025 ind; LHD to reach 925; Total = **1,950** • **FFY19**: CCOC to reach 425 ind; LHD to reach 825; Total = **1,250**					
2.12	Provide a minimum of **35 series** of direct education classes taught by SNAP-Ed staff at approximately **20** sites to reach at least **750** unduplicated SNAP-Ed individuals **per year**. Sites may include shelters, public housing complexes, community centers, schools and faith-based sites. Activities will contribute to IOE efforts. Maintain services despite decline in funds. **(Total = 2,250 direct)** LHD only	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AOT, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF
2.13	Provide a minimum of **10 single session** and **10 series** of direct education classes taught by Peer-Educators trained by SNAP-Ed staff at a minimum of **15** sites to reach at least **160** unduplicated SNAP-Ed adults **per year**. Sites may include public housing complexes, community centers, schools and faith-based sites. SNAP-Ed staff will be present at the majority of classes to observe, answer questions and provide taste tests. Maintain services despite decline in funds. Estimated 8 participants per class/series. **(Total = 480 direct)** LHD only	X CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF

2.14	Utilize peer educators, Champion Moms, parent leaders, Champion providers and other trained partners at a minimum of **8** activities **per year.** Mentor these volunteers to build their confidence and expand their experiences. Activities may include grocery store tours, booths, events, Padres en Acción active playground efforts, etc. **(Total = 24 activities)**	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AOT, CAPOC, Anaheim Elementary School District (**AESD**), Huntington Beach Union High School District (**HBUHSD**), Orange County Department of Education (**OCDE**), Santa Ana Unified School District (**SAUSD**), TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF
2.15	Initiate PSE discussions with a minimum of **2** community sites **per year.** Conduct assessments using an approved survey and a RE-AIM topic list to identify potential areas for change. **(Total = 6 sites)**	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal PSE tracking form
2.16	Implement or maintain PSE changes at a minimum of **16** community sites. The change topics will be determined by each site using assessment tools and PSE topic lists (e.g. access to water, vending policies, improved access to computers & web-based nutrition education, enhanced play areas, etc.) **(Total = 1,600 individuals;** 16 PSE changes, each reaching a minimum of 100 ind, adjusted	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

	to reflect recurring audiences; CCOC = 4, LHD = 12**)** • **FFY17**: Continue to support at least 8 sites from FFY16 (LHD) and initiate efforts at ~4 new sites (New: CCOC = 2, LHD = 2; Goal: 12 sites, CCOC = 2, LHD = 10). **(1,200 individuals)** • **FFY18**: Continue to support at least 10 sites from FFY17 and initiate efforts at ~2-4 new sites (New: CCOC = 1, LHD = 1-3; Goal: 14 sites, CCOC = 3, LHD = 11). **(1,200 recurring and 200 new individuals)** • **FFY19**: Continue to support at least 12 sites from FFY18 and initiate efforts at ~2-4 new sites (New: CCOC = 1, LHD = 1-3; Goal: 16 sites, CCOC = 4, LHD = 12). **(1,400 recurring and 200 new individuals)**					

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.6	*Staff Training - Needs Assessment* SNAP-Ed Resource Library Educational Materials, SNAP-Ed Strategies & Interventions Toolkit, Safe Food Handling – "The Core Four Practices", FDA - Food Safety for Older Adults, MyPlate Kid's Place resources, curricula and other approved resources, Eating Smart & Moving More Planning Guide for Faith Communities (USDA)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
2.7	*Indirect Education – Booths – CCOC and LHD* • USDA Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, Healthy Eating on a Budget materials, MyPlate posters, SuperTracker Tool, ChooseMyPlate online resources, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website • Harvest of the Month (HOTM) materials – per NEOPB website • NEOPB/Champions for Change materials – Shape of Yoga, Power Up in 10, cookbooks, recipe cards, Healthy Eating, Active Living Toolkit • EatFresh recipe cards	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
2.7	*Indirect Education – Booths – **CCOC only*** • Healthy Eating Made Easier – Dairy Council • MyPlate for Older Adults – UF & ENAFS (Eng and Sp)	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed

			only
2.7, 2.8	*Indirect Education – Booths and materials distribution* – **LHD only** • Taste tests – recipe cards from NEOPB, USDA and EatFresh • NIA – What's on Your Plate? Smart food choices for healthy aging (select pages only) • OC recruitment flyer (NEOPB approved) • Be Better Field Guide - NEOPB	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Indirect ed only
2.11, 2.13, 2.5	*Direct Ed – Single Session, Train Peer Educators & Peer-led Classes* - Healthy Eating Made Easier - Dairy Council	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.11	*Direct Ed – Single Session* – Eat Well, Move More, Feel Great – Alameda	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.11	*Direct Ed – Single Session* – Food Smarts	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

2.11	*Direct Ed – Single Session –* Choosing Healthy Beverages	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.11, 2.12	*Direct Ed – Single Session & Series –* Nutrition 5-Class Series	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.11, 2.12	*Direct Ed – Single Session & Series –* MyPlate for My Family	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.11, 2.12	*Direct Ed – Single Session & Series –* Eat Right When Money's Tight/Money for Food	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.11, 2.13, 2.5	Direct Ed – Series – EatFresh.org Mini-Course – Leah's Pantry Direct Ed – Series – EatFresh.org Text Message Nutrition Class – Leah's Pantry	[ ] CWD [X] LHD [ ] AAA	[ ] Research Tested

		☐ UCCE ☐ CCC	☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
2.12	Direct Ed – Series – Cooking Matters for Chefs and Kids (Focus on 5 lessons)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.13, 2.5	*Direct Education – Train Peer Educators & Peer-led Classes* Nutrition 5 Class Series (NEOPB); Intended use: 3 lessons given in a series by Peer Educators on 3 separate days (Lesson 1, Lesson 4 & Lesson 5)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.12, 2.13, 2.5	*Direct Education – Series, Train Peer Educators & Peer-led Classes* Healthy Eating and Active Living Toolkit for Community Educators – NEOPB	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
2.16	*PSE Efforts* • CX[3] – Fast Food Marketing Environment Survey • Eating Smart & Moving More Planning Guide for Faith Communities • Locally developed surveys used to gather information from sites and participants – various topics	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: PSE only

2.2, 2.3, 2.4, 2.5, 2.6, 2.7, 2.8, 2.16	• Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet) • "Eat Better – Use the Web" for youth handout (Eng only) • Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt; Celebrating National Nutrition Month – Greeting Card class; Beverages Make Every Sip Count, Build a Healthy Meal (Latino Families, Champion Mom) workshop), Build a Better Breakfast • Be Better – continuous PPt loop (developed for use at faith-based site) • USDA – Summer Food, Summer Moves Activity Guide • WIC materials available in English, Spanish and Vietnamese; e.g. Selecting and Storing F & V, Keep Your Food Safe handout, especially need the Vietnamese items		

	CWD
X	LHD
	AAA
	UCCE
X	CCC

	Research Tested
X	Practice Tested
	Emerging
	N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**). Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**	

	CWD
X	LHD
	AAA
	UCCE
X	CCC

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist

						Q1 X, Q2 X, Q3 X, Q4 X	[ ] UC Intent to Change List other:
E.2.2	Conduct surveys with site staff and/or participants, parishioners, residents at a minimum of **20 sites** receiving **indirect** education **per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program and activities. Evaluation may include appropriateness of materials distributed and effectiveness of education shared at classes and events. Results used for continuous quality improvement. **(Total = 60 sites)** LHD only	X	X		[ ] CWD X LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: **Tool:** Internal surveys **On file:** Results from each site. Analysis of results and proposed improvements.
E.2.3	Conduct pre/post surveys or basic evaluation to determine changes in knowledge and service satisfaction for **10%** of single-session **direct** education classes **per year**. Includes peer-led classes. CCOC may conduct outcome evaluation using the Intent to Change tool. LHD will use internal surveys. *(CCOC & LHD)*		X	X	[ ] CWD X LHD [ ] AAA [ ] UCCE X CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist X UC Intent to Change List other:

							Tool: Internal surveys **On file:** Results from each class
E.2.4	Conduct Impact-Outcome Evaluation (IOE) by obtaining a minimum of **125 matched** pre/post NEOP-allowable, validated survey tools **per year** from **adults** completing a series of classes at shelters, public housing sites, community centers and other qualifying sites. Develop a plan for the following year expanding on what was learned from the previous results. *Internal goal-subject to change: At least 70% of the indicators analyzed will show statistically significant improvements. LHD only.*			X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☒ Food Behavior Checklist ☐ UC Intent to Change List other: **On file:** Survey forms **Submit:** FFY17-19 Evaluation reports, FFY18-20 IOE plans
E.2.5	Conduct Outcome Evaluation on 10% of the participants reached by a series of classes taught by peer educators. Obtain matched pre/post surveys, such as the Food Behavior Checklist. Use the results to improve trainings to and by peer educators. *LHD only*			X	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☒ Food Behavior Checklist ☐ UC Intent to Change List other: **On file:** Survey forms **Submit:** N/A

E.2.6	Assess the effectiveness and impact of PSE changes on behaviors of individuals at the community sites. May include assessments related to access to water, healthy food options and other site changes. • **FFY17**: Conduct surveys at a minimum of 2 sites reaching at least 20 individuals per site • **FFY18**: Conduct surveys at a minimum of 4 sites reaching at least 20 individuals per site • **FFY19**: Conduct surveys at a minimum of 5 sites reaching at least 20 individuals per site	X	X			**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	List other: **Tool:** Internal tool specific to the PSE change identified for each site **On file:** Internal PSE tracking form

	CWD
X	LHD
	AAA
	UCCE
X	CCC

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at sites where people **learn** will reach **4,464** PreK and **31,665** school-age SNAP-Ed eligible individuals with direct education, **4,980** PreK and **60,000** school-age individuals with indirect education plus **3,000** with media/messaging and **40 Early Childhood** and **60 School/After School** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,200** PreK and **12,000** school-age youth. *Primarily Children (birth to 4 yrs.) and School-age Youth (5-17 yrs.)* ***LHD only***

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Early Care and Education, Farm to School, Healthy Food and Beverage Standards, Healthy Schools, School Wellness, Smarter Lunchroom Movement, Structured Physical Activity, Water Stations plus others as determined by sites

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at sites where people **learn** will reach **1,214** PreK and **10,323** school-age SNAP-Ed eligible individuals with direct education, **1,660** PreK and **20,000** school-age individuals with indirect education plus **1,000** with media/messaging and **30 Early Childhood** and **50 School/After School** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **900** PreK and **10,000** school-age youth.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at sites where people **learn** will reach **1,488** PreK and **10,542** school-age SNAP-Ed eligible individuals with direct education, **1,660** PreK and **20,000** school-age individuals with indirect education plus **1,000** with media/messaging and **35 Early Childhood** and **55 School/After School** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,050** PreK and **11,000** school-age youth.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at sites where people **learn** will reach **1,762** PreK and **10,800** school-age SNAP-Ed eligible individuals with direct education, **1,660** PreK and **20,000** school-age individuals with indirect education plus **1,000** with media/messaging and **40 Early Childhood** and **60 School/After**

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

School sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,200** PreK and **12,000** school-age youth.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed activities at sites where people **learn** will reach **4,464** PreK and **31,665** school-age SNAP-Ed eligible individuals with direct education, **4,980** PreK and **60,000** school-age individuals with indirect education plus **3,000** with media/messaging and **40 Early Childhood** and **60 School/After School** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,200** PreK and **12,000** school-age youth. *Primarily Children (birth to 4 yrs.) and School-age Youth (5-17 yrs.)* ***LHD only***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Convene **Early Childhood** (EC) workgroup meetings at least **2** times a year to coordinate SNAP-Ed and community efforts related to educating and mentoring daycare and preschool providers/families on nutrition and physical activity issues. Members may include WIC, Head Start, CHS, Chicano Federation, UCCE and more. Activities will include networking and coordination of educational resources and training opportunities. **(Total = 6 meetings)**	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes **Submit:** ATF

3.2	Distribute at least one handout to a minimum of **50** SNAP-Ed eligible home-based (HB) daycare sites at least **4 times per year**. Materials may include basic nutrition and physical activity information, food assistance programs lists and a recruitment flyer, to help determine the sites' interest in SNAP-Ed services, and accordingly help refine the site list. **(Total = 150 staff)**	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
3.3	Provide training and technical assistance that reaches a minimum of **20** English and Spanish-speaking home-based daycare providers **per year**. May co-host classes with partners at a central location or conduct individual trainings at daycare sites. **(Total = 60 providers)**	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, sign-in sheets **Submit:** ATF
3.4	Provide training and technical assistance that reaches a minimum of **50** school-based preschool staff and administrators **per year**. Obtain pre/posttests or evaluation forms to determine the teachers' proficiency and interest in giving the full curriculum. Provide extra support to teachers agreeing to conduct the curricula as intended, which may include taste tests, classroom materials, etc. **(Total = 150 staff)**	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, training outlines, sign-in sheets, evaluation forms documenting proficiency/interest **Submit:** ATF

3.5	Identify key staff at a minimum of **50** sites **per year** to assist with efforts. Assess the site needs using the CHOICE survey, the RE-AIM topic list or an approved alternate survey. Obtain Partnership Agreements from home-based daycare providers when possible. **(Total = 150 staff)**	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, Completed CHOICE & assessment forms, Partnership Agreements from home-based daycare providers **Submit:** ATF
3.6	Provide **2** or more indirect education activities at a minimum of **50** sites to reach at least **1,660** children and/or their families **per year**. Activities may include display boards, booths, newsletters, lessons, taste tests, etc. Estimated Home-based = 160/yr (20 sites with ~8 youth/site), and School-based = 1,500/yr (30 sites with ~50 youth/site) **(Total = 4,980 indirect)**	CED: ; X CEI; MPR: ; C&C: ; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
3.7	Support media efforts by providing nutrition and physical activity articles and messages for inclusion in early childhood newsletters and websites, etc. at least **1 time a year**. May coordinate with the Chicano Federation, Children's Home Society, Help Me Grow, Head Start and schools. Articles may include support for NEOPB level efforts, such as the "Be Better" campaign or highlight local SNAP-Ed activities and success stories, such as EC providers and PSE changes, Champion Moms, food pantries and grocery store activities, etc.	CED: ; CEI: ; X MPR; X C&C; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, copy of article or message submitted, each newsletter & numbers reached per issue, web hits if available **Submit:** ATF

	Reach an estimated 100 EC providers per article **(Total = 3 articles**, 300 non-target providers plus additional media/messaging)					
3.8	Provide single session direct education classes to youth at early childhood sites if approved curricula becomes available. • **FFY17**: To be determined • **FFY18**: To be determined • **FFY19**: To be determined	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, attendance sheets **Submit:** ATF
3.9	Provide ~**33** series of direct education classes at a minimum of **14 home-based** sites to reach at least **264** unduplicated SNAP-Ed children. (Estimated 8 youth/site, new youth each year, not recurring) **(Total = 264 direct)** • **FFY17**: Continue to support series implementation at a minimum of 3 sites from FFY16 and model the lessons at 5 new sites. (Goal: 8 sites, **64 direct**) • **FFY18**: Continue to support series implementation at a minimum of 6 sites from FFY17 and model the lessons at 5 new sites. (Goal: 11 sites, **88 direct**) • **FFY19**: Continue to support series implementation at a minimum of 9 sites from FFY18 and model the	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, Logs tracking classes given **Submit:** ATF

	lessons at 5 new sites. (Goal: 14 sites, **112 direct**)					
3.10	Provide ~**88** series of direct education classes taught by **site staff** trained by SNAP-Ed at a minimum of **33 school-based** sites to reach at least **4,200** unduplicated SNAP-Ed children. (Estimated 50 youth per site, new youth each year, not recurring) **(Total = 4,200 direct)** • **FFY17**: Continue to support series implementation at a minimum of 15 sites from FFY16 and train/support staff at 8 new sites. (Goal: 23 sites, **1,150 direct**) • **FFY18**: Continue to support series implementation at a minimum of 20 sites from FFY17 and train/support staff at 8 new sites. (Goal: 28 sites, **1,400 direct**) • **FFY19**: Continue to support series implementation at a minimum of 25 sites from FFY18 and train/support staff at 8 new sites. (Goal: 33 sites, **1,650 direct**)	X CED CEI MPR C&C TTA	X LHD AAA UCCE CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, Teacher logs tracking classes given **Submit:** ATF
3.11	Implement or maintain PSE changes at a minimum of **40 Early Childhood sites**. The change topics will be determined by each site (e.g. nutrition policies, food procurement, menu changes, availability of water, etc.) **(Total = 1,200 individuals;** 40 PSE changes, each reaching a minimum of 30 youth (average of home-based and school-based class size), adjusted to reflect recurring audience**)**	X C&C X TTA	X LHD AAA UCCE CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

	• **FFY17**: Continue to support at least 20 sites from FFY16 and initiate efforts at ~10 new sites. **(**Goal: 30 sites with 30 youth each; **900 individuals)** • **FFY18**: Continue to support at least 27 sites from FFY17 and initiate efforts at ~8 new sites. **(**Goal: 35 sites with 30 youth each**; 1,050 individuals)** • **FFY19**: Continue to support at least 32 sites from FFY18 and initiate efforts at ~8 new sites **(**Goal: 40 sites with 30 youth each**; 1,200 individuals)**				Year 3 Q1 Q2 Q3 Q4 X X X X	
3.12	Attend a minimum of **4** meetings **per year** to share information and recruit sites from local **School and After School (S/AS)** partners. Examples of meetings include: school district meetings, Local School Wellness councils, PTA groups, teacher meetings, After School contractor meetings, etc. **(Total = 12 meetings)**	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AESD, HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ATF, agendas, meeting minutes or notes from meeting **Submit:** ATF
3.13	Provide training and technical assistance that reaches a minimum of **100** school and after school staff and administrators **per year**. Obtain pre/posttests or evaluation forms to determine the teachers' proficiency and interest in giving the full curriculum. Provide extra support to teachers agreeing to conduct the curricula as intended, which may include taste tests, classroom materials, etc. **(Total =**	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AESD, HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, agenda, training outline, sign-in sheets, evaluation forms documenting proficiency/interest **Submit:** ATF

	300 staff)				Year 3 Q1 Q2 Q3 Q4 X X X X	
3.14	Identify key staff at a minimum of **60** sites **per year** to assist with efforts. Assess the site needs using the OC School/After School assessment form, the RE-AIM topic list or an approved alternate survey. Survey must include input from at least 2 stakeholders. **(Total = 180 staff and 180 other stakeholders)**	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD:AESD, HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, copies of surveys & results **Submit:** ATF
3.15	Provide **2** or more indirect education activities at a minimum of **100** S/AS sites to reach at least **20,000** youth and/or their families **per year**. Activities may include classroom lessons, workbooks, taste tests, newsletters, displays, booths, etc. Efforts may also be conducted at open houses, back-to-school nights, dances, sports events, etc. Estimated 200 youth per site. **(Total = 60,000 indirect)**	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sample copies of materials **Submit:** ATF
3.16	Support media efforts by providing nutrition and physical activity articles and messages for inclusion in principal, PTA, school district and after school newsletters and websites, etc. at least **2 times a year**. Articles may include support for NEOPB level efforts, such as the	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, copy of article or message submitted, each newsletter & numbers reached per issue, web hits if available **Submit:** ATF

	"Be Better" campaign or highlight local SNAP-Ed activities and success stories, such as teacher recognition and PSE changes, Champion Moms, food pantries and grocery store activities, etc. Reach an estimated 500 SNAP-Ed individuals per article resulting in a minimum of **1,000 per year**. **(Total = 6 articles, 3,000 media/messaging**)				Year 3 Q1 Q2 Q3 Q4 X X X X	
3.17	Provide <u>single</u> session direct education classes to high school students as requested. Estimated reach of < 50 youth per year thus no target numbers established. Provide additional single session classes if curricula becomes available in FFY18 & 19. **(Total – 0)** • **FFY17**: Use Dairy Council Activity & Eating lesson or Nutrition 5-Class series as needed; no single session curricula available for K through middle school youth. • **FFY18**: To be determined • **FFY19**: To be determined	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF **Submit:** ATF
3.18	Provide ~**129** <u>series</u> of direct education classes taught by **<u>SNAP-Ed staff</u>** at a minimum of **15** S/AS sites to reach at least **3,495** unduplicated SNAP-Ed children. Activities may be used for IOE efforts. Estimated the youth reached per classroom & after school sites, not recurring, gradual decrease due to decline in funding. **(Total = 3,495 direct)** • **FFY17**: Conduct 45 series at a minimum of 15 sites (**1,275 direct**)	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AESD, HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF **Submit:** ATF

	Estimated 10 schools with 4 classes each x 30 youth/class = 1200 + 5 after schools x 15 youth each = 75 direct • **FFY18**: Conduct 42 series at a minimum of 15 sites (**1,110 direct**) Estimated 8 schools with 4 classes each x 30 youth/class = 960 + 10 after schools x 15 youth each = 150 direct • **FFY19**: Conduct 42 series at a minimum of 15 sites (**1,110 direct**) Estimated 8 schools with 4 classes each x 30 youth/class = 960 + 10 after schools x 15 youth each = 150 direct					
3.19	Provide ~**932** series of direct education classes taught by **site staff** trained by SNAP-Ed at a minimum of **75** S/AS sites to reach at least **27,960** unduplicated SNAP-Ed children. Estimated 30 youth/classroom, 4 classrooms/site, 120 youth per site, new youth each year, not recurring. **(Total = 27,960 direct)** • **FFY17**: Continue to support series implementation at a minimum of 70 sites from FFY16 and train/support staff at ~5 new sites. (Goal: 75 sites, ~300 series; **9,000 direct**) • **FFY18**: Continue to support series implementation at a minimum of 73 sites from FFY17 and train/support staff at 5 new sites. (Goal: 78 sites, ~312 series, **9,360 direct**)	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AESD, HBUHSD, OCDE, SAUSD, TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, teachers log **Submit:** ATF

	• **FFY19**: Continue to support series implementation at a minimum of 75 sites from FFY18 and train/support staff at 5 new sites. (Goal: 80 sites, ~320 series, **9,600 direct**)					
3.20	Provide training and technical assistance on **Youth Engagement (YE)** that reaches at least **48** youth and their mentors **per year** at a minimum of **6** school and after school sites. Youth need to have completed a SNAP-Ed curricula or the equivalent to ensure a foundation in basic nutrition. Projects must be linked to a PSE change impacting the SNAP-Ed eligible population and focus on a nutrition, physical activity or obesity prevention issue. Youth will assess needs, develop and conduct surveys to gather information, analyze the results and determine possible improvements. Offer sites a copy of the YPAR manual. **(Total = 210 direct)** • **FFY17**: Minimum 48 youth; Goal: ~8 teams of 6 youth each • **FFY18**: Minimum 72 youth; Goal: ~12 teams of 6 youth each • **FFY19**: Minimum 90 youth; Goal: ~15 teams of 6 youth each	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OCDE, TBD AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF & PSE Tracking Form, copies of surveys, list of YE mentors **Submit:** ATF
3.21	Assist the youth in presenting their YE project findings to key stakeholders. Results may be shared in various ways including formal and informal presentations, display boards and summary reports. Stakeholders may include	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: OCDE, TBD AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, presentations or reports **Submit:** ATF

	school officials, community leaders, parents, police officers, city planners, elected officials, business owners, etc. (**Total = ~28 presentations to non-target**; estimated 80% of all teams)				Year 3 Q1 X Q2 X Q3 X Q4 X	
3.22	Implement or maintain PSE changes at a minimum of **60 School and After School** sites. The change topics will be determined by each site (e.g. access to water, healthy cafeteria options, non-food reward policies, etc.) **(Total = 12,000 individuals;** 60 PSE changes, each reaching a minimum of 200 ind, adjusted to reflect recurring audiences.**)** • **FFY17**: Continue to support at least 40 sites from FFY16 and initiate efforts at ~10 new sites. **(**Goal: 50 sites with 200 youth each**; 10,000 individuals)** • **FFY18**: Continue to support at least 47 sites from FFY17 and initiate efforts at ~8 new sites. **(**Goal: 55 sites with 200 youth each**; 11,000 individuals)** • **FFY19**: Continue to support at least 52 sites from FFY18 and initiate efforts at ~8 new sites **(**Goal: 60 sites with 200 youth each**; 12,000 individuals)**	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HBUHSD, OCDE, TBD AAA: UCCE: CCC: :	Year 1 Q1 X Q2 X Q3 X Q4 X Year 2 Q1 X Q2 X Q3 X Q4 X Year 3 Q1 X Q2 X Q3 X Q4 X	**On File:** Internal PSE tracking form, may include pre/post photos, copies of policies, etc. **Submit:** RE-AIM Access database

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2	*Indirect ed for recruitment of home-based providers:* USDA 10 tip sheets and other USDA materials, Color Me Healthy newsletters, recipes, RYD materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
3.3, 3.4	*Staff training – EC:* • USDA "Nutrition and Wellness Tips for Young Children" – Eng and Sp; MyPlate for Preschoolers website, Safe Food Handling – "The Core Four Practices"; • CACFP Guidelines for Meal Planning • Approved curricula including Color Me Healthy, Grow It, Try It, Like It and Farm to PreK	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
3.5	*Site assessment – EC:* CHOICE - Assessment manual, Contra Costa Child Care Council	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.6	*Indirect ed – EC:* • RYD Potter the Otter materials & It's Picnic Day Potter worksheets, RYD materials (NEOPB) • MyPlate for Preschoolers • Healthy Habits for Life • HOTM materials – per NEOPB website • USDA – 10 tip sheets pertinent to preschoolers, Read It • Be Better Field Guide - NEOPB	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
3.9	*Direct ed – EC – Home-based:* Color Me Healthy (USDA)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.10	*Direct ed – EC – School-based:* Farm to Pre-K (NEOPB)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.10	*Direct ed – EC – School-based:* Grow It, Try It, Like It (NEOPB)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.11	*PSE Efforts – EC:* • CHOICE – Assessments and sample policies, best practices (Eng & Sp) • Playground stencil • Recipe books – USDA, NEOPB, EatFresh • Eat, Play, Grow – lesson materials to enhance gardening efforts • Locally developed surveys used to gather information from sites and participants – various topics	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PSE only
3.13	*Staff training – S/AS:* • SNAP-Ed Resource Library Educational Materials, SNAP-Ed Strategies & Interventions Toolkit, Safe Food Handling – "The Core Four Practices, FightBAC! for Kids (SNAP-Ed Connection Resource Library) • MyPlate Kid's Place resources, curricula and other approved resources • Approved curricula including Serving Up MyPlate, Power Play! and Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
3.14	*Site Assessment – S/AS:* • OC School/After School 2-page assessment form • Smarter Lunchroom Movement • WellSAT • School Health Index – nutrition and PA sections only	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.15	*Indirect Ed – S/AS* • USDA – Eat Smart to Play Hard, MyPlate at Home – Dear Parents, Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, MyPlate posters, ChooseMyPlate online resource, SuperTracker Tool, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website • Harvest of the Month (HOTM) materials, including newsletters – per NEOPB website	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging

	• NEOPB/Champions for Change materials – Shape of Yoga, Power Up in 10, cookbooks, recipe cards, Farm 2 Table activity booklet, Power Up Your Summer and related items, FitDeck cards, Try Something New sticker book • Taste tests – recipe cards from NEOPB, USDA and EatFresh • Lesson materials from: Eat, Play, Grow; Building a Healthy Me; CATCH; SPARK; Smarter Lunchrooms Movement; CANFit • Be Better Field Guide - NEOPB		X N/A - Please describe below: Indirect ed only
3.17	*Direct ed –Single Session - High School:* Dairy Council: Activity + Eating for Teens (NEOPB)	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested X Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.17. 3.18, 3.19	*Direct ed – Single and Series - High School:* Nutrition 5-Class Series – Orange County (NEOPB)	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested X Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - Kindergarten:* Discover MyPlate (USDA)	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested X Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - Kindergarten:* Building a Healthy Me (Dairy Council)	☐ CWD X LHD ☐ AAA ☐ UCCE	☐ Research Tested X Practice Tested

		☐ CCC	☐ Emerging ☐ N/A - Please describe below: ☐
3.18, 3.19	*Direct ed – Series – Kindergarten to 2nd grade:* Eating Healthy from Farm to Fork (NEOPB)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.18, 3.19	*Direct ed – Series – Kindergarten to 3rd grade:* Pick a Better Snack (NEOPB)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - 1st-5th Grade:* Dairy Council: Healthy Choices, Healthy Me – 1st & 2nd grade, Shaping Up My Choices – 3rd grade, Nutrition Pathfinders – 4th & 5th grade (NEOPB)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - 1st-6th Grade:* Serving Up MyPlate-a Yummy Curricula – Levels 1,2 & 3 (USDA)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

3.18, 3.19	*Direct ed – Series 3rd & 4th Grade:* Great Garden Detective Adventure (NEOPB)	CWD; X LHD; AAA; UCCE; CCC	Research Tested; Practice Tested; X Emerging; N/A - Please describe below:
3.18, 3.19	*Direct ed – Series 4th -6th Grade:* Harvest of the Month (NEOPB)	CWD; X LHD; AAA; UCCE; CCC	Research Tested; Practice Tested; X Emerging; N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - 4th & 5th Grade:* Power Play! School Kit (NEOPB)	CWD; X LHD; AAA; UCCE; CCC	Research Tested; X Practice Tested; Emerging; N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - After School:* Power Play! CYO Kit (NEOPB)	CWD; X LHD; AAA; UCCE; CCC	Research Tested; X Practice Tested; Emerging; N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - After School:* Nutrition Nuggets (NEOPB)	CWD; X LHD; AAA; UCCE; CCC	Research Tested; X Practice Tested; Emerging

				N/A - Please describe below:
3.18, 3.19	*Direct ed – Series – 5th & 6th:* Dig In! (NEOPB)		CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - Middle School:* Dairy Council: Exercise Your Options (NEOPB)		CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - Middle School:* Nutrition Voyage (NEOPB)		CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - Middle School & High School:* Nourish: Food + Community (NEOPB)		CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - High School:* High School Lesson Plans and Presentations - Drexel (NEOPB)		CWD X LHD AAA	Research Tested

		[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.18, 3.19	*Direct ed – Series - High School:* SuperTracker Lessons (USDA)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.18	Direct Ed – Series – Cooking Matters for Chefs and Kids (Focus on 5 lessons)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.18, 3.19	Direct Ed – Series – MyPlate. My Way. Everyday! High school curriculum (NEOPB approved 4/2017)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.20	*Youth Engagement –High School:* Youth Participatory Action Research Project (YPAR) CDPH (USDA)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.22	*PSE Efforts – S/AS:* • Playground stencil • CX[3] – Fast Food Marketing Environment Survey • Locally developed surveys used to gather information from sites and participants – various topics	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PSE only
3.2, 3.3, 3.4, 3.6, 3.11, 3.13, 3.15, 3.20, 3.22	• SNAP-Ed OC-LIA recruitment flyer • Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet), adult and youth version • Active Play! book and DVD – Diane Craft, PhD., http://activeplaybooks.com • WIC materials – age-specific series: I am 1 Let's Have Fun, etc.; Is Your child constipated?, Sample menus, cookbooks • Two Bite Club booklet and online version (TEAM Nutrition) • Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt, Celebrating National Nutrition Month – Greeting Card class; Beverages Make Every Sip Count, Build a Better Breakfast • USDA – Summer Food, Summer Moves Activity Guide • WIC materials available in English, Spanish and Vietnamese; e.g. Selecting and Storing F & V, Keep Your Food Safe handout, especially need the Vietnamese items • Feeding Relationship – Child vs. Parent Roles – E. Satter materials • NEOPB approved 4/2017 – added above)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**). Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.2	Conduct surveys with site staff and/or youth and caregivers at a minimum of **10% of sites** receiving **indirect** education **per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program and activities. Evaluation may include appropriateness of materials distributed and effectiveness of education shared in classes. Results used for continuous quality improvement. Estimated EC – 5 per year, S/AS – 10 per year **(Total = 15 EC sites** and **30 S/AS sites)**	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** Internal surveys **On file:** Analysis of results from each site, proposed improvements

E.3.3	Conduct pre/post surveys or basic evaluation to determine changes in children's knowledge and staff satisfaction with services for **10%** of sites receiving **direct** education classes **per year.** Survey children when possible. May be combined with IOE activities in E.3.4. Estimated EC – 5 sites per year, S/AS – 9 sites per year **(Total = 15 EC sites** and **27 for S/AS sites)**		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** Internal surveys **On file:** Results from each class
E.3.4	Conduct Impact-Outcome Evaluation (IOE) by obtaining a minimum of **125 matched** pre/post NEOP-allowable, validated survey tools from **teens** completing a series of classes and a minimum of **125 matched** pre/post NEOP-allowable, validated survey tools from **elementary and middle school youth** completing a series of classes. Develop a plan for the following year expanding on what was learned from the previous results. *Internal goal-subject to change: At least 50% of the indicators analyzed will show statistically significant improvements.*			X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** NEOP-approved validated survey tools for teens and youth **On file:** Survey forms **Submit:** FFY17-19 Evaluation reports,

							FFY18-20 IOE plans
E.3.5	Assess the effectiveness and impact of PSE changes on children and family behaviors at **10%** of targeted Early Childhood sites. May include assessments related to nutrition policies, food procurement, menu changes, availability of water, playground stencil use, etc. • **FFY17**: Conduct surveys at a minimum of ~**3** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site • **FFY18**: Conduct surveys at a minimum of ~**4** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site • **FFY19**: Conduct surveys at a minimum of ~**4** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site	X	X		<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	**Year 1** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>**Year 2** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>**Year 3** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	<table><tr><td></td><td>EARS/ATF</td></tr><tr><td>X</td><td>PSE RE-AIM Report</td></tr><tr><td></td><td>UC CalFresh Workbook</td></tr><tr><td></td><td>Food Behavior Checklist</td></tr><tr><td></td><td>UC Intent to Change</td></tr></table>List other: **Tool:** Internal tool specific to the PSE change identified for each site **On file:** Internal PSE tracking form
E.3.6	Assess effectiveness and impact of PSE changes on student behaviors at 10% of targeted S/AS sites. May include assessments related to access to water, healthy cafeteria options, non-food reward policies, structured physical activity and other site changes. • **FFY17**: Conduct surveys at a minimum of ~**4** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site • **FFY18**: Conduct surveys at a minimum of ~**5** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site	X	X		<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	**Year 1** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>**Year 2** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>**Year 3** <table><tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	<table><tr><td></td><td>EARS/ATF</td></tr><tr><td>X</td><td>PSE RE-AIM Report</td></tr><tr><td></td><td>UC CalFresh Workbook</td></tr><tr><td></td><td>Food Behavior Checklist</td></tr><tr><td></td><td>UC Intent to Change</td></tr></table>List other: **Tool:** Internal tool

	• **FFY19**: Conduct surveys at a minimum of ~**6** sites reaching at least 1 staff and 3 SNAP-Ed individuals per site						specific to the PSE change identified for each site **On file:** Internal PSE tracking form

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at a minimum of **15** sites where people **work** will reach **90** SNAP-Ed eligible individuals with direct education, **2,250** individuals with indirect education plus **2,250** with media/messaging and at least **10** sites will implement at least one change, estimated total of 14 changes, made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Worksites, plus others as determined by sites.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at a minimum of **15** sites where people **work** will reach **30** SNAP-Ed eligible individuals with direct education, **750** individuals with indirect education plus **750** with media/messaging and at least **10** sites will implement at least one change, estimated total of **10 changes**, made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at a minimum of **15** sites where people **work** will reach **30** SNAP-Ed eligible individuals with direct education, **750** individuals with indirect education plus **750** with media/messaging and at least **10** sites will implement at least one change, estimated total of **12 changes**, made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at a minimum of **15** sites where people **work** will reach **30** SNAP-Ed eligible individuals with direct education, **750** individuals with indirect education plus **750** with media/messaging and at least **10** sites will implement at least one change, estimated total of **14 changes**, made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, SNAP-Ed activities at a minimum of **15** sites where people **work** will reach **90** SNAP-Ed eligible individuals with direct education, **2,250** individuals with indirect education plus **2,250** with media/messaging and at least **10** sites will implement at least one change, estimated total of 14 changes, made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Attend a minimum of **2** meetings **per year** to share information and recruit sites from the local business community. Examples of meetings/partners include: Small business groups, insurance broker groups, health	[ ] CED [ ] CEI [ ] MPR [X] C&C	[ ] CWD [X] LHD [ ] AAA [ ] UCCE	CWD: LHD: AAA: UCCE:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes or notes from meeting

	organizations (American Cancer Society, American Heart Association, etc.), Human Resource boards and city Chambers of Commerce (e.g. Anaheim and Santa Ana). **(Total = 6 meetings)**	☐ TTA	☐ CCC	CCC:	Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**Submit:** ATF
4.2	Identify a Wellness team or at least 2 key staff at a minimum of 15 sites to assist with efforts. Obtain signed Partnership Agreements when possible. Assess the site needs using the Check for Health (CFH) survey and the RE-AIM topic list at least once every two years. Offer each site a copy of the California Fit Business Kit (CFBK). **(Total = 23 staff;** 15 sites, 8 sites with 2 visits each, 7 sites with 1 visit) • **FFY17**: Assess at least 50% of the sites (~8) using the CFH & RE-AIM topic list. • **FFY18**: Assess the sites (~7) not assessed in FFY17. • **FFY19**: Reassess the sites initially assessed in FFY17 and not assessed in FFY18.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, CFH surveys, Partnership Agreements **Submit:** ATF

4.3	Provide training and technical assistance to staff and/or employees at a minimum of **10 sites** at least one time **per year**. **(Total = 30 staff)**	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, training outlines, list of materials provided **Submit:** ATF
4.4	Provide at least **2** indirect education activities **per year** at a minimum of **15** sites. Activities may include healthy lunchroom displays, brief classes, health fair booths and food demos/taste tests. Reach at least **750** unduplicated SNAP-Ed eligible individuals. **(Total = 2,250 indirect ed,** 15 sites x 50 employees; 750 recurring ind/yr x 3 yrs**)**	X CEI; MPR: ; C&C: ; TTA:	X LHD; CWD: ; AAA: ; UCCE: ; CCC: :	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
4.5	Send email updates with information on nutrition, physical activity and food security resources via a ListServ to a minimum of **15 qualifying worksites** and additional business-related partners (e.g. Chambers of Commerce, cities, insurance groups and community partners) at least **4** times a year. Recipients to share the information with employees and/or post it on display boards. **(Total = 2,250 media/messaging,** 15 sites x 50 employees; 750 recurring ind/yr x 3 yrs, plus additional non-target partners**)**	CED: ; CEI: ; X MPR; C&C: ; TTA:	X LHD; CWD: ; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, copy of each email update and distribution list **Submit:** ATF

4.6	Provide single session direct education classes at a minimum of **2** sites to reach a minimum of **30** unduplicated SNAP-Ed individuals **per year**, **(Total = 90 direct)**	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AOT, CAPOC, TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF
4.7	Implement or maintain one or more PSE changes at a minimum of **10** sites. Due to the limited number of sites, some sites may implement more than one PSE change. The PSE topics will be determined by each site (e.g. access to water, healthy options at meetings, etc.) **(Total = 1,000 individuals;** minimum 10 sites, 14 PSE changes, each reaching a minimum of 100 ind, adjusted to reflect recurring audiences) • **FFY17**: Continue to support at least 8 PSE changes from FFY16 and initiate new efforts at a minimum of 2 existing or new sites. **(**Goal: 10 sites, 10 PSE changes; **1,000 individuals)** • **FFY18**: Continue to support at least 8 PSE changes from FFY17 and initiate new efforts at a minimum of 2-4 existing or new sites. **(**Goal: 10-12 sites, 12 PSE changes; **1,000 recurring and 200 new or recurring individuals)** • **FFY19**: Continue to support at least 10 PSE changes from FFY18 and initiate new efforts at a minimum of 2-4 existing or new sites. **(**Goal: 10-14 sites, 14 PSE changes; **1,200 recurring and 200 new or recurring individuals)**	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.2	*Training & Technical Asst:* California Fit Business Kit, Check For Health survey	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.4, 4.5	*Indirect Ed – displays, booths and classes:* • USDA Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, Healthy Eating on a Budget materials, MyPlate posters, SuperTracker Tool, ChooseMyPlate online resources, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website • Harvest of the Month (HOTM) materials – per NEOPB website • NEOPB/Champions for Change materials – Shape of Yoga, Power Up in 10, cookbooks, recipe cards, Healthy Eating, Active Living Toolkit • Taste tests – recipe cards from NEOPB, USDA and EatFresh • Be Better Field Guide - NEOPB	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Indirect ed only
4.6	*Direct Ed – Single session*: Choosing Healthy Beverages	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.6	*Direct Ed – Single Session -* Healthy Eating Made Easier	[ ] CWD [X] LHD [ ] AAA	[X] Research Tested

			UCCE		Practice Tested
			CCC		Emerging
					N/A - Please describe below:
4.6	*Direct Ed – Single Session & Series –* Nutrition 5-Class Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6	*Direct Ed – Single Session & Series –* MyPlate for My Family		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6	*Direct Ed – Single Session & Series –* Eat Right When Money's Tight/Money for Food		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6	Direct Ed – Series – EatFresh.org Mini-Course – Leah's Pantry Direct Ed – Series – EatFresh.org Text Message Nutrition Class – Leah's Pantry		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe
			CCC		

			below:
4.7	*PSE Efforts:* • Check for Health survey • Locally developed surveys used to gather information from sites and participants – various topics	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PSE only
4.3, 4.4, 4.5, 4.7	• Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet) • Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt, Beverages Make Every Sip Count, Build a Healthy Plate-Latino Families, Build a Better Breakfast • WIC materials available in English, Spanish and Vietnamese; e.g. Selecting and Storing F & V, Keep Your Food Safe handout, especially need the Vietnamese items	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**). Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.4.2	Survey the Wellness Team/worksite administration at a minimum of **10** sites per year to gauge satisfaction with program services and PSE changes and plan future efforts. **(Total = 30 staff)**	X	X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: **Tool:** Internal survey **On file:** Results from each site

E.4.3	Survey at least **10** employees at a minimum of **5 sites per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program. Evaluation may include appropriateness of materials distributed and effectiveness of education shared at classes and events. Results used for continuous quality improvement. **(Total = 150 employees)**	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** Internal employee survey **On file:** Results from each site and combined results. Analysis of results and proposed improvements.
E.4.4	Assess effectiveness and impact of PSE changes on employee behaviors. May include assessments related to access to water, refrigeration, microwaves, bike racks, etc., healthy options at meetings/vending machines, displays of healthy messages and other site changes. • **FFY17**: Conduct topic-specific surveys to assess **8** PSE efforts at existing or new sites, minimum 20 individuals per site. • **FFY18**: Conduct topic-specific surveys to assess **10** PSE efforts at existing or new sites, minimum 20 individuals per site. • **FFY19**: Conduct topic-specific surveys to	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** Internal tool specific to the PSE change identified for each site

	assess **12** PSE efforts at existing or new sites, minimum 20 individuals per site.						**On file:** Internal PSE tracking form

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at a minimum of **10** sites where people **play** will reach **450** SNAP-Ed eligible individuals with direct education, **3,300** individuals with indirect education plus **1,500** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Food and Beverage Standards, Safe Routes to School, Joint Use, Structured Physical Activity plus others as determined by sites.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at a minimum of **10** sites where people **play** will reach **150** SNAP-Ed eligible individuals with direct education, **1,100** individuals with indirect education plus **500** with media/messaging and **6** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **600** individuals.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at a minimum of **10** sites where people **play** will reach **150** SNAP-Ed eligible individuals with direct education, **1,100** individuals with indirect education plus **500** with media/messaging and **8** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **800** individuals.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at a minimum of **10** sites where people **play** will reach **150** SNAP-Ed eligible individuals with direct education, **1,100** individuals with indirect education plus **500** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals.

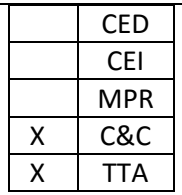
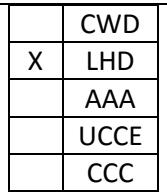
Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed activities at a minimum of **10** sites where people **play** will reach **450** SNAP-Ed eligible individuals with direct education, **3,300** individuals with indirect education plus **1,500** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Attend a minimum of **2** meetings per year to share information and coordinate with County and city parks/recreation departments, sports programs and local activity/fitness organizations and safety groups. Examples of meetings/partners include: OC Parks, recreation departments from target cities, including Anaheim & Santa Ana, YMCA, police departments, transportation departments, etc. **(Total = 6 meetings)**	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes or notes from meeting **Submit:** ATF

5.2	Compile information and resource materials related to physical activity opportunities and share it with SNAP-Ed staff and at least **10** partners a minimum of **1 time per year**, for inclusion in nutrition classes and activities. May include promotion of NEOPB materials, city Parks/Rec catalogs and the MyHealthOC "play" website that identifies parks, facilities, youth and adult classes, etc. **(Total = 30 non-target)**	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF & list of PA resources **Submit:** ATF
5.3	Support nutrition and physical activity (PA) efforts by expanding the current LHD lending library and establishing at least one new library at a community site. Items may include materials purchased by SNAP-Ed and those received through donations, such as curricula, food models, playground stencils, gardening materials, cones, jump ropes, poly-spots, pedometers, etc., as well as other educational resources. Loan items to OC-LIA staff and community partners a minimum of **6** times a **year**. **(Total = 18 non-target)**	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal log of items loaned.
5.4	Provide training and technical assistance on nutrition and physical activity that reaches a minimum of **10** community-based partners **per year**. Discuss ways to enhance nutrition messaging, PA promotion and obesity prevention. Review potential site changes such as playground improvements, access to water and availability of healthy food options and/or food assistance programs, etc. **(Total = 30 non-target)**	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas or notes from meeting **Submit:** ATF

5.5	Conduct at least **6** indirect nutrition education activities at a minimum of **5** parks or recreational sites that reach a minimum of **600** individuals **per year**. Activities may include booths and classes that support organized events, such as 5K Fun Runs, health fairs, youth sports and field days. As able, co-host events with cities to promote nutrition education and park use. **(Total = 1,800 indirect)**	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
5.6	Provide training and technical assistance on walkable communities including Safe Routes to School **(SRTS)** and Safe Routes to Parks **(SRTP)** that reaches a minimum of **5** partners **per year**. Identify at least 2 key staff at each site to assist with efforts. Assess the site needs and for each site collect surveys that may include Walkability/Bikability audits and surveys, Walk to School surveys, CX^3 survey questions related to the food environment along the routes and the RE-AIM topic list. Offer sites a copy of the SRTS Kit or SRTP Guide. **(Total = 15 non-target)**	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF & PSE Tracking Form, copies of surveys **Submit:** ATF
5.7	Assist SNAP-Ed individuals in presenting the Walkability, SRTS or SRTP findings to key stakeholders; support a minimum of 80% of the sites completing all the surveys. Stakeholders may include school officials, parents, police officers, city planners, elected officials, etc. (**Total = ~12 presentations to non-target**; estimated 4 per year)	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, presentations **Submit:** ATF

5.8	Provide at least **1** indirect nutrition education activity at all targeted Walkability-SRTS/SRTP sites **per year**. Activities may include events, displays, brief classes, booths, Walk to School Day activities and presentations. Topics may include MyPlate, Rethink Your Drink, breakfast and food assistance programs, such as School Breakfast and Summer Meals. Reach a minimum of **500** SNAP-Ed individuals per year. **(Total = 1,500 indirect)**	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
5.9	Support media efforts to promote nutrition and physical activity at least **1 time a year**. Activities may include articles in school newsletters, banners, bus shelter ads, media coverage of an event, etc. Estimated reach of at least **500** each**. (Total = 3 media items, 1,500 media/messaging)**	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, copy of media item and numbers reached **Submit:** ATF
5.10	Conduct direct education classes, single session or series, at a minimum of **5** sites to reach at least **150** SNAP-Ed individuals **per year**. Services may be provided at parks participating in the Summer Meals program, recreational centers, youth sports/activity sites, etc. **(Total = 450 direct)**	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AOT, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF

5.11	Implement or maintain PSE changes at a minimum of **10** sites. The change topics will be determined by each site and may include SRTS/SRTP efforts (e.g. access to water, policies related to food/beverage availability, improved walking paths, lighting, playground enhancements, etc.) **(Total = 1,000 individuals;** 10 PSE changes, each reaching a minimum of 100 ind, adjusted to reflect recurring audiences) • **FFY17**: Continue to support at least 4 PSE changes from FFY16 and initiate efforts at a minimum of 2 new sites. **(**Goal: 6 sites, **600 individuals)** • **FFY18**: Continue to support at least 5 PSE changes from FFY17 and initiate efforts at a minimum of 2-3 new sites. **(**Goal: 8 sites, **600 recurring and 200 new individuals)** • **FFY19**: Continue to support at least 7 PSE changes from FFY18 and initiate efforts at a minimum of 2-3 new sites. **(**Goal: 10 sites, **800 recurring and 200 individuals)**			CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.3, 5.4	*Training and Technical Asst – Community* SNAP-Ed Resource Library Educational Materials, SNAP-Ed Strategies & Interventions Toolkit, CX^3 – Food and Physical Activity Outdoor Marketing Survey, RYD materials, approved curricula, including gardening curricula	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
5.6	*Training and Technical Asst – SRTS/SRTP* Safe Routes to School (SRTS) and Safe Routes to Parks (SRTP) materials - Walkability/Bikability audits and surveys, Walk to School surveys, select CX^3 survey questions related to food environment along the route	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Training only
5.5, 5.8	*Indirect Ed – booths, displays, events* • USDA Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, Healthy Eating on a Budget materials, MyPlate posters, SuperTracker Tool, ChooseMyPlate online resources, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging

	• Harvest of the Month (HOTM) materials – per NEOPB website • NEOPB/Champions for Change materials – Shape of Yoga, Power Up in 10, cookbooks, recipe cards, Healthy Eating, Active Living Toolkit • Taste tests – recipe cards from NEOPB, USDA and EatFresh • Be Better Field Guide - NEOPB				X	N/A - Please describe below: Indirect only
5.10	*Direct Ed – Single session*: Choosing Healthy Beverages		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.10	*Direct Ed – Single Session -* Healthy Eating Made Easier		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.10	*Direct Ed – Single Session & Series –* Nutrition 5-Class Series		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
5.10	*Direct Ed – Single Session & Series –* MyPlate for My Family		CWD			Research Tested
		X	LHD			
			AAA			

			UCCE	X	Practice Tested
			CCC		Emerging
					N/A - Please describe below:
5.10	*Direct Ed – Single Session & Series –* Eat Right When Money's Tight/Money for Food		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.10	Direct Ed – Series – EatFresh.org Mini-Course – Leah's Pantry Direct Ed – Series – EatFresh.org Text Message Nutrition Class – Leah's Pantry		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.10	*Direct ed – Series - After School:* Power Play! CYO Kit (NEOPB)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.10	Direct Ed – Series – Cooking Matters for Chefs and Kids (Focus on 5 lessons)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		
			UCCE		

		[ ] CCC	[ ] Emerging [ ] N/A - Please describe below:
5.11	*PSE efforts* • CX[3] – Food and Physical Activity Outdoor Marketing Survey • SRTS and SRTP materials • Locally developed surveys used to gather information from sites and participants – various topics	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PSE only
5.4, 5.5, 5.8, 5.11	• Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet) • "Eat Better – Use the Web" for youth handout (Eng only) • Poster displays - Edit allowable handouts and reconfigure for trilingual displays • Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt, Celebrating National Nutrition Month – Greeting Card class; Beverages Make Every Sip Count, Build a Healthy Plate-Latino Families, Build a Better Breakfast • USDA – Summer Food, Summer Moves Activity Guide • WIC materials available in English, Spanish and Vietnamese; e.g. breastfeeding promotion, Selecting and Storing F & V • OC Nutrition and Physical Activity Resource and Equipment libraries (includes NEOP and donated materials • Assessing the Food and Beverage Environment in Denver's Recreation Centers – sample survey tools, https://denvergov.org/Portals/746/documents/DEH_DenverNutritionEnvironment_CSPH_May2014_FullReport.pdf	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**). Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.5.2	Conduct surveys with site staff and/or SNAP-Ed individuals at a minimum of **1 community site per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program and activities. Evaluation may include appropriateness of materials distributed and effectiveness of education shared at classes and events. Results used for continuous quality improvement. **(Total = 3 sites)**	X	X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: **Tool:** Internal survey **On file:** Results from each

							site. Analysis of results and proposed improvements.
E.5.3	Conduct surveys with site staff and/or SNAP-Ed individuals at a minimum of **2 SRTS/SRTP sites per year** to determine topics of interest, basic knowledge/behavioral changes associated with services and satisfaction with the program and activities. Evaluation may include appropriateness of materials distributed and effectiveness of education shared at classes and events. Results used for continuous quality improvement. **(Total = 6 sites)**	X	X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: **Tool:** Internal survey **On file:** Results from each site. Analysis of results and proposed improvements.
E.5.4	Conduct pre/post surveys or basic evaluation to determine changes in knowledge and service satisfaction for **10%** of individuals participating in direct education classes **per year**.		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

							Tool: Internal surveys **On file:** Results from each class
E.5.5	Assess effectiveness and impact of PSE changes on nutrition and physical activity behaviors. May include assessments related to number of individuals walking, improvements to water and healthy food options, safety issues, such as crosswalks, stop signs, etc., and other site changes. • **FFY17**: Conduct surveys at a minimum of **2** sites reaching at least 25 individuals per site • **FFY18:** Conduct surveys at a minimum of **4** sites reaching at least 25 individuals per site • **FFY19:** Conduct surveys at a minimum of **6** sites reaching at least 25 individuals per site	X	X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: **Tool:** Internal tool specific to the PSE change identified for each site **On file:** Internal PSE tracking form

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed activities at a minimum of **50** sites where people **shop** will reach **90** SNAP-Ed eligible individuals with direct education, **22,500** individuals with indirect education plus **2.2M** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Retail, plus others as determined by sites.

1. **FFY 2017 (Year 1) Objective(s):**

By September 30, 2017, SNAP-Ed activities at a minimum of **50** sites where people **shop** will reach **30** SNAP-Ed eligible individuals with direct education, **7,500** individuals with indirect education plus **745,000** with media/messaging and **6** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **600** individuals.

2. **FFY 2018 (Year 2) Objective(s):**

By September 30, 2018, SNAP-Ed activities at a minimum of **50** sites where people **shop** will reach **30** SNAP-Ed eligible individuals with direct education, **7,500** individuals with indirect education plus **745,000** with media/messaging and **8** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **800** individuals.

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, SNAP-Ed activities at a minimum of **50** sites where people **shop** will reach **30** SNAP-Ed eligible individuals with direct education, **7,500** individuals with indirect education plus **745,000** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Orange County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):

By September 30, 2019, SNAP-Ed activities at a minimum of **50** sites where people **shop** will reach **90** SNAP-Ed eligible individuals with direct education, **22,500** individuals with indirect education plus **2.2M** with media/messaging and **10** sites will implement at least one change made in writing or practice to improve or strengthen access or appeal for healthy eating and/physical activity, reaching over **1,000** individuals. ***LHD only***

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	Attend a minimum of **2** meetings **per year** to share information and coordinate with others working in the retail grocer community. Examples of meetings/partners include: WIC Local Vendor Liaisons, corporate grocer offices, produce and food industry partners, County Environmental Health and Tobacco Prevention staff working with grocers, the OC Food Access Coalition and Farmers' Market managers. **(Total = 6 meetings)**	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, meeting minutes or notes from meeting **Submit:** ATF
6.2	Identify at least 2 key staff at a minimum of **50 sites** to assist with efforts. Obtain signed Partnership Agreements when possible. Assess the site needs using the internal retail surveys, CX^3 surveys and/or the RE-AIM topic list at least once **every two years**. **(Total = 75 staff;** Estimated 25 sites with 2 visits each, 25 sites with 1 visit) • **FFY17**: Assess at least 50% of the sites (~25) using an approved survey & RE-AIM topic list. • **FFY18**: Assess the sites (~25) not assessed in FFY17. • **FFY19**: Reassess the sites initially assessed in FFY17 and not assessed in FFY18.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, Partnership Agreements, copies of surveys **Submit:** ATF

6.3	Provide training, technical assistance and/or information on food assistance programs, including CalFresh and WIC, to grocery store/site staff at a minimum of **50 sites** at least one time **per year**. Activities may include product placement, marketing healthy foods, referring shoppers to food assistance programs and linking with technical partners, such as California FreshWorks. **(Total = 150 staff)**	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF, agendas, copy of materials provided **Submit:** ATF
6.4	Place at least **2** merchandising materials in a minimum of **50** sites **per year**. Materials may include posters, wobblers, shelf talkers, recipe cards, in-store radio announcements and locally developed items approved by the NEOPB, such as erasable price signs for healthy foods on sale and cross-promotional items. Visit each site at least **4 times a year** to ensure items remain on display. Reach a minimum of **735,000** SNAP-Ed eligible individuals **per year**. Estimated reach based on NEOPB method: Large: 26,500 ind/store x 25 stores = 662,500 ind, Medium: 6,500 ind/store x 7 stores = 45,500 ind and Small: 1,500 ind/store x 18 stores = 27,000 ind – recurring audience. **(Total = 2.2M media/messaging)**	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF
6.5	Provide at least **2** indirect education activities at a minimum of **50** sites **per year**. Activities may include food demos, taste tests, educational booths, brief classes and store tours. Reach a minimum of **7,500** SNAP-Ed eligible individuals. **(Total = 22,500 indirect)**	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CAPOC, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	**On File:** Internal ARF **Submit:** ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
6.6	Place at least 1 local media or public relations item in a grocery store circular to reach a minimum of **10,000** shoppers **per year**. Item may support food demonstrations, events such as Public Health Week or National Nutrition Month, or other health-related efforts. **(Total = 30,000 media/messaging)**	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, copy of circular **Submit:** ATF
6.7	Provide single session direct education classes at a minimum of **2** sites. Reach a minimum of **30** unduplicated SNAP-Ed individuals **per year**. These classes may be conducted as a grocery store tour and/or linked with a series of direct education classes being conducted at a community or school site. **(Total = 90 direct)**	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal ARF, sign-in sheets, data cards **Submit:** ATF
6.8	Implement or maintain PSE changes at a minimum of **10** sites. Sites may elect to pursue more than one PSE change. The PSE topics will be determined by each site (e.g. access to fruits/veg, healthy checkout lanes, product placement, walkability to store, etc.) **(Total = 1,000 individuals;** minimum of 8 sites, 10 PSE changes, each	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	**On File:** Internal PSE tracking form **Submit:** RE-AIM Access database

	reaching a minimum of 100 ind, adjusted to reflect recurring audiences) • **FFY17**: Continue to support at least 4 PSE changes from FFY16 and initiate new efforts at a minimum of 2 existing or new sites. **(**Goal: 6 sites, **600 individuals)** • **FFY18**: Continue to support at least 5 PSE changes from FFY17 and initiate new efforts at a minimum of 2-3 existing or new sites. **(**Goal: 8 sites, **600 recurring and 200 new or existing individuals)** • **FFY19**: Continue to support at least 7 PSE changes from FFY18 and initiate new efforts at a minimum of 2-3 existing or new sites. **(**Goal: 10 sites, **800 recurring and 200 new or existing individuals)**				Year 3 Q1 X, Q2 X, Q3 X, Q4 X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
6.3	*Training and Technical Asst* • NEOPB – Retail Program training materials – per NEOPB website • Safe Food Handling – "The Core Four Practices"	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please

			describe below: Training only
6.4	*Indirect Ed – Merchandising materials* • NEOPB retail merchandising materials • Posters – USDA, NEOPB	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Indirect ed only
6.5	*Indirect Ed – Booths, food demos, activities* • USDA Choose MyPlate 10 tip sheets, Let's Eat for the Health of It, What's on Your Plate, Healthy Eating on a Budget materials, MyPlate posters, SuperTracker Tool, ChooseMyPlate online resources, Meeting Your MyPlate Goals on a Budget, Read It • Rethink Your Drink (RYD) materials – per NEOPB website • Harvest of the Month (HOTM) materials – per NEOPB website • NEOPB/Champions for Change materials including: Treasure Hunt booklet, Fast and Healthy Breakfast Ideas, cookbooks, recipe cards, Healthy Eating, Active Living Toolkit handouts • Taste tests – recipe cards from NEOPB, USDA and EatFresh • Be Better Field Guide - NEOPB	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Indirect ed only
6.7	*Direct Ed – Single session* Nutrition 5-Class Series – Orange County (Lesson #1 – Build a Healthy Plate adapted for use as a Store Tour)	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

6.8	*PSE Efforts* • CX^3 surveys – Food Availability & Marketing Store Survey, Store Environment Safety & Walkability Survey, Alternative Food Sources Assessment • Locally developed surveys used to gather information from sites and participants – various topics	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PSE only
6.3, 6.5, 6.8	• Items developed by CNAP - How to Get Food Help in OC – presentation and handout (Eng only) • OC Summer Meals promotional flyers (Eng, Sp and Viet) • OC insert with CalFresh info and nutrition ed messages (Eng, Sp and Viet) • "Eat Better – Use the Web" handout (Eng, Sp and Viet) • Grocery Store Tour – Shopping to Build a Healthy Plate outline (Approved 4/2017) • Indirect ed outlines – Ensure consistent messaging at booths, events, etc. Topics include: MyPlate, RYD, Label Reading, Salt & Sodium, Whole Grain, Protein, Be Food Safe, Food Preparation & Food Assistance, Make Better Beverage Choices, Be a Healthy Role Model, Build a Healthy Meal, Cut Back on your Kids Sweet Treats, Eating Better on a Budget, Enjoy Your Food but Eat Less; 12-question spin wheel outlines – MyPlate, Beverages, Label Reading, Food Asst/Prep; Visit EatFresh, Choose Healthy Beverages PPt , MyPlate Store Tour for Youth, Beverages Make Every Sip Count, Build a Healthy Plate-Latino Families, Build a Better Breakfast • Retail Sale Signs – F & V, Whole Grain and Beverages, Eng, Sp and Viet, 2 sizes • WIC Whole Grain poster, Selecting and Storing F & V handout – Eng, Sp and Viet	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.6.1	**On an ongoing basis**, record SNAP-Ed activities, sites, participants reached and other required elements for the USDA's SNAP-Ed Education and Administrative Reporting System (**EARS**).		X		[ ] CWD [X] LHD [ ] AAA	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report

	Maintain internal Activity Report Forms (ARF) and backup documentation to support the online entries.				☐ UCCE ☐ CCC	**Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.6.2	Survey grocery store managers/administration at a minimum of **10 sites per year** to gauge satisfaction with the program & PSE efforts, use of food assistance program materials and future needs. **(Total = 30 staff)**	X	X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: **Tool:** Internal survey **On file:** Results from each site
E.6.3	Conduct internal surveys with shoppers to determine effectiveness of 1) merchandising materials displayed, 2) food demos/nutrition ed activities and/or 3) shopping and purchasing behaviors. Survey at least **20** shoppers at **10** retail sites for a total of **200 surveys per year**. Use results for continuous quality improvement; baseline data collected FFY15 & 16. **(Total = 600**	X	X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist

	shoppers) Conduct surveys as needed with priority given to: • **FFY17**: Merchandising survey (Internal goal, subject to change: 70% report seeing SNAP-Ed items) • **FFY18**: Shopping and purchasing behaviors survey, Food demos/activities survey • **FFY19**: Merchandising survey					**Year 3** Q1 X, Q2 X, Q3 X, Q4 X	☐ UC Intent to Change List other: **Tool:** Internal evaluation surveys **On file:** Evaluation plan, summary of results from surveys. Analysis of results and proposed improvements
E.6.4	Conduct pre/post surveys or basic evaluation to determine changes in knowledge and service satisfaction for **10%** of individuals participating in grocery store tours or direct education classes **per year**.		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: **Tool:** Internal surveys **On file:** Results from each tour or class
E.6.5	Assess effectiveness and impact of PSE changes on the retail grocery environment. May include assessments related to access to fruits/vegetables, increase in healthy options, product placement, healthy exterior ads, walkability to grocery store and other site changes.	X	X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior

	• **FFY17**: Conduct surveys at a minimum of **1** site reaching at least 1 staff and 20 shoppers per site • **FFY18**: Conduct surveys at a minimum of **2** sites reaching at least 1 staff and 20 shoppers per site • **FFY19**: Conduct surveys at a minimum of **3** sites reaching at least 1 staff and 20 shoppers per site					**Year 3** Q1: X Q2: X Q3: X Q4: X	☐ Checklist ☐ UC Intent to Change List other: **Tool:** Internal tool specific to the PSE change identified for each site **On file:** Internal PSE tracking form

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Orange
FFY 2018 Total Budget:	**$221,674.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$29,310	$103,824	$153,296	47.65%
2	Non-Capital Equipment/Supplies	$0	$1,200	$1,438	19.83%
3	Materials	$0	$1,382	$3,922	183.79%
4	Travel	$0	$1,350	$1,720	27.41%
5	Building/Space	$0	$5,280	$5,580	5.68%
6	Maintenance	$0	$5,760	$5,952	3.33%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$3,040	$3,024	-0.53%
	Total Direct Costs:	**$29,310**	**$121,836**	**$174,932**	43.58%
9	Indirect Costs*** Indirect Cost Rate=26.72%	$4,200	$24,369	$46,742	91.81%
	Total Federal Funds	**$33,510**	**$146,205**	**$221,674**	51.62%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase staffing from 2 FTE to 3.1 FTE
2	Non-Capital Equipment/Supplies	Due to increase of FTEs, increase paper cost ; added ink replacements (toners)
3	Materials	3320
4	Travel	Due to FTE increase, more local mileage to provide services to more
5	Building/Space	FTE FY 18 increased, so % allocated increased and increases dollars
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	While federally negotiated IC rate is 30% , choosing to use 26.72% FY 18 vs 20% FY 17

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of Orange County, Inc.
County/Jurisdiction: Orange

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Luz Vela	25.00%	75.00%	$52,000.00	1	$52,000.00	28.00%	$14,560.00	$16,640.00	$66,560	
3			Nutrition Educator/Aide	Susana Ventura	10.00%	90.00%	$35,360.00	0.8	$28,288.00	25.00%	$7,072.00	$3,536.00	$35,360	
4			Nutrition Educator/Aide	Jenneffer Benitez	10.00%	90.00%	$32,240.00	0.8	$25,792.00	25.00%	$6,448.00	$3,224.00	$32,240	
5			Nutrition Educator/Aide	vacant	10.00%	90.00%	$33,280.00	0.5	$16,640.00	15.00%	$2,496.00	$1,913.60	$19,136	
						Total Staffing: Salaries/Benefits:		**3.1**	**$122,720**		**$30,576**	**$25,314**	**$153,296**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of Orange County, Inc.
County/Jurisdiction: Orange

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Monthly cost of paper, pencils, file folders, other office supplies				$0	
2				ink replacements	2	$36.27	4	$290	
3				clip binders	2	$4.75	4	$38	
4				file folders	2	$7.99	6	$96	
5				hanging folders	2	$27.99	2	$112	
6				highlighters	2	$6.03	6	$72	
7				tape	2	$7.56	2	$30	
8				post it	2	$7.04	3	$42	
9				paper	2	$35.00	10	$700	
10				paper clips	2	$2.00	2	$8	
11				pens	2	$1.07	6	$13	
12				usb	2	$9.29	2	$37	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$1,438**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing Prog Matls	Educational flyers and nutririton educational materlas - black & white copies	$0.07	3500	$245	
2			Printing Color Matls	Educational flyers and nutririton educational materlas - colore copies	$0.10	7715	$772	
4			Food and water	Food for program demonstrations including bottled water for "rethink your drink"portion of the classes; approx 100 demonstrations; 1,000 participants	$0.28	1000	$280	
5			measuring cups	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
6			cutting boards	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
7			whisks	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
8			jump ropes	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
9			hula hoops	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
10			resistance bands	Nurition and obesity education reinforcement incentives for participants	$2.61	112	$292	
11			balls	Nurition and obesity education reinforcement incentives for participants	$2.60	112	$291	
12			vegetable brushes	Nurition and obesity education reinforcement incentives for participants	$2.60	112	$291	
13			apple cutters	Nurition and obesity education reinforcement incentives for participants	$2.60	112	$291	
						Total Materials:	**$3,922**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Coordinator - L Vela	Sacramento	Annual Forum	1	1	2	1	$35.00	$95.00	$300.00	10		$45.00	$515	other is transportation to airport/parking fees
2			Project Coordinator - L Vela	Orange Co	Local Mileage	10	1						45			$241	
4			Nutrition Educator - S Ventura	Orange Co	Local Mileage	10	.8						70			$375	
5			Nutrition Educator - J Benitez	Orange Co	Local Mileage	10	.8						70			$375	
6			Nutrition Educator - vacant	Orange Co	Local Mileage	10	.5						40			$214	
	Out-of-State																
															Total Travel:	**$1,720**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of Orange County, Inc.
County/Jurisdiction: Orange

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - depreciation building and bldg improvements	3.1	$100.00	12	$3,720	
2			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - building association dues	3.1	$50.00	12	$1,860	
							Total Building/Space:	$5,580	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - janitorial services	3.1	$35.00	12	$1,302	
2			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - utilities	3.1	$35.00	12	$1,302	
3			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - telephone	3.1	$30.00	12	$1,116	
4			1800 E. 17th Street, Santa Ana CA 92705	Allocated cost - general liability and property insurance	3.1	$30.00	12	$1,116	
5			1800 E. 17th Street, Santa Ana CA 92705	Allocted cost - copier and copier maintenance agreement	3.1	$30.00	12	$1,116	
							Total Maintenance:	$5,952	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			White Nelson Diehl	Independent Auditors for annual audit - allocated based on this grant dollar award to total dollar award of all grants	$3,024	
					Total Contracts/Sub-Grants/Agreements:	$3,024

Total Direct Costs:	**$174,932**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			indirect rate applied to total direct costs	26.72%	$174,932.00	$46,742	
					Total Indirect Costs:	$46,742	

Total Budget:	**$221,674**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Orange County - County of Orange Health Care Agency
FFY 2018 Total Budget:	**$3,940,608.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$128,085	$1,200,141	$1,392,478	$1,520,563	26.70%
2	Non-Capital Equipment/Supplies	$3,000	$5,129	$4,449	$7,449	45.23%
3	Materials	$30,000	$39,652	$35,932	$65,932	66.28%
4	Travel	$20,000	$29,374	$11,174	$31,174	6.13%
5	Building/Space		$0	$0	$0	
6	Maintenance	$80,000	$96,460	$54,058	$134,058	38.98%
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$212,907	$1,965,145	$1,666,693	$1,879,600	-4.35%
	Total Direct Costs:	**$473,992**	**$3,335,901**	**$3,164,784**	**$3,638,776**	9.08%
9	Indirect Costs*** Indirect Cost Rate= 19.85 %	$40,000	$244,829	$261,832	$301,832	23.28%
	Total Federal Funds	**$513,992**	**$3,580,730**	**$3,426,616**	**$3,940,608**	10.05%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Added new positions to support prime activities
2	Non-Capital Equipment/Supplies	Increased costs associated with increased prime staffing
3	Materials	Increased to support additional direct, indirect and PSE activities
4	Travel	Increased attendance at State approved/sponsored competency trainings
5	Building/Space	
6	Maintenance	Increased costs associated with increased prime staffing
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Reduced number of subcontracts
9	Indirect Costs	Increased costs associated with increased prime staffing

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
County/Jurisdiction: Orange County - County of Orange Health Care Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutritionist/Nutrition Educator/Nutrition Aide	Acenas, Anna Luciano (PHNutr II) - Bi	0.00%	100.00%	$74,417.00	0.4	$29,766.80	49.00%	$14,585.73	$0.00	$44,353	
2			Nutritionist/Nutrition Educator/Nutrition Aide	Osborne, Gina (PHNutr II) - Bi	0.00%	100.00%	$74,417.00	1	$74,417.00	49.00%	$36,464.33	$0.00	$110,881	
3			Nutritionist/Nutrition Educator/Nutrition Aide	Stabile, Patricia (PHNutr II) - Bi	0.00%	100.00%	$74,417.00	1	$74,417.00	49.00%	$36,464.33	$0.00	$110,881	
4			Project Coordinator	Robinson, Dawn (Sup PH Nutr)	90.00%	10.00%	$77,732.00	1	$77,732.00	49.00%	$38,088.68	$104,238.90	$115,821	
5			Administrator (e.g. Director of Programs)	Ibanez, Maridet (Adm Man II)	100.00%	0.00%	$117,806.00	0.4	$47,122.40	49.00%	$23,089.98	$70,212.00	$70,212	
6			Nutritionist/Nutrition Educator/Nutrition Aide	Amezcua, Elsa (CHA III) - Bi	0.00%	100.00%	$47,694.00	1	$47,694.00	49.00%	$23,370.06	$0.00	$71,064	
7			Nutritionist/Nutrition Educator/Nutrition Aide	Henry Torres (CHAIII) - Bi	0.00%	100.00%	$47,694.00	0.5	$23,847.00	49.00%	$11,685.03	$0.00	$35,532	
8			Nutritionist/Nutrition Educator/Nutrition Aide	Aguas, Sylvia (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
9			Nutritionist/Nutrition Educator/Nutrition Aide	Cervantes, Janette (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
10			Nutritionist/Nutrition Educator/Nutrition Aide	Escobar, Susana (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
11			Nutritionist/Nutrition Educator/Nutrition Aide	Marquez, Lorraine, (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
12			Nutritionist/Nutrition Educator/Nutrition Aide	Navarro, Gina (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
13			Nutritionist/Nutrition Educator/Nutrition Aide	Varela, George, (CHA II) - Bi	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
14			Nutritionist/Nutrition Educator/Nutrition Aide	Barcenas, Marisela (PHNutr I) - ExBi	0.00%	100.00%	$69,841.00	0.8	$55,872.80	49.00%	$27,377.67	$0.00	$83,250	
15			Nutritionist/Nutrition Educator/Nutrition Aide	Baun, Christine (PHNutri)	0.00%	100.00%	$69,841.00	0.9	$62,856.90	49.00%	$30,799.88	$0.00	$93,657	
16			Office Manager/Secretary/Admin Asst	Corona, Elizabeth (Store Clerk), Delgado, Ricardo (OA), Rice, Connie (IPT)	100.00%	0.00%	$44,665.00	0.3	$13,399.50	49.00%	$6,565.76	$19,965.00	$19,965	
17			Health Educator (including Health Aide, Health Promotion Instructor, etc)	Beard, Megan (Health Educator)	0.00%	100.00%	$63,585.00	0.55	$34,971.75	49.00%	$17,136.16	$0.00	$52,108	
18			Health Educator (including Health Aide, Health Promotion Instructor, etc)	Tran-Luong, Annie (Health Ed Associatie) - ExBi	0.00%	100.00%	$59,147.00	0.1	$5,914.70	49.00%	$2,898.20	$0.00	$8,813	
19			Office Manager/Secretary/Admin Asst	Fabian Mendez	100.00%	0.00%	$45,920.00	0.1	$4,592.00	49.00%	$2,250.08	$6,842.00	$6,842	
20			Office Manager/Secretary/Admin Asst	Laura Sudlow/Anh Thu Cao	100.00%	0.00%	$45,920.00	0.5	$22,960.00	49.00%	$11,250.40	$34,210.00	$34,210	
21			Research Specialist	Vacant	0.00%	100.00%	$64,272.00	0.5	$32,136.00	49.00%	$15,746.64	$0.00	$47,883	

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
County/Jurisdiction: Orange County - County of Orange Health Care Agency

22			Nutritionist/Nutrition Educator/Nutrition Aide	Vacant	0.00%	100.00%	$45,340.00	1	$45,340.00	49.00%	$22,216.60	$0.00	$67,557	
23			Office Manager/Secretary/Admin Asst	Vacant	100.00%	0.00%	$48,672.00	1	$48,672.00	49.00%	$23,849.28	$72,521.00	$72,521	
24			Project Coordinator	Vacant	90.00%	10.00%	$77,932.00	0.6	$46,759.20	49.00%	$22,912.01	$62,703.90	$69,671	
							Total Staffing: Salaries/Benefits:	**17.65**	**$1,020,511**		**$500,050**	**$370,693**	**$1,520,563**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
County/Jurisdiction: Orange County - County of Orange Health Care Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Expenses & Supplies	Pens, pencils, post-its, laminate sheets, print cartridges, paper, mailing envelopes, paper clips and other office items. Average monthly cost is $13.52 X 17.65 FTE X 12 months = $2,864.	17.65	$13.52	12	$2,864	
2			Duplicating Services	Routine copying of agendas, reports, documentation, business cards, etc. - multiple staff and activities, estimated based on past expenses. Average monthly duplicating cost is $7.87 X 17.65 FTE X 12 months = $1,667.	17.65	$7.87	12	$1,667	
3			Postage	Routine mailing. Average monthly mailing cost allocated 17.65 FTE,~$1.57. # of items = # of months	17.65	$1.57	12	$333	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop	To be used by multiple staff for power point/web presentations in the community and for staff trainings. Replacing a 2nd laptop in use which can no longer be supported by county IT due to age of model.	1	$1,500.00	1	$1,500	
2			Office furniture	Filing cabinets = 3 x $200 (Position # 22, 15, 23), Ergonomic keyboard replacements, 9 x $54 (Position # 6 – 13, 22).	1	$1,085.00	1	$1,085	
							Total Non-Capital Equipment/Supplies:	**$7,449**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition ed class materials	Class aids, materials, handouts, teaching tools, food models, displays, posters; used by multiple staff in various classes. Materials may include locally assembled kits to assist staff with nutrition ed classes: 15 MyPlate - Fruit/Veg kits with MyPlate acrylic plates and placemats, posters, sample containers, fiber models, sample meal cards, etc. @$100/kit ($1500), 15 Rethink Your Drink kits with generic containers, select posters, sugar models and beverage food models @ $100/kit ($1500),15 Label Reading and Portion Control kits with generic containers, sample labels, posters, food models showing serving size, etc. @ $100/kit ($500) and 15 Meal Planning and Shoppping on Budget kits with posters, inexpensive calculators, food models and containers showing portion size, etc @ $100/kit ($500) - Total not to exceed $6000	$6,000.00	1	$6,000	
2			Nutrition event materials	Display materials, teaching tools, used by multiple staff. Items that may have broken down in FFY 17 and need replacing. Materials may include items for 1) permanent displays at 9 CalFresh offices and 6 additional govt and community sites, 20 displays updated qtrly with posters, handouts, display boards/racks/containers @ $125 per display ($2500) and 2) portable displays for use at events, fairs, meetings – 10 sets of display boards with carrying cases, carts, display racks/containers, health and food models for display@ $250 each ($2500) – Total not to exceed $5000	$5,000.00	1	$5,000	
3			Printing for large events, displays, sites	60 displ x $25, ~90 events x $50, 400 food dist/30K items = total estimated at $4000/qtr	$4,000.00	4	$16,000	
4			Nutrition ed food demos	Class and event food demos - 2000 taste tests per quarter (class estimated at 200 ind/qtr, plus Retail and Events - 20 demos with 100 ind/qtr ; cost per taste test = ~$0.50)	$2,000.00	4	$8,000	
5			Printing for nutrition classes, trainings and small events/displays/sites	Handouts and materials for nutrition classes, materials for specific target audiences, Champion Mom newsletter, Estimated at $4000/qtr	$4,000.00	4	$16,000	
6			Community meetings and forums, local trainings and workshops	CX3, NuPAC, EC, CNAP, (Champion Mom workshops, Daycare provider trainings) Rental Space and materials for 4 quarterly county wide collaborative meetings-NuPAC (~$125/each), 4 quarterly CNAP meetings (~$75/each), 3 county wide community forums (~$250/each), 2 Champion Mom Workshops (~$150/each), 8 subgrantee trainings/meetings (~$75/each), 16 workgroup meetings (i.e. Peer, Retail, Worksite, Early childhood, etc., ~$40/each) and 20 nutrition education workshops/trainings to target audience (~$40/each). Not to exceed $3981.00	$3,981.00	1	$3,981	

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
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7			PSE support materials (excludes Safe Routes To School)	PSE support materials related to community, faith-based, early childhood, school/after school, worksite, physical activity and retail activities. May include printing of assessments forms, prompts/posters/handouts. Also may include materials to use with the CDPH playground stencils. Anticipate increasing PSE efforts this FFY.	$4,731.00	1	$4,731	
8			PSE support materials - Safe Routes To School	Printing assessment forms, prompts/posters/handouts. Materials and events for multiple sites for walkability and SRTS efforts	$3,000.00	1	$3,000	
9			ServSafe	Obtain safe handling certification for staff conducting food demos. Estimated cost $20 (basic certification class) x 5 FTE + $120 (managers class for Senior NEOP Staff) x 1 FTE = $220	$220.00	1	$220	
10			PSE Support for Champions for Change	Stipends to cover mileage and parking costs, meals/food for events, trainings, workshops, for their attendance or participation in that support IWP. $30/Champion x 100 activities/year = $3000	$3,000.00	1	$3,000	
						Total Materials:	**$65,932**	

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			All Positions (17.65 FTEs)	Within County	Local Mileage, total average 1,600 miles/mo; Includes all positions to provide interventions at sites, to attend meetings/local trainings, to conduct audits	12	17.65						1600			$10,272	
2			Administrator (Maridet Ibanez), Project Coordinator(Dawn Robinson) and TBD pending meeting topic	Sacramento	NEOPB SNAP-ED MEETINGS & CONF - LHD Program Directors Meeting - State sponsored. Mileage refers to travel to and from airport. (Other costs include airport parking & ground transportation.)	1	3	2	2	$46.00	$110.00	$400.00	15		$60.00	$2,324	
3			Administrator (Maridet Ibanez), Project Coordinator(Dawn Robinson), PHN II (Anna Acenas), PHNII (Gina Osborne)	Sacramento	NEOPB SNAP-ED MEETINGS & CONF - SNAP-Ed LIA Forum - State-sponsored; Mileage refers to travel to and from airport. Other costs include airport parking & ground transportation.	1	4	3	2	$46.00	$110.00	$400.00	15		$60.00	$3,280	
4			PHN II (Patricia Stabile), CHA III (Elsa Amezcua), TBD staff	Regional	CX3/ENGAGEMENT TRG - CX3 Online Mapping, On the Ground Survey & Community Voices - State-sponsored;	3	3	1		$0.00	$0.00	$0.00	200			$321	
5			PHN II (Anna Acenas, Gina Osborne, Patricia Stabile) and/or CHA III (Elsa Amezcua, Vacant)	Regional	CX3/ENGAGEMENT TRG - Youth Engagement (2 mtgs) and IOE & RE-AIM trainings (3 mtgs) - State-sponsored;	5	3	2		$0.00	$0.00	$0.00	200			$535	
6			Administrator (Maridet Ibanez)	Sacramento	NEOPB SNAP-ED MEETINGS & CONF - State Sponsored Administrator Meetings such as Stakeholder or Partnership Meetings - Mileage refers travel to and from airport.	2	1	1	1	$46.00	$110.00	$400.00	15			$1,128	
7			Positions TBD upon meeting topics	Regional	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Local Area - Key competencies & Intervention tranings; Positions attending determined by training topic. (Other is for parking)	10	6	1					200		$20.00	$2,270	

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
County/Jurisdiction: Orange County - County of Orange Health Care Agency

8			Administrator, (Maridet Ibanez .4 FTE), Nutritionists, (2 other TBD)	Northern California	OTHER MEETINGS & CONF - CCLHDN Membership Meeting (Other is for parking and shuttle)	1	2.4	2	2	$46.00	$125.00	$400.00	30	$300.00	$60.00	$2,661	
9			Positions TBD upon meeting topics	Sacramento	MEDIA & COMMUNICATIONS TRG - including Champions for Change, Spokespersons, Events, Etc	2	2	3	2	$46.00	$110.00	$400.00	0			$3,032	
10			Administrator (Maridet Ibanez)	Sacramento	NEOPB SNAP-ED MEETINGS & CONF - Champion Provider Fellowship (OC has 4 Providers (Dr. David Nunez, Dr. Candice Taylor Lucas, Dr. Maryam Nazeri and Dr. Christine Bixby)	2	1	2	1	$46.00	$110.00	$400.00	20			$1,225	
11			Positions TBD upon meeting topics	Outside Regional Area	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Outside Local Area - Key competencies & Intervention tranings; Positions attending determined by training topic. (Other is for parking)	2	2	3	2	$46.00	$110.00	$400.00	200	$200.00	$20.00	$4,126	
Out-of-State																
1																$0	
															Total Travel:	**$31,174**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		1725 W 17th Street Santa Ana	Routine equipment maintenance (copiers, printers, etc), $12.96/mo x 17.65FTE	17.65	$12.96	12	$2,745	
2		1725 W 17th Street Santa Ana	Routine facility maintenance (household, janitorial, trash, utilities) $166.41/mo x 17.65 FTE	17.65	$166.41	12	$35,246	
3		1725 W 17th Street Santa Ana	Routine building maintenance (lighting and general building upkeep) - $130.57/mo x 17.65FTE.	17.65	$130.57	12	$27,655	
4		1725 W 17th Street Santa Ana	Routine Communications: Telephone, internet - $302/mo x 17.65 FTE. Estimated against total cost pool for internet and telephone services for all county employees.	17.65	$302.00	12	$63,964	
5		1725 W 17th Street Santa Ana	Routine Lease of Copy Machine: $21/mo x 17.65	17.65	$21.00	12	$4,448	
						Total Maintenance:	**$134,058**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: County of Orange Health Care Agency
County/Jurisdiction: Orange County - County of Orange Health Care Agency

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Sub A - City of Santa Ana - TBD	Community organization to serve as the lead agency in the city responsible for implementing county approved IWP at targeted approved sites. Activities include providing direct and indirect education, PSE activities and evaluation.	$586,800	
B			Sub A - City of Anaheim - TBD	Community organization to serve as the lead agency in the city responsible for implementing county approved IWP at targeted approved sites. Activities include providing direct and indirect education, PSE activities and evaluation.	$586,800	
C			Sub A - City of Buena Park - TBD	Community organization to serve as the lead agency in the city responsible for implementing county approved IWP at targeted approved sites. Activities include providing direct and indirect education, PSE activities and evaluation.	$353,000	
D			Sub A - City of La Habra - TBD	Community organization to serve as the lead agency in the city responsible for implementing county approved IWP at targeted approved sites. Activities include providing direct and indirect education, PSE activities and evaluation.	$353,000	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,879,600**	

Total Direct Costs:	**$3,638,776**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Calculated based on salaries, wages and fringe benefits. This Indirect Cost Rate (ICR) has been submitted to the California Department	19.85%	$1,520,563.00	$301,832	
					Total Indirect Costs:	**$301,832**	

Total Budget:	**$3,940,608**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub A - City of Santa Ana - TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	TBD	100.00%	0.00%	$ 97,890.62	0.05	$4,894.53	27.50%	$1,346.00	$6,241.00	$6,241	
2			Administrator (e.g. Director of Programs)	TBD	100.00%	0.00%	$ 53,123.20	0.55	$29,217.76	27.50%	$8,034.88	$37,253.00	$37,253	
3			Project Coordinator	TBD	0.00%	100.00%	$ 39,582.40	1.00	$39,582.40	27.50%	$10,885.16	$0.00	$50,468	
4			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
5			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
6			Project Coordinator	TBD	0.00%	100.00%	$ 39,915.20	1.00	$39,915.20	27.50%	$10,976.68	$0.00	$50,892	
7			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
8			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 30,950.40	1.00	$30,950.40	27.50%	$8,511.36	$0.00	$39,462	
9			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,497.60	1.00	$27,497.60	27.50%	$7,561.84	$0.00	$35,059	
10			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 26,965.53	1.00	$26,965.53	27.50%	$7,415.52	$0.00	$34,381	
11			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
12			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 26,965.53	1	$26,965.53	27.50%	$7,415.52	$0.00	$34,381	
						Total Staffing: Salaries/Benefits:		**10.6**	**$359,311**		**$98,811**	**$43,494**	**$458,123**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

The benefit rate of 27.5% includes Payroll taxes, Health, Dental, Vision, Life Insurance, 403 (b) Retirement Plan Contributions and Work Compensation

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: TBD - City of Santa Ana

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office expenses and supplies	Office supplies including but not limited to paper, pens, pencils, crayons, markers, files, labels, staples, notebooks, paper clips, envelopes, planners, post-its, tape, toner and printer cartride, materials for marketing, conference and curriculm packets	10.6	$9.98	12	$1,269	
2			Postage	Routine Mailing	10.6	$2.03	12	$258	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$1,527**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Nutrition education materials for staff and trained teachers to use for education at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. Curricula materials, books, display materials, posters, teaching tools, food models, stickers, booklets and other items used for multiple classes. Examples include MyPlate, Label Reading and Portion Control kits, Rethink Your Drink kits, Meal Planning and Shopping on A Budget. Approximately $100 per site	$100.00	60	$6,000	
2			Nutrition ed food demos	Taste tests and supplies for adults and children during direct and indirect education in classroom settings, stores, community centers, Rethink Your Drink activities at health fairs. Not to exceed $0.50/taste test reaching 10,000 individuals	$0.50	10000	$5,000	
3			Printing Costs- direct and indirect nutrition ed and PSE related activities	Printing of materials for direct and indirect nutrition education, curricula, lessons, student workbooks, handouts, newsletters, posters, PSE related materials, surveys, and assessments for students, staff, parents and adults at approximately $200.00 per site/quarter ($4.00 per print set x 50 individuals) x 60 sites	$200.00	60	$12,000	
4			Nutrition Event Materials	Display materials, teaching tools, used by multiple staff. IMaterials may include items for (1) 15 permanent displays at qualifying sites , racks for handouts, display boards/racks/containers @ $125 per display ($1875) and 2) portable displays for use at events, fairs, meetings – 8 sets of display boards with carrying cases, carts, display racks/containers, health and food models for display@ $250 each ($2000) – Total not to exceed $4000.	$4,000.00	1	$4,000	
5			Community meetings and forums, local trainings and workshops	NuPAC, EC, CNAP, (Champion Mom workshops, Daycare provider trainings) (Rental Space and materials for 4 city based collaborative meetings (~$80/each), 2 community forums (~$150/each), 10 workgroup meetings (i.e. Peer, Retail, Worksite, Early childhood, etc., ~$40/each) and 12 nutrition education workshops/trainings (~$40/each). Not to exceed $1496.00)	$1,496.00	1	$1,496	
6			PSE Support materials	Supplies and materials to implement PSE related activities at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. These include printing of assessment forms, prompts/posters/handouts, gardening supplies and materials to use with CDPH playground stencils.	$5,001.00	1	$5,001	
7			ServSafe	Obtain safe food handling certification for staff conducting food demonstrations. Estimated at $20/basic class x 7 FTE + $120/managers class x 1 FTE	$260.00	1	$260	
8			PSE Support for Champions for Change	Stipends to cover mileage and parking costs, meals/food for events, trainings, workshops, for their attendance or participation in that support IWP. $25/Champion x 80 activities/year = approx $2000	$2,000.00	1	$2,000	
							Total Materials:	**$35,757**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: TBD - City of Santa Ana

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Position #2, Administrator, TBD	Within County	Visits to monitor services, attends trainings at HCA, attends countywide collaborative meetings and other workgroups for NEOPB activities	20	1						10			$107	
2			Position #3-6, 7-10, Project Coordinator, Nutrition Educator TBD	Within County	Provide interventions at sites, to attend meetings/local trainings	450	7						25			$6,019	
3			Position #2, Administrator, TBD	Sacramento	NEOPB SNAPEd MEETING & CONFERENCE - SNAP Ed LIA Forum, State Sponsored. Other is for parking.	1	1	3	2	$46.00	$110.00	$400.00	15		$60.00	$826	
4			Positions TBD upon meeting topics	Regional	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Key competencies & Intervention tranings; Positions attending determined by training topic (Other is for parking)	10	6	1					200		$20.00	$2,270	
Out-of-State																	
1																$0	
															Total Travel:	**$9,222**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Office space workstations and warehouse space for storage of materials = 10.6 FTE x 12 months x $566 cost/month (=4000 sq ft *$1.50 per sq ft/10.6 FTE). Materials include all print materials, food demo supplies, supplies for events such as canopies, chairs, tables and donated incentives	10.6	$566.00	12	$71,995	
							Total Building/Space:	**$71,995**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Routine facility maintenance for household, janitorial, utilities and trash	10.6	$30.00	12	$3,816	
2			Office and Warehouse Space - TBD	Routine communication costs for telephone, internet	10.6	$50.00	12	$6,360	
							Total Maintenance:	**$10,176**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: TBD - City of Santa Ana

Budget Adjustment		7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):							Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$586,800**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Not claiming indirect costs			$0	
				Total Indirect Costs:	$0	

Total Budget:	**$586,800**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub B - City of Anaheim - TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	TBD	100.00%	0.00%	$ 97,890.62	0.05	$4,894.53	27.50%	$1,346.00	$6,241.00	$6,241	
2			Administrator (e.g. Director of Programs)	TBD	100.00%	0.00%	$ 53,123.20	0.55	$29,217.76	27.50%	$8,034.88	$37,253.00	$37,253	
3			Project Coordinator	TBD	0.00%	100.00%	$ 39,582.40	1.00	$39,582.40	27.50%	$10,885.16	$0.00	$50,468	
4			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
5			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
6			Project Coordinator	TBD	0.00%	100.00%	$ 39,915.20	1.00	$39,915.20	27.50%	$10,976.68	$0.00	$50,892	
7			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
8			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 30,950.40	1.00	$30,950.40	27.50%	$8,511.36	$0.00	$39,462	
9			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,497.60	1.00	$27,497.60	27.50%	$7,561.84	$0.00	$35,059	
10			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 26,965.53	1.00	$26,965.53	27.50%	$7,415.52	$0.00	$34,381	
11			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$27,432.28	1	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
12			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$26,965.53	1	$26,965.53	27.50%	$7,415.52	$0.00	$34,381	
						Total Staffing: Salaries/Benefits:		**10.6**	**$359,311**		**$98,811**	**$43,494**	**$458,123**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

The benefit rate of 27.5% includes Payroll taxes, Health, Dental, Vision, Life Insurance, 403 (b) Retirement Plan Contributions and Work Compensation

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Santa Ana
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub B - City of Anaheim - TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office expenses and supplies	Office supplies including but not limited to paper, pens, pencils, crayons, markers, files, labels, staples, notebooks, paper clips, envelopes, planners, post-its, tape, toner and printer cartride, materials for marketing, conference and curriculm packets	10.6	$10.00	12	$1,272	
2			Postage	Routine Mailing	10.6	$2.03	12	$258	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$1,530**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Nutrition education materials for staff and trained teachers to use for education at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. Curricula materials, books, display materials, posters, teaching tools, food models, stickers, booklets and other items used for multiple classes. Examples include MyPlate, Label Reading and Portion Control kits, Rethink Your Drink kits, Meal Planning and Shopping on A Budget. Approximately $100 per site	$100.00	60	$6,000	
2			Nutrition ed food demos	Taste tests and supplies for adults and children during direct and indirect education in classroom settings, stores, community centers, Rethink Your Drink activities at health fairs. Not to exceed $0.50/taste test reaching 10,000 individuals	$0.50	10000	$5,000	
3			Printing Costs- direct and indirect nutrition ed and PSE related activities	Printing of materials for direct and indirect nutrition education, curricula, lessons, student workbooks, handouts, newsletters, posters, PSE related materials, surveys, and assessments for students, staff, parents and adults at approximately $200.00 per site/quarter ($4.00 per print set x 50 individuals) x 60 sites	$200.00	60	$12,000	
4			Nutrition Event Materials	Display materials, teaching tools, used by multiple staff. IMaterials may include items for (1) 15 permanent displays at qualifying sites , racks for handouts, display boards/racks/containers @ $125 per display ($1875) and 2) portable displays for use at events, fairs, meetings – 8 sets of display boards with carrying cases, carts, display racks/containers, health and food models for display@ $250 each ($2000) – Total not to exceed $4000.	$4,000.00	1	$4,000	
5			Community meetings and forums, local trainings and workshops	NuPAC, EC, CNAP, (Champion Mom workshops, Daycare provider trainings) (Rental Space and materials for 4 city based collaborative meetings (~$80/each), 2 community forums (~$150/each), 10 workgroup meetings (i.e. Peer, Retail, Worksite, Early childhood, etc., ~$40/each) and 12 nutrition education workshops/trainings (~$40/each). Not to exceed $1496.00)	$1,494.00	1	$1,494	
6			PSE Support materials	Supplies and materials to implement PSE related activities at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. These include printing of assessment forms, prompts/posters/handouts, gardening supplies and materials to use with CDPH playground stencils. IWP identified 6 settings for intervention (Eat, Live and Pray, Learn, Work, Shop and Play). Each setting will have 1 – 2 PSE targeted activities each budgeted at $425/activity. 6 settings * 2 PSE activities each ($425/activity = $250 prompts/posters/handouts, $175 gardening and/or stencil playground materials) ~ $5000	$5,000.00	1	$5,000	
7			ServSafe	Obtain safe food handling certification for staff conducting food demonstrations. Estimated at $20/basic class x 7 FTE + $120/managers class x 1 FTE	$260.00	1	$260	
8			PSE Support for Champions for Change	Stipends to cover mileage and parking costs, meals/food for events, trainings, workshops, for their attendance or participation in that support IWP. $25/Champion x 80 activities/year = $2000	$2,000.00	1	$2,000	
							Total Materials:	**$35,754**	

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Santa Ana
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub B - City of Anaheim - TBD

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Position #2, Administrator, TBD	Within County	Visits to monitor services, attends trainings at HCA, attends countywide collaborative meetings and other workgroups for NEOPB activities	20	1						10			$107	
2			Position #3-6, 7-10, Project Coordinator, Nutrition Educator TBD	Within County	Provide interventions at sites, to attend meetings/local trainings	450	7						25			$6,019	
3			Position #2, Administrator, TBD	Sacramento	NEOPB SNAPEd MEETING & CONFERENCE - SNAP Ed LIA Forum, State Sponsored. Other is for parking	1	1	3	2	$46.00	$110.00	$400.00	15		$60.00	$826	
4			Positions TBD upon meeting topics	Regional	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Key competencies & Intervention tranings; Positions attending determined by training topic (Other is for parking)	10	6	1					200		$20.00	$2,270	
Out-of-State																	
1																$0	
															Total Travel:	**$9,222**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Office space workstations and warehouse space for storage of materials = 10.6 FTE x 12 months x $566 cost/month (=4000 sq ft *$1.50per sq ft/10.6 FTE). Materials include all print materials, food demo supplies, supplies for events such as canopies, chairs, tables and donated incentives	10.6	$566.00	12	$71,995	
							Total Building/Space:	**$71,995**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse	Routine facility maintenance for household, janitorial, utilities and trash	10.6	$30.00	12	$3,816	
2			Office and Warehouse	Routine communication costs for telephone, internet	10.6	$50.00	12	$6,360	
							Total Maintenance:	**$10,176**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Santa Ana
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub B - City of Anaheim - TBD

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$586,800**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		No indirect claimed			$0	
				Total Indirect Costs:	$0	

Total Budget:	**$586,800**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub C - City of Buena Park - TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	TBD	100.00%	0.00%	$ 97,890.62	0.03	$2,936.72	27.50%	$807.60	$3,744.00	$3,744	
2			Administrator (e.g. Director of Programs)	TBD	100.00%	0.00%	$ 53,123.20	0.50	$26,561.60	27.50%	$7,304.44	$33,866.00	$33,866	
3			Project Coordinator	TBD	0.00%	100.00%	$ 39,582.40	1.00	$39,582.40	27.50%	$10,885.16	$0.00	$50,468	
4			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
5			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
6			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
7			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
8			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
						Total Staffing: Salaries/Benefits:		**6.53**	**$218,039**		**$59,961**	**$37,610**	**$277,999**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	The benefit rate of 27.5% includes Payroll taxes, Health, Dental, Vision, Life Insurance, 403 (b) Retirement Plan Contributions and Work Compensation

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Buena Park
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub C - City of Buena Park - TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office expenses and supplies	Office supplies including but not limited to paper, pens, pencils, crayons, markers, files, labels, staples, notebooks, paper clips, envelopes, planners, post-its, tape, toner and printer cartride, materials for marketing, conference and curriculum packets	6.53	$8.00	12	$627	
2			Postage	Routine Mailing	6.53	$2.03	12	$159	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1								$0	
							Total Non-Capital Equipment/Supplies:	**$786**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Nutrition education materials for staff and trained teachers to use for education at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. Curricula materials, books, display materials, posters, teaching tools, food models, stickers, booklets and other items used for multiple classes. Examples include MyPlate, Label Reading and Portion Control kits, Rethink Your Drink kits, Meal Planning and Shopping on A Budget. Approximately $60 per site	$60.00	40	$2,400	
2			Nutrition ed food demos	Taste tests and supplies for adults and children during direct and indirect education in classroom settings, stores, community centers, Rethink Your Drink activities at health fairs. Not to exceed $0.50/taste test reaching 8000 individuals	$0.50	8000	$4,000	
3			Printing Costs- direct and indirect nutrition ed and PSE related activities	Printing of materials for direct and indirect nutrition education, curricula, lessons, student workbooks, handouts, newsletters, posters, PSE related materials, surveys, and assessments for students, staff, parents and adults at approximately $150.00 per site/quarter ($3.75 per print set x 40 individuals) x 40 sites	$150.00	40	$6,000	
4			Nutrition Event Materials	Display materials, teaching tools, used by multiple staff. IMaterials may include items for (1) 10 permanent displays at qualifying sites , racks for handouts, display boards/racks/containers @ $125 per display ($1250) and 2) portable displays for use at events, fairs, meetings – 3 sets of display boards with carrying cases, carts, display racks/containers, health and food models for display@ $250 each ($750) – Total not to exceed $2000.	$2,000.00	1	$2,000	
5			Community meetings and forums, local trainings and workshops	NuPAC, EC, CNAP, (Champion Mom workshops, Daycare provider trainings) (Rental Space and materials for 4 city based collaborative meetings (~$75/each), 2 community forums (~$100/each), 8 workgroup meetings (i.e. Peer, Retail, Worksite, Early childhood, etc., ~$40/each) and 10 nutrition education workshops/trainings (~$40/each). Not to exceed $1250.00)	$1,250.00	1	$1,250	
6			PSE Support materials	Supplies and materials to implement PSE related activities at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. These include printing of assessment forms, prompts/posters/handouts, gardening supplies and materials to use with CDPH playground stencils.	$1,512.00	1	$1,512	
7			ServSafe	Obtain safe food handling certification for staff conducting food demonstrations. Estimated at $20/basic class x5 FTE + $120/managers class x 1 FTE	$220.00	1	$220	
8			PSE Support for Champions for Change	Stipends to cover mileage and parking costs, meals/food for events, trainings, workshops, for their attendance or participation in that support IWP. $25/Champion x 80 activities/year = 2000	$2,000.00	1	$2,000	
						Total Materials:	**$19,382**	

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Buena Park
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub C - City of Buena Park - TBD

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Position #2, Administrator, TBD	Within County	Visits to monitor services, attends trainings at HCA, attends countywide collaborative meetings and other workgroups for NEOPB activities	20	1						10			$107	
2			Position #3-4, 5-8, Project Coordinator, Nutrition Educator TBD	Within County	Provide interventions at sites, to attend meetings/local trainings	300	2						23.33			$3,744	
3			Position #2, Administrator, TBD	Sacramento	NEOPB SNAPEd MEETING & CONFERENCE - SNAP Ed LIA Forum, State Sponsored. Other is for parking.	1	1	3	2	$46.00	$109.00	$400.00	15		$60.00	$824	
4			Positions TBD upon meeting topics	Regional	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Key competencies & Intervention tranings; Positions attending determined by training topic (Other is for parking)	8	4	1					200		$20.00	$1,496	
Out-of-State																	
1																$0	
															Total Travel:	**$6,171**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Office space workstations and warehouse space for storage of materials =6.53 FTE x 12 months x $566 cost/month (=2000 sq ft *$1.50 per sq ft/6.53FTE). Materials include all print materials, food demo supplies, supplies for events such as canopies, chairs, tables and donated incentives	6.53	$566.00	12	$44,352	
							Total Building/Space:	**$44,352**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Routine facility maintenance for household, janitorial, utilities and trash	6.53	$25.00	12	$1,959	
2			Office and Warehouse Space - TBD	Routine communication costs for telephone, internet	6.53	$30.00	12	$2,351	
							Total Maintenance:	**$4,310**	

FFY 2018 SNAP-Ed Budget

Organization Name: TBD - City of Buena Park
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub C - City of Buena Park - TBD

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$353,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			No indirect costs to be claimed			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$353,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub D - City of La Habra - TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	TBD	100.00%	0.00%	$ 97,890.62	0.03	$2,936.72	27.50%	$807.60	$3,744.00	$3,744	
2			Administrator (e.g. Director of Programs)	TBD	100.00%	0.00%	$ 53,123.20	0.50	$26,561.60	27.50%	$7,304.44	$33,866.00	$33,866	
3			Project Coordinator	TBD	0.00%	100.00%	$ 39,582.40	1.00	$39,582.40	27.50%	$10,885.16	$0.00	$50,468	
4			Project Coordinator	TBD	0.00%	100.00%	$ 39,228.80	1.00	$39,228.80	27.50%	$10,787.92	$0.00	$50,017	
5			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
6			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
7			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$ 27,432.28	1.00	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
8			Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	$27,432.28	1	$27,432.28	27.50%	$7,543.88	$0.00	$34,976	
						Total Staffing: Salaries/Benefits:		**6.53**	**$218,039**		**$59,961**	**$37,610**	**$277,999**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

The benefit rate of 27.5% includes Payroll taxes, Health, Dental, Vision, Life Insurance, 403 (b) Retirement Plan Contributions and Work Compensation

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub D - City of La Habra - TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office expenses and supplies	Office supplies including but not limited to paper, pens, pencils, crayons, markers, files, labels, staples, notebooks, paper clips, envelopes, planners, post-its, tape, toner and printer cartride, materials for marketing, conference and curriculum packets	6.53	$8.00	12	$627	
2			Postage	Routine Mailing	6.53	$2.03	12	$159	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$786**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Nutrition education materials for staff and trained teachers to use for education at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. Curricula materials, books, display materials, posters, teaching tools, food models, stickers, booklets and other items used for multiple classes. Examples include MyPlate, Label Reading and Portion Control kits, Rethink Your Drink kits, Meal Planning and Shopping on A Budget. Approximately $60 per site	$60.00	40	$2,400	
2			Nutrition ed food demos	Taste tests and supplies for adults and children during direct and indirect education in classroom settings, stores, community centers, Rethink Your Drink activities at health fairs. Not to exceed $0.50/taste test reaching 8000 individuals	$0.50	8000	$4,000	
3			Printing Costs- direct and indirect nutrition ed and PSE related activities	Printing of materials for direct and indirect nutrition education, curricula, lessons, student workbooks, handouts, newsletters, posters, PSE related materials, surveys, and assessments for students, staff, parents and adults at approximately $150.00 per site/quarter ($3.75 per print set x 40 individuals) x 40 sites	$150.00	40	$6,000	
4			Nutrition Event Materials	Display materials, teaching tools, used by multiple staff. IMaterials may include items for (1) 10 permanent displays at qualifying sites , racks for handouts, display boards/racks/containers @ $125 per display ($1250) and 2) portable displays for use at events, fairs, meetings – 3 sets of display boards with carrying cases, carts, display racks/containers, health and food models for display@ $250 each ($750) – Total not to exceed $2000.	$2,000.00	1	$2,000	
5			Community meetings and forums, local trainings and workshops	NuPAC, EC, CNAP, (Champion Mom workshops, Daycare provider trainings) (Rental Space and materials for 4 city based collaborative meetings (~$75/each), 2 community forums (~$100/each), 8 workgroup meetings (i.e. Peer, Retail, Worksite, Early childhood, etc., ~$40/each) and 10 nutrition education workshops/trainings (~$40/each). Not to exceed $1250.00)	$1,250.00	1	$1,250	
6			PSE Support materials	Supplies and materials to implement PSE related activities at qualifying sites such as schools/afterschool, early childhood centers, community centers, senior centers, worksites, food distribution sites and Health Centers. These include printing of assessment forms, prompts/posters/handouts, gardening supplies and materials to use with CDPH playground stencils.	$1,512.00	1	$1,512	
7			ServSafe	Obtain safe food handling certification for staff conducting food demonstrations. Estimated at $20/basic class x5 FTE + $120/managers class x 1 FTE	$220.00	1	$220	
8			PSE Support for Champions for Change	Stipends to cover mileage and parking costs, meals/food for events, trainings, workshops, for their attendance or participation in that support IWP. $25/Champion x 80 activities/year = $2000	$2,000.00	1	$2,000	
							Total Materials:	**$19,382**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub D - City of La Habra - TBD

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Position #2, Administrator, TBD	Within County	Visits to monitor services, attends trainings at HCA, attends countywide collaborative meetings and other workgroups for NEOPB activities	20	1						10			$107	
2			Position #3-4, 5-8 Project Coordinator, Nutrition Educator TBD	Within County	Provide interventions at sites, to attend meetings/local trainings	300	2						23.33			$3,744	
3			Position #2, Administrator, TBD	Sacramento	NEOPB SNAPEd MEETING & CONFERENCE - SNAP Ed LIA Forum, State Sponsored. Other is for parking.	1	1	3	2	$46.00	$109.00	$400.00	15		$60.00	$824	
4			Positions TBD upon meeting topics	Regional	SNAP-ED KEY COMPETENCIES TRG - SNAP-Ed approved trainings - Key competencies & Intervention tranings; Positions attending determined by training topic (Other is for parking)	8	4	1					200		$20.00	$1,496	
Out-of-State																	
1																$0	
															Total Travel:	**$6,171**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Office space workstations and warehouse space for storage of materials = 6.53 FTE x 12 months x $566 cost/month (=2000 sq ft *$1.50 per sq ft/5.6 FTE). Materials include all print materials, food demo supplies, supplies for events such as canopies, chairs, tables and donated incentives	6.53	$566.00	12	$44,352	
							Total Building/Space:	**$44,352**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office and Warehouse Space - TBD	Routine facility maintenance for household, janitorial, utilities and trash	6.53	$25.00	12	$1,959	
2			Office and Warehouse Space - TBD	Routine communication costs for telephone, internet	6.53	$30.00	12	$2,351	
							Total Maintenance:	**$4,310**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Orange County - County of Orange Health Care Agency
Contract/Sub-Grant/Agreement: Sub D - City of La Habra - TBD

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$353,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Not claiming indirect costs			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$353,000**

City of Pasadena Public Health Department | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 6/14/2017**

County Name: City of Pasadena Public Health Department

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: Pasadena, City of, Public Health Department (LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

The City of Pasadena is located 10 miles northeast of downtown Los Angeles. The city is surrounded by the San Gabriel Mountains and seven cities--La Canada Flintridge, South Pasadena, Arcadia, Sierra Madre, San Marino, Glendale, Los Angeles and unincorporated Altadena. The city is home to about 139,065 residents, according to the 2010-2014 American Community Survey (ACS). Pasadena is an ethnically diverse community where 38.8% of the population is white, 33.7% are Latino, 14.3% are Asian, 10.7% are African-American, and 0.6% are American Indian and Alaska Native. The median age is 36.9 years old and median household income is $70,845. In the city of Pasadena, 54.6% of the population speaks only English, while 45.4% speak a language other than English. Twenty eight percent (28%) of the population speaks Spanish, the highest language spoken besides English.

While Pasadena is home to many prominent institutions, entertainment venues and generations of families with wealth dating back to the real estate boom of the 1880s, it is also home to many families living below the Federal Poverty Level in the northwest part of Pasadena, or commonly referred to Northwest Pasadena. In Pasadena, 15% of residents live below the Federal Poverty Level (FPL) whereas in Northwest Pasadena (zip code 91103), it is 23.5%. According to the 2010 Census, there are a total of 46,123 SNAP-Ed eligible residents in our target jurisdiction of Northwest Pasadena, which is over 33% of the entire Pasadena population. Of those residents, 58.9% or 27,170 are Latinos. There are also broad geographic earning disparities within Pasadena. In Northwest Pasadena, the median income is $51,545 compared to the city of Pasadena with a median income of $70,845 (2010 Census). According to the 2010-2014 ACS, 5.3% of Pasadena residents are enrolled in CalFresh compared to 11.8% of residents in Northwest Pasadena. The Northwest Pasadena SNAP-Ed eligible areas are geographically located above the 210 freeway, east to North Lake Avenue, below Montana Street, and west to Lincoln Avenue.

The Pasadena Public Health Department (PPHD) has been committed to helping protect, maintain and improve the health of the Pasadena community. The City of Pasadena is one of only three cities in the state of California that has its own independent local health jurisdiction. As such, PPHD has the ability to tailor its programs and services to meet the needs of the Pasadena residents. PPHD is located in the heart of Northwest Pasadena, which makes the programs and services more readily available to the population with the highest needs. The only other nutrition-related programs in the city are the long-standing WIC program and the soon to sunset Choose Health LA Kids program. Both of these programs focus on the 0-5 age group, with NEOP being the only program servicing low-income residents of all ages.

According to the 2011 LA County (LAC) Health Survey, 28.7% of adults in Pasadena were overweight and 26.7% were obese. The percentage of overweight and obese adults is an indicator of the overall health and lifestyle of a community. Being overweight or obese affects quality of life and increases an individual's risk for developing many chronic diseases. Obesity and food insecurity are also two sides of the same coin, and as low-income individuals face higher food insecurity they also likely to be obese. Among households with incomes less than 300% FPL, there was a significantly higher

prevalence of obesity among adults living in households with very low food security (35.4%) compared to those living in food secure households (25%). In the LAC Health Survey, Pasadena's very low food security rate was higher than LA County at 14% compared to 12.8%, respectively. High rates of food insecurity and obesity in our city are difficult issues for our SNAP-Ed eligible population in Pasadena.

In the same 2011 LA County Health Survey, family with young children and older adult data is startling for Pasadena. Compared to LA County, Pasadena has a higher percentage of people 65 years of age and older living below poverty level, 17.4% compared to LA County's 13.4%. Northwest Pasadena is also home to more single-parent households (45.1%) than LA County (26.1%). Families in Northwest Pasadena, especially those with young children, face many challenges that concern healthy food and nutrition plus their physical environment. There are more children living below poverty level in Northwest Pasadena (23.5%) than in Pasadena (15%) and more children ages 2-4 are overweight in Pasadena (17.2%) compared to California (16.1%) and the nation (16.3%). Lack of access and availability to fresh fruits and vegetables also impact consumption of healthy foods, possibly resulting in Pasadena's low teen fruit and vegetable consumption (15.6%) compared to LA County's (22.1%).

The Pasadena Unified School District (PUSD) serves over 18,000 pre-K to 12th grade students in an area that includes the communities of Altadena, Pasadena, Sierra Madre, and unincorporated parts of Los Angeles County, California. Sixty-six percent (66%) of PUSD students are eligible for the Free or Reduced Meal Program (FRMP). The California Department of Education 2014-2015 data indicates that 40% of 5th graders, 39.7% of 7th graders, and 36.5% of 9th graders are overweight or obese. Specifically, the BMI scores were highest for Latinos and African Americans in all three grade levels. Pasadena children ages 5-19 years old, had higher rates of overweight at 16.5%, compared to the California and National rate of 16.1% and 16.3%. Young children do not fare better. According to the Pediatric Nutrition Surveillance 2010 Report, Pasadena children ages 2-4 years old were 17.2% overweight and 12.5% were obese, with the former being higher for 2-4 year olds compared with 5-19 year olds. Being overweight during the early years increases the risk of being obese later in life.

The Pasadena Green Space, Recreation and Parks Master Plan (GSRP) has identified a green space gap (over ½ mile radius from a park) in Northwest Pasadena. The City of Pasadena has 23 parks with only five of them located in Northwest Pasadena. According to WalkScore, Northwest Pasadena's walkability score is 53 out of 100 compared to downtown Pasadena's walkability score of 87. With only 15% of children meeting the recommended amount of physical activity (2011 LA County Health Survey), opportunities and access to physical activity is important. Over sixty three percent of adults in Pasadena do not meet the recommended guidelines for physical activity (both aerobic and strengthening). This is slightly better than LA County where 65.5% do not meet the recommendations and 34.5% do. Walkable spaces are associated with improved physical activity levels, which consequently may help lower body mass index (BMI). As a result, the City has identified Northwest Pasadena as a priority area for more green space development.

Neighborhoods with a scarcity of markets and an abundance of fast food or convenience stores limit the quality and access to healthy food options, creates food deserts, and contributes to higher rates of obesity. In Pasadena's 2012 Quality of Life Index, Northwest Pasadena was listed a food desert with a high density of fast food and convenience stores, but not enough supermarkets. There are approximately 55 grocery stores/markets and only 17 in Northwest Pasadena. Only twenty markets and grocery stores in Pasadena are WIC-approved vendor sites. There are a total of 10 food pantries with four located in Northwest Pasadena. In Northwest Pasadena, this disparity results in health inequities for residents. Neighborhoods with better access to markets and limited access to convenience stores result in healthier diets and lower levels of obesity. Multiple neighborhood mapping assessments performed through PPHD's Quality of Life Survey and Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) surveys revealed an abundance of fast food chains and scarcity of fresh food outlets in Northwest Pasadena. CX^3 survey results highlight the need to assist neighborhood markets in Northwest Pasadena through "corner store conversions" to increase access to fresh fruits and vegetables among SNAP-Ed eligible customers.

4. **Community Assessment**

This FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction section, various state and county data reports, local neighborhood assessment tools, input from community partners and experience gained as a Local Implementing Agency (LIA) providing SNAP-Ed nutrition interventions for over 15 years.

The information in the jurisdiction description derives from a variety of state and county data sources, including the American Community Survey (ACS), Census Data, California Health Interview Survey (CHIS), CDC Pediatric Nutrition Surveillance Report, California Department of Education Physical Fitness Report, LA County Department of Public Health's Key Indicators of Health Report and the LA County Health Survey. Local City of Pasadena data sources include the Pasadena Public Health Department's 2012 Quality of Life Survey, Community Health Improvement Plan, Planning Department's Green Space, Parks and Recreation Master Plan and the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3)2013 survey. The data revealed significant health and income disparities within Pasadena with populations most at risk concentrated in the Northwest region. African Americans and Latinos at all ages are significantly more at risk for negative health outcomes than other ethnicities. Overall, Northwest Pasadena residents suffer disproportionately from food insecurity, lack of health insurance, lower levels of education, higher rates of chronic diseases such as obesity and diabetes, and are more likely to engage in unhealthy behaviors such as drug and alcohol abuse, smoking, fast food and sugar sweetened beverage consumption, and sedentary lifestyles.

Multiple neighborhood mapping assessments performed through the Quality of Life Survey, Green Space Master Plan and CX^3 surveys revealed an abundance of fast food chains and processed food, and scarcity of fresh food outlets and green space in Northwest Pasadena. Low CX^3 scores in the

three surveyed SNAP-Ed eligible neighborhoods indicate a need for better access to affordable and high-quality fruits and vegetables. Small neighborhood markets, which are abundant in Northwest Pasadena, offer significantly more unhealthy than healthy food and beverage choices, and these unhealthy products are displayed prominently. The interior and exterior facades of all of the neighborhood markets were in much disrepair and were not inviting. The CX^3 survey results highlight the need to assist these neighborhood markets through "corner store conversions" to increase the access and promotion of healthy food to SNAP-Ed eligible residents.

In the Pasadena Quality of Life Index 2012 Report and Community Health Improvement Plan, the Pasadena Public Health Department identified food insecurity, access to healthy food, consumption of healthy food, and physical activity opportunities as major issues within our city. Priority areas developed by Pasadena's City Nutrition Action Plan (CNAP) partners in 2015 echoed these city wide concerns. The data collected and analyzed identified the need to develop interventions that target and reach SNAP-Ed populations where people live, play, shop and work. Community centers, Community-Based Organizations (CBOs) and small retail stores in Northwest Pasadena were identified as venues that would allow PPHD to address the identified needs and reach a large number of SNAP-Ed eligible residents. The three community centers in Northwest Pasadena alone service over 200,000 duplicated residents each year.

There are three SNAP-Ed eligible community centers in Northwest Pasadena offering a variety of programs to thousands of PUSD children, youth, adults and seniors year-round. PPHD NEOP has established relationships over the years with key partners located at these community centers, including Human Services and Recreation Department, Women, Infant, and Children (WIC), Head Start/Options, community gardens, PUSD's Summer Meals program, and other community based organizations. As a result, PPHD NEOP has selected these eligible sites to maximize reach and to ensure all of the IWP multi-level objectives occur within the same SNAP-Ed population. This approach may help result in high reach and high impact interventions.

5. **Community Change Goals**

Long-term community change goals include improving birth and infant/child health outcomes, increasing the number of residents who are in a healthy weight category and meet the recommended levels of physical activity, improving the quality of life for older adults, increasing food security, and improving mental and emotional well-being throughout the lifespan, decreasing the number of residents with obesity, diabetes, high blood pressure, high cholesterol and who smoke. Nutrition, physical activity, and food security issues have been specifically determined to be priority areas of focus in the City of Pasadena as discussed in the Community Assessment section and as identified in the Community Health Improvement Plan (CHIP) in 2013. Long-term obesity-related and disease prevention goals are focused on creating community environments that support healthy eating and active living, including:

- Increasing access to fresh and healthy foods in neighborhoods with food deserts
- Removing barriers to active lifestyles
- Encouraging healthier lifestyle changes at the individual level

These goals align with the community assessment by highlighting efforts in obesity-related and disease prevention. PPHD NEOP will focus our efforts on the SNAP-Ed eligible portion of the city's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework.

While the PPHD NEOP accessed multiple data sources in the process of assessing community needs, the focus on nutrition, physical activity and food security issues is supported by the data, the Community Health Improvement Plan (CHIP), City Nutrition Action Plan efforts and community input, as well as it is guided and supported by our funder's allowable interventions and activities. The two portfolios which best supported our findings are the *SHOP* portfolio and the *LIVE* portfolio. SHOP includes healthy retail efforts and LIVE includes improving environments where people live or live nearby, including community centers and CBOs. These strategies highlight efforts addressing unmet needs that this IWP intends to address.

PPHD NEOP will increase engagement with local public institutions, businesses, and community-based organizations, including CNAP partners, to improve access to and demand for healthy food and beverage options. PPHD NEOP will focus on education interventions that promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change in increased consumption of fruits, vegetables, and water and decreased consumption of sugary beverages. Policy, Systems, and Environmental Change interventions, including healthy retail, healthy vending and procurement and edible gardens, will be implemented in SNAP-Ed eligible neighborhoods to improve nutrition and physical activity throughout the life cycle.

Pasadena will achieve the following three-year objectives that contribute to community change goals and are informed by needs:

1. By September 30, 2019, PPHD NEOP staff will increase access to and demand for fruits, vegetables and healthy beverages at five SNAP-Ed qualifying neighborhood small food stores through on-going education, technical assistance on physical site changes and fruit and vegetable promotion.

2. By September 30, 2019, PPHD NEOP funded staff and community partners will promote and implement healthier institutional and individual practices at 6-8 eligible community centers and/or community based organizations (CBOs) to support improved nutrition and physical activity behaviors through education, partner engagement and NEOP media campaign to reach over 40,000 SNAP-Ed eligible residents.

The policy, systems, and environmental (PSE) change strategies that will be implemented include efforts around 1. Healthy Vending and Procurement Policy, 2. Healthy Retail, and 3. Edible Gardens.

6. **Partnerships and Collaborative Efforts**

Under the direction of the California Department of Public Health Nutrition Education Obesity Prevention Branch (NEOPB), the City of Pasadena developed a City Nutrition Action Plan (CNAP) collaborative with the mission of coordinating and leveraging nutrition messages, nutrition education, and services among USDA-funded, unfunded partners and other agencies with similar objectives that serve low-income populations in Pasadena. The goal is to maximize resources for low-income residents served by USDA programs. The goal is also for LIAs, like PPHD, to promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

CNAP objectives include the following:

1. Cross educate and promote SNAP-Ed programs to incorporate consistent messaging
2. Collaborate to increase participation in SNAP-Ed programs
3. Measure impact through evaluation
4. Improve access to SNAP-Ed programs for eligible populations
5. Identify existing community assets and resources
6. Coordinate community outreach/media efforts

The Pasadena CNAP group meets 4-6 times per year and consists of agencies that promote and implement food assistance programs, nutrition education, policy, systems and environmental change strategies and community-wide wellness goals. The mission of the group mirrors that of PPHD in that we are dedicated to the physical, social and mental well-being of all who live, work, learn and play in Pasadena. The CNAP community based partners include: Pasadena Community Gardens, Muir Ranch (three acre school farm), Day One (youth engagement), Collaborate Pasadena (city and school district collaborative), Head Start/Options, and PUSD Food Services & Health Services departments. City partners include: WIC, Choose Health LA

Kids, Human Services and Recreation, Maternal, Child, and Adolescent Health (MCAH), Black Infant Health (BIH), Tobacco Control, Drug and Alcohol Prevention, Economic Development, District 1 Councilmember, and Northwest Commission.

This partnership has evolved into four cohesive and action-oriented working groups to accomplish goals around prioritized strategies, many of them complementing the Community Health Improvement Plan (CHIP) priorities developed in 2013. The four working groups are: Food Security & School Meals, Edible Gardens, Community Engagement and Healthy Retail. Each working group has a strategic plan with target objectives to provide and increase access to healthy foods, beverages and opportunities for physical activity. Individual working groups meet outside of the larger CNAP group. Since its inception, CNAP partners have committed resources to the projects in the working groups. To date:

- **Healthy Retail-** Successfully completed two healthy corner store conversions with one in progress. Partner organizations are actively involved in early planning stages of the current corner store conversion at Chan's Market, including PUSD parent engagement and community surveying efforts.
- **Edible Gardens**- Hosted joint community events and garden tours at La Pintoresca Park for Food Day, Muir Ranch, Villa Verde Rooftop Garden and Harambee Community Garden. Community events included nutrition education, taste testing and gardening. The group is currently working on city-wide zoning policies around community gardens.
- **Community Engagement**- Partners are preparing to launch a NEOP media campaign to encourage, support and promote consistent messaging around nutrition and physical activity.
- **Food Security & School Meals**- Working group partners increased participation in PUSD Summer Meals program by 26% in the summer of 2015 through cross promotion and media/marketing efforts. PUSD secured funding for the Market Match program at the Villa Parke Farmers' Market, a SNAP-Ed eligible site.

In addition to our local partner's collaborative, we also participate in the Los Angeles County CNAP group. The group meets quarterly and consists of several agencies in LA County including FNS funded and unfunded partners.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum are approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved California Department of Public Health- Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

PPHD NEOP reviewed the approved lists of integrated curriculum, materials, and resources and selected interventions that best reflect the needs of our target population and align with our SNAP-Ed three-year and annual objectives. A majority of the curricula is focused on general adult and family-centered education at eligible community centers and retail sites serving the SNAP-Ed population described in the target audience description below.

Curriculum and materials utilized in the development of this IWP were designed to be used in the garden, retail and community settings. The SNAP-ED Strategies and Interventions Toolkit was utilized to identify evidence-based obesity prevention programs and PSE strategies and interventions to include in SNAP-Ed plans. Specifically, we utilized the SNAP-Ed resource summary chart and the strategies and interventions by settings to make sure we were selecting resources appropriate for the setting we were going to be working in, retail and community, as well as appropriate for the audience and target population in these settings.

9. **Intervention and Evaluation Plan Narrative Summary**

Intervention Narrative Summary

PPHD NEOP will conduct comprehensive intervention strategies which target nutrition and physical activity behaviors and practices at key community SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population in Pasadena. All interventions and strategies included in this three-year IWP were selected from the approved SNAP-Ed Toolkit and California SNAP-Ed Integrated Curricula List. The state goals were an important component in determining our interventions as interventions needed to both support state goals and address the needs identified in the needs assessment. Our task was to ensure this information guided the direction and development of our 3-year objectives.

All intervention strategies determined and developed in the preparation of this IWP meet the evidence-based standards for research-tested, practice-tested, or emerging programs as defined in the SNAP-Ed Strategies Interventions: An Obesity Prevention Toolkit for States. We made an effort to include comprehensive, multi-level interventions at multiple complementary levels of the Social Ecological Model (SEM). PPHD understands the importance of utilizing a mix of intervention strategies to achieve PSE-related changes in Pasadena

In developing the IWP 3-year objectives, PPHD focused on showing progression from year one, to year two, through year three. Additionally, the objectives selected are based on city needs as identified in the community assessment portion of this IWP. The assessment data highlighted the need to increase access to healthy food, increase food security, increase education about healthy food choices and improve the nutrition and physical environments and marketing messages for low-income residents in the Northwest portion of the City of Pasadena. The 3-year objectives are based on these needs and also reflect relevant PSE strategies in the venues and settings where the target population lives, lives nearby and shops. The selected 3-year objectives address the following state level goals:

- Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages
- Goal 3: Improve Food Resource Management
- Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop

The intervention strategies selected include strategies in each of the SEM levels, including individual, environmental, and sectors of influence levels. In developing the 3-year objectives and considering the need for comprehensive interventions, we ensured we had interventions in each of the five intervention categories, as well made sure these interventions were provided in settings at each SEM level:

Intervention Category	Sample Activities	Setting	SEM level
CED = Community/Nutrition and Physical Activity Education Direct	Nutrition education classes	Garden Retail stores Community center	Individual
CEI = Community/Nutrition and Physical Activity Indirect	Community events	Garden Retail stores Community center	Individual, Environmental
MPR = Media, Social Media, Public Relations and Messaging	Consistent messaging media campaign	Garden Retail stores Community center	Sectors of Influence
C&C = Coordination and Collaboration	CNAP Coalition Meetings Working group partner meetings	Community centers	Sectors of Influence, Environmental
TTA = Training and Technical Assistance	CNAP partner, community center staff and CBO staff training Retail store owner training and TA	Garden Retail stores Community center	Environmental

The individual level intervention plan will be implemented by PPHD NEOP staff and trained extenders that interface and impact SNAP-Ed eligible population in the multiple settings. Activities include evidence-based education on proper nutrition and physical activity (direct and indirect) and train-the-trainer opportunities. PPHD NEOP will train and support CNAP partners, City staff and Champions for Change community members to assist in providing direct education in the community classrooms or at community events. Specific nutrition education will be provided to the SNAP-Ed population that aligns with recommendations from Choose MyPlate and Dietary Guidelines for Americans on topics such as selecting healthier foods and beverages, learning how to read nutrition labels, planning menus, budgeting food costs, healthy cooking, and gardening.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems, and environmental (PSE) change efforts that include healthy vending and procurement policies that promote access to healthy foods and beverages in city property and when city funds are used. Institutional practices in community centers and CBOs that promote and support healthy foods and physical activity will be implemented and strengthen. These practices include: standards for all foods and beverages purchased, donated, offered and sold on site, provision of quality nutrition education, garden-based education and marketing guidelines for materials posted and shared on site. PSE efforts will

also be focused on improving the food environment in the retail stores with product placement strategies, healthy check-out lanes, smart snacking stations, smart beverage stations, shelf talkers, healthy items in prominent store locations and limiting or eliminating advertising for less healthy foods and beverages, especially at the children's eye level.

Progressing to the sector level of the SEM, we will identify strategic partners and community-wide, multi-sector coalitions to be convened to improve the nutrition and physical activity environment, conduct a community center and retail assessment, prioritize approaches and communicate our efforts to the community at large. Community engagement is a critical component of these efforts as the community voice is necessary to ensure our efforts are relevant and important to the community. Community members will be invited to participate at various levels of our coalition work and assessment work. This increased community engagement will increase the community's opportunity for not only input and feedback, but enhance their positive behavior change opportunities through the various health promoting activities we will be discussing, such as healthy shopping, growing food and gardening, and advocating for healthy changes in their communities. Community partners, CBOs and Champion residents will be educated about policy changes, healthier procurement practices and promotion of consistent healthy messaging.

CX3 assessments and informal assessments of the current food environment in key SNAP-Ed eligible neighborhoods revealed a need for improvement the nutrition and physical environment where SNAP-Ed eligible residents live and shop. Community centers and CBOs service thousands of low-income residents each year, with community centers in Northwest Pasadena servicing over 200,000 duplicated residents. As a result of these assessments and in addition to individual level interventions, PPHD NEOP will implement environmental and sector level interventions to improve the institutional practices and retail environment to support our policy, systems, and environmental (PSE) strategies, including the following PSEs:

1. **Healthy Vending and Procurement Policy**
2. **Healthy Retail**
3. **Edible Gardens**

All of these PSE strategies will be supported by the CNAP working groups, Champions for Change community members, and City staff through various interventions at multiple settings reaching the same SNAP-Ed eligible population.

Evaluation Plan Narrative Summary

The PPHD evaluation plan includes formative and process evaluation activities using State and locally developed surveys and tools. The Western Region's SNAP-Ed Evaluation Framework's (Framework) outcome indicators were utilized to ensure changes resulting from the comprehensive and multi-level approaches included in this IWP were documented. The Framework was used as a mechanism to identify, track, or report SNAP-Ed activities and to identify indicators of success. PPHD placed special focus to the priority indicators identified for FFY15 as indicators that would still be relevant for FFY17-19. These priority indicators measure the changes we want to evaluate, including changes in individual behaviors, food environment, and policies and systems changes that make the healthy choice the easy choice.

The evaluation activities PPHD will focus on for the three years include ATF and EARS data, PSE RE-AIM reports, CX3 assessments, participant and customer surveys, and stakeholder interviews. The purpose of the information gathered will be to inform and improve SNAP-Ed activities and services. The evaluation activities will also align with the Framework as a way to ensure outcome indicators identify what changes can be measured.

In order to successfully evaluate multiple approaches in the Framework, there are indicators of change that already align with the four levels in the SEM. Efforts that combine education to boost individual knowledge and skills with healthy food and activity environments reinforce healthy choices. The specific evaluation questions of the Framework (in the table below) at each level of the SEM will identify the change that we can measure.

Western Regions' SNAP-Ed Evaluation Overview

	Individual Level	Environmental	Sectors of Influence
Scope of Intervention:	Individual, family, or group-based nutrition education, physical activity promotion, and intervention strategies	Organizational changes, policies, rules, marketing, and access to make healthy choices easier	Community and public health approaches
Overarching Evaluation Question:	To what extent does SNAP-Ed programming improve participants' diet, physical activity, and health?	To what extent does SNAP-Ed programming facilitate access and create appeal for improved dietary and physical activity choices in the settings where nutrition education is provided?	To what extent is the SNAP-Ed grant program integrated into comprehensive strategies that collectively impact lifelong healthy eating and active living in low-income communities?

At the individual level, participants will complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3). At the environmental level, the SNAP-Ed Evaluation Framework priority indicators are: Opportunity Identification (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4), Physical Activity Supports Adopted (MT5) and Marketing/Messaging (MT6). All of these outcome indicators have been identified as priority or preferred indicators for FFY15 and we hope may still be considered as such for FY17-19.

All PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). The locally developed PSE tracking forms have made it consistently easier to monitor PSE site efforts and complete the RE-AIM Access database. Reports generated from the database will be used to track, inform and improve continued PSE program efforts.

Formative Evaluation

PPHD NEOP will conduct formative evaluation using assessments from the three SNAP-Ed eligible neighborhoods in FFY13-14 using Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX³) surveys. The data results have guided Healthy Retail Program efforts to identify small stores with the greatest need and select strategies to improve CX³ scores. Before store conversions, community surveys and key informant interviews will be conducted at selected stores and neighboring areas to assess store owners and customer needs and preferences.

Process Evaluation

PPHD NEOP's process evaluation will be achieved and documented through the use of the CDPH's online Activity Tracking Form for the Federal SNAP Education and Administrative Reporting System (EARS). Project progress and deliverables will be ascertained from reports and utilized to identify challenges and successes for continual improvement of NEOP programming. Specific examples include customer surveys, store owner reports, and PPHD staff observations and reports; as well as pre and post surveys at direct education nutrition class in the garden, retail setting, community centers and CBO settings. These pre- and post-surveys will measure changes in food behaviors, nutrition knowledge, gardening skills, and more depending on the setting the nutrition education was provided and how they answer the specific evaluation questions of the Framework for that SEM level.

Additionally, after store conversions have been made at selected stores, PPHD NEOP will re-evaluate using the CX³ survey tool to measure improvement. PPHD NEOP is scheduled to reassess all three SNAP-Ed neighborhoods in FFY17.

Policy, Systems, and Environmental Change strategies implemented by PPHD NEOP will be monitored using the RE-AIM framework. All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Data collected will be used for continual program improvement during implementation and maintenance phases and to identify future PSE interventions.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	47%		0 to 4 years old (Preschool):	1,500
Female	53%		5 to 17 years old (School Age):	5,000
			18 to 59 years old (Adult):	27,000
			60 years old and over (Senior):	6,500
Total:	100%			40,000

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
80%	20%	100%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	10%
Asian	0%	0%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	75%	10%
Multiple/Other	5%	0%
Total:	80%	20%

4. Languages Used in Intervention Activities and Materials

English	40%	Farsi	0%	Russian	0%
Spanish	60%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,200	700	700
Indirect Education:	15,000	7,500	7,500
Policies, Systems, and Environment (PSE) Change/Supports	5,800	1,950	1,950

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	1	Head Start Programs	5	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	2	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	2

Community Based Organizations	2	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	3	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	5	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	3	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	5	Other (specify):	0
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	3	Other (specify):	0
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**50**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	5		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, PPHD NEOP staff will increase access to and demand for fruits, vegetables and healthy beverages at five SNAP-Ed qualifying neighborhood small food stores through on-going education, technical assistance on physical site changes and fruit and vegetable promotion.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Increasing availability and quality of produce
- Improving storage and handling of produce
- CX³ score improvements
- Healthy in-store marketing and promotions
- Store interior improvements
- Healthy retail recognition program

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, PPHD NEOP staff will meet at least four times with the CNAP Healthy Retail Working Group that includes at least six community and retail partners that serve SNAP-Ed eligible populations to assist with the implementation of the Healthy Retail Program with community engagement and the conversion process.
   b. By September 30, 2017, PPHD NEOP staff will conduct 1-2 assessments of the retail environment including CX³ surveys and 50-100 community surveys in three selected SNAP-Ed qualifying neighborhoods.

c. By September 30, 2017, PPHD NEOP staff will implement Healthy Retail Program activities and strategies with 1-2 new Healthy Retail partner store owners/managers that include: providing healthy marketing materials, resources and trainings; teaching nutrition education sessions; and hosting a community event to at least one qualifying small food retail location. On-going support will be provided to two participating Healthy Retail partner store owners/managers from FFY13-FFY16.
d. By September 30, 2017 PPHD NEOP staff will assist at least one Healthy Retail store in the SNAP-Ed qualifying neighborhoods to increase access and/or promotion of healthy foods and beverages through implementation of a complete Healthy Store conversion.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, PPHD NEOP staff will meet at least four times with the CNAP Healthy Retail Working Group that includes at least eight community and retail partners that serve SNAP-Ed eligible populations to assist with the implementation of the Healthy Retail Program with community engagement, conversion process and develop an implementation plan for a healthy retail recognition program.
b. By September 30, 2018, PPHD NEOP staff will conduct post CX³ assessments in at least one store that previously participated in the Healthy Retail Program.
c. By September 30, 2018, PPHD NEOP staff will implement the Healthy Retail Program activities and strategies with 1-2 store owners/managers that include: providing healthy marketing materials, resources and trainings; teaching nutrition education sessions; and hosting a community event to at least one qualifying small food retail location. On-going support and additional resources will be provided to 2-3 participating Healthy Retail partners from FFY13-FFY16.
d. By September 30, 2018 PPHD NEOP staff will assist at least one additional Healthy Retail store in the SNAP-Ed qualifying neighborhoods to increase access and/or promotion of healthy foods and beverages through implementation of a complete Healthy Store conversion, totaling five Healthy Retail stores.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, PPHD NEOP staff and the CNAP Healthy Retail Working Group will develop a plan to implement a healthy retail recognition program in SNAP-Ed qualifying neighborhoods.
b. By September 30, 2019, PPHD NEOP staff will conduct post CX³ assessments to at least one store that participated in the Healthy Retail Program.
c. By September 30, 2019, PPHD NEOP staff will provide ongoing support, training, technical assistance, resources, and nutrition education to the five participating Healthy Retail partners from FFY13-FFY19.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, PPHD NEOP staff will increase access to and demand for fruits, vegetables and healthy beverages at five SNAP-Ed qualifying neighborhood small food stores through on-going education and technical assistance on physical site changes and fruit and vegetable promotion.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Continue to meet with the Healthy Retail Working Group at least four times per fiscal year. Working Group will assist in the Healthy Retail Program and advocate for healthy store changes. Recruit at least 2-4 new key partners per year.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Meeting agenda • Sign-in sheets • ATF
1.2	Provide training to at least 5-7 PPHD NEOP staff and community residents (e.g. youth, Champions for Change) to teach skills needed to conduct CX³ assessments.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	• Meeting agenda • Sign-in sheets • CX³ presentation and assessments • ATF
1.3	Based on the CX³ baseline assessments conducted in FFY13, identify at least two small food stores that need improvement. Conduct baseline CX³ reassessments to the identified stores in the select SNAP-Ed three qualifying neighborhoods that may be part of the Healthy	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4	• CX³ assessments Submit to the state: • CX³ data store scores

	Retail Program.				Year 3 Q1 Q2 Q3 Q4 |					
1.4	Recruit at least 1-2 small food stores and store owners/managers to participate in the Healthy Retail Program. Meet with store owner/manager to provide information on the CX³ baseline score to discuss a plan in raising their scores. Create an implementation plan. Materials that will also be provided at the meeting may include: • Past successful small food store transformations • Overview of the Healthy Retail Program • MOU/Partnership Agreement		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 		• CX³ assessments • Meeting agenda • Implementation Plan • Healthy Retail materials • MOU/Partnership agreement
1.5	Partner with Champions and community and youth partners to conduct 50-100 community surveys at 1-2 small food stores that agreed to participate in the Healthy Retail Program. Surveys will determine what customers would want at the small stores, including healthier options. If time permits, conduct key informant interviews with at least one store staff at the Healthy Retail stores to collect information on customer shopping purchases and other needs.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 		• Community surveys • Data • ATF

1.6	Work with at least 1-2 interested small food stores in qualifying neighborhoods to improve their CX³ baseline score. Provide complimentary technical assistance and training to store owner/manager. Topics may include: • Better quality and variety of produce • Nutrition education • Proper fruit and vegetable storage • Healthy product placement • Healthier check-out counter • City's Procurement Policy • Tracking sales of fruits and vegetables	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3, Q4	• Training and resource materials • Photos • ATF
1.7	Assemble a Healthy Retail Toolkit for recruited stores that includes healthy retail marketing materials and resources, such as NEOPB Retail and Harvest of the Month signage, posters, and NEOPB recipe cards, cook books and shelf-talkers.	CED: ; CEI: X ; MPR: X ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	• Healthy Retail Toolkit materials and resources
1.8	To incentivize store owners, store interior will be improved by collaborating with Champions and community and youth partners. Examples include: • Cleaning shelves and floors • Rearranging healthier items at eye-level	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	• Before and after photos • Liability forms • ATF

	• Adding healthier signage from Healthy Retail Toolkit • Painting exterior Partners and outside funds can be used for non-SNAP-Ed approved expenses.				Year 3 Q1: X, Q2: X, Q3: , Q4:	
1.9	PPHD NEOP staff, community trained extenders, and Champions will provide culturally appropriate education sessions to at least three Healthy Retail small food store locations, reaching a minimum of 100 SNAP-Ed eligible individuals in FFY17-FFY19. Examples include: nutrition classes, food demos, and store tours.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: X, Q2: X, Q3: X, Q4: X Year 2 Q1: X, Q2: X, Q3: X, Q4: X Year 3 Q1: X, Q2: X, Q3: X, Q4: X	• Sign-in sheets • Flyers/promotional materials used • ATF • Lesson Plans
1.10	Host a community event for at least two small food stores that participated in the Healthy Retail Program to celebrate the healthy changes that were made at the store. Events may include: Grand Opening, Fruit and Veggie Fest, store tours, taste tests, etc.	CED X CEI X MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: X, Q2: X, Q3: X, Q4: X Year 2 Q1: X, Q2: X, Q3: X, Q4: X Year 3 Q1: X, Q2: X, Q3: , Q4:	• Photos • Flyers • Success story • Press releases • Promotional materials • ATF

1.11	Conduct post CX³ assessments at all stores that were surveyed in FFY13 and those participating in FY17-18 to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: ; X TTA CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3, Q4	• CX³ assessments Submit to the state: • CX³ raw data and store scores
1.12	Provide ongoing support to small food stores that have participated in the Healthy Retail program from FY13-19. Support may include: • 2-4 trainings from Activity 1.6 • Technical support • 3-5 nutrition education sessions and outreach from Activity 1.9 • Materials and resources	X CED; X CEI; X MPR; C&C; X TTA CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Training and technical support materials • Sign-in sheets • Healthy Retail materials and resources • Photos • ATF • Lesson Plans

1.13	Work with Healthy Retail Working Group partners to draft a healthy retail recognition program that will highlight Healthy Retail stores in qualifying neighborhoods that meet defined healthy food and beverage standards. Integrate resources and tools available from other Healthy Retail Recognition Programs, such as Los Angeles County's Program.	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4	• Meeting agendas • Sign-in sheets • Healthy retail recognition program standards • ATF
					Year 2: Q1 Q2 Q3 Q4 — X X	
					Year 3: Q1 Q2 Q3 Q4 — X X X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 1.6 1.7 1.8 1.9 1.12	CDPH NEOPB Retail Program Resources and Materials, such as Produce Quick Tips and Handling Guide, Retail Fruit and Vegetable Marketing Guide, Retail Food Sampling, Retail Food Demonstration Training Kit and in-store marketing materials.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1 1.2 1.3 1.4 1.11	CX³ Food Availability and Marketing and Store Environment Walkability Surveys & Communication Tool	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Categorization pending from the state
1.1 1.4 1.5 1.6 1.8 1.9 1.10 1.12	Change Lab Solutions Food Retail Resources (Health on the Shelf, Healthy Food Retail 101, Going for Green, Assessing and Improving Neighborhood Food Stores, etc.)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
1.1 1.4 1.13	Healthy Retail Recognition Pilot Program	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:

1.6 1.9 1.12	EatFresh.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.9 1.12	ChooseMyPlate.gov Resource Handouts and Materials (10 Tips Nutrition Education Series)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.4 1.5 1.6 1.8 1.9 1.10 1.12	Stock Healthy, Shop Healthy Community and Retailer Toolkit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.4 1.5 1.6 1.8 1.10 1.12	Baltimore Healthy Stores		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.6 1.9 1.12	Cooking Matters		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.7 1.9 1.12	Harvest of the Month- California Department of Public Health		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.9 1.12	Pick it! Try it! Like it!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.7 1.9 1.12	Latino and African American Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.7 1.9 1.12	Rethink Your Drink materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.6 1.9 1.12	Choosing Healthy Beverages		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.9 1.12	Eat Right When Money's Tight / Money For Food		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS) in support of all activities		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Monitor reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in the retail environment to increase the access of healthy food and beverages in support of all activities		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX³) assessments in support of activity 1.2, 1.3 and 1.11	X		X		**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CX³Assessment Tool
E.1.4	Community surveys in support of activity 1.5	X			X LHD	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 **Year 3**: Q1, Q2, Q3, Q4	X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PPHD Approved Retail Survey

E.1.5	Key informant interviews with store staff in support of activity 1.5	X			CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 **Year 3**: Q1, Q2, Q3, Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Copy of interview questions
E.1.6	Track sales of fruits and vegetables at stores that participate in the Healthy Retail Program. Examples include sales sheets, point of sale system, WIC vouchers, etc.		X	X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, PPHD NEOP funded staff and community partners will promote and implement healthier institutional and individual practices at 6-8 eligible community centers and/or community based organizations (CBO) to support improved nutrition and physical activity behaviors through education, partner engagement and a NEOP media campaign to reach over 40,000 SNAP-Ed eligible residents.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Support existing community and school gardens with resources, technical assistance, and peer education training on garden-enhanced nutrition education.
- Amend City zoning ordinance to support the establishment and maintenance of community gardens in all qualifying residential zoning districts.
- Amend and implement the City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy (henceforth “Procurement Policy”) to improve the nutrition and physical activity environment at SNAP-Ed community centers.
- Support implementation of healthy vending machines that offer and promote affordable healthier options; provide education, marketing and promotional support to help drive patronage at qualifying sites.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, PPHD NEOP staff and 15 trained extenders (parks and recreation leaders, CBO staff, community Champions and CNAP partners) will reach 1,200 SNAP-Ed eligible residents with direct education and 15000 with indirect education at 6 SNAP-Ed eligible community centers and/or CBOs, and 3-4 community or school gardens.
   b. By September 30, 2017, PPHD NEOP staff will meet quarterly with the CNAP Edible Gardens Working Group, which includes 10 community and City partners, to review local policies and procedures pertaining to community gardens, identify barriers and propose amendments that support the preservation and development of community gardens.
   c. By September 30, 2017, PPHD NEOP staff will engage with and assess at least 6 SNAP-Ed eligible community centers and/or CBOs for healthier eating and physical activity standards and practices.
   d. By September 30, 2017, PPHD NEOP staff and community partners will launch a NEOP media campaign to promote consistent nutrition and physical activity messaging at 3 SNAP-Ed eligible neighborhoods and at 6 qualifying community centers and/or CBO's.
   e. By September 30, 2017, PPHD NEOP staff will assess and amend the City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy to mirror 2015-2020 Dietary Guidelines for Americans and school nutrition standards.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, PPHD NEOP staff and 25 trained extenders (parks and recreation leaders, CBO staff, community Champions and CNAP partners) will reach an additional 700 SNAP-Ed eligible residents with direct education and 10,000 residents with indirect education at 3-4 SNAP-Ed eligible community centers and/or CBOs and 2-3 community or school gardens.
   b. By September 30, 2018, PPHD NEOP staff will meet quarterly with the CNAP Edible Gardens Working Group, which includes 12 community and City partners, to advocate for and amend local policies and procedures to better support the preservation and development of community gardens.
   c. By September 30, 2018, PPHD NEOP staff will provide training and technical assistance to staff at 3-4 assessed SNAP-Ed eligible community centers and/or CBOs to implement healthier eating and physical activity standards and practices.
   d. By September 30, 2018, PPHD NEOP staff and community partners will distribute and display NEOP media campaign materials to promote consistent nutrition and physical activity messaging at 3 SNAP-Ed eligible neighborhoods and at 3-4 community centers and/or CBO's.
   e. By September 30, 2018, PPHD NEOP staff will implement and promote amended City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy at 3-4 SNAP-Ed eligible community centers and/or CBOs.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, PPHD NEOP staff and 25 trained extenders (parks and recreation leaders, CBO staff, Champions and CNAP partners) will reach an additional 700 SNAP-Ed eligible residents with direct education, and 10,000 residents with indirect education at 3-4 SNAP-Ed eligible community centers and/or CBOs and 2-3 community or school gardens.
    b. By September 30, 2019, PPHD NEOP staff will meet quarterly with the CNAP Edible Gardens Working Group, which includes 15 community and City partners, to implement and increase awareness of amended policies and procedures pertaining to community gardens.
    c. By September 30, 2019, PPHD NEOP staff will provide support, training and technical assistance to staff at 3-4 SNAP-Ed eligible community centers and/or CBOs to promote healthier eating and physical activity standards and practices.
    d. By September 30, 2019, PPHD NEOP staff and community partners will continue to distribute and display NEOP media campaign materials to promote consistent nutrition and physical activity messaging at 3 SNAP-Ed eligible neighborhoods and at 3-4 community centers and/or CBO's.
    e. By September 30, 2019, PPHD NEOP staff will implement and promote amended City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy at 3-4 SNAP-Ed eligible community centers and/or CBOs.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, PPHD NEOP funded staff and community partners will implement and promote healthier institutional and individual practices at 6-8 eligible community centers and/or community based organizations (CBO) to support improved nutrition and physical activity behaviors among 40,000 SNAP-Ed eligible residents.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Assess current City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy (henceforth "Procurement Policy") for consistency with 2015-2020 Dietary Guidelines for Americans and school nutrition standards.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	• Current Procurement Policy
2.2	Amend City of Pasadena Healthy Snack and Beverage Vending and Procurement Policy (henceforth "Procurement Policy") to include stricter healthy food and beverage standards.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	• Amended Procurement Policy

2.3	Update Procurement Policy supplementary materials to assist with implementation, including procurement manuals and shopping guide.		CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 	• Supplementary materials for staff
2.4	Assemble select NEOP-approved media materials into a campaign toolkit for promotion and implementation at 6 SNAP-Ed qualifying sites. The NEOP campaign will focus on nutrition and physical activity messaging that includes: • Increasing fruit and vegetable consumption • Increasing water consumption • Increasing daily physical activity		CED CEI X MPR X C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	• NEOP media campaign toolkit

2.5	Assess the current nutrition and physical activity standards and practices of 6 SNAP-Ed eligible community centers and/or CBOs by conducting 50-100 key informant interviews and surveys to staff and the community.	CED: CEI: MPR: X C&C TTA:	CWD: X LHD AAA: UCCE: CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	• List of partner sites • Key informant surveys and interview questions
2.6	Provide three to five trainings to staff at 6 SNAP-Ed eligible community centers and/or CBOs for implementation of healthier nutrition and physical activity standards and practices, including City's amended Procurement Policy and promotion of NEOP media campaign.	CED: CEI: X MPR X C&C X TTA	CWD: X LHD AAA: UCCE: CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	• Agenda • Attendance sheets • ATF • NEOP media campaign toolkit • NEOP-approved training materials

2.7	Coordinate with trained staff (2.6) at qualifying sites to implement 2-3 strategies for improving nutrition and physical activity standards or practices. Strategies may include (but are not limited to): • New healthy vending machines in 100% compliance with Procurement Policy • Special events food procurement practices • Promotion of NEOP media campaign toolkit	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 / X X Year 2: Q1 Q2 Q3 Q4 / X X X X Year 3: Q1 Q2 Q3 Q4 / X X X X	• List of partner sites and adopted strategies • NEOP media campaign toolkit • List of food procurement practices • ATF
2.8	Provide peer education trainings to 25 community residents (i.e. Champions for Change) at sites that serve SNAP-Ed eligible populations. Topic areas include: • My Plate • Rethink Your Drink • Physical activity • Gardening • Healthy cooking • Food safety • Shopping on a Budget • Healthy Recipes	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 / X X X X Year 2: Q1 Q2 Q3 Q4 / X X X X Year 3: Q1 Q2 Q3 Q4 / X X X X	• Agenda • Attendance sheets • Lesson plans • ATF
2.9	NEOP staff, trained staff (2.6) and community Champions (2.8) will provide 50-100 direct education nutrition and physical activity classes that reach 400 SNAP-Ed eligible residents.	CED: X; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 / X X X X Year 2: Q1 Q2 Q3 Q4 / X X X X	• Print and digital promotional materials • Agendas • Attendance sheets

					Year 3 Q1: X; Q2: X; Q3: X; Q4: X	• Lesson plans • ATF
2.10	Provide on-going technical assistance, training and resources to trained staff and Champions at 6 SNAP-Ed qualifying community sites through at least 4 workshops/presentations per year.	TTA	LHD	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: X; Q2: X; Q3: X; Q4: X Year 2 Q1: X; Q2: X; Q3: X; Q4: X Year 3 Q1: X; Q2: X; Q3: X; Q4: X	• Agendas • Attendance sheets • Educational Materials • ATF
2.11	NEOP staff, trained staff and community Champions will promote the NEOP media campaign by hosting 25 interactive booths, exhibits and visual displays at SNAP-Ed qualifying community sites, including a minimum of 5 community outreach events per year and reaching 40,000 individuals with indirect education. Booths and displays will include NEOP-approved media campaign toolkit materials and taste tests. NEOP Campaign Promotion to include print media such as newsletters and articles.	CEI, MPR, C&C	LHD	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: X; Q2: X; Q3: X; Q4: X Year 2 Q1: X; Q2: X; Q3: X; Q4: X Year 3 Q1: X; Q2: X; Q3: X; Q4: X	• Print and digital promotion materials • Photos • NEOP-approved recipes • ATF
2.12	Engage with City Nutrition Action Plan (CNAP) partners through 3-4 CNAP wide meetings per year and collaborate on NEOP media campaign and PSE strategies. CNAP to focus on	C&C	LHD	CWD: LHD: AAA: UCCE:	Year 1 Q1: X; Q2: X; Q3: X; Q4: X	• Agendas • Attendance sheets • NEOP-approved

	• Food Security via food waste prevention		TTA		CCC	CCC: :	Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	campaign materials • ATF
2.13	Organize and host an annual Champion for Change recognition event for City and community partners, and volunteers.		CED CEI X MPR X C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	• Agenda • Recognition awards • Promotional material • Photos • ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.8 2.9 2.10 2.11	Fresh From the Garden (UC ANR)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
2.8 2.9 2.10 2.11	Grow It, Try It, Like It (USDA Team Nutrition)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.8 2.9 2.10 2.11	Dig In! Standards-Based Nutrition Education from the Ground Up (USDA Team Nutrition)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.8 2.9 2.10 2.11	The Great Garden Detective Adventure: A Standards-Based Gardening Nutrition Curriculum for Grades 3 and 4 (USDA Team Nutrition)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

2.8 2.9 2.10 2.11	Growing Healthy Habits (K-5) (University of Maryland Extension)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10 2.11	Nourish: Food + Community (World Link)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10 2.11	Eat, Play, Grow (Children's Museum of Manhattan, NIH)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10 2.11	Farm to Preschool (Occidental College)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10 2.11	Eating Healthy from Farm to Fork (UCCE)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.8 2.9 2.1	Cooking Matters (For Adults; In your Community; In Your Food Pantry; At the Store)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10	Body and Soul		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4 2.6 2.7 2.8 2.9 2.10 2.11	Choosing Healthy Beverages		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10	Eat Right When Money's Tight/Money for Food		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10	Food Smarts Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.4 2.5 2.6 2.7 2.8 2.9 2.10	Fruit Vegetable and Physical Activity Toolbox for Community Educators	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	MyPlate for My Family Education Toolkit	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	Eat Healthy, Be Active Community Workshops	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.8 2.9 2.10	Eat Smart, Live Strong: Nutrition Education for Older Adults	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

2.8 2.9 2.10	Fit and Strong		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10	Walk with Ease		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8 2.9 2.10	Young at Heart		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:

2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	Latino Campaign (CA)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	They Learn from Watching You (MI)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
2.8 2.9 2.10	Kids Cook!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11	Champions for Change Toolkit		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: evidence based

2.4 2.6 2.7 2.8 2.9	NEOP media campaign		CWD X LHD AAA UCCE		Research Tested Practice Tested Emerging X N/A - Please describe below: In progress

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, and participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS) in support of activities 2.5 -2.13		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other

E.2.2	Monitor reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the PSE strategies at community centers and/or community based organizations in support of activities 2.2, 2.7 and 2.12.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.3	Research, design, conduct, and analyze key informant interviews and surveys to staff and community members at qualifying community sites in support of activities 2.1,2.5, 2.6, 2.7 and 2.10 .	x	x			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x **Year 3** Q1 Q2 Q3 Q4 X X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: NEOPB California Fit Business Kit, Healthy Worksite Initiative, Vending Assessment Tool

E.2.4	Track and report direct education provided by PPHD NEOP staff and trained extenders; conduct pre and post questionnaires on nutrition and gardening knowledge at direct education classes in support of activities 2.7 and 2.9.		x	x		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre and Post questionnaires
E.2.5	Track and report indirect education provided by PPHD NEOP staff and trained extenders in support of activities 2.6, 2.8, 2.9 , 2.10 and 2.11.		x			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	City of Pasadena Public Health Department
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$28,284	$338,353	$209,702	$237,986	-29.66%
2	Non-Capital Equipment/Supplies	$200	$2,999	$0	$200	-93.33%
3	Materials		$15,090	$0	$0	-100.00%
4	Travel	$2,116	$7,394	$0	$2,116	-71.38%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$7,500	$0	$0	-100.00%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$30,600**	**$371,336**	**$209,702**	**$240,302**	-35.29%
9	Indirect Costs*** Indirect Cost Rate= __ %	$5,400	$50,753	$30,298	$35,698	-29.66%
	Total Federal Funds	**$36,000**	**$422,089**	**$240,000**	**$276,000**	-34.61%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Funding allotment reduce
2	Non-Capital Equipment/Supplies	Funding allotment reduce
3	Materials	Funding allotment reduce
4	Travel	Funding allotment reduce
5	Building/Space	
6	Maintenance	Funding allotment reduce
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Funding allotment reduce

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Pasadena Public Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Mary Urtecho-Garcia	90.00%	10.00%	$79,040.00	1	$79,040.00	53.50%	$42,286.40	$109,193.40	$121,326	
2			Nutritionist/Nutrition Educator/Community Liasion	Esmeralda Garcia	20.00%	80.00%	$40,000.00	0.95	$38,000.00	53.50%	$20,330.00	$11,666.00	$58,330	
3			Nutritionist/Nutrition Educator/Community Liasion	Elizabeth Garcia	20.00%	80.00%	$40,000.00	0.95	$38,000.00	53.50%	$20,330.00	$11,666.00	$58,330	
				Total Staffing: Salaries/Benefits:				**2.9**	**$155,040**		**$82,946**	**$132,525**	**$237,986**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Pasadena Public Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	copying paper and copier fee	2.9	$5.74	12	$200	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$200**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Administrator/ Mary Urtecho-Garcia	Sacramento	CDPH Program Directors Meeting - Other is Transportation cost	1	1	2	1	$46.00	$110.00	$224.00			$30.00	$456	
2			Administrator/ Mary Urtecho-Garcia	Sacramento	SNAP-Ed LIA Forum - other is transporation cost	1	1	2	1	$46.00	$110.00	$224.00			$30.00	$456	
3			Esmeralda Garcia and Elizabeth Estevez. Administrator-Mary Urtecho-Garcia	Pasadena	Local Travel	25	3						90			$1,204	
					Out-of-State												
1			None													$0	
															Total Travel:	**$2,116**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City of Pasadena Public Health Department

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$240,302**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect costs of total personnel and benefits	15.00%	$237,986.00	$35,698	
					Total Indirect Costs:	$35,698	

Total Budget:	**$276,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

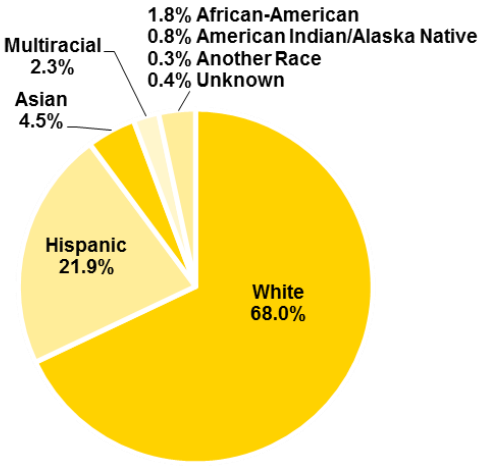
Placer

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

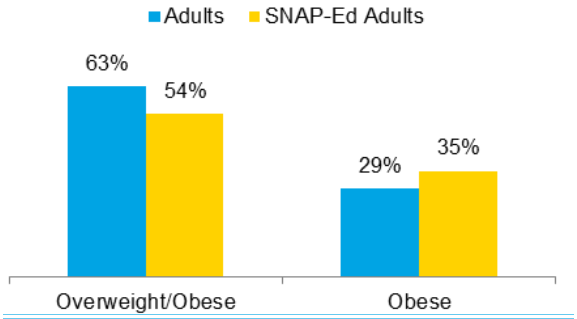
Total	73,956 (20%)

Ages (<185% FPL)	
Children <6 years old	6,949 (28%)
Children 6-17 years old	12,939 (22%)
Adults 18-64 years old	42,137 (19%)
Seniors 65 years and older	11,931 (19%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	49%

* unstable estimate

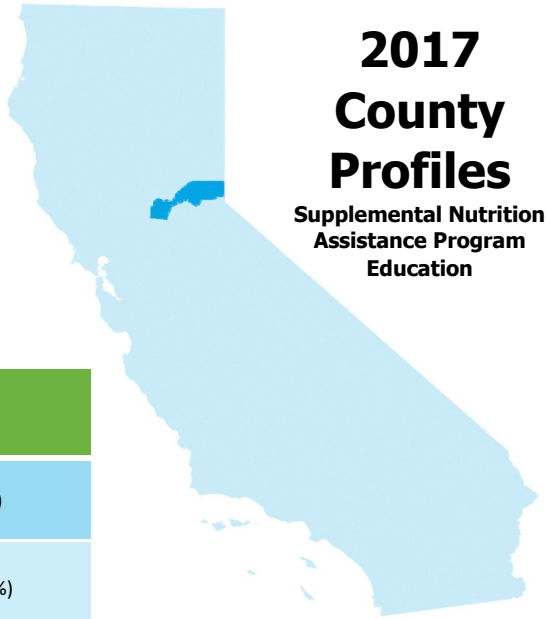
Population below Federal Poverty Level

9%

Food Insecurity Rates

13% Overall

20% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	17,692 (5%)
Students Eligible for Free/Reduced Price Meals (FRPM)	19,138 (27%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
84	3 (4%) all races

Schools	SNAP-Ed Eligible Schools
133	16 (12%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	15%
Percent of children (5-11) physically active 1+ hour every day	36%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
75%	55%	*

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Placer County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

x	**California Department of Social Services: CDSS: (Placer County Department of Health and Human Services: CWD)**
x	**University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)**
x	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
x	**California Department of Aging: CDA: (PSA 4-Area 4 Area Agency on Aging: AAA)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Demographics and Geographic Description

Placer County is a geographically diverse county in Northern California with a population of 361,518. The county is separated into three geographic areas: (1) the Foothills – Roseville to Penryn; (2) the Gold Country - Newcastle to Dutch Flat; and (3) the High Sierras - Alta to Tahoe. Based on American Community Survey (ACS) data from 2010-2014, the percentage of SNAP-Ed eligible people (income ≤ 185% FPL) living in Placer County is 20.1% (70,733). The demographic breakdown of the SNAP-Ed eligible population by age is: 27.0% (6,820) children < 6 years old; 22.7% (13,456) children 6 to 17 years old; 18.8% (39,786) adults aged 18-64 years old; and 19.0% (10,671) seniors aged 65 years and older. The demographic breakdown of the SNAP-Ed eligible population by race/ethnicity is: 68.0% White; 21.9% Hispanic; 4.5% Asian; 2.3% Multi-Racial, 1.8% African-American; 0.8% American Indian/Alaska Native; 0.4% Unknown and 0.3% Another Race. While the age distribution of the SNAP-Ed eligible people is similar to the rest of the state, a much larger percentage of SNAP-Ed eligible people identify as White (68.0% for Placer compared to 25.0% statewide) and a smaller percentage identify as Hispanic (21.9% for Placer compared to 55.3% statewide) or African American (1.8% for Placer compared to 7.2% statewide). There is a slightly higher percentage of people who identify as American Indian/Alaska Native (0.8% for Placer compared to 0.5% statewide). The primary language spoken in Placer County is English, with 14.9% of the population speaking a language other than English within the home (14.9% in Placer compared to 43.7% statewide).

Underserved Populations

Overall, there is a limited number of SNAP-Ed eligible census tracts, block groups, and schools in Placer since the County has a lower percentage of SNAP-Ed eligible people compared to California as a whole (20.1% for Placer compared to 33.3% statewide). The SNAP-Ed eligible population is also dispersed throughout Placer County, rather than concentrated in quantifiable low-income neighborhoods. These mixed income neighborhoods present a challenge for site qualification and the delivery of services. Of the 85 census tracks in Placer County, three (3.5%) are SNAP-Ed eligible (≥ 50% incomes ≤ 185% FPL) based on American Community Survey (ACS) 2010-2014 all races data. Of the 213 block groups in Placer County, 13 (6.1%) are SNAP-Ed eligible. With regard to schools, 23 out of Placer County's 134 schools (17.2%) are SNAP-Ed eligible (> 50% Free Reduced Price Meal (FRPM) enrollment) according to 2014-15 California Longitudinal Pupil Achievement Data System (CALPADS) Fall 1 data. Additionally, 8 of the 23 schools (34.8%) represent a non-traditional school, i.e. continuation, charter, center for learning, etc.

In addition to the American Community Survey, Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3) data identified three key neighborhoods as communities that could benefit from system-wide improvements in order to become healthier places to live, work, and play. These CX^3 neighborhoods include pockets of Lincoln, Sheridan and Kings Beach. Respectively, these communities have 54%, 23%, and 62%, of their populations living in poverty.

According to the 2013 CX[3] results, only 58% of Placer zip codes have grocery stores, produce stands, or farmer's markets. Within the three CX[3] neighborhoods, two do not have large grocery stores located in their census block group. 0% (zero of nine) of stores surveyed in the three neighborhoods met the CX[3] standards for healthy, affordable foods; 0% (zero of 11) of fast food outlets surveyed in the neighborhoods met the CX[3] standards for healthy food options and limitation of unhealthy food marketing practices.

Obesity and Nutrition Behaviors

According to the 2014 Community Health Interview Survey (CHIS), 27.1% of Placer County adults are overweight and 28.9% are obese. The percentage of overweight adults significantly dropped from 40.2% in 2013 to 27.1% in 2014; however, the percentage of obese adults significantly increased from 18.1% in 2013 to 28.9% in 2014. Among Placer County adolescents, 12.9% are reported to be either overweight or obese. With regard to fruit and vegetable consumption, 2012 CHIS data indicated 38.5% of Placer County children (aged 2 to 11) consume less than 5 servings of fruits/vegetables per day and nearly a quarter (23.2%) reported consuming less than two fruit servings the previous day (the day before the survey was completed). Among Placer County adolescents and adults, only one-third (33.0%) of adolescents and almost half (48.8%) of adults reported consuming 5+ servings of fruits and vegetables per day. This CHIS data reflects the general Placer County population, and fruit and vegetable consumption rates have not been assessed for the specific SNAP-Ed eligible population. Thus, county-wide versus SNAP-Ed population comparisons cannot be completed for fruit and vegetable consumption.

Physical Activity Behaviors

The 2014 Community Health Interview Survey also assessed physical activity levels in Placer County. For children aged 5-11, only 27.8% reported being physically active on 7 days in the past week (defined as 1 hour of physical activity). This is below the statewide average of 32.8% reporting one hour of physical activity per day in the past week, and falls well below the USDA guidelines which recommend all children and adolescents aged 6-17 get 60 minutes or more of physical activity per day. Additionally, 0% of Placer County teens reported getting 1 hour of physical activity every day in a typical week, and just over half (54.3%) of teens reported being physically active on 4 or more days/week. This is a significant decrease from 2012 when 18.8% of Placer County teens reported daily physical activity for at least 1-hour per day. Similar to the youth population, only 31.6% of Placer County adults reported moderate physical activity for 30 minutes at least 5 days per week, and 20.9% reported vigorous activity at least 20 minutes/day on 3 days out of the week.

Food Insecurity

With regard to food insecurity, Placer County has an overall food insecurity rate of 12.5%, and 19.7% of Placer County children are reported to be living in food insecure households. In 2013, the Placer Community Foundation published a report estimating that one in eight individuals in its service area (Placer, El Dorado, and Nevada Counties) do not know where their next meal will come from and that 30,000 or one in three of these individuals are children. The primary cause of

hunger and food insecurity is reported to be cost and availability of food, and many Placer County residents reported an increased reliance on food banks as a primary source of groceries, rather than as a supplemental source of sustenance.

There are other providers in the counties assisting with food insecurity, and in FFY2013, the Placer Food Bank distributed nearly 6.1 million pounds of food to more than 60 agencies and fed over half a million people as a result. In addition to the Placer Food Bank, the CalFresh program assists qualified families and individuals obtain healthy food options. While use of the CalFresh program in Placer County has increased by approximately 200% since 2008, 58% of eligible families are still not participating in the program.

4. **Community Assessment**

According to the 2014 County Health Ranking and Roadmaps Report released by the Robert Wood Johnson Foundation, Placer County ranks as the 2nd healthiest county in California. Despite this high ranking, improvements in health behaviors and health-promoting environments are still needed. In order to identify areas of focus for this FFY17-19 Integrated Work Plan, the following sources were utilized: 2010-2014 American Community Survey (ACS), California Health Interview Survey (CHIS), The Robert Wood Johnson Community Health Rankings/Roadmaps – County Profiles, Placer County Food Systems - A Report to the Community, 2012 CX3 community assessment results, Placer County Maternal Child and Adolescent Health Community Health Status Report, as well as from input and experiences gained by local partners and the 3 other Local Implementing Agencies (LIAs). Additional information is detailed below:

Community Health Interview Survey results indicate an increased need to focus on physical activity behaviors. Over time, physical activity rates among all Placer County residents have decreased, while obesity rates have simultaneously increased. Placer County residents are not meeting the USDA recommended guidelines for physical activity, and making system-wide changes to encourage physical activity will be a greater focus in the upcoming SNAP-Ed activities.

Through discussion with the Placer County WIC program, an increased need for breastfeeding-supportive environments has been identified. WIC completed an assessment in 2014 of the local hospital and healthcare providers to identify whether they support breastfeeding efforts; however early childcare centers were not included in this assessment. Thus, an assessment of early childcare centers and their breastfeeding/lactation accommodations for parents will be conducted.

UCCE continues to identify a strong need to address the school environment with regard to both physical activity and healthy eating behaviors. The focus, however, will broaden outside of direct education, and expand to a more robust “whole-site” approach that will incorporate indirect education as well as PSE strategies which will help strengthen the overall school environments.

Area 4 Agency on Aging (A4AA) conducts its own needs assessments to determine what types of services are needed most by older adults, age 60+, as well as their care givers. Results from the assessments in 2009 and 2012 show a significant increase of “food being considered a major concern.” In the 2009 study, “Having enough food to eat” ranked last (22nd overall); in the abbreviated assessment in 2012, it rose to the 6th concern. There appears to be a variety of

recession-related reasons for this trend, including shortages of surplus food for homeless seniors, shortages of food commodities for low-income seniors, and increasing waiting lists for A4AA-funded home-delivered meals. In addition to access to food, A4AA is well aware of the incidence of chronic disease and poor physical health of many older adults. For this reason, local intervention strategies in FFY17-19 will include curricula focused on increasing access to and consumption of fruits and vegetables as well as encouragement of physical activity.

The Placer County Maternal Child and Adolescent Health program updated their Community Health Status Report in 2014 and noted relevant data regarding nutrition and physical activity. They report that 1.) 25% of residents aged 2-5 enrolled in the Child Health and Disability Prevention (CHDP) program are overweight, 2.) 25.8% of public school students in grades 5, 7, 9, and 11 are overweight or obese, and 3.) 12.8% of residents in grades 5, 7, 9, and 11 are overweight according to the Fitnessgram test. Additionally, the MCAH report found that 41.4% of females aged 15-44 are overweight or obese. This data supports the need to continue intervening and providing services throughout Placer County that support healthy eating and physical activity.

The LHD does not currently have a social media platform designated for the NEOP program and other SNAP-Ed activities. Social media platforms and the internet are one of the primary means of resource sharing today, and the current ability to utilize social media messages will be addressed in the FFY17-19 objectives. A designated website and social media platform for SNAP-Ed activities will allow for greater collaboration among partners and sharing of knowledge and resources for community members.

5. **Community Change Goals**

As mentioned previously, Placer County ranks as the 2nd healthiest county in California according to the Robert Wood Johnson Foundation County Health Rankings and Roadmaps Report. Despite this ranking, there is still room for improvement of individual health indicators, as well as within specific concentrations or clusters of the population. The Placer County LHD is currently working on a comprehensive Community Health Status Assessment (CHSA) which will help to identify these indicators and prioritize the county's health needs. A county-wide CHSA has not been completed for Placer County since 1999, and as a result, community assessments and data from other organizations throughout the county (as detailed in the Community Assessment section above) have been utilized in order to identify Placer County's areas of focus: 1.) healthy eating and physical activity behaviors and their relationship to the built environment, and 2.) building community capacity to support healthy eating and physical activity initiatives.

These two overarching areas of focus will be addressed by SNAP-Ed LIAs in the FFY17-19 work plan by accomplishing the following 3-year objectives:

1. By September 30, 2019, increase knowledge, access and appeal of healthy dietary choices and physical activity at 20 SNAP-Ed qualifying early child care centers, preschools, and schools.

2. By September 30, 2019, collaborate with 10 SNAP-Ed qualifying community-based sites, including but not limited to faith-based organizations, community gardens, produce stands, public housing, CalFresh offices, and farmers markets to increase knowledge, access, and appeal of healthy dietary choices and physical activity.
3. By September 30, 2019, LIAs will reach 1000 SNAP-Ed eligible community members by means of the CNAP partnership, 2 platforms of social media/internet (i.e. Facebook, Twitter, etc.), and community-based technical assistance trainings in order to build community capacity, share resources, and collaborate with partners to support SNAP-Ed activities.

Within each 3-year objective listed above, multiple 1-year objectives have also been identified and are described in this IWP.

LIAs will work together to support these 3-year and 1-year objectives through a variety of means, including but not limited to the following:

- building capacity and engagement at school sites by conducting comprehensive nutrition and physical activity programs,
- collaborating with schools and school districts to strengthen and/or develop school wellness initiatives supporting healthy eating and daily physical activity,
- ensuring the built environment surrounding SNAP-Ed eligible populations by providing ample healthy eating and physical activity opportunities,
- assessing lactation policies at childcare locations and to ensure they support recommended breastfeeding practices,
- convening a community-wide, multi-sector collaborative with local partners that focuses on improving nutrition and physical activity, and
- developing and sustaining a targeted social media campaign through a variety of platforms to educate the community and build a sustained level of capacity among local partners.

These activities described above allow SNAP-Ed funded LIAs to focus on our larger community change goals within the parameters of SNAP-Ed funds, and the following PSE strategies will be utilized throughout the FFY17-19 work plan:

- School wellness initiatives
- Access to healthy foods, beverages, and physical activity
- Access to breastfeeding friendly environments
- Built environment support of healthy eating and physical activity behaviors
- Knowledge and appeal of healthy foods/physical activity through social media and the internet
- Resource sharing to build community capacity and sustain long-term environmental changes

These PSE strategies will be implemented in the following settings, including but not limited, to:

- Early childhood education settings
- School settings
- Community organizations and other community-managed venues
- Social media platforms and the internet

Placer County's SNAP-Ed funded LIAs will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework. Because Placer County's SNAP-Ed eligible population is so small, we envision our efforts within the SNAP-Ed eligible population will be acknowledged by other communities, and that non-SNAP-Ed eligible communities will follow our lead by implementing their own initiatives to build an environment which can better support healthy eating and physical activity.

6. **Partnerships and Collaborative Efforts**

The Placer CNAP Partnership is committed to improving the health outcomes of priority populations living at or below the federal poverty level through education, increased access to healthy foods and beverages, and promotion of an active lifestyle. The partnership includes representatives from more than 18 public, private, and non-profit organizations, including but not limited to the following organizations: Placer County Public Health, UC CalFresh, Area 4 Agency on Aging, Placer County Human Services, Public Health Institute, Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), PlacerGROWN, Lighthouse Counseling and Family Resource Center, Latino Leadership Council, Project MANA (Making Adequate Nutrition Accessible), Placer Food Bank, Placer Food Closet Collaboration, Auburn Interfaith Food Closet, Chapa De Indian Health Services, Boys & Girls Club of Placer County, Community Garden Network Program, Tahoe Truckee Unified School District, Tahoe Truckee Nutrition Coalition, Seniors First and Placer County Office of Education (PCOE). Outreach will continue to be made to organizations within the community in order to recruit them to join the CNAP Partnership. LIA's will also promote SNAP-Ed services and activities by connecting with other agencies, such as the County Welfare Department, Family Resource Agencies, etc.

The mission of the Placer County Nutrition Action Plan (CNAP) Partnership is to leverage existing resources to promote and maximize community access to healthy foods and active living. CNAP partners collaborate to support the goals of the Local Implementing Agencies (LIAs). CNAP goals include: (1) Standardize and increase nutrition education messages throughout the county; (2) Provide nutrition and physical activity education opportunities and resources to priority populations; (3) Increase access to fresh produce in priority neighborhoods through farmers' markets, produce stands, and public gardens; and (4) Increase healthy choices in grocery and convenience stores. In addition to the goals stated above, more tailored objectives are discussed at each CNAP meeting in order to capture the current happenings in Placer County.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list, and the SNAP-Ed Integrated Curricula List.

Placer County reviewed the approved integrated curriculum list provided by the state agencies, and reviewed each different piece to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives.

9. **Intervention and Evaluation Plan Narrative Summary**

Intervention Plan Summary

The implementing agencies (AAA, UCCE, CWD and LHD) in Placer County will collaborate to provide comprehensive, multi-level interventions that address nutrition and physical activity through a variety of strategies. Approaches will be broad-based and will seek to influence all levels of the Social Ecological Model, including the individual, interpersonal, organizational, community, and public sectors. Placer County LIA's will utilize all intervention categories to deliver this comprehensive "whole-site" approach, and the combination of providing direct services for nutrition education and physical activity promotion, training and technical assistance, and coordination/collaboration among local partners will provide the greatest potential for accomplishing system-wide change. Because Placer County's SNAP-Ed eligible population is dispersed throughout the region, rather than within concentrated low-income neighborhoods, implementing comprehensive strategies within each eligible site is essential.

The intervention activities for FFY17-19 address all five State Level Goals. More specifically, activities for Local Objective #1 address State Goals #1, #2, #4, and #5 by focusing on both the behavioral and environmental influences that impact one's access to and appeal of healthy dietary choices and physical activity. Local Objective #2 addresses all 5 State Goals as this objective seeks to influence both individuals and organizations within the community in order to promote healthy eating, food resource management, and physical fitness. Finally, activities for Local Objective #3 address State Goals #1, #2, #4, and #5 as this objective uses social media and community capacity building to deliver widespread health-related messages. All activities throughout the IWP support Placer County's overarching goal of addressing healthy eating and physical activity behaviors (and their relationship to the built environment) while building community capacity to support and sustain these initiatives.

Beginning with direct and indirect education, a variety of sites will be utilized to promote healthy eating and active living, including preschools, elementary, middle, and high schools, community gardens, food banks, places of worship, public housing, among other community venues. Building upon existing relationships with schools, LIAs will continue to provide direct nutrition and physical activity education services. Curriculum will include but is not limited to Farm to Fork/My Amazing Body, Harvest of the Month, Happy Healthy Me, Nutrition to Grow On, and Eat Play Grow. Utilizing a variety of school-based programs exposes students to an assortment of teaching methods, all of which reinforce the same message promoting healthy eating and physical activity. Additionally, information regarding the students' activities will be provided indirectly to parents to encourage that the home environment supports the lessons being taught at school. LIAs will also train and support teachers as extenders to provide direct education in the classroom and in after school programs. In addition to schools, SNAP-Ed eligible individuals will receive direct and indirect education at community gardens, CalFresh offices, public housing sites, and faith-based organizations. Along with other curriculum, the Fruit, Vegetable, and Physical Activity Toolbox for Community Educators, MyPlate, Cooking Matters, and Harvest of the Month will all be utilized to teach lessons on nutrition, physical activity, and/or food resource management. For the elderly population in particular, AAA will target them through both direct and indirect education, including a series-based class on nutrition education and physical activity and the

distribution of approved materials such as MyPlate for Older Adults. Public Housing will serve as the primary sites for targeting the senior population because the county's senior care centers are not in a SNAP-Ed eligible census tract. Utilizing public housing sites also allows for AAA to collaborate with Seniors First who hosts the Senior Nutrition Program at the same location. Finally, AAA will partner with a local food bank to expand and/or enhance its service and ensure the needs of the elderly population are appropriately met.

In addition to the delivery of direct education, intervention activities will assess factors within the built environment, and a significant effort will be made to incorporate policy, systems, and environmental (PSE) change efforts. Within schools, wellness initiatives that promote access to healthy foods, beverages and physical activity are a key component in producing sustainable institutional change and will go hand-in-hand with the behavioral changes accomplished through direct education. Healthy nutrition and physical activity initiatives will be implemented in early child care and education settings, which will include but are not limited to standards for all foods and beverages offered on site, opportunities for daily physical activity, limits on screen time and the provision of quality nutrition education, garden-based and physical activity education, and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom by utilizing Smarter Lunchrooms Movement (SLM) principles, such as managing portion sizes, increasing convenience and visibility of healthy foods, enhancing taste expectations, using suggestive selling approaches, and encouraging smart pricing strategies. In addition to addressing the environment surrounding food and physical activity in schools, breastfeeding accommodations will be assessed in early childcare centers using the California Fit Business Kit. Because there is a lowered prevalence of obesity among breastfed children, it is important that early child care centers support breastfeeding mothers. Outside of schools, community-based PSE efforts will also be made. Creating sustainable community gardens, addressing the nutrition of meals provided in public housing, integrating healthy living initiatives in faith-based organizations, and encouraging farmers markets to accept EBT represent only a few of the strategies that will be used within the community. Efforts will also be made to establish a joint use agreement with local cities/schools to ensure SNAP-Ed eligible community members can access a convenient place to participate in physical activity.

Progressing to the broadest sector of the Social Ecological Model, LIAs will identify strategic partners and community-wide coalitions will be convened to improve nutrition and physical activity. Establishing strong community partners is essential to producing sustainable change within SNAP-Ed eligible communities as their support will be needed to create and deliver interventions geared toward Placer County's target population. In order to reach community partners, social media sites will be used (i.e. Facebook, websites, etc.) as these technologies represent one of today's most successful methods of resource sharing. Utilizing online platforms to spread healthy eating and physical activity promoting messages will help build community capacity and interest in SNAP-Ed related activities, and all LIAs will be able to contribute to the dissemination of materials.

While LIA's work independently on intervention activities, the agencies all work to together to support SNAP-Ed eligible communities, and these efforts align with one another in such a way that is complementary rather than duplicative. Special attention will be given to provide opportunities for collaboration to ensure eligible sites receive the most comprehensive strategies possible, and each LIA will be leveraged for the unique resources each can provide.

Additionally, it is important to note that CWD activities are only included for the year FFY17, as FFY17 represents the final year in Public Health Institute's Get Fresh grant.

Evaluation Plan Summary

Evaluation processes will be used to assess and improve services for all intervention strategies. The evaluation plan includes formative, process, and outcome evaluation activities using state and locally approved surveys.

Formative and outcome evaluations will be collected using observations and pre/posttest surveys. This includes, but is not limited to, intent to change questions measuring current behavior and readiness to change, pre/post assessments measuring true behavior change, teacher observation tools assessing a teacher's perceived behavior change among students, and a teacher tasting tool assessing a teacher's perception of student's willingness to re-try foods at a later date. Process evaluation measures (i.e. number of nutrition education lessons conducted, number of food demonstrations conducted, number of participants reached, number of staff/volunteers trained) will be tracked using sign-in sheets and reported on the Activity Tracking Form and Quarterly Report. Participants will be requested to complete evaluation surveys that address indicators from the Western Region SNAP-Ed Evaluation Framework.

All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Other interested LIAs may also utilize the RE-AIM reporting as appropriate. The RE-AIM framework will address whether the intervention reaches the priority population, is effective in achieving intended outcomes, is adopted by providers and settings, and is implemented with fidelity and in a manner that will be maintained over time. Throughout the implementation of the work plan and the evaluation of services provided, LIAs will collaborate to ensure that all intervention strategies are tailored to the Placer County population.

SECTION B: Target Audience Description

1. Gender	%
Male	45
Female	55
Total:	

2. Age	#
0 to 4 years old (Preschool):	6,820
5 to 17 years old (School Age):	13,456
18 to 59 years old (Adult):	39,786
60 years old and over (Senior):	10,671
	70,733

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
21.9%	78.1%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1.8%
Asian	0%	4.5%
American Indian/Alaskan Native	0%	0.8%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	68%
Multiple/Other	0%	2.3%
Total:	21.9%	78.1% (0.4% unknown) (0.3% another race)

4. Languages Used in Intervention Activities and Materials

English	90%	Farsi	0%	Russian	0%
Spanish	10%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	5,000	5,000	5,000
Indirect Education:	7,000	7,000	7,000
Policies, Systems, and Environment (PSE) Change/Supports	9,000	9,000	9,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Centers	4	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	5
CalFresh Offices	3	Head Start Programs	13	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	1	Schools (Parents)	1
Churches	8	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	4	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	1	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	2	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	3	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	6	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	8	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	4	Schools: District Office	0	**TOTAL SITES:**	**105**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	7		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	15		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, increase knowledge, access and appeal of healthy dietary choices and physical activity of SNAP-Ed eligible individuals at 10 SNAP-Ed qualifying early child care centers, preschools, and schools.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School wellness initiatives to promote access to healthy foods, beverages, and physical activity
- Increase access to breastfeeding friendly environments
- Smarter Lunchrooms Movement

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, provide 1500 SNAP-Ed eligible preschool/school-aged children and 500 parents of preschool/school-aged children at 5 sites with a combination of direct and indirect education to increase knowledge and appeal of healthy food choices and physical activity.

    b. By September 30, 2017, assess school wellness initiatives at 5 qualifying SNAP-Ed preschools or schools and identify areas for improvement that will support healthy eating behaviors and physical activity.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, provide 1750 SNAP-Ed eligible preschool/school-aged children and 750 parents of preschool/school-aged children with a combination of direct and indirect education to increase knowledge and appeal of healthy food choices and physical activity.

b. By September 30, 2018, collaborate with 3 of the 5 schools assessed during Year 1. SNAP-Ed eligible preschools or schools to develop new school wellness initiatives, strengthen existing programs, or make changes to the school built environment that support healthy eating and physical activity behaviors.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, provide 2000 SNAP-Ed eligible preschool/school-aged children and 1000 parents of preschool/school-aged children at 5 sites with a combination of direct and indirect education to increase knowledge and appeal of healthy food choices.

b. By September 30, 2019, continue to develop new school wellness initiatives, strengthen existing programs, or make changes to the school built environment that support physical activity behaviors in 4 SNAP-Ed eligible preschools or schools.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, increase knowledge, access and appeal of healthy dietary choices and physical activity at 20 SNAP-Ed qualifying early child care centers, preschools, and schools.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Deliver and train teachers to implement nutrition curriculum in qualifying pre-school and school sites in Placer County.	x CED x CEI MPR C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Teacher agreements; Nutrition activity reporting forms; Sign in sheet; Handouts/information provided; Teacher observation tool

1.2	Deliver cooking and garden-enhanced nutrition education curriculum, incorporating applied physical activity, in qualifying after school sites in Placer County.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Teacher agreements; Nutrition Activity reporting forms; Sign in sheet; Handouts/information provided
1.3	Conduct tastings of local, seasonal produce at qualifying school sites.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2 x, Q3 x, Q4 Year 2: Q1, Q2 x, Q3 x, Q4 Year 3: Q1, Q2 x, Q3 x, Q4	Teacher agreement; Nutrition activity reporting form; Teacher tasting tool
1.4	Develop, deliver, and post to UC CalFresh website, Nutrition News newsletter for teachers at qualifying pre-schools and schools.	CED x CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Print and web post of newsletters

1.5	Develop, deliver, and post to UC CalFresh website, Food Safety Update newsletter for qualifying pre-schools and schools, and CalFresh eligible adults.	CED:	CWD:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Print and web post of newsletters
		x CEI				
		MPR:	LHD:			
		C&C:	AAA:			
		TTA:	X UCCE			
			CCC:			
1.6	Work with Food Services Directors of Auburn Union School District and Western Placer Unified School District, as well as Food Services Managers at qualifying schools, to implement principles of the Smarter Lunchrooms Movement.	CED:	CWD:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Smarter Lunchrooms Movement Scorecard; photos
		CEI:	LHD:			
		MPR:	AAA:			
		C&C:	X UCCE			
		x TTA	CCC:			
1.7	Deliver and train teachers and adult/teen extenders to implement physical activity curriculum in pre-school, school, and after school qualifying sites.	x CED	CWD:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Teacher agreements; Nutrition activity reporting forms
		CEI:	LHD:			
		MPR:	AAA:			
		C&C:	X UCCE			
		x TTA	CCC:			
1.8	Conduct nutrition education lessons to parents of youth at qualifying pre-schools and schools.	x CED	CWD:	CWD: LHD: AAA: UCCE:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x	Sign in sheets; UC CalFresh Workbook; Pre/post tests; Intent to change
		x CEI	LHD:			
		MPR:	AAA:			
		C&C:	X UCCE			

			TTA CCC	CCC:	Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
1.9	Deliver nutrition and physical activity lessons reaching at least 25 preschool-aged children and to at least 10 parents of preschool children in qualifying East Placer County/North Lake Tahoe preschools and/or Head Start programs	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4	ATF; Participation Report
1.10	Distribute at least quarterly nutrition/physical activity information to at least 25 parents of children participating in qualifying East Placer County/North Lake Tahoe preschools and Head Start programs	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4	ATF; log of material distributed
1.11	Conduct Harvest of the Month (HOTM) and or Power Play lessons/activities delivered by TTNC parent volunteers reaching at least 1000 students in qualifying East Placer County/North Lake Tahoe schools and after-school programs	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x	ATF

					Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	
1.12	At least quarterly, distribute HOTM nutrition newsletters In English and Spanish to teachers at participating schools for sharing with students' parents and reinforcing nutrition-related messages in the classroom, reaching at least 750 parents.	x CEI	x LHD	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	Flyer; ATF; Log of Material Distributed
1.13	Conduct and/or participate in at least two school events promoting healthy foods and beverages and physical activity reaching at least 200 SNAP-Ed eligible children and parents in SNAP-eligible schools. Provide information for CalFresh program at school events.	x CEI	x LHD	CWD: LHD: LLC, TTNC (Year 1 only) AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF; photos; Log of Materials Distributed
1.14	Year 1: Support and/or collaborate with Tahoe Truckee Unified School District Food Service Director to support and implement existing Wellness Policies and Wellness Councils and identify areas for improvement that will support healthy eating behaviors in East Placer County/North Lake Tahoe area qualifying schools	x C&C x TTA	x LHD	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	ATF, School Wellness policy, Smarter Lunchroom assessments; log of TA documentation

	Year2: Implement activities to support healthy eating at schools Year3: Sustain or continue to build on activities to support healthy eating at school				Year 3 Q1 Q2 Q3 Q4 |	ATF; Training outline; sign in sheet
1.15	Provide train the trainer to 25 parent volunteers to conduct evidence-based direct nutrition/physical activity education with environmental supports (ex: School Wellness Policy) in East Placer County/North Lake Tahoe area qualifying schools and after-school programs		CED CEI MPR C&C x TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x |	Year 2 Q1 Q2 Q3 Q4 x |	Year 3 Q1 Q2 Q3 Q4 |	ATF; Training outline; sign in sheet
1.16	Year 1: Initiate a youth engagement project to create and implement at least one intervention to support healthy eating/physical activity/ and/or wellness policy implementation at one school.		x CED CEI MPR C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 | Year 3 Q1 Q2 Q3 Q4 |	ATF, photos
1.17	Deliver nutrition/physical activity lessons reaching at least 20 community members in SNAP-Ed qualifying sites in East Placer County/North Lake Tahoe.		x CED CEI MPR C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: TTNC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 |	ATF, Data Forms; Sign-in sheets

					Year 3: Q1 Q2 Q3 Q4	
1.18	Year 1 - Outreach to a minimum of 3 preschools or schools and discuss existing wellness initiatives related to healthy eating/physical activity. Assess the quality of the school wellness policy. Year 2 – Identify areas for improvement and begin implementing changes to promote healthy eating/physical activity. Year 3 – Continue supporting or implementing new changes to promote healthy eating/physical activity.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	List of schools outreached to, meeting agendas, documentation of changes, Re-AIM
1.19	Request to participate on school wellness committees if committees exist and attend 5 meetings in qualifying schools and/or school districts.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Communications, meeting agendas
1.20	Gauge interest in an after school healthy food stand which would make fruits and vegetables easily accessible to parents, and students. If enough interest is received, discuss options with a food bank or market vendor to provide such services.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Survey assessment tool and results

1.22	Provide direct and indirect education to Latino parents and students at SNAP-Ed eligible schools to increase knowledge and awareness of healthy eating. Schools with high Latino populations will be targeted.	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	Sign-in sheet, materials provided, ATF
1.23	Collaborate with qualifying schools to paint murals and/or SNAP-Ed playground stencils on school campus that promote and provide a positive message related to healthy eating and/or physical activity. Champions for Change messages will be used to inform the development of the murals. Following mural completion, a success story will be written and distributed.	CED CEI X MPR X C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures of mural; success story
1.24	Provide direct and/or indirect education to students and/or parents at SNAP-Ed eligible sites.	X CED X CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1, Q2, Q3 X, Q4 X Year 3: Q1, Q2, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Placer County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2	Go Glow Grow	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.1, 1.2	Happy, Healthy Me	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.1, 1.2	Eating Healthy From Farm to Fork	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.1, 1.2	My Amazing Body	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.1, 1.2	Good for Me and You	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

1.1, 1.2	It's My Choice, Eat Right Be Active		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	Discovering Healthy Choices		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.2	Nutrition to Grow On		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.2	Cooking Up Healthy Choices		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.6	Smarter Lunchrooms Movement		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.7, 1.10, 1.11, 1.15, 1.24	CATCH Coordinated Approach to Child Health		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.8	Plan, Shop, Save, and Cook		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8	Eat and Play Together!		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8	Happy, Healthy Families		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8	Eating Smart, Being Active		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.11, 1.12, 1.15	Harvest of the Month Curriculum and Resources		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resources and materials to explore, taste and learn about the importance of eating fruits and vegetables and being active.
			CCC		

1.11, 1.12, 1.15	Power Up in 10		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.11, 1.15, 1.24	Power Play		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.13, 1.22	Rethink Your Drink Resources		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below: Display materials and lesson will be used. Both are available in Spanish.
			CCC			
1.17, 1.22	Cooking Matters (Cooking Matters in Your Food Pantry)(Cooking Matters For Teens)		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below: Display materials and lesson will be used.
			CCC			
1.18	California Policy, Systems, and Environmental Changes Resource Guide		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Resource listed in SNAP-Ed Strategies and Interventions Toolkit
			CCC			

1.22	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.22,1.24	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below: Display materials and lesson will be used.
			CCC		
1.24	Serving Up My Plate: A Yummy Curriculum		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Display materials and lesson will be used.
			CCC		
1.24	SPARK Sports, Play &Active Recreation for Kids		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Display materials and lesson will be used.
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Assesses the teacher's perceived behavior change of youth (Activity 1.1).	x	x	x	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 **Year 2**: Q1 x, Q2 x, Q3 x, Q4 **Year 3**: Q1 X, Q2 X, Q3 X, Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Teacher observation tool
E.1.2	Assess the youth's exposure to various foods and willingness to either try again or ask for these foods in the future (Activity 1.3).	x	x	x	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	**Year 1**: Q1, Q2 x, Q3 x, Q4 **Year 2**: Q1, Q2 x, Q3 x, Q4 **Year 3**: Q1, Q2 X, Q3 X, Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Teacher Tasting Tool

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<td>E.1.3</td>
<td>Assess the status of the school lunchroom based on behavioral economics and the Smarter Lunchrooms Movement principles (Activity 1.6).</td>
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List other: Smarter Lunchroom Movement Scorecard
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<td>E 1.4</td>
<td>Records sites, extenders, and activities conducted for youth at qualifying sites and CalFresh eligible adults (Activities 1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8).</td>
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<td>E 1.5</td>
<td>Data measures program goals to ensure reach, target audience and intended approaches.</td>
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List other: Youth Nutrition and Physical Activity Survey
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<td>E 1.6</td>
<td>Food behavior survey will be completed with youth participating in nutrition education.</td>
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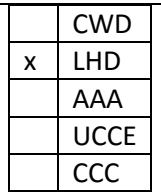
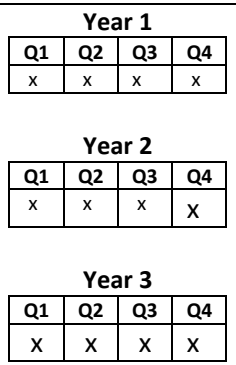
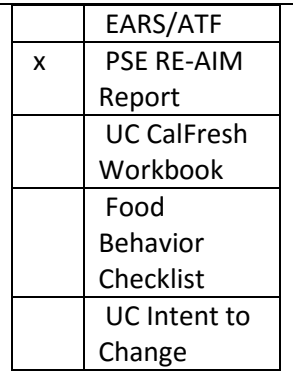
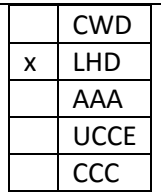
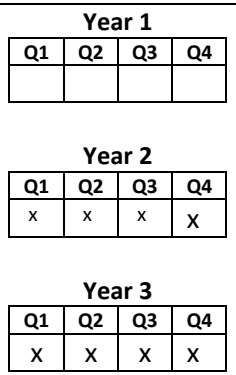
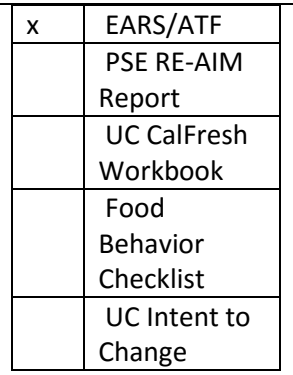
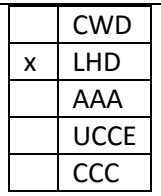
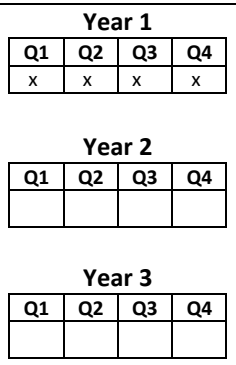
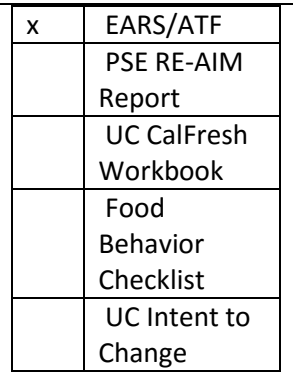
E 1.7	Report on the needs identified and the wellness policies/initiatives adopted and implemented at engaged preschools, schools, and school districts. Assess Reach, Effectiveness, Adoption, Implementation, and Maintenance using the Re-AIM framework. (Activity 1.18)		x	x			
E 1.8	Summarize findings after gauging interest in after school healthy food stand in support of Activity 1.20	x					
E 1.9	Report on participation among Latino parents and students at SNAP-Ed eligible schools. (Activity 1.22)	x	x				

E 1.10	Questions are used with adult participants to measure readiness to change behavior (Activity 1.8).	X		x			

	CWD
	LHD
	AAA
x	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	

Year 2

Q1	Q2	Q3	Q4
x	x	x	

Year 3

Q1	Q2	Q3	Q4
X	X	X	

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
x	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, collaborate with 10 SNAP-Ed qualifying community-based sites, including but not limited to faith based organizations, community gardens, produce stands, public housing, CalFresh offices, and farmers markets to increase knowledge, access, and appeal of healthy dietary choices and physical activity among SNAP-Ed eligible population.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Increase community-based access to healthy foods, beverages, and physical activity
- Improve the built environment to better support healthy eating and physical activity behaviors

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, reach 400 community members through direct and/or indirect education at 5 SNAP-Ed qualifying sites, including but not limited to, food retail sites, community gardens, public housing sites, produce stands, places of worship, food banks, and farmers markets.

   b. By September 30, 2017, 5 SNAP-Ed qualifying community sites will be assessed to identify the presence/absence of PSE indicators that support healthy eating choices and physical activity and 1 site will begin developing plans for improvements.

   c. By September 30, 2017, conduct an assessment of the built environment in 5 SNAP-Ed qualifying neighborhoods and identify sites for joint use agreements.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, reach 500 community members through direct and/or indirect education at 5 SNAP-Ed qualifying sites, including but not limited to, food retail sites, community gardens, public housing sites, produce stands, places of worship, food banks, and farmers markets.

   b. By September 30, 2018, 5 SNAP-Ed qualifying community sites will continue assessing PSE indicators that support healthy eating choices, and 2 sites will begin developing plans for improvements or will implement changes to support healthy eating and physical activity.

   c. By September 30, 2018, begin collaborating with 2 community sites to discuss the implementation of a joint use agreement.

2. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, reach 600 community members through direct and/or indirect education at 5 SNAP-Ed qualifying sites, including but not limited to, food retail sites, community gardens, public housing sites, produce stands, places of worship, food banks, and farmers markets.

   b. By September 30, 2019, 5 SNAP-Ed qualifying community sites will continue to be assessed to identify the presence/absence of PSE indicators that support healthy eating choices, and 3 sites will begin developing plans for improvements or will implement changes to support healthy eating and physical activity.

   c. By September 30, 2019, solidify 1 joint use agreement within a SNAP-Ed qualifying neighborhood.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Placer County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with 10 SNAP-Ed qualifying community-based sites, including but not limited to faith based organizations, community gardens, produce stands, public housing, CalFresh offices, and farmers markets to increase knowledge, access, and appeal of healthy dietary choices and physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Deliver nutrition curriculum to CalFresh eligible adults and parents of youth from qualifying schools and pre-schools.	x CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Prep/post evaluation; Intent to change
2.2	Develop, deliver, and post to UC CalFresh website, Shop Smart Eat Well newsletter for CalFresh eligible adults.	CED x CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Print and post to web of newsletters
2.3	Conduct Zumba physical activity lessons, in addition to the nutrition education, for CalFresh eligible adults.	x CED CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	Sign in sheets; pictures

					Year 3 Q1: x, Q2: x, Q3: x, Q4: x	
2.4	As part of the Get Fresh Project, conduct a minimum of 48 single and/or series nutrition sessions, physical activity, and/or food resource management education sessions using approved curricula to reach 450-500 unduplicated SNAP-Ed eligible adults at CalFresh/CalWORKS offices. Taste testing and cooking demonstrations may be included.	x CED CEI MPR C&C TTA	x CWD LHD AAA UCCE CCC	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1, Q2, Q3, Q4: Year 3 Q1, Q2, Q3, Q4:	ATF, Quarterly Reports, sign-in forms
2.5	Approach 2-3 community organizations or service providers that specifically work with the veteran population to assess ways to offer nutrition education interventions to effectively reach this population. Follow up with selected interventions (i.e. community gardens, nutrition education classes, etc.), as appropriate.	x CED CEI MPR C&C TTA	x CWD LHD AAA UCCE CCC	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1, Q2, Q3, Q4: Year 3 Q1, Q2, Q3, Q4:	List of organizations approached, ATF, Quarterly Reports

2.6	Provide two CalFresh/CalWORKS offices with nutrition education materials, posters, and displays for their waiting areas. Conduct an on-site food demonstration each month. Update displays monthly.	[ ] CED [x] CEI [ ] MPR [ ] C&C [ ] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, photos, food demonstration recipes, promotional flyers
2.7	Provide technical assistance and support to the foster youth-serving garden site with nutrition education and cooking demonstrations.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Technical assistance log, ATF, recipes for cooking demonstrations, educational materials
2.8	Encourage local farms to allow gleaning or donation of produce to food pantries. Encourage local residents to “grow-a-row” or donate produce from their gardens and backyard fruit trees. Work with two food pantries to distribute produce. Provide nutrition education materials and recipe ideas.	[ ] CED [x] CEI [x] MPR [x] C&C [ ] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Narrative summary, photos. Year-end report on RE-AIM indicators, list of recipes, educational materials

2.9	Support the maintenance of EBT processing at two to four selected farmers' markets serving high populations of SNAP-Ed qualifying shoppers.	CED:	CWD: x LHD: AAA: UCCE: CCC:	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Narrative summary, photos, year-end report on RE-AIM indicators
2.10	Conduct promotional activities, such as distribution flyers and conducting food demonstrations, to encourage CalFresh recipients to go to the seasonal EBT-accepting farmers' markets.	CED: CEI: MPR: x C&C: TTA:	CWD: x LHD: AAA: UCCE: CCC:	CWD: PHI Center for Wellness and Nutrition LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF
2.11	Provide series-based direct education at 6 SNAP-Ed qualified senior congregate nutrition sites and/or public housing facilities. • Year 1. Provide direct nutrition education and physical activity using approved curricula to 20 older adult participants at approved nutrition sites/public housing facilities. • Year 2. Provide direct nutrition education and physical activity using approved curricula to 35 older adult participants at approved nutrition sites/public housing facilities. • Year 3. Provide direct nutrition	CED: x CEI: MPR: C&C: TTA:	CWD: LHD: AAA: x UCCE: CCC:	CWD: LHD: AAA: Peggy Savant, R.D. UCCE: CCC:	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1, Q2, Q3 x, Q4 x	ATF, Quarterly Reports, Pre-post evaluations

	education and physical activity using approved curricula to 30 older adult participants at approved nutrition sites/public housing facilities.					
2.12	Provide regularly scheduled indirect education to 60 older adults at 6 SNAP-Ed qualified senior congregate nutrition sites/public housing facilities using approved materials such as *MyPlate for Older Adults* and *Harvest of the Month*.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	ATF
2.13	Develop a partnership with the local food bank to identify new or expand/enhance existing food distribution sites to increase access to healthy foods. • Year 1. Work with local food banks to provide referrals for older adults to increase access to nutrition services at existing local congregate and home delivered meals programs. • Year 2. Develop a partnership with local food bank to identify new or expand/enhance existing food distribution sites to increase access to healthy foods. • Year 3. Work with the local food bank to expand and/or enhance existing food distribution to include fresh and/or healthier foods at 2 sites.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	Narrative summary, photos, year-end report

2.14	Conduct key informant interviews with faith-based organizations, food banks, family resource centers, or other community-based organizations to identify opportunities for ongoing collaboration. A summary of the interviews will be completed.	CED: ; CEI: ; MPR: ; C&C: x ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Key informant interview form, summary of results from Key Informant Interviews, ATF
2.15	Distribute resources to qualified community organizations and/or attend local events in order to distribute resources promoting healthy eating and physical activity 2 times per year.	CED: ; CEI: x ; MPR: ; C&C: ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2, Q3 x, Q4 Year 2: Q1 x, Q2 X, Q3 x, Q4 X Year 3: Q1, Q2, Q3, Q4	Log of Materials distributed
2.16	Conduct 2 taste testings per year at qualified community sites. Provide sample recipes and other healthy eating resources. Participant feedback will be obtained.	CED: ; CEI: x ; MPR: ; C&C: ; TTA:	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2 x, Q3, Q4 x Year 3: Q1, Q2, Q3, Q4	List of recipes and other materials provided, ATF

2.17	Develop model nutrition policies and make policies available to qualified community organizations and employers. Sample of model policies may include vending machine, potlucks, meetings (with food provided) and senior education programs.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Model policies, log of distribution and locations policies will be available
2.18	Host 1 event per year promoting physical activity opportunities and promote the event to at least 50 SNAP-Ed eligible community members A survey will be administered following the event to obtain feedback.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Sami's Circuit AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 x, Q4 X Year 2: Q1 , Q2 , Q3 x, Q4 Year 3: Q1 , Q2 , Q3 x, Q4	Photos, ATF; feedback survey
2.19	Meet with multiple City Recreation Departments with qualifying SNAP-Ed census tract to identify opportunities for collaboration, and work together on events and/or murals/stencils promoting healthy eating and physical activity when appropriate.	CED: ; CEI: ; MPR: X; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas and summary of notes discussing opportunities for collaboration

2.20	Reach out to agencies in other counties and inquire about joint use agreements. Discuss successes/failures and advice for Placer County.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Communications, meeting agendas
2.21	Year 1 – Assess 5 SNAP-Ed qualifying neighborhoods and identify potential sites for joint use agreements. Year 2 – Meet with the appropriate contacts and begin collaborating with 2 sites on the implementation of a joint use agreement. Year 3 – Establish 1 joint use agreement within a SNAP-Ed qualifying neighborhood.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Communications, meeting agendas, Re-AIM
2.22	Conduct 1 on 1 or small group nutrition education classes at 2 SNAP-Ed eligible locations.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	ATF

2.23	Host grocery store walkthroughs to teach SNAP-Ed eligible individuals how to better read and understand nutrition labels.	x CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	Sign-in sheets
2.24	Conduct CX3 assessment and reassess all neighborhoods evaluated in FFY2013	CED CEI MPR X C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	CX3 data and summary sheet
2.25	Provide direct and/or indirect nutrition and physical activity education to adults and children at SNAP-Ed eligible sites.	X CED X CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1, Q2 X, Q3, Q4 X Year 3: Q1, Q2 X, Q3, Q4 X	ATF

2.26	In collaboration with WIC and IBCLC Lactation Consultant direct and indirect education will be provided to SNAP-ED Eligible members. Breastfeeding support will be provided to mothers that are not participating in the WIC's peer counseling program.	X CED X CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X x Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 —	ATF
2.27	In collaboration with WIC and IBCLC Lactation Consultant community based "Train the Trainer" trainings will be conducted to increase awareness and knowledge around breastfeeding.	CED CEI MPR X C&C X TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X x Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 —	ATF
2.28	Conduct 2 food demos per year at qualified community sites. Provide sample recipes and other healthy eating resources. Participant feedback will be obtained.	X CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X X X x Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 —	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Placer County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Plan, Shop, Save, and Cook	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Eat and Play Together!	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Happy, Healthy Families	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Eating Smart, Being Active	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3	Zumba Fitness Basic 1 Instructor Training	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Training attended by UC CalFresh staff for certification in Zumba

2.4, 2.5	Nutrition 5 Class Series	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5	Cooking for Health	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.28, 2.22	Eatfresh.org	x	CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Leah's pantry approved resource
			CCC		
2.5, 2.7	Fresh From the Garden	x	CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11	Eat Smart, Live Strong		CWD		Research Tested
			LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.12	Harvest of the Month		CWD		Research Tested
			LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.12	MyPlate for Older Adults		CWD		Research Tested
			LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.21	California Policy, Systems, and Environmental Changes Resource Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource listed in SNAP-Ed Strategies and Interventions Toolkit
			CCC		
2.16, 2.22, 2.25, 2.28	Cooking Matters (Cooking Matters in Your Community)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.15, 2.16, 2.22	Rethink Your Drink		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Participant education materials and lesson plan will be utilized.
			CCC		
2.22, 2.25	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below: Display materials and lesson will be used.
			CCC		

2.15, 2.16, 2.22, 2.28	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD		X	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.22, 2.28	EatPlayGrow (K)		CWD			Research Tested
		x	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Placer County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Measures behavior change and intent to change relating to food choices, resource management, and food security status with adult participants (Activity 2.1).		x	x	CWD LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other: Pre/Post Plan, Shop, Save, Cook
E.2.2	Records sites, extenders, and activities conducted for youth at qualifying sites and CalFresh eligible adults (Activities 2.1, 2.2, 2.3).		x		CWD LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.3	Assess behavior and knowledge change retrospectively (Activity 2.1).			x		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Eat and Play Together Retrospective Survey
E 2.4	Evaluate at least 50% of participants enrolled in Get Fresh Project series classes using curriculum evaluation measures and Placer SNAP-Ed Coordinating Council focus group protocol for enjoyment of healthy eating and physical activity		x	x	x CWD	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	x EARS/ATF List other:

	CWD
	LHD
	AAA
x	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

E 2.5	Evaluate the target audience participation in a community garden using the RE-AIM framework.		x		x CWD LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E 2.6	Evaluate EBT sales at farmers' markets using RE-AIM indicators and CDSS farmers' market data.		x	x	x CWD LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E 2.7	Matched pre- and post-tests to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels. On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Education and Administration Reporting System (EARS). (Activity 2.11)		x		x AAA CWD LHD UCCE CCC	**Year 1**: Q1, Q2, Q3 x, Q4 x **Year 2**: Q1, Q2, Q3 x, Q4 x **Year 3**: Q1, Q2, Q3 x, Q4 x	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Fruit and Vegetable Checklist; RAPA

E 2.8	Track and summarize key informant interviews with faith-based organizations, food banks, family resource centers, or other community-based organizations. (Activity 2.14)	x				CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E 2.9	Evaluate target audience satisfaction in Activities 2.16, 2.18, 2.22, and 2.23and record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's EARS.		x			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x **Year 2** Q1 Q2 Q3 Q4 x x x **Year 3** Q1 Q2 Q3 Q4 x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E 3.0	Report on the needs identified and ability to implement a joint use agreement in a SNAP-Ed eligible neighborhood. Assess Reach, Effectiveness, Adoption, Implementation, and Maintenance using the Re-AIM framework.(Activity 2.21)		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, LIAs will reach 1000 SNAP-Ed eligible community members by means of the CNAP partnership, 2 platforms of social media/internet (i.e. Facebook, Twitter, etc.), and community-based technical assistance trainings in order to build community capacity, share resources, and collaborate with partners to support SNAP-Ed activities.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Use of social media to increase knowledge and promote access/appeal of healthy foods and physical activity
- Mobilize community partnerships to share resources, build community capacity, and sustain long-term environmental changes

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, establish 2 social media platforms and promote to 1000 SNAP-Ed eligible individuals in order to encourage healthy eating and physical activity.

    b. By September 30, 2017, maintain the CNAP partnership and coordinate the delivery of 1 community-based technical assistance trainings in order to build community capacity related to healthy eating and physical activity.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, use 2 social media platforms to post 50 resources/educational materials and promote 5 community events in order to support healthy eating and physical activity.

    b. By September 30, 2018, maintain the CNAP partnership and coordinate the delivery of 2 community-based technical assistance trainings in order to build community capacity related to healthy eating and physical activity.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, continue using 2 social media platforms to post 75 resources/educational materials and promote 10 community events in order to support healthy eating and physical activity.

   b. By September 30, 2019, maintain the CNAP partnership and coordinate the delivery of 3 community-based technical assistance trainings in order to build community capacity related to healthy eating and physical activity.

   c.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, LIAs will reach 1000 SNAP-Ed eligible community members by means of the CNAP partnership, 2 platforms of social media/internet (i.e. Facebook, Twitter, etc.), and community-based technical assistance trainings in order to build community capacity, share resources, and collaborate with partners to support SNAP-Ed activities.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Maintain and update UC CalFresh Nutrition Education website for Placer and Nevada counties with nutrition education information and resources including nutrition newsletters, food safety instructions, informational videos, and local event announcements.	CED: ; CEI: ; MPR: x; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UC CalFresh website; UC CalFresh Workbook

3.2	Maintain and update UC CalFresh Nutrition Education social media, including Facebook and Twitter, for Placer and Nevada counties with educational activity highlights and promotion, nutrition education information and resources (including newsletters, "Food Safety Friday" information, videos, and local event announcements).	CED: ; CEI: ; MPR: x; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UC CalFresh Facebook page and Twitter handle; UC CalFresh Workbook
3.3	Conduct community Family Fun Health Fair events at qualifying school sites to promote healthy foods and beverages and physical activity.	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 x, Q4 Year 2: Q1 , Q2 , Q3 x, Q4 Year 3: Q1 , Q2 , Q3 x, Q4	UC CalFresh Workbook; UC CalFresh website, Facebook page, and Twitter handle; pictures
3.4	Participate in regional collaboratives, coalitions, and/or CNAP partnerships to assist with information and resource gathering and sharing.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Log of meetings attended

3.5	On a regular basis, maintain the CNAP website to ensure content is appropriate and promotes current events and resources related to healthy eating and physical activity.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	CNAP Website
3.6	Develop a calendar of events and request that CNAP members and other partners alert the LHD of upcoming events. Continuously update calendar and promote to the community.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Calendar of events, Log of postings
3.7	Year 1 – Develop and/or enhance 2 social media/internet sites to promote SNAP-Ed activities, one of which may be the CNAP website. Year 2 – Post 50 resources/educational materials and promote 5 community events to support healthy eating and physical activity. Year 3 – Post an additional 25 resources/educational materials and promote 5 additional community events to support healthy eating and physical activity	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Links to social media sites, log tracking the promotion of resources and community events

3.8	Conduct or coordinate the scheduling of 1 technical assistance training per year that will increase knowledge and skills related to healthy eating/physical activity.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; x Year 2: Q1 Q2 Q3 Q4 = ; ; ; x Year 3: Q1 Q2 Q3 Q4 = ; ; ; x	Log of TA, ATF
3.9	In collaboration with the other LIAs, develop and submit a minimum of 2 press releases/ success stories for community activities within Placer County.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; x Year 2: Q1 Q2 Q3 Q4 = ; ; ; x Year 3: Q1 Q2 Q3 Q4 = ; ; ; x	Draft of press releases/success stories
3.10	Begin developing a program for Year 2 in order to teach Latino families how to cook traditional Latino recipes in a healthier, more nutritious fashion	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = x; x; x; x Year 2: Q1 Q2 Q3 Q4 = ; ; ; Year 3: Q1 Q2 Q3 Q4 = ; ; ;	Communications

3.11	Provide nutrition training to LLC promotoras to increase knowledge related to healthy eating.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: LLC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	Sign-in sheets; survey of participants

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9,	2015-2020 Dietary Guidelines for Americans, USDA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Materials, topics, content, etc align with recommendations from 2015-2020 Dietary Guidelines for Americans

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Placer County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Records sites, extenders, and activities conducted for youth at qualifying sites and CalFresh eligible adults (Activities 3.1, 3.2, 3.3).		x		[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[ ] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.2	Document participation at technical assistance trainings for Activity 3.8.		x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: , Q2: , Q3: , Q4: x **Year 2** Q1: , Q2: , Q3: , Q4: x **Year 3** Q1: , Q2: , Q3: , Q4: x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Promotora Survey

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Area 4 Area Agency on Aging.

Please refer to the Sacramento County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Placer
FFY 2018 Total Budget:	**$343,692.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$232,145	$206,834	$206,834	-10.90%
2	Non-Capital Equipment/Supplies	$0	$5,454	$1,887	$1,887	-65.40%
3	Materials	$0	$8,325	$6,728	$6,728	-19.18%
4	Travel	$0	$17,117	$1,974	$1,974	-88.47%
5	Building/Space	$0	$0	$760	$760	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$44,829	$77,864	$28,971	$73,800	-5.22%
	Total Direct Costs:	**$44,829**	**$340,905**	**$247,154**	**$291,983**	-14.35%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$0	$58,036	$51,709	$51,709	-10.90%
	Total Federal Funds	**$44,829**	**$398,941**	**$298,863**	**$343,692**	-13.85%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Annual budget cut by 13.85% from FFY17 and the Public Health Program Manager has been removed from the budget.
2	Non-Capital Equipment/Supplies	Annual budget cut by 13.85% from FFY17 and fewer non-capital equipment/supply purchases are needed as many were purchased during FFY17.
3	Materials	Annual budget cut by 13.85% from FFY17 and fewer materials are needed as many were purchased during FFY17.
4	Travel	Travel was initially very overbudgeted. Due to Placer's close proximity to Sacramento and SNAP-Ed eligible sites, this has been reduced. This was corrected on a FFY17 budget that included FFY16 carry-in, and the amount budgeted for FFY18 is a more realistic amount for travel expenses.
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Annual budget cut by 13.85% from FFY17, so the amount offered to subcontractors decreased.
9	Indirect Costs	Indirect costs decreased as salaries/benefits decreased.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Placer

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator	Megan Thompson	5.00%	95.00%	$60,320.00	1	$60,320.00	57.00%	$34,382.40	$4,735.10	$94,702	
2			Client Serv. Program Supervisor	Sarah Hagen	15.00%	85.00%	$78,811.00	0.6	$47,286.60	57.00%	$26,953.36	$11,136.00	$74,240	
3			Senior Nutritionist	Marcia Barnes	0.00%	100.00%	$80,451.00	0.3	$24,135.30	57.00%	$13,757.12	$0.00	$37,892	
						Total Staffing: Salaries/Benefits:		**1.9**	**$131,742**		**$75,093**	**$15,871**	**$206,834**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Placer

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Supplies that support staff in completing administrative and direct service activities such as paper, pens, folders, tape, etc.	1	$2.75	500	$1,375	
2			Postage/Mail	Supports outreach to LIAs, CNAP partners, contractors, and CDPH	1	$10.00	12	$120	
3			Copying/Printing	Document production costs for non-educational materals (agendas, reports, non-public presentations, etc.)	1	$2.00	196	$392	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,887**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food and Supplies	Food and supplies for community efforts and CNAP. Includes sampling of food and drink for up to 1,300 SNAP Ed eligibles. Rate capped at $2.50 per USDA.	$2.50	1300	$3,250	
2			Copying/Printing	Copying and printing of community education fliers, posters, brouchures, etc. for SNAP Ed eligibles	$2.00	1090	$2,180	
3			Postage/Mail	Direct mailing to SNAP Ed eligiles for NEOP event recruitment/advertisement	$0.49	200	$98	
4			Nutrition Ed. And Educational Reinforcement Materials	CDPH approved curriculum and educational materials that support community events, classes, demonstrations, etc. Not to exceed the $4 USDA cap. Educational materials will be provided in support of approved curriculum, including but not limited to Cooking Matters, California Fit Business Kit, Rethink Your Drink and the California Policy, Systems and Environmental Changes Resource Guide.	$4.00	300	$1,200	
							Total Materials:	**$6,728**	

$10,206

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Health Educator (Megan Thompson) and Client Services Program Supervisor (Sarah Hagen)	Sacramento	Two (2 day) State sponsored SNAP-Ed meetings/forums; Other = Parking	2	2	2					150		$20.00	$241	
2			Health Educator (Megan Thompson)	Placer County	Mileage to attend, local organizations for SOW implementation, CNAP and/or other collaborative meetings, partner events, trainings, site visits with subcontractors, etc.; Other = Parking	52	1	1					60			$1,669	
3			Health Educator (Megan Thompson) and Client Services Program Supervisor (Sarah Hagen)	Sacramento	Travel to local NEOP Program and Fiscal Trainings. Other=Parking	2	2	1					60			$64	
			Out-of-State														
															Total Travel:	**$1,974**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Placer

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Auburn Recreational Park Gym - 3770 Richardson Drive, Auburn, CA 95602	Rental space needed for Sami's Circuit community events. Cost includes set-up and clean-up time.	1	$380.00	2	$760	
							Total Building/Space:	$760	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			IBCLC Lactation Consultant	IBCLC Lactation Consultant to provide direct and indirect education to SNAP-Ed Eligible population ($50/hour) $50/hour x 8 hours/week x 52 weeks = $20,800 : THE NEOP Program will contract with an IBCLC Lactation Consultant, and collaborate with WIC to provide direct and indirect breastfeeding education to SNAP-Ed Eligible individuals. She will provide breastfeeding support to mothers that are not participating in Placer County WIC's peer counseling program. Placer County WIC's peer counseling program only provides support to new breastfeeding mothers, not second time mothers or mothers with long term breastfeeding issues. She will also conduct community based "train the trainer" exercises to teach other practitioners how to provide breastfeeding support. The IBCLC Lactation Consultant will collaborate with the Placer County WIC Program and WIC Senior Nutritionist Marcia Barnes (who is also the NEOP Program Senior Nutritionist) to ensure the work is complementary and not duplicative.	$20,800	
2			Sami's Circuit	Physical activity vendor providing family friendly instruction around obesity prevention. The activity portion of the program is a physical fitness based circuit; however, the program includes messaging that focuses on physical activity, nutrition and self-esteem building. Sami's Circuit is the only local contractor whose program incorporates physical activity, nutrition education, and self-esteem building for youth. It has also been used in many Placer County schools with great success. Sami's Circuit is used for Indirect Education at eligible FRPM schools and SNAP-Ed eligible community sites. This vendor provides family friendly instruction around obesity prevention. Sami's Circuit works with the NEOP Health Educator to promote SNAP- Ed approved messages at the IE events through Rethink Your Drink Resources (Guide for Presenting Rethink your Drink and Spin Wheel Quiz) and a physical activity circuit to get parents and children moving. The activity portion of the program is a physical fitness based circuit using the SPARK format. Champions for Change physical activity resources are distributed to parents.	$5,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Placer

3			Latino Leadership Council	Latino Leadership Council will coordinate nutrition and obesity prevention efforts to the Latino SNAP-Ed eligible population in Placer County. Latino Leadership Council, Tahoe Truckee Nutrition Coalition, and Sami's Circuit were all chosen because they represent sole source contractors in Placer County. The Latino Leadership Council is the only organization to provide education, advocacy, and capacity building specifically for Latinos in Placer. Finally, the Latino Leadership Council is a current contractor in the FFY 16 SNAP-Ed work plan, and utilizing them in FFY 17 will allow for a successful continuation of services amongst their respected target population. The approved curriculum and resources used are Cooking Matters (Cooking Matters in Your Food Pantry), Fruit Vegetable and PA Toolbox for Community Educators, Rethink Your Drink and resources from Rethink Your Drink, eatfresh.org , and Champions for Change.	$24,000	
4			Tahoe Truckee Nutrition Coalition	Tahoe Truckee Nutrition Coalition will coordinate nutrition and obesity prevention efforts in the Tahoe/Truckee region of Placer County. Tahoe Truckee Nutrition Coalition represents a diverse group of health professionals in the Tahoe Truckee region, including physicians, dieticians, and exercise physiologists, and this coalition is the primary organization in the region that can provide nutrition education and technical assistance to both community members and schools. Finally, the Tahoe Truckee Nutrition Coalitio is current a contractor in the FFY 16 SNAP-Ed work plan, and utilizing them in FFY 17 will allow for a successful continuation of services amongst their respected target population	$24,000	
					Total Contracts/Sub-Grants/Agreements:	**$73,800**	

Total Direct Costs:	**$291,983**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
		Indirect - 25% salaries and benefits	25.00%	$206,834.00	$51,709	
				Total Indirect Costs:	**$51,709**	

Total Budget:	**$343,692**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Placer/Nevada
FFY 2018 Total Budget:	**$300,509.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$193,874	$308,123	$210,084	-31.82%
2	Non-Capital Equipment/Supplies	$0	$0	$3,767	
3	Materials	$0	$0	$11,187	
4	Travel	$0	$10,690	$15,369	43.77%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$193,874**	**$318,813**	**$240,407**	-24.59%
9	Indirect Costs*** Indirect Cost Rate= 25%	$48,469	$79,703	$60,102	-24.59%
	Total Federal Funds	**$242,343**	**$398,516**	**$300,509**	-24.59%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	CES III promoted to Supervisor II; CES II increased from 50% to 100%; additional 20% CES 2, blank assistant II promoted to blank assistant III plus Market increases
2	Non-Capital Equipment/Supplies	Carry in funds covered FFY 17 expenses
3	Materials	Carry in funds covered FFY 17 expenses
4	Travel	Regional/ state SNAP-ED trainings for six individuals; increase involvement at qualifying schools; garden trainings to increase comprehensive approach; Agents of Change Summit attendance for advisor and supervisor
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	25% same as FFY 17 - carry in funds covered partial

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Placer/Nevada

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES-2 Supv (5836)	Carter, Rosemary - carry in	20.00%	80.00%	$56,186	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE Carry in $92,808
2			CES-2 (5839)	Weeks, Deborah	5.00%	95.00%	$38,239	1	$38,239.00	65.18%	$24,924.18	$3,158.15	$63,163	
3			BLANK ASSISTANT III (4722)	Cosgrove, Annette Total .80 FTE - .30 FTE carry in	100.00%	0.00%	$47,852	0.5	$23,926.00	65.18%	$15,594.97	$39,521.00	$39,521	.30 FTE carry in $23,713
4			CES-2 (5839)	Yarwood, Carrie Total FTE 1 - carry in .84 FTE	5.00%	95.00%	$44,863	0.16	$7,178.08	65.18%	$4,678.67	$592.85	$11,857	.84 FTE Carry in $62,248
5			CES-2 (5839)	Campbell,Leah	5.00%	95.00%	$37,787	1	$37,787.00	65.18%	$24,629.57	$3,120.85	$62,417	
6			CES-2 (5839)	Fisch, Michele	5.00%	95.00%	$40,109	0.5	$20,054.50	65.18%	$13,071.52	$1,656.30	$33,126	
7			CES-2 (5839)	Marini,Kevin Total .20 FTE carry in	5.00%	95.00%	$45,723	0	$0.00	65.18%	$0.00	$0.00	$0	.2 FTE carry in $15,105
55			YFC Advisor	Brian,Kelley	in kind				$0.00		$0.00	$0.00	$0	
56									$0.00		$0.00	$0.00	$0	2.34 FTE Salary and Benefits $193,874
							Total Staffing: Salaries/Benefits:	**3.16**	**$127,185**		**$82,899**	**$48,049**	**$210,084**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Placer/Nevada

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard operating supplies: pens, paper, binders	Binders for curriculum, work activity booklets, bins for materials, postage, folders, ink cartridges, batteries, trifold boards; supplies used day-to-day such as pens and paper.	5.5	$22.22	12	$1,467	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer - Laptop	One FTE CES-2 (Deborah Weeks) Position #2 in need of a laptop. The one she is using is over 4 years old and not working - laptop is used 100% UC CalFresh	1	$1,500.00	1	$1,500	
3			Printer	1. FTE CES 2 (Deborah Weeks) Position #2 is in need of a new printer. Hers is over 4 years old an not working well.	1	$800.00	1	$800	
							Total Non-Capital Equipment/Supplies:	**$3,767**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Newsletter Printing	437 copies of nutrition newsletters, 149 copies of food safety newsletters, and 850 copies of foodlines newsletters for a total of 1436 copies. Newsletters are developed, printed and provided to teachers, parents, and other sites in which the target audience is served.	$0.55	1436	$790	
2			Food Demo costs - for taste only	Food tasting and demonstration only, including paper and utensil costs, for 6,761. Tastings of food items to reinforce and further discuss nutrition concepts, encourage tasting new fruits and vegetables, supporting local agriculture, and promoting healthy food choices.	$0.64	6761	$4,327	
3			Lesson Supplies	Copies of worksheets for remaining lessons delivered by teachers; murals and stencils to support SLM, CATCH, and other SNAP-Ed approved activities	$2.00	1900	$3,800	
4			Curriculum materials	Approved cooking ingredients for preparation and tasting, and garden materials for afterschool youth, youth engagement, and teens as teachers nutrition education utilizing approved curriculum from the UC CalFresh and USDA approved curriculum lists.	$75.00	12	$900	
5			Reproductions	Nutrition education materials; reporting forms, lessons, and review materials	$114.17	12	$1,370	
						Total Materials:	**$11,187**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			CES-3-Carter, Rosemary	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles - 4488 miles covered by carry in	1	1						3,400			$1,819	
2			CES-2-Weeks, Deborah	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles	1	1						2,000			$1,070	
3			CES-2-Yarwood, Carrie	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles	1	1						2,800			$1,498	
4			CES-2-Campbell, Leah	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles	1	1						3,000			$1,605	
5			CES-2-Fisch, Michele	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles	1	.5						1,500			$803	
6			CE Advisor-Brian, Kelley	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles. [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	.5						750			$401	
			CES-2 Kevin Marini	LOCAL MILEAGE	Travel within Placer 1,503 sq miles and Nevada 974 sq miles. [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	.20						500			$268	
7			CES-2 Supervisor-Carter, Rosemary	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00		100	$100.00		$427	
8			CES-2-Weeks, Deborah	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
9			CES-2-Yarwood, Carrie	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
			CES-2 Kevin Marini	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	.20	2	1	$74.00	$125.00			$100.00		$75	
10			CES-2-Campbell, Leah	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
11			CES-2-Fisch, Michele	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
12			CE Advisor-Brian, Kelley	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Placer/Nevada

13			CES-2 Supervisor-Carter, Rosemary	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00			100		$15.00	$217	
14			CE Advisor-Brian, Kelley	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum. [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1	2	1	$74.00					$15.00	$163	
15			CES-2 Supervisor, Rosemary Carter	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1	2	1	$74.00	$90.00		80			$281	
16			CE Advisor-Brian, Kelley	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1	2	1	$74.00	$90.00					$238	
17			CES-2 Supervisor, Rosemary Carter	San Diego	Agents of Change Summit	1	1	3	2	$74.00	$125.00	$250.00		$550.00	$175.00	$1,447	
18			CE Advisor-Brian, Kelley	San Diego	Agents of Change Summit	1	1	3	2	$74.00	$125.00	$250.00		$550.00		$1,272	
19			CES-2 Michele Fisch	Life Lab, Santa Cruz	The Growing Classroom Workshop	1	1	3	2	$74.00	$125.00		375	$300.00	$175.00	$1,148	
20			CES 2 Supervisor, Rosemary Carter	Life Lab, Santa Cruz	The Growing Classroom Workshop	1	1	3	2	$74.00	$125.00			$300.00		$772	
					Out-of-State											
1			None													$0
															Total Travel:	**$15,369**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: **$240,407**

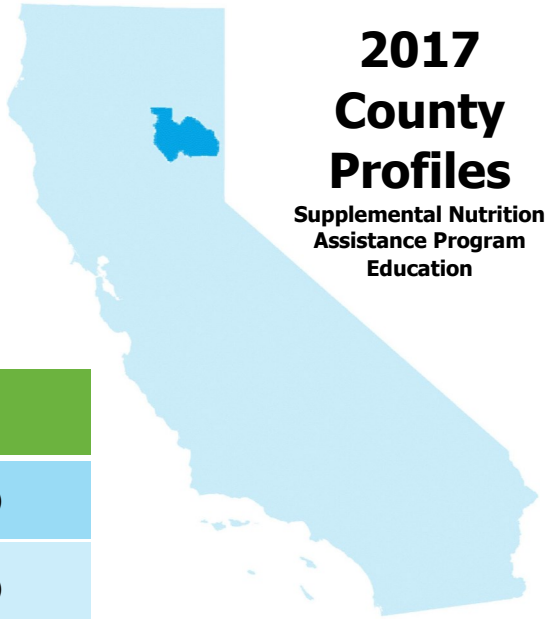
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			TOTAL DIRECT COST LESS BUILDING/SPACE AND MAINTENANCE	25.00%	$240,407.00	$60,102	
					Total Indirect Costs:	**$60,102**	

Total Budget: **$300,509**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

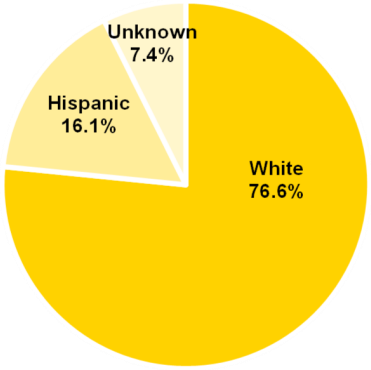


Plumas

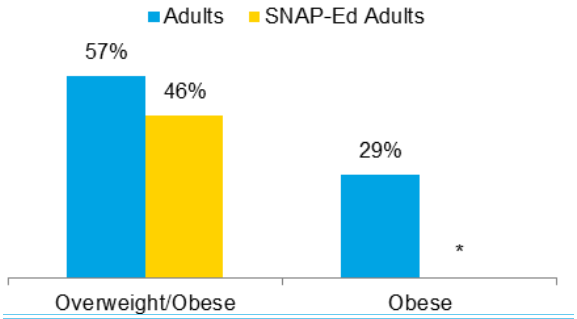
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	6,206 (33%)
Ages (<185% FPL)	
Children <6 years old	416 (40%)
Children 6-17 years old	850 (40%)
Adults 18-64 years old	3,581 (33%)
Seniors 65 years and older	1,359 (30%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate

[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level

14%

Food Insecurity Rates

18% Overall

29% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	2,025 (11%)
Students Eligible for Free/Reduced Price Meals (FRPM)	1,135 (52%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
7	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
13	8 (62%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

County Name: Plumas

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: Plumas County Public Health Agency (LHD)**
X	**California Department of Aging: CDA: (CSU, Chico Research Foundation (PSA3): AAA)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Plumas County encompasses 2,553 square miles of rugged mountain terrain in northeast California, and is home to a low population density, and small, diffuse rural communities. The National Center for Frontier Communities ranks Plumas County as almost entirely Frontier Area, indicating the county's remoteness, geographic isolation, sparse population, lack of services, and extreme travel distances between communities. The USDA Food Access Research Atlas lists parts of the county as food desert, and the majority of the county as low income. US Census data from 2010 list the population of Plumas County at 20,007, down from 20,824 in 2000, and continuing to decline with an estimated population of 18,409 for 2015 in American Community Survey projections.

Of the total Plumas County population, 35.2% are SNAP-Ed eligible based on income (≤185% FPL), from the most recent 2015 data. This represents a total of 6,734 individuals. The percentage of children less than 6 years old that live at <185% FPL is 52% (665 individuals). The percentage of children 6-17 years old that live at <185% FPL is 50.5%% (1,080 individuals). The percentage of adults 18-64 years old that live at <185% FPL is 32.3% (3,720 individuals), a .5% increase from 2014. The percentage of seniors 65 years old or older that live at <185% FPL is 30.1% (1,269 individuals), a 4.1% increase from 2014. According to the 2014 US Census estimates the countywide population is identified as 90.9% White, 8.4% as Hispanic or Latino, 3.2% as American Indian or Alaska Native, 1.2% as Black or African American, 1.1% as Asian, and 0.1% as Native Hawaiian or Pacific Islander[1].

Only 11.3% of the SNAP eligible population participates in CalFresh (2,151 individuals), leaving more than 4,583 eligible individuals unserved in Plumas County. CalFresh participation has increased by 2.3% since 2014. Of the 7 census tracts in Plumas County, 6 are SNAP-Ed eligible (≥50% incomes ≤185% FPL) based on American Community Survey data from 2010-2014. Of the 13 schools in the county, 10 (71.4%) are SNAP-Ed eligible (≥50% FRPM enrollment). Overall, 49.7% of Plumas County students are SNAP-Ed eligible (1,073 individuals).

Overweight or obese adults in Plumas County represent 54.2% of the population, and 37.1% of the overweight or obese population is SNAP-Ed eligible. For children 12-17 years old, 97.7% are obese. The overall rate of food insecurity in the county is 18.6%, a 1% increase from 2014 levels, and 3.6% higher than California rates. For children, 28.6% experience food insecurity, a 1.7% increase from 2014, and 3.5% higher than California rates. The percentage of SNAP-Ed eligible adults that can always find fruits and vegetables in their neighborhood is 45.1%, lower than the California average of 66.7%. Among adults, 19% report having no leisure-time physical activity, higher than the California average of 17%.[2]

Plumas County is estimated by CDA to have about 7,227 seniors (60 years or older). It is one of 15 counties projected to have more than a 200% increase in its senior population from 1990 to 2020. According to Plumas County Community Health Profile in 2012, majority of the seniors lives on social security.

[1] Percentage total greater than 100 due to discrepancy in designation as "Two or More Races" and/or "White (Hispanic or Latino)."

[2] These data come from combined information from Del Norte, Siskiyou, Lassen, Trinity, Modoc, Plumas, and Sierra counties, and may not represent actual numbers for Plumas County.

4. **Community Assessment**

Information about Plumas County comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates (2010-2014), Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, and Feeding America's Map the Food Gap: Food Insecurity in Your County. Additional data sources include: US Census 2010 data; California Employment Development Department data; Mountain Food Security Assessment Report; Healthy Stores for a Healthy Community County Profile; County Health Rankings & Roadmaps; and California Healthy Kids Survey.

A Community Health Assessment (CHA) process, and the resulting Community Health Improvement Plan (CHIP) document, provides guidance for addressing community-identified needs and gaps in services in Plumas County. The CHA/CHIP process was undertaken in 2012 in coordination with National Association of County and City Health Officials (NACCHO), and involved significant participation from community members and local organizations. The issues that were identified during that process continue to guide the planning of SNAP-Ed project activities. A subsequent CHA/CHIP is in process at the time of this writing, and the information gathered in collaboration with community partners will directly inform SNAP-Ed activities and interventions.

Information gathered during the Communities of Excellence (CX3) survey indicated that an important area of focus for SNAP-Ed activities in Plumas County was the places where people shop. Accordingly, a significant amount of activities & interventions are planned in the retail environment for FFY 2017-2019, and the majority of Policy, System, and Environment (PSE) change will occur in this setting. Activities have been designed to provide education, training, and technical assistance to community food retail partners, and to assist in improving health outcomes for SNAP-Ed eligible adults & families in the places where they shop by connecting shopping behaviors with nutrition education. Secondarily, and based on the experience of previous years' SNAP-Ed work, farmers' markets and after school settings in SNAP-Ed eligible locations are also targeted.

A significant amount of interventions are planned in schools and preschools that are eligible based on Free and Reduced Price Meals (FRPM) or Child and Adult Care Food Program (CACFP) status. Although numbers fluctuate yearly at most school sites, data indicates that children and youth in Plumas County live in families at less than 185% FPL in percentages higher than California state averages, which continues to have an appreciable impact on healthy food & beverage consumption. Activities are also targeted at Early Childhood Education settings, in order to increase the scope of ages impacted by direct and indirect education.

Adult education strategies have been incorporated into SNAP-Ed activities based on economic and employment figures available for Plumas County. The SNAP-Ed eligible adult population for Plumas County is higher than the California average. This population is targeted through education about smart shopping choices and healthy options available to maintain healthy families, the result of which will be long-term health and economic benefit.

According to the California Department of Aging, there are 9,152 seniors in PSA 3 (60+) that are living in poverty. Residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 3, where the senior population is already a significant portion of the total population and is continuously growing.

A needs assessment conducted in FFY14 identified the needs and opportunities necessary to enhance nutrition education, physical activity, and food security for CalFresh-participating and/or eligible seniors at congregate meals sites. Gaps in services provided to the seniors in the counties assessed were also determined. In Plumas County, focus will be on developing a system to provide constant nutrition and physical activity information to seniors, to encourage them to eat healthy and live actively. This is essential, as 2015 Plumas County Congregate Meal site nutrition assessment showed that 46.8% of the senior population is considered to be in the high nutritional risk group and 31% are in moderate nutrition risk group. The assessment also showed that 72% eat fewer than two servings of fruits or vegetable per day.

5. **Community Change Goals**

There are five local objectives for the SNAP-Ed in Plumas County for FFY-2017-2019, all of which have been developed using the results of various community needs assessments. These local objectives include activities and interventions in the areas of: behaviors surrounding foods and beverage consumption; behaviors surrounding physical activity; behaviors surrounding food resource management; the appeal or access of healthy eating & drinking options; and access or appeal of physical activity opportunities.

By September 30, 2019, consumption of healthy food & beverages will be increased among children (at one Early Childhood Education site, four elementary school sites, and one afterschool program site), adults (for parents at one Early Childhood Education site, parents of four elementary school sites), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect education to increase knowledge about healthy options, to reach at least 650 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

This will be accomplished by implementing the following PSE strategies: cultivating school gardens; the use of place-based messaging to promote access and appeal for healthy foods and beverages; improvement of infrastructure and environments to promote access and appeal for healthy foods and beverages; mobilization of community partnerships around healthy eating; assistance in the development of wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health; development of healthy signage and informational material for senior nutrition centers and other congregate meals providers; and the training of, or technical assistance to, community professionals on obesity prevention through healthy eating.

By September 30, 2019, physical activity will be increased among children (at one Early Childhood Education site, one afterschool program site, and one USDA Summer Meals site), adults (for parents at one Early Childhood Education site), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect

education to increase knowledge about the benefits of increased physical activity, to reach at least 150 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

This will be accomplished by implementing the following PSE strategies: the use of community or place-based messaging to promote access and appeal of physical activity; improvement of infrastructure and environments to promote access and appeal of physical activity; mobilization of community partnerships around physical activity; development of Nutrition and Physical Activity Center (NPAC) using SNAP-Ed approved materials for senior nutrition centers and other congregate meals providers; and the training of, or technical assistance to, community professionals on obesity prevention through physical activity.

By September 30, 2019, food resource management skills & practices will be increased among adults by providing direct & indirect education to increase knowledge about the benefits of smart & healthy shopping on a budget, and increasing access to healthy options in the retail environment and emergency food access locations (including farmers' markets and food banks), to reach at least 90 Plumas County SNAP-Ed eligible individuals.

This will be accomplished by implementing the following PSE strategies: developing systems that refer and link SNAP recipients to SNAP-Ed, and vice versa; promotion of farmers markets, including SNAP at farmers markets; assisting in the development of nutrition standards at emergency food distribution sites; development of point-of-purchase marketing/signage at food retailers or food distribution sites; assisting in the creation of healthy checkout lanes or food retail policies and organizational practices.

By September 30, 2019, increase the appeal and accessibility of healthy food and beverage options among children, adults, and seniors by increasing access to healthy choices where they shop and learn, to impact at least 3,367 Plumas County SNAP-Ed eligible individuals.

This will be accomplished by implementing the following PSE strategies: development of systems that refer and link SNAP recipients to SNAP-Ed, and vice versa; promotion of farmers markets, including SNAP at farmers markets; participation in state or local food policy councils; assistance in the procurement of fresh, local produce at emergency food distribution sites; development of point-of-purchase marketing/signage at food retailers or food distribution sites; development of healthy signage and informational material for senior nutrition centers and other congregate meals providers.

By September 30, 2019, increase the appeal and accessibility of physical activity among children by improvements to infrastructure in and around school sites that promotes active transportation or active play, to reach 873 Plumas County SNAP-Ed eligible youth.

This will be accomplished by implementing the following PSE strategies: allowing for the use of school facilities for recreation during non-school hours; promotion of access/appeal to support physical activity or exercise.

The above objectives will achieve community change goals identified during previous and ongoing community assessment work, with the overall goal of reducing food insecurity across Plumas County. Currently the overall rate of food insecurity for Plumas County is 18.6%, and the food insecurity rate for children is 28.6%, rates which continue to rise.

A significant focus of improving food security rates is adult education in regard to healthy eating & shopping on a limited budget, with an emphasis on the retail environment (and in some cases emergency food distribution sites). Employment opportunities are limited in Plumas County, and many SNAP-Ed eligible families experience significant economic hardship. Transportation limitations and the disperse location of food shopping locations add to the difficulties that many SNAP-Ed eligible individuals experience. All of these factors indicate that one of the most efficient approaches for reducing food insecurity is to address the problem at the places where people obtain food. This approach also allows opportunities for meaningful collaboration with community partners.

Improving access to healthy options for the SNAP-Ed eligibility populations in the existing retail environment is another primary community change goal. By 2019, at least one food store retailer will have implemented a “healthy check-out” lane program, with the support of SNAP-Ed programming and resources. The work of this retail ally will be promoted locally and regionally through the Champions for Change campaign.

6. **Partnerships and Collaborative Efforts**

CNAP partners include a variety of community stakeholders and organizations. The majority of CNAP partners are organizations not funded under SNAP-Ed. The one exception is collaboration with the Area Agency on Aging (AAA), which receives SNAP-Ed funding through the California Department of Aging. For all other non-funded partners, the Plumas-Sierra Community Food Council (PSCFC) serves as the primary point-of-contact, and all CNAP activities occur in association & collaboration with this group. Members of the PSCFC/CNAP group include, but are not limited to: University of California Cooperative Extension; Food Bank of Northern Nevada; Eastern Plumas Community Action Network (food pantry; Community Action Network (two food pantry locations); Feather River College; Mountain Passages – Digging In Program (garden education); Plumas Farmers’ Guild; Quincy Certified Farmers’ Market; Quincy Natural Foods / Feather River Food Co-op; Five Foot Farm; Follow Your Heart Farm; Loping Coyote Farm; Rosewater Ranch. The group’s role is to coordinate United States Department of Agriculture (USDA) food program interventions and efforts to increase food security in the target population. Representatives from the AAA also collaborate in the CNAP process.

7. **Key Messages**

	Food Safety	X	Physical Activity		Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum used is from the approved USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

All curricula and materials will be defined and appropriate for the target audience. Most of our chosen curriculum reflects suggested curriculum and resources from approved sources, reflecting the detail identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The LHD implementing agency in Plumas County, Plumas County Public Health Agency (PCPHA), will provide evidence-based nutrition education and physical activity promotion activities to the SNAP-Ed eligible population of the county. Interventions and strategies will be based on USDA guidance provided in the March 2015 “Nutrition Education and Obesity Prevention” document. All evidence-based intervention strategies will promote 2010 USDA Dietary Guidelines, or the most recently published guidelines, accordingly. Delivery methods include:

- Children of Preschool Age and their Parents: Provide parent education through the preschool setting; encourage child care center and student participation in federal food and nutrition assistance (CACFP, WIC, and SNAP); provide evidence-based, early intervention nutrition education to low-income families at the Feather River College Child Development Center.

- Youth: Develop, implement, and evaluate school gardens, and promote intersections between garden and classroom curriculum throughout the entire academic career of students in Plumas County, and at all elementary school sites; improve student access to nutrition information and classroom curriculum to improve student understanding of nutrition information; provide hands-on access to fresh fruits and vegetables through taste tests or other methods at multiple elementary school sites.
- Adults: Conduct trainings that provide adults with the skills they need to consume healthy foods and beverages on a budget; promote the purchase and cultivation of CalFresh allowable seeds and plant starts in order to promote the consumption of fresh fruits and vegetables.
- Community: Increase availability of healthy food in retail, including farmers' markets, corner/country stores, and grocery stores; promote community gardens; promote local farms and their products; promote availability of healthy restaurants and food vendors; provide education and collaborate with key community outlets and stakeholders.
- CNAP: Collaborate with local food policy council to implement strategies designed to increase food security.

In regard to outreach to seniors, the responsible implementing agency in Plumas County is the Area Agency on Aging (AAA), through the Center for Healthy Communities ("CHC," AAA PSA3-LIA). Its intervention plan progresses at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems, and environmental (PSE) change efforts. A Nutrition and Physical Activity Center (NPAC) toolkit will be developed and provided as environmental support to SNAP-Ed eligible congregate meal sites to increase consumption of healthy foods and beverages, food safety, and increased physical activity among seniors at four congregate meal sites. The NPAC toolkit will feature the four lessons of Eat Smart, Live Strong, and each lesson will be featured for three months. The County Senior Services Staff will be provided with the NPAC toolkit, and supported with resources, training, and technical assistance related to the Eat Smart, Live Strong curriculum, and the use the NPAC toolkit. Effectiveness of the NPAC toolkit will be evaluated using the pre and post survey Food Behavior Checklist (FBC) and Rapid Assessment of Physical Activity (RAPA).

Aside from the NPAC, the County Senior Services Staff will be provided with training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to the SNAP-Ed senior. Training the County Senior Services Staff will leverage resources to increase county capacity and the reach to the senior population. AAA will also participate in Plumas County Senior Health Fair to reach SNAP-Ed eligible seniors who do not go to senior congregate meal sites.

CHC will continue to collaborate with Plumas LHD to provide an evidenced-based direct nutrition/physical activity education program to the senior sites. CHC will also continue to coordinate with local SNAP-Ed LIAs to create a complete and collaborative county work plan.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and outcome evaluation activities using state and locally developed surveys. The actual number of SNAP-Ed eligible individuals reached through direct education and indirect education will be documented in ATF and EARS. PSE Success Stories will also be shared annually.

SECTION B: Target Audience Description

1. Gender	%
Male	55%
Female	45%
Total:	100%

2. Age	#
0 to 4 years old (Preschool):	90
5 to 17 years old (School Age):	1,023
18 to 59 years old (Adult):	3,367
60 years old and over (Senior):	200
	4,680

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
8.6%	91.4%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	3%
Asian	0%	1%
American Indian/Alaskan Native	0%	3.2%
Native Hawaiian/Other Pacific Islander	0%	0.1%
White	8.3%	80.8%
Multiple/Other	0%	3.6%
Total:	8.3%	91.7%

4. Languages Used in Intervention Activities and Materials

English	97%	Farsi	0%	Russian	0%
Spanish	3%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	90	90	90
Indirect Education:	1,500	1,500	1,500
Policies, Systems, and Environment (PSE) Change/Supports	3,367	3,367	3,367

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	1	Head Start Programs	0	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	1	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	1	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	2	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	7
Elderly Service Center/Senior Centers	4	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify): School Site – Charter School K-12	1
Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	4	Other (specify):	0
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**40**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	2		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	4		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, increase consumption of healthy food & beverages among children (at one Early Childhood Education site, four elementary school sites, and one afterschool program site), adults (for parents at one Early Childhood Education site, and parents of four elementary school sites), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect education to increase knowledge about healthy options, to reach at least 650 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Cultivate school gardens.
- Use place-based messaging to promote access and appeal for healthy foods and beverages.
- Improve infrastructure and environments to promote access and appeal for healthy foods and beverages.
- Mobilize community partnerships around healthy eating.
- Assist in the development of wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
- Develop healthy signage and informational material for senior nutrition centers and other congregate meals providers.
- Provide training or technical assistance to community professionals on obesity prevention through healthy eating.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide direct & indirect education about healthy eating to 10-30 SNAP-Ed eligible Early Childhood Education students age 0-5 and their families through train-the-trainer activities with staff, student interns, or volunteers.
    b. By September 30, 2017, provide direct & indirect education about healthy eating, including but not limited to hands-on garden education, to 250-400 SNAP-Ed eligible elementary school students age 6-13 and their families.

c. By September 30, 2017, provide direct education about healthy food & beverages to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
d. By September 30, 2017, provide technical assistance to a minimum of 2 congregate senior meal sites to promote healthy eating.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide technical assistance about healthy eating to staff, student interns, or volunteers at an Early Childhood Education site, resulting in direct and indirect education of 10-30 SNAP-Ed eligible students age 0-5 and their families.
   b. By September 30, 2018, provide direct & indirect education about healthy eating, including but not limited to hands-on garden education, to 250-400 SNAP-Ed eligible elementary school students age 6-13 and their families.
   c. By September 30, 2018, provide direct education about healthy food & beverages to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
   d. By September 30, 2018, provide Plumas Unified School District, Plumas Office of Education, and/or Early Childhood Education site(s) staff with technical assistance in the development of healthy food and beverage-focused school wellness policy language.
   e. By September 30, 2018, provide technical assistance to a minimum of 2 congregate senior meal sites to promote healthy eating.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide technical assistance about healthy eating to staff, student interns, or volunteers at an Early Childhood Education site, resulting in direct and indirect education of 10-30 SNAP-Ed eligible students age 0-5 and their families.
   b. By September 30, 2019, provide direct & indirect education about healthy eating, including but not limited to hands-on garden education, to 250-400 SNAP-Ed eligible elementary school students age 6-13 and their families.
   c. By September 30, 2019, provide direct education about healthy food & beverages to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
   d. By September 30, 2019, provide Plumas Unified School District, Plumas Office of Education, and/or Early Childhood Education site(s) staff with technical assistance in implementation of healthy food and beverage-focused school wellness policy.
   e. By September 30, 2019, provide technical assistance to a minimum of 2 congregate senior meal sites to promote healthy eating.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase consumption of healthy food & beverages among children (at one Early Childhood Education site, four elementary school sites, and one afterschool program site), adults (for parents at one Early Childhood Education site, and parents of four elementary school sites), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect education to increase knowledge about healthy options, to reach at least 650 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Increase opportunities for hands-on garden education for children age 0-5 at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations through train-the-trainer activities with staff, student interns, or volunteers.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	
1.2	Increase opportunities for hands-on garden education for children age 0-5 at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations through training & technical assistance about healthy eating to staff, student interns, or volunteers.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	

1.3	Increase opportunities for hands-on garden education for children age 0-5 at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations through technical assistance about healthy eating to staff, student interns, or volunteers.	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( ) Year 2 Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( ) Year 3 Q1 Q2 Q3 Q4 X X X X	
1.4	Increase knowledge about the benefits of consumption of fruits and vegetables and decreased consumption of sugar sweetened beverages for children age 0-6 and their families at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( )	

1.5	Provide hands-on garden and nutrition education to elementary school students at means-tested sites, and incorporate experiential skill development through food preparation, using SNAP-Ed approved curriculum.	CED CEI MPR C&C TTA	CWD LHD AAA UCCE CCC	CWD: LHD: Plumas County Office of Education AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
1.6	Conduct 1-3, 30 minute nutrition education sessions for 5-10 SNAP eligible youth participating in afterschool youth leadership programs.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
1.7	Increase knowledge about the benefits of fruit and vegetable consumption for children age 6-13 and their families at means-tested elementary school sites through the distribution of one-page handouts related to garden and nutrition education activities.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

1.8	Provide latest dietary guidelines and evidence-based nutrition information to Plumas Unified School District, Plumas County Office of Education staff, and/or Early Childhood Education site(s), and provide technical assistance in the development of school wellness policies.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	
1.9	Provide latest dietary guidelines and evidence-based nutrition information to Plumas Unified School District, Plumas County Office of Education staff, and/or Early Childhood Education site(s), and provide technical assistance in the implementation of school wellness policies.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	
1.10	Assist the congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC.	X CEI; MPR: ; C&C: ; X TTA	X AAA; CWD: ; LHD: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [X] [X] [X] [x] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [x] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [x]	

1.11	Provide training and technical assistance to Plumas County Senior Congregate Staff to support to promotion of healthy food.		CED CEI MPR C&C X TTA		CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 x X X x Year 3 Q1 Q2 Q3 Q4 x X X x	
1.12	At no less than two approved senior congregate meal site, conduct a minimum of 2, 30 minute, single session on nutrition, and/or food resource management education sessions using approved curricula from CDA approved evidenced based intervention		X CED CEI MPR C&C TTA		CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	**CATCH Coordinated Approach to Child Health**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Approved; No specification
1.2	**CATCH Coordinated Approach to Child Health**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipe; Point of Purchase; Posters; Toolkits**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

1.2	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved; No specification
			CCC		
1.3	**CATCH Coordinated Approach to Child Health**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipe; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.3	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.3	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved; No specification
			CCC		
1.4	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; ; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.4	**My Plate for Preschoolers USDA Choose My Plate (source: http://www.choosemyplate.gov/health-and-nutrition-information)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.4	**Helping Kids Eat Well and Be Active-Creating Bulletin Boards to Engage Families**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.4	**Color Me Healthy – Parent Newsletters and Posters**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

1.4	**Harvest of the Month Newsletter; Posters; Seasonal Produce; Tip Sheets**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.4	**Nutrition and Wellness Tips for Young Children USDA / FNS (source: http://www.fns.usda.gov/tn/nutrition-and-wellness-tips-young-children-provider-handbook-child-and-adult-care-food-program)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.4	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.5	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.5	**Growing Healthy Habits (source: http://md.nutrition-ed.org/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.5	**Nourish: Food and Community (source: http://www.nourishlife.org/teach/curriculum/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; ; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.6	**Rethink Your Drink: Choosing Healthy Beverages (source: NEOPB http://www.cdph.ca.gov/programs/documents/RYD_Lesson-Web.pdf)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.6	**USDA choosemyplate.gov/teens: 10 Tips for Girls: Eat Smart and Be Active as You Grow; 10 Tips for Boys: Choose the Foods You Need to Grow; Take Charge of Your Health: A Guide for Teenagers; Fuel Up To Play 60; BAM! Body and Mind, Food and Nutrition Information; 10 Tips: Smart Shopping**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
1.7	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; ; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

1.7	**Growing Healthy Habits (source: http://md.nutrition-education.org/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7	**Nourish: Food and Community (source: http://www.nourishlife.org/teach/curriculum/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	**Based on USDA Guidance**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Review upon release
			CCC		
1.9	**Based on USDA Guidance**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Review upon release
			CCC		
1.10, 1.11	**Eat Smart, Live Strong**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.10, 1.11	**Choose MyPlate 10 Tip Series**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.10, 1.11	**Re-Think Your Drink (RTYD)**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	**Eat Healthy Be Active Community Workshops**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Activity tracking will be used to document activities implemented, intervention sites, and if possible or appropriate, the demographic characteristics of the SNAP-Ed eligible population reached on an ongoing basis. This information will be entered into the Activity Tracking Form website, and documented in quarterly reports, both to CDPH and CDA evaluation reporting systems.		X		[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	Annually, a report will be submitted to document measures of reach, effectiveness, adoption, implementation, and maintenance, using USDA RE-AIM Guidelines.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1, Q2, Q3, Q4 X **Year 2**: Q1, Q2, Q3, Q4 X **Year 3**: Q1, Q2, Q3, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.1.3	Annually, a PSE Success Story document will be produced to demonstrate the level of community change that has occurred as a result of SNAP-Ed activities.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSE Success Story
E.1.4	Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior.			X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, physical activity will be increased among children (at one Early Childhood Education site, one afterschool program site, and one USDA Summer Meals site), adults (for parents at one Early Childhood Education site), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect education to increase knowledge about the benefits of increased physical activity, to reach at least 150 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Use community or place-based messaging to promote access and appeal of physical activity.
- Improve infrastructure and environments to promote access and appeal of physical activity.
- Mobilize community partnerships around physical activity.
- Develop healthy signage and informational material for senior nutrition centers and other congregate meals providers.
- Provide training or technical assistance to community professionals on obesity prevention through physical activity.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, increase opportunities for coordinated physical activity for 10-30 SNAP-Ed eligible Early Childhood Education students age 0-5.
    b. By September 30, 2017, provide direct & indirect education about the benefits of physical activity to 30-60 SNAP-Ed eligible Early Childhood Education students age 0-5 and their families.
    c. By September 30, 2017, increase opportunity coordinated physical activity for 75-150 SNAP-Ed eligible youth age 0-17 at Free Summer Meals site(s).

d. By September 30, 2017, provide direct education about active lifestyles to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
e. By September 30, 2017, provide technical assistance to a minimum of 2 congregate senior meal sites to promote active lifestyles.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, increase opportunities for coordinated physical activity for 10-30 SNAP-Ed eligible Early Childhood Education students age 0-5 through train-the-trainer activities with staff, student interns, and volunteers.
   b. By September 30, 2018, provide direct & indirect education about the benefits of physical activity to 30-60 SNAP-Ed eligible Early Childhood Education students age 0-5 and their families.
   c. By September 30, 2018, increase opportunity coordinated physical activity for 75-150 SNAP-Ed eligible youth age 0-17 at Free Summer Meals site(s).
   d. By September 30, 2018, provide direct education about active lifestyles to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
   e. By September 30, 2018, provide technical assistance to a minimum of 2 congregate senior meal sites to promote active lifestyles.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide training & technical assistance to staff, student interns, or volunteers at Early Childhood Education site(s) to increase opportunity for coordinated physical activity for 10-30 SNAP-Ed eligible students age 0-5.
   b. By September 30, 2019, increase opportunity coordinated physical activity for 75-150 SNAP-Ed eligible youth age 0-17 at Free Summer Meals site(s).
   c. By September 30, 2019, provide direct education about active lifestyles to 5-10 SNAP-Ed eligible students age 13-17 involved in afterschool activities.
   d. By September 30, 2019, provide technical assistance to a minimum of 2 congregate senior meal sites to promote active lifestyles.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, physical activity will be increased among children (at one Early Childhood Education site, one afterschool program site, and one USDA Summer Meals site), adults (for parents at one Early Childhood Education site), and seniors (at 2-4 Senior Congregate Meal Sites) by providing direct & indirect education to increase knowledge about the benefits of increased physical activity, to reach at least 150 Plumas County SNAP-Ed eligible individuals, measured using the USDA RE-AIM framework.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Increase opportunities for coordinated physical activities for children age 0-5 at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	
2.2	Increase opportunities for coordinated physical activities for children age 0-5 at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations through train-the-trainer activities with staff, student interns, or volunteers.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	

2.3	Provide training & technical assistance to staff, student interns, or volunteers at Early Childhood Education site(s) and/or elementary school sites to increase opportunity coordinated physical activity for 10-30 SNAP-Ed eligible students age 0-5.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	
2.4	Increase knowledge about the benefits of physical activity for children age 0-5 and their families at preschools, other Early Childhood Education, and/or elementary school sites serving SNAP-Ed eligible populations.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	

2.5	Provide opportunities for structured and unstructured physical activities at summer nutrition site(s).		CED X CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	
2.6	Conduct 1-3, 30 minute physical activity sessions for 5-10 SNAP eligible youth participating in afterschool youth leadership programs.		X CED CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	

2.7	Assist the congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC.	CED x CEI MPR C&C X TTA	CED CEI MPR C&C X TTA	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X x Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 X X X X	
2.8	Provide training and technical assistance to Plumas County Senior Congregate Staff to support promotion of active living.	CED CEI MPR C&C X TTA	CED CEI MPR C&C X TTA	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 X X X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	**CATCH Coordinated Approach to Child Health**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; Media; Point of Purchase; Posters; Toolkits**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
2.1	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
2.1	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2	**CATCH Coordinated Approach to Child Health**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; Media; NERI; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.2	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.2	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3	**CATCH Coordinated Approach to Child Health**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.3	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; Media; NERI; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.3	**Grow it, Try it, Like it Preschool Fun with Fruits and Vegetables (source: Team Nutrition USDA http://www.fns.usda.gov/tn/grow-it-try-it-it)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.3	**Farm to Preschool Occidental College (source: http://www.farmtopreschool.org/documents/Farm2PreschoolYear2.pdf)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

2.4	**Helping Kids Eat Well and Be Active-Creating Bulletin Boards to Engage Families**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.4	**Color Me Healthy – Parent Newsletters and Posters**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.4	**Nutrition and Wellness Tips for Young Children USDA / FNS (source: http://www.fns.usda.gov/tn/nutrition-and-wellness-tips-young-children-provider-handbook-child-and-adult-care-food-program)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.5	**CDPH Physical Activity Resource Guide: Implementing Physical Activity Programming for SNAP-Ed Eligible Populations (source: http://www.cdph.ca.gov/programs/cpns/Documents/Physical%20Activity%20Resource%20Guide.pdf)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

2.5	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.5	**CATCH Coordinated Approach to Child Health**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Approved; No specification
			CCC		
2.6	**USDA choosemyplate.gov: Physical Activity; 10 Tips for Girls: Eat Smart and Be Active as You Grow; 10 Tips for Boys: Choose the Foods You Need to Grow; Take Charge of Your Health: A Guide for Teenagers; Fuel Up To Play 60; BAM! Body and Mind, Food and Nutrition Information; USDA 10 Tips**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
2.7, 2.8	**Eat Smart, Live Strong**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	**Choose MyPlate 10 Tip Series**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Activity tracking will be used to document activities implemented, intervention sites, and if possible or appropriate, the demographic characteristics of the SNAP-Ed eligible population reached on an ongoing basis. This information will be entered into the Activity Tracking Form website, and documented in quarterly reports, both to CDPH and CDA evaluation reporting systems.		X		[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Annually, a report will be submitted to document measures of reach, effectiveness, adoption, implementation, and maintenance, using USDA RE-AIM Guidelines.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1, Q2, Q3, Q4 X **Year 2**: Q1, Q2, Q3, Q4 X **Year 3**: Q1, Q2, Q3, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Annually, a PSE Success Story document will be produced to demonstrate the level of community change that has occurred as a result of SNAP-Ed activities.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSE Success Story
E.2.4	Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior.			X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: RAPA

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, increase food resource management skills & practices among adults by providing direct & indirect education to increase knowledge about the benefits of smart & healthy shopping on a budget, and increasing access to healthy options in the retail environment and emergency food access locations (including farmers' markets and food banks), to reach at least 90 Plumas County SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop systems that refer and link SNAP recipients to SNAP-Ed, and vice versa.
- Promote farmers markets, including SNAP at farmers markets.
- Assist in the development of nutrition standards at emergency food distribution sites.
- Develop point-of-sale marketing/signage at food retailers or food distribution sites.
- Assist in the creation of healthy checkout lanes or food retail policies and organizational practices.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide direct education about food resource management skills to 10-30 SNAP-Ed eligible adults age 18+.
    b. By September 30, 2017, coordinate with at least one retail food outlet to provide information and technical assistance about improved interior store environment, increase access to healthy food options, and improved informational material and healthy advertising.
    c. By September 30, 2017, conduct 1-5 indirect education activities promoting farmers' markets and access to fresh fruits and vegetables.
    d. By September 30, 2017, provide indirect education about food resource management skills to 50-100 SNAP-Ed eligible adults age 18+ at emergency food distribution sites.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, provide direct education about food resource management skills to 10-30 SNAP-Ed eligible adults age 18+.
    b. By September 30, 2018, coordinate with at least one retail food outlet to provide technical assistance to improve interior store environment, increase access to healthy food options, and improve informational material and healthy advertising.
    c. By September 30, 2018, conduct 1-5 indirect education activities promoting farmers' markets and access to fresh fruits and vegetables.
    d. By September 30, 2018, provide indirect education about food resource management skills to 50-100 SNAP-Ed eligible adults age 18+ at emergency food distribution sites.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, provide direct education about food resource management skills to 10-30 SNAP-Ed eligible adults age 18+.
    b. By September 30, 2019, coordinate with at least two retail food outlets to provide information about improvements to interior store environments, increase access to healthy food options, and improved informational material and healthy advertising activities conducted during FFY 2018.
    c. By September 30, 2019, conduct 1-5 indirect education activities promoting farmers' markets and access to fresh fruits and vegetables.
    d. By September 30, 2019, provide direct education about food resource management skills to 5-20 SNAP-Ed eligible adults age 18+ at emergency food distribution sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase food resource management skills & practices among adults by providing direct & indirect education to increase knowledge about the benefits of smart & healthy shopping on a budget, and increasing access to healthy options in the retail environment and emergency food access locations (including farmers' markets and food banks), to reach at least 90 Plumas County SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide direct nutrition education to 10-30 adults 18+ years old, in order to connect shopping behaviors and choices at Farmers' Markets to better health outcomes. The SNAP-Ed eligible adult target population will include, but is not limited to, families of children engaged in Activities 1.2 and 1.4. Education will include menu planning, food budgeting, increased knowledge of MyPlate recommendations, and increased exposure and acceptance to new healthy foods.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3 X, Q4 X Year 2: Q1, Q2, Q3 X, Q4 X Year 3: Q1, Q2, Q3 X, Q4 X	
3.2	Coordinate with at least one retail food outlet to provide information and technical assistance about improved interior store environment, increase access to healthy food options, and improved informational material and healthy advertising.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	

3.3	Coordinate with at least one retail food outlet to provide technical assistance to improve interior store environment, increase access to healthy food options, and improve informational material and healthy advertising.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 (—); Year 2: Q1 Q2 Q3 Q4 (X X X X); Year 3: Q1 Q2 Q3 Q4 (—)	
3.4	Coordinate with at least two retail food outlets to provide information about improvements made during Activity 3.3 to interior store environments, increase access to healthy food options, and improved informational material and healthy advertising activities conducted during FFY 2018.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 (—); Year 2: Q1 Q2 Q3 Q4 (—); Year 3: Q1 Q2 Q3 Q4 (X X X X)	

3.5	Provide technical assistance and informational material about healthy advertising to retail food outlets.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
3.6	Conduct at least one indirect education activity at a farmers' market, targeted at participants in Activity 3.1 that builds upon the skills learned during previous direct education.	CED: ; X CEI; MPR: ; C&C: ; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	

3.7	Provide indirect education about food resource management skills to eligible adults age 18+ at emergency food distribution sites.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	
3.8	Provide direct nutrition education about label reading, menu planning, and food budgeting to 5-20 SNAP-Ed individual adults at food bank locations.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

3.9	Assist a minimum of two congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living.		CED X CEI MPR C&C X TTA		CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Assist a minimum of two congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living.

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; Point of Purchase; Posters; Toolkits**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.1	**Cooking Matters**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	**Eat Right When Money's Tight / Money for Food**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.1	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A – Please describe below: Approved; No specification
			CCC		

3.1	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A – Please Describe below: Approved; No specification
			CCC		
3.1	**Serving It Safe: A Manager's Took Kit (Team Nutrition)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A – Please Describe below: Approved; No specification
			CCC		

3.1	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A – Please Describe below: Approved; No specification
3.2	**CDPH Retail Fruit and Vegetable Marketing Guide (source: https://www.cdph.ca.gov/programs/cpns/Documents/Retail%20FV%20Marketing%20Guide_5_060811_FINAL.pdf)**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A – Please describe below: Approved; No specification

3.2	**Change Lab Solutions: Mix it Up – A Guide to Changing Corner Store Offerings; Model Healthy Checkout Aisle Ordinance; Fruit and Vegetable Marketing Guide; Stumped at the Supermarket; Marketing Matters- A White Paper on Strategies to reduce Unhealthy Food and Beverages to Young Children; Taking Stock – Creating Healthy Changes at Grocery Stores and Small Markets; Food and Beverage Marketing to Children and Adolescents; Providing Fresh Produce in Small Food Stores – Distribution Challenges and Solutions for Healthy Food Retail**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A – Please Describe below: Approved; No specification
3.3	**CDPH Point of Purchase: Choose My Plate Shopping Cart Kit; Choose My Plate Shopping Cart Sign; Retail Shelf Magnets; Retail Shelf Talker; Retail Static Cling Fresh Produce; Retail Static Cling Frozen Fruits; Retail Static Cling Frozen Vegetables; Shelf Wobblers;**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A – Please describe below: Approved; No specification
3.3	**Change Lab Solutions: Mix it Up – A Guide to Changing Corner Store Offerings; Model Healthy Checkout Aisle Ordinance; Fruit and Vegetable Marketing Guide; Stumped at the Supermarket; Marketing Matters- A White Paper on Strategies to reduce Unhealthy Food and Beverages to Young Children; Taking Stock – Creating Healthy Changes at Grocery Stores and Small Markets; Food and Beverage Marketing to Children and Adolescents; Providing Fresh Produce in Small Food Stores – Distribution Challenges and Solutions for Healthy Food Retail**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A – Please Describe below: Approved; No specification

3.4	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.4	**Cooking Matters at the Store**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.4	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.4	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A – Please describe below: Approved; No specification
3.4	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

3.4	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**		CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Approved; No specification
3.5	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**		CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Approved; No specification
3.5	**Cooking Matters**		CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

3.5	**Eat Right When Money's Tight / Money for Food**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.5	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.5	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.5	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.5	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.5	**Serving It Safe: A Manager's Took Kit (Team Nutrition)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

3.5	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**		
			CWD
		X	LHD
			AAA
			UCCE
			CCC
			Research Tested
			Practice Tested
			Emerging
		X	N/A - Please describe below: Approved; No specification
3.6	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; Point of Purchase; Posters; Toolkits**		
			CWD
		X	LHD
			AAA
			UCCE
			CCC
			Research Tested
			Practice Tested
			Emerging
		X	N/A - Please describe below: Approved; No specification
3.6	**Cooking Matters**		
			CWD
		X	LHD
			AAA
			UCCE
			CCC
			Research Tested
		X	Practice Tested
			Emerging
			N/A - Please describe below:

3.6	**Eat Right When Money's Tight / Money for Food**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.6	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.6	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.6	**Serving It Safe: A Manager's Took Kit (Team Nutrition)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

3.6	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A - Please describe below: Approved; No specification
3.7	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**		CWD X LHD AAA UCCE CCC		Research Tested Practice Tested Emerging X N/A - Please describe below: Approved; No specification
3.7	**Cooking Matters**		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A -

3.7	**Eat Right When Money's Tight / Money for Food**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A -
			CCC		
3.7	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A -
			CCC		
3.7	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.7	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.7	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.7	**Serving It Safe: A Manager's Took Kit (Team Nutrition)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

3.7	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Approved; No specification
3.8	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Approved; No specification
3.8	**Cooking Matters**	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:

3.8	**Eat Right When Money's Tight / Money for Food**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.8	**Food Smarts Workshops: Leah's Pantry (source: http://leahspantrysf.org/fstp/)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A -
3.8	**Harvest of the Month: Community Newsletter; Educator Newsletter; Seasonal Produce; Tip Sheets**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.8	**Network for a Healthy California: Eat Fruits & Vegetables Every Day, Stay Healthy All The Way!; Everyday Healthy Meals (English and Spanish); Flavors of My Kitchen (English and Spanish); Soulful Recipes**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.8	**Rethink Your Drink: Choosing Healthy Beverages; Make Every Sip Count; Potter the Otter**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		
3.8	**Serving It Safe: A Manager's Took Kit (Team Nutrition)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Approved; No specification
			CCC		

3.8	**USDA choosemyplate.gov: 10 Tips Nutrition Education Series; Be Active Adults; Be Food Safe; Build a Healthy Meal; Choose MyPlate; Choosing Healthy Beverages; Choosing Whole Grain Foods; Eating Better on a Budget; Liven Up Your Meals with Vegetables and Fruit; Make Better Food Choices; Make Half Your Grains Whole; Physical Activity; Produce Quick Tips for Partners; Salt and Sodium: 10 tips to help you cut back; Save More at the Grocery Store; Smart Shopping for Veggies and Fruits; Stay Fit on Campus; With Protein Foods, Variety is the Key**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
3.9	**Eat Smart, Live Strong**	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.9	**Choose MyPlate 10 Tip Series**	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.9	**Re-Think Your Drink (RTYD)**		CWD		Research Tested
			LHD		
		X	AAA	X	Practice Tested
			UCCE		
			CCC		Emerging
					N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Activity tracking will be used to document activities implemented, intervention sites, and if possible or appropriate, the demographic characteristics of the SNAP-Ed eligible population reached on an ongoing basis. This information will be entered into the Activity Tracking Form website, and documented in quarterly reports, both to CDPH and CDA evaluation reporting systems.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.3.2	Annually, a report will be submitted to document measures of reach, effectiveness, adoption, implementation, and maintenance, using USDA RE-AIM Guidelines.			X	CWD X LHD AAA UCCE CCC	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.3	Annually, a PSE Success Story document will be produced to demonstrate the level of community change that has occurred as a result of SNAP-Ed activities.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSE Success Story
E.3.4	Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior.			X		CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:

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<td>E.3.9</td>
<td>Design, conduct and analyze evaluation to measure
effect of Nutrition and Physical Activity Center on senior's behavior.</td>
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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, increase the appeal and accessibility of healthy food and beverage options among children, adults, and seniors by increasing access to healthy choices where they shop and learn, to impact at least 3,367 Plumas County SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop systems that refer and link SNAP recipients to SNAP-Ed, and vice versa.
- Promote farmers markets, including SNAP at farmers markets.
- Participate in state or local food policy councils.
- Assist in the procurement of fresh, local produce at emergency food distribution sites.
- Develop point-of-purchase marketing/signage at food retailers or food distribution sites.
- Develop healthy signage and informational material for senior nutrition centers and other congregate meals providers.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct a food security needs assessment to identify potential barriers to accessing healthy food and beverages or access to physical activity.
    b. By September 30, 2017, promote the use of EBT or WIC benefits at at least one farmers' market location.
    c. By September 30, 2017, compile information about best practices in healthy retail food location incentive programs in coordination with a local food policy council.
    d. By September 30, 2017, coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to secure healthy food donations for SNAP-Ed eligible families.

e. By September 30, 2017, participate in an annual Senior Summit event.
f. By September 30, 2017, assist a minimum of two senior nutrition congregate meal sites to install a Nutrition and Physical Activity Center.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to plan activities addressing barriers to accessing healthy food and beverages or access to physical activity identified in previous needs assessment.
   b. By September 30, 2018, promote the use of EBT or WIC benefits at at least one farmers' market location.
   c. By September 30, 2018, plan a Healthy Plumas County Retailer program in coordination with a local food policy council.
   d. By September 30, 2018, coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to secure healthy food donations for SNAP-Ed eligible families.
   e. By September 30, 2018, participate in an annual Senior Summit event.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) implement activities to address barriers to accessing healthy food and beverages or access to physical activity identified in previous needs assessment.
   b. By September 30, 2019, promote the use of EBT or WIC benefits at at least one farmers' market location.
   c. By September 30, 2019, coordinate with local food policy council to implement best practices in healthy retail food location incentive programs.
   d. By September 30, 2019, coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to secure healthy food donations for SNAP-Ed eligible families.
   e. By September 30, 2019, participate in an annual Senior Summit event.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, increase the appeal and accessibility of healthy food and beverage options among children, adults, and seniors by increasing access to healthy choices where they shop and learn, to impact at least 3,367 Plumas County SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Conduct a Community Health Needs Assessment that includes gathering information about access to healthy food and beverages, or opportunities for physical activity, and use this information for planning activities.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	
4.2	Coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to plan activities addressing barriers to accessing healthy food and beverages or access to physical activity identified in Activity 4.1.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	

4.3	Coordinate with local farmers, community food council(s), farmers' market(s), and emergency food distribution site(s) to implement activities that address barriers to accessing healthy food and beverages or access to physical activity identified in Activity 4.1.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	
4.4	Market and promote the use of EBT or WIC acceptance to SNAP eligible population, including, but not limited to, at farmers' market locations.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1, Q2, Q3 X, Q4 X Year 2 Q1, Q2, Q3 X, Q4 X Year 3 Q1, Q2, Q3 X, Q4 X	

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<td>4.5</td>
<td>Compile information about best practices in healthy retail food location incentive programs in coordination with a local food policy council.</td>
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<td>4.6</td>
<td>Plan a Healthy Plumas County Retailer program in coordination with local food policy council, based on best practices identified in Activity 4.3.</td>
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4.7	Implement the Healthy Plumas County Retailer Program planned during Activity 4.4, and provide recognition and/or incentives to participating retailers.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 X X X X	
4.8	Coordinate with organizers and vendors at farmers' market to secure food donations for local food banks.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	

4.9	Coordinate with local food growers to secure food donations for local food banks, implementing initiatives including, but not limited to, a "Grow-A-Row" campaign.	CED: ; CEI: ; MPR: ; X C&C; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
4.10	Participate in annual Plumas County Senior Summit.	CED: ; CEI: ; MPR: ; X C&C; TTA:	CWD: ; LHD: ; X AAA; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.5	**CDPH Champions for Change Storefront Materials: Brochures; Cookbook/recipes; NERI; Point of Purchase; Posters; Toolkits**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification
4.7	**Change Lab Solutions: Community Development Block Grants – Linking Health and Economic Development Through Food Retail; Incentives for Change – Rewarding Healthy Improvements to Small Food Stores**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Activity tracking will be used to document activities implemented, intervention sites, and if possible or appropriate, the demographic characteristics of the SNAP-Ed eligible population reached on an ongoing basis. This information will be entered into the Activity Tracking Form website, and documented in quarterly reports, both to CDPH and CDA evaluation reporting systems.		X		[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:
E.4.2	Annually, a report will be submitted to document measures of reach, effectiveness, adoption, implementation, and maintenance, using USDA RE-AIM Guidelines.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1, Q2, Q3, Q4 X **Year 2**: Q1, Q2, Q3, Q4 X **Year 3**: Q1, Q2, Q3, Q4 X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.4.3	Annually, a PSE Success Story document will be produced to demonstrate the level of community change that has occurred as a result of SNAP-Ed activities.			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSE Success Story

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**
By September 30, 2019, increase the appeal and accessibility of physical activity among children by improvements to infrastructure in and around school sites that promotes active transportation or active play, to reach 873 Plumas County SNAP-Ed eligible youth.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Allow for the use of school facilities for recreation during non-school hours.
- Promote access/appeal to support physical activity or exercise.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, increase opportunities for physical activity among school age youth age 6-17 by infrastructure improvements that encourage active transportation, active play, or otherwise enhance the built environment at at least one school site or adjoining location.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, increase opportunities for physical activity among school age youth age 6-17 by infrastructure improvements that encourage active transportation, active play, or otherwise enhance the built environment at 1-2 school sites or adjoining locations.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, increase opportunities for physical activity among school age youth age 6-17 by infrastructure improvements that encourage active transportation, active play, or otherwise enhance the built environment at 1-2 school sites or adjoining location

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Plumas County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 01/20/2017**

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):

By September 30, 2019, increase the appeal and accessibility of physical activity among children by improvements to infrastructure in and around school sites that promotes active transportation or active play, to reach 873 Plumas County SNAP-Ed eligible youth.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Increase opportunities for physical activity among school age youth by improving infrastructure through the use of stencils and other fixed visual prompts that encourage active transportation, active play, or otherwise enhance the built environment affecting school sites or adjoining locations.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X X Year 2: Q1 Q2 Q3 Q4 — X X Year 3: Q1 Q2 Q3 Q4 — X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.1	**CDPH NEOPB Painting Preschool Playgrounds for Movement**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved; No specification

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Activity tracking will be used to document activities implemented, intervention sites, and if possible or appropriate, the demographic characteristics of the SNAP-Ed eligible population reached on an ongoing basis. This information will be entered into the Activity Tracking Form website, and documented in quarterly reports, both to CDPH and CDA evaluation reporting systems.	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:

E.5.2	Annually, a report will be submitted to document measures of reach, effectiveness, adoption, implementation, and maintenance, using USDA RE-AIM Guidelines.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.5.3	Annually, a PSE Success Story document will be produced to demonstrate the level of community change that has occurred as a result of SNAP-Ed activities.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: PSE Success Story

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Butte County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Plumas County Public Health Agency
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$9,500	$92,000	$128,508	$138,008	50.01%
2	Non-Capital Equipment/Supplies	$195	$1,038	$1,500	$1,695	63.29%
3	Materials	$250	$4,950	$4,700	$4,950	0.00%
4	Travel	$487	$4,076	$3,580	$4,067	-0.22%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$6	$864	$1,146	$1,152	33.33%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$79,705	$10,000	$10,000	-87.45%
	Total Direct Costs:	**$10,438**	**$182,633**	**$149,434**	**$159,872**	-12.46%
9	Indirect Costs*** Indirect Cost Rate= 25%	$12,062	$22,825	$566	$12,628	-44.67%
	Total Federal Funds	**$22,500**	**$205,458**	**$150,000**	**$172,500**	-16.04%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased funding allowed for increased staff
2	Non-Capital Equipment/Supplies	Increased funding allowed for increased staff
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	Increased funding allowed for increased staff
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Lassen County PH broke out on their own- was $79,704
9	Indirect Costs	Decreased Indirect in order to increase needed staffing

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Plumas County Public Health Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Zach Revene	50.00%	50.00%	$61,707.36	0.50	$30,853.68	42.00%	$12,958.55	$21,906.00	$43,812	
2			Health Educator	Megan Mansfield	0.00%	100.00%	$45,305.00	0.65	$29,448.25	46.20%	$13,605.09	$0.00	$43,053	
3			Accountant/Finance Analyst	Debbie Robinson	100.00%	0.00%	$64,500.00	0.05	$3,225.00	50.60%	$1,631.85	$4,857.00	$4,857	
4			Health Educator	Vacant	0.00%	100.00%	$42,878.00	0.719652	$30,857.23	50.00%	$15,428.62	$0.00	$46,286	
						Total Staffing: Salaries/Benefits:		**1.919652**	**$94,384**		**$43,624**	**$26,763**	**$138,008**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Plumas County Public Health Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Expense	General Office supplies, postage, copy machine -Annual cost of $883 per FTE	1.92	$883.00	1	$1,695	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,695**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food & Cooking Supplies	Costs include miscellaneous food supplies and produce, food preparation and cleaning supplies necessary to demonstrate healthy recipe suggestions afor an estimated 800 participants @ $2.50/per person. $2.50 x 800= $2,000	$2.50	800	$2,000	
2			Printing Costs	Large scale panplket printing for Rethink Your Drink, Harvest of the Month, Education and Physical Activity materials from approved list from USDA and Network for a Healthy California Cost Recovery Site. 1,000 flyers x $.95 per= $950	$950.00	1	$950	
3			Gardening Supplies	Gardening supplies, seeds, seedlings, plant starts, (edible food only), small gardening tools and supplies, and non-permanent infrastructure improvements to assist in developing school and community garden projects. Cost of gardening supplies shall not exceed $4/per SNAP-ED eligible participant.	$4.00	500	$2,000	
						Total Materials:	**$4,950**	

$7,900

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Administrator/Zach Health Educator/Megan	Sacramento	LHD Program Director's Meeting	1	2	1.5	1	$46.00	$110.00		312			$525	
2			Administrator/Zach Health Educator/Megan	Sacramento	LIA Forum	1	2	2.5	2	$46.00	$110.00		312			$837	
3			Administrator/Zach Health Educator/Megan	Service Area	PSE/RE-AIM Evaluation	1	2	1					140			$75	
4			Administrator/Zach Health Educator/Megan	Service Area	SNAP-Ed Competencies #1 TBD	1	2	2	1	$46.00	$110.00		140			$479	
5			Administrator/Zach Health Educator/Megan	Service Area	Intervention #1	1	2	1	1	$46.00	$110.00		140			$387	
6			Administrator/Zach Health Educator/Megan	Service Area	Intervention #2	1	2	1	1	$46.00	$110.00		140			$387	
7			Administrator/Zach Health Educator/Megan	Service Area	Intervention #3	1	2	1					140			$75	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Plumas County Public Health Agency

8			Administrator/Zach Health Educator/Megan	Sacramento	IOE Training #1 of 2 - Other is parking	1	2	2	1	$46.00	$110.00		312		$40.00	$651	
9			Administrator/Zach Health Educator/Megan	Sacramento	IOE Training #2 of 2 - Other is parking	1	2	2	1	$46.00	$110.00		312		$40.00	$651	
Out-of-State																	
1			None													$0	
															Total Travel:	**$4,067**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications, 270 County Hospital Rd., Quincy, CA	Annual cost for phone line. Internet connection and answer service - $600 per FTE	1.92	$50.00	12	$1,152	
							Total Maintenance:	**$1,152**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Plumas County Office of Education	Gardens in schools	$10,000	
				Total Contracts/Sub-Grants/Agreements:	**$10,000**	

Total Direct Costs: $159,872

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel	9.15%	$138,008.00	$12,628	
					Total Indirect Costs:	**$12,628**	

Total Budget: $172,500

Rev. 6/30/2017

2017 County Profiles

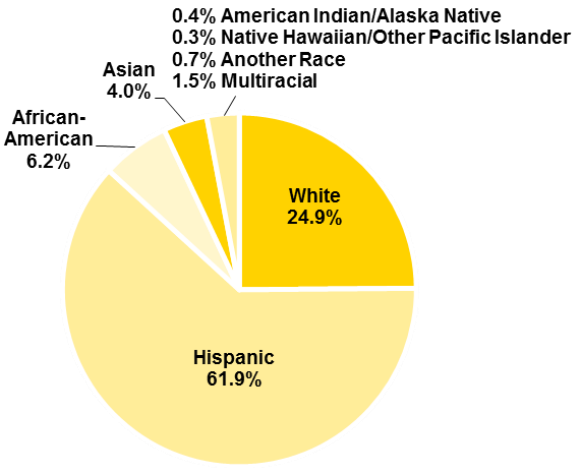
Supplemental Nutrition Assistance Program Education

Riverside

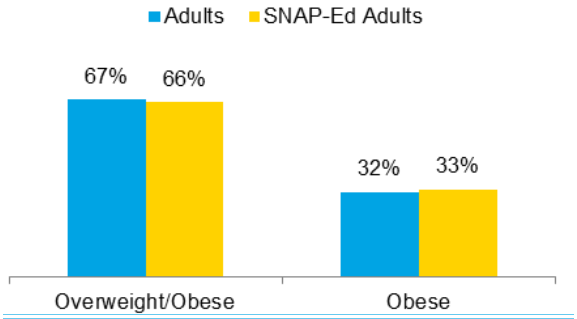
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	806,251 (36%)
Ages (<185% FPL)	
Children <6 years old	88,850 (47%)
Children 6-17 years old	186,398 (45%)
Adults 18-64 years old	450,317 (33%)
Seniors 65 years and older	80,686 (28%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 12%	Obese data not available
Age 12-17 years	Overweight and Obese 39%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	41%

* unstable estimate

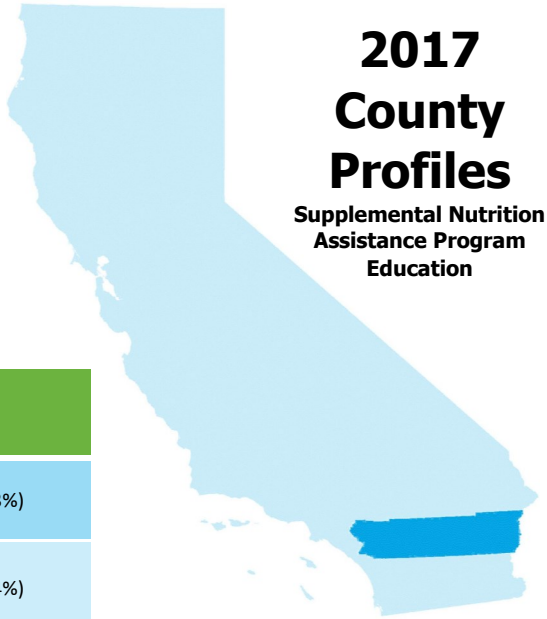
Population below Federal Poverty Level

17%

Food Insecurity Rates

12% Overall

22% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	286,427 (13%)
Students Eligible for Free/Reduced Price Meals (FRPM)	273,551 (64%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
453	115 (25%) all races

Schools	SNAP-Ed Eligible Schools
500	367 (73%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	24%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	57%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
81%	71%	70%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
24%	12%	13%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
27%	25%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Riverside County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

RIVERSIDE COUNTY

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: UC Cooperative Extension: UC CalFresh (UCCE)**
X	**California Department of Public Health: CDPH: Riverside University Health System - Public Health (RUHS-PH) (LHD)**
X	**California Department of Aging: CDA: County of Riverside, Office on Aging PSA21 (AAA)**
X	**Catholic Charities of California: CCC: Catholic Charities of San Bernardino & Riverside Counties (CCC)**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Riverside County is considered the fourth largest county in California with a population exceeding 2.2 million residents. Of the 2.2 million residents, 16.3% of the population lives below the Federal Poverty Level (FPL). The primary language spoken at home among residents 5-17 years old living below the FPL is English only (42.9%), Spanish (54.7%), Asian and Pacific Island languages (0.4%), and speak other languages (0.3%). Among residents 18 years and older living below the FPL, 50.1% speak only English, 44.2% Spanish, 2.9% Asian and Pacific Island languages, 1.7% Indo-European languages, and 1% speak other languages (ACS Census, 2010-2014). Among the SNAP-Ed Eligible, 47.1% are children <6 years, 44.7% are children 7-17 years old, 32.7% are adults 18-64 years old, and 28.3% are seniors 65 years and older. However, of the 35.7% SNAP-Ed eligible, only 13.3% (290,231) of Riverside County residents participate in the CalFresh Supplemental Nutrition Assistance Program.

Out of the 453 census tracts in Riverside County, 121 (26.8%) are SNAP-Ed eligible. Additionally, of the 501 schools in Riverside County, 360 (71.9%) meet SNAP-Ed eligibility (>50% FRPM Enrollment) and 64% of all students in Riverside County are eligible for the Free and Reduced Price Meal program. An estimated 16.9% of all residents live below poverty level with an overall food insecurity rate of 12.7% and a child food insecurity rate of 24.1% in Riverside County. Children of Hispanic/Latino, American Indian and African American/Black descent are among the poorest (www.kidsdata.org). Cities considered to be “poverty pockets,” with higher percentages of people living below poverty level compared to the county average (16.9%) are: Desert Hot Springs 33.1%, Coachella 31.5%, Perris 26.3%, Hemet 24.0%, Blythe 23.2%, Indio 22.3%, Cathedral City 21.9%, Banning 21.2% and Moreno Valley 20.1% (U.S. Census, 2010-2014).

In Riverside County, the four leading chronic diseases (which accounted for 63% of all deaths) are heart disease, cancer, lung disease, and stroke. The most recent study from UCLA’s Center for Health Policy Research (March 2016) shows that 48% of adults in Riverside County have pre-diabetes, higher than California average (46%). Without intervention, up to 30% of people with pre-diabetes will develop type 2 diabetes within five years, and as much as 70 % will develop the disease in their lifetime. These chronic diseases are preventable by changing health behaviors such as physical inactivity, poor diet, and tobacco use (Riverside County Community Health Profile, 2013). Education and income generally correlate with better access to resources such as healthy foods, knowledge of healthy food choices, fitness facilities and health care. Economically disadvantaged individuals are at-risk of poor health behaviors and undesirable health outcomes.

In addition to the SNAP-Ed nutrition program, Riverside County residents have access to learning about healthy eating and active living through participation in other nutrition programs such as the Women, Infants and Children (WIC) program, Expanded Food and Nutrition Education program (EFNEP), Loving Support Breastfeeding program and the Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC) program. The first three programs target the individual sphere in the Social Ecological Model (SEM), while the NAP SACC program targets both the individual and the organizational levels. The Women Infants and Children (WIC) program is a federally funded nutrition program that provides supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, infants and children up to age five who are found to be at nutritional risk. The Riverside County WIC program serves 88,800 participants per month via 18 WIC sites, 10 of which are co-located with the RUHS-Medical Clinics which are Federally Qualified Health Centers. Annually, from May through September, WIC participants at 11 of the WIC sites can participate in the Farmers Market Nutrition Program (FMNP) and receive FMNP coupons to redeem at six participating Certified Farmers’ Markets locations, which helps promote locally grown produce and increase access and consumption of fruits and vegetables. The Expanded Foods and Nutrition Education Program (EFNEP) is a federally-funded program through

USDA's National Institute of Food and Agriculture (USDA NIFA) that offers nutrition education to limited-resource families and children. In Riverside County, EFNEP is implemented through the University of California Cooperative Extension. The Loving Support Breastfeeding program provides direct service with a 24 hour bilingual breastfeeding helpline and policy and systems changes with the breastfeeding friendly physician designation, breastfeeding friendly childcare designation and lactation accommodation for businesses programs. As well, Loving Support staff is involved in the community with hospitals, WIC programs, and the Inland Empire Breastfeeding Coalition. The NAP SACC program works with center and family-based licensed child care providers to become NAP SACC certified. The Certification process includes a five hour training, menu approval by the Registered Dietitian, nutrition and physical activity curriculum, assessment of the nutrition and physical activity environment, and policies which include healthy celebrations and documented physical activity time.

The prevalence of overweight or obese adults in Riverside County is 65.9% overall and 63.1% among SNAP-Ed eligible adults; among children 12-17 years old, 41.7% are obese or overweight. In Riverside County, 54.4% of restaurants are fast-food restaurants, with 67.2% of all adults and 64.3% of SNAP-Ed adults consuming fast food one or more times in the past week. Among SNAP-Ed adults, 65.1% can always find fruits and vegetables in their neighborhood; however, only 37.9% of SNAP-Ed adults can always find affordable fruits and vegetables in their neighborhood (SNAP-Ed County Profiles-Riverside, 2015). Additionally, 6.2% of Riverside County residents had limited access to healthy foods. Nearly 73% of children 2-11 years old and 66.4% of children and teens 12-17 years old consumed two or more servings of fruits per day. Moreover, 39.9% of adults consumed one or more sugar-sweetened beverages or more per day.

Riverside County has 6.2 recreational facilities per 100,000 residents. Among Riverside County children and teens (2-17) only 14% were physically active for at least an hour every day. In addition, 19% of adults aged 20 and older reported no leisure-time physical activity. Riverside County ranks 24th out of 57 counties in health outcomes (Robert Wood Johnson Foundation, 2015). This was an improvement from the prior year, where Riverside County ranked 26th.

4. **Community Assessment**

This FFY17-19 Integrated Work Plan was developed using the most current information available from various sources listed in our FFY16 Integrated Work Plan (Community Assessment section), CX^3 community assessment results, Riverside County Community Health Survey – Strategic Health Alliance Pursuing Health Equity (SHAPE), 2014 and 2015 Healthy Riverside County Annual Report, and input from community partners.

Riverside University Health System - Public Health recently conducted the community health assessment through a series of community forums and the SHAPE Community Health Survey. Data was gathered from 69 zip codes and 3,480 county residents to identify the top health issues that local residents and neighborhood groups felt were important to the health of their communities. Among the top ten priority issues identified are items related to health and wellness including diabetes (ranked 3rd), walkable streets (8th), safe neighborhoods (9th), and grocery stores and healthy food (10th).

The 2014 Healthy Riverside County Annual Report outlines the burden of chronic diseases resulting in increased health care costs, loss of productivity, and premature death, and the importance of obesity prevention. This report identifies the four priorities for the Healthy Riverside County Initiative: healthy eating, active living, reducing tobacco use and building safe and healthy communities. The 2015 Healthy Riverside County Annual Report and Strategic Plan highlights many programs and policy changes including a new specification to provide water stations with bottle filling capability and drinking fountains in all leased facilities; offering healthy snacks in vending machines; planning for a county-sponsored farmers market and participation in physical activity competitions. The

strategic plan was developed through analyses of strengths, weaknesses, opportunities and threats (SWOT) on the four initiatives priorities. The plan was developed to help move from envisioning positive outcomes to implementing practical actions to accomplish the established goals. On July 2015, the county Board of Supervisors approved this plan. The strategies address the social determinants of health by way of three domains: schools, workplaces, and our communities/ neighborhood. It also serves as a road map for this important work and as an integral step in the long-term monitoring of the initiative's impact on community health.

Riverside County CalFresh participation data and poverty pocket areas of the county (discussed in Jurisdiction Description) was used to identify target communities in this FFY17-19 Integrated Work Plan. Although nine cities are found to have higher percentages of people living below poverty level compared to the county average (Desert Hot Springs, Coachella, Perris, Hemet, Blythe, Indio, Cathedral City, Banning and Moreno Valley), there are some parts of other cities that fit the poverty pocket criteria (for example, Eastside Riverside). We plan to target these communities as well. Assessment data shows that only 37% of SNAP-Ed eligible individuals in Riverside County participate in the CalFresh Supplemental Nutrition Assistance Program. In addition, over 60% of SNAP-Ed adults cannot always find affordable fruits and vegetables in their neighborhood. Our CX^3 data shows that our retail environment is lacking consistent and affordable fresh fruits and vegetables for our SNAP-Ed population.

The Office on Aging utilizes the California Aging Reporting System (CARS), with 53% of SNAP-Ed eligible older adults (those participating in senior nutrition education interventions) at high nutrition risk. In conducting over 800 local focus groups and surveys at congregate meal sites, over 40% depend on those meals five days per week, and over 50% have participated in the meal program more than 2 years. According to Health Assessment and Research for Communities (HARC), 4% of Coachella Valley seniors regularly skip meals or cut the size of meals, due to lack of access or income. Approximately 2,600 older adults in the Coachella Valley have reported not eating for an entire day because they have no food available. This proves the importance of congregate meal service, mobile delivery programs, and alternate emergency food sources paired with nutrition education and resource management skills. Lack of steady nutrient consumption and decreased physical activity contribute to chronic disease and frailty in the aging population. The Office on Aging is committed to providing physical activity classes crafted specifically to meet their mobility needs and encourage socialization.

Our community assessment points to the need to work on increasing access to healthy food and physical activity opportunities. SNAP-Ed eligible populations of Riverside County would benefit from nutrition education coupled with physical activity interventions, food security assistance, and implementation of policy, systems and environmental support changes. We narrowed down our site list to be able to provide more comprehensive programming and selected sites where the same families would receive multiple interventions in different settings. Our direct education reach decreases from FFY17 (26,580) to FFY19 (21,780), as all four SNAP-Ed implementing agencies are working towards PSE efforts. PSE reach numbers increase in FFY17 from 30,000 to 43,790 in FFY19.

5. Community Change Goals

Based on the Community Assessment, our community change goals will focus on 1) increasing access to and consumption of fruits and vegetables, and healthy beverages and 2) increasing awareness of and participation in food assistance programs such as WIC, CalFresh, National School Lunch Program, Summer Feeding programs, Child and Adult Care Food Program. The Riverside County SNAP-Ed LIA partnership decided to organize our local objectives around "Settings" (shop, learn, eat, live, work and play). In each setting, we plan to work, as applicable, on the physical and social environment outcomes listed in the California SNAP-Ed

Theory of Change Model, specifically to increase access to affordable fruits and vegetables through healthy retail, Senior Nutrition Farmers' Market coupons, community/school gardens and working with Feeding America food bank to bring Kid's produce markets to low income schools ; decrease access to sugar sweetened foods and beverages; increase access to healthy meals and snacks; increase access to physical activity; and increase skills and attitudes regarding healthy eating, physical activity and resource management. By addressing these five strategies, we expect to be able to impact the five behavior change outcomes: increase FV consumption, decrease added sugar consumption, increase diet quality of meals and snacks, increase food resource management, and increase physical activity.

We plan to address access to healthy foods (fruits, vegetables and healthy meals and snacks) by various approaches including healthy retail, establish/revitalize/maintain community and school gardens, and Smarter Lunchrooms Movement (SLM) strategies, etc. Currently, our CNAP group is developing a relationship with Feeding America Food Bank in Riverside, cooperating to increase access to healthy foods by SNAP-Ed eligible populations. Some ideas that we are exploring include conducting an environmental scan using CX^3 at food pantries in the targeted "poverty pocket" communities to measure accessibility to healthy foods, and making connections to set up a school pantry, or a student or senior center produce program. Moreover, to address food insecurity we plan to work with other CNAP members to increase awareness of the available resources to assist these families to become food secure. We are partnering with DPSS/CalFresh Outreach Branch to reach the underserved populations. In addition, Riverside County has over 20 sponsor agencies that provide summer meals services. CNAP members recognize the need to facilitate and coordinate amongst summer feeding program sponsors to address the food access/food insecurity concern and the sustainability of summer meals feeding program.

To decrease access to sugar-sweetened foods and beverages, we plan to provide Rethink Your Drink education, apply SLM strategies, and provide technical assistance in sharing best practices for healthy vending and procurement policy. We plan to increase access to physical activity in a number of ways including integration of active recess and CATCH/SPARK in preschool and school settings, playground stencils, and sustain our partnership with Safe Routes to School to encourage active transportation. Finally, to increase skills and attitudes regarding healthy eating, physical activity and resource management, we plan to reach SNAP-Ed eligible youth and adults with direct education using evidence based SNAP-Ed approved curricula and materials in conjunction with taste testing, food demonstrations, grocery store tours; indirect education through health fairs/events/posters, distribution of recipe cards and Harvest of the Month information, and other methods; and PSE change such as community gardens, healthy food and beverage policy, signage/murals, etc.

The four local objectives we plan to achieve during FFY17-19:

1) By September 30, 2019, at least seven SNAP-Ed qualifying communities will make changes to the physical environment and /or policies to support improved nutrition and physical activity behaviors among residents. (LIVE, PLAY & EAT)

2) By September 30, 2019, at least 10 school districts and/or afterschool programs will make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (LEARN K12)

3) By September 30, 2019, at least 18 childcare, head start and/or preschool sites will implement changes related to healthy food and beverage/ access to water and environmental supports for physical activity. (LEARN PreK)

4) By September 30, 2019, 10-15 SNAP-Ed qualifying retail stores, 5-10 food pantry/school food pantry/ and/or emergency food sites, and 1-3 food banks will implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable awareness, knowledge and demand. (SHOP)

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or Comparable]**

The Riverside County SNAP-Ed LIA partners include the Riverside University Health System - Public Health (RUHS-PH), the UCCE/UC CalFresh of Riverside County, the Riverside County Office on Aging, and the Catholic Charities of San Bernardino & Riverside Counties. All four partners are funded through USDA SNAP-Ed and worked collaboratively to develop this three-year work plan.

Riverside County's Nutrition Action Plan (CNAP) was initially formed in 2007 and was mainly comprised of USDA funded partners. Over the years, CNAP grew to include funded and non-funded partners. In 2011, Riverside County formed a larger collaborative called the Riverside County Health Coalition (RCHC). This larger collaborative included public and private sectors, school districts, community businesses, local and regional organizations and community members. RCHC took on the four county priorities: healthy eating, active living, reduce tobacco use and build safe and healthy communities. CNAP became a sub-set and smaller group of RCHC members and other partners. While the RCHC focuses on all county residents, CNAP specifically addresses the needs of SNAP-Ed eligible residents in the county to coordinate USDA food program interventions.

LIAs will promote SNAP-Ed services and activities by connecting with other agencies and CNAP partners, such as the Women, Infants and Children (WIC) program, Riverside County Childcare Consortium, First 5 Riverside County, Riverside County Office of Education, UC Cooperative Extension Expanded Food and Nutrition Education Program (EFNEP), Riverside County Department of Public Social Services - Community Outreach Branch, Nuview Union School District, Alvord Unified School District, Jurupa Unified School District, Riverside Unified School District, Moreno Valley Unified School District, City of Riverside, City of Perris, Riverside County Agricultural Commissioner, Feeding America Riverside/San Bernardino Counties Food Bank, Reach Out, Desert Healthcare District, Dairy Council of California, Community Action Partnership of Riverside County and Family Services Association.

The CNAP group continues to meet at least three times a year. The CNAP meetings serve many purposes including sharing of best practices and expertise, strategic planning, and coordination among members so there is no overlapping and to ensure that services complement each other. The CNAP group continues to see the value of collective impact and is working together to address the state and local objectives and continue the momentum that the Riverside County Health Initiative has generated towards policy, systems and environmental change. The group plans to continue focusing on the same key areas identified in the FFY16 IWP, which align with the current state objectives and our five local objectives in this IWP:

1) Increased consumption of and access to fruits and vegetables and healthy beverages (which includes Smarter Lunchrooms Movement, access to water, summer feeding program, and breakfast in the classroom)

2) Increased awareness of and participation in food assistance programs (which includes training and support for healthy food pantries).

Examples of numerous on-going collaborative efforts are included in the intervention narrative summary. These efforts also involve other partners that are not typically present at the CNAP table such as Kaiser Permanente, Alliance for a Healthier Generation, Riverside Community Health Foundation, UC Cooperative

Extension Master Gardener Program, retail grocery stores, and multiple school districts – given the expanse of the county and multiple obligations. Connections with these partners are made on an individual, personalized basis as well as at the larger Riverside County Health Coalition and other collaborative meetings.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Rethink Your Drink
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources and curriculum selected for Riverside County's FFY17-FFY19 work plan come from the California SNAP-Ed Integrated Curricula List and/or the SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States, available at: https://snaped.fns.usda.gov/snap/SNAP-EdInterventionsToolkit.pdf. Each LIA partner reviewed the integrated list and selected approved materials appropriate for the intended SNAP-Ed targeted audience for the intervention. Each local objective will list the curriculum, toolkit, and/or resource used for each activity and SNAP-Ed funded partner(s).

9. **Intervention and Evaluation Plan Narrative Summary**

Intervention Summary

Just as in FFY16, LHD will continue to subcontract funds to four targeted communities: Riverside (City of Riverside), Perris (City of Perris), Jurupa Valley (Reach Out and Jurupa Unified School District [JUSD]) and Desert Hot Springs (Desert Healthcare District) for FFY17-FFY19. Together, the four LIAs and LHD subcontractors will collaborate to deliver evidenced-based obesity prevention programs and identify policy, systems and environmental (PSE) change strategies utilizing multi-level interventions and public health approaches.

Over the next three years, the four LIA partners and subcontractors will address five local objectives. Each of these local objectives will focus on an environmental setting (LIVE, LEARN, SHOP, PLAY and EAT) and together will have a broader reach of children, adults and seniors. Interventions will include nutrition education, both direct and indirect, and support PSE strategies to be more effective in addressing obesity in the county's SNAP-Ed population. The information gathered in the jurisdiction description assisted the LIA partners in identifying which communities within the county had the greatest need for

concentrated interventions. Areas of the county identified as "poverty pockets" are the primary focus. Poverty pockets are defined as cities with higher percentages of people living below poverty level, compared to the county average of 16.9%. We will coordinate activities to complement each other if we serve the same areas so there is no overlap.

Objective 1 (LIVE, PLAY, EAT) (Fourteen PSE changes over the three year period.)

LIAs will be addressing interventions conducted where people **Live**, **Play** and **Eat**. Together, the four SNAP-Ed funded agencies will collaborate to address the needs of SNAP-Ed individuals in seven qualifying communities to promote healthy food and beverage strategies, increase skills and attitudes towards healthy eating, active living, and resource management. Year 1 will focus on building partnerships to support the interventions in five qualifying communities, and then in year 2 we will continue collaborating and building partnerships and add an additional community and then do the same in year 3, for a total of seven communities by 2019. Objective 1 will allow us to work with SNAP-Ed individuals of all ages; LHD and UCCE will reach children, youth and adults through parks, community centers, youth centers, and/or faith based organizations and CCC and AAA will reach adults and seniors participating in community centers, congregate meal sites and faith based organizations. UCCE is currently working with the Torres Martinez Indian Reservation (Thermal/Salton City area) to provide direct and indirect education to youth and adults. They will continue to build on this relationship in the next three years. In FFY16, LHD made a connection with the Morongo Band of Mission Indians (Banning/Cabazon area) and had the opportunity to participate in an event on the reservation. In FFY17, we hope to build this partnership and provide direct and indirect education over the next three years.

All LIAs and the LHD subcontractors will conduct direct education using a combination of single session and class series, workshops and spotlight education, as appropriate. From past experience, we found that not every participant is at the same stage of change and a brief 15-minute educational session (spotlight) could be effective in delivering a focused message. When possible, indirect education in the form of posters, videos, brochures and online resources/social media will be used to reinforce the messages SNAP-Ed individuals received through direct education. We plan to use different PSE strategies to complement direct and indirect education including a community garden, sharing of model healthy food and beverage standards and hydration stations to increase access to water, and create awareness and facilitate opportunities for physical activity through the use of stencils, bingocize and physical activity classes

LHD plans to identify "Community Champions" such as residents, physicians, community based partners or stakeholders who can advocate for healthy changes in these same seven communities. LHD will utilize the champions to be guest speakers at NEOPB signature events; such as Latino Health Awareness Month, Black Health Awareness Month or Food Day events. Through the advocacy of "Community Champions" LHD hopes to inspire and empower others in the community to make healthy changes, just as the champions did themselves.

LHD subcontractors will build on the successes from FFY15 and FFY16 and continue to leverage funding from community partners. The City of Riverside, an LHD funded subcontractor, has been successful in leveraging outside funding through the Kaiser Permanente HEALZone grant to advance PSE work in two CX^3 neighborhoods by installing outdoor fitness equipment at Bordwell and Lincoln Parks and a preschool playground at Bobby Bonds Park. The city also captivated the momentum of the Healthy Food and Beverage policy that first started in youth programs, leading to the city council adopting a city-wide vending and procurement policy.

The City of Perris, another LHD funded subcontractor, worked with the Safe Routes to School program in Riverside County to apply for the Active Transportation Program grant and was awarded infrastructure funds for street improvements near schools in the CX³ neighborhood for enhanced walkability. Most recently, City of Perris and Eastern Municipal Water District have partnered on a "Perris Green City Farm program" which will feature a learning garden to teach residents low-cost gardening concepts. LHD will be collaborating with the program to provide nutrition education along with a UC Cooperative Extension Master Gardener. UC CalFresh has been partnering with the Community Settlement Association (CSA) to revitalize and expand their community garden to grow produce for families at the CSA food pantry. This project has received funding from the Kaiser Permanente HEALZone grant through Riverside Community Health Foundation to expand the garden. UC CalFresh will be leading this project with a team of Master Gardeners in the next three years. UC CalFresh has also been working with youth centers including the Boys and Girls Clubs and Youth Opportunity Centers. They plan to introduce a garden component at three sites by 2019. Office on Aging will continue to implement a “Bingocize” train-the-trainer model, to promote physical activity in the senior population at congregate meal sites. Catholic Charities will continue to engage residents in the development of community gardens and encourage families to use their CalFresh benefits to purchase seeds to start up their home gardens.

Objective 2 (LEARN K-12) (Thirty one PSE changes over the three year period.)

LHD and subcontractors along with UCCE will work collaboratively to provide interventions in the **Learn (K-12)** setting. UCCE plans to work with the following school districts: Coachella Valley Unified, Alvord Unified (Riverside area), Val Verde (Perris and Moreno Valley areas) Unified, Banning Unified and Palm Springs Unified. UCCE's focus will be on Coachella and Alvord since they have been building a strong relationship at the district level over the years. LHD and subcontractors plan to work with the following school districts: Desert Sands Unified, Riverside Unified, Jurupa Unified, Palm Springs Unified, San Jacinto Unified, Alvord Unified, Moreno Valley Unified, Perris Elementary, Perris Union High, Banning Unified and Val Verde Unified. To meet the needs of the school districts, LHD and UCCE will work together to ensure that elementary, middle and high schools in those districts receive interventions without overlapping services. For example, at Alvord, Banning and Val Verde Unified, UCCE will focus on middle and high schools, while LHD will focus on elementary schools.

The LHD, their subcontractors and UCCE will conduct direct education using a combination of single session and class series, as appropriate for the grade level. Both agencies will participate in school events, such as Open House, Back-to-School, Walk to School Day and Wellness Day events to provide indirect education. LHD will leverage the Safe Routes to School program in Riverside County and encourage the schools that are receiving SNAP-Ed interventions to participate in the Walk to School Day events to encourage physical activity. Schools will also be provided with additional indirect education through the display of posters and/or murals with healthy eating and active living messages to once again reinforce direct education messages.

PSE efforts have been enhanced through the efforts of LHD subcontractors by seeking external funding to support the NEOPB initiatives in schools. Alvord Unified has been recognized by the Alliance for a Healthier Generation for their programming, training and policy work towards active, healthy schools and have been awarded funds to build on PSE efforts in the future. Jurupa Unified is frequently in pursuit of additional funding sources to supplement fitness opportunities for students (such as 100 Mile Club, soccer intramurals, elementary school tracks and

soccer goals) as well as partnering for school food pantries, school-based health centers, and stipends for wellness leaders on campus. Desert Healthcare District has established an innovative collective impact project, providing swim lessons and nutrition education to third graders across Palm Springs Unified, with the investment and backing of several key community partners. Riverside Unified continues to grow the number of elementary school sites hosting “Kids Produce Market” (a monthly food distribution for students attending specific low-income schools), in cooperation with Feeding America. City of Perris has contributed to a successful grant application for Safe Routes to School infrastructure funds to improve walkability at a local school. UCCE/UC CalFresh has been working on school garden projects and has started Smarter Lunchrooms Movement (SLM) with two schools in Coachella Valley Unified as well as helped them secure the USDA Team Nutrition SLM grant. In the next 3 years, UC CalFresh plans to pilot Shaping Healthy Choices Program, one school per year. The Shaping Healthy Choices Program, from UC Davis Center for Nutrition in Schools, is a multi-component, school- based intervention that was developed to improve children’s health. The program integrates nutrition education with school wellness policy and other PSE components to sustain positive student health outcomes.

As the LHD and subcontractors implement SNAP-Ed activities, they will identify "School Champions" such as students, parents, faculty or counselors who advocate for healthy change in their schools. These "School Champions" will be invited to take a leadership role for school events like Walk to School Day and Wellness Days to empower others to make healthy changes. With each passing year, UCCE, LHD and subcontractors will continue providing direct education, with greater emphasis on integrating more into PSE strategies. We will work with the targeted school districts to take the comprehensive school health approach to the next level as much as possible. In 2017, LHD and UCCE will begin the planning and coordination phase for school gardens, SLM, Access to Water, and stencils. By 2018, both LIAs will establish or revitalize 5 school gardens, 4 SLM sites, 3 Access to Water sites, and 3 stencil sites. In 2019, LHD and UCCE will support the existing sites and in addition will add 5 school gardens, 4 SLM sites, 3 Access to Water sites and 4 stencil sites.Both LHD and UCCE plan to promote physical activity and active recess, including CATCH/SPARK activities, facilitate the painting of murals or playground stencils, and advocate for healthy food and beverages and water access at school sites.

Objective 3 (LEARN PreK) (Eight PSE changes over the three year period.)

LHD and UCCE will collaborate to provide interventions in the **Learn (Early childhood)** setting. In year one, we plan to work with at least five sites, add six additional sites in year two, and another seven sites by year three to reach a minimum of 18 childcare, head start and/or preschool sites by 2019. UCCE plans to work with Desert Sands Unified (DSUSD) Head Start Program and YMCA Early Childhood Program to provide direct education to children and families, and take steps to integrate PSE activities by including PA/CATCH and possibly mural or playground stencils. LHD will partner with the Nutrition and Physical Activity Self-Assessment of Childcare Centers (NAPSACC) program to identify SNAP-Ed eligible early childhood education sites located in the "poverty pocket" cities of the county. Through direct and indirect education, LHD will introduce Potter the Otter, Harvest of the Month, and Rethink Your Drink nutrition education and healthy beverage messages for preschool children and their families. LHD will promote physical activity and PSE strategies by offering training and technical assistance to staff using Shape of Yoga, SPARK/CATCH, or other age-appropriate SNAP-Ed approved PA material. To further promote physical activity and affect environmental change, centers will be encouraged to utilize playground stencils to encourage active play.

Objective 4 (SHOP) (Four PSE changes over the three year period.)

UCCE, CCC and LHD and their subcontractors will work collaboratively to provide interventions where SNAP-Ed families **Shop**. CCC and UCCE will provide direct education through classes and spotlight education at food pantries and/or emergency food sites. Indirect education will be provided by LHD, UCCE and CCC, through distribution of posters, brochures and online resources/social media, Harvest of the Month handouts and recipe cards to promote awareness of food assistance programs and tips for storage and preparation of food pantry items. LHD will identify retail grocery stores in the "poverty pocket" cities and small markets in the Eastside/Riverside CX[3] neighborhood. Through retail merchandising materials and healthy retail strategies, LHD will increase fruit and vegetable awareness, including common marketing tactics of improving display, pricing, variety and quality. Retail partners, such as Cardenas and Rio Ranch Markets, are energetic partners in hosting store tours, Fruit and Veggie Fest events and have a strong potential for comprehensive PSE work to connect directly with residents as they shop.

Moreover, all four LIAs plan to collaborate with Feeding America to encourage healthy food access at food pantries in the "poverty pocket" areas, and coordinate with partners to bring attention and potential funding to areas with limited options for dependable emergency food, and to offer supplementary programs and services when appropriate. Jurupa, Alvord and Riverside Unified school districts have been successful at food distribution to students and families, meeting the needs of food insecurity in a forum that can provide education and environmental supports. School food pantries or distribution events can provide a meaningful link to healthy food access, bridging the gap between shop and learn objectives. In 2017, LHD, UCCE and CCC will assess, plan and coordinate healthy retail and emergency food PSE efforts. By 2018, at least 10 retail stores will adopt healthy signage, at least 1 store will implement a healthy checkout aisle and 2 food pantries will adopt a PSE change. In 2019, the three LIAs will continue supporting the existing sites, 2 additional retail sites will implement a healthy checkout aisle and 3 additional food pantries will adopt a PSE change. Our goal in the next three years is to provide food pantry volunteers and facilities with technical assistance and support to prioritize healthy eating within the emergency food system, including nutrition education and helpful information to complement the needs and build the resource management skills of families receiving food.

With the interventions outlined above in the four local objectives in various settings (Live, Eat, Play, Learn, and Shop), all four LIA partners will reach all age groups of the SNAP-Ed eligible population using the three approaches: direct and indirect nutrition education, PSE change, and media and communications. During this three year period, we will form partnerships, provide training, engage communities, seek local champions and leverage funds to contribute towards physical and social environment outcomes and behavioral outcomes in the California SNAP-Ed Theory of Change Model.

Evaluation Narrative Summary

Over the three year integrated work plan, LIAs have included a number of evaluation methods; process, formative and impact/outcome. Annually, each LIA will use process evaluation to track and report SNAP-Ed activities for each of the five local objectives. LHD and their subcontractors, AAA, and CCC will use the Activity Tracking Form (ATF) to report activities and UCCE will use the UC CalFresh Reporting Tools Workbook (RTW). The information entered into the ATF and RTW, will then allow LIAs to run Education and Administrative Reporting Systems (EARS) reports and Semi-Annual Activity (SAAR) reports to monitor SNAP-Ed activities. With this data, LIAs can make decisions throughout to direct work plan efforts and divert resources to the most effective programs.

To evaluate PSE efforts, LHD and CCC will utilize the Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) report to summarize progress. LHD will be meeting with their subcontractors on a quarterly basis to update and summarize their PSE efforts using the on-line Access database. By maintaining the database on a quarterly basis, LHDs will track, inform and improve continued PSE efforts. LHD and subcontractors will utilize success stories to document best practices and noteworthy PSE efforts for others to learn from.

Coordinated by the LHD and subcontractors, Communities of Excellence - CX^3 tools will be utilized in both the Live and Shop objectives, to gather community data on healthy food availability, marketing and signage, walkability, and to evaluate the emergency food climate of several key "poverty pockets" in order to inform stakeholders on areas of high concern. These CX^3 findings can also inspire resident projects, implore civic leadership intervention, attract external grant funding, and bleed into the Learn and Play objectives affecting local schools and parks. The NEOPB database will be utilized to capture the progress and process of implementing PSE changes in the Live, Learn, and Shop objectives, in addition to photos and success stories and the identification of "Champions" in their respective areas of influence. We also plan to take photographs to document environmental changes and collect success stories.

- In Objective 1 (LIVE), LHD and the City of Riverside subcontractor will use the CX^3 assessment tools to reassess the environmental changes that have occurred in the two Eastside/Riverside neighborhoods. This reassessment will take place in year 3, as the third data point for the Eastside neighborhood, serving as a culminating evaluation of NEOPB and HEALZone efforts with multiple agencies involved.
- In Objective 4 (SHOP), the LHD CX^3 assessment tools will be used to assess the retail and emergency food sites. During year 1, baseline data will be collected, followed by interventions and subsequently in year 2 and 3, the sites will be re-evaluated to measure the outcome of intervention and PSE strategies throughout each year.

Impact/Outcome evaluation of the nutrition education class series for youth will be conducted by LHD subcontractors using a survey from the compendium of surveys from the Nutrition Education and Obesity Prevention Branch compendium of surveys for IOE projects. This targeted program will use a matched-pair, pre/post evaluation design with data from individual youth in the intervention group, as well as control group. Annually, the rigor of the IOE project will increase with more matched pairs. The survey used will measure change in consumption of fruits, vegetables, and other foods; physical activity behaviors as well as knowledge and attitudes related to eating healthy foods and drinking healthy beverages. The information gathered from this evaluation can be used to inform future SNAP-Ed programming and add to the evidence base for related strategies helping to strengthen future PSE interventions with youth.

UCCE will conduct impact/outcome evaluation using approved evaluation tools that are appropriate for the curriculum or lesson taught, including PSSC Checklist, Intent-to-Change Tools (ITC), Teacher Observation Tool (TOT), Taste Testing Tool (TTT), and student pre/post or retrospective surveys. These tools are listed in the "Core Curriculum and Evaluation Tools with SMART Objectives". UCCE will also use success story and pre/post photos to evaluate PSE efforts.

AAA will be conducting Food Behavior Checklist surveys and collecting RAPA pedometer data for evaluation purposes. CCC will conduct impact/outcome evaluation using approved evaluation tools and surveys that are appropriate for the curriculum used, including pre-test and post-test surveys for Food Smarts and the use of Food Behavior Checklist surveys. CCC will also use success stories, focus group interviews, and pre/post photos to evaluate PSE efforts.

SECTION B: Target Audience Description

1. Gender & Age

1. Gender	%		2. Age	#
Male	20%		0 to 4 years old (Preschool):	21,562
Female	80%		5 to 17 years old (School Age):	575,820
			18 to 59 years old (Adult):	115,000
			60 years old and over (Senior):	7,188
Total:	100%		Total:	719,570

3. Ethnicity/Race

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
60%	40%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	1%	14%
Asian	0%	2%
American Indian/Alaskan Native	.5%	.5%
Native Hawaiian/Other Pacific Islander	.5%	.5%
White	54%	20%
Multiple/Other	4%	3%
Total:	60%	40%

4. Languages Used in Intervention Activities and Materials

English	70%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	26,580	24,180	21,780
Indirect Education:	179,020	178,970	179,250
Policies, Systems, and Environment (PSE) Change/Supports:	30,000	36,000	43,790

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	13	Food Assistance Site: Food Pantries	24	Schools: Students (Middle/Junior High)	46
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	48
CalFresh Offices	13	Head Start Programs	41	Schools: Students (After School)	211
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	259
Churches	51	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	15	Supplemental Security Income (SSI)	0
Community Centers	22	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families TANF Job Readiness Program/ CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	67
Elderly Service Center/Senior Centers	36	Public/Community Health Centers	2	Women, Infants and Children Program (WIC)	19
Emergency Food Assistance Sites	5	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	22	Other (specify): Childcare	22

Family Resource Centers	7	Retail and Food Store with Qualifying CalFresh Redemption	2	Other (specify): City Building	7
Farmers' Markets	0	Schools: District Office	10	Other (specify): Event Location	8
Federally Qualified Health Centers (FQHC)	22	Schools: Students (Preschool)	0	Other (specify): Mobile Home/Apartment Complex	34
Food Assistance Site: Food Banks	4	Schools: Students (Elementary)	168	Other (specify): Indian Reservation	3
				TOTAL SITES:	**1,184**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, at least seven SNAP-Ed qualifying communities will make changes to the physical environment and /or policies to support improved nutrition and physical activity behaviors among residents. (**LIVE, PLAY & EAT**)

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Healthy Food and Beverage Standards
- Community Gardens
- Access to Water
- Environmental Support to Promote Physical Activity / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LIAs will collaborate with at least five SNAP-Ed qualifying communities to build partnerships with community leaders, civic leaders, stakeholders, identified "Champions", and other community based partners through the County Nutrition Action Plan (CNAP), Riverside County Health Coalition and other collaborative meetings to advance healthy food and beverage strategies and environmental supports for active living.
    b. By September 30, 2017, LIAs will provide direct education classes to reach at least 4,500 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living and food resource management.
    c. By September 30, 2017, LHD, UCCE and CCC will reach 23,700 SNAP-Ed qualifying individuals with indirect nutrition education messages through community events and display of posters, brochures, online resources/social media and/or videos to increase exposure to healthy eating and physical activity messages.
    d. By September 30, 2017, provide training and/or technical assistance to at least 5 SNAP-Ed qualifying communities to build capacity for implementation of healthy food and beverage strategies and environmental supports for physical activity.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, LIAs will collaborate with one additional SNAP-Ed qualifying community to build partnerships with community leaders, civic leaders, stakeholders, identified "Champions", and other community based partner to advance healthy food and beverage strategies and environmental supports for active living.
    b. By September 30, 2018, LIAs will provide direct education classes to reach at least 4,320 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living and food resource management.
    c. By September 30, 2018, reach 24,350 SNAP-Ed qualifying individuals with indirect nutrition education messages through community events and display of posters, brochures, online resources/social media and/or videos to increase exposure to healthy eating and physical activity messages.
    d. By September 30, 2018, continue to provide training and/or technical assistance to one additional SNAP-Ed qualifying community to further increase capacity to advance the implementation of healthy food and beverage strategies and environmental supports for physical activity.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, LIAs will collaborate with one additional SNAP-Ed qualifying community to build partnerships with community leaders, civic leaders, stakeholders, identified "Champions", and other community based partners to advance healthy food and beverage strategies and environmental supports for active living.
    b. By September 30, 2019, LIAs will provide direct education classes to reach at least 4,140 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living and food resource management.

c. By September 30, 2019, reach 25,050 SNAP-Ed qualifying individuals with indirect nutrition education messages through community events and display of posters, brochures and/or videos to increase exposure to healthy eating and physical activity messages.
d. By September 30, 2019, continue to provide training and/or technical assistance one additional SNAP-Ed qualifying community to further increase capacity to advance the implementation of healthy food and beverage strategies and environmental supports for physical activity.

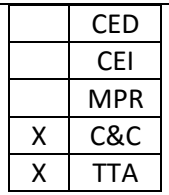
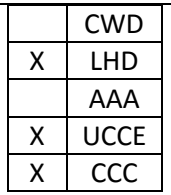
Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, at least seven SNAP-Ed qualifying communities will make changes to the physical environment and /or policies to support improved nutrition and physical activity behaviors among residents. (**LIVE, PLAY & EAT**)

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Establish and maintain communication with community partners and stakeholders to provide linkages and coordination of efforts to address food security, healthy eating, active living and awareness of and participation in food assistance programs: such as coalition meetings, County Nutrition Action Plan and Local Implementing Agency meetings.	CED CEI MPR X C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting agenda/notes, emails Submit: ATF

1.2	Conduct direct nutrition education classes (includes single class, workshop, series and/or spotlights) reaching 12,960 SNAP-Ed individuals at community centers, congregate meal sites, senior centers, youth centers, FQHC, WIC sites, faith-based organizations, , and/or parks using SNAP-Ed approved materials. • Year 1 - reach 4,500 individuals • Year 2 - reach 4,320 individuals • Year 3 - reach 4,140 individuals	X CED CEI MPR C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheet, Class flyer (if available), Data cards, UC CalFresh TEA, NARF Submit: ATF, UC CalFresh RTW
1.3	Conduct indirect nutrition education activities through events reaching 20,000 SNAP-Ed individuals at community centers, congregate meal sites, senior centers, youth centers, FQHC, WIC sites, faith-based organizations, , and/or parks using SNAP-Ed approved materials. • Year 1 - reach 7,000 individuals • Year 2 -reach 6,500 individuals • Year 3 -reach 6,500 individuals Annually, host at least one NEOPB signature event.	CED X CEI X MPR C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Event flyer, Community event summary, Indirect Tracking Form Submit: ATF , UC CalFresh RTW
1.4	Provide posters, videos, and/or brochures to reach 40,800 SNAP-Ed individuals at community centers, congregate meal sites, senior centers, youth centers, FQHC, WIC sites, faith-based organizations, , and/or parks using SNAP-Ed approved materials. • Year 1 - reach 12,500 individuals • Year 2 - reach 13,600 individuals • Year 3 - reach 14,700 individuals Includes notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs.	CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Indirect Tracking Form Submit: ATF, UC CalFresh RTW

1.5	Utilize social media and website platforms and pursue local media and public relations efforts to support, NEOPB media campaign, NEOPB signature events, community events, NEOP activities and/or increase awareness of SNAP-Ed programs. Includes notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: X; UCCE: X; CCC: X	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Screen shot, press release/media article Submit: ATF
1.6	Identify and involve community residents, physicians, partners and/or stakeholders as "Champions" who are empowered to advocate for healthy changes in their neighborhoods.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Champion Profile Submit: ATF

1.7	Provide technical assistance and training to community agencies on 14 PSE efforts such as; Community Gardens, Healthy Food and Beverage Standards, Environmental Supports to promote Physical Activity (stencils and walkability), and/or Summer Feeding Programs at community sites. • Year 1 - Planning, Coordination and Training • Year 2 - Training and Implementation • Year 3 - Training and Implementation **Community Garden** - Establish and/or revitalize at least five community gardens to encourage participants to grow their own food and/or increase consumption of locally grown food. **Healthy Food and Beverage Standards/Access to Water -** Support at least four agencies with model policies on vending, procurement and hydration stations to increase access to healthier options. **Physical Activity -** Create awareness and facilitate the use of stencils and CATCH curriculum, as well as participation in physical activity classes, to increase active play in at least five sites.			CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Training agenda / sign-in sheet, notes / email Submit: ATF, PSE report, UC CalFresh RTW

1.8	Provide technical assistance and training on SNAP-Ed approved materials such as; Rethink Your Drink, Harvest of the Month, Bingocize, Physical Activity curriculums (CATCH) PowerPlay, UC CalFresh curricula, etc. for community partners. Year 1 – conduct 4 trainings Year 2 – conduct 4 trainings Year 3 – conduct 4 trainings	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Agenda, Sign-in sheet Submit: ATF, UC CalFresh RTW
1.9	Coordinate youth and/or resident projects to increase awareness, knowledge, and attitudes about nutrition and physical activity related environmental factors and to empower communities to advocate for healthy changes. Present findings to community stakeholders. Projects may include Communities of Excellence – (CX^3), photovoice, and Youth Participatory Action Research (YPAR). • Year 1 – at least two projects • Year 2 – at least one project (Youth and/or resident projects may occur in a school or community setting.)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC: :	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1, Q2, Q3, Q4	On File: Sign-in sheet, Community Presentation / Findings, Photos Submit: ATF

1.10	Conduct a final re-assessment of at least 2 (CX^3) Communities using the CX^3 survey tools.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: City of Riverside AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X	On File: CX^3 surveys, Data sheets Submit: ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.3, 1.4, 1.5, 1.7,1.8	Harvest of the Month	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Resource

1.3, 1.4, 1.5, 1.7,1.8	Pick It! Try It! Like It!		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
1.2, 1.3, 1.4, 1.5, 1.7, 1.8	Rethink Your Drink materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
1.5, 1.8, 1.9, 1.10	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2, 1.3, 1.8	Latino Campaign materials (including Flavors of My Kitchen cookbook)		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
1.2, 1.3, 1.8	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.2, 1.3, 1.8	African American Campaign materials (including Soulful Recipes)		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
1.2, 1.3, 1.7, 1.8	Physical Activity (PA) Integration materials (including Shape of Yoga, Power cards, Power Up in 10, etc.)		CWD		Research Tested
		X	LHD		Practice Tested
				X	Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
1.2, 1.3, 1.8	PowerPlay! Campaign materials (including Kids Get Cookin cookbook)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Get Fresh and NEOPB videos, including: • Cooking with Chef Video (Lessons 1-3) • Shopping Tips Video (Lesson 4) • Cooking with Kids Video • Instant Recess • Eat Well, Move More • Lower the Chances • Other NEOPB videos		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
1.2, 1.3,1.8	Coordinated Approach to Child Health (CATCH)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.2, 1.3, 1.8	Sports, Play & Active Recreation for Kids (SPARK)		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.2, 1.3, 1.8	Nutrition 5 Class Series (Orange County Health Care Agency) Single Sessions Only		CWD			Research Tested
		X	LHD		X	Practice Tested
		X	AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.2, 1.8	Serving Up MyPlate: A Yummy Curriculum (1-6)		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.2, 1.3, 1.8	MyPlate for My Family Education Toolkit		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
1.2, 1.8	Choosing Healthy Beverages		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
1.2, 1.8	Cooking Matters		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

1.2, 1.3, 1.5	Eatfresh.org Text Message Nutrition Class and Eatfresh.org materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
1.2, 1.8	Fresh from the Garden		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.8	Eat Healthy, Be Active Community Workshop		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.2, 1.8	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2	Food Smarts		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.3, 1.4	Let's Eat for the Health of It, ChooseMyplate.gov and USDA Team Nutrition materials		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		

1.3, 1.4	10 Tips Nutrition Education Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
		X	CCC		
1.2, 1.8	UC CalFresh: Plan, Shop, Save, Cook (PSSC)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.8	UC CalFresh: Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.2, 1.8	UC CalFresh: TWIGS curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.3	Young at Heart		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.8	Bingocize		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.3, 1.4	Indian Health Service – Division of Diabetes Treatment and Prevention – Printable Materials http://www.ihs.gov/MedicalPrograms/Diabetes/index.cfm?module=resourcesPrintableMaterials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
1.3, 1.4	American Indian Health – Eating Healthy and Nutrition (National Library of Medicine/NIH): (Recipes) https://americanindianhealth.nlm.nih.gov/eating.html		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
1.2, 1.3	Staying Healthy through Education & Prevention (STEP)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2, 1.8	Healthy Eating Made Easier		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	
			UCCE		Emerging
			CCC		N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track and report all direct and indirect education, social media, and training activities conducted in Activity 1.2, 1.3, 1.4, 1.5 and 1.8.		X		CWD: ; LHD: X; AAA: X; UCCE: X; CCC: X	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: UC CalFresh RTW: X Food Behavior Checklist: UC Intent to Change: List other:
E.1.2	Summarize progress of PSE efforts; including Community Gardens, Healthy Food and Beverage Standards, Environmental Supports to promote Physical Activity (stencils and walkability), , and/or Summer Feeding Program for Activity 1.7.		X	X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: X UC CalFresh RTW: X Food Behavior Checklist: UC Intent to Change: List other: Success Story, Photos

E.1.3	Provide technical assistance to NEOP funded staff, subcontractors, "Champions" and partners as requested, in addition to scheduled conference calls and/or in-person meeting, trainings, webinars, and observations to promote skill building, sharing of best practices, and advancement of obesity prevention efforts for Activity 1.2, 1.3, 1.6, 1.7, 1.8 and 1.9.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other:
E.1.4	Use Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3) assessment tools in Year 3 to evaluate environmental changes in two neighborhoods for Activity 1.10.		X	X	X LHD	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: CX^3 survey tools

E.1.5	Conduct impact and outcome evaluation of direct education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 1.2.			X		CWD LHD AAA X UCCE X CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh RTW X Food Behavior Checklist X UC Intent to Change List other: PSSC Checklist, TTT, TOT, student pre/post, Food Smarts Evaluation
E.1.6	Administer Food Behavior Checklist surveys, and collect Rapid Assessment of Physical Activity (RAPA) at senior sites in Activity 1.2 and 1.3.			X		CWD LHD X AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh RTW X Food Behavior Checklist UC Intent to Change List other: Rapid Assessment of Physical Activity (RAPA)

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, at least 10 school districts and/or afterschool programs will make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (**LEARN K-12**)

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- School Gardens
- School Wellness Policies
- Smarter Lunchrooms Movement
- Access to Water
- Environmental Support to Promote Physical Activity / Safe Routes to School / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, build partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts.
    b. By September 30, 2017, provide direct education classes to reach at least 21,260 students and/or parents to promote healthy eating and physical activity messages along with resource management skills.
    c. By September 30, 2017, reach 30,500 students and/or adults with indirect nutrition education messages through school events and display of posters and/or brochures.
    d. By September 30, 2017, plan, coordinate and train at least six school districts with SNAP-Ed approved materials to implement School Wellness Policy and/or PSE efforts such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity supports, and/or healthy food and beverage standards.

e. By September 30, 2017, identify and involve students, parents, caretakers, and/or school faculty at 5 schools to be School Champions and support PSE efforts.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, continue building partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts.
   b. By September 30, 2018, provide direct education classes to reach at least 19,060 students and/or parents to promote healthy eating and physical activity messages along with resource management skills.
   c. By September 30, 2018, reach 29,500 students and/or adults with indirect nutrition education messages through school events and display of posters and/or brochures.
   d. By September 30, 2018, plan, coordinate and train at least eight school districts with SNAP-Ed approved materials to implement School Wellness Policy and/or PSE efforts such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity supports, and/or healthy food and beverage standards.
   e. By September 30, 2018, identify and involve students, parents, caretakers, and/or school faculty at 3 additional schools to be School Champions and support PSE efforts.
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, continue building partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts.
   b. By September 30, 2019, provide direct education classes to reach at least 16,860 students and/or parents to promote healthy eating and physical activity messages along with resource management skills.
   c. By September 30, 2019, reach 28,500 students and/or adults with indirect nutrition education messages through school events and display of posters and/or brochures.
   d. By September 30, 2019, plan, coordinate and train at least 10 school districts with SNAP-Ed approved materials to implement School Wellness Policy and/or PSE efforts; such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity supports, and/or healthy food and beverage standards.
   e. By September 30, 2019, identify and involve students, parents, caretakers, and/or school faculty at 2 additional schools to be School Champions and support PSE efforts.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, at least 10 school districts and/or afterschool programs will make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (**LEARN K-12**)

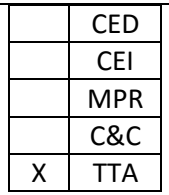
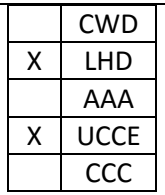
(**LEARN K-12**)

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Establish and maintain communication with CNAP partners, School Wellness Committees and community based partners to build capacity for policy, systems and environmental change efforts; such as School Wellness, Smarter Lunchrooms Movement, School Gardens, Safe Routes to School, Summer Feeding, Emergency Food and Access to Water, etc. May include access to water, healthy classroom celebrations and fundraisers, breakfast in the classroom and/or afterschool snacks. Provide school partners with information on food assistance programs to increase awareness and participation.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: City of Riverside, City of Perris, DHCD, JUSD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting agendas, notes, emails Submit: ATF

2.2	Conduct direct nutrition education classes (includes single class, series and/or spotlights) reaching 57,180 students and/or adults at K-12 schools and/or afterschool programs using SNAP-Ed approved materials. • Year 1 - reach 21,260 students and/or adults • Year 2 - reach 19,060 students and/or adults • Year 3 - reach 16,860 students and/or adults LHD will conduct one youth IOE project annually.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheet/student roster, data cards (adults), flyer (if applicable), UC CalFresh TEA & NARF Submit: ATF, UC CalFresh RTW, IOE Evaluation Report
2.3	Conduct indirect nutrition education activities reaching 31,500 students and/or adults through participation in school events: such as Open House, Back-to-School, Walk to School Day, Wellness Day events at K-12 schools using SNAP-Ed approved materials. • Year 1 - reach 12,500 students and/or adults • Year 2 - reach 10,500 students and/or adults • Year 3 - reach 8,500 students and/or adults	CED X CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Flyer, Photos, Event Summary Form, Indirect Tracking Form Submit: ATF, UC CalFresh RTW

2.4	Annually, provide SNAP-Ed approved flyers, posters and/or brochures in at least 30 K-12 schools and/or after school programs, reaching 57,000 students with healthy eating and physical activity messages. • Year 1 - reach 18,000 students and/or adults • Year 2 - reach 19,000 students and/or adults • Year 3 - reach 20,000 students and/or adults May include notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs; such as WIC, CalFresh, and/or Summer Meals.	( ) CED (X) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: City of Riverside, City of Perris, DHCD, and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Indirect Tracking Form Submit: ATF, UC CalFresh RTW
2.5	Utilize social media and website platforms to highlight local coverage and public relations efforts to support SNAP-Ed activities at K-12 schools. May include notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs; such as WIC, CalFresh, and/or Summer Meals.	( ) CED ( ) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: City of Riverside, City of Perris, DHCD, JUSD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Social media screen shot, press release/media article Submit: ATF

2.6	Identify and involve students, parents, caretakers, and/or school faculty as "Champions" who are committed to improving their school environment and promote nutrition and physical activity.	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: City of Riverside, City of Perris, DHCD, JUSD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1 X, Q2 X, Q3 X, Q4 ; Year 3: Q1 X, Q2 X, Q3 X, Q4	On File: Champion Profile Submit: ATF
2.7	Provide technical assistance and training on SNAP-Ed approved materials such as: Rethink Your Drink, Harvest of the Month, Physical Activity curricula and resources (Shape of Yoga, Power Cards, CATCH/SPARK, PowerPlay, UC CalFresh curricula, Shaping Healthy Choices, etc.) for staff in at least six school districts. • Year 1 - in at least four school districts • Year 2 - in at least three school districts • Year 3 - in at least three school districts	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: City of Riverside, City of Perris, Reach Out and DHCD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X ; Year 2: Q1 X, Q2 X, Q3 X, Q4 X ; Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agenda, Sign-in sheet Submit: ATF, UC CalFresh RTW

2.8	Provide technical assistance and training to school-based partners on 31 PSE efforts such as; school gardens, Smarter Lunchrooms Movement (SLM), Access to Water, Environmental Supports to promote Physical Activity (stencils and walkability), Breakfast in the Classroom, School Wellness Policies and/or Summer Feeding Programs. • Year 1 - Planning, Coordination and Training • Year 2 & 3 - Training and Implementation **School Garden** – By 2019, establish and/or revitalize at least ten school gardens to introduce students and/or parents to home gardening. **Smarter Lunchrooms Movement –** By 2019, work with at least eight school sites to implement SLM strategies in the school cafeteria to encourage students' selection of healthy options. **Access to Water –** By 2019, support at least six school sites with model policies and best practices on hydration stations or alternative options to increase access to water. **Physical Activity –** By 2019, create awareness and facilitate the use of stencils to increase active play at a minimum of seven school sites.			CWD: LHD: City of Riverside, City of Perris, DHCD, JUSD and Reach Out AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 X X X	On File: Agenda, Sign-in sheet, SLM Self-Assessment Score card, Photos, Stencil Check-out list, Success Story Submit: ATF, PSE report, UC CalFresh RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2,2.3, 2.4, 2.5, 2.7, 2.8	Rethink Your Drink materials	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.3, 2.4, 2.5, 2.7, 2.8	Harvest of the Month materials	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.3, 2.4, 2.5, 2.7, 2.8	Pick It! Try It! Like It!	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.2, 2.3, 2.4, 2.7	PowerPlay! curriculums (4-5) and campaign materials (including Cookbook)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.4, 2.7, 2.8	Physical Activity (PA) Integration materials, CATCH curriculum, and stencil guide	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: PA integration materials, stencil guide

2.2, 2.3	10 Tips Nutrition Education Series Handouts		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
2.2, 2.3, 2.4	Dairy Council Curriculums (K-5, 6-8 and 9-12) and adult materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	High School lesson Plans and Presentations (SNAP-Ed / Drexel University)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	SuperTracker Nutrition Lesson Plans for High School Students		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3	Nourish: Food + Community		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.4, 2.7, 2.8	Team Nutrition Curriculums (k-5 and 6-8) and other USDA Team Nutrition materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

2.2, 2.3	Cooking Matters for Chefs and Kids		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.2, 2.3	Shaping Healthy Choices curricula and materials		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.2, 2.3	Cooking Up Healthy Choices		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.2, 2.3	Pick a Better Snack		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.3, 2.5	MyPlate Kid's Place Activity website		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Resource
			CCC			
2.4	Eat Smart to Play Hard Poster		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below: Resource
			CCC		X	

2.2, 2.3, 2.4	MyPlate Poster and Choose MyPlate.gov		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe
			CCC			X	below: Resource
2.2, 2.3	Choosing Healthy Beverages		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe
			CCC				below:
2.2,2.3	Nutrition 5 Class Series (Orange County Health Care Agency)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe
			CCC				below:
2.2, 2.7	Serving Up MyPlate: A Yummy Curriculum (1-6)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe
			CCC				below:
2.2, 2.3	Cooking Matters		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe
			CCC				below:
2.2, 2.3	EatFresh.org Text Message Nutrition Class and materials		CWD				Research Tested
		X	LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe
			CCC				below:

2.2, 2.3	Fresh from the Garden		CWD				Research Tested
		X	LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.2, 2.3	Eat Healthy, Be Active Community Workshops		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2,2.3	MyPlate for My Family Education Toolkit		CWD				Research Tested
		X	LHD				Practice Tested
			AAA			X	Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.3,2.4	Juice or Fruit Drinks handout		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE			X	N/A - Please describe below: Resource
			CCC				
2.2, 2.3	NEOPB - Cookbooks (Everyday Healthy Meals, Soulful Recipes, Flavors of my Kitchen, Chinese Cookbook, etc.) and recipe cards		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
		X	UCCE			X	N/A - Please describe below: Resource
			CCC				
2.2, 2.7	Nutrition to Grow On		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

2.2,2.7	Eating Healthy from Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.7	EatFit Curriculum		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.7	Money Talks Hunger Attack! Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.7	My Amazing Body, Good For Me and You, It's My Choice		CWD		Research Tested
					Practice Tested
			LHD	X	Emerging
			AAA		N/A - Please describe below:
		X	UCCE		
			CCC		
2.2, 2.7	TWIGS Curriculum		CWD		Research Tested
				X	Practice Tested
			LHD		Emerging
			AAA		N/A - Please describe below:
		X	UCCE		
			CCC		

2.2,2.7	Plan, Shop, Save, Cook (PSSC)		CWD		Research Tested
		X	UCCE	X	Practice Tested
			LHD		Emerging
			AAA		N/A - Please describe below:
			CCC		
2.2,2.7	Making Every Dollar Count		CWD		Research Tested
		X	UCCE	X	Practice Tested
			LHD		Emerging
			AAA		N/A - Please describe below:
			CCC		
2.2, 2.3	Get Fresh and NEOPB videos, including: • Cooking with Chef Video (Lessons 1-3) • Shopping Tips Video (Lesson 4) • Cooking with Kids Video • Instant Recess • Eat Well, Move More • Lower the Chances • Other NEOPB video		CWD		Research Tested
		X	UCCE		Practice Tested
			LHD	X	Emerging
			AAA	X	N/A - Please describe below: Resource
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report all direct and indirect education, social media, and training activities conducted in Activity 2.2, 2.3, 2.4, 2.5, 2.7 and 2.8.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other:
E.2.2	Summarize progress of PSE efforts; including School Gardens, Smarter Lunchrooms Movement, Access to Water, Environmental Supports to promote Physical Activity (stencils and walkability), , and/or Summer Feeding Programs for Activity 2.8.		X	X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 , Q2 , Q3 , Q4 X Year 2: Q1 , Q2 , Q3 , Q4 X Year 3: Q1 , Q2 , Q3 , Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: Success Story, Photos

E.2.3	Provide technical assistance to NEOP funded staff, subcontractors, school "Champions", and school partners as requested; such as conference calls and/or in-person meetings, trainings, webinars, and observations to promote skill building, sharing of best practices, and advancement of obesity prevention efforts for Activities 2.2, 2.3, 2.4,2.6, and 2.7.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: Observation Form
E.2.4	Impact and Outcome Evaluation - Match a pre- and post-surveys for the class series' included in the IOE project in Activity 2.2. • Year 1, match 100 intervention surveys and 100 control surveys • Year 2, match 150 intervention surveys and 100 control surveys • Year 3, match 200 intervention surveys and 100 control surveys			X	X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: IOE evaluation report

E.2.5	Conduct impact and outcome evaluation of direct education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 2.2.			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

	CWD
	LHD
	AAA
X	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh RTW
	Food Behavior Checklist
X	UC Intent to Change

List other: PSSC Checklist, TTT, TOT, student pre/post

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, at least 18 childcare, head start and/or preschool sites will implement changes related to healthy food and beverage/ access to water and environmental supports for physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Food & Beverage Standards
- Access to Water
- Environmental Support to Promote Physical Activity / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, build partnerships with early childhood education partners; such as Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) program to collaborate and support the PSE efforts at a minimum of five childcare, head start and/or preschool sites.
    b. By September 30, 2017, provide direct education classes to 430 preschool children and/or adults encouraging healthy eating and active living at a minimum of five childcare, head start and/or preschool sites.
    c. By September 30, 2017, reach 450 preschool children and/or adults with indirect nutrition education messages encouraging healthy eating and active living at a minimum of five childcare, head start and/or preschool sites.
    d. By September 30, 2017, provide training and technical assistance to staff at a minimum of five childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, continue partnering with early childhood education partners; such as Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) support the PSE efforts at a minimum of six additional childcare, head start and/or preschool sites.
    b. By September 30, 2018, provide direct education to 430 preschool children and /or adults encouraging healthy eating and active living at six childcare, head start and/or preschool sites.
    c. By September 30, 2018, reach 570 preschool children and/or adults with indirect nutrition education messages encouraging healthy eating and active living at a minimum of six childcare, head start and/or preschool sites.
    d. By September 30, 2018, provide training and technical assistance to staff at a minimum of six additional childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, continue partnering with early childhood education partners; such as Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) to support the PSE efforts at a minimum of seven additional childcare, head start and/or preschool sites.
   b. By September 30, 2019, provide direct education to 430 preschool children and/or adults encouraging healthy eating and active living at a minimum of seven childcare, head start and/or preschool sites.
   c. By September 30, 2019, reach 690 preschool children and/or adults with indirect nutrition education messages encouraging healthy eating and active living at a minimum of seven childcare, head start and/or preschool sites.
   d. By September 30, 2019, provide training and technical assistance to staff at a minimum of seven additional childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, at least 18 childcare, head start and/or preschool sites will implement changes related to healthy food and beverage/ access to water and environmental supports for physical activity. (LEARN PreK)

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Collaborate with NAP SACC program and other early childhood education partners to build capacity for nutrition and physical activity programs and PSE efforts at childcare, head start and/or preschool sites. • Year 1 - at a minimum of five sites • Year 2 - at a minimum of six sites • Year 3 - at a minimum of seven sites Provide early childhood partners with information on food assistance programs to increase awareness and participation.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting agendas, notes, emails Submit: ATF

3.2	Conduct direct nutrition education classes (includes single class and series) reaching 1,290 SNAP-Ed individuals at childcare, head start and/or preschool sites using SNAP-Ed Approved materials. • Year 1 - at a minimum of five sites reaching 430 children and parents • Year 2 - at a minimum of six sites reaching 430 children and parents • Year 3 - at a minimum of seven sites reaching 430 children and parents	X CED CEI MPR X C&C TTA	 CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Class roster / sign-in sheet, Class flyer, data cards (adults), UC CalFresh TEA, NARF Submit: ATF, UC CalFresh RTW
3.3	Conduct indirect nutrition education activities and/or participate in events at a minimum of 18 childcare, head start and/or preschool sites using SNAP-Ed approved materials: such as Potter the Otter, Harvest of the Month, etc. • Year 1 - at least five sites reaching 100 children and/or adults • Year 2 - at least six sites reaching 120 children and/or adults • Year 3 - at least seven sites reaching 140 children and/or adults	 X CEI MPR C&C TTA	 CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Class: Class roster/ Sign-in sheet Events : Flyer, Photos, Event Summary Form; Indirect Tracking Form Submit: ATF, UC CalFresh RTW

3.4	Provide SNAP-Ed approved flyers, posters and/or brochures at a minimum of 18 childcare, head start and/or preschool sites promoting healthy eating active living messages. • Year 1 - at least five sites reaching 350 children and/or adults • Year 2 - at least six sites reaching 450 children and/or adults • Year 3 - at least seven sites reaching 550 children and/or adults Includes notification SNAP-Ed classes and promotion of Food and Nutrition Assistance Programs.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Indirect Tracking Form Submit: ATF, UC CalFresh RTW
3.5	Provide technical assistance and training on SNAP-Ed approved materials such as: Grow it, Try it, Like it, Farm to Preschool / Harvest of the Month, Rethink Your Drink / Potter the Otter, Physical Activity tools (Power Cards, CATCH/SPARK), and UC CalFresh curricula such as Happy Healthy Me, Go Glow Grow, etc. for staff in at least 18 childcare, head start and/or preschool sites. • Year 1 - in at least five sites • Year 2 - in at least six sites • Year 3 - in at least seven sites	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Agenda, Sign-in sheet, UC CalFresh TEA, NARF Submit: ATF, UC CalFresh RTW

3.6	Provide support, training and technical assistance to at least 18 childcare, head start and/or preschool sites for eight PSE efforts such as: Healthy Food and Beverage/ Access to Water , and/ or Environmental Support for Physical Activity (stencils, SPARK/CATCH). • Year 1 - Planning, Coordination and Training • Year 2 - Training and Implementation • Year 3 - Training and Implementation LHD will collaborate with WIC Regional Breastfeeding Liaison and the Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) program.		CED CEI MPR X C&C X TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Training agendas, Sign-in sheet, Email / notes, Stencil Check out list, photos Submit: ATF, PSE report, UC CalFresh RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2	Color Me Healthy	CWD X LHD AAA UCCE CCC	X Research Tested Practice Tested Emerging N/A - Please describe below:
3.2, 3.5	Farm to Preschool	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

3.2, 3.3, 3.4, 3.5	Rethink Your Drink materials / Potter the Otter		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
3.5	Build a Healthy Plate with Fewer added Sugars		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3, 3.5	Grow It, Try It, Like It		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3	Cooking Matters: Exploring Food Together		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3, 3.5, 3.6	Sports, Play & Active Recreation for Kids (SPARK)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2, 3.3, 3.5, 3.6	Coordinated Approach to Child Health (CATCH) curriculum		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

3.3, 3.4	MyPlate for Preschoolers Handout		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
3.3, 3.4	Juice or Fruit Drinks Handout		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
3.4	Eat Smart to Play Hard Poster		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
3.2, 3.4	MyPlate Poster and ChooseMyPlate.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
3.2, 3.5	UC CalFresh: Happy Healthy Me		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
3.2, 3.5	UC CalFresh: Go Glow Grow		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

3.2, 3.3, 3.4, 3.5, 3.6	USDA Team Nutrition materials		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Track and report all direct education, indirect education, and training activities conducted in Activity 3.2, 3.3, 3.4, 3.5 and 3.6.		X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other:
E.3.2	Summarize progress for PSE efforts; Healthy Food and Beverage / Access to Water, and/ or Environmental Support for Physical Activity (stencils, SPARK/CATCH) by early childhood education partners for Activity 3.6.			X	CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other:

							Success Story, Photos
E.3.3	Conduct impact and outcome evaluation of direct education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 3.2.			X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report X UC CalFresh RTW Food Behavior Checklist X UC Intent to Change List other: UC CalFresh TOT, TTT

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, 10-15 SNAP-Ed qualifying retail stores, 5-10 food pantry/school food pantry/ and/or emergency food sites, and 1-3 food banks will implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable awareness, knowledge and demand. (SHOP)

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Food and Beverage Standards
- Healthy Retail Strategies
- Signage and Marketing of Food and Nutrition Assistance Programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, establish partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores with the goal of piloting healthy retail aisles, displaying healthy food and beverage merchandising materials, and hosting at least two store tours.

    b. By September 30, 2017, conduct an assessment of the retail environment using the CX^3 retail assessment tool at 10-15 SNAP-Ed qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options.

    c. By September 30, 2017, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change.

    d. By September 30, 2017, conduct an assessment of the emergency food environment in at least two communities using the CX^3 Emergency Food Assessment tool to determine the availability and quality of healthy food and beverages.

    e. By September 30, 2017, establish partnerships with food banks and other community partners to support improvement of existing food pantries and/or identify potential new food pantries in communities identified with the greatest need.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, maintain partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores to continue healthy retail strategies from year 1.

    b. By September 30, 2018, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change.

    c. By September 30, 2018, pilot at least two healthy retail aisles and host one Fruit and Veggie Fest marketing event in support of the healthy retail aisle.

    d. By September 30, 2018, conduct a re-assessment of the retail environment using the CX^3 retail assessment tool at 10-15 SNAP-Ed qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options.

    e. By September 30, 2018, conduct at least three store tours to reach a minimum of 30 children and/or adults with indirect education.

f. By September 30, 2018, work with food banks and other community partners to address food insecurity and healthy food access, (including healthy food and beverage standards, donation and distribution systems and/or environmental change) with at least two existing food pantries and/or identify potential new food pantries in communities identified with the greatest need.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, maintain partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores to continue healthy retail strategies from year 1 and year 2.

b. By September 30, 2019, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change.

c. By September 30, 2019, pilot at least one additional healthy retail aisle in two SNAP-Ed qualifying neighborhood retail stores and host one Fruit and Veggie Fest marketing event in support of the healthy retail aisle.

d. By September 30, 2019, conduct a re-assessment of the retail environment using the CX^3 retail assessment tool at 10-15 SNAP-Ed qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options.

e. By September 30, 2019, conduct at least four store tours to reach a minimum of 40 children and/or adults with indirect education.

f. By September 30, 2019, work with food banks and other community partners to address food insecurity and healthy food access (including adoption and implementation of healthy food and beverage standards, donation and distribution systems, environmental and/or policy change) with at least two additional existing food pantries and/or newly established food pantries in the communities identified with the greatest need.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Riverside County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, 10-15 SNAP-Ed qualifying retail stores, 5-10 food pantry/school food pantry/ and/or emergency food sites, and 1-3 food banks will implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable awareness, knowledge and demand. (SHOP)

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Collaborate with at least ten retail partners, food pantry/emergency food sites, food banks and/or other community-based partners to build capacity and promote healthy retail strategies and initiatives to increase fruit and vegetable awareness, knowledge and demand for locally grown produce. Provide food pantry/emergency food site partners with information on food assistance programs to increase awareness and participation.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting agenda, notes / emails Submit: ATF
4.2	Conduct direct nutrition education classes to reach 1,110 SNAP-Ed eligible individuals at four food pantries/emergency food sites using SNAP-Ed approved materials. • Year 1 - Reach 390 individuals • Year 2 - Reach 370 individuals • Year 3 - Reach 350 individuals	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Sign-in sheet, data cards Submit: ATF, UC CalFresh RTW

4.3	Conduct indirect nutrition education activities to reach 13,250 SNAP-Ed individuals at food pantry/school food pantry and/or emergency food sites using SNAP-Ed approved materials. • Year 1 - reach 4,350 SNAP-Ed individuals • Year 2 - reach 4,450 SNAP-Ed individuals • Year 3 - reach 4,450 SNAP-Ed individuals	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: City of Riverside, JUSD and Reach Out AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Handouts, materials, Indirect Tracking Form Submit: ATF, UC CalFresh RTW
4.4	Conduct indirect nutrition education activities by hosting at least nine store tours reaching a minimum of 90 children and/or adults and two Fruit and Veggie Fest NEOPB signature events. • Year 1 - at least two store tours • Year 2 - at least three store tours and one Fruit and Veggie Fest event. • Year 3 - at least four store tours and one Fruit and Veggie Fest event.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 Year 2: Q1 , Q2 X, Q3 X, Q4 Year 3: Q1 , Q2 X, Q3 X, Q4	On File: Flyer, Photos, Event Summary Form Submit: ATF
4.5	Provide resources and technical assistance to 10 -15 retail / corner stores to promote healthy retail strategies and initiatives to increase fruit and vegetable awareness, knowledge and demand: such as healthy checkout /aisles and retail merchandising materials. • Year 1 - Complete CX^3 Retail Assessment survey • Year 2 - Reassess retail environment using CX^3 survey • Year 3 - Reassess retail environment using CX^3 survey	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Photos (Healthy Checkout aisle), Retail Site Form, CX^3 surveys Submit: ATF

4.6	Provide resources, technical assistance and/or training to at least four emergency food sites to support the implementation of healthy food and beverage standards and distribution policies. Materials used may include Harvest of the Month, MyPlate and/or Dietary Guidelines. • Year 1 - Complete Emergency Food Assessment Survey and provide technical assistance and/or training • Year 2 -Technical assistance and/or training with at least two emergency food sites adopting a policy, systems and/or environmental change. • Year 3 -Technical assistance and/or training with at least two additional emergency food sites adopting a policy, systems and/or environmental change.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Emergency Food Assessment survey Submit: ATF, UC CalFresh RTW, PSE RE-AIM report
4.7	Utilize social media and website platforms to highlight local coverage and public relations efforts to support NEOPB activities; such as NEOPB signature event and Kids' Produce Markets. • Year 1, at least two events • Year 2, at least three events • Year 3, at least four events	CED: ; CEI: ; MPR: X ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: City of Riverside, JUSD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Social media screen shot, press release/media article Submit: ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.4, 4.5	Retail Program materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
4.5, 4.6	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.4, 4.5, 4.6	Harvest of the Month		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
		X	CCC		
4.3, 4.4, 4.5, 4.6	Pick It! Try It! Like It!		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
4.3, 4.4, 4.6	Rethink Your Drink materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
4.2	Food Smarts		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging

			UCCE		N/A - Please describe below:
		X	CCC		
4.3, 4.4	NEOPB cookbooks (Every Day Healthy Meals, Flavors of My Kitchen, Kids Get Cookin', Chinese Cookbook) and Recipe Cards		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
4.3, 4.4, 4.5, 4.6	MyPlate materials and USDA Choose MyPlate.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: Resource
		X	CCC	X	
4.3, 4.4	Cooking Matters		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2	UC CalFresh: Plan, Shop, Save, Cook (PSSC)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
4.2	EatFresh.org		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
		X	CCC		
4.2	Spend Smart Eat Smart		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Riverside County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Track and report all direct and indirect education activities, trainings and social media conducted in Activity 4.2, 4.3, 4.4, 4.5, 4.6 and 4.7.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh RTWRTW: X; Food Behavior Checklist: ; UC Intent to Change: List other:
E.4.2	Use the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3) assessment of retail and emergency food sites to develop a plan to complete Activities 4.5 and 4.6.	X			CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 X, Q2 X, Q3 , Q4 Year 2: Q1 , Q2 X, Q3 X, Q4 Year 3: Q1 , Q2 , Q3 X, Q4 X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh RTW: ; Food Behavior Checklist: ; UC Intent to Change: List other: CX^3 Assessment tools

E.4.3	Summarize healthy food access PSE changes implemented by retail partners and emergency food sites; such as healthy food and beverage standards and distribution policies for Activity 4.5 and 4.6			X	CWD X LHD AAA X UCCE X CCC	**Year 1** Q4: X **Year 2** Q4: X **Year 3** Q4: X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh RTWRTW Food Behavior Checklist UC Intent to Change List other: Success Story, photos
E.4.4	Conduct impact and outcome evaluation of direct education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 4.2.			X	CWD LHD AAA X UCCE X CCC	**Year 1** Q1–Q4: X **Year 2** Q1–Q4: X **Year 3** Q1–Q3: X, Q4: X	EARS/ATF PSE RE-AIM Report X UC CalFresh RTW X Food Behavior Checklist X UC Intent to Change List other: UC CalFresh PSSC Checklist, Leah's Pantry Evaluation Tool

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Riverside County PSA 21
FFY 2018 Total Budget:	**$47,538.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$22,135	$22,135	0.00%
2	Non-Capital Equipment/Supplies		$4,700	$1,074	-77.15%
3	Materials		$28,429	$21,702	-23.66%
4	Travel		$1,503	$2,627	74.78%
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$0**	**$56,767**	**$47,538**	-16.26%
9	Indirect Costs*** Indirect Cost Rate= __ %			$0	
	Total Federal Funds	**$0**	**$56,767**	**$47,538**	-16.26%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	No Change
2	Non-Capital Equipment/Supplies	Decrease in Office Supplies
3	Materials	Increase in SNAP-Ed nutritional incentives
4	Travel	Increase in additional FTE to travel to SNAP-Ed Fourm in Sacramento, CA including mielage
5	Building/Space	None
6	Maintenance	None
7	Equipment and Other Capital Expenditures	None
8	Contracts/Sub-Grants/ Agreements**	None
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Riverside County PSA 21

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Office Manager/Secretary/Admin Assistant	Becky Kay Priest	20.00%		$65,723.42	0.067	$4,403.47	38.50%	$1,695.34	$1,219.80	$6,099	The basis used in calculating the benefit rate by add retirment, Social Security, Medicare Tax, Employment Insurance, Flex Benefit plan and Workmans Comp. Office on Aging will adjust the staff time split of 50/50 to the SNAP-Ed Guidance requirements of 80% direct education and 20% admin staff time
2			Teacher/Student Aid/Assistant	Ligia Luppino-Ruiz		80.00%	$41,257.00	0.28064	$11,578.36	38.50%	$4,457.67	$16,036.00	$16,036	The basis used in calculating the benefit rate by add retirment, Social Security, Medicare Tax, Employment Insurance, Flex Benefit plan and Workmans Comp. Office on Aging will adjust the staff time split of 50/50 to the SNAP-Ed Guidance requirements of 80% direct education and 20% admin staff time
				Total Staffing: Salaries/Benefits:				**0.34764**	**$15,982**		**$6,153**	**$17,256**	**$22,135**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Riverside County PSA 21

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Paper, Pens, File Folders, Binder, Highliters, Tape, Stapels, Envelopes, Printer Cartidges, Labels, Cart for supply carrier, magnetic bulletion board, Dry eraser markers, dry earaser	0.28	$5.00	767	$1,074	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,074**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Pens	Pens to complete forms	$2.00	2001	$4,002	
2			Canves Green Bags	Canvas Green Bags will be used to promote healthy purchases of fruits and vegetables	$2.00	1000	$2,000	
3			Measuring Spoons	Measuring Spoons for activities	$3.00	800	$2,400	
4			Measuring Cups	Measuring cups for activities	$3.00	800	$2,400	
5			Infused Water Bottels	Infused water bottles will be used as incentives at education presentations to promote consmption of water	$2.50	1000	$2,500	
6			Printing	Printing CDA approved SNAP-Ed brochures and handouts in English and Spanish. Printed materials will be distributed at	$3.00	2000	$6,000	
7			Posters and Flyers	Printing CDA approved SNAP-Ed brochures and handouts in English and Spanish. Printed materials will be distributed at	$3.00	500	$1,500	
8			My Plate Magnets	Magnet My Plate to promote healthy eating beahaviors.	$2.00	450	$900	
						Total Materials:	**$21,702**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Reversdie Senior Programs/Project Coordinator Private Mileage Reimbursement to Approved Sites	Approved Senior Centers and Community Centers	Mileage to travel to and from community sernior centers	10	2	10	0	$0.00	$0.00	$0.00	100	$0.00	$0.00	$535	
2			Project Coordinator	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	3	2	$46.00	$95.00	$98.50	50	$0.00	$0.00	$880	
3			Project Coordinator	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	2	0	$0.00	$0.00	$0.00	0	$0.00	$56.00	$112	
4			Project Coordinator	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	3	0	$0.00	$0.00	$0.00	0	$0.00	$27.00	$54	
5			Project Assistant	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	3	2	$46.00	$95.00	$98.50	50	$0.00	$0.00	$880	
6			Project Assistant	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	2	0	$0.00	$0.00	$0.00	0	$0.00	$56.00	$112	
7			Project Assistant	Sacramento, CA	SNAP-Ed Yearly Forum	1	2	3	0	$0.00	$0.00	$0.00	0	$0.00	$27.00	$54	
					Out-of-State												
1			None													$0	
															Total Travel:	**$2,627**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Riverside County PSA 21

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$47,538**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$47,538**

SNAP-Ed Programming occurs in this county through Catholic Charitites of San Bernardino and Riverside Counties.

Please refer to the San Bernardino County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Riverside University Health System-Public Health
FFY 2018 Total Budget:	**$3,774,689.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$383,697	$1,485,775	$1,416,091	$1,799,788	21.13%
2	Non-Capital Equipment/Supplies	$6,646	$5,678	$2,362	$9,008	58.65%
3	Materials	$1,254	$49,312	$58,441	$59,695	21.06%
4	Travel	-$944	$46,713	$39,949	$39,005	-16.50%
5	Building/Space	-$3	$175,656	$180,927	$180,924	3.00%
6	Maintenance	$1,543	$96,708	$98,000	$99,543	2.93%
7	Equipment and Other Capital Expenditures	$0	$0	$5,004	$5,004	
8	Contracts/Sub-Grants/ Agreements**	$4,234	$1,108,997	$1,127,541	$1,131,775	2.05%
	Total Direct Costs:	**$396,427**	**$2,968,839**	**$2,928,315**	**$3,324,742**	11.99%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$95,924	$313,499	$354,023	$449,947	43.52%
	Total Federal Funds	**$492,351**	**$3,282,338**	**$3,282,338**	**$3,774,689**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased due to adding 3 direct service positions and 1 non-direct position.
2	Non-Capital Equipment/Supplies	Increased due to the purchase of equipment needed for new employees.
3	Materials	Increased due to expanding reach throughout service area.
4	Travel	Reduced due to expected decrease in mileage reimbusement and increase availability of County vehicles.
5	Building/Space	NA
6	Maintenance	NA
7	Equipment and Other Capital Expenditures	NA
8	Contracts/Sub-Grants/ Agreements**	Reduced pending review of FY16 carry-in funds expended.
9	Indirect Costs	Increased percentage rate from FY16.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accountant/Finance Analyst	Criselyn Enriquez	100.00%	0.00%	$63,569.09	0.3	$19,070.73	48.11%	$9,174.93	$28,246.00	$28,246	
2			Accountant/Finance Analyst	Carolyn Jackson	100.00%	0.00%	$67,737.07	0.1	$6,773.71	44.39%	$3,006.85	$9,781.00	$9,781	
3			Administrator (e.g., Director of Programs)	Nancy Allende	5.00%	95.00%	$91,100.05	1	$91,100.05	36.84%	$33,561.26	$6,233.05	$124,661	
4			Chief Executive Officer	Gayle Hoxter	2.00%	98.00%	$135,394.48	0.25	$33,848.62	37.88%	$12,821.86	$933.40	$46,670	
5			Community Liaison	Anna Virgen	0.00%	100.00%	$47,650.10	1	$47,650.10	51.48%	$24,530.27	$0.00	$72,180	
6			Community Liaison	Linda Quintero	0.00%	100.00%	$47,650.10	0.25	$11,912.53	54.05%	$6,438.72	$0.00	$18,351	
7			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Maria Esther Hernandez	0.00%	100.00%	$58,428.24	0.25	$14,607.06	41.04%	$5,994.74	$0.00	$20,602	
8			Community Liaison	Jose Arballo	0.00%	100.00%	$96,859.38	0.0954	$9,240.38	41.83%	$3,865.25	$0.00	$13,106	
9			Community Liaison	Kerri Mabee	0.00%	100.00%	$59,151.28	0.051	$3,016.72	47.78%	$1,441.39	$0.00	$4,458	
10			Office Manager/Secretary/Admin Assist	Jon Vermilya	100.00%	0.00%	$57,521.15	0.5	$28,760.58	47.28%	$13,598.00	$42,359.00	$42,359	
11			Nutritionist/Nutrition Educator/Nutrition Aide	Michael Paalani	5.00%	95.00%	$66,430.86	0.9	$59,787.77	47.88%	$28,626.38	$4,420.70	$88,414	
12			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Vanessa Martinez	0.00%	100.00%	$44,749.48	1	$44,749.48	54.39%	$24,339.24	$0.00	$69,089	
13			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Hosea Jones	0.00%	100.00%	$57,908.24	1	$57,908.24	47.48%	$27,494.83	$0.00	$85,403	
14			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Eldaa Rivera	0.00%	100.00%	$58,428.24	1	$58,428.24	48.01%	$28,051.40	$0.00	$86,480	
15			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Claudia Pelayo	0.00%	100.00%	$57,908.24	1	$57,908.24	47.48%	$27,494.83	$0.00	$85,403	
16			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Cherice Hendrickson	0.00%	100.00%	$46,250.16	1	$46,250.16	55.05%	$25,460.71	$0.00	$71,711	
17			Nutritionist/Nutrition Educator/Nutrition Aide	Shelley Nail	0.00%	100.00%	$71,659.12	0.5	$35,829.56	31.62%	$11,329.31	$0.00	$47,159	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health

18			Office Manager/Secretary/Admin Assist	Mandy Adkins	100.00%	0.00%	$57,968.56	0.2	$11,593.71	50.41%	$5,844.39	$17,438.00	$17,438	
19			Office Manager/Secretary/Admin Assist	Tanya Lee	100.00%	0.00%	$49,099.86	1	$49,099.86	50.37%	$24,731.60	$73,831.00	$73,831	
20			Office Manager/Secretary/Admin Assist	Angelina Gutierrez	100.00%	0.00%	$32,126.29	0.4	$12,850.52	66.73%	$8,575.15	$21,426.00	$21,426	
21			Program Assistant	Miguel Vazquez	0.00%	100.00%	$103,005.14	0.05	$5,150.26	41.17%	$2,120.36	$0.00	$7,271	
22			Research Specialist	Amy Hyong	0.00%	100.00%	$70,793.68	0.1	$7,079.37	46.22%	$3,272.08	$0.00	$10,351	
23			Office Manager/Secretary/Admin Assist	Rosa Lozoya	100.00%	0.00%	$57,521.15	1	$57,521.15	47.90%	$27,552.63	$85,074.00	$85,074	
24			Accountant/Finance Analyst	Lisa Lin	100.00%	0.00%	$73,152.38	0.6	$43,891.43	45.71%	$20,062.77	$63,954.00	$63,954	
25			Project Coordinator	Andrea Morey	5.00%	95.00%	$72,241.42	1	$72,241.42	40.04%	$28,925.46	$5,058.35	$101,167	
26			Office Manager/Secretary/Admin Assist	Renita Hudson	100.00%	0.00%	$46,851.17	0.25	$11,712.79	53.82%	$6,303.82	$18,017.00	$18,017	
27			Project Coordinator	Kayellen Young	5.00%	95.00%	$75,109.15	0.3	$22,532.75	46.68%	$10,518.29	$1,652.55	$33,051	
28			Project Coordinator	Valerie Comeaux	5.00%	95.00%	$75,260.80	1	$75,260.80	44.85%	$33,754.47	$5,450.75	$109,015	
29			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	$76,543.58	0.15	$11,481.54	43.31%	$4,972.65	$0.00	$16,454	
30			Nutritionist/Nutrition Educator/Nutrition Aide	Lorie Brendecke	0.00%	100.00%	$59,832.62	0.25	$14,958.16	49.24%	$7,365.40	$0.00	$22,324	
31			Research Specialist	Salomeh Wagaw	0.00%	100.00%	$89,588.30	0.1	$8,958.83	45.63%	$4,087.91	$0.00	$13,047	
32			Contract Manager	Eduvijes (Debbie) Plasencia	100.00%	0.00%	$45,602.11	0.25	$11,400.53	53.49%	$6,098.14	$17,499.00	$17,499	
33			Contract Manager	Lucia Aldana	100.00%	0.00%	$98,442.66	0.1	$9,844.27	41.95%	$4,129.67	$13,974.00	$13,974	
34			Intern	Various	0.00%	100.00%	$0.00	1	$0.00	0.00%	$0.00	$0.00	$0	
35			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Amanda Toohey	0.00%	100.00%	$36,111.71	1	$36,111.71	53.73%	$19,402.82	$0.00	$55,515	
36			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Cristina Juarez	0.00%	100.00%	$34,125.52	0.16	$5,460.08	15.37%	$839.21	$0.00	$6,299	
37			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	Amber Valenzuela	0.00%	100.00%	$34,125.52	0.1	$3,412.55	15.37%	$524.51	$0.00	$3,937	
38			Health Educator (include Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	$36,111.71	1	$36,111.71	53.73%	$19,402.82	$0.00	$55,515	

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Organization Name: California Department of Public Health
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39			Office Manager/Secretary/Admin Assist	Ashleigh Bennett	100.00%	0.00%	$49,099.86	1	$49,099.86	50.37%	$24,731.60	$73,831.00	$73,831	
40			Nutritionist/Nutrition Educator/Nutrition Aide	Taylor Wolfcale	0.00%	100.00%	$50,695.21	1	$50,695.21	31.62%	$16,029.83	$0.00	$66,725	
							Total Staffing: Salaries/Benefits:	**22.2064**	**$1,233,311**		**$566,476**	**$489,179**	**$1,799,788**

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

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Organization Name: California Department of Public Health
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2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	pens, paper, folders, staples, note pads, cartridges, etc.	22.2064	$6.40	12	$1,705	
2			Postage	Mail State contracts, MOUs, reports and/or correspondences, etc.	22.2064	$5.54	1	$123	
3			CCLHDN Organization Membership	CCLHDN Membership fees for Gayle Hoxter, Nancy Allende, Michael Paalani, Lorie Brendecke and Shelley Nail	1	$150.00	1	$150	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer	Equipment -As needed and with NEOPB approval; 5 PC's with monitor @ **$934** Computer keyboard and mouse - Ergonomic: Wired keyboard and wireless mouse will be used to minimize wrong hand posture which created awkward postures that harm wrists. Item(s) meet County ergonomic safety standards. Keyboards 5 @ $59.00 each = **$295.0**0 and Mouse 5 @ $45.00 = **$225.0**0 The five PC's are needed to replace existing, aging equipment. Riverside County IT schedule shows five SNAP-Ed funded PC's being retired and no longer supported next year. Description/Justification to the following position names/staff names: (2) Health Educators – Cherice Hendrickson and Claudia Pelayo, (2) Program Coordinators – Valerie Comeaux and Andrea Morey, and (1) Office Manager – Tanya Lee. Designated Staff: (2) Health Educators - TBD, (1) Office Assistant - Ashleight Bennett and (1) Nutritionist - Taylor Wolfcale	4	$1,454.00	1	$5,816	
2			Office Equipment - Desk Chairs	Desk Chairs which meet County Ergonomic and Safety standards. Ergo chairs will not be purchased until ergo reports are submitted to CDPH Designated Staff: Hosea Jones and Tanya Lee Existing chairs have had a useful life of approximately 15 years and no longer meet the County ergonomic safety standards. The new purchase will require competitive bid for County approved vendor to provide the equipment. From experience County vendors have provided a better quality product with a long term useful life. In addition, due to Procurement protocol we are unable to purchase chairs through on-line vendors such as Amazon.	2	$607.00	1	$1,214	
							Total Non-Capital Equipment/Supplies:	**$9,008**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Business cards (Approx. 14-staff x $54.00 /box-500 ea cards = $756.00) and Participant data card (Approx. 12,005 ea X $0.05/card) = $600.25 and Flyer (color) (Approx. 12,005 ea X $0.35) = $4,201.75	$5,558.00	1	$5,558	
2			Food Demonstration Materials	Disposable supplies (small plates, forks, napkins, serving bowls, serving spoons, etc…) and Ingredients to distribute NEOP approved recipes.	$0.60	5448.	$3,269	
3			Food Demo Supplies	cooking utensils and/or chopping boards, serving bowl, water dispenser, NEOP tablecloth and etc. Average of $25.00 x 40 = $1,000.00 We anticipate items purchased for FY18 will need to be replaced due to normal wear and tear and potential damage due to frequent use and transportation of supplies. If replacement supplies are unneeded or less than anticipated, we will redistribute those funds in the future.	$1,000.00	1	$1,000	
4			Educational Materials	Materials required for delivery of critical program services used in events/education. Brochures and Handouts for Nutrition Education (Approx. 1,326.53 ea. X $0.14) = $185.71 MyPlate, etc. (Approx. 1,326.53 X $0.35) = $464.28	$650.00	1	$650	
5			Food Handler Cards	Employees must have a current Food Handler Certificate for handling/preparing food for food demos. Designated Staff: (6) current staff and (2) new staff.	$27.00	8	$216	

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6			CATCH/SPARK Training	CATCH/SPARK Physical Activity (PA) training supplies - CATCH/SPARK toolkits, minor PA supplies (balls, hoops, cones), and related PA training fees and supplies. Curriculum Set $11,369.90 approximately (up to 36 sets). Various physical activity equipment for training not to exceed $13,630.1 (up to 36 sets each play items, hoop, cones, etc.)	$25,000.00	1	$25,000	
7			Visual Aids	Promote eating healthy foods (supplies not limited to Nasco Food items and visual props for nutrition education, etc.)	$4.50	22.2064	$100	
8			NEOP Staff Polo Shirts	Polo shirts with embroidered Champion for Change logo. This allows our staff to be recognized (branded) when out in the community doing NEOP related activities. (One shirt per staff: Pricing includes 17 shirts, Digitizing Charge and Taxes - $400)	$22.24	17	$378	
9			Printing	Print Materials - State NEOPB Supply Order (cookbooks, recipe cards, brochures, Posters, etc).	$1.00	13001	$13,001	
10			Garden Supplies	Minor Gardening Supplies including seeds, soil, containers and small garden tools for gardening classes = $125.00 x 12 ($1,500 includes taxes)	$1,500.00	1	$1,500	
11			Media - Retail Marketing	Riverside County LHD media plan includes strategic placement of CDPH "Be Better" media messages to enhance CDPH's media buy locally and saturate SNAP-Ed eligible communities with consistent messaging that supports LHD and subcontractor activities. Multiple media outlets are being utilized to capture the greatest reach of our SNAP-Ed target population. *Media itemized expenditures are separated into three line items: Convenience Stores, Gas Stations and Eateries: Neighborhood Eateries & Markets, Banning & Cabazon (30" x 60" poster, Counter-top Easel with take-one box). Convenience Stores, One-sheet posters, Riverside County (27" x 43" poster) Convenience Stores, Moreno Valley, Banning & Cabazon (2' x 5' poster, Counter Card w/Tear pad & 8" x 8" Window cling) Gas Stations, One-sheet posters, Riverside County (30" x 46" poster) Laundromats, Moreno Valley, Banning & Cabazon (2' x 5' poster, Counter Card with Tear pad and 8" x 8" Window cling). (Quantity: TBD)	$1.00	6599	$6,599	
12			Media on Catering Trucks	Media on food trucks, Riverside County (30" x 60" poster & 18" x 24" poster) posted on window and rear of truck. (Quantity: TBD)	$1.00	881	$881	
13			Media - Billboards	Bulletin (14' x 48') - Location TBD. Jr. Bulletin (10'6" x 36') - Location TBD. (Quantity: TBD)	$1.00	1543	$1,543	
						Total Materials:	**$59,695**	

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Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			All Positions/All Staff	Local	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	251	40	192					155			$20,814	
2			Administrator - Nancy Allende; Chief Executive Officer - Gayle Hoxter; Project Coordinators - Andrea Morey, Kayellen Young and Valerie Comeaux and Health Educator - TBD, Nutritionist - TBD	Sacramento	NEOPB SNAP-Ed Meeting & Conference: Program Directors' Meeting/SNAP-Ed LIA FORUM; (4 staff will attend in November and 6 staff will attend in February) Other includes parking and ground transportation (not limited - taxi (only if it's the most economical option), shuttle service and/or car rental).	2	6	3	2	$46.00	$110.00	$502.00			$90.00	$11,400	
3			Administrator - Nancy Allende or Nutritionist - Michael Paalani	TBD	Other Meeting & Conference: CCLHDN Membership Meeting / Forum Other includes parking and ground transportation (not limited - taxi (only if it's the most economical option), shuttle service and/or car rental).	1	1	3	2	$46.00	$110.00	$502.00		$290.00	$90.00	$1,240	
4			Project Coordinator - Andrea Morey or Valerie Comeaux or Nutritionist - Michael Paalani or Health Education Assistant - Claudia Pelayo	Sacramento	Media and Communications Training: (CX-3, Champions 4 Change, Media/PR) evidence based, program and evaluation methods, tools and resources, Designated attendees determind by training topics. Other includes parking and ground transportation (not limited to taxi (only if it's the most economical option), shuttle service and/or car rental)	2	1	2	1	$46.00	$110.00	$502.00			$55.00	$1,518	
5			Project Coordinator - Andrea Morey and Health Educator - TBD and TBD	Riverside	Grow Riverside 5th Annual Conference March 2018	1	3	1	1					$90.00		$270	

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6			Health Educator - Cherice Hendrickson, Vanessa Martinez and TBD.	Desert	2018 Southern Region Student Wellness Conference, Palm Desert Shared lodging, Other includes parking and ground transportation (not limited to taxi (only if it's the most economical option), shuttle services and/or car rental).	1	3	4	3	$46.00	$110.00			$675.00	$55.00	$3,732	
7			Health Educator - Claudia Pelayo, and/or Hosea Jones and/or Amber Valenzuela and/or Project Coordinator - Valerie Comeaux	Garden Grove	2018 Champion Alliance Workshop "Celebrating Community Partnerships", hosted by NEOPB. Other includes parking at the workshop facility for the day.	1	3								$10.43	$31	
Out-of-State																
1			None												$0	
														Total Travel:	**$39,005**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Riverside University Health System-Public Health, Nutrition and Health Promotion	Administration Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: Riverside University Health System-Public Health, Nutrition and Health Promotion,, 14539 Innovation Drive, Riverside, CA 92518 (Includes rent, janitorial, security, bldg maintenance): Total projected cost is $180,924.00 per year (Cost includes rent, janitorial, security, and building maintenance.) Riverwalk 6,082 sq. ft. consists of cubicles, private offices, conference rooms, training room, and file room. 6,082 sq. ft. x $2.17 per sq. ft. x 12 months = $163,126.00 includes 4.92% management fee. / Warehouse annual charge for 1500 sq. ft. = $17,798.40 includes management fee.	22.2064	$678.95	12	$180,924	
							Total Building/Space:	**$180,924**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Communication * (IT/Communication charges are differentiated by hardware, software and etc. Service charges and equipment are commonly billed separately, depending on vendor/department within the County.)	Administration Location: Riverside University Health System-Public Health, Nutrition and Health Promotion Branch, 4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 14539 Innovation Drive, Riverside, CA 92518 Desk Phones, voicemail, Cornet connectivity, computer lines, email = $46.895 per FTE per month IT support charges (desktop services- Hardware troubleshoot, manage, support, repair, install, etc.) and IT server/infrastructure charges (troubleshoot, manage, support, patch, and configure server hardware, backup, etc.)= $140.685 per FTE per month Total projected cost is approx. $187.58 per FTE per month x FTE 22.2064 x 12 months = $49,986.00	22.2064	$187.58	12	$49,986	

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2			Communication - Equipment replacement	Administration Location: Riverside University Health System-Public Health, Nutrition and Health Promotion,4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: County of Riverside, Department of Public Health, Nutrition and Health Promotion, 14539 Innovation Drive, Riverside, CA 92518 Equipment to be replaced, as needed, not limited to Desk Phones, Cornet connectivity, computer lines, hardware, etc...	22.2064	$1.16	12	$309	
3			Communication - Telephone Services	Administration Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 14539 Innovation Drive, Riverside, CA 92518 Main line telephones monthly services charges.	22.2064	$5.11	12	$1,362	
4			Maintenance	Administration Location: Riverside University Health System - Public Health, Nutrition and Health Promotion, 4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: Riverside University Health System - Public Health, Nutrition and Health Promotion, 14539 Innovation Drive, Riverside, CA 92518 Copier, printer, fax machines, software, document destruction service, office equipment. (Estimated $500 per month/ FTE 22.2064 =$22.51603 per FTE per month) IT support charges (software services – troubleshoot, update, security, manage, support, repair, install, etc.) and Security charges (security policy, incident response & investigations, training development, threat alerts, firewalls, etc.) = $101.254 per FTE per month Total projected cost is approx. $123.77 per FTE per month x FTE 22.2064 x 12 months = $32,982	22.2064	$123.77	12	$32,982	
5			Cell Phones	Unit Cost = monthly rate for non-smart cell phones used by allowable county staff member. County will use a total of 15 cell phones. *Cell Phones for Field staff 9.6 FTEs for 12 months @ $31.64/phone 1. Michael Paalani (#12 Nutritionist) 2. Eldaa Rivera (#16 Health Educator) 3. Vanessa Martinez (#13 Health Educator) 4. Claudia Pelayo (#18 Health Educator) 5. Anna Virgen (#6 Community Liaison) 6. Cherice Hendrickson (#19 Health Educator) 7. Nancy Allende (#3 Administrator) 8. Lorie Brendecke (#29 Nutritionist), 9. Valerie Comeaux (#31 Project Coordinator) 10. Andrea Morey (#28 Project Coordinator), 11. Amanda Toohey and 12. Cristina Juarez, 13. Health Educator - TBD, 14. Nutrtionist (100% NEOP) - Taylor Wolfcale	13.15	$42.92	12	$6,773	
6			Utilities	Administration Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 4210 Riverwalk Pkwy, Riverside, CA 92505 Warehouse Location: Riverside University Health System-Public Health, Nutrition and Health Promotion, 14539 Innovation Drive, Riverside, CA 92518 Riverwalk- 6,082 sq.ft. (Estimated $487.13 per month x 12 months = $5,845.60 per year) Warehouse – 1,500 sq. ft. (Estimated $121.78 per month x 12 months = $1,461.40 per year) Total projected cost is approx. $7,307.00 per year	22.2064	$27.42	12	$7,307	
7			Laundry Service	Laundry service to maintain cleanliness of fruit/veggie costumes	22.2064	$37.11	1	$824	
							Total Maintenance:	**$99,543**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			Copier	Additional Equipment Copier needed with NEOPB approval.	1	$5,004.00	1	$0.00	$5,004	
								Total Equipment and Other Capital Expenditures:	**$5,004**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			City of Riverside	Subcontractor will be conducting activities in Objective 1 (Live, Play and Eat), Objective 2 (School interventions - K-12 grades) and Objective 4 (Shop). Activities include— conducting nutrition education and physical activity promotion classes (Direct education); conducting and/or participating in community and/or NEOP signature events , as well as displaying NEOP approved posters, brochures and/or videos (Indirect education) ; conducting Policy Systems and Environmental (PSE) change work - related to Community/School Gardens, Healthy Food & Beverage Standards/Access to Water, or other PSE ; Impact/Outcome Evaluation project with youth; conducting community engagement projects and resident forum, mapping and survey work for Communities of Excellence Project – CX-3 ; identifying "champions" in their community and/or schools; and promoting NEOP activities through social media and website platforms.	$529,175	
B			City of Perris	Subcontractor will be conducting activities in Objective 1 (Live, Play and Eat) and Objective 2 (School interventions - K-12 grades). Activities include— conducting nutrition education and physical activity promotion classes (Direct education); conducting and/or participating in community and/or NEOPB signature events , as well as displaying NEOP approved posters, brochures and/or videos (Indirect education) ; conducting Policy Systems and Environmental (PSE) change work - related to Community/School Gardens, Access to Water, Physical Activity or other PSE ; conducting resident engagement projects with youth and/ or adults; identifying "champions" in their community and/or schools; and promoting NEOP activities through social media and website platforms.	$224,250	
C			Desert Healthcare District	Subcontractor will be conducting activities in Objective 1 (Live, Play and Eat) and Objective 2 (School interventions - K-12 grades). Activities include— conducting nutrition education and physical activity promotion classes (Direct education); conducting and/or participating in community and/or NEOPB signature events , as well as displaying NEOP approved posters, brochures and/or videos (Indirect education) ; conducting Policy Systems and Environmental (PSE) change work - related to Community/School Gardens, Access to Water or other PSE ; conducting resident engagement project with youth and/ or adults; identifying "champions" in their community and/or schools; and promoting NEOP activities through social media and website platforms.	$125,350	
D			Reach Out	Subcontractor will be conducting activities in Objective 1 (Live, Play and Eat), Objective 2 (School interventions - K-12 grades) and Objective 4 (Shop). Activities include— conducting nutrition education and physical activity promotion classes (Direct education); conducting and/or participating in community and/or NEOPB signature events , as well as displaying NEOP approved posters, brochures and/or videos (Indirect education) ; assisting and/or conducting Policy Systems and Environmental (PSE) change work - related to Community/School Gardens, Healthy Food & Beverage Standards/Access to Water, or other PSE ; Impact/Outcome Evaluation project with youth; conducting resident engagement project with youth and/ or adults; identifying "champions" in their community and/or schools; and promoting NEOP activities through social media and website platforms.	$207,000	
E			Jurupa Unified School District	Subcontractor will be working closely with community based subcontractor, Reach Out in facilitating the activities in Objective 2 (School interventions - K-12 grades) and Objective 4 (Shop). Activities include— facilitating nutrition education and physical activity promotion classes (Direct education); facilitating the display of NEOP approved posters/brochures and school events (Indirect education) ; conducting Policy Systems and Environmental (PSE) change work - related to School Gardens, Healthy Food & Beverage Standards/Access to Water, Physical Activity or other PSE ; facilitate the Impact/Outcome Evaluation project with youth; identify "champions" in JUSD schools; and promoting NEOP activities through social media and school website platforms.	$27,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			CATCH/SPARK Trainer	Early Childhood Physical Activity training for Childcare providers and professional CATCH/SPARK trainer $4,766 (One Day, 6 Hours, Up to 40 Attendees; include travel expenses/lodging if applicable).	$7,000	
2			TBD/NEOP Event	Subcontractor will be planning a NEOP Event; such as Black Health Awareness Month (BHAM), Latino Health Awareness Month (LHAM) event or Champions for Change Workshop. BHAM is among the NEOP community advocacy (signature) events included in the LHD FFY 2017-2019 Integrated Workplan (IWP) Objectives 1.3 and 1.4 (Live, Play, Eat) which includes but not limited to (BHAM, LHAM, Food Day, Fruit and Veggie Fest). A community advocacy event is held annually to empower SNAP-Ed eligible residents to make healthy changes within their communities.	$12,000	
					Total Contracts/Sub-Grants/Agreements:	**$1,131,775**

Total Direct Costs:	**$3,324,742**

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Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		25% of Total Salaries and Fringe Benefits	25.00%	$1,799,788.00	$449,947	
				Total Indirect Costs:	**$449,947**	

Total Budget:	**$3,774,689**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Wellness Coordinator	Eddy Jara	20.00%	80.00%	$ 84,142.00	0.85	$71,520.70	42.00%	$30,038.69	$20,311.80	$101,559	
2			Program Coordinator	Agueda Padilla	10.00%	90.00%	$ 63,912.00	1.00	$63,912.00	49.20%	$31,444.70	$9,535.70	$95,357	
3			Interns (3)	TBD	10.00%	90.00%	$ -	0.50	$0.00	0.00%	$0.00	$0.00	$0	
4			Nutrition Educator/Promotor(a)	TBD	10.00%	90.00%	$12,337.00	1	$12,337.00	0.00%	$0.00	$1,233.70	$12,337	
5			Nutrition Educator/Promotor(a)	TBD	10.00%	90.00%	$12,336.00	1	$12,336.00	0.00%	$0.00	$1,233.60	$12,336	
6			Nutrition Educator/Promotor(a)	TBD	10.00%	90.00%	$12,336.00	1	$12,336.00	0.00%	$0.00	$1,233.60	$12,336	
7			Nutrition Educator/Promotor(a)	TBD	10.00%	90.00%	$12,336.00	1	$12,336.00	0.00%	$0.00	$1,233.60	$12,336	
				Total Staffing: Salaries/Benefits:				**6.35**	**$184,778**		**$61,483**	**$34,782**	**$246,261**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, bilingual pay, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Wellness Coordinator - Eddy Jara; Project Assistant - Agueda Padilla	Regional	"Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics."	86	2						50			$2,301	
2			Wellness Coordinator - Eddy Jara and Project Assistant - Agueda Padilla	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (not limited - taxi (only if most economical), shuttle service and/or car rental).	1	2	3	2	$46.00	$110.00	$215.00			$150.00	$1,446	
3			Wellness Coordinator - Eddy Jara and Project Assistant - Agueda Padilla	Riverside, CA	Grow Riverside Annual Conference (Staff to attend 1 day of the three day conference.)	1	1.85	1						$90.00		$167	
Out-of-State																	
1			None													$0	
															Total Travel:	**$3,914**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Alvord Unified School District	Promote healthy eating and physical activity though single classes; series of classes; Policy Systems and Environmental (PSE) change efforts, participating in community events/forums; and participation in all NEOP required meetings and activities.	$61,000	
B			City of Riverside: Parks & Recreation	Promote healthy eating and physical activity though youth engagement, healthy food/beverage standards, Policy Systems and Environmental (PSE) change efforts, support of media and public relations efforts; hosting/participation in community events/forums; and participation in all NEOP required meetings and activities.	$110,000	
C			Riverside Unified School District	Promote healthy eating and physical activity though single classes; series of classes (e.g., IOE classes); participating in community events/forums; Policy Systems and Environmental (PSE) change efforts, and participation in all NEOP required meetings and activities.	$108,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$279,000	

Total Direct Costs:	**$529,175**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$529,175**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Sub A / TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrative Coordinator	TBD	100.00%	0.00%	$ 105,168.39	0.01	$1,051.68	29.48%	$310.04	$1,362.00	$1,362	
2			Contract Manager	TBD	100.00%	0.00%	$ 46,992.72	0.02	$939.85	29.48%	$277.07	$1,217.00	$1,217	
3			Interns (5)	TBD	0.00%	100.00%	$ -	1.00	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**1.03**	**$1,992**		**$587**	**$2,579**	**$2,579**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Sub A / TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office supplies	Paper, paper clips, pens, pencils, files, binders, markers, etc.	1.03	$18.36	12	$227	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$227**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstration Ingredients	Food taste testing demos: Ingredients for NEOP approved recipes & supplies for cleaning of utensils and surface areas.	$0.75	1500	$1,125	
2			Printing	Black and White and Color printing/copier charges for NEOP flyers, IOE surveys, agendas, etc. .06x10,920=$655	$0.06	10920	$655	
						Total Materials:	**$1,780**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Administrative Coordinator, Contract Manager, and Subcontractor A, Subcontractor(s) B: up to 3 staff -TBD	Regional	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	70	7						35			$1,311	
2			Administrative Coordinator or Designated Subcontractor -TBD	Sacramento	Two-Day State Sponsored SNAP-Ed Meeting/Forum Other includes parking and ground transportation (not limited to taxi (only if it's most economical), shuttle service and/or car rental)	1	1	3	2	$46.00	$110.00	$229.00			$111.00	$698	
Out-of-State																	
1			None													$0	
															Total Travel:	**$2,009**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Sub A / TBD

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Nutrition Professionals: TBD	Acting as "Teacher, Student Aide, Assistant"- To conduct nutrition education classes for parents and students of approved subcontractor sites, in-class, after-school, and community event programs. Assist in working on Policy Systems and Environmental Change (PSE) efforts. Implement nutrition education sessions in Spanish. Implement gardening lessons as a secondary component to primary nutrition education curricula. Perform PA sessions within incorporated nutrition education plans. Receive training on NEOP programs and adoption of approved strategies.	$10,500	
2			Nutrition Professionals: TBD	Acting as "Teacher, Student Aide, Assistant"- To conduct nutrition education classes for parents and students of approved subcontractor sites, in-class, after-school, and community event programs. Assist in working on Policy Systems and Environmental Change (PSE) efforts. Implement nutrition education sessions in Spanish. Implement gardening lessons as a secondary component to primary nutrition education curricula. Perform PA sessions within incorporated nutrition education plans. Receive training on NEOP programs and adoption of approved strategies.	$10,500	
3			Nutrition Professionals: TBD	Acting as "Teacher, Student Aide, Assistant"- To conduct nutrition education classes for parents and students of approved subcontractor sites, in-class, after-school, and community event programs. Assist in working on Policy Systems and Environmental Change (PSE) efforts. Implement nutrition education sessions in Spanish. Implement gardening lessons as a secondary component to primary nutrition education curricula. Perform PA sessions within incorporated nutrition education plans. Receive training on NEOP programs and adoption of approved strategies.	$10,500	
4			Nutrition Professionals: TBD	This subcontractor functions as the Direct Educator and coordinator of the project. He/She also attends monthly subcontractor meetings, builds partnerships, and represents AUSD at coalition meetings.	$20,000	
				Total Contracts/Sub-Grants/Agreements:	$51,500	

Total Direct Costs:	**$58,095**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect Costs up to 5%- Calculation Method includes all budget categories.	5.00%	$58,095.00	$2,905	
					Total Indirect Costs:	$2,905	

Total Budget:	**$61,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Parks, Recreation and Community Services Department (PRCSD)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Stephanie Gallegos	50.00%	50.00%	$ 49,088.00	1.00	$49,088.00	35.00%	$17,180.80	$33,134.50	$66,269	
2			Recreation Leader	Various Assistants TBD	0.00%	100.00%	$ 9,000.00	1.00	$9,000.00	9.00%	$810.00	$0.00	$9,810	
3			Recreation Leader	Hilda Hernandez	10.00%	90.00%	$ 16,000.00	1.00	$16,000.00	20.00%	$3,200.00	$1,920.00	$19,200	
4			Recreation Leader	TBD	0.00%	100.00%	$9,000.00	1	$9,000.00	9.00%	$810.00	$0.00	$9,810	
				Total Staffing: Salaries/Benefits:				**4**	**$83,088**		**$22,001**	**$35,055**	**$105,089**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Parks, Recreation and Community Services Department (PRCSD)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, notepads, paper clips, staples, tape, markers, folders, binders, highlighters, dividers, sheet protectors and miscellaneous items.	4	$10.79	12	$518	
2			Office Supplies	Printing paper, ink cartridges, etc. $540.00 (for 12 months)	4	$11.25	12	$540	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,058**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Flyers for NEOP nutrition education classes and physical activity, recipe cards, events, agendas, signage, etc.	$0.15	858	$129	
2			Food Demonstration Materials	Supplies for classes and food demonstrations/taste testing: small plates, forks, napkins, serving bowls, serving spoons, etc.	$0.50	165	$83	
3			Food Demonstration Ingredients	Food for class taste testing and food demonstrations: Ingredients of NEOP approved recipes.	$0.50	310	$155	
4			Professional Services	Port-a-potties: est. $400.00 and Portable hand washing stations $200. Summerfest is held at a City park with hundreds up to 1,000 participants. For sanitary purposes Professional Services are needed; unfortunately the parks restrooms facilities cannot accommodate the high number of participants alone.	$300.00	2	$600	
						Total Materials:	**$967**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All positions/All Staff	Regional	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	70	4						20			$749	
2			Project Coordinator - TBD and Recreation Leader - TBD	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (not limited - taxi (only if most economical), shuttle service and/or car rental)	1	1	3	2	$46.00	$110.00	$250.00			$125.00	$733	
					Out-of-State												
1			None													$0	
															Total Travel:	**$1,482**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Parks, Recreation and Community Services Department (PRCSD)

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		All Safe Self Storage, 1807 Columbia Ave., Riverside 92507	1 year rental renewal for 16' x 10' storage, currently being utilized for storage of all NEOP physical activity equipment, supplies, food demo cart, food demo supplies, RYD material, drink dispensers etc. Current office space does not have enough room to store all equipment for NEOP. ($1404 yearly contract)	4	$29.25	12	$1,404	
						Total Building/Space:	$1,404	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$110,000

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		None			$0	
			Total Indirect Costs:		$0	

Total Budget:	$110,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Riverside Unified School District-Nutrition Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Ginko Lueder	10.00%	90.00%	$ 60,000.00	1.00	$60,000.00	27.20%	$16,320.00	$7,632.00	$76,320	
2			Educator/Nutrition Aide	Sarah Tomlinson	10.00%	90.00%	$ 21,500.00	1.00	$21,500.00	8.82%	$1,896.30	$2,339.60	$23,396	
3			Intern (10)	Stephanie Romero/TBD	0.00%	100.00%	$ -	1.00	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**3**	**$81,500**		**$18,216**	**$9,972**	**$99,716**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Riverside Unified School District-Nutrition Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstration Ingredients	Food for class taste testing and food demonstrations: Ingredients of NEOP approved recipes.	$0.15	1000	$150	
2			Food Demonstration Materials	Supplies for classes and food demonstrations: small plates, forks, napkins, serving bowls, serving spoons, etc.	$0.10	2000	$200	
3			Printing/Copies	IOE surveys, flyers, agendas for NEOPB related events, classes, activities, and professional development training etc. (.10 avg. unit cost *1560 sheets = $156)	$0.10	1560	$156	
						Total Materials:	**$506**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			All Positions/All Staff	Local	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	77	3						10.05			$414	
2			Project Coodinator - Ginko Lueder	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (not limited - taxi (only if most economical option), shuttle service and/or car rental).	1	1	3	2	$46.00	$110.00	$220.00			$100.00	$678	
Out-of-State																	
1			None													$0	
															Total Travel:	**$1,092**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Riverside - Riverside Unified School District-Nutrition Services

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Direct: 6637 Van Buren Boulevard, Riverside, CA 92503	Rental of storage unit from outside vendor to house NEOP Resources due to limited storage space for all NEOP materials. Estimated costs are: Monthly rate: $90 x 12 months = $1,080	1	$90.00	12	$1,080	
							Total Building/Space:	$1,080	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			cell phone service	Monthly cell phone service for Project Coordinator Ginko Leuder, this staff person will be in the office 10% of her time and 90% in the community; offering direct education, event participation, and IOE. A cell phone is necessary for Project Coordinator Ginko Leuder to stay in touch with RUSD supervisors, the City of Riverside staff, DOPH staff and interns through emails, texts and telephone conversations.	1	$51.65	12	$620	
							Total Maintenance:	$620	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$103,014**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Salary + fringe benefits: An estimated 5% of total salary and fringe benefit costs	5.00%	$99,716.00	$4,986	
					Total Indirect Costs:	$4,986	

Total Budget:	**$108,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Perris

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (in-kind)	Isabel Carlos	90.00%	10.00%	$ 149,525.00	0.00	$0.00	25.00%	$0.00	$0.00	$0	
2			Program Assistant	Crystal Lopez	20.00%	80.00%	$ 53,057.15	1.00	$53,057.15	26.00%	$13,794.86	$13,370.40	$66,852	
3			Program Assistant	Armando Panchi	5.00%	95.00%	$ 51,407.66	1.00	$51,407.66	29.90%	$15,370.89	$3,338.95	$66,779	
4			Program Assistant	Arcenio Ramirez	10.00%	90.00%	$ 53,307.56	1.00	$53,307.56	26.00%	$13,859.97	$6,716.80	$67,168	
5			Program Assistant	TBD	5.00%	95.00%	$13,875.00	0.6	$8,325.00	7.50%	$624.38	$447.45	$8,949	
				Total Staffing: Salaries/Benefits:				**3.6**	**$166,097**		**$43,650**	**$23,874**	**$209,748**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Perris

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Paper, pens, folders, note pads, post-its, easel pads, markers, pencils, printing cartidges, toner, rulers, laminating sheets, binders, etc.	3.6	$30.57	12	$1,321	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Office Equipment	Laptop ($699.99 plus tax), portable projector ($218.99 plus tax), projector screen ($99.99 plus tax) Laptop will be provided for usage during presentations off-site; the portable projector will be used for off-site presentations along with the projector screen as some events are held outdoors such as at the Perris Green City Farm. This equipment will be available for use for all program assistants as needed for events and meetings. This is a new purchase and is not replacing existing equipment. Subcontractors have never been allowed to purchase minor equipment in the past. The laptop will be shared amongst three full time SNAP-Ed funded employees who are involved in collaborative meetings and presentations as well as teacher trainings and nutrition education classes, as noted in the IWP.	3.6	$102.00	3	$1,102	
							Total Non-Capital Equipment/Supplies:	**$2,423**	

	Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Justification
1			Printing	Flyers, educational material handout, data cards and posters in various sizes as needed for events and educational activities (color at $0.010343 each plus tax, posters at $1.50 each plus tax, coroplast signs 24x36 at $45.00 plus tax). 15,000 flyers, handouts, data cards, posters as needed for events and ed activities	$1.00	1000	$1,000	
2			Printing	Business cards for Arcenio Ramirez, Armando Panchi and Crystal Lopez; minimum set of 250 at $43.00+tax (3 sets X $43.00+tax = $129)	$43.00	3	$129	
3			Food Demostration Materials	Food for class taste testing demos: Disposable/reusable supplies (small plates, forks, napkins, serving bowls, serving spoons, etc…) and Ingredients of NEOP approved recipes.	$1.00	1000	$1,000	
4			Garden Supplies	Clear plastic cups,biodegradable cups, seeds, small gardening hand tools bag of beans, soil/ fertilizer, plastic container to store fertilizer. (not including water.)	$200.00	1	$200	
5			Food Handler Cards	Employees must have a current Food Handler Certificate for handling/preparing food for food demos.	$27.00	3	$81	
6			Physical Activity Supplies	PA Supplies for demos: jump ropes, hula hoops. We anticipate items purchased for FFY17 will need to be replaced due to normal wear and tear and potential damage due to frequent use and transportation of supplies. If replacement supplies are unneeded or less than anticipated, we will redistribute those funds in the future.	$50.00	2	$100	
7			Community Event Supplies	2 compact plastic tables, 3 foldable chairs, 1 folding cart. We anticipate items purchased for FFY17 will need to be replaced due to normal wear and tear and potential damage due to frequent use and transportation of supplies. If replacement supplies are unneeded or less than anticipated, we will redistribute those funds in the future.	$50.00	2	$100	
8			Minor Kitchen Supplies	Blender, Set of Knives. We anticipate items purchased for FFY17 will need to be replaced due to normal wear and tea and potential damage due to frequent use and transportation of supplies. If replacement supplies are unneeded or less than anticipated, we will redistribute those funds in the future.	$50.00	1	$50	
						Total Materials:	**$2,660**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Perris

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Assistant - Crystal Lopez and Armando Panchi and Arcenio Ramirez and TBD	Regional	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	33.5	4						163			$2,920	
2			Program Assistant - Crystal Lopez and Armando Panchi and Arcenio Ramirez or TBD	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (not limited - taxi (only if most econiomical option), shuttle service and/or car rental),	1	3	3	2	$46.00	$110.00	$415.00			$100.00	$2,619	
3			Program Assistant- TBD	Sacramento	Media and Communications Training: (CX-3, Champions 4 Change, Media/PR) evidence based, program, evaluation methods, tools and resources, Other includes parking and ground transportation (not limited to taxi (only if the most economical option), shuttle service and/or car rental),	1	1	3	2	$46.00	$110.00	$415.00			$75.00	$848	
4			Program Assistant - TBD (attend 2 days) Program Assistant - TBD (attend 1 day) Program Assistant - TBD (attend 1 day)	Regional	Grow Riverside 4th Annual Conference March 29 - 31, 2017 (Staff to attend 1 or 2 days of the three day conference: 1 @ $165 and 2 @ $90.00 = $345.00)	1	3	3						$115.00		$345	
Out-of-State																	
1			None													$0	
															Total Travel:	**$6,732**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Rental	Store all NEOP supplies used at events. 3.60 FTE x $15.555 x 12 months plus tax = $672.00	3.6	$15.55	12	$672	
							Total Building/Space:	**$672**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: City of Perris

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Chef Lee Burton	Programming to include Chef in the Classroom program in school-after school programs at Perris Union High School District, Perris Elementary School District, and Val Verde Unified School District, as well as chef demonstrations at community events. 13.5 hours at $100 each for community events = $1350.00 1 hour at $125 each nutrition education class = $125.00 Trainings and Required Meetings: (Regional Trainings, various, 8hrs per day max) 8 hours at $30 per hour = $240.00 Preparation: (Includes lesson preparation and food preparation) 10 hours at $30 per hour = $300.00	$2,015	
					Total Contracts/Sub-Grants/Agreements:	$2,015

Total Direct Costs:	**$224,250**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$224,250**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Desert Healthcare District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Alejandro Espinoza	20.00%	80.00%	$92,374.00	0.55	$50,805.70	34.00%	$17,273.94	$13,616.00	$68,080	
2			Office Manager/Secretary/Admin Assistant	Mary Pannoni	100.00%	0.00%	$48,048.00	0.38	$18,258.24	34.00%	$6,207.80	$24,466.00	$24,466	
3			Health Educator	Vanessa Smith.	0.00%	100.00%	$18,720.00	1	$18,720.00	0.00%	$0.00	$0.00	$18,720	
						Total Staffing: Salaries/Benefits:		**1.93**	**$87,784**		**$23,482**	**$38,082**	**$111,266**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FICA 6.2%, Medicare 1.45%,Health Premiums 10.60%, Disability Premiums 1.50%, Vision/Dental Premiums 1.90%, Copays/Deductibles 2.50%, Workers Comp 1.10%, Retirement Plan 8.30%; Total Overhead Rate 34%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Desert Healthcare District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General supplies: Such as Binders, pens, notepads, paper clips, staples, tape, markers, paper, flip charts, etc. Printer Ink cartridges and color cartridges	1.93	$80.00	12	$1,853	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,853**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Garden Supplies	Community Garden Supplies: Seeds, soil, plants, small gardening tools and supplies for raised bed gardens. DHCD will be working with local groups to build community gardern(s) within the city of Desert Hot Springs. We are planning on collaborating with the DHS Rotary Club in their efforts to build one large community garden on a 1/4 acre lot; we will also be working with St. Elizabeth's church in building one community garden there and finally, we will be working with the Desert Springs Middle School to build one there also. In total, we are planning on building 3 community gardens within Desert Hot Springs. (3 x $1,333.33 = $3,999.00)	$1,333.33	3	$4,000	
2			Physical Activity Supplies	Frisbees, assorted playground balls, jump ropes and other physical activity aids, etc…	$3.00	149	$447	
3			Food Demonstration Materials	Supplies for taste testing demos: Cups, spoons, napkins, bowls, knives, trash cans, etc…	$0.50	1350	$675	
4			Food Demonstration Ingredients	Food for taste testing demos: Ingredients of NEOP approved recipes.	$0.50	1351	$676	
5			Printing Costs	Paper for printing flyers, surveys, worksheets, etc.	$50.00	12	$600	
						Total Materials:	**$6,398**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Desert Healthcare District

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Administrator - Alejandro Espinoza, Admin Assistant - Mary Pannoni and Health Educator - TBD	Regional	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc. Designated attendees determined by meetings, site visits and any training topics.	149	3						25			$1,993	
2			Administrator - Alejandro Espinoza and Health Educator - TBD	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (not limited - taxi (only if most economical option), shuttle service and/or car rental).	1	2	3	2	$46.00	$110.00	$600.00			$100.00	$2,116	
3			Administrator - Alejandro Espinoza and Health Educator - TBD	Sacramento	Media and Communications Training: (CX-3, Champions 4 Change, Media/PR) evidence based, program and evaluation methods, tools and resources, Other includes parking and ground transportation (not limited to taxi (only if most economical option), shuttle service and/or car rental),	1	2	2	1	$46.00	$110.00	$600.00			$60.00	$1,724	
Out-of-State																	
1																$0	
															Total Travel:	**$5,833**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Desert Healthcare District

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$125,350**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		None			$0	
			Total Indirect Costs:		$0	

Total Budget:	**$125,350**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Reachout

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Omar Gonzalez	90.00%	10.00%	$78,795.06	0.05	$3,939.75	22.91%	$902.60	$4,357.80	$4,842	
2			Administrative Coordinator	Teresa Fernandez	60.00%	40.00%	$48,924.92	0.35	$17,123.72	22.97%	$3,933.32	$12,634.20	$21,057	
3			Community Liason	Bernadette Agrazal	0.00%	100.00%	$39,634.40	1	$39,634.40	22.60%	$8,957.37	$0.00	$48,592	
4			Community Liason	Natalie Rocha	0.00%	100.00%	$37,492.00	1	$37,492.00	22.60%	$8,473.19	$0.00	$45,965	
5			Community Liason	Estephanie Aldape	0.00%	100.00%	$37,492.00	1	$37,492.00	22.60%	$8,473.19	$0.00	$45,965	
				Total Staffing: Salaries/Benefits:				**3.4**	**$135,682**		**$30,740**	**$16,992**	**$166,421**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FICA (7.65, CA SUI (2% - 6.2% of first 7K, Workers Comp (1%), Health Benefits (12.35%); Total 20% to 23%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Reachout

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Paper, folders, binders, staplers, clips, pens, etc... Ink Cartridges: Black & Color Cartridges	3.4	$64.70	12	$2,640	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,640**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Advertisement & promo supplies	Flyers advertising nutrition classes, public meetings, community meetings, nutrition meetings, events, etc.	$0.50	2000	$1,000	
2			Food Demonstration Materials	Disposable supplies (small plates, forks, napkins, serving bowls, serving spoons, etc...) and ingredients to sample NEOP approved recipes	$1.50	113	$170	
3			Physical Activity Supplies	Speed ropes, weight bands, and/or stability balls for physical activity demonstrations (aproximate prices range from $5-$30)	$10.00	20	$200	
4			Food Handler Cards	Employees must have a current Food Hanlder Certificate for handling/preparing food for food demos	$27.00	2	$54	
5			Educational/Gardening Materials	Gardening pots, soil, plant starters, garden markets, compost bins, herbs, aluminum trays, earth worms, plastic bottles, newspaper, harvesting containers, plant food, seeds/legumes bags (approximate prices range from $5-$20)	$10.00	130	$1,300	
6			Garden Supplies	Drip mist irrigation system and installation for the revitalization of qualifying Free and Reduced Price Meals (FRPM) school site gardens for nutrition education promotion and potential "Garden to Fork" initiatives (5 systems at approximately $83 each)	$82.80	5	$414	
						Total Materials:	**$3,138**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Reachout

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Administrator-Omar Gonzalez; Administrative Coordinator-Teresa Fernandez; Community Liason-Bernadette Agrazal; Community Liason-Natalie Rocha; Community Liason-Estephanie Aldape	Regional	Mileage/Carpool for SOW; may include Coalition/promising practice events, training, meetings, site visits, events, local conferences, airport travel, etc... Designated attendees determined by meetings, site visits and any training topics.	44.4	5						112.65			$2,676	
2			Community Liason-Bernadette Agrazal; Community Liason-Natalie Rocha; Community Liason-Estephanie Aldape	Sacramento	NEOPB SNAP-Ed Meeting & Conference: SNAP-Ed LIA FORUM; Other includes parking and ground transportation (limited to-taxi (only if most economical option), shuttle service and/or car rental)	1	3	3	2	$46.00	$110.00	$325.00			$50.00	$2,199	
Out-of-State																	
1			None													$0	
															Total Travel:	**$4,875**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Reachout

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$177,074**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Reach Out's federally approved indirect rate is 16.9%	16.90%	$177,074.00	$29,926	
				Total Indirect Costs:	**$29,926**	

Total Budget:	**$207,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Jurupa Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Jose Campos	100.00%	0.00%	$142,690.00	0.11754	$16,771.78	18.62%	$3,122.91	$19,895.00	$19,895	
2			Office Manager/Secretary/Admin Assistant	Sandra Rodriguez	100.00%	0.00%	$61,128.00	0.05	$3,056.40	26.13%	$798.64	$3,855.00	$3,855	
3			Accountant / Finance	Leighann Myatt	100.00%	0.00%	$50,304.00	0.019	$955.78	26.13%	$249.75	$1,206.00	$1,206	
4			Office Manager/Secretary/Admin Assistant	Norma Fenner	100.00%	0.00%	$34,902.00	0.0522	$1,821.88	12.21%	$222.45	$2,044.00	$2,044	
5			After School Coordinator	Janice Pellegrin	100.00%	0.00%	$35,771.80	0	$0.00	26.13%	$0.00	$0.00	$0	
6			Accountant / Finance	Hugo Ramirez	100.00%	0.00%	$55,464.00	0	$0.00	26.13%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**0.23874**	**$22,606**		**$4,394**	**$27,000**	**$27,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Jurupa Unified School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Riverside University Health System-Public Health
Contract/Sub-Grant/Agreement: Jurupa Unified School District

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$27,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
				Total Indirect Costs:		$0	

Total Budget:	**$27,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Riverside
FFY 2018 Total Budget:	**$279,610.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$265,652	$210,516	$172,373	-18.12%
2	Non-Capital Equipment/Supplies	$0	$0	$9,200	
3	Materials	$0	$0	$18,256	
4	Travel	$0	$7,961	$23,081	189.93%
5	Building/Space			$972	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$265,652**	**$218,477**	**$223,882**	2.47%
9	Indirect Costs*** Indirect Cost Rate= 25%	$66,413	$54,619	$55,728	2.03%
	Total Federal Funds	**$332,065**	**$273,096**	**$279,610**	2.39%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	1.70 additional FTE and Increase in benefits plus market increases along with portion covered by carry in funds in FFY 17
2	Non-Capital Equipment/Supplies	FFY 2017 expenses were budgeted and expended using FFY 2016 Carry-Forward funds (total budget amount $4,042) resulting in FFY 2017 budget as $0. In FFY 2018, $9,200 has been budgeted.
3	Materials	FFY 2017 expenses were budgeted and expended using FFY 2016 Carry-Forward funds (total budgeted amount $20,290) resulting in FFY 2017 budget as $0. In FFY 2018, $18,256 has been budgeted.
4	Travel	In FFY 2017, budgeted travel for UCCE Riverside was split between FFY 2016 carry-in funds ($11,908) and FFY 2017 funds ($13,027). In FFY 2018, all travel-related funds are budgeted in the FFY 2018 budget as noted in the Prime Budget Justification.
5	Building/Space	New Storage unit for FFY 18 - this will store past records and educational reinforcement items.
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Riverside

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES2-Supervisor	Costello, Constance 1. FTE carry in	90.00%	10.00%	$67,601.00	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $111,663
2			CES2-Nutrition Educator	Carlos, Claudia 1.FTE carry in	10.00%	90.00%	$43,701.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in $72,185
3			CES2-Nutrition Educator	Sandoval, Emma Total 1.FTE - .25 FTE carry in	10.00%	90.00%	$41,701.00	0.75	$31,275.75	65.18%	$20,385.53	$5,166.10	$51,661	.25 FTE carry in $17,220
4			CES2-Nutrition Educator	Pulido, Marlyn	10.00%	90.00%	$39,099.00	1	$39,099.00	65.18%	$25,484.73	$6,458.40	$64,584	
5			CES1-Nutrition Educator	Arteaga, Gerardo	10.00%	90.00%	$33,980.00	1	$33,980.00	65.18%	$22,148.16	$5,612.80	$56,128	
6			CES2-Nutrition Educator	Vacant - 1. FTE carry in	10.00%	90.00%	$39,099.00	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE carry in $64,584
7			NFCS Advisor	Ganthavorn, Chutima	in kind				$0.00		$0.00	$0.00	$0	Total 3.25 FTE Salary and Benefits carry in $265,652
								Total Staffing: Salaries/Benefits:	**2.75**	**$104,355**		**$68,018**	**$17,237**	**$172,373**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Riverside

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	Pens, paper, binders, dividers & other office supplies for operations cost per item $35 x 12	6	$35.00	12	$2,520	
2			Reproductions	Printing cost for UC CalFresh business operations $40 per FTE per month	6	$40.00	12	$2,880	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			Computer- Desktop	CES 2 SUPV - Connie Costello - Position #1 - replace the computer (purchased in 2009) currently used by Connie Costello.	1	$1,500.00	1	$1,500	
2			Computer- Monitor	CES 2 SUPV - Connie Costello - Position #1 - replace the monitor (purchased in 2009) currently used by Connie Costello.	1	$400.00	1	$400	
3			Computer- laptop	CES-2 Vacant position #6	1	$1,500.00	1	$1,500	
4			Computer- Monitor	CES-2 Vacant position #6	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$9,200**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo-Supplies and Equip	Paper plates, cups, plastic spoons/fork, hand sanitizers, cleaning supplies, cooking supplies etc. about $50 per month	$50.00	12	$600	
2			Food Demo-food for taste only	Food for cooking demo and tasting; $0.70 per person x 3,000 participants	$0.70	3000	$2,100	
3			PA Supplies	For loan out box - hold small items (i.e. bean bags, cones, movement scarves, foam softballs, playground balls) estimated cost 10 32 qrt boxes @ 10.00 each for a total of $100.00	$10.00	10	$100	
4			Garden Equipment	Small hand tools, garden gloves, garden equipment for at least 4 school/community gardens	$100.00	4	$400	
5			Garden Supplies	Potting soil, soil amendment/compost, seeds, starter plants, etc. for at least 4 school/community gardens	$400.00	4	$1,600	
6			Curriculum	Student workbooks; handout for adult classes (see approved UC CalFresh curriculum worksheet on file with State office)	$5,508.43	1	$5,508	
7			NERI Enhancement	Calculators and pedometers for 1500 participants at $4 each - for use with UC CalFresh approved curriculum.	$4.00	1000	$4,000	
8			SLM Supplies	Paper for poster printer, laminating film, materials for bulletin boards changed quarterly, etc. for at least 4 schools	$500.00	4	$2,000	
9			SHCP Supplies	Materials and Supplies for delivering Shaping Healthy Choices direct education - bean bags, cones, movement scarves, foam softballs, playground balls, CATCH supplies	$1,948.00	1	$1,948	
						Total Materials:	**$18,256**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Riverside

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
					In-State												
1			CES2-Supr Costello, Constance	LOCAL MILEAGE-RIVERSIDE	Within Riverside Co. 7208 sq. mi.	50	1.						30			$803	
2			CES2 Carlos, Claudia	LOCAL MILEAGE-RIVERSIDE	Within Riverside Co. 7208 sq. mi. (mostly in western Riverside County) 200 miles x 20 trips	200	1						20			$2,140	
3			CES2 Sandoval, Emma	LOCAL MILEAGE-RIVERSIDE	Within Riverside Co. 7208 sq. mi. (western and eastern Riverside County)	200	1						30			$3,210	
4			CES2 Pulido, Marlyn	LOCAL MILEAGE-INDIO	Within Riverside Co. 7208 sq. mi. (mostly in eastern Riverside County)	200	1						40			$4,280	
			CES2 Vacant	LOCAL MILEAGE-INDIO/Coachella Valley	Within Riverside Co. 7208 sq. mi. (mostly in eastern Riverside County)	200	1						40			$4,280	
5			CES2-Supr Costello, Constance	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1.	2	1	$74.00	$125.00		80	$100.00		$416	
6			CES2 Carlos, Claudia	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00		80	$100.00		$416	
7			CES2Sandoval, Emma	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00		80	$100.00		$416	
8			CES2 Pulido, Marlyn	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00		80	$100.00		$416	
9			CE Advisor Ganthavorn, Chutima	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00		80	$100.00		$416	
			CES-2 vacant	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	1	2	1	$74.00	$125.00		81	$101.00		$417	
10			CES2-Supr Costello, Constance	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	.30	2	2	$74.00	$95.00	$400.00				$221	
11			CE Advisor Ganthavorn, Chutima	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1	2	2	$74.00	$95.00	$400.00			$100.00	$838	
12			CES2-Supr Costello, Constance	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1.	2	1	$74.00	$95.00	$400.00				$643	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Riverside

13			CE Advisor Ganthavorn, Chutima	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1	2	1	$74.00	$95.00	$400.00			$100.00	$743	
14			CES1 Arteaga, Gerardo	LOCAL MILEAGE-RIVERSIDE	Within Riverside Co. 7208 sq. mi. (mostly in western Riverside County)	200	1						20			$2,140	
15			CES1 Arteaga, Gerardo	Davis, CA	To attend Shaping Healthy Choices Training	1	1	2	1	$74.00	$95.00	$400.00				$643	
16			CES2 Carlos, Claudia	Davis, CA	To attend Shaping Healthy Choices Training	1	1	2	1	$74.00	$95.00	$400.00				$643	
Out-of-State																	
1			None													$0	
															Total Travel:	**$23,081**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		21201 Box Springs Road, Moreno Valley	5' x 10' Storage unit - Store UC CalFresh past records and program material/educational reinforcement items. $79/per month plus a one time charge of $24.00 admin fee	6	$13.50	12	$972	
						Total Building/Space:	**$972**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
AA		None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$223,882**

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Riverside

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		TOTAL DIRECT COST LESS BUILDING/SPACE AND MAINTENANCE	25.00%	$222,910.00	$55,728	
				Total Indirect Costs:	**$55,728**	

Total Budget:	**$279,610**

2017 County Profiles

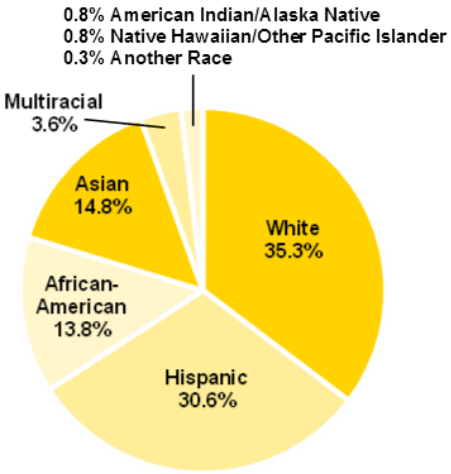
Supplemental Nutrition Assistance Program Education

Sacramento

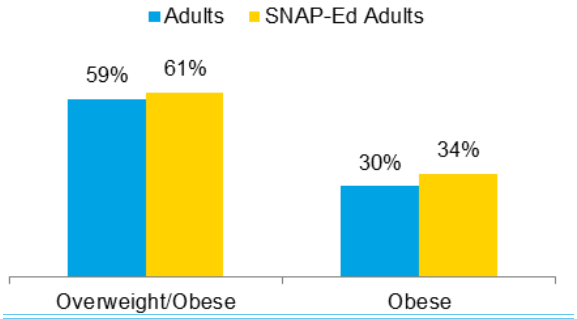
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	505,290 (35%)
Ages (<185% FPL)	
Children <6 years old	55,205 (47%)
Children 6-17 years old	104,122 (44%)
Adults 18-64 years old	298,313 (33%)
Seniors 65 years and older	47,650 (27%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 10%	Obese data not available
Age 12-17 years	Overweight and Obese 36%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	40%

* unstable estimate

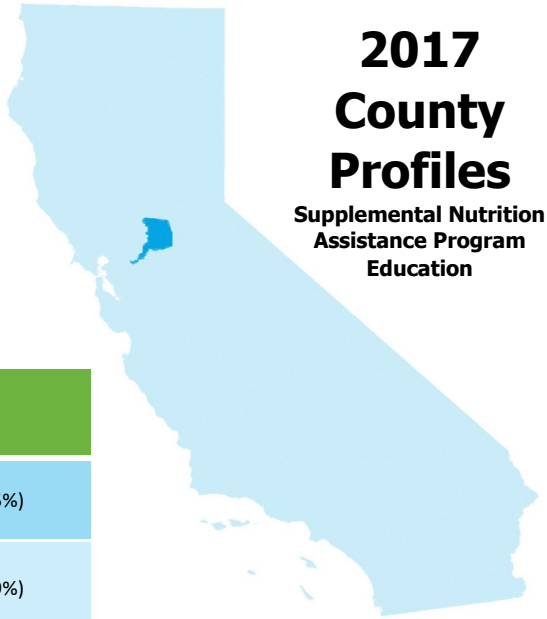
Population below Federal Poverty Level

18%

Food Insecurity Rates

17% Overall

24% Children



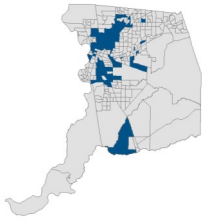
Other Federal Nutrition Assistance Programs

CalFresh Participants	213,173 (15%)
Students Eligible for Free/Reduced Price Meals (FRPM)	143,160 (59%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
317	73 (23%) all races

Schools	SNAP-Ed Eligible Schools
394	265 (67%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	41%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
68%	60%	61%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
15%	10%	14%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
32%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

***County Name:* Sacramento**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
X	**California Department of Aging: CDA: (Agency on Aging\Area 4: AAA4)**
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Located in the northern portion of the California Central Valley, Sacramento County covers a land area of 965 square miles and extends from the low delta lands between the Sacramento and San Joaquin rivers north to about ten miles beyond the State Capitol (Sacramento) and east to the foothills of the Sierra Nevada Mountains. The county is bordered by Contra Costa and San Joaquin Counties to the south, Amador and El Dorado Counties to the east, Placer and Sutter Counties to the north and Yolo and Solano Counties on the west. The county is considered the core cultural and economic center of its four-county metropolitan area (El Dorado, Placer, Sacramento and Yolo counties) with a combined population of more than 2 million.

Demographic Information

Sacramento County is comprised of 317 census tracts, 72 of which are SNAP-Ed eligible, with a total population of approximately 1.48 million. Based on American Community Survey data [ACS] (ACS 2009-2013) 34.7% of all county residents are SNAP-Ed eligible, falling 185% below the Federal Poverty Level, with 15% of county residents participating in CalFresh and 58.2% of children eligible for Free/Reduced Price Meals. SNAP-Ed eligibility within the county is divided almost equally amongst (49%) men and women (51%) with adults (aged 18-64) comprising the largest percent at 58.8%, followed by school-aged children (aged 6-17) at 21.3%, preschool children (aged 0-5), and seniors/older adults (aged 65+) at 8.7%. The number of county residents living below the federal poverty level is 18.1%, which is higher than the statewide average of 16.4% (ACS 2010-2014). According to the most recent ACS data, the number of children within the county living in poverty is even higher with an estimated 24.9% of children living in poverty.

Sacramento County is home to a racially and ethnically diverse population with 20% of the population born of foreign origin. This diversity is reflected in the SNAP-Ed eligible population. Of the 489,414 eligible residents, 35.3% are White, 30.6% are Hispanic, 13.8% are African-American, 14.8% are Asian, 3.6% are Multiracial, 0.8% are American Indian/Alaska Native, 0.8% are Native Hawaiian/Other Pacific Islander, and 0.3% considered Other (ACS 2009-2013). Approximately 31.3% of persons over 5 years of age in Sacramento County speak a language other than English at home (ACS 2010-2014). Of those speaking a language other than English at home, 42% spoke Spanish, 58% spoke some other language and 44% reported they did not speak English "very well."

Obesity and Health Behaviors

Based on California Health Interview Survey (CHIS) data, a lower proportion of SNAP-Ed eligible adults are overweight or obese (53.4%) than adults in Sacramento County overall (55.9%). Among low income children aged 12-17, approximately 21.6% and 18.5% are considered overweight and obese, respectively.

Low income populations are more likely to follow unhealthy nutrition and physical activity behaviors. They are less likely to have a diet that meets USDA Dietary Guideline recommendations for fruit and vegetable consumption. Among SNAP-eligible children, it is estimated that 44.7% eat the recommended five or more servings of fruit and vegetables compared to 47.8% among all children in the county. Fast food consumption, defined as having consumed fast food one or more times in the past week, is higher among the county's SNAP-eligible population at 79.1% than the county percentage of 68.2% (CHIS, 2012). Around 28% of children and teens in the county drink sugar-sweetened beverages, including soda and juices, daily (CHIS, 2012).

Lack of physical activity is another factor contributing to obesity prevalence. Among the SNAP-Ed eligible population in Sacramento County, only 12% of children and teens are physically active at least one hour per day and 17% of adults over 20 years old report no leisure physical activity. Adult physical inactivity levels are higher among women than men. These levels are disproportionate to the high access percentage, with 97% (Robert Wood Johnson Foundation, *County Health Rankings*, 2016) of the total population having access to physical activity opportunities.

Food Insecurity

Food insecurity continues to be a serious problem for many Sacramento County residents with rates are higher than both state and national averages. It is estimated 17.1% of the county's population and 25.3% of children in Sacramento County experience food insecurity. Though 74.5% of SNAP-Ed adults have regular access to fresh fruits and vegetables, only 45.1% can find them at affordable prices. According to USDA data, 36% (114 of 317) of census tracts in Sacramento County are designated as "Low-Income, Low-Access" tracts indicating a high proportion of residents whom are low wage earners and have limited access to food retail outlets. An additional 23% of the population experience food insecurity but are not eligible for State or Federal nutrition assistance programs (Feeding America, Map the Meal Gap, 2013).

In Sacramento County, Agency on Aging\Area 4 (AAA4) utilizes Older Americans Act Title IIIC Congregate Nutrition Program funds to contract with Meals on Wheels (MOW) by ACC which provides nutritious meals to adults 60 years of age and older at 22 congregate nutrition sites: of these, 11 meet SNAP-Ed eligibility requirements, with more than 50% of participants earning at or below 185% of FPL.

4. **Community Assessment**

Data show health disparities continue to persist among low income and minority populations, including obesity rates. According to the *2016 County Health Rankings*, compiled by the Robert Wood Johnson Foundation in collaboration with the University of Wisconsin Population Health Institute (UWPHI), Sacramento County ranks 32nd among California's 57 ranked counties. *Rankings* are based on four types of health factors - health behaviors, clinical care, social and economic, and physical environment- that, if improved, such can help make communities healthier places to live, learn, work and play.

The FFY 17-19 Integrated Work Plan, including neighborhood selection, was developed by Sacramento County Local Implementing Agencies (LIAs) using various data sources (in the jurisdiction section), CX3 community assessments, local nutrition and physical activity related reports, input from community stakeholders, and experience/knowledge gained from providing SNAP-Ed interventions for over the past 4 years.

Selection and prioritization of SNAP-Ed-eligible census tracts was taken into consideration in order to reach the most vulnerable and underserved populations and was informed by both quantitative and qualitative data. The criteria for neighborhood selection included the following:

- Among the top 20% of SNAP- Ed qualifying census tracts/block groups
- Inclusion of at least one SNAP-Ed qualifying school among the 20% of qualifying schools and/or is located in or whose catchment intersections with a qualifying census tract/block group

- Means-tested program sites located within the qualifying census tract/block group
- A variety of non-means tested sites located within a qualifying census tract/block group
- Previous LIAs work within a census tract/block group
- Input from key partners and stakeholders
- Avoidance of oversaturation of services
- Inclusion into the designated Sacramento *Promise Zone* Area
- Designation as a *vulnerable population* based on high levels of both low income and low educational attainment (ACS 2010-14)

Ultimately, priority census tracts were selected based upon where the population would be exposed to multiple interventions across various settings – where people live, shop, and learn.

In total, 23 census tracts were selected based on these criteria. These census tracts were grouped into 3 broader neighborhoods: North Sacramento/Del Paso Heights, Arden, and South Sacramento. Census tract inclusion within each neighborhood is defined in Table 1 below.

Table 1. Sacramento County SNAP-Ed priority neighborhoods

	North Sacramento/Del Paso Heights	Arden	South Sacramento
Census tract (last 4 digits)	6300	6201	3600
	6400	6202	3700
	6500		4100
	6600		4202
	6702		4203
	6800		4300
			4401
			4402
			4501
			4502
			4601
			4602
			4701
			4702
			4903

Poor health behaviors related to nutrition and physical activity are high among selected priority neighborhoods. The needs assessment found higher levels of food insecurity, low educational attainment, poverty, linguistic isolation, sedentary lifestyles, limited access to healthy food, and greater concentrations of fast food and convenience stores. These factors contribute to poor nutrition and physical activity behaviors. To help mitigate these issues, LIAs have developed a strategic work plan to address the unmet needs of the county.

To address the unique needs of the aging population, Agency on Aging\Area 4 (AAA4) conducted needs assessments in 2009 and again in 2012 to determine what types of services were needed most by adults 60 years of age and older and family caregivers in the seven county planning and service area (PSA). The most striking difference between the 2009 and 2012 Senior Needs assessments was the elevation of food as a major concern. In the prior study, "Having enough food to eat" ranked last (22nd overall); in a follow-up assessment in 2012, it ranked 6th. This was a topic of discussion in Town Hall meetings and in the Senior Information & Assistance Program data. There are several recession-related reasons for this trend, including shortages of surplus food for homeless seniors, shortages of food commodities for low-income seniors and increasing waiting lists for AAA4-funded home-delivered meals. In addition to access to food, AAA4 and its partners are aware of the incidence of chronic disease and poor physical health of many older adults. Consequently, local intervention strategies will include curriculum focused on increasing access to and consumption of fruits and vegetables as well as encouragement of physical activity in the senior SNAP eligible community.

5. **Community Change Goals**

Analysis of community assessments and partner input have identified the following obesity-related trends: sedentary behavior, poor dietary patterns, food insecurity, and co-morbidities and other chronic diseases within Sacramento County. County and partner efforts have worked towards reversing these trends; however unmet needs surrounding obesity-related education, policy, and environmental supports persist. As a result, Sacramento County has identified the following community change goals:

1. Improve food security for all Sacramento County residents.
    - Improve food resource management strategies
    - Promote enrollment and utilization of FNS funded programs
    - Support food waste reduction/repurposing programs
    - Engage stakeholders to improve access to and demand for healthy food and beverage options, including healthy snacks, across all sectors
    - Increase healthy food and beverage options, including healthy snacks, across all sectors
    - Support policy, system, and environmental change efforts

2. Increase consumption and support the promotion of healthy foods and beverages, including healthy snacks, to improve food-related health behaviors for all Sacramento County residents.
    - Provide and promote nutrition education
    - Increase food literacy
    - Coordinate and collaborate on communications and media campaigns
    - Engage community members and stakeholders across all sectors to increase capacity of residents to consume healthy food and beverages
    - Decrease unhealthy food and beverage consumption, including unhealthy snacks, across all sectors
    - Support policy, system, and environmental change efforts

3. Increase and promote physical activity opportunities to improve sedentary health behaviors for all Sacramento County residents.
    - Provide and promote physical activity education
    - Develop best practice plans and toolkits to improve active living/design
    - Improve mobility throughout the county
    - Engage community members and stakeholders across all sectors to increase capacity to access and demand safe, and appealing environments for physical activity
    - Increase access to safe environments for physical activity, across all sectors
    - Support policy, system and environmental change efforts

While the majority of the community change goals relate to the entire population within the county, Sacramento County's SNAP-Ed funded LIAs will focus efforts on serving SNAP-Ed eligible populations. Additional partners and funding streams within Sacramento County will also contribute to both the community change goals and Sacramento County LIAs' multi-year objectives. The five local objectives of Sacramento County SNAP-Ed program for FFY 17-19 are:

1. By September 30, 2019 assist 20 early child care sites to establish, implement, and/or improve their food and nutrition, physical activity and/or screen time procedures and/or policies to change site environments to support healthy food and beverage practices and promote physical activity as measured by pre/post assessment.

    This objective aligns with state level objectives 1, 2, 4, and 5 as well as Sacramento County community change goals 1, 2, and 3. Refer to section A2 for state level objectives.

2. By September 30, 2019 assist 30 qualifying schools to develop, implement and/or improve school wellness policies, physical environments, and/or institutional capacity (in school and/or afterschool) to support healthy food and beverage practices and promotion and increase and/or promote physical activity behaviors among students, parents, and school staff (as reflected in activities and evaluation plans).

This objective aligns with state level objectives 1, 2, 3, 4, and 5 as well as Sacramento County community change goals 1, 2, and 3. Refer to section A2 for state level objectives.

3. By September 30, 2019, a minimum of 20 qualifying retail sites, including retail stores, food banks, and farmers' markets, will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies as measured by pre/post assessment(s).

   This objective aligns with state level objectives 1, 3, and 4 as well as Sacramento County community change goals 1 and 2. Refer to section A2 for state level objectives.

4. By September 30, 2019, a minimum of 30 qualifying community organizations, SNAP offices, public housing, health clinics, places of worship, parks and recreation facilities, etc. will receive healthy food and beverage education and promotion and physical activity education and/or promotion to support healthy environmental changes and practices as measured by pre/post assessment(s).

   This objective aligns with state level objectives 1, 2, 3, 4, and 5 as well as Sacramento County community change goals 1, 2 and 3. Refer to section A2 for state level objectives.

5. By September 30, 2019, collaborate with 12 SNAP-Ed qualifying community-based sites, including but not limited to, public housing, senior/community centers, and food banks to increase knowledge, access, and appeal of healthy dietary choices and physical activity.

   This objective aligns with state level objectives 1, 2, 3, 4, and 5 as well as Sacramento County community change goals 1, 2 and 3. Refer to section A2 for state level objectives.

Sacramento County LIA's, along with community partners and agencies, are committed to working together to achieve these community goals and overarching state level objectives. LIA contributions will be based on agency expertise and SNAP-Ed parameters.

6. **Partnerships and Collaborative Efforts**

The Sacramento (CNAP) group was established to increase healthy food/beverage consumption and physical activity levels among SNAP-Ed eligible populations within Sacramento County. The CNAP group is comprised of Food and Nutrition Service (FNS) funded, as well as other unfunded agencies serving the low-income population in nutrition related education and assistance, and/or physical activity promotion. Current Sacramento CNAP member agencies include: UC Cooperative Extension (UCCE), Agency on Aging\Area 4, Women Infants and Children (WIC), Sacramento County LHD, Sacramento County Office of Education (SCOE), CalFresh, Sacramento City Unified School District, Sacramento Food Bank and Family Services, Health Education Council, Sacramento Chinese Community Service Center, Dairy Council of California, 2-1-1 Sacramento, Soil Born Farms, Alchemist, and California Food Literacy Council. CNAP objectives and action plan are being developed with the goal of increasing access to healthy food/beverages and increasing physical activity for the target population by: 1) increasing participation in all FNS programs throughout the county, 2) ensuring coordination of nutrition/physical activity education and messaging (while leveraging

resources), and 3) sharing the plan with others to identify and develop new partnerships. Activities to meet these goals will vary throughout the course of the cycle in order to address changes/needs as they arise. Moreover, LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. Sacramento LHD will continue to facilitate the CNAP group quarterly to regularly exchange information, track progress, and improve coordination efforts. For the FFY17-19 grant cycle, CNAP will work to reevaluate the needs of Sacramento County and what gaps can be filled by the CNAP group. A change in structure or membership may occur to best utilize the time and efforts of the members involved and to not overlap existing efforts in Sacramento County.

In addition to CNAP, Sacramento LHD staff continue to accomplish the broader SNAP-Ed community change goal objectives (please refer to Section A.6) through partnerships with an extensive and diverse network of community organizations, agencies, and coalitions/collaboratives utilizing the collective impact model. Key partnerships include: First 5, Design 4 Active Sacramento Advisory Council, Sacramento Food Policy Council, Sacramento Unified School District Coordinated Health Committee, Yisrael Family Farm, and American River College Horticulture Program. These partners work together to increase healthy eating and physical activity opportunities across all sectors, from school districts to community settings to local government. LHD staff will continue to identify and expand new partnerships and identify obesity prevention priorities for Sacramento County throughout the duration of the FFY17-19 cycle.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): sugar-sweetened beverages (RYD)*
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: *portion sizes and serving sizes*
X	Lean Meat & Beans			X	Other *(specify): food management*
X	Sodium & Potassium			X	Other *(specify): CalFresh utilization*
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY17-FFY19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

LHD staff reviewed the approved curriculum list provided by NEOPB and determined which curricula, resources, and materials best met the needs of our community. The curricula will cover all the topics listed in the previous section (Key Messages) to align with the LIAs' three-year and annual objectives. Each curriculum used will be age-appropriate and culturally relevant to our diverse community. Curricula and materials that are available in both English and Spanish will be preferred, being the predominant languages of our target audience.

9. **Intervention and Evaluation Plan Narrative Summary**

Intervention Summary

Sacramento County LIA's will provide comprehensive, multi-level strategies and interventions including nutrition and physical activity education and promotion, training and technical assistance, and policy, system and environment changes to support behavior change. All projects will promote the current USDA Dietary Guidelines and use SNAP-Ed intervention strategies (SNAP-Ed Strategies Interventions: An Obesity Prevention Toolkit for States) and approved curricula proven to support behavior change. LIA staff will provide technical assistance, resources, marketing materials, and guidance to ensure effective delivery of nutrition education to the target audience. LIA staff will also convene partners to facilitate collaboration, and provide resources to support policy, systems, and environmental changes (PSEs).

Policy, system and environment changes will be employed to further obesity prevention efforts. These changes will supplement individual, environmental, and sector level strategies to strengthen and sustain improved nutrition and physical activity behaviors. LIA's will also apply media and public relation campaigns and coordinate and collaborate with key partners and stakeholders to promote activities and address gaps. Education, coupled with marketing approaches and PSE initiatives is more effective than one strategy alone for preventing overweight and obesity in Sacramento County residents. The objectives, activities, and PSE changes related to Live, Learn – K-12, Learn – ECE, and Shop will support the overall state level goal, and the behavioral outcome goals 1, 2, 3, 4, and 5.

<u>Learn – Early Childhood Education</u>

Early Childhood Education sites will utilize age appropriate, approved curricula to teach children aged 2-5 about nutrition and/or physical activity. Indirect and direct education will be provided to parents/guardians on topics such as healthy beverages, healthy portions for small children, healthy snacks, food management strategies, healthy meal planning, physical activity, etc. Parents will receive resources to complement classroom nutrition and physical activity lessons, healthy recipes, and updates on community/site wellness events.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sacramento County **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 08/28/2017**

Sacramento County LHD will provide technical assistance and training for educators, staff, and family advocates, parents/guardians to establish and/or implement policies supporting healthy eating patterns, healthy beverage options (Rethink Your Drink), physical activity opportunities, school/community gardens, for children aged 0-5.

Learn – K-12

For students and parents in qualifying K-12 schools, The LHD will provide direct and indirect education opportunities at the individual level using age-appropriate, NEOPB approved curricula and materials. Students will receive multisession and/or single session direct nutrition and/or physical activity education lessons. Indirect education will include health fairs, family nights, festivals, and distribute resources to expose more students and parents to SNAP-Ed and reinforce messaging.

In addition to education, LHD's will assist schools to develop, implement, update, and/or sustain healthy changes in the school environment. These can include policies, environment changes, and/or informal practices as related to nutrition and physical activity behaviors.

Students will also have the opportunity to complete YPAR (Youth-led Participatory Action Research) project(s). The youth will identify a public health concern, conduct research, analyze the data, and identify an approach that will result in a PSE change. Lessons can cover nutrition education concepts, physical activity promotion, food demonstrations and tastings, and continually support the development of the project focus. The youth will choose a project with a PSE focus.

Designated LHD staff will participate in school related strategic-planning and implementation meetings, committees, and coalition meetings as they related to student/school wellness and seek new partnerships to expand efforts. Training and technical assistance will be provided to school staff, as needed, on approved curricula, coordination of parent education, school wellness related activities, and provide educational materials and resources pertinent to the topics being addressed. Media and public relation strategies will be customized for the school environment based upon the media activities described in the "Live" setting.

Shop

In the areas where Sacramento County residents "shop", the LHD will focus efforts at SNAP-Ed eligible sites in qualifying census tracts to increase access and encourage consumption of healthy foods and beverages. Healthy choices will be promoted at the individual level through direct and indirect education activities, such as store tours, food demonstrations, taste tests, and interactive booths. The LHD will also host and/or participate in one NEOPB-sponsored event per year, such as the Fruit and Veggie Fest. Food banks and farmers' markets will be promoted as other avenues for access to healthy foods and to increase EBT enrollment and utilization.

At the environmental and sector level, the LHD will engage retail sites to make changes to the interior and exterior environment of the site, such as improving product placement, increasing signage to promote healthy products, and increasing fresh produce options, based up baseline assessment results. LHD staff will provide ongoing training and technical assistance, including resources/materials, to appropriate retail staff on the agreed upon environmental changes and policies. All resources and materials will be NEOPB-approved, including but not limited to, cookbooks, recipe cards, and point-of-purchase signage. Educational

materials will also be NEOPB- approved, such as HOTM and USDA's 10 Nutrition Education Series. Media and public relation strategies will be customized for "shop" sites based upon the media activities described in the "Live" setting and will complement each other.

Live

Activities in the "Live" objective will take place in qualifying faith-based institutions, public housing, libraries, health clinics, SNAP offices, parks and recreation centers, senior congregate nutrition sites, and other community settings. The majority of activities will target adults and seniors with some activities targeting youth.

Indirect nutrition education will include promotional activities, including food demos and taste, health/community fairs, and distribution of educational and promotional materials. The activities will increase individuals' health literacy and promote the consumption of healthy food and beverages and increasing physical activity levels.

Culturally relevant, nutrition education (indirect and direct) will be delivered to SNAP-Ed eligible adults using the peer-to-peer model. Lessons will be focused on increasing knowledge of healthy eating practices (health literacy), improving self-efficacy and consumption of healthy food and beverages, increasing physical activity, and food demonstrations and will take place in a variety of community settings. Peer-to-peer multisession classes will be used to fulfill IOE requirements. All curricula and intervention strategies used will be practice and/or evidence-based from NEOPB approved lists.

Series-based direct education will be provided to seniors at SNAP-Ed eligible senior public housing sites utilizing the Eat Smart, Live Strong curriculum. Other approved materials such as MyPlate for Older Adults and Harvest of the Month will be used for indirect education to senior adults at SNAP-Ed eligible senior congregate nutrition sites in Sacramento County.

In addition to education, peers will integrate community empowerment and mobilization efforts into classes to encourage community involvement in policy, systems, and environmental (PSE) change strategies and initiatives. Discussion of PSE changes during nutrition education classes will foster community participation in the adoption and sustainability of these changes. PSE initiatives will be selected based on need(s) found through baseline assessment(s) as well as input from the community and key stakeholders. Ultimately, PSEs will improve the food, beverage and physical activity environment providing support for community members to make healthy choices for themselves and/or their families. PSE projects include, but are not limited to, healthy fundraising guidelines, establishing community edible gardens, establishment of physical activity practices, increasing access to drinking water, and other appropriate topics as determined by site.

AAA4 will work to explore the feasibility of developing new food distribution sites with a local food bank and the Sacramento County senior nutrition services provided. This work will build relationships in the community and increase access to healthy foods for the SNAP-Ed eligible senior population.

The LHD will also build partnerships with organizations, agencies, and other key stakeholders to advance active living/active transportation policies, plans, and infrastructure improvements in SNAP-Ed qualifying neighborhoods. In addition to partnership building, LIAs will provide training and/or technical assistance to

appropriate parties on policy and planning efforts that increase opportunities in the community for physical activity. Technical assistance provided will specifically address and reflect the needs and issues of SNAP-Ed eligible neighborhoods. Grant funds will not be used to pay for the installation of infrastructure projects.

In an effort to help reduce food insecurity rates, the LHD will investigate the feasibility of a food recovery program aimed at the donation and distribution of wholesome surplus food from food producing facilities (hospitals, restaurants, schools, etc.) to local pantries within SNAP-Ed eligible neighborhoods. Feasibility efforts and strategies will be guided by the *WasteNot Orange County Coalition Community Toolkit* handbook. Please see WasteNot OC website for more information (http://media.wix.com/ugd/c117b4_c7a0a88d15bc40fbae72ea6468cbf28e.pdf).

The LHD will develop communication tools to support LHD objectives, including but not limited to, fact sheets, school wellness snapshots, programmatic promotional materials, etc. There will be coordinated local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys (billboards, bus shelters, TV or radio commercials, or other approved methods) of CDPH approved messages in qualifying neighborhoods. Media buys will be made in conjunction with CDPH.

Evaluation Plan

Sacramento County will apply a variety of evaluation strategies to assess program implementation, outcomes and effectiveness. Evaluation efforts will involve the collection of formative, process, impact and outcomes measures. The evaluation methods will measure changes in knowledge (e.g., understanding USDA recommendations, sugar-sweetened beverages (RYD), and forms of physical activity), behavior (e.g., increased consumption of healthy foods and beverages, reduced consumption of less healthy foods and sugar-sweetened beverages, and increased physical activity), and improvement in policies, systems, and environments (PSEs) designed for Sacramento county residents. All evaluation will align with the SNAP-Ed Evaluation Framework and use NEOPB-approved materials to ensure program fidelity. Evaluation efforts will include:

Formative Evaluation

Formative evaluation measures will include key informant interviews (KIIs) or focus groups to access site and site staff readiness to change and what those changes may entail. Information gathered during the KII will be used to help develop an action plan and decide what individual, environmental, and sector level activities and strategies can be implemented successfully. CX3 surveys will be utilized in a similar fashion as the KIIs, in appropriate and designated areas, to help determine the sites readiness for program strategy implementation.

Process Evaluation

Process evaluation measures will document program effort implementation and integration of intervention strategies. Tools will include, but are not limited to: the Activity Tracking Form (ATF), tracking logs, participant sign in sheets, demographic questionnaires/data-cards, and material distribution logs. The ATF will track progress of activities and progression of overall objective work.

Post-Intervention Evaluation

To evaluate the outcomes and impact of LIA activities, evaluation measures will be utilized across all sectors to measure nutrition and physical activity knowledge, attitudes, and behaviors as well as policy, systems, and environmental changes. Post-intervention measures will include, intercept surveys, focus groups, one-on-one interviews, and/or follow-up surveys. Intercept surveys (for faith and retail settings) will gather information, at appropriate settings, related to community members' perceptions of access to and consumption of healthy food and beverages and/or physical activity, as well as factors hindering or supporting desired health behaviors. Site staff will be evaluated annually to measure successes and challenges of wellness policy/procedural changes, curricula, and/or related activities as appropriate. Pre/post/follow-up surveys will measure participants' changes in knowledge, attitudes, and behaviors at baseline compared to those post-intervention for the adult nutrition and physical activity education classes and youth nutrition and physical activity education classes. These classes will follow NEOPB IOE requirements, using NEOPB-approved pre/post-test measures and complete related plans and reports.

Impact/Outcome Evaluation

The intervention will use a NEOPB approved, evidence-based curriculum for the basis of its nutrition education and physical activity intervention. This curriculum will be suitable for adults and based on the Dietary Guidelines for Americans 2010 and 2008 Physical Activity Guidelines for Americans. Each IOE class will include nutrition/healthy eating information, food samplings, interactive learning activities, informational handouts, and nutrition education reinforcement items (e.g., cookbooks and aprons). Classes will be supplemented with materials addressing, but not limited to, consumption behaviors, shopping behaviors, physical activity behaviors, knowledge/attitudes of eating healthy foods, drinking healthy beverages, and self-reported access to healthier food environments and opportunities for physical activity among SNAP-eligible populations. The target population will be SNAP-eligible English and/or Spanish speaking adults. All the classes will take place in a classroom setting and will be conducted using the peer-to-peer model. Impact Outcome Evaluation (IOE) of nutrition education multi-session series for adults will be conducted using the Food Behavior Checklist, as well as an internally developed, state approved additional module. A matched-pair, pre/post evaluation design will be used to collect data from individual participants. To improve rigor of IOE study design, the plan also includes an annual increase in intervention group matched pairs (to be determined annually) as well as follow up surveys 4 weeks post intervention completion.

PSE Assessments

All PSE related activities will be tracked using the NEOPB provided RE-AIM tool to enable mid-year improvements, changes, or maintenance of success implementation strategies. Environmental scans will also inform the ways in which healthy behaviors are being supported and/or hindered by the environment. They will document changes in the environment generated by PSE interventions. Data analysis and dissemination of results will follow in years two and three to address need and improve implementation.

All program evaluation measures will be analyzed to refine and enhance program efforts. Tools and measure will be developed and approved by NEOPB as needed. In addition to the aforementioned quantitative measures and tools, event and activity photographs and success stories will be collected to add a

complementary qualitative evaluation component. Program progress and results will also be disseminated as appropriate to community members, stakeholders, partners, etc. to keep supporters informed and to continually gain momentum to reach SNAP-Ed and Sacramento County's goals.

SECTION B: Target Audience Description

1. Gender	%
Male	49.7%
Female	50.3%
Total:	100.0%

2. Age	#
0 to 4 years old (Preschool):	11,567
5 to 17 years old (School Age):	26,568
18 to 59 years old (Adult):	69,357
60 years old and over (Senior):	15,682
	123,174

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
39.7%	60.3%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.6%	15.6%
Asian	0.3%	16.4%
American Indian/Alaskan Native	0.7%	0.5%
Native Hawaiian/Other Pacific Islander	0.1%	2.9%
White	22.2%	20.1%
Multiple/Other	15.8%	4.8%
Total:	39.7%	60.3%

4. Languages Used in Intervention Activities and Materials

English	83%	Farsi	0%	Russian	1%
Spanish	15%	Hmong	1%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	8,380	9,065	9,705
Indirect Education:	31,750	34,575	37,100
Policies, Systems, and Environment (PSE) Change/Supports	18,582	30,937	43,752

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	47
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	31
CalFresh Offices	5	Head Start Programs	21	Schools: Students (After School)	146
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	146
Churches	29	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1

Community Based Organizations	3	Libraries	3	Supplemental Security Income (SSI)	0
Community Centers	7	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	3
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	12	Worksites	0
Extension Offices	0	Retail/Food Stores	62	Other (specify):	1
Family Resource Centers	9	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	3	Schools: District Office	9	**TOTAL SITES:**	**672**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	28		
Food Assistance Site: Food Banks	3	Schools: Students (Elementary)	99		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019 assist 20 early child care sites to establish, implement, and/or improve their food and nutrition, physical activity and/or screen time procedures and/or policies to change site environments to support healthy food and beverage practices and promote physical activity as measured by pre/post assessment.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Site wellness polices related to nutrition, physical activity, and/or reduced screen time
- Environmental supports to promote healthy eating patterns and/or physical activity (e.g. Painting Playgrounds for Movement)
- Healthy food and beverage access and physical activity opportunities

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, develop partnerships with early child care sites and other 0-5 serving organizations/agencies; conduct and analyze assessment(s) at 5 sites to identify areas of improvement; implement and/or improve at least one nutrition, physical activity, and/or screen time procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2017, provide age-appropriate nutrition and physical activity direct education activities to reach 100 students and 100 parents; reach 400 students, parents, and administrators with indirect nutrition and physical activity education activities.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, continue to develop partnerships with early child care sites and other 0-5 serving organizations/agencies; conduct and analyze assessment(s) at 7 additional sites to identify areas of improvement; implement and/or improve at least one nutrition, physical activity, and/or screen time procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2018, provide age-appropriate nutrition and physical activity direct education activities to reach 140 students and 140 parents; reach 600 students, parents, and administrators with indirect nutrition and physical activity education activities.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, continue to develop partnerships with early child care sites and other 0-5 serving organizations/agencies; conduct and analyze assessment(s) at 8 additional sites to identify areas of improvement; implement and/or improve at least one nutrition, physical activity, and/or screen time procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2019, provide age-appropriate nutrition and physical activity direct education activities to reach 160 students and 160 parents; reach 700 students, parents, administrators with indirect nutrition and physical activity education activities.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019 assist 20 early child care sites to establish, implement, and/or improve their food and nutrition, physical activity and/or screen time procedures and/or policies to change site environments to support healthy food and beverage practices and promote physical activity as measured by pre/post assessment.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide age-appropriate multisession nutrition and physical activity direct education lessons at qualifying sites reaching unduplicated children ages 2-5. (May include garden curricula; restricted to sites with new or existing gardens.) - Year 1: 5 sites - 100 children - Year 2: 7 sites - 140 children	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x	- ATF - Attendance list - Education materials - Photos with release

	- Year 3: 8 sites - 160 children				Year 3 Q1 Q2 Q3 Q4 x x x x	
1.2	Provide age-appropriate single session direct education lessons at qualifying sites for parent/guardians reaching unduplicated parents/guardians. Topics may include but are not limited to healthy beverages, healthy portions for small children, food management strategies, healthy meal planning, etc. - Year 1: 5 sites - 100 parents - Year 2: 7 sites - 140 parents - Year 3: 8 sites - 160 parents	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Attendance list - Education materials - Photos with release
1.3	Provide ongoing indirect nutrition and physical activity education at qualifying sites reaching children ages 2-5 and parents/guardians, linking health and wellness education, practices, and strategies occurring in the classroom into the home. May include, but are not limited to NEOPB recipes, Harvest of the Month (HOTM), Physical Activity (PA), PSE changes, upcoming community events, etc. - Year 1: 5 sites - 400 children and parents - Year 2: 7 sites - 600 children and parents - Year 3: 8 sites - 700 children and parents	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Event flyer - Materials
1.4	Participate in health fairs and other site based events when appropriate.	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - Event flyer - Photos with release

					Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
1.5	Support qualifying sites in observing at least one public health national observance annually. - Year 1: 5 sites - Year 2: 7 sites - Year 3: 8 sites	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Event flyer/promotion materials - Photos with release - Educational materials log
1.6	Maintain up-to-date information on upcoming nutrition, physical activity, and/or wellness related activities and/or events via partners' websites, social media, posters, flyers, email blasts, etc.	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script

1.7	Develop communication tools to support LHD objectives, including but not limited to, fact sheets, school wellness snapshots, programmatic promotional materials, etc.	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script
1.8	Identify other early childcare/0-5 serving agencies, organizations, or programs to coordinate and provide complementary education and/or services to qualifying sites. Examples include, but are not limited to First 5, WIC, Safe Kids, etc.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Contact list
1.9	Participate in early childcare education strategic planning and implementation meetings, coalitions and/or collaboratives as they relate to wellness within early childcare settings.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes

					Year 3 Q1 Q2 Q3 Q4 x x x x	
1.10	Recruit, train, and utilize at least 1 spokesperson(s) or champion parent(s)/guardian(s) per year (3 total) to engage in SNAP-Ed activities committed to improving early childcare wellness, promoting healthy eating and/or serve a leadership role in supporting policy, systems or environmental (PSE) changes to help sustain these efforts. Activities may include but are not limited to assisting with health fairs, school gardens (where appropriate), nutrition education, parent engagement, and physical activity promotion, etc.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training materials - Event flyers - Photos with release
1.11	Distribute educational materials/resources as related, but not limited to healthy eating, physical activity, breastfeeding, RYD, and other relevant topics to staff at qualifying sites.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Materials log
1.12	Share assessment findings with all appropriate early childcare staff.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes

					Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
1.13	Provide early childcare staff ongoing training, technical assistance, educational materials and/or resources, and assist coordination of parent education to support health policy changes at qualifying sites.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training materials - Technical Assistance (TA) log - Training agenda/feedback
1.14	Participate in all recommended and/or required NEOPB approved trainings, webinars, activities.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training agenda

1.15	Provide on-going support to LHD programs and appropriate school staff, including strategic council and technical assistance on press release material and supporting documents, branding guidelines, communicating message points, pitching stories, and responding to media inquiries.		CED CEI MPR C&C x TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - TA log - Materials log

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.3	**Eat Play Grow**	x LHD	x Practice Tested
1.1, 1.3	**Color Me Healthy**	x LHD	x Research Tested

1.1, 1.3	**Grow It, Try It, Like It**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2	**Healthy, Happy Families**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.2, 1.3, 1.4, 1.5, 1.11	**Additional age-appropriate curricula and/or resources from the California SNAP-Ed Integrated Curricula List or NEOPB Approved Resources List to meet direct and indirect education needs.**		CWD	x	Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Conduct pre/post assessment using an appropriate tool to identify areas of improvement.			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved pre/post-tests

E.1.2	Conduct annual KIIs or focus groups of site staff in May to gather feedback on implementation of wellness policies and procedures, nutrition curricula and related activities.	x			x CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved KII
E.1.3	Use PEARS to monitor progress, effectiveness, and sustainability of environmental, policy, and/or practices changes as related to nutrition and physical activity at participating sites			x	x CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.4	Administer wellness survey (pre/post) to staff and parents/guardians at participating sites to measure attitudes and practices around nutrition and physical activity.			x		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	List other: Approved wellness survey
E.1.5	Track activities using appropriate NEOPB provided tools to monitor progress and implementation of objective.		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	List other:

	CWD
x	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019 assist 30 qualifying schools to develop, implement and/or improve school wellness policies, physical environments, and/or institutional capacity (in school and/or afterschool) to support healthy food and beverage practices and promotion and increase and/or promote physical activity behaviors among students, parents, and school staff (as reflected in activities and evaluation plans).

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School wellness polices related to healthy food and beverage and/or physical activity
- Environmental supports to promote healthy food and beverage access and consumption
    - Smarter Lunchrooms Movement (SLM)
    - Hydration Stations
    - Healthy celebrations/fundraising
    - School gardens
    - Farm to School
- Environmental supports to promote physical activity access and opportunities
    - Painting Playgrounds for Movement
    - Structured and unstructured physical activity
    - Safe Routes to School
    - Joint use agreements

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, develop partnerships with appropriate school staff (school and district), parents, and other youth serving agencies (K-12); conduct and analyze assessment(s) at 10 schools to identify areas of improvement; implement and/or improve at least one nutrition and/or physical activity, procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2017, provide age-appropriate nutrition and physical activity direct education activities to reach 7,020 students and 500 parents; reach 14,000 students and parents with indirect nutrition and physical activity education activities.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, continue to develop partnerships with appropriate school staff (school and district), parents, and other youth serving agencies (K-12); conduct and analyze assessment(s) at 10 additional schools to identify areas of improvement; implement and/or improve at least one nutrition and/or physical activity, procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2018, provide age-appropriate nutrition and physical activity direct education activities to reach 7,520 students and 525 parents; reach 15,000 students and parents with indirect nutrition and physical activity education activities.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, continue to develop partnerships with appropriate school staff (school and district), parents, and other youth serving agencies (K-12); conduct and analyze assessment(s) at 10 additional schools to identify areas of improvement; implement and/or improve at least one nutrition and/or physical activity, procedure and/or policy at each site; provide training and technical assistance as needed; regularly disseminate information and resources on nutrition, physical activity, and/or wellness related topics.

   b. By September 30, 2019, provide age-appropriate nutrition and physical activity direct education activities to reach 8,020 students and 550 parents; reach 16,000 students and parents with indirect nutrition and physical activity education activities.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019 assist 30 qualifying schools to develop, implement and/or improve school wellness policies, physical environments, and/or institutional capacity (in school and/or afterschool) to support healthy food and beverage practices and promotion and increase and/or promote physical activity behaviors among students, parents, and school staff (as reflected in activities and evaluation plans).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide age-appropriate, single and/or multi-session nutrition and/or physical activity education lessons at qualifying schools reaching unduplicated students using approved curricula and materials. This activity will contribute to IOE requirements. - Year 1: 10 sites - 7000 students - Year 2: 10 sites - 7100 students - Year 3: 10 sites - 7200 students	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Health Education Council (HEC) AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Attendance list - Education materials - Photos with release - Data files - pre/post-tests
2.2	Provide direct education and training and/or technical assistance to youth participating in YPAR project(s) at qualifying schools. Sessions can include, but are not limited to, food demonstrations/tastings, fundamental nutrition education concepts, physical activity promotion, PSE related activities, and support the development of project focus. - Year 1: 20 students - Year 2: 20 students - Year 3: 20 students *YPAR teams may be divided into 2 smaller teams of at least 10 students.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: HEC AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Education materials - Photos with release - project/report - Training agenda/materials - Technical assistance log

2.3	Provide multi and/or single session direct education lessons at qualifying schools reaching unduplicated parents/guardians. Topics may include but are not limited to food resource management, eating on a budget, physical activity, etc. - Year 1: 10 sites - 500 parents - Year 2: 10 sites - 525 parents - Year 3: 10 sites - 550 parents	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Attendance list - Education materials - Photos with release - Data Cards
2.4	Collaborate with Sacramento Food Bank and Family Services to identify opportunities for fruit and vegetable distribution sites at qualifying schools.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Location and distribution rosters - Educational materials
2.5	Provide ongoing indirect nutrition and physical activity education at qualifying schools reaching students and parents/guardians, linking health and wellness education, practices, and strategies occurring in the school. May include, but are not limited to NEOPB recipes, Harvest of the Month (HOTM), Physical Activity (PA), PSE changes, participation in: health fairs, family nights, "Back to School" nights, festivals, and other	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Event flyer - Materials - Photos with release

	school/community events. PSE topics may include, but are not limited to: Smarter Lunchrooms Movement, Hydration Stations, Farm to School, School Wellness policies, etc. - Year 1: 15 sites - Year 2: 15 sites - Year 3: 15 sites				Year 3 Q1: x, Q2: x, Q3: x, Q4: x	
2.6	Maintain up-to-date information on upcoming nutrition, physical activity, and/or wellness related activities and/or events via partners' websites, social media, posters, flyers, email blasts, etc.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1: x, Q2: x, Q3: x, Q4: x Year 3 Q1: x, Q2: x, Q3: x, Q4: X	- ATF - Approval doc - Copy of script
2.7	Develop communication tools to support the 3 year objective and coordinate local media efforts that support healthy food/beverage and/or physical activity education promotion, highlighting school intervention strategies and/or successes.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1: x, Q2: x, Q3: x, Q4: x Year 2 Q1: x, Q2: x, Q3: x, Q4: x Year 3 Q1: x, Q2: x, Q3: x, Q4: x	- ATF - Approval doc - Copy of script

2.8	Identify other K-12 serving agencies, organizations, or programs to coordinate and provide complementary education and/or services to qualifying sites. Examples include, but are not limited to tobacco education programs, HIV/STD prevention programs, Summer Meals Program, complementary health screenings, etc.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Contact list
2.9	Participate in school related strategic planning and implementation meetings, committees, coalitions and/or collaboratives as they relate to school/student wellness. Collaborate to identify intervention strategies & best practices and share resources.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Meeting agenda/minutes
2.10	Recruit, train, and utilize at least 1 spokesperson(s) or champion parent(s)/guardian(s) per year (3 total) to engage in SNAP-Ed activities committed to improving school wellness, promoting healthy eating and/or serve a leadership role in supporting policy, systems or environmental (PSE) changes to help sustain these efforts. Activities may include but are not limited to assisting with health fairs, school gardens (where appropriate), nutrition education,	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - Event flyers - Photos with release

	parent engagement, and physical activity promotion, etc. PSE topics may include, but are not limited to: Smarter Lunchrooms Movement, Hydration Stations, Farm to School, School Wellness policies, etc.				Year 3 Q1 Q2 Q3 Q4 x x x x	
2.11	Maintain and regularly distribute educational materials/resources as related, but not limited to healthy eating, physical activity, school wellness policies, RYD, and other relevant topics to staff at qualifying schools. Topics may include, but are not limited to: Smarter Lunchrooms Movement, Hydration Stations, Farm to School, School Wellness policies, etc.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Materials log
2.12	Provide appropriate school staff ongoing training, technical assistance, educational materials and/or resources, and assist coordination of parent education to support health policy changes at qualifying schools. Provide a minimum of 2-4 hours per school site. Technical Assistance may be provided via email, phone, and/or in-person.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training materials - Technical Assistance (TA) log - Training agenda/feedback

2.13	Provide training(s) as needed, to school staff at qualifying schools as related, but not limited to, on approved curricula, physical activity, and other school wellness related activities. - Year 1: 10 sites - Year 2: 10 sites - Year 3: 10 sites	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - Technical Assistance (TA) log - Training agenda/feedback
2.14	Implement at least 1 policy, system or environmental change related to healthy food/beverages and/or physical activity at a school site. Year 1: 10 qualifying schools Year 2: 10 qualifying schools Year 3: 10 qualifying schools	☐ CED ☐ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - Technical Assistance (TA) log - Implementation log
2.15	Support health and wellness clubs at qualifying schools as they relate to healthy foods/beverages and/or physical activity (e.g. cooking clubs, garden club, walking club, etc.)	☐ CED ☐ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Meeting schedule/attendance logs - Technical Assistance (TA) log - Event flyer/agenda

					Year 3 Q1 Q2 Q3 Q4 x x x x	
2.16	Develop a nutrition or physical activity action plan(s) for qualifying schools and/or school districts to be used to guide implementation and maintenance efforts.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Action Plan
2.17	Share assessment findings with the community and all appropriate stakeholders.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	-Reports -ATF
2.18	Participate in all recommended and/or required NEOPB approved trainings, webinars, activities.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - Training agenda

					Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
2.19	Provide CalFresh program information at all recruitment, and/or community events. When appropriate, invite a CalFresh outreach worker to large events to assist with information sharing and/or enrollment.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Event flyer - Material log
2.20	Participate in CNAP and contribute to activities and/or deliverables	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: HEC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda - Deliverables

2.21	Coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys (billboards, bus shelters, TV or radio commercials, or other approved methods) of CDPH approved messages in qualifying neighborhoods. Media buys will be made in conjunction with CDPH.	( ) CED ( ) CEI (x) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	
2.22	Provide on-going support and technical assistance to subcontractor staff on press release material and supporting documents, branding guidelines, communicating message points, pitching stories, and responding to media inquiries.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - TA log - Materials log

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2	**CATCH (Coordinated Approach to Child Health)**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.4, 2.5	**Harvest of the Month**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3	**Youth-led Participatory Action Research (YPAR)**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2	**Serving Up MyPlate: A Yummy Curriculum**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.4, 2.5	**Choosing Healthy Beverages**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4	**Fruit, Vegetable, and Physical Activity Toolbox for Community Educators**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.12	**Additional age-appropriate curricula and/or resources from the California SNAP-Ed Integrated Curricula List or NEOPB Approved Resources List to meet direct and indirect education needs.**		CWD	x	Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Conduct and analyze school assessment(s) to identify areas of improvement. School assessments include, but are not limited to CX3, wellness policy assessment (WellSAT)*, etc. * Year 1: Pilot "Implementation" WellSAT assessment to be conducted district-wide in Twin Rivers Unified School District.	x			CWD x LHD AAA UCCE CCC	Year 1: Q1 X, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CX3 WellSat ANAPS

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<td>E.2.2</td>
<td>Conduct and analyze pre and post assessment(s) to measure knowledge, attitude, and behavior change related to IOE direct education.</td>
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Matched pre/post-test assessments
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<td>E.2.3</td>
<td>Teacher Observation Tool – assesses the teacher’s perception of students baseline exposure to various foods and willingness to either try again or ask for these foods in the future.</td>
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List other:
Teacher Observation Tool
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E.2.4	Key Informant Interviews – Conduct KIIs, as needed and when appropriate, at qualifying schools to assist and inform PSE strategies. KIIs may be conducted with district or school staff, parents, students, etc.			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Key Informant Interview
E.2.5	YPAR Exit Survey: Survey to assess youth's experience with the YPAR project (opinions on youth engagement, YPAR fidelity, and interactions with the Youth Coordinator) as well as measure knowledge, attitude, and behavior change relating to fruit and vegetable consumption and physical activity.			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: YPAR Exit Survey

E.2.6	Youth Coordinator Assessment: completed by the Youth Coordinator at the end of the YPAR project assessing perceived changes in youth observed by the coordinator.			x		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	List other: Youth Coordinator Assessment
E.2.7	Smarter Lunchroom Movement Assessments: SLM scorecard to assess changes associated with SLM strategies.	x		x		Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	List other: SLM Scorecard

	CWD
x	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

E.2.8	Use PEARS to monitor progress, effectiveness, and sustainability of environmental, policy, and/or practices changes as related to nutrition and physical activity at participating school sites.			x	x CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x PSE PEARS Report EARS/ATF UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.9	Track activities using appropriate NEOPB provided tools to monitor progress and implementation of objective.		x		x LHD CWD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 20 qualifying retail sites, including retail stores, food banks, and farmers' markets, will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies as measured by pre/post assessment(s).

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Corner store market conversion
- Walkability
- Signage (interior and exterior)
- Marketing
- Stocking standards
- Food procurement (local)
- CalFresh/EBT acceptance and utilization
- Food distributions/pantries
- Farmers‘ Markets promotion

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, complete CX 3 and/or other environmental assessments at qualifying sites.

   b. By September 30, 2017, conduct at least 10 healthy food and beverage store tours and 4 indirect education activities, such as taste tests and interactive booths at qualifying sites, including one NEOPB-sponsored event, such as Fruit and Veggie Fest.

c. By September 30, 2017, at least 4 qualifying retail sites will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies; establish partnerships with local farmers, distributors, community-supported agriculture programs, and other appropriate parties to advance strategies.

d. By September 30, 2017, provide ongoing training and technical assistance, including resources/materials, to appropriate retail staff on healthy store environmental changes and policies. Topics may include, but are not limited to, signage, produce procurement, storage strategies, product placement and pricing, store layout, etc.

e. By September 30, 2017, develop a Healthy Retail Recognition Program to increase awareness of healthy retail sites within the community and to increase retail staff self-efficacy to sustain changes/policies.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, conduct at least 10 healthy food and beverage store tours and 4 indirect education activities, such as taste tests and interactive booths at qualifying sites, including one NEOPB-sponsored event, such as Fruit and Veggie Fest.

b. By September 30, 2018, at least 7 additional qualifying retail sites will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies; establish partnerships with local farmers, distributors, community supported agriculture programs, and other appropriate parties to advance strategies.

c. By September 30, 2018, provide ongoing training and technical assistance, including resources/materials, to appropriate retail staff on healthy store environmental changes and policies. Topics may include, but are not limited to, signage, produce procurement, storage strategies, product placement and pricing, store layout, etc.

d. By September 30, 2018, continue development and begin implementation of a Healthy Retail Recognition Program to increase awareness of healthy retail sites within the community and to increase retail staff self-efficacy to sustain changes/policies.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, conduct at least 10 healthy food and beverage store tours and 4 indirect education activities, such as taste tests and interactive booths at qualifying sites, including one NEOPB-sponsored event, such as Fruit and Veggie Fest.

b. By September 30, 2019, provide ongoing training and technical assistance, including resources/materials, to appropriate retail staff on healthy store environmental changes and policies. Topics may include, but are not limited to, signage, produce procurement, storage strategies, product placement and pricing, store layout, etc.

c. By September 30, 2019, at least 9 additional qualifying retail sites will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies; establish partnerships with local farmers, distributors, community-supported agriculture programs, and other appropriate parties to advance strategies.

d. By September 30, 2019, continue implementation of a Healthy Retail Recognition Program to increase awareness of healthy retail sites within the community and to increase retail staff self-efficacy to sustain changes/policies.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, a minimum of 20 qualifying retail sites, including retail stores, food banks, and farmers' markets, will increase access to healthy foods and beverages through interior and exterior changes and marketing strategies as measured by pre/post assessment(s).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide 10 healthy food and beverage educational store tours at qualifying retail sites to reach individuals and/or youth. Tours may include food and beverage tastings and/or demonstrations. - Year 1: 50 individuals* - Year 2: 70 individuals - Year 3: 90 individuals * Conduct 1-2 Cooking Matters class series that supports healthy cooking and shopping at qualifying retail sites to reach 15 – 20 individuals. Store tours will be implemented with class attendees. Explore recruiting a Champion Community Liaison from class attendees to receive community input regarding grocery store preferences and shopping patterns.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 x, Q2 x, Q3 x, Q4 X	- ATF - Attendance list - Education materials - Photos with release - Data files - pre/post-tests

3.2	Provide indirect education to SNAP-Ed eligible individuals at qualifying retail sites through interactive booth(s), health fairs, and other retail- related events to promote healthy food and beverages, and access (CalFresh*). - Year 1: 1000 individuals - Year 2: 1600 individuals - Year 3: 2000 individuals * Provide CalFresh program information at all recruitment, and/or community events. When appropriate, invite a CalFresh outreach worker to large events to assist with information sharing and/or enrollment.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Event flyer - Materials
3.3	Host a minimum of 1 nutrition and/or physical activity focused promotional event, each year, engaging a minimum of 200 SNAP-Ed eligible individuals on how to make healthy food and beverage choices at stores accepting EBT. Events should occur at a participating retail sites.	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Event flyer/promotional materials - Photos
3.4	Create and implement a Healthy Retail Recognition Program for participating retail sites to increase retail staff self-efficacy to sustain changes/policies. - Year 1: develop a Healthy Retail Recognition Program - Year 2: continue development and begin implementation of a Healthy Retail Recognition Program - Year 3: continue implementation of a Healthy Retail Recognition Program	CED: ; CEI: ; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Materials developed - Training materials - Partnership agreements

					Year 3 Q1 Q2 Q3 Q4 x x x x	
3.5	Develop communication tools to support the three-year objective and coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion.	[ ] CED [ ] CEI [x] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script
3.6	Maintain up-to-date information on upcoming nutrition, physical activity, and/or wellness related activities and/or events via partners' websites, social media, posters, flyers, email blasts, etc.	[ ] CED [ ] CEI [x] MPR [ ] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script
3.7	Participate in strategic planning and implementation meetings, coalitions and/or collaboratives as they relate to healthy retail environments, food access/security, EBT utilization, etc.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes

					Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
3.8	Identify and partner with agencies, organizations, or programs* to coordinate and provide complementary services and TA to qualifying retail sites. *e.g. Sacramento County Tobacco Control Coalition, Sacramento Food Bank and Family Services	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Contact list
3.9	Coordinate and distribute NEOPB approved resources, materials, and signage including but not limited to, point-of-sale materials, cookbooks, recipe cards, HOTM, RYD, MyPlate, etc. to participating retail sites.	( ) CED ( ) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training materials - TA log - Materials log

3.10	Distribute resources and materials related to food access/security, healthy food and beverage promotion, EBT utilization (CalFresh), etc. for partnering agencies, food assistance programs, housing authority offices, etc. to display and/or disseminate.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Materials log
3.11	Recruit, train, and utilize at least 1 active volunteer per year (3 total) and students*, to engage in SNAP-Ed activities committed to improving community health, promoting healthy eating and active living, and/or serve a leadership role in supporting policy, systems or environmental (PSE) changes to help sustain these efforts. Activities may include but are not limited to assisting with retail assessments, store tours, health fairs, store conversions, etc. *Year 1 - Begin to engage and build relationships with students (e.g. Grant High School) and explore activities with students interested in healthy retail projects to support small stores making healthy improvements in their neighborhoods (e.g. Del Paso Heights). Students will receive information on SNAP-Ed healthy retail activities.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - Event flyers - Photos with release

3.12	Partner with local farmers, distributors, and/or community supported agriculture programs to facilitate business connections to qualifying retail sites with the goal of increasing access to fresh, local, and affordable produce. E.g. farmers' market tours, gleaning, EBT acceptance, market match, etc.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Meeting agenda/minutes - Partnership agreements
3.13	Provide training and technical assistance to appropriate retail staff on creating a healthier store environment. Provide a minimum of 3 hours per retail site. Technical assistance may be provided via email, phone, and/or in-person.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - TA log - Materials log

3.14	Compile and analyze results of an appropriate assessment tool and share with retail staff when appropriate.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - completed assessments - meeting agenda/minutes
3.15	Participate in CNAP and contribute to activities and deliverables.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- Activity Tracking Form - Action Plans
3.16	Participate in all recommended and/or required NEOPB approved trainings, webinars, activities.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training agenda

					Year 3 Q1 Q2 Q3 Q4 x x x x	
3.17	Implement at least 1 policy, system or environmental change related to healthy food/beverages and/or physical activity at a retail site. -Year 1: 4 sites -Year 2: 7 sites -Year 3: 9 sites	☐ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: PHI AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- PEARS - PSE Identification Checklist - Retail Recognition Tool - Sales data and monthly inventory - Activity Tracking Form
3.18	Coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys (billboards, bus shelters, TV or radio commercials, or other approved methods) of CDPH approved messages in qualifying neighborhoods. Media buys will be made in conjunction with CDPH.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script
3.19	Provide on-going support and technical assistance to subcontractor staff on press release material and supporting documents, branding guidelines, communicating message points, pitching stories, and responding to media inquiries.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - TA log - Materials log

					Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	**Harvest of the Month**	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A - Please describe below:
3.1, 3.2, 3.3	**Rethink Your Drink materials (RYD)**	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A - Please describe below:
3.1	**Making Every Dollar Count**	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A - Please describe below:

3.1	**Cooking Matters**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4, 3.10, 3.11	**Additional age-appropriate curricula and/or resources from the California SNAP-Ed Integrated Curricula List or NEOPB Approved Resources List to meet direct and indirect education needs.**		CWD	x	Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Conduct and analyze assessment(s) to identify areas of improvement. Assessments include, but are not limited to: - CX^3 (coordinate with County for this information)* - Key Informant Interviews - Market research consumer intercept interviews This information will be used to inform Activities 3.17 (PSE) and 1.22 (PEARS) * In Year 1, conduct CX^3 retail and walkability assessments and data entry for 70 – 75 qualifying retail sites identified by the County's baseline research.	x			CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CX3 Built Environment Assessment Tool

E.3.2	Conduct customer intercept surveys to assess changes in customer buying patterns of healthy foods and beverages and observations of store changes, when appropriate. This information will be used to inform Activities 3.17 (PSE) and E.3.9 (PEARS)			x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved Intercept survey
E.3.3	Conduct staff interviews (KIIs) to assess perception of sales, changes in demand for healthy food and beverages, and success and challenges of project participation. This information will be used to inform Activities 3.17 (PSE) and E.3.9 (PEARS)			x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved feedback interview survey

E.3.4	Conduct and analyze appropriate evaluation(s) for direct education. Conduct and analyze approved survey* to measure one-time direct healthy food and beverage education with individuals and/or youth during store tours (activity 3.1). - Year 1: 50 individuals and/or youth - Year 2: 70 individuals and/or youth - Year 3: 90 individuals and/or youth *e.g. Cooking Matters at the Store Survey			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Cooking Matters at the Store Survey
E.3.5	Conduct and analyze appropriate evaluation(s) for indirect education. Conduct and analyze indirect education events each year using the ATF to document participant numbers, details of events and information/activities provided to participants (activity 3.2). - Year 1: 1000 individuals - Year 2: 1600 individuals - Year 3: 2000 individuals			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.6	Conduct and analyze appropriate evaluation(s) for media/public relation strategies. Conduct and analyze appropriate media/public relation strategies utilizing the ATF, a materials log, and maintaining a Media/PR Tracking Records. Documented information will be aggregated and included in quarterly progress reports, when appropriate, as well as the Cumulative Report.			x	CWD:		EARS/ATF: x PSE RE-AIM Report: UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other: progress report, cumulative report
					LHD: x AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	
E.3.7	Conduct and analyze appropriate evaluation(s) for communication and collaboration efforts. Conduct and analyze appropriate communication and collaboration efforts utilizing the ATF, a Partnership and Collaboration Record, and a Champion List. Documented information will be compiled and included in quarterly progress reports, when appropriate, as well as the Cumulative Report.			x	CWD:		EARS/ATF: x PSE RE-AIM Report: UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other: progress report, cumulative report
					LHD: x AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	

E.3.8	Conduct and analyze appropriate evaluation(s) for training and technical assistance. Conduct and analyze appropriate training and technical assistance strategies utilizing the ATF, an approved Post-test training, approved observation tool, and technical assistance log. Documented information will be compiled and included in quarterly progress reports, when appropriate, as well as the cumulative report.			x	CWD:		EARS/ATF: x PSE RE-AIM Report: UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other: progress report, cumulative report
					LHD: x AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	
E3.9	Use PEARS to monitor progress, effectiveness, and sustainability of environmental, policy, and/or practices changes as related to nutrition and physical activity at participating retail sites.			x	CWD:		EARS/ATF: PSE PEARS Report: x UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other:
					LHD: x AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	

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<td>Track activities using appropriate NEOPB provided tools to monitor progress and implementation of objective.</td>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, a minimum of 30 qualifying community organizations, SNAP offices, public housing, health clinics, places of worship, parks and recreation facilities, etc. will receive healthy food and beverage education and promotion and physical activity education and/or promotion to support healthy environmental changes and practices as measured by pre/post assessment(s).

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Site polices related to healthy food and beverage and/or physical activity

- Environmental supports to promote healthy food and beverage access and consumption
  - Food procurement
  - Food waste
  - Healthy celebrations/fundraising
  - Community gardens
  - Hydration Stations
  - Built environment infrastructure – food access

- Environmental supports to promote physical activity access and opportunities
  - Painting Playgrounds for Movement
  - Structured and unstructured physical activity
  - Active Living/Transport/Complete Streets
  - Joint use agreements
  - Safety
  - Built environment infrastructure – physical activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, conduct age-appropriate nutrition and/or physical activity direct education single and/or multisession lessons at 5 qualifying community sites to reach at least 475 unduplicated SNAP-Ed eligible individuals using approved curricula and materials.

   b. By September 30, 2017, conduct multisession direct education classes utilizing the peer-to-peer model at qualifying sites to reach at least 125 unduplicated SNAP-Ed eligible adults.

   c. By September 30, 2017, conduct age-appropriate indirect nutrition and/or physical activity education at 5 qualifying community sites to reach at least 1,000 SNAP-Ed eligible individuals.

   d. By September 30, 2017, complete policy, systems, and environmental assessments (as related to nutrition and physical activity) at 5 qualifying community sites.

   e. By September 30, 2017, recruit at least 2 new strategic partners and build relationships to strengthen CNAP group.

   f. By September 30, 2017, provide ongoing training and technical assistance, including resources/materials, to appropriate community site staff on healthy food/beverage or physical activity environmental changes and policies.

   g. By September 30, 2017, 5 qualifying sites will implement and evaluate at least 1 policy, system, or environmental change.

   h. By September 30, 2017, Sacramento County will recruit, train and utilize at least 2 Champions, spokespersons, parents, and/or community members, etc. to serve a leadership role in supporting policy, systems, and environment changes.

   i. By September 30, 2017, coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys near qualifying sites of CDPH approved messages in qualifying neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, conduct age-appropriate nutrition and/or physical activity direct education single and/or multisession lessons at 10 additional qualifying community sites to reach at least 500 unduplicated SNAP-Ed eligible individuals using approved curricula and materials.

   b. By September 30, 2018, conduct multisession direct education classes utilizing the peer-to-peer model at qualifying sites to reach at least 150 unduplicated SNAP-Ed eligible adults.

c. By September 30, 2018, conduct age-appropriate indirect nutrition and/or physical activity education at 10 additional qualifying community sites to reach at least 2,000 SNAP-Ed eligible individuals.

d. By September 30, 2018, complete policy, systems, and environmental assessments (as related to nutrition and physical activity) at 10 additional qualifying community sites.

e. By September 30, 2018, recruit at least 1 new strategic partner, continue building relationships to strengthen CNAP group and develop a strategic action plan.

f. By September 30, 2018, provide ongoing training and technical assistance, including resources/materials, to appropriate community site staff on healthy food/beverage or physical activity environmental changes and policies

g. By September 30, 2018, 10 additional qualifying sites will implement and evaluate at least 1 policy, system, or environmental change.

h. By September 30, 2018, Sacramento County will recruit, train and utilize at least 2 additional Champions, spokespersons, parents, and/or community members, etc. to serve a leadership role in supporting policy, systems, and environment changes.

i. By September 30, 2018, coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys near qualifying sites of CDPH approved messages in qualifying neighborhoods.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, conduct age-appropriate nutrition and/or physical activity direct education single and/or multisession lessons at 15 additional qualifying community sites to reach at least 525 unduplicated SNAP-Ed eligible individuals using approved curricula and materials.

b. By September 30, 2019, conduct multisession direct education classes utilizing the peer-to-peer model at qualifying sites to reach at least 175 unduplicated SNAP-Ed eligible adults.

c. By September 30, 2019, conduct age-appropriate indirect nutrition and/or physical activity education at 15 additional qualifying community sites to reach at least 3,000 SNAP-Ed eligible individuals.

d. By September 30, 2019, complete policy, systems, and environmental assessments (as related to nutrition and physical activity) at 15 additional qualifying community sites.

e. By September 30, 2019, recruit at least 1 new strategic partner, continue building relationships to strengthen CNAP group and execute the strategic action plan.

f. By September 30, 2019, provide ongoing training and technical assistance, including resources/materials, to appropriate community site staff on healthy food/beverage or physical activity environmental changes and policies.

g. By September 30, 2019, 15 additional qualifying sites will implement and evaluate at least 1 policy, system, or environmental change.

h. By September 30, 2019, Sacramento County will recruit, train and utilize at least 2 additional Champions, spokespersons, parents, and/or community members, etc. to serve a leadership role in supporting policy, systems, and environment changes.

i. By September 30, 2019, coordinate local media efforts that support healthy food and/or beverage and/or physical activity education promotion. Purchase local media buys near qualifying sites of CDPH approved messages in qualifying neighborhoods.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, a minimum of 30 qualifying community organizations, SNAP offices, public housing, health clinics, places of worship, parks and recreation facilities, etc. will receive healthy food and beverage education and promotion and physical activity education and/or promotion to support healthy environmental changes and practices as measured by pre/post assessment(s).

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Provide multisession direct education classes utilizing the peer-to-peer model at qualifying sites to reach at least 100 unduplicated SNAP-Ed eligible individuals. Activities will contribute to IOE efforts. - Year 1: 125 adults - Year 2: 150 adults - Year 3: 175 adults	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Education materials - completed assessment - Photos with release

4.2	Provide age-appropriate, single and/or multi-session nutrition and/or physical activity education lessons at qualifying sites reaching up to unduplicated SNAP-Ed eligible individuals using approved curricula and materials. Topics may include but are not limited to RYD, HOTM, physical activity promotion, gardens where appropriate, etc. Integrate community empowerment and mobilization efforts into classes to encourage community involvement in PSE strategies and initiatives. - Year 1: 475 adults - Year 2: 500 adults - Year 3: 525 adults	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Attendance list - Education materials - Photos with release - Data files - pre/post-tests
4.3	Provide indirect nutrition and/or physical activity education, demonstrations, health fairs, community festivals, celebrations, classes and other events to promote healthy food and beverage consumption, physical activity, food access/security, and/or EBT utilization to reach SNAP-Ed eligible individuals at qualifying sites. - Year 1: 5 sites, 1000 individuals - Year 2: 10 sites, 2000 individuals - Year 3: 15 sites, 3000 individuals	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Event flyer - Materials - Photos with release
4.4	Support qualifying sites in observing at least one public health national observance annually, such as heart health month, public health week, etc. Year 1: - 5 sites, Year 2: 10 sites, Year 3: 15 sites	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Event flyer/promotion materials - Photos with release - Educational materials log

					Year 3 Q1 Q2 Q3 Q4 x x x x	
4.5	Attend strategic planning and implementation meetings, coalitions and/or collaboratives as related to healthy eating, active living, food access/security, etc. Participate in activities when reaching SNAP-Ed eligible populations.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes
4.6	Participate in all recommended and/or required NEOPB approved trainings, webinars, activities.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training agenda

4.7	Provide trainings and TA for peer educators on the adult direct education (IOE) workshops, retail activities, healthy food and beverage education, physical activity, community engagement, etc. as needed.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - TA log - Materials log
4.8	**CNAP** - Designated LIA and/or subcontracted staff will participate in relevant local and regional collaboratives and coalitions and/or CNAP.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Sacramento Food Bank and Family Services AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Contact list - Meeting agenda/minutes
4.9	Distribute 2 "Champion" newsletters annually to champions, volunteers, peers, community agencies/orgs, community leaders, and other stakeholders highlighting SNAP-Ed related education, accomplishments, and events.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Approval doc - Copy of script

					Year 3 Q1 Q2 Q3 Q4 x x x x	
4.10	Coordinate local media efforts that support nutrition and healthy beverage education promotion. Purchase local media buys (billboards, bus shelters, TV or radio commercials, or other approved methods) of CDPH approved messages in qualifying neighborhoods. Media buys will be made in conjunction with CDPH.	[ ] CED [ ] CEI [x] MPR [ ] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Approval doc - Copy of script
4.11	Recruit, train, and utilize at least 2 spokespersons, Champions, peer educators, parents, and/or youth leaders each year to engage in SNAP-Ed activities committed to improving community health, promoting healthy eating and active living and/or serve a leadership role in supporting policy, systems or environmental (PSE) changes to help sustain these efforts. PSE topics may include, but are not limited to: Safety, Hydration Stations, Food Procurement, Active Living/Transport/Complete Streets, etc.	[ ] CED [ ] CEI [x] MPR [ ] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Training materials - Event flyers - Photos with release

4.12	Maintain up-to-date information on upcoming nutrition, physical activity, and/or wellness related activities and/or events via partners' websites, social media, posters, flyers, email blasts, etc.	CED CEI x MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Approval doc - Copy of script
4.13	**CNAP** - Designated staff will assist with information and resource gathering and sharing to promote participation in USDA food assistance programs.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Contact list - Meeting agenda/minutes
4.14	**CNAP** - Designated staff will assist with the selection and development of 1 project to increase access and availability of healthy foods and beverages among FNS eligible communities.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Contact list - Meeting agenda/minutes

					Year 3 Q1 Q2 Q3 Q4 x x x x	
4.15	**CNAP** - Develop at least 2 partnerships per year (6 total) with CBOs and other agencies to participate in CNAP/CNAP activities.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Contact list - Meeting agenda/minutes
4.16	Identify other agencies, organizations, or programs to coordinate and provide complementary education and/or services to qualifying sites. Examples include, but are not limited to community based garden and farm organizations, city governments, Agency on Aging\ Area 4, CBOs, food policy councils, etc.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Contact list
4.17	Distribute resources and materials related to food access/security, healthy food and beverage promotion, EBT utilization, etc. for partnering agencies, food assistance programs, housing authority offices, etc. to display and/or disseminate.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x	- ATF - Materials log

					Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	
4.18	Participate and/or assist in active transportation initiatives in SNAP-Ed eligible neighborhoods. Activities can include, but are not limited to, providing education, sample language, and technical assistance for city and county planning departments, and/or Municipal Advisory Council as needed.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes
4.19	Explore potential partnership to create a food waste management/food recovery program to reduce food insecurity within SNAP-Ed eligible neighborhoods.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - Meeting agenda/minutes

4.20	Provide at least one annual training to site staff at qualifying sites, such as health care centers, libraries, resource centers, churches, etc. and ongoing technical assistance as needed. Topics may include, but are not limited to, healthy food and beverage consumption, physical activity, RYD, food management, active transportation, and PSE initiatives and strategies. PSE topics may include, but are not limited to: Safety, Hydration Stations, Food Procurement, Active Living/Transport/Complete Streets, etc. - Year 1: 5 sites - Year 2: 10 sites - Year 3: 15 sites	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - TA log - Materials log
4.21	Distribute educational materials/resources as related, but not limited to, wellness strategies, healthy eating, physical activity, RYD, and other relevant topics to staff at qualifying sites.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Materials log
4.22	Provide on-going support and technical assistance to subcontractor staff on press release material and supporting documents, branding guidelines, communicating message points, pitching stories, and responding to media inquiries.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	- ATF - Training materials - TA log - Materials log

					Year 3 Q1 Q2 Q3 Q4 x x x x	
4.23	Share assessment findings with all appropriate site staff and community.	[ ] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	- ATF - completed assessments - meeting agenda/minutes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2	**Fruit, Vegetable and PA Toolbox for Community Educators**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2	**-Leah's Pantry Food Smarts Training Program**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2, 4.3, 4.15, 4.21	**Harvest of the Month**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1	**Plan, Shop, Save and Cook**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1	**Faithful Families Eating Smart and Moving More**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

4.1, 4.2, 4.3, 4.15, 4.22	**Additional age-appropriate curricula and/or resources from the California SNAP-Ed Integrated Curricula List or NEOPB Approved Resources List to meet direct and indirect education needs.**		CWD	x	Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Conduct and analyze pre and post assessment(s) to measure direct education curricula effectiveness.			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 x, Q2 x, Q3 x, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/post-test assessments

E 4.2	Conduct Impact and Outcome Evaluation (IOE) per NEOPB requirements.			x			

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	X

Year 2

Q1	Q2	Q3	Q4
x	x	x	X

Year 3

Q1	Q2	Q3	Q4
x	x	x	X

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
x	Food Behavior Checklist
	UC Intent to Change

List other:

E 4.3	Conduct and analyze appropriate evaluation(s) for indirect education; including a count of participants.			x			

	CWD
x	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	X

Year 2

Q1	Q2	Q3	Q4
x	x	x	X

Year 3

Q1	Q2	Q3	Q4
x	x	x	X

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other: Participant count

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<td>E.4.4</td>
<td>Track activities using appropriate NEOPB provided tools to monitor progress and implementation of objective.</td>
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<td>E 4.5</td>
<td>Use PEARS to monitor progress, effectiveness, and sustainability of environmental, policy, and/or practice changes as related to nutrition and physical activity at participating community sites.</td>
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E 4.6	Conduct community member surveys to gauge satisfaction with program services, activities, appropriateness of educational materials, and basic knowledge and behavioral changes associated with programs/services.		x	x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved satisfaction survey
E 4.7	Conduct staff interviews to assess successes and challenges of project, community feedback and buy-in, and observed behavioral changes of community members.		x	x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Approved interview survey

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**

By September 30, 2019, collaborate with 12 SNAP-Ed qualifying community-based sites, including but not limited to, public housing, senior/community centers, and food banks to increase knowledge, access, and appeal of healthy dietary choices and physical activity.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Increased food security and access to healthy foods and physical activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, reach 140 older adults through direct and/or indirect education at 5 SNAP-Ed qualifying sites, including but not limited to, senior congregate nutrition sites and public housing facilities.

    b. By September 30, 2017, collaborate with 1 food bank and the Sacramento County senior nutrition services provider to explore feasibility of developing new distribution sites.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, reach 130 older adults through direct and/or indirect education at 4 SNAP-Ed qualifying sites, including but not limited to, senior congregate nutrition sites and public housing facilities.

    b. By September 30, 2018, assess which senior nutrition sites are most compatible as food bank distribution site(s) and begin developing plans for implementation. Select one site for a pilot program.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, reach 120 older adults through direct and/or indirect education at **3** SNAP-Ed qualifying sites, including but not limited to, senior congregate nutrition sites and public housing facilities.

   b. By September 30, 2019, establish new food distribution site(s) at 3 senior congregate nutrition sites.

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):
By September 30, 2019, collaborate with 12 SNAP-Ed qualifying community-based sites, including but not limited to, public housing, senior/community centers, and food banks to increase knowledge, access, and appeal of healthy dietary choices and physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Provide series-based direct education at **3** SNAP-Ed eligible senior public housing facilities. • Year 1. Provide direct nutrition education and physical activity using approved curricula to 2**0** older adult participants at eligible senior public housing facilities. • Year 2. Provide direct nutrition education and physical activity using approved curricula to **10** older adult participants at eligible senior public housing facilities.	x CED CEI MPR C&C TTA	CWD LHD x AAA UCCE CCC	CWD: LHD: AAA: Peggy Savant, RD UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, quarterly reports, pre/post-evaluations

5.2	Provide regularly scheduled indirect nutrition education to **360** older adults at **9** SNAP-Ed eligible senior congregate nutrition sites using approved materials such as *MyPlate for Older Adults* and *Harvest of the Month*. • Year 1. Provide indirect nutrition education to **120** older adult participants at **3** sites. • Year 2. Provide indirect nutrition education to **120** older adult participants at **3** sites. • Year 3. Provide indirect nutrition education to **120** older adult participants at **3** sites.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	ATF
5.3	Develop a partnership with one local food bank to identify new food distribution sites to increase access to healthy foods. • Year 1. Work with local food banks to provide referrals for older adults to increase access to nutrition services at existing local congregate and home delivered meals programs. • Year 2. Collaborate with one food bank and the Sacramento County senior nutrition services provider to explore the feasibility of developing new food distribution sites. Year 3. Work with the food bank and the Sacramento County nutrition services provider to begin to develop plans for establishing new food distribution sites at senior congregate nutrition sites. Select one site for a pilot program.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	narrative summary, photos, year-end report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.1	**Eat Smart, Live Strong**	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.2	**Nutrition Education Materials (Harvest of the Month, MyPlate for Older Adults)**	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Sacramento County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 08/28/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Matched pre- and post-tests to evaluate if the SNAP-Ed interventions increased fruit and vegetable consumption and physical activity levels.			X	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Fruit and Vegetable Checklist; Rapid Assessment for Physical Activity (RAPA)
E.5.2	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Education and Administration Reporting System (EARS).		X		[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	PSA 04 Contract #: SP-1718-04
FFY 2018 Total Budget:	**$49,423.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$35,141	$28,426	-19.11%
2	Non-Capital Equipment/Supplies	$0	$3,998	$3,459	-13.48%
3	Materials	$0	$6,381	$2,534	-60.29%
4	Travel	$0	$1,955	$1,893	-3.17%
5	Building/Space	$0	$1,707	$2,111	23.67%
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$11,000	$11,000	0.00%
	Total Direct Costs:	**$0**	**$60,182**	**$49,423**	-17.88%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$0	$0	
	Total Federal Funds	**$0**	**$60,182**	**$49,423**	-17.88%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decrease in grant award.
2	Non-Capital Equipment/Supplies	Decrease in grant award.
3	Materials	Decrease in grant award.
4	Travel	N/A
5	Building/Space	Decrease in grant award.
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	N/A
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: PSA 04 Contract #: SP-1718-04

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Direct Services Administrator	Nancy Vasquez	24.43%	75.57%	$68,832.00	0.11	$7,571.52	27.66%	$2,094.28	$2,361.40	$9,666	
2			Dietician/Health Instructor	Julie Tharalson	0.00%	100.00%	$63,232.00	0.12	$7,587.84	27.66%	$2,098.80	$0.00	$9,687	
3			Direct Services Specialist	Teja Payne	0.00%	100.00%	$46,228.00	0.11	$5,085.08	27.66%	$1,406.53	$0.00	$6,492	
4			Controller	Michael Selland	100.00%	0.00%	$65,593.00	0.02	$1,311.86	27.66%	$362.86	$1,675.00	$1,675	
5			Accounting Technician	Sarah Plaugher	100.00%	0.00%	$35,472.00	0.02	$709.44	27.66%	$196.23	$906.00	$906	
						Total Staffing: Salaries/Benefits:		**0.38**	**$22,266**		**$6,159**	**$4,942**	**$28,426**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA 04 Contract #: SP-1718-04

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Telephone	Average $240.79 /month x 12 months = $2,889; prorated per SNAP-Ed FTE.	0.38	$240.79	12	$1,098	
2			Office Supplies	Paper, folders, pens, markers, etc.; prorated per SNAP-Ed FTE.	0.38	$122.81	12	$560	
3			Operating Expenses	Copier rental, audit fees, insurance, payroll processing fees, etc.; prorated per SNAP-Ed FTE.	0.38	$394.97	12	$1,801	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$3,459**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Cooking Demos	Nutrition education cooking demonstration; 1 demo x 4 classes x 10 participants each.	$2.00	40	$80	
2			Taste testing Supplies	Paper plates, napkins utensils, etc.; 1 tasting x 4 classses x 10 participants each.	$0.50	40	$20	
3			Incentive Items-Nutrition	Possible items may include refrigerator magnets, recipe books/cards, etc. up to $4 ea. X 4 classes x 10 participants	$4.00	40	$160	
4			Incentive Items-PA	Possible items may include resistance bands, water bottles, etc.; up to $4 ea. X 4 classes x 10 participants ea.	$4.00	40	$160	
5			Copying/Printing	Printing of SNAP-Ed handouts and other materials.	$0.05	3000	$150	
6			Workshop Supplies	Name badges, folders, pens, flip charts, etc.	$10.23	192	$1,964	
						Total Materials:	**$2,534**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Dietician/J. Tharalson	Sacramento	Nutrition Education	42	1	1					16			$360	
2			Dietician/J. Tharalson	Placer	Nutrition Education	24	1	1					30			$385	
3			Dietician/J. Tharalson	Nevada	Nutrition Education	12	1	1					120			$770	
4			J. Tharalson/N. Vasquez	Sacramento, Placer, Nevada	CNAP Meetings	12	1	1					55			$353	
5			J. Tharalson/N. Vasquez	Sacramento	SNAP-Ed Forum 2018	2	2	1					5		$5.00	$25	
	Out-of-State																
															Total Travel:	**$1,893**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1401 El Camino, Sacramento	437 sq ft x $1.06/sq ft x 12 months; prorated per SNAP-Ed FTE	.38	$463.00	12	$2,111	
							Total Building/Space:	**$2,111**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA 04 Contract #: SP-1718-04

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		Peggy Savant, RD	Dietician and Fitness Expert/Eat Smart, Live Strong Nutrition Education Instructor. $50/hr.; Travel to direct education sites and AAA office for meetings, follow-up calls to program participants.	$11,000	
			Total Contracts/Sub-Grants/Agreements:	**$11,000**	

Total Direct Costs:	**$49,423**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
				Total Indirect Costs:	**$0**	

Total Budget:	**$49,423**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Sacramento County
FFY 2018 Total Budget:	**$2,364,365.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$984,976	$938,647	$938,647	-4.70%
2	Non-Capital Equipment/Supplies	$5,929	$19,356	$5,402	$11,331	-41.46%
3	Materials	$139,977	$109,342	$31,550	$171,527	56.87%
4	Travel	$8,339	$18,159	$6,486	$14,825	-18.36%
5	Building/Space	$0	$50,101	$31,025	$31,025	-38.08%
6	Maintenance	$0	$8,961	$6,358	$6,358	-29.05%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$154,150	$938,289	$908,060	$1,062,210	13.21%
	Total Direct Costs:	**$308,395**	**$2,129,184**	**$1,927,528**	**$2,235,923**	5.01%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$140,261	$128,442	$128,442	-8.43%
	Total Federal Funds	**$308,395**	**$2,269,445**	**$2,055,970**	**$2,364,365**	4.18%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	Majority of equipment needed was purchased in FFY17
3	Materials	Intensity of outreach, collaboration increasing; some items moved to materials that were previosly in other catergories
4	Travel	Some travel is biannual and will be not taken in FFY18
5	Building/Space	Error in calculation for FFY17 and decreased FTE
6	Maintenance	Decreased FTE
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	One additional subcontract for FFY18
9	Indirect Costs	Decreased FTE

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Kimerly Upton, ASO II	100.00%	0.00%	$72,459.00	0.49	$35,504.91	61.69%	$21,902.98	$57,408.00	$57,408	
2			Administrative Coordinator	Michelle Fiorino, ASO I	100.00%	0.00%	$68,324.00	0.9	$61,491.60	63.96%	$39,330.03	$100,822.00	$100,822	
3			Administrator (e.g. Director of Programs	Yvonne Rodriguez, Sr-HPC	78.00%	22.00%	$109,211.00	0.3	$32,763.30	49.55%	$16,234.22	$38,218.44	$48,998	
4			Project Coordinator	Megan Sheffield, HPC	78.00%	22.00%	$97,326.00	0.9	$87,593.40	52.70%	$46,161.72	$104,328.90	$133,755	
5			Health Educator	Neela Satyanarayan, HE-B	0.00%	100.00%	$74,991.00	1	$74,991.00	44.49%	$33,363.50	$0.00	$108,355	
6			Health Educator	Lizette Martinez, HE-B	0.00%	100.00%	$71,420.00	1	$71,420.00	45.65%	$32,603.23	$0.00	$104,023	
7			Health Educator	Lyanna Pillazar, HE-A	0.00%	100.00%	$61,447.00	0.8	$49,157.60	5.01%	$2,462.80	$0.00	$51,620	
8			Health Educator	Angela Gibson, HE-B	0.00%	100.00%	$68,031.00	1	$68,031.00	62.67%	$42,635.03	$0.00	$110,666	
9			Health Educator	TJ Howard, HEA	0.00%	100.00%	$46,242.00	0.75	$34,681.50	58.92%	$20,434.34	$0.00	$55,116	
10			Database Coordinator	Madhurima Gadgil, Epi	0.00%	100.00%	$88,258.00	0.3	$26,477.40	41.00%	$10,855.73	$0.00	$37,333	
11			Office Manager / Secretary / Admin Assistant	Heather Green, Sr OA	100.00%	0.00%	$46,525.00	0.25	$11,631.25	64.60%	$7,513.79	$19,145.00	$19,145	
12			Office Manager / Secretary / Admin Assistant	Barbara Cannon, OA II	100.00%	0.00%	$40,448.00	0.4	$16,179.20	92.36%	$14,943.11	$31,122.00	$31,122	
13			Research Specialist	TBD (Planner)	0.00%	100.00%	$106,981.00	0.5	$53,490.50	50.09%	$26,793.39	$0.00	$80,284	
14			Health Educator	Jennifer Blaire, HEA	0.00%	100.00%	$48,548.00	0	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**8.59**	**$623,413**		**$315,234**	**$351,044**	**$938,647**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Cost to purchase supplies to support program staff including, but not limited to paper, envelopes, pens, pads, folders, copy paper, black & color printer cartridges, binders, clips, markers, laminate pouches, pull cart, file boxes, keyboard tray, batteries, Headsets, USB, camera memory card, pull cart for health fairs, display holders for brochures, laptop bags, clip boards, small scissors, etc.	8.59	$87.31	12	$9,000	
2			Postage/Overnight Mail	Cost to send out U.S mail (event/meeting flyers, minutes, contracts, reports, and other program correspondence) @ .49 each and/or other packages. This may also include cost to send packages via Fed Ex or UPS.	8.59	$0.49	226	$951	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer	One (1) Dell OpitPlex 9020 (Desktop PC) computers, monitors ($1045 each, including tax) for Position 6, Health Educator, Lizette Martinez, 1.0 FTE. Total cost $1380 each.	1	$1,380.00	1	$1,380	
							Total Non-Capital Equipment/Supplies:	**$11,331**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Black and White Copies	Cost = $.04/copy. Nut Ed class flyers and handouts, CNAP material, Nut Ed (RYD/My Plate) and/or PA material for community events/mtgs. Admin paperwork (copies of receipts, progress reports, correspondence, support material for Subs and other mtgs): .04 x 75,000.	$0.04	75000	$3,000	
2			Color Copies	Cost = $.29/copy. Nut Ed class flyers and handouts, CNAP material, Nut Ed (RYD/My Plate) and/or PA material for community events/mtgs. Admin paperwork (copies of receipts, progress reports, correspondence, support material for Subs and other mtgs): .29 x 31,034	$0.29	31034	$9,000	
4			Raised Garden Kits & Supplies	To promote healthy eating with SNAP eligible recipients to assist in developing community gardens in the priority neighborhoods, including qualifying schools and community sites. 34 garden beds + supplies/site @ ~$678.57 for raised garden beds, ponics and/or pods + supplies. Includes raised garden beds, hot pods (pallets, large durable paper/plastic container) and/or barrel-ponic supplies (PVC pipes, aqua pump, plastic/metal/wood containers/drums...), seeds, seedlings, vines, soil and soil mixtures, wood chips, garden fabric, garden tools, gardening books, timers, rebar, hoses, drip system, chicken wire, worms and worm castings, 6-foot folding tables & chairs, wheelbarrows, produce scales, hoses, drip system, soil testing kits, decompostable pots to grow starts in, rental of a rototiller and/or a trencher (including labor and machine rental), and other supplies to start-up a community or school garden (a LHD PSE). The price per garden bed is an elevated cost to include costs of items that are not included in the "garden bed" costs, such as 6-foot folding tables & chairs, wheelbarrows, rental of rototiller and trenchers, etc. In addition, each garden we develop has individual needs, some are re-fresh gardens and beds are already in-tact and only soil and plants are needed, others require a start from scratch so every garden/garden bed will need a different variation of the items listed above.	$678.57	34	$23,071	
5			Training Materials	USDA approved Nut-Ed and/or PA trng materials for Nut-Ed classes, community events, CNAP, PSEs, and/or RYD events, including but not limited to TBD evidence-based curriculums @ $1,206; SPARK and/or CATCH K-12 curriculums (@ $400/curriculum X 4); and/or PA equipment (@ $400/set X 9).	$6,406.00	1	$6,406	
6			Educational Materials	USDA approved Nut-Ed & PA materials for 2000 participants @$4.10/person (including recipe books/cards, PA games, grocery bags, Frisbees, jump ropes, etc.) and My Plate/RYD display boards @ $200-$400 each, NEOPB Prize Wheels, and supplies for Nut-Ed classes, community events, PSEs, and/or RYD events.	$4.00	5000	$20,000	
7			Food and Food Prep Supplies	Food: From USDA approved recipes-Food taste tests for 1,000 participants @$2.5/person for Nut-Ed classes, community and/or RYD events.	$2.50	1000	$2,500	
8			Food Prep Supplies	Food Prep Supplies for Nut-Ed classes, community and/or RYD events such as: cooking & serving utensils, knives, cutting boards, blenders, pots/pans, towels, napkins, drink dispensers/containers, food storage containers and bags, bowls, plates, cups, utensils, measuring utensils, salad spinner, rice cooker, scissors (kids), electric skillet, cleaning supplies, first aid kits, etc.	$2,000.00	1	$2,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County

9			Media	Print media ads and/or social media costs to promote and/or highlight program activities/progress, such as work with retail merchants or community gardens. Print media to promote NEOPB "Be Better" campaign at local fixed site bus shelters or billboards. For a run time of 1 month: Billboards cost = @$480 x 15 = $7200. Bus shelters cost = @$240x50 = $12,000. May run for 4 months (once each quarter or twice for two months) = $19,200x4 = $76,800. Radio ad costs = @15,000. In-store ads costs = $2,200. Total = $94,000.	$94,000.00	1	$94,000	
10			Adobe Creative Cloud	Adobe Creative Cloud annual membership @ ~$800 for a one year subscription to access graphic software applications. Software CDs are no longer available, thus an annual membership is required.	$800.00	1	$800	
11			Translation/TBD	Translate flyers/ed material to Spanish, Russian, and/or Hmong. Based on County contracted vendor. Cost is approximatly $120 - $500 per project.	$400.00	10	$4,000	
12			Survey Gizmo	Subscription: Survey Gizmo @$750 for a one year subscription to create and distribute on-site custom surveys and analyze responses to be used with previously purchased iPod Touches. The surveys will measure changes of knowledge, behavior and attitudes before and after educational trainings. They will be used to gather public opinion surveys, observational surveys and satisfaction surveys. The benefit of using digital surveys is less money is spent on paper and staff time.	$750.00	1	$750	
13			Community Development	Fee for 400 students who attend qualifying schools to attend community garden/farm event @ approximatly $15/youth. Fee is for a farm tour and community garden education.	$15.00	400	$6,000	
						Total Materials:	**$171,527**	

4. Travel:

Budget Adjustment																Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																
1			Positions 1-13	In-County	Local Mileage to travel in personal or County vehicle to CNAP meetings; Community taskforce, collaborative meetings, events, and forums; Subcontract meetings and events; peer-exchange, NEOPB conferences, skills based trainings, including Media & Public Relations, Champions for Change, Evaluation, CX3, IOE, Promising Practices, PSE, RYD, Youth Engagement, LIA, PDM, and other NEOPB Service Area events. Mileage and/or parking for staff, to travel in personal or County vehicle to support program activities/events. Other=parking fees	1	8.44	1					7868		$2.50	$4,230	
4			Positions 1-13	Out of County	NEOPB Sponsored Travel: Costs for SNAP-Ed Staff to attend/participate in professional development trainings that are NEOPB Spoonsored. Other: Parking	1	8	1					3664		$5.00	$2,000	
5			Positions 1-13	In-County	Costs for SNAP-Ed Staff to attend/participate in online and/or in-person professional development trainings that are non-NEOPB Sponosored including, but not limited to, Serv Safe, computer/graphic training, nutrition education, and/or skill building (PA). Other: Parking	4	8	1					56	$85.00	$5.00	$3,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County

6			Positions 3-9, 13	In-County	Garden in Every School Symposium: Cost for SNAP-Ed Staff to attend the Garden In Every School Symposium in Sacramento, CA. Other: Parking	1	3	2					200	$100.00	$10.00	$437	
8			Position 3-9, 13	Out of County	Cost for SNAP-Ed staff to attend the 2017 Champion Alliance Workshop on April 25, 2017 in Garden Grove Other includes parking at the airport	1	2	2	1	$46.00	$120.00	$400.00	150		$100.00	$1,504	
9			Positions 3-9, 13	Out of County	Cost for SNAP-Ed staff to attend the CA Farm to School and Garden Conference on March 27-29th in Modesto, CA	1	2	2	1	$46.00	$90.00	$0.00	250	$500.00	$10.00	$1,518	
10			Positions 1-13	Out of County	Cost of SNAP-Ed staff to attend the Southern California CCLHDN Conference. Other includes parking.	1	2	2	1	$46.00	$120.00	$400.00	150	$406.00	$10.00	$2,136	
															Total Travel:	**$14,825**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Rent @ 9616 Micron Ave., Suite 670, Sacramento, CA 95823	$300.98/FTE x 8.59 FTE x 12 = $31,025.02	8.59	$300.98	12	$31,025	
						Total Building/Space:	**$31,025**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Communications@ 9616 Micron Ave., Suite 670, Sacramento, CA 95823	OCIT Fee Chgs., Phone/FAX/Internet Lines/Service, computer maintenance & repair, System Dev. Sply., and related expenses. Communication Expenses Account Name DTECH Fee Charges $ .57/FTE x 8.59 FTE x 12 = $59 DTECH Communication Services $ 54.59/FTE x 8.59 x 12 = $5.627	8.59	$55.16	12	$5,686	
2		Copy Machine Rental	Correspondence, minutes, proofs, & reports.	8.59	$6.52	12	$672	
						Total Maintenance:	**$6,358**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Peer Education - Sacramento Food Bank and Family Services	Sacramento Food Bank and Family Services will conduct peer to peer education classes with adults (single session and multisession), retail store tours and food demonstrations.	$159,709	
B			School Education - Health Education Council	Health Education Council will provide direct education (nutrition and physical activity) in the classrooms, educate parents, teachers and administrators (district and school level), provide indirect education to students, families and administration, conduct Youth Participatory Action Research (YPAR) with students, and would work to pass and implement district and school level wellness policies,	$533,501	
C			Retail Education - Public Health Institute	Public Health Institute will conduct retail education with priority neighborhood retail sites and to work to pass and implement sustainable policies to improve the health of the retail environment.	$194,000	
D			TBD	Pedestrian Master Plan - Will provide active transportation/safe routes to school (SRTS) technical assistance that reaches CX3 neighborhoods and to advance active living/active transportation/SRTS policies, plans, and infrastructure improvements that improve walkability and bikeability for SNAP-Ed eligible residents. These efforts will address and reflect the needs and issues of CX3 and SNAP-Ed eligible neighborhoods or schools. No Federal funds will be used to pay for the installation of infrastructure projects.	$175,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,062,210**	

Total Direct Costs:	**$2,235,923**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect includes: Security Svcs, Liability Ins., Alarm Svcs, Purchasing Svcs, County Wide IT Svcs, Sys Dev Svcs-OCIT Labor, WideAreaNetWork, Surplus Property,Dept OH, Personnel Svcs, Labor relations, Safety Program, Messenger Svcs, Facility Maintenance & related services.	14.48%	$887,027.00	$128,442	
					Total Indirect Costs:	**$128,442**	

Total Budget:	**$2,364,365**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Sacramento Food Bank and Family Services (SFBFS)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director of Food Bank Services	Erik Kintzel	100.00%	0.00%	$90,000.00	0.05	$4,500.00	17.00%	$765.00	$5,265.00	$5,265	
2			Programs Manager	Karen Strach	60.00%	40.00%	$60,000.00	0.15	$9,000.00	31.00%	$2,790.00	$7,074.00	$11,790	
3			Nutrition Education Program Coordinator	Sheng Vue	40.00%	60.00%	$34,320.00	1	$34,320.00	31.00%	$10,639.20	$17,983.60	$44,959	
4			Community Health Educator	Amerlia Moctezuma	0.00%	100.00%	$27,040.00	0.52	$14,060.80	10.70%	$1,504.51	$0.00	$15,565	
5			Community Health Educator	Myriam Cabezas	0.00%	100.00%	$27,040.00	0.53	$14,331.20	10.70%	$1,533.44	$0.00	$15,865	
6			Community Health Educator	TBD	0.00%	100.00%	$27,040.00	0.52	$14,060.80	10.70%	$1,504.51	$0.00	$15,565	
7			Community Health Educator	Areeba Siddiqui	0.00%	100.00%	$27,040.00	0.52	$14,060.80	10.70%	$1,504.51	$0.00	$15,565	
8			Accountant	Colleen Craig	100.00%	0.00%	$55,000.00	0.07	$3,850.00	31.00%	$1,193.50	$5,044.00	$5,044	
						Total Staffing: Salaries/Benefits:		**3.36**	**$108,184**		**$21,435**	**$35,367**	**$129,618**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Sacramento Food Bank and Family Services (SFBFS)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies utilized to execute the activities of the grant including including, but not limited to paper, envelopes, pens, pads, folders, copy paper, black & color printer cartridges, binders, clips, markers,display holders for brochures, notepads, notebooks, etc. FTE = 3.36	3.36	$20.11	12	$811	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop	One Dell Latitude E5470 laptop computer for Position 3 - Nutrition Education Program Coordinator, FTE 1.0, (1 @ $1,398) to include Windows 10 Pro, Office 2016 and encryption software.	1	$1,398.00	1	$1,398	
							Total Non-Capital Equipment/Supplies:	**$2,209**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copying/Printing	All necessary copying and printing to support program activities including classroom lessons, flyers, outreach materials, etc.	$40.00	50	$2,000	
2			Food Prep Supplies	Food Prep Supplies for Nut-Ed classes, community and/or RYD events such as: cooking & serving utensils, knives, cutting boards, blenders, pots/pans, towels, napkins, drink dispensers/containers, food storage containers and bags, bowls, plates, cups, utensils, measuring utensils, salad spinner, rice cooker, scissors (kids), electric skillet, cleaning supplies, first aid kits, etc.	$5.00	150	$750	
3			Food and Supplies	Not to exceed $2.50 per SNAP-Ed eligible recipient. Food, disposable plates & utensils,miscellaneous ingredients. Based on rate of 150 direct recipients for second year X 6 demonstrations for each = 900 and 300 indirect recipients for second year X 1 outreach activity each = 300	$2.50	1200	$3,000	
4			Class Supplies	Budget based on actual cost (not FTE) for supplies to conduct classes in outdoor settings, forums, health fairs, community events, etc. Expenses for 2 tables @ $60, 4 chairs @ $40, 10 display stands @ $25 = 530.	$530.00	1	$530	
						Total Materials:	**$6,280**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Postions 3-7	Sacramento County	Local mileage to travel in personal or company car to presentations, meetings and various outreach events.	1	3.16	1	1	$0.00	$0.00	$0.00	4035	$0.00	$0.00	$2,159	
															Total Travel:	**$2,159**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Sacramento Food Bank and Family Services (SFBFS)

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $140,266

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Staffing: Salary/Benefits. Actual indirect rate applied at 15% yields an indirect cost of $19,443.	15.00%	$129,618.00	$19,443	
					Total Indirect Costs:	$19,443	

Total Budget: $159,709

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Health Education Council (HEC)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g. Director of Programs	Stacy Kruse	80.00%	20.00%	$61,285.00	0.95	$58,220.75	25.00%	$14,555.19	$58,220.80	$72,776	
2			Project Administrator	Erica Lee	45.00%	55.00%	$60,000.00	1	$60,000.00	25.00%	$15,000.00	$33,750.00	$75,000	
3			Project Coordinator	Christina Barnes	5.00%	95.00%	$43,000.00	0.5	$21,500.00	25.00%	$5,375.00	$1,343.75	$26,875	
4			Program Assistant	Danielle Wilson	5.00%	95.00%	$35,360.00	0.9	$31,824.00	25.00%	$7,956.00	$1,989.00	$39,780	
5			Project Coordinator	Marissa Munzing	5.00%	95.00%	$35,000.00	0.9	$31,500.00	25.00%	$7,875.00	$1,968.75	$39,375	
6			Program Assistant	Johana Ramirez	0.00%	100.00%	$32,000.00	0.3	$9,600.00	25.00%	$2,400.00	$0.00	$12,000	
7			Administrative Coordinator	Brandy Maloney	100.00%	0.00%	$52,000.00	0.2	$10,400.00	25.00%	$2,600.00	$13,000.00	$13,000	
8			Accountant/Finance Analyst	Joua Xiong	100.00%	0.00%	$54,000.00	0.3	$16,200.00	25.00%	$4,050.00	$20,250.00	$20,250	
9			Associate Executive Director	Gina Roberson	80.00%	20.00%	$85,000.00	0.1	$8,500.00	25.00%	$2,125.00	$8,500.00	$10,625	
10			Project Coordinator	Amelia Anderson	0.00%	100.00%	$70,000.00	0.12	$8,400.00	25.00%	$2,100.00	$0.00	$10,500	
11			Program Assistant	Aileen Costello	5.00%	95.00%	$35,360.00	1	$35,360.00	25.00%	$8,840.00	$2,210.00	$44,200	
12			Volunteer	TBD	0.00%	100.00%	$0.00	0	$0.00		$0.00	$0.00	$0	
13			Intern	TBD	0.00%	100.00%	$0.00	0	$0.00		$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**6.27**	**$291,505**		**$72,876**	**$141,232**	**$364,381**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Health Education Council (HEC)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies including, but not limited to pens, pencils, paper, paperclips, folders, staples, dry erase markers, white paper, B/W and color ink cartidges.	1	$18.04	60	$1,082	
2			Postage/Mail	Postage for general correspondence with project partners, funder, and other NEOPB staff	1	$40.83	12	$490	
							Total Non-Capital Equipment/Supplies:	**$1,572**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplication	Printing/Duplication includes: B/W and color photocopying reports, attachments, reciepts, invoices, agendas, training materials, recruitment mailings, event fliers, evaluation tools, YPAR assessments and training materials.	$0.05	70990	$3,550	
2			Event Promotions	Banners and Signage for food distribution sites, Smarter Luchroom Movement, and YPAR activities.	$101.00	3	$303	
3			Wellness Policy Promotion	Printing and copying costs for educational print materials, including handouts, brochures, district wellness policy updates, such as healthy classroom celebrations, sent home with students.	$0.10	3000	$300	
4			Food	Food and supplies to conduct demos and taste-tests at school sites (4th-6th grades HOTM), GEO garden activities, and parent education workshops reaching the SNAP-Ed population. Approximately $1.50 per person (not to exceed $2.50/person). Some produce may be donated by retail and community gardens/ farmers' market programs.	$1.50	4217	$6,326	
5			PSE Support Materials	NEOPB approved costs associated with the assessment, implementation and maintenance of PSE efforts within the scope of SNAP-Ed including, environmental scans, Farm to School, and school wellness policy implementation.	$1,500.00	1	$1,500	
6			Dry Cleaning	Cost to dry clean Fruit and Vegetable suits, which are utilized during community and media events to draw attention from families, children, and commnity partners.	$300.00	1	$300	
7			Education Materials	USDA approved Nut-Ed & PA materials for 4,500 participants @$4/person (including recipe books/cards, PA games, grocery bags, Frisbees, jump ropes, curriculum, etc.) and $200 for My Plate/RYD display boards, NEOPB Prize Wheels, and supplies for Nut-Ed classes, community events, PSEs, and/or RYD events.	$1.50	550	$825	
							Total Materials:	**$13,104**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Mileage for staff 1,2,3,4,5,6,9,10	Sacramento County local travel to approved sites	SNAP-Ed related travel in personal vehicle to meetings with school staff and administrators; Teacher trainings; direct education; Parent workshops; CNAP meetings, collaborative meetings, community events, forums, presentations, NEOP trainings and meetings (including but not limited to: skills based, media/PR, SNAP-Ed Stakeholder's meeting).	1	1	1					11439			$6,120	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Health Education Council (HEC)

2			Positions 1-13	In-County	Costs for SNAP-Ed Staff to attend/participate in online and/or in-person professional development trainings that are non-NEOPB Sponosored including, but not limited to, Serv Safe, computer/graphic training, nutrition education, and/or skill building (PA). Other: Parking	1	6					56	$40.00	$5.00	$300	
					Out-of-State											
														Total Travel:	**$6,420**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Health Education Council - 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691	Health Education Council- 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691. Office space to operate the program and project activities. $197.80 X FTE X 12 months. Square Footage is approximatly 4,719 square feet total. Rent is calculated per FTE = 6.27 FTE x 12 months x 197.80/per month/FTE.	6.27	$197.80	12	$14,882	
2			Storage Rent	Public Storage- 3961 W. Capitol Ave, West Sacramento, CA 95691. Monthly storage space to house NEOPB approved SNAP-Ed materials and supplies such as tents, NERI, Nutrition Wheels, etc. used for SNAP-Ed activities. Flat rate of $325/month	1	$325.00	12	$3,900	
								Total Building/Space:	**$18,782**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications - 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691	Internet, Copier, Phone, IT support. $55 x FTE x 12 months.	6.27	$55.00	12	$4,138	
2			Utilities - 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691	$40 x FTE x 12 months.	6.27	$40.00	12	$3,010	
3			Insurance Rider - 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691	Insurance premium to provide additional coverage for sexual or physical abuse liability as required by contract guidelines	1	$83.35	12	$1,000	
4			Janitorial Services - 3950 Industrial Blvd, Ste 600, West Sacramento, CA 95691	$10 x FTE x 12 months.	6.27	$10.00	12	$752	
								Total Maintenance:	**$8,900**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Health Education Council (HEC)

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			GEO Garden Tour Alumni	Cost to reimburse GEO garden tour alumni who will maintain the garden, provide peer mentorship to current GEO Academy students and facilitate 30 garden tours during the 2017/2018 school year. Payment is distributed following collection of timesheets and outline of activities performed. The GEO Garden is an Environmental Science and Design Academy which provides strong academic coursework where the curriculum and activities are guided by the following principles that foster environmental awareness and community responsibility at Grant Union High School in North Sacramento. The payment would be cash incentives to each alumni. Alumni are paid an hourly wage based on the current minimum wage. The alumni work a maximum of 8 hours per week, and their overall amount is capped at $528 maximum. Each alumni would have an agreement with HEC to provide services described above. Each month the alumni would provide a time sheet with a "progress report" on what they have accomplished that month. Each alumni would be capped at a maximum payment for work provided.	$14,784	
2			LPC Consulting	Outcome evaluation, cost will cover matching, coding, data entry, analysis and report highlighting key outcomes.	$10,000	
3			Brenda Ruiz	Chef Brenda will oversee GEO Academy peer mentors and lead instructional cooking lessons to support 30 Garden Enhanced Nutrition Education 5-grade field trips to Grant High School GEO Garden.	$8,550	
				Total Contracts/Sub-Grants/Agreements:	**$33,334**	

Total Direct Costs:	**$446,493**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			19.4% of Total expenses. Includes: federally negotiated indirect cost rate with the Division of Cost Allocation.	19.40%	$448,492.53	$87,008	
					Total Indirect Costs:	**$87,008**	

Total Budget:	**$533,501**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Public Health Institute (PHI)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Courtney Cagle	25.00%	75.00%	$64,955.00	0.45	$29,229.75	35.00%	$10,230.41	$9,865.00	$39,460	
2			Project Manager I	Stephane Carillo	25.00%	75.00%	$97,092.00	0.25	$24,273.00	35.00%	$8,495.55	$8,192.25	$32,769	
3			Program Administrator III	Maran Kammer-Perez	100.00%	0.00%	$67,675.00	0.05	$3,383.75	35.00%	$1,184.31	$4,568.00	$4,568	
4			Program Director II	Amy DeLisio	50.00%	50.00%	$119,189.20	0.1	$11,918.92	35.00%	$4,171.62	$8,045.50	$16,091	
5			Research Associate IV	Kyli Gallington	25.00%	75.00%	$61,937.00	0.08	$4,954.96	35.00%	$1,734.24	$1,672.25	$6,689	
6			Administrative Coordinator	Rachel Otter	50.00%	50.00%	$60,175.00	0.05	$3,008.75	35.00%	$1,053.06	$2,031.00	$4,062	
7			Health Educator II	Montserrat Papias	25.00%	75.00%	$47,773.00	0.5	$23,886.50	35.00%	$8,360.28	$8,061.75	$32,247	
8			PI /Program Director II	Sharon Sugerman	25.00%	75.00%	$129,198.00	0.02	$2,583.96	35.00%	$904.39	$872.00	$3,488	
						Total Staffing: Salaries/Benefits:		**1.5**	**$103,240**		**$36,134**	**$43,308**	**$139,374**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Public Health Institute (PHI)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies utilized to execute the activities of the grant including including, but not limited to paper, envelopes, pens, pads, folders, copy paper, black & color printer cartridges, binders, clips, markers,display holders for brochures, notepads, notebooks, etc. Calculated at $66.94 x 12 months x 1.5 FTE	1.5	$66.94	12	$1,205	
2			Reproduction Costs	(in-house or outside services) for printing costs related to this project = $51/month x 1.5 FTE x 12	1.5	$50.90	12	$916	
3			Postage	Postage & delivery = $10/month x 1.5 FTE x 12 months	1.5	$5.00	12	$90	
							Total Non-Capital Equipment/Supplies:	$2,211	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Education Materials	USDA approved nutritional Nut-Ed & PA materials for 1,000 participants @$4/person (including recipe books/cards, PA games, grocery bags, Frisbees, jump ropes, etc.) and $200 for My Plate/RYD display boards, NEOPB Prize Wheels, and supplies for Nut-Ed classes, community events, PSEs, and/or RYD events.	$4.00	1000	$4,000	
2			Participant Training Expenses	Food Demo - $2.50/person x 2000 participants	$2.50	2000	$5,000	
3			Store Owner Displays	Display of baskets at retail locations for fruits and vegetables = 4 stores x 67.50 = $270	$67.50	4	$270	
						Total Materials:	$9,270	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Courtney Cagle - Project Coordinator, Montserrat Papias - Health Educator II	Sacramento Area Retail Stores	Local Mileage to travel in personal or County vehicle to local retail sites	48	2	1					60			$1,541	
2			Stephanie Carrillo - Project Manager I, Amy DeLisio - Program Director II	Coalition Meetings	Local Mileage to travel in personal or County vehicle to CNAP meetings; Community taskforce, collaborative meetings, events, and forums; Subcontract meetings and events; peer-exchange, NEOPB conferences, skills based trainings. Other includes price for parking.	12	2	1					60		$2.25	$439	
3			Stephanie Carrillo - Project Manager I, Amy DeLisio - Program Director II, Courtney Cagle - Project Coordinator, Montserrat Papias - Health Educator II	In County	Costs to attend/participiate in online and/or in-person professional development trainings including, but not limited to ServSafe, nutrition education, and/or skill building (PA). Other Cost is for parking.	2	3						54	$50.00	$5.00	$388	
					Out-of-State												
															Total Travel:	$2,368	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: Public Health Institute (PHI)

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1825 Bell Street, Suite 102, Sacramento, CA 95825	Monthly Rent for Office Space located at 1825 Bell Street - calculated per FTE = 1.5 FTE x 12 months x $360.60/per month/FTE	1.5	$360.60	12	$6,491	
							Total Building/Space:	**$6,491**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Janitorial Services - 1825 Bell Street, Suite 102, Sacramento, CA 95825	Janitorial Services for Office Space located at 1825 Bell Street - calculated per FTE = 1.5 FTE x 12 months x $70.00/per month/FTE	1.5	$70.00	12	$1,260	
2			Communications - 1825 Bell Street, Suite 102, Sacramento, CA 95825	Telephone and Internet Costs $45.29 per FTE/month = 1.5 FTE X $45.29/month x 12 months	1.5	$45.29	12	$815	
3			Copier Maintenance/Printing - 1825 Bell Street, Suite 102, Sacramento, CA 95825	Reproduction & Print Equipment - Repair and Maintenance agreement = $10/month x 1.5 FTE x 12 months	1.5	$10.00	12	$180	
							Total Maintenance:	**$2,255**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Community Engagement Specialists (TBD)	Two (2) cultural and language champions for community engagement. Community Engagement Specialists will possess cultural and linguistic skills of the communities PHI CWN serves and will assist in word of mouth recruitment, food demonstrations, in-store events and translation services.	$4,000	
				Total Contracts/Sub-Grants/Agreements:	**$4,000**	

Total Direct Costs: $165,969

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			IDC includes: resource development and planning, grant and contract management, human resources administration including payroll and benefits administration, financial and accounting services, and legal counsel.	16.30%	$171,969.00	$28,031	
					Total Indirect Costs:	**$28,031**	

Total Budget: $194,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: TBD - Pedestrian Master Plan

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Executive Director	TBD	100.00%	0.00%	$60,000.00	0.3	$18,000.00	30.00%	$5,400.00	$23,400.00	$23,400	
2			Program Manager	TBD	25.00%	75.00%	$50,000.00	0.7	$35,000.00	30.00%	$10,500.00	$11,375.00	$45,500	
3			Community Outreach Specialist	TBD	0.00%	100.00%	$35,000.00	1	$35,000.00	30.00%	$10,500.00	$0.00	$45,500	
						Total Staffing: Salaries/Benefits:		**2**	**$88,000**		**$26,400**	**$34,775**	**$114,400**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: TBD - Pedestrian Master Plan

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office Supplies utilized to execute the activities of the grant including including, but not limited to paper, envelopes, pens, pads, folders, copy paper, black & color printer cartridges, binders, clips, markers,display holders for brochures, notepads, notebooks, etc.	2	$50.00	12	$1,200	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,200**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplication	(in-house or outside services) for printing costs related to this project = $60/month x 2.0 FTE x 12 months	$120.00	12	$1,440	
						Total Materials:	**$1,440**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Positions 1-3	In-County	Local mileage to travel in personal or company car to presentations, meetings and various outreach events.	1	2						2290			$1,225	
	Out-of-State																
															Total Travel:	**$1,225**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Sacramento County
Contract/Sub-Grant/Agreement: TBD - Pedestrian Master Plan

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	Consultant will provide active transportation technical assistance that reaches 1-2 CX3 neighborhoods and other key USDA and non-USDA funded partners to advance active living/active transportation/SRTS policies, plans, and infrastructure improvements that improve walkability and bikeability for SNAP-Ed eligible residents. Consultant will also provide technical assistance to at least one local jurisdiction in implementing an active transportation planning project that increases access to walking/bicycling to healthy places through policies, systems, and built environment changes. These efforts will address and reflect the needs and issues of CX3 and SNAP-Ed eligible neighborhoods or schools. No Federal funds will be used to pay for the installation of infrastructure projects.	$24,999	
2			TBD	Evaluator (TBD) – Outcome evaluation and process evaluation of the pedestrian master plan components. Cost will cover coding, data entry, analysis and report writing highlighting key outcomes.	$10,000	
				Total Contracts/Sub-Grants/Agreements:	**$34,999**	

Total Direct Costs:	**$153,264**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Staffing: Salary/Benefits. Actual indirect rate applied at 19% yields an indirect cost of $17,160.	19.00%	$114,400.00	$21,736	
					Total Indirect Costs:	**$21,736**	

Total Budget:	**$175,000**

2017 County Profiles

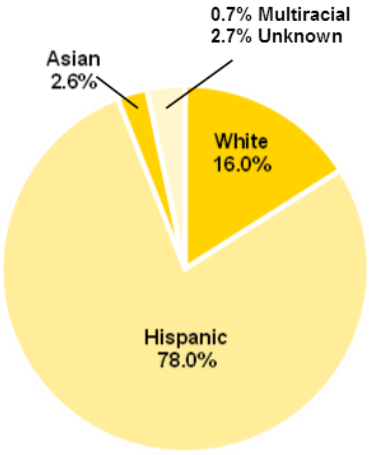
Supplemental Nutrition Assistance Program Education

San Benito

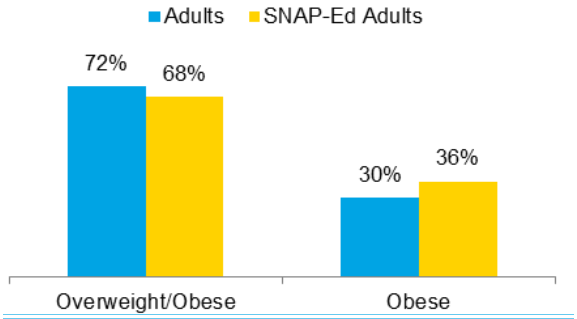
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	16,177 (28%)
Ages (<185% FPL)	
Children <6 years old	1,931 (42%)
Children 6-17 years old	3,887 (36%)
Adults 18-64 years old	8,561 (24%)
Seniors 65 years and older	1,798 (29%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 53%	

Environment

Access	
Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	63%

Affordability	
Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	38%

* unstable estimate

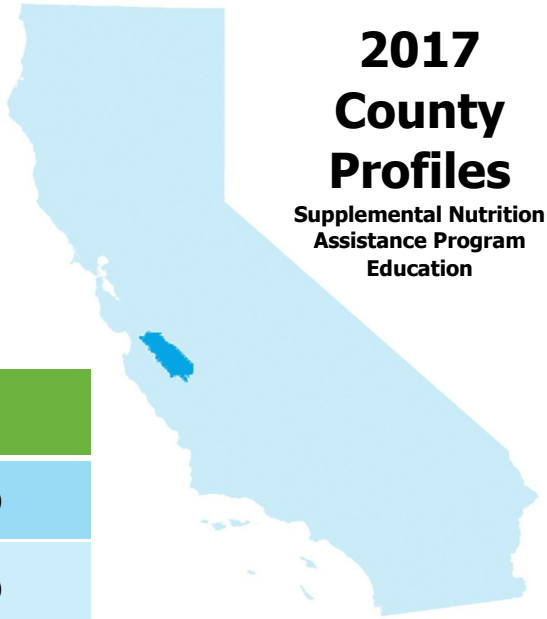
Population below Federal Poverty Level

11%

Food Insecurity Rates

9% Overall

20% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	5,527 (10%)
Students Eligible for Free/Reduced Price Meals (FRPM)	6,127 (55%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
11	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
27	16 (59%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity	
Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	36%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
71%	67%	68%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
*	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Benito County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: San Benito

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
x	**California Department of Public Health: CDPH: (Local Health Department: LHD)**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

San Benito County is a small, rural and geographically isolated county in central California. It is approximately 45 miles southwest of San Jose and 30 miles northeast of Salinas. It is bordered by Santa Clara, Santa Cruz and Monterey counties to the northwest and southwest, and Merced and Fresno counties to the northeast and southeast. English is the primary language *among residents with 62.8% while* 35.3% speak Spanish as their primary language at home according to 2010 United States Census. In addition, the U.S. Census illustrated that San Benito County was the only county in the greater San Francisco Bay Area with a Hispanic majority and where a minority race formed the largest race composition.According to the U.S. Census, San Benito County has a population of 58,267 as of 2014. From that total population, 88% is white alone, not Hispanic or Latino, 58.3% of population is Hispanic or Latino, 1.3% is Black or African American, 3.1% is American Indian and Alaska Native, 3.5% is Asian, 0.4% is Native Hawaiian and other Pacific Islander, and 3.3% consider themselves two or more Races. 20.5% of the population is foreign born. 77.9% of persons aged 25 years and older have high school diplomas whereas as only 19% of persons aged over 25 have a Bachelor's Degree or higher.

According to County Health Rankings website, San Benito County ranks #10 in overall health outcomes. Out of the total county population, adults in the county are 68.2% overweight/obese compared to surrounding counties, Santa Cruz 53.3% and Monterey 74.4%. This is an improvement and decrease for San Benito as the rate for overall adults overweight/obesity was 76.3% in 2014 according to the 2014 SNAP-Ed County Profile provided by California Department of Public Health. The Community Dashboard on Benito Link has data from the California Health Interview Survey and it shows that since 2005 there has been an increase of diabetes in adults in San Benito County. Current percentage of adults with diabetes is 17.5%. This data alone shows the need for nutrition and physical activity interventions.

The San Benito County Health and Human Services Agency's Public Health Division is the lead Local Health Department (LHD) and is the only Local Implementing Agency in San Benito County. There are no subcontractors in the county. In addition to SNAP-Ed, there are several nutrition related non- SNAP-Ed funded programs in San Benito County. For example, San Benito County has Women's, Infants, and Children (WIC), CalFresh, Meals on Wheels, Jovenes de Antano Golden Age Program (congregate meals), Community Food Pantry of San Benito County (which also distributes Emergency Food Assistance, Backpack Program, and Brown Bag Delivery), San Juan Bautista Food Bank and Thrift Store, Youth Alliance's Health Squad Summer Program and Fish and Loaves program from Sacred Heart Catholic Church. Lastly, our schools participate in the Free and Reduced Meals Program, Summer Meals Program, and School Breakfast Program.

Out of the total population in the county, a total of 16,535 or 29.7% of its total population is SNAP-Ed eligible (income less than 185% Federal Poverty Level). Out of the 29.9% of SNAP Ed eligible population, 78% identify themselves as Hispanic, 16%, White (non-Hispanic), 2.6% Asian, 2.7% unknown and 0.7% as multiracial. San Benito County serves a total of 6,283 (11.3%) CalFresh participants. There are also a total of 6,170 (55.0%) of the total student population that are eligible for the Free/Reduced Price Meals (FRPM). Out of the 11 census tracts in San Benito County, one (9.1%) is SNAP-Ed eligible based on all races data. Out of the 27 schools, 18 (66.7%) are SNAP- Ed eligible. The adult overweight/obese prevalence in San Benito County is 68.2% overall and 62.1% are SNAP-Ed eligible adults. Out of SNAP-Ed eligible adults, 33.6% are considered obese. For total population, obese non-SNAP-Ed eligible adults have a 33.3% rate. For children, 14.2% ages

2-11 are overweight and there is currently no data available for obese rates within that age group. Out of children ages 12-17 years old 32.8% are overweight and 21.6% are obese. The percentage of children and teens that are physically active at least 1 hour every day in San Benito County is 14.7%. Out of children ages 2-11, 28.8% are physically active at least 1 hour a day. The percentage of adults over age 20 who do not report any leisure time physical activity is 15%. According to the 2014 San Benito County Profile, the county has (n=9) recreational facilities per 100,000 residents.

In the 2015 SNAP-Ed county profile there is no data available to show the servings of fruit and vegetables consumed by children and teens. However, according to the California Health Interview Survey, fifty two percent (52%) of San Benito County children ages 2-11 years old report eating 2-5 servings of fruits and vegetables a day.

In a survey on sugary drink consumption conducted by the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) that was released last year in 2015, San Benito County data was collected. To understand beverage consumption patterns, members of the NFCCC collected 1,227 self-report surveys from the central coast. One hundred twenty three of the survey respondents were from San Benito County. Convenience sampling was used to select survey sites, two in San Benito County. Surveying took place at schools, clinics, stores, recreational facilities, and public events during May, June, and July 2012.

The survey respondents indicated they consumed more sugary drinks than water. For every glass of water consumed, respondents said they consumed 1.2 glasses of sugary beverages (soda, diet soda, sweetened drink, sport drink, energy drink, coffee beverage, and blended drink). 47% of survey respondents said they drank regular soda most often, followed by sweetened teas or fruit-flavored beverages (41%), coffee beverages (41%), and blended drinks (36%). Of beverages not included in the sugary drink category, 47% of survey respondents also indicated they had consumed 100% fruit juice in the prior 24 hours.

San Benito County survey respondents ages 11-17 consumed the most sugary drinks in every category, besides diet sodas and blended drinks, compared with adults (ages 18+). Fifty percent of adolescents reported consuming only one plain water drink within the previous 24 hours before survey. Adolescents drank 1.7 times as many sugary drinks as water. Within a 24-hour period, 83% had at least one sweetened tea or fruit-flavored beverage, 67% reported having consumed at least one coffee beverage, 50% consumed at least one regular soda, 33% had at least one sports drink, and 33% also had at least one energy drink.

Survey also found that adults on an average day drank 1.2 sugary drinks for every one glass of water. Within a 24-hour period, 45% had consumed at least one regular soda, 41% had a coffee beverage, 40% consumed at least one sweetened tea or fruit-flavored beverage, 39% had consumed at least one blended drink, 23% consumed at least one diet soda, 8% had at least one sports drink and 8% also had at least one energy drink.

Since the data from NFCCC was from 2012 we also used data from the 2015 SNAP-ED County Profile which states that 26.8% of San Benito County SNAP-Ed eligible adults drink 1 or more sugary sweetened beverage per week.

According to the 2014 SNAP-Ed County Profile, the amount of restaurants in San Benito County that are fast food is 50%. Fifty percent (50%) of zip codes in San Benito County have grocery stores, produce stands or farmers markets. According to Healthy Stores for a Health Community campaign survey conducted in 2012, 39 stores were surveyed in San Benito County. Out of those stores only 64.1% carried low or non-fat milk and 84.6% had sugary drinks at the check-out lane. In terms of fruits and vegetables, the survey found that only 48.7% of the 39 stores carried any fresh fruit or vegetables. It also showed that 25% of good quality fruits and vegetables are in low income areas versus 40% of good quality fruits and vegetables in non-low income areas. In addition, 36.8% of stores carried a good quality selection of fruits and vegetables. The survey also showed that only 41% of stores accept Cal Fresh or WIC (Healthy Stores for a Healthy Community, 2013).

According to the 2015 SNAP-Ed County Profile, the percentage of low income population that has limited access to healthy food is 3%. There is a 10.5% overall food insecurity rate among San Benito County residents and 23% for children. The percentage of children under 18 years old who live in households that experience food insecurity is 26.8% (Feeding America).

4. **Community Assessment**

The information in the jurisdiction description comes in part from the SNAP-Ed County 2014 and 2015 Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Departments of Social Services Cal Fresh Annual Trends data, US Census 2010 data, the California Health Interview Survey, Feeding American's Map the Food Gap, Food Insecurity in your County. Information from the NFCCC Rethinking Sugary Drinks on the Central Coast survey report and the Benito Link Community Dashboard was also used in this work plan. Using these data sources, nutrition education interventions focuses adults, seniors and students with a high percentage of obesity/overweight in SNAP-Ed target populations. Conducting outreach in schools and community events will help support healthy beverage choices among San Benito County residents who consume 1 or more sweetened beverage a day. LHD staff will implement Rethink Your Drink activities in schools and community events to SNAP-Ed eligible participants to decrease the number of sugary beverages that are consumed.

This data also illustrated the need for outreach in community on healthy choices and healthy foods considering that 50% of the San Benito County restaurants are fast food restaurants. Based on this nutrition data, LHD will implement nutrition and physical activity interventions as well as Policy, Systems and Environmental (PSE) change in schools and in community to bring awareness and encourage eating more fruits/vegetables and increase physical activity. With the high rates of obesity in youth and with informal assessments conducted by staff at schools and school cafeterias, LHD will be working on PSEs such as improving school wellness policies to include structured physical activity and nutrition education, salad bars in schools, Smarter Lunchrooms Movement, and/or resurrecting school gardens. LHD will also be providing nutrition education activities to students and parents as well as training for staff.

The data from the 2013 Healthy Stores Healthy Community Campaign revealed a need for corner stores and retail stores to have a good selection of fruits and vegetables available in low income areas. LHD staff will conduct assessment and use CX3 tools to determine retail needs. This work plan will also focus working

with retail stores on increasing access to healthy fruits and vegetables as well as Policy, Systems and Environmental (PSE) change efforts by providing technical support and assisting in corner store market conversions, healthy food and beverage policies/stocking standing, healthy in store marketing and promotions and store exterior improvements. LHD staff will conduct indirect education at retail sites and other qualifying means tested sites to increase access of fruit and vegetables. LHD also plans on collaborating with County Tobacco Education Program for their next Healthy Stores Healthy Community Campaign 2016-2017.

The data from all the sources mentioned above also illustrated a need for messages that can reach a wide audience. Approved media messages such as billboard advertisements, bus shelters, radio stations, and TV spots will help ensure that nutrition education and healthy beverage education will help reach the SNAP-Ed population at eligible sites. The LHD will also explore and research new SNAP-ED approved media outlets in San Benito County. Due to the size of San Benito, most of the media outlets are from other counties such as Monterey and Santa Cruz. The data used to develop this work plan also informed the need for continuous visibility in community in the form of community events like Kids at the Park, Healthy Kids Day, National Night Out, back to school nights, etc. These events provide an opportunity for SNAP-Ed staff to connect the messages conveyed in media to the target audience who attend these community events. Direct education in the form of classes with parents, teens, children, schools, etc. will be important to promote and support nutrition education and healthy beverage promotion.

Based on the 2015 SNAP-ED County Profile, low numbers of adults and children are getting the recommended amounts of physical activity. Only 28.8% of children ages 2-11 are physically active at least 1 hour a day while 14.7% of Children and Teens 2-17 years old are active at least 1 hour every day. According to the California Department of Education between 2012 through 2013 only 50.9% of 7th grade students were physically fit compared to 60.7% in California. This data was compared to 2011-2012 data whereas 60% of 7th grade students were physically fit. This indicator shows the percentage of 7th grade students that achieve the Healthy Fitness Zone for the aerobic capacity portion of the annual California Physical Fitness test.

Physical activity was also assessed utilizing the resources mentioned previously. The California Health Interview Survey conducted in 2011-2012 states that only 49% of teens within San Benito County engage in regular physical activity compared to 68.4% California state value. This data was compared to 2009 data whereas 67.6% of teens within San Benito County engaged in regular physical activity. This indicator shows the percentage of teens that are physically active for at least one hour on three or more days per week. Inactivity during childhood and adolescence increases the likelihood of being inactive as an adult.

Adults who are less active are at greater risk of dying of heart disease and developing diabetes, colon cancer, and high blood pressure. Participation in all types of physical activity declines drastically with both age and grade in school. According to 2015 San Benito County SNAP-Ed County Profile, 15% of SNAP-Ed eligible adults reported no leisure time physical activity. The data sources identified large need of physical activity education and promotion in community for both adults and children. In the 2014 SNAP-Ed profile, it was reported that 25.3% of adults engaged in regular walking and that for every 10,000 residents there are only 9 recreational facilities.

Based on the data found on environment and physical activity, LHD will work with qualifying sites to provide physical activity education. Staff will work with schools, parents, and children to increase opportunity for physical activity. With such a high need of physical activity in schools and community, LHD will collaborate with non-SNAP-Ed funded partners to provide more physical activity opportunities and education in SNAP-Ed eligible sites.

5. **Community Change Goals**

With 68.2% overweight/obesity rates, nutrition and obesity issues have been determined to be priority areas of focus in San Benito County. These are just two of the many concerns analyzed in community-wide assessments. Long term community change goals for San Benito County also include increasing breastfeeding rates, increasing the number of residents who are in a healthy weight category, reduce the rates of diabetes in adults, and increased physical activity in community. As San Benito County's only SNAP-Ed LIA, the LHD will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework.

While San Benito County had multiple data sources to use when assessing community needs, because of the focus on nutrition and obesity issues LHD focused on data that supported that work. The data pointed up towards efforts pertaining to strategies in the following areas: healthy retail, school-based interventions, physical activity promotion and interventions in community based organizations to impact children, parents, adults and seniors in SNAP-Ed eligible sites.

LHD will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; ensure opportunities for physical activity and enhance the physical and built environment around the targeted institutions where the SNAP-Ed population can be found; develop and support a sustained, targeted physical activity and nutrition social marketing program (e.g., community-wide campaigns to promote healthy eating and active living) and provide evidence-based education with a focus on behavior changes goals; build capacity and engagement at school sites for comprehensive nutrition and physical education programs that help to achieve and further strengthen school wellness policies through nutrition education, increased access to physical activity, educate community/partners about policy/legislative changes that would improve retail environment; collaborate to create more opportunities for physical activity interventions in community; work with community based organizations to encourage nutrition education and environmental changes that support healthy behaviors.

Based on results of the Community Assessment, existing and new data were incorporated to help determine local need. Based on the results, the LHD along with input from Wellness Committee and Subcommittee to help plan SNAP-Ed FFY 17-19 work plan and various other community groups/programs, such as Maternal, Child and Adolescent Health, Tobacco Education Coalition, and the Healthy Stores for a Healthy Community campaign, determined that the community change goals would be the following: increasing consumption of and access to healthy food, promotion of healthy beverages and reduction of sugary beverages, increase of physical activity in community, and focus on school-based wellness strategies.

The LHD has determined that these four areas of need are essential to increasing the overall health of San Benito County. Overall community goals for each area include the following:

1. Increasing consumption of and access to fruits and vegetables
    - Increased healthy retail options, and healthy corner store options
    - Improved food resource management strategies and increased food security so SNAP-ED participants' funds' are available to purchase fruits and vegetables
    - Increased knowledge in children on fruits and vegetables
    - Create awareness of healthy foods through food demos/taste test in qualifying census tracts
    - Corner store market conversions
    - Healthy food and beverage policies/stocking standing
    - Healthy in store marketing and promotions
    - Increased knowledge on healthy foods and recipes including more fruits and vegetables

2. Increased promotion of healthy beverages and reduction of sugary beverages
    - Increased skills to determine sugar content in adult population
    - Awareness towards what counts as a sugary beverage with parents and children
    - Increased healthy beverage options including more water, available in schools and corner/retail stores
    - Increased media promotion on risks of sugary drinks

3. Increasing physical activity rates for all residents
    - Increased opportunities and promotion of physical activity in community
    - Increased physical activity during school hours
    - Increased knowledge of activities for families

4. School-based wellness strategies and environmental changes within schools
    - Update wellness policies
    - Administrator, teacher, parent and student education
    - Making more water available in schools
    - Smarter Lunchrooms Movement
    - Availability of salad bars in schools

- School garden opportunities
- Increasing access to healthy foods in schools

The LHD recognizes that many of these community change goals are multi-year strategies and require the support of external partners and additional funding streams. The LHD has determined to set three SMART local objectives for FFY17-19 around the following areas:

1. By September 30th, 2019, increase access to and demand for healthy fruits, vegetables and beverages and physical activity at 4 SNAP-Ed qualifying retail stores, 1 senior center, 3 public housing facilities, 8 early childcare sites and at least 4 community based organizations through adopted and implemented policy site changes.

2. By September 30th, 2019, LHD will work with 1-2 school districts and in 4-6 qualifying schools to update school wellness policies, physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

3. By September 30, 2019, collaborate with at least 10 partner agencies in the community to provide resources, trainings, technical assistance and availability of healthy food programs information to increase food security in the SNAP-Ed population.

SNAP-Ed funding will allow the LHD to design and implement activities that support the overall well-being of local SNAP-Ed eligible neighborhoods. The San Benito County Wellness Committee is positioned to support these larger community change goals with work in nutrition education, media and public relations, coalition building, and training support and technical assistance. Much of the larger community change goal work will require additional funding to support capital improvements and policy advocacy, but the SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed. LHD will provide nutrition and physical activity education, as well as support for policy, systems and environmental changes.

All three Local Objectives support and provide education and technical assistance for improved nutrition, and in some cases support opportunities to incorporate physical activity in daily lives. Policy, Systems, and Environmental (PSE) changes that are supported by three Local Objectives are the following: school wellness policies, farm to school, school gardens, physical activity and retail interventions. As mentioned above, San Benito County has the highest obesity rate from the tri county area. The objectives presented in this work plan will aim to decrease the obesity rates in the county and improve the health and well-being of the SNAP-ED eligible population.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Due to the small size of San Benito County, San Benito LHD will not have a County Nutrition Action Plan (CNAP) at this time. LHD will continue to attend Monterey County CNAP and continue in participating in the Nutrition and Fitness Collaborative of the Central Coast as co-chair during their quarterly meetings. These meeting serve as valuable training and learning opportunities so LHD can get trainings on different topics as well as build relationships to coordinate nutrition messages and physical activity strategies with partners who have similar goals and objectives.

LHD will also participate in the Hollister School District Wellness Committee and as well as other qualifying district Wellness Committee. The LHD will to collaborate with all qualifying partners to ensure that FFY 17-19 Local Objectives are met. In addition, LHD plans on continuing to connect and identify new partners in community. LHD will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

Staff from LHD has also partnered up with Tobacco Program and Behavioral Health in participating monthly in their Youth Prevention Coalition to provide trainings, lessons and resources on healthy food/beverages and physical activity to qualifying youth.

In addition, LHD also will participate in local San Benito County Wellness Coalition which will include USDA and non-USDA funded partners that will meet quarterly to coordinate activities and provide technical assistance to each other's activities. Members of the Wellness Coalition include First 5 San Benito, San Benito County Health and Human Services, San Benito County Public Health Division (Tobacco Control, SNAP-Ed, Emergency Preparedness, Maternal Child and Adolescent Health), Gavilan College, Go Kids, San Benito County Migrant Center, City of Hollister, Parks and Recreation, San Benito County Office of Education, Hollister School District, Breathe California, American Cancer Society, San Benito County Behavioral Health, Youth Alliance, City of Hollister Code Enforcement, San Benito Health Foundation/WIC, Jovenes de Antano, Slow Food and San Benito County Sheriff's Office.

A sub-committee of the Wellness Coalition was formed to help strategically plan IWP for FFY17-19. Ideas from the strategy session were used and incorporated into this work plan. Aside from SNAP-Ed staff, members of the sub-committee included: First 5 San Benito, San Benito County Emergency Preparedness Program, Hollister Recreation, County Council of Governments, Local Transportation Agency, Gavilan College, and San Benito County Office of Education.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other (specify): Healthy Breakfast
x	Fats and Oils	x	Food Shopping/ Preparation	x	Other *(specify)*: Healthy Snacks
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

San Benito County reviewed the approved integrated curriculum list provided and LHD reviewed curriculum and determined the best option for our target SNAP-Ed eligible population. All curriculum, materials and resources were chosen to provide the best information possible that will help us achieve our state and local objectives. Most of curriculum will be for children and adult population as most work will be in school based and community settings.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agency (LHD) in San Benito County will provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The LHD will promote the current 2015 Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. The LHD will provide education and support to encourage consumption of healthy food and beverages, decrease consumption of less healthy food and beverages and increase physical activity to the SNAP-Ed eligible population by September 2019.

The LHD will conduct activities at the individual and interpersonal level of the Social Ecological Model. The LHD will incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. The LHD will

provide training and technical assistance to partner organizations and in SNAP-Ed eligible parts of the community by sharing training opportunities across partner agencies when possible. All aspects of the work plan, such as direct and indirect education, training and technical assistance, media, public relations, coordination and collaboration will be addressed by the LHD.

The LHD will employ evidence and practice-based interventions. The LHD will also include research-based interventions. The objectives and activities for the integrated work plan were derived from results obtained via SNAP-Ed 2014 County Profiles, Rethinking Sugary Drinks in Central Coast Survey, and Healthy Stores for Healthy Community county data in addition to the data used in FFY16.

LHD will employ evidence-and practice-based, research and emerging interventions. LHD used the SNAP-Ed Toolkit Interventions for the States, Physical Activity Resource Guide, Portfolios and approved curricula and resource guide for all planned interventions. With these resources and data derived from the SNAP-Ed 2014 and 2015 County Profile, Rethinking Sugary Drinks in Central Coast, Healthy Stores for Healthy Community county data, and Community Dashboard, objectives and activities developed for the integrated work in addition to the data used in FFY16.

In addition, LHD will conduct nutrition education, physical activity education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population. They will be assisted by extenders/trainees that will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity; approaches, which when used in combination provide high strength intervention strategies, with implementation of nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies for direct education providers, food service providers, and other staff that interface with and impact children in the multiple settings. Building upon relationships with elementary schools already existing within the county, LHD will continue to provide direct nutrition education and provide physical activity education. LHD will also develop new partnerships with other qualifying schools and districts. LHD will train and support teachers as extenders to provide direct education in the classroom and in after school programs such as YMCA, Si Se Puede Center and Youth Alliance at qualifying schools. Nutrition education will be provided to the adult and older adult SNAP-Ed population that connects shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines. Focus will be placed on selecting target foods and beverages; increasing the skills for label reading, menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods.

LHD will conduct activities at the individual and interpersonal level of the Social Ecological Model. The LHD will incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. The LHD will provide training and technical assistance to partner organizations and in SNAP-Ed eligible parts of the community by sharing training opportunities across partner agencies when possible.

The intervention plan includes policy, systems and environmental (PSE) change efforts such as implementing school wellness policies that promote access to healthy foods, beverages and physical activity. Healthy nutrition and physical activity policies and procedures will be implemented in elementary schools which

will include standards for all foods and beverage offered on site, opportunities for daily physical activity, nutrition education, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles, salad bar opportunities and retail store environments with product placement strategies, healthy grab and go, smart snacking stations, healthy items in prominent school lunchroom and store locations with the removal of child oriented advertising and less healthy foods and beverages at children's eye level.

The LHD participates in San Benito County Wellness Committee comprised of SNAP-Ed funded and non-SNAP-Ed funded partners – this is one of the primary coordinated/collaborative health efforts in San Benito County. Partners have been very active in promoting healthy communities throughout the years. It is expected that these partners will continue to participate for this fiscal year. Partners will continue to support the LHD behavioral change goals and messages. With their continued support, community change goals will be successful.
The chosen objectives will include community engagement strategies for all SNAP-Ed eligible populations in San Benito County. Community engagement will include partnering with San Benito County Tobacco Control Program on the Healthy Stores for a Healthy Community campaign. There are opportunities for youth, adult, family, and senior engagement throughout the work plan activities. The LHD will provide PSE as well as direct and indirect education interventions to engage the community. LHD will also try to get champions from Youth Prevention Coalition to assist in the assessment of stores for retail work. LHD will use appropriate CX3 tools to assess retail environments. LHD will use approved State developed media materials to promote messages in the community.

The three overarching Local Objectives for FFY 17-19 tie in with the five State Objectives in the following ways:

State Goal 1, centered on increasing consumption and access to healthy foods, will be addressed in Local Objectives 1 and 2:

- Local Objective 1 focuses on increase access to healthy foods in multiple venues such as retail, early childcare, and community based organizations.
- Local Objective 1 will use interventions such as on corner store market conversions, healthy food and beverage policies and healthy in store marketing and promotions to increase access to healthy foods.
- Local Objective 2 focuses on school districts and schools to help make changes to school wellness policies, physical environment and institutional capacity to increase access to healthy foods.
- Local Objective 2 focuses on school environment changes like gardens and salad bars in schools to increase access.
- Local Objective 2 focuses on working with school staff to promote Smarter Lunchrooms Movement (SLM), making access to healthy foods the easy choice.
- Local Objective 3 focuses on partnerships with community organizations to collaborate and work towards access to healthy foods and beverages.

State Goal 2, which is centered on physical activity, will be addressed in Local Objective 1 and 2 :

- Local Objective 1 will focus on partnering with partners in community to implement events promoting physical activity and healthy behaviors.
- In Local Objective 1, LHD will use media to promote physical activity behaviors in SNAP-Ed population.
- Local Objective 1 will also focus on providing physical activity education and resources to qualifying populations.
- In Local Objective 2, LHD will work with school wellness committees, school board and food service director to assess and review school wellness policies and make physical activity related environmental or policy changes.
- Local Objective 2 will also focus on offering PA education to parents as well as children through direct and indirect education.
- Local Objective 3 focuses on creating partnerships with local coalitions to promote PA and provide resources.

State Goal 3, which is centered on providing food resource management to SNAP-Ed eligible population is represented in Local Objectives 1 and 2:

- Local Objective 1 will focus on providing food resource management education to adults at community settings and promote opportunities to access healthy fruit, vegetables and beverages to eligible populations.
- Local Objective 2 addresses State Goal #3 by providing parents with nutrition education that will include food resource management lessons.

State Goal 4, which aims to increase access and/or appeal of healthy dietary choices and decrease access and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop will be addresses in Local Objectives 1, 2, 3:

- Local Objective 1 will promote healthy dietary choices along with PA in qualifying sites.
- Local Objective 1 will promote increased access and appeal of healthy dietary choices and decrease appeal of unhealthy choices by indirect education such as bulletin boards, newsletters, media ads, billboards, TV and radio spots.
- Local Objective 1 focuses on educating retail managers/owners on proper fruit and vegetable storage and display protocol to help improve the quality of fruits and vegetables.
- In Local Objective 1, LHD will provide retail materials to qualifying retail stores to encourage customers to make healthy food and beverages choices. Materials to include signage, posters, newsletters and NEOPB recipe cards, etc.
- Local Objective 1 will focus on conducting retail assessments and presenting data to store owners as well community. Will use data to create PSE changes in retail environments that promote healthy dietary choices.
- Local Objective 2 aims to increase access to healthy foods and beverages by working with school districts on their school wellness policy and/or promoting salad bars and school gardens.
- Local Objective 2 will focus on incorporating Smarter Lunchrooms Movement (SLM) in schools to make healthy choices the easy choice.

- In Local Objective 2, LHD will promote healthy food and beverages messages through direct and indirect education to parents and children in school and after school settings.
- Local Objective 3 will aim to increase appeal of healthy choices through partnerships and collaborations.

And lastly, State Goal 5 aims to increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations, will be addresses in Local Objectives 1 and 2:

- Local Objective 1 will focus on working with community partners to create and promote new community events that will encourage physical activity.
- Local Objective 1 will use both direct and indirect education to reach SNAP-Ed eligible population on the importance of physical activity.
- Local Objective 2 will focus on working work with schools on school wellness policies to include environmental changes to support PA.
- Local Objective 2 focuses on providing direct and indirect education to both parents and children to promote physical activity opportunities.
- Local Objective 3 will incorporate media messaging via newsletters, billboards, TV and radio spots to increase awareness and appeal of physical activity in SNAP-Ed eligible populations.
- Local Objective 3 plans on using coalitions and partnerships to promote PA messages to SNAP-Ed eligible community.

Evaluation processes will be used to improve services for all local objectives. The LHD will use process evaluation (RE-AIM) and may include curriculum-specific evaluations to determine effectiveness. LHD will record all SNAP-ED activity into the Activity Tracking Form (ATF). The LHD will also use the evaluation form included after each Orange County Nutrition Series lesson as well as a parent/adult survey about lesson.

Process evaluation reporting will document the range of SNAP-Ed services provided in the local jurisdiction, the locations and specific SNAP-Ed eligible audiences reached, as well as other required EARS elements. The actual number of SNAP Ed eligible individuals reached through direct education, indirect education and PSE change activities will be compared to original reach targets. Sites that showed high performance in terms of reach and multi-intervention strategies will also be identified and replicated in other sites. The LHD will also use evaluation to make changes in delivery of education or topics to future evaluation plans.

By collaborating and partnering with other programs and organizations in San Benito County, LHD will increase program visibility in community as well as have a larger reach to target audience and multiple reach via different levels of the Social Ecological Model. Since the LHD is the only LIA in San Benito County, all aspects of the work plan, such as direct and indirect education, training and technical assistance, media, public relations, coordination and collaboration will be addressed by the LHD.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	49.9		0 to 4 years old (Preschool):	100
Female	50.1		5 to 17 years old (School Age):	2,700
			18 to 59 years old (Adult):	4,000
			60 years old and over (Senior):	300
Total:	100%			7,100

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
78%	22%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	78%	0%
Asian	0%	2.6%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	16%
Multiple/Other	0%	3.4%
Total:	78%	22%

4. Languages Used in Intervention Activities and Materials

English	40%	Farsi	0%	Russian	0%
Spanish	60%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,100	1,350	1,500
Indirect Education:	3,000	3,200	3,500
Policies, Systems, and Environment (PSE) Change/Supports	1,000	2,500	3,500

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	1	Head Start Programs	1	Schools: Students (After School)	4
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	8
Churches	1	In Home Supportive Services (IHSS)	1	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	3
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	10	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	2	MediCal	1	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	2	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	1
Extension Offices	0	Retail/Food Stores	2	Other (specify):	0
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	2	Other (specify):	0
Farmers' Markets	1	Schools: District Office	2	**TOTAL SITES:**	**65**
Federally Qualified Health Centers (FQHC)	1	Schools: Students (Preschool)	1		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	8		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30th, 2019, increase access to and demand for healthy fruits, vegetables, healthy beverages and physical activity at 4 SNAP-Ed qualifying retail stores, 1 senior center, 3 public housing facilities, and 4 community based organizations through adopted and implemented policy site changes.

SNAP-Ed State Goals

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **corner store market conversions**
- **healthy food and beverage policies/stocking standing**
- **healthy in store marketing and promotions**
- **store exterior improvements**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30th, 2017, San Benito County LHD will work with community partners to establish a Healthy Retail Advisory Committee that includes up to 5 community and retail partners representing SNAP-Ed qualifying neighborhoods.
    b. By September 30th, 2017, conduct an assessment of the retail environment in up to 2 selected SNAP-Ed qualifying neighborhoods.
    c. By September 30th, 2017, 2 retail stores in SNAP-ED qualifying areas will increase access and/or promotion of healthy foods and beverages through healthy food demonstrations, retail marketing and access to healthier food options.

d. By September 30th, 2017, provide food resource management and physical activity education to adults at 2 community sites and promote retail opportunities to access healthy fruit, vegetables and beverages to class participants.
e. By September 30th 2017, implement approved SNAP-Ed nutrition education and physical activity materials, resources and curriculum in 2 senior centers/public housing facilities/community based organizations.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30th, 2018 San Benito County Healthy Retail Advisory Committee will create and implement a plan for healthy retail recognition program and provide support and technical assistance to qualifying stores.
   b. By September 30th, 2018, 1 additional retail store~~s~~ in SNAP-Ed qualifying areas will increase and access and/or promotion of healthy food, healthy beverages and physical activity through Policy, Systems and Environmental Changes PSEs such as healthy check -out lanes.
   c. By September 30th, 2018, provide food resource management and physical activity education to adults at 2 additional community sites and promote the retail opportunities to access healthy fruits and vegetables.
   d. By September 30th 2018, implement approved SNAP-Ed nutrition education and physical activity materials, resources and curriculum in 2 additional senior center~~s~~/public housing facilities/community based organizations.
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30th, 2019, San Benito County will implement a healthy retailer recognition and incentive program in up to 3 selected SNAP-Ed qualifying neighborhoods.
   b. By September, 30th, 2019 provide food resource management, physical activity and healthy beverage education to eligible adult participants at 2 additional qualifying community sites.
   c. By September 30th, 2019 implement approved SNAP-Ed nutrition and physical activity education materials, resources and curriculum in 2 additional senior centers/public housing facilities/community based organizations.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Benito County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30th, 2019, increase access to and demand for healthy fruits, vegetables and beverages and physical activity at 3 SNAP-Ed qualifying retail stores, 1 senior center, 3 public housing facilities and 4 community based organizations through adopted and implemented policy site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Establish and maintain a Healthy Retail Advisory Committee as a subcommittee of Wellness Coalition members, including 5 Wellness Coalition partners, LHD Healthy Retail Store Healthy Community Retail Partners, residents and retail representatives from up to 3 select SNAP-Ed qualifying neighborhoods.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	ATF On file: Copy of meeting agendas, Member Roster
1.2	Partner with Tobacco program to provide 1~~-3~~ education and technical assistance sessions to community partners and residents to teach skills needed to conduct retail assessments.	CED: ; CEI: x; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2, Q3, Q4	ATF On file: Sign in sheets, training documents, TA materials

1.3	Conduct baseline retail assessments at grocery stores and/or independent corner stores in up to 3 SNAP-Ed qualifying neighborhoods.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1: x; Q2; Q3; Q4 Year 2 Q1: x; Q2; Q3; Q4 Year 3 Q1: x; Q2; Q3; Q4	ATF On file: Retail assessment
1.4	Review retail assessments and summarize findings. As relevant, incorporate findings from Healthy Stores Healthy Communities survey data. Identify retail partners within the qualifying neighborhoods to approach then develop and implement healthy retail changes.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: x; Q2: x; Q3: x; Q4 Year 2 Q1: x; Q2: x; Q3: x; Q4 Year 3 Q1: x; Q2: x; Q3: x; Q4	ATF On File: Partner listing, retail assessments, summary of findings Partners: Hollister Super (3rd Street) Hollister Super (San Juan Rd) Lucky

1.5	Provide healthy marketing materials, which may include NEOPB retail and Harvest of the Month signage, posters, newsletters and NEOPB recipe cards to 4 qualifying retailers and 2 food banks/pantries.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Before and After Photos; materials provided
1.6	Educate 1-2 independent retailers and/or managers/owners on the health importance of fruits, vegetables and healthy beverages.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Educational materials
1.7	Educate 1-2 of independent retailer managers/owners on: proper fruit and vegetable storage and display protocol to help improve the quality of fruits and vegetables available to local SNAP-Ed eligible residents. Provide training and technical assistance as needed.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On File: Educational materials

1.8	Provide leadership to Healthy Retail Advisory Committee to draft a "Healthy Retail Recognition Program" implementation plan. The Healthy Retail Recognition Program will signal to area residents and families that healthy food and beverages are available at that retail location. Integrate resources and tools available through the Healthy Stores Healthy Communities program.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	ATF, Healthy Retail Implementation Plan, photos On file: Copy of meeting agendas and minutes
1.9	Provide technical assistance to Healthy Retail Advisory Committee to prepare and conduct education to county leaders on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention. Share assessment results and current research on best public health practices to achieve improved access.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [x] [x] [ ] [ ]	ATF, RE-AIM reporting On file: Education and presentation Materials
1.10	Conduct post-intervention retail assessments at the 2-4 grocery stores, and independent/corner stores receiving interventions to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [X] [X]	ATF On File: Retail Assessments

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<td>1.11</td>
<td>Educators will provide culturally appropriate series-based direct education at a minimum of 4 SNAP-Ed qualifying sites such as senior center, public housing facilities and community based organizations. Taste tests may be offered.
• In Year 1, provide direct nutrition and PA education using approved curricula to 30 unduplicated SNAP-Ed adult participants at approved senior centers/public housing and community based organization sites.
• In Year 2, provide direct nutrition and PA education using approved curricula through direct delivery to 50 unduplicated SNAP-Ed adult participants at approved senior centers/public housing and community based organization sites.
• In Year 3, provide direct nutrition and PA education using approved curricula through direct delivery to up to 60 adult participants at approved senior centers/public housing and community based organizations sites.</td>
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On File: Sign in sheets; list of materials distributed, recipes and lesson plans</td>
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1.12	Provide indirect education using approved messages to at least 500 low income SNAP-Ed eligible participants at qualifying public housing sites, senior centers, retail stores and community based organizations by using Harvest of the Month newsletters, signage on buses (which LHD will coordinate efforts with State media team), table tents, posters, brochures, recipes, cookbooks, etc.	CED: ; CEI: x; MPR: X; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Newsletters, signage, table tents, brochures and recipes.
1.13	Meet with Farmers Market and Hollister Downtown Association to assess current layout of qualified farmers market and provide technical assistance to find a new lay out for market to highlight produce instead of other booths. LHD will also provide farmers market with marketing materials, signage promoting fruits and vegetables.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 x, Q3 x, Q4 Year 2: Q1 , Q2 , Q3 x, Q4 Year 3: Q1 , Q2 x, Q3 x, Q4	ATF On File: Copy of old and new layouts
1.14	Promote approved healthy behavior messages, including healthy eating and PA, to SNAP-Ed eligible at a minimum of 1-2 community sites and qualifying census tracts using approved media messages on TV, radio, newspapers and radio.	CED: ; CEI: x; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Photos; ATF On file: Copy of messaging materials

1.15	Host interactive booth, display or exhibit at 4-6 qualifying community events or health fairs to promote healthy foods, beverages and physical activity to reach at least 2,000 individuals. Taste tests may be offered.		CED x CEI MPR C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Materials and recipes
1.16	Conduct a minimum of 5-10 single session lessons in qualifying SNAP-Ed sites using approved curricula and resources on healthy eating, PA and healthy beverages. Taste test on approved recipes may be offered.		x CED CEI MPR x C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Materials and recipes.
1.17	Collaborate with up to 3 retail stores to create healthy changes based on assessments and store environment. • Year 1: LHD will provide guidance to create a policy, systems or environmental change in one qualifying retail site. • Year 2: LHD will provide guidance to 1 additional store to create changes to environment that promotes healthy foods and beverages • Year 3: LHD will work with 1 additional qualifying retail store to create PSE change to increase access to healthy foods and beverages.		CED CEI MPR x C&C x TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; Annual PSE Report; Photos

1.18	Educate staff at a minimum of 2-3 qualifying SNAP-Ed community sites to include adults, seniors and children in physical activity along with nutrition messages using approved resources and lessons.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Education materials
1.19	Partner with community based organizations to develop and/or implement at least 1-2 events promoting healthy behaviors and physical activity. Examples include: • Health & Fitness Street Festivals • Fun Run/Walk Events • Community Dance Events • Community Scavenger Hunts • Public Health Week • Latino Health Awareness Month	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Flyers, materials provided, etc.
1.20	Conduct 1-3 Zumba demonstrations at one hour each and distribute evidence based nutrition education and physical activity handouts to adults directly impacting a minimum of 50 adults at SNAP-Ed eligible sites on a yearly basis.	CED: x; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Handouts

1.21	Collaborate with at least 4-5 qualifying sites like food bank, retail stores, CBOs, etc. to conduct cooking/food demos at least once a quarter.	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Recipes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.2, 1.3, 1.10	CX3 Food Availability and Marketing Survey & Communication Tools	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	( ) Research Tested ( ) Practice Tested ( ) Emerging ( ) N/A
1.5, 1.6, 1.8,1.9, 1.7, 1.17	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertisements, in store marketing materials, etc.	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	(x) Research Tested ( ) Practice Tested ( ) Emerging ( ) N/A

1.5, 1.6, 1.7, 1.8, 1.9, 1.12, 1.15, 1.16, 1.17	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.5,1.6, 1.7, 1.8, 1.11, 1.12, 1.15, 1.16	Latino Campaign materials (cookbooks, recipes cards, Toolbox for Community Educators)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.11, 1.16	Cooking Matters		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.11	Cooking for Health Academy		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.5, 1.6, 1.7, 1.11, 1.12, 1.14, 1.15, 1.16	Rethink Your Drink lessons and materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.1, 1.2, 1.4, 1.10, & 1.18	Health on a Shelf Toolkit by ChangeLab Solutions		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

1.11, 1.16	Orange County 5 Class Nutrition Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.11, 1.16	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.11,1.16	Eat Well, Move More, Feel Great		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.5, 1.11, 1.12, 1.15, 1.16, 1.18	"Choose MyPlate" USDA materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE	x	N/A: Will be used for indirect education
			CCC		
1.11, 1.16, 1.19, 1.20	Fruit, Vegetable and Physical Activity Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.18,1.19, 1.20	CDPH Physical Activity Resource Guide		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A: resource
			CCC		

1.11, 1.15, 1.16,1.18, 1.19, 1.20	NEOPB PA books, cookbooks, pamphlets and approved recipes		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE	x	N/A Will be used for indirect education
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Conduct Neighborhood retail food environment assessments in support of activity 1.3 & 1.4	x			CWD; x LHD; AAA; UCCE; CCC	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2, Q3, Q4 Year 3: Q1 x, Q2, Q3 x, Q4	x EARS/ATF; x PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change CX3
E.1.2	Perform Key informant interviews with Retail Advisory Committee grocery store owners/managers and staff to support activity 1.4	x			CWD; x LHD; AAA; UCCE; CCC	Year 1: Q1, Q2 x, Q3 x, Q4 Year 2: Q1, Q2 x, Q3 x, Q4 Year 3: Q1, Q2 x, Q3 x, Q4	x EARS/ATF; x PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change

E.1.3	Summarize healthy food access changes implemented by community partners.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x xx	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.1.4	Design, conduct, and analyze evaluation tools for direct education in 1.11 and 1.16.			x	CWD x LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 x x x x Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change
E.1.5	Report and summarize media promotion activities from promotion of healthy foods and beverages in qualified census tracks.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 x x x x Year 2: Q1 Q2 Q3 Q4 x x x x Year 3: Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30th, 2019, LHD will work with 1-2 school districts and in at least 4-6 qualifying schools to update school wellness policies, physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **School Environment Changes**
  - **Physical Activity**
  - **Murals/Stencils**
  - **School Gardens**
- **Healthy Eating**
  - **Smarter Lunchrooms Movement (SLM)**
  - **Salad Bars in Schools**
- **School Wellness Policies**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

a. By September 30, 2017, at a minimum of 1-2 qualifying school sites, LHD educators and 2-3 trained staff (classroom teachers and afterschool staff) will reach 1,000 elementary school students with direct education, 50 parents with direct education and 800 parents with indirect education.
b. By September 30, 2017, LHD staff will work with partners such as school wellness committees to improve a minimum of 3 of the 6 qualifying school environments by establishing or reinvigorating school gardens, adopting SLM strategies and/or implementing salad bars.
c. By September 30, 2017 LHD staff will promote fruit and vegetable intake, healthy beverages and physical activity by participating in a minimum of 2-4 school events such as back to school night, community open house, health fairs, and lunchtime activities.
d. By September 30, 2017, 2017 LHD will provide guidance and technical assistance to 1 qualifying school district in assessing current school wellness policy using assessment tool such as WELLSat to evaluate current state of wellness policy.

2. By September 30, 2017, staff will work with partners including school wellness committees, school board and food service director to assess and review school wellness policies and make nutrition and physical activity related environmental or policy changes at 1 qualifying school site. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, at a minimum of 2-4 qualifying school sites, LHD educators and 3-6 trained staff (classroom teachers and afterschool staff) will reach 1,200 elementary school students with direct education, 60 parents with direct education, and 1,000 parents with indirect education.
    b. By September 30, 2018, LHD staff will work with partners to improve an additional 2 schools out of the 6 qualifying schools to improve school environments by establishing or reinvigorating school gardens, adopting SLM strategies and/or implementing salad bars.
    c. By September 30, 2018 LHD staff will promote fruit and vegetable intake, healthy beverages and physical activity by participating in 6-8 school events such as back to school night, community open house, health fairs, and lunchtime activities.
    d. By September 30, 2018, LHD will provide guidance and technical assistance to 1 additional qualifying school district in assessing current school wellness policy using assessment tool such as WELLSat to evaluate current state of wellness policy**.**
    e. By September 30, 2018, LHD staff will work with partners including school wellness committees to make nutrition and/or physical activity related environmental or policy changes at 1 additional qualifying school.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, at 4-6 qualifying school sites LHD educators and an additional 1-2 trained staff (classroom teachers and afternoon staff) will reach 1,400 students with direct education, 70 parents with direct education and 1,200 parents with direct education.
    b. By September 30, 2019, LHD staff will work with partners to improve an additional 2 of the 6 qualifying schools environments by establishing or reinvigorating school gardens, adopting SLM strategies and/or implementing salad bars.

c. By September 30, 2019 LHD staff will promote fruit and vegetable intake as well as healthy beverages by participating in 8-12 school events such as back to school night, community open house, health fairs, and lunchtime activities.
d. By September 30, 2019, LHD staff will follow up with both school districts to provide technical assistance and support on district wellness in the development and implementation of district school wellness policies.
e. By September 30, 2019 LHD staff will work with partners including school wellness committees to make nutrition and/or physical activity related environmental or policy changes and enhance school district wellness policy language guidelines at least one qualifying school.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30th, 2019, LHD will work with 1- 2 school districts and in least 2-4 qualifying schools to make changes to school wellness policies, physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct education and taste tests to students at qualifying schools using approved curricula through direct delivery or extender staff such as teachers, PE teachers, after school staff: • In Year 1 (FFY 17) reach 1,000 students at qualified schools; • In Year 2 (FFY 18) reach 1,200 students at qualified schools; • In Year 3 (FFY 19) reach 1,400 students at qualified schools.	x CED CEI MPR x C&C x TTA	 x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF On file: Lesson Plans

2.2	Provide direct education to parents in qualifying school using USDA/NEOPB approved curriculum and lesson plans. Taste tests may be offered. • In Year 1 (FFY 17) reach 30 parents through direct education and approved curriculum; • In Year 2 (FFY 18) reach 50 parents through direct education and approved curriculum; • In Year 3 (FFY 19) reach 70 parents through direct education and approved curriculum.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On File: Sign in sheets, Recipes Lesson plans
2.3	Offer and provide trainings to extenders such as teachers, afterschool staff, etc. on approved curricula and/or stencil kits to at least 3 SNAP-Ed qualified schools and after school sites.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On file: Training materials
2.4	Provide indirect education to parents at a minimum of 4-6 SNAP-Ed qualifying school and afterschool sites through family newsletters, afterschool events and lobby bulletin board/display twice a school year: • In Year 1 provide indirect education to at least 800 parents • In Year 2, provide indirect education to at least 1,000 parents • In Year 3, provide indirect education to at least 1,200 parents	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On file: Newsletters Flyers Photos of displays and posters

2.5	Participate at least 1 qualifying school districts School Wellness committee meetings at least 3-4 times per year and provide resources and technical assistance that support wellness.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On File: Agenda, Minutes and materials
2.6	Work with a minimum of 4-6 school sites to become aware of their districts SWP and to more fully implement the SWP at their school. Assist sites to conduct environment and policy assessments to identify areas for improvement. Provide technical assistance as requested. Identify opportunities for strengthening SWP language by incorporating SLM as appropriate.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; PSE reporting On file: copy of School Wellness Policy
2.7	Work with 2 qualifying school districts to: • In Year 1: Provide guidance and technical assistance to 1 qualifying school district in assessing current school wellness policy using assessment tool such as WELLSat to evaluate current state of wellness policy; • In Year 2: Provide guidance and technical assistance to 1 additional qualifying school district in assessing current school wellness policy using assessment tool such as WELLSat to evaluate current state of wellness policy**;** • In Year 3: Staff will follow up with both school districts to provide technical assistance and support on district wellness policy and follow up on implementation.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	WELLSat evaluation tool; PSE Reporting

2.8	In Year 1, work with 1 sites, Year 2, work with a minimum of 2 sites and in Year 3 work with 6 sites: • Identify sites interested and capacity to implement the Smarter Lunchrooms Movement (SLM); • Provide SLM training to food service directors and staff and conduct scorecard assessments; • Establish student nutrition action committees to involve students in SLM activities including creating signage, art work and conducting taste tests; • Provide ongoing technical assistance as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores; • Increase local procurement and Farm to School connections with cafeteria and gardens.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Annual PSE reporting; ATF On File: SLM scorecard; cafeteria assessments, recipes
2.9	At a minimum of 3-6 qualifying school sites: • Year 1: Identify interest and capacity for reinvigoration/upkeep of school gardens and/or salad bars; • Year 1: Work with school site team to establish a plan for building, maintaining and promoting the school garden and or/salad bar; • Year 1 & 2: Assist in the development and sustained operation of qualified school gardens and/or salad bars along with implementing garden based curricula; • Year 1, 2, & 3: Promote intersections between school garden and/or salad bars and classroom lessons/curricula, cafeteria, etc; • Year 3: Work with school site to develop a manual for school garden and/or salad bar policies, best practices and sustainability plans.	☒ CED ☒ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, PSE reporting, On file: lesson plans and sustainability plans.

2.10	LHD will work with a minimum of 3 qualifying schools to have students create a mural with a nutrition and physical activity message. The tile mural will be displayed at the school. • 1 school site in Year 1; • 1 additional school site in Year 2; • 1 additional school site in Year 3.	CED: ; CEI: x; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Chris King Designs AAA: UCCE: CCC:	Year 1: Q1 ; Q2 x; Q3 x; Q4 Year 2: Q1 ; Q2 x; Q3 x; Q4 Year 3: Q1 ; Q2 x; Q3 x; Q4	ATF, photo
2.11	Attend 2-4 school events annually, such as Back to School nights, Open Houses, Farm Day, Harvest Fairs, etc. to increase awareness of healthy foods and beverages as well as physical activity. May provide taste tests as well.	CED: ; CEI: x; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 ; Q3 ; Q4 x Year 2: Q1 x; Q2 ; Q3 ; Q4 x Year 3: Q1 x; Q2 ; Q3 ; Q4 x	ATF On file: Recipes, Flyers

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Benito County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2	Cooking Matters for Kids & Adults	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
2.1, 2.2, 2.3, 2.4	"Choose MyPlate" USDA materials and resources www.choosemyplate.gov	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/Athis will be used for indirect education
2.1, 2.3	Eat, Play, Grow	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
2.1, 2.3, 2.4	PowerPlay! Campaign Resources	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
2.1, 2.3, 2.11	CATCH – Coordinated Approach to Child Health	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A

2.1, 2.3	Great Garden Adventure		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.3, 2.11	SPARK – Sports, Play & Active Recreation for Kids (K-5 and After School)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.3	Dig In!		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.3	Serving up MyPlate: A Yummy Curriculum		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.3	Healthy Choices, Healthy Me		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.5, 2.6	Sample Student Wellness Policy – California School Boards Association www.csba.org		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		

2.5, 2.6	California Local School Wellness Policy Administrative Review Toolkit- TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.5, 2.6	School and Community Actions Nutrition "SCAN" Assessment Tool http://cbs.ucdavis.edu/resources/wellness.html		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.9	A Childs Garden of Standards – Linking School Gardens to California Education Standards		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.5, 2.6	WellSat RuddCenter Tool		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.1, 2.2, 2.3, 2.4, 2.11	NEOPB cookbooks, pamphlets and approved recipes		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.5, 2.6 2.7, 2.8	Smarter Lunchrooms Movement		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		

2.8, 2.9	Let's Move Salad Bars to Schools resources http://www.saladbars2schools.org/		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.3, 2.10	Playground Stencil Kit		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A resource
			CCC		
2.1, 2.4, 2.3, 2.8, 2.9	Harvest of the Month		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A resource
			CCC		
2.2	Orange County 5 Class Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.2, 2.3, 2.4, 2.11	Rethink Your Drink Lesson and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.2	Cooking for Health Academy		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Benito County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report direct education provided and complete the evaluation tools and SMART objectives assigned to each specific curricula for Activity 2.1.		x	x	CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.2.2	Track and report training provided for Activity 2.3		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.3	Summarize indirect education activities at sites and number of sites each year.		x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 X, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.2.4	Report on the needs identified and the policies adopted and implemented by the District level and school site level School Wellness Committees.	x	x	x	CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.2.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) scorecard assessment data for adoption of SLM strategies in the lunchroom for Activity 2.8.	x	x	x	CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.6	Annually report on the number of sites identifying a need for edible garden, number of sites with new or reinvigorated gardens and number of students who work or learn from the garden, measure garden effectiveness and maintenance from Activity 2.9.		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, collaborate with at least 10 partner agencies in the community to provide resources, trainings, technical assistance and availability of healthy food programs information to increase food security in the SNAP-Ed population.

SNAP-Ed State Goals

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- **Access to healthy food**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, collaborate with San Benito County Wellness Coalition in the community to identify issues as well as provide access and availability of healthy food programs information to increase food security in SNAP-Ed population.
   b. By September 30, 2017, LHD will convene the San Benito County Wellness Coalition and recruit an additional 2 community based organizations.
   c. By September 30, 2017, LHD staff will attend and co-chair quarterly meetings of the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) to form working relationships with other governmental and non-governmental entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicated by SNAP-Ed.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018 the LHD will collaborate with San Benito County Wellness Coalition to develop plans in the community to provide access and availability of healthy food programs information to increase food security in SNAP-Ed population.
    b. By September 30, 2018, LHD staff will attend quarterly meetings of the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) to sustain working relationships with other governmental and non-governmental entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicted by SNAP-Ed.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, the LHD will collaborate with San Benito County Wellness Coalition to implement plans to provide access and availability of healthy food programs information to increase food security in SNAP-Ed population.
    b. By September 30, 2019, LHD staff will continue attend quarterly meetings of the Nutrition and Fitness Collaborative of the Central Coast (NFCCC) to sustain working relationships with other governmental and non-governmental entities to exchange information, share best practices and explore mutual interventions to provide nutrition education and obesity prevention services as indicted by SNAP-Ed.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with at least 10 partner agencies in the community to provide trainings, technical assistance and availability of healthy food programs information to increase food security in the SNAP-Ed population.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Attend and co-chair the tri county Nutrition and Fitness Collaborative of the Central Coast (NFCCC) quarterly. Provide resources, materials, trainings, and opportunities to promote nutrition and physical activity education.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4	ATF On File: Materials provided, meeting agendas and notes.
3.2	Convene and attend San Benito County Wellness Coalition on a quarterly basis. Provide resources, materials and trainings opportunities that promote overall wellness including healthy eating and physical activity.	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	ATF On File: Agenda, Sign-In sheets, notes, materials provided.

3.3	Participate and collaborate with San Benito County Youth Tobacco Coalition in partnership with Tobacco Education program to provide nutrition education, physical activity and educational trainings to SNAP-Ed eligible youth on a quarterly basis.	x CED x CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF On File: meeting agendas, notes and materials provided.
3.4	Participate in the Kids at the Park (KAP) planning committee on a yearly basis. KAP is an annual health fair that aims to teach children importance of living a safe and healthy life.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2 x, Q3 x, Q4 Year 2: Q1, Q2 x, Q3 x, Q4 Year 3: Q1, Q2 x, Q3 x, Q4	ATF On File: Meeting Agenda, notes and copy of KAP plan.
3.6	Partner with San Benito County Wellness Coalition to provide access and availability of healthy food programs information to increase food security in SNAP-Ed population. • Assess community in Year 1 for barriers to food security and program information • Develop plans to increase food security and food program participation in Year 2. • Implement plans to increase access to food programs and increase food security in Year 3	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF On File: meeting log, notes and plans

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Benito County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.4	Latino Campaign Materials (cookbooks, recipe cards, pamphlets, Toolbox, community events manual)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
3.2, 3.3	CATCH	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A
3.1, 3.2,3.3, 3.4	Rethink Your Drink	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A
3.1, 3.2, 3.3, 3.4	NEOPB Retail Program Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A:resource
3.2, 3.4	Powerplay Campaign Resources and Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A:websites with resource information

3.1, 3.2, 3.3, 3.4	2015 Dietary Guidelines		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A:resources and materials
			CCC		
3.1, 3.2, 3.3, 3 .4	Choose MyPlate materials and resources www.choosemyplate.gov		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A:resources and materials
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an on-going basis, track and report meetings and trainings, partners trained and other required elements of EARS.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

SNAP-Ed Programming occurs in this county through Monterey County Health Department.

Please refer to the Monterey County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

San Bernardino

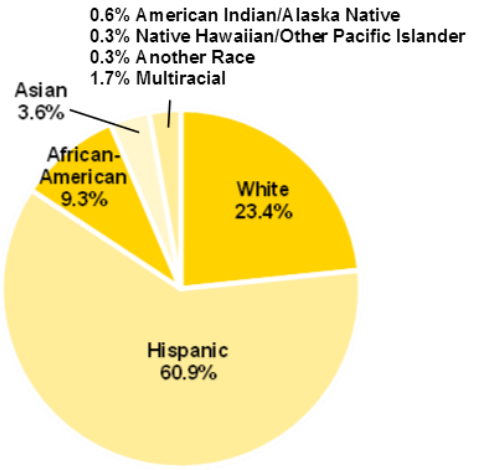
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	804,427 (39%)

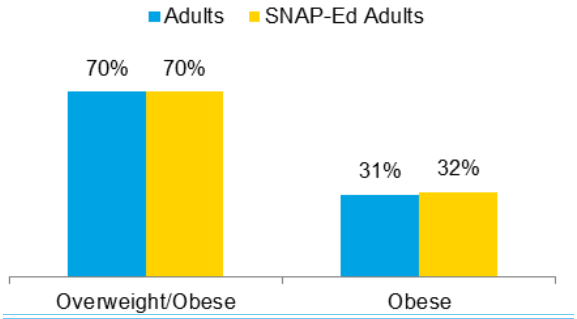
Ages (<185% FPL)

Children <6 years old	95,228 (52%)
Children 6-17 years old	192,005 (50%)
Adults 18-64 years old	452,026 (36%)
Seniors 65 years and older	65,168 (32%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 19%	Obese data not available
Age 12-17 years	Overweight and Obese 33%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	70%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%

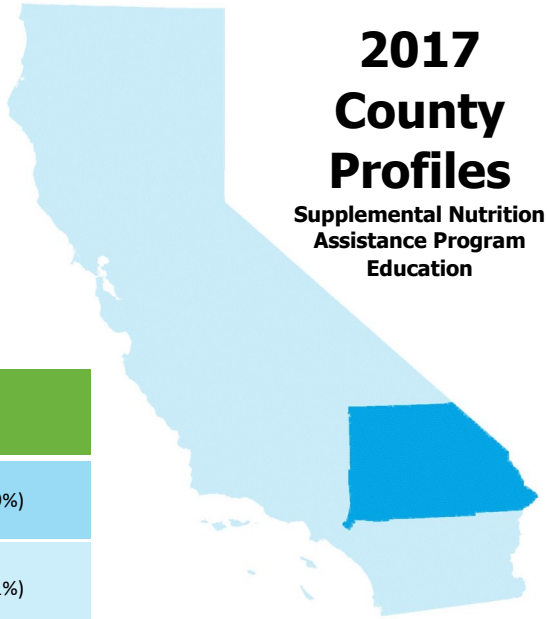
Population below Federal Poverty Level

19%

Food Insecurity Rates

12% Overall

23% Children



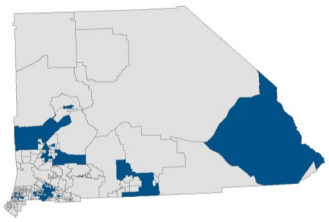
Other Federal Nutrition Assistance Programs

CalFresh Participants	391,714 (19%)
Students Eligible for Free/Reduced Price Meals (FRPM)	288,935 (71%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
369	117 (32%) all races

Schools	SNAP-Ed Eligible Schools
568	465 (82%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	14%
Percent of children (5-11) physically active 1+ hour every day	37%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	58%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
77%	78%	75%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
25%	16%	19%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Bernardino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: ***San Bernardino***

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: San Bernardino County: LHD**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	**Catholic Charities of California: CCC: Catholic Charities San Bernardino & Riverside Counties: CCC**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

San Bernardino County is located in southeastern California, with Inyo County to the north, Kern and Los Angeles Counties to the west, and Orange and Riverside Counties to the south. At just over 20,000 square miles (52,000 km^2), San Bernardino County is the largest county in the contiguous United States. There are 24 cities and towns in the county and multiple unincorporated areas. The county is commonly divided into three distinct areas made up of the Valley Region, the Mountain Region, and the Desert Region. The Valley Region, (2.5% of the county land region), contains the majority of the county's incorporated areas and population. The Mountain Region is primarily comprised of public lands owned and managed by federal and state agencies. The Desert Region is the largest region covering approximately 93% of the county's land area including parts of the Mojave Desert. [1]

San Bernardino County has the fifth largest population in California. Almost three-quarters of San Bernardino County is open or undeveloped with a population density of about 105 people per square mile (substantially lower than the four most populated counties: Riverside, Orange, San Diego and Los Angeles). The Valley Region however, is where 73% of the population resides. It has a population density of approximately 2,997 persons per square mile. This is similar to neighboring Los Angeles and Orange Counties. [1]

The County of San Bernardino has a population of 2.1 million of which 38.6% (774,930) are SNAP-Ed eligible. Of those, 60.9% are Hispanic, 23.4% White (non-Hispanic), 9.3% African American (non-Hispanic), 3.6% Asian, 0.6% American Indian/Alaskan Native, and 2.0% multiracial or another race. [2] Cal Fresh participants represent 19.9% (398,523) of San Bernardino County's total population. Of the 369 census tracts in San Bernardino County, 104 (28.2%) are SNAP-Ed eligible ($\geq$50% incomes <185% FPL) based on 2013-14 American Census Survey data (all races). The primary language spoken at home in more than half (59%) of the households with people 5 years of age and over in 2011 was English, followed by Spanish in one-third (33%) of the households, and an Asian or Pacific Islander language in 5% of households. [1]

San Bernardino County has a number of mean-tested sites that are eligible for SNAP-Ed services including 108 USDA Commodities Distribution sites, 17 Women Infant and Children (WIC) clinics, 43 Head Start sites, four Federally Qualified Health Centers and 18 CalFresh offices serving 441,646 CalFresh participants.[2] Throughout the County there are also 21 farmer's markets, 60 senior centers and per the 211 United Way database, 58 food pantries. UC Cooperative Extension Expanded Food and Nutrition Education Program (EFNEP) and Catholic Charities offer other much needed resources and nutrition related/social programs for low-income residents. The County has 33 school districts with 562 public schools, 461 (82.1%) of which are SNAP-Ed eligible. Approximately 70% of the public school student population are eligible for the Free and Reduced Priced Meals (FRPM) program.[1,3] Children (less than six years old) comprise the largest percentage of SNAP-Ed eligible participants in San Bernardino County at 51.5%. This is followed by children/youth between six and seventeen years of age (48.1%), adults (34.6%) and seniors (32.2%). The food insecurity rates are 13.2% overall and 24.7% for children. [3]

According to the San Bernardino SNAP-Ed County Profile, the adult overweight/obesity prevalence in San Bernardino County is 71.9% overall and 72.0% among SNAP-Ed eligible adults which is greater than State rates of 62.5% and 67.3% respectively. Thirty-four percent of our adult population and 33.3% of SNAP-Ed

adults are obese compared to 27.0% and 31.5% in the State. In SNAP-Ed eligible children approximately 17.5% of two to eleven year olds and 11.7% of twelve to seventeen year olds are overweight or obese. [3]

The childhood diabetes hospitalization rate for children under 18 was 51 per 100,000 in San Bernardino County, higher than the state at 35 per 100,000 children in 2010. Eleven percent of county adults had been diagnosed with any type of diabetes at some point in their life according to 2009 data, up from 7% of adults in 2005. Further, the county had consistently higher rates of diabetes than the state between 2003 and 2009. Latinos had slightly higher rates of diabetes (11.3%) as compared to Whites at 10.6% in 2009. Latinos with diabetes increased at a quicker rate from 8.4% in 2007 to 11.3% in 2009, compared to Whites who increased from 10% in 2007 to 10.6% in 2009.[4]

Overall, heart disease went down slightly both in the county and the state between 2001 and 2009. Approximately 7% of county adults ages 18 and older had been diagnosed at some point in their lives with heart disease in 2001, dropping slightly to 6% in 2009. The most recent heart disease rates in 2009 were the same for both the county and the state (6%). Whites had higher percentages of diagnosed heart disease (8%) as compared to Latinos (4%) in 2009. Hospitalizations for heart disease have been going down in the county; 108 out of every 10,000 individuals had been hospitalized due to heart disease in 2009, down from 127 per 10,000 in 2005. However, hospitalization rates were higher for African Americans (160), than for Whites or any other race (121), and Latinos (86) per 10,000 individuals. [4]

High blood pressure is going up in the county. Twenty-six percent of county adults had been diagnosed at some point in their lives with high blood pressure (which is a risk factor for heart disease) according to 2009 data, an increase from 23% in 2001. Whites had higher rates of diagnosed high blood pressure (31%) as compared to African Americans (26%) and Latinos (23%) in 2009.[4]

In San Bernardino County, 28 out of every 10,000 individuals were hospitalized for cerebrovascular disease in 2009, down slightly from 30 per 10,000 in 2005. Stroke hospitalizations for African Americans were more common at 40 per 10,000 as compared to Whites or other races (excluding African American, Asian or Pacific Islander, Latino, and Native American) at 28 per 10,000 individuals and Latinos at 26 per 10,000.[4]

Wide-open spaces are plentiful in San Bernardino County. There are 2.5 million acres of recreational land in San Bernardino County, and six acres of park land per 1,000 residents – twice the California rate. [1] However, due to the nature of the county's vast sprawl, San Bernardino County still has a 400 acre deficit of parks with two-thirds of residents having less than one acre of parks within a mile of their home. [5] There are 5.4 recreational facilities per 100,000 residents, and 77.6% of children and teens (ages 1-17) have a park or open space within walking distance. Approximately 19% of adults aged 20 and over reporting no leisure time physical activity. For children and teens (2-17 years), 17.8% were physically active at least 1 hour every day. For children (2-11 years), 39.8% were physically active at least 1 hour every day. [3]

San Bernardino County has an overabundance of unhealthy food choices with the highest Retail Food Environment Index (RFEI) in the state (ratio of fast food outlets and convenience stores to the total number of supermarkets and produce vendors in a region). In the County, there were 5.72 fast food/convenience

store outlets for every one supermarket/produce vendor in 2007. [6] The City of San Bernardino had a RFEI of 8.0 in 2010. The City of San Bernardino has almost 8 fast food and convenience stores for every one grocery store outlet, which is more than double that of the state. [5]

Within this high RFEI environment, 82.4% of SNAP-Ed eligible adults consumed fast foods one or more times in the past week. Almost half (49.5%) of adults consumed a sugar-sweetened beverage one or more times per day and approximately 31% of San Bernardino City residents do not live within 1 mile of a grocery store. [2] Yet, approximately 77.4% of children and teens (2-17 years) report consuming two or more servings of fruits; this is likely attributable to the National School Lunch and Breakfast Programs and Afterschool Meals Program in County schools.

Given this data, the San Bernardino County Local Implementing Agencies (LIAs) will work cooperatively to conduct nutrition education, increase access to healthy food and beverages and promote physical activity interventions to address the unmet needs of the SNAP-Ed eligible population. These initiatives will be strengthened through collaborative efforts and policy, systems and environmental (PSE) changes.

Sources:

1. San Bernardino County 2015 Community Indicators Report
2. San Bernardino County Transitional Assistance Department CalFresh Recipients by Zip Code Data, November 2015
3. SNAP-Ed County Profiles 2015: San Bernardino County
4. San Bernardino County: Our Community Vital Signs 2013 Data Report
5. San Bernardino County Public Health Permit Database 2010 *(from Transforming the City of San Bernardino to a Model Healthy Community)*
6. San Bernardino County: Our Community Vital Signs 2015-2020

4. Community Assessment

The assessment data utilized to identify the intervention strategies that informed the development of the work plan include demographic, health, and community environment data. The triangulation of these assessment measures provided a comprehensive analysis to help identify populations and areas of high need in order to design and coordinate local interventions incorporating all sectors of the socio-ecological model for the long-term benefit to the SNAP-Ed eligible population.

The FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction description, US Census Bureau data, California Department of Social Services data, California Health Interview Survey data, Robert Wood Johnson Foundation County Health Rankings, local Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) data, County reports (San Bernardino County: Our Community Vital Signs Final Report and San Bernardino County: Our Community Vital Signs 2013 Community Engagement Summary), input from community partners, and experience gained from the Local Implementing Agencies (LIAs) providing SNAP-Ed nutrition interventions for a few decades in the county. A final tool, the Food Security in San Bernardino

County report (developed by the Nutrition Program and released in 1998 and 2005) is currently under revision, but data gathered to date, has been influential in helping to identify areas of greatest need.

The largest segment of our SNAP-Ed eligible residents in San Bernardino County is our children/youth and approximately 1 out of every 4 experiences food insecurity. In 2014, only 10 percent (1 in 10) of those who participated in free or reduced school meals during the school year, participated in summer meals as compared to the national average of 17 percent (1 in 6). This amounts to approximately 194,000 children who participated in free or reduced meals during the school year and a mere 20,000 who participated in the Summer Meals Program, representing a gap in services affecting about 176,000 San Bernardino children or 90 percent of eligible children/youth. The Summer Meals Program is highly underutilized in San Bernardino County, though the available Summer Meals Data from 2013 to 2015 indicates that the number of participants as well as participating sites, sponsors and cities has steadily increased. The Summer Meals 2015 Evaluation Report revealed that promotion strategies could be improved to increase awareness and utilization of the program. The LIAs continue to work collectively to this end in order to foster partnerships among organizations in the promotion of healthy eating, active living, and to address food insecurity, especially as it relates to children and youth.

Based on the assessment data gathered to date (for inclusion in the Food Security in San Bernardino report), 32 of the County's 369 census tracts are considered high need because they meet the following criteria: high poverty (greater than 50% of the tract population with income less than 185% federal poverty level), low access to healthy foods (at least 500 people or 33% of the tract population resides more than one mile (in urban centers) and ten miles (in rural areas) from the nearest grocery store, greater minority population than the countywide racial/ethnic distribution, and a higher number of CalFresh eligible families that are not currently receiving the benefit. The tracts were ranked accordingly and the top ten are the focus of our CX^3 initiative in the FFY 17-19 Integrated Work Plan. Those communities include: Apple Valley (CT 97.12), Phelan/Victorville (CT 91.17 and 91.12), Joshua Tree/Yucca Valley (CT 104.23), Muscoy (CT 41.04), Upland (CT 9.03), Victorville (CT 99.05), Barstow (CT 93), Hesperia (CT 100.15) and Montclair (CT 3.03).

CX^3 assessments conducted in six low- income communities in the FY 13-16 Integrated Work Plan confirm the need to address healthy food access in specific areas of the County. In particular, the high desert areas of the County engaged in CX^3 not only have decreased access to healthy foods, but have no access to any type of stores that offer healthier foods such as fresh fruits and vegetables, have poverty rates consisting of 80% and higher overall overweight/obesity rates. These high desert neighborhood concerns have increased the need to support area residents and community partners interested in Policy, Systems and Environment change (PSE) efforts in this region.

San Bernardino County coordinated a community-driven initiative to identify priority areas among local community residents. This project was started by the San Bernardino County Departments of Public and Behavioral Health as well as Arrowhead Regional Medical Center, and has transformed into a community-wide initiative. The first community workshop was held in September 2011 with more than 80 community stakeholders representing local nonprofit hospitals, universities, government agencies, businesses, faith, and community-based organizations. These groups gathered to discuss the purpose of the Community Vital Signs Initiative and to develop a shared vision. A working group of ten participants was selected by this larger body to create the purpose, value, and vision statements of the Community Vital Signs Initiative, which were then discussed and adopted by a cross sector of community members at a summit meeting in March 2012. They include:

Purpose - Community Vital Signs is a community health improvement framework jointly developed by San Bernardino County residents, organizations, and government. It builds upon the Countywide Vision by setting evidence-based goals and priorities for action that encompass policy, education, environment, and systems change in addition to quality, affordable and accessible health care and prevention services. It provides the basis for aligning and leveraging resources and efforts by diverse agencies, organizations, and institutions to empower the community to make healthy choices.

Vision - We envision a county where a commitment to optimizing health and wellness is embedded in all decisions by residents, organizations, and government. The Community Vital Signs (CVS) initiative involves the collaboration of community partners, local residents, and other stakeholders and uses Collective Impact to begin putting into action the Countywide Vision and its Wellness Element. More than 1,000 people participated in 23 community engagement meetings in 2012-2013, which invited local residents to identify priorities in the County. Results from these sessions revealed that nutrition and access to healthy foods are in the top five leading priorities of County residents. Outcomes from these meetings will be incorporated into the County's long tern Vision and will help prioritize the importance of addressing nutrition and access to healthy food particularly among populations at greatest risk.

Due to the horrific tragedy that occurred on December 2, 2015, San Bernardino County Department of Public Health has remained dedicated to rebuilding communities affected by this devastating event. Together with partners and residents, a collaborative healing process is taking place, in which the Nutrition Program through NEOP is able to play an important role. One of these is focusing on safety related priorities identified by the residents such as walkable communities, safe routes to school, and building a sense of renewed neighborhood spirit through community engagement.

5. **Community Change Goals**

Our community change goals align with the priority areas of the San Bernardino County Vital Signs Community Transformation Plan and the San Bernardino County Local Health Department (LHD) will work to explore longer term metrics impacting broader population health for low-income residents through 2020 and beyond. At present, through collective impact, the county-wide initiative aims to decrease the incidence of chronic diseases (including diabetes, high blood pressure, cardiovascular disease, and obesity) and increase the number of residents engaged in active living activities.

Overall community goals and strategies supporting these areas may include the following:

1. Increase access to healthy food options within communities

- Promote health elements in the city general plans
- Consider policies that address zoning for equitable food access and limits on tobacco and alcohol facilities
- Increase number of and promotion of farmers markets
- Increase number of and promotion of community and/or school food gardens
- Increase number of purchased and/or donated food policies of food distribution sites
- Implement a county-wide Food Policy Council to support food systems work

- Improve healthy retail (corner store and/or worksite wellness options)
- Improve transit and/or active transit to food retail sites

2. Increase the number of residents participating in physical activity
   - Improve built environment to support physical activity
   - Improve public safety to support physical activity
   - Promote "exercise prescriptions" from providers
   - Include Active Transportation Plan in city general plans
   - Improve signage and pedestrian amenities around schools, senior centers, parks and community centers
   - Promote the adoption of complete streets

The San Bernardino County LIAs have identified five SMART local objectives for FFY 2017-2019 that complement the larger community change goals:

1. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at twenty-five (25) SNAP-Ed qualifying neighborhood retail stores, eleven (11) food pantries/food banks/emergency food sites, Farmer's Markets, community and faith-based organizations, and senior centers/public housing facilities through adopted and implemented policy and physical site changes.
2. By September 30, 2019, work with SNAP-Ed eligible populations in at least five (5) qualifying CX[3] neighborhoods to assess their community, prioritize identified problem areas based on findings and community feedback, and develop and implement a community action plan including evaluation activities supporting policy, systems and environmental changes within targeted neighborhoods to reach, engage and empower at least 100 community members to select healthy foods and beverages and increase physical activity in their community.
3. By September 30, 2019, partner with thirty (30) qualifying early-childhood care and education sites (ECE), of which nine (9) engaged sites will implement playground stencil projects in order to increase opportunities for physical activity and active play, and at least fifteen (15) sites will create and/or implement wellness policies and procedures including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.
4. By September 30, 2019, partner with 200 qualifying school/afterschool/extended break sites, where at least fifteen (15) qualifying sites work to improve the school site environments by adopting Smarter Lunchroom Movement Strategies and/or establishing or revitalizing school food gardens, thirty (30) sites implement structured physical activity programming, and twenty (20) qualifying school/afterschool/extended break sites will implement School Wellness Policies and make physical activity related environmental or policy changes.
5. By September 30, 2019, promote the increased consumption of healthy food and beverages, through coordination and collaboration with 50 partnering agencies to adopt and implement a minimum of three (3) organizational policies/nutrition standards to increase access to and/or appeal of healthy foods, beverages, and physical activity opportunities in SNAP-Ed eligible communities, which may include, but are not limited to, places of worship, food pantries, soup kitchens, Farmer's Markets, schools, senior centers, summer meal sites, and community festivals and gatherings.

The LIAs will work together on the five local objectives listed above – each working within its population reach and area of expertise. The LIAs are uniquely positioned to support these larger community change goals with our extensive knowledge of and work in nutrition education, media and public relations, coalition building, and training support and technical assistance. The LIAs recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The San Bernardino County LIAs will contribute to these larger community goals based on agency expertise and SNAP-Ed allowable and unallowable guidelines. In order to meet our community change goals to increase access to healthy food options within communities and increase the number of residents participating in physical activity, our local work will focus on educational activities, training and technical assistance support, and other policy, systems and environmental support activities as they relate to increasing access to healthy food and beverages, improving physical activity rates for residents, and promoting the adoption of wellness policies in the worksite, school or community setting to strengthen healthy eating and/or physical activity opportunities for SNAP-Ed residents where they SHOP, LIVE, WORK, PLAY, and LEARN, as informed by the community needs assessment.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

In San Bernardino County, the SNAP-ED LIA Partnership includes the San Bernardino County Department of Public Health (SBCDPH) Nutrition Program and Catholic Charities San Bernardino and Riverside Counties. Both are funded by USDA SNAP-Ed funding and meet together to create the annual work plan and meet in-person quarterly, as initiated by the CNAP and Work Plan Coordinators, to assess work plan progress. In addition, the SNAP-ED LIA Partners keep in contact through the monthly County Nutrition Action Plan (CNAP) meetings.

Since October of 2012, the San Bernardino County Nutrition Action Plan (CNAP) stakeholders, coordinated by SBCDPH, meet bimonthly to coordinate collaborative efforts and foster partnerships among its Food and Nutrition Services (FNS) funded and non-funded partners. In a 2015 survey, 71% of CNAP members indicated that they had collaborated with another member to promote and support healthy eating and active living activities as a result of these meetings. Networking and collaboration is the reason 48% of members attend and participate in CNAP, and 29% indicated that this is a major strength of the local collaborative.

During the CNAP Strategic Planning process in October 2015, three priorities were identified by members that would increase access to healthy foods, promote physical activity, prevent obesity, and address food insecurity among low income residents. These prioritized activities were as follows:

- Promote the USDA Summer Food Service Program (SFSP) to increase participation rates, incorporate nutrition education, physical activity, and other obesity prevention efforts at summer meal sites.
- Support physical activity (Sit for 60, Move for 3) among partners and the residents they serve.
- Promote the Mobile Fresh Bus, especially in food deserts serving low income residents, including the elderly.

Other coordinated strategies conducted with specific CNAP members include:

- Support healthy vending nutrition standards with Arrowhead Regional Medical Center.
- Initiation and support of healthy food bank/pantry nutrition standards and policies with Community Action Partnership Food Bank and the food pantries and soup kitchens they serve.
- Participation and support of the Food Policy Advisory Council serving San Bernardino County.
- Partner with CalFresh to conduct outreach and nutrition education at USDA Food Distribution sites.
- Support organizations in their Policy, Systems, and Environment (PSE) change efforts.

The role of partners includes the dissemination of NEOP related messaging and education; strategic planning to prioritize CNAP collaborative efforts; recruitment and referral of agencies to increase CNAP membership; resource sharing; initiation and support of nutrition standards and policies; promotion and support of the Summer Food Service Program (SFSP), including maintaining the Summer Meals Subcommittee; guidance and collaboration with the Food Policy Advisory Council (FPAC) serving San Bernardino County; dissemination of *Rethink Your Drink* materials; and promotion of physical activity within their respective organizations.

The LIAs promote SNAP-Ed services and activities by connecting with other agencies and partners including: Transitional Assistance Department/Cal Fresh, WIC, Catholic Charities, San Bernardino County LHD, Child Care Resource Center, Healthy Fontana, Family Service Association, Helping Hands Food Pantry, Community Action Partnership (CAPSBC), Dairy Council, 2-1-1, San Bernardino County Superintendent of Schools, Loma Linda University School of Public Health, University of California Cooperative Extension Expanded Food and Nutrition Education Program (EFNEP), Healthy Communities, Healthy Heritage, El Sol, and others. Through the establishment of partnerships with these organizations, coordinated and collaborative efforts have been fostered. Consequently, CNAP strategically identifies, addresses, and has an impact on nutrition education and obesity prevention priorities in San Bernardino County.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

San Bernardino County LIAs reviewed the approved integrated curriculum list provided by the state agencies, and examined each piece to determine the best option for the intended target populations. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in San Bernardino County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population, with the assistance of subcontractors and extenders who will support these efforts (please note: at present, subcontractors have not yet been identified; San Bernardino County released the Request for Proposal on March 28, 2016 and plans to have subcontractors selected in June 2016). The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity; approaches, which when used in combination provide high strength intervention strategies. Efforts will focus in the places where SNAP-Ed eligible residents shop, live, and learn to primarily increase access to and/or increase the appeal of healthy foods, beverages, and physical activity opportunities available locally. In so doing, it is more likely that low-income County residents will be better able to make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans (DGA), the Unites States Department of Agriculture (USDA) Food Guidance, and the *Physical Activity Guidelines for Americans*.

Nutrition education will be provided to the adult SNAP-Ed population in places where they shop/get food including traditional (retail stores) as well as non-traditional (emergency food assistance/food banks/pantries) sites. The education will connect shopping behaviors and choices to better health outcomes as per MyPlate and the DGA, with a concentration on selecting target foods and beverages, increasing label reading skills, menu planning and food budgeting, increasing knowledge of MyPlate recommendations, and exposure to and acceptance of new healthy foods. The LHD will train independent retail owners/managers on proper fruit and vegetable storage and display protocols to help improve the quality and quantity of fruits and vegetables available to local SNAP-Ed-eligible residents. Recognition of the importance of fruits and vegetables and physical activity will culminate in one Fruit & Veggie Fest promotion in a different location each year. The event will highlight one champion retailer and LHD staff will secure media to promote the event.

The LHD will form a Retail Advisory Committee to pilot and establish a Healthy Retail Recognition Program to recognize and promote retailers that implement policies that improve access to and the appeal of healthy foods. Partners may include CNAP or other coalition partners, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) neighborhood residents and retailers, San Bernardino County Healthy Communities Program, and San Bernardino County Community Vital Signs Initiative. Through this collaborative endeavor, partners will help to identify funding and support for corner store

conversions/improvements in low-resource communities with poor access to healthy foods as identified through retail and CX^{3}assessment data. Catholic Charities will work to implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies in emergency food assistance, food banks and pantries to increase access to healthy foods and beverages. Catholic Charities will also encourage families to use their CalFresh benefits to purchase seeds to start up home gardens in order to increase healthy food access and encourage healthy choices.

LHD will and identify and partner with 15 (in FFY17) to 25 (in FFY19) supermarkets, grocery stores, and/or independent corner stores to place and maintain retail materials and conduct promotional activities. Retail stores will be selected based on GIS qualifications and/or CX3 assessments. LHD will train LIA staff and Community Health Leaders to conduct high quality, culturally-appropriate retail promotional activities such as healthy food and beverage demonstrations and indirect nutrition education at Retail Program partnered stores.

The retail environment also presents as an opportunity to engage worksites and SNAP-Ed eligible workers in San Bernardino County. Presently, Cardena's Markets is involved in the Healthy Worksite intervention and because the organization has locations in neighboring Riverside and Los Angeles Counties, San Bernardino County will continue to work closely with the other LIAs to coordinate interactions and technical assistance offered to the worksite as they develop and implement policy and systems changes at their stores during FFY17 to FFY19.

The LIAs will implement education as well as community engagement strategies in places where the SNAP-Ed population lives. Through the CX^3 initiative, residents, local partners/leaders and LIA educators/extenders will work collectively to assess, analyze and interpret the nutrition and physical activity assets and challenges unique to their community; they will also strategize, prioritize, implement and monitor solutions to improve or strengthen healthy eating and/or physical activity opportunities in the areas where they live. At least five (5) neighborhoods will be targeted throughout this contract term. Work will be concentrated in select communities identified as high need (based on the community assessment data) and will use a place-based approach to layer the outreach of multiple sectors (i.e. early child care and education, school/afterschool, faith, Peer-to-Peer, and retail), as much as feasible, in focused SNAP-Ed areas; the LIAs will work collaboratively to refer residents as appropriate to the resources and services available within each respective agency, especially when working in these communities. The education will connect the built environment to health outcomes and engage residents as Champions for Change in their communities to advocate for improvements to better their neighborhoods. Topics will include MyPlate recommendations, selecting target foods and beverages, menu planning and food budgeting, edible gardens, physical activity and advocating for healthier school environments. In addition, the LHD will conduct nutrition education in a variety of community settings (including places of worship, food pantries, soup kitchens, Farmer's Markets, senior centers/congregate meal sites) with a focus in CX^3 communities. In the faith communities, particular attention will be paid to working with faith members and leaders to assess and improve the faith and/or the surrounding community environment through policy, systems, and/or environmental (PSE) change to improve access to healthy food/beverages and physical activity opportunities on their campuses. Annual Signature Events such as Black Health Awareness Month and Latino Health Awareness Month will be celebrated and used as opportunities to continue to promote increased fruit and vegetable consumption and daily physical activity in minority communities. Catholic Charities will connect SNAP-Ed participants to PA opportunities such as PA classes as well as engage residents in the development, revitalization, and expansion of community gardens.

Building upon relationships with early childcare/education (ECE) sites, elementary schools, middle schools, high schools and alternative schools already existing within the county, the LHD will continue to train and support teachers as extenders to provide direct nutrition and healthy beverage education, as well as physical activity education in the classroom and in after school/extended care programs. Emphasis will be placed on the implementation of playground stencil projects in three (3) ECE settings each year to increase opportunities for physical activity and active play. In addition to the implementation of wellness policies and procedures including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children. In the elementary through high school settings, emphasis will be placed on improving school site environments by adopting Smarter Lunchroom Movement (SLM) Strategies and/or establishing or revitalizing school food gardens, implementing structured physical activity programming, and implementing School Wellness Policies. LHD educators will work closely with ECE and school sites to ensure accurate implementation of nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies for direct care and education providers, food service providers, and other staff that interface with and impact children in the multiple settings. While primarily focused on the children and youth, the school setting will also be used for LIA educators to provide nutrition and physical activity education to the parents/caregivers of the students.

An additional outreach related to the school environment is Summer Meals outreach. Over the next three-year period, the LIAs will work with partners to increase utilization of the program by eligible students. Partners such as UC Cooperative Extension Master Gardeners, UC Cooperative Extension Expanded Food and Nutrition Education Program (Youth), Molina, Kids to Cops (K2C) and Azusa Pacific University-High Desert School of Nursing will offer enrichment activities to youth in FFY17. LIAs will continue to seek out additional partner agencies each year to assist in this effort.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include: (1) Healthy food/beverage policies and stocking standards, healthy in-store marketing and promotions, corner store market conversions, and healthy mobile vending to promote access to and the appeal of healthy foods and beverages in the retail environment; (2) Community/edible gardens, and structural environmental changes in CX^3 communities to improve access to and the consumption of fruits and vegetables as well as resident safety for involvement in daily physical activity; (3) Healthy food and beverage policies/procedures and access to physical activity opportunities in faith and worksite environments; (4) ECE and school wellness policies that promote access to healthy foods, beverages and physical activity, which will include (but are not limited to) standards for foods and beverages offered on site, opportunities for daily physical activity, limits on screen time and the provision of quality nutrition education, and garden-based and physical activity education.

Progressing to the sector level of the SEM, LIAs will identify strategic partners and community-wide, multi-sector coalitions to work collaboratively to improve nutrition and physical activity in San Bernardino County. A community health assessment with a focus on food security will be conducted to better understand and prioritize nutrition and physical activity intervention approaches that meet the unique needs of San Bernardino County. Community partners will be educated about policy/legislative changes and Smarter Lunchrooms Movement (SLM) principles that improve the school lunchroom and the retail environment.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process and outcome evaluation activities using State and locally developed tools to assess the effectiveness of trainings and observe and monitor the delivery of nutrition

education via trained extenders (i.e. subcontractors, teachers, CHLs, peer educators, etc.). An evaluation specialist will be contracted to assist in developing a well thought out plan allowing for improved data collection across LIAs and community partners and stakeholders as much as possible to better monitor our collective impact and progress over time. Past evaluation efforts have been primarily focused on the Impact Outcome Evaluation (IOE) in select schools and the LIAs intend to build and expand on this data by involving adults participating in faith and Peer-to Peer nutrition education series in the IOE assessments.

The locally developed Activity Tracking Form Summary will continue to be used to collect needed supporting documentation and verify SNAP-Ed Activity Tracking Form (ATF) and Reporting Tools Workbook (RTW) entries. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online ATF and quarterly RTW. Separate tracking of direct education taught by LIA staff and site staff trained by LIAs, such as teachers, will continue in an effort to better monitor effectiveness. Impact Outcome Evaluation (IOE) and SMART objectives, designed to measure change in dietary and physical activity behaviors, food resource management and the factors that influence these behaviors will be completed by the LIAs. Participants will be requested to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruit and Vegetables (LT2) Physical Activity Recommended Labels (LT7) and Entertainment Screen Time (LT8). At the environmental level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation Framework priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5). An IOE Plan and Report will be submitted annually by LHDs and other LIAs will also collect, report and use evaluation data as well. All LIA PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Reports generated from the database will be used to track, inform and improve continued PSE program efforts in San Bernardino County as well.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	2,200
Female	60		5 to 17 years old (School Age):	11,950
			18 to 59 years old (Adult):	18,750
			60 years old and over (Senior):	200
Total:	100			33,100

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
60%	40%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	20%
Asian	0%	5%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	60%	15%
Multiple/Other	0%	0%
Total:	60%	40%

4. Languages Used in Intervention Activities and Materials

English	50%	Farsi	0%	Russian	0%
Spanish	50%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	8,350	11,495	14,640
Indirect Education:	36,650	41,025	43,350
Policies, Systems, and Environment (PSE) Change/Supports	5,000	10,000	12,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	40
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	29
CalFresh Offices	0	Head Start Programs	35	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	7
Churches	74	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	1	Shelters/Temporary Housing	1

Community Based Organizations	9	Libraries	4	Supplemental Security Income (SSI)	0
Community Centers	19	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations	1	MediCal	1	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	14	Youth Education Site (includes Park and Recreation)	17
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	24	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	6	Worksites	3
Extension Offices	0	Retail/Food Stores	26	Other (specify): Parks & Recreation	27
Family Resource Centers	8	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): City/Civic	4
Farmers' Markets	2	Schools: District Office	7	**TOTAL SITES:**	**634**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	2		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	257		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 25 SNAP-Ed qualifying neighborhood retail stores, 11 food pantries/food banks/emergency food sites, Farmer's Markets, community and faith-based organizations, and senior centers/public housing facilities through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food and beverage policy(ies)/stocking standards
- Healthy in-store marketing and promotions
- Corner store market conversions
- Healthy mobile vending

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, San Bernardino County LHD will establish a Healthy Retail Advisory Committee to develop a Healthy Retail Recognition pilot program that includes up to 10 community and retail partners representing at least four (4) select SNAP-Ed qualifying neighborhoods.
    b. By September 30, 2017, LHD will conduct an assessment of the retail environment in at least four (4) selected SNAP-Ed qualifying neighborhoods.
    c. By September 30, 2017, LHD will engage qualifying retailers and/or food banks/pantries in establishing a Healthy Worksite program reaching at least 150 employees.
    d. By September 30, 2017, LHD will provide annual owner/retail staff education and/or technical assistance opportunities (in up to 15 retail stores) and support for one (1) Fruit and Veggie Fest marketing event in at least one (1) qualifying retail location.

e. By September 30, 2017, LHD will conduct taste testing demonstrations of healthy food/beverage recipes in up to 15 qualifying stores reaching 15,750 residents.
f. By September 30, 2017, CCC will engage at least five (5) emergency food assistance sites, community-based and faith-based organizations to develop healthy food and beverage standards, increase skills and behaviors towards healthy eating, active living and resource management.
g. By September 30, 2017, CCC will provide direct education classes to reach at least 750 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living, and food resource management.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, the San Bernardino County Healthy Retail Advisory Committee will create an implementation plan for a Healthy Retail Recognition program.
   b. By September 30, 2018, LHD will engage one (1) to four (4) stores located within the four (4) selected SNAP-Ed qualifying neighborhoods to increase access and/or promotion of healthy foods and beverages.
   c. By September 30, 2018, LHD will engage qualifying retailers and/or food banks/pantries in establishing a Healthy Worksite program reaching at least 200 employees.
   d. By September 30, 2018, LHD will provide annual owner/retail staff education and/or technical assistance opportunities (in up to 20 retail stores) and support for one (1) Fruit and Veggies Fest marketing event in at least one (1) qualifying retail location, and conduct indirect education reaching 17,250 residents.
   e. By September 30, 2018, LHD will conduct taste testing demonstrations of healthy food/beverage recipes in up to 20 qualifying retail stores reaching 17,250 residents.
   f. By September 30, 2018, CCC will engage at least six (6) emergency food assistance sites, community-based and faith-based organizations to further increase capacity to advance the development and/or adoption of healthy food and beverage standards, increase skills and behaviors towards healthy eating, active living and resource management.
   g. By September 30, 2018, CCC will provide direct education classes to reach at least 750 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living, and food resource management.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, the San Bernardino County Healthy Retail Advisory Committee will implement and conduct a preliminary evaluation of the Healthy Retail Recognition program in at least four (4) select SNAP-Ed qualifying neighborhoods.
   b. By September 30, 2019, LHD will engage qualifying retailers and/or food banks/pantries in establishing a Healthy Worksite program reaching at least 250 employees.

c. By September 30, 2019, LHD will provide annual owner/retail staff education and/or technical assistance opportunities (in up to 25 retail stores) and support for one (1) Fruit and Veggies Fest marketing event in at least one (1) qualifying retail location, and conduct indirect education reaching 18,750 residents.
d. By September 30, 2019, LHD will conduct taste testing demonstrations of healthy food/beverage recipes in up to 25 qualifying retail stores reaching 18,750 residents.
e. By September 30, 2019, CCC will engage at least seven (7) emergency food assistance sites, community-based and faith-based organizations to further increase capacity to advance the adoption and/or implementation of healthy food and beverage standards, increase skills and behaviors towards healthy eating, active living and resource management.
f. By September 30, 2019, CCC will provide direct education classes to reach at least 750 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living, and food resource management.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 25 SNAP-Ed qualifying neighborhood retail stores, 11 food pantries/food banks/emergency food sites, Farmer's Markets, community and faith-based organizations, and senior centers/public housing facilities through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Establish a Healthy Retail Advisory Committee. Recruit 4-8 members, including CNAP or other coalition partners, San Bernardino County Healthy Community and Community Vital Signs partners, residents and retail representatives from at least four (4) SNAP-Ed qualifying neighborhoods.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 (X) Q2 Q3 Q4 Year 2: Q1 (X) Q2 Q3 Q4 Year 3: Q1 (X) Q2 Q3 Q4	Submit: Activity Tracking Form (ATF), membership roster On File: Copy of meeting agendas and minutes

1.2	Convene two to four (2-4) times each year to draft an implementation plan for a Healthy Retail Recognition Program. Provide leadership and technical assistance. Integrate resources and tools available through the Healthy Stores Healthy Communities program. Assess the retail environment in at least 1 qualifying interested store in Year 1 and implement the Healthy Retail Recognition Program plan collaboratively in Year 2. Assess and evaluate program effectiveness in Year 3 using approved NEOP and locally developed survey instruments. Revise plan, as appropriate based on assessment results. Conduct assessments in partnership with Healthy Retail Advisory Committee members and/or CX[3], as appropriate.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td>X</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>	Submit: ATF On File: Copy of meeting agendas and minutes, Healthy Retail Recognition Program implementation plan, pre and post assessments

1.3	Conduct pre-assessment of the retail environment in Year 1 to establish baseline data and post-assessment in Year 3 to identify any changes in store marketing and promotion of healthy items, healthy food and beverage policies or stocking standards, and access to healthy foods and beverages for SNAP-Ed residents. Revise healthy marketing strategies, promotions, policies, stocking standards as appropriate. Conduct assessments in partnership with CX[3], as appropriate.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 , Q4 X Year 2: Q1 X, Q2 , Q3 , Q4 X Year 3: Q1 X, Q2 , Q3 , Q4 X	On File: Pre and post-assessments Submit: Success Story
1.4	Work with the Healthy Retail Advisory Committee and CNAP partners to identify funding and support for: • Corner store conversions/improvements, and/or • Healthy mobile vending in low-resource areas with poor access to healthy foods as identified by the community (CX[3]) and retail assessment including identified senior centers/public housing facilities.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Copy of meeting agendas and minutes,

1.5	Engage interested retailers and/or food banks/pantries in establishing a Healthy Worksite intervention. Provide technical assistance, as requested, to the Worksite Wellness teams to promote, implement, and advance healthy environmental changes reaching 150 SNAP-Ed staffers in FFY17, 200 in FFY18, and 250 in FFY19.	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF, site list On File: Retailer qualification surveys, copy of meeting agendas and minutes, draft or final policy(ies) or nutrition standard(s)
1.6	Provide education and technical assistance to 5-10 community partners, LIA educators and extenders (Community Health Leaders [CHLs]), and residents to teach skills needed to conduct assessments and/or high quality, culturally-appropriate retail promotional activities.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3 X, Q4 Year 2: Q1 X, Q2, Q3 X, Q4 Year 3: Q1 X, Q2, Q3 X, Q4	Submit: ATF On File: Sign-in sheets, training documents
1.7	Identify and partner with 15-25 qualifying supermarkets, grocery stores, and/or independent/corner stores to place and maintain retail materials and conduct promotional activities. Target and prioritize retail stores based on GIS and/or CX[3] assessments and offer	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2, Q3, Q4 Year 2: Q1 X, Q2, Q3, Q4	Submit: ATF, site list On File: Partnership agreements or summaries

	ongoing technical assistance as needed.				Year 3 Q1: X Q2: Q3: Q4:	
1.8	Annually provide training and/or technical assistance to independent retail owners/managers on topics including (but not limited to): proper fruit and vegetable storage and display protocol to help improve the quality and quantity of fruits and vegetables available to local SNAP-Ed-eligible residents. Provide ongoing training and technical assistance as needed.	CED: CEI: MPR: C&C: X TTA	CWD: X LHD AAA: UCCE: CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X Q2: X Q3: Q4: Year 2 Q1: X Q2: Q3: Q4: Year 3 Q1: X Q2: Q3: Q4:	Submit: ATF On File: Training materials used
1.9	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to 25 SNAP-Ed qualifying retailers and 4 food banks/pantries, Farmer's Markets, and senior centers/public housing facilities.	CED: X CEI X MPR C&C: TTA:	CWD: X LHD AAA: UCCE: CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1: X Q2: X Q3: X Q4: X Year 2 Q1: X Q2: X Q3: X Q4: X Year 3 Q1: X Q2: X Q3: X Q4: X	On File: Site visit logs, photos
1.10	LIA educators and extenders will conduct culturally appropriate indirect education at 25 retail partners, 11 food bank/pantries/emergency	CED: X CEI MPR: C&C: TTA:	CWD: X LHD AAA: UCCE: X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1: X Q2: X Q3: X Q4: X	Submit: ATF On File: Community event summaries, event flyers, event photos

	food assistance sites, Farmer's Markets, community-based and faith-based organizations, and/or senior centers/public housing facilities in qualifying census tracts, reaching a minimum of 15,750 adults in FFY17, 17,250 adults in FFY18, and 18,750 adults in FFY19.				Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
1.11	Plan and conduct one (1) Fruit and Veggie fest celebration at one (1) qualifying retail site annually.	[ ] CED [X] CEI [X] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	Submit: Photos and media materials On File: Community event summary
1.12	LIA educators will conduct culturally appropriate direct education nutrition classes reaching a minimum of 2,250 SNAP-Ed eligible adults in at least 13 food banks, pantries, emergency food assistance sites, community-based and faith-based organizations in qualifying census tracts, using SNAP-Ed approved materials.	[X] CED [ ] CEI [ ] MPR [ ] C&C [ ] TTA	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Sign-in sheets

	• Year 1 - reach 750 individuals • Year 2 - reach 750 individuals • Year 3 - reach 750 individuals					
1.13	Engage interested emergency food assistance sites/food banks/pantries in establishing healthy food and beverage standards. Provide technical assistance to advance the adoption and implementation of healthy policy, systems, and environmental changes reaching five sites in FFY17, six sites in FFY18, and seven sites in FFY19.	X CED CEI MPR X C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Submit: ATF On File: Policies, Meeting agendas, Flyers

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Bernardino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.3, 1.4, 1.6	Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX^3) Food Availability and Marketing Survey & Communication Tools	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4, 1.8, 1.9, 1.10, 1.11	California Department of Public Health (CDPH) Nutrition Education and Obesity Prevention Branch (NEOPB) Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6, 1.10, 1.11	Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6, 1.9, 1.10	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6, 1.10, 1.12	Latino and African American Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6	Cooking Matters	[ ] CWD [X] LHD [ ] AAA	[X] Research Tested [ ] Practice Tested [ ] Emerging

			UCCE		N/A - Please describe below:
			CCC		
1.6, 1.10, 1.12	Rethink Your Drink materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.6, 1.10, 1.12	MyPlate materials (handouts)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.12	Food Smarts		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.2, 1.4	Health on the Shelf		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Guide for Retailer Certification Programs developed by ChangeLab Solutions
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, track, report and evaluate the effectiveness of trainings, training techniques, and technical assistance provided to the Retail Advisory Committee, CX[3] neighborhoods, retailers and worksites. (Activities 1.2, 1.5, 1.6, 1.7 & 1.8)		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Locally developed training evaluation tools
E.1.2	On an ongoing basis, track and report direct/indirect education provided, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). (Activities 1.5, 1.7, 1.9, 1.10, 1.11 & 1.12)		X		CWD X LHD AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Report retail environmental assessment findings and/or monitor and evaluate the effectiveness, adoption and implementation of policy, systems and environmental change	X	X	X	CWD X LHD AAA UCCE	Year 1: Q1, Q2, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh

	(PSE) activities to strengthen the healthy retail/worksite environment and food assistance sites. (Activities 1.2, 1.3, 1.4,1.5 & 1.13)				X CCC	**Year 2** Q1: ; Q2: ; Q3: X; Q4: X **Year 3** Q1: ; Q2: ; Q3: X; Q4: X	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, work with SNAP-Ed eligible populations in at least five (5) qualifying CX^3 neighborhoods to assess their community, prioritize identified problem areas based on findings and community feedback, and develop and implement a community action plan including evaluation activities supporting policy, systems and environmental changes within targeted neighborhoods to reach, engage and empower at least 100 community members to select healthy foods and beverages and increase physical activity in their community.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy retail
- Community/edible gardens
- Structural community changes to improve resident safety for physical activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LHD will identify at least five (5) CX^3 neighborhoods that include high need census tracts and recruit a minimum of 100 residents and local partners to participate in the initiative.
    b. By September 30, 2017, LHD will train LIA educators, local partners, and residents to conduct neighborhood assessments and collect CX^3 data from at least five (5) neighborhoods.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, LHD will work with neighborhood residents and partners to convene one (1) town hall/community forum in each of the five (5) neighborhoods to disseminate CX^3 findings, create a community action plan for each neighborhood, and share the plan with stakeholders.

b. By September 30, 2018, LHD will conduct quarterly direct nutrition education to 100 engaged neighborhood residents.
c. By September 30, 2018, LHD will identify at least two (2) neighborhood and retail champions in each of the five (5) CX^3 neighborhoods to serve as advocates for the CX^3 initiative.

2. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, work with neighborhood residents, champions and partners to implement and market the community action plan in each of the five (5) neighborhoods.
   b. By September 30, 2019, work with neighborhood residents, champions and partners to monitor and evaluate CX^3 action plans to determine policy, systems and environmental (PSE) change outcomes in each of the five (5) neighborhoods that are supportive of nutrition and physical activity.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, work with SNAP-Ed eligible populations in at least five (5) qualifying CX^3 neighborhoods to assess their community, prioritize identified problem areas based on findings and community feedback, and develop and implement a community action plan including evaluation activities supporting policy, systems and environmental changes within targeted neighborhoods to reach, engage and empower at least 100 community members to select healthy foods and beverages and increase physical activity in their community.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Establish CX^3 Resident Leadership/Champion teams in at least 5 neighborhoods. Recruit 20-25 members, including residents and local partners in each CX^3 neighborhood.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2, Q3, Q4 Year 3: Q1 X, Q2, Q3, Q4	On file: Resident/Leadership Champion roster

2.2	Train LIA educators, local partners, and residents. Topics may vary and can include: CX^3 orientation, GIS mapping, survey/field work, data collection and interpretation, facilitation and presentation skills, as well as basic nutrition, physical activity, and healthy beverage education. Offer ongoing education and technical assistance to support residents and community partners to improve or strengthen healthy eating and/or physical activity opportunities in their respective communities.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 , Q3 X, Q4 Year 3: Q1 X, Q2 , Q3 X, Q4
2.3	Organize community residents and partners to assist in the CX^3 neighborhood assessment and data collection in Year 1**.** Analyze and interpret the data collected from each of the CX^3 neighborhoods in Year 2. Share local data with neighborhood residents and appropriate stakeholders using CX^3 tools and methods in Years 2 and 3.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 , Q4 Year 3: Q1 , Q2 , Q3 X, Q4 X
2.4	Prioritize identified problem areas based on CX^3 findings and generate a community action plan. 1. Host one nutrition education obesity prevention community forum/town hall reaching at least 25 neighborhood residents or individuals from the selected neighborhoods to review CX^3 findings and prioritize identified problem areas; provide dynamic nutrition education obesity prevention	CED: X; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 , Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X

	strategies to forum attendees. 2. Provide opportunity for ongoing nutrition education classes to Resident Leadership/Champion teams, forum attendees, and general community at least quarterly using approved NEOP curricula.					
2.5	Recruit at least two (2) neighborhood Champions and one (1) retail Champion for the CX^3 initiative in each of the CX^3 neighborhoods. Engage Champions in leadership roles. Use NEOP tools to continue to educate about the CX^3 initiative and present findings to a variety of stakeholders including policy leaders at least two (2) times each year. Utilize media efforts (e.g. newsletters, print media, PSAs, websites, social media, billboards, transit signs, etc.) to share CX^3 findings at least one (1) time each year.	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	Submit: Champion profiles On File: Presentation agendas, sign-in sheets, materials, media clippings
2.6	In partnership with community residents, champions and partners, implement and market the CX^3 nutrition and obesity prevention strategies in the five (5) selected communities using the community action plan. Monitor and evaluate outcomes; revise strategies as needed for subsequent years.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] X X Year 3: Q1 Q2 Q3 Q4 X X X X	Submit: Success story

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.4	Cooking Matters (For Adults; For Parents; In Your Community; In Your Food Pantry; At the Store)	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
2.2, 2.4	Faithful Families Eating Smart and Moving More	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.2, 2.4	Food Smart Workshops	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.2, 2.4	Eating Right When Money's Tight and/Money For Food	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
2.2, 2.4	Recipes from What's Cooking: The USDA Mixing Bowl (SNAP-Ed Connection Recipe Finder)	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
2.2, 2.4	Eat Healthy, Be Active Community Workshops	CWD: ; LHD: X; AAA:	Research Tested: X; Practice Tested: ; Emerging:

			UCCE		N/A - Please describe below:
		X	CCC		
2.2, 2.4	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.4	Eat Well, Move More, Feel Great		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.2, 2.4	Eating Smart, Being Active		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.4	Fresh From the Garden		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.4	Healthy Eating and Active Living Toolkit for Community Educators		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.4	Healthy Eating Made Easier		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

2.2, 2.4	Making Every Dollar Count		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2, 2.4	MyPlate for My Family Education Toolkit		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2, 2.4	Parent Lesson Plans: Advocating for Healthier School Environments		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2, 2.4	Strong Bones, Healthy Family (Huesos Fuertes, Familia Saludable)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.2, 2.4	Nutrition 5 Class Series		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, track, report and evaluate the effectiveness of trainings, training techniques, and technical assistance provided to LIA educators, local partners and residents. (Activity 2.2)		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Locally developed training evaluation
E.2.2	On an ongoing basis, track and report direct/indirect education provided, community residents reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System. (Activities 2.4 & 2.5)		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.3	Monitor, observe and assess the presentation style and teaching techniques of LIA educators as they facilitate meetings of the CX^3 Resident Leadership/Champion teams and conduct nutrition/physical activity lessons to		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE	Year 1: Q1, Q2, Q3, Q4	[X] EARS/ATF [ ] PSE RE-AIM Report

	ensure the professional and accurate delivery of curricula; provide feedback. (Activity 2.4)				☐ CCC	**Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Locally developed observation tools
E.2.4	Report environmental assessment findings and action plans; monitor and evaluate the effectiveness, adoption and implementation of policy, systems and environmental change (PSE) activities (based on the action plans) to strengthen the nutrition and physical activity environment. (Activities 2.3, 2.4 & 2.6)	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, LHD will partner with thirty (30) qualifying early-childhood care and education sites (ECE), of which nine (9) engaged sites will implement playground stencil projects in order to increase opportunities for physical activity and active play, and at least fifteen (15) sites will create and/or implement wellness policies and procedures including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to healthy foods and beverages
- Structural environment changes to encourage physical activity/active play
- Site wellness policies and procedures

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, LIA educators and trained extenders (teachers and program staff) will reach 200 preschoolers and 100 parents/caregivers of preschool-aged children with direct education and supportive indirect education activities to promote the increased consumption of healthy foods and beverages at twenty (20) qualifying early-childhood care and education sites.

   b. By September 30, 2017, at least three (3) qualified early-childhood care and education sites will implement playground stencil projects in order to increase opportunities for physical activity and active play.

   c. By September 30, 2017, LHD will support the development and/or implementation of site wellness policies and procedures at five (5) qualifying early-childhood care and education sites.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, LIA educators and trained extenders (teachers and program staff) will reach 250 preschoolers and 125 parents/caregivers of preschool-aged children with direct education and supportive indirect education activities to promote the increased consumption of healthy foods and beverages at twenty-five (25) qualifying early-childhood care and education sites.

    b. By September 30, 2018, at least six (6) qualified early-childhood care and education sites will implement playground stencil projects in order to increase opportunities for physical activity and active play.

    c. By September 30, 2018, LHD will support the development and/or implementation of site wellness policies and procedures at ten (10) qualifying early-childhood care and education sites, including making at least one (1) new healthy site change per site to improve the nutrition, physical activity, and/or the screen time environment for participating preschoolers at engaged sites.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, LIA educators and trained extenders (teachers and program staff) will reach 300 preschoolers and 150 parents/caregivers of preschool-aged children with direct education and supportive indirect education activities to promote the increased consumption of healthy foods and beverages at 30 qualifying early-childhood care and education sites.

    b. By September 30, 2019, at least nine (9) qualified early-childhood care and education sites will implement playground stencil projects in order to increase opportunities for physical activity and active play.

    c. By September 30, 2019, LHD will support the development and/or implementation of site wellness policies and procedures at fifteen (15) qualifying early-childhood care and education sites, including making at least one (1) new healthy site change per site to improve the nutrition, physical activity, and/or the screen time environment for participating preschoolers at engaged sites.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, LHD will partner with 30 qualifying early-childhood care and education sites (ECE), of which nine (9) engaged sites will implement playground stencil projects in order to increase opportunities for physical activity and active play, and at least fifteen (15) sites will create and/or implement wellness policies and procedures including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Partner with a minimum of twenty (20) qualifying early childhood care/education sites (25 in FFY18 and 30 in FFY19) to allow teachers and program staff to be trained to conduct nutrition, healthy beverage and physical activity education interventions with preschool-aged children and their parents or caregivers. Establish relationships with school site administration and generate a commitment of support with school site administrator to allow for staff development, nutrition education interventions and wellness policy expansion at each site.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X	Submit: ATF, Site List On File: Commitment of Support
3.2	Provide at least one (1) teacher/program staff (extender) training annually per site and offer ongoing technical assistance for extenders to gain skills and tools to conduct high quality, culturally-appropriate nutrition education activities using approved curricula. Nutrition education will also address breastfeeding promotion and support in ECE settings.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X	Submit: ATF On File: Training agenda and materials, sign-in sheets

3.3	LIA educators and trained extenders will conduct direct nutrition education with a minimum of 200 preschoolers (250 in FFY18 and 300 in FFY19) and 100 parents or caregivers (125 in FFY18 and 150 in FFY19) at qualifying early-childhood care and education sites. Recipe demonstrations and/or taste test opportunities may be included. Nutrition education may be delivered in a series of five (5) interactive sessions, as feasible.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Teacher time logs, nutrition education materials, sign-in sheets
3.4	Provide indirect education activities using NEOP approved messages at five (5) sites (10 sites in FFY18 and 15 sites in FFY19) including classroom, cafeteria, and lobby display boards, family activity nights, and family newsletters, as appropriate.	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Sample education materials, photos
3.5	Inform engaged ECE sites about the availability of playground stencils to promote physical activity and active play. Offer playground stencil kit training to interested sites. Keep sites updated on relevant resources. Assist three (3) interested ECE sites to implement playground stencil projects each year.	CED CEI X MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Roster of interested sites and painted sites, photos

3.6	Provide site wellness policy training and technical assistance to early-childhood care and education administration, teachers and program staff at five (5) sites in FFY17, 10 sites in FFY18, and 15 sites in FFY19.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; X; X Year 2: Q1 Q2 Q3 Q4 = X; X; ; Year 3: Q1 Q2 Q3 Q4 = X; X; ;	Submit: ATF On File: Training agenda and materials, sign-in sheets
3.7	Partner with five (5) ECE sites (10 sites in FFY18, and 15 sites in FFY19) to conduct a nutrition and physical activity environmental assessment using NEOP approved tools to advance and promote changes supporting the adoption of healthy behaviors. Develop an action plan at each site to address priority areas in which changes are needed based on the assessment results. Action plans may include the development and/or engagement of site wellness committees and/or parent advisory groups as appropriate.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X; X; X; X Year 2: Q1 Q2 Q3 Q4 = X; X; X; X Year 3: Q1 Q2 Q3 Q4 = X; X; X; X	Submit: ATF On File: Environmental assessments, action plans
3.8	Create a timeline for action plan follow-up procedures with assessed sites. Formally adopt in writing or practice, site wellness policies and procedures to strengthen the nutrition and physical activity environment and/or reduce screen time at ECE sites. Implement and document at least one (1) new healthy site change annually per site.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = X; X; X; X Year 2: Q1 Q2 Q3 Q4 = X; X; X; X Year 3: Q1 Q2 Q3 Q4 = X; X; X; X	Submit: Success story On File: Action plan follow-up procedures, timelines

3.9	At least once during the three-year period inform a minimum of ten (10) engaged ECE sites regarding resources and technical assistance available to support farm to preschool efforts. Examples may include: ○ On-site gardens ○ Local sourcing ○ California Thursdays ○ UCCE Master Gardeners ○ Garden-based nutrition education		CED CEI MPR C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Submit: ATF On File: Sample resources provided

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.3, 3.4	Rethink Your Drink Materials	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
3.3, 3.4	Potter the Otter (Story book and supporting materials)	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Developed by First 5

3.3, 3.4	Preschool SHINE		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Harvest of the Month Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	MyPlate for Preschoolers		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Color Me Healthy		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Food for Thought		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Matters: Exploring Food Together		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.3, 3.4, 3.9	Coordinated Approach to Child Health (CATCH) – Early Childhood		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4, 3.9	Eat Play Grow		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Eat Well, Play Hard in Child Care Settings		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4, 3.9	Farm to Preschool		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4, 3.9	Grow It, Try It, Like It		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3,4	Dairy Council of California Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.3, 3.4	We Can: Ways to Enhance Children's Activity and Nutrition		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Choosing Healthy Beverages (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Cooking Matters for Parents		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Eating Smart, Being Active (Parents)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Healthy Eating and Active Living Toolkit for Community Educators (Parents)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	MyPlate for My Family Education Toolkit (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.3, 3.4	Choose MyPlate 10 Tip Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Eat Right When Money's Tight		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.4	Juice or Fruit Drinks		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: USDA TEAM Nutrition Newsletters
			CCC		
3.3	Nutrition 5 Class Series (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3, 3.4	Healthy, Happy Families		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.5	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

3.6	Nutrition and Wellness Tips for Young Children		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6, 3.7, 3.8	Parent Lessons Plans: Advocating for Healthier School Environments		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6, 3.7, 3.8	Creating Healthy Opportunities in Child Care Environments (CHOICE)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6, 3.7, 3.8	Let's Move Child Care Quiz		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6, 3.7, 3.8	Nutrition and Physical Activity Self-Assessment for Child-Care (NAP SACC)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Bernardino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis, track, report and evaluate the effectiveness of trainings, training techniques, and technical assistance provided to extenders. (Activities 3.2, 3.6 & 3.9)		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Locally developed training evaluation tools
E.3.2	On an ongoing basis, track and report direct/indirect education provided, site participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System. (Activities 3.3 & 3.4)		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.3	Monitor, observe and assess the presentation style and teaching techniques of educators/extenders as they conduct lessons to ensure the accurate and		X		[ ] CWD [X] LHD [ ] AAA	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report

	professional delivery of nutrition education lessons; provide feedback. (Activity 3.3)				[ ] UCCE [ ] CCC	**Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Locally developed observation tools
E.3.4	Report annually on the number of ECE sites that implement playground stencil projects; monitor and evaluate effectiveness and use. (Activity 3.5)	[ ]	[ ]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: , Q2: , Q3: , Q4: X **Year 2** Q1: , Q2: , Q3: , Q4: X **Year 3** Q1: , Q2: , Q3: , Q4: X	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.5	Report environmental assessment findings and action plans; monitor and evaluate the effectiveness, adoption and implementation of site wellness policies and procedures to strengthen the nutrition and physical activity environment. (Activities 3.7 & 3.8)	[X]	[X]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: X, Q2: X, Q3: X, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: CHOICE self-assessment tool, NAP SACC

							self-assessment, goal-setting and action planning tools

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, LHD will partner with 200 qualifying school/afterschool/extended break sites, where at least fifteen (15) qualifying sites work to improve the school site environments by adopting Smarter Lunchroom Movement Strategies and/or establishing or revitalizing school food gardens, thirty (30) sites implement structured physical activity programming, and twenty (20) qualifying school/afterschool/extended break sites will implement School Wellness Policies and make physical activity related environmental or policy changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to healthy foods and beverages
- Smarter Lunchroom Movement (SLM)
- Structured physical activity
- Edible gardens
- School wellness policies and procedures

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, at 100 qualifying school/afterschool/extended break sites, LHD educators and trained extenders (classroom teachers and afterschool staff) will reach 5,000 students and 100 parents/caregivers with direct education, and reach 2,000 parents/caregivers with indirect education to promote the increased consumption of healthy foods and beverages.

   b. By September 30, 2017, LHD will develop and sustain partnerships including school wellness committees to improve five (5) of the qualifying school site environments by establishing or revitalizing school food gardens and/or adopting Smarter Lunchroom Movement strategies.

   c. By September 30, 2017, at twenty (20) of the 100 qualifying school sites, a structured physical activity (PA) program such as Children's Power Play! will be implemented by LHD trained physical activity educators.

   d. By September 30, 2017, LHD will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at ten (10) of the 100 qualifying sites.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, at 150 qualifying school/afterschool/extended break sites, LHD educators and trained extenders (classroom teachers and afterschool staff) will reach 7,500 students and 150 parents/caregivers with direct education, and reach 2,500 parents/caregivers with indirect education to promote the increased consumption of healthy foods and beverages.

   b. By September 30, 2018, LHD will develop and sustain partnerships including school wellness committees to improve ten (10) of the qualifying school site environments by establishing or revitalizing school food gardens and/or adopting Smarter Lunchroom Movement strategies.

   c. By September 30, 2018, at twenty-five (25) of the 150 qualifying school sites, a structured physical activity (PA) program such as Children's Power Play! will be implemented by LHD trained physical activity educators.

   d. By September 30, 2018, LHD will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at fifteen (15) of the 150 qualifying sites.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, at 200 qualifying school/afterschool/extended break sites, LHD educators and trained extenders (classroom teachers and afterschool staff) will reach 10,000 students and 200 parents/caregivers with direct education, and reach 3,000 parents/caregivers with indirect education to promote the increased consumption of healthy foods and beverages.

   b. By September 30, 2019, LHD will develop and sustain partnerships including school wellness committees to improve fifteen (15) of the qualifying school site environments by establishing or revitalizing school food gardens and/or adopting Smarter Lunchroom Movement strategies.

   c. By September 30, 2019, at thirty (30) of the 200 qualifying school sites, a structured PA program such as Children's Power Play! will be implemented by LHD trained physical activity educators.

   d. By September 30, 2019, LHD will work with partners including school wellness committees to implement School Wellness Policies and make physical activity related environmental or policy changes at twenty (20) of the 200 qualifying sites.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, LHD will partner with 200 qualifying school/afterschool/extended break sites, where at least fifteen (15) qualifying sites work to improve the school site environments by adopting Smarter Lunchroom Movement Strategies and/or establishing or revitalizing school food gardens, thirty (30) sites implement structured physical activity programming, and twenty (20) qualifying school/afterschool/extended break sites will implement School Wellness Policies and make physical activity related environmental or policy changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Partner with a minimum of 100 qualifying school/afterschool/extended break sites (150 in FFY18 and 200 in FFY19) to allow teachers and program staff to be trained to conduct nutrition, healthy beverage and physical activity education interventions with students and their parents or caregivers. Establish relationships with school site administration and generate a commitment of support with school site administrator to allow for staff development, nutrition education interventions	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1 , Q2 , Q3 X, Q4 ; Year 3: Q1 , Q2 , Q3 X, Q4	Submit: ATF, Site List On File: Commitment of support

	and wellness policy expansion at each site.					
4.2	Provide at least one (1) extender training (teachers, program staff, etc.) annually per organization/site and offer ongoing technical assistance for extenders to gain skills and tools to conduct high quality, culturally-appropriate direct nutrition education activities using approved curricula.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Training agenda and materials, sign-in sheet
4.3	LIA educators and trained extenders will conduct direct nutrition education classes with a minimum of 5,000 students (7,500 in FFY18 and 10,000 in FFY19) and 100 parents/care givers (150 in FFYY18 and 200 in FFY19) at qualifying school/afterschool/extended break sites. Sessions may be delivered in a series of five (5) interactions, as feasible. Recipe demonstrations and/or taste-testing may be included.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Sign-in sheets, lesson plans, nutrition education materials, recipes, data cards, pre- and post-tests as appropriate

4.4	Conduct indirect nutrition education with 2,000 parents/adult family members in FFY17 (2,500 in FFY18 and 3,000 in FFY19) at school related events such as Back-to-School nights, Open Houses, school/community health fairs, PTA meetings, and/or newsletters or interactive online learning opportunities. Recipe demonstrations and/or taste-testing can be included.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Event flyers, sample materials, and/or photos
4.5	Participate in district level school wellness policy committees. Work with groups at a minimum of five (5) school sites in FFY17 (ten (10) in FFY18 and fifteen (15) in FFY19) to become aware of their school wellness policies (SWP) and to more fully implement the policy at their school. Identify opportunities for strengthening SWP language. This can include incorporating Smarter Lunchroom Movement (SLM) strategies, and participating in the *Alliance for a Healthier Generation* or *Healthier US School Challenge* as appropriate to promote the recognition programs and initiate district-wide or school-wide implementation to improving school environments.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Agendas, sign-in sheets
4.6	Work with a minimum of five (5) sites in FFY17, ten (10) in FFY18, and fifteen (15) in FFY19 to assess the interest and capacity of school sites to implement the SLM. Assist sites to conduct baseline environment and policy assessments to ascertain areas for improvement. Identify priority areas, involve students and other stakeholders as appropriate and develop a plan of action.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF, Success story On File: Environmental assessments, action plans

	Implement the plan and annually reassess progress towards site-defined goals to measure and demonstrate positive outcomes through improved scores.				Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
4.7	Work with a minimum of five (5) sites in FFY17, ten (10) in FFY18, and fifteen (15) in FFY19 to conduct at least one(1) annual staff training; offer ongoing technical assistance as requested to equip staff with tools and resources to promote and implement SLM.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Training agenda and materials, sign-in sheet
4.8	Work with a minimum of five (5) sites in FFY17, ten (10) in FFY18, and fifteen (15) in FFY19 to assess the interest and capacity of school sites to establish or revitalize food gardens	CED: X; CEI: ; MPR: ; C&C: X; TTA: X	CWD: X; LHD: ; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF, Success story On File: Training agenda and materials, sign-in sheets, garden plan
4.9	Conduct at least one (1) annual staff training at a minimum of five (5) sites in FFY17, ten (10) in FFY18, and fifteen (15) in FFY 19 to offer ongoing technical assistance as requested to equip staff with tools and resources to implement garden-based nutrition curricula with students.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Training agenda and materials, sign-in sheets

					Year 3 Q1 Q2 Q3 Q4 X X X X	
4.10	Provide at least one (1) extender training annually at twenty (20) school/afterschool/extended break sites in FFY17 (twenty-five (25) in FFY18 and thirty (30) in FFY19)and offer ongoing technical assistance for extenders to gain skills and tools to conduct high quality physical education activities using approved curricula.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Submit: ATF On File: Training agenda and materials, sign-in sheets
4.11	LIA educators and trained extenders (classroom teachers, afterschool staff, and PE specialists) will conduct direct nutrition/physical activity education classes with a minimum of 5,000 (7,500 in FFY18 and 10,000 in FFY19) students and 100 parents at qualifying school/afterschool/extended break sites. Sessions may be delivered in a series of five (5) interactions, as feasible. Recipe demonstrations and/or taste-testing can be included.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Submit: ATF On File: lesson plans, nutrition/physical activity education materials, recipes, pre- and post-tests as appropriate
4.12	Partner with the CNAP to increase access to and promote healthy foods and physical activity at summer meal sites. Efforts may include the establishment of a summer meal subcommittee, coordinating consistent nutrition and physical activity messaging implemented at meal sites with partners, participating in a summer meal kick-off event, and/or encouraging summer meal sponsors to incorporate locally grown fruits and vegetables into	( ) CED (X) CEI (X) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Submit: ATF On File: Subcommittee meeting agendas, sign-in sheets, kick-off event materials

	summer meal menus.				Year 3: Q1 X, Q2 X, Q3 X, Q4 X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.3, 4.4, 4.10, 4.11, 4.12	Power Play! Campaign Resources	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
4.3, 4.4, 4.12	Dairy Council of California Curriculum	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
4.3, 4.4, 4.10, 4.11	Choose Health: Food, Fun and Fitness Curriculum	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
4.3, 4.4	"Choose MyPlate" Materials and Resources	CWD: ; LHD: X; AAA:	Research Tested: ; Practice Tested: X; Emerging:

			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.4, 4.8	Discovering Healthy Choices		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.4, 4.8	Eat, Play, Grow		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Food Smarts		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
4.3, 4.10, 4.11	MyPlate for My Family Education Toolkit (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
4.2, 4.3, 4.8, 4.9	Nutrition to Grow On		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.8, 4.9	Learn! Grow! Eat! Go!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.2, 4.3	Healthalicious		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	Nutrition Nuggets		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.11, 4.12	Coordinated Approach To Child Health (CATCH)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.8, 4.9	Dig-In!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.8, 4.9	Great Garden Detective Adventure		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Discover MyPlate: Nutrition Education for Kindergarten		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.8, 4.9	Eating Healthy From Farm to Fork (K,1,2)		CWD		Research Tested
		X	LHD	X	Practice Tested

			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.8, 4.9	Growing Healthy Habits (K-5)		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.3, 4.11, 4.12	Pick a Better Snack		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.3	Serving Up MyPlate: A Yummy Curriculum		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.3, 4.8, 4.9	Nourish: Food + Community		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.2, 4.3	Super Tracker Nutrition Lesson Plans for High School Students		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe below:	
			CCC				
4.2, 4.3	High School Lesson Plans and Presentations		CWD			Research Tested	
		X	LHD		X	Practice Tested	
			AAA			Emerging	
			UCCE			N/A - Please describe	

			CCC		below:
4.3	Rethink Your Drink—High School Lessons		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.11, 4.12	Media Smart Youth: Eat, Think and Be Active		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	Nutrition Voyage: The Quest to Be Our Best		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.11, 4.12	EatFit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3, 4.4	Choosing Healthy Beverages (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Eat Right When Money's Tight/Money for Food (Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.4	Juice or Fruit Drinks (Parents)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: USDA Team Nutrition Parent Newsletters
			CCC		
4.3, 4.11	Healthy Eating and Active Living Toolkit for Community Educators (Parents)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Nutrition 5 Class Series (High School/Parents)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	We Can: Ways to Enhance Children's Activity and Nutrition (Family Centered)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Cooking Matters: Exploring Food Together		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.3	Cooking for Health Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

4.5	Youth Participatory Action Research Projects (YPAR)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.5	California Project LEAN materials		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.5	Parent Lesson Plans: Advocating for Healthier School Environments		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.3, 4.11, 4.12	Eating Smart, Being Active		CWD		X		Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
4.5	California Local School Wellness Policy Administrative Review Toolkit – TEAM California for Healthy Kids		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE		X		N/A - Please describe below: Resource
			CCC				
4.5	Healthier Middle Schools: Everyone Can Help		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE		X		N/A - Please describe below: Resource
			CCC				
4.5, 4.6, 4.7	Smarter Lunchroom Movement Materials		CWD		X		Research Tested
		X	LHD				Practice Tested

			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.6, 4.7	"SCAN" School and Community Actions for Nutrition Assessment Tool		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
4.12	Summer Food Service Program Resource/Toolkits, promotional flyers, posters and handouts		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resources as developed by USDA
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an ongoing basis, track, report and evaluate the effectiveness of trainings, training techniques, and technical assistance provided to extenders. (Activities 4.2, 4.7, 4.9 & 4.10)		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Locally developed training evaluation tools

E.4.2	On an ongoing basis, track and report direct/indirect education provided, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). (Activities 4.3, 4.4, 4.8, 4.11 & 4.12)		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Food Smarts Evaluation
E.4.3	Monitor, observe and assess the presentation style and teaching techniques of educators/extenders as they conduct lessons to ensure the accurate and professional delivery of nutrition education lessons; provide feedback. (Activities 4.3 & 4.11)		X		X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Locally developed observation tools
E.4.4	Impact and Outcome Evaluation including matched pre- and post-test surveys. (Activity 4.3)			X	X LHD X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 X X X	[ ] UC Intent to Change List other: Fruit/Vegetable Checklist
E.4.5	Report annually on the number of school/afterschool/extended break sites that implement SLM; monitor and evaluate effectiveness. (Activity 4.6)	[X]	[X]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: SLM scorecard
E.4.6	Report annually on the number of school/afterschool/extended break sites that establish or revitalize food gardens; monitor and evaluate effectiveness and use. (Activity 4.8)	[ ]	[ ]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.4.7	Monitor and evaluate the effectiveness, adoption and implementation of school wellness policies and report accomplishments related to strengthening the school nutrition and physical activity environment.	[X]	[X]	[X]	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook

	(Activities 4.5)					**Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**

By September 30, 2019, promote the increased consumption of healthy food and beverages, through coordination and collaboration with 50 partnering agencies to adopt and implement a minimum of three (3) organizational policies/nutrition standards to increase access to and/or appeal of healthy foods, beverages, and physical activity opportunities in SNAP-Ed eligible communities, which may include, but are not limited to, places of worship, food pantries, soup kitchens, Farmer's Markets, schools, senior centers, summer meal sites, and community festivals and gatherings.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to healthy food, beverage and physical activity opportunities
- Healthy food and beverage policies/procedures
- Community Gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LHD will conduct culturally appropriate indirect education at 20-25 qualified festivals/health fairs/community gatherings reaching a minimum of 5,500 SNAP-Ed eligible adults and annually plan, promote, and conduct at least one (1) Signature Event.
    b. By September 30, 2017, LHD will conduct culturally appropriate direct education at 20-25 qualified community sites and use trained extenders, such as peer educators, to reach a minimum of 2,000 SNAP-Ed eligible adults and seniors.
    c. By September 30, 2017, LHD will reach a minimum of 100 SNAP-Ed eligible faith members at ten (10) faith-based institutions, who in cooperation with faith leadership improve access to and/or the appeal of healthy food, beverage, and physical activity opportunities at their place of worship.

d. By September 30, 2017, LHD and CCC will work with at least 40 partner agencies in the County through coalitions or collaboratives (e.g. CNAP, Healthy Communities, School Wellness groups, Food Policy Advisory Council, Healthy Cities) to increase access to healthy foods and beverages, provide consistent nutrition and physical activity messaging, and improve the availability of food program information targeting SNAP-Ed eligible residents at sites that may include, but are not limited to, places of worship, schools, food banks and pantries, senior centers/congregate meals, and summer meal sites.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, LHD will conduct culturally appropriate education at 25-30 qualified festivals/health fairs/community gatherings reaching a minimum of 7,200 SNAP-Ed eligible adults and annually plan, promote, and conduct at least one (1) Signature Event.
   b. By September 30, 2018, LHD will conduct culturally appropriate direct education at 25-30 qualified community sites and use trained extenders, such as peer educators, to reach a minimum of 2,500 SNAP-Ed eligible adults and seniors.
   c. By September 30, 2018, LHD will reach a minimum of 120 SNAP-Ed eligible faith members at twelve (12) faith-based institutions, who in cooperation with faith leadership improve access to and/or the appeal of healthy food, beverage, and physical activity opportunities at their place of worship.
   d. By September 30, 2018, LHD and CCC will work with at least 45 partner agencies in the County through coalitions or collaboratives (e.g. CNAP, Healthy Communities, School Wellness groups, Food Policy Advisory Council, Healthy Cities) to increase access to healthy foods and beverages, provide consistent nutrition and physical activity messaging, and improve the availability of food program information targeting SNAP-Ed eligible residents at sites that may include, but are not limited to, places of worship, schools, food banks and pantries, senior centers/congregate meals, and summer meal sites.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, LHD will conduct culturally appropriate education at 30-35 qualified festivals/health fairs/community gatherings reaching a minimum of 8,900 SNAP-Ed eligible adults and annually plan, promote, and conduct at least one (1) Signature Event.
   b. By September 30, 2019, LHD will conduct culturally appropriate direct education at 30-35 qualified community sites and use trained extenders, such as peer educators, to reach a minimum of 3,000 SNAP-Ed eligible adults and seniors.
   c. By September 30, 2019, LHD will reach a minimum of 140 SNAP-Ed eligible faith members at fourteen (14) faith-based institutions, who in cooperation with faith leadership improve access to and/or the appeal of healthy food, beverage, and physical activity opportunities at their place of worship.
   d. By September 30, 2019, LHD and CCC will work with at least 50 partner agencies in the County through coalitions or collaboratives (e.g. CNAP, Healthy Communities, School Wellness groups, Food Policy Advisory Council, Healthy Cities) to increase access to healthy foods and beverages, provide consistent nutrition and physical activity messaging, and improve the availability of food program information

targeting SNAP-Ed eligible residents at sites that may include, but are not limited to, places of worship, schools, food banks and pantries, senior centers/congregate meals, and summer meal sites.

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):

By September 30, 2019, promote the increased consumption of healthy food and beverages, through coordination and collaboration with 50 partnering agencies to adopt and implement a minimum of three (3) organizational policies/nutrition standards to increase access to and/or appeal of healthy foods, beverages, and physical activity opportunities in SNAP-Ed eligible communities, which may include, but are not limited to, places of worship, food pantries, soup kitchens, Farmer's Markets, schools, senior centers, summer meal sites, and community festivals and gatherings.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Provide education and ongoing technical assistance to a minimum of 5-10 LIA educators and extenders (Community Health Leaders [CHLs], peer educators) per year, to teach skills needed to conduct high quality, culturally-appropriate community event promotional activities and/or direct nutrition education in community settings such as places of worship or community centers.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 , Q3 X, Q4 Year 2: Q1 X, Q2 , Q3 X, Q4 Year 3: Q1 X, Q2 , Q3 X, Q4	Submit: ATF On File: Sign-in sheets, training documents
5.2	LIA educators and extenders (CHLs) will conduct culturally appropriate indirect education at 20-25 qualified festivals, health fairs and culturally appropriate community gatherings (25-30 in FFY18 and 30-35 in FFY19), reaching a minimum of 5,500 adults in FFY17, 7,200 adults in FFY18, and 8,900 adults in FFY19. Applicable gatherings can involve Signature events such as Black Health Awareness Month (BHAM), Latino Health Awareness Month (LHAM), and local efforts such as My Hair, My Health (MHMH). Recipe demonstrations and/or taste test opportunities may be included.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Community event summaries, event flyers, event photos

5.3	LIA educators and extenders (CHLs, peer educators) will conduct culturally appropriate direct education at ten (10) qualified faith-based institutions (12 in FFY18 and 14 in FFY19) and 20-25 community agencies and senior centers (25-30 in FFY18 and 30-35 in FFY19), reaching a minimum of 2,140 adults in FFY17, 2,620 adults in FFY18, and 3,140 adults in FFY19. Recipe demonstrations and/or taste test opportunities may be included. Nutrition education may be delivered in a series of five (5) interactive sessions, as feasible. Work with faith leadership/health ministry at each site to assess and improve the faith and/or the surrounding community environment through policy, systems, and/or environmental (PSE) change to improve access to healthy food/beverages and physical activity opportunities. Provide ongoing technical assistance as needed.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Nutrition education materials, lessons plans, data cards, pre- and post-tests as appropriate, sign-in sheets, draft/approved faith PSE documentation
5.4	Using approved NEOPB messaging and signage, promote nutrition education and obesity prevention strategies through media efforts (e.g. newsletters, print media, websites, social media, billboards, transit signs, radio remotes, etc.) to promote signature events such as BHAM, LHAM, and MHMH, to reinforce direct education of SNAP-Ed eligible residents. Work with NEOPB to ensure that billboard and/or transit signage is appropriate and non-duplicative of State media buys.	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	Submit: ATF On File: Media clippings/ highlights/ recording, list of media buys, placement photos

5.5	Convene a minimum of six (6) County Nutrition Action Plan (CNAP) meetings (includes subcommittee meetings) to coordinate USDA food program interventions, nutrition education and physical activity promotion, and efforts to increase food security in the SNAP-Ed eligible population.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Meeting agendas, sign-in sheet, CNAP strategic plan
5.6	Conduct and/or participate in 15 coalitions and/or partnerships (17 in FFY18 and 20 in FFY19) in order to network and collaborate with 40 (45 in FFY18 and 50 in FFY19) partner agencies to address community issues related to access to healthy foods, beverages, physical activity, and/or food security.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Meeting agendas, sign-in sheet
5.7	Partner with CalFresh and other CNAP partner(s) to conduct a minimum of two joint outreach events each year to deliver nutrition education at sites targeting low-income residents (e.g. USDA Food Distribution sites).	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 , Q4 X Year 2: Q1 , Q2 X, Q3 , Q4 X Year 3: Q1 , Q2 X, Q3 , Q4 X	Submit: ATF On File: Community event summaries, event photos

5.8	Collaborate with partners, including CNAP, the Food Policy Advisory Council (FPAC) serving San Bernardino County and other stakeholders, to support the potential development or revision of at least one organizational policy or nutrition standard each year that increase access to and/or the appeal of healthy foods and beverages and/or physical activity opportunities in SNAP-Ed eligible communities. These may include but are not limited to the following, as determined by the CNAP collaborative: • Healthy Vending/Retail Policy (e.g. Mobile Fresh Bus) • Physical Activity Breaks at Worksites • Summer Meal Programs • Nutrition Policy for Food Banks/Pantries • Nutrition guidelines for Meetings • Farmers' Market Operation/Promotion Policies or Guidelines	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Draft/approved PSE documentation
5.9	Establish/revitalize/maintain at least one community garden to encourage SNAP-Ed participants to grow their own food and/or increase consumption of locally grown food.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: PSE report On File: PSE documentation

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Bernardino County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.3	Cooking Matters (For Adults; For Parents; In Your Community; In Your Food Pantry; At the Store)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Faithful Families Eating Smart and Moving More	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Food Smart Workshops	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Eat Healthy, Be Active Community Workshops	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Healthy Eating and Active Living Toolkit for Community Educators	[ ] CWD [X] LHD [ ] AAA	[X] Research Tested [ ] Practice Tested [ ] Emerging

			UCCE				N/A - Please describe below:
			CCC				
5.3	Parent Lesson Plans: Advocating for Healthier School Environments		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Strong Bones, Healthy Family (Huesos Fuertes, Familia Saludable)		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Nutrition 5 Class Series		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.2	Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.2	Harvest of the Month		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.2	Latino and African American Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)		CWD				Research Tested
		X	LHD		X		Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
		X	CCC				

5.2	Rethink Your Drink materials		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
		X	CCC				
5.2	MyPlate materials (handouts)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
		X	CCC				
5.3	Body & Soul		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	MyPlate for My Family Education Toolkit		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Choosing Healthy Beverages		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Eat Right When Money's Tight/Money for Food		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Eat Well, Move More, Feel Great		CWD				Research Tested
		X	LHD			X	Practice Tested

			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Healthy Eating Made Easier		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Eat Healthy, Be Active Community Workshops		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Young at Heart		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Walk With Ease		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Matter of Balance		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe

			CCC				below:
5.3	Tai Chi for Arthritis (previously Arthritis Foundation Tai Chi)		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Tai Chi: Moving For Better Balance (a.k.a. Tai J Quan)		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
5.3	Staying Healthy Through Education and Prevention (STEP)		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	On an ongoing basis, track, report and evaluate the effectiveness of trainings, training techniques, and technical assistance provided to extenders. (Activity 5.1)		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

	CWD
X	LHD
	AAA
	UCCE
	CCC

							List other: Locally developed training evaluation tools
E.5.2	On an ongoing basis, track and report direct/indirect education provided, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). (Activity 5.2, 5.3, 5.4 & 5.7)		X			**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: Food Smarts Evaluation
E.5.3	Monitor, observe and assess the presentation style and teaching techniques of educators/extenders as they conduct lessons to ensure the accurate and professional delivery of nutrition education lessons; provide feedback. (Activities 5.2 & 5.3)		X		X LHD CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Locally developed observation tools
E.5.4	Impact and Outcome Evaluation including matched pre- and post-test surveys. (Activity 5.3)			X	X LHD CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook

						Year 2 Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X Food Behavior Checklist UC Intent to Change List other: Food Smarts Evaluation
E.5.5	Monitor and evaluate the effectiveness, adoption and implementation of organizational policies or nutrition standards that increase access to healthy foods and beverages in SNAP-Ed eligible communities. (Activities 5.3 & 5.8)	X	X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.5.9	Monitor, evaluate, and summarize progress of Community Gardens PSE efforts.		X	X	CWD LHD AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	San Bernardino & Riverside Counties
FFY 2018 Total Budget:	**$352,390.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$65,375	$277,088	$273,780	-1.19%
2	Non-Capital Equipment/Supplies	$108	$3,090	$3,090	0.00%
3	Materials	$5,678	$5,280	$5,220	-1.14%
4	Travel	$0	$1,020	$981	-3.82%
5	Building/Space	$72	$21,199	$22,222	4.83%
6	Maintenance	$62	$5,760	$6,030	4.69%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$71,295**	**$313,437**	**$311,323**	-0.67%
9	Indirect Costs*** Indirect Cost Rate= 15 %	$10,059	$41,563	$41,067	-1.19%
	Total Federal Funds	**$81,354**	**$355,000**	**$352,390**	-0.74%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: San Bernardino & Riverside Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Belinda Marquez	10.00%	90.00%	$62,000.00	0.25	$15,500.00	25.00%	$3,875.00	$1,937.50	$19,375	
2			Office Manager/Secretary/Admin Assistant	Rosemarie Coronado	0.00%	100.00%	$17,459.00	0.35	$6,110.65	18.00%	$1,099.92	$0.00	$7,211	
3			Family Advocate	Vacant	0.00%	100.00%	$23,642.00	0.25	$5,910.50	23.00%	$1,359.42	$0.00	$7,270	
4			Project Coordinator	Jessica Meza	0.00%	100.00%	$35,650.00	0.3	$10,695.00	25.00%	$2,673.75	$0.00	$13,369	
5			Family Advocate	Araceli Munoz	0.00%	100.00%	$26,375.00	0.25	$6,593.75	25.00%	$1,648.44	$0.00	$8,242	
6			Family Advocate	Cristina Verdugo	0.00%	100.00%	$24,551.00	0.25	$6,137.75	20.00%	$1,227.55	$0.00	$7,365	
7			Nutritionist/Nutrition Educator/Nutrition Aide	Araceli Gonzalez De Leon	0.00%	100.00%	$24,551.00	0.25	$6,137.75	20.00%	$1,227.55	$0.00	$7,365	
8			Family Advocate	Christina Rocha	0.00%	100.00%	$26,375.00	0.25	$6,593.75	20.00%	$1,318.75	$0.00	$7,913	
9			Project Coordinator	Imelda Santana	0.00%	100.00%	$26,100.00	0.3	$7,830.00	23.00%	$1,800.90	$0.00	$9,631	
10			Nutritionist/Nutrition Educator/Nutrition Aide	Vacant	0.00%	100.00%	$22,144.00	0.25	$5,536.00	23.00%	$1,273.28	$0.00	$6,809	
11			Administrator	Beverly Earl	10.00%	90.00%	$64,008.00	0.25	$16,002.00	25.00%	$4,000.50	$2,000.30	$20,003	
12			Family Advocate	Marisol De Los Santos	0.00%	100.00%	$28,643.00	0.25	$7,160.75	20.00%	$1,432.15	$0.00	$8,593	
13			Nutritionist/Nutrition Educator/Nutrition Aide	Claudia Carreon	0.00%	100.00%	$23,333.00	0.25	$5,833.25	18.00%	$1,049.99	$0.00	$6,883	
14			Project Coordinator	Alejandra Diaz	0.00%	100.00%	$36,590.00	0.3	$10,977.00	20.00%	$2,195.40	$0.00	$13,172	
15			Family Advocate	Julibeth Garcia	0.00%	100.00%	$16,637.00	0.25	$4,159.25	18.00%	$748.67	$0.00	$4,908	
16			Family Advocate	Vacant	0.00%	100.00%	$23,333.00	0.25	$5,833.25	20.00%	$1,166.65	$0.00	$7,000	
17			Family Advocate	Julie Janesin	0.00%	100.00%	$28,643.00	0.25	$7,160.75	20.00%	$1,432.15	$0.00	$8,593	
18			Project Coordinator	Leif Ozier	0.00%	100.00%	$37,890.00	0.3	$11,367.00	18.00%	$2,046.06	$0.00	$13,413	
19			Nutritionist/Nutrition Educator/Nutrition Aide	Araceli Ruvalcaba	0.00%	100.00%	$23,333.00	0.25	$5,833.25	18.00%	$1,049.99	$0.00	$6,883	
20			Nutritionist/Nutrition Educator/Nutrition Aide	Araceli Santacruz	0.00%	100.00%	$23,333.00	0.25	$5,833.25	18.00%	$1,049.99	$0.00	$6,883	
21			Family Advocate	Raquel Welsh	0.00%	100.00%	$25,788.00	0.25	$6,447.00	18.00%	$1,160.46	$0.00	$7,607	
22			Family Advocate	Monique Winters	0.00%	100.00%	$24,551.00	0.25	$6,137.75	20.00%	$1,227.55	$0.00	$7,365	
23			Accountant/Finance Analyst	Flora Lacanlale	100.00%	0.00%	$39,550.00	0.25	$9,887.50	18.00%	$1,779.75	$11,667.00	$11,667	
24			Administrative Coordinator	Susan Cobb	72.00%	28.00%	$31,262.00	0.75	$23,446.50	18.00%	$4,220.37	$19,920.24	$27,667	
25			Database Coordinator	Raymond Collazo	100.00%	0.00%	$42,590.00	0.2	$8,518.00	18.00%	$1,533.24	$10,051.00	$10,051	
26			Contract Manager	Jesse Gonzalez	100.00%	0.00%	$75,000.00	0.1	$7,500.00	18.00%	$1,350.00	$8,850.00	$8,850	
27			Community Liason	Vacant	0.00%	100.00%	$23,809.00	0.1	$2,380.90	18.00%	$428.56	$0.00	$2,809	
28			Nutritionist/Nutrition Educator/Nutrition Aide	Vacant	0.00%	100.00%	$23,333.00	0.25	$5,833.25	18.00%	$1,049.99	$0.00	$6,883	
						Total Staffing: Salaries/Benefits:		**7.45**	**$227,356**		**$46,426**	**$54,426**	**$273,780**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Bernardino & Riverside Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Apricot (monthly)	Database software that tracks program data and creates reports for program goal tracking	0.5	$515.00	12	$3,090	
							Total Non-Capital Equipment/Supplies:	**$3,090**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing program materials	Program materials such as brochures and surveys	$0.56	4500	$2,520	
2			Measuring cups	program incentives to participants (measuring cups)	$1.08	500	$540	
3			Cooking utensils	program incentives to participants (serving spoons, ladles, graters)	$1.08	1000	$1,080	
4			Food Storage Containers	program incentives to participants (food storage containers)	$1.08	1000	$1,080	
						Total Materials:	**$5,220**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Coordinator/Assistant -Jessica Meza, Imelda Santana, Alejandra Diaz, Leif Ozier, Susan Cobb, Raymond Collazo	San Bernardino/Riverside counties	mileage for delivery of services when planning and facilitating nutrition education services	18							34			$327	
2			Family Advocate - Araceli Munoz, Christina Verdugo, Vacant, Christina Rocha, Marisol De Los Santos, Juliebeth Garcia, Julie, Janesin, Raquel Welsh	San Bernardino/Riverside counties	mileage for delivery of services when providing nutrition education to students and their families	18							34			$327	
3			Educator/Nutrition Aide - Araceli Gonzalez De Leon, Claudia Carreon, Vacant, Araceli Ruvalcaba, Araceli Santacruz	San Bernardino/Riverside counties	mileage for delivery of services when providing nutrition education classes	18							34			$327	
															Total Travel:	**$981**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: San Bernardino & Riverside Counties

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Inland Valley Regional Center 23623 Sunnymead Blvd., Suite E., Moreno Valley, CA 92553	Rent prorated for Snap-Ed FTEs to total FTEs at location (positions # 1,2,9, but not enough funding to fully charge more rent)	.3	$2,023.00	12	$7,283	
2			Coachella Valley Regioanl Center 83-180 Requa, Suite B-9, Indio, CA 92201	Rent prorated for Snap-Ed FTEs to total FTEs at location (position #6,7,10, but not enough funding to fully charge more rent)	.3	$2,500.00	12	$9,000	
3			High Desert Regional Center 1500 7th Street, Victorville, CA 92395	Rent prorated for Snap-Ed FTEs to total FTEs at location (position # 11,18,19, but not enough funding to fully charge more rent)	.3	$649.75	12	$2,339	
4			West End Regional Center 904 California, Ontario, CA 91761	Rent prorated for Snap-Ed FTEs to total FTEs at location (position # 13,15,16,17, 21, but not enough funding to fully charge more rent)	.3	$1,000.00	12	$3,600	
							Total Building/Space:	$22,222	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Inland Valley Regional Center 23623 Sunnymead Blvd., Suite E., Moreno Valley, CA 92553	Utilities prorated for Snap-Ed FTEs to total FTEs at location ((positions # 1,2,9, but not enough funding to fully charge more utilities)	.3	$325.00	12	$1,170	
2			Coachella Valley Regioanl Center 83-180 Requa, Suite B-9, Indio, CA 92201	Utilities prorated for Snap-Ed FTEs to total FTEs at location (position #6,7,10, but not enough funding to fully charge more utilities)	.3	$325.00	12	$1,170	
3			Riverside Regional Center 3020 Madison Street, Riverside, CA 92504	Utilities prorated for Snap-Ed FTEs to total FTEs at location (position #18 primarily; also 7,14,26,28 but not enough funding to fully charge more utilities)	.3	$325.00	12	$1,170	
4			23623 Sunnymead Blvd., Suite E., Moreno Valley, CA 92553 / 83-180 Requa, Suite B-9, Indio, CA 92201 / 3020 Madison Street, Riverside, CA 92504	Telephone prorated for Snap-Ed FTEs to total FTEs at location (position 1,2,9,6,7,10,3,4,5,8, but not enough funding to fully charge more utilities)	.3	$350.00	12	$1,260	
5			1859 North Western Avenue, San Bernardino, CA 92411 / 904 California, Ontario, CA 91761 / 1500 7th Street, Victorville, CA 92395	Telephone prorated for Snap-Ed FTEs to total FTEs at location (position 13,15,16,17,20,21,22,11,18,19,12,14, but not enough funding to fully charge more telephone)	.3	$350.00	12	$1,260	
							Total Maintenance:	$6,030	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Bernardino & Riverside Counties

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$311,323**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			indirect rate applied to total direct salaries and fringe benefits	15.00%	$273,780.00	$41,067	
					Total Indirect Costs:	**$41,067**	

Total Budget:	**$352,390**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	San Bernardino County
FFY 2018 Total Budget:	**$3,745,060.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$40,000	$1,296,839	$1,346,896	$1,386,896	6.94%
2	Non-Capital Equipment/Supplies	$4,000	$14,600	$16,423	$20,423	39.88%
3	Materials	$30,000	$118,912	$91,026	$121,026	1.78%
4	Travel		$39,666	$30,226	$30,226	-23.80%
5	Building/Space	$20,000	$95,192	$76,304	$96,304	1.17%
6	Maintenance	$20,000	$61,645	$43,563	$63,563	3.11%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$324,486	$1,758,347	$1,489,802	$1,814,288	3.18%
	Total Direct Costs:	**$438,486**	**$3,385,201**	**$3,094,240**	**$3,532,726**	4.36%
9	Indirect Costs*** Indirect Cost Rate= 15.18%	$50,000	$170,923	$162,334	$212,334	24.23%
	Total Federal Funds	**$488,486**	**$3,556,124**	**$3,256,574**	**$3,745,060**	5.31%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Salaries/Benefits increased from prior year
2	Non-Capital Equipment/Supplies	Reoccuring non-capital equipment such as desktop items were added that were not included in the prior fiscal year.
3	Materials	NA
4	Travel	25.29% reduction is due to funding reduction for year 2
5	Building/Space	NA
6	Maintenance	NA
7	Equipment and Other Capital Expenditures	NA
8	Contracts/Sub-Grants/ Agreements**	NA
9	Indirect Costs	Indirect cost increased from prior year

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Teslyn Henry-King, Program Coordinator	100.00%	0.00%	$79,833.86	1	$79,833.86	51.08%	$40,779.14	$120,613.00	$120,613	
2			Health Educator Dietician/Nutritionist	Bronica Martindale-Taylor, Health Education Assistant	0.00%	100.00%	$53,964.79	1	$53,964.79	51.08%	$27,565.21	$0.00	$81,530	
3			Dietician/Nutritionist	Bobby Moll, Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	1	$55,284.62	51.08%	$28,239.38	$0.00	$83,524	
4			Health Educator	Jacqueline Guadiana, Health Education Specialist I	0.00%	100.00%	$51,564.07	1	$51,564.07	51.08%	$26,338.93	$0.00	$77,903	
5			Administrative Assistant	Vacant, Office Assistant II	0.00%	100.00%	$35,021.84	1	$35,021.84	51.08%	$17,889.16	$0.00	$52,911	
6			Health Educator	Sonia Vega, Health Education Assistant	0.00%	100.00%	$51,564.07	1	$51,564.07	51.08%	$26,338.93	$0.00	$77,903	
7			Dietician/Nutritionist	Darlene Mizumoto, Registered Dietitian Nutritionist	0.00%	100.00%	$25,000.00	0.2	$5,000.00	51.08%	$2,554.00	$0.00	$7,554	
8			Secretary	Theresa Warren, Secretary I	100.00%	0.00%	$42,770.06	0.5	$21,385.03	51.08%	$10,923.47	$32,309.00	$32,309	
9			Dietician/Nutritionist	Donna Plata Panganiban, Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	0.6	$33,170.77	51.08%	$16,943.63	$0.00	$50,114	
10			Office Manager	Cynthia Cordova/ Maria Wilhite, Fiscal Specialist	100.00%	0.00%	$44,322.21	1	$44,322.21	51.08%	$22,639.78	$66,962.00	$66,962	
11			Dietician/Nutritionist	Angelia Butler, Pre-Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	1	$55,284.62	51.08%	$28,239.38	$0.00	$83,524	
12			Project Coordinator	Yen Ang , Supervising Registered Dietitian Nutritionist	100.00%	0.00%	$68,709.95	1	$68,709.95	51.08%	$35,097.04	$103,807.00	$103,807	
13			Dietician/Nutritionist	Stephanie Oakes , Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	1	$55,284.62	51.08%	$28,239.38	$0.00	$83,524	
14			Computer Specialist	Ruben Ramirez/ varies, Information Technology Technician	100.00%	0.00%	$62,145.22	0.1	$6,214.52	51.08%	$3,174.38	$9,389.00	$9,389	
15			Research Specialist	Silas Molina, Program Specialist I	100.00%	0.00%	$58,852.93	0.4	$23,541.17	51.08%	$12,024.83	$35,566.00	$35,566	
16			Dietician/Nutritionist	Rosalind Phillips, Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	0.1	$5,528.46	51.08%	$2,823.94	$0.00	$8,352	
17			Research Specialist	Varies , Statistical Analyst	100.00%	0.00%	$59,021.05	0.1	$5,902.11	51.08%	$3,014.80	$8,917.00	$8,917	
18			Health Educator	Vacant, Health Education Assistant	0.00%	100.00%	$53,965.45	0.1	$5,396.55	51.08%	$2,756.56	$0.00	$8,153	
19			Dietician/Nutritionist	Robin Ronkes, Registered Dietitian Nutritionist	0.00%	100.00%	$55,284.62	0.8	$44,227.70	51.08%	$22,591.51	$0.00	$66,819	
20			Contract Manager	Araceli Jimenez, Administrative Supervisor I	100.00%	0.00%	$78,827.77	0.3	$23,648.33	51.08%	$12,079.57	$35,728.00	$35,728	
21			Dietician/Nutritionist	Maureen Medina-Tran, Health Education Assistant	0.00%	100.00%	$53,965.45	1	$53,965.45	51.08%	$27,565.55	$0.00	$81,531	
22			Accountant	Varies	100.00%	0.00%	$49,773.63	0.7	$34,841.54	51.08%	$17,797.06	$52,639.00	$52,639	
23			Health Educator	Leticia Salazar Allen, Health Education Specialist II	60.00%	40.00%	$52,331.22	0.8	$41,864.98	51.08%	$21,384.63	$37,950.00	$63,250	
24			Research Specialist	Varies, Supervising Program Specialist	100.00%	0.00%	$76,795.08	0.02	$1,535.90	51.08%	$784.54	$2,320.00	$2,320	
25			Public Service Employees	varies	0.00%	100.00%	$15,645.35	0.5	$7,822.68	51.08%	$3,995.82	$0.00	$11,819	
26			Dietician/Nutritionist	vacant	0.00%	100.00%	$45,284.62	1	$45,284.62	51.08%	$23,131.38	$0.00	$68,416	
27			Public Service Employees	varies	0.00%	100.00%	$15,645.35	0.5	$7,822.68	51.08%	$3,995.82	$0.00	$11,819	
						Total Staffing: Salaries/Benefits:		**17.72**	**$917,987**		**$468,908**	**$506,200**	**$1,386,896**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Payroll taxes, workers comp, retirement benefits, and medical/dental benefits calculated at a range of 51.08-53% for staff.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $63.79 per month x 12 months x 17.72	17.72	$63.79	12	$13,564	
2			Postage	Cost for mailing out program materials, required documentation and interoffice mail as part of our FFY18 Workplan and Contract. Cost is estimated per month at $100 X 12 months.	1	$100.00	12	$1,200	
3			CCLHDN Membership	Annual membership fee for San Bernardino CDPH	1	$155.00	1	$155	
4			Survey Monkey	The cost is for the annual subscription. This survey tool will be used to measure the effectiveness of meetings with contractors, community members, etc. The Nutrition Program is working to build our evaluation team and to better incorporate evaluation research into all aspects of our SNAP-Ed outreach to better serve the needs of our residents. The annual Survey Monkey subscription allows the program the latitude to develop surveys that help us to better understand our target audience and offer technical assistance to our partners. Thus far, the tool is being used successfully with our Body & Soul faith-based initiative. We are actively collecting data from our churches through September 2017. We aim to provide each participating church with their own personal report to help further build and support their health ministry programming and we plan to release the collective data to our consortium of pastors and the media in early November2017; other initiatives will soon follow. Survey Monkey works better than the free services suggested in a variety of respects. For example, with the annual subscription we are not limited to 10 questions per survey or limited to specific question types or limited in the number of responses per survey. The service also provides some survey analysis and exports the data in CSV, PDF, PPT, XLS, an SPSS formats for further more robust analysis. The free Google survey tool limits the maximum questions per survey to 10. Doodle does not offer surveys. It works to simplify the process of scheduling appointments and allows for group "polls".	1	$300.00	1	$300	
5			Fingerprinting, background checks and medical exam	Cost associated with the LHD hiring process which consist of a pre-employment background and reference checks. All employment offers are contingent upon fulfillment of established medical standards for the position. A post-offer, pre-employment physical examination, including drug and alcohol testing, is required. Some positions require a psychological evaluation. Failure to meet all medical standards may result in withdrawal of appointment or termination.	2	$400.00	1	$800	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Keyboard	Cost of a regular or ergonomic keyboard depending on employees needs	1	$59.00	1	$59	
2			Mouse	Cost of a regular or ergonomic mouse depending on employees needs	1	$45.00	1	$45	
3			Office Chair	Cost of a regular or ergonomic chair depending on employees needs. SB will submit an ergo report to CDPH before purchasing a chair.	1	$300.00	1	$300	
4			Furniture	Minor furniture purchases such as key boards, key board trays, filing cabinets, mouse, etc. possibly due	2	$500.00	4	$4,000	
							Total Non-Capital Equipment/Supplies:	**$20,423**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copies/Reproduction	Routine printing and duplication for NEOP approved materials such as recipe cards and other nutrition education materials. As well as, marketing materials (flyers, brouchers, small posters, etc.).	$250.00	82.8	$20,700	
2			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities.	$4.75	4600	$21,850	
3			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 7980 samples.	$2.50	7980	$19,950	
4			Booth Rentals	Booth space at NEOP eligible sites to complete nutrition education classes described in FFY18 workplan objectives. Cost is calculated at $100 per event	$100.00	6	$600	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County

5			Keynote Speakers	Cost for presenters such as keynote speakers or celebrity chefs for Faith Outreach (Body & Soul) and signature community events as feasible, appropriate and approved by CDPH. Events may include: Black Health Awareness Month, Latino Health Awareness Month, Fruit & Veggie Fest, My Hair, My Health, etc.	$1,000.00	3	$3,000
6			Compartment Sink Rental	Cost for rental of a 3 or 4 basin compartment sink (at $200 per event for up to 15 events) to conduct nutrition demonstrations and taste test samplings at large outdoor community events, festivals, and/or Farmer's Markets in our FFY18 workplan and to be in compliance with County Environmental Health requirements.	$200.00	15	$3,000
8			Media Buys	Cost for NEOP approved graphic designs ads/billboards at NEOP eligible sites to promote healthy eating and a physically active lifestyle. Cost breakdown: billboard (possibly digital): $3200/mo. X 5 mos + $660 installation fee =$16,660; bus shelters $2050/mo X4 mos X 3 shelters + installation fees ($500) = $25,100 for a grand total $41,760	$41,760.00	1	$41,760
9			Radio Promotions	Cost for radio promotion of signature events such as Fruit & Veggie Fest and Summer Meals Kick-Off (as approved by CDPH) to promote healthy eating and physically active lifestyle.	$4,850.00	2	$9,700
10			Food Handler Certification	Food Handlers Certification for staff conducting healthy food/drink demos 3 X 22	$22.00	3	$66
11			Stencil Kits	Offer Stencil Kits to multiple qualifing sites and expose at least 200 children to stencils	$2.00	200	$400
						Total Materials:	**$121,026**

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
		Administrator, 3 Dietitians (Teslyn K, Robin Ronkes, Donna Panganiban, Stephanie Oakes)	Sacramento	**Calif. Conf. Local Health Dept. Nutritionists (CCLHDN)** Mtg/Forum. Other includes shuttle/taxi (only if most economical option) services and airport parking fees.	1	3.4	3	3	$46.00	$110.00	$275.00	279.9	$350.00	$40.00	$4,002	
		Administrator, Project Coordinator, 3 Dietitians, 4 Health Educators, (Teslyn, Yen, Stephanie, Donna, Bobby, Leticia , Sonia, Bronica, Maureen)	Los Angeles	**Champions 4 Change** (Spokesperson Training). Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	1	9	1	0				1400		$40.00	$1,109	
		3 Health Educators (Leticia,	Riverside	**Community of Excellence (CX3)**	2	2	1	0				219.51			$235	
		2 Health Eds, 2 Dieticians= 4 FTEs (Teslyn Henry-King, Bobby Moll, Stephanie Oakes, Bronica Martindale)	Indian Wells	**Southern Region Student Wellness Conference (SRSWC)** Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	1	4	3	2	$46.00	$110.00		260	$300.00	$40.00	$2,931	
		Administrator, Dietitian (Teslyn, Bobby)	Los Angeles	**Impact & Outcome Evaluation**	2	2	1	0				219			$234	
		Staff	Local	**Local Mileage**	1	0	0	0				6201.86			$3,318	
		Staff	Local	**County Motor Pool** costs; break down of calculation is as follows: Reimbursement rate is $ .23/mile and daily rate is $25. Projection is 85 trips at 13,000 miles [($25 x 160) + (5,978 x $.23) = $6,990] Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	85	1	1	0						$40.00	$3,400	
		Administrator, 2 Health Educators, 3 Dietitians (Teslyn, Leticia, Jacqueline, Robin, Bobby, TBD)	Sacramento	**NEOP Partnership Summit.** Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	1	6	1	1	$46.00	$110.00	$275.00	99.2		$40.00	$2,879	
		Administrator, Health Educator, Dietitian (Teslyn, Leticia, Yen)	Sacramento	**LHD Project Directors' Meeting.** Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	1	3	1.5	2	$46.00	$110.00	$275.00	48.67		$40.00	$1,838	
		Administrator, 4 Dietitians, 2 Health Educators (Teslyn, Robin, Bobby, Stephanie, Donna, Leticia, Jacqueline)	Los Angeles	**SNAP-Ed Key Competencies Training**	4	7	1	0				223			$477	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County

11			Administrator, 2 Dietitians, 2 Health Educators (Teslyn, Robin, Bobby, Leticia, Jacqueline)	Los Angeles	**PSE/RE-AIM Evaluation**	1	5	1	0				200			$107	
12			Administrator, Dietitian, Health Educator (Teslyn, Yen, Letcia)	Los Angeles	**State NEOP Intervention Trainings**	3	3	1	0				60			$96	
13			Administrator, Research Specialist, 2 Health Educators; 7 Dietitians (Teslyn, Leticia, Maureen, Robin, Stephanie, Donna, Sonia, Bronica, Angelia and Bobby M.)	Sacramento	**SNAP-Ed LIA Forum**. Other includes shuttle/taxi services (only if most economical option) and airport parking fees.	1	11	3	3	$46.00	$110.00	$250.00	150		$40.00	$8,418	
14			Dietitian, Health Educator (Bobby and Bronica)	Los Angeles	**Youth Engagement Training**	2	2	1	0				220			$235	
15			Administrator, 4 Dietitians, 5 Health Educators (Teslyn, Robin R., Bobby, Stephanie O., Donna P., Sonia, Bronica, Leticia, Jacqueline and Maureen)	Loma Linda	**Healthy People in Healthy Communties Conference**	1	9.2	2	0				50	$100.00		$947	
Out-of-State																	
1			None													$0	
															Total Travel:	**$30,226**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Main Office 1505 South D Street San Bernardino, CA	Rent at $1.9952/sq ft x 2,803 sq ft = $315.6/month (17.72 FTE)	17.72	$315.60	12	$67,109	
2			Lock N Leave 322 S. Waterman Avenue San Bernardino, CA	Rent at $187.29/month X 2 units = $4,495 for offsite storage of materials with after hours/weekend access to units.	2	$187.29	12	$4,495	
3			PH Warehouse & Storage 777 E. Rialto Avenue San Bernardino, CA	Rent at approximately $2,000/month for receipt and warehouse storage of all state nutrition education (100% SNAP-Ed materials) materials at the County's central warehousing facility.	1	$2,000.00	12	$24,000	
4			Facility Rental	Meeting space to complete agency meetings and trainings described in FFY18 workplan objectives. Cost is calculated at $100 per site.	1	$100.00	7	$700	
							Total Building/Space:	**$96,304**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Main Office 1505 South D Street San Bernardino, CA	Communication Expense (emails $80.34/month per person, phone $22/month per person)	17.72	$102.34	12	$21,762	
2			County Counsel	Document review and approval fees at $250.00/hr x 12 hr. This fee is a required County fee for all documents that need to be submitted for board approval, including contracts/subcontracts, contract/subcontract amendments, hiring of new staff and consultants.	1	$250.00	12	$3,000	
3			General Maintenance	General maintenance costs for facilities, equipment, and furniture (includes installation of furniture/equipment, data drops required updates to building signage, etc.)	1	$250.00	12	$3,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County

4			Human Services	Required fees to cover costs associated with contract issues including: Request for Proposals, contract development, contract monitoring, etc. These fees are mandated by the County Department of Public Health for programs that will be working with and/or adding new Subcontractors. Human Services charges a rate of $75.00 per staff hour. It is anticipated that at least 464 hrs will be incurred in the next fiscal year. Annual Audit Fee- County of San Bernardino Contracts with VDT CPA to report on expenditures of federal awards, required by OMB Circular A-133. The Single audit Invoice is allocated to each program based on the percentage of the program expenditures compared to the total federal grant expenditures. One to two people perform the audit. HS Admin- The HS department is responsible for following procedures to obtain approval to submit all grant applications and accept all grant awards. All HS grant applications, including reapplications, must be reviewed by and coordinated through our HS Grant Coordinator. HS Department obtains Board or CEO approval prior to submission of all grant applications, reapplications and amendments. The $75 is a combination of the rate paid for the HS Analyst's services, including HS indirect overhead, and County Counsel services. Currently Alice Rivaz-Ordaz is supporting the Nutrition program her current rate of pay is $62.70 an hour. She supports the program as the HS Analyst by conducting formal procurement processes; develop contracts, amendments and related Board Agenda Items; make contact and follow-up with subcontractor, as necessary; conduct contract monitoring; drafts Board Agenda items as it relates to grant application and awards.	1	$2,900.00	12	$34,800	
5			Single audit fee	Cost for annual audit fees	1	$1,001.00	1	$1,001	
							Total Maintenance:	**$63,563**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Sub A - St. Mary Medical Center	CX3 and community engagement initiatives	$250,000	
B			Sub B - Reach Out West End	Peer to Peer Outreach	$120,000	
C			Sub C - St. Mary Medical	Faith-Based outreach	$50,000	
D			Sub D - SBCSS	Preschool/Early child care education activities	$300,000	
E			Sub E - SBCSS	School/Afterschool education activities	$800,000	
F			Sub F - City of Fontana	Retail and community events outreach	$52,000	
G			Sub G- Reach Out West End	CX3 and community engagement initiatives	$100,000	
H			Sub H- TBD	Retail and community events outreach	$50,000	
J			Sub-J TBD	Evaluation plan activities	$92,288	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$1,814,288**	

Total Direct Costs: $3,532,726

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect costs are budgeted as personnel salaries and benefits multiplied by indirect percentage	15.31%	$1,386,896.00	$212,334	
					Total Indirect Costs:	**$212,334**	

Total Budget: $3,745,060

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub A-St. Mary Medical Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Wendolym Dubon	10.00%	90.00%	$47,388.00	1	$47,388.00	30.00%	$14,216.40	$6,160.40	$61,604	
2			Dietician/Nutritionist	April Popejoy	0.00%	100.00%	$83,304.00	0.05	$4,165.20	30.00%	$1,249.56	$0.00	$5,415	
3			Office Manager	Carmen Neri	100.00%	0.00%	$41,734.00	0.63	$26,292.42	30.00%	$7,887.73	$34,180.00	$34,180	
4			Program Assistant	Autumn Jansen	0.00%	100.00%	$38,480.00	0.62	$23,857.60	30.00%	$7,157.28	$0.00	$31,015	
5			Program Assistant	TBD	0.00%	100.00%	$38,480.00	0.62	$23,857.60	30.00%	$7,157.28	$0.00	$31,015	
6			Administrator - In-kind	Rosa Ramirez	100.00%	0.00%	$0.00	0.1	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**3.02**	**$125,561**		**$37,668**	**$40,340**	**$163,229**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Payroll taxes, workers comp, retirement benefits, and medical/dental benefits calculated at 30% for staff.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub A-St. Mary Medical Center

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $11.87 per month x 12 months	3.02	$11.87	12	$430	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$430**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Material	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities.	$0.39	1050	$410	
2			Food and Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 234 samples.	$2.50	234	$585	
3			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes and recruit resident participation in the following communities Adelanto, Snowline and Hesperia.	$220.00	1	$220	
4			Food Handler's Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$25.00	6	$150	
						Total Materials:	**$1,365**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Administrator(In-kind), Project Coordinator, Program Assistant, Nutritionist, Office Manager (R. Ramirez, W.	Local	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities described in FFY18 workplan objectives. Cost is estimated at .535 per mile	1							6764.48			$3,619	
2			Program Coordinator and 2 Program Assistants (W.	Sacramento	LIA Forum (Other for ground transportation)	1	3	3	2	$46.00	$110.00	$275.00			$45.00	$2,034	
					Out-of-State												
1			None													$0	
															Total Travel:	**$5,653**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Facility Rental	Meeting space at NEOP eligible sites to complete resident meetings and nutrition education classes described in FFY18 workplan objectives. Cost is calculated at $50 per event.	1	$50.00	6	$300	
							Total Building/Space:	**$300**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub A-St. Mary Medical Center

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			CHAN-Victorville/Hesperia	Sub-grantee will work with Prime to conduct community forums/town halls and create PSE interventions and activities based on findings during the review of the data collected in FFY17 which assessed for stores, pricing data, and walkability and fast food by neighborhood in Victorville/Hesperia area. The intervention will provide nutrition education and options to low income residents to make healthy food choices in their neighborhoods as described in FFY18 workplan.	$44,200	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			AVUSD-Apple Valley	Sub-grantee will work with Prime to conduct community forums/town halls and create PSE interventions and activities based on findings during the review of the data collected in FFY17 which assessed for stores, pricing data, and walkability and fast food by neighborhood in Apple Valley area. The intervention will provide nutrition education and options to low income residents to make healthy food choices in their neighborhoods as described in FFY18 workplan.	$18,500	
					Total Contracts/Sub-Grants/Agreements:	**$62,700**

Total Direct Costs:	**$233,677**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs are budgeted as personnel salaries and benefits multiplied by indirect percentage	10.00%	$163,229.00	$16,323	
					Total Indirect Costs:	**$16,323**	

Total Budget:	**$250,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub-grantee for St. Mary Medical Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Cornell Page	10.00%	90.00%	$53,560.00	0.5	$26,780.00	0.00%	$0.00	$2,678.00	$26,780	
2			Administrative Coordinator	Stephanie Adachi	100.00%	0.00%	$32,136.00	0.1	$3,213.60	0.00%	$0.00	$3,214.00	$3,214	
3			Translator	C Medina	0.00%	100.00%	$32,136.00	0.05	$1,606.80	0.00%	$0.00	$0.00	$1,607	
						Total Staffing: Salaries/Benefits:		**0.65**	**$31,600**		**$0**	**$5,892**	**$31,601**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

There are no fringe benefits associated with these positions.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: CHAN

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $79.10 per month x 12 months	0.65	$79.10	12	$617	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$617**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes and recruit NEOP eligible county residents participation.	$542.00	1	$542	
2			Food Handler Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$25.00	1	$25	
3			Healthy Food/Beverage Demos	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 176 samples.	$2.50	176	$440	
4			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes and recruit resident participation.	$0.06	3000	$180	
5			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities.	$0.39	1200	$468	
						Total Materials:	**$1,655**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator/Administrative Coordinator/Translator	SB-High Desert	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities described in FFY18 workplan objectives. Cost is estimated at .535 per mile	1							4388			$2,348	
2			Administrator (C. Page)	Sacramento	LIA Forum (Other for ground transportation)	1	1	3	2	$46.00	$110.00	$275.00	45			$657	
	Out-of-State																
1			None													$0	
															Total Travel:	**$3,005**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Facility Rental	Meeting space at NEOP eligible sites to complete resident meetings and nutrition education classes descibed in FFY18 workplan objectives. Cost is calculated at $50 per event.	1	$50.00	12	$600	
							Total Building/Space:	**$600**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: CHAN

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	$37,478

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Indirect costs are budgeted at 18% of total direct costs	18.00%	$37,458.00	$6,742	
					Total Indirect Costs:	$6,742	

Total Budget:	$44,220

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub B-Reach Out West End (Peer to Peer)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator (including Health Aide, Health Promotion	Araceli Maldonado	20.00%	80.00%	$39,645.00	1	$39,645.00	21.37%	$8,472.14	$9,623.40	$48,117	
2			Administrator (e.g. Director of programs)	Omar Gonzalez	20.00%	80.00%	$78,790.00	0.15	$11,818.50	21.37%	$2,525.61	$2,868.80	$14,344	
3			Administrative Coordinator	Teresa Fernandez	20.00%	80.00%	$48,942.00	0.25	$12,235.50	21.37%	$2,614.73	$2,970.00	$14,850	
4			Aide, Health Promotion	TBH	20.00%	80.00%	$38,480.00	0.16	$6,156.80	21.37%	$1,315.71	$1,494.60	$7,473	
						Total Staffing: Salaries/Benefits:		**1.56**	**$69,856**		**$14,928**	**$16,957**	**$84,784**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Payroll taxes, workers comp, retirement benefits, and medical/dental benefits calculated at 26.86% for staff.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub B-Reach Out West End (Peer to Peer)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Expense	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $39.13 per month x 12 months	1.56	$39.13	12	$733	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$733**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities.	$254.00	4	$1,016	
2			Carts	Cost is for carts to transport materials used to conduct direct nutrition education activities included in our FFY18 workplan objectives. Cost is estimated $62.50 per cart X 6 carts.	$62.50	6	$375	
3			Food Handler's Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$22.00	2	$44	
						Total Materials:	**$1,435**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Positions 1, 2, 3 and 4	Central/East Valley Region; Western Valley Region; High Desert Valley Region	Travel to various sites in our scope of work (School sites, community centers, parks, events)/(Recruitment, trainings, site visits, classes, events, meetings with administrators)	12	4						209.5			$1,345	
2			Positions 1, 2, 3 and 4	Sacramento	SNAP-Ed LIA/ NEOP Conference and Trainings	2	4	3	2	$46.00	$110.00	$311.40	0			$5,355	
	Out-of-State																
1			None													$0	
															Total Travel:	**$6,700**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub B-Reach Out West End (Peer to Peer)

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Health Ambassadors	Fee for Service for 12 educators ($50.00 a class [each leads 15 class; $ 12.50 an hour * 4 hours avg. per class: recruiting, community engaement, partner meetings, set up, travel time, trainings included]). Health Ambassadors are promotoras or peer educators. These are the men/women who will be trained to conduct peer-to-peer education classes throughout the County using NEOP-approved curriculum such as the HEAL Toolkit.	$9,000	
					Total Contracts/Sub-Grants/Agreements:	$9,000

Total Direct Costs:	**$102,652**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct Costs times 16.9% (based on Reach Out's federally approved indirect cost rate)	16.90%	$102,652.00	$17,348	
					Total Indirect Costs:	$17,348	

Total Budget:	**$120,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub C-St. Mary Medical Center Faith-Based

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Erin Hobbs	10.00%	90.00%	$82,400.00	0.23	$18,952.00	30.00%	$5,685.60	$2,463.80	$24,638	
2			Program Assistant	Jenny Rivera	10.00%	90.00%	$44,000.00	0.3	$13,200.00	30.00%	$3,960.00	$1,716.00	$17,160	
						Total Staffing: Salaries/Benefits:		**0.53**	**$32,152**		**$9,646**	**$4,180**	**$41,798**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Payroll taxes, workers comp, retirement benefits, and medical/dental benefits calculated at 30% for staff.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: St. Mary Medical Center Faith- Based

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities.	0.53	$30.19	12	$192	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$192**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities.	$0.39	710.25	$277	
2			Resource Guides	Develop listing of available food sources, calendar of nutrition and physical activity events, other community resource-printing	$1.20	425	$510	
3			Promotional Materials	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes and recruit parishioners participation(1200 flyers X.15 cents each = $180), (5 posters X $7.94 =$39.70)	$219.70	1	$220	
4			Faith Leadership Meeting Demonstration	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 55 samples.	$2.50	55	$138	
						Total Materials:	**$1,145**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Coordinator and Program Assistant	SB-High Desert	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities described in FFY18 workplan objectives. Cost is estimated at .535 per mile	1	1						2208			$1,181	
2			Program Coordinator or Program Assistant	Sacramento	LIA Forum (Other for ground transportation)	1	1	3	2	$46.00	$110.00	$275.00			$35.00	$668	
Out-of-State																	
1																$0	
															Total Travel:	**$1,849**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: St. Mary Medical Center Faith- Based

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$44,984**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total indirect costs-12 % of salaries and benefits	12.00%	$41,798.00	$5,016	
					Total Indirect Costs:	$5,016	

Total Budget:	**$50,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub D-San Bernardino Superintendent of Schools

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	M. Lopez, Operations Manager	20.00%	80.00%	$119,015.00	0.2	$23,803.00	40.00%	$9,521.20	$6,664.80	$33,324	
2			Office Manager/Secretary/Admin. Assistant	M. Paxton, Program Technician	20.00%	80.00%	$67,807.00	0.25	$16,951.75	40.00%	$6,780.70	$4,746.40	$23,732	
3			Program Coordinator	F. Northcott, Assistant Operations Manager	20.00%	80.00%	$ 85,973.00	0.25	$21,493.25	40.00%	$8,597.30	$6,018.20	$30,091	
4			Nutritionist	vacant, Nutrition Educator	20.00%	80.00%	$ 76,540.00	0.25	$19,135.00	40.00%	$7,654.00	$5,357.80	$26,789	
5			Nutritionist	R. Kaur, Nutrition	20.00%	80.00%	$ 79,655.00	0.25	$19,913.75	40.00%	$7,965.50	$5,575.80	$27,879	
6			Nutritionist	J. Mobley, Nutrition	20.00%	80.00%	$ 78,371.00	0.25	$19,592.75	40.00%	$7,837.10	$5,486.00	$27,430	
7			Nutritionist	C. Crump, Nutrition	20.00%	80.00%	$ 78,371.00	0.25	$19,592.75	40.00%	$7,837.10	$5,486.00	$27,430	
8			Office Manager/Secretary/Admin.	S. Lerma, Program	20.00%	80.00%	$ 62,730.00	0.25	$15,682.50	40.00%	$6,273.00	$4,391.20	$21,956	
9			Nutritionist	Various TBD, Temporary Nutritionist	20.00%	80.00%	$ 60,000.00	0.15	$9,000.00	25.00%	$2,250.00	$2,250.00	$11,250	
						Total Staffing: Salaries/Benefits:		**2.1**	**$165,165**		**$64,716**	**$45,976**	**$229,881**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub D-San Bernardino Superintendent of Schools

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $29.98 per month x 12 months	2.1	$29.98	12	$755	
2			Postage	Standard/Express Mail delivery of nutrition related materials	2.1	$0.54	12	$14	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$769**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 370 samples.	$2.50	370	$925	
2			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes to NEOP eligible Latino and African-American county residents.	$1.00	2000	$2,000	
3			Training Fees	Cost associated with CATCH training for ECE. The one (1) 6 1/2 hours CATCH training will be for up to 35 preschool staff, and is inclusive of travel and training materials	$3,500.00	1	$3,500	
4			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities. Materials for [parents such as MyPlate, RYD.	$3.60	2000	$7,200	
5			Garden Supplies	Costs for the purchase of seeds, seedlings, plant starts, small gardening tools and supplies to support food garden sultivation/nutrition education, including material for garden beds located in SNAP-ed eiligible neighborhoods.	$500.00	3	$1,500	
6			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities. CATCH ECE kits will be purchased for new Preschool classrooms/sites, including supplementary physical activity materials ($275/classroom x 20 classrooms=$5500). Curricula, books, materials for ECE F2PS books, RYD, etc.	$8,500.00	1	$8,500	
7			Training Fees	Cost associated with garden training and technical assistance for one site. The training is to provide technical assistance in planning and planting a food garden, and using it as a venue for nutrition education.	$1,000.00	3	$3,000	
8			Stencil Materials	Cost for art supplies to use NEOP stencils to assist targeted sites in implementing playground stencils. $100/site (paint, brushes, chalk, brushes, towels, paint trays, gloves, etc)	$100.00	9	$900	
						Total Materials:	**$27,525**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub D-San Bernardino Superintendent of Schools

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Nutritionists, Program Coordinators, Program Assistant, Office Manager,	varies	General Mileage: Including training, classes, events, site visits, and meetings	1							12013.08			$6,427	
2			Staff TBD	Oakland, CA	CAPHERD Annual Conference Other is for parking fees	1	2	3	2	$46.00	$140.00	$450.00	92	$370.00	$20.00	$2,565	
3			Staff TBD	Sacramento	NEOP Statewide Collab. Mtgs. (LIA Forum) Other is for parking fees	1	2	3	2	$46.00	$110.00	$450.00	92		$20.00	$1,705	
4			Staff TBD	Loma Linda, CA	Healthy People 2020 Other is for parking fees	1	2	0	0				40	$300.00	$20.00	$661	
5			Staff TBD	Riverside, CA	Grow Riverside Other is for parking fees	1	2	0	0				80	$75.00	$20.00	$233	
Out-of-State																	
1			None													$0	
															Total Travel:	**$11,591**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Rental	Storage Unit Cost for Nutrition Education Materials	2.1	$71.42	12	$1,800	
2			Room Rental for Events	For department meetings and training. For NEOP business 100% SNAP-Ed.	1	$360.00	1	$360	
							Total Building/Space:	**$2,160**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Network Fees	E-mail/Internet/Network Access Fees and Technology Fees. 100% allocated to SNAP-Ed	2.1	$142.10	12	$3,581	
							Total Maintenance:	**$3,581**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$275,507**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub D-San Bernardino Superintendent of Schools

9. Indirect Costs:

	Budget Adjustment							Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total		Budget Justification
1			Total indirect costs-8.9% of total direct cost	8.89%	$275,507.00	$24,493		
					Total Indirect Costs:	$24,493		

Total Budget:	**$300,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub E-San Bernardino Superintendent of Schools

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Coordinator	M. Lopez, Operations Manager	20.00%	80.00%	$119,015.00	0.8	$95,212.00	40.00%	$38,084.80	$26,659.40	$133,297	
2			Office Manager/Secretary/Admin. Assistant	M. Paxton, Program Technician	20.00%	80.00%	$67,807.00	0.75	$50,855.25	40.00%	$20,342.10	$14,239.40	$71,197	
3			Program Coordinator	Operations Manager	20.00%	80.00%	$85,973.00	0.75	$64,479.75	40.00%	$25,791.90	$18,054.40	$90,272	
4			Nutritionist	Educator	20.00%	80.00%	$76,540.00	0.75	$57,405.00	40.00%	$22,962.00	$16,073.40	$80,367	
5			Nutritionist	R. Kaur, Nutrition Educator	20.00%	80.00%	$79,655.00	0.75	$59,741.25	40.00%	$23,896.50	$16,727.60	$83,638	
6			Nutritionist	J. Mobley, Nutrition Educator	20.00%	80.00%	$78,371.00	0.75	$58,778.25	40.00%	$23,511.30	$16,458.00	$82,290	
7			Nutritionist	C. Crump, Nutrition Educator	20.00%	80.00%	$78,371.00	0.75	$58,778.25	40.00%	$23,511.30	$16,458.00	$82,290	
8			Office Manager/Secretary/Admin. Assistant	S. Lerma, Program Technician	20.00%	80.00%	$62,730.00	0.75	$47,047.50	40.00%	$18,819.00	$13,173.40	$65,867	
9			Nutritionist	Various TBD, Temporary Nutritionist	20.00%	80.00%	$60,000.00	0.05	$3,000.00	25.00%	$750.00	$750.00	$3,750	
						Total Staffing: Salaries/Benefits:		**6.1**	**$495,297**		**$197,669**	**$138,594**	**$692,968**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub E-San Bernardino Superintendent of Schools

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $29.98 per month x 12 months	6.1	$29.98	12	$2,195	
2			Postage	Standard/Express Mail delivery of nutrition related materials	6.1	$0.54	12	$40	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,235**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 634 samples.	$2.50	634	$1,585	
2			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes to NEOP eligible Latino and African-American county residents.	$1.00	1000	$1,000	
3			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities. Materials for [parents such as MyPlate, RYD.	$2.00	4052	$8,104	
4			Garden Supplies	Costs for the purchase of seeds, seedlings, plant starts, small gardening tools and supplies to support food garden sultivation/nutrition education, including material for garden beds located in SNAP-ed eiligible neighborhoods.	$100.00	10	$1,000	
5			Training Fees	Cost associated with garden training and technical assistance for three sites. The training is to provide technical assistance in planning and planting a food garden, and using it as a venue for nutrition education.	$1,000.00	3	$3,000	
							Total Materials:	**$14,689**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub E-San Bernardino Superintendent of Schools

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Nutritionists, Program Coordinators, Program Assistant, Office Manager, Contract Manager, Administrator	varies	General Mileage: Including training, classes, events, site visits, and meetings	1							11558			$6,184	
2			Staff TBD	Sacramento	NEOP Statewide Collab. Mtgs. (LIA Forum) Other is for parking fees	1	3	3	2	$46.00	$110.00	$450.00	100		$20.00	$2,538	
3			Staff TBD	Northern CA	School Based Health Center Conference Other is for parking fees	1	2	3	2	$46.00	$110.00	$450.00	100	$550.00	$20.00	$2,810	
Out-of-State																	
1																$0	
															Total Travel:	**$11,532**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Room Rental for Events	For department meetings and training. For NEOP business 100% SNAP-Ed.	6.1	$59.01	1	$360	
							Total Building/Space:	**$360**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Network Fees	E-Mail/Internet/Network Access Fees and Technology Fees (100% allocated to SNAP-ed)	6.1	$142.09	12	$10,401	
2			Admin Fees	Liability insurance, internal audit charges, other administrative fees	1	$2,501.00	1	$2,501	
							Total Maintenance:	**$12,902**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub E-San Bernardino Superintendent of Schools

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$734,686**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total indirect costs-8.89 % of total direct cost	8.89%	$734,686.00	$65,314	
					Total Indirect Costs:	**$65,314**	

Total Budget:	**$800,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub F-City of Fontana

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Tiffany Starks/ M. Wright	20.00%	80.00%	$68,348.00	0.001	$68.35	0.00%	$0.00	$13.60	$68	
2			Administrator (Director of Programs	Vacant	20.00%	80.00%	$59,030.00	0.003	$177.09	0.00%	$0.00	$35.40	$177	
3			Administrative Coordinator	Nancy Arredondo	20.00%	80.00%	$19,220.00	0.33	$6,342.60	0.00%	$0.00	$1,268.60	$6,343	
4			Project Coordinator	Victoria Smalley	20.00%	80.00%	$17,718.00	0.3	$5,315.40	0.00%	$0.00	$1,063.00	$5,315	
5			Health Educators (including Health Aide, Health Promotion Instructor)	Dimna Covarrubias	20.00%	80.00%	$13,000.00	0.26	$3,380.00	0.00%	$0.00	$676.00	$3,380	
6			Health Educators (including Health Aide, Health Promotion Instructor)	Sylvia Sanchez	20.00%	80.00%	$10,000.00	0.35	$3,500.00	0.00%	$0.00	$700.00	$3,500	
7			Health Educators (including Health Aide, Health Promotion Instructor)	Perla Barajas	20.00%	80.00%	$10,000.00	0.302	$3,020.00	0.00%	$0.00	$604.00	$3,020	
8			Health Educators (including Health Aide, Health Promotion Instructor)	Andrea Ponce	20.00%	80.00%	$10,000.00	0.5	$5,000.00	0.00%	$0.00	$1,000.00	$5,000	
						Total Staffing: Salaries/Benefits:		**2.046**	**$26,803**		**$0**	**$5,361**	**$26,803**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

There are no fringe benefits associated with these positions.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub F-City of Fontana

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $30 per month x 12 months	2.046	$30.00	12	$737	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$737**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Handler's Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$22.00	6.45	$142	
2			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities ($4.75 x 1600).	$4.75	1600	$7,600	
3			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Potential events: Let's Move on the Trail/ Taste of Fontana, Rely for Life, Fontana Days, 4th of July, Farmers Market, National Night Out. Cost is estimated $2.50 per sample X 3986 samples.	$2.50	3986	$9,965	
4			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes to NEOP eligible Latino and African-American county residents.	$3,075.00	1	$3,075	
5			Compartment Sink Rental	Cost for rental of a 3 or 4 basin compartment sink (at $200 per event for up to 15 events) to conduct nutrition demonstrations and taste test samplings at large outdoor community events, festivals, and/or Farmer's Markets in our FFY18 workplan and to be in compliance with County Environmental Health requirements.	$200.00	15	$3,000	
							Total Materials:	**$23,782**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Contract Manager/ Tiffany Starks; Adminstrator/ vacant	Sacramento	SNAP-Ed LIA Forum (Other for parking and ground transportation)	1	1	3	2	$46.00	$110.00	$275.00			$45.00	$678	
	Out-of-State																
1			None													$0	
															Total Travel:	**$678**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub F-City of Fontana

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$52,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$52,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub G-Reach Out West End

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Omar Gonzalez	20.00%	80.00%	$78,800.00	0.15	$11,820.00	23.86%	$2,820.25	$2,928.00	$14,640	
2			Administrative Coordinator	Teresa Fernandez	20.00%	80.00%	$48,942.00	0.25	$12,235.50	23.87%	$2,920.61	$3,031.20	$15,156	
3			Health Educator (including Health Aide, Health Promotion)	TBD	20.00%	80.00%	$36,400.00	1	$36,400.00	23.87%	$8,688.68	$9,017.80	$45,089	
4			Health Educator (including Health Aide, Health Promotion)	TBD	20.00%	80.00%	$36,400.00	0.15	$5,460.00	23.87%	$1,303.30	$1,352.60	$6,763	
						Total Staffing: Salaries/Benefits:		**1.55**	**$65,916**		**$15,733**	**$16,330**	**$81,648**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub G-Reach Out West End

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $119.75 per month for 1.55 FTE.	1.55	$119.75	2	$371	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$371**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities ($4.75 x 50).	$4.75	50	$238	
2			Food Handlers Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$25.00	2	$50	
3			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 250 samples.	$2.50	250	$625	
4			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes to NEOP eligible Latino and African-American county residents.	$500.00	1	$500	
						Total Materials:	**$1,413**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Coordinator [Teresa Fermamdez], Community	Sacramento	SNAP-Ed LIA Forum	1	1	3	2	$46.00	$110.00	$377.00				$735	
2			Positions 1, 2, 3 and 4	various locations	Travel to various sites in our scope of work (School sites, community centers, parks, events)/ (Recruitment, trainings, site visits, classes, events, meetings with administrators)	12	4	0	0	$0.00	$0.00		214.33			$1,376	
	Out-of-State																
1			None													$0	
															Total Travel:	**$2,111**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub G-Reach Out West End

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$85,543**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct Costs times 16.9% (based on Reach Out's federally approved indirect cost rate)	16.90%	$85,543.00	$14,457	
					Total Indirect Costs:	$14,457	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub H-TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	TBD	20.00%	80.00%	$23,464.56	0.5	$11,732.28	0.00%	$0.00	$2,346.40	$11,732	
2			Program Assistant	TBD	30.00%	70.00%	$22,882.00	0.7	$16,017.40	0.00%	$0.00	$4,805.10	$16,017	
						Total Staffing: Salaries/Benefits:		**1.2**	**$27,750**		**$0**	**$7,152**	**$27,749**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub H-TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office Supplies	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff conducting NEOP funded activities. The cost is calculated at $50 per month x 12 months x 1.2 FTE	1.2	$50.00	12	$720	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$720**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Handler's Certification	Cost for food handler certification that meets local county requirements for all staff responsible for conducting NEOP fruit, vegetable and beverage demonstrations and/or NEOP approved recipe taste tests.	$22.00	2	$44	
2			Nutrition Education Materials	Cost for purchase of approved nutrition/physical activity education materials, resources and curriculum supplies to be used with all FFY18 direct and indirect education activites included in our FFY18 objectives conducted at SNAP-ed eligible sites. This cost is for the purchase of approved educational materials that are either not available for download and/or are less expensive to purchase than to download/print ,curriculum not available for free, supplies required to implement approved curriculum activities and other resources (visual display, etc) that are used in conjunction with our approved curriculum for teaching classes and conducting IWP activities ($4.75 x 1020).	$4.75	1020	$4,845	
3			Food & Supplies	Cost is for food and supplies (cups, plates, table covers, gloves, etc.) used to conduct our food demonstration/tasting activities included in our FFY18 workplan objectives. Cost is estimated $2.50 per sample X 3186 samples.	$2.50	3186	$7,965	
4			Copies/ Reproduction	Cost for printing program marketing materials such as flyers, brouchers, posters with program/NEOP logos and NEOP approved materials to promote classes to NEOP eligible county residents.	$2,058.00	1	$2,058	
5			Compartment Sink Rental	Cost for rental of a 3 or 4 basin compartment sink (at $200 per event for up to 9 events) to conduct nutrition demonstrations and taste test samplings at large outdoor community events, festivals, and/or Farmer's Markets in our FFY18 workplan and to be in compliance with County Environmental Health requirements.	$200.00	9	$1,800	
						Total Materials:	**$16,712**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Program Coordinator	Sacramento	SNAP-Ed LIA Forum (Other for parking and ground transportation)	1	1	3	2		$110.00	$275.00	52		$40.00	$563	
2			Program Coordinator	County-wide	Mileage cost for NEOP funded staff to travel to/from sites to conduct activities described in FFY18 workplan objectives. Cost is estimated at .535 per mile	1	2						175			$94	
					Out-of-State												
1			None													$0	
															Total Travel:	**$657**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Sub H-TBD

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$45,838**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total indirect costs-15 % of salaries and benefits	15.00%	$27,749.00	$4,162	
					Total Indirect Costs:	$4,162	

Total Budget:	**$50,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	TBD	50.00%	50.00%	$25,000.00	0.5	$12,500.00	30.00%	$3,750.00	$8,125.00	$16,250	
2			Research Specialist	TBD	0.00%	100.00%	$37,500.00	0.8	$30,000.00	30.00%	$9,000.00	$0.00	$39,000	
3			Administrative Coordinator	TBD	100.00%	0.00%	$25,000.00	0.2	$5,000.00	30.00%	$1,500.00	$6,500.00	$6,500	
4			Research Specialist	TBD	0.00%	100.00%	$37,500.00	0.5	$18,750.00	30.00%	$5,625.00	$0.00	$24,375	
						Total Staffing: Salaries/Benefits:		**2**	**$66,250**		**$19,875**	**$14,625**	**$86,125**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General Office	General office supplies includes paper, pens, ink/toner and other small office supplies for LHD staff	2	$25.00	12	$600	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$600**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Cost for printing maps	$50.00	5	$250	
						Total Materials:	**$250**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			All Staff	Local	Local Mileage	1	2						346			$185	
2			Research Specialist/ TBD	Los Angeles	Impact & Outcome Evaluation	2	1	1	0				49			$52	
3			Research Specialist/ TBD	Los Angeles	PSE/RE-AIM Evaluation	1	1	1	0				50			$27	
4			Research Specialist/ TBD	Sacramento	SNAP-Ed LIA Forum	1	1	3	3	$46.00	$110.00	$275.00	0			$743	
									Out-of-State								
1			None													$0	
															Total Travel:	**$1,007**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Bernardino County
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$87,982**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		Total direct cost multiplied by the indirect percentage	5.00%	$86,125.00	$4,306	
				Total Indirect Costs:	**$4,306**	

Total Budget:	**$92,288**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

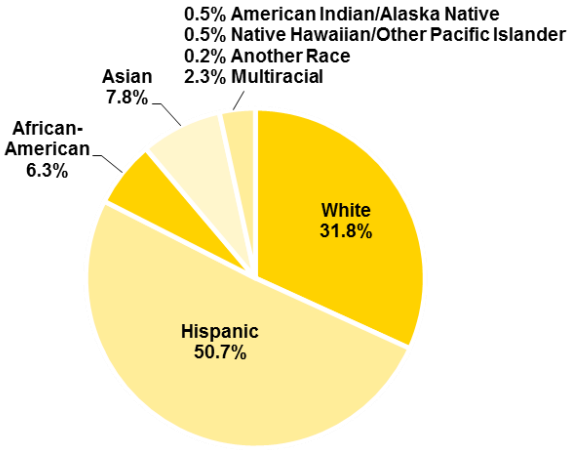
San Diego

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

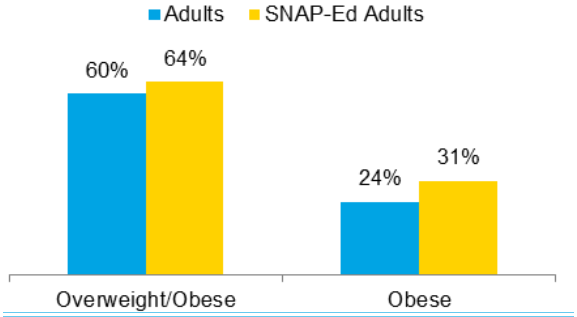
Total	947,692 (30%)

Ages (<185% FPL)	
Children <6 years old	96,000 (39%)
Children 6-17 years old	179,915 (38%)
Adults 18-64 years old	577,029 (28%)
Seniors 65 years and older	94,748 (24%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 14%	Obese data not available
Age 12-17 years	Overweight and Obese 26%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	70%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	38%

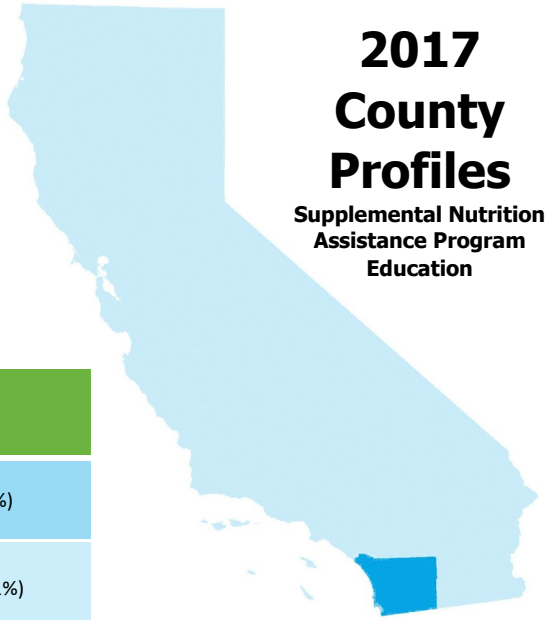
Population below Federal Poverty Level

14%

Food Insecurity Rates

13% Overall

21% Children



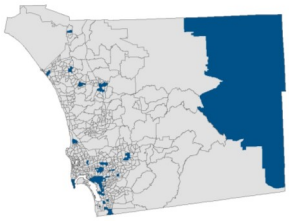
Other Federal Nutrition Assistance Programs

CalFresh Participants	286,685 (9%)
Students Eligible for Free/Reduced Price Meals (FRPM)	259,517 (51%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
627	92 (15%) all races

Schools	SNAP-Ed Eligible Schools
785	438 (56%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	16%
Percent of children (5-11) physically active 1+ hour every day	24%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	52%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
71%	62%	64%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
17%	11%	15%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
34%	27%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

San Diego County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: **San Diego**

SECTION A: OVERVIEW

1. **SNAP-Ed IMPLEMENTING AGENCY NAMES**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: County of San Diego Health and Human Services Agency, Public Health Services (PHS)**
X	**California Department of Aging: CDA: County of San Diego Health and Human Services Agency, Aging & Independence Services (AIS)**
X	**Catholic Charities of California: CCC: Catholic Charities Diocese of San Diego (CCDSD)**

2. **STATE LEVEL GOALS AND OBJECTIVES**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP-Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list, and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. JURISDICTION DESCRIPTION

Demographics

San Diego is a diverse, multicultural, and multilingual county located in the southwestern corner of California between Riverside, Orange, and Imperial counties and the US-Mexico border. Of the approximately 3,227,496 people living in the county (1), 922,984 (30.2%) are estimated to be SNAP-Ed eligible (income ≤ 185% Federal Poverty Level [FPL]) (2). Two out of every 21 San Diego County residents participate in CalFresh (2). A majority of the SNAP-Ed eligible population is female (53%), with 47% male (3). The age distribution of the SNAP-Ed eligible population peaks in adulthood with only 8% percent of SNAP-Ed eligible individuals identified as young children less than 4 years of age, while 21% are children between 5 and 17 years old, 57% are adults between 18 and 59 years old, and 14% are adults age 60 and over. The racial and ethnic distribution of this population reflects San Diego's diversity with 49% identifying as Hispanic/Latino, 33% as White, 6% as Black or African American, 8% as Asian, 3% as multiracial or identified as other, less than 1% as American-Indian/Alaskan Native, and less than 1% as Native Hawaiian/Other Pacific Islander. Though the SNAP-Ed eligible population primarily speaks either Spanish (32%) or English (46%) at home, other reported household languages include Vietnamese (1%), Arabic (1%), Tagalog (1%), and Mandarin (<1%) (3).

Obesity and Health Behaviors

San Diego County has seen a decline in rates of overweight/obesity among children, down 3.7% between 2005 and 2010, marking the biggest decline in that time period compared to all Southern California counties (4). However, overweight/obesity is still a significant issue, particularly among the SNAP-Ed eligible population. A higher proportion of SNAP-Ed eligible adults are overweight or obese (64%) compared to adults in the county overall (59%) (2). Fifty-six percent (56%) of the county's adults age 60 and over are either overweight or obese. The prevalence of overweight and obesity is slightly higher among the SNAP-Ed eligible older adult population, age 65 and above (57%) (5). Among low-income children, approximately 33% of children ages 2-4 and close to 43% of children and teens ages 5-19 are overweight or obese (2). The low-income population is also less likely to have a diet that meets national recommendations for fruit and vegetable consumption. In the county, approximately 37% of SNAP-Ed eligible children ages 2-17 had less than 2 servings of fruit the previous day (6).

Additional concerns for San Diego's SNAP-Ed eligible population include a reliance on fast food and a lack of access to physical activity and active living opportunities. Among the SNAP-Ed eligible population in San Diego County, 61% eat fast food at least once per week. Only 24% of all children ages 2-11 and 17% of 12-17 year olds are physically active for at least one hour every day (2). Rates of walking and bicycling to school have declined drastically in the past generation. One study shows that among 5-17 year olds in San Diego County, 73.5% did not walk, bike, or skate to or from school in the past week (7). Among workers 16 years of age and over in San Diego County, only 2.8% commute to work on foot, 0.7% ride a bicycle, and 3% take public transportation compared to 85.8% that commute to work by car (3). Although 35% of adults have engaged in regular walking in the past week, 15% of adults have not exercised in the past month (2). A 2012 SANDAG survey of the region's older adults found that almost a third (31%) have at least minor difficulty walking (8). About 23% of adults age 60 and over in San Diego County engage in at least 30 minutes of moderate physical activity a day for five days a week (5).

Food Insecurity

While the overall food insecurity rate for San Diego County is 14%, among families with children the food insecurity rate is higher at about 22% (2). Food insecurity also varies among the six County of San Diego Health and Human Services Agency (HHSA) Regions. Among adults living below 185% of the federal poverty level, more than fifty percent (54%) in the Central Region report periods of food insecurity; the remaining regions range from 17% in North Coastal Region, 23% in North Central Region, 20% in South Region, 43% in North Inland Region, to over half (52%) in East Region (6). Although African Americans make up only 6% of the SNAP-Ed eligible population in San Diego County (3), they are disproportionately impacted by food insecurity. Approximately 65% of eligible African American adults are not able to afford enough food compared to 32% of eligible Hispanics/Latinos and 40% of eligible Whites (6). Almost half (49%) of low-income adults who are non-citizens are food insecure, compared to 37% of low-income adult citizens. In 2013, Catholic Charities Dioceses of San Diego (CCDSD) distributed food to 109,038 food insecure people. The majority (71%) of the SNAP-Ed eligible population CCDSD serves is made up of adults between the ages of 18 and 59 (9). Other nutrition-related programs that work with local low-income populations to increase food security include the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Eatfresh.org, food banks (San Diego Food Bank, Feeding America San Diego), University of California Cooperative Extension, Dairy Council, and County of San Diego HHSA family resource centers.

Health Disparities

As mentioned above, San Diego has a diverse population with a large percentage of Hispanics/Latinos as well as African Americans, Asians, and a large refugee population. Certain racial and ethnic groups experience higher rates of obesity and obesity-related chronic diseases compared to the general population. In San Diego County, 72% of African Americans are overweight/obese compared to 69% of Hispanics/Latinos and 57% of non-Hispanic Whites. Seventy-two percent (72%) of SNAP-Ed eligible Hispanics/Latinos are overweight/obese, including 60% of U.S.-born SNAP-Ed eligible Hispanics/Latinos, compared to 78% of foreign-born eligible Hispanics/Latinos (5).

The percentage of people with diabetes is highest among African Americans at 16%, followed by Hispanics/Latinos at 8% and non-Hispanic Whites at 7%. Hospital discharge data for San Diego County from 2008-2012 show that while the rate of diabetes hospitalizations has decreased among Hispanics/Latinos, it is still almost twice as high as the rate among Whites, with 202 hospitalizations per 100,000 Hispanics/Latinos compared to 102 per 100,000 among Whites in 2012. (10). The rate of diabetes hospitalizations has increased among African Americans, with 412 diabetes hospitalizations per 100,000 in 2012. The rate of coronary heart disease hospitalizations appeared to decrease from 2008 to 2012 among Whites and Hispanics/Latinos. African Americans had the highest rate of coronary heart disease hospitalizations every year, with 396 hospitalizations per 100,000 compared to 227 hospitalizations per 100,000 among Hispanics/Latinos and 228 per 100,000 hospitalizations among Whites in 2012 (11).

The stresses associated with poverty are reflected in higher than average reports of psychological distress, which contributes to health disparities. About 4% of SNAP-Ed eligible adults have reported having had serious psychological distress during the past year compared to 3% of the overall county population (6).

Nutrition Environment

With 5,732 farms and 363 registered organic growers (12), San Diego County has more farms and organic farms than any other county in the United States (13). Of the 42 school districts in the county, 33 report involvement in "farm to school" programming and the districts spent $6.9 million on local and regional foods during the 2014-2015 school year, or about 10% of their total food cost per year (14). There are 46 farmers markets in the county; thirteen farmers markets located in low-income areas accept EBT, providing significant opportunity for locally sourced healthy food (15). Eighty-two percent (82%) of the zip codes in San Diego County have grocery stores, produce stands, or farmers markets, but unhealthy food options are prevalent, with 50% of the restaurants in the county classified as fast food restaurants (16). Three percent (3%) of the low-income population has limited access to healthy food, which is defined as living more than 1 mile from a supermarket or large grocery store in an urban area, or more than 10 miles from a supermarket or large grocery store in a rural area (16).

Physical Activity Environment

San Diego County has 10 recreational facilities per 100,000 residents, and 92% of children and teens ages 1-17 have a park or open space within a 30 minute walking distance (5). In San Diego County, 87% of children and teens in the SNAP-Ed eligible populations have visited a park or other open spaces in the past month, and the majority of teens (98%) feel their nearby park or playground is safe during the day (6). However, a recent study shows that per-resident spending on parks and recreation in San Diego lags behind other major cities. San Diego spent only $102 in "operational spending" (e.g., landscape tree maintenance, trash removal) and $9 in "capital spending" (e.g., one-time items like land acquisition, construction, major repairs), well below the average of $220 and $100, respectively, in cities like Washington D.C. and Seattle (17). Additionally, the San Diego region has the 6th highest rate of pedestrian deaths in the U.S. as a percentage of total traffic fatalities (18). Correspondingly, residents in SNAP-Ed eligible assessments and community meetings have expressed concerns with personal and traffic safety; aspects of walkability such as poor street connectivity and lack of sidewalks; and overall access to parks, stores, and schools.

Natural Environment

Increases in temperature and adverse weather events due to climate change negatively impact both food systems and opportunities for active living in San Diego County. As on-road transportation accounts for 43% of greenhouse gas emissions in the county (14), improving the built environment to create safe routes and increase active transportation to places where people live, learn, shop, and work, would help to reduce emissions and increase physical activity. Increases in temperature and dry conditions could potentially become a barrier to outdoor physical activity, disproportionately affecting residents in areas with limited access to indoor recreational facilities, particularly for low-income populations. Climate change is projected to reduce the amount of imported water available from the Colorado River, the Sacramento-San Joaquin River Delta, and the Sierra Nevada. Warmer and drier conditions would negatively impact agriculture, exacerbating the current water shortages by increasing demand for irrigation. The cost of water could impact the cost of produce, affecting access to fresh fruits and vegetables for the SNAP-Ed eligible population.

Targeted Settings

- ***Cities and Communities***: There are a total of 19 jurisdictions in San Diego County – 18 cities and the unincorporated county. Healthy Cities/Healthy Residents projects will target three cities with large numbers of SNAP-Ed eligible residents and high need in terms of access to healthy food and active transportation/active living opportunities. The projects will engage SNAP-Ed eligible residents and community-based organizations (CBOs), and assist the cities with adopting and implementing policies that improve the food and active living environments for the communities in greatest need. Additionally, retail and food systems efforts will work with local jurisdictions on the adoption of municipal retail policies and other policies that increase access to and availability of healthy, local food for SNAP-Ed eligible residents.

- ***Food Resource Centers (FRCs):*** CCDSD runs three FRCs in San Diego County that serve a demographically diverse and low-income population. The FRCs provide clients with government commodities and donations. In FFY 2014, CCDSD's FRCs served a total of 38,694 households and 90,603 individuals, including 4,212 homeless people.

- ***Faith-Based Organizations***: There are 1,720 congregations scattered throughout San Diego County with over 1.3 million members (19). In 2010, there were 19 Muslim congregations with an estimated 22,000 members and over 115 Catholic churches with an estimated 801,850 congregants (19). Faith-based programs will provide training on healthy food/physical activity and support for PSE efforts to members of congregations in SNAP-Ed eligible areas, specifically targeting congregations serving Muslims and Hispanics/Latinos.

- ***Schools*****:** Of the 627 census tracts in San Diego County, 103 (17%) are SNAP-Ed eligible based on all races data for2009-2013. Over half (55%) of the 780 schools in the county are SNAP-Ed eligible, and 256,705 (51%) out of 503,939 enrolled students in the county are eligible for the Free and Reduced Price Meals (FRPM) program. District wellness policies, school-based programs, and Safe Routes to School (SRTS) efforts will target schools with a high percentage of SNAP-Ed eligible students (2).

- ***Retail:*** There are 22 census tracts within all of the regions in San Diego County that are classified as food deserts where residents have low access to a supermarket or large grocery store (18). Retail efforts will focus on store conversions and incorporating fresh fruits and vegetables and healthy food and beverage options to increase access to healthy foods in low-income neighborhoods. Additionally, municipalities will receive technical assistance to adopt municipal policies to improve healthy retail options.

- ***Worksites*****:** In San Diego County, about 27% of employees are SNAP-Ed eligible and 14% of those eligible participate in CalFresh (21). Worksite Wellness programs for SNAP-Ed eligible employees will provide education, resources, and assistance with implementing policy, systems, and environmental (PSE) changes at worksites with a large proportion of low-income workers.

Targeted Populations

- ***Early Childhood:*** In 2014 there were 4,653 licensed child care centers in San Diego County (21). Thirty-six percent (36%) of these licensed child care centers serve children receiving child care subsidy for Stage 1, indicating an opportunity to provide nutrition education and obesity prevention services. Programmatic efforts will provide early child care providers with nutrition education and technical assistance in adopting policies to increase healthy eating and physical activity. Technical assistance will also be provided to school districts to include preschool-specific language in school wellness policies.

- ***Older Adults:*** In 2012, older adults (age 65 and above) represented about 12% (374,535) out of the County's total population of 3.1 million which was slightly less than the nation as a whole (14%). Although 79% of older adults in the county reported being in good to excellent health in 2012, 56% of them reported being overweight or obese. About 10% of older adults reported eating fast food three or more times in the past week, which was slightly higher than the 9% reported in 2009. According to 2009 data, 69% of the older adult population walked for transportation, fun, or exercise in the past week. However, smoking among older adults has been continuously rising from 6% to 7% and up to 9%, in 2006, 2009, 2012 respectively. Moreover, an estimated 45,000 older adults in San Diego County reported falling more than once in the past year (22).

  Aging & Independence Services (AIS) provides services to the older adult population in San Diego County via home delivered meals and congregate sites. Over 7,132 older adults were registered and received meals at 37 congregate sites between July 1, 2015 and December 31, 2015. Of the 37 meal sites, 18 locations are SNAP-Ed eligible. Of the total 3,520 registered meal participants at the eligible sites, 2,694 (76.5%) are low-income (<185% FPL). Forty-eight percent (48%) identify as White, 22.8% as Hispanic/Latino, 9% as African American, 27.7% as Asian, 4% as Native Hawaiian or Other Pacific Islander, less than 1% as American Indian/Alaskan-Native, and 13% as multicultural/other. A 2015 community assessment indicated many older adults would like to improve their nutrition knowledge and behavior, and need additional support for food security. Forty nine percent (49%) of the meal site participants are at high nutritional risk as measured by the *Determine Your Nutritional Health* checklist (23). CCDSD will also coordinate with AIS to provide nutrition education to CCDSD and other SNAP-Ed eligible older adult residential sites.

- ***Homeless Individuals and Migrant Workers:*** San Diego County has the 4th largest homeless population in the nation, with approximately 8,742 homeless individuals (24). CCDSD will also provide SNAP-Ed nutrition education services to homeless individuals and migrant workers in the following settings:
  - La Posada Men's Shelter to reach up to 50 migrant workers and 50 homeless men.
  - The Leah Residence, which is affordable housing for up to 30 previously homeless women and those with special needs.

- ***Refugees:*** The California State Refugee Programs Bureau arrival information report indicates that between October 2007 and September 2012, San Diego County resettled 15,158 newly arriving refugees; 11,837 of these are CalFresh recipients. Thirty-six percent (36%) are children and teens between the ages of 0 and 17, 55% are adults between 18 and 50, and 9% are adults ages 51 and over. The majority (77%) are from the Middle East, primarily Iraq. The languages spoken by the refugees reflect their countries of origin with 78% speaking Arabic in the home and 3% speaking Somali.

In FFY 2017-2019, refugee populations located in the Central and East Regions of San Diego County, where the vast majority of eligible refugee families reside, will continue to receive direct and indirect education from CCDSD and PHS. CCDSD facilitates the transition for refugee clients through an integrated provision of services, including resettlement, employment, acculturation, case management, and health. Refugees will also be recruited to participate in Healthy Cities/Healthy Residents projects to improve environmental supports to increase access to healthy food and active living opportunities.

4. COMMUNITY ASSESSMENT

The County of San Diego SNAP-Ed Local Implementing Agencies (LIAs) utilized a comprehensive set of assessment measures to inform development of the work plan. The assessment included an analysis of the following types of data and information: demographic; health; community and environmental settings, including municipal policy gaps and opportunities; sectors of influence; and social and cultural norms and values. This comprehensive approach enabled the LIAs to identify the populations and areas of highest need and to develop a coordinated set of interventions that address all levels of the Social-Ecological Model (SEM) and can help provide long-term benefits to the SNAP-Ed eligible population.

Demographics

Jurisdiction demographic data were derived from the SNAP-Ed County Profile prepared by CDPH. Included in the profile are county-level data from the American Communities Survey (ACS) five-year estimates, the Department of Social Services Annual Trends, the California Health Interview Survey (CHIS), and Feeding America's Map the Meal Gap. CCDSD and AIS provided demographics for each of their targeted groups. Data from all these sources were used to assess existing SNAP-Ed sites; identify gaps and potential additional groups and sites; identify nutrition education activities and PSE change strategies; and identify mechanisms to coordinate, leverage, and layer intervention activities of the LIAs and other community partners.

Health

Data from the SNAP-Ed County Profile were used to identify obesity prevalence, health behaviors, and health disparities within the SNAP-Ed eligible population, informing the identification of target audiences for nutrition education and obesity prevention strategies. Data from CHIS provided additional information to supplement the SNAP-Ed County Profiles and further refine the intervention strategies outlined in Section A: Jurisdiction Description.

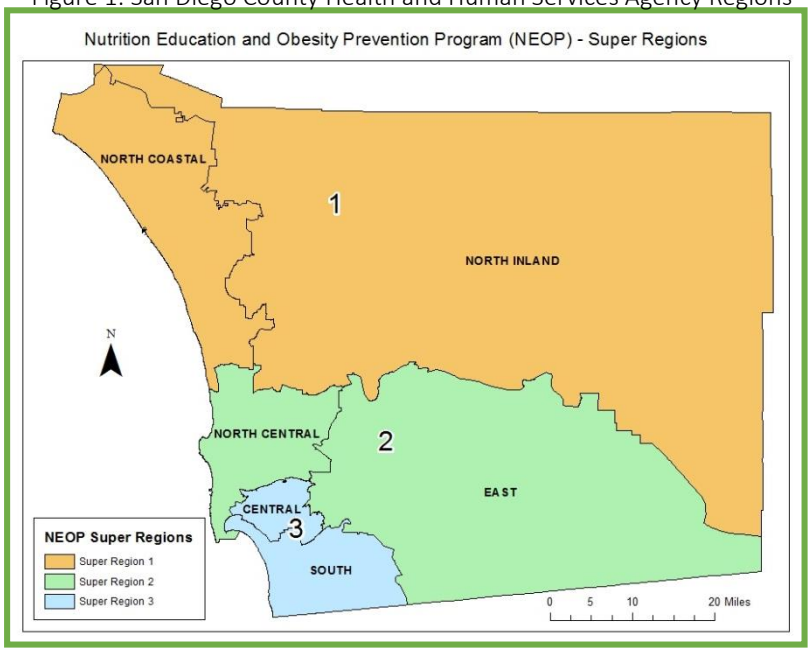
Community and Environmental Settings

Information on eligible census tracts, schools, and the nutrition and physical activity environment came from the SNAP-Ed County Profile; the United States Department of Agriculture (USDA) Food Environment Atlas; the County of San Diego Department of Agriculture, Weights, and Measures; the State of Farm to School in San Diego County report; the Healthy Food in Every Neighborhood/A Policy Scan of Jurisdictions in San Diego County report; and the 2015 Circulate San Diego Regional Walk Scorecard report. To inform the worksite interventions, data from CHIS were used to determine the proportion of working adults in San Diego County that are SNAP-Ed eligible and those that are participating in CalFresh, as well as information about obesity prevalence and healthy behaviors among workers. To inform the faith-based interventions, information from the Association of Religion Data Archives County Membership Report was used to describe congregations and adherents in the county.

The County of San Diego HHSA's *Live Well San Diego* Community Health Assessment (CHA) informed development of the work plan. The CHA was conducted in 2012 as part of the County's public health accreditation community engagement process to identify and prioritize public health issues and to develop a Community Health Improvement Plan (CHIP) to address priority issues. CHA data aided in identifying goals, strategies, and measurable objectives to address community health and safety needs for different communities. CHIP goals reflected in the work plan include implementing PSE changes such as improving active transportation/active living options, corner store conversions, worksite wellness policies, and farm to school programs.

The LIAs developed and reviewed GIS maps of San Diego County showing demographic factors overlaid with locations of FFY 2015 SNAP-Ed programs and services. The maps helped inform the LIAs about what underserved areas to target in FFY 2017-2019 and where the programs can coordinate to ensure locations are being targeted at each level of the SEM.

Figure 1: San Diego County Health and Human Services Agency Regions



Municipal Policy Gaps and Opportunities

PHS utilized two key sources of information to assess the status of local jurisdictions' policy gaps and opportunities for improving access to healthy food and active transportation/active living. These included the *Healthy Food in Every Neighborhood: A Policy Scan of Jurisdictions in San Diego County* report, developed by ChangeLab Solutions, and the *2015 San Diego Regional Walk Scorecard,* developed by Circulate San Diego. These analyses pointed to the need to place a greater programmatic focus for FFY 2017-2019 on policy changes at the jurisdiction level that benefit low-income communities and work to eliminate health disparities. As such, PHS will implement new Healthy Cities/Healthy Residents projects in each of HHSA's Super Regions. A map of the how the six HHSA regions are organized into three Super Regions is located in Figure 1.

School Environment and Policy

Assessment of the status of current school wellness policies in San Diego County pointed to the need to take a higher level policy approach to ensuring schools adopt and implement wellness policies and provide healthy food and physical activity environments for children. Therefore, PHS will work with four school districts, assisting them to allocate funding in their new Local Control and Accountability Plans (LCAPs) to support wellness priorities (e.g., increase resources for physical activity, improve access to drinking water, improvements to the cafeteria environment). Selection of the four school districts was based on a combination of factors, including SNAP-Ed eligibility of schools, readiness and interest on the part of the district, and WellSAT scores.

Retail Environment

Retail survey data collected as part of CDPH's second round of data collection for the Healthy Stores for a Healthy Community Campaign in 2016 will be used to identify opportunities to collaborate with tobacco control and alcohol and drug efforts in SNAP-Ed Healthy Retail interventions. This will inform locations to target for store conversions and designation under the new *Live Well San Diego* Healthy Retail Recognition program.

Healthy Cities/Healthy Residents will consist of community-driven projects that advance city-level policies and neighborhood environmental improvements to increase residents' access to healthy food and active transportation/active living. The three locations identified for the projects will be in the cities of Vista, El Cajon, and National City. These locations were selected based on income eligibility of the population, policy gaps and opportunities identified in the policy analyses reports, considerations of city and community readiness, presence of an existing and highly functioning CX3 and/or Resident Leadership Academy graduates, presence of strong community-based organization, and regional priorities. The San Diego Regional Walk Scorecard and local assessments to be conducted by residents will inform identification of priority environmental improvements to implement (e.g., bike/walk infrastructure, community gardens, retail conversions).

Sectors that Influence Nutrition and Physical Activity

Information on sectors related to nutrition and physical activity was gathered from various sources, including the County of San Diego Department of Agriculture, Weights, and Measures for the number of farms in the county, and SANDAG's Climate Action Strategy for the potential disproportionate effects of climate change on the SNAP-Ed eligible population.

CCDSD conducted needs assessments in both its FRCs and older adult residential locations. The needs assessment identified food security as the number one issue, followed by access to healthy foods and meal planning strategies. In the Senior Residential program, residents identified chronic heart disease as their main concern and expressed the desire to learn to eat for a healthy heart and to increase physical activity.

In 2015, AIS conducted a survey of over 1,300 Senior Nutrition Program participants to understand their views of the program and their perception of the services they receive. Participants reported attending the meal sites for a variety of reasons, including balanced nutrition (60%) and nutrition education (28%). Also, 30% of respondents indicated needing additional resources to help with their food needs. These issues will be addressed in the FFY 2017-2019 AIS SNAP-Ed interventions.

Social and Cultural Norms and Values

Public opinion information was also considered in developing SNAP-Ed activities within the county. Findings from the Obesity and Diabetes Prevention Survey conducted in 2013 by The California Endowment were used to support SNAP-Ed activities to promote healthy food and beverage standards in community settings, and to increase the availability and visibility of healthy foods and beverages in retail stores. Key results showed that 70% of the California voters strongly favored providing incentives and enacting policies to attract more farmers markets and produce stands to sell fresh fruits and vegetables in low-income neighborhoods. Similarly, 62% strongly favored providing incentives and enacting policies to attract more supermarkets to sell fresh fruits and vegetables in low-income neighborhoods.

5. COMMUNITY CHANGE GOALS

Led by the County of San Diego, *Live Well San Diego* is a countywide, long-term vision to promote healthy, safe, and thriving communities. Under *Live Well San Diego,* all County departments work together with the community – engaging partners in every sector – to achieve a shared vision and collective impact. *Live Well San Diego* encompasses three components: Building Better Health, Living Safely, and Thriving. It utilizes ten indicators, including community involvement, built environment, and life expectancy, that allow the County to measure progress in achieving *Live Well San Diego's* goal of improving the well-being of the entire San Diego Region. To date, about 150 organizations countywide*,* including businesses, local and regional governments, schools, and faith-based and community organizations, have become recognized *Live Well San Diego* partners and have committed to working collectively toward this goal.

In 2012, HHSA conducted a comprehensive, countywide community planning through the *Live Well San Diego* CHA. Priority health issues identified by the CHA include chronic disease prevention (active living, healthy eating, and tobacco control), quality healthcare systems, and behavioral health and substance abuse. These priorities are embedded in the Building Better Health strategies of *Live Well San Diego*:

1. Building a Better Service Delivery System
    - Increase access to quality health care, including preventive health care and behavioral health services
2. Supporting Positive Choices
    - Increase consumption of healthy food
    - Increase rates of physical activity/active living
    - Decrease tobacco and substance abuse
3. Pursuing Policy Change
    - Increase access to healthy food
    - Increase opportunities for physical activity/active living
    - Improve safety through built environment
    - Decrease substance abuse
    - Improve community safety and decrease violence

The SNAP-Ed program in San Diego, including the integrated efforts of all three LIAs, supports the *Live Well San Diego* vision and strategies, and contributes to its collective impact. However, the assessment of issues and opportunities for San Diego's FFY 2017-2019 SNAP-Ed planning looked more specifically at data related to nutrition, obesity, and the food and active living environment and related policies. As such, San Diego's SNAP-Ed efforts are focused more specifically on two *Live Well San Diego* Building Better Health strategies: 1) Supporting Positive Choices and 2) Pursuing Policy Changes for a Healthy Environment.

San Diego's NEOP efforts also support and align with community change goals of the San Diego County Childhood Obesity Initiative (COI), a private-public partnership and countywide coalition with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change. These include goals to: 1) increase access to healthful foods and beverages in a culturally appropriate manner; 2) increase opportunities for safe physical activity in an inclusive and culturally appropriate manner; and 3) create and improve social, economic, service, and built environments that support healthy eating and active living.

San Diego's LIAs are committed to advancing high-impact and sustainable PSE solutions to change the upstream, systemic conditions that contribute to obesity in the county. Toward that end, the LIAs will target four critical settings – LIVE, LEARN, SHOP, and WORK – to the following local objectives for FFY 2017-2019. These will contribute to the countywide collective impact and community change goals of *Live Well San Diego* and the San Diego County Childhood Obesity Initiative.

LIVE

1. By September 30, 2019, implement up to 20 PSE changes in a variety of community settings to increase access and availability of healthy food and beverages and opportunities for active living in daily life, reaching 26,460 SNAP-Ed eligible individuals.
2. By September 30, 2019, three cities in San Diego County will advance one municipal healthy food systems policy; one municipal active transportation/active living policy; and one community environmental change that supports access to healthy food and/or active transportation/active living, utilizing the Healthy Cities/Healthy Residents community engagement process, reaching 150,000 SNAP-Ed eligible residents.

LEARN

1. By September 30, 2019, 24 child care providers will participate in the healthy child care designation program by developing and implementing wellness policies and procedures that follow best practices related to healthy food and beverages and access to physical activity in settings where 0-5 year olds learn, and 3 school districts in San Diego County will incorporate preschool – specific language into their district wellness policies, reaching 1,600 SNAP-Ed eligible individuals.
2. By September 30, 2019, 15 schools will adopt PSE changes that improve the food and physical activity environments where students in grades K-12 learn, and 3 school districts in San Diego County will allocate funding in their Local Control and Accountability Plans (LCAPs) to implement components of their wellness policies that address access to healthy food and beverages and/or opportunities for physical activity, reaching 26,000 SNAP-Ed eligible individuals.

SHOP

1. By September 30, 2019, 15 small- to medium-sized retailers will participate in the *Live Well* Community Market Recognition Program to increase access to healthy food and beverages in settings where people shop, and 2 municipalities in San Diego County will adopt a municipal or systems change to improve healthy retail options, reaching 106,000 SNAP-Ed eligible individuals.

WORK

1. By September 30, 2019, adopt and implement 13 wellness PSEs in worksites through the Live Well @ Work program and enroll 7 of the 13 worksites in the Live Well @ Work designation program to increase access to healthy food and beverages and opportunities for active living in settings where people work, reaching 3,500 SNAP-Ed eligible individuals.

Specific PSE strategies to be implemented by San Diego's LIAs to achieve these objectives include:

1. Early Childhood
2. School Wellness
3. Farm to Fork/Local Procurement
4. Joint-Use
5. Healthy Corner Stores
6. Structured Physical Activity
7. School and Community Gardens
8. Worksite Wellness
9. Safe Routes to Healthy Places
10. Healthy Food and Beverage Standards

San Diego's LIAs will work together to achieve the six local objectives listed above – each working within its population reach and area of expertise. San Diego's LIAs will focus these efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities that align with the USDA-Western Regional Office (WRO) Evaluation Framework. All LIAs will provide nutrition and physical activity education, as well as pursue complementary efforts to support policy, systems, and environmental changes. Information on how each local objective relates to the state objectives is below. Detail on activities for each objective are in Section A9: Intervention and Evaluation Plan Narrative Summary and Section C: Intervention Plan.

6. PARTNERSHIPS AND COLLABORATIVE EFFORTS [COUNTY NUTRITION ACTION PLAN (CNAP) PARTNERS OR COMPARABLE]

San Diego's County Nutrition Action Partnership (CNAP), made up of public health professionals and community stakeholders, seeks to reduce obesity, health disparities, and food insecurity within San Diego's low-income communities by collaborating on upstream policy and systems changes and coordinating nutrition and physical activity education and activities. San Diego's CNAP meets a minimum of four times per year. All SNAP-Ed LIAs will participate in the CNAP in FFY 2017-2019, along with other USDA Food and Nutrition Service-funded programs and community organizations, including:

- Expanded Food and Nutrition Education Program (administered by the University of California Cooperative Extension) to coordinate nutrition education.
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) to coordinate messages and references to the programs.
- Feeding America San Diego and San Diego Food Bank to leverage CalFresh Outreach and provide nutrition education classes at food distribution events.

- Senior, school, and summer meals programs to cross-promote Harvest of the Month (HOTM) featured produce.
- Eat Fresh (eatfresh.org – a nutrition education web-based tool) is being utilized by funded and non-funded partners, such as County libraries, to improve computer literacy and to provide nutrition education.

In FFY 2015, CNAP went through a strategic planning process and decided to focus on implementing Farm to Fork (F2F)/HOTM strategies in various settings. In the beginning of FFY 2017, CNAP will assess its effectiveness in advancing this work, specifically looking at its ability to foster members' comprehensive knowledge of the food system, improve members' ability to systematically increase local procurement in their respective intervention setting, and support mutually reinforcing strategies that increase the availability of locally grown products available to SNAP-Ed populations.

Based on results of the assessment and partner interest, CNAP partners were integrated into existing workgroups of the Food System Alliance and other existing farm to institution groups. The partners will continue F2F/HOTM efforts as one of several strategies to support mutually reinforcing activities and shared messaging across federal nutrition programs to reduce food insecurity and increase access to healthy food.

In addition to CNAP, PHS coordinates with a much broader and diverse network of community partners and coalitions to accomplish SNAP-Ed objectives and to leverage collective impact in advancing community change goals. Several SNAP-Ed objectives are advanced through active involvement and support of the San Diego County Childhood Obesity Initiative (COI). The numerous partners of the COI work together to increase healthy eating and physical activity opportunities across several domains, including early childhood institutions, school districts and after-school programs, local governments, healthcare, business, community, and media. PHS and key contracted partners are in leadership roles on the Leadership Council, Government Domain, and the Schools and After-school Domain working groups, providing a forum for moving NEOP objectives forward and linking them to broader objectives. California Thursdays is a project of the Farm to School Taskforce, which is a workgroup of the COI Schools and After-school Domain. NEOP staff leverage the partnerships created within the F2S Taskforce and schools that participate in California Thursdays by providing additional (NEOP-approved) resources, including nutrition education, wellness policy consultation, and Smarter Lunchrooms Movement technical assistance.

PHS' food systems objectives are advanced through collaboration with the San Diego Food System Task Force, and by increasing the level of support and involvement in the San Diego County Food System Alliance (FSA). The goal of the FSA is to develop and maintain an equitable, healthy, and sustainable food system for the benefit of all people in San Diego County. It includes representatives from organizations at all levels of the local food system, including community; environment; food production, processing, and distribution; education and research; food security; and public health. Composed of four working groups – Healthy Food Access, Food Recovery, Reducing Barriers to Farming, and Urban Agriculture – FSA is a key collaborative partner that will enable PHS to advance broader objectives related to ensuring SNAP-Ed residents have access to healthy, affordable, and culturally appropriate food at all times; informing policies that address the recovery of food resources for consumption, livestock feed, energy, and compost; increasing the amount of produce available to SNAP-Ed eligible individuals; developing an equitable growing environment in San Diego; and supporting beginning farmers and addressing barriers to entry, hence expanding workforce opportunities.

Other significant partners and coalitions, that aid PHS in achieving SNAP-Ed objectives, include the San Diego County First 5 Commission, San Diego Association of Governments (SANDAG), Circulate San Diego, San Diego County Safe Routes to School Coalition and North County Safe Routes to School Coalition, Complete Streets Task Force, Farm to School Task Force, and San Diego Vision Zero Initiative, which is a strategy in the City of San Diego to reach zero traffic deaths by 2025.

CCDSD will continue to expand its reach of partners, including the San Diego Food Bank, Feeding America San Diego, the Hunger Advocacy Network, the CalFresh Task Force, Produce Good, and Harvest Crops, to partner on projects that increase access to healthy food at emergency food locations.

In addition to CNAP, SNAP-Ed PSE initiatives will be shared with several coalitions that focus on issues facing older adults. For instance, the Aging & Independence Services (AIS) Health Promotion unit coordinates with the AIS Health Promotion community committee, which includes older adults and service providers. AIS will host an Aging Summit for approximately 2,000 older adults and service providers in the spring of 2016. The focus of the summit will be on "*Age Friendly Communities,"* and there will be several Action Teams that continue to work on these issues after the Summit. One of the Action Teams will focus on Transportation. AIS SNAP-Ed staff will present to these committees and collaborate with them to assist in the advancement of the PSE goals of AIS.

In addition to participation on CNAP and other important coalitions, the San Diego LIAs meet quarterly to collaborate on sites and to coordinate on layering of each group's interventions in order to ensure that SNAP-Ed residents are reached by multiple interventions in multiple settings. Additionally, LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments.

Through these coordinated, complementary efforts, the FFY 2017-2019 SNAP-Ed program in the County of San Diego will effectively provide nutrition education and obesity prevention services to the SNAP-Ed eligible population and will advance policy, systems, and environmental changes that create healthier environments for these residents.

7. KEY MESSAGES

☒ Food Safety	☒ Physical Activity	☒ Fiber-Rich Foods
☒ Whole Grains	☒ My Plate-Healthy Eating Plan	☒ Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources)
☒ Fruits & Vegetables	☒ Limit Added Sugars or Caloric Sweeteners	☒ Other *(specify)*: Healthy Beverages
☒ Fats and Oils	☒ Food Shopping/ Preparation	
☒ Lean Meat & Beans		
☒ Sodium & Potassium		
☒ Promote Healthy Weight		

8. EDUCATIONAL MATERIALS, RESOURCES AND CURRICULUM

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-2019 USDA-approved California Department of Aging, Catholic Charities of California, or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

The County of San Diego considered target populations – especially those most underserved – and venue settings when choosing the best curricula and materials to include in the Integrated Work Plan. San Diego LIAs also projected need based on its SNAP-Ed annual and three-year objectives. The focus areas are varied, and include preschools, schools at all grade levels, afterschool programs, faith-based organizations, worksites, retail establishments, and older adults. Some of the factors that contributed to the section of the curricula and materials included the level of engaging activities and the availability of materials in languages other than English.

9. INTERVENTION AND EVALUATION PLAN NARRATIVE SUMMARY

In San Diego County, SNAP-Ed funds from three state implementing agencies will support three local SNAP-Ed programs in Federal Fiscal Years 2017-2019 to implement SNAP-Ed goals and objectives. The California Department of Aging's program is locally administered by the County of San Diego HHSA, Aging & Independence Services (AIS). The Catholic Charities of California SNAP-Ed program is locally administered by Catholic Charities Diocese of San Diego (CCDSD). Lastly, the California Department of Public Health's (CDPH) Nutrition Education and Obesity Prevention Branch's program is administered by the County of San Diego HHSA's Division of Public Health Services (PHS). The Local Implementing Agencies (LIAs) in San Diego County – AIS, CCDSD, and PHS – will collaborate to implement upstream public health approaches to obesity prevention integrated with targeted nutrition and physical activity education for SNAP-Ed eligible individuals throughout the county. The LIAs' collective efforts, working in partnership with other nutrition, public health, and non-traditional stakeholders, will address California's state-level objectives, as indicated in Table 1 below.

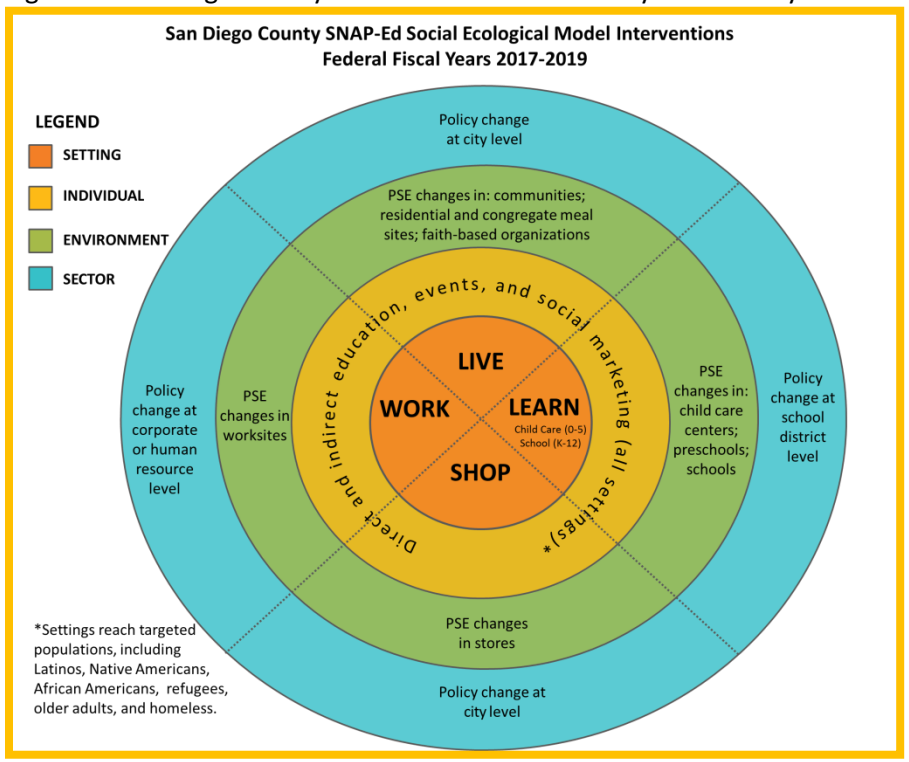
Table 1: State Level SNAP-Ed Goals and Objectives in Relation to San Diego Objectives

State Level Goal	State Level Objectives	Local Level Objectives
Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages	**1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*. **1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population. **1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.	LIVE 1; LIVE 2; LEARN A; LEARN B; SHOP; WORK
Goal 2: Increase Physical Activity	**2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.	LIVE 1; LIVE 2; LEARN A; LEARN B; WORK
Goal 3: Improve Food Resource Management	**3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population. **3b:** Annually increase food security [2] among the SNAP-Ed eligible population.	LIVE 1; LIVE 2; SHOP; WORK
Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.	**4a:** Annually improve [4] food environments at SNAP-Ed eligible sites. **4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.	LIVE 1; LIVE 2; LEARN A; LEARN B; SHOP; WORK
Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.	**5a:** Annually improve [4] environments and opportunities for physical activity at SNAP-Ed eligible sites **5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.	LIVE 1; LIVE 2; LEARN A; LEARN B; WORK

All LIAs will employ evidence- and practice-based interventions. The objectives and activities for the Intervention Plan are derived from each agency's community assessment results. All three of the LIAs collaborated and coordinated to create an Integrated Work Plan that complements the experience and expertise of each LIA. The objectives will be accomplished through activities that advance policy, systems, and environmental changes in various settings and levels within communities, and the objectives are layered with comprehensive behavior-focused nutrition and physical activity education and media and public relations.

The LIAs' activities will address all levels of the Social Ecological Model (SEM) to improve the likelihood that the SNAP-Ed eligible population will increase healthy behaviors. Interventions are layered to provide support at individual and environmental levels as well as address multiple sectors of influence and social and cultural norms. The LIAs will collectively work in settings where people live, learn, shop, and work to implement nutrition and obesity prevention interventions that reach the individual, environmental, and sector levels of the SEM, as noted in Figure 2.

Figure 2: San Diego County SNAP-Ed Nutrition and Physical Activity Intervention Strategies



Coordination and Collaboration among the LIAs

The LIAs will coordinate intervention sites and collaborate on activities to ensure their programs complement rather than duplicate each other. For example, in the cities with Healthy Cities/Healthy Residents projects, PHS will engage older adults that receive direct education from AIS to participate in the resident coalitions and work with cities on PSE changes. CCDSD will receive technical assistance from PHS to design and implement a project that decreases active transportation barriers that CCDSD clients experience as revealed by the FFY 2016 needs assessment. CCDSD will also coordinate with AIS to identify and

provide nutrition education at SNAP-Ed eligible older adult residential sites and to design a donated food policy template. Finally, the LIAs will collaborate as part of the County Nutrition Action Partnership (CNAP) to advance local food systems objectives and state SNAP-Ed goals.

FFY 2017–2019 Intervention Strategies

Aging & Independence Services

AIS is the federally designated Area Agency on Aging (AAA) serving the entire county. A 2015 community assessment indicates that many older adults would like to improve their nutrition knowledge and behavior, and need additional support for food security. AIS will conduct three major interventions designed to improve healthy eating and physical activity among older adults, with support from the subcontractor Full Spectrum Nutrition Services (FSNS).

- ***Nutrition Education:*** Direct education intervention will use CDA/USDA-approved curriculum at three SNAP-Ed eligible sites that serve older adults in each of the three years, for a total of nine cohorts. FFY 2017 sites will be located in the Healthy Cities/Healthy Residents communities. The FFY 2018 and FFY 2019 sites will be located at the remaining SNAP-Ed eligible locations within the County. AIS will administer one of the curriculum programs one to two times at each center to reach 50 older adults each year. One of the curricula that will be used is *Eat Smart, Live Strong* (ESLS), which is a four-week program that focuses on two key behaviors: eating at least three and a half cups of fruits and vegetables every day and participating in at least 30 minutes of physical activity most days of the week. FSNS, will coordinate the placement of HOTM informational placards for table displays at 10 SNAP-Ed eligible congregate meal sites.

- ***Evaluation:*** Matched pre- and post- surveys will be completed with at least 25 seniors attending the direct education interventions held at AIS senior meal sites.

- ***Organizational and Municipal PSE/Community Engagement Strategies:*** In FFY 2017-2019, AIS will work with the seniors and staff at each of the selected SNAP-Ed eligible sites to build support for PSE changes within those organizations through training and technical assistance and coordination with other partners. AIS staff will provide at least one PSE educational session for seniors at three or more interested SNAP-Ed eligible sites focusing on organizational policies that the site could implement, such as food donation policies, local procurement, and HOTM menus; introduce and/or re-introduce PSE concepts; and introduce the collaborative work with the Healthy Cities/Healthy Resident teams. In each of the three years, AIS staff will serve as a point of contact with the Healthy Cities/Healthy Residents teams for the older adults at these sites. Older adults from each site will be engaged to participate in the food systems or active transportation trainings that will be led by PHS for the Healthy Cities/Healthy Residents project. AIS staff will also coordinate and collaborate with relevant AIS community committees that are working on PSE strategies, such as the Age Friendly Communities initiative's "Action Team" on transportation, and the AIS Health Promotion Community Committee.

Catholic Charities Diocese of San Diego

CCDSD will provide nutrition education at Food Resource Centers (FRCs), older adult residential sites, refugee acculturation centers, and homeless shelters/centers in San Diego County. Based on CCDSD's needs assessment in both the FRCs and older adult residential sites, food security was identified as the number one issue, followed by access to healthy foods and meal planning strategies. Older adults identified chronic heart disease as their main concern and expressed the desire to learn to eat for a healthy heart and increase physical activity. The following activities address these priorities:

- ***Nutrition Education:*** CCDSD will provide direct education at all sites and indirect at selected locations. The FRC programs will provide nutrition education sessions with clients about healthy eating and drinking, and increasing physical activity.

- ***Evaluation:*** Evaluation of CCDSD's activities will include a pre/post survey for the refugee populations participating in the one-time, two-hour nutrition and physical activity workshop.

- ***PSE Change Implementation and Development:*** In FFY 2017-2019, CCDSD will collaborate with AIS to develop policies for donated foods and healthy meals and beverages to be used as a guideline by organizations that receive donated food items, and prepare or serve meals. CCDSD will also work in collaboration with The Hunger Advocacy Network and Mazon to identify ways to improve the nutritional quality of government-funded food programs such as The Emergency Food Assistance Program (TEFAP) and the Emergency Food and Shelter Program (EFSP). Other PSEs that CCDSD will implement include increasing the amount of local produce distributed at FRCs; and possibly establishing community gardens at senior residential and/or shelter sites.

- ***Active Transportation Planning:*** CCDSD will collaborate with PHS and AIS to use the information gathered in FY 2016 to implement changes that will increase active transportation among older adults.

Public Health Services

PHS will implement a comprehensive set of nutrition education and obesity prevention efforts targeting eligible SNAP-Ed residents in San Diego County. These activities address needs and priorities identified through the community assessment and help to achieve the federal SNAP-Ed goals and objectives. PHS will focus activities on SNAP-Ed eligible populations that experience health disparities, including Hispanic/Latino, African American, American Indian/Alaskan Native, and refugee communities. Interventions will be layered by setting and geography, increasing the number and amount of time people are exposed to interventions over the three years.

PHS will utilize an extended collaboration network to coordinate these efforts and to increase collective impact. This includes leading the CNAP, supporting the San Diego Food System Alliance (FSA), leading key domain workgroups of the San Diego County Childhood Obesity Initiative, and collaborating with the City of San Diego Vision Zero initiative. These efforts will occur under the umbrella of *Live Well San Diego*, the County's long-term vision to create healthy, safe, and thriving communities. PHS's efforts will be led through the Chronic Disease and Health Equity Unit, a part of PHS's Maternal, Child, and Family Health Services Branch. As such, the services provided will complement other chronic disease and health equity initiatives, as well as maternal, child, and family health

initiatives being implemented in the county. Where possible and appropriate, PHS will leverage complementary efforts being implemented through its other major initiatives, including its 1422 grant, funded by the Centers for Disease Control and Prevention, and locally called *Healthy Works: Prevention Initiative*.

- ***Individual and Group-Based Nutrition Education and Health Promotion Strategies:*** Annually, PHS will provide nutrition education and promote physical activity to SNAP-Ed eligible individuals using NEOPB-approved curricula within settings where people live, learn, shop, and work. Education will include direct nutrition education classes and series of classes, indirect nutrition education, media messaging, and education at community events. Based on results from the community assessment, PHS will increasingly align the locations of nutrition and physical activity education activities with the locations and communities where PSEs are being pursued. PHS will provide train-the-trainer sessions annually to promotore(a)s that work with Latino residents and an American Indian/Alaskan Native peer educator who will distribute healthy eating and physical activity messages within their own communities. Child care providers and teachers will also participate in annual train-the-trainer sessions to teach nutrition education in their respective settings and expand the reach of nutrition education programming.

- ***Comprehensive, Multi-level Interventions and Community and Public Health Approaches to Improve Nutrition and Physical Activity***: Complementing the education and promotional activities, PHS and its contracted partners will implement comprehensive, multi-level, and evidence-based interventions targeting the places where SNAP-Ed residents LIVE, LEARN, SHOP, and WORK. All interventions will utilize USDA-approved strategies.

  LIVE: Activities and objectives within the LIVE setting include four key strategies to increase healthy food access and active transportation/active living opportunities, including advancing PSE strategies in and around faith-based organizations, exploring agricultural microenterprise models, improving food systems, and adopting local jurisdiction planning policies and practice. The proposed LIVE interventions address key issues and needs identified through the community assessment, including gaps in local jurisdictions' policies related to healthy food and active transportation/active living and the need to have more robust leadership within community-based organizations to engage and support residents in PSE changes with their cities.
  - Faith-Centered Work: PHS, through a contracted partner, will augment the amount of community engagement occurring in the county by recruiting residents and faith leaders from Latino and Muslim communities to design and implement PSE changes within faith-based organizations and within their communities at large. The primary audience in mosques settings is Muslim refugees. San Diego is one of the largest resettlement communities for refugees in the county. The majority of the refugees that are arriving in San Diego are from the Middle East and many are Muslim. Faith-based interventions will only occur in SNAP-Ed eligible locations and they will be prioritized based on need.
  - Agricultural Microenterprise: PHS will build upon the agricultural microenterprise and self-sufficiency efforts of FFY 2015 and 2016 to increase employment and job placement opportunities for SNAP-Ed eligible populations in low-income communities. Activities may include training in food resource management and business development through culinary arts or other related enterprises. The project will support SNAP-Ed eligible populations to engage in agricultural microenterprise to make healthy food available in neighborhood retail stores, restaurants, and schools. This will increase access to healthy, affordable food in areas where food access is limited, while increasing self-sufficiency of participants.
  - Food Systems: PHS will support the San Diego Food System Alliance (FSA) to advance broad-level food system policies and changes in San Diego County. PHS, through its contracted partner and through direct participation, will support strategic planning, facilitation, and

coordination of FSA workgroups that relate to NEOP objectives such as food access, food recovery, and urban agriculture. In partnership with FSA, PHS will implement two policies related to food systems over the three-year timeframe, which may include further adoption by local jurisdictions of Urban Agriculture Incentive Zones, made possible by state law AB 551.

- Healthy Cities/Healthy Residents Projects: PHS will partner with three contracted CBOs to implement community-driven projects that advance city-level policies and neighborhood environmental improvements to increase SNAP-Ed eligible residents' access to healthy food and active transportation/active living and promote vibrant and healthy neighborhoods. This will build upon successes and community engagement experience gained in FFY 2015 and FFY 2016 from the Community Agriculture Planning Project, San Marcos Safe Routes to School (SRTS) project, and the City of El Cajon Active Transportation project. The first project resulted in the adoption of AB 551 Urban Agriculture Incentive Zones in the City of San Diego and County of San Diego.
  The Healthy Cities/Healthy Residents projects are in the cities of Vista, El Cajon, and National City). Assisted by PHS contracted technical experts, each CBO will recruit and train resident coalitions on PSE strategies for healthy food systems and active transportation/active living. They will also receive technical assistance and support in improving their organizational capacity to engage in public policy change, including working with their city to adopt municipal policies or plans that support healthy food systems and active transportation/active living.

LEARN A (ages 0-5): Activities and objectives in the early child care LEARN setting will focus on increasing access to healthy food and opportunities for physical activity in the 0-5 population at family and center-based child care sites and within preschools. Through a contracted partner, PHS will train child care providers and preschool teachers on best practices and provide technical assistance in becoming Child Care Champions by creating or improving their wellness policies and making other PSE changes to improve the food and physical activity environments of their sites. PHS will also work with three school districts to incorporate preschool-specific language into their district wellness policies. PHS will train stakeholders, such as school district wellness leads and committees, preschool teachers and administrators, and parents, on how to incorporate preschool-specific language into school district wellness policies and include preschools in district wellness efforts. PHS will also provide sample policy language to the stakeholders and provide opportunities for local school districts that accomplish this change to share their experiences with peers.

LEARN B (Grades K-12): Activities and objectives in the school LEARN setting will focus on increasing access to healthy food and opportunities for physical activity. PHS and a contracted partner will improve school environments by educating and engaging students and parents on PSE opportunities at their schools. Extensive technical assistance will be provided to the groups as they advance a variety of approaches, which may include: creating parent, staff and/or student committees; working directly with staff and/or existing parent or student groups to focus on improvements to the school cafeteria through Smarter Lunchrooms Movement strategies; developing healthy celebrations and/or healthy fundraising policies; conducting walkability and bikeability assessments and implementing Safe Routes to School programs; and promoting farm to fork through Harvest of the Month activities. As part of LEARN, PHS will also target a broader, district-level PSE change that will enable districts to implement components of their wellness policies by allocating funding within their Local Control and Accountability Plans (LCAPs). For example, districts could allocate funds through their LCAPs to hire physical education teachers or wellness coordinators, install hydration stations, install bike racks, or make improvements to the cafeteria environment. To accomplish this, PHS will provide training and technical assistance to parents, students, and district staff and will collaborate and coordinate with the broader *Live Well San Diego* school efforts to leverage their engagement with school superintendents.

SHOP: Activities and objectives in the SHOP setting will focus on increasing access to healthy food and opportunities for physical activity in and around food retail environments. PHS will coordinate with the FSA Healthy Food Access Working Group, the Healthy Retail Working Group, and NEOPB to develop, approve, and implement the *Live Well* Community Market Recognition Program throughout San Diego County. The program will increase retailers' capacity to provide healthier food retail environments through training and technical assistance on topics, such as pricing strategies; produce stocking, storage, and handling; façade improvements; marketing and merchandising of healthy beverages and snacks; community engagement; media relations and opportunities; and resources related to tobacco, alcohol, and environmental health compliance. Additionally, PHS and contracted partners will design and coordinate a peer-to-peer training for market owners who are interested in pursuing healthy business strategies, such as obtaining microloans, securing local produce procurement, creating a prepared foods section, bringing partners to review alcohol and tobacco ordinances, and installing storefront improvements (e.g., bike racks). PHS will collaborate with partners such as the FSA Healthy Food Access and Food Recovery Working Groups to explore economic opportunities for a small network of local product distribution to retail stores. Lastly, PHS will work with pre-identified jurisdictions throughout San Diego County to develop, adopt, and implement city-level policies or systems changes that positively impact the retail environment in SNAP-Ed eligible communities. The goal of the partnership is to implement municipal plans that support healthy retail through economic development/incentives, zoning ordinances, licensing ordinances, and other policy or systems changes.

WORK: Activities and objectives in the WORK setting will focus on increasing access to healthy food and opportunities for physical activity in individual worksites and at the corporate level. Strategies to improve work environments will include engaging employers in the Live Well @ Work program and using the California Fit Business Kit to guide the intervention, along with other SNAP-Ed approved materials. PHS, through a contracted partner, will implement a standardized protocol with all engaged sites that includes completion of the worksite wellness assessment tool, and development of a tailored action plan for each site that focuses on PSE approaches to increasing employee access to and consumption of healthy foods and beverages and opportunities for active living. Each site will receive technical assistance in the implementation of their action plans. Concurrently, a worksite wellness designation program model will be developed in year 1 and piloted in year 2 with the recruited sites. Similar to the designation programs in the LEARN A and SHOP settings, the Live Well @ Work designation program will provide more structure and recognition for employers to participate and remain engaged in the program. Lessons learned from the initial pilot will be applied to the sites that are recruited in FFY 2019. PHS will explore offering this as a special *Live Well San Diego* designation, allowing for the leveraging of this broader collective impact effort.

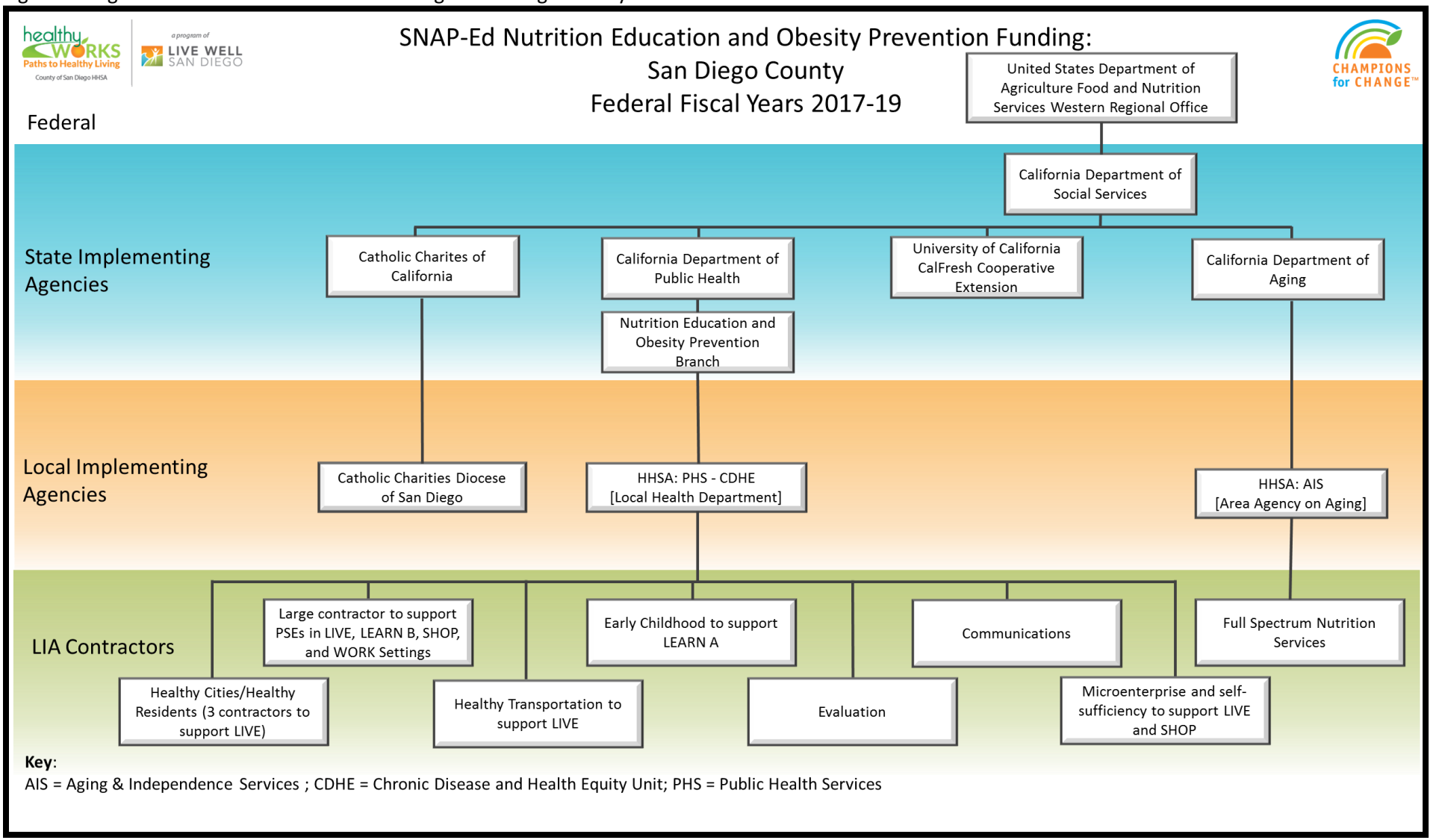
- ***Communications*:** PHS, with support from contracted partners, will develop and disseminate success stories on web sites and in the media and utilize social marketing strategies in LIVE, LEARN, SHOP, WORK, and other eligible settings to increase access to and consumption of healthy food and beverages and opportunities for active living. PHS will also leverage approved NEOPB social media, messaging, and branding and integrate this into PHS media and communications directives. The communication strategy will emphasize San Diego County's NEOP program as one of the major PHS efforts to promote health equity by working specifically in vulnerable, low-income communities, and with the public health network to reduce the burden of chronic disease and promote an equal opportunity for health among all San Diegans.

- ***Evaluation*:** PHS will demonstrate program effectiveness and identify opportunities to improve San Diego's SNAP-Ed interventions through evaluation. The Impact Outcome Evaluation (IOE) will focus on schools with high proportions of students from our targeted populations. Additionally, PHS will use

the approved PSE evaluation framework to evaluate policy, systems, and environmental changes including, but not limited to, community and school gardens; early childhood education policies; farm-to-school; food and beverage standards; municipal food, retail, and active transportation policies; retail conversions; and school and worksite wellness policies and environmental changes. Building on FFY 2016 work to create a foundation for economic evaluation of San Diego's NEOP efforts, PHS will also assess the economic effectiveness of programs and explore policy analysis of key interventions. The worksite wellness designation pilot will use economic methods to explore the effect of wellness programs (MT4) on employee productivity and increasing employee engagement. The WellSAT tool will be used to assess school wellness policies (MT4, MT5) and provide a baseline for further policy development and to determine any improvements to nutrition and physical activity policies. The evaluation of healthy retail programs will leverage methods developed for another PHS grant-funded program to assess the impact of adding healthy food products on retail sales (MT7) and customer satisfaction, illustrating return on investment for retailers. The evaluation of community engagement strategies to advance city policies on food systems (MT7) and active transportation (MT3, MT5) will be conducted using a blend of policy analysis and economic methods and will explore potential use of predictive models to work with policymakers and communities (ST6).

PHS will subcontract a total of 51% of its overall funding to achieve its goals. A funding chart is provided in Figure 3 on the following page.

Figure 3: Organizational chart of SNAP-Ed funding in San Diego County FFY 2017-2019



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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	47%		0 to 4 years old (Preschool):	47,362 (8%)
Female	53%		5 to 17 years old (School Age):	118,664 (21%)
			18 to 59 years old (Adult):	323,522 (57%)
			60 years old and over (Senior):	78,469 (14%)
Total:	100%			568,017 (100%)

3. ETHNICITY/RACE

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
49%	51%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.3%	5.7%
Asian	0.2%	8.3%
American Indian/Alaskan Native	0.4%	0.4%
Native Hawaiian/Other Pacific Islander	0.04%	0.5%
White	36.2%	33.3%
Multiple/Other	12.1%	2.6%
Total:	49%	51%

4. LANGUAGES USED IN INTERVENTION ACTIVITIES AND MATERIALS

English	60%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	1%
Arabic	5%	Khmer (Cambodian)	0%	Vietnamese	4%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

5. PROJECTED NUMBER OF LOW-INCOME PERSONS REACHED

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated)	7,330	7,330	7,330
Indirect Education	24,900	24,900	24,900
Policies, Systems, and Environment (PSE) Change/Supports	5,000	66,000	237,160

6. INTERVENTION SITES

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	13	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	22	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	0	Head Start Programs	98	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	2	Schools (Parents)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Churches	76	Job Corps	0	Libraries	29
Community Based Organizations	30	Shelters/Temporary Housing	30	Supplemental Security Income (SSI)	0
Adult School: Comprehensive Perinatal Service Program (CPSP)	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	11
Community Centers	38	MediCal	0	Worksites	42
Community Youth Organizations	34	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	20

Elderly Service Center/Senior Centers	44	Public/Community Health Centers	54	Women, Infants, and Children Program (WIC)	9
Emergency Food Assistance Sites	5	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	43	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Extension Offices	0	Retail/Food Stores	157	Other-Apartment Complex:	47
Family Resource Centers	19	Retail and Food Store with Qualifying CalFresh Redemption	6	Other- Community/School Gardens	2
Farmers' Markets	29	Schools: District Office	0	Other- Events Site	12
Federally Qualified Health Centers (FQHC)	3	Schools: Preschool Students and Parents	236	Other- Restaurant/Mobile Vendor	5
Food Assistance Site: Food Banks	171	Schools: K-12 Students and Parents	379	Other- Foster Group Home	1
Other- Park	1	Other- Hospital	1	Other- Childcare	**6**
Other- Youth Ministry	2				
Other- Pre-School	3				
Total					**1,442**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, implement up to 20 PSE changes in a variety of community settings to increase access and availability of healthy food and beverages and opportunities for active living in daily life, reaching 26,460 SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Farm to Fork/Local Procurement
- School and Community Gardens
- Structured PA
- Healthy Food and Beverage Standards
- Joint-Use
- Safe Routes to Healthy Places

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, three faith-based organizations will implement one PSE change each to improve access to healthy food and opportunities for active living, reaching 300 SNAP-Ed eligible individuals.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, four PSE changes will occur in community and faith-based settings to improve access to healthy food and opportunities for active living, reaching 10,300 SNAP-Ed eligible individuals.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, up to 12 PSE changes will occur in community, faith-based, residential and older adult settings to improve access to healthy food and opportunities for active living, reaching 15,460 SNAP-Ed eligible individuals.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, implement up to 20 PSE changes in a variety of community settings to increase access and availability of healthy food and beverages and opportunities for active living in daily life, reaching 26,460 SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Annually, provide direct education using CDA-approved materials and curricula to 50 older adults at three SNAP-Ed eligible sites.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: Full Spectrum Nutrition Services (FSNS) UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	ATF, Attendance sign-in sheets
1.2	Annually, provide indirect education using CDA-approved materials at 10 congregate meal sites, reaching 5,000 SNAP-Ed eligible individuals.	CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Self-report of nutrition site managers
1.3	Annually, provide training and technical assistance to 13 congregate meal site managers regarding menu planning and production using locally grown HOTM produce. Over the three years, a minimum of 30 HOTM items will be featured.	CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas and attendance sign-in sheets

1.4	Train 13 congregate meal site managers on the benefits of organizational PSE approaches to improve access to healthy food and beverages and active living opportunities, such as the benefit of procuring local produce.	CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 — X X Year 2: Q1 Q2 Q3 Q4 — Year 3: Q1 Q2 Q3 Q4 —	Meeting agendas, sign-in sheets, and training handouts
1.5	Collaborate with 13 and SNAP-Ed eligible sites that serve older adults to assess their current policies related to healthy food and beverages and active living; explore implications of enhanced policies such as a healthy food donation policies; and explore potential incentives for adoption.	CED CEI MPR X C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 — X X X Year 2: Q1 Q2 Q3 Q4 — Year 3: Q1 Q2 Q3 Q4 —	Meeting agendas and attendance sign in sheets
1.6	Train three site managers from SNAP-Ed eligible sites that serve older adults in best practices for policies for improving access and availability of healthy food and beverages and/or active living.	CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 — Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 — X	Agendas and sign in sheets
1.7	Collaborate with three SNAP-Ed eligible sites that serve older adults to draft one PSE strategy at each site to increase access and availability of healthy food and beverages and/or increase opportunities for active living in the daily life of the older adult community.	CED CEI MPR X C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 — Year 2: Q1 Q2 Q3 Q4 — X X Year 3: Q1 Q2 Q3 Q4 —	Draft of policy

1.8	Collaborate with two SNAP-Ed eligible sites that serve older adults to implement one PSE strategy at each site to increase access and availability of healthy food and beverages and/or increase opportunities for active living in the daily life of the older adult community to reach 200 SNAP-Ed eligible individuals.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: FSNS UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] [X] [X] [X]	Final Policy
1.9	Annually provide direct nutrition and physical activity education to a minimum of 1,400 SNAP-Ed individuals in approved settings, including: homeless or formerly homeless men, women, and children; migrant farmworkers; older adults.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Data Cards, ETFs, Pictures
1.10	Annually provide indirect nutrition to a minimum of 4,200 SNAP-Ed individuals in approved settings, including but not limited to: homeless or formerly homeless men, women, and children; migrant farmworkers; older adults.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	ETFs
1.11	Meet with community partners to develop a plan to implement up to seven PSEs with partners or internally by September 2019. Potential PSEs may include: healthy food and beverage standards; increasing the amount of local produce procured and distributed at FRCs and the implementation of a Donated Foods Policy; installing gardens at homeless shelters and older adult residential sites; and	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [X] [X] [X] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	Memos, Policy Drafts, Blueprints, Emails

	implementing PSEs that reduce barriers to active transportation to reach 4,960 SNAP-Ed eligible individuals.					
1.12	Coordinate and collaborate with community partners to implement up to seven PSEs by September 2019 Reaching 4,960 SNAP-Ed eligible individuals.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X X X x Year 3: Q1 Q2 Q3 Q4 x X X X	Memos, Final Policies, Pictures
1.13	Annually, reach a minimum of 4,250 SNAP-Ed eligible individuals in community settings with direct education using NEOPB-approved materials and curricula. Taste testing will be included.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	ATF, sign-in sheets
1.14	Annually, provide direct and indirect nutrition education to a minimum of 500 American Indian/ Alaskan Natives and identify opportunities to provide these services to other underserved populations. (*Note: activity overlaps with activity 1.13 and 1.15*)	( ) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	ATF, flyers, sign-in sheets

1.15	Annually, reach a minimum of 5,500 SNAP-Ed eligible individuals in community settings with indirect education using NEOPB-approved materials.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, flyers
1.16	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.17	Annually, provide training and technical assistance on NEOPB-approved nutrition education and physical activity promotion materials to 20 providers who work with SNAP-Ed eligible individuals, including a minimum of four promotore(a)s that work with Latino residents and a minimum of one American Indian/Alaskan Native peer educator.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, sign-in sheets, agendas

1.18	Annually, provide training and technical assistance on PSE strategies to advance community health to five individuals or groups who work with SNAP-Ed eligible individuals. Trainings may be to promatore(a)s, American Indian/Alaskan Natives, community based organizations, and Champion Providers.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copy of CNAP Action Plan
1.19	**CNAP**: Assess the effectiveness of FFY 2016 CNAP activities to foster comprehensive knowledge of the food system among members; enhance memberships' ability to increase local procurement in their respective settings; and support mutually reinforcing strategies that increase the availability of locally grown products available to SNAP-Ed populations. Use results to inform CNAP's purpose and future focus areas.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, sign in sheets, agendas
1.20	**CNAP**: As a result of the Year 1 assessment, integrate CNAP members into existing workgroups, including the Food System Alliance and other local farm to institution groups, which meet regularly. Support coordination and collaboration with a minimum of five internal and ten external agencies and organizations to pursue strategies to increase healthy food and beverages, including locally grown and produced food, in SNAP-Ed eligible communities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, agendas, sign-in sheets

1.21	**FBO**: Advance PSE adoption and implementation in and/or around three faith-based communities by providing technical assistance to faith-based leaders and community members using NEOPB-approved resources to reach 300 SNAP-Ed eligible individuals each year.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, RE-AIM
1.22	**Microenterprise**: Explore opportunities to implement a microenterprise plan to increase self-sufficiency and access to healthy food for SNAP-Ed eligible populations (e.g., through culinary training and employment placement).	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, RE-AIM
1.23	**FSA**: Identify one PSE strategy to implement in FFY 2018 and one PSE strategy to implement in FFY 2019 to improve the local food system in coordination with the San Diego Food System Alliance and develop a plan to implement the strategies. Strategies may include: improving food donation, distribution, and diversion policies in San Diego County to increase access to healthy foods and address environmental impacts of food waste.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, RE-AIM

1.24	**FSA**: Implement one PSE change related to improving the local food system in FFY 2018 to reach 10,000 SNAP-Ed eligible individuals and one PSE change in 2019 to reach 10,000 SNAP-Ed eligible individuals in coordination with the San Diego Food System Alliance.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	ATF, RE-AIM
1.25	Annually, collaborate with the Tobacco Control Resource Program (TCRP), to identify opportunities to leverage TCRP activities and partners in order to increase access to healthy food and physical activity opportunities for SNAP-Ed eligible individuals.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [X] [X] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1; 1.2; 1.9; 1.10; 1.13; 1.14; 1.15	USDA Tip Sheets	[ ] CWD [X] LHD [X] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Misc. Resources
1.1; 1.2; 1.9; 1.10	Eat Smart, Live Strong RYD – Choosing healthy beverages (English and Spanish)	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.9; 1.10; 1.13; 1.14; 1.15	Cooking Matters	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.9; 1.10	Eat Healthy, Be Active Community Workshops Food Smarts	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.9; 1.10	Eatfresh.org Mini-Course Eatfresh.org Text Message Nutrition Class	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
1.13; 1.14; 1.15	Orange County Parent Lessons RYD- Choosing healthy beverages (English and Spanish)	[ ] CWD [X] LHD [ ] AAA	[ ] Research Tested [X] Practice Tested [ ] Emerging

			UCCE		N/A - Please describe below:
			CCC		
1.13; 1.14; 1.15	Cookbook for Food Distribution Program on Indian Reservations NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide What's on Your Plate? Smart Food Choices for Healthy Aging Around the World at the Farmers' Market: Recipes from San Diego's African and Middle Eastern Community Cooks En Cuerpo y Alma Guide MyPlate handouts in English and Spanish Eatfresh.org Harvest of the Month SNAP-Ed Connection Materials and Resources		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Handouts/Materials/Misc. Resources
		X	CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Impact and Outcome Evaluation—Matched pre- and post- surveys will be completed with at least 25 seniors attending direct education nutrition education interventions held at AIS senior meal sites.			X	CWD LHD X AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:

E.1.2	Impact and Outcome Evaluation of single session and/or series-based direct education activities using matched pre- and post-surveys.			X	CWD LHD AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other: Food Smarts Survey
E.1.3	On an ongoing basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) and CDPH's Activity Tracking Form (ATF).		X		CWD X LHD X AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Use the approved PSE evaluation framework to report on an annual basis progress for PSE change efforts in SNAP-Ed eligible settings in San Diego County.		X	X	CWD X LHD AAA UCCE X CCC	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.1.5	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Copy of reports, success stories, case studies, presentations, and/or publications
E.1.6	Identify opportunities for evaluation of long-term impacts of interventions targeting SNAP-Ed eligible populations.	X	X	X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Copy of tool
E.1.7	Concentrate the impact of interventions by assessing opportunities for recruited or potentially recruited sites across all settings to be located in the same SNAP-Ed eligible communities.	X	X			Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X	

	CWD
X	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

						Year 3 Q1 X, Q2 X, Q3 X, Q4 X	☐ Behavior Checklist ☐ UC Intent to Change List other: Copy of tools

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, three cities in San Diego County will advance one municipal healthy food systems policy; one municipal active transportation/active living policy; and one community environmental change that supports access to healthy food and/or active transportation/active living, utilizing the Healthy Cities/Healthy Residents community engagement process, reaching 150,000 SNAP-Ed eligible residents.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Safe Routes to Healthy Places Municipal Policies and Environmental Changes
- Urban Agriculture/Healthy Food Systems Municipal Policies
- School and Community Gardens
- Joint-Use
- Farm to Fork/Local Procurement

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, LHD will train three Healthy Cities/Healthy Residents coalitions to assess barriers and develop an action plan to advance policy and environmental changes that support healthy food systems and active transportation/active living opportunities in three SNAP-Ed eligible communities.
2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, three Healthy Cities/Healthy Residents coalitions will implement their action plans and engage with their cities to develop one healthy food systems policy and one active transportation/active living policy that address the needs of SNAP-Ed eligible residents.
2. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, three cities that have Healthy Cities/Healthy Residents will advance one healthy food systems policy and one active transportation/active living policy, and will implement one community environmental change that supports access to healthy food and/or active transportation/active living, reaching 150,000 SNAP-Ed eligible residents.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, three cities in San Diego County will adopt one municipal healthy food systems policy; one municipal active transportation/active living policy; and one community environmental change that supports access to healthy food and/or active transportation/active living, utilizing the Healthy Cities/Healthy Residents community engagement process, reaching 150,000 SNAP-Ed eligible residents.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Annually, reach a minimum of 50 SNAP-Ed eligible individuals in the three Healthy Cities/Healthy Residents cities with direct education using NEOPB-approved materials and curricula. Taste testing will be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, data cards

2.2	Provide direct education using CDA-approved materials and curricula to a minimum of 50 older adults at three SNAP-Ed eligible sites in the three Healthy Cities/Healthy Residents cities. (*Note: this activity overlaps with activity 1.1*.)	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: FSNS UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	EARS Attendance sign-in sheets
2.3	Annually, reach a minimum of 1,000 individuals in the three Healthy Cities/Healthy Residents cities with indirect education using NEOPB-approved materials.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, flyers
2.4	Provide indirect education using CDA-approved materials and curricula to a minimum of 50 older adults at three SNAP-Ed eligible sites in the three Healthy Cities/Healthy Residents cities. *(Note: this activity overlaps with activity 1.2*.)	CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	Self-report of nutrition site managers
2.5	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF

2.6	Finalize assessment and selection of three cities and contract with a CBO from each city to lead a Healthy Cities/Healthy Residents project. The organizations will be in the cities of El Cajon, Vista, and National City.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF
2.7	Work with the CBOs to recruit and train a minimum of seven residents to form Healthy Cities/Healthy Residents coalitions, which will also include city staff and other community stakeholders.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF
2.8	Provide training and expert technical assistance and work with the Healthy Cities/Healthy Residents coalitions to: assess and prioritize city policy gaps and opportunities; assess neighborhood environmental barriers to healthy food/beverages and physical activity; develop an action plan to advance priority policy and environmental changes that support healthy food systems and active transportation/active living for SNAP-Ed residents; establish relationships with city staff and work closely with staff to advance priority policies; and build broader community momentum for coalition goals, including engaging older adults that are receiving direct education from AIS and the older adults that participated in CCDSD's active transportation needs assessment in FFY 2016. (Note: neighborhood environmental changes may include: improving walkability and bikeability	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, agendas

	infrastructure, creating play/gathering spaces, implementing gardens, or retail conversions.)					
2.9	Invite the older adults that participated in CCDSD's active transportation focus group in FFY 2016 to provide input and engage with the Healthy Cities/Healthy Residents coalition.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 3 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	Emails, Letters
2.10	Provide one PSE educational session at three congregate meal sites in Healthy Cities/Healthy Resident cities to introduce and/or re-introduce PSE concepts, using the PSE for Older Adults manual that was developed in FFY 2015, and invite them to participate in the resident coalitions.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☒ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 3 Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐	Meeting agendas, sign-in sheets
2.11	Conduct one countywide workshop per year to build knowledge and support among land use planners, traffic engineers, community organizations, and/or residents—particularly from cities with high SNAP-Ed eligible populations—for active transportation and healthy food systems. The workshops are intended bring to scale the goals of the Healthy Cities/Healthy Residents project. Workshop topics may include: how to develop and implement municipal policies and plans that support healthy food systems and active transportation/active living opportunities; how cities can more effectively engage residents and stakeholders from low-income neighborhoods; and sharing successes and examples from the Healthy Cities/Healthy Residents projects.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒ Year 2 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒ Year 3 Q1 ☐ Q2 ☒ Q3 ☒ Q4 ☒	ATF, agendas

2.12	Provide ongoing support through training and technical assistance to Healthy Cities/Healthy Residents coalitions and their cities to draft municipal policies or planning documents that support healthy food systems and active transportation/active living opportunities. The coalitions will play a key role in ensuring the broader community is engaged and providing input into policy development. Draft policies or planning documents may also include recommendations for system changes that will assist cities in integrating health into all policies (e.g., by establishing a health council that advises the city on public health-related issues).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 = ; ; ; ; Year 2: Q1 Q2 Q3 Q4 = X X X X Year 3: Q1 Q2 Q3 Q4 = X X X ;	ATF, agendas
2.13	Provide technical assistance to Healthy Cities/Healthy Residents coalitions and their cities to identify mechanisms for implementing neighborhood environmental changes by FFY 2019.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 = ; ; ; ; Year 2: Q1 Q2 Q3 Q4 = X X X X Year 3: Q1 Q2 Q3 Q4 = ; ; ; ;	ATF, agendas
2.14	Provide ongoing support and technical assistance to Healthy Cities/Healthy Residents coalitions and their cities to: adopt one municipal policy that supports healthy food systems and one policy that supports active transportation/active living; take steps toward implementing the policies; and implement one community environmental change that supports access to healthy food and/or active transportation/active living for SNAP-Ed eligible residents.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 = ; ; ; ; Year 2: Q1 Q2 Q3 Q4 = ; ; ; ; Year 3: Q1 Q2 Q3 Q4 = x x x x	ATF, agendas, RE-AIM

2.15	Annually, collaborate with the City of San Diego's Vision Zero initiative to build broader momentum around active transportation/active living policy and environmental improvements in key Healthy Cities/Healthy Residents communities.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas
2.16	Annually, coordinate with *Live Well San Diego's* outreach and efforts to support the *Live Well San Diego* designated city partners with creating healthy community environments, focusing particularly on those partner cities with SNAP-Ed eligible communities.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas
2.17	Annually, leverage city active transportation/active living policy work by collaborating with key organizations that have shared objectives, including the San Diego County Childhood Obesity Initiative Government Domain Workgroup and the San Diego Complete Streets Task Force.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1; 2.3	Eat Healthy, Be Active Community Workshops Fruit, Vegetable, and Physical Activity Toolbox for Community Educators Orange County Parent Lessons RYD- Choosing healthy beverages (English and Spanish) USDA: FNS Team Nutrition materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1; 2.3	Eatfresh.org Mini-Course Eatfresh.org Text Message Nutrition Class Healthy Eating and Active Living Toolkit for Community Educators	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below: Misc. Resources
2.1; 2.3	NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide MyPlate handouts in English and Spanish CANFIT Social Media Manual Harvest of the Month SNAP-Ed Connection Materials and Resources USDA Tip Sheets	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Handouts/Materials/ Misc. Resources

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the approved PSE evaluation framework to report on an annual basis progress toward PSE changes through community engagement efforts in SNAP-Ed eligible communities in San Diego County.		X	X	X LHD	Year 1: Q1 Q2 Q3 Q4 / X Year 2: Q1 Q2 Q3 Q4 / X Year 3: Q1 Q2 Q3 Q4 / X	X PSE RE-AIM Report
E.2.2	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.			X	X LHD	Year 1: Q1 Q2 Q3 Q4 / X X X X Year 2: Q1 Q2 Q3 Q4 / X X X X Year 3: Q1 Q2 Q3 Q4 / X X X X	PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Copy of reports, success stories, case studies, presentations, and/or publications
E.2.3	Evaluate the Healthy Cities/Healthy Residents project, including identifying successful community engagement strategies, measuring organizational capacity of contractors to lead residents and coalitions, and tracking city	X	X	X	X LHD	Year 1: Q1 Q2 Q3 Q4 / X X	PSE RE-AIM Report UC CalFresh Workbook

	readiness to advance and implement city policies on food systems and active transportation.				☐ CCC	Year 2 Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒ Year 3 Q1 ☐ Q2 ☐ Q3 ☒ Q4 ☒	☐ Food Behavior Checklist ☐ UC Intent to Change List other: Copy of tool

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, 24 child care providers will participate in the healthy child care designation program by developing and implementing wellness policies and procedures that follow best practices related to healthy food and beverages and access to physical activity in settings where 0-5 year olds learn, and 3 school districts in San Diego County will incorporate preschool-specific language into their district wellness policies, reaching 1,600 SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
   a. Early Childhood
   b. School Wellness
   c. Healthy Food and Beverage Standards
   d. Structured Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
   1. **FFY 2017 (Year 1) Objective(s):**
      a. By September 30, 2017, LHD will support eight family and/or center-based child care centers or preschools to develop, adopt, and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities among the 0-5 population at NEOPB-approved child care sites in San Diego County, reaching 200 SNAP-Ed individuals.
   2. **FFY 2018 (Year 2) Objective(s):**
      a. By September 30, 2018, LHD will support eight additional family and/or center-based child care centers or preschools to develop, adopt, and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities among the 0-5 population at NEOPB-approved child care sites in San Diego County, reaching 200 SNAP-Ed individuals.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, LHD will support eight additional family and/or center-based child care centers or preschools to develop, adopt, and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities among the 0-5 population at NEOPB-approved child care sites in San Diego County, reaching 200 SNAP-Ed individuals.
   b. By September 30, 2019, LHD will support two school districts in San Diego County to incorporate preschool-specific language into their district wellness policies to increase access to healthy food and/or opportunities for physical activity among the 0-5 population, reaching 1,000 SNAP-Ed individuals.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, 24 child care providers will participate in the healthy child care designation program by developing and implementing wellness policies and procedures that follow best practices related to healthy food and beverages and access to physical activity in settings where 0-5 year olds learn, and 3 school districts in San Diego County will incorporate preschool-specific language into their district wellness policies, reaching 1,600 SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Annually, reach a minimum of 80 SNAP-Ed eligible individuals in child care settings with direct education using NEOPB-approved materials and curricula. Taste testing will be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, data cards
3.2	Annually, reach a minimum of 200 SNAP-Ed eligible individuals in child care settings with indirect education using NEOPB-approved materials.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, flyers

3.3	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes in child care settings to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF
3.4	Annually, provide three training sessions to 15 family and center-based child care providers on strategies to improve nutrition and physical activity environments in early childhood settings, such as by developing and implementing wellness policies.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, agendas
3.5	Annually, provide training and technical assistance on NEOPB-approved nutrition education and physical activity promotion materials to eight SNAP-Ed child care providers. Once trained, the providers will provide nutrition education to SNAP-Ed eligible individuals. (*Note: this activity overlaps with activity 3.1*.)	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, agendas

3.6	Annually, provide on-site training and technical assistance to 15 SNAP-Ed eligible child care centers on how to become designated early childhood champions.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, agendas
3.7	Annually, designate eight early childhood champions for following best-practices related to healthy food and beverages and access to physical activity among the 0-5 population, reaching 200 SNAP-Ed eligible individuals.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM
3.8	Annually, implement the child care champion designation program throughout San Diego County by coordinating with partners such as the San Diego County Childhood Obesity Initiative Early Childhood Domain and First 5 San Diego.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas
3.9	Strengthen the connection between preschools and two school districts by: training stakeholders, such as school district wellness leads and committees, preschool teachers, and parents, on how to incorporate preschool-specific language into school district wellness policies, including preschools in district wellness efforts, and designing a plan to have three school districts add preschool-specific language	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, agendas

	into their wellness policies by September 2019.					
3.10	Work with parents, teachers, and administrators from the two school districts to incorporate preschool-specific language into their wellness policies, reaching 1,000 SNAP-Ed eligible students. Activities may include: training stakeholders, providing sample policy language, and providing opportunities for local school districts that accomplish this change to share their experiences with peers.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF, RE-AIM, copy of policies

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1; 3.2	Sports, Play, and Active Recreation for Kids (SPARK)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.1; 3.2	Farm to Preschool Grow It, Try It, Like It Parent Lesson Plans: Advocating for Healthier School Environments RYD- Choosing healthy beverages (English and Spanish) USDA: FNS Team Nutrition materials	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.1; 3.2	NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide MyPlate handouts in English and Spanish Harvest of the Month Smarter Lunchrooms Movement	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below:

	SNAP-Ed Connection Materials and Resources SNAP-Ed Connection materials: Feeding for Healthy Eating USDA Tip Sheets		☐ Handouts/Materials/ Misc. Resources

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.2	Use the approved PSE evaluation framework to report on an annual basis progress toward PSE changes in SNAP-Ed eligible child care and preschools settings in San Diego County.	☐	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 X Year 2: Q1 ☐ Q2 ☐ Q3 ☐ Q4 X Year 3: Q1 ☐ Q2 ☐ Q3 ☐ Q4 X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.3.3	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.	☐	☐	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1: Q1 X Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Copy of reports, success

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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, 15 schools will adopt PSE changes that improve the food and physical activity environments where students in grades K-12 learn, and 3 school districts in San Diego County will allocate funding in their Local Control and Accountability Plans (LCAPs) to implement components of their wellness policies that address access to healthy food and beverages and/or opportunities for physical activity, reaching 26,000 SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- School Wellness
- Farm to Fork/Local Procurement
- Healthy Food and Beverage Standards
- Structured Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, five SNAP-Ed eligible schools will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities, reaching 2,000 SNAP-Ed individuals.
    b. By September 30, 2017, one school district in San Diego County will allocate funding in its LCAPs to implement components of its wellness policy that address access to healthy food and beverages and/or opportunities for physical activity, reaching 5,000 SNAP-Ed eligible students.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, five additional SNAP-Ed eligible schools will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities, reaching 2,000 SNAP-Ed individuals.

b. By September 30, 2018, one additional school district in San Diego County will allocate funding in its LCAP to implement components of the district wellness policy that addresses access to healthy food and beverages and/or opportunities for physical activity, reaching 5,000 SNAP-Ed eligible individuals.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, five additional SNAP-Ed eligible schools will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities, reaching 2,000 SNAP-Ed individuals.
   b. By September 30, 2019, one additional school district in San Diego County will allocate funding in its LCAP to implement components of the district wellness policy that address access to healthy food and beverages and/or opportunities for physical activity, reaching 5,000 SNAP-Ed eligible individuals.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, 15 schools will adopt PSE changes that improve the food and physical activity environments where students in grades K-12 learn, and 3 school districts in San Diego County will allocate funding in their Local Control and Accountability Plans (LCAPs) to implement components of their wellness policies that address access to healthy food and beverages and/or opportunities for physical activity, reaching 21,000 SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Annually, reach a minimum of 1,000 SNAP-Ed eligible individuals in school settings with direct education using NEOPB-approved materials and curricula. Taste testing will be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, sign-in sheets, agendas

4.2	Annually, conduct an impact-outcome evaluation (IOE) with a minimum of four nutrition education and physical activity series classes to reach 130 unduplicated SNAP-Ed eligible individuals. The duration of each class will be 30-60 minutes, and the series will use NEOPB-approved curricula. Taste testing will be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, IOE report
4.3	Coordinate with NEOPB to design and implement a pilot of the Harvest of the Month curriculum in elementary schools.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
4.4	Annually, reach a minimum of 5,000 SNAP-Ed eligible individuals in school settings with indirect education using NEOPB-approved materials.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
4.5	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes in school settings to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

4.6	Annually, provide training and technical assistance on NEOPB-approved nutrition education and physical activity promotion materials for a minimum of 10 teachers at SNAP-Ed eligible schools each year.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, sign-in sheets, agendas
4.7	Annually, advance PSE adoption and implementation of school wellness policies at five schools, reaching 2,000 SNAP-Ed eligible students, by improving nutrition and physical activity behaviors among students, parents, and teachers through training and technical assistance. Activities may include but are not limited to establishing student committees to assess, design and implement PSE action plans that may relate to Smarter Lunchroom Movement principles or increasing local procurement, healthy fundraising and celebration policies, increasing access to drinking water, or increasing opportunities for physical activity and safe routes to school.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF, RE-AIM
4.8	Annually, provide training, technical assistance, and ongoing support to one school district to increase access to healthy food and beverages and/or opportunities for physical activity by funding wellness components in their LCAPs. Activities may include: providing training and technical assistance to district wellness committees, hosting workshops for school district administrators; building capacity of parents to advocate for wellness integration into LCAPs; building capacity of district, school, and food service staff to support wellness policy implementation; and monitoring to provide data to meet LCAP	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM, agendas

	accountability requirements. By FFY 2019, three school districts will fund wellness components in their LCAPs, reaching 20,000 SNAP-Ed eligible students.					
4.9	Annually, coordinate and collaborate with partners such as the San Diego County Childhood Obesity Initiative Schools and After-school Domain to provide expertise and share best practices with school district wellness representatives, and to encourage more school districts and schools to adopt strategies that will increase access to healthy food and active living opportunities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, agendas
4.10	Annually, coordinate and align activities with the *Live Well San Diego* Schools Initiative's efforts, which actively engage and support all of the county's school district superintendents to provide support for wellness in district LCAPs and strengthen implementation of wellness policies for broader countywide impact.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, agendas

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1; 4.2; 4.4	CATCH Cooking Up Healthy Choices Sports, Play, and Active Recreation for Kids (SPARK)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1; 4.2; 4.4	Choose Health: Food, Fun and Fitness Curriculum Dig In Garden Curriculum Discover MyPlate: Nutrition Education for Kindergarten Great Garden Detective High School Lesson Plans and Presentations (Drexel University) Nourish Nutrition to Grow On Parent Lesson Plans: Advocating for Healthier School Environments Pick a Better Snack Power Play! (including Power Play! Snapshots and Stories supplement) Rethink Your Drink- High School Lessons RYD- Choosing healthy beverages (English and Spanish) Serving Up MyPlate: A Yummy Curriculum SuperTracker Nutrition Lesson Plans for High School Students USDA: FNS Team Nutrition materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1; 4.2; 4.4	NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide MyPlate handouts in English and Spanish CANFIT Social Media Manual Harvest of the Month Smarter Lunchrooms Movement SNAP-Ed Connection Materials and Resources USDA Tip Sheets	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Handouts/Materials/ Misc. Resources

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Impact and Outcome Evaluation – Matched pre- and post- surveys will be completed with at least 130 students participating in the nutrition education series classes held at SNAP-Ed eligible sites.		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 Q2 Q3 Q4 / X Year 2: Q1 Q2 Q3 Q4 / X X X Year 3: Q1 Q2 Q3 Q4 / X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: evaluation report
E.4.2	Use the approved PSE evaluation framework to report on an annual basis progress on PSE change efforts in SNAP-Ed eligible schools in San Diego County.		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 Q2 Q3 Q4 / X Year 2: Q1 Q2 Q3 Q4 / X Year 3: Q1 Q2 Q3 Q4 / X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change
E.4.3	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 Q2 Q3 Q4 / X X X X Year 2: Q1 Q2 Q3 Q4 / X X X X	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food

						Year 3 Q1 Q2 Q3 Q4 X X X X	☐ Behavior Checklist ☐ UC Intent to Change List other: Copy of reports, success stories, case studies, presentations, and/or publications
E.4.4	Identify opportunities for evaluation of long-term impacts of interventions targeting SNAP-Ed eligible populations in schools.	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Copy of tool

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**
By September 30, 2019, 15 small to medium sized retailers will participate in the *Live Well* Community Market Recognition Program to increase access to healthy food and beverages in settings where people shop, and 2 municipalities in San Diego County will adopt a municipal or systems change to improve healthy retail options, reaching 106,000 SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Farm to Fork/Local Procurement
- Healthy Corner Stores

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, LHD will develop and implement a *Live Well* Community Market Recognition Program with five small to medium sized food retailers to increase the availability, placement, pricing, and promotion of healthy foods and beverages in SNAP-Ed eligible retailers in San Diego County, reaching 2,000.
    b. By September 30, 2017, one municipality in San Diego County will create a plan to develop a municipal policy or systems change that supports healthy retail in SNAP-Ed eligible communities.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, five additional small to medium sized food retailers will implement the *Live Well* Community Market Recognition Program to increase the availability, placement, pricing, and promotion of healthy foods and beverages in SNAP-Ed eligible retailers in San Diego County, reaching 2,000.
    b. By September 30, 2018, the municipality recruited in FFY 2017 will adopt a healthy retail policy and one additional municipality in San Diego County will create a plan to develop a municipal policy or systems change that supports healthy retail in SNAP-Ed eligible communities, reaching 50,000 SNAP-Ed eligible individuals.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, five additional small to medium sized food retailers will implement the *Live Well* Community Market Recognition Program to increase the availability, placement, pricing, and promotion of healthy foods and beverages in SNAP-Ed eligible retailers in San Diego County, reaching 2,000.
    b. By September 30, 2019, the municipality recruited in FFY 2018 will adopt a healthy retail policy and one additional municipality in San Diego County will create a plan to develop a municipal policy or systems change that supports healthy retail in SNAP-Ed eligible communities, reaching 50,000 SNAP-Ed eligible individuals.

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):
By September 30, 2019, 15 small to medium sized retailers will participate in the *Live Well* Community Market Recognition Program to increase access to healthy food and beverages in settings where people shop, and 2 municipalities in San Diego County will adopt a municipal or systems change to improve healthy retail options, reaching 106,000 SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Annually, reach a minimum of 250 SNAP-Ed eligible individuals in retail settings with direct education using NEOPB-approved materials and curricula.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, data cards
5.2	Annually, reach a minimum of 2,000 SNAP-Ed eligible individuals in retail settings with indirect education using NEOPB-approved materials including: store merchandising and marketing, kick-off events for newly recruited stores, and taste testing.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, flyers

5.3	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes in retail settings to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and leveraging social marketing activities such as the *Live Well San Diego* website.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF
5.4	Develop and approve a sustainable model for the *Live Well* Community Market Recognition Program in coordination with partners such as NEOPB, the FSA, and the County of San Diego's Healthy Retail Working Group.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, agendas
5.5	Identify and recruit five retail stores each year to participate in the *Live Well* Community Market Recognition Program in coordination with partners such as San Diego LIAs, the Department of Environmental Health, local alcohol and tobacco counterparts, and the FSA.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM
5.6	Annually, implement the *Live Well* Community Market Recognition Program with five retailers, reaching 2,000 SNAP-Ed eligible individuals, by providing training and technical assistance on topics such as: produce stocking, storage, and handling; pricing strategies; façade improvements; marketing and merchandising of healthy beverages and snacks; community engagement; and media relations.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM

					Year 3 Q1 Q2 Q3 Q4 x x x x	
5.7	Annually, identify opportunities to increase locally grown produce in SNAP-Ed eligible retailers in coordination and collaboration with the FSA Reducing Barriers to Farming and Urban Agriculture Working Groups.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, agendas
5.8	Develop a comprehensive peer-to-peer training for five market owners who are interested in joining the *Live Well* Community Market Recognition Program including, but not limited to, training on: microloans; local produce procurement; implementing a prepared foods section; alcohol and tobacco ordinances; and storefront improvements, including bike racks and other active transportation related improvements. Provide training annually.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	ATF, agendas
5.9	Identify and partner with one municipality each year and develop a plan for the municipality to adopt a policy or systems change that supports healthy retail in SNAP-Ed eligible communities. Activities may include: establishing a steering committee, engaging SNAP-Ed eligible residents, conducting a community assessment identifying model policies relevant to the community, developing/adapting healthy retail policy language, and developing a plan to build support for policy adoption.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF, RE-AIM

5.10	Continue to partner with the municipality and SNAP-Ed eligible residents from FFY 2017 to adopt a policy or systems change that supports healthy retail in SNAP-Ed eligible communities, reaching 50,000 SNAP-Ed eligible individuals. Examples of policies that may be adopted include: economic development/incentives to attract healthy retail, zoning ordinances, or licensing ordinances.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [x] [x] [x] [x] Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ]	ATF, RE-AIM
5.11	Continue to partner with the municipality and SNAP-Ed eligible residents from FFY 2018 to adopt a policy or systems change that supports healthy retail in SNAP-Ed eligible communities, reaching 50,000 SNAP-Ed eligible individuals.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [x] [x] [x] [x]	ATF, RE-AIM

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.1; 5.2	RYD- Choosing healthy beverages (English and Spanish)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1; 5.2	NEOPB Retail Program Merchandising Materials NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide MyPlate handouts in English and Spanish Harvest of the Month SNAP-Ed Connection Materials and Resources USDA Tip Sheets	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Handouts/Materials/ Misc. Resources

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Use the approved PSE evaluation framework to report on an annual basis progress on PSE change efforts in SNAP-Ed eligible retailers in San Diego County.		[X]	[X]	[X] LHD	Year 1: Q1 Q2 Q3 [X] Q4 Year 2: Q1 Q2 Q3 [X] Q4 Year 3: Q1 Q2 Q3 [X] Q4	[ ] EARS/ATF [X] PSE RE-AIM Report

E.5.2	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Copy of reports, success stories, case studies, presentations, and/or publications
E.5.3	Identify opportunities for evaluation of long-term impacts of interventions targeting SNAP-Ed eligible populations, including, for example, evaluation of healthy retail programs to assess the impact of adding healthy food products on retail sales and customer satisfaction, illustrating return on investment for retailers.	X	X	X	X LHD	Year 1: Q1, Q2, Q3 X, Q4 X Year 2: Q1, Q2, Q3 X, Q4 X Year 3: Q1, Q2, Q3 X, Q4 X	List other: Copy of tool

	CWD
X	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):**
By September 30, 2019, adopt and implement 13 wellness PSEs in worksites through the Live Well @ Work program and enroll 7 of those 13 worksites in the Live Well @ Work designation program to increase access to healthy food and beverages and opportunities for active living in settings where people work, reaching 3,500 SNAP-Ed eligible individuals.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Farm to Fork/Local Procurement
- Worksite Wellness
- Safe Routes to Healthy Places
- Healthy Food and Beverage Standards
- Structured Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, three worksites will adopt and implement wellness PSEs to increase availability of healthy food and beverages and access to active living opportunities among employees at NEOPB-approved worksites in San Diego County, reaching 500 SNAP-Ed eligible individuals.
    b. By September 30, 2017, develop a Live Well @ Work designation program to increase availability of healthy food and beverages and access to active living opportunities among employees at NEOPB-approved worksites in San Diego.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, five additional worksites will adopt and implement wellness PSEs in to increase availability of healthy food and beverages and access to active living opportunities among employees at a minimum of five NEOPB-approved worksites in San Diego County, reaching 1,500 SNAP-Ed eligible individuals.

b. By September 30, 2018, two NEOP-engaged worksites will pilot the Live Well @ Work designation program to increase availability of healthy food and beverages and access to active living opportunities among employees.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, five additional NEOP-engaged worksites will implement the Live Well @ Work designation program to increase availability of healthy food and beverages and access to active living opportunities among employees in San Diego County, reaching 1,500 SNAP-Ed eligible individuals.

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):
By September 30, 2019, adopt and implement 13 wellness PSEs in worksites through the Live Well @ Work program and enroll 7 of the 13 worksites in the Live Well @ Work designation program to increase access to healthy food and beverages and opportunities for active living in settings where people work, reaching 3,500 SNAP-Ed eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	Annually, reach a minimum of 250 SNAP-Ed eligible individuals in worksites settings with direct education using NEOPB-approved materials and curricula. Taste testing will be included.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, sign-in sheets, data cards
6.2	Annually, reach a minimum of 2,000 SNAP-Ed eligible individuals in worksites settings with indirect education using NEOPB-approved materials.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, flyers

6.3	Annually, use approved media and public relations techniques to increase awareness of SNAP-Ed activities and the role of PSE changes in worksite settings to improve community health among SNAP-Ed eligible individuals and stakeholders. Activities may include, but are not limited to: promoting events and SNAP-Ed approved resources, disseminating success stories, and using social marketing activities.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF
6.4	Advance PSE adoption and implementation in three worksites by providing technical assistance to employers and employees using NEOPB-approved resources, such as the California Fit Business Kit, reaching 500 SNAP-Ed eligible employees. Activities may include but are not limited to: supporting healthy vending and meeting policies; improving healthy food options in cafeterias; allowing time for exercise during breaks and before/after work; providing environmental supports for physical activity such as bike racks, designated exercise areas; and establishing corporate agreements to provide free or reduced membership to fitness facilities/gyms.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, RE-AIM
6.5	Advance PSE adoption and implementation in five additional worksites, reaching 1,500 SNAP-Ed eligible employees, by providing technical assistance to employers and employees using NEOPB-approved resources, such as the California Fit Business Kit.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF, RE-AIM

6.6	Coordinate and align activities with *Live Well San Diego* to design the Live Well @ Work designation program and establish a plan to leverage worksites within the existing *Live Well San Diego* framework to increase access to healthy food and activing living county-wide.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF, agendas
6.7	Pilot the Live Well @ Work designation program at two NEOP-engaged worksites and evaluate the outcomes to refine and improve the program and future implementation.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF, RE-AIM
6.8	Continue to align Live Well @ Work designation activities with *Live Well San Diego* to leverage their worksite partners and increase access to healthy food and active living countywide.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas
6.9	Finalize the Live Well @ Work designation program and enroll five worksites to systematically advance PSE adoption and implementation, reaching 1,500 SNAP-Ed eligible employees. Activities shall include providing technical assistance to employers to follow the Live Well @ Work designation program using NEOPB-approved resources, such as the California Fit Business Kit.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, RE-AIM

6.10	Annually, coordinate and collaborate with partners such as the San Diego County Childhood Obesity Initiative Business and School/After-school Domains to share best practices with employers and school district wellness representatives to encourage adopting strategies that will increase employee access to healthy food and active living opportunities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF, agendas

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
6.1; 6.2	RYD- Choosing healthy beverages (English and Spanish)	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
6.1; 6.2	NEOPB Cookbooks and Recipe Cards NEOPB resources, such as Shape of Yoga Nutrition and PA Booklet, Instant Recess, Body & Soul Guide MyPlate handouts in English and Spanish Harvest of the Month NEOPB Worksite Program Materials, such as the California Kit Business Kit SNAP-Ed Connection Materials and Resources USDA Tip Sheets	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: Handouts/Materials/ Misc. Resources

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.6.1	Use the approved PSE evaluation framework to report on an annual basis progress on PSE change efforts in SNAP-Ed eligible worksites in San Diego County.		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q4 Year 2: Q4 Year 3: Q4	[ ] EARS/ATF [X] PSE RE-AIM Report
E.6.2	Identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1–Q4 Year 2: Q1–Q4 Year 3: Q1–Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Copy of reports, success stories, case studies, presentations, and/or publications
E.6.3	Evaluate long-term impacts of interventions targeting SNAP-Ed eligible populations, including, for example, the use of economic methods to explore the effect of wellness programs on employee productivity and	X	X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q3–Q4 Year 2: Q3–Q4	[ ] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook

	increasing employee engagement.					Year 3 Q1:	☐ Food Behavior Checklist ☐ UC Intent to Change List other: Copy of tool

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Aging & Independence Services, San Diego
FFY 2018 Total Budget:	**$55,480.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$10,196	$8,841	-13.29%
2	Non-Capital Equipment/Supplies			$0	
3	Materials		$207	$309	49.28%
4	Travel		$725	$725	0.00%
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**		$56,194	$45,605	-18.84%
	Total Direct Costs:	**$0**	**$67,322**	**$55,480**	-17.59%
9	Indirect Costs*** Indirect Cost Rate= __ %		$617	$0	-100.00%
	Total Federal Funds	**$0**	**$67,939**	**$55,480**	-18.34%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decrease in funding
2	Non-Capital Equipment/Supplies	
3	Materials	Purchasing extra resistance bands for all participants
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Decrease in funding
9	Indirect Costs	In-kind

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: Aging & Independence Services, San Diego

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Kari Carmody	92.50%	7.50%	$69,517.00	0.04	$2,780.68	68.73%	$1,911.16	$4,340.10	$4,692	
2			Health Educator	Guadalupe Musgrove	0.00%	100.00%	$41,163.00	0.09	$3,704.67	12.00%	$444.56	$0.00	$4,149	
						Total Staffing: Salaries/Benefits:		**0.13**	**$6,485**		**$2,356**	**$4,340**	**$8,841**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Aging & Independence Services, San Diego

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			File box	File box to carry class materials	$22.00	1	$22	
2			Resistance Bands	Exercise bands for participants	$7.00	41	$287	
						Total Materials:	**$309**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator	Sacramento	State Conference	1	1	3	3	$46.00	$95.00	$302.00				$725	
	Out-of-State																
1																$0	
															Total Travel:	**$725**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Aging & Independence Services, San Diego

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Full Spectrum Nutrition Services (FSNS)	FSNS (Wendy Shigenaga) will oversee Harvest of the Month/Farm to Fork (HOTM/F2F)indirect education and related HOTM/F2F PSE work with nutrition site managers. Subcontract to the Health Educator that will deliver the ESLS curriculum and PSE component. Provide training and oversite to the Health Educator and manage ATF reporting requirements. Coordinate and purchase food demonstration supplies and ESLS booklets for up to 4 ESLS sessions. Consult as needed on dietary issues.	$45,605	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$45,605**	

Total Direct Costs:	**$55,480**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			{(Salaries+Benefits) - $29,952} x 10% = ($36,118-$29,952) X 10%			$0	in-kind
					Total Indirect Costs:	**$0**	

Total Budget:	**$55,480**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Aging & Independence Services, San Diego
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Dietician	Wendy Shigenaga	30.00%	70.00%	$133,300.00	0.156	$20,794.80		$0.00	$6,238.50	$20,795	
						Total Staffing: Salaries/Benefits:		**0.156**	**$20,795**		**$0**	**$6,239**	**$20,795**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Aging & Independence Services, San Diego
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Aging & Independence Services, San Diego
Contract/Sub-Grant/Agreement: Enter Contract/Sub-Grant/Agreement Name

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Lina Nasr	Lina Nasr, Community Health Specialist, will deliver the direct education component, Eat Smart, Live Strong as well as the policy, systems, and environment intervention for up to 4 cohorts.	$24,810	
				Total Contracts/Sub-Grants/Agreements:	**$24,810**	

Total Direct Costs:	**$45,605**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1					$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$45,605**

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	San Diego & Imperial County
FFY 2018 Total Budget:	**$311,100.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$13,542	$204,066	$200,385	-1.80%
2	Non-Capital Equipment/Supplies	$3,500	$10,114	$12,273	21.35%
3	Materials	$4,000	$19,787	$11,289	-42.95%
4	Travel	$2,000	$15,596	$9,030	-42.10%
5	Building/Space	$5,100	$42,292	$30,972	-26.77%
6	Maintenance	$1,500	$4,570	$7,280	59.30%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$29,642**	**$296,425**	**$271,229**	-8.50%
9	Indirect Costs*** Indirect Cost Rate= 14.7 %	$4,358	$43,575	$39,871	-8.50%
	Total Federal Funds	**$34,000**	**$340,000**	**$311,100**	-8.50%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Addition of Nutrition Garden Supplies for FY18; FY17 budget for Garden Supplies was $0.
3	Materials	Reduced incentive purchases
4	Travel	Reduced mileage per trip for travel within and between Imperial Valley & San Diego counties
5	Building/Space	Decrease in FTEs from 4.98 to 4.956 reduces building/space allocation and slight decrease in monthly cost of Nutrition space Cedar Street location
6	Maintenance	Increase due to addition of 4 cell phones for 4.0 FTE Nutrition staff and 2 Hot Spots for use with mobile laptops
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Indirect cost rate unchanged; decrease due to decrease in direct costs to which rate is applied

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Casey Cole	80.00%	20.00%	$70,725.00	0.035	$2,475.38	24.00%	$594.09	$2,455.20	$3,069	
2			Project Coordinator	Joy Davis	25.00%	75.00%	$38,376.00	1	$38,376.00	24.00%	$9,210.24	$11,896.50	$47,586	
3			Nutrition Educator	Ryann Kipping	15.00%	85.00%	$31,200.00	1	$31,200.00	24.00%	$7,488.00	$5,803.20	$38,688	
4			Nutrition Educator	April Tacotaco	15.00%	85.00%	$31,980.00	1	$31,980.00	24.00%	$7,675.20	$5,948.25	$39,655	
5			Nutrition Educator	Maribel Puentes	15.00%	85.00%	$30,445.00	1	$30,445.00	24.00%	$7,306.80	$5,662.80	$37,752	
6			Administrative Coordinator	Lisa DuMolt	80.00%	20.00%	$34,944.00	0.05	$1,747.20	24.00%	$419.33	$1,733.60	$2,167	
7			Nutrition Educator	Vacant	10.00%	90.00%	$29,120.00	0.15	$4,368.00	24.00%	$1,048.32	$541.60	$5,416	
8			Nutrition Educator	Marco Lemus	10.00%	90.00%	$29,720.00	0.1	$2,972.00	24.00%	$713.28	$368.50	$3,685	
9			Nutrition Educator	Isable Andrade	10.00%	90.00%	$29,244.00	0.2	$5,848.80	24.00%	$1,403.71	$725.30	$7,253	
10			Nutrition Educator	Maria Carroll	10.00%	90.00%	$29,848.00	0.1	$2,984.80	24.00%	$716.35	$370.10	$3,701	
11			Nutrition Educator	Alicia Martinez	10.00%	90.00%	$28,420.00	0.13	$3,694.60	24.00%	$886.70	$458.10	$4,581	
12			Translators	Vacant	5.00%	95.00%	$31,200.00	0.015	$468.00	24.00%	$112.32	$29.00	$580	
13			Translators	Vacant	5.00%	95.00%	$31,200.00	0.015	$468.00	24.00%	$112.32	$29.00	$580	
14			Translators	Vacant	5.00%	95.00%	$31,200.00	0.014	$436.80	24.00%	$104.83	$27.10	$542	
15			Translators	Vacant	5.00%	95.00%	$31,200.00	0.014	$436.80	24.00%	$104.83	$27.10	$542	
16			Project Coordinator	Joy Davis	25.00%	75.00%	$38,376.00	0.0316	$1,212.68	24.00%	$291.04	$376.00	$1,504	Possible overtime expense - regular required travel between counties, supervision of SNAP-Ed direct ed. and events, and annual Forum related travel - appx 40 hours per year
17			Nutrition Educator	Ryann Kipping	15.00%	85.00%	$31,200.00	0.0225	$702.00	24.00%	$168.48	$130.50	$870	Possible overtime expense - required travel between counties, facilitation of SNAP-Ed direct ed. and events, and annual Forum related - appx 34 hours per year
18			Nutrition Educator	April Tacotaco	15.00%	85.00%	$31,980.00	0.0225	$719.55	24.00%	$172.69	$133.80	$892	Possible overtime expense - required travel between counties, facilitation of SNAP-Ed direct ed. and events, and annual Forum related - appx 34 hours per year
19			Nutrition Educator	Maribel Puentes	15.00%	85.00%	$30,445.00	0.0225	$685.01	24.00%	$164.40	$127.35	$849	Possible overtime expense - required travel between counties, facilitation of SNAP-Ed direct ed. and events - appx 34 hours per year
20			Administrative Coordinator	Lisa DuMolt	80.00%	20.00%	$34,944.00	0.00108	$37.74	24.00%	$9.06	$37.60	$47	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

21			Nutrition Educator	Vacant	10.00%	90.00%	$29,120.00	0.0026	$75.71	24.00%	$18.17	$9.40	$94	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.
22			Nutrition Educator	Marco Lemus	10.00%	90.00%	$29,720.00	0.00173	$51.42	24.00%	$12.34	$6.40	$64	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.
23			Nutrition Educator	Isable Andrade	10.00%	90.00%	$29,244.00	0.00346	$101.18	24.00%	$24.28	$12.50	$125	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.
24			Nutrition Educator	Maria Carroll	10.00%	90.00%	$29,848.00	0.00173	$51.64	24.00%	$12.39	$6.40	$64	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.
25			Nutrition Educator	Alicia Martinez	10.00%	90.00%	$28,420.00	0.00225	$63.95	24.00%	$15.35	$7.90	$79	Possible overtime expense - required Food Resource Center program related work, shift coverage, etc for SNAP-Ed Direct & Indirect Ed, and PSE implementation - appx 24 hours a year before allocation to Snap Ed.
						Total Staffing: Salaries/Benefits:		**4.93495**	**$161,602**		**$38,785**	**$36,923**	**$200,385**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Office Supplies	Ink and paper (i.e. printer, colored, construction, cardstock) prorated based on SNAP-Ed FTEs to total FTEs at location	4	$30.00	20	$2,400	
2			Nutrition Office Supplies	Business Cards based on FTEs	4	$93.00	1	$372	
3			Nutrition Office Supplies	General office supplies such as binders, paper clips, staples, tape, notepads, post its, binder clips, highlighters, washable and permanent markers, glue sticks, scissors, calendars, pens, folders, dividers, tri-fold boards, ribbon/twine, tissue paper, white out, page protectors, labels, prorated based on SNAP-Ed FTEs at location	4	$4.00	126	$2,016	
4			Storage Cabinet	Storage Cabinet to store San Diego Nutrition Office Supplies and Presentation Items	1	$342.00	1	$342	
5			FRC Office Supplies	Ink and paper (i.e. printer, colored, construction, cardstock) prorated based on SNAP-Ed FTEs to total FTEs at location	0.73	$26.00	8	$152	
6			FRC Office Supplies	General office supplies such as binders, paper clips, staples, tape, highlighters, glue sticks, pens, folders, dividers prorated based on SNAP-Ed FTEs at location	0.73	$4.00	20	$58	
7			FRC PSE Supplies	quarterly cost of cups, gloves, wipes, soap for 4 sites implementing SPA Water	0.73	$10.30	80	$602	
8			PSE Implementation	Laminator pouches for lamintating posters and PSE related materials for display	1	$50.00	1	$50	
9			PSE Implementation	water dispenser for PSE sites doing SPA water	1	$30.00	2	$60	
10			Nutrition Print Materials	print and laminate non-standard (color and large scale) educational materials, posters, fylers, and brochures for direct ed, indirect ed, and PSE	1	$0.85	1010	$859	
11			File Cabinet	File cabinet for storage of office supplies and folders	1	$250.00	3	$750	
12			Nutrition Office Supplies	Printing/copies - Copier lease is part of internal printing/copies cost allocation as is paper and ink	4	$2.00	20	$160	
13			Nutrition Tasting Supplies	Paper towels, serving dishes, serving and cooking utensils, ziploc bags, tupperware, clorox wipes, lysol spray, aluminum foil, plastic wrap, parchment paper, reusable/cloth dish towels, table cloth(s), dish soap, sponges, oven mits/potholders for tastings at food demonstrations; ~1800 anticipated participants with SNAP-Ed Nutrition Educators in San Diego and Imperial Valley	4	$4.82	24	$463	
14			Kitchen Appliances	CrockPot for cooking demonstrations and tastings in Imperial Valley	1	$40.00	1	$40	
15			Nutrition Garden Supplies	Seeds, plants, and small gardening tools/supplies, such as fertilizer and potting soil; pallet garden at approved gardening sites	1	$20.00	72	$1,440	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Nutrition Office Supplies	Printer for nutrition educator that is 1.0 SNAP-Ed FTE (line 3 on prime staffing tab)	1	$320.00	1	$320	
2			Nutrition Office Supplies	Desktop computer for nutrition educator that is 1.0 SNAP-Ed FTE (line 3 on prime staffing tab)	1	$850.00	1	$850	Desktop computer purchased in FY17 was for Nutrition Educator, Prime Staffing Line 4 added 100% to program in 9/2016 . Desktop computer to be purchased in FY18 is for Nutrition Educator, Prime Staffing Line 3 added 100% to program in 4/2017.
3			Nutrition Office Supplies	Projector needed for SNAP-Ed direct group community presentations on nutrition education in Imperial Valley	1	$500.00	1	$500	Projector purchased in FY17 was for SNAP-Ed use during Direct Educations at approved community sites in San Diego County; Projector to be purchased in FY18 is for SNAP-Ed use during Direct Educations at approved community sites in Imperial County. There are two SNAP-Ed offices, one in each County, separated by 110 miles. Projector in each County is nesesary to carry out the program goals and objectives for Nutrition and Physical Activity Educations.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
4			Nutrition Office Supplies	1 laptop computer for nutrition educator that is 1.0 SNAP-Ed FTE (line 5 on prime staffing tab) in Imperial Valley	$839.00	1	$839	Laptop purchased in FY17 was for SNAP-Ed use during Direct Educations at approved community sites in San Diego County; Laptop to be purchased in FY18 is for SNAP-Ed use during Direct Educations at approved community sites in Imperial County. There are two SNAP-Ed offices, one in each County, separated by 110 miles. Laptop in each County is nesesary to carry out goals and objectives for Nutrition and Physical Activity Educations.
				Total Non-Capital Equipment/Supplies:			**$12,273**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Food for Tastings	~1830 anticipated participants at food demonstrations with SNAP-Ed Nutrition Educators in San Diego and Imperial Valley	$1.96	1829.5	$3,586	
2			Nutrition Tasting Materials	Plates, bowls, cups, straws, napkins, utensils, ziplock bags, skewers, toothpicks for tastings at food demonstrations; ~1830 anticipated participants with SNAP-Ed Nutrition Educators in San Diego and Imperial Valley	$0.50	1850	$925	
3			Incentives	Waterbottles with logos	$3.99	500	$1,995	
4			Incentives	Reusable Grocery Bags with logos	$2.99	1500	$4,485	
5			Incentives	Wristbands	$1.00	298	$298	
						Total Materials:	**$11,289**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator, Joy Davis; Nutrition Educator(s), April Tacotaco or Ryann Kipping or Maribel Puentes	Imperial and San Diego Counties	Travel for Supervision/Meetings/Presentations	30	2						240			$3,852	
2			Project Coordinator, Joy Davis; Nutrition Educator(s), April Tacotaco or Ryann Kipping	Imperial and San Diego Counties	SNAP-Ed Forum	1	2	4	3	$46.00	$110.00	$350.00			$60.00	$1,848	3 nights are needed to attend the required SNAP-Ed CCC workshop, scheduled the day after the forum concludes./"other" is for shuttle/uber/taxi transportation from airpoirt to hotel/offsite meetings.
3			Project Coordinator, Joy Davis; Nutrition Educator, Ryann Kipping; Nutrition Educator, April Tacotaco; Nutrition Educator, Maribel Puentes	Imperial and San Diego Counties	Travel to/from education and PSE sites, meetings, grocery stores for class prep, food bank for produce	415	4						15			$3,330	
					Out-of-State												
															Total Travel:	**$9,030**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Nutrition Office - Cedar St	Space Cost (Building Insurance, Building Repair & Maintenance, Trash Services, Janitorial Services, Pest Control, Utilities – Gas, Electricity, Water, Fax Machine phone line, Data Lines, e-mail, Internet, Janitorial Supplies, Equipment (lease, rent &purchase to support building operations), Building Space Equipment (maintenance, repair & building related expense)s, Taxes, Filing Fees, & Other Fees, Salaries & Fringe (Building Support staff – Maintenance & Receptionist)) owned building prorated based on SNAP-Ed FTEs as % of total FTEs at location	3.	$200.00	12	$7,200	349 Cedar Street, San diego
2			Nutrition Office - Orange Ave	Space Cost (Building Insurance, Building Repair & Maintenance, Trash Services, Janitorial Services, Pest Control, Utilities – Gas, Electricity, Water, Fax Machine phone line, Data Lines, e-mail, Internet, Janitorial Supplies, Building Space Equipment (lease, rent &purchase), Building Space Equipment (maintenance, repair & building related expense)s, Taxes, Filing Fees, & Other Fees, Salaries & Fringe (Building Support staff – Maintenance & Receptionist)) owned building prorated based on SNAP-Ed FTEs as % of total FTEs at location	1	$200.00	12	$2,400	250 W Orange Ave, El Centro
3			FRC Office - Cedar St	Space Cost (Building Insurance, Building Repair & Maintenance, Trash Services, Janitorial Services, Pest Control, Utilities – Gas, Electricity, Water, Fax Machine phone line, Data Lines, e-mail, Internet, Janitorial Supplies, Building Space Equipment (lease, rent &purchase), Building Space Equipment (maintenance, repair & building related expense)s, Taxes, Filing Fees, & Other Fees, Salaries & Fringe (Building Support staff – Maintenance & Receptionist)) owned building prorated based on SNAP-Ed FTEs as % of total FTEs at location	.28	$2,578.33	12	$8,663	349 Cedar Street, San diego
4			FRC Office - Orange Ave	Space Cost (Building Insurance, Building Repair & Maintenance, Trash Services, Janitorial Services, Pest Control, Utilities – Gas, Electricity, Water, Fax Machine phone line, Data Lines, e-mail, Internet, Janitorial Supplies, Building Space Equipment (lease, rent &purchase), Building Space Equipment (maintenance, repair & building related expense)s, Taxes, Filing Fees, & Other Fees, Salaries & Fringe (Building Support staff – Maintenance & Receptionist)) owned building prorated based on SNAP-Ed FTEs as % of total FTEs at location	.2	$1,600.00	12	$3,840	250 W Orange Ave, El Centro
5			FRC Office - Vista St	Rent (includes rent and CAM per lease) prorated based on SNAP-Ed FTEs as % of total FTEs at location	.1	$3,797.58	12	$4,557	917 E Vista Way, Vista CA
6			FRC Office - College St	Rent (includes rent and CAM per lease) prorated based on SNAP-Ed FTEs as % of total FTEs at location	.15	$2,395.33	12	$4,312	6360 El Cajon Blvd, Ste B,San Diego
							Total Building/Space:	**$30,972**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Nutrition Office - Cedar St	telephone prorated based on SNAP-Ed FTEs as % of total FTEs at location	3.	$30.00	12	$1,080	349 Cedar Street, San diego
2			Nutrition Office - Orange	telephone prorated based on SNAP-Ed FTEs as % of total FTEs at location	1	$75.00	12	$900	250 W Orange Ave, El Centro
3			Nutrition Office - Cedar St	computer and IT maintenance & licensing (3 program computers)	3.	$21.70	12	$781	349 Cedar Street, San diego
4			Nutrition Office - Orange Ave	computer and IT maintenance & licensing (3 program computers)	1	$37.50	12	$450	250 W Orange Ave, El Centro
5			Nutrition Office - Cedar St	cell phones based on SNAP-Ed FTEs	3	$40.00	12	$1,440	349 Cedar Street, San diego
6			Nutrition Office - Orange Ave	cell phones based on SNAP-Ed FTEs	1	$35.00	12	$420	250 W Orange Ave, El Centro
7			FRC Office - Cedar St	telephone prorated based on SNAP-Ed FTEs as % of total FTEs at location	.28	$75.00	12	$252	349 Cedar Street, San diego
8			FRC Office - Orange Ave	telephone prorated based on SNAP-Ed FTEs as % of total FTEs at location	.2	$75.00	12	$180	250 W Orange Ave, El Centro
9			FRC Office- Vista St	utilities, telephone & internet prorated based on SNAP-Ed FTEs as % of total FTEs at location	.1	$416.67	12	$500	917 E Vista Way, Vista CA
10			FRC Office - College St	utilities, telephone & internet prorated based on SNAP-Ed FTEs as % of total FTEs at location	.15	$243.00	12	$437	6360 El Cajon Blvd, Ste B,San Diego
11			Nutrition Office - Cedar St	Hot spots for use with mobile laptops	1	$35.00	12	$420	349 Cedar Street, San diego
12			Nutrition Office - Cedar St	Hot spots for use with mobile laptops	1	$35.00	12	$420	250 W Orange Ave, El Centro
							Total Maintenance:	**$7,280**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Diego & Imperial County

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$271,229**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			indirect rate applied to total direct costs	14.70%	$271,229.00	$39,871	
					Total Indirect Costs:	$39,871	

Total Budget:	**$311,100**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of San Diego - Health and Human Services Agency - Public Health Services
FFY 2018 Total Budget:	**$4,462,073.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$100,000	$1,652,696	$1,541,091	$1,641,091	-0.70%
2	Non-Capital Equipment/Supplies	$0	$155	$155	$155	0.00%
3	Materials	$6,000	$16,390	$11,765	$17,765	8.39%
4	Travel	$8,000	$22,434	$7,171	$15,171	-32.37%
5	Building/Space			$0	$0	
6	Maintenance	$40,001	$92,000	$55,093	$95,094	3.36%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$339,009	$1,673,696	$1,943,515	$2,282,524	36.38%
	Total Direct Costs:	**$493,010**	**$3,457,371**	**$3,558,790**	**$4,051,800**	17.19%
9	Indirect Costs*** Indirect Cost Rate= 25%	$89,000	$413,174	$321,273	$410,273	-0.70%
	Total Federal Funds	**$582,010**	**$3,870,545**	**$3,880,063**	**$4,462,073**	15.28%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	N/A
2	Non-Capital Equipment/Supplies	N/A
3	Materials	Increase budget for translation of NEOP-approved materials.
4	Travel	Reduce number of FTEs on Other Conferences and reduce number of local mileages.
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Increase total annual budgets for all Sub grants in relation to FFY 18 work plans.
9	Indirect Costs	N/A

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Director of Programs	Tina Zenzola	100.00%	0.00%	$90,449.60	0.8	$72,359.68	68.73%	$49,732.81	$122,092.00	$122,092	
2			Finance Analyst	Grace Anggrainy	100.00%	0.00%	$82,009.84	0.8	$65,607.87	68.73%	$45,092.29	$110,700.00	$110,700	
3			Contract Manager	Jude Stephen	100.00%	0.00%	$59,665.84	0.5	$29,832.92	68.73%	$20,504.17	$50,337.00	$50,337	
4			Contract Manager	Carlos Benitez	100.00%	0.00%	$74,269.02	0.9	$66,842.12	68.73%	$45,940.59	$112,783.00	$112,783	
5			Accountant	Ramon Valerio	100.00%	0.00%	$67,713.27	0.25	$16,928.32	68.73%	$11,634.83	$28,563.00	$28,563	
6			Admin Assistant	Suzette Johnston	100.00%	0.00%	$45,892.41	0.25	$11,473.10	68.73%	$7,885.46	$19,359.00	$19,359	
7			Administrative Coordinator	Lorie Maniss	100.00%	0.00%	$43,249.32	0.7	$30,274.52	68.73%	$20,807.68	$51,082.00	$51,082	
8			Nutritionist	Naomi Billups	30.00%	70.00%	$78,177.25	0.4	$31,270.90	68.73%	$21,492.49	$15,828.90	$52,763	
9			Coordinator of Other Program	Chesley Blevins	30.00%	70.00%	$81,757.92	0.1	$8,175.79	68.73%	$5,619.22	$4,138.50	$13,795	
10			Project Coordinator	Adrienne Gilleran	80.00%	20.00%	$68,656.27	0.75	$51,492.20	68.73%	$35,390.59	$69,506.40	$86,883	
11			Recreation Leader	Hugo Salgado	30.00%	70.00%	$73,796.09	1	$73,796.09	68.73%	$50,720.05	$37,354.80	$124,516	
12			Recreation Leader	Shelley Saitowitz	30.00%	70.00%	$79,376.40	0.2	$15,875.28	68.73%	$10,911.08	$8,035.80	$26,786	
13			Research Specialist	Christy Lopez	30.00%	70.00%	$81,757.69	0.1	$8,175.77	68.73%	$5,619.21	$4,138.50	$13,795	
14			Research Specialist	Ashley Stegall	50.00%	50.00%	$85,030.55	0.7	$59,521.39	68.73%	$40,909.05	$50,215.00	$100,430	
15			Research Specialist	Deirdre Browner	50.00%	50.00%	$101,208.00	0.1	$10,120.80	68.73%	$6,956.03	$8,538.50	$17,077	
16			Coordinator of Other Program	Deirdre Kleske	0.00%	100.00%	$75,696.00	0.2	$15,139.20	12.00%	$1,816.70	$0.00	$16,956	
17			Coordinator of Other Program	Ariel Hamburger	0.00%	100.00%	$75,696.00	0.5	$37,848.00	12.00%	$4,541.76	$0.00	$42,390	
18			Communication Manager	Lindsay Riedel	0.00%	100.00%	$75,696.00	0.4	$30,278.40	12.00%	$3,633.41	$0.00	$33,912	
19			Contract Manager	John Rasmussen	100.00%	0.00%	$90,429.88	0.1	$9,042.99	68.73%	$6,215.25	$15,258.00	$15,258	
20			Coordinator of Other Program	Parke Troutman	0.00%	100.00%	$75,696.00	0.6	$45,417.60	12.00%	$5,450.11	$0.00	$50,868	
21			Coordinator of Other Program	TBD	20.00%	80.00%	$53,019.20	0.25	$13,254.80	68.73%	$9,110.02	$4,473.00	$22,365	
22			Coordinator of Other Program	Illisa Goldman	0.00%	100.00%	$89,356.80	0.6	$53,614.08	12.00%	$6,433.69	$0.00	$60,048	
23			Community Liaison	Alma Anides Morales	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
24			Community Liaison	Daniel Barajas	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
25			Community Liaison	Erika Hernandez	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
26			Community Liaison	Beatrice Lomer	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
27			Community Liaison	Kelsey Hamilton	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
28			Community Liaison	Alma Palacios	0.00%	100.00%	$41,512.24	1	$41,512.24	12.00%	$4,981.47	$0.00	$46,494	
29			Health Educator	Amy Zink	0.00%	100.00%	$69,720.00	0.21	$14,641.20	12.00%	$1,756.94	$0.00	$16,398	
30			Health Educator	Roberto Ramirez	0.00%	100.00%	$70,699.20	0.45	$31,814.64	68.73%	$21,866.20	$0.00	$53,681	
31			Health Educator	Melissa Roberts	0.00%	100.00%	$70,699.20	0.5	$35,349.60	68.73%	$24,295.78	$0.00	$59,645	
32			Health Educator	Juanita Garcia	0.00%	100.00%	$70,699.20	0.5	$35,349.60	68.73%	$24,295.78	$0.00	$59,645	
						Total Staffing: Salaries/Benefits:		**17.86**	**$1,122,570**		**$518,520**	**$712,403**	**$1,641,091**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Membership cost	CCLHDN membership ($155 annual membership)	1	$155.00	1	$155	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$155**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Curriculum and supplies costs	NEOPB approved nutrition education and physical activity curriculum and supplies (2 curriculum per nutrition educators x 6 nutrition educators).	$250.00	6	$1,500	
2			Garden tools and supplies costs	Small garden tools and supplies to build garden beds, such as soil, seeds, and seedlings ($150 per kit x 1 kit per region x 3 regions)	$150.00	3	$450	
3			Printing costs	Printing of NEOP-approved materials such as handouts, Top 10 Tip Sheets, and locally produced flyers and brochures ($0.50 per page x 500 pages per order x 6 orders per year)	$250.00	6	$1,500	
4			Translation costs	Translation of NEOP-approved materials ($100 per page of text x 15 pages per year)	$100.00	15	$1,500	
5			Food demonstrations costs	Food demonstrations (714 taste-tests per nutrition education x 6 nutrition educators)	$2.50	4284	$10,710	
6			Meeting space rental	Meeting space rental for two workshops annually. Rental of meeting space to host a workshop related to IWP Activity 2.11: Conduct one workshop per year to build knowledge and support among land use planners and traffic engineers to implement and bring to scale the Healthy Cities Healthy Residents activities. Estimating about 100 attendees.	$1,000.00	2	$2,000	
7			Booth rentals cost	Booth rentals ($52.50 fee per event x 2 events per year)	$52.50	2	$105	
						Total Materials:	**$17,765**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Director/ Tina Zenzola, Program Coordinator/ Adrienne Gilleran	Sacramento	LHD Program Directors' Meeting (other: parking and ground transportation)	1	2	1.5	2	$46.00	$110.00	$450.00	40		$50.00	$1,599	
2			Project Director/ Tina Zenzola, Program Coordinator/ Adrienne Gilleran, Coordinator of Other Program/TBD, Recreation Leader/ Hugo Salgado, Nutritionist/ Naomi Billups	Sacramento	SNAP-ED LIA Forum (other: parking and ground transportation)	1	4	2.5	4	$46.00	$110.00	$450.00	40		$50.00	$4,241	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services

3			Recreation Leader/ Hugo Salgado, Communication Manager/ TBD, Coordinator of Other Program/ TBD, Health Educator/ TBD, Community Liaison/ TBD.	SoCal	Other conferences such as The Science of Nutrition, Smarter Lunchrooms Movement, Healthy Stores for Healthy Communities Campaign, and the CA Academy of Nutrition and Dietetics Annual Conference and Exhibition. Other: parking and ground transportation	2	1.5	2	2	$46.00	$100.00	$400.00	20		$50.00	$2,247	
4			Local Mileage	Various		486	17.86						27.245			$7,084	
Out-of-State																	
1			None													$0	
															Total Travel:	**$15,171**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3851 Rosecrans Street, San Diego, CA 92131	Operating expenses: IT Costs (lease of PC and laptops, workstation, data jack, and email - $150/ month per FTE)	17.86	$150.00	12	$32,148	
2			3851 Rosecrans Street, San Diego, CA 92131	Operating expenses: telephone, voicemail & maintenance - $150/ month per FTE)	17.86	$50.00	12	$10,716	
3			3851 Rosecrans Street, San Diego, CA 92131	Operating expenses: utilities, facilities maintenance, lease of color copier $150 per FTE	17.86	$150.00	12	$32,148	
4			Internal Services Fee for Contract services	Internal Service Fund (ISF) is not included in the County's calculation of indirect costs. ISF is the Department of Purchasing and Contracting's (DPC) method of recovering its P-Card, travel, and contract administration costs. DPC operats as an ISF. An ISF operates on a business-like model, directly billing its costumer departments for the cost of the ISF's services. All costs incurred by the ISF must be recovered through the ISF's approved rate structure. The rate is applied to the invoice paid through a P-Card and is assessed to the accounting information where the transaction originated. The current ISF rates are published on the DPC's website. These are the current DPC ISF rates: Procurement rate (08.6%); P-Card (1.88%); Travel (1.47%). Internal Service Fund - charge for services provided by support departments, such as Purchasing and	1	$19,631.00	1	$19,631	
5			Internal Services Fee for P-Card purchase	P-Card - used to purchase supplies for program; only purchased via County-approved purchase orders and Blank Purchase Agreements = **1.88% x $17,660**	1	$332.00	1	$332	
6			Internal Services Fee for Travel and Per Diem	1.47% of total travel and per diem.	1	$118.88	1	$119	
							Total Maintenance:	**$95,094**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			The Regents of the University of California, UCSD	Sub Grant will conduct SNAP-Ed allowable activities where people live, learn, shop, and work. Sub grant will specifically work with faith-based organizations, elementary schools, small- to medium-sized food retailers, and worksites that have SNAP-Ed eligible employees. Sub grant will also facilitate and coordinate workgroups in the San Diego Food System Alliance and support jurisdictions to adopt policies that support healthy retail. All projects will support the five state-level objectives of the SNAP-Ed grant: Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages; Goal 2: Increase Physical Activity; Goal 3: Improve Food Resource Management; Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.	$1,564,524	
B			YMCA	Sub Grant will provide training and technical assistance to eligible child care centers about best practices and how to incorporate environmental supports for nutrition education and obesity prevention in the 0-5 population. Additionally, they will provide nutrition education and obesity prevention services to SNAP-Ed eligible families through a resource and referral network and implement the healthy child care designation program. Projects will support the following state-level objectives of the SNAP-Ed grant: Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages; Goal 2: Increase Physical Activity; Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.	$100,000	
C			Vista Community Clinic	Sub Grant will conduct SNAP-Ed allowable activities where people live under the Healthy Cities, Healthy Residents project. Sub grant will engage SNAP-Ed eligible residents and assist their city with adopting and implementing policies that improve the food and active living environments in SNAP-Ed eligible communities. This project will be in Vista, CA. Projects will support the following state-level objectives of the SNAP-Ed grant: Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.	$100,000	
D			International Rescue Committee	Sub Grant will conduct SNAP-Ed allowable activities where people live under the Healthy Cities, Healthy Residents project. Sub grant will engage SNAP-Ed eligible residents and assist their city with adopting and implementing policies that improve the food and active living environments in SNAP-Ed eligible communities. This project will be in El Cajon, CA. Projects will support the following state-level objectives of the SNAP-Ed grant: Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.	$100,000	
E			Environmental Health Services	Sub Grant will conduct SNAP-Ed allowable activities where people live under the Healthy Cities, Healthy Residents project. Sub grant will engage SNAP-Ed eligible residents and assist their city with adopting and implementing policies that improve the food and active living environments in SNAP-Ed eligible communities. This project will be in National City, CA. Projects will support the following state-level objectives of the SNAP-Ed grant: Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.	$100,000	
F			Evaluation - TBD	Sub grant will assess the long-term impacts of SNAP-Ed interventions, such as evaluating the economic effectiveness of policy, systems, and environmental changes, documenting progress for the Healthy Cities, Healthy Residents project, and identifying how the LHD can improve dose of interventions by multi-layering SNAP-Ed activities in certain communities. Consultant will also identify opportunities for dissemination of evaluation results through reports, success stories, case studies, presentations, and/or publications. All projects will evaluate the local efforts to achieve the five state-level objectives of the SNAP-Ed grant: Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages; Goal 2: Increase Physical Activity; Goal 3: Improve Food Resource Management; Goal 4: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. Procurement Process: Request for Proposals Timeline and extensions: Existing contracts will not be extended. New contract for Subgrant G will tentatively be in placed on November 1, 2017.	$160,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services

G			Active Transportation Planning - TBD	Sub grant will provide technical assistance on active transportation and/or safe routes to school (SRTS) to the Healthy Cities/Healthy Residents teams and cities. Sub grant will assist teams implement the policy, systems, and environmental changes that they can advance to improve walkability and bikeability for SNAP-Ed eligible residents. Sub grant will work with the teams and cities to develop active transportation plans/policies that address the needs of SNAP-Ed eligible communities in the city. These efforts will address and reflect the needs and issues of Healthy Cities/Healthy Resident teams and SNAP-Ed eligible neighborhoods or schools. No Federal funds will be used to pay for the installation of infrastructure projects. Projects will support the following state-level objectives of the SNAP-Ed grant: Goal 2: Increase Physical Activity; Goal 5: Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. Procurement Process: Request for Proposals Timeline and extensions: Existing contracts will not be extended. New contract for Subgrant H will tentatively be in placed on October 10, 2017.	$125,000	
H			Communication - TBD	Sub Grant (media and communications) will provide support (through website maintenance) to the Healthy Works website, which is the online communication tool for the LHD's SNAP-Ed program. They also support printing and purchasing of educational materials, which includes but is not limited to supplies, workbooks, social marketing, and signage.	$30,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	Agreements with up to four (4) subject matter experts to provide presentations and trainings to participants that attend workshops related to IWP Activity 2.11: Conduct one workshop per year to build knowledge and support among land use planners and traffic engineers to implement and bring to scale the Healthy Cities/Healthy Residents activities. Budget is $750/guest including event travel costs. (Each presenter will receive about $750 to cover their speaking fees and travel costs. The costs are approximately broken down to airfare: $450; per diem: $46; lodging: $120; Speaking fee: $384.)	$3,000	
					Total Contracts/Sub-Grants/Agreements:	**$2,282,524**

Total Direct Costs:	**$4,051,800**

9. Indirect Costs:

Budget Adjustment: Add/Delete Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total personnel (Salaries + Benefits) x 25%	25.00%	$1,641,091.00	$410,273	
				Total Indirect Costs:	**$410,273**	

Total Budget:	**$4,462,073**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: University of California San Diego

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Chief Executive Officer	Michelle Zive	100.00%	0.00%	$ 119,719.00	0.15	$17,957.85	2.78%	$499.23	$18,457.00	$18,457	
2			Program Director	Blanca Melendrez	80.00%	20.00%	$ 104,852.00	0.97	$101,706.44	50.16%	$51,015.95	$122,177.60	$152,722	
3			Worksite Wellness Sr. Manager	Kelley Axelson	15.00%	85.00%	$ 73,994.00	1.00	$73,994.00	53.58%	$39,645.99	$17,046.00	$113,640	
4			Project Coordinator	Lauren Barker	50.00%	50.00%	$ 48,580.00	1.00	$48,580.00	34.71%	$16,862.12	$32,721.00	$65,442	
5			School Program Sr. Manager	Jamie Moody	15.00%	85.00%	$ 73,362.00	1.00	$73,362.00	37.33%	$27,386.03	$15,112.20	$100,748	
6			Faith Based Sr. manager	Ramon Hernandez	15.00%	85.00%	$ 77,554.00	1.00	$77,554.00	56.62%	$43,911.07	$18,219.75	$121,465	
7			Food Systems Director	Elly O'Rourke	0.00%	100.00%	$ 73,373.00	0.50	$36,686.50	34.83%	$12,777.91	$0.00	$49,464	
8			WWP Community Health Specialist	Elizabeth Cooper	0.00%	100.00%	$ 34,668.00	0.50	$17,334.00	52.72%	$9,138.48	$0.00	$26,472	
9			School Specialist	Kate Edra	0.00%	100.00%	$ 52,409.00	0.50	$26,204.50	53.32%	$13,972.24	$0.00	$40,177	
10			Retail Director	Elisabeth Mari	0.00%	100.00%	$ 73,362.00	0.15	$11,004.30	45.04%	$4,956.34	$0.00	$15,961	
11			Community Health Sr. Manager	Amina Sheik Mohamed	0.00%	100.00%	$ 68,187.00	0.95	$64,777.65	59.08%	$38,270.64	$0.00	$103,048	
12			Health Specialist	Rasheeda Rashada	0.00%	100.00%	$ 55,801.00	0.25	$13,950.25	2.78%	$387.82	$0.00	$14,338	
13			Health Specialist	Jonathan Barboza	0.00%	100.00%	$ 35,012.00	0.25	$8,753.00	2.78%	$243.33	$0.00	$8,996	
14			Health Specialist	Nehmo Hassan	0.00%	100.00%	$ 35,012.00	0.25	$8,753.00	47.40%	$4,148.92	$0.00	$12,902	
15			Health Specialist	Aaron Kunst	0.00%	100.00%	$ 36,960.00	0.25	$9,240.00	2.78%	$256.87	$0.00	$9,497	
16			Health Specialist	Jessica Ralleca	0.00%	100.00%	$ 34,668.00	0.28	$9,707.04	2.78%	$269.86	$0.00	$9,977	
17			Sr. Registered Dietician	TBN	15.00%	85.00%	$ 80,000.00	1.00	$80,000.00	48.68%	$38,944.00	$17,841.60	$118,944	
18			Fiscal Analyst	Sylvia Isaac	100.00%	0.00%	$ 65,761.00	0.50	$32,880.50	46.98%	$15,447.26	$48,328.00	$48,328	
19			Health Specialist	TBN	0.00%	100.00%	$55,801.00	1	$55,801.00	0.00%	$0.00	$0.00	$55,801	
20			Health Specialist	TBN	0.00%	100.00%	$46,875.00	0.5	$23,437.50	0.00%	$0.00	$0.00	$23,438	
						Total Staffing: Salaries/Benefits:		**12**	**$791,684**		**$318,134**	**$289,903**	**$1,109,817**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: University of California San Diego

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Consumable Supplies	$35/month x 11.5 FTE, excludes Accountant/Finance Analyst (0.50). FTE is kept at 11.05 as projected average for the year. General project / office supplies (pens, pencils, paper, toner, etc.) General project / office supplies will be used by project FTE to carry out daily activities of the program.	11.5	$34.57	12	$4,771	
2			Mail/Postage	$4.62/month x 11.5 FTE, excludes Accountant/Finance Analyst (0.50). FTE is kept at 11.5 as projected average for the year.	11.5	$4.62	12	$638	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$5,409**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demos	This represents the purchase of various food prep and storage supplies required in order to conduct food demonstration at $2.50 per participant for approximately six events.	$2.50	1001.2	$2,503	
2			Nutrition Education Material	$83.33/ month x 12 months - NEOPB-approved resource materials, nutrition education materials and other supplies required to meet SOW/reach.	$83.33	12	$1,000	
3			Printing/Photocopying	$213.83/month x 12 months. Printing and photocopying of project materials, agendas, minutes, flyers, etc.	$213.83	12	$2,566	
						Total Materials:	**$6,069**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Various	San Diego/SoCal	Mileage reimbursement for program staff at current approved rate to implement the project scope of work. = 15000 miles x .535/mile	1	11.5						15000			$8,025	
2			Program Director, Program Coordinator and 2 Coordinator of Other Program Staff	Sacramento, CA	Travel for required State trainings and meetings SNAP-ED Meetings/Forum	1	4	2	1	$46.00	$110.00	$312.00				$2,056	
	Out-of-State																
1			None													$0	
															Total Travel:	**$10,081**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			4305 University Avenue Suite 509 San Diego 92105	$650/month x 11.5 FTE, excludes Accountant/Finance Analyst (0.50). FTE is kept at 11.5 as projected average for the year.	11.5	$650.00	12	$89,700	
2			Storage	Offsite facility to store Nutrition Education items and resource materials. $119/month	11.5	$119.98	12	$16,557	
							Total Building/Space:	**$106,257**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: University of California San Diego

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communication Software	Purchase of software such as, but not limited to survey monkey and constant contact, for creating newsletter to highlight NEOPB program and successes . Purchase for Constant Contact newsletter software= $638 for 12 months	11.5	$4.62	12	$638	
2			Van Rental	Transport outreach, food demonstration supplies, and staff to various promotional events throughout the county . All programs will use the van. $26.86/month x 12months	11.5	$26.86	12	$3,707	
3			Communications/ Telecomunication	Communications: Enhanced data and voice network $37.27x 12 x 11.5 off campus FTE = $5,144 and $92 x 0.50 x 12 on campus Fte = $552 for a total of $5,633.64 Telecommunications (Telephone and Internet): $120 x 12 months x 11.5 FTE = $12,974.40	11.5	$172.11	12	$23,751	
4			Web Maintenance	Maintain website that will be used to share information on UCSD's deliverables and accomplishments through NEOPB contract with HHSA. We will also share resources and links to HHSA and state NEOPB websites.	11.5	$27.75	12	$3,830	
								Total Maintenance:	**$31,926**

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: **$1,269,559**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			25% of Modified Direct Costs = total operating less rent x off-campus rate of 25%	25.00%	$1,179,859.00	$294,965	
					Total Indirect Costs:	**$294,965**	

Total Budget: **$1,564,524**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: YMCA

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator	Josh Bariuan	20.00%	80.00%	$ 45,160.00	0.94	$42,450.40	36.00%	$15,282.14	$11,546.60	$57,733	
						Total Staffing: Salaries/Benefits:		**0.94**	**$42,450**		**$15,282**	**$11,547**	**$57,733**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: YMCA

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies-office	paper, pens, pencils, notebooks, file folders, binders, labels, paper clips, tape and toner/ink	0.94	$17.81	12	$201	
2			Postage & shipping	Program participant mailings	0.94	$5.31	12	$60	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$261**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Supplies-Program	Nutrition and physical education curriculum, equipment and resources	$1,970.83	12	$23,650	
2			Printing	Printed resource and materials for program participants and workshops	$10.00	12	$120	
						Total Materials:	**$23,770**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Health Educator/Josh Bariuan	San Diego, CA	Travel to conduct workshops and nutrition education sessions	200	1						20.86			$2,232	
									Out-of-State								
1			None													$0	
															Total Travel:	**$2,232**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3333 Camino Del Rio S. #400 San Diego, CA 92108	Rent $252/mth	.94	$252.13	12	$2,844	
							Total Building/Space:	**$2,844**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			3333 Camino Del Rio S. #400 San Diego, CA 92108	Covers insurance cost for any liability occurrence within the program operation period	.94	$22.96	12	$259	
2			3333 Camino Del Rio S. #400 San Diego, CA 92108	Share of Mission Valley Office Telephone and Internet costs, minutes and data associated with staff cellphone	.94	$115.69	12	$1,305	
3			3333 Camino Del Rio S. #400 San Diego, CA 92108	contract services for cost associated with cleaning the space	.94	$4.79	12	$54	
4			3333 Camino Del Rio S. #400 San Diego, CA 92108	Equipment maintenance	.94	$3.01	12	$34	
5			Storage	Place to store program supplies	.94	$68.70	12	$775	
							Total Maintenance:	**$2,427**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: YMCA

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Translation	Translation services for quarterly newsletter	$500	
				Total Contracts/Sub-Grants/Agreements:	$500	

Total Direct Costs:	**$89,767**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			11.4% of total operating costs to cover executive management, legal and accounting charged on support costs	11.40%	$89,767.00	$10,233	
					Total Indirect Costs:	$10,233	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Vista Community Clinic

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Manager	Herminia Ledesma	75.00%	25.00%	$ 53,560.00	0.05	$2,678.00	20.34%	$544.71	$2,417.25	$3,223	
2			HCHR Project Coordinator	Rosa Flores	10.00%	90.00%	$ 38,854.40	0.75	$29,140.80	20.34%	$5,927.24	$3,506.80	$35,068	
3			HCHR Community Health Specialist	Paola Ilescas	0.00%	100.00%	$ 31,616.00	1.00	$31,616.00	20.34%	$6,430.69	$0.00	$38,047	
						Total Staffing: Salaries/Benefits:		**1.8**	**$63,435**		**$12,903**	**$5,924**	**$76,338**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Fringe benefits are estimated 20.34% and include the following: accrued vacation (0.95%), payroll taxes (8.68%), workers compensation insurance (2.97%), health insurance (6.06%), disability insurance (0.34%), retirement (1.24%), and employee assistance program (0.10%)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Vista Community Clinic

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Program office Supplies	Cost to purchase project-related office and meeting supplies such as pens, paper, markers, flip charts, etc. for HCHR Project Coord and Community Health Specialist, and HCHR coalition meetings and trainings, estimated at $37.5/month x 12 months.	1.8	$37.50	12	$810	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$810**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copier/Printing	Cost of in-house duplicating and outside printing of project related materials, estimated at $12.58/month/FTE x 12 months	$12.58	12	$151	
						Total Materials:	**$151**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Program Manager/Herminia Ledesma	San Diego County	Local mileage to attend meetings project-related meetings and activities. Calculation is based on estimated monthly mileage.	12	1						30			$193	
2			HRHC Project Coordinator/Rosa Flores	San Diego County	Local mileage to attend meetings project-related meetings and activities. Calculation is based on estimated monthly mileage.	12	.75						199.9			$1,283	
3			Community Health Specialist/Paola Ilescas	San Diego County	Local mileage to attend meetings project-related meetings and activities. Calculation is based on estimated monthly mileage.	12	1						249.9			$1,604	
Out-of-State																	
1			None													$0	
															Total Travel:	**$3,080**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			VCC Administrative & Program Offices: 465 La Tortuga Dr., Vista, CA 92081	Building costs include janitorial, security, maintenance/repair, and landscaping and are calculated at $88/FTE/month.	1.8	$88.00	12	$1,901	
2			VCC Administrative & Program Offices: 465 La Tortuga Dr., Vista, CA 92081	Utilities costs include gas, electricity, pest control, water and trash removal, and are calculated at $78/FTE/month	1.8	$78.00	12	$1,685	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Vista Community Clinic

3			VCC Administrative & Program Offices: 465 La Tortuga Dr., Vista, CA 92081	Building insurance is calculated at $14/FTE/month.	1.8	$14.00	12	$302	
4			VCC Administrative & Program Offices: 465 La Tortuga Dr., Vista, CA 92081	Telephone and internet is calculated at $18/FTE/month.	1.8	$18.00	12	$389	
								Total Building/Space:	**$4,277**

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$84,656**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		VCC's federally approved indirect rate is 20.1% of total personnel costs (salary and fringe).	20.10%	$76,338.00	$15,344	
				Total Indirect Costs:	**$15,344**	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: International Rescue Committee

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Senior FSCH Program Manager	Angie Mei	10.00%	90.00%	$ 69,253.73	0.75	$51,940.30	27.75%	$14,413.43	$6,635.40	$66,354	
2			Interpreters/Translators	Language bank		100.00%	$ 31,028.40	0.03	$930.85	27.75%	$258.31	$1,189.00	$1,189	
3			Deputy Director	Erica Bouris	50.00%	50.00%	$ 94,684.89	0.03	$2,840.55	27.75%	$788.25	$1,814.50	$3,629	
4			Executive Director	David Murphy	100.00%	0.00%	$ 130,752.57	0.02	$2,615.05	27.75%	$725.68	$3,341.00	$3,341	
5			HR & Administrative Manager	Margo Miles	100.00%	0.00%	$ 71,073.60	0.03	$2,132.21	27.75%	$591.69	$2,724.00	$2,724	
6			Finance Coordinator	Faisal Ali	100.00%	0.00%	$ 40,996.93	0.05	$2,049.85	27.75%	$568.83	$2,619.00	$2,619	
						Total Staffing: Salaries/Benefits:		**0.91**	**$62,509**		**$17,346**	**$18,323**	**$79,856**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: International Rescue Committee

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Project outreach events	Sign making supplies at $150, tables and chairs at $100, posters and flyers at $250, event decorations at $100, educational brochures at $200, game activities and prizes at $113	$913.00	1	$913	
						Total Materials:	**$913**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Various	San Diego/El Cajon Cities	Mileage costs for 12 months at a reimbursement rate of $0.535 for 1500 total miles as local travel to/from project meetings and events	12	6						125			$803	
Out-of-State																	
1			None													$0	
															Total Travel:	**$803**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			IRC San Diego: 5348 University Ave., San Diego CA 92105	Office rent costs at $540 per month for 0.91 FTE of project staffing for 12 months	.91	$540.00	12	$5,897	
							Total Building/Space:	**$5,897**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			IRC San Diego: 5348 University Ave., San Diego CA 92105	Janitorial services budgeted at $176.92 per month for 12 months	.91	$176.92	12	$1,932	
2			IRC San Diego: 5348 University Ave., San Diego CA 92105	Phone/Fax/Network expenses. Phone and email costs at $59.98 per month for 12 months	.91	$59.98	12	$655	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: International Rescue Committee

3			IRC San Diego: 5348 University Ave., San Diego CA 92105	Copier Rental. Printing for daily use and meetings at $50 per month for 12 months	.91	$50.00	12	$546	
4			IRC San Diego: 5348 University Ave., San Diego CA 92105	General Liabilities Insurance. Liability insurance for all IRC and project-related events at a pro-rated annual cost of $946	.91	$86.63	12	$946	
5			IRC San Diego: 5348 University Ave., San Diego CA 92105	Bank Fees. IRC bank fees at $10.89 per month for 12 months	.91	$10.89	12	$119	
							Total Maintenance:	**$4,198**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$91,667**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			This consists of 7.62% to cover a portion of IRC´s headquarters administrative costs including personnel, occupancy, and utilities; 0.58% for audit cost and .89% USG Compliance Unit. These ICR rate are provisional per the Negotiated Indirect Cost Rate Agreement with IRC´s cognizant federal agency, United States Agency for International Development.	9.09%	$91,667.00	$8,333	
					Total Indirect Costs:	**$8,333**	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Environmental Health Coalition

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Executive Director	Diane Takvorian	2.50%	97.50%	$ 105,366.00	0.02	$2,107.32	19.00%	$400.39	$62.70	$2,508	
2			Associate Dir. of Policy	Carolina Martinez	2.50%	97.50%	$ 75,900.00	0.05	$3,795.00	19.00%	$721.05	$112.90	$4,516	
3			Community Organizing Director	Franco Garcia	2.50%	97.50%	$ 75,900.00	0.02	$1,518.00	19.00%	$288.42	$45.15	$1,806	
4			Transportation Justice Advocate	Vacant	2.50%	97.50%	$ 58,835.00	0.15	$8,825.25	19.00%	$1,676.80	$262.55	$10,502	
5			Project Coordinator	Sandy Naranjo	2.50%	97.50%	$ 52,000.00	0.75	$39,000.00	19.00%	$7,410.00	$1,160.25	$46,410	
6			Community Organizer National City	Monserrat Hernandez	2.50%	97.50%	$ 49,500.00	0.15	$7,425.00	19.00%	$1,410.75	$220.90	$8,836	
						Total Staffing: Salaries/Benefits:		**1.14**	**$62,671**		**$11,907**	**$1,864**	**$74,578**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

The 19% is for the benefits includes payroll taxes (FICA & SUI) and health, dental, chiropractic, long term care, and workers' compensation insurance, and cell phone allowance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Environmental Health Coalition

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Copying	Print materials to distribute for Community Outreach	$0.12	500	$60	
					Total Materials:	$60	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Community Organizer/Monserrat Hernandez, Project Coordinator/Sandy Naranjo	National City, CA	Local travel (mileage) to attend and pick up and take residents to and from mtgs/hearings	10	2						19.1			$102	
Out-of-State																
1		None													$0	
														Total Travel:	$102	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: Environmental Health Coalition

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		Mixte, Inc.	Media Consultant - MIXTE, Inc. provides communication services in social media as well as traditional media (press releases, media turn out) and also maintains blog postings	$300	
2		Mundo Gardens	Mundo Gardens will partner with Environmental Health Coalition (EHC) by providing technical assistance on how to improve access to healthy food and by assisting EHC to recruit and engage residents and partners in the Healthy Cities, Healthy Residents (HCHR) Coalition. Mundo Gardens will facilitate up to five meetings with the HCHR Coalition as well as participate in HCHR Coalition activities throughout the year. This activity supports the following IWP Activities: 2.8: Provide training and expert technical assistance and work with the Healthy Cities, Healthy Residents coalitions to…develop an action plan to advance priority policy and environmental changes that support healthy food systems for SNAP-Ed residents…and build broader community momentum for coalition goals. 2.13: Provide technical assistance to Healthy Cities/Healthy Residents coalitions and their cities to identify mechanisms for implementing neighborhood environmental changes by FFY 2019.	$5,000	
3		Ogma Group Inc.	Interpretation services for meetings/hearings involving community members	$360	
4		Connie Garcia	Translation services for documents for meetings/hearings involving community members and community outreach	$245	
			Total Contracts/Sub-Grants/Agreements:	**$5,905**	

Total Direct Costs:	**$80,645**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		24% of Total Direct Costs	24.00%	$80,645.00	$19,355	
				Total Indirect Costs:	**$19,355**	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Evaluation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator of Other Program	TBN	50.00%	50.00%	$90,909.00	1	$90,909.00	10.00%	$9,090.90	$50,000.00	$100,000	
2			Coordinator of Other Program	TBN	50.00%	50.00%	$80,000.00	0.75	$60,000.00	0.00%	$0.00	$30,000.00	$60,000	
				Total Staffing: Salaries/Benefits:				**1.75**	**$150,909**		**$9,091**	**$80,000**	**$160,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

FICA/WorkComp/State Unemployment Insurance/Health Insurance/Retirement

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Evaluation

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None				$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Evaluation

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$160,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$160,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Active Transportation Planning

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator of Other Program	TBN	50.00%	50.00%	$72,072.00	1	$72,072.00	10.00%	$7,207.20	$39,639.50	$79,279	
2			Health Educator	TBN	50.00%	50.00%	$41,564.90	1	$41,564.90	10.00%	$4,156.49	$22,860.50	$45,721	
						Total Staffing: Salaries/Benefits:		**2**	**$113,637**		**$11,364**	**$62,500**	**$125,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Active Transportation Planning

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	$0	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			None													$0	
Out-of-State																	
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBD for Active Transportation Planning

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$125,000**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1		None			$0	
				Total Indirect Costs:	**$0**	

Total Budget:	**$125,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBN for Media and Communications

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator of Other Program	TBN	50.00%	50.00%	$30,000.00	1	$30,000.00	0.00%	$0.00	$15,000.00	$30,000	
				Total Staffing: Salaries/Benefits:				**1**	**$30,000**		**$0**	**$15,000**	**$30,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBN for Media and Communications

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None				$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
													Total Travel:		$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of San Diego - Health and Human Services Agency - Public Health Services
Contract/Sub-Grant/Agreement: TBN for Media and Communications

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$30,000**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$30,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

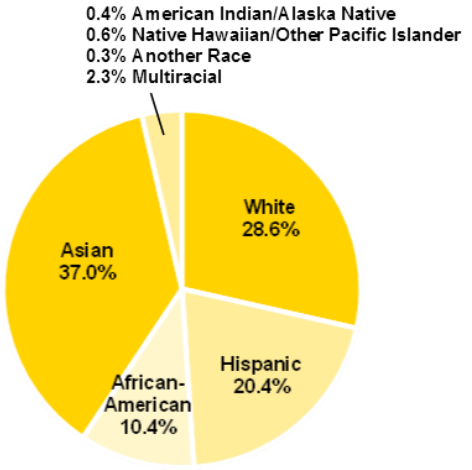
San Francisco

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

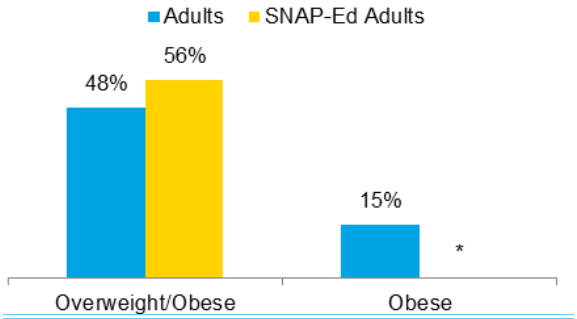
Total	211,181 (26%)

Ages (<185% FPL)	
Children <6 years old	9,509 (22%)
Children 6-17 years old	19,782 (30%)
Adults 18-64 years old	142,968 (24%)
Seniors 65 years and older	38,922 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	74%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	32%

* unstable estimate

Population below Federal Poverty Level

13%

Food Insecurity Rates

16% Overall

19% Children

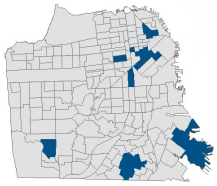
Other Federal Nutrition Assistance Programs

CalFresh Participants	53,215 (6%)
Students Eligible for Free/Reduced Price Meals (FRPM)	33,714 (56%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
196	20 (10%) all races

Schools	SNAP-Ed Eligible Schools
127	86 (68%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	29%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	40%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
40%	43%	55%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
40%	32%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Francisco County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: San Francisco

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

x	**California Department of Social Services: CDSS: (City and County of San Francisco Human Services Agency: CWD)**
x	**University of California: UC CalFresh UCCE: (San Francisco, San Mateo and Santa Clara UC Cooperative Extension: UCCE)**
x	**California Department of Public Health: CDPH: (City and County of San Francisco Department of Public Health: LHD)**
x	**California Department of Aging: CDA: (City and County of San Francisco Department of Aging and Adult Services: AAA)**
x	**Catholic Charities of California: CCC: (Catholic Charities of San Francisco, Marin and San Mateo: CCC)**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Francisco County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description –**

San Francisco County is the only consolidated city-county in California. San Francisco is the most densely populated city in California, and the second most densely populated city in the country. It is located on the northern edge of the San Francisco peninsula. It has a population of 837,442, with 27% SNAP-Ed eligible (income <185%FPL). The number of SNAP-Ed eligible people living in San Francisco is 214,954 with 20.4% identifying themselves as Hispanic, 28.6% White (nonHispanic), 37% Asian (nonHispanic) 10.4% African American (nonHispanic), 0.4% American Indian/Alaska Native, 0.6% Native Hawaiian/Other Pacific Islander and 2.6% multiracial or another race. As of April 2015, the 51,449 CalFresh participants represented 6.4% of San Francisco County's total population. The San Francisco Human Services Agency estimates that 49,000 residents are eligible, but not enrolled in CalFresh.

Of the 195 census tracts in San Francisco County, 24 (12.4%) are SNAP-Ed eligible (≥50% incomes <185% FPL) based on all races data for 2008-2012. Of the 124 schools in San Francisco County, 87 (70.2%) are SNAP-Ed eligible (>50% FRPM Enrollment, April 2015) and 36,861 students (62.4% are eligible for Free and Reduced Price Meals (FRPM)). As of April 2015, 13.5% of the population is below the Federal Poverty Level.

The adult overweight/obesity prevalence in San Francisco County is 46.4% overall and 49.6% among SNAP-Ed eligible adults. The prevalence rates of overweight/obesity for children 2-11 years of age is 7.8% and for youth 12-17 years of age prevalence rates of overweight are 11.3% and 9.5% for obesity.

As of April 2014 half (56%) of children (2-11 years) reported eating 5 or more servings of fruits and vegetables and about a third (33%) of adults had eaten fruit and vegetables 3 or more times the previous day, when surveyed. San Francisco County has an overall food insecurity rate of 16.7% and a child food insecurity rate of 19.9%. As of April 2015 49.7% of Adults consumed fast food one or more times in the past week and 65.1% of SNAP-Ed adults consumed fast food one or more times in the past week.

San Francisco has about 200 Food Pantries based in schools, community based organizations, Family Resource Centers and other sites. Nutrition education is planned at more than two-thirds of these sites, in order to ensure that low income individuals with food security challenges are being reached and supported in choosing healthier foods and beverages. Using non-SNAP-Ed funds, the SF-Marin Food Bank is providing CalFresh outreach at these sites to support longer term food security to these low income San Francisco residents.

San Francisco has many Community Based Organizations providing services to low income residents. This County Work Plan is collaborating with a wide range of these organizations in order to reach our target audience of SNAP-Ed eligible individuals. In general it is felt to be most effective to deliver nutrition education, to individuals in places where they already gather to receive other services, thereby providing value added benefits to the participants of these programs, and increasing the likelihood that factors related to Policy, Systems and Environments will be positively affected.

Older adults and persons with disabilities are at risk for food insecurity, which is closely connected to poor health status and negative health events. Over the last ten years, the percentage of the national senior population age 60 and older that faces the threat of hunger has increased by 45% (Ziliak & Gunderson, 2015). In California, an estimated 16.3% of seniors face the threat of hunger, and the state has the eleventh highest rate of senior food insecurity in the nation (United Health Foundation, 2015). Income is a significant factor in food insecurity. In San Francisco, the cost of food is estimated to be 23% higher than the national average (Wallace, 2015). Healthy eating is a key health priority identified in the San Francisco Community Health Improvement Plan which was developed by the San Francisco Department of Public Health in coordination with a wide range of community-based organizations and stakeholders. In addition, the "2013 Assessment of Food Security in San Francisco" report from the San Francisco Food Security Task Force indicated that food security is a major need. The 2015 updates from the San Francisco Food Security Task Force indicated that while the City had increased nutrition program funding for FY2015-16 by $2.54 million to increase meal programs and increase access to fruits and vegetable for high risk low income seniors and adults with disabilities, there's still a big gap in food security. The AAA conducted a local needs assessment of older adults, age 60 and older, in San Francisco City and County. The needs assessment identified food security and the access to and consumption of fruits and vegetables as major issues for older adults in the community. As of 2014, compared to the statewide level of 27%, San Francisco County has much higher rate of low income seniors with 35.1% (38,395) of seniors age 65 and older living under 185% FPL.

There are approximately 500 single resident occupancy (SRO) hotels in San Francisco with about 19,400 residential units. In 2014 the Board of Supervisors requested that the San Francisco Food Security Task Force (FSTF) provide them information on strategies to improve food security among SRO populations. The FSTF surveyed 600 SRO residents, of which 89% of residents were food insecure and 80% had high nutritional risk. The FSTF asked residents to rank a variety of interventions aimed at improving food security to gather information on their highest priorities. Although cooking and nutrition classes were a lower priority for SRO residents over additional funds to purchase healthy food and more home delivered meals and groceries, it is an important component of a layered strategy to address food insecurity among this highly vulnerable population.

San Francisco AAA conducted its 2015 City Survey to identify needs and gaps in services. The survey indicates the following results from senior and disabled adult respondents:

- Those most likely to have used food and meal services live in District 5 (Western Addition, Inner Sunset), District 6 (SOMA, Tenderloin), District 10 (Bayview-Hunter's Point, Visitacion Valley), and District 11 (Excelsior, OMI).
- Of those who did not access these services, people living in the southeast part of the city in Districts 9 (Mission), 10, and 11 were more likely to explain that they were unaware of services or services are not available – 20% to 23% of those who did not access services.
- Utilization rates were highest among African-American (32%) and Latino (20%) survey respondents.
- Asian Pacific Islander (API) respondents were most likely to report they did not use these services because they were unaware or services were not available.

Participants of all ethnic groups in focus groups held across the city spoke about the importance of nutrition services. In particular, they highlighted congregate meals; they appreciate both the social aspect of sitting down to a midday meal with others and the opportunity to get a low-cost or free meal – every bit of savings can be helpful. In San Francisco County, the AAA contracts out with community-based organizations to provide a nutritious meal, once daily, at 47 Older Americans Act Title IIIC Congregate Nutrition Programs (Title IIIC) throughout the county. The Title IIIC program targets older individuals who are in greatest economic or social need, and gives particular attention to low-income, minority individuals. In San Francisco County there are 40 Title IIIC sites that meet SNAP-Ed eligibility requirements.

In addition to nutrition status, older persons and those with disabilities are at risk of falls and reduced health status due to the more universal impacts of aging and disability. Dizziness and imbalance, reported by many older persons, may be the result of multiple underlying causes (Iwasaki & Tatsuya, 2015). A key potential contributor to unsteadiness and falls is sarcopenia, the degenerative loss of muscle mass and strength that begins as early as the fourth decade of life (Walston, 2012). According to the Centers for Disease Control and Prevention, (2015) one out of three older persons age 65 and older, get injured due to falls each year. Approximately 20% of falls result in a serious injury, such as a broken bone (Sterling, O'Connor & Bonadies, 2001). Even if not injured, many of those who fall become afraid of falling again and consequently may limit their daily activities, putting their health at risk and increasing the likelihood of another fall in the future (Vellas et al, 1997). The 2011-2012 California Health Interview Survey (CHIS) results estimated that 12% of San Francisco seniors age 60 and older had fallen more than once in the prior year. Health promotion and fall prevention will continue to be a high priority and goal for San Francisco's AAA.

As of April 2015, 15% of adults aged 20 and over report no leisure time physical activity; the number of children and teens 2-17 years of age that report being active for at least one hour a day is 6.8%; the number of children 2-11 years of age that are active at least 1 hour day is 32.3%.

Based on the above information, key audiences for San Francisco County include children at qualifying schools, seniors, and SRO residents. Additionally over the next three years, we will focus on the Tenderloin neighborhood, which has high rates of poverty and food insecurity. This neighborhood is also the location of several innovative initiatives working collaboratively to address food insecurity, particularly for SRO residents.

4. **Community Assessment**

The information in the jurisdiction description comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding America's Map the Food Gap, Food Insecurity in Your County. Using these data sources, LHD, UCCE, CWD, CCC and AAA nutrition education interventions primarily focuses on K-12 students and community settings with a high percentage of SNAP-Ed target populations. CWD and AAA interventions target out of school time, food pantry and congregate meal sites, which includes youth, adults, and seniors. Media related intervention activities are developed and informed by data showing that almost 21% of children and teens in San Francisco County, as of April 2014, that consume 1 or more sugar-sweetened beverages per day. Media messages and activities that support

healthy beverage promotion on a broad scale would help ensure that the SNAP-Ed eligible population is reached in all parts of the county. This same data also informs the need to develop community events like interactive booths at health fairs and other community events.

The data found in the county profiles also contributes to the identification and development of coordination and collaborative intervention activities. San Francisco County has developed a local objective to involve and increase the collaboration of twenty partner agencies through the County Nutrition Action Plan (CNAP) in order to address the high percentage of the low income population that has food insecurity (16.7% overall and 19.9% children) and that has challenges accessing healthy foods. The San Francisco CNAP is actively engaged in developing a Community Nutrition Education campaign that provides Community partners with tools and resources to promote Fruits and Vegetables, Physical Activity and the programs that provide Federal Nutrition Assistance in San Francisco, including CalFresh, WIC, Summer Meals, School Meals, Senior Congregate Meals, Child Care Meals and Senior Food Program/Home Delivered Groceries.

This work plan was also informed by *Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3)* assessments conducted in four low-income communities as well as community forums to share the findings and identify areas for future action that enjoyed resident and stakeholder support. Area residents and community partners were interested in working with SNAP-Ed implementing agencies on the following Policy, Systems and Environment (PSE) change efforts: work with local retailers to improve their food store quality scores especially those located near low income housing sites where there is limited access to healthy food retail. Baseline data retail survey data collected as part of the CDPH's Healthy Retail Campaign (proposition 99-funded data collection) has helped identify retail sites where SNAP-Ed interventions could take place, resulting in a synergistic effect from a combination of public health interventions conducted by tobacco control, alcohol and drug, and SNAP-Ed to create healthier retail environments.

In addition, the AAA and San Francisco Food Security Task Force conducted a needs assessment of older adults in San Francisco County, which identified food security, and access to healthy foods and consumption of fruits and vegetables as major issues within the county. As a result of this survey, local intervention strategies at SNAP-Ed eligible sites will include: curriculum focused nutrition education to increase access to healthy foods and consumption of fruits and vegetables; consumer information about availability of food programs within the county, such as use of EBT at farmers' markets, where to apply for CalFresh and WIC, availability of Summer Meals, Congregate Meals, etc.; and no-cost physical activity opportunities available to the SNAP-Ed eligible populations. Recent survey (N=633) results of single residents living in San Francisco's single room occupancy (SRO) hotels (January 2016) from the Food Security Task Force indicated that 89% of respondent were food insecure and nearly 80% were at "high" nutritional risk using the national validated nutrition risk assessment DETERMINE tool. Demographics of the SRO survey respondents: 1% under age 18, 56% age 18-59, 43% age 60 and above. Residents living in in SROs are among the poorest in the city.

The *CX3* Index of Unhealthy to Healthy Food Sources in four low-income neighborhoods of San Francisco, done in 2012-2013 and due to be repeated in FFY16, after the FFFY17-19 IWP is due were as follows: Tenderloin was 97% unhealthy to 3% healthy; South of Market (SOMA) was 92% to 8%; Mission was 92% to 8% and Western Addition was 100% to 0%, though the latter was based on a single store. None of the retail food stores in the Tenderloin, SOMA or the Western Addition met quality standards, though three stores in the Mission or 33% met quality standards.

The majority of stores had low scores for the variety and quality of their fresh fruit and vegetables while the prevalence of both exterior and interior ads promoting high fat/sugar foods was much greater than exterior and interior ads promoting healthy foods and very few stores placed healthy foods in the checkout area.

In the Tenderloin there are 2 small markets and 1 convenience store within 1000 feet, or about 2 city blocks of the Tenderloin Community School, an elementary school and 9 fast food outlets at the same distance. In the SOMA there is 1 small market and 3 convenience stores within 1000 feet, or about 2 city blocks of the Bessie Carmichael Elementary School and 3 fast food outlets at the same distance. In the Mission there are 6 small markets and 1 convenience store within 1000 feet, or about 2 city blocks of the Marshall Elementary School and 3 fast food outlets at the same distance. In the Western Addition there are no small markets or convenience stores within 1000 feet, or about 2 city blocks of the Ella Hill Hutch Head Start Center and no fast food outlets. We selected a 1000 foot buffer zone around these schools, due to the overall density of San Francisco and the great density of the Tenderloin, SOMA and Mission neighborhoods in San Francisco. The ethnically diverse population includes individuals who speak English, Spanish, Cantonese, Vietnamese, Tagalog and Arabic. This population is low income and many have limited cooking facilities, since there is a large concentration on Single Residency Occupancy hotels (SROs) and subsidized housing in the Tenderloin and SOMA neighborhoods.

Our challenge is that in the Western Addition there was only one Federally Qualified CT. There is a Farmers Market on Fillmore Street that is a few blocks from this CT though the EBT redemption rate is below 1% of all EBT redeemed in San Francisco Farmers' Market.

There is one farmers' markets within the Tenderloin that redeems 75% of all CalFresh EBT used in San Francisco Farmers' Markets, and where a large variety of well-priced produce is available year round, on two days of the week. There is one Farmers' Market in SOMA, as well, and there are none in the Mission or the Western Addition, in the Federally Qualified Census Tracts assessed. In San Francisco an ordinance was passed in 2007 that requires that all Farmers' Markets operating in the City and County of San Francisco have to accept all forms of Federal, State and Local Nutrition Assistance including EBT as well as WIC and Senior Farmers' Market Vouchers.

Currently there are five Local Implementing Agencies providing SNAP-Ed services in the City and County of San Francisco. These include the following:

- **San Francisco Department of Public Health (LHD**), together with their four Subcontractors, the San Francisco Unified School District (SFUSD), Children's Council of San Francisco (CCSF), 18 Reasons-Cooking Matters and the NEOPB Chinese Project, provided Direct Education to over 32,000 SNAP-Ed eligible individuals and Indirect Education to over 66,000 SNAP-Ed eligible individuals in FFY15, based on ATF/EARS data. In addition, they have provided materials and technical assistance to over 30 organizations serving SNAP-Ed eligible San Francisco Residents. Notable Policy, Systems and Environment (PSE) initiatives include work to update and implement the SFUSD Wellness Policy, the Healthy Apple Program (CCSF) that supports improvements in the Early Childhood Education environment, Store Tours in support of Healthy Retail to complement the work of a number of local initiatives including the Tenderloin Healthy Corner Store Coalition, Healthy RetailSF and EatSF (18

Reasons-Cooking Matters) and the Chinese Faith-based Project (NEOPB Chinese Project) further detailed below. We anticipate matching these numbers in FFY16.

The NEOP Chinese Project is a project of Chinatown Public Health Center, San Francisco Department of Public Health that targets the low-income Chinese population in San Francisco. In partnership with churches serving low income residents in San Francisco, the Chinese Project developed the **Chinese Body, Mind and Soul Program** to empower church members to learn and practice healthy eating habits and active lifestyles to achieve a healthy body, mind & soul. The program conducts different church activities including healthy eating and physical activity workshops, health fairs, healthy cooking classes, healthy Sundays, and food committee trainings to improve church members' nutritional and physical well-being, in order to reduce their risks of obesity and other chronic diseases. A pastor council was developed to provide guidance to the direction and implementation of the program. The council meets quarterly and is comprised of pastors, family practice and psychiatry MDs, TV public affairs director and dietitians. Activities of the council include development of an annual strategic plan, development of the program manual, and discussion of individualized implementation plans and evaluation of efforts.

- **San Francisco Human Services Agency (CWD),** together with their two subcontractors, Leah's Pantry and the SF-Marin Food Bank, provide a wide variety of workshop series for adults, kids and seniors in several languages using the Food Smarts Curriculum. In addition, relationships developed in the course of direct and indirect education workshops have led to the opportunity to work more closely with agency leadership on site wellness initiatives. In addition, CWD continues to develop, maintain and provide outreach for Eatfresh.org. This portfolio of online and text-based interventions complements activities by SNAP-Ed funded partners in San Francisco county and statewide. Online tools designed for the SNAP-Ed audience are a critical piece of multi-layered interventions across the Social Ecological Model (SEM). According to Pew Research Center surveys from 2000-2015, 74% of individuals earning less than $30,000 a year access the internet daily. 62% of smartphone owners have gone online to look up information about a health condition. As low-income individuals increasingly use the internet to shop, work, and play, EatFresh.org offers a safe place to find nutrition information and appropriate recipes.

  UC CalFresh (UCCE) - UCCE San Francisco County has a family-centered approach to nutrition education delivery and recognizes the importance of the policy, systems, and environmental supports necessary to encourage healthy eating and physical activity. UCCE's efforts are focused in preschools and schools that serve the SNAP-Ed eligible population in San Francisco. When UCCE is working with other community based organizations, significant efforts are made to reach all SNAP-Ed populations served by those agencies.

  UCCE provides training and support in the implementation of Smarter Lunchroom Strategies and assists with the establishment, maintenance, and/or revitalization of edible school gardens. In the preschools and schools served, UCCE promotes the adoption of new structured physical activity programs. Again, training support and technical assistance is provided as needed. In FFY17-19, UCCE will collaborate closely with the Children's Council of San Francisco to encourage preschools to participate in the Healthy Apple Program and make new healthy site changes

In addition to one time workshops, delivered to busy parents working multiple jobs, UCCE's adult educators focus on the multi-lesson series *Plan, Shop, Save, Cook* that teaches food resource management and reduces instances of food insecurity. Participants learn how to plan meals ahead of time, use a grocery list, make healthy food choices, read nutrition fact labels, and compare unit prices to ensure that the family has enough food for the entire month. Parent and adult lessons include the promotion of EatFresh.org and, in FFY17-19, will include promotion of EatFresh.org's online nutrition education classes. Family newsletters and Harvest of the Month handouts are sent home to parents in support of nutrition education taught in youth classrooms.

- **Department of Aging and Adult Services (DAAS**) – DAAS is an Area Agency on Aging. Its mission is to plan, coordinate and provide services to keep seniors healthy and living independently in the community. To this end, DAAS provides a wide array of nutrition programs, including congregate meals, home-delivered meals and home-delivered groceries to seniors to address food security issues, and evidence-based health promotion/physical fitness programs to SNAP-Ed eligible participants. While the SNAP-Ed grant comprised less than 1% of DAAS overall nutrition program budget in FFY 2015, the coordination and collaboration with LIAs were invaluable and helped us better target and leveraged our services. We are excited to announce that in March 2016 we will launch the new Benefits and Resource Hub for People with Disabilities and seniors. Located at 2 Gough, the DAAS Hub is an innovation that brings together County Veterans Service Office (CVSO) specialists, expert Medi-Cal and CalFresh benefits staff, and skilled Social Workers who provide access to the wide array of DAAS services. DAAS created the Benefits and Resource hub in order to make our complex service system easier for consumers and community partners to navigate. The Hub will act to increase channels of information and contacts already existing in community aging and disability resource centers, and create new partnerships between City Departments, Health Plans, and community-based partners and LIAs to maximize access to aid programs, health care, and social services. The Hub will help us make our collaborations more impactful to SNAP-Ed eligible participants. Through City funds, the AAA provides computer labs, training and free internet access at over 50 different sites throughout the city, including senior centers, senior housing, and recreation and parks facilities. We will continue to use technology to help publicize healthy food/resources and physical activities to increase access to SNAP-Ed eligible participants.

  In FFY 2015 DAAS implemented 3 SNAP-Ed projects: 1) Easy Urban Gardening: 3 community gardens were built and provided additional sources of healthy food and activities for seniors; 2) nutrition education: 4 Cooking Matters (6-weeks class series) and 11 Food Smarts (5-weeks class series) direct education workshops and indirect nutrition education were provided through health fairs; 3) Tai Chi for Arthritis and Fall Prevention: 40 certified Tai Chi instructors were trained and as a result 11 community partners implemented the Tai Chi for Arthritis and Fall Prevention program (2-hours a week over 6-weeks for total of 12 hours) to SNAP-Ed eligible seniors. Through direct education DAAS served a total of 301 unduplicated seniors and provided 1,637 contacts. Additional seniors were served with local funds, but not reported into SNAP-Ed, due to very limited resources for program administration. With 65.6% funding reduction in DAAS' SNAP-Ed grant in FFY 2016, DAAS will focus on maintaining the Gardening project and the Tai Chi Program, and reducing the number of direct nutrition education workshops offered.

DAAS will work with our contractors to fold-in as much of these SNAP-Ed activities/programs into existing AAA funded programs so that by FFY 2017 we will focus use of our reduced SNAP-Ed grant on physical activity initiatives, PSE objectives and collaborations with LIAs.

- **Catholic Charities of San Francisco, Marin and San Mateo (CCSF)** - Catholic Charities of San Francisco, Marin and San Mateo cultivate a holistically physical and nutrition based education amongst the San Francisco community. Physical education is paired with the nutrition classes across schools in San Francisco to teach adolescents the importance of taking care of the body from an early age. It is proven that the sooner a person implements a healthy lifestyle, the more likely they are to carry those habits through adulthood, and the less likely they are to become overweight or obese. By combining our nutrition education activities with physical education we aim to reduce risk of obesity, type 2 diabetes, depression and self-esteem issues, which can impact lifelong health. Our work in the schools has been evaluated and found effective for grades K-8. Our students take trips to the local farmer's market so they can learn how to pick out ripe and fresh produce. This has created huge excitement for the students when they are able to find and pick out their ingredients to cook with.

  Catholic Charities partners with 3 SNAP-Ed eligible schools, to provide them with physical education, and nutritionally based cooking classes. Because these schools are located in low-income neighborhoods in the Mission district, they are unable to afford and provide PE and nutrition to their students. During the school year, Catholic Charities of San Francisco, Marin and San Mateo reaches about 600 students with California Physical Education based curriculum, and USDA curriculum based cooking classes.

  During the summer months, Catholic Charities hosts 3 different sites for summer day camps for the same population. Due to the extremely high cost of living, most of these families cannot provide for proper after school and summer day care. Depending on further funding, Catholic Charities of San Francisco, Marin and San Mateo would like to provide more summer programs to keep kids safe, healthy, and having fun.

  There are vast amounts of neglected students in grades K-8 throughout the Mission neighborhood, as well as other parts of the city. Over the last 8 years, Catholic Charities has gone from one school, to providing PE and Nutrition to 12 schools. We have been able to offset their costs with the SNAP-Ed funding that has been provided. Last year, the participants in PE in those schools were followed, and showed improvements in all areas. The time to cover a mile decreased an average of 4 minutes per mile. The average increase in number of push-ups done in one minute was 5. At a first glance this is an improvement in physical fitness, but more importantly, the SNAP-Ed supported activities by Catholic Charities of San Francisco, Marin and San Mateo has influenced these children to have a healthier lifestyle. The nutrition class surveys revealed that the students had better knowledge about healthy choices, and they were re-creating the recipes at home with their families. Not only are the kids being empowered, but so are their families and parents.

  The information on San Francisco SNAP-Ed funded projects in the above section, in the Community Change Goals section, the Site List and the Activities under the Local Objectives support that we are collectively well positioned to provide a variety of services to a high percentage of SNAP-Ed eligible San Francisco residents and to engage a broad range of Community Partners in support of healthy food and beverage choices and physical activity. We appreciate the opportunity to make a difference in the lives of our most vulnerable residents.

5. **Community Change Goals**

The City and County of San Francisco has a variety of health initiatives focused on improving the health and well-being of San Francisco residents and addressing health disparities.

The San Francisco Health Improvement Partnership (SFHIP) (www.sfhip.org) has developed the San Francisco Community Health Improvement Plan, through engagement with a wide range of stakeholders (www.sfdph.org/dph/comupg/knowlcol/chip/default.asp). The objectives of the initiative are to: Ensure Safe and Healthy Living Environments; Increase Healthy Eating + Physical Activity; and Increase Access to Quality Health Care + Services. The work of all SNAP-Ed funded projects in San Francisco intersect and support the second SFHIP objective, related to healthy eating and physical activity. The local Objectives in the Integrated Work Plan that support the (SFHIP) include Objectives 1, 2, 3, 5 and 6. The three priority indicators selected by the SFHIP process include: 1) Decreasing the number of adults who report a BMI of 30 or greater; 2) Decrease from 17.2% to 16.3% the number of children and teens who consume two or more glasses of soda or sugar sweetened beverages per day; 3) Increase from 27.2 to 29 minutes per day that San Francisco residents spend walking and/or biking on non-leisure, utilitarian trips. Progress towards these goals will be based on comparing 2011-2012 CHIS (California Health Interview Survey) data, with subsequent data sets. These activities are in alignment with State Goals 2 and 5 to increase physical activity among the SNAP-Ed eligible population; and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations.

Some neighborhood based initiatives, through funding from Kaiser Permanente, include the Bayview Healthy Eating, Active Living (HEAL) Zone/SEFA (Southeast Food access) project established in the Southeast sector of San Francisco. The HEAL Zone represents a network of community partners who work together to make healthy choices the easy choice for Bayview residents. In the past 6 years the project has worked to increase access to healthy foods by improving the food retail environment, supporting community gardening projects and partnering to increase opportunities for physical activity (www.healzones.org/communities/northern-california/bayview-san-francisco). This work is in alignment with State Goals 1, 2, 3, 4 and 5 to increase consumption and access to healthy foods, and decrease consumption of unhealthy foods and beverages; increase physical activity; improve food resource management; increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy choices where people eat, learn, work, play or shop; and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. The local Objectives in the Integrated Work Plan that support these efforts are Objectives 3, 5 and 6.

Kaiser Permanente, through their Community Benefits Grant process is also providing support to two of the LHD Subcontractors, Children's Council of San Francisco and 18 Reasons-Cooking Matters, which the SNAP-Ed grant partially supports. Kaiser Permanente also supports the work of the Tenderloin Healthy Corner Store Coalition, that empowers Tenderloin residents to assess and work together to improve access to healthy food retail options in this community. This work is in alignment with State Goals 1, 2, 3, 4 and 5 to increase consumption and access to healthy foods, and decrease consumption of unhealthy foods and beverages; increase physical activity; improve food resource management; increase access to

and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy choices where people eat, learn, work, play or shop; and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. The local Objectives in the Integrated Work Plan that support these efforts include Objectives 2, 3, 4, 5 and 6.

One other Community Initiative focuses on increasing access to fruits and vegetables for low income individuals who either face diet related medical conditions or who have families with young children. EatSF (www.hellmanfoundation.org/eatsf.html) distributes $20-$40 a month to individuals and families who meet one or both of their criteria, to purchase healthy produce. The distribution takes place at the healthcare facilities these individuals and families access. Two of the five San Francisco SNAP-Ed funded LIAs, (LHD and CWD), are collaborating to provide store tours and/or workshops for the recipients of the EatSF vouchers to develop healthy shopping and food preparation skills. The local Objectives in the Integrated Work Plan that support these efforts include Objectives 3, 4 and 5.

The Mission Promise Neighborhood Initiative which focuses on supporting families with children in the Mission District enhances the availability of nutrition education to the families served. The SNAP-Ed funded LIAs (UCCE, LHD) will collaborate to provide nutrition education and food preparation workshops to the families served by the Mission Promise Neighborhood Initiative. More specifically, UCCE will continue to provide nutrition education and support policy, systems, and environmental changes in SNAP-Ed eligible preschools in the Mission District. Nutrition education provided will include garden based nutrition education and support for new and previously established edible gardens. In addition, UCCE will inform all engaged ECE sites regarding the availability of and the criteria for the Healthy Apple Program and promote the use of Smarter Lunchrooms Movement strategies within these preschools. The local Objectives in the Integrated Work Plan that support the Mission Promise Neighborhood include Objectives 1, 2, 3 and 5. 18 Reasons will continue to offer Cooking Matters series to children, adults, teens, and families within the Mission Promise Neighborhood. 18 Reasons is based in the Mission, and reaches about 200 individuals with free, six-week-long Cooking Matters series each year. 18 Reasons also works with four peer educators in the Mission. These peer educators teach Cooking Matters classes, and lead Cooking Matters at the Store tours. In addition to six-week Cooking Matters series, 18 Reasons also reaches about 200 Mission residents each year through Cooking Matters at the Store tours, one-time events that offer lessons on nutrition and food resource management skills.

There are two physical activity initiatives, **ACTive Zones**, where free Zumba classes are offered at Boys and Girls Clubs, YMCA sites and Recreation and Parks Department sites and **Healthy Parks, Healthy People** where regular Saturday AM walks are offered in different parks around San Francisco. These interventions were developed as ways to create opportunities for low income San Francisco residents to be physically active and to make this a normative and free experience. The LIAs in San Francisco are exploring ways to link and promote the initiatives listed above within their Nutrition Education interventions. These interventions align with State Goals 2 and 5; increase physical activity; and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations. The local Objectives in the Integrated Work Plan that support these Physical Activity initiatives include Objectives 2 and 5.

Some of the challenges faced in promoting physical activity is that the schedule and locations of the ACTive Zones interventions change on a regular basis and the mechanism to capture and disseminate this information to SNAP-Ed participants is still undefined..

6. Partnerships and Collaborative Efforts [County Nutrition Action Partnership (CNAP)]

LIA's will promote SNAP-Ed services and activities by connecting with other agencies, such as the County Welfare Department (City and County of San Francisco Human Services Agency). San Francisco County also has an active CNAP which includes both SNAP-Ed funded LIAs and many non-funded partners who deliver nutrition education, site wellness support, food programs, and social services to low-income populations. A list of current CNAP member organizations is below. We met five times in 2015, with several subcommittee meetings interspersed in between large group meetings. This past year our CNAP focused on developing a shared messaging campaign to align nutrition information shared with the SNAP-Ed population throughout San Francisco. In the next three years we look forward to launching this initiative and others that will more closely integrate our work and support other complementary efforts across the county. We continue to share programmatic updates to be able to cross-promote members' activities, and are increasingly focused on leveraging our direct and indirect education activities to strengthen PSE changes in the county.

In addition to our CNAP, there are many multi-sector coalitions and task forces in San Francisco which aim to increase food security for residents. The **San Francisco Food Security Task Force** is a guiding body for the city on policy and funding opportunities to eliminate hunger in the city by 2020. Many organizations with seats on the task force are also SNAP-Ed funded (DAAS, SF-Marin Food Bank, San Francisco DPH). The **Childhood Nutrition and Physical Activity Collaborative** in San Francisco shares research and updates on evidenced-based strategies to improve childhood health in childcare and early childhood education settings. **ShapeUp San Francisco** has developed a social marketing campaign backed by ongoing research which promotes drinking water and educates on the amount of sugar in many beverages. They also focus on increasing physical activity opportunities and consumption of fruits and vegetables through advocating for increased PE in schools, organizing Safe Routes to School and promoting Sunday Streets, where different neighborhoods are closed to motor vehicle traffic and residents are encouraged to walk, bike, skate instead. The **San Francisco CalFresh Coalition** is another diverse body of non-profit organizations that are trained in CalFresh referrals and

application assistance. Many members of the Coalition are SF-Marin Food Bank food pantry sites. Neighborhood-based efforts such as the **HEAL Zone/Southeast Food Access** working group and the **Tenderloin Healthy Corner Store Coalition** are another important focal point for local work with residents to improve access to healthy food. **EatSF** is an innovative program which began in 2015 and provides a fruit and vegetable voucher for low-income individuals and families living in the Tenderloin, SOMA, and Bayview neighborhoods. Finally, **HOPE SF,** together with the **Mayor's Office on Housing,** has championed efforts to improve public housing in San Francisco and improve the services available to their residents.

The San Francisco Department of Public Health Feeling Good Project is a member of the Tenderloin Healthy Corner Store Coalition Steering Committee, EatSF Leadership Committee, Healthy Parks, Healthy People Leadership Committee, as well as co-chair of the Childhood Nutrition and Physical Activity Collaborative. This creates an opportunity to inform a variety of partners on the assets and services available from SNAP-Ed funded partners and to promote their increased collaboration with organizations that are engaged in our County Change Goals.

These coalitions demonstrate the breadth and depth of San Francisco's efforts to achieve food security for all residents and support healthy, active lifestyles. They also align with identified city goals such as **SFHIP**. CNAP member organizations play important roles within these layered and interconnected initiatives, strengthening work through SNAP-Ed funded interventions and offering insight into the challenges and opportunities to improving the health of San Francisco's most vulnerable populations. The following page lists our current San Francisco CNAP Members.

➢ 18 Reasons/Cooking Matters ➢ 211 Line in San Francisco ➢ Catholic Charities of San Francisco, Marin and San Mateo ➢ Children's Council of San Francisco ➢ City College of San Francisco Nutrition Assistant Program ➢ Feeling Good Project, SFDPH ➢ Leah's Pantry ➢ Mission Head Start ➢ Native American Health Center, WIC Program ➢ Nutrition Education Project, Student Family, and Community Support Department (SFUSD) ➢ Nutrition Services, SF DPH	➢ San Francisco CalFresh Program (SNAP) ➢ San Francisco Department of Aging and Adult Services (DAAS) ➢ SF-Marin Food Bank (SFMFB) ➢ San Francisco Public Health Foundation – Chinese Faith-based Project ➢ San Francisco Department of Public Health WIC Program ➢ Student Nutrition Services, San Francisco Unified School District (SFUSD) ➢ Summer Food Service Program, Department of Children, Youth and their Families (DCYF) ➢ University of California Cooperative Extension ➢ Wu Yee Children's Services

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
x	Fats and Oils	x	Food Shopping/ Preparation		Other *(specify)*:
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum –**

All educational materials, resources and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/) and/or FFY2017-2019 USDA approved CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health – Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials List.

The City and County of San Francisco Local Implementing Agencies (LIAs) reviewed the approved integrated curriculum list provided by the state agencies, and to determine the best option for our target populations and communities based on prior experience and knowledge of the community. Curriculum materials and resources were chosen to best reflect the needs of the population, as well as our chosen SNAP-Ed three-year and annual objectives. Our chosen curricula and materials are geared towards a variety of settings including Early Childhood Education, K-12 Schools, youth serving community sites, community based organizations, faith-based, food pantries, low income and public housing sites, CalFresh enrollment sites, senior centers, etc., as reflected in our narrative summaries and in the target audience description.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in the City and County of San Francisco will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population. They will be assisted by subcontractors and extenders who will support these efforts. San Francisco County LIAs have created six local objectives designed to align with the community change goals described above as well as leverage the

strengths, experience and relationships of our funded partners. These six objectives support all five SNAP-Ed State Goals, with two objectives supporting all five State goals, and the rest of the objectives supporting two to three State goals.

Due to the expiration of Get Fresh funding, CWD activities are only included for FFY17. This will impact San Francisco County reach numbers for all types of activities in FFY18 and FFY19.

Our site list primarily includes sites where SNAP-Ed programming has been conducted for a number of years. These sites include schools, Early Childhood Education (ECE) settings, food pantry sites, low-income and public housing, CalFresh enrollment sites, and Community Based Organizations (CBOs). San Francisco County has been praised by the USDA WRO for its work with difficult-to-reach SNAP-Ed populations, such as refugees, SRO residents and public housing communities.

San Francisco County has also been responsible for the development of the EatFresh.org interventions, which have received national attention as emerging SNAP-Ed activities. Although this IWP details only the activities occurring in SF County, CWD promotes and integrates these interventions throughout California as part of its SOW. These and other Community Education Direct (CED) and Community Education Indirect (CEI) interventions have been successful at reaching more eligible participants, strengthening a wide variety of PSE interventions, and extending the impact of in-person CED and CEI interventions.

San Francisco LHD and CWD work mostly on a partnership-based model where SNAP-Ed providers, work with sites to determine readiness and the appropriate intervention mix, and the sites themselves take a large responsibility for program outreach. Over the years, SNAP-Ed train-the-trainer programs have engaged a variety of partner staff, community members and volunteers in our work. This involvement has expanded our reach and broadened opportunities for communities to become champions of this work. Given uncertainty of future funding levels for SNAP-Ed, this also promotes sustainability of these efforts. Importantly, these programs serve to build a strong foundation upon which meaningful PSE changes can be built and often serve as the critical connector linking CED and CEI and higher level Policy, Systems and Environment (PSE) work.

Our local objectives fall into three groups: wellness policy design and implementation (1 and 2), healthy behavioral objectives (3, 5 and 6), and one intensive place-based objective with a focus on SNAP-Ed integration with a variety of stakeholders initiatives. (4)

These objectives encompass direct (CED) and indirect (CEI), coordination/collaboration (C&C), and set the stage for specific PSE strategies that include training and technical assistance (T&TA) and media (MPR) activities. Some activities are found under multiple objectives, and the objectives themselves reinforce each other. For example, increasing the consumption of fruits and vegetables among all of our sites (Local Objectives 3 and 5) supports the work being done in SFUSD, ECE centers, and Parochial schools served by Catholic Charities of San Francisco, Marin and San Mateo to increase adherence to wellness policies (Local Objectives 1 and 2.) In addition increasing the access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations is promoted by the work in Local Objectives 2, 3, 5 and 6.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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San Francisco has one public school district, the San Francisco Unified School District (SFUSD), which is the seventh largest school district in California, serving 57,000 children year. Of the 124 schools in San Francisco County, 87 (70.2%) are SNAP-Ed eligible (>50% FRPM Enrollment, April 2015) and 36,861 students (62.4% are eligible for Free and Reduced Price Meals (FRPM)). San Francisco children also attend parochial schools a number of which receive SNAP-Ed services through Catholic Charities of San Francisco, Marin and San Mateo, where a majority of students receive FRPM (CCC).

Local Objective #1

By September 30, 2019, 10 qualifying schools in San Francisco Unified School District (SFUSD) and 8 youth serving community sites will improve adherence to their respective Wellness Policy guidelines that support increased access to healthy foods and beverages and decreased access to foods and beverages not in compliance with the policy among students, their families and staff.

San Francisco County has already completed the first step in the development and adoption of a Wellness Policy for the SFUSD. All public school children in SF County attend the same school district - SFUSD - and every school is bound by the SFUSD Wellness Policy, which was revised and then passed in 2015. Additionally, many youth serving community sites, such as the Boys and Girls Club of San Francisco (BGCSF), have also passed comprehensive Wellness Policies. However, broad understanding of the implications and consistent application of these policies is still in its early stages and significant work is required to educate and motivate stakeholders so that students, faculty, and parents benefit as intended.

For the next three years, our IWP activities will focus on increasing the adherence to aspects of the Wellness Policy which address the types of foods and beverages consumed by faculty, students and their families. Wellness Policies are only as good as their implementation, so the LHD, CWD and UCCE will take a multi-level, multiple-LIA approach that combines intervention activities from different parts of the Social Ecological Model (SEM). LHD will oversee the training of funded and non-funded partners to ensure broad understanding of the Wellness Policy at SFUSD. CWD will lead the wellness policy work in youth serving community sites. The Wellness Policy contains language related to the Smarter Lunchrooms Movement and creating environments that encourage students to make healthy nutrition choices. In support of this, UCCE will build upon current Smarter Lunchrooms Movement work in order to further connect classroom education to the cafeteria. Our objective after three years is to report a significant increase in adherence to the Wellness Policies by 10 selected SFUSD schools and 8 youth serving community sites as measured by the assessment tools selected by each group.

During the first year, efforts will focus on identifying 10 SFUSD school sites to receive interventions. This year will also include the development and/or selection of assessment tools, gathering of baseline data, training SNAP-Ed funded partners working in the schools, and integration of this information into direct and indirect nutrition education activities to build a base of knowledge and support for the policies. During the second year, intervention activities will be delivered more intensely and a local recognition plan and website communications will be developed to encourage school sites and to broadcast the success throughout our community. During the last year, the assessment will be completed to determine the impact of these efforts. Intervention activities will continue through the three years as these are school sites with teacher and student turnover and continued work is essential to sustain this work.

LHD in coordination with the SFUSD will create a toolkit of resources that SNAP-Ed funded partners will use to achieve this objective. This toolkit will include Eat with the Seasons (more information in Local Objective 5), nutrition education resources distributed by the LHD, as well as EatFresh.org. These materials are evidence based NEOPB approved, including produce tips from Harvest of the Month and recipes from EatFresh.org.

In the case of youth serving community sites, CWD has identified the Boys and Girls Club of San Francisco (BGCSF) as a target of Wellness Policy interventions and received high-level buy-in to this work. In the first quarter of FY 2017, CWD will create or modify an existing assessment tool to deploy throughout all clubhouses. The assessment tool will include metrics around quality and healthfulness of food served, compliance to these standards, increase in fruits and vegetables procured for residential meals, decrease in added sugar served for residential meals and snacks, completion of training on healthy cooking techniques, and reduction of portion sizes for meals and snacks. Results from these assessments will be used to create a formal intervention plan in collaboration with BGCSF. This plan will include intervention activities and an effort to recruit individuals from within BGCSF to serve as champions for this work. CWD will work to implement the intervention plan at 2-3 clubhouses during Year #1.

This objective is intended to support State Goals 1 and 4 by encouraging the individual behaviors of healthier food consumption and also increasing the access to those foods in the school environment.

This objective supports San Francisco Community Change Goal by the San Francisco Health Improvement Partnership as it relates to Nutrition and Physical Activity - 2) Decrease from 17.2% to 16.3% the number of children and teens who consume two or more glasses of soda or sugar sweetened beverages per day;

Local Objective #2

By September 30, 2019, 30 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

This local objective has some similarities to Objective #1, but the target audience is 0-5 children, the work is more foundational since many sites do not yet have site wellness policies, and the objectives include physical activity (PA) and screen time in addition to healthy food and beverage consumption. The main LIAs working toward this objective are the LHD and UCCE, with some supporting activities being provided by CWD through their outreach for EatFresh.org interventions.

As in Objective #1, intervention activities span the Social Ecological Model (SEM) with the intention of not only supporting the development and adoption of ECE wellness policies, but supporting their implementation. LHD, in collaboration with Children's Council of San Francisco's Healthy Apple Program provides overall structure for providing training and technical assistance to childcare workers, along with a recognition mechanism and ongoing support for this objective. UCCE will provide CED and CEI interventions using curriculum approved for use with young children and parents to affect baseline knowledge, attitudes and behaviors required to embrace the wellness policies. Garden-based nutrition education (Fresh from the

Garden) will also be provided by UCCE at sites with this capacity. CWD will provide support for CED and CEI EatFresh.org interventions for parents of enrolled children as well as ECE staff.

While the activities are similar over the three years, LHD will expand reach each year by targeting a larger number of schools (5 schools in Year 1, 10 schools in Year 2 and 15 schools in Year 3.)

This comprehensive objective is intended to support all 5 State Goals.

This objective supports San Francisco Community Change Goal by the San Francisco Health Improvement Partnership as it relates to Nutrition and Physical Activity - 2) Decrease from 17.2% to 16.3% the number of children and teens who consume two or more glasses of soda or sugar sweetened beverages per day.

Local Objective #3

By September 30, 2019, provide direct and indirect nutrition education to 52,030 SNAP-Ed participants in schools, community-based, healthcare, healthy retail, housing (SRO, public, low-income), faith and emergency food sites and demonstrate a significant increase in fruit and vegetable consumption, food resource management and/or a significant decrease in unhealthy beverage consumption among SNAP-Ed participants participating in class series.

San Francisco County layers and combines interventions related to this objective based on the Trans theoretical model (Stages of Change.) CED and CEI interventions are particularly effective at moving individuals from pre-contemplation to action, but further support (at both the individual level and community level) is required to make healthy changes sustainable over time.

CED and CEI interventions are a successful staple of the SF County SNAP-Ed program. All LIAs provide evidence-based and practice-tested direct interventions which consistently show significant outcomes among our populations in annual outcome and impact evaluations. Evidenced by our expansive site list, SF County provides both single and multi-series sessions at schools (including qualified parochial and ECE sites), faith communities, housing (public, supportive, affordable), summer meal sites, congregate meals sites, senior centers, CalFresh outreach sites, and health clinics. In addition to classroom-based education, UCCE and CCC also provide garden-based education with youth. We work with residents of all ages and provide programs in English, Spanish, Mandarin, Russian, and Cantonese.

One of the challenges of our County is the extreme diversity of individuals qualified to receive SNAP-Ed programming. As demonstrated above, this diversity takes the form of language, living situation, culture, and ease of accessibility. This makes our past evaluation success even more exciting since some of us work with populations like single adult males, who are not the traditional targets of SNAP-Ed workshops.

In addition to using interactive and effective curricula, we believe our success is also a result of the thoughtfulness and intentionality with which our LIAs coordinate our site list. This coordination is effective at both avoiding duplication and providing the best possible LIA partner for each site. Effective coordination also allows us to combine and layer interventions for maximum impact (see more specific examples in the discussion around Objective #4.)

Other activities related to this objective which build over time are a commitment to training community members, volunteers, and partner staff to provide nutrition education that encourages healthy food consumption and food resource management. LHD, UCCE and CWD provide these regular training opportunities. While the number of training opportunities may not increase year over year, the cumulative effect of total graduates providing programs results in more people having access to SNAP-Ed programs through these extenders. Training program support for a larger number of graduates each year is part of this IWP. Learning from and providing leadership opportunities to the communities we serve deepens and expands our impact.

Other activities which are essential when working in our diverse County are the engagement of community members to delivery CED (for example SRO and public housing residents) and the development of culturally relevant resources (EatFresh.org, community-driven cookbooks, translation of Harvest of the Month materials to Chinese.) This is important as there are times when mainstream food resource management suggestions are not relevant because of disability, lack of access to healthy food retail locations and lack of a kitchen in which to store and prepare food.

At the intersection of individual decisions and retail environments, LHD provides “Cooking Matters at the Store” to make the connection between shopping trips and the benefits of healthy food choices for SNAP-Ed participants. This program provides both support for purchasing healthier foods and strategies for stretching food dollars. This program also provides an important bridge from classroom and community event-based CED and CEI activities and leverages the EatFresh.org platform. EatFresh.org specifically is an ongoing support and provides a trusted resource for participants interested in maintaining healthy behaviors over time. This work also supports the local initiatives around food security (EatSF) and those related to promoting healthy food retail in low income neighborhoods (Tenderloin Healthy Corner Store Coalition, HEAL Zone/SEFA and Healthy RetailSF).

For the past three years, we have laid the groundwork for EatFresh.org as an all-purpose nutrition education website. The outreach strategy has been primarily channel-driven, focusing on the introduction of the tool to providers operating in a similar capacity (nutrition educators, outreach workers, food pantries, etc.) With the addition of the Mini-Course and Text-Based Class to the EatFresh.org portfolio, we now have three robust interventions to support this objective by embracing the ongoing support required for sustained lifestyle changes. All LIAs leverage EatFresh.org as a support and extension of their activities. During FFFY17, CWD will continue to provide training and develop implementation materials to increase the usefulness and relevance of these resources. This objective is in alignment with three State Goals (1, 3 and 4).

From our County perspective, food resource management is one important strategy to alleviating food insecurity. Families who adopt these strategies will purchase more nutrients per dollar. In this way, this objective directly supports the SF Food Security Task Force’s initiative to be Hunger Free by 2020. This objective also supports San Francisco Community Change Goals by the San Francisco Health Improvement Partnership as it relates to

Nutrition and Physical Activity - 1) Decreasing the number of adults who report a BMI of 30 or greater; 2) Decrease from 17.2% to 16.3% the number of children and teens who consume two or more glasses of soda or sugar sweetened beverages per day.

Local Objective #4

By September 2019, demonstrate significant increase in access to and increase in the consumption of healthy foods to Tenderloin residents through multilevel SNAP-Ed interventions.

This objective will be achieved through an asset mapping of the Tenderloin neighborhood by the LHD, followed by outreach to stakeholders and collaboration activities intended to pull together a wide variety of existing initiatives to more efficiently leverage SNAP-Ed activities throughout the course of the next three years.

The Tenderloin neighborhood, one of the most distressed in San Francisco is home to a wide variety of SNAP-Ed eligible residents. Over 32 languages are spoken by residents of all ages. These residents are often described by statistics highlighting their disproportionate exposure to violence, chronic disease, substance abuse, mental health issues and poor dietary habits. San Francisco has previously identified this neighborhood as one in need of SNAP-Ed interventions, and this need has been met by various LIAs over the past several years. For example, there are 41 Tenderloin sites on the CWD site list, and CWD has primarily provided single and multi-session workshops using multi-lingual staff including community educators. LHD has been working on the retail level via the Tenderloin Healthy Corner Store Initiative, as well as supporting Cooking Matters in the Stores that supports both food security and healthy food retail initiatives.

For the next three years, we want to create a more structured framework for planning, delivering and evaluating efforts in this neighborhood. Other partners, such as EatSF which provides produce vouchers and Heart of the City Farmers' Market, which has the highest EBT redemption rate in the state will be integral to this work.

During the first year, asset mapping will identify activities occurring in this neighborhood provided by SNAP-Ed funded and non-funded partners, including efforts to increase access to fresh produce and decrease the availability of unhealthy foods and beverages. This asset mapping will be shared with stakeholders convened by the LHD, to discuss the most efficient ways to leverage these activities and initiatives, to best impact the health outcomes of Tenderloin Residents. Out of this process, an implementation plan will be developed to better align CED and CEI efforts to enhance healthy retail efforts. CWD will continue to provide these interventions to their 41 sites during Year 1, but also work to transition these sites to be either self-sufficient through training programs or by exploring partnerships with funded programs in Years 2 and 3.

By the end of Year 2, we will plan an evaluation, with the help of EatSF, as to whether participation in SNAP-Ed programs alongside EatSF significantly improves access to healthier foods and increases consumption of these foods. We will also seek to leverage data collected by other healthy food retail initiatives to determine if SNAP-Ed interventions help support access and consumption of healthy foods in the Tenderloin.

During Year 3, the evaluation plan with EatSF will be implemented and using other information collected from Year 2 activities, develop a neighborhood-wide plan that coordinates intervention activities and the promotion of healthy retail initiatives for all SNAP-Ed eligible residents of the Tenderloin. This plan will also include identified agency partners who want to participate in site wellness policy work, training and technical assistance activities that will increase their organizational capacity to deliver SNAP-Ed interventions on their own, and identification of community residents who may want to become community champions.

***Local Objective* #5**

By September 30, 2019, provide Resources, Training and Technical Assistance to 425 schools, community organizations, healthcare, housing (SRO, public, low-income), faith and emergency food sites to support improved nutrition and physical activity behaviors among the SNAP-Ed participants they serve, to further Community Change Goals.

As we seek to impact community wide norms around consumption of healthy foods and beverages and decrease consumption of unhealthy food and beverages, increase physical activity, improve food resource management, increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play or shop, we realize that this work requires a multiplier effect, beyond the efforts that reach SNAP-Ed eligible individuals.

This objective will be achieved through leveraging the wide variety of community partners that have been engaged through the years in the course of SNAP-Ed interventions in San Francisco. In FFY2016, our CNAP developed a plan to provide coordinated nutrition and physical activity messaging and resources to the communities and organizations we work with. These resulted in the development of an "Eat with the Seasons" quarterly e-newsletter designed to create messaging coordination, shared objectives, and consistent resources to the wide variety of community partners providing support for nutrition education and obesity prevention initiatives. These e-newsletters are developed and distributed by a subcommittee of the SF CNAP. Utilizing the messaging platform used by EatFresh.org for their statewide communication, the e-newsletter will provide a tangible product to be used throughout the County and will provide seasonal food suggestions, recipes, and resources that are both consistent with SNAP-Ed messaging and relevant for our County. Community Partners will be encouraged to sign up to receive these newsletters and will also be sent out, as needed by the SF CNAP members, to their community partners.

The "Eat with the Seasons" e-newsletter will include a training and technical assistance component as annual trainings will be offered to community partners to provide them with opportunities to participate in hands-on activities recommended in the quarterly newsletters, so as to bridge the gap between recommendation and implementation. We will use the results of efforts in FFY2017 to inform activities in FFY2018 and the results of efforts in FFY2018 to inform activities in FFY2019.

In FFY2017-FFY2019 we will strategically use this e-newsletter to highlight specific topics or campaigns (such as "Be Better") that align with our IWP objectives. This newsletter supports the organization-wide PSE work referenced in other objectives and reinforces our CED and CEI work with

individuals. Depending on funding for EatFresh.org we will need to revisit if this remains a viable platform for "Eat with the Seasons", which we hope is the case, or if another resource needs to be available to support this work.

We also anticipate providing training and technical assistance to community partners serving SNAP-Ed eligible clients. This includes training on providing direct nutrition education referenced in Local Objective 3 and in addition providing resources, training and technical assistance to our community partners on the process and tools available to support healthy food and beverage choices and increased physical activity in the SNAP-Ed eligible clients they serve.

We plan to collaborate with community partners serving SNAP-Ed eligible clients at community education events such as health fairs, and at farmers' markets, in order to support and reinforce messaging around healthy food and beverage choices and/or increased physical activity.

CWD has developed strong relationships with agencies that have led to greater opportunities for staff training and capacity building as well as site wellness initiatives. In FFY 17 CWD will work with 5 agencies, in addition to the BGCSF, to develop and/or implement site wellness policies. This PSE work builds upon years of Food Smarts workshops with SNAP-Ed participants, participation in health fairs, and EatFresh.org promotion.

CWD's train-the-trainer programs have greatly expanded the reach of SNAP-Ed messaging and the number of clients served. CWD will continue these programs in FFY 17. Additionally, CWD is also expanding support to agencies that have graduated from training programs through ongoing training and TA opportunities.

This objective intersects with the other Local objectives in our IWP, namely 3, 4 and 5, which support individuals and organizations to access the tools they need to make healthful changes to their diet. We believe that the strength of this area of our IWP creates opportunities to work effectively on system-wide or neighborhood-wide levels.

This objective also supports San Francisco Community Change Goals by the San Francisco Health Improvement Partnership as it relates to Nutrition and Physical Activity - 1) Decreasing the number of adults who report a BMI of 30 or greater; 2) Decrease from 17.2% to 16.3% the number of children and teens who consume two or more glasses of soda or sugar sweetened beverages per day.

Local Objective #6

By September 2019, coordinate ongoing promotion of free physical activity opportunities to 36,000 SNAP-Ed participants and 200 Community Partners, provide resources, training and technical assistance to 102 Tai Chi instructors to increase fall prevention through physical activities for at risk seniors and demonstrate increase in physical activity in youth receiving this program in SNAP-Ed eligible schools.

As we seek to impact community wide norms to increase physical activity and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations, we realize that this work requires leveraging local initiatives around physical activity as well as measuring the impact of SNAP-Ed funded programs on the physical activity of youth attending selected schools.

In Year 1 SNAP-Ed funded partners will work with the San Francisco Department of Public Health, San Francisco Recreation and Parks Department, the Healthy Parks, Healthy People – Bay Area, and other relevant partners to gather and verify information on free physical activity opportunities county-wide and to jointly develop easy-to-access resources to share this information with SNAP-Ed participants and with providers serving SNAP-Ed eligible populations. Catholic Charities partners with Physical Education programs at their sites to promote the PA component of healthy living and obesity prevention. These resources will be disseminated by LIAs through direct, indirect and training activities over the three years of the work plan. This information will also be shared with the "Eat with the Seasons" mailing list. The survey of existing physical activities in Year 1 will also inform SNAP-Ed partners on the extent of free evidence-based fall prevention fitness program available for seniors. An annual goal of percentage increase in physical activity hours and opportunities, for seniors participating in the fall prevention workshops will be set for FFY2018 and FFY2019.

In Year 2: Review free physical activities available. Based on feedback from program participants, our LIAs will share any recommendations for physical activity interventions shared with the ACTive Zones, Healthy Parks, Healthy People – Bay Area, with the goal of increasing access to these, for the SNAP-Ed eligible populations we serve.

In Years 2 and 3, we will evaluate improved access and opportunities for physical activity among seniors, (AAA) and students, (CCC) and this will be compared to baseline data collected in Year 1.

Evaluation Summary:

Evaluation processes will be used to improve services for all local objectives and interventions strategies. The evaluation plan includes, as needed, formative, process and outcome evaluation activities using State and locally developed surveys. Details on these follow each of the Local Objectives. Past evaluation efforts have been exceedingly helpful in informing program design and activities. LHD, AAA, CCSF, CWD and CCC will continue to use the Activity Tracking Forms developed by the State and UC CalFresh will continue to use the Reporting Tools Workbook (RTW). Activities will be reported on a Quarterly basis to each State Implementing Agency, based on the ATF and RTW entries. Direct Education activities provided by LIA staff and by teachers trained by LIAs will continue to be evaluated as these take place. Impact/Outcome Evaluation will be implemented with class series that have five or more sessions and UC CalFresh will use their approved direct education reporting tools and SMART objectives, designed to measure change in dietary and physical activity behaviors and food resource management improvements.

As appropriate, participants will be requested to complete evaluation surveys that address, but are not limited to the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity and Obesity Prevention Outcomes: MyPlate Knowledge (ST1), Shopping Knowledge and Intentions (ST2), MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3), and Fruit and Vegetables (LT2), Non-Dairy Beverages (LT5), Food Security (LT6) Physical Activity Recommended (LT7), and Entertainment Screen Time (LT8).

At the environmental level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), also tracked in the ATF and in Quarterly Reports, Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5). An IOE Plan and Report will be submitted annually by LHD to measure impact of nutrition education on SNAP-Ed participant dietary choices and food resource management. Other LIAs will also collect, report and use evaluation data as well. The LHD PSE projects focused on the School and Early Childhood Education settings will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM).

SECTION B: Target Audience Description

1. **Gender** **2. Age**

1. Gender	%		2. Age	#
Male	43		0 to 4 years old (Preschool):	4,041
Female	57		5 to 17 years old (School Age):	31,485
			18 to 59 years old (Adult):	35,060
			60 years old and over (Senior):	31,242
Total:	100			101,827

3. **Ethnicity/Race**

ETHNICITY

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
35%	65%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	4.7%	13.1%
Asian	1.9%	27.5%
American Indian/Alaskan Native	0.04%	1%
Native Hawaiian/Other Pacific Islander	0.2%	4.1%
White	26.1%	13.7%
Multiple/Other	2.1%	5.6%
Total:	35%	65%

4. **Languages Used in Intervention Activities and Materials**

English	64.5%	Farsi	0.01%	Russian	3.3%
Spanish	17.8%	Hmong	0%	Tagalog	1.3%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0.01%
Armenian	0%	Korean	0.01%	Other (specify): Portuguese	0.005%
Bosnian	0%	Lao	0%	Other (specify): Hindi	0.002%
Cantonese	13%	Mandarin	0.01%	Total:	100%

5. **Projected Number of Low-Income Persons Reached**

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	11,825	8,535	8,885
Indirect Education:	87,136	73,216	73,736
Policies, Systems, and Environment (PSE) Change/Supports	60,960	42,835	43,726

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	122	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	5	Schools: Students (High School)	10
CalFresh Offices	4	Head Start Programs	19	Schools: Students (After School)	34
California Food Assistance Program (CFAP)	5	Individual Homes	0	Schools (Parents)	13
Churches	8	In Home Supportive Services (IHSS)	2	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	2
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	1	Shelters/Temporary Housing	18
Community Based Organizations	27	Libraries	1	Supplemental Security Income (SSI)	4

Community Centers	15	Low Income Home Energy Assistance Program (LIHEAP)	1	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	6
Community Youth Organizations	0	MediCal	16	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	1	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	12	Public/Community Health Centers	4	Women, Infants, and Children Program (WIC)	4
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	23	Worksites	0
Extension Offices	0	Retail/Food Stores	1	Other (specify): County Human Services Agency	1
Family Resource Centers	80	Retail and Food Store with Qualifying CalFresh Redemption	6	Other (specify):	0
Farmers' Markets	1	Schools: District Office	0	**TOTAL SITES:**	**508**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	10		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	43		
Family Resource Centers	80	Retail and Food Store with Qualifying CalFresh Redemption	6		
Farmers' Markets	1	Schools: District Office	0		
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	10		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	43		

Note: The Site Settings categories used in the table above were taken directly from the Site List, with the exception of the sites in the Means Tested Site worksheet, where the Site Setting category selected was based on the type of Means Tested Site.

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, 10 qualifying schools in San Francisco Unified School District (SFUSD) and 8 youth serving community sites will improve adherence to their respective Wellness Policy guidelines that support increased access to healthy foods and beverages and decreased access to foods and beverages not in compliance with the policy among students, their families and staff.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Develop and/or Implement site wellness policies and procedures to improve the nutrition environment**
- **Implement changes in the school and youth community serving sites to increase access to healthy foods and beverages**
- **Implement and/or Support the Smarter Lunchrooms Movement**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

i. By September 30, 2017, identify 10 SFUSD schools with interest in improving SFUSD Wellness Policy implementation, identification of a district-wide assessment tool, the training of SNAP-Ed funded partners, quarterly meetings with Wellness Policy manager and direct education activities.

ii. By September 30, 2017, train SNAP-Ed funded partners on the SFUSD Wellness Policy and identify school sites where SNAP-Ed is provided and where activities could be implemented in support of this Wellness Policy.

iii. By September 30, 2017 identify activities and develop intervention plan for 8 youth serving community sites with established wellness policies to improve adherence. Identify an assessment tool to track progress and do initial assessment. Begin implementation of intervention plan at 2-3 sites. Specific implementation activities are detailed in Objective #3 (3.1, 3.2, 3.3 and 3.4) Train a group of Boys and Girls Clubs of San Francisco staff champions to continue work in Years #2 and #3.

iv. By September 30, 2017, at 2-3 middle/high schools, will conduct a site-specific youth engagement (YE) project engaging youth teams in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages, in support of the SFUSD Wellness Policy and identify solutions applying public health approaches.

2. FFY 2018 (Year 2) Objective(s):

i. By September 30, 2018, SNAP-Ed funded partners will work with 10 SNAP-Ed eligible schools in SFUSD to develop a plan to improve implementation of the SFUSD Wellness Policy, create a local recognition program, share best practices among SNAP-Ed funded partners and provide technical assistance to CBOs conducting interventions at qualifying sites.

ii. By September 30, 2018, at 2-3 middle/high schools, will continue efforts to conduct a site-specific youth engagement (YE) project engaging youth teams in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages, in support of the SFUSD Wellness Policy and identify solutions applying public health approaches.

3. FFY 2019 (Year 3) Objective(s):

i. By September 30, 2019, students, their families and school staff at 10 schools in SFUSD will demonstrate increased adherence to the SFUSD Wellness Policy as measured by SFUSD's assessment tool.

ii. By September 30, 2019, at 2-3 middle/high schools, will continue efforts to conduct a site-specific youth engagement (YE) project engaging youth teams in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages, in support of the SFUSD Wellness Policy and identify solutions applying public health approaches.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, 10 qualifying schools in San Francisco Unified School District (SFUSD) and 8 youth serving community sites will improve adherence to their respective Wellness Policy guidelines that support increased access to healthy foods and beverages and decreased access to foods and beverages not in compliance with the policy among students, their families and staff.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Meet quarterly with SFUSD Wellness Policy Manager/ Committee and in collaboration, identify an assessment/planning tool to measure Wellness Policy Implementation, communication and action planning support at target sites; develop a recognition program for successful implementation; provide technical assistance related to nutrition education materials	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; Quarterly Reports; PSE Re-AIM Annual report
1.2	Establish relationships and commitment of support for wellness policy implementation, nutrition education interventions, and staff development from school/afterschool site administrators at **8-10 target sites**, to increase healthy food and beverage access and availability throughout the school/afterschool day. Facilitate ongoing communication throughout the school year providing nutrition education resources and maintain support for healthy school/afterschool campaigns.	CED CEI x MPR x C&C x TTA	CWD x LHD AAA UCCE x CCC	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF; Quarterly Reports; PSE Re-AIM Annual report

1.3	Work with wellness teams at **8-10 schools**, to decrease access to high calorie, low nutrient foods and beverages to strengthen and support school guidelines regarding celebrations and rewards of existing District Wellness Policy Development and support of guidelines will be accomplished through local assessment, classroom lessons, staff workshops and parent/caregiver outreach.	CED: ; CEI: ; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC: x	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF; Quarterly Reports; PSE Re-AIM Annual report
1.4	Provide training on SFUSD Wellness Policy implementation and best practices: to all SNAP-Ed funded partners working in school district schools (Year 1); to non-SNAP-Ed funded partners working in target schools (Year 2, 3); to SFUSD staff working target schools (Years 1-3); and develop materials to inform SNAP-Ed participants about the wellness policies that are being implemented in the site(s) they are receiving services. (Years 1-3)	CED: ; CEI: ; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF; Quarterly Reports; PSE Re-AIM Annual report
1.5	Identify an existing assessment, with possible modifications, for use in youth serving community sites. The tool will be used to collect baseline information, inform intervention strategies, and assess progress.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 ; Q3 ; Q4 x Year 2: Q1 ; Q2 ; Q3 ; Q4	Quarterly Reports; Annual Report

					Year 3 Q1: ; Q2: ; Q3: ; Q4:	
1.6	Create site-specific intervention plans for at least two sites based on assessment tool data. Train a group of internal champions to partner in planning and execution.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: x ; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry LHD: AAA: UCCE: CCC:	Year 1 Q1: ; Q2: x ; Q3: x ; Q4: x Year 2 Q1: ; Q2: ; Q3: ; Q4: Year 3 Q1: ; Q2: ; Q3: ; Q4:	Annual report; Assessment tool results; Intervention plan
1.7	Recruit an Adult Ally at **2-3 middle/high schools** to work directly with a youth team with a minimum of five students. Support orientation to youth regarding SFUSD Wellness Policy, which may include basic nutrition education information, importance of physical activity, taste testing, overview of youth-led participatory action research (Y PAR), and overview of youth development principles. Adult and youth will meet regularly to conduct youth-led projects utilizing Y-PAR, in support of the SFUSD Wellness Policy and peer nutrition education. Project Coordinator and Adult Ally will annually re-engage/recruit new team of youth, as well as include any continuing Youth Leaders to conduct new or on-going project. (Years 1-3)	CED: x ; CEI: x ; MPR: x ; C&C: x ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1 Q1: x ; Q2: x ; Q3: x ; Q4: x Year 2 Q1: x ; Q2: x ; Q3: x ; Q4: x Year 3 Q1: x ; Q2: x ; Q3: x ; Q4: x	ATF/EARS; Quarterly Reports; PSE Re-AIM Annual report

1.8	In Year 1 work with **1 site**, Year 2 continue work with site from Year 1, work with **1 new site**; Year 3 continue work with 2 sites from previous years, work with 1 new sites to: • Identify site with interest and capacity to implement Smarter Lunchrooms Movement (SLM) • Conduct SLM scorecard assessment, train foodservice director and staff on SLM • Provide ongoing technical advising, as requested to adopt SLM strategies • Increase local procurement and Farm to School connections with cafeteria and gardens • Demonstrate positive outcomes or maintenance of prior year improvements through improved scorecards results	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	SLM scorecard assessment; Training sign-in sheets; PSE Annual report; Reporting Tools Workbook
1.9	Host interactive booths, exhibits, or displays at **8-10 qualifying schools** to promote the consumption of healthy food and beverages in support of the SFUSD Wellness Policy to parents/caregivers.	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF/EARS; Quarterly Reports; Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.8, 1.9	Harvest of the Month Materials and/ or Lessons	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	EatFresh.org	[x] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.7	Youth Engagement Materials (Inspiring Youth as Partners and Inspiring Youth, Growing Change)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.8	Smarter Lunchrooms Movement materials	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This will take place for Activities 1.1-1.9. PSE RE-AIM Report on process and outcomes of activities in support of the SFUSD Wellness Policy. This will take place for Activities 1.1-1.4 and 1.7.		x	x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Conduct and analyze Smarter Lunchrooms Movement Scorecards for Activity 1.8.		x	x	CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Smarter Lunchrooms Scorecards

E.1.3	RE-AIM evaluation of work at Boys and Girls Club of San Francisco. Activities 1.5-1.6.		x	x	x CWD LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, 30 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment, and to reduce screen time that meet the USDA and Let's Move Child Care standards.**
- **Implement changes in the preschool environment that support and promote physical activity.**
- **Increase access to healthy foods, beverages, and opportunities for active play.**
- **Develop and/or support Edible gardens that integrate nutrition education activities.**
- **Promote the Smarter Lunchrooms Movement**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

i. By September 30, 2017, activities will reach 1,000 (UCCE) preschool-age children and 75 (UCCE) parents of preschool-age children with direct education and 1,000 (UCCE) preschool-age children and/or their parents with indirect education; and will provide training and Technical Assistance, as well as support the development and/or implementation of site wellness policies and procedures in 5 new Early Childhood Education sites.

2. FFY 2018 (Year 2) Objective(s):

i. By September 30, 2018, activities will reach 1,000 (UCCE) preschool-age children and 75 (UCCE) parents of preschool-age children with direct education and 1,300 (UCCE + CCSF) preschool-age children and/or their parents with indirect education; and will provide training and Technical Assistance, as well as support the development and/or implementation of site wellness policies and procedures in 10 new Early Childhood Education sites.

3. FFY 2019 (Year 3) Objective(s):

i. By September 30, 2019, activities will reach 1,000 (UCCE) preschool-age children and 75 (UCCE) parents of preschool-age children with direct education; 1,300 (UCCE + CCSF) preschool-age children and their parents with indirect education; and will provide training and Technical Assistance, as well as support the development and/or implementation of site wellness policies and procedures in 15 new Early Childhood Education sites; including making at least one new healthy site change per site to improve the nutrition, physical activity, and/or screen time environment for participating children (at FFY 2017, 2018, and 2019 sites).

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, 30 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition, physical activity, and/or screen time environment for participating children.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Annually provide and support nutrition education including EatFresh.org interventions, physical activity promotion and/or garden-based nutrition education reaching **1,000** (UCCE) **preschool-age children** and **75** (UCCE) **parents of preschool-age children**.	x CED CEI MPR x C&C x TTA	 CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Reporting Tools Workbook
2.2	Annually disseminate nutrition and physical activity messaging using handouts, materials, and/or newsletters reaching **1,300 (UCCE + CCSF) parents of preschool-age children**.	 x CEI x MPR x C&C TTA	 x LHD AAA x UCCE CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Reporting Tools Workbook; ATF/EARS; Quarterly Reports; Annual Report

2.3	Inform all engaged ECE sites regarding the availability of and the criteria for the Healthy Apple Program		CED CEI x MPR x C&C x TTA		CWD x LHD AAA x UCCE CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Re-AIM Annual Report
2.4	In Year 1, work with **5 sites**; Year 2, work with **10 sites**; and in Year 3, work with **15 sites** to: • Identify site's interest and capacity to support the development and/or implementation of site wellness policies and procedures. • Assist sites to conduct environment and policy self-assessments in nutrition and/or physical activity practices to identify individual areas for improvement including the development of an action plan to address identified areas in which changes are needed as well as generalized/aggregate needs for workshops and trainings. At least one new healthy site change will be implemented and documented at each engaged site annually in Years 2 and 3. • Provide ongoing technical assistance		CED CEI MPR x C&C x TTA		CWD x LHD AAA x UCCE CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Re-AIM Annual Report, Team Nutrition Mealtime Assessments for Childcare Centers

	• The process, training opportunities and tools will be shared with UCCE and other LIAs working in the Early Childhood Setting to promote collaboration and the opportunity to build on proven strategies.					
2.5	Establish and maintain regular communication with key contacts for organizations and agencies focused on serving young children and their families, including but not limited to local Child Care Resource and Referral (R&R) agencies; Child and Adult Care Food Program (CACFP) sponsors; the First 5 Children and Families Commission (First 5); Head Start; and the Women, Infants, and Children Supplemental Nutrition Assistance Program (WIC). Update contact list annually.	☐ CED ☐ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF/EARS; Quarterly Reports; Re-AIM Annual Report ; Onsite: Copies of agendas and/or minutes
2.6	Provide site wellness policy training and technical assistance to staff at **5 sites in Year 1, 10 sites in Year 2**, and **15 sites in Year 3**.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF/EARS; Quarterly Reports; Re-AIM Annual Report; Onsite: Copies of flyers and sign in sheet(s)

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.7	Provide **six, 2-4** hour nutrition education and/or physical activity workshops to staff who provide services at **10 sites in Year 1**, **10 sites in Year 2**, and **15 sites in Year 3** to support them in adopting healthy food, beverage and/or movement policies such as ensuring access to water and reducing access to sugar sweetened beverages during their activities and events; nutrition education will be culturally responsive and will also address breastfeeding promotion and support in ECE settings. Provide ongoing technical assistance to 5 sites in Year 1, 10 sites in Year 2, and 15 sites in Year 3.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF/EARS; Quarterly Reports; Re-AIM Annual Report; Onsite: Copies of flyers, workshop outline(s), and sign in sheet(s)
2.8	Encourage ongoing PSE work at child care sites by annually recognizing sites meeting or exceeding established best practices with the Healthy Apple Award.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 Year 2: Q1 ; Q2 ; Q3 x; Q4 Year 3: Q1 ; Q2 ; Q3 x; Q4	ATF/EARS; Quarterly Reports; Re-AIM Annual Report

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.9	Disseminate nutrition education and/or physical activity promotion materials through **8** (total – biannually in Years 1 and 2, quarterly in Year 3) multi-lingual newsletters, handouts, and/or social media to reinforce information to the target population provided in classrooms in the preschool setting.	CED x CEI x MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x Year 3: Q1 Q2 Q3 Q4 — x x x x	ATF/EARS; Quarterly Reports; Annual Report Onsite: Copy of materials and mailing list(s)
2.10	In Year 1, collaborate with LHD to develop training and protocol for lending playground stencils to child care sites. In Years 2 and 3, inform all engaged ECE sites regarding the availability of playground stencils to promote physical activity; including offering an orientation to relevant resources.	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Children's Council of San Francisco AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x Year 2: Q1 Q2 Q3 Q4 — x x x Year 3: Q1 Q2 Q3 Q4 — x x x	ATF/EARS; Quarterly Reports; Annual Report; Onsite: Copy(ies) of flyer(s) and mailing list(s)

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Coordinated Approach to Child Health	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Go, Glow, Grow, use pending approval of UC ANR	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.1	Grow It, Try It, Like It	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Happy Healthy Me - Moving, Munching and Reading Around MyPlate	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Fresh from the Garden	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.1	Healthy, Happy Families	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.1	Plan, Shop, Save, and Cook	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.4, 2.7, 2.9	My Plate Materials	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1,2.2, 2.9	Harvest of the Month Materials/Newsletters	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1, 2.2, 2.7, 2.9	Everyday Healthy Meals in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.7, 2.9	Flavor of My Kitchen in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.7, 2.9	Soulful Recipes		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1,2.2, 2.7, 2.9,	Rethink Your Drink		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	EatFresh.org Text Message Health Class		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1, 2.7	EatFresh.org Mini Course		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.7, 2.9	Shape of Yoga		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7, 2.9	Power Up in 10		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2, 2.7, 2.9	Kids Get Cooking in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.7, 2.9	Eat Fruits and Vegetables Every Day. Stay Healthy All the Way- Chinese and English (2015)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.7, 2.9	Champions for Change Healthy Recipes – www.championsforchange.net	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.7	Cooking Matters	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.7, 2.9	Eat, Play, Grow	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Choosing Healthy Beverages	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.10	Playground Stencil Materials and Tool Kit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) and UC CalFresh Reporting Tools Workbook. Use the appropriate evaluation tool and SMART objectives. Process Evaluation applies to Activities 2.1-2.10.		x	x	CWD x LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: UCCE - Teacher Tasting Tool & Teacher Observation Tool, PSS&C Pre/Post

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.2	Track and report indirect education provided. This applies to Activities 2.2 and 2.9.		x		CWD:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF
					x LHD	Year 2: Q1 x, Q2 x, Q3 x, Q4 x	PSE RE-AIM Report
					AAA	Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x UC CalFresh Workbook
					x UCCE		Food Behavior Checklist
					CCC		UC Intent to Change
E.2.3	PSE RE-AIM Report on process and outcomes of activities in support of the ECE Healthy Apple Program. This applies to Activity 2.4.		x	x	CWD:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF
					x LHD	Year 2: Q1 x, Q2 x, Q3 x, Q4 x	x PSE RE-AIM Report
					AAA	Year 3: Q1 x, Q2 x, Q3 x, Q4 x	UC CalFresh Workbook
					UCCE		Food Behavior Checklist
					CCC		UC Intent to Change
							List other:

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.4	Summarize healthy site changes implemented by engaged ECE sites. This applies to Activities 2.4 and 2.6.		x	x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF: x PSE RE-AIM Report: x UC CalFresh Workbook: x Food Behavior Checklist: UC Intent to Change: List other: Team Nutrition- Mealtime Assessment for Childcare Centers

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 2019, provide direct and indirect nutrition education to 52,030 SNAP-Ed participants in schools, community-based, healthcare, healthy retail, housing (SRO, public, low-income), faith and emergency food sites and demonstrate a significant increase in fruit and vegetable consumption, food resource management and/or a significant decrease in unhealthy beverage consumption among SNAP-Ed participants participating in class series.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Support family-friendly cooking demonstrations and taste tastings throughout the community**
- **Promote participation in federal food assistance programs (WIC, SNAP, CACFP)**
- **Encourage use of farmers' markets with SNAP and WIC access at key community outlets**
- **Develop and disseminate family-friendly educational materials that encourage family meals and kids' cooking**
- **Change existing communication and nutrition education protocols to expand food resource management tools by integrating EatFresh.org online interventions.**
- **Encourage participation in community and school gardens**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

i. By September 2017, provide direct nutrition education to 3795 SNAP-Ed participants in 16 schools to encourage increase in fruit and vegetable consumption and decrease in unhealthy beverage consumption.

ii. By September 2017, provide nutrition education to 4305 SNAP-Ed participants in community-based, healthcare, healthy retail, housing, faith and emergency food sites to encourage increase in fruit and vegetable consumption, food resource management, and/or decrease in unhealthy beverage consumption.

iii. By September 2017, 75% of graduates who complete at least 5 classes in a series will report a significant increase in fruit and vegetable consumption and a significant decrease in unhealthy beverage consumption.

iv. By September 30, 2017 SNAP-Ed funded partners will reach 25,445 SNAP-Ed eligible individuals through indirect education activities that focus on increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption.

v. By September 2017, 75% of 200 graduates of grocery store tours will report using food resource management tools to make purchasing decisions. Graduates of nutrition and cooking classes report a significant increase in the use of food resource management strategies and a reduction in food insecurity.

vi. By September 2017, Integrate EatFresh.org Interventions into the services provided by 50 partner agencies with the intention of increasing access to Food Resource Management (FRM) strategies in environments which currently did not include FRM strategies.

2. FFY 2018 (Year 2) Objective(s):

i. By September 2018, provide nutrition education to 3795 SNAP-Ed participants in 17 schools to encourage increase in fruit and vegetable consumption, food resource management, and/or decrease in unhealthy beverage consumption.

ii. By September 2018, provide nutrition education to 2065 SNAP-Ed participants in community-based, healthcare, healthy retail, housing, faith and emergency food sites to encourage increase in fruit and vegetable consumption and decrease in unhealthy beverage consumption.

iii. By September 2018, 75% of graduates who complete at least 5 classes in a series will report a significant increase in fruit and vegetable consumption and a significant decrease in unhealthy beverage consumption.

iv. By September 30, 2018 SNAP-Ed funded partners will reach 12,675 SNAP-Ed eligible individuals through indirect education activities that focus on increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption.

v. By September 2018, 75% of 400 graduates of grocery store tours will report using food resource management tools to make purchasing decisions. Graduates of nutrition and cooking classes report a significant increase in the use of food resource management strategies and a reduction in food insecurity.

3. FFY 2019 (Year 3) Objective(s):

i. By September 2019, provide nutrition education to 6795 SNAP-Ed participants in 18 schools to encourage increase in fruit and vegetable consumption and decrease in unhealthy beverage consumption.

ii. By September 2019, provide nutrition education to 2065 SNAP-Ed participants in community-based, healthcare, healthy retail, housing, faith and emergency food sites to encourage increase in fruit and vegetable consumption, food resource management, and/or decrease in unhealthy beverage consumption.

iii. By September 2019, 75% of graduates who complete at least 5 classes in a series will report a significant increase in fruit and vegetable consumption and a significant decrease in unhealthy beverage consumption.

iv. By September 2019, 75% of 600 graduates of grocery store tours will report using food resource management tools to make purchasing decisions. Graduates of nutrition and cooking classes report a significant increase in the use of food resource management strategies and a reduction in food insecurity.

v. By September 30, 2019 SNAP-Ed funded partners will reach 12,675 SNAP-Ed eligible individuals through indirect education activities that focus on increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 2019, provide direct and indirect nutrition education to 52,030 SNAP-Ed participants in schools, community-based, healthcare, healthy retail, housing (SRO, public, low income), faith and emergency food sites and demonstrate a significant increase in fruit and vegetable consumption, food resource management and/or a significant decrease in unhealthy beverage consumption among SNAP-Ed participants participating in class series.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Provide direct nutrition education classes, using approved curricula either through direct delivery or by extenders to **2700** (SFUSD), **150** (UCCE) and **845** Catholic Charities of San Francisco, Marin and San Mateo **Youth** at **8-10** SFUSD, **1** UCCE and **4** CCC, **SNAP-Ed qualified schools** each year**.**	x CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE x CCC	CWD: LHD: SFUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; Reporting Tools Workbook
3.2	Provide **242** (CWD 74), (LHD 158), (UCCE 10), **single session direct nutrition education activities** using approved curricula through direct delivery or by extenders to **1800 individuals** (CWD 740), (LHD 940), UCCE 200) in community and faith-based organizations, emergency food sites, shelters, food pantries, libraries, schools, public housing, low-income residences, and healthcare sites each year. These numbers are likely to decline in Years 2 and 3 if there are less LIA in San Francisco receiving SNAP-Ed funding and as SNAP-Ed funding is reduced for remaining LIAs.	x CED CEI MPR x C&C x TTA	x CWD x LHD AAA x UCCE CCC	CWD: Leah's Pantry and SF-Marin Food Bank LHD: 18 Reasons, SFPHF-Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; Reporting Tools Workbook

3.3	Provide **191** (CWD 140), (LHD 46), (UCCE 5) **multi-session direct nutrition education activities** using approved curricula through direct delivery or by extenders to **2315 individuals** (CWD 1400), (LHD 840) (UCCE 75) in community and faith-based organizations, emergency food sites, shelters, food pantries, libraries, schools, public housing, low-income residences, and healthcare sites each year. These numbers are likely to decline in Years 2 and 3 if there are less Local Initiative Awardees (LIAs) in San Francisco receiving SNAP-Ed funding and as SNAP-Ed funding is reduced for the remaining LIAs.	x CED CEI MPR x C&C x TTA	x CWD x LHD AAA x UCCE CCC	CWD: Leah's Pantry and SF-Marin Food Bank LHD: 18 Reasons, SFPHF-Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; Reporting Tools Workbook
3.4	Provide an online direct education opportunity for SNAP-Ed eligible populations to reach **100 unduplicated SNAP-Ed eligible adults** in San Francisco County in FFY 2017.	x CED CEI MPR C&C TTA	x CWD LHD AAA UCCE CCC	CWD: Leah's Pantry LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF/EARS; Quarterly Reports; Annual Report

3.5	Host interactive booth, exhibit, or display at **30** (qualifying health fairs, farmers' markets and/or CalFresh outreach events to promote the consumption of healthy food and beverages, increase knowledge and access to healthy foods and the use of http://www.eatfresh.org in FFY 2017.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: x; LHD: ; AAA: x; UCCE: ; CCC:	CWD: Leah's Pantry and SF-Marin Food Bank LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF/EARS; Quarterly Reports; Annual Report
3.6	Attract and retain EatFresh.org users from the CalFresh eligible population to reach **12,000 unduplicated SNAP-Ed eligible adults and youth** in San Francisco County in FFY 2017.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Google Analytics; ATF/EARS; Quarterly Reports; Annual Report
3.7	Provide garden based direct nutrition education activities using approved curricula through direct delivery or by extenders to **300 SNAP-Ed eligible individuals** in a community organization, each year.	CED: x; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: x	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF

3.8	Provide indirect nutrition education to **8980 youth and their family members** at 12 – 14 SNAP-Ed qualified schools through: classroom fruit and vegetable tastings utilizing approved educational resources for classroom teachers and the dissemination of **7 multi-lingual newsletters** promoting nutrition education and/or physical activity to parents.	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE (x) CCC	CWD: LHD: SFUSD AAA:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; Reporting Tools Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	Farm to Preschool	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Grow It, Try It, Like It	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Discover MyPlate: Nutrition Education for Kindergarten (K)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	Pick a Better Snack	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2, 3.3	Cooking Matters	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Serving Up MyPlate: A Yummy Curriculum	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.1, 3.2, 3.3, 3.8	Harvest of the Month materials including grade 4-5 lessons	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 3.8	EatFresh.org and EatFresh.org Promotional Materials	[x] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.4	EatFresh.org Mini Course	[x] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.5	EatFresh.org Text Message Health Class	x CWD LHD AAA x UCCE CCC	Research Tested Practice Tested x Emerging N/A - Please describe below:
3.2, 3.3	Food Smarts	x CWD LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
3.2	Fruit, Vegetable and Physical Activity Toolbox for community Educators	CWD x LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2	Healthy eating and Active Living Toolkit for Community Educators	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.2	MyPlate for My Family Education Toolkit	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Coordinated Approach to Child Health (CATCH)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Cooking Up Healthy Choices	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1,3.2,3.3	Discovering Healthy Choices	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	My Amazing Body	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Good for Me and You	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	It's My Choice...Eat Right! Be Active!	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3, 3.7	Jr. Master Gardeners - Learn, Grow, Eat & Go	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Nutrition Pathfinders	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Power Play! Campaign Resources	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Choice, Control and Change	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Dig In!	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	EatFit	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Nourish Food & Community	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Hunger Attacks/Money Talks	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Rethink Your Drink lessons & materials, including High School Lessons	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Healthalicious	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	High School Lesson Plans and Presentations (SNAP-Ed/Drexel University)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Kids Get Cooking, in Spanish and English	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Shape of Yoga	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	Power Up in 10	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Eat & Play Together!	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A – Please describe below:
3.1, 3.2, 3.3	Fresh from the Garden	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A – Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Healthy, Happy Families	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Parent Lesson Plans: Advocating for Healthier School Environments	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Plan, Shop, Save, and Cook	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.3	Eat Healthy, Be Active Community Workshops	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3	Eat Smart, Live Strong: Nutrition Education for Older Adults	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) and UC CalFresh Reporting Tools Workbook. For UCCE: Use evaluation tool assigned tools and SMART objectives assigned to each specific curriculum. This applies to Activities 3.1-3.10.		x	x	( ) CWD (x) LHD ( ) AAA (x) UCCE (x) CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	(x) EARS/ATF ( ) PSE RE-AIM Report (x) UC CalFresh Workbook ( ) Food Behavior Checklist (x) UC Intent to Change List other: PSS&C Pre/Post, Teacher Observation Tool, Teacher Tasting Tool, Youth Survey

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.2	Impact and Outcome Evaluation of Cooking Matters class series, with Matched pre- and post-Fruit and Vegetable Checklist and/or approved Sugar Sweetened Beverage questions completed with at least 100 adults attending the multi-session nutrition education series held at community settings, with one-month follow-up to assess retention of new healthy eating behaviors. This applies to Activities 3.2-3.3 for Cooking Matters. Outcome evaluation of Food Smarts in which on an ongoing basis collect pre- and post-questionnaires for adults completing workshops. This applies to Activity 3.3.		x	x	x CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: Cooking Matters Impact/Outcome Evaluation and Cooking Matters at the Store Survey; Food Smarts Pre-Post Outcome Evaluation

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.3	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This applies to Activities 3.3-3.6.		x		x CWD LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1, Q2, Q3, Q4 **Year 3** Q1, Q2, Q3, Q4	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.4	Outcome Evaluation of EatFresh.org Mini Course using pre- and post-questionnaires for participants. This applies to Activity 3.4.		x	x	x CWD LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1, Q2, Q3, Q4 **Year 3** Q1, Q2, Q3, Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: EatFresh.org Mini Course Outcome evaluation

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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I. Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 2019, demonstrate significant increase in access to and increase in the consumption of healthy foods to Tenderloin residents through multi-level SNAP-Ed interventions.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

Healthy retail PSE strategies include:

- **Provide education and promote collaboration with key community outlets and stakeholders**
- **Encourage point-of-sale prompts for healthy foods and beverages at area food retail outlets**

Healthy eating PSE strategies include:

- **Promote availability of healthy food vendors and restaurants**
- **Promote the development of healthy food policies for purchased/donated food**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

i. By September 2017, in collaboration with all SNAP-Ed LIAs and other community partners identify and map current SNAP-Ed efforts in the Tenderloin and their geographic and/or programmatic proximity to Healthy RetailSF, Tenderloin Healthy Corner Store Coalition, Tenderloin Hunger Task Force, food pantries, Tenderloin Health Improvement Plan and EatSF initiatives.

ii. By September 2017, convene key stakeholders engaged in improving access to healthy foods in the Tenderloin to share information on the SNAP-Ed activities in the Tenderloin and explore opportunities to leverage our complementary work.

2. FFY 2018 (Year 2) Objective(s):

i. By September 2018, based on information and relationships established in FFY2017, develop and implement a work plan to integrate SNAP-Ed Direct Education and Indirect Education activities with promotion of healthy food retail outlets in the Tenderloin.

ii. By September 2018, develop a plan to assess if participating in SNAP-Ed by EatSF clients results in significantly improved access to and increased consumption of fruits and vegetables.

3. FFY 2019 (Year 3) Objective(s):

i. By September 2019, modify multi-level interventions based on evaluation data of the impact of these efforts on the access to and consumption of healthy food in Tenderloin residents who receive SNAP-Ed.

ii. By September 2019, evaluate the impact of participating in SNAP-Ed by EatSF clients in the Tenderloin to see if this results in additional improved access to and increased consumption of fruits and vegetables, beyond EatSF evaluation results.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

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Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 2019, demonstrate significant increase in access to and increase in the consumption of healthy foods to Tenderloin residents through multi-level SNAP-Ed interventions.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	• Mapping of Tenderloin and Assets (Year 1) • Convene stakeholders to share findings (Year 1) • Develop Collaborative Workplan to integrate SNAP-Ed into other food security and neighborhood improvement (Year 1) • Implement Collaborative Workplan to integrate SNAP-Ed into other food security and neighborhood improvement initiatives (Year 2-3)	CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; CX3 Data Collection Summaries Copy of food procurement policy draft
4.2	Provide and support nutrition education activities at **61 sites** (CWD 41), (LHD 20) in the Tenderloin including participation in health fairs; single-session and multi-session workshops; EatFresh.org, EatFresh.org Mini Course and EatFresh.org Text Message Class promotion to clients and staff; staff training and technical assistance; participation in the Food Smarts Training Program. These numbers are likely to decline in Years 2 and 3 if there are less LIA in San Francisco receiving SNAP-Ed funding and as SNAP-Ed funding is reduced for remaining LIAs.	x CED x CEI MPR x C&C x TTA	x CWD x LHD AAA UCCE CCC	CWD: Leah's Pantry and SF-Marin Food Bank LHD: 18 Reasons, SFUSD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.3	Provide ongoing support and TA to healthy retail locations, Heart of the City Farmers' Market, and EatSF distribution sites in the Tenderloin including promotion of EatFresh.org. Coordinate with funded and non-funded partners in the neighborhood to leverage EatFresh.org and Cooking Matters tools to support increased food resource management and healthy eating behaviors. Begin the process of formalizing an internal food procurement policy that encourages fruit and vegetable consumption and decreases access to less healthy foods and beverages for all TL pantry partners (as well as pantry partners across the city. (Year 1)	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: x; LHD: x; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry LHD: 18 Reasons AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; EatFresh.org Partner Survey
4.4	Using data from CX3 Store, Fast Food and Walkability Assessments done in FFY16, the LHD will be engaging local stakeholders to support community efforts to improve access to healthy food retail in the Tenderloin. This will involve disseminating results and coordinating efforts with the Tenderloin Healthy Corner Store Coalition to improve nutrition education and messaging in stores participating in EatSF and Healthy RetailSF.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: 18 Reasons AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report; CX3 Implementation Plan

4.5	Collaborate with Heart of the City Farmers' Market to provide nutrition education resources to EBT participants that purchase produce in their market and evaluate the impact of this on their shopping and eating habits. This Farmers' Market is located in a neighborhood that has access to little healthy food retail and Community Health Assessments have shown its residents to have high rates of chronic disease. Through surveys of CalFresh participants we have found interest in activities that show these individuals how select and prepare healthy foods.	CED: ; CEI: x; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.2, 4.3, 4.5	MyPlate Materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2, 4.3, 4.5	Harvest of the Month Materials and/ or Lessons	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2, 4.3, 4.4	Cooking Matters	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.2, 4.3, 4.5	Kids Get Cooking in English and Spanish	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.2, 4.3, 4.5	Everyday Healthy Meals in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Flavors of My Kitchen in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Soulful Recipes		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Eat Fruits and Vegetables Every Day. Stay Healthy All the Way- Chinese and English (2015)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Rethink Your Drink Materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.2, 4.3, 4.5	Nutrition Education and Obesity Prevention Branch Latino Game Wheel		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Nutrition Education and Obesity Prevention Branch African American Game Wheel		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Nutrition Education and Obesity Prevention Branch Rethink Your Drink Game Wheel		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	EatFresh.org and Eatfresh.org Promotional Materials	x	CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.5	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.2, 4.3	EatFresh.org Mini Course	x	CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3	EatFresh.org Text Message Health Class	x	CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2	Food Smarts	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.4, 4.5	Champions for Change and Champions for Change Promotional Materials http://cachampionsforchange.cdph.ca.gov/Pages/default.aspx		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.2, 4.3, 4.4. 4.5	Champions for Change Healthy Recipes		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.4	Produce Handling Training Guide		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
4.2, 4.3, 4.4	NEOPB Healthy Retail Promotion Materials		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This applies to Activities 4.1-4.5. Report on results of mapping of community initiatives addressing food insecurity, access to healthy food retail and SNAP-Ed funded activities and process to engage relevant stakeholders to address gaps and promote collaboration. This applies to Activities 4.1-4.4.	x	x		[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1 x, Q2 x, Q3 x, Q4 x **Year 3** Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: CX3 data analysis

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.2	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This applies to Activities 4.2 and 4.3.		x		x CWD LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1, Q2, Q3, Q4 **Year 3** Q1, Q2, Q3, Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.4.3	Collect surveys on the Cooking Matters Store Tours, to assess Knowledge, Attitude and Behaviors of class participants. This applies to Activities 4.3 and 4.4.		x	x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1 x, Q2 x, Q3 x, Q4 x **Year 3** Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Cooking Matters at the Store Surveys

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.4	As appropriate report on PSE efforts in the Tenderloin to decrease food insecurity and/or increase access to healthy food retail. This applies to Activity 4.4		x	x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF: x PSE RE-AIM Report: x UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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I. Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):

By September 30, 2019, provide Resources, Training and Technical Assistance to 425 schools, community organizations, healthcare, housing (SRO, public, low-income), faith and emergency food sites to support improved nutrition and physical activity behaviors among the SNAP-Ed participants they serve, to further Community Change Goals.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Increase consumption of healthy food and beverages in SNAP-Ed eligibles through support of community norms**
- **Encourage drinking water access**
- **Encourage participation in Federal Nutrition and Food Assistance Programs**
- **Provide Education and Promote Collaboration with Key Community Outlets and Stakeholders**
- **Develop and disseminate policies to encourage healthy food choices for purchased and donated food**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
   i. By September 30, 2017 SNAP-Ed funded partners via CNAP will develop and implement the "Eat with the Seasons" quarterly newsletter supported by annual partner agency training. Partners will evaluate results from FFY2017 to inform FFY2018 activities.

   ii. By September 30, 2017 SNAP-Ed funded partners will provide 55 trainings to staff serving SNAP-Ed eligible clients that expand their capacity to promote increased fruit and vegetable consumption, food resource management, and/or decreased unhealthy beverage consumption.

   iii. By September 30, 2017 SNAP-Ed funded partners will provide materials, resources and technical assistance to 400 providers serving SNAP-Ed participants in order to build their capacity to support increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption.

   iv. By September 30, 2017 SNAP-Ed funded partners will collaborate with community partners, through 45 events and media, to support increased fruit and vegetable consumption and reduced unhealthy beverage consumption reaching 140,000 SNAP-Ed eligible clients.

2. **FFY 2018 (Year 2) Objective(s):**
    i. By September 30, 2018 SNAP-Ed funded partners via CNAP will continue to implement the "Eat with the Seasons" quarterly newsletter supported by annual partner agency training. Partners will evaluate results from FFY2018 to inform FFY2019 activities.

    ii. By September 30, 2018 SNAP-Ed funded partners will provide 35 trainings events to staff serving SNAP-Ed eligible clients that expand their capacity to promote increased fruit and vegetable consumption, food resource management, and/or decreased unhealthy beverage consumption.

    iii. By September 30, 2018 SNAP-Ed funded partners will provide materials, resources and technical assistance to 200 providers serving SNAP-Ed participants in order to build their capacity to support increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption.

    iv. By September 30, 2018 SNAP-Ed funded partners will collaborate with community partners, through 45 events and media, to support increased fruit and vegetable consumption and reduced unhealthy beverage consumption reaching 140,000 SNAP-Ed eligible clients.

3. **FFY 2019 (Year 3) Objective(s):**
    i. By September 30, 2019 SNAP-Ed funded partners via CNAP will continue to implement the "Eat with the Seasons" quarterly newsletter supported by annual partner agency training. Partners will evaluate results from FFY2019 to inform FFY2020 activities.

    ii. By September 30, 2019 SNAP-Ed funded partners will provide 35 trainings events to staff serving SNAP-Ed eligible clients that expand their capacity to promote increased fruit and vegetable consumption, food resource management, and/or decreased unhealthy beverage consumption.

    iii. By September 30, 2019 SNAP-Ed funded partners will provide materials, resources and technical assistance to 300 providers serving SNAP-Ed participants in order to build their capacity to support increased fruit and vegetable consumption, food resource management, and/or reduced unhealthy beverage consumption.

    iv. By September 30, 2019 SNAP-Ed funded partners will collaborate with community partners, through 45 events and media, to support increased fruit and vegetable consumption and reduced unhealthy beverage consumption reaching 140,000 SNAP-Ed eligible clients.

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SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):

By September 30, 2019, provide Resources, Training and Technical Assistance to 425 schools, community organizations, healthcare, housing, faith and emergency food sites to support improved nutrition and physical activity behaviors among the SNAP-Ed participants they serve, to further Community Change Goals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	• Develop and implement "Eat with the Seasons" e-newsletter, with a focus on seasonal produce, physical activity promotion, information on food assistance programs to be distributed to Community Partners of SNAP-Ed funded programs. The anticipated reach of this e-newsletter is about 200 Community Partners per year. Develop and implement an annual training for the staff of our Community Partners to support their capacity to educate their SNAP-Ed eligible clients on healthy food and beverage choices and physical activity promotion, so they can integrate the recommendations in the "Eat with the Seasons" e-newsletter. Annual trainings estimated to reach 20 community partners per year.	CED: ; CEI: x; MPR: x; C&C: x; TTA: x	CWD: x; LHD: x; AAA: x; UCCE: x; CCC: x	CWD: LHD: SFUSD, CCSF, 18 Reasons, SFPHF-Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

5.2	Through partners, support interactive booth, exhibit, or display at **40** (qualifying health fairs, farmers' markets, faith-based organizations, senior sites and/or CalFresh outreach **events** per year, to promote the consumption of healthy food and beverages and the use of http://www.eatfresh.org and www.cachampionsforchange.net. SF CNAP members will share information about events they are sponsoring, to encourage joint participation and coordination of nutrition and physical activity education messages.	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: x; UCCE: ; CCC:	CWD: LHD: SFUSD, CCSF, 18 Reasons, SFPHF-Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report
5.3	Coordinate with **50 partner agencies** in San Francisco serving the SNAP-Ed population to promote EatFresh.org, the EatFresh.org Text Message Health Class, and the EatFresh.org Mini Course via presentations, distribution of print materials, integration with existing programs, and promotion via online platforms. Evaluate capacity and provide tailored support via partner needs assessment.	CED: ; CEI: ; MPR: x; C&C: x; TTA: x	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Partner Survey; Quarterly Reports; Annual Report
5.4	Provide **5** (2-16 hour) **group trainings** to 21 new partner agencies to lead their own workshops or nutrition education programs. Technical assistance, cooking equipment, and curriculum will be provided as needed by the agencies.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry and SF-Marin Food Bank LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Quarterly Reports; Annual Report

5.5	Provide **9** (CWD) customized **train-the-trainer sessions** and follow up support to existing partner agencies. Follow-up support will include regular communication and consultation; in person technical support; curriculum; and resources. The AAA will be providing Training and Technical Assistance to their contractors and will target food service staff that prepares food for participant.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: x; LHD: ; AAA: x; UCCE: ; CCC:	CWD: Leah's Pantry and SF-Marin Food Bank LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report
5.6	Create and/or improve agency-wide staff wellness policies with **6 partner agencies**.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: Leah's Pantry and SF-Marin Food Bank LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Quarterly Reports; Annual Report
5.7	Begin the process of formalizing an internal food procurement policy that encourages fruit and vegetable consumption and decreases access to less healthy foods and beverages for **200 pantry partners**.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: x; LHD: ; AAA: ; UCCE: ; CCC:	CWD: SF-Marin Food Bank LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Copies of Policy drafts

5.8	Coordinate at least **7** local media and public relations efforts that support healthy food, beverage, and physical activity promotion and reach the SNAP-Ed eligible population. This is anticipated to reach 130,000 SNAP-Ed participants.	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CCSF, SFPHF Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report
5.9	Provide **3** faith-based agencies serving the Chinese Community with classes on healthy food, beverage and physical activity messages and develop, adapt, and/or provide culturally targeted resource materials to support these efforts. The LHD will explore opportunities for PSE work with faith-based Partners and document as appropriate. This is anticipated to reach 15 providers, serving 450 SNAP-Ed eligible participants.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: SFPHF Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report
5.10	Attend and/or convene a CNAP group at least four times per year to coordinate USDA food program interventions and efforts to increase food security in the SNAP-Ed eligible population. These are opportunities to review the County Work Plan (CWP) process and to share information on our respective programs and secure new partners to leverage opportunities.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	(x) CWD (x) LHD (x) AAA (x) UCCE (x) CCC	CWD: LHD: SFUSD, CCSF, 18 Reasons, SFPHF Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

5.11	Provide County Health Agencies (Dental, CalFresh, etc.) and Community Based Organizations serving SNAP-Ed eligible populations **35 times** with training and/or resources on healthy food, beverage and physical activity messages and healthy food and beverage nutrition and physical activity education materials such as posters, pamphlets, flyers, etc. The LHD will explore opportunities for PSE with Community and School Partners and document as appropriate.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD (x) AAA ( ) UCCE ( ) CCC	CWD: LHD: SFUSD, CCSF, 18 Reasons, SFPHF Chinese Project AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.1, 5.8, 5.11, 5.12	MyPlate Materials	(x) CWD (x) LHD (x) AAA ( ) UCCE ( ) CCC	( ) Research Tested (x) Practice Tested ( ) Emerging ( ) N/A - Please describe below:
5.1, 5.2, 5.3, 5.4,	Harvest of the Month Materials and/or Lessons	( ) CWD (x) LHD (x) AAA ( ) UCCE ( ) CCC	( ) Research Tested (x) Practice Tested ( ) Emerging ( ) N/A - Please describe below:

5.1, 5.2, 5.11	EatFresh.org	x	CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.11	EatFresh.org Mini Course	x	CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2	EatFresh.org Text Message Health Class	x	CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.3, 5.4, 5.5	Food Smarts	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.11	Shape of Yoga		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.11	Power Up in 10		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

5.1,5.2, 5.3, 5.11	Kids Get Cooking in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.11	Everyday Healthy Meals in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.11	Flavors of my Kitchen in English and Spanish		CWD		Research Tested
		x	LHD	x	Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.11	Soulful Recipes		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2, 5.3, 5.9, 5.10, 5.11	Eat Fruits and Vegetables Every Day. Stay Healthy All the Way – Chinese and English (2015)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.2, 5.3, 5.11	Rethink Your Drink	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Nutrition Education and Obesity Prevention Branch Latino Game Wheel	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Nutrition Education and Obesity Prevention Branch African American Campaign Game Wheels	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.3, 5.4, 5.11	EatFresh.org Promotional Materials	[x] CWD [x] LHD [x] AAA [x] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.2	Fruit, Vegetable and Physical Activity Toolbox for Community Educators	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.3, 5.10	Chinese Body, Mind and Soul Manual (2015)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [x] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.3	Champions for Change and Champions for Change Promotional Materials http://cachampionsforchange.cdph.ca.gov/Pages/default.aspx	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.1, 5.2, 5.3, 5.11	Champions for Change Healthy Recipes	[ ] CWD [x] LHD [x] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
5.1, 5.2	Cooking Matters		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1,	Serving Up MyPlate: A Yummy Curriculum (1-6)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2	We Can: Ways to Enhance children's Activity and Nutrition		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.1, 5.2, 5.3	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Activity Number(s)	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
5.2	Fruit, Vegetables, and Physical Activity Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
5.2	MyPlate for My Family Education Toolkit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This applies to Activities 5.1-5.2, 5.8-5.11.		x		x CWD x LHD x AAA x UCCE x CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.5.2	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This applies to Activities 5.3-5.7.		x		x CWD LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1, Q2, Q3, Q4	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.3	Outcome Evaluation–Conduct EatFresh.org Partner Outcome Evaluation using Partner Surveys as well as data on number of agencies implementing EatFresh.org interventions, print materials requested, trainings conducted, and online media promotion. This applies to Activities 5.1, 5.2, 5.3, 5.4, 5.6.			x	x CWD LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1, Q2, Q3, Q4 **Year 3** Q1, Q2, Q3, Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Outcome Evaluation - EatFresh.org Partner Survey

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.4	As appropriate report on PSE Efforts. This applies to Activity 5.11		x	x	CWD: ; LHD: x; AAA: x; UCCE: ; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):

By September 2019, coordinate ongoing promotion of free physical activity opportunities to 36,000 SNAP-Ed participants and 200 Community Partners, provide resources, training and technical assistance to 102 Tai Chi instructors to increase fall prevention through physical activities for at risk seniors and demonstrate increase in physical activity in youth receiving this program in SNAP-Ed eligible schools.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- **Increase access to opportunities for physical activity**
- **Implement changes in SNAP-Ed eligible environments that support and promote physical activity**

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
   i. By September 30, 2017, SNAP-Ed funded partners will work with San Francisco Department of Public Health, Parks and Recreation Department, Department of Aging and Adult Services (AAA) and other relevant partners to gather information on free physical activity opportunities county-wide, including evidence-based fall prevention activities for seniors, and develop easy-to-access resource to share this information. This information will be our baseline data for future comparison.

   ii. By September 30, 2017, LIAs will consistently disseminate collected county information about free existing physical activity opportunities through direct, indirect and training activities.

   iii. By September 30, 2017, Catholic Charities of San Francisco, Marin and San Mateo will provide physical activity opportunities to students in 1 SNAP-Ed eligible parochial school site and measure changes in the amount of physical activity they do as a result of this.

   iv. By September 30, 2017, SF Department of Aging & Adult Services will provide 2 Train-the-Trainer Tai Chi for Arthritis and Fall Prevention workshops to LIA partners and graduate 34 certified Tai Chi instructors and provide technical assistance to community-based organizations serving seniors to offer Tai Chi for Arthritis and Fall Prevention classes to SNAP-Ed eligible participants.

   v. By September 30, 2017, the certified Tai Chi instructors will provide a total of 812 hours of evidence based free physical fitness class to SNAP-ED eligible seniors in senior community centers or facilities, and reach at least 70 unduplicated seniors.

vi. By September 30, 2017, at least 25% of the certified Tai Chi instructors will incorporate and offer Tai Chi classes as part of the regular activities at their senior center/facility.

2. **FFY 2018 (Year 2) Objective(s):**
   i. By September 2018, in coordination with community partners identify and disseminate information about new physical activity opportunities based on feedback from SNAP-Ed participants PA promotion during year 1.

   ii. By September 30, 2018, Catholic Charities of San Francisco, Marin and San Mateo will provide physical activity opportunities to students in 2 SNAP-Ed eligible parochial schools and measure changes in the amount of physical activity they do as a result of this.

   iii. By September 30, 2018, SF Department of Aging & Adults Services will provide 2 Train-the-Trainer Tai Chi for Arthritis and Fall Prevention workshops (or other fall prevention program preferred by the community) and one refresher workshop to LIA partners and graduate 36 certified fitness instructors and provide technical assistance to community-based senior center to offer fall prevention exercise classes to SNAP-Ed eligible participants.

   iv. By September 30, 2018, the certified Tai Chi instructors will provide a total of 1,272 hours of evidence-based free physical fitness classes to SNAP-Ed eligible seniors in senior community centers or facilities, reach at least 106 unduplicated seniors and at least 25% of the certified Tai chi instructors will incorporate and offer Tai Chi classes as part of the regular activities at their senior center/facility.

3. **FFY 2019 (Year 3) Objective(s):**
   i. By September 2019, demonstrate an increase in physical activity among SNAP-Ed participants identified in FFY 2018.

   ii. By September 30, 2019, Catholic Charities of San Francisco, Marin and San Mateo will provide physical activity opportunities to students in 2 SNAP-Ed eligible parochial schools and measure changes in the amount of physical activity they do as a result of this.

   iii. By September 30, 2019, SF Department of Aging & Adult Services will provide two Train-the-Trainer Tai Chi for Arthritis and Fall Prevention (or other fall prevention program based on community's needs) workshops and graduate or recertify 32 certified fitness instructors and provide technical assistance to community-based senior center to offer Tai Chi classes to SNAP-Ed eligible participants.

   vii. By September 30, 2019, the certified Tai Chi instructors will provide a total of 1650 hours of evidence based free physical fitness class to SNAP-ED eligible seniors in senior community centers or facilities, and reach at least 140 unduplicated seniors.

viii. By September 30, 2019, at least 25% of the certified Tai Chi instructors will incorporate and offer Tai Chi classes as part of the regular activities at their senior center/facility.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):
By September 2019, coordinate ongoing promotion of free physical activity opportunities to 36,000 SNAP-Ed participants and 200 Community Partners, provide resources, training and technical assistance to 102 Tai Chi instructors to increase fall prevention through physical activities for at risk seniors and demonstrate increase in physical activity in youth receiving this program in SNAP-Ed eligible schools.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	The San Francisco Department of Public Health will contact and convene Parks and Recreation Department, the YMCA and other relevant partners to gather information on free physical activity opportunities county-wide and develop a mechanism to update this information on a quarterly basis. This inventory shall include evidence-based fall prevention programs.	CED CEI MPR x C&C x TTA	CWD x LHD x AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 — Q2 x Q3 x Q4 x Year 2: Q1 x Q2 x Q3 x Q4 x Year 3: Q1 x Q2 x Q3 x Q4 x	ATF/EARS; Quarterly Reports;

6.2	The San Francisco Department of Public Health will contact and convene Parks and Recreation Department, the YMCA and other relevant partners to develop an easy-to-access resource to share this information. Different modalities (print, electronic, online) will be implemented to expand reach to a variety of Community Partners.	CED: ; CEI: x; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: x; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF/EARS; Quarterly Reports;
6.3	SNAP-Ed funded LIAs will integrate use of the materials and modalities developed to promote free Physical Activity Opportunities to SNAP-Ed eligible populations and this information will be disseminated Community Partners to promote increased access and appeal of PA opportunities. SNAP-Ed funded partners will be encouraged to assess the impact of these materials on promoting physical activity in the SNAP-Ed participants they serve.	CED: ; CEI: x; MPR: x; C&C: x; TTA: x	CWD: ; LHD: x; AAA: x; UCCE: x; CCC: x	CWD: LHD: SFUSD, CCSF, 18 Reasons, SFPHF Chinese Faith-based Project AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF/EARS; Quarterly Reports; Annual Report
6.4	Catholic Charities of San Francisco, Marin and San Mateo will provide physical activity opportunities in 1-2 schools per year, and assess changes in physical activity amounts, in the students participating, on an annual basis.	CED: x; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: x	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	ATF/EARS; Quarterly Reports; Annual Report

6.5	The San Francisco Department of Public Health and Department of Aging & Adult Services will distribute physical activity promotion materials to Community Partners who wish to offer this to their SNAP-Ed eligible clients.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD (x) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report
6.6	To promote physical activity and reduce risk of falls, collaborate with at least 15 community-based organizations (CBO) to offer Train-the-Trainer Tai Chi for Arthritis & Fall Prevention workshops and provide technical assistance to CBOs to incorporate and offer evidence-based fall prevention physical fitness classes for seniors at eligible SNAP-Ed sites. Two Train-the-Trainer fall prevention workshops will be provided each FFY. At least 25% of the certified Tai Chi instructors will incorporate and offer Tai Chi classes as part of their regular activities at the senior center/facility. The number of evidence-based fall prevention classes, will increase by 816 hours in 2017, 1272 hours in 2018 and by 1656 hours in 2019.	(x) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD ( ) LHD (x) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: Self-Help for Elderly UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS; Quarterly Reports; Annual Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
6.5	Shape of Yoga	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.5	Power Up in 10	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.4, 6.5	Coordinated Approach to Child Health	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
6.2, 6.3	Print Materials to promote free physical activity opportunities to SNAP-Ed eligible populations.	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

6.6	Tai Chi for Arthritis and Fall Prevention		CWD	x	Research Tested
			LHD		Practice Tested
		x	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.6.1	Process Evaluation–On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). This takes place with Activities 6.1-6.5.		x		CWD:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
					x LHD		
					x AAA		
					UCCE		
					x CCC		
E.6.2	Survey to measure changes in Physical Activity as a result of free physical activity opportunity information dissemination integrated with SNAP-Ed class series. This refers to Activities 6.3 and 6.5.		x	x	CWD:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Survey to assess Physical Activity practices
					x LHD		
					AAA		
					UCCE		
					x CCC		

E.6.3	Increase access to evidence-based physical fitness & fall prevention classes for seniors at senior community centers/facilities by 816 hours in 2017, 1272 hours in 2018 and 1656 hours in 2019. Will evaluate the percentage of change each year, compared to 2017 baseline. This applies to Activity 6.6.		x	x	☐ CWD ☐ LHD x AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x **Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x **Year 3**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x	x EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Comparison of 2017 data to 2018 and 2019
E.6.4	Evaluate changes in physical activity capacity and amount, using the CODI tracking system that allows individual student fitness data to be collected and student physical activity (PA) survey data. This applies to Activity 6.4.		x	x	☐ CWD ☐ LHD ☐ AAA ☐ UCCE x CCC	**Year 1**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x **Year 2**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x **Year 3**: Q1 ☐ Q2 ☐ Q3 ☐ Q4 x	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: CODI data and student PA survey data

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	San Francisco City and County
FFY 2018 Total Budget:	**$50,106.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits			$0	
2	Non-Capital Equipment/Supplies			$0	
3	Materials		$3,130	$1,000	-68.05%
4	Travel		$1,325	$1,217	-8.15%
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**		$52,767	$47,889	-9.24%
	Total Direct Costs:	**$0**	**$57,222**	**$50,106**	-12.44%
9	Indirect Costs*** Indirect Cost Rate= __ %			$0	
	Total Federal Funds	**$0**	**$57,222**	**$50,106**	-12.44%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	reduced materials due to reduced budget
4	Travel	estimated costs based on actual FFY 2017 cost
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	reduced sub-contract costs to fit within available funding.
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Linda Lau (in-kind)	100.00%	0.00%			$0.00		$0.00	$0.00	$0	
2			Administrative Coordinator	Sarah Chan (in-kind)	100.00%	0.00%			$0.00		$0.00	$0.00	$0	
3			Administrative Coordinator	Tiffany Kearney (in-kind)	100.00%	0.00%			$0.00		$0.00	$0.00	$0	
4			Contract Manager	Tahir Shaikh (in-kind)	100.00%	0.00%			$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**0**	**$0**		**$0**	**$0**	**$0**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			SNAP-Ed supplies/ promotional materials	SNAP-Ed nutrition education materials & supplies for training and program promotion, e.g. brochures, table displays, food demo/tasting & small giveaways (under $1/person) at health & wellness fairs	$1,000.00	1	$1,000	
						Total Materials:	$1,000	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Administrator/Linda Lau	Sacramento	travel & lodging cost for annual SNAP-ED training	1	1	3	2	$43.33	$103.00		188			$437	Lodging at per diem rate $95 (plus taxes & fees).
2			Administrative Coord./Sarah Chan	Sacramento	travel & lodging cost for annual SNAP-ED training	1	1	3	2	$43.33	$103.00		202			$444	Lodging at per diem rate $95 (plus taxes & fees).
3			Administrative Coord./Tiffany Kearney	Sacramento	travel & lodging cost for annual SNAP-ED training	1	1	3	2	$43.33	$103.00					$336	Lodging at per diem rate $95 (plus taxes & fees). Will carpool with colleague.
Out-of-State																	
1			None													$0	
															Total Travel:	$1,217	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Self Help for the Elderly	Self Help for the Elderly is the lead agency that will coordinate and provide Tai Chi for Arthritis and Fall Prevention program training and technical assistance for our SNAP-Ed partners to increase access & resources for evidence-based physical activities for seniors. SHE will also help distribute approved funds for SNAP-Ed indirect nutrition education activities.	$47,889	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$47,889	

Total Direct Costs:	**$50,106**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$50,106**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County
Contract/Sub-Grant/Agreement: Self-Help for the Elderly

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Zoe Wu	0.00%	100.00%	$ 37,440	0.25	$9,360.00	23.45%	$2,194.92	$0.00	$11,555	
2			Administrative Coordinator	Kelly Chew	10.00%	90.00%	$ 63,003	0.05	$3,150.15	23.45%	$738.71	$388.90	$3,889	
						Total Staffing: Salaries/Benefits:		**0.3**	**$12,510**		**$2,934**	**$389**	**$15,444**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County
Contract/Sub-Grant/Agreement: Self-Help for the Elderly

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			office supplies & mailing/postage costs	various office supplies, mailing materials to 40 trainees	1	$440.00	1	$440	
2			Stipend for Tai Chi volunteer instructors & annual certification fee	Instructor certification fee @ $19/person x 53 and stipend at average $30/hr	1	$3,167.00	1	$3,167	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$3,607**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			SNAP-Ed program promotion	Costs for program promotion (e.g., web site, health fairs, brochures/flyers, small incentives for participants under $2/person)	$1,000.00	1	$1,000	
2			Program materials	Costs to print program materials, brochures; translation costs	$300.00	1	$300	
3			Nutrition education materials/supplies for nutrition providers	Distribute about $330 per site to 10 congregate nutrition contractors for total 47 sites to be used toward materials/supplies for nutrition education using Harvest of the Month and Rethink Your Drink materials as supplement to Title IIIC nutrition education	$15,566.00	1	$15,566	
						Total Materials:	**$16,866**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			None													$0	
									Out-of-State								
1			None													$0	
															Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Jackie Chan Center at 5757 Gear Blvd., SF	Facility rental/janitorial services for 4 days Tai Chi training	1	$200.00	4	$800	
							Total Building/Space:	**$800**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: San Francisco City and County
Contract/Sub-Grant/Agreement: Self-Help for the Elderly

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		Robin Malby, Tai Chi Master Trainer/consultant	2 x 2 days Tai Chi for Arthritis & Fall Prevention "Train-the-Trainer" costs (includes master trainer costs, travel & lodging costs, training materials & supplies for participants); 1 basic training & 1 advance or refresher class	$7,500	
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None			
			Total Contracts/Sub-Grants/Agreements:	$7,500	

Total Direct Costs:	**$44,217**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		None	10.00%	$36,717.00	$3,672	
				Total Indirect Costs:	$3,672	

Total Budget:	**$47,889**

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	San Francisco, San Mateo and Marin Counties
FFY 2018 Total Budget:	**$183,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$130,056	$116,097	-10.73%
2	Non-Capital Equipment/Supplies	$0	$1,443	$1,453	0.69%
3	Materials	$0	$8,795	$7,355	-16.37%
4	Travel	$0	$0	$0	
5	Building/Space	$0	$40,705	$40,705	0.00%
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$0**	**$180,999**	**$165,610**	-8.50%
9	Indirect Costs*** Indirect Cost Rate= 10.5 %	$0	$19,001	$17,390	-8.48%
	Total Federal Funds	**$0**	**$200,000**	**$183,000**	-8.50%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Due to the reduction in our previous contract we have reduced FTEs from 2.48 to 2.2. We rely heavily on volunteers at all of our sites and will use them for supervisory purposes
2	Non-Capital Equipment/Supplies	
3	Materials	Due to our accumulation of some quality supplies we are able to reduce the materials needed to adjust for the reduction in contract without compromising quality
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	indirect cost rate unchanged; reduction due to reduction in total direct costs to which indirect rate is applied

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: San Francisco, San Mateo and Marin Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Courtney Clendinen	65.00%	35.00%	$102,000.00	0.1	$10,200.00	21.00%	$2,142.00	$8,022.30	$12,342	
2			Administrator	Jessica Thomas	12.00%	88.00%	$62,000.00	0.3	$18,600.00	25.00%	$4,650.00	$2,790.00	$23,250	
3			Health Promotion Instructor	Brendan Rea	5.00%	95.00%	$46,144.00	0.63	$29,070.72	28.00%	$8,139.80	$1,860.55	$37,211	
4			Administrative Coordinator	Mary Beth Johnson Deel	100.00%	0.00%	$54,160.00	0.12	$6,499.20	29.00%	$1,884.77	$8,384.00	$8,384	
5			Teacher PE	TBA	0.00%	100.00%	$27,000.00	0.3	$8,100.00	30.00%	$2,430.00	$0.00	$10,530	
6			Food Service Worker	Ariel Fuchs	0.00%	100.00%	$12,000.00	0.45	$5,400.00	0.00%	$0.00	$0.00	$5,400	
7			Health Promotion Instructor	Mar Y Sol Alvarado	11.00%	89.00%	$58,000.00	0.1	$5,800.00	30.00%	$1,740.00	$829.40	$7,540	
8			Health Promotion Instructor	Lauren Muszynski	11.00%	89.00%	$52,000.00	0.1	$5,200.00	30.00%	$1,560.00	$743.60	$6,760	
9			Health Promotion Instructor	Erica Nave	11.00%	89.00%	$36,000.00	0.1	$3,600.00	30.00%	$1,080.00	$514.80	$4,680	
						Total Staffing: Salaries/Benefits:		**2.2**	**$92,470**		**$23,627**	**$23,145**	**$116,097**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Francisco, San Mateo and Marin Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Vegetable Spiralizer	Nutrition Education demonstration supplies	1	$40.00	3	$120	
2			Plastic Storage Containers	Nutrition Education demonstration supplies	1	$40.00	2	$80	
3			Blender	Nutrition Education demonstration supplies	1	$80.00	2	$160	
4			Silicone Bakeware	Nutrition Education demonstration supplies	1	$22.00	4	$88	
5			Parchment Paper Sheets	Nutrition Education demonstration supplies	1	$56.00	1	$56	
6			Bussing Tubs	Nutrition Education demonstration supplies	1	$6.00	4	$24	
7			Rubber Spatulas	Nutrition Education demonstration supplies	1	$7.00	3	$21	
8			Frying Spatulas	Nutrition Education demonstration supplies	1	$7.00	4	$28	
9			Non Stick Skillet	Nutrition Education demonstration supplies	1	$85.00	4	$340	
10			Dish Soap	Nutrition Education demonstration supplies	1	$4.00	15	$60	
11			Sponges	Nutrition Education demonstration supplies	1	$3.00	23	$69	
12			Dish Towels	Nutrition Education demonstration supplies	1	$7.00	15	$105	
13			Tongs	Nutrition Education demonstration supplies	1	$14.00	11	$154	
14			Metal Colander	Nutrition Education demonstration supplies	1	$11.50	5	$58	
15			Vegetable Peeler	Nutrition Education demonstration supplies	1	$6.00	15	$90	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
							Total Non-Capital Equipment/Supplies:	$1,453	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			food supplies	food sampling products for 1230 participants at 11 demonstrations = 13,530 participants total	$0.47	13530	$6,359	
2			utensils and dishes for tastings	utensils and dishes for tasting for 1230 participants and 11 tastings per year	$0.81	1230	$996	
						Total Materials:	$7,355	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodgin	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			None													$0	
															Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
2			255 Jules Avenue, San Francisco CA 94112	$9251/mth rent Snap-Ed square feet as % of total square feet (374 sqft/1020=36.67%) = 9251 x 36.67% = $3392.08	1	$3,392.08	12	$40,705	
							Total Building/Space:	$40,705	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: San Francisco, San Mateo and Marin Counties

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$165,610**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Unchanged indirect rate applied to total direct costs	10.50%	$165,615.00	$17,390	
					Total Indirect Costs:	**$17,390**	

Total Budget:	**$183,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	City and County of San Francisco Department of Public Health
FFY 2018 Total Budget:	**$1,037,055.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$131,211	$548,479	$496,243	$627,454	14.40%
2	Non-Capital Equipment/Supplies	$1,128	$17,420	$10,143	$11,271	-35.30%
3	Materials	$0	$4,080	$1,330	$1,330	-67.40%
4	Travel	$0	$10,561	$7,535	$7,535	-28.65%
5	Building/Space	$0	$21,863	$21,863	$21,863	0.00%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$427,000	$355,053	$355,053	-16.85%
	Total Direct Costs:	**$132,339**	**$1,029,403**	**$892,167**	**$1,024,506**	-0.48%
9	Indirect Costs*** Indirect Cost Rate= 2.2 %	$2,922	$27,424	$9,627	$12,549	-54.24%
	Total Federal Funds	**$135,261**	**$1,056,827**	**$901,794**	**$1,037,055**	-1.87%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase due to reduction in funding from FFY 17 to FFY 18
2	Non-Capital Equipment/Supplies	Decrease due to reduction in funding from FFY 17 to FFY 18
3	Materials	Decrease due to reduction in funding from FFY 17 to FFY 18
4	Travel	Decrease due to reduction in funding from FFY 17 to FFY 18; no biennal childhood obesity conference for FFY 18
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Decrease due to reduction in funding from FFY 17 to FFY 18
9	Indirect Costs	Decrease due to reduction in funding from FFY 17 to FFY 18

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: City and County of San Francisco Department of Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs) and Project Coordinator	Laura Brainin-Rodriguez	60.00%	40.00%	$107,000.00	1	$107,000.00	43.00%	$46,010.00	$91,806.00	$153,010	
2			Program Assistant	Laura Campos	36.88%	63.12%	$60,000.00	0.975	$58,500.00	43.00%	$25,155.00	$30,851.96	$83,655	
3			Accountant/Finance Analyst and Contract Manager	Jeff Drew	100.00%	0.00%	$108,000.00	0.4	$43,200.00	43.00%	$18,576.00	$61,776.00	$61,776	
4			Research Specialist	Jodi Stookey	100.00%	0.00%	$116,000.00	0.3	$34,800.00	43.00%	$14,964.00	$49,764.00	$49,764	
5			Community Liaison	Vacant	20.00%	80.00%	$42,000.00	0.6	$25,200.00	43.00%	$10,836.00	$7,207.20	$36,036	
6			Nutritionist/Nutrition Educator/Nutrition Aide	Vacant	28.21%	71.79%	$86,000.00	0.975	$83,850.00	43.00%	$36,055.50	$33,825.48	$119,906	
7			Program Assistant	Vacant	36.88%	63.12%	$57,000.00	0.975	$55,575.00	43.00%	$23,897.25	$29,309.27	$79,472	
8			Office Manager/Project Coordinator/Admin Assistant	WingHei Audrey Tam	55.00%	45.00%	$49,000.00	0.7	$34,300.00	27.80%	$9,535.40	$24,109.25	$43,835	
9			NEOP Chinese Project Health Coordinator - in kind	Catherine Wong	25.00%	75.00%	$0.00	0.3	$0.00	0.00%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**6.225**	**$442,425**		**$185,029**	**$328,649**	**$627,454**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	This includes paper, pens, folders, printer cartridges used 100% for SNAP-Ed funded purposes. Quantity is budgeted FTE for prime staff. Does not include CPHC Office Manager/Project Coordinator/Admin Assistant and CPHC Nutritionist.	5.225	$174.43	12	$10,937	
2			Office Supplies-CPHC	This includes paper, pens, folders, miscellaneous office supplies. Quantity is budgeted FTE for CPHC Office Manager/Project Coordinator/Admin Assistant and CPHC Nutritionist.	1	$16.70	12	$200	
3			Postage	This is used to submit reports, send information to the State and communicate as needed with sub-contractors, as well as local and regional partners. Does not include CPHC Office Manager/Project Coordinator/Admin Assistant and CPHC Nutritionist.	5.225	$2.14	12	$134	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$11,271**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Taste Testing food/materials	Food for demonstration/taste test only at Classes (16 classes x 15 participants = 240) and Events (14 events x 40 participants = 560) and needed paper goods. Unit Cost is cost per participant, for an estimated reach of SNAP-Ed eligible participants.	$1.25	800	$1,000	
2			Survey Monkey	This service will allow us to survey our community partners and to evaluate how our services are being utilized and the impact it is having on the food, beverage andphysical activity practices of their clients and staff. It will also allow us to evaluate our Policy, Systems, and Environment activities.	$27.50	12	$330	
						Total Materials:	**$1,330**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Various staff	San Francisco	Mileage to meet with Sub-contractors and provide services * Whenever possible staff will carpool	400	5						13.575			$2,905	
2			Laura Brainin-Rodriguez, Administrator & Project Coordinator; Vacant Nutritionist; Laura Campos, Program Assistant	Sacramento	LHD Program Directors' Meeting - Other - parking	1	3	2	2	$46.00	$110.00		166		$18.00	$1,079	
3			Laura Brainin-Rodriguez, Administator; Vacant Nutritionist	Los Angeles	CCLHDN Conference - Other: ground transportation, if held in So. CA.	1	1.475	2	3	$46.00	$110.00	$250.00	26	$350.00	$50.00	$1,595	
4			Laura Brainin-Rodriguez, Project Coordinator; Vacant, Nutritionist; Laura Campos, Program Assistant	Sacramento	SNAP-ED LIA Forum - Other - parking	1	3	2.5	2	$46.00	$110.00		172		$18.00	$1,151	
5			Office Manager/Admin Assistant, Winghei Audrey Tam; Project Coordinator-Catherine Wong - CPHC	Sacramento	SNAP-Ed LIA Forum - Other - Parking	1	2	3	2	$46.00	$110.50		96		$18.00	$805	
															Total Travel:	**$7,535**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			30 Van Ness Ave., San Francisco, CA	This space is used by 4.9 FTE (5 staff) who are 100% SNAP-Ed funded. No other program uses this office space. The unit cost is rent per FTE by month ($1.93/sq ft x 944 ft / 4.9 FTE = $371.82). Accounting, Research Specialist, IT Staff, and CPHC space allocation is not included.	4.9	$371.82	12	$21,863	
							Total Building/Space:	**$21,863**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			San Francisco Unified School District	School and After School based and Youth Engagement - Providing Direct, Indirect Nutrition Education, Youth Engagement and PSE in School Settings	$225,053	
B			18 Reasons	Providing Nutrition Education Classes and Impact/Outcome Evaluation in Community Based Settings	$55,000	
C			Children's Council	Early Childhood and Child Healthcare Providers - Policy, Systems and Enviroment work to improve nutrition and physical activity environments in Early Childhood Settings	$75,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$355,053**	

Total Direct Costs:	**$1,024,506**

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Personnel and Fringe - Indirect costs will cover business and financial services such as accounting, human resources, contracts administration, payroll, auditing, computing and network support, custodial and utilities for San Francisco Network staff.	2.00%	$627,454.00	$12,549	
					Total Indirect Costs:	**$12,549**	

Total Budget:	**$1,037,055**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: San Francisco Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Assistant	Mark Elkin	35.00%	65.00%	$43,983.49	1	$43,983.49	38.25%	$16,823.68	$21,282.45	$60,807	
2			Nutritionist/Nutrition Educator/Nutrition Aide	Naomi Chapman	40.00%	60.00%	$63,800.00	1	$63,800.00	34.03%	$21,711.14	$34,204.40	$85,511	
3			Nutritionist/Nutrition Educator/Nutrition Aide	Morgan Holland	20.00%	80.00%	$62,122.53	0.1	$6,212.25	34.26%	$2,128.32	$1,668.20	$8,341	
4			Teacher (preK-12 Classroom, PE, Speech, etc.)	Mark Elkin or other teacher on special assignment--10 additional days (10 days x 7/hrs x $66.77/hr = approx. $4,673.90) at the end/beginning of school year , for planning, evaluation review and documentation.	35.00%	65.00%	$4,673.90	1	$4,673.90	27.68%	$1,293.74	$2,088.80	$5,968	
5			Nutritionist/Nutrition Educator/Nutrition Aide	Naomi Chapman or other nutrition educator--16 additional days paid to nutrition coordinator (16 days x 8/hrs x $33.80/hr = approx. $4,326.40) for days at the end/beginning of school year, for project planning, evaluation review and documentation.	20.00%	80.00%	$4,326.40	1	$4,326.40	19.45%	$841.48	$1,033.60	$5,168	
6			Teacher (preK-12 Classroom, PE, Speech, etc.)	Certificated, Multiple Positions: $30/hour, nutrition education training attendance (50 hours), site coordinators (125 hours), adult mentors (50 hours) 225 hours x $30 = $6,750.	0.00%	100.00%	$6,750.00	1	$6,750.00	27.68%	$1,868.40	$0.00	$8,618	
7			Teacher/Student Aide/Assistant	Classified, multiple positions: $30/hour, nutrition education training attendance. 20 participants x 3 hours x $30 =$1,800	0.00%	100.00%	$1,800.00	1	$1,800.00	19.45%	$350.10	$0.00	$2,150	
						Total Staffing: Salaries/Benefits:		**6.1**	**$131,546**		**$45,017**	**$60,277**	**$176,563**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Employer's share of fringe benefits for Certificated personnel
Unallocated benefits 4.75%
STRS 14.43%
Retirees Medical Subsidy 8.5%
HSS/Medical $9,300 (1.0 FTE)

Employer's share of fringe benefits for Paraprofessional personnel/Classified personnel
Unallocated benefits 4.75%
OASDI 6.20%
Retirees Medical Subsidy 8.5%
HSS/Medical $9,300 (1.0 FTE)

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: San Francisco Unified School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	$68.74 x 2.1 FTE x 12 months such as stamps, folders, binders, etc.	2.1	$68.74	12	$1,732	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
							Total Non-Capital Equipment/Supplies:	**$1,732**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Curriculum	Production/distribution, purchase of approved nutrition education print materials (i.e. Harvest of the Month@ 7 sites; ~$.64 x 2,250 x 6 months)	$0.64	13500	$8,640	
2			Food for demonstration/tasting	Food items for HOTM, lessons, family events @ 7 sites, 8,960 tastes x $1.25 per person	$1.25	8960	$11,200	
3			Cooking Supplies	General cooking equipment: cutting boards, knives, water dispensers, etc. The cost per set of equipment not to exceed $50.00 and is for 20 teachers in 7 schools where Harvest of the Month is being implemented in FFY 2017 and to support PSE interventions around promotion of healthy snacks and celebrations using fruit and vegetables.	$50.00	20	$1,000	
4			Student Youth Empowerment	25 students; 12 hrs @ $14 to conduct youth-led research and peer education instruction	$14.00	300	$4,200	
						Total Materials:	**$25,040**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			Project Coordinator/Mark Elkin; Program Assistant/Naomi Chapman	Various	Regional NEOP Related Meetings Other: parking, tolls	1	2	1		$20.00			40		$33.00	$127	
2			Project Coordinator/Mark Elkin; Program Assistant/Naomi Chapman	Sacramento	SNAP-Ed LIA Forum Other: parking, tolls	1	1	2	2	$40.00	$113.26		200		$16.00	$430	
3			Mark Elkin, Naomi Chapman, Morgan Holland	Local/County	Travel to various schools for nutrition education/physical activity events.	1	1						908			$486	
			Out-of-State														
1			None													$0	
															Total Travel:	**$1,043**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: San Francisco Unified School District

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			ETR Associates	Conducts site assessment survey and end of year surveys/reports. Consultation on Activity Tracking of SNAP-Ed population	$3,750	
2			Sara Fisk	Website designer to communicate Harvest of the Month and SFUSD Wellness Policy updates to educators.	$2,500	
3			Michael Piazza	Harvest of the Month Teacher Leader (After School Coordinator, not SFUSD employee) to conduct trainings for after-school activities.	$750	
4			Daston Communications	Design and development of school wellness policy assessment and planning site for district schools and offices	$5,000	
				Total Contracts/Sub-Grants/Agreements:	$12,000	

Total Direct Costs:	**$216,378**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total direct cost of $216,325 x 4.01% = approx. $8,675	4.01%	$216,325.00	$8,675	
					Total Indirect Costs:	$8,675	

Total Budget:	**$225,053**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: 18 Reasons

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Chief Executive Officer	Sarah Nelson	50.00%	50.00%	$90,000.00	0.1	$9,000.00	10.00%	$900.00	$4,950.00	$9,900	
2			Project Coordinator	Briana Tejuco	20.00%	80.00%	$49,920.00	0.25	$12,480.00	12.00%	$1,497.60	$2,795.60	$13,978	
3			Project Coordinator	Claudia Guerrero	20.00%	80.00%	$49,920.00	0.25	$12,480.00	12.00%	$1,497.60	$2,795.60	$13,978	
4			Promotora	Isabel Ochoa / Violeta Sandoval / Rosy Munoz / Various	0.00%	100.00%	$16,961.00	1	$16,961.00	0.00%	$0.00	$0.00	$16,961	
				Total Staffing: Salaries/Benefits:				**1.6**	**$50,921**		**$3,895**	**$10,541**	**$54,817**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
Medical varies from 4-10%, employer tax 3-4%, workers comp 2%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: 18 Reasons

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Chief Executive Officer, Sarah Nelson; Project Coordinator, Briana Tejuco	Sacramento	SNAP-Ed LIA Forum	1	2	1	0	$0.00	$0.00		170			$91	
2			Promotoras and project Coordinators	Local/County	Travel to various nutrition education/physical activity events.	1	1.5						172			$92	
3																$0	
4																$0	
Out-of-State																	
1																$0	
															Total Travel:	**$183**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: 18 Reasons

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A						
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$55,000**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1						$0	
					Total Indirect Costs:	$0	

Total Budget:	**$55,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: Children's Council of San Francisco

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator/Healthy Apple Program Coordinator	Raegan Sales	20.00%	80.00%	$57,898.00	0.95	$55,003.10	34.00%	$18,701.05	$14,740.80	$73,704	
				Total Staffing: Salaries/Benefits:				**0.95**	**$55,003**		**$18,701**	**$14,741**	**$73,704**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Fringe benefits are the employer's share of: FICA 7.65%, SUI 0.5%, Retirement 3%, Workers Comp 1.77%, Medical/Dental/Vision/Life 17.68%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: Children's Council of San Francisco

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add / Delete / Increase / Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: City and County of San Francisco Department of Public Health
Contract/Sub-Grant/Agreement: Children's Council of San Francisco

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are less than $25,000		
		1	Daston Communications	www.healthyapple.org site hosting and maintenance	$1,296	The benefits of the healthyapple.org website are to provide access to a free and voluntary program that encourages child care providers to implement best practices in the areas of Nutrition and Physical Activity. This in turn supports PSE interventions in Early Childhood Education settings. It allows Children's Council of San Francisco to support child care sites in their site's assessment, goal-setting and development as they guide children to learn healthy habits early in life, ultimately aiming to reduce childhood obesity. The website also provides links to resources for child care providers that helps them implement these best practices. **The website is currently not cost shared with other programs.**
				Total Contracts/Sub-Grants/Agreements:	**$1,296**	

Total Direct Costs:	**$75,000**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		1				$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$75,000**

SNAP-Ed Programming occurs in this county through UC CalFresh Santa Clara County Office.

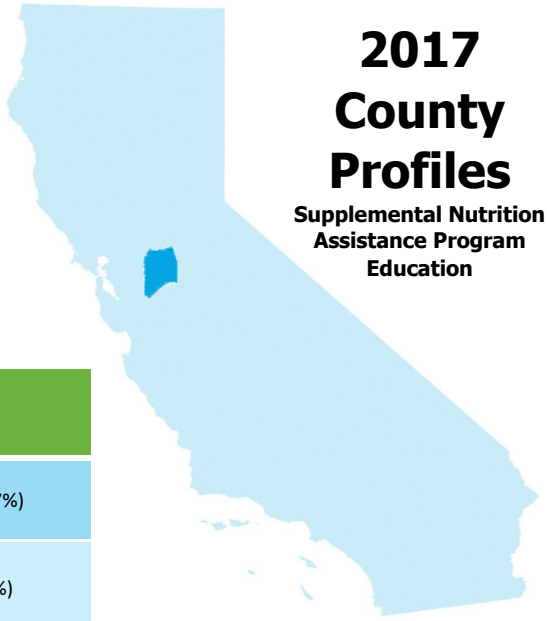
Please refer to the Santa Clara County budget for budget detail and justification.

Rev. 8/11/2017

San Joaquin

2017 County Profiles

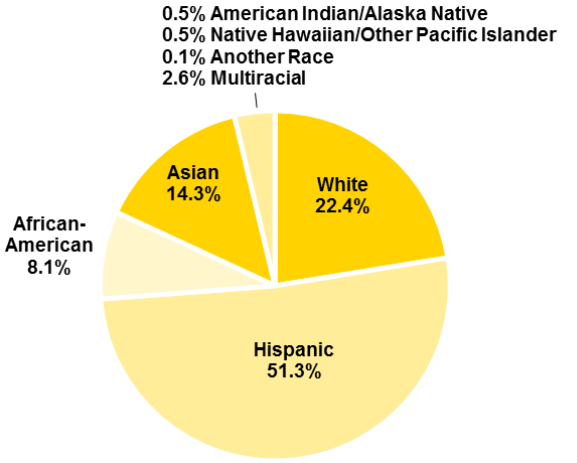
Supplemental Nutrition Assistance Program Education



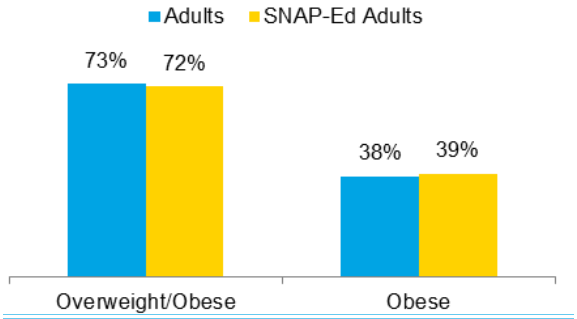
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	268,478 (39%)
Ages (<185% FPL)	
Children <6 years old	32,217 (51%)
Children 6-17 years old	63,563 (48%)
Adults 18-64 years old	149,377 (36%)
Seniors 65 years and older	23,321 (30%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 25%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	55%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%

* unstable estimate

Population below Federal Poverty Level

19%

Food Insecurity Rates

16% Overall

26% Children

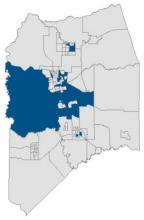
Other Federal Nutrition Assistance Programs

CalFresh Participants	115,760 (17%)
Students Eligible for Free/Reduced Price Meals (FRPM)	89,658 (62%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
139	46 (33%) all races

Schools	SNAP-Ed Eligible Schools
244	176 (72%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	22%
Percent of children (5-11) physically active 1+ hour every day	38%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	54%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
76%	66%	59%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
22%	12%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
21%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: San Joaquin County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

X	**California Department of Social Services: CDSS: (San Joaquin County Human Services Agency CWD)**
X	**University of California: UC CalFresh (University of California Cooperative Extension San Joaquin County/UC CalFresh Nutrition Education ProgramUCCE/UC CalFresh)**
X	**California Department of Public Health: CDPH: (San Joaquin County Public Health Services LHD)**
X	**Catholic Charities of California: CCC: (Catholic Charities of the Diocese of Stockton: CCC)**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP-Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

San Joaquin County's (SJC) is located in California's Central Valley, one of the richest agricultural areas in the world, and is the fifth richest agricultural county in the country. SJC has a population of 715,597 residents, of which 38.2% are SNAP-Ed eligible (i.e., at or below 185% of the Federal Poverty Level). The county's food insecurity rate is 16.3%. Nearly a third (32.4%) of all county census tracts and 71.7% of the county's schools are SNAP-Ed eligible and thus considered underserved According to the 2013 CHNA, ten Communities of Concern (CCs) were identified by zip code, where conditions were considered dire compared to the rest of the county. LIAs will be serving all ten CCs, with particular emphasis in the south east Stockton area (San Joaquin's collective impact zone). These CCs are home to more than 257,000 residents and are found in all areas of SJC. In addition, SJC has a total of 121,420 CalFresh participants, and 90,487 students eligible for Free/Reduced Price Meals. The majority of SNAP-Ed eligible are located in and around the incorporated cities of the county—Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, and Tracy.

Of the 258,934 SNAP-Ed eligible residents, 51.3% identify themselves as Hispanic, 22.4% as White, 14.3% as Asian, 8.1% as African American, 2.9% as multi-racial, 0.5% as American Indian/Alaska Native, 0.5% as Native Hawaiian/Pacific Islander and 0.1% as another race. As seen in the table below, SJC's SNAP-Ed eligible population by age group is higher than the state averages:

Ages	San Joaquin County	California
Children <6 years old	52.1%	44.6%
Children 6-17 years old	46.9%	42.2%
Adults 18-64 years old	34.8%	30.5%
Seniors 65 years and older	29.6%	27.7%

The percentage of languages other than English spoken at home with children over 5 years of age is 39.9%. The top five languages spoken in SJC homes other than English are Spanish, Hmong, Khmer (Cambodian), Tagalog (Filipino), and Punjabi. Spanish is the leading alternate language. For those languages where SNAP-Ed curricula and materials are not available, LIAs will outreach to community partners to provide translation services.

Overweight and obesity continue to be a serious problem in SJC, particularly in some minority groups such as Hispanics and African Americans and in low-income populations. The prevalence of obese (Body Mass Index of 30 or higher) adults is 29.1%. This may be due in part to the accessibility of fast-food chains, limited recreational facilities, as well as personal behaviors such as physical inactivity and consumption of unhealthy foods and/or beverages. According to survey data, 69.7% of the county's adults reported consuming fast food one or more times in the past week; 50.6% reported consuming one or more sugar-sweetened beverage per week; and 21.0% of adults reported not exercising in the past month. However, SJC's youth showed poorer behavioral habits. Nearly 71% of the county's youth reported consuming fast food at least once in the past week and 45.1% reported consuming one or more sugar-sweetened beverage per day. Additionally, 58% of youth (ages 2-11) reported not being physically active at least one hour every day.

These behavioral and environmental influences not only contribute to obesity but also to chronic diseases such as cardiovascular disease, stroke, osteoporosis, Type II diabetes, and some cancers. According to CDPH, out of the 58 counties in the state, SJC was ranked seventh highest for diabetes mortality rates and nineteenth highest for coronary heart disease death rates. Furthermore, according to the Centers for Disease Control and Prevention (CDC) Pediatric Nutrition Surveillance System (PedNSS) and the Pregnancy Surveillance System (PNSS), 40% of children in grades 5, 7, and 9 are overweight or obese. More than 50% of women are overweight or obese immediately prior to pregnancy and 15% of children under the age of 6 are overweight. According to the SNAP-Ed County Profile 2015, 8.2% of children between the ages of two and eleven years are overweight, and approximately thirty-three percent of children (20.7% overweight and 12.2% obese) ages 12 to 17 are overweight and obese. The rates of obesity and chronic disease are higher for low-income children and adults of all ages.

The county has a number of nutrition related programs serving San Joaquin's low income population. These include, but are not limited to, the county's three WIC organizations, food banks/food pantries (eg. Emergency Food Bank, Second Harvest, Catholic Charities, etc.), Child and Adult Care Food Program through Family Resource and Referral Center, San Joaquin County Behavioral Health Services, and St. Joseph's Community Nutrition Program. Additional services can be found under section six, Partnerships and Collaborative Efforts.

4. Community Assessment

SJC's SNAP-Ed Local Implementing Agencies (LIAs) continue to use a variety of sources to inform the county's Integrated Work Plan (e.g., county's 2013 and 2015 Community Health Needs Assessment (CHNA); 2015 California Food Policy Advocates Nutrition and Food Insecurity Profile for San Joaquin County; Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3); California Health Interview Survey; and SJC Nutrition and Food Security Profile) in addition to having discussions with County Nutrition Action Plan (CNAP) partners, including the Human Service Agency's CalFresh office.

According to the California Food Policy Advocates SJC Nutrition and Food Security Profile, there are approximately 148,481 CalFresh-eligible individuals, adults and children, at or below 125% of Federal Poverty Level (FPL). Of these individuals, 121,420 or 82% are participating in the program.

The 2013 CHNA identified ten Communities of Concern (CCs), by zip code, where conditions are dire compared to the rest of the county. The ten CCs are served by all LIAs. These CCs are home to more than 257,000 residents and are found in all areas of SJC. Below is a synopsis of relevant CHNA and California Food Policy Advocates findings:

- Several of the CCs have a poverty rate exceeding the national benchmark by as much as two to three times.
- Six (6) of the CCs have a rate of residents over 65 years of age living in poverty three times the national average.
- Five (5) of the CCs are located in census tract where 50% of the population is CalFresh eligible and living below 185% of the poverty level.
- Over 46% of low-income households in San Joaquin County are food insecure.

The 2015 CHNA (under review) outlined additional findings:

- 30% of Community Survey respondents reported diabetes as the top health concern in their community.
- 35.2% of Community Survey respondents indicated poor eating habits are a high concern in their community.
- 34.3% of Community Survey respondents indicated that there are not enough safe active places in their community.
- Obesity was reported more frequently among female respondents.

Below is additional data provided by the Human Service Agency addressing food insecurity at eight participating community centers located in the ten CCs. Even though effective intervention strategies are being provided at the community centers, food insecurity and consumption of fruits and vegetables continues to be problematic:

- More than half (54.1%) of participants of the Human Service Agency's 2013 Community Center Needs Assessment Survey noted that in the last 12 months, they have eaten less than they felt they should because there wasn't enough money to buy food.
- More than 50% of the residents reported NOT eating at least five servings of fruits or vegetables daily, as recommended by the United States Department of Agriculture (USDA).

The needs assessment found that almost 20% of SJC residents have expressed food insecurity and three CCs have been identified as federally designated food desert tracts where at least 500 people and/or 33% of the population live more than one mile from a supermarket or large grocery store. In addition to limited access to nutritious food, lack of physical activity is another contributing risk factor for several serious chronic diseases (i.e., heart disease, hypertension, stroke and diabetes) which are significant health issues in all CCs. Analysis of environmental indicators shows that conditions in many of the CCs are barriers to healthy behaviors and active lifestyles such as, elevated crime rates, limited access to recreational facilities, heightened fear of violence, high concentration of fast food restaurants, and food deserts. Local survey data demonstrates the limited access to healthy food outlets and a greater concentration of fast food and convenience stores, all of which may contribute to community members' decisions to select unhealthy food options. SJC's recent CX3 survey found that only two out of 34 sampled small markets, grocery, and convenience stores in Stockton met standards for accessibility, quality, and promotion of fresh produce. Out of 120 stores surveyed in the recent SJC Public Health Services' Healthy Stores for a Healthy Community campaign, only 20% sold low- or non-fat milk, while an overwhelming majority sold unhealthy, calorie-dense snack foods and sugary drinks. In response to these issues, the local implementing agencies have developed a collaborative work plan and undertaken a collective impact approach to address the unmet needs of the county.

5. Community Change Goals

The local needs of the SNAP-Ed eligible population in San Joaquin County were identified as a result of community assessment, consultation with partners, and LIA's own assessments of the unmet needs of their clientele. Working collaboratively as well with our community partners (see table below), the LIAs have determined that the following long-term community change goals are vital to reducing the obesity rate in San Joaquin County:

Goal 1: Increase consumption of healthy foods and beverages and increase physical activity. (State Level Goals 1, 2 and 5) and (Three-Year SNAP-Ed Local Objective 1, 2, and 3). *(PSEs: Wellness Policies and Procedures; Healthy Retail Recognition; Edible Gardens; Smarter Lunchroom Movement; Active Transportation; and Structured Physical Activity)*

According to the Human Service Agency's 2013 Community Center Needs Assessment Survey, more than 50% of surveyed community center residents indicated they had not eaten their daily recommended serving of fruits and vegetables. Based on this information, the LIAs have selected a variety of objectives to address these needs. LIAs will increase consumption and/or demand for healthy foods and beverages, as well as increase the frequency and/or levels of physical activity within the SNAP-Ed eligible populations, through direct (individual level) and indirect (individual/sector levels) education that supports environmental level strategies (i.e., policy, system, environmental changes (PSE)). Strategies include:

- *Increasing consumption and awareness of healthy food and beverage choices,*
- *Providing training and promoting opportunities to increase physical activity,*
- *Utilizing the Smarter Lunchroom Movement to encourage healthy food/beverage choices among students,*
- *Facilitating the development and maintenance of community and school gardens,*
- *Implementing healthy food distribution policies to encourage healthy food/beverage choices,*
- *Building awareness and appeal of healthy dietary choices through the Healthy Shopper program and community events, and*
- *Supporting the recognition of Healthy Retail Sites where consumers can purchase healthy food/beverage items.*

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Joaquin County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

LIAs Three-Year SNAP-Ed Local Objective 1:
By September 30, 2019, up to ***3,500 youth 0-4 years of age and 2,058 of their parents*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****. Additionally, by the end of 2019, a minimum of* ***35 Early Child Care sites will*** *make healthy site changes designed to improve their NE, PA, and screen time environments for children 0-4 years of age.*

According to the SNAP-Ed Profile, 8.2% of SNAP-Ed eligible youth 2-11 years of age are overweight and 1 out of 3 children 12 to 17 years of age are overweight/obese. This points to the need for implementing a comprehensive strategy to increase consumption of healthy foods/beverages and physical activity. LIAs will utilize education and training to increase knowledge and encourage behavioral change, as well as support systems changes (e.g., edible gardens, structured physical activity, wellness polies/procedures) that enhance the youth's environments.

LIAs Three-Year SNAP-Ed Local Objective #2:
By September 30, 2019, up to ***4,230 youth 5-17 years of age*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****. Additionally, by the end of 2019, a minimum of* ***46 SNAP-Ed eligible sites*** *serving these youth will make healthy site changes designed to improve their NE and PA environments.*

The Pediatric Nutrition Surveillance System (PedNSS) and Pregnancy Surveillance System (PNSS) also indicates that 40% of the county's children in grades 5, 7, and 9 are overweight or obese. Additionally, 32.9% of the county's SNAP-Ed eligible youth ages 12-17 are considered overweight (20.7%) or obese (12.2%). Again, LIAs recognize the need and importance of using a comprehensive approach to increasing consumption of healthy foods/beverages and physical activity. LIAs will use education and training to increase knowledge and encourage behavioral change, and support schools and youth-serving sites to promote systems changes (e.g., smarter lunchrooms, structured physical activity, edible gardens, active transportation).

***LIAs Three-Year SNAP-Ed Local Objective #3*:**
By September 30, 2019, ***3,645 adults 18 years of age and older in year one and 1,930 in years two and three*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****.* Additionally, a minimum of* ***14 sites*** *serving these adults will make healthy site changes designed to support their improved nutrition and physical activity behaviors.*
**Due to CDSS funding ending for CWD in 2017, direct education numbers are reduced in years two and three.*

The county continues to struggle with issues of obesity within the adult population. Nearly 30% of the county's adult population is obese, and 69.7% of adults reported consuming fast food and 50.6% reported consuming sugar-sweetened beverages per week. A comprehensive approach is utilized to increase knowledge and encourage behavioral change, as well as support schools and youth-serving sites to promote systems changes (e.g., wellness policies/procedures and edible gardens).
Goal 2: Increase food security through strategies to improve resource management behaviors and increase access to and/or appeal of healthy dietary choices where people eat, live, learn, and shop. (State Level Goals 3 and 4) and (Three-Year SNAP-Ed Local Objective 1, 2, 3, and 4). *(PSEs: Food Security/Food Access, Edible Gardens, Healthy Retail Recognition, Healthy Food and Beverage Standards, Wellness Policies and/or Procedures*)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Joaquin County **Three-Year Integrated Work Plan FFY 2017–2019** **Rev. 5/23/2017**

As identified in the county needs assessment, over 46% of low-income households suffer from food insecurity. According to the survey conducted by Human Service Agency, more than half of the respondents indicated that they had eaten less than they felt they should because of limited budgets. LIAs will increase food security through nutrition and food resource management education supporting environmental and sector level strategies. Strategies include:

- *Promoting enrollment in CalFresh and other food programs serving SNAP-eligible populations,*
- *Improving food resource management strategies utilized by CalFresh beneficiaries,*
- *Facilitating the development and maintenance of community and school gardens,*
- *Improving the retail environment,*
- *Implementing food access strategies in collaboration with the Hunger Task Force's Food Access Workgroup,*
- *Increasing retailer access to wholesale fruit and vegetable distribution,*
- *Building awareness and appeal of healthy dietary choices through the Healthy Shopper program and community events,*
- *Supporting the recognition of Healthy Retail Sites, and*
- *Implementing healthy food distribution policies at emergency food distribution centers.*

LIAs Three-Year SNAP-Ed Local Objective 1:
By September 30, 2019, up to ***3,500 youth 0-4 years of age and 2,058 of their parents*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****. Additionally, by the end of 2019, a minimum of* ***35 Early Child Care sites will*** *make healthy site changes designed to improve their NE, PA, and screen time environments for children 0-4 years of age.*

According to the SNAP-Ed Profile, 8.2% of SNAP-Ed eligible youth 2-11 years of age are overweight and 1 out of 3 children 12 to 17 years of age are overweight/obese. This points to the need for implementing comprehensive programs that include educational opportunities that will improve food resource management behaviors for both youth and their parents. Additionally, LIAs will institute PSE changes that will support healthy dietary choices and increase physical activity.

LIAs Three-Year SNAP-Ed Local Objective #2:

By September 30, 2019, up to ***4,230 youth 5-17 years of age*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****. Additionally, by the end of 2019, a minimum of* ***46 SNAP-Ed eligible sites*** *serving these youth will make healthy site changes designed to improve their NE and PA environments.*

The Pediatric Nutrition Surveillance System (PedNSS) and Pregnancy Surveillance System (PNSS) indicates that 40% of the county's children in grades 5, 7, and 9 are overweight or obese. Additionally, 32.9% of the county's SNAP-Ed eligible youth ages 12-17 are considered overweight (20.7%) or obese (12.2%). Again, this

points to the need for implementing comprehensive programs that include educational opportunities that will improve food resource management behaviors for both youth and their parents. Additionally, LIAs will institute PSE changes that will support healthy dietary choices and increase physical activity.

***LIAs Three-Year SNAP-Ed Local Objective #3*:**
By September 30, 2019, ***3,645 adults 18 years of age and older in year one and 1,930 in years two and three*** *will receive* ***direct nutrition (NE) and physical activity (PA) education annually****.* Additionally, a minimum of* ***14 sites*** *serving these adults will make healthy site changes designed to support their improved nutrition and physical activity behaviors.*
**Due to CDSS funding ending for CWD in 2017, direct education numbers are reduced in years two and three.*

The county continues to struggle with issues of obesity within the adult population. Nearly 30% of the county's adult population is obese, and 69.7% of adults reported consuming fast food and 50.6% reported consuming sugar-sweetened beverages per week. As previously stated, this points to the need for implementing comprehensive programs that include educational opportunities that will improve food resource management behaviors for both youth and their parents. Additionally, LIAs will institute PSE changes that will support healthy dietary choices and increase physical activity.

LIAs Three-Year SNAP-Ed Local Objective #4:

By September 30, 2019, San Joaquin County LIAs will collaborate with SNAP-Ed funded and non-SNAP-Ed funded partners to adopt and/or implement healthy food access/food security PSE changes and activities at ***9 sites*** *serving SNAP-Ed eligible youth and adults in community and retail settings.*
According to the Human Service Agency Needs Assessment addressing food insecurity at eight participating community centers located in the ten CCs, more half (54.1%) of participants noted that in the last 12 months, they have eaten less than they felt they should because there wasn't enough money to buy food. Additionally, the needs assessment found that almost 20% of SJC residents have expressed food insecurity and three CCs have been identified as federally designated food desert tracts. Furthermore, SJC's recent CX3 surveys found that only two out of 34 sampled small markets, grocery, and convenience stores in Stockton met standards for accessibility, quality, and promotion of fresh produce. Out of 120 stores surveyed in the recent SJC Public Health Services' Healthy Stores for a Healthy Community campaign, only 20% sold low- or non-fat milk, while an overwhelming majority sold unhealthy, calorie-dense snack foods and sugary drinks. All of this points to the need to have a collaborative work plan that addresses issues of food access and food insecurity.

In summary, the LIAs will work together on the goals listed above, each working in areas based on their level of expertise and access, to implement strategies and deliver services to the eligible population. The local objectives outlined in the Integrated Work Plan (IWP) support the goals by providing education and technical assistance for improved nutrition and physical activity, access to healthy foods and beverages and address the issues of food insecurity/food access. Completion of IWP activities will not only improve the health and wellbeing of SNAP-Ed eligible residents, but will also complement the State Level Objectives to reduce the prevalence of obesity and the onset of related chronic diseases within the California SNAP-Ed eligible populations.

The LIA partnerships, along with its non-SNAP-Ed partners, are committed to working together through the following strategies (see Section 6 below):

- nutrition/physical activity education (direct and indirect)
- media and public relations
- collaboration expansion and community stakeholder "buy-in" through coalitions and partnerships
- training and technical assistance to the community
- community events and target population outreach
- policy, system, and environmental change

6. Partnerships and Collaborative Efforts

The LIAs partnerships and collaborative efforts involve three main groups: 1) the Obesity and Chronic Disease Prevention (OCDP) Task Force; 2) the Healthy San Joaquin (HSJ) Collaborative; and 3) the Hunger Task Force for San Joaquin County (HTF). The OCDP Task Force is a collaborative of individuals and/or organizations concerned about the high rates of obesity, diabetes, cardiovascular disease, and asthma in San Joaquin County. The San Joaquin CNAP was established in 2012 as a major component of the OCDP Task Force with the overall aim to coordinate and leverage nutrition messages, education, and services between partners and to maximize resources and outcomes for low resource Californians at or below 185% FPL. San Joaquin CNAP (SJ CNAP) meets every other month as part of the OCDP Task Force. The HSJ Collaborative is the Obesity Prevention arm of the OCDP Task Force. The HSJ Collaborative members focus on working collectively to bring about individual, community, system and environmental changes that shape nutrition and physical activity behaviors. The HSJ Collaborative meets monthly and plays an integral role in the promotion and participation of LIAs and their CNAP partners in joint activities/events. The HTF is a collaborative of individuals and/or organizations whose members are working to end hunger and food insecurity in San Joaquin County. The HTF meets quarterly.

At the November 2015 meeting of the OCDP Task Force, SJ CNAP members selected Food Access as their priority for the next three years. As a result, the SJ CNAP will address food access as a major environmental factor related to improving the nutrition and physical activity behaviors of low-income youth and adults. LIAs plan to collaborate with the HTF to establish a Food Access Workgroup (previously referenced as Food Nutrition Policy Council). The purpose of the Food Access Workgroup will be to identify, prioritize and address the emergent needs of underserved communities. The focus of the Food Access Workgroup will align with the IWP and, as appropriate, receive support from the CNAP facilitator. CNAP Partners and their proposed work plan contributions are outlined in the table below.

CNAP Partner	Proposed Work Plan Contributions
Catholic Charities Diocese of Stockton	Local Implementing Agency (i.e., CCC) working to conduct nutrition and physical activity education as well as systems changes to promote healthier food options at their community food bank and other intervention sites. Provides CalFresh (SNAP) outreach and application assistance to individuals and families. Co-Chair of Hunger Task Force.
Community Partnership for Families (CUFF)	Trained as extenders to provide nutrition, physical activity, and food resource management education. They will assist with community engagement activities and promote countywide nutrition and physical activity education/events. Partner with local food banks to bring mobile farmers markets (fresh produce) to center once a month. Provide Summer Lunch Program.
Community Medical Centers, Inc. (CMC)—Health Education Department	Provides nutrition and/or physical activity education, food resource management, and will promote countywide nutrition and physical activity education/events. Refer patients to local mobile fruits/vegetables distribution locations.
Community Medical Centers, Inc. (CMC)—WIC (Women, Infants, & Children) Program	Provides nutrition and/or physical activity education, food resource management, and will promote countywide nutrition and physical activity education/events. Provides participants with vouchers for purchasing healthy foods at local retail stores and Farmers Markets.
Dairy Council of California	Provides nutrition education curriculum to K-12 teachers within the San Joaquin County school districts. Provide leadership and support for Smarter Lunchroom Movement (SLM) in San Joaquin County. Assists with community engagement activities to promote countywide nutrition and physical activity education/events (e.g., AgVenture).
Dameron Hospital	Provides nutrition and/or physical activity education and healthy food options at classes. May assist with referrals to countywide nutrition and/or physical activity classes, trainings, and/or events.
Delta Healthcare WIC	Provides classes and counseling on nutrition and physical activity for infants, children, and women and promotes and supports breastfeeding for optimum health of infants and mothers. Provides participants with vouchers for purchasing healthy foods at local retail stores and Farmers Markets. Conducts food demonstrations. May assist with promoting countywide nutrition and physical activity education/events.

CNAP Partner	Proposed Work Plan Contributions
Emergency Food Bank	Distributes fruits and vegetables through Mobile Farmers Market program, the Main Pantry's food distribution line, and pantry partners/satellite sites. Provides weekly cooking demonstrations, food resource management lessons, and nutrition education at the Main Pantry and at Mobile Farmers Market sites.
Family Resource and Referral Center	Provides nutrition education to children and families using SNAP-Ed approved curricula, Rethink Your Drink Campaign materials, and First 5 quarterly messaging. They may assist with youth data collection activities promoting countywide nutrition and physical activity education/events.
First 5 San Joaquin	Provides health related services and nutrition education to families with children ages 0-5 via home visitation, parent/community workshops, preschool classrooms, child care centers and family child care provider homes. Provides information and referrals to families for WIC and CalFresh as well as training to funded programs and other community partners on various community resources that promote nutrition education and access to healthy food. Will assist with promoting countywide nutrition and physical activity messages/education/events.
Give Every Child a Chance (GECAC)	Collaborates with organizations on nutrition and physical activity programs and conducts nutrition education in afterschool programs. Will assist with promoting countywide nutrition and physical activity education/events.
Gospel Center Rescue Mission, Inc. (GCRM)	Provides nutrition and physical activity education in afterschool programs, including healthy food demonstrations. Promotes healthy eating and active living to parents and children.
Health Plan of San Joaquin	Provides nutrition and health education workshops and sponsors local health events. Will assist with promoting countywide nutrition and physical activity messages/education/events. Part of the Food 4 Thought program that provides fresh produce for students and their families.
Health Net of California, Inc.	Provides health education to members and non-members that focus on heart health, nutrition, physical activity, and diabetes. Provides resources during classes for food banks and other food programs.
Hill Physicians Medical Group	Provides free online tools for nutrition and physical activity, and provides member discounts on the Farm Fresh to You fruits and veggies delivery program. May assist with referrals to countywide nutrition and physical activity classes.

CNAP Partner	Proposed Work Plan Contributions
Leah's Pantry (eatfresh.org)	Provide free online healthy resources with integrated nutrition education curricula. Provides resource management skill tools.
Lodi Unified School District (LUSD)	Makes presentations at AgVenture including Rethink Your Drink and School's Farmers Market. May assist with promoting countywide nutrition and physical activity messages/events. Collaborates with LIAs on implementing the Smarter Lunchroom Movement.
Manteca Seventh-day Adventist Church	Participates in AgVenture and In-Step for Life Events (physical activity event), and provides community vegetable boxes year round. Will assist with promoting countywide nutrition and physical activity messages/education/events.
Manteca Unified School District (MUSD)	Provides Harvest of the Month activities. Also partners with Lathrop Manteca and Stockton Parks and Recreation Departments to publish information regarding summer meal locations, and makes presentations at AgVenture including Rethink Your Drink and a School's Farmers Market. May assist with promoting countywide nutrition and physical activity messages/events. May implement the Smarter Lunchroom Movement.
Open Door House of Prayer Church	Health Ministry shares health education information with congregation and community. May assist with promoting countywide nutrition and physical activity messages/events.
Racial and Ethnic Approaches to Health "Within Our Reach"	Provides training and education on nutrition and physical activities for African American faith-based community. Facilitates/provides leadership for development of healthy foods/physical activity policies with faith-based participants. Will assist with community engagement activities and promoting countywide nutrition education/events.
Safe Moves	Will partner to implement Safe Routes to School (SRTS) programs and provide SRTS training and/or technical assistance.
Safe Routes to School (SRTS)	Provides education promoting safety and physical activity in participating Stockton Unified School District schools.
SJC Behavioral Health Services	Partners with Local Health Department for training on nutrition and physical activity. This organization also created Food Policy Guidelines and Consumer Health Empowerment Initiative. May assist with promoting countywide nutrition and physical activity messages/events.

CNAP Partner	Proposed Work Plan Contributions
SJC Human Services Agency	Local Implementing Agency (i.e., CWD) conducts nutrition and physical activity education as well as developed food distribution policy. Their 8 community centers serve as a conduit for access to food (e.g., brown bag, congregate meal program, drought food box program, etc.). Facilitates the Emergency Food Bank's Mobile Farmers Market monthly visits at the community centers in order to increase access to fruits and vegetables. Distributes donated produce items as they are available at county community centers.
SJC Office of Education	Provides SNAP-Ed referrals, works to provide nutrition and physical activity education, supports and promotes a healthy food and beverage policy for select afterschool collaboratives. They will assist with promoting countywide nutrition and physical activity education/events. Promotes edible gardens.
SJC Public Health Services—Child Health and Disability Prevention (CHDP)	CHDP conducts training and technical assistance for community partners on nutrition and physical activity education and resources (e.g., utilizing the Healthy Living Resource guide). Will assist with promoting countywide nutrition and physical activity referrals/education/events.
SJC Public Health Services—WIC Program	Provides client referrals to CalFresh, food banks, and SNAP-Ed programs. Also provides WIC orientation for HSA eligibility workers to promote use of WIC services. Will assist with promoting countywide nutrition and physical activity education/events.
SJC Public Health Services—Nutrition Education Obesity Prevention (NEOP) Program	Local Implementing Agency (i.e., LHD) providing nutrition and physical activity education, training, and technical assistance. Provides training and technical assistance on safe routes to school, school and community gardens, and the Healthy Retail Recognition Project. Will establish a Food Access Workgroup.
SJC Public Health Services—Smoking and Tobacco Outreach Prevention Program (STOPP)	Will assist with CX3 data collection, as appropriate, as well as promote nutrition and physical activity education/events.
San Joaquin Medical Society	Offers downloadable resources pertaining to healthy eating and active living through their website HealthHubsj.com. Will assist with promoting countywide nutrition and physical activity education/events.

CNAP Partner	Proposed Work Plan Contributions
SCAN	Provide services and food access to Seniors. Offers downloadable resources on wellness topics, including nutrition and physical activity. Participates in collaborative groups focused on nutrition, physical activity, food access, and healthy environments.
Second Harvest Food Bank San Joaquin/Stanislaus Counties	Distributes fruits and vegetables through Mobile Market program, the Main Pantry's food distribution line, and pantry partners/satellite sites. Provides brown bag program to Human Services Agency. Will assist with promoting countywide nutrition and physical activity education/events.
St. Joseph's Medical Center Community Health Department	Promotes healthy nutrition education classes especially for adults and youth diagnosed with diabetes. May assist with promoting nutrition and physical activity. May provide referrals and participate in education/events.
Stockton Unified School District (SUSD) Health Services	Promotes gardening programs and encourages healthy choices at schools. Will assist with promoting countywide nutrition and physical activity messages/education/events
Sutter Tracy Community Hospital	Promotes USDA MyPlate, provide referrals to food assistance programs, and work with school districts to provide healthy snacks and water.
Taft Community Center	One of the 8 SJC HSA community centers. Distribution site for emergency foods. Congregate meal site. Partners with Central Valley Neighborhood Harvest to distribute locally grown fruits and vegetables. Will assist with promoting countywide nutrition and physical activity messages/education/events.

CNAP Partner	Proposed Work Plan Contributions
University of California Cooperative Extension (UCCE)	Local Implementing Agency (i.e., UCCE) who provides nutrition, food resource management, food safety and physical activity education targeting CalFresh-eligible adults, youth and seniors through UC CalFresh. The Expanded Food Nutrition Education Program (EFNEP) provides nutrition, food resource management, food safety, and physical activity education targeting low-income families with children. UC CalFresh and EFNEP provide train-the-trainer workshops and ongoing support for nutrition education programs in schools, afterschool programs, preschools, and community-based organizations/partners. UC CalFresh also develops and supports school and community garden programs. UCCE also is home to the Master Gardener Program and 4-H Youth Development Program, who collaborate with LIAs and CNAP partners on various activities. UC CalFresh provides technical assistance to schools for the implementation of SLM.
US Department of Health and Human Services Office of the Assistant Secretary for Health/Office of the Regional Health Administrator	Public Health Advisor participates in and supports proposed activities of the OCDP Task Force, HSJ Collaborative, and HTF. Will assist with promoting countywide nutrition, physical activity, and food access events/initiatives.
YMCA of San Joaquin County	Provides nutrition and physical activity education for youth. Will assist with promoting countywide nutrition and physical activity messages/education/events.

In addition, the following organizations (not currently CNAP Task Force members) will be utilized to assist in the efforts to achieve SJC SNAP-Ed community goals and objectives:

Community Partner	Proposed Work Plan Contributions
Hunger Task Force for San Joaquin County	Partnering to establish and support the food access workgroup.
Interfaith Food Bank	May partner to implement and/or support healthy food distribution policy.
Lodi Salvation Army	May partner to implement and/or support healthy food distribution policy. Will also promote nutrition and physical activity education/events.
PUENTES	May provide training and/or technical assistance for school/community gardens.
San Joaquin Sustainable Communities Coalition	May assist with advocacy or support necessary to establish school/community gardens.

Community Partner	Proposed Work Plan Contributions
UC ANR Nutrition Policy Institute	May work LIAs and community partners to help them develop policies focused on the nutrition quality of the foods they distribute and promote healthy food access.
UCCE Master Gardeners	Will assist with and provide training and technical assistance for school/community gardens.
UCCE 4-H Youth Development Program	May partner to promote healthy eating and physical activity through youth-focused nutrition, physical activity and/or garden-based education at eligible afterschool sites. Will assist with promoting countywide nutrition and physical activity events.

Collective Impact Zone: To determine the impact of our collective efforts, LIAs have designated an underserved region of the county (East Stockton) as our Collective Impact Zone. This region of the county spans 5.91 square miles and includes 6,725 households, of which more than 50 percent are SNAP-Ed eligible. This unincorporated area of the city was selected due to limited services and environmental factors that are barriers to healthy behaviors among the SNAP-Ed eligible population. Barriers include, but are not limited to:

- Safety of the neighborhoods (loose dogs, crime)
- Poor walkability due to the lack of sidewalks
- Limited access to healthy food choices
- Limited/underutilized community assets (libraries, sports facilities, health clinics)

As part of the IWP, LIAs will purposefully target this region with the intent to coordinate nutrition and physical activity messages and education, as well as hosting a joint event (e.g., Fruit and Veggie Fest, Activate Your Summer) to reinforce community change goals addressing increased consumption of healthy foods and beverages, increased physical activity, and improved food security. LIAs have identified key policy, system, and environmental (PSE) change strategies (Healthy Retail, Wellness Policies and Procedures, Smarter Lunchroom, Structured Physical Activity, Active Transportation, Edible Gardens, and Healthy Food Distribution Policy) based on the community's needs. LIAs will use existing data and/or conduct assessments with key stakeholders and community members to select the most appropriate PSE strategies. The CNAP facilitator will assist with the coordination of strategies and activities within the Collective Impact Zone. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as those listed as CNAP partners above.

7. Key Messages

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other:Food Resource Management
X	Fats and Oils	X	Food Shopping/ Preparation		Other:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, California SNAP-Ed integrated Curricula List, and/or FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. Intervention and Evaluation Plan Narrative Summary

The local implementing agencies (LIAs) in San Joaquin County—UCCE, LHD, CWD and CCC—will collaborate to provide education and policy, system, and environmental support to multigenerational SNAP-Ed eligible participants. Due to CDSS funding ending for CWD in 2017, the reach numbers may impacted in years two and three. The LIAs will also collaborate with non-SNAP-Ed funded partners to influence positive change in their sectors. The three-year objectives outlined are based upon a variety of sources, such as the county's 2013 and 2015 Community Health Needs Assessment (CHNA); 2015 California Food Policy Advocates Nutrition and Food Insecurity Profile for San Joaquin County; Communities of Excellence in Obesity, Nutrition, and Physical Activity (CX3); California Health Interview Survey; and SJC Nutrition and Food Security Profile) in addition to having discussions with CNAP partners, including the Human Service Agency's CalFresh office.

The needs identified in the aforementioned resources indicate that San Joaquin County, compared to California, have higher incidences of the following: food insecurity; lack of access to fruits and vegetables in neighborhoods; overweight/obesity; diabetes and other chronic diseases; poverty; unsafe neighborhoods; sedentary behaviors; and lack of physical activity opportunities. In order to address these issues and bring about change, LIAs have identified key PSE efforts and

strategies and will work with partners and community stakeholders to implement these changes in targeted sites and/or communities throughout San Joaquin County.

All five state level goals are supported throughout the three years by the LIA goals identified in the Community Change Goals listed above. The first LIA goal will support State Goals 1, 2, and 5:

- Increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages
- Increase physical activity
- Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations

The second LIA goal will support State Goals 3 and 4:

- Improve food resource management
- Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop

LIAs will utilize comprehensive approaches to address multiple levels of the Social Ecological Model (SEM) to serve the SNAP-Ed eligible population in a variety of locations throughout San Joaquin County. Research-tested, practice-tested, and emerging strategies will be used as referenced in the "SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States." Strategies will also align with the Live, Learn, and Shop portfolio settings and use methods that are culturally-relevant and motivational to encourage healthy behavior changes. Integrated work plan activities were selected based upon the unmet needs identified in community needs assessments, census data, SNAP-Ed county profile data, and HSA CalFresh Community Centers surveys.
The LIAs will use mixed activities with various intervention categories to support PSE strategies:

- Nutrition and physical activity education components targeting multi-generational (youth, families, seniors) audiences with series-based and single-session based nutrition and physical activity classes. These **direct education activities** include food demonstrations and sample-sized taste-tests. Lessons, activities, and taste-tests will utilize USDA-approved curriculum and will be provided at venues such as preschools, schools, faith-based organizations, community-based organizations, and other community venues. Select education reinforcement items may be used during the sessions so that participants will be motivated to transfer their new skills and knowledge to behavior changes for themselves and their families.
- LIAs will also conduct **indirect education activities** throughout the County at health fairs and community events. By increasing knowledge and changing attitudes, participants are able to make informed decisions that lead to increased consumption of healthy foods and beverages; improved resource management; and increased levels of physical activity. Utilizing the knowledge gained through the education efforts of the LIAs, participants can be engaged and empowered to improve their community environment that reinforces and supports their healthy choices and behavior changes.

- CNAP Coordinator will promote frequent **communication and coordination** through multiple channels utilizing coalition and collaborative efforts/meetings of SNAP-Ed funded and non-funded partners to focus on addressing community change goals previously discussed. Coordinated messages through regular communication channels (e.g., UC CalFresh Weekly Updates, social media, meetings, electronic mailing lists, and websites).
- LIAs will provide **training and technical assistance** to community stakeholders who have frequent contact with SNAP-Ed eligible populations and interact on a regular basis with their community's various environments (e.g., church leaders, teachers, educators, health leaders, retailers, community center administrators/staff, emergency food distribution directors/staff, parents/caregivers, and other community stakeholders). These stakeholders have the ability to make, facilitate, and sustain policy, system, and environmental changes that can influence healthy behaviors of the SNAP-Ed population.

In order to improve the nutritional and physical environments of a large segment of the population, the LIAs have identified settings and strategies that are community-focused, population-based and aimed at preventing obesity and related chronic diseases. To show **progression** over the 3 years of the IWP, LIAs have designed the IWP in a way that not only increases the number of sites where PSEs are being implemented (e.g., the number of gardens established at preschool sites, the number of community centers that adopt and implement the food distribution policy, the number of stores that are enhanced to sell fresh produce in a target neighborhood), but also the variety of PSEs being implemented at those same sites. This will allow LIAs to progressively engage individuals across different SNAP-Ed target audiences through PSE partnerships and related activities.

Additionally, LIAs will encourage participating partners to implement multiple PSEs over the course of the 3 years in order to maximize the opportunities for healthy choices. LIAs selected portfolio settings to reach a greater number of SNAP-Ed eligible participants across the lifespan of CalFresh eligible adults and youth. The first portfolio setting is LEARN; addressing children under age 5 and youth ages 5 to 17.

Objective #1: LEARN—Early Child Care (ages 0-4) PSE Strategies: Structured Physical Activity, Edible Gardens, and Wellness Policies/Procedures

The first intervention setting is working within early child care environments to select approaches that will integrate healthy food and beverage consumption, increased physical activity, and appeal of heathy dietary choices into participating child care systems. According to CHIS 2014, 61% of children under the age of five are reported to have eaten fast food in the past week. Only 29% of children report doing at least an hour of physical activity every day which is consistent with 2008 Physical Activity Guidelines for Americans. Thus, evidence-based, multi-level approaches have been selected that include individual level education, PSEs and sector level collaborations shown to improve the food and physical activity behaviors of children under 5 years of age and their families.

Approach 1: LIAs will deliver USDA Nutrition and Physical Activity Education to preschoolers, parents, child care providers, parent educators, and preschool teachers/staff. LIA and LIA trained partners will conduct direct nutrition and physical activity education and apply health promotion strategies using a variety of activities to deliver and/or reinforce knowledge and healthy behavioral changes at the individual and interpersonal level. LIA trained partners include extenders who may be experienced educators funded through external agencies/organizations and bring a variety of experiences, education, and cultural/linguistic backgrounds, which enhance program activities. LIAs will train extenders and coordinate PSEs with partners such as First 5 San Joaquin, Creative Child Care, Stockton Unified School District, Head Start/ Early Head Start, Child and Adult Care Food Program, Family Resource and Referral Center, and San Joaquin County Office of Education.

Approach 2: After engaging new preschool/child care sites on their interest and commitment to PSE change, LIAs will work with the staff, parents, and community members to assess their specific needs and identify appropriate PSE strategies. LIAs will provide training, technical assistance, and/or support materials to assist in the implementation and maintenance of selected PSE strategies. In all cases, LIAs will consult with local and statewide content experts as needed.

Building on LIA experience and current staff capacity, LIAs have identified three local primary PSEs strategies that align with the needs of existing partner agencies/organizations serving children under 5 years of age and their families. The first primary PSE strategy is Structured Physical Activity. Structured Physical Activity includes the integration of structured physical activity into the preschool environment to increase children's levels of physical activity. LIAs will work with child care center staff, directors and/or administration to identify appropriate physical activity curriculum that may complement the center/school's lesson plans. LIAs will provide training, technical assistance, and curriculum/support materials to aid in the implementation and sustainability of the structure physical activities. The second PSE strategy is Edible Gardens. LIAs will provide training and technical assistance to preschools who are interested in developing and/or maintaining a school garden to encourage the consumption of healthy foods as well as increasing access and appeal of healthy dietary choices. LIAs will support gardening efforts with SNAP-Ed approved garden-enhanced nutrition education, gardening tools, seeds, soil, and/or other gardening support materials. The third PSE strategy is Wellness Policies/Procedures. LIAs will facilitate the development of early child care center policies and/or procedures that promote healthy eating and/or being physically active. Policies and/or procedures will be reviewed and approved by child care center directors and/or administration. LIAs will also work with technical experts in the selected policy/procedure area to refer and/or provide related training, technical assistance, and/or materials.

Approach 3: Throughout the process discussed above, LIAs will conduct community-wide activities at the sector level to reinforce education and/or PSE strategies promoting healthy food and beverage consumption, increased physical activity as well as the desire for healthy choices. LIA staff will participate in at least one quarterly local or regional collaborative/coalition/CNAP meeting (e.g., First 5 Advisory Committee, Council for Quality Education and Care of Children, etc.) to engage members in LIA activity, promote or share information, and gather resources to share with others.

Objective #2: LEARN—Youth (age 5-17) PSE Strategies: Smarter Lunchroom Movement (SLM), Edible Gardens, and Active Transportation

The second intervention setting is working within schools and after school programs to increase healthy food and beverage consumption, physical activity, and appeal of healthy dietary choices of SNAP-Ed eligible school-aged children and their families. According to CHIS data, some 40% of San Joaquin County children are overweight or obese. CDC Pediatric Nutrition Surveillance System (PedNSS) and the Pregnancy Surveillance System (PNSS) data indicate that 40% of children in grades 5, 7, and 9 are overweight or obese, and 15% of children under the age of 6 are overweight. Forty two percent of youth (ages 2-11) reported being physically active at least one hour every day. Furthermore, nearly 76% of the County's youth reported consuming fast food at least once in the past week and 30% reported consuming one or more sugar-sweetened beverage in the last 24 hours. This may be due to limited healthy food options, limited recreational facilities, and perceived safety issues that discourage being physically active in the community. LIAs will deliver education and PSE strategies to address these needs.

Approach 1: LIAs will deliver USDA Nutrition and Physical Activity Education to school-aged youth, teachers/staff, and parent educators. LIA and LIA trained partners will conduct direct nutrition and physical activity education and apply health promotion strategies to promote and/or reinforce knowledge and healthy behaviors at the individual and interpersonal level. LIA trained partners include extenders who may be experienced educators funded through external agencies/organizations and bring a variety of experiences, education, and cultural/linguistic backgrounds, which enhance program activities. LIAs will collaborate with local school districts.

Approach 2: LIAs will utilize similar methods described in the school and afterschool settings, to build upon LIAs' efforts/experience and current staff capacity to provide training and technical assistance in three local primary PSE strategy areas. The first is the Smarter Lunchroom Movement. The Smarter Lunchroom Movement focuses on working with schools to highlight and promote cafeteria's healthier food options through marketing and placement. LIAs will work in partnership with school teachers, food service staff, administration, students and parents to make the healthy choice, the easy choice for students. Through the Smarter Lunchroom Movement, schools will use psychology and behavioral theory to encourage students to consume healthy food and/or beverage options through improved access to and/or appeal for healthy dietary choices. LIAs will receive training and technical assistance from the California Department of Education, Dairy Council and UC CalFresh. LIAs will also coordinate with Lodi Unified School District's Food Service and other interested local school districts to identify sites and provide school food service staff with training and technical assistance.

The second PSE strategy is Edible Gardens. LIAs will provide garden-enhanced nutrition education, training, technical assistance, and gardening tools/material support (e.g., seeds, soil, and/or other gardening materials). LIAs will partner with the UCCE Master Gardeners Program and other local gardening consultants to assist with training and technical assistance, as needed.

The third PSE is Active Transportation. Active Transportation (e.g., Safe Routes to School) involves promoting physical activity (e.g., walking and biking) through education, encouragement, engineering and enforcement (involving sector level activities), and evaluation. LIAs will work with school staff, students, parents, and community members to increase opportunities for daily physical activity through Active Transportation/SRTS activities. LIAs will support and promote walk and/or bike to school activities and/or events through a countywide SRTS network and complementary training or technical assistance. They will also coordinate with Safe Moves, a nonprofit organization contracted by the City of Stockton, to conduct SRTS program activities in 16 elementary schools, to provide their schools with PSE training and/or technical assistance based on the interest of their schools.

Approach 3: Again, LIAs will conduct community wide activities at the sector level throughout the plan to reinforce education and/or PSE strategies promoting healthy food and beverage consumption, increased physical activity as well as access to and/or appeal for healthy dietary choices. LIA staff will coordinate, train, and deliver presentations on nutrition education to promote consumption of healthy foods (MyPlate) and healthy beverages (Rethink Your Drink) to third grade students at San Joaquin County AgVenture events. LIA staff will also participate in at least one local and regional, collaboratives/coalitions/CNAP meeting (e.g., School Wellness Committee, City of Stockton SRTS meetings, City of Stockton Bicycle Plan meetings, etc.) to promote or share information, and gather resources to share with others.

Objective #3: LIVE—Adults (age 18+) PSE Strategies: Edible Gardens and Wellness Policies/Procedures

The third intervention setting is working with staff from community-based organizations, faith-based organizations, community centers/senior centers, job training facilities, public housing, and food banks/pantries to increase healthy food and beverage consumption, and access to and/or appeal of healthy dietary choices. Research indicates that many of the SJC's low-income adults struggle with poverty (20% of adults), food insecurity (46%) and unemployment (8.8%). At the same time, physical inactivity and unhealthy eating contribute to high rates of obesity and chronic diseases such as heart disease and diabetes.

Approach 1: LIAs and LIA trained extenders will deliver USDA-approved nutrition and physical activity direct education to adults and seniors using a mix of resources and activities to increase knowledge and motivate or reinforce healthy behaviors at the individual and interpersonal level. LIA trained partners include extenders who may be experienced educators funded through external agencies/organizations and bring a variety of experiences, education, and cultural/linguistic backgrounds, which enhance program activities.

Approach 2: Once participants complete direct education training, LIAs will work with partner organizations to select PSE strategies that focus on increasing consumption of healthy foods and/or beverages. Staff will work with partner organizations and/or community members to assess their needs and identify appropriate PSE strategies. LIAs will work with site decision makers and/or community members to implement selected PSE strategies. Additionally, LIAs will focus on two local priority PSE areas to provide training and technical assistance based on expressed interest or need and staff capacity. LIAs have selected Edible Gardens and Faith/Community-based Organizational Wellness Policies as primary PSE strategies. All PSE activities will focus on engaging participants to advocate for their own health and the health of their community by pursuing positive nutrition systems, environmental changes, and policy changes. Again, LIAs will collaborate with UCCE Master Gardeners Program and other community-based organizations to provide expertise. LIAs will also partner with St. Joseph's Community Health Connectors Program, which trains local community members as promotoras. These individuals will serve as community champions to assist in the promotion of LIA activities.

Approach 3: LIAs will conduct quarterly sector level activities at SNAP-Ed eligible sites to support PSE change priorities. Activities include, but are not limited to, promoting healthy eating and active living in classrooms, cafeterias, and clinics; participating in qualifying health and/or resource fairs, family activity nights, etc.; and disseminating related information via newsletters, e-blasts, social media postings, etc. Yet again, community champions will also be used to communicate key nutrition and physical activity messages. Key messages will be based on the 2015 Dietary Guidelines and SNAP-Ed approved curricula/materials.

Objective #4: SHOP—PSE Strategies: Healthy Food and Beverage Standards, Healthy Retail/Recognition, and Food Security/Food Access

The fourth and final intervention setting is working within retail sites and emergency food distribution sites to improve access to and/or appeal of healthy dietary choices. As previously referenced, there are nearly 148,500 CalFresh-eligible individuals, adults and children, at or below 125% of Federal Poverty Level (FPL). Forty-six percent of SJC low-income households are food insecure. In 2013, only a third of SJC students who participated in the free and reduced lunch school program, also participated in the 2013 summer meals programs. Finally, 2012 Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) findings indicated only two out of 34 small markets, grocery, and convenience stores in the low-income areas of South Stockton met standards

for accessibility, quality, and promotion of fresh produce. Based on this information, LIAs have selected strategies to address access to and/or appeal of healthy dietary choices. Individual level activities have been addressed in the previous LIVE and LEARN settings, thus individual activities in this complementary setting will mainly be indirect education.

Approach 1: LIAs will conduct indirect education through community-wide events such as Fruit and Veggie Fest. Information and resources will be disseminated that promote increased consumption of and appeal for healthy food and beverages available in local retail venues. Additionally, LIAs will implement a Healthy Shopper Program, which focuses on educating shoppers about the benefits, uses and purchase of healthy dietary choices. Events will be hosted at participating retail sites featuring nutrition education and low-cost healthy cooking demonstrations. Support materials (e.g., healthy recipes, Harvest of the Month handouts, etc.) will also be disseminated to reinforce and promote consumption of healthy foods and beverages.

Approach 2: LIAs have selected the following activities to improve food access and appeal of healthy dietary options. First, LIAs will continue efforts to implement a Food Distribution Policy change at the SJC Commodity Program Warehouse. The Warehouse distributes commodity foods and beverages to the eight SJC community centers as well as other volunteer sites. The Food Distribution Policy addresses the following areas: 1) at least 50% of food distributed to be fruits and vegetables; 2) limit the number of sugar-sweetened beverages distributed; and/or 3) encourage donors to donate healthy foodstuffs to food banks. Additionally, training and technical assistance will be provided to other local food banks to encourage their adoption of these policies. LIAs interviewed food banks that have implemented food procurement and/or distribution policies about best practices and possible challenges in developing healthy food policies. Through the Food Access Workgroup, LIAs will encourage local food banks to adopt and implement healthy food distribution policies. LIAs will also work with smaller pantries that rely on larger food banks, in developing and implementing healthy food policies. CCC will receive PSE support from Catholic Charities' Environmental Justice Program and CWD will receive training and technical assistance support for implementation of the food distribution policy from San Joaquin County Public Health Services (SJCPHS) Lifetime of Wellness (LOW) Project staff.

LIAs will also continue working with local retailers on the Healthy Retail Project to increase access and/or appeal of healthy dietary choices. LIA staff will convene a Healthy Retail Advisory Committee (including participants from San Joaquin County Public Health Services' Tobacco Control Program (STOPP), Lifetime of Wellness Project and other community stakeholders) to monitor and select retail sites to participate in the Healthy Retail Recognition Project. LIAs will provide training and technical assistance to two new retailers each year to improve the availability, pricing, placement and promotion of healthier foods and/or beverages. Qualifying retail sites may also be referred to partner with the San Joaquin County Public Health Services' Lifetime of Wellness: Communities in Action Program to support small-scale store improvements, increasing the availability, pricing, placement and promotion of healthier foods. Program partners may also provide marketing consultation as needed. LIAs will partner with retail owners and managers to identify healthy retail strategies/recommendations as well as to assist with improvements, as needed. Promotional events and/or store tours will also be conducted to educate customers on the benefits and uses of healthy foods. Retailers that have made improvements to increase opportunities for healthy food options will recognized on an annual basis.

Approach 3: The coordination and collaboration of activities are integral to LIA sector level activities. LIAs will convene and co-coordinate bi-monthly Obesity and Chronic Disease Prevention Task Force meetings and Healthy San Joaquin Collaborative meetings to promote CNAP related activities. LIAs will regularly communicate with CNAP organizations and agencies on CNAP/SNAP-Ed program activities. Staff will also provide quarterly communications (e.g., e-mail, social

medial, etc.) to inform partner serving SNAP-Ed eligible participants about the availability of resources such as supplemental food programs, local emergency food outlets, and farmers markets and healthy retailers. Finally, LIAs will develop and convene a Food Access Workgroup as a component of the Hunger Task Force for San Joaquin County to address food access issues. Food Access Workgroup updates will also be provided during CNAP meetings, given CNAP's focus on Food Access.

The key to the success of the integrated work plan will be collaboration/coordination with partner schools, agencies, and organizations serving the SNAP-Ed eligible population. Media, public relations, and social media will help the LIAs promote SNAP-Ed related resources, relevant research findings, and snapshots of SNAP-Ed accomplishments across the state. To support a consistent delivery of behavior-focused nutrition messages, the LIAs have developed strong partnerships between themselves, SNAP-Ed funded subcontractors, and other non-SNAP-Ed funded local programs. These collaborations have and will continue to strengthen LIAs ability to implement intervention activities reflective of the Social Ecological Model. LIAs are actively involved in coalitions/collaboratives as coordinators, leaders, and/or members. These groups include the Obesity and Chronic Disease Prevention Task Force (OCDPT), Healthy San Joaquin Collaborative (HSJ), Hunger Task Force (HTF) for San Joaquin, and other various local collaboratives. LIAs will also utilize the CNAP Facilitator to engage a broader range of traditional and nontraditional community partners and coordinate nutrition and physical activity messages, activities and joint event/meetings.

In an effort to evaluate the successes of key strategies and collaboration efforts, the following evaluation activities will be utilized:

LHD	UCCE	CWD	CCC
Activity Tracking Form	UC CalFresh Workbook	Activity Tracking Form	
Intent to Change	Intent to Change	Intent to Change	Intent to Change
Food Behavior Checklist pre/post	Food Behavior Checklist pre/post	Food Behavior Checklist pre/post	
Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM)	Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM)	Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM)	Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM)
Creating Healthy Opportunities in Child Care Environments (CHOICE) Self-Assessment pre/post	Creating Healthy Opportunities in Child Care Environments (CHOICE) Self-Assessment pre/post		
Impact Outcome Evaluation (IOE)	Curriculum specific pre/post surveys (e.g., EatFit)		
	Parent Survey pre/posts		

LHD	UCCE	CWD	CCC
	Retrospective Assessments (e.g., MEDC)		
	Teacher Observation Tools (TOT)		
	Teacher Tasting Tool (TTT)		
	Smarter Lunchroom Movement's Self-assessment Scorecard		
	Shaping Healthy Choices Evaluations Tools		

The LIA evaluation plan will include formative, process and outcome evaluation. The information gathered from the plan will be used to identify areas of strengths and ways to improve services and intervention strategies. LIAs will continue to use the SNAP-Ed Activity Tracking Form (ATF) and Reporting Tools Workbook (RTW) to track IWP progress; which informs the Education and Administration Reporting System (EARS) as well as quarterly and annual reporting. In addition to inputting LIA activities into the ATF and RTW, reporting also includes activities conducted by trained extenders and subcontractors. LIAs will continue to use approved direct education evaluation tools to assess knowledge and behavioral changes. Participants will be asked to complete evaluation surveys that address indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes such as: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruit and Vegetables (LT2) Physical Activity Recommended Levels (LT7) and Entertainment Screen Time (LT8). An IOE Plan and Report will be submitted annually by LHD. Specific to UCCE, evaluation will be conducted with at least a third of adult direct participants and a quarter of youth participants in order to meet the UC CalFresh State Office evaluation goals/target. The State Office target was set as a simple guideline to encourage evaluation be conducted with a sizable percent of participants. It does not specifically account for attrition rates. However, for series-based lessons, our intent to evaluate outcomes with a third of participants who enrolled in "four or more hours" does to some degree account for attrition and the fact that some participants only attend 1-2 lessons in the series.

LIA's will use the RE-AIM model to assess PSE activities. At the environmental level, LIAs will report as appropriate on the following SNAP-Ed Evaluation Framework priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5). All LIAs projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). This information will be used to monitor and assess progress within select PSEs.

LIAs will also be assessing the impact of their education and PSE activities within the Collective Impact Zone. This will be done by taking a sample of each LIAs adult education evaluations and RE-AIM results to assess the effectiveness of strategies that target the SNAP-Ed population's knowledge, attitudes, and/or behaviors. This information will be used to help inform strategies for future integrated work plan activities.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50%		0 to 4 years old (Preschool):	32,854
Female	50%		5 to 17 years old (School Age):	62,207
			18 to 59 years old (Adult):	142,347
			60 years old and over (Senior):	21,526
Total:	**100%**		**Total:**	**258,934**

3. Ethnicity/Race

ETHNICITY

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
51.3%	48.7%	**100%**

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	1%	8.1%
Asian	1%	14.3%
American Indian/Alaskan Native	2%	0.5%
Native Hawaiian/Other Pacific Islander	1%	0.5%
White	44.3%	22.4%
Multiple/Other	2%	2.9%
Total:	**51.3%**	**48.7%**

4. Languages Used in Intervention Activities and Materials

English	55%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	2%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	2%	Vietnamese	1%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

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5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18*	FFY 19*
Direct Education (estimated unduplicated):	13,433	13,433	13,433
Indirect Education:	19,140	17,540	17,540
Policies, Systems, and Environment (PSE) Change/Supports	43,832	31,944	36,656

*Due to CDSS funding ending for CWD in 2017, the reach numbers may impacted in years two and three.

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	3	Schools: Students (Middle/Junior High)	52
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	12
CalFresh Offices	0	Head Start Programs	21	Schools: Students (After School)	73
California Food Assistance Program (CFAP)	0	Individual Homes	5	Schools (Parents)	105
Churches	64	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	9
Community Based Organizations	12	Libraries	4	Supplemental Security Income (SSI)	0
Community Centers	16	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	5
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program	0	Medical/Dental Offices		Youth Education Site (includes Park and Recreation)	13
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	9	Women, Infants, and Children Program	5
Emergency Food Assistance Sites	3	Public Housing	25	Worksites	1
Extension Offices	1	Retail/Food Stores	38	Other: Indoor Community Venue Facility	1
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other: Subsidized in-home child care	1
Farmers' Markets	6	Schools: District Office	1	**TOTAL SITES:**	652
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	53		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	111		

SECTION C: INTERVENTION PLAN for Youth 0-4 years of age (preschool) (LEARN)

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, up to **3,500 youth 0-4 years of age and 2,058 of their parents** will receive **direct nutrition (NE) and physical activity (PA) education annually**. Additionally, by the end of 2019, a minimum of **35 Early Child Care sites will** make healthy site changes designed to improve their NE, PA, and screen time environments for children 0-4 years of age.

SNAP-Ed State Goals

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Environmental changes that will be explored with partnering Early Child Care sites include:

- Structured Physical Activity
- Edible Gardens
- Wellness Policies and/or Procedures

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):** By September 30, 2017, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **Policy/System/Environmental (PSE)** changes (i.e., Structured Physical Activity, Edible Gardens, and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in a **minimum of 15 Early Child Care sites total**.
2. **FFY 2018 (Year 2) Objective(s):** By September 30, 2018, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **PSE** changes (i.e., Structured Physical Activity, Edible Gardens, and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in an additional **ten Early Child Care sites (for a minimum of 25 sites total)**.
3. **FFY 2019 (Year 3) Objective(s):** By September 30, 2019, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **PSE** changes (i.e., Structured Physical Activity, Edible Gardens, and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in an additional **ten Early Child Care sites (for a minimum of 35 sites total)**.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, at least 3,500 youth 0-4 years of age and 2,058 of their parents will receive direct nutrition (NE) and physical activity (PA) education annually. Additionally, by the end of 2019, a minimum of 35 Early Child Care sites will make healthy site changes designed to improve their NE, PA, and screen time environments for children 0-4 years of age.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	**Approach 1—Education/Training (Individual Level):** LIA staff will provide initial/update trainings **each year for 133 teachers, parent educators, child care providers, and/or volunteers** funded through partner agencies / organizations to conduct educational lessons designed to promote increased consumption of healthy foods and beverages, improved food resource management skills, increased physical activity, and/or garden-enhanced nutrition education using SNAP-Ed approved curricula/materials. LIA staff and trained extenders will **educate 3,500 SNAP-Ed eligible children 0 to 4 years of age and 2,058 of their parents annually** through home visitation, subsidized child care provider homes, preschool classrooms, and other community sites serving this age group.	X CED CEI MPR C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: Family Resource and Referral Center (FRRC) UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-UC CalFresh Workbook -Enrollment Forms -Quarterly Reports -Sign In Forms -Activity Tracking Forms
1.2	**Approach 2—Preschool/Site Engagement (Environmental Level):** LIA staff will initiate discussions with at least 20 **Early Child Care directors, coordinators, and staff annually** regarding integration of policy/system/environmental changes into classroom/site (e.g., structured physical activity/murals/stencils, edible gardens, wellness policies and/or procedures.	CED CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: FRRC UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Contact List

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.3	**Approach 2—Selection of Policy/System/Environmental Change (Environmental Level):** LIA staff will facilitate the assessment of **4 Early Child Care sites per year** using an environmental scan(s) (e.g., CHOICE Survey) or key informant interview(s) with school decision-makers.	CED X CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Sign In Sheets -RE-AIM or tool provided by SIA
1.4	**Approach 2—Structured Physical Activity Training and Technical Assistance (Environmental Level):** LIAs will work with ~~local~~ partners, such as CATCH, to provide at least **5 Early Child Care classrooms/sites in year 1; 10 in year 2 (5 new); and 15 (5 new) in year 3 with structured physical activity training and technical assistance** to support the development, implementation and/or maintenance of structured physical activity programs.	CED X CEI MPR X C&C X TTA	CWD LHD X UCCE CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-UC CalFresh Workbook -Sign In Sheets -RE-AIM or tool provided by SIA
1.5	**Approach 2—Edible Gardens Training and Technical Assistance (Environmental Level):** LIAs will work with local partners, such as UCCE Master Gardener Program, to provide at least **8 Early Child Care classrooms/sites in year 1; 11 in year 2 (3 new); and 14 in year 3 (3 new)** with edible gardening training and technical assistance to support the development, implementation and/or maintenance of gardening activities.	CED X CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-UC CalFresh Workbook -Sign In Sheets -RE-AIM or tool provided by SIA

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.6	**Approach 2—Wellness Policies/Procedures Training and Technical Assistance (Environmental Level):** LIAs will work with ~~local~~ partners, such as ChangeLab Solutions, CHOICE Self-Assessment, to provide at least **2 Early Child Care classrooms/sites in year 1; 4 in year 2 (2 new); and 6 in year 3 (2 new) with wellness policy/procedure training and technical assistance** to support the development, implementation and/or maintenance of selected wellness policies/procedures.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; UCCE: X; CCC:	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-UC CalFresh Workbook -Sign In Sheets -RE-AIM or tool provided by SIA
1.7	**Approach 3—Early Child Care Partner Engagement (Sector Level):** LIA staff will participate in at least one quarterly relevant, local and regional, collaboratives/coalitions/CNAP meeting (e.g., First 5 Advisory Committee, Council for Quality Education and Care of Children, etc.) to assist with information and resource gathering and sharing.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: X; CCC:	CWD: LHD: FRRC UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Meeting Agendas

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1	Go, Glow, Grow (Use pending approval of UC-ANR)		CWD		Research Tested
		X	LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
1.1	Happy, Healthy Me (Use pending approval of UC-ANR)		CWD		Research Tested
		X	LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
1.1	Healthy, Happy Families		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
1.1	Eat & Play Together (Use pending approval of UC-ANR)		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.1	Eating Smart, Being Active		CWD	X	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.1	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1	Plan, Shop, Save, Cook		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.2 1.3 1.4 1.6	Creating Healthy Opportunities for Child Care Environments (CHOICE)		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.4	Coordinated Approach to Child Health (CATCH)		CWD	x	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.5	Salad in a Wheelbarrow		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
1.1 1.5	Farm to Preschool		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
1.1 1.5	Grow it, Try it, Like it		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
1.1	My Plate for Preschoolers		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.1	Rethink Your Drink		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Evaluation Activities (FFY 2017-FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Evaluate outcomes for 33% of the parent participants enrolled in four or more hours of SNAP-Ed approved series-based lessons. Used with Activity 1.1 *	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change
E.1.2	Evaluate outcomes for 33% of the parent participants enrolled in single session 30-90 minute workshops. Used with Activity 1.1. *	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [X] UC Intent to Change

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.3	Evaluate outcomes for 25% of the youth participating in SNAP-Ed approved lessons. Used with Activity 1.1. *	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change Teacher Observation Tool, Taste Testing Tool, Parent Survey
E.1.4	Report on reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) for PSEs. Used with Activity 1.2, 1.3, 1.4, 1.5, 1.6, and 1.7.	X	X	X	[ ] CWD [X] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [X] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change Or other appropriate environmental scan surveys developed/ approved by SIAs
E.1.5	Evaluate 25% of child care provider sites and/or			X	[ ] CWD	Year 1	[X] EARS/ATF

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
	preschool classrooms participating in PSE activities for environmental improvements. Used in Activity 1.3, 1.4, 1.5, 1.6 and 1.7. * The reason the 33% of adult participants and 25% of youth participants are specified is to meet the UC CalFresh State Office target to conduct evaluation with at least a third of adult direct participants and a quarter of youth participants. The State Office target was set as a simple guideline to encourage evaluation be conducted with a sizable percent of participants. It does not specifically account for attrition rates. However, for series-based lessons, our intent to evaluate outcomes with a third of participants who enrolled in "four or more hours" does to some degree account for attrition and the fact that some participants only attend 1-2 lessons in the series.				X LHD X UCCE CCC	Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change CHOICE Self-Assessment pre/post
E.1.6	**Collective Impact Zone (East Stockton):** Aggregate the outcomes in this specific geographic area of SJC and report on the community changes that occurred due to our collective efforts. Used in 1.1 through 1.7.	X	X	X	CWD X LHD X UCCE CCC	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change CHOICE Self-Assessment pre/post, TOT, TTT

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.7	**On an ongoing basis record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS), Activity Tracking Form, and UC CalFresh Workbook.**	X	X	X	X CWD X LHD X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN for Youth 5-17 years of age (LEARN)

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, up to **4,230 youth 5-17 years of age** will receive **direct nutrition (NE) and physical activity (PA) education annually**. Additionally, by the end of 2019, a minimum of **46 SNAP-Ed eligible sites** serving these youth will make healthy site changes designed to improve their NE and PA environments.

SNAP-Ed State Goals

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Environmental Changes that will be explored with partnering school sites include:

- Smarter Lunchrooms
- Edible Gardens
- Active Transportation
- Structured Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):** By September 30, 2017, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **Policy/System/Environmental (PSE)** changes (i.e., Smarter Lunchroom, Edible Gardens, and/or Active Transportation) as well as provide training and/or technical assistance in a minimum of 27 school/community sites.
2. **FFY 2018 (Year 2) Objective(s):** By September 30, 2018, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of PSE changes (i.e., Edible Gardens, Smarter Lunchroom, and/or Active Transportation) as well as provide training and/or technical assistance in an additional 13 new school/community sites for a total of 36 sites.
3. **FFY 2019 (Year 3) Objective(s):** By September 30, 2019, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of PSE changes (i.e., Edible Gardens, Smarter Lunchroom, and/or Active Transportation) as well as provide training and/or technical assistance in an additional 16 new school/community sites for a total of 46 sites.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, 4,230 youth 5-17 years of age will receive direct nutrition (NE) and physical activity (PA) education annually. Additionally, by the end of 2019 a minimum of 46 SNAP-Ed eligible sites serving these youth will make healthy site changes designed to improve their NE and PA environments.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	**Approach 1—Education/Training (Individual Level):** LIA staff will provide initial/update trainings each year for 63 teachers, staff and/or volunteers funded through partner agencies / organizations to conduct educational lessons designed to promote increased consumption of healthy foods and beverages, improved food resource management skills, increased physical activity, and/or garden-enhanced nutrition education using SNAP-Ed approved curricula/materials. LIA staff and trained extenders will educate 4,230 SNAP-Ed eligible children 5-17 years of age annually through elementary schools, middle schools, high schools and/or community-based agency/organizations serving this age group.	X CED CEI MPR C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: San Joaquin County Office of Education (SJCOE) UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Sign-in sheets -IOE Surveys
2.2	**Approach 2—School/Afterschool/Community Site Engagement (Environmental Level):** LIA staff will initiate discussions with at least 10 student and/or adult nutrition action committees and/or school/site liaison/administrators per year regarding integration of policy/system/environmental changes into school/community site (e.g., structured physical activity, edible gardens, smarter lunchroom, wellness policies and/or procedures).	CED X CEI MPR C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: SJCOE UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Sign-in sheets -RE-AIM or tool provided by SIA

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.3	**Approach 2—Selection of Policy/System/Environmental Change for School/Afterschool/Community Site (Environmental Level):** LIA staff will facilitate the assessment of a minimum of 4 school/afterschool/community sites per year using an environmental scan(s) (e.g., Shaping Healthy Choices Self-Health Check Questionnaire (SHC^2), CX3 Afterschool Assessment) or key informant interview(s) with school/community site decision-makers to identify areas of improvement.	CED CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Contact Lists -RE-AIM or tool provided by SIA
2.4	**Approach 2—Smarter Lunchroom Training and Technical Assistance (Environmental Level):** LIAs will work with local partners, such as Dairy Council of California, to provide at least 4 new school/afterschool/community sites in year 1, 6 new sites in year 2, and 8 new sites in year 3 with Smarter Lunchroom technical assistance to support the development, implementation and/or maintenance of program activities.	CED CEI MPR C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	-ATF -UC CalFresh Workbook -RE-AIM or tool provided by SIA
2.5	**Approach 2—Edible Gardens Training and Technical Assistance (Environmental Level):** LIAs will work with local partners, such as UCCE Master Gardener Program, to provide at least 15 school/afterschool/community sites in year 1; 20 (5 new) in year 2; and 26 (6 new) in year 3 with gardening training and technical assistance to support the development, implementation and/or maintenance of program activities.	CED X CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: SJCOE, TBD UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	-ATF -UC CalFresh Workbook -RE-AIM or tool provided by SIA

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.6	**Approach 2—Active Transportation Training and Technical Assistance (Environmental Level):** LIAs will work with local partners, such as CDPH's Safe and Active Communities Branch and ChangeLab Solutions, to provide at least 8 school/afterschool/community sites in year 1; 10 (2 new) in year 2; and 12 (2 new) in year 3 with active transportation/SRTS training and technical assistance to support the development, implementation and/or maintenance of selected wellness policies/procedures.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: ; CCC:	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	-ATF -RE-AIM or tool provided by SIA
2.7	**Approach 3—AgVenture Events (Sector Level):** LIAs will coordinate, train, and deliver presentations for the nutrition education component of the three (3) San Joaquin County AgVenture events to promote consumption of healthy foods (MyPlate) and healthy beverages (RYD) to third grade students.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: X; CCC:	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4	-ATF -UC CalFresh Workbook
2.8	**Approach 3—School-age Parent/Community Engagement (Sector Level):** LIA staff will participate in at least one quarterly relevant, local and regional, collaboratives/coalitions/CNAP meeting (e.g., School Wellness Committee, City of Stockton SRTS Committee, etc.) to assist with information and resource gathering and sharing. Additionally, parents will receive education through newsletters, health fairs, and other parent-centered events.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: X; CCC:	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -Meeting Agendas

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1 2.4 2.7	Rethink Your Drink		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
2.1	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
2.1 2.4	Eating Healthy from Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	It's My Choice: Eat Right, Be Active		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
2.1 2.5	Teams with Intergenerational Support (TWIGS) (Use pending approval of UC-ANR)		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	Children's PowerPlay		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.5	Nutrition to Grow On		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	EatFit		CWD	x	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	Hunger Attacks/Money Talks		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.5	Great Garden Detective		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.5	Dig In		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.5	Salad in a Wheelbarrow		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1 2.5	Learn, Grow, Eat and Go (Junior Master Gardeners)		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	Eat & Play Together		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	Coordinated Approach to Child Health (CATCH)		CWD	X	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	SPARK		CWD	X	Research Tested
		X	LHD		Practice Tested
			UCCE		Emerging
			CCC		N/A
2.1 2.5	Discovering Healthy Choices (Shaping Healthy Choices Program)		CWD	X	Research Tested
			LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.5	Cooking Up Healthy Choices (Shaping Healthy Choices Program)		CWD	X	Research Tested
			LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	Team Up for Good Health		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1	Eat, Play, Grow		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
2.1	High School Lesson Plans and Presentations--Pennsylvania SNAP-ED/Drexel University		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
2.2 2.3	Youth Engagement Curriculum Children's PowerPlay Campaign: Snapshots & Stories--My Voice, My Community		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.1 2.4 2.7	MyPlate Handouts/Resource Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
2.2 2.3 2.6	Youth-Led Participatory Action Research (YPAR)		CWD		Research Tested
		X	LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
2.4	Smarter Lunchroom Movement Materials/Resources		CWD	X	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.6	Safe Routes to Schools Resources & Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A

Evaluation Activities (FFY 2017-FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Evaluate outcomes for 25% of the youth participating in 30-45 minutes of SNAP-Ed approved lessons. Used in 2.1. The reason 25% of youth participants are specified is to meet the UC CalFresh State Office target to conduct evaluation with at least a quarter of youth participants. The State Office target was set as a simple guideline to encourage evaluation be conducted with a sizable percent of participants.	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change TOT, TTT, Curriculum Specific pre/post
E.2.2	Conduct and report on Impact Outcome Evaluation (IOE) to assess change in healthy and unhealthy food and beverages consumption among a group of at least 100 pre-/post-matched youth per year. Used in 2.1.			X	[ ] CWD [X] LHD [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change NEOPB Youth Survey

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.3	**Smarter Lunchroom Movement:** Report on the results of the training and/or technical assistance provided as trained Technical Assistance Providers. Used in 2.4.		X	X	CWD X LHD X UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Smarter Lunchroom Self-Assessment Scorecard
E.2.4	Report on reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) for PSEs. Used 2.4, 2.5, and 2.6.	X	X	X	CWD X LHD X UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change environmental scan surveys developed/ approved by SIAs (e.g., SHC[2])

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.5	**Collective Impact Zone (East Stockton):** Aggregate the outcomes in this specific geographic area of SJC and report on the community changes that occurred due to our collective efforts. Used 2.1, 2.2, 2.3, 2.4, 2.5, and 2.6.	X	X	X	( ) CWD (X) LHD (X) UCCE ( ) CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	(X) EARS/ATF (X) PSE RE-AIM Report (X) UC CalFresh Workbook (X) Food Behavior Checklist (X) UC Intent to Change TOT, TTT, Parent Survey
E.2.6	**On an ongoing basis record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS), Activity Tracking Form, and UC CalFresh Workbook.**	X	X	X	(X) CWD (X) LHD (X) UCCE (X) CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	(X) EARS/ATF ( ) PSE RE-AIM Report (X) UC CalFresh Workbook ( ) Food Behavior Checklist ( ) UC Intent to Change

SECTION C: INTERVENTION PLAN for Adults 18 years of age and older (LIVE)

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, **3,645 adults 18 years of age and older in year one and 1,930 in years two and three** will receive **direct nutrition (NE) and physical activity (PA) education annually**.* Additionally, a minimum of **14 sites** serving these adults will make healthy site changes designed to support their improved nutrition and physical activity behaviors.
**Due to CDSS funding ending for CWD in 2017, direct education numbers are reduced in years two and three.*

SNAP-Ed State Goals

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Environmental changes that will be supported by Objective #3 activities include PSEs such as:
- **Wellness Policies/Procedures**
- **Edible Gardens**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):** By September 30, 2017, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **Policy/System/Environmental (PSE)** changes (e.g., Community Gardens and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in a **minimum of 6 community/neighborhood sites**.
2. **FFY 2018 (Year 2) Objective(s):** By September 30, 2018, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **PSE** changes (e.g., Community Gardens and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in a **minimum of 10 community/neighborhood sites**.
3. **FFY 2019 (Year 3) Objective(s):** By September 30, 2019, San Joaquin County SNAP-Ed LIA will support the development and/or implementation of **PSE** changes (e.g., Community Gardens and/or Wellness Policies/Procedures) as well as provide training and/or technical assistance in a **minimum of 14 community/neighborhood sites**.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, **3,645 adults 18 years of age and older** in year one and 1,930 in years two and three will receive direct nutrition (NE) and physical activity (PA) education annually.* Additionally, a minimum of **14 sites** serving these adults will make healthy site changes designed to support their improved nutrition and physical activity behaviors.
**Due to CDSS funding ending for CWD in 2017, direct education numbers are reduced in years two and three.*

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	**Approach 1—Series Based Lessons:** Conduct a **minimum of 64 series sessions annually** consisting of four or more nutrition, physical activity, and/or food resource management education sessions to eligible adults using approved curricula. Taste testing may be included.	X CED CEI MPR C&C TTA	X CWD* X LHD X UCCE X CCC	CWD: LHD: Asian Pacific Self-Development and Residential Association (APSARA) UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Enrollment Forms -Quarterly Reports -Sign In Sheets
3.2	**Approach 1—Single Session Lessons:** Conduct **a minimum of 95 single sessions annually** nutrition, physical activity, and/or food resource management education sessions to eligible adults using lessons from approved curricula. Taste testing may be included.	X CED CEI MPR C&C TTA	X CWD X LHD X UCCE X CCC *CWD in year one only.	CWD: LHD: APSARA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Enrollment Forms -Quarterly Reports -Sign In Sheets -Demographic Forms

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.3	**Approach 1—Extender Training:** Nutrition educators will provide curricula, support materials, and initial trainings for **a minimum of 4 educators/tutors annually who are** funded by partner agencies and organizations to conduct individual and/or group sessions focused on nutrition, physical activity, food resource management, and/or policy/system/environmental changes.	X CED CEI MPR X C&C X TTA	CWD X LHD X UCCE CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Sign In Sheets
3.4	**Approach 2—Community Site Engagement/Assessment (Environmental Level):** LIA staff will engage and/or assess the needs of at least 4 participating groups/organizations per year (e.g., environmental scans, walkability survey, community roundtables, key informant interview(s), etc.) to identify barriers and opportunities for PSE strategies.	CED X CEI MPR X C&C X TTA	X CWD* X LHD UCCE X CCC *CWD in year one only.	CWD: LHD: APSARA UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-RE-AIM or tool provided by SIA RE-AIM -Sign In Sheets
3.5	**Approach 2—Edible Gardens Training and Technical Assistance (Environmental Level):** LIAs will work with local partners, such as UCCE Master Gardener Program, and directors/coordinators, educators and/or staff from at least **5 community sites in year 1; 8 (3 new) in year 2; and 11 (3 new) in year 3 to provide gardening training and technical assistance** in support of the development, implementation and/or maintenance of gardening activities.	CED CEI X MPR X C&C X TTA	CWD X LHD X UCCE X CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Contact List -RE-AIM or tool provided by SIA

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.6	**Approach 2—Wellness Policies/Procedures Training and Technical Assistance (Environmental Level):** Work with local partners and directors/coordinators, educators and/or staff from at least 1 churches/community sites in year 1; 2 (1 new) in year 2; and 3 (1 new) in year 3 to provide wellness policy training and technical assistance in support of the development, implementation and/or maintenance of wellness activities.	CED CEI X MPR X C&C X TTA	CWD LHD UCCE X CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -Agendas -Sign In Sheets -RE-AIM or tool provided by SIA
3.7	**Approach 3—Community Engagement (Environmental/Sector Levels):** LIA staff will conduct quarterly indirect education activities at SNAP-Ed eligible sites to support policy/system/environmental change priorities. Activities include, but are not limited to, promoting healthy eating/physical activity in classrooms, cafeterias, and clinics; participating in qualifying health and/or resource fairs, family activity nights, etc.; and disseminating relevant information via newsletters, social media postings, e-blast, etc. Key messages will be based on the 2015 Dietary Guidelines and SNAP-Ed approved curricula/materials.	CED X CEI X MPR X C&C X TTA	X CWD* X LHD X UCCE X CCC *CWD in year one only.	CWD: LHD: APSARA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -UC CalFresh Workbook -Copies of Materials -Pictures

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1 3.2 3.3	My Plate for My Family	X	CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
3.1	Eating Smart, Being Active		CWD	X	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
			CCC		N/A
3.1	Eat Smart, Live Strong	X	CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
3.1 3.2 3.6	Fresh From The Garden		CWD		Research Tested
			LHD		Practice Tested
		X	UCCE	X	Emerging
			CCC		N/A
3.1 3.2	Healthy, Happy Families		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
3.1 3.2	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
3.1 3.2	Plan, Shop, Save, Cook		CWD		Research Tested
			LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1	Cooking for Health Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
3.1 3.2	Eat Healthy, Be Active: Community Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
3.1 3.2 3.7	Rethink Your Drink	X	CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
3.1 3.2 3.3 3.7	NEOP Community Tool Box		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
		X	CCC		N/A
3.1 3.2 3.7	Eat & Play Together (Use pending approval of UC-ANR.)		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A
3.1	Cooking Matters		CWD	X	Research Tested
			LHD		Practice Tested
			UCCE		Emerging
		X	CCC		N/A
3.1 3.2	Food Smarts Workshop Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			UCCE		Emerging
		X	CCC		N/A

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Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1	Nutrition 5 class series		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
3.1 3.2	Body & Soul		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
3.1 3.2 3.3 3.7	MyPlate Resources & Materials	X	CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
3.1 3.2 3.3 3.7	Leah's Pantry—eatfresh.org	X	CWD		Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
		X	CCC	X	N/A Used as a resource

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Evaluation Activities (FFY 2017-FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Evaluate outcomes for 33% of the adult participants enrolled in four or more hours of SNAP-Ed approved series-based lessons. Used in 3.1. The reason the 33% of adult participants are specified is to meet the UC CalFresh State Office target to conduct evaluation with at least a third of adult direct participants. The State Office target was set as a simple guideline to encourage evaluation be conducted with a sizable percent of participants. It does not specifically account for attrition rates. However, for series-based lessons, our intent to evaluate outcomes with a third of participants who enrolled in "four or more hours" does to some degree account for attrition and the fact that some participants only attend 1-2 lessons in the series.	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [x] Food Behavior Checklist [ ] UC Intent to Change MEDC retrospective

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.2	Evaluate outcomes for 33% of the adult participants enrolled in single session 30-90 minute workshops. Used in 3.2. The reason the 33% of adult participants are specified is to meet the UC CalFresh State Office target to conduct evaluation with at least a third of adult direct participants. The State Office target was set as a simple guideline to encourage evaluation be conducted with a sizable percent of participants. It does not specifically account for attrition rates. However, for series-based lessons, our intent to evaluate outcomes with a third of participants who enrolled in "four or more hours" does to some degree account for attrition and the fact that some participants only attend 1-2 lessons in the series.	X		X	[ ] CWD [ ] LHD [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [x] UC Intent to Change
E.3.3	Evaluate outcomes for 25% of the adult participants enrolled in four or more hours of SNAP-Ed approved series-based lessons. Used in 3.1.	X		X	[X] CWD [X] LHD [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.4	Evaluate outcomes for 25% of the adult participants enrolled in single session 30-90 minute workshops. Used in 3.2.	X		X	X CWD X LHD UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change
E.3.5	Report on reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) for PSEs. Used in 3.4, 3.5, 3.6 and 3.7.	X	X	X	X CWD X LHD X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change Or other appropriate environmental scan surveys developed/approved by SIAs

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.6	Conduct and report on Impact Outcome Evaluation (IOE) to assess change in healthy food and beverages and readiness to consume healthier foods and beverages among a group of at least 100 pre-/post-matched adults per year. Used in 3.1.			X	[ ] CWD [X] LHD [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change NEOPB Adult Survey
E.3.7	**Collective Impact Zone (East Stockton):** Aggregate the outcomes in this specific geographic area of SJC and report on the community changes that occurred due to our collective efforts. Used in 3.1, 3.2, 3.4, 3.5, 3.6, and 3.7.	X	X	X	[X] CWD [X] LHD [X] UCCE [X] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [X] PSE RE-AIM Report [X] UC CalFresh Workbook [X] Food Behavior Checklist [X] UC Intent to Change MEDC retrospective, Pre/Post Cooking Matters Survey, NEOPB Adult Survey

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.8	On an ongoing basis record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS), Activity Tracking Form, and UC CalFresh Workbook.	X	X	X	X CWD X LHD X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

SECTION C: INTERVENTION PLAN for Food Access/Food Security (SHOP)

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**
By September 30, 2019, San Joaquin County LIAs will collaborate with SNAP-Ed funded and non-SNAP-Ed funded partners to adopt and/or implement healthy food access/food security PSE changes and activities at **9 sites** serving SNAP-Ed eligible youth and adults in community and retail settings.

SNAP-Ed State Goals

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
Environmental changes that will be supported by Objective #4 activities include PSEs such as:
- Healthy Food and Beverage Standards at Food Distribution Sites
- Food Security/Food Access
- Healthy Retail/Recognition

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, San Joaquin County LIAs will promote Food Security/Food Access by engaging **8 new partners** in meetings and/or activities of local food security/food access collaborative groups such as the Obesity and Chronic Disease Prevention Task Force, the Healthy San Joaquin Collaborative, the Hunger Task Force for San Joaquin County, and Food Access Workgroup.
    b. By September 30, 2017, San Joaquin County LIAs will increase access to and appeal of healthy fruits, vegetables, and beverages in SNAP-Ed qualifying neighborhoods by providing technical assistance to at least 5 community sites (**2 retail sites**, **2 community centers and 1 church)** through adopted and implemented policy and/or physical site changes.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, San Joaquin County LIAs will promote Food Security/Food Access by engaging **10 new partners** in meetings and/or activities of local food security/food access collaborative groups such as the Obesity and Chronic Disease Prevention Task Force, the Healthy San Joaquin Collaborative, the Hunger Task Force for San Joaquin County, and Food Access Workgroup.

b. By September 30, 2018, San Joaquin County LIAs will increase access to and appeal of healthy fruits, vegetables, and beverages in SNAP-Ed qualifying neighborhoods by providing technical assistance to at least **4 retail sites** (2 new) and **1 church partner (same partner as year one)** through adopted and implemented policy and/or physical site changes.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, San Joaquin County LIAs will promote Food Security/Food Access by engaging **12 new partners** in meetings and/or activities of local food security/food access collaborative groups such as the Obesity and Chronic Disease Prevention Task Force, the Healthy San Joaquin Collaborative, the Hunger Task Force for San Joaquin County, and Food Access Workgroup.
   b. By September 30, 2019, San Joaquin County LIAs will increase access to and appeal of healthy fruits, vegetables, and beverages in SNAP-Ed qualifying neighborhoods by providing technical assistance to at least **6 retail sites** (2 new) and **1 church partner (same partner as year one)**through adopted and implemented policy and/or physical site changes.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, San Joaquin County LIAs will collaborate with SNAP-Ed funded and non-SNAP-Ed funded partners to adopt and/or implement healthy food access/food security PSE changes and activities at 9 sites serving SNAP-Ed eligible youth and adults in community and retail settings.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	**Approach 1—Healthy Shopping Program—Outreach (Individual Level):** Coordinate, promote, and conduct **15 promotional events per year** in participating Healthy Shopping Program stores to educate customers on the benefits, uses, and purchase of healthy foods. Events will include nutrition education and low-cost healthy cooking demonstrations. Collaborate with the produce industry, food security organizations, local farmers and/or farmers' market associations to secure donations for events.	☐ CED X CEI X MPR X C&C ☐ TTA	☐ CWD X LHD ☐ UCCE ☐ CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-Event promotional materials and schedule -Photos

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.2	**Approach 1—Healthy Shopping Program—Outreach (Individual Level):** Conduct **one (1) Fruit and Veggie Fest** community celebration at a SNAP-Ed qualifying retail site annually to promote consumption and access to healthy foods for SNAP-Ed eligible individuals, reaching a minimum of **200 SNAP-Ed eligible participants**.	[ ] CED [X] CEI [X] MPR [X] C&C [ ] TTA	[X] CWD [X] LHD [X] UCCE [X] CCC	CWD: LHD: CNAP Facilitator UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X X Year 2: Q1 Q2 Q3 Q4 — X X Year 3: Q1 Q2 Q3 Q4 — X X	-Event fliers -Photos -Press release
4.3	**Approach 2—Food Distribution Policy (Environmental Level):** Work with SNAP-Ed and non-SNAP-Ed funded partners to provide training and/or technical assistance to support the implementation of a healthy food distribution policy at food banks and food pantries (at least **two (2) Community Centers and 1 church).**	[ ] CED [X] CEI [ ] MPR [X] C&C [X] TTA	[X] CWD* [ ] LHD [ ] UCCE [X] CCC *Activity for year one only.	CWD: LHD: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — X X X X Year 2: Q1 Q2 Q3 Q4 — X X X X Year 3: Q1 Q2 Q3 Q4 — X X X X	-List of community centers -Copy of written policy
4.4	**Approach 2—Healthy Retail (Environmental Level):** Convene the Healthy Retail Advisory Committee meetings **monthly** to monitor potential retail sites and develop and implement a Heathy Retail Recognition action plan. Members include representatives from the Smoking and Tobacco Outreach/Prevention Program (STOPP), Lifetime of Wellness (LOW) Program, the CNAP facilitator, and other relevant coalition partners. Topics may include sharing of best practices, current research, assessment results, and potential funding opportunities.	[ ] CED [ ] CEI [ ] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] UCCE [ ] CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x X X Year 2: Q1 Q2 Q3 Q4 — x x X X Year 3: Q1 Q2 Q3 Q4 — x x X X	-Meeting agenda, sign-in sheet, and minutes -Healthy Retail Recognition action plan -External funding applications

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.5	**Approach 2—Healthy Retail Advisory (Environmental Level):** Work with CNAP and Healthy Retail Advisory Committee partners to identify funding and support for: • Corner store conversions • A healthy mobile vending program in low-resource areas with poor access to healthy foods identified by the community and retail assessments	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: ; CCC:	CWD: LHD: CNAP Facilitator UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	-List of successful proposals
4.6	**Approach 2—Healthy Retail (Environmental Level):** Using CX3 data to identify and select potential target sites, annually engage with a minimum of **5 retail owners, managers, and/or staff** of grocery stores and corner markets to discuss strategies for improving the retail environment. Conduct retail assessments (e.g., CX3, observational site visits, customer surveys, work process observations, etc.) at the sites and educate the retailer on the benefits to being a SNAP/WIC vendor.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: ; CCC:	CWD: LHD:Health Education Council UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	-List of contacted retail sites -Store and customer surveys and assessment results
4.7	**Approach 2—Healthy Retail (Environmental Level):** Partner with a minimum of **2 new retail sites annually** and continue working with prior retail partners on healthy retail strategies by developing and/or updating a plan of action and/or recommendations for store improvement with the retail owners and managers. These may include providing nutrition education and discussing benefits of stocking healthy retail produce to the neighborhood, economic benefits of accepting food-assistance programs, and/or healthy point of purchase strategies.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; UCCE: ; CCC:	CWD: LHD: Health Education Council UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	-List of partner retail sites -Recommendations and/or plans of action

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.8	**Approach 2—Healthy Retail (Environmental Level):** Provide healthy marketing materials and nutrition education materials (e.g., NEOPB retail and HOTM signage, posters, newsletters, recipe cards, Harvest of the Month and/or Rethink Your Drink community newsletters, posters, signage, recipe cards, wobblers, magnets, window clings, hardware, and/or in-store audio) at participating stores, based on store capacity.	CED CEI MPR X C&C X TTA	CWD X LHD UCCE CCC	CWD: LHD: Health Education Council UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	-List of marketing materials provided
4.9	**Approach 2—Healthy Retail (Environmental Level):** Coordinate, promote, and conduct a minimum of 2 promotional events and/or store tours annually at participating stores to educate customers on the benefits and uses of healthy foods. Collaborate with the produce industry, food security organizations, and/or local farmers to secure donations for events.	CED X CEI X MPR X C&C X TTA	CWD X LHD UCCE CCC	CWD: LHD:-Health Education Council UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 x Year 2: Q1 x, Q2 x, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 X, Q4 x	-List of events and calendar -List of supporting agencies for events & store tours
4.10	**Approach 2—Healthy Retail (Environmental Level):** Recognize retail sites that have made improvements to increase opportunities for healthy food options.	CED CEI MPR X C&C X TTA	CWD X LHD UCCE CCC	CWD: LHD:Health Education Council UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 , Q4 X Year 2: Q1 , Q2 X, Q3 , Q4 X Year 3: Q1 , Q2 X, Q3 , Q4 X	-List of recognized sites -Press releases

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.11	**Approach 3—Coordination of CNAP Collaboratives (Sector Level):** Convene and co-coordinate the Obesity and Chronic Disease Prevention Task Force (6 times/year) and the Healthy San Joaquin Collaborative (10 times per year) and their CNAP related activities.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: X; LHD: X; UCCE: X; CCC: X	CWD: LHD: CNAP Facilitator UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-Sign-in Sheets -Agendas -Minutes -Membership roster
4.12	**Approach 3—Coalitions/Collaborative Involvement (Sector Level):** Establish and maintain regular communication with key contacts for organizations and agencies serving SNAP-Ed eligible youth and adults. Solicit participation in and input on CNAP-related activities and encourage the sharing of successes, challenges and partner efforts (CNAP resource guide) by these key contacts as a component of the Obesity and Chronic Disease Prevention Task Force, the Healthy San Joaquin Collaborative, the Hunger Task Force of San Joaquin County, and other CNAP related groups.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: X; LHD: X; UCCE: X; CCC: X	CWD: LHD: CNAP Facilitator UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-Agendas -Minutes -Contact List -CNAP Resource Guide

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.13	**Approach 3—CX3 & Healthy Retail (Sector Level):** LIAs will conduct **5-10 presentations** to share results of the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessment survey, or comparable surveys (e.g., Communities of Excellence (CX) and Healthy Stores for a Healthy Community (HSHC) in tobacco control), in qualifying neighborhoods to assess measures such as food availability, affordability, and neighborhood walkability. Assessment findings will be used in conjunction with other existing survey data (CX3, CX, & HSHC) to identify potential retail partners.	CED X CEI X MPR X C&C X TTA	CWD X LHD UCCE CCC	CWD: LHD: CNAP Facilitator UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	-List of agencies contacted/presented to -Sign-in sheets -Agenda -Minutes
4.14	**Approach 3—Food Access Promotion and Collaboration (Environmental/Sector Levels):** LIA staff will disseminate quarterly communications (e.g., e-mail, social medial, etc.) to inform SNAP-Ed eligible serving partners about the availability of supplemental food programs, local emergency food outlets, and farmers markets and healthy retailers.	CED X CEI MPR X C&C X TTA	X CWD X LHD X UCCE X CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-List of partners to whom information was distributed -Copies of informational materials
4.15	**Approach 3—Resource Sharing (Sector Level):** Share SNAP-Ed related resources and research with agencies/organizations serving the SNAP-Ed eligible through state nutrition education briefs, weekly updates, and/or social media sites.	CED CEI X MPR X C&C X TTA	X CWD X LHD X UCCE X CCC	CWD: LHD: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-UC CalFresh Event Form/Calendar -Copies of informational materials and flyers

***Intervention Categories Legend**

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.1-4.15	Food Programs' Brochures/Handouts (e.g., CalFresh, WIC, Summer Meals)	X	CWD		Research Tested
		X	LHD	X	Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
4.1-4.15	NEOP Storefront materials/resources (e.g., cookbooks, pamphlets, brochures)		CWD		Research Tested
		X	LHD	X	Practice Tested
			UCCE		Emerging
			CCC		N/A
4.1-4.15	Change Lab Solutions resources/materials		CWD	X	Research Tested
		X	LHD		Practice Tested
			UCCE		Emerging
			CCC		N/A
4.11-4.15	Nutrition Policy Institute resources/materials	X	CWD	X	Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
		X	CCC		N/A
4.1-4.15	Leah's Pantry/eatfresh.org resources/materials	X	CWD		Research Tested
		X	LHD		Practice Tested
		X	UCCE		Emerging
		X	CCC	X	N/A Used as resource

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Evaluation Activities (FFY 2017-FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Report on reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) for PSEs. Used in 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7, 4.8, 4.9, 4.10, 4.11, 4.12, 4.13, 4.14, and 4.15.	X	X	X	X CWD X LHD UCCE CCC	Year 1: Q4 Year 2: Q4 Year 3: Q4	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Or other appropriate environmental scan surveys developed/approved by SIAs.
E.4.2	Key Informant Interviews with CNAP partners to solicit input on CNAP-related activities and encourage the sharing of successes, challenges, and partner efforts (CNAP resource guide). Used in 4.11.		X		X CWD X LHD X UCCE X CCC	Year 1: Q1 Q2 Q3 Q4 Year 2: Q1 Q2 Q3 Q4 Year 3: Q1 Q2 Q3 Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Key Informant Interview Questionnaire approved by SIA

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.3	Conduct post-intervention food access assessment in at least 6 participating stores, community centers, and/or food banks/pantries receiving interventions to assess any changes to healthy foods and beverages. Used in 4.3 and 4.7.			X	X CWD X LHD UCCE CCC	Year 1: Q1 Q2 Q3 Q4 Year 2: Q1 Q2 Q3 Q4 Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Post-intervention food access assessment approved by SIA
E.4.4	Conduct Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) re-assessment of at least 7 neighborhoods identified in the initial FFY 16 CX3 assessment. Used in 4.4, 4.6, 4.7, 4.10, and 4.13.	X	X	X	CWD X LHD UCCE CCC	Year 1: Q1 Q2 Q3 Q4 X X Year 2: Q1 Q2 Q3 Q4 X X Year 3: Q1 Q2 Q3 Q4 X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change CX3 core assessment tools (retail, walkability, fast-food)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.5	**Collective Impact Zone (East Stockton):** Aggregate the outcomes in this specific geographic area of SJC and report on the community changes that occurred due to our collective efforts. Used in 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7, 4.8, 4.9, 4.10, 4.13, 4.14, and 4.15.	X	X	X	X CWD X LHD X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change
E.4.6	On an ongoing basis record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS), Activity Tracking Form, and UC CalFresh Workbook.	X	X	X	X CWD X LHD X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Stanislaus County and San Joaquin County
FFY 2018 Total Budget:	**$140,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$14,661	$101,728	$99,809	-1.89%
2	Non-Capital Equipment/Supplies	$0	$1,904	$1,809	-4.99%
3	Materials	$0	$4,290	$2,900	-32.40%
4	Travel	$0	$3,549	$3,919	10.43%
5	Building/Space	$0	$4,329	$7,560	74.64%
6	Maintenance	$0	$5,339	$5,066	-5.11%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$95	$600	$676	12.67%
	Total Direct Costs:	**$14,756**	**$121,739**	**$121,739**	0.00%
9	Indirect Costs*** Indirect Cost Rate= 15 %	$0	$18,261	$18,261	0.00%
	Total Federal Funds	**$14,756**	**$140,000**	**$140,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Materials budgeted in 2017 were purchased and will not need to be replaced in FY2018. 2018 budget includes only new items or those that need be replenished that will be needed to carry out services.
4	Travel	Slight increase includes additional trips in San Joaquin County to cover addition of new locations.
5	Building/Space	Increase due to rate increase in both counties as well as added storage space. Storage space is used to store all program materials, which no longer fit in program staff work space.
6	Maintenance	Slight decrease in IT/HR support and insurance costs from that of the prior year.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Increase due to annual audit cost, which is expected to increase annually
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Stanislaus County and San Joaquin County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Manager	Ana Guzman	50.00%	50.00%	$45,760.00	0.318	$14,551.68	52.08%	$7,578.51	$11,065.00	$22,130	
2			Educator/Nutrition Aide	Mayra Paz	0.00%	100.00%	$29,120.00	0.875	$25,480.00	58.89%	$15,005.17	$0.00	$40,485	
3			Educator/Nutrition Aide	Maleni Romero	0.00%	100.00%	$31,200.00	0.875	$27,300.00	21.81%	$5,954.13	$0.00	$33,254	
4			Director of Programs	Simona Rios	100.00%	0.00%	$52,000.00	0.05	$2,600.00	51.53%	$1,339.78	$3,940.00	$3,940	
						Total Staffing: Salaries/Benefits:		**2.118**	**$69,932**		**$29,878**	**$15,005**	**$99,809**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, accrued vacation and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Stanislaus County and San Joaquin County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Writing supplies	pens, pencils, highlighters, color markers, writing pads	1	$10.00	11	$110	
2			Post It notes	to be used when completing reports, reminders, labeling	1	$15.00	2	$30	
3			Desk supplies	staples, tape, tape dispenser, stapler - supplies used daily	1	$5.00	11	$55	
4			Envelopes	9 x 12 to mail out program surveys	1	$25.00	2	$50	
5			Poster Holder	11 x 17 holder for civil rights poster	1	$25.00	2	$50	
6			Clip Boards	used during food demo sign-in sheets	1	$5.00	2	$10	
7			Hand sanitzers	to sanitize hands before, during & after food sessions or as needed	1	$5.00	2	$10	
8			Cleaning supplies	gloves, wipes, dish soap, sponge - for Snap Ed only - wipes used to wipe down tables, dish soap and sponges to clean food demonstration dishes, gloves used during food demonstrations	1	$5.00	20	$100	
9			Postage	mailing of program educational materials	1	$0.46	108	$50	
10			Postage Lease & Maint	Quarterly cost of postage machine based on program usage	1	$5.00	4	$20	
11			Copier Lease & Maint	monthly cost of copier machine based on program usage	1	$33.33	12	$400	
12			Cooking utensils	knives, spatulas, measuring cups for food demo sessions	1	$20.00	6	$120	
13			food demo supplies	napkins, plates, spoons, cups	1	$12.00	7	$84	
14			food storage	ziploc bags & foil used to store food items in refrigerator	1	$15.00	2	$30	
15			Water Dispensers	portable water dispensers used to serve infused water during food demo sessions - rethink your drink	1	$25.00	2	$50	
16			Soil	soil bags for gardening	1	$10.00	10	$100	
17			Shovels	to be used for gardening	1	$20.00	2	$40	
18			Seeds	vegetable seeds to be planted in garden	1	$2.00	20	$40	
19			Watering Hose	used to water garden	1	$70.00	2	$140	
20			Watering cans	used to water garden daily	1	$10.00	2	$20	
21			plants	to be planted in garden	1	$5.00	20	$100	
22			Raise beds	needed for garden	1	$2.00	100	$200	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$1,809**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Samples	nutrition education demonstration food cost	$2.50	1000	$2,500	
2			printing	data cards, educational materials, business cards for SNAP ED staff for distribution to participants	$25.00	12	$300	
3			Outside printing	printing of staff business cards for distribution to participants	$50.00	2	$100	
						Total Materials:	**$2,900**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Educator - Maleni Romero & Project Manager - Ana Guzman	San Joaquin	mileage for delivery of service	113							38			$2,297	
2			Educator - Mayra Paz & Project Manager - Ana Guzman	Stanislaus	mileage for delivery of service	45							50			$1,204	
3			Forum Expense for to be determined staff person	Sacramento	cost for 2nd person to attend annual forum	1	1	3	2	$33.00	$110.00	$0.00	100	$0.00	$45.00	$418	other is parking fees
	Out-of-State																
															Total Travel:	**$3,919**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Stanislaus County and San Joaquin County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Stockton 1106 N El Dorado St., Stockton CA 95202	Cost allocated based on space occupied by program. Rate is $1.05 per sq ft + common space. Space includes Maleni Romero and portion of Ana Guzman's office	1	$360.00	12	$4,320	
2			Stanislaus 2351 Tenaya Dr., Suite D, Modesto CA 95354.	Cost allocated based on space occupied by program. Rate is $.55 per sq ft + common space. Space includes Mayra Paz	1	$270.00	12	$3,240	
							Total Building/Space:	$7,560	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			1106 N El Dorado St,	Telephone - 1.5 lines for program staff M. Romero & A. Guzman	1	$42.00	12	$504	
2			2351 Tenaya Dr. Suite D,	Telephone - 1 line for program staff M. Paz	1	$28.00	12	$336	
3			2351 Tenaya Dr. Suite D,	Fax Line - charged to all programs per user	1	$13.00	12	$156	
4			1106 N El Dorado St,	Fax Line SJ County- charged to all programs per user	1	$13.00	12	$156	
5			2351 Tenaya Dr. Suite D,	Building Maint. charged to program based on rent allocation	1	$18.00	12	$216	
6			IT Services	Monthly IT services allocated to various programs based on the ratio of individual budgeted program expenses to toal budgeted program expenses. The calculated allocation percentages are adjusted quarterly based on budget modifications.	1	$108.42	12	$1,301	
7			HR/CC Dues	HR & Monthly CC Dues allocated to various programs based on the ratio of individual budgeted program expenses to total budgeted program expenses. The calculated allocation percentages are adjusted quarterly based on budget modifications	1	$57.75	12	$693	
8			2351 Tenaya Dr. Suite D, Modesto CA 95354	Gas, Water, Electric Utilities - charged to program based on rent allocation	1	$43.00	12	$516	
9			Both	Alarm charges charge to program based on rent allocation	1	$41.00	12	$492	
10			2351 Tenaya Dr. Suite D,	Waste Management charged to program based on rent allocation	1	$8.00	12	$96	
11			Both	Insurance - charged based on rent allocation	1	$50.00	12	$600	
							Total Maintenance:	$5,066	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Audit	annual single audit cost- annual cost of $17,500.00 Allocated to various programs based on the ratio of individual budgeted program expenses to toal budgeted program expenses. The calculated allocation percentages are adjusted quarterly based on budget modifications.	$676	
				Total Contracts/Sub-Grants/Agreements:	$676	

Total Direct Costs:	**$121,739**

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Stanislaus County and San Joaquin County

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		unchanged indirect Cost rate applies to total direct costs	15.00%	$121,739.00	$18,261	
				Total Indirect Costs:	**$18,261**	

Total Budget:	**$140,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	San Joaquin County
FFY 2018 Total Budget:	**$1,250,328.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$92,540	$647,502	$616,935	$709,475	9.57%
2	Non-Capital Equipment/Supplies	$834	$12,615	$5,559	$6,393	-49.32%
3	Materials	$6,654	$55,000	$43,774	$50,428	-8.31%
4	Travel	$903	$17,076	$6,022	$6,925	-59.45%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$758	$6,191	$5,638	$6,396	3.31%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$38,262	$383,878	$255,080	$293,342	-23.58%
	Total Direct Costs:	**$139,951**	**$1,122,262**	**$933,008**	**$1,072,959**	-4.39%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$23,135	$161,876	$154,234	$177,369	9.57%
	Total Federal Funds	**$163,086**	**$1,284,138**	**$1,087,242**	**$1,250,328**	-2.63%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	FFY17 Carry-in and increase in staff time to bring nutrition education in-house.
2	Non-Capital Equipment/Supplies	Software subscriptions and office equipment not purchased this year.
3	Materials	Reduction in amount of start-up materials purchase for some PSE activities.
4	Travel	Many travel opportunities to be done online and limited number of staff to travel to events outside of county.
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Ended nutrition education contracts to bring effort in-house.
9	Indirect Costs	Increase in staff time.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g. Director of Programs)	Marisela Pineda	100.00%	0.00%	$100,019.00	0.1	$10,001.90	60.00%	$6,001.14	$16,003.00	$16,003	
2			Administrator (e.g. Director of Programs)	Daniel Kim	70.00%	30.00%	$83,886.00	1	$83,886.00	60.00%	$50,331.60	$93,952.60	$134,218	
3			Program Assistant	Fabiola Gutierrez	0.00%	100.00%	$48,693.00	1	$48,693.00	60.00%	$29,215.80	$0.00	$77,909	
4			Project Coordinator	Ingrid Glenn	0.00%	100.00%	$76,066.00	1	$76,066.00	60.00%	$45,639.60	$0.00	$121,706	
5			Administrative Coordinator	Dinah Adams	100.00%	0.00%	$33,842.00	0.3	$10,152.60	8.000%	$812.21	$10,965.00	$10,965	
6			Nutritionist	Renee Simpson	0.00%	100.00%	$65,707.00	1	$65,707.00	60.00%	$39,424.20	$0.00	$105,131	
7			Community Liaison	Maribel Hernandez	0.00%	100.00%	$37,814.00	0.6	$22,688.40	60.00%	$13,613.04	$0.00	$36,301	
8			Project Coordinator	Rosa Elena Menendez	0.00%	100.00%	$55,682.00	1	$55,682.00	60.00%	$33,409.20	$0.00	$89,091	
9			Program Assistant	Christina DeLosAngeles	0.00%	100.00%	$41,350.00	0.6	$24,810.00	8.00%	$1,984.80	$0.00	$26,795	
10			Office Manager/Secretary/Admin Assistant	Maria Briceno	100.00%	0.00%	$39,166.00	0.5	$19,583.00	60.00%	$11,749.80	$31,333.00	$31,333	
11			Program Assistant	Hilda Rice	100.00%	0.00%	$40,227.00	0.6	$24,136.20	8.00%	$1,930.90	$26,067.00	$26,067	
12			Community Liaison	Jose Favela	0.00%	100.00%	$38,792.00	0.4	$15,516.80	60.00%	$9,310.08	$0.00	$24,827	
13			Web Designer	Krista Dommer	100.00%	0.00%	$57,054.00	0.1	$5,705.40	60.00%	$3,423.24	$9,129.00	$9,129	
				Total Staffing: Salaries/Benefits:				**8.2**	**$462,628**		**$246,846**	**$187,450**	**$709,475**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, retirement, Social Security, Social Security-Medicare, Unemployment Insurance, Life Insurance, Health Insurance, Dental Insurance, Vision Insurance, and Differential Pay-Parking. Benefit rate is

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Items used to support program activities. May include paper, pens, markers, flip charts, folders, binders, copy machine supplies, phone head sets, etc. Cost is per month.	8.20	$50.00	12	$4,920	
2			Postage	Postage used to disseminate meeting notices, community forum announcements, CNAP/Food Access Workgroup reports/updates to stakeholders, invitations to participating programs/organizations, etc.; includes stamps and/or flat-rate boxes.	1.00	$20.00	12	$240	
3			Program Subscriptions (e.g., Webinar, Survey Monkey, and/or Piktochart)	Program subscription will be used to provide training and technical assistance to assist with program fidelity, conducting surveys, data collection and displaying data results on annual basis. A one year subscription/renewal will be purchased.	1.00	$1,000.00	1	$1,000	
4			CCLHDN Membership Fees	Annual California Conference of Local Health Departments Nutritionist (CCLDHN) Membership fees will support our Dietician through training and technical assistance opportunities to enhance local nutrition education ($155/membership fee + 1% County credit card surcharge).	1.00	$156.55	1	$157	
5			ServSafe Certification	ServSafe Certification will be used to certify/recertify NEOP staff who will be conducting food demonstrations to satisfy nutrition education and retail requirements. ServSafe Certification= 5 staff x $15 + 1% County credit card surcharge = $75.75.	1.00	$15.15	5	$76	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$6,393**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Duplicating	Printing of materials to support program activities, nutrition and physical activity-related flyers, educational materials, and support materials (e.g. MyPlate, 2016 Dietary Guidelines, etc.).	$0.10	93275	$9,328	
2			Nutrition and/or Physical Activity Education Materials	ESBA educational materials or other nutrition and/or physical activity materials to be purchased or printed including posters (e.g., Power Up in 10, HOTM, RYD, PowerPlay, MyPlate, etc.) ($500); media (e.g., Instant Recess, Power Up in 10, Shape of Yoga, etc.) ($500); brochures (e.g., HOTM, Champion Moms, RTYD, etc.) ($500); MyPlate materials (e.g., plates, placemats, models, stickers, flap cards, cling kits, etc.) ($750) USDA approved toolkits (e.g., PowerPlay, RYD, etc.) ($750); garden-enhanced curriculum (e.g., Cooking Matters; Eat, Play, Grow; Serving Up MyPlate: A Yummy Curriculum; High School Lesson Plans and Presentations: Pennsylvania SNAP-Ed/Drexel University; Supertracker Nutrition Lesson Plans for High School Students; and Nutrition 5 Series; and physical activity curriculum (e.g., SPARK, CATCH, etc.) ($3000).	$6,000.00	1	$6,000	
3			Edible Gardens (Policy, Systems, Environmental (PSE) Change Support Materials)	Used to promote NEOP Policy, Systems and Environmental Change Edible Gardens activities in at least 3 new locations and possibly 3 existing locations. To include, but is not limited to, gardening tools gardening tools (e.g., rakes, shovels, garden fork, garden hose, wheelbarrow, seeds, hand tools, planter boxes/pallets/containers, soil, landscaping fabric, gloves, etc.), signage, educational materials, healthy eating promotional materials. (3 x $2500/new site) + (3 x $500/maintaining existing sites) = $9000	$9,000.00	1	$9,000	
4			Active Transportation PSE Support Materials	Used to promote and support NEOP PSE Active Transportation activities in at least 8 locations. Items include, but are not limited to, walk to school/bike to school/walk and roll to school activities, educational events, school promotional events, educational materials promoting walking/biking, physical activity bulletin board materials, etc. 8 x $1200 = $9600	$9,600.00	1	$9,600	
5			Smarter Lunchroom PSE Support Materials	Used to promote and support NEOP PSE Smarter Lunchroom activities in at least 2 locations. Items include, but are not limited to, healthy eating/drinking educational and promotional materials, bulletin board materials, etc. $250 x 2 sites = $500	$500.00	1	$500	
6			Healthy Retail PSE Support Materials	Used to promote and support NEOP PSE Healthy Retail activities in at least 2 new and possibly 2 existing locations. Items include, but are not limited to, point-of-purchase and promotion of healthy food and beverage purchases, culturally appropriate signage, baskets or other small storage, healthy retail aisle promotional materials, etc. ($2500 x 2/new sites) + ($500 x 2/existing sites) = $3000	$6,000.00	1	$6,000	
7			Retail and Nutrition Education Food Demonstration Supplies	Food demonstration supplies includes, but is not limited to, storage containers (for items prepared before demonstrations) ($200), cooking utensils (i.e., spoons and knives) ($150), small cooking appliances (i.e. rice cooker, blender, etc.) ($250), mobile food demonstration cart ($600), disposable gloves for food handling throughout the year ($300), trash bags for the year ($300), small cups, plates, bowels, utensils, and napkins for taste testing ($600), disinfecting wipes for food demonstration work surfaces ($300), hand sanitizer for all events ($100), portable storage box to transport non-food items to events ($150), blue ice for keeping food cold ($50), etc. Equipment will be used by staff to assist with Healthy Shopper Program and related nutrition education.	$3,000.00	1	$3,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County

8			Community Public Relations Event	Used to host one to two community public relations event, such as the Fruit and Veggie Fest or other NEOP-oriented event. Items may include, but are not limited to, speakers fees ($500/speaker), location fees ($500), table/chair/ audiovisual rental ($1500), signs/banners ($2000), healthy snacks/food demonstration ($2.50 x 200 participants=$500), and NEOP approved promotion strategies.	$5,000.00	1	$5,000	
9			Media Placement	Used to advertise/promote nutrition/physical activity classes or community events in local newspapers, magazines,radio spots, etc.	$2,000.00	1	$2,000	
						Total Materials:	**$50,428**	

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, Community Liaisons/ Maribel Hernandez & Jose Favela, Program Assistants/ Christina DeLosAngeles & Fabiola Gutierrez & Hilda Rice, Nutritionist/Renee Simpson, Office Manager/ Maria Briceno, and Administrative Coordinator/ Dinah Adams.	Countywide	Local travel mileage includes but is not limited to travel to conduct trainings, educational sessions, attend meetings, monitoring program activities and sub-grantees, and other NEOPB-related travel. This also includes rental of county vehicles.	300	8.2	0	0	$0.00	$0.00	$0.00	20	$0.00	$0.00	$3,210	
2			Administrator(s)/ Daniel Kim and Marisela Pineda, and Project Coordinators/ Ingrid Glenn & RosaElena Menendez.	Sacramento	Local Health Department Program Directors' Meeting (Q1) Other is for parking fees	1	2	2	0	$0.00	$0.00	$0.00	220	$0.00	$20.00	$158	
3			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, Community Liaisons/ Maribel Hernandez & Jose Favela, Program Assistants/ Christina DeLosAngeles & Fabiola Gutierrez & Hilda Rice, and Nutritionist/Renee Simpson.	Sacramento	SNAP-Ed Local Implementing Agencies Forum (Q2) Other is for parking fees	1	8	2	0	$0.00	$0.00	$0.00	660	$0.00	$60.00	$833	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County

4			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, Community Liaisons/ Maribel Hernandez & Jose Favela, Program Assistants/ Christina DeLosAngeles & Fabiola Gutierrez & Hilda Rice, and Nutritionist/Renee Simpson.	Sacramento	NEOPB Partnership Summit (Q4)	1	4	1	0	$0.00	$0.00	$0.00	110	$0.00	$20.00	$139	
5			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, Community Liaisons/ Maribel Hernandez & Jose Favela, Program Assistants/ Christina DeLosAngeles & Fabiola Gutierrez & Hilda Rice, and Nutritionist/Renee Simpson.	Sacramento	NEOP SNAP-Ed Service Area coalition or promising practice exchange. (Q2-3)	2	4	1	0	$0.00	$0.00	$0.00	120	$0.00	$20.00	$288	
6			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, Community Liaisons/ Maribel Hernandez & Jose Favela, Program Assistants/ Christina DeLosAngeles & Fabiola Gutierrez & Hilda Rice, and Nutritionist/Renee Simpson.	TBD	SNAP-Ed/NEOPB Intervention Training (e.g., Farm to Fork/School, Smarter Lunchroom, Safe Routes to School, Gardens, Early Childcare, Retail and/or other PSE-related training and/or conferences (e.g., Society of Nutrition Education and Behavior annual conference) (Q2-4) Other is for parking fees.	4	2	0	0	$0.00	$0.00	$0.00	120	$0.00	$20.00	$417	
7			Administrators/ Daniel Kim & Marisela Pineda, Project Coordinators/ Ingrid Glenn & RosaElena Menendez, and Nutritionist/ Renée Simpson.	TBD	CCLHDN Annual Conference (Q3) Other is for airport parking and ground transportation.	1	2	2	2	$30.00	$120.00	$237.00	110	$353.60	$20.00	$1,880	
Out-of-State																	
															Total Travel:	**$6,925**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
						Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			420 S. Wilson Way, Stockton, CA 95205	Communications- Includes telephone calls, faxes, and internet access to community-based organizations, schools/districts, churches/synagogues, retailers, technical assistance calls to NEOPB, etc.	8.2	$65.00	12	$6,396	
							Total Maintenance:	**$6,396**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Sarah Samuels Center	Evaluation: Will conduct regional evaluation activities including reporting to assess changes in target populations through nutrition education and obesity prevention interventions.	$55,000	
B			County Office of Education	Nutrition, Physical Activity, and/or Garden-enhanced Education: Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages via USDA-approved nutrition, physical activity, and/or garden enhanced education. May also include creating school/community gardens and/or participating in Smarter Lunchroom Program, should schools be interested.	$98,342	
C			University of California Cooperative Extension	CNAP Facilitator: Will facilitate the development/implementation of CNAP activities, coordinate related interventions, seek grant opportunities, and report community changes directly influenced by the SNAP-Ed interventions.	$55,000	
D			Health Education Council	Retail Policy/System/Environmental Change: Will provide technical assitance to assist with establishing relationships with retailers and farmers, researching marketing and procurement activities, and/or providing technical assistance to retailers on procurements and marketing strategies.	$60,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	PSE/Garden Technical Assistance- Will support the implementation of hydroponic/aquaponic/vermaculture/etc. gardens at 5 to 8 participating partner organziations. Each site's system will cost approximately $2,500-3,500 with support from the technical advisor.	$25,000	
					Total Contracts/Sub-Grants/Agreements:	**$293,342**

Total Direct Costs:	**$1,072,959**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			CDPH-approved percentage of salaries and benefits.	25.00%	$709,475.00	$177,369	
					Total Indirect Costs:	**$177,369**	

Total Budget:	**$1,250,328**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (e.g., Director of Programs)	Sallie Yoshida	100.00%	0.00%	$136,270.00	0.029	$3,951.83	46.00%	$1,817.84	$5,770.00	$5,770	
2			Research Specialist	Christine Mineart	0.00%	100.00%	$65,000.00	0.13308	$8,650.20	46.00%	$3,979.09	$0.00	$12,629	
3			Project Manager	Heidi Skolnik	0.00%	100.00%	$75,000.00	0.16	$12,000.00	46.00%	$5,520.00	$0.00	$17,520	
4			Research Specialist	TO BE FILLED	0.00%	100.00%	$40,000.00	0.1171	$4,684.00	46.00%	$2,154.64	$0.00	$6,839	
5			Contract Manager	Yoko Shimizu	100.00%	0.00%	$57,000.00	0.05	$2,850.00	46.00%	$1,311.00	$4,161.00	$4,161	
6			Office Manager/Secretary/Admin Assistant	Keiko Kanayama	100.00%	0.00%	$45,000.00	0.05	$2,250.00	46.00%	$1,035.00	$3,285.00	$3,285	
				Total Staffing: Salaries/Benefits:				**0.53918**	**$34,386**		**$15,818**	**$13,216**	**$50,204**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits. Fringe benefits include retirement, Social Security, Social Security-Medicare, Unemployment Insurance, Life Insurance, Health Insurance, Dental Insurance,

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
		1	Office Supplies	General office supplies to include, but is not limited to, paper, pens, postage & delivery, etc. ($20/mo x 12 x 0.54 FTE).	0.54	$20.00	12	$130	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
							Total Non-Capital Equipment/Supplies:	**$130**	

3. Materials:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
						Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Research Specialists/Heidi Skolnik	Oakland to Stockton	Meetings/training at San Joaquin County Public Health Services other - car rental $150, fuel $30	2	1	1	0	$0.00	$0.00	$0.00	0	$0.00	$180.00	$360	
		2	Research Specialists/Heidi Skolnik	Oakland to Sacramento	Attend two-day state sponsored SNAP-Ed Forum other - car rental $150, toll $20, fuel $45 and parking $24	2	1	2	0	$0.00	$0.00	$0.00	0	$0.00	$239.00	$478	
Out-of-State																	
															Total Travel:	**$838**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	The Sarah Samuels Center for Public Health Research & Evaluation 1222 Preservation Park Way Oakland, CA 94612	Communications- Budgeted to provide telephone, conference calls, internet usage (email), IT support, Office 365, automated data collection and fax services ($60.00/mo x 12 x .54 FTE).	0.54	$60.00	12	$389	
							Total Building/Space:	**$389**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Sarah Samuels Center

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$51,561**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Cost based on total salary.	10.00%	$34,386.00	$3,439	
					Total Indirect Costs:	$3,439	

Total Budget:	**$55,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: San Joaquin County Office of Education

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			After School Coordinator/ Assistant	Adriana Cotes-Solorio, Project Liaison	30.00%	70.00%	$55,387.00	1	$55,387.00	49.99%	$27,687.96	$24,922.50	$83,075	
2			Administrative Coordinator	Account Tech/TBD	100.00%	0.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**1**	**$55,387**		**$27,688**	**$24,923**	**$83,075**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Include payroll taxes and medical/dental benefits at 25.909-49.345 % of salaries. Benefits rate is based on and will be charged against actual costs incurred.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: San Joaquin County Office of Education

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Gardening and Garden-Enhanced Education	The potential reach is 5000 students in up to 25 schools. Items include, but not limited to, posters, gardening curriculum, and supplies for Farm to Fork for up to 25 schools. Gardening tools, including but not limited to rakes, shovels, and wheelbarrows; soil, seeds, plants, garden boxes or materials to build garden boxes at all participating school sites. Garden protection materials to construct structures that are approximately 8 feet high and 10x10 square feet, as well as hoop houses, to protect the garden beds from weather and other hazards, similar to what was experienced this past year in the county with heavy rains and strong winds and a rodent/gopher infestation. These particular structures were originally approved for FFY17 as inexpensive coverings that were priced at $98 per unit, using materials similar to hoop houses. The purpose of these items are to protect the garden beds during the winter months; they are not intended as permanent fixed structures. They are similar to hoop houses because they are lightweight, potable, and use similar materials, but they are rectangular in shape as opposed to cylindrical. Cost per school is dependent on the available space and types of gardens established, and costs are relative to the size of the garden produced. As advised by UCCE Master Gardner Program staff, total cost per school should not exceed $1500 for up to 2 large in-ground plots. This line item includes the costs of all gardening materials and supplies.	$5,000.00	1	$5,000	
							Total Materials:	$5,000	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			After School Coordinator, Adriana Cotes-Solorio	Countywide and regional travel	Local travel mileage includes, but is not limited to, travel to trainings, educational sessions, CNAP meetings, school sites to teach curriculum, etc.	1	1	0	0	$0.00	$0.00	$0.00	2800	$0.00	$0.00	$1,498	
Out-of-State																	
																Total Travel:	$1,498	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: San Joaquin County Office of Education

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $89,573

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			County approved indirect rate based on percentage of direct service.	9.79%	$89,573.00	$8,769	
					Total Indirect Costs:	$8,769	

Total Budget: $98,342

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: University of California Cooperative Extension

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Deaana Cruz-Ortiz	10.00%	90.00%	$36,345.82	0.7	$25,442.07	65.18%	$16,583.14	$4,202.50	$42,025	
						Total Staffing: Salaries/Benefits:		**0.7**	**$25,442**		**$16,583**	**$4,203**	**$42,025**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes and medical/dental benefits at 65.18% of salaries. Benefits rate is based on and will be charged against actual costs incurred.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: University of California Cooperative Extension

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	To include, but is not limited to, paper, pens, markers, flip charts, folders, binders, copy machine supplies, postage, sticky notes, sticky board, and other items needed for facilitation, etc.	0.5	$25.00	20	$250	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
							Total Non-Capital Equipment/Supplies:	**$250**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing and duplicating	To include printing or duplication of project related materials such as CNAP related documents, nutrition and/or physical activity related information programs and service information, materials for meeting coordination/facilitation e.g. agendas, supporting handouts, etc. To include, but not limited to, ink cartridges, etc.	$0.05	9000	$450	
2			Education/ Food Demonstration Materials/ Outreach Materials	Educational Items/Food Demonstration Materials/Outreach Materials will be used for interactive demonstrations and/or activities at health fairs, CNAP-related workshops, and/or other joint activities. Items may include but not be limited to items related to physical activity such as stretch bands, jump ropes, etc., items related to healthy eating such as recipes, food for healthy recipe demonstration purposes, food models and/or interactive healthy food display materials, etc.	$376.00	1	$376	
						Total Materials:	**$826**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		CNAP Coordinator/ Deanna Cruz-Ortiz	Countywide and regional travel	Local travel mileage includes but is not limited to travel to conduct and/or participate in NEOP classes, trainings, educational sessions, CNAP meetings, etc. other - parking	1	1	0	0	$0.00	$0.00	$0.00	1200	$0.00	$40.00	$682	
2		CNAP Coordinator/ Deanna Cruz-Ortiz	Sacramento	Two day state sponsored SNAP-Ed forum other - parking	1	1	2	0	$0.00	$0.00	$0.00	330	$0.00	$40.00	$217	
Out-of-State																
														Total Travel:	**$899**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: University of California Cooperative Extension

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $44,000

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Based on state-approved rate of direct costs.	25.00%	$44,000.00	$11,000	
					Total Indirect Costs:	$11,000	

Total Budget: $55,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Health Education Council

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	TBD	25.00%	75.00%	$60,000.00	0.2	$12,000.00	35.00%	$4,200.00	$4,050.00	$16,200	
2			Program Manager	TBD	100.00%	0.00%	$40,000.00	0.2	$8,000.00	35.00%	$2,800.00	$10,800.00	$10,800	
3			Research Associate	TBD	0.00%	100.00%	$35,000.00	0.2	$7,000.00	35.00%	$2,450.00	$0.00	$9,450	
4			Communications Specialist	TBD	90.00%	10.00%	$30,000.00	0.1	$3,000.00	35.00%	$1,050.00	$3,645.00	$4,050	
5			Community Health Leader	TBD	100.00%	0.00%	$25,000.00	0.2	$5,000.00	35.00%	$1,750.00	$6,750.00	$6,750	
						Total Staffing: Salaries/Benefits:		**0.9**	**$35,000**		**$12,250**	**$25,245**	**$47,250**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Health Education Council

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
		1	Office Supplies	May included but not limited to paper, pens, folders, bins, binders, and other supplies that are needed.	0.9	$45.00	12	$486	
		2	Postage	Postage for general correspondece with project partners, funder, and other NEOP staff.	0.9	$4.50	36	$146	
		3	Software Licenses	For annual license of Microsoft Office and Antivirus software	0.9	$75.00	12	$810	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
							Total Non-Capital Equipment/Supplies:	**$1,442**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
		1	Reproduction/printing	Print materials for retailers to promote healthy items offered in store.	$143.33	12	$1,720	
		2	PSE Retail Promotional Support	Display baskets for produce for 4-6 sites.	$125.00	6	$750	
						Total Materials:	**$2,470**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
		1	Project Coordinator, Program Manager, Research Associate, Communications Specialist, Community Health Leader	Countywide	Local travel mileage includes but is not limited to travel to conduct and/or participate in NEOP classes, trainings, educational sessions, CNAP meetings, etc. other - parking	1	1	0	0	$0.00	$0.00	$0.00	2200	$0.00	$20.00	$1,197	
		2	Project Coordinator, Program Manager, Research Associate, Communications Specialist, Community Health Leader	Sacramento	Two day state sponsored SNAP-Ed forum other - parking	2	1	1	0	$0.00	$0.00	$0.00	300	$0.00	$20.00	$361	
Out-of-State																	
															Total Travel:	**$1,558**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
		1	TBD	Building rental	0.9	$200.00	12	$2,160	
							Total Building/Space:	**$2,160**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Joaquin County
Contract/Sub-Grant/Agreement: Health Education Council

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		TBD	Communications-Telephone, fax, high-speed internet.	0.9	$150.00	12	$1,620	
						Total Maintenance:	$1,620	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $56,500

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		County rate on salaries.	10.00%	$35,000.00	$3,500	
				Total Indirect Costs:	$3,500	

Total Budget: $60,000

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	San Joaquin County
FFY 2018 Total Budget:	**$480,355.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$202,137	$311,435	$317,965	2.10%
2	Non-Capital Equipment/Supplies	$0	$4,490	$8,085	80.07%
3	Materials	$0	$12,987	$27,063	108.39%
4	Travel	$0	$17,640	$31,171	76.71%
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**			$0	
	Total Direct Costs:	**$202,137**	**$346,552**	**$384,284**	10.89%
9	Indirect Costs*** Indirect Cost Rate= 25%	$50,534	$86,638	$96,071	10.89%
	Total Federal Funds	**$252,671**	**$433,190**	**$480,355**	10.89%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase in salaries and benefits due to 3% merit increase anticipated, requested reclassification of Lyn Brock and Annabelle Factura, increase in benefit rate of from 63.3 to 65.18; market analysis by ANR of all annual salaries which resulted in 3 of the educators hourly rate increasing; increase in Annabelle's FTE from 0.7 to 0.9 FTE plus 1.FTE CES 2
2	Non-Capital Equipment/Supplies	Addition of Lyn Brock's equipment and supplies to our county budget e.g. laptop, docking station; request for a second LCD projector so educators don't have conflict in checking it out; increase in fte of 5.2 to 6.4
3	Materials	Addition of Lyn Brock's ServSafe materials and books; utilization of carry forward funds in FFY16 to pay for $13,516 in curriculum needs and $746 in food demos
4	Travel	Addition of Lyn Brock's travel to our county budget; increase in Annabelle's FTE and addition of a conference for Annabelle plus CES 2 1.FTE
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Increase due to increases above

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Joaquin County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES2	Maricarmen Anaya-Rodriguez - Total 1 FTE .40 covered by carry in	10.00%	90.00%	$41,701	0.6	$25,020.60	65.18%	$16,308.43	$4,132.90	$41,329	.40 FTE carry in funds $27,553
2			CES2	Joyce Bishop	10.00%	90.00%	$55,228	0.8	$44,182.40	65.18%	$28,798.09	$7,298.00	$72,980	
3			CE SUPV 2	Lorena Hoyos 1.FTE covered by carry in	60.00%	40.00%	$50,029	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in funds $82638.
4			Academic Coordinator 1, Step 9 currently=68,100 and receives merit would make $71,160; if reclassified ACII Step 3=$$71,160 or to Step 4 $74,664	Lyn Brock	100.00%	0.00%	$74,664	0.7	$52,264.80	43.00%	$22,473.86	$74,739.00	$74,739	
5			CES2	Racquel Fernandez	10.00%	90.00%	$41,077	1	$41,077.00	65.18%	$26,773.99	$6,785.10	$67,851	
6			CES2 relcass	Annabelle Factura	60.00%	40.00%	$41,077	0.9	$36,969.30	65.18%	$24,096.59	$36,639.60	$61,066	Increase from 0.70 to 0.90 UC CalFresh due to workload for UC CalFresh increased and EFNEP decreased. This position is a split-funded position between EFNEP at 10% and UC CalFresh at 90%.
7			CES2	Vacant - Recruiting	10.00%	90.00%	$55,664	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $91,946
8			NFCS Advisor	Anna Martin	Inkind				$0.00		$0.00	$0.00	$0	
9									$0.00		$0.00	$0.00	$0	3.33 FTE Salaries and Benefits carry in $202,137
							Total Staffing: Salaries/Benefits:	**4**	**$199,514**		**$118,451**	**$129,595**	**$317,965**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Joaquin County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	Standard operatiang supplies including but not limited to items such as pens, binders, ink for color printers, pencils, laminating sheets, glue sticks, and other clerical related items	6.4	$5.00	115	$3,680	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			LCD Projector	Due to having classes at the same time we have the need of another projector. Projector will be used for supervisory trainings, staff meetings, and classes. Also to be used with second document cameras in school classrooms. Projector to be shared between all UC CalFresh staff. With program expansion we have found a need for a second projector.	1	$1,200.00	1	$1,200	
2			Computer- Laptop	Academic coordinator - position# 4 Laptop for Lyn Brock Academic Coordinator- current laptop is over 4 years old.	0.7	$1,500.00	1	$1,050	
3			Laptop Docking Station	Academic coordinator - position# 4 - Laptop Docking Station for Lyn Brock Academic Coordinator- current laptop is over 4 years old.	0.7	$150.00	1	$105	
4			Computer- Laptop	CES 2 - Vacant position #7	1	$1,500.00	1	$1,500	
5			Laptop Docking Station	CES 2 - Vacant position #7	1	$150.00	1	$150	
6			Monitor	CES 2 - Vacant position #7	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$8,085**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs-for taste only	Includes food demonstrations for youth and adult workshops, taste testings of fruits and vegetables in classsrooms, and food demonstrations/taste testings at other youth and/or adult UC CalFresh events	$0.64	7705	$4,931	
2			Nutrition Education Resources	Including but not limited to cost of visual aides (new from last year), interactive nutrition education tools, and other items to use in nutrition education activities to enhance learning of participants. Murals to support SLM and other SNAP-Ed related themes.	$15.00	200	$3,000	
3			PSE: Gardening Supplies	Gardening tools--including but not limited to watering cans, potting soil, fertilizer, gloves, moisture meters, large storage boxes, locks for wheel barrow gardens to prevent theft, wheel barrows or raised bed structures, container garden supplies. IWP has progressive increase in garden enhanced nutrition education and/or gardens as a PSE.	$15.00	221	$3,315	
4			Printing	Reproduction of handouts, flyers, newsletters, and other types of nutrition education materials for workshops, forums, health fairs, SNAP-Ed related meetings, and other UC CalFresh eligible events. Brochures for promoting program and activities. Includes paper and ink for color printing as needed.	$4.00	500	$2,000	
5			Curriculum	Curriculum from approved UC CalFresh and USDA curricula lists. See Nutrition Education Materials Worksheet	$10,073.00	1	$10,073	
6			Structured PA	Includes 2 ECE CATCH starter kits at $125.00 per kit (2 X $125.00= $250) and 1 After School activity box at $275.00	$1.00	525	$525	
7			Training Materials-Lyn Brock	Exam answer sheets for ServSafe ® Food Protection Manager training and certification. Materials will only be used for training UC CalFresh staff.	$43.15	60	$2,589	
8			Training Materials-Lyn Brock	Books for ServSafe ® Food Protection Manager training and certification. Materials will only be used for training UC CalFresh staff.	$78.70	8	$630	
						Total Materials:	**$27,063**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Joaquin County

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			CES 2 Maricarmen Anaya-Rodriguez	IN STATE MILEAGE	Travel within San Joaquin County 1426 square miles; occasional out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	1.0						3500			$1,873	
2			CES 2 Joyce Bishop	IN STATE MILEAGE	Travel within San Joaquin County 1426 square miles; occasional out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	1.0						2500			$1,338	Joyce is 100% UC CalFresh. She is not split-funded.
3			CE SUPV 2 Lorena Hoyos	IN STATE MILEAGE	Travel within San Joaquin County 1426 square miles; occasional out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	1.0						3500			$1,873	
4			CES 2 Racquel Fernandez	IN STATE MILEAGE	Travel within San Joaquin County 1426 square miles; occasional out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	1.0						3500			$1,873	
5			CES1 Annabelle Factura	IN STATE MILEAGE	Travel within San Joaquin County 1426 square miles; occasional out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	.90						1500			$803	
6			ACADEMIC COORDINATOR Lyn Brock	IN STATE MILEAGE	Regional travel as a statewide professional development trainer. Out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	.70						12000			$6,420	
			CES 2 - Vacant	IN STATE MILEAGE	Regional travel as a statewide professional development trainer. Out of county travel to trainings, forums, and other SNAP-Ed related meetings.	1	1						1500			$803	
7			CES 2 Maricarmen Anaya-Rodriguez	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1.0	3	2	$74.00	$125.00		110	$100.00		$631	
8			CES 2 Joyce Bishop	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1.0	3	2	$74.00	$125.00		110	$100.00		$631	added an extra night for previous day travel.
9			CE SUPV 2 Lorena Hoyos	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1.0	3	2	$74.00	$125.00		110	$100.00		$631	added an extra night for previous day travel.
10			CES 2 Racquel Fernandez	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1.0	3	2	$74.00	$125.00		110	$100.00		$631	added an extra night for previous day travel.
11			CES1 Annabelle Factura	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	.90	3	2	$74.00	$125.00		110	$100.00		$574	added an extra night for previous day travel.
12			NFCS ADVISOR Anna Martin	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1.0	3	2	$74.00	$125.00		110	$100.00		$631	added an extra night for previous day travel.
13			ACADEMIC COORDINATOR Lyn Brock	NORTHERN CA-TBD	UC CALFRESH REGIONAL TRAININGS - NORTHEN CA - TBD	4	.70	3	2	$74.00	$125.00		110	$100.00		$1,837	As statewide training coordinator, Lyn maybe required to attend all UC CalFresh regional trainings. Other cost - parking
14			CES 2 Maricarmen Anaya-Rodriguez	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00					$412	added an extra night for previous day travel.
15			CES 2 Joyce Bishop	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00		110		$15.00	$486	added an extra night for previous day travel.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Joaquin County

16			CE SUPV 2 Lorena Hoyos	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00		110		$15.00	$486	added an extra night for previous day travel.
17			CES 2 Racquel Fernandez	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00					$412	added an extra night for previous day travel.
18			CES1 Annabelle Factura	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00					$412	SNAP -Ed only forum. Added an extra night for previous day travel.
			CES1 Annabelle Factura	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	3	2	$74.00	$95.00					$412	SNAP -Ed only forum. Added an extra night for previous day travel.
19			NFCS ADVISOR Anna Martin	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1.0	3	2	$74.00	$95.00		110			$471	added an extra night for previous day travel.
20			ACADEMIC COORDINATOR Lyn Brock	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	3	2	$74.00	$95.00		110			$471	SNAP -Ed only forum. Added an extra night for previous day travel.
21			CES 2 Maricarmen Anaya-Rodriguez	Sacramento, CA	California School Nutrition Association (CSNA) Annual Conference	1	1.0	4	3	$74.00	$95.00		110	$270.00		$910	added an extra night for previous day travel.
22			CES 2 Joyce Bishop	TBD	California Foundation of Ag in the Classroom	1	1	3	2	$74.00	$95.00		110	$200.00		$671	added an extra night for previous day travel.
23			CE SUPV 2 Lorena Hoyos	Sacramento, CA	California School Nutrition Association (CSNA) Annual Conference	1	1.0	4	3	$74.00	$95.00		110	$270.00		$910	added an extra night for previous day travel.
24			CES 2 Racquel Fernandez	TBD	California Foundation of Ag in the Classroom	1	1.0	3	2	$74.00	$95.00		110	$200.00		$671	added an extra night for previous day travel.
25			CES1 Annabelle Factura	TBD	California Foundation of Ag in the Classroom	1	.90	3	2	$74.00	$95.00		110	$200.00		$610	added an extra night for previous day travel.
26			CE SUPV 2 Lorena Hoyos	Davis, CA	UC CalFresh Advisor/Supervisor/Manager meeting	1	1.0	3	2	$74.00	$90.00		133			$473	added an extra night for previous day travel.
27			NFCS ADVISOR Anna Martin	Davis, CA	UC CalFresh Advisor/Supervisor/Manager meeting	1	1.0	3	2	$74.00	$90.00		133			$473	added an extra night for previous day travel.
28			ACADEMIC COORDINATOR Lyn Brock	Davis, CA	UC CalFresh Advisor/Supervisor/Manager meeting	1	.7	3	2	$74.00	$90.00		133			$353	added an extra night for previous day travel.
29			NFCS ADVISOR Anna Martin	IN STATE MILEAGE	Mileage for evaluation committee, curriculum committee, supervisory trainings and other meetings/trainings appropriate to management position (Advisor is not SNAP-Ed funded, but requests SNAP-Ed funding for allowable costs).	1	1.0						1608			$860	
30			ACADEMIC COORDINATOR Lyn Brock	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAININGS-SOUTHERN CA-TBD	2	.70	3	2	$74.00	$125.00	$250.00	110			$1,129	As statewide training coordinator, Lyn maybe required to attend all UC CalFresh regional trainings.
34																$0	**Because of the continuing increase in school and community gardens, staff feel the need to have continued training in garden enhanced nutrition education. Because of programs like the Shaping Healthy Choices Program all staff take part in working in school gardens.**
Out-of-State																	
															Total Travel:	**$31,171**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Joaquin County

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$384,284**

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Direct Costs minus Building Space and Maintenance	25.00%	$384,284.00	$96,071	
					Total Indirect Costs:	$96,071	

Total Budget:	**$480,355**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

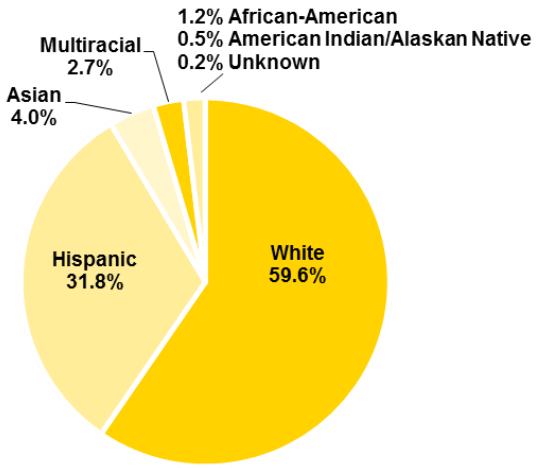
San Luis Obispo

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

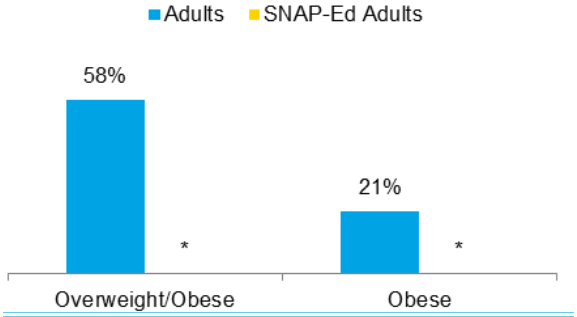
Total	76,480 (29%)

Ages (<185% FPL)	
Children <6 years old	6,366 (38%)
Children 6-17 years old	11,368 (34%)
Adults 18-64 years old	49,762 (30%)
Seniors 65 years and older	8,984 (20%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*

* unstable estimate

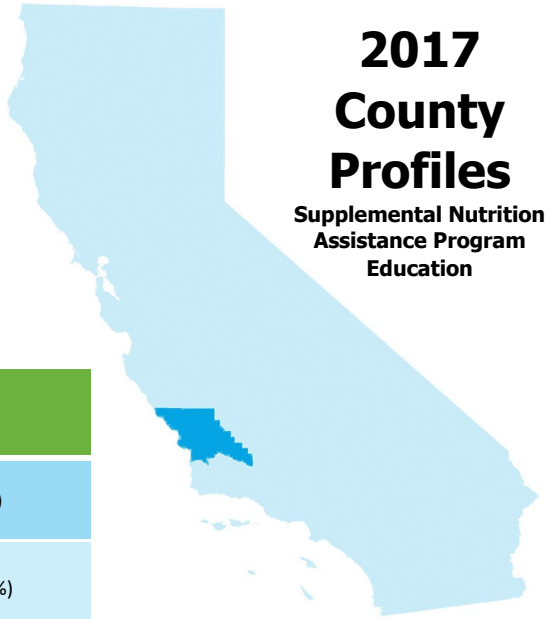
Population below Federal Poverty Level

15%

Food Insecurity Rates

14% Overall

21% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	18,104 (7%)
Students Eligible for Free/Reduced Price Meals (FRPM)	15,428 (44%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
53	3 (6%) all races

Schools	SNAP-Ed Eligible Schools
85	36 (42%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	*
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	45%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
76%	53%	51%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
36%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Luis Obispo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/30/2017**

County Name: San Luis Obispo County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names: San Luis Obispo County Public Health, UC CalFresh Nutrition Education Program**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: UC CalFresh Nutrition Education Program in San Luis Obispo & Santa Barbara Counties**
X	**California Department of Public Health: CDPH: San Luis Obispo County Public Health**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

San Luis Obispo (SLO) County is a coastal, rural region with a population of approximately 279,000 (2014 Census). The county includes 7 incorporated cities and 20 unincorporated areas. According to the 2015 SNAP-Ed County Profile from the California Department of Public Health, overall 29.1% of the population is SNAP-Ed eligible and over 20% of children face food insecurity. Approximately 32% of low-income (<185% FPL) county residents are Hispanic and 60% are white, non-Hispanic. According to 2014 US Census Data, approximately 18 percent of the county population is under 18 years old and 17.5% are 65 and over. According to a report conducted by the SLO County Food Systems Coalition, there are 44,000 county residents who struggle with hunger. Of those residents, 40% are children and 20% are seniors. The two primary languages spoken in SLO County are English and Spanish.

Poverty is not concentrated in one area of SLO County. There are 53 census tracts in the county and only four of them (7.6%) qualify for SNAP-Ed services based on American Community Services data for all races (2010-2014). All of the four qualifying census tracts are questionable as to whether they actually represent SNAP-Ed eligible service areas. Three are centrally located in the city of San Luis Obispo near the public university where there is a high concentration of unemployed students and one is surrounding the state hospital. However, pockets of poverty exist throughout the county and do not always show up in larger data sets. For example, of the 86 schools in SLO County, 35 (40.7%) qualify for SNAP-Ed services because greater than 50% of the students qualify for the free or reduced meal program. Further, 15% of children in the county live in poverty and 23% of low-income households are food insecure (California Food Policy Advocates (CFPA)). Exacerbating the problem of food insecurity is the relatively low Cal-Fresh participation rates. According to the Nutrition and Food Insecurity Profile (CFPA), SLO County ranks 51 of 58 counties on the Cal-Fresh Program Access Index meaning that 50 counties have higher Cal-Fresh participation rates based on an estimate of eligible population.

The USDA Economic Research Service Food Access measures provide an overview of food access indicators for supermarket accessibility. The Food Access Research Atlas shows the city of Atascadero as low income and low food access at 1 and 10 miles; the City of Paso Robles, Oceano and a part of San Luis Obispo City as low income and low food access at ½ and 10 miles; and most of the northern region of San Luis Obispo County, including Templeton and San Miguel, part of the City of San Luis Obispo and Grover Beach are measured with low vehicle access to food. There are 19 weekly Farmer's Markets spread throughout the county and five of them currently accept EBT. In addition, the Food Bank Coalition distributes over 6 million pounds of food each year through community and agency partners at over 100 sites countywide. The Food Bank has a strong nutrition policy governing what can be purchased with Food Bank funds and distributed to clients. In 2014 49% of food distributed was fresh produce and they continue to expand on their GleanSLO program that saves hundreds of thousands of pounds of produce from being wasted in the county.

In SLO County, more than half (55.2%) of adults are overweight or obese, almost 10% of young children 2-11 years old are overweight and 16.7% of adolescents are overweight or obese. According to the 2014-15 Physical Fitness Test Report for San Luis Obispo County 36.1% of 5th, 32.8% of 7th and 28.2% of 9th graders are in the Needs Improvement or Needs Improvement / Health Risk category for body composition compared to 40.3%, 38.5% and 36% respectively for California. In addition, a 2012 study (Jankovitz, et. al.) found that 34.8% of preschool children in SLO County were overweight or obese.

San Luis Obispo County ranks 9th out of 57 rated counties on the Robert Wood Johnson Foundation County Health Rankings for 2015. The county is 5th for health behaviors and 4th for quality of life overall. While data show that many SLO County residents live in an ideal setting for health, according to the SNAP-Ed Profile, 14% of adults report no leisure time physical activity and only 15.7% of teens report being physically active for at least one-hour every day. According to California Health Interview Survey Child and Teen 2011-2012 Health Profiles, data released in October 2013 showed a 25% improvement in the number of children eating 5 or more fruits and vegetables per day from the 2009 data. There was a slight decline in the number of youth eating fast food by 8%. However, while most of the counties across the state saw declines in the percentage of youth drinking one or more sugar-sweetened beverages per day from 2009 to 2011-12, San Luis Obispo County saw a 25% increase. The number of overweight or obese youth, ages 12-17, increased by 7%.

In the county there are several other nutrition education and physical activity related programs serving low-income residents including: the Women Infants & Children (WIC) program, County Department of Social Services (DSS) Cal-Fresh, UC 4-H Youth Development Program, Food Bank Coalition of SLO County (food distribution, afterschool meals, breakfast pilot program, nutrition educator), National School Lunch Program, the Area Agency on Aging and the Senior Nutrition Program which serve the older adult population, and Dignity Health Community Education. In addition, there are several community-based coalitions, organizations and groups that work on nutrition, physical activity and food security issues including: Department of Social Services Outreach work group, The SLO County Bike Coalition, and the SLO County Regional Rideshare and Safe Routes to School program.

4. **Community Assessment**

The Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) mapping reassessment will be completed in spring of FFY16. The data from this survey process will be used to determine the need for intervention strategies aimed at walkability and improving access to healthy foods and beverages in eligible communities, with focus on where people shop for food. As the FFY16 CX3 survey is not completed at this time, this work plan is informed by the FFY13 CX3 mapping assessments, which identified three low-income communities; Paso Robles, San Miguel and Oceano. CX 3 surveys focused on markets and fast food establishments in these areas. Through this mapping process and feedback from nutrition education intervention participants, this work plan has identified nutrition and physical activity education activities prioritized for these three communities.

There has been outreach to the Area Agency for Agency (AAA) to become involved in CNAP and to collaborate on assessing the needs of the seniors in the county. The AAA considered a SNAP-Ed grant in previous funding cycles, however, they determined that there were too few senior sites that qualified for services and the administrative requirements of SNAP-Ed funding was prohibitive. CNAP partners continue to invite senior stakeholders to the table, however, so far these offers have been turned down and the response was that the seniors benefit from a large number of resources and they did not see the direct connection between the work of CNAP and their organization. Food Bank Coalition of San Luis Obispo County, does provide nutrition education at their food distribution sites, which includes senior centers and senior living facilities. The seniors appreciate access to healthy foods through the distribution sites and CNAP partners will work to continue to reach out to AAA and other senior stakeholders to include them in SNAP-Ed planning wherever possible.

Further, because there are few eligible census tracts in SLO County, much of the work in this plan is focused on eligible school sites and food bank distribution sites as hubs for conducting comprehensive nutrition education and physical activity related interventions that can reach the broader community. Both the LHD and UCCE implementing agencies have a history of conducting successful interventions in the school and community settings and they will use participant feedback to continually inform program planning and scaling.

Ongoing nutrition education evaluation data as well as work with community members and partners informed the scope and priorities of this three-year work plan. In FFY 2016, UC CalFresh partnered with the San Luis Obispo County Office of Education and the Farm to School work group to conduct a countywide needs assessment of environmental literacy, including access to and need for school gardens, nutrition education, and farm to school strategies. The results from that report are still pending; however, we will use the assessment data to prioritize school garden and garden enhanced nutrition education efforts outlined in this work plan. In addition, meetings with school principals and parents in San Luis Obispo county have informed the development of the UC School Garden Sustainability project, which focuses on enhancing community capacity to develop, support and sustain school gardens at SNAP-Ed qualifying schools, as part of overall food system literacy, awareness and improvement in healthy eating and physical activity.

In FFY15, the County Nutrition Action Plan (CNAP) work group developed the CNAP Assessment Spreadsheet to identify underserved areas in SLO County and partner agency expertise with the purpose of using our scarce resources more effectively. This was utilized by the HEAL SLO committee membership at the beginning of 2016 and results are pending at this time. Our CNAP partners have identified Atascadero as an underserved community and Paso Robles, Oceano, and San Miguel as communities where coordinated efforts could be effectively leveraged to make a broader impact. The CNAP collaborative has informed the development of several coordinated and collaborative intervention activities such as development of a volunteer educator extender program, coordinated work and community events in high priority areas, and expansion of interventions where possible into the underserved areas of the county. Further, because local statistics show that residents are not fully participating in CalFresh and other food programs within the county, through CNAP we will continue to partner with CalFresh outreach workers to attend nutrition education events and provide consumer information about availability of food programs within the county, and work with Department of Social Services (DSS) to disseminate information.

5. **Community Change Goals**

The long-term community change goal of the Local Implementing Agency (LIA) partners in SLO County is to work collaboratively to reduce the prevalence of obesity and onset of related chronic disease among the SNAP-Ed eligible population in SLO County. LIA partners will achieve this through providing education and support for policy, systems and environmental changes, especially through qualifying schools, supplemental food program sites, and retail grocery and convenience stores to increase consumption of healthy foods and beverages, reduce consumption of less healthy foods and beverages, increase physical activity and improve food resource management skills.

Working with CNAP partners, community participants, and building off the work of broader nutrition and food security coalitions, the areas of highest need in the community were identified. Consistent with the goals of the larger community partnership Healthy Eating Active Living SLO (HEAL-SLO) and the nutrition-related goals established by the local Food Systems Coalition, the following two objectives were identified as priorities for SNAP-Ed funded partners:

1. By September 30, 2019, 10 low-income pre-K-12 schools will make changes to school policies, physical environment, and systems to support improved nutrition and physical activity behaviors among students, parents, and teachers.
2. By September 30, 2019, will increase access to and demand for healthy foods and beverages at 5 qualifying sites where SNAP-Ed eligible people shop, such as farmers markets, food banks, retail grocery and convenience stores through education and implemented physical site changes.

LIAs will focus on qualifying schools sites, food bank distributions and qualifying retail sites to provide comprehensive nutrition education and obesity prevention services. LIAs will expand reach and efficacy of programming through focusing on Policy, Systems and Environmental changes at these sites that are sustainable and support nutrition and physical activity education strategies. The primary PSE activities in schools include: Smarter Lunchroom Movement interventions, School Wellness policy technical assistance and promotion, Maintenance and enhancement of school gardens, Training of community members and volunteers on garden enhanced nutrition education. Other PSE activities will include: Retail interventions and Farmer's Market EBT acceptance.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

There are two active coalitions working on SNAP-Ed related projects in San Luis Obispo County: Healthy Eating Active Living SLO (HEAL-SLO) and the SLO County Food Systems Coalition (FSC). HEAL-SLO is a community coalition convened quarterly by the LHD with partner agencies working together to create healthy environments that help individuals and families make healthy choices where they live, learn, work and play. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, Community Action Partnership, WIC, Cal Poly STRIDE, Dairy Council, YMCA, Bike Coalition, Food Bank, One Cool Earth, First 5, Dignity Health, CAPSLO and various other concerned individuals, agencies and organizations. The FSC is a community group that meets quarterly and works to create a sustainable food system that is equitable, profitable, resilient, and health-promoting. UC CalFresh convenes the Farm to School work group of the FSC. The mission of the work group is to bring together a diverse set of stakeholders to strategically promote and support farm to school activity, through school gardens, procurement, and agriculture and nutrition education integrated into academic standards.

There are many other partners that do not attend coalition meetings but are crucial to the reach and efficacy of the integrated work plan. Both UCCE and LHD coordinate and partner with district food services of qualifying school sites, school administrators, teachers, students and parents to create synergy in messaging and to maximize nutrition education reach and PSE strategies. In addition, LHD works closely with the recently developed Latino Health Coalition to provide nutrition education services at events reaching the low-income Latino populations. Lastly, UC CalFresh partners extensively with the UCCE Master Gardener and Master Food Preserver programs and the UC 4-H Youth Development program, utilizing their experience and expertise in their subject matter to increase the efficiency, quality and reach of services provided to SNAP-Ed eligible communities.

7. **Key Messages**

X	Food Safety	X	Physical Activity	x	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		
X	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

LIAs will use curricula, materials and resources from the approved USDA SNAP-Ed Connection website, and/or **FFY 2017-19** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California SNAP-Ed Integrated Curricula list. All curricula and materials will be appropriate for the target audience.

UCCE and LHD will use grade and age-level appropriate and USDA approved curricula for school-based nutrition education and garden enhanced nutrition education (see curriculum and materials list). UCCE uses an educator extender model, wherein classroom or afterschool educators are trained to deliver nutrition education curricula. UCCE/LHD staff support curricula implementation through quarterly classroom visits that include delivery of lesson materials, classroom food demonstrations, and modeling of food safety and nutrition concepts through lesson delivery. In addition, materials from Smarter Lunchrooms Movement, CATCH and Harvest of the Month will be used to implement school wide interventions, trainings and food tastings. The UCCE garden nutrition extender trainings will provide support for implementing garden based curricula including: Eating Healthy from Farm to Fork, USDA's DigIn!, Teams with Intergenerational Support (TWIGS), and the Learn, Grow, Eat, Go program depending on age-level and setting for extender implementation.

9. **Intervention and Evaluation Plan Narrative Summary**

The three-year SNAP-Ed objectives described above in Section 5 Community Change Goals were developed based on the unique needs of low-income residents in San Luis Obispo County. As detailed in the Jurisdiction Description and Community Assessment, while there are few qualifying census tracts, close to half of SLO County schools qualify for SNAP-Ed services. In addition, Cal-Fresh participation rates are low compared to other counties in California. Based on this assessment data, the local interventions detailed in this plan primarily focus on eligible schools and food bank distribution sites within communities where a high percentage of potentially eligible SNAP-Ed population live, learn, work and play.

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UCCE will provide comprehensive nutrition education and obesity prevention services through engaging youth and communities in low-income settings throughout all phases of program implementation. UCCE plans to develop collaboration with the UC 4-H program in San Luis Obispo County with the goal of engaging more youth in assessing, prioritizing and implementing healthy site changes. In addition, UCCE will continuously engage school garden stakeholders and community members from low-income schools in the development and implementation of garden enhanced nutrition education services and support.

The LHD will provide comprehensive nutrition education/physical activity promotion and obesity prevention services, at SNAP-Ed eligible sites, reaching a portion of the SNAP-Ed eligible population through engaging youth, retail and communities in low-income settings throughout all phases of program implementation. These services will be assisted by a subcontractor and extenders who will support these efforts. The LHD plans to provide direct and indirect education focused on nutrition education and physical activity, staff training with education providers, food service providers, and other staff in multiple settings. Garden-based education will continue to be provided in low-income schools in the Paso Robles Unified School District, as well as Dana School special needs class. This process will build upon relationships with elementary schools already in existence in the county to continue indirect and direct education on nutrition education and physical activity.

The LIAs will train and support teachers as extenders who will then provide education in classrooms and in after school programs. Nutrition education that focuses on shopping behaviors and choices to improve health, such as indicated in MyPlate and Dietary Guidelines, and will also be provided to SNAP-Ed eligible adults and seniors. Training will include label reading, menu planning, food budgeting, healthy food and beverage selection, MyPlate recommendations to provide exposure and encourage acceptance of healthy foods.

Comprehensive Evidence based School-based interventions:

LIAs will coordinate school-based nutrition education efforts through HEAL-SLO and FSC to ensure the broadest and most efficient use of resources in support of State Level Goals 1-3.

UCCE

UCCE will work to build relationships and support for comprehensive nutrition education programming at identified school sites. Comprehensive programming will include interventions at several levels of the Social Ecological Model. These interventions include providing direct nutrition education services in the garden, classroom and afterschool program to students and their families (Individual & Interpersonal). UCCE will also work to develop a student nutrition club in collaboration with the 4-H program that supports school wellness, school garden sustainability and Smarter Lunchroom interventions; and provide training and technical support for educator extenders and school food service staff at the school site on delivering USDA approved nutrition and garden curricula and/or implementing Smarter Lunchroom Movement interventions (Environmental Supports, Sectors of Influence).

In addition to comprehensive school site level interventions, a major focus for UCCE over the course of this 3-year work plan will be to develop support for broader school wellness initiatives and school gardens.

LHD

The LHD plans to provide direct and indirect education focused on nutrition education and physical activity, staff training with education providers, food service providers, and other staff in multiple settings. This process will build upon current relationships with elementary schools and after school programs in the county to continue indirect and direct education on nutrition education and physical activity. Indirect nutrition and physical activity materials and information will be provided at Walk to School Day, Children's Day in the Plaza, and various health fairs at approved locations. The LIA will train and support teachers as extenders who will then provide education in classrooms and in after school programs. Nutrition education that focuses on shopping behaviors and choices to improve health, such as indicated in MyPlate and Dietary Guidelines, will also be provided to SNAP-Ed eligible parents of the children receiving comprehensive school-based interventions. Training will include label reading, menu planning, food budgeting, healthy food and beverage selection, and MyPlate recommendations to provide exposure and encourage acceptance of healthy foods.

Policy, Systems and Environmental Interventions:

The intervention plan includes policy, systems and environmental (PSE) work at multiple levels of the Social Ecological Model (SEM) that includes implementing school wellness policies that foster access to healthy foods, beverages and physical activity. Healthy nutrition and physical activity policies will be implemented in elementary school settings and may include standards for all foods and beverages offered on site, physical activity opportunities, quality nutrition education, garden-based and physical education, and marketing guidelines for materials in support of State Level Goals 4 and 5. These materials will then be shared on the school sites. Smarter Lunchrooms Movement (SLM) principles and retail store environments will focus on product placement strategies, healthy check-out lines, healthy grab and go, healthy items in store locations with removal of child oriented advertising and less healthy foods and beverages at eye level with children. Collaboration between the LHD and community partners will look to implement farmer's market booths at bus stops near low income housing. Community partners will be educated on Smarter Lunchrooms Movement (SLM) principles that improve the lunchrooms at schools.

School Wellness:

UCCE will work on school wellness policy promotion and implementation in the San Luis Coastal and Atascadero Unified School Districts. In addition UCCE will work with partners to begin to build support for school wellness in the Lucia Mar school district in the south county. The LHD will work in the Cambria Union, San Luis Coastal Unified, Paso Robles Unified Elementary School District and San Miguel Joint Union Elementary School District, focusing on schools that qualify for SNAP-Ed services in those districts. School wellness work will include participating on school wellness committees, disseminating information to eligible schools regarding wellness policy goals, monitoring and supporting site level implementation, training staff in Smarter Lunchroom Movement strategies and/or working to advocate for establishing school wellness committees where one currently does not exist.

School Gardens:

UCCE will focus on establishing, reinvigorating and/or maintaining school gardens in low-income schools through a School Garden Sustainability Project. The School Garden Sustainability Project will work with site-level staff and volunteers at eligible schools to install new gardens, revamp abandoned and/or untended school gardens, train extenders in garden enhanced nutrition education and create a UC volunteer program to train educator extenders. UCCE volunteer extenders will be trained to work throughout the county to provide extensive technical assistance to school garden committees on teaching nutrition in the garden, working with food service to use food from the school garden in the meal program, implementing food demonstrations from the garden and creating plans for sustaining school garden programs. The LHD will provide technical support and assist in reinvigorating and/or maintaining established school gardens in low-income schools in the Lucia Mar and Paso Robles Union Elementary School Districts.

Progression:

Over the course of the three year work plan, LIAs intend to demonstrate increased efficacy and efficiency in program implementation. For UCCE, progression will be demonstrated through 1) an increase in the number of trained educator extenders supporting school gardens in low-income schools, 2) an increase in awareness and implementation of school wellness policies in each school district, and 3) an increase in school staff, afterschool staff, extenders and student leader participation in comprehensive nutrition education strategies at school sites. For the LHD, progression will include assessment, planning, development, implementation and reassessment of outcomes and will be demonstrated through program policy implementation, environmental and system changes related to nutrition, healthy food access and physical activity.

Healthy Retail Settings:

The LHD will increase access of and demand for healthy foods and beverages by qualifying sites where SNAP-Ed eligible people shop, such as farmers markets, food banks, retail grocery and convenience stores through education and implemented physical site changes.

Nutrition education lessons and materials that focus on shopping behaviors and choices to improve health, such indicated in MyPlate and Dietary Guidelines, will also be provided to SNAP-Ed eligible adults and seniors at SNAP-Ed approved food bank distribution, retail and community sites. Healthy food and beverage materials will be provided at community events such as at quarterly Latino Health events. Training will include label reading, menu planning, food budgeting, healthy food and beverage selection, MyPlate recommendations to provide exposure and encourage acceptance of healthy foods. The LHD will provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy foods and beverages and provide support and technical assistance in retail stores and food bank distribution sites.

The LHD will demonstrate progression over the course of the three year work plan by building relationships, engaging retail partners, identifying intervention options to increase knowledge of and demand for healthy foods and beverages, as well as implementation of these interventions.

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Evaluation Plan Summary

The LIAs will conduct evaluation at multiple levels of the Social Ecological Model in order to 1) ensure continuous program improvement and 2) CX3 in FFY19 will provide a monitor of progress toward the long term community change goal of decreasing the prevalence of obesity and onset of related chronic disease among the SNAP-Ed eligible population in SLO County. Consistent with the SNAP-Ed Evaluation Framework (the Framework), evaluations will be conducted each year related to changes at the individual, environmental and sectors of influence levels. In addition, both LIAs will conduct ongoing process evaluation documenting activities implemented, sites, number and demographics of participants reached.

Individual level - Framework question: *To what extent does SNAP-Ed programming improve participants' diet, physical activity, and health?*

The LIAs will assess individual knowledge, attitudes, skills (Short Term indicators) and behaviors (medium and long-term indicators) related to nutrition and physical activity. Assessment tools will include:

- Pre and post assessments of class participants to measure behavior changes related to nutrition, food resource management and food security
- Teacher Observation Tool to assess the teacher's perception of students behavior change and their own classroom practices (UCCE)
- Teacher Tasting Tool to assess student's exposure to various foods and willingness to try or ask for again (UCCE)
- Participant satisfaction & evaluation tools to assess participants' readiness to deliver nutrition and garden education to low-income clients and to improve on program delivery on an ongoing basis.
- SNAP-Ed Activity Tracking Form (ATF) and Education and Administration Reporting System (EARS) results will be generated quarterly by the RTW and the Semi-Annual Activity Report will be submitted as directed. (LHD)

Environmental level - Framework question: *To what extent does SNAP-Ed programming facilitate access and create appeal for improved dietary and physical activity choices in the settings where nutrition education is provided?*

LIAs will assess environmental changes including the number and types of places where there has been a change in access to or enhanced appeal for nutritious food or physical activity. Assessment will include:

- Smarter Lunchroom Movement Self-Assessment Scorecard (ST4) at pre and post intervention,
- UCCE will document the number and type of local champions and volunteer extenders willing to promote increased access to school gardens and/or physical activity (ST5),
- the number of SNAP-Ed eligible schools and number of changes made at each of these schools in writing or practice to improve access or appeal for healthy foods, beverages or physical activity including creation or reinvigoration of school gardens (MT4,5)

- The LHD will also annually report on all PSE projects utilizing the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance.
- UCCE will continue to monitor the efficacy of the School Garden Sustainability project through conducting annual evaluation using the RE-AIM framework.

Sectors of influence level - Framework question: *To what extent is the SNAP-Ed grant program integrated into comprehensive strategies that collectively impact lifelong healthy eating and active living in low-income communities?*

UCCE will track impact at this level through documenting the number of individuals in school and afterschool settings that are trained in approaches that promote healthy foods, beverages or physical activity. Documentation will include:

- Number of teachers, afterschool staff and other educator extenders trained and implementing nutrition and physical activity education
- Number of food service directors and site staff trained to improve lunchroom environments
- Number of students engaged in projects to assess, identify and advocate for healthy site changes through youth engagement projects

The LHD will track the number of collaborating agency, schools and retail site policy and procedure changes were developed that promote healthy foods, beverages or physical activity. Documentation will include:

- Tracking the number of collaborating agencies with policy changes that promote healthy foods, beverages or physical activity
- Program policy changes will be tracked on the CNAP Assessment form
- Healthy Retail interventions will be assessed pre and post Healthy Retail intervention using UC CalFresh Workbook, Food Behavior Checklist and/or UC Intent to Change.

Overall Progress

Overall progress toward meeting work plan goals and objectives will be assessed annually through the UCCE's Annual Report and the LHD Annual Review and Success Stories.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	45		0 to 4 years old (Preschool):	168
Female	55		5 to 17 years old (School Age):	13,170
			18 to 59 years old (Adult):	2,363
			60 years old and over (Senior):	752
Total:	100			16,453

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
44%	56%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1%
Asian	0%	4%
American Indian/Alaskan Native	0%	1%
Native Hawaiian/Other Pacific Islander	0%	0%
White	44%	48%
Multiple/Other	0%	1%
Total:	44%	56%

4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3527	3727	3927
Indirect Education:	6550	7350	7700
Policies, Systems, and Environment (PSE) Change/Supports	6069	6069	9961

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	3
CalFresh Offices	6	Head Start Programs	13	Schools: Students (After School)	10
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	3
Churches	7	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	15

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	0	Libraries	2	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	1	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	15	Worksites	0
Extension Offices	0	Retail/Food Stores	4	Other (specify): Fire Department	1
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	1	Schools: District Office	8	**TOTAL SITES:**	**189**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	67	Schools: Students (Elementary)	15		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, 22 low-income pre-K-12 schools will make changes to school policies, physical environment, and/or systems to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School Environment Changes:

- Physical Activity
  - Murals/Stencils
  - Safe Routes to School
- Healthy Eating
  - Smarter Lunchrooms Movement (SLM)
  - Edible Gardens
  - Farm to School
- School Wellness Policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, UC CalFresh will have trained 10 Garden Enhanced Nutrition Education Extenders to provide evidence-based curricula, sustainability planning and hands-on support for gardens at a minimum of 3 low-income schools.
   b. By September 30, 2017, LIA educators and/or extenders will reach 1400 students with direct education at 8 SNAP-Ed eligible K-12 school sites and 10 after school sites; 60 parents with direct education, and 2900 students and parents with indirect education; and will provide nutrition education and physical activity training and TA for educators at the 8 eligible K-12 school and 10 ECE sites.
   c. By September 30, 2017, will work with partners including school wellness committees in 4 school districts to review School Wellness Policies.
   d. By September 30, 2017, the LIA will provide training, technical assistance and support to educator extenders and teachers to increase participation in physical activity opportunities by informing SNAP-Ed eligible sites, including 2 Early Childhood Education centers (ECE).
   e. By September 30, 2017, the LIA will increase participation in physical activity opportunities in 3 K-5 schools and 1 youth parks & recreation sites with information of playground mural; and/or stencil availability.
   f. By September 30, 207, the LIA will increase physical activity participation opportunities by assessing safe routes to school walkability in 4 eligible neighborhoods.
   g. By September 30, 2017, the LIA will increase physical activity opportunities by providing training to High School and Community Partner Extenders in the CATCH physical activity program, reaching a minimum of 50 K-6th youth in year 1.
   h. By September 30, 2017, the LIAs will provide training and support to reinvigorate or maintain existing school gardens in at least 2 school sites, reaching at least 1200 students.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, UC CalFresh will have graduated at least 10 additional Garden Enhanced Nutrition Education Extenders providing evidence-based curricula, sustainability planning and hands-on support for gardens at a minimum of 2 additional low-income schools.
   b. By September 30, 2018, LIA educators and/or extenders will reach an additional 200 for a total of 1600 students at an additional 2 SNAP-Ed eligible K-12 school sites with direct education; 50 additional parents with direct education, and reach an additional 300, for a total of 3200, K-12 students and parents with indirect education; and will provide nutrition education and physical activity training and TA for Pre-K-12 educators at 2 additional eligible K-12 schools for a total of 10 and all 10 after school sites.

c. By September 30, 2018, the LIAs will work with partners including school wellness committees in 4 school districts to identify priorities related to School Wellness Policies.
d. By September 30, 2018, the LIAs will provide training, technical assistance and support to educator extenders and teachers to increase participation in physical activity opportunities by providing information to SNAP-Ed eligible partners of the availability of stencil and/or murals and supporting implementation in 3 ECE, 5 schools and 2 youth parks & recreation sites.
e. By September 30, 2018, the LIA will increase participation in physical activity opportunities by planning and working on safe routes to school in 4 eligible neighborhoods.
f. By September 30, 2018, UC CalFresh will increase in physical activity opportunities by providing training to High School and Community Partner Extenders in the CATCH physical activity program, reaching a minimum of 100 K-6th youth in year 2.
g. By September 30, 2018, the LIA will provide training and support to reinvigorate or maintain existing school gardens in at least 3 school sites, reaching at least an additional 200 students for a total reach of 1400 students.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, UC CalFresh will have graduated at least 10 additional Garden Enhanced Nutrition Education Extenders providing evidence-based curricula, sustainability planning and hands-on support for gardens at a minimum of 8 low-income schools.
b. By September 30, 2019, LIA educators and/or extenders will reach an additional 200 for a total reach of 1800 K-12 students with direct education, 50 additional parents with direct education and an additional 300 for a total reach of 3500 students and parents with indirect education; and will provide nutrition education and physical activity training and TA for educators at the 2 additional eligible Pre-K-12 school and all 10 after school sites.
c. By September 30, 2019, LIA staff will work with partners including school wellness committees in 4 school districts to support implementation of School Wellness Policies and making at least one new healthy site change per site to improve the nutrition, physical activity reaching 9,211 students in SNAP-Ed qualifying schools.
d. By September 30, 2019, the LIA will continue to provide training and support to maintain existing school gardens in 3 eligible school sites, that reach at least 1400 students as needed for school champion and staffing turnover and sustainability.
e. By September 30, 2019, the LIA will provide training, technical assistance and support to educator extenders and teachers to increase participation in physical activity opportunities by providing information and supporting implementation of playground stencils and/or murals at SNAP-Ed eligible sites, including 5 ECE, 10 schools and 4 youth parks & recreation sites.
f. By September 30, 2019, the LIA will support implementation of safe routes to school walkability in 4 eligible neighborhoods.
g. By September 30, 2019, UC CalFresh will provide training to High School and Community Partner Extenders in the CATCH physical activity program, reaching a minimum of 100 K-6th youth in year 3.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, 10 low-income pre-K-12 schools will make changes to school policies, physical environment, and/or systems to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Annually, provide ongoing training, continuing education credit, support and technical assistance for the UC CalFresh Garden Enhanced Nutrition Education Extenders to work in school gardens in low-income settings around the county. The number and reach of the educator extenders will grow annually as more extenders complete the training program to reach a minimum of three low-income school gardens in year 1, five school gardens in year 2, and eight school gardens by year 3.	x CED CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4	Training agendas Sign-in sheets Nutrition Activity Reporting Forms (NARFs)
1.2	Quarterly, convene the Farm to School work group of the Food Systems Coalition to build on partnering agency capacity and expertise in support of farm to school efforts (year 1) plan for and host the Growing Edible Education symposium for the Central Coast region (year 2) and implement countywide assessment and monitoring of farm to school efforts (years 1-3).	CED CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas, assessment results

1.3	Annually, provide support and technical assistance to a minimum of four school district wellness policy committees including attending a minimum of 3 wellness policy meetings per year (year 1); initiating site level student, teacher and/or principal representation on district level committees (year 2); and identifying, monitoring and promoting site level changes in compliance with the district wellness policy (years 2 and 3).	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting sign-in sheets and agendas, Wellness policy copy, List of Site Level Changes, RE-AIM report
1.4	Annually, provide support and technical assistance to a minimum of 3 school districts on implementing Smarter Lunchroom Movement strategies including staff trainings and support (years 1 and 2), working with teachers and students at a minimum of two school districts to implement at least one environmental change, and increasing signage and promotion of local and/or school garden produce served as part of the school meals (years 2 and 3).	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 , Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Training agendas Reporting Tools Workbook Training evaluations SLM Assessments Photos Copies of signage
1.5	Begin planning for a collaborative project with the UC 4-H Youth Development program (year 1) to provide opportunities for student leadership at a minimum of one school or after school program. Implement youth engagement project to support youth in identifying, investigating and advocating for a minimum of one healthy site change (year 2). Continue to build on successes and lessons learned in year 3 youth engagement project.	CED: x; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Planning agendas, Youth engagement agendas

1.6	Annually, provide trainings to High School and Community Partner Extenders in the CATCH physical activity program, reaching a minimum of 50 K-6th youth in year 1, and 100 K-6th youth in years 2 and 3.	CED: ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2, Q3 x, Q4 Year 2: Q1 x, Q2, Q3 x, Q4 Year 3: Q1 x, Q2, Q3 x, Q4	Training sign-in sheets Nutrition Activity Reporting Forms
1.7	Annually, provide trainings and information to a minimum of 20 Educator Extenders and K-12 school staff on physical activity resources, school wellness initiatives and policies and nutrition-themed curricula extensions (i.e. Nutrition Corners, MyPlate resources, Nutrition Month, etc.) to promote classroom environment changes including incorporating physical activity breaks, healthy celebrations, and health promoting messages in classrooms.	CED: ; CEI: x ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: x ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Training materials Agendas Flyers PA Stencil tracking sheet
1.8	Annually, provide direct nutrition and/or garden enhanced nutrition education through LIA educators and trained Educator Extenders for students and SNAP-Ed eligible parents, at a minimum of 8 school sites and all 10 after-school sites(year 1), 2 additional school sites and all 10 after-school sites (year 2), 3 additional school sites and all 10 after-school sites (year 3).	CED: x ; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: x ; CCC:	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Reporting Tools Workbook Activity Tracking Form Training Lessons and Materials

1.9	Annually, provide at least three direct nutrition education 3-5 series classes open to parents in all approved low-income school sites reaching a minimum of 50 additional parents per year.	x CED CEI MPR C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Reporting Tools Workbook Class evaluations Adult demographic data cards Activity Reporting Form Food Behavior Checklist Fruit and Vegetable Checklist
1.10	Provide nutrition education and physical activity support, training and technical assistance to staff to become extenders to deliver parent nutrition and physical activity education at 5 ECE and K-12 sites in Year 1, and an additional 2 sites in Year 2 and Year 3 each, in order to create sustainability of parent education efforts. Sample topics include: • ReThink Your Drink • Label Reading • Benefits of Fruits and Vegetables • Meal Planning and Cooking on a Budget	x CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Activity Reporting Form Copies of Materials Used Lesson Plans
1.11	Provide indirect education activities for 2900 parents and children at 2 K-5 and 10 after school sites in Year 1; reaching 3200 parents and children in 2 K-5, 10 after school and 1 Middle School sites in Year 2; and reaching 3500 parents and children in 2 K-5, 10 after-school, 1 Middle School and 1 High School in Year 3. Activities include, but not limited to classroom, cafeteria, family newsletters, recipes and children's	CED x CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	Activity Reporting Form Copies of Materials, Newsletters and Recipes Used

	farmers markets and may communicate approved healthy nutrition and physical activity messages from Rethink Your Drink, Harvest of the Month, MyPlate, etc.				Year 3 Q1 Q2 Q3 Q4 x x x x	
1.12	Inform all eligible ECE, K-5 and after school sites regarding the availability of playground stencils and/or murals, to promote physical activity; including an orientation to relevant resources.	( ) CEI ( ) MPR ( ) C&C ( ) TTA (x) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Site contact list List of all interested sites Activity Tracking Form
1.13	Assist at least 1 interested qualifying ECE, K-5 or after school sites to implement playground stencil and/or mural projects each year	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Site contact list Stencil tracking form Activity Tracking Form
1.14	Increase participation in physical activity opportunities by: Year 1 review FFY16 CX3 walkability results and/or assess safe routes to school, Year 2 provide technical support in safe routes to school planning and in Year 3 work with community partners for implementation in at least 4 SNAP-Ed eligible school sites, reaching 2,422.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Walkability Audit Activity Tracking Form

1.15	Annually participate in at least 2 public health national observances or 3 community events, hosted at eligible sites, reaching at least 300 SNAP-Ed eligible participants with indirect nutrition education and physical activity information and approved materials at approved sites that target low-income population. Events may include: • Walk/Bike to School • Latino Health for the Community • Day of the Child	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Site List Flyers Related materials
1.16	Collaborate with 2 or more interested school sites and work with school administration, teachers, and parent groups, such as ELAC and PTA, to provide support, training and technical assistance to implement interventions that have shown to increase healthy physical activity by increasing walking and biking to school participation in the qualifying neighborhood sites, reaching, at minimum, 851 students.	CED: ; CEI: X; MPR: ; C&C: X; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1, Q2, Q3, Q4	Parent surveys Activity Tracking Forms RE-AIM Report
1.17	LIA staff will participate in a minimum of 8 relevant local and regional collaborative, coalition and/or CNAP to assist with information and resource gathering and sharing annually.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: x; AAA: ; UCCE: X; CCC:	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas Minutes Sign-in sheets Activity Tracking Form Local CNAP Assessment Survey

1.18	Provide technical support and training to reinvigorate or maintain existing school gardens, in at minimum 3 school sites.	CED: ; CEI: ; MPR: ; C&C: ; x TTA	CWD: ; x LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Activity Tracking Form Re-AIM Report Training Materials
1.19	Reassess safe routes/walkability to school in participating schools in year 3.	CED: ; CEI: ; MPR: ; x C&C; TTA:	CWD: ; x LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3 x, Q4 x	Activity Tracking Form Re-AIM Report CX3

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.9	Plan, Shop, Save, Cook	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.9	Eating Smart, Being Active	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.8	Happy Healthy Me (K)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.1,1.8	Eating Healthy from Farm to Fork (1)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.8	It's My Choice, Eat Right Be Active (3)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
1.8	Good For Me and You (2)	[ ] CWD [ ] LHD	[ ] Research Tested [ ] Practice Tested

			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8	PowerPlay (4, 5)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.8	Teams With Intergenerational Support (TWIGS)		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8, 1.1	Jr. Master Gardeners		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.8	USDA's DigIn!		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.6	Coordinated Approach to Child Health (CATCH)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	Smarter Lunchrooms Movement: Student Nutrition Advisory Council resources		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging

		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.8	Fresh from the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.9	Healthy, Happy Families		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.5, 1.8	Healthalicious		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1, 1.7, 1.8	Harvest of the Month		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.7, 1.8	Discover MyPlate Nutrition Education for Kindergarten		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Serving Up MyPlate, A Yummy Curriculum		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe

			CCC		below:
1.7, 1.8, 1.9, 1.11	Choose MyPlate-all ages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.8, 1.9, 1.10, 1.11	Rethink Your Drink: Beverages: Show Me the Sugar- grades 5-12 & adults		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Grow it, Try it, Like It		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	The Great Garden Detective Adventure		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.8, 1.10	Sports, Play & Active Recreation for Kids		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.10	Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.7, 1.8, 1.9, 1.10	Growing Healthy Habits		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7, 1.9, 1.10, 1.11	Nourish: Food + Community		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1, 1.7, 1.8	Learn! Grow! Eat! Go!		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A -
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Ongoing tracking of staff time and effort and number of priority population reached		x		CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF: x; PSE RE-AIM Report: x; UC CalFresh Workbook: x; Food Behavior Checklist: x; UC Intent to Change:
E.1.2	Pre and Post assessments and retrospective evaluations of direct nutrition education	X		x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	EARS/ATF: x; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: x; UC Intent to Change: x List other: Teacher Tasting Tool, Teacher Observation Tool, PSSC pre/post

E.1.3	Comprehensive evaluation of environmental change assessments conducted at schools and CX3 communities such as for school garden and safe routes to school efforts and impacts.	x	x	x	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x] **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x] **Year 3** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x]	[ ] EARS/ATF [x] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [x] UC Intent to Change List other: Smarter Lunchroom Assessment Tool CX3
E.1.4	Brief participant evaluations following one time workshops and trainings at food distribution sites, school and community events.	[ ]	x	x	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x] **Year 2** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x] **Year 3** Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x]	[x] EARS/ATF [x] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [x] UC Intent to Change List other:

E.1.5	Re-AIM School Wellness PSE Report to evaluate strengthening school wellness policies with the School Districts with NEOPB eligible school sites		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 x **Year 3** Q1 Q2 Q3 Q4 x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: WEL SAT School Wellness Assessment Tool

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2(FFY 2017–FFY 2019):**

By September 30, 2019, will increase access to and demand for healthy foods and beverages at 5 qualifying sites where SNAP-Ed eligible people shop, such as farmers markets, food banks, retail grocery and convenience stores through education and implemented physical site changes.

SNAP-Ed State Goal:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy in-store marketing and promotions
- Healthy food and beverage stocking standards

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, the LHD will conduct an assessment of a minimum of 4 retail stores, in 2 CX3 neighborhoods, for interest and need of retail interventions to increase access to healthy foods and beverages.
    b. By September 30, 2017, the LHD will work collaboratively with 2 qualifying neighborhood retail stores to determine 3 retail intervention options, per store, shown to increase access to and demand for food and beverages opportunities.
    c. By September 30, 2017, the LHD will provide single adult education sessions that provide food resource management education and connects shopping behaviors and choices to better health outcomes per MyPlate and Dietary Guidelines, focusing on healthy foods and beverages, at 6 food bank Distribution sites and 2 SNAP-Ed qualifying community sites, reaching a minimum of 300 adults.
    d. By September 30, 2017, the LHD will provide SNAP-Ed approved healthy food and beverage merchandising and nutrition educational materials, recipes and resources at 13 eligible sites where SNAP-Ed participants can be reached, such as retail sites, public housing facilities, food bank distribution sites, farmers markets and Department of Social Services, reaching 2000 SNAP-Ed eligible participants; conduct quarterly taste testing of healthy foods and beverages in 3 selected retail stores and 10 food bank distribution sites reaching 150 SNAP-Ed eligible participants.

e. By September 30, 2017, the LHD will establish partnerships with at least one agency to investigate a non-SNAP-Ed funded bus stop farmer's market program in low-resource areas with poor access to healthy foods in a qualifying neighborhood including locations near public housing facilities.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, the LHD will provide support, technical assistance and training to 2 qualifying neighborhood retail stores on how to utilize the 3 healthy retail intervention options shown to increase access to and demand for healthy foods and beverages.
   b. By September 30, 2018, the LHD will provide single adult education sessions that provides food resource management education and connects shopping behaviors and choices to better health outcomes per MyPlate and Dietary Guidelines, focusing on healthy foods and beverages, at an additional 6 food bank distribution sites and additional 3 SNAP-Ed community qualifying sites reaching a minimum of 300 additional adults.
   c. By September 30, 2018, the LHD will provide SNAP-Ed approved healthy food and beverage merchandising and nutrition educational materials, recipes and resources at an additional 13 sites where SNAP-Ed eligible participants can be reached, such as retail sites, public housing facilities, food bank distribution sites, farmers markets and Department of Social Services, reaching an additional 2000 SNAP-Ed eligible participants; conduct quarterly taste testing of healthy foods and beverages in 2 selected retail stores and 10 food bank distribution sites reaching 150 SNAP-Ed eligible patrons.
   d. By September 30, 2018, the LHD will develop a bus stop farmers market program pilot to increase access of healthy foods in a qualifying neighborhood, such as near a public housing facility.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, the LHD will work with 2 qualified neighborhood retail stores to implement 3 or more of the retail intervention options shown to increase access to and demand for healthy food and beverage.
   b. By September 30, 2019, the LHD will provide SNAP-Ed approved healthy food and beverage merchandising and nutrition education materials, recipes and resources at 13 sites SNAP-Ed eligible participants can be reached, such as retail sites, public housing facilities, food bank distribution sites, farmers markets and Department of Social Services, reaching 2000 SNAP-Ed eligible participants; conduct quarterly taste testing of healthy foods and beverages in 3 selected retail stores and 10 food bank distribution sites reaching 150 or more SNAP-Ed eligible participants.
   c. By September 30, 2019, the LHD will provide single adult education sessions that provides food resource management education and connects shopping behaviors and choices to better health outcomes per MyPlate and Dietary Guidelines, focusing on healthy foods and

beverages, at an additional 6 food bank distribution sites and an additional 3 SNAP-Ed qualifying community sites, reaching a minimum of an additional 300 adults.

d. By September 30, 2019 the LHD will provide approved SNAP-Ed nutrition education materials and resources to 10 community sites where SNAP-Ed eligible participants can be reached such as retail sites, public housing facilities, food bank distribution sites, farmers markets, and Department of Social Service reaching 1000 SNAP-Ed eligible participants.

e. By September 30, 2019, the LHD will conduct post-intervention retail assessments at the 3 retail grocery and/or convenience stores to assess any changes in access to healthy foods and beverages.

f. By September 30, 2019, the LHD will implement at least one non-SNAP-Ed funded bus stop farmers market program in a low-resource area with poor access to healthy foods, reaching at least 150 SNAP-Ed eligible participants.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, will increase access of and demand for healthy foods and beverages by 5 qualifying sites where SNAP-Ed eligible people shop, such as farmers markets, food banks, retail grocery and convenience stores through education and implemented physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Review FFY16 CX3 assessments and summarize findings. Connect with retail partners within the qualifying neighborhoods to determine interest in retail interventions to increase access to healthy foods and beverages.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ( ) Q2 (X) Q3 (X) Q4 (X) Year 2: Q1 ( ) Q2 ( ) Q3 ( ) Q4 ( ) Year 3: Q1 ( ) Q2 ( ) Q3 ( ) Q4 ( )	Copies of emails Partner listing Site List

2.2	Collaborate with 3 or more interested retail partners, provide support, training and technical assistance to determine and implement 3 or more retail intervention options, per store, shown to increase access to and demand for healthy foods and beverages in the qualifying neighborhood sites.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 ; Q3 X; Q4 X Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Copies of emails TA log ATF
2.3	Provide SNAP-Ed approved healthy marketing and nutrition materials, including NEOPB Retail and Harvest of Month signage, posters, newsletters, cookbooks and NEOPB recipe cards to 3 SNAP-Ed qualifying retail grocery and convenience stores and distribute healthy nutrition materials at a minimum of 10 food bank distribution, farmers markets, DSS and other eligible sites where SNAP-Ed eligible participants can be reached, reaching at minimum 2,000 annually.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 ; Q3 x; Q4 x Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Copies of materials used Site list
2.4	Educators will provide culturally appropriate food resource management direct education single session classes at 2 community centers and 6 food bank distribution sites, reaching a minimum of 300 adults annually.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Sign-n Sheets Flyers/promotional materials used ATF report Lesson Plans

2.5	Collaborate with CNAP and community partners to identify potential funding and support for a bus stop farmer's market booth program set up in a low-resource area with poor access to healthy foods, such as near public housing facilities.	CED: ; CEI: ; MPR: ; X C&C; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copy of meeting agendas and minutes Site List
2.6	Conduct post-intervention retail assessments at the 3 retail grocery and/or convenience stores to assess any changes in access to healthy foods and beverages.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3 X, Q4 X	Retail assessments Site List
2.7	Conduct quarterly taste testing of healthy foods and beverages in 3 selected retail stores and 10 food bank distribution sites, reaching 150 SNAP-Ed eligible participants annually.	CED: ; X CEI; MPR: ; C&C: ; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: Food Bank Coalition of SLO County AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3, Q4 X	Recipes Receipts

***Intervention Categories Legend** **CED** = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance ****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Luis Obispo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/30/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.4, 2.5	Rethink Your Drink-materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.5	"Cooking for Health Academy"	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.5	Eat Right the Money's Tight/Money for Food"	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.5	"Making Your Food Dollars Work"	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3, 2.4,	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, and in-store marketing materials	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4, 2.5	Harvest of the Month		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.5	Cooking Matters		CWD		Research Tested
		x	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.7	CX3 Food Availability and Marketing Survey & Communication Tools		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Submitted to USDA toolkit FY15, accepted; categorization pending
			CCC		
2.5	Nutrition 5 Class Series (UC ANR has indicated this will not be approved for LHD. Nutrition 5 Class Series curriculum is similar to Plan, Shop, Save and Cook)		CWD		Research Tested
		X	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A -
			CCC		

2.5	Making Every Dollar Count		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A -
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Luis Obispo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/30/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Neighborhood retail food environment assessments in support of activity 2.1, 2.7		X	X	CWD; X LHD; AAA; UCCE; CCC	Year 1: Q1 Q2 Q3 Q4 / Year 2: Q1 Q2 Q3 Q4 / Year 3: Q1 Q2 Q3 Q4 = x x	EARS/ATF; x PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change. List other: CX3
E.2.2	Summarize healthy food access changes implemented by engaged retail grocery and convenience stores.		x		CWD; x LHD; AAA; UCCE; CCC	Year 1: Q1 Q2 Q3 Q4 / Year 2: x x x x / Year 3: x x x x	x EARS/ATF; x PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change

E.2.3	Conduct and analyze evaluation tools for direct education for activity 2.5			x		CWD x LHD AAA UCCE CCC	**Year 1** Q1:	Q2: x	Q3: x	Q4: x **Year 2** Q1: x	Q2: x	Q3: x	Q4: x **Year 3** Q1: x	Q2: x	Q3: x	Q4: x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other: UCCE MEDC Retrospective Tool

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	San Luis Obispo County
FFY 2018 Total Budget:	**$361,469.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$35,235	$350,920	$264,006	$299,241	-14.73%
2	Non-Capital Equipment/Supplies	$439	$2,299	$1,203	$1,642	-28.58%
3	Materials		$8,247	$4,804	$4,804	-41.75%
4	Travel	$1,363	$15,197	$4,528	$5,891	-61.24%
5	Building/Space		$0	$0	$0	
6	Maintenance	$3,036	$2,094	$2,094	$5,130	144.99%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$22,421	$0	$0	-100.00%
	Total Direct Costs:	**$40,073**	**$401,178**	**$276,635**	**$316,708**	-21.06%
9	Indirect Costs*** Indirect Cost Rate= _15%	$7,075	$52,638	$37,686	$44,761	-14.96%
	Total Federal Funds	**$47,148**	**$453,816**	**$314,321**	**$361,469**	-20.35%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Lower FTEs due to reduced funding
2	Non-Capital Equipment/Supplies	Reduced funding
3	Materials	Reduced funding
4	Travel	Reduced funding
5	Building/Space	
6	Maintenance	Cost of Maintenance increased
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Eliminated due to reduced funding
9	Indirect Costs	Lower FTEs due to reduced funding

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Luis Obispo County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Linda Fraser	50.00%	50.00%	$78,000.00	0.95	$74,100.00	43.00%	$31,863.00	$52,981.50	$105,963	
2			Health Educator	Margarita Mejorado	0.00%	100.00%	$55,183.00	0.8	$44,146.40	61.00%	$26,929.30	$0.00	$71,076	
3			Dietitian	Shannon Massey	0.00%	100.00%	$58,252.00	0.3	$17,475.60	57.00%	$9,961.09	$0.00	$27,437	
4			Health Educator	Marissa Bland	0.00%	100.00%	$46,832.00	0.45	$21,074.40	61.00%	$12,855.38	$0.00	$33,930	
5			Health Educator	Michelle Zulim-Clark	0.00%	100.00%	$46,832.00	0.8	$37,465.60	44.00%	$16,484.86	$0.00	$53,950	
6			Administrative Coordinator	Atoosa Boyd	100.00%	0.00%	$39,569.00	0.12	$4,748.28	45.00%	$2,136.73	$6,885.00	$6,885	
						Total Staffing: Salaries/Benefits:		**3.42**	**$199,010**		**$100,230**	**$59,867**	**$299,241**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Luis Obispo County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	For nutrition education activities, including but not limited to pens, pencils, shelving, postage, notepads, paper, toner, binders, labels, etc, as needed for nutrition education and physical promotion activities.	3.42	$40.00	12	$1,642	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,642**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstration	Conduct taste testing for participants at approved retail sites, events and schools. Supplies include food, paper supplies, gloves, not to exceed $1.00 per person reaching 3,662 people.	$1.00	1220	$1,220	
2			Garden Supplies	Purchase garden supplies such as seeds, small gardening tools, gloves, wood to rebuild and fix garden beds, soil and bird neeting to prevent from seedlings being eaten, etc.	$10.00	10	$100	
3			Nutrition Education	Printing, duplication, translation and purchasing of approved NEOP materials for nutrition education, such as cookbooks, flyers, hand-outs, newsletters, recipe cards, display and social marketing materials, etc	$3.00	1000	$3,000	
4			Small Wares	New and replacement small wares such as cutting boards ($10 each), bowls ($10 each), pyrex storage grab and go dishes (2 sets at $25 per set for total of $50), spa water 3 gallon container ($30).	$10.00	20	$200	
5			Fingerprinting and background checks	Fingerprinting for working at schools that require this step and for volunteers. Background checks for new hires on SNAP-Ed grant such as permanent staff and student interns	$71.00	4	$284	
						Total Materials:	**$4,804**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			All Staff	In-County	Mileage to attend local project meetings, trainings, events, provide lessons and PSE work.	60	6						131.74			$4,229	
2			Dietitian (Shannon Massey), Program Manager (Linda Fraser)	Sacramento	State Sponsored LIA Forum Due to distance will need to travel day before forum. Other includes toll, parking fee and car rental.	1	2	2	2	$46.00	$110.00		500		$100.00	$1,092	
3			Administrator Linda Fraser	Sacramento	State sponsored PDM Due to distance will need to travel day before forum. Other includes toll, parking fee and car rental.	1	1	2	1	$46.00	$110.00		500		$100.00	$570	
	Out-of-State																
1			None													$0	
															Total Travel:	**$5,891**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Luis Obispo County

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	$0	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			San Luis Obispo County Public Health, 2180 Johnson Ave, San Luis Obispo, CA	Telephone, voicemail services, IT Network and Enterprise support	3.42	$125.00	12	$5,130	
							Total Maintenance:	$5,130	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$316,708**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect Cost is based on 15% of Salary and Benefits	14.9582%	$299,241.00	$44,761	
					Total Indirect Costs:	$44,761	

Total Budget:	**$361,469**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	San Luis Obispo / Santa Barbara Counties
FFY 2018 Total Budget:	**$477,981.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$354,614	$400,622	$281,983	-29.61%
2	Non-Capital Equipment/Supplies	$0	$7,467	$20,953	180.61%
3	Materials	$0	$11,930	$42,200	253.73%
4	Travel	$0	$11,696	$24,010	105.28%
5	Building/Space	$0	$4,128	$13,932	237.50%
6	Maintenance	$0	$0	$2,616	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$354,614**	**$435,843**	**$385,694**	-11.51%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$88,654	$107,929	$92,287	-14.49%
	Total Federal Funds	**$443,268**	**$543,772**	**$477,981**	-12.10%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	FFY17 budget does not include carry-in funds; additonal 2 FTE CES 1/2 , Increase reflects staff pay increases and benefits
2	Non-Capital Equipment/Supplies	Need to replace an older laptop that is no longer under warranty, additonal 2 FTE CES 1/2
3	Materials	FFY17 budget does not include carry-in funds;additonal 2 FTE CES 1/2, Increase reflects actual costs from FFY 17 and projections to meet needs in FFY18
4	Travel	FFY17 budget does not include carry-in funds;additonal 2 FTE CES 1/2, Increase includes additional car lease to meet the needs for providing nutrition education services
5	Building/Space	Due to new leased office space for 2 FTE Santa Maria, CA
6	Maintenance	Due to new leased office space for 2 FTE Santa Maria, CA
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Indirect costs increased due to total modified direct cost increases

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Community Ed. Specialist 2	Diaz, Miguel	5.00%	95.00%	$39,099.00	1	$39,099.00	65.18%	$25,484.73	$3,229.20	$64,584	
2			Community Ed. Specialist 2	LaFreniere, Melissa	5.00%	95.00%	$39,099.00	1	$39,099.00	65.18%	$25,484.73	$3,229.20	$64,584	
3			Community Ed. Specialist 2	Paniagua, Lisa 1. FTE carry in	5.00%	95.00%	$43,377.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in $71,650
4			Community Ed. Specialist 2	Willis, JaNessa Total 1 FTE - .62 FTE carry in	5.00%	95.00%	$39,099.00	0.38	$14,857.62	65.18%	$9,684.20	$1,227.10	$24,542	.62 FTE carry in $40,042
5			Community Ed. Specialist 2	Plascencia, Betsy	5.00%	95.00%	$40,969.00	1	$40,969.00	65.18%	$26,703.59	$3,383.65	$67,673	
6			Assistant 1	Tomsen, Yudilia	5.00%	95.00%	$36,687.00	1	$36,687.00	65.18%	$23,912.59	$3,030.00	$60,600	
7			Community Education Manager 1	Shannon Klisch 1 FTE carry in	30.00%	70.00%	$63,498.00	0	$0.00	43.17%	$0.00	$0.00	$0	1 FTE carry in $90,910
8			Community Ed. Specialist 1/2	Vacant - Recruiting 1. FTE carry in	5.00%	95.00%	$46,014.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in $76,006
9			Community Ed. Specialist 1/2	Vacant - Recruiting 1. FTE carry in	5.00%	95.00%	$46,014.00	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in $76,006
10			YFC Advisor/County Director	Soule, Katherine	in kind				$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**4.38**	**$170,712**		**$111,270**	**$14,099**	**$281,983**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	Pens, paper, binders, clipboards, printer cartridges for color printer @ $75 * 12 per year, binders for curriculum, bins for materials, postage, folders, batteries	9	$15.00	12	$1,620	
2			Other	Network internet, IT support ($57/month/staff x 12 months x 7FTE)	9	$57.00	12	$6,156	
3			Reproductions	Copies for program administration	9	$0.10	585	$527	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer - Laptop	Laptop to replace a 2013 computer for Melissa LaFreniere POSITION #2 - warranty ran out in January 2017	1	$1,500.00	1	$1,500	
2			Computer - Laptop	Vacant positon #8 CES 1/2	1	$1,500.00	1	$1,500	
3			Computer - Laptop	Vacant positon #9 CES 1/2	1	$1,500.00	1	$1,500	
4			Docking station	Vacant positon #8 CES 1/2	1	$150.00	1	$150	
5			Docking station	Vacant positon #9 CES 1/2	1	$150.00	1	$150	
6			Monitor	Vacant positon #8 CES 1/2	1	$400.00	1	$400	
7			Monitor	Vacant positon #9 CES 1/2	1	$400.00	1	$400	
8			Printer	Vacant positions #8 and #9 housed at a new location	1	$800.00	1	$800	
10			Dishwasher at new location Santa Maria	Dishwasher - various staff	1	$450.00	1	$450	
11			Refrigerator at new location Santa Maria	Refrigerator - various staff	1	$600.00	1	$600	
12			Desk at new location Santa Maria	Desk - vacant position 8 and 9	2	$900.00	1	$1,800	
13			Chairs at new location Santa Maria	Chairs - vacant position 8 and 9	2	$400.00	1	$800	
14			Prep Table/Meeting - new location Santa Maria	Vacant postion 8 and 9	2	$500.00	1	$1,000	
15			Storage cabinet - new location Santa Maria	Vacant postion 8 and 9	2	$200.00	4	$1,600	
							Total Non-Capital Equipment/Supplies:	**$20,953**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo cost - for taste only	Food and supplies for taste testing only including: small wares, food items, paper goods, food, etc. estimated at 23,000 contacts @ $.64/contact	$0.64	23000.	$14,720	
2			Reproductions of NE materials	Printing of nutrition education materials to include recipes, tip sheets, label reading, evaluations, program recruitment flyers, resources needed for nutrition education trainings and lessons to include: pens & paper supplies in support of student nutrition advisory councils, Smarter Lunchroom support materials, Murals to support SLM and other SNAP-Ed related themes	$0.40	8000	$3,200	
3			Other	Promotion of Facebook in support of Spanish and English language SNAP-Ed awareness and education in priority communities in SLO and SB Counties The cost of $480.00 ($40/month x 12 months = $480.00) will be used to promote the two UC CalFresh San Luis Obispo and Santa Barbara county Facebook pages: www.facebook.com/elexitoessalud and www.facebook.com/uccalfreshslosb. The funds will be used for paid Facebook advertisements which target SNAP-Ed priority communities in San Luis Obispo and Santa Barbara counties. These advertisements will include nutrition education tips, messages, nutrition classes, etc. in both English and Spanish. We will be using USDA messaging from the SNAP-Ed Connection and work with the UC CalFresh State Office and others to assure the ads are approved in advance of their placement.	$40.00	12	$480	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

4	Gardening supplies	In support of Garden Enhanced Nutrition Education activities to include: edible plants and seeds, soil, small gardening materials, compost bin, materials for raised beds, small gardening tools.	$50.00	70	$3,500		
5	Curriculum	Curriculum and materials from approved UC CalFresh and USDA curriculum list. See curriculum worksheet 18356 items for a total of $18,356 - We are requesting more funds in FFY18 than budgeted for FFY17 for curriculum and supplies in order to meet food demonstration and curriculum costs associated with bringing on a new school with comprehensive services. We under-budgeted in FFY17 and will be working on a budget adjustment request to make up for projected expenditures in supplies and materials.	$1.00	18356	$18,356		
6	PA Lesson Supplies	To support PA demonstrations at nutrition education activities including: CATCH K-5 activity box (3 boxes @ $202.50 each = $607.50), PE Equipment Starter Set (3 sets @ $445.50 = $1,336.50)	$324.00	6	$1,944		
				Total Materials:	**$42,200**		

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			CE Specialist / Paniagua, Diaz, Willis, LaFreniere, Plascencia, Klisch	San Luis Obispo	SLO Growing Edible Education Symposium	1	7	1					20	$125.00		$886	
2			CE Specialist / Paniagua, Diaz, Willis, LaFreniere, Plascencia, Klisch	Santa Barbara (T	Santa Barbara County School Wellness Summit	1	7	1					45	$150.00		$1,074	
3			CE Specialist / Paniagua, Lisa; LaFreniere, Melissa	TBD	California Foundation for Ag in the Classroom	1	2	2	1	$74.00	$90.00		150	$200.00		$956	
4			CE Specialist / Paniagua, Diaz, Willis, LaFreniere, Plascencia, Vacant #8	SOUTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - SOUTHERN CA - TBD	1	4	2	1	$74.00	$125.00		150	$100.00		$1,572	
5			CE Specialist / Willis, JaNessa; Diaz, Miguel; LaFreniere, Melissa; Plascencia, Betsy; Paniagua, Lisa, Vacant #9	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	3	2	1	$74.00	$125.00		150	$100.00		$1,199	
6			CE Supervisor/S Klisch, K Soule	Davis, CA	UC CalFresh Advisor/Supervisor Meeting	1	2	2	1	$71.00	$90.00		460			$710	
7			CE Specialists / Willis, JaNessa; Diaz, Miguel; LaFreniere, Melissa; Paniagua, Lisa; Plascencia, Betsy; Tomsen, Y	Sacramento, CA	SNAP-ED Local implementing Agency (LIA) Forum carry in	1	6	2	1	$74.00	$95.00		460			$1,704	
8			CE Supervisor / Klisch, Shannon	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	40	1						66			$1,412	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

9			CE Specialist/Diaz, Miguel	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	50	1						66			$1,766	
10			CE Specialist/LaFreniere, Melissa	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	55	1						66			$1,942	
11			CE Specialist/Paniagua, Lisa	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	50	1						66			$1,766	
12			CE Specialist / Willis, JaNessa	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	45	1						66			$1,589	
13			CE Specialist / Plascencia	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	55	1						66			$1,942	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

14			CES 1/2 postionts #8 and #9 Vacant	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	55	2						132			$3,884	
15			Blank Assistant 1 / Tomsen, y	LOCAL MILEAGE	Mileage is required for the San Luis Obispo/Santa Barbara County staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these two counties combined is 13,472 miles Sq. miles The calculation is based on the number of trip per week on the estimated mileage for each position.	25	1						66			$883	
16			CES 2 - Paniagua, Lisa	Life Lab, Santa Cruz	The Growing Classroom Workshop	1	1	2	1	$74.00	$90.00		350	$300.00		$725	
17					Budgeted Mileage includes: 2 Enterprise Vehicle Leases for staff travel to Santa Barbara County ($981/month * 12 month = 11772.00) and Voyager card gas charges for county and UC CalFresh leased vehicles											$0	
					Out-of-State												
1			None													$0	
															Total Travel:	**$24,010**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Meathead Storage Units, 3600 S. Higuera St, SLO, 93401	Lesson materials, curricula, and training supplies are stored in storage due to lack of storage space at the office, Storage is 100% UC CalFresh space (1 space @ $138/month + 1 space @ $210/ month)	7	$49.71	12	$4,176	
2			New leased office Space Santa Maria	leased office space for two new FTE positions approved with MYA 2 FTE x 406.50 = $813/per month	2	$406.50	12	$9,756	
							Total Building/Space:	**$13,932**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			New leased office Space Santa Maria	Utilities for two new FTE positions approved with MYA 2 FTE x $109 =$218	2	$109.00	12	$2,616	
							Total Maintenance:	**$2,616**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
10			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: San Luis Obispo / Santa Barbara Counties

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
AB		None		$0	
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$385,694**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		MDC = Direct Costs minus Space and Maintenance	25.00%	$369,146.00	$92,287	
				Total Indirect Costs:	**$92,287**	

Total Budget:	**$477,981**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

San Mateo

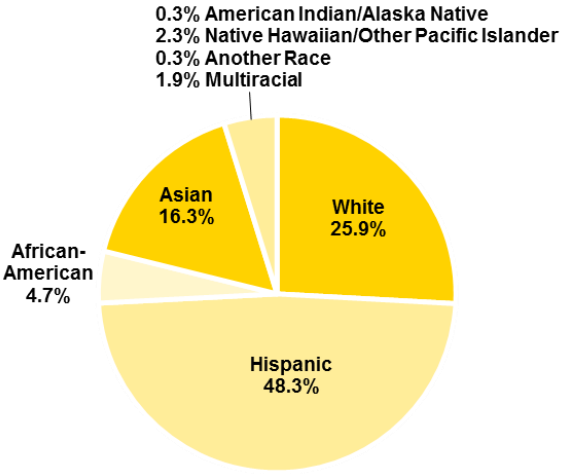
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	140,908 (19%)

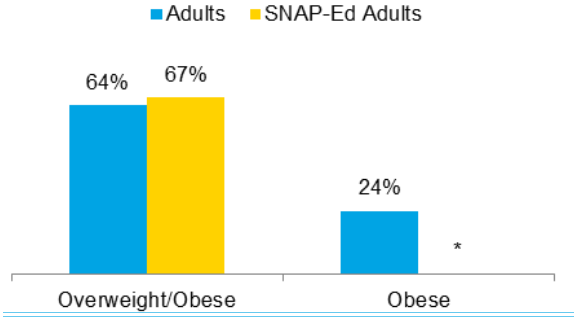
Ages (<185% FPL)

Children <6 years old	12,753 (23%)
Children 6-17 years old	25,410 (24%)
Adults 18-64 years old	83,185 (17%)
Seniors 65 years and older	19,560 (19%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 23%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	41%

* unstable estimate

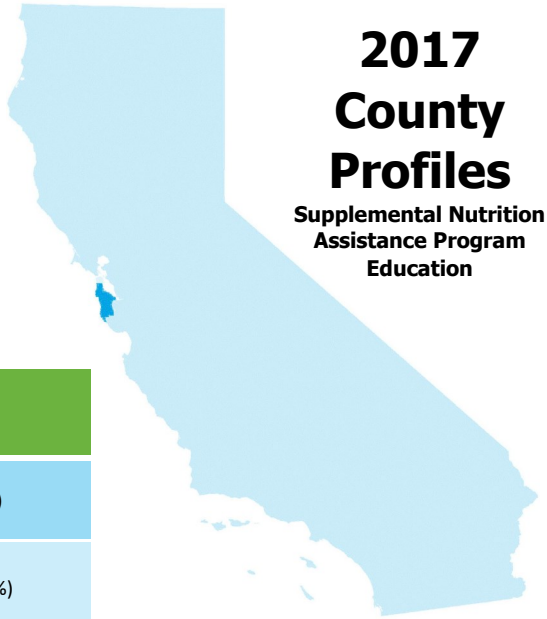
Population below Federal Poverty Level

8%

Food Insecurity Rates

10% Overall

16% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	29,256 (4%)
Students Eligible for Free/Reduced Price Meals (FRPM)	31,485 (33%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
157	5 (3%) all races

Schools	SNAP-Ed Eligible Schools
195	59 (30%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	30%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	46%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
65%	48%	52%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
25%	31%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Mateo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: San Mateo

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	**University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)**
x	**California Department of Public Health: CDPH: (Local Health Department: LHD) San Mateo Health System**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
x	**Catholic Charities of California: CCC: Catholic Charities of San Francisco, Marin and San Mateo CYO**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

San Mateo County (SMC) residents are ethnically and linguistically diverse with over 80 languages spoken. As outlined in our county profile (SNAP-Ed county profiles 2015) the county SNAP-Ed eligible population is 25.9% White, 48.3% Hispanic/Latino, 16.3% Asian, and 4.7% Black and 4.8% other. Although the county grew by just 1.6% between 2000 and 2010, the Latino population grew by 18% and now makes up a quarter of the county's residents. The Asian population grew even faster and accounts for another quarter of the population. Latinos have the lowest rates of health care coverage in the county as compared to other racial/ethnic groups. A high percentage of foreign-born residents (34% of the population) live in Daly City and East Palo Alto. These include many low-income immigrants from Mexico, Central and South America.

4. **Community Assessment**

Information used for developing this work plan comes in part from the SNAP-Ed County Profiles prepared by California Department of Health (CDPH) and data from the Department of Finance, U.S Census Bureau, National Low Income Housing Coalition, and California Department of Education. This data was gathered to help identify areas of need and achieve program goals.

According to the Department of Finance, 2014 State and County Population Projections by Race/Ethnicity, the population of San Mateo County is 752,751 as of 2015 and from 2010 to 2060, the population of San Mateo County is expected to increase by 30%. Over the next several decades, the White population is expected to decrease considerably (by 13% between 2010 and 2060), while Hispanic and Pacific Islander populations are expected to increase dramatically (52% and 69% respectively in the same time frame).

More pressing, a total of 18.5% of San Mateo County adults live below the Federal Poverty Level (FPL) of 185%. In addition, California Food Policy Advocates 2015 Food Insecurity Profile for San Mateo County ranked 52 out of 58 counties in the State for participation in the Supplemental Nutrition Assistance Program (SNAP). This correlates to only 46% of income-eligible San Mateo County residents actually receiving SNAP benefits. Characteristics of the SNAP-Ed population in San Mateo County are:

- Number of residents participating in CalFresh as of 2015: 31,180
- Number of income eligible for SNAP benefits as of 2013: 74,106
- Number of income eligible, non-participants as of 2013: 45,092

Residents who live below the federal poverty line have to make their limited food dollars stretch further. Unique to San Mateo County is the rental and housing market. According to the U.S Census Bureau's 2009-2013 American Community Survey, the median rent for a two-bedroom apartment is $2,702, an increase of 46% from 2011. The National Low Income Housing Coalition's 2014 Report indicated that in order to afford a 2-bedroom unit at fair market rate in San Mateo County, a renter would need to earn an hourly wage of $36.76 (equivalent to annual income of $78,240 or 4.7 full-time jobs at minimum wage). In the East Palo Alto neighborhood, 79% of households are housing cost burdened, meaning they pay more than 30% of their income on housing, the highest in the county. With housing and rent costs at these levels, many San Mateo County residents are forced to choose between rent and food.

With those statistics in mind, San Mateo Local Health Department (LHD), University of California Cooperative Extension (UCCE), and Catholic Charities of California (CCC) will be coordinating efforts to reach SNAP-Ed residents through multiple strategies and interventions. Our work plan activities will address food access, nutrition education, and provisions of community resources in order to bring action around food insecurity and improved health outcomes.

We understand that nutrition and garden education will be more impactful when the food environment shifts in their communities to make the nutritious choice the easier choice. There is evidence that what people eat-and their likelihood of being obese-is influenced by the food environment in which they live. This is evident by looking at the Retail Food Environment Index (RFEI). RFEI is derived by dividing the total number of fast-food restaurants and convenience stores by the total number of supermarkets and produce vendors (produce stores and farmers markets) in the area. San Mateo County has an RFEI of 4.5, with almost 5 times as many fast-food restaurants and convenience stores nearby as grocery stores and produce vendors. A sample of RFEI ratios include:

1. In San Mateo, there are 4 times as many unhealthy food outlets for every healthy food outlet.
2. In Daly City, there are 5 times as many unhealthy food outlets for every healthy food outlet.
3. In Redwood City, there are 7 times as many unhealthy food outlets for every healthy outlet. Further, the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) gives us a clear view of the retail stores conditions as well as accessibility to healthy foods. Of the 19 stores surveyed in Redwood City, 13 scored less than the quality standard. Also important to note, only 5 of the 19 stores accept WIC vouchers.

CX3 and retail efforts were identified based on the Retail Food Environment Index (RFEI) and CX3 assessment data from 2013. Our CX3 reassessment will take place in four census tracts throughout Redwood City, East Palo Alto, and Menlo Park. In these neighborhoods fresh produce is often of poorer quality, which diminishes the appeal of these items to buyers. Therefore, local intervention strategies in the work plan are included to focus on increasing the quality of fruits and vegetables. Additionally, small market and corner stores are typically oversaturated with advertisements of sugar-sweetened beverages. A priority for the LHD will be to reduce the number of advertisements of unhealthy food items in retail stores participating in the CX3 project.

There is great evidence linking healthcare access and nutrition to the development of non-communicable diseases, and the SNAP-Ed eligible population is at great risk. According to the Healthy San Mateo 2010 report, heart disease continues to be a leading cause of death, accounting for one in every four. High blood pressure prevalence among adults living below the 200% FPL threshold is 32.9%. Prevalence for Blacks is at 38.9% compared to Whites at 31.4%. Furthermore, of the San Mateo County's adult population, 30.4% have been diagnosed with high blood cholesterol. Alarmingly, Type 2 Diabetes is increasing among: children and

adolescents, Blacks, Latinos, American Indians, Native Hawaiians and other Pacific Islanders. Clearly, there is a correlation between health status and ethnicity, and those ethnic groups making up the majority of the SNAP-Ed population in this county (2013 Community Assessment: Health and quality of life in San Mateo County). In addition, San Mateo County SNAP-Ed profile indicates that 47% of children and teens ages 2-17 are living with overweight/borderline obesity, and only 29.7% of children (2-11) are physically active at least 1 hour every day.

Healthy Fitness Zone (HFZ) data is an indication of body composition, aerobic condition, strength and flexibility of students participating in statewide Physical Education tests in San Mateo County. In lower income school districts, there is a greater discrepancy in 5th and 7th grade students who meet the body composition and aerobic capacity in comparison to the San Mateo County average.

2014-2015,CDE	San Mateo County		Ravenswood School District		Redwood City School District	
	5th grade % not in healthy fitness zone	7th grade % not in healthy fitness zone	5th grade % not in healthy fitness zone	7th grade % not in healthy fitness zone	5th grade % not in healthy fitness zone	7th grade % not in healthy fitness zone
Aerobic Capacity	24.8%	25.8%	41.4%	54.3%	36.2%	43.3%
Body Composition	35.8%	31.6%	62.8%	61.1%	44.8%	43.8%

As noted on the above table, almost twice as many 5th and 7th grade students in Ravenswood School District and Redwood City School District did not meet the healthy fitness zone for aerobic and body composition in comparison to the San Mateo County average. For this reason, UCCE, and CCC, along with the LHD, will strategize to focus their interventions and nutrition education to incorporate physical activity and healthy eating in these identified school districts. We expect our focus to help improve access to and/or increase appeal of physical activity opportunities.

5. **Community Change Goals**

Get Healthy San Mateo County lead by the County Health System updated their strategic plan in the summer of 2015. Get Healthy San Mateo will focus on the following four priorities:

1. Healthy Housing
2. Healthy Neighborhoods
3. Healthy Schools
4. Healthy Economy.

In reviewing the 4 priorities, our efforts will be placed in Healthy Neighborhoods and Healthy Schools. These priorities are in alignment with State Level Goals to **1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages 2: Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.**

There are many cross sectors with the work in our plan in both these priorities.

1. Healthy Schools: Through the activities in this work plan, we will accomplish this work by supporting robust implementation of School Wellness policies such as Preschool Shaping Healthy Impressions through Nutrition and Exercise (SHINE). These policies foster health and wellness both during and after school. In addition, we will work collaboratively with school districts that serve the SNAP-Ed population to advance wellness and educational attainment. LHD, UCCE, and CCC will cultivate a holistic physical and nutrition based education model amongst the San Mateo County community. It is proven that the sooner a person implements a healthy lifestyle, the more likely they are to carry those habits through adulthood, and the less likely they are to become overweight or obese. Based on the needs identified in the Community Needs Assessment, we will combine our nutrition education activities with physical education to aim to reduce the risk of obesity, Type 2 Diabetes, depression and self-esteem issues, which can impact lifelong health.

2. Healthy Neighborhoods: Where you live influences your health. A well-rounded neighborhood promotes health by creating physical activity opportunities, access to nutritious foods, investment in the local economy, and supports social connections. Neighborhoods with safe parks and space for walking and biking increases physical activity which can strengthen social connections and help prevent chronic disease. Our work plan activities will undertake efforts to help increase physical activity, access to community gardens, and improve the retail environment in qualifying census tracts.

Though there are a percentage of seniors within San Mateo our primary focus is with students and youth. Our activities through retail, community gardens (Friendship Park), indirect education at food pantry sites, and partnerships through our CNAP group work to reach Seniors. In addition, our efforts to implement SHINE (Shaping Healthy Impressions through Nutrition and Exercise), WIC education, and Color Me Healthy curriculum reach the 0-5 target group.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Our San Mateo County CNAP group includes Food and Nutrition Service (FNS), as well as funded and unfunded partners serving the SNAP-Ed eligible population in the areas of food programs, nutrition education and physical activity promotion. The group goal is to coordinate food program interventions to increase food security in the target population. The strategic plan includes initiatives to identify gaps in food security, water consumption, and consistent nutrition and physical activity messaging across programs. The CNAP group meets bi-monthly. Our CNAP Partners include:

a) San Mateo County Family Health Services/Public Health Nutrition WIC and NEOP Programs. Our NEOP team is the lead partner for the CNAP.
b) San Mateo County Family Health Services/Chronic Disease and Prevention Unit provides tobacco education, physical activity initiatives for the county and supports general nutrition messaging for county wide dissemination beyond our target populations.
c) San Mateo County Human Services Agency (CalFresh) is responsible for CalFresh outreach and enrollment. They also have a separately funded dietitian to assist in their outreach efforts to CalFresh-eligible communities.
d) San Mateo County Aging and Adult Services provide oversight for the Congregate Senior Nutrition Program and Meals on Wheels for San Mateo County.
e) San Mateo County Health Policy and Planning Unit leads the Get Healthy San Mateo initiative. They support policy development in the areas of healthy eating, sustainable communities and school wellness.
f) Institute of Human and Social Development is the lead agency for Head Start. They are an important partner for NEOP, UCCE, and WIC in disseminating nutrition/healthy eating messages to eligible families.
g) First 5 of San Mateo County is the lead agency in the county promoting initiatives targeting young children. It is important that they participate to have a pulse on efforts that impact the population they represent.
h) Second Harvest Food Bank of Santa Clara and San Mateo Counties provide healthy foods and nutrition messaging with their programs. They also provide CalFresh enrollment at many WIC sites.
i) Sequoia Healthcare District provides funding for community initiatives impacting one of our largest target populations in the North Fair Oaks neighborhood of Redwood City. They also fund a couple of Wellness Coordinators for two of our target school districts – Redwood City School and Sequoia School Districts.
j) San Mateo County Department of Agriculture, Weights and Measures has oversight of the county Farm Bureau and promotes the Fresh as It Gets initiative to encourage businesses and institutions to source foods from local farmers and ranchers.

k) UC Cooperative Extension is our NEOP Work Plan partner. Our LHD meets regularly with UCCE to compare work, make sure we do not overlap, and provide support to each other in our NEOP/UC CalFresh/Catholic Charities efforts.

l) Dairy Council of California has great educational resources and brings a wealth of information on what other jurisdictions are working on in the area of healthy eating and nutrition.

m) Catholic Charities is our NEOP Work Plan partner. Our LHD will meet regularly with Catholic Charities to compare work, make sure we do not overlap, and provide support to each other in our NEOP/UC CalFresh/Catholic Charities efforts.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of San Francisco or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

All three local implementing agencies in San Mateo County, the Local Health Department (LHD), UCCE CalFresh (UCCE) and Catholic Charities of California (CCC) will collaborate to produce needs based interventions across the five categories consisting of:

Goal 1: Food and Beverages (Behavioral)
Goal 2: Physical Activity (Behavioral)
Goal 3: Food Resource Management (Behavioral)
Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

Using measurable strategies to support those efforts, each Local Implementing Agency will identify target sites from the Site Spreadsheet to determine interest, needs, scope, implementation and impact that align with identified strategies which encompass the framework of the Social Ecological Model. The frame work consist of individual factors, environmental settings, sectors of influence, social/cultural norms and values. The following strategies were selected by LHD, UCCE, and CCC to aide in environmental supports: **1.** Direct and indirect education (All LIA) **2.** Structured physical activity (All LIA) **3.** Safe Routes to School (LHD) **4.** Smarter Lunchrooms Movement (SLM)(UCCE) **5.** Edible gardens (All LIA) **6.** Farm to School (LHD/UCCE) **7.** Wellness policies (LHD/UCCE) **8.** Participation in fairs and events (LHD/UCCE**)** **9.** Staff trainings (LHD/UCCE) **10.** Media and the assessment and implementation of CX3 (LHD). While each LIA will conduct direct and indirect education, we have agreed to work synergistically to avoid duplication of services at the same site. Each LIA will implement their area of expertise at a given site and will allow for a different strategy if there is a need from a different LIA.

While we do have overlap in expertise amongst the three LIA's, each entity has established where they will conduct most of their work through coordination. UCCE will train teachers and youth in qualifying schools throughout San Mateo County, including the rural communities on the coast of Half Moon Bay and Pescadero. They will also provide SLM with schools in Daly City, South San Francisco, and Redwood City. The LHD will work during the school day to provide nutrition education, and CCC will work in summer youth programs settings in East Palo Alto. Furthermore, the LHD will work in areas where CX3 interventions will occur, namely in East Palo Alto and Redwood City. The LHD will also work to improve the implementation of wellness policies by providing technical assistance to qualifying schools and preschools. Technical assistance provided by UCCE and LHD in School and Early Child Care Sites will include the following:

1. Assisting staff in creating guidelines for mealtime environment which would include: family-style meals during meal/snack times, tasting new foods, building motor skills, staff modeling healthy behaviors, and division of responsibilities.
2. Holding curriculum training for staff in order to be able to provide healthy nutrition/garden experiences for children regularly (2-4 times per month).
3. Assisting in the development of written physical activity policies that offer a variety of gross motor activities during structured and unstructured play.
4. Assisting in the development or revision of wellness policies that will include policies related to meal quality, mealtime environment, nutrition/garden education, physical activity, and professional development.
5. Providing technical assistance for schools implementing the SmarterLunch Room Movement.
6. Assist in the development and implementation of wellness policies that will include policies related to meal quality, mealtime environment, nutrition/garden education, physical activity, and professional development.

The curriculum chosen for direct education consists of Practice, Research tested or Emerging and were chosen after feedback from implementing staff, teachers, and PRE/POST results from evaluations from the previous years' evaluation. In addition, implementing agencies will continue to follow guidance from the SNAP-Ed Interventions: A Toolkit for States to assure that all interventions are evidence based

Targeted interventions are the result of coordinated efforts to build and establish relationships in SNAP-Ed eligible communities and settings. Interventions are often conducted through partnerships with our subcontractors, other county departments, and the CNAP group which meets on a bi-monthly basis. Media highlights will be shared with relevant partners and the SNAP-Ed community by partnering with the public relations department for the county to post on the San Mateo County WIC website, and our subcontractors to post NEOP messages when they become available. The latter details the work of each entity and it's relation to the state level objectives.

School Wellness (State objectives 1-5)

School Wellness is a large focus for both the LHD and UCCE. Both agencies will provide direct education in a classroom setting and will provide further opportunities for students to correlate nutrition with health by offering garden based nutrition education, SLM, training to teachers, training and technical assistance to after school providers, and physical education opportunities in preschools.

The LHD, UCCE, and CCC will provide nutrition education to SNAP-Ed eligible schools, afterschool, and summer programs through education, environmental supports and staff wellness.

In collaboration with the Sequoia Health Care District, the LHD and UCCE will combine efforts to assist in hosting "Make Time for Fitness". This annual event brings 4th graders from schools which meet the 50% free and reduced meal guideline to one location to address the importance of fitness and nutritious eating in a day of education and play.

In addition, we will continue to celebrate the month of March, National Nutrition Month, by expanding our outreach to further emphasize the importance of nutritious eating to the SNAP-Ed eligible population.

Farm to School (State objectives 1, 3, and 4)

Both UCCE and the LHD will continue participating in the Farm to Institution subcommittee of the San Mateo County Food System Alliance in order to promote Farm to School efforts in SNAP-Ed eligible schools. Efforts will include providing linkages to nutrition education and promoting consumption of locally procured, healthy foods. Food tasting and cafeteria promotions will include locally grown produce items.

Garden Education (State objective 3)

CCC will revitalize and maintain a garden during the summer months. During other times of the year, the garden will continue to be maintained by the site staff which will allow for larger community engagement. Education regarding the food growing process will increase the knowledge of food systems. The *Learn, Grow, Eat, & Go* curriculum will help instill an appreciation for local produce. Students will harvest seasonal produce such as tomatoes, cucumbers, and bell peppers.

UCCE will continue its collaboration with UCCE 4-H San Mateo County and the Healthy Living Ambassador (HLA) program to establish/reinvigorate/maintain edible school and community gardens. They will also implement garden-based nutrition education lessons reaching the students in SNAP-Ed eligible afterschool programs across the county. Local teens will be recruited from both qualifying UC CalFresh nutrition education sites and the larger community of San Mateo County to participate in a weekend long intensive training to be held at UC Elkus Ranch. Following the weekend training, they will lead a ten-week series of *Learn Grow, Eat & Go!*

Additionally, UCCE will support the delivery of other garden-based nutrition education curriculum in classrooms and preschool classrooms across the county resulting in additional site improvements associated to the garden. UCCE adult workshops at school and preschool sites will utilize items grown in the garden to implement lessons from the *Fresh From the Garden* curriculum which is designed to increase knowledge of healthful eating habits, while emphasizing the health benefits associated with a vegetable-rich diet. UCCE will continue to be supported by UCCE Master Gardeners who provide technical assistance regarding topics such as: companion planting, microclimate concerns, and planting schedules.

The LHD will continue to build on established garden education by partnering with both elementary and preschools to start, improve, and maintain garden beds at eligible sites. Program staff will expand their efforts to reach a broader range of students at current garden locations and will continue to use curriculum such

as *Dig In*, and *The Great Garden Detective*. Furthermore, the LHD will encourage participating SHINE sites to extend their work to encompass garden education as an additional site improvement. The LHD will work with program staff at school sites to train and provide ongoing technical assistance.

CX3 (State Level objectives 1,2,3, and 4)

The CX3 measuring survey tools will continue to be a key assessment in determining the connection between neighborhood factors (such as walkability, the interior/ exterior appearance of stores (including advertisement), to health outcomes. The LHD will carry out a reassessment of large supermarket chains, large grocery stores, small markets and convenient corner stores within four census tracts that continue to qualify under the Geographic Information system (GIS) data tool. Data will yield results inclusive but not limited to the quality and variety of fruits and vegetables, the selection of items at the checkout/ counter lane, health promotion items around fruit and vegetable displays, and cost to name a few. The LHD will train and provide technical assistance to a local youth group to carry out the CX3 assessment tool and provide feedback to the LHD. The assessment will be carried out in ten stores in Redwood City, eight stores in East Palo Alto, and two in Menlo Park. Findings will be shared with community organizations, residents and county departments for potential collaboration to address needs.

Healthy Retail (State Level objectives 1,3 and 4)

The Healthy Retail component will occur as a result of CX3 findings that will indicate where we can make improvements in the retail stores. Based on findings from 2013 data, only 25% of stores surveyed met the quality standard, and only 1/3 sold quality produce. Our multi-year strategies and interventions for the next three years include utilizing the Social Ecological Framework (SEM) to address nutrition decisions made in retail establishments by **1**. Reducing advertisements of sugar sweetened commodity food and beverages on the exterior of stores (year one and two) **2.** Improving the number of stores that meet the quality standard by 5% **3.** Securing partnerships that can allow for smaller more frequent delivery of food (year two and three) for fresher produce.

Champions (State level objectives 1,2,4, and 5)

Completion of state deliverables would not be possible without the involvement of local community Champions who assist the LHD to identify both site and intervention needs. The LHD will expand their current efforts with Champions to align with state's Champions for Change initiative to recruit and train additional church leaders, youth advocates, teachers, and school administration so that it encompasses the framework of SEM. Champions will serve as the cornerstone of our work by being the point of contact for SNAP-Ed eligible sites. They will also participate in relevant Champion trainings that encourage implementation of PSE and expand efforts to include other pertinent strategies.

Access to and/or appeal of physical activity opportunities (State level objective 5)

Catholic Charities will incorporate a physical activity component to give the participants a comprehensive approach to health. The curriculum *CATCH* will be followed when implementing lesson plans. *CATCH* will also be utilized during lessons taught by a physical education instructor. Program goals include: reducing risk factors associated with diabetes, depression, and obesity amongst youth in East Palo Alto, and sharing opportunities to be involved in physical activity since many of them do not have access to a safe space. The physical activity component will be monitored by survey to evaluate the progress of the participants. Students are also surveyed to track their progress outside of the site.

Additionally, UCCE San Mateo County has identified one nutrition educator who will serve as the physical activity lead for the county. The physical activity lead received extensive training on the *CATCH* curriculum and will guide efforts to train community partners on this curriculum and generally support physical activity promotion in SNAP-Ed eligible sites. UCCE will also partner with the 4-H Healthy Living Ambassadors and other local teens to lead physical activity lessons in both afterschool programs and preschool settings.

Evaluation Narrative Summary:

LHD

The LHD will participate in several strategies to foster behavior change among SNAP-Ed eligible residents, and will document such strategies by providing evaluation outcomes. Policy, Systems and Environmental (PSE) changes that have occurred as a result of focused efforts to promote health access and close health disparities will be captured through the Re-AIM framework. The RE-AIM framework and semiannual report will highlight the number of indirect participants reached, the scope of impact and address the sustainability of the PSE.

The LHD will also track and document all direct (unduplicated) and indirect (duplicated) education through the USDA Education and Administrative Reporting System (EARS). Direct and indirect education will occur in diverse community settings where SNAP-Ed eligible residents live, learn, and shop. EARS will capture the number of participants, give a description of the lesson taught, provide the length of the lesson and also indicate relevant SNAP-Ed materials and curriculum that were used. In addition, EARS will capture the number of lessons and classes taught to fulfill the Income and Outcome evaluation. Grades 3-8 will use the Youth Nutrition and Physical Activity Survey.

UCCE

UC CalFresh utilizes research-based age specific curricula in the classroom with youth participants. The Teacher Observation Tool (TOT) and the Teacher Tasting Tool (TTT) are the two most commonly used tools in the UC CalFresh youth program. The TTT surveys the student's ability to assess whether the students have ever tasted the food offered in a taste test before as well as their willingness to try the food again. The TOT surveys teachers to assess their perception of students' behavior change concerning healthy foods and physical activity as well as their own change in behavior in regards to encouraging students to consume

healthy foods and participate in physical activity. At schools where the Smarter Lunchrooms Movement techniques are implemented, a pre & post scorecard will be used to document the changes.

UC CalFresh's adult evaluations include pre and post-tests specific to adult research-based curricula in series-based lessons such as *Plan, Shop, Save and Cook*. These assessments measure knowledge gain and behavior change. For single session workshops, UC CalFresh utilizes intent to change (ITC) surveys to measure the participants' readiness to change behavior. Single session workshops also collect qualitative success stories. For process evaluation, UC CalFresh submits quarterly reporting tools youth and adult workbooks with number of participants and site details. UCCE will be working with UC CalFresh state office to align evaluation tools to the Western Region's SNAP-Ed evaluation framework.

CCC

Catholic Charities will implement the Cooking Matters and *Learn Grow, Eat Go!* at Youth Club of St. Francis of the Assisi in East Palo Alto. The Youth Survey will be administered as a pre and post tool to evaluate effectiveness and behavior changes. In addition, The CCC will track and document all direct (unduplicated) and indirect (duplicated) education through the USDA Education and Administrative Reporting System (EARS).

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	50.8%		0 to 4 years old (Preschool):	13,044
Female	49.2%		5 to 17 years old (School Age):	22,900
			18 to 59 years old (Adult):	79,131
			60 years old and over (Senior):	18,089
Total:	100%			133,164

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
48.3%	51.7%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	4.7%
Asian	0%	16.3%
American Indian/Alaskan Native	0%	0.3%
Native Hawaiian/Other Pacific Islander	0%	2.3%
White	0%	26.9%
Multiple/Other	0%	1.9%
Total:	48.3%	51.7%

4. Languages Used in Intervention Activities and Materials

English	75%	Farsi	0%	Russian	0%
Spanish	25%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	5900	5700	5700
Indirect Education:	5490	5390	5290
Policies, Systems, and Environment (PSE) Change/Supports	4450	6175	7900

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	19	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	1	Schools: Students (High School)	5
CalFresh Offices	6	Head Start Programs	14	Schools: Students (After School)	1
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0

Churches	20	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	6
Community Based Organizations	16	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	3	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	1	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	2
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	6
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	20	Other (specify):	0
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	6	Schools: District Office	0	**TOTAL SITES:**	**187**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	16		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	37		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, 14 K-12 SNAP-Ed eligible schools and afterschool programs will make changes to the site environment and systems to support improved nutrition and physical activity behaviors among students, parents, and staff.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Structured Physical Activity
- Murals/Stencils
- Safe Routes to School
- Smarter Lunchrooms Movement (SLM)
- Edible Gardens
- Farm to School
- Wellness Policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, identify 10 K-12 SNAP-Ed eligible schools with the capacity for making improvements to the site environment and systems to support improved nutrition and physical activity behaviors among students, parents, and staff.
    b. By September 30, 2017, provide direct education to 3,470 SNAP-Ed eligible students and parents in K-12 settings and indirect education to 3,420 SNAP-Ed eligible students and parents in K-12 settings.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, make/support the maintenance of at least one new healthy environment or system change such as implementing SLM or improving/establishing a school garden at each of the 12 K-12 sites.
    b. By September 30, 2018, provide direct education to 3,270 SNAP-Ed eligible students and parents in K-12 setting and indirect education to 3,320 SNAP-Ed eligible students and parents in K-12 settings.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, make/support the maintenance of at least one new healthy environment or system change such as implementing SLM or improving/establishing a school garden at each of the 14 K-12 sites.
    b. By September 30, 2019, provide direct education to 3,270 SNAP-Ed eligible students and parents in K-12 settings and indirect education to 3,320 SNAP-Ed eligible students and parent in K-12 settings.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, 14 K-12 SNAP-Ed eligible schools and afterschool programs will make changes to the site environment and systems to support improved nutrition and physical activity behaviors among students, parents, and staff.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Annually establish and/or strengthen the relationships with 14 SNAP-Ed eligible sites and build interest in site improvements by providing or supporting direct education to SNAP-Ed eligible students, parents, and caregivers. Year 1: Provide Direct Education to 3,470 SNAP-Ed eligible students, parents, and caregivers Year 2: Provide Direction Education to 3,270 SNAP-Ed eligible students, parents, and caregivers Year 3: Provide Direct Education to 3,270 SNAP-Ed eligible students, parents, and caregivers	x CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook

1.2	Provide indirect education through interactive booths, exhibits, displays, or dissemination of nutrition education and physical activity promotion materials reaching SNAP-Ed eligible participants. Includes the promotion of EatFresh.org to increase participation in online platform. Year 1: Provide indirection Education to 3,420 SNAP-Ed eligible participants Year 2: Provide indirection Education to 3,320 SNAP-Ed eligible participants Year 3 : Provide indirection Education to 3,320 SNAP-Ed eligible participants	[ ] CED [x] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook
1.3	Based on need, provide curriculum training and support to 50 teachers, afterschool staff, summer program staff, community based organizations, peer educators, and other personnel who work with the SNAP-Ed eligible population.	[x] CED [x] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook
1.4	Regular review of site contact list to identify SNAP-Ed eligible sites with potential for site improvements including wellness policy/standards/procedures, SLM implementation, structured physical activity programs, and establishing/maintaining/improving an edible school or after school garden. Establish or maintain regular communication with key contacts at all SNAP-Ed eligible sites to identify	[x] CED [ ] CEI [ ] MPR [x] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	LIA internal site lists SLM Scorecard PSE annual reporting

	additional opportunities for nutrition education and site improvements. Year 1: Complete assessment to identify and implement one site improvement of nutrition and physical activity supports at 10 sites. Year 2: Assist in the maintenance of site improvements from prior year. Complete assessment and/or implement at least one improvement at 2 additional sites. Year 3: Assist in the maintenance of site improvements from prior year. Complete assessment and/or implement at least one new site improvement at two additional sites SNAP-Ed eligible sites. Assist in the development of a sustainability plan.				Year 3 Q1 Q2 Q3 Q4 x x x x	Reporting Tools Workbook
1.5	Participate in school, district, and the San Mateo County School Wellness Alliance Committees and meetings.	CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Reporting Tools Workbook Meeting agenda

1.6	Participate in Farm to School convenings to provide linkages to nutrition education and promote consumption of locally procured, healthy foods.	x CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Meeting Agenda ATF
1.7	In partnership with 4-H San Mateo County, engage a minimum of 50 San Mateo County teenagers to support site improvements at SNAP-Ed eligible sites. Includes wellness policy/standards/procedures improvements, SLM implementation, physical activity promotion, and establishing/reinvigorating/maintaining edible school gardens.	x CED x CEI MPR x C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x X Year 2 Q1 Q2 Q3 Q4 x x x X Year 3 Q1 Q2 Q3 Q4 x x x X	Reporting Tools Workbook
1.8	Promote current Safe Routes to School activities in San Mateo County to SNAP-Ed eligible sites when providing indirect or direct education in Redwood City and Ravenswood School District. Promotion of Safe Routes to School will create an opportunity for community based organizations to provide information on options and activities that support safe routes to school and will reach at youth and adults per school site.	CED x CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x X Year 2 Q1 Q2 Q3 Q4 x x x X Year 3 Q1 Q2 Q3 Q4 x x x X	ATF, Reporting Tools Workbook

1.9	Annually support public health national observances such as Water Week, Walk/Bike to School, and National Nutrition month. Year 1: 2 sites Year 2: 3 sites Year 3: 4 sites	( ) CED (x) CEI (x) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	Cooking Matters	CWD:	Research Tested: x
		LHD:	Practice Tested:
		AAA:	Emerging:
		UCCE:	N/A - Please describe below:
		CCC: x	
1.1, 1.3	Coordinated Approach to Child Health (CATCH)	CWD:	Research Tested: x
		LHD: x	Practice Tested:
		AAA:	Emerging:
		UCCE: x	N/A - Please describe below:
		CCC: x	
1.1,1.3	Cooking Up Healthy Choices	CWD:	Research Tested: x
		LHD:	Practice Tested:
		AAA:	Emerging:
		UCCE: x	N/A - Please describe below:
		CCC:	
1.1,1.3	Healthy Eating Made Easier	CWD:	Research Tested:
		LHD: X	Practice Tested: X
		AAA:	Emerging:
		UCCE: x	N/A - Please describe below:
		CCC:	
1.1,1.3	Deal Me In: Food and Fitness	CWD:	Research Tested:
		LHD:	Practice Tested: X
		AAA:	Emerging:
		UCCE: x	N/A -
		CCC:	

1.1,1.3	**Dig In!**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below
			CCC		
1.1,1.3	**Good For Me and You**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Great Garden Detective Adventure**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A -
			CCC		
1.1,1.3	**Happy Healthy Me: Moving, Munching and Reading MyPlate**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**It's My Choice… Eat Right! Be Active!**		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Jr. Master Gardeners-Learn, Grow, Eat & Go!**		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
		x	CCC		

1.1,1.3	**My Amazing Body**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Nutrition Pathfinders**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Nutrition to Grow On**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Power Play! Campaign Resources**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Serving My Plate: A Yummy Curriculum**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Sports, Play & Active Recreation for kids**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.1,1.3	**Choice, Control and Change**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Eat Fit**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Exercise Your Options**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Nutrition Voyage: The Quest to Be our Best**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Hunger Attacks/Money Talks**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Nourish Food & Community**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.1,1.3	**Rethink Your Drink**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Eat & Play Together!**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Healthalicious**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**TWIGS: Teens With Intergenerational Support**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Activity + Eating**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.1,1.3	**High School Lesson Plans and Presentation**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below: UC lesson observation tool developed to ensure quality and fidelity to curriculum
			CCC		
1.1,1.3	**Choosing Healthy Beverages**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Eat Right When Money's Tight/Money for Food**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Eat Healthy, Be Active Community Workshops**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Fresh from the Garden**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

1.1,1.3	**Healthy, Happy Families**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Parent Lesson: Advocating for Healthier School Environments**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Plan, Shop, Save and Cook**		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Eat Smart, Live Strong: Nutrition Education for Older Adults**		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A -
			CCC				
1.1,1.3	**Eat Fresh.org Recipe Cards**		CWD				Research Tested
			LHD				Practice Tested
			AAA				Emerging
		x	UCCE			x	N/A - Please describe below:
			CCC				
1.1,1.3	**Eat Fresh.org Mini-Course**		CWD				Research Tested
			LHD				Practice Tested
			AAA			x	Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

1.1,1.3	**Harvest of the Month Newsletters**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Smarter Lunchrooms Movement Materials**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Choose MyPlate Materials and Resources**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.8	**Safe Routes to School Assistance Resource Center**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1	**UC Lesson Observation Tool**		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe below: UC lesson observation tool developed to ensure quality and fidelity to curriculum
			CCC		

1.1,1.3	**Choose Health Food Fun and Fitness Curriculum**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Growing Healthy Habits**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Shaping Up My Choices**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Nutrition 5 Series from Orange County Health Care Agency**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**Eat Well, Move More Feel Great**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.1,1.3	**4H -101**		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

1.1,1.3	**Discovery Health Choices**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Eating Healthy From Farm to Fork**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Healthy Eating Made Easier**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**My Plate Family Educator Toolkit**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1,1.3	**Project Lean Parent Lesson Plans Advocating for Healthier School Environments**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7	**Center for Wellness and Nutrition Youth-Led Participatory Action Research (YPAR) Curriculum Binder**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - YPAR Implementation Binder
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track and report direct education provided in Activity 1.1.		X		[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	Track and report indirect education provided in Activity 1.2.		X		[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[x] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

<table>
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<td>Track and report training provided in Activity 1.3</td>
<td>☐</td>
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<tr><td></td><td>AAA</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>x</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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<td>E.1.4</td>
<td>Report annually on number of needs identified and the wellness policy/standards/procedures adopted and implemented in Activity 1.4</td>
<td>☐</td>
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Year 1
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Year 2
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td></td><td>EARS/ATF</td></tr>
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<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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E.1.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard to inform the adoption of SLM strategies in the lunchroom for Activity 1.4	☐	x	☐	☐ CWD x LHD ☐ AAA x UCCE ☐ CCC	**Year 1**: Q1 x, Q2 X, Q3 x, Q4 x **Year 2**: Q1 x, Q2 X, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	☐ EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Smarter Lunchrooms Movement Scorecard
E.1.6	For Activity 1.4, annually report on the number of gardens that the LIAs supported the maintenance, establishment or reinvigoration of and the number of students who work, learn or eat from the garden.	☐	x	☐	☐ CWD x LHD ☐ AAA x UCCE x CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	☐ EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

E.1.7	For activity 1.4, annually report on the structured PA programs adopted and environmental changes that improve access to physical activity such as Safe Routes to School and playground stenciling.	☐	x	☐	☐ CWD x LHD ☐ AAA x UCCE ☐ CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, 8 SNAP-Ed eligible early care and education (ECE) sites will make changes to the site environment and systems to support improved nutrition, physical activity, and screen time behaviors among students, parents, and staff.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Structured Physical Activity
- Wellness Policies
- Farm to School
- Edible Gardens
- Murals/Stencils
- SHINE
- Smarter Lunchrooms Movement

Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2018, make/support the maintenance of at least one new healthy environment or system change such as implementing SLM, SHINE, or improving/establishing/maintaining a school garden at 4 ECE sites.
    b. By September 30, 2017, provide direct education to 1,770 SNAP-Ed eligible students and parents and indirect education to 1,770 SNAP-Ed eligible students and parents at ECE sites.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, make/support the maintenance of at least one new healthy environment or system change such as implementing SLM, SHINE, or improving/establishing/maintaining a school garden at 6 ECE sites.
    b. By September 30, 2018, provide direct education to 1,770 SNAP-Ed eligible students and parents and indirect education to 1,770 SNAP-Ed eligible students and parents at ECE sites

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, make/support the maintenance of at least one new healthy environment or system change such as implementing SLM, SHINE or improving/establishing/maintaining a school garden at 8 ECE sites.
    b. By September 30, 2019, provide direct education to 1,770 SNAP-Ed eligible students and parents and indirect education to 1,770 SNAP-Ed eligible students and parents at ECE sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, 8 SNAP-Ed eligible early care and education (ECE) sites will make changes to the site environment and systems to support improved nutrition, physical activity, and screen time behaviors among students, parents, and staff.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Annually establish and strengthen the relationships with SNAP-Ed ECE eligible sites and build interest in site improvements by providing or supporting direct education to SNAP-Ed eligible students, parents, and caregivers. Year 1: Provide Direct Education to 1,770 SNAP-Ed eligible students, parents, and caregivers Year 2: Provide Direction Education to 1,770 SNAP-Ed eligible students, parents, and caregivers Year 3: Provide Direct Education to 1,770 SNAP-Ed eligible students, parents, and caregivers	x CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x X Year 2 Q1 Q2 Q3 Q4 x x x X Year 3 Q1 Q2 Q3 Q4 x x x X	ATF Reporting Tools Workbook

2.2	Provide indirect education through interactive booths, exhibits, displays, or dissemination of nutrition education and physical activity promotion materials reaching SNAP-Ed eligible participants. Includes the promotion of EatFresh.org to increase participation in online platform. Year 1: Provide Indirection Education to 1,770 SNAP-Ed eligible participants Year 2: Provide Indirect Education to 1,770 SNAP-Ed eligible participants Year 3 : Provide Indirect Education to 1,770 -SNAP-Ed eligible participants	( ) CED (x) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook
2.3	Based on need, provide curriculum training and support to 30 preschool teachers and other personnel who work with the SNAP-Ed eligible population.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook
2.4	Establish or maintain regular communication with key contacts at all SNAP-Ed eligible ECE sites to identify additional opportunities for nutrition education and site improvements including SLM or SHINE implementation, structured physical activity programs, playground stencils, and improving/establishing/maintaining an edible school	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook

	garden. Year 1: Complete assessment to identify areas where improvements are needed or implement one site improvement of nutrition and physical activity supports at any of the 4 ECE sites. Year 2: Assist in the maintenance of site improvements from prior year. Complete assessment and/or implement at least one site improvement at any of the 6 ECE sites. Assist in the development of a sustainability plan. Year 3: Assist in the maintenance of site improvements from prior year. Complete assessment and/or implement at least one new site improvement at any of the 8 ECE SNAP-Ed eligible sites or sites making improvements in Year 2. Assist in the development of a sustainability plan.				Year 3 Q1 Q2 Q3 Q4 x x x x	
2.5	Inform all engaged preschools sites regarding the criteria for Preschools Shaping Healthy Impressions through Nutrition and Exercise (SHINE) recognition program. Annually recruit 2 ECE sites to apply for Preschools SHINE recognition.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF

2.6	Educate at least half of engaged ECE sites regarding resources and technical assistance available to support farm to preschool efforts at least once during the 3 year period: topics may include: On-site gardens (in-grounds or container) Local sourcing California Thursdays UCCE Master Gardeners Garden-based nutrition education	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Mateo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1,2.3	**Coordinated Approach to Child Health (CATCH)**	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1,2.3	**Go, Glow, Grow**	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.1,2.3,2.4	**Grow It, Try It, Like It**	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1,2.3	**Happy Healthy Me - Moving, Munching and Reading Around MyPlate**	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

2.1,2.3	**Choosing Healthy Beverages**		CWD		Research Tested
		X	LHD	x	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Sports, Play, & Active Recreation for Kids**		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Eat Healthy, Be Active Community Workshops**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Fresh from the Garden**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Healthy, Happy Families**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Plan, Shop, Save, and Cook**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

2.1,2.3	**EatFresh.org Mini-Course**		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Harvest of the Month**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below:
			CCC		
2.4	**Preschool SHINE material**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	x	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Choose My Plate materials and resources**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.4	**Smarter Lunchrooms Movement Materials**		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.4	**Painting Preschool Playgrounds for Movement Guide and Webinar**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

2.1	**UC Lesson Observation Tool**		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		x	UCCE		X	N/A - Please describe below:
			CCC			
2.1,2.3	**Cooking Matter: Exploring Food Together**		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1,2.3	**Farm to Preschool**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
2.1,2.3	**Eat Right When Money is Tight/Money for Food**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1,2.3	**Nutrition 5 class series from Orange County Health Care Agency**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.1,2.3	**Eat Well , Move More, Feel Great**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			

2.1,2.3	**Healthy Eating Made Easier**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**My Plate Family Educator Toolkit**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	**Project Lean: Parent Lesson Plans Advocating for Healthier School Environments**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1,2.3	Food For Thought		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A-Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 2.1.		x	x	CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: UCCE - Teacher Tasting Tool; Teacher Observation Tool; Plan, Shop, Save, & Cook Pre/Post
E.2.2	Track and report indirect education provided for Activity 2.2.		x	x	CWD x LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.3	Track and report training provided for Activity 2.3.		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4	Report annually on the number of sites making improvements including SLM implementation, structured physical activity programs, playground stencils, and establishing/maintaining an edible school garden.		x		x LHD x UCCE	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Smarter Lunchrooms Scorecards/Team Nutrition Mealtime Assessment for Childcare Centers, Assessment Tools

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and consumption of healthy food, and beverages at or through 8 SNAP-Ed eligible sites such as retail stores, community based organizations, and public housing through policy implementation and site improvements.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy In-Store Marketing and Promotions
- Local Procurement
- Healthy Food and Beverage Policies/Stocking Standards
- Wellness Policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct assessment of the 20 retail sites in up to 4 qualifying census tracts.
    b. By September 30, 2017, at 2 qualifying stores or sites will provide either: 1. Healthy food and beverage merchandising materials 2. Conduct quarterly taste test of healthy food/beverage recipes 3. Provider staff education opportunities
    c. By September 30, 2017, provide indirect education to 400 SNAP-Ed eligible participants.
    d. By September 30, 2017, identify 2 SNAP-Ed eligible sites with the interest and capacity for site improvements.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, develop a plan for healthy retail recognition program.
    b. By September 30, 2018, at 4 qualifying stores or sites will provide either: 1. Healthy food and beverage merchandising materials 2. Conduct quarterly taste test of healthy food/beverage recipes 3. Provider staff education opportunities
    c. By September 30, 2018, provide indirect education to 400 SNAP-Ed eligible participants.
    d. By September 30, 2018, make at least one new healthy environment or system change (such as establishing a wellness policy, setting vending machine standards or improving/establishing a community garden) or improve retail environment at 6 SNAP-Ed eligible sites.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, implement a plan for a healthy retail recognition program.
    b. By September 30, 2019, at 6 qualifying stores or sites will provide either: 1. Healthy food and beverage merchandising materials 2. Conduct quarterly taste test of healthy food/beverage recipes 3. Provider staff education opportunities
    c. By September 30, 2019, provide indirect education to 400 SNAP-Ed eligible participants.
    d. By September 30, 2019, make at least one new healthy environment or system change (such as establishing a wellness policy, setting vending machine standards, improving/establishing a community garden) or improve retail environment at 8 SNAP-Ed eligible sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and consumption of healthy food, and beverages at or through 8 SNAP-Ed eligible sites such as retail stores, community based organizations, and public housing through policy implementation and site improvements.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Establish and strengthen the relationships with SNAP-Ed eligible sites and build interest in site improvements by providing or supporting direct education reaching 660 SNAP-Ed participants at 7 sites such as retails stores, community based organizations, farmers' markets and public housing.	x CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook

3.2	Provide indirect education through interactive booths, exhibits, displays, or dissemination of nutrition education and physical activity promotion materials reaching 300 SNAP-Ed eligible participants. Includes the promotion of EatFresh.org to increase participation in online platform**.**	☐ CED ☒ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	ATF Reporting Tools Workbook
3.3	Based on need, provide curriculum training and support to 3 personnel who work with the SNAP-Ed eligible population at community based organizations, peer educators, or other SNAP-Ed eligible sites.	☒ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 X Year 2 Q1 x, Q2 x, Q3 x, Q4 X Year 3 Q1 x, Q2 x, Q3 x, Q4 X	ATF Reporting Tools Workbook

3.4	Regular review of site contact list to identify SNAP-Ed eligible sites with potential for site improvements including retail establishing/maintaining an edible community garden, setting healthy vending machine standards, and establishing/improving wellness policies/standards. Establish or maintain regular communication with key contacts at all SNAP-Ed eligible sites to identify additional opportunities for nutrition education and site improvements. Year 1: Complete assessment of nutrition and physical activity support and/or Community of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx3) at 20 SNAP-Ed sites to identify areas where improvements are needed. Implement at least one site improvement at 2 sites. Year 2: Implement at least one site improvement at 3 additional sites. Assist in the development of a sustainability plan. Year 3: Implement at least one new site improvement at either 3 new SNAP-Ed eligible sites or sites making improvements in Year 2. Assist in the development of a sustainability plan.	<table><tr><td></td><td>CED</td></tr><tr><td></td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>x</td><td>C&C</td></tr><tr><td>x</td><td>TTA</td></tr></table>	<table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>x</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table>	CWD: LHD: AAA: UCCE: CCC:	Year 1 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>x</td><td>x</td><td>x</td><td>x</td></tr></table> Year 2 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>x</td><td>x</td><td>x</td><td>x</td></tr></table> Year 3 <table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>x</td><td>x</td><td>x</td><td>x</td></tr></table>	Site Lists ATF PSE RE-Aim Report Reporting Tool Workbook

3.5	Work with CNAP partners to identify opportunities to improve linkages between agencies such as WIC, the LIAs, and food banks/pantries.	x CED CEI MPR x C&C x TTA	 x LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Meeting Agendas

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2,3.4	**Healthy Retail Recognition; Health on the Shelf**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Submitted to toolkit FY15, accepted: categorization pending.
3.2,3.4	**CX 3 Food Availability and Marketing Survey & Communication**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Submitted to USDA toolkit FY15, accepted: categorization pending.
3.2,3.4	**CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials**	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1,3.2	**Harvest of the Month**	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.2,3.4	**Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)**		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1	**Coordinated Approach to Child Health**		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1	**Sports, Play & Active Recreation for Kids**		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**My Amazing Body**		CWD			Research Tested
			LHD			Practice Tested
			AAA		x	Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**Good for Me and You**		CWD			Research Tested
			LHD			Practice Tested
			AAA		x	Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**It's My Choice...Eat Right! Be Active!**		CWD			Research Tested
			LHD			Practice Tested
			AAA		x	Emerging
		x	UCCE			N/A - Please describe below:
			CCC			

3.1,3.2	**Jr. Master Gardener - Learn Grow, Eat & Go**		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1,3.2	**Power Play! Campaign Resources**		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1,3.2	**Nourish Food & Community**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1,3.2	**Rethink Your Drink lessons and material**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1	**Building a Healthy Me**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1,3.2	**Eat & Play Together!**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

3.13.2	**Healthalicious**		CWD			Research Tested
		X	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2	**Choosing Healthy Beverages**		CWD			Research Tested
		X	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**EatFresh.org Mini-Course**		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**EatFresh.org materials & resources**		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**Eat Healthy, Be Active Community Workshops**		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
3.1,3.2	**Fresh from the Garden**		CWD			Research Tested
			LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			

3.1	**Healthy, Happy Families**		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1,3.2	**My Plate materials & Resources**		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1	**Plan, Shop, Save & Cook "Pending approval of UC ANR"**		CWD				Research Tested
		X	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1	**Eat Smart, Live Strong**		CWD				Research Tested
			LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				
3.1	**4-H Cooking 101**		CWD				Research Tested
		X	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A - Please describe below:
			CCC				

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

San Mateo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula for Activity 3.1.		x	x	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: X **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	(x) EARS/ATF ( ) PSE RE-AIM Report (x) UC CalFresh Workbook ( ) Food Behavior Checklist (x) UC Intent to Change List other: PSS&C Pre/Post, Eat & Play Together evaluation, Healthalicious evaluation, and other evaluations as appropriate

E.3.2	Track and report indirect education provided.		x		CWD x LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Track and report training provided for Activity 3.3		x		CWD LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through Catholic Charitites of San Francisco, Marin, and San Mateo.

Please refer to the San Francisco County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	San Mateo County Health System
FFY 2018 Total Budget:	**$645,904.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and 2018 Budget	% Difference
1	Salaries/Benefits	$28,522	$504,132	$442,692	$471,214	-6.53%
2	Non-Capital Equipment/Supplies	$869	$6,434	$6,886	$7,755	20.53%
3	Materials	$18,621	$14,048	$38,429	$57,050	306.11%
4	Travel	$1,236	$9,645	$9,534	$10,770	11.66%
5	Building/Space	$0	$37,809	$31,695	$31,695	-16.17%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$35,000	$39,995	$0	$35,000	-12.49%
	Total Direct Costs:	**$84,248**	**$612,063**	**$529,236**	**$613,484**	0.23%
9	Indirect Costs*** Indirect Cost Rate= 6.88%	$0	$23,543	$32,420	$32,420	37.71%
	Total Federal Funds	**$84,248**	**$635,606**	**$561,656**	**$645,904**	1.62%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Changes in salaries/benefits reflect 1) reduced staffing by 1 FTE 2) Negotiated union agreement to provide COLA increases
2	Non-Capital Equipment/Supplies	Changes reflect incurred cost of PC replacement to meet warranty agreement
3	Materials	
4	Travel	Increase in travel for training, meeting, and mileage.
5	Building/Space	Reduced cost of building/space are in alignment with reduction in staffing
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Due to SNAP-Ed reduction funds, the LHD will assume partial work of sub-grantee
9	Indirect Costs	Changes reflect overall increase in SNAP-Ed funds. Costs were redistributed in order to accommodate other program cost.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: San Mateo County Health System

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Nayan Patel	10.00%	90.00%	$96,954.00	1	$96,954.00	47.00%	$45,568.38	$14,252.20	$142,522	
2			Program Assistant	Elizabeth Sanchez	10.00%	90.00%	$77,683.00	1	$77,683.00	47.00%	$36,511.01	$11,419.40	$114,194	
3			Program Assistant	Mayra Diaz	10.00%	90.00%	$73,807.00	1	$73,807.00	47.00%	$34,689.29	$10,849.60	$108,496	
4			Administrator (eg-Director of Programs)	Ankita Tandel (In Kind)	100.00%	0.00%	$116,000.00	0	$0.00	47.00%	$0.00	$0.00	$0	
5			Accountant/Finance	Jing Lang (In Kind)	100.00%	0.00%	$0.00	0	$0.00	47.00%	$0.00	$0.00	$0	
6			Program Assistant	TBD	10.00%	90.00%	$66,668.00	1	$66,668.00	47.00%	$31,333.96	$9,800.20	$98,002	
7			Summer Intern	TBD - Intern/Summer feeding program	0.00%	100.00%	$8,000.00	1	$8,000.00	0.00%	$0.00	$0.00	$8,000	
						Total Staffing: Salaries/Benefits:		**5**	**$323,112**		**$148,103**	**$46,321**	**$471,214**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Benefits rate includes, retirement, health, dental, vision, retiree health,unemployment, Wcomp, OASDI, Medicare for a combined averate of 47%

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Mateo County Health System

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Paper, Folder, print cartridge, desk supplies	5	$83.33	12	$5,000	
2			Professional Dues	CCLHDN membership: Membership is for the LHD and includes Project Coordinator/Dietitian	1	$155.00	1	$155	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computers	PC Replacement- for 4 staff - includes County IT Set-Up w/county contract, price includes: PC, monitor, mouse, cables, spyware, back up, ISD support, and maintenance. Users: Nayan Patel, Liz Sanchez, Mayra Diaz, and TBD. Current computers over 4 years old. PC replacement per County Contact. Price includes , labor to take old computer away, processing the old equipment to ensure it meets security prior to disposal, configure and install new PCs at desk with proper spyware and county regulations. Cost also includes replacing peripheral, e.g., keyboard, mouse, and monitor. Our county requires particular make and model and proper county security set-up that is compatible to current San Mateo regulations.	1	$650.00	4	$2,600	
							Total Non-Capital Equipment/Supplies:	**$7,755**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Photocopy	Copy of Education Materials (Color Me Healthy Tool kits , Posters, or Photocpies for Nutrition Edu)	$0.05	20000	$1,000	
2			Food and Supplies for Food	Food Demonstration and supplies and food for education -100 Sessions/30 persons *$2.50=$7,500	$2.50	3000	$7,500	
3			Supplies for Rethink Your Drink	RYD Campaign training workshop supplies and materials-4 sessions/30 persons each	$2.00	120	$240	
4			Garden Suuplies	Garden Supplies for classes/workshops in 11 qualifying schools, community centers, Friendship Park, and/or senior center. About $360/per site for workshops and supplies for students to elarn garden based nutrition education. Supplies include but not limited too soil, dirt, compost, seeds, shovel, watering cans, pitch fork, small garden tools, and other garden tools for maintenance and repair of garden beds	$360.00	11	$3,960	
5			Garden Beds	Supplies include lumber, nails, wood for wood frames, and weed barriers to make new beds qualifying sites (2 sites beds each site) $200 per bed and $528 for repair of beds at Friendship Park and School Gardens	$928.00	1	$928	
6			Garden Based Nutrition Education	Jars, popsicles, sticks, cups, plates, germination kits 85 classes/30 students each *.22/per student	$0.22	2550	$561	
7			Harvest of the month	Calendars - Printing $1/piece	$1.00	15000	$15,000	
8			Advertising	Bus ads to promote Champion for Change, HOTM, Farmers' Markets and Harvest of the Month campaign. Advertising to help promote Champion for Change, HOTM and Farmers' Market in SNAP-Ed eligible locations and eligible census tracts. Cost will cover paying for graphic designer and printing and wrapping of vehicles. Direct program expense for the partial wrapping of a vehicle with SNAP-ED/CDPH approved messaging. Pricing is dependent upon size of vehicle. Advertising can generate millions of visual impressions, studies show that 97% respondents remember ads on vehicles and respondents have positive reaction to them. Studies also have shown that wraps cost cents on the dollar compared to TV, radio and print ads. County is large geographically, but has almost no billboards for placing SNAP-Ed messaging, so wrapping a vehicle would be an excellent way to keep health top of mind in the SNAP-Ed population, particularly since the vehicle would be traveling to areas where we have established SNAP-Ed audiences and which have SNAP-Ed-qualifying census tracts:	$1.00	27,861	$27,861	
						Total Materials:	**$57,050**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Mateo County Health System

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Coordinator	Sacramento	LHD Program Directors Meetings: Other cost include bridge fare, incedentals , parking, and cabs	1	1	1.5	2	$46.00	$110.00		210		$30.00	$431	
2			Project Coordinator	Sacramento	LIA Forum/Project Coordinator: Other Cost include bridge fare, incidentals, parking, and cabs	1	1	2.5	2	$46.00	$110.00		210		$30.00	$477	
3			LIA Forum/Program Assistants (Mayra Diaz, Liz Sanchez, TBD)	Sacramento	LIA Forum/Program Assistants: Other Cost include bridge fare, incidentals, parking, and cabs	1	3	2.5	2	$46.00	$110.00		210		$30.00	$1,207	
4			Program Assistant (Mayra Diaz, Liz Sanchez, TBD)	County and SF Bay Area	Integrated Work Plan Travel	175	2						43.2			$4,045	
5			Project Coordinator	County and SF Bay Area	Integrated Work Plan Travel	100	1						43.4			$2,322	
6			Program Assistants and Project Coordinator	County and SF Bay Area	CDPH and SNAP-Ed Trainings: Other Cost include bridge fare, incidentals, parking, and cabs	10	1						250			$1,338	
7			Project Coordinator	Southern California	CCLHDN Conference Other Cost include bridge fare, incidentals, parking, and cabs	1	1	2	2	$35.00	$135.00	$250.00		$360.00		$950	
Out-of-State																	
1																$0	
															Total Travel:	**$10,770**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			2000 Alameda de Las Pulgas, San Mateo	Project Coordinators Office 140 sq ft * 3.32 sq/ft per month=$464.80/per month Program Assistant's Office 126 sq ft *3.32/sqft per month=$418.32/per month Program Assistant's Office 55.25 sq ft * 3.32 sqft per month= $183.43/per month Program Assistant's Office 55.25 sq ft * 3.32 sqft per month= $183.43/per month Storage Space 45sqft*1.94 sqft/per month=$87.30/per month Total =$1,337.28/per month	1	$1,337.28	12	$16,047	
2			2000 Alameda de Las Pulgas, San Mateo	Project Coordinators Phone Line=$48/month Program Assistant's office phone= $48/month Program Assistant's office phone= $48/month Program Assistant's office phone= $48/month Project Coordinator's computer/IT Support= $278/month Program Assistant's Computer/It Support= $278/month Program Assistant's Computer/It Support= $278/month Program Assistant's Computer/It Support= $278/month Total=$1,304/per month	1	$1,304.00	12	$15,648	
							Total Building/Space:	**$31,695**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: San Mateo County Health System

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			California Alliance of Family Farmers	Farm to school efforts and organize farm to school convening. Contractor will implement the Farm to Cafeteria project to build on successful work through the 2016 Get Healthy San Mateo Grant. The Community Alliance of Family Farmers (CAFF)will continue to work with San Mateo County School districts to increase local produce purchasing and build buying collaboratives or cooperative to create a systems-wide change that creates access to fresher, local produce in the cafeteria.	$15,000	
2			The HEAL Project	Farm to School initiatives in qualifying schools which provide educational opportunities for hands on learning through gardening and farm field trips. Farms require staff and maintenance for particular area used for education. Farm to School initiatives in qualifying schools which provide educational opportunities for hands on learning through gardening and farm field trips. Farms require staff and maintenance for particular area used for education.	$20,000	
					Total Contracts/Sub-Grants/Agreements:	**$35,000**

Total Direct Costs:	**$613,484**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			7% of salaries and benefits	6.88%	$471,214.00	$32,420	
						Total Indirect Costs:	**$32,420**

Total Budget:	**$645,904**

SNAP-Ed Programming occurs in this county through UC CalFresh Santa Clara County Office.

Please refer to the Santa Clara County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

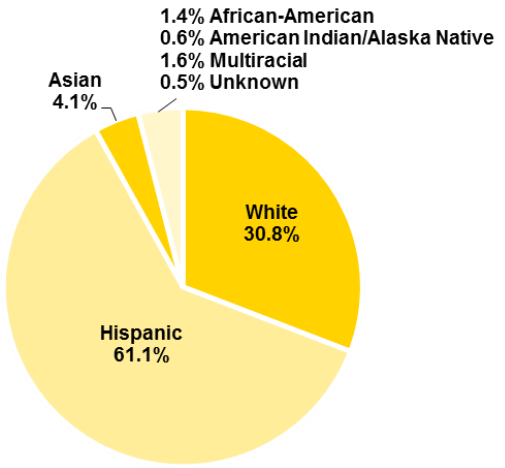
Santa Barbara

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

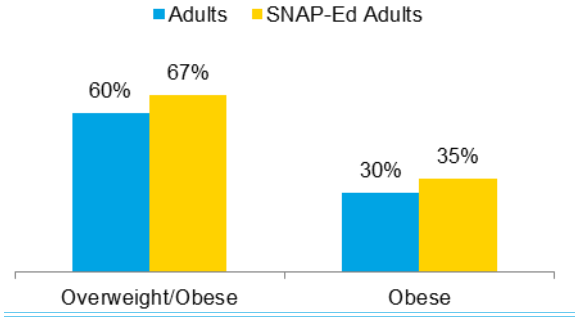
Total	144,870 (35%)

Ages (<185% FPL)	
Children <6 years old	15,390 (47%)
Children 6-17 years old	27,303 (43%)
Adults 18-64 years old	88,936 (34%)
Seniors 65 years and older	13,241 (23%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 41%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	67%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	42%

* unstable estimate

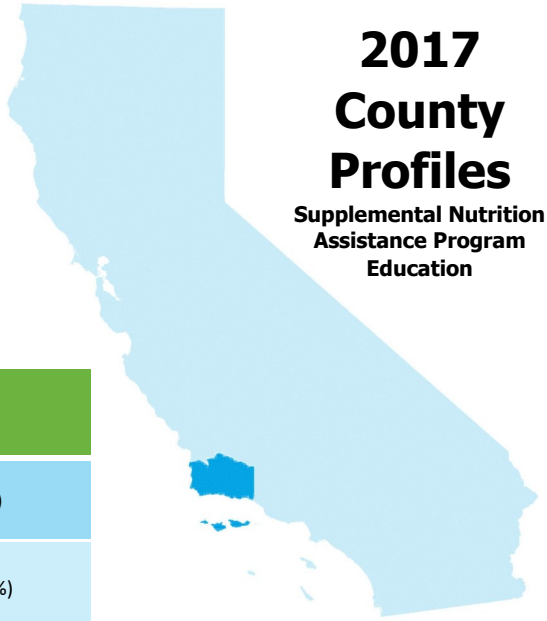
Population below Federal Poverty Level

16%

Food Insecurity Rates

12% Overall

20% Children



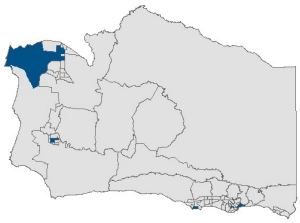
Other Federal Nutrition Assistance Programs

CalFresh Participants	37,874 (9%)
Students Eligible for Free/Reduced Price Meals (FRPM)	41,512 (60%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
89	19 (21%) all races

Schools	SNAP-Ed Eligible Schools
118	70 (59%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	13%
Percent of children (5-11) physically active 1+ hour every day	28%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	43%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
65%	63%	72%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
20%	38%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Barbara County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: **Santa Barbara County**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	**University of California: UC CalFresh UCCE: UC CalFresh Nutrition Education Program in San Luis Obispo & Santa Barbara Counties**
X	**California Department of Public Health: CDPH: Santa Barbara County Public Health Department, Nutrition Education and Obesity Prevention Program**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Santa Barbara County

Santa Barbara County is on the central coast of California and has a population of 440,668 residents (US Census Bureau Population Estimates 2014). With a natural setting that includes the scenic California coastline, moderate weather, agricultural valleys, and coastal mountains, Santa Barbara is a diverse community to live, work, or play. Santa Barbara County is comprised of 8 cities, governed by mayors and city councils, the unincorporated area governed by the Santa Barbara County Board of Supervisors, (California Association of Counties), and 20 K-12 school districts governed by their school boards (Santa Barbara County Education Office).

According to the SNAP-Ed County Profile (2015), 34.5% of the population is SNAP-Ed eligible. Of those eligible, 62.1% are adults, 18.5% are children 6-17 years, 11.1% are children 5 years of age and younger, and 8.3% are seniors aged 65 and older. SNAP-Ed eligible community members are 61.1% Hispanic, 30.8% White, 4.1% Asian, 1.6% Multi Racial and 1.4% African American. The primary languages spoken in the county are English and Spanish. There are 89 census tracts in Santa Barbara County and 16 (18%) qualify for SNAP-Ed services based on the most recent American Community Services (ACS) data for all races. Of the 117 schools in the county, 66 (56.5%) are SNAP-Ed eligible which represents 40,880 students. A number of means tested sites are eligible for Snap-Ed services including food distribution sites (including healthy school pantries), Women Infants and Children's (WIC) offices, Head Start centers, low-income housing complexes, etc.

Of the Snap-Ed eligible population, 12.1% are food insecure overall and 21.9% of children are considered food insecure. The Santa Barbara County Food Bank distributes 9.7 million pounds of food each year to our most vulnerable populations. One-half of the food distributed is fresh produce. Santa Maria represents the city with the highest number of Food Bank clients (57,036; 39%) and Santa Barbara is second (49,122; 34%). Rounding out the top five highest need cities are Lompoc (17,319; 12%), Goleta (5,013; 3%) and Guadalupe (2,971; 2%). Key findings from the Santa Barbara County Food Bank client surveys in 2015 found 49% of food bank client households have at least one member with high blood pressure, 47% of households do not have any form of health insurance, 21% of households have at least one member with diabetes, and 60% of households must choose between paying for medical care or food.

According to the California Health Interview Survey, 56.5% of Santa Barbara County adults reported they were overweight or obese. This is compared to 59.8% of state residents. The prevalence of SNAP-Ed adults overweight or obesity in Santa Barbara County is 53.3%. Abbey, Holstein, & Goldstein (2013) indicated that approximately 34% of children ages 2-17 drank one or more sugar-sweetened beverages each day. Thirty-six percent (36.1%) of Snap-Ed eligible adults consume sugar sweetened beverages one or more times per week. Moreover, 67.4% of the SNAP-Ed eligible adults in Santa Barbara County reported consuming fast food at least once in the past week, while 39.6 % indicate they can always find affordable fruits and vegetables in their neighborhood.

Research indicates that many adults and youth in the county do not get enough physical activity. Fourteen percent of adults reported no leisure time physical activity and only 17.4% of children and teens reported daily physical activity of one hour or more. According to the California Department of Education (2014), the majority of Santa Barbara county youth in grades 5, 7, and 9 did not meet all fitness standards, with only 23.4% of 5th graders, 32.6% of 7th graders, and 39.6% of 9th graders passing all fitness standards. In addition, UCCE conducted a brief physical activity pilot study using activity monitors with students in two classrooms in Santa Maria in 2015. The physical activity data was consistent with the above research, showing that students do not meet recommendations for physical activity. The average number of active minutes, defined as 100 steps per minute, ranged between 5.7 and 6.63 minutes per day. The average number of steps per student per day ranged between 6,939 and 9,635.

Although Santa Barbara County only has two SNAP-Ed funded programs providing nutrition education and obesity prevention services, we collaborate with several non-SNAP-Ed funded agencies and organizations that have similar goals. The most prominent agency is the Santa Barbara County Food Bank. The Food Bank's mission is to end hunger and transform the health of Santa Barbara County through good nutrition. Their focus is increasing the health literacy of Santa Barbara County residents by focusing on healthy food, education and empowerment. Last year, the Foodbank of Santa Barbara County distributed more than 9.7 million pounds of food from two warehouse locations in Santa Barbara and Santa Maria. Their food is utilized by 1 in 4 people in our county and with an emphasis on health; one half of the food distributed is fresh produce.

Other nutrition-related programs in the county include: The Area Agency on Aging, the Department of Social Services CalFresh program; Women, Infants, Children (WIC) program; Summer Food Program which is operated through many different partnering agencies including the Food Bank, local cities, school districts, boys and girls clubs, and Community Action Commission; Project Teen Health; Healthy School Pantry and Santa Maria THRIVE, Healthy Lompoc Coalition and many others.

Santa Barbara County has two major regions (Northern & Southern) approximately 90 miles apart. Each region is distinct in its geographic characteristics, resident demographics, and community needs and assets. The northern region politics tend to be more conservative, pro-agriculture and oil industry. The southern region politics tend to be more liberal, pro health and the environment. Geographical distance and political differences between regions also presents unique challenges to build countywide coalitions and serve the diverse needs of all Santa Barbara County residents.

Southern Santa Barbara County

The southern region of the county includes the county seat -the city of Santa Barbara- with a population of approximately 91,196 (2010 census). Also in the southern region are the cities of Goleta and Carpinteria and the University of California Santa Barbara, which is in the unincorporated area of Isla Vista. In the city of Santa Barbara, 38% of residents identify as Hispanic or Latino, 54% identify as white only and 39% speak a language other than English in their homes.

Northern Santa Barbara County

The northern region includes the cities of Santa Maria, Lompoc, Guadalupe, Buellton, and Solvang. This region is also home to Vandenberg Air Force Base, which lies in the unincorporated area on the outskirts of the City of Lompoc. The city of Santa Maria is the most populous city in the county at 103,400 people (2010 census). According to 2010 Census data, approximately 70% of Santa Maria residents identify as Hispanic or Latino, 22% identify as white only and 64% report a language other than English is spoken at home. In 2013, approximately 21% of Santa Maria residents were below the poverty level compared to 14% of Santa Barbara City residents.

In Santa Maria in 2015, residents saw an increase in violent crime mostly related to gang activity (according to police data). In the first month of 2016, six homicides were committed, five of them gang related. Based on the Federal Bureau of Investigations the rate of violent crime in Santa Maria fluctuates between slightly lower than and somewhat higher than the California average. In 2014 Santa Maria had a violent crime rate of 4.27 per 1,000 persons (https://www.fbi.gov/about-us/cjis/ucr/crime-in-the-u.s/2013/crime-in-the-u.s.-2013/tables/table-8/table-8-state-cuts/table_8_offenses_known_to_law_enforcement_california_by_city_2013.xls). In 2012, the rate was 6.8 per 1000. The average rate of violent crime in California between 2006-2010 was 4.36 per 1000 (CDPH data). While the crime rate is not as high as several urban centers in California, the nature of the crimes and their occurrence among youth has contributed to a perception of urgency within the community to address issues related to youth violence and safety. To address this complex issue within the community a coalition has started meeting to develop plans to address youth violence.

4. **Community Assessment**

The Santa Barbara County SNAP-ED Local Implementing Agencies (LIAs) utilized a comprehensive set of assessment measures to inform the development of this integrated work plan. These include the SNAP-Ed County profile prepared by CDPH which includes county level data from a variety of sources including the American Communities Survey (ACS) five year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey (CHIS), Feeding America's Map the Food Gap, and Food Insecurity in Your County. Interviews with SNAP-Ed participants as part of ongoing community engagement and direct nutrition education work; Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3); various assessment information collected during FFY15 and FFY16 activities (RE-AIM, ATF, and IOE), the Santa Barbara County Community Health Assessment (2015), and the Santa Barbara County Food Bank's Food Action Plan (2015) were also utilized. This comprehensive approach enabled the LIAs to identify the populations and areas of highest need and to develop a coordinated approach that addresses all levels of the Social-Ecological Model (SEM) and provides long term sustainability.

The majority of LIA efforts during FFY17-19 will concentrate in the communities of Santa Maria, Guadalupe, Lompoc, and Isla Vista. The LIAs have selected to focus resources in these communities due to the high likelihood of reaching SNAP-Ed eligible residents, high prevalence of schools with at least 50% free and reduced meal rates, and historical partnerships and trust built between LIAs, school districts, and community agencies, within these communities that will ensure effective and efficient use of resources. In addition, the selected communities are concerned about issues related to SNAP-Ed work.

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In the 2013 County Health Rankings produced by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, Santa Barbara County ranked 14th on Health Outcomes and Health Factors out of the 57 counties reporting in California. The County ranked 18th on Mortality or length of life, 12th on the Health Behaviors of area residents, 10th in terms of the Physical Environment, 19th on Social and Economic conditions, and 16th for Clinical Care. Santa Barbara County residents were healthier than the state average on several specific behaviors, including adult obesity (20% vs. 24%) and physical inactivity (16% vs. 18%).). Santa Barbara also had higher diabetes screening levels (87% vs. 81%). California Health Interview Survey 2011-2012 found 25.3% of county children were physically active for at least an hour every day in the previous week. The state percentage was 32.6%. Teens in the county, were slightly more active with 26.2% putting in at least an hour of activity every day in a typical week and faired considerably better than teens statewide (only 16.1%).

CX3

CX3 is a formative evaluation that the LHD utilizes in determining our community intervention efforts. The data collected via the CX3 assessment enables community mobilization and engagement around advocating for PSE changes in the built environment. Our most recent assessment occurred in 2012. LHD staff and community member will be embarking on Tier 1 of the CX3 process again during the summer of 2016. This will consist of mapping and assessing 6 neighborhoods in qualifying census tracts (Santa Maria, Guadalupe, Lompoc, and Isla Vista), as well as providing training to external community partners to assess neighborhoods that do not qualify for SNAP-Ed interventions, as a way to broaden the impact of CX3 and provide community-wide assessment results. CX3 data from the 6 SNAP-Ed approved neighborhoods will include both Tier 1 mapping results regarding community resources, and Tier 2 assessment data to provide neighborhood characteristics for community mobilization and engagement. Based on our 2012 CX3 assessment results and community interventions, there continues to be ongoing challenges with access to healthy foods as well as safe places to recreate, especially in the underserved areas in north county. In addition to CX3, our healthy retail related PSE work in FFY15 and FFY16 was evaluated via RE-AIM to assess the impact of our healthy retail interventions. Information gathered also shows promise in our CX3 communities with regards to a number of community based agencies that are mobilizing to advocate for and implement PSE related changes in the built environment in Santa Maria (focus on HEAL resolution adoption, healthy retail, neighborhood safety, and physical activity) , Guadalupe (focus on creating a multi-purpose trail for PA access), Lompoc (focus on mobile-vending around schools, healthy retail & farmers markets), and Isla Vista (focused on neighborhood safety and community trail development). Coordinated efforts, largely shaped by policy, systems, and environmental change strategies that will be initiated or continued through FFY19 will address these issues.

Schools

Of the 66 SNAP-Ed qualifying schools in Santa Barbara County, 39 (59%) are in the northern region of the county. Although there are qualifying schools in the southern region, the LIAs have chosen to focus efforts in the following four north county school districts: Santa Maria-Bonita School District (20 schools; 16,026 students), Guadalupe Union School District (2 schools; 1,170 students), Lompoc Unified School District (16 schools; 9,300 students), Orcutt Union School District

(10 schools; 5,020 students), and one south county school district--Goleta Union School District (9 schools; 3700 students). These districts represent an enormous need and also do not have as much financial support directed to health and wellness initiatives as do some south county school districts. For instance, Santa Barbara Unified School District has one of the longest operating and functioning district wellness committees. At least one representative from each school attends a quarterly wellness committee meeting that is held at the district office. They have support from the district which allocated Local Control Accountability Program (LCAP) funds. One of their districts priorities is for their students to be physically fit and live healthy lives. With this seen as a priority, the district allocated an annual stipend of several thousand dollars to the teacher who coordinates the district wellness committee meetings and also allocated $54,000 for school garden education. Along with district LCAP financial support, Santa Barbara Unified has adopted health and wellness related policy, systems, and environmental changes at both district and school site levels that make this a model district in our county for creating schools as the heart of health and wellness.

5. **Community Change Goals**

In Santa Barbara County, the high rates of overweight and obesity demonstrate the impact of chronic disease conditions associated with poor nutrition and lack of physical activity. In response, the Santa Barbara County LIAs in partnership with Live Well Santa Barbara County coalition members, local city and county government officials, healthcare organizations, community based organizations, and school districts are seeking broad community change in the following areas:

1) Promote safe environments that support and encourage healthy eating and active living.

1. **Increase consumption of and access to fruits and vegetables**
    a. Increase healthy retail options and marketing in CX3 neighborhood stores
    b. Encourage and/or promote farmers markets that accept EBT, WIC, and/or market match
    c. Maintain/sustain school gardens
    d. Promote Cal Fresh & WIC
    e. Provide nutrition education in community and school locations
    f. Support Smarter Lunchroom Movement Interventions
    g. Support farm to school opportunities
    h. Support school gardens and salad bars
    i. Increase local procurement of fruits and vegetables at schools
    j. Encourage student participation in school meals

2. **Increase consumption of water and decrease consumption of sugary beverages**
    a. Support hydration stations in schools and parks
    b. Provide healthy beverage information in community and school locations
    c. Promote water at school and community events
    d. Provide spa water tastings at nutrition education events
    e. Collaborate with policymakers to implement Healthy Eating Active Living (HEAL) policies that support healthy vending at park and recreation sites
    f. Work with retailers to prominently display water

3. **Increase access to safe places for physical activity**
    a. Support the development of local trails
    b. Support safe routes to schools
    c. Advocate for joint use policies at school campuses
    d. Promote free PA interventions in the community (Zumba, walking groups, etc.)

This goal will be achieved by increasing the number of communities and school districts that adopt and implement policy, system, and environmental changes that improve healthy lifestyles. Currently, two cities (Lompoc and Santa Barbara), and the county of Santa Barbara have adopted Healthy Eating Active Living (HEAL) resolutions. LIAs are collaborating in these efforts to raise awareness and provide technical assistance to implement HEAL changes in SNAP-Ed approved communities. LIAs will increase engagement with local policy makers, community-based organizations and community members to improve access to and demand for healthy food and beverage options as well as safe places to recreate. LIAs will collaborate with local school districts to promote PSE changes that increase consumption of fruits, vegetables, and water while reducing consumption of sugary beverages, along with increased access to daily PA opportunities. Policy, systems, and environmental change interventions including, school wellness policies, healthy retail, farmers markets, mobile-vending, structured PA , school gardens, active transportation, etc., will be implemented in SNAP-Ed eligible schools and census tracts to assure our PSE efforts are targeting the low-income and underserved communities in Santa Barbara County.

2) Improve county-wide capacity to help low-income community members understand health information and empower them to make healthy decisions and advocate for healthy eating and active living.

1. Collaborate with Live Well Santa Barbara County coalition members to coordinate efforts
2. Deliver/coordinate consistent messages via a social marketing campaign (3-4-50 or 5-4-3-2-1 Go!)
3. Support healthy marketing and messages via various communication channels

4. Provide community advocacy trainings
5. Provide youth engagement training
6. Increase community engagement and involvement
7. Provide training on evidence-based nutrition education curricula

This goal will be achieved by meeting 6 times a year with the Live Well Santa Barbara County Coalition to collaborate and coordinate shared goals with SNAP-Ed funded and un-funded partner agencies and through comprehensive school based interventions. Through the LHDs collaboration with CX3 community members and school parents we will provide advocacy trainings regarding neighborhood and school health issues. UCCE will work with youth and staff at eligible schools to increase student and teacher representation on school wellness committees and the capacity to advocate for health in school environments and policies.

With these larger community change goals in mind the LIAs have developed the following three-year objectives in order to meet the needs identified above in the community assessment and jurisdiction description. By focusing collaborative and comprehensive efforts in the areas of highest need in the northern region of the county, LIAs will work at different sites to build comprehensive nutrition education programming, synergistic messaging and PSE advocacy.

LIAs' three-year objectives:

1. By September 30, 2019, with a focus on community and youth engagement strategies, work with applicable stakeholders and sectors to increase availability and accessibility of healthy foods, beverages and physical activity and decrease availability of less healthy foods and beverages in a minimum of three eligible communities.
2. By September 30, 2019 increase access to and consumption of fresh fruits and vegetables and physical activity for at least 40,000 SNAP-ED eligible students and staff in 5 Santa Barbara County School Districts through collaboration, training, and technical assistance on advancing policy, systems, and environmental changes in school districts.

Because LIAs have limited resources and are facing flat and/or decreasing funding over the course of this three-year work plan, there are many needs in the county that will remain unmet. By focusing on broader PSE goals, increasing community capacity and sustainability through training and technical assistance and leveraging the resources of our community partners, LIAs will work to reach the broadest audience possible with evidence-based and sustainable interventions. Still, a majority of the qualifying schools in the county will not be receiving comprehensive nutrition education services throughout the three-year implementation period. As the work of LIAs and the Live Well SBC progresses, the larger community change goals are supportive of SNAP-Ed State level Objectives 4 and 5: To increase access to or appeal of healthy dietary choices and physical activity.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Santa Barbara County SNAP-Ed LIA partnership includes the Santa Barbara County Public Health Department (SBCPHD) and the UC CalFresh Nutrition Education Program of San Luis Obispo and Santa Barbara counties (UCCE). Both partners are funded through USDA SNAP-Ed, and work together to create the integrated work plan and assess the food and physical activity needs of the Santa Barbara SNAP-Ed communities. In addition, the two LIAs are committed to working collaboratively for the most efficient use of scarce resources in Santa Barbara County. LIA staff have provided cross-training and opportunities to share resources and expertise. This collaboration has allowed both agencies to gain a deeper understanding of each agency's area of focus and expertise and allowed meaningful referrals of clientele and partnerships to flourish.

Much of the collaborative work related to healthy eating and active living in the county is coordinated through the SBCPHD-led county-wide community coalition, Live Well Santa Barbara County (formerly CNAP and Partners for Fit Youth) which meets six times per year. The mission of Live Well Santa Barbara County (LWSBC) is to provide health education and advocacy for health in all policies and programs. The coalition includes representation from organizations, agencies, and government officials with an interest in nutrition, physical activity, public health, the environment and health care. LIA's rely on this coalition to promote SNAP-Ed services and activities by connecting with other agencies involved in our coalition, such as County Welfare Departments, WIC, the Food Bank, etc. UC CalFresh staff are represented at LWSBC meetings and the program supervisor sits on the Steering Committee to provide collaborative support and contribute to the direction and decision-making of the collaborative. The coalition meets in person six times per year at a mid-county location. During Federal Fiscal Year (FFY) 2016, LWSBC underwent a revision to operating guidelines, a name change, and developed an online presence (website and social media) in order to create more name recognition and appeal to a broader range of sectors and potential community collaborators. Current coalition partners include: Santa Barbara County Food Bank, local school districts, local health organizations, WIC, Santa Barbara County Association of Government, CenCal Health (Medi-Cal provider), the UC 4-H Youth Development Program, Healthy Lompoc Coalition, Dignity Health Marion Regional Medical Center, Community Action Partnership, and the Santa Barbara County Department of Social Services, Cottage Health Care Systems, Santa Maria Recreation and Parks Department, and others.

A LWSBC strategic plan was developed in FFY15 and specific areas of focus were identified. These include: 1) coordinating SNAP-Ed interventions with SNAP outreach based on the collective impact framework and 2) promoting health in all policies with a focus on PSE changes to support our obesity prevention goals. For FFY 17-19, LIA partners will look to expand coalition membership to BUILT community partners as well as stakeholders suited to meet the community safety needs identified by the community in Santa Maria, especially for interventions outside of the scope of SNAP-Ed allowable work.

In FFY16, a collaborative pilot project was initiated to align the UC 4-H Youth Development Program (UC 4-H YDP) with UC CalFresh youth engagement initiatives at SNAP-Ed eligible schools. Through this partnership, UCCE has been able to work more intensively with youth leaders to identify health eating active living priorities, train students in providing nutrition and physical activity education and encouragement to their peers, and connect underserved youth with the UC 4-

H YDP. Youth have identified access to physical activity and promotion of fruits and vegetables as two of their priority projects. For this work plan, UCCE will work closely with UC 4-H YDP to enhance the capacity of both programs and school and community partners to engage youth as agents of change and leaders in their communities. UCCE identifies this strategy as a component in the broader youth violence prevention efforts taking place in the community.

In Santa Barbara County, there are a number of other nutrition-related programs that serve low-income communities including the Food Bank of Santa Barbara County and its numerous partners, local school districts, Sansum Diabetes Research Center, Dignity Health, local churches, The United Way, Boys & Girls Club, Girls Inc., Santa Barbara Bike, City Recreation and Park Departments, and a variety of other local non-profits and government agencies.

Besides the Live Well Santa Barbara County Coalition, LIAs actively participate in 5 district school wellness committees, a countywide School Wellness Council, and well established community collations such as Healthy Lompoc Coalition, Dignity Health's Healthy Communities Collaboration, Santa Maria-Bonita School districts THRIVE meetings, and the Isla Vista Community meetings.

In addition, Santa Maria has a newly formed coalition led by Santa Maria High School administrators to address the issue of youth violence. LIA partners will work closely with this newly formed coalition to provide partnership and support for youth violence prevention initiatives that are allowable under USDA guidelines. Some ways the UCCE will seek to support the coalition is through youth engagement and youth development work and in promoting and encouraging safe spaces for youth and community members to engage in physical activity, access healthy foods and engage in active transportation to school.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources and curriculum will be approved through the USDA SNAP-Ed Connection website and/or the California SNAP-Ed integrated curricula list. LIAs in Santa Barbara County have selected curricula and materials that best meet the needs and culture of the priority SNAP-Ed population.

UCCE will use grade and age-level appropriate and USDA approved curricula for school-based nutrition education and garden enhanced nutrition education (see curriculum and materials list below). UCCE uses an Educator Extender model. Classroom or afterschool educators are trained to deliver nutrition education curricula. UCCE staff support curricula implementation through quarterly classroom visits that include delivery of lesson materials, classroom food demonstrations, and modeling of food safety and nutrition concepts. In FFY17 UCCE will pilot an educator extender model with the Shaping Healthy Choices program in classrooms where educators have received extensive training on curriculum fidelity during FFY16. For new educators, UCCE will model all Shaping Healthy Choices lessons. In addition, UCCE uses materials from Smarter Lunchrooms Movement, CATCH and Harvest of the Month to implement school wide interventions, trainings and food tastings.

LHD reviewed the approved curricula list and chose the best option for our target population. We utilize My Plate, Harvest of the Month, Rethink Your Drink, Eat Healthy Be Active, and the Community Toolbox for Educators in adult education classes, and we predominantly use the Great Garden Detective, Dig In, and Harvest of the Month for school garden based interventions with youth. In retail settings, we utilize Cooking Matters at the Store, My Plate, Rethink your Drink, and the Latino Campaign with the Toolbox for Community Educators. These curricula are age and culturally appropriate for our target audiences.

9. **Intervention and Evaluation Plan Narrative Summary** The mission of the LIAs in Santa Barbara County is to improve quality of life and reduce chronic disease related to nutrition and physical inactivity through providing health education and advocating for health in all policies, systems and environments. The LIAs will collaborate to provide education and support to encourage consumption of fruits, vegetables, and water, decrease consumption of sugary beverages, and increase access to safe places to be physically active in the SNAP-Ed qualified sites by September 2019 in support of State Level Goals 1-5. This will be accomplished through evidence-based, comprehensive and behavior focused strategies and interventions which include nutrition education and physical activity promotion (State Level Goals 1, 2, 3) with environmental supports, training and technical assistance (State Level Goals 4, 5), while collaborating with partners to provide direct and indirect education and multi-media messages. The LIAs will promote the current Dietary Guidelines for Americans and SNAP-Ed Intervention strategies that have been shown to change behavior. In addition, the LIAs will work with selected communities and school districts to implement a variety of policy, systems, and environmental change projects designed to improve organizational policies and practices to support healthy lifestyles (State Level Goals 4, 5).

The LIAs are committed to youth and community engagement values and will work to identify and bring out the existing knowledge, wisdom and energy that exists within our communities as the main driver of policy, systems and environmental changes in both school and community settings. Acknowledging that sustainable policy, system and environmental changes takes time and trusting relationships, the LIAs are focusing on four priority communities in Santa Barbara County (Santa Maria, Guadalupe, Lompoc, and lsla Vista) where there is the highest percentage of low-income residents and where LIAs have put in many hours of work building relationships and laying the foundations for broader school and community changes.

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UCCE

Over the 2017-2019 federal fiscal years, UCCE will implement comprehensive school-based nutrition education interventions based on the Social Ecological Model for nutrition and physical activity behavior change. A majority of these comprehensive efforts will take place in Santa Maria. Santa Maria-Bonita (SMBSD) is the primary K-6 school district in the city of Santa Maria. The district includes 20 schools with over 16,000 students and an average free and reduced price meal qualifying rate of 86.5% compared to the California average of 58.6%. All schools in the SMBSD qualify for SNAP-Ed services (lowest percentage of qualifying students is 71.4%). 10,494 students in the district are English Language Learners with a majority speaking Spanish (88.1%) or Mixteco (9.9%) at home.

In order to stay relevant to and address the youth violence concerns of community residents, UCCE has chosen to increase work around youth engagement and foster positive youth and adult partnerships. The benefit of authentic youth-adult partnerships has been documented in the literature[1] as improving individual health and well-being and important to the individuals, communities and societies they live in as a whole. This youth engagement work will focus on allowable SNAP-Ed activities, with a focus on policy, systems or environmental changes led by youth. UCCE will partner with the UC 4-H YDP to increase both programs' capacity and reach in a traditionally underserved community and to promote career pathways whenever possible.

For the purpose of UCCE efforts, comprehensive school programming includes: grade level and evidence-based nutrition and physical activity education curricula through UC staff and educator extenders; parent education and involvement in nutrition education programming; creating support and sustainability for school gardens; connecting with the cafeteria through implementing Smarter Lunchroom Movement strategies, school wide tastings of produce and other menu items, and incorporation of garden and local produce in the school meal program; collaborating with community partners to promote school wide events and health fairs; working with student leaders on youth engagement projects; and participation in School Wellness Policy initiatives and activities.

In addition to UCCE's work focused at school sites, staff will continue to provide trainings with community partners and agencies that serve low-income residents in order to expand reach and sustainability. UCCE currently has staff with expertise in CATCH physical activity programming, UC adult and youth curricula, garden enhanced nutrition education and Smarter Lunchrooms Movement strategies. UCCE will provide trainings and support to teachers and school food service staff, afterschool programs, Promotores, summer meals sites, high school students and community partners in order to expand our reach and encourage sustainability.

[1] c.f. Search Institute. 2016. Our Research: Measuring Intangible Strengths in Kids Lives'. http://www.search-institute.org/research. Search Institute provides a variety of references related to youth development, developmental relationships and communities. For more information and links to scholarly publications and research, visit http://www.search-institute.org/research/developmental-assets

PSE strategies:

Santa Maria

- School Wellness: UCCE will work on School Wellness Policy strategies in Santa Maria. UCCE staff participate in the Santa Maria-Bonita School District Wellness Committee. UCCE will focus on site level interventions and implementation including increasing school site representation at District Committee meetings, monitoring and implementing site level changes, and advocating and promoting changes identified through youth engagement projects.
- School Gardens: UCCE will continue to work on school garden interventions as part of comprehensive school services provided at a minimum of 4 school sites. Interventions will focus on providing training, technical assistance, and sustainability planning including collaborating with school staff, students and parents to sustain the school garden. UCCE will work to connect school gardens with the UC Master Gardener programs and other community resources including businesses and funding agencies.
- Youth Engagement: UCCE will work on youth engagement projects at a minimum of 4 elementary school sites over the three-year implementation period in the Santa Maria-Bonita school district in collaboration with the UC 4-H program. Projects will focus on enhancing youth capacity to assess, identify and advocate for healthy site changes.

Guadalupe

- School Wellness: There are two public schools in Guadalupe, with over 1260 students, 87% qualify for the free/reduced meal program. UCCE will focus School Wellness efforts on the Junior High and implementing Smarter Lunchroom strategies there.
- Youth Engagement: UCCE will work with Jr. High youth to identify and advocate for healthy site changes consistent with Smarter Lunchroom Movement strategies.

LHD

The LHDs 2017-2019 work is focused on supporting schools as the heart of health and wellness and working with partners and community members on CX3 PSE interventions, thus the LHDs work can be classified into two areas of focus: Schools and Community.

Schools: By September 30, 2019 increase access to fresh fruits and vegetables and physical activity for at least 40,000 SNAP-ED eligible students and staff in 5 Santa Barbara County School Districts through collaboration, training, and technical assistance on advancing policy, systems, and environmental changes in school districts.

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LHD staff will provide support to administration and staff in the following 5 school districts: Santa Maria-Bonita, Guadalupe, Lompoc, Orcutt, and Goleta to reach approximately 35,000 students via PSE interventions. The LHDs work will focus on providing various health and wellness related trainings to school personnel and participating in school wellness committee meetings to provide TA for school wellness policy revision, adoption, and implementation. In FFY16 the LHD hired a Program Assistant (Kirsten Criswell) whose previous employment experience included providing support to Santa Barbara County School Districts via the Orfalea Foundations School Food Initiative. When the Orfalea Foundation closed in December of 2015, school administrators and community agencies vowed to continue the PSE work initiated and funded by the Orfalea Foundation with a goal to make schools the heart of health and wellness. The Program Assistant will continue to work closely with district officials and staff via her participation in the school wellness committee meetings and in her role as the Live Well Santa Barbara County coalition coordinator.

LHD staff and subcontractors provide direct and indirect education to parents in each of the 5 school districts via collaboration with school administrators. These interventions include the Eat Healthy Be Active Community Workshop series, Rethink your Drink, My Plate, and Harvest of the Month. The LHD subcontracts with three school garden educators in Guadalupe and Lompoc who provide direct garden-based nutrition education lessons, collaborate with school food service staff to provide Harvest of the Month tastings to the entire school, harvest school garden-grown produce to be used in salad bars, tastings, and daily menus, and participate in the school wellness committee meetings. During FFY16 the garden educators provided weekly Great Garden Detective lessons to 3rd and 4th graders in 5 SNAP-ED approved schools reaching 1,200 students.

To support these educational interventions, schools will work to create PSE changes that enhance nutrition education efforts, as well as increase access to and availability of fruits, vegetables, water, and physical activity on school campuses. The LHD will provide trainings on school wellness policy implementation and enforcement, physical activity interventions, Harvest of the Month, My Plate, and Rethink Your Drink, etc., for school staff in order to create program and/or intervention sustainability.

The intervention plan begins with activities that provide comprehensive nutrition and physical activity education for school students, staff, and parents. Direct and indirect educational activities will be provided on school campuses and community sites that serve the low-income school parents WIC, Food Pantries, retail sites, Head Starts, etc.), along with health and wellness related trainings to teachers, school food service staff, and administrators by focusing on the individual and interpersonal levels of the Social-Ecological Model (SEM). In years two and three, the plan progresses to interventions at the organizational level of the SEM which focus on policy, system, and environmental changes at the school district and individual school campuses. The PSE changes will be a product of updating, implementing, and evaluating the local school wellness policies, and will be specific to the needs of the district. This may include promoting access to healthy food, water, and physical activity on school campuses, implementing Smarter Lunchroom Interventions, supporting school-garden based interventions, and ultimately seeing districts and/or school campuses invest money into sustaining the PSEs like school garden education. These organizational PSEs will be supported via the Community level of the SEM which includes Live Well Santa Barbara County coalition members, other school/community partnerships, and local municipalities with HEAL resolution language that includes schools.

Community: By September 30, 2019, with a focus on community and youth engagement strategies, work with applicable stakeholders and sectors to increase availability and accessibility of healthy foods, beverages and physical activity and decrease availability of less healthy foods and beverages in a minimum of three communities.

The LHDs community goal is focused around PSE intervention in the CX3 communities. Since we are in the process of Tier 1 interventions, we cannot clearly state what the community PSE interventions will be--this will be determined once the assessment results are analyzed and shared with community members during year 1 of this integrated work plan. We will survey six CX3 neighborhoods in Santa Maria, Guadalupe, Lompoc, and Isla Vista. Current CX3 projects center around healthy retail interventions in Santa Maria and Lompoc and we plan to continue these efforts in 17-19.

Along with healthy retail interventions in Lompoc, we are planning to assess mobile vending because the Director of Nutrition at the school district is concerned about food trucks and mobile food vendors who are parking in front of the high school and competing directly with the school food program (which is healthier and less expensive).

In Guadalupe and Isla Vista, community agencies and residents are actively pursuing ideas to establish new multi-purpose trails to support physical activity. The LHD will collaborate in these 2 communities to assist these efforts as well as others that are derived from the CX3 results.

The LHD will also collaborate with the Food Bank and other community based organizations to advocate EBT acceptance and market match programs at several qualified Farmer's markets in Santa Barbara County.

Direct and indirect nutrition and/or physical activity education will be provided to support all of the CX3/PSE goals, as well as collaborating with non-SNAP-Ed funded partners to achieve goals. Community engagement is the backbone of our CX3 PSE interventions and we will continue to work with the two community advocacy groups in Santa Maria and plan to create similar groups in the other PSE assessed neighborhoods.

Evaluation Plan

LIAs will evaluate interventions using a mix of formative, process and outcome evaluations.

UCCE

In order to ensure program messages and interventions are relevant to the information needs of the community, UCCE will use formative evaluations (F) including: Pre/Post assessments for specific curricula, the Teacher Observation Tool, the Teacher Tasting Tool, and participant feedback surveys. Several of these tools are also used for Outcome Evaluation (O). Pre and post assessments will be used with 6th grade youth to measure changes in knowledge, behavior and BMI

through collaboration with the Center for Nutrition in Schools and the Shaping Healthy Choices Program (F, O). Pre and post assessments will also be conducted with adults that complete series classes in order to assess current knowledge and behaviors and measure changes before and after interventions (F,O). The Teacher Observation Tool (F,O) will be distributed during the third quarter to assess the teacher's perception of changes in student's behaviors (F,O). Data from the Teacher Observation Tool will be used to identify when specific curriculum is not meeting the needs of the student population and to assist in measuring overall lesson efficacy. The Teacher Tasting Tool (F,O) will be used to assess the students' baseline exposure to various foods and willingness to try new foods again or ask for them at home or at school. Data from the Teacher Tasting Tool are used to make decisions regarding which recipes to demonstrate in the future (F). Participant feedback surveys include qualitative data from participants about the impact of nutrition and physical activity lessons (O) and overall satisfaction with lessons or trainings (F). These surveys are used to improve interventions and trainings (F) and to assess qualitative changes in participant knowledge or behavior as a result of UCCE programming (O). All participant and partner data collected will be used to inform continuous program improvements.

Environmental level evaluations will be used to identify priorities (F) and track changes over the period of implementation (O). Tools used will include the Smarter Lunchroom Self-Assessment Scorecard and the Shaping Healthy Choices Self-Health Check.

In addition to formative and outcome evaluation, UCCE will conduct required process evaluations including recording activities implemented, sites, number and demographics of participants reached through the Reporting Tools Workbook. UCCE will track staff hours conducting direct nutrition education, trainings, indirect education and other obesity prevention services. UCCE will also track educator extender hours through the quarterly Nutrition Activity Reporting Forms.

Data will be used to prepare a RE-AIM report on comprehensive school-based interventions in order to understand the resources required and the outcomes attained through these interventions. UCCE will report on these evaluation findings in the Annual Report. In addition success stories will be shared with the CalFresh State Office, local partners and through other UC channels including the UCANR Food Blog and UC Delivers.

LHD

Formative Evaluation

Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments will be collected in 6 communities where NEOP funded interventions in school and retail sites are planned. The assessment data will be analyzed by the LHD and data will be shared with community members, retail owners, and community partners to identify and support CX3/PSE goals.

Process & Outcome Evaluation

Process evaluation will capture reach of SNAP-Ed interventions and progress towards achieving activities and goals via the Activity Tracking Form, EARS and SAAR reports. Information attained from these evaluation activities will be used to identify successes and challenges which will be utilized to inform program

implementation. PSE efforts will be monitored using the RE-AIM framework to asses reach, effectiveness, adoption, implementation, and maintenance of all school and CX3 PSE changes.

Impact & Outcome Evaluation

Impact Outcome Evaluation (IOE) of nutrition education series with adults and/or youth will be conducted using the Food Behavior Checklist, Rapid Assessment of Physical Activity (RAPA) or Youth Nutrition and Physical Activity Survey. A matched pre-post evaluation design will be used to collect data from individual participants. These evaluation tools include several USDA indicators from the WRO Evaluation Framework such as knowledge/attitude of eating healthy foods and drinking healthy beverages, as well as shopping, physical activity and consumption behaviors.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40%		0 to 4 years old (Preschool):	
Female	60%		5 to 17 years old (School Age):	35,000
			18 to 59 years old (Adult):	5,000
			60 years old and over (Senior):	500
Total:	100%			40,500

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
65%	35%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	%	1%
Asian	0%	4%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	63%	30%
Multiple/Other	0%	2%
Total:	63%	37%

4. Languages Used in Intervention Activities and Materials

English	70%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3500	4000	5000
Indirect Education:	44800	44800	44800
Policies, Systems, and Environment (PSE) Change/Supports	51000	51000	51000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	4	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	1	Schools: Students (High School)	1
CalFresh Offices	0	Head Start Programs	23	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	28
Churches	5	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	5	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	1
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	9	Worksites	1
Extension Offices	0	Retail/Food Stores	13	Other (specify): Fair grounds	1
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Community Parks	5
Farmers' Markets	2	Schools: District Office	1	**TOTAL SITES:**	**154**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	12	Schools: Students (Elementary)	28		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, with a focus on community) and youth engagement strategies, work with applicable stakeholders and sectors to increase availability and accessibility of healthy foods, beverages and physical activity and decrease availability of less healthy foods and beverages in a minimum of three eligible communities.

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Improve access to physical activity through safe routes to school, school wellness policies, stenciling or other environmental changes
- Improve access to and/or desire for fruits and vegetables through healthy food marketing and smarter lunchrooms movement work
- Healthy Retail, Farmers Markets, Mobile Vending, Active Transportation

III. ***Annual Objectives to support the*** **Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, work with a minimum of 12 youth at two eligible pilot school sites to assess, identify and advocate for at least one change in their school or community that promotes increased access to physical activity and/or healthy foods or beverages.
    b. By September 30, 2017, LHD will analyze CX3 data in 4-6 communities and share results with key stakeholders.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, work with youth at three school sites to assess, identify and advocate for at least one change in their school or community that promotes increased access to physical activity and/or healthy foods or beverages.

    b. By September 30, 2018, LHD will collaborate with stakeholders to identify CX3 community goals in 4-6 communities and develop a plan of action to reach goals.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, work with youth at three school sites to assess, identify and advocate for at least one change in their school or community that promotes increased access to physical activity and/or healthy foods or beverages.

b. By September 30, 2019, at least three eligible CX3 community sites will have adopted and implemented at least one PSE change.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Barbara County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, with a focus on community and youth engagement strategies, work with applicable stakeholders and sectors to increase availability and accessibility of healthy foods, beverages and physical activity and decrease availability of less healthy foods and beverages in a minimum of three eligible communities.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Collaborate with partners such as: Public Health Institute, afterschool programs and UC 4-H Youth Development Program to recruit a minimum of 12 youth leaders to participate in a year-long youth engagement project (using materials from PowerPlay, Smarter Lunchrooms Movement and Public Health Institute) at two schools in year 1, and three schools in years 2 and 3. Provide weekly training, support and technical assistance to youth leaders to assess, prioritize and advocate for healthy site changes in their school or community. By year 3, youth from 3 pilot schools will have presented their findings and promote proposed or implemented solutions to policymakers and/or decision-makers.	X CED CEI MPR x C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 x, Q3 x, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4	Sign-in sheets, Meeting minutes, Training agendas, Youth Evaluations, Youth presentations

1.2	Collaborate with community partners such as: Safe Routes to School, Santa Barbara Bike and Santa Maria Recreation & Parks to promote active transportation options at a minimum of two schools and/or summer food sites in year 1 and four sites in years 2 & 3. Year one will focus on increasing awareness of active transportation options and health benefits. Years 2 and 3 will focus on community engagement efforts to improve access and promote policy, systems or environmental change around active transportation.	( ) CED (x) CEI (x) MPR (x) C&C (x) TTA	( ) CWD ( ) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X, Q2: , Q3: , Q4: X Year 2 Q1: X, Q2: X, Q3: x, Q4: X Year 3 Q1: X, Q2: x, Q3: x, Q4: x	Meeting minutes Event photos Participant evaluations
1.3	Analyze the results of 4-6 eligible CX3 community needs assessments and share with key stakeholders, market owners, Live Well Santa Barbara County Coalition, and partnering agencies.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Sol Guerrero, Petra Franquez AAA: UCCE: CCC: :	Year 1 Q1: x, Q2: x, Q3: , Q4: Year 2 Q1: , Q2: , Q3: , Q4: Year 3 Q1: , Q2: , Q3: , Q4:	Meeting Agenda PowerPoint Presentation
1.4	Develop a plan of action with community partners and stakeholders in 4-6 CX3 communities to achieve desired goals.	( ) CED ( ) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Petra Franquez, Jennie Putnam, Jackeline Ruiz AAA: UCCE: CCC: :	Year 1 Q1: , Q2: ~~x~~, Q3: x, Q4: x Year 2 Q1: , Q2: , Q3: , Q4: Year 3 Q1: , Q2: , Q3: , Q4:	CX3 Community Plan

1.5	Develop and/or update a plan of action with at least 3 store owners to advance retail PSE changes such as healthy check-out lines, and healthy product placement and promotion.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Petra Franquez AAA: UCCE: CCC: :	Year 1 Q1: ( ) Q2: (x) Q3: (x) Q4: (x) Year 2 Q1: (x) Q2: ( ) Q3: ( ) Q4: ( ) Year 3 Q1: ( ) Q2: ( ) Q3: ( ) Q4: ( )	Retail Plan of Action
1.6	Provide ongoing technical assistance to 2-6 store owners and staff to increase support and buy-in for PSE implementation.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Petra Franquez AAA: UCCE: CCC:	Year 1 Q1: (x) Q2: (x) Q3: (x) Q4: (x) Year 2 Q1: (x) Q2: (x) Q3: (x) Q4: (x) Year 3 Q1: (x) Q2: (x) Q3: (x) Q4: (x)	REAIM

1.7	Conduct quarterly in-store healthy recipe demonstrations utilizing approved materials at 2-6 retail sites and train 1-3 store staff and/or community members at each location for intervention sustainability.	CED: ; CEI: x; MPR: ; C&C: ; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Petra Franquez AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Monthly Food Demo Calendar Training Agenda
1.8	Collaborate with 2-6 retail store owners to post approved interior and exterior ads/murals/posters for healthy food and beverages.	CED: ; CEI: x; MPR: ; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Petra Franquez AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Pictures REAIM retail materials used
1.9	Collaborate 1-4 times with Healthy Retailers Healthy Communities initiative partners for possible interventions at 2-4 qualifying stores.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Jennie Putnam, Jackeline Ruiz, Petra Franquez AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting Agenda

1.10	Collaborate with and support Live Well Santa Barbara County Coalition members, local governments, community based organizations, and community members, in an on-going basis, to achieve the identified PSE changes in each of the assessed communities including implementing adopted Healthy Eating Active Living (HEAL) resolutions.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: Petra Franquez, Kirsten Criswell, Jackeline Ruiz, Jennie Putnam AAA: UCCE: CCC: :	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Meeting Agenda REAIM Copy of HEAL Resolutions
1.11	Meet at least quarterly with 2-6 community advocacy groups (5 - 25 people) to provide education or trainings to support the PSE efforts.	CED: x; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Petra Franquez, Jackeline Ruiz, Jennie Putnam AAA: UCCE: CCC: :	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Barbara County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1	PowerPlay - Snapshots & Stories: My Voice, My Community	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	Implementing A SRTS In Low-Income Communities and Schools A Resource Guide for Volunteers and Professionals – Safe Routes to School National Partnership http://www.saferoutespartnership.org/sites/default/files/pdf/LowIncomeGuide.pdf	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: Website
1.1	Smarter Lunchroom Movement - Student Nutrition Advisory Council resources	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	Fire Up Your Feet http://fireupyourfeet.org/	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: website to track active transport

1.1	TWIGS - Teams With Intergenerational Support		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.1	Coordinated Approach to Child Health - CATCH		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
1.7	Cooking Matters at the Store		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.7	My Plate Resource Handouts		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3; 1.11	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3)		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.7, 1.11	Latino Campaign with Toolbox for Community Educators		CWD				Research Tested
		X	LHD			x	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
1.7	Retail Food Demonstration Training Kit		CWD			X	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track activities and efforts of SNAP-Ed funded staff and educator extenders.		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	
						CWD	
						LHD	
						AAA	
					x	UCCE	
						CCC	
							EARS/ATF
							PSE RE-AIM Report
							x UC CalFresh Workbook
							Food Behavior Checklist
							UC Intent to Change
							List other:

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<td>Use environmental assessment tools with youth/community members to identify priorities and assess changes.
http://activelivingresearch.org/sites/default/files/Protocol_ActiveNeighborhoodChecklist.v2.pdf
Active Neighborhood Checklist</td>
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<td>E.1.3</td>
<td>Conduct environmental assessments in the school and cafeteria environment to identify priorities and evaluate changes pre and post intervention.</td>
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E.1.4	Evaluate nutrition education curriculum and learning outcomes.	x		X		CWD LHD AAA x UCCE CCC	**Year 1** Q1: x; Q2: ; Q3: ; Q4: x **Year 2** Q1: x; Q2: ; Q3: ; Q4: x **Year 3** Q1: X; Q2: ; Q3: ; Q4: X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: Teacher Tasting Tool, Teacher Observation Tool
E.1.5	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-ED EARS		x			CWD x LHD AAA UCCE CCC	**Year 1** Q1: x; Q2: x; Q3: x; Q4: x **Year 2** Q1: x; Q2: x; Q3: x; Q4: x **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>E.1.6</td>
<td>Monitor reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the PSE changes.</td>
<td></td>
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<tr><td></td><td>CWD</td></tr>
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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List other:
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<td>E.1.7</td>
<td>Assess, re-assess, identify and prioritize community needs and access to healthy foods and beverages in SNAP-eligible neighborhoods</td>
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<tr><td></td><td>AAA</td></tr>
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<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other: CX3 Assessment and Results
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019 increase access to and consumption of fresh fruits and vegetables and physical activity for at least 40,000 SNAP-ED eligible students and staff in 5 Santa Barbara County School Districts through collaboration, training, and technical assistance on advancing policy, systems, and environmental changes in school districts.

SNAP-Ed State Goals :

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above: School wellness policies, Smarter Lunchroom Movement interventions, outdoor environmental learning centers (School Gardens), structured physical activity, safe routes to school, playground stencils and nutrition education murals.**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By Sept 30, 2017 participate in five school wellness policy committees to update the school wellness policies and present to the school boards for adoption.
    b. By Sept 30, 2017 provide direct and indirect nutrition education to students and parents in 5 school districts to reach at least 1,000 eligible participants
    c. By Sept 30, 2017 collaborate with partners to provide at least 3 school wellness related trainings (CATCH, School Wellness Policy, Rethink your Drink, Harvest of the Month, Parents in Action, etc.) to reach at least 300 school district staff.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, provide direct and indirect education to students and parents in 5 school districts to reach at least 4,000 eligible participants.
   b. By September, 30, 2018, at least 4 school districts will assess their school wellness policies and choose 1-3 wellness related goals to achieve.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide direct and indirect education to students and parents in 5 school districts to reach 5,000 eligible participants.
   b. By September 19, 2019, 5 school districts will have adopted at least one nutrition or physical activity related PSE change at their school campuses.
   c. By September 19, 2019, at least 2 school districts will allocate LCAP funds to district wellness initiatives in order to sustain efforts on advancing nutrition and PA related policy, systems, and environmental changes in school districts

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019 increase access to fresh fruits and vegetables and physical activity for over 40,000 SNAP-ED eligible students and staff in 5 Santa Barbara County School Districts through collaboration, training, and technical assistance on advancing policy, systems, and environmental changes in school districts.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Attend at least 4 school wellness committee meetings per year in each of the 5 qualified school districts to support school wellness policy development, adoption, implementation, and evaluation.	CED: ; CEI: ; MPR: ; C&C: x ; TTA: x	CWD: ; LHD: x ; AAA: ; UCCE: ; CCC:	CWD: LHD: Kirsten Criswell, Melissa Marrs, Shelby WildBrown, Kathi DiPeri AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting Agenda Meeting Minutes

2.2	Partner with school districts, the Live Well Santa Barbara County Coalition, and the Santa Barbara County School Wellness Council to provide staff development trainings on the following topics: School Wellness Policy 201, Parents in Action, CATCH, Harvest of the Month, ~~&~~ Rethink Your Drink, Workplace Wellness, Nutrition Education, and Physical Activity. (all trainings in year 1, only Harvest of the Month and Rethink Your Drink in years 2 & 3)	[ ] CED [ ] CEI [ ] MPR [x] C&C [x] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: Kirsten Criswell, Jackeline Ruiz AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Training Agenda Training Evaluations
2.3	Provide at least 6 school garden based direct nutrition education lessons at 5 schools to reach at least 1,000 students.	[x] CED [ ] CEI [ ] MPR [ ] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: Melissa Marrs, Shelby WildBrown, Kathi DiPeri AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Curricula/materials
2.4	Collaborate with partners via the monthly school wellness committee meetings and the Santa Barbara County School Wellness Council to advocate for LCAP or other district funds to be allocated to outdoor environmental learning centers or other health and wellness initiatives on campus for sustainability.	[ ] CED [ ] CEI [ ] MPR [x] C&C [ ] TTA	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: Kirsten Criswell, Jackeline Ruiz AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	Meeting Minutes
2.5	In collaboration with the Directors of Child	[ ] CED	[ ] CWD	CWD:	Year 1	ATF

	Nutrition, conduct monthly Harvest of the Month promotional events at a minimum of 5 school campuses to reach approximately 3,000 students.	x CEI MPR C&C TTA	x LHD AAA UCCE CCC	LHD: Melissa Marrs, Shelby WildBrown, Kathi DiPeri, Jackeline Ruiz, Jennie Putnam AAA: UCCE: CCC:	Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Harvest of the Month Cafeteria Calendar Pictures Recipes
2.6	Provide a Harvest of the Month train-the-trainer for 2-10 Child Nutrition staff in 2-5 school districts for sustainability of the Harvest of the Month promotional events on campus.	CED CEI MPR C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Kirsten Criswell, Jackeline Ruiz, Jennie Putnam AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 	ATF Training Agenda Training Evaluations
2.7	Collaborate with community based organizations	CED	CWD	CWD:	Year 1	ATF

	(Family Service Agencies, Head Start, THRIVE, Isla Vista Teen Center, Healthy Lompoc, Open Streets, Day of the Farm Worker, Migrant Conference, etc.) & foodbank distribution sites to provide nutrition education and/or PA information/materials reaching at least 400 families.	X CEI MPR x C&C TTA	x LHD AAA UCCE CCC	LHD: Jackeline Ruiz, Jennie Putnam, Petra Franquez AAA: UCCE: CCC:	Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Approved Materials Pictures
2.8	Collaborate with the Child Nutrition Directors in 2-5 school districts to incorporate school garden grown fruit, vegetable, and herbs, in the school food menu or on the salad bar.	CED CEI MPR x C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Melissa Marrs, Shelby WildBrown, Kathi DiPeri AAA UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	RE-AIM
2.9	In collaboration with school principals, PTAs, teachers, and school partners, provide information and technical assistance for school wellness grant applications.	CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Kirsten Criswell AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	RE-AIM School Wellness Committee Meeting Minutes

2.10	Provide ideas and information via school wellness committee meetings to School District staff in their efforts to increase student participation in the school meal program by increasing the number of returned free and reduced meal applications at the beginning of each school year or other intervention to be determined.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: Kirsten Criswell AAA: UCCE: CCC:	Year 1: Q1 x; Q2 ; Q3 ; Q4 x Year 2: Q1 x; Q2 ; Q3 ; Q4 x Year 3: Q1 x; Q2 ; Q3 ; Q4 x	RE-AIM
2.11	Provide Smarter Lunchrooms Movement training and technical assistance to a minimum of 3 school districts reaching at least 21 schools.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: Kirsten Criswell, Jackeline Ruiz, Jennie Putnam AAA: UCCE: CCC:	Year 1: Q1 ~~x~~; Q2 ~~x~~; Q3 ~~x~~; Q4 ~~x~~ Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 ; Q2 ; Q3 ; Q4	ATF REAIM SLM pre and post assessments Training agendas Photos
2.12	Annually, implement nutrition education lessons using evidence-based, SNAP-Ed approved curricula with a minimum of 2400 K-6th youth at four qualifying schools and/or afterschool sites though staff and educator extenders in the classroom and garden.	CED: x; CEI: ; MPR: ; C&C: ; TTA: x	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	RTWB

2.13	Implement the Shaping Healthy Choices Educator Extender pilot program in eight 6th grade classrooms in year 1, and thirteen 6th grade classrooms in year 2. Provide ongoing support and technical assistance to Extenders on program implementation and curriculum fidelity, garden-based lessons, cooking demonstrations, and whole school interventions (Smarter Lunchrooms, Health Fairs, School Wellness, etc.) in year 3.	x CED x CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTWB
2.14	Annually, conduct nutrition education lessons using evidence-based SNAP-Ed approved curricula with a minimum of 70 parents at four qualifying schools and/or afterschool sites though LIA staff or extenders in a classroom or garden setting.	x CED CEI MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTWB Sign-in sheets
2.15	Convene school garden committees at a minimum of 2 school sites in year 1, and 3 school sites in year 2 & 3 to organize school garden workdays after school and over the summer (year 1), create a school garden sustainability plan (year 2 & 3) and provide ongoing training and support for using the school garden for nutrition education, food for school lunches and service projects for youth leaders (year 3).	x CED CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4	Committee agendas Sustainability plans

2.16	Work with district food service staff to pilot a salad bar ambassador program with student, teacher and school staff support at a minimum of 1 school in year one, expanding to 4 schools in year two and districtwide if found to be feasible and effective by year three.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD ( ) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4	Training agendas
2.17	Beginning in year 2, convene applicable stakeholders which may include Area Agency on Aging, UC 4-H Youth Development Program, Santa Maria High School or other community partners to assess feasibility of and plan for a project to train youth and/or older adults to mentor and work with youth using curricula such as TWIGS or CATCH in order to increase physical activity and foster youth leadership and adult youth partnerships. Begin pilot program implementation in at least one school community by year 3.	(x) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD ( ) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	RTWB Training agendas

2.18	Annually, work to improve home to school connections that reinforce student learning around nutrition and physical activity and promote changes in the home environment through: parent newsletters and recipes (minimum of 4 times per year), Spanish language Facebook page promotion (weekly posts), using the schools automated phone calling system, promoting the EatFresh.org text message nutrition course, other SNAP-Ed approved text messaging system, and hosting informational tables for parents at pick-up or drop-off or local food distribution sites.	x CED x CEI x MPR C&C TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Parent letters social media RTWB
2.19	Work with district administration, school site staff, principals and students to increase site-level representation on district wide school wellness committee. Encourage district level support for staff participation on District committee.	CED CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4	Meeting minutes

2.20	Provide 5-10 Rethink your Drink school-wide assemblies to reach 2000-5000 students.	x CED CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	
2.21	Provide nutrition education lessons to 400-800 adults (RYD, HOTM, Eat Healthy Be Active, My Plate etc.), with a focus on parents at our intervention school sites.	X CED X CEI MPR C&C TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: Jackeline Ruiz, Jennie Putnam, Petra Franquez AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 — x x x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — x x x x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Barbara County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.3	Nutrition to Grow On (grades 4-6)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3	The Great Garden Detective (grades 3-4)	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3, 2.12, 2.18	Eating Healthy from Farm to Fork (grades K-2)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.12, 2.17	Coordinated Approach to Child Health (K-5)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.12, 2.13, 2.15, 2.18	Shaping Healthy Choices program: Discovering Healthy Choices, Cooking Up Healthy Choices	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3, 2.12, 2.15	DigIn! (grades 5-6)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.12, 2.18	Good for Me and You (2)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.12, 2.18	Happy Healthy Me: Moving, Munching and Reading Around MyPlate (K-1)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:
2.12, 2.18	It's My Choice….Eat Right! Be Active! (3)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

2.3, 2.12, 2.15	Jr. Master Gardeners (3-5)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.12, 2.15, 2.17, 2.18	TWIGs: Teams With Inter-Generational Support (K-8)		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.14, 2.15, 2.18	Eatfresh.org Text Message Nutrition Class		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.14, 2.15, 2.18	Eating Smart, Being Active		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.3, 2.12, 2.15, 2.18	Fresh from the Garden		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.14, 2.15, 2.18	Healthy, Happy Families		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		

2.14, 2.15, 2.18	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.3	Eat Fit (grades 6-8)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7, 2.12, 2.18	Healthalicious		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.7	Nutrition Nuggets		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Eat Healthy Be Active Community Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.7	Fruit Vegetable and Physical Activity Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Eat Well, Move More, Feel Great		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Cooking Matters		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	We Can: Ways to Enhance Children's Activity and Nutrition		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Eating Smart Being Active		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Healthy Eating Made Easier		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.7	My Plate For My Family Education Toolkit		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.2	Parent Lesson Plans: Advocating for healthier school environments		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
2.2; 2.3; 2.5; 2.6; 2.7, 2.16, 2.18	Harvest of the Month		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
2.3, 2.12, 2.15	Learn! Grow! Eat! Grow!		CWD			Research Tested
			LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			

Santa Barbara County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Pre/post tests and retrospective surveys using approved evaluations with youth and adults.			x		CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other: Food Identification Survey, Nutrition Knowledge survey, Food Frequency Questionnaire, Anthropometrics, Plan Shop Save and Cook pre/post, Teacher Observation Tool

E.2.2	Participant evaluations	x		x		CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x **Year 2** Q1 Q2 Q3 Q4 x x x **Year 3** Q1 Q2 Q3 Q4 x x x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: Success story half-sheets, taste testing tool
E.2.3	Environmental change assessment tools	x		x		CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x **Year 3** Q1 Q2 Q3 Q4 x x	EARS/ATF x PSE RE-AIM Report (garden) UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Smarter Lunchrooms pre/post assessments, Shaping Healthy Choices Self Health Check

E.2.4	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed EARS.		x			Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report (garden) x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.5	Matched pre and post using approved evaluation with at least 100 adult and/or students (annually) attending a nutrition education series.			x	x LHD	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: IOE
E.2.6	Monitor reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the changes in the school environment.		x	x	x LHD	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Barbara County

Three-Year
Integrated Work Plan
FFY 2017–2019

Rev. 5/23/2017

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Santa Barbara County Public Health
FFY 2018 Total Budget:	**$681,459.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$36,730	$363,560	$363,560	$400,290	10.10%
2	Non-Capital Equipment/Supplies	$1,896	$4,287	$4,111	$6,007	40.12%
3	Materials	$2,790	$6,430	$6,180	$8,970	39.50%
4	Travel	$2,300	$13,362	$13,362	$15,662	17.21%
5	Building/Space		$0	$0	$0	
6	Maintenance	$85	$12,340	$12,766	$12,851	4.14%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$24,179	$163,418	$119,352	$143,531	-12.17%
	Total Direct Costs:	**$67,980**	**$563,397**	**$519,331**	**$587,311**	4.24%
9	Indirect Costs*** Indirect Cost Rate= 23.52%	$20,906	$80,783	$73,242	$94,148	16.54%
	Total Federal Funds	**$88,886**	**$644,180**	**$592,573**	**$681,459**	5.79%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase personnel FTE, salary and benefit rates
2	Non-Capital Equipment/Supplies	Increase supplies needed to expand reach of objectives
3	Materials	Increase the materials needed to expand reach of objectives
4	Travel	increase travel to expand reach of objectives
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	County employees will do more work and subcontract out less
9	Indirect Costs	increase in indirect cost rate percentage and in S&B cost

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Santa Barbara County Public Health

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Trina Long	50.00%	50.00%	$86,716.00	1	$86,716.00	56.00%	$48,560.96	$67,638.50	$135,277	
2			Health Educator	Fidel Villanueva	0.00%	100.00%	$81,217.00	1	$81,217.00	57.00%	$46,293.69	$0.00	$127,511	
3			Health Educator	Rosalinda Figeuroa	0.00%	100.00%	$62,741.00	1	$62,741.00	62.00%	$38,899.42	$0.00	$101,640	
4			Accountant	Amber Bermond	100.00%	0.00%	$79,876.00	0.12	$9,585.12	47.00%	$4,505.01	$14,090.00	$14,090	
5			Health Educator	Jackeline Ruiz	100.00%	0.00%	$71,618.00	0.2	$14,323.60	52.00%	$7,448.27	$21,772.00	$21,772	
				Total Staffing: Salaries/Benefits:				**3.32**	**$254,583**		**$145,707**	**$103,501**	**$400,290**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Duplicating Supplies	Duplicating supplies for staff on salary and for Subcontractor A, who work 100% for SNAP-Ed-work at the same facility as prime staff	3.93	$0.07	3725	$1,025	
2			Postage	Nutrition education newsletters and evaluations 25 items at $0.57 + FedEx. (For staff on salary and for Subcontractor A who works 100% for SNAP-Ed-work at the same facility as prime staff)	3.93	$0.57	25	$56	
3			Office Supplies	Paper, folders, calendars, pens, printer cartridges, laminator pouches/paper ($25 per staff/month). (For staff on salary and for Subcontractor A who works 100% for SNAP-Ed-work at the same facility as prime staff)	3.93	$86.21	12	$4,066	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer	PC Replacement for Subcontractor B Petra - Replacement of Monitor and Computer, County will purchase equiptment and be placed on county property and maintain ownership.	0.86	$1,000.00	1	$860	
							Total Non-Capital Equipment/Supplies:	**$6,007**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Books, handouts - include HOTM, USDA healthy recepies, etc, required for the delivery of critical program services, not to exceed $4 per participant. These items will not be NERI.	$4.00	787.5	$3,150	
2			Food Demonstrations	Costs include food, paper products, and cleaning materials for taste testing; not to exceed a total of $2.50 per participant per demonstration ($2.50 x 2,000 participants).	$2.50	2000	$5,000	
3			Training Kit	Provide nutrition education trainings to partners - teachers, peer-to-peer, CX3, community engagement, CNAP, Physical Activity, Parents in Action, Smarter Lunchrooms, $30 Training Kit for each of 4 trainings	$30.00	4	$120	
4			Kitchenware	Kitchenware -knives($20), bowls($20), colanders($20), platters($20), crock-pots($40), water dispensers($20), coolers($20), blenders($40)	$30.00	20	$600	
5			Garden Supplies	Seeds, seedlings, plant starts, small gardening tools and supplies to support edible gardens	$10.00	10	$100	
						Total Materials:	**$8,970**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			All Prime Staff and Sub A	Various	Local Mileage	100	4						120			$6,420	
2			Project Coordinator/Trina Long, Health Educator/Fidel Villanueva or Rosa Figueroa	Sacramento	LHD Program Directors' Meeting	1	2	1.5	2	$46.00	$110.00		667			$935	
3			Project Coordinator/Trina Long, Health Educator/Fidel Villanueva, Health Educator/Rosa Figueroa	Sacramento	SNAP-ED LIA Forum	1	3	2.5	3	$46.00	$110.00		667			$1,692	
4			Project Coordinator/Trina Long	Bay Area	CCLHDN	1	1	1	1	$46.00	$150.00		450			$437	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health

5			Project Coordinator/Trina Long, Health Educator/Fidel Villanueva, Health Educator/Rosa Figueroa	TBD	SNAP-Ed Competencies	4	3	1	1	$46.00	$110.00		400			$2,728	
6			Project Coordinator/Trina Long, Health Educator/Fidel Villanueva, Health Educator/Rosa Figueroa	TBD	Regional Trainings	6	3	1	1	$46.00	$110.00		200			$3,450	
Out-of-State																
1			None													$0	
															Total Travel:	**$15,662**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Santa Maria SNAP-Ed Office 2125 S. Centerpointe Pkwy Room 314	Telephone, voicemail, fax approx. $35 per staff/month x Prime Staff # 1 & 2 and Subcontractor A (100% NEOP-funded)	2.61	$35.00	12	$1,096	
2		Santa Barbara SNAP-Ed Office 345 Camino del Remedio Room 332	Telephone, voicemail, fax approx. $35 per staff/month x Prime Staff # 3,4 & 5	1.32	$35.00	12	$554	
3		Santa Maria SNAP-Ed Office 2125 S. Centerpointe Pkwy Room 314	For computer network connectivity. Server housing (datacenters), Enterprise Email, Windows infrastructure services, network connectivity, and ITS security services. Charged $640 quarterly for each staff. (Prime Staff #1 & 2 and sub A)	2.61	$640.00	4	$6,682	
4		Santa Barbara SNAP-Ed Office 345 Camino del Remedio Room 332	For computer network connectivity. Server housing (datacenters), Enterprise Email, Windows infrastructure services, network connectivity, and ITS security services. Charged $640 quarterly for each staff. Prime Staff #3,4 & 5	1.32	$640.00	4	$3,379	
5		Santa Maria SNAP-Ed Office 2125 S. Centerpointe Pkwy Room 314	County-mandated software maintenance enterprise agreement ($290.00 per person) (Prime Staff #1 & 2 sub A)	2.61	$290.00	1	$757	
6		Santa Barbara SNAP-Ed Office 345 Camino del Remedio Room 332	County-mandated software maintenance enterprise agreement ($290.00 per person) (Prime Staff #3, 4 & 5)	1.32	$290.00	1	$383	
						Total Maintenance:	**$12,851**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Kirsten Criswell	Assists the Project Coordinator with nutrition education program planning and development.	$46,415	
B			Petra Franquez de Sandoval	Work with the Nutrition Education and Obesity Prevention Program to provide nutrition and physical activity education and PSE activates in qualifying CX3 communities.	$54,673	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Shelby Wild Brown (100% NEOP-funded)	Work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible schools conducting edible school/community garden education.	$18,000	
2			Abbi (Melissa) Marrs (100% NEOP funded)	Work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible schools conducting edible school/community garden education.	$18,000	
3			Jennie Putnam (100% NEOP-funded)	Work with NEOP program to provide nutrition and physicial activity education and PSE activities in targeted schools and community locations.	$2,950	
4			IPSO Facto	Web designer to update network website	$3,493	
				Total Contracts/Sub-Grants/Agreements:	**$143,531**	

Total Direct Costs:	**$587,311**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Based on total salaries & benefits	23.52%	$400,290.00	$94,148	
					Total Indirect Costs:	**$94,148**	

Total Budget:	**$681,459**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health
Contract/Sub-Grant/Agreement: Kristen Criswell

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Assistant	Kirsten Criswell (100% NEOP-funded) ($35/hr x 32 hrs/week x 40 weeks)	100.00%	0.00%	$72,800.00	0.6153846	$44,800.00	0.00%	$0.00	$44,800.00	$44,800	
				Total Staffing: Salaries/Benefits:				**0.6153846**	**$44,800**		**$0**	**$44,800**	**$44,800**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health
Contract/Sub-Grant/Agreement: Kristen Criswell

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)									
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None				$0	
					Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Program Assistant/Kirsten Criswell	various	Local Mileage	20							88			$942	
2		Program Assistant/Kirsten Criswell	Sacramento	LIA Forum	1	1	2	2	$46.00	$110.00		675			$673	
Out-of-State																
1		None													$0	
														Total Travel:	**$1,615**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health
Contract/Sub-Grant/Agreement: Kristen Criswell

	Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
					Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs:	**$46,415**

	Budget Adjustment		9. Indirect Costs:				Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$46,415**

Organization Name: California Department of Public Health

County/Jurisdiction: Santa Barbara County Public Health

Contract/Sub-Grant/Agreement: Petra Franquez de Sandoval

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Health Educator	Petra Franquez de Sandoval (100% NEOP-funded) ($30/hr x 40 hrs/week x 45 weeks	0.00%	100.00%	$62,400.00	0.8653846	$54,000.00	0.00%	$0.00	$0.00	$54,000	
				Total Staffing: Salaries/Benefits:				**0.8653846**	**$54,000**		**$0**	**$0**	**$54,000**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health
Contract/Sub-Grant/Agreement: Petra Franquez de Sandoval

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Health Educator/Petra Franquez de Sandoval	Sacramento	LIA Forum	1	1	2	2	$46.00	$110.00		675			$673	
	Out-of-State																
1			None													$0	
															Total Travel:	**$673**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Barbara County Public Health
Contract/Sub-Grant/Agreement: Petra Franquez de Sandoval

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$54,673**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$54,673**

SNAP-Ed Programming occurs in this county through UC CalFresh San Luis Obispo County Office.

Please refer to the San Luis Obispo County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

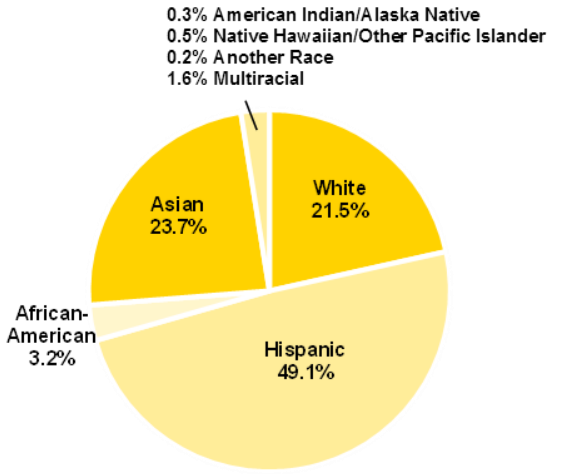
Supplemental Nutrition Assistance Program Education

Santa Clara

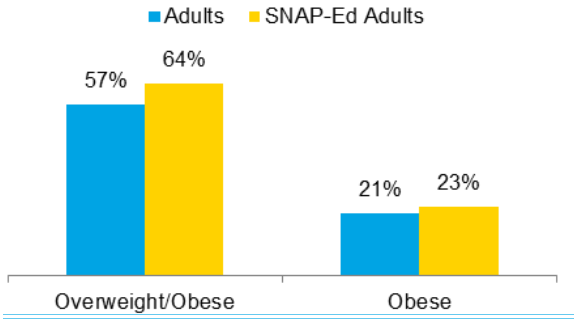
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	382,005 (21%)
Ages (<185% FPL)	
Children <6 years old	34,488 (24%)
Children 6-17 years old	69,160 (24%)
Adults 18-64 years old	229,482 (19%)
Seniors 65 years and older	48,875 (22%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 14%	Obese data not available
Age 12-17 years	Overweight and Obese 19%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%

* unstable estimate

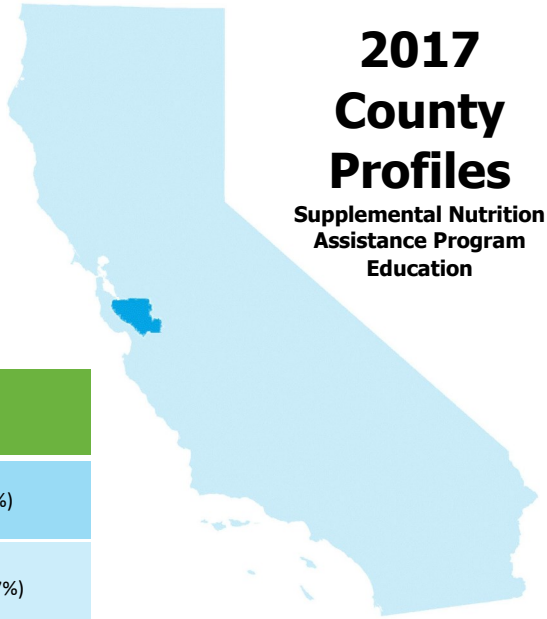
Population below Federal Poverty Level

10%

Food Insecurity Rates

11% Overall

17% Children



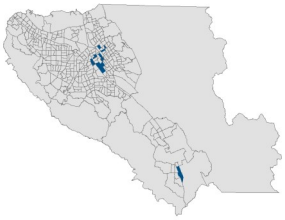
Other Federal Nutrition Assistance Programs

CalFresh Participants	103,430 (6%)
Students Eligible for Free/Reduced Price Meals (FRPM)	102,857 (37%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
372	14 (4%) all races

Schools	SNAP-Ed Eligible Schools
446	181 (41%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	12%
Percent of children (5-11) physically active 1+ hour every day	25%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	53%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
68%	53%	55%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	6%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
26%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Clara County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: Santa Clara County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Santa Clara County Public Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	Catholic Charities of California: CCC: (Catholic Charities Santa Clara County)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Santa Clara County is located in the San Francisco Bay Area and has a population of 1,788,393, with 22% being SNAP-Ed eligible (income ≤185% FPL). Of the 389,118 SNAP-Ed eligible individuals living in Santa Clara County, 49.1% are Hispanic, 23.7% Asian, 21.5% White, 3.2% African American, 0.5% Native Hawaiian/Other Pacific Islander, 0.3% American Indian/Alaska Native, and 1.8% multi-racial or another race. Over 100 languages are spoken by Santa Clara County residents, with the primary languages being English, Spanish, Vietnamese and Chinese. According to the US English Foundation, Santa Clara County has the sixth largest Spanish-speaking population (275,440 speakers), second largest Vietnamese-speaking population (89,175 speakers), and third largest Chinese- speaking population (64,805 speakers) in California.

Of the 372 eligible census tracts in Santa Clara County, 23 (6.2%) are SNAP-Ed eligible (≥50% incomes ≤185% FPL) based on all races data for 2007-2011 and 2008-2012. Of the 436 schools in Santa Clara County, 175 (40%) are SNAP-Ed eligible (≥50% FRPM Enrollment, 2015).

Santa Clara County has a food insecurity rate of 13.4% overall, and 19.5% among children. As of January 2015, 111,985 individuals, 6.3% of Santa Clara County's total population participated in CalFresh. According to Feeding America, the average cost of a meal in Santa Clara County is $3.04, which is higher than both the California ($2.80) and National ($2.74) averages.

In Santa Clara County, the prevalence of overweight or obesity in adults is 56.4% overall, and 65.2% for SNAP-Ed eligible adults. Among low-income children, 33.9% of 2-4 year olds and 41.8% of 5-19 year olds are overweight or obese. Among teens, 31% ate five or more servings of fruits and vegetables per day. Only 9% of children ages 2-11 and 9% of adults ate 2 or more servings of fruit and 3 or more servings of vegetables per day in the past 30 days. Among SNAP-Ed eligible residents, 52.9% of adults and 56.7% of children and teens (ages 2-17) ate fast food one or more times in the past week.

Almost one third (30%) of adults overall, and half of Hispanic adults (49%), consumed one or more sugar-sweetened beverages on the previous day. Among children and teens ages 2-17, 33% consumed one or more sugar-sweetened beverages per day. Access to healthy foods and beverages and physical activity opportunities is difficult for many SNAP-Ed eligible adults. The majority (71%) of adults with an annual household income of less than $20,000 per year report difficulty accessing fruits and vegetables at their workplace. Only 15% of adults reported healthy foods available in their worksite vending machines. Approximately half of Santa Clara County residents reported access to indoor and outdoor facilities that make it easier to be physically active during the work hours; however, fewer Latinos (20%) reported such access.

Santa Clara County is taking part in the Healthy Stores for a Healthy Community campaign, which is a collaboration between tobacco use prevention, nutrition, and alcohol prevention partners. In 2013, surveys of 134 stores in Santa Clara County that sell tobacco products were assessed to look at product marketing and the availability of healthy and unhealthy options. More than half (56%) of the stores surveyed sell sugary drinks at the check-out. This is even

higher (65.3%) for stores located near schools. Over three-quarters (77.6%) of stores had candy placed on or next to the checkout area. Only 37.3% of stores surveyed had any fresh fruit or vegetables available. Outside advertisements were also much more prevalent for sugary drinks (40.3% of stores) compared to the promotion of healthy beverages (14.2% of stores) and fruit or vegetables (2.2% of stores). Only 38.1% of the stores surveyed accept CalFresh or WIC. In FFY 15, LHD staff conducted CX3 surveys of 20 retail stores serving the SNAP-Ed eligible population. Of those 20 stores, only 45% had a quality score of 75 or above.

Many Santa Clara County residents are not getting the recommended amounts of physical activity. Only about half (58%) of adults in Santa Clara County met the Centers for Disease Control and Prevention (CDC) recommendations of at least 150 minutes of moderate intensity, or 75 minutes of vigorous intensity, aerobic activity per day. Less than one quarter (17.3%) of children ages 5-11 in Santa Clara County, compared with 32.6% in California, meet the recommendations of being physically active for at least one hour every day. During the 2014-15 school year, only 27%, 35%, and 41% of fifth, seventh, and ninth grade students, respectively, met the physical fitness standards for students in California. The percentage of Latino youth meeting the standards was even lower, with 18%, 22%, and 30% of fifth, seventh, and ninth grade students, respectively, meeting State standards.

Other nutrition-related programs serving low-income residents in Santa Clara County include the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Head Start Program, National School Lunch and School Breakfast Programs, Child and Adult Care Food Program, the Summer Food Service Program, Senior Nutrition Program, and Expanded Food and Nutrition Assistance Program (EFNEP).

4. **Community Assessment**

Much of the community assessment data used in the jurisdiction description comes from the SNAP-Ed County Profiles prepared by CDPH, which includes County-level data from a variety of sources including the American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends Data, and the California Health Interview Survey (CHIS). The 2014 Obesity and Physical Activity Report prepared by the Santa Clara County Public Health Department (SCCPHD), which contains data from sources such as the California Dietary Practices Survey and California Department of Education FITNESSGRAM, was also used as a source of local data. Additional data sources include the Santa Clara County 2013-14 Behavioral Risk Factor Surveillance System, Feeding America's Map the Meal Gap 2012, the US English Foundation Research, CDPH Healthy Stores for a Healthy Community Campaign, and CDPH CX3 data.

Based on local data, low fruit and vegetable consumption among all age groups helped to inform the decision to select a Harvest of the Month produce item as part of the CNAP monthly themes to help reinforce the key MyPlate message, "make half your plate fruits and vegetables." In addition to the poor fruit and vegetable consumption data, sugar-sweetened beverage consumption data also helped in the decision to focus messaging on both healthy food and beverages.

Data on food and beverage consumption in children also helped with selecting PSE strategies related to school/community gardens, school wellness policies, and participation in the Smarter Lunchrooms Movement. With the low rates of physical activity among Santa Clara County residents, physical activity promotion will be incorporated into many of the interventions. The data indicating the high average cost of a meal in Santa Clara County illustrates the increased importance of including a food security and food resource management component in interventions targeted towards low-income individuals, and was taken into account during the development of objectives and activities.

Interventions conducted and materials utilized will be reflective of the primary languages spoken throughout Santa Clara County. Bilingual/bicultural staff from UCCE, CCC, and LHD will conduct activities in sites across the County to best meet the needs of the SNAP-Ed eligible communities.

Data indicating difficulty accessing healthy foods and beverages and physical activity opportunities in the workplace indicate the need for the PSE strategies to support the development and implementation of healthy food and beverage standards and procurement policies as well as supporting structured physical activity in SNAP-Ed eligible sites. The 2013 Healthy Stores for a Healthy Community Campaign and CX3 data both indicate the need for interventions in the retail environment, and help to indicate areas in which to focus. Partnerships with other programs within Santa Clara County will help to further the reach and impact of the retail interventions being conducted locally.

5. **Community Change Goals**

There are several health-related guiding documents currently in use in Santa Clara County. They all support community change goals that align with the California SNAP-Ed's overall goal of improving SNAP-Ed-eligible families' healthy food and physical activity choices. These documents include the Santa Clara County's General Plan, the Santa Clara County Public Health Department Strategic Plan 2015-2018, and the Community Health Improvement Plan (CHIP).

Santa Clara County's General Plan contains a Health Element section. It emphasizes collaborative, comprehensive approaches to planning for community health which was based on several County needs assessments and input from key stakeholders. Santa Clara County recognizes that the environments where people eat, live, learn, work play and shop strongly influence personal health behaviors. The community change goals reflect this, as they aim to make the environment in Santa Clara County more conducive to making healthy choices the easy choices. Strategies from the Healthy Eating, Food Access, and Sustainable Food Systems and Recreation and Physical Activity sections of the Health Element to the General Plan were selected based on the community assessment data and relevance to SNAP-Ed work in Santa Clara County.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Clara County

Three-Year
Integrated Work Plan
FFY 2017–2019

The community change goals that have been identified for Santa Clara County are:

1. Promote urban agriculture

a. Support the expansion of various forms of urban agriculture, including community gardens
b. Encourage the development of new urban agriculture sites in low-income and underserved neighborhoods and combine programs on urban agriculture with food production safety, food literacy and nutrition education
c. Collaborate with school districts to expand opportunities for agriculture, curriculum integration, and allow community gardens on school property

2. Support a variety of healthy food outlets within neighborhoods and communities

a. Promote healthy food access throughout the County, particularly in underserved neighborhoods
b. Promote improved access to healthy food options through healthy food retail establishments
c. Support and collaborate with organizations to implement practices, education, and policies to increases access to healthy food and beverages
d. Support and promote the availability and accessibility of clean drinking water and water bottle-filling stations in public facilities, businesses and schools

3. Reduce food insecurity and hunger

a. Support expanded participation in federal food assistance programs
b. Promote farmers markets, community-supported agriculture, and healthy food retail outlets that accept payment mechanisms for food assistance programs
c. Support efforts to meet the nutritional needs of older adults

4. Promote healthy eating and food literacy

a. Promote healthy food and beverage standards and procurement policies
b. Support and promote healthy food options, nutrition education, and food literacy
c. Support improved nutrition standards and healthy food offerings in school food services
d. Encourage and assist businesses in creating breastfeeding friendly workplaces

5. Enhance programs in cities, school districts, the County, other agencies, and workplaces that promote physical activity and wellness at all ages and physical abilities

a. Promote and support the development of programs that encourage underserved communities and people with health issues to use parks and recreational facilities
b. Encourage school district activities and related programs that support physical activity and wellness
c. Promote awareness and access to programs and activities

Santa Clara County Public Health Department *Strategic Plan 2015-2018* identifies priorities as well as a roadmap for how to address these priorities. It is not a comprehensive listing of services and activities, but rather a plan of where the Department wants to affect change and allocate resources. Priorities and goals include:

1. Engage partners and communities to improve community health;
2. Advance racial and health equity to eliminate health disparities;
3. Strengthen prevention and response to current and emerging infectious diseases;
4. Strengthen organizational capacity for accountability and transparency;
5. Successfully communicate the value of the Public Health Department and public health; and
6. Promote a robust prevention-oriented countywide health system.

Facilitated by the Santa Clara County Public Health Department, the *Community Health Improvement Plan* (CHIP) is an action-oriented plan for addressing the most salient issues identified by the Community Health Assessment (CHA) to improve the health and well-being of Santa Clara County residents. Collaboration and partnership with a broad base of community partners resulted in the identification of the top health priority: Chronic Disease/Healthy Eating & Active Living.

Focus Area: Access to Healthy Food and Beverages

Goal 1: Increase consumption of healthy food and beverages and decrease consumption of unhealthy options through education, policy, systems and environmental change.

Objective 1: Increase consumption of the daily recommended servings of fruits and vegetables daily by 5% from baseline for children, adolescents, and adults by 2020.

Objective 2: Reduce consumption of sugar-sweetened beverages by 15% from baseline for children, adolescents, and adults by 2020.
Objective 3: Reduce consumption of unhealthy foods by 5% from baseline for children, adolescents, and adults by 2020.

Goal 2: All residents will have a community conducive to safe physical activity, mobility, and social connectedness.
Objective 1: Increase the proportion of children, adolescents, and adults who meet daily physical activity recommendations by 5% from baseline by 2020.
Objective 2: Increase the percent of youth and adults using safe active transportation to school and work by 5% from baseline by 2020.
Objective 3: Increase the percent of respondents who spend hours per week outside of the home in a social environment by 2020.

Goal 3: Prevent and manage chronic disease by improving the continuum of care across health care and community settings.
Objective 1: Decrease overweight and obesity by 5% from baseline for patient populations by 2020.
Objective 2: Decrease the prevalence of diabetes by 5% from baseline in Santa Clara County by 2020.

All three organizational and community documents support and align with one another. All community change goals are multi-year goals that require the support of external partners and funding streams. The Santa Clara County LIA's work plan supports these larger community change goals. The three local objectives for FFY 2017-2019 that the LIAs have selected are:

1) By September 30, 2019, 46 SNAP-Ed eligible sites will strengthen or improve implementation of existing wellness policies and/or practice and standards to support improved physical activity behavior and increased consumption of healthy food and beverages for SNAP-Ed eligible participants, their families, and site employees who impact the environment.

2) By September 30, 2019, coordinate and collaborate with at least 7 partner agencies in the community to coordinate consistent nutrition and physical activity messaging and improve environments to increase opportunities for healthy eating and physical activity for SNAP-Ed eligible participants.

3) By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 10 SNAP-Ed qualifying neighborhood retail stores.

While the majority of the community change goals relate to the entire population within the County, the LIAs will focus their efforts on serving the SNAP-Ed eligible population. Additional partners and funding streams within Santa Clara County will also contribute to both the community change goals and local objectives identified by the Santa Clara County LIAs.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Project (CNAP) Partners or comparable]**

The Santa Clara County LIA Partnership includes Santa Clara County Public Health Department, University of California Cooperative Extension, and Catholic Charities of Santa Clara County. The LIA partners coordinate and collaborate on serving the SNAP-Ed eligible population in Santa Clara County by working together to create the integrated work plan and complete its activities. For the past four months, the LIA's have met in person once a week to work together in the design of this Integrated Work Plan.

One of the key partnerships related to nutrition education and obesity prevention efforts within Santa Clara County is the CNAP. In addition to the LIA partners, the CNAP group consists of additional Food and Nutrition (FNS) funded and unfunded partners, including Expanded Food and Nutrition Education Program (EFNEP), Women Infant Children (WIC) Program, The Health Trust (THT), Santa Clara County Social Services Agency - Senior Nutrition Program, FIRST 5 of Santa Clara County, Community Alliance with Family Farmers (CAFF), Second Harvest Food Bank of Santa Clara & San Mateo Counties, California Dairy Council, the American Heart Association, and Healthier Kids Foundation.

The goals of the CNAP group are to coordinate interventions and efforts among the partners to utilize consistent nutrition and physical activity messaging, improve access to healthy and affordable food and beverages, and disseminate information on access and availability of food and nutrition assistance programs to the SNAP-Ed eligible population. The CNAP group will meet at least four times and collaborate on at least 3 joint activities during the year. In addition, training to increase CNAP member skills and staff capacity to support improved physical activity behavior and increased consumption of healthy food and beverages will be provided.

In order to promote consistent messaging and avoid duplication of services, the Santa Clara County CNAP partners compiled a calendar of monthly themes that launched in FFY15, which includes: 1) MyPlate 10 tips sheets, 2) HOTM produce items, and 3) physical activity components, that each of funded partners promotes in a variety of ways to complement their other interventions. In order to further the reach of the consistent messaging, the Santa Clara County CNAP group encourages unfunded partner organizations in the community to also promote and utilize the monthly themes. Biannual trainings are held to train providers on simple ways they can implement the monthly themes within their respective organization. The monthly themes initiative has gained a great deal of interest both countywide and state-wide, and numerous partnerships have been formed as a result. In FFY15, for example, the CNAP partnered with Eatfresh.org on the monthly themes in ways such as Eatfresh.org providing monthly recipe cards with a recipe featuring the HOTM produce item selected to coincide with the selected HOTM items. Also in FFY15, the HOTM produce calendar was redone in collaboration with CAFF and with the Second Harvest Food Bank. This collaboration ensured that the HOTM item was being grown locally by farmers in the area, was being sold in local stores, and was being distributed by Second Harvest Food Bank. To further the consistent messaging, school districts' food services were also made aware of the selected HOTM items so that the identified monthly produce item could be served in the cafeterias at the same time that the produce item was being taste tested in school

classrooms in conjunction with the nutrition education classes. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The three local LIAs in Santa Clara County – UCCE, CCC, and LHD – will coordinate and collaborate on multi-level interventions that aim to increase consumption of healthy food and beverages and decrease the consumption of unhealthy food and beverages (State Level Goal 1); increase physical activity (State Level Goal 2); improve food resource management (State Level Goal 3); increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop (State Level Goal 4); and increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations (State Level Goal 5).

Intervention strategies will meet evidence-based standards for research-tested, practice-tested or emerging programs. The interventions conducted and materials utilized will be reflective of the primary languages spoken throughout Santa Clara County, and each of the LIAs, have bilingual/bicultural staff. The LIAs will utilize

Community/Nutrition Education Direct (CED), Community/Nutrition Education Indirect (CEI), Media, Social Media, Public Relations and Messaging (MPR), Coordination and Collaboration (C&C), and Training and Technical Assistance (TTA) intervention strategies. Each of the local objectives has multiple PSE strategies that support it, such as healthy food and beverage standards, structured physical activity policies, school wellness policies, smarter lunchrooms, healthy retail, and school/community gardens. Local objectives and activities included in the work plan were selected based on needs assessment data, countywide goals identified in planning documents such as the Health Element to the General Plan, and information from the FFY16 integrated work plan.

Local Objective 1 supports State Level Goals 1- 5 by providing education on healthy food and beverages, physical activity and food resource management to the SNAP-Ed eligible population in Santa Clara County. CED and CEI will be provided to youth and adults by all three LIAs using evidence-based interventions and approved materials at SNAP-Ed eligible sites throughout the County. TTA will be used by all three LIAs to providers working with the SNAP-Ed eligible population. UCCE places a strong emphasis on training extenders in their youth programs. Extenders in the youth programs include: elementary school teachers, preschool teachers, after school leaders, and Playworks coaches. UCCE educators will continue to provide support to teachers and extenders throughout the year and will provide food tastings and cooking demonstrations in addition to modeling lessons. LHD will also train staff from a variety of organizations serving the SNAP-Ed eligible population, such as parks and recreation centers, schools/afterschool programs, community-based organizations and health clinics, on nutrition and physical activity.

The healthy food and beverage standards PSE strategy supports Local Objective 1 because it helps to make it easier for participants to make the healthy choices which is emphasized during the nutrition education sessions provided at the SNAP-Ed eligible sites where the LIAs are working. The school wellness policies, smarter lunchrooms, and school/community gardens PSE strategies support activities that are tied to the youth-focused nutrition education classes and activities conducted on the school campuses as appropriate by all three agencies. Activities such as store tours, food demonstrations, and educational materials in retail environments are supported by the healthy retail PSE strategy.

In support of State Level Goal 2, all three agencies will support PSE strategies that promote structured physical activity. For example, CCSC will provide participants with PA opportunities and classes, as an example ZUMBA. UCCE and LHD will provide direct PA education, support, and training for structured physical activity, as an example, CATCH and SPARK.

The types of organizations will depend on the existing relationships established between the LIAs and their approved sites. Sites were distributed based on geographies and sectors that are best suited to each LIA partners' capacities and staff expertise. Based on the work that is being done in the area of organizational wellness (food, beverage, and physical activity standards or policies) by the Santa Clara County Department of Public Health [supported by a Centers for Disease Control & Prevention (CDC) Partnerships to Improve Community Health (PICH) grant, County General Funds, and Kaiser Permanente Northern California Region grant funding], the LHD is coordinating with other Public Health Department staff (and grant subcontractors) to identify who will work with which organizations to avoid duplication and maximize overall County reach. LHD will be working with organizations to ensure that SNAP-Ed eligible clients, patients, students, families have access

to healthy environments (healthy food, healthy beverages, and opportunities for physical activity]. UCCE is working primarily with their school partners and CCC is working with their parent organization and afterschool sites.

Local Objective 2 focuses on coordination and collaboration and primarily supports State Level Goals 1-5. All three LIAs participate in the CNAP group. UCCE and LHD also participate in additional collaboratives and work groups. Coordination and collaboration related to consistent nutrition and physical activity messaging is described in Section 7: Partnerships and Collaborative Efforts. The healthy food and beverage standards; structured physical activity; school wellness; and healthy retail PSE strategies help to support this local objective as the LIAs coordinate and collaborate not only with each other on these PSE strategies, but also with other non-SNAP-Ed funded programs within Santa Clara County through activities such as participating in collaboratives and work groups. The CNAP partners will work jointly on trainings related to nutrition, physical activity, food resource management, and/or food security, such as the biannual Santa Clara County Nutrition and Physical Activity Monthly Themes Trainings and the annual Food Assistance Training. These trainings allow CNAP partners and other partners throughout Santa Clara County to link and leverage their efforts, avoid duplication and maximize reach, and bring their organizations' specific focus, expertise, and resources to the providers attending the trainings.

In order to avoid duplication of services, the LIAs have worked together to develop a comprehensive list that outlines which agency is serving which approved sites. The list takes into account expertise and language capacity, so that each organization is matched with the LIA that can best serve the sites' needs. When a LIA identifies a new site that they would like to work with, they email the CNAP coordinator (LHD staff) the name and address of the site, as well as the types of services they plan to provide (i.e. direct education, indirect education). The CNAP coordinator then emails the information to the rest of the LIA's who have one week to respond on whether or not they agree to having the requesting agency work with the new site. Once the LIA's have agreed who may work with the new site, the requesting agency seeks approval from their SIA and once approval is received, the LIA begins working with the new site. If a LIA is approached by a site that they feel would be better served by another LIA, they refer the site to the appropriate agency. When two or more agencies are interested in working at the same site, they work together to ensure that duplication of services does not take place and that the most appropriate LIA is selected.

Local Objective 3 addresses State Level Goals 1, 3, and 4 and focuses on increasing opportunities for healthy eating and physical activity for the SNAP-Ed eligible population in Santa Clara County. All three LIAs will provide technical assistance to SNAP-Ed eligible sites in the development and implementation of healthy food and beverage, physical activity and/or school wellness policies. LHD will work to improve the retail environment and increase CX3 scores of SNAP-Ed eligible retailers by providing support to retailers in a variety of areas including: selling a variety of good quality fruits and vegetables; displaying materials promoting healthy food and beverages; displaying fruits, vegetables and healthy options outdoors; removing advertisements for unhealthy food and beverages; removing high fat/high sugar food items from checkout areas; and/or accepting and promoting acceptance of CalFresh and WIC Checks. Staff from both UCCE and LHD have been trained on the Smarter Lunchrooms Movement and are working to identify opportunities in preschools, schools, and afterschool programs where they can implement some of the Movement's best practices. Plans are being made to begin this work with simpler, but very effective practices such as encouraging students to choose and eat more vegetables by naming the vegetables with catchy names. In some cases, this work will be done directly with the preschool teachers and in the preschool classrooms,

as the students are eating there and not in cafeterias. All three agencies will also promote school and community gardens in low-income neighborhoods that are integrated with nutrition education.

In FFY17, LHD will conduct community assessments using Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) tools. CX3 Assessments will be conducted in at least 7 neighborhoods. The identified neighborhoods include:

- Alum Rock, San Jose
- Brookwood Terrace, San Jose
- Gilroy
- Sunnyvale
- Tully, San Jose
- University, San Jose
- Washington – Guadalupe, San Jose

These 7 neighborhoods were selected based on local data, community need, and community readiness, and are where LHD plans to focus the majority of their intervention activities during FFY17-19. Throughout the CX3 process, community members will be engaged. A post-intervention CX3 reassessment is planned in FFY19.

All LIAs will conduct a process evaluation to document activities implemented, sites, number and demographic characteristics of participants reached for the SNAP Education and Administrative Reporting System (EARS).

LHD will conduct an impact outcome evaluation (IOE) for a series of nutrition and physical activity classes to SNAP-Ed eligible afterschool programs. LHD will use the Youth Nutrition and Physical Activity Survey, which addresses indicators from the Western Region's SNAP-Ed evaluation framework, such as MyPlate Behaviors (MT1) and Physical Activity Behaviors (MT3). The RE-AIM framework will be used by LHD to evaluate the healthy food and beverage standards, structured physical activity, school wellness and healthy retail PSE strategies, and will address indicators such as Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5).

CCSC will use the 2014 Network Youth Survey with students in grades 3rd to 8th in the nutrition education intervention. The Youth Survey measures change in fruit and vegetable consumption, change in unhealthy food consumption, consumption of sugar sweetened drinks, and physical activity.

UC CalFresh (UCCE) utilizes research-based age specific curricula in the classroom with youth participants. The Teacher Observation Tool (TOT) and the Teacher Tasting Tool (TTT) are the two most commonly used tools in the UC CalFresh youth program. The TTT surveys the student's to assess whether the students have ever

tasted the food offered in a taste test before as well as their willingness to try the food again. The TOT surveys is used by the teachers to assess their perception of students' behavior change concerning healthy foods and physical activity as well as to their own change in behavior in regard to encouraging their students to consume healthy food items and participate in physical activity. At schools where the Smarter Lunchrooms Movement techniques are implemented, a pre & post scorecard will be used to document the changes.

UC CalFresh's (UCCE) adult evaluations include pre & posttests specific to adult research-based curricula in series-based lessons such as Plan, Shop, Save and Cook. These assessments measure knowledge gain and behavior change. For single session workshops, UC CalFresh utilizes intent to change (ITC) surveys to measure the participants' readiness to change behavior. Single session workshops also include qualitative success stories. For process evaluation, UC CalFresh submits quarterly reporting tools - youth and adult workbooks with number of participants and site details. UCCE will be working with UC CalFresh State office to align, as appropriate, evaluation tools and results to the Western Region's SNAP-Ed Evaluation Framework.

Evaluation results will be used to improve services for all local objectives and interventions strategies. Evaluations measuring participants reached, knowledge gain, participant behavior change or intent to change, and site improvements will provide important feedback on the plan's outcome and effectiveness. This information will be used in program planning, management, and decision making, including curriculum selection and the identification of potential areas of improvement. Examples for how specific UCCE evaluation results are used include the following: direct education evaluation results are compared to curriculum-specific SMART outcome objective to assess program effectiveness, information about participants' current behaviors from the ITCs are used to select future workshop topics, results from the taste test tools helps in the selection of future foods to feature and SLM Self-Assessment Scorecard results are used to identify promising new cafeteria changes that support the direct education delivered in the classroom. Examples of how LHD will use evaluation results include: sharing information with the teachers, schools, and school districts that nutrition education is delivered. LHD staff will also use the evaluation results for success stories to be shared not only with their SIA but with the schools and school districts that these success stories occur.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	2770
Female	60		5 to 17 years old (School Age):	6780
			18 to 59 years old (Adult):	20,270
			60 years old and over (Senior):	4255
Total:	100			34,075

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
63%	37%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	2%
Asian	0%	14%
American Indian/Alaskan Native	0%	1%
Native Hawaiian/Other Pacific Islander	0%	1%
White	63%	17%
Multiple/Other	0%	2%
Total:	63%	37%

4. Languages Used in Intervention Activities and Materials

English	75%	Farsi	0%	Russian	0%
Spanish	22%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	2%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0.5%	Mandarin	0.5%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	16,900	16,900	16,900
Indirect Education:	8500	9700	10,900
Policies, Systems, and Environment (PSE) Change/Supports	12,100	15,400	18,700

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	7	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	0	Head Start Programs	17	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	14	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	3
Community Based Organizations	3	Libraries	2	Supplemental Security Income (SSI)	0
Community Centers	16	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	4
Community Youth Organizations	4	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	2	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	10	Women, Infants, and Children Program (WIC)	6
Emergency Food Assistance Sites	4	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	0
Extension Offices	0	Retail/Food Stores	36	Other (specify):	0
Family Resource Centers	12	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	4	Schools: District Office	0	**TOTAL SITES:**	**336**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	189		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, 46 SNAP-Ed eligible sites will adopt, strengthen or improve implementation of existing wellness policies and/or practices and standards to support improved physical activity behavior and increased consumption of healthy food and beverages for SNAP-Ed eligible participants, their families, and site employees who impact the environment.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness
- Structured Physical Activity
- Worksite Wellness
- Healthy Food and Beverage Policies
- Smarter Lunchroom Movement
- Gardening
- Safe Routes to School
- Farm to School

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, identify 15 sites that are being provided nutrition education that have the capacity to improve upon current wellness policy implementation as it relates to physical activity and to consumption of healthy food and beverages.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, identify an additional 15 sites that are being provided nutrition education that have the capacity to improve upon current wellness policy implementation as it relates to physical activity and to consumption of healthy food and beverages.

    b. By September 30, 2018, 23 SNAP-Ed eligible sites develop an implementation plan and build site capacity to strengthen or improve adherence to existing wellness policies in order to support improved physical activity behavior and/or improved consumption of healthy food and beverages.

3. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, identify an additional 16 sites that are being provided nutrition education that have the capacity to improve upon current wellness policy implementation as it relates to physical activity and to consumption of healthy food and beverages.

    b. By September 30, 2019, 23 SNAP-Ed eligible sites develop an implementation plan and build site capacity to strengthen or improve adherence to existing wellness policies in order to support improved physical activity behavior and/or improved consumption of healthy food and beverages.

    c. By September 30, 2019, staff and participants at 46 SNAP-Ed eligible sites will have greater awareness of wellness policies and are knowledgeable of strategies for implementing them, resulting in greater adherence and increased physical activity and increased consumption of healthy food and beverages.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, 46 SNAP-Ed eligible sites will strengthen or improve implementation of existing wellness policies and/or practice and standards to support improved physical activity behavior and increased consumption of healthy food and beverages for SNAP-Ed eligible participants, their families, and site employees who impact the environment.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Year 1 Assess 15 sites Year 2 Assess 15 sites; Implement 23 sites Year 3 Assess 16 sites; Implement 23 sites Year 1: Identify and assess existing wellness policies and its current implementation as it relates to healthy food and beverage standards and physical activity at 15 SNAP-Ed eligible sites. Years 2 and 3 Reassess target list from Year 1 to ensure that all sites are working toward improvement and add additional sites as needed. Years 2 and 3: Implement site environment assessments as it pertains to physical activity and healthy food and beverage standards; including the development of an action plan to address identified areas in which changes are needed. Action plans may include the development and/or engagement of site wellness committees and/or parent advisory groups and to provide coordinated school health training and environmental changes that includes PA and/or environmental changes that will increase consumption of healthy food and beverages.	x CED x CEI MPR x C&C x TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	-Activity Tracking Form (ATF) -Policy, Systems, Environment Change (PSE) report -Smarter Lunchroom Movement (SLM) Score Cards -Reporting Tool Workbook (RTW) -Additional evaluation tools utilized

	Year 2: Work with school and district level wellness committee to utilize existing nutrition and PA info sheets, and best practices.					
1.2	Annually provide site wellness policy and/or practices and standards training and technical assistance to staff as needed.	( ) CED (x) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW -Training agendas
1.3	Annually conduct nutrition/physical activity education classes to adults using approved curriculum to reach at least 5250 unduplicated SNAP-Ed eligible individuals in settings such as community centers, family resource centers, schools, churches and community based organizations.	(x) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW -Form Site Event Tracking Forms (FSETF) -Participant Data Cards
1.4	Annually provide and support nutrition education, physical activity promotion, cafeteria promotions, and/or garden-based nutrition education to 11,650 SNAP-Ed eligible youth in qualified sites such as schools, preschools, and after school programs, using USDA approved curricula. Taste testing may be included.	(x) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW -FSETF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.5	Year 1: 8,500 SNAP-Ed eligible participants Year 2: 9,700 SNAP-Ed eligible participants Year 3: 10,900 SNAP-Ed eligible participants Disseminate nutrition and physical activity messaging using handouts/materials/newsletters and/or social media, such as Facebook, targeted to the SNAP-Ed eligible population and/or providers working with the SNAP-Ed eligible population to reach SNAP-Ed eligible individuals.	( ) CED (x) CEI (x) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW
1.6	Annually host interactive booths, exhibits, or displays at 40 qualifying health fairs or community events to promote healthy food and/or beverages and/or physical activity.	( ) CED (x) CEI ( ) MPR (x) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW
1.7	Annually SNAP-Ed staff will participate in trainings, webinars, and/or conferences provided by LIAs, SIAs, and/or other external partners related to SNAP-Ed work.	( ) CED ( ) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	-ATF -Training agendas

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.8	Annually educate sites on the Healthy Worksite Award and gauge interest in establishing the site as a healthy worksite.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF
1.9	Participate in district level and/or school level School Wellness Policy (SWP) Committees. Work with groups at a minimum of 5 sites to become aware of their district's SWP and to more fully implement the SWP at their school. Assist sites to conduct environment and policy assessments to identify areas for improvement. Provide technical assistance requests. Identify opportunities for strengthening SWP language by incorporating SLM as appropriate.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -Meeting agendas
1.10	In Year 1, work with 10 sites, Year 2, work with 20 sites and in Year 3, work with 30 sites to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movement (SLM);	( ) CED ( ) CEI ( ) MPR (x) C&C	( ) CWD (X) LHD ( ) AAA (X) UCCE	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW -Smarter Lunchroom Movement (SLM)

	• Provide SLM training to food service directors and staff and conduct scorecard assessments; • Establish Student Nutrition Action Committees (SNAC) to involve students in SLM activities including creating signage and art work, conducting tastings • Provide ongoing technical advising, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores. Includes annual reassessment with SLM Score Card to assess prior years changes were maintained. • Support the increase of local procurement and Farm to School efforts by linking nutrition education to school food services programs and gardens.	x TTA	CCC		Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Score Cards
1.11	Year 1 work with 4 sites, Year 2 work with 8 sites, Year 3 work with 12 sites: Year 1: Identify interest and capacity for the establishment, reinvigoration and maintenance of school/community gardens. And identify school/community site team. Year 1: Work with school/community site team to establish a plan for building, maintaining and promoting the school/community garden. Years 1, 2, 3: Assist in the creation, development and sustained operation of school/community gardens at qualified sites along with implementing garden-based nutrition curricula.	CED CEI MPR x C&C x TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW -Additional assessment and evaluation tools utilized

	Years 1, 2, 3: Promote intersections between school gardens and classroom curricula, garden and cafeteria, in conjunction with UCCE Master Gardeners and other partners. Year 3: Work with school site team and SNAC to develop a school garden manual, best practices and sustainability plan.					
1.12	Year 1 work with 5 sites, Year 2 work with 10 sites & Year 3 work with 15 sites: Provide direct PA education, support, and training as an example, CATCH and Zumba, and training to extenders in new structured PA program.	x CED CEI MPR x C&C x TTA	CWD X LHD AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -RTW

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.4	Color Me Healthy (Preschool)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4	Cooking Matters: Exploring Food Together (Preschool)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4, 1.12	Coordinated Approach to Child Health (Preschool, Elementary School, Middle School, High School, After School)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Eat Play Grow (Preschool)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4	Eat Well, Play Hard in Child Care Settings (Preschool)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		

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1.4	Food for Thought (Preschool)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A-Please describe below:
			CCC			
1.4	Go, Glow, Grow (Preschool)		CWD			Research Tested
		Pending approval	LHD			Practice Tested
					x	Emerging
			AAA			N/A-Please describe below:
		x	UCCE			
			CCC			
1.4	Grow It, Try It, Like It (Preschool)		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A-Please describe below:
			CCC			
1.4	Happy Healthy Me- Moving, Munching and Reading Around MyPlate (Preschool, Elementary School)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
		x	UCCE			N/A-Please describe below:
		x	CCC			
1.4	Building a Healthy Me (K) (Elementary School, After School)		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A-Please describe below:
		x	CCC			

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1.4	Choose Health: Food, Fun and Fitness Curriculum (3-6) (Elementary School, After School)		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A-Please describe below:
		x	CCC				
1.4	Cooking Matters for Chefs and Kids (Elementary School)		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A-Please describe below:
		x	CCC				
1.4	Cooking Up Healthy Choices (4-6) (Elementary School, After School)		CWD			x	Research Tested
		x	LHD				Practice Tested
			AAA				Emerging
		x	UCCE				N/A-Please describe below:
		x	CCC				
1.4	Deal Me In: Food and Fitness (K-6) (Elementary School, After School)		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A-Please describe below:
		x	CCC				
1.4	Dig In! (5-6) (Elementary School, Middle School)		CWD				Research Tested
		x	LHD			x	Practice Tested
			AAA				Emerging
		x	UCCE				N/A-Please describe below:
		x	CCC				

1.4	Discover MyPlate: Nutrition Education for Kindergarten (K) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.4	Discovering Healthy Choices (4-6) (Elementary School, After School)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Eating Healthy From Farm to Fork (K, 1, 2) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.4	EatPlayGrow (K) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.3, 1.4	Food Smarts Workshops (Elementary School, Middle School, High School, After School, Family Centered, General Adult, Older Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		

1.4	Good for Me and You (2) (Elementary School)		CWD		Research Tested
		pending approval	LHD		Practice Tested
				x	Emerging
			AAA		N/A-Please describe below:
		x	UCCE		
		pending approval	CCC		
1.4	Great Garden Detective Adventure (3-4) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.4	Growing Healthy Habits (K-5) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4	Healthy Choices, Healthy Me! (1-2) (Elementary School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	It's My Choice…Eat Right! Be Active! (3) (Elementary School)		CWD		Research Tested
		pending approval	LHD		Practice Tested
				x	Emerging
			AAA		N/A-Please describe below:
		x	UCCE		
		pending approval	CCC		

1.4	Jr. Master Gardeners (3-5) (Elementary School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	My Amazing Body (K-1) (Elementary School)		CWD		Research Tested
		pending approval	LHD		Practice Tested
				x	Emerging
			AAA		N/A-Please describe below:
		x	UCCE		
			CCC		
1.4	Nutrition Pathfinders (4-5) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.4	Nutrition to Grow on (4-6) (Elementary School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Pick a Better Snack (K-3) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

1.4	Power Play! Campaign Resources (4-5) (Elementary School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Serving Up MyPlate: A Yummy Curriculum (1-6) (Elementary School, Middle School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.4	Shaping Up My Choices (3) (Elementary School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Exercise Your Options (Middle School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Nutrition Voyage: The Quest to Be Our Best (7-8) (Middle School, After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		

1.4	Activity + Eating (High School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4	Choice, Control and Change (9-12) (High School)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.4	Hunger Attacks/Money Talks (9-12) (High School)		CWD		Research Tested
		pending approval	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.4	Rethink Your Drink--High School Lessons (High School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	SuperTracker Nutrition Lesson Plans for High School Students (High School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		

1.3, 1.4	Eat & Play Together! (1-3) (After School, Family Centered)		CWD		Research Tested
		pending approval	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		pending approval	CCC		
1.4	Healthalicious (After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.4	Nourish: Food + Community (After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.4	Nutrition Nuggets (After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.4	Power Play! Community Youth Organization Idea and Resource Kit (After School)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

1.4	TWIGs: Teens with Inter-Generation Support (K-8) (After School)		CWD		Research Tested
		pending approval	LHD	x	Practice Tested
					Emerging
			AAA		N/A-Please describe below:
		x	UCCE		
		pending approval	CCC		
1.3	Cooking Matters (For Adults; In your Community; In Your Food Pantry; At the Store) (Family Centered, General Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.3	Body and Soul (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.3	Choosing Healthy Beverages (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3	Eatfresh.org Mini-Course (General Adult, Older Adult)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

1.3	Eatfresh.org Text Message Nutrition Class (General Adult, Older Adult)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3	Eat Healthy, Be Active Community Workshops (General Adult, Older Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3	Eat Right When Money's Tight/Money For Food (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.3	Eat Well, Move More, Feel Great (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.3	Eating Smart, Being Active (General Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

1.3	Fresh From the Garden (General Adult)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.3	Healthy Eating and Active Living Toolkit for Community Educators (General Adult)		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A-Please describe below:
			CCC		
1.3	Healthy Eating Made Easier (General Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.3	Making Every Dollar Count (General Adult)		CWD		Research Tested
		pending approval	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		

1.3	MyPlate for My Family Education Toolkit (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3	Nutrition 5 Class Series (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A-Please describe below:
		x	CCC		
1.3	Parent Lesson Plans: Advocating for Healthier School Environments (General Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3	Plan, Shop, Save and Cook (General Adult)		CWD		Research Tested
		pending approval	LHD	x	Practice Tested
					Emerging
			AAA		N/A-Please describe below:
		x	UCCE		
			CCC		
1.3	Arthritis Foundation Exercise Program (Older Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		

1.3	Eat Smart, Live Strong: Nutrition Education for Older Adults (Older Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3	Enhance® Fitness (Older Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3	Staying Healthy through Education & Prevention (STEP) (Older Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3	Tai Chi: Moving for Better Balance (a.k.a. Tai Ji Quan) (Older Adult)		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3	Young at Heart (Older Adult)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		

1.3	UCCE Connects to You! (Previously called Learn at Home) (Pilot)		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
			CCC		
1.3, 1.4, 1.5, 1.6, 1.9	Choose MyPlate materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.3, 1.4, 1.5, 1.6, 1.9	Harvest of the Month materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.5, 1.6	Rethink Your Drink		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.8	Fit Business Kit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

1.5, 1.6	EatFresh.org recipes and resource materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A-Please describe below: web resource
		x	CCC		
1.5, 1.6	TEAM Nutrition Resources		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A-Please describe below:
		x	CCC		
1.10	Smarter Lunchroom Movement materials and resources		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		
1.1, 1.2, 1.5, 1.6, 1.9, 1.10, 1.11, 1.12	PSE Compendium		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A-Please describe below: Resource provided by NEOPB
		x	CCC		
1.4, 1.12	SPARK		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A-Please describe below:
		x	CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Design or select, conduct, and analyze assessment tool.	X			CWD X LHD AAA X UCCE X CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Track and report training provided for activity 1.2.		x		CWD x LHD AAA x UCCE x CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.3	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curriculum.		x		CWD x LHD AAA x UCCE	Year 1: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF x PSE RE-AIM Report x UC CalFresh

					x CCC	**Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	Workbook Food Behavior Checklist UC Intent to Change List other: - PSSC pre and post test
E.1.4	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curriculum.		x	x	CWD x LHD AAA x UCCE x CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: -2014 Network Youth Survey -Teacher Tasting Tool -Teacher Observation Tool -IOE Youth Nutrition and Physical Activity Survey
E.1.5, E.1.6	Summarize indirect education activities at sites and number of sites each year.		x		CWD x LHD AAA x UCCE	**Year 1** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF x PSE RE-AIM Report x UC CalFresh

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<td>E.1.10</td>
<td>Conduct and analyze Smarter Lunchroom Movement (SLM) Scorecard assessment data for adoption of SLM strategies.</td>
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<td>E.1.11</td>
<td>Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and the number of student who work, learn, or eat from the garden, measures of garden effectiveness and maintenance.</td>
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Santa Clara County

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Integrated Work Plan
FFY 2017–2019

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<td>E.1.12</td>
<td>Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils.</td>
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, coordinate and collaborate with at least 7 partner agencies in the community to coordinate consistent nutrition and physical activity messaging and improve environments to increase opportunities for healthy eating and physical activity for SNAP-Ed eligible participants.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness
- Structured Physical Activity
- Worksite Wellness
- Healthy Food and Beverage Policies
- Smarter Lunchroom Movement
- Gardening
- Safe Routes to School
- Farm to School

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide 1 training that will increase CNAP member skills and staff capacity to support improved physical activity behavior and increased consumption of healthy food and beverages.
    b. By September 30, 2017, engage 50 staff members at partner agencies including regional partners beyond Santa Clara County to coordinate nutrition and physical activity interventions such as the Santa Clara County Monthly Themes Toolkit.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, provide 2 trainings that will increase CNAP member skills and staff capacity to support improved physical activity behavior and increased consumption of healthy food and beverages.
    b. By September 30, 2018, engage 50 staff members at partner agencies including regional partners beyond Santa Clara County to coordinate nutrition and physical activity interventions such as the Santa Clara County Monthly Themes Toolkit.

2. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, provide 3 trainings that will increase CNAP member skills and staff capacity to support improved physical activity behavior and increased consumption of healthy food and beverages.
    b. By September 30, 2019, engage 50 staff members at partner agencies including regional partners beyond Santa Clara County to coordinate nutrition and physical activity interventions such as the Santa Clara County Monthly Themes Toolkit.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, coordinate and collaborate with at least 7 partner agencies in the community to coordinate consistent nutrition and physical activity messaging and improve environments to increase opportunities for healthy eating and physical activity for SNAP-Ed eligible participants.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Attend and/or convene CNAP group at least four (4) times per year to coordinate nutrition and physical activity interventions. Includes close collaboration with CAFF to align nutrition education and food tastings with regional farm to school efforts.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -Meeting agendas -Meeting minutes
2.2	Collaborate with CNAP partners on at least two (2) joint activities per year promoting core nutrition and physical activity messages.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -RTW -Meeting agendas

2.3	Collaborate with partners to distribute MyPlate 10 Tips Nutrition Education Series handouts, Harvest of the Month materials (HOTM), and other nutrition/physical activity handouts/materials/newsletters based on monthly themes calendar to coordinate consistent nutrition and physical activity messaging across County.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -RTW
2.4	Actively participate on community based collaboratives in Santa Clara County and the Bay Area Region, such as the Santa Clara County Afterschool Collaborative, Sunnyvale Collaborative, South County Collaborative, South County United for Health Leadership Team, Healthy Retail Workgroup, BANPAC, Safety Net Committee, and the California Farm to School Network.	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -Meeting agendas
2.5	Actively participate in the integrated work groups and collaborative efforts with other programs/funding sources within SCCPHD. The SNAP-Ed LIAs bring nutrition and physical activity content expertise, models, and resources; collaboratively work to identify and implement integrated obesity prevention strategies for the local SNAP-Ed eligible populations; fill gaps; help to link and leverage existing resources to avoid redundancies and maximize reach and outcomes. LIAs choose the collaboratives based on the following: 1) historical and/or successful partnerships; 2)	CED: ; CEI: ; MPR: ; C&C: x; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-ATF -Meeting agendas

	emerging partnerships that support the needs of Santa Clara County (SCC) residents including the SNAP-Ed eligible population; 3) collaboratives that are geographically-focused from identified neighborhoods and communities (e.g. South County and Sunnyvale Collaboratives); 4) collaboratives that support work by specific sectors (e.g. SCC After School Collaborative, Coordinated School Health Councils, School Food Service Directors); and 5) have common purpose and goals with the LIAs that help to expand reach and coordinate messaging, activities, and initiatives.					
2.6	Coordinate at least one (1) local training and/or outreach activity with the CNAP collaborative related to food resource management and food security (e.g. Food Assistance Training).			CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-ATF -Agenda -Participant Sign-in Sheets

	CED		CWD
x	CEI	X	LHD
	MPR		AAA
x	C&C	X	UCCE
x	TTA	X	CCC

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Santa Clara County Monthly Themes Toolkit	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [x] N/A - Please describe below: CDPH approved nutrition materials
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Harvest of the Month resources and materials	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Smarter Lunchroom Movement materials and resources	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Choose MyPlate materials and resources	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	Rethink Your Drink materials and resources	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1, 2.2, 2.3, 2.4, 2.5, 2.6	EatFresh.org materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
		x	CCC		
2.1, 2.2, 2.3, 2.4, 2.5, 2.6	PSE Compendium		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A-Please describe below: Resource provided by NEOPB
		x	CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.2	Design, conduct, and analyze evaluation tools for joint events held.			x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1 x, Q2 x, Q3 x, Q4 x **Year 3** Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<td>Design, conduct, and analyze evaluation tools for trainings conducted.</td>
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages in at least 10 SNAP-Ed qualifying sites in our identified CX3 neighborhoods.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Market/retail store conversions
- Healthy food and beverage policies/stocking standards (based on customer feedback surveys)
- Healthy in-store marketing and promotions
- Store exterior improvements.

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, conduct baseline assessments using the CX3 Food Availability and Marketing Survey of the retail environment in up to 7 selected SNAP-Ed qualifying neighborhoods to produce scorecards to evaluate the need for healthy retail improvement.

   b. By September 30, 2017, increase awareness of healthy fruits and vegetables to the community by 1) providing healthy food and beverage merchandising materials, 2) conducting at least 5 taste testing of healthy food/beverage recipes, 3) providing twice yearly owner/retail staff education opportunities to at least 4 retail stores, 4) providing support for one Fruit and Veggie Fest marketing event in at least one qualifying location, and 5) conducting indirect education at EBT-linked Certified Farmers' Markets at 3 sites in qualifying census tracts.

   c. By September 30, 2017, will support at least 4 retail stores in SNAP-Ed qualifying areas to increase access and/or promotion of healthy foods and beverages.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, increase awareness of healthy fruits and vegetables to the community by 1) providing healthy food and beverage merchandising materials, 2) conducting at least 5 taste testing of healthy food/beverage recipes, 3)providing twice yearly owner/retail staff education opportunities to at least 10 retail stores, 4)providing support for one Fruit and Veggie Fest marketing event in at least one qualifying location, and 5) conducting indirect education at EBT- linked and Certified Farmers' Markets at 3 sites in qualifying census tracts.

   b. By September 30, 2018, will support 6 additional retail stores in SNAP-Ed qualifying areas on increasing access and/or promotion of healthy foods and beverages.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019,Increase awareness of healthy fruits and vegetables to the community by 1) providing healthy food and beverage merchandising materials, 2) conducting at least 5 taste testing of healthy food/beverage recipes, 3) providing twice yearly owner/retail staff education to at least 10 retail stores, 4) providing support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location, and 5) conducting indirect education at EBT-linked and Certified Farmers' Markets at 3 sites in qualifying census tracts.

b. By September 30, 2019, conduct a reassessment of the retail environment in up to 7 identified SNAP-Ed qualifying CX3 neighborhoods to evaluate the impact of the interventions with the improvement of higher than baseline retail scores.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages in at least 10 SNAP-Ed qualifying sites in our identified CX3 neighborhoods.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Year 1, 2, 3: Join and participate in already existing County Healthy Retail Work Group which includes LHD Healthy Stores Retail Partners and Tobacco Prevention partners. Year 3: Implement a Healthy Retail Recognition and Incentive Program in up to 7 identified CX3 Neighborhoods.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Activity Tracking Form (ATF) -Meeting agendas and minutes

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<td>3.2</td>
<td>Year 1: Conduct baseline retail assessments at grocery stores, independent/corner stores and fast-food restaurants in 7 identified CX3 neighborhoods.</td>
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<td>3.3</td>
<td>After assessing the CX3 Quality Score Card:

Year 1: Meet with at least 4 retail store managers to conduct the initial key informant interview to gather feedback on healthy retail goals.

Year 2: Meet with an additional 6 retail store managers to conduct the initial key informant interview to gather feedback on healthy retail goals.</td>
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<td>3.4</td>
<td>Annually: Collaborate with, support, and provide training and technical assistance to retail partners identified through the CX3 assessment to improve the retailers' CX3 scores by offering and promoting healthier food and beverage items and making other improvements to create healthier retail environment for their customers.</td>
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3.5	At a minimum of 10 retail sites: Year 1: Educate at least 4 retailer managers/owners on the health importance of fruits, vegetables and healthy beverages. Provide training and technical assistance as needed. Year 2: Educate at least 10 retailer managers/owners on the health importance of fruits, vegetables and healthy beverages. Provide training and technical assistance as needed. Year 3: Continue to provide training and technical assistance as needed to established retail partners.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-ATF
3.6	Year 1: In at least 4 SNAP-ED qualified retail stores provide healthy marketing materials, which include NEOPB Retail and HOTM signage, posters, newsletters, and NEOPB recipe cards. Year 2: In at least 6 additional SNAP-ED qualified retail stores provide healthy marketing materials, which include NEOPB Retail and HOTM signage, posters, newsletters, and NEOPB recipe cards. Years 1, 2, & 3: Maintain appropriate nutrition-education materials such as HOTM community newsletters, posters, signage, recipe cards, wobblers, magnets, window clings, etc., to identified qualifying retail sites.	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-ATF

3.7	Annually: Conduct at least three (3) store tours to reach SNAP-Ed eligible individuals in qualifying food retail sites.	x CED x CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x xx Year 3 Q1 Q2 Q3 Q4 x x x	-ATF
3.8	Annually: Support a minimum of one (1) nutrition education obesity prevention promotional events (e.g. Fruit & Veggie Fest, Food Day, and/or Latino Healthy Awareness Month) targeted towards SNAP-Ed eligible individuals at qualifying sites.	x CED x CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	-ATF
3.9	Annually: Conduct at least five (5) food demonstrations to reach at least 500 SNAP-Ed eligible individuals in qualifying retail sites by the end of Year 3.	x CED x CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	-ATF

3.10	Annually: Work with retail partners to support market conversions, healthy food and beverage policies/stocking standards, healthy in-store marketing and promotions, and/or store exterior improvements in at least three (3) qualifying neighborhoods.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 X, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-ATF
3.11	Year 3: Conduct post-intervention retail assessments at least 7 grocery stores to assess any changes in access to healthy foods and beverages.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-ATF -Score Cards
3.12	Annually: Reduce barriers to SNAP utilization at one Farmers' Market in identified CX3 Neighborhoods through implementing systems improvements such as providing culturally competent instructions on how to redeem benefits.	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.2, 3.3, 3.11	CX3 Food Availability and Marketing Survey & Communication Tools	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	CDPH NEOPB Retail Program materials and resources	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Harvest of the Month materials and resources	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Latino Campaign materials and resources	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Cooking Matters	[ ] CWD [x] LHD [ ] AAA	[ ] Research Tested [x] Practice Tested [ ] Emerging

			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Plan, Shop, Save and Cook (use pending approval of UC ANR)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Making Every Dollar Count (use pending approval of UC ANR)		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Rethink Your Drink materials		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.10	Healthy Retail Recognition; Health on the Shelf		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Eat Smart, Live Strong		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	EatFresh.org materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested

			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Nutrition 5 Class Series		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.7	Store Tour Guide		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	Choose My Plate materials and resources		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5, 3.6, 3.7, 3.8, 3.9, 3.10	PSE Compendium		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Resource provided by NEOPB.
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Clara County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.2	Neighborhood retail food environment assessments.		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Key Informant interviews with retail managers.	x			CWD x LHD AAA UCCE CCC	Year 1: Q1, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.4	Summarize healthy food access changes implemented by engaged retail sites.		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.5	Track and report education and training provided and use the evaluation tool and SMART objectives assigned to each specific curriculum.		X		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.6	Summarize indirect education/materials provided at sites.		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x X **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

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<tr><td>E.3.7</td><td>Track and report number of store tours conducted.</td><td></td><td>x</td><td></td><td>
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E.3.9	Track and report the number of food demonstrations conducted and the number of participants.		x			**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.10	Summarize changes in market conversions, healthy food and beverage policies/stocking standards, healthy in-store marketing and promotions, store exterior improvements in approved sites in qualifying neighborhoods.		x			**Year 1** Q1: x, Q2: x, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: X, Q2: X, Q3: X, Q4: X	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Santa Clara County
FFY 2018 Total Budget:	**$80,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$12,073	$64,609	$63,648	-1.49%
2	Non-Capital Equipment/Supplies	$1,247	$500	$2,382	376.40%
3	Materials	$4,930	$3,080	$3,311	7.50%
4	Travel	$464	$626	$224	-64.22%
5	Building/Space	$227	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$1,294	$750	$0	-100.00%
	Total Direct Costs:	**$20,235**	**$69,565**	**$69,565**	0.00%
9	Indirect Costs*** Indirect Cost Rate= 15%	$1,575	$10,435	$10,435	0.00%
	Total Federal Funds	**$21,810**	**$80,000**	**$80,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	increased to cover cost of theft-sensitive equipment/supplies
3	Materials	increased to cover cost of more session/outreach materials for events
4	Travel	reduced cost to cover theft-sensitive equiment/supplies and materials
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	eliminated costs to cover non-capital equipment/supplies and materials
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Santa Clara County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Jenny Sanchez	20.00%	80.00%	$45,000.00	0.4	$18,000.00	36.00%	$6,480.00	$4,896.00	$24,480	
2			Program Assistant	Laura Sustaita	0.00%	100.00%	$45,000.00	0.64	$28,800.00	36.00%	$10,368.00	$0.00	$39,168	
				Total Staffing: Salaries/Benefits:				**1.04**	**$46,800**		**$16,848**	**$4,896**	**$63,648**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Santa Clara County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Cutting Boards	Program Supplies for Sessions and Outreach Events	1	$10.00	13	$130	
2			Knives	Program Supplies for Sessions and Outreach Events	1	$6.00	4	$24	
3			Gloves	Program Supplies for Sessions and Outreach Events	1	$7.00	4	$28	
4			Storage Baskets/Bins	Program Supplies for Sessions and Outreach Events	1	$15.00	13	$195	
5			Markers	Program Supplies for Sessions and Outreach Events	1	$3.00	13	$39	
6			Tape	Program Supplies for Sessions and Outreach Events	1	$3.00	13	$39	
7			Construction Paper	Program Supplies for Sessions and Outreach Events	1	$6.00	13	$78	
8			Poster Paper	Program Supplies for Sessions and Outreach Events	1	$25.00	4	$100	
9			2" Binders	Program Supplies for Sessions and Outreach Events	1	$5.00	6	$30	
10			Sheet Protectors (100 count)	Program Supplies for Sessions and Outreach Events	1	$10.00	1	$10	
11			Laptop Carrying Case	Program Equipment for Sessions and Outreach Events	1	$30.00	1	$30	
12			Projector Carrying Case	Program Equipment for Sessions and Outreach Events	1	$30.00	1	$30	
13			Measuring Cups	Program Supplies for Sessions and Outreach Events	1	$3.00	13	$39	
14			Colander/Strainer	Program Supplies for Sessions and Outreach Events	1	$2.00	13	$26	
15			Salad Tongs	Program Supplies for Sessions and Outreach Events	1	$3.00	13	$39	
16			Mixing Bowls	Program Supplies for Sessions and Outreach Events	1	$11.00	13	$143	
17			Serving Spoon	Program Supplies for Sessions and Outreach Events	1	$3.00	13	$39	
18			Paper Towel Rolls	Program Supplies for Sessions and Outreach Events	1	$10.00	5	$50	
19			Brochure Holder/Display	Program Supplies for Sessions and Outreach Events	1	$35.00	3	$105	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop	Program Equipment for Sessions and Outreach Events - Currently the Snap Ed program staff do not have a laptop. In the past, Snap Ed staff used computers and other equipment purchased by other programs. However, it has become difficult to share these resources due to the increase in Snap Ed data entry. In addition, Snap Ed staff hope to incorporate more technology into the program. For example, the projection of videos and curriculum related material, as well as providing guidance to parents during school information nights on different Snap Ed online resources (eg. EatFresh.org).	1	$808.00	1	$808	
2			Projector	Program Equipment for Sessions and Outreach Events	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$2,382**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Plates (200 count)	Material for Tasting Sessions	$0.03	400	$10	
2			Cups (100 count)	Material for Tasting Sessions	$0.03	400	$12	
3			Printing	For Sessions and Outreach Events Reaching 900+ Participants	$0.50	1100	$550	
4			Food Samples (50 total sessions)	50 Total Sessions (Tastings)	$1.28	800	$1,024	
5			Bookmarks (50 count)	Nutrition Education Obesity Prevention Incentive	$0.02	400	$8	
6			Stickers (100 count)	Nutrition Education Obesity Prevention Incentive	$0.15	500	$75	
7			Wristbands (20 count)	Nutrition Education Obesity Prevention Incentive	$1.00	400	$400	
8			Erasers (100 count)	Nutrition Education Obesity Prevention Incentive	$1.00	400	$400	
9			Pens (100 Count)	Nutrition Education Obesity Prevention Incentive	$1.24	200	$248	
10			Jump Ropes (12 Count)	Nutrition Education Obesity Prevention Incentive	$1.00	96	$96	
11			Aprons	Nutrition Education Obesity Prevention Incentive/Programs Materials for Sessions	$1.00	120	$120	
12			Chef Hats	Nutrition Education Obesity Prevention Incentive/Programs Materials for Sessions	$0.67	120	$80	
13			Sports Water Bottles	Nutrition Education Obesity Prevention Incentive	$1.44	200	$288	
						Total Materials:	**$3,311**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Santa Clara County

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Contract Manager/ Jenny Sanchez	Santa Clara County	Trips to program sites and SNAP meetings	30	.4						6			$96	
2			Program Assistant/ Laura Sustaita	Santa Clara County	Trips to program sites and SNAP meetings	40	.64						6			$128	
Out-of-State																	
															Total Travel:	**$224**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$69,565**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Applying Rate for Indirect Costs to the Total Direct Costs	15.00%	$69,565.00	$10,435	
				Total Indirect Costs:	**$10,435**	

Total Budget:	**$80,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Santa Clara County Public Health Department
FFY 2018 Total Budget:	**$1,878,456.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$114,346	$1,431,374	$1,389,970	$1,504,316	5.10%
2	Non-Capital Equipment/Supplies	$11,563	$20,790	$10,637	$22,200	6.78%
3	Materials	$0	$168,070	$109,696	$109,696	-34.73%
4	Travel	$1,142	$15,055	$15,455	$16,597	10.24%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$127,051**	**$1,635,289**	**$1,525,758**	**$1,652,809**	1.07%
9	Indirect Costs*** Indirect Cost Rate= 15%	$117,965	$214,706	$107,682	$225,647	5.10%
	Total Federal Funds	**$245,016**	**$1,849,995**	**$1,633,440**	**$1,878,456**	1.54%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	An increase in the FTEs from 11.3 to 14.5 results in a higher budget.
2	Non-Capital Equipment/Supplies	Due to an increase in the number of FTEs, we see more expenses for office supplies.
3	Materials	We streamlined the budget items to better reflect our needs while still meeting the IWP requirements.
4	Travel	There are more FTEs in the budget who will need reimbursement for mileage.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Increase corresponds to increase in salaries/benefits.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Clara County Public Health Department

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator/Director of Programs	TBD	90.00%	10.00%	$124,219.00	1	$124,219.00	62.00%	$77,015.78	$181,111.50	$201,235	
2			Project Coordinator	Jennifer Gacutan-Galang	80.00%	20.00%	$114,921.00	1	$114,921.00	62.00%	$71,251.02	$148,937.60	$186,172	
3			Project Coordinator	TBD (Step 3)	80.00%	20.00%	$99,361.00	1	$99,361.00	62.00%	$61,603.82	$128,772.00	$160,965	
4			Nutritionist/Nutrition Educator	Erin Hyland (9 months)	20.00%	80.00%	$73,763.00	1	$73,763.00	62.00%	$45,733.06	$23,899.20	$119,496	
5			Nutrition Aide/Nutrition Educator	Celeste Cordeiro	5.00%	95.00%	$55,164.00	1	$55,164.00	62.00%	$34,201.68	$4,468.30	$89,366	
6			Nutrition Aide/Nutrition Educator	Ana Leandro	5.00%	95.00%	$58,139.00	1	$58,139.00	62.00%	$36,046.18	$4,709.25	$94,185	
7			Nutrition Aide/Nutrition Educator	Carmelo Rios	5.00%	95.00%	$69,636.00	1	$69,636.00	62.00%	$43,174.32	$5,640.50	$112,810	
8			Program Assistant	Somayeh Bolourchi	20.00%	80.00%	$75,977.00	1	$75,977.00	62.00%	$47,105.74	$24,616.60	$123,083	
9			Program Assistant	Pamela Harter (bilingual)	5.00%	95.00%	$78,457.00	1	$78,457.00	62.00%	$48,643.34	$6,355.00	$127,100	
10			Finance Analyst	Katherine Yu	100.00%	0.00%	$52,375.00	0.5	$26,187.50	62.00%	$16,236.25	$42,424.00	$42,424	
11			Office Manager	Patty Hart	100.00%	0.00%	$75,163.00	0.5	$37,581.50	62.00%	$23,300.53	$60,882.00	$60,882	
12			Admin Assistant	Nicholas LoBue	100.00%	0.00%	$51,784.00	0.5	$25,892.00	62.00%	$16,053.04	$41,945.00	$41,945	
13			Project Coordinator	Dorothy Su (Extra Help)	20.00%	80.00%	$84,490.00	0.5	$42,245.00	11.00%	$4,646.95	$9,378.40	$46,892	
14			Nutritionist/Nutrition Educator	Angela To (Extra Help)	20.00%	80.00%	$38,594.50	1	$38,594.50	11.00%	$4,245.40	$8,568.00	$42,840	
15			Graphic Illustrator	Christina Oshinsky	100.00%	0.00%	$47,909.00	0.5	$23,954.50	62.00%	$14,851.79	$38,806.00	$38,806	
16			Student Intern	TBD- Student Intern III	5.00%	95.00%	$6,488.00	1	$6,488.00	11.00%	$713.68	$360.10	$7,202	
17			Student Intern	TBD- Student Intern IV	5.00%	95.00%	$8,030.00	1	$8,030.00	11.00%	$883.30	$445.65	$8,913	
						Total Staffing: Salaries/Benefits:		**14.5**	**$958,610**		**$545,706**	**$731,319**	**$1,504,316**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries at an average of 62% for permanent staff. Extra-help rate @ 11% includes minimal benefits such as payroll taxes, worker's comp.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Clara County Public Health Department

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies for staff such as pens, pencils, postage, notepads, paper, file carts, storage bins, toner for printing, etc. - as needed for nutrition education, physical activity promotion activities.	14.5	$150.00	10	$21,750	
2			CCLHDN Membership Fee	Overall agency use.	1	$150.00	1	$150	
3			Survey Monkey Fee	Annual Fee	1	$300.00	1	$300	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$22,200**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Nutrition Education Materials	Physical activity and nutrition education materials utilized to conduct activities at health fairs/community events, nutrition education classes, and physical activity promotion classes to reach a total of 10,000 participants (4,500 Direct; 5,500 Indirect), estimated at $4.00 each to meet work plan objectives, including PSE's.	$4.00	10000	$40,000	
2			Printing	Includes costs for printed materials such as posters, labels, handouts, and other NEOP approved educational materials. Printing for 35,328 handouts estimated at $.75/handout = $26,496	$0.75	35328	$26,496	
3			Trainings	Training costs to meet work plan objectives. Costs may include speaker fees (up to $500), training materials/miscellaneous supplies estimated at $800 per training for up to 5 trainings.	$800.00	5	$4,000	
4			Food Demonstrations	Conduct food demos/taste testing at health fairs/community events/retail stores and at nutrition education classes at churches/community centers/schools/other approved sites as per work plan, estimated at $2.50 per participant, reaching 14,598 participants.	$2.50	14598	$36,495	
5			Food Prep/Storage Supplies	Miscellaneous food preparation items such as mixing bowls, strainers, knives, cutting boards, mixing spoons, measuring cups/spoons, storage containers, etc. to prepare for food demos/taste tests as needed. Includes beverage dispensers for spa water and rolling coolers/ice packs.	$2,705.00	1	$2,705	
							Total Materials:	**$109,696**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Program Director/TBD; Project Coordinator/TBD	Sacramento	Qtr 1: LHD Program Director's Meeting; Other = parking, toll	1	2	1.5	1	$46.00	$110.00		260		$45.00	$587	
2			Nutritionist/Erin Hyland; Project Coordinator/Jennifer Gacutan-Galang; Nutrition Aide/Celeste Cordeiro; Nutrition Aide/Ana Leandro	Sacramento	Qtr 2: SNAP-Ed LIA FORUM; Other = parking, toll	1	4	2.5	2	$46.00	$110.00		260		$65.00	$1,739	
3			Project Coordinator/TBD	SF Bay Area	Qtr 3: CCLHDN Membership Mtg; Other = parking	1	1	2					100	$300.00	$43.00	$397	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Clara County Public Health Department

4			Program Director/TBD; Project Coordinators (3)/Jennifer Gacutan-Galang, TBD, Dorothy Su; Nutritionist (2)/Erin Hyland, Angela To; Nutrition Aides(3)/Ana Leandro, Carmelo Rios, Celeste Cordeiro; Program Assts(2)/Somayeh Bolourchi, Pamela Harter; Finance Analyst/Katherine Yu; Office Manager/Patty Hart; Admin Asst/Nick LoBue; Graphic Illustrator/Christina Oshinsky; Student Interns (2)/TBD.	In County	Mileage to attend local project meetings, trainings, events, etc.	12	14.5					2161			$13,874	
Out-of-State															
1															$0	
														Total Travel:	**$16,597**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A				$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1				$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$1,652,809**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Clara County Public Health Department

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		15% of Total Personnel Costs (salaries and fringe benefits)	15.00%	$1,504,316.00	$225,647	
				Total Indirect Costs:	**$225,647**	

Total Budget:	**$1,878,456**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Santa Clara/San Mateo/San Francisco counties
FFY 2018 Total Budget:	**$991,339.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$188,821	$672,923	$724,829	7.71%
2	Non-Capital Equipment/Supplies	$0	$0	$13,419	
3	Materials	$0	$641	$21,152	3199.84%
4	Travel	$0	$30,506	$22,075	-27.64%
5	Building/Space	$0	$11,200	$12,114	8.16%
6	Maintenance	$0	$2,160	$2,381	10.23%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$188,821**	**$717,430**	**$795,970**	10.95%
9	Indirect Costs*** Indirect Cost Rate= 25%	$47,205	$176,018	$195,369	10.99%
	Total Federal Funds	**$236,026**	**$893,448**	**$991,339**	10.96%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase in salaries and benefits due to 3%- 7% merit and market analysis. Benefit rates increased. Portion was covered by carry in funds for FFY 17
2	Non-Capital Equipment/Supplies	
3	Materials	Majority was covered by carry in funds for FFY 17
4	Travel	Portion was covered by carry in funds for FFY 17
5	Building/Space	Portion was covered by carry in funds for FFY 17
6	Maintenance	Portion was covered by carry in funds for FFY 17
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Increase due to increase in expenses - same rate 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CE-Super-2	Vollinger, Mary	30.00%	70.00%	$67,097	1	$67,097.00	65.18%	$43,733.82	$33,249.30	$110,831	
2			CES-2	Easlea,Williams	10.00%	90.00%	$47,207	1	$47,207.00	65.18%	$30,769.52	$7,797.70	$77,977	
3			CES-2	Simmons, Carmen	10.00%	90.00%	$49,420	1	$49,420.00	65.18%	$32,211.96	$8,163.20	$81,632	Scheduled to receive 7% increase
4			CES-2	Taylor, Elaine Total 1.FTE carry in	10.00%	90.00%	$58,648	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE carry in $96,875
5			CES-2	Woo, May	10.00%	90.00%	$53,486	1	$53,486.00	65.18%	$34,862.17	$8,834.80	$88,348	
6			CES-1	Carp, Mary	10.00%	90.00%	$34,561	0.4	$13,824.40	65.18%	$9,010.74	$2,283.50	$22,835	
8			CES-1	Magana Chavez, Marisela	10.00%	90.00%	$38,238	1	$38,238.00	65.18%	$24,923.53	$6,316.20	$63,162	
9			CES-1	Lam, Jenny	10.00%	90.00%	$46,690	0.2	$9,338.00	65.18%	$6,086.51	$1,542.50	$15,425	
10			CES-1	Silver, Elaine	10.00%	90.00%	$40,776	0.6	$24,465.60	65.18%	$15,946.68	$4,041.20	$40,412	
11			CES-1	Tibayan, Jeff	10.00%	90.00%	$42,940	1	$42,940.00	65.18%	$27,988.29	$7,092.80	$70,928	Scheduled to receive 7% increase
12			___Assistant 1	Chin, Joanne	20.00%	80.00%	$40,475	0.65	$26,308.75	65.18%	$17,148.04	$8,691.40	$43,457	Administrative staff is scheduled for a 6.1% increase
13			___Assistant 1	Ford, Rachel	20.00%	80.00%	$40,475	0.5	$20,237.50	65.18%	$13,190.80	$6,685.60	$33,428	Administrative staff is scheduled for a 6.1% increase
14			CES-1/2	vacant - recruiting	20.00%	80.00%	$46,249	1	$46,249.00	65.18%	$30,145.10	$15,278.80	$76,394	
15			CES-2/3	vacant - recruiting	20.00%	80.00%	$55,664	0	$0.00	65.18%	$0.00	$0.00	$0	1. FTE carry in $91,946
16			County Advisor	Chen, Wei-Ting (In-kind)					$0.00		$0.00	$0.00	$0	
17									$0.00		$0.00	$0.00	$0	2.0 FTE Salary and Benefits carry in $188,821
							Total Staffing: Salaries/Benefits:	**9.35**	**$438,811**		**$286,017**	**$109,977**	**$724,829**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating	Operating supplies including papers, binders, pens, postage, IT, increased cost of copier toner & paper for San Bruno office etc.;	11.35	$72.46	12	$9,869	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop/Computer	To replace position #10 (Elaine Silver) CES 1 desktop purchased 12/2012	1	$1,500.00	1	$1,500	not split funded, 100% of her effort supports program
2			Laptop/Computer	Vacant CES 2/3 position #15	1	$1,500.00	1	$1,500	
3			Docking station	Vacant CES 2/3 position #15	1	$150.00	1	$150	
4			Monitor	Vacant CES 2/3 position #15	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$13,419**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demos - for taste only	Food demo samplings only, includes plates, utentsils, hand cleaning supplies for approximately 10,000 participants	$0.64	10000.00	$6,400	
2			Lesson Supplies	Supplies to support nutrition education such as poster boards, visuals, hands on activities, Murals to support SLM, CATCH supplies, Healthy Living Ambassador Program (teen extenders teaching garden based nutrition education lessons) and other SNAP-Ed related items	$5,446.00	1	$5,446	
3			Gardening Supplies	Gardening supplies to support garden based nutrition education, includes seeds, seedlings, compost, small garden tools, etc. 30.00 ea x 100 items	$15.00	200.	$3,000	
4			Curricula	Curriculum and lesson materials from approved UC CalFresh and USDA approved curricula lists 45.00 per item x 213	$27.66	228	$6,306	
						Total Materials:	**$21,152**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			1-CE-SUPER-2-VOLLINGER,MARY B.	LOCAL MILEAGE	Supervises staff in 3 counties. Distance between counties is 45 miles one way (Santa Clara, San Mateo, San Francisco)	110	1						65			$3,825	
2			2-CES-2- Easlea,William	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	100	1						15			$803	
3			3-CES-2-SIMMONS,CARMEN A	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	100	1						15			$803	
4			4-CES-2-TAYLOR,ELAINE	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles. 144 trips	100	1						15			$803	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

5			5-CES-2-WOO,MAY K	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	80	1						10			$428	
6			6-CES-1-CARP,MARY E.	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	49	.4						20			$524	
7			7-CES-1-Vacant	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	100	1						15			$803	
8			8-CES-1-MAGANA CHAVEZ, MARISELA	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	80	1						15			$642	
9			9-CES-1-LAM,JENNY L	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	30	.2						20			$321	
10			10-CES-1-SILVER,ELAINE K	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	80	.6						20			$856	
11			11-CES-1-TIBAYAN,JEFF V	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	100	1						15			$803	
12			___Assistant 1-Ford, Rachel	LOCAL MILEAGE	Grocery shopping for food demo supplies	48	.50						7			$180	
			Vacant CES 2/3	LOCAL MILEAGE	Travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The Square Mileage of these three counties combined is 1,816 miles Sq. miles.	100	1						15			$803	
13			12-NFCS Advisor-Wei-Ting Chen-In Kind Programmatic and oversight support	LOCAL MILEAGE	Advisor for staff in 3 counties. Distance between counties is 45 miles one way (Santa Clara, San Mateo, San Francisco) [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	49	0						70			$1,835	
14			1-CE-SUPER-2-VOLLINGER,MARY B.	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00	$0.00	225		$15.00	$378	other costs - parking

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program

County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

15			2-CES-2 -Easlea,William	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00					$243	
16			7-CES-1-Vacant	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		0			$243	
25			12-NFCS Advisor-Wei-Ting Chen-In Kind Programmatic and oversight support	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1	2	1	$74.00	$95.00					$243	
26			1-CE-SUPER-2-VOLLINGER,MARY B.	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1	2	1	$74.00	$95.00	$0.00	200	$0.00		$350	
27			12-NFCS Advisor-Wei-Ting Chen-In Kind Programmatic and oversight support	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1	2	1	$74.00	$95.00	$0.00	200	$0.00		$350	
28			1-CE-SUPER-2-VOLLINGER,MARY B.	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training-Attend overnight HLA Training	1	1	2	1	$74.00	$125.00			$100.00		$373	
29			2-CES-2-Vacant	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training-Attend overnight HLA Training	1	1	2	1	$74.00	$125.00			$100.00		$373	
30			6-CES-1-CARP,MARY E.	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training-Attend overnight HLA Training	1	1	2	1	$74.00	$125.00			$100.00		$373	Only .40 FTE but 100% effort UC CalFresh not split funded
31			8-CES-1-MAGANA CHAVEZ, MARISELA	HALF MOON BAY, CA	Healthy Living Ambassador (HLA) Training-Attend overnight HLA Training	1	1	2	1	$71.00	$125.00			$100.00		$367	
32			1-CE-SUPER-2-VOLLINGER,MARY B.	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
33			2-CES-2-Vacant	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
34			3-CES-2-SIMMONS,CARMEN A	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
35			4-CES-2-TAYLOR,ELAINE	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
36			5-CES-2-WOO,MAY K	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
37			6-CES-1-CARP,MARY E.	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	Only .40 FTE but 100% effort UC CalFresh not split funded
38			7-CES-1-Vacant	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
39			8-CES-1-MAGANA CHAVEZ, MARISELA	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
40			9-CES-1-LAM,JENNY L	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	.2	2	1	$74.00	$125.00			$100.00		$75	
41			10-CES-1-SILVER,ELAINE K	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	.6	2	1	$74.00	$125.00			$100.00		$224	
42			11-CES-1-TIBAYAN,JEFF V	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
43			12-NFCS Advisor-Wei-Ting Chen-In Kind Programmatic and oversight support	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD [CE Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	1	1	2	1	$74.00	$125.00			$100.00		$373	
44			1-CE-SUPER-2-VOLLINGER,MARY B.	TBD	California School Nutrition Association Annual Conference	1	1	2	1	$74.00	$95.00	$0.00	0	$270.00	$0.00	$513	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

46			1-CE-SUPER-2-VOLLINGER,MARY B.	TBD	California Foundation for AG in the Classroom	1	1	2	1	$74.00	$90.00			$200.00		$438	
47			CES 2/3 Vacant	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	1	1	2	1	$74.00	$125.00			$100.00		$373	
Out-of-State																	
1																$0	
															Total Travel:	**$22,075**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
1		office located at 300 Piedmont Ave, Bldg. B, Room 227 San Bruno, CA 94066	710 Square feet of Space $12,114 annually for UC CalFresh portion, Lease costs includes the cost of reasonable gas, water, sewer, electrical services. UC CalFresh only occupies and pays for approximately 70% of the office space.	6.35	$158.97	12	$12,114		Copy of lease is pending renewal in fall. Budget amount reflects an anticipated 3% increase over current year's rent.
							Total Building/Space:		**$12,114**

6. Maintenance:

Budget Adjustment								Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1		San Mateo/San Francisco office located at 300 Piedmont Ave, Bldg. B, Room 227 San Bruno, CA 94066	Cleaning and maintenance of 710 square feet of San Bruno office. UC CalFresh occupies & pays for the cleaning & maintenance of approximately 70% of the office space increased to $198.45/per month	6.35	$31.25	12	$2,381	includes new rate
							Total Maintenance:	**$2,381**

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Santa Clara/San Mateo/San Francisco counties

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A				$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$795,970**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		MDC = Direct Cost minus Space and Maintenance	25.00%	$781,475.00	$195,369	carry-in funds $47,205
				Total Indirect Costs:	**$195,369**	

Total Budget:	**$991,339**

2017 County Profiles

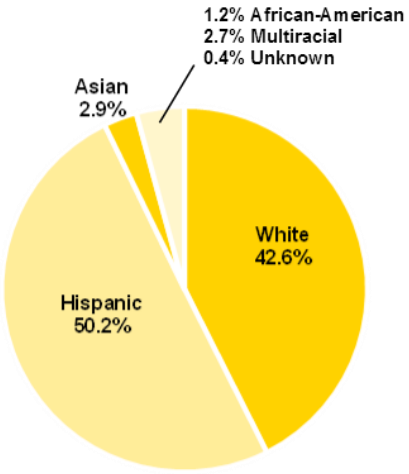
Supplemental Nutrition Assistance Program Education

Santa Cruz

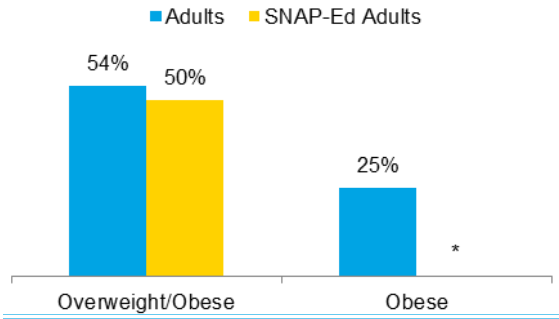
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	77,520 (30%)
Ages (<185% FPL)	
Children <6 years old	7,354 (42%)
Children 6-17 years old	12,534 (35%)
Adults 18-64 years old	50,618 (30%)
Seniors 65 years and older	7,014 (21%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 38%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	27%

* unstable estimate

Population below Federal Poverty Level

15%

Food Insecurity Rates

13% Overall

22% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	26,340 (10%)
Students Eligible for Free/Reduced Price Meals (FRPM)	21,432 (53%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
52	5 (10%) all races

Schools	SNAP-Ed Eligible Schools
81	36 (44%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	33%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	51%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
51%	49%	61%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	11%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%	24%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Cruz County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

***County Name*: Santa Cruz**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	**California Department of Public Health: CDPH: (Local Health Department: LHD) Santa Cruz County Health Services Agency**
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
X	**Catholic Charities of California: CCC: (Catholic Charities of California: CCC) Catholic Charities Diocese of Monterey**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Santa Cruz is a mid-sized population county, ranking 24th among California's 57 counties in 2010. Based on the 2010 Census, Santa Cruz County has a total population of 262,382 residents (Census estimates for 2015 are 271,804). There are nearly equal numbers of males and females that reside in Santa Cruz County, with more females than males in the oldest age groups. Based on the CDPH community profile 2015, the number of SNAP Ed eligible

(income ≤ 185%FPL) is 76,138 with 50.2% identifying themselves as Hispanic, 42.6% White (non-Hispanic), 2.9% Asian and 1.2% African American, 2.7% multiracial and 0.4% unknown. The primary languages spoken are English and Spanish. As of 2015, there are 26,274 CalFresh participants representing 10.3% of Santa Cruz County's total population. Feeding America estimates that the rate of food insecurity for children to be 21.6% and 13.4% for adults in Santa Cruz County

Of the 52 census tracts, four (7.7%) are SNAP-Ed eligible (≥ 50% incomes ≤185%FPL) based on all races ACS data for 2010-2014. Of the 82 schools in Santa Cruz County, 34 (41.5%) are SNAP Ed eligible (≥50% FRPM Enrollment, 2014-2015). The adult overweight prevalence in Santa Cruz County is 56.3% overall and 57.9% among SNAP-Ed eligible adults. The adult obesity prevalence is 28.0%. The best information about childhood weight in Santa Cruz County comes from the California Department of Education's (CDE) annual Physical Fitness Testing Report. Each year, most children in 5th, 7th, and 9th grades are evaluated on a variety of fitness characteristics, including measurements of Body Mass Index (BMI). During the 2013-2014 school year, the percentages of children in Santa Cruz County whose BMI fell outside the "Healthy Fitness Zone" were 39%, 37%, and 37% in grades 5th, 7th, and 9th grades respectively. The overweight and obesity prevalence in low-income children is 45% for ages 5 – 19 years (2010 pediatrics survey).

According to the 2015 Santa Cruz County profile provided by the California Department of Public Health, 64% of SNAP-Ed eligible adults ate fast food in the last week. Fast food restaurants total 42.4% of all restaurants in Santa Cruz County. Given this data, the county would benefit from a healthy restaurant program.

Three qualifying neighborhoods were surveyed through the Community of Excellence in Obesity Prevention, Nutrition and Physical Activity (CX^3) process in 2012. Of the 15 grocery stores surveyed in these census tracts, only three met standards in quantity and quality of fresh fruits and vegetables, healthy food options and advertising. In the Downtown Watsonville census tract, no stores met standards. It is also the census tract with the highest number of SNAP-Ed eligible residents (65.3%).

Santa Cruz County has many agencies that recognize nutrition education and obesity prevention as a priority. In an effort to prevent diabetes, Salud Para La Gente Health Clinic and the YMCA of the Central both conduct nutrition education classes. The University of California, Santa Cruz (UCSC) recently received funding to promote food security among UCSC students and also use interns to promote nutrition education in schools. The California Alliance of Family Farmers helps schools in food procurement, making more fresh fruits and vegetables from local farmers available. The CruzMed Foundation offers nutrition classes in schools to promote 52-10+(5 or more fruits and vegetables a day, no more the 2 hours recreational screen time, 1 hour of physical activity and 0 sugary drinks). The 52-10+ programs focuses mostly on schools that just miss the SNAP-Ed qualification of having 50% or more of students enrolled in school lunch. All these agencies participate in the County Nutrition Action Plan (CNAP) meetings to help achieve collective impact in the fight against obesity.

4. **Community Assessment**

Based on the 2015 Community Assessment Project (CAP) Report, since 2007, there has been 8.7% increase in overweight and obesity in Santa Cruz County. The California Health Interview Survey (CHIS) from 2011-2012, shows a striking disparity by ethnicity: only 20.7% of White adults were obese, compared to 34.4% of Latino adults. This was a greater disparity than was found statewide (21.9% of White adults obese, compared to 32.6% of Latinos).

Less than 56% of respondents of the CAP survey reported eating five or more fruits and vegetables for five or more days in the past week. Fruit and vegetable consumption was notably higher among Latino respondents. A survey conducted by the Santa Cruz County Health Services Agency in 2012 showed that residents in downtown Watsonville have no larger grocery stores within a half mile however there are five fast food outlets. Since the survey more fast food outlets have been approved by City Council.

Santa Cruz County has a high concentration of open space including 29 miles of beaches and six state parks and six state beaches. The State of California owns and maintains 42,334 acres of parks in the coastal and mountainous areas of Santa Cruz County. The County maintains an additional 850 acres of parks, and numerous parks are also found within the cities. Although parks are available, only 48.2% of CAP respondents reported engaging in 30 minutes or more of physical activity five or more days a week. Safety issues, cost and adequate transportation may contribute to the residents in low-income areas not getting the recommended amount of physical activity. The 2015 CAP Report states that only 48.7% of adults in Pajaro Valley feel very safe in their neighborhood.

The information in the jurisdiction description comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey (CHIS), Feeding American's Map the Food Gap and Food Insecurity in Santa Cruz County. Using these data sources, nutrition education interventions primarily focus on families in the school, Head Start and family resource center settings. CHIS data shows that in 2011-2012, 30% of children ages 2-17 drank one or more sugary beverages a day showing a need for easier access to water. This data also informed the need to conduct interactive Rethink Your Drink (RYD) activities at community fairs and forums. In addition, Policy, System and Environmental (PSE) strategies need to be employed to increased access to fresh water in qualifying middle and high schools.

Starting in 2012, the CX³ project assessed neighborhoods where 50% or more of the residences are at or below 185% federal poverty level, in relation to a variety of healthy nutrition and physical activity benchmarks. The project's goal is to empower communities to work together to improve their neighborhoods to become healthier places to live, work and play. The assessment included the number of schools, parks and playgrounds, supermarkets, farmer's markets, small markets, convenience stores and fast-food outlets located in these neighborhoods. The areas assessed are key neighborhoods where SNAP-Ed activities are to be provided. The residents in these neighborhoods are low-income and likely eligible for or currently receiving CalFresh benefits. Also utilized was the United Way of Santa Cruz County Community Assessment Project data, which shows 59% of adults in the Santa Cruz County were overweight or obese in 2014. This data demonstrates a need for direct nutrition education of the SNAP-Ed eligible population. Reach is determined through populations of qualifying census tracts, means tested programs, and census of qualifying schools.

5. **Community Change Goals**

The County LHD has been a key participant in the local Go for Health (GFH) Collaborative. GFH has existed since 2004 with the mission of reducing childhood obesity. In 2014, the collaborative decided to broaden its obesity prevention mission to the larger community. The group participated in a 2015-2020 strategic planning process to identify specific goals and actions to take to reduce obesity by 10% by 2020. The major strategies emerging include:

1. Policy and environmental prevention
    - Pursue implementation of existing healthy eating, active living policies and strategies (e.g. Healthy Restaurant Ordinance, Healthy Corner Markets Project, HEAL Cities Proclamations).
    - Align with the statewide HEAL Cities Campaign to access technical assistance in order to prioritize, pass and implement local policy that will address identified needs above (e.g. Joint Use Agreements, Safe Routes to Schools, Complete Streets, Healthy Food Access, etc.).
    - Enlist champions (elected officials, community leaders, school administrators, businesses) to help pass healthy eating, active living policies in SNAP-Ed eligible areas.
    - Strengthen school wellness policies.
2. Education
    - Provide education on increasing fruits and vegetable consumption and physical activity, reducing screen time, and limiting sugary beverages.
    - Increase the nutrition education students receive in the school environment.
    - Work with healthcare clinics/medical offices to promote healthy messages.
3. Youth Leadership
    - Grow youth leaders countywide as advocates and leaders for healthy communities through Jovenes SANOS and partnerships with other youth leadership organizations.
    - Support youth leaders in advocating for healthy choices at restaurants, markets and schools.
    - Support youth initiatives through the policy and education campaigns.

The Santa Cruz County LIA partnership has determined based on the larger community change goals, to set three, three-year SMART local objectives for FFY17 - 19 around the following areas:

1. By September 30, 2019, partner with a minimum of two qualifying school districts (and schools) in Santa Cruz County to promote school wellness policies and create environmental changes to increase consumption of healthy foods and beverages and increase physical activity among the student population and their broader family and community networks.

2. By September 30, 2019, increase youth and adult access to healthy foods, beverages and physical activities in qualifying neighborhoods through adopted and implemented policies and or physical sites changes in settings such as food pantries, parks, faith-based organizations, community organizations and community gardens.
3. By September 30, 2019, increase availability and consumption of healthy food and beverages by making sustainable environmental changes in at least three corner markets and three restaurants serving SNAP-Ed eligible adults and/or children in qualifying neighborhoods.

6. **Partnerships and Collaborative Efforts**

The goal of the Santa Cruz County CNAP is to improve the nutritional well-being of Santa Cruz County residents eligible for federal nutrition assistance programs by increasing fruit and vegetable consumption and physical activity. LIAs will promote SNAP-Ed services and activities by connecting with other agencies. Partners include Second Harvest Food Bank, WIC, Santa Cruz City School District, United Way, Parajo Valley Health Trust, Salud Para La Gente, Santa Cruz County Human Services Department, community resource centers, Catholic Charities, Pajaro Valley School District, Community Alliance of Family Farmers (CAFF), University of California, Santa Cruz Global Food Initiative and Head Start

The target objectives are:

- Maintain collaboration and communication among agencies dedicated to improving nutrition, food security, and physical activity levels among low income residents.
- Increase awareness of current nutrition education and physical activity programs aimed at achieving and maintaining a healthy lifestyle.
- Provide nutrition and physical activity education opportunities and resources to target populations.
- Maximize availability and utilization of all food and nutrition programs including but not limited to CalFresh, WIC, food banks, pantries and school meal programs.

The CNAP will meet quarterly, develop a joint vision and an action plan which focuses on an issue that addresses a policy, system and environmental change. In addition to regular meetings, key members/steering committee will communicate regularly through meetings and email to move the action plan forward.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan		Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Reading Food Labels
	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Rethink Your Drink
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All education materials, resources, and curriculum used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health (CDPH) Nutrition Education Obesity Prevention Branch (NEOPB) Approved Integrated Curriculum and Nutrition Education Materials lists. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies (LHD and CCC) in Santa Cruz County will collaborate to provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing public relations and coordination/collaboration with partners throughout the county. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

The intervention plan activities are based on the Social-Ecological Model (SEM) to provide targeted and complementary interventions to facilitate behavior change in increasing fresh fruit and vegetable consumption and physical activity while decreasing consumption of sugary beverages. The Individual and Interpersonal levels are addressed through direct education and indirect education. Direct nutrition and physical activity education will be provided to SNAP-Ed eligible participants using evidence based curriculum and lessons. Topics will include selecting healthy food and beverages; increasing food label reading skills; menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of healthy foods. Santa Cruz County's SNAP-Ed population consists of both English and Spanish speakers. Nutrition presentations conducted

in school and afterschool programs will be predominately conducted in English with some Spanish translation as needed. Classes in which Spanish language is used is documented as such in the ATF. School staff trainings will be predominately in English. Classes conducted in the community to adults will be primarily in Spanish. Indirect education will be provided in many settings including community events, National Public Health Week, Fruit and Veggie Fest, farmer's markets and other SNAP-Ed eligible venues as needed. In both direct and indirect education, culturally appropriate materials will be used.

The first three-year objective in the plan focuses on the Institution and Organization level of the SEM by facilitating changes within the school setting to increase healthy foods and beverages and increase physical activity among the student population and the broader family and community networks. Many strategies will be employed including the Smarter Lunch Room Movement (SLM) principles which utilize environmental marketing and placement strategies, healthy grab and go, and placement of healthy items in a prominent location at the student's eye level. California Thursdays is another organizational change that will be implemented where all food served will be locally procured and feature seasonal foods once a week in the cafeteria. Nutrition and physical activity promoting school wellness policies will be implemented in the elementary, middle and high school setting and will include standards for all foods and beverages offered on site, opportunities for daily physical activity, limits on screen time, garden-based and physical activity education and marketing guidelines for materials posted and shared on site.

Progressing to the Community level of the SEM, LIA's will collaborate with established groups such as the Go for Health Collaborative, which focuses on reducing obesity for county residents, the Healthy Start Committee coordinated by the Pajaro Valley Unified School District and emerging and or multi-sector coalitions such as agencies working in the Active Transportation Program. Partnering with community agencies will help the LIA's leverage SNAP-Ed funds resulting in collective impact. In addition, the chosen objectives will include community engagement strategies for all SNAP-Ed eligible populations in Santa Cruz County. Community Engagement activities include youth engagement activities (with specific attention paid to high school students and the use of the Youth Participatory Action Research (YPAR) model), and increased opportunities for physical activity and affordable healthy food access to support positive behavior change. There are opportunities for youth, adult, family, and senior engagement throughout the work plan activities. The LIAs will use *CX3* data collected in FFY16 to engage the community and allow residents to be a part of the change in their community, and hopefully encourage and create a new generation of community health champions and leaders.

The final level of the SEM of Structures, Policies and Systems are addressed with each three-year objective. As mentioned above, system changes and school wellness policies will be addressed in objective one. The second three-year objective is to increase access to healthy foods and beverages and physical activity through a variety of activities including conducting audit of existing healthy policy in qualifying neighborhoods and work with local stakeholders and community members to implement new healthy policies in healthy food access, land use, environmental changes to increase physical activity and active transportation. The third three-year objective focuses on changing the retail food environment in both corner markets and restaurants. By making these retail environmental changes, SNAP-Ed eligible residents will be able to take what they have learned through direct and indirect education and apply it when shopping for themselves or their families.

Evaluation processes will be used to improve services for all local objectives. The LIA partners will use Formative, Process (RE-AIM) and/or curriculum-specific evaluations to determine effectiveness. The RE-AIM framework: **R**each, **E**ffectiveness, **A**doption, **I**mplementation, and **M**aintenance will be used for LHD's Policy, Systems and Environment change evaluation and reporting. The RE-AIM framework is useful for planning new interventions, adapting existing interventions, and designing evaluations that assess the potential public health impact of interventions. Community of Excellence in Nutrition Education, Obesity Prevention and Physical Activity surveys will be used to determine the improved food environment in retail and fast food. Curriculum specific evaluations such as the Cooking Matters, Store Tour curriculum, participants will complete a pre and post survey that addresses MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruit and Vegetables (LT2) Physical Activity Recommended Labels (LT7) and Entertainment Screen Time (LT8) indicators included in the Western Region's SNAP-Ed Evaluation Framework. The Smarter Lunchrooms Movement activities for three-year Objective #1 will provide evaluation data for reporting on Identification of Opportunities (ST4), Partnerships (ST6) and Nutrition Supports Adopted (MT4). In addition, local objective # 1 will also provide measures of change in physical activity (MT3) in both youth and adults.

SECTION B: Target Audience Description

1. Gender	%
Male	47.3%
Female	52.7%
Total:	100%

2. Age	#
0 to 4 years old (Preschool):	1054
5 to 17 years old (School Age):	24148
18 to 59 years old (Adult):	20368
60 years old and over (Senior):	1055
	46625

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
50.01%	49.99%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1.56%
Asian	0%	1.35%
American Indian/Alaskan Native	0%	0.7%
Native Hawaiian/Other Pacific Islander	0%	0%
White	50.01%	30.65%
Multiple/Other	0%	15.73%
Total:	50.01%	49.99%

4. Languages Used in Intervention Activities and Materials

English	62%	Farsi	0%	Russian	0%
Spanish	38%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3,455	1,625	1,625
Indirect Education:	3,450	2,950	2,950
Policies, Systems, and Environment (PSE) Change/Supports	8,060	10,068	12,442

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	8
CalFresh Offices	2	Head Start Programs	16	Schools: Students (After School)	19
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	36
Churches	16	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	1	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	6	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	25	Worksites	0
Extension Offices	0	Retail/Food Stores	12	Other (specify): Restaurants	8

Family Resource Centers	5	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Parks and Gardens	2
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**220**
Federally Qualified Health Centers (FQHC)	10	Schools: Students (Preschool)	20		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	19		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, partner with a minimum of two qualifying school districts (and schools) in Santa Cruz County to promote school wellness policies and create environmental changes to increase consumption of healthy foods and beverages and increase physical activity among the student population and their broader family and community networks.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Assess School Wellness Policy (SWP) objectives and environmental supports related to nutrition and physical activity. Promote successes with SWP implementation and reassessment.
- Support Farm to School initiatives including California Thursdays.
- Promote development and maintenance of school garden programs.
- Increase opportunities for structured physical activity for students and their families.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, work with key stakeholders at 2-3 school sites to assess district wellness policy implementation and school site nutrition and physical activity supports.

    b. By September 30, 2017, work with partners at 2-3 intervention sites to assess and develop plans for expanding current school site policy and environmental supports that promote fruit and vegetable consumption including school gardens, farm to school initiatives, structured physical activity, and/or Smarter Lunchroom Movement (SLM) strategies.

c. By September 30, 2017, increase student access and motivation to consume fresh fruits and vegetables by promoting the purchase, preparation, and promotion of local foods at 1-2 school sites.

d. By September 30, 2017, increase students participating in direct nutrition education and physical activity promotion reaching a minimum of 1,680 students at participating school sites, and reach 1,200 parents and community members with complementary indirect nutrition and physical activity promotion.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, work with school partners (i.e. teachers, school wellness committees) to promote implementation of existing school wellness policy and develop new environmental or policy changes to support healthy eating and physical activity at 2-3 school sites.

b. By September 30, 2018, work with partners at 2-3 school sites to improve school environments by establishing or enhancing school gardens, enhancing farm to school initiatives, and/or adopting or expanding SLM strategies.

c. By September 30, 2018, increase student access and motivation to consume fresh fruits and vegetables by promoting the purchase, preparation, and promotion of local foods by partnering with one additional school.

d. By September 30, 2018, increase students participating in direct nutrition education and physical activity promotion reaching a minimum of 1,125 students at participating school sites, and reaching 1,200 parents and community members with complementary indirect nutrition and physical activity promotion (with an additional cohort of approximately 300-400 students and families)

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, work with key stakeholders at 2-3 school sites to reassess district wellness policy implementation and school site environmental supports for nutrition and physical activity and promote/present positive changes to broader school community related to school gardens, farm to school initiatives, and SLM initiatives.

b. By September 30, 2019, increase student access and motivation to consume fresh fruits and vegetables by promoting the purchase, preparation, and promotion of local foods by partnering with one additional school (4-5 sites total).

c. By September 30, 2019, reach a minimum of 1,125 students with direct nutrition education and physical activity promotion, and reach 1,200 parents and community members with complementary indirect nutrition and physical activity promotion (with an additional cohort of approximately 300-400 students and families).

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, partner with a minimum of two qualifying school districts (and schools) in Santa Cruz County to promote school wellness policies and create environmental changes to increase consumption of healthy foods and beverages and increase physical activity among the student population and their broader family and community networks.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Meet with school nutrition staff, afterschool program staff, and administrators from at least two school sites and afterschool programs sites to assess needs or goals regarding wellness policy development and implementation. Assist representatives at school and afterschool sites with implementing assessment of nutrition and physical activity supports and promote future development of an action plan or written recommendations to address areas in need of improvement (Year 1).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	EARS/ATF, meeting agendas, assessment tools
1.2	After identifying areas for environment and policy improvement reaching at least two participating school and afterschool sites (Activity 1.1), provide technical assistance as requested to promote school or afterschool wellness policy. Assist key stakeholders (i.e. from site wellness committees) with developing School Wellness Policy (SWP) action plans as warranted (Year 2).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	EARS/ATF, meeting agendas, school wellness policy action plan

1.3	Establish and communicate action plan follow-up with key stakeholders at schools and afterschool programs (such as wellness committee) including how to reassess and report successes with a goal of reporting at least one positive environmental or policy change per site for each site (see activity 1.2 for more details). Document and present healthy site changes and share with community organizations, parent groups and/or other partners (Year 3).	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF, meeting agendas, presentations
1.4	Conduct or attend at least two meetings annually with key stakeholders from schools and/or community based groups focused on farm to school efforts to coordinate and assess efforts (Year 1), share successes and challenges (Years 2-3), and assess/present outcomes (Year 3).	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF, meeting agendas, presentations
1.5	Assist with promotion and media for Farm to School efforts at least two times annually including California Thursday events: increasing community awareness and reinforcing the farm to school messages. Help facilitate connections between Farm to School initiatives and broader educational activities in the school, home, and community (Years 1-3). For example by including signage and visuals linking seasonal produce from school gardens featured in California Thursday meals or daily salad bar offerings.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF, flyers, presentations, displays, recipes

	Facilitate school-based taste test event once per year with featured California Thursday/ Farm to School item or recipe (Years 1-3).					
1.6	Coordinate a presentation to staff and/or parent groups regarding resources and technical assistance available to support school garden and farm to school efforts (i.e. California Thursdays resources, local Master Gardeners, garden-based nutrition education resources) (Years 1-2). Develop school garden and farm to school community resource list and/or best practices and sustainability plan (Year 3).	☐ CED ☒ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, sign-in sheet, presentations, sustainability plan
1.7	Identify school site interest and capacity for the establishment or enhancement of school gardens (Year 1). Meet with school team to establish a plan for building, maintaining, and/or promoting the school garden. Assist in the creation, development and sustained operation of school gardens at qualified schools (Years 2-3).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, meeting agenda, copy of garden development/ maintenance plan
1.	Meet at least two times during the school year with teachers to coordinate implementation and integration of garden-based nutrition education curriculum and assess progress with school garden programming and garden to cafeteria initiatives (Years 1-3).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, meeting agenda

1.9	Coordinate with school district partners (including cafeteria managers and food service directors) to identify school sites interested and with the capacity to implement Smarter Lunchrooms Movement (SLM) recommendations and strategies with a goal of reaching two school sites (Years 1-2).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	EARS/ATF
1.10	Provide or facilitate technical assistance as requested for food service directors or staff representing at least 2 schools for SLM school site assessments (Years 1-2). Assist with process of adopting SLM strategies, reassessing, and presenting positive outcomes (Years 2-3).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, SLM assessment scorecard
1.11	Conduct or attend a minimum of two meetings with food service/nutrition staff, educators, and administrators (i.e. school wellness council) to review progress, challenges, and successes with implementing SLM activities. Assist with promotion and marketing of enhanced food preparation, menu labeling, or other strategies used to increase accessibility and/or perceived appeal of healthy school cafeteria menu items (Years 2-3).	☐ CED ☐ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, meeting agendas, marketing materials

1.12	Conduct nutrition education lessons integrating physical activity promotion and skills-based activities related to food production, label reading, and food preparation using approved series of lessons and approved recipes with approximately 700 children and youth at SNAP-Ed qualified schools (Years 1-3).	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, attendance tracking documents
1.13	Conduct nutrition education and physical activity classes in afterschool programs reaching 500 youth and conduct direct and indirect outreach to 75 SNAP-Ed eligible parents and families at SNAP-Ed qualified schools (Year 1). Additionally, select sites and programs will work with local youth organizations, or train after school staff as nutrition education extenders to conduct approved nutrition education and physical activity promotion lessons in after-school environment (Years 2-3).	X CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Fitness4Life, Nourishing Generations AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, training materials, attendance tracking documents, lesson plans, copy of materials
1.14	Facilitate indirect nutrition education and physical activity promotion activities targeting families, staff, and/or broader community at eligible sites at least two times per school year: activities could include classroom, cafeteria, or lobby displays; family events and community events (such as back to school night, garden work days, open house); CX3 presentations or community forums; school district or family newsletters (Years 1-3).	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers, display materials, copy of presentations, newsletters

1.15	Promote student, family, and staff participation in at least one public health national observance annually that supports healthy foods, beverages and physical activity, such as (Screen Free Week, Walk/Bike to School, National Public Health Week) (Years 1-3).	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers
1.16	Help coordinate annual events to promote family and community engagement with planting, tending, harvesting and eating healthy foods at participating school or community garden sites through experiential learning, direct food sampling experiences, and/or healthy food promotion with selected SNAP-Ed approved nutrition education materials (Years 1-3).	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers, materials
1.17	Conduct Zumba demonstrations in Spanish and English and distribute evidence-based nutrition education and physical activity promotion handouts to students and parents, directly impacting at least 300 unduplicated children, youth, and parents annually. Each participant will receive one hour exposure. This intervention will take place at schools, after-school programs, low-income housing sites, and Catholic Charities offices (Years 1-3). *Note: *this activity overlaps with 2.15.*	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers, materials

1.18	Deliver a series of 3-5, 1-hour nutrition and physical activity workshops, using evidence-based curricula. This program will be delivered mostly in Spanish to a majority Latino population in Pajaro Valley Unified School District and is targeted to reach 125 unduplicated children and families annually. This intervention will take place at schools and at Catholic Charities offices (Years 1-3).	X CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers, materials
1.19	Recruit approximately 6-10 youth from two or more eligible schools or community based organization to lead a Youth Participatory Action Research (YPAR) nutrition and/or physical activity promotion project in their school or community. Guide participating youth through selection of school or broader community-based initiative. Facilitate research/evidence gathering component, development of presentation skills, and coordinate documentation and presentation of YPAR materials and events (Years 1-3).	CED CEI X MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: United Way AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, training and presentation materials

1.20	Recruit a minimum of five peer to peer educators and train them to conduct two nutrition education and physical activity classes for 25 middle school students between 11 and 15 years of age using approved curriculum.	X CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: United Way AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	EARS/ATF, lesson plans, materials, recipes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.12 1.13 1.20	PowerPlay Campaign Resources (SIRK & CYO)	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
1.12 1.13	Eat Smart, Play Hard, Together	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

1.12 1.13 1.16	Nutrition to Grow On		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12 1.13 1.14 1.18 1.20	Cooking Matters		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.12 1.13 1.16	Pick a Better Snack		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12 1.13	Choose Health Fun Food and Fitness Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below
			CCC		
1.12 1.13	Coordinated Approach to Child Health – CATCH		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12 1.13	We can! (Ways to Enhance Children's Activity & Nutrition)		CWD		Research Tested
		X	LHD		Practice Tested

1.14			AAA		Emerging
			UCCE	X	N/A - Resource source: National Institutes of Health
			CCC		
1.12 1.13 1.14 1.16 1.17 1.18	MyPlate Resources		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Resources, posters source: United States Department of Agriculture
		X	CCC		
1.6 1.7 1.16	Vermont FEED Food Education Every Day		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A- Resource source: Farm to school, Northeast Organic Farming Association of Vermont
			CCC		
1.6 1.16	Eating Healthy from Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.6 1.7 1.14 1.16	California Gardens for Learning		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Resource Source: California School Garden Network
			CCC		
1.5 1.6	Farm to School Materials - USDA FNS		CWD		Research Tested
		X	LHD		Practice Tested

1.7 1.14 1.16			AAA UCCE CCC		Emerging N/A - Resource Source: United States Department of Agriculture, Food and Nutrition Service
1.9 1.10 1.11	Smarter Lunchrooms Movement Materials - Cornell BEN Center		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.12 1.13 1.14 1.16 1.17 1.20	Rethink Your Drink Materials - CDPH		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.12 1.13 1.14 1.16 1.17	Choose MyPlate 10 Tips Series - USDA		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Resource source: United States Department of Agriculture
1.12 1.13 1.14 1.17 1.18	Food Smarts Workshops - Leah's Pantry (Newly approved on the SNAP-Ed integrated approved curricula list.)		CWD LHD AAA UCCE CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.17 1.18	Building A Healthy Me - Dairy Council		CWD LHD	X	Research Tested Practice Tested

			AAA		Emerging
			UCCE		N/A - Please describe below
		X	CCC		
1.2 1.3	Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below
			CCC		
1.6 1.7 1.14 1.16	Fresh from the Garden		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Cruz County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Conduct and analyze survey data to evaluate direct nutrition education series based on chosen curriculum. Activities: 1.12, 1.13, 1.18			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [x] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Survey NEOP approved Pre/post-test, Youth Survey
E.1.2	Summarize school and afterschool wellness policy and environmental healthy changes using relevant assessment tool (such as WELLsat - Rudd Center) (Year 1) and reassess (Year 3). Activities: 1.1, 1.2, 1.3		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [x] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.1.3	Track and report direct education and indirect education demographics (number of participants, content, location etc.). Activities: 1.5, 1.12, 1.13, 1.14, 1.15, 1.16, 1.17, 1.18		X			**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.4	Track and report training and technical assistance, collaboration, and marketing provided for Farm to School, YPAR, Smarter Lunchroom Movement, and School Wellness Policy initiatives. Activities: 1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.13, 1.19		X		X LHD	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Agendas, presentations, training materials

E.1.5	Conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data and track adoption of SLM strategies. Activities: 1.10, 1.11, 1.12	X	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Smarter Lunchroom Movement Assessment Scorecard and Reporting Template
E.1.6	Track and report school site edible garden activities: number of sites, number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance. Activities: 1.6, 1.7, 1.16	☐	X	X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

E.1.7	CX3 Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) Retail and Fast Food community assessment tools. Activity: 1.14	X				**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CX3 surveys
E.1.8	Conduct and analyze evaluation tools for adult/senior series direct education for activity. Identify opportunities to improve class quality. Activity: 1.18			x	X CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other:

X	LHD
	CWD, AAA, UCCE, CCC

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, increase youth and adult access to and demand for healthy foods, beverages and physical activities in at least two qualifying neighborhoods
through adopted and implemented policies and or physical sites changes in settings such as food pantries, parks, faith-based organizations, community organizations and community gardens.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Promote access/appeal, or policy changes to support physical activity or exercise.
- Mobilize community partnerships around healthy eating and active living.
- Active transport/improve access to safe streets.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017 assess current city and/or county health policies in two qualifying neighborhoods as they relate to access to healthy food, physical activity, land use and active transportation.
    b. By September 30, 2017 meet with city/county elected officials in two qualifying neighborhoods to discuss assessment and strategies to increase access and consumption of healthy food and beverages and physical activity through policy, systems and environmental (PSE) changes.

c. By September 30, 2017 gather SNAP-Ed eligible community input on what healthy eating, active living policy, system and environmental changes they would like in two qualifying neighborhoods.
d. By September 30, 2017, conduct four CNAP meetings and attend at least four Go for Health meetings to identify community partners with the resources and ability to help implement PSE strategies identified by elected officials and community members.
e. By September 30, 2017 increase demand for healthy food and active living PSE changes using USDA approved curricula and materials to reach at least 1,475 direct education participants and 1,500 participants through indirect education.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, identify two policies and/or physical sites strategies to be implemented in at least one qualifying neighborhood.
   b. By September 30, 2018, work with community partners to implement two policies and/or physical sites strategies to be implemented in at least one qualifying neighborhood.
   c. By September 30, 2018 increase demand for healthy food and active living PSE changes using USDA approved curricula and materials to reach an additional 200 direct education participants and 1,000 participants through indirect education.
   d. By September 30, 2018 recruit and train at least three community Champions for Change to increase demand for nutrition and physical activity PSE changes and promote SNAP-Ed messaging.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, develop an action plan to reassess changes in policy and or physical site changes and report successes.
   b. By September 30, 2019 increase demand for healthy food and active living PSE changes using USDA approved curricula and materials to reach an additional 200 direct education participants and 1,000 participants through indirect education.
   c. By September 30, 2019 support at least three community Champions for Change to increase demand for nutrition and physical activity PSE changes and promote SNAP-Ed messaging.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase youth and adult access to healthy foods, beverages and physical activities in qualifying neighborhoods through adopted and implemented policies and or physical sites changes in settings such as food pantries, parks, faith-based organizations, community organizations and community gardens.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct reviews of current healthy policy in four qualifying neighborhoods such as access to healthy food, physical activity, land use and active transportation.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Copy of policies
2.2	Provide a minimum of three trainings and/or technical assistance to community organizations, city/county officials and/or neighborhood residents on strategies to increase access and consumption of healthy foods and beverages and physical activity opportunities using PSE interventions strategies.	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Copy of meeting agendas ATF training materials

2.3	Present CX3 findings to a minimum of three community organizations, city/county officials and/or neighborhood residents in community forums.		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF PSE Evaluation Report Copy of presentation
2.4	Conduct nutrition/physical activity workshops two times per month at 15 qualifying sites to an average of 35 participants per workshop (525 unduplicated), which may include topics such as MyPlate, eating on a budget and physical activity promotion. Cooking lesson and distribution of fresh produce, donated by community partners, will be included.	X X	CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: Second Harvest Food Bank AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF Approved Recipes Lesson plans Materials Resources
2.5	Support adult peer educators to promote and conduct at least 30 nutrition workshops and 15 physical activity workshops reaching 750 unduplicated participants (year 1), 200 (years 2 &3) using USDA approved curriculum such as Cooking Matters in Your Food Pantry and Shape of Yoga materials.	X X	CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: Second Harvest Food Bank AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Flyers and/or sign-in sheets Lesson plans Materials Resources

2.6	Conduct/attend quarterly CNAP meetings to coordinate USDA food program interventions and efforts to include food security of the SNAP-Ed eligible population.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting Minutes
2.7	Coordinate with community-based provider participating in the Champion Provider Fellowship when appropriate, to support SNAP-Ed work plan activities.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting Notes
2.8	Support the implementation of healthy eating/active living policies by participating in at least two county-wide Go for Health Collaborative meetings whose mission is to reduce obesity by 10% by 2020.	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting Agenda

2.9	Support community gardens as needed, depending on community demand, in two qualifying neighborhoods by providing nutrition education, technical assistance and attending meetings.	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF REAIM Report
2.10	Utilize free media, social media and agency websites to cross-promote SNAP-Ed activities, success stories, events and PSE strategies.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On file: Facebook analytics, web site analytics
2.11	Host interactive booth, exhibit or display for at least three events including National Public Health Week, Day of the Child and the Diabetes Health Fair at qualifying sites reaching approximately 1,000 participants to promote the consumption of healthy beverages, fresh fruits and vegetables and promote physical activity.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Event Flyer Approved Recipes Lesson plans Materials Resources

2.12	Partner with County Transportation Programs that received Active Transportation Program grant funding to promote physical activity through walking and bicycling in SNAP-Ed eligible neighborhoods.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Partnership Log
2.13	Provide at least three presentations to target stakeholders, city/county officials and neighborhood residents on the successful implementation of healthy eating/active living policies and/or barriers to implementation and make necessary changes for future endeavors.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Presentation Outline
2.14	Conduct nutrition education lessons to children and families reaching a minimum of 200 unduplicated SNAP-Ed eligible participants at school and community-based summer meal program sites in target qualifying neighborhoods.	(X) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Community Bridges AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF Participant Cards Approved Recipes Lesson plans Materials Resources

2.15	Recruit, train and support at least three community Champions for Change over three years to increase demand for nutrition and physical activity PSE changes and promote SNAP-Ed messaging. Champions will be identified through school, Head Start and food bank partnerships.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Community Bridges AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Participant Cards Approved Recipes Lesson plans Materials Resources
2.16	Conduct Zumba demonstrations in Spanish and English and distribute evidence-based nutrition education and physical activity promotion handouts to students and parents, directly impacting at least 300 unduplicated children, youth, and parents annually. Each participant will receive one hour exposure. This intervention will take place at schools, after-school programs, low-income housing sites, and Catholic Charities offices (Years 1-3). *Note: *this activity overlaps with 1.17.*	X CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF, flyers, materials

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.4 2.5 2.14	**Champions for Change**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.14 2.16	**Choose MyPlate 10 Tip Series - USDA**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4 2.5	**Shape of Yoga**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Approved NEOPB Resource
2.14	**Cooking Matters Chefs & Kids**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.14 2.16	**Cooking Matters in Your Community**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4 2.5	**Cooking Matters in Your Food Pantry**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4 2.5 2.14	**Eating Right When Money is Tight and/or Healthy Eating on a Budget Materials**		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4 2.5 2.14 2.16	**Choosing Healthy Beverages**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.13	**EatFresh.org Mini Course**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.9	**Fresh from the Garden**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.13	**Eat Healthy, Be Active Community Workshops**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.12	**Eat Well, Move More, Feel Great**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) Activities: 2.2 – 2.16		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Complete NEOPB PSE Evaluation RE-AIM framework documents to monitor reach, effectiveness, adoption, implementation, and maintenance of healthy food and beverage standard policies. Activity: 2.8		X	X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Conduct CX3 Fast Food Outlet survey in qualifying neighborhoods in the City of Watsonville and the City of Santa Cruz. Activities: 2.3, 2.8, 2.10, 2.12, 2.13	X		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Completed Communities of Excellence in Obesity Prevention, Nutrition Education and Physical Activity (CX3) Surveys

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):** By September 30, 2019, increase availability and consumption of healthy food and beverages by making sustainable environmental changes in at least three corner markets and three restaurants serving SNAP-Ed eligible adults and/or children in a qualifying neighborhood.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Corner market store conversions
- Healthy food and beverage policies
- Healthy in-store and exterior marketing and promotions

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, working in collaboration with community partners, use CX3 data to identify one corner market in a qualifying neighborhood and provide technical assistance to increase access to and consumption of fresh fruits and vegetables and healthy beverages.
   b. By September 30, 2017, conduct complementary activities to support the purchase of healthier items in the retail and restaurant setting using USDA approved curricula and materials to reach at least 300 direct education participants and 750 participants through indirect education.
   c. By September 30, 2017, using established criteria, increase the availability and consumption of healthy food and beverages at one restaurant in a qualifying neighborhood.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, use CX3 data to identify one additional corner market in a qualifying neighborhood and provide technical assistance to increase access to and consumption of fresh fruits and vegetables and healthy beverages.
    b. By September 30, 2018, conduct complementary activities to support the purchase of healthier items in the retail and restaurant setting using USDA approved curricula and materials to reach at least 300 direct education participants and 750 participants through indirect education.
    c. By September 30, 2018, using established criteria, increase the availability and consumption of healthy food and beverages at one additional restaurant in a qualifying neighborhood.

3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, use CX3 data to identify one additional corner market in a qualifying neighborhood and provide technical assistance to increase access to and consumption of fresh fruits and vegetables and healthy beverages.
    b. By September 30, 2019, conduct complementary activities to support the purchase of healthier items in the retail and restaurant setting using USDA approved curricula and materials to reach at least 300 direct education participants and 750 participants through indirect education.
    c. By September 30, 2019, using established criteria, increase the availability and consumption of healthy food and beverages at one restaurant in a qualifying neighborhood.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase availability and consumption of healthy food and beverages by making sustainable environmental changes in at least three corner markets and three restaurants serving SNAP-Ed eligible adults and/or children in a qualifying neighborhood.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Establish Healthy Eating Project Advisory Committee. Recruit up to 10 members, including CNAP, Go for Health Collaborative partners, residents and retail representatives from two qualifying neighborhoods.	[ ] CED [X] CEI [ ] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF On file: copy of meeting agenda and minutes Membership Roster
3.2	Using the CX3 store data, meet with Healthy Eating Project members to identify stores and restaurants in qualifying census tracts to approach.	[ ] CED [ ] CEI [ ] MPR [X] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3, Q4 Year 2: Q1 X, Q2 X, Q3, Q4 Year 3: Q1 X, Q2 X, Q3, Q4	ATF CX3 Data

3.3	Recruit at least one store each year to participate in the Healthy Eating Project.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF CX3 Data
3.4	Provide technical assistance to at least one (for a total of 3 vendors) food retail vendor to meet standards in healthy marketing, offering a variety of fresh fruits and vegetables and/or providing healthy snacks at checkout.	CED: ; CEI: ; MPR: X; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: United Way AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 , Q4 Year 2: Q1 X, Q2 X, Q3 , Q4 Year 3: Q1 X, Q2 X, Q3 , Q4	ATF Handouts/materials Photos
3.5	Conduct store tours in Spanish and English at qualifying CX3 stores reaching approximate 50 unduplicated adults using Cooking Matters - Store Tour lesson. This single lesson program that empowers families with skills, knowledge to prepare healthy meals.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Sign-in sheets Participant cards Approved recipes Lesson plans and materials

3.6	Conduct nutrition education/healthy beverage promotion workshops at qualifying sites such as Head Starts, temporary housing, low-income housing and the YMCA to support the purchase of healthier food and drink in stores and restaurants reaching approximately 250 unduplicated SNAP-Ed eligible adults.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x X Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Sign-in sheets Participant cards Approved recipes Lesson plans and materials
3.7	Annually coordinate a Fruit and Veggie Fest at a qualifying grocery store. The event will promote consumption of fresh fruits and vegetables through taste tests and a store tour.	X CED X CEI X MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x Year 2 Q1 Q2 Q3 Q4 x x Year 3 Q1 Q2 Q3 Q4 x x	ATF Flyer of the events On file: Press Release Media Materials Recipes
3.8	Train staff from two qualifying healthcare clinics serving the Medi-Cal population on ways to incorporate the Rethink Your Drink message when seeing patients and emphasize making healthier beverage choices.	CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Presentation Outline Materials

3.9	Annually, recruit one restaurant and meet with owners to discuss the benefits of providing healthful options.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3, Q4 Year 2: Q1 x, Q2 x, Q3, Q4 Year 3: Q1 x, Q2 x, Q3, Q4	ATF Meeting notes
3.10	Work with Healthy Eating Project Partners to provide technical assistance in choosing healthy improvements at least one restaurant. (one each year for three years).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: United Way AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1, Q2, Q3 x, Q4 x	ATF Handouts/materials Photos
3.11	Host two events to engage at least 150 unduplicated community members and stakeholders in qualifying neighborhoods in learning about healthy eating options at local corner markets and restaurants.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: United Way AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3 x, Q4 x Year 2: Q1, Q2, Q3 x, Q4 x Year 3: Q1, Q2, Q3 x, Q4 x	ATF Flyer of events Photos

3.12	Develop (year 1) and implement (years 2 &3) a "Healthy Retail Recognition Program." The program will recognize both corner markets and restaurants that have made changes to improve access to healthful options.	( ) CED (X) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	On File: Healthy Retail Recognition Program guidelines

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Santa Cruz County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.6	**My Plate for My Family**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6	**Orange County Lessons Nutrition 5 Class Series Updated April 2015**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6 3.6 3.8 3.11	**Rethink Your Drink – Choosing Healthy Beverages**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6	**Cooking Matters in Your Community**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.6 3.8	**Champions for Change**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.7	**Retail Food Demonstration Training Kit**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.6	**MyPlate Resource Handouts**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: United States Department of Agriculture (USDA) Resource
		x	CCC		
3.5	**Cooking Matters – Store Tours**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		x	CCC		
3.6	**Build a Healthy Plate with Fewer Added Sugars**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Santa Cruz County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Conduct key informant interviews with restaurant/store owner to assess the healthy changes implemented. Activities: 3.4, 3.5, 3.9			X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; x Year 2: Q1 Q2 Q3 Q4 = ; ; ; X Year 3: Q1 Q2 Q3 Q4 = ; ; ; X	X EARS/ATF; X PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other: Interviews
E.3.2	Conduct customer surveys to assess current eating habits, stores visited. Activities: 3.4, 3.5, 3.9	x			CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1 Q2 Q3 Q4 = ; x; x; Year 2: Q1 Q2 Q3 Q4 = ; x; x; Year 3: Q1 Q2 Q3 Q4 = ; x; x;	X EARS/ATF; X PSE RE-AIM Report; UC CalFresh Workbook; Food Behavior Checklist; UC Intent to Change List other:

E.3.3	Reassess markets and fast food restaurants using CX3 survey tools. Activities: 3.4, 3.10, 3.12			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 x x	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Survey
E.3.4	Reassess walkability using CX3 survey. Activities: 3.4	X				CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 x x	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Communities of Excellence in Obesity Prevention, Nutrition Education and Physical Activity (CX3) Surveys

E.3.5	Complete NEOPB PSE Evaluation RE-AIM framework documents to monitor reach, effectiveness, adoption, implementation, and maintenance of healthy food and beverage standard policies. Activities: 3.4, 3.10		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x **Year 2** Q1 Q2 Q3 Q4 x **Year 3** Q1 Q2 Q3 Q4 x	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.5	Utilize Cooking Matters – Store Tours participant surveys and the Store Tour Reporting Form. Activity: 3.5			X		CWD X LHD AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.3.6	Conduct and analyze evaluation tools for adult/senior series direct education for activity. Identify opportunities to improve class quality. Activity: 3.6			x		**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	

	CWD
	LHD
	AAA
	UCCE
X	CCC

x	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
x	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Santa Cruz and Monterey Counties
FFY 2018 Total Budget:	**$100,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$1,913	$87,975	$68,129	-22.56%
2	Non-Capital Equipment/Supplies	$0	$1,238	$507	-59.05%
3	Materials	$0	$6,583	$4,622	-29.79%
4	Travel	$0	$3,602	$1,748	-51.47%
5	Building/Space	$0	$5,880	$5,687	-3.28%
6	Maintenance	$0	$2,688	$2,437	-9.34%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$1,800	$1,200	-33.33%
	Total Direct Costs:	**$1,913**	**$109,766**	**$84,330**	-23.17%
9	Indirect Costs*** Indirect Cost Rate= 23%	$0	$20,234	$15,670	-22.56%
	Total Federal Funds	**$1,913**	**$130,000**	**$100,000**	-23.08%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	FTEs reduced from 1.737 to 1.354 with reduced funding
2	Non-Capital Equipment/Supplies	decrease of expenses due to reducing FTEs and funding
3	Materials	decrease of expenses due to reducing FTEs and funding
4	Travel	decrease of expenses due to reducing FTEs and funding
5	Building/Space	
6	Maintenance	decrease of expenses due to reducing FTEs and funding
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	decrease of expenses due to reducing FTEs and funding
9	Indirect Costs	unchanged rate applied to salaries and fringe benefits; dollars are reduced because salaries and fringe benefit dollars are reduced

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Santa Cruz and Monterey Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Angela Di Novella	75.00%	25.00%	$65,000.00	0.1	$6,500.00	22.13%	$1,438.45	$5,953.50	$7,938	
2			Health Educator	Jessica Jiron	5.00%	95.00%	$35,360.00	0.554	$19,589.44	29.34%	$5,747.54	$1,266.85	$25,337	
3			Program Assistant	vacant	90.00%	10.00%	$33,280.00	0.1	$3,328.00	29.34%	$976.44	$3,873.60	$4,304	
4			Project Coordinator	Erika Trejo	5.00%	95.00%	$40,560.00	0.5	$20,280.00	27.49%	$5,574.97	$1,292.75	$25,855	
5			Health Educator	Cecilia Ruvalcaba	0.00%	100.00%	$36,400.00	0.1	$3,640.00	28.98%	$1,054.87	$0.00	$4,695	
						Total Staffing: Salaries/Benefits:		**1.354**	**$53,337**		**$14,792**	**$12,387**	**$68,129**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Santa Cruz and Monterey Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Easel pads	nutrition education supplies	1	$52.00	1	$52	
2			Glue sticks	nutrition education supplies	1	$1.50	25	$38	
3			Scissors for kids	nutrition education supplies	1	$15.00	2	$30	
4			Markers	nutrition education supplies	1	$6.99	4	$28	
5			Gloves	nutrition education supplies	1	$0.02	450	$9	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			Portable Projector	nutrition education supplies	1	$350.00	1	$350	
							Total Non-Capital Equipment/Supplies:	**$507**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			lanyards	obesity prevention/physical education incentives	$0.70	300	$210	
2			placemats for kids	obesity prevention/physical education incentives	$1.76	100	$176	
3			adult water bottles	nutrition education/obesity prevention incentives	$2.03	150	$305	
4			cutting boards	nutrition education/obesity prevention incentives	$1.50	100	$150	
5			pencils	nutrition education/obesity prevention incentives	$0.40	500	$200	
6			Pedometers	nutrition education/obesity prevention incentives	$3.00	200	$600	
7			demo food/snacks	nutrition education classes estimated to have 780 participants	$1.50	500	$750	
8			printed progam materials	for distribution to demonstration participants; $5,200 annual cost prorated for Snap-Ed FTEs as % of total FTEs	$0.14	7400	$1,036	
9			Reusable bags	nutrition education/obesity prevention incentives	$1.67	100	$167	
10			children water bottles	nutrition education/obesity prevention incentives	$1.94	150	$291	
11			Paper bowls	materials for food demo	$0.06	460	$28	
12			Paper plates	materials for food demo	$0.08	520	$42	
13			Paper cups	materials for food demo	$0.05	600	$30	
14			plastic silverware	materials for food demo	$0.06	500	$30	
15			resealable bags to public	materials for food demo	$0.04	330	$13	
16			plastic containers to public	materials for food demo	$0.11	400	$44	
17			erasers	nutrition education/obesity prevention incentives	$0.50	400	$200	
18			crayons	nutrition education/obesity prevention incentives	$0.50	300	$150	
19			Pens	nutrition education/obesity prevention incentives	$1.00	200	$200	
						Total Materials:	**$4,622**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Santa Cruz and Monterey Counties

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Erika Trejo, Project coordinator	Santa Cruz Co.	to delivery service sites	23							55			$677	
2			Jessica Jiron/Cecilia Ruvalcaba Health educator	Monterey Co.	to delivery service sites	23							54			$664	
3			Angela Di Novella, Administrator	Santa Cruz & Monterey Co.	to delivery service sites	14							54.4			$407	
Out-of-State																	
1			None													$0	
															Total Travel:	**$1,748**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			922 Hilby Av. Seaside CA 93955	rent prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$2,000.00	12	$3,250	
2			656 Main St. Watsonville CA 95076	rent prorated based on SNAP-Ed FTEs as % of total FTEs (electricity is included in the rent)	.1354	$1,500.00	12	$2,437	
							Total Building/Space:	**$5,687**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			922 Hilby Av. Seaside CA 93955	utilities prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$600.00	12	$975	
2			922 Hilby Av. Seaside CA 93955	telephone prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$300.00	12	$487	
3			922 Hilby Av. Seaside CA 93955	internet prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$150.00	12	$244	
5			656 Main St. Watsonville CA 95076	telephone prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$300.00	12	$487	
6			656 Main St. Watsonville CA 95076	internet prorated based on SNAP-Ed FTEs as % of total FTEs	.1354	$150.00	12	$244	
							Total Maintenance:	**$2,437**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Santa Cruz and Monterey Counties

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			TBD zumba instructor	obesity prevention classes; 10 classes at $120 per class cost with ~36 participants per class = 535 participants	$1,200	A cost comparison was done and the price is what is average for the area. This cost has been approved in prior years, and remains constant. The classes usually serve around 40 participants.
				Total Contracts/Sub-Grants/Agreements:	**$1,200**	

Total Direct Costs:	**$84,330**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			unchanged indirect rate applied to salaries and fringe benefits	23.00%	$68,129.00	$15,670	
					Total Indirect Costs:	**$15,670**	

Total Budget:	**$100,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Santa Cruz County
FFY 2018 Total Budget:	**$367,395.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$2,027	$338,370	$290,036	$292,063	-13.69%
2	Non-Capital Equipment/Supplies	$0	$521	$612	$612	17.47%
3	Materials	$1,236	$3,429	$2,047	$3,283	-4.26%
4	Travel	$0	$3,444	$3,066	$3,066	-10.98%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$5,000	$214,000	$20,000	$25,000	-88.32%
	Total Direct Costs:	**$8,263**	**$559,764**	**$315,761**	**$324,024**	-42.11%
9	Indirect Costs*** Indirect Cost Rate= 14.85%	$39,658	$63,411	$3,713	$43,371	-31.60%
	Total Federal Funds	**$47,921**	**$623,175**	**$319,474**	**$367,395**	-41.04%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	SNAP-Ed allocation reduced for FFY18
2	Non-Capital Equipment/Supplies	Increase to balance budget.
3	Materials	SNAP-Ed allocation reduced for FFY18
4	Travel	SNAP-Ed allocation reduced for FFY18
5	Building/Space	
6	Maintenance	SNAP-Ed allocation reduced for FFY18
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	SNAP-Ed allocation reduced for FFY18
9	Indirect Costs	SNAP-Ed allocation reduced for FFY18

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Cruz County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contracts Manager	Dena Loijos	100.00%	0.00%	$115,939.20	0.05	$5,796.96	45.00%	$2,608.63	$8,406.00	$8,406	
2			Project Director	Corinne Hyland	30.00%	70.00%	$91,332.80	1	$91,332.80	50.00%	$45,666.40	$41,099.70	$136,999	
3			Health Educator	Caitlin Manchester	20.00%	80.00%	$71,614.40	0.5	$35,807.20	48.00%	$17,187.46	$10,599.00	$52,995	
4			Health Program Specialist	Jennifer Larkin	20.00%	80.00%	$62,566.40	0.95	$59,438.08	50.00%	$29,719.04	$17,831.40	$89,157	
5			Administrative Aide	Irene Romero-Reyes	10.00%	90.00%	$62,150.40	0.05	$3,107.52	45.00%	$1,398.38	$450.60	$4,506	
						Total Staffing: Salaries/Benefits:		**2.55**	**$195,483**		**$96,580**	**$78,387**	**$292,063**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Cruz County

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Office supplies	calendars, printer toner, paper, binders, etc.	2.55	$20.00	12	$612	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$612**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		Food Demo Supplies	Food and drink ingredients for nutrition ed food demos and RYD activities including disposible supplies such as napkins ($36.86/1,000), plates ($17.80/1,000), bowls, plasticware ($21.80/1,000), cups ($45.43/1,000) and kitchen supplies as needed. Paper plates $17.80/1000. Kitchen supplies include food storage containers $35/25, cutting boards Small cutting boards $9 each x 12 = $108, Measuring cup set (3) = $20, Round tip steak knives set (6) $39 x 2 = $78	$2.50	1000	$2,500	
2		Training Materials	training materials such as visual aids, curriculum and items for teaching nutrition classes	$583.00	1	$583	
3		Printing	Printing of recipes, flyers, evaluation surveys and other approved curriuculum handouts	$0.10	2000	$200	
					Total Materials:	**$3,283**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		Mileage for Program Director - Corinne Hyland, Health Educator - Caitlin Manchester, & HPS - Jennifer Larkin	Santa Cruz County	To and from SNAP-Ed activities/meetings	85							36			$1,637	
2		Project Director - Corinne Hyland	Sacramento	One (2 day) NEOPB sponsored Project Directors meeting. Other is parking and bridge toll	1	1	2	1	$46.00	$110.00		306		$13.00	$379	
3		Project Director - Corinne Hyland	Sacramento	One (2 day) CDSS sponsored LIA forum. Other is parking and bridge toll	1	1	2	1	$46.00	$110.00		306		$13.00	$379	
4		Health Educator - Caitlin Manchester, HPS - Jennifer Larking	Sacramento	NEOPB Training. Other is parking and bridge toll	2	.8	2	1	$46.00	$110.00		306		$13.00	$671	
Out-of-State																
1															$0	
														Total Travel:	**$3,066**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Santa Cruz County

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Registered Dietician	Participate in the county Nutrition Action Plan meetings and activities. Train HSA Staff and/or sub grantees on the Nutrition Education Obesity Prevention Branch (NEOPB) approved curriculum and lessons plans. Observe and evaluate the effectiveness of the nutrition educators, HSA staff and sub grantees, and make recommendations for improvements if needed. Deliver nutrition education classes to SNAP-Ed eligible participants as outlined in the SNAP-Ed scope of work as needed. Provide technical assistance on CX3 activities.	$5,000	
2			PVUSD	Provide nutrition education classes to 200 students enrolled in the Fitness for Life afterschool program.	$20,000	
				Total Contracts/Sub-Grants/Agreements:	**$25,000**	

Total Direct Costs:	**$324,024**

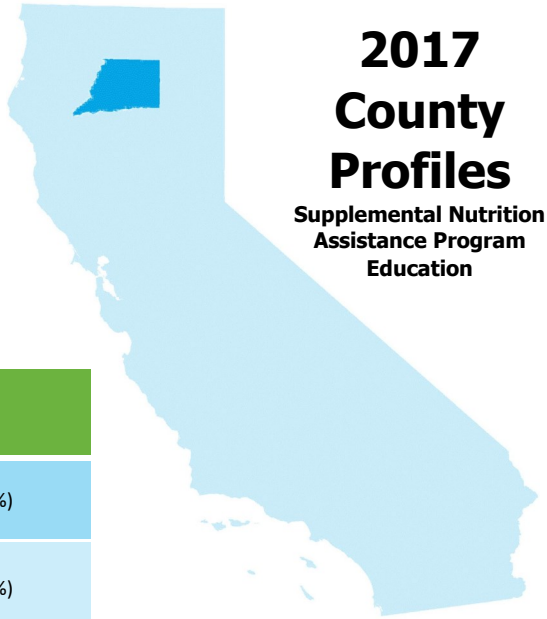
9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			14.85% of Personnel Costs	14.85%	$292,063.00	$43,371	
					Total Indirect Costs:	**$43,371**	

Total Budget:	**$367,395**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

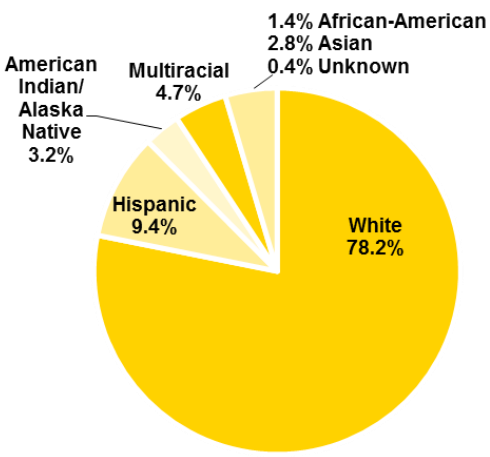


Shasta

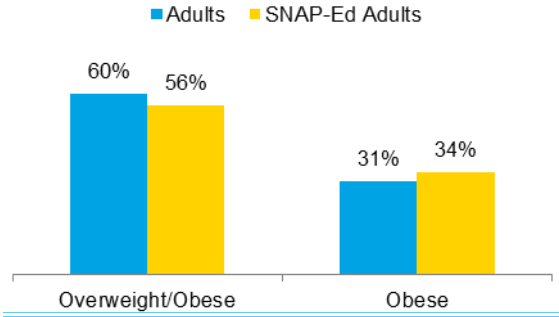
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	66,018 (37%)
Ages (<185% FPL)	
Children <6 years old	6,401 (53%)
Children 6-17 years old	11,505 (44%)
Adults 18-64 years old	38,842 (37%)
Seniors 65 years and older	9,270 (28%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 35%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	65%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%

* unstable estimate

Population below Federal Poverty Level

18%

Food Insecurity Rates

18% Overall

29% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	24,222 (14%)
Students Eligible for Free/Reduced Price Meals (FRPM)	13,918 (53%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
48	7 (15%) all races

Schools	SNAP-Ed Eligible Schools
104	78 (75%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	36%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	57%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
66%	58%	53%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	14%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
46%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Shasta

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

X	California Department of Social Services: Shasta County HHSA Get Fresh Project CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: Shasta County HHSA - Public Health (Local Health Department: LHD)
X	California Department of Aging: CDA: (Area Agency on Aging: AAA) CSU Chico Research Foundation for PSA2 Area Agency on Aging via The Center for Healthy Communities (CHC, AAA PSA2-LIA)
X	Catholic Charities of California: Northern Valley Catholic Social Services CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.

- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Located in the heart of Northern California, Shasta County covers 3,775 square miles and is bordered by the counties of Tehama (south), Siskiyou (north), Trinity (west), and Lassen (east).

There are 177,966 people living in Shasta County with a fairly normal distribution across gender and age. The county has almost a 50/50 split between females and males. Approximately 2 out of 10 people are under the age of 18 (5.7% ≤ 5 years old; 16.1% 5– 17 years old), 6 out of 10 people are between the ages of 18 and 64 years old (inclusive; 60.1%), and approximately 2 out of 10 people are age 65 years or older (18.1%) (American Community Survey - 2009-2013).

Shasta County has a relatively homogenous ethnic distribution. The American Community Survey (2009-2014) shows eighty-two percent of the residents are White (non-Latino), 8.7% Latino, 2.4% Asian, 3.7% two or more races, 2.1% Indian/Alaska Native, 0.9% African American, and 0.2% Native Hawaiian/Pacific Islander (matches Section B Ethnicity/Race profile). According to the 2015 SNAP-Ed County Profiles, 37.5% of the population is SNAP-Ed eligible. SNAP-Ed eligible participants are 78.2% White, 9.4% Hispanic, 4.7% Multiracial, 3.2% American Indian/Alaska Native, 2.8% Asian, 1.4% African-American, and 0.4% are unknown. The primary spoken language is English. Children below the age of 6 comprise the largest percentage of SNAP-Ed eligible participants at 54%, followed by school age children (44.6%), adults (36.2%) and older adults (28.7%).

In December 2015, the unemployment rate in Shasta County was 7.5%, slightly lower than state rate of 8.5%. (State of California Employment and Statistics Maps.) Fewer than 1 in 5 people are below the Federal Poverty Level (17.5%), yet over 35% are less than 185% of the Federal Poverty Level and therefore eligible for SNAP-Ed services (SNAP-Ed County Profiles 2015). Demographic differences exist between those eligible for SNAP-Ed services and the general population.

About 10% of SNAP-Ed eligible people are young children (<6 years), 18% are between the ages of 6 and 17, 60% are ages 18 to 64, and the remaining 13% are over age 65. Only 68% of students that are eligible for free and reduced price meals (FRPM) participate in the National School Lunch Program and only 35% participate in the School Breakfast Program. Even fewer students (7% of students receiving FRPM) utilize the summer meal program. When comparing the general population to the SNAP-Ed population, there are more ethnic minorities who are eligible for SNAP-Ed than white.

Obesity continues to be a problem locally, nationally and internationally. According to the California Health Interview Survey, 29.0% of Shasta adults are obese (BMI>30) and 59.9% are obese or overweight. These numbers are lower for the SNAP-Ed eligible population: 26.9% and 47.5% respectively. The data for low income children is also concerning: 12.3% of children aged 2-11 years are overweight and older children aged 12-17 years are 16.2% overweight and 20.8% obese respectively.

Physical activity promotion efforts are a priority for the local health department. There are a variety of outdoor recreational activities and physical activity resources available to residents in locations throughout the county at no cost. Only 19% of adults over the age of 20 report no leisure time physical activity, 48% of children ages 2–11 years have been physically active at least one hour every day and 13% of teens report having at least 1 hour of physical activity per day (SNAP-Ed County Profiles 2015). The high prevalence of childhood obesity can be attributed to a variety of individual, social, and environmental factors including convenient availability and consumption of fast foods. According to the 2015 SNAP-Ed County Profiles, 47.4% of Shasta County adults report consuming fast food at least once in the past week.

Among adults and seniors in Shasta County, over 8.1% have been diagnosed with Type II Diabetes, 17.5% have asthma and 15.6% of adults report being in fair to poor health. The county also has 6,000 individuals who are currently insured diagnosed with heart disease. (CHIS, 2014)

An estimated 18,000 adults in Shasta County could not afford to put adequate food on the table during the recent recession according to a policy brief by the UCLA Center for Health Policy Research. Food insecurity is associated with poorer physical and mental health, including an increased risk of depression, diabetes, and hypertension. Nearly one out of five (18.7%) of individuals living in Shasta County are food insecure with the rates among children being the highest at 28.7%.

All SNAP-Ed funded LIAs are working collaboratively via the Integrated Work Plan (IWP) as an LIA workgroup to create an integral and comprehensive food and nutrition education program that incorporates physical activity promotion, using the socio-ecological model, which contributes to the prevention of obesity and other related preventable health problems in Shasta County. We will meet at least 4 times per year

to track metrics and outcomes. During these meetings, we will discuss collaboration opportunities, upcoming community events and other items of group interest.

4. **Community Assessment**

Shasta County SNAP-Ed LIAs include the following agencies:

- University of California: UC CalFresh UCCE: UC Davis Cooperative Extension;
- California Department of Public Health: CDPH: Shasta County Health and Human Services Agency (HHSA) - Public Health (PH);
- California Department of Aging: CDA: via their subcontractor Center for Healthy Communities (CHC) at CSU- Chico;
- California Department of Social Services: CDSS: Shasta County Health & Human Services Agency, Regional Services Branch (Get Fresh Grant Allocation) (CWD)
- Catholic Charities of California: CCC: Northern Valley Catholic Social Service (NVCSS).

The assessment data utilized to identify intervention strategies includes the following bulleted sources to provide information on demographics, health, and community and environmental settings. By utilizing this set of assessment measures to inform the development of the work plan, Shasta County SNAP-Ed LIA partnership (as defined above) have identified the populations and areas of highest need to design an integrated work plan with interventions which address all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed eligible population in Shasta County.

Based on existing data sets, the following are examples of the assessment data used in Federal Fiscal Year 2016 (FFY16). These data sets and new community needs assessment data from Maternal Child Adolescent Health (MCAH) have been used to inform the work for the FFY17-19 work plan:

- SNAP-Ed County Profiles (2014, 2015) (provided by CDPH)
- US Census Bureau (2014)
- American Community Survey (2009-2013) and (2010-2014)
- Shasta County MCAH Needs Assessment (2014)
- California Economic Development Department
- UCLA Center for Health Policy Research
- CA Food Policy Advocates
- California Health Information Survey (2014)PHH

- Far Northern Regional Center
- California Department of Developmental Services
- UCCE/UC CalFresh Needs Assessment (2015)

The community change goals and objectives have been, in part, developed using the following data, collected from the *2015 County Health Rankings* and the *California Health Interview Survey 2011–2012,* which compares County data to statewide data:

Description	Shasta	CA
Percentage of population with adequate access to locations for physical activity	79%	93%
Percentage of adults aged 20 and over reporting no leisure-time physical activity	19%	17%
Index of factors that contribute to a healthy food environment, 0 (worst) to 10 (best)	6.4	7.5
Percentage of adults that report a BMI of 30 or more	27%	23%
Years of potential life lost before age 75 per 100,000 population (age-adjusted) (Premature Death Rate)	8990	5295
Percentage of children under age 18 in poverty	28%	24%
Percentage of population who lack adequate access to food	18%	16%
Percentage of population who are low-income and do not live close to a grocery store	7%	3%
Median Household Income	$41,236	$60,185
Children eat less than five or more serving of fruits & vegetables	57.9%	47.4%
Teen overweight (85th up to 95th percentile)	19.6%	16.6%
Children and Adults with developmental delay or disability	23.06%	10.5%
Seniors aged 60 years or over (American Community Survey, 2014)	25.2%	17.3%

Additional data was collected from the 2014 and *2015 SNAP-Ed County Profiles.* Data was also analyzed in consideration of Shasta County community change goals and objectives:

	Description
	12.3% of 2-11 year olds are overweight
	16.2% of 12-17 year olds are overweight and 20.8% them are obese
	34.8% of low-income 2-4 year olds and 36.3% of low-income 5-19 year olds are overweight/obese (2014)
	17.5% of county population below the FPL
	28.7% of county children are food insecure
	18.7% of the county population is food insecure
	7.5% of low income population has limited access to healthy food
	47.5% of county SNAP-Ed adults are overweight/obese and 26.9% are obese
	48% of county zip codes have grocery stores, produce stands or farmers markets (2014)
	50.8% of county restaurants are fast food (2014)
	39.1% of SNAP-Ed adults consumed fast food 1 or more times per week (all adults 47.4%; children/teens (age 2-17) 60.9%]

In addition to the resources and data provided above, SNAP-Ed LIAs have contributed additional assessments and data collected within their respective organizations and/or individual programs. This data includes, but is not limited to the Shasta County Market Match Program, the Smarter Lunchroom Movement, and Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3). Individual program assessment data are as follows:

Shasta County LHD:

The Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessment is conducted every three years in Shasta County low-income neighborhoods. The assessment serves to inform the community of the current condition of lower income populations that are often disproportionately affected by environmental conditions that do not support healthy eating and physical activity. The CX3 assessment uses indicators to determine how accessible healthy foods and physical activity opportunities are to low-income neighborhoods. The CX3 assessment forms the basis for Objective 4 of this integrated work plan (IWP), in which work with retail outlets will occur to improve access to healthy foods and/or beverages. Another phase of the CX3 assessment will occur in late spring of

2016, which will provide additional information to direct the work of this IWP. The upcoming data collection will reassess the restaurants in the Downtown neighborhood, expand the Enterprise neighborhood, and add allowable neighborhoods in the communities of Anderson, Shasta Lake City, and Burney. The Riverside neighborhood will not be reassessed due to the closure of the primary market in the region and a lack of community involvement in that area.

As of 2011, there were 16,254 residents living in the three previously identified CX3 neighborhoods (Downtown, Enterprise, Riverside). They share 11 schools and 12 parks. None of the neighborhoods have convenient public transportation available. (This is measured by how easily residents can get to convenient public transportation within 1 block, without needing a connecting bus every 30 minutes.)

The CX3 data showed that of 11 food outlets located in the 3 neighborhoods, only 2 outlets (18%) qualify as 'healthy' food access points and/or meet quality standards as determined by the California Department of Public Health. Neighborhoods identified by CX3 census data, when assessed using the CX3 assessments, also show that Shasta County residents have easier access to fast food establishments, compared to grocery stores, at a rate of 1:245 in the Downtown neighborhood and 1:756 in the Enterprise neighborhood. According to Community Commons, the ratio of fast food for all Shasta County residents is 1:1363, indicating disproportionate access to unhealthy retail in low-income neighborhoods. There are as many as 11 fast food restaurants within ½ mile of one school in Downtown Redding and 9 within a ½ mile of an Enterprise school. Data also showed a saturation of 8 unhealthy food outlets and 0 healthy food outlets surrounding Shasta High School. Likewise, parks are often surrounded by fast food restaurants. All 6 Downtown parks have fast food restaurants within ½ mile, and at least 1 park is within ½ mile of 17 fast food restaurants. Sixty percent (60%) of Enterprise parks also have fast food restaurants within ½ mile, but the only park in West Enterprise did not have a fast food restaurant within ½ mile.

On the positive side, many fast food outlets do not offer toys or other child incentives and have offered healthy sides/beverages. However, many still advertise unhealthy foods and do not advertise healthy options on their exteriors. Furthermore, very few have healthy options or provide nutritional information useful for making healthy decisions.

	Downtown	Enterprise	Riverside
Fast food outlets with exteriors that provide healthy marketing practices	48%	38%	17%
Fast food outlets with limited child oriented marketing practices	86%	69%	83%
Fast food outlets with interiors that provide healthy food options and healthy marketing practices	10%	8%	0%
Percentage of Fast Food Outlets meeting standards	14%	8%	0%

None of the retail establishments around the four Enterprise schools had advertising (good or bad) or mobile vendors (healthy or unhealthy). The fast food environment around Rother Elementary and Parsons Middle ranked as inadequate, while Mistletoe and Enterprise High did not have any fast food within ½ mile of the schools. Only 1 fast food restaurant near Parsons Middle or Rother meet standards for offering and promoting healthy foods. There were no markets within a ½ mile of Rother (therefore it received a score of excellent). The store surveyed near Mistletoe met standards for walkability safety, exterior marketing, and selling a range of quality fruits which brought the "stores around schools" score for Mistletoe up to "Marginal". However, only 16.7% and 20% of the markets around Parsons Middle and Enterprise High, respectively, met standards for selling a range of quality fruits. Each of these school neighborhoods received scores of inadequate for stores.

CX3 data were presented to residents in community forums to share findings and identify areas for future action. Area residents and community partners have expressed interest in working with SNAP-Ed partners to establish and support community gardens and community farmers' markets. Furthermore, community members and LHD tobacco control and AOD (alcohol & other drug) staff are working to develop strategies to create healthier retail environments as part of the Healthy Stores for a Healthy Community Campaign and to increase access to healthy foods.

In order to provide a comprehensive neighborhood approach to increasing access to healthy food and physical activity, neighborhood churches can be good partners to support community improvement. Churches provide a forum to connect with the community in the neighborhood to provide education and gather support for policy, systems, and/or environmental changes in their organization and the surrounding neighborhood. Churches are not being currently served and a variety of income eligible SNAP participants are among the congregants attending our County's faith based institutions. It is our intent to increase group awareness around nutrition in relation to body and soul. We will use the approved SNAP Ed curriculum to facilitate these interventions.

UCCE: UC CalFresh has identified the need to improve schools, organizations and household food system, environments and nutrition and wellness policies to better support the goals of the direct education. As described in the SNAP-Ed toolkit, the Smarter Lunchroom Movement is an initiative to equip school lunchrooms with evidence-based tools that improve child eating behaviors and improve the health of children. CATCH (Coordinated Approach to Child Health) is also an evidence-based Coordinated School Health Program designed to promote physical activity and healthy food choices, and prevent tobacco use in elementary school-aged children. The CATCH Program has proven that establishing healthy habits in childhood can promote behavior changes that can last a lifetime. Playground Stencil; access to water; school, household and institutional gardens; garden to cafeteria and the farm to fork programs are also shown to be important PSE intervention that will be incorporated into the UC CalFresh FFY 17−19 plan.

Behavior change toward a healthier life for the targeted population is the most important goal of the Shasta UC CalFresh Nutrition Education Program. It is also recognized that the increase in knowledge and skills combined with the necessary environmental changes at different levels of the community can facilitate the expected change in behavior for a healthy lifestyle. The UC CalFresh evaluation data showed the significant value of the UC CalFresh direct education, reinforced with food tasting, food demonstrations and improved lunchroom environments through the Smarter Lunchroom Movement as a comprehensive approach to change knowledge and behavior. Children who received UC CalFresh food and nutrition education, reinforced with a food tasting, cafeteria lunchroom improvements and family education, on average, improved behaviors as demonstrated by:

- 59.0% of the children increased acceptability of fruits, vegetables and other healthy foods
- 88.0% of the teachers agreed/strongly agreed that this year children chose more fruits and vegetables, are willing to try new foods, can identify healthy choices, wash hands more often and bring more fruits and vegetables as snacks.
- 85.0% of the teachers agreed/strongly agreed that this year teachers now make healthier choices, encourage the students to be physically active, remind more families to bring healthy snacks, and offered healthy choices to the students.

Adults and families who received UC CalFresh food nutrition education reinforced with food demonstration and family education, on average, improved behaviors as demonstrated by:

- 34.0% improved food resource management, nutrition and food safety practices
- 83.0% increase acceptability of fruit and vegetable and other healthy food choices.
- 81.0% are willing to serve the new fruit and vegetable and other healthy choice at home to their families

UC CalFresh approved food resource management curriculum such as PSSC, Hunger Attack and Making Every Dollar County (MEDC) empowered individuals to plan and shop for greater food security. Analysis of the FFY15 Shasta County UC CalFresh food resource management evaluation data showed that the participants improved an average of 28.0% in six of the behaviors that were evaluated. The use of “Nutrition Facts” labels was the behavior with the highest positive change (46%), followed by thinking about healthy choices (30%), the frequency in "planning meals" (28%), shopping with lists (36%), and comparing prices (23%). The data also showed that 19% of the Shasta participants who received the PSSC 4-series lessons were no longer running out of food before the end of the month. These findings show that the UC CalFresh food resources management four-lesson series are a very important educational tool that contributed to make a difference improving food security by helping stretch limited food dollars in the lives of low-income community members of our targeted population. Based on the food insecurity rates in Shasta County, there continues to be a need for food resource management education.

To address the limited access to food and particularly healthy foods, the Shasta UCCE UC CalFresh program partners also with Healthy Shasta and the Growing Local Coalition to increase fruit and vegetable consumption in children and adults. The Healthy Shasta Fruits and Vegetables Workgroup project supports the Growing Local coalition awareness and education component, promotes fruits and vegetable consumption, supports and promotes the Shasta County farmers' markets, and develops and implements the Healthy Shasta FARM (Fun at Redding Market) Club connecting kids to fresh produce. The main goal is to connect Shasta kids with fresh, local farmer's market produce and promote the consumption of fruits and vegetables.

FARM Kids Club tokens with a parent informational letter, were distributed in two targeted low-income UC CalFresh schools. Participating students received $2 wooden tokens to spend at the Redding Farmers' Market and won $2 in tokens on each subsequent visit to the Market. Tokens were used to purchase only fruit, vegetables, and/or food plants. All vendors selling produce at the market participated in the project. During the FFY13 and FFY14, 1,134 kids from around 70 schools enrolled in the Farmers Market FARM Club and increased their knowledge about Farmers Markets, local and healthy food choices, and consumption of fruits and vegetables. Based on the evaluation data, 80% of the total distributed tokens have been collected from participating vendors and $6,181 of additional revenue was collected by local farmers due to the FARM Club. The pilot study data showed the FARM Club as a successful strategy to engage children and families in healthier behavior, as it showed 84% of the participating children returned to the Farmers Markets to receive the free tokens to buy fruits, vegetables, and food plants. The results of this study will support future funding to expand the project at other farmers markets and plan similar projects in surrounding counties.

Get Fresh/CWD: As reported in the CDSS Get Fresh annual report for FFY 2015, the following results were shared to contribute to this community assessment:

1. There is a heightened awareness that breastfeeding is normal nutrition for infants via anecdotal report from moms visiting the Breastfeeding Walk-In Clinic and from interaction with area medical providers. In FFY 2015, 98% of the moms who visited the Walk-In Clinic were able to demonstrate and/or verbalize knowledge gained as a result of the one to one education provided during their visit as well as the breastfeeding promotion and support conducted by our sister WIC program. This is an increase from 94% in FFY 2014. During post intervention telephone contact, 50% of moms confirmed that they are still breastfeeding, up from 43% in FFY 2014. Of moms who are currently breastfeeding, 77% report a breastfeeding goal of fully or partially breastfeeding for 7 to 12 months or longer. This is attributable to the interventions in the Breastfeeding Walk-In Clinic where 91% of moms reported being extremely or very confident regarding their breastfeeding success.

2. We have observed increased capacity of knowledge and skills among our CalWORKs clients with their participation in the STEPs classes as evidenced by 96% of participants stating that they were confident in their ability to understand nutrition information on food labels, 75% stating that half their plate should consist of vegetables and fruits, 72% stating that 1% or non-fat milk is the healthiest for adults and children over the age of 2 and 71% stating that they are willing to try increasing physical activity right away. We have observed an increased capacity of knowledge and skills among our CalFresh clients with the indirect education we provide in CalFresh reception areas and lobbies, at Employment and Eligibility appointments, via IVR contact messages and with information posted to the eatfresh.org website.

    a. CalFresh reception areas and lobbies contacts as evidenced by 67,702 indirect education contacts in FFY 15.
    b. Employment and Eligibility contact as evidenced by 23,100 indirect education contacts in FFY 15. Additionally, 10,224 CalFresh recipients received a nutrition message flyer with their semi-annual report.
    c. Technology indirect education contacts as evidenced by:
        - 103,652 nutrition education messages received via IVR contacts in FFY 15
        - 135,759 eatfresh.org site visits in FFY 15
        - 58,230 views from a local television station news story about Project Healthy Community which featured our SNAP-Ed booth

3. In the MCAH Needs Assessment, 6.4% of 6 month postpartum women reported that they had experienced food insecurity during pregnancy. Our sister Shasta County WIC Program reports that referrals to food assistance continues to be the #1 referral for the WIC program. Food insecurity data from the county profile indicates integrated SNAP-Ed programs will help individuals to plan and shop to allow for greater food security.

4. Shasta County Farmers Market Match program is a program designed to increase the food access and security of CalFresh EBT recipients and is conducted as part of Shasta County HHSA- Regional Services activities. The goal of the project is to encourage CalFresh (SNAP/EBT) recipients to stretch their food dollars and keep their families healthy. These “bonus” tokens are used for the purchase of fresh local fruits and vegetables from certified growers. The Market Match is viewed as a beneficial program for low income shoppers, certified growers and for the local economy. CWD Get Fresh grant supports direct nutrition education of those participating in the Market Match Program through an interactive booth where participants will be able to spend 15 minutes or more in fun, hands-on activities. Afterwards they will receive a home garden container kit and recipe cards which cross market the eatfresh.org web site. The County’s reach for this program is indicated below:

a. 2,629 clients utilized the project up from 2,160 clients in the prior year
b. $25,148 redemption of Market Match tokens with Farmers' Market vendors up from $20,165 in the prior year:
    - 80% spent on fruits and vegetables
    - 14% spent of prepared food
    - 6% spent on whole foods

The Center/functioning as AAA: Shasta County has 28.7% low-income (<185% FPL) older adults age 65 and older in California (SNAP-Ed County Profile, 2015). Additionally, according to the California Department of Aging, 14% of the population 60 years of age and older live in poverty (≤ 125% FPL). It is recognized that residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. According the California Department of Food and Agriculture (CDFA), Shasta County had a Senior Farmers' Market Coupon redemption rate of 65.6 % for 2015.

The aging of the population is particularly noticeable in PSA 2, where the senior population is already a significant element of the overall population and is continuing to grow. It is projected the retiring "Baby-Boomers" will choose to retire within the PSA 2 AAA area at twice the percentage anticipated for California as a whole. In 2013, PSA 2 found that more than 27% of seniors surveyed had issues acquiring at least 2 meals per day as reported in the PSA 2 Area Plan. Furthermore, 55.25% of the seniors surveyed in Shasta County are at nutrition risk. In addition, almost 32% of seniors age 60 and older in Shasta County are consider overweight and 36% are considered obese. As a result of these findings, local intervention strategies for the income eligible senior population will include efforts aimed at improving access to healthy foods and beverages.

Catholic Charities of California (NVCSS): According to statistical data collected by Far Northern Regional Center in Redding, CA, 23.06% of adults and children in Shasta County suffer from a developmental delay or disability as of December 2015. This is double the state rate (10.5%), warranting increased attention and targeting efforts to reach SNAP-Ed eligible with developmental delays and/or disabilities.

NVCSS primarily serves adult and youth populations in low income housing (Section 8), family resource centers and community based organizations. Based on the populations we serve within our low income communities, there is a potential opportunity to develop a means tested assessment with a sub-population of individuals who have developmental delay and disabilities. Currently, our program provides nutrition education such as the Rethink Your Drink campaign and physical activity classes such as dance and yoga to this population. This programming has proven to provide an overall beneficial impact to this community. Based on verbal information we have received from property managers who oversee this population, these individuals have begun to substantially decrease their level of sugary beverage consumption, some even working on eliminating their sugary beverage consumption all together. With this type of impact, NVCSS can show that there is an ever present need to provide SNAP-Ed services to this demographic.

5. **Community Change Goals**

Based on results of the Community Assessments, existing and new data were incorporated into our LIA assessment pool to help determine local needs of the SNAP-Ed eligible population and inform our decision for Shasta County community change goals. These goals include:

- increase consumption of and access to healthy foods and beverages for all residents;
- increase access to and promotion of physical activity for all residents;
- establish policy, system and environmental changes that support the sustainability of healthy behaviors for all residents;
- support promotion and education of the benefits of breastfeeding;
- promote food and nutrition education and physical activity opportunities using technology and social media.

We have determined that the following 5 community goals are essential to increasing the overall health of Shasta County SNAP-Ed income eligible residents.

1. **Increase consumption of and access to healthy foods and beverages for all residents**

To increase consumption of healthy foods and beverages requires appropriate levels of knowledge, skills and practices along with sustainable changes in the environment to support easy access to healthy foods and beverages. For CalFresh participants, the "triple-A" challenges of access, affordability and awareness are particularly pronounced. Diets with insufficient fruit, vegetables, and other healthy foods can lead to increased incidence of preventable illnesses such as diabetes and obesity. Those illnesses further increase the burdens of citizens living in poverty. Such burdens fall not only on poor individuals and their families but also on society at-large in the form of Medicare and Medi-Cal costs. The health benefits of eating a well-balanced diet as well as maintaining a healthy body weight are well established. The goal of promoting healthy diets and moderated weight encompasses decreasing food insecurity for families while eliminating hunger.

2. **Increase access to and promotion of physical activity for all residents**

Access to and promotion of physical activity for all residents requires information to create or increase awareness, education to increase knowledge, skills and practices as well as sustainable changes in policies, systems and environments that ensure the easy and safe access to physical activity for individual, family, institutional and other levels of the community. Physical activity, education at different levels of the community, wellness policies in schools and institutions, bike-ability and walkability, safe routes to schools as well as safe and easy access

to parks, community centers and other recreation facilities are key factors to optimize school performance and academic achievement among students and ensure a healthy lifestyle for everyone in the Shasta community.

3. **Establish policy, system and environmental (PSE) changes that support the sustainability of healthy behaviors for all residents**
For residents to adopt ongoing healthier eating, physical activity behaviors and improved food resource management skills, the community needs to have policies, systems, and environments in place that support making healthy lifestyle choices. There is a need for policy changes which support sustainable access to healthy foods and beverages and physical activity for everyone in the community. The food system, including retail outlets, is an essential part of the individual and community environment. The prevention of obesity requires a community food system in which sustainable food production, processing, distribution, marketing and consumption are integrated to enhance the environmental, economic, social, and nutritional health of the Shasta County residents. Residents, in particular low-income residents, need convenient and affordable access to healthy foods, beverages, and places to be active.

Breastfeeding families have long been supported and championed by Shasta County advocates and medical providers. The CWD Get Fresh Project supports breastfeeding families with the project's Breastfeeding Success Walk In Clinic component. Fundamentally, breastfeeding is proven to protect mothers and infants from chronic health problems such as infections, diabetes and cancer. This protection is strongest when breastfeeding is exclusive. The American Academy of Pediatrics recommends breastfeeding for the first six months and continuing, with the addition of age-appropriate foods, up to one year. For a CalFresh family on a limited food budget, breastfeeding reduces or eliminates the need for infant formula which leaves more CalFresh food dollars available to support the mother's nutritional need thus increasing their food security and food resource management.

Recent calls to support breastfeeding from the Surgeon General, the Institute of Medicine, and the National Prevention Council highlight breastfeeding as a key strategy for stemming the epidemic of childhood obesity. Exclusive breastfeeding protects infants from excessive weight gain and thus prevents the early onset of childhood obesity. More recently, breastfeeding has been found to play a foundational role in preventing childhood overweight and the development of later obesity. The CDC estimates 15% to 20% of obesity in this country could be prevented through breastfeeding. Childhood obesity is fast becoming one of our nation's biggest problems, second only to the overall incidence of obesity that is plaguing our nation. Childhood obesity is more prevalent among low income families and highest in locations known as food deserts in the United States.

Breastfeeding protection, promotion and support relies on the identification and use of teachable moments to increase mothers' intention to achieve exclusive breastfeeding. Improvement of in-hospital support for first time mothers has the added benefit of promoting exclusive breastfeeding in their subsequent children. Past practice at Shasta County hospitals has shown that a large

proportion of newly delivered mothers stop exclusive breastfeeding in the first week following birth; this is also supported by a review of evidence based literature. These local past practices at area hospitals include distribution of formula, lack of breastfeeding trained nursing staff in the evening hours, limited access to breastfeeding trained professional staff, C-section practices and lack of skin to skin contact. We are beginning to see changes in many of these historical practices at our area hospitals. We have found that our currently funded CDSS Get Fresh Breastfeeding Walk-In Clinic and in-hospital visits have made strides in helping to turn the tide and improve breastfeeding rates among CalFresh mothers and their infants.

4. **Promote food and nutrition education and physical activity opportunities using technology and social media**

As we strive to meet CalFresh participants where they "live" in our technological age and as based on adult learning theory research, the LIA partners will provide consistent messaging in a wide variety of venues. The LIA partners will use existing and developing technology - including webpages, social media, radio, and interactive platforms - to reach a large number of CalFresh recipients with nutrition and physical activity promotion messages, activities, and event announcements. Messages will provide information to increase participant knowledge about healthy eating habits, benefits of walking and exercise, and breastfeeding benefits. Many messages will encourage participants to learn more at eatfresh.org.

We recognize that these community change goals are multi-year strategies and that they will certainly require the support of external partners and additional funding streams. The Shasta County SNAP-Ed LIAs are committed to contributing to aspects of these identified larger community goals (based on agency expertise and SNAP-Ed allowed funding parameters).

SNAP-Ed funding will be used to fund activities designed to support CalFresh eligible participants in the neighborhoods and community organizations where they live and work, in the schools and childcare centers where their children attend, in Regional offices where they obtain their benefits, and in other venues where they gather. The five LIAs funded to provide services in Shasta County will work collaboratively on the local objectives as identified in Section C – each working within its population reach and area of expertise. The Shasta County LIA workgroup is uniquely positioned to support these larger community change goals with work in nutrition education, media and technology, coalition building, collective impact and training/technical assistance.

Much of the larger community change goal work will require additional funding to support capacity building, infrastructure development and policy advocacy. It is noted and understood by all partners that the SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowed activities. It is acknowledged that direct education is integral to SNAP-Ed. Each LIA provides nutrition education as well as physical activity promotion and education to eligible participants. Some of the Shasta County LIA partners are better equipped to provide policy, systems

and environmental changes with resulting outcomes and evaluation. Additionally, other partners are better placed to provide media and public relations with assistance from their State oversight agencies.

Specifically, Shasta County SNAP-Ed LIAs will achieve the following three-year objectives:

- By September 30, 2019, LIA partners will assist 29 (UC CalFresh 22; LHD 2; NVCSS 5) youth-focused programs and/or local organizations to implement at least 3 PSE changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, training, and/or technical assistance efforts.
- By September 30, 2019, LIA partners will assist 63 (CWD 12; UC CalFresh 28; LHD 13; CHC 5; NVCSS 5) adult and/or family programs and/or local organizations to implement at least 4 policy, system, and/or environmental (PSE) changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, training, and technical assistance efforts.
- By September 30, 2019, promote access to and consumption of healthy foods and beverages as well as increased physical activity through at least 173 (CWD 88; UC CalFresh 15; LHD 30; NVCSS 40) instances of using approved media, technology, publications, and public relations avenues to reach CalFresh eligible individuals.
- By September 30, 2019, at least two retail outlets will have implemented PSE changes to increase access to or marketing of healthy foods or beverages or to decrease access to or marketing of unhealthy foods or beverages.

6. **Partnerships and Collaborative Efforts**

The LIA workgroup will collaborate on education activities, events, and media communications to support key messages on a broad scale to help ensure that the CalFresh eligible population is reached in all parts of the county. This integrated approach, based on the Social-Ecological Model, will provide opportunities for SNAP-Ed funded staff to connect the messages conveyed in media interventions to the target audience attending these classes, events, and fairs.

The Shasta County LIA workgroup includes SNAP-Ed funded partners serving the CalFresh eligible population in the areas of food programs, nutrition education and physical activity promotion. Partners include: UC Cal Fresh (UCCE-LIA), Get Fresh (CWD-LIA), Shasta County HHSA - Public Health (LHD-LIA), Northern Valley Catholic Social Service (CCC-LIA), as well as the Center for Healthy Communities (CHC, “the Center”), located at CSU-Chico and functioning on behalf of PSA2 (AAA-LIA). LIA’s will promote SNAP-Ed services and activities by connecting with other County-based agencies and community-based organizations. The group goal is to coordinate SNAP-Ed interventions and efforts to increase access to healthy foods and beverages, increase food security and physical activity promotion using all key messages.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Food Labels
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Healthy Snacks
X	Lean Meat & Beans			X	Other *(specify)*: Healthy Breakfast
X	Sodium & Potassium			X	Other *(specify)*: Nutrition and Gardens
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Resources List, and/or the California SNAP-Ed Integrated Curriculum List. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Shasta County – CWD- Get Fresh is solely funded for FFY 17, UCCE, LHD, CCC and AAA – are committed to partnering, collaborating and coordinating efforts to provide both an integrated as well as comprehensive multi-level behavior-focused nutrition education/physical activity promotion and community event presence while providing training and technical assistance as appropriate. Agency staff has expertise and experience working within different levels of the Social-Ecological Model, with distinct age groups and cultures, and within various geographic areas in the county. Thus, the Shasta County SNAP-Ed LIAs are uniquely suited to provide interventions in a way that eliminates duplication of service provision. Media and public relations efforts will also be employed to disseminate approved messages. Due to

the limited time frame funding of CWD Get Fresh, it is anticipated that there will be an impact on the reach of interventions in FFY 18 and FFY 19.

Coordination and collaboration with other to be identified local non SNAP-Ed funded organizations will be used strategically to support policy, system and environment changes to encourage the SNAP-Ed population to make sustainable healthier eating and lifestyle behavioral changes to prevent obesity. These community partners will be invited and engaged to coordinate/collaborate efforts to achieve maximum impact.

The Shasta County SNAP-Ed LIAs will promote the Dietary Guidelines for Americans and SNAP-Ed intervention strategies proven to change behavior. We are committed to meet quarterly or more frequently to share outcomes, discuss partnership collaborative opportunities and identify joint events where multiple messages can be provided for the SNAP-Ed eligible population.

Community level interventions aimed at achieving policy, systems, and environmental changes will be pursued. PSE strategies will be used to enhance household practices, institutional policies, and access to healthy foods, beverages, and physical activity. The LIA partners will work with various locations, including retail outlets, wellness programs, gardens, schools, and Farmers' Markets to implement PSE changes. Some well-known PSE models will be utilized including Smarter Lunchrooms and Farm to School.

Evaluation Activity Description:

As part of the required evaluation activities, each of the five LIAs will conduct the required process, impact and outcome, and formative evaluations. The process evaluations will document the SNAP-Ed services, audiences, and locations of activities provided throughout Shasta County. Actual activities and numbers will be compared against the planned activities and target numbers; regular and periodic monitoring will help local partners take action to meet goals. Successful activities and sites will be examined for expansion. Activities to change policies, systems, and environments will be monitored and documented.

The impact and outcome evaluation will follow the strategy of pre and post surveys that bookend direct education strategies over a series of planned interactions. Changes in individual behaviors and practices will be analyzed. Effective programs will continue, ineffective programs will be modified and improved. Further evaluation will provide information as to whether the improvements make a difference. The goal of the LIA partners is to focus energy on effective programs with demonstrated impact on the target population. Therefore, if improvements resulting from an impact evaluation do not yield desired results, replacement activities will be considered.

The PSE change reporting pertaining to "access to healthy foods and beverages" in retail environments will provide evidence of the environmental level indicators included in the SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to

provide the core RE-AIM indicators for that strategy. If necessary, the PSE strategy will be adjusted to address challenges and/or implement potential enhancements for greater impact.

Shasta County UC CalFresh will conduct formative, process and impact and outcome evaluations of the FFY17-19 integrated county work plan. The formative evaluation uses the required UC CalFresh Evaluation tools, such us intent to change, pre and post assessment, teacher observation and teacher tasting, to provide information that is used during the development of the intervention. The program will conduct a process evaluation using quarterly Workbook reports on an ongoing basis, to record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS). Sites that showed high performance in terms of reach and multi-intervention strategies will also be identified and replicated. The Outcome Evaluation will document achievement of the type of individual level behaviors and dietary practices using the required UC CalFresh evaluation tools in at least 25% of children and 33% of adult participants that receive direct nutrition education. Evaluation instruments include the Intent to Change, Adult Taste Testing, Retrospective Assessment, Teacher Tasting and Pre and Post Assessment tools. The analysis of the evaluation data and the PSE changes will be used for the formulation of the next annual program plan and will be documented in the UC CalFresh annual report.

The delivery method of each LIA is specifically indicated below:

Get Fresh (CWD-LIA) supports and assists SNAP-Ed eligible adults and families via the following Nutrition and Physical Activity strategies only in FFY 17 due to limited funding and will therefore have limited activities:

- Promote participation in federal food and nutrition assistance programs (WIC and CalFresh)
- Encourage use of farmers' market with CalFresh EBT, Market Match and WIC Farmers' Market Nutrition Program access at key community outlets
- Encourage participation in community, home gardens via container gardens, and raised bed mini farms at two designated locations
- Develop and disseminate family-friendly educational materials that encourage family meals and cooking at home via contributions to the eatfresh.org website
- Develop and disseminate breastfeeding education and promotion topics that encourage the practice of breastfeeding to improve food security and reduce childhood/maternal obesity via provision of subject matter expert information provided to the eatfresh.org website
- Promote and provide appropriate nutrition education and access to breastfeeding friendly Walk-In Clinic using practices supportive of breastfeeding in HHSA Regional Centers.
- Provide nutrition education and physical activity promotion classes to adults participating in CalWORKS/Welfare to Work programs to encourage the adoption of healthy eating, smart shopping, and wellness lifestyle behaviors

- Provide education for key County level stakeholder staff
- Promote the increase in physical activity and decrease in overweight/obesity using educational materials and Nutrition Education Reinforcement Items (NERIs) and Physical Activity Reinforcement Items (PARI's)

The Shasta UC Cooperative Extension – UC CalFresh nutrition education program aims to educate CalFresh eligible and CalFresh recipients on how to improve their health and well-being through individual, group or community education focused on dietary quality, physical activity and food security. The program approach aligns with the Social Ecological Model (SEM) as illustrated by programmatic delivery and multi-level engagement in partnerships throughout Shasta County and promote and support PSE changes that facilitate and sustain healthy behaviors.

The UC Cooperative Extension – UC CalFresh provides multi-level knowledge, skills and behavior-focused food and nutrition, food resource management, food safety, garden and physical activity education and promotion using direct and indirect education, media, social media and public relations, community events, Farmers Markets, coordination and collaboration, training and technical assistance reaching the different levels of the social-ecological framework.

To facilitate and sustain healthy change in behaviors, the program promotes and supports school, family and community policy, systems and environmental (PSE) changes such as: farm to school and farm to fork programs; school, household and community gardens; access to drinking water and physical activity, Smarter Lunchrooms Movement; CATCH, institutional wellness policy/ programs and household lifestyle polices.

The UC Cooperative Extension – UC CalFresh delivers services to the target population using approved UC CalFresh educational resources and evaluation tools and the following intervention strategies:

Schools

- Improve student, teacher and staff nutrition knowledge and behavior through classroom education using the appropriate approved UC CalFresh Youth curricula, food tasting, schools menu and cafeteria through Smarter Lunchroom programs.
- Promote physical activity and nutrition in schools using appropriate approved UC CalFresh curricula in the classroom setting and indirect education, the CATCH program, physical activity challenges, nutrition games and educational displays.
- Develop, implement and evaluate school gardens as a novel approach to learn about foods, healthy eating and increase physical activity using approved UC CalFresh Youth curricula.
- Integrate school gardens, classroom and cafeteria education in a comprehensive food and nutrition education program based on the Dietary Guidelines for Americans for a healthier behavioral change.

- Start and expand Farm to School programs by linking local farmers and gardens to school meal service for the procurement of fresh local produce that contribute to healthier school meals.
- Promote access to healthy drinking water in child care centers and schools, by a partnership with local institutions and organizations to support the necessary changes in school environments that increase access to drinking water and facilitate a healthy change in behavior.
- Promote and support the Smarter Lunch Movement, cafeteria, classroom and School environmental changes that support healthy behaviors.
- Support the development of school wellness program and health councils, including student members to promote and support policy and environmental changes for healthier eating and lifestyle.
- Improve youth, school staff and parents' access to nutrition information through monthly teacher and family food and nutrition newsletters, educational booths and food tasting and demonstrations at the cafeteria, staff meetings and in school events, creating awareness for healthy eating and lifestyle.

Community based youth, adult, family and senior organizations

- Provide classroom, indirect education, and cooking demonstrations using single lesson, workshops, and/or 4-lessons series modalities to teens, adults, families and seniors organizations for the development and adoption of healthy eating of foods and beverages, using appropriate and approved curricula and approved supplemental educational materials and evaluation tools.
- Provide food resources management education to teens, adults, families and seniors to increase knowledge and skills for the access and consumption of healthy and nutritious foods on a limited budget, using appropriate approved 4-series lessons UC CalFresh curricula, supplemental educational materials and evaluation tools.
- Promote nutrition policies, gardens, and other environmental changes at food banks/food pantries and other food assistance programs as well as other qualified organizations and public housing sites, as a novel approach to support healthy eating and increase physical activity, using appropriate and approved UC CalFresh resources and tools.
- Promote and support other PSE changes that support and sustain healthy behaviors.
- Promote healthy beverage and access to drinking water in non-profit teen, adult and senior organizations.

Communities

- Improve community access to nutrition and physical activity information through educational booths, nutrition games, and food demonstrations using appropriate and approved UC CalFresh educational materials, creating awareness for healthy eating and lifestyle.

- Promote access to healthy drinking water in the community in partnership with other local agencies in events and other community and media promotion.
- Promote community gardens as a novel approach to increase knowledge and access to healthy foods as well as increase physical activity.
- Promote consumption of healthy foods at Farmers Markets and other community events using approved educational messages and food demonstrations.
- Use the media, social media, and public relations for the delivery of community, institutional, and household food system, and healthy eating and lifestyle education as a novel approach for obesity prevention.

Helping Families

- Increase parents' and family knowledge and skills for healthy eating and lifestyle, through family education and behavior change programs using approved UC CalFresh Family-Centered Curricula and supplemental educational materials and evaluation tools.
- Increase food resource management skills and support family-friendly cooking demonstrations and taste testing, as a novel strategy to increase knowledge and skills for the access and consumption of healthy and nutritious foods on a limited budget, using appropriate approved 4-series lessons UC CalFresh curricula and supplemental educational materials and evaluation tools.
- Encourage the development and adoption of healthy eating and active living in household practices that support healthier family and children feeding practices and lifestyle.
- Promote home gardens as a novel approach to learn about foods, extend the budget, healthier eating and increase physical activity.

Shasta County HHSA - Public Health (LHD-LIA) plans to work primarily from the CDPH NEOPB-developed portfolios of "Shop" and "Live" to reach the CalFresh eligible population. Some work in complementary settings, such as "Eat", may occur. The intent is to work primarily within the neighborhoods where CX3 and retail work is concentrated. In the Spring of 2016, CX3 assessments will occur in four eligible neighborhoods in Shasta County and the results will be used to fine-tune the intervention strategies. The LHD will utilize the following intervention strategies over the three-year period:

- Adults: series-based and/or one-time classes such as Rethink your Drink, MyPlate, food safety, healthy cooking, nutrition and gardening, nutrition and physical activity; community and special events; nutrition display boards; and food tasting and demonstrations.
- Youth: direct and indirect education lessons such as Harvest of the Month, Rethink your Drink, MyPlate, food safety, healthy cooking, nutrition and gardening, nutrition and physical activity; community garden activities; youth engagement projects; nutrition display boards; and community and organizational events.

- Community: participate in health fair events, community forums, nutrition workshops, and physical activity promotion events; promote availability of healthy retail outlets, healthy restaurants, and healthy food vendors; provide education and collaborate with key community outlets and stakeholders; promote community gardens; increase access to healthy food retail outlets such as corner and grocery stores, Farmers' Markets, and restaurants; promote family-friendly cooking demonstrations and taste testing; and promote nutrition and physical activity education through faith-based and other community organizations, ideally located in the identified CX3 neighborhoods.
- Media: work with media sponsorships to promote nutrition and physical activity events through radio, print, newsletters, and local agency websites.
- CX3: utilizing CX3 assessment findings identify community and/or faith-based organizations with which to partner. Provide training and technical assistance to youth, adults, community and organizational leaders, and retail outlet owners/managers to encourage and implement PSE changes in the neighborhoods.
- Policy, Systems, and Environmental (PSE): encourage and implement best practices in PSE changes to increase access to healthy foods and beverages and opportunities for physical activity. Engage local businesses, government, civic organizations, community groups, faith-based organizations, and citizens.
- Collaboration: collaborate with the LIA workgroup, Shasta Coalition for Activity and Nutrition (SCAN), and/or Healthy Shasta to integrate efforts among local organizations and institutions to deliver nutrition and physical activity education at community sites and other events and to increase access to healthy foods, beverages, and physical activity.

The Center for Healthy Communities (CHC, AAA PSA2-LIA) aims to educate low-income seniors and intermediaries such as staff and volunteer instructors on ways to improve and promote healthy eating and regular physical activity. CHC will utilize the following approved interventions:

- Partner with non-funded organizations (Fun with Fitness Senior Program) to deliver SNAP-Ed approved messaging to low-income seniors participating in free recreation programs throughout the county.
- Provide ongoing training and technical assistance regarding nutrition, physical activity, gardening and/or food resource management as they relate to the SNAP-Ed senior population. The training will be offered to Fun with Fitness Senior Program staff and volunteer instructors to build their capacity to integrate SNAP-Ed messaging. This partnership will leverage existing, reputable programs to extend key messages and encourage participation amongst low income seniors.
- Provide direct education via single session classes with tastings at two (2) approved congregate and/or Fun with Fitness Senior Program sites. Single session education will focus on Rethink Your Drink, Harvest of the Month, food resource management and/or MyPlate messaging (process evaluation; no impact/outcomes).

- Indirect education will be offered via displays and resources at approved sites in conjunction with messaging utilized by other LIAs for community events and/or media to extend relevant and consistent messages to seniors.
- Provide environmental supports for increased consumption of healthy foods, beverages and physical activity among seniors at existing recreation facilities and scheduled classes.
- Coordinate and collaborate with local SNAP-Ed LIAs, other PSA 2 programs, Shasta County WIC, congregate senior meal sites, farmers' market and other partners to provide support in increasing the redemption rate of Senior Farmers' Market Program in Shasta County.
- Coordinate with local SNAP-Ed LIAs to refine and implement the county work plan and identify strategies for enhanced collective impact across multiple organizations and sectors.

Northern Valley Catholic Social Service (NVCSS, CCC-LIA) will promote the SNAP-Ed vision of quality nutrition education, changing physical activity behaviors and addressing the nutrition concerns associated with food budget constraints faced by those eligible for CalFresh, low income individuals and other means -tested Federal assistance programs through the use of multilevel approaches.

NVCSS identified activities are in line with the guiding principles of SNAP-Ed in that they include a combination of educational strategies, accompanied by environmental supports, designed to facilitate voluntary adoption of food and physical activity choices and other nutrition - related behaviors conducive to the health and wellbeing of CalFresh participants.

- Community Based Organizations, Means-Tested Housing Projects, Soup Kitchens, Schools, Churches, Family Resource Centers and Food Banks: Conduct series based classes and one time classes, food demonstrations, workshops, or 4 lesson series to teens, adults, families and seniors. Goals for activities are to:

    a. Develop patterns for consumption of healthy foods and beverages

    b. Educate about the importance of access to and the consumption of healthy and nutritious foods for CalFresh recipients when fiscal resources are limited as well as encourage full use of CalFresh EBT benefits

    c. Encouraging physical activity using appropriate and approved curricula to enhance overall physical and emotional health for greater behavior change

    d. Conduct cooking demonstrations

e. Provide numerous physical fitness classes and create recreational environments using equipment provided by NVCSS to promote and increase the rate of physical activity among children and teens ages 5−17.

NVCSS will work in conjunction with Shasta County Parks and Recreation Department to implement PSE changes by providing a safe place to engage in physical activity near/around housing complexes where CalFresh participants reside. A *Safe Place to be Active* is a program designed by Northern Valley Catholic Social Service SNAP-Ed Department and the City of Redding, Parks and Recreation District to encourage the youth to participate in physical activity in a safe and welcoming environment. With the assistance of our Shasta County Nutrition Educator, NVCSS SNAP-Ed will provide active games and workout classes designed to increase social interaction and provide a structured learning environment.

At each of these events, there will be elements of nutrition education to offer as well. The nutrition education is used from approved educational curriculum provided by the United States Department of Agriculture. Youth and families are taught the importance of physical activity and eating healthy at these events. Nutritional snacks and/or beverages may also be available at these events depending on the topic for that day. Parents, families, relatives, and friends are encouraged to participate with one another to reinforce the concept of living a healthy and more active lifestyle. Fitness classes will also be held for adults along with healthy recipe cards and nutrition tips to take home. The project, A *Safe Place to be Active* will begin the spring of 2016 and will be working with the local city officials of the Martin Luther King Memorial Center Day Program in providing structured physical activities to the children of the program while integrating nutrition education to both the participating children and their parents. A Safe Place to be Active will begin June of 2016 and will continue to be implemented over the course of three years, as each year passes we will progress and work towards improving our activities and expanding our project to other facilities.

NVCSS will explore working with local youth sport groups to increase the access to healthy nutritious snacks in snack bars during youth sporting events for adults and youth attending sporting events.

NVCSS will continue to coordinate and collaborate activities with local SNAP-Ed LIAs to finalize and implement the County Annual SNAP-Ed Plan.

NVCSS will work to foster existing and new community partnerships where the SNAP-Ed framework can be further promoted and mutually supported to address the nutrition and obesity needs of the County.

NVCSS uses approved educational resources, supplemental materials and evaluation tools.

SECTION B: Target Audience Description

1. Gender 2. Age

Gender	%		Age	Population #	SNAP Ed Eligible Demographics
Male	49.1%		0 to 4 years old (Preschool):	12,102 (6.8%)	6413
Female	50.9%		5 to 17 years old (School Age):	26,873 (15.1%)	11,801
			18 to 59 years old (Adult):	107,669 (60.5%)	38,291
			60 years old and over (Senior):	31322 (17.6%)	8820
Total:	100%			177,966 (100%) Source: American Community Survey - 2009-2013	65,325 (Source: SNAP Ed County Profile 2015)

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
8.7%	91.3%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	N/A	0.9%
Asian	N/A	2.4%
American Indian/Alaskan Native	0%	2.1%
Native Hawaiian/Other Pacific Islander	N/A	0.2%
White	8.7%	82%
Multiple/Other	0%	3.7%
Total:	8.7%	91.30%

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4. Languages Used in Intervention Activities and Materials

English	95.56%	Farsi	0%	Russian	0%
Spanish	4.44%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	**Total = 8300** **UCCE 6,300** **AAA: 100** **NVCSS: 450** **CWD: 1300** **LHD: 150**	**Total = 7000** **UCCE 6,300** **AAA: 100** **NVCSS: 450** **LHD: 150**	**Total = 6950** **UCCE 6,300** **AAA: 100** **NVCSS: 450** **LHD: 100**
Indirect Education:	**Total= 110625** **UCCE 12,000** **AAA: 125** **NVCSS: 1500** **CWD: 95,000** **LHD: 2000**	**Total = 15750** **UCCE 12,100** **AAA: 150** **NVCSS: 1500** **LHD: 2000**	**Total = 15250** **UCCE 12,100** **AAA: 150** **NVCSS: 1500** **LHD: 1500**
Policies, Systems, and Environment (PSE) Change/Supports	**Total = 4280** **UCCE 1,000** **AAA: 50** **NVCSS: 80** **CWD: 1150** **LHD: 2000**	**Total = 4680** **UCCE 1,500** **AAA: 100** **NVCSS: 80** **LHD: 3000**	**Total = 5730** **UCCE 1,500** **AAA: 150** **NVCSS: 80** **LHD: 4000**

In summary, the Projected Number of Low Income Persons Reached by direct education, indirect education and PSE, we have identified by FFY, category and by LIA the totals to be reached. Specifically in FFY 17, we will reach 8300 direct education estimated unduplicated contacts, 110625 indirect education contacts and 4280 PSE contacts; for FFY 18 direct education estimated unduplicated contacts is 7000, indirect education is 15750 contacts and 4680 PSE contacts; for FFY 19 direct education contacts estimated unduplicated contacts is 6950, indirect education is 15250 contacts and 5730 PSE contacts.

5. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High) (Applies to: Fall River and Burney Jr./Sr.High LHD schools per April Jurisich, Shasta County.	5
Adult Rehabilitation Centers	5	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	4
CalFresh Offices	6	Head Start Programs	1	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents 10 including as part of the schools)	0
Churches	15	In Home Supportive Services (IHSS)	0	Schools: Students (Junior/Senrior High)	2
				Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	5
Community Based Organizations	5	Libraries	1	Supplemental Security Income (SSI)	0

Community Centers	24	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	4	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	7	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	20	Worksites	1
Extension Offices	0	Retail/Food Stores	8	Other (specify): Fairgrounds	1
Family Resource Centers	2	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Restaurants	5
Farmers' Markets	4	Schools: District Office	1	**TOTAL SITES:**	**171**
Federally Qualified Health Centers (FQHC)	2	Schools: Students (Preschool)	1		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	27		

SECTION C: INTERVENTION PLAN

- **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
  By September 30, 2019, LIA partners will assist 29 (UC CalFresh 22; LHD 2; NVCSS 5) youth-focused programs and/or local organizations to implement at least 3 PSE changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, and training, and/or technical assistance efforts.

  SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to Healthy Foods and Beverages
- Healthy Food and Beverage Standards
- Access to Physical Activity
- Gardens
- Wellness Policy

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, UC CalFresh will promote healthy lifestyle by providing training and technical assistance to teachers and extenders and reaching children and parents in at least 16 school sites with direct and indirect food, nutrition, physical activity and gardening education.

   b. By September 30, 2017, UC CalFresh will provide training and technical assistance in the formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in at least 2 of the 16 school sites.

c. By September 30, 2017, the LHD will provide direct and indirect nutrition and physical activity education and technical assistance to at least one youth program associated within a faith community or community organization located within or close to a neighborhood where work toward retail outlet improvements (see Three-Year SNAP-ED Local Objective #4) have been identified.

d. By September 30, 2017, NVCSS will provide training and technical assistance in nutrition and physical education to promote healthy eating / active living and reducing sugar consumption among youth in schools and/or afterschool programs.. NVCSS will use approved educational curriculum to host a variety of activities including: planned cooking demonstrations, structured physical education classes and nutrition education to at least 3 school sites.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, UC CalFresh will promote healthy lifestyle by providing training and technical assistant to teachers and extenders and reaching children and parents in at least 18 school sites with direct and indirect food, nutrition, physical activity and gardening education.

b. By September 30, 2018, UC CalFresh will provide training and technical assistance in the formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in at least 2 additional of the 18 school sites.

c. By September 30, 2018, the LHD will provide direct and indirect nutrition and physical activity education, technical assistance, and training to one to two (1-2) youth programs associated within a faith community or community organization located within or close to a neighborhood where work toward retail outlet improvements have been identified.

d. By September 30, 2018, NVCSS will provide training and technical assistance in nutrition and physical education to promote healthy eating / active living and reducing sugar consumption among youth in schools and/or afterschool programs. NVCSS will use approved educational curriculum to host a variety of activities including: planned cooking demonstrations, structured physical education classes and nutrition education to at least 4 school sites

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, UC CalFresh will promote healthy lifestyle by providing training and technical assistant to teachers and extenders and reaching children and parents in at least 20 school sites with direct and indirect food, nutrition, physical activity and gardening education.
   b. By September 30, 2019, UC CalFresh will provide training and technical assistance in the formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in at least 2 additional of the 20 school sites.
   c. By September 30, 2019, the LHD will continue to work with one to two (1-2) youth programs identified in years one and two to implement at least one PSE change to improve access to healthy foods, beverages, or physical activity within the youth program, organization, or surrounding neighborhood.
   d. By September 30, 2019, NVCSS will provide training and technical assistance in nutrition and physical education to promote healthy eating / active living and reducing sugar consumption among youth in schools and/or afterschool programs. NVCSS will use approved educational curriculum to host a variety of activities including: planned cooking demonstrations, structured physical education classes and nutrition education to at least 5 school sites.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, LIA partners will assist 29 youth-focused programs and/or local organizations to implement at least 3 PSE changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, and training, and/or technical assistance efforts.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide nutrition, physical activity, food safety and gardening 45 minutes lessons, training and technical assistance in up to 20 schools programs, using approved UC CalFresh curriculum and materials. Provide food demonstrations and food tasting to reinforce the UC CalFresh education. Deliver	x CED x CEI MPR C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	Annual Education Program Plan Approved UC

	teachers and parents monthly newsletter and promote healthy lifestyle in schools events.				Year 3 Q1 Q2 Q3 Q4 x x x x	CalFresh curricula and evaluation tools Quarterly Reports NARs and sign in sheets
1.2	Provide training and TA in the formulation and/or implementation of PSE site changes (i.e. classroom Nutrition corners, SLM, CATCH, Playground Stencils, Gardens, Access to water and/or Farm to Fork) that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in 6 Preschools, Schools and/or Afterschool sites.	x CED x CEI MPR x C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Annual Education Program Plan, Approved PSE UC CalFresh Resources, Quarterly Workbook Reports, Annual Report
1.3	Provide monthly nutrition and physical education classes that promote a healthy/active lifestyle using NVCSS approved educational curriculum materials. NVCSS will conduct food demonstrations, cooking demonstrations, physical education classes and nutrition classes supporting the reduction in sugar intake in beverages.	x CED x CEI MPR C&C TTA	CWD LHD AAA UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF forms and documentation in State ATF system

1.4	Establish and foster relationships with faith communities and/or community organizations located in neighborhoods in which work on retail outlets has been identified.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.5	Provide at least four direct and two indirect nutrition/physical activity education activities to at least one youth group within a faith community, ~~or~~ government sites, low-income housing or community organization located in indentified low-income neighborhoods or by being located in neighborhoods in which work on retail outlets has been identified. Direct and indirect education may include taste testing, food demonstrations, and other USDA allowable curricula, materials, and resources.	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 , Q2 , Q3 , Q4	ATF Flyers, Agendas, Recipes
1.6	Provide training and/or technical assistance to youth group(s), identified in activity 2.5 above, on improving policy, systems, and/or environments to improve access to healthy foods, beverages and/or physical activity within their organization and/or surrounding neighborhood.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Year 2 LHD PSE Report Year 3 LHD PSE Report

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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 and 1.2	Eating Smart Being Active	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1 and 1.2	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Cooking Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Eat Healthy, Be Active Community Workshop	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1 and 1.2	Fresh from the garden Healthy, Happy Families Learn at Homes	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

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1.1 and 1.2	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: UC CalFresh Approved Materials and Resources
1.2	Approved UC CalFresh PSE tools, materials and resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: UC CalFresh PSE tools, materials and resources
1.3	MyPlate Materials and Resources EatFresh.org Materials and Resources Rethink Your Drink Curriculum and Materials Leah's Pantry - Food Smarts Eat Healthy Be Active Community Workshops Cooking Matters Champions for Changes, Power Play 10 / Shape of Yoga Eat Well, Move More, Feel Great Eat Smart Live Strong Nutrition Through The Seasons		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: CCC Approved tools, materials and resources

1.4, 1.5	USDA Team Nutrition's Empowering Youth with Nutrition & Physical Activity manual, resources, and materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: CDPH NEOPB identified resource
			CCC		
1.4, 1.5	USDA and other SNAP-Ed allowable resources and materials, such as MyPlate Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: USDA and CDPH NEOPB approved resources
			CCC		
1.4, 1.5	Rethink Your Drink Curriculum and Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5	CDPH NEOPB Power Play! Campaign Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Use the required UC CalFresh Evaluation tools to gather information to be used during the development of the intervention for Activities 1.1 and 1.2.	x			[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	[ ] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist [x] UC Intent to Change List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Annual Reports
E.1.2	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System and Activity Tracking Form for Activities 1.1, 1.2, 1.3, 1.4, 1.5 and 1.6.		x		[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	[x] EARS/ATF [ ] PSE RE-AIM Report [x] UC CalFresh Workbook [ ] Food Behavior Checklist

						Year 3 Q1 Q2 Q3 Q4 x x x x	x UC Intent to Change List other :Nutrition Activity Reports (NARs), Indirect Education Report, Educator's Daily/Weekly Activity Reports, Annual Report
E.1.3	Utilize required SNAP-Ed evaluation tools to measure changes in knowledge, intentions, and behavior among participants for Activities 1.1 and 1.2.			x	x CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other :List other: Pre/ Post Assessment Tools, Adult TTT
E.1.4	Utilize required UC CalFresh evaluation tools to document the promotion, formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies for Activity 1.2.		x	x	CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist

						Year 3 Q1: X; Q2: X; Q3: X; Q4: X	☐ UC Intent to Change List other: UC CalFresh PSE changes Evaluation Tools.

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, LIA partners will assist 63 (CWD 12; UC CalFresh 28; LHD 13; AAA 5; NVCSS 5) adult and/or family programs and/or local organizations to implement at least 4 policy, system, and/or environmental (PSE) changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, training, and technical assistance efforts.

One- Year SNAP-Ed Local Objective #2 (FFY 2017): By September 2017, CWD will impact at least 1100 unduplicated and/or duplicated one on one direct nutrition education contacts facilitated by professional and para professional lactation education staff who will use the practices supportive of breastfeeding at one breastfeeding friendly walk-in clinic and three HHSA Regional Centers/CalFresh offices with delivered SNAP-Ed eligible mothers and their infants.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to Healthy Foods and Beverages
- Healthy Food and Beverage Standards
- Access to Physical Activity
- Gardens
- Nutrition Policy
- Food Security

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, LIA partners will impact at least 96,800 (CWD 90,000; UC CalFresh 6,000; LHD 550; AAA 100; NVCSS 150) CalFresh eligible individuals in 26 sites (CWD 9; LHD 10, AAA 2, NVCSS 5) through newsletters, bulletin boards, poster displays, brochure stands, and interview booth nutrition education brochures.
   b. By September 30, 2017, LIA partners will provide nutrition, physical activity, food safety, gardening and/or food resource management education via direct education in 32 (CWD 6; UC CalFresh 22; LHD 2; AAA 2) sites and indirect education in at least 24 (UC CalFresh 20; LHD 2; AAA 2) community events.
   c. By September 30, 2017, LIA partners will provide training and technical assistance to at least 9 (CWD 2; UC CalFresh 2; LHD 3; AAA 2) SNAP-Ed eligible community sites to encourage PSE changes.
   d. By September 30, 2017, CWD Get Fresh will impact at least 150 CalWORKs Welfare to Work participants with direct class education instruction to inspire class participants to make healthy lifestyle changes.
   e. By September 2017, CWD will impact at least 1100 unduplicated and/or duplicated 1:1 direct nutrition education contacts for CalFresh eligible breastfeeding women and their infants to positively impact the food resource management capability of these women.`

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, LIA partners will impact at least 6,900 (UC CalFresh 6,000; LHD 650; AAA 100; NVCSS 150 CalFresh eligible individuals in 40 (UC CalFresh 22; LHD 11; AAA 2; NVCSS 5) sites through newsletters, bulletin boards, poster displays, and brochure stands.
   b. By September 30, 2018, LIA partners will provide nutrition, physical activity, food safety, gardening and/or food resource management education via direct education in 26 (UC CalFresh 22; LHD 2; AAA 2) sites and indirect education in at least 24 (UC CalFresh 20; LHD 2; AAA 2) community events.
   c. By September 30, 2018, LIA partners will provide training and technical assistance to at least 7 (UC CalFresh 2; LHD 3; AAA 2) SNAP-Ed eligible community sites to encourage and implement PSE changes.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, LIA partners will impact at least 6,900 (UC CalFresh 6,000; LHD 650; AAA 100; NVCSS 150) eligible individuals in 40 (UC CalFresh 22; LHD 11; AAA 2; NVCSS 5) sites through newsletters, bulletin boards, poster displays, and brochure stands.
   b. By September 30, 2019, LIA partners will provide nutrition, physical activity, food safety, gardening and/or food resource management education via direct education in 26 (UC CalFresh 22; LHD 2; AAA 2) sites and indirect education in at least 24 (UC CalFresh 20; LHD 2; AAA 2) community events.
   c. By September 30, 2019, LIA partners will provide training and technical assistance to at least 10 (UC CalFresh 2; LHD 3; AAA 2; NVCSS 3) SNAP-Ed eligible community sites to encourage, implement and/or sustain PSE changes.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partners will assist 63 (UC CalFresh 2; LHD 3; CHC 2; NVCSS 3) adult and/or family programs and/or local organizations to implement at least 4 policy, system, and/or environmental (PSE) changes to increase access to and consumption of healthy foods, beverages, and/or physical activity that resulted from direct education, indirect education, training, and technical assistance efforts.

One- Year SNAP-Ed Local Objective #2 (FFY 2017): By September 2017, CWD will impact at least 1100 unduplicated and/or duplicated one on one direct nutrition education contacts facilitated by professional and para professional lactation education staff who will use the practices supportive of breastfeeding at one breastfeeding friendly walk-in clinic and three HHSA Regional Centers/CalFresh with delivered SNAP-Ed eligible mothers and their infants.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Promote the access to and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and/or food resource management education in at least 3 local events using interactive booth, displays and food demonstrations using local produce in partnership with other LIAs, coalitions,	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	(X) CWD ( ) LHD ( ) AAA (x) UCCE (x) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 x Year 2 Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -Indirect Activity Form -Informational Flyers/Material

	movements or community organizations.				Year 3 Q1 Q2 Q3 Q4 x x x x	-Quarterly Workbook Reports
2.2	Provide nutrition, physical activity, food safety, gardening and/or food resource management education to teens, adults, families and extenders using approved LIAs curriculum and supplemental educational materials, using a single 45 minutes lesson, workshop and/or four lesson series and Learn at Home materials. Food tasting/demonstration will be provided to reinforce the educational message to facilitate behavioral change in at least 34 qualified sites .	x CED x CEI x MPR C&C x TTA	CWD LHD AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	-Annual Education Program Plan -Approved UC CalFresh Curricula and evaluation tools. -Quarterly Workbook Reports -Sign in Sheets
2.3	Promote the access to and consumption of safe and healthy foods by delivering monthly Nutrition Newsletters to teachers, extenders, administrators, teens, adults, parents and families during direct and indirect education. In at least 31 sites.	CED x CEI x MPR C&C TTA	CWD LHD x AAA x UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Newsletters, flyers/brochure Email lists Indirect Activity Sheet

2.4	Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of site Wellness/nutrition policy or other PSE changes in at least 2 food pantries/food banks or other qualified sites.	[ ] CED [x] CEI [ ] MPR [x] C&C [x] TTA	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -UC CalFresh approved tools and materials. -Quarterly Workgroup Reports -UC CalFresh approved PSE Evaluation tools.
2.5	Promote access to and consumption of healthy local foods using produce grown in raised bed mini farm gardens at identified County and community based locations. CWD Get Fresh will provide environmental change at one community location with the raised bed mini farm. CWD Get Fresh will provide direct education with supportive environmental change at one location in year 1 of this work plan.	[x] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF forms and documentation in State ATF system Quarterly and annual report Pre and post survey
2.6	CWD Get Fresh staff will provide direct education instruction to CalWORKs Welfare to Work participants and WIC recipients in classes focused on nutrition education and physical activity to inspire class participants to make healthy lifestyle changes. CWD Get Fresh staff will provide nutrition education message update training to CalWORKs Welfare to Work program staff to support this class dynamic.	[x] CED [ ] CEI [ ] MPR [ ] C&C [x] TTA	[x] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF forms and documentation in State ATF system Quarterly and annual report Sign in sheets for CalWORKs Welfare to Work program staff

						Pre and post survey
2.7	CWD Get Fresh staff will promote healthy lifestyle changes for CalFresh eligible participants by incorporating nutrition education messages and physical activity messages on bulletin board and poster displays combined with interview booth nutrition education brochures distributed in CalFresh and WIC offices. CWD Get Fresh staff will provide nutrition education message update training to County Employment and Eligibility workers to support focused message delivery with individual CalFresh eligible participants.	( ) CED (x) CEI ( ) MPR ( ) C&C (x) TTA	(x) CWD ( ) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	CalFresh office and WIC office attendance with participant tracking metrics Sign in sheets for County Employment and Eligibility worker program staff Quarterly and annual report
2.8	CWD Get Fresh staff will promote access to and consumption of healthy foods using container garden bags distributed to income eligible families at local certified Farmers Markets in conjunction with WIC Farmers Market Nutrition Program voucher distribution.	(x) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	(x) CWD ( ) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Group and individual data sheets Participant tracking metrics Quarterly and annual report
2.9	Maintain and update nutrition and physical activity information and resources on mounted display boards at least quarterly in at least three community locations.	( ) CED (X) CEI ( ) MPR ( ) C&C	( ) CWD (X) LHD ( ) AAA ( ) UCCE	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4	ATF Photo documentation

		TTA	CCC		X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	
2.10	Establish and foster relationships with faith communities and/or community organizations located in neighborhoods in which work on retail outlets has been identified.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF
2.11	Provide at least four direct and two indirect nutrition and/or physical activity education activities to adults and/or families at a minimum of two community organizations, ~~or~~ faith communities, government sites, or low-income housing located in indentified low-income neighborhoods or by being located in neighborhoods in which work on retail outlets (see Three-Year SNAP-ED Local Objective #5) has been identified. Direct and indirect education may include taste testing, food demonstrations, and other USDA allowable curricula, materials, and resources.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Flyers, Agendas, Recipes

2.12	Provide training and/or technical assistance to community organizations or faith communities, identified in activity 3.10 above, on improving policy, systems, and/or environments to improve access to healthy foods, beverages, or physical activity within their organization or surrounding neighborhood.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report Flyers, Agendas, Recipes
2.13	Provide an annual train-the-trainer education and ongoing monthly support, including newsletters, for low/no-cost adult senior physical activity classes located throughout the county.	CED: X; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Flyers, Agendas, Newsletters, Recipes
2.14	Provide technical assistance, training, and support to increase access to and consumption of healthy foods and beverages, particularly increased fruit and vegetable options and increased non-sugary beverage options, at 1-2 local restaurants located in or close to neighborhoods in which work on retail outlets has been identified. Support may include signage, taste testing, or public relations messaging.	CED: ; CEI: X; MPR: X; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report, if applicable

2.15	Provide indirect nutrition and/or physical activity education at additional community events, as appropriate and allowable, to collaborate and enhance community support for PSE work. Indirect education may include taste testing or food demonstrations along with USDA allowable nutrition and physical activity education materials and resources.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Recipes
2.16	Provide at least four trainings to the Fun with Senior Fitness Program staff and volunteer instructors. Trainings and technical assistance will promote approved nutrition education/physical activity messages for CalFresh eligible seniors and explore opportunities for improving the nutrition and physical activity supports for sustained impact.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agendas Sign In Sheets
2.17	Provide ongoing training and technical assistance to senior congregate site staff at two congregate meal sites. Trainings and technical assistance will promote approved nutrition education as well as environmental supports for increased consumption of healthy foods, beverages and increased physical activity among seniors.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda and sample materials from trainings RE-AIM

2.18	Conduct at least 4 single session classes lasting at least 15 minutes on topics such as nutrition, physical activity, and/or food safety education. Approved curriculum and nutrition education reinforcement items (NERI's) will be used to complement lessons. CalFresh eligible individuals will be targeted at sites including but not limited to approved congregate meal sites, adult agencies and community venues.	X CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Data Participation Cards
2.19	Provide at least 4 indirect nutrition/physical activity education opportunities with approved materials promoting healthy food and/or beverage options, physical activity based on 2015 American Dietary Guidelines. Opportunities to include and are not limited to bulletin boards, displays, senior community events. CalFresh eligible individuals will be reached at sites including but not limited to senior sites, community centers, and other venues.	CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
2.20	Collaborate with SNAP-Ed LIAs, other PSA 2 programs, Shasta County WIC, congregate senior meal sites, and other members and other partners to create and implement (year 1) and update (year 2) a plan for seniors to access farmers' markets and increase redemption rate Senior Farmers Market Nutrition Coupons.	CED CEI MPR X C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting minutes

2.21	Year 1-- Impact at least 1100 duplicated and/or unduplicated 1:1 direct nutrition education contacts with postpartum breastfeeding women and their infants. These contacts are facilitated by professional and para-professional lactation education staff who use practices supportive of breastfeeding in one breastfeeding friendly walk-in clinic and two HHSA Regional Center/CalFresh offices. NOTE: WIC moms and their infants are referred to the breastfeeding friendly walk in clinic via warm hand off. SNAP-Ed funded breastfeeding friendly Walk-In Clinic does not replicate, duplicate or supplant WIC breastfeeding promotion and support activities.	x CED CEI MPR C&C TTA	x CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	ATF forms and documentation in State ATF system Quarterly and annual report
2.21	Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	X CED X CEI MPR C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	-Annual Education Program Plan -Indirect Activity Form -Informational Flyers/Material -Quarterly Workbook Reports

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2 and 2.3, 2.21	Eating Smart Being Active MyPlate Materials and Resources EatFresh.org Materials and Resources Rethink Your Drink Curriculum and Materials Leah's Pantry - Food Smarts Eat Healthy Be Active Community Workshops Cooking Matters Champions for Changes, Power Play 10 / Shape of Yoga Eat Well, Move More, Feel Great Nutrition Through The Seasons	x CWD LHD AAA x UCCE x CCC	x Research Tested Practice Tested Emerging N/A - Please describe below:
2.1, 2.2 and 2.3	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Cooking Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Eat Healthy, Be Active Community Workshop	CWD LHD AAA x UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
2.1, 2.2 and 2.3	Fresh from the garden Healthy, Happy Families Learn at Home	CWD LHD AAA x UCCE CCC	Research Tested Practice Tested x Emerging N/A - Please describe below:

2.1, 2.2 and 2.3	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and ResourcesEatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources		CWD LHD AAA x UCCE CCC		Research Tested Practice Tested Emerging x N/A - Please describe below: UC CalFresh Approved Materials and Resources
2.4	Approved UC CalFresh PSE tools, materials and resources		CWD LHD AAA x UCCE CCC		Research Tested Practice Tested Emerging x N/A - Please describe below: UC CalFresh PSE tools, materials and resources
2.5, 2.8	Junior Master Gardeners Fresh From The Garden USDA and other SNAP-Ed allowable resources and materials	X	CWD LHD AAA UCCE CCC	x	Research Tested Practice Tested Emerging x N/A - Please describe below: USDA and other SNAP-Ed allowable resources and materials

2.6	Eat Healthy Be Active Community Workshop Curriculum	X	CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	ChooseMyPlate.gov 2010 Dietary Guidelines for Americans USDA and other SNAP-Ed allowable resources and materials	X	CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: USDA and other SNAP-Ed allowable resources and materials
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15, 2.16, 2.17, 2.18	USDA and other SNAP-Ed allowable resources and materials, such as MyPlate Materials		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A - Please describe below: USDA and CDPH NEOPB approved resources
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15, 2.16, 2.17, 2.18, 2.21	Rethink Your Drink Curriculum and Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		

		x	CCC		N/A - Please describe below:
2.9, 2.11, 2.13	Cooking Matters curriculum, materials, and resources from Share Our Strength		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.11, 2.12, 2.13	CDPH NEOPB Body and Soul campaign materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12	Cooking for Health Academy lessons, materials, and resources from Alameda County		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.15, 2.18	US Dept of Health and Human Services Eat Healthy, Be Active Community Workshops lessons, materials, and resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.11, 2.12, 2.13, 2.15	Money for Food lessons, materials, and resources from Wisconsin Cooperative Extension		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please
			CCC		

					describe below:
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15	CDPH NEOPB Healthy Eating & Active Living Toolkit materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15	CDPH NEOPB Fruit, Vegetable, and Physical Activity Toolbox lessons and handouts		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15	USDA FNS My Plate for My Family Toolkit lessons and handouts		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15	NHLBI We Can! Ways to Enhance Children's Activity and Nutrition materials and resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.16, 2.17, 2.18	Eat Healthy, Be Active Community Workshop Rethink Your Drink Curriculum and Materials Eat Smart, Live Strong MyPlate Materials and Resources Harvest of the Month Additional SIA and SNAP-Ed approved materials and resources		CWD		Research Tested
			LHD		Practice Tested
		X	AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.17	As deemed appropriate California WIC Supplemental Nutrition Branch education materials and NERI's to support nutrition education of breastfeeding mothers	x	CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the required UC CalFresh Evaluation tools to gather information to be used during the development of the intervention. Activities 2.1, 2.2, 2.3 and 2.4.	x			CWD LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Annual Reports

E.2.2	On an ongoing basis, record SNAP-ED activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS) & Activity Tracking Form Reporting (ATF). Activities 2.1, 2.2, 2.3 ,2.4, 2.9, 2.10, 2.11, 2.12, 2.13, 2.14, 2.15, 2.16, 2.17, 2.18		x		CWD X LHD X AAA x UCCE x CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.3	Utilize required SNAP-Ed evaluation tools to measure changes in knowledge, intentions, and behavior among participants. Activity 2.2			x	CWD LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other: Pre/ Post Assessment Tools, Adult TTT

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<td>E.2.4</td>
<td>Utilize required UC CalFresh evaluation tools to document the promotion, formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness/ nutrition policies. Activity 2.4</td>
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td>x</td><td>PSE RE-AIM Report</td></tr>
<tr><td>x</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: UC CalFresh PSE changes Evaluation Tools.
</td>
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<tr>
<td>E.2.5</td>
<td>As appropriate, summarize progress on policy, systems, or environmental changes, including technical assistance and training provided, in identified community or faith organizations. Activities 2.9, 2.12, 2.14, 2.21</td>
<td></td>
<td>X</td>
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<table>
<tr><td></td><td>CWD</td></tr>
<tr><td>X</td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td></td><td>UCCE</td></tr>
<tr><td>x</td><td>CCC</td></tr>
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Year 1
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 3
<table>
<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td>X</td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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<td>E.2.6</td>
<td>As appropriate, summarize progress on environmental change, including technical assistance and training provided, in identified county and community organization locations where raised bed mini farms are established Activity 2.5</td>
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<tr><td>x</td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
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<tr><td></td><td>UCCE</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<table>
<tr><td>x</td><td>Participant Data Cards</td></tr>
<tr><td>x</td><td>Pre and Post intervention survey summary</td></tr>
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</table>

						Year 3 Q1 Q2 Q3 Q4	
E.2.7	Evaluate 100% of Get Fresh Eat Healthy Be Active class participants using pre and post survey evaluation Activity 2.6	x	x		x CWD LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	x Participant Data Cards x Pre and post survey completed tools
E.2.8	Summarize foot traffic and internet traffic, for viewing nutrition education messages in a variety of venues Activity 2.7	x			x CWD LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4	x Data metrics
E.2.9	Evaluate 75% of CWD Get Fresh Project Breastfeeding Walk-In Clinic participants to determine effectiveness of lactation education received and ability of the participant to verbalize and/or demonstrate their understanding of the lactation education provided to them		x	x	x CWD LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4	x EARS/ATF List other: pre and post assessment of individuals attending the walk in clinic

						Year 3				
						Q1	Q2	Q3	Q4	

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, promote changes in community culture values that support healthy lifestyles through at least 173 (CWD 88; UC CalFresh 15; LHD 30; NVCSS 40) instances of using approved media, technology, publications, and public relations avenues to reach CalFresh eligible individuals.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Choices
- Food Access
- Food Security
- Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County **Three-Year** **Rev. 5/23/2017**

Integrated Work Plan
FFY 2017–2019

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, CWD Get Fresh will impact at least 90,000 CalFresh eligible individuals via nutrition education messages on the county CalFresh call center Interactive Voice Response system, county SNAP-Ed webpage, C-IV SAR 7 mail enclosures, and social media contacts (representing a total of 88 instances).
    b. By September 30, 2017, NVCSS will provide, on an annual basis, at least 15 nutrition and physical activity based promotions using multiple media and social media platforms such as: Facebook, Instagram, Google, NVCSS Website and Twitter. NVCSS will also utilize local county media sources to promote SNAP-Ed messages of healthy eating and active lifestyles.
    c. By September 30, 2017, UC CalFresh will use at least 2 online/print publication to promote food, nutrition and physical activity and provide at least 5 foods, nutrition, physical activity and food security cultural appropriate tips, and educational information directed to the hard to reach Spanish speaking population using *Radio Noticias CDs* to Spanish language radio stations and news releases and video in the ANR News and Information website, Facebook, YouTube, and Twitter.
    d. By September 30, 2017, the LHD will use at least 10 press releases, websites, videos, social media, and/or other media to promote nutrition and physical activity education events, data, and other information to increase access to and consumption of healthy foods and beverages and/or access to physical activity. (The LHD will use a variety of media formats to promote nutrition and physical activity education opportunities, including press releases, community calendars, local publications, county and partner websites, and social media, as appropriate for the event or promotion. As funding for the LHD is anticipated to decrease by about one-third from FFY 17 to FFY 18, we do not foresee an ability to increase the number of media and technology outlets over the three years. We will be pleased to remain at 10 instances per year. The intent is that the 10 media promotions, including press releases and social media, will coincide with the promotion of the 10 retail food demonstrations or tasting events listed in Objective 4.)

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, NVCSS will provide, on an annual basis, at least 17 nutrition and physical activity based promotions using multiple media and social media platforms such as: Facebook, Instagram, Google, NVCSS Website and Twitter. NVCSS will also utilize local county media sources to promote SNAP-Ed messages of healthy eating and active lifestyles.
    b. By September 30, 2018, UC CalFresh will use at least 2 online/print publication to promote food, nutrition and physical activity and provide at least an additional 5 new foods, nutrition, physical activity and food security cultural appropriated tips, and educational information directed to the hard to reach Spanish speakers population using *Radio Noticias CDs* to Spanish language radio stations and news releases and videos post in the ANR News and Information website, Facebook, YouTube, and Twitter.

c. By September 30, 2018, the LHD will use at least 10 press releases, websites, videos, social media, and/or other media to promote nutrition and physical activity education events, data, and other information to increase access to and consumption of healthy foods and beverages and/or access to physical activity. (The LHD will use a variety of media formats to promote nutrition and physical activity education opportunities, including press releases, community calendars, local publications, county and partner websites, and social media, as appropriate for the event or promotion. As funding for the LHD is anticipated to decrease by about one-third from FFY17 to FFY18, we do not foresee an ability to increase the number of media and technology outlets over the three years. We will be pleased to remain at 10 instances per year. The intent is that the 10 media promotions, including press releases and social media, will coincide with the promotion of the 10 retail food demonstrations or tasting events listed in Objective 4.)

3. **FFY 2019 (Year 3) Objective(s):**

By September 30, 2019, NVCSS will provide, on an annual basis, at least 18 nutrition and physical activity based promotions using multiple media and social media platforms such as: Facebook, Instagram, Google, NVCSS Website and Twitter. NVCSS will also utilize local county media sources to promote SNAP-Ed messages of healthy eating and active lifestyles.

a. By September 30, 2019, UC CalFresh will use at least 2 online/print publication to promote food, nutrition and physical activity and provide at least an additional 5 new foods, nutrition, physical activity and food security cultural appropriated tips, and educational information directed to the hard to reach Spanish speakers population using *Radio Noticias CDs* to Spanish language radio stations and news releases and videos post in the ANR News and Information website, Facebook, YouTube, and Twitter.
b. By September 30, 2019, the LHD will use at least 10 press releases, websites, videos, social media, and/or other media to promote nutrition and physical activity education events, data, and other information to increase access to and consumption of healthy foods and beverages and/or access to physical activity. (The LHD will use a variety of media formats to promote nutrition and physical activity education opportunities, including press releases, community calendars, local publications, county and partner websites, and social media, as appropriate for the event or promotion. As funding for the LHD is anticipated to decrease by about one-third from FFY17 to FFY18, we do not foresee an ability to increase the number of media and technology outlets over the three years. We will be pleased to remain at 10 instances per year. The intent is that the 10 media promotions, including press releases and social media, will coincide with the promotion of the 10 retail food demonstrations or tasting events listed in Objective 4.)

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

By September 30, 2019, promote access to and consumption of healthy foods and beverages as well as increased physical activity through at least 173 instances of using approved media, technology, publications, and public relations avenues to reach CalFresh eligible individuals.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Promote nutrition education messages using county IVR system, and C-IV mail enclosures	( ) CED (x) CEI (x) MPR ( ) C&C ( ) TTA	(x) CWD ( ) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Approved educational messages ATF
3.2	Promote nutrition and physical education using various media and/or social media sources including online and print publications, Facebook, Instagram, Google, Twitter and corporate/county website. Print publications may include GIS mapping, development, and/or printing of local walking and/or biking route maps specific to Shasta County in accordance with SNAP-Ed allowable expenditures.	( ) CED (X) CEI (X) MPR ( ) C&C ( ) TTA	(x) CWD (X) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Approved educational messages ATF Publications

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

3.3	Promote healthy eating, physical activity and food security among hard to reach Spanish speaking population through at least six cultural appropriate English/Spanish bilingual print, radio spots, website and social media.	( ) CED (x) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Approved Educational messages. Radio Spots, Videos, Publications

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	ChooseMyPlate.gov 2010 Dietary Guidelines Eatfresh.org Materials and Resources	(x) CWD ( ) LHD ( ) AAA ( ) UCCE ( ) CCC	( ) Research Tested (x) Practice Tested ( ) Emerging ( ) N/A - Please describe below:
3.2 & 3.3	Eating Smart Being Active MyPlate Materials and Resources EatFresh.org Materials and Resources Rethink Your Drink Curriculum and Materials Leah's Pantry - Food Smarts	(x) CWD ( ) LHD ( ) AAA (x) UCCE (x) CCC	(x) Research Tested ( ) Practice Tested ( ) Emerging ( ) N/A - Please describe below:

	Eat Healthy Be Active Community Workshops Cooking Matters Champions for Changes, Power Play 10 / Shape of Yoga Eat Well, Move More, Feel Great Nutrition Through The Seasons		
3.2 and 3.3	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Cooking Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Eat Healthy, Be Active Community Workshop	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
3.2 and 3.3	Fresh from the garden Healthy, Happy Families Learn at Home	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
3.2 and 3.3	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: UC CalFresh Approved Materials and Resources

	Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources		
3.2	USDA and other SNAP-Ed allowable resources and materials, such as MyPlate Materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: USDA and CDPH NEOPB approved resources
3.2	Rethink Your Drink Curriculum and Materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis in FFY 17-year 1, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS), ATF	[ ]	[X]	[ ]	[X] CWD [ ] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	[x] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.3.2	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Activity Tracking Form (ATF) and/or the SNAP-Ed Education and Administrative Reporting System (EARS) Activity 3.2		X				

	CWD
X	LHD
	AAA
x	UCCE
x	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

x	EARS/ATF
	PSE RE-AIM Report
x	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, at least two retail outlets will have implemented PSE changes to increase access to or marketing of healthy foods or beverages or to decrease access to or marketing of unhealthy foods or beverages.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Product Placement
- Marketing in-store and on exterior
- Healthy retail policies and practices
- Healthy Choices
- Healthy Foods and Beverages Access
- Food Security

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, the LHD will build relationships with and provide a total of 10 food demonstrations and/or food tasting events at 2-3 allowable retail outlets in Shasta County.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, the LHD will build relationships with and provide a total of 10 food demonstrations and/or food tasting events at 3-4 allowable retail outlets in Shasta County.
   b. By September 30, 2018, the LHD will work with at least one retail outlet to develop a plan for implementing a PSE change.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, the LHD will build relationships with and provide a total of 10 food demonstrations and/or food tasting events at 3-4 allowable retail outlets in Shasta County.
   b. By September 30, 2019, two retail outlets will implement or make progress towards implementing PSE changes to increase access to or marketing of healthy foods or beverages or to decrease access to or marketing of unhealthy foods or beverages
   c. By September 30, 2019, the LHD will build relationships with an additional two retail outlets by building upon and sharing local retail PSE stories.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, at least two retail outlets will have implemented PSE changes to increase access to or marketing of healthy foods or beverages or to decrease access to or marketing of unhealthy foods or beverages.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	As part of the CX3 work, improve access to and/or marketing of healthy foods and beverages in up to four SNAP-Ed allowable neighborhoods. Partner and collaborate, as appropriate, with the local Healthy Stores for a Healthy Community (HSHC) campaign. Recruit community members to participate in CX3 and HSHC campaign activities in each neighborhood.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report

4.2	Utilize FFY16 CX3 assessment results to identify retail outlets to build relationships with (approximately 2-3 in year one; an additional 1-2 in year two; and two additional in year three).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report CX3 assessment results
4.3	Provide education, training, and technical assistance to community members participating in the CX3 work and/or those with the HSHC campaign to increase knowledge and skills to work with retail outlets on increasing access to and marketing of healthy foods and beverages.	CED: X; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report
4.4	Conduct a total of 10 food demonstrations and/or tasting events at 2-4 allowable retail outlets each year.	CED: X; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Flyers Press Releases

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4.5	Provide education, training, and technical assistance to allowable retail outlet owners or managers about ways to increase access to and marketing of healthy foods or beverages and ways to decrease access to and marketing of unhealthy foods and beverages.	X CED X CEI X MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
4.6	Collaborate with non-SNAP-Ed funded partners to connect retail owners or managers in identifying other resources and/or funding to improve store infrastructure, such as funding for non-branded beverage or produce coolers, for healthy foods and beverages.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF LHD PSE Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Shasta County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2, 4.3, 4.5, 4.6	CDPH NEOPB CX3 food availability and marketing survey & Communication tools	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: CDPH CX3 tools
4.1, 4.4, 4.5, 4.6	CDPH NEOPB Retail Program materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.3, 4.4, 4.5	CDPH NEOPB Harvest of the Month newsletters and resources CDPH program since 2005 as based on USDA and DHHS 2010 Dietary Guidelines for Americans	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.3, 4.4, 4.5	CDPH NEOPB Latino Campaign Materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1,4.3, 4.4, 4.5, 4.6	Rethink your Drink materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:

4.3, 4.4	Cooking Matters at the Store materials from Share Our Strength		CWD		LHD		AAA		UCCE		CCC	X	Research Tested		Practice Tested		Emerging		N/A - Please describe below:
4.3, 4.4	Money for Food materials and resources from Wisconsin Cooperative Extension		CWD	X	LHD		AAA		UCCE		CCC		Research Tested	X	Practice Tested		Emerging		N/A - Please describe below:
4.1, 4.2, 4.3, 4.4, 4.5, 4.6	USDA and other SNAP-Ed allowable resources and materials, such as MyPlate Materials		CWD	X	LHD		AAA		UCCE		CCC		Research Tested		Practice Tested		Emerging	X	N/A - Please describe below: USDA and CDPH NEOPB approved resources

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	On an ongoing basis, record SNAP-ED activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS) & Activity Tracking Form Reporting (ATF). Activities 4.1, 4.2, 4.3, 4.4, 4.5, 4.6		X		CWD; X LHD; AAA; UCCE; CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF; PSE RE-AIM Report; UC CalFresh Workbook; Food

						Year 3 Q1 X, Q2 X, Q3 X, Q4 X	☐ Behavior Checklist ☐ UC Intent to Change List other:
E.4.2	Summarize healthy food retail progress, including technical assistance and training, and changes in qualifying neighborhoods. Activities 4.1, 4.3, 4.5, 4.6		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.4.3	Identify, develop, and/or modify and implement retail assessments (surveys) to gather interest in creating changes to increase access to and marketing of healthy foods/beverages in the local neighborhoods. Activities 4.1, 4.2, 4.3, 4.4, 4.5, 4.6	X			☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Retail/Community interest surveys

E.4.4	Conduct CX3 reassessment using NEOPB provided tools. Activities 4.2, 4.3, 4.5			X			

	CWD
X	LHD
	AAA
	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4

Year 2

Q1	Q2	Q3	Q4

Year 3

Q1	Q2	Q3	Q4
	X	X	X

X	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:
CX3 tools and assessments

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

For all parts of the IWP, evaluation will be analyzed in an on-going basis as determined by the requirements of each LIA's SIA direction such as ATF, EARS, quarterly progress reports, bi annual progress reports, etc.

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Lassen County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Regional: Shasta, Tehama, Trinity, Siskiyou, Butte, Glenn
FFY 2018 Total Budget:	**$170,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$25,882	$126,227	$121,451	-3.78%
2	Non-Capital Equipment/Supplies	$0	$1,054	$1,025	-2.75%
3	Materials	$0	$0	$4,040	
4	Travel	$4,118	$5,887	$11,368	93.10%
5	Building/Space	$0	$5,952	$4,647	-21.93%
6	Maintenance	$0	$8,706	$5,295	-39.18%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$30,000**	**$147,826**	**$147,826**	0.00%
9	Indirect Costs *** Indirect Cost Rate=15%	$0	$22,174	$22,174	0.00%
	Total Federal Funds	**$30,000**	**$170,000**	**$170,000**	0.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	Materials added to support approved activities to meet FFY 2018 IWP
4	Travel	Increase in travel to support the number of services required to meet program objectives outlined in the FFY 18 IWP.
5	Building/Space	Decrease as one office closed to consolidate offices
6	Maintenance	Lower usage of telephone/internet/utilities and printer maintenance due to consolidation of offices
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Northern Valley Catholic Social Service

County/Jurisdiction: Regional - Shasta, Siskyou, Tehama, Trinity, Glenn, Butte

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Adminstrator	Daniel Johnson	100.00%	0.00%	$80,850.00	0.0125	$1,010.63	25.16%	$254.27	$1,265.00	$1,265	
2			Project Coordinator	Mackenzie Juvenal	20.00%	80.00%	$48,173.00	1	$48,173.00	38.37%	$18,483.98	$13,331.40	$66,657	
3			Nutrition Educator	Nicole Scaller	0.00%	100.00%	$35,276.00	1	$35,276.00	47.13%	$16,625.58	$0.00	$51,902	
4			Accountant	Jessica Watkins	100.00%	0.00%	$45,884.00	0.025	$1,147.10	41.80%	$479.49	$1,627.00	$1,627	
						Total Staffing: Salaries/Benefits:		**2.0375**	**$85,607**		**$35,843**	**$16,223**	**$121,451**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Northern Valley Catholic Social Service
County/Jurisdiction: Regional - Shasta, Siskiyou, Trinity, Butte, Glenn, Tehama

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Annual Cost of Copy Paper, Pens, Note Pads, Files, Staples, Clips, Toner based on SNAP-Ed FTEs	2.0375	$28.14	12	$688	
2			Postage	Postage for Program Materials Based on SNAP-Ed FTEs	2.0375	$5.11	12	$125	
3			Community Event Entrance Fees	entrance fees for hosting/participating in community events related to nutrtion education/obesity prevention reaching 3,250 SNAP-Ed elligible particpants	2.0375	$4.00	13	$106	
4			Obesity Prevention Supplies	purchase of outdoor games and equipment, such as parachutes, game balls, & agility cones, used for outdoor games at community nutrition events related to nutrition education /obesity prevention reaching 3,250 SNAP-Ed eligible particpants.	2.0375	$4.00	13	$106	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
							Total Non-Capital Equipment/Supplies:	**$1,025**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Expenses	Cost for food used to conduct 144 food demonstrations/tasting activities reaching out to 1501 participants	$2.00	1501	$3,002	
2			Food Demo Expenses	Annual cost for cups, plates, utensils used to conduct 144 food demonstrations/tasting activities reaching out to 1501 participants	$0.50	1501	$751	
3			Nutrition education reinforcement incentives	Nutrition education reinforcement incentives (small fruit & bottled water) distributed at community events promoting nutrition education and targeting SNAP-Ed eligible participants	$1.11	150	$167	
4			Obesity prevention reinforcement incentives	Obesity prevention reinforcement incentives (jumpropes, small balls, waterbottles) distributed at commnity events promoting obesity prevention and targeting SNAP-Ed eligible participants	$4.00	30	$120	
						Total Materials:	**$4,040**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator (Mackenzie Juvenal)	Sacramento	2018 SNAP-Ed Forum	1	1	2	2	$46.00	$95.00		250			$416	
2			Nutrition Educator (Nicole Schaller)	Sacramento	2018 SNAP-Ed Forum	1	1	2	2	$46.00	$95.00		250			$416	
3			Project Coordinator (M Juvenal); Nutrition Educator (N Schaller)	Shasta, Siskiyou, Trinity, Tehama, Glenn, Butte Counties	Mileage cost for NEOPB funded staff to travel to/from sites to conduct activities as described in thr FFY 18 IWP	100	2						196.94			$10,536	
															Total Travel:	**$11,368**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - pest control	2.0375	$0.53	12	$13	LIA includes in cost of owned building
2			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - interest	2.0375	$54.00	12	$1,320	
3			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building cost - depreciation	2.0345	$54.00	12	$1,318	

FFY 2018 SNAP-Ed Budget

Organization Name: Northern Valley Catholic Social Service
County/Jurisdiction: Regional - Shasta, Siskiyou, Trinity, Butte, Glenn, Tehama

4			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - property management fees	2.0375	$24.47	12	$598	
5			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - janitorial (In and Out)	2.0375	$13.00	12	$318	LIA includes in cost of owned building
6			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - security	2.0375	$6.00	12	$147	
7			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs - landscape maintenance	2.0375	$6.00	12	$147	LIA includes in cost of owned building
8			Shasta County Office - 2400 Washington Ave. Redding, CA 96001	Shasta office owned building costs -repairs/maintenance	2.0375	$1.00	12	$24	LIA includes in cost of owned building
9			Shasta County Office - 2400 Washington Ave. Redding, CA 96002	Shasta office owned building costs - fire alarm / monitoring	2.0375	$0.50	12	$12	LIA includes in cost of owned building
10			Butte County Office - 10 Independence Circle. Chico, CA 95973	Butte office rent paid to landlord	2.3075	$27.09	12	$750	
							Total Building/Space:	$4,647	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Shasta County Office / 2400 Washington Ave. Redding, CA 96001	Telephone and internet prorated based on SNAP-ED FTE's - Redding	2.0375	$74.00	12	$1,809	
2		Shasta County Office / 2400 Washington Ave. Redding, CA 96001	Utilities prorated based on SNAP-ED FTE's - Redding	2.0375	$45.04	12	$1,101	
3		Shasta County Office / 2400 Washington Ave. Redding, CA 96001	Insurance prorated based on SNAP-ED FTE's - Redding	2.0375	$67.54	12	$1,651	
4		Shasta County Office / 2400 Washington Ave. Redding, CA 96001	Printer maintenance based on SNAP-ED FTE's - Redding	2.0375	$15.00	12	$367	
5		Butte County Office - 10 Independence Circle. Chico, CA 95973	Printer maintenance based on SNAP-ED FTE's - Chico	2.0375	$15.00	12	$367	
						Total Maintenance:	$5,295	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: Northern Valley Catholic Social Service
County/Jurisdiction: Regional - Shasta, Siskiyou, Trinity, Butte, Glenn, Tehama

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
AB				$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$147,826**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Unchanged indirect cost rate applied to total direct costs	15.00%	$147,826.00	$22,174	
				Total Indirect Costs:	**$22,174**	

Total Budget:	**$170,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Shasta County
FFY 2018 Total Budget:	**$314,064.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$40,965	$373,985	$202,140	$243,105	-35.00%
2	Non-Capital Equipment/Supplies		$9,160	$568	$568	-93.80%
3	Materials		$24,214	$5,720	$5,720	-76.38%
4	Travel		$10,778	$2,805	$2,805	-73.97%
5	Building/Space		$5,220	$430	$430	-91.76%
6	Maintenance		$9,963	$660	$660	-93.38%
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	$0	
	Total Direct Costs:	**$40,965**	**$433,320**	**$212,323**	**$253,288**	-41.55%
9	Indirect Costs*** Indirect Cost Rate= 25%		$93,496	$60,776	$60,776	-35.00%
	Total Federal Funds	**$40,965**	**$526,816**	**$273,099**	**$314,064**	-40.38%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decrease in funding allocation; Decreased FTE for staff as a result.
2	Non-Capital Equipment/Supplies	Decrease in funding allocation.
3	Materials	Decrease in funding allocation.
4	Travel	Decrease in funding allocation. No Obesity Conference during this FFY.
5	Building/Space	Decrease in funding allocation.
6	Maintenance	Decrease in funding allocation.
7	Equipment and Other Capital Expenditures	No equipment budgeted.
8	Contracts/Sub-Grants/ Agreements**	No contracts or sub-grant agreements.
9	Indirect Costs	Decrease in funding allocation resulting in decrease in staffing.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Shasta County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Public Health Program Manager	Jennifer Snider, MPH	98.00%	2.00%	$89,631.23	0.05	$4,481.56	48.97%	$2,194.62	$6,542.48	$6,676	
2			Supervising Public Health Nutritionist/Administrator	Vacant	60.00%	40.00%	$78,808.88	0.50	$39,404.44	59.85%	$23,583.56	$37,792.80	$62,988	
3			Public Health Nutritionist	Ereka Bishop, RD, MPA	2.00%	98.00%	$71,703.81	0.70	$50,192.67	37.73%	$18,937.69	$1,382.60	$69,130	
4			Public Health Nutritionist	Karen Ambrecht, RD	2.00%	98.00%	$71,703.81	0.50	$35,851.91	49.98%	$17,918.78	$1,075.42	$53,771	
5			Public Health Assistant	Corinne Wolf	2.00%	98.00%	$33,402.13	0.50	$16,701.07	45.31%	$7,567.25	$485.36	$24,268	
6			Typist Clerk II	Hillary Dodson	50.00%	50.00%	$28,941.68	0.50	$14,470.84	81.55%	$11,800.97	$13,136.00	$26,272	
						Total Staffing: Salaries/Benefits:		**2.75**	**$161,102**		**$82,003**	**$60,415**	**$243,105**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Shasta County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Group Membership	Membership to CCLHDN	1	$155.00	1	$155	
2			Operating Supplies & Equipment	Pens, paper, tape, staples, envelopes, toner, printer ink; small equipment; household items; copier use; other allowable SNAP-Ed supplies listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	2.75	$5.00	30	$413	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$568**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Education materials	Teaching tools, models, reference materials, small, large, and extra large display boards, brochure/recipe card holders, bulletin board materials, wagons and carts to haul educational and demonstration supplies to events; children's books promoting healthy eating and physical activity; portable sandwich boards and other signage for educational events; other allowable SNAP-Ed educational materials listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	$5.00	50	$250	
2			Demonstration Supplies	Food for demonstrations; paper and cleaning products; cooking utensils such as spatulas, spoons, turners; measuring cups and spoons; pots/pans; knives; cutting boards; small cooking equipment such as rice cookers, crockpots, electric skillets, electric tabletop grills, dehydrators, food sealers; tablecloths; portable and/or countertop ice makers or pre-bagged ice for food safety and to promote Rethink Your Drink in Shasta County high summer heat (over 100 degrees during many events), weights to anchor canopies; containers to transport and store demonstration supplies; other allowable SNAP-Ed demonstration supplies listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	$5.00	70	$350	
3			Gardening supplies	Seeds, seedlings, edible plant starts, starter soil, small garden tools, pots, other SNAP-Ed allowable food-based gardening promotion items listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	$5.00	75	$375	
4			Printed promotional materials	Event related nutrition education flyers, posters, and other allowable SNAP-Ed resources including Office of State Publishing resources, which may include translation services for materials; other SNAP-Ed allowable printing listed in SNAP-Ed Guidance as needed to accomplish program activities, etc.	$1.00	95	$95	
5			Signage and containers for CX3	Purchased or developed signage (printed and/or digital) and appropriate holders/fasteners for specific locations, identified via CX3 work, to provide point of decision behavioral cues to increase healthy eating/physical activity. Containers or baskets to improve aesthetics of displays of healthy foods, esp fruits/vegetables, as a behavioral cue to increase healthy food choices.	$3.00	50	$150	
6			Advertising/Marketing	Include Shasta County market in CDPH statewide SNAP-Ed advertising and marketing buys. Items must be included in the budget in order to use SNAP-Ed dollars to place advertising/marketing promoting SNAP-Ed programs, services, and messages.	$4,500.00	1	$4,500	
						Total Materials:	**$5,720**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator/Vacant (position #2)	Sacramento	State Sponsored SNAP-Ed meetings (SNAP Ed LIA Forum and Program Director's Meeting) Other=Parking	2	1	3	2	$41.00	$100.00		320		$10.00	$1,008	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Shasta County

2			Nutritionists/Ereka Bishop & Karen Ambrecht (positions #3 and 4)	Sacramento	NEOPB sponsored trainings Other=Parking	1	1	3	2	$41.00	$100.00		320		$10.00	$504	
3			Administrator/Vacant (position #2)	Southern CA	CCLHDN Annual Conference Other=Parking	1	1	3	2	$41.00	$100.00	$100.00	320	$100.00	$10.00	$704	
4			All staff (positions # 1,2,3,4,5,6)	Various	In County mileage & fuel, fleet vehicles, and rental vehicles used for NEOP sponsored events/programs	22	2.75						50			$589	
Out-of-State																	
															Total Travel:	**$2,805**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health East Bldg/ 2660 Breslauer Way, Redding,CA	Rent, utilities, insurance, building maintenance (internal/external), etc.	2.75	$10.00	12	$330	
2			Various	2 $50 Booth rentals for FFY 18 at various functions & events to conduct SNAP-Ed taste testing, educational events, and/or food demonstrations. We chose 2 FTE because convention is for 2 people to staff a booth at a time.	2	$4.15	12	$100	
							Total Building/Space:	**$430**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health East Bldg/ 2660 Breslauer Way, Redding, CA	Communications (Telephone, fax, voicemail, etc.)	2.75	$10.00	12	$330	
2			Public Health East Bldg/ 2660 Breslauer Way, Redding, CA	Information Technology (IS support-LAN, hardware, internet, email, PC maintenance, call center, etc.)	2.75	$10.00	12	$330	
							Total Maintenance:	**$660**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
10									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Shasta County

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A				$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1				$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$253,288**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total SNAP-Ed Funded Salaries and Benefits (Total Personnel Costs)	25.00%	$243,105.00	$60,776	
				Total Indirect Costs:	**$60,776**	

Total Budget:	**$314,064**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Shasta-Trinity and Tehama Cluster
FFY 2018 Total Budget:	**$807,397.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$169,355	$528,857	$530,673	0.34%
2	Non-Capital Equipment/Supplies	$0	$14,217	$22,716	59.78%
3	Materials	$0	$14,864	$18,403	23.81%
4	Travel	$0	$27,139	$36,305	33.77%
5	Building/Space	$0	$32,117	$36,058	12.27%
6	Maintenance	$0	$6,554	$11,218	71.16%
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$169,355**	**$623,748**	**$655,373**	5.07%
9	Indirect Costs*** Indirect Cost Rate= 25%	$42,339	$146,269	$152,024	3.93%
	Total Federal Funds	**$211,694**	**$770,017**	**$807,397**	4.85%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Addition of Garden Coordinator equipment and supplies to our budget. Needs for 2 additional desktops and monitors to replace 5 year old equipment. Portion was covered by carry in funds for FFY17
3	Materials	Addition of Garden Coordinator materials - Portion was covered by carry in funds for FFY17
4	Travel	Addition of Garden Coordinator travel to our budget. Addition of 9 SNAP-Ed Trainings that were not included in the FFY17 Budget. Portion was covered by carry in funds for FFY17
5	Building/Space	Increase in 2.5% in building space annual lease.
6	Maintenance	Increase in 7.2% in Janitorial Service. Increase in 3% in utilities.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Shasta-Trinity-Tehama Cluster Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES-2 Supervisor	Hartmann, Janessa L 1.FTE carry in	30.00%	70.00%	$56,822	-	$0.00	65.1800%	$0.00	$0.00	$0	1. FTE carry in $93,859
2			CES-2	Vincelli,Chanelle N Total 1.FTE - .52 FTE carry in	10.00%	90.00%	$38,478	0.48	$18,469.44	65.1800%	$12,038.38	$3,050.80	$30,508	.52 FTE carry in $33,050
3			CES-2	Coker, Lori A	10.00%	90.00%	$44,776	1.00	$44,776.00	65.1800%	$29,185.00	$7,396.10	$73,961	
4			CES-2	Kaur, Rupinder Ruby	10.00%	90.00%	$37,486	1.00	$37,486.00	65.1800%	$24,433.37	$6,191.90	$61,919	
5			CES-2	Ross, Nicole M	10.00%	90.00%	$40,583	1.00	$40,583.00	65.1800%	$26,452.00	$6,703.50	$67,035	
6			CES-2	Alvord, Margarita R	10.00%	90.00%	$35,486	1.00	$35,486.00	65.1800%	$23,129.77	$5,861.60	$58,616	
7			CES-2	McLeod, Ashley A	10.00%	90.00%	$40,195	1.00	$40,195.00	65.1800%	$26,199.10	$6,639.40	$66,394	
8			CES-2	Vacant - Recruiting	10.00%	90.00%	$44,305	1.00	$44,305.00	65.1800%	$28,878.00	$7,318.30	$73,183	
9			CES-2	Vacant Garden Coordinator - Recruiting Total 1. FTE - .58 FTE carry in	10.00%	90.00%	$44,305	0.42	$18,608.10	65.1800%	$12,128.76	$3,073.70	$30,737	.58 FTE Carry in $42,446
10			__ Assistant II	Sellers, Shawnice N	50.00%	50.00%	$41,361	1.00	$41,361.00	65.1800%	$26,959.10	$34,160.00	$68,320	
11			Advisor	Mendoza, Conception	in kind				$0.00		$0.00	$0.00	$0	Total 2.10 FTE Salary and Benefits carry in $169,355
								Total Staffing: Salaries/Benefits:	**$321,270**		**$209,403**	**$80,395**	**$530,673**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Shasta-Trinity and Tehama Cluster

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standards Operating Supplies	General office supplies, pens, paper, binders, folders, advertising for positions, IT Services Support for 10 FTE = $69.52 per month per FTE	10	$69.52	12	$8,342	
2			Reproductions	Maintenance (copier service) and supplies (toner) for copier/printer/scanner total 12 items for 10 FTE , 12 months = $43.15 per month per FTE	10	$43.15	12	$5,178	
3			Phones, Data lines	Voice and phone communications for 10 FTE =$44.97 per month per FTE	10	$44.97	12	$5,396	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			Computer - Desktop	Replace computer 5 years old - #2 CES-2 Vincelli,Chanelle N	1	$1,500.00	1	$1,500	
2			Computer Monitor	Replace monitor 5 years old - #2 CES-2 Vincelli,Chanelle N	1	$400.00	1	$400	
3			Computer - Desktop	Replace computer 5 years old - #3 CES-2 Coker, Lori A	1	$1,500.00	1	$1,500	
4			Computer Monitor	Replace monitor 5 years old - #3 CES-2 Coker, Lori A	1	$400.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$22,716**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Lesson Supplies	Lesson Supplies for the delivery of the food nutrition, garden, food resource management and PA education, along with SLM and other SNAP-Ed related themes; supplies for around 12,363 participants. 10 FTE and 12 months.	$0.55	12363	$6,800	
2			Food Demo costs - for taste only	Food, paper goods and other supplies for food tasting and demonstrations for around 6655 participants. 10 FTE and 12 months.	$0.70	6655	$4,659	
3			Reproductions	Newsletters, flyers, brochures and other programmatic and promotional materials for around 8,469 target participants	$0.25	8469	$2,117	
4			Curriculum	Approved curricula and lesson materials and other programmatic and promotional materials from approved UC CalFresh and USDA curriculum lists. 10 FTE	$61.10	79	$4,827	
						Total Materials:	**$18,403**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			1-CES-2 Supervisor-Hartmann, Janessa L	LOCAL MILEAGE-SHASTA/ TRINITY/ TEHAMA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
2			2-CES-2-Vincelli, Chanelle	LOCAL MILEAGE-SHASTA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						19			$2,541	
3			3-CES-2-Coker, Lori	LOCAL MILEAGE-SHASTA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						19			$2,541	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Shasta-Trinity and Tehama Cluster

4			4-CES-2-Kaur, Rupinder Ruby	LOCAL MILEAGE-SHASTA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						19			$2,541	
5			5-CES-2-Ross, Nicole M	LOCAL MILEAGE-TRINITY	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
6			6-CES-2-Alvord, Margarita (Maggie)	LOCAL MILEAGE-TRINITY	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
7			7-CES-2-McLeod , Ashley A	LOCAL MILEAGE-TEHAMA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
8			8-CES-2-Vacant	LOCAL MILEAGE-TEHAMA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
9			9-CES-2-Garden Coordinator	LOCAL MILEAGE-SHASTA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Garden Coordinator and Garden and Nutrition Education to Adults, Families and Youth Participants	250	1						21			$2,809	
10			10- ___Assistant. Seller, Shawnice N	LOCAL MILEAGE-SHASTA /TRINITY/ TEHAMA	For travel within Shasta total of 500 Square Miles to purchase materials and supplies for the delivery of the Shasta-Trinity and Tehema SNAP-Ed Nutrition Education and travel to provide office administrative support to staff in Trinity and Tehama.	50	1						10			$268	
11			NFCS Advisor-Mendoza, Concepcion	LOCAL MILEAGE-SHASTA / TRINITY/ TEHAMA	For travel within Shasta, Trinity and Tehama Counties a total of 10,017 Square Miles to deliver SNAP-Ed Nutrition Education to Adults, Families and Youth Participants. [NFCS Advisor is not SNAP-Ed funded but requests SNAP-Ed funding for allowable costs.]	50	1						51			$1,364	
12			NFCS Advisor-Mendoza, Concepcion	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum Other costs - Parking	1	1	2	1	$74.00	$95.00				$15.00	$258	
13			1-CES-2 Supervisor-Hartmann, Janessa L	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum Other costs - Parking	1	1	2	1	$74.00	$95.00		324		$15.00	$431	
14			NFCS Advisor-Mendoza, Concepcion	Davis, CA	UC CalFresh Advisor/Supervisor Meeting	1	1	2	1	$74.00			308			$313	
15			1-CES-2 Supervisor-Hartmann, Janessa L	Davis, CA	UC CalFresh Advisor/Supervisor Meeting	1	1	2	1	$74.00	$95.00					$243	
16			9-CES-2-Garden Coordinator	Visalia, CA	California Ag. In the Classroom Conference (CFAITC)	1	1	2	1	$74.00	$90.00		746	$200.00		$837	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Shasta-Trinity and Tehama Cluster

17			2-CES-2-Vincelli, Chanelle	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00			$100.00		$746	
18			3-CES-2-Coker, Lori	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00			308	$100.00		$826	There is no lodging because they will be sharing rooms.
19			4-CES-2-Kaur, Rupinder Ruby	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00			$100.00		$746	
20			5-CES-2-Ross, Nicole M	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00				$100.00		$496	There is no lodging because they will be sharing rooms.
21			6-CES-2-Alvord, Margarita (Maggie)	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00		308	$100.00		$1,076	There is no lodging because they will be sharing rooms.
22			7-CES-2-McLeod , Ashley A	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00				$100.00		$496	
23			8-CES-2-Vacant	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00			$100.00		$746	There is no lodging because they will be sharing rooms.
24			9-CES-2-Garden Coordinator	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00		308	$100.00		$1,076	Note: I budgeted $125 in lodging for this position in case the hired person is a male.
25			1. CES-2 Supr Janessa Hartmann	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$74.00	$125.00		308	$100.00		$1,076	
26			NFCS Advisor-Mendoza, Concepcion	Davis, CA	Regional Trainings - Northern CA	2	1	2	1	$75.00			308	$100.00		$830	Advisor is lodging with family in Davis, CA
Out-of-State																	
1																$0	
															Total Travel:	**$36,305**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		2030 Hartnell Ave, Suites A, B, and C, Redding	10 FTE's $300.48 per month per FTE *12 Months = $36,057.33 (current $35,177.88 + 2.5% increase) for Redding office	10	$300.48	12	$36,058	Please Note: We had Security Alarm Services for FFY 17 ($481/yr.), however the landlord will cover the alarm cost for FFY 18.
						Total Building/Space:	**$36,058**	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		2030 Hartnell Avenue, Suites A, B & C, Redding	FFY 17 Janitorial monthy service of $296.00 with an annual increase of 7.2% = $317.31/month and $3,807.75 per year. Maintenance Redding office. 10 FTE, 12 mo =$31.73 per month per FTE	10	$31.73	12	$3,808	
2		2031 Hartnell Avenue, Suites A, B & C, Redding	FFY 17 Annual PG&E and City of Redding utilities expenses $3,699 with a 3% increase =$3809.97; cost per month $317.50, 10 FTE 12 mo = $31.75 per month per FTE.	10	$31.75	12	$3,810	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Shasta-Trinity and Tehama Cluster

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved							
3			260 Oregon Street, Weaverville	Utilities & Maintenance Weaverville office: Monthly Facility Use Agreement for utilities and maintenance services: $300/month, 10 FTE 12 mo = $30.00 per month per FTE	10	$30.00	12	$3,600	
							Total Maintenance:	**$11,218**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
20					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$655,373**

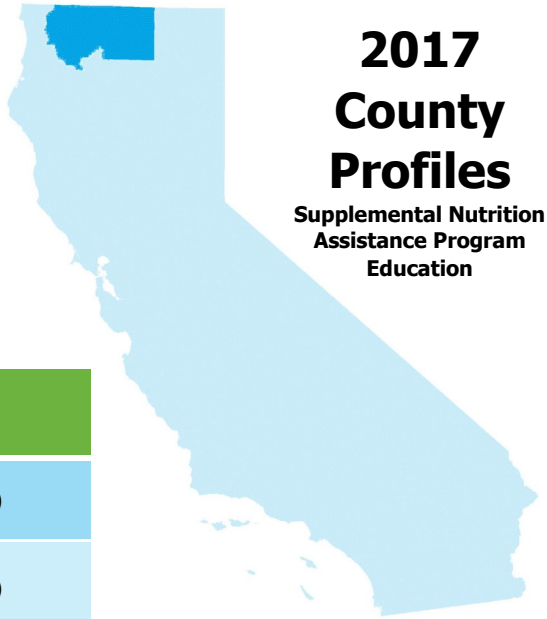
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			MDC= Total Direct Costs Minus Space and Maintenance	25.00%	$608,097.00	$152,024	
					Total Indirect Costs:	**$152,024**	

Total Budget:	**$807,397**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



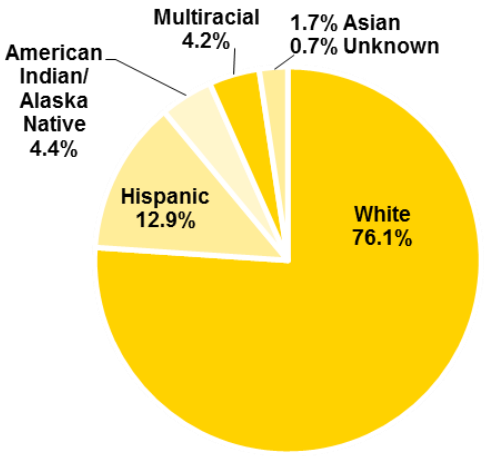
Siskiyou

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

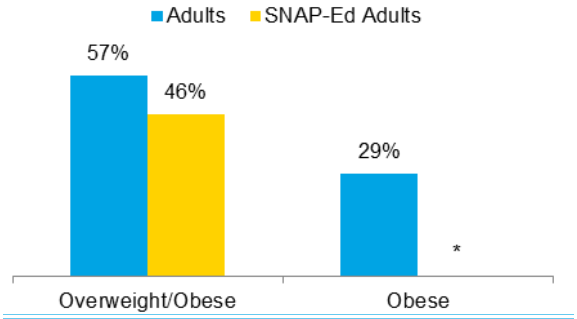
Total	19,112 (44%)

Ages (<185% FPL)	
Children <6 years old	1,681 (61%)
Children 6-17 years old	3,112 (52%)
Adults 18-64 years old	11,038 (44%)
Seniors 65 years and older	3,281 (34%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate

[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level

23%

Food Insecurity Rates

20% Overall

32% Children

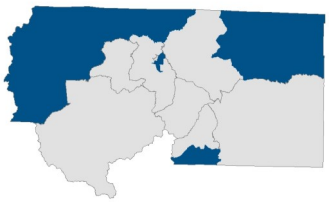
Other Federal Nutrition Assistance Programs

CalFresh Participants	6,702 (15%)
Students Eligible for Free/Reduced Price Meals (FRPM)	3,549 (61%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
14	6 (43%) all races

Schools	SNAP-Ed Eligible Schools
48	40 (83%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: Siskiyou

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC Cal Fresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: Siskiyou County Health and Human Services-Public Health Division
X	California Department of Aging: CDA: CSU Chico Research Foundation for PSA2 Area Agency on Aging via The Center for Healthy Communities (CHC, AAA PSA2-LIA)
X	Catholic Charities of California: CCC: Northern Valley Catholic Social Services (NVCSS)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Siskiyou County is located in the far northern region of California bordering Oregon on the north and eastern borders. It has a population of 43,628 with 18,176 (41.4%) SNAP-Ed eligible residents (less than 185% federal poverty level). The SNAP-Ed population identifies themselves as 76.1% White (non-Hispanic), 12.9% Hispanic, 4.4% American Indians/Alaska Native, 4.2% Multi-Racial, 1.7% Asian, and 0.7% Unknown. Siskiyou County data indicates 58.2% of the SNAP-Ed population is children under 6 years of age and 43.5% of children 6-17 years of age. In addition, 2015 statewide data from the University of Wisconsin's Population Health Institute indicates that Siskiyou County's overall health outcomes ranking is 55 out of the 57 counties evaluated. The worst county is ranked 57. This same data source also indicates that Siskiyou County residents are 60% more likely to die prematurely in comparison to the State. Siskiyou County encompasses 6,281 square miles and is the 5th largest geographical County in California. With its extremely diverse geographical areas, its many temperatures and moisture variations ranging from 12 to over 100 inches per year in the higher alpine forest areas make delivery of SNAP-Ed services quite challenging.

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Of the 14 census tracks in Siskiyou County 4 or 28.6% of the population considering all races are SNAP-Ed eligible. The primary language spoken in Siskiyou County is English. According to the SNAP-Ed County Profiles 2015, Siskiyou County has 3,504 students eligible for the Free/Reduced Price Meals. Of the 48 schools in Siskiyou County, 41 or 85.5% are SNAP-Ed eligible schools. The overweight/obese prevalence for children ages 2-4 years old is 24.3% and for obesity is 9.7%. The overweight/obese prevalence for children ages 5-19 years of age is 36.6% and for obesity is 18.1%. 31.6% of children less than 19 years of age are identified as food insecure with an overall 20.5% rate for all ages. The adult overweight or obesity prevalence in Siskiyou County is 68.7% overall with 66.4% that are SNAP-Ed eligible. This is almost 10% higher than the State prevalence of 59.8% for adults. The data reflects that only 31.6% of adults consumed three or more fruits and vegetables yesterday. The data for the percentage of children consuming five or more servings of fruits and vegetables is unstable because it combines Siskiyou County with six other rural California counties. The data for the percentage of children (2-17) eating 2 or more servings of fruit per day is an unstable estimate because it combines Siskiyou County with six other rural California counties. In Siskiyou County, 35.4% of seniors age 65 and older are living in poverty (185% FPL).

Siskiyou County data reflects that there are 8.9 recreational facilities per 100,000 residents (or 4 facilities per 43,628 residents). Unfortunately, the available data for the percent of children and teens that have a park or open spaces within walking distance is too unstable because it combines Siskiyou County with six other rural California counties. Siskiyou County data indicates that 35.3% adults participate in regular walking in the past week and 20.2% report not exercising in the past month. The data regarding children's physical activity levels has been combined with six other rural counties; therefore, it is not reliable. Data also reflects that 8.5% of Siskiyou County's low income population have had limited access to healthy foods. In addition, 62% of the County's zip codes have grocery stores, produce stands, or farmer's markets available. Local data reflects 8.5% of Siskiyou County residents have limited access to healthy foods. This is significantly higher compared to the State at 3.1%. Siskiyou County data indicates that 44.3% of adults, 36.1% of SNAP-Ed adults and 51.9% of SNAP-Ed eligible children ages 2-17 consumed one or more items from fast food restaurants in the past week. Given the data that is available, Siskiyou County could benefit from SNAP-Ed nutrition education in conjunction with physical activity related interventions.

Some of the available nutrition programs in Siskiyou County include: WIC; National School Lunch Program; School Breakfast Program; Summer Nutrition Program; Child, Adult Care Food Program; Senior Nutrition Programs; USDA Commodities and the CalFresh program. In addition, Siskiyou County ranks number 10, with one being the best, for the number of individuals receiving CalFresh support. Overall, Siskiyou County data supports partnerships with WIC, MCAH, Tobacco Control, First 5 Siskiyou, preschools, schools, YMCA, Family Resource Centers, PSA 2, Northern Valley Catholic Social Services, Great Northern Corporation Commodities Food Program, Social Services CalFresh outreach and local food producers to target populations that are in the most need of SNAP-Ed services.

4. Community Assessment

The information in the jurisdiction description and community assessment sections provided data from the following sources: SNAP-Ed County 2015 Profiles prepared by the California Department of Public Health which includes county-level data from numerous resources such as the U. S. Census Bureau/American Community Surveys, Community Health Needs Assessment, Feeding America, Map the Meal Gap, Food Insecurity in Siskiyou County, California Department of Social Services, California Department of Finance, California Department of Education, California Health Interview Survey, Pediatric Nutrition Surveillance System, Robert Wood Johnson Foundation/County Health Rankings and Road Maps, 2014 Community Health Needs Assessment/Mercy Medical Center Mt. Shasta, California Food Policy Advocates, Healthy Stores for a Healthy Community, UCLA Center for Healthy Policy Research, 2015 California Child Care Portfolio and the 2013 Prevention Status Report.

Siskiyou County used these data resources to develop their work plan focusing nutrition education interventions with the largest percentage of SNAP-Ed target populations. In addition to the large geographical distance that the SNAP-Ed program must reach, this data also indicates the need for the work plan to include the 10 family resource centers strategically located in the jurisdiction hubs, along with the Siskiyou County afterschool programs. These partnerships will assist in expending SNAP-Ed efforts in all of Siskiyou County. Community events, such as community fairs, will be planned to provide opportunities for SNAP-Ed staff to connect the healthy nutrition/physical activity messages to the target SNAP-Ed eligible audience. The data reflected in the numerous available resources helped to identify the partners with which SNAP-Ed staff will collaborate to promote healthy nutrition and physical intervention activities.

This work plan was also based on data received from Mercy Medical Center in Mt. Shasta's 2014 needs assessment identifying issues of greatest concern so that SNAP-Ed staff can seek resources and plan appropriate interventions for the largest impact on the identified issues. Nearly 89.1% of Siskiyou County residents self-reported consuming less than the recommended daily amounts of fruits and vegetables needed to maintain a healthy lifestyle. In regards to physical activity, 65.29% self-reported that they don't meet the CDC guideline of 150 minutes of moderate-intensity aerobic in the week prior to the survey. The SNAP-Ed County profiles 2015 also identified that 38.4% of Siskiyou County adults consumed sugar-sweetened beverages one or more times per week. Compared to the State at 24% of adults who consume one or two sodas each day, Siskiyou County adults are consuming nearly twice the amount of soda. According to the Center for Public Health Advocacy, soda drinkers are 27 more times likely to become obese or develop diabetes. Chronic diseases that can be related to an individual's nutritional status are elevated blood pressure, heart disease and diabetes. In addition, this assessment identified that premature death is Siskiyou County rank 51 out of 57 with 57 being the worst.

After reviewing the data specific to Siskiyou County, it was identified that 85.5% of the schools in Siskiyou County are SNAP-Ed eligible and 31.6 % of children are food insecure, it was decided that Siskiyou County schools were a priority. In addition, with a local hospital needs assessment indicating that almost 90% of Siskiyou County residents are not consuming the recommended daily amounts of fruits and vegetables, Harvest of the Month (HOTM) and Rethink Your Drink (RYD) activities were chosen to enhance the nutrition education intervention. In addition to nutrition education and physical activity in the schools, Siskiyou's LHD will collaborate with schools to create and/or enhance wellness policies and wellness committees to improve the school environment along with encouraging and supporting healthy food and beverage choices and daily physical activity.

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The 2015 California Child Care Portfolio has identified that 44% of the children aged 0-5 in Siskiyou county are living in poverty, which is significantly higher than California's state average of 23%. Siskiyou County SNAP-Ed LIA partners will focus on nutrition and physical activity education in addition to PSE efforts in preschools, early childcare centers and providers, along with other community based organizations. Creating strong relationships with Siskiyou County Women Infants and Children (WIC), Siskiyou County Human Services, First 5 Siskiyou, Siskiyou Childcare Council and other organizations that provide services to young children and their families will be a priority.

Another area of priority is access to healthy food. Siskiyou's SNAP-Ed 2015 County profile indicates that 8.5 % of our residents have limited access to food. Siskiyou's LHD plans on continuing their collaboration with the health department's Tobacco Education Program and their Healthy Stores for a Healthy Community campaign to improve availability and marketing of healthy foods. Siskiyou County SNAP-Ed partners plan to be collaborating with several local farmer's markets and producers in Siskiyou County, along with school and community gardens to aid in improving access and encouraging consumption of local foods. Local food producers, Farmer's Market and community gardens coordinators will be encouraged to take active roles in Siskiyou's Community Nutrition Advisory Council (CNAC). Building relationships with these groups, as well as others, will be a strong priority. Taking into consideration all of the chronic disease data as well as the needs assessments, Siskiyou County's work plan was developed to include local intervention strategies that would provide maximum benefit to the SNAP-Ed eligible population.

The work plan was developed taking into consideration the PSA 2 Area Plan 2012-2016. According to the California Department of Aging, 14% of the 60+ year old population is living in poverty (≤ 125% FPL). It is recognized that residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 2, where the senior population is already a significant element of the overall population and is continuing to grow. It is projected that the retiring "Baby-Boomers" will choose to retire within the PSA 2 Area Agency on Aging (AAA) area at twice the percentage anticipated for California as a whole. In 2013, PSA 2 found that more than 27% of seniors surveyed had issues around acquiring at least 2 meals per day as reported in the PSA 2 Area Plan. Furthermore, 75.7% of the seniors surveyed in Siskiyou County are at nutrition risk.

Also, the recently released UCLA's Center for Health Policy Research report entitled "Majority of California Adults Have Pre-Diabetes or Diabetes, A Third of Young Adults are Pre-Diabetic" was taken into account with creating Siskiyou's Integrated Work Plan. This reports highlights that 59% of all adults in Siskiyou County have pre-diabetes, diabetes, and undiagnosed diabetes. Ten percent of all Siskiyou County adults have diabetes. Sixty three percent of adults over the age of 70 have pre-diabetes or undiagnosed diabetes. It is well documented that a diagnosis of diabetes can decrease one's life expectancy by 8.5 years and in California, total health care and related costs for the treatment of diabetes is about $24.5 billion each year. Healthy lifestyles are crucial for preventing and treating pre-diabetes and diabetes. Siskiyou County SNAP-Ed partners are committed to improving demand and access to healthy foods and will collaborate with partners to promote healthy lifestyles for all ages in Siskiyou County.

As reported by the California Food Policy Advocates "Lost Dollars, Empty Plates" 2015 report, CalFresh benefits support households by increasing their ability to purchase adequate amounts of nutritious food. But CalFresh benefits are not just a safety net for individual Californians. USDA has shown that every dollar in SNAP expenditures generates $1.79 in economic activity. Besides helping households meet their nutritional needs, CalFresh benefits exert a multiplier effect that stimulates the economy at large. The table below shows Siskiyou County's utilization of Cal Fresh. If CalFresh reached all potentially eligible individuals, Siskiyou residents would receive an additional $3,540,000 in federally funded benefits each year. Those benefits would result in $6,330,000 of additional state and local economic activity. Our partnership with the local CalFresh office and the promotion of CalFresh is crucial to help increase CalFresh enrollment and EBT use.

CalFresh Utilization	Siskiyou
Rank out of California's 58 counties in Utilization of CalFresh	20th
Participation in the CalFresh Program	
Estimated number of income-eligible individuals	9,896
Average monthly CalFresh participants	6,532
Percentage of participation	66%
Estimated number of income-eligible non-participants	3,365
Percentage of income-eligible non participants	34%

5. Community Change Goals

Siskiyou County's SNAP-Ed funded LIAs will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture-Western Regional Office Evaluation Framework. We have identified the following community change goals:

Increase access and consumption of healthy foods and beverages

- Increase knowledge and skills for healthy eating in Siskiyou County
- Promote and support interventions to increase access and consumption of healthy foods and beverages
- Support school and community gardens
- Support farmer’s markets and local producers
- Support community and school wellness policies
- Increase food security in Siskiyou county residents
- Increase capacity of our CNAC group to aid in strengthening our local food systems in low income areas

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Increase access to opportunities for physical activity and healthy lifestyle choices

- Promote and support interventions to increase access to physical activity opportunities and healthy lifestyle choices among the Siskiyou County residents including after-school programs, early childhood centers, congregate meal sites, community based organizations, sports organizations and/or emergency food assistance at SNAP-Ed eligible sites within Siskiyou County.
- We recognize and embrace that these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The Siskiyou County SNAP-Ed LIA partnership has committed to contribute with specific objectives under these larger community goals, based on agency expertise and as stated in the SNAP-Ed Goals and Objectives.

Specifically, Siskiyou County SNAP-Ed LIAs will achieve the following three-year objectives:

1. By September 30, 2019, at least 4 schools within one qualifying school district and at least three early childhood centers (ECE) will update, develop and/or implement policies and procedures, including making healthy site changes to improve the nutrition and/or physical activity for participating children.
2. By September 30, 2019, will reach at least 2000 Siskiyou County SNAP-Ed eligible residents across the life span through SNAP-Ed funded education opportunities, and create healthier communities within Siskiyou County by increasing healthier food and beverages options and promoting physical activity at a minimum of 5 SNAP-Ed qualifying sites by adopting and implementing polices and/or physical site changes.
3. By September 30, 2019, increase demand and access to healthy fruits and vegetables to all SNAP-Ed eligible Siskiyou County residents by partnering with three local farmer's markets and/or local producers and three community/school gardens and provide a minimum of 15 afterschool programs annually with direct and indirect education through HOTM, nutrition PA education and gardening activities and materials.

These objectives allow us to focus on our larger community change goals with the framework of the SNAP-Ed funds. We will focus on the following PSE strategies in the following settings:

- Early Childhood Education Settings
- Farmer's Markets
- School Settings
- Healthy Retail Environment
- Community and School Gardens
- Farmer's Markets

The PSE strategies are detailed with each three-year objective and provide details to the connection to our community change goals.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

Siskiyou County's Community Nutrition Advisory Council (CNAC) includes FNS funded and unfunded community partners serving the county in a variety of food programs, nutrition education and physical activity promotion. One goal is to coordinate USDA food program interventions and efforts to increase food security and availability of locally grown fresh produce within the community at large as well as the target population. A strategic plan will be enhanced with target objectives to provide access to healthy foods, beverages and physical activity. The CNAC group will meet at least twice a year.

The CNAC members represent the following agencies and CBOs: Siskiyou Co. Department of Social Services; Public Health; WIC; local food growers involved in farmer's markets and community gardens; Siskiyou Co. Office of Education; Siskiyou Co. Cooperative Extension; Siskiyou Family YMCA; Great Northern Services (food commodities); PSA 2 AAA; Siskiyou Co. Economic Development Council; Siskiyou First 5; Faith-Based Nursing; Fairchild Medical Center; and Northern Valley Catholic Social Service (NVCSS).

Siskiyou CNAC recognizes the value of the SNAP-Ed funding within the county and works diligently to include USDA FNS SNAP-Ed funded partners as well as unfunded community partners to ensure a well-informed and balanced approach for increased access to healthy foods and beverages, fruit and vegetable consumption, food security, physical activities and healthy lifestyle choices in our target population.

Local Implementing SNAP-ED funded Agencies (LIA) include Siskiyou County Public Health (LHD), North Valley Catholic Social Services (CCC), and Center for Healthy Communities - PSA2 (AAA) will meet quarterly or more often as needed. Meetings will ensure SNAP-Ed activity collaboration between LIAs, and that the county is being represented in all areas of need and eliminates any confusion or site duplication. Other County partners include our tobacco education program colleagues and we will be working closely with them on our combined healthy retail strategies. Siskiyou County SNAP-Ed services and activities are also promoted through connections with other agencies, such as the County Welfare Department, etc.

7. Key Messages

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, Nutrition Education Obesity Prevention (NEOP) Branch Approved Resources List, California Department of Aging, Catholic Charities of California and/or CA SNAP-Ed Integrated Curricula List. All materials, resources, and curriculum have also been identified for each objective proposed in this work plan under Section C.

9. Intervention and Evaluation Plan Narrative Summary

The implementing agencies in Siskiyou County (LHD, AAA and CCC) will collaborate to provide comprehensive multi-level behavior-focused nutrition education/physical activity promotion and advocate for increased consumption of locally grown healthy foods; participate in community events, training and technical assistance, while utilizing media and public relations and coordinating/collaborating with community-based partners. The agencies will promote the 2015 Dietary Guidelines and SNAP-Ed intervention strategies proven to change behavior as noted in the updated January 2016 SNAP-Ed Interventions: A Toolkit for States.

All three LIAs will conduct activities at the individual, interpersonal and environmental levels of the Social Ecological Model. All three LIAs will share duties regarding training and technical assistance, community/nutrition direct and indirect education, as well as media, social media, public relations, messaging and coordination and collaboration. All three LIAs collaborated to create the Integrated Work Plan to ensure success in the completion of its goals and objectives.

Siskiyou County Health and Human Services – Public Health Division (LHD) Intervention Strategies will provide a variety of nutrition education/physical activity promotional opportunities to the following SNAP-Ed eligible populations by utilizing the identified approved interventions:

Community Setting—Nutrition Strategies

- Adults: contact through the retail market environment, HOTM newsletters, and parent/family group activities at Family Resource Centers (FRCs)
- Community: provide nutrition and PA educational materials, displays and tastings at annual county fairs, health fairs, farmer's markets, USDA commodities food sites, emergency food assistance programs, and farmer's markets
- Media: public relation efforts related to identified campaigns
- Training: agencies will provide training to community partners to provide consistent, appropriate intervention strategies
- PSE: Collaboration with Tobacco Education program to improve retail environments, farmer's market, emergency food assistance programs and/or community based organizations.

Community Setting—Physical Activity Strategies

- Build capacity**:** to implement active living policies at the community level and by community organizations
- Coordinate campaigns**:** to promote healthy eating/drinking and physical activities including Walk-to-School-Day and Bike-to-School-Day.

School Setting—Nutrition Strategies

- Early childhood: provide direct and indirect education through HOTM, nutrition, PA education, and gardening activities and materials
- Youth: implementation of HOTM, MyPlate, RYD, PA and gardening activities in schools, and other community-based settings along with physical activity promotional events.
- PSE activities: encouraged through developing and updating wellness policies at schools

School Setting—Physical Activity Strategies

- Establish strong school wellness educational programs and policies
- Support student access and participation in physical education and recess
- Partner with eligible after school sites, preschools, child care settings to promote additional physical activity opportunities.

CNAP (all LIAs)

- Strategic plans will be enhanced to coordinate USDA food program interventions and efforts to increase the consumption/availability of fresh fruits and vegetables and improve food security in the community.

The Center for Healthy Communities ("CHC," AAA PSA2-LIA) aims to educate low-income seniors and congregate meal site staff and volunteers in an effort to improve their health and well-being. CHC will provide the full spectrum of services to low-income seniors at one congregate meal site. CHC will focus indirect education and PSE work, primarily the collaboration with all LIAs, other PSA 2 programs, Siskiyou County WIC, congregate senior meal sites, and farmer's markets to increase senior farmer's market program coupon redemption rate in Siskiyou County.

CHC Narrative Intervention Strategies

CHC will utilize the following approved interventions:

- Provide congregate meal site staff and volunteers ongoing training and technical assistance regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to the SNAP-Ed senior population.
- Provide direct education via single session classes at one approved congregate site. Single session education will focus on Rethink Your Drink, HOTM, MyPlate messaging and food safety (process evaluation; no impact/outcomes).
- Provide indirect education via displays, posters and flyers.
- HOTM materials will be utilized with all direct and indirect education for uniform messaging across ages/populations in the county. The LHD will utilize the same produce cycle and educational resources in activities delivered at other sites throughout the county.
- Provide environmental supports for increased consumption of healthy foods and beverages, food safety and increased physical activity among seniors at congregate meal sites via healthy food and beverage standard exploration and development. Currently, we have been reviewing food safety policies and practices at one of the congregate meal sites.
- Coordinate and collaborate with LIAs, other PSA 2 programs, Siskiyou County WIC, congregate senior meal sites, farmer's market and TCAN members to provide support in increasing the redemption rate of the Senior Farmer's Market Program in Siskiyou County.
- Coordinate with local SNAP-Ed LIAs to create a comprehensive county work plan and leverage resources for consistent messaging throughout Siskiyou County. All LIAs will be working on a concerted effort to increase fruit and vegetable access and consumption.

CHC Evaluation Plan Strategies

CHC will use a series of process evaluation protocols and fidelity measures to assess the trainings. Effectiveness of training on nutrition and physical activity will be measured by pre and post surveys. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings and identify possible environmental change efforts.

CHC will collaborate with PSA 2 and the California Department of Food and Agriculture (CDFA) in identifying yearly redemption rates of Senior Farmer's Market Coupons in Siskiyou County.

Evaluation of environmental supports will focus on changes in at least one senior congregate meal site where nutrition education is provided. The environmental changes resulting from the development/adoption of a healthy food and beverage policy will be measured using RE-AIM, as indicated in the Western Regional SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcome.

Northern Valley Catholic Social Service (NVCSS) will promote the SNAP-Ed vision of quality nutrition education, changing physical activity behaviors and addressing the nutrition concerns associated with: food security, reduced sugar consumption, consumption of healthy foods and beverages and promotion of SNAP-Ed message using media and social media outlets using Facebook, Instagram, Google and Twitter.

The activities NVCSS have identified are in line with the guiding principles of SNAP-Ed in that they include a combination of educational strategies, media and social media strategies, accompanied by environmental supports, designed to facilitate voluntary adoption of food and physical activity choices and are nutrition-related behaviors conducive to the health and well-being of SNAP-Ed eligible participants. It will also encompass the spread of social awareness of SNAP-Ed using SNAP-Ed approved educational curriculum to promote behavioral changes, community events, nutrition tips and facts, and physical activity.

School Based Strategies

- Provide direct education related to nutrition that promote healthy site changes including promoting the consumption of eating healthy foods and beverages.
- Implement playground stencil projects at early childhood educations sites.
- Assist with the coordination of Walk to school and/or Bike to School Day, along with additional health related promotional events.
- Implement direct education related to physical education and a reduction of sugary beverage consumption by promoting the importance of staying hydrated during physical activity.

Community Based / Low Income Housing Organizations

- Work with local youth sport leagues to increase consumption of healthy foods and beverages at youth sporting and community events.
- Provide nutrition education to means tested low income housing units and community resource centers to promote a healthy active lifestyle and a reduction of sugary beverage consumption.
- Utilize media and social media to promote SNAP-Ed nutritional messages and events such as Facebook, Instagram, Google, and Twitter.

Evaluation Strategies

Evaluation processes will be used to improve services for all local objectives. The LIA partners will use Formative, Process, Impact Outcome (IOE) and/or curriculum-specific evaluations to determine program effectiveness. SNAP-Ed Activity Tracking Form (ATF) will be updated quarterly. Education and Administration Reporting Systems (EARS) will be generated from the online ATF. All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). The LHD will also assist Tobacco Education Program in re-assessing some

eligible retail stores to determine improvement in fresh produce availability. The LIAs will use a series of process evaluation protocols and fidelity measures will be used to assess the technical training and assistance. Effectiveness of training of nutrition and physical activity will be measured. The implementation of a pre-survey along with a post survey will be used in every training and nutrition and physical activity conducted with the SNAP-Ed population as is appropriate to do so, with the evaluation results used to revise and improve future activities.

SECTION B: Target Audience Description

1. Gender

Gender	%
Male	40%
Female	60%
Total:	**100%**

2. Age

Age	#
0 to 4 years old (Preschool):	500
5 to 17 years old (School Age):	1,000
18 to 59 years old (Adult):	2,000
60 years old and over (Senior):	250
Total	**3,750**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
12.9%	**87.1%**	**100%**

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0%
Asian	0%	1.7%
American Indian/Alaskan Native	0%	4.4%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	76.1%
Multiple/Other/Unknown	12.9%	4.9%
Total:	**12.9%**	**87.1%**

4. Languages Used in Intervention Activities and Materials

English	97%	Farsi	0%	Russian	0%
Spanish	3%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	**Total:**	**100%**

5. Projected Number of Low-Income Persons Reached

	FFY 17	**FFY 18**	**FFY 19**
Direct Education (estimated unduplicated):	2000	2100	2200
Indirect Education:	1400	1800	2000
Policies, Systems, and Environment (PSE) Change/Supports	1400	1800	2000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	1
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	3	Schools: Students (High School)	3
CalFresh Offices	1	Head Start Programs	5	Schools: Students (After School)	21
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	29
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	4	Libraries	1	Supplemental Security Income (SSI)	1
Community Centers	3	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	1	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	1	Medical/Dental Offices	3	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	2	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	6	Worksites	0
Extension Offices	0	Retail/Food Stores	1	Other (specify):	0
Family Resource Centers	10	Retail and Food Store with Qualifying CalFresh Redemption	1	Other (specify): Fairs/Fairgrounds	1
Farmers' Markets	6	Schools: District Office	1	**TOTAL SITES:**	**142**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	6	[94 Total Sites noted on site list--With separate interventions occurring with different audiences at some school sites to reach the total of 142 noted here.]	
Food Assistance Site: Food Banks	7	Schools: Students (Elementary)	20		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, at least 4 schools within one qualifying school district and at least 3 early childhood centers (ECE) will update, develop and/or implement policies and procedures, including making healthy site changes to improve the nutrition and/or physical activity for participating children.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Wellness Policies
- Promote physical activity and opportunities for active play.
- Healthy Food and Beverage Standards
- Promote the consumption of healthy foods and vegetables.

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, the LHD activities will reach 800 students and parents of school age children with direct and indirect education; and will provide training and TA, when requested; as well as support the development and/or implementation of a site wellness policy and assist in making changes in the school environment to promote physical activity in one school district.

b. By September 30, 2017, the LHD will reach 200 children aged 0-5 and parents with direct and indirect education and will provide training and TA related to nutrition and physical activity; as well as support healthy sites changes that promote physical activity and active free play in at least 1 ECE site.

c. By September 30, 2017, LIA will reach 50 children aged 0-5 / 5-17 and parents with direct education related to nutrition and physical education; and support healthy site changes that promote physical activity in at least 1 ECE site.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, the LHD activities will reach 800 students and parents of school age children with direct and indirect education; and will provide training and TA, when requested; as well as engaging in ongoing discussions with one school district in updating and expanding current wellness policy efforts and assist in making changes in the school environment to promote physical activity.

b. By September 30, 2018, the LHD will reach 225 children aged 0-5 and parents with direct and indirect education; and will provide training and TA related to nutrition and physical activity; and support healthy sites changes that promote physical activity in at least 2 ECE site.

c. By September 30, 2018, LIA will reach 52 children aged 0-5 / 5-17 and parents with direct education related to nutrition and physical education; and support healthy site changes that promote physical activity in at least 2 ECE site.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, the LHD activities will reach 800 students and parents of school age children with direct and indirect education; and will provide training and TA, when requested; as well as engaging in ongoing discussions with one school district in updating and expanding current wellness policy efforts and assist in making changes in the school environment to promote physical activity.

b. By September 30, 2019, the LHD will reach 250 children aged 0-5 and parents with direct and indirect education; and will provide training and TA related to nutrition and physical activity; as well as support healthy sites changes that promote physical activity in at least 3 ECE site.

c. By September 30, 2019, LIA will reach 55 children aged 0-5 / 5-17 and parents with direct education related to nutrition and physical education; and support healthy site changes that promote physical activity in at least 3 ECE site.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, at least 4 schools within one qualifying school district and at least 3 early childhood centers (ECE) will update, develop and/or implement policies and procedures, including making healthy site changes to improve the nutrition and/or physical activity for participating children.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Collaborate with school administrators, teachers and parents in at least one eligible school district to develop and/or implement (year 1) and engage in ongoing discussions with one school district in updating and expanding current wellness policy efforts and assist in making changes in the school environment to promote physical activity (year 2 & 3). • Meet with school district superintendent, school principals and food service director twice yearly to develop annual plans for school wellness efforts. • Provide ongoing technical assistance and training, as requested on nutrition and physical activity for school staff and parents. • Provide update to school boards members at least annually. • Attend parent teacher organization (PTO) meetings annually.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC: X	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Agendas Policy drafts Quarterly Reports Training materials and evaluations

1.2	Attend and/or facilitate six district level school wellness committee meetings annually at the targeted school district. • Work with a minimum of three school sites to become aware of their districts' SWP and to fully implement the SWP at their school. • Assist school sites to conduct environment and policy assessments to identify areas for improvement (year one) and create and implement action plan for improvement (year 2 & 3). • Identify opportunities for strengthening school wellness policy language.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Agendas Minutes Quarterly Reports Policy and environmental assessments and action plans
1.3	Provide annual school wellness policy training and technical assistance to school staff, parent and/or student informational sessions regarding school wellness as requested within the targeted school district.	CED: X; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 x, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Agendas Quarterly Reports Training materials, evaluations and data cards.
1.4	Provide schools within the identified school wellness district with recipes, gardening supplies, SNAP-Ed approved curricula and other educational materials and/or food tasting/demonstration supplies to conduct direct and indirect nutrition and PA education activities. Annually assist with the coordination of Walk to school and/or Bike to School Day, along with additional health related promotional events.	CED: X; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: X	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 x, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly reporting On File: Sample materials Media documentation Pictures

1.5	Establish and maintain regular communication and provide TA and training, as requested with key contacts for organizations and agencies focused on serving young children and their families, including but not limited to Siskiyou Child Care Council; Siskiyou County Local Childcare Planning Council; First 5 Siskiyou Children and Families Commission (First 5); Shasta Head Start, Siskiyou Early Head Start and Siskiyou Women, Infants, and Children Supplemental Nutrition Assistance Program (WIC), Siskiyou Office of Education, MCAH, Siskiyou Human Services, preschools and Siskiyou County Resource Centers.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 x, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: Contact list Quarterly Reports Agenda, meeting notes and other meeting materials
1.6	Inform all engaged ECE sites regarding the availability of playground stencils to promote physical activity; including an orientation to relevant resources.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 x, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On File: List of ECE sites
1.7	Assist at least two interested ECE sites annually to implement playground stencil projects.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 x, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On File: List of painted sites Pictures of painted sites

1.8	Provide trainings (minimum of one - year 1 and minimum of 2 year 2 &3) and continue technical assistance to early childhood educators and providers on nutrition, physical activity and resource management for families, annually. Training may be a trainer the training on SNAP-Ed approved curriculum, examples include: • Color Me Healthy • Farm to Preschool Curriculum • HOTM • Grow Me Healthy • MyPlate for Preschoolers	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 x; Q4 Year 2: Q1 ; Q2 ; Q3 X; Q4 Year 3: Q1 ; Q2 ; Q3 X; Q4	Submit: ATF Quarterly Reports On File: Agenda Evaluation Training materials
1.9	Coordinate 10 promotional events annually with Siskiyou WIC, First 5 Siskiyou and other early childhood providers and educators at local farmer's market, health fairs, community fairs, pediatric and dental offices and other promotional events, with focus on the promotion of nutrition and physical activity.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 x; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Submit: ATF Quarterly Reports On File: Event flyers Pictures
1.10	Provide indirect education activities to at least 5 (year 1 & 2) and 6 (year 3) early child hood sites. Activities include but are not limited to classroom, playgroups, family activity nights, family newsletters, etc. and may communicate messages from Rethink Your Drink, Harvest of the Month, etc.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 x; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Submit: ATF Quarterly Reports On File: Handouts and materials

1.11	Collaborate with early childhood educators to discuss policy and system changes and assist with development of policies and/or implement change in nutrition and physical activity in a minimum one ECE sites annually. • Assist ECE to conduct environment and policy assessments to identify areas for improvement and create and implement action plan for improvement. • Identify opportunities for strengthening wellness policy language, if appropriate • Meet yearly with local childcare council to strength and improve relationship.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 x, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On File: Sample policies Meeting minutes
1.12	Provide direct education activities to at least 2 early childhood education sites annually (years 1 – 3). Activities include but not limited to topics pertaining to reducing sugar consumption, consuming healthy foods and beverages, and increasing physical activity.	CED: x; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: x	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Submit: ATF On File: Nutrition education materials, evaluations

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3	Sample Student Wellness Policy – California School Boards Association www.csba.org California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids - www.cde.ca.gov Alliance for a Healthier Generation's Healthy Schools Program Framework School and Community Actions for Nutrition "SCAN" Assessment Tool http://cns.ucdavis.edu/resources/wellness.html CA Project Lean	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [x] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
1.1, 1.2, 1.3, 1.4, 1.7 1.11, 1.12	2015 USDA Dietary Guidelines - Choose My Plate Harvest of the Month Champions for Change Eat Well Move More Feel Great Cooking Matters Eat Healthy Be Active Series Rethink Your Drink Power Play! Toolbox Eat Smart, Live Strong Food Smarts – Leah's Pantry	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [x] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
1.4	PowerPlay! School Ideas & Resource Kit (SIRK) Shape of Yoga Serving Up MyPlate: A Yummy Curriculum Building Me a Healthy Me Dig In Deal Me In: Food and Fitness Discover My Plate: Nutrition Education for Kindergarten Nutrition Pathfinders Shaping Up My Choices	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.3, 1.4	Choose MyPlate 10 Tip series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.8, 1.10	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	Grow it, Try It, Like It Preschool Fun with Fruits and Vegetables MyPlate for Preschoolers Eat Play Grow Farm to Preschool Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8	CATCH Early Childhood – Coordinated Approach to Child Health Color Me Healthy		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.11	Nutrition and Wellness Tips for Young Children: Provider Handbook for the Child and Adult Care Food Program Let's Move Childcare Quiz		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.6, 1.7	Painting Preschool Playgrounds for Movement Guide and Webinar		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.8, 1.10, 1.11	Active Start: A Statement of Physical Activity guidelines for Children From Birth Age 5, 2nd edition Head Start Body Start Play Space Assessment Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource & Websites
			CCC		
1.10	It's Picnic Day Potter book, Potter collateral materials (stickers, activity sheets, etc.)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Storybook and supporting materials
			CCC		
1.10	WIC Education Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Fact Sheets
			CCC		
1.8, 1.11	California Department of Education Healthy Active Preschoolers Website - Online Courses		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Online Courses
			CCC		

1.3	Toolbox for Community Educators		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4	Dietary Guidelines, 2015		CWD		Research Tested
		X	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4	Choosing Healthy Beverages		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3	Eat Healthy Be Active Community Workshops		CWD		Research Tested
		X	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1	SNAP-Ed Interventions Tool Kit		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.4	Sports, Play, and Active Recreation for Kids (SPARK)	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:
1.4	Safe Routes to School Technical Assistance Resource Center (TARC) – A Program of the California Department of Public Health, Safe and Active Communities Branch www.casaferoutestoschool.org National Center For Safe Routes to School www.saferoutesinfo.org	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: Website containing resource information: x

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities Activities 1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12.		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC: x	Year 1: Q1: x; Q2: X; Q3: X; Q4: X Year 2: Q1: X; Q2: X; Q3: X; Q4: X Year 3: Q1: X; Q2: X; Q3: X; Q4: X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: ; List other: Quarterly Reports

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<tr>
<td>E.1.2</td>
<td>Summarize and report on needs identified and the policies and healthy site changes implemented by engaged ECE sites and school wellness committee/district for activities 1.1, 1.2, 1.3, 1.7, and 1.11.</td>
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<td>E.1.3</td>
<td>Design, conduct and analyze evaluation tools for direct education for activities 1.4 and 1.12.</td>
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List other: Pre/Post Training Surveys
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, will reach at least 2000 Siskiyou County SNAP-Ed eligible residents across the life span through SNAP-Ed funded education opportunities and create healthier communities within Siskiyou County by increasing healthier food and beverages options and promoting physical activity at a minimum of 5 SNAP-Ed qualifying sites by adopting and implementing polices and/or physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food and beverage policies/stocking standards
- Purchased/donated food policies
- Local Distribution Small Store Rural Problems
- Healthy in-store marketing and promotions
- Increase healthier food and beverage options

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017 Siskiyou County will participate and collaborate with the Tobacco Education Program at the LHD to identify qualifying retail sites which are part of the statewide healthy retail campaign assessing tobacco, alcohol and nutrition and provide healthy food and beverage merchandising materials, conduct taste testing of healthy food/beverage recipes to at least one eligible retailer identified in the healthy retail campaign.

b. By September 30, 2017, Siskiyou County LHD educational opportunities will be provided to reach at least 850 residents annually across the life span by promoting the consumption of healthy foods, beverages and encouraging an increase in physical activity at qualifying retail and/or farmer's markets, health fairs, county fairs, food commodities sites and/or emergency food assistance.

c. By September 30, 2017, Siskiyou County LHD will create a partnership and plan with at least one SNAP-Ed eligible site to promote healthy foods and/or increased physical activity.

d. By September 30, 2017, AAA/CHC activities will reach a minimum of 45 seniors annually by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting in healthier site changes at a minimum of one congregate meal site.

e. By September 30, 2017, CCC/NVCSS will coordinate and collaborate with at least 1 local sport organization to identify focus areas and develop an implementation plan to support healthy environment changes including the implementation of nutrition and physical education.

f. By September 30, 2017, CCC/NVCSS will provide single and series based nutrition education sessions that will focus on the technical training and assistance in meal preparation and food preservation through cooking and food demonstrations as well as promote the importance of a healthy active lifestyle through group physical activities like gardening to at least 1 low income housing site or community based organization.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, Siskiyou County SNAP-Ed Program will create an implementation plan for a healthy retail recognition program and provide healthy food and beverage merchandising materials, conduct taste testing of healthy food/beverage recipes to one retail stores in qualifying areas.

b. By September 30, 2018, Siskiyou County LHD educational opportunities will be provided to reach at least 900 residents annually across the life span by promoting the consumption of healthy foods, beverages and encouraging an increase in physical activity at qualifying retail and/or farmer's markets, health fairs, county fairs, food commodities sites and/or emergency food assistance sites.

c. By September 30, 2018, Siskiyou County LHD will continue in ongoing discussions with at least one identified SNAP-Ed eligible site in updating and expanding current wellness policy efforts and assist in making changes in the environment to promote healthy eating and physical activity.

d. September 30, 2018, AAA/CHC will reach a minimum of 50 annually by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting in creating a plan for healthy site changes at a minimum of one congregate meal site.

e. By September 30, 2018, CCC/NVCSS will coordinate and collaborate with at least 1 local sport organization to identify focus areas and develop an implementation plan to support a healthy sport environment changes including the implementation of nutrition and physical education.

f. By September 30, 2018, CCC/NVCSS will provide single and series based nutrition education sessions that will focus on the technical training and assistance in meal preparation and food preservation through cooking and food demonstrations as well as promote the importance of a healthy active lifestyle through group physical activities like gardening to at least 2 low income housing unit or community based organization.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019 Siskiyou County will implement a healthy retailer recognition program for qualifying stores and provide healthy food and beverage merchandising materials, conduct taste testing of healthy food/beverage recipes to 2 retail stores in qualifying areas.

b. By September 30, 2019, Siskiyou County LHD educational opportunities will be provided to reach at least 900 annually across the life span by promoting the consumption of healthy foods, beverages and encouraging an increase in physical activity at qualifying retail and/or farmer's markets, health fairs, county fairs, food commodities sites and/or emergency food assistance sites.

c. By September 30, 2019 Siskiyou County LHD will continue in ongoing discussions with at least one identified SNAP-Ed eligible site in updating and expanding current wellness policy efforts and assist in making changes in the environment to promote healthy eating and physical activity.

d. September 30, 2019 AAA/CHC will reach a minimum of 50 seniors annually by providing direct education, indirect education, training and technical assistance to staff and volunteers and assisting implementing healthy site changes at a minimum of one congregate meal site.

e. By September 30, 2019, CCC/NVCSS will coordinate and collaborate with at least 1 local sport organization to identify focus areas and develop an implementation plan to support healthy sport environment changes including the implementation of nutrition and physical education.

f. By September 30, 2019, CCC/NVCSS will provide single and series based nutrition education sessions that will focus on the technical training and assistance in meal preparation and food preservation through cooking and food demonstrations as well as promote the importance of a healthy active lifestyle through group physical activities like gardening to at least 1 low income housing unit or community based organization.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

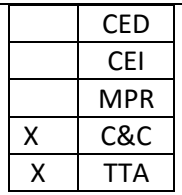
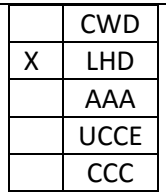
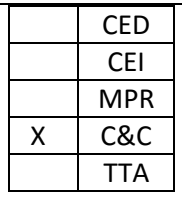
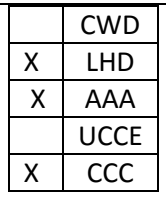
Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, will reach at least 2000 Siskiyou County SNAP-Ed eligible residents across the life span through SNAP-Ed funded education opportunities and create healthier communities within Siskiyou County by increasing healthier food and beverages options and promoting physical activity at a minimum of 5 SNAP-Ed qualifying sites by adopting and implementing polices and/or physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Collaborate and participate with the Tobacco Education Program at the LHD in the Healthy Retail Survey. Identify qualifying retail sites which are part of the statewide survey assessing tobacco, alcohol and nutrition.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Submit: ATF Quarterly Reporting Surveys
2.2	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters and NEOPB recipe cards to qualifying sites and a minimum of one retailer and/or food bank/pantries/emergency food assistance sites annually	( ) CED (X) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: Before and After Photos Quarterly Reports

2.3	Conduct 1 Fruit and Veggie Fest celebration (year 1 & 2), conduct 2 Fruit and Veggie Fest celebrations (year 3) at qualifying retail and/or farmer's market site annually.	( ) CED (X) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ( ) ( ) (X) ( ) Year 2 Q1 Q2 Q3 Q4 ( ) ( ) (X) ( ) Year 3 Q1 Q2 Q3 Q4 ( ) ( ) (x) (X)	Submit: ATF Quarterly Reports On File: Photos and press releases
2.4	Host interactive booths/displays with food and/or beverage tastings and promotion of nutrition and physical activity at a minimum of six qualifying health fairs, county fairs, food commodities sites and/or emergency food assistance sites annually.	(x) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD (X) AAA ( ) UCCE (x) CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 (X) (X) (X) (X) Year 2 Q1 Q2 Q3 Q4 (X) (X) (X) (X) Year 3 Q1 Q2 Q3 Q4 (X) (X) (x) (X)	Submit: ATF Quarterly Reports On File: Event Flyers Pictures
2.5	Develop partnerships with one SNAP-Ed eligible site to identify possible avenues to increase access of healthy foods. Create a policy or assist with site changes that promote and increase consumption of healthy foods and/or physical activity (year 1). Continue in ongoing discussions with identified SNAP-Ed eligible sites in updating and expanding current wellness policy efforts and assist in making changes in the environment to promote healthy eating and physical activity (year 2 and 3).	(X) CED (X) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE (x) CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 (X) (X) (X) (X) Year 2 Q1 Q2 Q3 Q4 (X) (X) (X) (X) Year 3 Q1 Q2 Q3 Q4 (X) (X) (x) (X)	Submit: ATF Quarterly Reports On file: Policies drafts

2.6	Create (year 2) and implement (year 3) a plan for a healthy retail recognition program at a minimum of one qualifying retail site. • The Healthy Retail Recognition Program will signal to area residents and families that healthy food and beverages are available at that retail location. Integrate resources and tools available through the Healthy Stores Healthy Communities program. • Create media plan for Healthy Retail Recognition Program. • Conduct education to county leaders on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention. • Share assessment results and current research on best public health practices to achieve improved access			CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x X	Submit: ATF Quarterly Reports On file: Policies drafts photos
2.7	Convene and/or attend CNAC group meeting at least twice a year to collaborate with Siskiyou's CNAC partners on ways to improve access to healthy foods and promotion of physical activity and decrease food insecurity through information and resource sharing and coordinated SNAP-Ed interventions.			CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X x X	Submit: ATF Quarterly Reports On file: Agenda and minutes

2.8	Conduct a minimum of three one-time workshops or series-based nutrition, gardening, physical activity, and/or food resource management education sessions annually using USDA approved curricula at partnering preschools, schools, Family Resource Centers, housing facilities, and other community-based settings. Pre-Post tests/surveys will be incorporated in class series to aid in evaluating effectiveness of classes.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 X	Submit: ATF Quarterly Reports On file: Nutrition Education Materials, Data Participation Cards
2.9	Conduct a minimum of one 30 minute nutrition, gardening, physical activity, and/or food resource management education lesson annually using USDA approved materials and/or distribution of HOTM monthly newsletter at a senior congregate meal site, annually.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 X	Submit: ATF On file: Nutrition Education Materials, Data Participation Cards
2.10	Provide a minimum of one staff training and ongoing technical assistance to senior congregate site staff at two congregate meal sites. Trainings and technical assistance will promote approved nutrition education and physical activity messages as well as environmental supports for increased consumption of healthy foods, beverages and increased physical activity among seniors.	CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: CSU, Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 X	Submit: ATF On file: Sign In Sheets

2.11	Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	X CED X CEI MPR C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 x, Q4 X	Submit: ATF Quarterly Reports

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.3, 2.4, 2.5, 2.8, 2.9, 2.10, 2.11	SNAP-Ed Interventions Tool Kit PSE Resource Guide: Healthy Corner Stores Retail Fruit and Vegetable Marketing Guide Harvest of the Month Choose MyPlate 10 Tip series Toolbox for Community Educators Eat Healthy Be Active Community Workshops Shape of Yoga	CWD X LHD X AAA UCCE X CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
2.2, 2.3	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and	CWD x LHD	X Research Tested Practice Tested

	veggies fest public relations materials		AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2,2, 2,3, 2.4, 2.5, 2.8, 2.9, 2.10	Rethink Your Drink Materials		CWD		Research Tested
		X	LHD		Practice Tested
		X	AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8	WIC Education Materials/Fact Sheets		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Fact Sheets
			CCC		
2.6	UC Nutrition Policy Institute (NPI) - NPI Food Bank Nutrition Policy Banking on Health - Improving Healthy Beverages & Nutrition Standards in Food Banks		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.4, 2.5, 2.9, 2.10, 2.11	2015 USDA Dietary Guidelines - Choose My Plate Harvest of the Month Champions for Change Eat Well Move More Feel Great Cooking Matters Eat Healthy Be Active Series Rethink Your Drink Eat Smart, Live Strong Power Play! Toolbox Food Smarts – Leah's Pantry		CWD		Research Tested
		X	LHD	x	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
		x	CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities 2.2, 2.3, 2.4, 2.6, 2.7, 2.8, 2.9, 2.10		X		CWD X LHD X AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	PSE Evaluation – Changes in the environment and the level of community and/or institutional support for the change will be documented and reported for activities 2.1, 2.5, 2.6, 2.10 and 2.11		X		CWD X LHD X AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, increase demand and access to healthy fruits and vegetables to all SNAP-Ed eligible Siskiyou County residents by partnering with three local farmer's markets and/or local producers and three community/school gardens and provide a minimum of 15 afterschool programs annually with direct and indirect education through HOTM, nutrition PA education and gardening activities and materials.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- **Farmer's markets**
- **Community/School Gardens**
- **Increase farmers market awareness and implement gardening coordination**

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, the LHD activities will reach 15 afterschool programs providing direct and indirect nutrition education and gardening activities and supplies.

    b. By September 30, 2017, local SNAP-Ed funded and non-funded partners and local producers will collaborate with a minimum of one farmer's market to increase access to local fruits and vegetables.

    c. By September 30, 2017, AAA/PSA 2 will collaborate with other PSA 2 programs, one congregate meal site, and partners to identify barriers and create a plan for seniors to increase participation and Senior Farmer's Market Nutrition Coupons redemption rate at one local farmer's market.

2. **FFY 2018 (Year 2) Objective(s)**
    a. By September 30, 2018, the LHD activities will reach 20 afterschool programs providing direct and indirect nutrition education and gardening activities and supplies.
    b. By September 30, 2018, local SNAP-Ed funded and non-funder partners will collaborate and create a plan to increase access to local fruits and vegetables with a minimum of one farmer's market.
    c. By September 30, 2018, AAA/PSA 2 will collaborate with other PSA 2 programs, one congregate meal site, and additional partners to implement a plan to improve redemption rates of Senior Farmer's Market Nutrition Coupons in Siskiyou County.
3. **FFY 2019 (Year 3) Objective(s):**
    a. By September 30, 2019, the LHD activities will reach 20 afterschool programs providing direct and indirect nutrition education and gardening activities and supplies.
    b. By September 30, 2019, local SNAP-Ed funded and non-funder partners will collaborate, create and implement a plan to increase access to local fruits and vegetables with a minimum of one farmer's market.
    c. By September 30, 2019, AAA/PSA 2 will collaborate with other PSA 2 programs, one congregate meal site, and additional partners will update the plan on improving redemption rates of Senior Farmer's Market Nutrition Coupons in Siskiyou County.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, increase demand and access to healthy fruits and vegetables to all SNAP-Ed eligible Siskiyou County residents by partnering with three local farmer's markets and/or local producers and three community/school gardens and provide a minimum of 15 afterschool program annually with direct and indirect education through HOTM, nutrition PA education and gardening activities and materials.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Using SNAP-ED approved curriculum and materials, conduct HOTM lessons, taste testing, nutrition education, gardening, and/or physical activity lessons monthly at participating 15 afterschool programs annually (Year 1: 15 schools, Year 2: 20 schools, Year 3: 20 schools).	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On File: Materials/Curriculums Evaluations
3.2	Create and distribute a monthly newsletter to be distributed to a minimum of at least 30 partnering organizations annually. Newsletter content may include, but not limited to: • HOTM • Local fruit and vegetables producers • Gardening • Local healthy retailer and farmer's markers • Physical activity • Nutrition promotional topics o National Nutrition Month o Fruit and Veggie Fest	CED X CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On File: Copies of monthly newsletter

3.3	Coordinate with a minimum of one farmer's market (year 1) to assist with improving access to fresh fruit and vegetables. Create (year 2) and implement (year 3) a plan on increasing access to fresh fruits and vegetables at a minimum of one farmer's market.	X CED CEI X MPR X C&C TTA	 X LHD X AAA UCCE X CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On file: Nutrition education materials, Evaluations and data cards.
3.4	Coordinate with Siskiyou's CNAC members, local producers and other organizations to promote the consumption, increase demand and improve access of fruits and vegetables annually.	X CED CEI X MPR X C&C TTA	 X LHD X AAA UCCE X CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On file: List of local producers Meeting minutes
3.5	Assist a minimum one afterschool program and/or summer program with creating or updating their school garden each year through the provision of gardening activities and supplies.	CED CEI MPR X C&C TTA	 X LHD AAA UCCE CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF Quarterly Reports On file: Pictures

3.6	Collaborate with SNAP-Ed LIAs, other PSA 2 programs, congregate senior meal sites, and other partners to identify barriers and create (year 1), implement (year 2) and update (year 3) a plan for seniors to access farmer's markets and increase redemption rate Senior Farmers Market Coupons.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD ( ) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSU Chico Research Foundation AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Submit: ATF On file: Meeting Notes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.5	California Gardens for Learning - California School Garden Network www.csgn.org	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	( ) Research Tested ( ) Practice Tested ( ) Emerging (X) N/A - Please describe below: Resource

3.1	HOTM MyPlate messaging PowerPlay! School Ideas & Resource Kit (SIRK) Shape of Yoga Serving Up MyPlate: A Yummy Curriculum Building Me a Healthy Me Dig In Deal Me In: Food and Fitness Discover My Plate: Nutrition Education for Kindergarten Nutrition Pathfinders Shaping Up My Choices Color Me Healthy SPARK		CWD X LHD AAA UCCE CCC		Research Tested X Practice Tested Emerging N/A - Please describe below:
3.3, 3.4	Farmers' Market - A Webinar About Improving Access to Farmers' Markets in California USDA FNS - Learn About SNAP-Benefits at Farmers Market Banking on Health - Improving Healthy Beverages & Nutrition Standards in Food Banks Community Gardens for Public Health - A Webinar About How Local Government Can Support Community Gardens 2015 USDA Dietary Guidelines - Choose My Plate Harvest of the Month Champions for Change Eat Well Move More Feel Great Cooking Matters Eat Healthy Be Active Series Rethink Your Drink Power Play! Toolbox Eat Smart, Live Strong Food Smarts – Leah's Pantry		CWD X LHD X AAA UCCE X CCC		Research Tested X Practice Tested Emerging X N/A - Please describe below: Resources

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Siskiyou County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1,	Record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities 3.1, 3.2, 3.3, 3.4, and 3.5.		X		CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.2	PSE Evaluation – Changes in the environment and the level of community and/or institutional support for the change will be documented and reported for activities 3.3, 3.4 and 3.6.		X		CWD: ; LHD: X; AAA: X; UCCE: ; CCC:	Year 1: Q1 , Q2 , Q3 , Q4 X Year 2: Q1 , Q2 , Q3 , Q4 X Year 3: Q1 , Q2 , Q3 , Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Lassen County budget for budget detail and justification.

SNAP-Ed Programming occurs in this county through Northern Valley Catholic Social Service.

Please refer to the Shasta County budget for budget detail and justification.

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Siskiyou Public Health Division
FFY 2018 Total Budget:	**$240,979.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$7,324	$125,234	$132,234	$139,558	11.44%
2	Non-Capital Equipment/Supplies	$4,207	$1,043	$1,043	$5,250	403.36%
3	Materials	$10,666	$5,247	$11,241	$21,907	317.51%
4	Travel	$1,004	$5,833	$5,836	$6,840	17.26%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$8,231	$40,881	$43,772	$52,003	27.21%
	Total Direct Costs:	**$31,432**	**$178,238**	**$194,126**	**$225,558**	26.55%
9	Indirect Costs*** Indirect Cost Rate= 11.05%	$0	$31,309	$15,421	$15,421	-50.75%
	Total Federal Funds	**$31,432**	**$209,547**	**$209,547**	**$240,979**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increased Admin Assistant to 1 FTE
2	Non-Capital Equipment/Supplies	New increased funding year
3	Materials	Increased funding due to lower indirect cost
4	Travel	New increased funding year
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	No new equipment
8	Contracts/Sub-Grants/ Agreements**	Increased funding due to lower indirect cost
9	Indirect Costs	Indirect cost went from 25% in FFY17 to 11.05% in FFY18

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Director	Diana Smith	50.00%	50.00%	$59,325.00	1	$59,325.00	51.90%	$30,789.68	$45,057.50	$90,115	Benefit rate needs to be 51.904%
2			Admin Assistant	Karen Grossen	0.00%	100.00%	$29,275.00	1	$29,275.00	68.89%	$20,167.55	$0.00	$49,443	
				Total Staffing: Salaries/Benefits:				**2**	**$88,600**		**$50,957**	**$45,058**	**$139,558**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. Benefit rate does not go off wages. Lower paid employees have a higer benefit rate due to the lower pay scale.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, pencils, paper, postage, toner, binders, folders, copier based office supplies	2	$105.00	25	$5,250	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$5,250**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Demos	Conduct food demos and tastings for approx 2,400 SNAP-Ed eligible people. Cost per participant is $2.50	$2.50	2400	$6,000	
2			Non Food Supplies	Paper products, food prep items, storage supplies as well as preparation, serving and clean up equipment	$250.00	6	$1,500	
3			Gardening Supplies	Gardening supplies, seeds, garden tools, seed starter kits, gloves and soil for use during SNAP-Ed intervention for up to 15 gardens	$2.50	2400	$6,000	
4			Nutrition Education	Purchase USDA approved nutritional materials and printing and/or copying approved materials for food demos	$1,500.00	5	$7,500	
5			Media	Purchase newspaper ad spots to advertise SNAP-Ed activities, etc	$907.00	1	$907	
						Total Materials:	**$21,907**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Project Director/Diana Smith	Sacramento	LHD Program Directors Meeting	1	1	3	2	$46.00	$110.00		514			$633	
2			Project Director/Diana Smith	Sacramento	SNAP-Ed LIA Forum	1	1	4	3	$46.00	$110.00		514			$789	We travel the day before. Siskiyou County is 4.5 hours away from Sacramento and the Forum starts at 8:30am, therefore we requested 4 days and 3 nights.
3			Project Director/Diana Smith	Sacramento	NEOPB Trainings	1	1	2	1	$46.00	$110.00		514			$477	
4			Project Director/Diana Smith and Admin Assistant	Redding	Skills Based Trainings-Tops Facilitator Training, PA in Early Childhood Settings, Update Your School Wellness Policy, ReThink Your Drink, Fiscally Fit Training etc.	4	2	1					200			$428	
5			Project Director/Diana Smith	Sacramento	Skills Based Trainings-Tops Facilitator Training,PA in Early Childhood Settings,Update Your School Wellness Policy, ReThink Your Drink, Fiscally Fit Training etc.	1	1	2	1	$46.00	$110.00		514			$477	Diana Smith would not attend the same trainings in both Sacramento and Redding areas. The training topics vary from Redding to Sacramento. Some of these trainings are held in Sacramento and the others in Redding.
6			Project Director/Diana Smith	Siskiyou County	Local mileage for food delivery, local agency meetings	250	1						30.175			$4,036	
Out-of-State																	
1																$0	
															Total Travel:	**$6,840**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			CSU-Chico Research Foundation	approx .40 FTE contracted Registered Dietician to consult and assist in program activities and 0.035 FTE of financial analyst	$52,003	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$52,003**	

Total Direct Costs:	**$225,558**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Personnel	11.05%	$139,558.00	$15,421	
					Total Indirect Costs:	**$15,421**	

Total Budget:	**$240,979**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division
Contract/Sub-Grant/Agreement: CSU-Chico Research Foundation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Dietician	Michelle Harris	0.00%	100.00%	$69,308.93	0.4	$27,723.57	35.81%	$9,927.81	$0.00	$37,651	Benefit Rate needs to be 35.814%
2			Contract Manager/Fiscal Analyst	Amie Reisen	100.00%	0.00%	$70,909.70	0.035	$2,481.84	35.42%	$879.07	$3,361.00	$3,361	
						Total Staffing: Salaries/Benefits:		**0.435**	**$30,205**		**$10,807**	**$3,361**	**$41,012**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division
Contract/Sub-Grant/Agreement: CSU-Chico Research Foundation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supples	Copies, postage, pens paper, ink toner, etc	0.435	$16.40	14	$100	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$100**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Dietician	In County	Local Mileage for trainings, meetings, etc	1	.4						2560			$1,370	
2			Dietician	Sacramento	LHD Project Director's Meeting	1	1	3	2	$46.00	$125.00					$388	
3			Dietician	Sacramento	SNAP-Ed LIA Forum	1	1	4	3	$46.00	$125.00					$559	We travel the day before, Siskiyou County is 4.5 hours away from Sacramento and the training starts at 8:30am, therefore we requested 4 days and 3 nights.
4			Dietician	Sacramento	Skills Based Trainings-Tops Facilitator Trainingm PA Early Childhood Settings, ReThink Your Drink, Refresh Your School Wellness Policy etc.	1	1	2	1	$46.00	$125.00					$217	Michelle Harris would not attend the same trainings in both Sacramento and Redding areas. The training topics vary from Redding to Sacramento. Some of these trainings are held in Sacramento and the others in Redding.
5			Dietician	Redding	Skills Based Trainings-Tops Facilitator Trainingm PA Early Childhood Settings, ReThink Your Drink, Refresh Your School Wellness Policy etc.	2	1	1					222			$238	
					Out-of-State												
1																$0	
															Total Travel:	**$2,772**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Siskiyou Public Health Division
Contract/Sub-Grant/Agreement: CSU-Chico Research Foundation

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1					
			Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $43,884

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		F&A at 18.5% of Modified Total Direct Costs (MTDC), federally negotiated off-campus indirect rate	18.50%	$43,884.00	$8,119	
				Total Indirect Costs:	$8,119	

Total Budget: $52,003

2017 County Profiles

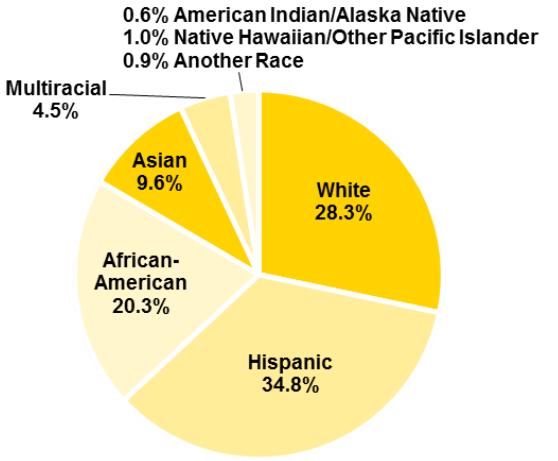
Supplemental Nutrition Assistance Program Education

Solano

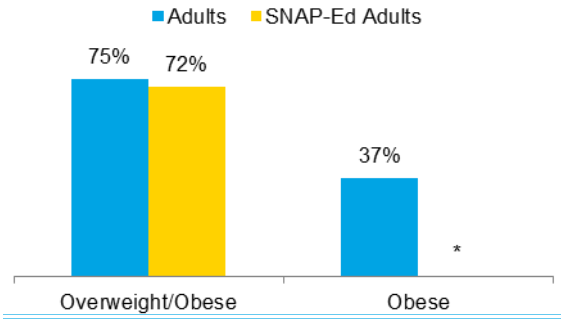
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	113,805 (27%)
Ages (<185% FPL)	
Children <6 years old	13,076 (42%)
Children 6-17 years old	22,670 (34%)
Adults 18-64 years old	66,101 (25%)
Seniors 65 years and older	11,958 (22%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 40%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

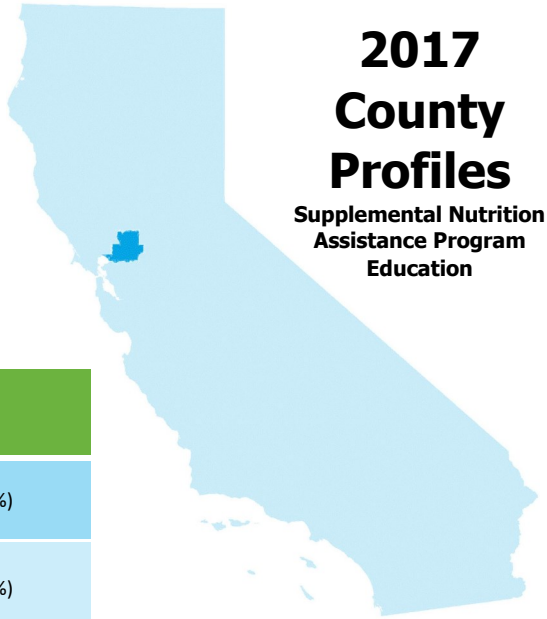
Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	37%

* unstable estimate

Population below Federal Poverty Level
13%

Food Insecurity Rates
15% Overall

22% Children



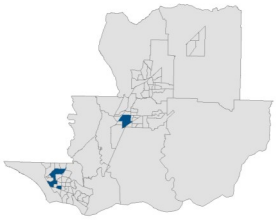
Other Federal Nutrition Assistance Programs

CalFresh Participants	42,303 (10%)
Students Eligible for Free/Reduced Price Meals (FRPM)	32,628 (51%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
96	12 (13%) all races

Schools	SNAP-Ed Eligible Schools
106	58 (55%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	40%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	53%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
83%	61%	*

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	12%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
32%	35%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: Solano

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Solano County Public Health: LHD)
X	California Department of Aging: CDA: (Area Agency on Aging – Serving Napa and Solano: AAA)
X	Catholic Charities of California: CCC: (Catholic Charities of Solano: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

3. **Jurisdiction Description**

Solano County is considered a large rural county located in the Bay Area region of California. It has a population of 431,131 with 25.9% SNAP-Ed eligible (income </= 185% FPL), including five qualifying census tracts in Vallejo and three in Fairfield. The majority of Solano County's SNAP-Ed programming is conducted in these cities. SNAP-Ed eligible people living in Solano county include 34.8% identifying themselves as Hispanic, 28.3% White (non-Hispanic), 20.3% African American (non-Hispanic), 9.6% Asian (non-Hispanic), 4.5% Multiracial, 1% Native Hawaiian/Other Pacific Islander, and 0.6% American Indian/Alaskan Native, and 0.9% another race. The primary language spoken in Solano county is English (70.7% speak only English) followed by Spanish at 16.4%, according to the 2014 American Community Survey. By age group, children under six were most likely to be SNAP-Ed eligible at 40.4%. Children 6-17 were next with 31.3%, adults age 18-64 at 23.6% then seniors age 65 and older and 20.7%. The 43,830 CalFresh participants represent 10.9% of Solano County's population.

Of the 96 census tracts in Solano County, 9 (9.4%) are SNAP-Ed eligible (>/= 50% incomes </= 185% FPL) based on all races data for 2007-2011. Of the 106 schools in Solano County, 59 (55.7%) are SNAP-Ed eligible. The adult overweight or obese prevalence in Solano County is 71.2% and 28.1% obese (compared to state rates of 62.5% and 27%, respectively). For children ages 2-11 years, the prevalence is 8.3% overweight (with no information on obesity rates) compared to 11.8% for the state. In children ages 12-17 years, the prevalence is 15% overweight with 42.5% obese (compared to state rates of 17.2% and 15.5%, respectively). Solano County has an overall food insecurity rate of 15.2% and a child food insecurity rate of 22.6%.

Solano County has a much higher daily intake of one or more sugar-sweetened beverages by adults of 48.7% compared to the state at 38.6%. Solano County does have a lower percent of fast-food restaurant intake by adults than the state 55.1% compared to 62.7%. Limited access to healthy foods affects 4.1% of Solano county's residents, compared to 3.2% for the state. Of adult residents, 20% report no leisure-time physical activity, compared to 17% for the state. For children and teens ages 2-17, 16.4% were physically active at least one hour every day. In children ages 2-11, that percentage is higher at 44.5%. For the state, children 2-17 years were 15.5% and 2-11 years were 31.7% for being physically active at least one hour per day. Given this data, Solano County SNAP-Ed eligible residents would stand to benefit from nutrition education paired with education focused on reduction of sugar-sweetened beverage intake as well as physical activity promotion.

4. **Community Assessment**

According to the 2015 annual county health rankings, compiled by the Robert Wood Johnson Foundation and the University of South Carolina Population Health Institutes, Solano County ranks 32nd among California's 57 counties. We learned that Solano is amongst the highest in diabetes rates (11%) with higher than state average adult obesity and physical inactivity rates, as described in the jurisdiction description above. The assessment data utilized to identify intervention strategies includes the following: information on demographics, health and community and environmental settings. We determined an area of unmet need in our county is a lack of coordinated approach to preventing diabetes and obesity. By utilizing a comprehensive set of assessment measures to inform the development of the work plan, Solano County SNAP-Ed local implementing agency partnership has identified the populations and areas of highest need and designed a strategy to implement a coordinated set of interventions that address all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed eligible population.

Based on existing data sets, the following are examples of the assessment data used in Federal Fiscal Year (FFY) 2016 to complete the work plan which has been carried over into the FFY 17-19 work plan:

SNAP-Ed County profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey and Feeding American's Map the Meal Gap.

County Health Rankings and Roadmaps provided by the Robert Wood Johnson Foundation program, which provides county and state health rankings, with a variety of health measures.

Using our experience and working within SNAP-Ed eligible parameters, we worked with our county partners to choose our sites to maximize our impact through multiple interventions reaching the target audiences in a variety of settings.

5. **Community Change Goals**

Based on the community assessments, existing and new data were incorporated into our LIA assessment to help determine local need. We worked through our partnerships to determine our community change goals (that relate to this SNAP-Ed work plan). They include increasing consumption of and access to healthy food/beverages, increasing physical activity rates and focus on food/beverage policies or standards for qualifying organizations.

Through our community partnerships, we have determined that three areas of need are essential to increasing the overall health of Solano County.

1. Increasing consumption of healthy food especially fruits and vegetables and healthy beverages

· Improved food resource management strategies and education so SNAP-Ed eligible residents' funds are available to purchase healthy foods and beverages

· More community and school gardens

· Incorporate evidence based nutrition education into qualifying programs

· Increase food security throughout the county

2. Increasing physical activity rates for SNAP-Ed eligible residents.

· Support of Safe Routes to School activities

· Update Local School Wellness policies

· Integrate physical activity promotion into qualifying programs

· Partner with county and Bay Area wide physical activity promotion initiatives

3. Food and beverage policies

· Update Local School Wellness policies

· Implement food and beverage policies or standards with qualifying programs

· Support policies for donation standards for food pantries

· Support the Smarter Lunchroom Movement activities relating to school environment changes

· Conduct administrator, teacher, parent and student education

· Conduct youth and parent engagement

We recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The Solano County LIA partnerships has determined based on the larger community change goals, to set the two SMART objectives for FFY 17-19 around the following areas:

Local Objective 1: By September 30, 2019, LIA Partnership will assist up to three qualifying school districts (and their schools) in Solano County through Policy, Systems and Environmental changes to support healthy eating and physical activity in conjunction with nutrition education and physical activity promotion efforts at the schools and in their communities.

Local Objective 2: By September 30, 2019, LIA Partnership will assist up to nine qualifying organizations that serve the SNAP-Ed population by implementing healthy food/beverage and/or physical activity promotion policies or standards to support healthy eating and active living environments in conjunction with nutrition education and physical activity promotion efforts.

SNAP-Ed funding will work to support local SNAP-Ed eligible schools, neighborhoods and organizations. The three LIAs in Solano County and County Nutrition Action Plan (CNAP) will work together on the two local objectives listed above – each working within its population reach and area of expertise. The Solano County LIA Partnership is uniquely positioned to support these larger community change goals with work in nutrition education, media and public relations, coalition building, and training support and technical assistance. Much of the larger community change goal work will require additional funding to support capital improvements and policy advocacy, but the SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed. LIAs all provide nutrition and physical activity education, as well as support for policy, systems and environmental changes.

Local Objective 1 will focus on Policy, Systems and Environmental changes to support healthy eating and increase physical activity in eligible Solano County schools. This objective supports State Level Objective 1-5. LIA activities are listed below, and subcontractors will aid in providing services and working on policies

with Vallejo City Unified School District, Youth Engagement work and to continue school garden work, incorporate smarter lunchroom principles, encourage water promotion and support Safe Routes to School efforts in the Vallejo City Unified, Fairfield/Suisun Unified, and Vacaville Unified school districts. The non-SNAP-Ed partnership is also provided through the support of the Food Service Directors as well as Wellness Coordinators within the districts, and participation in the Food Agriculture and Nutrition Network of Solano County (FANNS) CNAP and the Solano School Health Collaborative.

The LIAs will work together to achieve Local Objective 2, which will focus on assisting with implementation of healthy food/beverage and/or physical activity promotion policies in organizations that serve SNAP-Ed eligible populations in Solano County. This supports State Level Objective 1-5. LIA activities are listed below, with each LIA working within its population reach and area of expertise. Community partners will support the effort through collaboration with FANNS (CNAP). To support this goal, community education direct and community education indirect will also be provided by implementing SIA Integrated Curriculum. We will work through multiple levels of the socio-ecological model before the highest level of policy change. Working through education and encouragement of knowledge and understanding helps to ensure more support of these changes. Working on organizational and community levels will allow us to identify champions, build and maintain community relationships, and work towards collective impact to help open the door for more successful policy, systems, and environmental change.

Both Local Objectives support and provide education and technical assistance for improved nutrition, and support opportunities to incorporate physical activity in daily lives. Both focus on a variety of activities using multiple levels of the socio-ecological model.

6. **Partnerships and Collaborative Efforts**

The Solano County SNAP-Ed LIA Partnership includes the Solano County Department of Public Health, Catholic Charities of Solano, and Solano/Napa Agency on Aging. All three partners are funded through the USDA SNAP-Ed funding, and work together to create the annual work plan and complete its activities. The partnership is led by the Work Plan Coordinator (WPC), housed at the Public Health Department. The WPC coordinates regularly via email and phone calls and quarterly in-person or phone meetings to assess work plan progress. The Solano County SNAP-Ed LIA partnership also participates as a part of the FANNS collaborative which is the CNAP. FANNS is a larger community health partnership that includes Food and Nutrition Service (FNS) funded and non-funded interested partners serving Solano County in the areas of food programs, agriculture, nutrition education and physical activity promotion. The group goal is to actively promote healthy eating and active living to low-income Solano County residents through promotion, environmental change, collaboration and resource sharing and education. A strategic plan has been developed to target objectives to provide access to healthy foods, beverages and/or physical activity. The group meets six times per year. Partners include Woman Infants and Children (WIC) Program, Nutrition Education and Obesity Prevention Program (NEOP), CalFresh, Food Bank of Contra Costa and Solano, Vallejo City Unified School District, Vacaville Unified School District, Fairfield Suisun Unified School District, Kaiser Permanente Community Benefits Program, Dairy Council, Solano Fit magazine staff, Head Start, Solano Coalition for Better Health, City of Fairfield, Catholic Charities of Solano, Area Agency on Aging, First 5 and Solano, Healthy Cooking with Kids, Child Start Inc, Vallejo Grown Garden Collaborative and Solano Public Health's Tobacco Control and Health Promotion and Community Wellness programs. FANNS (CNAP) recognizes the value of the SNAP-Ed funding within the county. The collaborative plans to include more unfunded partners from outside the traditional health community to ensure goals are met. Partners meet to

share assessment data, and develop community health goals (see Section 5 – Community Change Goals for more information). The Solano County SNAP-Ed LIA partnership is working to ensure its activities and objectives are aligned with the larger Collaborative, and will work with the larger Collaborative to achieve greater health outcomes for the county through integrated and mutually beneficial activities (both in the FFY 17-19 Work Plan and the larger community plan). LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources and curriculum will be from the SIA Integrated Curriculum list. Solano County reviewed the approved integrated curriculum to determine the best curriculums for our target populations. Curriculum, materials and resources were chosen to best reflect the needs of the population as well as our chosen SNAP-Ed three-year and annual objectives. Most of the chosen curriculum is geared towards school-based settings, children and their families, and seniors to best meet our objectives as well as provide integration with our county SNAP-Ed partners.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Solano County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites. They will be assisted by subcontractors and extenders who will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity; approaches, which when used in combination provide high strength intervention strategies, with implementation of nutrition education and physical activity (PA) focused direct delivery, staff training and coordinated implementation strategies for direct care and education providers, food service providers, and other staff that interface with and impact children in the multiple settings. Building upon relationships with schools and early childhood education already existing within the county, LIAs will continue to provide direct nutrition education and support physical activity education. LIAs will also provide train the trainer to support teachers, parents or other extenders to provide direct education in the classroom and in after school programs (as well as in the community

settings described below). Additionally, nutrition education will be provided to the adult and older adult SNAP-Ed population that connects food choice behaviors to better health outcomes as per MyPlate and Dietary Guidelines. Focus will be placed on selecting target foods and beverages; increasing the skills for label reading, menu planning and food budgeting; increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods. Physical activity education support will also be provided, with focus on budget friendly and sustainable activities.

The intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include gardens, Smarter Lunchroom, water promotion/healthy food and beverage standards and Safe Routes to School support for sites that support children. Healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries) will be implemented to support education efforts to improve nutrition and food resource management. Area Agencies will work with their congregate meal sites to adopt healthy food and beverage policies at mealtimes and encourage healthier choices.

Progressing to the sector level of the SEM, CNAP will continue to convene and LIAs will work to identify strategic partners to expand the reach of the group to improve nutrition and physical activity in Solano County by prioritizing, selecting and adapting the approach to the unique needs of our county. Also note the above mentioned nutrition standards also meet a sector-level approach.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process and outcome evaluation activities using State and locally developed surveys. The locally developed Report of Activity Form (RAF) will continue to be used to collect needed supporting documentation and verify SNAP-Ed Activity Tracking Form (ATF) and Reporting Tools Workbook (RTW) entries. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online ATF and quarterly RTW. Separate tracking of direct education taught by LIA staff and site staff trained by LIAs, will continue in an effort to better monitor effectiveness. Impact Outcome Evaluation (IOE) and UC CalFresh approved direct education evaluation tools and SMART objectives, designed to measure change in dietary and physical activity behaviors, food resource management and the factors that influence these behaviors will be completed by the LIAs. Participants will be requested to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3) and Fruit and Vegetables (LT2) Physical Activity Recommended Labels (LT7) and Entertainment Screen Time (LT8). At the environmental level, LIAs will also report as appropriate on the following SNAP-Ed Evaluation Framework priority indicators – Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports Adopted (MT4) and Physical Activity Supports Adopted (MT5). An IOE Plan and Report will be submitted annually by LHDs and other LIAs will also collect, report and use evaluation data as well. All LHD PSE projects will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Other interested LIAs may also utilize the RE-AIM reporting as appropriate. The locally developed PSE tracking forms have made it consistently easier to monitor PSE site efforts and complete the RE-AIM Access database. Reports generated from the database will be used to track, inform and improve continued PSE program efforts in Solano County as well.

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SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	12,887
Female	60		5 to 17 years old (School Age):	20,873
			18 to 59 years old (Adult):	60,431
			60 years old and over (Senior):	9,960
Total:	100%			104,151

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
34.8%	65.2%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	20.3%
Asian	0%	9.6%
American Indian/Alaskan Native	0%	0.6%
Native Hawaiian/Other Pacific Islander	0%	1%
White	34.8%	28.3%
Multiple/Other	0%	5.4%
Total:	34.8%	65.2%

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4. Languages Used in Intervention Activities and Materials

English	60%	Farsi	0%	Russian	0%
Spanish	40%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3950	4015	4080
Indirect Education:	8000	8000	8000
Policies, Systems, and Environment (PSE) Change/Supports	1223	2465	16262

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	4	Schools: Students (Middle/Junior High)	22
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	16
CalFresh Offices	4	Head Start Programs	11	Schools: Students (After School)	39
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	39
Churches	3	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	6
Community Based Organizations	2	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	3	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	5	Public/Community Health Centers	8	Women, Infants, and Children Program (WIC)	3
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	15	Worksites	0
Extension Offices	0	Retail/Food Stores	3	Other (specify): City Park Parking Lot Solano Mall Children's Wonderland Park Solano County Fairgrounds	5
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	0	**TOTAL SITES:**	**130**
Farmers' Markets	1	Schools: District Office	0		
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	1		
Food Assistance Site: Food Banks	6	Schools: Students (Elementary)	31		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, LIA Partnership will assist up to three qualifying school districts (and their schools) in Solano County through Policy, Systems and Environmental changes to support healthy eating and physical activity in conjunction with nutrition education and physical activity promotion efforts at the schools and in their communities.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy Food and Beverage
  - Smarter Lunchroom Movement (SLM)
  - Gardens
  - Water Stations/water promotion
- Physical Activity
  - Safe Routes to School

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, SNAP-Ed funded partner activities will reach 3350 students and their family members through direct education and 4000 through indirect education; and will provide training and TA, as well as support garden efforts, Smarter Lunchroom strategies, water promotion and other healthy food and beverage strategies and/or physical activity with identification and adoption in 2 of these school sites.

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2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, SNAP-Ed funded partner activities will reach 3350 students and their family members through direct education and 4000 through indirect education; and will provide training and TA, as well as support garden efforts, Smarter Lunchroom strategies, water promotion and other healthy food and beverage strategies and/or physical activity in 4 of these school sites to include implementation work at the two schools identified in 2017 plus identification and adoption at two additional schools.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, SNAP-Ed funded partner activities will reach 3350 students and their family members through direct education and 4000 through indirect education; and will provide training and TA, as well as support garden efforts, Smarter Lunchroom strategies, water promotion and other healthy food and beverage strategies and/or physical activity in of these 6 school sites to include implementation work at the four schools identified in 2017-2018 plus identification and adoption at two additional schools

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Convene FANNS (CNAP) group at a minimum of five times per year to implement the plan of action to provide nutrition education and physical activity promotion and improve access and availability of healthy foods and beverages and opportunities to be physically active to implement change to school environments (Also under Local Objective 2, Activity 2.6).	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF Copy of agenda (kept on file) List of projects

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1.2	Support the development and sustainability of school gardens in eligible schools. Support the development and sustainability of Smarter Lunchroom principles, water promotion work and physical activity promotion (including Safe Routes to School) in eligible schools. Assist 2 sites in year 1, 4 sites in year 2, and 6 sites in year 3.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF (as applicable) Copy of agenda (as applicable) Annual PSE RE-AIM Report
1.3	Participate with the Solano School Collaborative and School Wellness Committees to support water promotion, safe routes to school, school garden and smarter lunchroom language and activities.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Copy of agenda (kept on file)
1.4	Continue to conduct 400 nutrition education and physical activity promotion classes at title1 schools for the Fairfield Suisun School District and the Vallejo City Unified School District to reach 3,350 SNAP-ED eligible student and family members per school year.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Copy of lesson plan (on file)

1.5	Conduct a youth engagement project engaging at least 16 SNAP-Ed eligible youth to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches to influence updating school wellness policies.	X CED X CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Solano County Office of Education AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Youth/Adult rosters Agendas Presentations Reports Pictures Project Report
1.6	Promote the consumption of healthy foods/ beverages and physical activity promotion through the use of posters and bulletin boards at qualifying school locations to be viewed by SNAP-Ed eligible family and staff. LHD and subcontractor will also promote through media coverage including inviting media to events, news media articles, and letters to the editor.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	As applicable: ATF List of posters/flyers used Pictures Copies of articles
1.7	Participate in nine community events that will include school-based events in qualifying locations with a display to promote the consumption of healthy foods/beverages and physical activity to reach a minimum of 4,000 SNAP-Ed eligible residents to inform and educate SNAP-Ed eligible students and parents as well as school staff. (Also under Local Objective #2, Activity 2.3)	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Pictures (kept on file)

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1.8	Engage annually with ten teachers, parents or other extenders with cooking classes, nutrition education classes and community events to allow them to participate in school and community education efforts and to advocate for improved access to nutritious, affordable food and active neighborhoods (Also under Local Objective #2, Activity 2.5).		CED CEI MPR C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Pictures

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.4	CATCH (Coordinated Approach to Child Health)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4	Dig In!	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4	Cooking Matters for Chefs and Kids	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4	Power Play!	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4	Cooking Matters	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.4	Choosing Healthy Beverages		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.4	Eat Healthy Be Active Community Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.4	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.4	Eat Right when Money's Tight/Money for Food		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.4	Cooking Matters for Teens		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.4	Food Smarts Workshops		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		

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1.5	Inspiring Youth as Partners		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Use the RE-AIM evaluation framework to report on an annual basis progress for healthy eating and physical activity for schools and their communities with specific indicators of reach, effectiveness, adoption, implementation and maintenance	X	X	X	CWD X LHD AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	Process Evaluation – On an ongoing basis record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		CWD X LHD AAA UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	Impact and Outcome Evaluation – Matched pre and post Youth Behavior survey completed with at least 100 students.			X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Youth Behavior Survey

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, LIA Partnership will assist up to nine qualifying organizations that serve the SNAP-Ed population by implementing healthy food/beverage and/or physical activity promotion policies or standards to support healthy eating and active living environments in conjunction with nutrition education and physical activity promotion efforts.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Healthy food and beverage policies
- Purchased/donated food policies

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, SNAP-Ed funded partner activities will reach 700 community residents through direct education and 4000 through indirect education.

    b. By September 30, 2017, identify food pantry and partners for improvement in standards to support healthier food options (food pantry plus five partners).

    c. By September 30, 2017, establish policy to support healthy food, beverage, and or physical activity at one senior congregate meal site.

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, SNAP-Ed funded partner activities will reach 750 community residents through direct education and 4000 through indirect education.

    b. By September 30, 2018, draft purchased/donated food policy at previously identified pantry and partner locations and identify further partners (two additional pantries and four additional partners).

    c. By September 30, 2018, establish policy to support healthy food, beverage, and or physical activity at two additional senior congregate meal sites and continue to support and expand work at FFY17 site.

2. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2019, SNAP-Ed funded partner activities will reach 790 community residents through direct education and 4000 through indirect education.

    b. By September 30, 2019, implement purchased/donated food policy at two pantry sites and with two partners.
    c. By September 30, 2017, establish policy to support healthy food, beverage, and or physical activity at two senior congregate meal sites and continue to support and expand work at previous three sites (FFY 17-18).

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Conduct nutrition education and physical activity promotion classes at SNAP-Ed eligible locations. Numbers are 72 classes to reach 600 residents year one, 75 classes to reach 665 residents year two, and 78 classes to reach 730 residents year three.	X CED CEI MPR C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Copy of Lesson Plan (on file) Participant Data Sheets
2.2	Promote the consumption of healthy foods/ beverages and physical activity promotion through the use of posters and bulletin boards at qualifying locations to be viewed by SNAP-ED eligible residents. AAA will also promote on social media. LHD and subcontractor will also promote through media coverage including inviting media to events, news media articles, and letters to the editor.	CED X CEI MPR C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Pictures on file

2.3	Participate in nine community events per year in qualifying locations with a display to promote the consumption of healthy foods/beverages and physical activity to reach a minimum of 4,000 SNAP-ED eligible residents. (Also under Local Objective #1, Activity 1.7).	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Pictures on file
2.4	Conduct a yearly Food Day event to reach a minimum of 100 SNAP-ED eligible residents.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: **Q1** X, **Q2**, **Q3**, **Q4** Year 2: **Q1** X, **Q2**, **Q3**, **Q4** Year 3: **Q1** X, **Q2**, **Q3**, **Q4**	ATF Pictures on file
2.5	Engage annually with ten community workers programs that serve our target population or other extenders to teach education classes and participate in community events to promote healthy foods/beverages and physical activity with SNAP-Ed eligible residents (Also under Local Objective #1, Activity 1.8).	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

2.6	Convene CNAP group at a minimum of five times per year to implement the plan of action to provide nutrition education and physical activity promotion and improve access and availability of healthy foods and beverages and opportunities to be physically active to implement change to healthy food and beverage standards. (Also under Local Objective #1, Activity 1.1)	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: Vallejo City Unified School District AAA: UCCE: CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Copy of agenda (kept on file) List or projects
2.7	Meet with qualifying organizations that serve SNAP-Ed eligible population (we identify these programs through a variety of means, including partnerships, community members, schools, events, etc. They may be organizations that qualify due to being means tested sites or qualifying schools, or they may be organizations that provide services in qualifying neighborhoods), to discuss and assess the status of healthy food and beverage and/or physical activity promotion policies or standards within the organization as well as provide information on policy updates. Support and assist with 9 healthy food policies/standards, beverage policies/standards or physical activity promotion policies/standards with qualifying organizations that serve the SNAP-Ed population and reach 12650 SNAP-Ed eligible (1 in year 1, 3 in year 2 to include the site from year 1, and 9 in year 3 to include the sites from previous years).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda on file if applicable Annual PSE RE-AIM report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1	Eat Smart, Live Strong: Nutrition Education for Older Adults	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Food Smarts Workshops	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Eat Healthy, Be Active Community Workshops	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Cooking Matters	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1	Choosing Healthy Beverages	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.1	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1	Eat Right When Money's Tight/Money for Food		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Solano County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Process Evaluation – On an ongoing basis record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS).		X		[ ] CWD [X] LHD [X] AAA [ ] UCCE [X] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	Eat Smart, Live Strong program will be evaluated using the Fruit and Vegetable Consumption Checklist and the Rapid Assessment of Physical Activity. Outcome evaluation will be conducted as pre- and posttests to evaluate improved fruit and vegetable consumption and physical activity as a result of the intervention.			X	[ ] CWD [ ] LHD [X] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.2.3	Use the RE-AIM evaluation framework to report on an annual basis progress for healthy food/beverage and/or physical activity promotion policies or standards with specific indicators of reach, effectiveness, adoption, implementation and maintenance.	X	X	X		CWD X LHD X AAA UCCE X CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	 EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Solano
FFY 2018 Total Budget:	**$54,900.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$53,987	$49,882	-7.60%
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$383	$383	$0	-100.00%
4	Travel	$0	$199	$0	-100.00%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	
	Total Direct Costs:	**$383**	**$54,569**	**$49,882**	-8.59%
9	10.06%	$0	$5,431	$5,018	-7.60%
	Total Federal Funds	**$383**	**$60,000**	**$54,900**	-8.50%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduction of FTEs from 1.781 to 1.586 due to reduced funding
2	Non-Capital Equipment/Supplies	
3	Materials	Reduction due to lack of funding; materials will be covered by other means or donations
4	Travel	Reduction due to lack of funding; travel will be covered by other means
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Unchanged % rate applied to lower direct costs

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Solano

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Vacant	10.00%	90.00%	$34,580.00	0.106	$3,665.48	26.15%	$958.52	$462.40	$4,624	
2			Program Assistant	Donna Hite	2.00%	98.00%	$26,488.00	0.2	$5,297.60	26.15%	$1,385.32	$133.66	$6,683	
3			Nutrition Educator/Aide	Jeffrey Lascon	2.00%	98.00%	$21,220.00	0.25	$5,305.00	26.15%	$1,387.26	$133.84	$6,692	
4			Nutrition Educator	Vacant	2.00%	98.00%	$23,404.00	1	$23,404.00	26.15%	$6,120.15	$590.48	$29,524	
5			Accountant/Finance Analyst	Linda Webb	100.00%	0.00%	$62,340.00	0.03	$1,870.20	26.15%	$489.06	$2,359.00	$2,359	
						Total Staffing: Salaries/Benefits:		**1.586**	**$39,542**		**$10,340**	**$3,679**	**$49,882**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Solano

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Non-Capital Equipment/Supplies:	$0	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1		None				$0	
					Total Materials:	$0	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1		None													$0	
Out-of-State																
1		None													$0	
														Total Travel:	$0	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Building/Space:	$0	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		None					$0	
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	$0	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Solano

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		None		$0	
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None		$0	
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$49,882**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Indirect Rate % applied to Salaries & Fringe	10.06%	$49,882.00	$5,018	
				Total Indirect Costs:	**$5,018**	

Total Budget:	**$54,900**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Solano County
FFY 2018 Total Budget:	**$439,607.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$12,000	$231,316	$184,482	$196,482	-15.06%
2	Non-Capital Equipment/Supplies	$0	$1,000	$420	$420	-58.00%
3	Materials	$500	$3,750	$1,125	$1,625	-56.67%
4	Travel	$1,500	$3,170	$1,102	$2,602	-17.92%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$35,863	$185,938	$168,696	$204,559	10.01%
	Total Direct Costs:	**$49,863**	**$425,174**	**$355,825**	**$405,688**	-4.58%
9	Indirect Costs*** Indirect Cost Rate= 15 %	$7,477	$40,385	$26,442	$33,919	-16.01%
	Total Federal Funds	**$57,340**	**$465,559**	**$382,267**	**$439,607**	-5.57%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	funding cuts
2	Non-Capital Equipment/Supplies	funding cuts
3	Materials	funding cuts
4	Travel	funding cuts
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	funding cuts
9	Indirect Costs	funding cuts

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Solano County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Denise Kirnig	90.00%	10.00%	$119,000.00	0.05	$5,950.00	30.00%	$1,785.00	$6,961.50	$7,735	
2			Project Coordinator	Tatiana Dykes	10.00%	90.00%	$76,300.00	1	$76,300.00	30.00%	$22,890.00	$9,919.00	$99,190	
3			Dietitian	TBA	5.00%	95.00%	$65,640.00	1	$65,640.00	30.00%	$19,692.00	$4,266.60	$85,332	
4			Health Educator	Victor Hernandez	5.00%	95.00%	$65,000.00	0.05	$3,250.00	30.00%	$975.00	$211.25	$4,225	
						Total Staffing: Salaries/Benefits:		**2.1**	**$151,140**		**$45,342**	**$21,358**	**$196,482**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Solano County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies for SNAP-Ed program activities such as pens, paper, binders, paper clips, etc.	2.1	$10.00	20	$420	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$420**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food and serving supplies	Food and serving supplies for taste testing and demonstrations for nutrition education, not to exceed $2.50 per person	$2.50	450	$1,125	
2			Nutrition education materials	Nutrition education and physical activity promotion materials, brochures and handouts used to teach nutrition education and physical activity promotion classes	$10.00	50	$500	
						Total Materials:	**$1,625**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Administrator (Denise Kirnig), Project Coordinator (Tatiana Dykes), Dietitian (TBA), Health Educator (Victor Hernandez)	Several locations	Local and regional travel to attend meetings and events	180	2.2						15			$1,445	
2			Project Coordinator (Tatiana Dykes)	Sacramento	SNAP-Ed LIA forum	2	1						90			$96	
3			Administrator (Denise Kirnig), Project Coordinator (Tatiana Dykes)	Sacramento	Project Director	2	1						90			$96	
4			Project Coordinator (Tatiana Dykes)	Southern California	CCLHDN	1	1	2	2	$41.00	$125.00	$200.00	90	$355.00	$30.00	$965	
	Out-of-State																
1			None													$0	
															Total Travel:	**$2,602**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Solano County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Vallejo City Unified School	Provide direct nutrition education for students and parents and conduct Impact/Outcome evaluation	$204,559	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$204,559	

Total Direct Costs:	**$405,688**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Lines included for indirect are: salary/benefits, supplies, materials, travel and $25,000 for sub-contracts	15.00%	$226,129.00	$33,919	
					Total Indirect Costs:	$33,919	

Total Budget:	**$439,607**

FFY 2018 SNAP-Ed Budget

Organization Name: Vallejo City Unified School District
County/Jurisdiction: Solano County
Contract/Sub-Grant/Agreement: Vallejo City Unified School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Corinne Quinn	10.00%	90.00%	$90,402.00	1	$90,402.00	36.00%	$32,544.72	$12,294.70	$122,947	
2			Health Educator	TBA	5.00%	95.00%	$64,274.00	0.91	$58,489.34	36.00%	$21,056.16	$3,977.30	$79,546	
						Total Staffing: Salaries/Benefits:		**1.91**	**$148,891**		**$53,601**	**$16,272**	**$202,493**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Vallejo City Unified School District
County/Jurisdiction: Solano County
Contract/Sub-Grant/Agreement: Vallejo City Unified School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office supplies	Office supplies for SNAP-Ed program activities such as pens, paper, binders, paper clips, etc.	2	$10.00	20	$400	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$400**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food and Paper supplies	Food and serving supplies for taste testing and demonstrations for nutrition education, not to exceed $2.50 per person	$2.50	200	$500	
2			Nutrition education materials	Nutrition education and physical activity promotion materials, brochures and handouts used to teach nutrition education and physical activity promotion classes	$10.00	25.6	$256	
						Total Materials:	**$756**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Project Coordinator (Corrine Quinn), Health Educator (TBA)	Several Locations	Local and regional travel to attend meetings/events and teach classes	100	2						15			$803	
2			Project Coordinator	Sacramento	SNAP-Ed Forum	2	1	1					100			$107	
					Out-of-State												
1			None													$0	
															Total Travel:	**$910**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: Vallejo City Unified School District
County/Jurisdiction: Solano County
Contract/Sub-Grant/Agreement: Vallejo City Unified School District

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$204,559**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$204,559**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

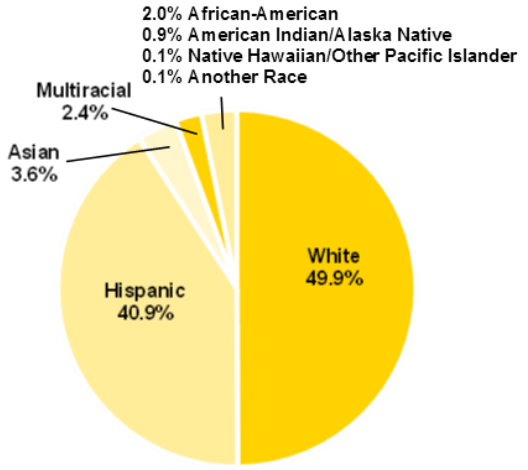
Sonoma

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

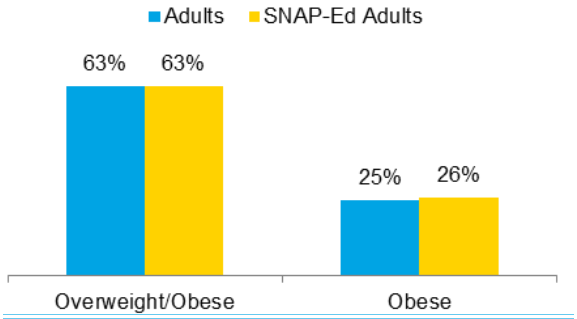
Total	130,857 (27%)

Ages (<185% FPL)	
Children <6 years old	12,373 (38%)
Children 6-17 years old	23,541 (34%)
Adults 18-64 years old	79,223 (26%)
Seniors 65 years and older	15,720 (20%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 21%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	63%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*

* unstable estimate

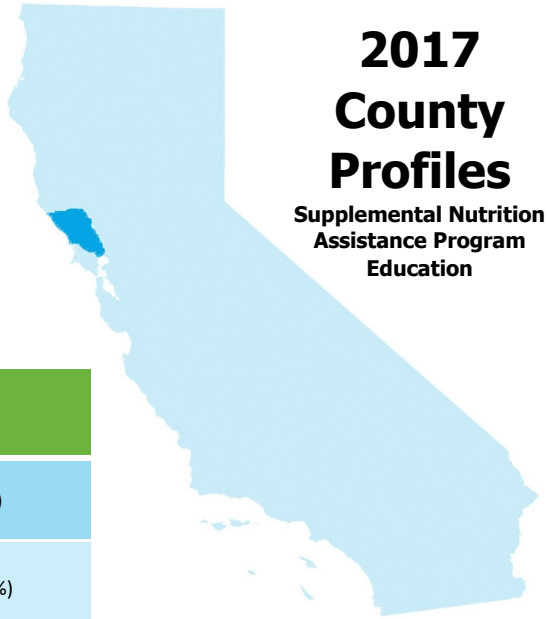
Population below Federal Poverty Level

12%

Food Insecurity Rates

12% Overall

20% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	33,804 (7%)
Students Eligible for Free/Reduced Price Meals (FRPM)	31,375 (44%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
99	5 (5%) all races

Schools	SNAP-Ed Eligible Schools
204	78 (38%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	34%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	44%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
62%	52%	52%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
23%	9%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
32%	28%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Sonoma

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (County of Sonoma, Department of Health Services: LHD)
X	California Department of Aging: CDA: (County of Sonoma, Human Services, Area Agency on Aging: AAA)
X	Catholic Charities of California: CCC: (Catholic Charities of California, Catholic Charities of the Diocese of Santa Rosa: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Demographics

Located approximately 50 miles north of San Francisco, Sonoma County is a largely rural region with a population of 487,469. Eight of its nine cities are home to populations of fewer than 60,000, while Santa Rosa, the county's largest city, has a total population of 174,782.[1] Of this population, 27 percent (128,129) are SNAP-Ed eligible (income ≤185%FPL), with 41 percent of these residents identifying themselves as Hispanic/Latino, 50 percent White, four percent Asian, and five percent as multiracial or another race. Approximately 60 percent of Sonoma County's population is between 19 and 64 years old. Approximately 26 percent of Sonoma County residents speak a language other than English while at home.[2] In public schools, 23 percent of students are English Learners. Of these students, 93 percent speak Spanish and seven percent other non-English languages.[3]

Geography and Food Environment

Of the 99 census tracts in Sonoma County, three are SNAP-Ed eligible (≥50% of all races have incomes that are ≤185% FPL) and 44 are eligible by various ethnic group (≥50% have incomes ≤100% FPL).[4] A food environment assessment conducted in 2012 showed that in three of these census tracts there are three to 10 times unhealthy food sources (i.e., convenience stores, fast food restaurants) as there are healthy food sources (i.e., farmers' markets, supermarkets).[5] In addition, only 42 percent of SNAP-Ed eligible adults in Sonoma County report that they can always find affordable fruits and vegetables in their neighborhood.[6] Additionally, Robert Wood Johnson Foundation's County Health Rankings and Road Maps (2010) showed that nearly four percent of Sonoma County's low-income population has limited access to healthy food, which is slightly higher than the state (three percent).

Poverty and Food Insecurity

According to 2009-2013 census data, 12 percent of Sonoma County residents live at or below the Federal Poverty Level (FPL). Poverty rates vary significantly by ethnicity. Significant disparities exist, especially for Sonoma County Hispanics/Latinos, who experience a higher rate of poverty (20 percent) than Whites or Asians (nine percent and 12 percent, respectively). Additionally, 25 percent of Hispanic/Latino children in Sonoma County are living in poverty. Other data sources show that while CalFresh participants represent approximately eight percent of Sonoma County's total population, the number of income eligible individuals may be as high at 15 percent.[7] The county has an overall food insecurity rate of 13 percent and a child food insecurity rate of 21 percent. However, given the high cost of living in Sonoma County, it is generally accepted that an annual income under 200% of FPL

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[1] Census data, 2014 estimate, Retrieved January 11, 2016 from http://quickfacts.census.gov/qfd/states/06/0670098.html

[2] State and County QuickFacts, Sonoma County, California. 2015. U.S. Census Bureau. http://quickfacts.census.gov/qfd/states/06/06097.html

[3] English Learners in Public Schools, by Top 10 Languages Spoken, 2015, KidsData.org http://www.kidsdata.org/topic/45/languages-top10/table#fmt=474&loc=338&tf=84&ch=106,736,100,737,107,738,112,104,99,102,734&sortColumnId=0&sortType=asc

[4] SNAP-Ed Funding Application Guidance FFY 2017-2019, Attachment 10: ACS 2009-2013 Ethnicities, retrieved from: http://www.cdph.ca.gov/programs/NEOPB/Documents/Attachment%2010%20ACS%202009%20-%202013%20Census%20Tracts,%20Ethnicities.pdf

[55] *CX3: A Health Snapshot of Sonoma County Communities*, 2012, Unpublished.

[6] SNAP-Ed County Profiles, 2016. *Sonoma County*. Retrieved from: http://www.cdph.ca.gov/programs/NEOPB/Documents/Sonoma.pdf

[7] Sonoma County Nutrition & Food Security Profile, California Food Policy Advocates, Updated 8/26/15, http://cfpa.net/county-profiles.

($21,660 for an individual) is inadequate to meet basic needs for food, clothing, shelter, transportation, health care and other necessities. With nearly 30 percent of Sonoma County residents live at or below 200% of FPL, a significant portion of the County likely has trouble making ends meet.

Schools, Youth Obesity Rates, and Nutrition and Physical Activity Behaviors

Of the 111 elementary schools in Sonoma County, 57 (51 percent) are SNAP-Ed eligible [AT1] (≥50% FRPM Enrollment, 2014). According to the California Department of Education FITNESSGRAM 2014-2015 report, in Sonoma County 39 percent of 5th graders were overweight or obese. The problem is even greater among Hispanic/Latino children and children from low-income households, with the same data showing that 50 percent of Hispanics and 49 percent of socioeconomically disadvantaged 5th graders are overweight or obese. FITNESSGRAM data also showed that 73 percent of Sonoma County 5th graders did not meet 6 out of 6 physical fitness standard areas. The problem is even greater among Hispanic/Latino children and children from low-income households, with the same data showing 81 percent of Hispanics/Latinos and 81 percent of socioeconomically disadvantaged students not meeting the requirement. Data also show that while 71 percent of children (2-11 years) ate five or more servings of fruits and vegetables yesterday, school specific data in the SNAP-Ed target neighborhoods shows lower rates of fruit and vegetable consumption, as outlined in Section 4. Finally, while county level data only shows soda consumption for children and teens (27 percent), it is important to note that Sonoma County has one of the highest rates of soda consumption in the state.

Adult Obesity Rates and Nutrition Behaviors

Among Sonoma County adults, overweight or obesity prevalence is 63 percent overall and 70 percent among SNAP-Ed eligible adults. Approximately a third of adults (34 percent) are eating the recommended five or more servings of fruits and vegetables a day, however 68 percent of Sonoma County SNAP-Ed eligible adults report having consumed fast food one or more times in the past week. In addition, a recent survey of 1,637 adults attending SNAP-Ed nutrition education lessons between July 2015 and June 2016 showed that participants drank 1.76 servings of sweetened drinks on average the previous day, with men (2.26 servings), non-Hispanics (1.82 servings), and those reached at the County CalFresh office (1.82 servings) and family shelters (2.85 servings) reporting the highest frequency of sweetened drink consumption.

Breastfeeding

In Sonoma County, approximately 40 percent of the babies receiveing WIC benefits are being exclusively formula fed from birth to 12 months and 20 percent are being both breast and formula fed during this same period (WIC Management Information System, 2016). Additionally, the Maternal and Infant Health Assessment Survey (2013-14) shows that the rate of any breastfeeding drops 9.9 percentage points between 1 month and 3 months after delivery and the rate of exclusive breastfeeding drops 13.9 percentage points during the same period. As community clinics are a main point of care for many low-income post-partum mothers after they leave the birthing hospital, partnering with clinics to improve breastfeeding rates is an important strategy.

Senior and Homeless Populations

The number of seniors age 85 and older is projected to triple between 2010 and 2050. According to the American Community Survey published November 16, 2015, there are 118,951 individuals age 60 and older in Sonoma County, comprising 24 percent of the county's total population (one-year estimate). The number of seniors in Sonoma County represents a growth of six percent since 2012 and 25 percent since 2008. Women age 60 and older (55 percent) significantly outnumber men. Sonoma County ethnic groups other than whites (Latino and all other ethnicities/races combined) age 60 and over comprise 14 percent of the population, an increase of 12 percent over 2012 and 24 percent over 2008. Specifically, this non-white population includes eight percent Latino and six percent other ethnicities/races. Like the rest of California, Sonoma County is becoming more diverse, though at a slower rate than many counties. According to California Department of Finance projections, by 2020 individuals other than white non-Latinos will represent 21 percent of the total senior population in Sonoma County, of which Latinos will continue to be the largest group at 12 percent of the total senior population.

At risk seniors include those with disabilities (with 29 percent having a disability compared to 12 percent of the total population); low incomes seniors (24 percent of seniors age 60 and older live in poverty and for seniors 75 and older, the figure is 32.5 percent); seniors age 85 and older (of which Sonoma County is home to 12,434); and seniors who are geographically isolated (36 percent of the total senior population live in unincorporated towns and rural areas, 50 percent of whom are considered “geographically isolated” based on the definition in the Older Americans Act).

Another significant population of Sonoma County is the homeless population. Each year, homeless service agencies in the area lead a point-in-time count to gather information about the number and needs of homeless individuals living in Sonoma County. The most recent count conducted in January of 2015 found 3,107 homeless persons in Sonoma County, 67 percent (2,070) of whom were unsheltered. In Santa Rosa, 1,856 homeless persons were found, 65 percent (1,204) of whom were unsheltered. Eighty-five percent of these individuals were residents of Sonoma County before they became homeless. Data compiled by the National Health Care for the Homeless Council indicates that homeless individuals regularly experience nutritional compromise including those who are shelter fed and particularly those who live in motels. Many services are available to homeless adults and children in Sonoma County, including emergency shelter, drop-in centers, emergency food resources, and daily congregate meal sites. However, based on the mobile nature of their lifestyle, nearly all individuals experiencing homelessness also experience food insecurity.

Other Nutrition-Related Programs

Throughout Sonoma County, collaborative efforts are under way to address the health and behavioral disparities related to obesity prevention. These efforts includes

- **Sonoma County Department of Health Services:** *South Santa Rosa Healthy Eating, Active Living (HEAL) Initiative*; *Countywide Safe Routes to School Program*; Women, Infants, and Children (WIC); and the Sonoma County Breastfeeding Coalition.
- **Sonoma County Human Services, Area Agency on Aging**: Coordinates and provides senior services, including nutrition education, congregate meal sites, home-delivered meals and injury prevention services throughout Sonoma County.
- **Catholic Charities of the Diocese of Santa Rosa:** Runs food distribution sites and CalFresh outreach and enrollment, in addition to nutrition education targeted to homeless, veterans and immigrant populations.
- **Kaiser Permanente:** *Thriving Schools*; *Educational Theatre Program*; *Helping Homeless Families Thrive;* and various Community Benefit Grantees addressing healthy eating and physical activity.
- **Santa Rosa Memorial Hospital:** Healthy eating and active living priorities, including *Healthy for Life* school-centered obesity prevention program, *Promotores de Salud* health promotion program, and *Agents of Change Training in Our Neighborhood (ACTION)* leadership training for residents in low-income neighborhoods.
- **Redwood Empire Food Bank:** Emergency food distribution sites, such as food pantries, throughout the County. Provides fresh fruits and vegetables and other healthy options to clients.
- **Northern California Center for Well-Being:** Healthy eating, physical activities, diabetes and heart disease prevention programs, including Promotores de Salud Program, Worksites Wellness, Active Recess, managing pre-diabetes courses, and a post-surgery wellness course for cardiac patients.
- **Redwood Community Health Coalition**: A network of 17 community health centers focusing on CalFresh outreach and enrollment.
- **Farmers' Market Life Coalition**: Collaborative of 12 local farmer's market managers that meet to discuss promotion and usage of EBT in farmer's markets throughout Sonoma County.
- **Council on Aging:** Provides meals to seniors through the *Meals on Wheels* program and congregate meal sites.
- **WIC:** All three WIC agencies in Sonoma County give breastfeeding support and education to all pregnant and post-partum women. In addition, if a pregnant mother wants additional breastfeeding support she can also enroll in the Breastfeeding Peer Counseling Program, which provides more extensive breastfeeding support and education to WIC participants during pregnancy and continuing throughout the first six months of baby's life.
- **Sonoma County Breastfeeding Coalition:** Overees the development of a breastfeeding resource guide, which includes a directory of breastfeeding support groups and professiontal breastfeeding help.

4. **Community Assessment**

In 2013, the County Nutrition Action Plan (CNAP) Workgroup developed a list of criteria that assisted in the prioritization and selection of SNAP-Ed-eligible communities in order to reach the most disparate and underserved populations. The criteria selected by the group for prioritizing neighborhoods includes the following: 1) census tract/block group is SNAP-Ed qualifying, 2) SNAP-Ed census tract/block group aligns with Portrait of Sonoma census tracts with the lowest Human Development (HD) Index scores, 3) includes a SNAP-Ed qualifying school located in or whose catchment intersections with a qualifying census tract/block group, 4) means-tested program sites are located inside the qualifying census tract/block group or qualifying school catchment, and 5) non-means tested sites, including retail food outlets, are located inside a qualifying census tract/block group. In addition to this criteria, DHS added an additional layer to neighborhood prioritization which includes a population equal to and/or greater than 1,000 people in each qualifying census tract in an effort to reach a relatively significant population of low-income residents. Based on this criteria, DHS staff prioritized the following target neighborhoods for FFY 2017 – 2019: Fetters Hot Springs/Agua Caliente West (Sonoma Valley), Rohnert Park's A-Section, and the southwest Santa Rosa neighborhoods of Roseland and West End.

Improve Food Environments at SNAP-Ed Eligible Sites

Each of the neighborhoods listed above face considerable barriers to the consumption of and access to healthy food and beverages by the residents who live there.

Boyes Hot Springs

- Boyes Hot Springs has a total population of 5,282 and has a HD Index score of 3.41 of 10 and placing the census tract 96 out of 99 for communities with the most unmet need.
- There is one SNAP-Ed qualifying elementary school in the Boyes Hot Springs neighborhood, with 64 percent of the student population eligible for free and reduced priced meals.
- There are three times more less healthy food sources (i.e. convenience stores, fast food restaurants) than there are healthier food sources (i.e. farmer’s markets, full service grocery stores, community gardens, etc.).
- In Boyes Hot Springs, at least 4 small markets have lost their SNAP and WIC licenses, decreasing the number of retail sites available for low-income residents to use their CalFresh benefits.
- The Springs Community Alliance and the Sonoma Valley Health Roundtable, two neighborhood groups in Boyes Hot Springs, have expressed interest in developing a culturally appropriate farmer’s market that accepts EBT in the Boyes Hot Springs neighborhood.
- There is one community clinic serving low-income residents living in the Boys Hot Springs neighborhood: Sonoma Valley Community Health Center.

Rohnert Park – B-Section

- Rohnert Park's B-Section neighborhood has a total population of 4,587 and a HD Index score 3.75 of 10 and placing the census tract 92 out of 99 for communities with the most unmet need.
- There is one SNAP-Ed qualifying elementary school in this neighborhood, with nearly 80 percent of the student population eligible for free and reduced priced meals.
- There is limited access to healthy foods and beverages in this neighborhood; there is one small market and two convenience stores. There are no farmer's markets, community garden or other alternative food sites in the neighborhood.
- There is a food distribution program that is run through the elementary school that sends one bag of food home with each student every week throughout the school year. In addition, the Boys and Girls Club runs a summer meal program on-site during the summer months.
- There is an incubator farm in a nearby SNAP-Ed qualifying neighborhood that could potentially serve as a food distribution and nutrition education site.
- The Rohnert Park-Cotati Health Action Chapter, a newly formed community group, has made access to healthy foods a priority area in their Charter. This group has expressed interest in developing a culturally appropriate farmer's market, an emergency meal site, and additional food access sites in low-income neighborhood in Rohnert Park and Cotati, including the B-Section neighborhood.
- There is one community clinic serving low-income residents living in the Roseland neighborhood: Petaluma Health Center in Rohnert Park.

Roseland

- Roseland has a total population of 4,046 and a HD Index score of 2.95 of 10 and placing the census tract 98 out of 99 for communities with the most unmet need.
- Neighboring census tracts of Roseland Creek (HD score of 99) and Sheppard (HD score of 97) have a combined population of 10,458, bringing the total population of all three census tracts to 14,504.
- There is one SNAP-Ed qualifying elementary school in this neighborhood, with 91 percent of the student population eligible for free and reduced priced meals.
- There are two additional SNAP-Ed qualifying elementary schools within a half-mile of the qualifying census tract, with 92 percent and 85 percent of the student bodies at each school eligible for free and reduced priced meals.
- There are seven times more less healthy food sources (i.e. convenience stores, fast food restaurants) than there are healthier food sources (i.e. farmer's markets, full service grocery stores, community gardens, etc.).
- There is interest among community members in the Roseland neighborhood to develop additional alternative food sites, such as a farmers' market and community garden.
- There are two community clinics serving low-income residents living in the Roseland neighborhood: Roseland Pediatrics and Southwest Community Clinic.

West End

- The West End neighborhood has a total population of 6,827 and a HD Index score of 3.51 of 10 and placing the census tract 94 out of 99 for communities with the most unmet need.
- There are two SNAP-Ed qualifying elementary schools in the West End neighborhood, with 95 percent and 89 percent of the student bodies at each school eligible for free and reduced priced meals.
- There are no full service grocery stores in the neighborhood.
- There are a few convenience stores in the neighborhood that tend to highlight and promote less healthy foods and beverages, and other products such as tobacco and alcohol.
- There are potential sites for alternative food sources in this neighborhood, including a farmers' market that accepts EBT and a small community garden on school grounds.
- There are two community clinics serving low-income residents living in the West End neighborhood: Roseland Pediatrics and Southwest Community Clinic.

Efforts in FFY 2017 – 2019 will focus on policy, systems, and environmental (PSE) change strategies in these target neighborhoods in order to increase access to healthier foods and beverages. These neighborhood PSE efforts will support what children and adults are learning via nutrition education at schools and other community sites (see information below).

Increase consumption of fruits and vegetables and increase physical activity among the SNAP-Ed eligible population

Healthy eating and physical fitness have been identified as top priorities in Sonoma County, particularly for low-income Latino adults and children based on the following health disparities:

- Higher rates of overweight and obesity among low-income Latino children (50 percent) in elementary schools compared to countywide rates (39 percent).
- Higher rates of overweight and obesity among SNAP-Ed eligible adults (70 percent) compared to all adults in Sonoma County (63 percent).
- Higher rates of overweight and obesity among Latino adults (82 percent) compared to White adults (60 percent).
- Among 5th grade students in the Sonoma Valley Unified School District, 18 percent report eating fruit two times in the past 24 hours, 10 percent report eating vegetables five or more times in the past 24 hours, 68 percent report having a sugary drink at least once in the past 24 hours, and 25 percent report getting at least 20 minutes of physical activity for five or more days in the past week. There is no current school level data for healthy eating and physical activity.[8]

[8] California Healthy Kids Survey results for 5th graders, 2013-14 school year.

- Among 5th grade students in the Cotati-Rohnert Park Unified School District, 24 percent report eating fruit two times in the past 24 hours, 10 percent report eating vegetables five or more times in the past 24 hours, 75 percent report having a sugary drink at least once in the past 24 hours, and 26 percent report getting at least 20 minutes of physical activity for five or more days in the past week. There is no current school level data for healthy eating and physical activity.
- Among 5th grade students at Roseland, Roseland Creek and Sheppard elementary schools, 41 percent report eating four or more servings of fruits and vegetables (yesterday)and engaging in 30 minutes or more of vigorous physical activity in and out of school, and 77 percent having a sugary drink at least once in the past 24 hours.
- Among 5th grade students in the Santa Rosa City School District, 24 percent report eating fruit two times in the past 24 hours, 12 percent report eating vegetables five or more times in the past 24 hours, 68 percent report having a sugary drink at least once in the past 24 hours, and 29 percent report getting at least 20 minutes of physical activity for five or more days in the past week. There is no current school level data for healthy eating and physical activity.
- In school physical fitness testing, only 19 percent of Latino 5th grade students in Sonoma County met 6 out of 6 criteria, compared to 36 percent of White children.

Efforts in FFY 2017 – 2019 will therefore also focus on providing best-practice nutrition education to children (ages 5-11) and their families (adults ages 18-64) in school and community based settings. In addition, best-practice physical activity lessons may also be provided to children in targeted SNAP-Ed schools. Each SNAP-Ed school setting will also focus on PSE changes to support the sustainability of these educational efforts.

5. **Community Change Goals**

Long-Term Goals: Sonoma County has a vision of being the healthiest county in California by 2020; a place where people thrive and achieve their life potential. To accomplish this, DHS, along with numerous other community partners, created a framework for community engagement to get residents involved in creating a healthier Sonoma County. The framework, called Health Action, has 10 goals to achieve the vision which includes all residents eating healthy food, being physically active, and being connected to their communities and participating in daily life. To help prioritize efforts built around the goals, DHS commissioned the Portrait of Sonoma (Portrait), which outlined neighborhoods with the most unmet need and an *Agenda for Action* that includes population-based and place-based intervention recommendations, including "improving neighborhood conditions to facilitate healthy behaviors." Additionally, the Healthy Communities Section of DHS recently drafted a strategic plan that outline the following goals: Sonoma County residents have equitable access to healthy, affordable, safe, and culturally appropriate food and beverage choices; Sonoma County residents recognize and make healthy food and beverage choices; Sonoma County promotes a sustainable food system that supports healthy communities and a healthy environment; and Sonoma County residents are physically active. The Portrait is used to better understand the disparities and gaps in opportunities that exist in Sonoma County and it, along with the Health Action goals, provides a framework for which unmet needs can be addressed. Finally, the Sonoma County Food Systems Alliance developed a Food Action Plan in 2012 to address areas of improvements needed for the local food system. This action plan includes goals related to increasing access to healthy, locally grown food and improving social equity across the food system in

Sonoma County. These community change goals were used in conjunction with SNAP-Ed guidelines as the framework from which decisions around the SNAP-Ed FFY 2017-2019 work plan were made.

SNAP-Ed Objectives & Policy, Systems, and Environmental Changes Strategies (PSEs): Efforts of Local Implementing Agencies (LIAs) (DHS, CCC, and AAA) will target four Portrait/SNAP-Ed census tracts listed in Section 4. The LIAs have developed two-3 year SNAP-Ed local objectives that help to support the broader community change goals:

1. By September 30, 2019, at least 4 low resourced schools and, contingent upon carry-in funding, 3 community clinics will develop and implement policies and programs to support improved nutrition and physical activity behaviors among children, parents, and, if selected by schools, teachers.

   This first objective helps to support the following community change goals: residents eat healthy food; residents are physical active; and residents recognize and make healthy food and beverage choices.

2. By September 30, 2019, increase access to and promotion of healthy fruits, vegetables and beverages in at least 14 SNAP-Ed qualifying neighborhood retail stores, at least 2 alternative food sites, at least 2 senior centers/public housing facilities, and at least 5 emergency food sites through adopted and implemented policy and physical site changes.

The second objective helps to support the following community change goals: residents eat healthy food; residents recognize and make healthy food and beverage choices; residents are connected to their communities and participating in daily life; residents have equitable access to healthy affordable, safe, and culturally appropriate food and beverage choices; and Sonoma County promotes a sustainable food system that supports healthy communities and a healthy environment.

These three-year local objectives help to support the community change goals by focusing on improving physical activity and healthy eating among infants (ages 0-12 months) through breastfeeding support, youth (ages 5-11) through direct education efforts in at least four elementary schools, and various churches, family resource centers, and low-income housing/temporary housing sites. Systems and/or policy change activities will take place in each setting to support the sustainability of education efforts and create environments where healthy eating is the norm. In an effort to support what youth are learning, adult education and improvements to the neighborhood food environment will take place. Direct nutrition education will be provided for the families of children at each school site and direct and indirect education will be provided to adults in the community so that families and neighbors can support what children are learning. This includes engaging vulnerable populations, such as seniors, homeless, and migrants. PSE strategies will be implemented in the community to improve food access and support what youth and adults are learning. These include, but are not limited to: the creation of at least two alternative food sites; adoption of donated food policies at food distribution sites; and establishing a retail recognition program at new retail sites as well as supporting continuing retail sites to make additional healthier in-store changes.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

For almost two decades, DHS has taken a collaborative approach to prevention in a variety of focus areas, including nutrition and physical activity, and has worked with various community partners to establish collaborations and partnerships to address obesity in Sonoma County. One such collaborative body is the Community Activity and Nutrition Coalition (CAN-C) of Sonoma County. CAN-C is a community-based coalition that was formed in 1998 with the mission to promote optimal nutritional and physical health for Sonoma County residents with an emphasis on children. The County Nutrition Action Plan (CNAP) Workgroup and the Healthy Students Initiative (HSI) Subcommittee are two subgroups of CAN-C, both working in the areas of nutrition education, healthy eating promotion, food access, and food service programs.

County Nutrition Action Plan Workgroup

The County Nutrition Action Plan (CNAP) Workgroup is a subcommittee of CAN-C and includes both Food and Nutrition (FNS) funded and unfunded partners serving SNAP-Ed eligible populations. The workgroup is coordinated by DHS staff and is chaired by SNAP-Ed funded partners. In FFY 2015, the CNAP Workgroup selected Healthy Retail as its priority strategy through FFY 2016. The CNAP Workgroup is currently working on moving the SNAP-Ed healthy retail strategy forward by focusing on the following areas: healthy retail recognition programming, healthy retail policy, and healthy retail community education and promotion. Over the next few months, the CNAP Workgroup will work with DHS staff to identify healthy retail standards and model policies which will be used later this year in the development of a countywide healthy retail policy. In addition to the primary healthy retail strategy, the CNAP workgroup continues to discuss promotion of and use of EBT at retail sites, including stores, farmer's markets, farm stands, and CSAs. In FFY 2017 – 2019, upon completion of full CX^3 Neighborhood Food Environment Assessments in each target neighborhood, the CNAP Workgroup will assist DHS in annually updating the CX^3 Food Access Implementation Plan. This group and its workgroups meet monthly to move strategic plan activities forward.

Healthy Students Initiative Subcommittee

The HSI subcommittee supports the adoption of policies and practices that support healthy eating and active living in schools, afterschool, and early care and education settings. The subcommittee is staffed by DHS and is chaired by one SNAP-Ed funded partner and one non-SNAP-Ed funded partner. This group meets monthly and includes representatives from several school districts and community partners actively working in schools in various capacities. In FFY 2015, the subcommittee chose to focus on school wellness policies in Sonoma County to drive the work towards supporting nutrition education, physical activity, and other wellness initiatives in Sonoma County.

In addition to CAN-C and its subcommittees, there are two other collaborative groups in Sonoma County whose goals align with SNAP-Ed goals and objectives. These groups include the Sonoma County Hunger Index Collaborative and the Farmers Market Life Coalition.

Hunger Index Collaborative

The Hunger Index Collaborative investigates the causes of hunger in Sonoma County and explores ways the network of service organizations can work to reduce the gap between the meals people in poverty need and what they are getting by on. The service organizations that participate include Sonoma County Department of Human Services, Redwood Empire Food Bank, and many other churches and alternative food sites within Sonoma County. The

Hunger Index Collaborative meets monthly. Within the Hunger Index Collaborative is the CalFresh Collaborative Workgroup, coordinated by Catholic Charities of the Diocese of Santa Rosa. The workgroup is comprised of CalFresh contractors working together to improve CalFresh usage in Sonoma County and meets monthly.

Farmers Market L.I.F.E. Coalition

The Farmers Market L.I.F.E. (Local Incentive for Food and Economy) Coalition is a group of farmer's market managers that meet monthly to improve the health of Sonoma County residents and enhance the financial viability of farmers by expanding access to affordable, locally grown food for CalFresh users.

Sonoma County Breastfeeding Coalition

The Breastfeeding Coalition has been actively working to promote and support breastfeeding in Sonoma County for the last 20 years. The Coalition has well-attended monthly meetings with representatives from local hospitals, clinics, WIC agencies, La Leche League, and Medi-Cal. The Coalition coordinates numerous breastfeeding related activities throughout the year, including a yearly breastfeeding conference.

WIC Agency Collaboration

Since 2012, the three Sonoma County WIC agencies, the Breastfeeding Coalition, and the five delivery hospitals in Sonoma County have been meeting to coordinate the Hospital Pump Loan Program. The purpose of this program is to ensure that WIC participants who need a hospital grade electric breast pump have access to one upon discharge. They then exchange the pump at WIC within a week after discharge for a WIC hospital grade pump.

LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as county welfare departments.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify):* Exclusive or partial breastfeeding through 12 months
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2017-2019** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document. Curricula and materials will be identified by schools and nutrition education contractor once contractors are awarded. Nutrition Education Contractor will select curricula and materials based nutrition education needs assessment conducted annually. Schools will select curricula based on each site's Healthy Schools Assessment, capacity, and individual school needs.

9. **Intervention and Evaluation Plan Narrative Summary**

The LIAs in Sonoma County – DHS, CCC and AAA – will collaborate to provide a **coordinated** and comprehensive, multi-level, behavior-focused nutrition education/activity promotion classes, community events, and training and technical assistance. This approach includes promotion of sites that accept EBT during direct and indirect nutrition education sessions and events conducted by all LIAs and/or subcontractors, and the use of consistent nutrition education messages (e.g. Harvest of the Month, MyPlate, etc.) in all SNAP-Ed nutrition education and PSE activities. The implementing agencies will also collaborate with partners throughout the county to accomplish these activities.

In addition, each LIA will be participating in the CX^3 program by implementing **complementary** activities in order to address needs identified in each neighborhood food environment assessment. In the past, DHS was the only LIA in Sonoma County involved in implementing CX^3 Neighborhood Food Environment Assessment and associated projects, and due to limited funding, was only able to address improvements in a few select areas: healthy

retail and alternative food sites. Over the next three years, however, all Sonoma County LIAs will be working in a variety of areas that will improve the overall neighborhood food environment assessments and address several of the modules available within the CX^3 program: retail stores, alternative food sites, and emergency food outlets. In order to avoid duplication of nutrition education events and PSE work at sites throughout the target neighborhood and other parts of the county, LIAs will continue to use the site selection process of reaching consensus on site additions and will streamline any changes to the targeting summary through the Work Plan Coordinator.

Finally, LIAs will work **collaboratively** with each other and with local partners in order to increase community engagement across different SNAP-Ed target audiences. These engagement strategies include, but are not limited to: the recruitment and training of Promotores de Salud (health promoters) and Health Trainers from target audiences and target neighborhoods to implement nutrition education via a peer-to-peer engagement model; engagement of neighborhood groups in target areas in order to plan, implement and evaluate PSE projects; and the promotion of SNAP-Ed education events at CalFresh offices, WIC offices, senior housing sites, homeless shelters, and other target audience sites, and via newsletters, community fliers, and at retail sites.

Objectives and activities will focus on school wellness efforts and increasing access to healthier foods and beverages in the target neighborhoods (Section 4) and are directly linked the identified community change goals (Section 5). Activities will be delivered in multiple venues that focus on the target audiences, are comprehensive in scope, and focus on multiple levels of the socio-ecological model: focus on the individual level (youth, SNAP-Ed eligible adults and seniors); focus on the interpersonal level (parents to support youth, adults to support their families); focus on the organizational level (schools, school districts, community clinics, retail and other food sites support the parents, families and seniors); and focus on the community level (CNAP and Healthy Students subcommittees support the schools, school districts, retail and other food sites). Delivery methods include:

School Wellness

- Implementing Agency: Local Health Department
- State Objectives: Three state objectives (increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages, increase physical activity, and increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of dietary choices where people eat, live, learn, work, play, or shop) will be supported throughout the three years through the implementation of nutrition and physical activity education, development of plans to sustain education through trainings and fidelity checks, individual school wellness improvements, and policy adoption.
- SEM Area(s): Individual (youth), interpersonal (parents to support the youth), organizational (schools and school districts to support the parents and families), community (Healthy Students Subcommittee to support the schools and school districts).
- Youth Direct Education: At the elementary school level, direct nutrition education (which includes lessons aimed at increasing fruit and vegetable consumption and decreasing sugary drink consumption) will be taught to 3rd - 4th grade students in FFY 2017 in at least 4 SNAP-Ed approved elementary schools and 3rd – 4th grade students in FFY 2018 and to 3rd - 5th grade students in FFY 2019 in at least 5 SNAP-Ed approved elementary schools.

- Adult Direct Education: Direct nutrition education will be provided to families of children at each elementary school site so that families can support what children are learning. Attendees will be provided with information about how to make healthier food and beverage choices. Attendees will also be provided with information on neighborhood retail and farmers' markets where they can use EBT and food distribution sites as well as information on how to sign up for food nutrition programs, such as Summer Lunch Program and the Federal Free and Reduced Price Meal Program. Promotoras, recruited from SNAP-Ed eligible neighborhoods will conduct the direct nutrition education for adults.
- Media, Social Media, Public Relations, and Messaging: Schools will distribute information on federal food programs to families of children at each elementary school sites receiving nutrition education.
- Training & Technical Assistance: Elementary school teachers will be trained on how to implement the curricula with fidelity. In addition, each school will receive training and on how to conduct Healthy Schools Assessment and technical assistance when implementing their chosen strategies.
- PSE (School Wellness): At least 4 elementary schools will use results from the Healthy Schools Assessment to identify and implement school wellness policy, systems, or environmental projects and/or physical activity programs activities during the 2016-17, 2017-18, and 2018-19 school years and support the sustainability of education efforts.
- Coordination and Collaboration: Elementary school staff will be asked to participate in two countywide collaboratives whose strategies are focused on school wellness and healthy retail. School staff will be asked to provide insight on improved coordination with schools in order to advance strategic efforts of each collaborative.
- Evaluation: (Process) Youth and adult nutrition education lessons will be monitored using tracking spreadsheets and participant data cards. (Outcome) The Healthy Schools Program Assessment will be used to evaluate change in programs and policies at each school. (Impact) Primary school multi-session lessons will be evaluated using the Impact Outcome Evaluation. A cohort of students will be followed during the 2017-2019 school years, starting in 3rd grade, and compared to a control group.
    - Improvement of Services: Information gathered through the school wellness evaluation will be used to not only improve and modify existing activities being implemented, but will serve as a model for school-based nutrition education and wellness programming that could be expanded to other areas of the County through other sources of funding.
    - SNAP-Ed Evaluation Framework: The evaluation plan for school wellness activities align with SNAP-Ed Evaluation Framework by using a mix of individual, environmental, influential, and norms and values indicators that will measure individual knowledge and skills among students and their parents; the school food and wellness environment; collaborative efforts between LIAs, community partners, and school decision-makers; and changes to school wellness policies to support and sustain activities implemented. Evaluation of PSE strategies will be based on the indicator summary sheets from the customized PSE/RE-AIM evaluation plans.
    - Evidence-Based Standards: All interventions will utilize approved curriculum and resources that are either research or practice-tested, and may include, but not limited to: the Alliance for a Healthier Generation's Healthy Schools Program, Coordinated Approach to Child Health (CATCH), Farm to School, Smarter Lunchrooms Movement, Harvest of the Month, and Rethink Your Drink.

Healthy Retail

- Implementing Agency: Local Health Department, Catholic Charities, and Area Agency on Aging
- State Objectives: Three state objectives (increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; improve food resource management; and increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of dietary choices where people eat, live, learn, work, play, or shop) will be supported throughout the three years through the implementation of nutrition education to promote retail stores accepting EBT and increasing access to healthier food through environmental and systems changes within SNAP-Ed-eligible food retail stores.
- SEM Area(s): individual, interpersonal, organizational
- Direct Education: Direct education (single and multi-sessions) will be provided to adults at SNAP-Ed approved sites throughout Sonoma County, with a primary focus on the four neighborhoods outlined in Section 4, in an effort to promote retail stores accepting EBT. Attendees will be provided with information about how to make healthier food and beverage choices. Attendees will also be provided with information on neighborhood retail and farmers' markets where they can use EBT and food distribution sites as well as information on how to sign up for food nutrition programs, such as CalFesh and WIC. Promotoras, recruited from SNAP-Ed eligible neighborhoods will conduct the direct nutrition education for adults.
- Indirect Education: Food demonstrations and store tours will be provided to customers and community members in at least 14 retail stores in SNAP-Ed eligible census tracts. Some education activities will be conducted by Promotoras recruited from SNAP-Ed eligible neighborhoods.
- Training & Technical Assistance: Retail Business Liaisons (subgrantee(s) and/or resident) will be trained to provide technical assistance to store staff related to improving scores on the CX^3 Food Availability and Marketing Survey and Individual Store Quality Scorecard.
- Media, Social Media, Public Relations, and Messaging: Each retail site will receive marketing materials (e.g., Harvest of the Month signage, healthy snack and beverage signs, and recipe cards) and will receive assistance from Business Liaisons on how to effectively display materials in store.
- PSE (Healthy Retail): The subgrantee(s) and community partners will support retail stores in meeting retail recognition standards of the Sonoma County Healthy Retail Project in order to increase availability of healthier foods and beverages offered, increase marketing and promotion of healthier items, and to promote the acceptance of CalFresh and WIC at each store (where applicable).
- Collaboration & Coordination: Subgrantee(s) will be asked to participate on County Nutrition Action Plan (CNAP) Workgroup, a countywide collaborative focused on improving the retail environment. Subgrantee(s) will be asked to work with other partners to advance healthy retail work countywide and the integration food, alcohol and tobacco into the healthy retail program. The CNAP Workgroup will continue working on implementing the work plan for healthy retail, created in FFY 2015.
- Evaluation: (Process) Direct and indirect adult nutrition education lessons will be monitored using tracking spreadsheets and participant data cards. (Outcome) In-store changes will be monitored annually through manager interviews and food environment assessment.
    - Improvement of Services: Evaluation of healthy retail activities will be used to not only make adjustments to programmatic efforts with each individual store, but also to help build a more robust healthy retail program that can be implemented on a broader countywide scale. DHS SNAP-Ed staff will work with other DHS partners from alcohol and tobacco programs to develop healthy retailer certification standards that will be introduced to various decision-making bodies and implemented with non-SNAP-Ed funding.

- SNAP-Ed Evaluation Framework: The evaluation plan for healthy retail activities align with SNAP-Ed Evaluation Framework by using a mix of individual, environmental, influential, and norms and values indicators that will measure individual knowledge and skills among SNAP-Ed eligible adults; changes to the retail food environment; and collaborative efforts between LIAs, community partners, and retail stores. Evaluation of PSE strategies will be based on the indicator summary sheets from the customized PSE/RE-AIM evaluation plans.
- Evidence-Based Standards: All interventions will utilize approved curriculum and resources that are either research or practice-tested, including, but not limited to: the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3); Cooking Matters in the Store; Harvest of the Month; Champions for Change; NEOPB Retail Program; and Rethink Your Drink.

Alternative Food Sites

- Implementing Agency: Local Health Department, Catholic Charities, and Area Agency on Aging
- State Objectives: Three state objectives (increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages, improve food resource management, and increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of dietary choices where people eat, live, learn, work, play, or shop) will be supported throughout the three years through the implementation of nutrition education to promote alternative food sites (e.g., farmer's markets, CSAs, and farm stands) that accept EBT and increasing access to healthier foods through the planning and implementation of alternative food sites in at least 2 of the 5 target neighborhoods.
- SEM Area(s): individual, interpersonal, organizational
- Direct Education: Direct education (single and multi-sessions) will be provided to adults at SNAP-Ed approved sites throughout Sonoma County, with a primary focus on the four neighborhoods outlined in Section 4, in an effort to promote farmer's markets, farm stands, and community supported agriculture (CSAs) that accept EBT. Attendees will be provided with information about how to make healthier food and beverage choices. Attendees will also be provided with information on neighborhood retail and farmers' markets where they can use EBT and food distribution sites as well as information on how to sign up for food nutrition programs, such as CalFesh and WIC. Promotoras, recruited from SNAP-Ed eligible neighborhoods, will conduct the direct nutrition education for adults.
- Media, Social Media, Public Relations, and Messaging: DHS will provide marketing materials to each alternative food site (e.g., Harvest of the Month signage, recipe cards) to promote fresh produce to shoppers.
- Training and Technical Assistance: DHS will provide training and technical assistance to at least 2 neighborhood groups in order to develop plans for alternative food sites in at least 2 of the 4 priortity neighborhoods. DHS will also provide technical assistance to each neighborhood group as they implement their plans.
- PSE (Alternative Food Sites): Alternative food sites (e.g., farmer's markets, farm stands, community gardens) will be created in at least 2 target neighborhoods.
- Coordination & Collaboration: Subgrantee(s) will be asked to participate in one countywide collaborative focused on improving access to healthier foods and beverages, such as the CNAP Workgroup. Contractor(s) will be asked to work with other partners to create alternative food sources in SNAP-Ed eligible census tracts. CNAP Workgroup will assist DHS in annually updating the CX^3 Food Access Implementation Plan.

- Evaluation: (Process) DHS will track each neighborhood groups' progress on implementing alternative food sites in a mentoring/technical assistance log. (Outcome) Changes in neighborhood alternative food sites will be assessed using the supplemental CX^3 Alternative Food Sources evaluation in FFY 2019.
    - Improvement of Services: Information collected from the evaluation of alternative food sites will be used to help inform the process for future alternative food site work in the county, particularly when working with neighborhood groups and other community members to develop such projects.
    - SNAP-Ed Evaluation Framework: The evaluation plan for healthy alternative food site activities align with SNAP-Ed Evaluation Framework by using a mix of individual, environmental, influential, and norms and values indicators that will measure individual knowledge and skills among SNAP-Ed eligible adults; changes to the neighborhood food environment; and collaborative efforts between LIAs, community partners, and neighborhood groups. Evaluation of PSE strategies will be based on the indicator summary sheets from the customized PSE/RE-AIM evaluation plans
    - Evidence-Based Standards: All interventions will utilize approved curriculum and resources that are either research or practice-tested, including, but not limited to: the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3); Cooking Matters in the Store; Harvest of the Month; Champions for Change; NEOPB Retail Program; and Rethink Your Drink.

Food Distribution Sites

- Implementing Agency: Catholic Charities, Department of Health Services (evaluation only)
- State Objectives: Three state objectives (increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages, improve food resource management, and increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of dietary choices where people eat, live, learn, work, play, or shop) will be supported throughout the year through
- SEM Area(s): individual, interpersonal, organizational
- Education: Direct nutrition education will be provided to families at each Food Distribution site so that families are knowledgeable about how to make healthy food and beverage choices. Attendees will be provided with information on how to sign up for food nutrition programs, such as CalFresh and food distributions at other local food banks. Staff and Trainers, will conduct the direct nutrition education for adults.
- Media, Social Media, Public Relations, and Messaging: CCC and DHS will provide marketing materials to each Food Distribution Site (e.g., Harvest of the Month signage, recipe cards) to promote fresh produce to shoppers.
- Training and Technical Assistance: CCC will provide training and technical assistance to at least 1 Food Distribution Site in order to create and implement Healthy Food donation and procurement policies.
- PSE (Alternative Food Sites): Healthy food and beverage donation and procurement policies will be adopted by at least 2 food distribution sites. At least one parish will make physical site and policy changes related to healthy beverages.
- Coordination & Collaboration: Representatives from the food distribution site will meet with local LIA partners and other community partners with the focus of providing healthier foods and beverages at emergency food distribution sites. A health ministry will be formed to work on physical site and policy changes at one local parish.

- Evaluation: (Outcome) Changes in emergency food outlets will be conducted by DHS in FFY 2019 using the CX^3 Food Bank and Emergency Food Outlet assessment tool. An assessment will be conducted at one additional emergency food distribution site to evaluate physical site changes and food and beverage policy changes. Pre/post tests will be collected from seniors, adults, and children participating in multi-session nutrition education classes to assess behavior change. (Process) The Healthy Ministry Team's group process will be evaluated.
    - Improvement of Services: Information collected from the evaluation of emergency food distribution sites and parishes will be used to help inform the process for future PSE work at other emergency food sites and parishes in the county, particularly when working with Healthy Ministry Teams and other community groups to develop such projects.
    - SNAP-Ed Evaluation Framework: The evaluation plan for Food Distribution sites align with SNAP-Ed Evaluation Framework by using a number of indicators that will measure changes to the Food Distibution site environment; and collaborative efforts between LIAs, community partners, food distribution sites, and retail stores. Evaluation of PSE strategies will be based on reports based on customized PSE/RE-AIM evaluation plans.
    - Evidence-Based Standards: All interventions will utilize approved curriculum and resources that are either research or practice-tested.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	49%		0 to 4 years old (Preschool):	588
Female	51%		5 to 17 years old (School Age):	6,207
			18 to 59 years old (Adult):	23,233
			60 years old and over (Senior):	3,439
Total:	100%			33,467

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
55%	45%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1%
Asian	0%	2.7%
American Indian/Alaskan Native	0%	0.5%
Native Hawaiian/Other Pacific Islander	0%	0.6%
White	55%	37.0%
Multiple/Other	0%	3.2%
Total:	55%	4%

4. Languages Used in Intervention Activities and Materials

English	48.9%	Farsi	0%	Russian	0%
Spanish	46.1%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify): Indo-European	3.2%
Bosnian	0%	Lao	0%	Other (specify): Asia/Islander	1.8%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1,505	1,985	2,229
Indirect Education:	6,194	5,794	5,794
Policies, Systems, and Environment (PSE) Change/Supports	10,087	34,816	34,816

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	2	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	2	Head Start Programs		Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	29
Churches	26	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	10
Community Based Organizations	3	Libraries	12	Supplemental Security Income (SSI)	0
Community Centers	12	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	3	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	1	Youth Education Site (includes Park and Recreation)	4
Elderly Service Center/Senior Centers	17	Public/Community Health Centers	13	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	44	Worksites	0
Extension Offices	0	Retail/Food Stores	19	Other Parks/Community Gardens:	3
Family Resource Centers	0	Retail and Food Store with Qualifying CalFresh Redemption	1	Other (specify): County Owned Facility	1
Farmers' Markets	18	Schools: District Office	0	**TOTAL SITES:**	**208**
Federally Qualified Health Centers (FQHC)	2	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	11		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, at least 4 low resourced schools and, contingent upon carry-in funding, 3 community clinics will develop and implement policies and programs to support improved nutrition and physical activity behaviors among children, parents, and, if selected by schools, teachers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness Policies
- Farm to Fork
- School Gardens
- Worksite wellness
- Structured PA
- Safe Routes to School
- Healthy Food and Beverage Standards
- Smarter Lunchrooms

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at least 4 schools will complete the Healthy Schools Program assessment and each will develop an action plan by identifying at least 2 school wellness policy, systems, or environmental projects and/ or physical activity programs.
    b. By September 30, 2017, at least 4 schools will choose curricula, develop a strategy for obtaining buy-in for ongoing nutrition education, and implement direct nutrition education in all 3rd and 4th grade classrooms, at minimum, the second half of the 2016-17 school year.
    c. By September 30, 2017, at least 5 schools will provide at least 2 direct single nutrition education sessions to parents.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at least 4 schools will each implement at least 2 school wellness policies/programs.
   b. By September 30, 2018, at least 4 schools will deliver direct nutrition education in all 3rd and 4th grade classrooms, at minimum, during the 2017-18 school year.
   c. By September 30, 2018, at least 5 schools will provide at least 3 direct single nutrition education sessions to parents.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at least 4 schools will each adopt a written plan (e.g., policy, guidelines, agreement) to sustain school wellness policies/programs implemented in Year 2.
   b. By September 30, 2019, at least 4 schools will deliver direct nutrition education in all 3rd, 4th, and 5th grade classrooms, at minimum, during the 2018-19 school year, and develop and adopt a plan to sustain in-class nutrition education.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, at least 5 low resourced schools will develop and implement school wellness policies and programs to support improved nutrition and physical activity behaviors among students, parents, and, if selected by schools, teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	**(1.a) Training and Technical Assistance** Provide at least 1 trainings to at least 1 champion teachers/ staff from at least 5 schools on the Healthy Schools Program assessment	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: Roseland School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Training agenda & sign-in ATF

1.2	**(1.a) Coordination & Collaboration** Complete Healthy Schools Assessment for at least 4 schools with each school identifying at least 2 school wellness policy, systems, or environmental projects (PSE) and/ or physical activity programs.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD School District AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	Completed assessment
1.3	**(1.a) Coordination & Collaboration** At least 4 schools will each develop action plans for the 2 school wellness policy, systems, or environmental projects (PSE) and/ or physical activity programs identified.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD School District AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	PSE action plans
1.4	**(1.b) Youth Education:** Provide direct multi-session nutrition education in all 3rd and 4th grade classrooms, at minimum, in at least 4 schools during the second half of the 2016-17 school year, reaching at least 475 students.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Occidental Arts & Ecology, Roseland School District AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4	Quarterly tracking spreadsheet ATF

1.5	**(1.b) Training and Technical Assistance** Provide training and/or technical assistance on implementing nutrition education curricula to teachers, volunteers and/or staff at at least 4 schools.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC:	CWD: LHD: Occidental Arts & Ecology, Roseland School District, AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4	Training agenda & sign-in ATF
1.6	**(1.c) Adult Education** Provide at least 2 direct single nutrition education sessions for parents of students at at least 5 schools, reaching at least 90 parents Trainers will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT (e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of locations that accept EBT in order to increase EBT use in Sonoma County. In addition, trainers will distribute materials to promote federal food program to adults attending nutrition education classes. The intention is to increase the number of eligible families utilizing federal food programs, CalFresh, Summer Lunch Program, and Free/Reduced Price Meal Program.	X CED; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC:	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Participant Data Cards ATF

1.7	**(2.a) Coordination & Collaboration** Implement at least 2 wellness project/ program to support PSE changes, including but not limited to school wellness policy, systems, or environmental projects and/ or physical activity programs at, at least 5 schools.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Roseland School District, TBD School District AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Summary of program/ policy change
1.8	**(2.b) Youth Education:** Provide direct multi-session nutrition education in all 3rd and 4th grade classrooms, at minimum, during the 2017-18 school year at, at least 4 schools reaching at least 457 students.	CED: X ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD:Roseland School District, TBD School District(s) AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 Year 3: Q1 ; Q2 ; Q3 ; Q4	Participant Data Cards Quarterly Tracking Spreadsheet ATF
1.9	**(2.c.) Adult Education** Provide at least 2 direct single nutrition education sessions (one being Rethink Your Drink) at least 5 schools reaching at least 90 parents. Trainers will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT	CED: X ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4	Participant Data Cards ATF

	(e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of locations that accept EBT in order to increase EBT use in Sonoma County. In addition, trainers will distribute materials to promote federal food program to adults attending nutrition education classes. The intention is to increase the number of eligible families utilizing federal food programs, CalFresh, Summer Lunch Program, and Free/Reduced Price Meal Program.				Year 3 Q1 Q2 Q3 Q4 |			
1.10	**(3.a) Coordination & Collaboration** At least 4 schools will adopt a written plan (e.g., policy, guidelines, agreement) to sustain school wellness policies/programs implemented in Year 2.		CED CEI MPR X C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: Roseland School District, TBD School District(s) AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X Year 3 Q1 Q2 Q3 Q4 X X X	Adopted Sustainability Plan, with evidence of adoption
1.11	**(3.b) Youth Education** Provide direct multi-session nutrition education in all 3rd, 4th and 5th grade classrooms, at minimum, during the 2018-2019 school year at, at least 4 school reaching at least 701 students.		X CED CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: Roseland School District AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 x Year 3 Q1 Q2 Q3 Q4 X X X	Quarterly tracking spreadsheet ATF

1.12	**(3.b) Systems Change** At least 5 schools will develop a plan to sustain classroom nutrition education	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Roseland School District AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	Sustainability plans
1.13	**(3.c.) Adult Education** Provide at least 2 direct single session nutrition education sessions to parents (one being Rethink Your Drink) at least 5 school reaching at least 90 parents. Trainers will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT (e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of locations that accept EBT in order to increase EBT use in Sonoma County. In addition, trainers will distribute materials to promote federal food program to adults attending nutrition education classes. The intention is to increase the number of eligible families utilizing federal food programs, CalFresh, Summer Lunch Program, and Free/Reduced Price Meal Program.	CED: X ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [x] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [ ]	Participant data cards ATF

1.14	**Coordination & Collaboration** Participate in collaborative meetings to assist with countywide strategic planning and strategy implementation as they related to schools. Meeting include, but are not limited to, the following: • Monthly CAN-C Healthy Students Initiative (HSI) Subcommittee • Quarterly SNAP-Ed Subgrantee Team meetings • Quarterly County Nutrition Action Plan (CNAP) meetings • Lactation Leaders Group	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: Occidental Ars & Ecology, Roseland School District, TBD School District AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Record of attendance ATF
1.15	**Coordination & Collaboration** Work with key partners and stakeholders to develop and distribute a nutrition and physical activity module for the California Healthy Kids Survey (CHKS) that will be distributed to SNAP-Ed eligible schools. Data will provide a self-reported snapshot of eating and physical activity behaviors of students, which will be used by schools in conjunction with the school wellness assessments to select school wellness programs/polices.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: West Ed AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 , Q4 Year 3: Q1 , Q2 , Q3 , Q4	CHKS Survey Module CHKS Survey results by school School profiles

1.16	**(1.b-c, 2.b-c & 3.b-c) Indirect Education** Annually, distribute SNAP-Ed approved nutrition education materials to students and/or parents at at least 4 schools.		CED X CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: Occidental Arts & Ecology, Roseland School District, TBD School District(s) AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sonoma County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 6/9/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.6, 1.9, 1.11	**Alliance for a Healthier Generation, Healthy Schools Program Assessment**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.7, 1.10	**Serving Up MyPlate: Yummy Curriculum (1-6)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.7, 1.10	**CATCH (K-5)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.7, 1.10	**Choose Health: Food, Fun and Fitness Curriculum (3-6)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.3, 1.4, 1.7, 1.10	**Cooking Matters for Chefs and Kids (grades 3+)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.3, 1.4, 1.7, 1.10	**Deal Me In: Food and Fitness (K-6)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.7, 1.10	**SPARK (K-5)**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.7, 1.10	**Growing Health Habits (K-5)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.8, 1.9, 1.12, 1.14	**Jr Master Gardeners (3-5)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.3, 1.4, 1.7, 1.10	**Learn! Grow! Eat! Go! (2-5)**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.2, 1.6, 1.9	**Harvest of the Month (family newsletters)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sonoma County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 6/9/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	**Student Education** Nutrition education lessons will be tracked by quarterly activity spreadsheets		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1: ; Q2: X; Q3: x; Q4: X Year 2: Q1: X; Q2: X; Q3: X; Q4: X Year 3: Q1: X; Q2: X; Q3: X; Q4:	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.2	**Adult Education** Parent education will be tracked through participant data cards		X		CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Year 1: Q1: ; Q2: X; Q3: X; Q4: X Year 2: Q1: X; Q2: X; Q3: X; Q4: X Year 3: Q1: X; Q2: X; Q3: X; Q4:	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.1.3	**Student Education** All elementary schools will distribute a SNAP-Ed approved youth survey of nutrition education and physical activity in alignment with annual Impact/Outcome Evaluation plans.			X	X CWD X LHD AAA UCCE CCC	**Year 1** Q1: Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q3 X, Q4 X **Year 3** Q1 X, Q3 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: IOE plan & report, Youth Survey
E.1.4	**School Wellness Assessment** All schools will collect and analyze data to create school profiles, which will provide a snapshot of eating and physical activity behaviors of students at SNAP-Ed eligible schools. Data will be used by schools in conjunction with the Healthy Students Assessment to select school wellness programs/polices. Data sources may include, but are not limited to, the following: • SNAP-Ed Youth Survey • FITNESSGRAM • California Healthy Kids Survey students survey data • SOFIT P.E. assessment • SOPLAY recess assessment • Safe Routes to School (SRTS) student tallies and parent surveys • Smarter Lunchroom	x	x		X LHD CWD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q4 X **Year 2** **Year 3** Q4 X	X PSE RE-AIM Report EARS/ATF UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: • California Healthy Kids Survey; • SOFIT (System for Observing Fitness Instruction Time); • SOPLAY (System

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<td>for Observing Play and Leisure Activity in Youth);
• SRTS Students Arrival and Departure Tally Sheet;
• SRTS Parent Survey About Walking and Biking to School'
• Smarter Lunchroom Assessment</td>
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<td>E.1. 5</td>
<td>School Wellness Assessment
All schools will complete and update a school wellness assessment to assess program and policy change.</td>
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List other:
Healthy Schools Program Assessment
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E.1.6	**School Profiles** *(Contingent upon the receipt of carry-in funds)* Use California Healthy Kids Survey and other existing school assessment data (e.g., safe routes to school tallies, Smarter Lunchroom assessment) to create and distribute school profiles for up to 72 SNAP-Ed eligible schools in order to support schools to use data to drive Local School Wellness Policy Implementation as outlined in the USDA's Final Rule released in 2017. Profiles will also be used by the LHD for the upcoming IWP planning (FFY 2020-22) in order to identify and engage schools and distrcts with the greatest unmet need.	X				**Year 1** Q1: ; Q2: ; Q3: ; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: ; **Year 3** Q1: ; Q2: ; Q3: ; Q4:	List other: IWP Planning

	CWD
X	LHD
	AAA
	UCCE
	CCC

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)**;** Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, increase access to and promotion of healthy fruits, vegetables and beverages in at least 14 SNAP-Ed qualifying neighborhood retail stores, at least 2 alternative food sites, at least 2 senior centers/public housing facilities, and at least 5 emergency food sites through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Healthy Retail Recognition Program
- Local procurement
- EBT acceptance at farmer's markets
- Healthy Food and Beverage Standards
- Purchased/donated food policies
- Creation of alternative food sites (e.g. farmer's markets, farm stands, or community gardens)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, based on results from most recent CX^3 Neighborhood Food Environment Assessment, work with at least 14 retailers in at least four (4) SNAP-Ed qualifying neighborhoods to develop a plan for meeting Sonoma County Healthy Retail Project standards.
   b. By September 30, 2017, work with neighborhood groups in at least two (2) of the four (4) priority SNAP-Ed qualifying neighborhoods to identify and develop plans for creating at least one (1) alternative food site in each neighborhood.
   c. By September 30, 2017, conduct a policy and environmental assessment in at least two (2) food distribution sites and develop a plan for increasing access and supports to choosing healthier foods and beverages at each site.

d. By September 30, 2017, identify at least two (2) senior centers/public housing facilities to promote all farmer's markets that accept CalFresh benefits.
e. By September 30, 2017 at least one (1) parish will provide opportunities for at least 4 direct education sessions for parishioners

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018 at least 50% retail stores in SNAP-Ed eligible census tracts/block groups meet Sonoma County Healthy Retail Project minimum standards for recognition.
   b. By September 30, 2018, work with neighborhood groups in at least two (2) of the four (4) priority SNAP-Ed qualifying neighborhoods to implement plans to create at least one (1) alternative food site in each neighborhood.
   c. By September 30, 2018, food donation or procurement policies will be created and adopted for at least two (2) food distribution sites.
   d. By September 30, 2018, promote all farmer's markets accepting CalFresh benefits in a least two (2) senior center sites/public housing facilities.
   e. By September 30, 2018, at least one (1) parish will establish a Wellness Ministry and provide at least 4 direct education sessions

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at least 75% retail stores in SNAP-Ed eligible census tracts/block groups meet Sonoma County Healthy Retail Project minimum standards for recognition.
   b. By September 30, 2019, use of alternative food sites by CalFresh recipients will increase by 25 percentage points.
   c. By September 30, 2019, food donation or procurement policies for at least two (2) food distribution sites will be implemented in order to increase access and /or promotion of healthy foods and beverages.
   d. By September 30, 2019, CalFresh redemptions for all farmer's markets that accept Electronic Benefits Transfer (EBT) will increase by 5% over baseline based on aggregate EBT usage data.
   e. By September 30, 2019, at least one (1) parish Wellness Ministry team will conduct a healthy beverage environment assessment.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sonoma County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 6/9/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and promotion of healthy fruits, vegetables and beverages in at least 11 SNAP-Ed qualifying neighborhood retail stores, at least 2 alternative food sites, at least 2 senior centers/public housing facilities, and at least 5 emergency food sites through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	**(1a-1b) Coordination & Collaboration** Annually, LIAs will collaborate with the County Nutrition Action Plan (CNAP) Workgroup to update the CNAP Work Plan. If additional SNAP-Ed funding becomes available, implement additional food access projects.	CED CEI MPR X C&C TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X Year 2: Q1 X Year 3: Q1 X	Implementation plan(s)
2.2	**(1a) Training and Technical Assistance** Annually, provide at least 1 Sonoma County Healthy Retail Project Business Liaison Training to Catholic Charities staff and Healthy Retail Business Liaison (some of which may be ~~to at least 4~~ Promotores). Training will include, but not be limited to, the following: • How to Work With Retail Stores • Conducting In-Store Shopper Surveys • Produce Handling and Storage • Marketing and Promotion • Food Assistance Programs • In-Store Promotions (i.e. food demonstrations and store tours)	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X Year 2: Q1 X Year 3: Q1 X	Business Liaison Training Manual Sign-in Sheets Training Agendas ATF

2.3	**(1a) Coordination & Collaboration** Obtain Sonoma County Healthy Retail Project *Agreement to Participate* from at least 3 new retail stores.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD:Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1, Q2, Q3, Q4 ; Year 3: Q1, Q2, Q3, Q4	Copies of agreements
2.4	**(1a) Training and Technical Assistance** Work with at least fourteen (14) retail stores to create plans to increase their score on the *CX³ Individual Store Quality Scorecard* and to meet standards on the Sonoma County Healthy Retail Project. Data from food envionrment assessments conducted each federal fiscal year will be used by stores to adjust the focus on their store plans.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 ; Year 2: Q1 X, Q2, Q3, Q4 ; Year 3: Q1 X, Q2, Q3, Q4	Store plans
2.5	**(1a, 2a, 3a) Training and Technical Assistance** Based on each store's plan, provide healthy retail technical assistance sessions at each retail site on increasing the availability and promotion of healthier food and beverages, and on the promotion of food assistance programs to their customers. Examples of focus areas include, but are not limited to the following: • Expanding produce section • Marketing healthier products • Setting up healthier check-out areas	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: ; CCC:	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC: :	Year 1: Q1, Q2, Q3 X, Q4 X ; Year 2: Q1 X, Q2 X, Q3 X, Q4 X	TA log Photos of healthy changes

	• Conducting in-store promotions (i.e. food demonstrations and store tours)				Year 3 Q1: X; Q2: X; Q3: X; Q4: X	
2.6	**(1a, 2a, 3a) Marketing & Promotion** Provide healthy retail marketing materials to each store.	X MPR	X LHD	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC: :	Year 1 Q1: ; Q2: X; Q3: X; Q4: X Year 2 Q1: X; Q2: X; Q3: X; Q4: X Year 3 Q1: X; Q2: X; Q3: X; Q4: X	Marketing materials distribution log
2.7	**(2a) Coordination & Collaboration** Work with neighborhood groups, the Sonoma County Food Systems Alliance, Human Services, and other community partners to develop action plans for creating or improving food access opportunities (e.g.,farmer's market, farm stand, community garden, restaurants, etc.) in at least two priority neighborhoods.	X C&C	X LHD	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X; Q2: X; Q3: X; Q4: Year 2 Q1: ; Q2: ; Q3: ; Q4: Year 3 Q1: ; Q2: ; Q3: ; Q4:	At least 2 neighborhood plans Neighborhood group meeting agendas & sign-in sheets
2.8	**(2a, 2b) Training and Technical Assistance** Provide training, technical assistance, and mentoring to at least 2 neighborhood groups implementing action plans to create alternative food sites in at least two priority neighborhoods. Implementation may include, but not limited to:	X TTA	X LHD	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: ; Q2: ; Q3: X; Q4: X Year 2 Q1: X; Q2: X; Q3: X; Q4: X	Mentoring/TA log Training sign-in sheets

	• Securing location • for alternative food sites • EBT set-up at applicable sites • Obtaining agreements where appropriate • Development of site sustainability plan(s)				Year 3 Q1: X; Q2: X; Q3: X; Q4: X	
2.9	**(2b, 2c) Marketing and Promotion** Assist at least 2 neighborhood groups in promoting newly created alternative food sites to the community. Promotional activities may include, but are not limited to: • Press release • Grand Opening Event • Community Fliers • Site Community Newsletter	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: ; Q2: ; Q3: ; Q4: Year 2 Q1: ; Q2: ; Q3: X; Q4: X Year 3 Q1: X; Q2: X; Q3: X; Q4: X	Marketing and promotion materials
2.10	**(2a, 2b) Marketing and Promotion** Develop a plan to promote at least four farmers' markets that accept EBT and are in or near priority neighborhoods.	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: X; Q2: X; Q3: X; Q4: X Year 2 Q1: ; Q2: ; Q3: ; Q4: Year 3 Q1: ; Q2: ; Q3: ; Q4:	Promotion plan

2.11	**2a, 2b) Marketing and Promotion** Implement the plan to promote at least four farmers' markets that accept EBT, which may include providing nutrition-related marketing materials, such as Harvest of the Month and Re-Think Your Drink.	CED CEI X MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Marketing materials distribution log
2.12	**Adult Education** In FFY 2017, Promotores will conduct at least 3 indirect food demonstrations at each of 14 retail stores and in at least 4 farmer's markets (serving priority neighborhoods), reaching at least 20 residents. In FFY 2018 & FFY 2019, Promotores will conduct at least 2 indirect food demonstrations at each of 14 retail stores and in at least 3 farmer's markets (serving priority neighborhoods), reaching at least 20 residents.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD:-Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF
2.13	**Adult Education** Annually, staff and Trained Trainers will conduct at least 10 indirect education food demonstrations and 25 direct store tours at 1 retail store, reaching at least 100 residents.	CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF

2.14	**Adult Education** In Year 1, conduct a needs assessment in target neighborhoods to assess the attitudes, knowledge, beliefs and skills of adults related to nutrition education and develop a plan of action for nutrition education, including choice USDA approved curricula to provide to target audience. Conduct needs assessments at new sites only in Year 2 and 3.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	Year 1: Plan of action Year 2&3: Updated plan of action
2.15	**Training and Technical Assistance** Annually, conduct at least 4 10 trainings in FFY 2017 and 4 trainings in FFY 2018 and FFY 2018 for Promotores, reaching at least 10 SNAP-Ed eligible adults each year, on how to provide SNAP-Ed approved direct multi-session, direct single-session, and indirect session nutrition education.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD:Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Sign-in Sheets Training Outline
2.16	**Training and Technical Assistance** Annually, conduct at least 5 train-the-trainer trainings, reaching at least 30 SNAP-Ed eligible adults, youth, and partnering service providers serving SNAP-Ed eligible populations on how to provide SNAP-Ed approved direct multi-session, direct single-session, and indirect session nutrition education.	CED CEI MPR C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 X; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 X; Q2 X; Q3 X; Q4 X	Sign-in Sheets Training Outline

2.17	**Adult Education** Annually, Promotores will conduct direct multi-session nutrition education series, inclusive of a store tour or farmers' market tour, reaching at least 100 adults each federal fiscal year. Promotores will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT (e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Participant Data Cards
2.18	**Adult Education** Conduct direct single-session *Rethink Your Drink* lessons reaching at least 175 adults in FFY 2017, 145 adults in FFY 2018, and 145 adults in FFY 2019. Promotores will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT (e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD:-Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Participant Data Cards

2.19	**Adult Education** Conduct direct single-session *Nutrition Education* lessons reaching at least 250 adults in FFY 2017, 190 adults in FFY 2018, and 190 adults in FFY 2019. Promotores will use lessons to educate participants on how to make healthy choices when shopping at locations in the neighborhood that accept EBT (e.g., stores, farmers' market, farm stand, CSA) and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Northern California Center for Well-Being AAA: UCCE: CCC:	Year 1: Q1 — Q2 X Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	Participant Data Cards
2.20	**Coordination and Collaboration** Work with senior centers, public housing facilities, and/or homeless shelters to identify at least 2 locations to promote the use of all farmer's markets that accept CalFresh benefits.	CED CEI MPR X C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 — Q2 — Q3 X Q4 X Year 2: Q1 X Q2 X Q3 X Q4 X Year 3: Q1 X Q2 X Q3 X Q4 X	Log of participating sites

2.21	**Adult Education** Conduct direct multi-session education series using an approved curriculum (at least 4 lessons) at 2 or more Nutrition Program sites, Low-Income Senior Housing sites, and other qualifying locations, reaching at least 110 unduplicated seniors, each year. Educators will use lessons to educate participants on how to make healthy choices at farmer's markets that accept EBT and will provide participants with a list of farmer's markets accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: TBD UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Participant Data Cards
2.22	**Adult Education** Annually, provide indirect nutrition education using approved evidence based curriculum and promote the use of Farmers' Markets that accept EBT to SNAP-Ed eligible In Home Supportive Service (IHSS) clients, at Nutrition Program sites, Low-Income Senior Housing sites and other qualifying locations reaching at least 140 unduplicated seniors. Participants will be educated on how to make healthy choices at Farmers' Markets that accept EBT, provided with Senior Farmers' Market Nutrition Program coupons as well as a list of Farmers' Markets accepting EBT in order to increase EBT use in the County.	CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Material Distribution Log

2.23	**Adult Education** Trained Trainers will conduct direct multi-session nutrition education series, reaching at least 60 SNAP eligible individuals, each year, at Catholic Charities housing services, immigration, senior services, and emergency food sites, as well as at community partner sites including parishes. Trainers will use lessons to educate participants on how to make healthy choices at stores, farmer's markets, and other retail sites that accept EBT and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Participant Data Cards
2.24	**Adult Education** Trained Trainers will conduct direct single-session nutrition education series, reaching at least 500 SNAP eligible individuals, each year, at Catholic Charities housing services, immigration, senior services, and emergency food sites, as well as at community partner sites including parishes. Trainers will use lessons to educate participants on how to make healthy choices at stores, farmer's markets, and other retail sites that accept EBT and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Participant Data Cards

2.25	**Adult Education** Staff will conduct direct nutrition education through single-session case management sessions and/or on-going multi-session classes, to reach at least 120 housing services, immigration, senior services, local parishioners, and emergency food clients, each year. Educators will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County. Staff will use lessons to educate participants on how to make healthy choices at stores, farmer's markets, and other retail sites that accept EBT and will provide participants with a list of retail sites accepting EBT in order to increase EBT use in the County.	X CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Intake assessments Post surveys Sign-in Sheets Case Notes Participant Data Cards
2.26	**Adult Education** Provide indirect nutrition education, activities, lists of farmer's markets that accept EBT, and local healthy retail resource sheets on an on-going basis to local parishes, at food distribution sites, at immigration services, and local shelters to reach 1000 SNAP-Ed eligible individuals each year.	CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures Material distribution log

2.27	**(1e) Adult Education** Provide multi-session Direct Nutrition Education workshops in at least one (1) local parish, reaching at least 20 residents each year.	X CED CEI MPR C&C TTA	CWD LHD AAA UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 x, Q3 x, Q4 x Year 2: Q1 X, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 x, Q3 x, Q4 x	Data Cards
2.28	**(2e) Training and Technical Assistance** Identify 1-10 Champions for Health in at least four (4) parish to participate in Diocese Health Ministry. Provide training and technical assistance to this team including but not limited to: • Training in conducting single-session Nutrition Education Workshops. • Assistance creating a Diocese-wide Healthy Food and Beverage Policy. • Additional assistance creating policies or physical site changes on-site at parishes if they have a food assistance program.	CED CEI MPR X C&C X TTA	CWD LHD AAA UCCE x CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	Copies of agreements Training agendas Drafts of policies

2.29	**(1c, 2c, 3,c) Coordination and Collaboration** Work with new and existing emergency food access sites to identify at least one (1) location in year one and two to adopt physical site changes and procurement and donation policies to increase knowledge and access to healthy foods and beverages at this sites.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: x	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 X ; Q3 X ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 x Year 3: Q1 ; Q2 ; Q3 ; Q4	Signed Healthy Food and Beverage Donation Policy Pictures
2.30	**(1c, 2c, 3,c) Coordination and Collaboration** Work with new and existing emergency food access sites to identify at least one (1) location to sign an agreement to participate and conduct an Emergency food outlet assessment tool.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 X ; Q3 X ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 X Year 3: Q1 X ; Q2 X ; Q3 ; Q4	Signed consent to participate Emergency food outlet assessment tool
2.31	**(1c, 2c, 3,c) Adult Education** Provide single-session direct education for families in at least 1 food distribution site to reach approximately 25 SNAP-Ed eligible individuals. Sessions will focus on topics to support participants knowledge of how and why to make healthy food and beverage choices.	CED: X ; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ; Q2 X ; Q3 X ; Q4 X Year 2: Q1 X ; Q2 X ; Q3 X ; Q4 X Year 3: Q1 X ; Q2 X ; Q3 ; Q4	Participant Data Cards Pictures

2.32	**Coordination and Collaboration** LIAs will collaborate with the Sonoma County Hunger Index and CalFresh Collaboratives in order to ensure consistent messaging regarding making healthy choices at farmer's markets, stores, and other retail sites that accept EBT. In addition, LIAs will collaborate with these collaboratives to further promote nutrition education events to target audiences across the county.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Record of Attendance Collaborative plan Annual summary of LIA accomplishments with collaboratives
2.33	**Media, Social Media, PR -** Promotion of Eatfresh.org to SNAP-Ed eligible Populations	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Promotional Materials Usage data from eatfresh.org google analytics
2.34	**Coordination and Collaboration -** CCC will identify and partner with 3 eligible community sites that will benefit from establishment of a community garden	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting, agendas sign-in sheets Pictures

2.35	**Marketing** *(Contingent upon the receipt of carry-in funds)* Plan and launch a local Be Better media campaign in SNAP-Ed priority neighborhoods to augment direct and indirect nutrition education efforts.	CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	ATF

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2, 2.4	**NEOPB Fruit and Vegetable Retail Marketing Guide**	CWD X LHD AAA UCCE CCC	X Research Tested Practice Tested Emerging N/A - Please describe below:
2.2, 2.4	**Sonoma County Healthy Retail Project Toolkit**	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

2.2, 2.4	**Sonoma County Healthy Retail Project Business Liaison Facilitator Guides** *Guides will be used by Retail Food Outlet Business Liaisons to train store owners on how to improve CX3 scores.*	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: LHD will be developed with NEOPB and include evaluation methodology and tools.
2.2	**Sonoma County Healthy Retail Project Business Liaison Training Manual (Developed using content from the NEOPB Fruit and Vegetable Guide, which a research tested model.)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.6	**NEOPB Healthier Snack and Beverage Signs** **NEOPB Retail Recipe Cards**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.6, 2.20-2.22	**Harvest of the Month Retail Signs and Community Newsletters**	[ ] CWD [X] LHD [X] AAA [ ] UCCE [x] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.12	**NEOPB Retail Program Food Demonstration Training Kit**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.13, 2.17	**Cooking Matters in the Store – Store Tours**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		x	CCC		
2. 17, 2.23-2.25, 2.31	**Eat Right When Money's Tight**		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
2.17-2.19, 2.23-2.25, 2.27-2.31	**Nutrition 5 Class Series – Updated April 2015**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		x	CCC		
2.17-2.19, 2.23-2.25, 2.27-2.31	**Nutrition 5 Class Series – Revised for CalFresh office**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.18	**Rethink Your Drink – Choosing Healthy Beverages**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.19	**MyPlate for My Family Education Toolkit**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.21-2.22	**Matter of Balance**		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.19	**Eating More Fruits and Vegetables**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.19	**Eating Less Sugar, Salt, Fat**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.8-2.10	**Farmer's Markets – A Webinar About Improving Access to Farmer's Markets in California (Change Lab Solutions)** **USDA FNS EBT – Learn About SNAP Benefits at Farmers Markets** **Health Bucks (Center TRT)** **Market Match** **California Certified Farmer's Markets & Farm Stands (Change Lab Solutions)**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		

2.28-2.30	**UC Nutrition Policy Institute (NPI) – NPI Food Bank Nutrition Policy Banking on Health – Improving Healthy Beverage & Nutrition Standards in Food Banks (Change Lab Solutions)** **Digging In – Local Policies to Support Urban Agriculture (Change Lab Solutions)**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.23-2.25, 2.27, 2.31	**Foodsmarts**	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below: Resource
2.17, 2.19	**Fresh from the Garden**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [X] Emerging [ ] N/A - Please describe below:
2.11, 2.17-2.19	**NEOPB Fruit, Vegetable, and Physical Activity Toolkit for Community Educators**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.17-2.19	**Eat Well, Move More, Feel Great**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.11, 2.12	**Everyday Healthy Meals (NEOPB)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11, 2.12	**Flavors of My Kitchen (NEOPB)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
			CCC		
2.11, 2.12	**Healthy Latino Recipes (NEOPB)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
			CCC		
2.11, 2.12	**Kids Get Cookin'! (NEOPB)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
			CCC		
2.11, 2.12	**Recipes from the following sources:** • **SNAP-Ed Connection Recipe Library** • **Champions for Change Recipe Library** • **Fruit and Vegetables –More Matters**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.23-2.25, 2.27, 2.31	**Nutrition Nuggets**		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
		X	CCC		

2.23-2.25, 2.27, 2.31	**Eat Smart, Live Strong**		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
		X	CCC		
2.23-2.25, 2.27, 2.31	**SPARK Sports, Play & Active Recreation for Kids**		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
		X	CCC		
2.23-2.25, 2.27, 2.31	**SNAP-Ed Drexel University**		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: Resource
		X	CCC		
2.6	**Shop with a Doc Retail Signs**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Developed by a Sonoma County Champion Provider and approved by NEOPB. Will include evaluation to measure impact.
			CCC		
2.32	**Be Better Media Campaign**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Sonoma County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 6/9/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	**Retail** Conduct baseline manager interviews at new retail stores to assess owner/manager plans for participation in the Healthy Retail Project, and to learn about procurement strategies and vendors used, staffing levels, and perception of sales of healthier foods and beverages prior to implementing the Healthy Retail Project.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: X, Q2: X, Q3: X, Q4: X **Year 2** Q1: , Q2: , Q3: , Q4: **Year 3** Q1: , Q2: , Q3: , Q4:	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.2.2	**Retail** Conduct food environment assessment at at least 14 stores to assess in-store changes. Data from Year 1 and 2 will be used by stores to adjust the focus on their store plans.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	**Year 1** Q1: , Q2: , Q3: , Q4: X **Year 2** Q1: , Q2: , Q3: , Q4: X **Year 3** Q1: , Q2: , Q3: , Q4: X	[ ] EARS/ATF [X] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other: Completed food environment surveys Copy of individual store scorecards

E.2.3	**Retail** Conduct CX[3] "retail" evaluations in at least 5 SNAP-Ed eligible census tracts to evaluate changes in neighborhood food environments.		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4	**Alternative Food Sites** Conduct supplemental CX[3] Alternative Food Sources evaluation in at least 2 SNAP-Ed qualifying neighborhoods. Data will be used to show change in the food environment over baseline collected in the fall of 2016.			X	CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.5	**Food Distribution Sites** Train CCC staff on how to use CX[3] Food Bank and Emergency Food Outlet assessment tool. LHD and CCC will collaborate to conduct supplemental CX[3] Food Bank and Emergency Food Outlet assessment in at least 5 SNAP-Ed eligible census tracts. Data will be used to show change in the food environment over baseline collected in the fall of 2017.			X	CWD X LHD AAA UCCE X CCC	Year 1: Q1 Q2 Q3 Q4 X [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [ ] X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.6	**Retail** Conduct follow-up manager interviews with at least 14 retail stores to assess owner/manager perception of sales, changes in demand for healthier food and beverages, and successes and challenges of project implementation.		X	X	CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 | | | | | **Year 2**: Q1 Q2 Q3 Q4 | | | | | **Year 3**: Q1 Q2 Q3 Q4 | | X | X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.7	**Alternative Food Sites** Evaluate each neighborhood groups' process for creating alternative food sites in their neighborhoods.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 | X | X | X | **Year 2**: Q1 Q2 Q3 Q4 | X | X | X | X | **Year 3**: Q1 Q2 Q3 Q4 | X | X | X | X |	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.8	**Retail & Alternative Food Sites** Collect participant data cards at each direct nutrition education session.		X		CWD X LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 | X | X | X | X | **Year 2**: Q1 Q2 Q3 Q4 | X | X | X | X | **Year 3**: Q1 Q2 Q3 Q4 | X | X | X | X |	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.9	**Retail, Alternative Food Sites & Food Distribution Sites** Indirect adult nutrition will be monitored by an activity tracking log.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.10	**Retail & Alternative Food Sites** Information on beverage consumption and health impacts of sugar sweetened beverages collected from adults via a survey attached to Participant Data Cards before each nutrition education lesson.			X	X LHD	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.11	**Senior Evaluation** Administer the Rapid Assessment of Physical Activity (RAPA) tool pre and post direct education intervention			X	X AAA	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.12	**Farmers' Market Promotion** Evaluate farmers' market promotional efforts, including the assessment of aggregate EBT usage data from Sonoma County Department of Human Services. Pre/post assessment will measure change in aggregate CalFresh redemptions at alternative food sites that accept EBT throughout Sonoma County , with a focus on farmers' markets promoted under Activity 2.11. *AAA and DHS will be using this data in aggregate form and will not be sharing this information publically. The data will be used for internal evaluation efforts only.*			X	CWD X LHD X AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.13	**Healthy Food and Beverage Standards** Document process, in at least one parish, of Health Ministry Teams' training on conducting single-session nutrition education workshops, conducting healthy food and beverage assessments, drafting a food and beverage policy, and food and beverage policy development for at least one food assistance program site.		X		CWD LHD AAA UCCE X CCC	**Year 1**: Q1, Q2, Q3, Q4 **Year 2**: Q1, Q2, Q3, Q4 **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Brief knowledge and self-efficacy Instruments for evaluating trainings sessions. Copy of policy drafts

E.2.14	**Purchased/donated food policies** Conduct assessment, in at least one emergency food access site, of needed procurement systems, physical site changes and food and beverage policy changes. Document process for development, adoption, reach, and implementation of healthy food and beverage policies in at least one emergency food access site.			X	CWD LHD AAA UCCE X CCC	**Year 1**: Q1 — X X X **Year 2**: Q1 X X X X **Year 3**: Q1 X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: copy of Policies
E.2.15	**Adult Direct Education** Use validated pre and post-test instruments to collect outcome data from seniors, adults, and children participating in multisession nutrition education interventions whenever possible. Participant data cards will also be collected.			X	CWD LHD AAA UCCE X CCC	**Year 1**: Q1 X X X X **Year 2**: Q1 X X X X **Year 3**: Q1 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other: Food Smarts for adults Pre and Post test, 2014 Youth Survey

E.2.16	**CalFresh Promotion Evaluation** Conduct market research and develop, implement, and evaluate a 2-year plan for the CalFresh Collaborative (Activity 2.32) aimed at informing Sonoma County Calfresh-eligible and -participating residents of SNAP-Ed activities in order to increase activity participation.	X	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1: ; Q2: ; Q3: X; Q4: X **Year 2** Q1: X; Q2: X; Q3: X; Q4: X **Year 3** Q1: X; Q2: X; Q3: X; Q4: X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: The evaluation tools and methodology will be developed by a Marketing Contractors and reviewed by NEOPB.

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Sonoma County Area Agency on Aging
FFY 2018 Total Budget:	**$28,189.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$26,486	$24,239	-8.48%
2	Non-Capital Equipment/Supplies		$0	$0	
3	Materials		$3,231	$3,221	-0.31%
4	Travel		$735	$729	-0.82%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$0**	**$30,452**	**$28,189**	-7.43%
9	Indirect Costs*** Indirect Cost Rate= __ %		$0	$0	
	Total Federal Funds	**$0**	**$30,452**	**$28,189**	-7.43%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: Sonoma County Area Agency on Aging

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrative Coordinator	Norine Doherty	100.00%	0.00%	$82,800.00	0.054445	$4,508.05	37.00%	$1,667.98	$6,176.00	$6,176	
2			Accountant/Finance Analyst	Nancy Martin	100.00%	0.00%	$87,000.00	0.0237	$2,061.90	37.00%	$762.90	$2,825.00	$2,825	
3			Community Liason	Dana Jacoby	0.00%	100.00%	$34,342.00	0.363	$12,466.15	9.00%	$1,121.95	$0.00	$13,588	
4			Coach Stipends	Various	0.00%	100.00%	$1,650.00	1	$1,650.00	0.00%	$0.00	$0.00	$1,650	
						Total Staffing: Salaries/Benefits:		**1.441145**	**$20,686**		**$3,553**	**$9,001**	**$24,239**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Sonoma County Area Agency on Aging

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Estimated costs for materials in English and Spanish; 260 Direct Data Cards; 450 Indirect Activity Forms; 450 Food Behavior Checklists; 450 Fruit/vegetable checklists; 525 Rapid Assessment of Physical Activity forms.	$0.51	2120	$1,081	
2			Program Supplies	Binders for Participant Workbooks-justification: Binders needed to deliver evidence based programs, Matter of Balance with fidelity to program model.	$13.00	140	$1,820	
3			Training Supplies	Coach Handbooks, justification: handbooks needed to deliver evidence based program, Matter of Balance with fidelity to program model.	$20.00	16	$320	
						Total Materials:	**$3,221**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Admin Coordinator	Sacramento	SNAP-Ed LIA Forum. Attendance provides opportunity to learn best practices, network with other LIAs and learn about SIA updates	1	1	2	2	$41.00	$95.00		204			$381	
2			Community Liason		Community Liason will attend direct education intervention sites for training purposes and to ensure curriculum is being taught with fidelity to program model.	31	.363						21			$348	
	Out-of-State																
1			None													$0	
															Total Travel:	**$729**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Sonoma County Area Agency on Aging

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$28,189**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	$0	

Total Budget:	**$28,189**

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FFY 2018 SNAP-Ed Budget

Organization Name:	Catholic Charities of California
County/Jurisdiction:	Sonoma, Lake, Napa County
FFY 2018 Total Budget:	**$208,254.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$10,000	$104,505	$149,413	42.97%
2	Non-Capital Equipment/Supplies	$2,000	$2,117	$3,083	45.63%
3	Materials	$3,000	$3,574	$3,824	6.99%
4	Travel	$2,000	$3,487	$3,042	-12.76%
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$12,000	
	Total Direct Costs:	**$17,000**	**$113,683**	**$171,362**	50.74%
9	Indirect Costs*** Indirect Cost Rate= 23.15 %	$0	$26,317	$36,892	40.18%
	Total Federal Funds	**$17,000**	**$140,000**	**$208,254**	48.75%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase FTEs from 2.19685 to 2.86668 reflecting increase in number individuals served through Direct Education and number of individuals directly impacted by PSE changes. Additionally, reflects increase in cost of benefits.
2	Non-Capital Equipment/Supplies	Slight increase in supplies reflecting increase in PSE change efforts and increase number of participants served through food demonstrations
3	Materials	Increase in materials reflecting increase in number of individuals served through direct education, increased efforts at client retention in series classes, and increased PSE engagement efforts to reach a higher number of individuals.
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Adding stipend for Promotora model implementation; SNAP-eligible populations will be priority group served by this program which will teach in-depth nutrition education.
9	Indirect Costs	Indirect costs increased as unchanged indirect rate applied to increased total direct costs

*Provide narrative describing all expenses.
**Retain copies on site.
***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).
****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California

County/Jurisdiction: Sonoma, Lake, Napa County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Karen Shimizu	5.00%	95.00%	$69,999.00	0.01	$699.99	44.00%	$308.00	$50.40	$1,008	
2			Administrator	Cynthia King	5.00%	95.00%	$54,080.00	0.01	$540.80	44.00%	$237.95	$38.95	$779	
3			Administrative Coordinator	Michele Osmon	5.00%	95.00%	$52,000.00	0.001	$52.00	44.00%	$22.88	$3.75	$75	
4			Administrative Coordinator	Dina Lopez	5.00%	95.00%	$55,993.60	0.001	$55.99	44.00%	$24.64	$4.05	$81	
5			Community Liaison	Vacant	1.00%	99.00%	$41,600.00	0.01	$416.00	44.00%	$183.04	$5.99	$599	
6			Contract Manager	Saskia Van Donk	5.00%	95.00%	$43,000.00	0.3	$12,900.00	44.00%	$5,676.00	$928.80	$18,576	
7			Food Service Worker	Brian Jones	1.00%	99.00%	$38,480.00	0.001	$38.48	44.00%	$16.93	$0.55	$55	
8			Health Educator	Lindsey Hazlewood	1.00%	99.00%	$37,440.00	0.001	$37.44	44.00%	$16.47	$0.54	$54	
9			Health Educator	Korina Savaadra	1.00%	99.00%	$33,280.00	0.001	$33.28	44.00%	$14.64	$0.48	$48	
10			Nurse/Nurse Supervisor/Nurse Aide	Vacant	1.00%	99.00%	$39,520.00	0.001	$39.52	44.00%	$17.39	$0.57	$57	
11			Database Coordinator	Virginia Burnette	10.00%	90.00%	$37,440.00	0.001	$37.44	44.00%	$16.47	$5.40	$54	
12			Health Educator	Shannon Strong	1.00%	99.00%	$33,280.00	0.12968	$4,315.75	44.00%	$1,898.93	$62.15	$6,215	
13			Project Coordinator	Valerie Winkler	1.00%	99.00%	$35,360.00	0.12	$4,243.20	44.00%	$1,867.01	$61.10	$6,110	
14			Health Educator	Vacant	1.00%	99.00%	$35,360.00	0.1	$3,536.00	44.00%	$1,555.84	$50.92	$5,092	
15			Health Educator	Rosa Herrera	1.00%	99.00%	$35,000.00	1	$35,000.00	44.00%	$15,400.00	$504.00	$50,400	
16			Health Educator	Danielle Baker	1.00%	99.00%	$35,000.00	1	$35,000.00	44.00%	$15,400.00	$504.00	$50,400	
17			Health Educator	Vacant	1.00%	99.00%	$35,000.00	0.01	$350.00	44.00%	$154.00	$5.04	$504	
18			Computer Specialist	Doria Trombetta	1.00%	99.00%	$41,600.00	0.01	$416.00	44.00%	$183.04	$5.99	$599	
19			Health Educator	Fabiola Vasquez	1.00%	99.00%	$33,280.00	0.01	$332.80	44.00%	$146.43	$4.79	$479	
20			Health Educator	Maria Villagomez	1.00%	99.00%	$33,280.00	0.01	$332.80	44.00%	$146.43	$4.79	$479	
21			Health Educator	Martha Zuniga	1.00%	99.00%	$33,280.00	0.01	$332.80	44.00%	$146.43	$4.79	$479	
22			Health Educator	Alejandra Torres	1.00%	99.00%	$33,280.00	0.01	$332.80	44.00%	$146.43	$4.79	$479	
23			Administrative Coordinator	Juan Torres	1.00%	99.00%	$36,000.00	0.1	$3,600.00	44.00%	$1,584.00	$51.84	$5,184	
24			Administrative Coordinator	Jennielynn Holmes	5.00%	95.00%	$69,992.00	0.01	$699.92	44.00%	$307.96	$50.40	$1,008	
25			Administrative Coordinator	Alison Mayer	5.00%	95.00%	$41,600.00	0.01	$416.00	44.00%	$183.04	$29.95	$599	
				Total Staffing: Salaries/Benefits:				**2.86668**	**$103,759**		**$45,654**	**$2,384**	**$149,413**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Sonoma, Lake, Napa County

	Budget Adjustment		2. Non-Capital Equipment/Supplies:						Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Justification
2			food demo supplies	Knife set for food demos ($59.99 four pc set)	1	$59.99	1	$60	
3			food demo supplies	Aprons for Food Demos	1	$10.00	2	$20	
4			food demo supplies	Table Cloths	1	$30.00	2	$60	
5			food demo supplies	Tupperware for food samples	1	$25.00	1	$25	
6			food demo supplies	Serving Tray	1	$20.00	1	$20	
7			PSE Change Materials	Water Pitcher and filters	1	$30.00	10	$300	
8			food demo supplies	Sponges	1	$1.00	20	$20	
9			food demo supplies	Dish brush	1	$5.00	20	$100	
10			food demo supplies	Cooking Utensil Set (Spatula, tongs, rubber scraper, laddle, large spoon, vegetable peeler, scissors)	2	$25.00	5	$250	
12			food demo supplies	kitchenaid 11 pc Baking set (44.99 for set)	1	$44.99	1	$45	
13			PSE Change Materials	Gardening Materials including Seed packets, plant starts, gloves, hand trowel, garden shears, soil, hose, aprons, knee pads, hoe, rake, shovel, trellis, pots, seed trays, watering can, deer fence, bucket, broom, knife, stakes, tarp, netting, mulch, trowel, zip-ties, duct-tape, glue, weed cloth, plant stakes	1	$4.00	100	$400	
14			office supplies	General office supplies including paper, pens, monitor risers, post-it notes, clipboards, notepads, pencils, erasers, white-out, paper clips, markers, binder clips, rubber bands, thumb-tacks, ink, toner, staples, stapler, batteries, labels, labeler tape, binders, folders, white-board markers, white-board cleaner	2.19685	$60.00	12	$1,582	
15			Physical Activity Materials	Hula hoops (pack of 12)	1	$23.00	1	$23	
16			Physical Activity Materials	cones (pack of 12)	1	$12.99	1	$13	
17			Physical Activity Materials	balls (pack of 6)	1	$15.00	6	$90	
18			Physical Activity Materials	jump-ropes (pack of 6)	1	$10.00	3	$30	
19			Physical Activity Materials	chalk (pack of 144)	1	$15.00	3	$45	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$3,083**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Sonoma, Lake, Napa County

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			food samples	Nutrition Education food samples for 2,000 participants	$1.00	2,000	$2,000	
2			food sample materials (i.e. Plates, silverware, cups, bags)	Nutrition Education food sample materials for 2,000 participants	$0.25	2,000	$500	
3			Nutrition Education Reinforcement Items	MyPlate stickers for 500 participants (roll of 500 =$30)	$0.06	500	$30	
4			printing of program materials	printing of SNAP-Ed educational materials for 2,500 participants	$0.10	10,500	$1,050	
5			Nutrition Education Reinforcement Items	water bottles	$0.25	80	$20	
6			Obesity Prevention Reinforcement Items	Socks	$0.10	80	$8	
7			Obesity Prevention Reinforcement Items	Sweat bands	$0.10	80	$8	
8			Nutrition Education Reinforcement Items	Spatula	$0.10	80	$8	
9			Nutrition Education Reinforcement Items	Veggie Peeler	$0.10	80	$8	
10			Nutrition Education Reinforcement Items	lunch box	$1.00	80	$80	
11			Obesity Prevention Reinforcement Items	Sports balls	$0.20	80	$16	
12			Nutrition Education Reinforcement Items	Veggie Toys	$0.20	80	$16	
13			Nutrition Education Reinforcement Items	Cutting Boards	$0.20	80	$16	
14			Nutrition Education Reinforcement Items	Plates	$0.20	80	$16	
15			Nutrition Education Reinforcement Items	Cups	$0.10	80	$8	
16			Nutrition Education Reinforcement Items	Dish brush	$0.10	80	$8	
17			Obesity Prevention Reinforcement Items	Elastic Band	$0.10	80	$8	
18			Obesity Prevention Reinforcement Items	Jump Rope	$0.10	80	$8	
19			Obesity Prevention Reinforcement Items	Hula Hoop	$0.10	80	$8	
20			Nutrition Education Reinforcement Items	Sponge	$0.10	80	$8	
						Total Materials:	**$3,824**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Sonoma, Lake, Napa County

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Health Educator- Danielle Baker	Lake	local mileage to deliver services	8	1						140			$599	
2			Health Educator- Danielle Baker	Napa	local mileage to deliver services	10	1						80			$428	
3			Health Educator- Rosa Herrera	Sacramento	travel to SNAP-Ed LIA Forum	1	1	1	1	$46.00	$100.00		200			$253	
4			Health Educator- Rosa Herrera and Danielle Baker	Sonoma	local mileage to deliver services	50	2						25			$669	
5			Health Educator- Rosa Herrera	Napa	local mileage to deliver services	25	1						25			$334	
6			Administrator- Cynthia King	Sacramento	travel to SNAP-Ed LIA Forum	1	1	1	1	$46.00	$100.00		200			$253	
7			Contract Manager- Saskia Van Donk	Sacramento	travel to SNAP-Ed LIA Forum	1	1	1	1	$46.00	$100.00		200			$253	
8			Health Educator - Danielle Baker	Sacramento	travel to SNAP-Ed LIA Forum	1	1	1	1	$46.00	$100.00		200			$253	
															Total Travel:	**$3,042**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: Catholic Charities of California
County/Jurisdiction: Sonoma, Lake, Napa County

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Promotoras	20 Health Champions/Promotoras (trained trainers leading Direct Nutrition Education and PSE initiatives at one or more sites) x $600 (Adding stipend for Promotora model implementation; SNAP-eligible populations will be priority group served by this program which will teach in-depth nutrition education.)	$12,000	
				Total Contracts/Sub-Grants/Agreements:	**$12,000**	

Total Direct Costs:	**$171,362**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Unchanged Indirect Costs applied to direct costs excluding contract/sub-grants/agreements	23.15%	$159,362.00	$36,892	
					Total Indirect Costs:	**$36,892**	

Total Budget:	**$208,254**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Sonoma
FFY 2018 Total Budget:	**$616,276.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$45,905	$298,569	$281,953	$327,858	9.81%
2	Non-Capital Equipment/Supplies	$0	$1,953	$1,322	$1,322	-32.31%
3	Materials	$0	$19,125	$12,564	$12,564	-34.31%
4	Travel	-$2,701	$11,282	$9,365	$6,664	-40.93%
5	Building/Space	$1,861	$7,160	$11,023	$12,884	79.94%
6	Maintenance	$1,376	$7,672	$8,145	$9,521	24.10%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$24,022	$285,548	$150,591	$174,613	-38.85%
	Total Direct Costs:	**$70,463**	**$631,309**	**$474,963**	**$545,426**	-13.60%
9	Indirect Costs*** Indirect Cost Rate= __ %	$9,921	$64,521	$60,929	$70,850	9.81%
	Total Federal Funds	**$80,384**	**$695,830**	**$535,892**	**$616,276**	-11.43%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Reduction in funds due to FFY 2018 budget being smaller than FFY 2017 budget. The percent difference is less than other expense categories due to an increase in staff salaries.
2	Non-Capital Equipment/Supplies	Reduction in funds due to FFY 2018 budget being smaller than FFY 2017 budget.
3	Materials	Reduction in materials expenses due to a smaller number of direct nutrition education contacts needing to be reached during FFY 2018 compared to FFY 2017.
4	Travel	Reduction in travel costs due to fewer FTE needing to travel for workshops, meetings, and trainings. Also, the Childhood Obesity Conference will not take place in FFY 2018.
5	Building/Space	N/A
6	Maintenance	Reduction in funds due to fewer FTE for FFY 2018 (2.77FTE) compared to FFY 2017 (3.7316 FTE)
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Reduction in funds due to FFY 2018 budget being smaller than FFY 2017 budget.
9	Indirect Costs	Reduction in funds due to a decrease in staff salaries and benefits.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Anthony Taylor	100.0000%	0.00%	$106,706.67	0.15	$16,006.00	60.2587%	$9,645.01	$25,651.00	$25,651	
2			Administrative Coordinator	Lisa Steinman	60.0000%	40.00%	$84,968.89	0.45	$38,236.00	55.5497%	$21,239.98	$35,685.60	$59,476	
3			Project Coordinator	Danielle Krause	90.0000%	10.00%	$79,497.14	0.875	$69,560.00	54.1403%	$37,659.99	$96,498.00	$107,220	
4			Project Coordinator	Laurel Chambers	65.0000%	35.00%	$72,758.86	0.875	$63,664.00	45.7904%	$29,152.00	$60,330.40	$92,816	
5			Database Coordinator	Ana Quintana	100.0000%	0.00%	$52,935.00	0.2	$10,587.00	57.9201%	$6,132.00	$16,719.00	$16,719	
6			Database Coordinator	Cathryn Wilhoyte	100.0000%	0.00%	$47,360.00	0.1	$4,736.00	49.2610%	$2,333.00	$7,069.00	$7,069	
7			Research Specialist	Sarah Katz	0.0000%	100.00%	$106,720.00	0.025	$2,668.00	57.1214%	$1,524.00	$0.00	$4,192	
8			Research Specialist	Jamie Klinger	0.0000%	100.00%	$92,663.16	0.095	$8,803.00	67.1589%	$5,912.00	$0.00	$14,715	
9			Accountant/Finance Analyst	Keith Fulton (In-Kind)	100.0000%	0.00%	$83,980.82	0	$0.00	0.00%	$0.00	$0.00	$0	
10			Accountant/Finance Analyst	Steve Held (In-Kind)	100.0000%	0.00%	$65,498.43	0	$0.00	0.00%	$0.00	$0.00	$0	
11			Accountant/Finance Analyst	Gloria Mendoza Vasquez (In-Kind)	100.0000%	0.00%	$76,504.63	0	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**2.77**	**$214,260**		**$113,598**	**$241,953**	**$327,858**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	Mailing of SNAP-Ed materials (e.g., surveys, marketing materials) to subgrantees, community partners, and/or SNAP-Ed-eligible residents. Because postage will be used exclusively to implement IWP activities, proration is not necessary. (25 pieces of mail x 12 months x $0.44)	1	$0.44	300	$132	
2			Office Supplies	Supplies (e.g., pens, pencils, postage, notepads, paper) for IWP administrative and program activities. Because supplies will be used exclusively for IWP activities, proration is not necessary. (approx. $5 per item x 15 items per month x 12 months)	1	$5.00	180	$900	
3			CCLHDN Membership	Department of Health Services California Conference of Local Health Department Nutritionists (CCLHDN) membership to be used by all Department.	1	$150.00	1	$150	
4			Ergonomic Supplies	Ergonomic office equipment (e.g., keyboard, mouse, document stand) for current Contract Manager, Administrative Coordinator, 2 Project Coordinators, Research Specialist, and Program Assistant, prorated by FTE. [(2.77 SNAP-Ed FTE /8 Full-Time Staff = 0.35) x $100 per item x 4 equipment items = $140]	0.35	$100.00	4	$140	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,322**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	Cost of purchasing approved SNAP-Ed nutrition and physical activity education materials for all subgrantees to conduct direct nutrition education sessions [(650 students+525 adults) x $3 = $3,525), indirect nutrition education events at food outlets and farmers markets (680 x $2 =$1,890), and distribute point-of-purchase merchandising materials and "hardware" (e.g., sign holders) to retail food outlets (100 indirect contacts x 14 food outlets x $2 = $2800). Total = $8,215 - $12 in-kind = $8,203	$2.52	3255	$8,203	
2			Display Models	Cost of purchasing visual aids (e.g., fake food displays/models, RYD display boards) for nutrition education and school subgrantees to use during direct and indirect nutrition education lessons. ($25 per display model x 4 subgrantees x 2 display models = $200)	$25.00	8	$200	
3			Photocopies	Large-scale duplication jobs, production, printing, and lamination of NEOP approved education materials for retail promotional events (680 indirect contacts @ 14 retail and 3 farmers' markets x $0.20/color copy = $136), direct nutrition education lessons (525 direct contacts x $0.20/color copy = $105), and distribution of monthly materials to families through schools (650 HOTM Mailings @ 5 schools x 9 months x $0.20/color copy = $1,170) = $1,411	$0.20	7055	$1,411	
4			Food Demonstration Materials	Cost for materials such as food demonstration supplies (e.g., hot plates, small appliances, bowls, mixers, utensils, tables/stands), storage containers, transportation carts, and cooking carts) for nutrition education and school subgrantees. ($25 per supplies set (average) x 4 subgrantees x 20 items per site = $2,000).	$25.00	80	$2,000	
5			CATCH Equipment	Cost of replacing existing and/or securing new CATCH equipment so that schools can continue to tie CATCH into in-class nutrition education lesson. (3 schools x $250 per school)	$250.00	3	$750	
						Total Materials:	**$12,564**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
						In-State											
1			Contract Manager (Anthony Taylor), Administrative Coordinator (Lisa Steinman)	Sacramento	SNAP-Ed LHD Program Directors Meeting (Other = parking)	1	2	2	2	$46.00	$100.00		196		$20.00	$729	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma

2			Contract Manager (Anthony Taylor), Administrative Coordinator (Lisa Steinman), and Project Coordinators (Danielle Krause, Laurel Chambers)	Sacramento	SNAP-Ed LIA Forum (Other = parking)	1	4	2.5	2	$46.00	$100.00		196		$30.00	$1,485	
3			Contract Manager (Anthony Taylor) and Administrative Coordinator (Lisa Steinman)	Sacramento	SNAP-Ed Meetings, such as the NEOPB Partnership Summit and SNAP-Ed Stakeholder Meetings (Other = parking)	5	2	1					196		$10.00	$624	
4			Contract Manager (Anthony Taylor), Administrative Coordinator (Liss Steinman), and Accountant/Fiscal Analysts (Keith Fulton, Steve Held)	Oakland	NEOPB Admin/Fiscal Training (Other = parking, bridge toll)	1	4	1					118		$25.00	$163	
5			Administrative Coordinator (Lisa Steinman) and/or Project Coordinator (Laurel Chambers)	Sacramento	SNAP-Ed Media & Communications Training(s), such as Champions 4 Change (Other = parking)	1	2	1					196		$10.00	$125	
6			Project Coordinators (Danielle Krause, Laurel Chambers)	Oakland	SNAP-Ed Key Competency Training(s) (Other = parking, bridge toll)	1	2	1					118		$25.00	$113	
7			Project Coordinators (Danielle Krause, Laurel Chambers)	Oakland	SNAP-Ed Intervention Training(s) (Other = parking, bride toll)	3	2	1					118		$25.00	$339	
8			Administrative Coordinator (Lisa Steinman) and Project Coordinators (Danielle Krause, Laurel Chambers)	Sacramento	SNAP-Ed Research & Evaluation Trainings, such as IOE Training and PSE/REAIM Evaluation (Other = parking)	3	3	1					196		$10.00	$405	
9			Contract Manager (Anthony Taylor), Administrative Coordinator (Lisa Steinman), Project Coordinators (Danielle Krause, Laurel Chambers)	Various, Sonoma County	Local meetings, workshops, trainings, field work, and site visits related to SNAP-Ed program implementation.	192	4						26.1			$2,681	
Out-of-State																	
1			None													$0	
															Total Travel:	**$6,664**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			490 Mendocino Ave, Santa Rosa	Office space allocation (cubicle + shared space) for all staff and interns listed on Prime Staffing. [(136 sq. ft. for SNAP-Ed staff x approx. $2.85/sq. ft. = $387.60) x 2.77 FTE x 12 months = $12,883.82 + $0.18 round = $12.884)	2.77	$387.60	12	$12,884	
							Total Building/Space:	**$12,884**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			County of Sonoma, 490 Mendocino Ave, Santa Rosa	Telephone service costs for all staff and interns listed on Prime Staffing prorated FTE and telephone service cost. [(2.77 SNAP-Ed FTE/16 LHD FTE=17.3125%) x (16 phone line x $40.99/month x 12 months = $7,870.08) + $90 annual usage fee) = $1,378.09 - $0.09 in-kind = $1,378]	2.77	$41.45	12	$1,378	
2			County of Sonoma, 490 Mendocino Ave, Santa Rosa	Computer maintenance for all staff and interns listed on Prime Staffing to conduct SNAP-Ed activities. [(2.77 SNAP-Ed FTE/16 LHD FTE=17.3125%) x $3,628.67 maintenance costs per month x 12 months = $7,538.56 + $0.43 round = $7,539]	2.77	$226.81	12	$7,539	
3			County of Sonoma, 490 Mendocino Ave, Santa Rosa	Lease of a copier based on estimated monthly usage for the program for all staff and interns listed on Prime Staffing to conduct SNAP-Ed activities. [(2.77 SNAP-Ed FTE/16 LHD FTE=17.3125%) x $290.54 per month x 12 months = $603.60 + $0.40 round = $604]	2.77	$18.16	12	$604	
							Total Maintenance:	**$9,521**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc.	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			Northern California Center for Well-Being	Funds will be used to 1) recruit, train and mentor Promotoras to conduct direct and indirect nutrition education sessions; 2) conduct an assessment in target neighborhoods to assess nutrition education needs of SNAP-Ed eligible adults; 3) conduct direct, single session nutrition education and Rethink Your Drink lessons to parents at participating schools and in the community; 4) conduct direct, multi-session nutrition education lessons to SNAP-Ed eligible adults, inclusive of a store tour and farmers' market tour; 5) provide participating food outlets training and technical assistance on developing and implementing a plan for meeting Sonoma County Healthy Retail Project standards; 6) conduct indirect food demonstrations at select food outlets and farmers' markets; 7) collect evaluation data (e.g., participant data cards, TA logs, nutrition education fidelity scans); and 8) attend relevant coalition and program meetings, trainings, and workshops.	$88,022	
B			Roseland School District	Funds will be used to implement IWP activities at Roseland, Roseland Creek and Sheppard Elementary Schools. Activities include, but are not limited to, the following: in-kind teachers attend training(s) on how to implement and report direct, multi-session nutrition education with fidelity; teacher champions attend training(s) on how to complete a Healthy Schools assessment, engage school team (admin, teachers, students) on program/policy improvement decisions, and implement select school wellness program(s)/policy(ies); and Project Coordinator and Food Service Worker to coordinate program implementation and evaluation as well as attend program meetings and trainings.	$45,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma

				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Mark West Union School District	Funds will be used to implement IWP activities at Mark West Elementary, including: training Champion Teacher(s) on how to complete a Healthy Schools assessment, engage school team (admin, teachers, students) to select PSE strategy, and implement and evaluate PSE strategy as well as attend program meetings and trainings.	$7,000	
2			Occidental Arts & Ecology	Funds will be used to implement IWP activities at Mark West Elementary School. Activities include, but are not limited to, the following: 1) providing and reporting direct, multi-session nutrition education to students, with fidelity; 2) implementing and evaluating a PSE plan to sustain school nutrition education activities, which includes the creation of a garden stand at Mark West Elementary School to sell non-SNAP-Ed funded garden produce to parents; 3) providing indirect education to parents purchasing farm stand produce; and 4) coordinating program implementation and evaluation as well as attending program meetings and trainings. (Use of funds for farm stand are contingent upon NEOPB approval of contract modification.)	$8,000	
3			WestEd	Funds will be used to secure California Healthy Kids Survey (CHKS) data (inclusive of nutrition and physical activity (NPA) module data) collected in the fall of 2017 for all SNAP-Ed-eligible schools. Data will provide a self-reported snapshot of eating and physical activity behaviors of 5th, 7th, 9th and 11th grade students. As per E.1.4, LHD will use data to create school profiles and schools participating in the SNAP-Ed program during the FFY 2017-19 cycle will use profiles in conjunction with Healthy Students Assessment to select and prioritize school wellness programs/policies. In FFY 2018, school profiles for the remaining schools will 1) be developed and distributed to schools as a tool to help schools drive planning in order to meet the USDA's Final Rule related to the Local School Wellness Policy Implementation Under the Healthy, Hunger -Free Kids Act of 2010 and 2) be used by the LHD for the upcoming 3-year IWP planning process in order to identify and engage schools and districts with the greatest unmet need.	$500	
4			Northern California Center for Well-Being	Funds will be used for Registered Dietician services for the SNAP-Ed project, assisting with nutrition education curricula selection, fidelity observations of nutrition education lessons, and proving technical assistance on nutrition-relased issues. This position, while less than 0.5 FTE, meets NEOPB's Registered Dietician staffing requirement.	$7,591	
5			Community Project Contractor (Vacant)	Funds will be used for a contractor to help implement up to two resident-selected community food access projects. (IWP Activity 2.9)	$16,000	
6			Translation Contractor (Vacant)	Funds will be used to conduct simultaneous translation during trainings (i.e., Healthy Retail Business Liaison Trainings), collaborative meetings (i.e., CNAP meetings), and community meetings (i.e., CX3 community meetings associated with the selection and implementation of alternative food site projects and development of action plans). (IWP Activities 1.13, 2.2 & 2.8)	$2,500	
					Total Contracts/Sub-Grants/Agreements:	**$174,613**

Total Direct Costs:	**$545,426**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
		Percentage (21.613%) of Total Salaries & Fringe Benefits	21.61%	$327,858	$70,850	
				Total Indirect Costs:	**$70,850**	

Total Budget:	**$616,276**

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FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Northern California Center for Well-Being

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Contract Manager	Martin Rivarola	30.0000%	70.00%	$ 58,346.67	0.1500	$8,752.00	34.0037%	$2,976.00	$3,518.40	$11,728	
2			Dietician	Ariel Muirhead	0.0000%	100.00%	$ 45,760.00	0.0500	$2,288.00	29.9825%	$686.00	$0.00	$2,974	
3			Promotora	Susan Garcia	0.0000%	100.00%	$ 34,278.00	0.5000	$17,139.00	25.0015%	$4,285.01	$0.00	$21,424	
4			Promotora	Carlos Lopez	0.0000%	100.00%	$ 33,092.00	0.5000	$16,546.00	17.5209%	$2,899.01	$0.00	$19,445	
						Total Staffing: Salaries/Benefits:		**1.2**	**$44,725**		**$10,846**	**$3,518**	**$55,571**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Northern California Center for Well-Being

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	Mailing of programmatic and evaluation materials to program participants, retailers, and funder. ($0.44 per item x 34 items per month x 12 months)	1	$0.44	408	$180	
2			Office Supplies	Supplies (e.g., pens, pencils, notepads, paper) and storage racks for program supplies needed for administrative, nutrition education, and promotion IWP activities. Because office supplies will be used exclusively to implement IWP activities, proration is not necessary. ($5 per item x 8 items per month x 12 months)	1	$5.00	96	$480	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$660**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstration / Taste Testing Supplies	Taste testing supplies for direct and indirect nutrition education events outlined in scope of work. Supplies may include, but are not limited to, food, paper towels, napkins, and cups. ($0.61 per person x 42 events x 38 people/event)	$0.61	1596	$974	
2			Nutrition Education Materials	Nutrition education materials to support IWP activities. Items include, but are not limited to: storage racks for program supplies (e.g. cook books, recipe cards, demonstration items); educational materials (e.g., plates for portion size lessons); and cooking equipment needed to conduct nutrition education activities (e.g., measuring cups, knives). ($2 x 100 contacts = $200)	$2.00	100	$200	
3			Display Models	Cost of purchasing visual aids (e.g, fake food displays/models, Rethink Your Drink display boards) for nutrition education, Promotora trainings, an in-store retail food demonstrations. ($25 per display model x 8 display models)	$25.00	8	$200	
4			Printing and Duplication	For the cost of printing fliers, invoices, and other SNAP-Ed printed materials that are not provided by LHD. (11,500 black & white and/or color copies x $0.04/copy)	$0.04	11500	$460	
						Total Materials:	**$1,834**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Registered Dietician (Ariel Muirhead) or Project Coordinator (Martin Rivarola)	Sacramento	SNAP-Ed LIA Forum (Other = parking)	1	1	2	1	$41.00	$110.00	$0.00	182	$0.00	$16.00	$305	
2			Registered Dietician (Ariel Muirhead), Project Coordinator (Martin Rivarola), and/or Promotoras (Susan Garcia, Carlos Lopez)	Oakland	SNAP-Ed Intervention Training(s) (Other = parking, bride toll) - Three staff will carpool to training, thus FTE is set at "1"	1	1	1	0	$0.00	$0.00	$0.00	120	$0.00	$25.00	$89	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Northern California Center for Well-Being

3			Registered Dietician (Ariel Muirhead), Project Coordinator (Martin Rivarola), Promotoras (Susan Garcia, Carlos Lopez), and Promotoras De Salud (various)	Various, Sonoma County	Local meetings, workshops, trainings, and field work related to IWP implementation.	300	2	0	0	$0.00	$0.00	$0.00	8.0249	$0.00	$0.00	$1,288	
4			Registered Dietician (Ariel Muirhead), Project Coordinator (Martin Rivarola), and/or Promotoras (Susan Garcia, Carlos Lopez)	Sacramento	NEOPB Statewide Trainings - Nutrition Education or Healthy Retail focused (other = parking) - Some staff may carpool, thus FTE is set at "2"	2	2	1	0	$0.00	$0.00	$0.00	181	$0.00	$10.00	$234	
Out-of-State																	
1			None													$0	
															Total Travel:	**$1,916**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Northern California Center for Well-Being (101 Brookwood Ave, Suite A, Santa Rosa, CA 95404)	Space Rent / Lease - Agency office lease expense, pro-rated based on FTE (1.200 FTE (SNAP) /13.5 FTE (Agency)= 9% of agency rent of$7,206.54/month= $648.59 x 12 months= $7,783.06 - $0.06 in kind= $7.783)	1.2	$540.49	12	$7,783	
						Total Building/Space:	**$7,783**	

6. Maintenance:

Budget Adjustment: Add / Delete / Reduce / Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Northern California Center for Well-Being (101 Brookwood Ave, Suite A, Santa Rosa, CA 95404)	Communications - Agency communications expeses for phones and internet, pro-rated based on FTE [1.2 FTE (SNAP) /13.5 FTE (Agency)= 9% of agency expenses attributable to SNAP-Ed; 9% of $275/month x 12 months= $297]	1.2	$20.63	12	$297	
2		Northern California Center for Well-Being (101 Brookwood Ave, Suite A, Santa Rosa, CA 95404)	Agency copier rental expense for all SNAP-Ed agency staff, prorated by FTE: [1.2/13.5 FTE= 9% of agency expenses attributable to SNAP-Ed; 9% of$212.07 x 12 months= $229.04- 0.04 in-kind = $229]	1.2	$15.90	12	$229	
						Total Maintenance:	**$526**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add / Delete / Increase / Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Northern California Center for Well-Being

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		Promotoras de Salud	Description of Services: For approximately 23 peer educators to conduct single (30-minute) and multi-series (30-minute) nutrition education sessions (direct); provide nutrition information at community events and in retail settings (indirect); attend trainings and mentoring sessions; and assist with nutrition education needs assessments. Estimates annual costs include the following: • Direct Nutrition Education: $20/session x 52 sessions x 2 peer educators = $2,080 • Indirect Nutrition Education: $30/4+ hour x 28 sessions x 2 peer educators = $1,680 • Retail Event: $24/3+ hour x 28 retail events x 2 peer educators = $1,344 • Trainings: $15/refresher training x 5 training x 5 participants = $375 • Business Liaisons bimonthly meetings: 3/1.5hr mtgs. x 6 participants x $20= $360 • FFY 2017 Total = $5,839	$5,839	
				Total Contracts/Sub-Grants/Agreements:	**$5,839**

Total Direct Costs:	**$74,129**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1		Percent of total Personnel Costs (salaries and benfits)	25.00%	$55,571.00	$13,893	
				Total Indirect Costs:	**$13,893**	

Total Budget:	**$88,022**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Roseland School District

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Jessica Peterson	75.0000%	25.00%	$ 106,400.00	0.0100	$1,064.00	16.5414%	$176.00	$930.00	$1,240	
2			Food Service Worker	Tricia Goldberg	25.0000%	75.00%	$ 46,000.00	0.5000	$23,000.00	24.0000%	$5,520.00	$7,130.00	$28,520	
3			Teachers	Vacant (Sheppard Elementary Teacher Champion)	0.0000%	100.00%	$ 83,076.92	0.0130	$1,080.00	16.4815%	$178.00	$0.00	$1,258	
4			Teachers	Vacant (Roseland Elementary Teacher Champion)	0.0000%	100.00%	$ 83,076.92	0.0130	$1,080.00	16.4815%	$178.00	$0.00	$1,258	
5			Teachers	Vacant (Roseland Creek Elementary Teacher Champion)	0.0000%	100.00%	$ 83,076.92	0.0130	$1,080.00	16.4815%	$178.00	$0.00	$1,258	
6			Teachers	Teachers (Extra Hours for Training)	0.0000%	100.00%	$ 83,300.00	0.0120	$999.60	16.5000%	$164.93	$0.00	$1,165	
						Total Staffing: Salaries/Benefits:		**0.561**	**$28,304**		**$6,395**	**$8,060**	**$34,699**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Roseland School District

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Supplies such as pens, pencils, notepads, paper – as needed for administrative, nutrition education, and promotion activities. Because office supplies will be used exclusively to implement IWP activities, proration is not necessary. [0.5990 FTE x $16.84 per month x (approx 5 items per months x 9 months = 45) = $424]	0.559	$16.84	45	$424	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$424**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Food Demonstration and Taste Testing	Food for food demonstrations and taste testings in the cafeteria or at school events. Includes Harvest of the Month and others such as Rethink Your Drink flavored water and SNAP-Ed approved recipes. [24 events x 1750 students (at 3 schools) x $0.17 per student)	$0.17	42000	$7,140	
2			Supplies for Food Demonstration and Taste Testing	Supplies for food demonstrations and taste testings in the cafeteria or at school events. Supplies include, but are not limited to, paper towels, napkins, and cups. [24 events x 1750 students (at 3 schools) x $0.12 per student)	$0.12	4200	$504	
						Total Materials:	**$7,644**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Administrator (Jessica Peterson) & Food Service Worker (Tricia Goldburg)	Sacramento	SNAP-Ed LIA Forum (Other = parking for one carpool vehicle)	1	1	1	0	$0.00	$0.00	$0.00	200	$0.00	$8.00	$115	
2			Administrator (Jessica Peterson) & Food Service Worker (Tricia Goldburg)	Various, Sonoma County	Local meetings, workshops, trainings, field work, and site visits related to SNAP-Ed program implementation.	18	2	0	0	$0.00	$0.00	$0.00	15.264	$0.00	$0.00	$147	
									Out-of-State								
1			None													$0	
															Total Travel:	**$262**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sonoma
Contract/Sub-Grant/Agreement: Roseland School District

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs: $43,029

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			CA Department of Education restricted indirect cost rates for K-12 Local Educational Agencies	5.68%	$34,699.00	$1,971	
					Total Indirect Costs:	$1,971	

Total Budget: $45,000

2017 County Profiles

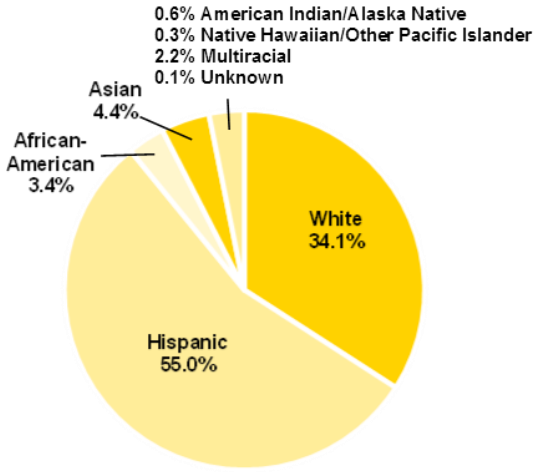
Supplemental Nutrition Assistance Program Education

Stanislaus

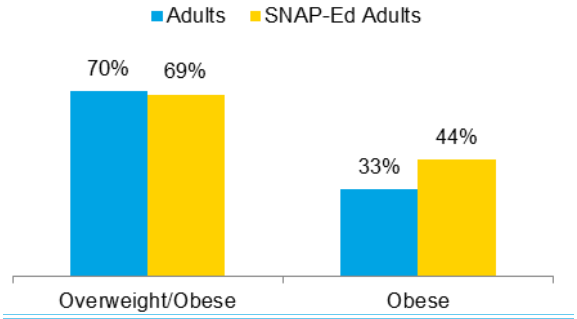
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	213,722 (41%)
Ages (<185% FPL)	
Children <6 years old	25,251 (56%)
Children 6-17 years old	49,127 (51%)
Adults 18-64 years old	119,828 (38%)
Seniors 65 years and older	19,516 (32%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 32%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	20%

* unstable estimate

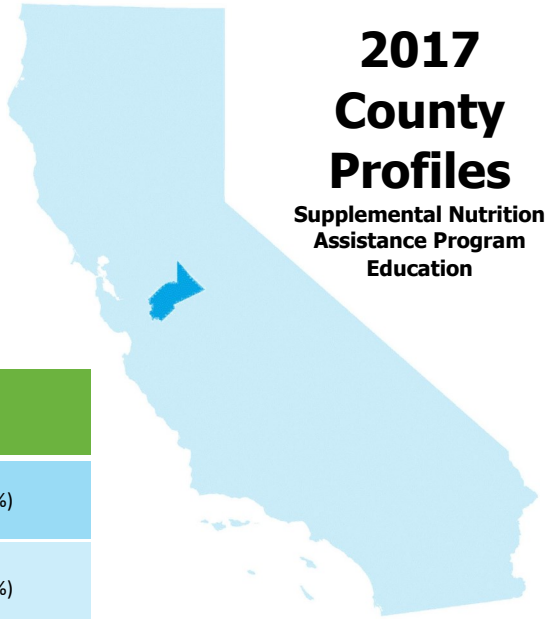
Population below Federal Poverty Level

20%

Food Insecurity Rates

15% Overall

27% Children



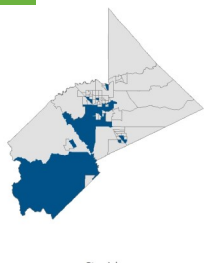
Other Federal Nutrition Assistance Programs

CalFresh Participants	87,686 (17%)
Students Eligible for Free/Reduced Price Meals (FRPM)	72,113 (67%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
94	31 (33%) all races

Schools	SNAP-Ed Eligible Schools
201	149 (74%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	34%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	46%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
76%	73%	79%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
24%	15%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
33%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Stanislaus County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	**University of California: UC CalFresh UCCE: University of California, Cooperative Extension, Stanislaus County**
x	**California Department of Public Health: CDPH: Stanislaus County Health Services Agency**
x	**California Department of Aging: CDA: Stanislaus County Aging and Veterans Services**
x	**Catholic Charities of California: CCC: Catholic Charities of California, Diocese of Stockton**

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Stanislaus County is a mid-sized county located in the San Joaquin Valley, bordered to the north by San Joaquin County, to the south by Merced County, to the west by Santa Clara County, and to the east by the counties of Calaveras and Tuolumne. The county's total area, measuring approximately 1,494 square miles, is mainly rural, with urban population centers along the CA-99 Route that runs through the center of the county. According to ACS 2010-2014 data, the total population in 2014 was approximately 531,997 with 198,845 (39.1%) being SNAP-Ed eligible (incomes ≤185% FPL). According to 2014 ACS data estimates, the population of Stanislaus County is mainly comprised of Hispanic and White populations, making up 43.0% and 45.4% of the total ethnic populations, respectively. Additionally, 24.1% of the population identify themselves as Asian (5.3%), African-American (2.8%), Native American (0.8%), Native Hawaiian/Native Pacific Islander (0.7%), or multiracial (14.5%). Similarly, roughly 95% of the county speaks either English, Spanish or both, according to California Health Interview Survey (CHIS) data. 51.9% of the population speaks only English, 9.4% of the population speaks only Spanish, 26.7% of the population speaks both Spanish and English, 6.7% speaks English and another language, and the remaining 5.3% of the population speaks Chinese or one or more other languages. As of May 2015, only 92,727, or roughly 74.3%, of the eligible population participated in CalFresh according to California Food Policy Advocates.

Of the 93 census tracts in Stanislaus County, 30 (32.3%) are SNAP-Ed eligible (≥50% of households have incomes ≤185% FPL) based on all races data from the 2009-2013 census. The vast majority (25 of 30) fall within one of the three largest cities in the county: Modesto, Ceres and Turlock. Of the 184 schools, 129 (75.5%) are SNAP-Ed eligible (≥50% FRPM Enrollment, 2012-2013). Unlike census tracts however, many of the schools are spread throughout the entire county and are not focused in only low-income census tracts, suggesting that poverty may be more spread throughout the county than indicated by SNAP-Ed eligible census tracts. Obesity rates in the county have been steady over the last decade, but have not been decreasing. 62.8% of SNAP-Ed eligible adults in the county reported being overweight or obese in the 2014 California Health Interview Survey (CHIS), slightly lower than the total county adult rate of 71.3%.

Although only 9% of zip codes do not have a grocery store, Farmer's Market, or farm stand, Stanislaus County has a high proportion of unhealthy food in relation to healthy food, as suggested by the Center for Public Health Advocacy Retail Food Environment Index (RFEI) score of 4.79 (the number of unhealthy food outlets divided by the number healthy food outlets). This means that for every one healthy food outlet (supermarket, Farmer's Market or produce vendor) there are 4.79 unhealthy food outlets (convenience/corner store, fast food, pizza shop). The *Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3)* Index also indicates that 54.3% of all restaurants in the county are fast-food. In 2007 there were 5.3 fast food outlets per every 10,000 residents, or roughly 270 fast food outlets throughout the county. According to the USDA Food Access Research Atlas, 74 census tracts in the county are identified as having low access to healthy foods (0.5 mile radius for urban areas, 10 mile radius for rural areas), 43 of which are also low-income (not necessarily all races) and have been classified as food deserts. Research also indicates that, especially for low-income (SNAP-Ed eligible) populations, geographical access is likely not the only barrier to healthy food consumption.

A similar situation is reflected in access to physical activity opportunities. Stanislaus County children and teens (1-17 years of age) actually have greater access to parks or open spaces within walking distance of their homes than most Californian teens, 88.5% versus 84.7%, respectively, and there are 7.6 recreational facilities per 100,000 residents. However, during local forums, communities have indicated that other barriers, such as safety, discourage use of these

amenities. This has led to the discussion of how to greater incorporate physical activity opportunities into alternative activities and programs, including Safe Routes to School programs, Complete Streets programs, and Parks and Recreations partnerships for greater physical activity promotion.

4. **Community Assessment**

According to the annual health rankings, compiled by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institutes, Stanislaus County "health factors" ranked 50th among California's 57 counties. This FFY 17-19 Integrated Work Plan was developed using information listed in the jurisdiction description, CX^3 community assessment results, various reports, input from community partners and experience gained from the Local Implementing Agencies (LIAs) providing SNAP-Ed nutrition interventions over the last several years.

This data has helped to identify priority populations, specifically children 0-17 years of age, who represent 35.8% of the county's SNAP-Ed eligible population and have a 30.8% rate of food insecurity in Stanislaus County. A large focus across SNAP-Ed implementing programs in Stanislaus County is being placed on the nutrition education and physical activity promotion of student populations and their parents. This data also outlined a need to support behavior change through Policy, Systems or Environmental (PSE) change by increasing access, availability, and marketing of healthy foods and physical activity opportunities for these low-income families. Demographics data was cross-referenced and supported by Stanislaus County Health Services Agency's 2013 Community Health Assessment.

The Nutrition Education Obesity Prevention Branch (NEOPB) Geographic Information System (GIS) provided location-specific demographics to indicate low-income census tracts and census blocks, and helped to identify underserved or previously non-targeted locations and populations. This, in coordination with the USDA's Food Desert Locator, has led to the identification of priority neighborhoods where place-based coordinated interventions, at multiple levels of the socio-ecological model, have been conducted through FFY 2015 and 2016. Many of these neighborhoods continue to be priorities for FFY 2017-2019, but we further narrowed the targets of our work to ensure all of our SNAP-Ed objectives were occurring with the same populations, and did our best to select sites where the same families would receive multiple interventions in different settings.

According to California Department of Aging estimates, the senior (ages 60 or older) population of Stanislaus County is approximately 87,200, making up roughly 16.7% of the county's total population. The Elder Index estimates that 50% of all seniors 65 or older in Stanislaus County have incomes less than is needed to meet basic needs. In addition, Stanislaus County Aging and Veterans Services PSA 30 performed participant queries at local congregate meal sites to determine need and eligibility of local SNAP-Ed eligible seniors. Individual sites identified SNAP-Ed eligibility up to as high as 100% of participants surveyed, indicating a need for SNAP-Ed interventions. As a result, an increased focus on local intervention strategies targeting senior populations at eligible local Congregate Meal and Public Housing sites are being coordinated with other community-based SNAP-Ed strategies.

Over the course of the last three years, neighborhood forums and canvasing have narrowed the focus of the original CX^3 projects to two PSE change efforts: (1) Working with Farmer's Markets to increase acceptance of SNAP, WIC and Senior Farmer's Market Vouchers to promote increased access, availability and affordability of fresh produce, and (2) working with schools and parent residents to bridge communication and strengthen Local School Wellness Policies, specifically regarding improved nutritional standards and physical activity opportunities. Although these projects were initiated in two census tracts specific to

the respective communities' needs, assessment of other qualifying areas, over the past year of implementation has indicated that projects modeled after these original efforts could be effective at engaging residents in other communities. Along with building sustainability in current intervention sites, this data has helped to propel interventions into other communities for FFY 17-19.

Food assistance redemption, including redemption of SNAP, WIC, Senior Vouchers, etc., has been a priority target among Stanislaus County nutrition partners over the past few years. Redemption rates from retail outlets and Farmer's Markets have been utilized to determine programmatic focal areas, including the decision to collaboratively work towards increasing redemption of all food assistance programs at Farmer's Markets. Redemption of WIC Farmer's Market Vouchers has remained in the 40%-45% range, according to local data, and many local markets do not currently accept SNAP/EBT. And although many retail outlets in the county do accept EBT, a lack of healthy food availability, marketing, and stigma provide barriers to increasing healthy food purchases with low-income residents. Baseline data from CDPH's Healthy Stores Healthy Communities Campaign (Proposition 99-funded data collection) will be cross-referenced with CX^3 and other data to determine retail sites that may be well suited for maximum impact in local communities, resulting in a synergistic effect from a combination of public health interventions conducted by tobacco control, alcohol and drug, and SNAP-Ed programs to create healthier retail environments.

5. **Community Change Goals**

Nutrition, obesity, and a lack of healthy affordable foods have been determined to be priority concerns for residents in Stanislaus County. However, efforts to address these issues must be multi-faceted to be effective and sustainable. Based on the results of community assessments, and the progression of FFY 2016 projects, including sustained community engagement interest, Stanislaus County SNAP-Ed LIAs have identified the following target priorities: Increasing consumption of and access to healthy food; increasing physical activity rates for all SNAP-Ed eligible residents; and, focusing on school-based wellness strategies. These allow for the coordination of activities across these sites as a means of enhancing and reinforcing comprehensive change across population groups, with diverse demographics, and throughout the socio-ecological model. Stanislaus County's SNAP-Ed funded LIAs will focus their efforts on providing SNAP-Ed allowable interventions targeted to the SNAP-Ed eligible portion of the county's population. Identified strategically-coordinated interventions include:

1. Increasing access to and consumption of fruits and vegetables
    - Increased healthy retail options, including increased healthy promotion in retail outlets, healthy corner store options, Farmer's Markets with increased access to EBT services, increased availability of farm stands
    - More community and school gardens
    - Increased transit, bicycle and pedestrian access to food retail sites
    - Increased food security throughout the county
2. Increasing physical activity rates for all SNAP-Ed eligible residents
    - Increased utilization of community space for physical activity and recreation (i.e. Parks, walking trails, Community Centers, etc.)
    - Complete streets programs that allow for increased opportunities for active transportation
    - Safe Routes to School programs

3. School-based wellness strategies and environmental changes to, from, and within schools
   - Wellness policies and strong resident engagement in the decision process for changes
   - Increasing access to healthy foods in schools
   - Farm-to-School opportunities, such as school gardens, school farm stands, and local food procurement strategies
   - Smarter Lunchrooms Movement activities
   - Physical activity programs for students, including structured physical activity such as SPARK, CATCH, and Instant Recess, and extracurricular physical activity such as intramural sports leagues.

We recognize that many of these goals will require multi-year strategies, and require the support and collaboration of external partners. The Stanislaus County SNAP-Ed LIA Partnership is committed to contributing to these larger change goals – based on agency expertise and allowable SNAP-Ed activities – to promote the health of the low income SNAP-Ed eligible community of Stanislaus County.

Coordination of SNAP-Ed efforts during FFY 15 and FFY 16 has led to the prioritization of coordinated place-based interventions, in contrast to independent site-based interventions, to maximize the impact towards target populations. These areas of focus chosen include: school-based strategies to impact children of all ages through the complete school progression; retail strategies to promote access and consumption of fresh produce; and, community-based coordination of education, promotion and messaging. It is essential that we are able to conduct complementary activities that build comprehensive cross-agency programs to effectively reach the target population at four of the five levels of the socio-ecological model: the individual level, the interpersonal level, the organizational level, the societal level. It is also important that messages are unified to increase target population exposure to healthy messages, which supplements other activities and enhances efforts towards achieving overall change goals.

Based on the aforementioned community change goals, and efforts to coordinate comprehensive programming to encompass the target population throughout the entire community, the Stanislaus County SNAP-Ed LIA Partnership has set three SMART local objectives for FFY 17-19:

1. By September 30, 2019, LIA partnership will improve access to and consumption of fruits and vegetables at six qualifying community gardens, eight qualifying retail outlets, two senior food distribution sites, and two-thirds of all qualifying farmer's markets in Stanislaus County through healthy marketing, promotion events, and physical site changes.
2. By September 30, 2019, a minimum of 20 qualifying schools (i.e. pre-school, elementary school, middle school, high school) in Stanislaus County will make changes to school policies, physical environments, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.
3. By September 30, 2019, LIA partnership will assist eight qualifying areas (qualifying sites and/or census tracts) in Stanislaus County in improving environmental support for physical activity and promoting utilization of physical activity resources.

These objectives allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus PSE strategies in the following settings:

- Early Childhood Education settings
- School settings
- Healthy Retail Environment
- Community settings

The PSE strategies are detailed within each three-year objective, and speak to the connection to our community change goals.

6. Partnerships and Collaborative Efforts

The Stanislaus County SNAP-Ed LIA Partnership includes the Stanislaus County Health Services Agency (LHD), the UCCE of Stanislaus County, the Stanislaus County Aging and Veterans Services (AAA), and Catholic Charities Diocese of Stockton. All four partner agencies are funded through the USDA SNAP-Ed program, and work together to create the annual work plan and complete its activities. The partnership is led by the Work Plan Coordinator (WPC), who is housed at the LHD. The WPC facilitates quarterly in-person meetings to assess work plan progress and leads a continuous discussion about maximizing and enhancing coordinated efforts of all LIAs.

Efforts from each of the four SNAP-Ed funded agencies are coordinated to utilize each agency's expertise and to promote the most effective and efficient comprehensive SNAP-Ed programming. To do this, community change goals are cross-referenced with needs assessments and GIS data, which identifies priority geographical locations and the most appropriate activities in those qualifying locations. Each agency will utilize their respective expertise and leverage existing relationships to build a comprehensive network of partners that will impact the target population in these priority locations. All four agencies are contributing to each of the Local Objectives through at least one educational or environmental component. SNAP-Ed funded agencies will coordinate programs so as to not overlap sites, but conduct complementary activities. Examples of this may be utilizing the same nutrition education curriculum in two closely located school districts, or providing nutrition education at a school where another SNAP-Ed funded agency is promoting school gardens. Catholic Charities SNAP-Ed-funded staff will also partner with its CalFresh Outreach-funded staff, who provide CalFresh application assistance throughout the county, to increase CalFresh participation rates and improve food security of SNAP-Ed eligible households.

The Stanislaus County SNAP-Ed LIA partnership is also represented at the Stanislaus County Food and Nutrition Network collaborative through all four agencies. This collaborative works to promote local food system improvements through Farm-to-Fork and Farm-to-School efforts in the county through coordination of SNAP-Ed funded and unfunded partners, both public and private, who have a vested interest in the promotion of healthy children and families and the ability to affect the nutrition environment within educational facilities. Partners include HSA, UCCE, Aging and Veterans Services, Supplemental Nutrition Program for Women, Infants, and Children (WIC), Office of Education, school district food service directors, United Way, food pantries, local Community Based Organizations

(CBOs), farmers, private business, agriculture science organizations, etc. This provides an opportunity to share the integrated work plan and community changes goals with the group of partners and stakeholders who, along with the funded agencies, collaborate to enhance efforts by establishment, growth and expansion of activities, reach and successes in the community. This collaborative has been successful in leveraging combined resources and contacts to develop a broad approach and network of partners who can collectively impact environmental, system, and policy changes in a multitude of qualifying locations throughout the county. We rely on these partnerships to focus on other aspects of our collective goals to comprehensively achieve our community change.

Other County partners include our tobacco and alcohol prevention colleagues. We will be working with them on our combined healthy retail strategies.

Partnerships and Collaborative Efforts: LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as, but not limited to, county Welfare Departments, schools, planning departments, parks and recreation departments, etc. In addition, each agency will work with cross-sector partners to strengthen PSE efforts and ensure sustainability of implemented projects.

7. Key Messages

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/)), and/or FFY 2017-2019 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health – Nutrition Education and Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Stanislaus County reviewed the approved integrated curriculum list provided by the state agencies to determine the best options for our target populations. Curriculum, materials and resources were chosen to best reflect the needs of the populations, as well as our chosen SNAP-Ed three-year and annual objectives. Most of our chosen curriculum is geared towards ECE or school-based settings, as this reflects the majority of the direct education indicated in the work plan.

Chosen materials will additionally support community-based Policy, Systems, and Environmental change strategies and interventions that will complement interventions conducted in ECE and school settings.

9. **Intervention and Evaluation Plan Narrative Summary**

The four Local Implementing Agencies (LIAs) in Stanislaus County will utilize their independent expertise and reach to coordinate efforts in achieving the three local objectives listed above. Through nutrition and physical activity education, as well as training and technical assistance supporting PSE change efforts, the Stanislaus County LIAs are uniquely positioned to support the larger community change goals. The LIAs in Stanislaus County will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population, and will be assisted by subcontractors and extenders who will support these efforts. The intervention plan is broken into two main focal areas: (1) community-based strategies, and (2) school-based strategies.

Through strategic planning, the LIAs have concluded that to have the greatest impact on Stanislaus County SNAP-Ed eligible residents, it is essential to focus on collaborative, complementary programming. Specific communities have been identified as uniquely suited, on account of resources and partnership opportunities. In using a comprehensive place based approach, the LIAs will be synchronizing strategies within these particular communities to maximize expertise without overlapping efforts. Each LIA identified existing relationships in these communities that can contribute to extend programming identified in this work plan and capitalize on current infrastructure. These partners will assist in achieving the SNAP-Ed objectives and ultimately realizing the five year change goals established by the LIAs.

Community-focused objectives (Local Objectives #1 & #3) in the intervention plan include activities that provide comprehensive nutrition and physical activity education in combination with high strength intervention strategies, focused on training and technical assistance to stakeholders in primary and complementary settings. Intervention strategies are coordinated for building improved nutrition and physical activity promotion capacity in community locations such as: community gardens, retail outlets (including alternative outlets such as farmer's markets, farm stands, emergency food distribution sites, etc.), community centers, public housing facilities, senior facilities (i.e. congregate meal and senior center sites), and faith-based facilities. LIAs will outreach to relevant partner organizations to assess opportunities and interest for pilot and expansion programs to increase awareness, education and access to fruits, vegetables, and physical activity. Working with current retail partners, healthy retail marketing strategies will be expanded to additional outlets in coordination with the expansion of school-based programming, so that the same families are being reached in both community and school settings with unified messages.

LIAs will support efforts to improve healthy retail settings, including farmer's markets and alternative food outlets, and the connection of farm-to-fork through retail outlets and community gardens. Harvest of the Month material will be utilized to highlight and promote low-cost fruit and vegetable choices, in coordination with product placement strategies to improve physical access and awareness of produce in retail settings. Efforts will be made to expand retail partnerships to improve fruit and vegetable access in additional retail food outlets that serve SNAP-Ed eligible residents.

LIAs will use farmer's market promotion events to increase awareness of markets and increase utilization of supplemental food assistance at the markets. Non-SNAP-Ed funded partners are reviewing opportunities for establishing additional farmer's markets or farm stands, in qualifying low-income accessible areas that coordinate with the work of SNAP-Ed funded agencies. These markets will likely operate at sites where other SNAP-Ed interventions are running to coordinate efforts, promote healthy opportunities and reinforce behavior with the target population. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries) will be addressed to support education efforts to improve nutrition and food resource management. Area Agencies will implement systems changes by establishing relationships with food banks to secure new food distribution sites to support Stanislaus County older adults.

To support sustained healthy behavior, comprehensive nutrition education for all ages will be coordinated with community-based policy, systems and environmental change strategies. This includes garden education for adults and older adults in community garden settings, budgeting and shopping strategies for families who are exposed to SNAP-Ed interventions in retail settings, and MyPlate healthy eating strategies for food assistance sites (congregate meals, emergency food distribution, etc.). Education extenders will be trained, as appropriate, to increase sustainability of education programming and increase reach within the eligible communities. In addition, nutrition education and physical activity promotion messages and curricula will be coordinated between community sites and school-based sites, to reinforce knowledge and behavior in populations that overlap between these settings.

Stanislaus County SNAP-Ed LIAs recognize that physical activity is an integral part of the healthy eating and active living lifestyle, and that accessibility of appropriate environments for physical activity is necessary for residents to be physically active. LIAs will also focus efforts on increasing the availability and community access to physical activity resources, including identified and designated walking zones. These activities will complement other work plan interventions' target populations and sites, through the integration of physical activity promotion with schools through Safe Routes to Schools programs, and working with senior facilities to connect gardening and physical activity programs.

LIAs will identify and work with non-SNAP-Ed funded partners to promote comprehensive approaches to increase access to and utilization of both healthy food sources (e.g. community gardens, retail outlets, alternative outlets, etc.) and physical activity resources (e.g. parks, community centers, afterschool programs, etc.) by SNAP-Ed eligible residents. This includes developing a Healthy Retail Advisory Committee comprised of SNAP-Ed, WIC, Tobacco and Alcohol prevention, and other stakeholders, to identify and implement comprehensive community changes that will benefit SNAP-Ed eligible residents. It also includes engaging city and county officials to identify opportunities for improving physical activity resources available to SNAP-Ed eligible populations. Working at the sector level of the SEM allows us to build additional support for community changes and enhance the reach of interventions to broader levels of the community. As many Stanislaus County cities are undergoing revisions, amendments or updates to general plans, non-SNAP-Ed funded partners will be reviewing opportunities in the built environment, particularly around zoning options and land use, for reinforcing healthy environments.

The School-based objective (Local Objective #2) of the intervention plan includes activities that provide comprehensive nutrition and physical activity education in combination with high strength intervention strategies, focused on training and technical assistance to stakeholders in school and complementary settings. The aim is making school environment changes that sustain and support healthy eating and physical activity opportunities, particularly in eligible pre-school and

elementary school sites, and identifying and implementing sustainability measures through means such as capacity building or Local School Wellness Policies. Intervention strategies are coordinated for building improved nutrition and physical activity promotion capacity in direct care and education providers, food service providers, and other staff that interface with and impact children in the multiple settings.

Building upon relationships with elementary schools already existing within the county, LIAs will continue to provide direct nutrition education and begin to provide physical activity education. LIAs will also train and support teachers as extenders to provide direct education in the classroom and in after school programs. Additionally, nutrition education will be provided to the adult and older adult SNAP-Ed populations in these settings (i.e. parents, grandparents, guardians) that connect shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines. Focus for these adult populations will be placed on selecting target foods and beverages; increasing the skills for label reading, menu planning and food budgeting, increasing knowledge of MyPlate recommendations and exposure to and acceptance of new healthy foods, particularly through Harvest of the Month promotion within school sites and in complementary qualifying sites throughout the county (e.g. retail outlets, farmer's markets, congregate meal sites, public housing facilities, etc.).

At these sites, the intervention plan progresses to interventions at the environmental level of the Social Ecological Model (SEM) via the inclusion of policy, systems and environmental (PSE) change efforts that include implementing school wellness policies that promote access to healthy foods and physical activity. Healthy nutrition and physical activity policies and procedures will be implemented in early care and education settings and elementary schools, which will include (but are not limited to) standards for all foods and beverages offered on site, opportunities for daily physical activity, and the provision of quality nutrition education, garden-based and physical activity education and marketing guidelines for materials posted and shared on site. PSE efforts will also be focused on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles for product placement strategies, signage, painting of murals in eating and play areas, healthy check-out lanes, and healthy items in prominent school lunchrooms.

To ensure that eligible SNAP-Ed populations are being effectively reached, the LHD and UCCE maintain a constant dialogue for coordination of school based efforts. This ensures cross training of staff so that the SNAP-Ed eligible populations are able to receive the most appropriate and effective programming. These programming efforts will occur in multiple targeted sites throughout eligible communities to reinforce changes to residents' diet and activity related access and behavior. Based upon established and growing partnerships, the LIAs determined which agency would be most able to effectively provide services. Through an existing partnership with the Stanislaus County Office of Education (SCOE), the LHD is providing preschool programming to the county in most districts. UCCE has maintained relationships with several elementary schools in many districts. Additionally, UCCE and LHD decided it would be most appropriate to divide efforts for certain school districts based upon school locations in relationship to other community programming. An example of this is Modesto City Schools (MCS), the largest school district in Stanislaus County with 36 schools, which was split due to its size. In an effort to further collaborate, UCCE and the LHD are strengthening efforts to reinforce nutrition and physical activity related behavior change, across the progression of school range ages from preschool thru high school.

At the sector level of the SEM, all four LIAs will continue to meet with Food and Nutrition Network partners to identify best practices and opportunities for implementing school-based nutrition programming. Community partners will be educated about policy changes that may improve the school environment and

support efforts in establishing cross-sector linkages for sustaining change. Some non-SNAP-Ed funded community partners will support these efforts (through additional funding) by providing support for resident engagement in Wellness Policy updates. Other partners will provide additional help to coordinate efforts with school food service in changing cafeteria environments that complement other Work Plan activities, particularly Harvest of the Month and the Smarter Lunchroom Movement. Schools have the potential to reach a multitude of qualifying residents, including both children and adults. Because Wellness Policies have a broad reach through schools, and even entire districts, these activities help to both initiate and sustain change, at multiple socio-ecological levels, across a large population. Changes in Wellness Policies will be oriented around the coordination and sustainability of larger change goals, including increased food access, increased healthy food consumption, and increased physical activity.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process and outcome evaluation activities using State and locally developed surveys. Past evaluation efforts have been exceedingly helpful in informing the program. Reach Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM) evaluations will be used to assess progress and reach of policy, systems and environmental change efforts. They will also help to define the success of sustainability measures. Local data will be collected and entered in SNAP-Ed Activity Tracking Forms (ATF) and Reporting Tools Workbook (RTW), and in coordination with additional observational and survey data, will be used to inform PSE RE-AIM evaluations. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online ATF and RTW. Impact Outcome Evaluation (IOW) and UC CalFresh approved direct education evaluation tools will be used to measure change, or intent to change, amongst education participants. An IOE plan and report will be submitted annually by the LHD and other LIAs will also collect, report and use evaluation data to inform further program strategies. Participants and stakeholders involved in PSE efforts will be requested to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework: MyPlate behaviors (Individual-MT1), shopping behaviors (Individual -MT2), physical activity behaviors (Individual -MT3), fruits & vegetables consumption (Individual-LT2), physical activity levels (Individual-LT7). This data will be used to support efforts that address the following indicators from the Western Region SNAP-Ed Evaluation Framework that advance long-term community benefits: identification of opportunities (Environmental-ST4), partnerships (Environmental-ST6, Sector-ST8), nutrition supports (Environmental-MT4, LT9), physical activity supports (Environmental—MT5, LT10), a focus on community changes with local government (Sector-MT8), agriculture (Sector-MT9), education (Sector-MT10), and community design and safety (Sector-MT11).

SECTION B: Target Audience Description

1. Gender	%
Male	49.5%
Female	50.5%
Total:	100%

2. Age	#
0 to 4 years old (Preschool):	2,069
5 to 17 years old (School Age):	47,182
18 to 59 years old (Adult):	109,946
60 years old and over (Senior):	17,648
	176,845

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
43%	57%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.3%	2.5%
Asian	0.2%	5.1%
American Indian/Alaskan Native	0.3%	0.5%
Native Hawaiian/Other Pacific Islander	0%	0.7%
White	30.5%	45.4%
Multiple/Other	11.7%	2.8%
Total:	43.0%	57.0%

4. Languages Used in Intervention Activities and Materials

English	65%	Farsi	0%	Russian	0%
Spanish	35%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	6,000	6,000	6,000
Indirect Education:	120,000	120,000	120,000
Policies, Systems, and Environment (PSE) Change/Supports	20,000	40,000	60,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	6	Food Assistance Site: Food Pantries	5	Schools: Students (Middle/Junior High)	11
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	11
CalFresh Offices	2	Head Start Programs	65	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	72
Churches	2	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	4

Community Based Organizations	1	Libraries	3	Supplemental Security Income (SSI)	0
Community Centers	11	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	2	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	5
Emergency Food Assistance Sites	1	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	9	Worksites	0
Extension Offices	0	Retail/Food Stores	13	Other (specify): Parks & Recreation	9
Family Resource Centers	6	Retail and Food Store with Qualifying CalFresh Redemption	10	Other (specify):	0
Farmers' Markets	2	Schools: District Office	0		
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	50	**TOTAL SITES:**	**302**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, LIA partnership will improve access to and consumption of fruits and vegetables at 6 qualifying community gardens, 8 qualifying retail outlets, 2 senior food distribution sites, and two-thirds of all qualifying farmer's markets in Stanislaus County through healthy marketing, promotion events, and physical site changes.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Promote the development and utilization of community gardens to increase access to healthy produce.
- Implement Healthy Retail environment changes that support and promote consumption of fruits and vegetables.
- Expand the utilization of food assistance resources at alternative outlets, including farmer's markets, farm stands, etc.
- Support the development of healthy food and beverage policies in community settings.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, LIA partners will reach 1,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.
   b. By September 30, 2017, work with community partners to identify and instill sustainability measures for continuing community gardens; assess a minimum of three additional qualifying community sites to evaluate the feasibility of community gardens, and establish partnerships to support the development and sustainability of gardens.
   c. By September 30, 2017, work with four qualifying retail outlets to identify sustainability measures for long-term continuation of healthy retail marketing; assess the feasibility for healthy retail environmental changes in a minimum of four additional outlets.
   d. By September 30, 2017, host a minimum of one healthy food promotion event in partnership with a qualifying retail outlet.

e. By September 30, 2017, assess the interest and feasibility of two SNAP-Ed eligible sites for fresh fruit and vegetable distribution projects, and engage local food bank to initiate a pilot at a minimum of one qualifying site.

f. By September 30, 2017, engage farmer's market managers in a minimum of three cities to assess and identify opportunities for SNAP-Ed events promoting utilization of food assistance.

g. By September 30, 2017, engage a minimum of one qualifying faith-based community to assess the feasibility for implementing a faith-based wellness policy (e.g. healthy food and beverage standard policy and/or physical activity programs policy).

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, LIA partners will reach 1,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.

b. By September 30, 2018, initiate the development of three community gardens in qualifying sites identified in FFY 2017; assess a minimum of three additional qualifying community sites to evaluate the feasibility of community gardens.

c. By September 30, 2018, work with four qualifying retail outlets to instill sustainability measures for healthy retail site changes; work with a minimum of four previously assessed qualifying retail outlets to initiate healthy retail environmental site changes.

d. By September 30, 2018, host a minimum of one healthy food promotion event in partnership with a qualifying retail outlet.

e. By September 30, 2018, initiate a fresh fruit and vegetable distribution project with the Healthy Aging Association (HAA) at one additional qualifying site.

f. By September 30, 2018, increase utilization of USDA food assistance programs at farmer's markets by hosting promotion events at a minimum of 33% of local qualifying farmer's markets.

g. By September 30, 2018, assist the faith-based community identified in FFY 2017 in developing and implementing a faith-based wellness policy at a minimum of one qualifying site; engage a minimum of one additional qualifying faith-based community site to assess the feasibility for implementing a faith-based wellness policy (e.g. healthy food and beverage standard policy and/or physical activity programs policy).

h. By September 30, 2018, Stanislaus County will establish a Healthy Retail Advisory Committee that may include members from SNAP-Ed, Tobacco Control, WIC, Alcohol Prevention, Cultiva la Salud, etc.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, LIA partners will reach 1,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.
   b. By September 30, 2019, initiate the development of three additional community gardens in qualifying sites identified in FFY 2018; work with community partners to identify and instill sustainability measures for community gardens initiated in FFY 2017.
   c. By September 30, 2019, work with four qualifying retail outlets to instill sustainability measures for long-term continuation of healthy retail marketing and healthy retail site changes.
   d. By September 30, 2019, host a minimum of one healthy food promotion event in partnership with a qualifying retail outlet.
   e. By September 30, 2019, initiate a fresh fruit and vegetable distribution project at one additional qualifying site; instill measures for long-term sustainability in the project site identified in FFY 2018.
   f. By September 30, 2019, increase utilization of USDA food assistance programs at farmer's markets by hosting promotion events at a minimum of 66% of local qualifying farmer's markets.
   g. By September 30, 2019, assist the faith-based community identified FFY 2018 in developing and implementing a faith-based wellness policy at a minimum of one qualifying site.
   h. By September 30, 2019, Stanislaus County Healthy Retail Advisory Committee will develop an implementation plan for a healthy retail recognition program.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Stanislaus County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/30/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will improve access to and consumption of fruits and vegetables at 6 qualifying community gardens, 8 qualifying retail outlets, 2 senior food distribution sites, and two-thirds of all qualifying farmer's markets in Stanislaus County through healthy marketing, promotion events, and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Attend and/or convene a LIA partnership group at least four times per year to coordinate USDA food program messaging, interventions and efforts to increase access to and consumption of healthy foods in the SNAP-Ed eligible population.	CED CEI MPR X C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda & Minutes
1.2	Establish a Healthy Retail Advisory Committee. Recruit a minimum of six members, including partners from CNAP or other coalition partners, Tobacco Education, and Alcohol Prevention. Attend and/or convene the Healthy Retail Advisory Committee at least once per quarter to provide guidance and coordinate retail efforts.	CED CEI MPR X C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda & Minutes Member List
1.3	Provide technical assistance to Healthy Retail Advisory Committee to prepare and conduct education to county leaders on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention.	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RE-AIM Log of TA Provided

1.4	Utilize CX^3 to assess to conduct an environmental assessment of qualifying retailers in a minimum of <u>five</u> communities to establish baseline data. Survey results will be used to guide Healthy Retail programming. As relevant, cross reference this data with findings from healthy Stores Healthy Communities survey data to identify priority neighborhoods and outlets to engage.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	CX3 surveys Pictures Partner List
1.5	In year 1, engage <u>four</u> qualifying retail outlets to identify appropriate and effective sustainability measures for long-term healthy retail marketing; Identify and assess the feasibility for healthy retail environmental changes in a minimum of <u>four</u> additional outlets. In year 2, work to implement identified sustainability measures in the <u>four</u> previously engaged outlets; engage a minimum of <u>four</u> sites assessed in FY 16 to initiate healthy retail environmental changes. In year 3, engage the <u>four</u> retail outlets who initiated environmental changes in FY 17 to identify appropriate and effective sustainability measures for long-term continuation of healthy retail marketing.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	RE-AIM ATF Pictures
1.6	Coordinate and provide healthy retail marketing materials, which may include NEOPB Retail and HOTM promotion materials, with qualifying retail outlets to highlight seasonal produce, utilizing recipe cards, newsletters, and/or signage promoting consumption of fruits and vegetables.	CED X CEI X MPR X C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Materials Sample Pictures

1.7	Engage SNAP-Ed eligible residents to assess the potential for community gardens and/or farm stands in a minimum of <u>three</u> qualifying census tracts in year 1. Identified potential intervention sites may be targeted for coordinated garden and farm-to-fork projects, where feasible. In coordination with local community-based organizations and SNAP-Ed eligible residents initiate community gardens and/or farm stands in <u>three</u> qualifying sites in year 2, and <u>three</u> additional sites in year 3. Steps for implementation include providing support for garden building, planting and harvesting, and including capacity building with SNAP-Ed eligible residents in order to establish garden sustainability.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: X; UCCE: ; CCC: X	CWD: LHD: TBD AAA: HAA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pictures RE-AIM
1.8	Annually host a minimum of <u>one</u> media event in partnership with a Harvest of the Month-promoting, qualifying retailer. Invite and encourage participation from community-based partners, and contact local media outlets to highlight the event and draw in additional participation.	CED: ; CEI: ; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 Year 2: Q1 , Q2 , Q3 X, Q4 Year 3: Q1 , Q2 , Q3 X, Q4	ATF Pictures Media Samples
1.9	Coordinate SNAP-Ed activities (i.e. HOTM, Nutrition Education, farm-to-fork efforts, etc.) with Senior Farmers' Market Nutrition Program voucher distribution to promote increased fruit and vegetable purchase and consumption. Host and/or attend supplemental food assistance promotion events at a minimum of 33% of qualifying farmer's markets in year 2, and a minimum of 66% of qualifying farmer's markets in year 3 to increase awareness and utilization of food assistance on healthy produce.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: HAA UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 Year 2: Q1 , Q2 , Q3 X, Q4 Year 3: Q1 , Q2 , Q3 X, Q4	List of Markets Attended Pictures

1.10	In partnership with a local food bank, coordinate the expansion of a fresh fruit and vegetable monthly distribution pilot program to <u>two</u> additional qualifying sites targeted to low-income elderly residents at SNAP-Ed eligible congregate meal sites or senior subsidized public housing. Distributions should range roughly from 9-10 lbs per person per month.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: HAA UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Pictures Sample of Distribution List
1.11	Place HOTM table tents on <u>40</u> tables at participating congregate meals sites (i.e., community centers, adult education centers, etc.). Table tents include information on the highlighted fruit or vegetable of the month. Utilize congregate meal monthly menus to promote & highlight the HOTM during Farmer's Market season May-August.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Pictures
1.12	Engage with <u>one</u> qualifying faith based community site in year 1, and <u>one</u> additional site year 2, to assess the feasibility to implement healthy food and beverage standard policy (may or may not include vendors).	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	ATF Agendas Sign in Sheets

1.13	Assist with the development and implementation of selected healthy food and beverage standards, as a component of a faith-based wellness policy in <u>one</u> site year 2, and <u>one</u> additional site in year 3. (reference activity 3.5)	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: ; CCC: X	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	ATF Agendas Sign in Sheets Sample Policy
1.14	Conduct a minimum of <u>15</u> series of three to eight classes of a least 15-minute nutrition education and/or physical activity promotion sessions with SNAP-Ed eligible children, adult and senior populations in eligible sites. (reference activity 3.7)	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	ATF; UC CalFresh Reporting Tools Workbook
1.15	Conduct a minimum of <u>25</u> single session nutrition education and/or physical activity promotion classes with SNAP-Ed eligible children, adult and senior populations in eligible sites. Taste testing may be provided.	CED: X; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC: X	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	ATF; UC CalFresh Reporting Tools Workbook
1.16	In coordination with the Women, Infants & Children (WIC) program, provide technical assistance to local breastfeeding facilitators that work with SNAP-Ed eligible populations. Technical assistance may include: • Facilitating connections and promoting SNAP-Ed resources with providers who serve SNAP-Ed	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] X Year 2: Q1 Q2 Q3 Q4 X X X X	PSE RE-AIM

	eligible pregnant and breastfeeding populations; • Facilitating and supporting training for providers to educate SNAP-Ed eligible pregnant and breastfeeding populations on current best practices.				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.17	Attend and/or convene a coalition of farm-to-fork/farm-to-school partners at least <u>four</u> times per year to coordinate USDA food program messaging, interventions and efforts to increase access to and consumption of healthy foods in the SNAP-Ed eligible population.	☐ CED ☐ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Agendas ATF
1.18	Engage with community based organizations to determine the feasibility of implementing city-wide healthy beverage standards in a minimum of <u>three</u> cities. Provide ongoing technical assistance to community-based organizations on strategies to educate and inform residents and key stakeholders regarding sugar-sweetened beverage initiatives. Promote healthy beverage messages through use of SNAP-Ed approved Rethink Your Drink messages.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	PSE RE-AIM

1.19	Annually place a minimum of <u>two</u> SNAP-Ed developed healthy food, healthy beverage, and/or physical activity out-of-home media spots. Media placements will occur in SNAP-Ed eligible locations, and will be targeted to populations that overlap with other SNAP-Ed programming in the same location(s).	( ) CED ( ) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	ATF

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.14, 1.15	Harvest of the Month	[ ] CWD [X] LHD [X] AAA [X] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.14, 1.15	Eat Healthy, Be Active Community Workshops	[ ] CWD [X] LHD [ ] AAA [X] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.14, 1.15	Growing Healthy Habits	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.14, 1.15	Cooking Matters	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.14, 1.15	My Plate for My Family	[ ] CWD [ ] LHD [ ] AAA [ ] UCCE [X] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.14, 1.15	Food Smarts Workshop Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
1.14, 1.15	Rethink Your Drink		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
		X	CCC		
1.14, 1.15	Eat Smart, Be Active		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.14, 1.15	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.14, 1.15	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.14, 1.15	Farm Fresh from the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.14, 1.15	Healthy Eating, Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS), and track use of evaluation tools assigned to each specific curricula		X	X	CWD X LHD AAA X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other:

E.1.2	Annually evaluate outcomes for a minimum of <u>100</u> nutrition education participants participating in the LHD Impact/Outcome Evaluation.			X		CWD X LHD AAA UCCE	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: IOE Evaluation Report
E.1.3	Conduct neighborhood retail food environment assessments in support of activities 1.4-1.6.		x			CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

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<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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<td>E.1.5</td>
<td>Summarize healthy food access changes implemented by engaged retail outlets.</td>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td>x</td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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E.1.6	Annually report on the number of sites identifying a need for a community garden, number of sites with new or reinvigorated gardens, the number of stakeholders who work, learn or eat from the garden, and any enacted sustainability measures.			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X PSE RE-AIM Report List other:
E.1.7	Assess and evaluate the interest, progress and sustainability of PSE older adult food distribution expansions through participant, surveys, interviews and small focus groups.		x		X AAA	Year 1: Q1 X, Q4 X Year 2: Q4 X Year 3: Q4 X	List other: Key-informant surveys

E.1.8	Report on the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of faith-based wellness policies. (reference activity E.3.4)		x			Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	x PSE RE-AIM Report

	CWD
	LHD
	AAA
	UCCE
X	CCC

	EARS/ATF
x	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, a minimum of 20 qualifying schools (i.e. pre-school, elementary school, middle school, high school) in Stanislaus County will make changes to school policies, physical environments, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Support the development and/or enhancement of school/pre-school wellness policies
- Smarter Lunchroom Movement (SLM)
- Implement edible school-site gardens that support nutrition and garden education for students in all grade levels, and increase access to healthy produce.
- Build local school capacity to implement approved physical activity promotion programs (i.e. SPARK, CATCH, etc.) for students in all grade levels.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, LIA partners will reach 5,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.
   b. By September 30, 2017, engage school and pre-school stakeholders to identify sustainability measures for a minimum of six garden sites.
   c. By September 30, 2017, establish partnerships with school and pre-school stakeholders at a minimum of six qualifying sites to evaluate the feasibility of school gardens.
   d. By September 30, 2017, establish partnerships with pre-school stakeholders at a minimum of four qualifying sites to evaluate the feasibility of pre-school stencil projects.

e. By September 30, 2018, establish pre-school stencil projects and a minimum of one of the sites identified in FFY 2017

f. By September 30, 2017, establish partnerships with school stakeholders to identify, engage, assess for feasibility and initiate Smarter Lunchroom Movement strategies at a minimum of two qualifying sites.

g. By September 30, 2017, engage school stakeholders to initiate SPARK or CATCH physical activity programs at a minimum of two sites.

h. By September 30, 2017, provide technical assistance to school administrators and stakeholders on strategies for integrating healthier foods into school meal products

i. By September 30, 2017, assist school stakeholders at a minimum of one school district for continued engagement efforts of their Local Wellness Policy; assist a minimum of one additional school district in identifying and employing factors to strengthen the language and improve implementation of their Local School Wellness Policy; establish partnerships with a minimum of two additional districts to engage their school wellness policy committees.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, LIA partners will reach 5,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.

b. By September 30, 2018, establish gardens at qualifying school and/or pre-school sites identified in FFY 2017, and establish partnerships with stakeholders at a minimum of six additional qualifying school and/or preschool sites to evaluate the feasibility of school gardens.

c. By September 30, 2018, establish partnerships with pre-school stakeholders at a minimum of three additional qualifying sites to evaluate the feasibility of pre-school stencil projects.

d. By September 30, 2018, establish pre-school stencil projects and a minimum of three sites, identified in FFY 2017.

e. By September 30, 2018, establish partnerships with school stakeholders to identify, engage, assess for feasibility and initiate Smarter Lunchroom Movement strategies at a minimum of two additional qualifying sites.

f. By September 30, 2018, engage and support school stakeholders to conduct SPARK or CATCH physical activity programs at a minimum of six sites (inclusive of the two sites from FFY 2017).

g. By September 30, 2018, assist a minimum of one additional school district to identify and employ factors to strengthen the language and improve implementation of their Local School Wellness Policy; establish partnerships with a minimum of one additional district to engage their school wellness policy committees.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, LIA partners will reach 5,000 eligible children, adults, and seniors with direct education and 60000 with indirect education; and will provide training and TA to support the development of education extenders.

   b. By September 30, 2019, establish gardens at qualifying school and/or preschool sites identified in FFY 2018, and engage stakeholders to initiate sustainability measures for all twelve garden sites.

   c. By September 30, 2019, establish pre-school stencil projects and a minimum of three additional sites, identified in FFY 2018.

   d. By September 30, 2019, establish partnerships with school stakeholders to identify, engage, assess for feasibility and initiate Smarter Lunchroom Movement strategies at a minimum of two additional qualifying sites.

   e. By September 30, 2019, engage and support school stakeholders to conduct SPARK or CATCH physical activity programs at a minimum of ten sites (inclusive of the six sites from FFY 2018).

   f. By September 30, 2019, assist a minimum of one additional school district in identifying and employing factors to strengthen the language and improve implementation of their Local School Wellness Policy.

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):
By September 30, 2019, a minimum of 20 qualifying schools (i.e. pre-school, elementary school, middle school, high school) in Stanislaus County will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Attend a minimum of four district/school wellness councils to remain current with ongoing Local School Wellness Policies (LSWP) implementations. Engage and provide technical assistance to School Wellness Coordinators in updating LSWPs to conform to new Healthy, Hungry-Free Kids Act (HHFKA) standards.	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	ATF Agenda PSE RE-AIM Log of TA Provided UC CalFresh Reporting Tools Workbook

					Year 3 Q1 Q2 Q3 Q4 X X X X	
2.2	Engage and provide technical assistance to community leaders (i.e. PTA members, parents, students, community residents, principals, teachers, etc.) to identify priority areas regarding LSWPS, and establish methods for improving implementation. As appropriate, present and provide technical assistance on strategies for promoting and sustaining Farm-to-School efforts through linkages to the LSWP(s).	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	PSE RE-AIM Log of TA Provided UC CalFresh Reporting Tools Workbook
2.3	Engage Head Start and school leaders and administrators to evaluate the feasibility of school gardening programs at six qualifying sites in year 1 and six additional qualifying sites in year 2. Meet with Head Start and school leaders and administrators at least twice per year to provide information and technical assistance to promote and initiate school gardening programs at identified qualifying sites. Gardens will be initiated at a minimum of three preschool and three school sites in year 2, and three additional preschools and three additional schools in year 3. In coordination with Head Start and school leaders and administrators, sustainability measures for all twelve sites will be identified in year 3 for continued school engagement, learning, and environmental reinforcement	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: SCOE, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	PSE RE-AIM Log of TA Provided; UC CalFresh Reporting Tools Workbook Pictures

	for healthy behavior. Where possible, promote the intersections between school gardens, classroom curricula, and cafeteria healthy promotion strategies (i.e. HOTM and SLM).					
2.4	Work with <u>two</u> eligible sites in year 1, <u>two</u> additional sites in year 2, and <u>two</u> additional sites in year 3 (for a cumulative total of six) to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movements (SLM); • Provide SLM training to food service directors and staff and/or students and conduct scorecard assessments; • Provide ongoing technical advising, as requested, to adopt SLM strategies, and demonstrate positive outcomes (this may include expansive strategies including school stencil and murals).	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	UC CalFresh Reporting Tools Workbook; The Smarter Lunchrooms Movement Self-Assessment Scorecard; PSE RE-AIM
2.5	Coordinate and distribute HOTM promotion materials to qualifying schools and preschools, in coordination with monthly taste testing activities, to highlight seasonal produce.	☐ CED ☒ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: SCOE, TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF; UC CalFresh Reporting Tools Workbook
2.6	Annually provide a minimum of <u>one</u> 30-minute staff training for teachers, preschool/head start staff, afterschool staff and other personnel in the school district who are conducting nutrition education and obesity	☐ CED ☐ CEI ☐ MPR ☒ C&C	☐ CWD ☒ LHD ☐ AAA ☒ UCCE	CWD: LHD: SCOE, TBD AAA:	Year 1 Q1 Q2 Q3 Q4 X X X X	ATF; Agendas, Sign-In Sheets; PSE RE-AIM

	prevention intervention(s) with SNAP-Ed eligible populations. Trained educators will be developed as extenders to deliver nutrition and physical activity education and to create sustainability of education efforts. Topics may include: ○ HOTM ○ SPARK and/or CATCH ○ Smarter Lunchrooms Movement Engage qualifying head start and school staff to initiate SPARK or CATCH physical activity promotion programs at a minimum of qualifying <u>two</u> sites in year 1, an addition <u>four</u> qualifying sites in year 2, and an additional <u>four</u> qualifying sites in year 3.	X TTA	CCC	UCCE: CCC:	Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Log of TA Provided; UC CalFresh Reporting Tools Workbook
2.7	Conduct a minimum of <u>30</u> series of three to eight classes of a least 15-minute nutrition education and/or physical activity promotion sessions with SNAP-Ed eligible children, adult and senior populations.	X CED CEI MPR C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign-In Sheet; UC CalFresh Reporting Tools Workbook

2.8	Conduct a minimum of 50 single session nutrition education and/or physical activity promotion classes with SNAP-Ed eligible children, adult and senior populations in eligible sites. Taste testing may be provided.	X CED CEI MPR C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: SCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign-In Sheet; UC CalFresh Reporting Tools Workbook
2.9	Engage Head Start and school leaders and administrators to evaluate the feasibility of school stencil projects at three qualifying sites in year 1 and three additional qualifying sites in year 2. Meet with Head Start leaders and administrators at least once per year to provide information and technical assistance to promote and initiate school stencil projects at identified qualifying sites. Stencils will be initiated at a minimum of one preschool sites in year 1, three preschool sites in year 2, and three additional preschools in year 3. In coordination with Head Start leaders and administrators, sustainability measures for all six sites will be identified in year 3 for continued school engagement, learning, and environmental reinforcement for healthy behavior.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: SCOE, TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	PSE RE-AIM Log of TA Provided; Pictures

2.10	In partnership with Stanislaus Food and Nutrition Network and a qualifying Harvest of the Month-promoting school, annually host a minimum of <u>one</u> Farm-to-School event. Conduct outreach, invite, and encourage participation from school stakeholders to promote increased awareness and support for Farm-to-School and healthy food in school meals and snacks.		CED CEI X MPR X C&C TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: SCOE AAA: UCCE: CCC:	Year 1: Q1 X; Q2; Q3; Q4 Year 2: Q1 X; Q2; Q3; Q4 Year 3: Q1 X; Q2; Q3; Q4	PSE RE-AIM ATF Pictures

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.6, 2.7, 2.8	I Am Moving, I am Learning: A Proactive Approach for Addressing Child Obesity in Head Start	CWD X LHD AAA UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:
2.5, 2.6, 2.7, 2.8	Harvest of the Month	CWD X LHD AAA X UCCE CCC	Research Tested X Practice Tested Emerging N/A - Please describe below:

2.7, 2.8	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7	Growing Healthy Habits		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.6, 2.8	SPARK		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, , 2.8	CATCH		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.2	Snapshots & Stories: My Voice, My Community		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.2	Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.3, 2.6, 2.7, 2.8	Jr Master Gardeners (grades 3-5)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Building a Healthy Me (K-1)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.8	Rethink Your Drink		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCCS		
2.7	Eat Smart, Be Active		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7	Making Every Dollar Count		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.7	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	Farm Fresh from the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.7, 2.8	Happy Healthy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Good For Me and you (Grade 2)		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	My Amazing Body (K-1)		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Eating Healthy From Farm to Fork (k-2)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.6, 2.7, 2.8	Good for me and you (Grade 2)		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Healthy Choices, Healthy me (Grade k-3)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	It's my choice… Eat Right! Be Active!		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Eat Fit (Grades 6-8)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Dig In! (4-6)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Nutrition To Grown on! (Grades 4-6)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.6, 2.7, 2.8	Exercise your options (Grades 6-8)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Nutrition Voyage (Grades 6-8)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Hunger Attacks/Money Talks (Grades 6-8)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Healthilicious (Grades 4-6)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7, 2.8	Eat and Play Together (6-8 year olds)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4; 2.6	The Smarter Lunchrooms Movement (SLM) Resources, Scorecards, tools for		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.6, 2.7, 2.8	Nutrition Pathfinders (Grades 4-6)		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	x	N/A - Please describe below: Dairy Council Materials (unknown)
			CCC		
2.6, 2.6, 2.8	Instant Recess DVD and Materials		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.6, 2.6, 2.8	Power Play! Community Youth Organizations		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Stanislaus County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 1/30/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS), and track use of evaluation tools assigned to each specific curricula		X	X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh Workbook: X; Food Behavior Checklist: ; UC Intent to Change: X List other:
E.2.2	Track and report training provided for activity 2.6.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X; PSE RE-AIM Report: ; UC CalFresh Workbook: X; Food Behavior Checklist: ; UC Intent to Change: List other:

E.2.3	Report on the needs identified and the policies adopted and implemented by District-level and school site-level School Wellness Committees.	X	X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4	Conduct and analyze Smarter Lunchroom Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.	X	X	X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM Scorecard

E.2.5	Annually report on the number of sites identifying a need for a school garden, number of sites with new or reinvigorated gardens, the number of stakeholders (i.e. teachers, students, parents) who work, learn or eat from the garden, and any enacted sustainability measures.			X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.6	Summarize healthy site changes implemented by engaged ECE and/or school sites		X			CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, LIA partnership will assist eight qualifying areas (qualifying sites and/or census tracts) in Stanislaus County in improving environmental support for physical activity and promoting utilization of physical activity resources.

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Physical Activity Environments:
  - Safe Routes to School
  - Walking Clubs
  - Faith-Based PA
- Engage parks and recreation departments to increase target population participation in physical activity programs

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, engage school stakeholders and initiate Safe Routes to School program(s) for eligible students at a minimum of one qualifying school.
   b. By September 30, 2017, assess the feasibility for walking clubs in SNAP-Ed qualifying census tracts and/or sites, and identify a minimum of three sites to map potential routes.
   c. By September 30, 2017, assess the interest at a minimum of one qualifying faith-based facilities for the initiation of physical activity programs for eligible SNAP-Ed residents.
   d. By September 30, 2017, engage city and county department officials from a minimum of one city to identify opportunities for environmental changes that increase access to physical activity resources.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, identify sustainability measures for Safe Routes to School programs started in FFY 2017, and initiate additional programs for eligible students at a minimum of one additional qualifying school site.
   b. By September 30, 2018, pilot a minimum of one walking club for eligible SNAP-Ed residents.
   c. By September 30, 2018, pilot a physical activity program in a minimum of one qualifying faith-based facility, and identify measures for long-term sustainability; assess the interest at a minimum of one additional qualifying faith-based facilities for the initiation of physical activity programs for eligible SNAP-Ed residents.
   d. By September 30, 2018, engage city and county department officials from a minimum of two additional cities (total of three) to identify opportunities for environmental changes that increase access to physical activity resources.
3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, identify sustainability measures for Safe Routes to School programs started in FFY 2018, and initiate programs for eligible students at one additional qualifying school sites.
   b. By September 30, 2019, initiate two additional walking clubs for eligible SNAP-Ed residents.
   c. By September 30, 2019, implement sustainability measures to maintain the faith-based physical activity program initiated in FFY 2018; initiate physical activity program(s) in a minimum of one additional qualifying faith-based facility.
   d. By September 30, 2019, engage city and county department officials from a minimum of two additional cities (total of five) to identify opportunities for environmental changes that increase access to physical activity resources.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will assist eight qualifying areas (qualifying sites and/or census tracts) in Stanislaus County in improving environmental support for physical activity and promoting utilization of physical activity resources.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Attend at least one Safe Routes to School meeting at a minimum of four schools and/or school districts, to assess needs and opportunities for technical assistance. Engage community and school stakeholders to initiate Safe Routes to School programs at a minimum of one	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	ATF Agenda Partner List RE-AIM

	qualifying school in year 1, one additional qualifying school in year 2, and one additional qualifying school in year 3.				Year 3 Q1 Q2 Q3 Q4 X X X X	
3.2	Assist a minimum of three qualifying sites and/or census tracts in conducting physical activity environment assessments and develop an action plan including, but not limited to, mapping walking paths and engaging additional SNAP-Ed eligible residents for resident advisory/wellness committees.	CED CEI MPR X C&C TTA	CWD X LHD X AAA X UCCE X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	RE-AIM Survey Samples Route Maps
3.3	Assist qualifying congregate meal sites and/or local senior housing complexes to pilot walking clubs at a minimum of one site in year 2, and two additional sites in year 3. Technical assistance will be provided for coordinating marketing materials with SNAP-Ed messages, promoting walking club dates/times for the various sites and engaging local SNAP-Ed eligible residents, particularly targeting seniors, to encourage participation for individual health benefits and program expansion. Seek partnerships with other fitness groups/programs and groom potential volunteers to develop program sustainability.	CED CEI MPR C&C X TTA	CWD X LHD X AAA UCCE X CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	RE-AIM Log of TA Provided Route Maps
3.4	Engage with one qualifying faith based community site in year 1, and one additional site year 2, to assess the feasibility to implement and sustain structured physical activity programs.	CED CEI MPR X C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 	ATF Agendas Sign in Sheets

3.5	Assist with the development and implementation of structured physical activity programs, as a component of a faith-based wellness policy, in <u>one</u> qualifying site in year 2, and <u>one</u> additional qualifying site in year 3. (reference activity 1.13)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☐ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	ATF Agendas Sign in Sheets Sample Policy
3.6	Meet at least <u>once per year</u> with city and county stakeholders from a minimum of <u>one</u> city in year 1, <u>one</u> additional city in year 2, and <u>three</u> additional cities in year 3 (for a cumulative total of five cities) to discuss and assess the coordination of physical activity environmental supports for utilization and promotion of physical activity resources in qualifying census tracts (e.g. park facilities' amenities, Parks and Recreation physical activity programs, afterschool programs, joint-use possibilities, etc.) Stakeholders and officials may include, but are not limited to: • Parks and Recreation Department staff • Planning Department staff • Elected Officials (i.e. Mayor, City Council)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 2: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒ Year 3: Q1 ☒ Q2 ☒ Q3 ☒ Q4 ☒	ATF Agenda

3.7	Conduct a minimum of 15 series of three to eight classes of a least 15-minute nutrition education and/or physical activity promotion sessions with SNAP-Ed eligible children, adult and senior populations. (reference activity 1.14)	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign-In Sheet; UC CalFresh Reporting Tools Workbook

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.7	Eat Healthy, Be Active Community Workshops	X UCCE X CCC	X Practice Tested
3.7	Food Smarts Workshops Curriculum	X CCC	X Practice Tested

3.7	NEOP Community Tool Box		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
		X	CCC		
3.1	Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS), and track use of evaluation tools assigned to each specific curriculum.		X	X	CWD LHD AAA X UCCE X CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other:

E.3.2	Annually report on new or improved environmental changes that improve access to physical activity such as safe routes to school.		X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.3.3	Assess and evaluate the interest, progress and sustainability of PSE older adult walking route/club projects through participant, surveys, interviews and small focus groups.		X			CWD LHD X AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Key-informant surveys

E.3.4	Report on the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of faith-based wellness policies. (reference activity E.1.8)		X			**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	List other:

	CWD
	LHD
	AAA
	UCCE
X	CCC

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	PSA 30 Contract #: SP-1718-30
FFY 2018 Total Budget:	**$27,076.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$954	$7,096	$2,708	-61.84%
2	Non-Capital Equipment/Supplies	$0	$0	$0	
3	Materials	$0	$0	$0	
4	Travel	$0	$0	$0	
5	Building/Space	$0	$0	$0	
6	Maintenance	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$21,442	$24,368	13.65%
	Total Direct Costs:	**$954**	**$28,538**	**$27,076**	-5.12%
9	Indirect Costs*** Indirect Cost Rate= __ %	$0	$0	$0	
	Total Federal Funds	**$954**	**$28,538**	**$27,076**	-5.12%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: PSA 30 Contract #: SP-1718-30

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Office Manager/Secretary /Admin Assistant	Jill Erickson	100.00%	0.00%	$89,080.99	0.018149	$1,616.73	67.49%	$1,091.13	$2,708.00	$2,708	
						Total Staffing: Salaries/Benefits:		**0.018149**	**$1,617**		**$1,091**	**$2,708**	**$2,708**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA 30 Contract #: SP-1718-30

2. Non-Capital Equipment/Supplies:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1							$0	
Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1							$0	
						Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1						$0	
					Total Materials:	**$0**	

4. Travel:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																
1															$0	
Out-of-State																
1															$0	
														Total Travel:	**$0**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1							$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: PSA 30 Contract #: SP-1718-30

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Healthy Aging Association	Healthy Aging will provide a project coordinator who will help develop a few community gardens, promote increased activity by mapping out walking routes around congregate sites, and work with local food bank in hopes to add another green bag (supplemental fruit and vegietable) location.	$24,368	
				Total Contracts/Sub-Grants/Agreements:	**$24,368**	

Total Direct Costs:	**$27,076**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1						$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$27,076**

SNAP-Ed Programming occurs in this county through Catholic Charitites Diocese of Stockton.

Please refer to the San Joaquin County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Stanislaus County
FFY 2018 Total Budget:	**$1,001,448.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$38,005	$479,110	$450,681	$488,686	2.00%
2	Non-Capital Equipment/Supplies	$0	$23,800	$9,388	$9,388	-60.55%
3	Materials	$13,470	$24,094	$12,775	$26,245	8.93%
4	Travel	$0	$20,175	$8,520	$8,520	-57.77%
5	Building/Space	$0	$5,760	$3,840	$3,840	-33.33%
6	Maintenance	$0	$10,380	$10,600	$10,600	2.12%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$69,648	$289,000	$262,349	$331,997	14.88%
	Total Direct Costs:	**$121,123**	**$852,319**	**$758,153**	**$879,276**	3.16%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$9,501	$119,778	$112,671	$122,172	2.00%
	Total Federal Funds	**$130,624**	**$972,097**	**$870,824**	**$1,001,448**	3.02%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Office furniture purchased in FFY 2017 is not included for FFY 2018.
3	Materials	Increased budget allocation and capacity to conduct SPARK PA activities
4	Travel	Childhood Obesity Conference and CA Farm-to-School Conference are biennial conferences and will not be conducted in FFY 2018
5	Building/Space	Reduced cost of off-site storage
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Increased allocations for youth nutrition education and physical activity promotion
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator (AD)	Heather Duvall	100.00%	0.00%	$84,000.00	0.1	$8,400.00	50.00%	$4,200.00	$12,600.00	$12,600	
2			Project Coordinator (PC)	Kyle Fliflet	90.00%	10.00%	$73,100.00	1	$73,100.00	57.50%	$42,032.50	$103,619.70	$115,133	
3			Health Educator (HE1)	Veronica Plaugher-Macias	10.00%	90.00%	$63,800.00	1	$63,800.00	61.25%	$39,077.50	$10,287.80	$102,878	
4			Health Educator (HE2)	Esmeralda Gonzalez	10.00%	90.00%	$65,400.00	1	$65,400.00	33.00%	$21,582.00	$8,698.20	$86,982	
5			Health Educator (HE3)	Cathryn Johnson	10.00%	90.00%	$55,000.00	1	$55,000.00	72.75%	$40,012.50	$9,501.30	$95,013	
6			Nutritionist (N)	TBD	100.00%	0.00%	$43,700.00	0.5	$21,850.00	80.00%	$17,480.00	$39,330.00	$39,330	
7			Admin Assistant (AC)	Linda Montalvo	60.00%	40.00%	$42,000.00	0.5	$21,000.00	75.00%	$15,750.00	$22,050.00	$36,750	
8									$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**5.1**	**$308,550**		**$180,135**	**$206,087**	**$488,686**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, pencils, paper, markers, flip charts, etc. ($70 x 5.1 FTE x 12 months)	5.1	$70.00	12	$4,284	
2			Printing and Duplication	Nutrition and PA related approved materials for participants.	5.1	$0.50	1450	$3,698	
3			Program Subscriptions	Program subscription will be used to provide training and technical assistance and to assist with data collection and evaluation. A one year subscription/renewal will be purchased. Piktochart-Pro ($290/year); Adobe Acrobat Pro ($240 x 4 Annual subscriptions for project coordinator (1) and 3 health educators (3).	4	$312.50	1	$1,250	
4			CCLHDN Membership Dues	CCLHDN dues for group membership	1	$156.00	1	$156	
5								$0	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$9,388**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food	Food items demonstrations/taste testings	$2.50	750	$1,875	
2			Miscillaneous Food Prep and Demonstration Materials	Materials for food preparation (knives, cutting boards, can openers, etc.) and demonstrations (plates, napkins, utensils, etc.) to be used by all serv-safe certified staff for food demonstration use only	$1,000.00	1	$1,000	
3			Nominal Physical Activity Items	Nominal items to promote PA [hula hoops, jump ropes, balls, bean bags, frisbees, etc. (not to be distributed to participants)]	$4.00	500	$2,000	
4			Retail Store Promotion	Posters, recipe cards, floor stands, etc. ($200/month)	$200.00	12	$2,400	
5			Garden Supplies	Supplies for helping start school and/or community gardens (garden bed materials [dollies (2), cable ties, 100 gallon trough, sealant tape, drain valve, hose bib, piping, soil, seads, gravel, pebblies, landscaping fabric, etc.], small gardening tools, etc.)	$250.00	10	$2,500	
6			Safe Routes to School Supplies	Supplies for facilitating and providing continued TA to SNAP-Ed eligible schools and/or communities for Safe Routes to School programs (safety vests, whistles, stop signs, etc.)	$750.00	2	$1,500	
7			Event Supplies	Supplies for hosting SNAP-Ed directed community events (balloons, stages, ribbon, cones, barriers, paint, painting supplies, table cloths, equipment rentals, etc.) The event supplies line item covers costs associated with qualifying Retail Promotion events, qualifying school and head start garden events, qualifying farmer's market events, stencial painting events at qualifying locations, and others. Costs include: balloons, stages, ribbon, cones, barriers, equipment rentals (e.g. stages, tables, chairs, tents, audio equipment), paint, painting supplies (e.g. brushes, tarps), etc.	$3,000.00	1	$3,000	
8			SPARK Curricula	SPARK curricula sets to be provided to school sites that participate in SPARK trainings conducted by SNAP-Ed.	$399.00	30	$11,970	
9							$0	
						Total Materials:	**$26,245**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			PC, HE (1,2,3), N, AC	Local	Local Travel	150	6						40			$3,210	
2			AD, PC	Sacramento	CDPH SNAP-Ed Project Director's Meeting (Other costs includes parking)	1	2	2	1	$46.00	$110.00		300			$565	
3			AD, PC, HE (1,2,3)	Sacramento	SNAP-Ed LIA Forum (Other costs includes parking)	1	5	2	1	$46.00	$110.00		300			$1,171	
4			AD, PC, HE (1,2,3)	Sacramento	SNAP-Ed Stakeholder's Meetings (Other costs includes parking)	4	5	1					200			$428	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County

5			PC, HE (1,2,3), N	NEOP Service Area	Program Training	10	5	1					200			$1,070	
6			PC, HE (1)	TBD	CCLHDN (Other costs include taxi or shuttle, rental car, and parking)	1	2	2	1	$46.00	$165.00	$300.00	210	$325.00	$100.00	$2,076	
7																$0	
Out-of-State																	
1																$0	
															Total Travel:	**$8,520**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			StanWorks Building, 251 E Hackett Rd, Modesto	Rent ($0.40/sq ft)	5.1	$50.00	12	$3,060	
2			Off-site Storage	Off-site drive-up storage for program supplies and materials (SNAP-Ed use only) ($65/unit/month).	1	$65.00	12	$780	
							Total Building/Space:	**$3,840**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			StanWorks Building, 251 E Hackett Rd, Modesto	Utilities costs pro-rated by space allocation	1	$170.00	12	$2,040	
2			StanWorks Building, 251 E Hackett Rd, Modesto	Facility maintenance costs (lights, facility issues, pest control, janitorial, security, etc.) pro-rated by space allocation	1	$300.00	12	$3,600	
3			StanWorks Building, 251 E Hackett Rd, Modesto	Copier rental and maintenance costs pro-rated by use	1	$245.00	12	$2,940	
4			StanWorks Building, 251 E Hackett Rd, Modesto	Communications (phones, internet, fax, etc.) $33 x 5.1 FTE x 12 months	5.1	$33.00	12	$2,020	
5								$0	
							Total Maintenance:	**$10,600**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
2									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Stanislaus County Office of Education, Child & Family Services	Youth nutrition education and physical activity promotion	$135,000	
B			Stanislaus County Office of Education, Prevention Services	School wellness	$98,000	
C					$0	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County

				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBD	Billboard Placements of approved SNAP-Ed messages in NEOPB approved locations to reach SNAP-Ed eligible residents.	$24,999	
2			TBD	Media Ad Buys (radio, bus ads, local publications, etc.) of approved SNAP-Ed messages, targeting SNAP-Ed eligible residents. Media outlets will be verified for qualification with NEOPB prior to placement.	$24,999	
3			TBD	Community Engagement & Capacity Building training for community stakeholders working on NEOP Policy, Systems, and Environmental (PSE) change efforts. These trainings may include technical assistance and/or best practices for School Wellness Policies, School and Community Gardens, Access to Physical Activity Environments, or other PSE efforts indicated in the Integrated Work Plan.	$24,999	
4			SPARK	Physical Activity Facilitation and on site SPARK curriculum training for school and Head Start physical education facilitators at 5 qualifying locations. Each training allows for up to 40 participants, or a total of up to 200 participants for the year.	$24,000	
5					$0	
				Total Contracts/Sub-Grants/Agreements:	**$331,997**	

Total Direct Costs:	**$879,276**

9. Indirect Costs:

Budget Adjustment							Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Salaries and Benefits	25.00%	$488,686.00	$122,172	
					Total Indirect Costs:	**$122,172**	

Total Budget:	**$1,001,448**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Child & Family Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Early Childcare Coordinator (ECC)	Marissa Duran	100.00%	0.00%	$100,670.00	0.05	$5,033.50	45.24%	$2,277.16	$7,311.00	$7,311	
2			Child Care Specialist 1 (CCS)	Vacant	25.00%	75.00%	$52,850.00	1	$52,850.00	45.24%	$23,909.34	$19,189.75	$76,759	
3			Office Supervisor	Iris Avelar	100.00%	0.00%	$69,384.00	0.02	$1,387.68	45.24%	$627.79	$2,015.00	$2,015	
4			Project Analyst	Abraham Ruvalcaba	100.00%	0.00%	$58,300.00	0.05	$2,915.00	45.24%	$1,318.75	$4,234.00	$4,234	
5			Senior Data Technician	Claudia Fernandez	100.00%	0.00%	$56,850.00	0.02	$1,137.00	45.24%	$514.38	$1,651.00	$1,651	
6			Admin Assistant 1	Mary Elizabeth Acosta	100.00%	0.00%	$38,925.00	0.02	$778.50	45.24%	$352.19	$1,131.00	$1,131	
7			Admin Assistant 1	Rachelle Warden	100.00%	0.00%	$43,925.00	0.02	$878.50	45.24%	$397.43	$1,276.00	$1,276	
8			Receptionist	Vacant	100.00%	0.00%	$34,450.00	0.02	$689.00	45.24%	$311.70	$1,001.00	$1,001	
9									$0.00		$0.00	$0.00	$0	
							Total Staffing: Salaries/Benefits:	**1.2**	**$65,669**		**$29,709**	**$37,809**	**$95,378**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Child & Family Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, pencils, paper, markers, flip charts, etc. ($35 x 1 FTE x 12 months)	1	$35.00	12	$420	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$420**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food	Food for food demonstrations $0.75/item x 1415 participations/month x 12 months	$0.75	16955	$12,716	
2			Printing and Duplication	Nutrition and PA related approved materials for participants.	$1.00	4140	$4,140	
3			Classroom Nutrition Education and Physical Activity Supplies	Nominal items to promote Nutrition Education and Physical Activity in school sites (food displays, SNAP-Ed approved books, hula hoops, jump ropes, balls, bean bags, frisbees, etc.). Not to be distributed to participants.	$744.00	12	$8,928	
4			Food Demo Supplies	Materials for food preparation (knives, cutting boards, can openers, etc.) and demonstrations (plates, napkins, utensils, etc.) to be used by all serv-safe certified staff for food demonstration use only	$55.00	12	$660	
						Total Materials:	**$26,444**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			ECC, CCS	Local	Local travel	132	1						28.3			$1,999	
2			ECC, CCS	Sacramento	SNAP-Ed LIA Forum (Other costs include parking)	1	2	2	1	$46.00	$110.00		180		$10.00	$520	
3			ECC, CCS	NEOP Service Area	Program training	2	2						180		$10.00	$233	
					Out-of-State												
1																$0	
															Total Travel:	**$2,752**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office of Education, 1100 H Street, Modesto	Allocation cost of printer/copier maintenance at central/main office	1	$19.30	12	$232	
2			Office of Education, 1100 H Street, Modesto	Allocation cost of Shred It service paper disposal at central/main office	1	$1.40	12	$17	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Child & Family Services

3			Office of Education, 1100 H Street, Modesto	Allocation cost of janitorial, security guard, and grounds maintenance charges at central/main office	1	$108.25	12	$1,299	
4			Office of Education, 1100 H Street, Modesto	Allocation cost of vehicle maintenance and gasoline. This is a county vehicle that is used by SNAP-Ed and other programs. The amount included in the budget is based on a cost pool allocation percentage specifically for the SNAP-Ed program. Mileage in the budget will not be used for travel in a county vehicle, only to reimburse travel that is not conducted in a county vehicle.	1	$34.25	12	$411	
5			Office of Education, 1100 H Street, Modesto	Routine computer maintenance cost	1	$92.50	12	$1,110	
6			Office of Education, 1100 H Street, Modesto	Allocation cost of utilities at central/main office	1	$5.50	12	$66	
7			Office of Education, 1100 H Street, Modesto	Communications (phones, internet, fax, etc.) $45 x 1 FTE x 12 months	1	$45.00	12	$540	
8								$0	
							Total Maintenance:	**$3,675**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$128,669**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct Costs	4.92%	$128,669.00	$6,331	
					Total Indirect Costs:	**$6,331**	

Total Budget:	**$135,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Prevention Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Michael Nicholson	50.00%	50.00%	$104,656.00	0.35	$36,629.60	40.00%	$14,651.84	$25,640.50	$51,281	
2			Finance Analyst	Sonia Hogan	100.00%	0.00%	$82,369.00	0.1	$8,236.90	39.00%	$3,212.39	$11,449.00	$11,449	
3			Teacher	Robin Johnson	0.00%	100.00%	$50,400.00	0.09	$4,536.00	12.00%	$544.32	$0.00	$5,080	
4			Teacher	Kim Dinnell	0.00%	100.00%	$50,400.00	0.09	$4,536.00	12.00%	$544.32	$0.00	$5,080	
5			Teacher	TBD	0.00%	100.00%	$50,400.00	0.09	$4,536.00	12.00%	$544.32	$0.00	$5,080	
6									$0.00		$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**0.72**	**$58,475**		**$19,497**	**$37,090**	**$77,970**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Prevention Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Pens, pencils, paper, markers, flip charts, etc. ($156.70 per month x 12 months)	1	$156.70	12	$1,880	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1								$0	
							Total Non-Capital Equipment/Supplies:	**$1,880**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Printing of program materials, brochures, flyers, informational literature, handouts, etc.	$1.00	2150	$2,150	
2			Serv-Safe Certification	Serv-Safe food safety handling certification fee	$15.00	3	$45	
3			Event Supplies	Supplies for hosting SNAP-Ed directed community events (balloons, stages, ribbon, cones, barriers, paint, painting supplies, table cloths, equipment rentals, etc.) The event supplies line item covers costs associated with qualifying qualifying school wellness promotion events, stencial painting events at qualifying locations, and others. Costs include: balloons, stages, ribbon, cones, barriers, equipment rentals (e.g. stages, tables, chairs, tents, audio equipment), paint, painting supplies (e.g. brushes, tarps), etc.	$300.00	8	$2,400	
4			Food Demo/Taste Tesing Supplies	Materials for food preparation (knives, cutting boards, can openers, etc.) and demonstrations (plates, napkins, utensils, etc.) to be used by all serv-safe certified staff for food demonstration use only	$2.50	600	$1,500	
5			Tables	Tables to be used for participating in SNAP-Ed qualifying events	$85.00	6	$510	
						Total Materials:	**$6,605**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			PC, T (1,2,3)	Local	Local Travel	92	4						30			$1,477	
2			PC	Sacramento	SNAP-Ed LIA Forum (Other costs includes parking)	1	1	2	1	$46.00	$110.00		180		$20.00	$318	
					Out-of-State												
1																$0	
															Total Travel:	**$1,795**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Stanislaus County
Contract/Sub-Grant/Agreement: Stanislaus County Office of Education, Prevention Services

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Office of Education, 1100 H St., Modesto, CA 95354	Allocation cost of printer maintenance at central/main office	.45	$88.90	12	$480	
2			Office of Education, 1100 H St., Modesto, CA 95354	SCOE Computer Usage fee	.45	$96.80	12	$523	
							Total Maintenance:	$1,003	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A						
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1						
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$89,253**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total Direct Costs	9.80%	$89,253.00	$8,747	
					Total Indirect Costs:	$8,747	

Total Budget:	**$98,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Stanislaus and Merced Counties
FFY 2018 Total Budget:	**$491,180.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$81,974	$363,531	$360,446	-0.85%
2	Non-Capital Equipment/Supplies		$1,300	$1,927	48.23%
3	Materials	$0	$10,251	$14,195	38.47%
4	Travel	$0	$13,865	$16,376	18.11%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$81,974**	**$388,947**	**$392,944**	1.03%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$20,494	$97,237	$98,236	1.03%
	Total Federal Funds	**$102,468**	**$486,184**	**$491,180**	1.03%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Purchase of one 100% FTE computer for Position 7 . portion of carry in funds covered for FFY 17.
3	Materials	increase in purchase of materials for lesson materials. portion of carry in funds covered for FFY 17.
4	Travel	portion of carry in funds covered for FFY 17.
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Stanislaus and Merced Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CE-Super-2	Jaci Westbrook Total 1.FTE - .85 FTE carry in	90.00%	10.00%	$58,385.00	0.15	$8,757.75	65.18%	$5,708.30	$13,019.40	$14,466	.85 FTE carry in $81,974
2			CES-2	Dennis Carrasquilla	20.00%	80.00%	$44,196.00	1	$44,196.00	65.18%	$28,806.95	$14,600.60	$73,003	
3			CES-2	Rosalinda Ruiz	20.00%	80.00%	$40,948.00	1	$40,948.00	65.18%	$26,689.91	$13,527.60	$67,638	
4			CES-2	Stephanie Martinez	20.00%	80.00%	$36,690.00	1	$36,690.00	65.18%	$23,914.54	$12,121.00	$60,605	
5			CES-1	Amanda Punzalan	20.00%	80.00%	$35,808.00	1	$35,808.00	65.18%	$23,339.65	$11,829.60	$59,148	
6			CES-1	Dorotha Bridges	20.00%	80.00%	$37,688.00	1	$37,688.00	65.18%	$24,565.04	$12,450.60	$62,253	
7			CES-2	Elizabeth Carrillo	10.00%	90.00%	$35,314.00	0.4	$14,125.60	65.18%	$9,207.07	$2,333.30	$23,333	
8									$0.00		$0.00	$0.00	$0	
9			Advisor	Spezzano, Theresa	in kind				$0.00		$0.00	$0.00	$0	.85 FTE salary and benefits carry in $81,974
							Total Staffing: Salaries/Benefits:	**5.55**	**$218,213**		**$142,231**	**$79,882**	**$360,446**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Stanislaus and Merced Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	Office supplies (pens, paper, binders, envelopes)	6.4	$16.50	12	$1,267	
2								$0	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Laptop- computer	CES - 2 Elizabeth Carrillo Position #7 .40%FTE not split funded -100% use by UCCALFRESH staff and program.	0.4	$1,500.00	1	$600	
2			Laptop-docking station	CES - 2 Elizabeth Carrillo Position #7 for laptop computer at Desk/cubicle location	0.4	$150.00	1	$60	
							Total Non-Capital Equipment/Supplies:	**$1,927**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Reproductions	Nutrition Education and Physical Activity Delivery supplies related copies for/from lessons delivered by staff including visuals, posters, handouts.	$2.50	2200	$5,500	
2			Food Demo costs - for taste only	Food for demos and taste testing for youth and adult classes, workshops, event participants x $.64 each	$0.64	6000	$3,840	
3			Garden Materials	Includes soil, seedlings, small hand tools, and small garden equipment to support lessons being conducted in school gardens	$3.00	660	$1,980	
4			Curriculum	Curriculum and lesson supplies from approved curriculum list from UC CalFresh and USDA	$70.12	41	$2,875	
						Total Materials:	**$14,195**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			CE-Super-2 (Jaci)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						200			$1,284	
2			CES-2 (Dennis)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						200			$1,284	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Stanislaus and Merced Counties

3			CES-2 (Rosalinda)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						200			$1,284	
4			CES-2 (Elizabeth)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	.40						100			$642	
5			CES-2 (Stephanie)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						200			$1,284	
6			CES-1 (Amanda)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						200			$1,284	
7			CES-1 (Dorotha)	LOCAL MILEAGE STANISLAUS	Local mileage for program services. Mileage is required for the Stanislaus/Merced staff to travel to and from sites to deliver SNAP-Ed Nutrition Education for Adults, Families and Youth participants. The square mileage of these two counties combined is 3,494 sq. miles. The calculation is based on the number of trips per week on the estimated mileage of each position.	12	1						100			$642	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Stanislaus and Merced Counties

10			CE-Super-2 (Jaci)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00		200	$100.00		$960	
11			CE-Super-2 (Jaci)	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		180		$15.00	$354	Other costs - Parking
12			CES-2 (Rosalinda)	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum - car pooling with CES 2 Supr	1	1	2	1	$74.00	$95.00				$15.00	$258	Other costs - Parking
13			CES-2 (Rosalinda)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00		200	$100.00		$960	Carpolling would be done so not all staff would aquire mileage.
14			CES-2 (Dennis)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00		200	$100.00		$960	
15			CES-2 (Stephanie)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00			$100.00		$746	
16			CES-1 (Amanda)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00		200	$100.00		$960	
17			CES-1 (Dorotha)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00			$100.00		$746	
18			CES-2 (Elizabeth)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00			$100.00		$746	
19			Advisor (Theresa Spezzano)	NORTHERN CA - TBD	UC CALFRESH REGIONAL TRAINING - NORTHERN CA - TBD	2	1	2	1	$74.00	$125.00		200	$100.00		$960	
20			Advisor (Theresa Spezzano)	SACRAMENTO, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1	2	1	$74.00	$95.00		180		$15.00	$354	
21			CE-Super-2 (Jaci)	Davis, Ca TBD	UC CalFresh Advisor/Manager/Supervisor meeting	1	1	2	1	$74.00	$90.00		180			$334	
22			Advisor (Theresa Spezzano)	Davis, Ca TBD	UC CalFresh Advisor/Manager/Supervisor meeting	1	1	2	1	$74.00	$90.00		180			$334	
					Out-of-State												
1																$0	
															Total Travel:	**$16,376**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
9							$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment								Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
25							$0	
						Total Maintenance:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Stanislaus and Merced Counties

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
20					$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$392,944**

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			MDC = Direct Cost minus Space and Maintenance	25.00%	$392,944.00	$98,236	
					Total Indirect Costs:	$98,236	

Total Budget:	**$491,180**

2017 County Profiles

Supplemental Nutrition Assistance Program Education

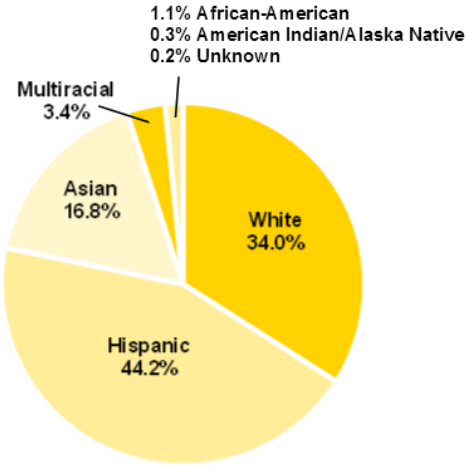
Sutter

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

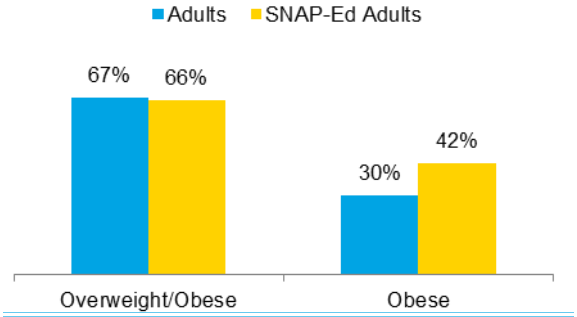
Total	38,157 (41%)

Ages (<185% FPL)	
Children <6 years old	4,491 (58%)
Children 6-17 years old	8,245 (48%)
Adults 18-64 years old	21,158 (38%)
Seniors 65 years and older	4,263 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 13%	Obese data not available
Age 12-17 years	Overweight and Obese 29%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	64%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	42%

* unstable estimate

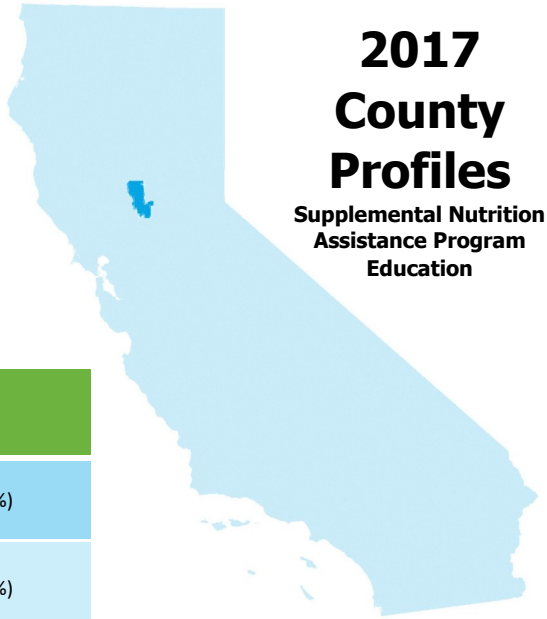
Population below Federal Poverty Level

18%

Food Insecurity Rates

17% Overall

28% Children



Other Federal Nutrition Assistance Programs

CalFresh Participants	13,127 (14%)
Students Eligible for Free/Reduced Price Meals (FRPM)	13,424 (62%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
21	7 (33%) all races

Schools	SNAP-Ed Eligible Schools
45	31 (69%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	17%
Percent of children (5-11) physically active 1+ hour every day	46%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	48%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
81%	64%	66%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
24%	13%	21%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
39%	21%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: Sutter

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names:**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

a. Demographics of Sutter County:

Sutter County has an estimated population of 95,847 of which 77.4% resides in its two cities, Yuba City and Live Oak[1]. 89% of Sutter County residents reside within the Census County Division of both cities[2]. In 2014, 6.7% of Sutter County residents were children under 5 years of age, and 19.7% were children between 5 and 17 years of age.59.1% of Sutter County residents were adults 18 to 65 years of age, and 14.5% were 65 years and older[1]. 49.7% of Sutter County residents are male, and 50.3% female[1]. 78.4% of Sutter County residents, aged 25 or older, have a high school diploma and only 18.5% possess a bachelor's degree or higher education.

Based on the 2010-2014 U.S. Census Bureau the median household income in Sutter County is $51,527[1], and the December 2015 unemployment rate for Sutter County (11.4%) is almost twice the rate for California (6.2%)[3]. 16.7%[6] of the Sutter County population has an income below the Federal Poverty Level (FPL). 18.2% of families with 1-2 related children, 23.0% of families with 3-4 children, and 32.9% of families with 5 or more children are in poverty, compared to 6.6% of families without related children[7]. In 2013, 26.1% of all Sutter County children were living in poverty[9]; this includes 33.9% of children under 6 years old, and 39.2% of children 6-11.

b. Racial and Ethnic Composition of Sutter County:

The racial and ethnic distribution of this population reflects Sutter County's diversity with 74.0% identifying as Whites, 16.5% as Asians, 10.5% as Asian Indians (i.e. Predominantly Punjabi- as the Punjabi community in Sutter County is one of the largest outside the Punjab state of India), and 9.5% as Blacks and all other races. Hispanics form 29.9% of the population and non-Hispanics form 70.1%. Of children under the age of 18, 38.2% are non-Hispanic whites, 40.6% Hispanic or Latino, 13.1% Asian, 5.3% two or more races/ethnicities and 2.8% Black and other races[9]. Approximately 22.9% of Sutter County residents were born outside of the United States[15]. Of these, 6.2% are under 18 years of age, and 14.6% are age 65 and older. Of those born outside the United States, 46.7% are Hispanic and 40.9% are Asian, predominantly Punjabi.

c. Primary Languages Spoken in Sutter County:

Of the total Sutter County population 5 years of age and over, 62.7% speak English only[4]. Of the 37.3% that speak languages other than English, 21.4% speak Spanish[4] and about 10.0% speak Punjabi. . 47.8% of children in Sutter County do not speak English at home[9]. 16.6% of children enrolled in Sutter County schools are English learners; of these, 70.9% speak Spanish, 22.5% speak Punjabi, 1.3% speak Hmong, 1.2% Farsi, 0.9% Russian and 3.3% one of 21 other languages. In 2012-2013, 38% of Sutter County 5th Graders, 42% of 8th Graders, and 62% of 11th Graders scored at the basic or below on California Standardized Testing English proficiency[9].

d. Utilization of SNAP and Other Nutrition-Related Programs in Sutter County:

40.1% (37,491) of the population are SNAP-Ed eligible (income ≤ 185% FPL) [6]. Of these, 56.0% (4,698) include children under the age of 6 years and 48.1% (8,142) of children between the ages of 6-17 years. 36.8% (20,643) of adults 18 years of age and older and 33.1% (4,008) of adults aged 65 and older are also (income ≤ 185% FPL) [6]. Of the 21 census tracts in Sutter County, 28.6% (6) are SNAP-Ed eligible[6]. These census tracts are mainly located in the eastern and northeastern part of the county. 76% (32 of 43) of schools in Sutter County are SNAP-Ed eligible. 8.3% of Sutter County households received Food Stamp/SNAP benefits in 2014. Of those, 76.3% had children under the age of 18 years and 26.5% identified themselves as Hispanic or Latino origin [8].

61.8% (13,261) of students in the county are eligible for Free/Reduced Price Meals. [6]. 14.1% of the total population of Sutter County participates in the CalFresh program[6]; in 2013, 21.3% of all households with children under the age 18 years received CalFresh[9].

e. Nutrition Behaviors of Sutter County Residents:

Although 75% of the zip codes in the county have grocery stores, produce stands, or farmers markets, few people (adults) consume enough fruits and vegetables. 57.1% of children age 2-11 years[14] and approximately 30% of children age 12-17 years[9] consumed 5 or more servings of fruits and vegetables. When asked how many times they consumed fruits and vegetables per day prior to a 5 series nutrition education class only 27.4% of adults reported that they consumed fruits and vegetables more than three times per day[14]. At the same time, 72% of all Sutter County adults and 65.7% of those SNAP-Ed eligible reported consuming fast food one or more times a week[6]. Among children, 60.5%[14] consumed fast food at least once and 30.5%[16] at least twice in the previous week; of children on SNAP, 52.9%[14] consumed fast food at least once in the previous week. 43.4% of adults[6] and 42% percent of children 2-17 years of age[14] consumed one or more sugar-sweetened beverages every day. 31.1% of Sutter County adults engage in binge drinking (4-5 more drinks in one occasion) in the past year[10], and approximately 14% of children under the age 18 years reported binge drinking in the last month[9].

f. Food Access, Food Insecurity and Underserved Geographic Areas in Sutter County:

18.3% of all Sutter County residents, and 29.7% of children, have food insecurity. Sutter County has five identified food deserts, defined as a low-income census-tract where 33% or more of the population does not have a supermarket or grocery store within 1 (urban areas) or 10 (rural) miles of their residence (L1 and 10): three are located in Yuba City, one in Live Oak and the northwestern part of Sutter County, and one in Meridian/Robbins and the western portion of Sutter County[12]. If the L1/2 and 10 metric is used instead, Yuba City has five food deserts[12]. There are 0.23 grocery stores per 1,000 residents, and 52.9% of all 102 restaurants in Sutter County in 2012 are fast food restaurants[13]. 10.5% of residents in Sutter County have limited access to healthy food; only 67.5% of SNAP-Ed adults can always find fresh food and vegetables, and only 48.5% can always find *affordable* fresh fruits and vegetables[6].

g. Recreational Access and Physical Activity in Sutter County:

There are only 0.11 recreational facilities per 1,000 residents[13], and only 67% of Sutter County residents have a park within a half-mile, or other recreational facilities within one (urban) or three (rural) miles of their residence[14]. 77.5% of children and teens have a park or open space within walking distance[14]. Only

27.8% of Sutter County residents engaged in regular walking in the past week[10], and 22% of Sutter County adults report no leisure-time physical activity[6]. While 54.6% of children age 2-11 are physically active for at least one hour per day, only 18.4% of those under 18 are[6].

h. Obesity prevalence:

Adult and child obesity prevalence is high in Sutter County. 30.4% of the adult population is overweight, and 32.7% are obese[6]. Of SNAP-Ed eligible adults, 18.9% are overweight and 39.9% are obese[6]. Among children, 10.7% of those between the ages of 2-11 years and 19.9% of those between the ages of 12-17 years were overweight and 15.0% were obese[6]; among low income children, 29.9% of those between the ages of 2-4 years and 40.2% of those between the ages of 5-9 years were overweight or obese[14]. In 2015, 42.1% of all 5th graders, 38.1% of all 7th graders, and 34.8% of all 9th graders in Sutter County were overweight or obese[11]. In addition, data from the California Health Interview Survey shows that the percentages of obese Sutter County adults went up from 17.6% in 2003 to 30.5% in 2012-2013 which is a 73% increase in obesity rates over 10 years. This increase was higher than the state increase of 20.4% to 24.4% which is a 20% increase over 10 years[10].

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4. **Community Assessment**

The information in the jurisdiction description comes in part from the 2015 SNAP-Ed County Profiles prepared by the California Department of Public Health (CDPH) which includes county-level data from a variety of sources such as Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding American's Map the Food Gap, Food Insecurity in Your County. By utilizing a comprehensive set of assessment measures to inform the development of the work plan, Sutter County SNAP-Ed local implementing agency partnership (LIA partnership) has identified the population and areas of highest need and designed a strategy to implement a coordinated set of interventions that address all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed participants/eligible populations.

In 2013 a Community Health Needs Assessment was conducted by Sutter Health which identified chronic diseases (diabetes, heart disease, hypertension, and stroke), as the primary health issue in the Yuba-Sutter community especially among the low-income and Hispanic populations[1]. 29.2% of Sutter County adults have one, 10.0% have two, and 5.5% have three to five chronic conditions. The proportion of residents with two or three to five chronic conditions is higher in Sutter County than either the Northern and Sierra counties (8.4% and 2.0%) and California as a whole (9.2% and 2.2%)[6].

32.9% of Sutter County residents in 2010 were estimated to have cardiovascular disease or diabetes, with an annual estimated health care cost of $125,866,332.00[5]. In 2015, Sutter County ranked 27th for overall health outcomes, and 37th for health factors, among California's 58 counties[2]. The 2015 County Health Status Profiles for all 58 California counties (2011-2013 average) ranked Sutter County as 46th out of 58 (at 117.5 per 100,000 residents) for age-adjusted death rate for coronary heart disease[2]. Sutter County fared worse than the state rate of 103.8 and the Healthy People 2020 objective of 100.8 per 100,000 populations.

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Integrated Work Plan

FFY 2017–2019

Sutter County has been reported to be among the five counties in California with the highest rates for diabetes. In 2012-2013, diabetes prevalence among Sutter County adults was 13.9%, greater than the California-wide prevalence of 8.5%[3]. Sutter County was 41st for diabetes deaths (21.3 per 100,000 residents); California-wide diabetes mortality was 20.8 per 100,000 residents[4]. Sutter County was also 43rd for cerebrovascular disease deaths (40.4 per 100,000 residents), higher than the California-wide cerebrovascular mortality of 35.9 per 100,000 residents[2]. In 2012-2013, 40.1%, of Sutter County residents had ever diagnosed with high blood pressure, greater than the California-wide prevalence of 27.4%[4].

In March 2013 Sutter County LHD SNAP-Ed staff conducted Communities of Excellence in Nutrition, Physical Activity and Obesity (CX3) in three qualifying neighborhoods in Sutter County. Downtown Yuba City, Central Garden Highway and Live Oak were assessed using GIS, walkability surveys and store observational surveys in order to identify areas for improvements in nutrition and physical activity. A summary of the data collected include:
Downtown Yuba City – 93% of the food sources in this neighborhood were identified as unhealthy. There are 11 fast food outlets with a ratio of 1: 660 residents in this neighborhood. There are two supermarkets and neither are near public transportation, over 50% of the population live more than ½ a mile from the supermarkets.

Central Garden Highway -100% of the food sources in this neighborhood were identified as unhealthy. There are no supermarkets in this neighborhood and 50% of the residents have to travel at least 2 miles to reach the nearest supermarket.

Live Oak – 94% of the food sources in this neighborhood were identified as unhealthy. At the time of CX3 there were no supermarkets in Live Oak and residents had to travel 12 miles to the nearest supermarket. In 2014 a supermarket opened in this community. In all three neighborhoods, convenience stores were identified as the primary food source.

There is only one food bank that serves the residents of Sutter County, and it did not meet healthy food standards as defined by CX3. At the time of the CX3 survey there was one Farmer's Market in Sutter County. This market was established over 20 years ago and is within ½ mile of two of the CX3 neighborhoods but does accept EBT.

In of 2013 Sutter County Tobacco Control joined a statewide effort to collect data on the retail environment. Eighty-eight stores were surveyed in the county and only 23% of stores that EBT "had a good selection of good quality of fresh fruits and vegetables."

In 2012 the Sutter County Public Health Tobacco Control Program created a DVD presentation, "Looking at Chronic Disease in Sutter County", in order to educate the community about the high rates of chronic disease locally and to identify contributing factors including both personal behavior and environmental influences. Local chronic disease data, such as tobacco use rates, heart disease rates, and soda consumption rates, were collected. Environmental challenges to health including poor walkability and a low number of healthy food outlets were highlighted.

Data was collected from a wide variety of sources including: the California Health Interview Survey (CHIS) conducted by UCLA; the California Cancer Registry; California's County and Statewide Archive of Tobacco Statistics (C-STATS); the American Lung Association; the American Heart Association; the Pediatric Nutrition Surveillance System (PEDNSS); the National Health and Nutrition Examination Survey (NHANES), and others.

Since its completion in the summer of 2012, the DVD has been played for nearly 700 people at a variety of venues, including an audience of 100 local elected officials and policy makers at the April 2013 community forum, "Taking Action for a Healthier Community". Another 200 copies have been distributed, including to elected officials at the city, county, state and national levels. In 2013 "Looking at Chronic Disease in Sutter County" earned a Silver Medal Award for Excellence from the National Public Health Information Coalition (NPHIC).

No local change can occur until members of the community decide that there is a problem with the status quo. Thanks to the broad distribution and viewing of "Looking at Chronic Disease in Sutter County", more members of the community are becoming aware of the challenges in the community beyond the level of the individual.

Private and public partners have come together to continue to explore ways to address the chronic disease challenge and develop strategies to "Create a Healthier Sutter – Eat Better, Move More, and Stay Away from Tobacco".

Based on the multi-sector, multi-level community needs assessments conducted in recent years, the SNAP-Ed program has developed a three-year integrated work plan to address the health inequities in Sutter County by focusing development, promotion and implementation of school and community wellness policies. Due to the lack of quality fresh fruits and vegetables in retail outlets, the integrated work plan will also focus on promoting access and appeal of healthy foods in retail settings.

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5. **Community Change Goals**

Nutrition and obesity issues have been determined to be priority areas of focus for Sutter County. The Sutter County LIA partnership has determined that three areas of need are essential to increasing the overall health of Sutter County. Sutter County SNAP-Ed funded LIA's will focus their efforts on the SNAP-Ed eligible portion of the county's population and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework.

While Sutter County had multiple data sources to use when assessing community needs, because of the focus on nutrition and obesity issues we focused on data that supported that work. The data pointed towards efforts pertaining to increasing appeal and access of fruits and vegetables and appeal and access to physical activities, and focusing on school-based wellness strategies.

LIAs will support long term community change goals in the county by working with community partners to identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity; support an environment that makes healthy food and beverage options the "norm"; improve accessibility and create demand for healthy foods and beverages;

1. Increasing appeal and access to nutrient dense foods and beverages
    - Improve food resource management strategies and increase food security for SNAP-Ed participants/eligible
    - Incorporate evidence based nutrition education at approved census tract sites
    - Conduct required CX3 assessment in all approved census tracts
    - Support and/or expand community and school gardens
    - Wellness policies (community organization and schools)
    - Increase appeal and access to healthy dietary choices at neighborhood retail stores
    - Conduct administrator, teacher, parent and student education

2. Increasing of and access to physical activity opportunities for SNAP eligible residents
    - Support the development and implementation of Local School Wellness policies
    - Integrate physical activity promotion into qualifying programs

3. Food and beverage policies
    - Provide technical assistance in the development, implementing and evaluating of Local School Wellness policies
    - Support the Smarter Lunchrooms Movement activities relating to school environment changes

Specifically, Sutter County SNAP-Ed LIAs will achieve the following three year objectives by 2019:

1. By September 30, 2019, increase appeal and/or access of healthy dietary choices at 3 SNAP-Ed qualifying neighborhood retail stores by supporting point of purchase and marketing/signage that will reach a minimum of 6,000 SNAP participants.
2. By September 30, 2019, LIA partnership will assist 5 qualifying sites (i.e. community event organizers, collaborations, public housing, schools, faith based and local parks) in developing, updating and/or implementing site wellness policies and procedures including making healthy site changes to improve nutrition and increase participation in physical activities by enhancing the physical environment; 20 individuals within SNAP-Ed qualifying sites will be trained as trainers/extenders to provide direct and indirect education to support sustainability efforts.

6. Partnerships and Collaborative Efforts

Sutter County's CNAP Team, "Sutter CNAP" was established in 2012 and is made up of approximately 17 core collaborative partners. Partners include Sutter-Yuba Mental Health, Sutter County Probation, Sutter County Peach Tree Clinic, Sutter County Children and Families Commission, Sutter One Stop, Yuba-Sutter Food Bank, SNAP-Ed Program, Buddy's House, Richland Public Housing, Sutter County Public Library, Tax Preparers in Sutter County, Sutter-Yuba Homeless Continuum of Care, WIC, Mahal Plaza Public Housing, Faith based organizations, Yuba Community College and UCCE. The SutterCNAP team meets monthly to coordinate efforts to implement the nutrition education and obesity prevention goals as set forth by the U.S. Department of Agriculture (USDA). Community events and SNAP-Ed funded events are shared at CNAP meetings which are then entered into a shared calendar to avoid duplication of services.

In the initial stages, SutterCNAP partners focused efforts on promoting the 2010 Dietary Guidelines for Americans with emphasis on Rethink Your Drink and Make Half Your Plate Fruits and Vegetables. The team designed a poster which promoted local no-cost places to be physically active, and MyPlate messages. These tips along with local and online resources were included on a "take away" card affixed to the posters. Partners worked together to saturate the community distributing over 200 posters to local schools, childcare facilities and health clinics, community based organizations and faith based agencies. SutterCNAP partners also collaborated to provide "Train-the-Trainer" activities regarding how to promote low-cost physical activity strategies and methods to encourage reduction of consumption of unhealthy foods and beverages.

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In early 2014, SutterCNAP established a mission statement and primary goals. The mission statement reads as follows: *Sutter County Nutrition Action Plan (SutterCNAP) Team will work to improve the health of the community by reducing food insecurity and supporting education, policies, and environments that promote physical activity, nutrition, and access to healthy foods.* Additionally, the group worked over the next few months to finalize and solidify a local work plan. The work plan was developed as part of a collaborative effort from all CNAP partners and included strategic goals objectives and activities which addressed issues identified by local community assessments including CX3 (conducted in 2013) The Healthy Stores for a Healthy Community campaign as well as input from the 2014 local Healthcare agencies Community Health Needs Assessment findings. In fall of 2015, *Creating a Healthier Sutter Collaborative* (CHS Collaborative) was established by the Sutter County Health Department in order to serve as a backbone for other local coalitions and workgroups who also work to address health disparities in Sutter County such as the Yuba-Sutter Tri-counties Breast feeding Alliance, The Healthy & Safe Neighborhoods Coalition and the Student Advocates for Sutter County. CHS Collaborative meets quarterly. SutterCNAP will continue their efforts to execute their work plan goals and objectives under the umbrella of the CHS Collaborative. Both LIA's will collaborate to facilitate quarterly SutterCNAP meetings and update SutterCNAP work plan annually to reflect community needs identified by the CHS collaborative.

Representatives from both LIA's will attend all quarterly CHS collaborative meetings in order to gain support and recruit traditional and non-traditional partners to assist with SNAP-Ed program goals and objectives. On a quarterly basis LIA's will report to the CHS collaborative on health disparities as they relate to the SNAP-Ed population regarding local CX3 findings, obesity, food insecurity and physical inactivity. Both LIA's will work together to maintain collaborative partnerships and increase participation to address identified food insecurity, access to unhealthy foods and beverages, and neighborhoods with minimal physical activity opportunities among SNAP participants/eligible as outlined in the SNAP-Ed program goals and objectives. Finally, LIA's will support and promote CHS collaborative and SutterCNAP efforts to sustain local policy, systems and environmental strategies as they relate to the SNAP-Ed population. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

Non SNAP-Ed funded, UC Expanded Food and Nutrition Education Program (EFNEP) is in 5 sites and assists limited-resource families with children, through series based, behaviorally focused nutrition education. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and to be physically active. EFNEP also contributes to participants' personal development and the improvement of their total family's diets and nutritional welfare. EFNEP is supported by USDA's National Institute of Food and Agriculture (NIFA) Smith-Lever funds. EFNEP adult program is eight lessons and provides education through the Promotora Model. The effectiveness of nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist and 24-hour food recalls) filled out by the participants EFNEP partners with community based organizations. Methods for program delivery include direct teaching in groups.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
x	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): Reading Food Labels*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All Curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2017** USDA approved UC CalFresh, California Department of Aging, and California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies (LHD and UC CalFresh) in Sutter County will collaborate to provide comprehensive strategies and interventions which include nutrition/garden education and physical activity promotion; community events; training and technical assistance; nutrition and physical activity messaging via social media; and working with retail partners to increase retail-based environmental supports that encourage purchase and consumption of healthy foods and beverages. Partnerships and collaborations will be developed through ongoing CNAP meetings to help achieve our community change goals for the SNAP-Ed eligible population. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change. The LHD has bi-lingual (English/Spanish and English/Punjabi) nutrition educators to reach the Hispanic/Latino and East Indian communities. The LHD and UC CalFresh incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. UC CalFresh and the LHD will address training and technical assistance of personnel in the community and share

training opportunities across agencies when possible. Both direct and indirect education at the community level is provided by the LIAs, as are publicity (e.g. news stories) and event promotions to increase nutrition- and PA-related messaging to the targeted SNAP-Ed population. Coordination and collaboration is addressed by both LIAs collaboratively and within their respective service populations. Both LIAs will employ research-based interventions to address the objectives in the work plan, which were derived from results obtained from FFY 15 data and each agency's community assessments.

UC CalFresh and Sutter Health Department

UC CalFresh and LHD will focus on School Wellness Policies and will collaborate with the local school wellness policy committees to encourage school policy, system, and environmental improvements to encourage increased consumption of healthy foods and beverages and increased physical activity among the students and staff. LIA's will strengthen school wellness policies to support integration of the Smarter Lunchrooms Movement, playground stencils, and school gardens in targeted school sites. LHD will work with retail partners to increase appeal and/or access of healthy dietary choices by supporting point of purchase and marketing/signage. Both UC CalFresh and LHD will engage in the following activities in each of their target areas throughout the grant cycle:

Nutrition/Garden Education - Adult

The LIA's will be providing nutrition education, including food resource management, and physical activity promotion to low income individuals and families in Sutter County. The LIA's will be working together to influence individual and family behavior.

Adult target population delivery methods include:

- Series based workshops
- One- Time stand-alone workshops
- Parent Teacher Groups (PTG's)
- School based events
- Workshops with existing Health and Human Service's Agency groups (HHSA)
- Community events

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Nutrition/Garden Education – Youth

We will utilize the following strategies for our youth population:

- Classroom lessons, including Harvest of the Month and other approved curriculum
- Series based lessons
- Special School Events

Nutrition/Garden Education – Family Centered

Whenever possible we will provide focused activities to engage parent and child in the learning process. We will frequently use cooking activities and nutrition, garden, and/or cooking activities and physical activity games at community and school events that encourage all members of the family to get involved.

Media, Social Media and Public Relations

Both UC CalFresh and LHD will utilize their respective Facebook pages and websites to communicate approved nutrition and PA messages and announce special events to the SNAP-Ed eligible target audience. We will collaborate with other partners to focus on key messages and to use consistent nutrition messaging across the county.

Community Events

Community events often present a perfect learning arena for family-centered education. Health fairs, Children's Fair, and other events provide the opportunity to promote Rethink Your Drink information, offer taste testings of approved recipes, garden enhanced nutrition education, and provide simple PA information. These events allow SNAP-Ed messaging to reach a wide audience in a fun and interactive way that helps to reinforce learning objectives. Being an active participant in these events also allows us to become part of the planning process and introduce healthy foods and beverage policies.

Coordination and Collaboration

UC CalFresh is the bridge from the university to local communities, providing research-based information to individuals and community agencies. Both UC CalFresh and the LHD will continue to be active partners and play a leadership role in the County Nutrition Action Plan (CNAP), and work with other partners toward developing and implementing goals and objectives for Sutter County's CNAP. All LIA's will meet regularly to discuss the key messages and direction of the CNAP group and continue to invite new partners to table to help develop a well-rounded group. We will continue to work together to establish a cycle for messages to ensure maximum reach is made through our partners.

Training and Technical Assistance

UC CalFresh will provide training and technical assistance to all enrolled extenders participating in the UC CalFresh Nutrition Ed program. Extenders include but are not limited to teachers, classroom aids, youth, parents, program specialist, and agency partners All necessary materials to deliver the lessons will be provided. In addition, UC CalFresh will continue to recruit and train extenders to deliver approved curriculum in the classrooms or at after school programs. Teachers and extenders will be trained throughout the year. In addition, LHD will provide training to community based organization staff who will serve as nutrition educators for the program. LHD will continue and expand the Train-the-Trainer program that began in FFY16 by continuing to recruit and train community champions to deliver SNAP-Ed lessons with minimal efforts within the community organization that they are associated with. LHD will continue to support and provide technical assistance to local partners to adopt policies, systems and environmental changes at their respective sites.

Policy, System and Environmental Change

LIA's will be working with parents, teachers, administrators and community partners in Sutter County to review current policies and identify areas for improvement of site wellness policies. In addition, they will assist with the promotion and implementation of new policies. UC CalFresh will utilize the Smarter Lunchrooms Movement to implement food service best practices and strategies to increase healthy food access and consumption. Additionally, UC CalFresh will continue to use the Shaping Healthy Choices Program as a framework to support/reinvigorate school gardens and stenciling projects at targeted school sites. LHD will work with local retail sites to increase appeal and access of healthy dietary choices by supporting point of purchase marketing and signage.

Key educational messages will emphasize the 2015 Dietary Guidelines for Americans (using MyPlate and promoting increased fruit/vegetable consumption), access to healthy foods and beverages, increasing physical activity and decreasing the consumption of sugar sweetened beverages via education and environmental support.

The LIA's will use innovative and evidence-based practices that effectively engage rural low-income families. With this multi-level approach, the following interventions will be implemented:

State Level Objective 1, centered on Increasing Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages, will be addressed in all the local objectives. Specifically, Local Objective 1 is focused on increasing appeal and access of healthy dietary choices in retail stores. Local Objective 2 will encompass developing, updating and/or implementing site wellness policies to improve nutrition.

State Level Objective 2, Increasing Physical Activity, will be addressed in Local Objective 2. While this local objective is not directly related to physical activity, it has a component of physical activity promotion through school wellness policies and site wellness policies which will support increasing and improving physical activity opportunities.

State Level Objective 3, Improving Food Resource Management, will be addressed in Local Objective 1and 2. Local Objective 1 will work with local retail stores to increase food access in underserved neighborhoods by increasing the number of fruits and vegetables available. Local Objective 2 while not directly related to food resource management, the direct education classes conducted for adults will include food resource management information.

State Level Objective 4, Increase access and/or appeal of dietary choices and decrease access to and/or appeal of unhealthy dietary choices will be addressed through local objective 1 by working with at least 3 local retail stores to support point-of-purchase marketing and signage and provide training and support to the retail store owners/managers.

State Level Objective 5, Increasing access to and/or appeal of physical activity opportunities will be addressed through Local Objective 2. Local objective two will inform, promote and provide assistance and support to approved sites on the playground stenciling and murals project.

Evaluation

Process evaluation reporting will document the range of SNAP-Ed services provided in Sutter County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct/indirect education will be documented in the ATF/EARS, Reporting Tools Workbook, and compared to original reach targets. The actual number of SNAP-Ed eligible individuals reached by PSE change activities will also be compared to targets and sites that showed high performance in terms of reach and multi-intervention strategies will be identified and considered for replication.

The PSE changes, including promoting school wellness policies, CX3, and school/community sites including edible gardens and retail will be reported using the Western Region SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, Sutter County will adjust PSE strategies to address challenges.

Evaluation processes will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and impact/outcome evaluation activities using NEOPB approved surveys. Intervention strategies that have been to be successful in previous years will continue to be implemented in Sutter County. Education and Administration Reporting System (EARS) and Semi Annual Activity Report results will be generated from the online ATF and semi-annually from the Report of Activity Form (RAF). Impact/Outcome (Food Behavior Checklist) results will be used to monitor the effectiveness of the direct education efforts. The Teacher Tasting Tool (TTT) and the Adult Tasting Tool (A/TTT) evaluation will be used to gather data on food-tasting behaviors. The Teacher Observation Tool (TOT) evaluation tool will be used to gather data from teachers regarding behavior change in regards to nutrition and physical activity within the classroom.* Teachers will report both qualitative and quantitative data including narratives about observed behavior change amongst students. UC CalFresh will utilize SLM score card to evaluate PSE changes in school cafeterias The locally PSE tracking forms have made it consistently easier to monitor PSE site efforts and to complete the RE-AIM access database. Reports generated from the database will be used to track, inform, and improve continued PSE efforts in Sutter County.

*The Teacher Tasting Tool (TTT), an evaluation tool, gathers data on food-tasting behaviors. It will be used in the classroom during nutrition education lessons when students receive their tastings. The tool will evaluate students' previous exposure to the target food and their willingness to try the food again. Similarly, the Adult Tasting Tool (A/TTT), an evaluation tool, is the used to evaluate adults' previous exposure to the target food and willingness to try the food again. The results can be used to assist in the selection of future foods to feature and to ensure the program is exposing participants to new foods. The Teacher Observation Tool (TOT), collects information at the end of the school year on teachers' perceptions and observations related to the changes in knowledge and behavior among students as well as changes in their own nutrition related practices after delivering UC developed nutrition curricula. The results are compared to SMART objectives. The effectiveness of UC CalFresh adult nutrition education lessons is evaluated by the changes in the baseline questionnaires and post intervention questionnaires (a Food Behavior Checklist, Plan Shop Save pre/post, Making Every Dollar Count retrospective) also, compared to curriculum specific SMART objectives.

** Sutter County has implemented a strong marketing campaign using non-traditional tools such as looping videos played in the lobbies of three CalFresh offices, banners displayed banners, and posters displayed at all approved sites. Furthermore, our partnership with our local Tobacco team and their youth coalition allows for participation in large community events such as Cinco de Mayo and three city wide strolls (City of Yuba City, Summer and Christmas Strolls, City of Live Oak Christmas Strolls) all in approved census tracks have thousands of participants. The banners displaying USDA messages are seen by hundreds on a daily basis as they are played in very prominent location due to our partnerships with the high schools, libraries and various retail sites.

SECTION B: Target Audience Description

1. Gender	%
Male	33%
Female	67%
Total:	100%

2. Age	#
0 to 4 years old (Preschool):	600
5 to 17 years old (School Age):	4,200
18 to 59 years old (Adult):	6,000
60 years old and over (Senior):	1,200
	12,000

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
43%	57%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1%
Asian	0%	20%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	43%	36%
Multiple/Other	0%	0%
Total:	43%	57%

4. Languages Used in Intervention Activities and Materials

English	65%	Farsi	0%	Russian	0%
Spanish	20%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify): Punjabi	15%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2300	2300	2300
Indirect Education:	5,5000	6,500	7,500
Policies, Systems, and Environment (PSE) Change/Supports	6000	6500	7000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites		Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers		Food Assistance Site: Soup Kitchens		Schools: Students (High School)	4
CalFresh Offices	1	Head Start Programs	4	Schools: Students (After School)	11
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	8
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations		Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	1
Community Youth Organizations		MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	1	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	
Elderly Service Center/Senior Centers	0	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	3	Worksites	0
Extension Offices	0	Retail/Food Stores	3	Other (specify): Park	2
Family Resource Centers		Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Fair Grounds	1
Farmers' Markets	1	Schools: District Office	1	**TOTAL SITES:**	68
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	7		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	13		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, increase appeal and/or access of healthy dietary choices at 3 SNAP-Ed qualifying neighborhood retail stores by supporting point of purchase and marketing/signage that will reach minimum of 6,000 SNAP participants.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

Healthy Retail

- Support point-of-purchase marketing/signage at food retailers
- Increase Access and/or appeal of healthy dietary choices at point of purchase
- Provide training and/or technical assistance to retail staff on obesity prevention

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

FFY 2017 (Year 1) Objective(s):

a. By September 30 2017, conduct CX3 assessment of the retail environment in up to 3 identified SNAP qualifying neighborhoods where SNAP-Ed funded activities are being conducted.

b. By September 30, 2017, conduct healthy food and beverage merchandising material, conduct quarterly taste testing healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 1 retail store.

c. By September 30, 2017, conduct food resource management education classes to adults and children at 2 qualifying sites near the qualifying retail store and promote the retail opportunities to access healthy fruits, vegetables and beverages to class participants.

FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, provide healthy food and beverage merchandising material, conduct quarterly taste testing healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 2 qualifying retail stores.

b. By September 30, 2018, provide food resource management classes to adults at 3 qualifying sites within 3 miles of the qualifying retail store and promote the retail opportunities to access healthy fruits, vegetables and beverages to class participants.

c. By September 30, 2018, the Healthy and Safe Neighborhoods Coalition will implement a plan for a healthy retail recognition program.

FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, provide healthy food and beverage merchandising material, conduct quarterly taste testing of healthy food/beverage recipes, and provide NEOPB approved educational opportunities twice yearly to owner/retail staff at a minimum of 2 qualifying sites.

b. By September 30, 2019, provide food resource management education to adults at 4 qualifying sites in order to increase consumption of healthy fruits, vegetables and decrease consumption of sugar-sweetened beverages to class participants.

c. By September 30, 2019, implement a healthy retail recognition and incentive program in up to 1 selected SNAP-Ed qualifying neighborhood.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase appeal and/or access of healthy dietary choices at 3 SNAP-Ed qualifying neighborhood retail stores by supporting point of purchase and marketing/signage that will reach minimum of 6,000 SNAP participants.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Attend CX3 trainings/webinars provided by NEOPB as they relate to conducting local CX3 assessment.	CED; CEI; MPR; C&C; X TTA	CWD; X LHD; AAA; UCCE; CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: Log on File Submit: ATF
1.2	Correspond with NEOPB staff via email, phone, and teleconference to receive technical assistance and support during local CX3 assessment.	CED; CEI; MPR; C&C; X TTA	CWD; X LHD; AAA; UCCE; CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	On File: Log on File

<table>
<tr>
<td>1.3</td>
<td>Provide education and technical assistance sessions to community partners and residents to teach skills needed to conduct retail evaluations to complete Community of Excellence (CX3)for retail stores quality scorecard.</td>
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Sign in sheets
Training tools

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<td>1.4</td>
<td>Conduct CX3 assessments in 3 identified neighborhoods where SNAP-Ed funded activities are being conducted using guidelines and data collection tools provided by NEOPB.</td>
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Retail Assessments Neighborhood boundaries surveyed</td>
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<td>1.5</td>
<td>Utilizing CX3 assessment findings (quality scorecard) to implement Policy, Systems and Environment (PSE) activities with qualifying retailers in eligible census tract neighborhoods (3 new changes per year).</td>
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<td>1.6</td>
<td>Participate in and promote the Healthy and Safe Neighborhood Coalition, recruit 1-2 members which may include, but not limited to, residents retail representatives, farmer representation, and local government.</td>
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Submit: Membership Roster</td>
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<td>1.7</td>
<td>Conduct pre and post-intervention retail assessments at the qualifying retail sites, food banks/pantries and farmers markets receiving interventions, to assess any changes in access to healthy foods and beverages.</td>
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Submit: Before and after photos</td>
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Q1 Q2 Q3 Q4
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<tr><td>1.8</td><td>Work with retails partners, food banks/pantries, and/or farmers markets to increase opportunities for healthy food selections for at least 1000 SNAP-Ed eligible participants in SNAP-Ed eligible communities to offer and promote healthier food items with food demos</td><td>CED
CEI
MPR
C&C
X TTA</td><td>CWD
X LHD
AAA
UCCE
CCC</td><td>CWD:
LHD:
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UCCE:
CCC:</td><td>Year 1
Q1 Q2 Q3 Q4
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Year 2
Q1 Q2 Q3 Q4
X X X X

Year 3
Q1 Q2 Q3 Q4
X X X X</td><td>On File: Sign in sheets, materials distributed</td></tr>
<tr><td>1.9</td><td>Nutrition educators will provide culturally appropriate indirect education which may include; healthy marketing materials, posters, newsletters, banners, dvd's, recipe cards, cookbooks and taste testing and food demonstrations and may communicate messages from Rethink Your Drink, MyPlate, Harvest of the Month, and food resource management, etc. at 3 qualifying retail sites, food banks/pantries and/or farmers markets reaching a minimum of 5000 adults per year.</td><td>CED
X CEI
MPR
C&C
TTA</td><td>CWD
X LHD
AAA
UCCE
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LHD:
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CCC:</td><td>Year 1
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Year 2
Q1 Q2 Q3 Q4
X X X X

Year 3
Q1 Q2 Q3 Q4
X X X X</td><td>On File: ATF</td></tr>
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					Year 3 Q1 Q2 Q3 Q4 					
1.13	Work with the Healthy and Safe Neighborhoods Coalition, and/or Creating a Healthier Sutter Collaborative to identify funding and support for healthy retail efforts, such as corner store conversion and/or healthy mobile vending in approved SNAP-Ed eligible sites.		CED CEI MPR C&C TTA		X		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 | | | | Year 2 Q1 Q2 Q3 Q4 | | | | Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Meeting agendas and minute. Copy of funding applications.
1.14	Conduct culturally appropriate series based and /or single session direct nutrition and physical activity classes to gain knowledge on nutrient dense foods and beverages reaching a minimum of 200 SNAP participants/eligibles per year. Cooking demonstrations, and store tours and taste testing may be included.	x	CED CEI MPR C&C TTA		X		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Sign in sheet, materials distributed Submit: ATF

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3, 1.4, 1.5	**CX3 Food Availability and Marketing Survey and communication tools**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Submitted to USDA tool kit FFY15, accepted; categorization pending
1.7, 1.8, 1.9, 1.10	**CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, Instore Radio Advertising, Instore Marketing Materials, and Fruit and Vegie Fest Public Relations.**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.6, 1.11, 1.12, 1.13	**Healthy Retail Recognition; Help on the Shelf**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Submitted to tool kit FFY15 accepted categorization pending

1.7, 1.9, 1.10, 1.14	**Rethink Your Drink (RYD)**		CWD		Research Tested
					Practice Tested
		X	LHD	X	Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.7, 1.9, 1.10, 1.14	**USDA- MyPlate Materials www.choosemyplate.gov**		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.7, 1.9, 1.10, 1.14	**Harvest of the Month**		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.14	**Nutrition 5 Class Series Updated April 2015**		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Neighborhood Retail Food Environment Assessments in support of activities 1.7, 1.8, 1.9, 1.10,		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist Intent to Change List other:
E.1.2	Key informant interviews with retail store owners/managers in support of activity 1.8	X			CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2 X, Q3 X, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist X Intent to Change List other:

E.1.3	Summarize healthy food access changes implemented by engaged retail food stores		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist Intent to Change List other:
E.1.4	Pre/posttest will be administered to participants of series based classes in support of activity 1.14			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist Intent to Change List other:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will assist 5 qualifying sites (i.e. community event organizers, collaborations, public housing, schools, faith based and local parks) in developing, updating and/or implementing site wellness policies and procedures including making healthy site changes to improve nutrition and increase participation in physical activities by enhancing the physical environment; 20 individuals within SNAP-Ed qualifying sites will be trained as trainers/extenders to provide direct and indirect education to support sustainability efforts.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

IV. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Develop and/or implement written site wellness policy and procedures to improve the nutrition and physical activity environment (i.e. community events organizers, collaborations, public housing, faith based, schools and local parks.
- Provide training and or technical assistance to community partners and health professional on obesity prevention.
- Strengthen School Wellness Policies to support the implementation of the Smarter Lunchrooms Movement (SLM).
- Support/ expand community and school gardens in order to create sustainable green spaces for gardening, food production, gathering, and education.
- Promote and increase access/appeal to support physical activity

FFY 2017 (Year 1) Objective(s):

- By September 30, 2017, SNAP-Ed funded activities will reach 320 SNAP-Ed participants/eligibles with direct education and 3000 SNAP-Ed participants/eligibles with indirect education; and will provide training and technical assistance as well as support the development and implementation of site wellness policies and procedures in 8 sites.
- By September 30, 2017, LIA partnership will promote and implement Smarter Lunchrooms Movement strategies to 1-2 schools within qualifying districts.

FFY 2018 (Year 2) Objective(s):

- By September 30, 2018, SNAP-Ed funded activities will reach 420 SNAP-Ed participants/eligibles with direct education and 4000 SNAP-Ed participants/eligibles with indirect education; and will provide training and technical assistance to individuals from 7 SNAP-Ed qualifying sites as train the trainer/extenders; support the development and implementation of site wellness policies and procedures in 1-2 SNAP-Ed qualifying sites to implement 1 new healthy site change to improve the nutrition and/or physical activity environment for SNAP-Ed participants/eligibles.

- By September 30, 2018, LIA partnership will promote and implement Smarter Lunchrooms Movement strategies to 1-2 new schools within qualifying districts.

FFY 2019 (Year 3) Objective(s):

- By September 30, 2019, SNAP-Ed funded activities will reach 520 SNAP-Ed participants/eligibles with direct education and 5000 SNAP-Ed participants/eligibles with indirect education; and will provide training and technical assistance as well as support the development and implementation of site wellness policies and procedures in 5 new sites; 1-2 SNAP-Ed qualifying sites will implement 1 new healthy site change to improve the nutrition and/or physical activity environment for SNAP-Ed participants/eligible

- By September 30, 2019, LIA partnership will promote and implement Smarter Lunchrooms Movement strategies to 1-2 new schools within qualifying districts.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will assist 5 SNAP-Ed qualifying sites (i.e. community events organizers, collaborations, public housing, schools, faith based and local parks) will develop, update and/or implement site wellness policies and procedures including making healthy site changes to improve the nutrition and increase participation in safe and appropriate physical activities by enhancing the physical environment; 20 individuals within SNAP-Ed qualifying sites will be trained as trainers/extenders to provide direct and indirect education to support sustainability efforts.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Establish and maintain regular communication and conduct at least three informative 10 to 30 minute trainings with key contacts. (The sites chosen by Sutter County LIA's were strategically selected to target SNAP-Ed eligibles/participants and their families from newborn to 65+. The nutrition and physical activities such as back to school nights, open house, health fairs and food distributions target all members of the family. Some of the sites that ensure that the SNAP-Ed program will reach the elderly are Public Housing Sites, Faith based-St. Isadore's Church & Gurdwara Sahib Temple in the City of Live Oak (retired groups meet on a weekly basis), Yuba Sutter Food Bank is located next to a senior center and they walk over to the Food Bank.)	CED: ; CEI: ; MPR: ; C&C: X ; TTA: X	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Log on File, contact list and meeting materials Submit:

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<td>2.2</td>
<td>LIA's will provide support and technical assistance to all Healthy & Safe Neighborhood Coalition meetings and attend Creating A Healthier Sutter Collaborative meetings, to coordinate efforts, share success and challenges and acknowledge key partner efforts.</td>
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<td>On File: Log on File, contact list and meeting materials

Submit: ATF, RTW</td>
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<td>2.3</td>
<td>Provide site wellness policy training and technical assistance to staff at 2 sites in Year 1, 2 sites in Year 2 and 3 sites in Year 3.

LHD= 3 total
UCCE=4 total</td>
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<td>On File: Site contact list, trainee list, agendas, other training materials and evaluations

Submit: ATF, RTW</td>
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2.4	Provide one or more professional development trainings to at least 20 staff/trainers/extenders involved in nutrition education and community garden to enhance knowledge and instructional skills for presentation on increasing nutrition education and physical activity at school sites, transitional age youth sites, public housing sites, senior center sites and preschool sites. LHD= 3 total staff, trainers, extenders UCCE=17 total staff, trainers, extenders	X CED CEI MPR X C&C X TTA X CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, trainee list, agendas, other training materials and evaluations Submit: ATF, RTW
2.5	Create and/or distribute a toolbox with SNAP-Ed approved curriculum, educational tools and materials that support sustainability efforts to identified partners/extenders to be used for direct and indirect education within their SNAP-Ed eligible sites.	CED CEI MPR X C&C X TTA CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Distribution list, sample materials Submit:
2.6	Recruit youth and form at least one group with a minimum of four students. Provide orientation and education on basic nutrition, physical activity promotion, youth-led participation action research and youth development principles.	CED CEI MPR X C&C X TTA CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x	On File: Sign in sheets Submit: ATF, RTW

					Year 3 Q1 Q2 Q3 Q4 x x x x	
2.7	Provide ongoing support and technical assistance via phone, email and in-person to assist with partner growth and development to sustain integrity of SNAP-Ed approved materials.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA ☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC		CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 x x x x	On File: Contact list Submit:
2.8	Assist 4 (LHD-3 UCCE-1) sites in Year 1, 6 (LHD- 4, UCCE-2) sites in Year 2 and 8 (LHD-5, UCCE-3) sites in Year 3 to implement site nutrition and physical activity environment assessments; including the development of an action plan to address identified areas in which changes are needed. Action plans may development and/or engagement of sites wellness committees as appropriate. Establish and communicate action plan follow up procedures and timelines with assisted sites; at least 1 new healthy site change will be implemented and document at each engaged site.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA ☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC		CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, completed assessments and associated action plans Submit: ATF, RTW

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<td>2.9</td>
<td>Provide quarterly indirect education activities at 15-26 sites; activities include but are not limited to; classroom, cafeteria and lobby display boards and/or posters, family newsletters, social media, county webpage, coalition newsletters, banners, , community events (ie: school open houses and back to school nights, children’s fair, live oak fall festival, national night out, haunted health fair), etc. and may communicate messages from Rethink Your Drink, MyPlate, Harvest of the Month and food resource management, etc.

LHD-8 sites in Year 1, 2 additional sites in Year 2 and 5 additional sites in Year 3

UCCE-7 sites in year 1, adding 2 sites per year in year 2 and year 3</td>
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<td>On File: Site contact list, activity list, sample content

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<td>2.10</td>
<td>Provide culturally appropriate series based and or single session direct nutrition and physical activity education using approved curricula reaching a minimum of 1900 SNAP participants/eligible per year at approved census tract sites such LHD- a minimum of 400 per year; UCCE-a minimum of 1500 per year

Cooking demonstrations and taste testing may be included.</td>
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2.11	Through email, word of mouth, print material, newspaper, newsletters and other communication outlets staff will inform all engaged sites including parks, schools, preschool and home daycare, regarding the availability of playground stencils/murals to promote physical activity; including an orientation to relevant resources.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site contact list Submit: ATF, RTW
2.12	Assist 1 engaged site, each year, to implement playground stencils/ mural projects.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: List of painted sites and photographs of painted sites Submit: ATF, RTW
2.13	Catalog healthy site changes, healthy sample wellness policies, etc. and share with participating organizations and other partners, post on social media and present at statewide meetings and conferences.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	On File: Site improvement summary, list of social media postings, meetings and conferences

					Year 3 Q1 Q2 Q3 Q4 X X X X	Submit: ATF, RTW, sample wellness policies
2.14	Year 1: Identify sites who may have interest in and capacity to implement the Smarter Lunchrooms Movement (SLM) and/or other behavioral economics strategies; In collaboration with School Wellness Coordinator and LIA partners implement a needs assessment on current School Wellness policies at a total of 3 sites within the targeted school districts. Year 2: Provide training to food service directors and staff and conduct assessments; Establish student nutrition action committees to involve students in SLM activities including creating signage and art work, conducting tastings. Year 3: Provide ongoing technical assistance, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores. Increase local procurement and Farm to School connections with cafeteria and gardens.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	SLM scorecard assessment, training sheets, PSE annual reporting RTW

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<td>2.15</td>
<td>Nominate 1-2 community members whose commitment to nutrition has led to strengthening health and development for the annual John Garamendi’s Women of the Year Award.</td>
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<td>2.16</td>
<td>To assist and support the development and/or sustainability for at least two community/church/school gardens by purchasing seeds, plants, and small gardening tools and supplies, such as fertilizer and potting soil, beds, raised beds, fence to prevent intruders, and SNAP-Ed approved healthy messaging banners and large signage. Garden activities will require community members in SNAP participants/eligible to become physically active while planting and performing garden maintenance.</td>
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2.17	Write at least 3 articles for inclusion into Sutter County publications newsletters and/or local organizations newsletters.		CED CEI X MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.3, 2.4, 2.5, 2.6, 2.9, 2.10	**USDA- MyPlate Materials** www.choosemyplate.gov	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 2.9, 2.10	**Rethink Your Drink (RYD)**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 2.9, 2.10	**Harvest of the Month**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 2.9, 2.10	**Nutrition 5 Class Series Updated April 2015**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4, 2.5, 2.6, 2.9, 2.10	**SNAP-Ed Connection**	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: NEOPB approved resources online
2.4, 2.5, 2.6, 2.9, 2.10	**Toolbox for Community Educators**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 2.9, 2.10	**California Fit Business Kit**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 2.9, 2.10	**Champions for Change recipes, cookbooks, etc.**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: NEOPB approved resources online

2.11, 2.12	**System for Observing Play and Leisure Activity in Youth (SOPLAY)**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: NEOPB approved resources online
			CCC		
2.4, 2.5, 2.9, 2.10, 2.16	**Agriculture in the Classroom**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 2.9, 2.10, 2.11	**CATCH- Pre- 8th** (Coordinated Approach to Child Health)		CWD	x	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 2.9, 2.10	**Children's Power Play Campaign: Idea/Resource Kits** (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.4, 2.5, 2.9, 2.10	**Cooking Up Healthy Choices** (Shaping Healthy Choices Curriculum)	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.3, 2.4, 2.5, 2.9, 2.10, 2.11, 2.12	**Dairy Council of California**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.9,2.10, 2.11, 2.12	**Discovering Healthy Choices** (Shaping Healthy Choices Curriculum)	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.10,	**Eat Fit**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4, 2.5, 2.6, 22.10, 2.11, 2.12	**Eat Smart, Live Strong**	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4, 2.5, 2.10	**Eating Healthy From Farm to Fork**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4, 2.5, 2.10, 2.16	**Fresh From the Garden**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.10	**Go, Glow, Grow**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.10	**Good for Me and You**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.10	**Happy, Healthy, Me**		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.10	**Healthilicious Cooking**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.4, 2.5, 2.10, 2.11, 2.12	**Healthy Choices in Motion** (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.10	**Healthy, Happy Families**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.102.4, 2.5, 2.6, 22.10, 2.11, 2.12	**It's My Choice- Eat Right, Be Active**		CWD			Research Tested
		X	LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.10	**Let's Eat Smart and Play Hard Together!**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.6, 22.10, 2.11, 2.12	**My Amazing Body**		CWD			Research Tested
		X	LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
2.4, 2.5, 2.10	**MyPlate for My Family**		CWD			Research Tested
		X	LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

2.4, 2.5, 2.6, 2.9, 2.10	**Serving Up MyPlate: A Yummy Curriculum**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 22.10, 2.11, 2.12, 2.16	**Nutrition to Grow On**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 2.9, 2.10	**Plan, Shop, Cook and Save**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 22.10, 2.11, 2.12	**Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site** www.whatscooking.fns.usda.gov		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.10	**Serving Up MyPlate**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 2.9, 2.10	**Team Nutrition Resources**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.4, 2.5, 2.10	**Team Up for Families** (Shaping Healthy Choices Curriculum)	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☒ Research Tested ☐ Practice Tested ☐ Emerging ☐ N/A - Please describe below:
2.4, 2.5, 2.6, 2.10,2.16	**Learn, Grow, Eat & Go!**	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested x Emerging ☐ N/A - Please describe below:
2.11, 2.12	**Painting Pre-School Playgrounds for Movement Guide and Webinar**	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
2.3, 2.5, 2.7, 2.8	**Sample Student Wellness Policy – California School Boards Association** www.csba.org	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below:
2.3, 2.5, 2.7, 2.8	**California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids** www.cde.ca.gov	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below:

2.14	**Smarter Lunchrooms Movement Website** www.smarterLunchroomss.org		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 22.10, 2.11, 2.12	**Toolbox for Community Educators-Healthy Eating and Active Living**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.6, 22.10, 2.11, 2.12	**Eat Well Move More Feel Better**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4, 2.5, 2.9, 2.10, 2.16	**TWIGS** (Teams with Inter-Generational Support)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Sutter County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Design, conduct, and analyze evaluation surveys for activities 2.2, 2.5, 2.6, 2.9		x	x	CWD X LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other: UCCE SHC2 Pre/post training surveys

E.2.2	Design, conduct, and analyze evaluation tools for direct education for activity 2.4, 2.8, 2.10			X		Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: UCCE: TTT for Youth and Adult, TOT, MEDC Retro, pre/post PSSC, EPT retro, Healthilicious Success Story forms
E.2.3	Summarize wellness policy changes implemented by engaged school sites and/or schools districts.		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	List other: Success stories

	CWD
X	LHD
	AAA
X	UCCE
	CCC

X	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
X	Food Behavior Checklist
X	UC Intent to Change

E.2.4	Conduct and analyze SLM scorecard assessment data for adoption of SLM strategies in the lunchroom for activity 2.14	X	X	X		CWD LHD AAA UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other: SLM Scorecard

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Sutter
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$25,485	$269,620	$230,799	$256,284	-4.95%
2	Non-Capital Equipment/Supplies	$0	$54,228	$0	$0	-100.00%
3	Materials	$10,515	$29,911	$0	$10,515	-64.85%
4	Travel	$0	$6,672	$8,121	$8,121	21.72%
5	Building/Space	$0	$1,080	$1,080	$1,080	0.00%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$36,000**	**$361,511**	**$240,000**	**$276,000**	-23.65%
9	Indirect Costs*** Indirect Cost Rate= 11%	$0	$67,405	$0	$0	-100.00%
	Total Federal Funds	**$36,000**	**$428,916**	**$240,000**	**$276,000**	-35.65%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sutter

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Educator	Vang, Pang	20.00%	80.00%	$54,793.00	0.8	$43,834.40	60.34%	$26,449.68	$14,056.80	$70,284	
2			Nutrition Educator	Sangha, Kamaljit	10.00%	90.00%	$42,930.00	0.5	$21,465.00	47.12%	$10,114.31	$3,157.90	$31,579	
3			Nutrition Educator	Knox, Kelly	5.00%	95.00%	$64,913.00	0.5	$32,456.50	57.00%	$18,500.21	$2,547.85	$50,957	
4			Nutrition Educator	Andersen, Tammy	5.00%	95.00%	$52,916.00	0.75	$39,687.00	49.00%	$19,446.63	$2,956.70	$59,134	
5			Nutrition Educator	Purewal, Amanpreet	5.00%	95.00%	$49,499.00	0.5	$24,749.50	57.00%	$14,107.22	$1,942.85	$38,857	
6			Registered Dietitian	Spencer, Karrie	100.00%	0.00%	$73,464.00	0.05	$3,673.20	49.00%	$1,799.87	$5,473.00	$5,473	
7			Project Coordinator	Chima, Ranjit (In-Kind Unpaid by Grant)	100.00%	0.00%	$0.00	0.15	$0.00	0.00%	$0.00	$0.00	$0	
8			Accountant/Finance Analyst	Larrigan, Patrick (Paid through Indirect Costs)	100.00%	0.00%	$0.00	0.05	$0.00	0.00%	$0.00	$0.00	$0	
9			Accountant/Finance Analyst	Mason, Laura (Paid through Indirect Costs)	100.00%	0.00%	$0.00	0.05	$0.00	0.00%	$0.00	$0.00	$0	
						Total Staffing: Salaries/Benefits:		**3.35**	**$165,866**		**$90,418**	**$30,135**	**$256,284**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sutter

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1								$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1								$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Taste testings	Purchase supplies such as produce for taste-testing and demonstrations for nutrition education classes and presentations.	$2.50	1400	$3,500	
2			Cooking Demonstration	Conduct food demonstrations including but not limted to: spoons, forks, bowls, plates, cups, cutting boards, Tupperware set, large containers, serving utensils, knives, cleaning supplies, etc.	$300.00	1	$300	
3			Rethink Your Drink	Purchase supplies for demonstrations for Rethink Your Drink education, presentations and train the trainer toolboxes.	$174.00	1	$174	
5			Office Supplies	General office supplies include, but not limited to: toner, printer cartridges, pens, paper, markers, folders, binder clips, etc. NEOPB approved $136.75	$136.75	12	$1,641	
7			Garden supplies	Garden supplies include, but not limited to: gardening tools, rakes, shovels, hoes, clippers, gloves, liner, wire, rope, etc.	$500.00	1	$500	
8			Garden bed supplies	Garden bed supplies includes, but not limited: to lumber, nails, wood, weed, barriers, etc.	$200.00	2	$400	
9			Educational Material	NEOPB approved education materials required for the delivery of critical program services; cookbooks, retail curriculum, label cards, resource kits, CDs, Educators' Toolkits, etc. to reach approximately 9,870 participants (not to exceed $4.00 per item for eligiable students and families).	$4.00	1000	$4,000	
						Total Materials:	**$10,515**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Coordinator-7 Nutrition Educators- 1,2, 3, 4 &/or 5 Other=$20 parking p/day	Sacramento	LHD Program Director's Meeting	2	5						90		$5.00	$146	
2			Project Coordinator-7 Nutrition Educators- 1,2, 3, 4 &/or 5 Other=$20 parking p/day	Sacramento	SNAP-Ed LIA Forum	2	5						90		$5.00	$146	
3			Project Coordinator-7 Nutrition Educators- 1,2, 3, 4 &/or 5 Other=$20 parking p/day	Northen California Region	Local Mileage	250	5						10		$5.00	$7,588	
4			Project Coordinator-7 Nutrition Educators- 1,2, 3, 4 & 5	California Region and/or Sacramento	NEOPB sponsored trainings and Promising Practices Exchange meetings	5	5						90			$241	
	Out-of-State																
1																$0	
																$8,121	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Sutter

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			AA Self Storage 1788 Lassen Blvd. YC 95993	10 x 40 storgage unit (SNAP-Ed shares unit with the Tobacco Program) $180 x 12= $2160 x 50%	1	$90.00	12	$1,080	
							Total Building/Space:	**$1,080**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1								$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1									$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
1					$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$276,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			N/A			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$276,000**

SNAP-Ed Programming occurs in this county through UC CalFresh Butte County Office.

Please refer to the Butte County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

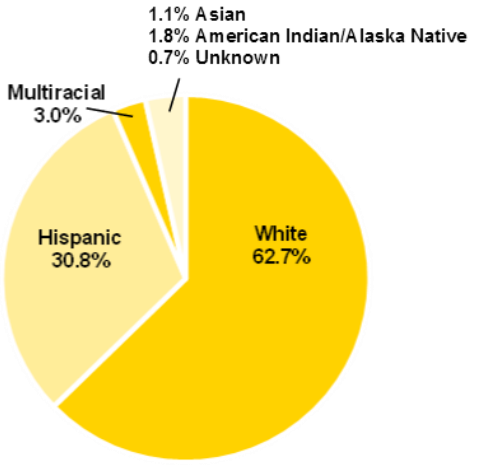
Tehama

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

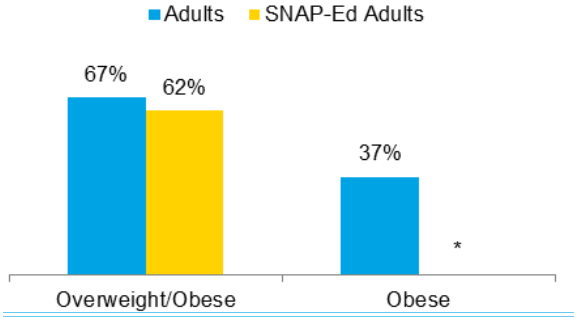
Total	26,779 (43%)

Ages (<185% FPL)	
Children <6 years old	3,044 (62%)
Children 6-17 years old	5,437 (54%)
Adults 18-64 years old	14,745 (40%)
Seniors 65 years and older	3,553 (33%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight 10%[a]	Obese data not available
Age 12-17 years	Overweight and Obese 41%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	56%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate
[a] combined county data for: Colusa, Glenn, Tehama

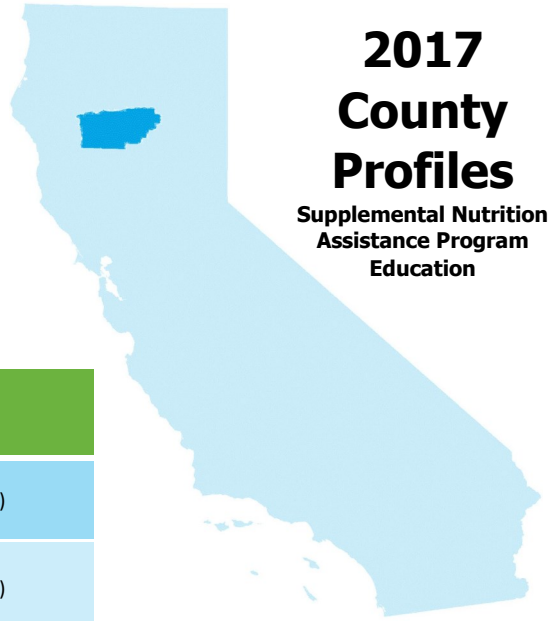
Population below Federal Poverty Level

20%

Food Insecurity Rates

16% Overall

27% Children



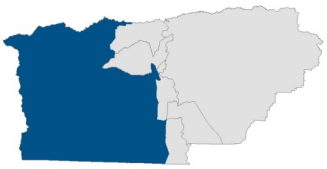
Other Federal Nutrition Assistance Programs

CalFresh Participants	9,981 (16%)
Students Eligible for Free/Reduced Price Meals (FRPM)	7,330 (68%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
11	4 (36%) all races

Schools	SNAP-Ed Eligible Schools
46	39 (85%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	36%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	61%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
70%[a]	54%[a]	49%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	14%[a]	16%[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
33%[a]	*[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

County Name: Tehama County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

X	California Department of Social Services: CDSS: Tehama County Department of Social Services: CWD
X	University of California: UC CalFresh UCCE: Tehama UC Cooperative Extension: UCCE
X	California Department of Public Health: CDPH: Tehama County Health Services Agency: LHD
X	California Department of Aging: CDA: CSU, Chico Research Foundation (PSA3): AAA
X	Catholic Charities of California: CCC: Northern Valley Catholic Social Service: CCC

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Tehama County is located in the Sacramento Valley in far northern California. It is a rural area covering vast open spaces with a 2014 estimated population of 63,308 (US Census Bureau, 2015). The land area is 2,949 square miles. There is an average of 21.5 individuals per square mile. When the total Tehama County population is stratified by age, 6.2% are under 5 years old, 17.8% are 5 - 18 yrs., 58.2% are 19-64 years old and 17.8% are 65 years old and over. Females make up 50.2% of the population and 49.8% are male. According to the U.S Census Bureau an average of 69.4% of the Tehama County population identifies as white, 24.1% Hispanic origin, 1.4% Asian, 1.0% Black, 3.4% American Indian and Alaska Native, 0.2% Native Hawaiian and Pacific islander, 0.5% two or more races. The primary language is English and the secondary language is Spanish.

When, the Tehama County SNAP-Ed population is characterized 41.9% of the total Tehama County population is SNAP-Ed Eligible with less than 185% Federal Poverty Levels. When it is stratified by age, the majority of Tehama children under five (61.1%), and those 6-17 yrs. old (51.1%) are SNAP-Ed eligible. Around 39% of the adults and 33.5% of the Tehama seniors are also SNAP-Ed eligible (Tehama County 2015 SNAP-Ed Profile). The distribution of Race/Ethnicity among the SNAP-Ed eligible shows 62.7% white, 30.8% Hispanic, 3.0% multiracial, 1.8% American Indian Alaska Native 1.1% Asian and 0.6% unknown. The Tehama SNAP-Ed Hispanic eligible population (30.8%) is equivalent to the majority (52.7%) of the Countywide Hispanic population.

Recent studies suggest that food insecurity may play a role in the onset of obesity among some low-income groups and it appears more dramatically in segments of the communities that are living in poverty. Tehama County communities face higher rates of poverty 19.7% than California (15.9%), where 29.0% of the children are living in poverty (Tehama County 2015 SNAP-Ed Profile) Tehama County also shows higher percentages of unemployment rates (7.1%) compared to the respective rates for California (6.3%) as April 2016.

Studies also showed low coverage of CalFresh eligible residents. According to the California Food Policy Advocates (CFPA, 2013) 15,303 individuals in Tehama County were income eligible for CalFresh. Only 64% of the income-eligible individuals participate in the CalFresh program. A full participation will result in an additional economic activity of $6,910,000 for Tehama County. Kidsdata.org reports that in 2014 69.9% of students in Tehama County were eligible to receive free or reduced price meals (FRPM) and 49.9% of those who were eligible were enrolled. Fifty-one percent of the free or reduced price lunch participants also participated in the breakfast program, however, only 8% of these youth are served through a summer meals program.

4. **Community Assessment**

Today, addressing the obesity crisis and its underlying food insecurity issues requires both individual and community-level intervention supported by institutional practices and policies that emphasize healthier eating and participation in physical activities. This has to occur in all settings, including homes, schools, neighborhoods, worksites, and through healthcare and media support. Obesity, especially among children, is a growing epidemic with profound human costs. It is documented that 50% of obese adolescents are likely to remain obese as adults. Scientific literature recognizes obesity because of individual behavior influenced by social and environmental factors.

According to the SNAP-Ed County Profiles (2015), there is a prevalence of overweight and obese individuals in Tehama County. Below is a table comparing overweight and obesity rates stratified by age in Tehama County to the State of California.

Obesity Prevalence in Tehama County and California stratified by age (% Overweight and/or Obese)

Age	**Tehama County***	**California**	**Difference**
4 years old and younger (Overweight for Age)	11.9%	11.8%	.1%
5 - 11 years old (Overweight for Age)	11.9%	11.8%	.1`%
12 - 17 years old (Overweight/Obese)	11.6%	17.2%	-5.6%
Adults (Overweight/Obese)	60.7%	62.5%	-1.8%
Adults (Obese)	34.2%	27.0%	7.2%

*Tehama County is from the Tehama, Glenn, Colusa geographical area. SNAP-Ed County Profiles does not have data available for Tehama County specifically.

Among the Tehama County adult and senior population, 15% have been diagnosed with diabetes resulting in an estimated 7,000 adults with Type II Diabetes. In 2009, Tehama County data also showed that 10.9% of the population had heart disease, and 11.9% of the population had some kind of cancer. These percentages are higher than that for the State of California (6.9% and 8.3%)(CHIS, 2009).

When diet is analyzed, 5.9% of children 0 - 4 years had three servings of fast food per week and drink one or fewer glasses of sugar sweetened beverages per day. Among children 5 - 11 years, 14.1% had at least two servings of fast food per week and drank one or

fewer glasses of sugar-sweetened beverages per day. Twenty-nine point two percent of adolescents between 12 - 14 years old and 27.4% of adolescents between 15 - 17 years old drank two or more glasses of sugar-sweetened beverages per day. Thirty-three point seven percent of those adolescents between 12 - 14 years old and 46.8% of those 15 - 17 years old had at least two servings of fast food per week. According to the California Health Interview Survey, 45.2% of the children 5 - 11 years and 53.4% of adults ate fewer than five servings of fruits and vegetables daily (CHIS, 2009).

Data has shown that children and adolescents are more likely to eat at least five servings of fruits and vegetables if their parents do. Children whose parents and relatives drink more sugar-sweetened beverages also drink more sugar-sweetened beverages themselves. This illustrates the importance of helping parents improve their eating behavior as a way to improve their health, and a way of influencing their children's dietary habits positively by serving as role models (CHIS, 2009).

The high prevalence of childhood obesity is the result of a variety of individual, social, and environmental factors including: increased availability and consumption of sugar-sweetened beverages and high-fat, high-calorie foods; increasing time spent in sedentary activities including television viewing; inadequate school physical education programs; and limited access in many neighborhoods to healthy foods and safe places to be physically active.

These problems go beyond factors under the control of children and their parents to include conditions in schools and communities that encourage children to eat and drink unhealthy foods and sugar-sweetened beverages and that limit their physical activity

Tehama County and the surrounding region have experienced a disjointed local food system. Consumers buy processed and packaged foods in supermarkets and neighborhood corner stores unaware of the unhealthy impact this food has upon their lives. Due to this lack of awareness, they do not have the knowledge base as to where their food comes from, how it is grown, and in many cases even how to cook fresh, healthy foods. Local consumers receive little information about, and have limited access to, local healthy food, while being highly exposed to ubiquitous marketing and availability of fast food chains, making their unhealthy eating choices seem easy and inexpensive.

Tehama County is in need of greater access to fresh food. In the Tehama County Community Action Agency (TCCAA) Tehama County Food Survey Assessment (2012), 72% of people surveyed, as potential food bank recipients, stated they received emergency food 7 - 8 times in the past 12 months. More than 50% of those surveyed indicated they go without food in order to feed their children. Access to food is also limited with 26% traveling between 11 and 40+ miles to access food. Data collected shows that more than 80% of likely emergency food recipients know how to create a meal plan with healthy foods, but are 2% less likely to prepare a weekly meal plan than

those likely to donate to an emergency food bank. More than 85% of likely recipients get food from a traditional supermarket, and nearly 33% get food from farmers' markets. Very few eat fresh produce grown from a home or community garden.

Healthy Tehama implementing agencies have determined from past success in SNAP-Ed and nutrition education delivery that the greatest behavioral change and effectiveness has occurred at schools, pre- and after-school programs, location-based community gathering sites such as community centers, family resource centers, nutritional meal sites, apartment complexes, and job readiness program sites including those, which serve bilingual or mono-lingual Spanish speaking customers. Our local needs assessments indicate an emerging willingness to move into longer range food security planning, including access to locally grown food and gardening.

Although farmers' markets are successful resources for Tehama County residents, many areas of the county do not have access to these markets. Tehama County has been classified as a United States Department of Agriculture (USDA) Food Desert with low access to markets selling fresh items. Community centers have shown to be vital areas of the targeted population. Among those previously served, nearly one-quarter were Hispanic. Further survey data show significant impacts on behavioral change as a result of the innovative nutrition education programs at community-based centers such as the family resource centers in Tehama County.

The third identified target audience consists of our elderly and disabled citizens. The Tehama County Senior Nutrition Program feeds elderly and disabled individuals throughout the county at congregate sites in Red Bluff and Corning, with delivery to homebound adults across the entire county. Clients accessing Tehama County Senior Nutrition services have been documented to meet the poverty requirements for SNAP-Ed (185% Federal Poverty Level) and may be eligible for CalFresh benefits. Information about gardening as a physical activity, as well as, age appropriate physical activity information will be provided. Adequate nutrition education and safe physical activity information are shown to help clients remain safely in their homes.

Multiple needs assessments have been conducted and data gathered in Tehama County for the purpose of understanding health, eating, and physical activity issues. This document combines interviews, focus groups, public hearings, survey data (specifically for hunger and nutrition) and partner surveys, including:

- According to the California Department of Aging, there are 9,152 seniors in PSA 3 (60+) that are living in poverty. Residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. The aging of the population is particularly noticeable in PSA 3, where the senior population is already a significant portion of the total population and is continuously growing.

- Needs Assessment, which was conducted in FFY14, identify the needs and opportunities necessary to enhance nutrition education, physical activity, and food security for CalFresh-participating and/or eligible seniors at congregate meals sites? Gaps in services provided to the seniors in the counties assessed were also determined. In Tehama County, focus will be on developing a system to provide constant nutrition and physical activity information to seniors, to encourage them to eat healthy and live actively. This is essential, as 2015 Tehama County Congregate Meal site nutrition assessment showed that 59.5% of the senior populations are considered to be in the high nutritional risk group and 26.2% are in moderate nutrition risk group. The assessment also showed that 71.3% eat fewer than two servings of fruits or vegetable per day.
- CX3 community assessments were collected by Tehama County Health Services Agency in 2013. Our CX3 results indicated that our retail environment is lacking consistent and affordable fresh fruits and vegetables for our SNAP-Ed population. Most SNAP-Ed residents have the greatest access to small corner stores which are less likely to have a healthy food environment. Specifically, the CX3 results directed us to work in 3 specific stores within each neighborhood that was assessed.

Additional Surveys:
http://www.communityactioncna.org/tool/ReportCard/Default.aspx

The following data are based on individuals who completed a preliminary and post survey through the Tehama County Frugal, Fresh, and Fit program:

- 38% of the individuals increased their knowledge of how many healthy meals they know how to prepare. Fresh fruits, fresh vegetables and whole wheat carbohydrates were used for healthy recipe demonstrations in the education classes.
- 15% of the individuals increased the amount of fresh or locally grown foods in their cooking. Gardening classes took place, and participants were able to try recipes with fruits, vegetables, and locally grown herbs.
- 40% of the individuals stated that they access services from a food bank or soup kitchen. Throughout the duration of this program 14% of those individuals decreased the frequency in which they access a food bank or soup kitchen's services.
- 28% of the participants increased their awareness of how to garden and its related health benefits.
- 64% of the individuals who hadn't started or expanded a home garden or accessed more garden produce did so by the end of the six week class.
- 11% of the individuals reported an increase in their awareness of how physical activity is related to health. 100% of the individuals indicated on their pre survey that they already have at least some knowledge of how physical activity is related to health.
- 53% of individuals reported that they increased the amount of time they spend exercising.

In addition, individuals self-declared that this program had an impact on them. The following are some of the participant comments that are documented on the pre and post surveys:

- "Have been reminded of how important vegetables and grains are to my diet. Need to emphasis these more in my diet."
- "Good garden class. Increased gardening through containers."
- "I came to this class because I was curious but I enjoyed it. I liked the "spices" class best."
- "Good class. We made applesauce in the microwave. Good!"
- "I learned to make small changes for health. We made oatmeal chocolate chip cookies with less fat, lots of oatmeal, yogurt and whole wheat flour."

As reported in the UCCE Tehama UC CalFresh annual report for FFY 2015, the following results were shared to contribute to this community assessment:

Among children who received the UC CalFresh food and nutrition education, reinforced with food tasting, cafeteria food demonstrations and family education, on average:

- 56.4% of the children are willing to taste the new fruit, vegetable or other healthy options at school again.
- 54.0% of the children are willing to ask at home for the new fruit, vegetable or other healthy option tasted at school.
- 82.2% of the teachers agreed/strongly agreed that this year children chose more fruits and vegetables, are willing to try new foods, can identify healthy choices, wash hands more often and bring more fruits and vegetables as snacks.
- 65.6% of the teachers agreed/strongly agreed that this year teachers now make healthier choices, encourage the students to be physically active, remind more families to bring healthy snacks, and offered healthy choices to the students.

Among adults and families who received, the UC CalFresh food nutrition education reinforced with food demonstration and family education, on average:

- 91.0% are willing to try the new fruit, vegetable and other healthy food choice again.
- 81.0% are willing to serve the new fruit and vegetable and other healthy choice at home to their families

These results show the significant value of the direct education, re-enforced with food tasting, food demonstration and family education as a comprehensive approach to change knowledge, intentions, and behavior.

The food resource management approved UC CalFresh curriculum evaluation data showed that the participants improved an average of 60.0% in six of the behaviors that were evaluated. Compare prices before shopping and variety of foods in meals were the behaviors with the highest positive change (80.0%), followed by the frequency in planning meals (60.0%), shopping with a list (50.0%) and thinking about healthy choices (50.0%).

Food insecurity data from the county profile indicates programs such as Plan, Shop, Save, Cook (PSSC) or Making Every Dollar County (MEDC) will help individuals to plan and shop to allow for greater food security. Evaluation data showed that 20.0% of the Tehama participants who received the UC CalFresh Food Resource Management Education were no longer running out of food before the end of the month after receiving the education. The finding shows that the food resource management 4-lesson series education is a very important educational tool that has made a difference in the life of the low-income community members of our targeted population.

Behavior change toward a healthier life for the targeted population is the most important goal of the Tehama UC CalFresh Nutrition Education Program. It is also recognized that the increase in knowledge combined with the necessary environmental changes at different levels of the community can facilitate the expected change in behavior for a healthy lifestyle.

UCCE has completed a needs assessment that indicates there is a need to improve school, organizations and household food system, environments and policies to better support the goals of the direct education. The school wellness policy and improvement to school, non-profit organization and household practices and environments is an important component of the FFY17-19 three years Integrated Work Plan (IWP).

Tehama County Public Health contracts with the Center for Healthy Communities. Through this partnership the following data are based on response of the youth that participated in the Youth Engagement Project led by the Center for Healthy Communities during FFY 2015 through a Survey Monkey.

It is clear from the student responses that they learned about nutrition and health through their participation in the Youth Engagement training. They liked a variety of the activities including planting vegetables, the healthy food tastings, and the interactive activities. Suggestions for improving the lessons include more hands-on activities and more interactive activities. Ninety-four percent of the students reported that they were either very satisfied or satisfied with the lessons.

A total of 14 of the 15 students responding to the question reported that they have made changes in their daily food choices as a result of the lessons. These changes include: cutting back on the amount of soda or eliminating soda; eating less junk food; avoiding foods with empty calories; and choosing healthier foods.

Some of the students helped with the Kids' Farmers Market. They served food and provided information to the students. Those who participated liked seeing the elementary school students getting excited about healthy food and going home with smiles on their faces. Suggestions for a future Kids' Farmers Market include providing shade for the booths and having more food options. A total of 76% of the students responding to the question rated the Kids' Farmers Market as being very successful or successful.

A survey was also conducted at Los Molinos High School by the Los Molinos Future Farmers of America (FFA) High School students. They surveyed students during the lunch period and in some of their classes. A total of 60 surveys were completed. The students completing the survey realize the importance of eating healthy and report that there are healthy foods and a variety of fruits and vegetables available at the local markets and convenience stores. The results are as follows:

- 93% of the students completing the survey report that it is very important or somewhat important to them to eat healthy.
- 79% of the students reported that it was easy or fairly easy for them to buy healthy foods at the local markets or convenience stores.
- 85% of the students responded that the local markets or convenience stores sell fresh fruit. They listed a variety of fruits. When asked what fruits they would like to buy from local markets, students listed most of the same fruits that they had reported were already available in the markets.
- 78% of the students responded that the local markets sell fresh vegetables. The list of available vegetables and those that they would like to buy were almost identical. Several students reported that they did not like vegetables.

In response to the question of what other healthy foods or beverages would they like to be able to buy in local markets, the majority of the students focused on beverages. They are interested in being able to purchase flavored water, vitamin water, fruit juices, and smoothies.

5. **Community Change Goals**

Based on the results of the Community Assessments, existing and new data were incorporated into our LIA assessment pool to help determine local needs. These community change goals include:

- **Increase consumption and access to healthy food and beverages in Tehama County,**
- **Increase the promotion of and access to physical activity for all members of the Community.**

- **Collaboratively achieve systems, environmental and policy changes that will increase and maintain access to healthy foods and beverages and physical activity in Tehama County.**

To increase consumption of healthy foods and beverages requires appropriated levels of knowledge, skills and practices across all the community levels and through all the components of the local food community systems.

Access to and promotion of physical activity, for all Tehama residents, requires information to create or increase awareness and education to increase knowledge, skills and practices. Physical activity, education at different levels of the community, wellness policies in schools and institutions, bike ability and walk-ability, as well as safe and easy access to parks, community centers and other recreation facilities are key factors, to ensure a healthy lifestyle for everyone in the Tehama community.

Educating and encouraging communities to change their behavior for healthier eating and lifestyles are strongly influenced by their policies, systems and environments. There is a need for Policy changes that support sustainable access to healthy foods and beverages for everyone in the community as well as to ensure easy and safe access to physical activity for individual, family, institutional and other levels of the community. The food system is an essential part of the individual and community environment. Therefore, the prevention of obesity requires a community food system in which sustainable food production, processing, distribution, marketing and consumption are integrated to enhance the environmental, economic, social, and nutritional health of the Tehama County.

We recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The Tehama County Nutrition Action Plan has taken on these larger goals, and the Tehama County SNAP-Ed LIA partnership has committed to contributing to pieces of these larger community goals – based on agency expertise and SNAP-Ed guidelines.

Specifically, Tehama County SNAP-Ed LIA's will achieve the following three-year objectives:

1. By September 30, 2019, LIA partnership will assist approximately 21 school programs in Tehama County to promote and/or update their school wellness policies while improving the school environment to better support consumption of healthy food and beverage and promote physical activity through SLM, Smarter Lunchroom Movement (SLM), Harvest of The Month HOTM, social marketing, and other relevant strategies in the classroom and school cafeterias.
2. By September 30, 2019, collaborate with LIAs and other community partners to increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources and promote PSE changes in at least 15 qualified sites.

3. By September 30, 2019, use approved media and public relations to promote change in community culture values that support healthy lifestyles to at least 55% of the SNAP-Ed eligible individuals through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

A Workgroup has come together as a collaborative for the development of a County Nutrition Action Plan (CNAP), and to act as a steering committee that will result in the countywide implementation of nutrition activities. LIAs will promote SNAP-Ed services and activities by connecting with other agencies. This Workgroup has been meeting at least once a month to coordinate the County Nutrition Action Plan (CNAP) and will bring together the following groups to conduct the work of implementing the CNAP.

Under a charter, the **Healthy Tehama Coalition** is functioning as the County Nutrition Action Plan (CNAP). It is made up of the CNAP authors, and consists of Tehama County Health Services Agency - Public Health Division, Tehama County Department of Social Services, the University of California (UC) Cooperative Extension - Cal Fresh, the AAA- PSA 3 and the Catholic Charities of California. The vision statement for this group is "within three years, Healthy Tehama, a community coalition, will provide education and support for the consumption of healthy foods and beverages, growing produce, and engaging in physical activity for 'eligible' CalFresh populations." This group is responsible for coordinating SNAP-Ed related activities within Tehama County, and collaborating to ensure non-duplication of service sites.

The Tehama Community Food Alliance is an organization that serves Tehama County as a support network for the Healthy Tehama Coalition. It was established in 2012 by the 501(c) (3) agency, Tehama Together, to address food issues in Tehama County. Their mission is "to support and facilitate the coordination of a healthy food system within the county." The group meets on a monthly basis, to address issues of food access, food awareness, and food advocacy in Tehama County, coordinate activities among all those agencies (both funded and non-funded), educate members through informational presentations, and collaborate on group projects. The three focus areas are: 1)"Community Food Access" which includes community supported agriculture, tourism and farm stands, community/collaborative gardens, food pantries/food banks, farmers' markets, gleaning/you pick, and CalFresh enrollment. 2) "Community Food Awareness" includes chronic disease education, Let's Move! Smart shopping, cooking education, nutrition education, food safety, food culture, and food preservation and 3) "Community Food Advocacy" includes recycling, school food policies, cottage food businesses, transportation issues, land use issues, food waste/composting, and food marketing.

SNAP-Ed funded agency members include the Tehama County Health Services Agency - Public Health Division, UC Cooperative Extension - CalFresh, and the Tehama County Department of Social Services, Tehama County Community Action Agency, Northern Valley Catholic Social Services, Area 3 Agency on Aging, and the California State University Chico - Center for Healthy Communities.

Non SNAP-Ed funded agency members include: Tehama Together, St. Elizabeth Community Hospital, Sacramento River Discovery Center, Food for the Hungry, Tehama County Gleaners, Growing Local - Tehama, farmers' markets, Slow Food, Food from the Heart, Butte County Community Action Agency - North State Food Bank, Tehama County Department of Agriculture - Weights and Measures, Tehama County Landfill Management - Recycling Center, Tehama County Department of Social Services Eligibility Division - Cal Fresh Outreach, CSU Chico - Center for Healthy Communities, Connecting Ag, Schools, and Home, UCCE - Nutrition, Family, and Consumer Science, Community Action Agency - Community Services Block Grant, and Tehama County Food Share Coalition.

The Tehama County Food Share Coalition is a secondary partner to the Healthy Tehama Coalition and the Tehama County Food Alliance. This collaborative coalition was founded in 2011 for the purpose of activating small groups and charities with a mission of ending hunger in Tehama County. This group kicked off efforts with funding from Catholic Charities Foundation and Wal-Mart. As a grass roots coalition, this group meets bi-monthly to collaborate on countywide food drives and fundraisers as well as coordinating distribution of surplus or food bank products throughout the County.

The membership for this group is made up of the Calvary Chapel, Corning Christian Assistance, Corning Family Resource Center, Channel of Love Gerber Ministry, Church Without Walls, CSU Chico - Center for Healthy Communities, First Baptist Church, Food for the Hungry, Tehama County Gleaners, Gold Exchange, Hands of Hope, Harvest Christian Center, Job Training Center, the Lord's Table, Northern CA Child Development, Inc. - Head Start, New Hope Foursquare Church, North State Food Bank - Butte County Community Action Agency, Tehama County Community Action Agency, Open Vistas Awareness Center, Poor and The Homeless, Rancho Tehama Community Foundation, Sacramento River Discovery Center, Spirit of Love, Tehama Together, The Salvation Army, UC Cooperative Extension - CalFresh, Vineyard Church, Alternatives to Violence, Tehama County Health Services Agency - Public Health, and Northern Valley Catholic Social Services.

The Healthy Tehama Coalition (SNAP-Ed Local Implementing Agencies), Tehama Community Food Alliance, and Tehama County Food Share work together to ensure there is coordination and communication around the nutrition and food needs in Tehama County. The objectives include improving access to adequate healthy food in Tehama County in the three census tracts exhibiting high food insecurity, increasing utilization of all available food programs through coordination, education, and addressing transportation issues, cultivating capacity for locally grown healthy foods, improving healthy food choices in local retail outlets, supporting the establishment

of community gardens, developing a plan for promoting school and community based nutrition education and exercise programs, collaborating with local agriculture and recycling groups, facilitating the use of locally grown produce and meat in local restaurants, providing educational experiences at food banks and food giveaways, and providing cooking and tasting experiences as well as distributing recipes using foods that are being given out.

Collaborations with schools, public agencies, governing bodies and SNAP-Ed LIAs continue to grow. Tehama UC Cooperative Extension – UC-CalFresh, Tehama Social Services, Tehama Public Health, the AAA and the Catholic Charities of California work together to ensure a more comprehensive and effective delivery of the education as well as ensuring duplication of services does not take place. As a community of nutrition educators, this group meets and collaborates monthly to maintain the mission and to ensure that the community is receiving nutrition education to reinforce the messages taught. This collaboration has been a key component for providing working relationships and increasing productivity.

7. **Key Messages**

x	Food Safety	x	Physical Activity	x	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	x	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources)
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	x	Other *(specify): Healthy Breakfast*
x	Fats and Oils	x	Food Shopping/ Preparation	x	Other *(specify)*: Healthy Snacks
x	Lean Meat & Beans	x	Other *(specify)*: Food Budgeting	x	Other *(specify)*: Food Resource Management
x	Sodium & Potassium	x	Other *(specify)*: Gardening	x	Other *(specify)*: Food Labels
x	Promote Healthy Weight	x	Other *(specify)*: Reduce Cost of Purchasing Food		Other *(specify)*:

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, and California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Tehama County – CWD, LHD, UCCE, CCC and AAA – are committed to collaborating to provide comprehensive multi-level behavior-focused nutrition education/physical activity promotion, a community event presence, and training and technical assistance. Agency staff has expertise and experience working within different levels of the Social-Ecological Model, with distinct age groups and cultures, and within various geographic areas in the county. The agencies are uniquely suited to provide the interventions in a way that eliminates duplication of service provision. Media and public relations efforts will also be employed to disseminate messages. Community partners not receiving SNAP-Ed funding will be invited and engaged to coordinate/collaborate efforts to achieve maximum impact. Finally, community level interventions aimed at achieving policy, systems, and environmental changes will be pursued. The agencies will promote the 2010 Dietary Guidelines and SNAP-Ed intervention strategies proven to change behavior. Delivery methods have been specifically identified by implementing SNAP-Ed funded partners as indicated below:

The Tehama County Health Services Agency - Public Health Division, Tehama County Department of Social Services, the University of California (UC) Cooperative Extension - Cal Fresh, the Area Agency on Aging - PSA 3 and the Catholic Charities of California will all use evidence based curriculum and materials for each of the defined intervention. The CWD is funded only through FFY 2017 which may impact reaching the estimated figures for FFY2018 and FFY2019.

Tehama County Department of Social Services

The Tehama County Department of Social Services (TCDSS) will deliver services in locations based in part on a comprehensive needs analysis provided by collaborative agencies in Tehama County through the Tehama County Community Action Agency (2014-2015 Community Action Plan/CAP). This SNAP-Ed proposal will deliver services to locations reaching concentrations of CalFresh eligible participants in areas that are underserved per the review of needs. High need locations were identified as being located in the geographical townships of Gerber/Roberta, Dairyville, Rancho Tehama Reserve and Cottonwood and in the cities of Red Bluff and

Corning. Our services will be provided at community events and activities, where people apply for low-income services, where people live, and at schools or educational facilities and service reporting centers.

TCDSS will provide nutrition education in the form of interactive workshops as direct services and will focus on gardening as a supplemental healthy physical activity (plowing, weeding, and shoveling). TCDSS will collaborate with the Tehama County Community Action Agency in delivery of services with a multi-agency coalition that is working to create a community garden. These services include collaboration with Tehama County Landfill Management, Tehama County Community Action Agency, Tehama Community Food Alliance, the County Probation Office, and Tehama Food Share.

Direct education activities will include single topic workshops using authorized SNAP-Ed approved curriculum such as “My Plate” and “Eat Healthy, Be Active.” The workshops will focus on topics related to gardening and eating local, fresh-grown produce. We will provide information on allowable expenses like seeds to grow their own food, how to cook food that they can purchase or grow using CalFresh benefits, but also the importance of physical activity. This focus also addresses the stated objectives of increasing purchasing of foods with high dietary quality and consumption of fresh fruits and vegetables. Activities may also include appropriate, low cost physical activities, learning to plant seed starters, growing seasons for home gardeners, making garden boxes from recycled materials, and canning or freezing homegrown produce. Pre-and-post surveys will show the trend in behavioral change among participants. Expected behavioral changes may include the expansion of the types of healthy foods purchased and grown in personal gardens, participation in community gardens, increased exercise through gardening or other low cost physical activities, and use of healthy foods as a substitution in recipes to make meals more nutritious and less costly.

TCDSS Intervention Strategies

The Tehama County Department of Social Services provides individual classes, demonstrations, tastings, special events, gardening workshops, and other SNAP-Ed activities to increase knowledge, skills and behavior-focused food and nutrition education and physical activity promotion. The targeted population is reached using following intervention strategies:

Communities

- Promote, develop, and evaluate the use of community gardens through workshops and demonstrations throughout the community
- Provide education and collaborate with key community outlets and stakeholders, including, but not limited to the other Local Implementing Agencies (LIA) and subcontractors to ensure coordination and compliance

- Enhance access to places for physical activity combined with informational outreach activities to increase the amount of time spent conducting physical activities
- Engage local businesses, government, civic organizations, community groups, and citizens in active living through a community wide effort to promote physical activities
- Promote the use of local trails, hikes, parks, camps, and other physical activities throughout the community as low fee or free ways to get active
- Use media, social media and public relations for the delivery of information related to nutrition education and physical activities including promotion of workshops, classes, and demonstrations

Helping Families

- Encourage participation in, and creation of, community and home gardens to increase the amount of healthy foods consumed throughout the county as well as increase physical activity close to home including gardening
- Encourage, promote, and assess the use of farmers' markets and cooperative gardening and access to healthy foods to increase consumption of healthy foods
- Provide nutrition education and physical activity workshops and demonstrations leading to knowledge and behavior modification in increasing the number of healthy meals that eligible CalFresh recipients know how to prepare using a variety of nutritious, CalFresh-eligible foods, fresh foods, and locally-produced foods including those employing ingredient substitutions
- Support family-friendly physical activity opportunities throughout the year, throughout the community to increase the amount of time families spent together in healthy activities
- Promote participation in and use of area physical activity resources, including partnerships with parks and trails organizations
- Provide gardening workshops to promote the use of mobile gardens to increase participant physical activity, increase awareness of gardening, growing a home or community garden and its health benefits (both for nutrition and obesity prevention/exercise and activity)
- Promote physical activities for the elderly community to increase understanding of healthy and safe exercises for this population with a focus on gardening

Tehama County Department of Social Services: Evaluation Narrative

Tehama County Department of Social Services (TCDSS) will conduct process and outcome evaluations in the FFY2017 Get Fresh Plan. Our process evaluations will be conducted at intervals for segments of the programs provided to determine whether the methodologies of service provision are meeting the needs of the participants, whether changes to surveys or forms, or streamlined processes may result in improved impact or behavior change, or whether services need to be eliminated or replaced.

Our outcome evaluations will occur in services where behavior change is expected included at our workshops focused on gardening and physical activity topics. In this plan, our agency proposes to evaluate outcomes related to increases in physical activity and consumption of fresh fruits and vegetables. The questions for the surveys will be based on the goals and objectives outlined in this plan. This information will be reported to CDSS as required. In addition to the pre and post surveys, the participants at the workshops will also be asked to complete a direct activity form to aid use of the ATF system and in completion of EARs.

UC Cooperative Extension, UCCE - UC-CalFresh:

The Tehama UCCE – UC-CalFresh nutrition education program aims to educate SNAP eligible and recipients on how to improve their health and well-being through individual, group or community education. The program provides multi-level knowledge, skills and behavior-focused food and nutrition, food resource management, food safety, garden and physical activity's education and promotion using direct and indirect education, media, social media and public relations, community events, Farmers Markets, coordination and collaboration, training and technical assistance reaching the different levels of the social-ecological framework. To facilitate and sustain the healthy change in behaviors, the program promotes and supports school, family and community policy, systems and environmental, PSE, changes using different intervention strategies.

UC Cooperative Extension, UCCE-UC-CalFresh Intervention Strategies

The UCCE–UC-CalFresh delivers the service to the targeted population using approved UC CalFresh educational resources and evaluation tools and the following intervention strategies.

Schools

- Improve student, teacher and staff nutrition knowledge and behavior through classroom education, food tasting, school and classroom nutrition corners, schools menu, cafeteria and the Smarter Lunchroom programs.
- Promote physical activity and nutrition using PE classroom break, the Preschool playgrounds for movement (Stencils), the Coordination Approach to Child Health, CATCH program, physical activity challenges, nutrition games and educational displays.
- Develop, implement and evaluate school gardens as a novel approach to learn about foods, healthy eating and increase physical activity. Integrate the school gardens, classroom and cafeteria education in a comprehensive nutrition education program based on the Dietary Guidelines for Americans.
- Start and expand Farm to School programs by linking local farmers and gardens to school meal service for the procurement of fresh local produce that contribute to healthier school meals.
- Promote access to healthy drinking water by a partnership with local organizations to support the necessary changes in the school environments that increase access to drinking water and facilities the healthier change in behavior.
- Support the development of school wellness program and health councils, including student members to promote and support PSE changes for healthier eating and lifestyle.
- Improve youth, school staff and parent's access to nutrition information through monthly teacher and family food and nutrition newsletters, educational workshops and booths and food demonstrations at the cafeteria, staff meetings and in school events, creating awareness for healthy eating and lifestyle.

Community based youth, adults and senior organizations

- Provide nutrition, physical activity, food safety and gardening classroom education and cooking demonstrations using single lesson, workshops and/or 4-lessons series modalities, to teens, adults and seniors organizations, for the development and adoption of healthy lifestyle, using appropriate and approved curricula, supplemental educational materials and evaluation tools.
- Provide food resources management education to teens, adults, and seniors to increase knowledge and skills for the access and consumption of healthy and nutritious foods on a limited budget, using appropriate approved 4-series lessons and evaluation tools.
- Promote access to water and gardens as a novel approach to learn about foods, healthy eating and increase physical activity.

- Promote and provide training and technical assistance to support the development, adoption, implementation and monitoring of site wellness/nutrition policies and other PSE changes that facilitate and sustain the healthy change in behaviors among the target population.

Communities

- Improve community access to nutrition and physical activity information through educational booths, nutrition games and food demonstrations, creating awareness for healthy eating and lifestyle.
- Promote access to healthy drinking water in the community in events and other community and media promotion
- Promote community gardens to increase knowledge and access to healthy foods as well as increase physical activity.
- Promote consumption of healthy foods at Farmers Markets and other community events using approved educational messages and food demonstrations.
- Use the media, social media and public relations for the delivery of community, institutional and household food system, healthy eating and lifestyle education for the obesity prevention.

Helping Families

- Increase parents and family nutrition, food safety and food resource management knowledge and skills for the access and consumption of healthy foods on a limited budget.
- Encourage the development and adoption of healthy eating and active living in household practices that support healthy family and children feeding practices and lifestyle.
- Promote home gardens as a novel approach to learn about foods, extend the budget, healthier eating and increase physical activity.

Coordination and Collaboration

- Coordination and collaboration among the local SNAP-Ed LIAs for the formulation and implementation of the County SNAP-Ed Plan
- Coordination and collaboration among other local non SNAP-Ed organizations to promote and support PSE changes that support the SNAP-Ed population's ability to implement sustainable healthier eating and lifestyle behavioral changes to prevent obesity.

UC Cooperative Extension, UCCE - CalFresh: Evaluation Narrative

Tehama County UCCE - CalFresh will conduct formative, process and impact/outcomes evaluation of the FFY17-19 plan. The formative evaluation uses the required UCCE- CalFresh Evaluation tools, such as Intent to change, pre and post assessment, teacher observation and teacher tasting, to provide information that is used during the development of the intervention. The program will conduct a process

evaluation using quarterly Workbook reports on an ongoing basis, to record SNAP-Ed activities, sites participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS). Sites that showed high performance in terms of reach and multi-intervention strategies will also be identified and replicated. The Outcome Evaluation will document achievement of the type of individual level behaviors and dietary practices using the required UC CalFresh evaluation tools in at least 25% of children and 33% of adult participants that receive direct nutrition education. Evaluation instruments include the Intent to Change, Adult Taste Testing, Retrospective Assessment, Teacher Tasting and Pre/Post Assessment tools. Policy Systems and Environment (PSE) Change and the level of community and/or institutional support for the change will be documented using the approved FFY17-19 UC CalFresh PSE changes evaluation tools on measures of reach, effectiveness, adoption, implementation and maintenance that align with the SNAP-Ed Evaluation Framework.

Tehama County Health Services Agency: Public Health Division

Tehama County Public Health provides nutrition education classes, demonstrations, tastings, special events, and other SNAP-Ed activities to increase knowledge, skills and promote systems and behavior change to ensure the health of all SNAP-Ed eligible families. Tehama County Public Health will deliver these activities at SNAP-Ed approved census tract sites and we will work in collaboration with our partnering Lead Implementing Agencies (LIA's) to ensure non-duplicated services. Additionally, Tehama County Public Health is committed to promoting physical activity. We provide community presentations and demonstrations to actively increase physical activity. Tehama County Public Health will utilize SNAP-Ed approved curriculum educational resources and evaluation tools to reach the target populations and we will deliver the following intervention strategies:

Public Health Division Intervention Strategies

Communities

Nutrition Strategies:

- In collaboration with retail food outlet owners, provide education, information and nutritional promotions to increase the availability and accessibility of healthy food options at corner markets, country grocery stores and other food vendor locations throughout the county via the Healthy Retail Campaign.
- Provide educational and informational presentations to key community outlets and stakeholders in order to establish and develop community relationships that will assist with increasing access to healthy food and healthy beverage options.

- Provide nutrition education and physical activity integration through the Latino Outreach Campaign, Faith Based organizations and at events such as Cinco de Mayo and the Multi-Cultural Fair.
- Promote consumption of healthy beverages at community events and youth sports leagues by promoting the Re-Think Your Drink Campaign.
- Each year, provide a minimum of one series of at least four lessons at senior housing sites.

Physical Activity Strategies:

- Assess current access to no-cost or low-cost recreation opportunities for physical activity and use results to promote increased access.
- Work with local agencies and organizations to promote access and use of multi-modal transportation systems.
- Promote physical activity messages through local businesses and other community organizations that are located in or near means tested sites.

Helping Families

Nutrition Strategies

- Increase the use of farmers' markets by promoting access to fresh fruits and vegetables for SNAP and WIC eligible families at informational booths, through signage and posters provided to key community outlets throughout the county.
- Provide education and information to promote family prepared meals and kids' cooking utilizing approved curriculum such as "My Plate" and "Eat Healthy, Be Active".
- Actively encourage family behavior change to adopt healthy food and healthy beverage options as standard household policies and improve child-feeding practices by providing direct nutrition education and indirect nutrition education offered at family attended venues.
- Promote the increase of healthy food options by providing family-friendly cooking demonstrations and taste testing's throughout the community at events or offered at the After School programs.

Physical Activity Strategies

- Increase family-friendly physical activity opportunities that include the promotion of low to no cost resources through demonstrations, presentations and promotions throughout the year at family attended events.
- In collaboration with parks and trails organizations, promote use of local area physical activity resources.

School

Nutrition Strategies:

- Assist school sites with conducting environment and policy assessments to identify areas for improvement in the school environment.

Tehama County Public Health: Evaluation Narrative

Tehama County Public Health will conduct process and outcome/impact evaluation for the FFY17-19 plan. The program will utilize USDA's SNAP-Ed Education and Administrative Reporting Systems (EARS) to track overall implementation of the program, including activities conducted and participants reached. This will be done throughout the grant period on a quarterly basis by utilizing the progress report template. This template allows us to identify areas of implementation needing improvement and develop strategies to address implementation challenges.

Our impact/outcome evaluation will be focused on evaluating the activities where behavior change is expected. We will use the Quick Nutrition and Physical Activity Quiz approved by SNAP-Ed to measure behavior change among adult participants who attend our nutrition education series classes. We will measure nutrition and physical activity behavior change among children by using the SERRF student survey. Finally we will utilize the CX3 survey instruments to assess overall improvement in access and marketing of healthy foods among our retailers. This would be demonstrated by an overall increase in each retailer score card.

PSA3-AAA: Intervention and Evaluation

The AAA implementing agency in Tehama County is the Center for Healthy Communities at CSU, Chico Research Foundation ("CHC," AAA PSA3-LIA). When compared to previous years, the intervention plan progresses at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, systems, and environmental (PSE) change efforts. Utilizing site assessment data collected in FFY 2015 and 2016, it was determined that environmental changes to the physical dining space at the three eligible congregate meal sites would be a desirable strategy. Thus, a Nutrition and Physical Activity Center (NPAC) toolkit will be developed and displayed as an environmental support to SNAP-Ed eligible congregate meal participants in an effort to increase: consumption of healthy foods and beverages; awareness of food safety practices; and physical activity opportunities among seniors at eligible congregate meal sites. The NPAC toolkit will feature the four lessons of Eat Smart, Live Strong on display, rotating one per quarter along with additional SNAP-Ed approved resources and messages.

Though each site will have the NPAC on display, just one site will receive supporting direct education. Surveys will be collected at each site to determine the most effective, comprehensive strategy. One site will showcase the NPAC only. Another site will receive at least two independent direct education lessons, one at the beginning of the intervention and another at the end, using SNAP-Ed approved lesson plans and resources. These lessons will bookend the NPAC intervention and will also provide the opportunity to gather pre- and post- surveys. Survey results will be compared to FFY 2016 results of implementing four consecutive lessons utilizing the Eat Smart, Live Strong curriculum without the NPAC. The survey tools will remain the same as FFY 2016, the Food Behavior Checklist (FBC) and the Rapid Assessment of Physical Activity (RAPA), to facilitate this comparison.

The congregate site staff will be given the NPAC toolkit elements and supported with additional training and ongoing technical assistance related to the curriculum and to the use the NPAC toolkit. In addition to the NPAC support, the congregate site staff will receive training regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to SNAP-Ed seniors. Training the staff will leverage resources, build program sustainability, and enhance the program's overall capacity to encourage and support healthful behaviors among the senior population.

The evaluation results will be used to improve services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and outcome evaluation activities using state and locally developed surveys. The number of SNAP-Ed eligible individuals reached through direct education and indirect education will be documented in the ATF.

Northern Valley Catholic Social Service (CCC) Intervention and Evaluation Narrative:

Northern Valley Catholic Social Service (CCC) will conduct formative, process and outcome/ impact evaluation of the FFY17-19. The formative evaluation uses tools provided by Catholic Charities of California. NVCSS will conduct nutrition and physical education including cooking demonstrations, food tasting demonstrations, food resource management classes, and physical activities to low income housing units, community resource centers, schools, churches and family resource centers. These classes will be single and series based sessions that will focus on behavioral changes in reducing sugar consumption and increasing fruit and vegetable consumption. NVCSS will provide on an ongoing basis the distribution of monthly newsletters and advertisements that promote the consumption of healthy foods and beverages, tips on food resource management and recipes provided by the USDA. NVCSS will use an Activity Tracking Form (ATF) provided by Catholic Charities of California to report and track all progress made for Direct and Indirect Educational activities. NVCSS's focus will be to lead and expand involvement of marketing and media related advertising using resources such as Facebook, Instagram, Google and other media sources to expand the overall presence and social awareness of the SNAP-ED program. The goal of this project is to increase the consumption of healthy fruits and vegetables as well as familiarizing the communities of Tehama County of

the benefits of SNAP-ED using internet resources. A summary of activities will be monitored and will be reported on an annual and biannual basis to track the success of all activities conducted by the NVCSS SNAP-Ed Department.

Northern Valley Catholic Social Service will work in expanding an existing PSE project that is currently being integrated into Butte County by working with a local food bank, church and non-profit organization that provides food and or nutritional services to the homeless populations of Tehama County by conducting a project titled "Train the Trainer." Our goal is to educate the core staff and workers of the community / faith based organization on basic nutrition as well as the principles demonstrated in the Smarter Lunchroom Movement. Our hope is that the community members receiving these services will begin to eat healthier meals as NVCSS will assist the community / faith based organization in providing the tools and technical training to implement small changes in their policies and procedures in regards to their food preparation and distribution.

Communities

Nutrition Strategies:

- Increase our presence in media, marketing and social awareness of the SNAP-Ed program by posting weekly blogs, activities and providing web based tools to the SNAP-ED eligible population.
- Promote food resource management by hosting classes at family and community resource centers on a biweekly basis in order to provide members of the community with better tips and tools on food preservation.
- Promote the consumption of healthy foods and beverages along with reducing sugar consumption using Food Smarts and the Rethink Your Drink program at interactive booths at community events such as the Cinco De Mayo Fair, Multi - Cultural Fair and other community events.
- Provide nutrition education, community gardening, and food resource management at least 2 low income housing communities and family resource centers each year and increase targeted sites by one each FFY.

Helping Families

Nutrition Strategies:

- Provide nutrition education at educational booths at community events that promote healthy eating and an active lifestyle by providing interactive guides to help individuals learn the importance of monitoring their diet and fitness level.
- Provide a variety of single and series based family friendly nutrition education workshops using curriculum such as the Rethink Your Drink, Eat Healthy Be Active Series and Food Smarts Curriculum.

- A minimum of 3 community and faith based centers will be provided with nutrition education classes using approved curriculum including Food Smarts and Rethink Your Drink.
- Post weekly updates and messages on approved social media websites such as Facebook and Instagram discussing SNAP-ED activities and events.
- Using the Eat Healthy Be Active Series, NVCSS will provide nutrition education and promote the importance of a healthy and active lifestyle to seniors in low income housing sites and community resource centers.

Coordination and Collaboration

Healthy Tehama Collaboration Strategies:

- Work with members of the Healthy Tehama Coalition in planning and executing marketing and media strategies that support SNAP-ED messages and spreads social awareness of the SNAP-Ed program and the benefits it offers.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	49.8%		0 to 5 years old (Preschool):	3,306
Female	50.2%		6 to 17 years old (School Age):	5,223
			18 to 64 years old (Adult):	14,182
			65 years old and over (Senior):	3,413
Total:	100%			26,124

3. Ethnicity/Race

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
30.8	69.2%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American		
Asian		1.1%
American Indian/Alaskan Native		1.8%
Native Hawaiian/Other Pacific Islander		
White		62.7%
Multiple/Other		3.7%
Total:	30.8%	69.2%

4. Languages Used in Intervention Activities and Materials

English	80%	Farsi	0%	Russian	0%
Spanish	20%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	4,752	4,512	4,535
Indirect Education:	17,900	13,690	14,400
Policies, Systems, and Environment (PSE) Change/Supports	4,875	6,190	6,490

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	3
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	2
CalFresh Offices	2	Head Start Programs	8	Schools: Students (After School)	23
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Summer SERRF)	3
Churches	2	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	3
Community Based Organizations	2	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	1	Youth Education Site (includes Park and Recreation)	2

Elderly Service Center/Senior Centers	1	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	7	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	4	Worksites	0
Extension Offices	0	Retail/Food Stores	4	Other (Education Organization):	1
Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (Senior Apartment Complex):	2
Farmers' Markets	4	Schools: District Office	0	Other (Camp Tehama):	1
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	11	Other (Corning Veterans Hall County Government Office):	1
Food Assistance Site: Food Banks	4	Schools: Students (Elementary)	16	Other (Mobile Home Park):	1
Other (Fairgrounds):	1	Other (Movie Theater):	1	Other (Apartment Complex):	10
				TOTAL SITES:	131

SECTION C: INTERVENTION PLAN

1. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019, LIA partnership will assist approximately 21 school programs in Tehama County to promote and/or update their school wellness policies while improving the school environment to better support consumption of healthy food and beverage and promote physical activity through SLM, Smarter Lunchroom Movement (SLM), Harvest of The Month HOTM, social marketing, and other relevant strategies in the classroom and school cafeterias.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

2. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- School Wellness policy
- Healthy Food and Beverage Standards
- Farm to Fork
- Structured physical activity program, such as Coordinated Approach To Child Health, (CATCH)
- Smarter Lunchrooms Movement, (SLM)
- School Garden
- Painting Preschool Playgrounds for Movement (Stencils)
- Access to Drinking Water

3. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
    1. **FFY 2017 (Year 1) Objective(s):**
        a. By September 30, 2017, NEOP activities will reach 4337 school age children in direct education and 3100 school age children and parents of school age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of school wellness policies and procedures in a minimum of 7 schools.
        b. By September 30, 2017, UC CalFresh activities will reach 30 State PK, schools and SERRF after school children and parents with direct and indirect education; and will provide training and TA in the formulation and/or implementation of PSE site changes that support the development of the site wellness policies and procedures in 5 preschools/ schools and/or afterschool sites.
    2. **FFY 2018 (Year 2) Objective(s):**
        a. By September 30, 2018, NEOP activities will reach 4387 school age children in direct education and 3700 school age children and parents of school age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of school wellness policies and procedures in 7 schools.
        b. By September 30, 2018, UC CalFresh activities will reach 30 State PK, schools and SERRF after school age children and parents with direct and indirect education; and will provide training and TA in the formulation and/or implementation of PSE site changes that support the development or adoption of the site wellness policies and procedures in 5 preschools/ schools and/or afterschool sites.
    3. **FFY 2019 (Year 3) Objective(s):**
        a. By September 30, 2019, NEOP activities will reach 4400 school age children in direct education and 3800 school age children and parents of school age children with indirect education; and will provide training and TA, as well as support the development and/or implementation of school wellness policies and procedures in 7 schools.
        b. By September 30, 2019, UC CalFresh activities will reach 30 State PK, schools and SERRF after school age children and parents with direct and indirect education; and will provide training and TA in the formulation and/or implementation of

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PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in 5 preschools/ schools and/or afterschool sites.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Deliver food, nutrition and physical activity education to at least 5 Safe Education & Recreation for Rural Families (SERRF) afterschool and summer nutrition education programs at different school sites.	x CED x CEI MPR C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Quarterly Workbook Report Direct Activity Form

1.3	Provide nutrition, physical activity, food safety and gardening 45 minutes lessons, training and technical assistance in at least 9 pre-schools, schools and/or afterschool programs, using approved UC CalFresh/SNAP-Ed approved curriculum and materials. Provide food demonstrations and food tasting to reinforce the UC CalFresh education. Promote healthy lifestyle in schools events.	x CED x CEI MPR C&C x TTA	CWD X LHD AAA x UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Annual Education Program Plan Approved UC CalFresh curricula and evaluation tools Quarterly Reports NARs and sign in sheets ATF/EARS Report
1.4	Provide training and TA in the formulation and/or implementation of PSE site changes (i.e.. classroom Nutrition corners, SLM, CATCH, Playground Stencils, Gardens, Access to water and/or Farm to Fork) that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in at least 7 Preschools, Schools and/or Afterschool sites.	x CED x CEI MPR C&C x TTA	CWD X LHD AAA x UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Annual Education Program Plan Approved PSE UC CalFresh Resources. Quarterly Workbook Reports Annual Report ATF Flyers/Materials Direct Activity Form

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.3 and 1.4	USDA ChooseMyPlate.gov, USDA Dietary Guidelines for Americans, 2015-2020 CATCH (pre-schools) CATCH (grades 4-6) Smarter Lunchrooms Movement Materials and Resources	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A - Please describe below:
1.1	HOTM Rethink Your Drink Materials Choose MyPlate Materials	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.3,1.4	Nourish Food + Community	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.3,1.4	High School Lesson Plans and Presentations, Drexel Univ.	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.3	Harvest of the Month	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below: SM

1.1, 1.3 and 1.5	Discovering Healthy Choices (grades 4-6) EatFit, (grades 6-8) Choice, Control and Change Grades (9-12)		CWD		x	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
1.1, 1.3, and 1.4	Children's Power Play (grades 4-6)		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			
1.1 and 1.3	Grow it, Try it, Like it A Yummy Curriculum: Serving Up MyPlate (grades k-3) Building a Healthy Me (grades k-1) Deal Me In: Food and Fitness (grades k-6) Eating Healthy from Farm to Fork (grades k-2) TWIGS (grades k-8th) Healthy Choices, Healthy Me (grades k-3) Great Garden Detective (grades 2-3) Shaping Up M y Choices (grades 2-3) Jr Master Gardeners (grades 4-6) Choose Health: Food, Fun and Fitness Curriculum (grades 4-6) Dig In (grades 4-6) Nutrition to Grow On (grades 4-6) Exercise Your Options (grades 6-8) Nutrition Voyage: The Quest To Be Our Best (grades 6-8) Hunger Attacks / Money Talks (grades 9-12)		CWD			Research Tested
			LHD		x	Practice Tested
			AAA			Emerging
		x	UCCE			N/A - Please describe below:
			CCC			

1.1 and 1.3	Go Glow Grow Happy Healthy Me…. Moving, Munching and Reading Around MyPlate (grade pk) Discover MyPlate (grade k) Happy Healthy Me…. Moving, Munching and Reading Around MyPlate (grades k-1) My Amazing Body (grades k-1) Good For Me and You (grade 2) It's My Choice…Eat Right! Be Active! (grade 3) Team Up for Good Health (grades 4-6) Up 4 It (grades 6-8) Painting Preschool Playgrounds for Movement (Stencils)		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
		x		x	
1.1 and 1.3	Agriculture in the classroom Champions for Change Campaigns, Resources and Materials Children's Power Play! Community Youth Organization Tool Kit Choose MyPlate Materials and Resources EatFit Blacktop Fight Bac Materials and Resources Harvest of the Month Instant Recess DVD and Materials Nutrition Pathfinders Power Play! Campaign Resources Rethink Your Drink Materials and Resources Salad in a wheelbarrow SuperTracker Nutrition Lesson Plans for High School Students Team Nutrition Materials and Resources Team Up for Health materials Up For It workbooks Painting Preschool Playgrounds for Movement (Stencils) Materials and Resources Other UC CalFresh approved Materials and Resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: UC CalFresh Approved Materials and Resources
		x		x	

1.4	Other UC CalFresh/SNAP-Ed approved PSE Materials and Resources		CWD		X	Research Tested
		x	LHD		X	Practice Tested
			AAA			Emerging
		x	UCCE		x	N/A - Please describe below: UC CalFresh Approved PSE Materials and Resources
			CCC			

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1 and 1.3	Use the required UC CalFresh Evaluation tools to gather information to be used during the development of the intervention. LHD Will use EARS ATF report to evaluate school based programs.	x				Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Annual Reports
					X LHD		
					x UCCE		

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<tr>
<td>E.1.1 and 1.3</td>
<td>On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA’s SNAP-Ed Education and Administrative Reporting System</td>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>x</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other: Nutrition Activity Reports (NARs), Indirect Education Report, Educator's Daily/Weekly Activity Reports, Annual Reports,
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<td>E.1.1 and 1.3</td>
<td>Utilize required UC CalFresh evaluation tools with at least 25% of the children and teachers participating in classroom based Food and Nutrition Education.
Utilize pre and post surveys on learning related to gardening, healthy food, local food and physical activity.
Process evaluation as follows:
Did the workshop accomplish the stated goals?</td>
<td></td>
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List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Pre/post Curriculum Assessment Tool, Retrospective Curriculum Assessment Tool, Annual Reports
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<td>E.1.4</td>
<td>Utilize required UC CalFresh evaluation tools to document the promotion, formulation and/or implementation of PSE site changes (ie. classroom Nutrition corners, SLM, CATCH, Playground Stencils, Gardens, Access to water and/or Farm to Fork) that support the development, adoption, and/or implementation and monitoring of the site wellness policies.</td>
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other: UC CalFresh PSE changes Evaluation Tools
SNAP-Ed Evaluation Tools
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, collaborate with LIAs and other community partners to increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources and promote PSE changes in at least 15 qualified sites.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to Healthy Foods
- Healthy Food and Beverage Standards
- Access to Physical Activity
- Community Garden
- Nutrition Policy

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, AAA will provide direct education to a minimum of 30 elderly SNAP-Ed eligible participants, indirect education to a minimum of 200 SNAP-Ed eligible seniors and PSE intervention to increase awareness of healthy fruits, vegetables, beverages and physical activity resources.
    b. By September 30, 2017, LHD will promote nutrition education, physical activity, and food resource management through direct and indirect education to at least two SNAP-Ed eligible community sites such as churches, libraries and public housing.

c. By September 30, 2017, CCC will promote the access and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and food resource management education at a minimum of 3 local farmers markets and low income community housing areas/family resource centers reaching 60 SNAP-Ed eligible participants.

d. By September 30, 2017, CWD will provide direct education with a focus on gardening and physical activity, to 300 individuals between ages of 18-59, and enhance awareness of healthy behaviors of at least 2,700 SNAP-Ed eligible individuals at community sites such as farmers markets, food pantries, apartment complexes and community based organizations.

e. By September 30, 2017, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management through teens, adults and families direct and indirect education, and promote PSE changes to at least two SNAP-Ed eligible community sites like food pantries/ food banks, Head Start, low-income apartments and community-based organizations.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, AAA will provide direct education to a minimum of 35 elderly SNAP-Ed eligible participants, 300 indirect education to a minimum of 300 SNAP-Ed eligible seniors and PSE intervention to increase awareness of healthy fruits, vegetables, beverages and physical activity resources.

b. By September 30, 2018, LHD will promote nutrition education, physical activity, and food resource management through direct and indirect education to at least two additional SNAP-Ed eligible community sites such as churches, libraries and public housing.

c. By September 30, 2018, CCC will promote the access and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and food resource management education at a minimum of 3 local farmers markets and low income community housing areas/ family resource centers reaching 65 SNAP-Ed eligible participants.

d. By September 30, 2018, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management education through teens, adults and families direct and indirect education, and provide training and technical assistance to support the development and adoption of site Wellness/nutrition policy or other PSE changes in at least one food pantries/food banks or other qualified sites.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, AAA will provide direct education to a minimum of 40 elderly SNAP-Ed eligible participants, indirect education to a minimum of 400 SNAP-Ed eligible seniors and PSE intervention to increase awareness of healthy fruits, vegetables, beverages and physical activity resources.

b. By September 30, 2019, LHD will promote nutrition education, physical activity, and food resource management through direct and indirect education to at least two additional SNAP-Ed eligible community sites such as churches, libraries and public housing.

c. By September 30, 2019, CCC will promote the access and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and food resource management education at a minimum of 3 local farmers markets and low income community housing areas / family resource centers reaching 70 SNAP-Ed eligible participants.

d. By September 30, 2019, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management through teens, adult and families direct and indirect education, and provide training and technical assistance to support the development, adoption, implementation and monitoring of site Wellness/nutrition policy or other PSE changes in at least 2 food pantries/food banks or other qualified sites.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tehama County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Single topic nutrition education workshops with focus on gardening and fresh produce that may include hands on learning and cooking activities at farmers markets, food pantries, apartment complexes and community based organizations. Topics include gardening and physical activities, health benefits of gardening, showing individuals how to garden, and will use outside supports to provide individuals with the tools to access mobile gardening boxes and plant in cooperative gardens, as well as increased consumption of high dietary quality at low cost, dietary restrictions, budgeting, garden options for picky children, purchasing local and fresh foods, and couponing.	X CED X CEI X MPR C&C TTA	X CWD LHD AAA UCCE CCC	CWD: Community Action Agency LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	Pre and post survey Direct Activity Form Internal Demographic Form Outreach Flyer with Schedule of Classes Sign In Sheets Calendar on Website Informational Flyers/Materials

2.2	Attendance, by setting up a booth, at no fewer than 4 planned and identified local community events, as well as 3 separate Farmer's Markets, with low-cost locations for family exercise or low-cost exercise materials (i.e. jump rope and hula hoops) to promote physical activities.	X CED X CEI X MPR X C&C TTA	X CWD LHD AAA UCCE CCC	CWD: Community Action Agency LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	Direct Activity Form Indirect Activity Form Outreach Flyers Informational Flyers/Materials
2.3	Promote the access and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and food-resource-management education at 3 allowable local farmers' markets and local events using interactive booth, displays and food demonstrations using the local produce.	X CED X CEI MPR X C&C TTA	CWD X LHD AAA x UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X x Year 3 Q1 Q2 Q3 Q4 x x x x	-Annual Education Program Plan EARS/ATF Informational Flyers/Materials

2.4	Provide nutrition, physical activity, food safety, gardening and food resource management education to teens, adults, families and extenders using approved UC CalFresh/SNAP-Ed approved curriculum and supplemental educational materials, by a single 30 to 45 minutes lesson, workshop and/or four lesson series and Learn at Home materials in at least 10 UC CalFresh qualified sites Each year, attend a minimum of one series class will occur at senior housing sites using SNAP-Ed approved curriculum and materials.	x CED x CEI MPR C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -Approved UC CalFresh Curricula and evaluation tools. -Quarterly Workbook Reports -Sign in Sheets ATF
2.5	Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of site Wellness/nutrition policy or other PSE changes in at least 2 food pantries/food banks, senior centers, corner stores or other SNAP-Ed eligible sites.	x CED x CEI MPR C&C x TTA	CWD X LHD AAA x UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -UC CalFresh approved tools and materials. -Quarterly Workgroup Reports -UC CalFresh approved PSE Evaluation tools. ATF/EARS

2.6	Conduct a series of 30-45 minute nutrition education/Physical Activity promotion sessions in one or more eligible faith-based organizations using USDA approved curricula.	x CED x CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS Indirect Activity Form Informational Flyers/Materials Sign-in sheets Pre-Post Assessments
2.7	Activities in conjunction with a youth/parent serving agency, CBO, parks and recreation group or middle/high school or after school, to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. Taste testing will be included.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Direct Activity Form Informational flyers/materials ATF
2.8	The Healthy Tehama Coalition will coordinate demonstrations in at least four community events-nutrition education providers to avoid duplicating activities and messages. Demonstrations will cover topics such as, food, nutrition, gardening, and physical activities, dietary restrictions, Rethink Your Drink, 2010 American Dietary Guidelines, cutting sodium, budgeting, purchasing local and	CED x CEI MPR C&C TTA	X CWD X LHD X AAA X UCCE X CCC	CWD: LHD: Center For Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Direct Activity Form Informational flyers/materials ATF

	fresh foods, and My Plate. Events may include: Cinco de Mayo, Multi-cultural Health Fair, Children's Fair, Cuts for Kids, and LIFT.					
2.9	Promote access to healthy beverages through presentation and tasting at booths at community sponsored and youth sporting events.	x CED x CEI x MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Direct Activity Form Informational flyers/materials ATF
2.10	Attend and/or convene a CNAP group at least four times per year to coordinate food and nutrition program interventions in the SNAP-Ed eligible population. Coordinate Nutrition Action Plan (CNAP).	CED CEI MPR X C&C TTA	X CWD X LHD X AAA X UCCE X CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agenda/Minutes CNAP Plan County Wide Assessments
2.11	At no less than two approved senior congregate meal site, conduct a minimum of 2, 30 minute, single session on nutrition, physical activity, and/or food resource management education sessions using approved curricula from CDA approved evidenced based intervention.	X CED CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 X, Q3 X, Q4 x Year 2: Q1 x, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 X, Q3 X, Q4 x	ATF/EARS Sign-in sheets Pre-Post Assessments

2.12	Assist the congregate meal sites to implement a site Nutrition and Physical Activity Center (NPAC) featuring Eat Smart, Live Strong lessons, MyPlate, RTYD, other SNAP-Ed resources promoting healthy food and active living. Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of the site NPAC.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS Photo
2.13	Distribute SNAP-Ed, USDA approved materials to SNAP-Ed approved senior center and housing and other SNAP-Ed.	CED: ; CEI: X; MPR: X; C&C: ; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS
2.14	Identify the community partners that serve SNAP-Ed eligible seniors. Collaborate with them to distribute SNAP-Ed, USDA approved materials	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: ; AAA: X; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS CDA Annual Report

2.15	Provide nutrition education and promote the consumption of healthy foods and beverages to at least 3 low income housing sites. By conducting a minimum of 2 single based 30-45 minute sessions and a minimum of 1 series based session at each housing site using CCC approved evidenced based curriculum. Including Food Smarts, Rethink Your Drink and Eat Healthy Be Active.	X CED X CEI MPR C&C TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS
2.16	Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	X CED X CEI MPR C&C X TTA	CWD LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF/EARS

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tehama County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.6,	Eat Healthy, be Active Toolbox for Community Educators Cooking Matters	x CWD x LHD AAA UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
2.3 and 2.4, 2.16	Eating Smart Being Active Dietary Guidelines for Americans 2015	CWD LHD AAA x UCCE X CCC	x Research Tested Practice Tested Emerging N/A - Please describe below:
2.3, 2.4, 2.6, 2.16	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Cooking Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Eat Healthy, Be Active Community Workshop HOTM Food Smarts Rethink Your Drink Program Cooking Matters USDA My Plate Champions for Change Eat, Well, Move More, Feel Great Eating Smart, Being Active Nutrition Through The Seasons	CWD LHD AAA x UCCE X CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:

2.4	Eat Smart, Live Strong		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4	Eat Healthy, Be Active Community Workshop		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.3 and 2.4	Fresh from the garden Healthy, Happy Families Learn at Home		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
2.3, 2.4, 2.6	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe below: UC CalFresh Approved Materials and Resources
			CCC		

2.5	Other approved PSE UC CalFresh tools, materials and resources		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE	x	N/A - Please describe below: UC CalFresh Approved Materials and Resources
			CCC		
2.9	HOTM Rethink Your Drink Materials Nourish		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11	Eat Healthy, Be Active		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11, 2.12	Eat Smart, Live Strong		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11,2.12,2.13	Rethink Your Drink		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.11,2.12,2.13	USDA ChooseMYplate.gov, USDA		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.11,2.12,2.13	MyPlate for Older Adults		CWD		Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A - Please describe below: SM
			CCC		
2.11,2.12,2.13	Dietary Guidelines for Americans 2015		CWD		Research Tested
			LHD		Practice Tested
		X	AAA		Emerging
			UCCE	X	N/A - Please describe below: SM
			CCC		
2.15	Eat Healthy, Be Active Community Workshop HOTM Food Smarts Rethink Your Drink Program Cooking Matters USDA - My Plate Champions for Change Eat, Well, Move More, Feel Great Eating Smart, Being Active Dietary Guidelines for Americans 2015 Nutrition Through the Seasons		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below: SM
		X	CCC		

Tehama County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Pre and Post surveys for participants attending the nutrition education sessions to determine changes in knowledge and diet.			x	X CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Pre and post surveys
E.2.2	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for the UC CalFresh evaluation reporting system for activities 2.3, 2.4, and 2.5.		x		CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Annual Report

E.2.3	Utilize required SNAP-Ed evaluation tools to measure changes in knowledge, intentions, and behavior among participants for activities 2.3 and 2.4.			x	X CWD X LHD AAA x UCCE X CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other: Pre/ Post Assessment Tools, Adult TTT
E.2.4	Utilize required UC CalFresh evaluation tools to document the promotion, formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies for activity 2.5.		x	x	CWD LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UC CalFresh approved PSE Evaluation Tools.

E.2.5	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required reporting for CDA evaluation reporting system for activity 2.11., 2.12, 2.13 and 2.14		X			**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: CDA Annual Evaluation Report
E.2.6	Design, conduct and analyze evaluation to measure effect of Nutrition and Physical Activity Center on senior's behavior for activity 2.12.			X	x AAA	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 X X X X	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change List other: CDA Annual Evaluation Report

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<tr>
<td>E.2.7</td>
<td>On an ongoing basis, record SNAP-Ed activities, sites, participants reached for activity 2.9.</td>
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<tr><td></td><td>CWD</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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Year 2
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td>x</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
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<td>E.2.8</td>
<td>On an ongoing basis, record all SNAP-ED activities, sites & participants for activity 2.15 & 2.16 using CCC evaluation data reporting system.</td>
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Year 1
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Year 3
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
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List other:
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, use approved media and public relations to promote change in community culture values that support healthy lifestyles to at least 55% of the SNAP-Ed eligible individuals through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Access to Healthy Foods
- Healthy Food and Beverage Standards
- Access to Physical Activity

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, use approved media and public relation to promote access to and consumption of healthy foods and beverages and increased physical activity to at least 50% SNAP-Ed eligible individuals through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30, 2018, use approved media and public relation to promote access to and consumption of healthy foods and beverages and increased physical activity to at least 52% SNAP-Ed eligible individuals through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30, 2019, use approved media and public relation to promote access to and consumption of healthy foods and beverages and increased physical activity to at least 55% SNAP-Ed eligible individuals through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Monthly Newsletters are created to extend the food, nutrition, garden, food resources management and physical activity education in at least 10 school, adults, families and agencies using direct and indirect education. Provide information about how to access food resources via email to local Community Based Organizations	x CED X CEI X MPR C&C TTA	X CWD LHD X AAA x UCCE x CCC	CWD: Community Action Agency LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Newsletters, flyers/brochure Email lists EARS/ATF

3.2	Coordinate at least three social media, local media, and/or public relations efforts that reach participation in CalFresh nutrition education, community gardening and physical activity events.		CED CEI: X MPR: X C&C TTA	CWD: X LHD AAA: X UCCE CCC: X	CWD: Community Action Agency LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	EARS/ATF Hash tags Photos/posts Surveys Indirect Activity Sheets
3.3	Movie Theater/Media will be used to promote workshops, activities, and schedules using approved materials at one movie theater location without duplication. LHD will use SNAP-Ed approved retractable banners to promote nutrition education and physical activity.		CED CEI: X MPR: X C&C TTA	CWD: X LHD: X AAA UCCE CCC	CWD: Community Action Agency LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Publications
3.4	Extend the nutrition and food security education to hard to reach SNAP-Ed eligible population using at least five approved bilingual print, radio spots and internet channel in partnership with the University of California ANR-News & Information Outreach in Spanish (NOS) program.		CED CEI: X MPR: X C&C TTA	CWD LHD AAA UCCE: X CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Publications

3.5	Increase marketing of healthy foods and/or decrease marketing of unhealthy foods in low-income areas, specifically within at least 2 small corner stores.		CED CEI X MPR C&C TTA		CWD x LHD AAA UCCE CCC	CWD: LHD: Center for Healthy Communities AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Annual Report Photos, ATF Healthy Retail Survey Tools CX3 post assessment

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019); Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tehama County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, and 3.3	Eat Healthy, be Active Toolbox for Community Educators Cooking Matters? Three Simple Steps to Eating More Fruits and Vegetables MyPlate for Older Adults Nutrition through the Seasons HOTM Food Smarts Rethink Your Drink Program Cooking Matters USDA - My Plate Champions for Change Eat, Well, Move More, Feel Great	x CWD X LHD X AAA UCCE x CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:
3.1, 3.4	Eating Smart Being Active Dietary Guidelines for Americans 2015	CWD LHD AAA x UCCE CCC	x Research Tested Practice Tested Emerging N/A - Please describe below:
3.1, 3.4	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Cooking Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Eat Healthy, Be Active Community Workshop	CWD LHD AAA x UCCE CCC	Research Tested x Practice Tested Emerging N/A - Please describe below:

3.1, 3.4	Fresh from the garden Healthy, Happy Families Learn at Home		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A - Please describe below:
			CCC		
3.1, 3.3, 3.4, 3.5,	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources Healthy Retail Campaign Materials Three Simple Steps to Eating More Fruits and Vegetables MyPlate for Older Adults Rethink Your Drink Nutrition through the Seasons		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.2	Choose MyPlate 10 Tip Series		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tehama County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS) for activities 3.1, 3.4, and 3.5.		x		X CWD X LHD X AAA X UCCE X CCC	**Year 1** Q1 x, Q2 x, Q3 x, Q4 x **Year 2** Q1 x, Q2 x, Q3 x, Q4 x **Year 3** Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF X PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Surveys

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Butte County budget for budget detail and justification.

SNAP-Ed Programming occurs in this county through Northern Valley Catholic Social Service.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Tehama County Health Services Agency (LHD)
FFY 2018 Total Budget:	**$276,000.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$121,357	$122,172	$122,172	0.67%
2	Non-Capital Equipment/Supplies	$0	$100	$751	$751	651.00%
3	Materials	$6,000	$5,857	$4,145	$10,145	73.21%
4	Travel	$0	$6,248	$4,915	$4,915	-21.33%
5	Building/Space	$0	$0	$404	$404	
6	Maintenance	$0	$2,551	$144	$144	-94.36%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$30,000	$73,548	$76,926	$106,926	45.38%
	Total Direct Costs:	**$36,000**	**$209,661**	**$209,457**	**$245,457**	17.07%
9	Indirect Costs*** Indirect Cost Rate= 25 %	$0	$30,339	$30,543	$30,543	0.67%
	Total Federal Funds	**$36,000**	**$240,000**	**$240,000**	**$276,000**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	The difference is due to the addition of a new office supplies line.
3	Materials	The difference is due to the integration of 2017 carry-in funds to allow us to procure new stencil kits and cooking supplies.
4	Travel	The reduction is due to less anticipated travel because the Childhood Obesity Conference will not occur in 2018.
5	Building/Space	
6	Maintenance	The reduction resulted because we used past expense experience to more accurately predict expenses.
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	The difference is due to the integration of 2017 carry-in funds into the 2018 budget to allow the contractor to expand their scope of work to reach more target audience in remote areas of the county.
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Tehama County Health Services Agency (LHD)

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Office Assistant/OA	Lori Bourke	95.00%	5.00%	$28,544.00	0.15	$4,281.60	81.81%	$3,502.78	$7,394.80	$7,784	
2			Account/Finance Analyst	Francine Magee	95.00%	5.00%	$53,388.00	0.03	$1,601.64	54.22%	$868.41	$2,346.50	$2,470	
3			Accountant/ Acct Tech	Trish Parker	95.00%	5.00%	$42,240.00	0.03	$1,267.20	63.02%	$798.59	$1,962.70	$2,066	
4			Project Director	Raúl Raygoza	85.00%	15.00%	$56,908.00	0.225	$12,804.30	54.64%	$6,996.27	$16,830.85	$19,801	
5			Health Educator	To Be Determined	0.00%	100.00%	$47,208.00	0.05	$2,360.40	54.06%	$1,276.03	$0.00	$3,636	
6			Project Coordinator	Josie Ruckles	25.00%	75.00%	$49,930.00	1	$49,930.00	58.80%	$29,358.84	$19,822.25	$79,289	
7			Office Manager/Admin Assistant	Ashley Schaack	100.00%	0.00%	$44,176.00	0.1	$4,417.60	61.31%	$2,708.43	$7,126.00	$7,126	
						Total Staffing: Salaries/Benefits:		**1.585**	**$76,663**		**$45,509**	**$55,483**	**$122,172**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General copying, postage & office supplies	Pens, paper, ink, etc. prorated by 1.585 FTEs	1.585	$39.50	12	$751	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$751**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food for Demonstrations	Purchase of food for demonstrations, taste testing and cooking classes. Ice for safe transportation of perishable food. Cost of food not to exceed $3.00/ person/event.	$3.00	1309	$3,927	
2			Educational Materials	Purchase the following SNAP-Ed approved educational materials and curricula to promote nutrition education and physical activity.	$4.00	500	$2,000	
3			Stencil Kits	Stencil kits (includes paint, chalk, brushes, towels, gloves, paint trays, rollers, etc.)	$2.00	1109	$2,218	
4			Cooking Supplies	Cooking supplies (including bowls, can openers, cutting boards, measuring spoons, fruit and vegetable choppers, colanders, table cloths, gloves, etc.)	$40.00	50	$2,000	
						Total Materials:	**$10,145**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
									In-State								
1			Project Director: Raúl Raygoza | Project Coordinator: Josie Rucklos | Health Educator: TBD	Sacramento	State Sponsored SNAP-Ed trainings Health Educator, Other = Parking	2	3	3	2	$34.00	$110.00		285		$26.00	$2,393	
2			Project Coordinator: Josie Rucklos	Chico, Redding	SNAP-Ed Service Area regional coalition or promising practice meetings	4	1	1		$34.00			100			$350	
3			Project Coordinator: Josie Rucklos	TBD	CCLHDN Membership Meeting	1	1	3	2	$34.00	$110.00	$375.00	285			$849	
4			Project Director: Raúl Raygoza | Project Coordinator: Josie Rucklos | Health Educator: TBD	Tehama County	Mileage for local and regional meetings, coalitions and partnerships	12	2	1					40			$257	
5			Project Coordinator: Josie Rucklos | Health Educator: TBD	Chico, Redding, Sacramento	Media and Public Relations training	5	2			$34.00			285			$762	
6			Project Director: Raúl Raygoza	Sacramento& Tehama County	NEOPB Admin/Fiscal Training	1	1			$34.00			285			$152	
7			Project Director: Raúl Raygoza	Sacramento, Chico, Redding	Research & Evaluation training	1	1			$34.00			285			$152	
									Out-of-State								
1			None													$0	
															Total Travel:	**$4,915**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Communications, 1860 Walnut Street, BLDG C, Red Bluff, CA 96080	Phone and Ethernet connections charges prorated by FTE.	1.585	$21.25	12	$404	
							Total Building/Space:	$404	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Household items, 1860 Walnut Street, BLDG C, Red Bluff, CA 96080	Based upon staff time usage calculated at 1.585 FTE through the time studies	1.585	$2.85	12	$54	
2			Equipment Maint 1860 Walnut Street, Bldg. C, Red Bluff, CA 96080	Postage meter and copy machine repairs based upon percentage of program usage by 1.585 FTE.	1.585	$4.75	12	$90	
							Total Maintenance:	$144	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved		Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved		Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			Chico State University (CSU): Center for Healthy Communities (CHC)	CSU/CHC will provide a .25 FTE Registered Dietician that will assist with nutrition education in all SNAP-Ed activities. CSU/CHC staff will also coordinate and implement a Youth Engagement campaign in the Los Molinos area of Tehama County for elementary, middle and high school students to include train-the-trainer projects, revitalization of school gardens, and promotion of non-sweetened beverages at youth sporting events. Adult allies will recruit a minimum of 6 youth participants and will develop and provide an orientation for the youth.	$96,926	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Center for Evaluation and Research (CER)	CER contractor to develop and implement program evaluation based on State/Federal Guidelines. CER staff to work with LHD staff to determine evaluation tools, develop pre/post tests etc. to process, and evaluate gathered data, to write and present to LHD summaries, analysis and recommendations and to assist LHD staff in planning activities and future data collection activities. Evaluation tools and services provided by CER will be in addition to and will not supplant those provided by CDPH Technical Assistance staff. Evaluator will attend appropriate meetings and trainings and will provide evaluation services, including all travel and office costs, for a total of 1.75 to 2.5 hours per week at a rate of $81.30/hour tor a maximum annual cost of $10,000.	$10,000	
					Total Contracts/Sub-Grants/Agreements:	$106,926

Total Direct Costs:	**$245,457**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		25% of Salaries and Benefits	25.00%	$122,172.00	$30,543	
				Total Indirect Costs:	**$30,543**	

Total Budget:	**$276,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation-Center for Healthy Communities

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Registered Dietitian	Amy Gonzales	0.00%	100.00%	$68,257.00	0.25	$17,064.25	34.94%	$5,962.25	$0.00	$23,027	
2			Health Educator	Alyson Wylie	0.00%	100.00%	$53,560.25	0.375	$20,085.09	37.765%	$7,585.13	$0.00	$27,670	
3			Nutrition Aide	To Be Determined (TBD)-Staff	0.00%	100.00%	$25,064.00	0.35	$8,772.40	5.85%	$513.19	$0.00	$9,286	
4			Assistant Director	Kristin Gruneisen	100.00%	0.00%	$82,332.43	0.05	$4,116.62	31.94%	$1,314.85	$5,431.00	$5,431	
5			Nutrition Aide	TBD unpaid intern (N=3)	0.00%	100.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
6			Production Kitchen Manager	TBD-PKM	0.00%	100.00%	$45,268.91	0.05	$2,263.45	43.87%	$992.98	$0.00	$3,256	
				Total Staffing: Salaries/Benefits:				**1.075**	**$52,302**		**$16,368**	**$5,431**	**$68,670**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation-Center for Healthy Communities

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			General copying, postage & office supplies	Pens, paper, ink, etc. prorated by 1.075 FTE	1.075	$67.56	12	$872	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$872**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	Copies of YE, lessons, meetings (~$37/mo.)	$1,111.00	1	$1,111	
2			Tasting Supplies	Food and tasting supplies (e.g., napkins, utensils, etc.) for direct education lessons, YE lessons and IE events	$1.25	750	$938	
3			HOTM Tasting	HOTM Tastings and supplies at $0.165/tasting @ 7 months	$0.165	31499	$5,197	
						Total Materials:	**$7,246**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			Registered Dietitian, Health Educator, Nutrition Aides and Student Interns	Various throughout Tehama County	Local mileage for site visits, classes and trainings (Health Educator, Nutrition Aides, and Student Interns)	1	1.08						6000			$3,210	
										Out-of-State							
1			N/A													$0	
															Total Travel:	**$3,210**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guys Catering/25 Bellamine Ct., Chico, CA	Off-campus Production Kitchen space rental: 7 mos. @$28.25/hr x 8 hrs/mo. ($17/hr kitchen + $11.25/hr warehouse)	1.08	$209.26	7	$1,582	
							Total Building/Space:	**$1,582**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Center for Healthy Communities, 25 Main Street, Chico, CA	Phone and ethernet connection prorated by FTE	1.08	$35.58	12	$461	
							Total Maintenance:	**$461**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tehama County Health Services Agency (LHD)
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation-Center for Healthy Communities

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$82,041**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total direct cost x 18.5% (current off-campus indirect rate: http://www.csuchico.edu/resp/about/fa6302020.pdf	18.50%	$80,459.00	$14,885	
					Total Indirect Costs:	$14,885	

Total Budget:	**$96,926**

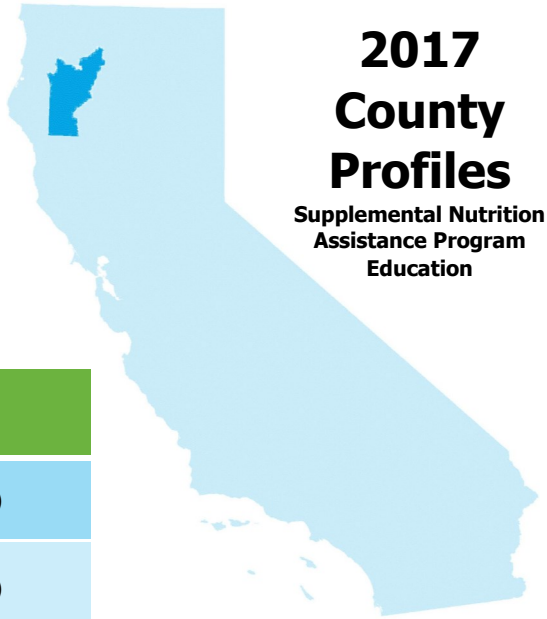
SNAP-Ed Programming occurs in this county through UC CalFresh Shasta County Office.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

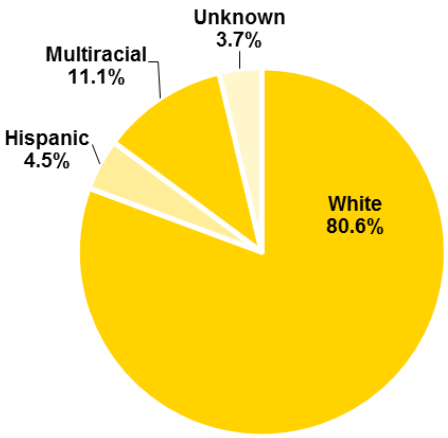


SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

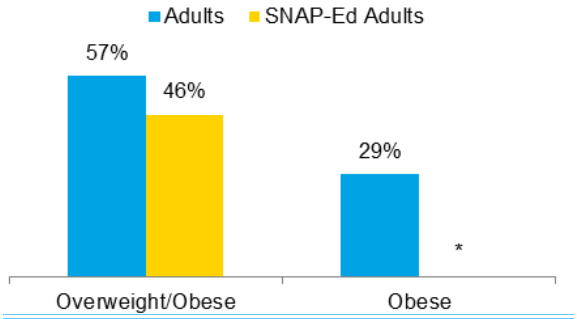
Total	5,394 (41%)

Ages (<185% FPL)	
Children <6 years old	288 (41%)
Children 6-17 years old	769 (49%)
Adults 18-64 years old	3,143 (41%)
Seniors 65 years and older	1,194 (39%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 49%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	46%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	*[a]

* unstable estimate

[a] combined county data for: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity

Population below Federal Poverty Level

19%

Food Insecurity Rates

18% Overall

30% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	1,708 (13%)
Students Eligible for Free/Reduced Price Meals (FRPM)	1,020 (68%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
5	0 (0%) all races

Schools	SNAP-Ed Eligible Schools
19	16 (84%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	54%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
57%[a]	48%[a]	37%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%[a]	*[a]

Trinity

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

TRINITY COUNTY:

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: Trinity County UC Cooperative Extension (UCCE)
X	California Department of Public Health: CDPH: Trinity County Health and Human Services (HHS) Public Health (LHD)
X	California Department of Aging: CDA: (Area Agency on Aging): CSU Chico Research Foundation for PSA2 Area Agency on Aging via The Center for Healthy Communities (CHC, AAA PSA2-LIA)
X	Catholic Charities of California: CCC: (Catholic Charities of California: CCC) North Valley Catholic Social Services (NVCSS)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. Jurisdiction Description

Trinity County is a rural county with about 13,069 (US Census Bureau 2015) and approximately 4.3 persons per square mile, where 4.9% of the County population is under 5 years old, 12.0% are 5-17 years old, 59.1% are 18-59 years old and 24.0% are 65+ years old. 49% of the population are female. The median household income is $36,862, with about 19.9% of the Trinity County residents living below poverty level (U.S. Census Bureau, 2015). This is 5.1% higher than the California average of 14.8%. When the total Trinity population is stratified by race, 83.1% are White (non-Latino), 7.1%—Latino, 2.8%—American-Indian /Alaska-native (non-Latino), 0.5%—Native Hawaiian/Pacific Islander, 1.1%—Asian, 0.8%—African-American (non-Latino) and 4.6%—Other/Unknown (2010-2014 American Community Survey Data). The primary language spoken in Trinity County is English.

According to the SNAP-Ed Trinity County Profile 2015, the age breakdown of the County population living under the 185% Federal Poverty Level are as follows: 40.2%—children under 6 years, 54.5%—youth 6-17 years, 38.6%—adults, and 35.1%—seniors (65 years and older). When the SNAP-Ed eligible population is stratified by race/ethnicity, 80.6% are white (not Hispanic), 4.5%—Hispanic, 11.1%—multiracial and 3.7%—unknown.

Although, Trinity County is situated in the beauty of Shasta-Trinity National Forest and the Trinity Alps, the magnitude of land mass, coupled with higher-than-average poverty levels, can complicate service delivery and healthy living. Those residents who live in the more rural areas of Trinity County live over 2 hours by car from services, making it difficult to provide integrated services. Trinity County residents have limited access to affordable nutritious food, with very few options for grocery shopping, with many residents depending on mini-marts to purchase groceries. Also due to the rural, mountainous nature of Trinity County the walkability is limited, as well as access to public spaces, like parks and walking trails. While Trinity County residents have access to primary care physicians, there is no access to medical specialists, with many traveling over an hour to the nearest specialty office, and sometimes over four hours, depending on medical needs. When age distribution and ethnicity data is compared between below and above 200% FPL, the population below 200% FPL showed 7.5% more Trinity children under 11 years old than the population above 200% FPL. When ethnicity distribution is compared between the two socioeconomic groups, the population below 200% FPL showed a 7.7% higher concentration of minorities.

The Table below summarizes selected health indicators of Trinity residents stratified by below 200% FPL vs. above 200% FPL:

Health Indicator	Trinity		
	Below 200%	**Above 200%**	**Difference**
Not Currently Insured	11.0	6.6	**4.4**
Poor Health Status	9.5	2.5	**7.0**
Diagnosed with Diabetes	8.0	4.6	**3.4**
Current Smoker	27.6	14.8	**12.8**
Unable to afford Enough Food	27.1	0.0	**27.1**

When data are analyzed for families with children age 5 years and younger, 15.1% in Trinity are single with children. Among children age 5 years and younger, 2.9% in Trinity are not currently insured. Compared with the State level (16.8%), 25.2% in Trinity do not have dental insurance. It is also shown that 46.3% of children 3 and 4 years of age in Trinity do not attend preschool, nursery school, or a Head Start program.

Compared to other California counties, the well-being of children in Trinity County is getting worse on 6 indicators over time: women who receive prenatal care (-32%); students who are "ready" or "conditionally ready" for college-level math courses (-15%); high school science classes that are taught by a "highly qualified teacher"(-22%); expulsions that are limited to serious offenses, not "willful defiance" (-10%); and eligible students who eat free or reduced-price breakfast during the school year (-6%) and meals during the summer (-83%) (2012-13 Children Now).

Food Insecurity and Access to Healthy Food

Recent studies suggest that food insecurity may play a role in the onset of obesity among some low-income groups and appear more dramatic in segments of our communities living in poverty. Trinity county communities face higher rates of poverty and higher percentages of children in families with single female head of households that are living in poverty. They also showed low coverage of eligible residents for the CalFresh program as well as higher percentages of unemployment than the respective percentages for California. More than 19.2% of Trinity County residents live in poverty, including 32.4% of the Trinity County children who are food insecure.

Food insecurity is associated with poorer physical and mental health, including an increased risk of depression, diabetes and hypertension [California Food Policy Advocates (CFPA), July 2012]. An estimated 2,574 adults in Trinity County (19.7% of total population) could not afford to put adequate food on the table during the recent recession. According to the Bureau of Labor Statistics on April 2015, Trinity County shows an unemployment rate of 8.8%. This rate is higher than that for the State of California (6.3%)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Access to healthy foods for low-income families is far below the state average for Trinity County, with only 17.2% of stores with-in the county accepting CalFresh or WIC. Out of those who accept WIC or CalFresh benefits, 25% had a good selection of quality fresh fruits and vegetables. Yet, over 90% of stores within the county sold alcohol and 48% had unhealthy exterior advertising (Healthy Stores for a Healthy Community, CDPH-Tobacco Education 2013).

CalFresh Participants

The table below summarizes the utilization of the CalFresh and other food assistance programs in Trinity County and its impact on the local economy. (2013 Lost Dollars, Empty Plates, CFPA 2013)

-CalFresh Utilization-	**Trinity**
Rank out of California's 58 counties in Utilization of CalFresh	36th
-Participation in the CalFresh Program-	
Estimated number of income-eligible Individuals	2,396
Average monthly CalFresh participants	1,453
Percentage of participation	60.6%
Estimated number income-eligible non-participants	943
Percentage of income-eligible non participants	39.4%
-Impact of CalFresh Underutilization on local economies-	
Estimated annual loss of federal (CalFresh) benefits	$1.340.000
Estimated annual loss of resulting economic activity	$2.410.000
-National School Program-	
Low-income students participating in the National School Program	74.0%
-Federal School Breakfast-	
Low-income students participating in the Federal School Breakfast	46.0%
Number of low-income students that miss out on School Breakfast	552
Untapped Federal meal reimbursements for the County due to low School Breakfast participation	$87,000
-Summer Meal -	
Summer Meal Participation Rate Among 58th Counties	5th lowest
Percent of Children served during the academic year and Summer	0%

If Trinity County CalFresh program reached the entire eligible low-income individuals, local residents would receive a total of $1,340,000 million in additional federally funded nutrition benefits each year. Those benefits would result in $2,410,000 million in additional economic activity

According to the data, only 60.6% in Trinity of the total eligible populations are participating in CalFresh.

Analysis of the Trinity Free and Reduced Price Meals (FRPM) school program data showed that, 74% of Trinity students eligible for FRPM are enrolled in the School lunch programs. These figures reached critical values when data from the School Breakfast and Summer Food Programs were analyzed. Only 46.0% of the Trinity eligible students are enrolled in the School breakfast programs. In addition, none of Trinity students eligible for FRPM is enrolled in the Summer Nutrition Program.

Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligible in Trinity County

Today, addressing the obesity crisis and its underlying food insecurity issues requires both individual and community-level intervention supported by institutional practices and policies that emphasize healthier eating and activity. This has to occur in all settings, including homes, schools, neighborhoods, worksites, and through healthcare and media support.

Obesity, especially among children, is a growing epidemic with profound human costs. It is documented that 50% of obese adolescents are likely to remain obese as adults. Scientific literature recognizes that obesity is a result of individual behavior influenced by social and environmental factors.

According to the 2011-12 California Health Interview Survey, 31.4% of Trinity adults are obese (BMI >30) and 68.7% are obese or overweight, which is higher than that for California (24.8 and 59.8%). Around 14.6% of children age 5 years and younger are overweight in Trinity County. Around 10.3% of children in Trinity are overweight for their age. Among adolescents, 12.5% of adolescents 15-17 years are overweight or obese. This percentage increases 5 times in adults 18 to 24 (61.7%), reaching the highest prevalence in adults 25 to 64 years old with a little decline in seniors 65-79 years old. These data show a continuing increase in obesity prevalence with age. (California Department of Health Services)

The prevalence of diabetes among the Trinity adult and senior population is 7% with 1,026 individuals with Type II Diabetes. The prevalence of heart disease is 8.9%, cancer 18.4%, and 4.2% of the women have been diagnosed with breast cancer (CHIS, 2009)

When we analyze the diet, 15.5% of Trinity children 0-4 years old had 2 servings of fast food per week and drink one or less glass of sugary drinks per day. Among Trinity County, children age 5 to 11 years, 19.1% drink two or more glasses of soda or other sugary drinks per day and 21.5% had at least two servings of fast food per week. Over a quarter (26.5%) of adolescents (12-14 years) and two-thirds (68.0%) of adolescents (15-17

years) drink two or more glasses of soda or other sugary drinks per day. One-third (34.6%) of the adolescents (12-14 years) and two in five (44.6%) adolescents (15-17 years) had at least 2 servings of fast food per week. According to the California Health Interview Survey, 57.1% of the children 5-11 years old and 52.7% of adults eat less than 5 servings of fruit/vegetables daily (CHIS, 2009).

Data has shown that children and adolescents are more likely to eat at least five servings of fruits and vegetables if their parents do. Children whose parents and relatives drink more soda also drink more soda themselves. This illustrates the importance of helping parents to improve their eating behavior as a way to improve their health, as well as influencing their children's dietary habits positively by serving as role models through the food environment at home (CHIS, 2009).

Trinity County and the surrounding region also experience a disjointed local food system. Consumers buy processed and packaged foods at the supermarket and neighborhood corner stores unaware of the unhealthy impact this food has upon their lives. Due to this lack of awareness, the local communities loses the knowledge of where their food comes from, how it is grown, and in many cases even how to cook fresh, healthy foods. Local consumers obtain little information about and have limited access to local healthy food, while being highly exposed to ubiquitous marketing and availability of fast food chains, making unhealthy eating choices seem easy and inexpensive.

The high prevalence of childhood obesity is the result of a variety of individual, social and environmental factors, including increased availability and consumption of soft drinks and high-fat, high-calorie foods; increasing amounts of time spent in sedentary activities including television viewing; inadequate school physical education programs and limited access in many neighborhoods to healthy foods and safe places to be physically active. These problems go beyond factors under the control of children and their parents to include conditions in schools and communities that encourage children to eat and drink unhealthy foods and beverages and that limit their physical activity.

Additionally, according to the California Department of Aging, 14% of the population 60 years of age and older live in poverty (≤ 125% FPL). It is recognized that residents of low-income communities have less access to healthy foods and an abundance of unhealthy foods compared to their higher income counterparts. Only 13% of residents age 60 and over in Trinity and an additional 6 surrounding counties, are only sometimes able to find fruits and vegetables in their neighborhood (CHIS, 2014). Furthermore, in that same county region, 36.6% of seniors reported themselves as not able to afford enough food. According to the California Department of Food and Agriculture (CDFA), Trinity County had a Senior Farmer's Market Coupon redemption rate of 65.25% for 2015.

The aging of the population is particularly noticeable in PSA 2, where the senior population is already a significant element of the overall population and is continuing to grow. It is projected the retiring "Baby-Boomers" will choose to retire within the PSA 2 AAA area at twice the

percentage anticipated for California as a whole. In 2013, PSA 2 found that more than 27% of seniors surveyed had issues acquiring at least two meals per day as reported in the PSA 2 Area Plan. Furthermore, 80% of the seniors surveyed in Trinity County are at nutrition risk. Because of these findings, local intervention strategies include efforts aimed at improving demand and access to healthy foods, especially fruits and vegetables, and beverages.

Using the data provided by CDPH, CDSS and local statistics generated from Trinity County Department of Health and Human Services; data show Trinity County ranks poorly in chronic disease health conditions that are associated with obesity rates.

Other Nutrition-Related Programs Serving Low-Income Community in Trinity County.

Trinity low-income communities receive nutrition education from federal or state funded programs as well as those operated by local non-profit agencies or charitable organizations. Trinity County UC CalFresh, Trinity County Public Health, North Valley Catholic Social Service and the Area Agency on Aging (PSA-2 via Center for Healthy Communities), collaborates and coordinates efforts with local partners that deliver Food, Nutrition and Physical Activity education and are serving the SNAP-Ed eligible population.

Trinity County Public Health SNAP-Ed is located within the Health and Human Services (HHS) Building. HHS is located in one building to improve accessibility and convenience for participants; services include:

FINANCIAL ASSISTANCE: TANF, CalFresh (Food stamps), General Assistance, Cash Assistance Program for immigrants, Refugee Assistance, diversion, homeless assistance, Employment and Training Services (CalWORKs), SSI application assistance, Cal-learn, Work Experience Placement, General assistance work placement, Job Club/Job Search (ACHIEVE), Vocational Training, Basic Work Readiness Ed, County Medical Services Program, Medi-Cal, Indigent Burial

CHILD PROTECTIVE SERVICES (CPS): Emergency Response, Court and Voluntary Reunification, Court and Voluntary Maintenance, Permanent Placement, Adoption Referrals, Foster licensing, Independent Living Program, Foster Care Program

SENIOR AND DISABLED SERVICES: In Home Supportive Services, Public Guardian probate and LPS Conservatorships, Representative payee program, Adult Protective Services, Information and referral, Public Authority

HEALTH PROGRAMS: Immunizations, Communicable Disease Surveillance and support, Annual Flu Shot Clinics, MMC, HIV testing, Pregnancy testing and referral, TB testing, Perinatal Services (MCAH), Application assistance for Medi-Cal and A.I.M., Child Health and Disability Prevention referrals, Women, Infants and Children (WIC), California Children's Services, Tobacco Education Program, SIDS, Foster Care Nursing.

Trinity County Public Health saw a need to conduct a targeted community assessment to determine the potential needs and barriers for Trinity County's low-to-moderate income children. Through the Child Health and Disability Prevention (CHDP) program, staff regularly track demographic and health information from CHDP visits to local providers. Program data are inferred from this data, but there was a need to consciously tabulate key points within the data to recognize trends. The initial step was to organize data surrounding gender, birthdates, height and weight, so that BMI (Body Mass Index) percentiles could be tabulated. The findings were more significant than had been anticipated, showing that there is a higher rate of obesity among Trinity County's low-income high schoolers (ages 13-17). Those children, ages 13 to 17 residing in Trinity County, who received a CHDP exam, showed an overweight rate of 22.64 percent and an obesity rate of 26.42 percent; these are higher than the 2013 national average of 16.6 and 13.7 percent (Centers for Disease Control and Prevention, n.d.). On the surface, this is a significant difference, but the population surveyed is specific to low-income and studies have indicated that low-income children are more likely to be identified as overweight or obese; 44.8 percent of low-to-moderate income children were overweight or obese, "compared to 22.2 percent of children living in households with incomes above 400 percent of poverty (Bethell, et al., 2010, para. 19). However, the local data indicates that Trinity County high schoolers are 5% over this data point. The BMI percentiles for preschoolers closely follows that of the nation and California, and remains steady throughout school age children. It is not until high school that Trinity County children exceed the national and state percentiles.

The CHDP participants included in this targeted assessment are children, ages 2 through 17.9 years old, and are children from families that are below 266 percent the federal poverty level (FPL), with most being below 138 percent of the FPL (for a family of 4, this would be an annual income of $33,465 or less), as most participants are Medi-Cal eligible. The participants are residents of Trinity County, living in one of the following cities: Burnt Ranch, Mad River, Salyer, Zenia, Douglas City, Hayfork, Hyampom, Junction City, Lewiston, Trinity Center and Weaverville, with a few participants residing on the border of Humboldt and Trinity Counties.

Public Health staff received health and demographic information from 419 CHDP patients from 2015 to 2016, and identified 258 participants who were 2-years-old and over and had accurate height and weight data. Of these 258, data (gender, height, weight, age) was inputted into the Centers for Disease Control and Prevention BMI tools to determine BMI percentiles. These percentiles were then charted by weight status, age group and location. This is a sample size of 11% of Trinity County children under the age of 18 and it was determined that these CHDP participants closely resembled Trinity County's Medi-Cal eligibility case count for 2015-2016, conducting 234 eligibility visits.

4. Community Assessment

The assessment data utilized to identify intervention strategies includes the following bulleted sources to provide information on demographics, health, and community and environmental settings. By utilizing this set of assessment measures to inform the development of the work plan, Trinity County SNAP-Ed local implementing agencies (LIA's) collaborative has identified the populations and areas of highest need, to design an integrated work plan with interventions at all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed eligible population in Trinity County.

- US Census Bureau. State and County Quick Facts 2013. Demographic census data.
- California Employment Development Department 2014. Monthly Labor Force Data for Counties. Feb 2014. http://www.labormarketinfo.edd.ca.gov
- USDA Economic Research Service. County –Level data sets. (Last updated March 28, 2013). http://www.ers.usda.gov/data-products/county-level-data-sets/education.aspx
- Children Now**.** 2012-13 California County Scorecard. Comprehensive picture of children's well-being, tracking 26 indicators by race/ethnicity and relative to the California Counties. http://www.childrennow.org/index.php/
- Child Policy Research Center and National Initiative for Children's Healthcare Quality, NICH. 2013. Healthy Lifestyles County Fact Sheet. http://www.nuchq.org/advocacy
- California Department of Public Health. Network for a Healthy California - GIS Map Viewer. Internet based Geographic Information System (GIS) that allows users to view and query mapped nutrition data. http://www.cnngis.org/
- California Food Policy Advocates, CFPA. 2013 Trinity County Nutrition and Food Insecurity Profile. Current information on Demographic data, Food Insecurity & Health Indicators, and Food &Nutrition Assistance Programs. http://www.cfpa.net/
- California Food Policy Advocates, CFPA. Breakfast Firs. Healthy Food for Hungry Minds. Last Updated 11/8/2012. http://www.cfpa.net/
- University of California, Los Angeles, UCLA Center for Health Policy Research. Health SNAPSHOTS. Trinity County General Health demographics and health data compared to Entire State, Male to Female and below 200% FPL to 200% FPL and above. Source: Jan 2009 California Health Interview Survey.
- kidsdata.org 2013. Children's Weight in California. Overweight/obese Students (Federal definition): Jan 2013. http://www.kidsdata.org/

- California Department of Education. CDE. Demographics**.** California Public Schools - County Report. Trinity County. Enrollments, staffing, free and reduced price meals and CALWORKS data files. May 24, 2013 http://www.cde.ca.gov/ds/sh/cw/filesafdc.asp
- California Department of Public Health. State of California—Health and Human Services Agency. County Health Status Profiles 2012. Selected health status indicators recommended by CDC and the Nat Center for Health Statistics (NCHS) and modified by the California Department of Public Health (CDPH) in collaboration with the California Conference of local health officers (CCLHO).
- California Food Policy Advocates. 2013 Lost Dollars, Empty Plates CFPA. . http://www.cfpa.net/
- California Department of Social Services Data Systems and Survey Design Bureau**.** Food Stamp Program Participants by ethnic group Federal-Only and Combined Households. July 2011. Released: September 16, 2011
- SNAP-Ed Trinity County Profile, 2014.http://www.cdph.ca.gov/programs/cpns/Pages/FFY15SNAP-EdResources.aspx
- Community action Partnership 2014.Trinity County Community Needs Assessment. February 28, 2014. www.communityactioncna.org/

In addition to the data noted above, additional sources of data used for the FFY 2016 Work Plan include the following:

- 2013 Trinity County Tobacco Education “Healthy Stores for a Healthy Community” survey
- Trinity County Health and Human Services 2015 statistics. Source: Social Service and Public Health Departments
- Bethell, C., Simpson, L., Stumbo, S., Carle, A., & Gombojav, N. (2010). National, state and local disparities in childhood obesity. *Health Affairs.* Retrieved from http://content.healthaffairs.org/content/29/3/347.long
- Centers for Disease Control and Prevention (n.d.). *Nutrition, Physical Activity and Obesity: Data, Trends and Maps*. Retrieved from https://nccd.cdc.gov/NPAO_DTM/#
- U.S. Census Bureau. (2015). *State and County QuickFacts*. Retrieved from http://quickfacts.census.gov/qfd/states/06/06105.html

Obesity is a problem related to individual knowledge, skills and practices as well as policy, systems and environmental factors that are key to the sustainability of healthy behaviors. Community based nutrition education is an important component that is possible through a variety of settings, including child care centers, schools, community worksites, health care centers and other community venues. The goal is to build essential knowledge and skills that will lead to healthy lifestyles.

During FFY15, UC CalFresh approved evaluation tools were used to assess the increase in knowledge, skills and practices of the participants, who received the UC CalFresh nutrition education program. In summary:

For children who received the food and nutrition education, reinforced with food tasting, cafeteria food demonstrations and family education, on average:

- 73.0% of the children Increased acceptability of fruits, vegetables and other healthy foods
- 69.0% of the children are willing to ask for the new healthy choice at home.
- 80.0% of the teachers agreed/strongly agreed that, this year, children chose more fruits and vegetables, are willing to try new foods, can identify healthy choices, wash hands more often and bring more fruits and vegetables as snacks.
- 60.0% of the teachers agreed/strongly agreed that this year teachers now make healthier choices, encourage the students to be physically active, remind more families to bring healthy snacks, and offered healthy choices to the students.

For adults and families who received the UC CalFresh food nutrition education reinforced with food demonstration and family education, on average:

- 68.0% improved food resource management, nutrition and food safety practices
- 80.0% increase acceptability of fruit and vegetable and other healthy food choice.
- 77.0% are willing to serve the new fruit and vegetable and other healthy choice at home to their families

These results show the significant value of the direct education, reinforced with food tasting, food demonstration and family education as a comprehensive approach to change knowledge, skills and behavior.

The food resource management approved UC CalFresh curriculum evaluation data showed that the participants improved an average of 32.0% in six of the behaviors that were evaluated. The use of a shopping list and the use of a variety of foods at meals were the behavior with the highest positive change (39%), followed by use nutrition facts labels (33%), think about healthy choices and compare prices (28%), and the frequency of planning meals (22%).

Food insecurity data from the county profile indicates programs such as Plan, Shop, Save, Cook (PSSC) or Making Every Dollar Count (MEC) will help individuals to plan and shop to allow for greater food security. Evaluation data showed that 28% of the Trinity participants who received

the UC CalFresh Food Resource Management Education were no longer running out of food before the end of the month after receiving the PSSC education. The finding shows that the 4-lesson series is a very important educational tool that has made a difference by improving food security in the lives of the low-income community members of our targeted population.

Behavior change toward a healthier life for the targeted population is the most important goal of the Trinity UC CalFresh Nutrition Education Program. It is also recognized that the increase in knowledge combined with the necessary environmental changes at different levels of the community can facilitate the expected change in behavior for a healthy lifestyle.

UCCE has completed a needs assessment that indicates there is a need to improve school, organizations and household food system, environments and policies to better support the goals of the direct education. The school wellness policy and improvement to school, non-profit organization and household environments is a new addition to the FFY16 Integrated Work Plan (IWP). As described in the SNAP-Ed toolkit, the Smarter Lunchroom Movement is an initiative to equip school lunchrooms with evidence-based tools that improve child-eating behaviors and improve the health of children. It is anticipated that at least one qualifying school district will be receptive to updating their Wellness plans, at least 2 Trinity schools will implement Smarter Lunchroom practices and one non-profit organization will change the environment.

Using these data sources, the food, nutrition and physical activity education interventions at sites with higher SNAP-Ed participants along with media related and community event interventions will help ensure that the SNAP-Ed eligible population is reached and educated in all of Trinity County. The data also contribute to the identification and development of coordination and collaboration among Local Implementing Agencies (LIAs) and other local partners to identify and implement comprehensive intervention activities as well as to create opportunities for policy, system and environmental changes that will facilitate the expected behavioral changes in the targeted population.

5. Community Change Goals

Based on the data reported in the jurisdiction description and the results of the Community Assessments, we identified the following community change goals:

1. Increase access and consumption of healthy foods and drinks

- Increase knowledge and skills for healthy eating in Trinity County
- Promote and support interventions to increase access and consumption of healthy foods and drinks
- Use the Tobacco Use Prevention education Model and the Healthy Retail Program
- Support community, school and home based garden interventions
- Promote and support local Farm to Fork Programs

2. Increase safe and easy access to physical activity and healthy lifestyle

- Promote and support interventions to increase access to physical activity and healthy lifestyle among the Trinity County residents

3. Define and implement policy, system and environmental changes that support the sustainability of healthy behavior

- To increase consumption of healthy foods and beverages requires appropriate levels of knowledge, skills and practices along with sustainable changes in the environment that support the easy access to healthy foods and beverages.
- Access to and promotion of physical activity for all residents requires information to create or increase awareness, education to increase knowledge, skills and practices as well as sustainable changes in policies, systems and environments that ensure the easy and safe access to physical activity for individual, family, institutional and other levels of the community. Physical activity, education at different levels of the community, wellness policies in schools and institutions, bike-ability and walk-ability, safe routes to schools, as well as safe and easy access to parks, community centers and other recreation facilities are key factors to ensure a healthy lifestyle for everyone in the Trinity community.

- Educating and encouraging communities to change their behavior for healthier eating and lifestyles are strongly influenced by their policies, systems and environments. There is a need for policy changes that support sustainable access to healthy foods and beverages and physical activity for everyone in the community. The food system is an essential part of the individual and community environment. Therefore, the prevention of obesity requires a community food system in which sustainable food production, processing, distribution, marketing and consumption are integrated to enhance the environmental, economic, social, and nutritional health of the Trinity County.

We recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. The Trinity County SNAP-Ed LIA partnership has committed to contribute on the FFY17-19 to specific objectives under this larger community goals–based on agency expertise and SNAP-Ed guidelines as follow:

1. By September 30, 2019, LIA partnership will assist up to 14 low-income school programs and 4 school based, community based organizations and other areas that reach CalFresh recipients in Trinity County in promoting and/or updating their school wellness policies and gardening programs, while improving the school environment to better support consumption of healthy food and beverage and promote physical activity.

2. By September 30, 2019, collaborate with LIAs and other community partners to increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources and promote PSE changes to at least six adult, senior, family, public assistance, emergency food assistance and community sites.

3. By September 30, 2019, in an effort to extend the education to the hard to reach Trinity County SNAP-Ed eligible population, the Trinity County SNAP-Ed LIAs will collaborate in the delivery of the education and the use of approved media and public relations to promote at least four changes in community culture values that support healthy lifestyles through public service announcements, community events, newsletters and dissemination of pertinent information and resources.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

Trinity Coalition for Activity and Nutrition (TCAN) includes Trinity County Health and Human Service (TC H&HS) Programs [Public Health SNAP-Education, Women, Infants and Children (WIC), Maternal, Child Adolescent Health (MCAH)], University of California Cooperative Extension CalFresh Program; California Health and Disability Prevention (CHDP), Trinity Growers Association (Certified Farmers Markets in Hayfork and Weaverville and Fresh Bag Services), Areas on Aging (PSA 2 via the Center for Healthy Communities), Northern Valley Catholic Social Service (NVCSS), Human Response Network (Children's Food Network, CalFresh Outreach, Tobacco Education, Life Skills classes through Trinity County Juvenile Hall); Trinity Head Start; Trinity County First Five Commission; Trinity County Office of Education (School Readiness Program, Tobacco Use Prevention Education); Northwest CA RC&D – Children's Garden Program; Trinity County Chamber of Commerce; Resource Conservation District and the Young Family Ranch Community Trust. Retaining current partner including Trinity County H&HS social service public health division health education specialist and public health nurse, Mountain Community Health Care Foundation, Trinity County Department of Transportation, Trinity County Department of Solid Waste (agriculture), and Trinity County Behavioral Health Department. Although the coalition has been in existence since the late 1990's, led by the Trinity County Health and Human Service and the University of California Cooperative Extension, the participation and collaborative success increased exponentially since the new SNAP-Ed LIA's have joined the coalition. The coalition recognizes the value of the SNAP-Ed funding within the county and works diligently to include USDA FNS SNAP-Ed funded partners as well as unfunded partners to ensure a well-informed evidence based approach to community support for increased access to healthy foods and beverages, fruit and vegetable consumption, physical activities and healthy lifestyle choices. TCAN is in the developing stage of building a comprehensive county nutrition action partnership (CNAP) for Trinity County. Trinity County SNAP-Ed LIA's are working hard to ensure their activities and objectives are aligned with TCAN's set community goals and needs to achieve greater success through a collective approach in order to help combat chronic diseases that are brought on by unhealthy lifestyle choices.

Local Implementing Agencies (LIA) funded by SNAP-Ed include Trinity County Public Health (LHD), UC CalFresh (UCCE), North Valley Catholic Social Services (CCC), and Center for Healthy Communities - PSA2 (AAA). Project Coordinators/Directors and nutrition educators meet quarterly or more often as needed. The meeting agenda includes discussion and strategies on successes and barriers to LIA's scope of work and the current IWP. These meetings ensure that the county is being represented in all areas of need and eliminates any confusion or site duplication. We continue to deliver comprehensive activities in scope with multiple approaches at more than one level of the SEM through our CNAP efforts. Trinity County SNAP-Ed services and activities are also promoted through connections with other agencies, such as the County Welfare Department, etc.

Other non-SNAP-Ed funded county partners include our tobacco and alcohol prevention colleagues. We will be working with them on our combined healthy retail strategies.

7. Key Messages

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): Healthy Breakfast*
X	Fats and Oils	X	Food Shopping/ Preparation	X	Other *(specify)*: Healthy Snacks
X	Lean Meat & Beans	X	Promote Healthy Weight	X	Other: Food Resource Management
X	Sodium & Potassium				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, and California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document. All materials, resources, and curriculum have also been identified for each objective proposed in this integrated work plan under Section C.

9. Intervention and Evaluation Plan Narrative Summary

The implementing agencies in Trinity County—University of California Cooperative Extension/UC CalFresh, Trinity County Public Health, Trinity County, North Valley Catholic Social Service and Area Agency on Aging (AAA) (PSA2 via Center for Healthy Communities) — will collaborate to provide education and support to increase consumption of healthy food and beverages and increase physical activity among the SNAP-Ed eligible population. This will be accomplished through providing comprehensive participant centered/ behavior- focused nutrition education, food resource management, gardening and physical activity promotion with environmental supports and community events. The Trinity County SNAP-Ed LIAs will promote the Dietary Guidelines for Americans and SNAP-Ed Intervention Strategies proven to change behavior.

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UC Cooperative Extension, UCCE - CalFresh

The Trinity UC Cooperative Extension – UC-CalFresh nutrition education program aims to educate SNAP eligible and SNAP recipients on how to improve their health and well-being through individual, group or community education focus on dietary quality, physical activity and food security. The program approach aligns with the Social Ecological Model (SEM) as illustrated by programmatic delivery and multi-level engagement in partnerships throughout the Trinity County

The UC Cooperative Extension – UC-CalFresh provides multi-level knowledge, skills and behavior-focused food and nutrition, food resource management, food safety, garden and physical-activity education and promotion using direct and indirect education, media, social media and public relations, community events, Farmers Markets, coordination and collaboration, training and technical assistance reaching the different levels of the social-ecological framework.

To facilitate and sustain the healthy change in behaviors, the program promotes and supports school, family and community policy, systems and environmental changes such as, farm to school and farm to fork programs; school, household and community gardens; access to drinking water and physical activity, Smarter Lunchrooms movement; institutional wellness programs and household lifestyle policies.

UCCE-UC CalFresh Intervention Strategies

The UC Cooperative Extension – UC-CalFresh delivers the service to the targeted population using approved UC CalFresh educational resources and evaluation tools and the following intervention strategies:

Schools

- Improve student, teacher and staff nutrition knowledge and behavior through classroom education, food tasting, school and classroom nutrition corners, schools menu and cafeteria and the Smarter Lunchroom programs.
- Promote physical activity and nutrition in the in the classroom setting and indirect education, the Preschool playgrounds for movement (Stencils), the Coordination Approach to Child Health (CATCH) program, physical activity challenges, nutrition games and educational displays.

- Develop, implement and evaluate school gardens as a novel approach to learn about foods, healthy eating and increase physical activity. Integrate the school gardens, classroom and cafeteria education in a comprehensive nutrition education program based on the Dietary Guidelines for Americans for healthier behavior.
- Start and expand Farm to School programs by linking local farmers and gardens to school meal service for the procurement of fresh local produce that contribute to healthier school meals.
- Promote access to drinking water in childcare centers and schools, by a partnership with local institutions and organizations to support the necessary changes in the school environments that increase access to drinking water and facilities that facilitate healthy changes in behavior.
- Support the development of school wellness program and health councils, including student members to promote and support policy and environmental changes for healthier eating and lifestyle.
- Improve youth, school staff and parent's access to nutrition information through monthly teacher and family food and nutrition newsletters, educational workshops and booths and food demonstrations at the cafeteria, staff meetings and in school events, creating awareness for a healthy diet and lifestyle.

<u>Community based youth, adults and senior organizations</u>

- Provide nutrition, physical activity, food safety and gardening direct education classes, indirect education and cooking demonstrations using single lesson, workshops and/or 4-lessons series modalities, to teens, adults and seniors organizations, for the development and adoption of healthy eating of foods and beverages, using appropriate and approved curricula, approved supplemental educational materials and evaluation tools.
- Provide food resources management education to teens, adults, families and seniors to increase knowledge and skills for the access and consumption of healthy and nutritious foods on a limited budget, using appropriate approved 4-series lessons and evaluation tools.
- Promote adults and senior organizations' sites, gardens as a novel approach to learn about foods, healthy eating and increase physical activity. Promote healthy beverage and access to drinking water in non-profit teens, adults and senior organizations.

- Promote and provide training and technical assistance to support the development, adoption, implementation and monitoring of site wellness/nutrition policies and other PSE changes that facilitate and sustain the healthy change in behaviors among the target population.

Communities

- Improve community access to nutrition and physical activity information through educational booths, nutrition games and food demonstrations, creating awareness for healthy eating and lifestyle.
- Promote access to healthy drinking water in the community in partnership with other local agencies in events and other community and media promotions.
- Promote community gardens as a novel approach to increase knowledge and access to healthy foods as well as increase physical activity.
- Promote consumption of healthy foods at Farmers Markets and other community events using approved educational messages and food demonstrations.
- Use the media, social media and public relations for the delivery of community, institutional and household food system, and healthy eating and lifestyle education as a novel approach for obesity prevention.

Helping Families

- Increase parents' and family knowledge and skills for a healthy diet and lifestyle, through family education and behavior change programs.
- Increase food resource management skills and support family-friendly cooking demonstrations and taste testing, as a novel strategy to increase knowledge and skills for the access and consumption of healthy and nutritious foods on a limited budget.
- Encourage the development and adoption of healthy eating and active living in household policies and practices that support healthier family and children feeding practices and lifestyle.
- Promote home gardens as a novel approach to learn about foods, extend the budget, healthier eating and increase physical activity.

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Coordination and Collaboration

- Coordination and collaboration among the local SNAP-Ed LIAs for the formulation and implementation of the County SNAP-Ed Plan.
- Coordination and collaboration among other local non SNAP-Ed organizations to promote and support policy and environmental changes that support the SNAP-Ed population's ability to implement sustainable healthier eating and lifestyle behavioral changes to prevent obesity.

UC Cooperative Extension, UCCE - CalFresh: Evaluation Narrative:

Trinity County UC Cooperative Extension, UCCE - CalFresh will conduct formative, process and impact/outcomes evaluation of the FFY17-19 plan. The formative evaluation uses the required UC Cooperative Extension - CalFresh Evaluation tools, such as Intent to change, pre and post assessment, teacher observation and teacher tasting, to provide information that is used during the development of the intervention. The program will conduct a process evaluation using quarterly Workbook reports on an ongoing basis, to record SNAP-Ed activities, sites participants reached, and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS). Sites that showed high performance in terms of reach and multi-intervention strategies will also be identified and replicated. The Outcome Evaluation will document achievement of the type of individual level behaviors and dietary practices using the required UC CalFresh evaluation tools in at least 25% of children and 33% of adult participants that receive direct nutrition education. Evaluation documentations include the Intent to Change, Adult Taste Testing, Retrospective Assessment, Teacher Tasting and Pre/Post Assessment tools. Policy Systems and Environment (PSE) Change and the level of community and/or institutional support for the change will be documented using the approved FFY17-19 UC CalFresh PSE changes evaluation tools on measures of reach, effectiveness, adoption, implementation and maintenance that align with the SNAP-Ed Evaluation Framework.

Trinity County Health and Human Services, Public Health (LHD)

Trinity County Health and Human Services, Public Health Division (LHD) SNAP-Education will support long term community change goals and create a collective impact in the county by collaborating with community partners to identify, convene and or participate in community-wide, multi-sector coalitions and community events to improve nutrition and physical activity; create an environment that makes healthy food and beverage options the routine, easy choice; improve availability, accessibility and demand for healthy foods and beverages; ensure opportunities

for physical activity and enhance the physical and built environment around the targeted institutions where the SNAP-Ed population can be found.

Trinity County Health and Human Services, Public Health Division delivers behavior-focused nutrition education to the Trinity County CalFresh eligible population and utilizes the following approved intervention strategies:

Health and Human Services CalFresh Office (SNAP office)

- Promote nutrition and physical activity to CalFresh recipients by providing newsletters to Health and Human Services programs using appropriate and approved curriculum.
- Assess need, implement and evaluate direct nutrition and physical activity education through the Health and Human Services Department.

Coordination and Collaboration with Community Organizations

- Coordination and collaboration among the local SNAP-Ed LIAs for the formulation and implementation of the County SNAP-Ed Integrated Work Plan.
- Coordinate and collaborate with other county stakeholders to promote policy and environmental changes that support community needs and goals that will increase the sustainability of healthier eating and lifestyle choices among the SNAP-Ed eligible population through the CNAP (Trinity Coalition for Activity and Nutrition).
- Promote access and increase consumption to healthy drinking water in the community in partnership with other local agencies in events and other community and media promotion.

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Trinity County Health and Human Services, Public Health: Evaluation Narrative

The Trinity County Health and Human Services, Public Health will monitor reach, effectiveness, adoptions, implementation, and/or maintenance (RE-AIM) of changes in the environment and the level of the institutional support for the change will be documented through ATF and Progress reports methods. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, adjust PSE strategy to address challenges and potential enhancements for greater impact.

Northern Valley Catholic Social Service (NVCSS), CCC utilizes the following approved intervention strategies:

NVCSS will provide nutrition and physical activity education to promote the consumption of healthy foods and beverages and active lifestyles to family resource centers, community centers, churches, schools and low income housing. NVCSS will develop marketing strategies and PR methods to increase social awareness of the SNAP-ED program using various media and social media resources. Examples include using Facebook, Instagram, Google and local media sources such as the Trinity Journal to conduct PSA's, advertise community events and post SNAP-Ed nutritional messages using approved curriculum that revolves around the importance of living a healthy active lifestyle. NVCSS will work with the local food banks and soup kitchens such as the Trinity County Food Bank and the Douglas City Soup Kitchen in adopting SNAP-Ed policies and practices using the "Train the Trainer" method focusing around the new 2015 USDA Dietary Guidelines. Finally, NVCSS will develop, implement and evaluate household and community gardens as a novel approach to learn about foods, healthy eating and increasing physical activity.

Schools:

- Promote intersections between gardening and classroom curriculum and develop classes revolving around the importance of the consumption of healthy fruits and vegetables through gardening based activities.
- Promote a healthy active lifestyle by conducting weekly social media posts using Facebook and Instagram to discuss the importance of gardening and how to prep, cook and store garden produce, and provide links to local community resources.

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Helping Families:

- Conduct single based family and parent workshops at local community centers and churches that encourage physical activity and provide intersections between gardening efforts at school and in the home.
- Promote and support environmental changes within at least one Farmers Market to encourage participation in healthy nutrition and physical activities by hosting a game and/or providing a nutritious snack.

Communities:

- Increase farmers market participation and encourage families and community members to live a healthier active lifestyle using an interactive booth during community events that discusses the reduced consumption of sugary beverages using the Rethink Your Drink curriculum.
- Support and conduct social media campaigns that focus on spreading social awareness of the SNAP-Ed program using Facebook, Instagram and other media sources that are popular among the Trinity County Community.
- Create and develop strategies using the "Train the Trainer" model to provide technical training and assistance with local food banks and soup kitchens that educate on the 2015 USDA Dietary Guidelines. NVCSS will provide these organizations with tips, tools and training on creating healthier meals using approved educational curriculum including tips on food resource management and food preparation.

Coordination and Collaboration:

- Coordination and collaboration among local SNAP-Ed LIA's for the formulation and implementation of the County SNAP-Ed Plan.
- Coordination and collaboration with local non SNAP-Ed organizations that facilitate systems and environmental changes that support the SNAP-Ed populations and increase their ability to achieve healthy eating and drinking behavioral changes that promote the prevention of obesity in Trinity County.

Northern Valley Catholic Social Service (NVCSS) CCC: Evaluation Narrative

The Northern Valley Catholic Social Service (NVCSS) will conduct a process and PSE evaluation of the identified interventions in the FFY17-19 annual plan. On an ongoing basis, NVCSS will record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Activity Tracking Form. PSE changes will be documented using annual reporting on measures of reach, effectiveness, adoption, implementation and maintenance of the intervention.

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The Center for Healthy Communities ("CHC," AAA PSA2-LIA) will collaborate with UC CalFresh and other unfunded partners to provide comprehensive multi-level behavior-focused strategies and intervention, which include nutrition education, physical activity, and training and technical assistance to SNAP-eligible seniors and senior congregate meal sites to improve their health and well-being. Trinity County UCCE UC CalFresh will provide an evidenced-based direct nutrition/ physical activity education to the approved senior sites. AAA PSA 2 will focus on indirect education and PSE work, primarily the collaboration with all LIAs and TCAN members to increase Senior Farmer's Market Program Coupon redemption rate in Trinity County.

AAA PSA 2 will address the following approved interventions:

- Provide ongoing training and technical assistance for staff and volunteers regarding nutrition, physical activity, gardening, food safety, and/or food resource management as they relate to the SNAP-Ed senior population. Training topics for staff will compliment Trinity County UC CalFresh direct education topics in an effort to increase senior's consumption of fruits and vegetables.
- Training and technical assistance topics will be in collaboration with Trinity County UCCE UC CalFresh direct education activities and topics and/or increase consumption of fruits and vegetables.
- Provide environmental supports and promote healthy site changes for increased consumption of healthy foods and beverages, food safety and increased physical activity among seniors at congregate meal sites.
- Coordinate and collaborate with local SNAP-Ed LIAs, other PSA 2 programs, Trinity County WIC, congregate senior meal sites, farmer's market and TCAN members to provide support for increasing the redemption rate of Senior Farmer's Market Program in Trinity County. TCAN members and farmer's market organizers have made senior farmer's market outreach a priority for this upcoming year.
- Coordinate with Trinity County SNAP-Ed LIAs to create a complete and a comprehensive county work plan.

The Center for Healthy Communities ("CHC," AAA PSA2-LIA): Evaluation Narrative

The Center for Healthy Communities ("CHC," AAA PSA2-LIA) will use a series of process evaluation protocols and fidelity measures to assess the trainings. Effectiveness of training on nutrition and physical activity will be measured by post surveys. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings and identify possible environmental change efforts.

AAA PSA 2 will collaborate with other PSA 2 programs and the California Department of Food and Agriculture (CDFA) to identify yearly coupon redemption rates of the Senior Farmer's Market Program in Trinity County.

Evaluation of environmental supports will focus on changes in at least one senior congregate meal site where nutrition education is provided. Direct nutrition education activities are to be provided by Trinity County UCCE UC CalFresh. In collaboration with Trinity County UCCE and other unfunded partners, the environmental changes resulting from the development/adoption of a healthy food and beverage policy will be measured using RE-AIM, as indicated in the SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators. UCCE will be working with UC CalFresh Nutrition Education Program State Office to align, as appropriate, evaluation tools and results with the SNAP-Ed Evaluation Framework.

SECTION B: Target Audience Description

1. Gender	%
Male	51.0
Female	49.0
Total:	**100%**

2. Age	#
0 to 5 years old (Preschool):	284 (40.2%)
6 to 17 years old (School Age):	938 (54.5%)
18 to 64 years old (Adult):	3,113 (38.6%)
65 years old and over (Senior):	1,015 (35.1%)
Total:	**100%**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
4.5%	**95.5%**	**100%**

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0%
Asian	0%	0%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	0%	80.6%
Multiple/Other (Unknown)	4.5%	11.1% / 3.8%
Total:	**4.5%**	**95.5%**

4. Languages Used in Intervention Activities and Materials

English	95.5%	Farsi	0%	Russian	0%
Spanish	4.5%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	1733	1738	1748
Indirect Education:	15,000	15,200	15,300
Policies, Systems, and Environment (PSE) Change/Supports	800	850	900

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6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	2	Schools: Students (High School)	3
CalFresh Offices	1	Head Start Programs	2	Schools: Students (After School)	2
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents—5 sites: included as part of the schools)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	0	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	3	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	2
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	2	Worksites	0
Extension Offices	1	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	5	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): School—Students K-8 (Summer Program)	1
Farmers' Markets	2	Schools: District Office	0	**TOTAL SITES:**	**41**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool—3 sites: included as part of the schools)	0		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary) K-8	8		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will assist up to 14 low-income school programs and 4 school based, community based organizations and other areas that reach CalFresh recipients in Trinity County in promoting and/or updating their school wellness policies and gardening programs, while improving the school environment to better support consumption of healthy food and beverage and promote physical activity.

SNAP-Ed State Goals

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- School Wellness policy
- Access to Healthy Foods and beverages
- Access to Physical Activity
- Access to Drinking Water

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, UC CalFresh activities will reach children and parents in at least 12 schools low-income schools with direct and indirect education; and will provide training and TA in the formulation and/or implementation of PSE site changes that support the development, and/or adoption, the site wellness policies and procedures in up to 3 Preschools/Schools and/or Afterschool sites.

b. By September 30, 2017, CCC/Northern Valley Catholic Social Service will reach the target audience at 2 schools by implementing direct education revolving around gardening based activities. Including the implementation and the continuation of PSE community gardening.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, UC CalFresh activities will reach children and parents in at least 12 schools low-income schools with direct and indirect education; and will provide training and TA in the formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation of the site wellness policies and procedures in up to 3 sites.

b. By September 30, 2018, CCC/Northern Valley Catholic Social Service will reach the target audience at 3 schools by implementing direct education revolving around gardening based activities. Including implementation and the continuation of PSE community gardening.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, UC CalFresh activities will reach children and parents in at least 12 schools low-income schools with direct and indirect education; and will provide training and TA in the formulation and/or implementation of PSE site changes that support the adoption, implementation, and/or monitoring of the site wellness policies and procedures in up to 3 sites.

b. By September 30, 2019, CCC/Northern Valley Catholic Social Service will reach the target audience at 4 schools implementing direct education revolving around gardening based activities. Including the implementation and the continuation of PSE community gardening.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIA partnership will assist up to 14 low-income school programs and 4 school based, community based organizations and other areas that reach CalFresh recipients in Trinity County in promoting and/or updating their school wellness policies and gardening programs, while improving the school environment to better support consumption of healthy food and beverage and promote physical activity.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide nutrition, physical activity, food safety and gardening 45 minutes lessons, training and technical assistance in at least 12 school programs, using approved UC CalFresh curriculum and materials. Provide food demonstrations and food tasting to reinforce the UC CalFresh education. Promote healthy lifestyle in schools events.	x CED x CEI MPR C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Annual Education Program Plan Approved UC CalFresh curricula and evaluation tools Quarterly Reports NARs and sign in sheets

1.2	Provide training and TA in the formulation and/or implementation of PSE site changes (i.e., classroom Nutrition corners, SLM, CATCH, Playground Stencils, Gardens, Access to water and/or Farm to Fork) that support the development, adoption, and/or implementation and monitoring of the site wellness policies and procedures in at least 3 school sites.	x CED x CEI MPR C&C x TTA	CWD LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 x, Q2 x, Q3 x, Q4 xx Year 2 Q1 x, Q2 x, Q3 x, Q4 x Year 3 Q1 x, Q2 x, Q3 x, Q4 x	Annual Education Program Plan Approved PSE UC CalFresh Resources. Quarterly Workbook Reports Annual Report

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1.3	Provide 15-45 minute nutrition education and community gardening activities to up to 4 school based and community based organizations using approved curriculum and materials. Provide gardening activities that promote the consumption of healthy foods. Continue current PSE Community Gardening implementation to up to 4 school based, community based organizations and areas that reach CalFresh recipients.	X CED X CEI MPR C&C TTA	CWD X LHD AAA UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Activity Tracking Form and Program Plan Approved PSE Annual Report. Quarterly Workbook Reports

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 and 1.2	USDA ChooseMyPlate.gov, USDA Dietary Guidelines for Americans CATCH (pre-schools) CATCH (grades 4-6) Discovering Healthy Choices (grades 4-6) EatFit, (grades 6-8) Choice, Control and Change Grades (9-12) Smarter Lunchrooms Movement Materials and Resources	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.1 and 1.2	Children's Power Play (grades 4-6) Grow it, Try it, Like it A Yummy Curriculum: Serving Up MyPlate (grades k-3) Building a Healthy Me (grades k-1) Deal Me In: Food and Fitness (grades k-6) Eating Healthy from Farm to Fork (grades k-2) TWIGS (grades k-8th) Healthy Choices, Healthy Me (grades k-3) Great Garden Detective (grades 2-3) Shaping Up M y Choices (grades 2-3) Jr Master Gardeners (grades 4-6) Choose Health: Food, Fun and Fitness Curriculum (grades 4-6) Dig In (grades 4-6) Nutrition to Grow On (grades 4-6) Exercise Your Options (grades 6-8) Nutrition Voyage: The Quest To Be Our Best (grades 6-8) Hunger Attacks / Money Talks (grades 9-12)	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.1	Go Glow Grow Happy Healthy Me…Moving, Munching and Reading Around MyPlate (grade pre-k) Discover MyPlate (grade k) Happy Healthy Me…Moving, Munching and Reading Around MyPlate (grades k-1) My Amazing Body (grades k-1) Good For Me and You (grade 2) It's My Choice…Eat Right! Be Active! (grade 3) Team Up for Good Health (grades 4-6) Up 4 It (grades 6-8)		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below:
1.1 and 1.2	Agriculture in the classroom Champions for Change Campaigns, Resources and Materials Children's Power Play! Community Youth Organization Tool Kit Choose MyPlate Materials and Resources EatFit Blacktop Fight Bac Materials and Resources Harvest of the Month Instant Recess DVD and Materials Nutrition Pathfinders Power Play! Campaign Resources Rethink Your Drink Materials and Resources Salad in a wheelbarrow Super Tracker Nutrition Lesson Plans for High School Students Team Nutrition Materials and Resources Team Up for Health materials Up For It workbooks Painting Preschool Playgrounds for Movement (Stencils) Materials and Resources Other UC CalFresh approved Materials and Resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: UC CalFresh Approved Materials and Resources

1.2 and 1.3	Other LIAs approved PSE Materials and Resources USDA ChooseMyPlate.gov, USDA Dietary Guidelines for Americans Eat Fresh. Org Leah's Pantry Rethink your Drink Materials and Resources Harvest of the Month Cooking Matters		CWD x LHD AAA UCCE x CCC	X	Research Tested Practice Tested Emerging N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Use the required UC CalFresh Evaluation tools to gather information to be used during the development of the intervention for Activity 1.1.	x			CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Annual Reports

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<td>E.1.2</td>
<td>On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System for Activity 1.1.</td>
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List other: Nutrition Activity Reports (NARs), Indirect Education Report, Educator's Daily/Weekly Activity Reports, Annual Reports.
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<td>E.1.3</td>
<td>Utilize required UC CalFresh evaluation tools with at least 25% of the children and teachers participating in classroom based Food and Nutrition Education for Activity 1.1.</td>
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<td>E.1.4</td>
<td>Utilize required UC CalFresh evaluation tools to document the promotion, formulation and/or implementation of PSE site changes (i.e. classroom Nutrition corners, SLM, CATCH, Playground Stencils, Gardens, Access to water and/or Farm to Fork) that support the development, adoption, and/or implementation and monitoring of the site wellness policies for Activities 1.2 and 1.3.</td>
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<td>E.1.5</td>
<td>Use required NVCSS SNAP-Ed Activity Tracking Form for all intervention plans and strategies. Document and monitor social media posts and updates for Activities 1.2 and 1.3.</td>
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with LIAs and other community partners to increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources and promote PSE changes to at least six adult, senior, family, public assistance, emergency food assistance and community sites.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Access to Healthy Foods and Beverages
- Access to Physical Activity
- Food Security
- Nutrition Policy

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management through direct and indirect education and promote PSE changes in up to two SNAP-Ed eligible community sites like food pantries/ food banks, Head Start, low-income apartments and community-based organizations.

b. By September 30, 2017, PSA 2 AAA will collaborate with SNAP-Ed LIAs other PSA 2 programs, one congregate senior meal site, and TCAN partners to identify barriers and create a plan for seniors in redeeming Senior Farmer's Market Nutrition Coupons at local farmer's market.

c. By September 30, 2017, PSA 2 AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training, promote PSE and/or healthy site changes, and ongoing TA at a minimum of one congregate senior meal site.

d. By September 30, 2017, Trinity County Health and Human Services, Public Health Division will collaborate with at least one Health and Human Service program that works directly with CalFresh Recipients to provide nutrition needs assessment and a minimum of one class with emphasis on nutrition, physical activity, food safety, gardening, and food resource management education."

e. By September 30, 2017, CCC/Northern Valley Catholic Social Service will provide nutrition and physical activity education to promote the consumption of healthy foods and beverages to at least 2 low income housing units and family resources centers.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management education through direct and indirect education to at least two SNAP-Ed eligible community sites and provide training and technical assistance to support the development and adoption of site Wellness/nutrition policy or other PSE changes in at least one food pantries/food banks or other qualified sites.

b. By September 30, 2018, PSA 2 AAA will collaborate with SNAP-Ed other PSA 2 programs, congregate meal sites, and TCAN partners to begin to implement a plan to increase redemption rates of Senior Farmer's Market Nutrition Coupons at local farmer's market.

c. By September 30, 2018, PSA 2 AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training, promote and/or implement PSE and/or healthy site changes, and ongoing TA at a minimum of one congregate senior meal site.

d. By September 30, 2018, Trinity County Health and Human Services, Public Health Division will collaborate with at least one Health and Human Service program that works directly with CalFresh Recipients to provide a minimum of three classes with emphasis on nutrition, physical activity, food safety, gardening, and food resource management education."

e. By September 30, 2018, CCC/Northern Valley Catholic Social Service will provide nutrition and physical activity education to promote the consumption of healthy foods and beverages to at least 2 low income housing units and family resources centers.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, UC CalFresh will promote nutrition, physical activity, food safety, gardening and food resource management education through direct and indirect education to at least two SNAP-Ed eligible community sites and provide training and technical assistance to support the development, adoption, implementation and monitoring of site Wellness/nutrition policy or other PSE changes in at least one food pantries/food banks or other qualified sites.

b. By September 30, 2019, PSA 2 AAA will collaborate with SNAP-Ed LIAs, other PSA 2 programs, congregate meal sites, and TCAN partners to continue to refine and execute the plan to increase redemption rates of Senior Farmer's Market Nutrition Coupons at local farmer's market.

c. By September 30, 2019, PSA AAA will provide a minimum of two staff trainings on nutrition, physical activity, food safety, and/or gardening training, implement and monitor PSE and/or healthy site changes, and ongoing TA at a minimum of one congregate senior meal site

d. By September 30, 2019, Trinity County Health and Human Services, Public Health Division will collaborate with at least one Health and Human Service program that works directly with CalFresh Recipients to provide a minimum of four classes with emphasis on nutrition, physical activity, food safety, gardening, and food resource management education."

e. By September 30, 2019, CCC/Northern Valley Catholic Social Service will provide nutrition and physical activity education to promote the consumption of healthy foods and beverages to at least 2 low income housing units and family resources centers.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, collaborate with LIAs and other community partners to increase awareness of and access to healthy fruits, vegetables and other healthy options, beverages and physical activity resources and promote PSE changes to at least six adult, senior, family, public assistance, emergency food assistance and community sites.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Promote the access and consumption of healthy local foods by delivering nutrition, physical activity, food safety, gardening and food resource management education in at least 2 local events using interactive booth, displays and food demonstrations using local produce in partnership with our CNAP.	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD (X) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -Indirect Activity Form -Informational Flyers/Materials-ATF -Quarterly Workbook Reports
2.2	Provide nutrition, physical activity, food safety, gardening and/or food resource management education to teens, adults, families and extenders in at least ten qualified sites using approved LIAs curriculum and supplemental educational materials, using a	(x) CED (x) CEI ( ) MPR ( ) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA (X) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -Approved LIAs Curricula and evaluation tools. -Quarterly Workbook

	single 15-45 minutes lesson, workshop and/or four lesson series and Learn at Home materials. Food tasting/demonstration may be provided to reinforce the educational message to facilitate behavioral change.				Year 3 Q1 Q2 Q3 Q4 x x x x	Reports -Sign in Sheets
2.3	Provide training and technical assistance to promote and support the development/adoption/ implementation and monitoring of site Wellness/nutrition policy or other PSE changes in at least 2 food pantries/food banks or other qualified sites.	x CED x CEI MPR C&C x TTA	CWD LHD X AAA X UCCE X CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	-Annual Education Program Plan -LIAs Approved tools and materials. -Quarterly Workgroup Reports -LIAs approved PSE Evaluation tools.
2.4	Provide ongoing training and technical assistance to senior congregate site staff and volunteers in at least one congregate meal sites. Trainings and technical assistance will promote approved nutrition education as well as environmental supports for increased consumption of fruits	CED CEI MPR C&C X TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	ATF Sign In Sheets

	and vegetables, healthy foods and beverages and increased physical activity among seniors					
2.5	Collaborate with SNAP-Ed LIAs, other PSA 2 programs, congregate senior meal sites, TCAN members and other partners to identify barriers and create (year 1), implement (year 2) and update (year 3) a plan for seniors to access farmer's markets and increase redemption rate Senior Farmers Market Nutrition Coupons.	( ) CED (x) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Meeting Notes
2.6	Work to influence organizational, environmental, or systems change(s) at community housing and wellness centers serving low-income populations through wellness policies and/or gardening projects supported by educational activities and SNAP-Ed messaging.	(X) CED (x) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD ( ) LHD ( ) AAA ( ) UCCE (X) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Annual Education Program Plan -Approved LIAs Curricula and evaluation tools. -Quarterly Workbook Reports -Sign in Sheets

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.4, 2.5, 2.6	Eating Smart Being Active Leah's Pantry - Food Smarts Eat Healthy Be Active Series Rethink Your Drink Materials and Resources Harvest of the Month 2015 USDA Dietary Guidelines - MyPlate Eat Smart Live Strong Cooking Matters Nutrition Through the Seasons Food Smarts USDA My Plate Dietary Guidelines for Americans 2015	[ ] CWD [x] LHD [X] AAA [x] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1, 2.2, 2.4	Eat Smart, Live Strong Eat and Play Together! MyPlate for My Family Healthalicious Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Healthy, Happy Families UCCE Connects to You!/Learn at Home Eat Healthy, Be Active Community Workshop	[ ] CWD [x] LHD [X] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.1 and 2.2	Fresh from the garden Healthy Eating and Active Living Toolkit for Community Educators Eat Fresh Org. Mini Course (Leah's Pantry)	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [x] Emerging [ ] N/A - Please describe below:

2.1, 2.2, 2.3 2.4, 2.6	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved LIAs Materials and Resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: LIAs Approved Materials and Resources
		x X x X		x	
2.3, 2.4, 2.5	Other approved LIAs PSE tools, materials and resources		CWD LHD AAA UCCE CCC		Research Tested Practice Tested Emerging N/A - Please describe below: LIAs Approved PSE Materials and Resources
		X X X X		x	

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Use the required UC CalFresh Evaluation tools to gather information to be used during the development of the intervention for Activities 2.1 and 2.2.	x				CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist x UC Intent to Change List other: Pre/post Assessment tool, Teacher Observation Tool, Youth Teacher Tasting Tool, Annual Reports

E.2.2	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System along with SNAP-Ed Approved Activity Tracking Form for Activities 2.1 , 2.2 and 2.4.		x			**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Nutrition Activity Reports (NARs), Indirect Education Report, Educator's Daily/Weekly Activity Reports, Annual Report
E.2.3	Utilize required SNAP-Ed evaluation tools to measure changes in knowledge, intentions, and behavior among participants for Activities 2.1 and 2.2.			x	X LHD X AAA x UCCE x CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist x UC Intent to Change List other: Pre/ Post Assessment tools, Adult TTT

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<td>E.2.4</td>
<td>Utilize required LIAs evaluation tools to document the promotion, formulation and/or implementation of PSE site changes that support the development, adoption, and/or implementation and monitoring of the site wellness policies for Activities 2.3, 2.4, 2.5, 2.6</td>
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<tr><td>x</td><td>UC CalFresh Workbook</td></tr>
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List other: LIAs PSE changes Evaluation Tools.
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, in an effort to extend the education to the hard to reach Trinity County SNAP-Ed eligible population, the Trinity County SNAP-Ed LIAs will collaborate in the delivery of the education and the use of approved media and public relations to promote at least four changes in community culture values that support healthy lifestyles through public service announcements, community events, newsletters and dissemination of pertinent information and resources.

SNAP-Ed State Goals:

x	**Goal 1:** Food and Beverages (Behavioral)
x	**Goal 2:** Physical Activity (Behavioral)
x	**Goal 3:** Food Resource Management (Behavioral)
x	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Access to Healthy Foods and Beverages
- Community Food System
- Food Security
- Community Outreach and Engagement
- Access to Physical Activity
- Build/re-enforce Community Partnerships and Coalitions

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective:**
    a. By September 30, 2017, use approved media and public relations to promote at least one change in community culture values that supports healthy lifestyles in one selected community through public service announcements, community events, newsletters and dissemination of pertinent information and resources.

2. **FFY 2018 (Year 2) Objective:**
    a. By September 30, 2018, use approved media and public relation to promote at least one new change in community culture values that support healthy lifestyles in one selected community through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

3. **FFY 2019 (Year 3) Objective:**
    a. By September 30, 2019, use approved media and public relation to promote at least one new change in community culture values that support healthy lifestyles in one selected community through public service announcement, community events, newsletter and dissemination of pertinent information and resources.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, in an effort to extend the education to the hard to reach Trinity County SNAP-Ed eligible population, the Trinity County SNAP-Ed LIAs will collaborate in the delivery of the education and the use of approved media and public relations to promote at least four changes in community culture values that support healthy lifestyles through public service announcements, community events, newsletters and dissemination of pertinent information and resources.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Monthly Newsletters are created to promote local activities related to food, nutrition and food resources management education and physical activities, and provide information about how to access food resources during direct and indirect activities. The monthly newsletters will be delivered in at least 10 targeted sites as well as at the community events as a novel strategy to extend the education to the parents and families in a comprehensive approach.	[ ] CED [x] CEI [x] MPR [ ] C&C [ ] TTA	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [x] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	-Newsletters, flyers/brochure -Email lists -Indirect Activity Report Quarterly reports -Annual Reports

3.2	Extend the nutrition and food security education to hard to reach SNAP Ed eligible population using at least five approved bilingual print, radio spots, and internet channel in partnership with the University of California-ANR News & Information Outreach in Spanish (NOS) program as well as the UC CalFresh Facebook page.	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-Quarterly Reports -Annual Reports -Publications
3.3	Identify novel strategies to outreach and engage the local community to increase consumption of healthy local foods at the Farmer's Markets and support Healthy Stores for a Healthy Community Campaign in partnership with the CNAP.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☒ AAA ☒ UCCE ☒ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	-Quarterly Reports -Indirect Activity Report -Annual Reports -CNAP agenda and Minutes - 2016-2018 EBT Redemption Rates -LIAs approved materials

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

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<td>3.4</td>
<td>Support the definition and implementation of the Weaverville Farmers Markets Kids Club for the delivery of food, nutrition and physical activity education and the promotion of consumption of fruits, vegetables and healthy beverages among the participating children at the Weaverville Farmers Market.</td>
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<td>Quarterly Reports
-Indirect Activity Report
-Annual Reports
-LIAs approved materials</td>
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2 3.3 and 3.4	USDA ChooseMyPlate.gov, USDA Dietary Guidelines for Americans CATCH (pre-schools) CATCH (grades 4-6) Eating Smart Being Active Leah's Pantry - Food Smarts Eat Healthy Be Active Series Rethink Your Drink Materials and Resources Harvest of the Month 2015 USDA Dietary Guidelines - MyPlate Eat Smart Live Strong Cooking Matters Nutrition Through the Seasons Food Smarts USDA My Plate Dietary Guidelines for Americans 2015	[ ] CWD [x] LHD [ ] AAA [x] UCCE [x] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1, 3.2, 3.3 and 3.4	Children's Power Play (grades 4-6) Grow it, Try it, Like it A Yummy Curriculum: Serving Up MyPlate (grades k-3) Building a Healthy Me (grades k-1) Deal Me In: Food and Fitness (grades k-6) Eating Healthy from Farm to Fork (grades k-2) TWIGS (grades k-8th) Healthy Choices, Healthy Me (grades k-3) Great Garden Detective (grades 2-3) Shaping Up M y Choices (grades 2-3) Jr Master Gardeners (grades 4-6) Choose Health: Food, Fun and Fitness Curriculum (grades 4-6) Dig In (grades 4-6) Eat Smart, Live Strong	[ ] CWD [ ] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

	Eat and Play Together! MyPlate for My Family Healthalicious Hunger Attacks / Money Talks Making *Every* Dollar Count Plan, Shop, Save and Cook Healthy, Happy Families UCCE Connects to You!/Learn at Home Eat Healthy, Be Active Community Workshops		
3.1, 3.2, 3.3 and 3.4	Go Glow Grow Happy Healthy Me…Moving, Munching and Reading Around MyPlate (grade pre-k) Discover MyPlate (grade k) Happy Healthy Me…Moving, Munching and Reading Around MyPlate (grades k-1) My Amazing Body (grades k-1) Good For Me and You (grade 2) It's My Choice…Eat Right! Be Active! (grade 3) Team Up for Good Health (grades 4-6) Fresh from the garden	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☒ Emerging ☐ N/A - Please describe below:
3.1, 3.2, 3.3 and 3.4	Activity and Eating. Small Steps to a Healthier You MyPlate Materials and Resources EatFresh.org Materials and Resources Fight Bac Materials and Resources Rethink Your Drink, Be Sugar Savvy My Healthy Plate Handouts, Place Mats and Posters Fruits and Vegetables Fact Sheets and What's in Season Now? Poster Making Meals Matter for Your Young /School Age Child Lunch Boxes Series Pregnancy, A Special Time For Nutrition Other approved UC CalFresh Materials and Resources	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☐ Practice Tested ☐ Emerging ☒ N/A - Please describe below: UC CalFresh Approved Materials and Resources

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Trinity County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1, 3.2, 3.3 and 3.4	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System for Activities 3.1, 3.2, 3.3 and 3.4.		x				

	Responsible SNAP-Ed Agency(ies)
	CWD
x	LHD
x	AAA
x	UCCE
x	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

	Tool/Documentation
x	EARS/ATF
x	PSE RE-AIM Report
x	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SNAP-Ed Programming occurs in this county through CSU, Chico Research Foundation.

Please refer to the Lassen County budget for budget detail and justification.

Rev. 8/11/2017

SNAP-Ed Programming occurs in this county through Northern Valley Catholic Social Service.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Trinity County Health and Human Services
FFY 2018 Total Budget:	**$172,500.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$0	$109,337	$79,214	$79,214	-27.55%
2	Non-Capital Equipment/Supplies	$0	$2,836	$6,475	$6,475	128.31%
3	Materials	$8,400	$3,000	$10,908	$19,308	543.60%
4	Travel	$0	$7,493	$6,075	$6,075	-18.92%
5	Building/Space	$0	$0	$2,624	$2,624	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$14,100	$0	$24,900	$39,000	
	Total Direct Costs:	**$22,500**	**$122,666**	**$130,196**	**$152,696**	24.48%
9	Indirect Costs*** Indirect Cost Rate= 25%	$0	$27,334	$19,804	$19,804	-27.55%
	Total Federal Funds	**$22,500**	**$150,000**	**$150,000**	**$172,500**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	staff changes, increase in estimated benefits, cost of living increase per county contract, sub-contracting direct nutrition educator position out to CBO
2	Non-Capital Equipment/Supplies	expanding direct delivery services
3	Materials	expanding direct delivery services
4	Travel	increase in staff through subcontract and expanding direct delivery services
5	Building/Space	site space based on shared space with public health programs
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	1. subcontract to community based org (TBA) to provide direct nutrition education at gardening sites based in FFY 2018 base line allocation. 2. Carry-in funding allocated for one time set up of temporary gardens.
9	Indirect Costs	state authorized indirect rated used

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Trinity County Health and Human Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administer (e.g., Director of Programs)	Marcie Cudziol	100.00%	0.00%	$78,584.34	0.05	$3,929.22	76.45%	$3,003.89	$6,933.00	$6,933	
2			Project Coordinator	Arina Erwin	20.00%	80.00%	$58,479.12	0.25	$14,619.78	83.98%	$12,277.69	$5,379.40	$26,897	
3			Program Assistant	Martha Navarro	5.00%	95.00%	$40,364.19	0.5	$20,182.10	98.75%	$19,929.82	$2,005.60	$40,112	
4			Account/ Finance Analyst	Tracy Tillinghast	100.00%	0.00%	$58,245.96	0.05	$2,912.30	81.02%	$2,359.55	$5,272.00	$5,272	
						Total Staffing: Salaries/Benefits:		**0.85**	**$41,643**		**$37,571**	**$19,590**	**$79,214**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Trinity County Health and Human Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies include items specifically related to the SNAP-Education projects and may be such items as pens, pencils, paper clips, printer paper, toner cartridges (approx 8), notebooks, post-it notes, computer thumb drives, presentation/class materials and other miscellaneous items that are required to complete the approved integrated workplan objectives and increase in direct delivery services.	0.85	$595.60	12	$6,075	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			Electronic tablet	microsoft pro or ipad for program assistant to take notes and providing direct education out of office	0.5	$800.00	1	$400	
							Total Non-Capital Equipment/Supplies:	**$6,475**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			food & spices	Food demonstations	$2.20	1050	$2,310	
2			vegetable and fruit gardening supplies	class preparation and gardening supplies (soil, tools, gloves, cuting shears, rakes, shovels, plants, pots, mulch, deer proofing and theft prevention supplies, lumber & misc. supplies to make temporary gardening beds, work benches, irrigation supplies, timers,etc...) Materials purchased for up to five sites.	$2,999.60	5	$14,998	
3			seeds	fruit and vegetable seeds	$2.00	1000	$2,000	
						Total Materials:	**$19,308**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Trinity County Health and Human Services

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Project Coordinator/Arina Erwin, Project Assistant/ Martha Navarro, Administer/ Marcie Cudzioil	Sacramento	LHD Program Directors' Meeting Other: Parking Fees Per Diem paid by county due to the federal requirements that stipulate an actual meal reciept is needed. This requirement is not in our county policy for per diem policy and requesting reimbursement is not cost effective to county.	1	3	1.5	2		$110.00		390		$20.00	$929	
2			Project Coordinator/Arina Erwin, Project Assistant/ Martha Navarro, , Garden Nutrition Educator/TBA, Garden Nutrition Educator/TBA	Sacramento	SNAP Ed LIA Forum Other: Parking Fees	1	4	1.5	3		$110.00		390		$30.00	$1,649	
3			Project Coordinator/Arina Erwin, Project Assistant/ Martha Navarro	Service Area	travel to direct service sites	30	2						80.55			$1,293	
4			Tracy Tillinhast/account finance analyst	TBA	Financial training for FFY 2018	2	1	1					50			$54	
5			Project Coordinator/Arina Erwin Project Assistant/ Martha Navarro or Project Assistant/TBA	Redding	LIA meetings for IWP (all other LIA partners are based out of Shasta or Siskiyou County)	5	2						100			$268	
6			Project Coordinator/Arina Erwin Project Assistant/ Martha Navarro or Project Assistant/TBA	Sacramento	state training TBA Other = Parking Cost	1	2	1	1		$110.00		390		$10.00	$449	
7			Project Coordinator/Arina Erwin Project Assistant/ Martha Navarro or Administrator/ Mike Cottone	Sacramento	state training TBA Other = Parking Cost	1	2	1	1		$110.00		390		$10.00	$449	
8			Project Coordinator/Arina Erwin Project Assistant/ Martha Navarro or Project Assistant/TBA	Sacramento	state training TBA Other = Parking Cost	1	2	1	1		$110.00		390		$10.00	$449	
9			Project Coordinator/Arina Erwin Project Assistant/ Martha Navarro or Project Assistant/TBA	Service Area	coalition meeting and collaborating events	20	2						50			$535	
Out-of-State																	
1			None													$0	
															Total Travel:	**$6,075**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Trinity County Health and Human Services

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			51 Industrial Pkwy, Weaverville, CA 96093	rent based on 192 sq ft @ .96/sq ft (plus utilitities, communication, household and security cost)	.85	$257.25	12	$2,624	
							Total Building/Space:	**$2,624**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A					$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			TBA	Garden Nutrition Educator to provide IDE/Direct education at garden sites - Cost breakdown will be negotiated when FFY 2018 SNAP-Ed budget is approved and sub grantees are finalized. We are contacting various community based organizations (TBA) that has experience with providing direct/indirect education in community gardens with the SNAP eligible population.	$24,900	
2			TBA	Contractor/landscaping company to build temporary garden site. This is a one time fee for initial start up. Trinity County has a bid policy for contracting work to assure cost efficiency for projects of this nature. A contractor and landscaper is utilized in order to create a garden setting in the most efficient manner and design for sustainability and use in a community setting, with maintenance and work in the garden completed thereafter by SNAP-Ed staff, participants and collaborative partners. The garden classroom project is a collaborative plan in partnership with non-SNAP Education partners. We are aiming for up to three garden sites in areas that will reach the SNAP eligible populations.	$14,100	
					Total Contracts/Sub-Grants/Agreements:	**$39,000**

Total Direct Costs:	**$152,696**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Based on CDPH determination for all CDPH contracts, the standardized Indirect Costs Rate for Trinity County Health and Human Services is approved for a 25% rate, with the Indirect costs calculated based on salaries, wages and fringe benefits. A copy of the approval letter stating this approved rate is on file with our CDPH contract manager and can be provided to you if needed.	25.00%	$79,214.00	$19,804	
						Total Indirect Costs:	**$19,804**

Total Budget:	**$172,500**

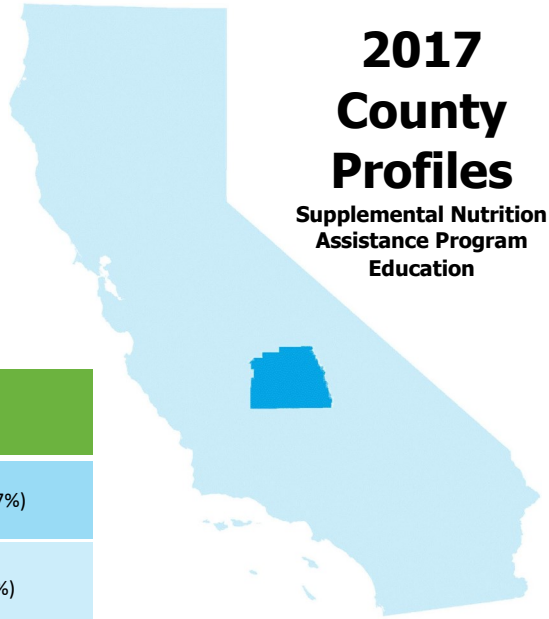
SNAP-Ed Programming occurs in this county through UC CalFresh Shasta County Office.

Please refer to the Shasta County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education



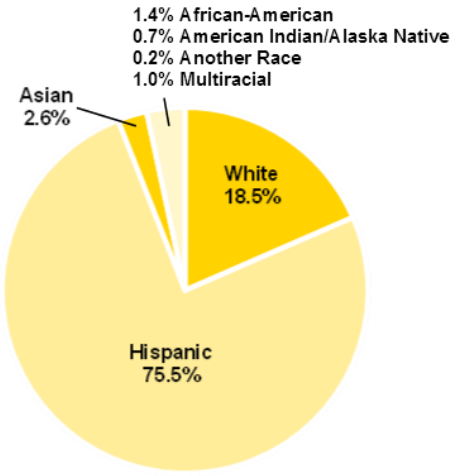
Tulare

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

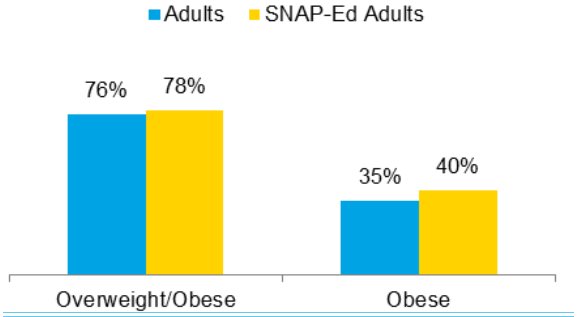
Total	234,394 (52%)

Ages (<185% FPL)	
Children <6 years old	32,567 (68%)
Children 6-17 years old	58,428 (62%)
Adults 18-64 years old	126,561 (48%)
Seniors 65 years and older	16,838 (38%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 44%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	72%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	42%

* unstable estimate

Population below Federal Poverty Level

28%

Food Insecurity Rates

14% Overall

29% Children

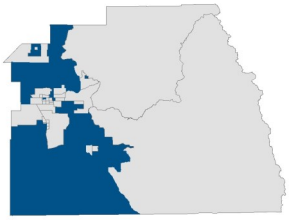
Other Federal Nutrition Assistance Programs

CalFresh Participants	120,959 (27%)
Students Eligible for Free/Reduced Price Meals (FRPM)	77,288 (75%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
78	46 (59%) all races

Schools	SNAP-Ed Eligible Schools
188	174 (93%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	37%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
74%	68%	67%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
41%	23%	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
24%	22%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tulare County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: Tulare

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Local Health Department: LHD) (Tulare County Health and Human Services)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

Tulare County

Three-Year
Integrated Work Plan
FFY 2017–2019

3. **Jurisdiction Description**

Serving as the approximate midpoint between Fresno and Bakersfield, Tulare County is located in the heart of California's fertile San Joaquin Valley, the state's vast multi-billion dollar agricultural hub. Tulare County plays a critical role in the success of the region's agricultural economy. Among its economic and production achievements, the County led the nation in dairy production in 2014 and was named the largest agricultural producing county that same year.

In stark contrast to the agricultural industry's massive economic prominence, poverty and poor health outcomes are longstanding and pervasive among many County residents. Of the County's 446,644 residents, over half (50.9 percent) for which poverty status has been determined are under 185 percent of the Federal Poverty Level ("FPL"), while 45 of 78 census tracts in the County have greater than 50 percent of residents earning under 185 percent of the FPL.

Individuals and households are eligible for SNAP and SNAP-Ed if annual income is less than 185 percent of the FPL; schools and other organizations qualify if more than 50 percent of the census tract population in which they are located meets that same income standard. Of the 131,642 County households, 28,197 (21.4 percent) enrolled in SNAP, accounting for approximately 104,000 or 30.1 percent of residents throughout the County. Children and non-white ethnic groups comprise a particularly large proportion of those receiving SNAP, as 81.7 percent of SNAP-enrolled households had children under 18 years old, while 81.5 percent of SNAP-enrolled households were non-white (75.5 percent Hispanic/Latino origin; 2.6 percent Asian; 1.4 percent African American; 0.7 percent American Indian; and 18.5 percent non-Hispanic White).

Juxtaposed with the immense production of fruits and vegetables throughout Tulare County, many County residents face many health- and nutrition-related challenges, including obesity and lack of physical activity. According to the 2014 California Health Interview Survey, over three quarters (76.3 percent) of adults and over half (50.6 percent) of children age 12-17 in Tulare County are overweight or obese. The burden of obesity is overwhelming in low income communities; 2014 figures reveal over 80 percent (82.2 percent) of SNAP-Ed eligible adults in the County are overweight or obese. Additionally, an alarming lack of consistent physical activity is widespread in Tulare County. A 2015 County profile reveals that 20 percent of adults over age 20 report zero leisure-time physical activity, and that only slightly over one in ten of children age 2-17 (12.9 percent) are physically active more than one hour a day.

Adding to these difficulties, many Tulare County residents lack reliable access to healthy foods. Overall, Tulare County ranks among the worst counties in the state for food security. 27.1 percent of County adults are classified as food insecure (i.e., without access to a reliable source of nutritious food), and over 60 percent (60.7 percent) of SNAP-Ed eligible adults are unable to consistently find affordable fruits and vegetables in their neighborhood. The Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention ("CX3") index of Unhealthy to Healthy Food Sources in low income neighborhoods found that several low income communities throughout the County, including Terra Bella, Traver, Porterville, North Visalia and Woodlake, were without any food retail sites meeting standardized nutritional quality requirements. Instead, the majority of the sites in these communities scored poorly for both variety and quality of available fresh fruits and vegetables. Statewide surveys reveal that merely 13.3 percent of stores throughout the County display healthy exterior advertising, compared to almost 70 percent that display unhealthy advertising. Similarly, only about a third of stores surveyed (33.8 percent) offer any fresh fruit or vegetable for sale, compared to nearly 60 percent (58.9 percent) that both offer sugary drinks at check-out and are located near schools.

Lacking reliable access to healthy foods while being exposed to food environments promoting unhealthy choices, many County residents and families have developed poor dietary habits. Over 60 percent (62.2 percent) of adults consume fast food at least once per week, and nearly half (46.1 percent) consume one or more sugar-sweetened beverages per week. Further, and despite the critical role of nutrition for children and teens in development and education, only approximately six out of ten (61.8 percent) consume two or more servings of fruits per day, but nearly three out of four (72.9 percent) consume fast food at least once weekly. Simply put, the environments in many low income communities make it exceedingly difficult for residents to maintain healthy diets, and many local planning decisions, such as the proposed addition of a major fast-food franchise in the low income community of Earlimart, do little to address these challenges.

Unfortunately for many low income communities throughout the County, current weather trends further threaten food and economic security. California is experiencing a drought that is among the most pervasive, severe, and damaging in the state's modern history. The three year period between 2011 and 2014 was the driest since recordkeeping began in the 19th century, with no major change projected in the near future. The potential effects of the drought on the agricultural industry and low income, rural farming communities - communities that comprise much of Tulare County and the SNAP-Ed eligible population – are disastrous. Drought causes a significant decrease in groundwater availability, usually leading to significant cuts in crop acreage. Acreage cuts often result in decreased availability of fruits and vegetables, increased prices, and loss of jobs for farm laborers, ultimately compromising the ability for many low income residents to access and afford healthy foods.

All these factors combine to create a formidable barrier to healthy lifestyles for many SNAP-Ed eligible households in Tulare County. Now more than ever, there is an urgent need for creative and sustainable solutions to help low income communities overcome these barriers. This work plan details a tailored response to this need through nutrition and physical activity education strategies and policy, systems, and environmental ("PSE") change.

4. **Community Assessment**

Comprehensive assessment of community conditions throughout Tulare County required a multi-phase, interagency effort. Assessment efforts were conducted through the use of many evaluation tools and strategies. Additionally, much of the community assessment was informed by the SNAP-Ed County Profiles prepared by California Department of Public Health ("CDPH"), which includes county-level data from sources including but not limited to: the American Communities Survey ("ACS") five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, and Feeding America's Map the Meal Gap. This work plan was also informed by data made available by Health Resources & Services Administration ("HRSA").

Although several informational tools were used during the community assessment, a small number were particularly helpful throughout the process. One invaluable tool was the California Health Interview Survey ("CHIS"). As mentioned above, the CHIS revealed the great extent obesity affects both children and adults in SNAP-Ed eligible communities, as well as widespread lack of physical activity. These findings made addressing core causes of obesity, including poor diet and lack of physical activity opportunities, an overarching priority in the work plan.

Another helpful tool for the community assessment was the CX3. Mentioned earlier, the CX3 revealed the great extent of unhealthy food environments affecting many SNAP-Ed eligible communities throughout the County. As a result, the work plan strongly accounts for the need to address food access and poor food environments in low income communities.

Finally, community forums were essential to assess community needs directly from community members. These forums revealed a strong desire within communities to increase access to healthy foods, as well as to improve food resource management skills. Consequently, these two concerns were

emphasized and provided for across all objectives. Additionally, the community forum revealed a deeply held aspiration for community members to have a voice in how their community is improved. Because this aspiration is foundational to furthering all primary local objectives, it is highlighted as this work plan's overarching community change goal, detailed below.

5. **Community Change Goals**

Based on our community assessment, previous work plans, and in-depth discussions with between local implementing agencies ("LIAs"), community organizations, and community residents, the Tulare County Nutrition Education & Obesity Prevention ("NEOP") program identified a primary community change goal for this work plan: lasting empowerment of low income communities in order to support, sustain, and further existing and planned nutrition, physical activity, and PSE interventions.

The work plan group acknowledged that even with specific local objectives in place to reduce obesity in low income communities, long-term change would only be possible through extensive community engagement and empowerment. Only with support of the community can activities and strategies intended to reduce obesity and improve nutrition be delivered with maximum efficiency and effectiveness.

With this community change goal in mind, the LIA team developed several activities specifically supporting community engagement and empowerment through the three year work plan, including:

· provide technical assistance/support to local decision makers for strengthening existing school wellness policies so that future wellness policies specifically optimize nutrition and physical activity opportunities

· identify bilingual adult community empowerment curricula/opportunities preparing community champions to strengthen efforts to reduce obesity and improve nutrition

· target stakeholders through media efforts to support the development of a food systems shift that makes healthy foods for schools affordable and accessible

· establish community forum(s) within target communities to give community members a voice in how to improve the health- and nutrition-related aspects of their communities

Because community engagement and empowerment is only part of the structure necessary to reduce obesity in low income communities, the LIA team developed four primary local objectives for the 2017-2019 Integrated Work Plan. These objectives, **to be completed by September 30, 2019**, specifically address the local needs that were revealed by the community assessment: reducing food insecurity, improving access to healthy foods and beverages, increasing opportunities for physical activity, and developing strong food resource management skills. The four primary local objectives are:

1. Provide technical support, assistance, and training in a minimum of three school districts to revise and strengthen existing school wellness policies to focus on: nutrition education, access to and/or appeal of healthy foods, beverages, and physical activity, and improved engagement opportunities for parents and community members.

2. Develop knowledge and skills for community engagement/spokesperson training and nutrition and physical activity education in at least one community to embed community champions that will participate in and support long-term community efforts relating to increased consumption of healthy foods, physical activity, and feasible food resource management.

3. Support the development and implementation of an institutional food buying cooperative pilot targeting at least six school districts in order to increase access to healthy foods.

4. Create healthier retail environments at 10 sites in 8 communities by closely working with small local food retailers to modify participating sites to: offer regular nutritional education, create environmental supports to increase access to healthy foods, and provide informational tools to support consumers to increase consumption of healthy food and beverages.

PSE Focus

Recognizing the importance of operating far up the social-ecological model, a strong commitment to establishing positive and lasting PSE change underlies each of the primary objectives:

· *For Objective #1*, it was acknowledged that school wellness policies have the potential to strongly impact the health and nutrition of County SNAP-Ed students, who are consistently documented as lacking access to healthy foods and adequate opportunities for physical activity. Targeting these issues at the policy level through this objective allows for widespread, institutional change affecting a population particularly vulnerable to nutrition-related issues.

· *For Objective #2*, it was determined that many of the low income communities in Tulare County that are most affected by nutrition-related issues are not lacking collective motivation to address these issues, but instead are missing the technical skills needed to most effectively champion for positive

community change. Through the community empowerment training this objective accounts for, these communities will now be supported by champions who have the skills and motivation to make lasting PSE changes (e.g. Farmer's Markets, community gardens, improved retail sites, etc.).

· *For Objective #3*, it became clear that school age children in the County often lack access to healthy foods, and that schools often lack the capacity to provide healthy meals to students. This objective represents a systems shift in the way schools view and make food purchasing decisions, providing for increased access to healthy foods.

· *For Objective #4*, and in response to the overwhelming lack of access to healthy retail environments in many low income communities, it was determined that direct environmental modification of retail sites should be prioritized. This objective provides for widespread environmental change of food retail environments throughout low income communities to support healthy purchasing decisions.

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

The Tulare County CNAP group includes Food and Nutrition Service ("FNS") funded partners as well as unfunded partners that specialize in food programs, nutrition education, and/or physical activity promotion throughout SNAP-Ed eligible communities. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc.

The overall mission of the Tulare County CNAP group is to advance the goals of SNAP-Ed: improving nutrition, increasing opportunities for physical activity, and improving food security through nutrition education and PSE modifications in low income communities. Additionally, the CNAP group is responsible for furthering this work plan's community change goal of increasing community empowerment in low income communities, which reflects and supports all overarching SNAP-Ed goals. The CNAP group convenes a minimum of four times per year to develop a strategic plan enumerating target objectives. Additionally, as detailed below, a CNAP subcommittee will be formed to complete several activities in the work plan.

In addition to CNAP, partners are represented in many local organizations, including: University of California Cooperative Extension ("UCCE"), Tulare County Health & Human Services Agency, FoodLink for Tulare County ("FoodLink"), Family Health Care Network ("FHCN"), Healthy Retailer Committee, Kaweah Delta Health Care District ("KDHCD"), Kaweah Delta Foundation ("KDF"), ProYouth HEART, Tulare County Office of Education ("TCOE"), Special Supplemental Nutrition Program for Women Infant & Children ("WIC"), Network Leaders on the Move ("NLOM"), and Woodlake Unified School District ("WUSD").

7. **Key Messages.**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curricula and materials used will be pre-approved by a supervisory agency or LIA partner and taken from the California SNAP-Ed Integrated Curricula List. All delivered material will be audience appropriate. Examples of online sources of curriculum and materials may include but not be limited to: USDA SNAP-Ed Connection, SNAP-Ed Strategies & Interventions: An Obesity Prevention Toolkit for States, CDPH Nutrition Education Obesity & Prevention Branch ("NEOPB"), and UC CalFresh Nutrition Education Program.

9. **Intervention and Evaluation Plan Narrative Summary**

A. Intervention Plan

From 2017-19, the Tulare County LIA team will implement a multi-level intervention plan targeting several key underlying objectives. Key components of the intervention plan include: sustainable behavioral change through nutrition education and physical activity opportunities, coordination of community events that promote healthy lifestyles, making available ongoing training and technical assistance to partners and community members to enhance the opportunity for healthy lives, and comprehensive media, public relations, and communication strategies that facilitate work plan implementation. All intervention strategies will be evidence-based and/or practice-based in accordance with CDPH standards, and all partners will use a mix of strategies categorized as either Community/Nutrition Education and Physical Activity Direct ("CED"), Community/Nutrition Education and Physical Activity Indirect ("CEI"), Media, Social Media, Public Relations, and Messaging ("MPR"), Coordination and Collaboration ("C&C"), or Training and Technical Assistance ("TTA").

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As a multi-level, multi-organizational effort, each member of the LIA team will take the lead on activities particularly suited to their expertise:

- UCCE: UCCE is an established leader in developing and providing quality nutrition and physical activity education to school-age children. Consequently, UCCE will take the lead in SNAP-Ed eligible schools to deliver nutrition-related curricula to parents and students, targeting the family as the unit for behavioral change. UCCE also has significant experience in promoting PSE change, and thus will take the lead on implementing "Smarter Lunchrooms Movement" ("SLM") in schools and the Shaping Healthy Choices Program (SHCP) in qualifying schools. SHCP is designed to improve children's health through a multi-component, school-based approach. (UCCE)
    - UCCE collaborates with TCOE to coordinate nutrition education in schools, as both organizations target students and parents. UCCE will provide both youth and adult education in schools and approved community settings in communities where it is the designated school agency. In those communities where TCOE is the lead school agency, UCCE will provide adult education (series and single session) at non-school sites, including churches, family resource centers and other SNAP-Ed eligible organizations.
- LHD: NEOP is committed to designing, implementing, and evaluating interventions to help low income County residents live healthy lives. To move toward this goal, LHD's education team will work directly with local businesses to create healthier retail environments in low income communities. The LHD administration team will take the lead on developing the work plan, as well as facilitating and coordinating the efforts of the LIA team.
- FoodLink: FoodLink, a nonprofit food bank, works to end hunger and food insecurity throughout the County. As a local leader in the development of food resource management strategies and food distribution related programs, FoodLink will take the lead in developing the foundation for the institutional food buying cooperative pilot.
- KDF: KDF works to instill healthy nutrition and physical activity habits in young children (i.e. age 0-5) and their families. Given this role, KDF will take the lead on delivering nutritional education to this population, as well as coordinating community efforts and events to promote healthy lifestyles.
- TCOE: As an educational provider, TCOE develops and delivers high-quality nutrition and physical activity education programs in school settings. For this work plan, TCOE will take the lead in nutrition education, physical activity opportunities, and coalition building for school age children and their families.
- FHCN: FHCN's focus areas include increased consumption of healthy foods, increased opportunities for physical activity, and improved food management skills. FHCN will be responsible for providing nutrition and physical activity education across all age groups, as well as PSE efforts supporting healthy choices in targeted SNAP-Ed eligible locations.

Collaborative Focus

In the work plan development process, all partners acknowledged the complexity of the issues facing the County require carefully coordinated efforts to best work toward goals. Consequently, all objectives were viewed through a lens of open collaboration and support, and designed to be shared among

several partners to optimize efficiency and effectiveness. The following highlights a sample of the activities to be implemented through close collaboration among partners:

Objective #1: Strengthening School Wellness Policies

- identify exemplar wellness policy content for use in wellness policy strengthening opportunities
- develop communication material for promoting exemplar wellness policy content or participation in wellness policy strengthening activities
- identify tool to assess strength of school wellness policies
- complete assessment of a minimum of three school wellness policies
- analyze data from assessment and complete a report from findings
- provide technical assistance/support to wellness policies committees for strengthening wellness policies

Objective #2: Developing Community Champions

- identify bilingual adult community empowerment curricula/opportunities
- recruit eligible community residents from nutrition and physical activity education opportunities and coordinated community events, including:
    - a minimum of 10-15 interactive booths, exhibits, informational displays at qualifying health fairs/community/school sites targeting youth and adults
    - at least one structured physical activity event to promote the consumption of healthy foods/beverages and physical activity opportunities for youth and adults

Objective #3: Supporting the Development of Institutional Food Buying Cooperative Pilot

- research and prepare report of best current practices on topics including logistics, economic, strategic planning, implementation, and potential distribution sites/vendors to inform plan for institutional food buying cooperative pilot
- support media efforts for the institutional food buying cooperative pilot
- implement institutional food buying cooperative, targeting at least six school districts
- collect and evaluate data on institutional food buying cooperative pilot

Objective #4: Creating Healthy Retail Environments

- promote community engagement through forum(s) within target communities to promote healthy food environments
- coordinate store tours for County students at select retail sites to promote healthy food choices

In addition, all objectives provide for the development of new and/or strengthening of existing partnerships between LIAs and residents, organizations, and leaders within communities. Throughout the work plan development process, LIAs made a consistent effort to ensure the primary objectives clearly reflected and advanced overall state level goals for SNAP-Ed.

A. Evaluation Plan

This work plan will be evaluated by collecting qualitative and quantitative program data, and using the following CDPH-approved strategies, tools, and methodologies:

- Reach, Effectiveness, Adoption, Implementation, Maintenance ("RE-AIM") framework;
- Surveys (pre and post, cross-sectional [i.e., baseline and/or post only], and pictorial assessment);
- Cost-benefit analysis (for relative costs for alternatives in objective #3);
- UC CalFresh Evaluation tools (for evaluating behavioral change in UCCE-led intervention activities);
- Plan, Shop, Save, & Cook ("PSSC") Pre and Post evaluation instrument (to measure behavioral change in meal planning and preparation, food safety, food security, label reading, and healthy food selection/choices);
- Making Every Dollar Count ("MEDC") retrospective instrument (to measure behavior change in food resource management, setting personal goals, and ability to identify community resources); and
- Teacher Observation Tool ("TOT") & Teacher Tasting Tool ("TTT") (to capture behavioral changes in school age children).
- SHCP School Health Checklist (UCCE)

Per SNAP-Ed guidelines, LHD must collect data regarding following activities:

1) Process evaluation or activity tracking through activity tracking forms ("ATFs"), which document data including number of the implemented activities, implementation sites, and number of eligible community members reached

2) Community assessment activities informing work plans and activities, such as the CX3

3) Impact outcome evaluation using approved surveys

4) Progress toward PSE change

The social-ecological model will serve as the framework through which the LIA team collects, evaluates, and interprets program data and outcomes. As mentioned earlier, the LIA team was mindful to ensure many levels of the social-ecological model were reached through work plan activities. Direct nutrition education activities, including single and series classes, directly operate on an individual level to improve nutrition and physical activity. Indirect nutrition activities, including physical activity events and food demos held at schools or in the community, function at the environmental level to modify the settings that targeted communities are frequently exposed to in order to improve nutrition. PSE changes, such as revised school wellness policies or a food purchasing system shift in schools, operate on the sector level to promote healthy behavioral change.

It is anticipated that evaluation reports from this work plan will inform future intervention strategies. Particular outcomes of interest include behavioral and institutional change, total numbers reached through interventions, and metrics detailing comprehension and retention of delivered nutrition and physical activity education.

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SECTION B: Target Audience Description

1. Gender	%		**2. Age**	#
Male	50.1%		0 to 4 years old (Preschool):	6,724
Female	49.9%		5 to 17 years old (School Age):	16,641
			18 to 59 years old (Adult):	35,803
			60 years old and over (Senior):	7,147
Total:	100%			**66,315/year**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
76.8%	23.2%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0.4%	2.4%
Asian	0.02%	1.9%
American Indian/Alaskan Native	0.5%	0.8%
Native Hawaiian/Other Pacific Islander	0%	0.1%
White	63.6%	17.2%
Multiple/Other	12.3%	0.8%
Total:	76.8%	23.2%

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4. Languages Used in Intervention Activities and Materials

English	65%	Farsi	0%	Russian	0%
Spanish	35%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	9060	8410	8310
Indirect Education:	40750	37500	37500
Policies, Systems, and Environment (PSE) Change/Supports	2650	2440	2420

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	17	Food Assistance Site: Food Pantries	18	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	0
CalFresh Offices	5	Head Start Programs	58	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0

Churches	86	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	14	Libraries	4	Supplemental Security Income (SSI)	0
Community Centers	17	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	7	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	5
Elderly Service Center/Senior Centers	9	Public/Community Health Centers	3	Women, Infants, and Children Program (WIC)	4
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	14	Worksites	0
Extension Offices	0	Retail/Food Stores	25	Other (specify): Visalia Convention Center	1

Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify): Schools (K-12)	127
Farmers' Markets	6	Schools: District Office	4	**TOTAL SITES:**	**470**
Federally Qualified Health Centers (FQHC)	15	Schools: Students (Preschool)	13		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	0		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, provide technical support, assistance, and training in a minimum of three school districts to revise and strengthen existing school wellness policies to focus on: nutrition education, access to and/or appeal of healthy foods, beverages, and physical activity, and improved engagement opportunities for parents and community members.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Strengthening school wellness policies to increase access to:
    a. opportunities for physical activity; and
    b. healthy foods and beverages
- Community garden
- Smarter Lunchrooms Movement
- School gardens, SLM, Physical Activity (UCCE)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, SNAP-Ed funded partners will participate in at least three wellness policy trainings to support the development, evaluation, and/or awareness related to school wellness policies and procedures that emphasize increased access to healthy foods and beverages, increased opportunities for physical activity, and support and encourage open-communication between families and schools surrounding health-related issues.

b. By September 30, 2017, SNAP-Ed funded partners will collaborate through at least four CNAP subcommittee meetings to identify and/or create exemplar school wellness policy content related to increased access to and consumption of healthy foods and beverages, access to and/or appeal of physical activity opportunities, and sustained engagement opportunities for parents and community members.

2. **FFY 2018 (Year 2) Objective(s):**

a. By September 30, 2018, SNAP-Ed funded partners will collaboratively assess school wellness polices for a minimum of three school districts using identified assessment tool.

b. By September 30, 2018, SNAP-Ed funded partners will provide a report of their assessment results to a minimum of three school administration boards and/or wellness policy councils.

c. By September 30, 2018, SNAP-Ed funded partners will build awareness through SNAP-Ed funded activities for parent and community member participation on wellness policy committees in a minimum of three school districts.

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2019, SNAP-Ed funded partners will host one interactive workshop that will engage a group of a minimum of 10 individuals, potentially including parents, food services directors and school nurses, to review best practices of school nutrition policies, school gardens, farm to school opportunities, and structured recreation activities.

b. By September 30, 2019, SNAP-Ed funded partners will provide technical assistance to a minimum of three wellness policy councils for addressing findings from school wellness policy assessment, leading to at least one recommended policy change in one district.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): **By September 30, 2019**, provide technical support, assistance, and training in a minimum of three school districts to revise and strengthen existing school wellness policies to focus on: nutrition education, access to and/or appeal of healthy foods, beverages, and physical activity, and improved engagement opportunities for parents and community members.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Attend *NEOPB/CDPH/UC CalFresh* trainings, conferences and webinars, including biennial Childhood Obesity Conference, regarding school wellness policies and tools available annually.	CED CEI MPR C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Sign-in Forms
1.2	Through CNAP subcommittee, collaboratively identify assessment tool for school wellness policies.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	ATF Sign-in forms Copy of tool

1.3	Through CNAP subcommittee, collaboratively identify exemplar wellness policy content that may be used to illustrate to wellness policy councils, administrators, and/or community groups how wellness policies can be strengthened.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1, Q2, Q3, Q4 Year 3 Q1, Q2, Q3, Q4	ATF Sign-in forms
1.4	Through CNAP subcommittee, develop communication material (e.g. flyers, posters) targeting stakeholders (e.g. parents, community groups) and promoting exemplar school wellness policy content, participation in wellness policy councils, and/or invitation to participate in wellness policy assessment.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1, Q2, Q3, Q4	ATF Sign-in forms Copy of materials
1.5	Through CNAP subcommittee, convene/recruit/train assessment team and develop a timeline for completion of wellness policy assessments.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X	ATF Sign-in forms Copy of timeline

					Year 3 Q1 Q2 Q3 Q4 	
1.6	Conduct nutrition education, which may include taste testing, to SNAP-Ed eligible youth and adults using single or multiple session SNAP-Ed approved nutrition education curricula.	X CED CEI MPR C&C TTA	 X LHD AAA X UCCE CCC	CWD: LHD: KDF, FHCN, TCOE, FoodLink AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X x	Sign-in forms, Quarterly report, ATF, Quarterly Reporting Workbook
1.7	Provide monthly or quarterly newsletters, handouts, and/or education materials to parents of students to increase demand for nutrition education.	 X CEI X MPR C&C TTA	 X LHD AAA X UCCE CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly report, Adult demographics form (Data Cards) ATF

1.8	Provide nutrition education and/or physical activity trainings to individuals who serve/educate target populations (i.e. "train the trainer") to increase demand within community for nutrition education. Trainings will include: • CATCH • SPARK • Preschool teachers • K-12 teachers Public Health Nurses	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	Training agendas sign-in sheet ATF
1.9	Conduct indirect nutrition education featuring Harvest of the Month to increase demand for healthy foods in school meals. May include teacher resource packets, Harvest of the Month events and newsletters, and/or tasting trios.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 x Year 2 Q1 X, Q2 X, Q3 X, Q4 x Year 3 Q1 X, Q2 X, Q3 X, Q4 x	ATF
1.10	Coordinate and hold an annual pumpkin patch event offering physical activity opportunities and hands-on learning based on Harvest of the Month.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2, Q3, Q4	Sign-up list

					Year 2 Q1 Q2 Q3 Q4 X	
					Year 3 Q1 Q2 Q3 Q4 X	
1.11	Provide technical support to at least three school districts on SLM strategies to help promote demand for wellness policies, taking into account environmental supports for healthy choices.	CED CEI MPR C&C X TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Meeting agendas Sign-in sheets
1.12	Through CNAP subcommittee complete assessment of a minimum of three school wellness policies.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Copy of assessment

1.13	Through CNAP subcommittee, analyze data from assessment and complete a report from findings.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 Year 3 Q1 ☐ Q2 ☐ Q3 ☐ Q4	Copy of assessment
1.14	Offer spokesperson trainings to all NEOP partners, Nutrition Advisory Councils (“NAC”), school wellness committee members, and other stakeholders.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 Year 2 Q1 ☒ Q2 ☒ Q3 ☒ Q4 Year 3 Q1 ☐ Q2 ☐ Q3 ☐ Q4	Sign-in sheets
1.15	Present assessment report and share findings with school administration, wellness policy councils, and/or parent groups in target communities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, TCOE AAA: UCCE: CCC:	Year 1 Q1 ☐ Q2 ☐ Q3 ☐ Q4 Year 2 Q1 ☐ Q2 ☐ Q3 ☐ Q4	Sign-in sheets

					Year 3 Q1 Q2 Q3 Q4 X X X X	
1.16	Through CNAP subcommittee, offer/provide technical assistance to any school wellness policy council desiring to improve their school wellness policy, utilizing the exemplar wellness policy content from Activity 1.3.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Sign-in sheets
1.17	Host interactive workshop(s), including TCOE's School Health Program, for parents, food service directors, school nurses and/or school administrators to review best practices related to school wellness policies, school gardens, farm to school opportunities, and structured recreation activities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: TCOE, FoodLink AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Sign-in sheets

1.18	Strengthen existing healthy school farmers markets in collaboration with after school program(s) and explore additional sites to expand program to increase demand for healthy foods in schools.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: FoodLink AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	ATF
1.19	Strengthen Woodlake community garden through collaborations with “master gardeners” and integration of nutrition education to increase demand for healthy foods in schools.	☐ CED ☒ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: FHCN AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 x	ATF
1.20	Engage Tulare County Early Childhood Education Program (“TCECEP”) administration and Advisory Committee to review/update/create physical activity policy to include structured physical activity for the	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: KDF, TCOE AAA: UCCE: CCC:	Year 1 Q1 X, Q2 X, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas sign-in sheets ATF Child care wellness policies

	Early Childhood Education Program serving ages 3-5.				Year 3 Q1 Q2 Q3 Q4 X X X X	
1.21	Through collaboration with 4-H club at Woodlake High School, develop SLM student council to train 4-H volunteers to use garden-based curriculum in conjunction with gardening activities.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign-in sheets
1.22	Conduct a youth engagement ("YE") project engaging SNAP-Ed eligible youth grades 6th-12th to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue regarding consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches; successful YE will be documented and encouraged to be included in wellness policy discussion with school officials.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Sign-in sheets

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***Intervention Categories Legend** : **CED** = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance
****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.6	MyPlate : A Yummy Curriculum USDA Team Nutrition Dairy Council SPARK Power Play! Harvest of the Month Grow It, Try It, Like It, Growing Healthy Habits Nutrition 5 Class Series Rethink Your Drink Cooking for Health Academy		CWD	X	Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below:
			CCC		
				Harvest of the Month	
1.6	Making Every Dollar Count Plan, Shop Save and Cook Eat Healthy Be Active Workshops Farm to Fork Go Grow Glow Happy Healthy Me My Amazing Body Good for Me & You Nutrition to Grow On EatFit Power Play!		CWD	X	Research Tested
			LHD	X	Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

	Hunger Attacks Dairy Council Serving Up MyPlate Dig Into Nutrition Great Garden Detective Shaping Healthy Choices Program (UCCE) Ag in the Classroom: Happy, Healthy, Families Healthalicious Cooking CATCH Eat and Play Together! It's My Choice				
1.7	Good for Me & You Bilingual Parent Newsletters		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.11	Smarter Lunchrooms Movement		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: SLM Resources to be used
			CCC		

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.6	Impact Outcome Evaluation ("IOE") Pre and Post Survey.			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.1.6	Matched pre/post Plan, Shop, Save and Cook surveys or Making Every Dollar Count retrospective surveys. TTT surveys.			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent

							to Change List other: Matched pre/post Plan, Shop, Save and Cook surveys or Making Every Dollar Count retrospective surveys. TTT surveys.
E1.11	Smarter Lunchrooms Movement Self-Assessment Score Card. Pre-Post Photos. SHCP School Health Checklist (UCCE)			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM Self-assessment Scorecard
E1.6	Intent to Change (“ITC”) survey.			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh

						Year 2 **Q1** X **Q2** X **Q3** X **Q4** X **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	☐ Workbook ☐ Food Behavior Checklist ☒ UC Intent to Change List other:
E.1.6	TOT (Critical thinking Questions) survey.	☐	☐	☒	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	**Year 1** **Q1** x **Q2** x **Q3** x **Q4** x **Year 2** **Q1** x **Q2** x **Q3** x **Q4** x **Year 3** **Q1** x **Q2** x **Q3** x **Q4** x	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: TOT (Critical thinking Questions) survey.
E.1.6	Training evaluation forms. End of year teacher survey.	☐	☐	☒	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	**Year 1** **Q1** X **Q2** X **Q3** X **Q4** X	☒ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh

						Year 2 **Q1** X, **Q2** X, **Q3** X, **Q4** X **Year 3** **Q1** X, **Q2** X, **Q3** X, **Q4** X	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.1.21	Community garden evaluation.	X			☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** **Q1** X, **Q2** X, **Q3** X, **Q4** X **Year 2** **Q1** X, **Q2** X, **Q3** X, **Q4** X **Year 3** **Q1** X, **Q2** X, **Q3** X, **Q4** X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.1.6	Subcontractor evaluation	X			☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** **Q1** X, **Q2** X, **Q3** X, **Q4** X	x EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh

						Year 2 **Q1** X **Q2** X **Q3** X **Q4** X **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	☐ Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E.1.21	Well Sat. • WellSAT 2.0 measures the quality of written policies. • http://www.wellsat.org/	☒ X	☐	☐	☐ CWD ☒ X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** **Q1** **Q2** **Q3** **Q4** **Year 2** **Q1** **Q2** **Q3** **Q4** **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: Well Sat Toolkit

****Time Frame: Year & Quarter:**
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Tulare County

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Integrated Work Plan
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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed partners will develop knowledge and skills for community engagement/spokesperson training and nutrition education in at least one community to embed community champions that will participate in and support long-term community efforts relating to increased consumption of healthy foods, physical activity, and feasible food resource management.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Supporting community empowerment for sustainable, long-term environmental change
- Farmers markets
- Increased access to EBT at farmers markets
- Support of school wellness policies
- Retail promotion of Harvest of the Month produce

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, SNAP-Ed funded partners will select at least one bilingual adult community empowerment training program.
    b. By September 30, 2017, SNAP-Ed funded partners will collaboratively recruit a pool of a minimum of 100 SNAP-Ed eligible community residents from nutrition and physical activity education opportunities for enrollment in selected program.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, SNAP-Ed funded partners will collaboratively facilitate the delivery of selected program to a minimum of 20 residents from recruited pool to become champions for community empowerment in a minimum of one identified community.

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3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP-Ed funded partners will expand the training to a minimum of one new community.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): **By September 30, 2019**, SNAP-Ed partners will develop knowledge and skills for community engagement/spokesperson training and nutrition education in at least one community to embed community champions that will participate in and support long-term community efforts relating to increased consumption of healthy foods, physical activity, and feasible food resource management.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Collaboratively select bilingual adult community empowerment and spokesperson training program.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 x Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Meeting Minutes
2.2	Collaboratively recruit eligible community residents from nutrition education opportunities and coordinated community events reaching SNAP-Ed eligible participants.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	Sign-up List

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<td>These events include: Fruit & Veggie Fest, Latino Health Awareness, Food Day, and ReThink Your Drink.</td>
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<td>2.3</td>
<td>Participate and collaborate in a minimum of 10-15 interactive booths, exhibits, informational displays at qualifying health fairs/community/school sites targeting youth and adults that are SNAP-Ed eligible in order to recruit potential enrollees for selected program.</td>
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<td>2.4</td>
<td>Collaboratively design and hold at least one structured physical activity event per year (i.e. AgVentures Day, MyPlate Color Run) to promote the consumption of healthy foods/beverages and physical activity for youth and adults that</td>
<td><table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table></td>
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<td>are SNAP-Ed eligible, and to recruit participants for the selected program.</td>
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<td>2.5</td>
<td>Strengthen the Dinuba Certified Farmers Market by evaluating program elements, including EBT sales and consumer feedback, and recruit residents for selected program; explore potential implementation in one additional community.</td>
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Sales Reports</td>
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<td>2.6</td>
<td>Coordinate local media buys, potentially including radio or newspaper ads, to support and promote community events.</td>
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Copy of ads</td>
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2.7	Coordinate and implement social media efforts promoting awareness and attendance of community events and training programs.	☐ CED ☐ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copy of post
2.8	Facilitate success of identified community empowerment training program by pre-screening and selecting 20 candidates, and working with program representatives and eligible candidates to enroll in program.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1, Q2, Q3, Q4	Sign-up sheets Completion log
2.9	Expand the program to one new community through meetings between partners resulting in the identification of: target community, existing	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: KDF, FHCN, FoodLink, TCOE AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4	Meeting agenda Sign-up sheets

	relationships to leverage to further efforts, and community outreach and recruitment strategies of eligible participants for the program.				Year 3 Q1: X Q2: X Q3: X Q4: X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.2	Harvest of the Month Rethink Your Drink MyPlate: A Yummy Curriculum MyPlate for My Family Dairy Council Shaping Healthy Choices Program (UCCE)	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: X; Practice Tested: X; Emerging: ; N/A - Please describe below: X Harvest of the Month

2.8	Champions Alliance Program	CWD:	Research Tested: X
		LHD: X	Practice Tested:
		AAA:	Emerging:
		UCCE:	N/A - Please describe below:
		CCC:	Training logs

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.2	Participant/intervention counts.	X			CWD: LHD: X AAA: UCCE: X CCC:	**Year 1** Q1: X Q2: X Q3: X Q4: X **Year 2** Q1: X Q2: X Q3: X Q4: X **Year 3** Q1: X Q2: X Q3: X Q4: X	EARS/ATF: X PSE RE-AIM Report: UC CalFresh Workbook: Food Behavior Checklist: UC Intent to Change: List other:

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<td>E.2.5</td>
<td>Monitor reach, effectiveness, adoption, implementation, and/or maintenance (RE-AIM) of farmers markets. Participant survey/count. Farmer survey.
Foot traffic count.</td>
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****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Tulare County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed partners will collaboratively support the development and implementation of an institutional food buying cooperative pilot targeting at least six school districts in order to increase access to healthy foods.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- "California Thursday" School Policy Adoption

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, SNAP-Ed funded partners collaboratively strengthen relationships with a minimum of six school districts to support development of an institutional food buying cooperative pilot.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, SNAP-Ed funded partners will develop institutional food buying cooperative plan of action tailored to schools that is based on sales data, existing relationships, current best practices, and helps increase access to healthy foods.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP-Ed funded partners will establish an institutional food buying cooperative pilot in at least one school district, providing opportunity to purchase lower cost select Harvest of the Month fruits and vegetables.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): **By September 30, 2019**, SNAP-Ed partners will collaboratively support the development and implementation of an institutional food buying cooperative pilot targeting at least six school districts in order to increase access to healthy foods.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Prepare summary report of best and most current practices on topics including logistics, economic strategic planning, implementation, and potential distribution sites/vendors.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	Agenda Meeting minutes Research memo
3.2	Collect and evaluate purchasing data from at least three identified school districts for summary reports prior to pilot implementation.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report Evaluation Report

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<td>3.3</td>
<td>Through a collaborative presentation, share purchasing data evaluation report with at least three food service directors to demonstrate the benefits of piloting an institutional food buying cooperative pilot featuring Harvest of the Month, and extend invitation to pilot the cooperative.</td>
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<td>Agenda
Meeting minutes
PowerPoint Presentation</td>
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<td>3.4</td>
<td>Engage in media efforts to help build support of the pilot from potential stakeholders.</td>
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<td>Quarterly Reports
Sample of materials</td>
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3.5	Pilot an institutional food buying cooperative with participating sites; pilot to make available for purchase a minimum of three HOTM items.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: FoodLink, TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 X X X X	Agenda Purchase invoices
3.6	Collect post-pilot reports measuring outcomes, including costs, of institutional food buying cooperative pilot.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 2 Q1 Q2 Q3 Q4 ☐ ☐ ☐ ☐ Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report Evaluation Report
3.7	Through outreach efforts with school officials in at least one school district, support the adoption of "California	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Meeting agenda

	Thursdays" program to increase demand for cost-effective options for purchasing healthy foods.				Year 3 Q1 Q2 Q3 Q4	

***Intervention Categories Legend**
CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.7	Harvest of the Month California Thursdays	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Harvest of the Month California Thursdays

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.3	Participation surveys.			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

Tulare County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, SNAP-Ed partners will create healthier retail environments at 10 sites in 8 communities by closely working with small local food retailers to modify participating sites to: offer regular nutritional education, create environmental supports to increase access to healthy foods, and provide informational tools to support consumers to increase consumption of healthy food and beverages.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy checkout aisles
- Increasing of healthy and reduction of unhealthy advertising in retail locations
- Improved access to healthy foods and beverage

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, SNAP-Ed partners will collaborate to design and create healthy food and beverage advertising to be placed in a minimum of six target retail sites to increase demand for healthy foods and beverages.
   b. By September 30, 2017, SNAP-Ed partners will establish at least one new partnership with a retail site in one community.

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2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, SNAP-Ed partners will coordinate with retailers at a minimum of six sites to facilitate the display of healthy food and beverage advertising.
   b. By September 30, 2018, SNAP-Ed partners will collaboratively plan and develop the implementation of a healthy checkout aisle in a minimum of one targeted retail site.
   c. By September 30, 2018, SNAP-Ed partners will collaboratively identify targeted youth in a minimum of two schools for store tours to promote awareness of healthy foods and beverages within retail sites.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, SNAP-Ed partners will at least establish one additional healthy checkout aisle in target retail site.
   b. By September 30, 2019, SNAP-Ed partners will complete community re-assessment in targeted communities using CX3 methodology.
   c. By September 30, 2019, SNAP-Ed partners will collaborate to conduct a minimum of one forum to facilitate community engagement on food environments in a target community.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed partners will create healthier retail environments at 10 sites in 8 communities by closely working with small local food retailers to modify participating sites to: offer regular nutritional education, create environmental supports to increase access to healthy foods, and provide informational tools to support consumers to increase consumption of healthy food and beverages.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Provide indirect education at retail sites to promote healthy food and beverage consumption. May include food demos.	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	ATF

					Year 3 Q1 Q2 Q3 Q4 X X X X	
4.2	Collaborate with retail sites to improve access to healthy fruits and vegetables.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF
4.3	Develop healthy food and beverage advertising to be displayed in retail sites to increase consumption of healthy foods.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 	Samples of signage
4.4	Collaborate with retail sites to increase display of healthy food and	☐ CED ☐ CEI ☐ MPR ☒ C&C	☐ CWD ☒ LHD ☐ AAA ☐ UCCE	CWD: LHD: AAA: UCCE:	Year 1 Q1 Q2 Q3 Q4 X X X X	Sample of signage

	beverage signage at retail sites, and support the decrease of signage of unhealthy foods and beverages.	☐ TTA	☐ CCC	CCC:	Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	
4.5	Provide store tours to students of selected retail sites to help promote healthy food choices.	☐ CED ☐ CEI ☐ MPR X C&C ☐ TTA	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: TCOE AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF
4.6	Collaborate with community partners to establish community forum(s) within target communities to promote healthy food environments around CX3 reassessment data (2019).	☐ CED ☐ CEI ☐ MPR X C&C ☐ TTA	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2, Q3, Q4 Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas Sign-in sheets Minutes Partnership log

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<td>Establish a minimum of one healthy checkout aisle to promote the consumption of healthy foods and beverages.</td>
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<td>Establish a minimum of one additional healthy checkout aisle to promote the consumption of healthy foods and beverages.</td>
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1	Harvest of the Month	CWD X LHD AAA UCCE CCC	Research Tested Practice Tested Emerging X N/A - Please describe below: Harvest of the Month

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.6	Survey of community forum participants.			X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist

						Year 3 **Q1** X **Q2** X **Q3** X **Q4** X	☐ UC Intent to Change List other:
E.4.2, 4.3, 4.4, 4.5, 4.7, 4.8	Monitor the reach, effectiveness, adoption, implementation, and maintenance (RE-AIM) of the change in retail environments.			X	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** **Q1** ☐ **Q2** ☐ **Q3** ☐ **Q4** ☐ **Year 2** **Q1** ☐ **Q2** ☐ **Q3** ☐ **Q4** ☐ **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	☐ EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:
E4.6	CX3 re-assessment.		X		☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	**Year 1** **Q1** ☐ **Q2** ☐ **Q3** ☐ **Q4** ☐ **Year 2** **Q1** ☐ **Q2** ☐ **Q3** ☐ **Q4** ☐ **Year 3** **Q1** X **Q2** X **Q3** X **Q4** X	☐ EARS/ATF ☐ PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other: CX3

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Tulare, Health and Human Services Agency
FFY 2018 Total Budget:	**$1,084,409.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$80,669	$462,332	$340,250	$420,919	-8.96%
2	Non-Capital Equipment/Supplies	$0	$27,429	$4,344	$4,344	-84.16%
3	Materials	$14,362	$43,348	$3,464	$17,826	-58.88%
4	Travel	$3,515	$16,345	$7,422	$10,937	-33.09%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$15,286	$68,666	$41,871	$57,157	-16.76%
7	Equipment and Other Capital Expenditures	$0	$7,350	$0	$0	-100.00%
8	Contracts/Sub-Grants/ Agreements**	$17,350	$490,500	$491,433	$508,783	3.73%
	Total Direct Costs:	**$131,182**	**$1,115,970**	**$888,784**	**$1,019,966**	-8.60%
9	Indirect Costs*** Indirect Cost Rate= 15.31%	$10,263	$93,576	$54,180	$64,443	-31.13%
	Total Federal Funds	**$141,445**	**$1,209,546**	**$942,964**	**$1,084,409**	-10.35%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Prime has subcontracted out more activities and less staff are needed.
2	Non-Capital Equipment/Supplies	Prime has subcontracted out more activities and less supplies are needed.
3	Materials	Prime has subcontracted out more activities and less materials are needed.
4	Travel	Travel & Per Diem was reduced since the number of FTEs was decreased.
5	Building/Space	
6	Maintenance	Maintenance is calculated by FTE, and since the number of FTEs was decreased, the cost decreased.
7	Equipment and Other Capital Expenditures	Computers were purchased in previous fiscal year, and there are no plans for additional equipment.
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	State approved indirect cost rate decreased and this impacted the indirect costs line.

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: County of Tulare, Health and Human Services Agency

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Administrator	Cory Silva	100.00%	0.00%	$89,519.00	0.05	$4,475.95	36.34%	$1,626.56	$6,103.00	$6,103	
2			Dietician	Alexandria Asaro	20.00%	80.00%	$65,968.00	0.9	$59,371.20	34.59%	$20,536.50	$15,981.60	$79,908	
3			Nutrition Educator	Patricia Gonzalez	10.00%	90.00%	$48,073.00	1	$48,073.00	39.44%	$18,959.99	$6,703.30	$67,033	
4			Nutritionist	TBD	10.00%	90.00%	$47,524.00	0.83	$39,444.92	37.50%	$14,791.85	$5,423.70	$54,237	
5			Contract Manager	Charles Felix	100.00%	0.00%	$64,766.22	0.4	$25,906.49	38.41%	$9,950.68	$35,857.00	$35,857	
6			Research Specialist	Sharon Minnick	100.00%	0.00%	$74,855.00	0.1	$7,485.50	24.40%	$1,826.46	$9,312.00	$9,312	
7			Nutritionist	Maria Flores	10.00%	90.00%	$48,564.00	1	$48,564.00	34.92%	$16,958.55	$6,552.30	$65,523	
8			Nutritionist	Kirstie Kampen	10.00%	90.00%	$47,524.00	1	$47,524.00	39.26%	$18,657.92	$6,618.20	$66,182	
9			Project Coordinator	Danette Franz	80.00%	20.00%	$74,855.00	0.2	$14,971.00	39.26%	$5,877.61	$16,679.20	$20,849	
10			Sr. Research Specialist	TBD	100.00%	0.00%	$75,652.00	0.1	$7,565.20	38.72%	$2,929.25	$10,494.00	$10,494	
11			Coordinator of Programs	Margaret Redfern	100.00%	0.00%	$78,852.00	0.05	$3,942.60	37.50%	$1,478.48	$5,421.00	$5,421	
						Total Staffing: Salaries/Benefits:		**5.63**	**$307,324**		**$113,594**	**$125,145**	**$420,919**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	General office supplies including but not limited to pens, pencils, notepads, paper, printer ink/toner, photocopier supplies, etc. to be used as needed for NEOP activites.	5.63	$12.40	52	$3,630	
2			Postage/Courier	Postage, overnight mail, and internal courier services. Necessary to mail correspondence with CDPH county subcontractors, partners, and Inter-Office mail for NEOP Staff.	5.63	$10.01	10	$564	
3			Institutional Membership	California Conference of Local Health Department Nutritionist Annual Membership Fee	1	$150.00	1	$150	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$4,344**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing/Copying	In house and external printing/copying of USDA approved nutrition educational materials. Includes flyers, agendas, meeting summaries, handouts, brochures, posters, booklets, surveys, evaluations, individual data cards, CNAP logo design and pirinting, Fruit and Vegetable logo design and pirniting costs, and other misc NEOP approved print materials.	$0.53	7500	$3,975	
2			Media/Outreach	Purchase local media buys including, but not limited to: ads on bus shelters, billboards, and radio ads for community events, and to promote NEOP services/message. Media messages to support community events, Cal Fresh campaigns, both in Spanish and English version. Estimate of 5 media promotion of community events/campaings at approximate $1,000 each= $4,000.	$837.00	4	$3,348	
3			Food and Demostration Materials for Taste Testing/Nutrition Education	The cost of food to prepare approved recipes for taste testing and supplies to be used for demonstrations/taste testing during nutrition educational classes and community events including, but not limited to table cloths, gloves, paper goods, plates, utensils, cups, wipes, and miscellaneous food demonstation supplies- food cart equipment and supplies used to promote nutrition education. The cost of food and supplies not to exceed $2.50 per client per intervention/session.	$2.50	327	$818	
4			Cooking Materials/Supplies	Cooking supplies to assist with taste testing and/or food demonstrations during nutrition educational classes and community events including, but not limited to small wares, cooking utensils, pans, bowls, measuring cups, measuring spoons, wipes, and miscellaneous food cooking supplies used to promote nutrition education including small electrical appliances.	$15.00	40	$600	
5			Community Events Materials/Costs	Cost for community events including, but not limited to: registration cost, faciliators/promotoras cost, tables, chairs, canopies, banners/posters, space costs, microphones and multimedia cost, educational materials/supplies for attendees, table cloths cleaning service, and general supplies. (3 community events x $1500/per event = $3,000)	$1,500.00	3	$4,500	
6			Policy, Systems, and Enviroment Program (PSE) Expenses	Cost associated with the promotion of PSE efforts which includes: community and client assessments, trainings/events, interventions, facilitators/promotoras costs. Space and/or multimedia rental cost, educational materials to promote and support environmental changes to strengthen healthy food and beverages choices. In additon, materials that support the Healthy Retail Initiative, including store signs that will be placed at approved retail sites/communities.	$36.68	125	$4,585	
						Total Materials:	**$17,826**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Administrator (Cory Silva); Dietitian (Alexandria Asaro); Nutrition Educator (Patricia Gonzalez), Nutritionist (Maria Flores, Kirstie Kampen, TBD); Project Coordinator (Danette Franz)	Sacramento, CA	SNAP-Ed LIA Forum Other Costs = Parking	1	7	2	2	$46.00	$110.00		400		$15.00	$2,503	
2			Administrator (Cory Silva); Dietitian (Alexandria Asaro); Nutrition Educator (Patricia Gonzalez), Nutritionist (Maria Flores, TBD, and Kirstie Kampen) Project Coordinator (Danette Franz)	Northern or Southern California	State Sponsored SNAP-Ed Meeting/Training Other Costs = Parking	1	7	2	2	$46.00	$110.00		400		$15.00	$2,503	
3			ALL STAFF: Administrator (Cory Silva); Dietitian (Alexandria Asaro); Nutrition Educator (Patricia Gonzalez), Nutritionist (Maria Flores, TBD, and Kirstie Kampen); Contract Manager (Charles Felix); Research Specialist (Sharon Minnick); Project Coordinator (Danette Franz); Coordinator of Program (Margaret Redfern), Sr. Research Specialist (TBD)	Tulare County	Local Community Activities, Events, Collaboratives, Meetings, and/or County Nutrition Action Plan Collaboration. Also includes the cost of program vehicle's cleaning services.	161	11	1	0				60			$5,168	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency

4			ALL STAFF: Administrator (Cory Silva); Dietitian (Alexandria Asaro); Nutrition Educator (Patricia Gonzalez), Nutritionist (Maria Flores TBD, and Kirstie Kampen); Contract Manager (Charles Felix); Research Specialist (Sharon Minnick); Project Coordinator (Danette Franz); Coordinator of Program (Margaret Redfern), Sr. Research Specialist (TBD)	Central California Region	Regional Community Activities, Events, Collaboratives, Meetings, and Trainings.	15	11	1	0				95.1			$763	
Out-of-State																
1			None												$0	
														Total Travel:	**$10,937**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment								Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			Telephone- Hillman Center, 1062 S. K St. Tulare, CA 93274	VOIP/IT Phone service for NEOP Staff	5.63	$20.00	12	$1,351	
2			IT Data Processing Expense-Hillman Center, 1062 S. K St. Tulare, CA 93274	IT expense for data processing for 5.63 FTEs - NEOP Staff. IT services assosciated with this expense include: desktop and service desk, infrastructure servers/drives, e-mail account, access/maintenance of accounting and financial system, access/maintenance to ADP-salary system, regular infrastructure maintenance.	5.63	$375.00	12	$25,335	
3			Building Mainenance Expenses-Hillman Center, 1062 S. K St. Tulare, CA 93274	The NEOP Staff is located on a 32,703 square feet building, and NEOP staff occupy approximately 6.03% (2,097 sq ft) of the building. Building maintenance expenses are distributed across programs based on the percentage of space occupied by each program.	5.63	$126.00	12	$8,513	
4			Utilities-Hillman Center, 1062 S. K St. Tulare, CA 93274	The NEOP Staff is located on a 32,703 square feet building, and NEOP staff occupy approximately 6.03% (2,097 sq ft) of the building. Utility expenses are distributed across programs based on the percentage of space occupied by each program.	5.63	$160.00	12	$10,810	
5			Security Services-Hillman Center, 1062 S. K St. Tulare, CA 93274	The NEOP Staff is located on a 32,703 square feet building, and NEOP staff occupy approximately 6.03% (2,097 sq ft) of the building. Custodial expenses are distributed across programs based on the percentage of space occupied by each program.	5.63	$55.00	12	$3,716	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency

6			Custodial Expenses-Hillman Center, 1062 S. K St. Tulare, CA 93274	The NEOP Staff is located on a 32,703 square feet building, and NEOP staff occupy approximately 6.03% (2,097 sq ft) of the building. Custodial expenses are distributed across programs based on the percentage of space occupied by each program.	5.63	$100.00	12	$6,756	
7			Grounds Mainenance Expenses-Hillman Center, 1062 S. K St. Tulare, CA 93274	The NEOP Staff is located on a 32,703 square feet building, and NEOP staff occupy approximately 6.03% (2,097 sq ft) of the building. Grounds maintenance expenses are distributed across programs based on the percentage of space occupied by each program.	5.63	$10.00	12	$676	
							Total Maintenance:	**$57,157**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			FoodLink	FoodLink will promote nutrition education and physical activity focus on SNAP – Ed eligible food-insecure adults and families. Food Links' goal is to promote the consumption of healthy foods and beverages, improvement in food resource management skills in an effort to attain its mission to end hunger and to leverage the power of food to build health, skills, and community through nutrition education. Subcontractor will reach approximately 200 SNAP-Ed eligible, food-insecure and food pantry adults through nutrition education and food resource management ("Cooking for Health Academy"). FoodLink will take the lead on developing the foundation for an institutional food buying cooperative in select schools. FoodLink will host Food Day event in the month of October, reaching 300 individuals.	$35,000	
B			Family HealthCare Network	Family HealthCare Network (FHCN) will focus on SNAP – Ed eligible adults and families to promote nutrition education and physical activity. FHCN's goal is to promote the consumption of healthy foods and beverages, improvement in food resource management skills and increases in physical activity to improve health related behaviors to the counties Cal Fresh eligible populations. Subcontractor will reach 100 adults through 10 four session nutrition education classes,400 adults through 40 single session nutrition education classes, and 25 youth through 10 two session classes in 2017. Subcontractor will conduct multiple community health fairs promoting nutrition education and obesity prevention, reaching 2,000 individuals. Subcontractor will participate and collaborate in 5 interactive booth(s) or display(s) at qualifying community events to promote the consumption of healthy foods and beverages, improvement in food resource management, and/or improved food security reaching 1,000 eligible SNAP-Ed adults and families. Subcontractor will coordinate the ReThink Your Drink Event promoting the consumption of healthy beverages, reaching 2,500 individuals.	$74,500	
C			Tulare County Superintendent of Schools	Subcontractor will lead nutrition education strategies targeting school age children and their families. Subcontractor will provide leadership through Sports Play and Active Recreation for Kids (SPARK) training for school and after school staff, reaching 15 individuals. Subcontractor will provide approved nutrition education curriculum training to 100 K-12 teachers. Subcontractor will provide direct education through single sessions to 2,860 individuals. Subcontractor will coordinate a pumpkin patch activity, promoting a mix of physical activity and nutrition education. Subcontractor will assist eligible schools in planning a Farm to School program, through which local fruits and vegetables are purchased and prepared in coordination with nutrition education based on Harvest of the Month ("Tasting Trios"), reaching over 2,000 students. Subcontractor will coordinate a physical activity promoting event ("MyPlate Color Run"), reaching 500 individuals. Subcontractor will hold five interactive booths, reaching 400 individuals. Subcontractor will coordinate a youth engagement project integrating nutrition education and leadership development, reaching 100 youth. Subcontractor will support the development of school gardens at selected sites, and deliver related nutrition education, reaching 500 students. Subcontractor will provide newsletters promoting healthy lifestyles to students, families, and school staff, reaching 7,000 individuals	$310,000	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency

D			Kaweah Delta Foundation	Subcontractor will promote nutrition education in targeted sites by delivering nutrition education to 60 preschool teachers and support staff. Subcontractor will deliver 10 two session nutrition education courses, reaching 600 children. Subcontractor will give single session nutrition education classes reaching 40 adults, and series based nutrition education classes reaching 50 individuals. Subcontractor will hold five interactive booths promoting healthy lifestyles in selected sites, reaching 250 individuals. Subcontractor will coordinate and hold a Latino Health Awareness Event, reaching 500 individuals. Subcontractor will continue development of Dinuba Certified Farmers Market, and coordinate the availability of nutrition education onsite, reaching 3000 individuals. Kaweah Delta Foundation will promote nutrition education in targeted sites by delivering nutrition education to 60 preschool teachers and support staff. In addition, Kaweah Delta Foundation will complete nutrition education classes, hold interactive booths promoting healthy lifestyles, coordinate the Latino Awareness Event, and continue the development of the Dinuba Certified Farmers Market. There are no registration fees for health awareness events.	$71,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Interpretation Services and Equipment	Interpretation serives to be utilized during large meetings and events for NEOP Employee (1.0FTE) Kirstie Kampen. This also includes potential travel expenses for interpreters who will be providing services at out-of county meetings/events/conferences.	$8,100	
2			TBD	This innovative approach to creating an institutional food buying cooperative "food hub" requires a knowledgeable individual/group with the expertise to provide research and create reports (activities 3.1-3.7) as well as to inform lead agencies on best practices. These services would be obtained by obtaining a consultant who can assist with moving this objective forward.	$10,183	
				Total Contracts/Sub-Grants/Agreements:	**$508,783**	

Total Direct Costs:	**$1,019,966**

9. Indirect Costs:

Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
		15.312% of Salaries, Wages, and Fringe Benefits- CDPH Approved Rate for July 1, 2017- June 30, 2018 year.	15.31%	$420,919.00	$64,443	
		Program: [Please list the line items that are included in calculation]				
		None			$0.00	
				Total Indirect Costs:	**$64,443**	

Total Budget:	**$1,084,409**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: FoodLink

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Nutrition Educator	Karina Montoya	30.00%	70.00%	$29,120.00	0.1	$2,912.00	8.50%	$247.52	$948.00	$3,160	
2			Nutrition Aide	Patty Tovar	15.00%	85.00%	$26,000.00	0.4	$10,400.00	8.50%	$884.00	$1,692.60	$11,284	
3			Administrative Specialist	Erika Gonzalez	100.00%	0.00%	$33,280.00	0.05	$1,664.00	8.50%	$141.44	$1,805.00	$1,805	
4			Nutrition Educator	TBD	15.00%	85.00%	$29,120.00	0.35	$10,192.00	8.50%	$866.32	$1,658.70	$11,058	
						Total Staffing: Salaries/Benefits:		**0.9**	**$25,168**		**$2,139**	**$6,104**	**$27,307**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.
Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: FoodLink

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
In-State																	
1			Local Travel-Mileage to and from sites: Nutrition Educator (Karina Montoya) and Nutrition Aide (Patty Tovar)	Tulare County	Local Program Travel to and from approved sites and/or community sites for the purpose of conducting nutrition education and physical activity promotions.	50	2						50			$1,338	
2			Travel to SNAP-ED approved Training for nutrition educators (Patricia Tovar, Andrea Kelly, TBD)	Sacramento	Local Program Travel to and for SNAP-ED approved training or relevant conference	1	2	2	2	$46.00	$100.00		200		$200.00	$1,091	
Out-of-State																	
1			None													$0	
															Total Travel:	**$2,429**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Printing and Copying	Copies of nutrtion edcution handouts and recipes for participants. In addition, printing & copies for meeting agendas, minutes, and other printing related to community leadership training and food hub plans	1	$0.10	2000	$200	
2			Food and Taste Testing Materials	Food- Cost of food for recipes/taste testing purposes that promote healthy eating. Supplies for demos includes but not limited to: cups, napkins, spoons, table cloths, aprons, food storage containers, cost per person 1.00	1	$0.90	1000	$900	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: FoodLink

3			Cooking Supplies	Cooking Supplies for developing tasters and Food Demos during community nutrtion events and nutrtion classes: including but not limited to small electronical appliances, juicers $65, cooking utensils-new and replaceable (forks, spoons, knives, paper plates, napkins, paper towels) $200, food storage(plastic bags and tuperware)$185, portable grill $50.	1	$539.00	1	$539	
4			Food Day Community Event Materials/Promotional materials	Food Day 2017 supply purchases including but not limited to purchase tables, stools, chairs, and pop-up canopies for booths, rental of event equipment such as a large shade canopy, inflatable obstacle course	1	$1,000.00	1	$1,000	
5			Food Day Community Event Food and Tasting Supplies	Food Costs for recipes/taste testing purposes that promote healthy eatting. Also includes but not limited to supplies for Demos: cups, napkins, spoons. Cost per per $1.00 for 350 participants.	1	$0.90	600	$540	
6			Event Printing and Copying	Food Day 2017 supply purchases including but not limited to purchase promotional flyers, posters, banners to promote the event	1	$260.00	1	$260	
							Total Maintenance:	**$3,439**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None			
			Contracts/Sub-Grants/Agreements that are less than $25,000			
1			None			
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs: $33,175

9. Indirect Costs:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Estimate 5.5% as indirect to include technology, utilities, water, cleaning, pest control, insurance, mortgage	5.50%	$33,175.00	$1,825	
					Total Indirect Costs:	**$1,825**	

Total Budget: $35,000

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Family HealthCare Network

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Malorie A. Barragan	100.00%	0.00%	$66,996.80	0.10	$6,699.68	20.00%	$1,339.94	$8,040.00	$8,040	
2			Program Assistant	Lupe Chapa	20.00%	80.00%	$37,689.60	0.52	$19,410.14	20.00%	$3,882.03	$4,658.40	$23,292	
3			Nutritionist/Nutriton Educator/Nutrition Aide	Olga Sanchez	20.00%	80.00%	$33,592.00	0.25	$8,398.00	20.00%	$1,679.60	$2,015.60	$10,078	
4			Nutritionist/Nutriton Educator/Nutrition Aide	Veronica Sanchez	20.00%	80.00%	$37,377.60	0.10	$3,737.76	20.00%	$747.55	$897.00	$4,485	
				Total Staffing: Salaries/Benefits:				**0.965**	**$38,246**		**$7,649**	**$15,611**	**$45,895**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Family HealthCare Network

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food and Demonstration Materials for Taste Testing/Nutrition Education	Food for taste testing and fruit for RYD taste testing at booths, events, single sessions. In addition, demostration supplies including but not limited to: cups, utensils, utensil bins, disposable gloves, knives, cutting knives, Water jug and Spa Waters, and items for handwishing stations(Waste Water recepticle, 5 gallon basin igloo), disposable paper towels, hand sanitizers, liquid soap, table, etc.	$2.50	2460	$6,150	
2			Physical Activity/Nutrition Education Materials	Nutriton education materials for physical activity promotion that including but not limited to: height stick, scale used to measure height and weight to determine and discuss BMI, resistance bands(s)/rolls, hand held weights, yoga mats, aerobic steppers.In addition assessment, promotion,and intervention costs.	$35.00	67	$2,345	
3			Recertification/ Renewals of approved Physical Activity Curriculum	Cost associated with the physical activity curriculums including but not limted to: certification for approved physical activity e.g. Bailaterapia, Zumba renewal, Yoga, etc. Monthly fee $35/month($70 per month for two educators for materials taught during class.)	$420.00	2	$840	
4			Tulare County Annual Event Permit	Covers all staff hosting a Rethink Your Drink Booth at events and sessions per work plan.	$347.00	1	$347	
5			Community Garden PSE Costs & Materials	Cost associated with the promotion of the Community Garden program which includes but not limited to: community assessments, training/event, interventions, child appropriate gardening tools and supplies, produce scale and program education materials	$31.50	34	$1,071	
						Total Materials:	**$10,753**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Family HealthCare Network

4. Travel:

Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Travel to meetings, trainings, events; to purchase class/demo materials; travel to class and demo sites. Project Coordinator, Program Assistant, and 2 Nutrition Educators	Various locations in Tulare County based on approved sites.	Local Program Travel to and from approved sites and/or community sites for the purpose of conducting nutrition education and physical activity promotions.	188	4						56.4			$5,673	
2			Project Coordinator or Program Assistant or Nutrition Educator	TBD	State Sponsored Training/Meeting/Conference Opportunity Other Costs = Parking	1	1	2	2	$46.00	$110.00		698		$20.00	$705	
Out-of-State																	
1			None													$0	
															Total Travel:	**$6,378**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment								Budget Adjustment
	Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Family HealthCare Network

Budget Adjustment		8. Contracts/Sub-Grants/Agreements:			Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
A		None			
		Contracts/Sub-Grants/Agreements that are less than $25,000			
1		None			
				Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$63,026**

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		25% of Salaries and Benefits	25.00%	$45,895.00	$11,474	
		Program: [Please list the line items that are included in calculation]				
1		None			$0.00	
					Total Indirect Costs:	**$11,474**

Total Budget:	**$74,500**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Tulare County Superintendent of Schools

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Database Coordinator (Project Lead)	Robyn Cooper	60.00%	40.00%	$ 77,000.00	1.00	$77,000.00	59.00%	$45,430.00	$73,458.00	$122,430	
2			Dietitian	Alexandra Rogers	10.00%	90.00%	$ 46,200.00	1.00	$46,200.00	86.00%	$39,732.00	$8,593.20	$85,932	
						Total Staffing: Salaries/Benefits:		**2**	**$123,200**		**$85,162**	**$82,051**	**$208,362**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Tulare County Superintendent of Schools

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Postage	For required reports, nutrition related projects and information to parents, community members and school staff, .50/month X 12 months	2	$0.50	12	$12	
2			Office Supplies	For nutrition education activities which includes supplies needed for district activities. Based on actual historical figures. $35 X 2 staff = $70/month X 12 months = $840.	2	$35.00	12	$840	
3			In-house Printing and duplicating	In-House printing and duplication of nutrition education materials. Duplication of reporting documentation, invoices and other documents necessary to conduct program efficiently, based on actual historical figures. $50 X 2 staff X 12 months = $1200.00	2	$50.00	12	$1,200	
4			Toners Laser Jet Black and White/Color toners	Toner(s) for laser jet color printer for printing directly related to NEOP staff to be stored at TCOE. Toner used for printing Harvest of the Month support materials and other NEOP approved lesson plans and curriculum.	2	$1,000.00	1	$2,000	
5			Copier Lease/charges	Copier to be used 100% by 2 TCOE NEOP staff for activity tracking surveys, invoices, receipts, back-up documentation, agendas, minutes and teacher packets for training. These copies are for items that are not cost effective to outsource. $25/month X 12 months = $600	2	$25.00	12	$600	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$4,652**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			MyPlate/Harvest of The Month Pumpkin Patch Event	A direct nutrition education and physical activity event promoting hands-on learning regarding fresh fruits and vegetables. Cost: $2.00 per student for produce, handouts, materials and supplies.	$2.00	6500	$13,000	
2			Farm to School Promotion	Food for classroom/events/taste tests. Locally grown fruits and vegetables will be featured with the purpose of promoting healthy eating. It will also include approved nutrition educational materials pertinent to HOTM fruits and vegetables, physical activity promotion games, NEOP approved recipes and other promotional materials to promote increased consumption of fruits and vegetables. To be utilized in conjunction with Harvest of the Month, MyPlate, and or ReThink Your Drink Activities. Portion of costs per month for food for taste testing not to exceed $2.00/person including supplies/materieal for taste tests and events.	$2.00	13500	$27,000	
3			In-House printing and duplication of MyPlate, ReThink Your Drink and or Harvest of the Month materials	In-House printing and duplication of HOTM Parent Newsletters, HOTM recipes, Posters, HOTM teacher resource packets, MyPlate Curriculum, ReThink Your Drink, etc. (22,600 copies X $.11 = $2485).	$0.11	22600	$2,486	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Tulare County Superintendent of Schools

4			School/Community garden projects	Seeds, seedlings, plant starts (edible for food only) and small gardening tools and supplies to assist in developing school and community garden projects. Garden projects to include garden-based nutrition education along with providing information and training to school food service and schools on how to make use of garden grown produce in school cafeterias (i.e.. Salad Bars) Items to include but not limited to: Wheelbarrow 1@$88= $88.00, Heavy Duty Garden Hoses 2@ $60 = $120.00, Long Handle Digging Shovel 3@$20 = $60.00, Fiberglass Steel Rakes 3@ $10= $30.00, Fiberglass Long Handel Transfer Shovel 3@ $22 = $66.00, Lawn Rake 3 @ $15 = $45.00, Hand Pruners 1@ $23 = $23.00, Long Handle Cultivator 2 @ $16 = $32.00, Garden Hand Tool Kit 3@ $20 = $60.00, Fiberglass Handle Action Hoe 3@ $20 = $60.00, 10 Garden Gloves @ $4 = $40.00, 10 Kneeling Pads @ 10 = $100.00, Mister Landscaping Drip Irrigation Vegetable Garden Kits 3@ $60 = $180, Various vegetable seed packets 40@$2.40 = $96.00	$1,000.00	1	$1,000	
5			SPARK or CATCH Training	SPARK (Sports, Play and Active Recreation for Kids) is a program focused on increasing the physical activity children participate in on a daily basis. The SPARK fee will include the training materials for 20 school/afterschool staff.	$250.00	20	$5,000	
						Total Materials:	$48,486	

4. Travel:

Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Position #1 Database Coordinator (Project Lead)/Robyn Cooper and Position #2 Dietitian/Alexandra Rogers.	Fresno	Central Valley Health and Nutrition Collaborative (90 mi Round trip (RT)) X 2 = 180).	2	2	1	0				90.5			$97	
2			Position #1 Database Coordinator (Project Lead)/Robyn Cooper and Position #2 Dietitian/Alexandra Rogers.	Central Valley	2 Regional NEOP Trainings (Central Valley); 2 Staff. 2 Round Trip (RT)) @ 90 miles ea. = 180 miles.	2	2	1	0				90.5			$97	
3			Position #1 Database Coordinator (Project Lead)/Robyn Cooper and Position #2 Dietitian/Alexandra Rogers.	Various sites throughout Tulare County	County Nutrition Action Plan (CNAP) Meetings: Attend to represent the nutrition education, physical activity promotion, federal nutrition assistance program promotion needs of SNAP-Ed students and their families within designated IWP sites. Monthly meetings (12 per year) at the WIC or UCCE in Tulare @ 35 miles RT.	8	2	1	0				35.3			$151	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Tulare County Superintendent of Schools

4			Position #1 Database Coordinator (Project Lead)/Robyn Cooper and Position #2 Dietitian/Alexandra Rogers.	Northern/ Southern California	NEOP Training Opportunities, Other = Parking Fee	1	2	3	3	$46.00	$147.00		252		$30.00	$1,353	
5			Position #1 Database Coordinator (Project Lead)/Robyn Cooper and Position #2 Dietitian/Alexandra Rogers.	Various sites throughout Tulare County	NEOP Staff Mileage to and from school and/or community sites for the purpose of conducting County Work Plan nutrition education and physical activity promotions. Includes travel to community events.	1	2	1	0				7610			$4,071	
Out-of-State																
1			None													$0	
															Total Travel:	**$5,769**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	Usage Fee-Rent-TCOE School Health Building is comprised of 4,200 Square Feet, 35% of which is occupied by 2.0 100% FTE NEOP Staff.	2	$225.00	12	$5,400	
						Total Building/Space:	**$5,400**	

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1		Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	Utilities-Gas,Electricity, Water, Garbage-TCOE School Health Building is comprised of 4,200 Square Feet, 35% of which is occupied by 2.0 100% FTE NEOP Staff.	2	$400.00	12	$9,600	
2		Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	Telephone-TCOE School Health Building is comprised of 4,200 Square Feet, 35% of which is occupied by 2.0 100% FTE NEOP Staff.	2	$30.00	12	$720	
3		Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	Building costs-Pest control-The TCOE School Health Building houses a full prep kitchen used to prepare taste testings. It is equiped with equipment and small appliances purchased with NEOP funds from previous contract years. Pest control is essential to ensure the prep kitchen stays sanitary and in compliance with all food safety guidelines set forth by the federal, state and local governments.	2	$6.00	12	$144	
4		Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	Building costs-landscaping maintance-The TCOE School Health building is situated on the TCOE Doe Avenue complex, each program housed at this complex is charged a percentage towards the upkeep of the grounds surrounding the building	2	$80.00	12	$1,920	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Tulare County Superintendent of Schools

5			Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93291	HVAC Maintenance- The TCOE School Health Building is comprised of 4,200 square feet, 35% of which is occupied by 2.0 100% FTE NEOP staff.	2	$55.00	12	$1,320	
6			Tulare County Office of Education/7000 Doe Ave., Building 700, Visalia, CA 93292	The TCOE School Health building is situated on the TCOE Doe Avenue complex, each program housed at this complex is charged a percentage towards the maintence of items such as but not limited to IED's, Fire Extinguishers.	2	$31.00	12	$744	
							Total Maintenance:	**$14,448**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
A		None			
			Contracts/Sub-Grants/Agreements that are less than $25,000		
1		None			
			Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$287,117**

9. Indirect Costs:

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Please note that the costs consist of Personnel Salaries, Benefits, Non-Capital Equipment/Supplies, Materials, Travel, Rent, and Building Maintenance. Indirect costs pay for Other General Administration to include Internal Business Account Receivables, Account Payables, Information Services including telephone, internet, computer and other information technology costs, Human Resources, Payroll, Legal Services to include contracts, external financial audits, administrative portion of maintenance and operations ie: building and grounds maintenance, pest control and administrative portion of rent.	7.97%	$287,117.00	$22,883	
		Program: [Please list the line items that are included in calculation]				
1		None			$0.00	
				Total Indirect Costs:	**$22,883**	

Total Budget:	**$310,000**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Kaweah Delta Hospital Foundation

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Community Liaison	Eustolia Zamora-Bonilla	10.00%	90.00%	$42,245.00	1	$42,245.00	23.00%	$9,716.35	$5,196.10	$51,961	
2			Project Coordinator	Alma Torres-Nguyen	0.00%	100.00%	$67,433.60	0.05	$3,371.68	23.00%	$775.49	$0.00	$4,147	
				Total Staffing: Salaries/Benefits:				**1.05**	**$45,617**		**$10,492**	**$5,196**	**$56,108**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Kaweah Delta Hospital Foundation

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Office supplies including but not limited to: binders, copy paper, ink cartridges, pens, etc.	1.05	$2.54	259	$691	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$691**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Printing	Printing Educational Materials (Parent education materials and peer to peer education). Printing for Dinuba Farmer's Market Brochure to Promote available nutrition education classes in Tulare County. Printing for teacher lesson guide and other materials for teacher training.	$0.46	3330	$1,532	
2			Educational Materials	CATCH Educational Curriculum (It's Fun to Be Healthy) Teacher's Manual and Physical Activy Kits. 8 Kits at $341.70 each. Training materials to complement lesson demonstrations. Items may include posters, cardstock, teaching cards, arts and crafts materials, food models, etc.	$24.00	115	$2,760	
3			Color Run Events	Materials and food samples such as yogurt and granola for the dairy booth for 2 events	$0.50	1250	$625	
5			Latino Health Awareness Month Event	Items needed for this event include but are not limited to: food and food demonstration supplies (cost per person not to exced $2.50), physical activity equipment/materials, printed materials, canopies, chair rental, and other materials necessary to complete this event. Kaweah Delta Foundation will plan, coordinate, and host the Latino Awareness Day in a target community as part of the annual, state-wide promotion of Latino Health Awareness Month. The event seeks to reach over 200 participants. Kaweah Delta to both provide food demonstrations and infused water demonstrations. Physical activities demonstrations, such as bailoterapia, are also being planned for the event. The cost per item is an average cost of the different items that will be needed for the event. Food demonstration and supplies will be $2.50 per person.	$10.00	500	$5,000	
						Total Materials:	**$9,917**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
						In-State											
1			Community Liaison (Eustolia Zamora-Bonilla)	Tulare County	In county mileage	83	1						62.5			$2,775	
2			Community Liaison (Eustolia Zamora-Bonilla)	Central Valley Area	Regional Trainings/meetings	3	1						125			$201	
3			Community Liaison (Eustolia Zamora-Bonilla)	Sacramento	SNAP-Ed LIA Forum: State Sponsored Meeting	1	1	3	2	$46.00	$110.00		500			$626	
						Out-of-State											
1			None													$0	
															Total Travel:	**$3,602**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tulare, Health and Human Services Agency
Contract/Sub-Grant/Agreement: Kaweah Delta Hospital Foundation

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Storage Unit Rental	Storage rental unit for one year to store program materials such as canopies, chairs, tables, educational materials, etc.	1.05	$54.16	12	$682	
							Total Building/Space:	$682	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$71,000**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
			Program: [Please list the line items that are included in calculation]				
1			None			$0.00	
					Total Indirect Costs:	$0	

Total Budget:	**$71,000**

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Tulare and Kings Counties
FFY 2018 Total Budget:	**$641,803.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$144,717	$455,554	$425,833	-6.52%
2	Non-Capital Equipment/Supplies		$12,900	$13,840	7.29%
3	Materials		$50,871	$45,915	-9.74%
4	Travel		$25,970	$27,854	7.25%
5	Building/Space		$0	$0	
6	Maintenance		$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	
8	Contracts/Sub-Grants/ Agreements**		$0	$0	
	Total Direct Costs:	**$144,717**	**$545,295**	**$513,442**	-5.84%
9	Indirect Costs*** Indirect Cost Rate= 25%	$36,179	$136,324	$128,361	-5.84%
	Total Federal Funds	**$180,896**	**$681,619**	**$641,803**	-5.84%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Portion was covered under Carry in funds for FFY 17, Plus Additional 1. FTE CES 1
2	Non-Capital Equipment/Supplies	Portion was covered under Carry in funds for FFY 17, Plus Additional 1. FTE CES 1
3	Materials	Portion was covered under Carry in funds for FFY 17
4	Travel	Portion was covered under Carry in funds for FFY 17, Plus Additional 1. FTE CES 1
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Portion was covered under Carry in funds for FFY 17 - rate is the same 25%

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Tulare and Kings Counties

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CMTY EDUC SUPV 2	Teresa Spicer	20.00%	80.00%	$51,495	0.8	$41,196.00	65.18%	$26,851.55	$13,609.60	$68,048	Average percentage of staff time on administrative duties vs. direct delivery is 11.25% and 88.75%, respectively. We receive administrative support from the county office support staff, which allows our educators to devote less of their time on administrative duties and more time towards direct program delivery. Support provided to us by our county support staff includes purchasing and procurement of approved SNAP-Ed supplies and materials; photocopying; and data entry. The county office support is provided to our program in-kind, thus making our overall administrative percentage relatively low.
2			CMTY EDUC SPEC 2	Susan Lafferty	11.25%	88.75%	$43,873	0.9	$39,485.70	65.18%	$25,736.78	$7,337.48	$65,222	
3			CMTY EDUC SPEC 2	Denise Cuendett	11.25%	88.75%	$44,120	1	$44,120.00	65.18%	$28,757.42	$8,198.66	$72,877	
4			CMTY EDUC SPEC 2	Maria Gutierrez	11.25%	88.75%	$40,927	1	$40,927.00	65.18%	$26,676.22	$7,605.34	$67,603	
5			CMTY EDUC SPEC 1	Grilda Gomez	11.25%	88.75%	$37,679	1	$37,679.00	65.18%	$24,559.17	$7,001.78	$62,238	
6			CMTY EDUC SPEC 1	Elia Escalante	11.25%	88.75%	$37,679	1	$37,679.00	65.18%	$24,559.17	$7,001.78	$62,238	
7			CMTY EDUC SPEC 1	Aguilera, Marina total 1.FTE - .48 FTE covered by carry in funds	11.25%	88.75%	$34,819	0.48	$16,713.12	65.18%	$10,893.61	$3,105.79	$27,607	.52 FTE carry in $29,907
8			CMTY EDUC SPEC 1	Vacant 1FTE - recruiting 1.FTE carry in funds	11.25%	88.75%	$36,668	0	$0.00	65.18%	$0.00	$0.00	$0	1 FTE carry in $60,568
9			CMTY EDUC SPEC 1	Vacant 1FTE - recruiting 1.FTE carry in funds	11.25%	88.75%	$36,668	0	$0.00		$0.00	$0.00	$0	1. FTE carry in $60,568
10			NFCS Advisor	Deepa Srivastava	in kind				$0.00		$0.00	$0.00	$0	2.52 FTE Salary and Benefits covered by Carry in funds $151,043
								Total Staffing: Salaries/Benefits:	**$257,800**		**$168,034**	**$53,860**	**$425,833**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Tulare and Kings Counties

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies	We anticipate 8.7 FTE will spend = $9,570/yr, includes but is not limited to, the purchase of binders, pens, rolling carts, totes, copier paper, ink cartridges, laminate, poster board, tri-folds, SLM board materials, posters and other office supplies for SNAP-Ed program delivery.	8.7	$22.00	50	$9,570	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer - Desktop	Desktop for Position #8 - Vacant - New computer system needed to work on entering program evaluation documention, online trainings, data entry, and other program activites and duties. Current system is at least 5 years old.	1	$1,500.00	1.0	$1,500	
2			Computer -Monitor	Monitor for position #1 - Teresa Spicer - Extra monitor needed to work on several projects simultenously, and to assist with maximizing viewing comfort, and improve productivity and effeciency.	0.8	$400.00	1.0	$320	
3			Computer - Monitor	Monitor for position #8 - vacant Extra monitor needed to work on several projects simultenously, and to assist with maximizing viewing comfort, and improve productivity and effeciency.	1	$400.00	1.0	$400	
4			Computer - Desktop	Desktop for Position #9 - Vacant - New computer system needed to work on entering program evaluation documention, online trainings, data entry, and other program activites and duties	1	$1,500.00	1	$1,500	
5			Computer - Monitor	Monitor for position #9 - vacant	1	$400.00	1	$400	
6			Docking station	Monitor for position #9 - vacant	1	$150.00	1	$150	
							Total Non-Capital Equipment/Supplies:	**$13,840**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			GARDEN--Small Hand Tools and Garden Equipment	Gloves, small shovel, small rake, measuring tools, hand pruner, pencils, garden tool belts for small hand tools, buckets, hoses, small tool organizer, garden beds, and other garden supplies as needed for Tulare ($1000) and Kings ($701) = $ 1,701 Garden suplies needed to work with all 3 Tulare City School Districts and with at least 3 Hanford school districts (covering at least 30 beds), garden-based activites such as Let's Dig Into Nutrition, garden education training, school gardens, and community gardens in both Tulare and Kings Counties.	$21.00	81	$1,701	
2			GARDEN--Soil and Seeds	Shaping Healthy Choices program garden in Tulare County x 3 large beds; seasonal planting with students and teachers. Teacher/staff supplies, 30 large bags of soil x 3 beds x $8 = $720; seed packets 60 x $2 x 2 events= $240; summer school/migrant program garden actitivies x 100 classrooms, seed starter trays $8 x 100 classrooms = $800; Farmersville HS garden reviving 50 bags of soil x 2 x $8 = $800; Kings County 3 school gardens $700 for Kings. An additional $331 is needed to revive Farmersville HS garden, to maintain Earlimart Elementary School garden for SHCP and Kings County will be working with more gardens this coming year.	$21.00	171	$3,591	
3			PA--Equipment	CATCH scarves, poly spots, hoola hoops, jump ropes, and air pump; 4 packets of scarves (12 per package) ; 4 packets of poly spots (12 per package); air pump = $240 for Kings County: Balloons, marbles, other small apparatus for CATCH activities = $200. Both Kings and Tulare County provide CATCH training to afterschool staff, school admin staff, and other community partners. Extra CATCH equipment/supplies to be used for annual Field Day event at Farmersville JH also as part of teacher training. Additional CATCH and PA supplies are needed for our Annual CATCH Field Day at Farmersville JH, plus $325 additional supplies for loaning out to PE teachers and administrators, and for the two new walking clubs in Earlimart and TCSD.	$17.00	45	$765	

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Organization Name: UC CalFresh Nutrition Education Program
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5			FOOD DEMO--Supplies and Equip	Pots and pans, electric stoves for cooking demonstrations, water dispensers for infused waters for health events such as MyPlate Color Run and other similar events where Rethink Your Drink booth is set up, food storage containers, pot holders, kitchen towels, food storage bags, hand sanitizer, freezer bags/packs, cups, plates, utensils, food safety gloves, counter sanitizing wipes, kitchen cleaning supplies, kitchen sanitizing supplies for food safety kits and other food demo supplies, and for taste testings in the classrooms, $3000 for Tulare. Kings County food demo supplies, paper products for food tastings - napkins, utensils; containers; cups; chef hats; paper plates; cleaning products; towels; skillet; can opener, crock pot, kitchen sanitizing supplies for food safety kits = total $1200 for King county. Additional funds needed to replace insulated food bags, constant supply of ice packs during summer months, water dispensers for infused waters, new pots and pans, and electric stoves for each educator for food demos. Total cost = $4200	$21.00	200	$4,200	
6			FOOD DEMO--Food for taste only	Food cost: .35 p/t x 25 students p/class x 130 classrooms x 9 tastings p/year = $10,237; Food cost .40 p/t x 450 adults (IE) = $180; .35 p/t x 150 x 2 farmers market tastings x 9 = $945 for Tulare and Kings Total Cost = $11,362 Both Kings and Tulare provide nutrition education to over 7,000 students. Kings/Tulare County also provides tastings to parents and adult students throughout the year.	$1.20	9468	$11,362	
7			LESSON SUPPLIES	Fruit and vegetable food models, Nutrition Bingo, Fruit and veggie costumes for AgVentures Day, poster board, white board, easel, markers, lesson supply storage containers, and other standard lesson supplies -Both Kings and Tulare County provide nutrition education in the school setting and community setting. We also provide SLM technical assistance which requires additional resources and supplies.	$39.00	100	$3,900	
8			NERIs	MyPlate Stickers, MyPlate/Fruit and veggie bookmarks, MyPlate puzzle activity booklets for annual health fair events, SNAC committees, for Kings County, CalFresh folders Myplate folders 3,000 students at .75 p/folder = $2,250 + SLM theme nutrition corner boards @ $27 each x 30 = $810. Total = $3,060 Lesson supplies are needed for all UC CalFresh direct and inderct youth and adult nutrition education delivery.	$30.60	100	$3,060	
10			CURRICULUM	Supplemental books, garden curriculum for garden-based education from UC CalFresh and USDA approved curriculum lists -To be used for garden-based nutirtion education. Additional supplemental books need to be purchased to replenish our current supply. New books have not been purchsed in over 7 years.	$15.00	350	$5,250	
11			REPRODUCTIONS--Nutrition Education Delivery related copies	Kings County: parent newsletters, teacher packet materials, flyers, bulletin boards, class recuritment, event handouts, etc. + Tulare County: parent newsletters, HOTM for farmers' markets at two districts, healthy recipe handouts, county pamphlets and impact sheets for roundtable/connect meetings, superintendent breakfasts, flyers for community support and adult class promotion, teacher packets, lesson worksheets for adult and youth education and events and evaluation assessemnts. Printing costs for both counties include printing large quantities of parent newsletters, SLM posters, resources, and handouts, graduation certificates, lesson supplies, HOTM materials for farmers markets, etc. = 12100 items	$0.90	12100	$10,890	
12			OTHER	Food Safety and Sanitazion=health permits x $79/event x 4= $316	$79.00	4	$316	
13			OTHER	Canopy tent with UCCE logo/imprint for Tulare - Tulare County has a canopy, but would like to have one with a logo to represent UCCE/UC Calfresh Nutrition Education and includes appropriate nutritional messaging.	$280.00	1	$280	
14			OTHER	Retractable stand alone MyPlate displays for AgVentures Day, health events, and other school events.	$150.00	4	$600	
						Total Materials:	**$45,915**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Tulare and Kings Counties

4. Travel:

	Budget Adjustment																Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
					In-State												
1			CMTY EDUC SUPV 2--Teresa Spicer	LOCAL MILEAGE-Tulare	Need to travel to health events, school site visits, and community partner meetings/trainings, SWP meetings, CNAP meetings, Food distribution site and staff meetings at Kings County - With the extra meetings (SWP, SNAC, KC Food Distritbution and staff, CNAP, Partnership, and lesson observations), I've had to increase my mileage. Additionally, two of the districts I work with frequently are rural--Earlimart and Farmersville, the drive involves extra mileage.	5	.80						600			$1,605	
2			CMTY EDUC SPEC 2--Susan Lafferty	LOCAL MILEAGE-Kings	Need to travel to approved schools for nutrition education delivery and health events in Kings County	3	.9						400			$642	
3			CMTY EDUC SPEC 2--Denise Cuendett	LOCAL MILEAGE-Kings	Need to travel to approved schools for nutrition education delivery and health events in Kings County	3	1.0						400			$642	
4			CMTY EDUC SPEC 2--Maria Gutierrez	LOCAL MILEAGE-Tulare	Need to travel to approved schools for nutrition education delivery and health events	4	1.0						925			$1,980	Maria is the new CES II and will require to drive to Woodlake and Dinuba, two rural areas located at farther distances from the office. The work she'll be doing is SLM, SNAC, WP committee, and trainings. The extra work requires extra trips to these school sites.
5			CMTY EDUC SPEC 1--Grilda Gomez	LOCAL MILEAGE-Tulare	Need to travel to approved schools for nutrition education delivery and health events - Grilda works in two rural districts -Earlimart and Farmersville. Extra funds for mileage are needed this year because of the implementation of SHCP, which requires weekly school visits.	3	1.0						2700			$4,334	
6			CMTY EDUC SPEC 1--Elia Escalante	LOCAL MILEAGE-Tulare	Need to travel to approved sites for adult nutrition education delivery and health events - Elia will be traveling further distances for adult education in FFY 2018. Our DE goal for adult education will increase by 25 more adult participants.	3	1.0						925			$1,485	
7			CMTY EDUC SPEC 1--Marina Aguliera	LOCAL MILEAGE-Kings	Need to travel to approved schools and community agencies for nutrition education delivery and health events	3	1.0						900			$1,445	
8			CMTY EDUC SPEC 1--Vacant	LOCAL MILEAGE-Tulare	Need to travel to approved schools and agencies for nutrition education delivery and health events	3	1.0						1125			$1,806	
9			CMTY EDUC SPEC 1--Vacant	LOCAL MILEAGE-Tulare	Need to travel to approved schools and agencies for nutrition education delivery and health events	3	1.0						1125			$1,806	

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10			CMTY EDUC SUPV 2--Teresa Spicer	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	.80	2	1	$74.00	$95.00					$194	
11			CMTY EDUC SUPV 2--Teresa Spicer	TBD	California Conference of Local Health Department Nutritionists (CCLHDN)	1	.80	2	1	$74.00	$125.00			$400.00		$538	
13			CMTY EDUC SUPV 2--Teresa Spicer	Northern CA	Regional Training Northern CA	1	.80	2	1	$74.00	$125.00			$100.00		$298	
14			CMTY EDUC SUPV 2--Teresa Spicer	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	.80	2	1	$74.00	$90.00					$190	
15			CMTY EDUC SUPV 2--Teresa Spicer	Southern CA	Regional Training Southern CA	1	.80	2	1	$74.00	$125.00			$100.00		$298	
16			ADVISOR--Deepa Srivastava	Sacramento, CA	SNAP-Ed Local Implementing Agency (LIA) Forum	1	1.0	2	1	$74.00	$95.00					$243	
19			ADVISOR--Deepa Srivastava	Northern Ca	Regional Training Northern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
20			ADVISOR--Deepa Srivastava	Davis, CA	UC CalFresh Advisor/Supervisor/Manager Meeting	1	1.0	2	1	$74.00	$90.00					$238	
21			ADVISOR--Deepa Srivastava	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
22			CMTY EDUC SPEC 2--Maria Gutierrez	TBD	California Foundation of Ag in the Classroom Conference. Maria is assigned to Tulare City School District where Kohn Elementary will be starting a large school garden in August, 2017.	1	1.0	2	1	$74.00	$90.00			$200.00		$438	
23			CMTY EDUC SPEC 2--Maria Gutierrez	Northern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
24			CMTY EDUC SPEC 2--Maria Gutierrez	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
26			CMTY EDUC SPEC 2--Susan Lafferty	TBD	California Foundation of Ag in the Classroom Conference. Susan is in Kings County and will also be working more in school gardens in the upcoming year.	1	.90	2	1	$74.00	$90.00			$200.00		$394	
27			CMTY EDUC SPEC 2--Susan Lafferty	Northern CA	Regional Training Northern CA	2	.90	2	1	$74.00	$125.00			$100.00		$671	
28			CMTY EDUC SPEC 2--Susan Lafferty	Southern CA	Regional Training Southern CA	1	.90	2	1	$74.00	$125.00			$100.00		$336	
31			CMTY EDUC SPEC 2--Denise Cuendett	Northern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
32			CMTY EDUC SPEC 2--Denise Cuendett	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
34			CMTY EDUC SPEC 1--Grilda Gomez	TBD	California Foundation of AG in the Classroom Conference. Grilda's schools are Farmersville SD and Earlimart SD (we have Shaping Healthy Choices Program here) and use the school garden for educational purposes.	1	1.0	2	1	$74.00	$90.00			$200.00		$438	

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Organization Name: UC CalFresh Nutrition Education Program
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35			CMTY EDUC SPEC 1--Grilda Gomez	Northern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
36			CMTY EDUC SPEC 1--Grilda Gomez	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
40			CMTY EDUC SPEC 1--Elia Escalante	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
43			CMTY EDUC SPEC 1--Marina Aguilera	Norhtern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
44			CMTY EDUC SPEC 1--Marina Aguilera	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
45			CMTY EDUC SPEC 1--Vacant	Northern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
46			CMTY EDUC SPEC 1--Vacant	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
47			CMTY EDUC SPEC 1--Vacant	Northern CA	Regional Training Northern CA	2	1.0	2	1	$74.00	$125.00			$100.00		$746	
48			CMTY EDUC SPEC 1--Vacant	Southern CA	Regional Training Southern CA	1	1.0	2	1	$74.00	$125.00			$100.00		$373	
											Out-of-State						
1			None													$0	
															Total Travel:	**$27,854**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1		None					$0	
						Total Building/Space:	**$0**	

6. Maintenance:

Budget Adjustment								Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
1		None					$0	
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
1		None						$0	
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Tulare and Kings Counties

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more			
A			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$0**	

Total Direct Costs:	**$513,442**

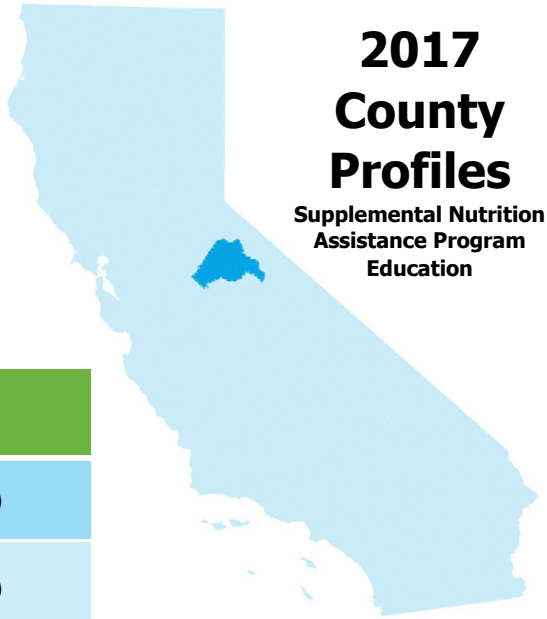
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Total Direct Costs minus Building/Space and Maintenace	25.00%	$513,442.00	$128,361	
					Total Indirect Costs:	**$128,361**	

Total Budget:	**$641,803**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



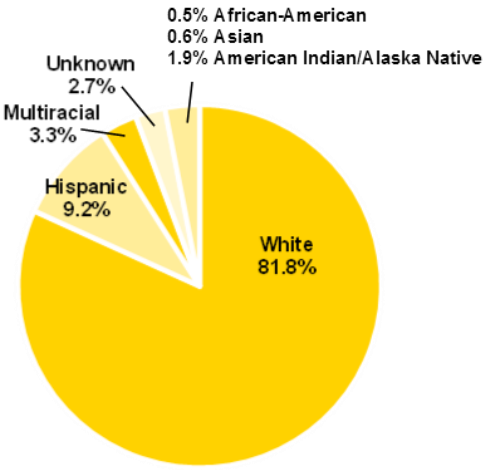
Tuolumne

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

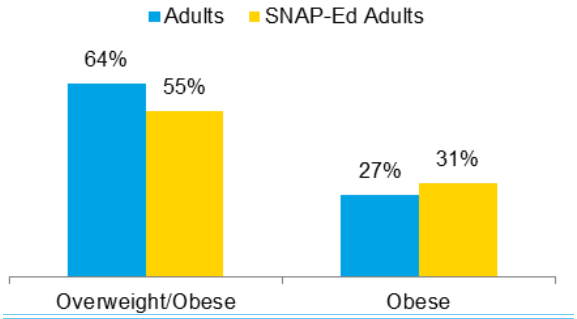
Total	15,589 (31%)

Ages (<185% FPL)	
Children <6 years old	1,253 (43%)
Children 6-17 years old	2,169 (36%)
Adults 18-64 years old	9,290 (31%)
Seniors 65 years and older	2,877 (24%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence [a]



Children and Teens		
Age 2-11 years	Overweight *[a]	Obese data not available
Age 12-17 years	Overweight and Obese 42%[a]	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	66%[a]

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	35%[a]

* unstable estimate

[a] combined county data for: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne

Population below Federal Poverty Level

14%

Food Insecurity Rates

16% Overall

26% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	5,414 (11%)
Students Eligible for Free/Reduced Price Meals (FRPM)	2,864 (48%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
11	1 (9%) all races

Schools	SNAP-Ed Eligible Schools
31	18 (58%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*[a]
Percent of children (5-11) physically active 1+ hour every day	50%[a]
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	55%[a]

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%[a]	49%[a]	42%[a]

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
18%[a]	*[a]	*[a]

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
37%[a]	38%[a]

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tuolumne County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: Tuolumne County

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension-Central Sierra)
X	California Department of Public Health: CDPH: (Tuolumne County Public Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

[2] Defined as not running out of food at the end of the month.

[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Tuolumne County is a sparsely populated, but geographically large, rural county in the Sierra foothills of California, approximately one hundred fifty (150) miles east of San Francisco. According to the 2010 US Census, Tuolumne County encompasses 2,220.88 square miles with a population density of 25 people per square mile. There are 18 towns and 13 unincorporated communities in the county, the U.S. Census Bureau estimates that the population was 53,831 in 2014. Yosemite National Park is within the eastern bounds of Tuolumne County—47.9 miles from Sonora, the county seat— providing residents with a variety of outdoor recreational opportunities, provided they have the ability and means to access the park. Tuolumne County is surrounded by six counties: Alpine to the north, Calaveras to the west, Stanislaus to the southwest, Merced and Mariposa to the south, and Mono County to the east.

The main transportation routes are California State Routes 49, 108, and 120. Tuolumne County Transit's public transportation system connects Sonora, Jamestown, Tuolumne, Columbia, Standard, Twain Harte, Mi Wuk Village, and Sierra Village. It should be noted that data indicates that the senior population in Tuolumne County is dissatisfied with the public transit service's current ability to meet its needs, citing these reasons: transportation not always available/difficult to obtain, more information is needed, and service, routes and frequency are poor.

Areas above the snow line, such as Dardanelle, Pinecrest, Strawberry, and Long Barn, in northern Tuolumne County, and the flatland areas of Chinese Camp, Moccasin, and Big Oak Flat in the southern area of Tuolumne County have the potential to be underserved, as they are not only rural, but remote and sparsely populated. According to Feeding America (feedingamerica.org), rural areas face challenges such as unemployment, underemployment, lower education levels, inaccessibility to public transportation, and less affordable child care. Because Tuolumne County is a rural county overall, these challenges have the potential to affect a large percentage of our population.

The county's median household income between 2010-14 was $48,493 compared to $61,094 for California, and 14.7% of Tuolumne's residents were living below the poverty level from 2010-14, slightly lower than 14.8% for California, but the highest rate compared to similar Sierra foothill counties, Amador and Calaveras. Of all the Sierra foothill counties, Tuolumne County had the highest child poverty rate of 19.5%. The unemployment rate for Tuolumne County is 7.2%, which is higher than California's rate of 6.3%, according to the Employment Development Department's March 2016 data. Further, there are a greater number of homeless individuals living in Tuolumne County than in other Sierra foothill counties.

The primary language spoken is English, and the majority of the county's residents are White (77.4%), with Hispanics and Latinos comprising the next largest racial demographic (17.4%), according to the U.S. Census data for 2010-2014. Statistics indicate that 6.9% of the Hispanic/Latino population in Tuolumne County speaks Spanish as their primary language, pointing to a potential need for SNAP-Ed programs to be delivered in Spanish.

The rate of high school graduation in Tuolumne County is 89.6% compared to 86.3% for the state, but just 19.8% of residents 25+ years of age have a Bachelors' degree or higher. According to the SNAP-Ed County Profiles 2015, 31.2% of Tuolumne County's residents are eligible for the SNAP-Ed program. Of the 15,872 eligible individuals, the vast majority are identified as White (81.8%), with the remaining eligible individuals identified as Hispanic (9.2%), Multiracial (3.3%), Unknown (2.7%), American Indian/Alaska Native (1.9%), Asian (0.6%), and African-American (0.5%). Data also indicate that 5,559 people (11%) in Tuolumne County participated in the CalFresh program and 2,845 (46.5%) students were eligible for Free/Reduced Price Meals. According to the

2013-14 California Food Policy Advocates' County Profiles, 1,846 low-income students (65%) were reached by free school lunches, and 835 (29%) were reached by free school breakfasts in the county. Free summer lunches were served to children at 5 facilities during summer 2015. A total of 3,156 free lunches were served to children, as well as a total of 2,522 free snacks. Tuolumne County has 23,000 low-income food-insecure households (54%) compared to (38%) in California. The percentage of children living in food-insecure households in Tuolumne County is 24.5%, according to 2012 kidsdata.org, a program of the Lucile Packard Foundation for Children's Health.

Of the 11 census tracts in Tuolumne County, only one is SNAP-Ed eligible (≥50% incomes ≤185% FPL); however, 63.4% of the county schools, or 19 of 30 total schools, are SNAP-Ed eligible (≥ 50% FRPM Enrollment, 2012). The prevalence of overweight/obesity for the adult population of Tuolumne County is 62% for the general population and 61.3% of the SNAP-Ed eligible population segment, compared to 62.5% (adults) and 67.3% (SNAP-Ed adults) in California. Of the low-income children in Tuolumne County between 2-11 years of age, 27.2% are overweight/obese. Of the low-income children aged 12-17 years, 16.7% are overweight/obese and 17.8% are obese. Although 30% of Tuolumne County children are overweight or obese, more Tuolumne County students are at a healthier weight than demographically similar counties and the state, according to the *2015 Tuolumne County Community Health Assessment*.

Figures related to the amount of fruits and vegetables being consumed by Tuolumne County's SNAP-Ed eligible population indicate that there is considerable opportunity to increase consumption of produce to achieve the recommended number of daily servings per person. According to the 2014 SNAP-Ed County Profiles, of the SNAP-Ed eligible adults polled, a mere 28.5% indicated that they had consumed three or more servings of fruits and vegetables the day prior to being polled. The 2015 SNAP-Ed County Profiles show that 78.9% of children (ages 2-11) consumed two or more servings of fruit per day, and 72.6% of children and teens (ages 2-17) did the same.

In 2014, nearly one-third (32%) of children and teens age 2-17 consumed one or more sugar-sweetened beverages each day (lower than the California state rate of 41% for this age group), according to 2014 SNAP-Ed County Profiles. The 2015 County Profiles report that adults who consume one or more sugar-sweetened beverage per week is24.2%. Almost half (48.2%) of Tuolumne County adults eat fast food one or more times per week, and 57.1% of children ages 2-17 eat fast food with the same frequency. California state statistics show that the incidence of adults eating fast food at least once per week is 62.7% with a slightly higher percentage of SNAP-Ed adults engaging in the same behavior (67.5%). Polling of children and teens (2-17 years) shows that 72.4% of them consumed fast food at least once per week.

For the past five years, 43% or fewer of Tuolumne County fifth, seventh, and ninth grade students met all fitness standards at their grade level, according to the 2013 Tuolumne County Community Health Assessment. Over the past five years, the percentage of students meeting the fitness standards has risen, which may be attributable to the *Fit for the Future Program* that focuses on physical fitness and healthy diet.

The County receives funding for up to 1,250 people to utilize WIC, the special supplemental nutrition program for Women, Infants, and Children. The program provides for supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and for infants and children up to age five who are found to be at nutritional risk. Tuolumne County has often met and/or exceeded their allocation for services, but a recent trend shows fewer people utilizing WIC services by anywhere from 2-15%, depending upon the timeframe looked at.

There are many factors that may contribute to this: birth rate is declining; more clients are on food stamps, a program that is not as time consuming to utilize as WIC; some clients need to bring information monthly, which can be overwhelming.

The figures related to Tuolumne County residents' access to stores that sell good quality fresh fruits and vegetables indicate an opportunity for improvement in retail stores, particularly convenience stores. *According to Healthy Stores for a Healthy Community*, which, in 2013 polled stores in Tuolumne County that sell tobacco, 70% of these retailers sell any fresh fruit or vegetables but only 34.3% of them sell a good selection of good quality fresh fruits and vegetables. In low income areas, none of the stores sell a good selection of good quality fresh fruits and vegetables, but data still indicates that 65% of SNAP-Ed adults can always find fruits and vegetables in their neighborhood. Unfortunately, 80% of retailers sell sugary drinks at the check-out, and 71.4% of these stores are within 1,000 feet of a school. Within the county, 42% of stores accept CalFresh or WIC, and among the stores that accept CalFresh, only 41.2% sell a varied and ample selection of good quality fresh fruits and vegetables. There are, however, 10 full-service grocers that do carry a good selection of high quality produce, and only 8.7% of the county's residents have limited access to healthy foods. These stores are spread throughout the county and are accessible to the majority of residents except those living in the most remote areas. Tuolumne County also has five farmer's markets, and one of these accepts EBT.

There are 13 recreational facilities available to Tuolumne County's 53,831 residents. The percentage of children and teenagers (ages 1-17 years) with a park or open space within walking distance of their home is stated as 60.8%, which is significantly lower than 84.7% statewide. Since this statistic for the county has been created using data combined with the other foothill counties of Calaveras, Amador, Inyo, Mariposa, Mono, and Alpine, it is not necessarily accurate for the county of Tuolumne. There is a possibility that the actual percentage is lower than the amount stated, but according to the 2015 SNAP-Ed County Profiles, 83.3% of children/teens (2-17 years) visited a park, playground or open space the month prior to being polled so there is reason to be optimistic that the number is accurate. LIAs will continue to work with schools to adopt Wellness Policies that support opportunities for physical activity before, during, and after school to help offset any lack of recreational infrastructure in the community.

The rates of certain chronic diseases in the county are slightly lower than those seen on average in California. In 2013 these disease rates were found among Tuolumne County residents: diabetes (6%), compared to 9% for California; congestive heart failure (68%), compared to 69% for California; and hypertension (73%), compared to 74% for California. All of these diseases are influenced to some extent by a person's diet. Further, according to the American Cancer Society, recent studies show that with increased weight comes an increased risk of developing a range of cancers, such as breast, colorectal, uterine, kidney, and others. Tuolumne County faces a special burden of chronic diseases and disability, due to the larger elderly population, according to the 2013 Tuolumne County Community Health Assessment.

4. **Community Assessment**

According to the Robert Wood Johnson Foundation, Tuolumne County ranks 22 out of California's 57 counties for overall health outcomes, which measures how long people live and how healthy people feel. Further, Tuolumne County ranks 20 out of California's 57 counties for overall ranking of health factors, which measures health behaviors, clinical care, social and economic, and physical environment factors. The County has a better state average ranking for obesity: 18.7% body mass for Tuolumne County, compared to 24.8% for California. However, Tuolumne County lags slightly behind the state in physical activity, according to the 2013 Tuolumne County Community Health Assessment. For example, 72.5% of Tuolumne County residents reported walking for transportation, fun, or exercise, compared to 77.2% of people in the state. Only 13.5% of Tuolumne County residents reported engaging regularly in vigorous physical activity, compared to 16.5% of the state. Although Tuolumne County fares better than other counties or the state for certain markers of health, data referenced in this section and in the above Jurisdiction Description reveal important opportunities for the SNAP-Ed program to improve the health and wellness of Tuolumne County's SNAP-Ed eligible population.

In addition to sources already noted, the following data sources were used to determine the priorities outlined in the FFY17-19 IWP:

1. Fitnessgram data from the California Department of Education (CDE)
2. California Department of Public Health (CDPH) County Health Status Profiles 2015
3. CDSS data on CalFresh participation (Interactive web-based spreadsheet with County data)
4. Hunger in America – Map the Meal Gap 2015
5. California Department of Education/Nutrition Services Division
6. California Department of Education/Physical Fitness Test 2014-15
7. Children Now, California County Data Book Information
8. California Food Policy Advocates 2015
9. Feeding America – Rural Hunger Facts
10. Let's Get Healthy California Task Force Report
11. 2015 SNAP-Ed County Profile
12. US Census Bureau
13. 2013 Tuolumne County Health Assessment, prepared by Sonora Area Foundation in conjunction with the Sonora Regional Medical Center/Adventist Health System and the County of Tuolumne
14. Healthy Stores for a Healthy Community (HealthyStoresHealthyCommunity.com)

Preventing Childhood Obesity in Early Care and Education Programs, published by the American Academy of Pediatrics, American Public Health Association, and National Resource Center for Health and Safety in Child Care and Early Education was also reviewed to inform the FFY 2017 work plan, specifically to emphasize the importance of early childhood nutrition education.

The assessment data used to identify intervention strategies includes information on demographics, health, dietary and physical activity habits, food insecurity rates, community, and environmental settings. By utilizing a comprehensive set of assessment measures (including talking with community partners and drawing upon several years of combined experience in delivering SNAP-Ed interventions) to inform the development of the work plan, the Tuolumne County LIAs have identified target populations and areas of high need and designed a strategy to implement a coordinated set of interventions in mutually-supportive settings in order to provide long-term benefits to the SNAP-Ed eligible population.

The data reviewed from all cited sources indicates that the Tuolumne County's SNAP-Ed eligible population can benefit from support in the following areas:

- Nutrition and physical activity education to decrease the consumption of fast food, increase consumption of produce, and increase physical activity, with the goal of reducing the prevalence of obesity and related chronic diseases among SNAP-ED eligible adults and youth. With both adults and youth in the county consuming fast food and sugar-sweetened beverages more than once weekly, and a high percentage (77%) of children and teens (2-17 years) not engaging in physical activity at least one hour daily, both LIAs will focus a majority of their efforts working with youth at preschools (n=10), K-12 schools (n=13), and youth centers (n=4). The importance of targeting this age group is underscored by research which indicates that education and behavior modification in early childhood is effective in establishing lifelong healthy eating habits and participation in physical activity
- Education (both direct and indirect) for parents of preschool and school age children at complimentary sites that supports the LIAs work in schools and makes healthy choices likelier in the home settings
- Education about sugar-sweetened beverages, with the goal of reducing their consumption among all age ranges, and particularly among children and teens who consume one or more sugar-sweetened beverage daily (32% of children and teens, 24.2% of adults)
- Having access to schools that are engaged in wellness through formalized wellness plans, and that participate in the Smarter Lunchroom Program and school gardens
- Increased awareness of both indoor and outdoor recreation areas that are close to home, as well as having adequate opportunities for physical activity before, during and after school. The CATCH program and other structured activity resources will be used to facilitate indoor physical activity
- Increased awareness and access to a variety of low-cost or free resources in Tuolumne County: CalFresh benefits (only 34% of eligible residents currently participate); food safety net via the food bank/food pantries and community meals; free/low-cost physical activity programs; free/low-cost access to medical care, etc.
- Interventions at retailers (complimentary site) that encourage all age ranges of the SNAP-Ed population to prepare and consume more produce, such as taste testings of approved recipes and healthy beverages; distribution of approved cookbooks and recipe cards; and retail promotion partnerships that encourage produce purchases through point-of-purchase marketing items
- Increased awareness of local farmer's markets to encourage consumption of healthy foods over fast food, and an increase in the number of farmer's markets that accept EBT
- Increased awareness of free to low-cost indoor and outdoor physical activity programs available through Tuolumne County's Parks and Recreation Department and Youth Centers.

- Skill-building in best practices for healthy eating/cooking on a budget; how to prepare healthy foods (food bank partners indicate lack of skills in this area is a barrier to consumption); food resource management, and food storage
- Awareness of and access to public transportation options available help people reach healthy food retailers and recreation areas for physical activity, particularly for the senior community
- Coalitions and/or partnerships in the county that are working for the health and welfare of the SNAP-Ed community, and can influence change through mutual support

5. Community Change Goals

Based upon the results of the *Community Health Assessment*, and other data sources cited, Tuolumne County's SNAP-Ed Local Implementing Agencies (LHD and UCCE) have worked together to create Community Change Goals and Local Objectives aimed at addressing the findings revealed in the data, with the ultimate goal of helping low-income residents live healthier lives. Tuolumne County residents face many challenges that affect their quality of life, including limited access to health care; higher than average rates of mental and behavioral health issues; and a prevalence of substance use disorders including alcohol, tobacco (one of the highest rates in the state) and drugs. Although these issues are beyond the scope of SNAP-Ed LIAs, we hope that through collaborating with community partners who also provide services to the SNAP-Ed eligible population, that we can positively influence the outcomes of these challenges.

The Community Change Goals that relate to this SNAP-Ed work plan include increasing access to and consumption of healthy foods and beverages for all age ranges, increasing food security and building skills in food resource management, increasing physical activity rates for all residents, implementing school-based wellness strategies, and collaborating with county partners who can help us achieve these goals.

The Community Change goals that we have created within our LIA partnership for Tuolumne County are:

Increase consumption of and access to fruits and vegetables by all ages groups

- Increase nutrition education to individuals/families at qualified sites
- Teach food resource management strategies to increase food security
- Increase healthy food promotion through school and community events
- Promote healthy food and physical activity through social media campaigns
- Expand and strengthen partnerships with retailers to increase promotion of and access to produce
- Expand partnerships with community groups to increase promotion of produce
- Expand nutrition education to Head Start preschool-aged children, a key age group
- Expand School Wellness policies and school gardens, enhancing connections between lunchrooms and classroom garden-enhanced nutrition education

- Increase healthy retail options, including more Farmer's Markets with access to EBT services, healthy corner store options, and worksite wellness options
- Improve the retail landscape so that low-income residents have increased access to and consumption of a good selection of good quality produce
- School gardens

Decrease consumption of sugar-sweetened beverages

- Promote benefits of drinking water and reducing sugary beverages
- School Wellness policies
- Increase awareness of healthy beverage options by offering educational materials and taste testings of approved beverages, such as flavored water, low-fat milk, smoothies, and non-sweetened 100% fruit and vegetable juices

Increase physical activity (PA) rates for all age groups

- Conduct PA education activities for youth at schools
- Conduct PA education activities for adults at approved sites
- Conduct PA education at community events for all ages
- Promote physical activity in social media campaigns directed toward SNAP-Ed eligible
- School Wellness policies
- Support safe, walkable communities and "complete streets"
- Support and promote free to low-cost structured physical activity opportunities (e.g., instructor-led)
- Support and promote low-cost outdoor activities for families
- Support development of local community parks
- Support school-based wellness strategies and environmental changes within schools' Wellness Policies
- School Site Councils, Parent-Teacher Groups
- Promote youth engagement projects centered on healthy foods and/or increased physical activity
- Administrator, teacher, parent and student education
- Smarter Lunchroom Movement activities related to school environmental changes
- School gardens
- Increase access to healthy foods and physical activity in schools
- Provide playground stencils to pre-schools and elementary schools to encourage physical activity

We recognize that many of these community change goals are multi-year strategies that require the support of external partners and additional funding streams. We hope to achieve these goals through our local LIA partnership, our CNAP group, networking within our community and leveraging relationships and expertise from LIAs in other counties. Although UCCE has been effectively delivering SNAP/CalFresh education programs and working on PSE for quite some time, Tuolumne County's LHD SNAP-Ed program has gained most of its momentum during FFY 2015, due to staffing challenges during FFY 2014. Nonetheless, Tuolumne's LHD has excellent working relationships with two local retailers, has created school gardens, and coordinates a recently-formed CNAP group as we work as we work toward our community change goals in partnership with UCCE.

Tuolumne County's LIA partners have set the following three (3) SMART three-year objectives for FFY 17-19:

Objective 1: By September 30, 2019, LIAs will work with 20 low resource schools to provide nutrition and physical activity education, and support changes to school policies and the physical environment (e.g. school gardens and lunchrooms) that enhance nutrition and physical activity behaviors among students and their parents/caregivers.

Objective 2: By September 30, 2019, Tuolumne County SNAP-Ed programs will reach at least 2,000 SNAP-Ed eligible people from all age ranges with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

Objective 3: By September 30, 2019, SNAP-Ed LIAs will collaborate with and provide support to three (3) partner programs and/or committees/collaboratives for the advancement of healthy eating and physical activity initiatives that benefit SNAP-eligible residents.

These objectives will allow us to focus on our larger community change goals within the parameters of the SNAP-Ed funds. We will focus on PSE strategies that connect to our community change goals (as detailed within each three-year objective) in the following settings:

- Early Childhood Education Settings
- School Settings (K-12)
- Healthy Retail Environment (including Tuolumne County's main food bank and the county's farmers' markets)

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. Tuolumne County's CNAP group meets on a quarterly basis. The group is newly formed, having met just three times, but there is good synergy among the FNS-funded partners, who currently make up the group: LHD, UCCE, WIC, DSS/CalFresh eligibility, CCC, and the Tobacco Prevention Program, which has a nutrition component associated with it. The overarching goal of Tuolumne County's CNAP group is to coordinate intervention efforts of USDA-funded and non-USDA funded nutrition-related programs to maximize reach and effectiveness with our target populations. Over the next three years, the CNAP group will continue to meet at least quarterly to set goals for future priorities, provide updates on progress, identify new opportunities for collaboration, and coordinate messaging. Future additional partners may include, but are not limited to: ATCAA Food Bank, Head Start, Tuolumne Office of Education, Parks and Recreation Department, school district food service directors, Farmers Market managers, Ag Commissioner, and local Community Based Organizations (CBOs). The LHD's Health Officer, who will be working with other partners to update Tuolumne County's *Community Health Assessment* in 2016, will also join our CNAP meetings. We will-collaborate with our Tobacco Prevention Program's healthy retail program to map transit routes to healthy retailers in our county.

7. Key Messages

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
x	Whole Grains	x	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
x	Fruits & Vegetables	x	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): Access to Water*
x	Fats and Oils	x	Food Shopping/ Preparation	X	Other *(specify)*: Limiting screen time
x	Lean Meat & Beans				
x	Sodium & Potassium				
x	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All educational materials, resources, and curriculum will be approved through the USDA SNAP-ED Connection website (https://snaped.fns.usda.gov/) and/or FFY 2017-2019 USDA-approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California, or the California Department of Public Health Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Tuolumne County LIAs thoroughly reviewed the approved integrated curriculum list provided by the state agencies to determine the best option for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population as well as our chosen SNAP-Ed three-year annual objectives. Most of our chosen curriculum is geared towards ECE or school-based settings, but we have also chosen curriculum geared toward an adult in various settings, including parents/caregivers of pre-school and school-age children and adults in the food safety net.

9. Intervention and Evaluation Plan Narrative Summary

The implementing agencies of Tuolumne County (UCCE and LHD) will conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites to reach a significant portion of the SNAP-Ed eligible population in multiple settings and in both English and Spanish languages. The intervention plan includes activities at the *individual level* of the Social Ecological Model (SEM) that provide comprehensive education on proper nutrition, food resource management, and physical activity in a variety of approved settings. Building upon existing relationships with pre-schools (Head Start) and K-12 schools, LIAs will continue to provide direct nutrition education to youth and their caregivers and expand physical activity education interventions. To complement SNAP-Ed interventions in the classroom, nutrition and PA interventions will be offered at youth centers to youth and parents. LIAs will also train and support teachers, parents, and other volunteers as extenders who will provide direct education in the classroom. Additionally, nutrition education will be provided to the adult and senior adult SNAP-Ed population that connects shopping behaviors and choices to better health outcomes as per MyPlate and Dietary Guidelines for Americans. Strong relationships with local retailers and the county's food bank provide LIAs with opportunities to deliver both direct and indirect education to their SNAP-Ed eligible clients. Interventions will include selecting, preparing and storing healthy foods and beverages; increasing skills in label reading, menu planning, and food budgeting; increasing knowledge of MyPlate recommendations; and exposure to and acceptance of new healthy foods.

The FFY 17-19 intervention plan includes approaches at the *organizational level* of the Social Ecological Model via the inclusion of policy, systems and environmental (PSE) change efforts that include implementing school wellness policies that promote access to healthy foods, beverages, and physical activity. LIAs will work with schools to encourage the adoption of healthy nutrition and physical activity policies and procedures in early childhood and K-12 education settings, which will include (but are not limited to): standards for all food and beverage offered on site; opportunities for daily physical activity including the use of SNAP-provided playground stencils to encourage movement; limits on screen time and the provision of quality nutrition and physical activity education. PSE efforts will also focus on improving the school lunchroom utilizing the Smarter Lunchrooms Movement. Although the availability of healthy foods in the county is quite good, and within proximity of most residents, retail partners will be encouraged to utilize SNAP-Ed

marketing tools (e.g. shelf talkers, wobblers) to promote healthy foods and beverages and encourage their consumption. Additionally, healthy food and beverage standards for purchased and donated foods that enter emergency food distribution sites (food banks/pantries) will be implemented to support education efforts to improve nutrition and food resource management. LIAs will collaborate with the county's Food Bank Coalition, and support the implementation of a nutrition education center with technical assistance, environmental supports, and by delivering nutrition education to food bank/pantry volunteers and clients who are newly entering the food safety net.

With regard to the *sector level* of the SEM, LIAs will identify strategic partners and convene community-wide, multi-sector coalitions to improve nutrition and physical activity outcomes in the county. Efforts will include collaborating with CNAP partners and connection with non-CNAP community partners to provide information on supplemental food programs, emergency food outlets, and information on low-cost medical care/coverage; housing; and employment directed at the SNAP-Ed eligible population. As part of our CNAP efforts, LIAs will collaborate with and support the work of the LHD county health officer who is conducting work similar to a *community health needs assessment.* In addition, LIAs will employ social marketing efforts via digital and print media to promote healthy eating and active living in Tuolumne County.

Both LIAs will employ research/evidence-based interventions to address the objectives in the work plan, which were derived from results obtained from multiple sources of the most current data available and community assessments. Interventions support not only our 3-year objectives, but the overall objectives of SNAP-Ed partners.

University of California Cooperative Extension (UCCE)

UCCE Central Sierra Multi-County Partnership (MCP) UC CalFresh has been providing Nutrition Education and Physical Activity Promotion to low income individuals and families for over 15 years in Tuolumne County. UCCE is very involved with agencies and projects working to influence individual and family behavior, the school environment, and community wide changes interrelated to the Social Ecological Model (SEM). They are delivering programs through a variety of methods.

Nutrition and Physical Education-Adult

UCCE's adult target population delivery methods include:

- Series based workshops: using evidenced based curricula in a series of four or more sessions.
- One-time stand-alone workshops: These cover a variety of nutrition and physical activity topics requested by the community and taste tests or cooking demos are included.
- Parent Teacher Groups (PTGs), School Staff and Administrators: UCCE will continue to work with school personnel and support groups at target schools to provide nutrition education that will facilitate policy changes in school meals, food items offered at schools and physical activity policy. UCCE will work in the areas of the Smarter Lunchrooms Movement and updating school wellness policies. UCCE and TCHD will be working at different schools in these areas, but will share resources and ideas to facilitate similar changes.

- School based events allow connection with parents directly and provide education and opportunities to discuss school policy related to nutrition and physical activity and provide nutrition education for the family. UCCE anticipates presenting at a variety of these throughout the school year.

Nutrition and Physical Education – Youth

The University of California Cooperative Extension formed partnerships with six (6) school districts in Tuolumne County: Summerville Elementary, Columbia Union, Curtis Creek Elementary, Belleview Elementary, Twain Harte-Long Barn Union Elementary and Jamestown Elementary to ensure nutrition education and physical activity education are provided in the classroom and at after school programs. (Beginning in 2017, Tuolumne County LHD will begin working with schools in the Jamestown Elementary school district.) Through these partnerships, UCCE will provide both direct and indirect nutrition and physical activity education to all Title I schools and after school programs serving low -income youth.

UCCE uses the following strategies for its youth population:

- Series based lessons – UCCE uses a variety of approved nutrition curricula to provide four to eight 30 – 45 minute classroom lessons.
- Garden Enhanced Nutrition Education (GENE) has become a priority in the Tuolumne County school districts. UCCE will collaborate with community partners, including UC Master Gardeners – Tuolumne County, to expand opportunities to create and sustain school gardens for educational purposes.
- Structured physical activity supports such as CATCH, stencils/murals.
- Special School Events – We participate in special assemblies and school events such as the Jog-a-Thon. These events offer opportunities for messaging such as Re-Think Your Drink, Vary your Veggies or Eat a Rainbow. We provide tasting and a parent newsletter for these type of events.
- Smarter Lunchrooms Movement – We work with district and school food service programs to “nudge” kids toward selecting and consuming a balance diet, while at the same time increasing meal sales. This program utilizes research-based Best Practices --- solution-based principles which focus on specific aspects of the school meal.

Tuolumne County Public Health Department (TCHD)

TCHD is much newer to SNAP-Ed than UCCE, and has been delivering programs since 2013. TCHD has had staffing challenges, however, since assuming the grant, and has only had a full staff of 100% SNAP-Ed-focused educators since April of 2015. Nonetheless, the TCHD has made progress in the following areas: produced the county's first Fruit and Veggie Fest in May 2015 at a partner retailer, has formed partnerships with 2 retailers and the ATCAA food bank to deliver indirect education to adults and families monthly, and will begin providing direct education to ATCAA food bank clients who are newly entering the food safety net. In addition, the LHD provides indirect nutrition and healthy beverage education weekly through its Public Health Clinic and will provide direct education to WIC clients on a quarterly basis, in a manner that does not duplicate efforts. The LHD has also begun making progress with a budding CNAP group that includes UCCE and other partners mentioned elsewhere in this document. These programs will continue to be evaluated and progress, as warranted, in FFY17-19.

To summarize, TCHD will offer the following services to the SNAP-Ed eligible population in FFY 17-19.

Nutrition and Physical Activity Education-Adult

- Indirect nutrition education will be offered to adult populations at retail partners, food banks/pantries, WIC and Public Health Clinic clients and to parents of preschool and K-12 children at school events and/or regularly scheduled parent meetings. School-based events allow connection with parents directly and provide education and opportunities to discuss school policy related to nutrition and physical activity.
- Direct nutrition education and food resource management skills will be offered at the food bank's nutrition education center to clients newly entering the food safety net.
- LHD will work with school administrators, teachers and parent groups at target schools to support School Wellness Policies (SWPs), improving school lunchrooms through Smarter Lunchrooms Movement principles, and by implementing school gardens and conducting garden-based nutrition education. UCCE and LHD will support one another's interventions at schools by sharing resources and ideas to facilitate similar changes.

Nutrition and Physical Activity Education-Youth

- Expand direct and indirect educational offerings to preschool children within the 10 Head Start preschools (2 are "home based" programs) in Tuolumne County in order to target a population seen as key for forming lifelong healthy behaviors
- Expand direct and indirect educational offerings to K-12 students in the Big Oak Flat-Groveland and Jamestown School Districts
- Offer direct and/or indirect education to all Tuolumne County Youth Centers (Jamestown, Groveland, Tuolumne) to complement interventions being offered at schools
- Implement and/or sustain school gardens to support garden-enhanced nutrition education in the two school districts mentioned above.
- Smarter Lunchrooms Movement –All TCHD nutrition educators will take a two-hour training on the Smarter Lunchroom Movement in order to begin working with the Big Oak Flat-Groveland School District food service programs to "nudge" kids toward selecting and consuming a balance diet, while at the same time increasing meal sales. This program utilizes research-based Best Practices -solution-based principles which focus on specific aspects of the school meal

University of California Cooperative Extension (UCCE) and Tuolumne County Health Department (LHD)
Both UCCE and TCHD will engage in the following activities in each of their target areas throughout FFY 17-19:

Media, Social Media and Public Relations
Both UCCE and TCHD will utilize their respective Facebook pages and websites to communicate approved nutrition and PA messages and announce special events to the SNAP-Ed eligible target audience. UCCE will also utilize their Instagram account, and the LHD will explore utilizing both Instagram and Pinterest as communication tools. UCCE also utilizes email blasts via the school district to provide parents with monthly messages and recipes related to nutrition and physical activity training provided to their student. Printed newsletters and other communication methods will be employed.

Community Events
Community events often present a perfect learning arena for family-centered education. Health fairs, Children's Fair, and other events provide the opportunity to promote "Rethink Your Drink" information, "Eat a Rainbow" offer taste testings of approved recipes, and provide simple PA information. These events allow SNAP-Ed messaging to reach a wide audience in a fun and interactive way that helps to reinforce learning objectives. Being an active participant in these events also allows LIAs to become part of the planning process and introduce healthy foods and beverage policies.

Coordination and Collaboration
UCCE is the bridge from the university to local communities, providing research-based information to individuals and community agencies. Both UCCE and the LHD will continue to be active partners and play a leadership role in the County Nutrition Action Plan (CNAP), creating goals and checking progress utilizing our Community Needs Assessment, and working with other partners toward developing and implementing these goals. In addition, both LIAs will work with the Food Bank Advisory Council to support healthy food procurement at the food bank and food pantries, and provide interventions through the upcoming nutrition education center at the Food Bank. The LHD and UCCE will provide monthly nutrition education (direct and indirect) to clients of the food bank/pantries and UCCE will offer annual nutrition education to food bank/food pantry volunteers who are responsible for selecting foods to be distributed at food pantries.

Training and Technical Assistance
UCCE and the LHD will provide training and technical assistance in both English and Spanish, as needed, to all teachers participating in the UC CalFresh/SNAP-Ed Nutrition Ed program to ensure that both English-speaking and Spanish-speaking classrooms are serviced. UCCE and LHD will provide training and technical assistance in both English and Spanish, as needed, to teachers participating in the UC CalFresh/SNAP-Ed Nutrition Ed program to ensure that both English-speaking and Spanish-speaking classrooms are serviced. We will ensure they are provided all the necessary materials to deliver the lessons with minimal effort. LHD and UCCE will work in different schools throughout the County. UCCE will continue to recruit and train extenders to deliver approved curriculum in the classrooms, at after school programs, at childcare centers, and at the food bank.

Policy, System and Environmental Change

UCCE has had significant success working with Parent Teacher Groups and school administration to establish or update strong School Wellness Policies. They work with parents, teachers, and administrators in targeted schools to review current policies and identify areas for improvement. In addition, they will assist with the promotion and implementation of new policies, and utilize the Smarter Lunchroom program to implement food service best practices and strategies to increase healthy food access and consumption. Structured physical activities (CATCH) and environmental strategies (murals, stencils) will also be incorporated. UCCE will meet with school administrators and staff, UCCE Master Gardeners and/or community leaders to assess and discuss the creation and/or support needs for the development of additional school gardens. Methods to utilize Garden Enhanced Nutrition Education in the classroom and garden in all of their targeted schools will be explored. UCCE utilizes the expertise of the UCCE Master Gardeners and other partners to ensure success.

In addition, UCCE is an active member of the Motherlode Regional Farm to School Network. Their Program Manager is Co-Chair of the Advisory Committee and ensures Title I schools are engaged in the coalition. Through this partnership we hope to increase the amount of fresh local produce served in our schools and utilize local agriculture to educate students about the food system and healthy eating choices.

The LHD has been successful in creating partnerships with two retailers in Tuolumne County, and offers store tours (twice annually) and monthly indirect nutrition education via taste testings. LHD will continue to nurture these partnerships and will encourage retailers to market healthy options using shelf talkers and other point-of-purchase marketing tools available through NEOPB. In addition, LHD will work to expand the number of farmers markets that accept EBT. Currently, only one of out the five farmers markets in the county accepts EBT.

EVALUATION

To evaluate and improve the SNAP-Ed services for all local objectives, LIA partners will use *formative*, *process*, *and/or curriculum-specific evaluations* to determine effectiveness. Both LIAs will utilize the RE-AIM method to report annually on *reach, effectiveness, adoption, implementation, and maintenance* of PSE change efforts. LIAs will provide ongoing documentation and quarterly reports for all SNAP-Ed interventions via the ATF reporting system and Reporting Tools Workbook. UCCE will use additional evaluation tools: Teacher Tasting and Teacher Observation Tools, Reporting Tools Workbooks and Intent to Change forms.

In addition, both LIAs will compare the number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated) and PSE change activities to target numbers established in the integrated work plan and make evaluations in the final RE-AIM report. Nutrition activities that demonstrate high performance in terms of reach and effect will be identified and replicated, and community partners will be identified and acknowledged for their support in sustaining programs. Achievement related to individual level behaviors and dietary practices as highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework will be documented.

Evaluations will be conducted with both child and adult learners who are recipients of nutrition and PA education activity (direct ed, and possibly indirect ed, if applicable) in school, community, and retail environments. Nutrition educators with the LHD will administer the evaluation tools to their target audiences and nutrition educators and extenders will administer the evaluation tools for UCCE's audiences.

Curriculum-based evaluation tools for both NE and PA will be utilized throughout FFY 17-19. LHD will occasionally conduct small group discussions and/or informal surveys (e.g. dot surveys). UCCE administers evaluations either as a pre-/post- for a series class or at the end of a single DE lesson, following protocols as directed by the UC CalFresh state evaluation program, which are specific to each curriculum.

Evaluation data will be used to make improvements to education programs where needed and to discover/address unmet needs and/or barriers related to healthy eating in the SNAP-Ed target population. The UCCE state office team analyzes results of evaluation data and provides results for each group of educators in the various counties. The LHD will report findings to CDPH using state-approved reporting tools.

Social and environmental change related to school wellness policy, school gardens, and merchandising changes in the retail environment will provide evidence of the environmental level indicators included in the SNAP-Ed evaluation framework. When necessary, we will adjust PSE strategies to address challenges and potential improvements for greater impact. Throughout the year, programs will be evaluated against RE-AIM indicators to address:

Reach - *How do we reach the targeted population with the intervention?*
Efficacy - *How do we know the intervention is effective?*
Adoption - *How do we develop organizational support to deliver the intervention?*
Implementation - *How do we ensure the intervention is delivered properly?*
Maintenance - *How do we incorporate the intervention so that it continues to be delivered over the long term?*

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	52.1%		0 to 4 years old (Preschool):	200
Female	47.9%		5 to 17 years old (School Age):	6000
			18 to 59 years old (Adult):	3600
			60 years old and over (Senior):	1050
Total:	100%		Total	10,850

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
9.2%	81.8%	91%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	0.5%
Asian	0%	0.6%
American Indian/Alaskan Native	0%	1.9%
Native Hawaiian/Other Pacific Islander	0%	0%
White	9.2%	81.8%
Multiple/Other	0%	6%
Total:	9.2%	90.8%

4. Languages Used in Intervention Activities and Materials

English	95%	Farsi	0%	Russian	0%
Spanish	5%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2145	2330	2655
Indirect Education:	6333	6883	9401
Policies, Systems, and Environment (PSE) Change/Supports	8366	10,401	12,536

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	0	Food Assistance Site: Food Pantries	1	Schools: Students (Middle/Junior High)	0
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	4
CalFresh Offices	1	Head Start Programs	9	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	0

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	3	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	0	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	3	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify):	0
Family Resource Centers	4	Retail and Food Store with Qualifying CalFresh Redemption	2	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**41**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	8		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

Objective 1: By September 30, 2019, LIAs will work with a minimum of 20 low resource schools to provide nutrition and physical activity education, and support changes to school policies and the physical environment (e.g. school gardens and lunchrooms) that enhance nutrition and physical activity behaviors among students and their parents/caregivers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Physical Activity: structured physical activity, murals/stencils, Safe Routes to School/walk to school programs
- Healthy Eating: Smarter Lunchrooms Movement (SLM), edible gardens
- Local Procurement: from farm and school gardens
- Access to Healthy Foods: garden-enhanced nutrition education
- Wellness Policies: district and school site

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at 12 (UCCE-7, LHD-5) low-resource K-12 school sites, UC CalFresh and LHD educators and 6 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 1250 (UCCE1000, LHD-250) students with direct education and 2900 (UCCE-2000, LHD-900) parents and family members with indirect education.
    b. By September 30, 2017, UC CalFresh and LHD staff will work with partners/committees to improve 5 of the 12 (UCCE-3 of 7, LHD-2 of the 5) school environments by establishing or reinvigorating school gardens, physical activity environmental supports such as stencils, and/or adopting SLM strategies.
    c. By September 30, 2017, a new structured PA program such as CATCH will be implemented by UC CalFresh, LHD educators and 4 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 8 (UCCE-4, LHD-4) low-resource (Head Start and K-12) school sites already receiving nutrition education.

d. By September 30, 2017, UC CalFresh and LHD staff will work with partners to assess School Wellness Committees and School Wellness Policies at two district (UCCE-1, LHD-1) and 3 (UCCE-2, LHD 1) school sites.
e. By September30, 2017, LHD staff will reach 100 parents and 50 children with direct education at Head Start schools or Head Start home-base sites in Tuolumne County.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at 12 (UCCE-7, LHD-5) low-resource school sites LHD /UC CalFresh educators and 8 trained extenders (classroom teachers, volunteers and afterschool staff) will reach 1250 (UCCE-1000, LHD-250) students with direct education and 2900 (UCCE-2000, LHD-900) parents and family members with indirect education.
   b. By September 20, 2018, UC CalFresh and LHD staff will work with partners to improve 9 of 12 (UCCE-5 of 7, LHD-4 of 5) school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
   c. By September 30, 2018, a new structured PA program will be implemented by UC CalFresh educators and 6 trained extenders, such as classroom teachers, afterschool staff, and PE specialists at 10 (UCCE-4, LHD-6) low-resource Head Start and/or K-12 school sites already receiving nutrition education.
   d. By September 30, 2018, UC CalFresh staff will work with partners and School Wellness Committees to update School Wellness Policies at 4 district and 10 school sites (UCCE-2 and 8, LHD-2 and 2).
   e. By September30, 2018, LHD staff will reach 150 parents, 75 children, and 5 staff (extenders) with direct education at Head Start schools or Head Start home-base sites in Tuolumne County.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at 12 (UCCE-7, LHD-5) low-resource school sites UC CalFresh and LHD educators and 10 trained extenders (classroom teachers, volunteers, and afterschool staff) will reach 1250 (UCCE-1000, LHD-250) students with direct education and 2900 (UCCE-2000, LHD-900) parents and family members with indirect education.
   b. By September 30, 2019, LIA staff will work with partners to improve all 12 (UCCE-7, LHD-5) of the school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies and school/district level wellness policy language that includes SLM.
   c. By September 30, 2019, a new structured PA program such as CATCH will be implemented by UC CalFresh and LHD educators and 25 trained extenders such as classroom teachers, afterschool staff, and PE specialists at 10 (UCCE-5, LHD-5) low-resource school sites already receiving nutrition education.
   d. By September 30, 2019, UC CalFresh and LHD staff will work with partners including School Wellness Committees to implement updated wellness policies and facilitate environmental or policy changes at 4 districts and 8 school sites (UCCE 2 districts and 5 schools, LHD: 2 districts and 3 schools).
   e. By September 30, 2019, LHD staff and partners will identify and recruit one youth group to explore a youth engagement project with to improve healthy living and access to healthy food and physical activity opportunities.

f. By September30, 2019, LHD staff will reach 200 parents, 100 children, and 10 staff (extenders) with direct education at Head Start school or home-base sites in Tuolumne County.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, LIAs will work with a minimum of 20 low resource schools to provide nutrition and physical activity education, and support changes to school policies and the physical environment (e.g. school gardens and lunchrooms) that enhance nutrition and physical activity behaviors among students and their parents/caregivers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide direct nutrition education using approved curricula, utilizing UCCE and LHD staff and extenders at 6-8 (UCCE), 6-10 (LHD) SNAP-Ed qualified schools each year. Approved garden-enhanced nutrition education curricula will be utilized at schools with school gardens. LIAs will collaborate with staff to determine which student grade levels to work with. In some cases, schools may be so small that all grade levels can be offered nutrition and PA education regularly. School gardens will be implemented to support PSE work. LHD's decline in DE numbers in school classrooms will be offset by work with garden-based DE to an after-school program and garden-based DE with two youth centers. Year 1: 12 schools – 300 students (LHD: 6/150; UCCE 6/150 Year 2: 15 schools – 400 students (LHD: 8/200; UCCE 7/200) Year 3: 18 schools – 500 students (LHD: 10/250; UCCE 8/250)	X CED CEI MPR C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Reporting Tools Workbook; copies of evaluations; ATF; REAIM; Quarterly Report;

1.2	Provide training to extenders (teachers, parents, volunteers, UC Master Gardeners) on approved curricula. In addition, we will provide ongoing support, supplies and refresher training. • Years 1, 2 & 3-train extenders on learner-centered teaching methods and curriculum fidelity. • Years 1, 2 & 3-review extenders delivery with lesson observation tool and provide feedback. • Analyze program qualitative and quantitative data and plan for changes in training extenders, if necessary.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Reporting Tools Workbook; copies of evaluations; sign-in sheets; informational fliers; ATF; REAIM; Quarterly Report; training outlines; lesson observation tools.
1.3	Provide indirect nutrition education annually at qualified schools for parents, students and family members through newsletters, take-home handouts, cafeteria tasting activities and school events. Provide indirect nutrition education annually to at least 13 (LHD: 6; UCCE: 7) qualified schools for 1600 (LHD: 600; UCCE: 1000) parents, students and family members through newsletters, take-home handouts, cafeteria tasting activities and school events.	☐ CED ☒ CEI ☐ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Reporting Tools Workbook; informational fliers; ATF; Quarterly Report; List of materials distributed
1.4	Establish or reinvigorate school gardens at qualified school sites where nutrition education is delivered, when feasible, in order to support PSE work. To qualify, a school would have to have a location and infrastructure for maintaining a garden, and LIA budgets and/or schedules would need to	☒ CED ☒ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	Meeting agendas and sign in sheets; meeting notes; Reporting Tools Workbook; PSE annual reporting; ATF; REAIM; Quarterly Report

	allow for supporting this endeavor. Each school site may begin at a different step, depending on the stage of development of the particular program: Step 1: Assess the interest and capacity for developing and utilizing school gardens for nutrition education. Step 2: Build partnerships and a coordinating committee at the school and assist in establishing a plan for building, maintaining, and promoting the school garden and program. Step 3: Identify the curricula to be utilized in the school garden and classroom in conjunction with UCCE Master Gardeners, garden committee and other partners. Step 4: Train teachers and other extenders and prepare materials for implementation of the program. Step 5: Make recommendations for a sustainability plan for the school garden program, e.g. funding opportunities, utilizing extenders as instructors, suggestions of volunteers (e.g. Master Gardeners, parent volunteers, scouts) for ongoing maintenance of gardens, particularly when school is not in session.				Year 3 Q1 X Q2 X Q3 X Q4 X	
1.5	Support schools in adopting Smarter Lunchroom Movement (SLM) strategies in school cafeterias at qualified school sites as part of PSE efforts; each school site may begin at a different step, depending on the progression of the SLM program at each site: **Step 1:** Assess and identify site interest and	CED X CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 X Q2 X Q3 X Q4 X Year 2 Q1 X Q2 X Q3 X Q4 X	SLM scorecard assessment; training sign-in sheets; Reporting Tools Workbook; PSE annual reporting; ATF; REAIM; Quarterly Report; TA

	capacity to implement the SLM. **Step 2:** Conduct a SLM scorecard assessment with food service staff. **Step 3:** Provide SLM training to food service directors and staff. **Step 4:** Assess the capacity of the school site to establish a student committee to involve students in SLM activities, including artwork, adding signage, creating names for entrees, etc. **Step 5:** Establish student committees as identified; assist the group to delineate goals and projects. **Step 6:** Assess if the school cafeteria environment would be improved by adding a mural; if yes, be sure to include students in designing the mural for the cafeteria. **Step 7:** Provide ongoing technical assistance to identify which 4-6 SLM strategies to employ and assist in implementation. **Step 8:** Conduct another assessment after 6-8 months to identify changes in scores. **Step 9:** Adaptive Management – evaluate results and make necessary changes to begin the next implementation cycle. Year 1: LHD-1; UCCE-3 Year 2: LHD-2; UCCE-5 Year 3: LHD-2; UCCE-7				Year 3 Q1 Q2 Q3 Q4 X X X X	log; training outline; copy of mural design once approved.

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<td>Work to implement structured physical activity programs at 11 school sites UCCE: 7 LHD: 4) = where nutrition is currently taught:
• Assess the need for structured physical activity (PA) sessions in class, during PE, or as part of after school program(s) (e.g. Boys & Girls Clubs, extended day programs, etc.). LIAs will work with school staff/administration to determine if PE curriculum can be modified to include PA.
• Provide direct PA education and training to extenders to implement new structured PA programs.
• Continue to provide support and technical assistance as the program is implemented.
• Help design a sustainability plan for the structured PA program at each site.
• Work with school and district level Wellness Committees to incorporate PA language in School Wellness Policies as part of PSE work.
Year 1: UCCE: 4 sites; train 4extenders; LHD: ~~2~~ 1 sites; 1 extenders
Year 2: UCCE: 4 sites; train 6 extenders; LHD: ~~4~~ 2 sites ; 2 extenders
Year 3: UCCE: 5 sites; train 25 extenders; LHD: 4 sites ; 4 extenders</td>
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1.7	Participate in district level School Wellness Policy (SWP) committees at a minimum of 3 school districts and 8 school sites. Work, as appropriate, to include elements and language for cafeteria assessments (Smarter Lunchroom Movement), structured and unstructured physical activity, access to water, etc.	[ ] CED [X] CEI [ ] MPR [X] C&C [X] TTA	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Reporting Tools Workbook PSE annual reporting; attendance records, agendas and meeting notes; ATF; REAIM; Quarterly Report
1.8	LHD educators will provide direct nutrition, food resource management, and/or physical activity education to parents/caregivers of Head Start children at up to 10 Head Start locations (9 pre-schools and 1 home-based program) to support our work in the schools and encourage healthy eating/active living behaviors in the home. Year 1: 5 schools Year 2: 7 schools Year 3: 10 schools	[X] CED [ ] CEI [ ] MPR [ ] C&C [ ] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Attendance records, agendas and meeting notes; ATF; REAIM; Quarterly Report;
1.9	Conduct and analyze annual assessments of 8 Early Childhood sites using the CHOICE survey and provide technical assistance to support sites in creating/updating healthy site changes dictated by assessment. Year 1: 1 site Year 2: 3 sites Year 3: 8 sites	[ ] CED [ ] CEI [ ] MPR [X] C&C [X] TTA	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF, REAIM, CHOICE Assessment Surveys

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<td>1.10</td>
<td>Provide technical assistance and resources for: awareness campaigns, implementation at school sites and assessments to identify areas for improvement of the policy.</td>
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<tr><td></td><td>CED</td></tr>
<tr><td>X</td><td>CEI</td></tr>
<tr><td></td><td>MPR</td></tr>
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<tr><td></td><td>CWD</td></tr>
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Year 3
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<td>Reporting Tools Workbook PSE annual reporting; attendance records, agendas and meeting notes; ATF; REAIM; Quarterly Report</td>
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<td>1.11</td>
<td>Conduct small group discussions and/or informal surveys to solicit client feedback regarding SNAP-Ed education programs with the aim of making improvements where needed and discovering/addressing unmet needs and/or barriers related to healthy eating/active living.</td>
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Year 1
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Year 2
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Year 3
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

**Time Frame: Year & Quarter:

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Tuolumne County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1 1.2 1.8	Eat Healthy, Be Active Community Workshop	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.1 1.2 1.4	Fresh from the Garden	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:
1.1 1.2 1.4	Go, Grow, Glow	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: X; N/A - Please describe below:
1.1 1.2	A Yummy Curriculum: Serving Up My Plate	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A - Please describe below:

1.1 1.2	Happy, Healthy Me…Moving, Munching and Reading Around MyPlate		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	It's My Choice…Eat Right, Be Active!		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.6 1.8	CATCH - Structured Physical Activity		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	EatFit		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1 1.2	Nutrition Voyage: The Quest to be Our Best		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	TWIGS		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	Hunger Attacks/Money Talks		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	Choice, Control and Change		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD		Research Tested
			AAA	X	Practice Tested
		X	UCCE		Emerging
			CCC		N/A - Please describe below:

1.1 1.2 1.8	Healthalicious		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.8	Healthy, Happy Families		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.8	“Choose MyPlate” materials and resources		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below: will be used for indirect education
			CCC		

1.1 1.2 1.4	Eating Healthy from Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5	Smarter Lunchroom Movement Materials and Resources		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	Great Garden Detective Adventure		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	Dig-In!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	Jr. Master Gardeners		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

1.1 1.2 1.4 1.5 1.8	Discovering Healthy Choices and Cooking Up Healthy Choices		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2	Eat and Play Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.4	Salad in a Wheelbarrow		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		
1.1 1.2	Choose Health: Food, Fun and Fitness Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.7	School and Community Actions for Nutrition “SCAN” Assessment Tool		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CCC		

1.7	California Local School Wellness Policy Administration Review Toolkit – TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
					Practice Tested
		X	LHD		Emerging
			AAA	X	N/A - Please describe below: Resource
		X	UCCE		
			CCC		
1.1 1.2 1.8	We Can: Ways to Enhance Children's Activity and Nutrition		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.1 1.2 1.8	Choosing Healthy Beverages-core 5 lessons		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.1 1.2 1.8	Cooking for Health Academy		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.1 1.2 1.8	Cooking Matters: Exploring Food Together; Cooking Matters for Chefs and Kids; Cooking Matters for Teens		CWD	X	Research Tested
					Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		

1.1 1.2 1.3 1.8	Eat Right When Money's Tight		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.3 1.8	Eat Well, Move More, Feel Great		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.3 1.8	USDA Core Nutrition Messages: child feeding, fruits and vegetables, whole grains, milk, etc.		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.8	Eating Smart, Being Active		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.2 1.8	Nutrition 5 Class Series		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.1 1.2 1.3 1.8	Nutrition and Wellness Tips for Young Children		CWD		Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below: Resource
			UCCE		
			CCC		
1.1 1.2 1.3 1.8	Food Safety: SNAP-Ed Connection		CWD		Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below: Resource
			UCCE		
			CCC		
1.1 1.2 1.3	Fruit and Vegetable Challenge Packet		CWD		Research Tested
					Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below: Resource
			UCCE		
			CCC		
1.1 1.2 1.3 1.8	Harvest of the Month resources		CWD		Research Tested
					Practice Tested
		X	LHD		Emerging
			AAA	X	N/A - Please describe below: HOTM newsletters: family, community, educator
			UCCE		
			CCC		
1.1	Dairy Council of CA: Building a Healthy Me; Healthy Choices, Healthy Me; Shaping Up My Choices; Nutrition Pathfinders; Exercise Your Options; Activity & Eating		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		

1.1 1.2 1.3 1.5 1.6 1.8	Activities/Games; Resources; Handouts/Brochures and Misc. items that are on the approved SNAP-Ed Resources list as they apply to the various audiences.		CWD		Research Tested
					Practice Tested
		X	LHD		Emerging
			AAA	X	N/A - Please describe below: Resources
			UCCE		
			CCC		
1.6 1.8	Let's Move! Campaign		CWD		Research Tested
				X	Practice Tested
		X	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track and report direct education provided and use the evaluation tools and SMART objectives assigned to each specific curricula.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF: X PSE RE-AIM Report: UC CalFresh Workbook: X Food Behavior Checklist: UC Intent to Change: X List other: Direct Education: UC - TTT, TOT, Healthalicious Evaluation Tool, Cooking Matters Surveys, Approved beverage survey; Dairy Council Lessons Pre & Post-Assessments provided with individual workbooks

E.1.2	Track and report training(s) provided.		X				

	CWD
X	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
X	UC Intent to Change

E.1.3	Summarize indirect education activities at sites and number of sites each year.						

	CWD
	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
X	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

E.1.4	Report on the needs identified and the policies adopted and implemented by District-level and school site level School Wellness Committees for activities 1.5-1.7.	X	X				

	CWD
X	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

X	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

E.1.5	For activity 1.5, conduct and analyze Smarter Lunchrooms Movement (SLM) Scorecard assessment data for adoption of SLM strategies in the lunchroom.		X			**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF x PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: SLM score card assessments
E.1.6	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.		X		X LHD x UCCE	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	X EARS/ATF X PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UC – TTT

E.1.7	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school and stencils.		X			**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment Tool
E.1.8	Observe direct education (Activity 1.1) lesson delivery and provide feedback to educators on their areas of particular strength as well as areas for improvement.		X		X LHD X UCCE	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: UC Lesson Observation Tool

E.1.9	Assimilate and analyze data obtained from small group discussions for internal analysis in order to address unmet needs and/or barriers related to healthy eating/active living among the SNAP-Ed eligible population. Report these findings to the state if warranted.	X				**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Assessment Tool

	CWD
X	LHD
	AAA
	UCCE
	CCC

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, Tuolumne County SNAP-Ed-funded LIAs will reach at least 2,000 SNAP-Ed eligible adults and/or youth in the community with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Eating: increase access to fresh fruits and vegetables, nutrition education, and food resource management education
- Physical Activity: increase active living education and awareness
- Communication Environment: link to online resources, eatfresh.org text messages, etc.
- Access to Healthy Foods: nutrition training for volunteers, implement written healthy procurement policies at food banks and food pantries

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. FFY 2017 (Year 1) Objective(s):

a. By September 30, 2017, Tuolumne County SNAP-Ed programs will reach at least 1,000 SNAP-Ed eligible adults and/or youth with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

2. FFY 2018 (Year 2) Objective(s):

a. By September 30, 2018, Tuolumne County SNAP-Ed programs will reach at least 1,500 SNAP-Ed eligible adults and/or youth with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

3. FFY 2019 (Year 3) Objective(s):

a. By September 30, 2019, Tuolumne County SNAP-Ed programs will reach at least 2,000 SNAP-Ed eligible adults and/or youth with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tuolumne County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, Tuolumne County SNAP-Ed-funded LIAs will reach at least 2,000 SNAP-Ed eligible adults and/or youth in the community with education, technical assistance, and environmental supports to promote access to and participation in physical activity, promote best practices in food resource management, and/or increase the acquisition and consumption of fruits, vegetables and healthy beverages on a limited budget.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	UC CalFresh educators will conduct a minimum of 8-series based, and 40-single session nutrition, food resource management, and/or physical activity education sessions using approved curricula to reach 100 SNAP-Ed eligible adults over three years.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Agendas; sign in sheets
2.2	UC CalFresh and LHD staff will work with community partners to implement the new healthy food procurement policy at the food bank over a three-year period. Tuolumne's Food Bank has recently had a change in management, so this has been on hold so far for FFY 17.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Agendas; meeting notes; annual summary of progress; ATF

2.3	UC CalFresh and LHD educators will conduct approved indirect nutrition and/or food resource education to SNAP-Ed eligible adults and youth at food banks, food pantries, festivals, events (may include producing a Fruit & Veggie Fest) and other qualified sites. Year 1: 10% above FFY 2016 baseline Year 2: 10% above FFY 2017 baseline Year 3: 10% above FFY 2018 baseline	CED: ; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF; Quarterly report; List of handouts; Track number reached and sites.
2.4	LHD and UC CalFresh educators will work with three (3) food banks/pantries to deliver direct education to 540 SNAP-Ed eligible food bank clients (LHD) and direct education to 45 food bank/pantry volunteers (UCCE) in Tuolumne County. • Year 1 DE: 120 clients; 15 volunteers • Year 2 DE: 180 clients; 15 volunteers • Year 3 DE: 240 clients; 15 volunteers	CED: X; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly report; ATF; RTWB
2.5	At least once per quarter, LHD educators will offer direct or indirect education at youth centers/family resource center (FRC) to SNAP-Ed eligible youth and/or their caregivers to complement our work in schools. Where feasible, this may include development of gardens and delivery of garden-based nutrition education programs at sites where gardens are established. Year 1: 1 youth center/FRC; at least 40	CED: X; CEI: X; MPR: ; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly report, ATF; Copies of materials used

	people Year 2: 2 youth centers/FRC; at least40 people Year 3: 4 youth centers/FRC; at least 40 people					
2.6	LHD will promote and offer two store tours and/or "pop-up", classroom-based store tours utilizing the "Cooking Matters at the Store" program, annually at approved retail sites to low-income adults to teach SNAP-Ed eligible people how to get the most nutrition for their food dollars.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X	Quarterly report, ATF; Copies of materials used
2.7	LHD will offer indirect nutrition education monthly at two approved retail partners to SNAP-Ed eligible adults and will work with these retailers to implement environmental supports, such as shelf talkers/wobblers, shopping cart ads, and posters that encourage the purchase of healthy foods and beverages.	CED X CEI X MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Quarterly Report

2.8	LHD will offer direct or indirect nutrition and/or PA education to clients of one or more of the following Tuolumne County services (or similar, qualifying services): Child Welfare/Family Reunification, WIC, and the Public Health Clinic at least once quarterly. LHD will obtain/establish an MOU to partner with WIC, and will work with them to determine what offerings would best suit their clientele without duplicating efforts.	X CED X CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF; Quarterly report; list of handouts; MOU with WIC
2.9	LHD will research what is required for farmer's markets to become eligible for EBT redemptions, and how SNAP can provide technical assistance to these markets, with the goal of increasing the number of Tuolumne County farmer's markets that accept EBT. Year 1: Research SNAP guidelines for EBT redemptions at Farmer's markets to evaluate feasibility and provide technical assistance to markets. Year 2: One (1) more market accepts EBT for a total of two markets in Tuolumne County Year 3: One (1) more farmer's market accepts EBT for a total of three markets in Tuolumne County	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2 X, Q3 X, Q4 Year 2: Q1, Q2 X, Q3 X, Q4 Year 3: Q1, Q2 X, Q3 X, Q4	ATF; Meeting agendas/notes from phone calls.

2.10	At least quarterly, coordinate at least one public relations effort that highlights local programs and/or communicates SNAP-Ed approved key message(s) through local media, email blasts, LIA websites, social media sites or approved marketing collateral.	☐ CED ☒ CEI ☒ MPR ☐ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Press Releases; Newsletters; Flyers; Screen shots of online promotions; Copies of articles; ATF
2.11	UCCE, in cooperation with ICES, will annually train 10-15 home-based childcare providers to improve the healthy choices made by preschoolers and their parents. We will also offer training for caregivers on UCCE approved curriculum to extend to their charges.	☒ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	Quarterly Report Training sign-in sheets
2.12	LIAs will participate in at least 4 CNAP meetings per year to collaborate with both SNAP-Ed funded and non-SNAP-Ed funded partners to support healthy eating/active living initiatives for SNAP-Ed eligible residents in Tuolumne County. (n=6 CNAP partners in 2016)	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	Meeting agendas and notes; sign-in sheets; copies of handouts; ATF; Quarterly report

2.13	LIAs will participate in Tuolumne County's Food Bank Advisory Council four (4) times per year to support the new healthy food procurement policy, the development/promotion of an on-site nutrition education center at the food bank, and healthy eating/active living initiatives that will benefit SNAP-Ed eligible people utilizing the food safety net. Impact of efforts will be documented.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting agendas and notes; sign-in sheets; copies of handouts; ATF; Quarterly report; REAIM
2.14	Throughout each fiscal year (2017-19), LIA's will network/communicate with both funded and non-funded partners to ensure that information about the availability of supplemental food programs, local emergency food outlets and other free/low-cost support services available in Tuolumne County reaches the SNAP-Ed eligible audience.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF; Quarterly Report; Copies of bulletins/communiqués; Copies of resource lists/flyers

2.15	Promote at least one community-based physical activity to the SNAP-Ed eligible population in either Q1 or Q3 of 2018 and 2019. Possibilities include: • Promote/organize a "Walktober" team • Promote/organize a Public Health Week walk near the Public Health Department • Partner with County recreation department to lead community walk(s) in neighborhoods where SNAP-Ed eligible schools are located. • Collaborate with a local fitness center(s) to offer specials/promotions to SNAP-Ed eligible population for instructor-led fitness classes.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ( ) Q2 ( ) Q3 ( ) Q4 ( ) Year 2: Q1 (X) Q2 ( ) Q3 (X) Q4 ( ) Year 3: Q1 (X) Q2 ( ) Q3 (X) Q4 ( )	ATF; Quarterly Report; REAIM; Copies of promotional flyers and bulletins; Summarize PA intervention outcomes.
2.16	As a coordinating agency for playground stencils, LHD will ensure the following throughout each fiscal year: that the availability of stencils is promoted to schools and funded/unfunded County partners that it works with (that also target SNAP-Ed eligible audience); that a stencil loan procedure is maintained, and that a semi-annual status report on their use is submitted to NEOPB with a copy sent to stencil kit coordinator Melba Hinojosa at CDPH (or other appointed).	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 (X) Q2 (X) Q3 (X) Q4 (X) Year 2: Q1 (X) Q2 (X) Q3 (X) Q4 (X) Year 3: Q1 (X) Q2 (X) Q3 (X) Q4 (X)	ATF; Quarterly Report; REAIM; Copy of stencil loan roster; copies of promotional flyers and bulletins; semi-annual stencil status report.

2.17	Conduct small group discussions and/or informal surveys to solicit client feedback regarding SNAP-Ed education programs with the aim of making improvements where needed and discovering/addressing unmet needs and/or barriers related to healthy eating		CED CEI MPR C&C TTA		CWD LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1: — Q2: — Q3: — Q4: — Year 2 Q1: X Q2: — Q3: X Q4: — Year 3 Q1: X Q2: — Q3: X Q4: —	ATF; Quarterly Report; REAIM; Copies of promotional flyers and bulletins

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Tuolumne County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.3 2.4 2.5 2.6 2.7 2.8 2.9 2.10	SNAP-Ed approved resources for taste testings of healthy foods/beverages at interventions. Cookbooks, recipe cards, etc. from these approved sources: EatFresh.org/Leah's Pantry; SNAP-Ed Connection; Cooking Matters; Harvest of the Month; What's Cooking USDA; Choose My Plate; Champions for Change Recipe Library; Fruits and Vegetables: More Matters.	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.9	SNAP-Ed at Farmer's Markets: A How-To Guide	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource joint publication by USDA Agricultural Marketing Service and USDA-FNS.
2.5	Cooking Matters for Teens	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.4 2.5	Choosing Healthy Beverages—5 core lessons	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.4 2.5	Eat Right When Money's Tight		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CC		
2.3 2.4 2.5 2.6 2.8 2.9	USDA Core Nutrition Messages		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: RESOURCE
			CC		
2.4 2.5 2.8	Food Safety: SNAP-Ed Connection		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: RESOURCE
			CC		
2.4 2.5 2.8	Eating Smart, Being Active		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.4 2.5 2.8	Healthy Eating Made Easier		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CC		
2.5	Choice, Control, Change		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		

2.4 2.5 2.8	Healthalicious		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.5	Rethink Your Drink-High School Lessons		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CC		
2.4 2.5 2.8	Healthy Eating, Active Living		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.4 2.5 2.8	Cooking for Health Academy		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CC		
2.4 2.5 2.8	My Plate materials and resources (10 Tips, etc.)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CC		
2.5	Cooking Matters for Chefs and Kids		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CC		

2.5	Deal Me In: Food and Fitness		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CC		
2.5	Cooking Up Healthy Choices		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.5 2.11	Serving Up My Plate: A Yummy Curriculum		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.5	Discovering Healthy Choices		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.5	Dig In!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.4 2.5 2.6 2.8	Cooking Matters (for Adults; for Parents; In Your Community; In Your Food Pantry; at The Store)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		

2.4 2.5 2.8	Nutrition 5 Class Series		CWD X LHD AAA UCCE CC		Research Tested X Practice Tested Emerging N/A - Please describe below:
2.4 2.5 2.8	Fresh from the Garden		CWD X LHD AAA X UCCE CC		Research Tested X Practice Tested Emerging N/A - Please describe below:
2.3 2.4 2.5 2.6 2.7 2.8 2.11	Harvest of the Month		CWD X LHD AAA X UCCE CC		Research Tested Practice Tested Emerging X N/A - Please describe below: Resource--newsletters
2.5	CANFIT Super Manual		CWD X LHD AAA UCCE CC		Research Tested Practice Tested Emerging x N/A - Please describe below: Resource
2.5	Empowering Youth with Nutrition and Physical Activity		CWD X LHD AAA UCCE CC		Research Tested Practice Tested Emerging X N/A - Please describe below: Resource

2.4 2.5 2.7 2.8	Be Active Your Way: A Guide for Adults		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CC		
2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.10	Activities/Games; Resources; Handouts/Brochures and Misc. items that are on the approved SNAP-Ed Resources list as they apply to the various audiences.		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE	X	N/A - Please describe below: Resource
			CC		
2.1 2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.10	Plan, Shop, Save and Cook		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		
2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.10	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CC		

2.2 2.3 2.4 2.5 2.6 2.7 2.10	East Smart, Live Strong: Nutrition Education for Older Adults		CWD LHD AAA UCCE CC		Research Tested Practice Tested Emerging N/A - Please describe below:
		X		X	
2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.10	Making Every Dollar Count		CWD LHD AAA UCCE CC		Research Tested Practice Tested Emerging N/A - Please describe below:
		X		X	
2.2 2.3 2.4 2.5 2.6 2.7 2.9	My Plate for My Family		CWD LHD AAA UCCE CC		Research Tested Practice Tested Emerging N/A - Please describe below:
		X		X	
2.5 2.8 2.10	Let's Move! Campaign		CWD LHD AAA UCCE CC		Research Tested Practice Tested Emerging N/A - Please describe below: Resource
		X			
				X	
2.11	Go, Glow and Grow		CWD LHD AAA UCCE CC		Research Tested Practice Tested Emerging N/A - Please describe below:
				X	
		X			

2.12 2.13	Rethink Your Drink-resources	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource
2.12 2.13	Eatfresh.org	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: Resource for program-approved recipes online and in print
2.12 2.13	2015 Dietary Guidelines for Americans	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: RESOURCE
2.16	Stencil Kit Resources: tracking document, promotional flyers, calendar, etc.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below: RESOURCE

2.12 2.13	Activities/Games; Resources; Handouts/Brochures and Misc. items that are on the approved SNAP-Ed Resources list as they apply to the various audiences.		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: RESOURCE
			CC		
2.12	Community Assessment (from current IWP)		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: RESOURCE
			CC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report meetings with community partners.		X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	

E.2.2	Track participation in required on line reporting tools, e.g. ATF, and keep notes documenting support of food bank efforts. Activity 2.2		X			**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Adult Taste Testing Tool
E.2.3	Summarize indirect education at sites. Track number of people reached and number of sites visited both on a monthly and annual basis. Activity 2.3		X			**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report X UC CalFresh Workbook X Food Behavior Checklist X UC Intent to Change List other: List other: UCCE - TTT, TOT, and Healthalicious Evaluation Tool, Cooking Matters Surveys, Approved beverage survey; Dairy Council Lessons Pre & Post-Assessments provided with individual workbooks

E.2.4	Promote healthy food and beverage consumption through adult workshops and document a minimum of 5% intent to increase consumption of healthy foods, including fruits and vegetables.			X	CWD LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other:
E.2.5	Internally evaluate effectiveness of efforts (e.g. social media posts; press releases; marketing collateral, etc.) based upon audience reach and response. Activity 2.10		X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 x **Year 2**: Q1 X, Q2 X, Q3 X, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 x	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.6	Evaluate CNAP meeting and partners annually to determine effectiveness of CNAP activities, including meetings, trainings, technical assistance, etc. Use annual data to direct course of action for future meetings; track participation in CNAP meetings. Activity 2.12		X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2, Q3, Q4 **Year 2**: Q1 X, Q2, Q3, Q4 **Year 3**: Q1 X, Q2, Q3, Q4	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Annual CNAP Survey

E.2.7	Summarize participation in Food Bank Advisory Council and impacts made by the council to the SNAP-Ed eligible population in Tuolumne County. Activity 2.13		X			**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Keep notes on progress of activities
E.2.8	Throughout the year will track extended reach of SNAP-Ed information to target audience. Activity 2.14		X			**Year 1** Q1 X, Q2 X, Q3 X, Q4 X **Year 2** Q1 X, Q2 X, Q3 X, Q4 X **Year 3** Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: keep notes of partners worked with resources distributed to increase impact to SNAP-Ed eligible.

E.2.9	Summarize the success of community based PA activity. Use data to inform direction of future events. Activity 2.15		X				

	CWD
X	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4

Year 2

Q1	Q2	Q3	Q4
	X	X	

Year 3

Q1	Q2	Q3	Q4
	X	X	

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other

E.2.10	Document and report stencil kit use, send copy to stencil kit coordinator at CDH twice a year. Activity 2.16		X				

	CWD
	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4

Year 2

Q1	Q2	Q3	Q4
X		X	

Year 3

Q1	Q2	Q3	Q4
X		X	

X	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other: Utilize stencil kit reporting tool provided by Melba Hinojosa to submit to NEOPB

<table>
<tr>
<td>E.2.11</td>
<td>Internally document the results of discussions and/ or survey, reporting the finding to CDPH as warranted. Activity 2.17</td>
<td></td>
<td>X</td>
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<table>
<tr><td></td><td>CWD</td></tr>
<tr><td>X</td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td></td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
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Year 2
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Year 3
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<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Keep notes from discussions and surveys.
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<tr>
<td>E.2.12</td>
<td>UCCE will document and evaluate annual trainings for home-based childcare providers. Activity 2.11</td>
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<tr><td></td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td>X</td><td>UCCE</td></tr>
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Year 1
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Year 2
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Year 3
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<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Participant feedback/Success Stores; Adult Taste Test Tool
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	County of Tuolumne
FFY 2018 Total Budget:	**$202,706.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$9,632	$133,012	$126,469	$136,101	2.32%
2	Non-Capital Equipment/Supplies	$1,021	$1,284	$825	$1,846	43.77%
3	Materials	$4,659	$12,768	$13,153	$17,812	39.51%
4	Travel	$3,125	$4,580	$8,405	$11,530	151.75%
5	Building/Space	$1,392	$695	$0	$1,392	100.29%
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$19,829**	**$152,339**	**$148,852**	**$168,681**	10.73%
9	Indirect Costs*** Indirect Cost Rate= 25%	$6,611	$23,927	$27,414	$34,025	42.20%
	Total Federal Funds	**$26,440**	**$176,266**	**$176,266**	**$202,706**	15.00%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Increase in FTE
2	Non-Capital Equipment/Supplies	Higher operating expenses this FFY
3	Materials	Less gardening and some SPARK Cirriculum , more Learning Zone Outreach supplies included in this FFY budget
4	Travel	This FFY more travel than original FFY 2017 budget but less than in 2017 w CO
5	Building/Space	Renting a larger storage space for full FFY
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: County of Tuolumne

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Program Specialist - E. Ramos	5.00%	95.00%	$57,740.51	1	$57,740.51	36.00%	$20,786.58	$3,926.35	$78,527	
2			Administrator(eg. Dir. Of Programs)	Health Program Supervisor -M. Jachetta	100.00%	0.00%	$64,768.50	0.1	$6,476.85	52.43%	$3,395.81	$9,873.00	$9,873	
3			Nutrition Educator/Nutrution Aide	Program Specialist -P. Hendersen	0.00%	100.00%	$49,432.43	0.6	$29,659.46	34.73%	$10,300.73	$0.00	$39,960	
4			Accountant/Finance Analyst	Fiscal Tech - L. Tague	100.00%	0.00%	$42,880.06	0.05	$2,144.00	28.65%	$614.26	$2,758.00	$2,758	
5			Contract Manager	Sr. Accountant - V. Smith-Becker	100.00%	0.00%	$73,632.60	0.05	$3,681.63	35.35%	$1,301.46	$4,983.00	$4,983	
						Total Staffing: Salaries/Benefits:		**1.8**	**$99,702**		**$36,399**	**$21,540**	**$136,101**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tuolumne County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Decrease	Budget Adjustment: Delete Increase	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1				Office Supplies	Direct program costs: special paper, printer ink & toners, binders, folders, filing & storage supply, ergonomic tools, & other office supplies specifically purchased for SNAP-ED,as well as proportionally shared costs for all general office supplies(pens, pencils, paper clips, note pads, labels, markers, tape, glue etc) based on a min of Qtrly FTE 1.8 (dedicated Snap-Ed staff) - cost vary per month but on average to obtain "unit cost" per month. # of Items = # of Months	1.8	$21.50	12	$464	
2				Photocopy/Printing	Direct program specific costs such as outsourced printing services and any printing costs that are identifiable by program and proportionately shared costs based on 1.8 FTE (dedicated Snap-Ed Staff) of copy machine usage and reproduction costs for project correspondence, progress reports, evaluation reports, invoices, mass mailings, and other materials in support of SOW activities, envelopes, letterhead, and business cards. Reproduction costs per copy vary based on paper costs, copier used, etc- averaged to obtain "unit cost" per month. # of Items = # of Months	1.8	$54.00	12	$1,166	
3				Postage	Direct program costs: postcards/stamps and registered mail specifically purchased for SNAP-ED,as well as proportionally shared costs for all shared costs for project mailings such as daily correspondence, progress reports, cost reports, mass mailings of educational information, based on programs quarterly FTE 2.00 - cost vary per month but on average to obtain "unit cost" per month. # of Items = # of Months	1.8	$10.00	12	$216	
					Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1				None					$0	
								Total Non-Capital Equipment/Supplies:	**$1,846**	

3. Materials:

	Budget Adjustment: Add Decrease	Budget Adjustment: Delete Increase	Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1				Supplies & Equipment for conducting Nutrition Education Events/Classes	Direct Program expense for food & supplies such as food to be prepared at classes/events, utensils, kitchenware, food containers, etc. - $.58 per participant x 4500 participants = $2610; recipe/print materials to support NE and PA lessons- $150/month X 12 mos. = $1800.	$4,410.00	1	$4,410	
2				Gardening Outreach/Nutrition Education Materials	$360 for each of our school/community gardens to make repairs and/or expand planter boxes. Purchasable items for this could include: planting soil, lumber, hardware, mesh for 8' x 4' raised beds; Irrigation supplies (drip lines, emitter, timers, faucets). $1000 allocated for new garden at Groveland Youth Center - in total 11 gardens averages out to $360 per garden	$360.00	11	$3,960	
3				Media	Direct program expense for Facebook Advertising - $50 annual for up to 10 boosted posts at minimum $5 each. Facebook posts can be "boosted" this pushes the post out to $1K+ people (people that like your page and their friends, or targeted demographics that one can choose based upon age, location, etc.). We would boost some of our posts 5-10 times/year. An example would be our Fruit and Veggie Fest announcements.	$5.00	10	$50	
4				Healthy and Homemade Calendars	Program-approved calendars from Iowa State University for 2019 (FFY 18). Calendar recipes and content are designed for audiences with low resources and are ideal for use with EFNEP, SNAP-Ed, WIC and other nutrition education programs. Each month's illustration shows a complete meal or snack consistent with MyPlate recommendations. 200 copies in English; 30 copies in Spanish.	$0.85	230	$196	
5				Media	Direct program expense for the partial wrapping of a vehicle with SNAP-ED/NEOP approved messaging. Pricing is dependent upon size of vehicle. We are proposing to wrap our Chevy Equinox, which is a primary vehicle used for local SNAP travel. Wrapping can generate millions of visual impressions, studies show that 97% respondents remember ads on vehicles and respondents have positive reaction to them. Studies alsohave shown that wraps cost cents on the dollar compared to TV, radio and print ads. Tuolumne County is large geographically, but has almost no billboards for placing SNAP-Ed messaging, so wrapping a vehicle would be an excellent way to keep health top of mind in the SNAP-Ed population, particularly since the vehicle would be traveling to areas where we have established SNAP-Ed audiences and which have SNAP-Ed-qualifying census tracts: Jamestown, Tuolumne, Sonora.	$1.00	2290	$2,290	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tuolumne County

6			SPARK Physical Activity Equipment	Equipment complements physical activity education modules purchased. Equipment includes but not limited to: Hoops, balls, classic cone set, large heavy mesh bag, parachute, bean bags, rhythme stick, jump ropes, exercise band, sport times ball.	$1,478.00	2	$2,956	
7			Media	Tuolumne County Transit bus advertising -$50/month for 12 mos inside trolley in census designated, SNAP approved areas	$50.00	12	$600	
8			Media	Tuolumne County Transit bus advertising -$250/month for 9 mos on rear of bus in census designated, SNAP approved areas	$250.00	9	$2,250	
9			Supplies for nutrition education events - Learning Zone Express	Sugar Shockers Banner w/stand-English & Spanish- Promote drinking water instead of sugary drinks. Eye-opening visuals of a variety of popular beverages including milk, juices, sports drinks, energy drinks, and soda are displayed side by side with the equivalent number of sugar cubes. 24" x 63" full color vinyl graphics and stand $129.95 x2 My Plate Banner w/stand-English - The MyPlate Retractable Banner rolls up and down in seconds and features key food group messages of the USDA food icon MyPlate. This colorful banner is perfect for trade shows, health fairs, cafeterias, clinic waiting areas, and classrooms. 31.5" x 82".129.95x1 Sugar Shockers handouts-English & Spanish - 50/pack--Promote drinking water instead of sugary drinks via a handout for participants to take home 11.95 x 6 MyPlate Physical Activity handouts - 50/pack--Promotes physical activity $11.95 x3 I Tried It! Stickers in English and Spanish - For use with SNAP-Ed tasting activities in the classroom or events -$6.95 x 2 My Plate Fruit and Veggie Stickers -For use with SNAP-Ed tasting activities in the classroom or events -$6.95 x 2 Taste Tester Stickers -For use with SNAP-Ed tasting activities in the classroom or events -$6.95 x 1 Drink Water Banner w/stand-English & Spanish -Promote drinking water instead of sugary drinks. Eye-opening visual for events. $129.95 x2 Junk Food Facts Handout-english & Spanish- Information on why junk food is not the healthy choice 11.95 x 7 Plus tax an shipping $190	$1,100.00	1	$1,100	
						Total Materials:	**$17,812**	

4. Travel:

Budget Adjustment																	Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Sacramento	LHD Prg Dir. Meeting - other=parking & cabs	1	2	2.5	2	$46.00	$110.00		216		$30.00	$846	
2			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Sacramento	SNAP-Ed LIA Forum - other=parking and cabs	1	2	3.5	3	$46.00	$110.00		216		$30.00	$1,158	
3			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Service Area	Coalition Meetings, e.g. CNAP, Multi-county coalitions, etc. -other=parking and cabs	2	2	1					50		$30.00	$174	
4			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Sacramento	Lodging/per diem the night before for any NEOPB sponsored training that begins at 9am or before in Sacramento or city of similar distance. Other=parking and cabs	2	2	1	1	$46.00	$110.00		216		$30.00	$975	
5			Contract Manager & Accountant/Finance Analyst V.Smith-Becker & L.Tague	Sacramento or Service Area	Fiscal & Administrative Compliance Orientation, "Let's Get Fiscally Fit" - other=parking and cabs	1	2	1	1	$46.00	$110.00		217		$30.00	$488	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tuolumne County

6			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	SNAP-Ed Competency Training-QTR 1 & QTR 2; other = parking, cabs	2	2	1					216		$10.00	$271	
7			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	SNAP-Ed Competency Training-QTR 3 & QTR 4; other = parking, cabs	2	2	1					216		$20.00	$311	
8			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	Snap-ED Intervention Training QTR 1 -TBD - other=parking, cabs	1	2	1					216		$20.00	$156	
9			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	Snap-ED Intervention Training QTR 2 -TBD - other=parking, cabs	1	2	1					216		$20.00	$156	
10			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	Snap-ED Intervention Training QTR 3-TBD - other=parking, cabs	1	2	1					216		$20.00	$156	
11			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	Delta Gold Country Region	Snap-ED Intervention Training QTR 4 -TBD - other=parking, cabs	1	2	1					216		$20.00	$156	
12			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen/Administrator M. Jachetta	Delta Gold Country Region	Local Mileage for Program Delivery/Meetings; average 250 miles/month x 12 months	100							52			$2,782	
13			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen/Administrator M. Jachetta	Delta Gold Country Region	SPARK Institute Training:ECE in San Diego Train the Trainers- our staff become Certified trainers Other:Parking and cabs	1	1.7	2	1	$46.00	$140.00	$400.00	216	$460.00	$20.00	$2,006	
14			Proj Coord E.Ramos/ Nut. Ed. P. Hendersen	San Diego	SPARK Institute Training: 3-6 in San Diego Other: Parking and cabs	1	1.6	2	1	$46.00	$140.00	$400.00	216	$460.00	$20.00	$1,895	
															Total Travel:	**$11,530**

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment									Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
1			Quail Hollow Storage 12833 Covey Circle Sonora CA 95370	10' x 20' storage unit for 12months @ $116 per mo , in order to store SNAP-Ed Equipment and Supplies	1	$116.00	12	$1,392		
								Total Building/Space:	**$1,392**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Tuolumne County

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None		$0	
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$168,681**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			20-25% of Salary & Benefits - Based on each program's quarterly FTE caculated from Qtrly time studies, completed in the middle month of each qtr (Feb, May, Aug, Nov). Include departmental costs of Workers Comp, Unemployment Insurance, Liability Insurance, Purchasing, Information Technology, Auditor/Controller, Human Services Administrative Costs, Legal Services, Rent, Facilities, Utilites, and the State approved A-87 Plan for Tuolumne. Indirect will not exceed actuals if less than CAP.	25.00%	$136,101.00	$34,025	
					Total Indirect Costs:	$34,025	

Total Budget:	**$202,706**

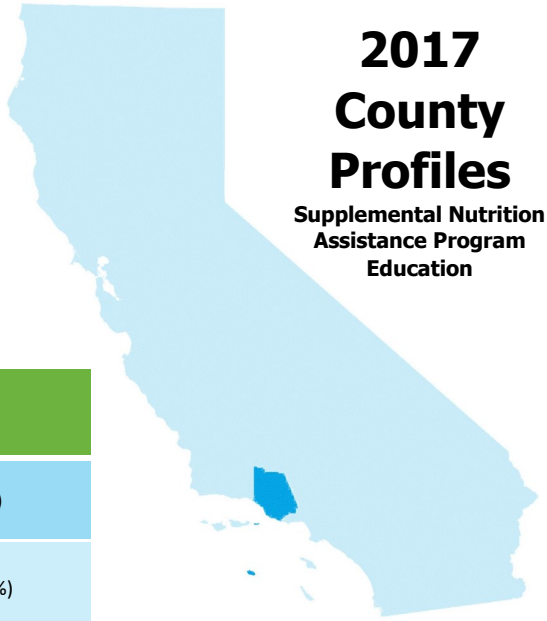
SNAP-Ed Programming occurs in this county through UC CalFresh Amador County Office.

Please refer to the Amador County budget for budget detail and justification.

Rev. 8/11/2017

2017 County Profiles

Supplemental Nutrition Assistance Program Education

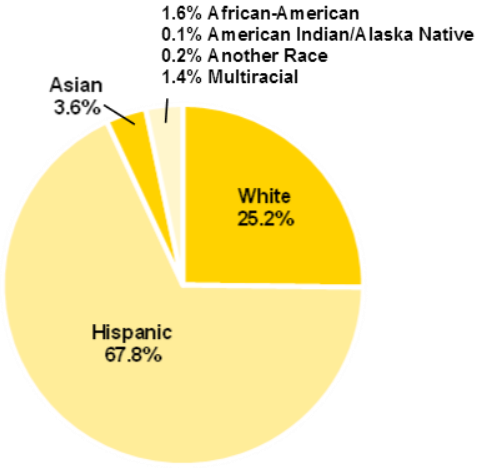


Ventura

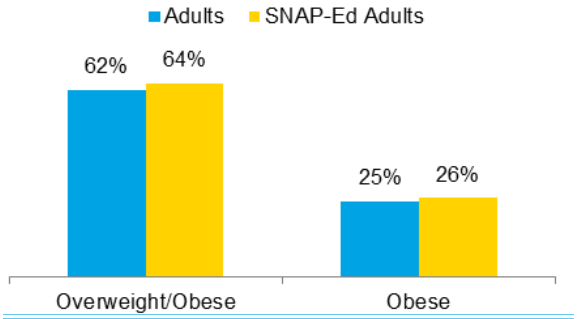
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	211,795 (26%)
Ages (<185% FPL)	
Children <6 years old	23,978 (37%)
Children 6-17 years old	44,802 (32%)
Adults 18-64 years old	121,085 (23%)
Seniors 65 years and older	21,930 (20%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 27%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	73%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	39%

* unstable estimate

Population below Federal Poverty Level

11%

Food Insecurity Rates

9% Overall

19% Children

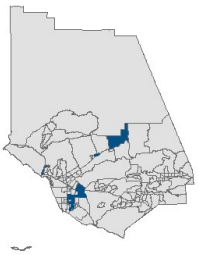
Other Federal Nutrition Assistance Programs

CalFresh Participants	74,297 (9%)
Students Eligible for Free/Reduced Price Meals (FRPM)	69,320 (49%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
173	17 (10%) all races

Schools	SNAP-Ed Eligible Schools
225	103 (46%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	16%
Percent of children (5-11) physically active 1+ hour every day	37%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	53%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
69%	66%	72%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	12%	22%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
32%	*

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Ventura County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

County Name: **Ventura County**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
	University of California: UC CalFresh UCCE: (UC Cooperative Extension: UCCE)
X	California Department of Public Health: CDPH: (Ventura County Public Health Department: LHD)
X	California Department of Aging: CDA: (Ventura County Area Agency on Aging(Ventura County Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.

- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Ventura is a coastal county located north of Los Angeles and ranks 12th out of 58 counties in California in total population (823,328; 2010 census). The region is diverse, with geography ranging from agricultural fields to coastal plains to mountain communities. The county's plains and valleys, such as those found in the Oxnard region, provide some of the best farmland in the world. With over 6,800 acres designated as agricultural land, agriculture is still an important industry to this area. Ventura County's agriculture has a long and rich history. A variety of crops have been grown commercially in this region from over a century, since the mid-1800s, when farming and ranching were the single most important economic activity in the region. Agriculture's economic role has diminished in recent decades, but farming is still an important part of the County's landscape and culture to a degree that is unique to coastal Southern California. According to the Agricultural Commissioner's Report, the estimated gross value for Ventura County's agriculture in 2014 was $2,137,033,000, representing a 2.01% increase from 2013. Ventura County covers over 1,845 square miles including 43 miles of coastline. The Los Padres National Forest accounts for 46.7% of its land mass or 860 square miles in the northern portion of the County. Ventura County is home to the only deep-water port between Los Angeles and San Francisco, which is the shipping point for agriculture and is the largest refrigerated fruit terminal on the West Coast. The California Department of Finance estimates that the population of Ventura County was 842,967 in 2014, and according to the SNAP-Ed County Profiles, 25.1% of the population is SNAP-Ed eligible. SNAP-Ed eligible participants are 67.8% Hispanic, 25.2% White, 3.6% Asian, 1.6% African-American, 0.1% American Indian/Alaskan Native and 1.6% other race/ethnicities. Almost one quarter (23%) of the County's population is foreign-born, and 38% of the population speaks a language other than English at home, including Spanish. Adults comprise the largest percentage of SNAP-Ed eligible participants at 56.4%, followed by school age children (21.7%), 0-5 year old children (11.6%) and older adults (10.2%). An estimated 75, 528 residents participate in the CalFresh Program in Ventura County, according to the 2015 SNAP-Ed County Profiles data.

In Ventura County, the identified areas of greatest need, based on income, health status, and other socioeconomic indicators, include the Santa Clara Valley, Port Hueneme, and Oxnard. There are 174 census tracts in Ventura County, and 15 (8.6%) qualify for SNAP-Ed services, bases on the all races American Community Survey (ACS) 2010-2014 data. The county has 20 school districts with 225 public schools, of which nearly half (105) qualify for SNAP-Ed services base of the most recent Free and Reduced Price Meal (FRPM) data. Additionally, a number of means-tested sites are eligible for SNAP-Ed services including over 23 emergency food outlets, more than 30 public housing units, 8 Women, Infants and Children (WIC) clinics, 12 senior centers, 28 Head Start sites and 22 additional SNAP-Ed eligible Early Childcare and Education (ECE) centers. The City of Oxnard and surrounding communities has the largest number of SNAP-Ed eligible residents, and 100% of the schools in the Oxnard School District are eligible for SNAP-Ed services, based on the Free and Reduced Price Meal (FRPM) data. Two neighborhoods in Oxnard, La Colonia and South Oxnard, have been part of the Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX^3) community assessment and improvement efforts in the past 8 years.

The obesity and overweight prevalence in the adult population in Ventura County is high, 60.8% of adults are overweight or obese and 63.3% of SNAP-Ed eligible adults, compared to 59.7% in California. Although the rate of overweight or obese among SNAP-Ed eligible adults shows a promising

improvement, decreasing from 71.2% in 2014 to 63.3% in 2015, according to the SNAP-Ed County Profiles, we recognize there is still much work to be done, as fast food consumption among adults continues to be high, with 70.7% of SNAP-Ed eligible adults reporting consuming fast food one or more times in a week. Additionally, according to data from the 2014 SNAP-Ed County Profiles, fewer than half (42.4%) of the children in Ventura County (2-11 years of age) reported eating five or more servings of fruits and vegetables, while only 27.8% of adults reported eating fruits and vegetables 3 or more times per day. The overall rate of food insecurity in Ventura County has shown some improvement, decreasing from 12.6% in 2014 to 10.4% in 2015, as per 2015 SNAP-Ed County Profiles data. Nonetheless, the rate of food insecurity among children continues to be over 20 percent (20.8%; 2015 SNAP-Ed County Profiles), meaning one out of five children in Ventura County go to bed hungry. In contrast to the high rates of food insecurity, over half of children and teens ages 2-17 (62.6%; 2015 SNAP-Ed County Profiles) report eating fast food one or more times in the past week, and in 2014, 29% in the same group reported consuming one or more sugar-sweetened beverages each day. According to the 2014 SNAP-Ed County Profiles, nearly half (48.7%) of all the restaurants in Ventura County were identified as fast food style restaurants, which is indicative of a food landscape where unhealthy and fast food is readily available, especially in low-income neighborhoods. Other data sources, such as the USDA Food Environment Atlas, confirm the grim picture; in 2012, the Fast Food Restaurant Density in Ventura County was 0.72, indicating that there were 0.72 restaurants per 1,000 population. Frequent consumption of fast food combined with low consumption of fresh fruits and vegetables, as data indicates above, increases the risk of overweight and obesity in populations of all ages.

Currently, people 60 years of age and older, make up 18% of the total population in Ventura County (Table 1). The rate of increase for the senior population is projected at 15% (2016-2020) while the total population is expected to increase by 2%. According to the California Department of Finance and U.S. Census data, there are nearly 160,000 seniors in Ventura County, and the number of those seniors needing food assistance is rapidly increasing. Ventura County Area Agency on Aging (VCAAA) has seen a 16.4% increase in clients needing Senior Nutrition Meals this past year (Table 2).

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Table 1. Ventura County Aged 60+ Population – Age Distribution by City (Based on U.S. Census American Community Survey 5-year estimates, 2010-2015)

Service Region	Total Population	Ventura County 60+ Population	Age 60+ % of Region Population
Areas Not Listed Below	72,853	13,528	18.6%
Camarillo	65,985	15,694	23.8%
Fillmore-Piru	17,281	2,369	13.7%
Moorpark	35,033	4,589	13.1%
Ojai-Mira Monte	28,681	7,573	26.4%
Oxnard	201,744	25,500	12.6%
Port Hueneme	21,949	3,709	16.9%
Santa Paula	29,990	4,439	14.8%
Simi Valley	125,699	22,262	17.7%
Thousand Oaks	128,126	29,040	22.7%
Ventura	108,449	22,163	20.4%
Totals:	**835,790**	**150,866**	**18.1%**

Table 2. Increase in Senior Nutrition Meals in the Last Year

	Congregate Meals	Home-Delivered Meals	Total Annual Meals	
Contracted Meal Counts – FY15-16	57,337	116,642	173,979	**16.4% Increase**
Approved Meal Counts – FY16-17	70,502	131,936	202,438	

In FY 2015-2016, 31.5% of participants of the senior congregate meal program had a high level of nutritional risk. According to Ventura County's SNAP-Ed County Profile, 63% of SNAP-Ed adults (including seniors) are overweight or obese, which aligns with the State's rate of 67%. Of the adult SNAP-Ed eligible population, 74% consumed fast food one or more times in the past week.

With respect to the physical activity environment in Ventura County, according to the 2014 SNAP-Ed County Profiles, the number or recreational facilities was 10.3 per every 100,000 residents, a disproportionate value based on the total population, thereby establishing an environment of limited and restricted access to suitable areas for individuals to safely engage in physical activity on a regularly basis. Additionally, only 30.6% of adults reported walking in the previous week, indicating that less than a third of the total adult population engages in this simple physical activity. A large number of adults, 17%, report not exercising at all in the previous month, and only 42% of children (5-11 years of age) reported being physically active at least one hour every day. Overall, the data shows that only a low percentage of residents in most age groups engage in regular physical activity, a practice that can impact an individual's ability to achieve an optimal state of health, especially related to managing a healthy weight. The data also supports the need for sustained nutrition education and physical activity related interventions, as well as the need to continue to build partnerships and collaboration across sectors to promote and support policy, systems, and environmental change at all levels and for all age groups.

4. **Community Assessment**

According to the recently released annual county health rankings, compiled by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, Ventura County ranked 8th among California's 57 counties for health outcomes. Previous years' rankings were 16th in 2012, 15th in 2013, 14th in 2014, and 14th in 2015. Some of the indicators that positively affect Ventura County's ranking in health outcomes and which are relevant to the SNAP-Ed efforts led in Ventura County include the adult obesity rate, currently at 21% as compared to 23% in the State, the Food Environment Index at 8.6, which is well above the State index of 7.7, access to exercise opportunities, showing that 98% of residents in Ventura County live reasonably close to a location for physical activity, as compared to 94% in California, and the percent of children under 18 years old living in poverty, at 16%, well below California's 23%. Although Ventura County is in the top one-third of California's counties, there is still much work to be done as data also indicates health disparities among low income population groups, and improvements are needed in several areas, including obesity and overweight rates among all age groups. VCAAA conducted a needs assessment for older adults age 60 and older who live in Ventura County. Assessment results for FY 2015-16 indicated 31.5% of participants of the senior congregate meal program are at high nutritional risk. The FFY 2017-19 Integrated Work Plan was developed using data and information from various sources, such as the data and information listed in the jurisdiction section, CX^3 community assessment results, local strategic and community improvement plans, various reports, input from partners, and experience gained from the Local Implementing Agencies (LIA's) providing SNAP-Ed nutrition interventions for over eight years in the county.

Our CX^3 data analysis showed us that the retail environment in low income neighborhoods fairs poorly compared with other areas in the county. Stores in low income neighborhoods often lack variety, quality and affordable fresh fruits and vegetables, as well as other healthy foods, for our SNAP-Ed population. Most residents in low income neighborhoods have limited or no access to supermarkets and largely rely on small corner and liquor stores, which are less likely to have a healthy food environment or offer healthy food options, to make daily food purchases for the family. The CX^3 results directed us to work with over 9 retailers in our 3 CX^3 neighborhoods, where we can have an opportunity to change the food landscape and have the greatest impact on the largest number or individuals and families. We were also able to compare and use the results from our CX^3 surveys with the results from the Healthy Stores for a Healthy Community survey from 2013.

In analyzing these data sources to assess the needs of our SNAP-Ed population in different communities, we are directed to focus our nutrition education interventions on children, teens, and adults. The focus will be on reaching children and teens (6-17 years of age) in the classroom and afterschool program settings. Adult interventions will target community settings where people live, shop and worship. In addition to data analysis, Policy, System and Environmental work has been guided by resident and partner input and support. Previous collaboration and resident supported efforts include working with local retailers in CX^3 neighborhoods to improve their food store quality scores, especially those located near public schools, as well as development and support of community gardens. The data also illustrates the need to strengthen our social marketing and media efforts such as messaging and education at community events, as a means to effectively engage large numbers of SNAP-Ed residents of all ages with messages that promote healthy eating and physical activity. Community events provide a means to communicate key messages to large audiences in a relative short period of time and with little effort and resources. In setting the course for the three-year FFY 2017-19 Integrated Work Plan, we recognize that our efforts to fight and reduce obesity and related chronic conditions need to be conducted on a broad spectrum and will require multisector collaboration and coordination, with partners from different areas of focus and expertise such as school districts, faith base and non-profit organizations, community leaders, residents groups, food banks, and local government agencies such as the welfare department.

5. **Community Change Goals**

Ventura County Public Health's (VCPH) new vision statement for Ventura County is to become the healthiest county in the nation (VCPH 2015-2020 Strategic Plan). In his message, our Public Health Director, reiterates his commitment to continue building and strengthening relationships to make this vison a reality, emphasizing that it will take collective efforts to transform the health of all residents and to make the healthy choice the easy choice for all residents. The strategic plan focuses on five priority areas: health equity, healthy and safe community environments, preventive health care, community driven partnerships, and public health infrastructure. Nutrition, obesity and physical activity have long been determined and continue to be priority areas of focus in Ventura County. As evidenced by the results of the past 5 years of County Health Rakings, Ventura County has continued to improve and focus on multiple areas that impact health outcomes of residents. Long term community goals for Ventura County also include improving birth outcomes and infant/child health outcomes, increase the number of adults and children who are in a healthy weight category and reverse the

trend of increasing diabetes rates, especially in high poverty areas, improve the wellness and quality of life for older adults, and decrease the proportion of individuals, especially children who experience food insecurity. The SNAP-Ed funded LIA's will focus their efforts on the needs of the SNAP-Ed eligible population of Ventura County and on SNAP-Ed allowable interventions and activities which align with the United States Department of Agriculture (USDA)-Western Regional Office (WRO) Evaluation Framework.

Based on population data, community needs assessment results, input from partners and resident groups, the local implementing agencies, Local Health Department and Area Agency on Aging, will collaborate to implement comprehensive multi-level nutrition education strategies moving toward positive change in the local food environment, focusing on healthy retail strategies, as well as school-based and community settings.

Ventura County LIA's will support long term community change goals by working with a wide-range of partners to identify strategic opportunities to convene county-wide, multi-sectoral coalitions to strengthen partnerships, build collaboration and support to improve the nutrition and physical activity environment; create a new environment and social norms that make the healthy food and beverage options the daily, easy choice; improve the availability, accessibility and affordability and increase the demand for healthy foods such as fruits and vegetables; increase and improve opportunities for physical activity and improve the physical and built environment around places and institutions that serve SNAP-Ed eligible population groups; develop and support targeted physical activity and nutrition social marketing interventions and provide evidence-based nutrition education focused on behavior change results; engage schools and build support for comprehensive nutrition and physical activity programs that help strengthen and achieve school wellness policies through nutrition education, increased access to physical activity and improved school environments; educate community/partners about policy/legislative changes that can help improve the retail environment; and work with partners to create an environment that supports healthy retail such as small corner stores, healthy mobile vendors, produce stores or farm stands, and develop an Incentive/Recognition Program to incentivize retailers to offer healthier food options.

Specifically, Ventura County SNAP-Ed LIA's will achieve the following three-year objectives:

1. By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 9 SNAP-Ed qualifying neighborhood retail stores, 45 food pantry/food bank distribution sites, senior centers, public housing facilities, and other SNAP-Ed eligible community-based locations through adopted and implemented policy and physical site changes;
2. By September 30, 2019, 25 low resource schools will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers; and
3. By September 30, 2019, 7 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity environment for participating children.

These objectives allow the LIA's to focus on the larger community change goals within the established parameters of the SNAP-Ed goals and funds. The PSE strategies are detailed in each of the three-year objectives, and are closely related to our community change goals. Ventura County LIA's will focus on the following PSE strategies in the following settings:

- Healthy Retail Environment
- School settings
- Early Childhood Education settings

6. **Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]**

Ventura County's workgroup, the Partnership for a Healthy Ventura County, is a multisector coalition focused on creating and supporting environments that promote healthy eating, active living and obesity prevention. The coalition has been meeting for over four years on a monthly basis to exchange information, plan activities, and work toward improving the health and wellbeing of Ventura County residents by finding ways to maximize the group's collective impact in reducing and combating obesity across all ages groups, as well as creating and supporting policy and environmental changes to help residents eat healthier and lead active lives. The group consists of Food and Nutrition Service (FNS) funded and non-funded partners. Non-funded partners serve all county residents across the board, and the funded partners focus on serving SNAP-Ed eligible groups. The FSN funded partners include the LHD, AAA, CWD, Food Bank and Ventura Unified School District. Non-funded partners include Ventura County First 5, Dairy Council of California, Ventura County Office of Education, West Ventura Healthy Eating Active Living (HEAL) Initiative, Conejo School District, Livingston Memorial Nurses Association, Ventura YMCA and others. The Partnership's primary goals are 1) Work with partners to create and support environments across the county that are conducive to healthy eating and active living, 2) Enhance collaboration and coordination of nutrition education efforts, resources and initiative implementation, and 3) Work with local partners and external stakeholders to reduce food insecurity among the poorest and neediest population in the county, including children. The group works with partners to create and support an environment that is conducive to healthy retail including improved corner stores, healthy mobile venting, produce stores or farm stands, and to educate community/partners about policy/legislative changes that can improve the retail environment. The goal of the LHD is to provide infrastructure, coordinate local efforts, and collaborate with partners and stakeholders to maximize the impact of activities that address and promote healthy eating, active living, access to healthy food, obesity prevention, and prevention of other diet and physical activity related chronic diseases. The long term goal is to continue to build on the existing network of partners to create an environment for local families, in which the healthy choice is the easy choice for everyone. An example of ongoing collaboration at the local level, is the LHD's efforts shared with the WIC Program and other agencies such as the Parks and Recreation department with the City of Oxnard. The WIC program is part of most community events hosted by the LHD. In the past, our collaboration included providing taste testing at two of the local WIC clinics, and the goal is to continue collaborating at different levels. Additionally, our collaboration with the Oxnard Scholars Afterschool Program has been ongoing

for several years. This is one the City of Oxnard Parks and Recreation programs. We will rely on our non-funded partners to focus on other areas and aspects of our community change goals. Additionally, the LIA's will promote SNAP-Ed services by connecting with other agencies, such as County Welfare Departments, Catholic Charities, etc. The LIA's will work toward collaborating with the partner agencies to have a link added to their website of each of the respective LIA's, as appropriate, and will provide other means of promoting nutrition educations services, such as flyer and posters.

The LHD is also a partner in the West Ventura HEAL Zone Coalition. The goals of this coalition are similar to those of the Partnership, but rather than being county-wide, the HEAL Zone is focused on a specific community, The West Ventura Avenue, one of our 3 current CX3 neighborhoods, in the city of Ventura. The two coalitions are working to inform, educate, and empower residents of Ventura County to improve their health, as well as working to creating a sustainable environment that promotes health and wellbeing for all. One of the main goals of the two groups is to coordinate efforts to reach a broader portion of the population more efficiently by reducing duplication, and, thereby, achieving greater impact in the health and lives of the individuals and communities served. In many of the CX3 neighborhoods, including West Ventura, many retail markets and locally owned restaurants offer fast foods. Efforts will focus on working with owners and management of these establishments to provide tools and support in offering healthier options for consumers. Work with retailers of this CX3 neighborhood will continue to focus on creating demand for healthier food options by offering food demonstrations, healthy recipe tastings, and providing copies of healthy recipes and cookbooks at multiple retail market locations. By providing participants with healthy ingredient options, modifications to recipes, menu planning and cooking skills, they are more likely to select and prepare healthy meals for their families.

Other County partners include our tobacco and alcohol prevention programs. We will be working with them to combine our healthy retail strategies whenever possible.

7. **Key Messages**

	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
X	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All educational materials, resources, and curricula will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/), and/or FFY 2017-19 USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the California Department of Public Health - Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list.

Ventura County reviewed the approved integrated curriculum list provided by the state agencies to determine appropriate curricula for our target population. Curriculum, materials and resources were chosen to best reflect the needs of the population, as well as the selected SNAP-Ed three-year objectives.

9. **Intervention and Evaluation Plan Narrative Summary**

The implementing agencies in Ventura County, Ventura County Public Health (VCPH) and Area Agency on Aging (AAA), will collaborate to conduct nutrition education and obesity prevention services at SNAP-Ed eligible sites, reaching a large portion of the SNAP-Ed eligible population. The LIA's will be assisted by subcontractors and extenders who will support these efforts. The intervention plan includes activities that provide comprehensive education on proper nutrition and physical activity approaches, which when use in combination provide strong intervention strategies, with the primary goal of delivering focused nutrition education and physical activity (PA) utilizing trained staff and coordinated implementation strategies for direct care and education providers, food service providers, and other staff that interface with and impact children and adults in the multiple settings. Building upon relationships with elementary schools already established within the county, LIA's will continue to provide direct nutrition education and begin to provide physical activity training education. LIA staff will train and support teachers and after-school program staff as extenders to provide direct education in the classroom and in the after school programs. Additionally, based on available data and the 2014 SNAP-Ed County Profile, which show high obesity rates in school age children (24.8%) and adults (23.4%) in Ventura County, nutrition education will also be provided to the adult and older adult SNAP-Ed population groups that will focus on connecting shopping behaviors and choices to improved health outcomes as per MyPlate and Dietary Guidelines. Nutrition education activities are selected based on the identified needs of the population and the aim of supporting State level goals. The planned strategies will place emphasis on selecting target foods and beverages; increasing skills on label reading, menu planning and food budgeting; and increased knowledge of MyPlate recommendation and acceptance of new foods, especially for children in the ECE and school settings. These efforts will be accomplished through coordination and support toward positive change in the local food environment and comprehensive behavior-focused nutrition education and physical activity promotion utilizing evidence-based standards in education delivery, promoting environmental support through community engagement, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with Community Based Organizations (CBOs), and other partners throughout the county.

The interventions progress at the environmental level of the Social Ecological Model (SEM) through the inclusion of policy, system and environmental (PSE) change efforts which include supporting and promoting school wellness policies that promote access to healthy foods, beverages and physical activity. Support and implementation of healthy nutrition and physical activity policies and procedures will be promoted and implementation will be supported in early care and education settings, elementary schools, and after school program settings, which may include standards for all foods and beverages offered, opportunities for daily physical activity, limits on screen time, and quality nutrition education, garden-based and physical activity education, and marketing guidelines for materials posted or shared on site. PSE efforts will also focus on improving the school lunchroom utilizing the Smarter Lunchrooms Movement (SLM) principles and placement strategies. In addition, healthy food and beverage standards for purchase and donated foods collected and distributed at emergency food distribution sites will be implemented to support education efforts to improve nutrition and food resource management among the groups served. AAA will implement systems changes by establishing relationships with food banks and other food distribution organizations to secure new food distribution sites to support Ventura County older adults.

Progressing to the sector level of the SEM, LIA's will continue to work with strategic partners, the Partnership for a Health Ventura County, and other community-wide, multi-sector coalitions to improve nutrition and physical activity at all levels; conduct a community health needs assessment; and prioritize and select approaches unique to the needs of the population of Ventura County. Community partners and stakeholders will be educated about policy and legislative changes, emerging topics, as well as the Smarter Lunchrooms Movement (SLM) principles, which can help improved school lunchrooms and the retail environment, and support efforts in establishing zoning ordinances limiting marketing of less healthy foods and beverages.

An evaluation process will be used to assess effectiveness and improved services for all local objectives and intervention strategies. The evaluation plan includes formative, process, and outcome/impact evaluation activities using State developed tools and surveys. Evaluation results from previous years have been extremely helpful in informing the program and its effectiveness, and these strong efforts will continue. The locally developed Report of Activity Form (RAF) will be used to collect necessary supporting documentation and verify SNAP-Ed Activity Tracking Form. Education and Administration Reporting System (EARs), Activity Tracking Form (ATF), and Semi Annual Report results will be generated from the online ATF. Separate ongoing tracking of direct education by LIA staff and site staff trained by LIA's, such as teachers and after school program site leaders, will continue in an effort to better monitor progress and effectiveness. Impact Outcome Evaluation (IOE) and UC CalFresh approved direct education evaluation tools and SMART objectives, designed to measure change overtime in dietary and physical activity behaviors, food resource management and factors that affect these behaviors will be completed and data collected will be analyzed by LIA's. Participants engaged in Direct Education will be asked to complete evaluation surveys that address, but are not limited to, the following indicators from the Western Region SNAP-Ed Evaluation Framework; Nutrition, Physical Activity and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), Physical Activity Behaviors (MT3), and Fruit and Vegetable (LT2), Physical Activity Recommended Levels (LT7), and Entertainment Screen Time (LT8). At the environmental level, LIA's will also report as appropriate on following SNAP-Ed Evaluation Framework priority indicators: Identification of Opportunities (ST4), Partnerships (ST6), Nutrition Supports

Adopted (MT4), and Physical Activity Supports Adopted (MT5). An IOE Plan and Report will be submitted annually by the LHD, and in addition all PSE projects and interventions will be reported using the RE-AIM evaluation framework to assess Reach, Effectiveness, Adoption, Implementation, and Maintenance (RE-AIM). Reports generated from the database will be used to track, evaluate, inform and improve continued PSE program efforts in Ventura County.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	40		0 to 4 years old (Preschool):	600
Female	60		5 to 17 years old (School Age):	20,000
			18 to 59 years old (Adult):	7,800
			60 years old and over (Senior):	725
Total:	100			29,125

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
67.8%	32.2%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	1.6%
Asian	0%	3.6%
American Indian/Alaskan Native	0%	0.1%
Native Hawaiian/Other Pacific Islander	0%	0.2%
White	0%	25.2%
Multiple/Other	0%	1.4%
Total: 100%	67.8%	32.2%

4. Languages Used in Intervention Activities and Materials

English	70%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	11,000	8,700	8,700
Indirect Education:	15,000	12,000	12,000
Policies, Systems, and Environment (PSE) Change/Supports	3,500	7,000	9,000

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	3	Food Assistance Site: Food Pantries	7	Schools: Students (Middle/Junior High)	7
Adult Rehabilitation Centers	0	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	6
CalFresh Offices	7	Head Start Programs	29	Schools: Students (After School)	0
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	29	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	4

Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	5
Community Based Organizations	3	Libraries	4	Supplemental Security Income (SSI)	0
Community Centers	10	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	9	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	2	Medical/Dental Offices	1	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	0	Women, Infants, and Children Program (WIC)	0
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	46	Worksites	1
Extension Offices	0	Retail/Food Stores	27	Other (Park):	1
Family Resource Centers	10	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	4	Schools: District Office	1	Food Assistance Site: Food Banks	0
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	0	Schools: Students (Elementary)	66
				TOTAL SITES:	**288**

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**
By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 9 SNAP-Ed qualifying neighborhood retail stores, 45 food pantry/food bank distribution sites, senior centers, public housing facilities, and other SNAP-Ed eligible community-based locations through adopted and implemented policy and physical site changes.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Healthy corner stores
- Farm to fork
- Healthy food and beverage standards
- Community gardens
- Purchased/donated food

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, conduct an assessment of the retail environment in up to 3 selected SNAP-Ed qualifying neighborhoods.
    b. By Sept 30, 2017 develop a healthy retail recognition program to be implemented in Year 2 and Year 3 to include up to 5 selected SNAP-Ed qualifying neighborhoods.
    c. By September 30, 2017, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, provide twice yearly owner/retail staff education opportunities to at least 3 retail stores, provide support for one

Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at EBT-linked farmers' markets at up to 1 qualifying site.

d. By September 30, 2017 3 retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
e. By September 30, 2017, provide food resource management education to adults at 10 community sites and promote the retail, emergency food, CalFresh and farmers' market opportunities to access healthy fruits, vegetables and beverages to class participants.
f. By September 30, 2017, implement approved SNAP-Ed nutrition education materials, resources and/or curriculum in 5 senior centers or public housing facilities, and at 10 other SNAP-Ed approved community-based locations.
g. By September 30, 2017, establish relationships with one food distribution organization in hopes of securing new food distribution sites for older adults and identify potential future distribution sites.
h. By September 30, 2017, establish relationships and meet with multiple stakeholders to discuss potential for new community gardens in up to one SNAP-Ed eligible community.
i. By September 30, 2017, facilitate and participate at multiple community events conducting indirect education at SNAP-Ed eligible communities.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By Sept 30, 2018, implement a healthy retailer recognition and incentive program in up to 3 selected SNAP-Ed qualifying neighborhoods.
   b. By September 30, 2018, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 3 additional retail stores, provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at EBT-linked farmers' markets at 1 additional qualifying site.
   c. By September 30, 2018, 3 additional retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
   d. By September 30, 2018, provide food resource management education to adults at 10 additional community sites and promote the retail, emergency food, CalFresh and farmers' market opportunities to access healthy fruits, vegetables and beverages to class participants.
   e. By September 30, 2018, implement approved SNAP-Ed nutrition education materials, resources and/or curriculum in 5 additional senior centers or public housing facilities, and at 10 additional SNAP-Ed approved community- based locations.
   f. By September 30, 2018, work together with one food distribution organization and establish 2 new food distribution sites at either senior centers or public housing facilities.

g. By September 30, 2018, establish 1 new community garden site in a SNAP-Ed eligible community, and continue to meet with partners and local stakeholder to plan and to find the necessary resources to start the garden.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By Sept 30, 2019, implement a healthy retailer recognition and incentive program in up to 2 additional selected SNAP-Ed qualifying neighborhoods.
   b. By September 30, 2019, provide healthy food and beverage merchandising materials, conduct quarterly taste testing of healthy food/beverage recipes, and provide twice yearly owner/retail staff education opportunities to at least 3 additional retail stores and provide support for one Fruit and Veggie Fest marketing event in at least one qualifying retail location and conduct indirect education at EBT-linked farmers' markets at 1 additional qualifying site.
   c. By September 30, 2019, 3 additional retail stores in SNAP-Ed qualifying areas will increase access and/or promotion of healthy foods and beverages.
   d. By September 30, 2019, provide food resource management education to adults at 10 additional community sites and promote the retail, emergency food, CalFresh and farmers' market opportunities to access healthy fruits, vegetables and beverages to class participants.
   e. By September 30, 2019, implement approved SNAP-Ed nutrition education materials, resources and/or curriculum in 5 additional senior centers or public housing facilities, and at 10 additional SNAP-Ed approved community-based locations.
   f. By September 30, 2019, work together with one food distribution organization and establish 2 new food distribution sites at either senior centers or public housing facilities.
   g. By September 30, 2019, establish, support and maintain 1 new community garden site in a SNAP-Ed eligible community.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Ventura County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to and demand for healthy fruits, vegetables, and beverages at 9 SNAP-Ed qualifying neighborhood retail stores, 45 food pantry/food bank distribution sites, senior centers, public housing facilities, and other SNAP-Ed eligible community-based locations through adopted and implemented policy and physical site changes.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide education and technical assistance sessions to 4-6 community partners, youth and/or residents to teach skills needed to conduct retail assessments.	( ) CED ( ) CEI ( ) MPR ( ) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X) Year 2: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X) Year 3: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X)	Sign-in Sheets; training documents; meetings log
1.2	Conduct baseline retail assessments at grocery stores, independent/corner stores, and food banks/pantries in 3 select SNAP- Ed qualifying areas that cater to eligible families.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X) Year 2: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X) Year 3: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X)	Retail assessments; Neighborhood boundaries surveyed

1.3	Review assessments and summarize findings. As relevant, incorporate findings from Healthy Stores Healthy Communities survey data. Identify retail partners within the qualifying neighborhoods to approach then develop, and implement Healthy Retail changes.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( ) Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	Correspondence; Partner listing; Retail logs
1.4	Provide healthy marketing materials, which may include NEOPB Retail and Harvest of the Month signage, posters, newsletters, and NEOPB recipe cards to 9 SNAP-Ed qualifying retailers.	( ) CED (X) CEI (X) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	Before and after photos; Retail logs
1.5	Educators will provide culturally appropriate indirect education at 9 SNAP-Ed approved retail locations and at 3 EBT-linked farmers' market sites in qualifying census tracts reaching a minimum of 125 adults.	( ) CED (X) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	EARS reporting; ATF reporting; NEOPB progress reports; Informational flyers; photos

1.6	Educate 9 independent retailer managers/owners on the health importance of fruits, vegetables and healthy beverages.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign-in sheets; Materials used
1.7	Educate 3 of independent retailer managers/owners on: proper fruit and vegetable storage and display protocol to help improve the quality and quantity of fruits and vegetables available to local SNAP-Ed-eligible residents. Provide training and technical assistance as needed.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS reporting; ATF reporting; NEOPB progress reports; Training agendas; Sign-in sheets
1.8	Plan and conduct 1 Fruit and Veggie fest celebration at one qualifying retail site annually	CED: ; X CEI; X MPR; X C&C; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 X, Q3 X, Q4 X Year 2: Q1 , Q2 X, Q3 X, Q4 X Year 3: Q1 , Q2 X, Q3 X, Q4 X	EARS reporting; ATF reporting; NEOPB progress reports; On File: Informational flyers; photos

1.9	Provide leadership to retail partners to establish a "Healthy Retail Recognition Program" plan. Implement plan. The Healthy Retail Recognition Program will signal to area residents and families that healthy food and beverages are available at that retail location. Integrate resources and tools available through the Healthy Stores Healthy Communities program.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meetings log; Meeting minutes; Meeting agendas; Health Retail Recognition Program plan
1.10	Prepare and conduct education and/or present assessment results such as CX3 annually to county leaders on the importance of access to healthy foods and beverages as it relates to chronic disease and obesity prevention. Share assessment results and current research on best public health practices to achieve improved access.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 , Q2 , Q3 , Q4 X Year 2: Q1 , Q2 , Q3 , Q4 X Year 3: Q1 , Q2 , Q3 , Q4 X	Meeting agendas; Meeting minutes; Presentation

1.11	Conduct post-intervention retail assessments at the 5 grocery and/or independent/corner stores receiving interventions to assess any changes in access to healthy foods and beverages.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( ) Year 2 Q1 Q2 Q3 Q4 ( ) ( ) ( ) ( ) Year 3 Q1 Q2 Q3 Q4 ( ) ( ) X X	Assessment results and summary
1.12	Educators will provide culturally appropriate series-based direct education at 30 SNAP-Ed approved community based locations. • In Year 1, Provide direct nutrition education using approved curricula through direct delivery to 2,800 unduplicated SNAP-Ed adult participants at approved community-based sites. • In Year 2, provide direct nutrition education using approved curricula through direct delivery to 2,500 unduplicated SNAP-Ed adult participants at approved community-based sites. • In Year 3, provide direct nutrition education using approved curricula through direct delivery to 2,500 unduplicated SNAP-Ed older adult participants at approved senior centers/public housing facilities sites.	(X) CED ( ) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	EARS reporting; ATF reporting; NEOPB progress reports; On File: Informational flyers; Class schedules; Sign-in sheets; Lesson plans

1.13	Educators will provide culturally appropriate series-based direct education at 15 SNAP-Ed approved senior centers/public housing facilities. • In Year 1, Provide direct nutrition education using approved curricula through direct delivery to 275 unduplicated SNAP-Ed older adult participants at approved senior centers/public housing facilities sites. • In Year 2, provide direct nutrition education using approved curricula through direct delivery to 225 unduplicated SNAP-Ed older adult participants at approved senior centers/public housing facilities sites. • In Year 3, provide direct nutrition education using approved curricula through direct delivery to 225 unduplicated SNAP-Ed older adult participants at approved senior centers/public housing facilities sites.	X CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF reporting; Sign-in sheets
1.14	Provide indirect education to 800 SNAP-Ed eligible senior participants.	CED X CEI MPR C&C TTA	CWD LHD X AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF reporting

1.15	Develop partnerships with one food distribution organization to identify and establish 4 new food distribution sites to increase access of healthy foods. • Year 1, identify and establish relationships with one food distribution organization to secure implementation of food distribution sites for older adults. Identify SNAP-Ed senior centers/public housing facilities to establish food distribution sites. • Year 2, establish 2 new food distribution sites at identified senior centers/public housing facilities. • Year 3, establish 2 new food distribution sites at identified senior centers/public housing facilities.	( ) CED ( ) CEI ( ) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD (X) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 ( ) Q2 ( ) Q3 (X) Q4 (X) Year 2: Q1 (X) Q2 (X) Q3 (X) Q4 (X) Year 3: Q1 (X) Q2 (X) Q3 (X) Q4 (X)	New site location information
1.16	Develop partnerships with local residents, community leaders and other stakeholders to identify and establish 2 new community garden sites to increase access of healthy foods. • Year 1, establish relationships and meet with multiple stakeholders to discuss potential for new community gardens in SNAP-Ed eligible communities. • Year 2, establish 1 new community garden site in a SNAP-Ed eligible community, providing technical assistance as needed. • Year 3, establish 1 new community garden site in a SNAP-Ed eligible community, providing technical assistance as needed.	( ) CED ( ) CEI ( ) MPR (X) C&C (X) TTA	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 (X) Q2 (X) Q3 (X) Q4 (X) Year 2: Q1 (X) Q2 (X) Q3 (X) Q4 (X) Year 3: Q1 (X) Q2 (X) Q3 (X) Q4 (X)	Meeting logs; Meeting Minutes; Meeting agendas; New site location information

1.17	Provide indirect education to 1,200 SNAP-Ed eligible participants through participation and facilitation of community events at SNAP-Ed eligible sites, such as the Annual Latino Health Awareness La Colonia Community Walk and Family Resource Fai, Food Day, as well as other community events.	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS reporting; ATF reporting; NEOPB progress reports; On File: Informational flyers; photos

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1, 1.2, 1.3, 1.11	CX3 Food Availability and Marketing Survey & Communication Tools	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: ; N/A - Please describe below: X Submitted to USDA toolkit
1.4, 1.6, 1.7, 1.9	CDPH NEOPB Retail Program: Produce Quick Tips and Handling Guide, Retail Food Sampling, in-store radio advertising, in-store marketing materials, and fruit and veggies fest public relations materials	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A - Please describe below:

1.9	Healthy Retail Recognition; Health on the Shelf		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Submitted to USDA toolkit
			CCC		
1.4, 1.5, 1.6, 1.12, 1.13	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5, 1.6, 1.12, 1.13	Latino Campaign materials (cookbooks, recipe cards, Toolbox for Community Educators)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	Cooking Matters (For Adults, For Parents; In Your Community; In Your Food Pantry; At Your Store)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12, 1.13	Choosing Healthy Beverages		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

1.12	Eat Healthy, Be Active Community Workshops		CWD		Research Tested
		X	LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	Fresh From the Garden Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Coming soon as an approved curriculum
			CCC		
1.13	Eat Smart, Live Strong: Nutrition Education for Older Adults		CWD		Research Tested
			LHD	X	Practice Tested
		X	AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.13	Tai Chi: Moving for Better Balance		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below:
			CCC		

1.4, 1.5, 1.6, 1.12, 1.13	Rethink Your Drink Materials		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	X	Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.4, 1.5, 1.6, 1.12, 1.13	"Choose MyPlate" 10 Tips Series, Materials and Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.12	Healthy Living for Life: Eat Well, Move More, Feel Great!		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Ventura County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administrative Reporting System (EARS)		X		[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.1.2	As part of ongoing IOE evaluation efforts, matched pre- and post- Food Behavior Checklist Evaluation Tool will be used to evaluate the effectiveness of the intervention, (e.g. if the SNAP-Ed intervention increased fruit, vegetable, and healthy beverage consumption).		X	X	[ ] CWD [X] LHD [X] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [X] Food Behavior Checklist [ ] UC Intent to Change List other:

E.1.3	Conduct, and analyze evaluation tools for direct education for activities 1.12 and 1.13.			X	CWD X LHD X AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook X Food Behavior Checklist UC Intent to Change List other:
E.1.4	Key Informant interviews with partnering grocery store owners/managers.	X			CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] X X Year 2: Q1 Q2 Q3 Q4 [ ] [ ] X X Year 3: Q1 Q2 Q3 Q4 [ ] [ ] X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.1.5	Neighborhood retail food environment assessments and data analysis to inform education interventions in support of activity 1.2 and 1.3.	X	X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 X X [ ] [ ] Year 2: Q1 Q2 Q3 Q4 X [ ] [ ] [ ]	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook

						Year 3 Q1: X; Q2: ; Q3: X; Q4: X	☐ Food Behavior Checklist ☐ UC Intent to Change List other: CX3 retail assessment tools
E.1.6	Summarize healthy food access changes implemented by engaged retail partners.	☐	X	☐	☐ CWD X LHD ☐ AAA ☐ UCCE ☐ CCC	Year 1 Q1: ; Q2: ; Q3: ; Q4: X Year 2 Q1: X; Q2: X; Q3: X; Q4: X Year 3 Q1: X; Q2: X; Q3: X; Q4: X	X EARS/ATF X PSE RE-AIM Report ☐ UC CalFresh Workbook ☐ Food Behavior Checklist ☐ UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**
By September 30, 2019, 25 low resource schools will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- School wellness
- Farm to school
- Healthy food and beverage standards
- School gardens
- Structured physical activity
- Smarter Lunchroom Movement (SLM)

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, at 25 low-resource school sites, LIA educators and 15 trained extenders (classroom teachers and afterschool staff) will reach 8,000 students with direct education and 8,000 parents with indirect education.
    b. By September 30, 2017, LIA staff will work with partners including school wellness committees or other similar groups to improve 3 of the 25 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
    c. By September 30, 2017 LIA staff will work with partners including school wellness committees or other similar groups to implement School Wellness Policies (SWP) and make nutrition and physical activity related environmental or policy changes at 5 of 25 of these sites.

d. By September 30, 2017, a new structured PA program such as CATCH will be implemented by 5 trained extenders such as after school program staff at 5 of the 25 low-resource school sites already receiving nutrition education.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, at 25 low-resource school sites, LIA educators and 20 trained extenders (classroom teachers and after school program staff) will reach 6,000 elementary students with direct education and 6,000 parents with indirect education.
   b. By September 30, 2018, LIA staff will work with partners including school wellness committees or other similar groups to improve 6 of the 25 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
   c. By September 30, 2018, LIA staff will work with partners including school wellness committees or other similar groups to implement School Wellness Policies (SWP) and make nutrition and physical activity related environmental or policy changes at 10 of 25 of these sites.
   d. By September 30, 2018, a new structured PA program such as CATCH will be implemented by 10 trained extenders such as after school program staff at 10 of the 25 low-resource school sites already receiving nutrition education.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, at 25 low-resource school sites, LIA educators and 25 trained extenders (classroom teachers and afterschool staff) will reach 6,000 elementary students with direct education and 6,000 parents with indirect education.
   b. By September 30, 2019, LIA staff will work with partners including school wellness committees or other similar groups to improve 9 of the 25 school environments by establishing or reinvigorating school gardens and/or adopting SLM strategies.
   c. By September 30, 2019, LIA staff will work with partners including school wellness committees or other similar groups to implement School Wellness Policies (SWP) and make nutrition and physical activity related environmental or policy changes at 15 of 25 of these sites.
   d. By September 30, 2019, a new structured PA program such as CATCH will be implemented by 15 trained extenders such as after school program staff at 15 of the 25 low-resource school sites already receiving nutrition education.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, 25 low resource schools will make changes to school policies, physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and teachers.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide direct nutrition education at 25 SNAP-Ed approved school sites using approved curricula either through direct delivery or by extenders: • Year 1, reaching 8,000 youth at 25 SNAP-Ed qualified schools. • Year 2, reaching 6,000 youth at 25 SNAP-Ed qualified schools. • Year 3, reaching 6,000 youth at 25 SNAP-Ed qualified schools.	X CED X CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: TBD AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	The Education Administration Reporting System (EARS) - Quarterly Reports; The SNAP-Ed Activity Tracking Form (ATF); NEOPB Progress Reports; On File: Informational Flyers; Class Schedules; Sign In Sheets; Lesson plans

2.2	Provide indirect education to parents of students at 25 SNAP-Ed approved school sites through receipt of approved materials provided as part of the direct education received by their children at school: • Year 1, reaching 8,000 parents of students at 25 SNAP-Ed qualified schools. • Year 2, reaching 6,000 parents of students at 25 SNAP-Ed qualified schools. • Year 3, reaching 6,000 parents of students at 25 SNAP-Ed qualified schools.		CED X CEI MPR C&C TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	EARS Reporting; ATF Reporting; NEOPB Progress Reports; On File: Informational Flyers; Class Schedules; Attendance Sheets; Copies of materials provided
2.3	Provide training on approved curricula and ongoing support to 25 extenders (such as classroom teachers and after school program staff) at 25 SNAP-Ed qualified school sites.		X CED CEI MPR X C&C X TTA		CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	EARS Reporting; ATF Reporting; NEOPB Progress Reports; On File: Informational Flyers; Meeting and Training Agendas; Training Schedules; Sign-in Sheets; Lesson plans

2.4	Work with partners including school wellness committees or other similar groups at a minimum of 15 school sites to become aware of their district's SWP and to more fully implement the SWP at their school. Assist sites to conduct environment and policy assessments to identify areas for improvement. Provide technical assistance as requested. Identify opportunities for strengthening SWP language by incorporating SLM as appropriate.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting Agendas; Sign-in Sheets; Meeting Minutes and Notes; PSE Annual Reporting; TA Log; Copy of School Wellness Policy
2.5	In Year 1, work with 3 sites; Year 2, work with 6 sites; and in Year 3, work with 9 sites to: • Identify sites interest and capacity to implement the Smarter Lunchrooms Movement (SLM); • provide SLM training to food service directors and staff and conduct scorecard assessments; • establish student nutrition action committees to involve students in SLM activities including creating signage and art work, conducting tastings • provide ongoing technical advising, as requested to adopt SLM strategies, demonstrate positive outcomes through improved scores. • Increase local procurement and Farm to School connections with cafeteria and gardens;	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting Agendas; Sign-in Sheets; Meeting Minutes and Notes; PSE Annual Reporting; TA Log; pictures of signage/art work

2.6	In Year 1, work with 2 sites; Year 2, work with 4 sites; and in Year 3, work with 6 sites to: • Identify interest and capacity for the establishment or reinvigoration of school gardens. • Work with school site team to establish a plan for building, maintaining and promoting the school garden. • Assist in the creation, development and sustained operation of school gardens at qualified schools along with training and TA in implementing garden-based nutrition curricula. • Promote intersections between school gardens and classroom curricula, garden and cafeteria, in conjunction with UCCE Master Gardeners and/or other partners.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS Reporting; ATF Reporting; NEOPB Progress Reports; On File: Informational Flyers; Meeting; Sign-in Sheets; Lesson plans
2.7	Work with extenders such as teachers and after school program staff at a minimum of 5 sites annually to: • Assist in implementing site PA environmental assessments; • Provide training to extenders to provide PA in new structured PA program; and • Provide support and technical assistance to partners and extenders during implementation of new structured PA programs.	X CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Meeting Agendas; Sign-in Sheets; Meeting Minutes and Notes; Training Agendas; PSE Annual Reporting; TA Log

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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.1, 2.2, 2.3	"Choose MyPlate" 10 Tips Series, Materials and Resources		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.3, 2.6	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.1, 2.2, 2.3	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.2, 2.3	Cooking Maters For Chefs and Kids		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.3	Food Smarts Workshops		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.3	Growing Healthy Habits (K-5)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.3,2.6	Eating Healthy From Farm to Fork (K,1,2)		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.3, 2.6	Farm to Fork Curriculum		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.1, 2.2, 2.3	SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit For States		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				

2.4, 2.5	Smarter Lunchrooms Movement Materials		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Sports, Play, and Active Recreation for Kids (SPARK)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Coordinated Approach To Child Health (CATCH)		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.7	Shape of Yoga – Nutrition and Physical Activity Booklet for Families		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.4, 2.5	Sample Student Wellness Policy – California School Boards Association www.csba.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		

2.4, 2.5	California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids www.cde.ca.gov		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.4	School and Community Actions for Nutrition "SCAN" Assessment Tool http://cns.ucdavis.edu/resources/wellness.html		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.4	California Gardens for Learning - California School Garden Network www.csgn.org		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.3, 2.4	A Childs Garden of Standards – Linking School Gardens to California Education Standards		CWD		Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE	X	N/A - Please describe below: Resource
			CCC		
2.1, 2.2, 2.3	Rethink Your Drink Materials		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.1, 2.2, 2.3	Choosing Healthy Beverages		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
2.4, 2.5	Policy In Action: A guide to implementing your local school wellness policy http://www.californiaprojectlean.org		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE			X	N/A - Please describe below: Resource
			CCC				
2.3	Growing Healthy Habits Source: NutritionEd.org http://md.nutrition-ed.org		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE			X	N/A - Please describe below: Resource
			CCC				

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administration Reporting System (EARS)		X			Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.2	Monitor reach and effectiveness, adoption, implementation and maintenance of school wellness policies, school/community gardens and farm to school activities.		X	X	X LHD	Year 1: Q1, Q2, Q3, Q4 X Year 2: Q1 X, Q2 X, Q3, Q4 X Year 3: Q1 X, Q2 X, Q3, Q4 X	X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.3	Conduct the CX3 After-School Tool Survey at 2 afterschool program sites to evaluate environmental changes, such as access to water, healthy snacks and meals, and messaging about healthy food and beverages.	X	X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3, Q4 X Year 2: Q1 X, Q2 X, Q3, Q4 X Year 3: Q1 X, Q2 X, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:
E.2.4	Annually report on the number of sites identifying a need for an edible garden, number of sites with new or reinvigorated gardens and number of students who work, learn or eat from the garden, measures of garden effectiveness and maintenance.		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 Year 2: Q1, Q2, Q3, Q4 X Year 3: Q1, Q2, Q3, Q4 X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

E.2.5	Report annually on new or improved access to structured PA programs adopted and environmental changes that improve access to physical activity such as safe walking or biking to school for activity 2.6.		X	X		CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — — — X Year 2: Q1 Q2 Q3 Q4 — — — X Year 3: Q1 Q2 Q3 Q4 — — — X		EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**
By September 30, 2019, 7 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity environment for participating children.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
- Develop and/or implement written site wellness policies and procedures to improve the nutrition and physical activity environment
- Increase access to healthy foods, beverages and opportunities for active play.
- Implement changes in the preschool environment that support healthy eating and promote physical activity.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, provide nutrition education and physical activity promotion activities to reach 200 SNAP-Ed eligible preschool-age children their families with direct education; and will provide training and TA towards the exploration and development of site wellness policies at up to 7 ECE sites.
2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, provide nutrition education and physical activity promotion activities to reach an additional 200 SNAP-Ed eligible preschool-age children their families with direct education at up to 7 ECE sites; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in 2 of these ECE sites; including making at least one new healthy site change per site to improve the nutrition and physical activity environment for participating children.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, provide nutrition education and physical activity promotion activities to reach an additional 200 SNAP-Ed eligible preschool-age children their families with direct education at up to 7 ECE sites; and will provide training and TA, as well as support the development and/or implementation of site wellness policies and procedures in 3 additional ECE sites; including making at least one new healthy site change per site to improve the nutrition and physical activity environment for participating children.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):
By September 30, 2019, 7 Early Childhood Education (ECE) sites will develop and/or implement site wellness policies and procedures, including making healthy site changes to improve the nutrition and physical activity environment for participating children.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Establish relationships and meet with key contacts for organizations and agencies focused on serving young children and their families, including but not limited to local Child Care Resource and Referral (R & R) agency (ies); the First 5 Children and Families Commission (First 5); Head Start.	CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Contact lists; Meeting minutes; Meeting agendas

3.2	Provide technical assistance in the exploration of site wellness policies for 7 select ECE sites in Year 1. Provide more direct and specific training and technical assistance in the development and/or implementation of site wellness policy to staff at 2 additional sites in Year 2, and in 3 additional sites in Year 3.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Copy of wellness policy; Meeting minutes; Meeting agendas
3.3	In Year 1, train and assist 7 select ECE sites to implement site nutrition and physical activity (PA) environment assessments; including the development of an action plan to address identified areas in which changes are needed.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1, Q2, Q3, Q4 Year 3: Q1, Q2, Q3, Q4	Site contact list, completed assessments; Action plan; ATF reporting
3.4	Establish and communicate action plan follow-up procedures and timelines with assessed sites; at least one new healthy site change will be implemented and documented at 2 sites in year 2 and 3 additional sites in year 3.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Action Plan follow-up procedures and timelines; Healthy site changes summary; ATF reporting

3.5	Provide 15 series based nutrition education lessons plans integrating physical activity programs and classes at up to 7 sites annually.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 X, Q2, Q3 X, Q4 X Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	EARS reporting; ATF reporting; NEOPB progress reports; On File: Informational flyers; Class schedules; Attendance sheets; Lesson plans
3.6	Provide ECE staff training to become extenders to deliver child and parent nutrition and physical activity education at 2 sites in Year 2, and 3 sites in Year 3.	CED CEI MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC: :	Year 1 Q1, Q2, Q3, Q4 Year 2 Q1 X, Q2 X, Q3 X, Q4 X Year 3 Q1 X, Q2 X, Q3 X, Q4 X	On File: Meeting and training agendas; Meeting minutes; Catalog of site changes

3.7	Catalog healthy site changes, sample wellness policies, etc., and share with participating organizations and other ECE partners at the end of year 2 and year 3, through informational meetings or letters, as appropriate.	CED: ; CEI: ; MPR: ; X C&C; x TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 Q2 Q3 Q4	Meeting agendas; Meeting minutes; Catalog of site changes
					Year 2: Q1 X; Q2 X; Q3 X; Q4 X	
					Year 3: Q1 X; Q2 X; Q3 X; Q4 X	
3.8	Educate 3 of the engaged ECE sites regarding resources and technical assistance available to support farm to preschool efforts. Topics may include: • on-site gardens (in-ground or container) • local sourcing • Garden-based nutrition education	CED: ; CEI: ; MPR: ; X C&C; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: AAA: UCCE: CCC: :	Year 1: Q1 X; Q2 X; Q3 X; Q4 X	Summary resources and technical assistance provided; Training agenda; ATF reporting
					Year 2: Q1 X; Q2 X; Q3 X; Q4 X	
					Year 3: Q1 X; Q2 X; Q3 X; Q4 X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.8	Farm to Preschool Curriculum	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5	Harvest of the Month	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5	Rethink Your Drink Materials	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5	MyPlate for Preschoolers	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.5	Cooking Matters: Exploring Food Together Preschool Curriculum	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

3.5	"Choose MyPlate" 10 Tips Series, Materials and Resources		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.3, 3.5	CATCH Early Childhood (Physical Activity Curriculum and Kit)		CWD			X	Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.5, 3.8	Grow It, Try It, Like It Curriculum		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.3, 3.5	Sports, Play & Active Recreation for Kids (SPARK) Curriculum for Pre-K		CWD				Research Tested
		X	LHD			X	Practice Tested
			AAA				Emerging
			UCCE				N/A - Please describe below:
			CCC				
3.5	Potter the Otter materials (stickers, activity sheets, etc.)		CWD				Research Tested
		X	LHD				Practice Tested
			AAA				Emerging
			UCCE			X	N/A - Please describe below: SNAP-Ed approved materials
			CCC				

3.5	Go, Glow, Grow Curriculum for Preschoolers		CWD			Research Tested
		X	LHD			Practice Tested
			AAA		X	Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.5	Happy Healthy Me – Moving, Munching, and Reading Around MyPlate		CWD			Research Tested
		X	LHD			Practice Tested
			AAA		X	Emerging
			UCCE			N/A - Please describe below:
			CCC			
3.2, 3.4, 3.6	Best Practices for Child Care Nutrition and Physical Activity Environments Handbook – A Guide for Self-Assessment and Policy Development (i.e., CHOICE Manual)		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Resource
			CCC			
3.2, 3.4, 3.6	Nutrition and Wellness Tips for Young Children: Provider Handbook for the Child and Adult Care Food Program		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Resource
			CCC			
3.8	Farm to Preschool Website		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Website
			CCC			
3.2, 3.3, 3.4, 3.5, 3.6	Let's Move: Initiative designed to assist child care providers in implementing 5 key PA and nutrition goals		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
			UCCE		X	N/A - Please describe below: Website
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Ventura County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/23/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	On an ongoing basis, record SNAP-Ed activities, sites, participants reached and other required elements of USDA's SNAP-Ed Education and Administrative Reporting System (EARS).		X		[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:
E.3.2	Identify, conduct and analyze assessment tools for activity 3.3.			X	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

E.3.3	Track healthy site changes implemented by engaged ECE sites.		X		CWD X LHD AAA UCCE CCC	**Year 1** **Q1 Q2 Q3 Q4** Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	X EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Aging
County/Jurisdiction:	Ventura - PSA 18/ Contract # SP 1718-18
FFY 2018 Total Budget:	**$29,702.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits		$3,285	$2,970	-9.59%
2	Non-Capital Equipment/Supplies			$0	
3	Materials			$0	
4	Travel		$1,412	$1,410	-0.14%
5	Building/Space			$0	
6	Maintenance			$0	
7	Equipment and Other Capital Expenditures			$0	
8	Contracts/Sub-Grants/ Agreements**		$28,152	$25,322	-10.05%
	Total Direct Costs:	**$0**	**$32,849**	**$29,702**	-9.58%
9	Indirect Costs*** Indirect Cost Rate= __ %			$0	
	Total Federal Funds	**$0**	**$32,849**	**$29,702**	-9.58%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	~10% lower funding
2	Non-Capital Equipment/Supplies	
3	Materials	
4	Travel	
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	~10% lower funding
9	Indirect Costs	

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging

County/Jurisdiction: Ventura - PSA 18/ Contract # SP 1718-18

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Agency Director	Victoria Jump	100.00%	0.00%	$136,092.0	0.014106	$1,919.71	54.70%	$1,050.08	$2,970.00	$2,970	
						Total Staffing: Salaries/Benefits:		**0.014106**	**$1,920**		**$1,050**	**$2,970**	**$2,970**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Ventura - PSA 18/ Contract # SP 1718-18

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None					$0	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$0**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
			In-State														
1			RD/Teresa Diaz	Ventura	Sacramento Annual Forum	1	1	3	2	$46.00	$95.00	$250.00	237			$705	
2			RD/Patricia Jaeger	Ventura	Sacramento Annual Forum	1	1	3	2	$46.00	$95.00	$250.00	237			$705	
			Out-of-State														
1			None													$0	
															Total Travel:	**$1,410**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Aging
County/Jurisdiction: Ventura - PSA 18/ Contract # SP 1718-18

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None		$0	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Teresa Diaz	Planning, preparing and presenting SNAP-Ed classes including "Eat Smart, Live Strong and other approved evidence-based curriculums; entering data into ATF system; preparing/updating work-plan and state reports; establishing new SNAP-Ed approved sites. Participate in the annual SNAP-Ed forum.	$24,232	
2			Patricia Jaeger	Backup support for training classes, development of training classes and reporting	$1,090	
				Total Contracts/Sub-Grants/Agreements:	**$25,322**	

Total Direct Costs:	**$29,702**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			None			$0	
					Total Indirect Costs:	**$0**	

Total Budget:	**$29,702**

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Ventura County
FFY 2018 Total Budget:	**$989,597.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$25,815	$781,237	$757,498	$783,313	0.27%
2	Non-Capital Equipment/Supplies	$2,131	$3,400	$3,399	$5,530	62.65%
3	Materials	$18,070	$32,825	$10,020	$28,090	-14.42%
4	Travel	$6,453	$18,243	$9,218	$15,671	-14.10%
5	Building/Space	$5,700	$25,650	$25,650	$31,350	22.22%
6	Maintenance	$2,241	$11,799	$7,299	$9,540	-19.15%
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$61,200	$125,000	$0	$61,200	-51.04%
	Total Direct Costs:	**$121,610**	**$998,154**	**$813,084**	**$934,694**	-6.36%
9	Indirect Costs*** Indirect Cost Rate= _7_ %	$7,468	$93,748	$47,435	$54,903	-41.44%
	Total Federal Funds	**$129,078**	**$1,091,902**	**$860,519**	**$989,597**	-9.37%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	
2	Non-Capital Equipment/Supplies	Allocation increased with carry-in to replace outdated equipment
3	Materials	Decrease reflects reduce funding and usage of left over materials from year 1
4	Travel	Changes reflect reduced funding and staffing
5	Building/Space	Allocation increased due to rising building/space costs.
6	Maintenance	Changes reflect reduced funding and staffing
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	Changes reflect reduced funding
9	Indirect Costs	Changes reflect reduced funding and staffing

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Ventura County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Program Director	Silvia Lopez-Navarro	80.00%	20.00%	$96,225.00	0.95	$91,413.75	40.00%	$36,565.50	$102,383.20	$127,979	
2			Program Coordinator	Eddie Munizich	40.00%	60.00%	$80,800.00	1	$80,800.00	45.00%	$36,360.00	$46,864.00	$117,160	
3			Community Services Coordinator	Blanca Arias-Velasquez	10.00%	90.00%	$71,400.00	1	$71,400.00	48.00%	$34,272.00	$10,567.20	$105,672	
4			Dietitian	Elizabeth Hoffman	10.00%	90.00%	$74,323.00	1	$74,323.00	48.00%	$35,675.04	$10,999.80	$109,998	
5			Nutrition Educator	Alejandro Elias	10.00%	90.00%	$61,658.00	1	$61,658.00	50.00%	$30,829.00	$9,248.70	$92,487	
6			Nutrition Educator	Yaderi Salazar	10.00%	90.00%	$40,456.00	1	$40,456.00	54.00%	$21,846.24	$6,230.20	$62,302	
7			Nutrition Educator	Isabel Gomez	10.00%	90.00%	$51,731.00	1	$51,731.00	47.00%	$24,313.57	$7,604.50	$76,045	
8			Coordinator of Projects	Rita Rubin	10.00%	90.00%	$63,221.00	1	$63,221.00	45.00%	$28,449.45	$9,167.00	$91,670	
9			Accountant	Susan Day (in-kind)	100.00%	0.00%	$0.00	0	$0.00	0.00%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**7.95**	**$535,003**		**$248,311**	**$203,065**	**$783,313**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Paper, toner, file folders, labels, pencils, pens, etc. ($32/FTE/month)	7.95	$32.00	12	$3,053	
2			Postage	Progam related mail service (approx. $41.75/quarter)	1	$41.75	4	$167	
3			County-wide Membership	CCLHDN county yearly membership	1	$155.00	1	$155	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
1			Computer Equipment	2 Computers needed to replaced older outdated units for Program Director and Coordinator of Projects. $1,105 after tax county specifict computer. Silvia 0.95 FTE ,Rital 1.00 FTE	1.95	$1,105.00	1	$2,155	
							Total Non-Capital Equipment/Supplies:	**$5,530**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copying/Printing	Class materials, handouts, training materials, agendas, newsletters, flyers, etc.	$0.85	11000	$9,350	
2			Food Demonstrations	Food and supplies: ingredients, paper goods, kitchen utensils, small kitchen equipment, water dspensers, containers for storing and transporting food necessary to conduct food demostrations and education in the community. (Cost not to exceed $2.50 per participant.)	$2.50	4000	$10,000	
3			Materials	Materials and supplies for program interventions not to exceed $4.00 per participant.	$4.00	300	$1,200	
4			Garden-Based Education	Materials and supplies necessary to conduct garden-based nutrtion education at school and community venues, such as seeds, edible plants, small tools, planting soil, garden box construction materials, etc. Garden box construction materials are employed in the construction of raised beds and planters as part of promoting and establishing vegetable gardens and providing garden-based nutrition education. Garden boxes are especially important when working with population groups with physical limitations, such as seniors with mobility issues due to aging, children with special needs who are unable to stand and are wheelchair bound, and individuals with other physical dis-capacities. Additionally, schools, pre-schools and community sites with inadequate space or with concrete flooring where in-ground gardening is not possible, either due to the flooring material or contaminants present in the soil, pose a special challenges to building in-ground vegetable gardens and for which garden boxes are the best solution. In FFY 2017, the Nutrition Education and Obesity Prevention (NEOP) Program supported the start-up of vegetable gardens, by assisting with lumber and other allowable supplies, at the following approved sites: • Channel Islands High School in Oxnard raised garden beds – provided lumber to build six vegetable garden boxes. • Two Raised-bed planters built at the Camino del Sol Community Garden are used by seniors with physical limitations to grow vegetables for their families. • Children with special needs and limited mobility from the CCS Oxnard Therapy Unit have been able to participate in the garden-based nutrition education activities offered at the Camino del Sol Community Garden, due in part to the efforts from volunteers and staff in building a raised-bed garden box, designed specifically to allow wheelchair access.	$20.00	207	$4,140	
5			Purchase Orders	Purchase order requisition fees for materials and services ($850/quarter)	$850.00	4	$3,400	
						Total Materials:	**$28,090**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Program Director/Silvia	Sacramento	Project Directors' Meeting Other includes transportation cost	1	2	2	1	$46.00	$110.00	$400.00	130		$30.00	$1,334	
2			Program Director/Silvia & Project Coordinator/Eddie & Com. Services Coo/Blanca	Sacramento	SNAP-Ed LIA Forum Other includes transportation cost	1	3	3	2	$46.00	$110.00	$400.00	130		$30.00	$2,434	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved														Budget Adjustment: Budget Justification
3			Program Director/Silvia & Project Coordinator/Eddie	Sacramento	California Conference of Local Heath Department Nutritionist Other includes parking fees	1	1.95	2	1	$46.00	$110.00	$400.00	130	$354.00	$30.00	$1,992	
4			All Program Staff	Ventura County	Local travel to program target areas to provide nutrition education services and training to SNAP-Ed target population.	195	7.95						95			$9,911	
Out-of-State																	
1			None													$0	
															Total Travel:	**$15,671**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health/2220 E. Gonzales Road, Oxnard	Estimated cost at $250/FTE/Month	7.95	$250.00	12	$23,850	
2			Storage/Warehousing	Storage containers hold quipmets, supplies and materials for program interventions. (#1 @ 265/mo, #2 @ 235/mo and #3 @ $125/mo for a total of $7500.00 per year)	7.95	$78.62	12	$7,500	
							Total Building/Space:	**$31,350**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Public Health/2220 E. Gonzales Road, Oxanrd	Communications and IT: telephone, email, network access, etc.	7.95	$100.00	12	$9,540	
							Total Maintenance:	**$9,540**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			TBD	Subcontracting Agency will assist in accomplishing LHD IWP objectives related to school and after-school nutrition education strategies: Subcontractor will actively engage multiple key stakeholders to build partnerships and support to establish/reinvigorate nutrition education, physical activity, and PSE interventions at selected qualifying schools and after-school programs. Activities might include but are not limited to: reaching 3,000 students and parents with HOTM nutrition education, training teachers and other extenders at low-resource schools, establishing or reinvigoration school gardens, produce taste testing, cooking demonstrations, all with the goal of increasing consumption of fruits and vegetables and decreasing the consumption of sugary beverages. In addition, subcontractor will provide support and technical assistance to partnering school districts in strengthening or establishing School Wellness Policies.	$55,000	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			Damooei Global Research	Evaluation: Subcontractor will provide expertize in compiling and analyzing data to evaluate delivery, effectiveness and impact of nutrition education.	$6,200	
					Total Contracts/Sub-Grants/Agreements:	**$61,200**

Total Direct Costs:	**$934,694**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County

Budget Adjustment		9. Indirect Costs:				Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Justification
		Administration: [Please list the line items that are included in calculation]				
1		Total Personnel and Benefits not to exceed 14.313%.	7.0091%	$783,313.00	$54,903	
				Total Indirect Costs:	**$54,903**	

Total Budget:	**$989,597**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County
Contract/Sub-Grant/Agreement: TBD

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			TBD	Project Coordinator	40.00%	60.00%	$70,000.00	0.1	$7,000.00	25.00%	$1,750.00	$3,500.00	$8,750	
2			TBD	Educator	80.00%	20.00%	$41,600.00	0.6	$24,960.00	25.00%	$6,240.00	$24,960.00	$31,200	
						Total Staffing: Salaries/Benefits:		**0.7**	**$31,960**		**$7,990**	**$28,460**	**$39,950**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County
Contract/Sub-Grant/Agreement: TBD

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Copying/Printing	Class materials, recipes, newsletters, flyers, etc.	0.7	$1.00	1507	$1,055	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$1,055**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demonstrations	Food and supplies: ingredients, paper goods, kithcen utensils, small kitchen equipment, water dspensers, storage and transporting containers necessary to conduct food demostrations and education in the community. (Cost not to exceed $2.50 per participant.)	$2.50	3000	$7,500	
						Total Materials:	**$7,500**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
										In-State							
1			All Staff	Ventura County	Local travel to provide services to SNAP-Ed target population.	100	1						46.72			$2,500	
										Out-of-State							
1			None													$0	
															Total Travel:	**$2,500**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Ventura County
Contract/Sub-Grant/Agreement: TBD

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
					Total Contracts/Sub-Grants/Agreements:	**$0**

Total Direct Costs:	**$51,005**

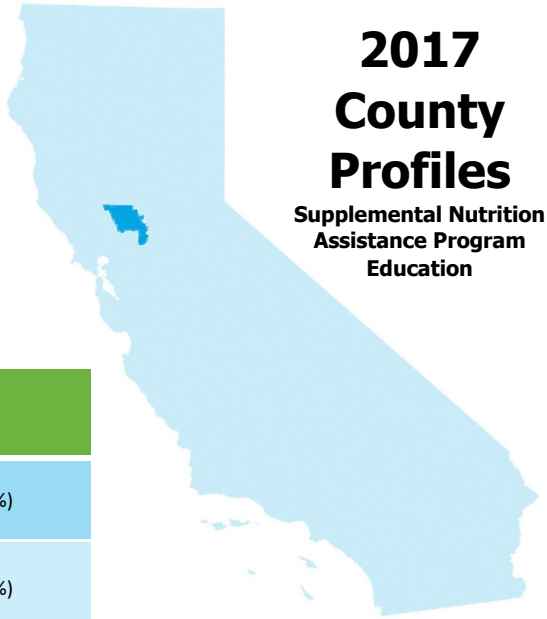
9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Personnel	10.00%	$39,950.00	$3,995	
					Total Indirect Costs:	**$3,995**	

Total Budget:	**$55,000**

2017 County Profiles

Supplemental Nutrition Assistance Program Education



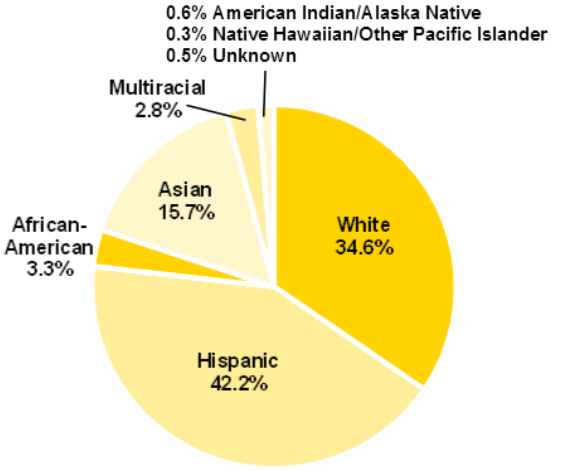
Yolo

SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

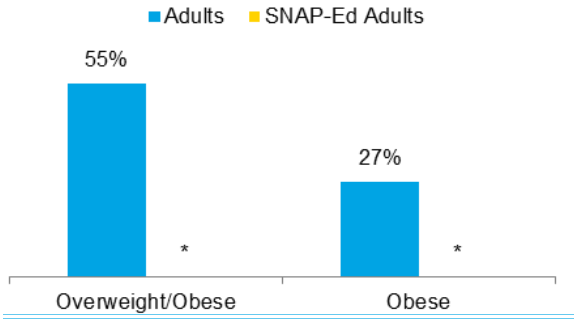
Total	74,056 (37%)

Ages (<185% FPL)	
Children <6 years old	5,879 (41%)
Children 6-17 years old	12,216 (40%)
Adults 18-64 years old	49,877 (38%)
Seniors 65 years and older	6,084 (27%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese *	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	*

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	51%

* unstable estimate

Population below Federal Poverty Level

20%

Food Insecurity Rates

15% Overall

22% Children

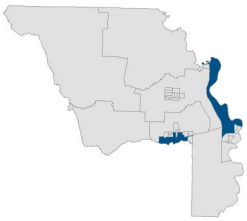
Other Federal Nutrition Assistance Programs

CalFresh Participants	20,820 (10%)
Students Eligible for Free/Reduced Price Meals (FRPM)	15,590 (53%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
41	8 (20%) all races

Schools	SNAP-Ed Eligible Schools
65	38 (59%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	*
Percent of children (5-11) physically active 1+ hour every day	34%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	43%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
63%	53%	59%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
*	*	*

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
29%	40%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

County Name: **Yolo County**

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension: University of California Cooperative Extension, Yolo)
X	California Department of Public Health: CDPH: (Local Health Department: Yolo County Health and Human Services)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

3. **Jurisdiction Description**

Yolo County lies in the heartland of the Central Valley. It is bounded on the south by the Putah Creek and Solano County; on the north by Colusa County; on the west by the Blue Ridge Mountains; and on the east by the Sacramento River. The county is mostly rural and has three larger cities: Woodland in the central region, West Sacramento by the Sacramento River, and Davis near Putah Creek. The city of Winters (near Putah Creek, west of Davis) and the town of Esparto (in the Capay Valley near the Cache Creek Valley Stream) make up the semi-urban areas. The main rural areas are as follows: Madison (in the western plain); Zamora and Dunnigan (in the Dunnigan Hills); Clarksburg and Knights Landing (near the Sacramento River); Rumsey, Guinda, and Capay (in the Capay Valley). Yolo County has 650,880 acres (1,013 square miles) of land, of which approximately 80 percent is flat and mostly agricultural. The land increases in elevation starting at the eastern boundary (the Sacramento River), below sea level in the delta area, to a height of 3,046 feet on the summit of Berryessa Peak in the western Blue Ridge Mountains.

The main transportation routes are Interstate 5, Interstate 505, Interstate 80, Highway 113, Highway 16, and Highway 45. The Yolo County Transit Authority's public transportation system connects West Sacramento, Davis, Woodland, Winters, Madison, Esparto, Capay, Dunnigan, Knights Landing, and the town of Yolo.

According to 2014 US Census Bureau data, the population is estimated at 207, 590 people. Of the total population, 21.7% is under 18 years of age, and 11.5% is over 65 years of age. The median age is 30.4 years of age but varies by region especially due to the large student population in Davis. Yolo County is comprised of 51.3% females and 48.8% males. Of 70,347 households, over 21,775 have at least one child under 18 years of age. Nearly 27% of these family households are led by single parents. There are nearly 5,400 households where a senior is living alone. It is estimated that there are 500 homeless persons in Yolo County, representing 0.2% of the populations. In addition, there are 23,445 undocumented immigrants living in Yolo County. Approximately 34% of the total population is SNAP-Ed eligible (76,104 residents), and this includes 17,657 children, 47957 adults, and 5,490 seniors.

Yolo County has a higher than statewide White population percentage and slightly lower Black/African American population than average. Approximately 31% of the total population is Hispanic/Latino and 35% of the population over the age of 5 speaks a language other than English at home, with 60% of this subset speaking Spanish. Nearly 20% of all residents report speaking Spanish at home. About 85% of residents report speaking English at least "very well."

From 2009 to 2013, the state median household income was $61,094, about 8% higher than the county median of $55,918. 2009-2013 data shows 19.1% of the population living in poverty, which is approximately 4% higher than the state average. The largest employers in Yolo County included the University of California Davis, the County of Yolo, and the Cache Creek Casino Resort. Unemployment rates have been trending downward in the past several years, and are currently at 6.5%. However, this rate is still slightly higher than the state unemployment rate of 5.8%, and higher than other nearby counties such as Sacramento and Placer. West Sacramento has the highest unemployment rate (7.3%) and Davis has the lowest (4.3%). There are 41 census tracks in Yolo County, but only 9 SNAP-Ed qualifying census tracks (qualified by all races). The qualifying census tracks are located mainly in West Sacramento with one in Woodland and Davis as well.

There are 61 schools, in 5 districts in the county, with 53.6% of students qualifying for a free or reduced price meal (FRPM). According to the California Department of Education, there are 29,345 students enrolled in K-12th grade in the county. Approximately 47% of students enrolled in public school are

Hispanic or Latino, 35.3% are white and 9.6% are Asian. County-wide, 21.6% of students are English language learners, and the range is 8.9% to 34.8%, depending on the district.

Obesity/overweight and chronic disease risks are a concern for Yolo County residents. According to the California Health Information Survey (CHIS) and the CDE, 53.7% of Yolo County residents are overweight or obese. Further, 23.7% of youth aged 12-17 are overweight and 12.4% are obese. The California Physical Fitness Report for students show that in the 2014-15 school year only 64% of 9th graders were in the healthy fitness zone for aerobic capacity. In children ages 2-11 years old, only 32.5% report being physically active at least an hour every day (CHIS data). In addition, 14% of adults over 20 reported having no leisure time physical activity whatsoever. Less than 5% of Yolo County residents walk or bike to work.

4. **Community Assessment**

According to the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institutes, Yolo County ranks 12 out of California's 57 counties for overall health. The county has slightly better than state averages rankings for obesity rates, smoking rates, and cancer rates, but a slightly lower than state index for food environments (7.3 compared with a California overall score of 7.5). Approximately 93% of residents have access to physical activity opportunities, and only 17% of residents report having poor or fair health.

In addition to these data listed above, a variety of additional data sources are used to determine the priorities outlined in the FFY17-19 Integrated Work Plan. These data sources include:

- Fitnessgram data from the California Department of Education (CDE)
- Yolo County Community Health Assessment (CHA)
- Yolo County Community Health Improvement Plan (CHIP)
- California Department of Public Health (CDPH) County Health Status profiles
- CDSS data on CalFresh participation (interactive web-based spreadsheet with County data)
- Hunger in America- Yolo County 2014 report
- First 5 Yolo needs assessment
- Children Now, California County Data Book Information
- Previous CX3 assessments and reassessments of participating retail outlets

Food security and access to healthy food are important issues in Yolo County. According to the 2014 Hunger in America Report, released by Feeding America, the Yolo County Food Bank reported that in 2013, 44,000 unduplicated individuals (approximately 14,800 households) accessed charitable food resources in the Food Bank service region. This indicates that 21% of the total population has utilized a food resource in the past year. Of those patrons, 91% report being food insecure and 70% are Hispanic. Only 39% of households reported receiving SNAP (CalFresh) benefits yet 33.6% of low-income parents experience food insecurity. Further, only 44% of agencies surveyed in Yolo County who provide food or meal distributions indicated that they also provide some type of nutrition

education resources (classes, literature, cooking demos, etc.). Yolo County SNAP-Ed programs continue working to increase this percentage by outreach and providing education materials to partner agencies, offering direct education classes at partner agency qualified sites, and by connecting community partners through the Community Nutrition Action Partnership (CNAP). Yolo County continues to struggle with its capacity to reach and enroll all SNAP eligible residents. The 2013 CA Food Policy Advocates report indicated that Yolo County ranked 56 out of 58 for Calfresh enrollment, however the county ranking has improved to 53 out of 58 in 2015. Performance is measured based on The Program Access Index (PAI). Yolo County's PAI dropped from .408 in 2014 to .387 in 2015 due to a new methodology for scoring. However, the PAI ranking is misleading. If you exclude the City of Davis from the Yolo County numbers then the PAI score would be .759. The PAI score for West Sacramento is .735 and for Woodland it is .844. This signifies a strong capacity to reach and enroll SNAP eligible residents. Concerted efforts to increase CalFresh enrollment have been underway over the past two years, and there is an upward trend in the number of participants, particularly at UC Davis. From fall quarter of 2014 to fall quarter of 2015 Calfresh applications increased 304% on the UC Davis campus, but still there is work to do. The Board of Supervisors has made food security a priority, and has been routinely gathering together agencies and organizations to work towards reducing the issue in the county. Together, these agencies have helped to further promote the CalFresh program and assist DESS with increasing participation. The efforts seem to be working. Data between fiscal year 14/15 and now shows upward trends in enrollment for all cities in Yolo County, with an 11% overall increase in the percentage of SNAP eligible residents enrolled. This suggests that outreach and retention efforts are improving. However, overall, the numbers exemplify the need for increased CalFresh outreach, particularly to the UC Davis student population and in rural areas, and the need for education on food resource management and nutrition, as well as more venues for residents to attain access to healthy foods, such as community or school gardens. The Community garden and retail PSE efforts, as well as the focus on environmental supports to promote SNAP-Ed messages in the community that are outlined the work plan below are one channel to address food access and food insecurity in Yolo County.

Similar to CalFresh, the Yolo County WIC program is working to increase enrollment and participation. Currently, approximately 4,300 clients participate in WIC. Caseload statewide and nationally has been dropping over the past few years, and although Yolo County WIC is funded to serve 5,290 clients, approximately 81% are currently coming in for services, the lowest we've seen in over 5 years. SNAP-Ed partners and CNAP partners collaborate with both CalFresh and WIC to increase visibility of the programs with the overall goal of increasing the number of eligible residents who participate and receive these benefits.

Food access for residents in all regions of Yolo County is a challenge. One issue in Yolo County is the proportion of the county that is considered rural and the proportion of housing that is not located proximally to a major food outlet. Approximately 18% of residents have "low food access" – meaning that they live over a mile from a large supermarket or grocery store in urban areas or 10 miles in rural areas. Yolo County is also largely agriculture, yet 98% of food grown in Yolo County is exported out of the county. Coordinated efforts around farm to school/fork, community messages to promote fresh produce consumption (such as Harvest of the Month), as well as school and community gardens and retail activities will increase the awareness and importance of consuming fresh, local fruits and vegetables, which will improve the health of the target population, and the economic viability of agriculture and food retail outlets.

Overweight and obesity are health concerns in Yolo County, as they contribute to diabetes and other chronic diseases, and may be associated with poor nutrition for those who are food insecure. The Community Health Assessment (described in the section below) indicates that residents across the county view obesity and diabetes as top health concerns. According to the California Health Information Survey (CHIS), 53.1% of adults are overweight or obese and 37% of

youth are overweight or obese (just 1% lower than the California average). Fitnessgram data indicates that only 56.8% of 5th grade and 64% of 9th graders are in the healthy zone for body composition. Food and beverage environments can contribute to obesity and overweight risks, with low-income residents and youth being disproportionately impacted by poor food environments and junk food availability and messaging. Only 30.8% of Yolo County adults reported eating 3+ fruits and vegetables on the previous day, and 21% of Hispanic/Latinos consume two or more sugary drinks within a day. Between 2012 and 2014 fast food consumption of in adults has declined. CHIS data indicate a decline of 13% in the number of adults who report consuming fast food twice a week and an increase of 26% of adults who report consuming no fast food in the past week. However, teen fast food consumption data has been relatively stable since 2012, with approximately 32.8% of teens reporting now fast food consumption in the past week, and 19.6% reporting fast food consumption twice in the past week. Finally, CHIS data for youth under 11 years old show that, while more youth are consuming fast food once per week (31.7% in 2014 compared with 12.9% in 2012), only 12% consumed fast food twice per week in 2014 (compared with 29% in 2012) and thrice weekly consumption dropped from 12.5% to 4.5% in the same period. These data may suggest that efforts underway over the past few years to encourage residents to reduce unhealthy food consumption (quantity and frequency) are having positive impacts.

A 2013 needs assessment conducted by Woodland HealthCare (described further in the next section) determined that the top 10 priority areas included access to affordable foods, health education and nutrition education, and safe places to be active. This data reaffirms that the activities and objectives outlined below in the work plan are priority needs in the community.

Because of the high rate of overweight and obesity in Yolo County, direct/indirect education and PSE supports known to reduce obesity risk are of high priority. Frequent fast food consumption is associated with higher BMI's. People need the skills to be able to prepare foods at home so that they do not rely on convenience foods. This has been shown to decrease added sugar, sodium and solid fats in the diet, while increase fruits, vegetables and whole grains

Overall in the community, there continues to be a growing need and interest in nutrition education and resources. A 2014 needs assessment performed by First 5 Yolo indicated that parents listed nutrition education as the second highest priority. The recent development of the Community Health Improvement Plan (CHIP), an effort lead by the Yolo County Healthy Yolo team after completion of the CHA, prioritized access to and improvements in consumption rates for fresh fruits and vegetables as a primary community goal over the next 5 years. The CHIP goals were set by a group of community stakeholders, including CNAP partners, medical professionals, County partners, and involved residents. The CHIP workgroups also expressed interest in developing policies and best practices that support a healthy food environment for all residents. Community and partner concern about food environments and the obesity and diabetes risks, coupled with the data presented above helped inform the sectoral level activities presented in this work plan.

Physical activity levels are correlated to obesity and chronic disease risk. While 79% of Yolo County resides live within ½ mile of a park (well above the state average), there is a need for improvement in the proportion of adults and youth regularly engaging in physical activity. Current efforts are underway to improve physical activity levels in youth in the Woodland Joint Unified School district (WJUSD), which is the largest district in the county and also the district with the lowest percentage of students in the healthy fitness zone. The county has recently embarked on a Safe Routes to School project with WJUSD elementary and middle school youth to increase the percentage of students who walk and bike to school (currently at 20% for walking and 2% for biking). A similar program is

happening in the Washington Unified School District (West Sacramento), the second largest district, and improvements of up to 30% have been seen in the number of youth who walk and bike to school at certain schools. The City of Davis also has as Safe Routes to School program, and data from this program show that about 1/3 of all elementary school youth walk or bike to school. The city is working to sustain these numbers while increasing community engagement in the program. The SNAP-Ed program will support these efforts through providing nutrition education messages/materials and technical assistance to school wellness committees and school stakeholders on how to link nutrition and physical activity. Additionally SNAP-Ed programs will support community-wide efforts to encourage physical activity such as the Woodland Commit2Fit program (engaging 600 participants annually) and through direct education using approved SNAP-Ed curriculum.

The retail environment is one source of challenges and barriers to healthy eating. Yolo County retailers are being evaluated by the LHD SNAP-Ed retail staff through the Communities of Excellence process (CX3), as well as the Tobacco Program's Healthy Stores, Healthy Community Programs. CX3 assessment data for 14 retail environments showed some common issues and discoveries that paint the picture of the food retail environment in qualifying census tracts:

- Over half of the retail food stores in each neighborhood are convenience stores that were rated either as poor or marginal quality.
- Convenient public transit limits the reach to supermarkets and grocery stores.
- Limited farmers market to access local produce.
- # of fast food outlets outweighs the number of supermarket/grocery stores.
- Most convenience stores either did not carry or had limited availability of fresh fruits or vegetables.
- Limited interior/exterior for healthy marketing.

In regards to the Healthy Stores, Health Community assessments, scientific surveys were conducted by health departments throughout California to assess product marketing and the availability of healthy and unhealthy options offered in stores that sell tobacco – the first time in California that tobacco, alcohol and food were analyzed together. In Yolo County, 96 stores were surveyed. This included convenience, supermarket, liquor, tobacco. Relevant data include:

69.8% of the stores have unhealthy exterior advertising (tobacco, alcohol or food)

- 17.7% had healthy exterior advertising
- 40% had low or non-fat milk as an option
- 77.1% had sugary drinks at the check-out compared to the statewide average of 56.9%. 63.3% of those with sugary drinks at check-out were also near schools.
- 56.3% had any fresh fruit or vegetable25.9% had a good selection of good quality fruits/vegetables
- When comparing low to not low income areas, 22.2% of the stores had a good selection of good quality fruits and vegetables in low income areas compared to 29.6% in no- low income areas2.5% accept CalFresh and sold a good selection of good quality fresh fruits/vegetables
- 65.6% accept CalFresh or WIC

Stores that participated in the CX3 and the Healthy Stores, Healthy Communities assessments will be reassessed in 2016. At this time the most current CX3 and Healthy Store, Healthy Community data informed the choice to continue our robust retail program. LIAs plan to augment the existing work by developing of a retail recognition program that will help elevate awareness about retailers who are working to improve the offerings of healthy food and beverages and the overall environment of their retail outlet as well as encourage residents to take advantage of the improved access to healthy foods.

5. **Community Change Goals**

Yolo County has several community change goal initiatives underway that are relevant to the work plan objectives and activities. A common theme among change goals includes chronic disease prevention/obesity prevention and access to healthy food and places to be physically active. These concerns inform the work of SNAP-Ed programs in Yolo County, and are discussed further below.

The *Healthy Yolo* program, led by the Yolo County Health and Human Services Community Health Branch, began working on community change goals in 2013, starting with community surveys/focus groups, and development of the Community Health Assessment (CHA) in 2014. Chronic disease prevention (particularly diabetes and obesity) was top of the list in all communities in Yolo County, and therefore one of three focus areas in the development of the Community Health Improvement Plan (CHIP). In addition to obesity prevention/nutrition education goals, there are several other pervasive concerns facing Yolo County residents and service providers. Mental health concerns, including hospitalization rates due to psychosis and/or substance abuse, the incidence of youth who may be at risk for suicide or self-inflicted injuries, and the cost of seeking mental health treatment are challenges to the community, according to the CHA and the 2014 Health Care Access Survey. Further, issues relevant to the aging population, such as transportation and access to service, food security, and access to safe and affordable housing for older adults are key priorities to address as well. Both the mental health concerns and the issues affecting older adults are prioritized as focus areas in the Yolo County Community Health Improvement Plan (CHIP), developed in 2015. Chronic disease prevention and management is the third focus of the CHIP, and SNAP-Ed work is highlighted in this focus area. Development of the CHIP involved 32 community partners and County agencies, several of which are also CNAP partners.

Although SNAP-Ed work focuses on strategies for obesity prevention, including physical activity and nutrition promotion, it is recognized among CNAP partners and the CHIP work groups that chronic disease prevention efforts also impact issues related to mental health, and that older adults are also impacted by chronic disease efforts, particularly in the area of improving food security and access to healthy, nutritious food on a consistent basis. Thus, SNAP-Ed LIAs feel strongly that the objectives outlined for FFY17-19 will also dovetail with the efforts underway to improve mental health resources and challenges facing the older adults in our county. The LHD NEOP staff are actively involved in the CHIP work groups and CHIP process, and therefore interfacing with partner agencies serving older adults to ensure that resources are available to them to serve their community.

The chronic disease prevention strategies outlined in the CHIP were strongly influenced by the work of SNAP-Ed partners. The objectives developed in the CHIP in this focus area include:

- Strengthening the support network for chronic disease prevention and management
- Increase the impact of community gardens
- Increase consumption of fruits and vegetables
- Decrease consumption of sugar sweetened beverages
- Increase the percentage of the population adhering to the recommended physical activity standards
- Increase access to preventive services
- Decrease youth access to tobacco products

LIAs will contribute to assessing progress toward achieving the goals listed above by consistently participating in CHIP work groups to share data that demonstrates progress on the goals and collaborating with partners to optimize the reach of SNAP-Ed programs to address the objectives. LIAs will also serve as subject matter experts to CHIP work group partners and can provide training and materials as needed.

Additionally, the sectoral level activities chosen by the LIAs also address some of the focus areas of the CHIP. Sugar-sweetened beverage consumption is a widespread concern among CHIP and CNAP partners, particularly with youth, and thus the LIAs will support efforts for one city in Yolo County to adopt a sugar-sweetened beverage ordinance that changes the default beverage available in kid's meals to milk/water/100% juice. Further, LIAs will develop a healthy retail recognition program that elevates the work of retailers who are improving the food and beverage environments of their stores to increase access to healthy foods and beverages for SNAP-Ed eligible residents, including improving access to fresh produce, reducing access to SSBs, and improving availability of WIC-approved foods. LIAs will also work in collaboration with the Yolo County Tobacco Prevention program to identify healthy retail recognition guidelines and awardees. The Tobacco program also has a retail program and will be reassessing stores in 2016 as part of the *Healthy Stores, Healthy Communities* state-wide program.

The Yolo CNAP, led by Community Health NEOP staff, is a thriving collaborative of over 20 partners working in the realm of healthy eating, active living. The CNAP has been meeting at least quarterly since 2006, when the first action plan was developed. The CNAP action plan was revised in early 2015 to reflect current concerns around healthy eating and active living. Many of the CNAP goals are echoed in the CHIP, as well as in the Woodland Healthcare needs assessment, outlined below. The CNAP goals are listed in more detail in the following section.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County **Three-Year** **Rev. 5/24/2017**

Integrated Work Plan

FFY 2017–2019

1. Increase partnership and collaboration among CNAP partners
    a. Improve attendance at CNAP meetings
    b. Support CNAP initiatives through monthly emails and social media promotion
    c. Participation in CNAP partner events and activities
2. Increase participation in food assistance programs
    a. Promote CalFresh at partner events
    b. Educate partners about various food assistance programs/food distribution locations
    c. Promote fruit and vegetable consumption in venues where food distribution occurs
3. Encourage residents to following the dietary guidelines for Americans
    a. Offer assistance to school districts about wellness policy updates that include provisions for PA and Farm to School
    b. Provide nutrition education and resources to CNAP partners to help partners promote guidance in the Dietary Guidelines for Americans
    c. Coordinated efforts around core messages such as MyPlate, RYD, HOTM in various environments
    d. Support the Farm to School initiative in Yolo County (Sub-group of CNAP)
4. Actions to encourage active living
    a. Maintain a resource list of free or low-cost PA opportunities in the County
    b. Develop a coordinated message on PA based on the Dietary Guidelines
    c. Support Active Transportation Program (ATP) and SRTS initiatives in the County (sub-group of CNAP)

UCCE and the LHD will both play a key role in fulfilling the goals developed by the CNAP group. NEOP staff will continue to facilitate the quarterly CNAP meetings, which encourage collaboration and resource sharing, as well as data sharing among partners. Consistently we see that participation in CNAP leads to better informed partners who can share resources with clients, which improves residents' access to health care services, food, physical activity opportunities, and eligibility services. NEOP will also continue to provide training and technical assistance to CNAP partners to help them utilize the Harvest of the Month Campaign, Rethink Your Drink, and MyPlate tools and materials. Further, NEOP is working with 211-Yolo to develop a food resource management guide that will

be distributed among all CNAP partners and HHSA programs to help inform low-income residents about locations and times of food distribution sites throughout the county.

Also, in 2015 a CNAP sub-group that is facilitated by the LHD NEOP staff was developed to collaborate around issues related to promoting active transportation (ATP) in Yolo County. Active transportation includes promotion of walking, biking, carpooling, or otherwise reducing vehicle miles traveled. Partners include representatives from 4 cities in Yolo County, UC Davis, and Yolo County. The group is led by the CNAP facilitator, who is funded through both SNAP-Ed, and also through Caltrans to do Safe Routes to School. The goal of this group is to work collaboratively to reduce vehicle miles traveled, increase the number of youth who walk or bike to school, and to improve the safety of pedestrians and cyclists in the County. Recent data shows that in Woodland, approximately 20% of youth walk to school and 1.5% bike to school, and the goal is to increase this number by 10% over the next 2 years. Data for Davis show that approximately 37% of youth bike or walk to school, and the goal is to sustain that. Both LIAs will support ATP efforts by assisting with community events to promote walking and biking in Woodland, participating in Woodland's Commit2Fit during "May is Bike Month", and supporting updates to the district wellness policy for the Woodland Joint Unified School District that include a focus on improving nutrition resources as well outlining support for the Safe Routes to School and other physical activity programs. The CNAP/ATP collaborative coordinator also participates in the CHIP work group, linking together the goals of active transportation and chronic disease prevention.

Woodland Health Care (WHC), a Dignity Health member, completed a community needs assessment in 2014 that informed community change goals. WHC, serves all communities in Yolo County and is a CHIP workgroup member also. Their needs assessment revealed 5 "communities of concern", which had the largest unmet health and wellness needs. The City of Woodland, and the majority of West Sacramento were identified as the cities of concern, as were several rural communities such as Knights Landing. Woodland and West Sacramento are also the two priority communities to be focused on by SNAP-Ed LIAs over the next 3 years. The top 10 priority areas identified include access to affordable foods, health education and nutrition education, and safe places to be active. From the needs assessment an action plan was created, and stakeholders convene to address the issues and priorities in the action plan. The action plan proposed by WHC to address these concerns included increasing access to preventative care and chronic disease prevention programs, continuing the Farmer's market at the Woodland Health Care Hospital site in Woodland, partnering with the Yolo County HHSA Public Health programs, and CBOs such as the Center for Families (Family Resource Centers) to address obesity, and promotion of health education programs. These activities will serve as excellent compliments to the SNAP-Ed efforts, as well as the efforts of the *Healthy Yolo* and CNAP partners to address the common concerns around healthy eating and activity living. Further, recent relationships have been established between the LHD NEOP staff and WHC staff at the hospital in Woodland to promote HOTM in social media messaging and in the hospital cafeteria. We hope to grow this collaboration in future years.

As outlined above, LIAs are deeply embedded in the advancement of Yolo County's community change goals. The goals have informed the objectives for the next three years, will both enhance the work being done collectively in the county as well as fill gaps in services and resources needed. The Yolo County SNAP-Ed LIAs will achieve the following five objectives over the next three years:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County **Three-Year** **Rev. 5/24/2017**

Integrated Work Plan

FFY 2017–2019

1. By September 30, 2019 Yolo County SNAP-Ed programs will reach 27,700 SNAP-Ed eligible adults and youth with nutrition education, nutrition and physical activity resources, and environmental supports to promote fruit and vegetable consumption.
2. By September 30, 2019, Yolo County SNAP-Ed LIAs will provide food resource management skills education and improve access to healthy foods and beverages through classes, technical assistance, and environmental supports in one community garden, and at least 8 SNAP-Ed qualifying sites in three communities in Yolo County (Woodland, W. Sacramento, and Esparto) reaching up to 15,000 SNAP-Ed eligible participants
3. By September 30, 2019 SNAP-Ed LIAs will develop a healthy retail recognition program and will award the healthy retail designation to 2 retail outlets that work to promote healthy food and beverage consumption among SNAP-Ed eligible residents.
4. By September 30, 2019, LIAs will partner with community stakeholders to increase the number of cities in Yolo County that have adopted a sugar-sweetened beverage (SSB) ordinance that regulates the default beverage offered in kid's meals at chain restaurants by 100% from 1 to 2 ordinances.
5. By September 30, 2019, SNAP-Ed LIAs will provide training, technical assistance and leadership to at least 5 partner programs or collaborative for the advancement of healthy eating and physical activity initiatives that benefit SNAP-Ed eligible residents.

6. **Partnerships and Collaborative Efforts**

The Yolo County CNAP is comprised of 32 partners who meet quarterly and receive monthly updates, facilitated by the NEOP-funded CNAP coordinator. In a recent survey, 75% of responding CNAP partners indicated that they found the CNAP meetings and monthly emails useful to their work. The CNAP goals were listed above, but reiterated here:

- Increase partnership and collaboration through attendance at CNAP meetings
- Increase participation in food assistance programs
- Encourage residents to following the dietary guidelines for Americans
- Actions to encourage active living

The list of CNAP partners includes:

Yolo County NEOP, Yolo County Women Infants and Children (WIC), UC Cooperative Extension Nutrition Education, Yolo Food Bank, CalFresh, First5 Yolo, Food Service Directors in 5 school districts, Yolo County Children's Alliance, Yolo Food Connect, Elderly Nutrition Program, 211-Yolo, Head Start, Health Education Council, Yolo Farm-to-School, CommuniCare, RISE, Youth Resource Coalition, California Department of Education, , Dairy Council of California, Agency on Aging Area 4, Yolo Housing, Yolo County Agricultural Commissioner's office, Healthy Yolo, Food Literacy Program, Supervisor Don Saylor's office, Yolo Farm to Fork, Yolo County Office of Education, and Yolo County Safe Routes to School program.

In FFY17-19 CNAP partners will play a critical role in advancing some of the priorities, particularly around the sectoral level work of developing a healthy retail recognition program and also supporting the sugar-sweetened beverage ordinance affecting kid's meals at restaurants in one additional city (already passed in Davis, led by First5 Yolo – a CNAP partner). Further, NEOP staff will be working more closely with CalFresh and social services programs to provide training and technical assistance to staff in order to increase the reach of SNAP-Ed materials and messages to eligible clients being served by these programs. These partnerships were fostered significantly in FFY16 with the NEOP team and Calfresh program partnering on the FINI grant project to increase utilization of the "Bonus Bucks" among CalFresh recipients. Further, NEOP staff is providing nutrition education to CalWorks clients in FFY16 to support CalWorks clients' health and nutrition goals.

CHIP partners, several of which are also CNAP partners, will be integral in advancing the community change goals outlined above in the CHIP, and LIAs will continue to be the subject matter experts around nutrition education and obesity prevention for these endeavors.

LIAs will promote SNAP-Ed services and activities by connecting with other programs and agencies in Yolo County, such as county welfare and social service programs, and others which serve the SNAP-Ed eligible population.

7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners	X	Other *(specify): positive child feeding strategies*
X	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
x	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All education materials, resources, and curriculum will be approved through the USDA SNAP-Ed Connection website (https://snaped.fns.usda.gov/) and/or FFY2017-19 USDA approved California SNAP-Ed Integrated Curricula list.

Yolo County SNAP-Ed LIAs have reviewed the approved curriculum and materials list and have chosen the best curriculum and materials to support the three-year and annual objectives as well as meet the needs of the population. Data collected from SNAP-Ed program participants and partners in FFY16 has helped determine which curriculum and materials to utilize in FFY17-19. Curriculum is focused on adults with families and youth, as this reflects our focus discussed below and outlined in section C.

9. **Intervention and Evaluation Plan Narrative Summary**

In FFY2017-2019 Yolo County SNAP-Ed programs consist of the LHD and UCCE (UC Cal Fresh Nutrition Education). The LHD and UCCE have benefitted from a strong partnership over the past several years, and feel that this partnership is reflected in the coordinated efforts to meet the needs of SNAP-Ed eligible residents as outlined in the objectives and activities below. In order to optimize expertise and relationships established with community partners, the LHD will continue to lead the work done with the adult population, focusing primarily on adults aged 18-65 years and with focused efforts on families/adults in the child bearing years. UCCE will continue to use an extender model of education dissemination in schools, including early childhood education (ECE) programs and also parents of ECE students at qualified sites. They will conduct ongoing technical assistance and trainings on the use of approved curricula with extenders to ensure high quality education of children. Other unfunded community partners, such as the elderly nutrition program and the adult day center program will serve the

needs of the senior population, and SNAP-Ed resources and materials will be accessible to them as needed. This approach capitalizes on the expertise of each agency but also ensures that the reach of SNAP-Ed programs encompasses the lifespan as best as possible, with particular emphasis on families.

SNAP-Ed efforts in Yolo County will be concentrated in communities of high need and where relationships and momentum have been established. The cities of West Sacramento and Woodland will be emphasized, as they contain the most number of qualified census tracks, the schools with high proportions of students receiving free or reduced-priced meals, and there are long standing relationships with motivated community partners to enhance the impact of our work. The populations of these 2 cities also comprise 52% of the entire County population, thus making the impact of prioritizing work in these two cities robust. Further, the smaller communities of Esparto and Winters will be reached through activities in the schools but also through LHD work at the Health and Human Services Agency service centers. The service centers are located in four communities in Yolo County and are hubs for programs and resources that are available to the SNAP-Ed eligible populations. By focusing efforts in these centers the LHD is ensuring that the reach to SNAP-Ed eligible will be optimized and it also provides opportunities to integrate SNAP-Ed messages into other important services, such as CalFresh and MediCal.

The intervention strategies in Yolo County focus on quality education, environmental change supports, and system changes that impact the community at all levels along the socio-ecological spectrum. Parents, teachers, schools, organizations, agencies, and government all play a role in supporting this endeavor. Interventions that build understanding throughout the lifespan are crucial to improvements in behavior. Nutrition education and obesity prevention efforts will be implemented at all levels of the socioecological model.

At the individual level, direct education to SNAP-Ed eligible youth and adults will continue. Key messages will include support to consume fruits and vegetables, to create balanced meals as addressed in MyPlate materials, support to enhance food resource management skills and to optimize use of resources when grocery shopping or meal planning, and support to increase healthy beverage consumption and reduce unhealthy beverage consumption. Increasing fruit and vegetable consumption and reducing sugar-sweetened beverage consumption are priorities of the County of Yolo, so SNAP-Ed curriculum used in direct education will place particular emphasis on these messages. Also at the individual level will be indirect education initiatives to increase exposure to SNAP-Ed messages and materials to support eligible residents' capacity to make healthy food and physical activity behavior changes. Participating in activities such as health fairs, community-wide fitness initiatives, Kids' Farmer's Markets, food distributions, and promotion of national Public Health observances will continue throughout the upcoming 3-years. Emphasis will be placed on strategically selecting activities that reach the target audience who is additionally receiving SNAP-Ed information or education through other channels so that the "dose" of SNAP-Ed in enhanced. Direct education topics will address all five state-wide objectives, however emphasis will be placed on Goal 1 (Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages), and Goal 3 (Improve Food Resource Management). . UCCE will be providing a comprehensive after school Cooking Academy to increase food preparation skills, which are crucial to addressing a desired reduction in fast food consumption in the home and an increase in fruit and vegetable consumption (approved cooking curriculum will be used). As stated in the ADA report "The State of Family Nutrition and Physical Activity; Are we making Progress?" modifying favorite foods to improve diet quality is a key prevention strategy. As such, recipes used highlight commonly consumed food items, such as quesadillas and macaroni and cheese, but in healthful ways that meet the current Dietary Guidelines. These classes will support other PSE endeavors taking place in the schools, such as kid's farmers markets, school gardens, food distribution, smarter lunchrooms, and parent education. In this ADA report, it is also stated that family

routines are also highly correlated to health behaviors. In addition to this evidence, are numerous studies showing that child feeding practices significantly impact the weight and health of children. Therefore, one of the key intervention strategies with adults is to develop healthy routines and positive feeding practices at home (Happy, Healthy Families curriculum used).

Yolo County LIAs will also work at the environmental level to advance SNAP-Ed initiatives and goals. Environments that will be prioritized will include the retail environment (SHOP), the HHSA service center environments (LIVE), and the school environment. The LHD began work at the environmental level in FFY15 and FFY16, and will build upon that work in upcoming years. For example, the LHD retail program will continue in FFY17-19 and will expand to include a partnership with the WIC Local Vendor Liaison to help increase the number of WIC vendors in qualified census tracks. Further, the retail program will focus on environmental enhancements in stores, such as produce placement, integration of fresh/local produce, and promotion of Harvest of the Month. Already in FFY15 & FFY16 work with one retail site has yielded an increase of 40 points on the CX3 scorecard, which indicates that SNAP-Ed efforts in the retail arena have an impact. Community garden work will also continue in FFY17-19, which ties into the county-wide initiative to promote local produce consumption. While this is not a retail arena per se, community garden work increases access to fresh produce and the HHSA community garden has also served as an 'ad hoc' produce distribution site to WIC clients. In 2015 approximately 1,000 pounds of produce was distributed to 300 WIC clients and that project will continue moving forward. The garden is also a significant asset for Yolo County residents, particularly in Woodland, to receive free garden-based education and also to have access to a place to grow fresh foods. The Hanna and Herbert Bauer Memorial Garden continues to be the only true community garden in Woodland, and currently has 70 residents of all ages gardening there to grow food for their families. The garden will continue to be a venue for promoting SNAP-Ed messages, include integration of Harvest of the Month as well as MyPlate materials into garden activities. Further, LHD staff will provide technical assistance to CNAP partners working on garden endeavors, such as the Woodland Joint Unified School District's new "garden to cafeteria" project. Support for this endeavor will dovetail with the education UCCE will continue to provide in schools in the WJUSD (as well as others), and that the Ag Commissioners Farm to School project supports, hence layering the dose of nutrition messages to youth.

Additional environmental work will include participation in committees, collaboratives, and programs that support healthy eating and active living initiatives for low-income residents. The CNAP will continue to meet and focus on food access as consistent messaging among partners in venues where the target population congregates. A sub-group of CNAP working to tie in the Safe Routes to School efforts in Yolo County emerged in FFY16 and will continue over the next 3 years to help keep partners informed and connected to efforts underway to increase the walking and biking among Yolo County youth. Further, LIAs will support community-wide nutrition and fitness initiatives, such as Woodland's Commit2Fit. This initiative is an example of a program that layers the exposure of nutrition and physical activity opportunities and messages to the broad community that can enhance SNAP-Ed work in Woodland. LIAs will continue participation in school district wellness committees, food policy councils, and other collaboratives that strengthen the connection and collaboration among partners to advance SNAP-Ed and other nutrition initiatives.

In the HHSA service centers, the LHD will provide training and technical assistance to HHSA program staff that will be coupled with environmental supports in client areas to showcase nutrition messages. Environmental support strategies include adding healthy food and beverage and/or physical activity messaging to walls, classrooms and points of contact with staff (reception areas, etc.), as well as arranging the space to include nutrition and physical activity promotional

materials, activities, or resources that engage clients. It may also include providing technical assistance on space design to include resources, interactive stations or materials that promote nutrition and physical activity or provide healthy food options (ex: a station that provide garden produce to WIC clients weekly and also has nutrition materials). Environmental changes will also be couple with support to influence the culture of the service centers so that nutrition and physical activity promotion is integrated into other services as appropriate. These strategies are referred to as environmental supports in the work plan moving forward. The training and TA provided will empower HHSA program staff to integrate SNAP-Ed materials into client sessions when appropriate, which will augment the impact of messaging and environmental changes being witnessed throughout the service center building. Further, by working with the HHSA service centers, the LHD is educating over 500 County staff on nutrition messages and helping to change the culture of the HHSA to include healthy eating and active living in a more prominent way.

UCCE will support the school environment through participation in district wellness committees, particularly for the WJUSD. After school programs will continue to be recruited for the adoption of CATCH curricula and Cooking Academy. Choose Health curricula will be implemented for the first time to round out the offerings for 4-H/UC CalFresh joint afterschool programs. Furthermore, plans to improve school playgrounds with colorful paintings to promote physical activity (such as hopscotch and four square games) are underway. Coordination with the Dairy Council and Project Lean staff to provide technical assistance and training to help qualified schools with Smarter Lunchroom initiatives is desired. UCCE staff are also been involved in the Yolo Farm to School campaign, which endeavors to promote Harvest of the Month as a campaign to encourage fresh, local produce consumption in schools and in the community. UCCE's involvement with the Farm to School Campaign will continue so that linkages between nutrition education being delivered in the classroom, community-wide campaigns, and the nutrition promotion initiatives offered to the broader community being addressed by the LHD can be strengthened. Additionally, they are looking at making a systems change in the way the after-school programs are currently structured. A new approach that integrates the 4-H model is being explored and evaluated.

In FFY17-FFY19 environmental level work will focus on statewide Goal #2 (Increase Physical Activity), Goal #4 (Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play or shop), as well as Goal #5 (Increase access to and/or appeal of physical activity opportunities for SNAP-Ed eligible populations). All five statewide goals will be addressed to some capacity with the environmental goals, but these three are emphasized.

Work at the policy and sectoral level in FFY17-19 will center around two large projects. The first will be creating a healthy retail recognition program and the second will be working to help one city in Yolo County (Woodland or West Sacramento) pass a sugar-sweetened beverage policy (SSB policy) that regulates the default beverage offered in kid's meals to include water or milk. This particular endeavor builds upon the momentum of the SSB policy passed in Davis last year. Regarding the healthy retail recognition program, the aim is to provide incentives in the form of increased community awareness and other tangible incentives (TBD) to retailers who are putting effort into changing the food environment for the better. CX3 and Healthy Stores, Healthy Communities data shared above indicate that there is room for improvement in the retail environment, particularly in small "corner store" retail sites and in retailers serving qualified census tracks or food desserts. The retail recognition program development will also involve non-traditional stakeholders, such as members of the business community and decision makers, which will expand the impact of SNAP-Ed initiatives into these sectors.

The SSB policy work was chosen because Yolo County communities already have precedence for setting guidelines about beverages offered to youth. Davis was the first city in the country to pass the SSB policy in 2015, and now many communities state-wide are working on similar policies. The power in this policy is that it allows stakeholders to come together and create a sustainable change in restaurant food and beverage environments. The SSB policy is also a method of communicating to the public and to decision makers the importance for making the healthy choice the easy choice in terms of healthy beverages. The LIAs role will be to educate decision makers about the links between SSB consumption and obesity, particularly in youth and disadvantaged communities, as well as to gather community input on how to prioritize this issue in Yolo County communities. Further, the LIAs will collaborate to engage at last one youth program that focuses on healthy communities so that the youth voice in expressing a desire for healthy beverage environments is heard by the community and decision makers. While the LHD is leading the effort on this, the LHD will collaborate with UCCE to identify a youth program and seek technical assistance on working with youth from UCCE, as they focus their activities primarily on youth. The sectoral activities presented above address State Level Goal 1, 3, and 4 (stated in detail above).

Both agencies will provide training and technical assistance to internal partners in their respective agencies, CNAP partners, and other groups in their target locations to promote the healthy food, beverage and physical activity messages that support the local objectives as appropriate. The allocation of specific activities led by each agency was based upon the agency's experience, expertise, populations served, and capacity to lead the activity. Activities are complimentary to one another so that each LIA is contributing to the overall goal in their unique way using their unique strengths.

Reaching the English- and Spanish-speaking target population in Yolo County is essential to the success of SNAP-Ed efforts, as a significant number of SNAP-Ed eligible residents are Spanish-only speaking. Both UCCE and LHD programs utilize bilingual staff and provide materials in both English and Spanish, when possible and appropriate. Efforts will be made to expand the availability of materials, classes, and messages in both languages.

The choice to include specific activities and objectives described below is evidence based. For example, data in a recent publication by Kaiser et. al. demonstrates that SNAP participants show an increase in food resource management skills by up to 54% and reduction in likelihood of running out of food after receiving a series of UCCE direct education classes. Further, FFY14 and FFY15 Impact Outcome (IOE) data for the LHD NEOP program shows that participants indicated improvements in behaviors related to consuming fruits and vegetables, and improved their scores related to confidence in their ability to read a food label, and in sugar sweetened beverage consumption, after attending the 5-class series. Also, 69% of IOE participants in FFY16 (to date) indicated that participating in the series has helped them improve their healthy eating behaviors and over 85% of participants found the information and classes to be useful. Also, last year WIC clients were surveyed to determine the impact of environmental enhancements that promote Harvest of the Month in WIC offices. There was a 37% increase in the number of clients who indicated that they have heard of HOTM, and of these, there was a 68% increase in those who stated that they heard about HOTM from WIC. This indicates that our indirect education efforts are making an impact, particularly when the message is constant and consistent. These data suggest that direct education that is supported with environmental and sectoral level endeavors is likely to result in a positive change in healthy food and beverage consumption, as well as capacity to make healthier food choices among participants.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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The Yolo County evaluation plan is as follows. LIA's will conduct formative, process and outcome evaluations as consistent with state guidelines. Participants will complete validated, standardized evaluation instruments as part of their educational experience. LIAs will utilize the Activity Tracking Form (ATF) and the Reporting Tools Workbook (RTW) to track and document all activities for each agency. Children will complete the UC CalFresh Taste Testing Tool when participating in food preparation and tasting experiences led by UCCE. Adults enrolled in classes where the Plan, Shop, Save and Cook curriculum is used, will complete the Intent to Change questionnaire to gauge outcomes. A sample of adults participating in general nutrition classes will complete the Food Behavior Checklist to gauge consumption behaviors of participants, even though the LHD will not be continuing with Impact Outcome Evaluation. Outcome evaluation for the Cooking Academy and the UP4it curriculum will be coordinated with the UC CalFresh State Office. Documentation of enrollment of participants will be conducted in accordance with state protocols. Policy, Systems and Environmental activities will be evaluated using the RE-AIM framework to assess Reach, Effectiveness, Adoption, Implementation, and maintenance. Each agency will collect and enter data for the participants they reach. Thus, UCCE will compile data for direct delivery to youth and their parents in school coordinated adult education classes. LHD will compile data for adults enrolled in direct education classes in community sites, indirect education efforts, and for PSE activities. Overall, participants will be requested to complete evaluation surveys that address the following indicators from the WRO SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Outcomes: MyPlate Behaviors (MT1), Shopping Behaviors (MT2), and Fruit and Vegetables (TL2). The Fruit and Vegetables Shopping Practices Survey will be used by LHD staff to assess the food resource management skills of participants in retail store tours. For the LHD, CX3 reassessment data collected in late FFY16 will inform work in FFY17-19 and reassessment will occur as appropriate for the retail environment and timeline of the retail work. Results of reassessment will also be used to inform retail outlet owners/managers of improvements made during their participation in CX3 and the needs for future work.

All LIAs will convene annually to share data collected from the evaluation tools listed in the work plan and discuss approaches to future programming or to identify gaps in education topics or populations not being served in the community. Findings will be shared with CNAP partners as well, as appropriate.

When possible and necessary, materials and education will be provided in both Spanish and English to ensure access to information and opportunities for learning change for Spanish and English speaking residents.

SECTION B: Target Audience Description

1. Gender	%		2. Age	#
Male	35		0 to 4 years old (Preschool):	5535
Female	65		5 to 17 years old (School Age):	16,836
			18 to 59 years old (Adult):	89,491
			60 years old and over (Senior):	6538
Total:	100			**118,400**

3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
66%	34%	100%

RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	0%	3%
Asian	0.5%	6%
American Indian/Alaskan Native	0%	0%
Native Hawaiian/Other Pacific Islander	0%	0%
White	62.5%	22%
Multiple/Other	3%	3%
Total:	66%	34%

4. Languages Used in Intervention Activities and Materials

English	70%	Farsi	0%	Russian	0%
Spanish	30%	Hmong	0%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	3500	3300	3200
Indirect Education:	8400	10,000	11,000
Policies, Systems, and Environment (PSE) Change/Supports	7000	20,000	52,000

6. Intervention Sites

In Yolo County, many county services are co-located at service center sites. WIC, CalFresh, and CalWORKS are examples of programs that are collocated, and may be listed only once on the site list. If there is another program co-located, it is mentioned in the comment section on the site list entry. Additionally, WIC has offices at three additional, separate locations, also listed on the site list.

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	8
Adult Rehabilitation Centers	3	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	7
CalFresh Offices	6	Head Start Programs	8	Schools: Students (After School)	13
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	0	In Home Supportive Services (IHSS)	2	Section 8 Public Housing Voucher	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	2	Supplemental Security Income (SSI)	0
Community Centers (Co-located with the Senior Center in Woodland)	1	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	0	Youth Education Site (includes Park and Recreation)	0
Elderly Service Center/Senior Centers	1	Public/Community Health Centers	0	Women, Infants, and Children Program (3 WIC offices are co-located with CalFresh)	6
Emergency Food Assistance Sites	2	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	8	Worksites	0
Extension Offices	0	Retail/Food Stores	5	Other (specify):	0
Family Resource Centers	7	Retail and Food Store with Qualifying CalFresh Redemption	0	Other (specify):	0
Farmers' Markets	0	Schools: District Office	0	**TOTAL SITES:**	**114**
Federally Qualified Health Centers (FQHC)	2	Schools: Students (Preschool)	25		
Food Assistance Site: Food Banks	1	Schools: Students (Elementary)	12		

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):**

By September 30, 2019 Yolo County SNAP-Ed programs will reach 27,700 SNAP-Ed eligible adults and youth with nutrition education, nutrition and physical activity resources, and environmental supports to promote fruit and vegetable consumption.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Environmental supports: healthy eating and physical activity messaging, space modifications to integrate nutrition and physical activity messages, activities, healthy food and beverages, interactive nutrition/physical activity promotion resources, cultural changes among staff to integrate SNAP-Ed messages
- Partnerships and collaboration: technical assistance, education, resources to HHSA service centers and partners to enhance partner capacity to promote SNAP-Ed initiatives
- Community gardens: promote growing, utilization of and understanding of fresh produce
- Partnership and collaboration in schools: joint 4-H cooking projects, joint food bank/ UC Food Innovation Institute pilot project to glean crop waste, preserve, and distribute to food insecure parents of young children.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30 2017, LIAS will reach 2900 adults and youth with direct nutrition/physical activity (PA) education and 5500 adults and youth with indirect nutrition education that promotes fruit and vegetable consumption in schools, after school programs, and a minimum of four qualified sites that serve SNAP-Ed eligible adults

   b. By September 30 2017, LHD will provide environmental supports and staff training to the WIC program to encourage fruit and vegetable consumption among WIC participants at 4 Health and Human Services Agency (HHSA) service centers

2. **FFY 2018 (Year 2) Objective(s):**

   a. By September 30 2018, LIAS will reach 2900 adults and youth with direct nutrition/PA education and 6500 adults and youth with indirect nutrition education that promotes fruit and vegetable consumption in schools, after school programs, via mailings and social media presence, and a minimum of four qualified sites that serve SNAP-Ed eligible adults

   b. By September 30 2018, NEOP will provide environmental supports, training, and resources to WIC and CalFresh programs at up to 4 Health and Human Services Agency service centers to encourage fruit and vegetable consumption among SNAP-Ed eligible participants

3. **FFY 2019 (Year 3) Objective(s):**

   a. By September 30 2019, LIAS will reach 2900 youth and adults with direct nutrition/PA education and 7000 adults and youth with indirect nutrition education that promotes fruit and vegetable consumption in schools, after school programs and a minimum of four qualified sites

   b. By September 30 2019, NEOP will offer 2 annual trainings and ongoing technical assistance and resources to Health and Human Service Agency (HHSA) staff and programs serving the SNAP-Ed eligible population to help encourage fruit and vegetable consumption among families and adults who receive services at each of the 4 HHSA service centers.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):
By September 30, 2019 Yolo County SNAP-Ed programs will reach 27,700 SNAP-Ed eligible adults and youth with nutrition education, nutrition and physical activity resources, and environmental supports to promote fruit and vegetable consumption.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	Provide direct education classes to a total of 450 unduplicated adults over three years. The sessions will be at least 30-minutes in length. Curriculum utilized will promote consumption of fruits and vegetables following the 2015 Dietary Guidelines for Americans recommendations. Lessons will integrate MyPlate, *Rethink Your Drink,* and Harvest of the Month concepts when possible as well.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Class sign in sheets Materials List Enrollment Forms Photos

1.2	LIAs will participate in at least 4 community-wide events in FFY17, and 3 per year thereafter. The events will include health fairs, Farm Day, and promotion of nutrition-related themed days/months (Food day and National Nutrition Month) to promote fruit and vegetable consumption among SNAP-Ed eligible residents. In FFY17 the LHD will take a lead role in coordinating an annual health fair to be held at a partner agency site, and this fair will promote RYD messages at the NEOP booth. (Reach is approximately 1500, 1500, and 2000 in FFY 17, 18, and 19 respectively)	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Materials List Photos Event flyers Recipes Registration Forms
1.3	LHD staff will provide monthly training to WIC staff serving the 4 HHSA service centers to promote fruit and vegetable consumption and promote the 2015 Dietary Guidelines for Americans messages among WIC participants; training will include HOTM, MyPlate, and other SNAP-Ed approved resources as well as technical assistance to WIC staff on how to integrate SNAP-Ed messages into WIC counseling sessions. Training will also include promotion of the FRESH TEXT/MARKET TEXT program that aims to increase residents' access to food at local food distributions around the county.	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF WIC staff meeting agendas Materials list Photos Recipes
1.4	LHD staff will offer technical assistance and/or training at least once per year to WIC and other HHSA programs (including CalFresh) staff in order to integrate fruit and vegetable consumption messages in Calfresh and WIC offices or promotional materials, as well as to utilize SNAP-Ed materials that promote fruit and vegetable consumption in client sessions as appropriate. NEOP staff will be available to offer individualized TA to WIC and Calfresh staff as needed between training sessions as well	CED: ; CEI: X; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1 X, Q2, Q3 X, Q4 Year 3: Q1 X, Q2, Q3 X, Q4	ATF Training agendas Sign-in sheets Materials list Photos Recipes Flyers or mailers

1.5	LHD staff will provide environmental supports in WIC and Calfresh offices in up to 4 services centers to promote fruit and vegetable consumption utilizing materials that reinforce information delivered in training and technical assistance offered. NEOP staff will work with service center leaders to optimize the location and approach to environmental supports so that they maximize visual appeal and visibility by clients. Materials will be updated so that messages align with nutrition special events/themed months or other events. Materials will also include promotion of the FRESH TEXT/MARKET TEXT program in conjunction with a nutrition related message when appropriate. (Reach = a minimum of 5500 in each FFY18 and FFY19)	 CED X CEI MPR C&C X TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X x X x Year 3 Q1 Q2 Q3 Q4 X x X x	ATF Materials list Photos Recipes
1.6	Host at least one annual community garden event at the Hanna and Herbert Bauer Memorial Community garden that promotes fruit and vegetable consumption through interactive activities, produce taste tests, environmental supports and messaging, and general promotion of farm to fork concepts in Yolo County during Farm to Fork Month. (Reach = 40 participants annually FFY17-19)	X CED X CEI X MPR X C&C TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 x Year 2 Q1 Q2 Q3 Q4 x Year 3 Q1 Q2 Q3 Q4 x	ATF Flyer Photos Recipes Materials List
1.7	The LHD will promote HOTM and My Plate in the garden throughout the year through environmental supports, providing resources to gardeners, and integrating these concepts into garden classes throughout the year. (Reach = 100 people annually FFY17-19)	 CED X CEI MPR C&C TTA	 CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 x x x x	ATF List of resources provided Photos Emails to gardeners

1.8	LIAs will provide training and technical assistance to at least one additional garden program or garden initiative, to promote increased access to fresh fruits and vegetables in at least one qualified site. TA will include resources to promote nutrition messages, information for gardeners on accessing nutrition information online, in addition to TA on community garden policy and procedure development	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 x; Q3 x; Q4 Year 2: Q1 x; Q2 x; Q3 X; Q4 x Year 3: Q1 ; Q2 X; Q3 X; Q4	ATF Meeting Agendas Photos Materials List
1.9	Provide training and technical assistance to 200 extenders who will provide direct education to at least 2,500 youth annually	CED: X; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 X Year 2: Q1 x; Q2 x; Q3 x; Q4 X Year 3: Q1 x; Q2 x; Q3 x; Q4 X	Teacher enrollment and activity reporting forms
1.10	Nutrition Educators will provide direct delivery to at least 25 classrooms annually to encourage fruit and vegetable consumptions	CED: x; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 X; Q2 x; Q3 X; Q4 x Year 3: Q1 X; Q2 x; Q3 X; Q4 x	Teacher enrollment and activity reporting forms

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance ****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.1-1.8	MyPlate resources: Choose MyPLate, Be and Active Family, 10 tips Nutrition Education Series, Kid Friendly veggies and fruit, Healthy Eating for an Active Lifestyle, Be a Healthy Role Model for Kids, Mini-Fridge Makeover, Eat Smart/Be Active, Snack Tips for Parents	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
1.1-1.8	Harvest of the Month	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
1.1-1.8	California Food Guide	[ ] CWD [x] LHD [ ] AAA [x] UCCE [ ] CCC	[x] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A
1.1	Orange County Nutrition 5-Class series for Adults	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A
1.1	Growing Healthy Habits	[ ] CWD [x] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [x] Practice Tested [ ] Emerging [ ] N/A

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1.1	Eating Smart, Being Active		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.1	Eat Right When Money's Tight		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.6-1.8	The Great Garden Detective		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.3-1.5, 1.7-1.8	Toolbox For Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.1-1.6	Eatfresh.org		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A
			CCC		
1.1-1.6	Eatfresh.org mini course		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A
			CCC		

1.1-1.8	2015 Dietary Guidelines For Americans		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A
			CCC			
1.1	Food Smarts Workshop		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			
1.1	Eat Healthy, Be Active		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			
1.1	Eat Well, Move More, Feel Great		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			
1.1	Healthy Eating and Active Living Toolkit for Community Educators		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE			N/A
			CCC			
1.1	Healthy Eating Made Easier		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A
			CCC			

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1.1	MyPlate for My Family Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
1.9	Eating Healthy from Farm to Fork		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Power Play		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Ag in the Classroom		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Cooking 101 Series		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Eatfit		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		

1.9	UP4it		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A
			CCC		
1.9	Choose Health		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Choice, Control, and Change		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	My Amazing Body Series		CWD		Research Tested
			LHD		Practice Tested
			AAA	x	Emerging
		x	UCCE		N/A
			CCC		
1.9	UCCE Preschool Nutrition Education Kits		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Happy Healthy Me		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		

1.9	Hunger Attacks		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Nutrition to Grow On		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Shaping Healthy Choices Series		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.1, 1.9	Plan, Shop, Save & Cook		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	Healthy, Happy Families		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
1.9	TWIGS		CWD	x	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		

1.9	CATCH		CWD		x	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A
			CCC			
1.9	SPARK		CWD		x	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Annual report the number of SNAP-Ed eligibles reached, number of sites, curriculum/materials used, TA provided, and type of activities delivered at the site; summarize all direct and indirect activities for each SNAP-Ed agency (for all activities listed above)		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.1.2	Assess a sub-set of individuals participating in adult nutrition education (direct education) to determine food behaviors of the SNAP-Ed eligible participants using the Food Behavior Checklist (aim to assess 25% of class participants annually) ; Activity 1.1		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook x Food Behavior Checklist UC Intent to Change

E.1.3	Class evaluations for training and provided to WIC/HHSA staff to determine effectiveness and relevance of information provided; Activity 1.3 – 1.5		x		CWD x LHD AAA UCCE CCC	**Year 1**: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] **Year 2**: Q1 Q2 Q3 Q4 x x x x **Year 3**: Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change LHD training evaluation form
E.1.4	Assess a sub-set of adult participants in the direct education classes to determine usefulness, relevancy and impact on healthy eating behaviors as a result of participation in direct education classes taught to adults (part of Yolo County's performance measures process); Activity 1.1		X	X	CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 X X X X Year 2: Q1 Q2 Q3 Q4 X X X X Year 3: Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change direct education class survey provided by LHD
E.1.5	Report annually on development of community garden initiatives in Yolo County including programs/classes/activities at the Hanna and Herbert Bauer Memorial Garden (LHD garden) and other gardens where LHD offers technical assistance; Assess reach of LHD garden, and effectiveness of garden program for participants; Activity 1.6 – 1.8		x		CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] x Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] x Year 3: Q1 Q2 Q3 Q4 [ ] [ ] [ ] x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.1.6	Assess WIC and HHSA client recognition of Harvest of the Month campaign messaging in HHSA service centers annually; Activity 1.3 – 1.4		x			Year 1: Q3 Year 2: Q3 Year 3: Q3	Harvest of the Month Recognition Survey
E.1.7	Conduct taste testing's with appropriate lessons, and use the TTT to evaluate likeability.			x	x UCCE	Year 1: Q1–Q4 Year 2: Q1–Q4 Year 3: Q1–Q4	TTT
E.1.8	Collect data from adult participants completing the Plan, Shop, Save series, utilizing the ITC questions.			x	x UCCE	Year 1: Q4 Year 2: Q4 Year 3: Q4	x Food Behavior Checklist x UC Intent to Change

E.1.9	Collect data on the new UP4it curriculum, working in conjunction with the state office to determine statewide feasibility	x	x	x	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	**Year 1** Q1: x; Q2: x; Q3: x; Q4: **Year 2** Q1: ; Q2: ; Q3: ; Q4: **Year 3** Q1: ; Q2: ; Q3: ; Q4:	EARS/ATF: ; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: TBD
E.1.10	Conduct an evaluation of the Cooking Academy, in conjunction with the UC CalFresh state office		x	x	CWD: ; LHD: ; AAA: ; UCCE: x; CCC:	**Year 1** Q1: x; Q2: x; Q3: x; Q4: **Year 2** Q1: ; Q2: ; Q3: ; Q4: x **Year 3** Q1: ; Q2: ; Q3: ; Q4: x	EARS/ATF: ; PSE RE-AIM Report: ; UC CalFresh Workbook: ; Food Behavior Checklist: ; UC Intent to Change: TBD

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):**

By September 30, 2019, Yolo County SNAP-Ed LIAs will provide food resource management skills education and improve access to healthy foods and beverages through classes, technical assistance, and environmental supports in one community garden, and at least 8 SNAP-Ed qualifying sites in three communities in Yolo County (Woodland, W. Sacramento, and Esparto) reaching up to 15,000 SNAP-Ed eligible participants.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Community garden: messages and education to promote food resource management and access to healthy foods
- Food access: increase integration of resource sharing and promoting access to food distribution and food assistance programs
- Partnership and Collaboration in schools: joint food bank/ UC Food Innovation Institute pilot project to glean crop waste, preserve, and distribute to food insecure parents of young children.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. By September 30, 2017, 150 parents of qualifying school children and 150 SNAP-Ed eligible adults attending community garden classes or Yolo County Health and Human Services Agency program classes will receive food resource management, collaboration with CNAP partners, shopping on a budget, and local, seasonal produce consumption education and resources

   b. By September 30th, 2017, LIAs will promote utilization of food distribution, food assistance programs and community garden programs in Yolo County through monthly social media messages, indirect education reaching up to 4500 SNAP-Ed eligible residents, and quarterly collaboration with CNAP partners

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, 150 additional parents of qualifying school children and 100 SNAP-Ed eligible adults attending community garden classes or Yolo County Health and Human Services Agency program classes will receive food resource management, shopping on a budget, and local, seasonal produce consumption education and resources

    b. By September 30th, 2018, LIAs will promote utilization of food distribution, food assistance programs and community garden programs in Yolo County through monthly social media messages, collaboration with CNAP partners, indirect education reaching up to 5000 SNAP-Ed eligible residents, and quarterly collaboration with CNAP partners

2. **FFY 2019 (Year 3) Objective(s):**

    a. By September 30, 2018, 150 additional parents of qualifying school children and 100 SNAP-Ed eligible adults attending community garden classes or Yolo County Health and Human Services Agency program classes will receive food resource management, shopping on a budget, and local, seasonal produce consumption education and resources

    b. By September 30th, 2018, LIAs will promote utilization of food distribution, food assistance programs and community garden programs in Yolo County through monthly social media messages, collaboration with CNAP partners, and providing indirect education reaching up to 5500 SNAP-Ed eligible residents.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, Yolo County SNAP-Ed LIAs will provide food resource management skills education and improve access to healthy foods and beverages through classes, technical assistance, and environmental supports in one community garden, and at least 8 SNAP-Ed qualifying sites in three communities in Yolo County (Woodland, W. Sacramento, and Esparto) reaching up to 15,000 SNAP-Ed eligible participants

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	Provide at least 10 direct delivery nutrition education classes to low income parents of qualifying school children receiving nutrition education in their classes and at least 6 direct delivery nutrition education classes to adults in Health and Human Services Agency programs or public housing sites.	x CED CEI MPR C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Enrollment forms Materials List Photos Sign-in sheet
2.2	Offer at least 8 community garden classes annually to the community, at least two will include discussion of food resource management skills that integrate strategies to consume local, seasonal produce (cost savings strategy) (Reach = 80 participants annually) and offer nutrition-focused garden field trips for up to 4 school groups per year in partnership with local elementary schools (reach 100-400 students annually as indirect education).	CED x CEI x MPR C&C TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Sign-in sheet Materials list Photos

2.3	Post quarterly social media messages that promote healthy eating on a budget, including the promotion of eatfresh.org Harvest of the Month and MyPlate as well as promotion of food resources available to SNAP-Ed eligible residents (LHD Social media reach = 400 annually). Provide at least one SNAP-Ed approved recipe monthly to local online newspaper; Collaborate with CNAP partners to enhance social media message reach each year for at least one focused campaign or initiative (ex: Food Day or promotion of Eatfresh.org, etc.) in FFY18-19, and coordinate message with identified CNAP goals.	CED: ; CEI: x; MPR: x; C&C: ; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Social Media posts Resources List
2.4	Provide CNAP partner agencies, such as the Center for Families, the Yolo Food Bank, and community garden programs with materials and resources, such as FRESH TEXT/MARKET TEXT, to enhance food resource management skills, tips for shopping on a budget, and utilization of seasonal produce to reduce food costs; provide technical assistance or indirect education activities to agencies as needed to improve utilization of resources with clients	CED: ; CEI: x; MPR: ; C&C: x; TTA:	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Materials list Photos
2.5	Offer at least one training informed by a brief training assessment in FFY17 annually to CNAP partners, Yolo County HHSA staff, and other stakeholders on tools and resources in the community to promote food resource management and food access. Share the role of SNAP-Ed in promoting food resource management and food access at training. Training may be offered in conjunction with a CNAP meeting or other collaborative meeting.	CED: ; CEI: ; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 , Q4 x Year 2: Q1 , Q2 , Q3 , Q4 x Year 3: Q1 , Q2 , Q3 , Q4 x	ATF Materials List Sign-in Sheet Agenda

2.6	Maintain a food distribution and community meal resource guide. Update the guide bi-annually and distribute the guide to CNAP partners and other stakeholders. Ensure that the guide is posted on the Yolo County Community Health Branch website and is distributed to CNAP partners. Ensure that the guide includes updated FRESH TEXT/MARKET TEXT information and that partners are aware of this program.	☐ CED ☐ CEI ☐ MPR ☐ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 x, Q2 x, Q3 x, Q4 x	ATF Food Resource Guide Meeting notes

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1-2.6	Harvest of the Month	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A
2.1-2.4	MyPlate resources: Choose MyPLate, Be and Active Family, 10 tips Nutrition Education Series, Kid Friendly veggies and fruit, Healthy Eating for an Active Lifestyle, Be a Healthy Role Model for Kids, Mini-Fridge Makeover, Eat Smart/Be Active, Snack Tips for Parents, eating Better on a Budget, Salt & Sodium – 10 Tips to Help You Cut Back, Make Half Your Grains	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	☐ Research Tested ☒ Practice Tested ☐ Emerging ☐ N/A

2.4-2.5	MyPlate Posters: 10 Tips Nutrition Series and Read It Before You Eat it		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.3-2.5	Eatfresh.org		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A
			CCC		
2.3-2.5	Eatfresh.org mini course		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.3, 2.4, 2.5	2.01 Dietary Guidelines for Americans		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
2.1, 2.2	Food Smarts Workshops		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1	Eat Healthy, Be Active		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

2.1	Choosing Healthy Beverages		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1	Eat Right When Money's Tight/Money For Food		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1	Eat Well, Move More, Feel Great		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.2	Healthy Eating and Active Living Toolkit for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1, 2.2	Healthy Living Made Easier		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1	Making Every Dollar Count		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

2.1-2.5	MyPlate for My Family Educators Toolkit		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.2	The Great Garden Detective		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.2	Orange County Nutrition 5-Class Series for Adults		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
2.1	Plan, Shop, Save & Cook		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Annual report the number of SNAP-Ed eligible reached, number of sites, curriculum/materials used, TA provided, and type of activities delivered at the site; summarize all direct and indirect activities for each SNAP-Ed agency (for all activities listed above)		x		CWD x LHD AAA x UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.2.2	Assess a sub-set of individuals participating in adult nutrition education (direct education) to determine food behaviors of the SNAP-Ed eligible participants using the Food Behavior Checklist (aim to assess 25% of class participants annually) ; Activity 2.1, 2.2		x		CWD x LHD AAA UCCE CCC	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.3	Using the REAIM framework asses the reach, effectiveness and impact of the LHD community garden over the three year period ; Use annual data to change course of action as needed to maximize impact (Activity 2.2)		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1: ; Q2: ; Q3: ; Q4: x **Year 2** Q1: ; Q2: ; Q3: ; Q4: x **Year 3** Q1: ; Q2: ; Q3: ; Q4: x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.2.4	Evaluate the quality of instruction, the usefulness of class topics, and the likelihood of utilizing the information offered in community garden classes annually; use feedback to plan for future classes and to help in TA offered in Objective 1 (Activity 2.2)		x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1: x ; Q2: ; Q3: x ; Q4: x **Year 2** Q1: x ; Q2: ; Q3: x ; Q4: x **Year 3** Q1: x ; Q2: ; Q3: x ; Q4: x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Community Garden Class Survey

E.2.5	Assess a sub-set of adult participants in the direct education classes to determine usefulness, relevancy and impact on healthy eating behaviors as a result of participation in direct education classes taught to adults (part of Yolo County's performance measures process); 2.1		X	X	CWD x LHD AAA UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change LHD direct education class survey
E.2.6	Evaluate CNAP partners to determine effectiveness of CNAP activities, including trainings, technical assistance, meetings, etc. Use annual data to direct course of action for future years.		X	X	CWD x LHD AAA x UCCE CCC	**Year 1**: Q1, Q2, Q3, Q4 x **Year 2**: Q1, Q2, Q3, Q4 x **Year 3**: Q1, Q2, Q3, Q4 x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Annual CNAP partner survey
E.2.7	Track and Report training provided in activity 2.6		x	x	CWD x LHD AAA x UCCE CCC	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.2.8	Adult evaluation with PSSC curriculum			x			

	CWD
	LHD
	AAA
x	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x	x	x

Year 2

Q1	Q2	Q3	Q4
x	x	x	x

Year 3

Q1	Q2	Q3	Q4
x	x	x	x

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
x	UC Intent to Change

E.2.9	UCD Food Innovation/Food Bank Pilot	x					

	CWD
	LHD
	AAA
x	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
x	x		

Year 2

Q1	Q2	Q3	Q4

Year 3

Q1	Q2	Q3	Q4

	EARS/ATF
	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

To Be Determined. Likely food preferences.

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

By September 30, 2019 SNAP-Ed LIAs will develop a healthy retail recognition program and will award the healthy retail designation to 2 retail outlets that work to promote healthy food and beverage consumption among SNAP-Ed eligible residents.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Retail: messaging to promote access and appeal for healthy foods/beverages, enhanced visibility of healthy foods and beverages, utilization of SNAP-Ed materials and campaigns to encourage healthy food and beverage purchasing, community recognition of healthy retail outlets

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

1. **FFY 2017 (Year 1) Objective(s):**

    a. By September 30, 2017, LIAs will collaborate with other county partners working in healthy eating and food access to establish guidelines, parameters, and incentives and process for awarding a healthy retail recognition to retailers working to increase access and availability of healthy foods and beverages

    b. By September 30 2017, NEOP will work with 3 qualified retail outlets to promote fruit and vegetable consumption among SNAP-Ed eligible families through store tours, taste tests, and technical assistance to increase the availability and promotion of healthy foods and beverages

2. **FFY 2018 (Year 2) Objective(s):**

    a. By September 30, 2018, LIAs will work with partners to nominate and select one healthy retail recognition program awardee, and will disseminate information through partners, social media, newsletters, and other communication channels

b. By September 30 2018, NEOP will work with 3 qualified retail outlets to promote fruit and vegetable consumption among SNAP-Ed eligible families through store tours, taste tests, and technical assistance to increase the availability and promotion of healthy foods and beverages.

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, LIAs will work with partners, including one HHSA youth program, to nominate and select one additional healthy retail recognition program awardee, and will work with local media channels and city partners to enhance the visibility of the awardee.
   b. By September 30, 2019, LIAs will provide healthy retail recognition program information and technical assistance to partners or County jurisdictions who wish to enhance or extend the retail recognition program

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019 SNAP-Ed LIAs will develop a healthy retail recognition program and will award the healthy retail designation to 2 retail outlets that work to promote healthy food and beverage consumption among SNAP eligible residents.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
3.1	Host 2 grocery store tours annually for year FFY17 and FFY18 that promote healthy food and beverage purchasing, meal planning , label reading, and shopping on a budget (Total reach = 40 adults annually FFY17 and FFY18)	X CED CEI MPR X C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 x x x Year 3 Q1 Q2 Q3 Q4	ATF Sign-in sheet Materials list Photos Recipes
3.2	Provide technical assistance to 3 retail outlets in SNAP-Ed eligible census tracks in Woodland and West Sacramento. At least 2 retail outlets will be CX3 retail outlets. TA will include collaboration with the WIC Local Vendor Liaison to help retail outlets maintain or attain a WIC retail license as appropriate, strategies to increase visibility of and access to healthy foods for store patrons, as well as taste tests and promotional	CED X CEI x MPR X C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	ATF Materials List Photos Recipes

	events to bring community awareness to the improvements (Total reach = approximately 5000 annually for FFY17 and FFY18)				Year 3 Q1 Q2 Q3 Q4 	
3.3	Collaborate with a Health and Human Services Agency youth group or youth-based program to work with one retail outlet in a qualified census track to improve marketing and messaging that promotes fruit and vegetable consumption as well as to increase neighborhood awareness of environmental improvements in the retail outlet. Promotion activities may include can include taste tests, hosting a community event, Food Day celebration, newspaper article, or other event to engage the community with the retail site.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Meeting sign in Photos Recipes Materials list Flyers
3.4	Convene a Work Group monthly starting in FFY17 and continuing of FFY18, including SNAP-Ed funded agencies, to help develop healthy retail recognition program objectives, guidelines, best practices, and identify incentives to awardees (Work group may be a sub-group of the CNAP); Seek technical assistance about possible qualifying guidelines from the Tobacco Prevention Program, which will be working on the *Healthy Stores, Healthy Community* Initiative in Yolo County; Staff facilitating this work will also participate in the State-wide Healthy Retail Recognition Pilot Program Workgroup.	☐ CED ☒ CEI ☒ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X Year 3 Q1 Q2 Q3 Q4 	ATF Meeting sign in Meeting Agendas Photos

3.5	Conduct key informant interviews with at least 2 qualified retail mangers to get feedback on what type of retail recognition program components would appeal to them and to educate them about the purpose and benefit of the program	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; x Year 2: Q1 Q2 Q3 Q4 = x; x; ; Year 3: Q1 Q2 Q3 Q4 = ; ; ;	ATF Meeting sign in Informant interview questions list
3.6	Identify a strategy and a process for selecting and awarding healthy retailers in FFY17 and FFY18. Work with local jurisdictions, CNAP partners, and other stakeholders to select a timeframe and a process annually for the award; educate stakeholders on the purpose and benefit of the program;	CED: ; CEI: ; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = ; x; x; X Year 3: Q1 Q2 Q3 Q4 = X; X; X; X	ATF Meeting agendas Meeting sign in Promotion materials
3.7	Identify an approach and publically recognize (media campaign, event, etc.) to the Healthy Retail awardees annually in Year 2 and Year 3; generate press releases, social media posts, and engage local stakeholders to disseminate the information; provide healthy food and beverage promotion activities at the event (if applicable). The event may be linked to other nutrition promotion activities such as: Food Day National Nutrition Month National Public Health Week	CED: ; CEI: X; MPR: X; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = ; ; x; X Year 3: Q1 Q2 Q3 Q4 = X; X; X; X	ATF Flyers Social media posts Press Releases Photos

3.8	Create a healthy retail recognition program toolkit for other Yolo County stakeholders to utilize or partner with; Toolkit will contain best practices, timelines, and examples based on the recognition program created in FFY17-19; distribute the toolkit among CNAP partners or other community partners.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = ; ; ; Year 3: Q1 Q2 Q3 Q4 = ; X; X; X	ATF Copy of Toolkit Email of partners who received toolkit
3.9	Collaborate with County Public Information Officers and other leaders to distribute at least two press releases related to the Healthy Retail Recognition Program winners annually; invite media outlets to attend recognition events as appropriate; announce winners on LHD and UCCE Facebook pages as well	CED: ; CEI: ; MPR: x; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; ; Year 2: Q1 Q2 Q3 Q4 = ; ; X; X Year 3: Q1 Q2 Q3 Q4 = ; ; X; X	ATF Copy of Press Releases Copy of articles
3.10	Network with other counties and public health promotion programs focusing on healthy retail to learn best practices, share information, and develop a method for encouraging small retailers (ex: corner stores) to offer and promote healthy foods and beverages and minimize promotion of unhealthy foods, beverages, and substance. This may involve sitting on work groups, TA calls, visiting neighboring county retail programs, or webinars.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 = ; ; X; X Year 2: Q1 Q2 Q3 Q4 = X; X; X; X Year 3: Q1 Q2 Q3 Q4 = ; ; X; X	ATF Meeting Agendas Meeting Notes Slides from trainings

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance ****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1	Cooking Matters at the Store	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A:
3.2, 3.3, 3.7	CX3: Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A:
3.3 – 3.10	Healthy Retail Recognition Pilot Program	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A:
3.2 – 3.3	Harvest of the Month California	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	Research Tested: ; Practice Tested: x; Emerging: ; N/A:
3.3, 3.4, 3.8	Stock Healthy, Shop Healthy	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	Research Tested: x; Practice Tested: ; Emerging: ; N/A:

3.3, 3.4	Youth Participatory Action Research Project (YPAR)		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
3.2 – 3.7	California Food Guide		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
3.1 – 3.3, 3.7	Retail Food Demonstration Training Kit		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.3.1	Annual report the number of SNAP-Ed eligible reached, number of sites, curriculum/materials used, TA provided, and type of activities delivered at the site; summarize all direct and indirect activities for each SNAP-Ed agency (for all activities listed above)		X		CWD X LHD AAA X UCCE CCC	**Year 1**: Q1 X, Q2 X, Q3 X, Q4 X **Year 2**: Q1 X, Q2 X, Q3 X, Q4 X **Year 3**: Q1 X, Q2 X, Q3 X, Q4 X	x EARS/ATF PSE RE-AIM Report x UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.3.2	Fruit and Vegetable Shopping Practices Survey: To be used with participants who attend grocery store tours in activity 3.1		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.3	Assess improvements in healthy food and beverage environments in retail outlets receiving SNAP-Ed support using the REAIM framework; Activities 3.2 and 3.3		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.4	Track progress of the Healthy Retail Recognition program work group and youth program engaged in the initiative; Use YPAR program to assess effectiveness of youth engagement; Activities 3.3 and 3.4		X	X	CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X **Year 2** Q1 Q2 Q3 Q4 X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Work Group tracking tool

E.3.5	Key Informant interview responses; information provided will guide the development of the Healthy Retail Recognition Program; Activity 3.5	X			CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X **Year 2** Q1 Q2 Q3 Q4 X X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Key Informant Interview response summary
E.3.6	Summarize the process of implementing a Healthy Retail Recognition Program for Yolo County to disseminate to partners	X	X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 X X X **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):**

By September 30, 2019, LIAs will partner with community stakeholders to increase the number of cities in Yolo County that have adopted a sugar-sweetened beverage (SSB) ordinance that regulates the default beverage offered in kid's meals at chain restaurants by 100% from 1 to 2 ordinances

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Collaboration and partnerships: Mobilize community partnerships around healthy beverage promotion
- Environmental supports: provide materials and messaging that promote RYD and other healthy beverage messages
- Healthy Beverage standards: Sugar-sweetened beverage ordinance at local municipality, SSB policy with one partner agency

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):** By
   a. September 30, 2017, LIAs will provide direct and indirect education to 5000 youth and adults to promote healthy beverage consumption at schools, Health and Human Service Agency (HHSA) service centers, and in at least 2 additional SNAP-Ed eligible sites serving adults
   b. By September 30, 2017, LIAS will work with stakeholders to determine which city in Yolo County will pursue a SSB ordinance through key informant interviews, assessment of community awareness about SSB issues utilizing evidence-based evaluation and assessment meth
2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, LIAs will provide direct and indirect education to 6500 adults and youth to promote healthy beverage consumption in schools, at Health and Human Service Agency (HHSA) service centers, and in at least 2 additional SNAP-Ed eligible sites serving adults

b. By September 30, 2018, LIAs will educate and inform residents and stakeholders of the SSB policy initiative using evidence-based policy intervention strategies in at least 3 venues, and will engage at least one youth –led program focused on community health in the education activities.

c. By September 30, 2018 LIAs will assist at least one CNAP partner or other community partner to develop a healthy meeting or healthy workplace policy that includes beverage standards

3. **FFY 2019 (Year 3) Objective(s):**

a. By September 30, 2018 NEOP will host at least one public campaign to promote healthy beverage consumption and reduce SSB consumption in collaboration with at stakeholder or partner agency and a youth program in the city proposed to adopt the SSB policy

b. By September 30, 2019 LIAs will promote awareness about the adoption of the SSB ordinance through evidence-based methods to inform the community and stakeholders about policy adoption

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):
By September 30, 2019, LIAs will partner with community stakeholders to increase the number of cities in Yolo County that have adopted a sugar-sweetened beverage (SSB) ordinance that regulates the default beverage offered in kid's meals at chain restaurants by 100% from 1 to 2 ordinances.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Promote healthy beverage consumption messages, including use of *Rethink Your Drink*, during a total of 3 community or school-based events annually for FFY17 and FFY18. Focus will be on events in Woodland and West Sacramento for FFY17 and then the city identified to move forward with an SSB policy in FFY18.	( ) CED (x) CEI ( ) MPR ( ) C&C ( ) TTA	( ) CWD (x) LHD ( ) AAA (x) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 x, Q2 x, Q3 x, Q4 x Year 2: Q1 x, Q2 x, Q3 x, Q4 x Year 3: Q1, Q2, Q3, Q4	ATF Flyer Materials List Photos

4.2	Provide at least one Rethink your Drink training to CNAP partners annually in FFY17 and FFY18; Include other stakeholders including youth programs as appropriate	CED CEI MPR x C&C x TTA	CWD x LHD AAA x UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q4 Year 2: Q2, Q3 Year 3:	ATF Meeting Agenda Sign-in Materials list
4.3	Assist a partner agency or stakeholder group with identifying a city to partner with on developing a sugar-sweetened beverage ordinance that regulates the default beverage offered in kid's meals; gather input from stakeholders, elected officials, restaurants, and the community to help determine the city selected. Clearly identify the roles of partner agencies in advancing the policy and define the role of the LHD to educate and inform stakeholders on the ordinance and sugar-sweetened beverage consumption data	CED CEI MPR x C&C x TTA	CWD x LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1, Q2, Q3, Q4 Year 2: Q1, Q2 Year 3:	ATF Meeting Agendas List of Stakeholders
4.4	Work with statewide partner agencies, stakeholder agencies, and HHSA programs to obtain appropriate educational materials and campaign strategies to educate the community and stakeholders about the SSB ordinance.	CED CEI MPR C&C X TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Year 2: Q1, Q2, Q3 Year 3:	List of educational materials and campaign strategies

4.5	Educate the community about sugar-sweetened beverage consumption using best practices; Conduct up to 3 presentations to stakeholder groups, decision makers about SSBs and the impact of SSB consumption on health, particularly in youth; Host at least 2 community forums with partner agencies to assess community support for an SSB ordinance; provide information on SSB consumption to school leaders/wellness committee members; make education materials available through CNAP partners, on the HHSA Community Health branch website or through other channels to increase community access to information about sugar sweetened beverages	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 ; Q2 ; Q3 ; Q4	ATF Meeting agenda Meeting Sign in Materials list Flyers Photos
4.6	Identify a youth-led project/program to partner with that is in the city selected for the ordinance in FFY18; assist the youth with developing messages and promotional strategies to inform stakeholders, the community, and decision makers about SSB consumption in their community and the benefits of an SSB ordinance for kid's meals; provide technical assistance to the group to help them use evidence-based strategies of informing and education decision makers; Engage the youth in at least 2 meetings with stakeholders or decision makers	CED: ; CEI: x; MPR: ; C&C: x; TTA: x	CWD: ; LHD: x; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 ; Q4 Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 ; Q4	ATF Meeting notes Meeting agenda Flyers Photos

4.7	Create a healthy beverage policy toolkit for distribution (in part or in whole) to policy makers, stakeholders, youth programs and the community; Utilize toolkit at meetings, community forums, or in communication about the SSB ordinance: Toolkit will include: • Yolo County SSB consumption fact sheet • Review of evidence-based data on SSB consumption and health (brief) • Sample SSB ordinances (City of Davis and others in California by FFY18/19) • Sample institutional Healthy Beverage policies/ordinances	( ) CED (x) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [x] [x] Year 3: Q1 Q2 Q3 Q4 [x] [x] [X] [X]	ATF Copy of Toolkit Email of toolkit distribution
4.8	Provide training and technical assistance to at least one community partner to adopt a sugar-sweetened beverage policy for community events that restricts the availability of SSBs and enhances the availability of water; Community partner may be a CNAP partner or a Woodland Commit2Fit partner; Share sample healthy beverage policies with partner; provide *Rethink Your Drink resources*, and inform CNAP and CHIP collaboratives about the policy adoption.	( ) CED ( ) CEI ( ) MPR (x) C&C (x) TTA	( ) CWD (x) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 3: Q1 Q2 Q3 Q4 [x] [x] [x] [x]	ATF Meeting Agenda Catalog of policies adopted

4.9	Collaborate with County Public Information Officers and other leaders to distribute at least two press releases related to the SSB ordinance in the targeted city; acknowledge the efforts of supporters and groups working to advance the policy. If a policy is not adopted, submit one opinion editorial piece to a local newspaper in the target city educating the public on the benefits of policies to help reduce youth consumption of SSBs	CED: ; CEI: ; MPR: X; C&C: ; TTA:	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 Q2 Q3 Q4 [ ] [ ] [ ] [ ] Year 2: Q1 Q2 Q3 Q4 [ ] [ ] [X] [X] Year 3: Q1 Q2 Q3 Q4 [X] [X] [X] [X]	ATF Press Releases Article

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
4.1 - 4.9	***Rethink Your Drink***		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
4.1, 4.7	**Harvest of the Month California**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.4, 4.5, 4.6	**Youth Participatory Action Research Program (YPAR)**		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.4 – 4.8	**Toolbox for Community Educators**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.1 - 4.8	**MyPlate: Be a Healthy Role Model For Children, 10 Tips Nutrition Education Series, Juice or Fruit Drinks**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		

4.2 – 4.8	**Core Consumer Messages (USDA/FNS)**		CWD	X	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.1 – 4.8	**2015 Dietary Guidelines for Americans**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A
			CCC		
4.1 – 4.8	**CX3: Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention**		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.1 – 4.8	**Choosing Healthy Beverages**		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A
			CCC		
4.1 4.5	**UCCE Preschool Nutrition Education Kits**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		
4.1 4.5	**It's My Choice**		CWD		Research Tested
			LHD	x	Practice Tested
			AAA		Emerging
		x	UCCE		N/A
			CCC		

4.1 4.5	**EatFit**		CWD		x	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		x	UCCE			N/A
			CCC			

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1	Annual report the number of SNAP-Ed eligible reached, number of sites, curriculum/materials used, TA provided, and type of activities delivered at the site; summarize all direct and indirect activities for each SNAP-Ed agency (for all activities listed above)		X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.4.2	Assess effectiveness of RYD training with CNAP partners using training evaluation tool; Activity 4.2		x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x **Year 2** Q1 Q2 Q3 Q4 x x **Year 3** Q1 Q2 Q3 Q4	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Training evaluation tool

E.4.3	Summarize the process of selecting a city to work with on developing a healthy beverage ordinance; incorporate the summary into the toolkit developed	x	x		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x x x **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Healthy Beverage Policy toolkit
E.4.4	Copy of SSB ordinance that will be voted on by City Council in the city selected; include a summary of the outcome of the vote		x	x	CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 x x	EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change SSB ordinance up for consideration
E.4.5	Evaluate the impact of youth-led participation in the development of the SSB ordinance using YPAR evaluation strategies (Activities 4.5 – 4.6)	x	x		CWD x LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 **Year 3** Q1 Q2 Q3 Q4 x x x x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Evaluation tool of youth participation

E.4.6	Summarize healthy beverage policy change implemented by one engaged stakeholder		x		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 **Year 2** Q1 Q2 Q3 Q4 x x **Year 3** Q1 Q2 Q3 Q4 x x x x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Copy of policy
E.4.7	Taste Testing Tool for "infused waters" at education events			x	CWD LHD AAA x UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 x x x x **Year 2** Q1 Q2 Q3 Q4 x X X x **Year 3** Q1 Q2 Q3 Q4 X X X x	EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change TTT

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):**
By September 30, 2019, SNAP-Ed LIAs will provide training, technical assistance and leadership to at least 5 partner programs or collaboratives for the advancement of healthy eating and physical activity initiatives that benefit SNAP-Ed eligible residents.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

- Collaboration and Partnerships: Mobilize community partnerships around healthy eating and active living, including physical activity programs and chronic disease prevention
- School Wellness Policies: improving access to physical activity and nutrition education opportunities for students
- Improve linkages among partner agencies to increase outreach, Consistent promotion of SNAP-Ed messages, and utilization of services by eligible participants

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30 2017, LIAs will participate in at least 3 relevant regional or school-based collaboratives, including CNAP, to assist with resource sharing, networking, and capacity building among partners; LHD staff will lead a strategic planning process to develop a 3-year focus with at least one FFY17/18 goal for the CNAP.

    b. By September 30 2017, LIAs will support at least 2 community-based physical activity initiatives in the City of Woodland to reach at least 500 participants.

2. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30 2018, LIAs will participate in at least 3 relevant regional or school-based collaboratives, including CNAP, to assist with resource sharing, networking, and capacity building among partners; LHD staff will monitor progress on the CNAP goal, and help facilitate increasing the number of CNAP partners by 2 in FFY18.
   b. By September 30 2018, LIAs will support at least 2 community-based physical activity initiatives in the City of Woodland to reach at least 600 participants

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30 2019, LIAs will participate in at least 3 relevant regional or school-based collaboratives, including CNAP, to assist with resource sharing, networking, and capacity building among partners; LHD staff will facilitate the development of one additional CNAP goal for FFY19 and will increase CNAP partnerships by 2.
   b. By September 30 2019, LIAs will support at least 2 community-based physical activity initiatives in the City of Woodland to reach at least 700 participants.

Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):
By September 30, 2019, SNAP-Ed LIAs will provide training, technical assistance and leadership to at least 5 partner programs or collaboratives for the advancement of healthy eating and physical activity initiatives that benefit SNAP-Ed eligible residents.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Host up to 4 CNAP meetings annually and send out monthly updates to CNAP partners to discuss progress on CNAP goals, objectives, and opportunities for collaboration on healthy eating, active living initiatives. Reinforce key nutrition messages prioritized by the partners during meetings and monthly emails; In FFY17 the LHD will facilitate a CNAP strategic planning process to identify goals and focus for the next three years. CNAP will outreach to potential partners to increase the number of partners annually (n = 20 partners FFY16, goal of 25 partners by FFY19)	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting Agenda Sign-in Copy of monthly emails

5.2	Participate in the Healthy Yolo Community Health Improvement Plan (CHIP) work groups; provide data updates related to chronic disease prevention objectives; provide training and technical assistance to CHIP work groups to ensure CHIP goals accurately reflect current SNAP-Ed and other program work; help increase the number of partners engage with Healthy Yolo (n = 32 partners in FFY16; goal of 35 partners by FFY19)	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Copy of CHIP Meeting Agendas
5.3	Promote SNAP-Ed projects, themed events, awareness about FRESH TEXT/MARKET TEXT, and nutrition and physical activity messages through annual newsletters (n = 229 in FFY16), updates to partners and collaboratives, and cross promotion of events and activities on partner agency social media channels	CED: ; CEI: X; MPR: X; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Press releases Mailing lists Copy of newsletters Copy of Social Media posts
5.4	Provide technical assistance, nutrition and obesity prevention expertise and resources the Woodland Commit2Fit program annually (reach = 500 residents/year in FFY17, increases to-700 residents/year by FFY19)	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 , Q2 , Q3 X, Q4 X Year 2: Q1 , Q2 , Q3 X, Q4 Year 3: Q1 , Q2 , Q3 X, Q4 X	ATF List of Resources Flyers Photos Meeting Agendas

5.5	Assist with Walk-or Bike-to school promotion activities in the City of Woodland through social media promotion, nutrition materials, newsletter articles, and technical assistance to integrate nutrition messages into events (reach = 500 youth annually FFY17-19)	CED: ; CEI: X; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: x; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X; Q2 ; Q3 X; Q4 Year 2: Q1 X; Q2 ; Q3 X; Q4 Year 3: Q1 X; Q2 ; Q3 X; Q4	ATF List of Resources Flyers Photos Meeting Agendas
5.6	Participate in conducting environmental scans/walking and biking assessments of physical activity environments around SNAP-Ed qualified schools participating in the Woodland Safe Routes to School program to help support the development of health food and physical activity choices in those schools.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: ; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 ; Q2 ; Q3 X; Q4 X Year 2: Q1 X; Q2 X; Q3 X; Q4 X Year 3: Q1 ; Q2 ; Q3 ; Q4	ATF Photos flyers Assessment reports

5.7	Participate in the Woodland Joint Unified School District Wellness Committee to assist with updating the school wellness policy to include language supporting nutrition and physical activity promotion; provide training and technical assistance to the food service director on improvements to the school food environment that meet the guidelines outlined in the policy and in the Healthy Hunger-Free Kids act. Coordinate with the Dairy Council to provide Smarter Lunchroom information.	CED: ; CEI: ; MPR: ; C&C: X; TTA: X	CWD: ; LHD: ; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting agendas List of resources provided
5.8	Create county-wide linkages among collaboratives and committees working in food access, agriculture, nutrition, and physical activity; represent SNAP-Ed initiatives on Yolo Ag Food Alliance, Yolo Farm to School, and Yolo Food Connect; connect stakeholders from various groups to enhance coordination and collaboration and support consistent nutrition and physical activity promotion messages for SNAP-Ed eligible residents	CED: ; CEI: ; MPR: ; C&C: X; TTA: x	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Meeting agendas List of resources provided

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.2, 5.3, 5.4	Harvest of the Month California	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A:
5.2, 5.3., 5.4	Rethink Your Drink	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: X; Emerging: ; N/A:
5.2, 5.3, 5.4	Eatfresh.org	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A:
5.2, 5.3, 5.4	Eatfresh.org mini course	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: ; Practice Tested: ; Emerging: x; N/A:
5.1 – 5.8	2015 Dietary Guidelines for Americans	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Research Tested: X; Practice Tested: ; Emerging: ; N/A:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yolo County | **Three-Year Integrated Work Plan FFY 2017–2019** | **Rev. 5/24/2017**

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1	Evaluate CNAP partners annually to determine effectiveness of CNAP activities, including trainings, technical assistance, meetings, etc. Use annual data to direct course of action for future years; track participation in CNAP meetings (Activity 5.1)		X		CWD X LHD AAA UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — X Year 2: Q1 Q2 Q3 Q4 — x Year 3: Q1 Q2 Q3 Q4 — X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Annual CNAP survey
E.5.2	Annual report the number of SNAP-Ed eligible reached, number of sites, curriculum/materials used, TA provided, and type of activities delivered at the site; summarize all direct and indirect activities for each SNAP-Ed agency (for all activities listed above)		x		CWD x LHD AAA x UCCE CCC	Year 1: Q1 Q2 Q3 Q4 — x x x x Year 2: Q1 Q2 Q3 Q4 — x x x x Year 3: Q1 Q2 Q3 Q4 — X X X X	x EARS/ATF x PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

E.5.3	Summarize participation in Commit2Fit program including TA provided and reach of program		x		x LHD	**Year 1**: Q1 x, Q2 x, Q3 x, Q4 x **Year 2**: Q1 x, Q2 x, Q3 x, Q4 x **Year 3**: Q1 x, Q2 x, Q3 x, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.5.4	Report SNAP-Ed data for chronic disease prevention indicators in the *Healthy Yolo* Community Health Improvement Plan (CHIP) annually; report on progress to CNAP partners annually		x	x	x LHD	**Year 1**: Q1, Q2, Q3 x, Q4 x **Year 2**: Q1, Q2, Q3 x, Q4 x **Year 3**: Q1, Q2, Q3 x, Q4 x	x EARS/ATF x PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change CHIP key indicators
E.5.4	Document the expansion of community partners working with SNAP-Ed LIAs to promote healthy eating and active living initiatives in Yolo County	x	x		x LHD	**Year 1**: Q1, Q2, Q3, Q4 x **Year 2**: Q1, Q2, Q3, Q4 x **Year 3**: Q1, Q2, Q3, Q4 x	x EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change Annual CNAP assessment

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Yolo County
FFY 2018 Total Budget:	**$343,692.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits	$26,916	$288,786	$235,783	$262,699	-9.03%
2	Non-Capital Equipment/Supplies	$1,183	$1,218	$296	$1,479	21.43%
3	Materials	$5,644	$13,869	$2,802	$8,446	-39.10%
4	Travel	$2,586	$6,979	$2,807	$5,393	-22.73%
5	Building/Space	$0	$0	$0	$0	
6	Maintenance	$0	$0	$0	$0	
7	Equipment and Other Capital Expenditures	$0	$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$0	$0	$0	$0	
	Total Direct Costs:	**$36,329**	**$310,852**	**$241,688**	**$278,017**	-10.56%
9	Indirect Costs*** Indirect Cost Rate= 25%	$8,500	$72,197	$57,175	$65,675	-9.03%
	Total Federal Funds	**$44,829**	**$383,049**	**$298,863**	**$343,692**	-10.27%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	FFY18 budget is significantly lower than FFY17 budget; FTE reduced
2	Non-Capital Equipment/Supplies	
3	Materials	FFY18 budget is significantly lower than FFY17 budget; less materials can be purchased
4	Travel	Less FTE; less travel due to lower budget; many trainings are web-based
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	FFY18 budget lower than FFY17; Indirect rate based on fringe and personnel

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yolo County

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Project Coordinator	Rebeca Tryon	50.00%	50.00%	$85,676.00	0.67	$57,402.92	64.64%	$37,105.25	$47,254.00	$94,508	
2			Health Educator	Anel Moreno	10.00%	90.00%	$62,999.00	1	$62,999.00	71.55%	$45,075.78	$10,807.50	$108,075	
3			Health Educator	David Linebarger	10.00%	90.00%	$47,842.00	0.63	$30,140.46	56.68%	$17,083.61	$4,722.40	$47,224	
4			Dietician	Rhea Napeek	0.00%	100.00%	$61,406.00	0.05	$3,070.30	52.89%	$1,623.88	$0.00	$4,694	
5			Progam Manager	Steven Jensen	100.00%	0.00%	$100,913.00	0.05	$5,045.65	62.47%	$3,152.02	$8,198.00	$8,198	
						Total Staffing: Salaries/Benefits:		**2.4**	**$158,658**		**$104,041**	**$70,982**	**$262,699**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yolo County

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			County membership Fee	CCLHDN	0.5	$150.00	1	$75	
2			Laminator	preservation of nutrition education materials, posters and paper supplies	1	$1,404.00	1	$1,404	
	Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)								
							Total Non-Capital Equipment/Supplies:	**$1,479**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food	Ingredients for NEOP approved recipes used in taste testing with curriculum or to promote NEOP recipes at events like Try Day Fridays in CalFresh offices	$4.00	550	$2,200	
2			Garden Supplies	Allowable supplies for use in tending the garden during approved NEOP classes. Garden materials include resources for drought-friendly gardening, such as drip irrigation supplies, shade cloth, mulch, and hose timers. These items can be used in classes and for community gardeners. Other items include seeds/plants for classes and demonstrations, and also for helping a new garden get started at a qualified site.	$4.00	450	$1,800	
3			Nutrition Education	Purchase of NEOP allowed curriculum that comes at a cost and items for NEOP classes to be used in class	$1.00	500	$500	
4			Supplies for demos	Replace damaged or purchase new tools to conduct NEOP demonstrations	$25.00	20	$500	
5			Printing	Print shop orders for NEOP project posters, banners, and NEOP materials that can't be completed in-house	$20.00	100	$2,000	
6			Sandwich Board	Promotion of NEOP approved events and information at intervention sites	$100.00	2	$200	
7			Retail Supplies	In-store signs, baskets, and other small items to promote fruit/vegetable sales in corner stores	$25.00	20	$500	
8			Postage	Mailings to stakeholders about Sugar-Sweetened Beverage community forms/events	$0.49	502	$246	
9			Food Demo Supplies	Consumable items, such as gloves, disposable food serving containers, etc.	$1.00	500	$500	
						Total Materials:	**$8,446**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
	In-State																
1			Project Coordinator Rebecca Tryon; Health Educators Anel Moreno and David Linebarger	Sacramento	LHD Program Directors' Meeting; Other-parking + lunch	1	3	2	0	$0.00	$0.00	$0.00	150	$0.00	$45.00	$215	
2			Project Coordinator Rebecca Tryon; Health Educators Anel Moreno and David Linebarger	Sacramento	SNAP-Ed LIA Forum; Other - parking + lunch	1	3	2	0	$0.00	$0.00	$0.00	150	$0.00	$45.00	$215	
3			Project Coordinator Rebecca Tryon; Dietitian Rhea Napeek; Health Educators Anel Moreno and David Lineburger	Sacramento	Coalition Meetings; Other-parking	4	2	1	0	$0.00	$0.00	$0.00	80	$0.00	$15.00	$291	
4			Program Coordinator Rebecca Tryon	Sacramento	NEOPB Admin/Fiscal Training; Other - parking	1	1	1	0	$0.00	$0.00	$0.00	100	$0.00	$30.00	$84	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yolo County

5			Project Coordinator Rebecca Tryon; Dietitian Rhea Napeek; Health Educators Anel Moreno and David Linebarger	Sacramento	Champions 4 Change; Other -parking	1	4	1	0	$0.00	$0.00	$0.00	150	$0.00	$45.00	$260	
6			Project Coordinator Rebecca Tryon; Health Educators Anel Moreno and David Linebarger	Gold Country Service Area	SNAP-Ed Competencies #1 and #2; Other - parking + lunch	1	4	1	0	$0.00	$0.00	$0.00	200	$0.00	$60.00	$347	
7			Health Educators Anel Moreno, and David Linebarger	NorCal	Youth Engagement (Youth); Other - parking + lunch	1	2	1	0	$0.00	$0.00	$0.00	200	$0.00	$45.00	$197	
8			Program Coordinator Rebecca Tryon; Health Educators Anel Moreno and David Linebarger	NorCal	Be Better/Media and Messaging training: Other - parking	1	3	1	1	$64.00	$127.00	$0.00	140	$0.00	$15.00	$693	
9			Project Coordinator Rebecca Tryon; Health Educators Anel Moreno and David Linebarger	NorCal	SNAP-Ed/NEOPB PSE Intervention Training; Other -parking	1	3	1	1	$64.00	$127.00	$0.00	200	$0.00	$15.00	$725	
10			Project Coordinator Rebecca Tryon, Dietitian Rhea Napeek; Health Educators Anel Moreno and David Linebarger	Gold Country Service Area	PSE/PEARS Evaluation; Other -parking	1	3	1	0	$0.00	$0.00	$0.00	151	$0.00	$15.00	$126	
11			Project Coordinator Rebecca Tryon; Dietician Rhea Napeek; Health Educators Anel Moreno, and David Linebarger	Nor-Cal	SNAP-Ed Healthy Retail Program training; Other - parking + lunch	2	2	1	0	$0.00	$0.00	$0.00	200	$0.00	$45.00	$394	
12			Project Coordinator Rebecca Tryon; Dietician Rhea Napeek; Health Educators Anel Moreno, and David Linebarger	In-County	Mileage to attend local project meetings, trainings, events, etc. Either personal mileage reimbursement or fleet services charges for County vehicle use. Multiple trips throughout fiscal year.	115	2.1	1	0	$0.00	$0.00	$0.00	30	$0.00	$0.00	$1,846	
Out-of-State																	
															Total Travel:	**$5,393**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment								Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
						Total Building/Space:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yolo County

6. Maintenance:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
						Total Maintenance:	$0	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
							Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
			Contracts/Sub-Grants/Agreements that are $25,000 or more		
			Contracts/Sub-Grants/Agreements that are less than $25,000		
				Total Contracts/Sub-Grants/Agreements:	$0

Total Direct Costs: $278,017

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			Indirect cost is based on CDPH approved negotiated rate charged to personnel and benefits.	25.00%	$262,699.00	$65,675	
					Total Indirect Costs:	$65,675	

Total Budget: $343,692

FFY 2018 SNAP-Ed Budget

Organization Name:	UC CalFresh Nutrition Education Program
County/Jurisdiction:	Yolo
FFY 2018 Total Budget:	**$315,179.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	% Difference
1	Salaries/Benefits	$128,552	$306,999	$223,970	-27.05%
2	Non-Capital Equipment/Supplies	$0	$2,606	$5,486	110.51%
3	Materials	$0	$0	$10,580	
4	Travel	$0	$4,906	$12,107	146.78%
5	Building/Space	$0		$0	
6	Maintenance	$0		$0	
7	Equipment and Other Capital Expenditures	$0		$0	
8	Contracts/Sub-Grants/ Agreements**	$0		$0	
	Total Direct Costs:	**$128,552**	**$314,511**	**$252,143**	-19.83%
9	Indirect Costs*** Indirect Cost Rate= 25%	$32,138	$78,628	$63,036	-19.83%
	Total Federal Funds	**$160,690**	**$393,139**	**$315,179**	-19.83%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	The increase is justified because I am anticipating a 3% cost of living increase for staff. I will also be requesting a reclassification for 2 employees. The Supervisor will increase her time from 50% to 60%. Portion covered by carry in funds for FFY 17
2	Non-Capital Equipment/Supplies	Portion covered by carry in funds in FFY 17
3	Materials	
4	Travel	The increase is justified because there was a training opportunity promoted at the State forum that I think would be an excellent professional development opportunity for nutrition educators. It will continue the training received at the Statewide forum on stratifying interventions and providing targeted information to clients. The information states- "Join leaders and innovators to explore the latest evidence-based strategies and technologies for health behavior change. Leave with new allies, the latest research and compelling case studies across digital and social media, community outreach, technology, and evaluation to advance the field." I have added travel expenses for staff associated with this in-state opportunity. Portion covered by carry in funds for FFY17
5	Building/Space	
6	Maintenance	
7	Equipment and Other Capital Expenditures	
8	Contracts/Sub-Grants/ Agreements**	
9	Indirect Costs	Increase in expenses - same 25% rate

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			CES 1/2	VACANT - RECRUITING	20.00%	80.00%	$39,230.46	1	$39,230.46	65.18%	$25,570.41	$12,960.20	$64,801	
2			CES 3	ANGELA ASCH 1.FTE carry in	20.00%	80.00%	$49,796.73	0	$0.00	65.18%	$0.00	$0.00	$0	1.FTE carry in $82,254
3			CES 2- SUP	CHRISTIE HEDRICK Total .60 FTE - .56FTE carry in	75.00%	25.00%	$50,051.82	0.04	$2,002.07	65.18%	$1,304.95	$2,480.25	$3,307	.56 FTE carry in $46,298
4			CES 3	Sonia Fernandez	20.00%	80.00%	$47,425.45	1	$47,425.45	65.18%	$30,911.91	$15,667.40	$78,337	
5			CES 1/2	VACANT - RECRUITING	20.00%	80.00%	$41,191.99	1	$41,191.99	65.18%	$26,848.94	$13,608.20	$68,041	
			Student Assistant	VACANT - RECRUITING	20.00%	80.00%	$26,748.80	0.35	$9,362.08	1.30%	$121.71	$1,896.80	$9,484	
6			YFC Advisor	Marcel Horowitz	in kind				$0.00		$0.00	$0.00	$0	
7									$0.00		$0.00	$0.00	$0	1.56 FTE Salary and Benefits carry in $128,552.00
							Total Staffing: Salaries/Benefits:	**3.39**	**$139,212**		**$84,758**	**$46,613**	**$223,970**	

Definition and basis for calculations of benefit rate(s): *Describe what is covered in the benefit rate for your agency.*	"Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries. The projected FY17/18 composite benefit rate is .4264 for group A, and .6438 for group C; The FY 18/19 composite benefit rates are .4477 for Group A and .6759 for group C. The average rate listed on the budget is for calculation purposes only and is an estimate of the combined rates."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Standard Operating Supplies; pens, paper, binders	Essential office supplies required to support the UC CalFresh SNAP-Ed Program	4.95	$18.00	12	$1,069	
2			Reproductions	Copies and reproductions to support UC CalFresh SNAP-Ed Yolo Program	4.95	$0.10	540	$267	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			laptop	Replacement laptop for Sonia Fernandez Position#4	1	$1,500.00	1	$1,500	Need replacement of 5 year old computer
2			laptop	Vacant Position #1	1	$1,500.00	1	$1,500	Need computer for new staff
3			laptop docking station	Replacement laptop for Sonia Fernandez Position#4	1	$150.00	1	$150	
4			laptop docking station	Vacant Position #1	1	$150.00	1	$150	
10			dishwasher	As part of our food preparation and cooking for participants, it is necessary to clean and sterilize dishes for food safety. This is consistent with statewide policies.	0.5	$700.00	1	$350	As part of our food preparation and cooking for our nutrition education program it is necessary to sterilize materials. A dishwasher will ensure heating to proper temperatures. The need for the dishwasher is based on food safety protocol. Shared use of dishes and materials with the public and master food preserver program without disinfecting is risky. A dishwasher will help to ensure proper sanitation of food preparation materials before they are used to prepare items served to schools for UC CalFresh. This item is prorated to share the cost. There is no fee for installation as it is a free-standing moveable unit.
11			printer	Printer for nutrtition education program office.	1	$500.00	1	$500	A printer is needed for staff to produce administrtive documents, handouts, newsletters, etc. This is a replacement of an existing printer that is no longer functioing properly.
							Total Non-Capital Equipment/Supplies:	**$5,486**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Food Demo Costs	Foods needed for demos and cooking classes prepared from approved curriculum, and in conjunction with taste testing tool evaluation. 3125 itesm x .64 = 2000	$0.64	3125	$2,000	
2			Lesson Supplies	Objects described in approved curriculum necessary for clasroom education. May include items such as lesson demo objects (like food models), educational activity supplies (such as construction paper), and experiential objects (such as wheat grinder).	$1.00	6445	$6,445	
3			Curriculum	Eatfit workbooks (x300= $360), Hunger Attacks (x100 @ $4= $400), CATCH K-2nd ($200), Choose Health FFF ($100), UP4it (70 x $5= $350), and other curriculum materials from the UC CalFresh approved curriculum list ($500).	$10.00	191	$1,910	
4			Newsletter printing	3 newsletters printed per year for teachers providing SNAP-Ed related information and recipes.	$1.00	225	$225	
						Total Materials:	**$10,580**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

4. Travel:

	Budget Adjustment															Budget Adjustment
	Add Delete Increase Decrease	Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Justification
In-State																	
1			CES 1/2-VACANT	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	2	1						300			$321	
2			CES 2/3- Angela Asch	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	2	1						300			$321	
3			Ces 2- Sup- Christie Hedrick	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	1	1						300			$161	100% Effort UC CalFresh
4			CES 2/3- Sonia Fernandez	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	2	1						300			$321	
5			Student Assistant-VACANT	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	1	.35						150			$80	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

6			CES 1/2- VACANT	Local mileage-Yolo	Mileage is based on histrocal usage. Necessary to travel to and from sites to conduct training and technical assistance to externders and to conduct direct delivery. The square mileage of Yolo County is 1,223 miles. Calculation is based on estimates of number of trips per week and mileage per trip.	2	1						300			$321	
7			YFC Advisor- Marcel Horowitz	Local mileage-Yolo	Necessary meetings and lesson oversight to effectively manage programs and contribute to state goals. (CE Advisor is not SNAP-Ed funded, but requests SNAP-Ed funding for allowable costs)	2	1						150			$161	
8			CES 1/2-VACANT	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	120	$0.00	$15.00	$158	Other costs - parking
9			CES 2/3- Angela Asch	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	40		$15.00	$73	Other costs - parking
10			Ces 2- Sup- Christie Hedrick	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	120		$15.00	$158	Other costs - parking
11			CES 2/3- Sonia Fernandez	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	40		$15.00	$73	Other costs - parking
12			CES 1/2-VACANT	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	80		$15.00	$116	
13			YFC Advisor- Marcel Horowitz	Sacramento, CA	SNAP-Ed local Implementing Agency (LIA) Forum	2	1	4	0	$0.00	$0.00	$0.00	80		$15.00	$116	
14			CES 1/2-VACANT	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
15			CES 2/3- Angela Asch	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
16			Ces 2- Sup- Christie Hedrick	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
17			CES 2/3- Sonia Fernandez	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
18			CES 1/2- VACANT	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
19			YFC Advisor- Marcel Horowitz	Northern CA-TBD	UC CalFresh Regional Training	2	1	2	1	$74.00	$125.00		80	$100.00		$832	
20			CES 1/2-tbd	TBD	California Foundation for Ag in the Classroom	1	1	2	1	$74.00	$90.00		200	$200.00		$545	Workshop presenters will provide resources and guidance to help meet Common Core Standards while engaging your students through agricultural themed lessons. Network with fellow educators and agriculture industry experts; attend farm tours, presentations, workshops, and exhibits, to explore how agriculture and Common Core go hand-in-hand.
21			CES 2/3- Angela Asch	San Diego, CA	Agents of Change Summit: The Science and Technology of Behavior Change.	1	1	3	2	$74.00	$125.00	$200.00		$550.00		$1,222	Promoted at the State forum- "Join leaders and innovators to explore the latest evidence-based strategies and technologies for health behavior change. Leave with new allies, the latest research and compelling case studies across digital and social media, community outreach, technology, and evaluation to advance the field."

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

22			Ces 2- Sup- Christie Hedrick	TBD	California Conference of Local Health Department Nutritionists (CCLHDN)	1	1	2	1	$74.00	$125.00	$200.00		$400.00		$873	This conference provides opportunities for UC CalFresh Advisors and staff to meet with the nutrition education directors at the various local health departments. It also allows discussion and planning on topics including collaboration, peer exchange programs, CNAP support, evaluation, and strategies for reaching priority populations. This information is useful in developing a strategic plan that will address the current and future nutrition education needs for our target population.
23			CES 2/3- Sonia Fernandez	San Diego, CA	Agents of Change Summit: The Science and Technology of Behavior Change.	1	1	3	2	$74.00	$125.00	$200.00		$550.00		$1,222	Promoted at the State forum- "Join leaders and innovators to explore the latest evidence-based strategies and technologies for health behavior change. Leave with new allies, the latest research and compelling case studies across digital and social media, community outreach, technology, and evaluation to advance the field.
24			YFC Advisor- Marcel Horowitz	TBD	California Conference of Local Health Department Nutritionists (CCLHDN)	1	1	2	1	$74.00	$125.00	$200.00		$400.00		$873	This conference provides opportunities for UC CalFresh Advisors and staff to meet with the nutrition education directors at the various local health departments. It also allows discussion and planning on topics including collaboration, peer exchange programs, CNAP support, evaluation, and strategies for reaching priority populations. This information is useful in developing a strategic plan that will address the current and future nutrition education needs for our target population.
Out-of-State																
														Total Travel:	**$12,107**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total		Budget Justification
						Total Building/Space:	**$0**		

6. Maintenance:

Budget Adjustment								Budget Adjustment
Add Delete Reduce Increase	Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Justification
						Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

Budget Adjustment									Budget Adjustment
Add Delete Increase Decrease	Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Justification
							Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: UC CalFresh Nutrition Education Program
County/Jurisdiction: Yolo

Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	8. Contracts/Sub-Grants/Agreements: Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
		Contracts/Sub-Grants/Agreements that are $25,000 or more			
			Total Contracts/Sub-Grants/Agreements:	**$0**	

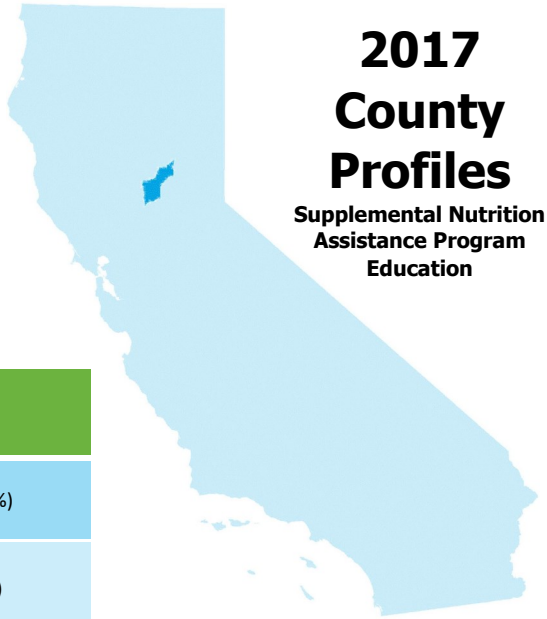
Total Direct Costs:	**$252,143**

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	9. Indirect Costs: Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			MDC- direct cost minue any space or maintence.	25.00%	$252,143.00	$63,036	
					Total Indirect Costs:	**$63,036**	

Total Budget:	**$315,179**

2017 County Profiles

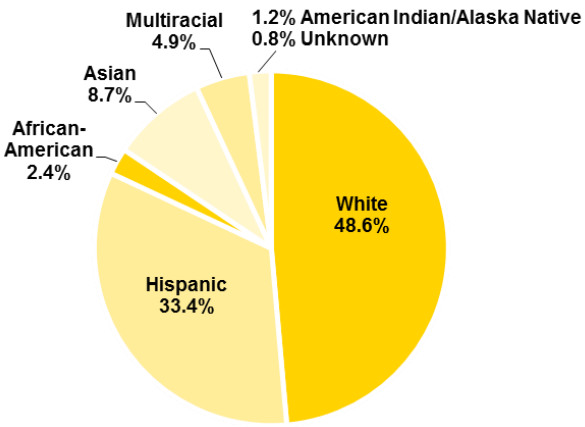
Supplemental Nutrition Assistance Program Education



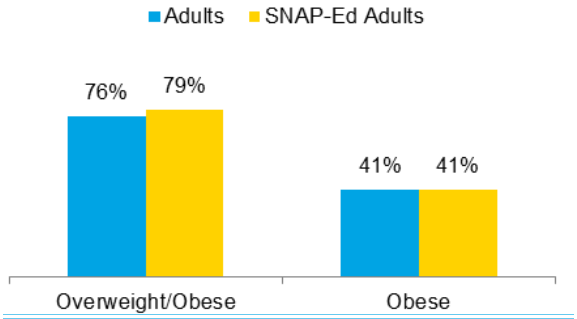
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	30,163 (42%)
Ages (<185% FPL)	
Children <6 years old	3,591 (49%)
Children 6-17 years old	7,289 (55%)
Adults 18-64 years old	16,805 (38%)
Seniors 65 years and older	2,478 (31%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight *	Obese data not available
Age 12-17 years	Overweight and Obese 38%	

Environment

Access

Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	55%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	32%

* unstable estimate

Population below Federal Poverty Level

22%

Food Insecurity Rates

18% Overall

29% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	13,252 (18%)
Students Eligible for Free/Reduced Price Meals (FRPM)	9,899 (70%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
14	6 (43%) all races

Schools	SNAP-Ed Eligible Schools
42	31 (74%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percent of teens (12-17) physically active 1+ hour every day	21%
Percent of children (5-11) physically active 1+ hour every day	46%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	56%

Fast Food
Consumed one or more times in the past week

Children/Teens (2-17)	Adults	SNAP-Ed Adults
76%	63%	62%

Soda
Consumed one or more sodas daily (adults) or yesterday (children/teens)

Children/Teens (2-17)	Adults	SNAP-Ed Adults
20%	15%	18%

Fruits and Vegetables
Consumed five or more servings yesterday

Children (2-11)	Teens (12-17)
43%	26%

Yuba

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

For Data Sources and Methodology contact Research@cdph.ca.gov

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

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County Name: Yuba County.

SECTION A: OVERVIEW

1. **SNAP-Ed Implementing Agency (counterpart local agency) Names**

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
X	University of California: UC CalFresh UCCE: (UC Cooperative Extension Yuba County: UCCE)
X	California Department of Public Health: CDPH: (Yuba County Public Health Department: LHD)
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. **State Level Goals and Objectives**

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

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Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security [2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

[1] Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.
[2] Defined as not running out of food at the end of the month.
[3] Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.
[4] Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

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3. **Jurisdiction Description**

The information in this jurisdiction description comes in part from the 2014 and 2015 SNAP-Ed County Profiles prepared by the California Department of Public Health (CDPH) which includes county-level data from a variety of sources such as California Food Policy Advocates, the Centers for Disease Control, Prevention (CDC), the UCLA Center for Health Policy Research, American Communities Survey (ACS) five - year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Feeding American's Map the Food Gap and Food Insecurity in Your County. By utilizing a comprehensive set of assessment measures to inform the development of the work plan, Yuba County SNAP-Ed local implementing agency partnership (LIA partnership) has identified the populations and areas of highest need and designed a strategy to implement a coordinated set of interventions that address all levels of the socio-ecological model and provide long term benefit to the SNAP-Ed eligible population.

Yuba County is located in California's Central Valley, north of Sacramento with a population of 73,340 (74% urban, 26% rural) individuals. The 2008-2012 US Census Bureau data reported that there are 30,181 SNAP-Ed eligible individuals in Yuba County which constitutes 42.4% of the total population.

Based on the 2014 US Census Bureau data, the racial makeup of the SNAP-Ed eligible individuals in Yuba County is 79.4 % White, 27.2 % Hispanic, 7.3 % Asian, 4% African American, 3% American Indian/Alaska Native, 0.5% Native Hawaiian/Pacific Islander and 5.8% Multiracial. The primary spoken language is English followed by Spanish and Hmong.

Food insecurity rates are significantly higher in Yuba County with 19.3 % food insecure individuals compared to 17.4% state-wide. Similar trends are seen among children with 31% food insecure compared to 27.3% in California. In Yuba County, 19 % of the total populations corresponding to 13,517 individuals participate in CalFresh and 68.5 % of the students are eligible for free/reduced price meals.

Yuba County ranks 46th out of 57 California counties in health outcomes, based on the Robert Wood Johnson Foundation (RWJF) - County Health Rankings and Roadmaps. The county ranking has shown slight improvement compared to previous years when it was ranked 48th among the 57 California counties. According to the 2012-13 California Health Interview Survey (CHIS), 78 % of the SNAP-Ed eligible individuals are overweight/obese and 39 % are obese. Based on the 2010 Pediatric and Pregnancy Nutrition Surveillance System (PedNSS) data, 32.4% of children aged 2-4 years are overweight/obese and 16.3% are obese. The same data reveals that among 5-19-year-old children and teens, 39.3% are overweight/obese and 22.5% are obese.

The Robert Wood Johnson Foundation (RWJF) rankings data from 2014 also shows that Yuba County residents are more likely to be physically inactive compared to the rest of the state (25 percent vs.18 percent). This data also indicates that 24.6% of the adults (20 years or older) reported no leisure time physical activity. The 2011- 2012 California Health Interview Survey (CHIS) data shows that 30.8% of adults were engaged in regular walking and 50.3% of children aged 5-11 years were physically active at least 1 hour every day. The county also has a low number of recreational facilities (n=1.4) per 100,000 residents which might contribute to lower physical activity levels.

The fruit and vegetable consumption data from 2012-13 CHIS shows that 58.2 % of SNAP-Ed eligible children aged 2-11 consumed ≥ 2 fruits and vegetables. The 2011-2012 CHIS data for adults shows that 22.6% of adults consumed ≥ 3 fruits and vegetables. The sugar-sweetened beverage consumption among 2-17 year old children and teens shows that 30% consumed ≥1 beverage/day [1]. According to the 2011-12 CHIS fast food consumption data, 58.3% of SNAP-Ed eligible adults and 72.8% of SNAP-Ed eligible children/teens consumed ≥1 serving of fast food/day.

The percentage of low-income population that has limited access to healthy food is significantly higher than the state rate, 11.8% and 3.1%, respectively. Environmental and systems changes were also identified as a primary need for Yuba County residents, evident by minimal access to healthy foods. Twelve-percent of Yuba County residents have limited access to healthy foods, a rate that is four times higher than the state average (12% vs. 3%). Yuba County's inadequate access to healthy foods is partially due to a high ratio of fast food restaurants per capita (57 percent Yuba County vs. 48 percent California average). Yuba County SNAP-Ed has been working on establishing more community gardens and provision of Electronic Benefit Transfer (EBT) access at farmers' markets to help increase access to healthier food choices.

The need to establish EBT access at the farmers' markets was identified in the county in FFY2012 and was one of the SNAP-Ed goals in FFY2013-14. SNAP-Ed collaborated with the Ecology Center and EBT access was successfully established at the downtown Marysville Farmers' Market.

Continued efforts were also made to reach the farmers' markets in the foothills though our collaboration with Camptonville Community Partnership (CCP). The response from these markets regarding an intent to establish EBT access was not positive. SNAP-Ed will continue to reach out to these markets for potentially establishing EBT access in the future. Another potential site is the Marysville Flee Market; where a significant number of the SNAP-Ed population in the county shops for produce every Sunday. In FFY14-15 SNAP-Ed has worked on establishing a strong partnership with this site and also conducted a very successful Fruit and Veggies Fest at the market. In addition, SNAP-Ed has also conducted several outreach events in collaboration with CalFresh outreach. Preliminary talks are in progress with the market manager to help the market consider the benefits of establishing EBT access. This discussion is in the preliminary stages and we considered it prudent to include EBT access as our PSE in FFY2018 instead of FFY2017.

A Needs Assessment was completed in the Fall of 2012 using the template from SNAP-Ed Guidance. Data was gathered through a combination of direct surveying of citizens (over 200 surveys) in the community and epidemiological data available specific to Yuba County. The Needs Assessment clearly indicated there was a strong need for nutrition and physical activity change in the community for low-income school age children and low-income adults as evidenced by obesity and inactivity rates that exceeded the state average. In view of the overall data presented, Yuba County would stand to benefit from nutrition education, increased access to healthy food choices paired with physical activity related interventions.

[1] UCLA Center for Health Policy Research, Health Policy Brief "Still Bubbling Over California Adolescents Drinking More Soda and Other Sugar Sweetened Beverages" by Babey SH, Wolstein J, Goldstein H. (October, 2013).

SNAP-Ed County Profiles 2014. California Department of Public Health.

SNAP-Ed County Profiles 2015. California Department of Public Health.

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4. **Community Assessment**

Yuba County has exhaustive statistics exemplifying the need for improved health conditions. Third party research organizations including County Health Rankings by the Robert Woods Johnson Foundation and the Yuba and Sutter County Community Health Needs Assessment developed by Barbara Aved Associates, have helped demonstrate the health disparities that are prominent within the County. These health disparities contribute to the overall premature mortality rate, thus resulting in compounded years of potential life lost. Such results impact Yuba County's economy, spending on healthcare, quality of life, and overall community culture. Specifically speaking to the health status of Yuba County, in researching the information and statistics about Yuba County, chronic disease was a large factor in contributing to the premature death rate. The Community Health Needs Assessment conducted for Fremont-Rideout Health Group in 2013 by Barbara Aved Associates demonstrates congruent results by analyzing the county mortality statistics. Yuba County's years of potential life lost for 2008-2010 was 7,940.

The assessment identified five priorities based on the health status of Yuba County. Amongst the five focus areas was "Food and Nutrition" and "making healthy choice the easy choice" with a focus on improving the food environment. Examples for intervention included: Developing and maintaining community and school gardens and expanding the capacity of local food banks to offer high quality, fresh produce; offering nutrition education and cooking classes that are affordable, culturally acceptable and accessible, especially at times when people are off from work; and developing environmental change strategies that include nutrition policies, planning communities in a way that increases walkability, safe places to bike, and expanding access to fresh fruits and vegetables in neighborhoods. Another community health needs assessment conducted in July 2013 by North Valley and Sutter Surgical Hospital identified, offering nutrition education in schools as a primary focus activity to help improve community health. The report also emphasizes the importance of making environmental changes that are sustained through policy and system change. The data from these assessments was taken into consideration with great detail when developing the strategic integrated work plan for Yuba County. Our hope is that by addressing the five priorities that were identified in the Community Health Needs Assessment, we will be able to increase the likelihood that persons eligible for SNAP-Ed will be able to make healthier food and physical activity choices within a limited budget while remaining consistent with the current Dietary and Physical Activity Guidelines.

References:

http://www.suttersurgicalhospitalnorthvalley.org/CHNA/chna-sshnv-july-2013.pdf

http://www.frhg.org/documents/commbenesreportFY13-14-forweb.pdf

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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5. **Community Change Goals**

Yuba County had multiple data sources that were utilized when developing the community change goals including the Community Health Needs Assessment conducted in July 2013 and the County Health Rankings by the Robert Woods Johnson Foundation. These data sources were utilized by the collaborative efforts of Yuba County's County Nutrition Action Plan (C-NAP) group also known as HEALTHY YOUba to develop the long term community change goals for Yuba County which include the following:

1. By **September 30, 2019**, improve the ranking for Yuba County on the Robert Wood Johnson Foundation county Health rankings **from the 46th rank to the 40th rank** by addressing the five priorities that were identified in the Community Health Needs Assessment.
2. By **September 30, 2019** based on the RE-AIM framework, LIA Partnership will assist a minimum of **three qualifying childcare centers** in Yuba County to self-assess and undertake improvements in healthy eating and physical activity policies including healthier snacks or meals, making water the primary beverage of choice, limiting the amount of screen time and adding/increasing the amount of physical activity to their curricula. In addition, LIA partnership will assist these sites in improving the physical environment, and institutional capacity to support improved nutrition and physical activity behaviors among students, parents, and staff. Through this activity the LIA partnership **aims to improve Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC) scores** at these sites compared to the baseline scores collected in FFY2016. This objective will address the **Early Care and Education (ECE) core setting** of the **Learn-A portfolio**.
3. By **September 30, 2019** members of the HEALTHY YOUba group (County Nutrition Action Partnership) including SNAP-Ed funded and non-funded partners such as; the LHD, Dairy Council of California, Marysville Joint Unified School District, UCCE 4-H Program and EFNEP will assist a minimum of **17** SNAP-Ed qualifying **schools** in Yuba County in assessing, updating and implementing their school wellness policies while improving the school physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, staff/providers and parents. Smarter Lunchrooms Movement, School Health Index and other relevant strategies will be incorporated in the classrooms, after-school programs and school cafeterias to achieve this outcome. This objective will address the **core setting (schools)** and **secondary settings (after-school programs)** of the **Learn-B portfolio**.
4. By **September 2019**, **increase** the number of school and community **edible gardens** in Yuba County **by 140 percent**. At the beginning of the school and community garden PSE, there were a total of five school and community gardens some of which were struggling to be maintained. The LIA partnership aims to establish new gardens and maintain existing gardens reaching **a minimum of 12 countywide**. This objective will address the **Live portfolio** at the **environmental level.**

6. **Partnerships and Collaborative Efforts**

LIA's will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, Dairy Council of California, Family Resource Centers, etc. This proposed work plan will seamlessly integrate into and advance Yuba County's SNAP-Ed programming, which is coordinated through Yuba County's County Nutrition Action Plan (C-NAP) group, HEALTHY YOUba. Given the limited resources and players in this unique rural county, Yuba County Health and Human Services Department (YCHHSD) and its subcontractor Center for Healthy Communities (CHC) along with the UC CalFresh Nutrition Education Program have worked collaboratively for many years to collectively coordinate activities. Going forward, LIA's will continue promoting SNAP-Ed services and activities by connecting with other SNAP-Ed funded and non-funded agencies in Yuba County.

The C-NAP group in Yuba County identifies themselves as HEALTHY YOUba and is comprised of Food and Nutrition Service (FNS) funded and unfunded partners serving the population in the areas of increasing food access, nutrition education and physical activity promotion. Based on the various quantitative and qualitative needs assessments, Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX 3) data and county profile, HEALTHY YOUba has undertaken six main initiatives including:

- HEALHTY YOUba Schools
- HEALTHY YOUba Families/ Neighborhoods
- HEALTHY YOUba Workplace
- HEALTHY YOUba Faith-based organizations
- HEALTHY YOUba Retail (stores, food banks and farmers' markets)
- HEALTHY YOUba Media

HEALTHY YOUba aims to sustain and promote community partnerships that cultivate healthy lifestyles for Yuba County residents. The C-NAP group will meet at least four times per year. HEALTHY YOUba partners include: UC CalFresh, Yuba County LHD, Yuba County CWD, Women, Infant & Children (WIC), Marysville Joint Unified School District (MJUSD), Camptonville Community Partnership, Mercy Housing, Dairy Council, Yuba County Children's Council, MJUSD School Wellness Community, Marysville Farmers' Market, MJUSD School Readiness and other community stakeholders/members.

SNAP-Ed

SNAP-Ed currently collaborates with the CalFresh Outreach Prime Contractor for the Far North', housed in the Chico State Research Foundation. This contractor serves Yuba County along with several other counties in Northern California. The SNAP-Ed team along with the CalFresh outreach team identifies strategic sites/SNAP-Ed events (like food distribution sites and Farmers' Markets) that the CalFresh Outreach team can table at, with the goal of improving CalFresh enrollment. SNAP-Ed also collaborates with the Yuba County Health and Human Services' CalFresh Department. Our agencies regularly share activities and opportunities to collaborate/coordinate at the Yuba County Nutrition Action Partnership (CNAP) meetings and other phone/in-person meetings.

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Non-SNAP-Ed-Funded

Non SNAP-Ed funded, UC Expanded Food and Nutrition Education Program (EFNEP) is in 5 sites and assists limited-resource youth and families with children, through series based, behaviorally focused nutrition education. Participants learn how to eat healthier meals and snacks, stretch their food dollars, reduce the risk of food-borne illnesses, and to be physically active. EFNEP also contributes to participants' personal development and the improvement of their total family's diets and nutritional welfare. EFNEP is supported by USDA's National Institute of Food and Agriculture (NIFA) Smith-Lever funds. EFNEP adult program is eight lessons and provides education through the Promotora Model. The effectiveness of nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist and 24-hour food recalls) filled out by the participants. EFNEP youth participate in a series of educational lessons geared at helping them to eat better, be more physically active and wise use of their food dollars. EFNEP partners with community based organizations. Methods for program delivery include direct teaching in groups, training of volunteers to assist with direct teaching of adults and youth and educational materials to complement other teaching methods. EFNEP will collaborate with UC CalFresh, Yuba County LHD contractors and other non-SNAP-Ed funded partners to provide comprehensive multi-level behavior focused strategies and interventions which include nutrition education, physical activity, training and technical assistance to SNAP-eligible populations.

Together, these organizations have been working to create collective impact in the small rural county by advancing specific outcomes, and shared measurement systems, identified in the SNAP-Ed Integrated Work Plan for Healthy Food and Beverage Access, Policy, Systems and Environment and Food Security. In fact, HEALTHY YOUba has developed a collective common vision to guide the county's work. The vision of the HEALTHY YOUba C-NAP Group is to link programs within Yuba County and promote the consumption of fruits and vegetables and physical activity through partnerships and collaborative interventions. Guided by this vision and the principles of continuous communication necessary for collective impact, YCHHSD and its subcontractor CHC will coordinate the HEALTHY YOUba meetings and provide regular updates on the activities, gaps and findings of the SNAP-Ed programming in the county.

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7. **Key Messages**

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other *(specify):*
	Fats and Oils	X	Food Shopping/ Preparation		Other *(specify)*:
X	Lean Meat & Beans				
	Sodium & Potassium				
X	Promote Healthy Weight				

8. **Educational Materials, Resources and Curriculum**

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. **Intervention and Evaluation Plan Narrative Summary**

This work plan will include multiple qualifying sites, collaborative partners, Smarter Lunchrooms Interventions, and sustainable strategies to create a collective impact in Yuba County. The Local Implementing Agency (LIA) partnership will build on existing community programs to coordinate nutrition education for SNAP-Ed eligible residents.

The implementing agencies (UCCE and LHD) in Yuba County will collaborate to provide comprehensive multi-level behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and public relations and coordination/collaboration with partners throughout the county. The agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

The LIAs will conduct activities at the individual and interpersonal level of the Social Ecological Model. The LHD and UCCE will also incorporate the environmental approach which may address several or all elements of the socio-ecological model targeting interpersonal as well as organizational and community venues. The LIA's will address Training and Technical Assistance of their personnel or the community – and share training opportunities across agencies when possible. In addition, Community/Nutrition Education Direct and Community/Nutrition Education Indirect will be provided by both

the LIAs. Media, Social Media, Public Relations and Messaging will also be addressed by the LIA's. Coordination and Collaboration will be specifically addressed by both the LIAs collaboratively and with their individual service populations. SNAP-Ed funded partners have selected key messages and promotions during C-NAP meetings. Implementation will occur through a coordinated effort with C-NAP partners in effort to avoid duplication.

All LIAs will employ evidence- and practice-based interventions. Both LIAs will also include research-based interventions. The objectives and activities for the integrated work plan were derived from results obtained via each agency's community assessments, in addition to the data used in FFY15. Both the LIAs collaborated and coordinated to create the Work Plan so that objectives and activities will be done by the agency with the most experience and expertise in order to successfully complete the Work Plan Objectives.

This proposed work plan will build on activities/services accomplished by previous SNAP-Ed projects while also addressing unmet needs specifically in the early childhood setting. FFY 2017 will focus heavily on preschool children in low-income, ethnically diverse child care sites throughout the County. The early childhood population is underserved though the childcare settings and their partners are well poised for healthy change. This provides the perfect opportunity to nurture their current efforts and instill lasting improvements.

The purpose of this intervention is to assist child care providers to increase awareness and understanding of their nutrition and physical activity practices and policies. Providers will gain skills to enhance both quality and quantity of nutrition and physical activity instruction in child care. Additionally, assistance with sustainable Policy, System and Environmental (PSE) changes will be provided through training and technical assistance within the early childcare setting. This intervention will utilize NAP SACC. NAP SACC is an evidence based tool, proven to transform policies and environments in early care settings.

This LIA partnership work plan will build on existing county assets to create a sustainable program that empowers preschools, schools and the community at large to take action and build a sustained healthy environment.

The key purposes of the early childhood intervention are to:

1. Improve the capacity of providers in Child Care sites to implement tailored nutrition education, healthy meal planning and healthy food preparation via the implementation of a five-step comprehensive approach to assess, address, and evaluate policy and/or environmental changes.
2. Provide Child Care providers with the most up-to-date nutrition education information; and engage preschool children, their providers, their families and community members to improve health outcomes for low-income families throughout Yuba County.

Key educational messages will emphasize the 2010 Dietary Guidelines for Americans (using MyPlate and promoting increased fruit/vegetable consumption), access to healthy foods and beverages, increasing physical activity and decreasing the consumption of sugar sweetened beverages via education and environmental support. The LIA's will use innovative and evidence-based practices that effectively engage rural low-income families. With this multi-level approach, the following interventions will be implemented:

State Level Objective 1, centered on increasing consumption and access to healthy foods, will be addressed in all the local objectives. Local Objective 1 is focused on empowering preschools to take action and build a sustained healthy environment. Local Objective 2 focuses on school wellness policies and the healthy eating environment at school sites

State Level Objective 2, addressing the consumption and access to healthy beverages, will be considered in Local Objective 2 – the objective around school wellness policies and the healthy eating environment in schools.

State Level Objective 3, addressing Physical Activity and Sedentary Behavior, will be addressed in all the local objectives. For Local Objective 1 and 2, the school wellness policies directly relate to increasing opportunities for physical activity in all parts of the school day and beyond.

Environmental Supports for Nutrition Education and/or Physical Activity, **State Level Objective 4**, will be addressed in Local Objectives 1, 2 and 6. Local Objective 2 will provide support and technical assistance to 17 schools Yuba County for updating their School Wellness Policies and healthy eating environment. UCCE will work closely with the Marysville Joint Unified Food Service Director to incorporate Smarter Lunchrooms Movement strategies into Elementary, intermediate and High School cafeterias.

UCCE

UC CalFresh will utilize multiple delivery methods and intervention strategies to reach low-income elementary school students, their parents, and school educators and administrators. UC CalFresh will focus on direct education to eligible elementary school students utilizing approved curriculum. Education will be offered in multiple locations, but with the greatest intensity at schools in the priority neighborhoods where we intend to saturate our efforts. Staff will provide teacher training at school staff meetings, STARS after school program meetings and grade level meetings. Nutrition education resources will be available to teachers on a checkout basis. Additional meetings with teachers will occur throughout the year and in conjunction with planning school-wide events focused on healthy living. UC staff will provide at least two lesson demonstrations to teachers within each school year to support comprehensive classroom nutrition education. In addition to lesson demonstrations, school based programming will extend from classroom nutrition education into school food service programs (Smarter Lunchrooms), school gardens, and wellness committee work. Parent Teacher Association or Organizations (PTA/Os) will be targeted for recruitment of adults and families for series based nutrition education. End of the year school wide nutrition events will occur at school sites to emphasize the connection between nutrition and physical activity and to practice goal setting for positive health behaviors.

School-based programming will extend beyond the classroom in an effort to change the school environment. UC CalFresh educators will work collaboratively with the school food service at a minimum of three elementary schools to make environmental changes to school lunchrooms using Smarter Lunchrooms principals. Additionally, UC CalFresh will continue to work towards supporting and expanding a school garden at a minimum of two elementary school sites to implement and/or support environmental changes. UC CalFresh will assist in the development and implementation of at least

one school wellness policy and continue to support the efforts of Parent Teacher Organizations to change school environments. Family-centered approaches will be used to help students achieve a healthy lifestyle through role modeling; engaging children in food preparation; changing current eating and shopping habits. Eat and Play Together curricula activities including goal setting will be implemented for family centered nutrition education. Results from previous Youth Taste Testing Tool evaluation data will inform approaches about foods that will be offered for taste tests in FFY16. UC CalFresh will use a policy, systems and environmental (PSE) approach to create structures that enhance the environments where our target populations tend to live, work and play. These approaches will include Smarter Lunchrooms, school gardens, playground stenciling etc. and they will work hand-in-hand to further inspire environmental changes by way of a policy or system change being implemented. This PSE approach will seek to uncover strategies for impact that are sustainable. PSE efforts may accelerate the adoption or implementation of effective interventions by effectively integrating approaches into existing infrastructures.

Evaluation

Process evaluation reporting will document the range of SNAP-Ed services provided in Yuba County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated) and indirect education (duplicated) will be documented in the ATF/EARS and compared to original reach targets. The actual number of SNAP-Ed eligible individuals reached by PSE change activities will also be compared to targets and sites that showed high performance in terms of reach and multi-intervention strategies will be identified and considered for replication.

Outcome Evaluation will be implemented to document and assess the Cooking Matters series impact to the participants' individual behavior changes and dietary practices. The LIAs will use a series of process evaluation protocols and fidelity measures will be used to assess the technical training and assistance. Effectiveness of training of nutrition and physical activity will be measured. Post survey will be used for measure effectiveness of trainings. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings.

Policy, system and/ or environmental changes at early childhood and community/school garden sites will be documented using RE-AIM indicators. The RE-AIM indicators will be evaluated on an annual basis to inform future strategies and potential enhancements for greater impact. If necessary, PSE strategies will be adjusted to address challenges.

UCCE will be working with UC CalFresh state office to align, as appropriate, evaluation tools and results to the Western Regions SNAP Ed evaluation framework. Process evaluation reporting will document the range of SNAP-Ed services provided in Yuba County, the locations of services, and the specific SNAP-Ed eligible audiences reached. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated) and indirect education (duplicated) will be documented in the ATF/EARS and compared to original reach targets. The actual number of SNAP-Ed eligible individuals reached by PSE change activities will also be compared to targets and sites that showed high performance in terms of reach and multi-intervention strategies will be identified and considered for replication.

The LIAs will use a series of process evaluation protocols and fidelity measures will be used to assess the technical training and assistance. Effectiveness of training of nutrition and physical activity will be measured. Post survey will be used in every training. Ongoing results from this evaluation will inform subsequent nutrition trainings and technical assistance activities. The evaluation results will be used to revise and improve future trainings.

Policy, system and/ or environmental change to promote healthy policy at schools and community sites will be documented using RE-AIM indicators. The RE-AIM indicators will be evaluated on an annual basis to inform future strategies and potential enhancements for greater impact.

The PSE change to promote school wellness policy, CX3 and farmers will be reported using the Western Region SNAP-Ed evaluation framework. The RE-AIM indicators will be evaluated on an annual basis to provide at a minimum the core RE-AIM indicators for that strategy. If necessary, PSE strategies will be adjusted to address challenges.

- UC CalFresh will utilize the Teacher Tasting Tool (TTT) evaluation tool to gather data on food-tasting behaviors. It will be used in the classroom during nutrition education lessons when students receive their tastings. The tool will evaluate students' previous exposure to the target food and willingness to try the food again.
- UC CalFresh will utilize the Adult Tasting Tool (A/TTT) evaluation tool to gather data on food-tasting behaviors. It will be used during nutrition education lessons when adults receive their tastings. The tool will evaluate adults' previous exposure to the target food and willingness to try the food again.
- The Teacher Observation Tool (TOT) evaluation tool will be used to gather data from teachers regarding behavior change in regards to nutrition and physical activity within the classroom. Teachers will report both qualitative and quantitative data including narratives about observed behavior change amongst students.
- The effectiveness of UC CalFresh adult nutrition education lessons is evaluated by the changes in the baseline questionnaires and post-intervention questionnaires (Behavior Checklist, Intent to Change, and Demographic data collected will be used to measure reach).
- To evaluate PSE changes, UC CalFresh will utilize the REAIM framework to monitor reach, effectiveness, adoption, implementation and maintenance of SLM strategies and new garden development in schools.

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SECTION B: Target Audience Description

1. Gender	%	2. Age	#
Male	50.63%	0 to 5 years old (Preschool):	3,786
Female	49.37%	6 to 17 years old (School Age):	6,973
		18 to 64 years old (Adult):	17,354
		64 years old and over (Senior):	2,068
Total:	100%		30,181

3. Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
33.4%	66.6%	100%

Based on the 2014 US Census Bureau data, the racial makeup of the SNAP-Ed eligible individuals in Yuba County is 79.4 % White, 27.2 % Hispanic, 7.3 % Asian, 4% African American, 3% American Indian/Alaska Native, 0.5% Native Hawaiian/Pacific Islander and 5.8% Multiracial. The primary spoken language is English followed by Spanish and Hmong.

4. RACE	**Hispanic/Latino**	**Not Hispanic/Latino**
Black or African American	1.09%	2.91%
Asian	1.99%	5.31%
American Indian/Alaskan Native	0.82%	2.18%
Native Hawaiian/Other Pacific Islander	0.14%	0.36%
White	21.60%	57.80%
Multiple/Other	1.58%	4.22%
Total:	27.22%	72.78%

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5. Languages Used in Intervention Activities and Materials

English	93%	Farsi	0%	Russian	0%
Spanish	5%	Hmong	2%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

6. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	2,905	2,530	2,600
Indirect Education:	21,200	20,700	20,700
Policies, Systems, and Environment (PSE) Change/Supports	7,000	7,500	8,000

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7. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	1	Food Assistance Site: Food Pantries	2	Schools: Students (Middle/Junior High)	2
Adult Rehabilitation Centers	2	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	4
CalFresh Offices	0	Head Start Programs	4	Schools: Students (After School)	5
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	0
Churches	5	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	4
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	1
Community Based Organizations	2	Libraries	1	Supplemental Security Income (SSI)	0
Community Centers	4	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	2
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service Program (CPSP)	0	Medical/Dental Offices	3	Youth Education Site (includes Park and Recreation)	0

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Elderly Service Center/Senior Centers	1	Public/Community Health Centers	1	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	0	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	4	Worksites	0
Extension Offices	0	Retail/Food Stores	0	Other (specify): Dental Mobile	0
Family Resource Centers	8	Retail and Food Store with Qualifying CalFresh Redemption	2	Other (specify):	
Farmers' Markets	3	Schools: District Office	1	**TOTAL SITES:**	**94**
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	9	Schools: Students (Elementary and After School Programs)	18		

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):** By **September 30, 2019** based on the RE-AIM framework, LIA Partnership will assist a minimum of **three** qualifying childcare centers in Yuba County to self-assess and undertake improvements in healthy eating and physical activity policies. In addition, LIA partnership will assist these sites in improving the physical environment, and institutional capacity to support improved behaviors among students and their families. This objective will address the **Early Care and Education (ECE) core setting** of the **Learn-A portfolio**.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategies that support the Three-Year SNAP-Ed Local Objective listed above:**

Early Care and Education (ECE)

Strategy: Increase access to healthy eating and physical activity.	**Policy:** Childcare centers enrolled in the USDA Child and Adult Care Food Programs are required to provide nutrition education, including an overview of regional food security resources to staff.
	Systems: Qualifying childcare centers offer food access, healthy eating and physical activity resources as a part of parent enrollment packets.
	Environment: Qualifying centers engage parents or services in building edible gardens for the young children.

Reference: CDPH PSE Compendium: Definitions.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:** The progression of these objectives in the following three years is matched with the funding allocation and the decrease in participant reach through direct education is a consequence of the decline in funding. The LIA partnership will heavily focus on building site capacity and intervention sustainability through increased PSE changes and provider trainings as outlined below.

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1. **FFY 2017 (Year 1) Objective(s):** By September 30, 2017, at a minimum of **three** ECE sites, LIA partnership will: 1) assist PSE action plan development 2) provide technical assistance for policy development and implementation 3) deliver a minimum of **four** provider trainings reaching at least **15** unduplicated early child care providers 4) provide **six** direct education classes reaching a minimum of **65** parents and 5) provide a minimum of **five** direct education lessons to a minimum of **50** children aged 2 to 4 years.

2. **FFY 2018 (Year 2) Objective(s):** By September 30, 2018, at a minimum of **two** existing ECE sites, LIA partnership will: 1) deliver a minimum of **three** provider trainings reaching at least **10** unduplicated providers 2) provide **five** direct education classes reaching a minimum of **50** parents 3) provide a minimum of **four** direct education lessons to a minimum of **30** children aged 2 to 4 years. Technical assistance for PSE action plan annual review/update and policy development/implementation will be provided in all **three** sites chosen in FFY 2017.

3. **FFY 2019 (Year 3) Objective(s):** By September 30, 2019, at a minimum of **one** ECE sites, LIA partnership will: 1) deliver a minimum of **two** provider trainings reaching at least **six** unduplicated providers 2) provide **three** direct education classes reaching a minimum of **30** parents 3) provide a minimum of **two** direct education lessons to a minimum of **20** children aged 2 to 4 years. Technical assistance for PSE action plan annual review/update and policy development/implementation will be provided in minimum of **three** of the sites that were chosen in FFY2017, where NAPSACC and PSE pre-assessments were initially conducted.

4. In addition, **NAP SACC post data** will be collected in FFY2019 and analyzed to evaluate improvements compared to the baseline data collected in FFY2016.

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Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019): By **September 30, 2019** based on the RE-AIM framework, LIA Partnership will assist a minimum of **three** qualifying childcare centers in Yuba County to self-assess and undertake improvements in healthy eating and physical activity policies. In addition, LIA partnership will assist these sites in improving the physical environment, and institutional capacity to support improved behaviors among students and their families. This objective will address the **Early Care and Education (ECE) core setting** of the **Learn-A portfolio**.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
1.1	**Networking and communication with key contacts:** Maintain existing communication channels and establish new networks with childcare center leaders and administrators with a focus on augmenting and/or implementing current wellness policies. The FFY 2016 NAPSACC assessment baseline data will be utilized as a springboard for further improvement.	CED CEI MPR X C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 x, Q2 x, Q3 X, Q4 X	On File: Contact list Submit: ATF, Quarterly Reports
Environmental Level: Improve the food, beverage and physical activity environment in settings where people go to LEARN through organizational changes, policies rules, marketing, and access.						
1.2	**PSE action Plan Development:** Based on needs identified in the FFY 2016 NAPSACC assessment baseline data, assist a minimum of three early child care sites to create a realistic action plan with measurable objectives to improve policies, systems and environments with regards to the quality of nutrition and physical activity practices and education. The action plan will be site specific and reviewed/updated annually.	CED CEI MPR X C&C X TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X	On File: RE-AIM plan and/or site-specific action plan Submit: ATF, Quarterly

	In **FFY 2017**, LIA partnership will assist PSE action plan development at a minimum of **three** ECE sites. In **FFY18** and **FFY19** these plans will be revisited to determine annual goals for all **three** sites chosen in FFY2017.				Year 2 Q1: X Q2: X Q3: Q4: Year 3 Q1: x Q2: x Q3: Q4:	Reports
1.3	**Technical Assistance for Policy Development and implementation:** Collaborate with early childhood school administrators, staff and parents, to establish policies and programs for ongoing effective nutrition education and physical activity in three Early Childhood Education (ECE) settings. Provide training and technical assistance for successfully implementation of wellness policies. In **FFY2017**, LIA partnership will provide technical assistance for policy development and implementation at a minimum of **three** ECE sites. In **FFY18-19**, LIA partnership will provide technical assistance for PSE action plan annual review/update and policy development and implementation for all **three** sites chosen in FFY2017.	CED: CEI: MPR: X C&C X TTA	CWD: X LHD AAA: UCCE: CCC:	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1 Q1: X Q2: Q3: Q4: Year 2 Q1: X Q2: Q3: Q4: Year 3 Q1: X Q2: X Q3: Q4:	ATF, Quarterly Reports, TA logs

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<table>
<tr><td colspan="8">Individual Level: Individual, family, or group-based nutrition education focusing on healthy food, beverage and PA.</td></tr>
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<td>1.4</td>
<td>ECE Provider Trainings (LHD):
Based on needs identified in the NAP SACC assessment process, develop and facilitate provider trainings. Training topics may include basic nutrition education, physical activity, existing curricula and resources, farm to preschool, appropriate feeding practices, etc. and will utilize SNAP-Ed approved resources.

In FFY 2017, deliver a minimum of four provider trainings reaching at least 15 unduplicated providers, at a minimum of three ECE sites.

In FFY 2018, deliver a minimum of three provider trainings reaching at least 10 unduplicated providers, at a minimum of two ECE sites.

In FFY 2019, deliver a minimum of two provider trainings reaching at least six unduplicated providers, at a minimum of one ECE site.</td>
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<td>Quarterly Report, ATF, training outline, sign-in sheets</td>
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<td>1.5</td>
<td>ECE Provider Trainings (UCCE) :
In FFY 2017 provide curriculum, lesson demonstrations, trainings and technical assistance to a minimum of three School Readiness Providers to enhance their ability to implement series based nutrition education within their classrooms.

In FFY 2018 provide training and technical assistance to a minimum of providers to incorporate age-appropriate physical activity into programming.

In FFY 2019 Provide support to School Readiness Providers</td>
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1.6	**Resources and TA to help integrate SNAP-Ed key messages:** In **FFY17-19**, Integrate SNAP-ED key messages into ongoing ECE lessons, provide approved curricula to nutrition educator extenders, along with support materials, training and technical assistance to enhance the delivery of lessons provided by extenders at a minimum of **three** ECE sites.	CED: ; CEI: ; MPR: ; C&C: ; X TTA	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: CSUC AAA: UCCE: CCC: :	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 x; Q3 x; Q4 x	Quarterly Report, ATF
1.7	**ECE Parent Direct Education (LHD):** In **FFY 2017**, conduct a minimum of **six** interactive nutrition education lessons to a minimum of **65 Head Start parents**. In **FFY 2018**, conduct a minimum of **five** interactive nutrition education lessons to a minimum of **50 Head Start parents**. In **FFY 2019**, conduct a minimum of **three** interactive nutrition education lessons to a minimum of **30 Head Start parents**.	X CED; CEI: ; MPR: ; C&C: ; TTA:	CWD: ; X LHD; AAA: ; UCCE: ; CCC: :	CWD: LHD: CSUC AAA: UCCE: CCC: :	Year 1: Q1 x; Q2 x; Q3 x; Q4 x Year 2: Q1 x; Q2 x; Q3 x; Q4 x Year 3: Q1 x; Q2 X; Q3 x; Q4 x	Quarterly Report, ATF, Sign-in sheets

1.8	**ECE Parent Direct Education (UCCE):** **In FFY2017** conduct a minimum of two interactive nutrition education lesson series to a minimum of **20 School Readiness parents** of children aged 2 to 4 years. **In FFY2018** conduct a minimum of two interactive nutrition education lesson series to a minimum of **30 School Readiness parents** of children aged 2 to 4 years. **In FFY2018** conduct a minimum of two interactive nutrition education lesson series to a minimum of **45 School Readiness parents** of children aged 2 to 4 years.	X CED CEI MPR C&C TTA	CWD LHD AAA X UCCE CCC	CWD: LHD: AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Quarterly Report Sign- In Forms Pre/Post Surveys Adult Taste Test Tool
1.9	**ECE Student Direct Education (LHD):** In **FFY2017**, conduct a minimum of **five** interactive nutrition education lesson series to a minimum of **50** children aged 2 to 4 years. In **FFY2018**, LHD will provide a minimum of **four** direct education lessons to a minimum of **30** children aged 2 to 4 years. In **FFY2019**, LHD will provide a minimum of **two** direct education lessons to a minimum of **20** children aged 2 to 4 years.	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Quarterly Report ATF

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Sector Level (Communities): Community and public health approaches.

1.11	Enhance coordination with CalFresh Outreach (CFO) to increase CalFresh enrollment. SNAP-Ed currently collaborates with the 'CalFresh Outreach Prime Contractor for the Far North', housed in the Chico State Research Foundation. This contractor serves Yuba County along with several other counties in Northern California. The SNAP-Ed team along with the CalFresh outreach team identifies strategic sites/SNAP-Ed events (like food distribution sites and Farmers' Markets) that the CalFresh Outreach team can table at, with the goal of improving CalFresh enrollment. SNAP-Ed also collaborates with the Yuba County Health and Human Services' CalFresh Department. Our agencies regularly share activities and opportunities to collaborate/coordinate at the Yuba County Nutrition Action Partnership (CNAP) meetings and other phone/in-person meetings.	 CED CEI MPR X C&C TTA	 CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Quarterly Report ATF
1.12	Attend Yuba County Children's Council meetings or other Early Childhood workgroup meetings a minimum of four times per year to coordinate efforts toward improving access and consumption of healthy foods and beverages, increasing opportunities for physical activity, and improving food security to coordinate efforts and assure child care representation on Yuba County C-NAP committee.	 CED CEI MPR X C&C TTA	 CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 x x x x Year 2 Q1 Q2 Q3 Q4 x x x x Year 3 Q1 Q2 Q3 Q4 x x x x	Quarterly Report ATF Agenda

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C**&C** = Coordination and Collaboration; TTA = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
1.2	NAP SACC: NAP SACC post data will be collected in FFY2019 and analyzed to evaluate improvements compared to the baseline data collected in FFY2016.	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:
1.4	CATCH Coordinated Approach to Child Health	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.2	CHOICES, Contra Costa Child Care Council's Best Practices	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
1.4, 1.6, 1.9	Color Me Healthy	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

1.4, 1.6, 1.9	EatPlayGrow		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.5, 1.10	Farm to Fork		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5, 1.10	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5, 1.10	Go, Glow, Grow		CWD		Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
1.5, 1.10	Happy Healthy Me….. Moving, Munching and Reading Around MyPlate		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A Please describe below:
			CCC		
1.8	Eat and Play Together		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A Please describe below:
			CCC		

1.8	Happy Healthy Families	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.1.1	Track and report direct education provided using evaluation tools and SMART objectives assigned to each specific curricula for activities 1.4, 1.8, 1.5, 1.10	[ ]	[X]	[X]	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	**Year 1** Q1: x, Q2: X, Q3: x, Q4: x **Year 2** Q1: x, Q2: x, Q3: x, Q4: x **Year 3** Q1: x, Q2: x, Q3: x, Q4: x	[ ] EARS/ATF [ ] PSE RE-AIM Report [X] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

<table>
<tr>
<td>E.1.2</td>
<td>On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities 1.1, 1.4, 1.6, 1.7, 1.9, 1.11, 1.12</td>
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<td>E 1.3</td>
<td>Utilize the RE-AIM framework to monitor reach, effectiveness, adoption, implementation, and/or maintenance of early childhood PSE activities, 1.2 and 1.3.</td>
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E 1.4	Happy Healthy Me Evaluation Tool; Teacher Observation Tool; Teacher Tasting Tool for activities 1.5 and 1.10.			X		CWD LHD AAA UCCE CCC	**Year 1** **Q1** x **Q2** x **Q3** x **Q4** x **Year 2** **Q1** x **Q2** x **Q3** x **Q4** x **Year 3** **Q1** x **Q2** x **Q3** x **Q4** x	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other: Happy Healthy Me Evaluation Tool; Teacher Observation Tool; Teacher Tasting Tool
E 1.5	NAP SACC Self-assessment for activity 1.2		X			CWD X LHD AAA UCCE CCC	**Year 1** **Q1** **Q2** **Q3** **Q4** x **Year 2** **Q1** **Q2** **Q3** **Q4** x **Year 3** **Q1** **Q2** **Q3** **Q4** x	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):** By **September 30, 2019,** LIA partnership will collaborate with members of the HEALTHY YOU group (County Nutrition Action Partnership), to assist a minimum of one school district with **17** SNAP-Ed qualifying **schools** in Yuba County in assessing, updating and implementing their school wellness policies while improving the physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, staff/providers and parents. Smarter Lunchrooms Movement, School Health Index and other relevant strategies will be incorporated in the classrooms, after-school programs and school cafeterias to achieve this outcome. This objective will address the **core setting (schools)** and **secondary settings (after-school programs)** of the **Learn-B portfolio**.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

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II. **PSE Strategies that support the Three-Year SNAP-Ed Local Objective listed above:**

School Wellness

Strategy: Establish model wellness policies that include after-school and meet or exceed the USDA minimums.	**Policy:** SNAP-Ed qualifying schools and/or districts establish model wellness policies that exceed the USDA minimums, such as establishing rules for nutrition education, moderate to vigorous physical activity, or after-school programs, without supplanting USDA requirements for its categorical programs.
	Systems: Qualifying schools sign up for Let's Move! Salad Bars to School, or USDA's Healthier U.S. Schools Challenge. Or, after-school programs self-assess and institute best practices from Changing Lives, Saving Lives, the Healthy Behaviors Initiative.
	Environment: Youth and their adult allies in low-resource schools secure resources to help establish hydration stations to offer all students fresh, cold and free water. A Policy, systems and environmental (PSE) approach will be used to create structures that enhance the environments where our target populations tend to live, work and play. These approaches will include Smarter Lunchrooms, school gardens, playground stenciling etc.

Reference: CDPH PSE Compendium: Definitions.

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School and Community Gardens

Strategy: Establish model wellness policies that include after-school and meet or exceed the USDA minimums.	**Policy:** Park, school or city/county officials establish an Inter-Agency Agreement with the Extension's Master Gardener Program to provide technical support and education for gardens being established in low-resource communities or schools. Or, land use policies are established by county, district, or city agencies to support gardens at low-resource locations.
	Systems: Gardening groups in qualifying venues join with others to support education, community engagement, and maintenance of vibrant gardens.
	Environment: Local health department staff facilitate adding rain barrels to community garden sites.

Reference: CDPH PSE Compendium: Definitions.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objectives:**
   a) By **September 30, 2017**, at a minimum of **ten** school sites, LIA partnership will: 1) assist in PSE action plan development 2) provide a minimum of **30 direct education** lessons to a minimum of **1000** students 3) provide comprehensive nutrition key messaging through the School Wellness Nutrition Theme Calendar 4) participate in a minimum of **three indirect school events** including school breakfast week, school health fair and employee wellness day 5) provide technical assistance (TA) for: a) policy development and implementation b) transitioning Harvest of the Month and c) integrating SNAP-Ed key messages.

b) By September 30, 2017, with an aim to improve school environment, LIA partnership will provide support through strategies such as Smarter Lunchroom Movement intervention, Youth Engagement and Safe Routes to Schools and continue efforts to support sustainable implementation of physical activity through murals/stencils and edible gardens.

2. **FFY 2018 (Year 2) Objectives:**
   a) By **September 30, 2018,** at a minimum of **five** existing school sites, LIA partnership will: 1) assist in PSE action plan development 2) provide a minimum of **20 direct education** lessons to a minimum of **800** students. 3) provide comprehensive nutrition key messaging through the School Wellness Nutrition Theme Calendar 4) participate in a minimum of **three indirect school events** including school breakfast week, school health fair and employee wellness day 5) provide technical assistance (TA) for: a) policy development and implementation b) transitioning Harvest of the Month and c) integrating SNAP-Ed key messages.
   b) By September 30, 2018, with and aim to improve school environment, LIA partnership will provide support through strategies such as Smarter Lunchroom Movement intervention, Youth Engagement and Safe Routes to Schools and continue efforts to support sustainable implementation of physical activity through murals/stencils and edible gardens.

3. **FFY 2019 (Year 3) Objectives:**
   a) By **September 30, 2019**, at a minimum of **five** school sites, LIA partnership will: 1) assist PSE action plan development 2) provide a minimum of **20 direct education lessons** to a minimum of **800** students 3) provide comprehensive nutrition key messaging through the School Wellness Nutrition Theme Calendar 4) participate in a minimum of **three indirect school events** including school breakfast week, school health fair and employee wellness day 5) provide technical assistance (TA) for: a) policy development and implementation b) transitioning Harvest of the Month and c) integrating SNAP-Ed key messages.
   b) By September 30, 2019, with and aim to improve school environment, LIA partnership will provide support through strategies such as Smarter Lunchroom Movement intervention, Youth Engagement and Safe Routes to Schools and continue efforts to support sustainable implementation of physical activity through murals/stencils and edible gardens.
   c) By September 30, 2019 LIA partnership will provide training and technical assistance and education on the implementation of the current MJUSD Wellness Policy in a minimum of four qualifying schools reaching a minimum of 50 staff/administrators.
   d) By September 30, 2019 in collaboration with the MJUSD Wellness Committee Coordinator, LIA partnership will develop a way to disseminate the information in the MJUSD Wellness Policy in a minimum of four qualifying schools reaching a minimum of 50 staff/administrators, 500 parents and 500 students.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019): By **September 30, 2019,** LIA partnership will collaborate with members of the HEALTHY YOUba group (County Nutrition Action Partnership), to assist a minimum of one school district with **17** SNAP-Ed qualifying **schools** in Yuba County in assessing, updating and implementing their school wellness policies while improving the physical environment and institutional capacity to support improved nutrition and physical activity behaviors among students, staff/providers and parents. Smarter Lunchrooms Movement, School Health Index and other relevant strategies will be incorporated in the classrooms, after-school programs and school cafeterias to achieve this outcome. This objective will address the **core setting (schools)** and **secondary settings (after-school programs)** of the **Learn-B portfolio**.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
2.1	**Networking and communication with key contacts:** Maintain existing communication channels and establish new networks with school leaders and administrators with a focus on augmenting and/or implementing current wellness policies. The FFY 2016 school wellness policy evaluation data will be utilized as a baseline for further improvement. **Local School Wellness Policy (LSWP) Meetings:** LIA's will coordinate the MJUSD LSWP committee coordinator to obtain annual meeting schedules and attend quarterly Wellness Meetings as scheduled.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Form Quarterly Report Communication log
Environmental Level: Improve the food, beverage and physical activity environments where people go to LEARN through organizational changes, policies rules, marketing, and access. These improvements will aim to enhance environments such as; lunchrooms, school gardens, and playgrounds via incorporation of stenciling and/or murals.						
2.2	**PSE action Plan Development:** Based on needs identified in the FFY 2016 school wellness policy evaluation data, LIA's will assist a minimum of **eight** school sites in **FFY 2017** to create a realistic action plan with measurable objectives to improve policies, systems and environments with regards to the quality of nutrition and physical activity	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X	PSE Report

	practices and education. This action plan will be site specific and reviewed and updated annually. In **FFY 2018**, a minimum of **five** additional school sites will be assisted with developing an action plan. In **FFY 2019**, a minimum of **four** additional school sites will be assisted with developing an action plan. This activity will be carried out in close collaboration between Yuba LHD, UCCE and Dairy Council along with the school food service director to avoid duplication and to maximize reach of services to a total of **17** schools.				Year 3 Q1 Q2 Q3 Q4 X X X X	
2.3	**Technical Assistance (TA) for Policy Development and implementation:** Collaborate with school administrators, staff and parents, to establish policies and programs for ongoing effective nutrition education and physical activity. Provide a minimum of four trainings and/or technical assistance sessions for successful implementation of wellness policies.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Form Quarterly Report PSE Report
2.4	**TA for transitioning Harvest of the Month and encourage local procurement in the school settings:** LHD will be provide TA to the food service directors at SNAP-Ed approved school sites, to facilitate the development of systems change strategies to increase procurement of locally sourced foods.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	ATF Form Quarterly Report

	In adaptation to the declining funding levels, LHD will provide TA and material support to the food service directors to continue the Harvest of the Month program in the future. LHD has existing connections with the local farmers and experience in procuring produce for the HOTM program. LHD plans to build upon and strengthen these relationships with the local farmers along with encouraging schools to incorporate local produce in their cafeterias and feature monthly Harvest of the Month tastings.				Year 3 Q1 Q2 Q3 Q4 X X X X	
2.5	At the beginning of the school year, cafeteria managers at a minimum of 15 intervention sites will receive a kit to help implement the Smarter Lunchrooms Movement intervention.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TT	☐ CWD ☐ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report UC CalFresh Reporting Tools Workbook Smarter Lunchrooms Scorecards Smarter Lunchrooms Observational Summary Report Pictures
2.6	**Resources and TA to help integrate SNAP-Ed key messages:** In FFY17-19, with an aim to integrate SNAP-ED key messages into ongoing school lessons, provide approved curricula, support materials along with training and technical assistance at a minimum of **ten** school sites to facilitate school wellness policies and/or enhance identified environmental supports such as smarter lunchrooms, nutrition education, physical	☐ CED ☐ CEI ☐ MPR ☒ C&C ☒ TTA	☐ CWD ☒ LHD ☐ AAA ☒ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X	On File: Site contact list, agendas, training materials, evaluations Submit: ATF, RTW

	activity, playground stenciling and/or gardening education.				Year 3 Q1 Q2 Q3 Q4 X X X X	
Individual Level: Individual, family, or group-based nutrition education focusing on healthy food, beverage and PA.						
2.7	**Student Direct Education** coordinate with school teachers and STARS after school program coordinators to provide series-based classroom lessons that link nutrition education, physical activity and gardening. Taste testing may be included. In **FFY 2017** LIA partnership will conduct a minimum of **30 CED** reaching a minimum of **1000 students**. In **FFY 2018** LIA partnership will conduct a minimum of **20 CED** reaching a minimum of **800 students**. In **FFY 2019** LIA partnership will conduct a minimum of **20 CED** reaching a minimum of **800 students**.	X CED CEI MPR C&C X TT	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report Lesson Plans
2.8	**Indirect Education In FFY2017-19,** provide indirect education at a minimum of **three** school-wide events annually including school breakfast week, school health fair and employee wellness day.	CED X CEI MPR X C&C X TT	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Form Quarterly Report

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FFY 2017–2019

Sector Level (Communities): Community and public health approaches.						
2.9	Enhance **coordination with CalFresh Outreach** (CFO) to increase CalFresh enrollment. SNAP-Ed currently collaborates with the 'CalFresh Outreach Prime Contractor for the Far North', housed in the Chico State Research Foundation. This contractor serves Yuba County along with several other counties in Northern California. The SNAP-Ed team along with the CalFresh outreach team identifies strategic sites/SNAP-Ed events (like food distribution sites and Farmers' Markets) that the CalFresh Outreach team can table at, with the goal of improving CalFresh enrollment. SNAP-Ed also collaborates with the Yuba County Health and Human Services' CalFresh Department. Our agencies regularly share activities and opportunities to collaborate/coordinate at the Yuba County Nutrition Action Partnership (CNAP) meetings and other phone/in-person meetings.	 CED CEI MPR X C&C TT	 CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report Online ATF
2.10	**School Wellness Nutrition Theme Calendar** This is a part of the **county-wide comprehensive messaging campaign.** LIA Partnership consisting of SNAP-Ed and non-SNAP-Ed partners, including UCCE, Dairy council and LHD along with the food service director will collaboratively create an annual school wellness calendar featuring monthly themes to ensure consistent key messaging in the schools. Based on the school wellness theme calendar, monthly emails will be distributed to teachers and school cafeteria staff. The emails will also be accompanied by a set of talking points aligned with the monthly themes to be utilized by the cafeteria staff to promote the monthly themes to the students during lunchtime.	 CED CEI MPR X C&C TT	 CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: UC CalFresh CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	Quarterly Report UC CalFresh Reporting Tools Workbook

2.11	**Safe Routes to Schools (SRTS)** LHD will work collaboratively with the SRTS project in a minimum of two schools sites annually and provide education, material/resource support to encourage walking/biking to school with an aim to increase physical activity among the students.	( ) CED (X) CEI ( ) MPR (X) C&C (X) TT	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Form Quarterly Report
2.12	**Youth Engagement and CX3 assessment** In FFY2017, LHD will work collaboratively with the tobacco education project and youth at Marysville Unified School district to carry out CX3 assessments in three neighborhoods including Marysville, Linda and Olivehurst. Based on the results of the assessments, the plan for FFY18-19 will be chalked out.	(X) CED (X) CEI ( ) MPR (X) C&C ( ) TT	( ) CWD (X) LHD ( ) AAA ( ) UCCE ( ) CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Form Quarterly Report
2.13	Collaborate with the UC Davis Center for Nutrition in Schools and MJUSD elementary schools and after school programs to continue evaluation of Shaping Healthy Choices Program pilot.	(X) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD ( ) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Pre/Post nutrition knowledge and food frequency surveys SHC2 Self-Health Check Questionnaires

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
2.1, 2.2, 2.3, 2.5, 2.10	Sample Student Wellness Policy – California School Boards Association www.csba.org	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:
2.1, 2.2, 2.3, 2.5, 2.10	California Local School Wellness Policy Administrative Review Toolkit - TEAM California for Healthy Kids www.cde.ca.gov	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.6, 2.7,2.8	Build a Healthy Plate with Fewer Added Sugars	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.6, 2.7,2.8	CATCH Coordinated Approach to Child Health	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.6, 2.7,2.8	Color Me Healthy		CWD	X	Research Tested
		X	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7,2.8	EatPlayGrow		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.4	Harvest of the Month		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7,2.8	Serving Up MyPlate: A Yummy Curriculum		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7,2.8	Choosing Healthy Beverages		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
2.6, 2.7,2.8	Dig In		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.5	Smarter Lunchrooms Movement Materials, Resources and Website: www.smarterlunchrooms.org	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:
2.11	Safe Routes to School www.saferoutesinfor.org	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:
2.2, 2.3, 2.5, 2.7, 2.10, 2.5, 2.8	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.5, 2.7, 2.8	Agriculture in the Classroom	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
2.2, 2.3, 2.5, 2.7, 2.8	Choice, Control, and Change	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

2.2, 2.3, 2.5, 2.7, 2.8	Cooking Up Healthy Choices (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Dairy Council of California		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Discovering Healthy Choices (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Eat Fit		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Eating Healthy From Farm to Fork		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Fresh From the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.5, 2.7, 2.8	Go, Glow, Grow		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Good for Me and You		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Happy, Healthy, Me		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Healthilicious Cooking		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Healthy Choices in Motion (Shaping Healthy Choices Curriculum)		CWD	X	Research Tested
			LHD		Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.5, 2.7, 2.8	Healthy, Happy Families		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	It's My Choice- Eat Right, Be Active		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Jump Start Teens		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Learn at Home		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Learn, Grow, Eat & Go! Junior Master Gardener		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Let's Eat Smart and Play Hard Together!		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.5, 2.7, 2.8	Money Talks/ Hunger Attacks		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	My Amazing Body		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Nutrition Voyage		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
2.2, 2.3, 2.5, 2.7, 2.8	Re-Think Your Drink (RTYD)		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

2.2, 2.3, 2.5, 2.7, 2.8	Serving Up MyPlate		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.2, 2.3, 2.5, 2.7, 2.8	Team Nutrition Resources		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.2, 2.3, 2.5, 2.7, 2.8	Team Up for Families (Shaping Healthy Choices Curriculum)		CWD			X	Research Tested
			LHD				Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				
2.6	Children's Power Play Campaign: Idea/Resource Kits (Fit Deck Power Cards, Power Up Your Summer, Community Youth Organizations, School- 4th/5th grades)		CWD				Research Tested
			LHD			X	Practice Tested
			AAA				Emerging
		X	UCCE				N/A - Please describe below:
			CCC				

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E 2.1,	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS) for activities 2.1, 2.2, 2.3, 2.4, 2.5, 2.6, 2.7, 2.8, 2.9, 2.10, 2.11 and 2.12.		X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E 2.2	PSE Evaluation – Changes in the environment and the level of community and/or institutional support for the change will be documented for activities 2.2 and 2.3.		X		CWD X LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF X PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change

<table>
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<td>E 2.3</td>
<td>Monitor reach, effectiveness, adoption, implementation, and/or maintenance of school garden and farm to school activities for activities 2.2 and 2.3.</td>
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<td>E2.4</td>
<td>Exhibit 5030.1 from MJUSD School Wellness Policy will be used annually to evaluate the policy implementation at each school site. The data that is collected will be aggregated in the 5030.1 SWP Annual Evaluation Tool.</td>
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<td>E2.5</td>
<td>Annual Summary from the SLM Self-Assessment Scorecard Reporting Tool for activity 2.2</td>
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<td>E2.6</td>
<td>Use the RE-AIM framework to monitor reach, effectiveness, adoption, implementation and maintenance of Smarter Lunchroom Movement (SLM) strategies in schools (as UC CalFresh evaluation tools and training are provided). For activity 2.3.</td>
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<td>For youth single session and After School Programming, use the Teacher Tasting Tool and Teacher Observation Tool. For activity 2.4.</td>
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<td>E2.8</td>
<td>Conduct and analyze SLM scorecard assessment data for adoption of SLM strategies in the lunchroom for activity 2.9.</td>
<td>[X]</td>
<td>[X]</td>
<td>[X]</td>
<td>
<table>
<tr><td></td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td>X</td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
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<td>
<table>
<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other:
SLM Scorecard
</td>
</tr>
</table>

<table>
<tr>
<td>E2.6</td>
<td>Summarize wellness policy changes implemented by engaged school sites and/or schools districts on and on-going basis an develop an action plan for the upcoming school year to address the needs of each school site and/or district.</td>
<td></td>
<td>X</td>
<td></td>
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<table>
<tr><td></td><td>CWD</td></tr>
<tr><td>X</td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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<table>
<tr><td>X</td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other:
</td>
</tr>
<tr>
<td>E2.7</td>
<td>Design, conduct, and analyze evaluation tools for direct education for activity 2.6</td>
<td></td>
<td></td>
<td>X</td>
<td>
<table>
<tr><td></td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
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Year 1
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<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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<tr><td></td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td>X</td><td>UC Intent to Change</td></tr>
</table>
List other:
UCCE:

TTT
TOT

</td>
</tr>
</table>

<table>
<tr>
<td>E2.13</td>
<td>Shaping Healthy Choices: Evaluate educational components using knowledge and food frequency surveys.</td>
<td></td>
<td></td>
<td>X</td>
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<table>
<tr><td></td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td>X</td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
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<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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<table>
<tr><td></td><td>EARS/ATF</td></tr>
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<tr><td></td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Pre/Post Nutrition Knowledge Survey
Block Kids04_Spanish
Block Kids04_English
Pre/Post Vegetable Identification Task
Portion Size Pictures (English)
</td>
</tr>
</table>

E 2.13	Shaping Healthy Choices: Evaluate environmental improvements using SHC2 Self-Health Check Questionnaires			X			

	CWD
	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

	EARS/ATF
	PSE RE-AIM Report
X	UC CalFresh Workbook
	Food Behavior Checklist
X	UC Intent to Change

List other: SHC2 Parents
SHC2 Principal
SHC2 Student
SHC2 Nutrition Services Director
SHC2 Teacher

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):**

a. By September 30, 2019, LIA's will provide nutrition and physical activity **direct education**, designed to increase knowledge and improve related behaviors with an emphasis on consumption and access to healthy foods, consumption and access to healthy beverages, and physical activity. In **FFY 2017** direct education will be provided to a minimum of **500** unduplicated **adult SNAP-Ed participants** and in **FFY 2018-19**, the reach will be **250 adults** annually at community sites.

b. By September 30, 2019, provide nutrition and physical activity **indirect education**, designed to increase knowledge and improve related behaviors with an emphasis on consumption and access to healthy foods, consumption and access to healthy beverages, and physical activity. In **FFY 2017** indirect education will be provided to a minimum of **5000 unduplicated adult SNAP-Ed participants** and in **FFY 2018-19**, the reach will be **4500 participants annually**. This objective will address community sites such as: **places of worship, community organizations, SNAP offices and public housing core setting** of the **Live portfolio**.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices(Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

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II. **PSE Strategy that support the Three-Year SNAP-Ed Local Objective listed above:**

Community Gardens

Strategy: Establish model wellness policies that include after-school programs to meet or exceed the USDA minimums.	**Policy:** Park, school or city/county officials establish an Inter-Agency Agreement with the Extension's Master Gardener Program to provide technical support and education for gardens being established in low-resource communities or schools. Or, land use policies are established by county, district, or city agencies to support gardens at low-resource locations.
	Systems: Gardening groups in qualifying venues join with others to support education, community engagement, and maintenance of vibrant gardens.
	Environment: Local health department staff facilitate adding rain barrels to community garden sites.

Reference: CDPH PSE Compendium: Definitions.

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**

   a. In **FFY 2017 c**onduct a minimum of **50 single and/or series** nutrition, garden, physical activity, and/or food resource management **direct education** sessions to reach a minimum of **500 unduplicated** SNAP-Ed eligible **adults** at specified community sites. Taste testing may be included.

   b. In **FFY 2017**, promote the consumption of healthy food and beverages and increased physical activity and/or improved food security through **indirect education** by reaching a minimum of **5000** of the county's SNAP-Ed eligible population through a minimum of **five** community events and/or dissemination of pertinent information and resources. Taste testing may be included.

2. **FFY 2018 (Year 2) Objective(s):**

   a. **In FFY 2018 c**onduct a minimum of **20 single and/or series** nutrition, garden, physical activity, and/or food resource management **direct education** sessions to annually reach a minimum of **250** unduplicated SNAP-Ed eligible **adults** at specified community sites. Taste testing may be included.

b. In **FFY 2018**, promote the consumption of healthy food and beverages and increased physical activity and/or improved food security through **indirect education** by reaching a minimum of **4500** of the county's SNAP-Ed eligible population through a minimum of **three** community events and/or dissemination of pertinent information and resources. Taste testing may be included.

3. **FFY 2019 (Year 3) Objective(s):**

a. **In FFY 2019 c**onduct a minimum of **20 single and/or series** nutrition, garden, physical activity, and/or food resource management **direct education** sessions to annually reach a minimum of **250** unduplicated SNAP-Ed eligible **adults** at specified community sites. Taste testing may be included.

b. In **FFY 2019**, promote the consumption of healthy food and beverages and increased physical activity and/or improved food security through **indirect education** by reaching a minimum of **4500** of the county's SNAP-Ed eligible population through a minimum of **three** community events and/or dissemination of pertinent information and resources. Taste testing may be included.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

a. By September 30, 2019, provide nutrition and physical activity **direct education**, designed to increase knowledge and improve related behaviors with an emphasis on consumption and access to healthy foods, consumption and access to healthy beverages, and physical activity. In **FFY 2017** direct education will be provided to a minimum of **500** unduplicated **adult SNAP-Ed participants** and in **FFY 2018-19**, the reach will be **250 participants annually at community sites**.

b. By September 30, 2019, provide nutrition and physical activity **indirect education**, designed to increase knowledge and improve related behaviors with an emphasis on consumption and access to healthy foods, consumption and access to healthy beverages, and physical activity. In **FFY 2017** indirect education will be provided to a minimum of **5000 unduplicated adult SNAP-Ed participants** and in **FFY 2018-19**, the reach will be **4500 participants annually**. This objective will address the **places of worship, community organizations, SNAP offices and public housing core setting** of the **Live portfolio**.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
Individual Level: Individual, family, or group-based nutrition education focusing on healthy food, beverage and PA.						
3.1	**Community Direct Education:** **In FFY 2017 c**onduct a minimum of **50 single and/or series** nutrition, garden, physical activity, and/or food resource management education sessions to reach a minimum of **500 unduplicated** SNAP-Ed participants/ eligible adults at specified community sites. Taste testing may be included. **In FFY 2018-19 c**onduct a minimum of **20 single and/or series** nutrition, garden, physical activity, and/or food resource management education sessions to annually reach	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF Form Quarterly Report Sign-in Forms Pictures

<table>
<tr><td></td><td>a minimum of 250 unduplicated SNAP-Ed participants/ eligible adults at specified community sites. Taste testing may be included.</td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>3.2</td><td>Community Indirect Education (Material Dissemination)

In FFY17-19, partner with CalFresh to provide SNAP-Ed approved nutrition and physical activity education materials to a minimum of 4000 CalFresh participants with their recertification packets to promote positive nutrition and physical activity. The topics will be aligned with the quarterly county-wide comprehensive messaging project undertaken by the HEALTHY YOUba (Yuba County Nutrition Action Partnership)</td><td><table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td>X</td><td>MPR</td></tr><tr><td>X</td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table></td><td><table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td></td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table></td><td>CWD:
LHD: CSUC
AAA:
UCCE:
CCC:</td><td>Year 1<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 2<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 3<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table></td><td>ATF Form
Quarterly Report
List of material distributed</td></tr>
<tr><td>3.3</td><td>Community Indirect Education (local events) SNAP-Ed funded partners will host interactive booths, exhibits, or displays at three qualifying community and/or school health fairs in Yuba county to promote the consumption of healthy foods and beverages, and increased physical activity and/or improved food security. SNAP Ed Partners will coordinate efforts</td><td><table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td></td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table></td><td><table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table></td><td>CWD:
LHD: CSUC
AAA:
UCCE:
CCC:</td><td>Year 1<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 2<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 3<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table></td><td>ATF
Quarterly Report
Pictures
List of material distributed</td></tr>
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<tr><td></td><td>during C-NAP meetings to avoid duplication.

In FFY 2017 SNAP-Ed will host/participate in a minimum of four community events.

In FFY 2018 SNAP-Ed will host/participate in a minimum of three community events.

In FFY 2019 SNAP-Ed will host/participate in a minimum of three community events.</td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>3.4</td><td>Community Indirect Education: SNAP-Ed signature event

In FFY2017-19 conduct a minimum of one nutrition education obesity prevention promotional event, which may include:

a. Fruit and Veggie Fest
b. Juneteenth
c. Latino Health Awareness Month
d. Food Day</td><td><table><tr><td></td><td>CED</td></tr><tr><td>X</td><td>CEI</td></tr><tr><td></td><td>MPR</td></tr><tr><td></td><td>C&C</td></tr><tr><td></td><td>TTA</td></tr></table></td><td><table><tr><td></td><td>CWD</td></tr><tr><td>X</td><td>LHD</td></tr><tr><td></td><td>AAA</td></tr><tr><td>X</td><td>UCCE</td></tr><tr><td></td><td>CCC</td></tr></table></td><td>CWD:
LHD: CSUC
AAA:
UCCE:
CCC:</td><td>Year 1<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 2<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table>Year 3<table><tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr><tr><td>X</td><td>X</td><td>X</td><td>X</td></tr></table></td><td>ATF
Quarterly Report
Pictures</td></tr>
</table>

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
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FFY 2017–2019

Sector Level (Communities): Community and public health approaches.

3.5	Host at least one forum for relevant stakeholders to disseminate CX 3 data and address policy, systems and environmental changes needed in the county.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly Report Pictures
3.6	Invite participation of CalFresh Outreach to a minimum of 4 community events to help address food security. SNAP Ed Partners will coordinate efforts during C-NAP meetings to avoid duplication.	☐ CED ☐ CEI ☐ MPR ☒ C&C ☐ TTA	☐ CWD ☒ LHD ☐ AAA ☐ UCCE ☐ CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	ATF Quarterly Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

***Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
3.1, 3.2, 3.4, 3.5	Choosing Healthy Beverages	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Cooking Matters (Share Our Strength)	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Eat Healthy, Be Active Community Workshops	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.2, 3.3, 3.4	Eat Right When Money's Tight / Money For Food	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
3.1	Parent Lesson Plans: Advocating for Healthier School Environments	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A Please describe below:

3.1, 3.2, 3.3, 3.4	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov		CWD		X	Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Dairy Council of California		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Agriculture in the Classroom		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.3	Cooking Up Healthy Choices (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.3	Discovering Healthy Choices (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Eat Fit		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

3.1, 3.2, 3.3, 3.4	Eating Smart, Being Active		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Eat Smart, Live Strong		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Fresh From the Garden		CWD			Research Tested
			LHD			Practice Tested
			AAA		X	Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Healthy Choices in Motion (Shaping Healthy Choices Curriculum)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	MyPlate for My Family		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Making Every Dollar Count		CWD			Research Tested
			LHD		X	Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

3.1, 3.2, 3.3, 3.4	Plan, Shop, Cook and Save		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Recipe(s)/Resources: What's Cooking? USDA Mixing Bowl Site www.whatscooking.fns.usda.gov		CWD			Research Tested
			LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Re-Think Your Drink (RTYD)		CWD			Research Tested
		X	LHD			Practice Tested
			AAA			Emerging
		X	UCCE	X		N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Serving Up MyPlate		CWD			Research Tested
			LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Team Nutrition Resources		CWD			Research Tested
			LHD	X		Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
3.1, 3.2, 3.3, 3.4	Team Up for Families (Shaping Healthy Choices Curriculum)		CWD	X		Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E 3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached and other required elements for USDA's SNAP-Ed Education and Administration Reporting System (EARS). For activity 3.2, 3.3 and 3.4.		X		CWD X LHD AAA UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change
E.3.2	For adult single sessions, use Intent to Change surveys for activity 3.1.			X	CWD LHD AAA X UCCE CCC	**Year 1** Q1 Q2 Q3 Q4 X X X X **Year 2** Q1 Q2 Q3 Q4 X X X X **Year 3** Q1 Q2 Q3 Q4 X X X X	EARS/ATF PSE RE-AIM Report X UC CalFresh Workbook Food Behavior Checklist X UC Intent to Change List other:

Yuba County

Three-Year
Integrated Work Plan
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<table>
<tr>
<td>E.3.3</td>
<td>For adult participants, use the designed evaluation tools and SMART objectives assigned to the Making Every Dollar Count, Plan, Shop, Save and Cook, Fresh from the Garden, MyPlate for My Family, Eating Smart Being Active curricula.

For families, the designed evaluation tools and SMART objectives assigned to the Eat and Play Together, Happy Healthy Families, Healthalicious Cooking curricula.</td>
<td></td>
<td></td>
<td>X</td>
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<table>
<tr><td></td><td>CWD</td></tr>
<tr><td></td><td>LHD</td></tr>
<tr><td></td><td>AAA</td></tr>
<tr><td>X</td><td>UCCE</td></tr>
<tr><td></td><td>CCC</td></tr>
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Year 1
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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Year 2
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
</table>
Year 3
<table>
<tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr>
<tr><td>X</td><td>X</td><td>X</td><td>X</td></tr>
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<table>
<tr><td></td><td>EARS/ATF</td></tr>
<tr><td></td><td>PSE RE-AIM Report</td></tr>
<tr><td>X</td><td>UC CalFresh Workbook</td></tr>
<tr><td></td><td>Food Behavior Checklist</td></tr>
<tr><td></td><td>UC Intent to Change</td></tr>
</table>
List other: Adult- Food Behavior Checklists, Making Every Dollar Count Retrospective, Plan, Shop, Save and Cook Evaluation

Families: What I Know Pre/Post Survey, I Eat These Snacks Pre/Post Survey, I do These Activities Pre/Post Survey.
</td>
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</table>

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

SECTION C: INTERVENTION PLAN

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

I. In **FFY17-19** use approved **media and public relation** techniques to promote access to and consumption of healthy foods and beverages and increased physical activity to reach a minimum of **6,000** SNAP-Ed eligible individuals in Yuba County.

SNAP-Ed State Goals:

X	**Goal 1:** Food and Beverages (Behavioral)
X	**Goal 2:** Physical Activity (Behavioral)
X	**Goal 3:** Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**
All Yuba County SNAP-Ed objectives listed below will be supported through this objective:
1. Early childhood
2. School Wellness Policies
3. Community/School Gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**
1. **FFY 2017 (Year 1) Objective(s):**
    a. In **FFY17** use approved **media and public relation** techniques to promote access to and consumption of healthy foods and beverages and increased physical activity to reach a minimum of **6,000** SNAP-Ed eligible individuals in Yuba County.

2. **FFY 2018 (Year 2) Objective(s):**
    a. In **FFY18** use approved **media and public relation** techniques to promote access to and consumption of healthy foods and beverages and increased physical activity to reach a minimum of **6,000** SNAP-Ed eligible individuals in Yuba County.

3. **FFY 2019 (Year 3) Objective(s):**
    a. In **FFY19** use approved **media and public relation** techniques to promote access to and consumption of healthy foods and beverages and increased physical activity to reach a minimum of **6,000** SNAP-Ed eligible individuals in Yuba County.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
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Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

In **FFY17-19** use approved **media and public relation** techniques to promote access to and consumption of healthy foods and beverages and increased physical activity to reach a minimum of 6,000 SNAP-Ed eligible individuals in Yuba County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
4.1	Promote at least **four program activities per year** that **communicate SNAP-Ed key messages** through local media to reach SNAP-Ed eligible/participants. SNAP-Ed funded partners will select key messages and promotions during C-NAP meetings. Implementation will occur through a coordinated effort with C-NAP partners to avoid duplication.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reports ATF
4.2	Coordinate at least **three social media, local media, and/or public relations efforts** that reach SNAP-Ed eligibles to **recruit and encourage participation** in CalFresh, nutrition education, community gardening, and physical activity events.	( ) CED ( ) CEI (X) MPR (X) C&C ( ) TTA	( ) CWD (X) LHD ( ) AAA (X) UCCE ( ) CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 , Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Quarterly Reports ATF

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

<table>
<tr>
<td>4.3</td>
<td>The Yuba County LIA Partnership will work closely with partners outside of SNAP-Ed funding within the HEALHTY YOUba group (County Nutrition Action Partnership) to participate in the county-wide comprehensive messaging campaign using; flyers distributed electronically, school cafeteria signage, Facebook, Twitter and Instagram to reach a minimum of 4000 SNAP-Ed eligible individuals through coordination and collaboration at the local level.</td>
<td>
<table>
<tr><td></td><td>CED</td></tr>
<tr><td>X</td><td>CEI</td></tr>
<tr><td>X</td><td>MPR</td></tr>
<tr><td>X</td><td>C&C</td></tr>
<tr><td></td><td>TTA</td></tr>
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<tr><td></td><td>CWD</td></tr>
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<tr><td>X</td><td>UCCE</td></tr>
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<td>CWD:
LHD: CSUC
AAA:
UCCE:
CCC:</td>
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Year 1
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Year 2
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<tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr>
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Year 3
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</table>
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<td>Quarterly Reports
ATF</td>
</tr>
</table>

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
4.1, 4.2, 4.3	Choosing Healthy Beverages	[ ] CWD [X] LHD [ ] AAA [ ] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:
4.1, 4.2, 4.3	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2, 4.3	Dairy Council of California	[ ] CWD [ ] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
4.1, 4.2, 4.3	Handouts from MyPlate.gov ReThink Your Drink, Agriculture in the Classroom, MyPlate Resources, SNAP-Ed Connection Resources, Team Nutrition Resources	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [ ] Practice Tested [ ] Emerging [X] N/A - Please describe below:

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.4.1,	For social media and public relations evaluation will occur by tracking by number of participants reached, SNAP-Ed site identification and the collection of EARS data. For activities 4.1, 4.2 and 4.3.		X		CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	X EARS/ATF PSE RE-AIM Report UC CalFresh Workbook Food Behavior Checklist UC Intent to Change List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
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SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):** By September 30, 2019, the County Nutrition Action Plan (C-NAP) team also identified as HEALTHY YOUba will convene a minimum of 4 times annually to develop and implement the C-NAP plan through coordinated partnerships which include SNAP-Ed funded and non-funded partners, to increase consistent nutrition messaging across all programs.

II. **SNAP-Ed State Goals:**

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
X	**Goal 5:** Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

All Yuba County SNAP-Ed objectives listed below will be supported through this objective:

1. Early childhood
2. School Wellness Policies
3. Community/School Gardens

III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

1. **FFY 2017 (Year 1) Objective(s):**
    a. By September 30, 2017, the County Nutrition Action Plan (C-NAP) team also identified as HEALTHY YOUba will convene a minimum of 4 times annually to develop and implement the C-NAP plan through coordinated partnerships which include SNAP-Ed funded and non-funded partners, to increase consistent nutrition messaging across all programs.

2. **FFY 2018 (Year 2) Objective(s):**
    a. By September 30, 2018, the County Nutrition Action Plan (C-NAP) team also identified as HEALTHY YOUba will convene a minimum of 4 times annually to develop and implement the C-NAP plan through coordinated partnerships which include SNAP-Ed funded and non-funded partners, to increase consistent nutrition messaging across all programs.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

3. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, the County Nutrition Action Plan (C-NAP) team also identified as HEALTHY YOUba will convene a minimum of 4 times annually to develop and implement the C-NAP plan through coordinated partnerships which include SNAP-Ed funded and non-funded partners, to increase consistent nutrition messaging across all programs.

I. **Three-Year SNAP-Ed Local Objective #5 (FFY 2017–FFY 2019):** By September 30, 2019, the County Nutrition Action Plan (C-NAP) team also identified as HEALTHY YOUba will convene a minimum of 4 times annually to develop and implement the C-NAP plan through coordinated partnerships which include SNAP-Ed funded and non-funded partners, to increase consistent nutrition messaging across all programs.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
5.1	Convene and/or attend the C-NAP group identified as HEALTHY YOUba at least four times per year to coordinate USDA food program interventions and efforts to promote access to and consumption of healthy foods/beverages and increased physical activity.	CED: ; CEI: ; MPR: ; C&C: X ; TTA:	CWD: ; LHD: X ; AAA: ; UCCE: X ; CCC:	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Sign-in sheets Agendas ATF

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
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5.2	Collaborate with SNAP-Ed funded and non-funded partners to develop and implement the C-NAP plan based on CX 3 data, county profile, Robert Wood Johnson Foundation county rankings and other quantitative and qualitative needs assessment data.	CED: ; CEI: ; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Online ATF Quarterly Report
5.3	The HEALTHY YOUba group will work collaboratively on County-wide Comprehensive key messaging to reinforce key nutrition and physical activity key messages and ensure uniform messaging throughout the county. Partners collaborating on this project include WIC, UCCE, Dairy Council, Harmony Health, Obesity task force and other pertinent agencies. In **FFY2017-19**, LHD will reach a minimum of **4000** CalFresh participants **annually** through this campaign.	CED: ; CEI: X; MPR: ; C&C: X; TTA:	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	Online ATF Quarterly Report

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
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FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)	Level of Evidence Base
5.3	USDA- MyPlate Materials including MyPlate for Family Education Toolkit www.choosemyplate.gov	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[X] Research Tested [ ] Practice Tested [ ] Emerging [ ] N/A - Please describe below:
5.3	Re-Think Your Drink (RTYD)	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	[ ] Research Tested [X] Practice Tested [ ] Emerging [ ] N/A - Please describe below:

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E.5.1 E.5.2 E5.3	Objective will be tracked and reported using online ATF and quarterly reporting.	[ ]	[X]	[ ]	[ ] CWD [X] LHD [ ] AAA [X] UCCE [ ] CCC	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	[X] EARS/ATF [ ] PSE RE-AIM Report [ ] UC CalFresh Workbook [ ] Food Behavior Checklist [ ] UC Intent to Change List other:

****Time Frame: Year & Quarter:** Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
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FFY 2017–2019

SECTION C: INTERVENTION PLAN

I. **Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019):** By **September 30, 2019**, increase opportunities for healthy eating by assisting in the development and/or continued support of a minimum of **five** community/residential/school gardens. This objective will address the **Live portfolio** at the **environmental level.**

SNAP-Ed State Goals:

	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
X	**Goal 4:** Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. **PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:**

School and Community Gardens

Strategy: Establish model wellness policies that include after-school and meet or exceed the USDA minimums.	**Policy:** Park, school or city/county officials establish an Inter-Agency Agreement with the Extension's Master Gardener Program to provide technical support and education for gardens being established in low-resource communities or schools. Or, land use policies are established by county, district, or city agencies to support gardens at low-resource locations.
	Systems: Gardening groups in qualifying venues join with others to support education, community engagement, and maintenance of vibrant gardens.
	Environment: Local health department staff facilitate adding rain barrels to community garden sites.

Reference: CDPH PSE Compendium: Definitions.

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

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III. **Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:**

4. **FFY 2017 (Year 1) Objective(s):**
   a. By September 30, 2017, increase opportunities for healthy eating by assisting in the development and/or continued support of a minimum of **two** community/residential/school gardens.

5. **FFY 2018 (Year 2) Objective(s):**
   a. By September 30, 2018, increase opportunities for healthy eating by assisting in the development and/or continued support of a minimum of **two** community/residential/school gardens.

6. **FFY 2019 (Year 3) Objective(s):**
   a. By September 30, 2019, increase opportunities for healthy eating by assisting in the development and/or continued support of a minimum of **one** community/residential/school gardens.

Three-Year SNAP-Ed Local Objective #6 (FFY 2017–FFY 2019): By **September 30, 2019**, increase opportunities for healthy eating by assisting in the development and/or continued support of a minimum of **five** community/residential/school gardens. This objective will address the **Live portfolio** at the **environmental level.**

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter**	Documentation
6.1	Provide on-going technical assistance to support in development and/or continued maintenance of edible gardens at a minimum of five SNAP-Ed eligible community/residential/School sites. SNAP-Ed funded partners will coordinate to ensure there are no sites and services duplicated.	CED: ; CEI: ; MPR: ; C&C: ; TTA: X	CWD: ; LHD: X; AAA: ; UCCE: X; CCC:	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1: Q1 X, Q2 X, Q3 X, Q4 X Year 2: Q1 X, Q2 X, Q3 X, Q4 X Year 3: Q1 X, Q2 X, Q3 X, Q4 X	PSE Report Quarterly Report ATF Pictures

Yuba County

Three-Year
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6.2	Provide resources to support in development and/or continued maintenance of edible gardens at a minimum of **five** SNAP-Ed eligible community/residential/school sites. Resources may include approved gardening supplies and pertinent educational materials. Recipe demos and taste tastings may be provided.		CED CEI MPR C&C X TTA		CWD X LHD AAA X UCCE CCC	CWD: LHD: CSUC AAA: UCCE: CCC:	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	PSE Report Quarterly Report ATF Pictures

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
6.1, 6.2	TWIGS		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
6.1, 6.2	Dig It		CWD		Research Tested
		X	LHD	X	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
6.1, 6.2	Eating Healthy From Farm the Fork		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
6.1, 6.2	Fresh From the Garden		CWD		Research Tested
			LHD		Practice Tested
			AAA	X	Emerging
		X	UCCE		N/A - Please describe below:
			CCC		
6.1, 6.2	Nutrition to Grow On		CWD		Research Tested
			LHD	X	Practice Tested
			AAA		Emerging
		X	UCCE		N/A - Please describe below:
			CCC		

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Yuba County

Three-Year
Integrated Work Plan
FFY 2017–2019

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter**	Tool/Documentation
E. 6.1, 6.2	Use the RE-AIM framework to monitor reach, effectiveness, adoption, implementation and or maintenance of School Garden Activities.		X				

	CWD
X	LHD
	AAA
X	UCCE
	CCC

Year 1

Q1	Q2	Q3	Q4
X	X	X	X

Year 2

Q1	Q2	Q3	Q4
X	X	X	X

Year 3

Q1	Q2	Q3	Q4
X	X	X	X

	EARS/ATF
X	PSE RE-AIM Report
	UC CalFresh Workbook
	Food Behavior Checklist
	UC Intent to Change

List other:

****Time Frame: Year & Quarter:**
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

FFY 2018 SNAP-Ed Budget

Organization Name:	California Department of Public Health
County/Jurisdiction:	Yuba County Health & Human Services
FFY 2018 Total Budget:	**$229,999.00**
Budget Adjustment Request #:	

	Expenses*	FFY 2017 Carry-In Budget****	FFY 2017 Budget	FFY 2018 Budget	FFY 2017 Carry-In and FFY 2018 Budget	% Difference
1	Salaries/Benefits		$11,449	$10,934	$10,934	-4.50%
2	Non-Capital Equipment/Supplies		$606	$606	$606	0.00%
3	Materials		$0	$0	$0	
4	Travel		$162	$161	$161	-0.62%
5	Building/Space		$0	$0	$0	
6	Maintenance		$0	$0	$0	
7	Equipment and Other Capital Expenditures		$0	$0	$0	
8	Contracts/Sub-Grants/ Agreements**	$99,442	$256,921	$116,122	$215,564	-16.10%
	Total Direct Costs:	**$99,442**	**$269,138**	**$127,823**	**$227,265**	-15.56%
9	Indirect Costs*** Indirect Cost Rate= 25%		$2,862	$2,734	$2,734	-4.47%
	Total Federal Funds	**$99,442**	**$272,000**	**$130,557**	**$229,999**	-15.44%

	Budget Categories	Justification For Greater Than 5% Difference From FFY 2017 Budget
1	Salaries/Benefits	Decreased due to prior years actuals were less than budgeted
2	Non-Capital Equipment/Supplies	N/A
3	Materials	N/A
4	Travel	N/A
5	Building/Space	N/A
6	Maintenance	N/A
7	Equipment and Other Capital Expenditures	N/A
8	Contracts/Sub-Grants/ Agreements**	Decreased due to lower funding
9	Indirect Costs	Decreased due to lower funding

*Provide narrative describing all expenses.

**Retain copies on site.

***Provide assurances that the indirect cost rate is an approved rate (Financial and Cost Policy Supplement).

****Please note that funds cannot be carried over into the next Federal Fiscal Year if the funds are in the last year of their 2-year period of performance.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health

County/Jurisdiction: Yuba County Health & Human Services

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Accounting Technician	Sheila Royce	100.00%	0.00%	$50,936.00	0.08	$4,074.88	54.92%	$2,237.92	$6,313.00	$6,313	
2			Health Program Coordinator	Melissa Fair	100.00%	0.00%	$62,294.00	0.05	$3,114.70	48.35%	$1,505.96	$4,621.00	$4,621	
						Total Staffing: Salaries/Benefits:		**0.13**	**$7,190**		**$3,744**	**$10,934**	**$10,934**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yuba County Health & Human Services

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies	Copies, postage, office supplies ($388.5/mo. X 12mos. X in-house FTE)	0.13	$388.50	12	$606	
				Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)					
							Total Non-Capital Equipment/Supplies:	**$606**	

3. Materials:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			None				$0	
						Total Materials:	**$0**	

4. Travel:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			Health Program Coordinator	Sacramento	NEOP Statewide Collaborative (2 attendee: Fiscal Analyst and Project Coordinator; 1 round trip by vehicle)	1	2	3					100			$54	
2			Health Program Coordinator	Sacramento	LHD Project Coordinators Meetings (1 attendee: Project Coordinator; 4 round trips by vehicle)	2	1	3					100			$107	
					Out-of-State												
1			None													$0	
															Total Travel:	**$161**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			None					$0	
							Total Building/Space:	**$0**	

6. Maintenance:

	Budget Adjustment: Add/Delete/Reduce/Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
25			None					$0	
							Total Maintenance:	**$0**	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add/Delete/Increase/Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
7			None						$0	
								Total Equipment and Other Capital Expenditures:	**$0**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yuba County Health & Human Services

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			CSU, Chico Research Foundation - Center for Healthy Communities	The CSU Center for Healthy Communities (CHC) will focus on CalFresh participants and eligibles through a multifaceted approach. CHC will build on Yuba County's existing assets to combine education and outreach with innovative collaborative efforts to sustain/advance school and community edible gardens and provide education to increase fruit and vegetable consumption in schools and to participants at the CalFresh Eligibility main office. All project activities will occur at SNAP-Ed eligible sites to ensure that the project benefits CalFresh recipients. The following activities will be implemented by CHC: School based nutrition education related to Harvest of the Month; healthy food/drink demos and taste testing; sustain/advance/maintain community gardens; establish/maintain community partnerships through County Nutrition Action Plan group identified as Health YOUba.	$215,564	
				Contracts/Sub-Grants/Agreements that are less than $25,000		
17			None		$0	
				Total Contracts/Sub-Grants/Agreements:	**$215,564**	

Total Direct Costs:	**$227,265**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
			Administration: [Please list the line items that are included in calculation]				
1			25% of personnel costs	25.00%	$10,934.00	$2,734	
					Total Indirect Costs:	**$2,734**	

Total Budget:	**$229,999**

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yuba County Health & Human Services
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation - Center for Healthy Communities

1. Staffing: Salary/Benefits:

Position #	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title	Position Name	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Mgmt/Admin	SNAP-Ed Time Spent: % of SNAP-Ed Time Spent on Direct SNAP-Ed Delivery	Annual Salary	FTE	Total SNAP-Ed Salary	Benefit Rate	Total SNAP-Ed Benefits	SNAP-Ed Admin Costs	Total SNAP-Ed Funded Salary and Benefits	Budget Adjustment: Budget Justification
1			Registered Dietitian	Priya Trivedi	0.00%	100.00%	$63,778.00	0.675	$43,050.15	36.175%	$15,573.39	$0.00	$58,624	
2			Registered Dietitian	Rely Samonte	0.00%	100.00%	$71,921.00	0.3	$21,576.30	34.045%	$7,345.65	$0.00	$28,922	
3			Nutritionist/Nutrition Educator/Nutrition Aide	TBD CSUC Student, n = 2	0.00%	100.00%	$24,960.00	0.6057692	$15,120.00	5.853%	$884.97	$0.00	$16,005	
4			Community Liaison	TBD Program Assistant, n = 2	0.00%	100.00%	$31,200.00	0.8846154	$27,600.00	11.590%	$3,198.84	$0.00	$30,799	
5			Chief Executive Officer	Stephanie Bianco	100.00%	0.00%	$28,123.53	0.17	$4,781.00	50.050%	$2,392.89	$7,174.00	$7,174	
7			Asst. Director of Operations/ Registered Dietitian	Kristin Gruneisen	25.00%	75.00%	$82,336.00	0.11	$9,056.96	31.934%	$2,892.25	$2,987.25	$11,949	
8			Research Analyst/ Fiscal Manager	Naomi Stamper	50.00%	50.00%	$54,631.00	0.11	$6,009.41	39.325%	$2,363.20	$4,186.50	$8,373	
9			Fiscal Assistant	TBD Fiscal Support CSUC Student n=4	100.00%	0.00%	$24,960.00	0.2307692	$5,760.00	9.360%	$539.14	$6,299.00	$6,299	
10			Nutritionist/Nutrition Educator/Nutrition Aide	TBD unpaid CSUC Interns, n=5	0.00%	100.00%	$0.00	0	$0.00	0.000%	$0.00	$0.00	$0	
				Total Staffing: Salaries/Benefits:				**3.0861538**	**$132,954**		**$35,190**	**$20,647**	**$168,145**	

Definition and basis for calculations of benefit rate(s):
Describe what is covered in the benefit rate for your agency.

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yuba County Health & Human Services
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation - Center for Healthy Communities

2. Non-Capital Equipment/Supplies:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Office Supplies: copying, postage & supplies	Pens, paper, ink, etc. prorated by FTE located in CSUC offices ($67.31/month/FTE x 12 months; FTE = 3.086154 - .17 (Pos. # 5) = 2.92)	2.92	$67.31	12	$2,359	
			Theft-sensitive equipment/supplies that are less than $5,000 (Computers, printers, projectors, etc.)						
1			None					$0	
							Total Non-Capital Equipment/Supplies:	**$2,359**	

3. Materials:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	Cost per Item	# of Items	Total	Budget Adjustment: Budget Justification
1			Educational Materials	MyPlate hand outs, Learning Zone, posters, curriculum, etc. @ ~$100/month x 12 months	$100.00	12	$1,200	
2			Tasting Supplies	Tasting and food supplies (Classes: 4 x 12 mos x 30 participants x $1/tasting)	$1.00	1440	$1,440	
3			GENE Supplies	GENE supplies	$478.00	1	$478	
4			PA Supplies	Physical activity supplies and demo equipment for school based nutrition and PA education	$100.00	1	$100	
5			Media/Advertising	Approved SNAP-Ed media campaign materials on bus or billboard displays	$800.00	1	$800	
						Total Materials:	**$4,018**	

4. Travel:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Position Title/Name	Location	Description/Justification	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles ($.535)	Reg Fee	Other	Total	Budget Adjustment: Budget Justification
					In-State												
1			A combination of positions #1-8	Various locations within Yuba County	Local mileage to conduct nutrition education	71							110			$4,178	
2			A combination of positions # 1, 2, 3, 7 and 8	Sacramento	One (2-day) State sponsored SNAP-Ed PDM (Other: $20 parking/trip)	1	2	2	1	$46.00	$110.00		180		$20.00	$540	
3			A combination of positions # 1, 2, 3, 7 and 8	Sacramento	One (3-day) State sponsored SNAP-Ed LIA Forum (Other: $20 parking/trip)	1	2	2	2	$46.00	$109.50		180		$20.00	$758	
					Out-of-State												
1			None													$0	
															Total Travel:	**$5,476**	

* Lodging costs include taxes. Reimbursement at CalHR rates.

5. Building/Space:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Italian Guy Catering/28 Bellarmine Court, Chico, CA 95928	Off campus office space and kitchen space prorated (FTE = 3.086154 - .17 (Pos. # 5) = 2.92)	2.92	$22.53	12	$789	
							Total Building/Space:	**$789**	

FFY 2018 SNAP-Ed Budget

Organization Name: California Department of Public Health
County/Jurisdiction: Yuba County Health & Human Services
Contract/Sub-Grant/Agreement: CSU, Chico Research Foundation - Center for Healthy Communities

6. Maintenance:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Location Name/Address	Calculation Description	FTE	Cost per Month	# of Month(s)	Total	Budget Adjustment: Budget Justification
1			Center for Healthy Communities, 25 Main Street	Phone and ethernet connection prorated by FTE (FTE = 3.086154 - .17 (Pos. # 5) = 2.92)	2.92	$35.58	12	$1,247	
							Total Maintenance:	$1,247	

7. Equipment and Other Capital Expenditures (Items that are $5,000 or more):

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Budget Item	Description/Justification	FTE	Cost per Item	# of Item(s)	Misc	Total	Budget Adjustment: Budget Justification
1			None						$0	
								Total Equipment and Other Capital Expenditures:	$0	

8. Contracts/Sub-Grants/Agreements:

	Budget Adjustment: Add Delete Reduce Increase	Budget Adjustment: Last Amount Approved	Organization Name	Description of Service(s)	Total Grant	Budget Adjustment: Budget Justification
				Contracts/Sub-Grants/Agreements that are $25,000 or more		
A			None			
				Contracts/Sub-Grants/Agreements that are less than $25,000		
1			None			
				Total Contracts/Sub-Grants/Agreements:	$0	

Total Direct Costs:	**$182,034**

9. Indirect Costs:

	Budget Adjustment: Add Delete Increase Decrease	Budget Adjustment: Last Amount Approved	Calculation Method	Indirect Cost Rate	Total Admin/ Program Dollars	Total	Budget Adjustment: Budget Justification
1			Total direct costs less space rental ($789) x 18.5% (current off-campus indirect, http://www.csuchico.edu/resp/about/fa6302020.pdf)	18.50%	$181,245.00	$33,530	
					Total Indirect Costs:	$33,530	

Total Budget:	**$215,564**

SNAP-Ed Programming occurs in this county through UC CalFresh Butte County Office.

Please refer to the Butte County budget for budget detail and justification.

Rev. 8/11/2017

Section C: Staffing

Unit 250 / Index 1250 / PCA 96250
Mail Station 8-9-32
Fax Number: (916) 654-1295
DSS Help Desk: (916) 651-5333
DSS Security Desk: (916) 657-1777

Kim McCoy Wade, Branch Chief

Stacy Mosley, Executive Secretary (916) 654-1438

CalFresh Programs Bureau

Unit 251/ Index 1251/ PCA 96251
Main Branch Number: (916) 651-8047
Fax Number: (916) 657-1806

Brian Kaiser, Bureau Chief

VACANT Bureau Secretary (916) 651-6669

Emergency Food Assistance Program		Outreach Unit	
Don Williams, Manager MS 19-51	O: (916) 229-3336 C: (916) 204-4217	**Jessica Cooper, Manager**	O: (916) 651-5243
Lori Coopwood	O: (916) 229-3339	VACANT	O: (916) 657-1658
Diamond Longjel	O: (916) 229-4795	Stephanie Duron	O: (916) 651-9125
Vincent Schenck	O: (916) 229-3338	Detta Hunt	O: (916) 653-6161
Irene Boubalos	O: (916) 229-3343	Tony Nguyen	O: (916) 651-0441
Nai Saechao	O: (916) 229-3335	Natasha McGee	O: (916) 654-3108

Nutrition Education and Outreach Section

Ana Bolaños, Section Chief

Samantha Trammell O: (916) 651-6574

Nutrition Education Unit A		Nutrition Education Unit C	
Kimberly Ramson, Manager	O: (916) 651-6570 C: (916) 767-2151	**Ja'Neen Gilbreath, Manager**	O: (916) 651-0582
Ryan Schmidt	O: (916) 657-4563	VACANT	
Michael Ford	O: (916) 653-5164	VACANT	
VACANT		VACANT	
Nutrition Education Unit B		**Nutrition Education Unit D**	
Katie Lewis, Manager	O: (916) 651-6556 C: (916) 767-2153	**Lin Van, Manager**	O: (916) 651-9127
Cifeng (Tony) Yang	O: (916) 653-3615	Jessica Radtke	O: (916) 654-1400
Christina Volkoff-Shoemaker	O: (916) 651-0459	VACANT	
VACANT		VACANT	

***Do NOT give out these numbers**

Unit 250 / Index 1250 / PCA 96250
Mail Station 8-9-32
Fax Number: (916) 654-1295
DSS Help Desk: (916) 651-5333
DSS Security Desk: (916) 657-1777

Kim McCoy Wade, Branch Chief

Stacy Mosley, Executive Secretary O: (916) 654-1438



Policy Bureau
Unit 251/ Index 1251/ PCA 96251
Main Branch Number: (916) 651-8047
Fax Number: (916) 657-1806

Alexis Fernández, Bureau Chief

VACANT Bureau Secretary, O: (916) 651-6669

VACANT, Section Chief
O: (916) 000-0000*
C: (916) 000-0000*

Initial Eligibility Unit (A)		**Employment & Training Unit**	
VACANT, Manager (Sherry OOC)		**Sarah Turner, Manager**	O: (916) 654-1405 C: (916) 767-2159
Elizabeth Burleson	O: (916) 654-0737	VACANT (SSA/AGPA)	O: (916)
Rosie Avena	O: (916) 654-1514	Kristina (Kristi) Duthler	O: (916) 653-5528
Haunani Pakaki	O: (916) 654-0737	Haris Ahmed	O: (916) 654-0598
Simarjot (Simar) Vinayak	O: (916) 654-1940		
Ongoing Eligibility Unit (B)			
Laurence (Larry) Lewis, Manager	O: (916) 651-5255 C: (916) 701-3164		
William (Bill) Belon	O: (916) 654-1905		
Jaeda Rios	O: (916) 654-5709		
Robert Nevins	O: (916) 654-1408		
Tiffany Jones	O: (916) 651-8212		
Sherry Mung	O: (916) 653-7973		
Aubrey Biscoe	O: (916) 657-4048		
ABAWDs Unit (C)		**Regulations**	
Amber Bonilla, Manager	O: (916) 657-3434	Jennifer Niklas, Specialist	O: (916) 657-4565
Danielle Watkins McGee	O: (916) 657-2314	LeAnne Torres, RA	O: (916) 654-1880
VACANT (SSA/AGPA)			
Sydney Schellinger	O: (916) 651-9122		
		***Do NOT give out these numbers**	

Unit 250 / Index 1250 / PCA 96250
Mail Station 8-9-32
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DSS Help Desk: (916) 651-5333
DSS Security Desk: (916) 657-1777

Kim McCoy Wade, Branch Chief

Stacy Mosley, Executive Secretary (916) 654-1438



Operations Bureau

Unit 252/ Index 1252/ PCA 96252
Main Branch Number: (916) 651-8047
Fax Number: (916) 657-1806

Tami Gutierrez, Bureau Chief

Christopher Romo, Bureau Secretary **O: (916) 657-3418**

County Technical Assistance Unit (SSM I)		**Compelling Management Needs Assignment/Critical Projects**	
Steve Crandall	O: (916) 657-3283 C: (916) 261-6927	**Carlos Ocampo**	O: (213) 833-2252 C: (909) 965-0264
Kevin Sanchez (LA)	O: (213) 833-2276 C: (213) 435-2578		
Marilyn Ramirez (Fresno)	O: (559) 445-5347 C: (916) 374-1794		
Yazmin Saenz (LA)	O: (213) 239-9263 C: (213) 435-2488		
Jimin Yun	O: (916) 654-2236 C: (916) 767-2156		

Field Operations Section

Francisco Verduzco, Section Chief

Nora Sediles, Assistant **O: (213) 833-2240**

Sacramento Quality Control Unit		**Fresno Quality Control Unit** Annamarie Lopez, Secretary **O: (559) 445-5215**	
Paul Gardes, Manager	O: (916) 651-9772 C: (916) 204-1951	**Sue Thao, Manager**	O: (559) 488-4223 C: (559) 259-1866
Danh Vong	O: (916) 654-2135 C: (916) 261-8891	Gordon Parrish, Jr.	O: (559) 445-5574 C: (559) 353-0657
Nicole Matsuura	O: (916) 654-3366 C: (916) 284-2207	Pa Nhia Thao	O: (559) 445-5575 C: (559) 341-0749
Tracy Trinh	O: (916) 651-1380 C: (916) 767-2158	Laura Gomez	O: (559) 488-4222 C: (559) 240-5119
Ranjini Singh	O: (916) 657-2630 C: (916) 690-3096	Lisa Chang	
Wilson Chang	O: (916) 653-1178 C: (916) 201-4838	Yia Chow	
Choua Lor	O: (916) 654-2857 C: (916) 261-8953	Vanesa May	O: (559) 488-4098 C: (559) 498-9864
Vinh Nguyen	O: (916) 657-3496 C: (916) 247-6827		
Los Angeles Quality Control Unit		**Management Evaluation Unit (LA)**	
Chris Alivio, Manager	O: (213) 833-2249 C: (213) 435-3145	**Puja Vats, Manager**	O: (213) 833-2248 C: (213) 222-5442
Sandy Williams	O: (213) 239-9254 C: (213) 500-4347	Wesene Fesseha	O: (213) 239-9269 C: (213) 626-9655
Anthony Crawford	O: (213) 239-9265 C: (213) 670-5783	VACANT (MORGAN) (SSA/AGPA)	
Dorina Ganji	O: (213) 833-2258 C: (213) 248-9567	Ruben Guerra	O: (213) 239-9267 C: (213) 222-5356
Lucy Ruiz	O: (213) 833-2286 C: (213) 626-9450	Diana Reyes	O: (213) 239-9280 C: (213) 670-5810
Maria Gonzalez	O: (213) 833-2254 C: (213) 713-0488	Joann Chienh	O: (213) 239-9268 C: (213) 222-3859
Los Angeles Office: Fax: (213) 833-2253/MS 28-03B		Fresno Office: Fax: (559) 486-1536/MS 28-12	

DEPARTMENT OF SOCIAL SERVICES

Family Engagement & Empowerment Division

10/2017

CURRENT

APPROVED:

Kim McCoy Wade, Chief

CALFRESH AND NUTRITION BRANCH

Kim McCoy Wade	**EXEMPT**	**250-6631-001**
Stacy Mosley	ES	250-1247-001

CALFRESH POLICY BUREAU

Alexis Fernandez	**SSM III**	**251-4802-001**
Vacant	**OT**	**251-1139-xxx**

CALFRESH POLICY SECTION

Vacant (Fernandez) SSM II 251-4801-xxx

POLICY A

SSM I

Vacant (Aguirre)	**251-4800-XXX**
AGPA	
Huanani Pakaki	251-5393-710
Rosie Avena	251-5393-705
Simarjot Vinayak	251-5393-729
Elizabeth Burleson	251-5393-735

POLICY B

SSM I

Larry Lewis	**251-4800-007**
AGPA	
William Belon	251-5393-701
Jaeda Rios (.8)	251-5393-717
Robert Nevins	251-5393-728
Sherry Mung [4]	251-5393-734
SSA	
Aubrey Biscoe	251-5157-730

POLICY C

SSM I

Amber Bonilla	**251-4800-009**
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EMPLOYMENT AND TRAINING UNIT

SSM I

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Kristina Duthler	251-5393-733
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AGPA

LeAnne Torres [1,2]	251-5393-910

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CALFRESH PROGRAMS BUREAU

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NUTRITION EDUCATION SECTION

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NUTRITION EDUCATION UNIT A

SSM I

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Ryan Schmidt	251-5393-711

NUTRITION EDUCATION UNIT B

SSM I

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Vacant [5]	251-5393-xxx

NUTRITION EDUCATION UNIT C

SSM I

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Vacant	251-5393-xxx
Vacant	251-5393-xxx

NUTRITION EDUCATION UNIT D

SSM I

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Vacant	251-5393-xxx
Cifeng 'Tony' Yang SSA	251-5157-714

OUTREACH UNIT

SSM I

Jessica Cooper	**251-4800-004**
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Stephanie Duron (.8)	251-5393-712
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FOOD DISTRIBUTION UNIT

SSM I

Don Williams	**251-4800-010**
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Nailin Saechao	251-5393-724
Diamond Longjel	251-5393-725
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CMNA [1]

Carlos Ocampo 252-4801-910

FIELD OPERATIONS SECTION

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Kevin Sanchez	252-4800-012
Marilyn Ramirez	252-4800-013
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CORRECTIVE ACTION/MANAGEMENT EVALUATION UNIT

SSM I

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Ranjini Singh	252-5393-729
Tiffany Jones	252-5393-731
Wilson Chang	252-5393-735
Vinh Nguyen	252-5393-743
Choua Lor	252-5393-744

LOS ANGELES FIELD OFFICE 1

SSM I

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Diana Reyes	252-5393-714
SSA	
Joann Chienh	252-5393-703

LOS ANGELES FIELD OFFICE 2

SSM I

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Anthony Crawford	252-5393-704
Dorina Ganji	252-5393-706
Lucy Ruiz	252-5393-711
Maria Gonzalez	252-5393-715

FRESNO FIELD OFFICE

SSM I

Sue Thao	**252-4800-002**
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AGPA	
Pa Nhia Thao	252-5393-700
Vanesa May	252-5393-702
Gordon Parrish Jr.	252-5393-709
Laura Gomez	252-5393-723
Yia Moua	252-5393-745
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FOOTNOTE:

1. Temp Help Blanket (2)
2. Retired Annuitant (2)
3. OOC assignment behind Outreach SSM I
4. OOC assignment behind Policy A SSM I
5. Limited Term (12 months)

FFY 18-19 CDSS Contractor List

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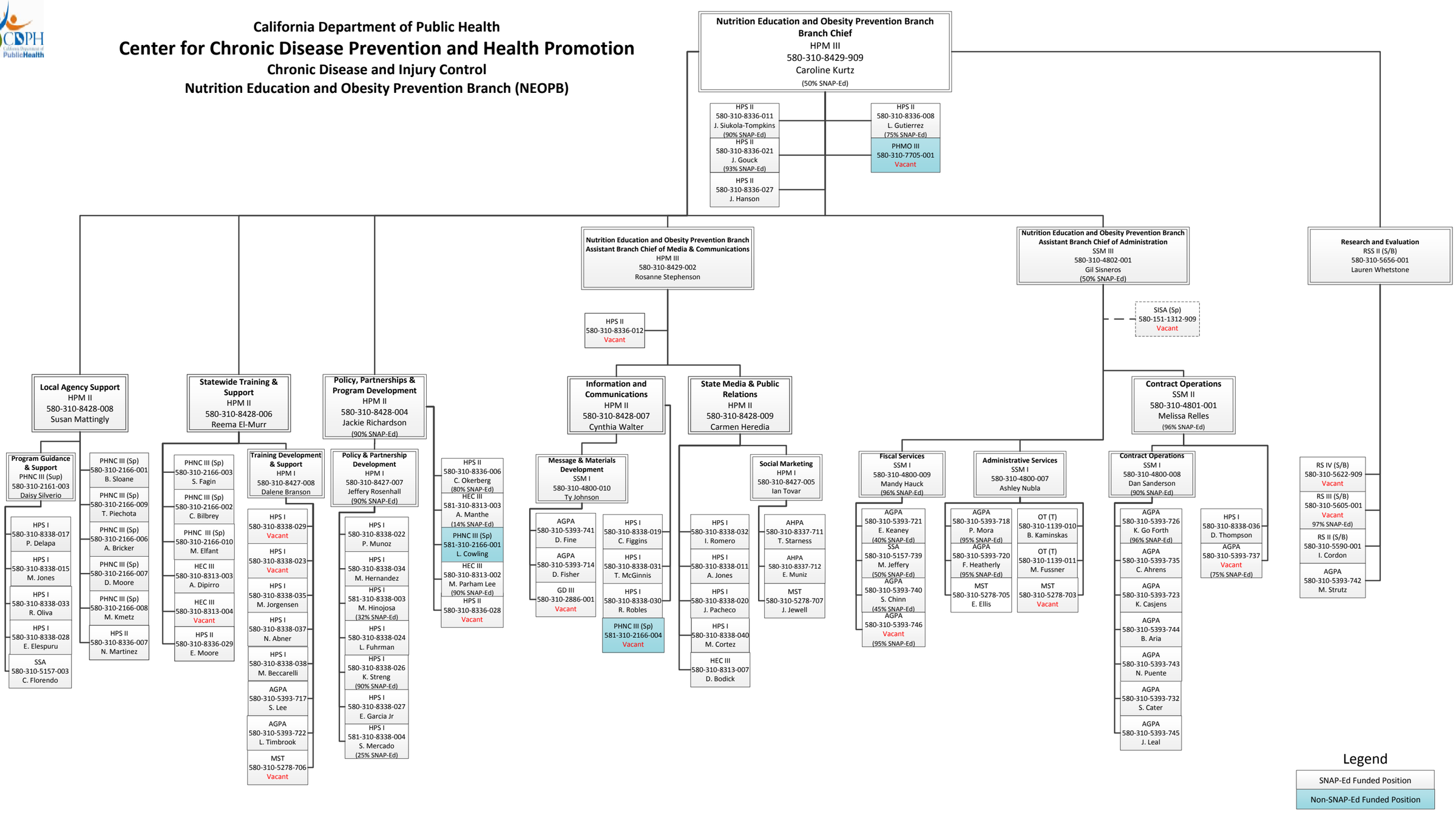
California Department of Public Health

Center for Chronic Disease Prevention and Health Promotion

Chronic Disease and Injury Control

Nutrition Education and Obesity Prevention Branch (NEOPB)



Caroline Kurtz, PhD Date
Branch Chief
Nutrition Education and Obesity Prevention Branch

Caroline Peck, MD, MPH, FACOG Date
Division Chief
Division of Chronic Disease and Injury Control

Updated 10/9/2017

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Rev. 8/15/2017

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California Department of Public Health
SNAP-Ed
FFY 2018 Positions by Classification

CLASSIFICATION	Master FTE	Training FTE
Associate Governmental Program Analyst	15.66	1.00
Associate Health Program Adviser	2.00	
Graphic Designer III	1.00	
Health Education Consultant III (Specialist)	2.04	2.00
Health Program Auditor IV	0.75	
Health Program Manager I	1.90	1.00
Health Program Manager II	3.90	1.00
Health Program Manager III	1.50	
Health Program Specialist I	17.47	5.00
Health Program Specialist II	7.38	1.00
Management Services Technician	2.11	1.00
Office Technician (Typing)	2.00	
Public Health Nutrition Consultant III (Specialist)	5.00	3.00
Public Health Nutrition Consultant III (Supervisor)	1.00	
Research Scientist II	1.00	
Research Scientist III	0.97	
Research Scientist IV	1.00	
Research Scientist Supervisor II	1.00	
Staff Services Analyst	1.50	
Staff Services Manager I	3.86	
Staff Services Manager II	0.96	
Staff Services Manager III	0.50	
SUB-TOTAL	**74.50**	**15.00**
TOTAL	**89.50**	

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calfresh Nutrition Education

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UNIVERSITY OF CALIFORNIA
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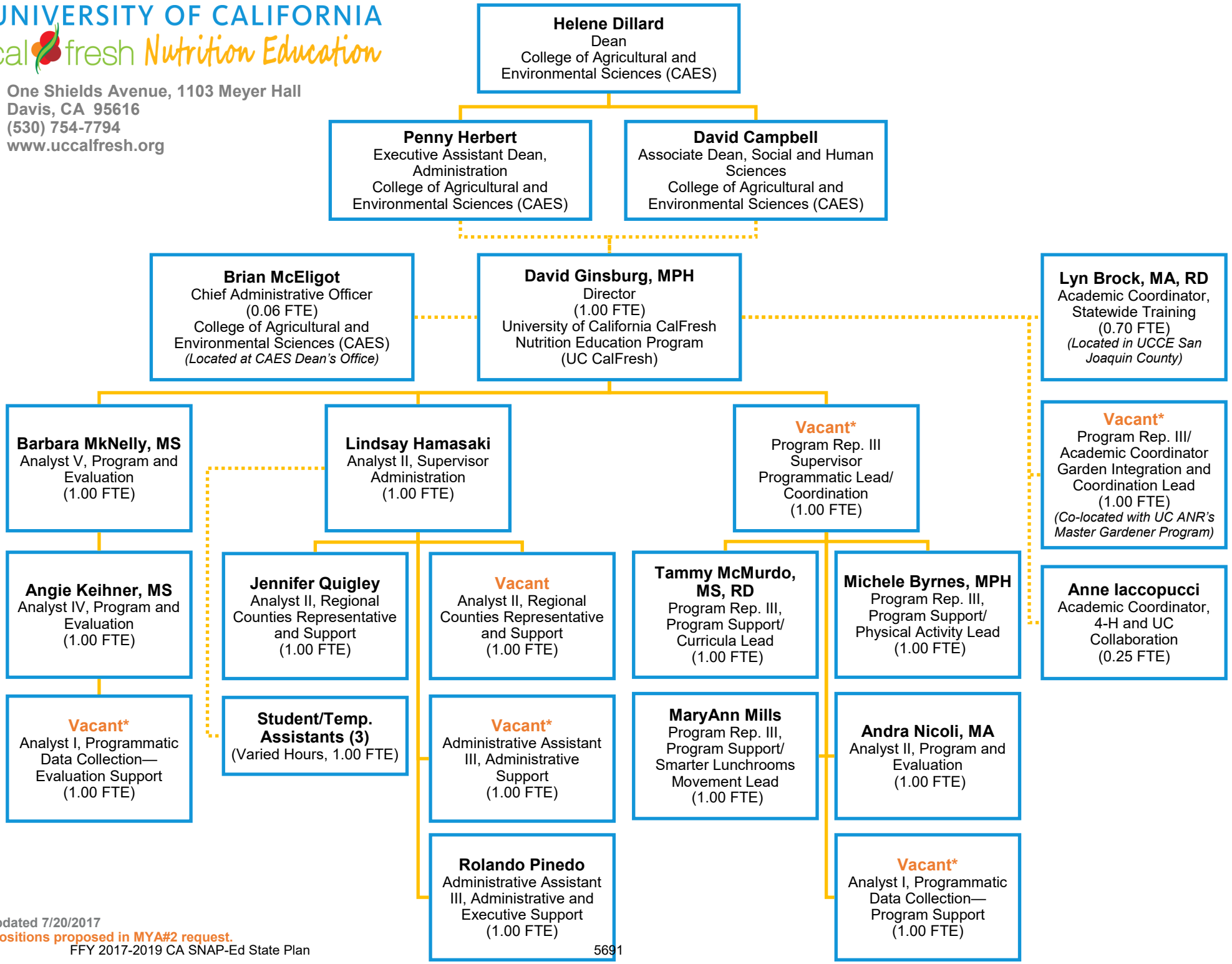

Updated 7/20/2017
*Positions proposed in MYA#2 request.

UNIVERSITY OF CALIFORNIA
calfresh Nutrition Education

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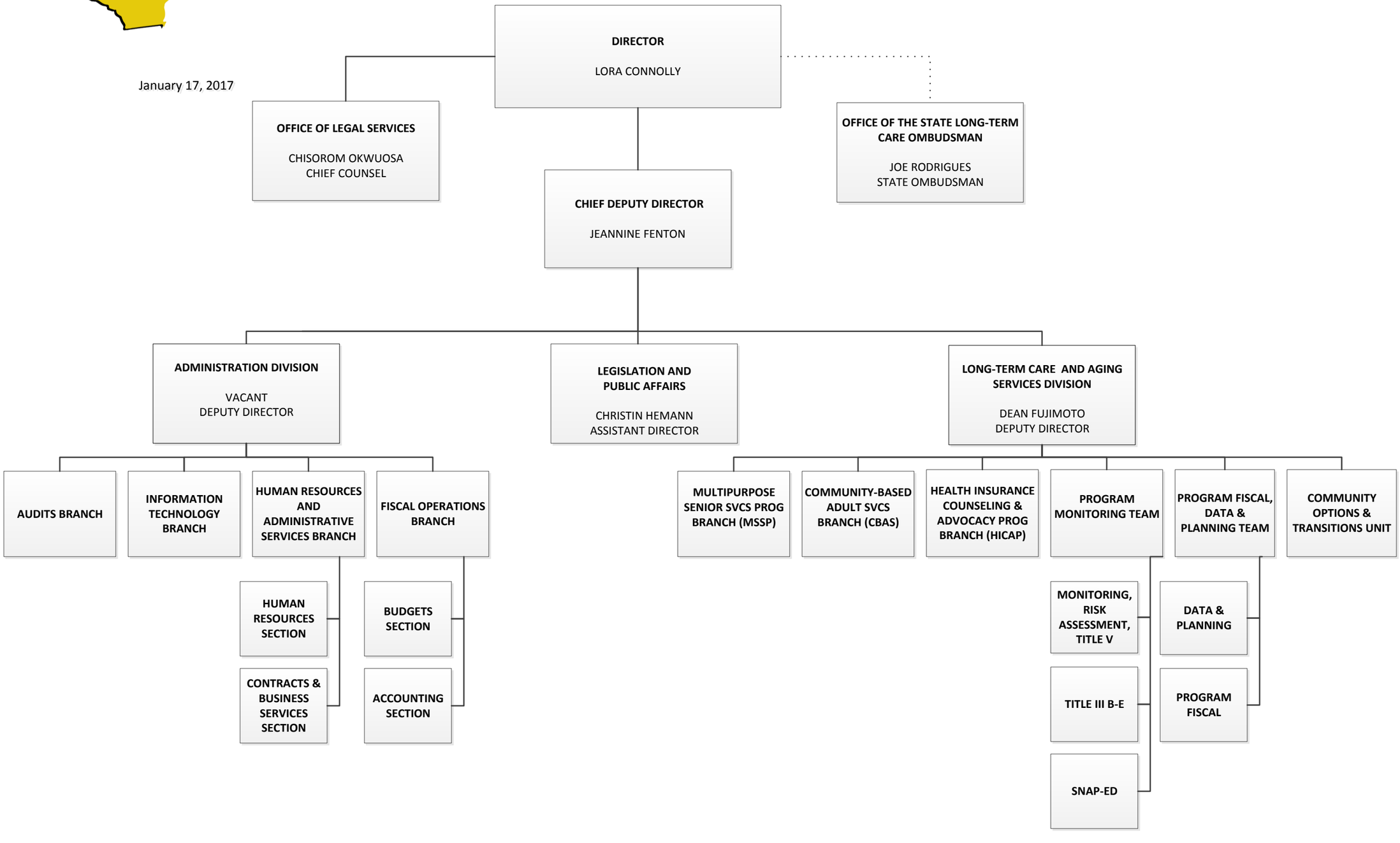
January 17, 2017



California Department of Aging Contractor List
FFY 2017-2019 Supplemental Nutrition Assistance Program - Education

Planning and Service Area (PSA)	Area Agency on Aging	County Name(s)	CDA Lead	AAA Contact	Subcontractor Providing SNAP-Ed Services
2	California State University, Chico Research Foundation for PSA 2	Lassen, Modoc, Shasta, Siskiyou, Trinity	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Aurelia Samonte asamonte@csuchico.edu (530) 898-5678	N/A
3	California State University, Chico Research Foundation - PASSAGES	Butte, Colusa, Glenn, Plumas, Tehama	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Aurelia Samonte asamonte@csuchico.edu (530) 898-5678	N/A
4	Agency on Aging Area 4	Sacramento, Placer, Nevada	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Nancy Vasquez nvasquez@a4aa.com (916) 486-1876	Peggy Savant, RD
6	City and County of San Francisco, Department of Aging and Adult Services	City & County of San Francisco	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Linda Lau, RD, MPH Linda.Lau@sfgov.org (415) 355-6774	Self Help for the Elderly Robin Malby
7	Contra Costa County Employment and Human Services Department Area Agency on Aging	Contra Costa	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Laura Cepoi lcepoi@ehsd.cccounty.us (925) 602-4170	Meals on Wheels dba Senior Outreach Services

9	County of Alameda, Area Agency on Aging	Alameda	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Mary Louise Zernicke mlzernicke@gmail.com (510) 436-2521	Alameda County Public Health Department, Nutrition Services
18	Ventura County Area Agency on Aging	Ventura	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Brian Murphy brian.murphy@ventura.org (805) 477-7315	Teresa Diaz Nutritional Consultant, Patricia Jaeger Nutritional Consultant
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27	Sonoma County, Area Agency on Aging	Sonoma	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Norine Doherty ndoherty@schsd.org (707) 565-7321	N/A
28	Area Agency on Aging - Serving Napa and Solano	Napa, Solano	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Dale Alexander DaleA@aaans.org (707) 643-1797 ext. 325	N/A
30	Stanislaus County, Department of Aging and Veterans Services	Stanislaus	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Jill Erikson ericksj@stancounty.com (209) 525-4611	Healthy Aging Association

31	Merced County, Area Agency on Aging	Merced	Sharon Hawkins Sharon Hawkins@aging.ca.gov (916) 928-3329	Lupe Cisneros lcisneros@hsa.co.merced.ca.us (209) 385-3000 ext. 5301	N/A
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SNAP-Ed FFYs 2017–2019
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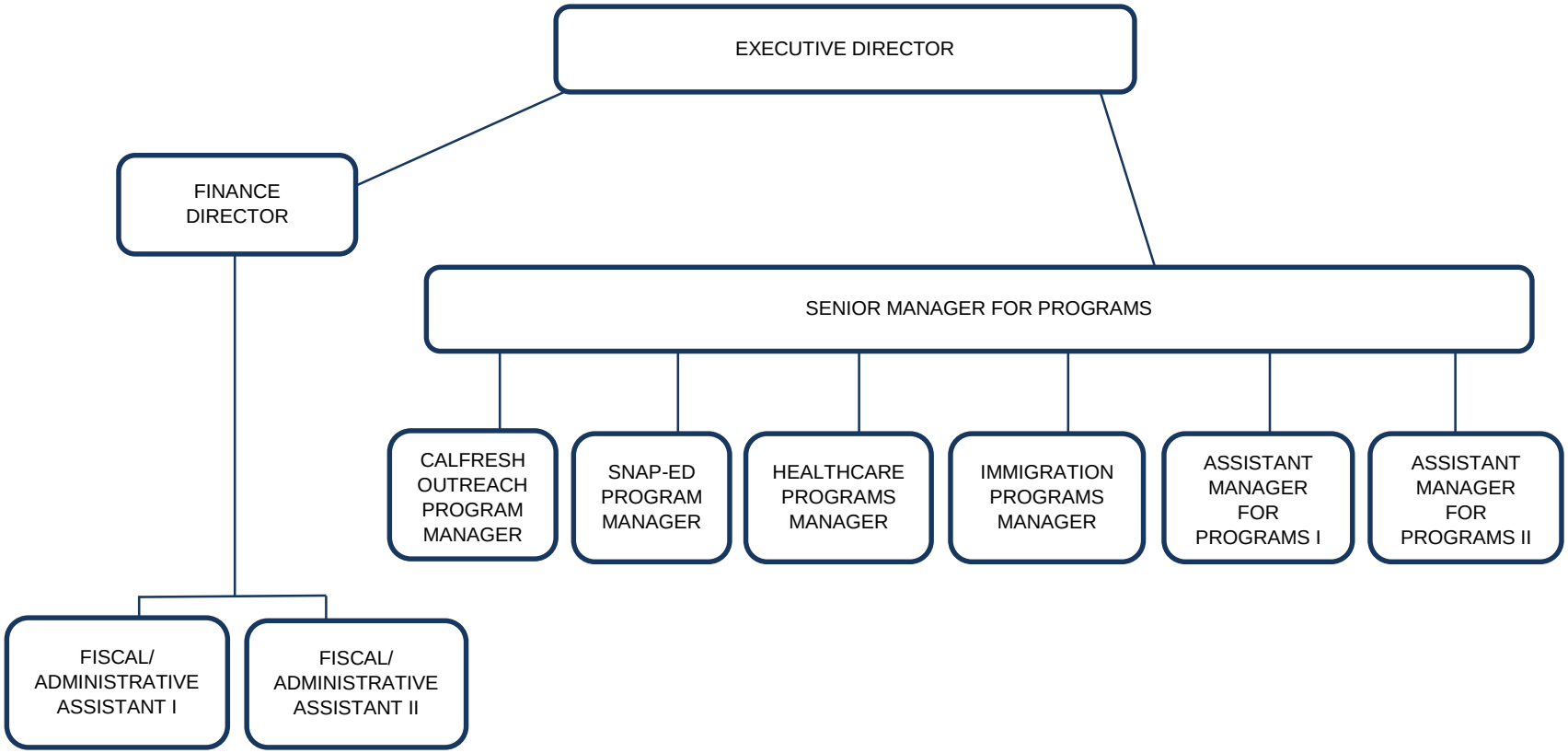
Organizational Chart



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SNAP-Ed FFYs 2017-19

Local Implementing Agency (LIA) Contact List

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Section D: Assurances

Template 5: SNAP-Ed Plan Assurances

State Agency completion only: To assure compliance with policies described in this Guidance, the SNAP-Ed Plan shall include the following assurances. Mark your response to the right.

SNAP-Ed Plan Assurances	Yes	No
The State SNAP agency is accountable for the content of the State SNAP-Ed Plan and provides oversight to any sub-grantees. The State SNAP agency is fiscally responsible for nutrition education activities funded with SNAP funds and is liable for repayment of unallowable costs.	X	
Efforts have been made to target SNAP-Ed to the SNAP-Ed target population.	X	
Only expanded or additional coverage of those activities funded under the Expanded Food and Nutrition Education Program (EFNEP) are claimed under the SNAP-Ed grant. Approved activities are those designed to expand the State's current EFNEP coverage in order to serve additional SNAP-Ed individuals or to provide additional education services to EFNEP clients who are eligible for the SNAP. Activities funded under the EFNEP grant are not included in the budget for SNAP-Ed.	X	
Documentation of payments for approved SNAP- Ed activities is maintained by the State and will be available for USDA review and audit.	X	
Contracts are procured through competitive bid procedures governed by State procurement regulations.	X	
Program activities are conducted in compliance with all applicable Federal laws, rules, and regulations including Civil Rights and OMB circulars governing cost issues.	X	
Program activities do not supplant existing nutrition education programs, and where operating in conjunction with existing programs, enhance and supplement them.	X	
Program activities are reasonable and necessary to accomplish SNAP-Ed objectives and goals.	X	
All materials developed or printed with SNAP Education funds include the appropriate USDA nondiscrimination statement and credit to SNAP as a funding source.	X	
Messages of nutrition education and obesity prevention are consistent with the Dietary Guidelines for Americans.	X	

Section E: Signatures

Template 6

SNAP-Ed Plan Signatures

7 CFR 272.2

OMB No. 0584-0083

Supplemental Nutrition Assistance Program

Annual Plan for SNAP-Ed

State Agency:

Date:

FY:

Certified By:

7/28/17

Date

SNAP STATE AGENCY FISCAL REVIEWER

August 1, 2017

Date

Section F: Attachments

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		LHD		Danielle Truelsen	(209)754-2855	dtruelsen@co.calaveras.ca.us
		UCCE	backup	Hector Ochoa	(530) 543-2312 x1112	hcochoa@ucanr.edu
		UCCE		Anna Martin	(209) 953-6121	acmartin@ucanr.edu
Colusa	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Mary Ann Mills	(530) 752-8946	mamills@ucdavis.edu
		AAA		Aurelia Samonte	(530) 898-5678	asamonte@csuchico.edu
		AAA		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		LHD	WPC	Melissa Stearns	(530) 898-5675	mstearns@csuchico.edu
		LHD		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		LHD		Jennifer Murphy	(530) 898-4318	jemurphy@csuchico.edu
		UCCE		Chelsey Slattery	(530) 822-7515	cslattery@ucanr.edu
		UCCE	backup	Jona Pressman	(530) 538-7201	jmpressman@ucanr.edu
		UCCE		Suzie Lawry-Hall	(530) 538-7201	sllawry@ucanr.edu
		UCCE		Shyra Murrey	(530) 822-7515	smmurrey@ucanr.edu
Contra Costa	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Toni Piechota	(916) 449-5427	toni.piechota@cdph.ca.gov
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		AAA		Rhonda Scott	(925) 313-1706	rscott@ehsd.cccounty.us
		AAA		Tania Pares	(925) 891-4903	tpares@mowsos.org
		LHD		Nancy Benavides	(925) 313-6909	nancy.benavides@hsd.cccounty.us
		LHD	backup	Denise Milosevich	(925) 313-6110	Denise.Milosevich@hsd.cccounty.us
		LHD	WPC	Maria Ortiz-Padilla	(925) 313-6108	mpadilla@hsd.cccounty.us
Del Norte	CDPH			Pam Delapa	(916) 449-5382	pamela.delapa@cdph.ca.gov
		LHD	WPC	Melody Cannon	(707) 464-3191 x2810	mcannon@co.del-norte.ca.us
		LHD	backup	Sunny Baker	(707) 464-3191 x2830	sbaker@co.del-norte.ca.us
		LHD		Jeanne Riecke	(707) 464-0860 x2563	jriecke@co.del-norte.ca.us

CA SNAP-Ed SIA-LIA Contact List

County/Jurisdiction	SIA	LIA	Work Plan Coordinator (WPC) and Backup	Name	Phone	Email
El Dorado	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Andra Nicoli	(530) 754-9059	amnicoli@ucdavis.edu
		LHD		Theresa Fagouri	(530) 621-6105	Theresa.Fagouri@edcgov.us
		LHD	WPC	Oliva Byron-Cooper	(530) 621-6374	olivia.byron-cooper@edcgov.us
		LHD		Ellen Deutsche	(530) 621-6170	ellen.deutsche@edcgov.us
		UCCE	backup	Hector Ochoa	(530) 543-2312 x1112	hcochoa@ucanr.edu
		UCCE		Anna Martin	(209) 953-6121	acmartin@ucanr.edu
Fresno	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDPH			Beth Sloane	(916) 445-8116	beth.sloane@cdph.ca.gov
	UC			Mary Ann Mills	(530) 752-8946	mamills@ucdavis.edu
		CCC		Jody Hudson	(559) 237-0851 x1118	jhudson@ccdof.org
		CCC		Jill Christensen	(559) 237-0851 x1103	jchristensen@ccdof.org
		LHD	WPC	Rosemarie Amaral	(559) 600-6445	ramaral@co.fresno.ca.us
		LHD		Lizzy Tello	(559) 600-6478	etello@co.fresno.ca.us
		LHD		TBD	TBD	TBD
		LHD		Sara Bosse	(559) 600-6449	sbosse@co.fresno.ca.us
		LHD		Susie Rico-Vasquez	(559) 600-6407	sricovasquez@co.fresno.ca.us
		UCCE		Karina Macias	(559) 241-7618	karmacias@ucanr.edu
		UCCE		Javier Miramontes	(559) 241-7531	jfmiramontes@ucanr.edu
		UCCE		Kristi Schultz-Sharp	(559) 241-7540	knschultzsharp@ucanr.edu
		UCCE		Nath Say	(559) 281-7530	natsay@ucanr.edu
Glenn	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Mary Ann Mills	(530) 752-8946	mamills@ucdavis.edu
		AAA		Aurelia Samonte	(530) 898-5678	asamonte@csuchico.edu
		AAA		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		CCC		Nicole Schaller	(530) 247-3387	nschaller@nvcss.org
		CCC		Amy Diamantine	(530) 247-3369	adiamantine@nvcss.org
		LHD	WPC	Melissa Stearns	(530) 898-5675	mstearns@csuchico.edu
		LHD		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		UCCE		Chelsey Slattery	(530) 538-7201	cslattery@ucanr.edu
		UCCE	backup	Jona Pressman	(530) 538-7201	jmpressman@ucanr.edu
		UCCE		Suzie Lawry-Hall	(530) 538-7201	sllawry@ucanr.edu
Humboldt	CDPH			Pam Delapa	(916) 449-5382	pamela.delapa@cdph.ca.gov
		LHD	WPC	Michelle Postman	(707) 441-5567	mpostman@co.humboldt.ca.us
		LHD	backup	Laura McEwen	(707) 445-6041	lmcewen@co.humboldt.ca.us
		LHD		Megan Montgomery	(707) 441-5560	mmontgomery@co.humboldt.ca.us
		LHD		Jeff Hitchcock	(707) 441-5442	jhitchcock@co.humboldt.ca.us
Imperial	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDPH			Nestor Martinez	(619) 542-4198	nestor.martinez@cdph.ca.gov
	UC			Tammy McMurdo	(530) 754-4934	tjmcmurdo@ucdavis.edu
		CCC		Joy Davis	(619) 231-2828 x202	jdavis@ccdsd.org
		CCC		Lisa Bruner	(619) 231-2828	lbruner@ccdsd.org
		CCC		Casey Cole	(619) 231-2828 x233	ccole@ccdsd.org
		LHD	WPC	Jorge Torres	(442) 265-1377	jorgetorres@co.imperial.ca.us
		LHD		Angela Ramirez	(442) 265-1367	angelaramirez@co.imperial.ca.us
		LHD		Janette Angulo	(442) 265-1336	janetteangulo@co.imperial.ca.us
		UCCE		Mary Welch-Bezemek	(760) 352-9474	mjwelchbezemek@ucanr.edu
		UCCE		Oli Bachie	(760) 352-9474	obachie@ucanr.edu
		UCCE	backup	Paul Tabarez	(442) 265-7715	pjtabarez@ucanr.edu
Inyo	CDPH			Nestor Martinez	(619) 542-4198	nestor.martinez@cdph.ca.gov
		LHD	WPC	Lindsey Hughes	(760) 873-3236 x2107	lhughes@icsos.us
		LHD	backup	Tom Snyder	(760) 878-2426	tsnyder@icsos.us
Kern	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Beth Sloane	(916) 445-8116	beth.sloane@cdph.ca.gov
	UC			Michele Byrnes	(530) 752-0711	mnbyrnes@ucdavis.edu
		AAA	backup	Martin Reynoso	(661) 868-1058	reynosom@co.kern.ca.us
		AAA		Kim Crabtree	(661) 868-1056	crabtreek@kerncounty.com
		LHD		Flor Del Hoyo	(661) 868-1285	delhoyof@kerncounty.com
		LHD		Tammy Fisher	(661) 238-5662	fishert@kerncounty.com
		LHD		Juan Vega	(661) 868-1212	vegaj@co.kern.ca.us
		LHD	WPC	Concepcion Campos	(661) 868-1287	camposc@kerncounty.com
		UCCE		Jan Gillespie	(661) 868-6214	jjgillespie@ucanr.edu
		UCCE		TBD	TBD	TBD

CA SNAP-Ed SIA-LIA Contact List

County/Jurisdiction	SIA	LIA	Work Plan Coordinator (WPC) and Backup	Name	Phone	Email
Kings	CDPH			Erika Elespuru	(916) 449-5307	erika.elespuru@cdph.ca.gov
	UC			Michele Byrnes	(530) 752-0711	mnbyrnes@ucdavis.edu
		LHD	WPC	Debra Wood	(559) 589-6068 x1	dwood@kcao.org
		LHD		Cecelia Jimmeye	(559) 415-7293	cjimmeye@kcao.org
		LHD		Sarah Lorah	(619) 692-8452	slorah@kcao.org
		LHD		TBD	TBD	TBD
		UCCE		Teresa Spicer	(559) 684-3323	trspicer@ucanr.edu
		UCCE	backup	Susan Lafferty	(559) 852-2738	sllafferty@ucanr.edu
		UCCE		Denise Cuendett	(559) 852-2734	dhcuendett@ucanr.edu
Lake	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDPH			Pam Delapa	(916) 449-5382	pamela.delapa@cdph.ca.gov
		CCC		Saskia Van Donk	(707) 528-8712 x249	svandonk@srcharities.org
		CCC		Cynthia King	(707) 528-8712 x170	cking@srcharities.org
		LHD	WPC	Matthew Lee	(707) 263-1090	matthew.lee@lakecountyca.gov
		LHD	backup	Denise Pomeroy	(707) 263-1090	denise.pomeroy@lakecountyca.gov
		LHD		Casey Gallagher	(707) 253-1090	casey.gallagher@lakecountyca.gov
Lassen	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Rosanna Oliva	(916) 449-5428	rosanna.oliva@cdph.ca.gov
		AAA		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		AAA		Michelle Harris	(530) 340-3277	mlharris@csuchico.edu
		AAA		Aurelia Samonte	(530) 898-5678	asamonte@csuchico.edu
		LHD	WPC	Jessica Jones	(530) 251-2608	jjones@co.lassen.ca.us
		LHD		Paula Todd	(530) 251-8183	ptodd@co.lassen.ca.us
Long Beach	CDPH			Nestor Martinez	(619) 542-4198	nestor.martinez@cdph.ca.gov
		LHD	WPC	Lara Turnbull	(562) 570-4294	lara.turnbull@longbeach.gov
		LHD	backup	Sophy Kol	(562) 570-4424	sophy.kol@longbeach.gov
Los Angeles	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Beth Sloane	(916) 445-8116	beth.sloane@cdph.ca.gov
		AAA		Cynthia Ear	(323) 395-8366	cear@wdacs.lacounty.gov
		AAA		Coreithia Kirk	(213) 738-2676	ckirk@css.lacounty.gov
		AAA		Sheri Stanton	(213) 351-5069	sstanton@css.lacounty.gov
		AAA		Marian Orr	(213) 738-2478	morr@css.lacounty.gov
		CCC		Mary Agnes Erlandson	(310) 672-2208	maerlandson@ccharities.org
		CCC		Mary Romero	(213) 251-3582	mromero@ccharities.org
		CCC		Sr. Marjori Guingona	(213) 251-3517	mguingona@ccharities.org
		LHD	backup	Luis Urgiles	(213) 351-7864	lurgiles@ph.lacounty.gov
		LHD	WPC	Dipa Shah-Patel	(213) 351-7864	dshah@ph.lacounty.gov
		LHD		Laura Magallanes	(213) 351-7820	lamagallanes@ph.lacounty.gov
		LHD		Steve Baldwin	(213) 351-7875	stbaldwin@ph.lacounty.gov
Madera	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Mary Ann Mills	(530) 752-8946	mamills@ucdavis.edu
		LHD	WPC	Alan Gilmore	(559) 675-7893	alan.gilmore@co.madera.ca.gov
		LHD		Brian Gamble	(559) 675-7893	brian.gamble@co.madera.ca.gov
		UCCE	backup	Karina Macias	(559) 241-7618	karmacias@ucanr.edu
		UCCE		Kristi Schultz-Sharp	(559) 241-7540	knschultzsharp@ucanr.edu
		UCCE		Javier Miramontes	(559) 241-7531	jfmiramontes@ucanr.edu
		UCCE		Nath Say	(559) 241-7530	natsay@ucanr.edu
Marin	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDPH			Toni Piechota	(916) 449-5427	toni.piechota@cdph.ca.gov
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		CCC		Courtney Johnson Clendinen	(415) 988-7651	cclendinen@catholiccharitiessf.org
		LHD	WPC	Elani Negussie	(415) 473-2612	enegussie@marincounty.org
		LHD	backup	Reba Meigs	(415) 473-3055	rmeigs@marincounty.org
Mariposa	CDPH			Myrtle Jones	(916) 324-9121	myrtle.jones@cdph.ca.gov
		LHD	WPC	Virginia (Ginnie) Day	(209) 966-3689	gday@mariposacounty.org
		LHD		Kelly Harrison	(209) 966-3689	kharrison@mariposacounty.org
		LHD		Kelley Marty	(209) 966-3689	kmarty@mariposacounty.org
Mendocino	CDPH			Pam Delapa	(916) 449-5382	pamela.delapa@cdph.ca.gov
		LHD	WPC	Heather Criss	(707) 472-2755	crissh@co.mendocino.ca.us
		LHD		Kyree Klimist	(707) 472-2727	klimistk@co.mendocino.ca.us
		LHD	backup	Tina Tyler-O'Shea	(707) 456-3827	tylert@co.mendocino.ca.us
		LHD		Meredyth Reinhard	(707) 472-2614	reinharm@co.mendocino.ca.us

CA SNAP-Ed SIA-LIA Contact List

County/Jurisdiction	SIA	LIA	Work Plan Coordinator (WPC) and Backup	Name	Phone	Email
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	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			David Ginsburg	(530) 752-0555	dcginsburg@ucdavis.edu
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		AAA		Gaylin Bower	(209) 385-3000 x5112	gbower@hsa.co.merced.ca.us
		LHD	WPC	Stephanie Russell	(209) 381-1161	srussell@co.merced.ca.us
		LHD		Stephanie Nathan	(209) 381-1265	snathan@co.merced.ca.us
		UCCE	backup	Jaci Westbrook	(209) 525-6824	jwestbrook@ucanr.edu
		UCCE		Rosalinda Ruiz	(209) 385-7403	rlruiz@ucdavis.edu
Modoc	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Rosanna Oliva	(916) 552-9928	rosanna.oliva@cdph.ca.gov
		AAA		Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		AAA		Michelle Harris	(530) 340-3277	mlharris@csuchico.edu
		AAA		Aurelia Samonte	(530) 898-5678	asamonte@csuchico.edu
		LHD	WPC	Kristi Zendejas Olio	(530) 233-6311	kristiolio@co.modoc.ca.us
		LHD	backup	Holly Stains	(530) 233-6311	hollystains@co.modoc.ca.us
		LHD		Dana Cash	(530) 283-6358	danacash@countyofplumas.com
Mono	CDPH			Daisy Silverio	(916) 324-1185	daisy.silverio@cdph.ca.gov
		LHD	WPC	Amanda Hoover	(530) 495-2700	amandahoovercss@gmail.com
Monterey	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Erika Elespuru	(916) 449-5307	erika.elespuru@cdph.ca.gov
		AAA		Kathleen Murray-Phillips	(831) 796-3530	murrayphillipsk@co.monterey.ca.us
		AAA		Veronica Renteria	(831) 755-4468	renteriav@co.monterey.ca.us
		CCC		Angela Di Novella	(831) 920-0382	adinovella@catholiccharitiescentralcoast.org
		CCC		Maria Vasquez	(831) 233-3303	mvasquez@catholiccharitiescentralcoast.org
		LHD	WPC	Niaomi Hrepich	(831) 796-2872	hrepichns@co.monterey.ca.us
		LHD	backup	Erika Vallin	(831) 637-5367	evallin@cosb.us
Napa	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Toni Piechota	(916) 449-5427	toni.piechota@cdph.ca.gov
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		AAA		Leanne Martinsen	(707) 644-6612 x229	leanne@aaans.org
		AAA		Jacquelin Bell	(707) 643-1797 x215	jacquelin@aaans.org
		CCC		Saskia Van Donk	(707) 528-8712 x249	svandonk@srcharities.org
		CCC		Cynthia King	(707) 528-8712 x170	cking@srcharities.org
		LHD	WPC	Norma Lisenko	(707) 205-5572	normalisenko@gmail.com
		LHD	backup	Erica Lee	(510) 305-2854	lee.erica.d@gmail.com
		LHD		Denise Kirnig	(707) 784-8130	ddkirnig@solanocounty.com
		LHD		Jessica Chaplin	TBD	jessica.chapin@countyofnapa.org
Nevada	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Michele Byrnes	(530) 752-0711	mnbyrnes@ucdavis.edu
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		AAA		Julie Tharalson	(916) 710-8368	jtharalson@agencyonaging4.org
		AAA		Mike Selland	(916) 486-1876 x123	mselland@agencyonaging4.org
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		LHD	WPC	Lynne Lacroix	(530) 265-2846	lynne.lacroix@co.nevada.ca.us
		LHD	backup	Liz Matson	(530) 265-1717	liz.matson@co.nevada.ca.us
		UCCE		Rosemary Carter	(530) 889-7350	carter@ucanr.edu
		UCCE		Kelley Brian	(530) 889-7385	kmbrian@ucanr.edu
Orange	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDPH			Beth Sloane	(916) 445-8116	beth.sloane@cdph.ca.gov
		CCC		Luz Vela	(714) 347-9611	lvela@ccoc.org
		CCC		Zenaida Yolo	(714) 347-9648	zyolo@ccoc.org
		LHD	WPC	Maridet Ibañez	(714) 347-4507	mibanez@ochca.com
		LHD	backup	Dawn Robinson	(714) 834-7984	drobinson@ochca.com
Pasadena	CDPH			Rosanna Oliva	(916) 552-9928	rosanna.oliva@cdph.ca.gov
		LHD	WPC	Mary Urtecho-Garcia	(626) 744-6163	mugarcia@cityofpasadena.net
		LHD	backup	Judith Dunaway	(626) 744-6546	jdunaway@cityofpasadena.net

CA SNAP-Ed SIA-LIA Contact List

County/Jurisdiction	SIA	LIA	Work Plan Coordinator (WPC) and Backup	Name	Phone	Email
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	CDPH			Mimi Kmetz	(916) 449-5428	mimi.kmetz@cdph.ca.gov
	UC			Michele Byrnes	(530) 752-0711	mnbyrnes@ucdavis.edu
		AAA		Nancy Vasquez	(916) 710-8366	nvasquez@agencyonaging4.org
		AAA		Julie Tharalson	(916) 710-8368	jtharalson@agencyonaging4.org
		AAA		Mike Selland	(916) 486-1876 x123	mselland@agencyonaging4.org
		AAA		Talia Kwong	(916) 710-8380	tkwong@agencyonaging4.org
		LHD	WPC	Sarah Hagen	(530) 889-7152	shagen@placer.ca.gov
		LHD		Joe Arsenith	(530) 889-7145	jarsenit@placer.ca.gov
		LHD		Megan Thompson	(530) 889-7175	mlthomps@placer.ca.gov
		UCCE	backup	Kelley Brian	(530) 889-7385	kmbrian@ucanr.edu
		UCCE		Rosemary Carter	(530) 889-7350	carter@ucanr.edu
Plumas	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Rosanna Oliva	(916) 449-5428	rosanna.oliva@cdph.ca.gov
		AAA		Aurelia Samonte	(530) 898-5678	asamonte@csuchico.edu
		AAA	backup	Amie Riesen	(530) 898-3571	ariesen@csuchico.edu
		LHD	WPC	Dana Cash	(530) 283-6358	danacash@countyofplumas.com
Riverside	CCC			Elisa Pehlke	(916) 476-5223	elisa@catholiccharitiesca.org
	CDA			Sharon Hawkins	(916) 928-3329	sharon.hawkins@aging.ca.gov
	CDPH			Nestor Martinez	(619) 542-4198	nestor.martinez@cdph.ca.gov
	UC			Michele Byrnes	(530) 752-0711	mnbyrnes@ucdavis.edu
		AAA		Jamiko Bell	(915) 867-3870	jrbell@co.riverside.ca.us
		AAA		Becky Priest	(951) 867-3800	bkpriest@co.riverside.ca.us
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CA SNAP-Ed SIA-LIA Contact List

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CA SNAP-Ed SIA-LIA Contact List

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California SNAP-Ed Integrated Curricula List

To view the most current list please visit:

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Rev. 10/9/2017

FFY 2018 CDA Alternative Methodology 10 Proposal

The California Department of Aging (CDA) would like to request to have blanket approval to use Methodology 10 during the Federal Fiscal Year (FFY) 2018 for the Site Change Process. This would mean all site change requests from Area Agencies on Aging (AAAs) using Methodology 10 would only go through CDA for approval. For "Methodology 10: Use of surveys to qualify sites," AAAs use intake records (CDA Method 3) and surveys (CDA Method 4) through the Title IIIC-1 intake forms and SNAP-Ed Site Eligibility Verification Forms to qualify their sites with Methodology 10 and show their low-income senior populations are stable (see screenshot below for Methodology 10). CDA has included using Methodology 10 in their State Level Project for the FFY 2017−2019 State Plan (see CDA's section below from the FFY 2017−2019 State Plan).

The California Department of Social Services (CDSS) is processing alternative methodology site change requests twice per year and does not want to limit CDA's/AAA's ability to provide services to their older populations. Without this blanket approval, this means the AAAs will wait approximately two months from the due dates as a result of processing time before they can provide services. Because CDA/AAAs rely heavily on Methodology 10, CDSS is proposing CDA to have blanket approval for Methodology 10 to use during FFY 2018.

Please review and approve this proposal.

#	Methodology Name	Description
10.	**Use of surveys to qualify sites** **Use in very limited circumstances** **Approval will be given on a case by case basis.** **Please NOTE: Methodology #10 is Approved for AAAs ONLY for FFY 16 (CDA approval required).**	May be done in **very limited** circumstances. Documentation must accompany the request that state *the site **cannot** be qualified using traditional methods; but that you have evidence to suggest that they are an important partner.* • **California Department of Aging (CDA) – Specific —Title IIIC Intake Forms and Congregate Meal Site Participant Income** ○ CDA SNAP-Ed site(s) that do not meet approved alternative methods (CDA Methods 1 or 2 as noted in the SNAP-Ed Site Eligibility Verification Form) may use one of the following alternative methods (CDA Methods 3 or 4): ▪ **Approach 1 (CDA Method 3): Intake Records -** 50% of congregate site participants have incomes below 100% of the Federal Poverty Guideline (FPG), as determined by income levels from the Title IIIC intake forms found on the CDA Title III Intake Forms Guide. ▪ **Approach 2 (CDA Method 4): Survey -** 50% of congregate site participants must have incomes below 185 percent of the FPG. Participant income is determined by individual participant queries conducted at the congregate meal site. (*The queries may be completed on the day of largest attendance.*) ○ For approaches 1 and 2, the SNAP-Ed Site Eligibility Verification Form must be fully completed, signed, and dated per instructions on the form. Complete one form per eligible site. SNAP-Ed site eligibility must be evaluated annually and the documentation must be kept on file at the contracting agency. ○ The population must be stable *(meaning the same people live, work, or pray at the site on a regular basis),* such as retired or senior populations on fixed incomes.

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FFY 2018 CDA Alternative Methodology 10 Proposal

CDA will administer Supplemental Nutrition Assistance Program-Education (SNAP-Ed) activities through AAAs at eligible Title IIIC Congregate Nutrition sites and other venues such as, low-income senior housing sites, farmers' markets, community centers, Title IIIC home-delivered meal participants and other areas where SNAP-Ed eligible older adults congregate. Eligible sites must meet one of the following U.S. Department of Agriculture, Food and Nutrition Service (USDA, FNS) approved SNAP-Ed site eligibility methodologies:

- **CDA Method 1. Income Targeting Data:** The congregate site address is within an eligible low-income census tract. The congregate site address is within an eligible low-income census tract. (Greater than 50 percent of residents have incomes below 185 percent of the Federal Poverty Guideline [FPG].[2]) For more information on census tract data, please refer to Methodology 3 in the USDA/WRO Targeting Methodologies Summary Document found on CDSS' SharePoint SNAP-Ed Resources Web page at https://snaped.dss.ca.gov/resources/Resource%20Documents/FFY%202017%20USDA-WRO%20Targeting%20Methodologies%20Summary%20Document%20Rev%2012-28-16.pdf.

- **CDA Method 2. Means-Tested Setting:** The setting is qualified based on the population it serves and not its physical location (e.g., public housing, Commodity Food Distribution sites, etc.). For more information on means-tested settings, please refer to Methodology 1 in the USDA/WRO Targeting Methodologies Summary Document found on CDSS' SharePoint SNAP-Ed Resources Web page at https://snaped.dss.ca.gov/resources/Resource%20Documents/FFY%202017%20USDA-WRO%20Targeting%20Methodologies%20Summary%20Document%20Rev%2012-28-16.pdf

- **CDA Method 3. Intake Records:** Fifty percent of congregate site participants have incomes below 100 percent of the FPG[1], as determined by income levels from the Title IIIC intake forms found on the CDA Title III Intake Forms Guide.

- **CDA Method 4. Survey:** Fifty percent of congregate site participants must have incomes below 185 percent of the FPG[2]. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance.)

Federal Poverty Levels (2016): 100% FPG $11,880[1] and 185% FPG $21,978[2]
SOURCE: Federal Register, Vol.81, No.15, January 25, 2016, 4036−4037

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Table 1:

FFY 2018 SNAP-Ed Methodologies

	1	2	3	4	5	6	7
	SIA	**County Jurisdiction**	**Methodology # Used**	**Justification**	**Name of Site Location**	**Address of Site**	**Additional Forms Attached (Yes, No)**
Instructions	*Use Dropdown*	*Enter County Name*	*Using the USDA/WRO Targeting Methodologies Summary Updated 12/28/2016, enter the Number of the Methodology you are using.*	*Write a "BRIEF" Description of how the methodology is being used to qualify low income status.*	*Enter Site Name*	*Enter site address*	*Enter Yes if additional forms are attached*
Example:	***CDA***	***Alameda***	***10***	***Using Surveys to collect Targeting data from a stable population on income based on intake information***	***ABC School***	***1234 First Street, Sacramento, CA 95864***	***Yes***
1	CDPH	Orange	1	CalFresh Office	Cal Fresh Office	115 Columbia Aliso Viejo, CA 92656	No
2	CDPH	Alpine	1	Commodity Foods Distribution Program on Indian Reservation (FDPIR)	Hung A Lei Ti Community Center	96 Washoe Blvd., Markleeville, CA 96120	No
3	CDPH	Alameda	1	Comprehensive Perinatal Service Program (CPSP)	Tri-City Healthy Center	1999 Mowry Avenue, Fremont, CA 94538	No
4	CDPH	Orange	1	Emergency Food Assistance Site	2nd Harvest Brown Bag & EFAP Buena Park Senior Ctr	8150 Knott Ave. Buena Park, 90620	No
5	CDPH	Orange	1	Family Resource Center	Anaheim Harbor Family Resource Center	819 S. Harbor Blvd. Anaheim, CA 98205	No
6	CDPH	Mendocino	1	Food Assistance Site: Food Banks	Ukiah Food Bank	888 North State Street, Ukiah, CA 95482	No
7	CDSS	Humboldt	1	Food Assistance Site: Food Pantries	St. Joseph Pantry Shelf	2292 Newburg Road, Fortuna, CA 95540	No
8	CDPH	Humboldt	1	Food Assistance Site: Soup Kitchen	Eureka Rescue Mission	212 G Street, Eureka, CA 95501	No
9	CDPH	Orange	1	Head Start	Katherine Irvine Day School (KIDS) Head Start	1002 W. 2nd St. Santa Ana, CA 92703	No
10	CDPH	Nevada	1	In-Home Supportive Services (IHSS)	In Home Supportive Services (IHSS)	466 Brunswick Road Grass Valley, CA 95945	No
11	CDPH	Mendocino	1	Job Corps	Mendocino County Adult Social Services	764 S Franklin Street, Fort Bragg, CA 95437	No
12	CDPH	Riverside	1	LiHEAP	Community Action Partnership of Riverside County	2038 Iowa Avenue Riverside, CA 92507	No
13	CDPH	Mendocino	1	Medi-Cal	Mendocino Coast Clinic	205 South Street, Fort Bragg, CA 95437	No
14	CDPH	Orange	1	Public Housing [U.S. Dept. of Housing & Urban Development (HUD)]	Abilityfirst Apts.	14501 Harvard Ave. Irvine, CA 92606	No
15	CDPH	Alameda	1	Section 8 Public Housing Vouchers ("Housing Choice Vouchers")	CityTower Resident Services Center	1055 8th Street, Oakland, CA 94607	No
16	CDPH	Humboldt	1	Shelter/Temporary Housing	Serenity Inn	2109 Broadway Street, Eureka, CA 95501	No
17	CCC	Siskiyou	1	Supplemental Security Income (SSI)	Six Stones Wellness Center	1501 Main Street, Yreka, CA 96099	No
18	CDPH	Del Norte	1	Temporary Assistance For Needy Families (TANF) Job Readiness Program/CalWORKS	TANF Job Readiness Program	207 Price Mall, Crescent City, CA 95531	No
19	CDPH	Del Norte	1	U.S. Department of Energy (DOE) Weatherization Assistance Program	Elderly Service Center/Senior Center	1765 Northcrest Drive, CA 95531	No
20	CDPH	Lake	1	Women, Infants and Children Program (WIC)	Lake County WIC Program #2	14085 Lakeshore Drive, Clearlake, CA 95422	No
21	CDA	Ventura	1	California Food Assistance Program (CFAP)	Oxnard Family Circle	2100 Outlet Center, Oxnard CA, 93036	No
22	CDPH	Fresno	2	CACFP	Edison High	540 East California Avenue, Fresno 93706-3736	No
23	UC CalFresh	Butte	2	FRPM% Eligible School	Chico Unified: Chapman Elementary	1071 East 16th Street, Chico, CA, 95928	Yes (See Attachment 1)
24	UC CalFresh	Alameda	3	Census Tract	San Pablo Pace Center	1955 San Pablo Ave. Oakland, CA	Yes (See Attachment 2)

Table 1:

FFY 2018 SNAP-Ed Methodologies

25	CDPH	Orange	4	State staff calculated the average size of SNAP-Ed households and working pattern of low-wage workers in California using data from the American Community Service, Bureau of Labor Statistics, and the State Agency's report on characteristics of SNAP households. California staff proposed setting the eligible worksite wage at $13.79/hour, which is the equivalent yearly income for supporting a 2-person household at 185% of the FFY 13 FPL. The analysis revealed that a worksite would qualify for participation in the Worksite Program if 50% or more of its employees are paid an hourly wage less than or equal to $13.79; this equates to no more than 185% FPL for FFY 2013 for a household size of 2. Worksites would be required to complete a form verifying the site's eligibility using this method. The form is attached.	Craftech Corporation	2941 E. La Jolla St. Anaheim, CA 92806	Yes (See Attachment 3)
26	UC CalFresh	Fresno	5	CEP Eligible Districts	Fresno Unified School District (79 Sites listed)	2309 Tulare Street, Fresno, California 93721	Yes (See Attachment 4)
27	CDPH	El Dorado	6	Retail/Food Stores with Qualifying CalFresh Redemption	Save Mart	1270 Broadway, Placerville, CA 95667	No
28	CDPH	Calaveras	7	Food Stores with Qualifying CalFresh Redemptions **not** listed on the California Confidential List of High Redeeming Stores redemption rate list	Treats General Store	197 E. St. Charles Street, San Andreas, CA 95249	Yes (See Attachment 5)
29	CDPH	Calaveras	7	Food Stores with Qualifying CalFresh Redemptions **not** listed on the California Confidential List of High Redeeming Stores redemption rate list	Moke Hill Market	8085 Highway 26, Mokelumne Hill, CA 95245	Yes (See Attachment 5)
30	UC CalFresh	Trinity	11	Qualifying Farmers Markets with EBT acceptance	Weaverville Farmer's Market (EBT accepted) Highland Art Cent	716 Main StreetAve., Weaverville, 96093	Yes (Attachment 10)
31	CDPH	Alpine	12	Qualifying Country Store	Markleeville General Store	14799 CA Hwy 89 , Markleeville, 96120	No
32	UC CalFresh	Santa Clara	13	Walsh Feeder School FRPM Data	Boys and Girls Club - El Toro Clubhouse	17620 Crest Ave., Morgan Hill, 95037	Yes (See Attachment 7)
33	UC CalFresh	Kern	13	Aggregation of Schools FRPM%	Cesar E. Chavez Elementary	4201 Mesa Marin Drive, Bakersfield, 93306	Yes (Attachment 8)
34	UC CalFresh	Yolo	13	Food Service/Program Director	Yolo YMCA Superior After School Program	1300 College Street, Woodland, 95695	Yes (See Attachment 9)
35							

*Missing Methodology #8 (For Methodologies #9 and #10, please see Table 2: FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10).

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

	1	2	3	4	5	6	7
	SIA	**County Jurisdiction**	**Alternative Methodology # Used (9 or 10)**	**Justification**	**Name of Site Location**	**Address of Site**	**Additional Forms Attached (Yes, No)**
Instructions	*Use Dropdown*	*Enter County Name*	*Using the USDA/WRO Targeting Methodologies Summary Updated 12/28/2016, enter 9 or 10.*	*Write a "BRIEF" Decription of how the methodology is being used*	*Enter Site Name*	*Enter site address*	*Enter Yes if additional forms are attached*
Example:	*CDA*	*Alameda*	*10*	*Using Surveys to collect Targeting data from a stable population on income based on intake information*	*ABC School*	*1234 First Street, Sacramento, CA 95864*	*Yes*
1	CDA	Trinity	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Golden Age Center	201 Brown's Ranch Rd, Weaverville, CA	No
2	CDA	Trinity	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Roderick Senior Nutrition Center	90-A Coral Ave, Hayfork, CA	No
3	CDA	San Francisco	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Shanti	730 Polk Street, 3rd Floor, San Francisco, CA	No
4	CDA	San Francisco	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Jewish Community Center of SF	3200 California St, San Francisco, CA	No
5	CDA	San Francisco	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Kimochi Senior Center	1840 Sutter St, #101, San Francisco, CA	No
6	CDA	San Francisco	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Russian American Community Service	300 Anza St, San Francisco, CA	No

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

7	CDA	Solano	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Benicia Senior Center	187 East L St, Benecia, CA	No
8	CDA	Solano	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Dixon Senior	201 South 5th Street, Dixon, CA	No
9	CDA	Solano	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Suisun City Senior Center	318 Merganser, Suisun City, CA	No
10	CDA	Stanislaus	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Gladys Lemons Center	450 E A St, Oakdale, CA	No
11	CDA	Stanislaus	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Hughson Community Center	2307 4th St, Hughson, CA	No
12	CDA	Stanislaus	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Hammond Senior Center	1033 W Las Palmas Ave, Patterson, CA	No

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

13	CDA	Merced	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	AAA Volunteer Group	851 W. 23rd St, Merced, CA	No
14	CDA	Merced	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	AAA Advisory Group	851 W. 23rd St, Merced, CA	No
15	CDA	San Diego	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Gary & Mary West Wellness Center	1524 4th Ave, San Diego, CA	No
16	CDA	San Diego	10	CDA site methodology 4: Survey - Fifty percent of congregate site participants must have incomes below 185 percent of the FPL. Participant income is determined by individual participant queries conducted at the congregate meal site. (Queries may be completed on the day of largest attendance).	Bayside Community Center	2202 Comstock, San Diego, CA	No
17	CDA	San Diego	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Chula Vista Senior Center	648 Third Ave, Chula Vista, CA	No
18	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Kay Ceniceros Senior Center	29995 Evans Road, Menifee, CA	No
19	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Anza Indian Health Senior Center	56630 Highway 371 (Sr), Anza, CA	No
20	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Mizell Senior Center	480 S. Sunrise Way, Palm Springs, CA	No

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

21	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Norton Younglove Senior Center	459 W. Center Street, Riverside, CA	No
22	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Mary Phillips Senior Center	41845 Sixth Street, Temecula, CA	No
23	CDA	Riverside	10	CDA site methodology 3: Intake Records - Fifty percent of congregate site participants have incomes below 100 percent of the FPL, as determined by income levels from the Title IIIC intake forms.	Pechanga Indian Health Senior Center	12784 Pechanga Road, Temecula, CA	No
24	UCCE	San Francisco	10	Agency Eligibility Form - Client Intake Data	Shanti	730 Polk Street, 3rd Floor, San Francisco, 94109	Yes (See Attachment 1)
25	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Asian American Recovery Services	6181 Mission Street, Daly City, 94014	Yes (See Attachment 2)
26	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Children's Center State PreSchool	530 Tamarack Lane, South San Francisco, 94080	Yes (See Attachment 3)
27	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Coastside Children's & Edgewood @ United Methodist Church	777 Miramonte Dr., Half Moon Bay, 94014	Yes (See Attachment 4)
28	UCCE	San Mateo	10	Agency Eligibility - Enrollment data in subsidized childcare	Coastside Children's Program @ El Granada Elementary	200 Santiago Ave, Half Moon Bay, 94019	Yes (See Attachment 4)
29	UCCE	San Mateo	10	Agency Eligibility - Enrollment data in subsidized childcare	Coastside Children's Program @ Hatch Elementary	494 Miramontes Ave, Half Moon Bay, 94019	Yes (See Attachment 4)
30	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Community Learning Center	520 Tamarack Lane, So. San Francisco, 94080	Yes (See Attachment 5)

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

31	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Daly City Peninsula Partnership/Our Second Home	725 Price St., Daly City, 94014	Yes (See Attachment 6)
32	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Footsteps Child Care, Inc. - City Center Plaza	2525 Buena Vista Ave , Belmont, 94002	Yes (See Attachment 7)
33	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Jefferson: General Pershing State Preschool	631 Hanover Street , Daly City, 94066	Yes (See Attachment 8)
34	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Project Read	840 West Orange Avenue , South San Francisco, 94080	Yes (See Attachment 9)
35	UCCE	San Mateo	10	Agency Eligibility Form - Client Intake Data	Ravenswood Child Development Center	951 O'Connor Street, East Palo Alto, 94303	Yes (See Attachment 10)
36	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Arbuckle Center (Kidango Preschool)	1910 Cinderella Ln., San Jose, 95116	Yes (See Attachment 11)
37	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Bishop Child Development Center	440 North Sunnyvale Ave., Sunnyvale, 94085	Yes (See Attachment 12)
38	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Bracher Children's Center	2401 Bowers Ave., Santa Clara, 95051	Yes (See Attachment 13)
39	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Briarwood Children's Center (at Briarwood Elementary)	1940 Townsend Ave., Santa Clara, 95051	Yes (See Attachment 14)
40	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Briarwood State Preschool	1940 Townsend Ave., Santa Clara, 95051	Yes (See Attachment 15)
41	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Capri Preschool	850 Chapman Dr., Campbell, 95008	Yes (See Attachment 16)
42	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Ceasar Chaves Center (Kidango Preschool)	1990 Kammerer Ave., San Jose, 95116	Yes (See Attachment 17)
43	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Chynoweth Center (Kidango Preschool)	5312 Terner Way, San Jose, 95136	Yes (See Attachment 18)

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

44	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Escuela Popular	149 N. White Rd., San Jose, 95127	Yes (See Attachment 19)
45	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Estrella Family Services at Gardner	611 Willis Ave., San Jose, 95125	Yes (See Attachment 20 and 21)
46	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Estrella Family Services at Galarza	1610 Bird Ave., San Jose, 95125	Yes (See Attachment 22)
47	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Estrella Family Services at River Glen	1088 Broadway Ave., San Jose, 95125	Yes (See Attachment 23)
48	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Goss Center (Kidango Preschool)	2475 Van Winkle Ln., San Jose, 95116	Yes (See Attachment 24)
49	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	House on the Hill - Rehab. For Mothers and Children	9505 Malech Rd., San Jose, 95138	Yes (See Attachment 25)
50	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Hubbard Center (Kidango Center)	1745 June Ave., San Jose, 95122	Yes (See Attachment 26)
51	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Linda Vista Center (Kidango Preschool)	65 Gordon Ave., San Jose, 95127	Yes (See Attachment 27)
52	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Meadowfair Center (Kidango Preschool)	2696 South King Rd., San Jose, 95122	Yes (See Attachment 28)
53	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Meyer Center (Kidango Preschool)	1824 Daytona Dr., San Jose, 95122	Yes (See Attachment 29)
54	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Cassell	2415 Arden Wy., San Jose, 95122	Yes (See Attachment 30)
55	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Cherrywood	2550 Greengate Rd., San Jose, 95132	Yes (See Attachment 31)
56	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Child Development Center	1945 Terilyn Dr., San Jose, 95122	Yes (See Attachment 32)

Table 2:

FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10

57	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Conservation Corp.	1560 Berger Drive, San Jose, 95112	Yes (See Attachment 33)
58	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Northwood	2760 Trimble Rd., San Jose, 95132	Yes (See Attachment 34)
59	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	San Juan Bautista - Vinci Park	1311 Vinci Park Way, San Jose, 95131	Yes (See Attachment 35)
60	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	Valley Medical Center (Kidango Preschool)	730 Empy way, San Jose, 95128	Yes (See Attachment 36)
61	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	YMCA @ Terrell	3925 Pearl Ave., San Jose, 95136	Yes (See Attachment 37)
62	UCCE	Santa Clara County	10	Agency Eligibility Form - Client Intake Data	YMCA @ Willow Glen Middle School	2105 Cottle Ave, San Jose, 95125	Yes (See Attachment 38)
63	UCCE	Shasta	10	Agency Eligibility Form - Client Intake Data	Right Road Recovery (anderson)	2110 Ferry Street, Anderson, 96007	Yes (See Attachment 39)
64	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Alphabet Soup Childcare	1224 Cottonwood Street, Woodland, 95695	Yes (See Attachment 40)
65	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Knights Landing Children Center Co-op	9544 Mills Street, Knights Landing , 95645	Yes (See Attachment 41)
66	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Winters YMCA Preschool	100 Myrtle Ave, Winters, 95694	Yes (See Attachment 42)
67	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Wonderland Preschool	3034 Canvasback Way, West Sacramento, 95691	Yes (See Attachment 43)
68	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Woodland Community College CDC	2300 E. Gibson Road, Rm 1000, Woodland, 95776	Yes (See Attachment 44)
69	UCCE	Yolo	10	Agency Eligibiltiy - Food Service/Program Director	Woodland YMCA Preschool	1287 Lemen Avenue, Woodland , 95776	Yes (See Attachment 45)

FFY 2018 California SNAP-Ed Targeting Methodologies Attachments List

To view Table 1: FFY 2018 SNAP-Ed Methodologies Attachments, please visit:

- https://snaped.dss.ca.gov/sias/Integrated%20Documents/Section%20F-Methodologies%20Documents/Attachments%20and%20References/For%20Table%201

To view Table 2: FFY 2018 SNAP-Ed Alternative Methodologies 9 and 10 Attachments, please visit:

- https://snaped.dss.ca.gov/sias/Integrated%20Documents/Section%20F-Methodologies%20Documents/Attachments%20and%20References/For%20Table%202

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